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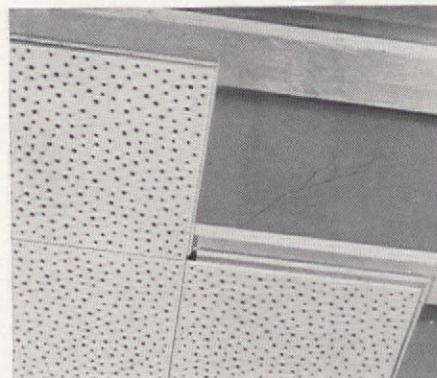
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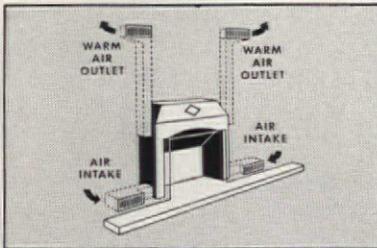


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While the Pilgrims would marvel at "Thanksgiving Day—Ways and Means," this 1858 woodcut by Winslow Homer, the "ways and means" are really streamlined now. We hope and believe this means your family will enjoy Thanksgiving 1955 even more than was possible in centuries past—turkey 'n trimmings, and the happiness of true gratitude.

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Cover photo, F. M. Demarest

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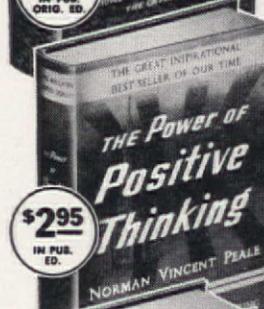
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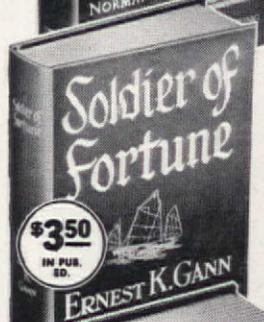
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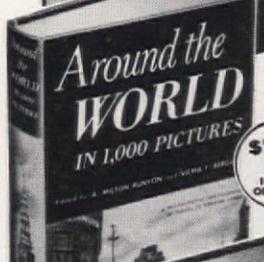
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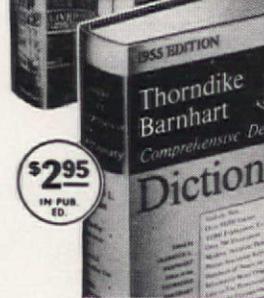
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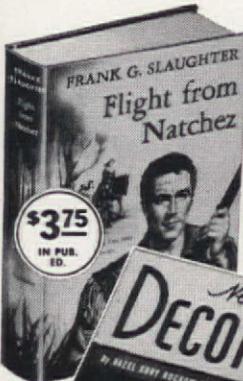
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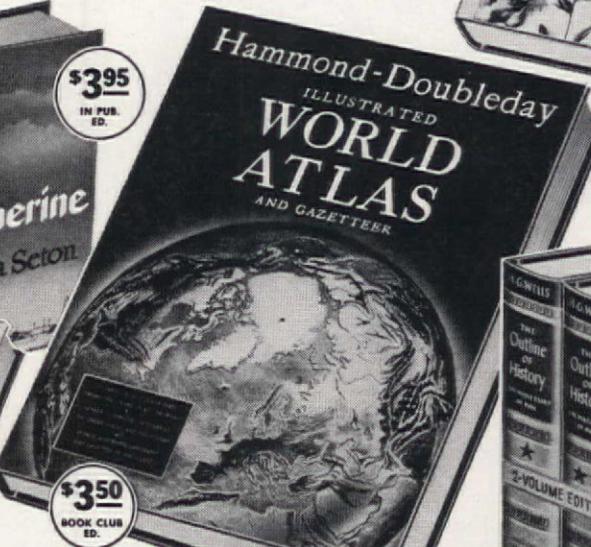
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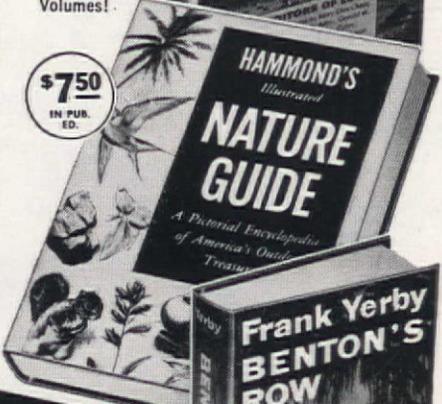
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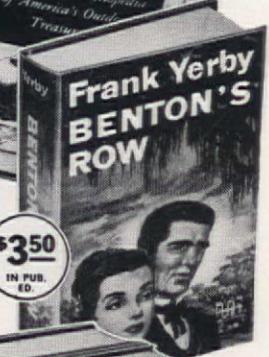
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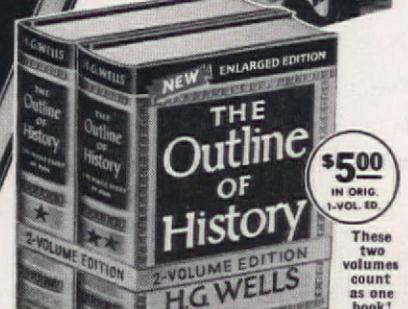
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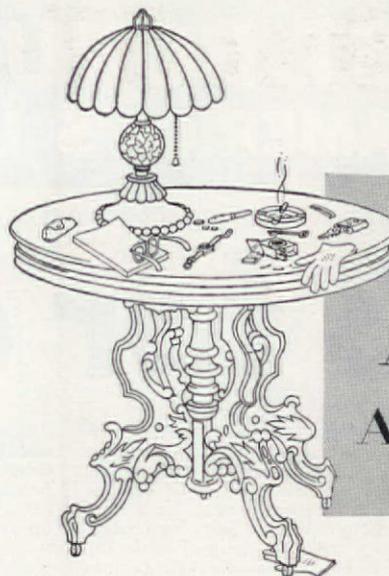
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HAVE AN AS-YOU AND LIKE IT

ANNE STONE SCHORR

If you haven't at least one "as-you," you're not facing facts. Chances are that you make daily use of this home necessity although you may not have dignified it with a title.

It may clarify matters to explain that in Grandmother's house the as-you was the post at the foot of the stairs. Every time the front door slammed, Grandmother would call out, "as you go upstairs, please take your hair ribbon and/or cuff links and/or whatever."

Then there was another as-you, similarly stacked, on the second floor. Footsteps upstairs invariably brought forth "as you come down, please bring my house slippers and/or whatever."

It's rather a comfort to realize that almost every home—shanty or chateau—needs an as-you of sorts. Regardless of your floor plan, your income, or your atomic-age gadgets, fate just doesn't find you standing face to face with the sewing basket when confronted with a newly liberated button. And you don't copy magazine recipes in a copying area or scatter bobbie pins only in the environs of your dressing table. No judicious human is going to drop everything and lope from one end to the other of a ranch house, or scale the stairs of a traditional model, with every misplaced object. It's not life and it's not efficient. If we're solid, we relax and accept the situation with as much grace and imagination as we can muster.

Our house is an old one with a built-in, commodious as-you at the foot of the stairs, like Grandmother's. But just one as-you isn't enough for any but a pigmy family. Until we got realistic, impromptu, undecorative heaps of things sprouted near every doorway—a fresh conglomeration each evening. Our house also had window seats, mantels, wide sills, and a plate rail draped unbecomingly with ties, nail files, golf tees, unused chewing gum, and all the other impedimenta that the inmates seem to feel they must shed as soon as possible.

I used to try to lick clutter by using reminders, pleas, and threats, but they got me nowhere but hoarse. So I got crafty and determined to fight fire with sufficient receptacles.

Now we have a small decorative as-you in most every room. On the living room desk it's a small, gaily painted tin pail. The kitchen boasts a split-hickory basket. After all, you just never know when and under what conditions you'll be caught holding something too precious to throw away.

Sure, the as-you system tends to encourage small messes. But surely such small messes are more desirable than having the whole digging resemble a dump.

Since starting a non-professional survey, I've been rewarded by finding highly ingenious as-yous in the homes of friends and acquaintances. The most impressive was a Ming vase occupying the focal point of a gracious library. The most up-to-date was a surrealistic object that defies description, found in an ultra-modern home. I couldn't identify it and departed ignorant, but a peek into the interior divulged a dog's rubber bone.

In the homes of people who haven't yet adopted as-yous, there have been some interesting incidents. The most notable occurred

CONTINUED ON PAGE 132

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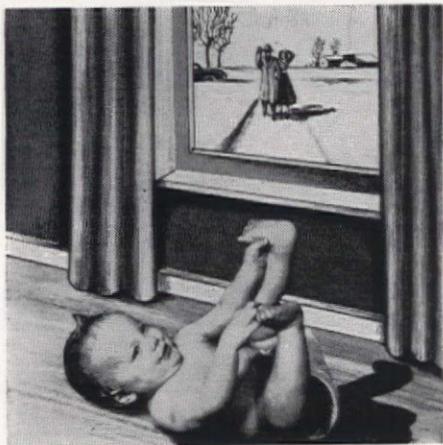
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Payment enclosed. Send Prepaid. Send C.O.D. plus postage.

CHECK AMOUNT DESIRED

1 KIT (108 sq. ft.) for 10 windows—4.95 2 KITS (216 sq. ft.) for 20 windows—8.95

Name

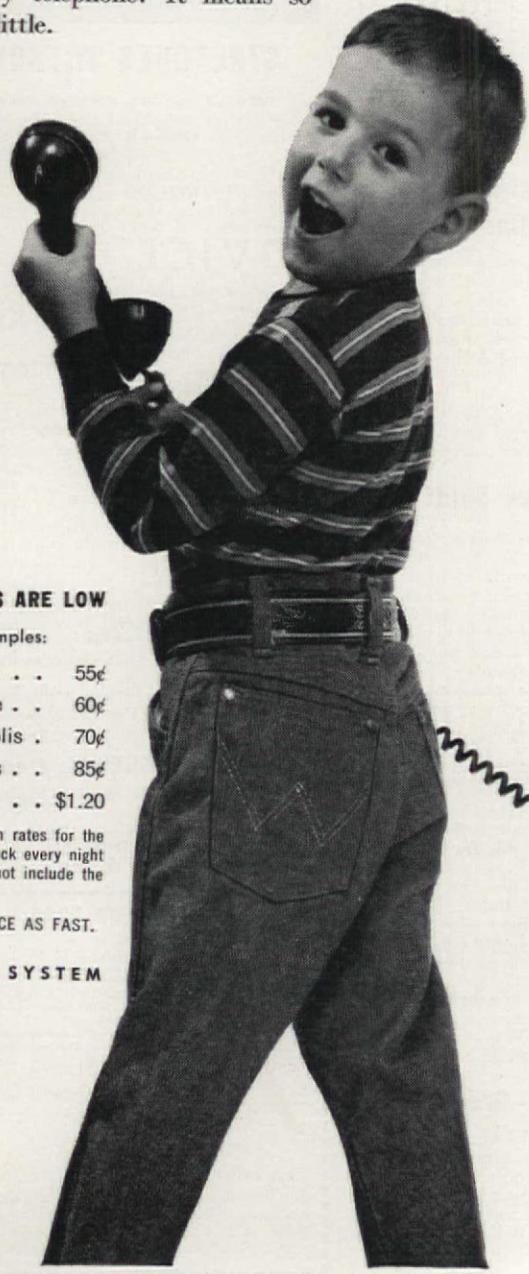
Address

City State

"Grandma says we're all invited for Thanksgiving!"

A Long Distance call is such a warm and personal way to extend a holiday invitation . . . arrange a visit . . . or send your greetings and your love on any special occasion.

This year, let Long Distance help you plan a happy Thanksgiving. And if the family can't be together in person, why not bring them together by telephone? It means so much. Costs so little.



LONG DISTANCE RATES ARE LOW

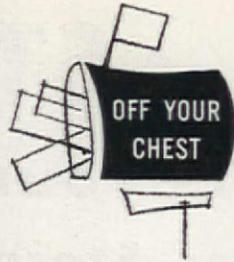
Here are some examples:

- New York to Boston . . . 55¢
- Pittsburgh to Baltimore . . 60¢
- Cleveland to Indianapolis . . 70¢
- Phoenix to Los Angeles . . . 85¢
- Dallas to Chicago \$1.20

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

CALL BY NUMBER. IT'S TWICE AS FAST.

BELL TELEPHONE SYSTEM



"READER" STARTS YOUNG



Adults are not the only ones who have fun with AMERICAN HOME magazine. Our 11-year-old son, Billy, snapped this shot of 10½-month-old Eric in one of his mischievous moods. Hope you appreciate it as much as we did. —Mrs. W. H. LOY, JR.

ATTIC STUFFER IN ACTION

To those of us who collect this and that (or even these and those) such an existence as that of the lady who throws out everything which has no immediate use (*Are You an Attic Stuffer?*, June) would be barren indeed. Nothing except strict necessities, nothing to share nor spare!

Though we were very fortunate during the recent floods, many homes lost all their furnishings. Thousands were rescued with only the clothes they had on. I was happy to be able to give four large boxes of usable clothing myself. It was an inspiring sight to see what can be produced in time of need—and *where* did it all come from? You know the answer!

If that "anti-collector" could see such sights in flood-damaged areas, even she might join the chorus, "God Bless the Attic Stuffers!" —HELEN GENTZSCH



GOOD LOOK PAYS OFF

"Take a Good Look at What You've Got" (August) is really an inspiring story. After selling a large old house, and finding building costs so high, I took a second look at a small roadside lunchroom which I owned on half an acre of land. All in all, I am quite pleased with my "second look." —MAUDE B. OLSON

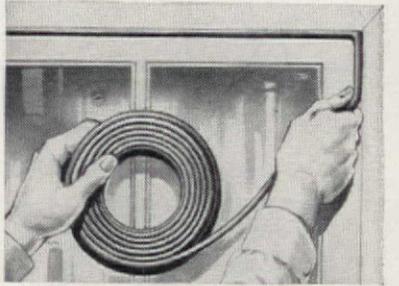
Weatherstrip with your fingertip

THE EASY

Mortite WAY!



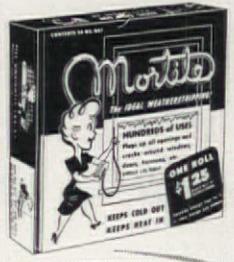
ELIMINATE UNHEALTHY, fuel-wasting drafts—Mortite your windows now! Weatherproofs a window in seconds at so little cost! Self-adheres—no tacks or tools—just press in place!



SOFT, ROPE-LIKE STRANDS. (¼" diameter) unroll like ribbon, mould into place like modeling clay. Use inside or out—no need to go out in cold to apply. Won't crack, chip or peel. Use over and over—in Spring, hold one end, pull right off.



1,001 OTHER USES! Ideal as gasket, caulker, base for flower stems. Perfect plugger-upper for variety of uses in, around home all year long!



KEEP Mortite HANDY

Available At All Leading Stores. Send For Your FREE Circular Showing Mortite Uses In, around Home!

29¢ • 98¢ • \$1.25

JW Mortell COMPANY

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ANY TWO

OF THESE BEAUTIFUL GIFTS FROM ABROAD

(Value \$4.00 to \$6.00 each)

YOURS for only **\$2.00**
Postpaid
Duty-Free

WITH MEMBERSHIP IN THE AROUND-THE-WORLD SHOPPERS CLUB

JAPANESE LANTERN LAMP

A modern development of the ancient Japanese Festival Lamp, delicately contoured, sturdily made. As up-to-date as tomorrow. Almost 18" high.



To demonstrate the *quality* and *value* of Around-the-World Shoppers Club gifts, we will send you your choice of any two of the unusual gifts shown here, both for only \$2! At the same time, we will reserve a regular 6 month or 12 month membership for you, which you can accept or reject at any time within 2 weeks after receiving your Introductory gifts. Each of the gifts is typical of the exquisite selections members have received in the past! New members will receive even more thrilling values!

BEAUTIFUL GIFTS FROM THE WORLD OVER

Wouldn't you like to go shopping around the globe with a traveller who knows where the *finest merchandise* is? Wouldn't you like to shop for exquisite gifts in exotic bazaars, visit fantastic Old World workshops, watch native craftsmen create beautiful things with ancient skills? Wouldn't you like to make your home a "show place" with the gifts you've purchased—values up to three times the price you paid?

A THRILLING SURPRISE EACH MONTH

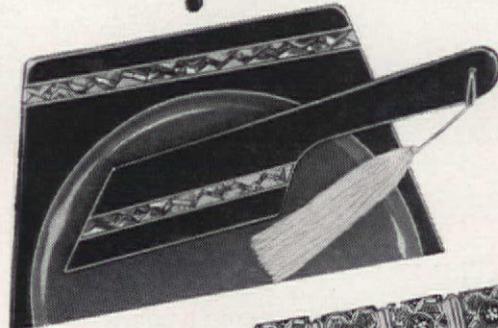
AS A DEMONSTRATION of the thrills and enjoyment of shopping abroad, let us send you any two of the exciting gifts illustrated here, yours for only \$2! Then, if you enroll as a "passenger" on our magic carpet, you will receive a surprise gift each month from a different foreign land. Your gifts come *direct to your home postpaid and duty free* in packages covered with exotic foreign stamps—each accompanied by a colorful brochure telling the story of the gift!

JOIN TODAY BY MAILING THE COUPON

So—let's set out on our shopping trip! You will receive the two Introductory gifts of your choice immediately, plus an opportunity to become a 6 or 12 month member for \$2, or less, per month. If not captivated by your Introductory gifts, return them and the full amount you have sent will be promptly refunded. Mail the coupon now!

AROUND-THE-WORLD SHOPPERS CLUB

71 Concord Street, Newark 5, N. J.



JAPANESE CRUMB TRAY AND SCRAPER SET

This lovely set was hand-carved of fine native woods, then covered with layer upon layer of rich black and vermilion lacquer. Tray is 9½" long.

DUTCH MUSTARD SET

A handsome ceramic mustard set, hand-painted in beautiful Delft blue and white. Pieces are traditional, hand-made in Delft-by-the-Sea, Holland. Each piece is 2½" high.



MOSAIC BRACELET

A magnificent "conversation piece" mosaic bracelet, with literally hundreds of tiny tessera flashing brilliant colors. Hand-made by the master craftsmen of Italy. 8" long.



LUXEMBOURG SUGAR & CREAMER

From quaint Luxembourg, a lovely sugar bowl and cream pitcher of faience, an art practiced for generations by ceramists of Siebenbrunnen. 2½" high.



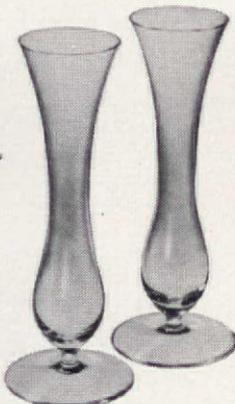
EGYPTIAN COPPER URN

This skillfully-crafted copper pitcher is made of Arabic design by artisans of the world-famous Mouskey Bazaar. Their techniques are 1000 years old! 8" high.



BLACK FOREST CLOCK

From the fabled Black Forest of Germany comes this ingenious creation of master craftsmen, to keep time for you for years. Decorative and useful in any room. 7" high.



AUSTRIAN BUD VASES

You could scour the world and never find a pair of bud vases more beautiful than these. Hand-made of purest crystal, hour-glass shape. 7" tall.



MOSAIC PICTURE FRAME

Created by master artisans in the grand Renaissance tradition, this hand-made picture frame from Italy will beautify your most precious photos. 2½" high, 4" wide.



BELGIAN CRYSTAL BELL

This unusual objet d'art, hand-blown of pure crystal, stands over 4½" high and has an exquisite ringing tone. Engraved by great Belgian artists.

(This coupon must accompany your order)

Around-the-World Shoppers Club, Dept. AI
71 Concord St., Newark 5, N. J.

I enclose \$2 for the two Introductory gifts checked below. (Check Two)

- | | |
|---|--|
| <input type="checkbox"/> Lantern Lamp 830-K | <input type="checkbox"/> Crystal Bell 835-B |
| <input type="checkbox"/> Carved Clock 831-C | <input type="checkbox"/> Mosaic Bracelet 836-N |
| <input type="checkbox"/> Sugar & Creamer 832-DD | <input type="checkbox"/> Mosaic Frame 837-Q |
| <input type="checkbox"/> Copper Urn 833-AA | <input type="checkbox"/> Tray & Scraper 838-U |
| <input type="checkbox"/> Bud Vases 834-W | <input type="checkbox"/> Mustard Set 839-EE |

Reserve membership for the following term, which I can cancel any time within 2 weeks after receiving any gift:

- For 6 mos., 6 gifts (\$12) For 12 mos., 12 gifts (\$22)

Name..... (Please print)

Address.....

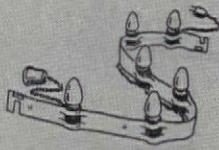
City & Zone.....

State.....

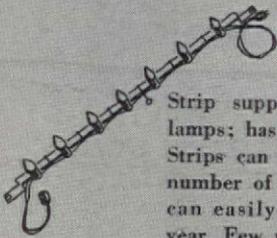
Check here if you have ever before been a member.

NOTE: The U. S. Post Office Dept. charges a service fee of 15¢ for delivering foreign packages, which is collected by your postman. If you live in Canada write to 77 Vitre St. West, Montreal 1, Quebec for prices.

STRIP LIGHTING



Metal strip holds the lamps upright on flat surface, and it bends easily to fit design that you have in mind

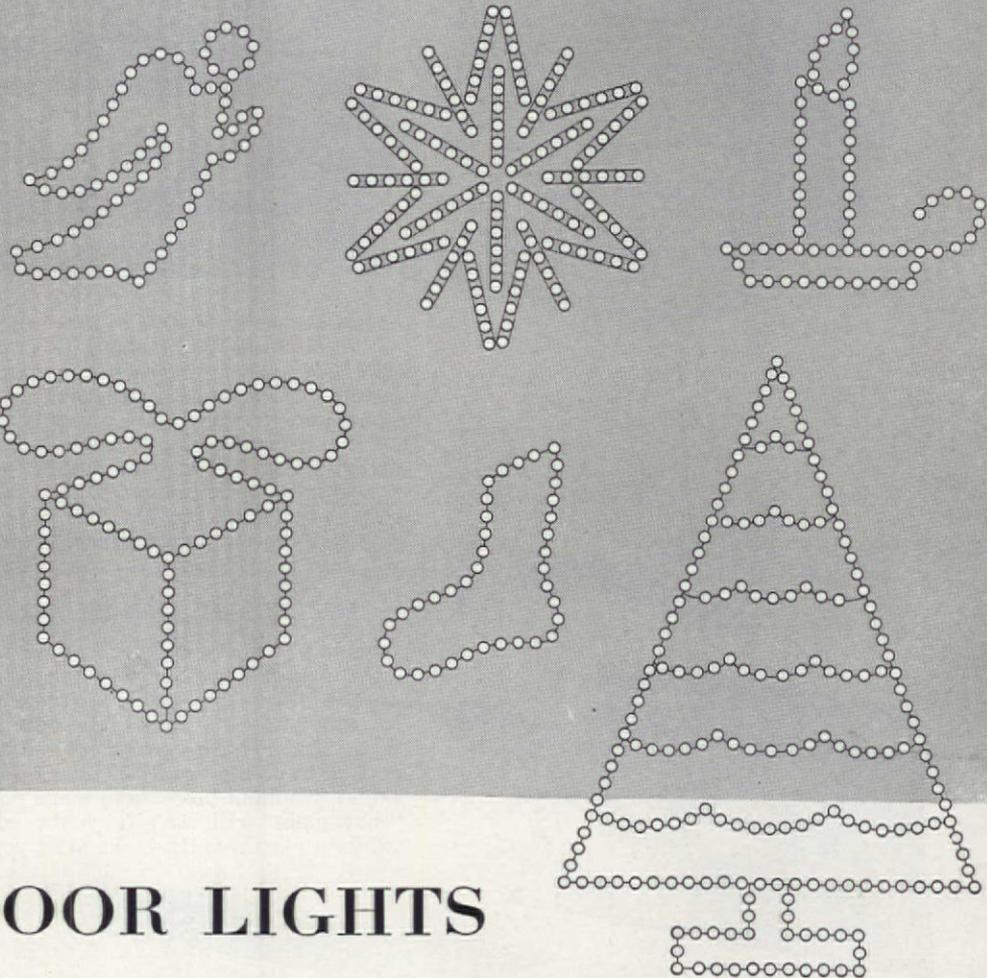


Strip supports close-spaced lamps; has many other uses. Strips can make an infinite number of designs, and you can easily add strips next year. Few nails hold a strip



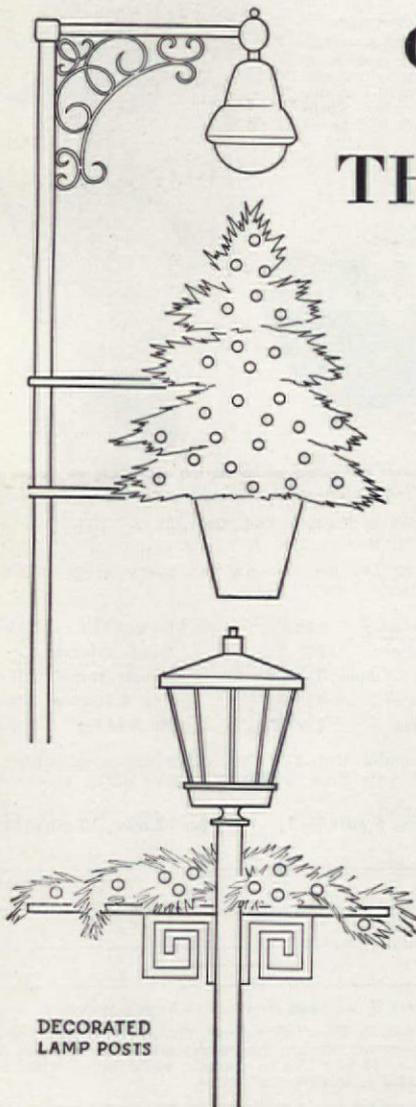
Circle of lights is a help in making an outdoor wreath. Have a firm support, then you put on the greens

...AND SOME OF THE RESULTS



OUTDOOR LIGHTS

THAT SAY "MERRY CHRISTMAS"



DECORATED LAMP POSTS

Every passerby will be cheered along his way and every guest will feel your hospitality long before ringing your front doorbell. And all because of the season's greetings you spell out in the universal language of light.

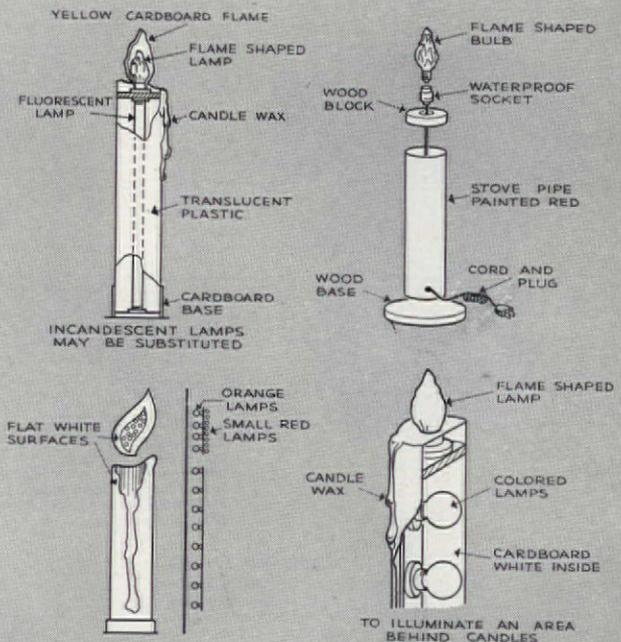
Now, more than ever before, you have outdoor decorating possibilities to fit any budget. In fact, you can start with a very small cash outlay and then add to your lights each year till you have just what you want. Flexibility, the key to outdoor Christmas lighting nowadays, lets you have one kind of display this season, then convert easily to something that looks entirely different in next year's Christmas lighting.

A good first step is to sketch out roughly the area you want to decorate, and then figure what you'll need to do the job. Lights that you might already have can undoubtedly be worked in, and you'll have a good picture of what's best to buy next.

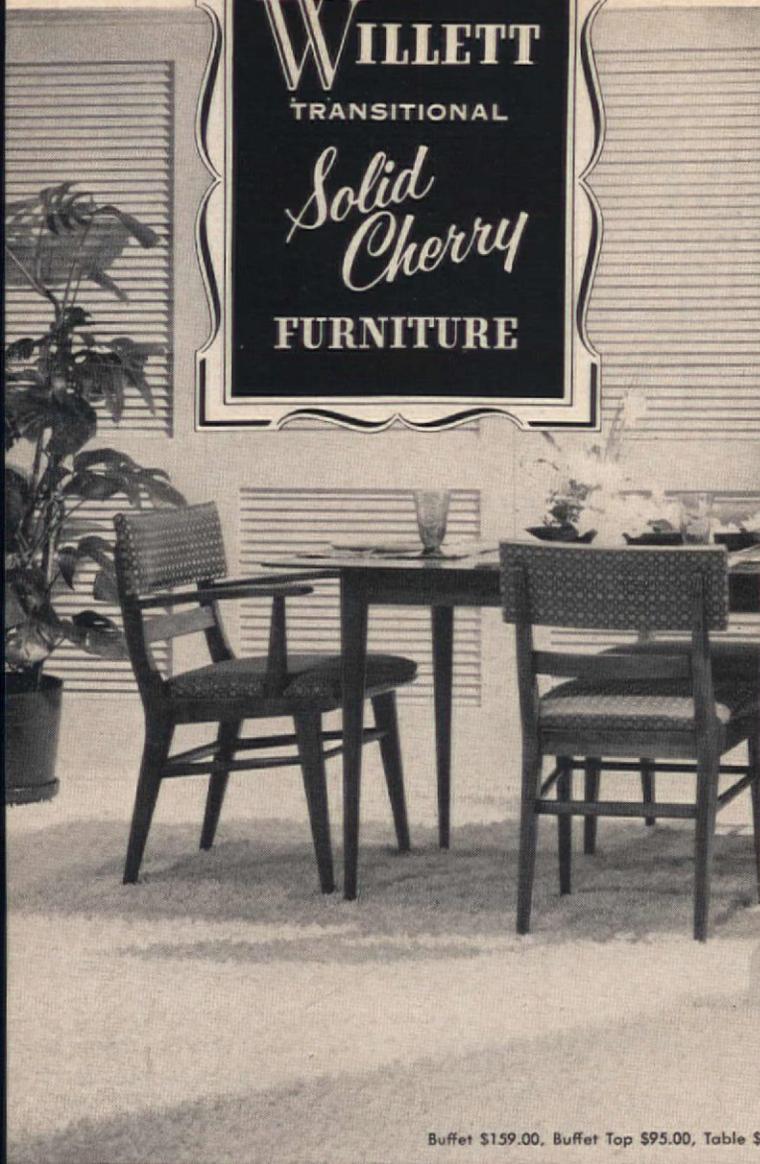
You must never, of course, overload electrical circuits nor tamper with fuses or circuit breakers, for they, too, help assure you a Merry Christmas. THE END

See "Where Credit Is Due," page 145

CONSTRUCTION OF CANDLES



Willett Transitional furniture is fashioned from solid cherry for enduring beauty.



Buffet \$159.00, Buffet Top \$95.00, Table \$119.00, Arm Chair \$58.25, Side Chair \$48.25.*

TRANSITIONAL BY WILLETT IN SOLID CHERRY

the most photographed, most discussed furniture in a generation



Chest \$159.00, Bed \$89.50, Night Stand \$49.50.*

THERE'S a matchless blending of past and present in Solid Cherry Transitional by Willett. Its ability to fit existing decorative schemes—or establish exciting new ones—makes it perfectly at home in any home. Quality is inherent in every piece. Your dealer has it in open stock for living, dining and bedrooms.

CONSIDER H. WILLETT, INC.
Louisville 11, Kentucky

*Prices F.O.B. Louisville



Here's the one adhesive for all home and hobby needs!

PLIOBOND is its name. It's one adhesive that "bonds anything to anything."

PLIOBOND is a liquid, plastic-like cement. It comes ready to use—requires no mixing, no primers, no special surface preparation.

PLIOBOND is easily applied by brushing, dipping or spraying—dries rapidly under normal conditions. It can be bonded hot or cold—by simple contact or with clamps.

PLIOBOND can be used to join metal, wood, plastics, fabrics, rubber, leather, glass, paper, plaster and ceramics to themselves and to each other. It gives high-strength, flexible bonds that are highly resistant to water, oils, greases, chemicals and age.

PLIOBOND is not new or untried. It has been fully proved in over ten years of successful industrial use. Why not try **PLIOBOND** for the hundred-and-one uses it has around your home? You'll find it in handy cans, bottles or tubes at hardware stores, chain stores or supermarkets everywhere. Or write to Goodyear, Chemical Division, Dept. K-9446, Akron 16, Ohio, for details and the free booklet, "Home and Hobby Pliobond."

Pliobond—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

Pliobond by
GOOD YEAR

MY DOG TALKS TO ME

MAY RICHSTONE



Spike isn't really mine. He's my son's Airedale. And he isn't really smart enough to talk human style. But in other unmistakable ways, my dog talks to me.

One of the more important things he's talked to me about lately is a problem that my friend Margie has.

"Give me three good reasons," Margie demanded, "why I should get Linnie a dog." And she pierced me with a look that defied me to say one word that would dent her defense. "I've just ordered new carpeting," she added. "How does a dog fit in?"

I started to say something, but Margie had no plans for being interrupted.

"And don't ask me which I value more, my child or my carpeting," Margie glared at me. "Linnie is free to bring home all the friends she wants to. I wear myself out giving her cultural advantages."

That, for the time being at least, seemed to be that. It was just after Margie left that I decided I'd better talk this over with my dog. He'd know what to tell her.

Perhaps I'd better explain right here how Spike and I converse. He talks, not in so many words, of course. But it's easy enough to interpret what he says.

For instance, a series of yips means, "What's taking you so long in fixing my dinner?"

One bark as he paws his dish means, "How's a guy get a drink of water around here?"

At the radiator, his bark says, "Will you get that ball of mine that just rolled under here?"

And on more serious matters—such as whether Margie should buy Linnie a dog—it's just as easy to understand my dog's conversation, barked or unbarked.

"You never really wanted a dog," Spike reminds me with a certain look. "It took me a couple of years to win you over."

"True," I admit.

"No hard feelings. To err is human. It took you another couple of years to learn to love me."

"It did. I do."

"You're thinking, no doubt, of the job I've done in bolstering a boy's ego. No matter what mischief he got into, I've always

CONTINUED ON PAGE 132

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to THE AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept.,
American Home Bldg., Forest Hills, N. Y.



*Beautify your
outdoor-indoor living
with cloud-light curtains of* **Dacron**
REG. U. S. PAT. OFF.



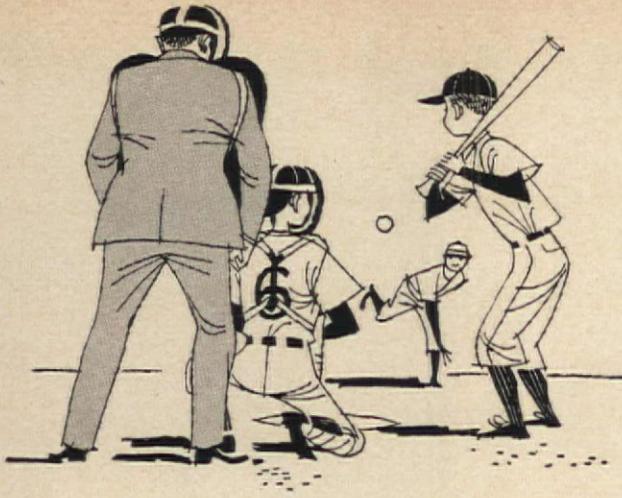
BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

DU PONT PRODUCES FIBERS — NOT FABRICS OR FINISHED MERCHANDISE

*REGISTERED TRADE-MARK FOR DU PONT'S POLYESTER FIBER

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Live with frothy, feminine curtains of "Dacron"
that wash gracefully, dry eagerly, stay beautiful through
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the house—choose curtains of Du Pont "Dacron"* polyester fiber, the
best balance of beauty, easy care, long wear. See them in many styles, in pastels
and whites, at your favorite store. For free curtain decorating booklet,
write: E. I. du Pont de Nemours & Co. (Inc.), Room 2522D,
Nemours Bldg., Wilmington 98, Delaware.

DACRON—for the best balance of beauty, easy care, and long wear.
REG. U. S. PAT. OFF.



LITTLE LEAGUE...

FOR OR AGAINST?

All over the country, Little League baseball teams are receiving enthusiastic, loyal community support, and are developing a fine group of ball players with Professional League futures. But perhaps we should ask ourselves whether our children are emotionally mature enough to handle the responsibility which has been attached to our Little Leaguers' efforts. Today, an eleven-year-old boy can become the hero or the outcast of his community on the strength of a home run or an error. And the adults, who watch these games, are so interested in a winning local team that they often openly insult an umpire who makes a fair, but unfavorable decision. Can our youngsters differentiate between such "enthusiasm" and a real lack of respect for authorized authority?

What we are doing is asking our children to assume a responsibility which is *over-magnified* by us at their expense. While competition is the life blood of this country, let's not have a boy broken hearted just because he was responsible for the loss of a "game," for with such stress on the "winner," how about his emotional unbalance if he fails to catch an easy fly ball? Have you ever heard a small boy sobbing in bed, with long waking hours of despair, following such a relatively unimportant incident?

And aren't we placing too much premium upon a mere pastime, when the entire family may be deprived of an out-of-town weekend because little Johnnie is considered indispensable to the team? If the rest of the children in a family are

not athletically conscious, perhaps they feel that Johnnie runs the show at their expense when his hitting prowess, or lack of it, is the major topic of conversation at the dinner table.

A lot of credit is due to those adults who take the time to coach and organize these leagues, but maybe we should question what leisure time really means. Perhaps supervised recreational activity can be *over-supervised* by adults. Consider those boys who don't make the organized teams, who either sit on the bench doing nothing, or are "dropped" by the adult coach. They are the boys, of course, who are probably most in need of encouragement and recognition. Back in the days of vacant-lot boys' teams, even the poorest player had his turn at bat, and the choice was up to playmates of his own age. By being regimented, our little boys are missing a lot of fun! So let's give boys' baseball back to the boys. Let's let them recognize and develop their *own* talents. THE END

HAYDEN WINGATE:

"Three years ago I tried unsuccessfully to form a Little League team in my home town, but our population was too small and we had no enclosed field. Since then, I have worked with other fathers to set up local teams. The kids have a good time—without the pressure."

ED SULLIVAN:

"Since my oldest son is still three years under Little League age, I am viewed with amazement because I devote so much time to the activity. But, at least, I view the game dispassionately—not through the eyes of a parent. I've managed a team for three summers now."

Let's face it—Little League baseball is here to stay. Why? Because the concept of Little League is sound. When the concept of anything is sound, decent, or humane, that thing will endure—look at democracy! Certainly Little League has its faults, but mostly in the direction of local administration.

If Little League were not so good, it would have withered long ago. But year after year it continues to grow in all sections of the country. It grows because young boys—the backbone of Little League—are supporting it in increasing numbers. I wonder how many juvenile delinquents have ever had the opportunity to play Little League baseball? We won't deny that this movement has shortcomings, but you tell me what in this world has none.

As an active participant in Little League, I have experienced a great deal of satisfaction from watching the little fellows develop, not only as athletes, but as human beings. Little League ball players are generally sound and healthy youngsters who seem to thrive on the

competition afforded by the game, and who react to all challenges by meeting them with good sportsmanship. Not so with some parents, however. Particularly, fathers. In my opinion, most Little League problems are caused by *adults*, and remain in that sphere. While problem-adults are in the minority, they're the ones that cause a "tempest in a teapot."

As a past Little League manager, I can understand the avid interest that most parents have in their team and in their boy. Little League suffers from that small minority of fathers who constantly interfere with its management. Since the rules permit only nine players to a side, naturally some of the boys will "ride the bench." I have never seen it hurt anyone, and any resentment that arises is usually caused by second-guessing parents who use poor judgment in their complaints.

It's unfortunate, but none the less true, that there are also a very few managers of Little League who simply haven't learned any of its basic concepts. They're in it for just one reason—to win—and will use any and all methods to achieve this end. This kind of guy should be pressured out of the organization by the parents.

If Little League accomplishes nothing else, it brings young boys and fathers closer together. From the time spring training starts until the

season ends, most dads are busy coaching their sons and showing great interest in the progress of *all* the boys. The exceptions are those few fathers who insist on over-coaching their boys, thus making nervous wrecks of them, and also second-guessing and raising general "hob."

Even mothers get into the act—selling sandwiches, dispensing soft drinks, and exchanging typical dugout gossip with other mothers. They, too, sometimes second-guess the managers. But, when they do, they're usually much more discreet than is the family bread-winner.

Little League was developed for little boys. That original concept has proved itself. The organization has grown and prospered only because it has been accepted by the boys. If the grown-ups who bring criticism upon Little League begin to act like adults, most of the criticism will disappear. THE END

NEW!

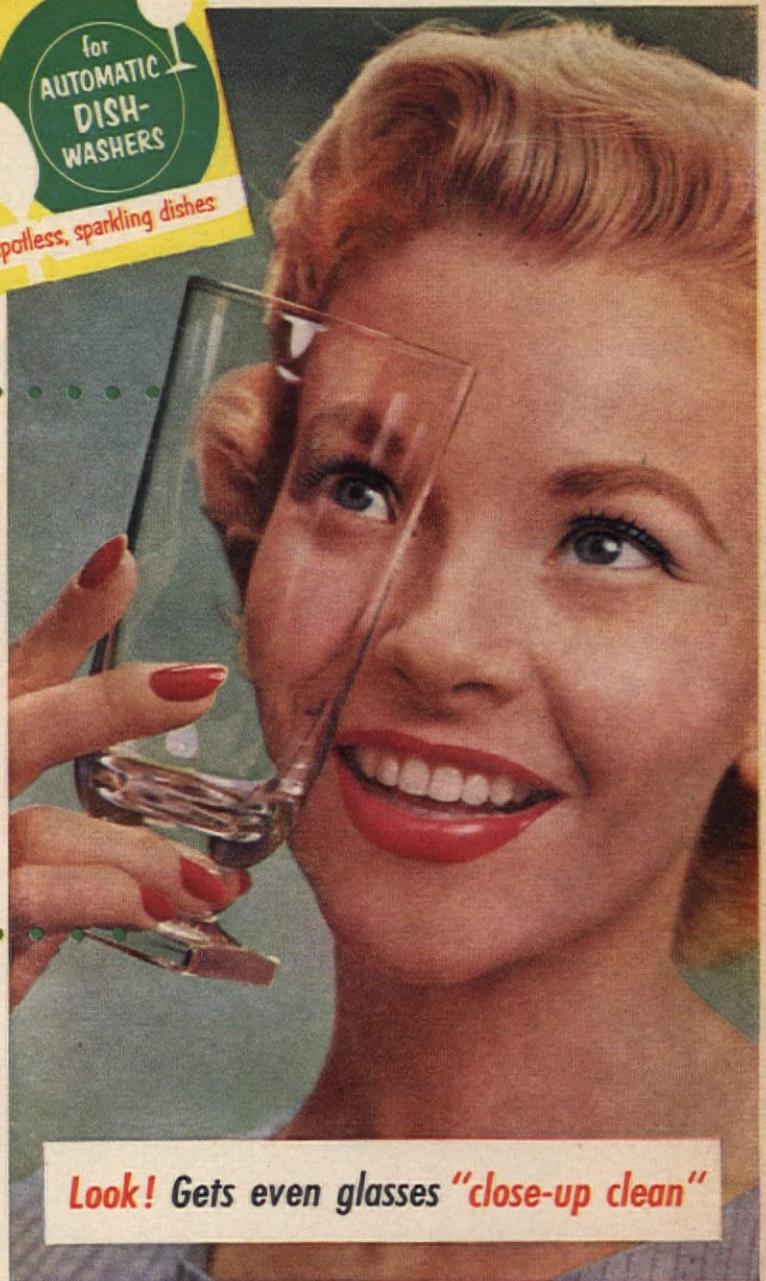
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Look! Gets even glasses "close-up clean"

NEVER BEFORE such spotless glasses!

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It's true! Cascade actually helps *protect* china! In fact, in your dishwasher Cascade is safer for delicate china patterns, including gold leaf, than any other product. And mmmm . . . how you'll love Cascade's pretty green color and fresh pine scent. So test Cascade yourself today!



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dishwasher manufacturers:**

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- Apex
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- GENERAL ELECTRIC
- Hotpoint
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- KENMORE
- KitchenAid
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- Youngstown Kitchens

Miracle Cascade gets glasses,
silver, china cleaner than any other
dishwasher detergent!

New CROSLEY lets you dial any

New Tel-A-Speed control gives you an



NO MORE
"JUMPING"
FROM ONE HEAT
TO ANOTHER

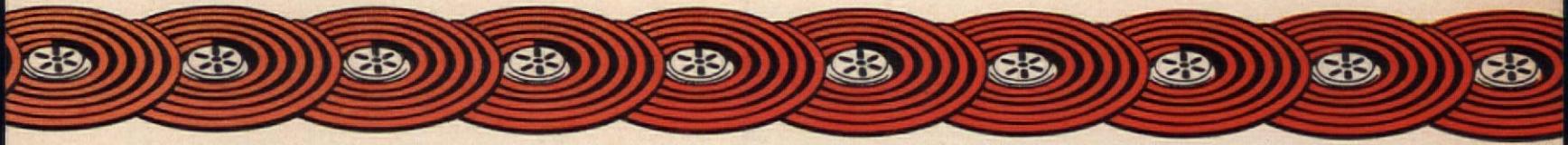
You're no longer limited to just 5 or 7 rigid cooking heats. For now Crosley brings you the miracle of TEL-A-SPEED—the greatest advancement since automatic cooking began. You simply turn the dial and you've got "1001" different degrees of heat at your finger tips. No more inexact, guesswork heats—for you select exactly the right heat for the food you're cooking. And more! Whether you've dialed "sizzling hot" or "simmer," new continuous-coil surface units give you heat that *stays* at the same temperature until you turn the dial again!

The Electric Range

WITH BEAUTY AND BRAINS

ELECTRIC RANGE

degree of heat!



even flow of heat from simmer to sizzle

(with a choice of 1,001 "shades" in between)



Foods can't burn with new THERM-A-TOUCH unit

Here's the surface unit that remembers when you forget. Put the pan on — dial the exact cooking heat you want — and forget it. The THERM-A-TOUCH "magic finger" thermostatically keeps food cooking at exactly the heat you choose. No matter how long you leave the pan on the unit, THERM-A-TOUCH controls the heat, making sure that food will not scorch, that the pan will not burn.



You can even bake in the Automatic FRY-R-BAKE Deepwell Cooker

You can deep-fat fry to perfection in the Automatic FRY-R-BAKE Deepwell Cooker. Bake cakes, roast meats, cook soups and stews, too. Thermostatic control maintains uniform heat — accurate, unchanging temperature for every cooking need. Automatic timing, too. Turns itself on at the time you select — turns off at the end of cooking period. Lifts up to become a fourth surface unit.

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Plus every feature you need for carefree cooking

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CROSLEY



Photo by Hedrich-Blessing, furniture by Heywood-Wakefield

America's newest, smartest hardwood floor

High in style...low in cost! That's the new Bruce Fireside Plank Floor with the mellow Midnight Finish recommended by decorators.

You'll love the fresh, dramatic, different appearance of this solid oak floor. Its alternate widths and wide bevels give your home the enduring

charm of random plank. The finish is factory-applied and "baked-in" for a lifetime of beauty and easy upkeep. Because there's no on-the-job sanding and finishing, Fireside Plank actually costs no more than an ordinary strip floor. It's a product of Bruce, world's largest in hardwood floors.

BRUCE *Fireside* PLANK FLOOR

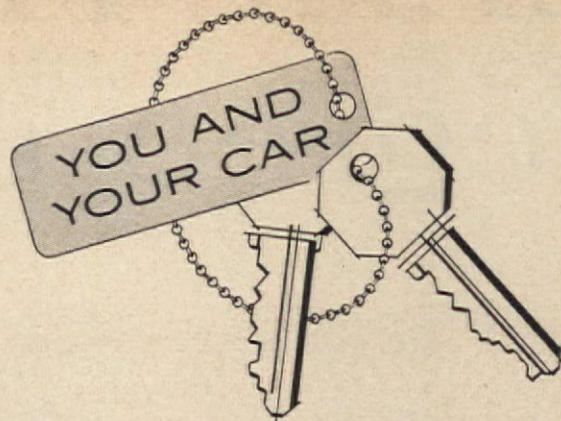
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How to Get a Better Price for Your USED CAR

RAYMOND SCHUESSLER

As in all business, the used car business has its "tricks of the trade." Two cars of identical model, make, year, and mileage, may command as much as \$500 difference in cash or trade-in value. Here's the way a used car dealer's mind works.

Typical of the men you're liable to meet when you decide to sell your car is Peter Scalia, vice-president of the New York Used Car Dealers Association. Like the horse traders of old, Pete has an eye for judging the worth of a used car. What may seem like a casual once-over glance to you is, to Pete Scalia and other dealers, a searching look at the history of the car, and what's more important, the habits of the driver.

Before your car comes to a stop, the dealer has taken a good look at its finish. Is it scratched and peeling? Any scabby rust spots dotting the roof and hood? A few dollars spent retouching the finish a few months back might have given you a bigger return today, but it's too late now.

As you park, the dealer's sharp eyes scan the chrome, once so new and shiny. Have you let rust pit and mar the lustrous surface? A bit of polish and some elbow grease could have made a big difference—maybe \$50 worth.

Up goes the hood for a look at the motor. A quart of fresh oil will improve the performance and pick-up of your auto. If you've been wise, what the dealer hears can mean cash.

Next the dealer will probably want to take a short spin in your car. If you've lubricated properly, now's the time it pays off. A good idea too would have been to clean the points on the spark plugs and to clean and adjust the distributor.

Another value booster is a sparkling, clean interior. Did the kids put their feet on the upholstery? If not, and if you were also careful yourself when carting greasy packages and dirty items, the dealer will notice and you'll be rewarded. But the safest, most permanent way to insure the beauty of your upholstery is to use *good* seat covers. Dealers recommend fabric covers, providing they're sturdy enough to protect the upholstery when baby spills his bottle, or you leave that back window open on a rainy day. Make sure they'll keep their impressive shape till you start to dicker with the man who buys your car.

Probing the interior further, the dealer will examine the windows to see if the rubber molding is in good condition. The floor mats and the rubber pedals on the clutch, accelerator, and brake will also get a looking over. These "little things" will tip the dealer off to how well you cared for your car.

If you're proudly driving a new car today, remember that in a few years it will likely be on the trading block. Taking good care of your chariot now will not only mean safer and more comfortable driving today, it will also mean money in your pocket when you drive in to trade.

THE END

AT LAST! AN EASY "TOUCH-UP" WAY TO CLEAN AND WAX WOOD FLOORS!



Just a quick touch-up with Beautiflor on these few traffic areas keeps your wood floors looking just-waxed all over!

Now with the new Johnson's Beautiflor Method you don't have to do the entire floor every time!

You know that just a few small areas on your wood floors get most of the everyday wear. These are the "traffic areas": **1** around furniture, **2** in doorways, **3** around rugs.

Just a quick touch-up with Johnson's Beautiflor cleans and waxes these heavy traffic areas in one application. And Beautiflor blends so perfectly with the rest of your waxed floors that no patch marks show. Result: The whole floor gleams!

Beautiflor is an exclusive Johnson's Wax formula that cleans thoroughly as it waxes. Try it. It makes waxing wood floors lots easier than you think!

Get the long-handled Beautiflor Waxer — complete with snap-in cleaning and polishing pads. Only \$2.89 with free pint of Beautiflor.



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*sets the scene
for entertaining
beautifully*

How proud you'll be to star as hostess in a room where even the floor is set for beautiful entertaining. MATICO Confetti is a wonderful choice because it's so good looking, so easy to keep clean, a clever choice because it looks expensive, but isn't.



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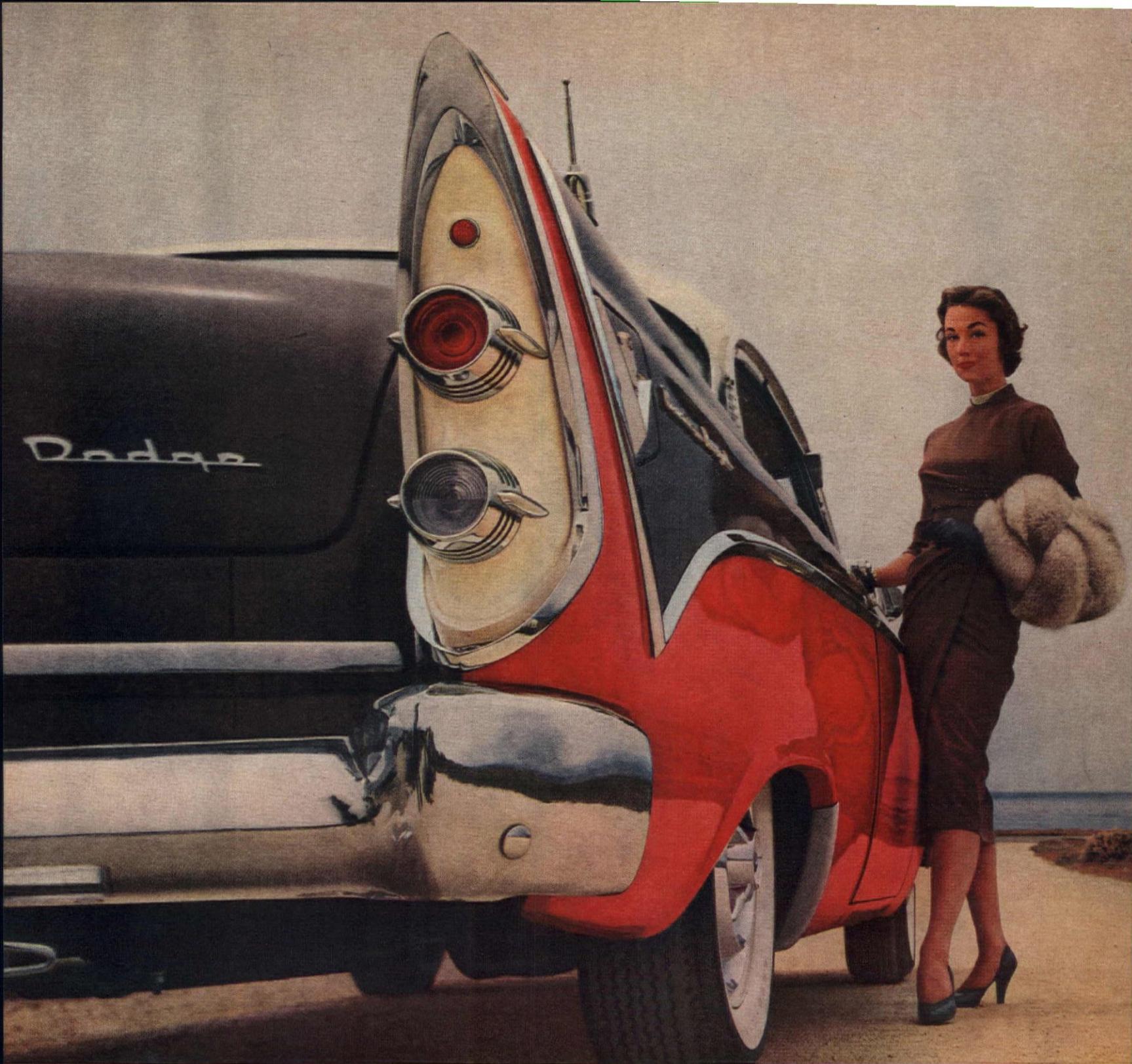
COMING
NEXT
MONTH

THE PLIGHT BEFORE CHRISTMAS



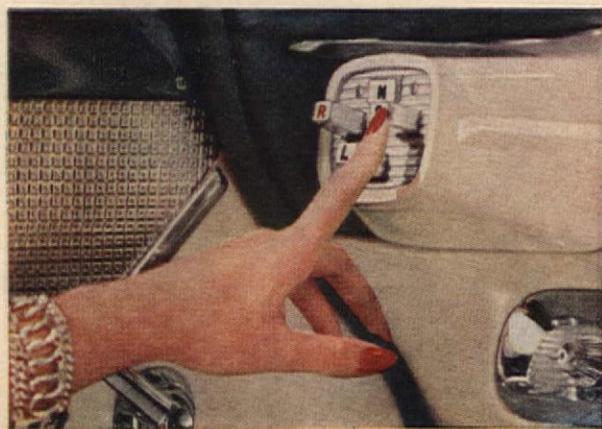
● Before the manifold pleasure of Christmas, comes a time of bewildering plight—a season of plans and lists, of frantic activity, right up to the Eve itself. Just as you do, we ponder, make our preparations, and at last relax at home with our dear ones. Last year, when we were up to our eyebrows in mistletoe, paste, and pastry—F. M. Demarest, our favorite photographer, stopped at our homes to pay his Christmas calls. So next month, to you who so kindly invite us into your homes each month, we'd like to open our doors, welcome you at our Yuletide fires, ask you to join hands with us around our Christmas trees and festive tables. In a December issue that's brimful of Christmas Spirit, we have recipes to share with you, gift ideas, patterns, holiday decorations. And all calculated to help ease the plight before Christmas.

—THE EDITORS



This is your reward for the great Dodge advance—the daring new, dramatic new '56 Dodge.

The Magic Touch of Tomorrow!



The look of success! The feel of success! The power of success!

They come to you in a dramatically beautiful, dynamically powered new Dodge that introduces the ease and safety of push-button driving —the Magic Touch of Tomorrow! It is a truly great value.

New '56 **DODGE**

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NOW you can really make tired rooms sit up and sing with gay MAESTRO COLORS in hundreds of shades and tints never available until now. A remarkable Pittsburgh Paint development gives you this exciting new selection of delicate pastels, subtle "hard-to-find" hues, dramatic deep tones.

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THE NEW ROSES

These new varieties give your garden color, character, fragrance—even its own Circus!

E. L. D. SEYMOUR

Not Barnum and Bailey's "Greatest Show on Earth," but a truly national performance just the same. For the new multicolored Floribunda, Circus, introduced by Armstrong Nurseries of California, is the sole 1956 All-America Selection, the first Floribunda of its color class to win this honor, and a gold-medal winner in England and Switzerland. Typically vigorous bushes, medium-low and long-blooming, their flowers literally do change color through a range of yellow, orange, apricot, and bright red—



none of which, unfortunately, shows in this picture. How about adding some as border, hedge, or mass planting, and making your garden really a "big top" in your neighborhood? Also new and interesting in the Armstrong string are two other Floribundas, Fanfare, coral-red and a medal winner in Italy; and Wildfire, semi-single and almost incandescent; and two of the new Grandiflora class, Montezuma, glowing orange-scarlet (a Swiss gold-medalist); and Roundelay, with true Hybrid Tea blooms of lustrous crimson and a welcome, delightful fragrance.

From New York's Jackson and Perkins nurseries come four exciting novelties among others.

Two are Floribundas: Spartan, illustrated above, in a warm orange-red that turns gently to a coral tone; and Golden Fleece, a real yellow, a rarity in this class. Another is a dark red Hybrid Tea named to honor a great international figure, Konrad Adenauer; and the fourth is Gladiator, an ever-blooming, large-flowered Climber, bred and selected to stand both rigorous winters and hot summers. Its bright red flowers are pleasantly fragrant.

From the Conard-Pyle Star Rose Gardens in Pennsylvania (whence come the lovely Francis Meiland originations) we have two seedlings of his famed Hybrid Tea, Peace. One, named Grand'mere Jenny, offers exquisite combinations of pink and gold tints in graceful, luscious blossoms. The other, Sun King, is the first all-yellow Peace seedling to be introduced. Also there is Love Song, pictured here, a striking bi-color H. T., salmon-pink with yellow reverse, large and very double. Originated in Massachusetts by Mrs. Gladys Fisher, it helped celebrate the 25th anniversary of the Plant Patent Law at last spring's National Flower Show in Washington, D. C.

There are many more, so order and plant soon. And for each \$2 worth of rose, provide \$5 worth of hole and soil preparation.

THE END



Now you can save at least 20% and combine all your essential home insurance in a single, simplified policy

Homeowners who have been buying separate policies, or who have been risking loss because they felt they could not afford adequate insurance, will welcome North America's Homeowners Policy.

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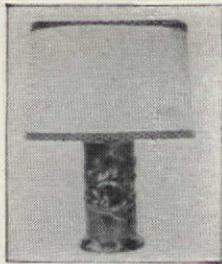
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• HELEN DE MOTTE has been doing our Market Place shopping for the past four years. Before that, in our Decorating Department, she learned a great deal about you and your family from your letters. Having studied decorating and worked for New York decorators, shopping comes naturally, and you can rely on her good taste.

Last summer when you were having a wonderful time, our Market Place editor was dashing about with YOUR Christmas list on her mind. She tested, tasted, scrutinized, and played with all the newest merchandise lined up to arrive on store shelves for the holidays. And out of hundreds, she picked November Market Place selections. So now, with time getting short and salesgirls' tempers getting shorter, all you have to do is sit down and order from the wonderful group she's assembled on the following pages. You'll find presents perfect for any house, toys for the kids you are gifting, something for your sisters, and your cousins, and your aunts — just turn the page and get started.



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Now you can bring Hollywood's famous "Christmas Tree Lane" right into your home. These perfect replicas fit over any lamp in place of your regular shade. . . . Make all your lamps into Christmas Trees and spread the Holiday Spirit throughout your house. Ideal for children's room, window decoration, small apartments, etc. Beautifully lithographed in forest green with white "snow" on branches that stand out for easy decorating. Can be used for many years. Complete with simply illustrated instructions. At this low price you'll want several. Order now. . . . Sorry, No C.O.D.'s. 17 inches high, 17 inches diameter.

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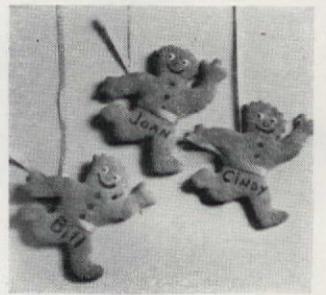
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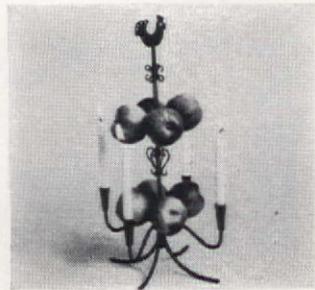
Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.



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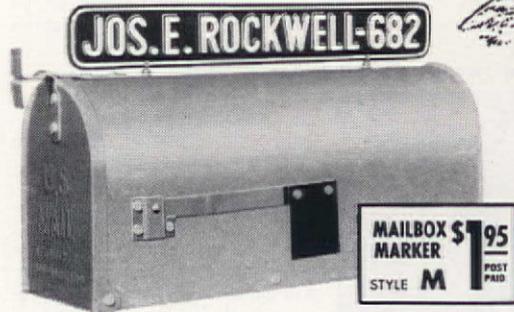
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BRACKET MARKER \$3.95 POST PAID



DELUXE BRACKET MARKER \$4.45 POST PAID



NAME & NUMBER MARKER \$4.95 POST PAID



TWO-LINE MARKER \$5.75 POST PAID

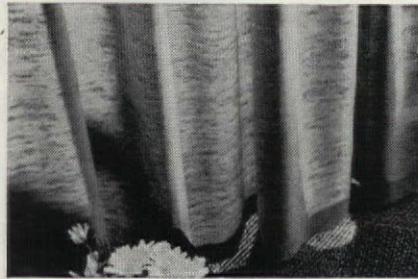
PLEASE PRINT CLEARLY SATISFACTION GUARANTEED OR YOUR MONEY BACK WE SHIP WITHIN 3 DAYS

Save more than 1/2 by mail

CUSTOM MADE DRAPES approx. \$150 a yd. including labor

Now—from Carabao alone—you can get custom made drapes, tailored with all the fine quality features of decorator-made draperies. Choose from the exclusive fabrics listed below.

• Send 25¢ for swatches of all colors of all fabrics •



**FORTISAN • SHANTUNG
METALLIC PRINT
TWO TONE SUPPLE WEAVE
NUBBY • SHADOW WEAVE
TEXTURED WEAVE**

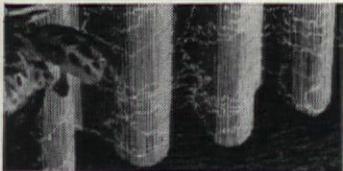
yardage \$1

Send for swatches of these exquisite drapery fabrics, complete information, easy measuring instructions. Free instructions for making drapes included in yardage orders.

ONLY CARABAO OFFERS THESE CUSTOM-TAILORED FEATURES

- Carabao drapes are custom made to your exact width and length measurements
- Fabric is "tableted" for precision cutting so your drapes will always hang perfectly
- French pleated by hand. We use plastic crinoline to assure perfect headings
- Weights are sewn in full 3" hems for hanging perfection
- Tiny, overlapped seams join widths of fabric, cannot be seen.

**SEND FOR FREE CATALOG OF ROOM DIVIDERS—BAMBOO DRAPES
Lowest prices • finest quality • most complete selection**



For example—Standard Sizes Matchstick Bamboo Drapes. Natural color 18¢ a sq. ft. Modoka Woven Bamboo, Confetti Splatter Matchstick Bamboo, Abstract Print Matchstick Bamboo, Custom Made Matchstick Bamboo in natural and colors. Luana Wood Drapes and Drape Dividers. Send for complete catalog.

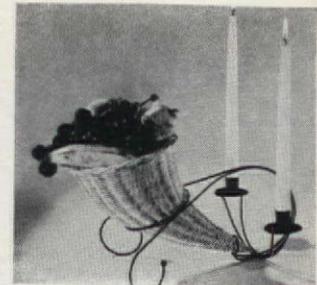
CARABAO SPECIAL PRODUCTS CO., Dept. AN17
2750 Hyde at Beach, Box 3689, San Francisco, Calif.

Carabao Special Products Co., Dept. AN17, 2750 Hyde at Beach, Box 3689, San Francisco, Calif. Send for complete information, prices, directions for measuring, swatches

Enclosed is 25¢ for fabric swatches, information Send Free Catalog of Bamboo Drapes—Dividers

NAME _____ ADDRESS _____
CITY _____ STATE _____

IN OUR LAND OF PLENTY the cornucopia, a symbol of abundance, makes an especially appropriate centerpiece for Thanksgiving and Christmas holidays. This one woven of straw fits into a black wrought iron frame which acts as a candelabrum for two candles. 14 1/2" high. \$4.98. In brass, \$5.98. Add 37¢ post. Interior Trends, 56-AH Underhill Avenue, Brooklyn 38, New York.



IF YOU'VE GOT A LOT OF BRASS lighting up your home, you'll love this beautifully designed solid brass coffee service. And there's a silver lining inside the six-cup coffee server which has a gleaming polished mahogany handle as does the 3" creamer. Covered sugar bowl is 3 1/2" high. Three-piece set, \$11.95 postpaid. Elron Products, 225A West Erie Street, Chicago 10, Ill.



IT'S A MAN'S BUSINESS that determines which of these nostalgic old shaving mugs his name will be lettered on in 22K gold (up to 10 letters). There are 36 different designs, which should cover any occupation you can name. Doc will have a horse-and-buggy medic on his, a merchant may have an old-fashioned store. \$4.25 ppd. Jenifer Hse., Dept. AH, Great Barrington, Mass.



CRAZY MIXED UP KID PILLOWS are real off beat! Pink-striped She with her lopsided pigtails, and blue-striped He with his beanie askew. But they're in-the-groove personalities and are bound to be adored by toddlers, teenagers, and college kids alike. 17 1/2" tall, both are filled with downy kapok. \$2 each, \$3.95 pr. plus 25¢ post. Helen Gallagher, 413-K Fulton St., Peoria, Illinois.



PEGGED WOOD MEMO DESK hangs in the kitchen or near the phone for jotting down messages for the family, notes to the milkman, your shopping list. Just as handy as grandpa's old roll-top and only 10" high & 4 1/4" sq. in pine with hard-board writing surface, roll of adding machine paper. \$3.95 ppd. (Add 25¢ West of Miss.) New England Gen. Store, Dept. AH, Millis, Mass.



MAKE A STAND on your Christmas tree look extra special and glamorous with this handsome felt apron that ties on around the base. Background is snowy white or Christmas green; trees in bright holiday colors are appliquéd on. It will be the prettiest thing under the tree! 34 1/2" across, fits over most stands. \$3.95 postpaid. Robin Hood's Barn, 688 High Street, Westwood, Mass.



BELOVED HOUSE PRAYER
The perfect gift for new homes or old. Our regular polished black cast-iron pin-up, 7" x 8 1/2", \$2.50. Special new size at a special new price—\$1.50 x 7".
\$1.50 ppd.
GARRET THEW STUDIOS
A-22, Westport Connecticut

Letters (WITH GIFTS) from the Land of Santa Claus
Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and the first weeks of December, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, to one child, send only **\$1.95**
(Print Child's Name and Address)
Twinkletoes REINDEER RTE 1, SANTA CLAUS, IND.



DOUBLY EFFECTIVE . . . imported white porcelain busts of Diana, the moon goddess and Apollo, the god of youth and beauty. Masterfully executed with all the classic grace of Grecian art. A stunning gift! 5" high, \$2.75 a pair or 9 1/2" high, \$12.50 pair, postpaid.
TO A QUEEN'S TASTE . . . exquisite hand decorated limoges-type porcelain switch plates and door knobs, copied from the French knobs of Marie Antoinette's time. An elegantly different way to say Merry Christmas. Single Plate, \$1.50; Double Plate, \$2.75; Door Knobs, Standard Brass Fittings, \$3.95 pair, (3 pair, \$10.95) postpaid.
Write for **FREE** catalog.
SETH and JED
Dept. A-11, NEW MARLBOROUGH, Mass.

Giant Poinsettia
You'll use these fabulous giants in a picture window, over a mantel, on the table as a centerpiece! Poinsettias are made of tough, weather-resistant plasticized material with rich red velour flocking. X-2237, Poinsettia, 18" x 24", \$1.50 or X-2237A, 30" x 34", \$2. ppd.
Send For Free 148-page Catalog of Exciting Gifts!
Gift Ideas
Miles Kimball
331 Bond St., Oshkosh, Wisconsin

CHRISTMAS GIFT BARGAINS FROM-IMPORTER-TO-YOU!

• Our Prices Speak for Themselves

You save plenty when you buy direct from THORESEN—one of America's greatest importers.

Take Your Pick—Try at our risk!

If not delighted within 5 days of receiving any item, return for prompt refund. New machinery assures you of immediate delivery. Avoid last minute rush! Order your Christmas needs now! Order from:

THORESEN'S, Dept. 195-M
352 Fourth Avenue, New York 10, N.Y.

CRYSTALITE

The Sparkling Christmas Tree That Goes 'Round and 'Round



The new fabulous Crystalite Christmas Tree that goes 'round and 'round! Light candles and the orbit starts revolving, delighting young and old, filling room with sparkling light. Included: 25 Christmas Tree ornaments, 4 tiny planets encrusted with thousands of shimmering mock gems fill any room with rays of soft light! Reproduced in iridescent styrene from Venetian crystal pattern. 12 1/2 inches high. Truly the year's most beautiful Christmas Tree—a joy to behold. Spread the Christmas Spirit! Place one in every room.
No. 56 1.00

Famous 1.98 3-Color Flashlight

Ideal gift for car owners—famous 3-color police Flashlight used by policemen everywhere. Push-buttons give red, green or white beam instantly. Patented high glow reflector magnifies beam! Can be seen miles away! Wonderful aid in highway emergencies. Also useful for Boy Scouts, sportsmen & home owners. Thousands sold up to 2.98.
No. 59—New special price 99¢

Extra Powerful German Telescope

The new, amazing POWERHOUSE TELESCOPE is the latest triumph of German industry and wizardry! The new 12 X lenses give you 144 times area magnification! Ideal for very great distances, plane and ship spotting, celestial observation, etc. Genuine brass draw tubes and precision manufacture for a lifetime of enjoyment. Comes complete with portable TRIPOD for steady viewing. Superb quality and workmanship. A great bargain! Nothing under \$10.00 can beat it.
No. 43—Complete with TRIPOD 4.98

HOW TO ORDER

Always order by number. State quantity wanted. Add 10 cents for postage if order is under 1.95. We pay all postage on prepaid order of 1.95 or over. Send check, m.o. or cash. Sorry—no COD's. Thoresen guarantees satisfaction or money back. Orders shipped promptly.

THORESEN'S, Dept. 195-M
352 Fourth Avenue, New York 10, N.Y.



Famous SPECTOSCOPES 99¢

The Binoculars You Wear Like Eyeglasses

These internationally famous binocular-spectacles are now being sold at a price that only we, as exclusive importers, can offer. Wear 'em just like eyeglasses—use 'em for close-up or distant viewing. Get clear, magnified images. Ideal for watching sports, TV, plays, opera, public events, etc. Made in West Germany. Precision optical lenses. In ebony finish. Light—only 1 oz. Formerly sold for \$2.98. Order several for gifts.
No. 90 99¢



2,500 Area Magnification Powerful Pocket Microscope

This new German pocket microscope gives **2,500 TIMES AREA MAGNIFICATION**—yet measures but 2 1/4 inches! Gives giant power and performance. All-metal design—optically ground precision lenses. Easy eyepiece focusing. Lets you see Nature's wonders, hidden beauty—examine liquids, textiles, insects, cells, tissue, smears, etc. Clear, sharp magnification—no distortion ever! 2 slides given with each microscope.
No. 12 1.98



Midget Spy Camera Takes Secret Pictures 2.98

This precision-make camera is tiny—only 2" by 1 1/4"—but it takes unbelievably sharp pictures! Originally designed for espionage and detective work and can be hidden in the palm of your hand. By no means a toy! Sturdy, all-metal, gold plated. Coated lens, speed shutter, professional viewfinder. Instant AND time setting. Pilekin carrying case and 2 rolls of film included without extra cost. Order several for gifts.
No. 38 2.98



Roto Fountain Brush Washes Cars, Floors, Windows 1.98

This Hi-Pressure fountain brush formerly sold for \$5.00—you save \$3.00. Washes cars, floors, windows, walls in seconds. Attach it to your garden hose and wash your car clean in 5 to 10 minutes! Detergent pellets (supplied with brush) go in the brush head and a special rotary water action gives you a real sudsy spray. 3-foot telescope handle. Silky Durostylene brush. Guaranteed not to mar car surface. A real bargain at this price!
No. 444 1.98

POWERHOUSE German Binoculars

Perfect gift for every man, woman, child! Germany's new, amazing POWERHOUSE Binoculars give extra distance power, better viewing up to 25 miles away! 16 Times area magnification! Superb workmanship by century-old German factory. Battleship construction of quality materials & lightweight aluminum. Centre focusing. Adjusts to any eye width. Clear, sharp viewing even in moonlight. Precision ground lenses with interior objective coating—same as \$25 binoculars.
No. 6—Complete with leather case—bargain price 4.98



EXTRA POWER 4.98

FOR HIM!



30 Better Shaves From 1 Blade

SMOOTHER SHAVES TOO!

Here's an ideal gift for men! They get 30 or more shaves from a single razor blade with this marvelous sharpener! Homes & conditions old and new blades to an unbelievable sharpness. Does it in seconds, too—just whisk the plunger back and forth a few times and you have a blade sharper than one fresh from the factory. Gives the man of the house **BETTER, SMOOTHER** shaving. Made in Western Germany. Save dollars in blades yearly.
No. 3 1.98

Rugged Built for Boys



Boy's Chronograph 4.95

This 4-in-1 imported Swiss Stop Chronograph and wrist watch combined is a perfect Christmas gift for the young man of the family. Gift finish, double push-button stops, unbreakable crystal, sweep second hand, luminous numerals & hands, sturdy shock resistant case. Measures speeds and distances. Accurate, sturdy, dependable. Gives split-second timing. Fully guaranteed. At this low price it's the watch bargain of the year!
No. 236 4.95

GARDEN under GLASS



Here's one of the most breathtaking home ornaments in years—lush, natural flowers from the forests of Brazil, sprigs of exotic Princess pine and rich, red Vinylite roses sealed under glass to last for years! Originated by one of the world's leading florists—this secret is one that many others have tried to duplicate time after time without success. 19" round, 4" high. Crystal glass centerpiece adds distinctive beauty to any room. Your home. Provides a lovely cavalcade of color when placed on window ledge, TV set, dining or end table. Wonderful for shut-ins. Reg. \$3.98 value.
No. 86 1.98

A Sewing Machine in Your Hand



Automatic Hand Stitchee \$1

NOW! A "sewing machine" that fits in your hand! This hand stitchee practically doubles your sewing speed... eliminates rethreading... lets you perform sewing jobs at home that you'd ordinarily have to send out to a tailor. Fits snugly in your hand, yet it can baste, hem, tack, shirt, smock, over-cast and applique. Perfect for tailoring, decorating and repairing. No skill required. Illustrated directions included.
No. 807 1.00



Reg. \$3.95 Juliette Electric Shaver—\$2.95

This new electric shaver "erases" underarm and leg hair that so mars a woman's beauty. Safe! Fast! Removes unwanted hair in seconds. You hardly feel it. No nicks—no scraping—no coarse regrowth! Leaves your skin feeling soft, smooth, attractive. Operates on AC current. Complete kit includes special cleaning brush, case, electric cord. In lovely white sateen finish. Ideal gift. Save \$1.00.
No. 26—Now 2.95

BONNIE BRIDE WALKING DOLL

Here's an ideal doll for all-year-round play—she's actually 7 dolls in 1! Her original bridal gown can be changed and you have a choice of 6 other complete outfits to choose from! She walks, turns her head, sits, stands and is washable from head to toe. Not 6, 7 or 8—but 9 INCHES TALL! Plastic body and face looks almost human and her lovely Saran hair is SO natural! Finely detailed features and her trousseau is authentic, modeled after latest styles.
BONNIE BRIDE'S WARDROBE
6 Outfits—Only \$1. complete



Includes: Nitegown, Ballerina Dress, Ski Suit, Rain Coat, Hostess Coat.
No. 54—BONNIE BRIDE WALKING DOLL—1.98—6 extra complete outfits Total—2.98

GIANT PLASTIC PLAYHOUSE

ONLY 98¢

Big Enough for 2 Kids! No Tools Needed

Amazing value! Durable DUPONT flame resist plastic Playhouse sets up in seconds over any card table. No tools needed! Big enough for 2 kids. Keeps kids safe & happy for hours at a time. Windows & door flap open. Looks so realistic! A thrilling toy. Priced so low because it's made in our own factory!
No. 19, sale price, only 98¢



Calling All Girls!



Famous Sportex Watch NOW \$5.95

Here's a precision-built jeweled wristwatch that is dainty and charming but durable, too. Ideal for active girls, Scouts, students and can be used for sports wear—it's that sturdy! Gleaming silver color face, unbreakable crystal, night-go numerals and jeweled mechanism. This imported Swiss watch is a rare bargain at this unbelievably low price! Buy several as Christmas gifts for the young ladies in the family.
No. 218 5.95

For Sportsmen MONARCH

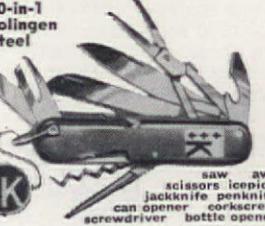


Solingen Steel \$3.95

Monarch Hunting Knife
The man of the family will appreciate this latest model hunting knife, the Monarch, fashioned by famous Korium of West Germany. Solid Solingen surgical steel blade etched with deer scene in 3 colors; handsome stag & chrome handle. Blade is actually sharp enough to shave with! Genuine leather sheath tailored to fit trimly. Hand forged—a knife that will stand up under years of rough use. Sportsmen will really appreciate a gift of this type!
No. 82 3.95

SWISS ARMY TYPE KNIFE 3.95

10 TOOLS IN ONE—the famed Swiss Army knife is recognized by sportsmen and hobbyists as the most compact multi-purpose tool ever devised. This is the lowest price it has ever sold for! Made of finest Korium steel in Solingen, West Germany. Can be worn on belt. Length 3 1/2". Solid Vidal handle. This new Korium version is tough, rugged, durable. A wonderful gift for hunters, fishermen, hobbyists and sportsmen.
No. 88 3.95



CATCH WAX DRIPPINGS!
Lovely Imported Crystal Prism and Bobeche Sets.



#010
29¢
each

#012
59¢
each

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the drip and save table linens. And... it's radiant crystal, glitters with the flash of the candle flame above. Each bobèche is 3" across with a 1" opening for candles. Perfect too for candelabra, scones, chandeliers. Satisfaction guaranteed.



1 Bobeche and 8-2" prisms
(a pair—\$3.90)
1.95
ppd.

1 Bobeche and 8-3 1/2" prisms
(a pair—\$4.50)
2.25
ppd.

All all-important crystal set that adds a radiant loveliness to candles, scones, chandeliers. Bobeche with 3 1/2" diameter and 1" hole slips down over candle to catch wax drip. Dangles 8 prisms that glitter as they catch the flash and fire of the candlelight above. Send check or money order. Satisfaction guaranteed.

- Minimum order 6 bobèches.
- Check or money order.
- Other styles available.
- Add 45¢ for postage and handling.

PAULEN CRYSTAL CO.

206 Broadway, Dept. AH-115, New York 7, N. Y.

MORE BRILLIANT than DIAMONDS
You Won't Believe Your Eyes

GLAMOUR MAGAZINE (June 1953) said: "The average person would find it hard to distinguish this stone from the crystallized carbon turned out by nature. It's a JARRA GEM!" Yes, JARRA GEMS look like the finest diamonds, a miracle of modern science, yet cost only \$24 a full carat unmounted. **FREE BOOKLET** tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. Easy monthly payments. Visit our showroom.



Jarra GEM CORP. Dept. A37
489 Fifth Ave., New York 17, N. Y.



MERRY CHRISTMAS from DAN and MARJORIE

Personal Package Seals

Sprightly gold seals that say Merry Christmas from YOU—without the fuss of writing cards or tags! We'll print any last name, like "The Phillips" (or two first names) on the gummed-back seals, with gay red and green wreath around the printed message. They make handsome gift packages without twine, too! Seal is shown above in actual size. 100 printed seals come in a nice clear-plastic case. Print name(s)—allow 2 weeks for delivery. Better have several orders! No. D153. Post-**\$1** paid to your door.

Send for **FREE Catalog** of Gift Ideas!

BRECK'S
OF BOSTON
RELIABLE SINCE 1818

596 BRECK BLDG.
BOSTON 10, Mass.

The Loveliness of Lace



#451
Venice-style
LACE COLLAR
ONLY
\$1.00

A spray of stars at your neckline to add a fresh glow of beauty to your ensemble. In White only.

With Matching Cuffs, \$2.00 per set.

SATISFACTION GUARANTEED or money refunded.
No C.O.D.'s. Send check or money order.

HAGEN COMPANY

Dept. AH-115

P. O. Box #49, Englewood, New Jersey

THE "Twodor" COMBINATION
STORM & SCREEN DOOR
Most Beautiful, Strongest Wood Door Built

Yet "Twodor" is priced as low as common type. If you go any way looks plain — "Twodor" will give it that handsome custom look. If your doorway looks lovely — "Twodor" will make it even lovelier. We believe this the most handsome combination door made — we know it's the strongest. It will not sag or come apart. Pets can't tip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels; mortised, dowelled joints; waterproof glue. Of solid kiln dried pine, standard 1 1/8" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.



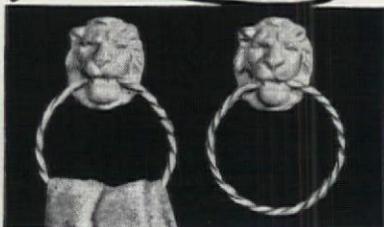
ALL SIZES ONLY
\$23.95 COMPLETE
Shipping Chgs. Collect.
No C.O.D.'s.
Send 3¢ stamp for catalog.
YIELD HOUSE
Dept. A11-5, No. Conway, N.H.

Save \$100⁰⁰ a Year and Never Be "Broke!"



Get Perpetual Date & Amount Banks. 25¢ a day automatically keeps savings up to date. Also register total saved. Forces you to save a quarter every day, or date won't change. Use year after year. Order several. Now only \$1.99 ppd. Personalized with brass Monogram in gold fin., \$2.75 complete. Send to LEERCRAFT, Dept. AH, 300 Albany Ave., Brooklyn 13, N.Y.

Smart and New — **CAST IRON Lion Head Towel Rings!**



In Frosty Pink or White Cast Iron Here's the king of gifts... and you'll want a set for your own home too! These are genuine cast iron, extra large size 5" towel rings. In either white—or frosty pink. They're easy to install and once up, they become conversation pieces. Really a distinctive touch for the bathroom, kitchen or the bedroom. The pair is just \$2.95 plus 25¢ shipping.

\$2.95 pair plus 25¢ shipping

Satisfaction Guaranteed or Money Back
FREE Christmas Gift Catalog. Write for it!
JANET FORESTER, 131 K11 First St., Peoria, Illinois

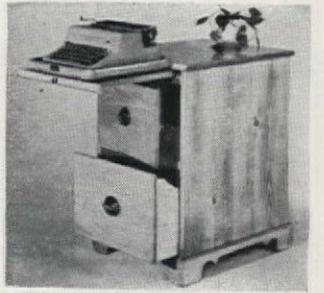
NATIVITY SET. Suddenly the Christmas music will sound sweeter, the church bells closer, and the Christmas story will come alive in your own heart when you arrange these figures among the greens. 14 pieces of chip-resisting composition are hand-painted in natural colors, the tallest 5 1/2". \$2.95 plus 45¢ post. Dresden Art Works, Dept. 17, 169 W. Madison St., Chicago 2, Illinois.



WHATEVER STATE YOU'RE IN, or your heart's in, from Maine to California, is represented on an 11" black tole *State of The Union tray*, which shows the state map, with most towns of 5,000 population and points of interest in gold and the state flower hand-painted in natural color. Nice for anyone away from home. \$1.50 ppd. Foster House, 430-K S. Jefferson St., Peoria, Ill.



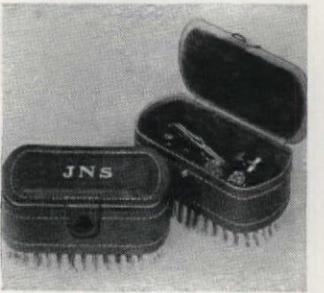
SUPPORTING ROLE. A chest with a sliding shelf for a portable typewriter has a section for storing it, and a deep legal-size file drawer or two utility drawers underneath. 18 1/2 x 22 1/2 x 28" high with brass hardware. Hardwood finished in mahogany, maple, or walnut, or pine-finished knotty pine, \$35.95. Unfinished, \$33.95. Exp. coll. Jeff Elliot, Dept. AH1, Statesville, N.C.



THE CANDY CANE KIDS look good enough to eat, but these ceramic china urchins from Mrs. Claus' Candy Kitchen are not really candy at all. They've been cooked up to hang on a Christmas Tree or cavort on a table or mantel. The tallest is 4 1/2", and their suits are red, white, and green candy stripes, of course. Set of 3, \$1.95 ppd. Ward Phillips Co., Carpentersville 5, Ill.



GIVE HIM THE BRUSH with a stud box for its top and he'll have a double present. This nylon bristle clothes brush measures 4 1/2" long and 2 1/2" wide. The case on top is honey-brown lambskin leather, saddle stitched and lined with green velvet. And any two or three initials will be gold-stamped on the cover. \$2.75 postpaid. Zenith Gifts, 55-K Chadwick St., Boston 19, Mass.



ANY FRIEND OF DAVY CROCKETT can have a Chuck Wagon Lamp for his room, and on the shade which sports a colorful prairie scene will be the words "Davy Crockett's Pal (his own name)." 8 1/2" long, the base is rare sun-bleached Arizona Cholla wood. \$4.95 ppd. If he shares his room with a brother, a pair is \$8.95. Ppd. Western Classics, Box 4035, Dept. AD, Tucson, Arizona.



Bancroft's PRESENTS TOMORROW'S GIFTS TODAY



AND AWAY WE GO . . . !

The latest in fun for small fry . . . makes a kangaroo look like he's walking. Rocket Shoes are safe, durable—perfectly adapted for hopping good times. With quality steel springs and rubber shock absorbers, they fit all children, ages 6 to 12. Steel caps protect shoes. **\$5.95**
AR 4456



SANTA TALKS TO YOUR CHILD . . . AND CALLS HIM BY NAME!

Imagine the thrill when Santa talks to your child personally! He'll talk about being good, discuss reindeer, etc. Watch how excited Junior will be as he sings Jungle Bells with Santa and his helpers. Each name individually recorded on unbreakable record. State child's name.
AR 498D **\$1.00**



THE BOOK THAT TALKS!

A voice is built into every page! As the child turns the pages, each different animal on every page talks in its own particular way. Cows moo, dog barks, sheep go ba-a-a. Press the entire book and they all sing out in chorus. Barnyard scenes in bright, gay colors.
AR 1905 **\$1.50**



FULL-SIZE ELECTRIC FIREPLACE

The logs actually FLICKER and GLOW! A fireplace to do Santa proud—with red-colored bricks, green Holly Wreath, simulated andirons and logs. 4 ft. wide by 4 ft. tall, it sets up in 90 seconds. Vinyl coated Kraft-board with bulb cord, socket, and flicker attachment.
AR 4553S **\$3.95**



WALK ON ICE WITHOUT FALLING!

Avoid dangerous, painful slips and falls! Put on "No-Slip" Foot Grippers and hardened rustproof steel teeth give you firm footing on slickest ice or snow. Easily slid over boots, shoes or galoshes. Elastic band fits any man's, women's, or children's shoes—any size.
AR 4713, Two pair . . . **\$1.00**



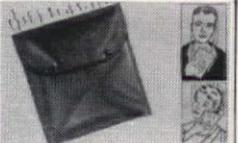
PERSONALIZED "MIDNIGHT COACH" SIGN—G-L-O-W-S IN THE DARK!

Your name and house number GLOW in the dark! Charming Coach Sign adds friendly warmth to your house—helps guests find it, too. Imagine! Artistically hand-lettered with ANY family name and house number—and it can be seen DAY or NIGHT! An enchanting addition to lawn, house, mailbox, post or tree. Specially molded from heavy methyl-methacrylate in rich black hammered chrome finish. Completely weather-resistant. 5 1/2" x 15" high.
AR 3664P **\$1.00**



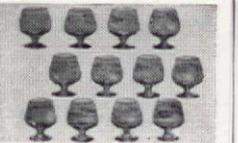
THE THREE WISE MEN HERALD CHRISTMAS FROM YOUR FRONT LAWN

A most fitting symbol of Christmas hospitality! The Three Wise Men form a stately procession to greet guests. Of heavy, weatherproof methyl-methacrylate, decorated in vivid colors that stay brilliant year after year. Pointed stakes anchor firmly in soil, or mount on house, post, gate or indoors around the Christmas tree. Each is over 27" tall. AR 6227, Set of 3 . . . **\$3.95**
THREE WISE MEN, LIGHTED. Same as above, but with bulbs, cord, and reflectors.
AR 6228 **\$5.95**



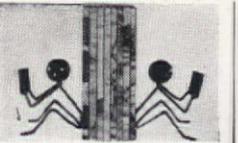
NON-ELECTRIC HEATING PAD

Healthful, soothing heat without hot water, electricity. Add a few drops of ordinary tap water and amazing, harmless chemical generates heat. No leaky bottles or dangerous wires. Retains heat 9-10 hours. For aches, pains, at spectator sports. Lasts indefinitely.
AR 6280 **\$1.98**



MINIATURE BRANDY GLASSES

For people with delicate tastes! Imported miniature replicas of huge brandy glasses, with wide base. Just right for after dinner cordials, just of brandy or serving of whiskey. With beautiful etched design, they'll be exquisite in china cabinet or on table. Set of 12.
AR 4146 **\$1.95**



RAMBA AND MAMBA, AFRICAN BOOK ENDS

Two little charmers put their backs to work holding up your books. Ramba and Mamba add a distinctive touch to your desk, too. Heavy, black wrought iron, 3" high. Their heads turn so they are looking at you at each other—or even reading their own books.
AR 6054, Pair **\$3.95**



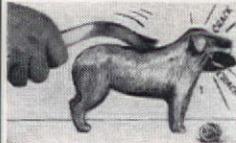
ADD-A-COUNT SCALE

A fascinating toy . . . a painless way to teach youngsters to add and count. Colorful unbreakable plastic scale has 14 numbers. Precision Balance Arm Arrow points to "correct" only when a combination of numbers on one arm equals those on the other. For children 4-7. Non-toxic.
AR 6031 **\$1.00**



MAGIC STUMP REMOVER

Don't dig! . . . Don't blast! . . . Don't chop! Don't let a tree stump hold you progress on your home or farm. Simply pour it in—amazing action cuts open sap pores; quickly rots stump away. Once decomposed, removal is easy, fast. Will not harm vegetation. For 1-2 stumps.
AR 4489, 8 oz. **\$1.50**



FIDO, THE DOG CRACKER

A canine pal to save you from sore guests. Of heavy, weatherproof methyl-methacrylate, decorated in vivid colors that stay brilliant year after year. Pointed stakes anchor firmly in soil, or mount on house, post, gate or indoors around the Christmas tree. Each is over 27" tall. AR 6227, Set of 3 . . . **\$3.95**
THREE WISE MEN, LIGHTED. Same as above, but with bulbs, cord, and reflectors.
AR 6228 **\$5.95**



TELEVISION COLOR FILTER

Rapturous, pleasant color is yours . . . NOW! New color filter gives drab black and white screen soft, realistic color—reduces glare, cuts snow. Easy to install. No electrical wiring needed. AR 3916—
12" **\$1.25**
14" **\$1.50**
17" **\$1.75**



REVOLVING "LAZY SUSAN" DESK TRAY

As efficient as a private secretary! Gold-tooled leatherette Desk Tray leads seven useful lives—holds rubber bands, clips, keys, stamps, erasers, stamps, what-not. Reach whatever you need with a flip of the finger. Dust proof covers. AR 6055, Brown; AR 7461, Red; **\$4.95**
Each



ALL-STEEL PERSONAL CHECK FILE

Banker's efficiency for cancelled checks! All-steel Check File keeps important checks in place at all times—monthly separators permit quick reference for budget, business and tax data. Holds 3 year record. Sliding follower makes filing, removal easy. Enamel finish.
AR 4638 **\$3.95**



PERSONALIZED DENTURE DISH

Ideal for sparkling dentures that need over-night parking! The lucky recipient will be so thrilled, he'll want to put his teeth in at once. This sanitary, spacious plastic container has plenty of other uses, too. We'll hand-letter ANY name along with the words illustrated.
AR 1725P **\$1.25**



SKUNKY, THE STINKER DEODORIZER

Even the boss smiled when he saw the cute attached poem—"My name is Skunky, the Stinker, and 'tis my job you see—to keep the bathroom pleasant for those that come after me". Just hang on wall and he'll quickly chase odors. With incense matches. Glisten ceramic.
AR 3213 **\$1.98**
AR 3754, 6 boxes **89¢**



40 PIECE DINNERWARE STORAGE RACK

"Good-bye, Mr. Chips." Any dish can be removed without "balancing the pile" or disturbing surrounding dishes. Safe, handy. White vinyl cushioning prevents breakage, chipping. Holds 8 each cups, saucers, dinner plates, butter and fruit dishes. 17" x 19" x 10".
AR 5145 **\$3.49**



PERSONALIZED CIGARETTE DISPENSER

Cigarette smokers are filled with glee, when this dispenser they do see! We'll hand letter any name along with "Ciggie Bar". Holds 10 packs; dispenses one at a time. Attached poem says: "Take a look and you will know how many packs I've got to go." For wall or table.
AR 7630P, Regular; AR 7631P, King-size. Each **\$1.00**



SKIM OVER SNOW ON REAL SNOW SKATES!

Healthful winter fun—and no ice needed! They're just like miniature skis made with steam-bent hardwood with grooved bottoms. Aluminum heel plates and sturdy ankle straps let young-uns fairly fly over snow in safety. Over 16" long, they're gaily trimmed in bright red.
AR 5309 **\$1.79**



PERSONALIZED HALF CUPS

When they ask for "half-a-cup" of coffee—give it to them! They'll get a bang out of these real jumbo, half-size cups cut in half. Made of highly glazed ceramic with words as illustrated above. We'll hand-letter them with ANY family or first name.
AR 4969P, Each **\$1.00**
AR 4970P, Set of 4 **\$3.75**



YOUR OWN PERSONALIZED LABELS

Every creation is "exclusively yours"! We'll put YOUR NAME on actual woven, quality cloth labels you can sew in any garment, knitted clothing, etc. Helps identify clothes, avoids mixups. Vat-dyed; bolt proof.
AR 3933D, 15 for . . . **\$1.00**
AR 3934D, 40 for . . . **\$2.00**
AR 3935D, 60 for . . . **\$3.00**



STATELY 4-CANDLE CENTERPIECE

Decorate your table with light and loveliness! Handsome centerpiece, styled in modern simplicity, makes a superb arrangement for fruit or flowers flanked by 4 stately candles. Artistically wrought from jet black metal with center bowl of delicate iron lace. 7 1/2" x 18".
AR 6298 **\$2.95**



NO MORE FROSTED, ICED WINDOWS

No matter how bad the storm-ice and snow can not stick to windshield! Specially treated plastic sheet goes on in 5 seconds—shake it off and window is clean. No scraping glass; no numb fingers. Theft proof—only you remove it.
AR 6135, Ordinary 79¢
AR 7398, Wrap-around . . . **\$1.29**



SURPRISE MYSTERY PACKAGES—For Adults Or Children—

A Christmas grab-bag—only you CAN'T LOSE! Every package is completely different—each article brand new. We've made personal selections from our newest samples and understocked items to make up mammoth packages to fill your Christmas needs at 1/2 the original cost.
AR 3549, Adult Box (Worth over \$4) . . . **\$2.98**
AR 3550, Child's Box (Worth over \$6) . . . **\$1.98**
AR 3553, Super Child's Box (over \$10) . . **\$5.95**
AR 3551, Super Adult Box (over \$12) . . . **\$5.95**



UNBREAKABLE DOZEN DOLLIES . . . WITH SLEEPING EYES!

Little mothers shriek with delight when these darling dolls, imported from Italy, are put to bed—they close their eyes. Pick them up and bright eyes pop open. 12 3/4" dolls; each with different colored hair, dress, hat. Hand painted faces; movable arms and legs.
AR 6615, Set of 12 . . . **\$2.95**



PERSONALIZED BIRD CAGE COVERS

Richly finished in gleaming silver color, this cover will inspire your bird to sing the prettiest Canary's or parakeet's name hand lettered on one side—on the other a lovely design. Protects birds from drafts. AR 5639P, Parakeet Design; AR 5640P, Canary Design. Each **\$1.25**



"GROW" PERFECT NAILS OF ANY LENGTH IN MINUTES!

Transform broken, split or bitten nails into long, graceful nails you've longed for! "Build-A-Nails" glamorizing solution brushes on like nail polish and ACTUALLY GROWS with your own nails. Not an artificial nail, it files and polishes beautifully. Won't come off. Enough for 25 nails.
AR 7040 **\$3.30**



E-Z STITCHER—ONLY 50¢

Sew a beautiful, invisible, blind-stitch without once re-threading your needle! Cuts your sewing time in half. Do tailoring, applique, basting, shirring, tacking, etc., with a "professional touch". Holds a complete spool of thread. Of sturdy plastic.
AR 5545 **50¢**



JINGLE BELL COME-BACK TOY

He rocks and rolls, glitters and jingles, and always comes back to baby! No matter how hard you push him, sparking toy returns—and piggy always stands right side up! Children love the decorated little pig and his glittering green plastic cage. 3 1/2" x 4".
AR 6187 **79¢**



TREBLE CLEF FLOWER AND BUD VASE

How charming one single rose, or any other flower, will look in this smart vase. Sparkling, crystal-clear plastic in a symphony of design to grace mantle, piano or table. Artificial flowers look real, fresh flowers look lovely. A tiny tube is nestled in this 7" Treble Clef. Decorative without flowers, too.
AR 6102 **\$1.00**



SET OF 10 DRINK 'N' SNACK HOLDERS

Neest thing today is the modern conveniences that make serving a pleasure. Now, you can have a bubbling drink surrounded by cookies, hors d'oeuvres, etc.—and you don't have to juggle a saucer. Plastic-coated Drink 'N' Snack Coasters leave one hand always free.
AR 7059 **\$1.00**



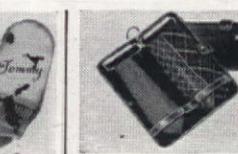
PERSONALIZED WATERPROOF MITTENS

Healthful answer to children's wet, soggy mittens. Hand-lettered with any boy or girl's FIRST NAME so they can't get lost. Plastic coated and water tight—they stay flexible. Fleecy jersey lining prevents cold, chapped hands. State design.
AR 3816P, Red; AR **\$1.00**
AR 3817P, Green; Pair . . . **\$1.00**



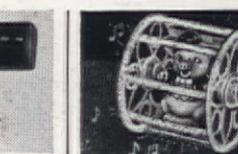
PERSONALIZED TRAVELING TIE RACK

No more wrinkled ties! Not when ties are kept in this genuine leather Tie Traveling Case. For distinction on trips, it's hot stamped with ANY name or initials in 24K gold. Hangs up anywhere; brass hanger folds neatly out of sight when case is closed. Hold 24 ties.
AR 944P, Inc. tax . . . **\$6.95**



PERSONALIZED JINGLE BELL COME-BACK TOY

He rocks and rolls, glitters and jingles, and always comes back to baby! No matter how hard you push him, sparking toy returns—and piggy always stands right side up! Children love the decorated little pig and his glittering green plastic cage. 3 1/2" x 4".
AR 6187 **79¢**



PERSONALIZED JINGLE BELL COME-BACK TOY

He rocks and rolls, glitters and jingles, and always comes back to baby! No matter how hard you push him, sparking toy returns—and piggy always stands right side up! Children love the decorated little pig and his glittering green plastic cage. 3 1/2" x 4".
AR 6187 **79¢**

HOW TO ORDER

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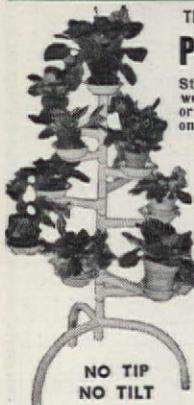
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The All-Steel Vio Holda PLANT STAND

Sturdy, heavy gauge all-steel welder, 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.

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NO TIP NO TILT

New FLUORESCENT PLANT LAMP

Fits all Vio Holda plant stands. Floods flowers with cool, beneficial fluorescent light. Promotes growth. Makes show place of dark corners and sunless rooms. Installed or removed in two minutes without tools. Light shade is 13" sq. at bottom, 9" sq. at top, 6" deep. Accommodates 22 watt, 1/4 Cw. line fluorescent light tube. Shade, without tube, \$14.50. Light tube \$2.95 extra. Please add 75¢ for postage unless ordering a plant stand, too. Specify color.



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If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT-REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the 110 Volts A.C. SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHANGE! (FIRMS FLABBY TISSUE!) Restores elasticity to aging skin.

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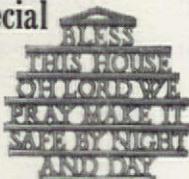
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Despair Plates also available. No C.O.D.'s please. We pay postage. Money refunded if not delighted. Write for FREE Gift Catalog.

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Fully Assembled Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

Unpainted but smoothly sanded—\$6.75. Light natural finish—\$7.75. Mahogany, maple, walnut, cherry, or pine finish—\$9.50. Minimum order: 2 Chairs. Write for FREE catalog. Express Charges Collect. Sorry, no COD's.

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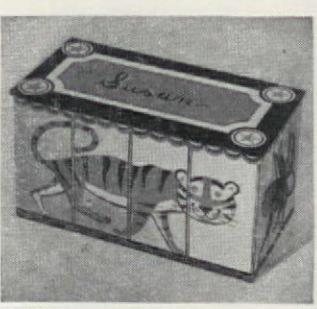
A SMALL COOKIE can have an electric mixer just like mother's. No plugs or wires, it runs on 2 flashlight batteries. 10" high of steel with red and white enamel baked-on finish, it tilts back or lifts off stand for hand use. Single beater removes for washing. With cookie sheet, muffin tin, mixer bowl and spoon, \$4.95 ppd. Niresk Industries, Dept. ME, Chicago 40, Illinois.



ALL WOUND UP! Crepe paper faces to go into Christmas stockings or hang on the tree will delight 5-10 year olds because after they are admired, they tear apart and yards of colored paper unwind to reveal 12 surprises tucked inside. Choose Davy Crockett in his coonskin cap, Mexican senorita, or circus elephant. \$1 ea. ppd. Walter Drake, 411 Drake Bldg., Colorado Springs 6, Colo.



TIGER TOY CHEST with a child's name right on top is a cagey way to get those toys picked up. A capacious 29 x 14 3/4 x 16 1/2" deep and all dolled up to look like a cage right out of the zoo. Of fibre-board strong enough to hold 500 lbs., it's a bright orangey-red, with a sliding tray inside. \$4.95 plus 50¢ handling. Gotham Gifts, 67-85A Exeter St., Forest Hills 75, N. Y.



BIKE Traffic Lite

Makes Cycling MORE FUN! SAFER! \$3.50 ppd.

Works automatically. Delights youngsters—and safety-conscious parents. Green Lite for GO goes on when bike is pedalled. Amber Lite signals SLOW when coasting. Red Lite signals STOP when brakes are applied. Tough, high-impact white plastic. Easily attached to fender with universal bracket. Uses standard "D" flash batteries. Comes with brackets. (Batteries not included.)

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You'll use them so many ways: charming as place card holders on your dinner table; on prize gift packages; scattered through your Christmas greens; on the mantel; even to top the holiday pudding . . . an effective, inexpensive way to spread Christmas cheer everywhere. \$2.25 for set of 6 prepaid—no COD's.

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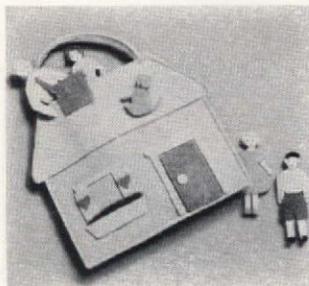
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'ROUND THE WORLD with friends from Disneyland, like Pluto the pup and Mickey Mouse and others. These characters caper all over this colorful world globe with clever rhymes that give world facts and their exact locations to make a child's trip interesting. All steel and 10½" high, it's a gay whirly world for \$3.95 ppd. Thoresen's, Dept. AH-79, 352 Fourth Ave., N.Y.C. 10.



THIS FAMILY WILL GO PLACES because all four of them live with their cat inside a Play Purse Doll House of bright colored felts which a lassie can carry wherever she goes. And coming or going, house and people are just as cute, because they're as carefully made in back as front. House purse is 8½ x 7½". \$3.95 ppd. Elizabeth McCaffrey, Dept. A-11, Orange, New Jersey.



A CHILD'S WORLD is charmingly depicted in quaint figurines. Sweet Rainy Weather Girl carries boots and umbrella to someone who didn't heed the weather report, Newsboy sells papers, and a Bedtime boy brushes his teeth with his teddy bear beside him. Each \$1.75; set of six (three not shown), \$10.50. Ppd. Edward H. Ziff, Box 3072. Mdse. Mart Plaza, Chicago 54, Ill.

A CHRISTMAS GIFT

That helps your budget

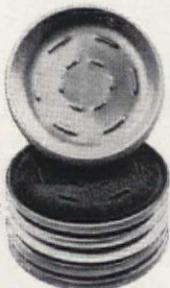
\$1.00

Per set of six

\$2.85

Three sets of six

Postage Paid
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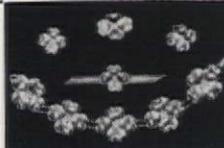
The answer for persons who are "fussy" about their nice furniture. These lovely, heavy aluminum Coasters are anodized in six assorted colors. The backs are flecked with nylon felt so they cannot mar or scratch. Will not cling, or stick to moist tumblers, or bottles. Why not order several sets at these bargain prices.

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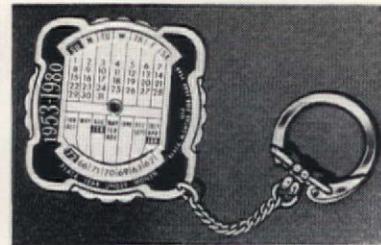
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Adele	Carolyn	Edith	Glennie	Joyce	Lynn	Minerva	Ruth
Adeline	Carrie	Edna	Glady's	Juanita	Lynne	Minnie	Sadie
Adrienne	Caryl	Edwina	Glenda	Judith	Mabel	Miriam	Sally
Agnes	Catharine	Eme	Glenna	Judy	Madeline	Mollie	Sandra
Aileen	Catherine	Eileen	Gloria	Julia	Madelyn	Molly	Sandy
Alberta	Cathy	Elaine	Goldie	Julie	Madge	Mona	Sarah
Alice	Cecelia	Eleanor	Grace	Juliette	Marg	Monica	Selma
Alma	Cecilia	Elinor	Greta	June	Malda	Muriel	Sharon
Alvina	Celeste	Elise	Grethen	Justine	Mamie	Myra	Sherry
Amanda	Celia	Elizabeth	Gussie	Karen	Marcella	Myrna	Shirley
Amelia	Charlene	Ella	Gwen	Kate	Marcia	Myrtle	Sophie
Amy	Charlotte	Ella	Hannah	Katharine	Margaret	Nadine	Stella
Angela	Charmaine	Ellie	Harriet	Katherine	Marge	Nancy	Stephanie
Angelina	Cherie	Eloise	Hazel	Kathleen	Margery	Naomi	Sue
Anita	Chloe	Elsa	Helen	Kathryn	Margie	Natalie	Suzanne
Ann	Chris	Elsie	Helena	Kathy	Margo	Nell	Suzanne
Anna	Christine	Eivra	Helene	Kay	Margot	Nellie	Suzette
Annabelle	Clair	Emilie	Henrietta	Kaye	Marguerite	Nina	Suzzy
Anne	Claire	Emily	Henrietta	Kitty	Margy	Nora	Sylvia
Annette	Clara	Emma	Hilda	Laura	Maria	Norma	Teresa
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Antoinette	Charbel	Erica	Hope	Laverne	Marianne	Opal	Theresa
Arlene	Clarice	Erma	Hope	Leah	Marie	Orpha	Trixie
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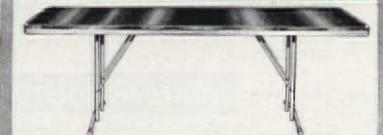
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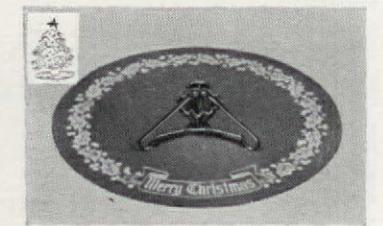
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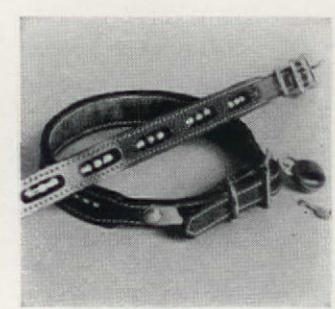
Let this attractive Christmas Tree Mat give your Yuletide decorations a really professional touch. Made of rich green felt, with hand-screened trim of cheerful "Merry Christmas" message and wreath design of hand-shaded white holly leaves and red berries. The perfect way to display your Christmas tree, miniature holiday scenes and family presents. Use it year after year — always bright and fresh looking. Large 43" diameter, mailed in tube for compact storing. Send check or M.O. Only \$3.95 postpaid. Apartment size for table tree or centerpiece, 27" diameter, \$1.95. Both sizes \$5.50 ppd. Satisfaction guaranteed.

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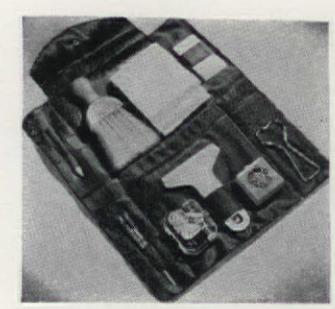
SNOW GNOMES are jolly little Christmas elves made of pine cones by Tyrolian artisans in the Bavarian Alps. With soft white beards, gay colored hats, bright instruments, such a pixie company you've never seen. Each about 3" high, use for a centerpiece, or one in front of each place setting. All six, \$2.75. Ppd. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pa.



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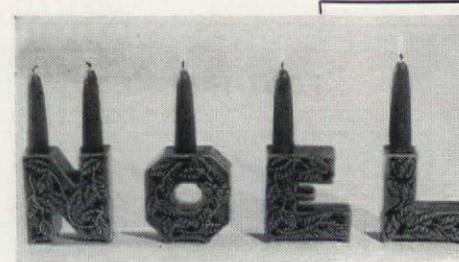


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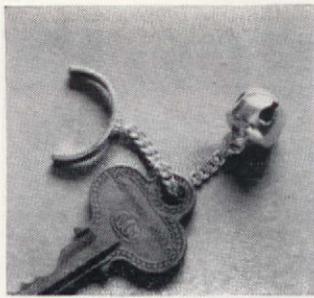
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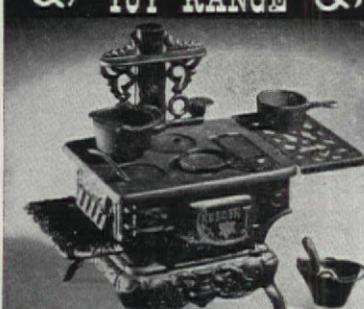
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AUTHENTIC OLDEN TIME TOY RANGE



Little girls will love to cook for their dolls on this replica of grandma's old black cast iron range. Made from original patterns in rugged lifetime construction. Complete with 5 utensils, 9" x 10" x 5" size, \$4.95; 11" x 11 1/2" x 7" size, \$8.95. Postpaid (Add 8.50 W. of Miss.).

Write for MY FREE GENERAL CATALOG

WILL HAMMOND'S
New England General Store
2 PLAIN STREET, MILLIS, MASSACHUSETTS

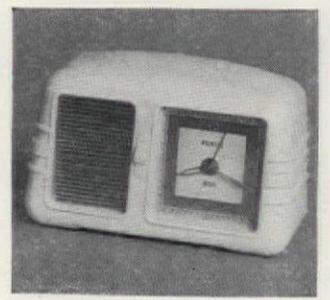
THE LITTLEST CHRISTMAS TREES are just about 4" tall, and even if you live in a matchbox you can fit one of these in. Green, trimmed with wee colored balls. Send one to a shut-in, put another in a soldier's box, and have one in each guest room, 85¢ ea., 3 for \$2.40. A larger 7 1/2" size, \$1.75 each, 3 for \$5 Ppd. Q.T. Novelties, P.O. Box 54, Murray Hill Sta., N.Y.C. 16.



WORK FOR A FRIEND at Christmas time this beautiful Friendship Sampler which has a dainty, old-fashioned design and a heart-warming motto. The lettering and silhouettes are worked in black, the floral border in pastels. Kit contains white linen with printed pattern, floss, 11 1/2" x 14" black shadowbox frame, and instructions. \$2.98 ppd. Susan Smith Co., Carpentersville 13, Ill.



MUSICAL ALARM CLOCK. Start the day right by waking to the tune of "Oh, What A Beautiful Morning" instead of an alarm that sounds like a fire engine roaring through the room. 4 1/2" x 2 1/2" with ivory or mahogany plastic case, gold-colored grill, luminous dial. A little knob on the front stops the music. \$10.95 ppd. (tax incl.). Kaskel's, Dept. 409, 41 West 57 St., N.Y.C. 19.



Baby's Personal Birthday Candle

Artistically designed, beautifully colored for lighting on every birthday for 21 YEARS.

A charming gift of lasting value to a new-born or on the occasion of child's birthday. Pink ribbon for girls—blue for boys. Baby's full name, birthdate and weight inscribed free. Size: 17 inches, weighs 1 lb.

\$3.45 including wrought iron holder

\$3.95 incl. cadmium plated (silver color) holder

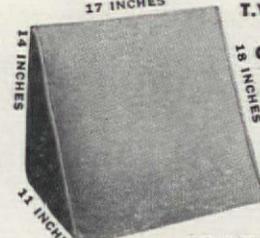
Prepaid Check or Money Order Sent for Free COLOR photo and folder

Lion's Novelties, Inc.
Dept. 59
139 Payson Avenue,
New York 34, N. Y.

A Beautiful gift to a young couple:

WEDDING ANNIVERSARY CANDLE (Personalized) with markings and symbols for 69 years, \$3.95

T.V. PILLOW FOR CHRISTMAS GIFTS



Foam Rubber Through and Through

3-WAY PILLOW

A comfortable, molded Foam Rubber 3-way pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Non-slip construction. Just the thing for bed readers or invalids. Zipper covered in decorative fabric with corded edge. Gray, green, chartreuse, gold or maroon.

Shipped anywhere. Postpaid **11.95**

The Foam Rubber Store
1829 E. 13th St. Dept. 68 Cleveland 14, Ohio

DOGGIE GIFT

It's wonderful for Cats too!



Hilo DRY BATH

in Gay Christmas Wrapping

Cleans without water! No muss or fuss! No danger of colds! Just puff creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas! Deodorizes! Leaves the coat soft and glossy! Only \$1.49 ppd.

Money-back guarantee

Dept. A-11 The Hilo Co. Norwalk, Conn.

HOURLY GLASS REFLECTOR LAMP

An 11 1/2" high hour glass reflector lamp of solid brass. Handsome in every respect. Use as a TV, table, or reading lamp. Distinctive in shape with a beautiful gleaming crystal center. An ideal gift item. Colors: Polished Sun Tan (copper) and Silver Fox (polished aluminum with baked lacquer finish). Complete with simple electric cord. Guaranteed postpaid to please or money back.

\$3.95

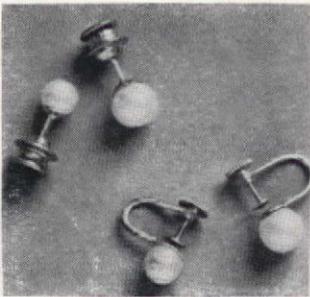
Dept. AH-11, 611 Broadway, New York 12, N. Y.

SCOTT-MITCHELL HOUSE, INC.

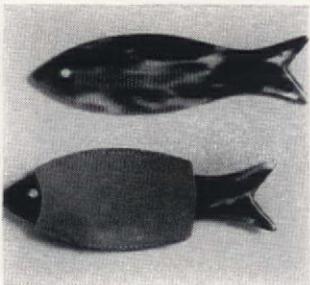
"It is not only fine feathers that make fine birds"

These beautiful, fluttering little birds are hand-carved and painted from Pine Cones! We had them imported from Denmark on the word of a friend. The 1 1/2" by 2" birds are wired for easy attachment as tie-ons for your gift packages, on Christmas trees, pussywillows, flowers. Gift Boxed. Six Birds \$1.95 ppd.

Johnny Appleseed's
BOX 51, BEVERLY, MASS.



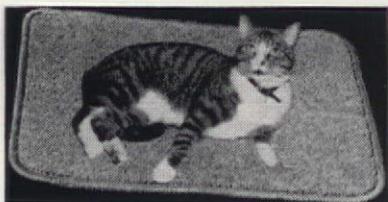
GENUINE CULTURED PEARLS for names at the top of your list because these are really lovely and combined with 14K gold. Earrings with screw backs according to size of pearl are \$9.90 or \$15. For a man, pearl tie tacks which are fast replacing other tie holders in smart circles, \$5 and \$10 sizes. All ppd. Tax included. Merrin Jewelry, 530 Madison Avenue, N. Y. 22, N. Y.



FISHING AROUND for an idea for a cute gift for the bridge club grab-bag, the baby sitter, or your next-door neighbor? An imported mock tortoise shell comb in the shape of a fish with a bright rhinestone crystal eye, tucked in a tan, red, or green leather case, would be a good catch for anyone. 5" long. \$1.50 ppd. The Old Whip Shop, Dept. AH, 172 Elm St., Westfield, Mass.



TO DO YOUR BIDDING without wracking your brains, cover your bridge table with a washable plastic cover which provides in black and white all the bidding information for the Goren or Culbertson systems of play. Now the Blackwood Convention will bring out more than a dazed look from your partner. \$4.95 ppd. Dixie-Craft Prod., Dept. AH-4, P.O. Box 302, Rome, Ga.



MAKE KITTY HAPPY WITH HER OWN KATNIP KARPET

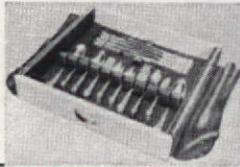
Cats love it! Catnip makes them roll on it . . . sleep on it . . . scratch it. And you'll love it, too, because kitty will sharpen her claws on it rather than on your furniture upholstery. Heavy pile, all-wool carpet, 16 1/2" x 12", overcast edges. Catnip in zipper pocket of canvas bottom permeates entire rug. Comes with generous supply of freshly ground catnip.

Send for free catalog **Only \$2.50** postpaid
ARTISAN GALLERIES 2100-D11 N. Haskell Dallas 4, Texas

SILVER STORAGE DRAWER KIT

Convert any drawer into an accessible tarnish-proof place to store up to 140 pcs. Silverware. Cut down 18 x 20 base pad or use in portion of drawer—140 pc. capacity unchanged. Everything furnished, base pad and 2 racks covered with Prevent Tarnish Cloth, 2 cover flaps, tacks, etc. Made by The International Silver Company.

Attractively boxed
\$6.95 postpaid
EAGLE PRODUCTS
 BOX 84-A2
 MERIDEN CONN.



Fisherman's Xmas Gift

Here's a new lure that fascinates fish and fishermen. Crazy changes direction with life-like action. Never before manufactured, so you can't "duplicate". Silver or bronze. Sizes 2" and 4". \$1.00 ea. ppd. (no C.O.D.) Assorted gift box of 4, \$3.85.

DRESSER PRODUCTS, INC.
 Canaan, Conn.
THE CRAZY MIXED-UP LURE



Your Child's **PERSONAL CHAIR**

(with own name)

HANDMADE IN MEXICO

SITTIN' PRETTY is mighty easy for little men and little women in these gay Bambino Chairs, personalized with their very own name. Bright fiesta colors: Red or Blue, with splashes of hand painted fairyland flowers. 17 1/2 inches tall, with sturdy woven rush seats. They're kids' own chairs for nursery, play, television viewing, or small fry tea parties. Please print plainly. Each postpaid, only **\$2.95** ppd.
 Special per pair, postpaid, only **\$5.50**

Southwestern Gifts

630-B East Alameda Road, Santa Fe, N. M.

Personal PHOTO Christmas Cards

including envelopes

25 \$1
 plus 35¢ shipping,
 from your own negative



LIMITED TRIAL OFFER

FREE SAMPLE 1 order per customer
 Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 6¢ stamps for handling (after Dec. 1, 10¢). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today.
T.M. Reg.
YULECARDS*, Dept. 55, Quincy 69, Mass.

Say Merry Christmas

with the finest of Florida's fruits and delicacies from Cobbs. The merriest gift you can give . . . packaged with all the warmth and brightness of Florida's sunshine! Shop in armchair comfort!



HENRY COBBS SAYS:

Your friends, business associates and loved ones will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are always excitingly received . . . you can give no finer gifts!

Henry Cobbs



GIFT No. 2 \$7.45

Approx. 27 lbs.—Fruit 'n Jams, delightful to look at, delectable to taste . . . truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, tangy Tangerines, Persian Limes and 3 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

GIFT No. 1 \$5.95
 Same as Gift No. 2 except does not contain any delicacies . . . ALL FRUIT.

GIFT No. 3 \$7.95

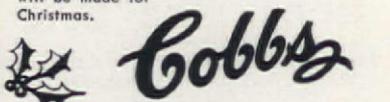
Approx. 25 lbs.—A gaily colored hand woven imported Basket brimming over with an assortment of Florida's finest fruits . . . Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes, Chinese Kumquats and "Zipper" Tangerines. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!



GIFT No. 11 \$12.85
 Exactly the same as above Gift No. 35 except twice the size and contents.

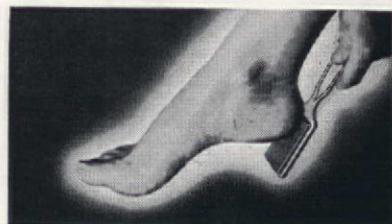
OBEY THAT Christmas URGE... Order Now!

Send Check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies. Unless otherwise instructed, delivery will be made for Christmas.



BOX 1-C, LITTLE RIVER (MIAMI), FLORIDA

FREE GIFT CATALOG SENT ON REQUEST



Magic Way To Foot Beauty—\$1

Beautiful, comfortable feet can be yours when you brush off callouses and corns this easy way! PEDI-BRUSH gently removes dead skin quickly, easily, painlessly. No pads, no cutting, no razors, no harsh medication. No more snagged hose from rough heel skin. Quality plastic handle with volcanic ash "pumice" brush . . . lasts for years. Guaranteed to do the job or your money back! Only \$1, postage paid. Order PEDI-BRUSH direct by mail from Sunset House, 804 Sunset Building, Hollywood 46, California.



BUY AUTOS BY THE 100 . . .

Thousands of playful auto and truck combinations to give any youngster loads of fun day after day. He buys, sells, trades, decorates a pack of 100 molded autos and trucks in appealing assorted colors and body styles. A big bundle of 100 cars will be right at home in and around those unusual toys. Each car approximately 2" long. Big value . . . 100 cars . . . \$1.00 ppd. Carol Beatty, Dept. A-511, 7410 Santa Monica Blvd., Los Angeles 46, Cal. FREE GIFT CATALOGUE included.



AMERICAN EAGLE
\$5.95 ppd.

A PROUD DECORATION for a wall, indoors or out. From an original wood carving by Garret Thew, reproduced in aluminum and finished in old-fashioned gold. 13" wing spread. Gift catalog included with order.
GARRET THEW STUDIOS A-23 Westport, Connecticut

FOR CHRISTMAS An Angel on the Moon



... to capture your child's and family's hearts!
 IRRESISTIBLE doll dressed in gay checkered pajamas will be cherished forever by everyone. Fast asleep on a moon swing, doll has hand-painted face, soft construction and downy feathered hair. May be hung on Christmas Tree or in child's room. A novel gift. Appreciated by collectors, too . . . \$3.50
 Complete set of 6 which includes Angel On The Moon, Christmas Children, Star Sweeper, Angel Child, Santa's Helpers Boy & Girl, Angel on Star Swing. Specially priced for Christmas . . . \$17.95
 Order NOW! We pay postage.
 (No C.O.D.'s, please)
Craft Shop, Inc., Cambridge 2, N. Y.



Stand it or Hang on wall. Red, Blue, White, Pink or Yellow. each **\$1.95**

YOUR PERSONAL BARBER

Holds your shaving brush, safety razor & used blades in one neat place! This barber will greet you with a smile each morning! His nickel-plated arms hold any size brush & razor. The Barber Pole itself holds used blades. Sturdy, colorful CERAMIC easy to clean! 6" high. Stand it or hang it anywhere.

With name: **\$2.95** Without name: **\$2.75**
 Write for our Free Color Catalog
CROWN CRAFT PRODUCTS
 246 Fifth Ave., Dept. 2111, New York 1, N. Y.

Heavenly . . . all through the house



Here is where to buy your
HATHAWAY DACRON CURTAINS
and **SAVE!**

These are the luxurious quality curtains in the Hathaway ad elsewhere in this issue.

HATHAWAY DACRON TAILORED CURTAINS

No Iron-Snow-White-80" wide to the pair

36"-\$2.38	54"-\$2.98	81"-\$3.78
45"-2.68	63"-3.28	90"-3.98
	72"-3.58	

Postage: Add 30¢ for 1st pr., 5¢ each extra pr. HATHAWAY Deluxe Dacron, 48" wide 89¢ per yard

For the LARGEST VARIETY of STYLES and SIZES in CURTAINS and DRAPERIES including HATHAWAY Nylon or Dacron at SAVINGS up to 50%

SEND for our NEW Complete Home furnishings CATALOG FREE.

MAIL THIS ORDER FORM TODAY

Miller's Dept. HC11
30 Anita Terrace
Boston 19, Mass.

HATHAWAY SNOW-WHITE DACRON TAILORED CURTAINS

I enclose \$ _____

Check M.O. Send C.O.D. plus Fees

Length	Pairs	Price per Pair	Total

Name _____ Mailing _____
Address _____ Total _____
City _____ State _____

Guaranteed to satisfy or your money back

Personalized

Gifts of
Sterling



★
THE KEYS
TO HIS
KINGDOM . . .

... hang safely on this heavy sterling chain with soldered sterling links. Holds 8 or 10 keys. Just slide them on over half moon catch. Once on, they can't come off unless taken off. Specify 2 or 3 initials desired. Orders shipped within week. Key Chain—\$4.40 inc. tax and postage. No C.O.D.'s please.

Robin Hood's Barn, Inc.

Dept. All5, 680 HIGH ST., WESTWOOD, MASS.



IMPORTED CHINESE FIGURINES

From the Kowloon side of Hong Kong come these exquisite and charming Oriental figurines. Hand carved in genuine elephant ivory with incomparable artistry and fidelity. Mounted on hand carved black wooden base. Each is an original since there is a slight variation in features and size. From 1, to 1: "Long Life," "Laughing Buddha," "Fisherman," and "Chinese Court Lady." About 3 1/2" high, except Buddha which is 2 1/4". A wonderful gift. No C.O.D.'s please.

Set of Four \$12.50 ppd. Each \$3.25 ppd.
EDWARD H. ZIFF, IMPORTER
Box 3072 Merchandise Mart, Dept. 11-A,
Chicago 54, Ill.

PERSONALLY YOURS



BATHROOM ASHTRAY

This smart, simulated white tile holder instantly and permanently affixes to wall tile in bathroom or kitchen. Black ashtray removes for easy emptying.

Sticks permanently without screws, tools or wall disfigurement, Personalized with any name. **\$2.00 ppd.**



WHISTLING MILK JUG

Small fry cheerfully down their milk and whistle for more with this colorful 8 oz. mug. Personalized with child's first name, pink or blue trim. Merry bird on handle contains an effective whistle. **\$1.00 ppd.**

FREE Gift Catalog

Send check or money order

PERSONAL GIFTS CO.

Dept. 183, 102 W. 61 St., N.Y. 23,



100 ANIMALS FOR ONE DOLLAR!

Here's a whole zoo-full of assorted animals to keep the kiddies busy and delighted for days on end. From every continent and in 26 varieties, each is identified on the back and stands erect on individual base. Sculptured in detail and gaily colored, these animals are educational as well as a clever play toy. Set of 100 . . . \$1.00 ppd. Carol Beatty, Dept. A-K11, 7410 Santa Monica Blvd., Los Angeles, 46, Calif. FREE GIFT CATALOGUE included.

UNIQUE COASTER SET



This little Tyrolean man is hand-carved and hand-painted by South Tyrolean craftsmen in the Dolomites Region of Northern Italy. He stands 6" high and holds in his arms eight cork coasters, of various colors and designs. Lift up his head and he offers a bottle opener. A delightful gift. Only \$4.50 ppd.

Olsen Products
3119 Kamore Ave.
Colonial Heights, Va.



precious bracelet

A fascinating collection of nine different, genuine, semi-precious gem nuggets including South American Amethyst, Rose Quartz, African Tiger Eye, etc., gracefully dangling from grandfather's gold link watch chain. Imaginatively conceived by Paul Klepa, Hollywood's award winning designer. An everlasting gift—a wonderful value **\$5 ppd. inc. tax**

Matching earrings \$2, necklace \$6
the stone house
Dept. A, Box 553, Los Angeles 48, Calif.

SWEETER THAN ALL THE ROSES.

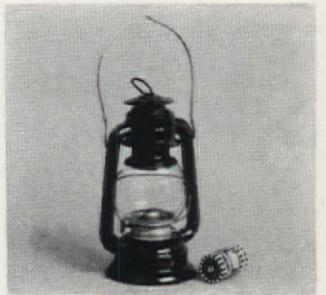
Dainty ladies with lacy parasols and baskets of flowers are reproductions of old Dresden china figurines, and they'd be adorable for an up-to-date darling's dressing table. In pastel shades, one is a blonde the other brunette. 6 1/2" tall to the top of their sailor hats. The pair, \$2.95 ppd. Seth & Jed, Dept. AH, New Marlborough, Massachusetts.



SHOWCASES especially for collector's dolls will have your favorites living in glass houses, protected from handling and dust. Also for antiques or trophies. Easy to assemble without nails or glue. Inside measurements, all 8" deep by 9 1/2" wide. 13 1/4" high, \$5.50; 15", \$5.95; 17", \$6.50; 20", \$6.95, plus 55¢ shipping. Mark Farmer, Box 573AE, El Cerrito, California.



RED AS RUDOLPH'S NOSE, a 9" lantern as merry as Christmas. Don't be fooled by its looks, it's electric. Just a twist of the "wick handle" lights the bright little bulb; it operates on two batteries (not incl.). Carry it for carolling, hang by the driveway for expected guests, later it is gay storm insurance, a barbecue lantern. \$2.95 ppd. Johnny Applesseed, Box 52, Beverly, Mass.



SENTIMENTAL BRIDE and GROOM SALT and PEPPERS

Wedding or Anniversary **\$1.00**
WITH RINGING REMEMBRANCE BELL
All For Only

An endearing personal memento you'll cherish forever. A beautiful Bride and handsome Groom perched side-by-side atop the adorable Remembrance Bell; one pours salt, the other pepper. The bride in traditional white, holds a beautiful red bouquet, and the Groom is resplendent in gleaming black full dress. Use bell to ring out a tinkling welcome or for summoning guests, etc. Richly glazed, colorful imported ceramic, 4" high.

Satisfaction Guaranteed or Money Back

Available plain (without names and date) for only \$1.00. However, for only 10¢ extra, we'll artistically hand-letter any first names of couple and wedding date in 24 Kt. gold. Each Remembrance Bell can be personalized differently, if you desire, so you can give them away as gifts. Not more than two to a customer at this low price. Add only 15¢ to each Remembrance Bell ordered for postage and handling. No C.O.D.'s please.

DOBBS PRODUCTS CO., 900 W. Lake St., Dept. 694, Chicago 7, Ill.

CUTOUT PALS...

Delightful fun for children of all ages! These clever, life-like WARNER BROS. cartoon cutouts are in gay colors up to 18" tall. Easily applied to walls, lamps, furniture, etc. pkg. includes special adhesive, ideas for use, plus 6 entertaining bedtime stories. 24 cutouts and stories—\$3.98 Ppd. Money-back guar. Please no C.O.D.'s

P. R. MAC LEAN ENTERPRISES
1590 Cross Roads of the World—Dept. A-11—Hollywood 28, Calif.

If Your Child Is A Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to full year's grade in 6 weeks! Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. P-4, Wilmette, Ill.

PHOTO CHRISTMAS CARDS

ONLY 5¢ EACH for your own PERSONAL Christmas Cards complete with envelopes. Send negative of yourself, your home, or your children. Negative returned unharmed. (If needed, we will make negative for 50¢) ORDER AS MANY AS YOU WISH for your entire list. Satisfaction guaranteed. **SURPRISE BONUS FOR ORDERS BEFORE NOV. 10.**

If free sample wanted send negative and 3¢ stamp

LARGA-PIC
BOX Z-4, **BROOKLINE 46, MASS.**

STOP SLEEPING WITH PINS in YOUR HAIR!

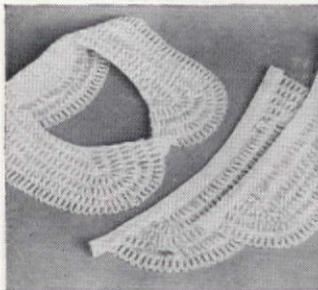
Simply slip the NEW Aluminized Minute Hair Dryer over your wet hair. Fit the other end to your HAND HAIR DRYER or your VACUUM CLEANER. The hood breathes—let's the moisture out. The aluminized lining keeps the drying heat in. Your hair dries quickly—evenly—thoroughly. No more uncomfortable blasts of hot air. Forget about tiresome hours holding a hand hair dryer. Save on beauty parlor bills. Thoughtful gift. Money Back Guaranteed. Check, Cash or M.O.

only **\$1.98** no postal charges Money Back Guaranteed

THE WELD CO., Dept. AH, 505 Fifth Ave., N. Y. 17, N. Y.



GLAMOUR PUSSES for the gals who fit that description themselves, or who love cats and would be amused by a ceramic bottle baby to hold cologne or hand lotion. These proud Siamese beauties hold their removable heads 8" high, have flashy eyes and diamond (fake, alas) collars to match. Black or pink, \$3.95 ea. plus 35¢ post. Janet Forister, 200-K Monson Street, Peoria, Illinois.



FOR A CHANGE a lovely collar and cuff set to highlight a favorite basic, give a girl that handbox look. Snow-white rows of petals are delicately styled with fine detail by past masters in embroidered accessories. Because they are nylon, upkeep is, of course, nil. Collar, \$3; matching cuffs, \$2; set, \$5. Postpaid. The Hagen Company, Dept. AH-11, Box 49, Englewood, New Jersey.



FOR COLORFUL WRITING a set of three retractable ball-point pens, one blue, one green, and one red, with matching refills. Perfect for a lady to key her ink colors to her stationery, a man's record keeping, or for anyone who just loves a change. All in a plastic pocket holder. Pens take Papermate refills. \$1 ppd. Sunset House, 71 Sunset Bldg., Hollywood 46, California.

Decorator WALL PLAQUES
\$2.50 PER PAIR POSTPAID
 You'll add a modern, dramatic touch to any room with these generously-sized 10 1/2" square plaques in gold and black. Deeply sculptured in polystyrene, these handsome plaques will be right in any setting... formal or casual. Just \$2.50 per pair, postpaid.
 No C.O.D.'s. Satisfaction guaranteed.
THREE BROTHERS • P.O. BOX 41-C, DOVER, OHIO

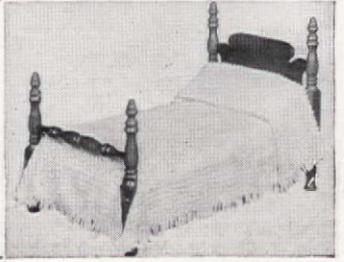
GLASS DOMES
 With hardwood base in Ebony, Walnut, Mahogany or Blonde finish. To protect figurines, wedding cake ornaments, etc.
 Each
 4" dia. x 6" tall... 4.25
 5" dia. x 9" tall... 6.50
 6" dia. x 10" tall... 8.00
 7" dia. x 11" tall... 11.00
 7 1/2" dia. x 15" tall... 15.50
 8" dia. x 10" tall... 11.00
 10" dia. x 12" tall... 15.00
 12" dia. x 16" tall... 27.00
 3" x 4 1/4" tall (with hook) for pocket watch... 4.00
 Please remit with order. Sorry no C.O.D.'s.
FOR COMPLETE LIST OF 24 SIZES WRITE:
A-BIT PRODUCTS
 4949 Sheridan Road Dept. 70 Chicago 40, Illinois

For Little Men and Little Women
KIDDIE CALLING CARDS
 • Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards. In Simulated Leather Case. Ideal for adults, too!
 100 Cards, postpaid, only **\$1.00**
 Please print plainly.
FREE: Send for Gift Catalog

JUMP ROPE and BAG \$1.00 ppd.
 78" multicolor braided rope with jangle bells and red hardwood handles. Has its own plaid lined, red twill bag with jump rope rhymes printed in white. For every little girl on your list. Sorry, no C.O.D.'s.
JOAN GIRONE
 528 William Street
 Scotch Plains, N.J.

HOLIDAY HOUSE
 30 LOLLIPOP LANE
 SANTA CLAUS, IND.

"DOLLETTE"
A Masterpiece in Miniature
 This beautiful bed, made by a leading manufacturer of wood beds, is made of select hardwoods and has a full-size plywood bottom. Easily assembled with 4 large machine screws.
 Bedding consists of a cotton box mattress, bolster and a fringed white hobnail spread. Inside dimensions: 12x12 1/2", headposts 16". Your choice of maple or mahogany colors.
BED ALONE \$6.25 Ppd.
BED AND BEDDING \$10.95 Ppd.
LEWIS SALES
 P.O. Box 148
 BISCOE, N. C.



TONY MARTIN SAYS, "Friends, here's a wonderful personalized gift!"

Star of stage, screen, radio and television.

ONLY \$5.45

YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

Order your friend's or relative's name or your own — permanently molded in Ivory letters.

PAT. PEND.

TONY MARTIN

ANY WORDING
THE MARTINS • EVE AND JOHN
ENTREZ VOUS • RANCHO RIO
 For Christmas, Showers, Birthdays, Weddings, Holidays.
BEAUTIFUL DECORATOR COLORS:
 Choice of Brick Red, Garden Green, Jet Black, Powder Blue background. Letters in Ivory only.
7000 RUBBER SCRAPING FINGERS
 Self draining, automatic cleaning. Keeps dirt off your rugs and carpet yearly. Make your doorway permanently attractive.

LARGE 18" x 28" SIZE
ORDER TODAY — SEND NO MONEY
MITCHELL RUBBER PRODUCTS, DEPT. E
 2122 San Fernando Road Los Angeles 65, Calif.
 Send personalized Mitchell Mat with name shown below in _____ color. (Name one background color only.)

(Print letters to be molded in—13 letters or less)
 I enclose \$5.45 I will pay small shipping charges.
 Send C.O.D. I will pay \$5.45 and small shipping and C.O.D. charges.

Ship to _____
 Address _____
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For the man in your life... VALET RACK

Every man, bachelor or benedict, needs one. This smart, useful 16" x 40" valet is designed to hold a man's suit, trousers, shoes... all neat and ready to use. Helps keep his clothes neat and pressed. To freshen garments, just move in front of open window overnight. Of attractive mahogany-finished wood. Better order two; the ladies love it too. Satisfaction guaranteed or money refunded.
Only \$3.95 plus 35¢ shipping
FREE Christmas Gift Catalog in color! Write for it!
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Sensational New Toaster—\$9.95
 (won Mechanic Illustrated New Invention Prize)
 Imagine, without lighting your oven, you can now have delicious oven-toast in 60 seconds right at your table. Wonderful new electric toaster is perfect for yummy hot-buttered or garlic toast, cinnamon toast, English Muffins, grilled cheese, brown 'n serve rolls, frozen waffles, toasting peanuts, etc. Smartly styled in beautiful aluminum. So modestly priced too... **\$9.95**
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 Tucson, Arizona

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1" replicas of Model T Ford, '03 Cadillac, '09 Stanley Steamer, "Park" them on suit, hat, dress or scarf and note the comments!
Complete Set of 3—\$2. ALSO Earrings; Cuff Links; Tie Clasp; ea. \$1.50, ppd. tax incl.
 Send for free illustrated catalog.
Roslyn Hoffman
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4-Pc. ROOSTER TABLE SET

These barnyard birds are exquisite when roosting on your table. But they perform a real service too. Tops are salt & pepper shakers; bottoms are a sugar bowl and creamer. Almost 6" tall. Of full-glaze imported porcelain hand-painted in black and white with bright red combs. Remarkable value.
Only \$1.89 per set plus 36¢ postage (total \$2.25) Order 3 Sets for only \$6.00 ppd.
DRESDEN ART WORKS, Dept. 305
 169 W. Madison St., Chicago 2, Ill.

FREE 30 DAYS SUPPLY
 Safe High Potency Nutritional Formula
VITAMINS
 MINERALS AND AMINO ACID

25 proven ingredients — 11 vitamins (including blood-building B-12 and folic acid), 11 minerals, choline, inositol and methionine
 Yes, we'll send you this \$5.00 supply free to prove how much healthier and peppier you may feel after a few days' trial! We'll also send details of an amazing new plan that provides a full supply of vitamins every month for just \$2.00! You're not obligated to buy from us now or ever. Mail coupon now!
EACH DAILY C.F. CAPSULE CONTAINS:
 Vitamin A 12,500 USP Units
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 Vitamin B-1 5 mg.
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 Vitamin B-6 0.5 mg.
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 Plus 11 minerals, choline, inositol and methionine.

VITASAFE CORP., Dept. 130
 43 W. 61st St., New York 23, N. Y.
 Please send free vitamins and details of new Plan. I am not obligated to buy anything. (I enclose 25¢ for packing and postage.)

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 Only one trial supply per family.

A Wonderful Way To Say "Merry Christmas!"

PHOTOGRAPHIC CHRISTMAS CARDS

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"Merry Christmas" means so much more when you say it with Photographic Christmas Cards, made from your favorite snapshot negative. Reproduced on embossed, deckle-edged cards, 4 1/4" x 5 1/2". Often imitated, never duplicated. Satisfaction guaranteed.

For FREE SAMPLE card and colorful folder showing our exclusive designs, send negative and 3¢ return postage. (If no negative, enclose snapshot and 50¢ for new negative.) Offer expires Dec. 1. Order now—avoid rush!

ASSOCIATED PHOTO CO.

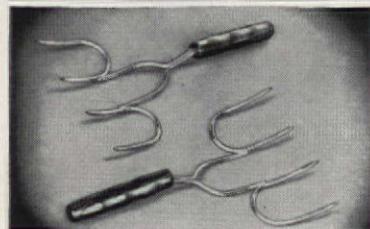
Greeting Card Division Cincinnati 14, Ohio Dept. AH-2 P.O. Box 66



25 Cards & Envelopes
Only \$1.50

plus 35¢ shipping
(Ohioans add 3% sales tax)

EXTRA SPECIAL AT NO EXTRA COST... Decorative red and green holly-lined envelopes if you order cards direct from this ad without sampling.



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the perfect practical gift for the Gourmet!



For any occasion, give a pair of Ives Meat-Lifters. Your thoughtfulness for safety in handling large roasts, hams, steaks, and fowl the easy, convenient way, will be doubly appreciated. No spills—no painful burns—no loss of juices. Approximately 11" long; overall tine spread 6 1/2"; positive grip finger-fitting handles. Mailed in self-storage box.

Send check or money-order—sorry, no C.O.D.'s. Money-back guarantee. **\$275 per pair** plus 25¢ postage in U. S. A.

IVES NEW PRODUCTS, Inc.
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SWEET and LOVELY

Two little angel heads from Western Germany, for your own little angel's room! In three-dimensional composition, they're hand decorated with light brown "hair", blue eyes and gilt wing tips. 3 3/4" x 4 1/2" overall. Lovely for unusual tiebacks or swags... wonderfully appropriate over a child's bed or dressing table. Ready to hang in your own home or give to some fortunate family! \$1.98 pr. plus 25¢ shipping. Write for catalog. No C.O.D.'s, please. **MARBRITE CO.**, Dept. A-11, 134-51 Springfield Blvd., Springfield Gardens 13, N.Y.



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Dept. AH—BERMAN BLDG., BALTO. 1, MD.

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FREE BOOKLET LISTS GIFTS \$3.25 to \$31.75

Shipped prepaid, \$3.25

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busy UBANGI

Apart from her beautiful curves, this amazing Ubangi maiden is a ring holder, a paper weight and a bottle opener. Solid metal, ebony finished. All-brass neck rings and base plate. 4 1/4" tall. Fine gift!

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Re-string beads quickly with this amazing, new invention. Gives extra strength, durability! Makes strands long or short, as you wish. Ties knots very close between beads and at clasp. Made of metal. With bead cord, instructions.

Postpaid! We ship daily! **GUARANTEED!**

POST EL. COMPANY, INC.
Box 335-AB, Andover, N. J.

"Laugh Clown Laugh" **PILLOWS**

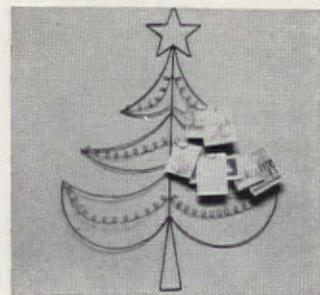
Smiling all the time, these clown throw pillows give everyone lots of laughs and comfort. Use them for lounging or show them off in your den, living room, bedroom, etc. Either way, they're great to have around. 18" tall—12" wide. Made from the finest cuddle Kapok stuffing with Applique Felt face. Red Polka Dots on white background with brightly colored eyes, ears, etc. An exciting and unusual gift. Only \$1.95 each postpaid.

Complete set of six which consists of Clown, Pink Poodle, Pussy Cat, Boy Friend, Monkey Face & Pig specially priced for Christmas, \$10.95.

Order Now! We Pay Postage.
(No C. O. D.'s, please)

Craft Shop, Inc., Dept. AM-1, Cambridge, N.Y.

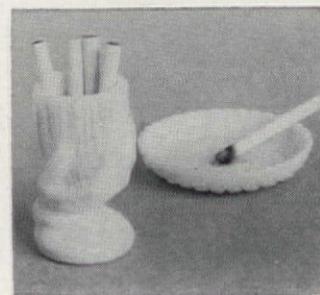
MAKING A SHOW OF ITSELF. A 41" high x 29 1/2" wide decorative black wrought iron Christmas tree hangs flat against the wall to hold more than 100 of your Christmas cards in a gay display. In a picture window trim it with balls, or on a door with foliage. Comes in 3 parts for easy storing. \$2.95 plus 25¢ post. Laurie & Co., Dept. A-11, 507 Fifth Avenue, New York 17, N.Y.



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LILY WHITE HAND of French milk glass holds a cup for cigarettes and a matching 4" dish is a sweet ash-tray. Or they could be used as a tiny container for a nosegay or hat-pins and a ring dish on a bureau. Made from molds hundreds of years old, these interesting pieces have that translucent quality of antiques. Set, \$2 ppd. Greenhall, Dept. AH, 1133 Broadway, New York 10, N.Y.



Children Love It!

6 pc. **KIDDIES Breakfast Set**
Patented! Unusual! Different! Practical gift for children that can't be duplicated because it is not sold in stores. When not in use, it nests into an adorable clown 7 1/2" tall. For use it separates into 6 practical pieces of dishware—a plate, a cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glass finish. Guaranteed to delight. Immediate delivery.

Pat. Pend.

ONLY \$1.95 each plus 46¢ postage & handling (total \$2.40)—3 SETS—only \$5.50 plus 85¢ postage & handling (total \$6.35). No C. O. D.'s, please.

into 6 practical pieces of dishware—a plate, a cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glass finish. Guaranteed to delight. Immediate delivery.

DRESDEN ART WORKS, Dept. 215
169 W. Madison St., Chicago 2, Ill.

HOLDS EXTRA BRANCHES IN CHRISTMAS TREE

Branch holders form a beautiful, round and full Xmas Tree. Simply insert extra branches in holders to fill bare spots in your tree trunk. Holders drive in like nails, can be removed for use year after year, prevent branches from turning when in tree. Satisfaction guaranteed or full refund. **ORDER TODAY.**

5 Branch Holders, \$1.25 postpaid

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Says Mrs. B. B., of Springfield, Colo., "I sharpened five pair of scissors in just a few minutes—it's wonderful!" It's true—just a few strokes of this new sharpener and your scissors will be keener-edged than the day you bought them! Abrasive stone revolves as it sharpens; guide holds stone at exactly right angle for professional beveled edge. Saves its cost first time you use it! Lasts years. Guaranteed to delight or money back. Send just \$1.00 to Tafco, Inc., Dept. AH-11, 4563 Valley Blvd., Los Angeles 32, California.

MAMMY SEWING BASKET

filled with 2 lbs. Jumbo paper shell pecans. Mammy is stuffed gingham doll; full gathered skirt covers entire basket. She has many uses: sewing basket; bun and biscuit basket; candy basket, etc. Colors: red, green, yellow. Matching bandanas. Price \$4.00. Shipping charges 35¢ each order. Sorry, no C.O.D. Catalog free. **MAGNOLIA PLANTATION NOVELTIES, P.O. Box 4094, Caroline Station, Mobile, Alabama.**

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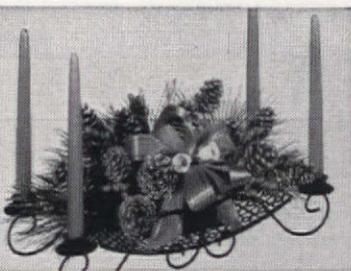
OLD ENGLISH CAROLERS look right out of Dickens. Three merry musicians about 6" tall, clad in vivid felt costumes, greatcoats, wigs, top hats and all, stand beneath a quaint "gaslight" lamp post. On simulated snow blocks and realistically snow-flecked, they impart a bit of old fashioned Christmas charm. 4-piece set, \$2.95 ppd. Breck's of Boston, 325 Breck Bldg., Boston 10, Mass.



YOUR MISS MUFFET won't have to sit on a tuffet if she has her own personalized bambino chair to rest on when she's all played out, or to pull up to a storyteller's knee at bedtime. Hand-woven in Mexico of palm leaves, the 11 x 12" seat is a just-right 7 1/2" high, the back 18". Red or blue, \$2.95 ea. 2 for \$5.50. Ppd. Southwestern Gifts, 630-B East Alameda St., Santa Fe, N.M.



LOOKING FOR A MATCH? A decorated china match holder is perfectly matched to a lampshade, and both are combined to make a darling pin-up lamp for a kitchen or dinette wall. And of course here's the perfect spot to keep your big kitchen matches for lighting a festive plum pudding or the table candles. \$4.98 ppd. Nancy's Bazaar, Dept. 722, Box 340, Elizabeth, N.J.



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Graceful wrought iron stand in antique finish, beautifully decorated for your holiday table with real pine cones (some green, some gaily frosted—all specially treated to last for ages) . . . white bells . . . four 10" red candles and tinsel red bow. Measures 17" x 7 1/2".

Complete \$3.95

CLARION PRODUCTS
BOX 488AH, HIGHLAND PARK, ILL.

Personalized COV-A-ROBES

Luxurious comfort. Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes—or just plain loafing. Keeps you dry and toast-warm. Easy to launder; never need ironing. Snap on or off in a jiffy; adjust to fit perfectly.

LADIES' An attractive sarong while applying make-up, washing hair, etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. **ONLY \$3.95**

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Satisfaction Guaranteed or Money Back

Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes: small, medium or large. Send check, money-order or cash. Add 25¢ to each Cov-a-Robe ordered for postage. No C.O.D.'s please.

Debbis Products Co., 900 W. Lake St., Dept. 692, Chicago 7, Ill.



FOR GRANDMOTHER . . .



A BABY SHOE BRACELET she will treasure, that proudly proclaims her grandchildren. First name and birth date is engraved on the sole of each shoe, 3/4" long. Custom made entirely of Sterling Silver. Add a shoe with each new arrival. (And what would thrill a Mother more?) \$2.50 for Bracelet plus \$2.50 per Shoe. Engraving, tax, postage included.

WRITE FOR FREE GIFT CATALOG. Zenith Gifts, 55-K Chadwick St., Boston 19, Mass.



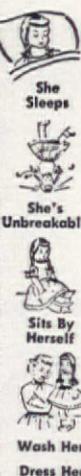
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With Long, Silky, Washable SARAN Hair

- CINDY DOES EVERYTHING**
- She Walks—Sits—Stands
 - Turns Head As She Walks
 - She Cries—She Sleeps
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 - Guaranteed Walking Mechanism
 - BIG—20" TALL

So Lifelike you'll think she's a real girl walking with her little mother. Cindy Walker is beautifully formed, even to the small details of finger nails, dimples and creases in her chubby arms and legs. She assumes and will hold (no flopping) all lifelike positions. Cindy can be washed, dressed and undressed in standard 20" doll costumes. Her hair can be washed and combed; her pigtailed braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Cindy Walker is the answer to every girl's prayers. Commended by Parents Magazine. Union-Made in U.S.A. by skilled American workers. Satisfaction Unconditionally Guaranteed!

CINDY WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—23" TALL. Nationally advertised at \$15.95. OUR PRICE—\$5.95 plus 50¢ shipping or C.O.D. plus postage.

SMALLER SIZE CINDY WALKER: All above features but No Voice—14" TALL. Reg. \$5.95. OUR PRICE \$2.98 plus 50¢ shipping or C.O.D. plus postage.



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SENSATIONAL VALUE—ONLY 3.98
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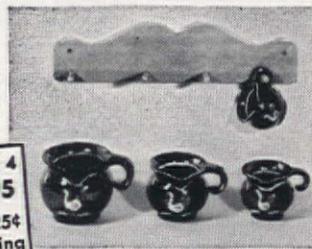
NOW YOU CAN DRESS CINDY, TOO—
SAVE MORE THAN 50% ON HER CLOTHING

Style	14" Size	20" Size	23" Size
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Set of 4
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teacup and saucer of delicate, translucent English bone china, hand-painted with the insignia of the order, decorated in gold. A treasure for collectors, too. 3.25.

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With Name or Monogram It's easy to remember! Keep phone numbers, shopping lists, and dates at your fingertips in handsome memo pad Purse Scribblers. Covers personalized in gold make them distinctively yours. Stick one in hubby's vest pocket and see how much better he remembers, too! 12 pads—enough for months and months—in deluxe gift box. Print name plainly. Ppd., \$1.00 only.

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Florentine Craftsmen, famous for exquisite skills since 16th century Benvenuto Cellini, proudly stamp "Made in Italy" on this silvertone ice bucket of fascinating design. Mirror-polished, hand-hammered aluminum simulates sterling. Big, handsome 8 1/4" by 8" holds 2 quarts. Heavily insulated body and cover. A distinguished gift; individually gift boxed. "I'm pleased" guaranteed. **\$4.95** feed! Postpaid, only

Buy several at this unbelievable low price!

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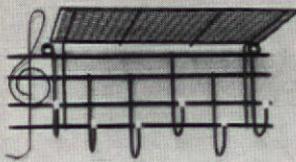
Christmas LISTER
for Christmas, Birthday Lists, Addresses, Recipes

This delightful desk or wall rack files your lists alphabetically in four separate compartments on standard 3" x 5" filing cards. Now . . . you'll know just where to find each name instantly.

Leather-like, gray-green, folding covers protect cards from dust and wear . . . are finely bordered and printed in silver denoting each compartment. Bottom has removable plant liner . . . or is just the right size for notepaper, cards, envelopes, etc. —or, use it for mail. Hand-crafted in satin-smooth honey-tone knotty pine, maple or mahogany finishes. 10" high, 11" wide. Only \$6.95 plus 50¢ postage. Immediate delivery. Money back guarantee.

NOW—New Catalog of Finished and Kit Form Furniture and Wall Racks. Send 10¢ coin or stamps.

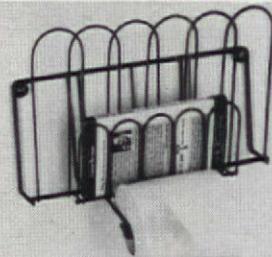
YIELD HOUSE, Dept. A11-5, No. Conway, N.H.



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A musical high spot for hats and coats is a gay note for an entrance hall. Black wrought iron staff, treble clef, and 6 note-hooks with rubber tips, it is 11" high x 18" wide, with an 11 1/2" x 13 1/2" grille work shelf. Or to be real gay, hang one in the kitchen to hold a little radio and aprons below. \$4.95 plus 25c postage.

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The final splash for that remodeled bathroom. In addition to holding a splash of that remodeled bathroom. In addition to holding a roll of tissue, it has two compartments for reading material—one for large magazines, and the other for pocket size books. Decorative black wrought iron, it is 9" high, 12" wide, and 6" deep. Only \$2.95 plus 25c postage.



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sorts above and below the line, sectionalizes on each sheet, etc. Soon you'll be the Bridge Whiz of the Ladies Tuesday Club. Useful for beginners and teachers. Gift boxed. \$4.95 plus 25c postage. Order these ideal Xmas gifts now!

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Now! 6 Complete hits on 1 Standard 78 Record or 45's

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9. The Yellow Rose of Texas
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11. Hummingbird
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13. Wake the Town and Tell the People
14. Maybelline
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16. Cherry Pink & Apple Blossom White
17. Dance With Me Henry
18. Unchained Melody of Texas

Send \$2.98 Cash, Check or M.O. to **BEST VALUES CO.** Dept. 699, 318 Market St., Newark, N. J.



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Custom-made planters fit flat against the wall. Add decorative lift to any room. All metal, rust-proof removable half-round containers. 17 1/2" x 11". Pink, Gold, White, Black. **FREE CATALOGUE.** ONLY \$8.95 pair, plus 50c postage.

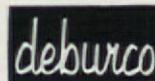
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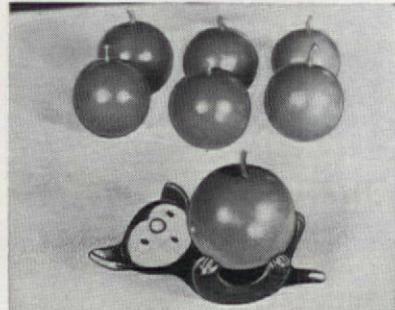
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Luxurious FRENCH FOLD PHOTO XMAS CARDS

20 Personalized Photo Christmas Cards with Envelopes \$1 plus 10c shipping

NEW—DIFFERENT—PHOTOGRAPHIC FRENCH FOLDS—Not just ordinary photo Xmas cards. Your own picture, family group, child or pet mounted on DIE-CUT FOUR-COLOR FRENCH FOLDS. Size 5 1/2 x 4 1/4 inches—all with matching envelopes. SEND FRENCH-FOLD PHOTO CHRISTMAS CARDS THIS YEAR! Order as many sets of 20 for \$1 as you wish. Send NEGATIVE or PHOTO with remittance. NO EXTRA CHARGE for making negative from photo. Your photo returned unharmed.

CUSTOM PIX STUDIO General P.O. Box 1234, New York 1, N.Y.

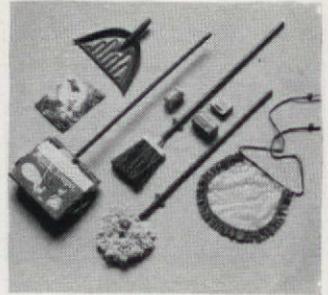


Kitty-Cat Cocktail Candle

Very new! Gleaming brass-finished heavy metal kit—hand-finished with a charcoal black coat... holds a bright round candle to give intimate light to your cocktail table, light cigarettes, or add glamor and conversation wherever it's used. Approx. 3 1/2 inches from ear tip to tip of tail. Each complete with its own candle and six extra candles for only \$2.95 postpaid in U.S.A. Sorry, no C.O.D.

Metalizar, Inc. P.O. Box 2636 San Antonio 6, Texas

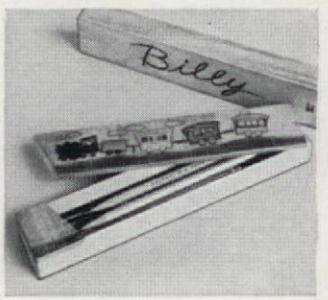
MUSICAL HOUSEKEEPING SET will sweep Mother's Little Helper right off her feet. She'll work along with mommy and love the jingle bells on the carpet sweeper, plastic apron, broom, dust pan, and dust mop, get busy with silver polishing cream, afterwards enjoy the colored story book. \$2.98 plus 25c post. House of Schiller, Dept. AH26, 180 No. Wacker Drive, Chicago, Illinois.



A FOUR FOOT STOCKING goes to great lengths so that it can't possibly be overlooked by Santa. Hang it outside your front door, and it won't be overlooked by anyone, it will look so merry. Of weather-resistant duvetyne in red with white top and binding, it is personalized with "Greetings From The (Your Last Name)." \$3.50 ppd. Miles Kimball Co., 126 Bond St., Oshkosh, Wisc.



NAME EVERY CHILD YOU KNOW and this company will write each name on the bottom of the gayest little wooden pencil box ever to be carried off to school. A colorful train puffs gaily across the top, and it's just big enough to carry a fistful of pencils. (They don't come with it.) Any smiling Sue or sunny Jim would be delighted! \$1 ppd. Atlas Pencil, New Hyde Pk. 1, N.Y.



SPRITZ PRESS HOME BAKERS' CATALOG

Here is the original spritz cookie press with the crank-style handle and slender aluminum barrel that fits the hand. It's easier to operate, and four popular design plates make daintier cookies. THIS IS THE ONE YOU'VE BEEN LOOKING FOR. Perfect for holiday baking and gifts. Order now and receive our catalogue regularly. With recipes, only \$2.50 ppd.



Join the thousands who rely on our catalog for the unusual in baking needs. The only catalog devoted exclusively to fancy baking, homemaking and cake decorating supplies... wonderful things to give your baking that professional touch. HAVE FUN IN YOUR KITCHEN, OR A PROFITABLE BUSINESS. TOO! Write now for your catalog, and order from it to receive our regular mailings.

MAID OF SCANDINAVIA CO. 3245 RALEIGH AVENUE DEPT. 2 MINNEAPOLIS 16, MINNESOTA



BRASS or HARDWOOD LEGS

Modernize your present furniture or create distinctive new effects. Make your own tables, sofas, desks, benches, etc. with tapered double-plated brass or hardwood legs. Kit includes 4 tapered legs (state whether straight or angle), screws, non-marring glides, and design ideas. NO C.O.D.'s please.

Order Height and Style You Want Shipped Postpaid. Satisfaction Guaranteed

Lg. Ht.	*Hardwood	Brass	Sofa, Couch	Chair, Sofa, Couch
6"	\$3.45	\$6.95	Coffee Table	Bench, TV, End Tables
11"	3.95	8.95	Bench, TV, End Tables	TV, Lamp, End Tables
14"	4.45	9.95	Dinettes Table, Desk	
16"	5.45	10.95		
22"	6.45	12.95		
28"	9.95	14.95		

*Add \$1.00 For Brass Ferrules (Tips)

TRIANGLE STUDIO 1815 N. Orleans, Dept. A-11 Chicago 14, Ill.



TOSSING TINES

Beautiful selected wood—new, modern design—does not bruise tender salad greens and dressing. Serves graciously—no mess—use as tongs—makes unusual gift—complete with rack.

\$3.95 Postpaid Ga. residents add 12c sales tax

EL RICO PATIO PRODUCTS 1000 Williams Mill Rd. NE, Atlanta, Ga., Dept. 1L

RELAX! Improve Your Game With NEW CLICK CARD HOLDER

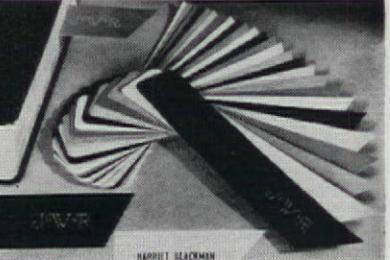
FREES YOUR HANDS Holds up to full deck. Enjoy fumble-free games. Insert, fan out, remove cards with only 3 fingers. Lets you concentrate on game. Spring-loaded balls hold cards. Handsome polystyrene frame 5 1/2" wide. Choice of ivory, red. Holds mail, recipes, memos. Send check or money order today. Money back guarantee.

CLICK, Inc. Dept. H. Landing, New Jersey

Only \$2 for set of 2 Postpaid

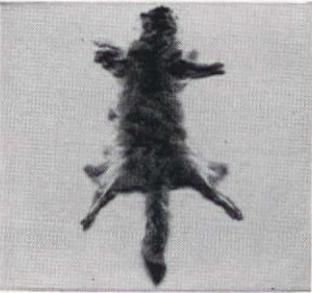
25 PERSONALIZED BOOK MARKS \$1

With your full name or initials imprinted in silver on heavy quality vellum stock. Beautiful assorted colors with neat printing. Only one name or 3 initials per set. 2 x 11 inches. Make ideal gifts! Order several sets at quantity prices to reduce your gift cost. 1 set (25) for \$1; 6 complete sets (different names) for \$5; 14 sets for \$10. Write Handy Gifts, 1101 Jasperson Bldg., Culver City 10, California.

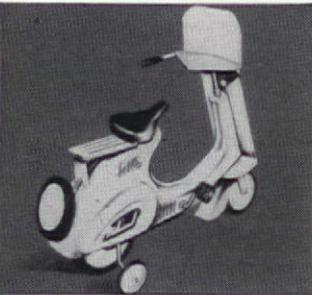




GIVE A HOOT AND A HOLLER for a Frontier Shirt. Fringed and thong tied, this cowhide shirt is a dream for both mother and the Junior Woodsman because it can't wear out, it's warm as only leather can be, and yet can be washed with care. Of natural cowhide with a suede-like finish. Sizes 4-14 years. \$15 ppd. Norm Thompson, Dept. 57-A, 1311 N.W. 21st St., Portland 9, Ore.

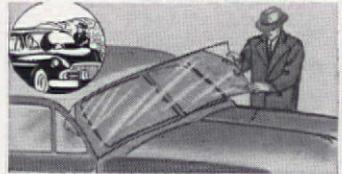


BIG GAME. This genuine wild gray fox skin is the real McCoy, hunted in the wilds of America, right near the Alamo—and if that won't make the eyes of some good scout shine with excitement, we don't know what will. He'll hang it on the wall of his room, brag about it to his friends. About 36" long. \$2.95 ppd. Artisan Galleries, 2100 North Haskell Ave., Dallas 4, Texas.



ANY WHIZZ KID 2-10 years old will really go to town on a side-walk bike that looks just like an imported motor bike. Chain-driven, it has an adjustable seat and handle bar, a sporty windshield, husky, rugged tires, and trainer wheels. Red with white trim, it's 26" high to handle bar, 37" long. \$19.95 express collect. Porta-Bed Co., 2811-A Danford St., Dallas, Tex.

**KEEPS YOUR WINDSHIELD FREE FROM ICE, SLEET, FROST!
AUTO WINDSHIELD BIBS**



Now you can park your car in winter's worst weather and keep your windshield free from snow, ice and sleet. Even your wiper blades are ready for instant action when you use this large plastic shield that goes on—or off—in 10 seconds! Standard, 5 1/2 feet x 18", only 98¢; large size for wrap-around windshields—\$1.29, postpaid. 10-day money back guarantee. Send cash, check or money order today! **FREE—Catalog of Gifts and Gadgets!**

Mrs. Dorothy Damar 302 Damar Bldg., Newark 5, N. J. **IN CANADA:** plus local sales tax, check payable par Montreal, 77 Vitre Street West, Montreal, Que.



LUCKY PONYSHOE GUN RACK

Best gun rack we ever saw. Of real ponyshoes, hand forged and hand turned. Hook is lined with sewn leather so no metal touches gun. Clear lacquer finish. About 6" high. **IDEAL GIFTS.** Shipped same day. \$2.50 per pair ppd.

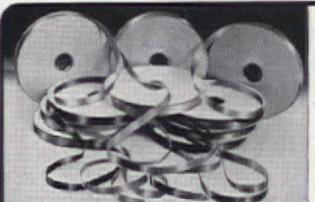
Send for folder of original Horseshoe Gifts
HORSESHOE FORGE, 2 Muzzey St., Lexington, Mass.



BRAIDED RUG SUPPLIES

EXTRA HEAVY, FINEST QUALITY 100% WOOL!
All Wool Rug Material prepared for braiding, hooking, weaving, 14 colors. **LOW FACTORY PRICES!** Satisfaction Guaranteed. Write for **FREE SAMPLES** and literature

BLOOMFIELD WOOLEN COMPANY
Department AH1155 • BLOOMFIELD, IND.

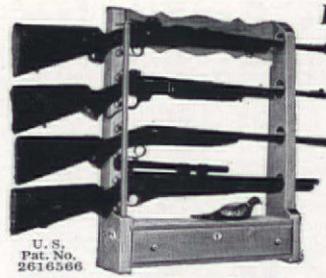


FINE SATIN RIBBON 1¢ a yd 50 YD. ROLL ONLY 50¢ PPD

CHOICE OF TEN LOVELY COLORS
White, Xmas Red - Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Brown. Just 1¢ a yard! Reg. \$1.50 value. Approx. 1/2" width. Factory-fresh, extra strong weave, no scraps or pieces. Ideal for gift wrappings, hairbows, trimming lingerie, dresses, accessories, etc. 50 yd. roll 50¢ ppd. Satin ribbon in 1" width, 25 yd. roll, same colors 50¢ ppd. Order several rolls! Money back guarantee. Send for **FREE** gift catalog.

NOVELTYME, 6245 So. Princeton Dept. R-22, Chicago 21, Illinois

In Kits or Beautifully Finished



Safe-Lock Gun Rack THE GUNS AND AMMUNITION ARE LOCKED IN

Handsome sturdy gun racks safely lock guns in attractive display. Large drawer looks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.
4-Gun Rack 24"x28" (Shown) Finished \$19.95 in Kit \$11.50
6-Gun Rack 24"x40" (Taller) Finished \$29.95 in Kit \$17.20
FINISHED in hand-rubbed, honey-tone knotty pine, maple or mahogany. **IN KITS** for easy 1-hr. assembly; fitted, drilled, sanded etc.; simple instructions. *Finished racks express charges collect.*



14 PIPE RACK

A beautiful pipe dream. Holds collection of 14 pipes. Has 3 airtight humidifier jar drawers, large accessory drawer; hangs charmingly, conveniently on wall.
14 pipe rack 13"x18" Finished \$12.50 Kit \$7.95
29 pipe rack 18"x22" Finished only—\$26.50



MAGAZINE RACK

Large handsome wall rack prevents "magazine mess." Holds 30 magazines upright for visible selection. Magazines will not "slouch." Beautiful in home, ideal in office.
30 Mag. rack 23"x27" (shown) Finished \$17.50 Kit \$9.95
45 Mag. rack 23"x40" (taller) Finished \$27.50 Kit \$15.95

Immediate delivery. **YIELD HOUSE** Dept. A 11-5 North Conway, N. H. *Kits postpaid (add 10% west of Miss.)*



RELAX in PATAKWA MOCCASINS

. Ideal Gift for the whole family.
from the Indian Reservation Country of soft, washable suede cowhide, flexible, padded soles, lifted inside heel cushions and insoles. **BLISS TO WEAR** indoors and out with cuffs rolled up or down. **HANDCRAFTED** in Natural, Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.
FOR MEN and WOMEN in sizes 4 to 8. \$4.95 in sizes 9 thru 12. \$5.95

FOR CHILDREN too in natural or brown only. Sizes 5, 7, 9, \$2.95—Sizes 11, 13, 2, \$3.95. Send cash, check or m.o. For COD's send \$2 deposit. **Immed. delivery. Gift orders carefully handled.**

OLD PUEBLO TRADERS Box 4035, Dept. AP Tucson, Arizona



2 piece Lavabo Set \$10.95
Pair of Angels \$3.95 Postpaid

Striking Lavabo and matching Angels. Antique ivory composition with rich gold scroll work. The French inspired Lavabo is 13" high, has brass spigot. Planter is metal lined; size 13" by 9"—ideal for beautiful trailing vines. Matching Angels 8" high. Order now.

Satisfaction Or Money Back. Christmas Gift Catalog FREE! **HELEN GALLAGHER** 413 K11 Fulton St., Peoria, Illinois

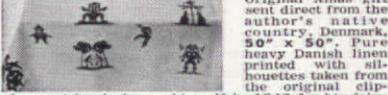


Earn As You Learn

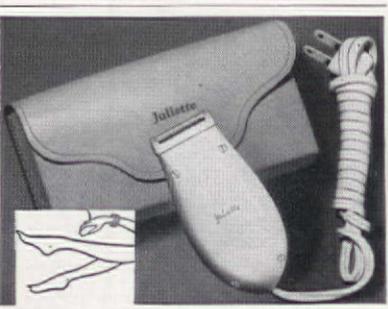
Money-making business in your own home! Complete 120 page \$25. correspondence course in cake decorating and catering by world-famous teacher. Everything you need to make your work outstanding in the community. Full scale models and detailed instructions—includes "tricks of the trade". Diploma issued.

'CAKE DECORATING MADE EASY' Complete 57 page step-by-step book, includes recipes and decorations. **\$3.50**

MARIE WAGNER CAKE DECORATING SCHOOL 269 Brimhall Street St. Paul 5, Minnesota Licensed Under the Minnesota Private Trade School Law



GENUINE HANS C. ANDERSEN TABLECLOTH
Original Xmas gift sent direct from the author's native country, Denmark. 50" x 50", pure heavy Danish linen printed with silhouettes taken from the original clippings cut by Andersen himself in 1842 for his fairy tales. Choice of 4 fast colors: Danish pink, China blue, light grey, yellow. Only \$3.00 ppd. Send cash, check, or M.O. to:
THE HANS CHRISTIAN ANDERSEN SOCIETY OF COPENHAGEN COPENHAGEN K., DENMARK



Wonderful gift! in pastels, Juliette® LADIES' ELECTRIC RAZOR \$3.95

Wonderfully efficient for lovelier legs, smooth underarms with never a nick or irritation. Quick, powerful AC. Pink, blue or ivory, attractively gift boxed; matching travel case. State color choice. Send check or M.O. \$3.95, ppd. Money-back guarantee. (Free—personality development gift catalog.) **Mrs. Fields Shopping Service, Dept. AH-11, 2173 Huguenot St., New Rochelle, N. Y.**



100 Toy Soldiers \$1.00

YES, 100 TOY SOLDIERS FOR \$1.00—To introduce our molded plastic toys, we'll ship you 100 Toy Soldiers for only \$1. This big colorful assortment includes 4 Riflemen, 8 Machinegunners, 8 Sharpshooters, 4 Infantrymen, 8 Officers, 8 Cannon, 4 Bazookamen, 4 Marksman, 4 Tanks, 4 Trucks, 4 Jeeps, 4 Battleships, 4 Cruisers, 4 Sailors, 8 WAVE's, 8 WAC's, 4 Bombers and 8 Jet Planes. Each toy completely assembled, designed to scale and measures up to 4 1/2". Order several sets NOW: they'll keep your kiddies busy for hours. Send \$1.00 plus 25¢ for postage and handling for each set of 100 toys to—

TOWER PRESS, INC. Box 591-TO Lynn, Mass.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

STYLE #55 \$22.95 Send for FREE Style Book

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1955 cape or stole. One low price, \$22.95 complete! This low price includes cleaning, glazing, repairing, reinforcing weak seams, lusterizing to new sheen, remodel completely, a lovely **NEW LINING** and **INTERLINING**, your Monogram at no extra cost. The thrilling result—a luxuriously beautiful fur cape stole or jacket!

SEND NO MONEY!
Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or send for **FREE Style Book** now! Many different styles to choose from. Write:
I. R. FOX, 146 W. 29th St., DEPT. K-1, N. Y. C. 1, N. Y.



THE STINKY CHEESE JAR

Folks who favor fancy cheeses no longer need to hear nasty comments about their choice, odorous brand! Instead, bless 'em with this clever new Stinky Cheese Jar. The 4" x 4" x 1 1/2" ceramic jar holds most quarter-pounds comfortably. Cutest little winking skunk, in black and white, is sculptured in deep relief on the lid. Base is canary yellow. Charming, smile-provoking, it will go right from the refrigerator to the table and delight guests. And the man-of-the-house, searching for a late snack, will spot it in a jiffy!

\$2 plus 25¢ postage

PERSONALIZED PHONOGRAPH RECORD SEALS

Record Seals personalize your standard phonograph records. Embossed, specially-gummed seals are stamped with your name in gleaming gold. Index space to identify proper album and pocket. Collectors find these wonderful for preventing lost records, eliminating confusion and adding a note of pride to a distinguished collection. 50 for \$1.69. 100 for \$3.00. (Prices for one name imprint only).

Free! 64-Page Gift 'n' Gadget Catalog

GREENLAND STUDIOS—Dept. A-4
5858 FORBES ST. PITTSBURGH 17, PA.



Pencils with YOUR NAME

only **50¢** per doz. postpaid

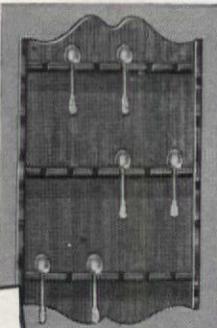
12 Fine Quality Pencils with soft BLACK LEADS or 12 different COLORED LEADS

Each pencil stamped in gold with any name. Gift Packaged. Print plainly the name you want gold-stamped on pencils. Send cash, check or money order. Specify black or colored leads with each name. Each set of 12 only 50¢. Fast delivery.

The ideal Christmas Gift for Anybody. Order Several Sets.

PERSONAL PENCIL CO., Dept. O-2
290 Dyckman St., New York 34, N. Y.

Early American Pine SPOON RACK



FREE! Christmas Gift Catalog
Exciting new ideas. In color. Write for it today.

ONLY **\$3.95** plus 35¢ shipping

Make a clever wall-decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17" high, 10" wide, it displays 18 tea or demi-tasse spoons. Buy now for gift-giving at a very special price. Satisfaction Guaranteed or Money Back.

HELEN GALLAGHER 413 K11 Fulton, Peoria, Illinois



FAMOUS NAME BRANDS 40% to 70% OFF

Now you can buy nationally advertised products at TREMENDOUS DISCOUNTS and save! BRAND NAME Jewelry, watches, silverware, household appliances, bicycles, toys, sheets, comforters, tools, luggage, sewing machines and many more. We give you all our "discount" house" advantages plus the convenience of ordering by mail! Here are some of our fabulous buys:

- Famous Brand Watches—List Price, \$100.00. OUR PRICE, only \$35.00
- "Automatic" Electric Frying Pan—List Price, \$39.95. OUR PRICE, only \$15.95
- 14 Pc. Waterless Cookware Set—List Price, \$59.50. OUR PRICE, only \$23.10

Write today for 56 page catalog in color and black and white. Just send 25¢ to cover cost of handling and deduct it from the price of your first order.

WORLD WIDE INDUSTRIES
Dept. A-11, 516 Fifth Ave., N.Y. 36, N.Y.

Personal PHOTO CHRISTMAS CARDS

FROM YOUR OWN SNAPSHOT NEGATIVE
ENVELOPES INCLUDED
25 for \$1.00 Plus 25¢ Postage
Limited Trial Offer... 1 Order (25 Cards) to Customer

Just send snapshot negative and 3 cents return postage for free De Luxe Christmas Card. If you have no negative, send photo with 50¢ (and 3¢ postage) to cover cost of new negative. We will return your negative with card and folder. See before you buy. Satisfaction guaranteed. Offer Expires Nov. 30.

KLEER-VUE FILM SERVICE
P.O. Box 6364 Philadelphia 39, Pa.

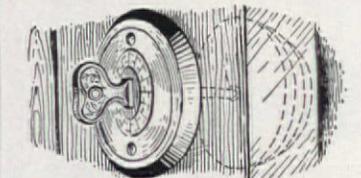
YOUTH CHAIR

Youngsters can dine with the grown-ups in this junior size version of the adult Captain's Chair. Sturdily constructed of New England hardwood. Attractively finished in antique Maple, medium Pine or black with gold striping. Height, 28", seat, 14 1/2" x 12". \$12.95 express collect.



Templeton Craftsmen, Dept. 238, Templeton, Mass.

DUTCH COUNTRY DOOR BELL



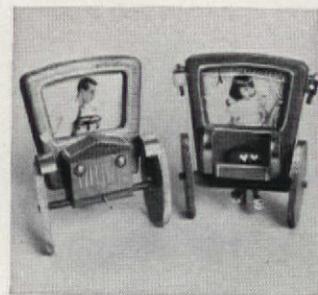
This quaint imported Dutch door bell will delight your suburban friends. Just turn the key-handle and the bell attached inside the door will gaily announce your arrival. Easy to attach in minutes with several supplied screws. Order several for your own front and back doors as well as for gifts for those "who have everything."

Black Iron Model \$2.50 postpaid
Brass Colonial Model \$2.50 postpaid

These charming Dutch Country Bells are exclusively ours. No C.O.D.'s please.

IRETON FARM
ZIONSVILLE 1, PENNSYLVANIA

YOU AUTO BE IN PICTURES. Little 4" easel frames are shades of the "Gaslight Era." The snapshot in one looks through the windshield of an early auto, in the other out the rear window of a buggy—see the horses' hooves underneath. Do tuck Mr. and Mrs. photos inside if you are giving these away. \$3 the pair. Old Mexico Shop, Dept. AH-55, 110 Don Gaspar Ave., Santa Fe, N.M.



BIG BOLD TYPE shows who's boss on these Husband and Wife book matches. And any loving couple will get a big kick out of them, but he can't win! His matches have his name in small print with a big & WIFE. Hers have her name in big print, with a tiny and husband. Box of 36 books, one imprint, \$1.50 ppd. Intl. Gift House, 911 Jasperson Bldg., Culver City, California.



A MAN'S BEST FRIEND was surely his dog in the case of St. Roch, who when driven to live in the forests was fed every day by a dog. A sterling silver or gold-filled medal for your pet's collar shows St. Roch and a dog, is engraved with the dog's name and owner's phone number. 1" dia. \$3.50; 1 1/4" dia., \$5. Ppd. Wayne Silversmith, 546-A So. Broadway, Yonkers, New York.



Lovely nails in minutes!

Now—no woman need be embarrassed by broken, peeling, unattractive fingernails. Arty Nail gives you lovely nails of ANY DESIRED LENGTH... in minutes. Brushes on like polish, sets to clear, hard surface that looks and feels like regular nail. Can be cut, filed, polished—yet won't break or tear while typing or doing housework. So strong nail biters can't chew them. Stays on until nail grows out. Holds colored polish twice as long as natural nail. Guaranteed harmless. Not glued on falsies, but result of amazing medical discovery. Wonderful gift for friend with finger-nail trouble. Home Kit, 6 months' supply, only \$2.95, plus 25¢ tax. No C.O.D.s.



Huss Brothers
800-A No. Clark, Chicago 10, Illinois



CHRISTMAS TREE MOBILES

Here's a Christmas decorating idea that's really different. These lively, 3-dimensional yuletide mobiles are the center of attraction anywhere... over doorways, in the window or on the tree itself. Each set contains: star, snowflake, wreath, deer, Christmas tree, candle, 2 angels, candy cane, Santa Claus and "Merry Christmas" in block letters for the window. All in season's colors, printed and die-cut on Bristol, 14 pieces in all for just \$1.00 ppd. Easily assembled.

FREE! sprig of mistletoe with order of two sets at \$2.00. Order early. Money back guarantee. Val Helliason, 1807 1/2 Edgelliff Drive, Dept. A-3, Los Angeles 26, Calif.

PROTECT YOUR CUPS!

CUPKEEPS protect your most delicate china or everyday cups. Six cups can be stacked, stored or carried any place without chipping or breaking. Conserves space. Beautiful mazyngany base with clear Lucite rods. Demi-tasse \$2.20; Regular \$2.45; Cream soups \$2.60. Ppd. 8 inches high. Other heights on request, same price. Write Dept. A, FLOR-WILL CUPKEEPS P.O. Box 3947, Carmel, California

DESTROY UNWANTED HAIR FOREVER
Temporary relief is NOT enough
Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.
SEND 5¢ TODAY FOR BOOKLET
MAHLER'S, INC., Dept. 83-P, PROVIDENCE 15, R. I.



Birdie will introduce his own self with this smart nameplate on his cage. It's 3 1/4" long with two parakeets snuggling on top. Blue or green styrene to match your bird with his name in gold. Clips on all cages. We mail ppd. as gift to your friends. 13 letter limit—state color—no c.o.d.'s please. \$1.25 ea., 3 names \$3.50. FIRST CHOICE, Dept. A11, 1641 Fargo, Chicago 26, Ill.

"OVERNIGHT" PANTS HANGER
Hangs with pockets full! Saves time, money, creases, cleaning and pressing. Every man should have one of these! Why bother with the troublesome job of emptying pants pockets before hanging them? Have a definite place for the pants you're wearing when you retire at night. Holds dress pants, khakis, jeans, etc. Easy to use. Attractive, durable, made of gum-plywood, clear lacquer finish. 22 1/2 inches long, holds up to 40 inch waist easily. Mounts inside closet door or wherever desired. \$2.00 ppd.
"OVERNIGHT" HANGER
1511 South 11th
Duncan, Oklahoma



HALF-PINT TRIVETS just 4 1/4" long are shining cast brass examples of six popular Pennsylvania-Dutch designs. They stand on rubber tipped feet, so you can use them under flower pots, hot plates (one for a teapot, several for a platter), or glasses. Or just for pretty, hang them up in a decorative arrangement. Set, \$2.95 ppd. Art Colony, Dept. AH, 9 University Pl., N.Y.C. 3.



BATTER UP. Two good pitchers to win a series of applause when it's waffle and syrup for the whole crowd on Sunday night. Both beautifully monogrammed clear glass with non-drip plastic tops, the large one holds 1 1/2 qts. of batter and the matching syrup pitcher holds one pint. State initials wanted. \$3.95 ppd. House of Ideas, Dept. AH, 1309 State St., Racine 16, Wisc.



YOU'VE AN OUTSIDE CHANCE at the big money you can keep stowed in the convenient pocket on the side of this genuine leather satchel, without delving through the contents of the roomy inside. Bright brass hardware and two-letter monogram on dark red, tawny tan, or jet black leather. 11 1/2" long. \$3.95 ppd. Vernon Specialties Co., Dept. AH, 156 4th Ave., Mt. Vernon, N.Y.



GENUINE SHEEPSKIN CUDDLE RUG

Because they lend glamour to any setting, you'll give her that "Lap-of-Luxury" feeling with these deep, silky sheepskins to scatter beside her bed—before her fireplace—in her playroom. Cloud soft, and snugly warm, they make cold weather rising a delight. They're not imitation! Each rug is a genuine Brandicalf selected finest quality skin covering app. 8 to 9 sq. ft. Natural (honey)—\$11.95. Cloud White—\$12.95. Add 50c post. ea.

ALSO . . . beautiful, silky "SNO-WHITE" oval or rectangular sheepskin rugs. Specify shape. 24" x 42"—\$17.95. 30" x 50"—\$24.95. Add 50c post. ea.

FREE GIFT FOLDER—No C.O.D.'s
BRANDICALF Dept. E15, 157 Federal St. Boston, Mass.

Royal Staffordshire 'BONE' DISHES



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HERE'S HOW Dept. AH-11, 27 E. 22nd St., N. Y. 10

MERRIPAK CHRISTMAS TREE



Complete with Trimmings
 18" High, Flameproofed—84 Unbreakable ornaments—Folds for easy storage.

Price \$3.98
 Add 25c for Mailing.
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A Helping Hand

Give the little lady a hand for holding her rings, watch or bracelets while she's not wearing them. The Hula Hand is graceful as a Tahitian maiden, just 3 1/2" high, with a hibiscus blossom at the wrist. \$1.75 ppd. Send for Free Gift Catalog

THE KREBS AH-11 Westery, Rhode Island



PORTABLE CAR COVER



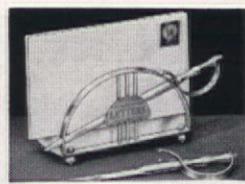
Protect Against RAIN * SUN * DUST
 \$6.95
 formerly \$8.95. Don't risk damage to your car finish when this low-cost car cover protects against weather elements. Long-lasting durable plastic, folds compactly, on and off in a jiffy. Sturdy elastic binding gives extra security. State make, model and year—buy direct from mfr. Send \$6.95 plus 35c postage, or send C.O.D. Extra Heavy Plastic Gauge \$8.95, 45c postage—formerly \$10.95. Write for Catalog. Bea Sales, Dept. 0-12, 125 E. 46 St., N.Y. 17, N.Y.

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HOLLY Fresh from the Northwest Forests
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STUNNING CANDELABRAS Inspired by the undulating flow of Beethoven's Moonlight Sonata, they look positively elegant anywhere! Rich Satin Black wrought iron accented with Brass drip-catchers. Extra fine quality; gift boxed; value priced!
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TRIPLE (9" long) each \$2.95

MASTERCRAFT 212 Summer St. Dept. A, Boston 10, Mass.



BRASS LETTER RACK imported from England makes a perfect decorative desk accessory! Unique 7" opener, sword-design, fits slotted frame . . . always handy. A sure-to-please gift for everyone at only . . . \$3.98



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"I HATE HOUSEWORK" . . . amusingly decorates this most practical apron. Strong faded blue Denim with multi-color stripes—wears like iron! Two giant pockets to tote cleaning items, garden tools, sewing, etc. Packaged with dust cloth and very clever verse for only \$1.98

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 only \$22.95

A charming settee, that's just right for your den, entrance hall, porch or any room. Authentic colonial reproduction adds to its enduring charm and comfort . . . the sturdy construction assures generations of service. Smoothly sanded, ready to paint, stain or lacquer. Seat 16" x 41", Overall Height 33". Prompt delivery—shipping charges collect. Send check or money order. Sorry, no C.O.D.'s. **MONEY BACK GUARANTEE.** Instructions on "How to Finish Unpainted Furniture" sent FREE with order. Ask for 24 page catalog. Makers of Fine Furniture Since 1851. VISIT OUR SHOWROOMS

MEADOWBROOK INDUSTRIES Meadowbrook Building 2268 Bellmore Ave., Bellmore 17, L. I., N. Y.



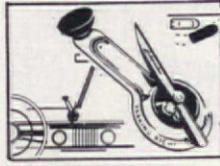
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 Fits roof without cutting. 21" x 21" x 29". Assemble it yourself. Completely Assembled \$29.95. Cast Aluminum \$17.95. \$10.00 with Cupola. Send 10c for New 120 Page Catalog (about 1000 illustrations) of unusual Home Accessories.

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IMAGINE! 300 gummed labels—Nicerly printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, etc. Put up in Handy Pad Form. Easily worth \$1.00—Our price only 50c! Makes wonderful gifts for all occasions. Your money back if not pleased! Free Wholesale Selling Plan! Tower Press, Inc., Box 591-NV, Lynn, Mass.

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 300' of 7/16" high-lustre satin ribbon per roll. Comes in red, green, gold, silver, American Beauty, aqua, Yale Blue or white. \$1.00 ppd; 5 rolls—\$4.75.

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 This 14" Christmas Tree is green with snow-like tips. As it rotates a Christmas hymn like "Silent Night" or "Oh Come All Ye Faithful" plays from a genuine Swiss Music box in its base. Construction is sturdy; it winds easily; there's nothing to get out of order. \$4.95 ppd. Decide now to do your shopping in comfort at the OLD WHIP SHOP.

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 If your hair roots are still alive and you are losing your hair due to insufficient circulation of the blood and tissue fluid, try VIBRA BRUSH, an amazing new electric hair brush massager that's UL approved, safe. VIBRA BRUSH helps stimulate live hair roots to activity which may help your hair to grow! You may be bald and yet have LIVE but dormant hair roots. If your hair is easily accomplished by the electric VIBRA BRUSH can help. Make this test yourself. You have your hair to gain and nothing to lose because VIBRA BRUSH is sold on a money back guarantee. If VIBRA BRUSH doesn't help you, your money will be refunded in full.
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Unset "Titania" gems,
1 to 5 carats,
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SOK-O
THE MONKEY

Make this
BIG 19"
Monkey for
Youngsters to
Cuddle
KIT, ONLY
\$1.45
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FREE
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Gift
Catalog

This is the art that has mothers and daughters c-r-a-z-y with fun. Fun for mother to make, fun for daughters (and small sons, too) to cuddle and love. Make this big 19" Sok-O Monkey in minutes to give joy for years. Kit includes "Monkey Socks," felt, pompom yarn, full instructions to cut and sew. Fill with your own shredded cotton or worn nylons for extra softness. Ppd., only \$1.45.

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"The Cards Friends Keep"

PHOTO
Christmas
CARDS



From ROCHESTER
America's "Picture City"

20 for \$1 plus 35c shipping (1 order to a customer)

INCLUDES ENVELOPES

QUALITY MADE photo cards from Rochester have no equal! They're printed by experts on deckle-edged, double-weight, matte stock, 4 1/4" x 5 1/2". Choice of six distinctive and original greetings. Every order **GUARANTEED** to please or your money refunded!

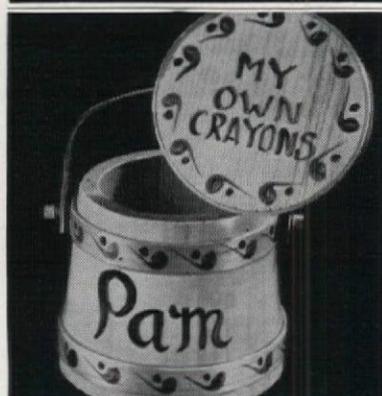
FREE SAMPLE! Select your favorite photo of home, children, pets, or family group. Mail negative with 3c return postage. Negatives returned safely with samples. If you don't have negative, add 50c for making new negative from your picture.

ADDED BONUS free with all orders received before Nov. 21.

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PERSONALIZED CRAYON BUCKET

Hand made of native pine. Natural lacquer finish. Colorfully hand painted with any child's name. Holds full set of crayons or tidbits, buttons, etc. 5" x 5".

\$2.95, plus 30c handling charge

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Smart,
modern,
sturdy

**ADJUSTABLE
SHELVES**

you can install
in minutes

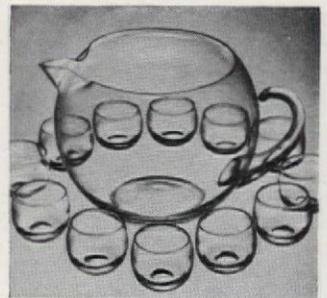
You can easily make the smart, new shelves recommended by decorators and architects in just a few minutes with no tedious carpentry. All you need is a K-V Shelf Assembly Kit. Each package contains two pairs of 8" shelf brackets and two 24" shelf standards, in beautiful satin anachrome finish, complete with screws. Standards have 1" adjustment slots. Additional units can be added vertically or horizontally. Attractively packaged, full instructions.

Ask for K-V 80-180 Shelf Kit Only \$3.98 post paid

If your regular hardware dealer or department store is unable to supply you, please write to.

KNAPE & VOGT MFG. CO., Grand Rapids, Michigan

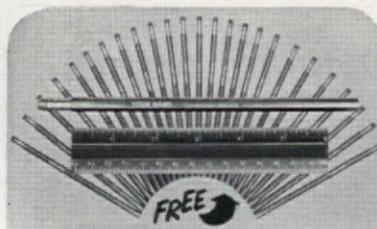
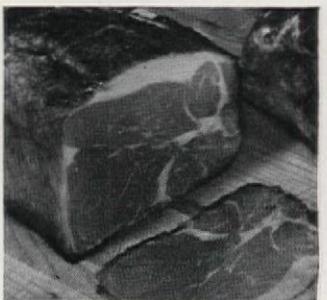
A WASSAILING WE WILL GO! Serve Christmas callers eggnog from a handsome 13-piece pouring beverage set. Large 7 qt. capacity ice-lipped pitcher and twelve 5 ounce roly-poly crystal glasses are a clear reason for entertaining, summer or winter, because this is perfect for fruit punches, too. \$8.95 plus 50¢ postage. Gift World, 35-A Tarrytown Rd., White Plains, N.Y.



PERFECT TABLE MANNERS. An In-Between Chair brings a youngster who's outgrown a highchair but isn't big enough for a dining chair up to the table in fine style. Perfect choice for a grandchild. Captain's style, choose Black with Gold, or Antique Maple, Dark or Light Pine finishes. \$14.95. Unfinished. \$12.95. Exp. coll. Templeton Craftsmen, Dept. AH 623, Templeton, Mass.



IT'S IN GOOD TASTE to accompany that turkey with a delicious smoked ham as they do in Virginia. Special boneless Virginia Ham has been cured, smoked, aged, soaked, simmered, and finally baked with wine and sugar. Ready to eat as is, it's \$2.89 per lb. Order from 7-9 lbs. Postpaid from Jordan's Old Virginia Smokehouse, 1431-F East Cary Street, Richmond, Virginia.

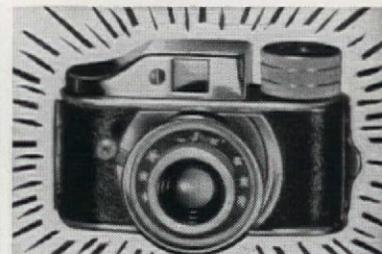


6 PENCILS "YOUR NAME" 35¢
IN RICH 24KT GOLD!
BARGAIN BUY OF THE YEAR!

Fine quality soft lead pencils with pure rubber erasers and your name in 24kt gold! Terrific gift value! 6 for 35¢; 12 for 50¢; 24 for \$1! Ppd. Gift packaged. Perfect gift for everyone... specially that school age boy or girl. Order several sets. Limit one name per set. Assorted colors. Print name desired. Prompt delivery. **FREE** with every \$1 set—beautiful plastic ruler. Order today!

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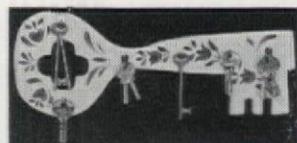


**AMAZING MINIATURE GOLD-PLATED
SPY CAMERA—ONLY \$2.98 PPD.**

Precision-made, amazingly small—only 2" wide, 1 1/4" tall! Professional view finder, fast shutter, time and instant setting. Take clear, sharp pictures in secret. Amaze family and friends with hilarious candid shots. Made to last a lifetime! all exposed metal parts **GENUINE GOLD PLATED.** Only \$2.98 for complete outfit postpaid. Three outfits only \$8.40 ppd. Satisfaction guaranteed.

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SPEEDY DEVELOPING SENT WITH CAMERA OUTFIT!**

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**KEY
RACK**

No more
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Hang your keys on this colorful hand-painted wooden rack, 12" wide, 4 1/2" high. Your choice of: A. Gay Dutch motif painted on off-white background. B. Same design on soft black background.

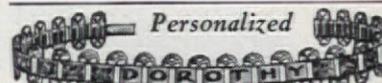
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COLOR POCKET PRINTER**

**PRINT YOUR MONOGRAM
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Stationery - Books - Cards - Clothing
Personalized pocket printer in chrome case. Self inking — red, green, blue, black or indelible.
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VICTOR CO. - R-2, ST. CHARLES, MO.

**DEERSKIN
MOCCASINS**

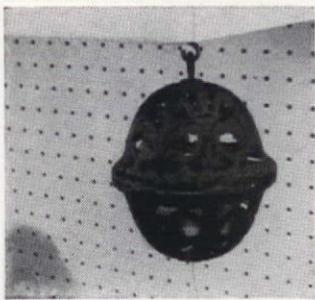
From Oregon Mountains Hand-crafted from soft in silky wild Deerskin to fit and feel like a glove. Cushion insole; luxury lined Men's, women's sizes. Post-paid, guaranteed. \$8.95 pr. **RICHARD DOUGLAS, Dept. G**
1005 S. W. Woods • Portland 1, Ore.
Write for FREE Catalog of Deerskin Luxuries



HAND PAINTED NAME BRACELET

Completely painted by hand with your first name and delicate rose buds. You'd expect all this work on this gold plated bracelet to cost far more. Completely enameled for permanence. Specify child, teen or adult size. **SAVE!** Three for \$3, six for \$5. Sorry no C.O.D.'s.

Send for **FREE CATALOG**
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PULL STRINGS from a heavy cast iron ball which is an exact reproduction of the prettiest antique string holder we've ever seen. Of course you might find an old one if you comb hundreds of antique shops, but why bother? It might also hold a wee ivy plant, or mothballs in a closet. 5". \$2 ppd. The Carriage House, Colonial Farms, Box A-1, Middlebush, New Jersey.



NO TRANSFERS. Whipped butter got you whipped? Pop it carton and all into a decorative ceramic Butter Bucket and you won't waste a speck between table and refrigerator. It's 5" wide, 3/4" deep. Cheese Caddy as neatly takes a carton of cottage cheese, is 4 1/2" across, 2 3/4" deep. Pedom. pink or green design. \$2.25 each. Both, \$4.25. Ppd. Here's How, Dept. A-0, 27 E. 22 St., N.Y.C. 10.



THERE IS TIME for feasting and time for prayer on Thanksgiving, and we can't think of a more appropriate time to hang in your home the lovely words from the 23rd Psalm, *The Lord Is My Shepherd. I Shall Not Want.* Designed with simple dignity, a 4 1/2 x 7" plaque of cast iron comes in dull black or white. \$1.50 ppd. Garret Thew Studios, Dept. A-23, Westport, Conn.



**Combination Candelabra Centerpiece
PLANTER and SALT & PEPPER SET**

Complete with Lovely Floral Display
Bargain—to get new customers! Artistically All for created of fine quality, highly glazed ceramic. Simply remove the bright, graceful birds from the Planter; one pours salt, the other pepper. Or, replace birds with your own candles for a beautiful decorative effect. This lovely "double purpose" Planter adds a key note to any room. It's so pretty as a table centerpiece, or on your mantel, end-table, etc. 4 1/2" long, 2 1/2" high. **Only 50c**

Satisfaction Guaranteed or Money Back
You'll cherish it for years. Comes complete with lovely, multi-colored simulated flowers. Not more than two sets to a customer at this low price. Add only 15c to each set ordered for postage and handling. No C.O.D.'s please.

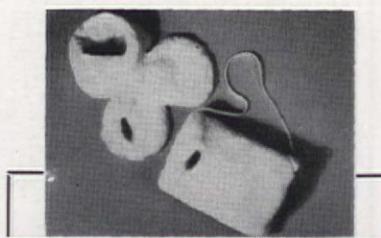
Dobbs Products Co., 900 W. Lake St., Dept. 693, Chicago 7, Ill.



FINE WOOD COVER PLATES
Available in mahogany or Salem maple to blend with knotty pine, provincial or maple. Made from the finest of woods with a fine furniture finish. Easily attached with furnished screws, these unique decorative switch cover plates will add the final distinction to your provincial, mahogany or blond decor. \$1.69 for double switch cover, \$1.49 for single cover, \$1.49 for convenience outlet plate. We ship parcel post prepaid. Send for free catalog. **MARIAN BOWATER, P.O. BOX 787, SAN FERNANDO, CALIF.**

60 WINNING COLOR COMBINATIONS
with new Perrygraf Color Dial S1

To have perfect color schemes for all the rooms in your house—use the New Perrygraf Color Dial. For example: when you turn the wheel to carpets—complementary colors appear at the same time for walls, draperies, furniture, and accent points. You see exactly what your color effects should be. Solves all decorating headaches. **Guaranteed to delight.** Only \$1.00 ppd. Perrygraf Slide-Chart Corp., Suite 1107, 150 S. Barington Ave., Los Angeles 49, Calif.



YOUR LITTLE PRINCESS will look like the doll she is in soft white bunny fur that encircles her neck and warms her chubby hands. Trimmed with make-believe ermine tails, the 28" stole is slotted to fit snugly, drape fashionably, 9" x 6 1/2" muff has silk cord to keep it from straying. A delightful gift for your pampered lovely, age 2 to 10!

Set... \$5.98 tax & postage included.
Sorry, no COD's. Write for FREE catalog.

Merrill Ann Creations
Dept. A-11, 102 Warren St., New York 7, N. Y.

SOME LIKE IT COLD

Just for the records, a 6 1/4" black iron anchor thermometer tells the temperature wherever you are. \$1.25 ppd. Send for free gift folder.

DIXIE-CRAFT PRODUCTS
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IMAGINE! 50 CARS & PLANES—\$1.00
Fighters—jets—bombers—cars—trucks—busses—PLUS a set of ten toy tools free! 60 toys in all for this amazing low price. They're completely assembled—full dimension scale models made of colorful durable plastic. Placed end to end they measure over ten feet. Loads of Holiday fun for youngsters.
ORDER NOW—send only \$1 plus 10c postage (tot \$1.10) for each set, gift boxed, or \$3.75 for 4 sets, non-patent. Rush order to: IMPACT, Inc., 2108 Payne, Dept. A, Cleveland 14, Ohio.



MADE TO MEASURE
These measure up to our greatest expectations because of their fine, hand made, continental quality. Set of 6 silver-lined, solid heavy gauge copper measuring cups, imported from Italy, graduate in size from 1/2 cup to a full cup. They make smart containers for cut flowers, too! Hang them in your kitchen for a wonderfully cheerful look or give them to a new bride! Set of 6, \$16.95 ppd. Add 50c West of Miss.



Swinging Bracket Lamp
Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hob-nail milk glass shade. Measures 16" overall; extends 13" from wall. Has a 3-way socket for a 50-75-100 watt bulb. \$10. 50c postpaid plus 50c West of Miss.

Write for our new 50 page catalogue!
Jenifer House
Dept. A-11, New Marlboro Stage
GREAT BARRINGTON, MASS.



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Keeps Kids off the Street — Happy at Home
Fun for the whole family, 6-60 • Healthy, Wholesome action • Play like Badminton or Tennis • Sets up in Jiffy, in only 10' x 4' space • Play in living room, porch, lawn, etc. anywhere inside or out.
A WONDERFUL GIFT FOR THE HOLIDAY SEASON
Complete with 2 racquets, stand and loop, plastic shuttlecock, rules. \$6.95 ppd., no COD's.
DUDLEY SPORTS CO., 633-A 2nd Ave., N.Y., N.Y.



23" high
ONLY \$10.95 postpaid
PUDDIN' HOLLER, Box 5411 East Swanzey, New Hampshire

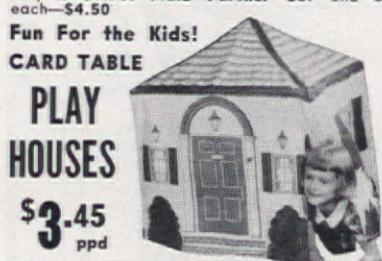
Olde New England Sewing Bucket 23" High; A Lovely End Table!
A beautiful Piece of Furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. When finished, pop your needles into cushion, drop lid, presto! A lovely End Table! Hand-rubbed melow honey Maple or Salem Antique Brown finishes. Small: 23" high (lid down) 13" diam., only \$10.95, ppd. Larger: 24" x 15 1/2", only \$11.95, ppd. (Add 50c w. of Miss. It.) Money back if not *Drilled!*



PERSONALIZED PARASOL
Dainty ruffled parasol is sturdy vinyl plastic; bright red with shower of white coin dots. We'll hand paint little girl's name in white! Non-rust metal ribs; handy wrist bracelet. 17" long, 31 1/2" span. A gift for rain or shine!
\$1.69 ppd



PERSONALIZED PARTNERS IN PLAID!
With Her Very Own First Name!
For little travelers' belongings, for books, dancing clothes, lunches. Sturdy construction; gay red and black plaid leatherette covering, white plastic handles and trim, strong snap locks. First name hand painted in white! Trunk with 2 doll hangers is 12" x 8 1/2" x 4 1/2"—\$2.89. Matching Hat Box 7" tall, is \$1.75. Plaid Partner Set—one of each—\$4.50



Fun For the Kids! CARD TABLE PLAY HOUSES
\$3.45 ppd
Playhouses in bright colors for fun indoors on rainy afternoons fit over any standard card table. Tent pole standing in center of table props roof. Side flap lifts for entrance and ventilation. **KIDDY KOTTAGE** (with door bell) for little housekeepers, **FIRE STATION** for young firemen!

Ask for FREE Gifts 'N Gadgets Catalog
MEREDITH'S
of EVANSTON 3, ILLINOIS

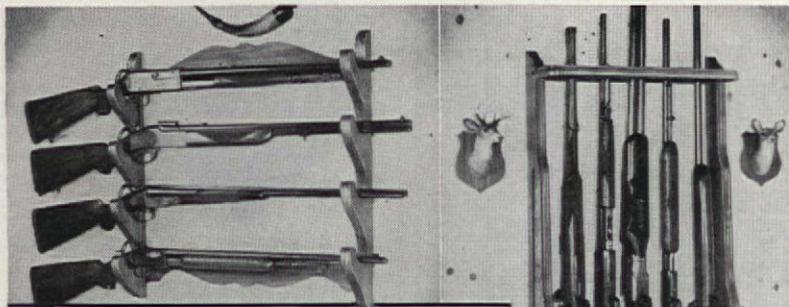


Personalized MAIL BOX
\$3.95 plus 35c shipping
FREE! Christmas Gift Catalog Write for it!

This clever and unusual mail box comes with your own name attractively script lettered in gold on the cover. Finished in rich "wrought iron" black flecked with gold. It's truly a decorator's award winning touch to your home. It's big, actually 11" long and 11" high with a spacious magazine rack under the box. Mounts easily with two screws. When ordering please give exact lettering you desire. Only \$3.95 plus 35c shipping.
Your Satisfaction Guaranteed or Money Refunded
FOSTER HOUSE
430 K-11 S. Jefferson, Peoria, Illinois



CHRISTMAS TIME IS TINKIE TIME
BE PREPARED!—"Scoop" your social set with these gay electric automatic ringing Christmas bells. They ring a Merry Christmas welcome over your holiday door; of course a set is really fabulous on your tree... a truly inspiring tinkle at plant or office. These happy rasps begin their perpetual "tinkle" the moment you plug them in. You'll be bringing these out at holiday time for years to come. Two sizes and economical, too! 3-bell set \$3.98; 4-bell set (as shown) \$4.98 ppd. Carol Beatty, Dept. A-Y11, 7410 Santa Monica Boulevard, Los Angeles 46, California. **FREE GIFT CATALOGUE** included.



Give him a NIMROD GUN RACK

Handsome, decorative. Secure place to display cherished guns. Choice solid walnut or genuine knotty pine.

NIMROD HORIZONTAL NIMROD "Masterpiece"
 4-Gun \$ 9.95 UPRIGHT — Hangs, or
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Includes Matching Envelopes

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WEAR THE PEARLS—CARRY THE BAG

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A CIRCLE OF BUDDHAS forms the base of an unusual solid brass bowl which is an American reproduction of an Indian piece of the same type. About 5 1/2" across and 5" high it is lovely filled with greens or flowers, but just as attractive unfilled. A perfect accessory to add atmosphere to a room, a good shape for on top of a TV set. \$5 ppd. Daniel Low, 231 Essex St., Salem, Mass.



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25 Styles ONE PRICE \$22.95

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Now have that out-of-style, even discarded fur coat remodeled into a lovely new cape with new lining, interlining, monogram, fur cleaned, glazed all only \$22.95. Write for Morton's new brochure of exciting 20th Anniversary values, showing 25 new styles at \$22.95, many including fur hat, muff or fur tote-bag. Or order from styles pictured. Just mail us old coat, state dress size and height. Pay when completed new style arrives. Morton's work praised by editors of **HARPER'S BAZAAR, GLAMOUR, MADEMOISELLE, REDBOOK**, many others. Act Now!

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Captivating china angels all dressed up like Mrs. Santa, to set off your Christmas table, add to the holiday decorations! Bells are really bells, and tinkle merrily when rung. 5-inches high, one bears a gift, one a book of carols, the third a Christmas basket. Their skirts are green, their red coats and quaint polk-bonnets are edged with gold-frosted white china fur. You'll love them on sight! **Set of 3 \$3.00**

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Imported CHRISTMAS STAR

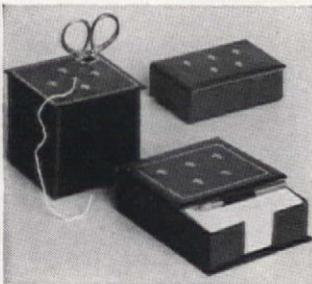
Simply insert an electric bulb... and myriads of tiny openings create a **GLOWING STAR**—an impressive Christmas decoration for your window or hallway. Solves decorating problems for churches and organizations... Made in Sweden of heavy, fire-resistant paper in red-orange color. Measures approximately 28" across when open. Folds compactly.

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THE BEST CIRCLES we've seen are big 6" round, flat cosmetic bags made of soft luxurious leather, with a first name and fringed tassel of contrasting leather. To go inside a purse or be carried separately, choose red with black trim, black with red, blue with pink trim, green with red, or brown with green. \$2.50 postpaid. Crown Craft, Dept. A, 246 Fifth Ave., N. Y. 1, N.Y.



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new miracle preparation builds LONG, GLAMOROUS nails easily and quickly as you brush it on. Replaces broken nail with a permanent one in minutes. Lengthens, strengthens, protects. Stays on tight—grows with the nail! Can be filed, cut, polished. Sure cure for "NAIL BITERS." A blessing for consistent nail beauty. Complete kit for 25 nails only \$1.25 ppd. Carol Beatty, Dept. A-111, 7410 Santa Monica Boulevard, Los Angeles 46, Calif. FREE GIFT CATALOGUE included.

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Illustrated booklet and ring size chart FREE on request.
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. . . adorable "Nicoise" flower-girl doll as an extra gift shipped direct from France in original export wrappings bearing strange foreign stamps and postmarks. What a thrill for doll collectors young or old. Doll is about 10" tall. Authentic handsewn costume. A lovely introduction to the thrill of receiving a rare and appealing Doll of the Month Club selection every month each direct from a different foreign land. With every doll is enclosed the story of its origin and meaning. SATISFACTION GUARANTEED. Membership can be cancelled at any time for refund of unused fee, or in full, on return of dolls received.

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An ideal gift for any youngster—or grown-up. Now at last you can decorate that nursery or playroom the way you've always wanted. Imagine Giant 22-inch circus animals in full color . . . 8 in all plus stars, balls, canopy and tent poles. Apply directly to the walls. Easily removed. Made of antique paper. Set of 4 animals \$2.00. Complete set with all the trimmings \$3.98. Money back guar. A gift you admire all year 'round.
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An ideal gift for any youngster—or grown-up. Now at last you can decorate that nursery or playroom the way you've always wanted. Imagine Giant 22-inch circus animals in full color . . . 8 in all plus stars, balls, canopy and tent poles. Apply directly to the walls. Easily removed. Made of antique paper. Set of 4 animals \$2.00. Complete set with all the trimmings \$3.98. Money back guar. A gift you admire all year 'round.
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31 1/2" x 16 1/2" x 20" high

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You'll bless this chest that keeps toys under control (and not under foot!)... you'll love its charming Colonial flavor... and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut-out handles and concealed sliders make it easy to move despite its very solid construction. Quick delivery. Satisfaction guaranteed.

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\$6.49 PAIR 46"x84"

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\$2.98 postpaid

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A small girl will love you and this cunning set of real furs which comes in sizes for dolls from 7" to 18" tall. Think of the pride with which a moppet will dress her favorite "baby" if she owns the sheared white bunny coat, hat, and muff shown here. Lining is white satin!

For dolls—19" to 26"—cape, hat, and muff set—\$3.48 postpaid.

Hobi

Specify height of doll when ordering. Immediate delivery. Satisfaction guaranteed. Send check or money order. For Air Mail shipments, add 35¢.

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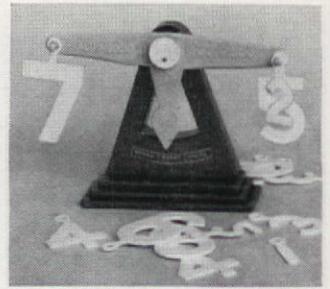
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CATALOG & EARRINGS 50¢ PPD.

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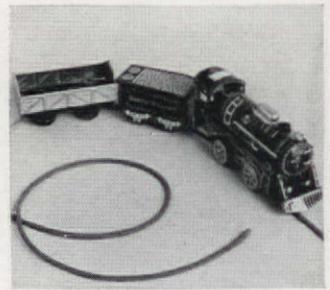
ADD-A-COUNT is even better than fingers for learning to add, and much more fun. A grand educational toy when a child shows an interest in numbers. A bright plastic scale balances when one or more numbers hung at one end add up to the same total as those at the other end. 6" high. \$1 postpaid. Carol Beatty Co., Dept. AH-8, 7410 Santa Monica Boulevard, Los Angeles, Calif.



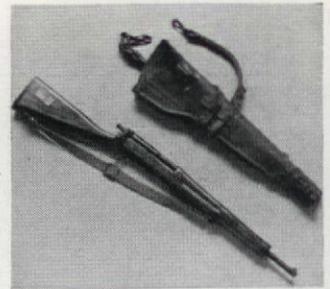
ELECTRIC WASHING MACHINE. This is the way we wash our clothes when the doll's laundry piles up these days. No more scrubbing boards, a real 6" high battery-operated washing machine which runs on a flashlight battery, has an agitator action, a hose pump and everything. \$3.98 plus 51¢ post. Hollywood Artisans, Dept. AM, 4431 Sunset Drive, Los Angeles 27, California.



ELECTRIC CABLE TRAIN. Battery operated train runs on a flexible cable track which can be placed on table, floor, or sidewalk. Just flip a tiny lever and off it chugs, nothing to wind up or plug in. Engine, coal car, and freight car come apart, are 16" long altogether, track is 10". Battery not incl. \$3.98 plus 51¢ post. Jehco Prod., Dept. AM, Box 27667, Los Angeles, California.



DON'T FIGHT IT. Little boys will always have guns at the top of their Christmas list, sure as shooting. This rifle looks real enough, but actually just gives a harmless pop when the trigger is pulled. The scabbard is a genuine U.S. Army scabbard, unused but from cavalry days. 34" rifle has bolt action. \$5.95 ppd. P & S Sales, Dept. AH, P. O. Box 7008, Oklahoma City 12, Okla.



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GIANT ROLL \$7.95 POSTPAID

Be ready for all your gift wrapping with this giant roll of quality paper. 75 feet long, 20" wide, in cutter-edge box—as easy to use as wax paper! No creases to spoil packages, no fumbling with individual sheets that don't fit. Economical—would cost much more if bought in separate sheets.

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\$5.95

P.P. 40" x 60" Blanket, Vinyl Plastic Zipper Case. Perfect gift! (You'll want one too!) Use at football games, on beach, in den! Top quality 100% re-used wool. One 8" felt initial. Satisfaction guaranteed! No C.O.D.'s. Send school colors, initial, and check or money order. 60" x 80" with one 12" chenille initial (no case) \$15.95. College Blankets, P.O. Box 664, Benton Harbor 8, Mich.

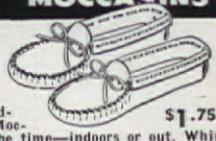
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Real foot protection and curl-your-toe ease with long-wearing s-o-f-t genuine cowhide leather Kuffy-Mok. Relax tired feet in this good-looking Indian-Style Moccasin. Wear 'em all the time—indoors or out. Whip together in less than hour. Makes wonderful gift: Men's sizes 4-10; Ladies 4-9 (no half sizes), in Red, Palomino & Pearl. Only \$1.75 ppd.

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A SLEEPY HEAD on this baby pillow will be lulled right into the Land of Nod by a Swiss music box inside softly playing Brahms' *Lullaby* when a plastic string is pulled (there's no outside winding mechanism). Kapok filled. Printed plastic cover wipes clean, is blue, pink, maize, white, or mint. 13 x 16". \$4.95 ppd. Morton's, Dept. E-21, 312 7th St., N.W., Wash. 4, D.C.



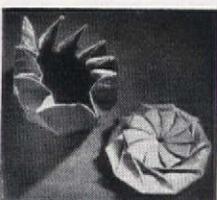
LITTLE LADY MAKE BELIEVE can pretend she's a grown up belle of the ball with a play vanity table of cardboard which is 14 x 6 1/2 x 3" and holds an array of 30 make-up items, from hair curlers to lipstick, all harmless and washable. Just what she needs when having a whirl in mommy's high heels and dresses. \$1.98 postpaid. Damar, 722 Damar Building, Newark 5, N. J.



BELT THE KIDDIES, but nicely, with a colorful leatherette circle trimmed with small hearts of gold and the child's name in gold metal letters—(8 maximum). Merry little bells jingle from the tie ends. Colors are pink, navy, red, or white; the size is no problem; it is adjustable from 19 to 24 inches. For a little vain Jane's Christmas stocking. \$1.75 ppd. Seaford Hse., Seaford 16, N.Y.



BRING OUT THE COOKIES in this sugarin' firkin that will surely steal the show at any holiday coffee klatch. The finish is hand polished maple with bright red lettering. The 8 1/2" diameter and 10" height will harbor cookies aplenty and enough for the whole gang in fine style. \$2.95 postpaid (Add 35¢ West of Mississippi). Puddin' Holler, Box A-11, East Swanzey, N. H.



PETAL POUCH

A flat little pouch, 3" in diam. Resembles a flower folded at dusk. To open it, just squeeze the sides slightly and there's your bus fare or newspaper change without fumbling. Everyone in the family can use one. Genuine leather in either smooth calf or alligator finish. Red, green, black and brown. \$1.25 each, SPECIAL: 5 for \$5.00 Ppd. SEND FOR XMAS CATALOG **ELIZABETH McCAFFREY** Dept. AH-11, Orange, New Jersey

Personal PHOTO CHRISTMAS CARDS 20 Cards \$1.25 & Env. plus .25 shipping made from your favorite negative

FREE SAMPLE. Send black and white negative and 10¢ for postage and handling. If negative unavailable, mail photo and 50¢ for new negative. Your treasured photo beautifully reproduced on non-white DELUXE deckle edge Christmas Cards. Sample Offer expires Nov. 28. Send for FREE SAMPLE and Folder Today. No C.O.D.'s or stamps.

RUSSELL SNOW PHOTO CO. Dept. 225 Waltham 54, Mass.

REMODEL YOUR OLD FURS NOW INTO A NEW CAPE OR STOLE \$22.95 TAX FREE
We are celebrating our tenth anniversary of specializing in Lusterizing, Redyeing and Remodeling which includes New Lining, Interfacing, Free Monogram. Mail old fur, include dress size and height. Pay postman \$22.95 plus postage upon completion. Three week delivery. All work guaranteed.
LLOYD'S FUR STUDIOS, Inc. 276 Trumbull St., Dept. AH-2, Hartford, Conn.



DOLL FURNITURE FROM SWEDEN
Happy the child who sets up housekeeping with this charming imported Swedish furniture. Each set is complete with its own parquet floor, rugs, pictures. White wooden bedroom suite is upholstered in red felt. . . . there's a bed (48x22-inches), mirrored dressing table, vanity bench, dresser, 2 night stands, chair. All for \$3.95
Also available: 6-pc. living room set, with 6" upholstered sofa, fireplace, pine coffee table; 7-pc. dream kitchen with metal-topped sink, hanging cabinets, pine table and chairs; 7-pc. provincial dining room with 5" Grandfather's clock, round table, 4 upholstered chairs, buffet. Each set is \$3.95
WARD PHILLIPS COMPANY 11 East Main Street, Carpentersville 5, Illinois

BABY SHOES PRESERVED and PERSONALIZED on a Beautiful, Modern 8 x 10 PICTURE FRAME
Now preserve baby's precious shoes forever—together with favorite photo—on a beautiful picture frame personalized with baby's first name. *engraved in gold!* Shoes preserved in natural shape in metallic, bronze-like finish. Complete with 3 1/8" crystal plate glass
\$5.95 • SEND NO MONEY! for photo. Send name. Pay postman only \$5.95 plus postage on delivery. Satisfaction guaranteed.
DURAMIC PRODUCTS, 1493 Clybourn, Dept. B-28, Chicago, Illinois

New! JET-FYR PORTABLE Trash and Leaf BURNER

Sensational . . . Revolutionary . . . Scientifically Designed
Burns Leaves and Trash to a Fine Ash in Minutes . . . SAFELY!
No Smoldering Odor! No "Smoke Screen"!
No Dangerous Flying Ash
Wheel It Anywhere You Need It!



Amazing "JET-ACTION" Flame and "HY-DRAFT" Center—Circulation Insures COMPLETE COMBUSTION
Quickly . . . with Minimum Ash Residue

Ruggedly Built of Heavy Gauge Aluminum Finished STEEL!
Fill . . . light it . . . close the hinged lid . . . and, WHOOSH!, the job's done! Leaves, twigs, and household trash burn with a clean, super-hot flame to a fine ash—quickly, completely, safely—in this sensational new JET-FYR Burner with the "JET-ACTION" Flame and "HY-DRAFT" center-circulation column. A completely enclosed, safe burner of the type recommended by Fire Prevention Bureaus. Designed to resist heat and corrosion. Removable handle serves as poker and as lifter for lid. Converts to barbecue wagon by inverting hinged lid and placing it on top of burner. Here is the ONE household appliance EVERY HOME should have. ORDER YOURS TODAY!

Special INTRODUCTORY OFFER No. 1
For a limited time only we will ship the JET-FYR Burner anywhere in the continental U.S.A., FREIGHT PREPAID. Or, if you prefer, you may choose

Optional INTRODUCTORY OFFER No. 2
Where YOU pay the shipping costs on the JET-FYR and accept FREE a \$3.95 Barbecue Accessory Kit.

ORDER TODAY . . . MONEY-BACK GUARANTEE

THE GARY LYNN COMPANY—Dept. AH 926 York Street, Cincinnati 14, Ohio
Gentlemen: Please send "JET-FYR" Burner at \$29.95 on 10-day examination plan and money-back guarantee. I am enclosing check money order. I want to use the following introductory offer:
No. 1 Send my "JET-FYR" Freight Prepaid.
No. 2 I will pay the freight costs. Send Barbecue Accessory Kit FREE.

Name _____
Address _____
City _____ Zone _____ State _____

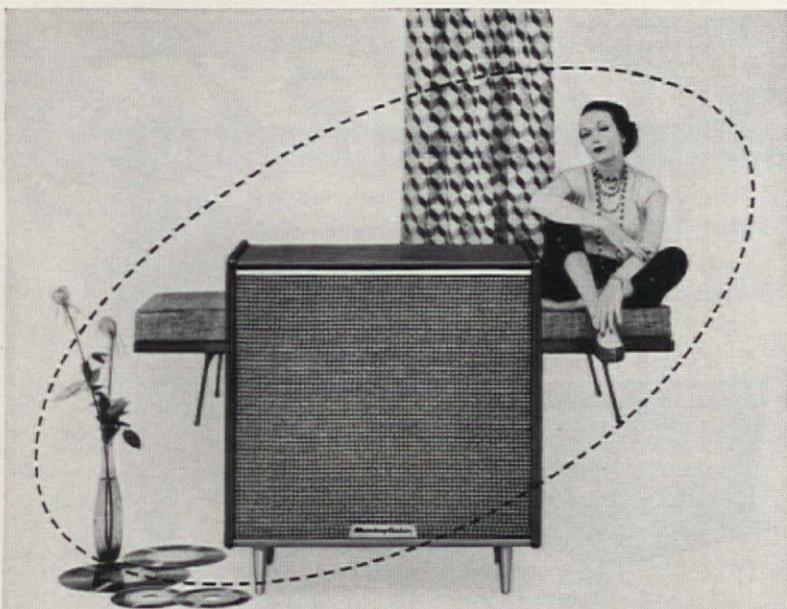


PICTURE YOUR FIREPLACE
... with **Flexscreen**

Flexscreen's sheer woven-metal curtains frame your fires in shimmering beauty—yet provide absolute protection against flying sparks. Exclusive Unipull glides both curtains open or shut with one hand—keeps curtains always equally draped. Many attached and free-standing models to choose from—at your favorite store—easy to install. And—prices begin as low as \$16.75! Write for free style catalog . . .
BENNETT-IRELAND, Inc. 1155 Water St., Norwich, N.Y.

Flexscreen
REG. U.S. & CANADA PAT. OFF.

This Unipull Tab is found only on the true Flexscreen.



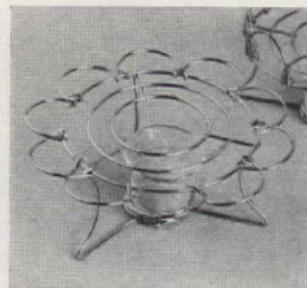
"there is nothing finer than a

STROMBERG-CARLSON®

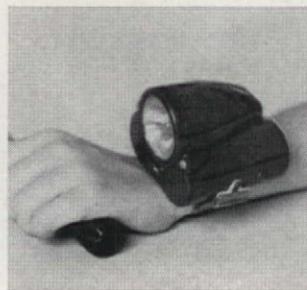
THE CADENZA—High fidelity radio-phonograph, frequency response 40 to 16,000 cycles. 10 watts undistorted audio output. Fully automatic 4-speed record changer, powerful AM radio, two front-mounted PM speakers. Separate bass, treble, and volume controls. Cabinet of fine cherry veneers.

STROMBERG-CARLSON COMPANY, ROCHESTER 3, N. Y.
A DIVISION OF GENERAL DYNAMICS CORPORATION

CANDLE POWER. Second helpings at dinner or a buffet will be as hot as the first spoonful if kept over a good looking brass-plated candle warmer. This one turns up its collar (the looped outside section) to hold a coffee carafe safely, or remains flat (8" across) to support a casserole. Mark this for an entertaining friend. Just \$2.25 ppd. The Krebs, Dept. AH, Westerly, R.I.



RISLITE is a handy flashlight to strap onto the wrist so that it leaves both your hands free for fixing a flat tire, riding a bike, or changing a fuse—any job you're in the dark about. It throws a good beam of light, is of durable, light plastic, comes with batteries and bulb. \$1.25, plus 15¢ postage. Bancroft's, Dept. 567, 1112 So. Wabash Ave., Chicago 5, Illinois.



BUILD-O-BLOCK kit contains all the makings of a beautiful self-starting electric clock. The springs, the gears, electric coil, ceramic ship's wheel clock case are all numerically stamped for easy assembly and permanent identification. A good present for anyone who likes to put things together. \$7.95 plus 50¢ post. Hobby Mart, Dept. AH5, 604 Penn Ave., Pittsburgh 22, Pa.

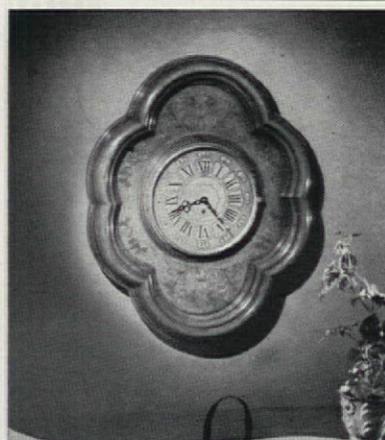


America's Finest Handmade Milk Glass

The Westmoreland handmade, all-over "Maple Leaf" pattern is representative of the prized Westmoreland Collection of Early American Handmade Milk Glass. Each Westmoreland piece, made in the tradition of the late 1800's is readily distinguished by its color, authenticity, and superb workmanship.

Send 10c in coin for *Reproduction Booklet*

WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA



Cherry Wall Clock
No. 25. Height
22 1/2". Width 18".
Matching Barometer
if desired.

OF MICHIGAN
Colonial

THE *Virtuoso* TOUCH

Furniture and clocks by the Treasure House craftsmen are lovely to live with . . . and their peerless craftsmanship will memorialize your own good taste unto the third and fourth generation!

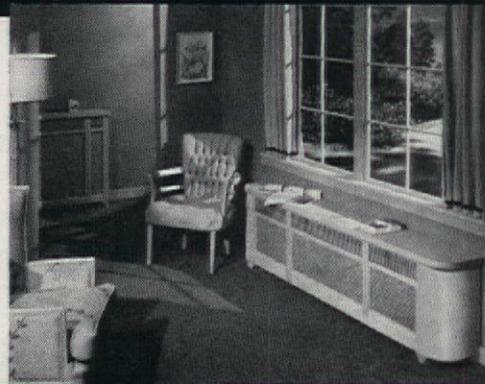
FURNITURE BOOKS

Send 25c for "The Story of French Provincial", handsomely illustrated. Also 25c, "The Colonial Treasure Book" — 62 pages of furniture fact and picture.

207 COLONIAL AVENUE • ZEELAND, MICHIGAN

Gardner Radiator Enclosures do wonders for rooms

Enjoy the new look charming Gardner Enclosures give to your rooms — transform blighted radiators into points of decorative interest. And these economical covers save as they serve! By checking smudge and dirt they keep walls and draperies freshly clean—save work and money in less frequent re-doing. Concealed water pans add needed indoor humidity. An inspirational folder of styles and finishes is yours for the asking. So is a free estimate and demonstration. Write



GARDNER Manufacturing Co.

5115 Kansas Street
Horicon, Wisconsin



SCENE THROUGH ROSE-COLORED GLASSES is the effect of the lovely Pink Vista pattern on a Mason's Ironstone 9" square cake plate. If she's one to bake a cake as fast as she can say "Do stay to dinner," or just likes things pink and pretty, this is it. It would be extra special heaped with Christmas cookies. \$2.95 ppd. Old Guilford Forge, Dept. AH, Guilford, Connecticut.



SNOW BUSINESS. Mr. and Mrs. Snowman salt and pepper are a couple of cool customers guaranteed to carry a warm greeting to any couple you want a just-more-than-a-card gift for. Personalized with names of the happy couple in bright Christmas red to match ribbon bow and scarf. About 3 1/4" tall. \$1.50 ppd. Stratton Snow, Dept. 2A, Delray Beach, Florida.



CLIPPING SERVICE. A handy office accessory dressed up to go home. A clip writing board with a gold and black initial can hang on the kitchen wall or go on a desk for current memos. King size, 9 x 12 1/2", black or bronze clip with harmonizing board, \$2.95. Queen size, 6 1/2 x 11", red, white, or pink clips, \$1.95. Ppd. Florida Gifts and Gadgets, Dept. AH-9, 1356 Main St., Sarasota, Fla.



EVERY KERNEL POPS—

JOLLY TIME

POP CORN

OR MONEY BACK!
Pops crisp — fluffy — tender!
Never any unpopped kernels in the pan. Really delicious. No other like it. Get JOLLY TIME. Best poppin' — best eatin'. It's great.



\$4,000,000 IN PRIZES WON!
You, too, can win your share of these Big National Contests for CASH, CARS, HOMES, TRIPS, just as our Students do who know the secrets of the "School of the Stars." Send today for FREE "Confidential Contest BULLETIN" with winning helps for the biggest contests now on . . . no obligation.
SHEPHERD SCHOOL
1015 Chestnut St., Dept. A, Phila. 7, Pa.

HOME REPAIR TIP No. 21
WRAP ELECTRIC CORDS tightly, safely with "SCOTCH" Brand 33 Plastic Tape. Thin, tough tape stretches to conform, makes neat, permanent wrap. Use this long-wearing, waterproof tape to mend frayed cords, torn rainwear, too. "SCOTCH" 33 Plastic Tape—39¢ or 79¢ at stores everywhere. ©1955, Minnesota Mining & Mfg. Co., St. Paul 6, Minn.

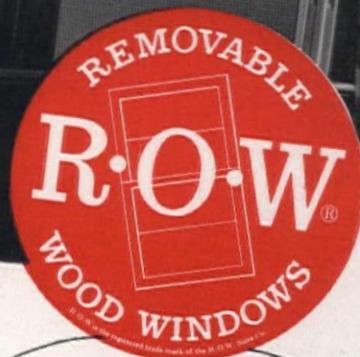
WHEN YOU CHANGE YOUR ADDRESS

Send this form with address label (or facsimile copy) from this issue directly to The AMERICAN HOME Subscription Department, Forest Hills (75) N.Y. Five weeks advance notice will avoid loss of an issue.

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THE AMERICAN HOME, NOVEMBER, 1955

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Cleaning or painting windows used to be a major household job. Now, with R.O.W lift-out windows, these chores can be done easily—inside the home.

See your local lumber dealer or write
R.O.W SALES CO. 1324 ACADEMY AVENUE • FERNDALE 20, MICHIGAN
R.O.W is the registered trade-mark of the R.O.W. Sales Co.

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Cut Edge Shows Actual Thickness
 Every Rug Reversible! Double Wear and Luxury

"If You Will Send Your Old Rugs, Clothing
 —I GUARANTEE to send you the Finest, Longest Wearing Rugs you ever had for So Little Money."
 Walter E. Olson, Pres.

No matter where you live, Write for beautiful, new, FREE Rug and Carpet Style Book in color and 81st Anniversary FREE RUG Offer. Learn how valuable wool and material in your old rugs, clothing, etc., is reclaimed like new, sterilized, shredded with pickered, bleached, merged, blended with choice NEW WOOLS, then redyed, respun into rug yarn, and woven in 3 Days into deep-textured new, Reversible Broadloom Rugs or wall-to-wall Carpeting, fine enough for any home. Double the Wear, 9 x 12 ft. weighs 46 lbs., not 32 lbs.

CHOICE of 44 patterns regardless of colors in your material, any size up to 18 ft., any length h.

Solid Colors	Embossed Effects	Florals
Tweed Blends	Early American	Leaf, Scroll
Two-toned	Oriental Designs	Ovals

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CHILDREN'S BOOKS FOR CHRISTMAS

BERNICE FRANKEL

An arresting variety of attractive new books is now on display. Let's hope that this year each youngster finds a book that will enchant him always, and sharpen his sense of life.

To understand the physical world he must cope with, your child requires facts. To understand the emotional world of himself and others, he requires fiction. Because the education of the heart is less in evidence on our uneasy, ever-shrinking planet, and urgently needed, the emphasis in this guide for the men and women of tomorrow is on fiction. Here are new books that offer both fun and fundamentals.



Many handsome and stimulating informational volumes are wheeling off the presses, transporting us from Wall Street all the way to the Moon (**WALL STREET: THE STORY OF THE STOCK EXCHANGE**, by Dorothy Sterling, Doubleday, \$2.75; **EXPLORING THE MOON** by Roy Galant, Garden City, \$2.00; both ages 9-12).

Lending immediacy to the past is **THE RAINBOW BOOK OF AMERICAN HISTORY** by Earl Schenck Miers (World, \$4.95) (Ages 9-15). Fast-moving, vivid, and exciting, it covers chronologically such diversified events as wars and World Series baseball, and great men from pioneers to presidents. It is the first in a new series on art, natural history, folklore, literature, and so on by such discerning specialists as Thomas Craven, Donald Culross Peattie, May Lamberton Becker, and Maria Leach.

Another particularly comprehensive volume points out the contribution of the American Negro to our music. **FAMOUS NEGRO MUSIC MAKERS** even slips in Bill Robinson, who made music with his feet. It is written by the poet, Langston Hughes (Dodd, Mead, \$2.75) (Ages 12-16). Most welcome, too, is the latest picture-book biography by Ingri and Edgar Parin d'Aulaire, who interpret people and periods through meticulously detailed and colorful artwork (**COLUMBUS**, Doubleday, \$3) (Ages 6-9).

PICTURE BOOKS

ON BEYOND ZEBRA, by Dr. Seuss, Random House, \$2.50.

Dr. Seuss's alphabet starts where most people's ends, he explains to Conrad Cornelius O'Donald O'Dell. And it's mighty handy for spelling animal names. Now, everybody knows that "Z" is for Zebra, but what is the letter "ZATZ" for? Why, zatz for "Zatz-it," a beast "whose nose is so high

that 'most nobody pats it." Some of the names "Yuzz-a-ma-Tuzz" off the tongue, while others "Vroom" in the throat. There's even more sight appeal than sound appeal, as anyone familiar with Dr. Seuss's drawings of utterly fabulous creatures would assume. All of them will be hilarious nonsense to your child. Perhaps these infectious verses and pictures will help to free his imaginative wings.

NOW I KNOW, by Julius Schwartz, illustrated by Marc Simont. Whittlesey House, \$2.

"Now I know" is a fitting refrain here, for it expresses the satisfaction of a child who has discovered something for himself about the baffling things he sees and hears and feels. That's exactly what Mr. Schwartz, a science teacher, helps little ones to do. He employs concise poetic language, and makes his meaning instantly clear by following a pattern of observation, question, experiment, and deduction. Take the verses about the wind, for example. The child notices that sometimes it roars or whistles. He wonders why. And then he blows his own little breeze into his cupped hands, into a bottle, and a whistle. He enjoys making an "oh oh oh," a "roar roar," and a "whee whee," as well as reaching the conclusion that the big wind, too, blows different sounds in different things. In this way, windowpane reflections, shadows, darkness, and dreams are explained. The illustrations add chuckles.

THE TRAVELING MUSICIANS, by the Grimm Brothers, illustrated by Hans Fischer. Harcourt, Brace, \$3.

Hans Fischer's illustrations make this the most beautiful new edition of the year. In 1953 and 1954 this talented Swiss artist endowed his own slight stories with pictorial imagination, humor, and drama. Now, with a classic that itself embodies these qualities, Mr. Fischer has surpassed his former works. Children will hang on every suspenseful word and exclaim with glee over every colorful picture. It's sheer joy to share such a lasting treasure with a child.

CROW BOY, by Taro Yashima, Viking, \$2.75.

Mr. Yashima's two informational picture books for beginning readers served to acquaint American children with play and work in Japan. His third, a touching and universal story, is an even more eloquent friendship builder. Its setting is a Japanese village schoolhouse. It concerns that most forlorn of children, the one who is "different". Chibi started school life by hiding beneath the floor and

CONTINUED ON PAGE 56
 THE AMERICAN HOME, NOVEMBER, 1955

"Mommy, come quick! Look what came in our new Kenmore Automatic!"



Tide CAME IN IT!

This wonderful new Sears Kenmore Automatic comes with a free box of Tide packed right in it . . . just as so many other fine automatic washers do. The makers of

**25 AUTOMATIC WASHERS
RECOMMEND *Tide!***

That's why TIDE belongs in your precious automatic!

The makers of Kenmore—in fact, the makers of 25 automatics—recommend TIDE. Their machines are designed for normal sudsing products like TIDE.

And Tide is made to give the best possible performance . . . and the cleanest possible washes in them. In these automatics, nothing else will wash as clean as Tide, yet is so mild . . . no washday soap, no other detergent known, including the sudsless products. In fact . . .

TIDE—with its full-action suds—washes cleaner than any leading sudsless product!

If you own one of these fine top-loading automatics, don't think you need use a costly sudsless product. Tide will get your clothes cleaner than any leading sudsless product . . . and at half the cost. Easy to see why Tide—with its full-action suds—is used in more automatic washers than any other washday product sold! Use Tide in your automatic.

**THE CLEANEST CLEAN POSSIBLE
IS TIDE-CLEAN**



See the brand-new **KENMORE** Cyclo-Fabric Automatic Washer . . . only at Sears!

Beautiful new 1955 Kenmore Cyclo-Fabric is actually two washers in one . . . with slower agitator speed for modern fabrics, and a separate regular speed for cottons, linens. Roto-Swirl Agitator gets clothes deep-down clean. Suds-Saver saves up to 50% of hot water and detergent. Three temperature selections and three water-level selections!



SEE THE NEW KENMORE AUTOMATIC AT YOUR SEARS STORE

Children's Books

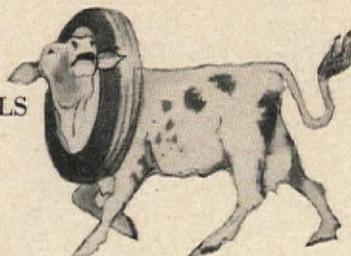
(Begins on page 54)

continued it for five long years by staring at the ceiling. "That stupid" he was called, for they didn't guess that Chibi lived far away in the mountains, nor that he rose at dawn to trudge to school. They didn't dream that he had the power to hold them spellbound with imitations of crow calls. They weren't aware of these things because they never spoke to Chibi. But in the sixth year, there was a new teacher, who did. Mr. Yashima's artwork achieves striking effects with an impressionistic style and a blend of radiant colors.

YOUNGER BOYS AND GIRLS

THE LITTLE COW AND THE TURTLE, by Meindert DeJong, illustrated by Maurice Sendak. Harper, \$2.50.

As potently as Mr. DeJong reflected the sadness of the world in *Hurry Home, Candy*, in this animal story he reflects the joy. The little cow is an exhilarating character. Every day she provides the farmer and his wife with merriment rather than milk. Every day they watch her. The little cow frisks away from the slow-moving herd and leaps the fences to seek adventure. Her most astonishing and elating find is a "stone that moves"—an enormous turtle, on a seemingly impossible journey to a new home. To this little cow, as to a child, everything is fresh and new and therefore radiates wonder. Mr. DeJong crystallizes and intensifies the feeling of wonder for the inarticulate youngster. He heightens appreciation, deepens emotion, adds significance and zest to life. Author and illustrator make an intuitive team.



EDDIE AND HIS BIG DEALS, by Carolyn Haywood, illustrated by the author. Morrow, \$2.95.

Eddie's efforts to collect "valuable property" that could be traded in a "big deal" are the backbone, or funnybone, of the plot. Here is persistence, indeed. Why, Eddie even braves the peril of being seen on the street with a doll. When other boys appear he disavows ownership, and the doll falls into the clutches of a baby in a carriage. The ensuing tug-of-war is, of course, misinterpreted by a passerby. And so it goes. A red wig, a screeching peacock, a Lost and Found ad, are also involved, as well as a father who invents a boa constrictor in the nick of time and an equally helpful mother. The Eddie Stories are howlingly funny to children. Not a sentence is tainted with preaching, but Eddie sets a believable example of the give and take of friendship, even with girls.

SAN FRANCISCO BOY, by Lois Lenski, illustrated by the author. Lippincott, \$3.

Following the same realistic, plotless pattern of her other vivid and warm regional stories, Miss Lenski captures the tang of San Francisco's Chinatown and people through the everyday life of a family of Chinese-American citizens. It is the liking for these children, and the respect for the ancient Chinese culture, blended with our own, that gives this book particular and timely value. In emergencies large and small, every aunt and uncle bounces up to help. This and other traditions are imparted in a series of incidents that make enjoyable and enriching reading.



OLDER BOYS AND GIRLS

THE WICKED ENCHANTMENT. By Margot Benary-Isbert. Illustrated by Enrico Arno. Harcourt, Brace, \$2.50.

As any Vogelsanger might tell you, to believe that a stone

CONTINUED ON PAGE 133

HERE'S YOUR GUIDE TO
the newest . . . the finest . . .

the guaranteed

PLASTIC WALL TILE

The superior quality of Styron plastic wall tile is now *guaranteed* by your certified dealer. It's your best buy for building and remodeling.

All types of plastic wall tile look pretty much alike. Yet there is a very important difference. Only top-quality tile and tile installations can be *guaranteed* to conform to standards established by the National Bureau of Standards.

Styron® plastic wall tile is that kind of tile . . . your certified dealer will guarantee *in writing* that the Styron plastic wall tile you buy meets industry standards of quality.

It's important that you make the right choice when you select plastic wall tile for your home. Don't gamble . . . insist on Styron.

Here's what the guarantee means to you:

1. Guaranteed Quality—Your certified plastic wall tile dealer guarantees all materials *and* the installation in writing. Plastic, tile and mastic *must* conform to minimum N.B.S. specifications or your dealer can't guarantee them!

2. Advanced Color Styling—More than 50* exclusive colors, styled by Dow's famed Styron color stylist, mean you *never* have to settle for a color you don't want. The color's there to stay, too, goes *all* the way through every Styron wall tile.

3. Matching Tile and Trim—You save money when you buy tile and trim pieces that are made and guaranteed by the same manufacturer. This way, you *know* the colors are perfectly matched, the tiles perfectly fitted.

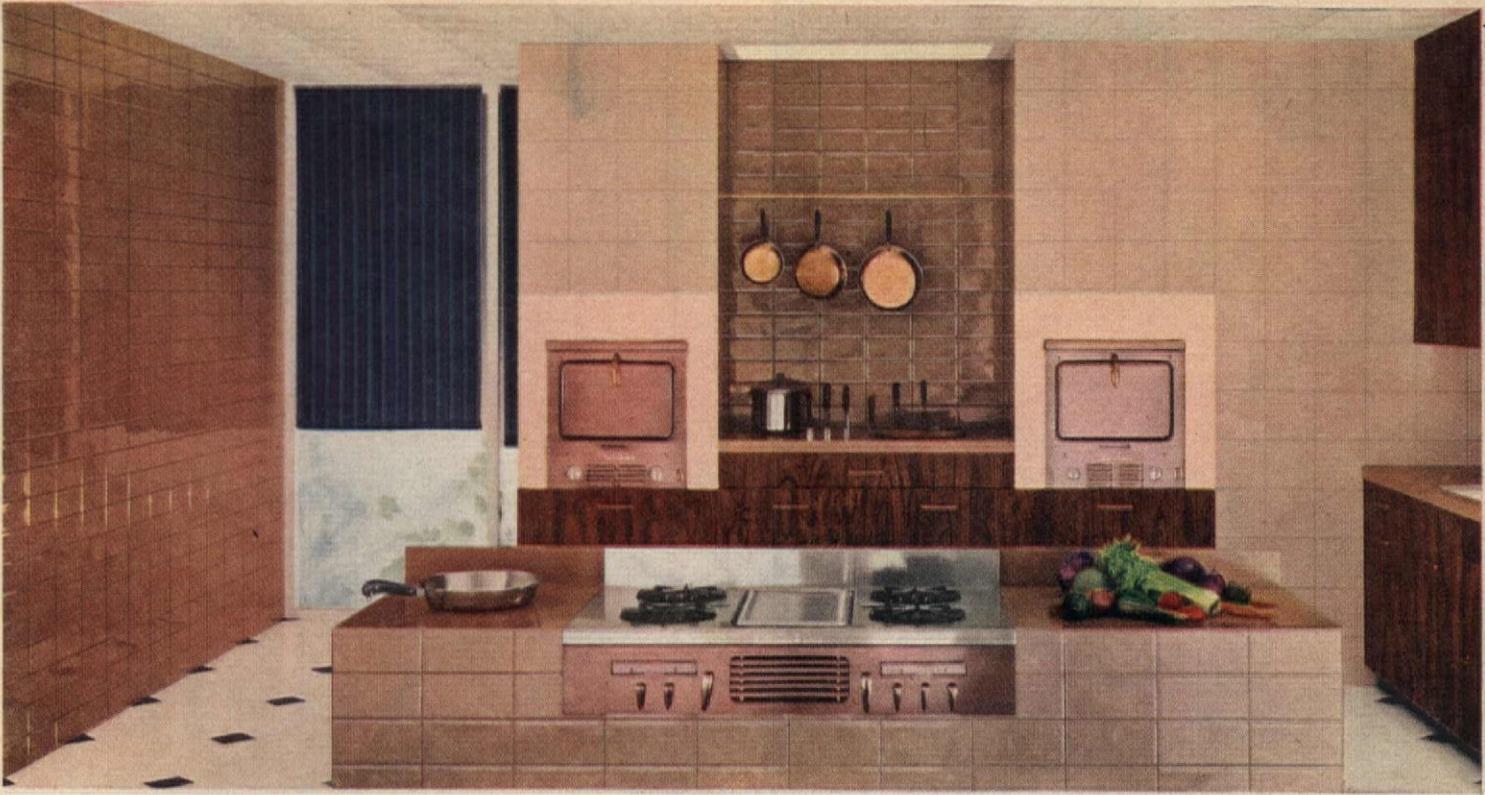
4. F.H.A. Specifications—F.H.A. requires plastic wall tile to meet N.B.S. commercial requirements. Why should you settle for less than the standards established by the industry and insisted on by the F.H.A.?

Plastic wall tile is your best home decorating buy. To be sure you make the right choice—insist on wall tile made of Styron. You'll find it at all stores displaying the certified dealer emblem shown on the opposite page. *Color lines vary with the manufacturers.

The Dow Chemical Company, Midland, Michigan

you can depend on
DOW PLASTICS





in the kitchen . . . You'll whistle at your work in *this* kitchen. Here king size, regular size and brick shape Styron plastic wall tiles are blended with Styron acoustical ceiling tile. Your entire room gets a smart decorator touch that's as practical as it is beautiful. For Styron plastic wall tile is so easy to clean—and its colors won't chip, peel or wash away. Styron will make *your* kitchen—old or new—more beautiful!

*Insure
the lasting beauty
of your walls with*
Guaranteed
Plastic
Wall Tile



BUY FROM THE DEALER WHO
DISPLAYS THIS SIGN



in the entry . . . Plastic wall tile makes this modern entry possible for far less than you'd imagine. Shown here is easy-to-clean Styron striated wall covering in breath-taking mist green. All through the house, in recreation room, laundry, nursery, on stairway walls . . . Styron will increase the beauty and the value of your home. Buy only *guaranteed* Styron plastic wall tile from your certified dealer.



in the bathroom . . . You'll love the easy-to-care-for beauty of a Styron bath in your home. When the tiles get wet, a few dabs with a fluffy towel will leave them vibrating with their original lustre. And installation is so easy—you can have the room done or do it yourself in a matter of hours. Sun yellow (above) and dozens of smart Styron colors and shapes are awaiting *your* creative touch today!



New O-Cedar
"Every-Which-Way"
NYLON Mop

... makes dusting easier than ever before!

"Magne-Static" Action picks up and holds more dust!

The sensational new O-Cedar "Every-Which-Way" mop, with its big 100% virgin nylon pad, actually attracts dust... and holds it until you shake it free. Because it adjusts to *any* position at the slightest touch... it twists in and out of hard-to-dust places... steers around chair and table legs... glides under low, heavy furniture. Washes easily and dries quickly—just like your nylon stockings. Choice of beautiful pink, blue or white nylon, \$3.95.

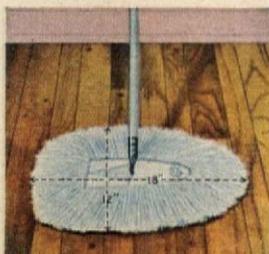
In fine cotton yarn, \$2.59. For dusting that's easier than you've ever known—insist on the colorful new O-Cedar mop that goes "Every-Which-Way"!



"Magic-Action" Swivel Socket steers mop around chair and table legs.



"Magne-Static" Action of nylon yarn attracts dust like magic.



Just a twist of the handle adjusts pad to dust a 50% wider path.

FAMOUS TRIANGULAR DUST MOPS NOW IN BEAUTIFUL PINK, BLUE OR WHITE NYLON \$3.49



Available where you buy cleaning supplies



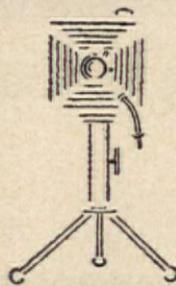
O-CEDAR CORP'N
 Chicago, Illinois—Subsidiary of
AMERICAN-MARIETTA COMPANY



O-Cedar of Canada, Ltd., Stratford, Ontario



BEFORE



HOW WE WORK



AFTER

Take a good look at these pictures—at serenity followed by shambles. A real switch on the "befores" and "afters" we usually show, isn't it? Well, it's a true-to-life switch, and all the result of a day of hard work, the day that F. M. Demarest, photographer par excellence, appeared at the Willis's to take pictures for the story on page 72—*Even Professionals Get Stuck*.

At 9 a.m., the dining room just gleamed. Not a crumb, not a finger mark, not a single hair from Choffee, the cat. Kids, pets, and even Dad, had breakfasted in the kitchen, taking Mother's "stay out" admonition to heart. But if you think that preparing for a series of photographs is a rewarding excuse for a thorough house-cleaning, think twice. A houseful of children and a whole menagerie of pets could never equal one mild-mannered cameraman for creating such complete chaos.

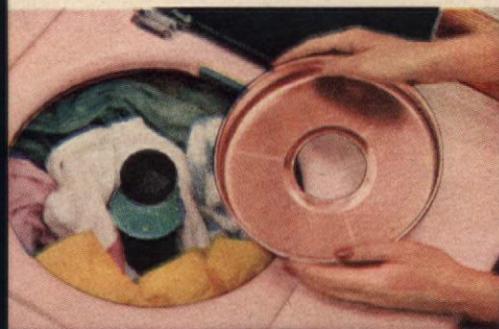
THE END

NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER, BRIGHTER CLOTHES... NO LINT FUZZ!

Amazing Filter-Flo Washing cleans and re-cleans the water as you wash



For Filter-Flo System—today's most talked-improvement in automatics. Only G.E. has it! Tub of wash water is filtered five times during a cycle without wasting water or detergent. As you see lint and loose threads being removed circulating water flows through the filter.



Easy to remove for easy cleaning. The filter fits on the activator top, also holds detergent, dispensing it as it dissolves through the wash. After clothes are washed, slip the filter into place. After wash cycle, slip it out to empty.



After 11 washings in an ordinary washer, socks are flecked with lint fuzz. After 11 washings the Filter-Flo way, an identical pair (right) showed no lint. Washing in water that's cleaned and re-cleaned, leaves clothes sparkling.



Color-styled . . . General Electric Automatic Washers about \$2.90* weekly. Choose from 5 Mix-or-Match colors: petal pink (shown), canary yellow, turquoise green, cadet blue, woodtone brown. Also white. Models with famous G-E Activator® Washing Action for every budget, from less than \$200 with your old washer. Today's best buy. Also see the new G-E Dryer with Automatic Clothes Conditioning . . . at your G-E dealer's.

Removes lint, sand and soap scum automatically! Never again need you put up with linty wash water that leaves fuzz on clothes . . . or soap scum that dulls colors.

The marvelous new General Electric Filter-Flo Washer circulates and filters the water at the rate of six gallons every minute to make sure clothes wash white and bright.

As the washbasket continuously overflows, sand settles out the bottom. Soap scum floats

away. Lint is trapped in the filter which lets only cleansed, sudsy water flow back into the washbasket.

Big capacity, too. This G-E gives you over 50% more clothes capacity than many automatics. Water Saver Control lets you save water on small loads. General Electric Company, Appliance Park, Louisville 1, Kentucky.

**After small down payment. See your dealer for his prices and terms.*

Progress Is Our Most Important Product

GENERAL ELECTRIC



Now you can afford America's **Luxury Floor**

Now you can give your home the envied luxury of beautiful KenRubber floors...choice of America's finest homes...at a cost far less than you ever dreamed possible.

Yes, famous, long-wearing, "Cushioned Beauty" KenRubber Tile Floors are now also available in an economical Standard Gauge created especially for home installation.

Here at last, at a price you can afford, are the special quality features that only KenRubber luxury can give. Here are the exquisite, clearer, crisper colors that can't wear off because they go all the way to the back of each perfect tile. Here is the rich underfoot resilience that cushions every step...lasting resilience that springs back under pressure with the seeming strength of coiled steel springs. Here is the pre-waxed, mirror-smooth, scuff-resistant surface you've longed for because it glows anew with every easy damp mop cleaning and seldom needs waxing.

See KenRubber at your Kentile Dealer's today. You'll find his name listed under FLOORS in your Classified Telephone Directory.

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KENTILE * KENCORK * KENRUBBER * KENFLEX * KENFLOR *



KenRubber Colors shown above: Medoux, Waulsort, and Feature Strip

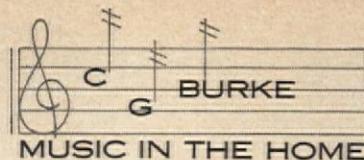
Economical new Standard Gauge KenRubber is surprisingly easy to install yourself. For example, you can install a floor area \$3775 of 8'x10' for as little as \$3775. Your floor may cost even less or slightly more, depending on its size and the freight rates to your city.

* Reg. U. S. Pat. Off.

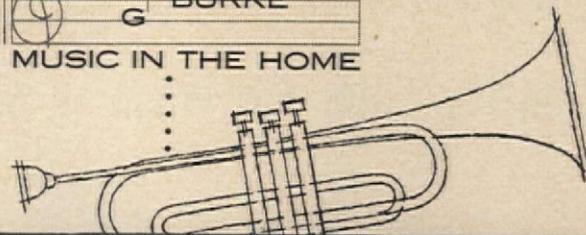
KENRUBBER
TILE FLOORS
for Cushioned Beauty



BY THE MAKERS OF KENTILE



MUSIC IN THE HOME



CURRENT

HISTORY

Music that's seldom heard or heard of, by thirteen living American composers, is now available to you. It's offered by Columbia Records in a **MODERN AMERICAN MUSIC SERIES** and several other discs of similar content (ML 4986 TO 4992, plus ML 4996 AND 5039), and there are pieces by the facile Frenchman, Ibert and the intelligent Italian, Dallapiccola.

The series is a true heterogeny, and probably no one will like it all. But it represents a ferment of creation, and its contradictory tendencies illuminate the bewilderment that is the primary characteristic of modern composing. The music is aggressively intellectualized, and much of it will be thought atrocious. Listeners who like Hill the romanticist and Thomson the fastidious worldling will probably gag at Glanville-Hicks the snobbish primitive and Cowell the venerable juvenile. (Thomson's **QUARTET NO. 2**, on ML 4987, is herewith recommended as clever, urbane, and listenable.)

These works were recorded with Columbia's modern skill and their performances were supervised by the composers and hence are presumably above reproach. They may not charm you but they'll interest you if you're concerned with the directions of American art.

MOZART

Mozart, who wrote more things immediately assimilable than anyone ever, is something else. Preparing for the celebration of his two-hundredth birthday next January 27, the record companies already are issuing a doubled flood of Mozart, some of salient merit and some poorer than we have a right to expect. We note in the meritorious category an Epic record, LC 3135, of **FAMOUS SOPRANO ARIAS** only two of the seven are really famous, but all deserve to be. These arias are delivered by the dark voice of Hilde Zadek with impressive skill and control, while the accompaniments by the Vienna Symphony Orchestra under Bernhard Paumgartner are unusually full and rich.

Three **SONATAS FOR PIANO AND VIOLIN, KV 376, 402, and 481**, of the highest class in a type of recording that cannot be spectacular, but which here is beautifully accurate, are played with a surpassing variety of responsive expression by Paul Badura-Skoda and Walter Barylli on **WESTMINSTER 5394**. The same violinist proves the vagaries and uncertainties of records by taking the leading part in the **QUARTET, KV 575**, and the **QUINTET, KV 593**, superficially played by the Barylli Quartet—with a second viola added for the Quintet—and recorded with a flashy glitter that's not becoming on high-fidelity reproducers **WESTMINSTER 5356**.

Mozart music, probably the purest pearl of Western culture, has more than a thousand elements. Owning these in recorded form is not a satisfaction to be procured without expense. But you can get a number of standard Mozart works at a cost considerably less than standard from the Musical Masterpiece Society, whose business is conducted through the mail. On ten-inch records of extra-long duration, **SYMPHONIES NO. 34 and 40 (MMS-65), NO. 17 and 41 (MMS-23A), NO. 29 and 35 (MMS-75)**, and the great **CLARINET QUINTET**

CONTINUED ON PAGE 142

Paint today... guests tonight!

with fast and easy SUPER KEM-TONE



"There was nothing wrong with our living room except . . . I was tired of the color. Super Kem-Tone was the easiest and fastest way to change it . . . it's the latex paint that goes over most wall surfaces and is guaranteed washable."



"So I went to a store nearby that sells Super Kem-Tone. I was thrilled at the big choice of colors shown all at once on their Cascade of Color . . . found just what I wanted. And I needed so little paint."



"Our painting went like magic . . . Super Kem-Tone is so easy to apply! It's the 100% latex paint . . . perfect for 'do-it-yourselfers' because it never shows lap marks . . . even touched-up spots don't show."



"Cleaning up was a cinch and in 30 minutes our new Super Kem-Tone walls were dry, with no painty odor. And tonight our 'new' room amazed our guests."

Furniture by Globe of High Point, N. C.



← \$5.59 GALLON
Deep Tones \$5.85 Gallon
Matching colors for woodwork in Kem-Glo® lustre enamel that looks and washes like baked enamel.
\$2.59 QUART →

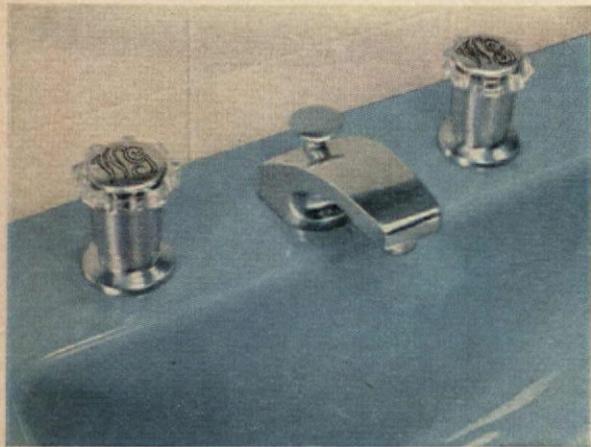


THE SHERWIN-WILLIAMS Co.
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Super Kem-Tone and Kem-Glo are also made and distributed by:
Acme Quality Paints, Inc., Detroit . . . W. W. Lawrence & Co., Pittsburgh . . . The Lowe Brothers Co., Dayton . . . John Lucas & Co., Inc., Philadelphia . . . The Martin-Senour Co., Chicago . . . Rogers Paint Products, Inc., Detroit.
Sold by leading Paint, Hardware, Lumber and Department Stores everywhere!



Firm-grip handles in clear crystal or these five colors add a smart accent to the new Monogram fittings.



Fittings with your initials. What a smart idea! Your very own initials can be ordered in script or block letters. And notice the stunning, modern design of the chrome fittings.

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Pittsburgh 30, Pa.

Please send me your booklet, **PLANNING FOR BETTER BATHROOMS**. Enclosed is 10¢ in coin to cover handling.

I am modernizing building

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If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 30, Station D, Toronto.



This big, roomy Neo-Angle bath has a full five foot bathing area, yet it fits into a space about four feet square. The lines are smart, the wide corner seats ever so convenient. And picture how

the handy dental lavatory will relieve traffic in your bathroom! All of these handsome American-Standard bathroom fixtures come in a variety of colors. Wall tile is by C. F. Church Mfg. Co.

Ask your men! They'll go for the added convenience and beauty of this new

American-Standard Bathroom

Solve your bathroom traffic peak this easy way! While Dad shaves at the Symphony lavatory, with wide counters to hold all his equipment, Junior brushes his teeth at the sanitary dental lavatory with flushing rim.

Mother, Dad, the children, everyone will go for the convenience and beauty of this American-Standard Bathroom with . . .

- **roomy tub** of long lasting, cast iron with thick, sparkling coating of enamel.
- **lavatory and toilet** of gleaming, genuine vitreous china in never-fade colors.
- **new fittings** in satin-chrome that are easy to clean . . . and easy to keep sparkling clean.

Whether you are building, buying or adding an extra bathroom, insist on American-Standard bathrooms. There are many, many styles to choose from, in the most popular decorator colors . . . and these fixtures cost less than you expect.

Best of all, these quality bathroom fixtures can be yours for as little as \$6.28 a week.* See them at your American-Standard retailer's. He is listed in the Yellow Pages of your phone book under "plumbing fixtures" or "plumbing supplies." Or mail the coupon for helpful booklet. Plumbing and Heating Division, American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pa.

*PLUS INSTALLATION



The kids are growing up, and they're big enough to appreciate nice things now. And your whole place, inside and out, is so shabby you're ashamed of it. So you're thinking about a complete new job . . .

WHOA, LADY!

Don't Decorate Your Kids into Delinquency

LEE PRIESTLEY

Before you hand yourself over to the delights of decorating—interior and exterior—stop and consider. Are you about to make things tough on those kids of yours?

If you cork them up in a touch-me-not decor, don't be surprised if they blow out in some socially undesirable way. Maybe it will be small trouble, like careless treatment of the new splendor; maybe it will be big trouble that ends up in a juvenile court.

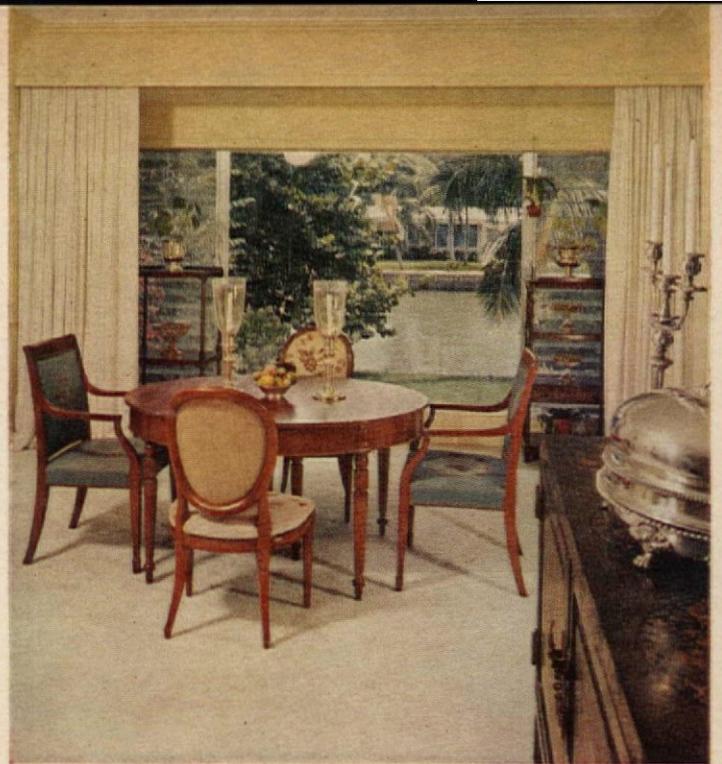
Time was when kids at least had the outdoors to themselves. You and I could dig a cave, start a fire to roast potatoes, or build something soul-satisfying and hideous out of odd bits of board and an old piano box. We could shovel and smear and saw and pound without a single suggestion from a single supervised-play director. And it may be that we worked off our savage impulses and worked out our own salvation at the same time. But there's no space for all that in an adult "outdoor living room."

If your decorating plans include plenty of place for the kids, then go right ahead. Maybe you could confine the fragility to the parlor. There you can indulge in pale brocades and delicate accessories to your heart's content. (Be honest now. *You're* the one who wants such things . . . not the kids, and maybe not even the man who pays the bills.) The family will put up with fragility in the parlor, so go as far as you like. Then keep the kids out of that room. Grandma didn't know child psychology, maybe, but she knew

CONTINUED ON THE NEXT PAGE

WHOA, LADY!

Maybe you've always wanted elegant rooms such as the dining room at the right. But what if your football player leaned back on one of these chairs, or got a blob of gravy on the carpet? Rooms like one below are good looking *and* kid-proof



that children and fine furnishings can't be mixed without damage to both. So take a tip from her. Close the door on your beautiful room and keep it for the adults who'll appreciate it.

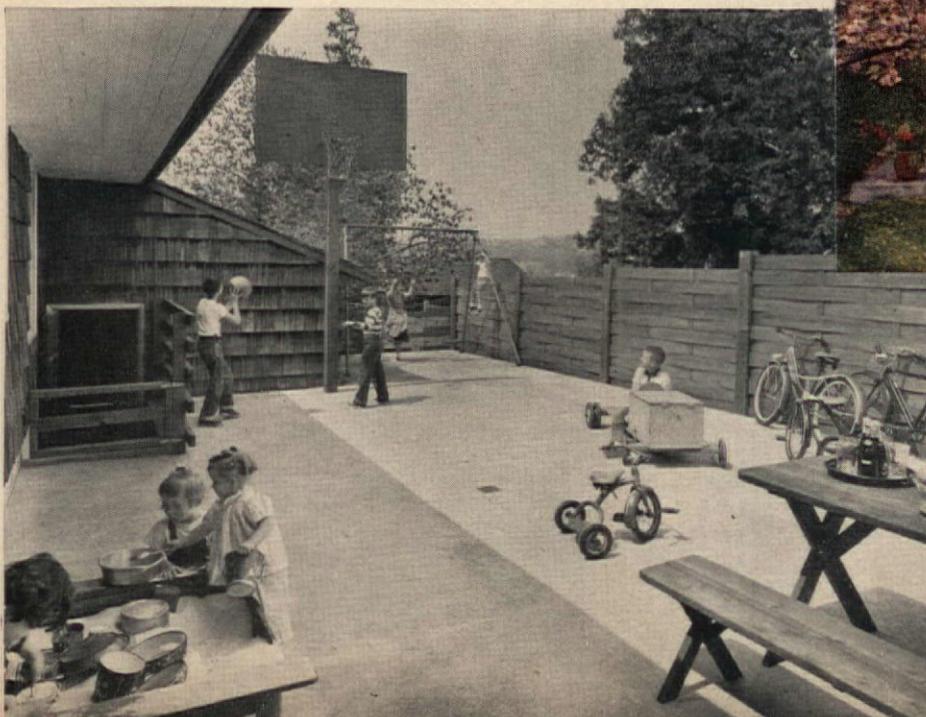
For your teenagers, keep the rest of the house plain and sturdy—that's the trend, anyway. Then don't worry yourself and them about the way they use it. Reasonable care, sure; but a bit of freedom, too. How many homes can you count where a child is allowed to flop comfortably on the fancy bedspread in his own room?

Try for a climate of ease. If popcorn on the rug isn't a calamity, or saggy springs a catastrophe, or an upset lamp a cataclysm, the kids

CONTINUED ON PAGE 140

When you take the backyard away from the kids...

REPLACE IT! Kids and parents can co-exist peacefully in the same backyard. Proof of this is fact that the beautiful adult terrace (right) and kid-pleasing play yard (below) are both parts of the same home. Look at what's been provided for the kids...



... the kids in this yard have a basketball goal; back there you see the swings. And there's a sand box, plus a paved runway for younger-set vehicles like bikes and soap-box racers. Happy results like this don't just happen, though. They were planned by the J. A. Samuelsons, wise parents whose Seattle home combines beauty with contented kids. When a home offers such well planned facilities for play, there's not so great a chance that kids will roam afar to find fun.



See "Where Credit Is Due," page 145

This can take it . . .

It's easy enough to say that rooms can be beautiful and yet tough enough for active teen-agers. But how does this theory work out in practice? Can a room *really* be both beautiful and tough? And if so, just how can you have such a room without getting involved in a lot of hard-to-get, hard-on-the-budget furnishings? These problems were tossed into the laps of the AMERICAN HOME'S Home Furnishings Department, and the

room you see here is one of the answers they came up with. Tough plastic fabrics cover the seating pieces. The transparent smile of vinyl guarantees the built-in gleam of that floor. That handsome wallpaper has a sprayed-on plastic coating—you can scrub it with a brush. Draperies have a siltone finish that turns away water, dust and grease. They're washable, and the finish doesn't wash out. For more details on this room, see page 140.

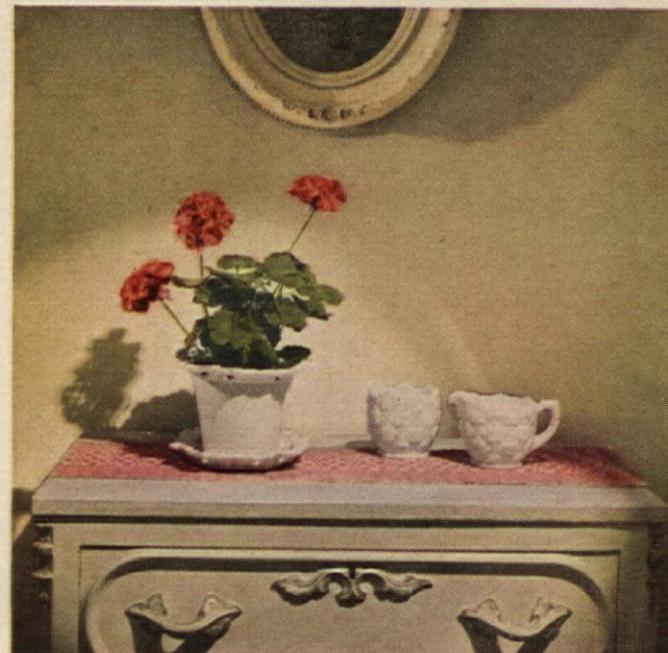
HOW TO Use Your House Plants

Plants can make a pretty picture on a wall, and can carry off honors alone—but they combine very well with other elements to make a small wall-space important. If your taste runs to the provincial, why not try a basket of grape ivy above your favorite grouping of bric-a-bac? It adds much importance without taking over the whole show.

If you bring plants in for the winter, why not try such an effective floor grouping as this in an entryway—instead of relegating them to a basement or shed? As a permanent feature, a massing of plants such as this is a good solution for “furnishing” an awkward corner or short wall between doors where furniture mightn’t be right.



Our old friend, the geranium, cheers many a kitchen windowsill—but enhanced by a pretty white pot, and tastefully used as part of a well-composed still-life atop a table or chest, it can be equally charming and very well poised in any room in the house.



TRY THEM IN UNUSUAL CONTAINERS. HANG THEM ON THE WALL.

BUILD A FOCAL POINT AROUND THEM.

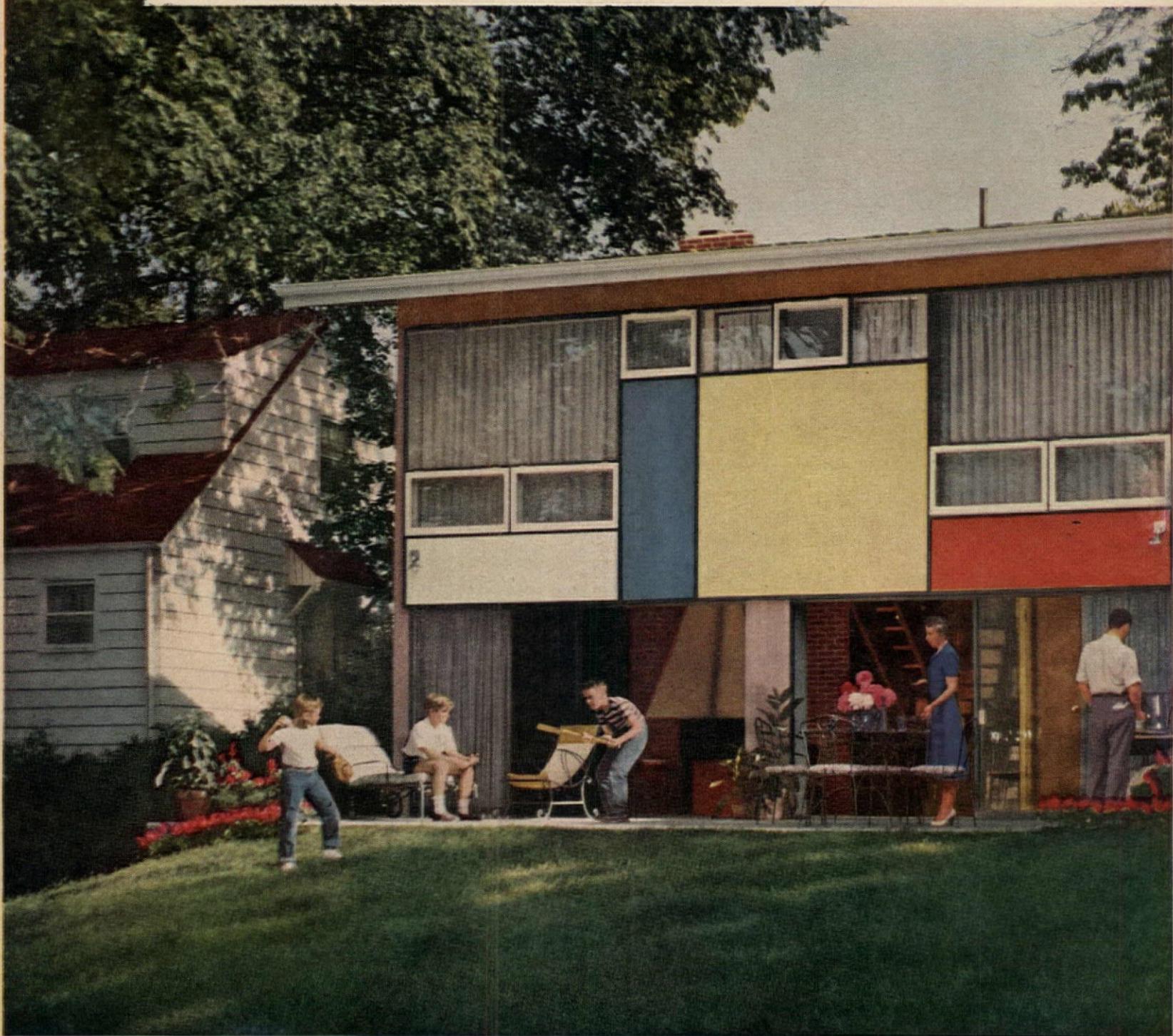
THINK OF THEM AS AN INTEGRAL
PART OF YOUR DECORATING PLAN

Effectively



The light of a planter-lamp does the sun's job for ivy—and all the plant asks for is regular watering. Of course the planter-lamp can be improvised and wall-hanging, like this pin-up arrangement that brings a big bonus of morning cheer to a breakfast nook to start the day right.

“No apartment for me,



SOLUTION: Her minuscule split-level home fits narrow sloping lot like a glove. Just big enough for two, housekeeping is reduced to minimum yet indoor-outdoor area at back takes care of entertaining

thanks!"

PROBLEM: *How a young mother with a job and a 'tween age son got a real home—with no more housework than apartment living!*

ANN PEPPARD

"No, sir! Not for me!" said the determined young woman in Ralph Myers' office. "I want a house, my own house. I don't want my son to grow up in an apartment house. I want him to have his own room, and a yard with grass to play ball in. I want good neighbors on each side of me. I want a location close to Paul's school. I want a house that will be as nearly servantless as possible, a house that I can keep myself when I'm home from work, with maybe a cleaning woman coming in once a week. I want . . ."

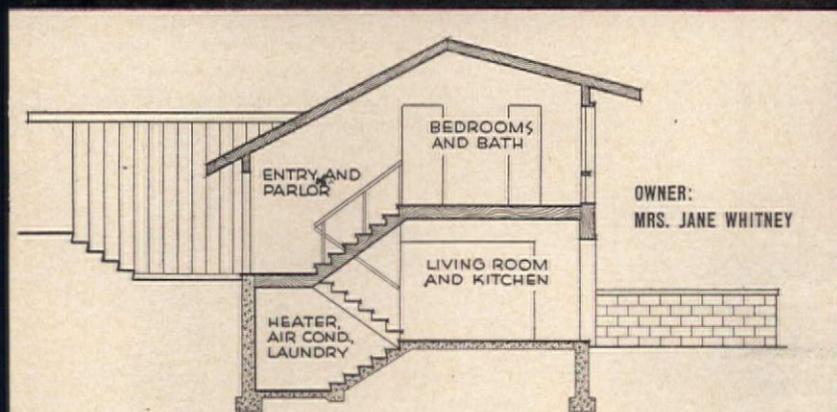
As she talked, the architect fiddled with a pencil. On the wall behind him were spread plans for an \$11 million civic redevelopment project his firm had designed. On a long table near the window was a scale model of seven contemporary office buildings with multi-level parking areas on which he was working.

"Just a minute, Jane," Ralph interrupted. "If I'm going to help you, and you want the size and cost of this house held within your budget, I suggest you start right now making a list of what you do *not* want. Start with a process of elimination. Everything you do not need and can do without. Then we can begin work on what you *do* want!"

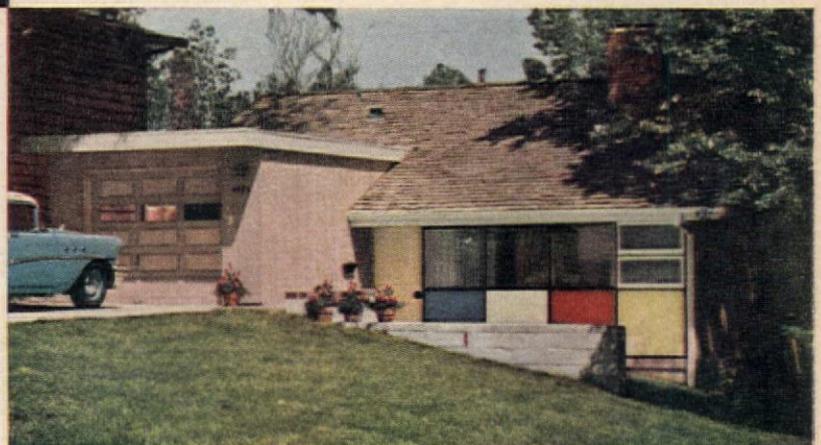
"Of course he was right," said Jane Whitney later. "I found I did not need a basement—to gather things. I did not want a back porch—deliveries could be made in the front. I did not need a dining room. No awnings. Little lawn in the front."

"I did want a completely air conditioned home—Kansas City is blistering in summertime. I needed a level driveway: no snow shoveling in winter. I wanted a long terrace flanking my living room at the rear of the house. I wanted floor-to-ceiling glass doors for an out-doorsy feeling. I wanted a small efficient kitchen with no door, just a step away from the dining area in the living room. A real fireplace was on my list, and it was underscored! Then, upstairs, two smallish bedrooms with a passageway

CONTINUED ON PAGE 138



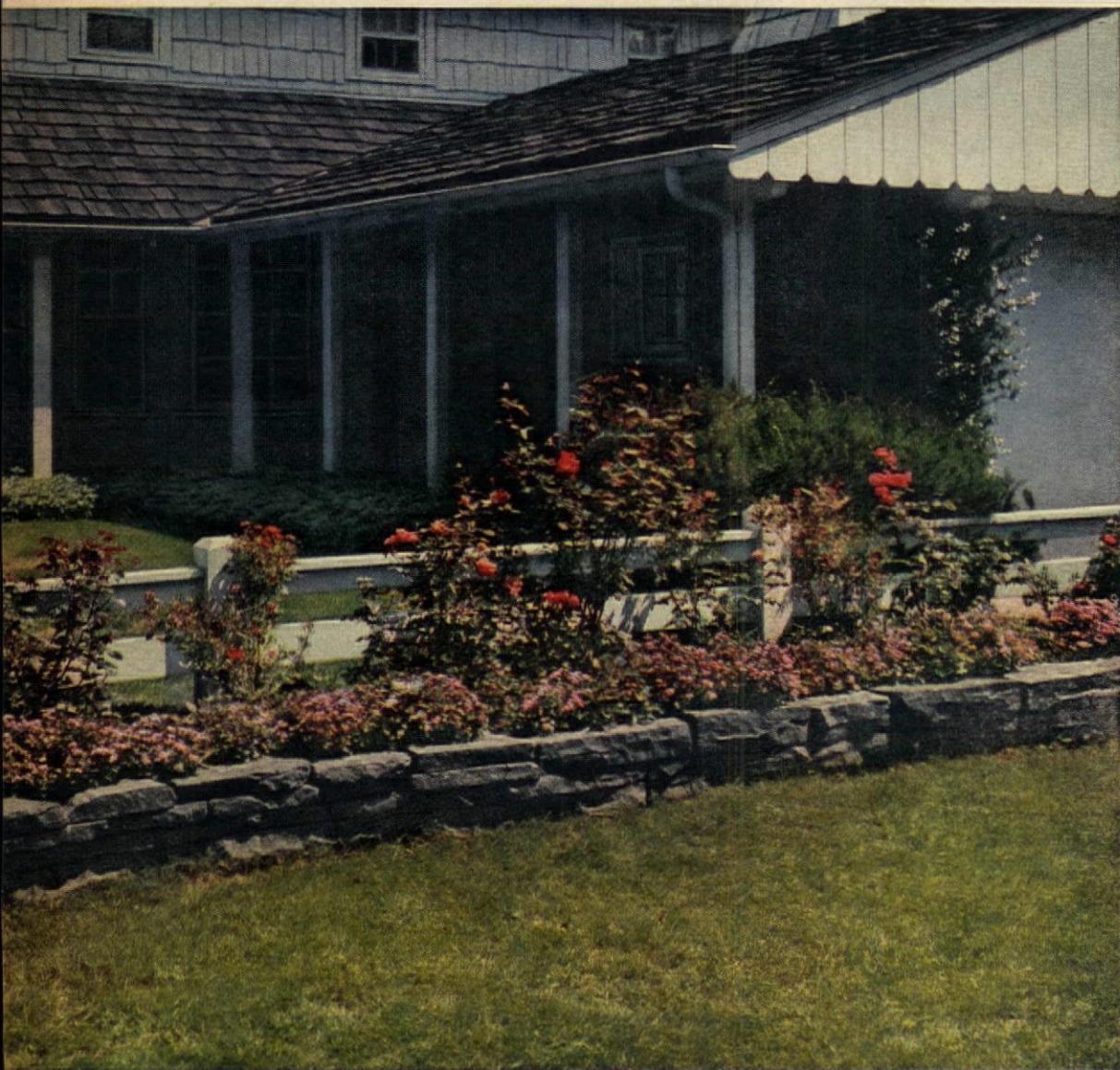
ARCHITECT: RALPH MYERS OF KIVETT & MYERS, MCCALLUM



STONE WALLS

E. L. D. SEYMOUR

do a garden make



Or, if not a whole garden, at least a delightful feature of it, like the one shown here. The low dry-wall is backed by a simple, sturdy post-and-rail fence and surmounted by roses (mostly Floribundas) and a border of, probably, the new Royal Carpet alyssum—although it could equally well be a row of ageratum, lobelia, verbena, lantana, Impatiens, Campanula carpatica, annual or perennial Vinca, or any of a number of things.

The term, dry-wall, has nothing to do with the weather or the soil. It means one whose constituent rocks or bricks are laid up without any mortar to bind them into a solid mass. Obviously this calls for careful work and some skill, so the wall won't, like those of Jericho, "come tumblin' down." But, on the other hand, it permits the growing of plants not only along the summit, but also in front, in the interstices between the stones. Thus it becomes a "wall-garden."

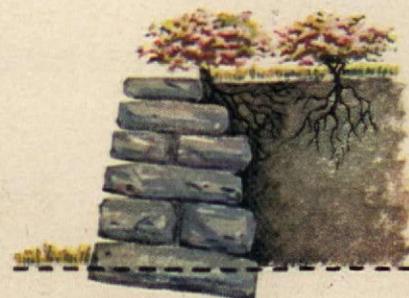
Any dry retaining wall should (1) slope backward slightly, (2) have its stones at right angles to its face.



If plants are to be grown only along the top of the wall, the stones or bricks can be laid directly on one another, with no spaces or soil between.

You'll need a strong back and more stones than you think, but you'll make a picture of your garden. Here are some tips

In a planted wall, pockets of soil for the plant roots are provided, sloping downward and extending back to the soil of the bank and its moisture and food supply.



You'll rate right along
with Santa Claus
when you turn out this
giant-size construction set

IT'S A TRAIN



IT'S A HOUSE

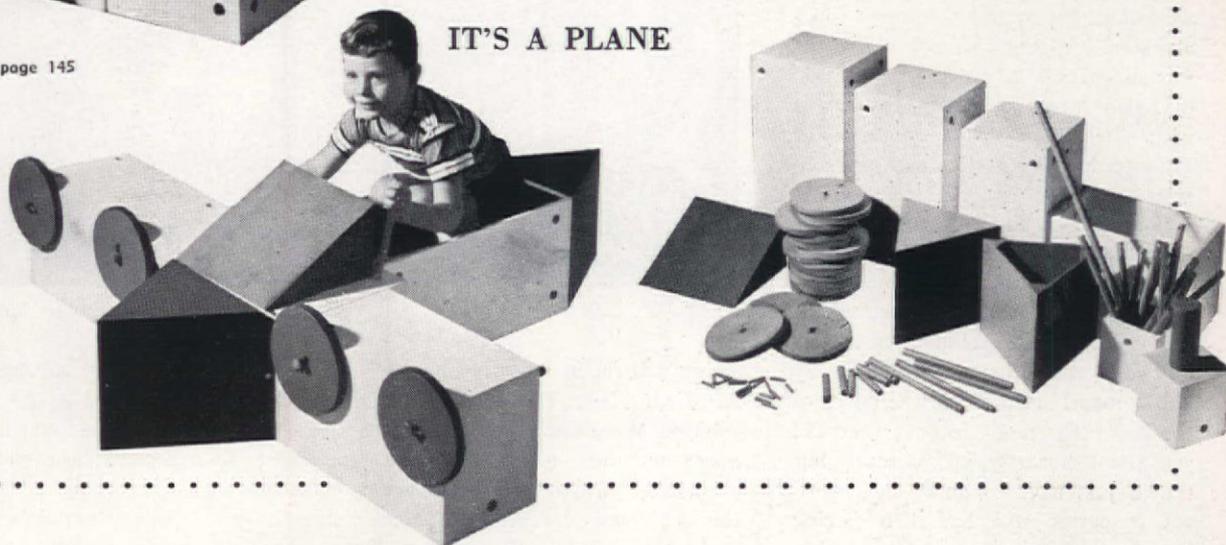


● Surprise your son with a set of king-size building blocks, man-made by you from pine board and plywood with the help of an easy-to-follow AMERICAN HOME Pattern. His face will light up as he fits together the gaily painted wheels, the blocks, and the dowel-stick axles. Watch him break through the imagination barrier into a world of fast-flying planes, streamlined trains, and castles in Spain.

But for you, hands off! Later, when your junior builder takes a break, you'll have your chance to try out these versatile blocks. Send now for AMERICAN HOME Construction Pattern 2089, 50¢.

See "Where Credit Is Due," page 145

IT'S A PLANE



PATTERN
ORDER FORM
PAGE 145

MAKE IT FOR THE
LITTLE FELLOW'S CHRISTMAS

Even Professionals Get Stuck!



It's a parlor, not a living room. Even in this grim "before" view you can feel its stiff spine, its formality. And although we'd never lived with a parlor, we were for trying it. Could be it would solve a lot of problems, if we treated it as a parlor and didn't just decorate it as one. No children or pets, except by invitation—and it works like a charm. There's always one room that is pristine neat and clean for unexpected entertaining.

So far, our decorating luck was really "in." All the accumulated pieces—though a wild combination of periods—just seemed to go together. Grandma's old rug set the tune—yet we would also use Mother's just-abandoned modern sectional sofa. It was slipcovered in just the right shade of faded turquoise we wanted to use with the rug. What's more, most favorite heirlooms—the pair of consoles and the crystal lamps—were just perfect on the fireplace wall. The barrel back chairs were just right in scale. But their once gorgeous satin upholstery had "had" it and we couldn't dig up the large amount of money needed to re-do them with that lovely old diamond buttoning in the curve of the back. The new slip covers we did get aren't honestly up to snuff, but they'll just have to do.

Our parlor still had two jarring notes now—and do understand that "now" was months after we'd moved in! First, the radiator cover. We'd hoped to just "paint it out." We painted it all right but it was a monster still, and hopeless. No matter



Grandma's old rug set the tune

where you sat in the room, you seemed to look at it. Months later, the new coffee table inspired the solution. What looks like a nice leather top actually opens out into extension leaves, and these so-practical "third-arms" are covered with one of the laminated plastics. (It's wonderful to have a party table that can survive a party.) And one idea acted as a springboard for others, and now we have a radiator cover with a top that matches the coffee table.

The center section of the radiator cover has shelves only 4 inches deep and backed with ex-

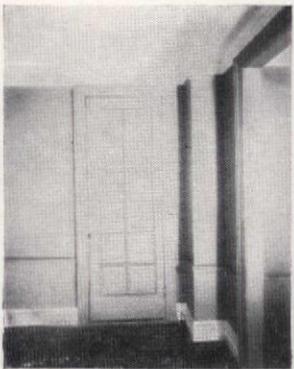
panded metal to let the heat out. The height was figured to give an air space at the back above the window sill, and not fitted to the sides so that more heat could come out there. The two side pieces are finished with shelves inside. And someday this radiator cover will be an A-1 credenza for a dining room I want to have when I no longer have young children to beat up furniture legs. All we'll have to do is remove the shallow shelves in the projecting center portion, and replace them with full shelves all the way to the back. What's more, the durable top will be ideal for serving



Trying to find the right SOMETHING

with nary a worry about hot plates or spilling.

Well, that took care of the radiator problem. But sad to say another problem is still with us: that mantle, that stingy, dinky little mantle shelf. With our high ceilings we need something important on it, yet things that are high and large enough are too deep to sit on the shelf. So here you see me doing what I've done too many times—trying to find just the right pair of something. No doubt about it, I could learn to care for the obelisks—but, oh the price! Here again, we inherited the exquisite old rosewood clock—stored miscellany is *sometimes* priceless—



This door, fourth that led to the same hall, was neatly disguised



If it's any consolation, even professionals get stuck at certain points when decorating their own homes. Here is the true story of how one of our editors struggled to convert an old heap of an apartment into an honest-to-gosh home for her family. But let her tell you her story in her own words . . .

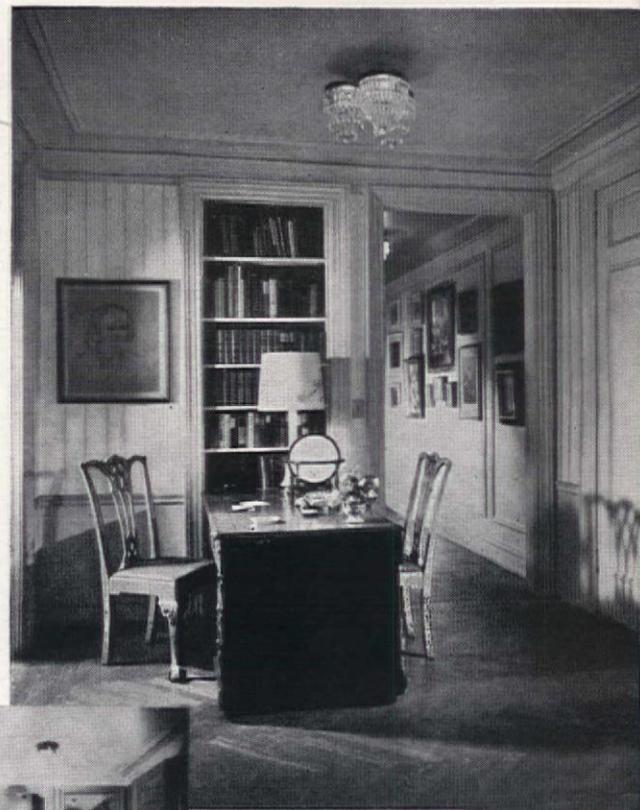
MARY E. MONZE

and are hard put to live up to it.

To help make our parlor look larger the furniture is all covered the same color. The striped wallpaper was inexpensive—but we did get cold feet about hanging it ourselves when we realized how cockeyed the walls were. Some wretch had chipped into the lovely cornice to put up a valance, so we tried to patch it ourselves before we painted. Before we finished, I was real good at ceilings. Even got so cocky I did our whole bedroom ceiling myself alone one night when my husband had to work late. (The fact that I was sneaking in a pink ceiling on him might have had something to do with it. You know how men are.)

Along about now I can hear some of you muttering that "anyone can do it if they have the things like they did." If you are newlywed you probably won't have so many things as we did. But if you're not-so-newlywed, you're just as apt to have as big a collection as ours. And if you'll look closely at some of our unmentioned accessories you'll see that they're no jewels. No one ever had a worse hodge-podge than we did. Maybe we're too sentimental about living with the possessions we enjoy. And maybe we keep things longer than most people. Take our draperies, for instance; they're about to have their 19th birthday, and nine of those years they've been folded up neatly in a big packing box because they didn't fit anywhere or look "right." But here they not only looked just right, they were absolutely perfect for length, width, and all. Honest. But carefully concealed is the fact that one side doesn't have fringe. And then we did have to buy new glass curtains.

Our foyer is ten feet square but it was no gem. But since it had that wide opening into the parlor it meant that we could at least pretend it was



Waste-space foyer is now part of the parlor

part of the room. And since we couldn't just have a vast empty space out here, the only answer seemed to be to make

the closet into bookshelves, and put a desk at right angles to it. We used the same paper and paint as in the living room.

The front hall, dark dreary thing that it is, was painted the woodwork color and by raiding Mother's lifelong collection of pictures we were able to hang the wall that shows fairly solid with an assortment of pictures. Then we mail-ordered three chandeliers right out of AMERICAN HOME Market Place. As you can see in the "before" view, we had one of those three-socket ceiling jobs, so we screwed a nice little chandelier right into each socket.

The delirious idea of for once having a big

CONTINUED ON PAGE 136

Give Your MUMS a

IN THE SOUTH:

During golden autumn days, the chrysanthemum is a familiar, welcome flower in the South as elsewhere. Besides being lovely in the garden, its blossoms are most adaptable for arrangements, and combine happily with the various kinds of foliage associated with different regions. Often you can get interesting effects by mingling leaves of different, but harmonizing, types, sizes, and textures.

To get a dramatic yet inexpensive result, supplement blooms of small-flowered, hardy varieties with a few of the large, exhibition type, perhaps from your own garden, or else bought from the florist. For this example of Southern accent, we used magnolia foliage. The alabaster container in yellow and brown shades is made nonporous by coating the inside with melted paraffin. Pour it in; swirl it around; pour out excess.



IN THE WEST: Sprays of eucalyptus and knobby osage-orange fruits give this arrangement a feeling of both Far and Middle West. The rectangular iron container, though modern, looks like an old, Oriental bronze. For the "foundation," use modeling clay to fasten down a pin holder and, beside it, candle holders or small glass jars to serve the same purpose. After putting the candles in place and filling the container with water, start the design with sprays of eucalyptus to establish the height and the basic curve.

Arrange chrysanthemums in an asymmetrical line, with most of the larger ones low and at the center. Use daisy- and button-type blooms to carry out the line and to fill in sparingly. In the lower part, place three or four osage-orange fruits impaled on florists' picks.



See "Where Credit Is Due," page 145

New Fall Outfit

ARRANGEMENTS BY BETTY B. MERRIAM



IN THE NORTH AND EAST: Sprays of yew and holly complement the chrysanthemums. And nice touches are given by green grapes and baby or Lady Finger bananas—both yellow and green, unripe ones. (The green ones are sometimes found on a bunch when received by the fruit dealer. Unless you ask him to save them, he'll throw them away as unsalable.) No container used; just Oasis foam, cut with knife or scissors from a block that's been soaked for at least 45 minutes. Place in plastic bag supplied with it; tie bag neck tightly; slit bag *on top only* so it won't leak on table. Arrange materials as directed on page 134.

MORE HOW-TO PICTURES ON PAGE 134

THE FALL CHRYSANTHEMUM SHOWS offer a liberal—and colorful—education for the student of chrysanthemum types and varieties, and ways to use them. Visit all you can

● Flower shows, says Dr. E. L. Scott of the National Chrysanthemum Society, are desirable because most successful growers of anything are, at heart, “show-offs” and relish having their treasures seen and admired. Many more of us want to see what others can do better than we

can. So, besides demonstrating the possibilities of the chrysanthemum to the uninitiated, shows enable novices and old timers to measure the varieties they are growing against others.

The following list of events, though far from complete, is an introduction to a pageant of

beauty, information, and inspiration. Visit all the exhibitions you can and all the displays in both private and public gardens to study not only the diverse plant and flower forms, and the different methods of growing them, but also the amazingly varied decorative uses to which they are put. And

CONTINUED ON PAGE 134

MOUNTAIN LAKES, N. J.: After hard day in eggs and poultry, William Tintle drives his truck to evening rehearsal of Mountain Lakes Symphony. A serious, skillful group, the 65-piece orchestra has a weekly rehearsal schedule, gives two concerts a year. Newspaper advertisement led to forming of orchestra seven years ago. Over 60 amateur musicians responded to ad.



LEISURE CORNERS, MICH.: 74-year old Ami Miller reaches for a high one. Oldest member of The Farmers' Band, he's star trumpeter. Weekly at Odd Fellows Hall, 35 youngsters and adults meet, willingly perform for holiday celebrations, and for various civic and church groups.



IN ROGERS PARK, ILL., Rogers Park Women's Club bought themselves ukuleles, took instruction in 12 weekly group lessons from Mrs. F. A. Groenwald who had mastered instrument on board ship bound for Hawaii. Enthusiastic, they bought records of Hawaiian songs to study rhythm and lyrics, made themselves sarongs, paper leis, and hibiscus hair ornaments (modeled by Mrs. Roy Henderson, Mrs. M. N. Leffler), and gave program.

Are You a



IN EVANSTON, ILL., "The Academic Cats" rock, rattle, and roll into their theme song, "Evanston Cobalt," blues number composed by leader Orlando Park, professor of biology at Northwestern U. All the cats are professors. Group started 15 years ago at a party that needed livening up. One guest sat down at a piano and began pounding out Dixieland jazz. An ex-drummer got with it, grabbed a spoon and dishpan, gave it the beat. The pair later organized a sextet that still meets once a week, sometimes at home, sometimes Chicago.

Musician at Heart?

Remember that guitar you used to play back in your coonskin coat days? Or maybe you blew a trumpet in a school band. It's time now to get out your instrument and tune up!

And with new teaching methods, self-instruction books, and group lessons, it's easy to enjoy the benefits that come from playing a musical instrument even without previous knowledge of music.

If a neighbor hasn't already reminded you, then remind several of them how much they used to enjoy playing together during their school days. Then big things will start popping in your neighborhood—you'll be on the way to forming your own neighborhood music group, and that's where the fun begins.

One way to begin your neighborhood musical activity is to work through an already organized group. Perhaps you already belong to an organization of some kind, a civic group, an American Legion Post or a Kiwanis Club. Through such a group you can find others who are interested in learning to play a musical instrument. Perhaps you'll find that some members already are familiar with an instrument. You may have the nucleus of a band or a small symphony right within your organization.

Symphony orchestras composed of neighbors are springing up in many parts of the country. There are now more than 1,000 community symphony orchestras, according to the American Music Conference. They're just part of a boom in musical activity throughout schools, in industry, and in family life.

Members of an orchestra or band can also be recruited through notices to local schools. Schools can also supply you with lists of graduates who once played in school bands and orchestras.

Music schools or schools with evening classes in

CONTINUED ON PAGE 138



IN CANE CREEK VALLEY, N. C., Roy Alexander family forms nucleus of an 8-piece group. They meet monthly and whang out mountain music and folk tunes on banjos, guitars, fiddles, and mandolins. Ruth's a school teacher. Roy works a dairy farm. Others in group: truck driver, carpenter, salesman, clerks.



IN CHICAGO'S SOUTH SIDE, this group concentrates on the music of Mozart written especially for the recorder, an old type of flute with eight holes. Commonly used in England in sets of four (descant, alto, tenor, bass) is relatively easy instrument to master.

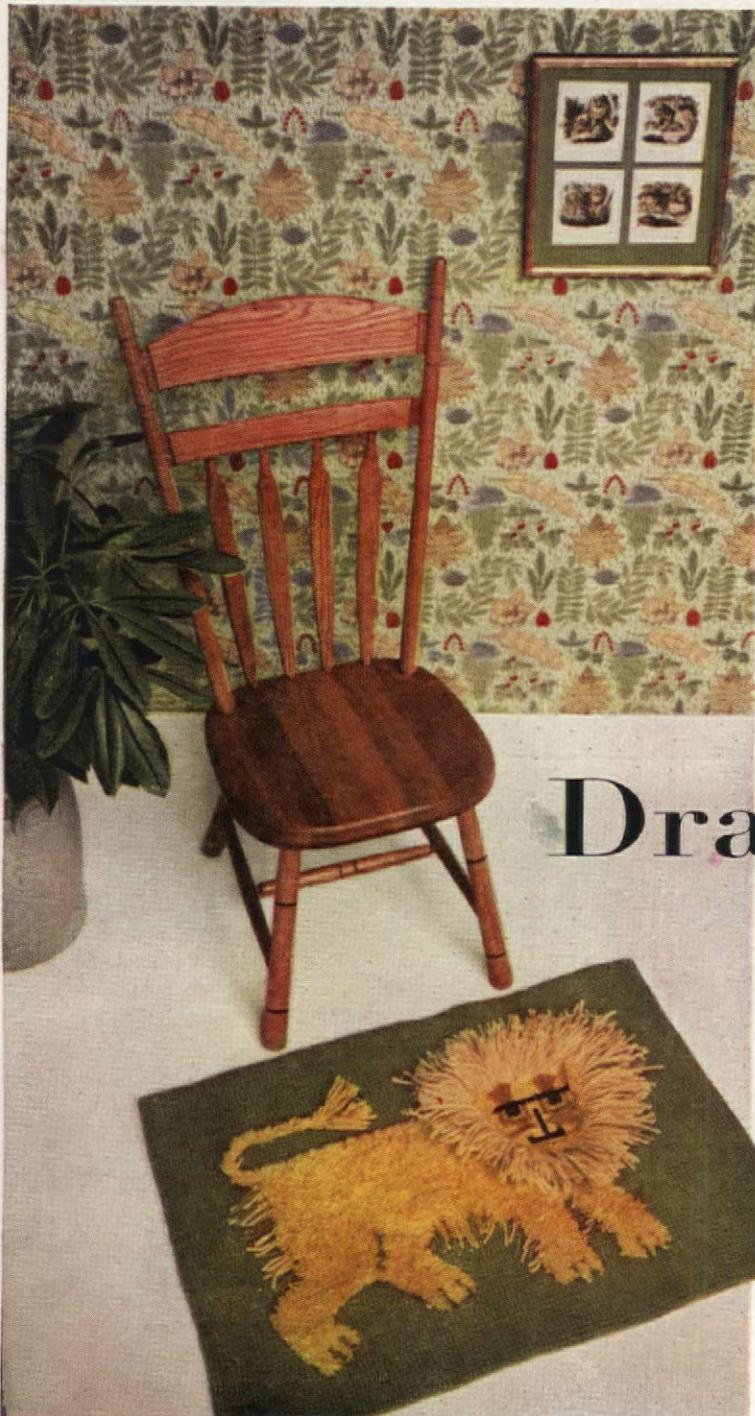
These two are bound to floor you—but good!—for along with being enormously useful, they're the most winsome rugs we've seen in many a moon. Like all good scatter rugs, they can put a tired room back on its feet, and your pride in having made them yourself should add a great deal to your enjoyment thereof. With our easy-to-follow instructions, you'll have no trouble in training the coach dog or in bringing the lion to bay—and if you hurry, you may even have them ready in time to serve as princely Christmas gifts. The spotted coach dog copied from a rare antique is a three-dimensional rug, and the canine is so realistic that you're tempted to lean down and pet the critter. The lion, also three dimensional, is so real you'll think twice before stepping on him.

THE END

SEE PATTERN ORDER FORM, PAGE 145

Man's Best Friend, a coach dog, is the center of interest on this rug copied from a rare antique hooked rug. Dog itself is raised above its background, really outstanding. Learn all about it in Pattern 1623, \$1.00

King of the Beasts is made of knotted wool yarn, his mane and tail engagingly fringed. Background of this unusual rug is done with a simple needlepoint stitch on rug canvas. Full know-how in Pattern 1622, 75¢



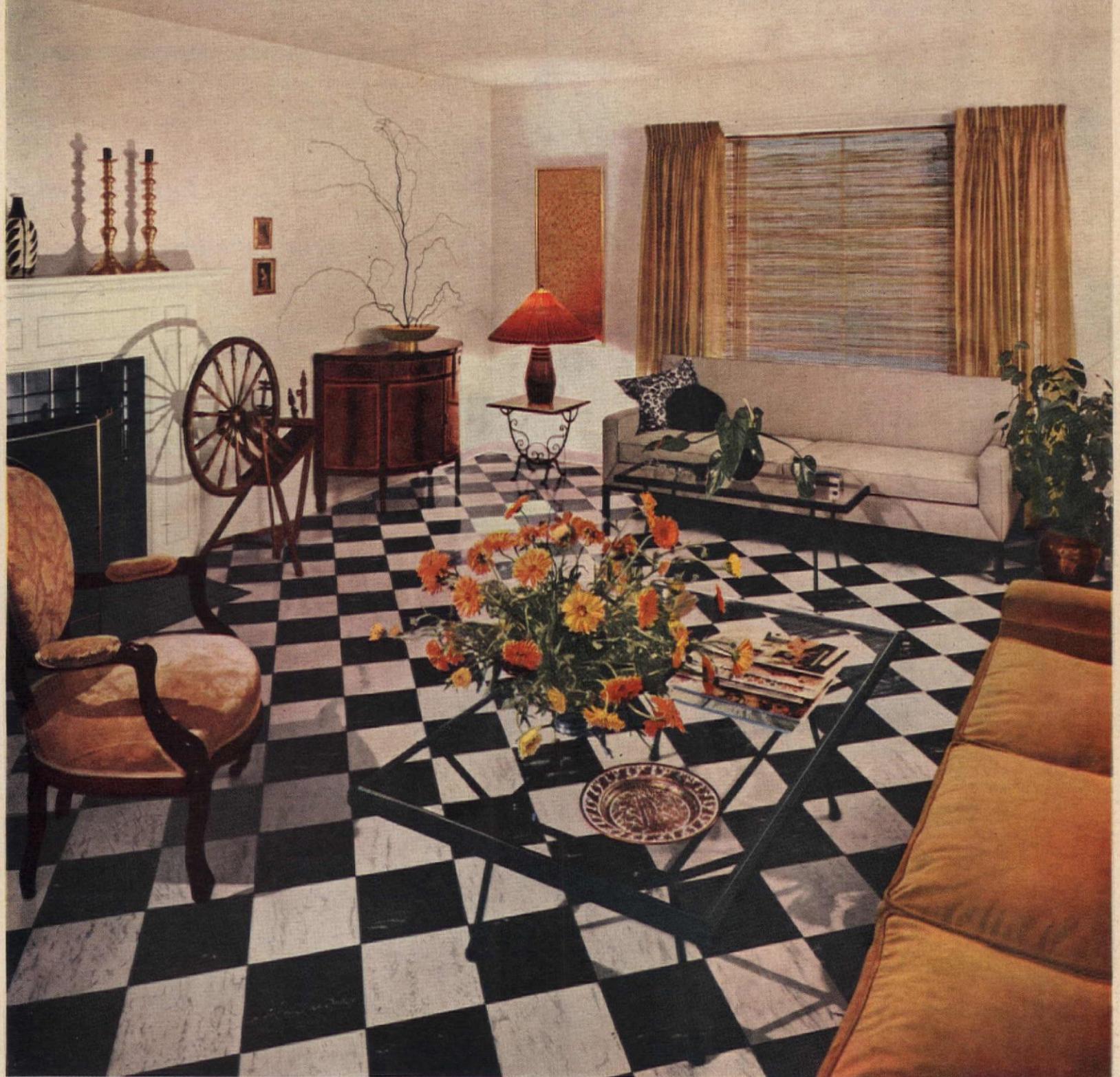
JOHN LIPPERT

Drama Underfoot

What! Step out of bed onto a lion's mane? Sure . . . the long, soft yarn feels good to your tootsies. How can you get one? You can make both of these rugs from our patterns

See "Where Credit Is Due," page 145

*Too often floors are dismissed as
“background areas.” When you need architectural boldness,
when a subdued scheme needs zest, the answer may
lie right at your feet. Here, a fairly common flooring,
used with uncommon skill*



The sharp black and white checkerboard pattern of this floor dramatically underlines the simple furnishings, gives zip to the otherwise quiet scheme. The tiles can be linoleum, asphalt, vinyl, or rubber, and you can lay them yourself (your knees will hurt for a few days, to be sure; but look what

you'll have and the money you'll save!). Experiment with loose tiles and try various effects before you decide on your patterns. Perhaps you'd rather lay them "on the straight" instead of diagonally. Or lay them in bands: 3 black tiles, 3 white tiles, 3 black and so on. (Harry Wolf home, Portland, Ore.)

Only 54 More Working Days Till Christmas!

Here are seven beautiful ideas for glorifying your home at Christmas time. Each is an American Home Pattern with time-saving hints—you supply the loving care



THIS ANGELIC PAIR pin your hopes to a star. We found them at the David Stuarts', Long Island. Make 'em of paper, paint, Transfer Pattern 1616, 35¢.



THREE WISE MEN made of colored cellophane look like stained glass when taped to your own window. We spotted Wise Men at the Robert Mellens', on Long Island. You can duplicate this scene with Pattern 1615, 50¢.

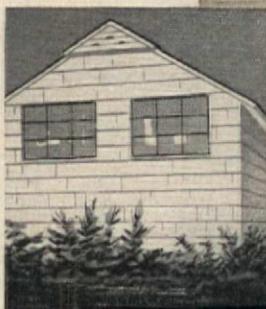
Every day from now till Christmas you'll probably be working on preparations for the Big Day. And it's a good bet that you'd like to be making your home say "Merry Christmas" on the outside just as warmly as it does around the tree and fireside.

We thought you'd be interested in ideas that real families have used in neighborhoods like your own—ideas that are beautiful and above all *practical*. So last year during the Christmas season we grabbed our cameras and notebooks and did some snooping for you.

And throughout the year we've kept an eye on the pictures of Christmas decorations that readers have sent in. These two pages show you some of this year's excellent crop. Still more are listed in our order form, page 145.

THE END

DOROTHY LAMBERT TRUMM

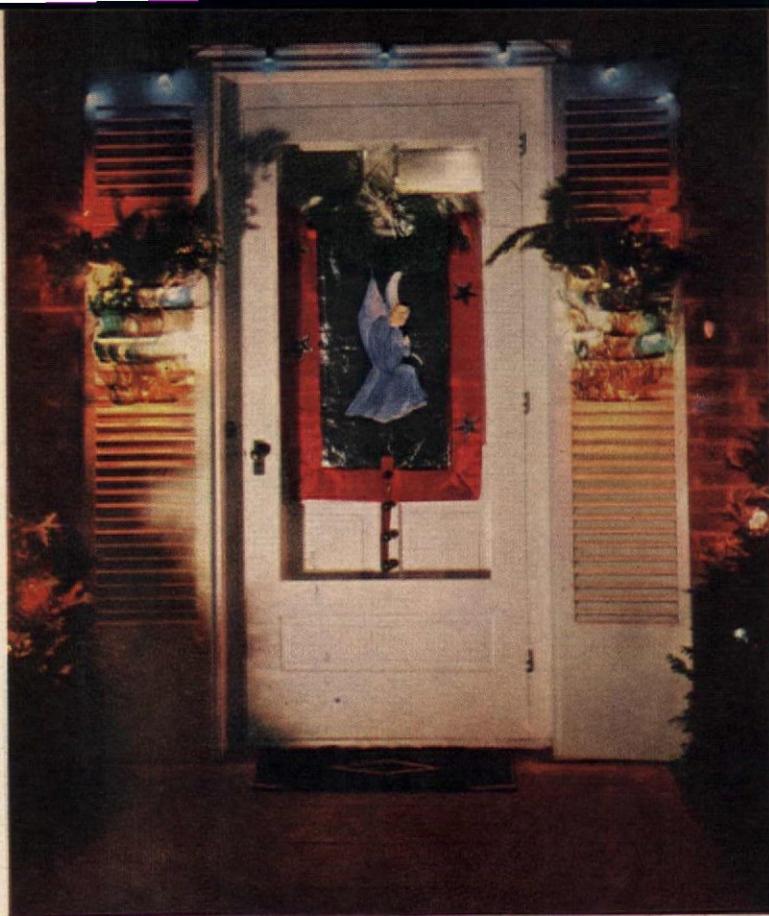


YOUR HOME RINGS OUT glad tidings when you fix up its windows to look like stained-glass rounds. Herald angels on rich blue ground are painted on glass; sides blocked out with heavy white paper. "Pipe organ" completes design of the Thomas Brauns. Tracing guide with Pattern 1617, 35¢.

HURRY! HURRY! HURRY!



LOVELY DOORWAY ANGEL represents the sweet and sacred aspects of the season. We saw her in the home of an artist, Mrs. J. Andrew Squires, whose home is in Connecticut. Mrs. Squires kindly gave us permission to show you how to make such an angel. She's painted on smooth side of corrugated board, then mounted on gold paper. Rolls up to store. Transfer Pattern 1618, \$1.00.



REVERENT GUARDIAN of doorway is a study in blue, silver, and star-spangled red. Along with a transfer for the angel, you get instructions for the light decorations that set her off on the Franceschini home in New York State. All Patterns 1619, 25¢. **JOLLY CAROLERS**, below, give Dickensian welcome at the nearby home of the H. Russells. Full-sized transfer, Pattern 1621, \$1.00.



THIS MADONNA, for all her modern lines, can easily be imagined in the chapel of a medieval princess. Her robes are of richly colored, heavy metallic foil; backing is of gold lamé. Pattern is adaptable to other settings, but designer, Mrs. A. G. Pertot chose this garlanded doorway. Transfer Pattern 1620, 75¢.

to the Order Form on page 145!



E. D. FALES, JR.

IN LIME ROCK, CONN., the other evening, a husband saw his wife wave her apron. "I'll be right in," he said, "as soon as I finish mowing these last two rows of grass." It was 6 o'clock. It took four minutes to mow the two rows. Time: 6:04. But then the husband found he'd lost the shutoff key, and he couldn't stop the mower. After a few minutes he finally found a way to stall the motor. Time: 6:09.

"Then he was so dirty," his wife said, "it took him five minutes to wash." At 6:14, this husband and wife finally sat down to eat.

"The steak," said the wife, "was just as hard as a rock."

"I felt like a bad child," the husband said. "But it's silly to leave just two rows of grass unmowed. And what was I to do when I couldn't shut the



motor off?"

It's a family problem everywhere, and this husband decided to make a survey. Do *all* wives have trouble getting husbands to supper? Have *any* husbands and wives worked out a satisfactorily foolproof solution for themselves?

On a farm near ELYRIA, OHIO, a wife said: "My husband still uses a scythe. I hear him in the field, and I listen for the strokes. Between strokes, I call: 'Supper is ready!' But he goes right on scything. It's often about 20 minutes before he stops."

The husband: "Well, I just always like to finish what I've started."

There *must* be a solution.



HOW SOME FAMILIES SOLVE IT

Yes, it *is* a national problem! But there are solutions. Different ones, of course, for a lot depends upon personalities.

"I'm a tyrant," said a publisher's wife in TARRYTOWN, N. Y. "I tell my family: 'If I'm going to spend all my time fixing a meal—you be



HOW LONG DOES IT TAKE TO GET YOUR HUSBAND TO SUPPER?

And so for two months, and in 2,000 miles of travel, he asked every married couple he knew. Here's what he found:

IN 3 OUT OF 4 FAMILIES, IT IS A PROBLEM

IN GARDEN CITY, LONG ISLAND, a young mother said: "It happens every night. Last night I called Bill, and found he was teaching Billy to pitch a baseball. By the time they sat down at the table, the corn had turned stone cold."

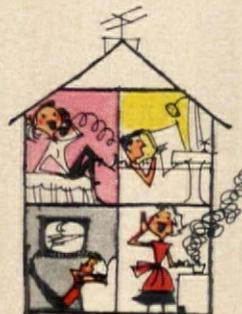


Said the husband: "Well, Billy had just learned how to place his fingers on the ball, and it was no time to stop without letting him practice a few throws. What could I do?"

IN WESTERN SPRINGS, ILLINOIS, a merchant's wife said: "Last night we had corned beef and cabbage, which he loves. At 6:30 I went to the back door and called. He was talking in a neighbor's yard. By the time he got to dinner it was 6:50."

IN ALEXANDRIA, VIRGINIA, a teacher's wife said bitterly: "I call and nobody comes. The whole family thinks it's a signal to finish leisurely whatever they happen to be doing at the time."

IN FLAT ROCK, MICHIGAN, a wife said: "And television. My dinners get so cold that I've started giving my family cold cuts!"



there!" She smiled. "It works, because I've shown them I mean it. Once, when they didn't appear, I took the meal right back to the kitchen."

IN JENKINTOWN, PA., a tiny mite of a wife said firmly, "He comes immediately—or else!"

But in LAKEVILLE, CONN., a business man's wife uses finesse. She *dramatizes* her dinner hour. All the duties of a gracious (but servant-less) 16-room home don't keep this wife from dress-



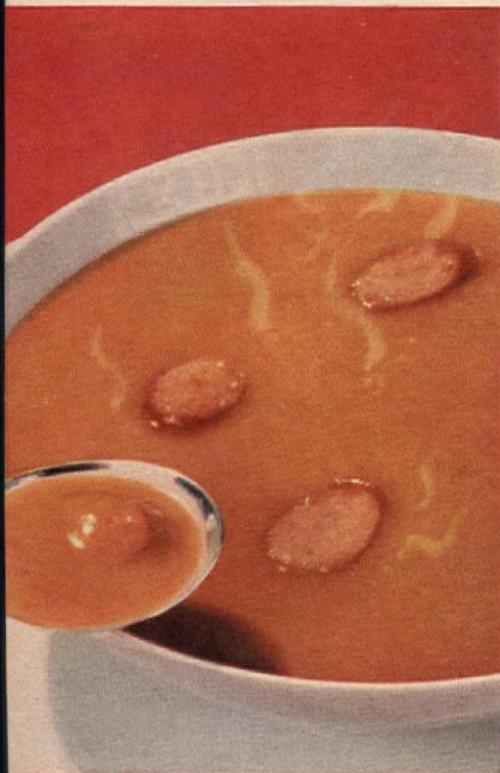
ing for dinner every evening. Sometimes she takes a pre-dinner snack to her husband, who may be napping or reading. Lighted candles on the table help, too, to get him in what she calls a "Dinner frame of mind." "It doesn't *always* work," she admits with a smile. "Sometimes I take him gently by the hand and *guide* him to the table!"

But there are other solutions, too. One wife, in CLAREMONT, CALIFORNIA, believes in *firmness*! She used to announce supper five minutes before it was ready. "They soon caught on," she said, "that I was fooling. So I called ten minutes earlier.



CONTINUED ON PAGE 114

6 surprises you can spring with *Campbell's* Tomato Soup



1. A festive Soup Mate! Start with 1 can Tomato Soup. Add 1 can Green Pea Soup, 1 cup milk, 1 cup water and slices of frankfurter. Heat and serve as a distinctive beginning for a special dinner! Or eat it with a sandwich — it's lunch with a flair!



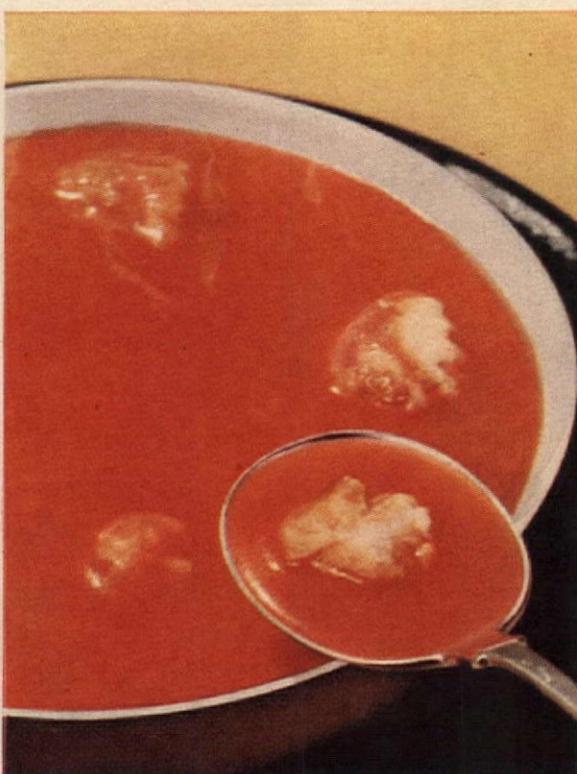
2. Wake-Up Breakfast! Best way we know to whisk away early morning cobwebs — a mug of rich, red Tomato Soup. The finest tomatoes in the land give you just the right flavor to set off bacon, eggs and toast. You'll love it; so will the family!



3. Creamy Tomato-Cheese Rabbit! Combine 1 can Tomato Soup with $\frac{1}{4}$ cup milk and 1 cup shredded sharp process cheese. Heat, stirring constantly, until cheese is melted. Pour over crisp crackers or hot buttered toast. 4 delicious servings!



4. Tomato French Dressing! In a 1-qt. jar, combine 2 tablespoons sugar, 2 teaspoons dry mustard, 1 teaspoon salt, $\frac{1}{2}$ teaspoon pepper. Add 1 can Tomato Soup, $\frac{1}{2}$ soup can vinegar, $\frac{1}{2}$ soup can salad dressing and 2 tablespoons minced onion. Shake well.



5. Cheese Thimble Dumplings! Add $\frac{1}{4}$ cup shredded sharp cheese to $\frac{1}{2}$ cup packaged biscuit mix. Blend with 3 tablespoons milk. Drop dumplings from tip of spoon into simmering Tomato Soup. Cook 5 min.; cover and cook 5 min. more.



6. Saucy Secret! A treat for meat loaf, pork chops, Swiss steak, or fish — Campbell's Tomato Soup used as a sauce. Just heat the soup as it comes from the can and pour it on. Remember, too, Tomato Soup's wonderful in your spaghetti and macaroni casseroles!

Once a day . . . every day . . . SOUP!



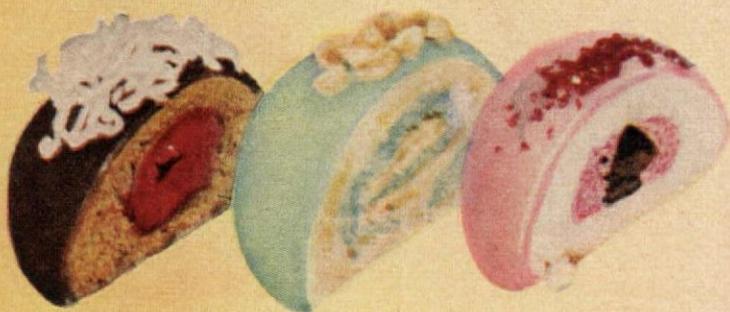
M'm! M'm! Good!

"Fascinating" NEW BAKING Bon Bon

Betty Crocker
OF GENERAL MILLS



FULL OF SURPRISES
INSIDE 'N OUT!



... AND EASY AS 1-2-3

1. **WRAP** a cherry, date, nut, chocolate piece, etc. in Gold Medal Bon Bon Cooky dough—white (or tinted), chocolate, or brown sugar. Or make the center itself of dough, mixed with *chopped* nuts or dates, etc.—*then* wrap.
2. **DIP** in icing after baking. You can vary your icings—chocolate, white and assorted colors.
3. **TOP** with coconut, nuts, colored sugar, chocolate pieces or any other colorful toppings your fancy chooses.



...and the basic recipe's so simple!

BON BON COOKIES

1/2 cup soft butter
3/4 cup sifted confectioners' sugar
1 tbsp. vanilla
1 1/2 cups sifted GOLD MEDAL
"Kitchen-tested" Enriched Flour
*1/8 tsp. salt

Heat oven to 350° (moderate). Mix butter, sugar, vanilla. Blend in flour and salt thoroughly with hand. Add food coloring, if desired. Wrap level tbsp. dough around filling. Bake 1" apart on ungreased baking sheet 12 to 15 min., until set but not brown. Dip tops of warm cookies in icing. Decorate. Makes 20 to 25 cookies.

Chocolate Dough: Add 1 sq. unsweetened chocolate (1 oz.), melted.

Brown Sugar Dough: Use 1/2 cup brown sugar (packed) in place of confectioners' sugar.

Icing: Mix 1 cup sifted confectioners' sugar, 2 tbsp. cream, 1 tsp. vanilla. Add food coloring. For Chocolate: Add 1 sq. unsweetened (1 oz.), melted, and use 1/4 cup cream.

*When using Gold Medal Self-Rising Flour, omit salt.

You'll find lots of fascinating ideas for varying the taste and beauty of Bon Bon Cookies in a special insert in all Gold Medal Flour sacks.

**Gold
MEDAL**



IDEA with Gold Medal™ Cookies

**SO SIMPLE! SO DIFFERENT!
BAKE THEM AS COOKIES!
EAT THEM AS CANDIES!**

"Here's the most thrilling baking creation to come out of our kitchens in years! Really different, and every piece a delicious taste surprise! Such fascinating variety, so fascinating to make...and so easy even the children can help! You'll want to bake up batches and batches for your family and for gifts.

"We created this unusual new recipe especially for Gold Medal. So naturally you'll bake it better with this famous flour. In fact, as we've often mentioned, the choice wheats in Gold Medal are specially blended to help *all* your favorite recipes turn out better."

Betty Crocker
OF GENERAL MILLS

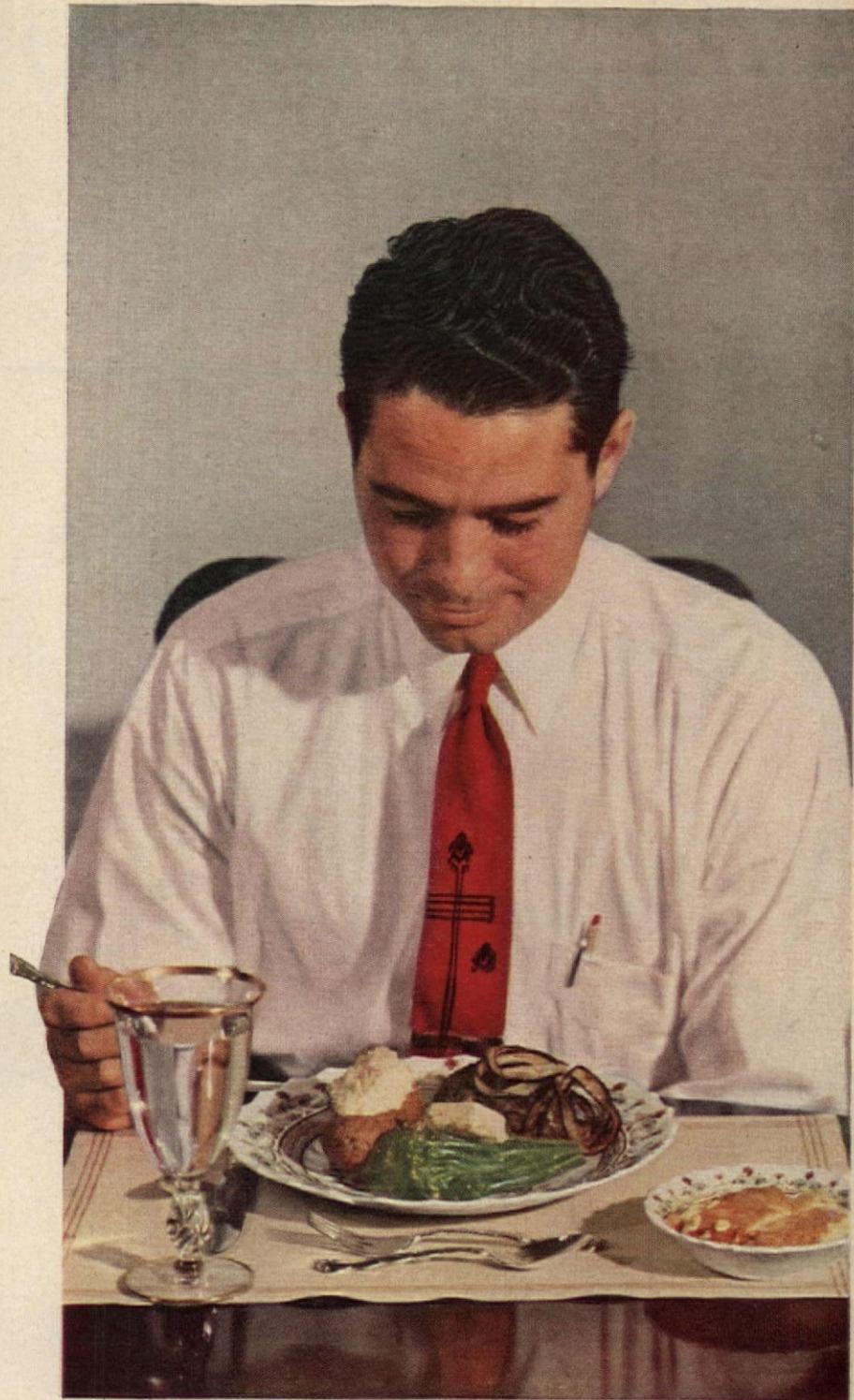


Bake it Better WITH Gold Medal
THE *"Kitchen-tested"* FLOUR



"Now what's she fixed up?"

JEANNIE WILLIS



"This looks more like it . . ."

"Best Meal I Ever Ate!"—

Win this kind of applause with this month's

Family Food



MENU

*EGGS À LA RUSSE

BROILED CHOPPED BEEF
WITH ONION RINGS

BAKED POTATO

BROCCOLI

*SUCCOTASH PUDDING

*CHOCOLATE ANGEL FOOD CAKE
À LA MODE

COFFEE

Why not admit it gals—one of the favorite dishes of your man and mine too is hamburger. Go ahead and try to disguise it all you want: loaf it, casserole it, or try anything else in your bag of tricks. But there'll come a day when he'll say, "Can't we have just *plain* hamburger and baked potatoes tonight?"

No moans, please! Even, if you're the best cook for miles around, if you can't cook the simple dishes that your family likes best, and cook them with a flourish that your adoring husband and kids say is "better than anybody's anywhere," it's time to reconsider the taste appeal of simple dishes.

Have you by chance forgotten how a new and intriguing appetizer can set the pace for the whole dinner? And how about those *elegant* new ways to serve vegetables that will add class to the simplest main dish. Next time you feel inclined to apologize that "we're just having hamburger for dinner," give this male-approved, smile-endorsed hamburger menu a whirl.

Look what happened when we tried this menu on Bill. He was in a mood for the hamburger, but when the meal started off with what he called "that other stuff" he was, as you can see, a little skeptical. Not so after one bite of our Eggs à la Russe. He really hit his stride on the main course and wound up grinning through the dessert. The pictures show his reaction much better than words can tell. THE END

For Details About Table Appointments, See Page 145

*RECIPES ON PAGE 108

"Man, oh man—this is real eating!"



LUCILLE'S SPECIAL

WORSTEN BROODJES

BEEF ROULADES
BOURGOGNE

Good Victuals - Freeze



JEAN AUSTIN

Comes a time in the holiday frenzy when, with all good will toward all, we cannot but wonder how we shall get through the Holidays. We want to do so much, there is so much to do. We wouldn't have it otherwise, but just as hospitality reaches its peak, one's own vitality reaches the year's low. May I make a suggestion—or rather pass on a plan I've used for years? Like you, I suspect, the Christmas holidays bring out the pride in me—house pride, table pride. It is then, if ever, I like to serve beautiful food and yet it is conversely the season that finds me with the least time to spend in the kitchen. I want to enjoy my guests, I like calling on them; there is shopping and trimming and music to be heard and Christmas stories to be told. So who wants to be shut up in the kitchen hours on end with all this fun and excitement? Not I! Neither, by golly, will I tolerate catch-as-catch-can holiday meals. The solution, good victuals in the freezer, done weeks and weeks before the Christmas frenzy hits my house Worsten Broodjes, done cocktail size and meal size—hearty meat-

filled pastries, needing nothing but a green salad to make a meal My traditional Christmas pudding, a treasured recipe from my sister-in-law Lucille, ready to heat up, and with it a goodly covering of heady brandy sauce, likewise ready and waiting in the freezer Beef Roulades, of course, and all the tenderer for their sojourn in the freezer.



Something special in gifts—Brandy Sauce for holiday puddings and Cumberland Sauce for the Christmas bird or ham—they freeze beautifully
RECIPE ON PAGE 108



BLANQUETTE OF VEAL



CREAMED CHICKEN



SWEDISH MEAT BALLS

Now, Serve at Christmas!



• These six recipes have been previously published. For your convenience, reprints are available. Send a stamped, self-addressed envelope to:
Box F-N
AMERICAN HOME Bldg.
Forest Hills 75, N. Y.

Out of the freezer they come, all tied up and ready to brown and quickly pop into a casserole, the burgundy sauce they're cooked in an easy thing indeed . . . A superb chicken à la king, needing only a call to your baker for some patty shells, some green peas quickly cooked and served with it . . . For the most fastidious on your guest list, a blanquette of veal, and even the vegetables right there with it. My method is to freeze it on an aluminum platter so that the entire meal goes in the oven, needing only one transfer to your handsomest silver platter just before serving . . . Swedish meat balls—the real thing, the recipe of my superb Swedish cook Vera—for cocktail service or a Sunday night Smörgåsbord. And these are just a few, a very few, of the many good victuals you can serve 'round Christmas with practically no effort. Let me know, won't you, what favorites you did to make for a merrier Christmas and a less harassed hostess.

THE END

Tuck away in your freezer now these very choice little fruited cakes for those who have everything!
RECIPE ON PAGE 108



HOMEMADE! Mixed in $\frac{1}{2}$ the time

No shortening needed

No eggs to add

No beating... just stirring



MIRACLE WHIP CAKES

WHAT! Make cakes with Miracle Whip! Yes, ma'am!

Wonderful cakes: with old-fashioned homemade goodness . . . with real homemade richness. And yet, made with a speed and ease akin to magic.

Here's why: Miracle Whip contains two of the most important and expensive ingredients used in cakes—fine oils and selected eggs. And mixed by Kraft's exclusive beating process, these ingredients are blended for you to a consistency far smoother than you could possibly produce at home.

So, with Miracle Whip you start with a

mixture of shortening and eggs that combines like a charm with the other ingredients. In fact, mixing's so easy that, *just by stirring*, your Miracle Whip cake batter is ready in less time than some cakes require merely for creaming sugar and shortening together.

Just think! A satin-smooth batter with *no tiresome beating, no timing of the mixing, no counting of strokes*. Not even "time out" for resting.

Get Miracle Whip today and try one of these old-fashioned rich, moist cakes. So easily, economically too, you can treat your family to homemade cake goodness again!



Miracle Whip Salad Dressing is also available in Canada

... and old-fashioned rich!

Deliciously moist
Velvety ... tender
Economical, too



SPICE CAKE

3/4 c. Miracle Whip
3/4 c. sugar
2 1/2 c. sifted cake flour
1 tsp. soda
1 tsp. baking powder
1/4 tsp. salt
1/2 tsp. cloves
1/2 tsp. nutmeg
1 tsp. cinnamon
3/4 c. cold water
2 tbsps. molasses

Combine Miracle Whip and sugar. Sift other dry ingredients together; add alternately to Miracle Whip mixture with combined water and molasses. Blend well after each addition till smooth. Bake in greased 9" square pan in 350° oven 30 to 35 min. Frost with:

Kraft Caramel Frosting

Make caramel sauce by melting 1/2 lb. (28) Kraft Caramels with 1/3 c. water or milk in double boiler. Stir frequently until smooth; cool. Cream 1/4 c. Parkay Margarine, add 1/2 c. caramel sauce and gradually blend in 2 c. sifted confectioners' sugar; mix well.

CHOCOLATE CAKE

1 c. Miracle Whip
1 c. sugar
1 tsp. vanilla
2 1/4 c. sifted cake flour
1/2 c. cocoa
1 tsp. soda
1 tsp. baking powder
Dash of salt
3/4 c. cold water

Combine the Miracle Whip and sugar. Add vanilla. Sift flour, cocoa, soda, baking powder and salt together and add alternately to Miracle Whip mixture with water. Blend well after each addition until smooth. Pour into two waxed paper lined 8-inch layer pans and bake in a moderate oven, 350°, for 25 to 30 minutes. Frost with:

Chocolate "Philly" Frosting

Mix 1 8-oz. pkg. Philadelphia Brand Cream Cheese with 1 tbsp. milk. Gradually blend in 4 c. sifted confectioners' sugar. Add 3 1-oz. squares unsweetened chocolate, melted, 1 tsp. vanilla, dash of salt, and mix well.

DATE-NUT CUP CAKES

1 c. Miracle Whip
1 c. sugar
1 tsp. vanilla
2 1/2 c. sifted cake flour
1 tsp. soda
1 tsp. baking powder
1/4 tsp. salt
1/4 tsp. nutmeg
1/2 c. cold water
2 tbsps. grated orange rind
1/2 c. chopped dates
1/2 c. chopped pecans

Combine Miracle Whip and sugar. Add vanilla. Sift other dry ingredients together and add alternately to Miracle Whip mixture with water. Blend well after each addition until smooth. Stir in rind, dates and pecans. Bake in paper lined or greased muffin pans in 375° oven 20 to 25 min. (Yield: 18 med. size cakes.) Frost with:

Orange Frosting

Cream 1/2 c. Parkay Margarine. Add 2 tbsps. grated orange rind, 1/4 tsp. salt. Add 4 c. sifted confectioners' sugar alternately with 1/4 c. orange juice. Beat till fluffy.

Remember, these recipes are balanced for Miracle Whip's unique combination of ingredients, extra richness and extra smoothness. Nothing else will give the same delicious result.

NEW! Unbreakable all plastic **SCRAPER**

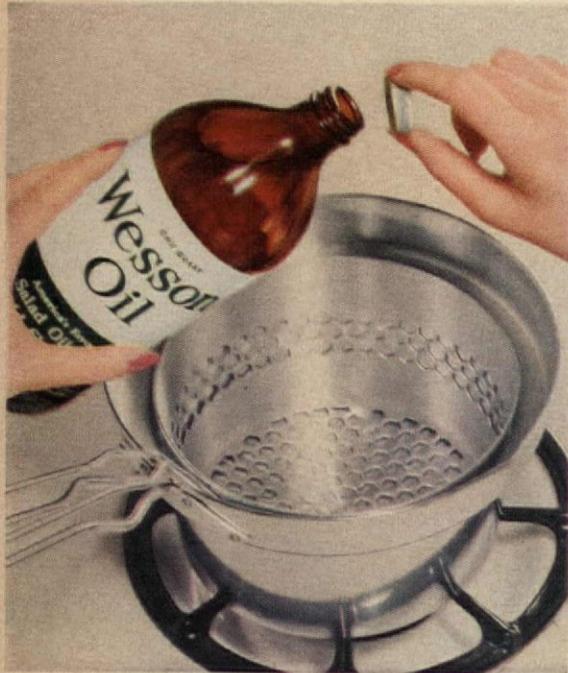


Molded in one piece from flexible (polyethylene) plastic. Scrapes last bit from jars. Perfect for bowls, spoons, beaters, too. Can take hard use, very hot water. Available only with Miracle Whip.

ALL IN ONE PIECE! ONLY **25¢** with tear-off strip from pints and quarts of Miracle Whip

Quick start for fried chicken:

*Just pour your shortening
—delicate Wesson Oil*



No digging out shortening. Wesson Oil is instantly ready when you are—convenient and easy to *pour* for good frying. Wesson is instant shortening with all the matchless delicacy of finest salad oil.



No waste with Wesson—it's thrifty. You fill your fryer just to the depth you need. You *see* when Wesson reaches the proper level. It's sparkling pure liquid. There's no waiting for it to melt.



Safer for digestion. Even costliest solid shortenings smoke at 380°. Wesson heats far higher without smoking or burning. So you're surer always of digestible fried foods with fresh, good taste.



Delicate salad oil makes the finest shortening—**Wesson Oil**

IT'S FOR FANCY



....VEGETABLES!

In spite of what you may think you're looking at, here's a case where a rose is *not* a rose! This colorful centerpiece, which can vie with any floral arrangement, is actually made up entirely of vegetables. Want to make one like it, or use a few of the "flowers" for garnish? You'll need: green and red cabbage, celery, cauliflower, radishes, cucumber, white turnips, tomatoes, red and green peppers, lemons, cantaloupe, skewers, lots of toothpicks.

FOR HOW-TO PICTURES, PLEASE TURN THE PAGE

-AND FOR FUN

ICE CREAM IN A
KROM KOOKE*

See "Where Credit Is Due," page 145



Krom Kooke is our name for these crisp Scandinavian Party Wafers—baked in a Krom Cake Iron on top of the range. They're fun to make—and fun to eat. The only trick is in heating the iron to just the right temperature, and a trial run on your own range will give the answer for your own particular needs.

Using wooden pin, you may shape wafers in a variety of ways while they are still hot. Shape them into cones, roll them into cylinders, pinch them together to form shells. Recipe makes about 40 wafers. They'll vanish in no time, but if you should have any leftovers, be sure to store them in a dry place.

A delicious treat—either filled with ice cream or served plain. You might also try them filled with whipped cream, fresh or frozen fruit, or a favorite cream filling. For the recipe, please turn the page. Happy eating!

They're real chocolate brownies



if they're
made with real
chocolate



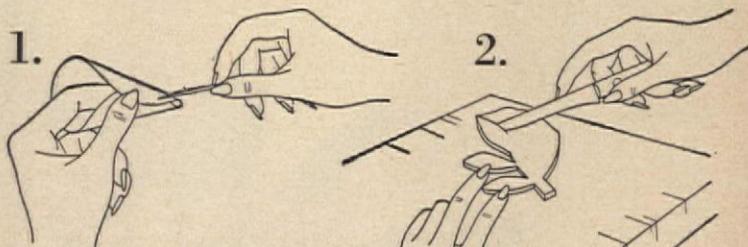
Walter Baker makes the finest chocolate

Follow easy recipe on the package for the best brownies
you ever served—*pure chocolate through and through.*



Product of General Foods

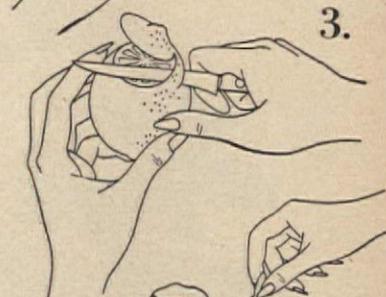
• **OUR VEGETABLE CENTERPIECE** may look elaborate, but it takes no special talents. And though it may take time to assemble, you can arrange it a day in advance, then sprinkle it and wrap it in a saran film to store in your refrigerator. For the base, cut a large cabbage above the stem, so the head is flat enough to sit firmly on the table. Make roses, lilies, and leaves as described below, and fasten them to cabbage with toothpicks. For longer stems, wire the toothpicks to skewers. Fill in with cut and uncut radishes, celery, bits of red cabbage, and flowerlets of cauliflower.



1.
To make lilies: Cut thin slices of white turnip, curl each around finger, and fasten with toothpick (see fig. 1). For pink lilies, use food coloring. For stamens, insert strip of red pepper or cauliflower bud.



2.
To make leaves: Cut green pepper rind as shown (fig. 2). For variety, cut cucumbers lengthwise in 1/4" slices, and cut sections of cantaloupe rind.



3.
To make roses: Slice almost through stem end of lemons and tomatoes (fig. 3), remove peel in a continuous spiral. Secure slices on toothpick. Coil peel in toward center (fig. 4). Fasten end onto toothpick.



THE END

1 egg
1/2 tsp. ground cardamom,
lemon, or vanilla flavoring

• Whip cream until stiff. Add sugar, beaten egg, and sifted flour. Then add the flavoring. Stir until smooth. Drop 1 tbs. of batter in center of heated cake iron, close, and hold over flame. For very thin, fragile wafers, press down on center of iron with a pot holder before turning the iron over. Use medium-to-low flame, and bake wafers for a couple of minutes on each side, or until they are a light brown. While the wafers are still hot, shape them as desired with the help of a wooden pin.

RECIPE FROM NORSE FJORD IMPORT CO.

• **krom kooke***

1 cup cream
1 cup flour
1/4 cup sugar

• Whip cream until stiff. Add sugar, beaten egg, and sifted flour. Then add the flavoring. Stir until smooth. Drop 1 tbs. of batter in center of heated cake iron, close, and hold over flame. For very thin, fragile wafers, press down on center of iron with a pot holder before turning the iron over. Use medium-to-low flame, and bake wafers for a couple of minutes on each side, or until they are a light brown. While the wafers are still hot, shape them as desired with the help of a wooden pin.

Makes about 40 wafers

Honey of a dressing—honey of a salad



...and it's so easy with **fruit cocktail with character**—delicious

DEL MONTE Fruit Cocktail that's ready-mixed with as much pride as you'd take in fixing it yourself. And it shows!

The colors always sparkle in DEL MONTE Fruit Cocktail. The cuts are neat and tidy. All 5 juicy fruits are combined in just-right flavor balance. That's DEL MONTE—America's favorite fruit cocktail. Isn't that for you?

HONEY FRUIT SALAD

- | | |
|---|-------------------------------------|
| 1 can (1 lb. 14 oz.) DEL MONTE Brand Fruit Cocktail | 1/2 cup fresh or canned lemon juice |
| 1/2 cup syrup from fruit cocktail | 1 pint cottage cheese |
| 1 tablespoon cornstarch | Salad greens |
| 1/2 cup strained honey | |

Drain fruit cocktail, measure 1/2 cup syrup into small pan. Stir in cornstarch till smooth. Add honey, lemon juice. Cook over low heat, stirring constantly, until clear, about 5 min. Chill. Makes about 1 cup. Arrange cottage cheese on greens, top with fruit cocktail. Spoon dressing over fruit, or pass separately, if preferred. Serves 6.

The brand you know puts flavor first

Del Monte®

NEW IDEA!



Good Seasons is a registered trade-mark of Perkins Products Co.

Good Seasons Salad Dressing Mix!

A famous chef put his secret blend of rare herbs and spices into envelopes—named it Good Seasons Mix. You add your own vinegar and oil and you get the finest salad dressing you ever tasted.

You'll want to try all five mixes, each makes a half pint in seconds—Old Fashion French, California French, Old Fashion Garlic, Exotic Herbs and Bleu Cheese.



SPECIAL INTRODUCTORY KIT

Contains a Self-Measuring Bottle, 2 different Good Seasons Mixes, and a salad recipe booklet—and is featured in your store at a low "try-it-now" price.

One of the many fine products of General Foods, makers of Maxwell House Coffee

JAMS WITHOUT COOKING



Now you can make jam from frozen or fresh berries with no cooking or even heating. This new method is a far cry from the old time *jam sessions* when you spent long, hot summer hours over kettles to save fruit when it was ripe. With this new and easy way, you freeze the fruit in season, then make up the jam as you need it and as the job fits your schedule. And convenience isn't all—with this no-cook method you keep the fresh fruit flavor, and the fruit's bright, natural color.



RECIPES ON PAGE 108

The *making* is quick and easy. You stir manufactured pectin, liquid or powdered, into the raw, crushed, and sweetened berries, and then put the mixture into jelly glasses. Stored in the refrigerator, the jam holds its appetizing appeal for months, and the consistency is just right to hold its shape and spread well.

You'll hail this new method because it offers you a wide variety of choices without the necessity of making a huge batch in advance. With this simple method you can now easily try out your own ideas in small amounts without the danger of ruining a big, expensive batch. Another plus feature, of course, is that by turning out only as much jam as you happen to need at the moment, you're always free to use your frozen fruits for other delicious dishes that strike your fancy. THE END



"You know, Mrs. Brown, I like older women."

BENDIX announces

A NEW KIND OF WASHING POWER...

Gets clothes cleaner

without thrashing agitator blades



The new BENDIX

POWER SURGE WASHER
washes with Energized Water

What energizes it?

The Bendix-developed Energy Disc!

A hundred years away from thrashing agitator blades that beat some of your clothes to death, while others barely get their faces washed.

Here's a washer that would satisfy a coal miner's wife with its thoroughness. Yet handles your fragile frillies as though it sympathized with you for paying so much for them.

Energized water surges and bubbles through every stitch of your clothes.

It even looks through the pockets of shirts. And we invite you to feel how it searches through the fingers of gloves!

This is honestly an astonishing washer.

Astonishing even in the way it's built. There are only three moving parts. No gears to wear out . . . no transmission to get out of order.

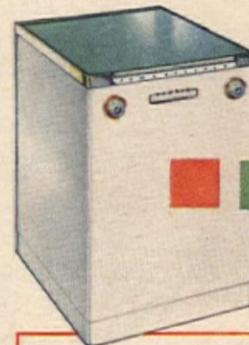
There are extra years of trouble-free service built right into this Bendix Power-Surge Washer.

You can feel it surging the soil right out of the glove on your hand

Go ahead . . . put your hand in . . . glove and all! The Bendix Energy Disc sets the water a-tingle, gives it a washing power that water has never had before.

Feel those bubbling bursts of energy? You're now *feeling* a washer washing clean. It's Bendix Power-Surge washing—as safe for your clothes as it is for your fingers.

GENUINE FORMICA WORK-TOP . . . AND ONLY BENDIX HAS IT!



When it's not washing (and even when it is!), the Bendix Power-Surge gives you 25 inches of extra counter space.

Carefree, hard-working counter space of genuine Formica! Resists chipping, peeling, cracking, staining. Yours in seven decorator colors.

\$100,000.00 BENDIX CONTEST

NAME THE WASHING ACTION. WIN \$10,000.00 CASH FIRST PRIZE
360 Power-Surge Washers as additional prizes

Come in—see the unusual way the new Power-Surge Washer washes. Then name the action. Nothing to buy—easy to enter—hundreds of opportunities to win! Get blanks at your Bendix dealer now. Entries will be judged on the basis of originality, uniqueness and suitability by independent judges. Contest closes November 23rd, 1955.

CROSLY AND BENDIX* These two great names are joined. Now the creative engineering that Crosley brings to America's air and electronic development is yours in every Crosley & Bendix home appliance. There could be no higher standard of quality.

BENDIX

POWER-SURGE **AUTOMATIC WASHER**

*Crosley and Bendix Home Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario

Take a Can of LUNCHEON MEAT

You've used it and loved it
for summer meals . . . now try it
for these hearty year-'round dishes



JUNE TOWNE

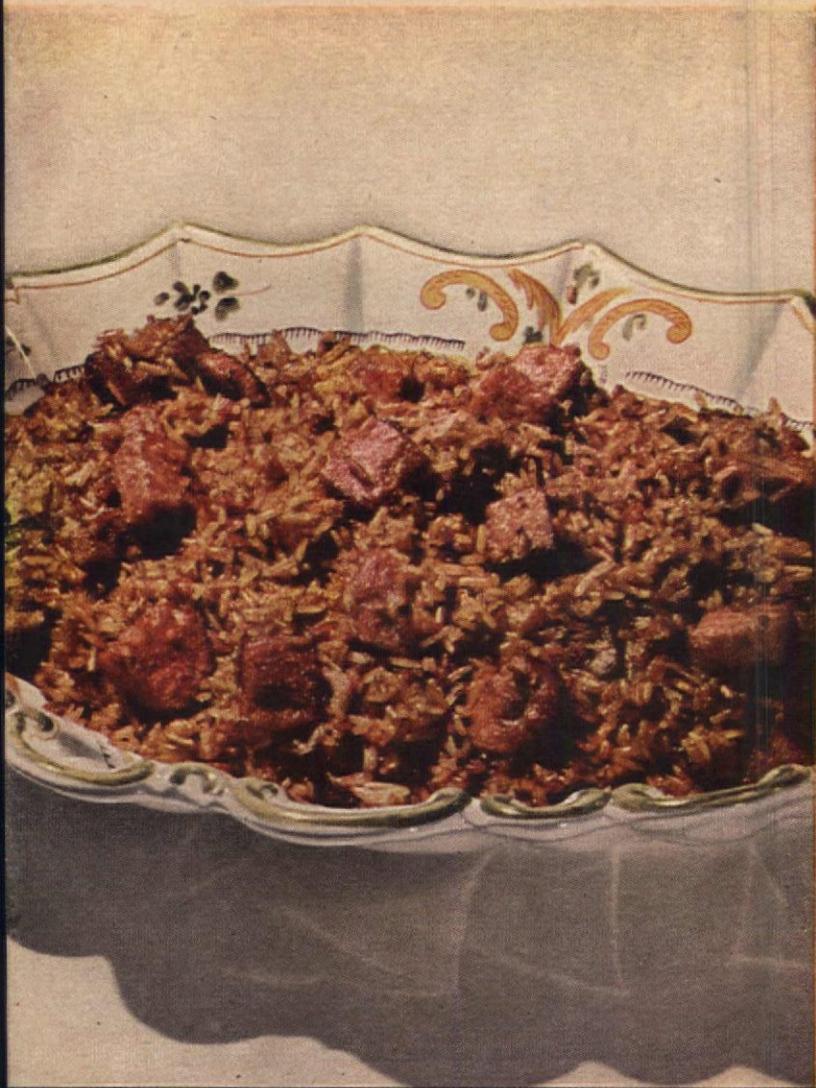
Back when you were sweltering through those summer heat waves, it was second nature to reach for foods that lightened your kitchen work. And it's likely your quick-fix favorites included the regular use of canned luncheon meat.

Did you know, though, that this summer friend can give you good eating for little time and money in hearty year-'round favorites?

For instance, canned luncheon meat and prepared biscuit mix can be combined into delectable **CURRY PINWHEELS**. Another elegant, easy-to-make dish is **AMERICAN FRIED RICE**. And what about a delicious meat loaf done with leftover Thanksgiving turkey dressing and luncheon meat? We call it **STUFFING LOAF**. And there's still good eating in leftover mashed potatoes made into **POTATO MEAT PUFF**. Our **LIMA TOWERS** dish, with its assorted embellishments is the greatest. Or if you go for ham loaf with a sweet and sour glaze, here's an especially good recipe for **INDIVIDUAL HAM LOAVES**.

RECIPES ON PAGE 103







You hear a bigger whoosh
 You smell a fresher aroma
 You taste an extra richness

Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

THE COFFEE THAT TELLS YOU IT'S FRESHER!

Now! Chase & Sanborn's Delicious Flavor—yours in the **NEW FULL-BODIED INSTANT**

First instant coffee so full-bodied it makes *truly satisfying* breakfast coffee!



HOW TO STUFF A FISH



STEPHANIE LEPINIG

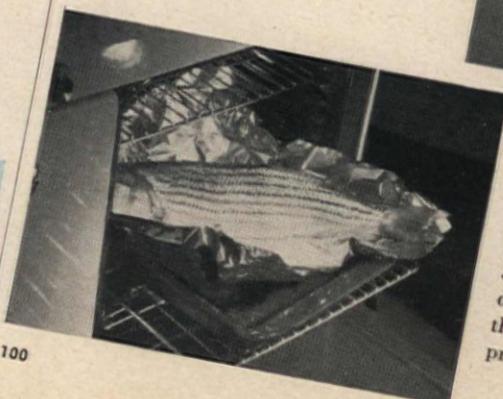
The delicate flavor of succulently stuffed fish is well worth extra time for preparation. Bass, Lake Trout, White- and Bluefish are especially delicious when prepared this way. Wash fish thoroughly, drain well, and pat dry both inside and out. Brush inside with lemon juice to bring out the natural flavors. (If you prefer, you may also split and fillet the fish.)



Fill cavity with bread stuffing blended with celery, onion, sage, rosemary, and poultry seasonings. To close cavity, sew with trussing needle and twine (or darning needle and strong thread). If you prefer, use skewers or toothpicks laced together with twine. Use care to avoid tearing either the skin or the flesh of the fish.



Brush with melted plain or lemon butter; sprinkle with salt. Lay fish on aluminum foil, or coarse lettuce leaf. Bake in a pre-heated oven at 375° F. for about 45 minutes, depending on the weight of the fish. Then serve—and be prepared for compliments.





This is the trend-setting new "PIONEER" by American Kitchens... color styled by Beatrice West

Dramatic new kitchen combines natural birch and antique copper...on frame of rugged steel

Unique and exciting, this is the most dramatic new kitchen of the year. It's a stunning combination of nature's warmest textures—the glowing warmth of antique copper and the lustrous smoothness of natural birch. Even the famous American Kitchens "Roto-Tray" Dishwasher, the set-in counter-top range, and the waist-high oven are in matching antique copper! A dream kitchen in every sense of the word...

... with a price tag lower than you'd dare believe!

Only American Kitchens offers you this luxurious kitchen! It's budget-priced because we invest the savings made possible by modern production methods into the expensive materials usually found only in hand-crafted kitchens. And of course, this beautiful new Pioneer Kitchen gives you the famous American Kitchens premium quality all-steel chassis... and the wonderful work-saving features women love.

So see the new "Pioneer"—on display at your dealer's today! (Also available in Canada.)

"CUSTOM-KITCHEN" BEAUTY FOR AS LITTLE AS \$1.25 A WEEK!

Clip and mail coupon for this valuable kitchen planning guide!



American Kitchens Division, Dept. AM-115
AVCO Mfg. Corp., Connersville, Indiana

Here's 10 cents. Please rush new full-color 24-page booklet "Clever Kitchens" with tips on planning and decorating.

Name _____ (Please print)

Address _____

City _____ Zone _____ State _____

AMERICAN KITCHENS DIVISION  CONNERSVILLE, INDIANA



American Kitchens

STRENGTH OF STEEL FOR LASTING APPEAL!



General Electric



Westinghouse



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Apex



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Hotpoint



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Youngstown



American Kitchens

Which machine is yours?

DISHWASHER *all* is prescribed by all 10 of these electric dishwasher manufacturers—because in test after test by the *manufacturers themselves* it washed dishes sparkling clean, made glasses and silver look hand-polished! And DISHWASHER *all* does all these things in hard or soft water.

all is a registered trade-mark of Monsanto Chemical Company



Whichever machine you own, get best results with DISHWASHER *all* — made by Monsanto and prescribed by the manufacturer of your dishwasher. On sale at grocer's and supermarkets.



DISHWASHER *all* is made by MONSANTO where creative chemistry works wonders for you

American Home Recipes

(Take a Can of Luncheon Meat, pictured in color on page 98)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• american fried rice

Preparation time: 5 min.
Cooking time: 30 min.

- 2 cups precooked rice
- 2 tbs. cooking oil
- 2 tbs. butter or margarine
- 1 12 oz. can luncheon meat, diced

• Brown the dry rice in oil slowly, set aside. Sauté luncheon meat in butter or margarine; as it begins to brown, add celery and onion. When golden brown, add rice, soy sauce, and bouillon. Simmer until rice is tender (about 15 min.).

Serves: 4 465 cal. per serving Source of Vitamins B, C
Originated in THE AMERICAN HOME KITCHENS

• potato meat puff

Preparation time: 10 min.
Baking time: 45 min.

- 2 cups mashed potatoes (leftover)
- 1/4 cup milk (dry skim milk can be used)
- 2 tbs. chopped parsley
- 3 eggs, separated
- 1/2 tsp. salt
- 1 12 oz. can luncheon meat, diced fine
- 1/4 tsp. pepper

• Whip egg whites until stiff but not dry. Combine remaining ingredients. Fold in egg whites. Pour into greased 1 1/2 qt. casserole. Bake in pan of hot water for 45 min. at 375°F.

Serves: 6 275 cal. per serving Source of Vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

• curry pinwheels

Preparation time: 15 min.
Baking time: 15 min.

- 1 12 oz. can luncheon meat, diced fine
 - 1 tbs. chopped onion
 - 1 tbs. butter or margarine
 - 2 cups biscuit mix
 - 1/4 cup melted butter or margarine
- Brown meat and onion in 1 tbs. butter or margarine. Prepare biscuit dough and roll into a rectangle about 1/4 in. thick. Brush dough with part of melted butter or margarine. Spread meat mixture over entire surface. Roll as you would a jelly roll. Seal end with melted butter. Slice roll into pinwheels and place on greased cookie sheet. Bake at 400°F. for 15 min. Brush biscuit part of pinwheels occasionally with remaining melted butter or margarine as they are baking.
- SAUCE 3 tbs. butter or bacon drippings 2 tsp. salt
 3 tbs. flour 1/2 tsp. pepper
 3 cups milk (dry skim milk may be used) 1 tsp. curry
- Melt butter, quickly stir in flour. Gradually add milk, stirring constantly, then salt, pepper and curry; bring to a boil and serve hot over pinwheels.

Serves: 6-8 510 cal. per serving Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

• individual ham loaves

Preparation time: 10 min.
Baking time: 20-30 min.

- 2 12 oz. cans chopped ham
 - 1 egg
 - 1/4 cup dried whole wheat bread crumbs
 - 2 tsp. prepared mustard
- Combine all ingredients and shape into loaves. Bake at 400°F. for 20 to 30 min. Baste while baking with the following glaze:

GLAZE

- 1 cup brown sugar
- 1/4 cup honey
- 2 tsp. water
- 1 tsp. vinegar
- 1/4 tsp. dry mustard
- Dash ground cloves

• Combine all ingredients in a sauce pan and bring to a boil. Baste over loaves while baking.

Serves: 4 795 cal. per serving Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

• lima lowers

Preparation time: 10 min.
Baking time: 45 min.

- 1 12 oz. can luncheon meat
- 1 med. tomato
- 3 oz. cheddar cheese
- 3 1 lb. cans dried lima beans, drained
- 1/2 pt. light cream
- 1 tbs. minced onion
- 1 tbs. melted butter
- 1/4 tsp. savory
- 1/2 tsp. salt
- 1/4 tsp. pepper

• Cut luncheon meat, tomato, and cheese into slices. Alternate slices into 4 stacks. Hold together with toothpicks. Place stacks in 1 1/2 qt. casserole. Completely cover with lima beans; combine cream, onion, butter, savory, salt and pepper, pour over beans. Bake at 350°F. for 45 min.

Serves: 4 945 cal. per serving Source of Vitamins A, B, C
Originated in THE AMERICAN HOME KITCHENS

• stuffing loaf

Preparation time: 10 min.
Baking time: 45 min.

- 2 cups leftover bread stuffing
- 2 12 oz. cans chopped ham
- 6 eggs, separated
- 1 1/2 cups milk (if stuffing is moist, use less)
- 2 pimientos, chopped
- 1/2 green pepper, chopped

• Whip egg whites until stiff, but not dry. Combine remaining ingredients; fold in egg whites. Bake in a greased loaf pan for 45 min. at 350°F. Serve with leftover turkey gravy or a favorite cream sauce.

Serves: 8 380 cal. per serving Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

American Home Recipes

(Take a Can of Luncheon Meat, pictured in color on page 98)

• curry pinwheels



• potato meat puff



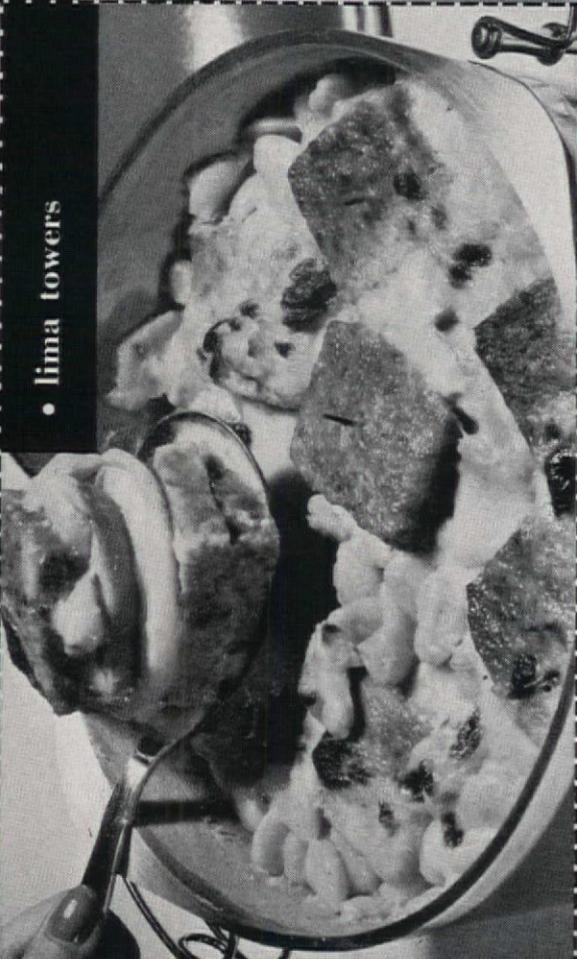
• american fried rice



• stuffing loaf



• lima towers



• individual ham leaves





Only Borden's Starlac® gives you these pre-measured quart envelopes!

No muss, no fuss, no measuring! Get three 1-quart envelopes in the new red package.

Just tear off top of envelope of Borden's NEW Instant Starlac... pour into a quart of cool drinking water... a swish of the spoon... and you have the nonfat milk that's *really* ready in an instant.

WOMEN VOTE 2 TO 1... STARLAC TASTES BETTER*



From Borden's, famous name in milk, comes New Instant Starlac. No wonder it tastes so good! In recent home-use taste tests,* when women made a choice among leading brands, they preferred Starlac 2 to 1.

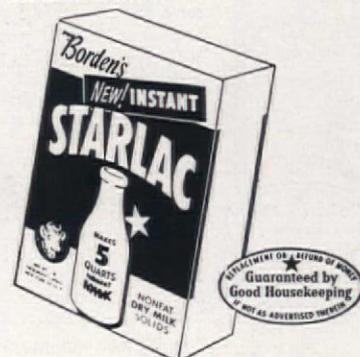
And remember, Starlac is the finest pasteurized

milk—with only the water and fat removed. So Starlac will give your family *all* milk's proteins, *all* milk's B-Vitamins, *all* milk's calcium and other minerals.

Wonderful for drinking! Perfect for cooking and baking, too.

NEW INSTANT STARLAC

Real milk nourishment...only about 8¢ a quart in the 5-qt. economy package!



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LOOK FOR THE
gold band
ON EACH KNOB

trend-setting masterpieces!

MIRRO

THE FINEST ALUMINUM

WATERLESS COOKWARE

Whatever utensils you may have used, there's a delightful new experience in store for you with this newest MIRRO Waterless Cookware. Here are fine craftsmanship and distinctive styling, to please your sense of beauty. Here is advanced design, to bring you richer, fuller cooking pleasure. And here, best of all, is extra-thick, heat-spreading, friendly-to-foods aluminum, to satisfy your own best practical judgment.

Here, in this trend-setting new cookware, you'll find more of everything you've hoped for... to give, or to own. MIRRO waterless ware marks the dawn of a bright, new day, in truly modern kitchen equipment.

Get MIRRO Waterless Cookware at department, hardware, and home furnishing stores, wherever dealers sell the finest aluminum.



Dependable Fuel Saver in cover signals when to turn heat low, saving fuel and avoiding food shrinkage. Unique cover closure forms air-tight Vapor-Seal, retaining mineral and vitamin values.



Guaranteed by Good Housekeeping

- 3-qt. Strainer Pan.....\$6.95
- 5-qt. Dutch Oven.....\$8.50
- 10 1/2" Covered Fry Pan....\$7.95
- 304-Page Cook Book....\$2.00
- 2-qt. Covered Saucepan....\$5.95
- 3-qt. Combination Pan....\$8.50

Price if bought separately. \$39.85

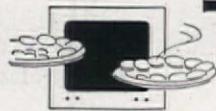
SAVE \$4.90 • BUY THE SET OF 5 UTENSILS AND COOK BOOK, COMPLETE

\$34.95

All prices slightly higher in West.

ALUMINUM GOODS MANUFACTURING CO., Manitowoc, Wis., World's Largest Manufacturer of Aluminum Cooking Utensils

SNACKS WITH YOUR T.V.



Here are some simple-to-make snacks for "TV evenings" that will vie with TV for attention!

- Roll 1/2-inch-thick fingers of cheese in thin slices of dried beef. Lay these on buttered toast and bake until the cheese is melted.
- Set out bowls of grated sharp cheese and grated coconut. Pass pineapple chunks impaled on colored cocktail picks. Dunk in mixture.
- Work 3 cups of flour into 2 tbs. chili powder, salt, 1/2 pound grated sharp cheese. Form mixture into a roll and chill. Cut in 1/4-inch-thick slices and bake until lightly browned.
- Split and toast English muffins. Spread with a mixture of 1/2 cup butter or margarine creamed with 1 cup powdered sugar and a bit of rum extract. Broil until bubbly and brown.
- Top salted crackers with a slice of onion, a slice of hard cooked egg, salt, pepper, and a bit of mayonnaise.
- Flatten chilled mincemeat into small cakes. Dust with powdered sugar and top each little cake with a walnut half or maraschino cherry.
- Coat drained, canned sardines with prepared mustard. Sprinkle lightly with cayenne and dust with fine cracker crumbs. Broil to heat through.
- Spread cut rounds of rolled prepared biscuit dough with butter and top half these rounds with large oysters. Sprinkle with salt and pepper and cover with second biscuit round, pressing edges firmly together. Bake until biscuits are done.
- Lightly brown 1/2 pound fresh mushrooms in butter. Blend in 5 tbs. flour, 1 1/2 cups milk, and a little salt and pepper. Cook, stirring, until thick and smooth. Cool, then spread on thin slices of crustless bread. Roll bread and secure with toothpicks. Toast under the broiler and serve at once with icy spiced milk, which is made by adding 3 tbs. sugar, 1/2 tsp. cinnamon, and 1/8 tsp. nutmeg to 2 qts. scalded milk. Chill.
- Cut thick slices of bread into fingers, then roll these in condensed milk. Drain and roll in finely chopped nuts. Store in refrigerator on a greased cookie sheet. At serving time, bake in oven until the nuts are lightly browned. Serve hot, with coffee.
- Spread buttered slices of crustless bread with mashed banana seasoned with a little lemon juice and nutmeg. Top with a second bread slice, press firmly together and sauté in butter until golden brown. Serve with iced orange coffee made by adding 1/2 cup orange juice to each cup of iced coffee, creamed and sugared to taste.

—HELEN HOUSTON BOILEAU



this is "IT" for TOMATO JUICE!

Sip some tomato juice...then add Lea & Perrins. *What a change!* Now it's zippy, zesty...a tempting appetizer! Here's the original Worcestershire — adds new life to soups, meat, fish, too! It's America's Favorite Sauce. Try it and you'll see why!



LEA & PERRINS SAUCE
THE ORIGINAL WORCESTERSHIRE SAUCE

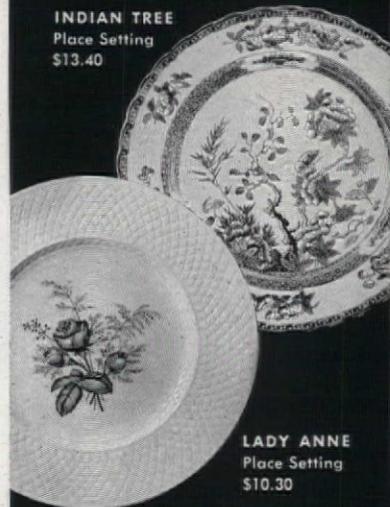
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Recipe Book, DISHES MEN LIKE • 168 easy recipes • 84 'good go-togethers' • 7 pages carving diagrams

Write LEA & PERRINS, Inc. 241 West St., N. Y., Dept. M-11

Spode
THE FINE ENGLISH DINNERWARE

INDIAN TREE
Place Setting
\$13.40



LADY ANNE
Place Setting
\$10.30

There is a great satisfaction in knowing that the Spode you select will not become "dated" in a few years. To select the pattern best suited for you, read the information in Booklet 19. Send for it today.

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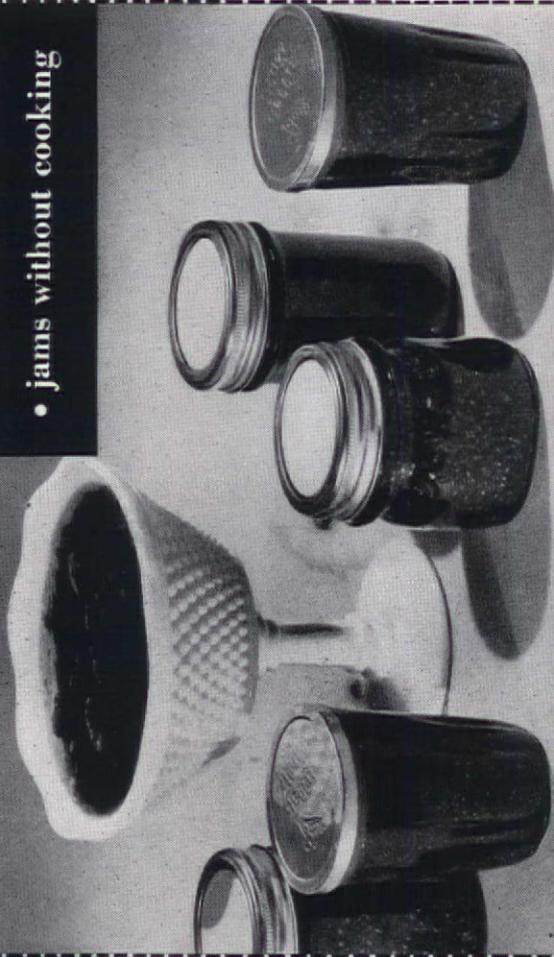
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MADE TO USE AND ENJOY

American Home Recipes

(Family Food, pictured in color on page 86)
(Good Victuals, pictured in color on page 88)
(Jams Without Cooking, pictured on page 96)

• jams without cooking



• brandy sauce
• cumberland sauce



• white fruited cake



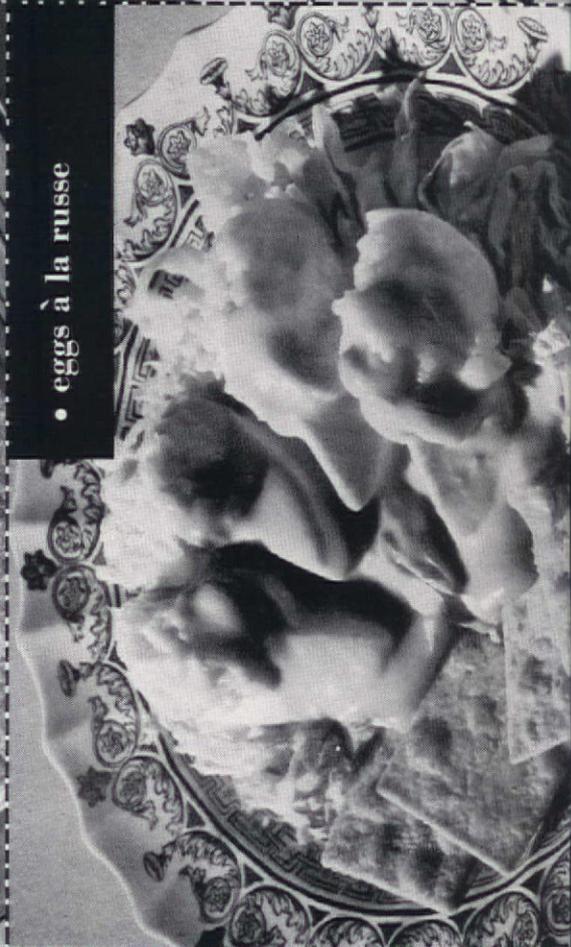
• chocolate angel food cake



• succotash pudding



• eggs à la russe



American Home Recipes

(Family Food, pictured in color on page 86)
(Good Victuals, pictured in color on page 88)
(Jams Without Cooking, pictured on page 96)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• white fruited cake

• Blanch 12 oz. almonds; chop and add 8 oz. citron, 12 oz. candied pineapple, 12 oz. candied cherries, ½ grated coconut. Sprinkle 1 cup flour over fruit. Mix thoroughly, and set aside.

Cream ½ lb. butter and 2 cups sugar. Add 6 eggs, two at a time, beating after each addition, 2 tsp. rose water, and ¼ cup sherry. Then sift and add 2 cups flour, 2 tbs. baking powder. Pour batter over fruited mixture. Mix very thoroughly. Grease 9 x 13 baking pan. Line with greased brown paper. Place in pan of water. Bake in 300° F. oven for 2½ hours. Cool. Cover with **ALMOND PASTE**: (In many cities you can buy this.)

To make Almond Paste, combine 2 unbeaten egg whites and 1 lb. sifted confectioner's sugar. Add 1 tsp. rose water, 2 tsp. almond extract, 1 lb. blanched almonds, ground very fine.

Ice cake with cream confectioner's or boiled icing. Cut into six small loaves. Decorate to your own taste.

RECIPE BY JEAN AUSTIN

• brandy sauce • cumberland sauce

BRANDY SAUCE

½ lb. butter
1 lb. dark brown sugar
2 lemons (the juice and grated rinds)

• Place ingredients in top of double boiler. Beat, with rotary beater, over boiling water for about 5 min. (or until it thickens). Serve hot with fruit cake. Makes ¾ cups.

CUMBERLAND SAUCE

4 tbs. red currant jelly
3 tbs. strained orange juice
1 tbs. strained lemon juice
1 tsp. mustard
1 tsp. Tellichery pepper
½ tsp. ground ginger
Peel of 1 orange

• Stir jelly in saucepan over low flame until liquid. Cool. Add orange juice, lemon juice, mustard, and ginger. Peel orange so that white pulp is removed from skin; shred and cover with cold water and bring to boil. Drain off water and add shredded orange peel to the mixture. Serve hot with hot or cold slices of Smithfield ham.

RECIPES BY JEAN AUSTIN

• jams without cooking

(USING POWDERED PECTIN FOR RASPBERRIES, STRAWBERRIES, OR BLACKBERRIES)

Preparation time: 10 min.

¾ cups crushed berries, fresh or thawed frozen
5 cups sugar
1 box powdered fruit pectin
1 cup water

Measure berries into large bowl. Combine pectin and water in saucepan. Bring to boil and boil for 1 minute, stirring constantly. Add pectin mixture to fruit; then add sugar and stir for 1 minute. Ladle quickly into jelly glasses or glass freezer containers. Cover jam with hot paraffin. Let stand 24 hours, then store in freezer. May be stored in refrigerator if to be used within 2 weeks.

Yield: about 8 medium glasses 465 cal. per glass Source of Vitamins A, C

(USING LIQUID PECTIN FOR BLUEBERRIES, STRAWBERRIES, RASPBERRIES, OR BLACKBERRIES)

Preparation time: 10 min.

4½ cups crushed berries, fresh or thawed frozen
2 tbs. lemon juice
5 cups sugar
1 bottle liquid fruit pectin

Measure berries into large bowl. Add lemon juice and sugar. Stir until sugar is dissolved. Add pectin and stir for 1 min. Ladle quickly into jelly glasses or glass freezer containers and proceed as in above recipe.

Yield: about 9 medium glasses 475 cal. per glass Source of Vitamins A, C

Tested in THE AMERICAN HOME KITCHENS

• eggs à la russe

EGGS À LA RUSSE

• To one cup mayonnaise add 3 tbs. chili sauce, 1 tbs. finely chopped onion and green pepper. Serve over hard cooked eggs, decorate with sliced olives.

965 calories per recipe of sauce

Source of Vitamin A

CURRIED EGGS

• To 1 cup cream sauce, add ¼ cup sliced mushrooms, 2 tsp. curry powder, salt and pepper to taste. Serve over sliced hard cooked eggs on toast slices.

290 calories per recipe of sauce

Source of Vitamins A, B

LES OEUFs AU VIN BLANC

• Cook together in ¼ c. white wine seasoned with lemon juice, 2 tbs. each of chopped capers, parsley, shallots and onion. Stir this mixture into 1 cup mayonnaise. Add to this ½ tsp. of anchovy paste and the finely chopped white of a hard boiled egg. Chill before serving over hard cooked eggs.

970 calories per recipe

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• succotash pudding

Preparation time: 10 min.

Baking time: 1 hour

2 eggs, separated
2 cups canned succotash
1 cup milk

½ cup butter, melted
½ tsp. salt
Few grains pepper

• Beat egg yolks, add succotash, milk, melted butter, and seasoning. Fold in stiffly beaten egg whites. Turn into buttered 8" baking dish; set in pan of water and bake in 350° oven for 1 hour.

Serves 4-6

360 cal. per serving

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• chocolate angel food cake

1 ½ cups egg whites (8-9)
1 ½ cups sugar, sifted
¾ cup cake flour, sifted
¼ cup cocoa sifted

• Sift together 6 times, ¾ cup sugar, cocoa, and flour; divide into 4 parts. Set aside. Beat egg whites until foamy, add salt and cream of tartar. Continue beating and gradually add remaining sugar. Beat until egg mixture will stand in firm peaks, but not stiff and dry. Gently and quickly fold in ¼ of flour mixture at a time, adding the flavoring with the last ¼. Pour into ungreased 10" tube cake pan; run spatula through to cut air bubbles. Bake in preheated 325° oven for 1 hour, 10 minutes or until cake springs back with light touch. Cool for 1 hour inverted.

BITTER CHOCOLATE FROSTING

• Melt 6 squares of unsweetened chocolate with 6 tbs. butter over warm water. Beat until of right consistency to spread on cake.

Serves 8-10

390 cal. per serving

SUBMITTED BY EVELYN S. MOCILROY
Tested in THE AMERICAN HOME KITCHENS

NEW G-E KETTLE BOILS WATER FAST AS YOU CAN USE IT...

2 cups in 1 $\frac{3}{4}$ minutes!

Now look how fast you can boil water! Before you've got the cups out and the instant beverage or the tea bags in 'em, your water's come to a full rolling boil. *That's SPEED!*

And this new kettle is such a beauty—so striking in copper and stainless steel—you'll bring it proudly out of the kitchen . . . use it right at the table or in the living room. *That's CONVENIENCE!*

In addition, a cheery whistle lets you know when the water's boiling . . . a pushbutton locks the lid open for easy filling and pouring . . . and *the heat shuts itself off* should the water boil away.

Here's an appliance you'll use every day, for instant coffee, tea, cocoa, bouillon, soups . . . everything. See it at your G-E dealer's—*today!* General Electric Company, Small Appliance Division, Bridgeport 2, Conn.



**AUTOMATIC
SPEED KETTLE**



2 $\frac{1}{2}$ quart capacity . . . only \$18.95*

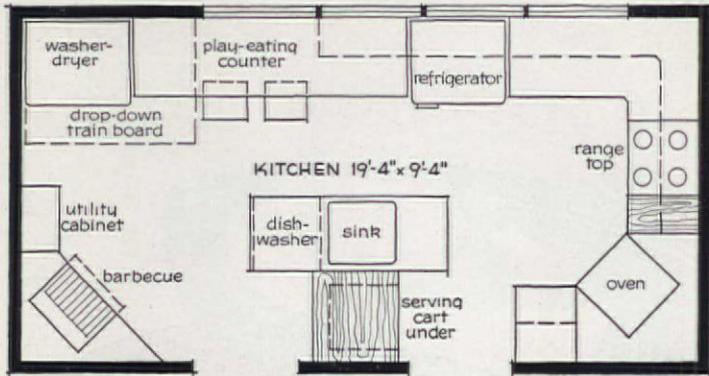
Whistles when ready. Whistle in lid signals when water is boiling. Heat shuts off automatically if water boils away. Outstanding for style and convenience, the new G-E Kettle makes a wonderful gift.

*Manufacturer's recommended retail or Fair Trade price.

Progress Is Our Most Important Product

GENERAL  ELECTRIC





Plenty of room for everyone, because the T-shaped peninsula divides business from pleasure. Let's start with that sociable family area to show what we mean: set into a handsome brick wall, there's the barbecue (gas fired, with electrically driven spit) at which Dad presides often as not; there's the electric train setup that swings up and out of sight when the washer-dryer is in use; there's the eating counter; and the dishwasher-sink where the boys lend a hand with good grace since this is *their* kitchen, too. But the other side of the peninsula is the woman's domain—her complete, well equipped cooking headquarters into which family activities do not overflow.

The whole family's at ease in this room . . .
 Mom gets the meals cooked with no danger of tripping over toys or men folks, and yet she's close enough to enjoy the family fun.
 Come on inside and have a look around



THIS KITCHEN IS A FAMILY ROOM

EDITH RAMSAY



SEE PATTERN ORDER FORM, PAGE 145

Ever since open planning and the living-kitchen came in, a lot of people have gotten the idea that the gal who gives up her kitchen isolation is in for a heap of irritation. So there's been an ever-increasing chant to "cook alone and like it."

Some women, of course, really *do* like to cook alone. But generally it isn't solitude but freedom from interference that a gal wants. No matter how sociable you are, you can't cope with a space ship and its pilot underfoot when there's a pressure cooker on the range, a cake in the oven, and you're doing things with eggs. In this kitchen, both isolation and irritation are out—invite the

Tractor mural of bright felt behind miniature railroad is A.H. Pattern 1624, \$1. Tracks are set up on drop shelf over washer-dryer, (See page 112). Base cabinet is for extras.

boys in—they'll stay in their own well appointed area, and welcome you into their talk. Right from the start, the business part serves the cook superbly. As you enter, there's an enormous chopping block with its own wall of hang-up utensils—a work space that lends its area to that of the counter-sink. Under it is the berth of the roll-away serving cart—

AMERICAN HOME designed, and color-keyed to the copper trim of the steel cabinets that have birch doors. There's a refrigerator that opens toward the sink, a built-in cooking top, a big wall oven—and counters and storage aplenty. The laundry works overtime, not only to do its own job, but as a base for the "railroad" that can—but need not be—swung up against the wall when the washer-dryer is in use. For color, the wood and copper, the small-scale wallpaper, the restful turquoise of the vinyl counters and the green of the floor, make this a room gals love and guys enjoy.

THE END

What's in this kitchen? See "Where Credit is Due", page 145.



A good cup of coffee tastes even better with

PREAM

New instant "creamer" in thrifty powdered form!

Rich, delicious, 100% dairy product! Pream is made entirely from fresh, sweet cream and other milk products—nothing added! This wonderful new "creamer" never sours or turns; in daily use, keeps its delectable flavor right down to the last spoonful! Pream costs less, too, about $\frac{1}{3}$ less per serving than coffee cream—and has only about half as many calories! Put Pream on top of your hot coffee or tea. Stir and enjoy. Why not today?

Sally Ross



Pream Home Economist, says: "The delicious cream soup recipe below is just one of the easy, thrifty cooking-with-Pream ideas in my free folder. Write for it!"



CREAMIER CREAM SOUP. To your favorite canned tomato soup, add water as directed on label. Add 3 tbs. Pream. Stir to blend. Heat and serve.



The new way to "cream" it is to **Pream** it!

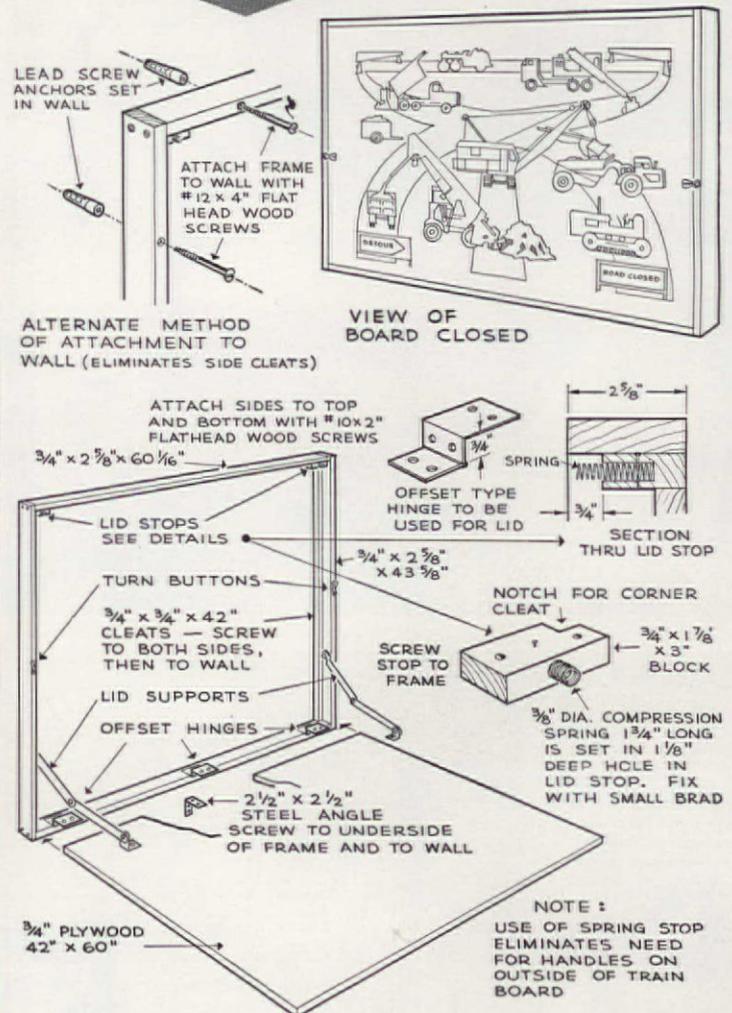


TO: Sally Ross, Pream Test Kitchen
Box 959-I, Columbus 16, Ohio
Please send me FREE Pream Recipe Folder.

Name _____
Street _____
City _____
Zone _____ State _____

Pream is available also in the Dominion of Canada, Alaska, and Hawaii.

HOW TO BUILD OUR FOLD-UP TRAIN BOARD



Here's how to make the fold-up train board you see in the family kitchen on page 111. Of course this rig for men of all ages is just as much at home in a playroom, living room, or bedroom. All you need is wall space to fasten the box to and a flat surface to let the board down onto. In our kitchen setup, the washer-dryer gives additional support to the train board.

The handsome truck-and-tractor design goes either on the outside of the box as shown here or on the wall inside as shown in color on page 111.

If you'll use the design on the wall inside the box, you may want to paint the inside of the frame to match the felt background. But if the design is to go on the outside of the box, maybe you'll want to use the wall space inside to print railroad terms, railroad names, or railroad symbols, or paint it a harmonizing color.

Train board itself is 3/4" plywood, 42" by 60". You can either paint the play surface green or cover it with green felt. To this surface, tracks are secured permanently by brads. Trains and all other equipment are removed and stored before the board is swung up. In the kitchen on page 111, the train "yard" is a base cabinet to the right of the board. Dimensions shown here allow enough depth so tracks needn't be removed. If other gear is to be part of permanent setup, make wall box as deep as needed to accommodate it when lid is folded up.

THE END



If you've a yen for colored appliances — See how Republic's spicy Sherwood natural grain finish becomes a perfect foil for a perky pastel-shade refrigerator! Your Republic Steel Kitchens dealer can adapt this interesting plan to your home.

A small kitchen needn't be inconvenient!

Just see how skillful planning transformed a scant 10'x11' area into a beautiful kitchen of smooth, work-saving convenience! The secret — generous work surfaces and a place for everything handily near where it's first used, thanks to Republic Steel Kitchens. And who wouldn't treasure that "island"? It serves as dining bar, sit-down work counter, storage area... and deftly discourages cross-kitchen traffic.

REPUBLIC STEEL *Kitchens*

REPUBLIC STEEL
Kitchens



Gain counter space with "pulldown" cooking units that fold up against wall when not in use. In cupboard below, Republic's silent-moving inner sliding drawers conveniently store bulky pans. Above, there's a custom-looking range hood to draw off unwanted odors.



For real help in kitchen planning, see your Republic Steel Kitchens dealer or get... "Praise-Winning Kitchens," a colorful, 28-page idea book. Send 25c with coupon filled out to Republic Steel, Berger Division, 1086 Belden Ave., Canton 5, Ohio.

Name _____
Street _____
City _____ Zone _____
County _____ State _____



Before—Unattractive, woefully misarranged and lacking in storage and counter space. Only modern touch is the spanking new refrigerator.



Behind closed doors go brooms, mops, ironing board in the spacious lower section of Republic's utility cabinet. Or, if you prefer, have shelves all the way up and use it as a linen closet in bathroom or hall. Your dealer also has Republic Steel Kitchens in snowy-white Perma-Finish enamel.



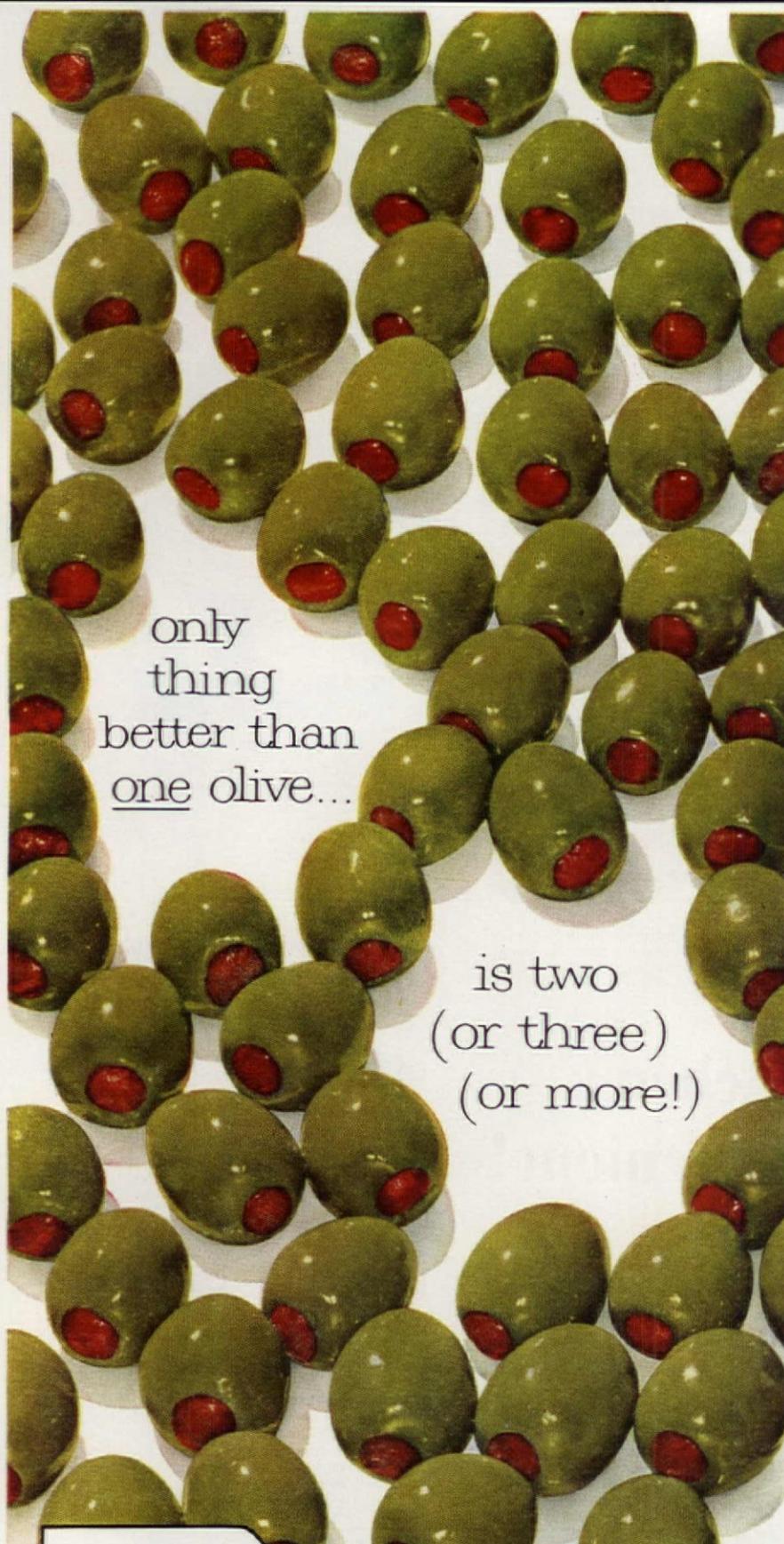
Handy, ma'am!—And spacious enough for your biggest turkey platter. Republic wall cabinets have adjustable shelves — to meet your comfort reach. The neat cup rack is one of many stock accessories to keep your kitchen orderly.



Slim, trim space-savers—No waste space, no burrowing for small, evasive items in big drawers when you use Republic's easy-to-switch shallow ones. Tray cabinet needs only nine precious inches of space, ideal for cookie sheets, trays.

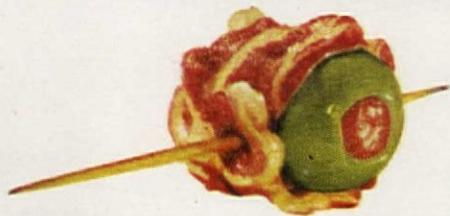


No corner cutting here— Republic's Lazy Susan captures lost space. Wide 10" door and two high shelves offer truly practical storage. And there's nothing so carefree as lovely Formica counters with a smooth-coved back rail.



only
thing
better than
one olive...

is two
(or three)
(or more!)



fun to fix: wrap olives in 1/8 strip bacon, bake or broil until bacon is done. Serve hot. Quick, delicious!

Imported
SPANISH GREEN OLIVES

add dash to any dish!

Husband to Supper

(Begins on page 82)

After a while they began to realize that when mother called "Supper's ready" they practically had time to go to the movies first!" One night this mother rebelled. She called supper—and sat down to eat. The souffle was flat as a pancake and the coffee was cold when her surprised family came in. But they learned their lesson. And mother learned, too. Now she no longer fools them with too-early dinner calls!

Later meals. Some husbands admitted that they don't come when called for a 6 o'clock supper because they *simply aren't hungry*. In that case, it's a good idea to have supper at a later hour. If you have small children, feed them at five and delay your own supper hour until seven.

New routines. In Forest Hills, N.Y., an advertising man's wife tried a change of routine. "I used to serve supper every night at the same time. Now I vary it—catch them by surprise. Sometimes dinner is at 6 o'clock. Sometimes it's at 7:30. They seem to like it. Gets them out of the dinner rut, I guess."



Get a Time-Check! When a man starts a small job, finishing it is often more important to him than is his supper. That's the sad truth. And so it pays to check in advance. "If my husband is in his workshop," said one wife. "I remind him to let me know 10 minutes before he's ready to quit work. I leave it up to him—and he seems to feel obligated to be ready at the time he sets.



Then, when he calls me, I put the peas on." (Time-checking like this is a fine solution for the TV problem, too. Time your supper for a break in the programs.)

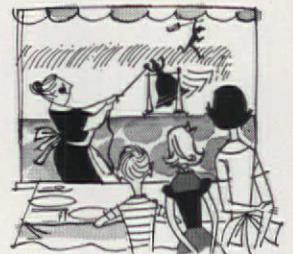
But here's an even better idea. It's this: *Buy a bell!* They can be bought inexpensively—or you may even find one, tucked away and long forgotten, in your attic.

In Laurel, Maryland, a discouraged wife went to the hardware store and bought a BIG dinner bell, made of brass. It had a husky black wooden handle. "You should see my man come running!" She said, laughing with satisfaction.

One wife, in Garden City, Long Island, was skeptical. "Bell!" she exclaimed. "I couldn't get my man to the table on time if I shot off a cannon."

Admittedly, in some homes, getting Dad to dinner is a problem to challenge Mother's greatest ingenuity. Some wives have risen to the heights—and have met the problem by what might be termed massive retaliation. On a spacious farm near Providence, Rhode Island, lived one such determined wife.

One day she found herself face to face with a *real* crisis. This lucky lady still had a maid. But Molly, the maid, was threatening to quit. "Father," she said, "was the reason. He was always outdoors, was always late to her meals."



The situation called for action, for Molly was a priceless cook. Mother went to see the New York, New Haven and Hartford Railroad, bought a retired locomotive bell. She had it sent home, and mounted it on a stone wall.

Ten minutes before supper that night, Molly marched out and happily clanged the bell. For minutes the farm sounded like Chicago's Dearborn Street Station when the Super Chief is arriving from the west—but Father got to supper on time!

And he's been on time ever since!

THE END



Top O' the Hill for a charming hostess, 7", \$36.50



Dinky Doo for a little girl, 4 3/4", \$13.75



Ballerina for an avid ballet fan, 7 1/2", \$40



Carolyn for mother's curio shelf, 7", \$33.50



Afternoon Tea for grandma's mantel, 5", \$65

Christmas list a mile long?



Little Pig for the small fry, 4", \$16



Long John Silver jug for Dad's bar, 4", \$6.00; 6", \$12.50



Old Balloon Seller for Aunt Susan, 7", \$27.50



The Town Crier for a man's den, 8 1/4", \$36.50



Collie for all who love dogs, 5", \$17.50

...let nothing you dismay... Give Royally



Giselle for a Christmas bride, 7", \$45.00



Lady Charmian for a devoted wife, 8", \$45.00



Valerie to delight a teen-ager, 5", \$21.00



Choir Boy for your Christmas décor, 5", \$15



The Skater for the newly-weds, 7", \$38.50



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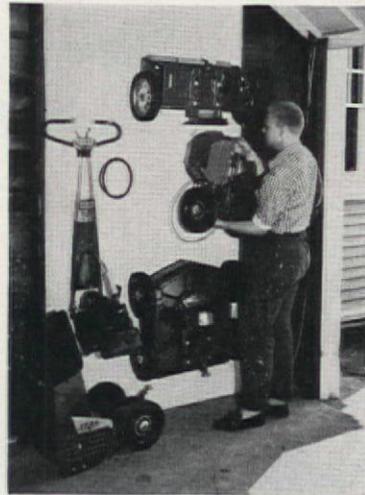
FIND OF THE MONTH



PRESTO CHANGO! FROM SNOW PLOW TO . . .

- LAWN MOWER
- HEDGE TRIMMER
- SOIL TILLER

One of the best ideas in the multi-purpose outdoor power equipment field that's come along in many a moon is the "Power Handle"—shown above doing a job on a snowplow. The handle, along with its $2\frac{3}{4}$ horsepower motor, fits any one of the basic units that now include the snowplow, two types of mowers, tiller, and trimmer-edger. Other basic units will be added to the line in the future. Also, coming up, a stand-by generator for use during power-line failures. The "Power Handle" sells for \$89.95, and is well worth it, since it supplies the power and push for all other basic units, depending on the job you want to do. The Toro Manufacturing Co. THE END



Timed by a stop watch, the "Power Handle" is transferred from a reel-type lawn mower to a rotary-type mower in just 20 seconds! A locking device makes the change from one unit to another a simple matter without tools. Since the handle itself and each of the basic units is smaller than a fixed-power unit, a minimum of storage space is needed.

How to make your
husband say "Yes!"

Tell him what an Alexander Smith StayModern* carpet offers you for the price of a couple of bus fares a day:

1. A quick little flash of pride every time you look in the door—as if your income had suddenly grown one or two figures bigger.

For these lush, new carpets look twice their price. (Some carved pattern with that \$18-a-yd. look and feel, for example, cost only about \$9.95 a sq. yd.) Only two things make it possible: Innerspring Weave® and our new Miracle Mills. A century of outmoded methods have been discarded to give you more pounds of carpet per dollar and style you need never replace.

2. You get thicker, longer-wearing pile. New, livelier "bounce" from the billions of tiny spring-shaped fibres in Alexander Smith's Innerspring Weave.

Stays clean 4 times longer

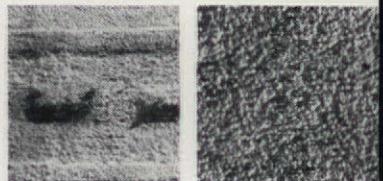
3. Our new process, Juvenon®, on blended carpets seals out dirt—keeps color fresh 4 times as long. Less work for you



Without Juvenon
after 3000 steps

With Juvenon
after 3000 steps

4. Tested wear, to withstand the day long activities of a herd of young Davy Crocketts! We ran a 78-ton crane over two carpets (see photos below). The carpet with Innerspring Weave, right, shows hardly a mark, while the one without, left, lost half its pile thickness.



Without and . . . with Innerspring Weave

These StayModern carpets cut room noise 40%-50%, cushion falls, even save fuel bills.

*Trademark

FREE! Amusing Convincer Kit, practically guaranteed to make your husband say yes. Contains complete "we need a new carpet" campaign, including booklet telling how to stretch your carpet dollar.

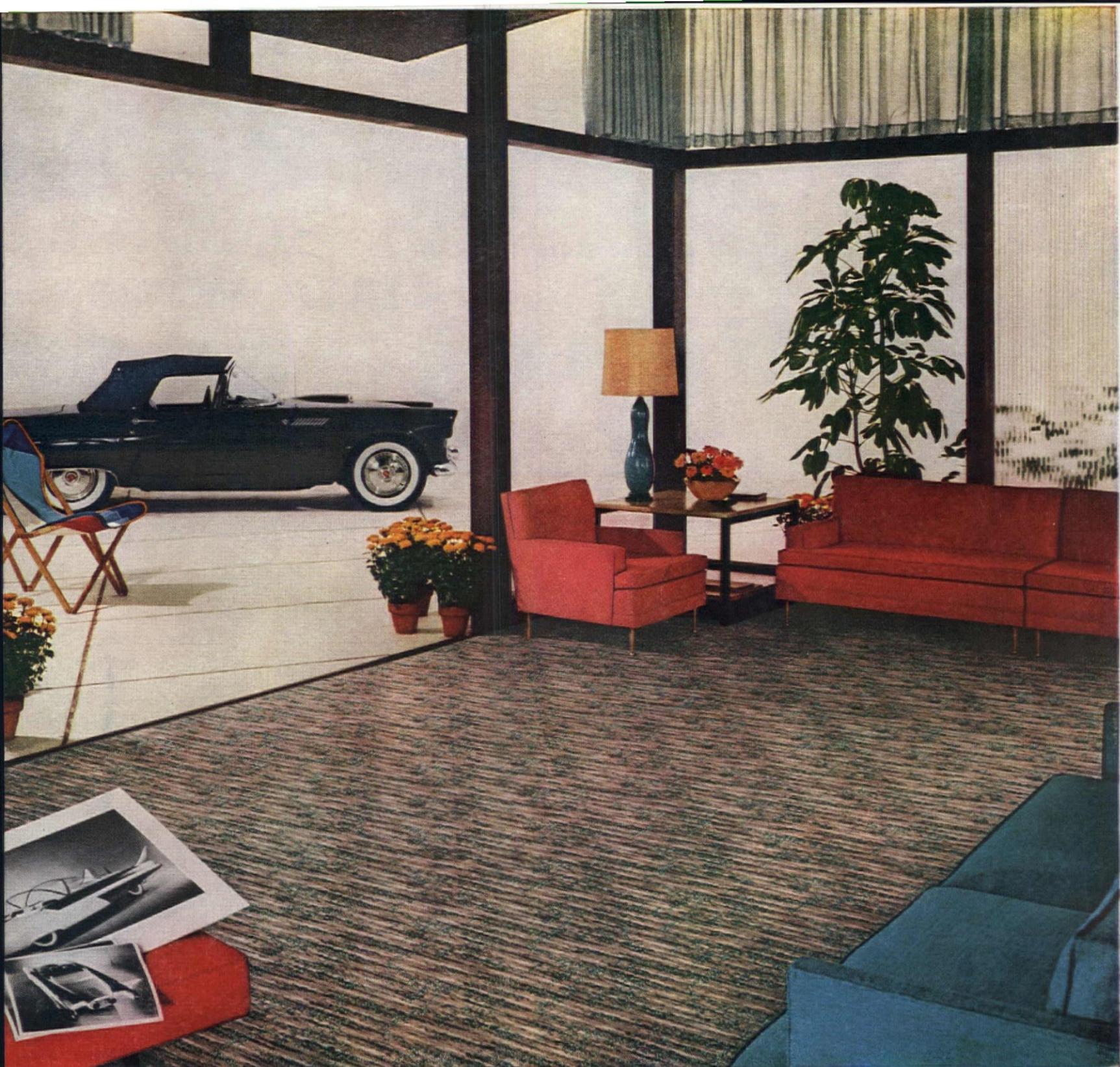
ALEXANDER SMITH
DEPARTMENT I-11
295 FIFTH AVE., NEW YORK 16, N.Y.

Dear Sirs: Please send me your free Convincer Kit.

Name _____

Address _____

Alexander Smith
The carpet with Innerspring Weave



TOURAINÉ CARPET achieves a two-level texture with straight and Curltwist all-wool yarns. 4 are in stunning abstract patterns. A fifth gives a stylized damask effect. About \$11.95 sq. yd. *Easy terms.*

Fresh and gay—and "very today"

Very tomorrow, too... thanks to StayModern* design, stay-fresh colors, and stay-new Innerspring Weave®

Modern that *stays* modern. Colors that *stay* gay. Pile that *stays* thick, springy, new-looking.

That's what you get in Alexander Smith's new StayModern carpets, from the world's most modern mills.

You get *new high-fashion designs*—acclaimed by magazine editors, decorators, and other top "taste makers" as good for years to come. *New deep-shadow textures* that look positively hand-carved. *New, thicker, bouncier Innerspring Weave*, with 50% heavier yarns in many styles. *New Tru-Tone colors* that outlast those in some of the world's costliest Orientals.

And *new soil resistance*, so the new light-colored blends stay *clean*. For luxurious comfort, sensible prices, and *style you need never replace*, see Alexander Smith's StayModern carpets soon. (See opposite page.) From about \$6.95 sq. yd. Remember, "Home Means More With Carpet on the Floor."

*Trademark

Alexander Smith 

The First Name and the Last Word in Carpets

You can select



a beautiful care-free floor

from this book of designs, and install it yourself with a brush and scissors



it's Johns-Manville

TERRAFLEX vinyl asbestos tile

See the many beautiful patterns in this book, then see how easy Terraflex® is to install! Simply brush on Johns-Manville Terraflex Adhesive right over the old floor. It makes installation easier than ever before. Then set Terraflex Tile on the Adhesive. You can cut Terraflex with scissors when necessary.

Terraflex stays first-day fresh for years, needs only a damp mopping to keep it shining bright. It's the original vinyl asbestos tile, has a nonporous surface that dirt and grease can't penetrate.



Send 10¢ for this colorful design book

shows the beautiful Terraflex colors illustrates over 75 attractive patterns contains easy-to-follow instructions

Johns-Manville

Johns-Manville sponsors "Meet the Press" on alternate Sundays on NBC-TV. We invite you to tune in.



Johns-Manville, Dept. AH-11, Box 60, New York 16, N. Y.
Please send me copy of Terraflex Book, "Designs for Better Floors." I enclose 10¢ in coin.

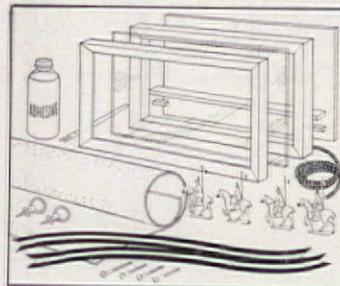
Name _____
Address _____
City _____ County _____ State _____



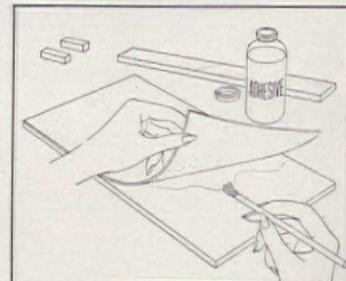
HOW TO MAKE OUR SOLDIER SHADOW BOX

This one's strictly for a man's man . . . mount long-treasured or brand new lead soldiers in a felt-lined shadow box

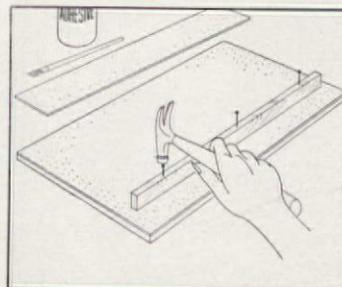
DORCHEN TRUMM



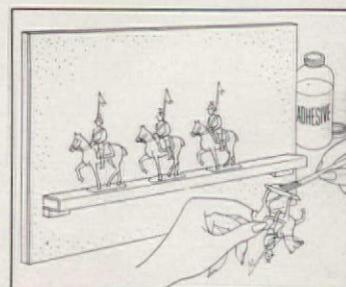
1. You need 2 frames; 1 sheet of glass; wood for shelf and block support; felt; gold braid; brass rings; ribbon; screws; plywood back; brads; adhesive; soldiers.



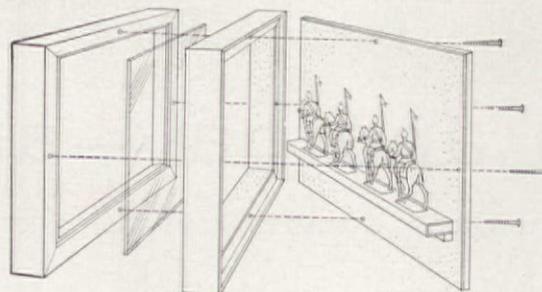
2. To apply felt over the plywood backing, use a fabric adhesive. Best way is to brush adhesive on to wood surface, then stretch felt till it's smooth and tight.



3. Drill 3 small holes through thickness of shelf, then nail it in place with 3 small brads. Drill blocks and nail in place. Cover shelf and blocks with felt.

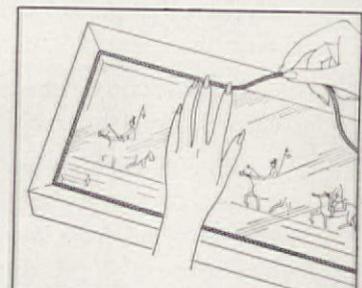


4. To mount your lead soldiers, align and space evenly. Attach to shelf with fabric adhesive. Set board upright and allow to dry before you go on to next step.



5. When glue has set, assemble components of shadow box as shown in diagram. To hold entire assembly firmly, drill through backing and frames; secure with four long wood screws.

6. Paint frames a flat black. When dry, glue round gold braid around the inside edge of frame as shown. For hanging, screw two large brass rings into top of back frame, and suspend with double thickness of brightly striped ribbon to add bit of military flavor.





NOW'S THE TIME TO PAINT WITH GOLD BOND VELVET

Velvet is the new latex base paint that makes *you* a brilliant interior decorator!

It goes on so fast and easy... what used to be an all day job becomes a few hours' fun. Dries in minutes to a velvety, uniform finish with no painty smell. And the colors! They're warm, exciting, *different*. Your rooms become alive...inviting...the way you really want them! Velvet takes the hard work out of painting. Brush or roller cleans off in plain water. Surprisingly economical, too, for so much satisfaction. Get Velvet now at your Gold Bond paint store.

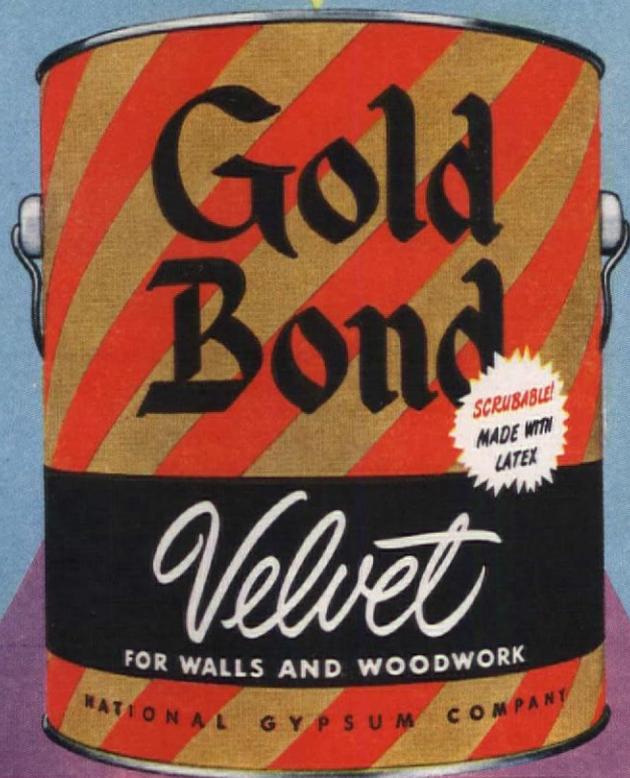
NATIONAL GYPSUM COMPANY · BUFFALO 2, NEW YORK



Fresh, lovely colors

rich velvety finish

glides on without effort



dries in minutes

scrubable!



my kitchen wears carefree
micarta
"mardi-gras"

The colorful, carefree spirit of the carnival sealed in gleaming plastic—that's Micarta MARDI-GRAS! And how appropriate—for Micarta's resistance to scuffs, stains and burns frees you forever from the nagging demands of ordinary surfaces. An effortless flick of a damp cloth is all the attention it ever requires. It's the final touch to the luxury of modern kitchens.

See the gay array of MARDI-GRAS colors before you decide on any counter surfacing. Just use the coupon.

Westinghouse 

United States Plywood Corporation
 P. O. Box 126
 New York 46, N. Y.

AH-11-55

Please send me complete information on Micarta decorative surfacing.

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DECORATIVE SURFACING

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 largest plywood organization in the world



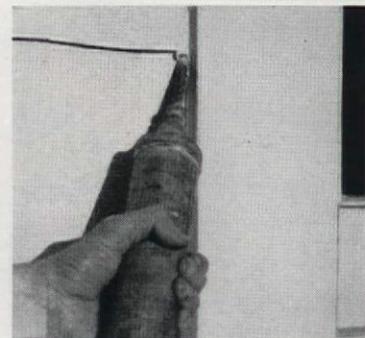
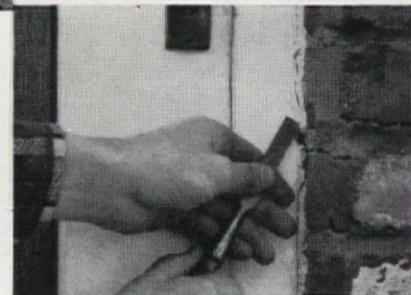
HOW AND WHERE TO CALK

INFORMATION: ROBERT SCHARFF



Cracks often appear where different surfaces or materials meet on the outside of a house. Water, dirt, and cold air enter through these cracks and can cause serious damage. Seal the gaps with calking compound, an elastic material that you can apply with putty knife or gun, as shown

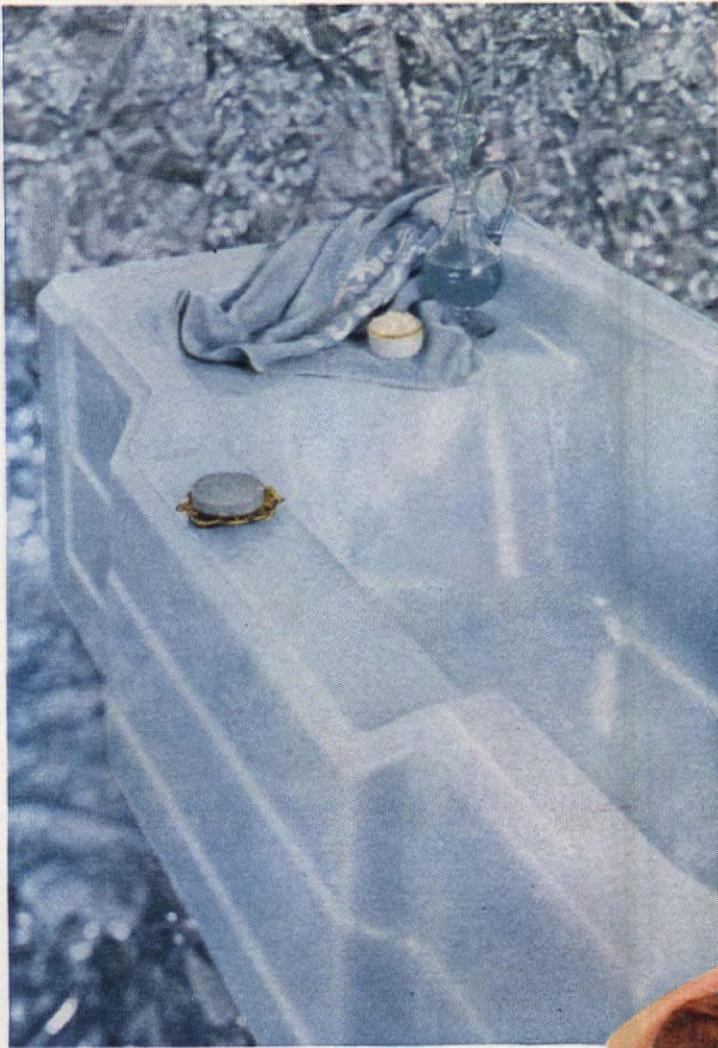
Look for cracks around window and roof gables, foundations, eave trim, door frames, chimneys, and wood-to-masonry joints. Scrape out any old calking that's cracked or loose. Brush dust out of the joint before you apply new calking



Cracks in brick, stucco, or other masonry can also be repaired with calking. Clean the joint and pump in the calking. Be sure you move the gun slowly and steadily along the joint as you squeeze out the compound. To allow for shrinkage and prevent cracking, make the bead of calking just a little bit convex

Always clean your gun. Run out remaining compound, disassemble gun, and wash parts in mineral spirits to dissolve compound. To clean threads and plunger end, scrub with old paint brush. Use piece of wire to clean out the tip. When parts are thoroughly clean, reassemble and wrap the gun in cloth for storing till next time





ELJER



DIVISION OF THE **MURRAY** CORPORATION OF AMERICA



Look once—twice—forever

at these more-than-lifetime
bathroom fixtures in cast iron,
formed steel, vitreous china! Their
smart, unfading shades will spark
each changing fashion. Their
bright chrome fittings serve you
faithfully and well. Eljer, Division
of The Murray Corporation of
America, Three Gateway Center,
Pittsburgh 22, Pennsylvania.



ELJER —the only name she needs to know in plumbing fixtures

"STYLED BY SANFORD"

Original American classics in

carpeting!



As it has been for over 100 years, "Styled by Sanford" is a sure guide to the freshest, most exciting designs in contemporary carpeting. Sanford always brings you the latest in fashion.



Sparkling new background for the latest in home furnishings—SYNCOPIATION

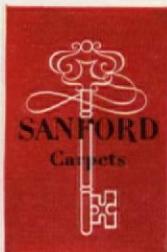
As bright and sophisticated a carpet as the music that inspired it.

Its advanced styling is sure to draw more envious "ahs" than any new carpet this year. And its all-wool, 3-level texture Wilton weave will earn many a satisfied "ah" for its wearability, too!

Shown is the rippling new Rhythm Green. Also in Melody Grey and Harmony Beige. Syncopation is sure to set your pulses pounding... don't miss seeing it.

Sanford
CARPETS

295 5th Ave., New York, N. Y.



the key to beautiful
rooms since 1838



UPSTAIRS BEDROOM FOR YOUR CAR



If you like to travel but hate looking for a place to sleep at night, search no longer—here's a happy solution to your problem. "Tour-A-Tent," which is designed for most any style and make of sedan, provides you with a 48" by 74" innerspring mattress under weatherproof housing. And this spells comfortable sleeping for two grownups. If the kids are along, an additional unit (top of the page) can boost the

sleeping capacity to four adults and two or three children. When you want to reach the "upstairs" sleeping quarters, there's a telescoping tubular steel ladder with wide, slip-proof treads. And once you're inside, the front curtain zips you in tight and makes it impossible for you to fall out.

"Tour-A-Tent" is particularly helpful to sportsmen who want to have a place to call home as close as possible to where the game is plentiful or the fish are really jumping.

On the road, the rig rides flat and neat, won't interfere with speed or driving. When it's not in use, take a sling that's provided and hoist "Tour-A-Tent" to the ceiling joists of your garage. Complete unit, \$345. Gibbons Supply Co., Birmingham, Mich. THE END

**You Invest in a Lifetime
of Gracious Living when You Choose
Heywood-Wakefield Modern Furniture**

Forward-looking design and old-time skilled craftsmanship are the precious ingredients that give Heywood-Wakefield Modern its enduring beauty and strength. Make a modest selection now, add to it later. As the years go by, you can be sure your furniture will remain in style; be sure each piece retains its sparkle and freshness. See this versatile Modern at your favorite furniture or department store soon.



Today—for your living room. Tomorrow—these smartly upholstered chairs could be the center of comfort in your new library or study. You may select from many fine fabrics and several rich finishes.



Crafted of true solid birch, Heywood-Wakefield Home-Planned Modern is available in over one hundred decorator pieces.



NEW "HOW TO DECORATE WITH MODERN" BOOK—Mary L. Brandt, nationally known decorating consultant, tells you how to plan an attractive home with Modern. Send 25¢ in coin for 28-page book. If you'd also like our book "Home-Planned Old Colony," send 50¢ in coin for both.

Heywood-Wakefield, Gardner, Mass., Dept. AH-36
I enclose in coin for your books at 25¢ each. (check your choice)

Modern Old Colony.

Name _____

Street _____

City & Zone _____ State _____

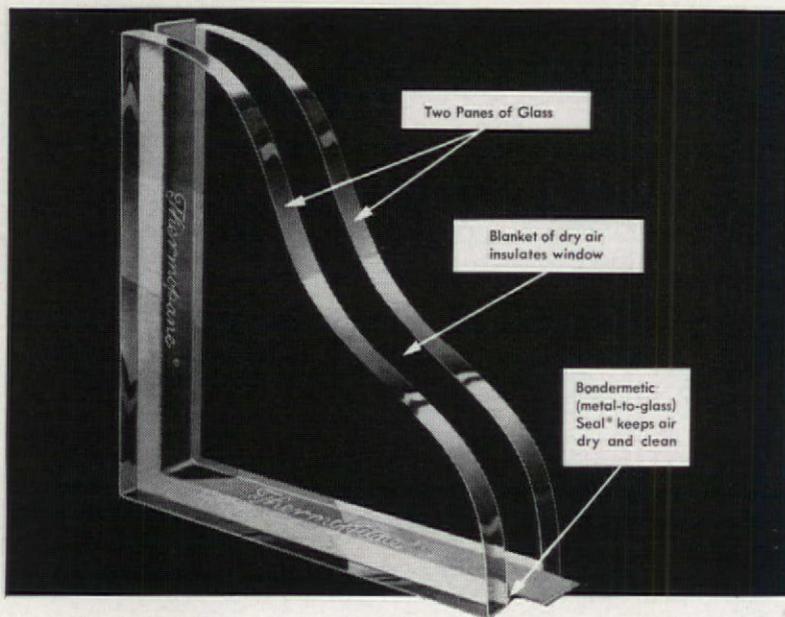
Heywood-Wakefield are also makers of Ashcraft and Old Colony Furniture



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by

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EST. 1826

Guaranteed by
Good Housekeeping
NOT AS ADVERTISED THEREIN



A BARGAIN IN DOWNRIGHT COMFORT

Thermopane[®] gives you
permanent window insulation



WARMER ROOMS IN WINTER. *Thermopane* reduces drafts. You can sit closer to windows without feeling chilly. More floor space is usable.



COOLER ROOMS IN SUMMER. *Thermopane's* layer of dry air keeps out more summer heat. That reduces load on air-conditioning units.



SAVE MONEY. Heat loss through *Thermopane* with $\frac{1}{2}$ " air space is only half that through single-pane windows. You save fuel.



SAVE WORK. *Thermopane* makes windows self-insulating. No storm sash to buy, wash, hang, take down and store. A real labor saver.

People who have lived behind windows of *Thermopane* insulating glass will tell you that it's extravagant to build or buy a house without it. Why? Because *Thermopane* works all year to give you extra comfort and to save you money.

Yet windows with *Thermopane* frequently cost no more than single-glazed windows plus good storm sash. There are two kinds of *Thermopane* insulating glass: (1) made of sheet glass for economy and (2) made of plate glass for clarity so essential in picture windows. For further information, call your L·O·F Glass Distributor or Dealer—listed under "Glass" in the yellow pages of your phone book. Or write to Dept. 4115, Libbey-Owens-Ford Glass Co., 608 Madison Avenue, Toledo 3, Ohio.

*®



Thermopane
INSULATING GLASS

LIBBEY·OWENS·FORD *a Great Name in Glass*



WINTER PLANT PROTECTION

You can't tell plants to "Button up your overcoat." But there are things you can do to make them—and you—happier this winter

E. L. D. SEYMOUR

Why do we talk about winter protection for plants in our gardens when the wild ones in roadsides, fields, and woods seem to get along nicely without any? Well, many of our cultivated favorites are immigrants, trying to survive under soil, climatic, and other conditions different from those of their homelands.

Also, gardens are man-made; and even with all our knowledge and skill, few of us can equal Nature in sensing the needs of plants and satisfying them. Besides the mistakes we may make, there are local vagaries of moisture, temperature. And individual plants show different effects of age, inherited vigor, etc.

So in planning a winter protection program, check catalogues and reference books for information on the plants you're concerned about, and find out from Weather Bureau data (if you haven't records of your own) probable dates of first and last killing frosts, and average and extreme low temperatures.

At best, "hardiness" is a relative term, easily affected by cultural practices. A plant moved from the midst of a clump or thicket to an isolated, exposed situation will be more likely to suffer from both cold and the burning effect of strong winter sunlight. Plants that go into the winter in dry soil may die; but if thoroughly watered in late fall, they may live happily.

Plants that are fed or pruned unduly late in summer may make new growth that's unable to ripen and harden up in time to stand extreme cold. And plants growing in bare ground won't stand as good a chance as those surrounded by a thick mulch, or by a ground cover of other plants—even weeds—if they're shallow-rooting and don't steal too much moisture and food.

Definitely tender plants, or those of doubtful hardiness, can either be dug up with plenty of soil around their undisturbed root balls and moved to a frost-free cellar or deep coldframe; or left in place and really *protected*. This can mean, in the case of climbing or tree-roses, figs, and so on, loosening the soil around them, removing some on one side, bending the plant over in that direction, and covering it with soil, straw, corn-stalks, and roofing paper. Or perhaps you'll wrap the whole plant in a heavy overcoat of such materials tied firmly in place.

Plants that are normally hardy should be protected, first, from the danger of water collecting around their bases and freezing; so grade the soil downward slightly away from them. Next, guard them against the "heaving" caused by alternate thawing and freezing after the soil first freezes in the fall. Heaving may be severe enough to lift a plant right out of the ground, tearing it from its still anchored roots. To avoid this, apply as thick a mulch as may be necessary *after* the soil has frozen. Use coarse, loose materials that won't soak up rain or snow, and freeze. Salt hay, evergreen or twiggy branches, and glass wool (made for the purpose) are all suitable and more effective than leaves. But you can well use leaves around large plants like hydrangeas if they're protected by baskets placed over them or wire netting enclosures set up around them and covered with building paper or boards to keep out rain.

Perennials that retain green basal foliage over winter must, especially, be guarded against water freezing on their crowns. Cover them with berry baskets before applying mulch.

Choice evergreens, such as boxwood, rhododendrons, and yews, even though they're cold resistant, may need some sort of light screen above to soften the sun's rays, or on the side from which strong, drying winter winds are most likely to come. THE END



Soft, warm carpet adds so much to Christmas

More than anything else you can buy for your home, carpet says warmth, comfort, a snug home.

For Christmas — and for the days after Christmas, the years after that, carpet goes on living with you and giving to you. Carpet quiets the hundreds of noises that go with family living. It provides safety for children at play or

adults in a hurry.

Carpet gives so much and asks so little in care, in time and in money. It costs far less than you'd expect to pay — with budget terms, only pennies a day.

So, see the wonderful new styles and colors at your store now. Give carpet or have carpet this Christmas.

HOME MEANS MORE — WITH CARPET ON THE FLOOR
MORE QUIET, COMFORT, BEAUTY, SAFETY, EASIER CARE

Buy carpets designed and made for the American way of life by these American manufacturers Artloom • Beattie • Bigelow • Downs • Firth • Gulistan • Hardwick & Magee • Hightstown • Holmes Karastan • Leedom • Lees • Magee • Masland • Mohawk • Nye-Wait • Philadelphia Carpet • Roxbury • Sanford • Alexander Smith **CARPET INSTITUTE, INC., 350 Fifth Ave., New York 1, N. Y.**

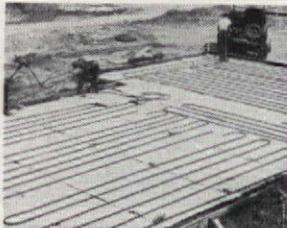
Every inch of Floor and Wall Space is usable



with "invisible" radiant panel heating!



Now you can have complete heating comfort in your new home *plus* something else you've always wanted . . . no "outlets" to interfere with modern decorating! Unbroken wall-to-wall floor covering, ceiling-to-floor draperies, freedom to change furniture arrangements at your whim . . . *all* are possible through the near-magic of *radiant panel heating*. Every inch of floor and wall space becomes *usable*. Yet the radiant heating "coils" concealed in floors or ceilings, assure a cleaner, draft-free, *vital* warmth like the Spring sunshine.



Installation of radiant heating Coils for typical modern home

For this invisible radiant panel heating your architect or builder will confirm the fact that reliable *steel pipe* is the most economical and durable heat transmission medium. No "Johnny-come-lately", steel pipe has been *proved* in more than 60 years of conventional hot water and steam heating applications.

Want to know more about radiant panel heating? Send for the free booklet on the coupon below. There's no obligation.

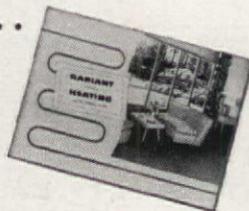
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350 Fifth Ave., New York 1, N.Y.
Please send me without cost or obligation a copy of the 48 page booklet "Radiant Panel Heating with Steel Pipe."

Send for this free booklet.



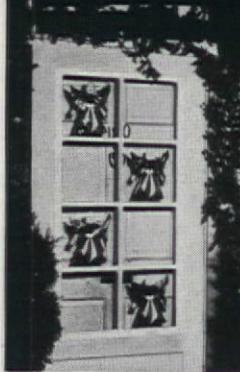
Name _____
Address _____
City _____ Zone _____ State _____

Patterns to turn your doorway into a Christmas greeting for the whole neighborhood! With our know-how, even your littlest cherub can help make crepe paper choir boys for a storm door. Pattern 1402, 25¢. For jolly St. Nick, to paint or cut from oilcloth, it's Pattern 1564, 30¢. "NOEL" spelled out in the big plywood or cardboard blocks is Pattern 1565, 25¢.

DOROTHY LAMBERT TRUMM



PATTERNS FOR A GAYER CHRISTMAS



Cut Christmas angels from bright metallic foil to brighten doors or window panes. Easy directions. Pattern 1451, 20¢

Paint caroling choir boys and their guardian angel inside storm window, wash off on 12th Night. Pattern 1400, 45¢

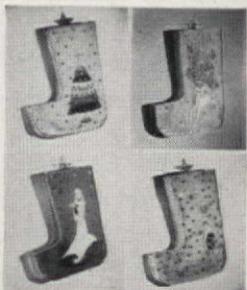


Grab bag of tricks and patterns for gaily decorative gift packages, ornaments. Ingredients include rickrack, wallpaper, scouring pads. Pattern 1093, 75¢

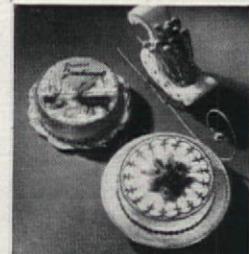
Ring out the Christmas bells for this carillon, most effective on multi-paned window. Spray artificial snow around bell cut-out. Send for Pattern 1568, 25¢



Felt and sequin stockings to hang by the chimney with extra special care, truly exquisite designs. Complete instructions. Pattern 1315, 35¢



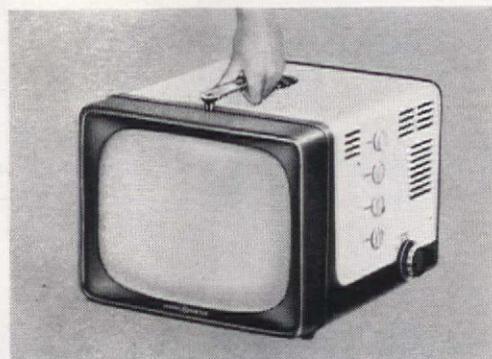
For these chef-d'oeuvres, just frost your favorite cake. Reindeer scene—the trick a pricked stencil Pattern 1497, 25¢. Fruit cluster on frosted cardboard for repeat performances. Pattern 1496, 25¢



SEE PATTERN ORDER FORM, PAGE 145



Means more to him than a million dollars...
yet costs only \$99⁹⁵



Only \$99.95 for Model 14T007 in durable cordovan finish shown in main illustration. The smart, two-tone series with chrome-plated, luggage-type handle, priced slightly higher. Model 14T009.

HIS own G-E Portable TV! A million dollars wouldn't cause half as much excitement on Christmas morning. And, it costs so little, G-E TV is now a practical gift for everyone. For students, bachelors, shut-ins. Ideal second set, too, for the whole family.

Lightweight — just 32 lbs. ... takes $\frac{1}{3}$ less space than conventional portables. Travels with you—upstairs and down; indoors and out. And, the picture quality of this G-E is sensational! Other outstanding features include

G.E.'s exclusive Dynapower speaker; 2-way interference protection; built-in antenna. See G-E Portable TV at your dealer's now. Radio & TV Dept., General Electric Company, Electronics Park, Syracuse, New York.

See G.E. on TV: "Warner Bros. Presents" (ABC-TV) and "The 20th Century Fox Hour" (CBS-TV)

Progress Is Our Most Important Product

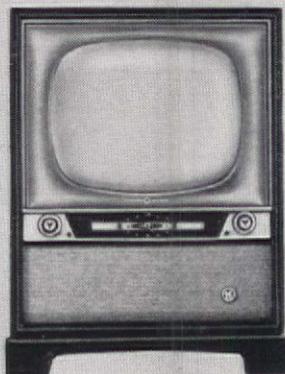
GENERAL  ELECTRIC

a. **Clock-TV Console Model 21C113.** Turns on and off automatically—wakes you in the morning—signals favorite programs. Portable clock Model 14T010 also available.

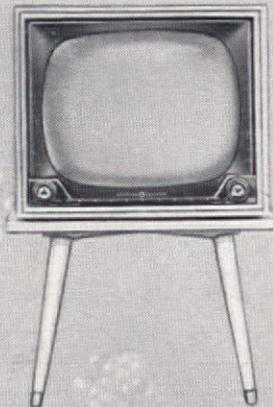
b. **G-E Pacer Model 21T043.** For feature-packed TV at amazingly low prices. "Daylight Power" picture for lights-on—shades-up viewing. Wide choice of styles.

c. **G-E Giant Screen Model 24C181.** 24-inch TV in cabinets slimmer, smaller than most conventional 21-inch sets. Table models and consoles—choice of veneers.

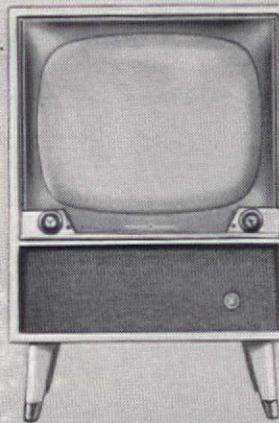
a.



b.



c.



Prices include Federal Excise Tax, one-year warranty on picture tube, 90 days on parts. UHF slightly extra. Prices subject to change without notice. Slightly higher West and South.

THE 'WRAP-AROUND' WALL

This Amazing G-E Discovery
Called **AIR-WALL**^{SYSTEM} Sets a New
Standard in Heating-Cooling
Comfort for the American Home!

Gone is the monster in the cellar that huffs and puffs and belches blasts of stifling air through a hole in your lovely floor. There had to be a better way, G.E. engineers reasoned and they set about to find it. Their answer is the "Wrap-Around" Wall that envelops each room like a warm blanket in winter...that keeps it refreshingly cool in summer! Technically, this new "wall," developed by General Electric at a surprisingly low cost, is called AIR-WALL System. It thrills homemakers. It amazes experts as it heats, cools, filters, humidifies and circulates air. And perhaps best of all, the hole in the floor is gone forever.

A New Kind Of Comfort

AIR-WALL System is a complete, pre-engineered system that allows for the distribution of warmed air in winter and cooled air in summer with a single system of small ducts and specially designed registers. These unique AIR-WALL registers, placed near the floor on outer walls, actually guide conditioned air in a fan-like pattern up and over wall surfaces, windows and ceiling and thus *wrap your room* with perfect indoor weather.

Balanced Heating At All Levels

Never any hot, unhealthy blasts with G-E AIR-WALL registers. Heat radiates smoothly and evenly...from wall to wall, from floor to ceiling. Children can play on the floor without any cause for worry about chilly drafts.

Uniform Cooling, Too

And in summer, these same AIR-WALL registers diffuse cooled air which spreads across hot outer walls to reduce heat and lower the interior temperature of the house. There's nothing so refreshing on torrid days

as cooling with G-E AIR-WALL System—the effect is truly astonishing.

Flexibility And Beauty

G-E AIR-WALL System is easily installed in both new or old homes. AIR-WALL ducts are a mere 4" in diameter. They can be installed in walls, slab floors, crawl spaces or waste attic spaces. And the compact G-E furnace which supplies the warm air to the ducts can be located in the basement, utility room, alcove, crawl space, attic space or kitchen. That's why your architect or builder will find AIR-WALL System ideal...it gives them a new and wonderful freedom in home designing.

Unobtrusive yet handsome in design, G-E AIR-WALL registers are a delight to homemakers and decorators, too. Painted the color of the walls, they fade into the background of any decor. Draperies can be hung over them—furniture placed in front of them—without hindering the flow of conditioned air. And since AIR-WALL registers are on the wall, there's no costly carpet cutting to fit ugly floor vents.

AIR-WALL System cuts down considerably on housekeeping chores, too, because all air distributed by this system is clean and filtered. A real blessing for people suffering from pollen and dust allergies!

Your G-E Dealer

For information on the G-E AIR-WALL System consult your local G-E dealer. He's listed in the Yellow Pages of your telephone book. Discover the *big news* in summer and winter comfort—G-E AIR-WALL System. Or we will be happy to mail Free literature describing G-E Heating and Cooling Units and the G-E AIR-WALL System. Simply use the coupon below.

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Home Heating & Cooling Department, Bloomfield, N. J.

Send for valuable facts FREE today



G-E Year 'Round
Air Conditioning
Heats and Cools

**GENERAL ELECTRIC—HOME HEATING & COOLING
DEPT., BOX AH-115, BLOOMFIELD, N. J.**

Yes, I want the facts on G-E AIR-WALL System.

I am planning to build this spring , summer ,
fall or in 1956 .

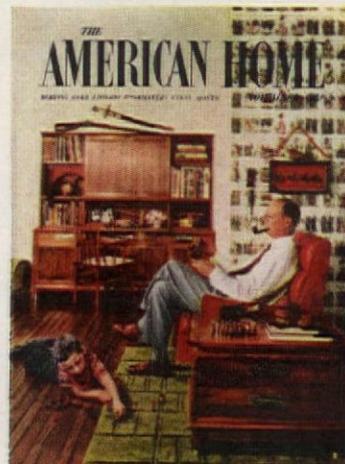
I already have my plans . Am using an architect .

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

*Reg. Trade Mark of General Electric Co.



On our cover you see contemporary furniture that could be heirlooms of the future. For it combines simplicity with richness, and sturdiness with fine detail—all lending a timeless, enduring quality. C'mon, take a close look.

See "Where Credit Is Due," page 145



ALL FURNITURE:

CONSIDER H. WILLETT



With a Man in Mind



The men on our cover look mighty happy—and pleasing them involved no sacrifice by the woman of the house! For the room is handsome and colorful, though it manages to avoid the “touch-me-not” implication that bothers men.

Random-width wood flooring takes a lad's scuffings in its nonchalant stride, and still acts as a perfect foil for the sophisticated carved rug. The wallpaper, combining all the room's colors, has a definite masculine appeal in its motif, but colors and drawings are subtle enough to charm the feminine eye. Any man will like the lounge chair with its vibrant red cover of tough plastic and its extra high, comfortable back.

All of this furniture has a substantial look that's sure to please the lord and master, while milady delights in such attractive innovations as the built-in magazine rack in the corner table (above), and the slide-out tray in the end table (opposite page). And both men and women appreciate the rich tones of cherry wood and the subdued sparkle of the pewter-on-copper used for shell-like pulls and leg bandings.

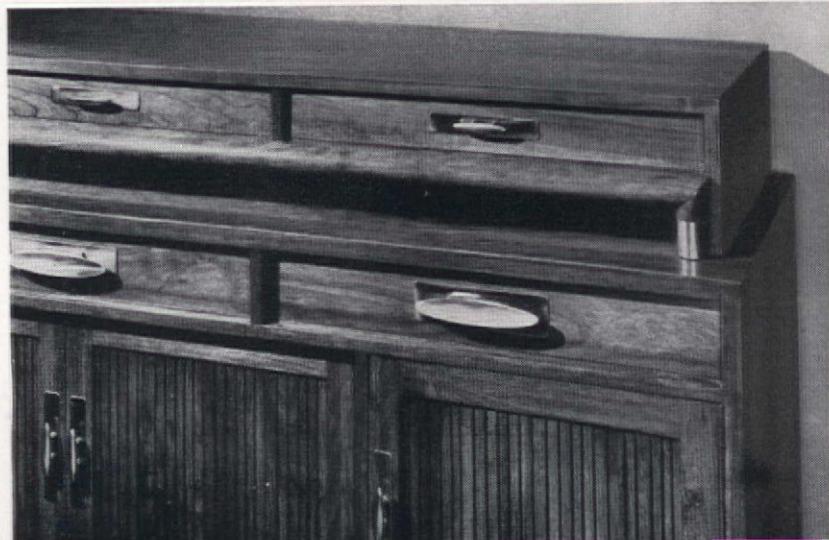
To gain the utmost in decorative effects and practical usage, pieces are planned for many combinations. For instance, you can use the long, three-drawer coffee table (above) as a bench. You see it again (at right) combined with the same base used to form the secretary on our cover—and they add up to a commodious and stunning buffet.

In this extensive group, there is a series of chests—each good on its own—that combine with equal grace. But there's sufficient storage variation to make them truly functional, enough

design variation to keep them from looking monotonously aligned. And this furniture takes to color. A piece or two of it done in your choice of Chinese red, turquoise, green, or charcoal provides a delightful accent to the warm cherry.

There's a feel of the Orient in curved rungs, metal touches, shaping of table tops—but it's all basically designed to fit the living pattern of contemporary America. From this integrated group, you can compose a room, an apartment, or a whole house as individual as your ingenuity prompts, and all bound to please the men of your home.

THE END

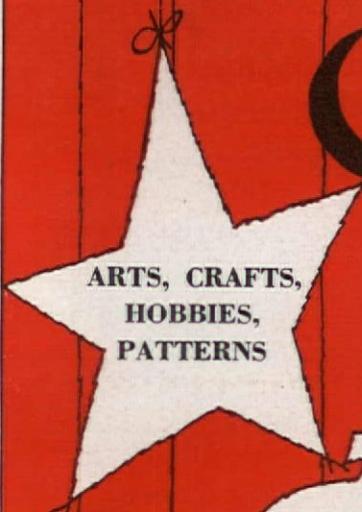




Christmastime...

and the

Giving is Easy



ARTS, CRAFTS,
HOBBIES,
PATTERNS



GARDENING,
FLOWER
ARRANGEMENT



DECORATING, REMODELING



HOUSE PLANS,
MAINTENANCE,
REPAIRS



RECIPES, MENUS,
TABLE SETTINGS,
ENTERTAINING



APPLIANCES,
EQUIPMENT,
FEATURES

THE AMERICAN HOME

complete homemaking help for every friend who likes practical new ideas for good living.

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for young people making plans; mature friends eager for fresh inspiration; older folks interested in hobbies.

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These rates are for USA, Canada, Central & South America. For other countries, add \$1 a year.*

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A colorful Gift Announcement Card is supplied for each name on your list.

Save more by including your own new or renewal subscription with your Gift Order.

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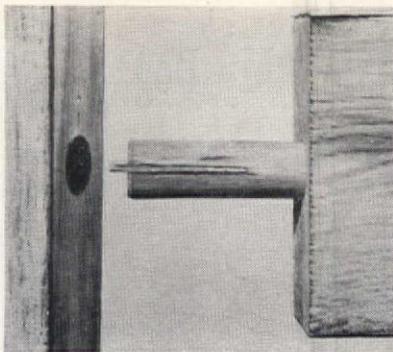
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THE AMERICAN HOME

American Home Building, Forest Hills 75, N. Y.

If furniture dowel fits too loosely to be reglued, slit part way with thin saw, insert wedge as shown, glue up all surfaces, drive assembly home



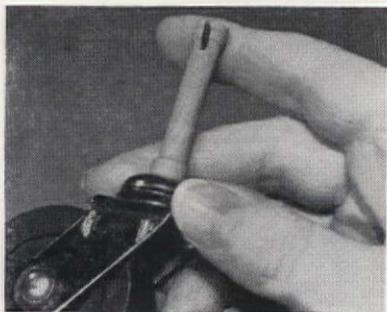
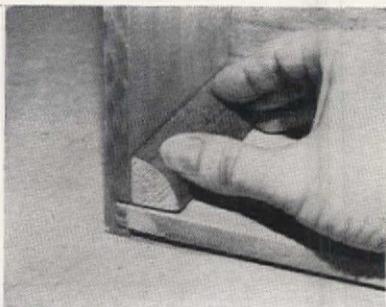
To protect your hands when carrying heavy glass, slit a short length of garden hose and slip it over edge of glass. Makes it easier to carry, too

Handyman How-to's

Irritated by these problems?

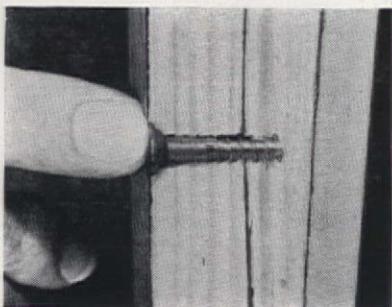
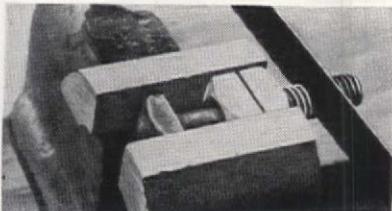
Here's how to solve them

For a neat repair of a broken drawer corner, glue and nail a strip of quarter round molding in place at the break. Then drawer's as good as new



If casters drop out when you move furniture, hacksaw a slot in shank and spread slot with screwdriver. Added diameter holds caster in place

Before cutting a bolt, screw on one or two nuts. Unscrewing nuts will remove burrs and recut any damaged threads



To repair a badly split leg on furniture, just drill and countersink hole for screw at back of leg, apply glue, use screw to pull break together



Space-saving bunks of **Western Pines**^{*} easy to build—economical, too!

These sturdy bunk beds will take years of hard wear and keep their good looks indefinitely—thanks to the everlasting beauty of the Western Pines!

Smooth texture and handsome grain of these mellow woods add lasting beauty to any building or remodeling project. They take and hold finishes beautifully and are easy to maintain. Whether you plan to do the work yourself or have it done, you'll be glad you chose carefully-selected, well-seasoned—and economical!—Western Pines. Ask your local lumber dealer for an estimate.

the **Western Pines** ◀ *IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE



New **FREE** booklet with bright new ideas

"FRIENDLY HOME IDEAS IN WESTERN PINES" has 86 photographs, many in color, showing building, decorating and remodeling ideas featuring the Western Pines. Write for your free copy to WESTERN PINE ASSOCIATION, Dept. 409-F, Yeon Bldg., Portland 4, Oregon.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

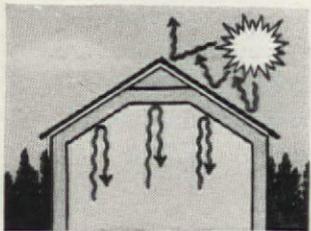
"TWININSULATE" THIS WEEKEND



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with new double-action INSULATION**



ACTUAL PICTURE! Arrow shows line where Gold Bond Rock Wool blocked flames until firefighters arrived.



DOUBLE-ACTION INSULATION lowers heat bills up to 25%. In summer, it lowers indoor temperatures up to 15°.

Insulate your attic with new Gold Bond TWINSULATION and lower your heat bills up to 25%. Next summer, TWINSULATION® will keep your house up to 15° cooler!

Gold Bond TWINSULATION gives you double-action insulating power. That is because TWINSULATION has a silvery aluminum covering *all* around a core of fireproof rock wool—finest of all insulating materials. This covering reflects heat from *both* sides. You can TWINSULATE an average attic in a few hours. It's easy because the lightweight blankets are stiff and rugged, with the rock wool core *sealed to both sides* of the casing. Fasten with stapler available at your Gold Bond dealer.

TWINSULATE NOW! Lower your heat bills this winter—be cooler next summer.

SEND FOR BOOKLET full of interesting facts, with tables that let you figure your own heat savings after insulating with Gold Bond. Send coupon below today!

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Send for complete new Insulation Handbook

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I enclose 10¢ for "Home Insulation" booklet.

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My Dog (Begins on page 12)

been on *his* side."

"I know."

"It's the *quality* of the love, as much as the quantity. Few humans are capable of my brand of unqualified love. You and his father make demands. Friendship makes demands. Often he fails to measure up to his own standards. But I have no fault to find. I think he's wonderful."

"Remember that wall of reserve I broke down in our boy? When he took me for a walk, everybody stopped to admire me. So he forgot his self-consciousness in discussing dog topics. I've drawn him into your social life at home, too. In showing me off to guests, he shines. Now, I'll admit that often I may have been a

I'll help you explore it. Rustle waxed paper and old hopeful is there. When I look noble, or sleep in some ridiculous position, or lay my head in your lap when you're trying to read, I'm a conversation piece."

"And a liability, don't forget," I could remind him. "You get mud on the floors, hair in the rugs. You knock plants off the window sill. You strew the living room floor with your toys. You've gotten us into trouble with the neighbors."

"I'm a dog," Spike confessed serenely. "And haven't I heard you chuckle when you tell about my escapades? Haven't they often taken your mind away from real problems? And need I remind you that if tension builds up around here, I'm sometimes the only normal character in the place?"

I winced. "Don't get vain. You know we could always get pets that are less trouble—like hamsters, turtles, goldfish, or cats."

Spike snorted. "What do *they* know about giving affection? And what do they care about receiving it? Could you warm up to a self-centered turtle?"

"Not me," I said. "I'm yours. Besides, who but you considers me absolutely perfect? Does my husband? Do my children?"

Spike settled down with a long, contented sigh. "You bought me, under protest, five years ago. You kept me, with resignation, because I brightened up your home. Gradually you were won over."

"Could that happen to Margie?" I speculated.

Spike scratched his ear. He looked sage. "Could be," he decided, "if only she'll take a dog for a trial period—with a five-year minimum." **THE END.**



"So now what do you do, Mr. Trick Teacher—buy another dog to take 'em back?"

nuisance . . ."

"Often," I echoed.

"And done more than my share of damage . . ."

"Much more!"

"But look how I contribute to the family fun! Open the refrigerator,

As-You (Begins on page 6)

at a friend's table under the faint glow of candlelight as we sat down to midnight coffee. In the first cupful to be poured floated a spool of thread impaled by a needle. Obviously the open-face dining-room cupboard was an unlicensed as-you.

If you're going to try as-yous for the first time, two bits of advice seem worth passing on. It's best to choose a tall as-you with narrow opening; or else place a shallow as-you up high. Then the contents can't be seen by passersby unless they're equipped with stilts or field glasses.

From time to time, as you unclutter your as-yous, you meditate on what you couldn't bear to part with, or intended to take care of, or lacked time to dispose of. Petunia

seeds remind me of the mass of backyard bloom that this past summer was to have produced (and might have, if seeds and backyard had gotten together). The tenth baby tooth of my once-small son exposes sentimental spasms but leaves me unrepentant. It will turn up again next month. The discovery of one good suede glove may point up certain slothful lapses and result in a thorough dredging of all dresser drawers. And high time!

A few nostalgic moments spent in straightening out your as-yous are fine antidotes to the jumped-up living that most of us are subject to. And not only that, I once found fifty-five cents in an as-you the day before payday. **THE END**

m



ADHESIVE VENEER—newest Marvalon miracle decorative material. Colors and patterns can be matched in Marvalon Shelf and Drawer Lining for complementary decorating. Adhesive Veneer is easier to apply—no overlapping. Just remove the paper backing. Sticks to any flat surface from table tops to wastebaskets.

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SHELF LINING. Made of vinyl-plastic and latex like all Marvalon products. Defies wear and tear. Wipes clean with a damp cloth. Comes in 14-inch widths—attractive scalloped edge.

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DRAWER LINING. Convenient 20-inch width designed especially for drawers, straight-edged to fit corners perfectly. Use all 3 Marvalon products. Give your home a new, fresh, colorful look.

o

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Kimberly Clark



The Munising Paper Co., Munising, Mich.
(Subsidiary)

Children's Books

(Begins on page 54)

maiden and dead tyrant could spring to life as they do here is to be open-minded, not superstitious. You see, Vogelsang was a German cathedral town in which anything could happen, where the mystic and realistic flowed together. Anemone is a spirited runaway who found it fun to disguise herself as a boy, elude pursuers, enter her dog as a circus performer, patch up adult and canine romances, and live with that remarkable strategist, Aunt Gundula.

It was Aunt Gundula who, with pet bees swarming in and out of her fur hat, led the army of liberty and Easter-egg lovers. This is her story as much as Anemone's. Both younger and older girls will be enthralled by this many-faceted legend. It has literary value, action that builds to a dynamic climax, rich veins of symbolism, mystery, imagination, and—above all—humor. For all its supernatural aspects, it sounds a warning against tyranny through personal, political, and historical levels. The line drawings twinkle with fanciful and atmospheric detail.

OPERATION ABC. By James L. Summers. Westminster. \$2.75.

Tom Roerdon, popular high school senior, was relaxed on the football field but tense and rebellious in class. The reason was that Tom had a painfully guarded secret: he couldn't read. Suddenly, because of a new English teacher, the exposure he had dreaded for years seemed inevitable. Tom's overwhelming fear of disappointing his parents and community, his tortured efforts behind locked doors to ferret meaning from a textbook page, his assumption that he was stupid—all his inner turmoil is perceptively revealed through his own thoughts and those of his girl friend, teachers, and parents. Would it be possible for a boy who can barely read to graduate? In answering this question, Mr. Summers employs the witty, vigorous style, offers the penetrating interpretation of a baffling teenager, that have earned him a faithful following of boys and girls and—let's hope—parents, too. For the problem depicted in the eye-opening views of high school is yours.

EDITOR'S NOTE—We have found two other children's books especially suited to Christmas giving:

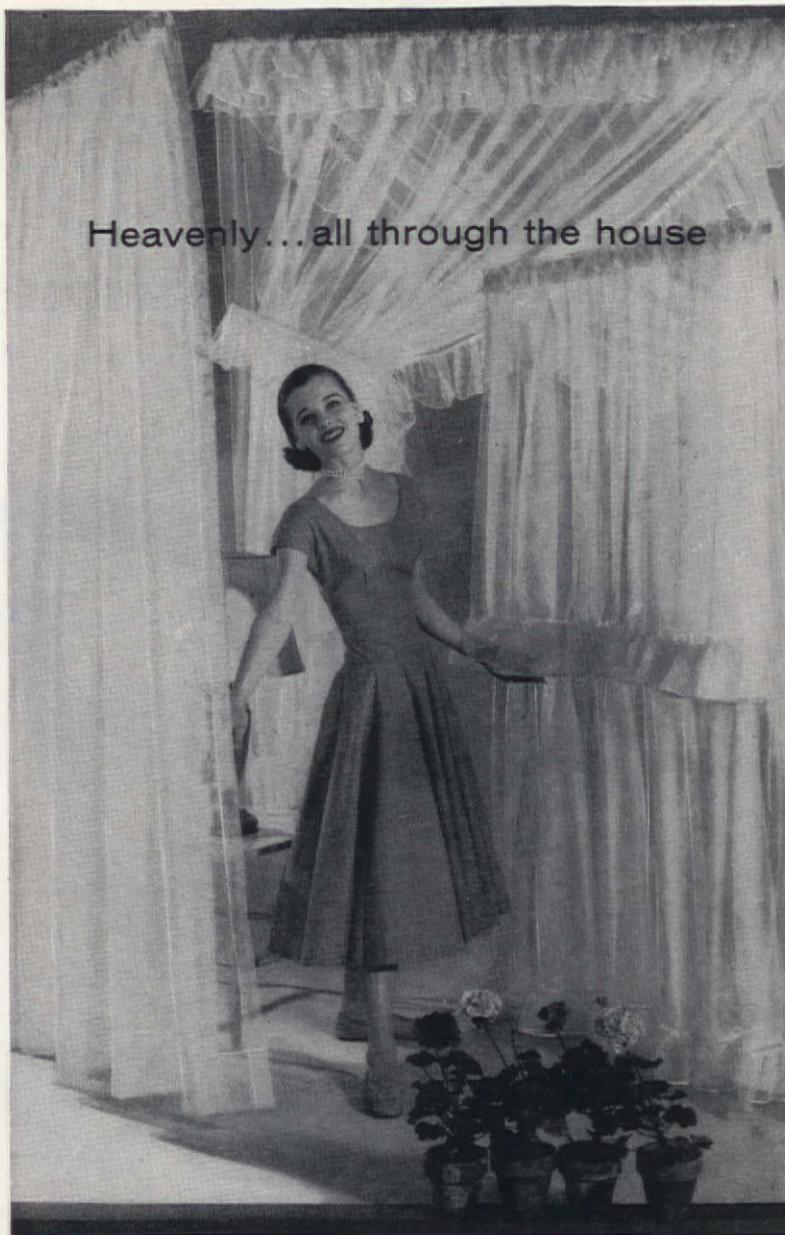
THE STORY OF JESUS. By Lorenz Graham. Gilberton. \$.35.

This illustrated story, based on the King James version of the Bible, is told in 96 color pages. It will be on newsstands in December.

YOUNG READERS BIBLE STORIES. By Ruth Gray. Wonder Books. \$.25.

Eighteen illustrated stories, selected for their appeal to children, are simplified to provide a stepping-stone to reading the Bible. **THE END.**

Heavenly... all through the house



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NYLON or DACRON*

*Du Pont's polyester fiber

Beautiful, the way they filter sun or reflect lamplight. Viewed from indoors or out, curtains of Hathaway Nylon or Hathaway DACRON* add airy elegance to your home.

HATHAWAY NYLON with a new, exclusive sparkling finish, sheds dust, is guaranteed against sun deterioration. Here is the easiest-washing nylon ever, in your choice of 3 famous quality weaves: Masterweave, Crystalweave, Customweave.

HATHAWAY DACRON*—so easy to care for. It washes in a jiffy; just drip-dry and hang; or press lightly for quick perfection. In Deluxe or Regular Weave.

Look for the name **HATHAWAY** on every curtain you buy

Products of *Berkshire Hathaway* Inc.

FREE! ALL ABOUT CURTAINS

Ruffled



Tailored



Tiers



Berkshire Hathaway Inc.
Dept. A115, New Bedford, Mass.

Send for this free booklet of decorating ideas. Shows how to use standard curtains to achieve beautiful effects.

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the *fastest* way
to good coffee!

Enjoy the full-bodied flavor of *real* coffee so quickly and so easily made in a Universal Coffeematic. Just set the Flavor-Selector . . .

Coffeematic will signal when your coffee's ready, and keep it piping hot without increasing the strength. With a Universal

Coffeematic and its new companion, the Universal Toastamagic, you'll make tomorrow's breakfast better . . . automatically.

Ten-cup model shown, \$29.95; \$24.95
in copper, \$32.95. Other models from



MIXABLEND



TOASTAMAGIC



FRYING PAN



STEAM 'N DRY IRON

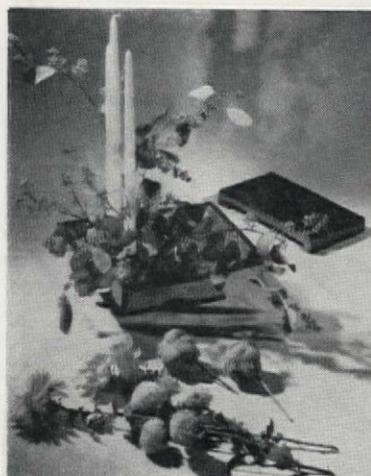
UNIVERSAL makes things easier... automatically

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

Give Your Mums

(Begins on page 74)



Here are "raw materials" for the "western" design; black lacquer base gives added character, elegance. In the "southern-type" arrangement (not shown here), use magnolia foliage for direction, a cluster of small mums for height and width; fill in with daisy-type and a few medium-size flowers



Two steps in making North and East arrangement: Cut piece of Oasis-foam from a well-soaked block, and put it in plastic bag. Slit this bag on top only to permit placing of the candles, sprigs of holly and yew, mums, small cluster of grapes, and a few Lady Finger bananas. Wire grapes, bananas to picks, and wrap with florist's tape for strength and appearance

The Fall Shows

(Begins on page 75)

to get the most out of them, send 50 cents to Mrs. E. L. Scott, secretary of the N. C. S., 64 South St., Bogota, N. J., for a copy of its *Show Handbook*, which describes the types of chrysanthemums and explains the arrangement, staging, and judging of the show classes.

The Society has recently taken an important and helpful step toward more efficient and constructive judging by establishing a panel of Certified Specialist Judges (to be added to from time to time). These judges have won a certain number of flower-show blue ribbons themselves, they've been judges at a certain number of shows, completed a specified course of reading, and passed a stiff examination. A realization of all that goes into the growing and exhibiting of fine flowers, not to mention all that is involved in staging a show, will enable you to get much more information, enjoyment, and real help from what you see.

SHOWS IN 1955

- Oct. 21, 22**—Long Island Chrysanthemum Society. 1st show. L. I. Agr. & Tech. Institute, Farmingdale, N. Y. Free.
- Oct. 22, 23**—Chrysanthemum Society of New Jersey. 4th show. Dwight Morrow High School, Englewood, N. J. Free.
- Chrysanthemum Society of Ohio. 2nd State show. Kingwood Garden Center, Mansfield, Ohio. Free.
- Oct. 23**—Dayton (O.) Chrysanthemum Society. Art Institute, Dayton, O. Free.
- Oct. 26, 27**—Ye Accawmacke Garden Club. New Armory, Onancock, Va.
- Oct. 26-29**—Takoma Horticultural Society. 28th show. Shoreham Hotel, Washington, D. C.
- Oct. 27, 28**—Tulsa Garden Club. Garden Center Building, Tulsa, Okla. Free.
- Oct. 28, 29**—Westchester Chrys-

IF YOU HAVEN'T USED
NEW **Sani-Flush**
YOU'RE MISSING
SOMETHING!



NEW Easy-to-Open Top!

- Press thumb under tab—it flips right off. Snaps on to close. Spill proof, too! Container won't break when dropped.

NEW fast-acting formula!

- Cleans toilet bowls faster, kills many harmful germs quicker. No mopping, no scrubbing, no work for you! Mildly perfumed. Safe with septic tank systems.

Sani-Flush

The Hygienic Products Company,
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**Free Book on Arthritis
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HOW TO AVOID CRIPPLING DEFORMITIES

Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful for the past 36 years. Write for this 14-page FREE BOOK today.

Bull Clinic, Dept. 608, Excelsior Springs, Mo.

500 PRINTED NAME & ADDRESS LABELS 25c

To get your name on our mailing list we will send you 500 gummed labels printed with any name and address, for 25c. Stick on letters, pkg. books, etc. (SPECIAL! 5 sets \$1.00 same or different name on each set.)



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FIELD-TESTED FOR 34 YEARS

anthemum Society with Harrison Garden Club, Harrison, N. Y. Free.

Oct. 29, 30—Chrysanthemum Study Club of East Bay. 6th show. Civic Center, Walnut Creek, Calif. Free.

Chrysanthemum Society of Marin. 7th show. Improvement Club, San Rafael, Calif. Free.

Meridian (Miss.) Chrysanthemum Society.

New Jersey Chrysanthemum Society. 2nd show. The All Saints Episcopal Church, Orange, N. J. Free.

National Chrysanthemum Society (with Virginia Chrysanthemum Society). 12th show. John Marshall Hotel, Richmond, Va.

Oct. 31—Garden Club of Springfield, Pa. Presbyterian Church.

Nov. 3, 4, 5—Affiliated Societies of Seattle (with Evergreen Chrysanthemum Society). Seaforth Armories, Seattle, Wash.

Nov. 4, 5, 6—Pennsylvania Horticultural Society (with Scott Foundation and National Association of Gardeners). Swarthmore (Pa.) College Field House. Admission price: \$1.

Nov. 5, 6—Alabama Chrysanthemum Society. Fairfield, Alabama.

Chrysanthemum Society of Heidelberg, Miss. Methodist Church. Free.

Jackson (Miss.) Chrysanthemum Society. Edwards Hotel, Jackson, Miss.

Oklahoma State Chrysanthemum Society. Memorial Park, Oklahoma City, Okla.

Nov. 10-13—Massachusetts Horticultural Society. Horticultural Hall, Boston, Mass.

Nov. 16—Aurora Garden Club, Port Arthur, Texas.

OUTDOOR DISPLAYS

From mid-October until frost: Bristol Nurseries, Bristol, Conn.—New York Botanical Garden, Bronx Park, N. Y.—Jones' Beach, Long Island, N. Y.—Kingwood Gardens, Mansfield, O.—Lakeside Park, Oakland, Calif. ("The largest civic chrysanthemum garden in the United States—875 cascaded plants included.") And there are many others. THE END

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YOUR ADDRESS**

Send this form with address label (or facsimile copy) from this issue directly to The AMERICAN HOME Subscription Department, Forest Hills (75) N.Y. Five weeks advance notice will avoid loss of an issue.

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Why put up with offensive garbage odors from collected food scraps? Unpleasant odors from garbage attracts germ-laden insects and vermin.



Waste King gets rid of all garbage automatically in an instant . . . pulverized and flushed down the drain forever. Keeps kitchen fresh and clean always!



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So easy to install. You can have a Waste King installed to your present sink and enjoy garbage-free convenience now!

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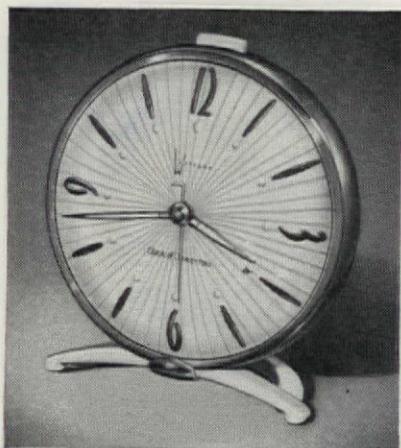
Look for the New Blue Super "Hush-Cushions"



Write for free descriptive literature! GIVEN Manufacturing Co., Dept. AH11 3301 Fruitland Ave., Los Angeles 58, Cal. Please send me literature on new Super-Hush Waste King Pulverator.

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AMERICA'S FINEST GARBAGE DISPOSER



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Clock of Tomorrow

Into this new spring-driven alarm "Clock of Tomorrow" have gone the most extravagant dreams of Westclox Craftsmen

Who wouldn't fall in love with this new Westclox, so richly endowed with appealing features! Its chime alarm is joyful. It ticks ever-so-quietly. Hands and numerals are luminous. And an ingenious luminous signal tells when the alarm is set. The "Clock of Tomorrow" color combinations are striking: White or Black finish, with gold-color numerals and trim. Priced at \$12.50—here, truly, is a thing of beauty to be proudly given and proudly received. Today, write "Clock of Tomorrow" after those special names on your Christmas list.

Price does not include tax and is subject to change

WESTCLOX

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Products of **GT** Corporation
GENERAL TIME



Even Professionals Get Stuck

(Begins on page 72)

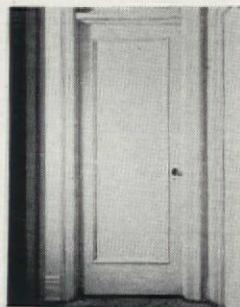
dining room got us into a lot of trouble. Before moving in, we threw a "before" party. With potato chips, paper cups, and no chairs, you can count on people leaving early. And of course once you've given a "before" party you're obligated to have an "after" one. By the time we got around to ours we had to call it the One Year Later party.

But before we'd ever moved the furniture in, we broke a few rules about floors. We sanded, sanded, sanded the floors, then stained and waxed them. The rewaxing we had to do later was a whole lot easier than doing floors last and then trying to get sand out of furniture, draperies, and everything else.

Our first year in the place really brought about some whopping changes in addition to the ones that are mentioned in this article. But our son's room is one that you'll never see, I hope. It's his idea of a room, and he's on his own to clean it if he must live that way. Bunk beds, desk, spinet piano, bookcases and toy shelves it has. They'd be all right. But then he's got a model railroad, playhouse, boxing whatsis, the dog, garage for his trucks, the stuffed fish his grandmother gave him, his beloved file of National Geographics, and a tool box he can't even lift.

Fortunately, for my sanity, the door is always kept closed. And somehow he always seems to know ahead of time when I'm going to make an unannounced tour of inspection. My only complaint is the unholy clutter.

The dining room was the last one we got to. No space in the living room for radio, TV, a future hi-fi? Oh well, we'll have 'em in the dining room. No place to play a game? What's wrong with the dining room? Lots of cartons of books still not stashed? Build 'em into the dining room. Where to keep the family stamp collection? Natch—the dining room. Mother's mending apparatus just will not fit in the bedroom? Don't worry, you can store it in the . . . the vases, the candles? Where are we going to store the huge carton of family snapshots, and the accessories we can't part with but can't use here?



Gil's "inner sanctum"

An awful lot of those dream-plans for the room might have been incorporated into one giant floor-to-ceiling built-in on one whole wall. But we couldn't see tackling such a horrific expense for a rented apartment. And as separate units that could be reused in different ways in another home, the price was horrific-er. So we finally buckled down to working with what we had or could attain.

Although this room gets lovely morning sun, the rest of the time it is dark. So we had, in an energetic moment, painted it bright lemon yellow. We had draperies, fortunately of a pattern that could be lengthened to fit and not show the scar. New glass

curtains of yellow organdy successfully hid the rotting-out window that we weren't and the landlords weren't going to replace. Furniture-wise we were blessed with two AMERICAN HOME buffets, three square tables that match, eight chairs, and one gigantic early Provincial armoire which some one of its previous owners had bleached to a pleasant kind of light beige.

Never was furniture moved so often as those three tables. First they were strung along together in the center of the room. And it was horrible. Depending on the fare, I felt I was either eating at a counter, or all alone at a banquet where half the guests hadn't shown up. With this wonderful room we were determined to have more than just dining facilities, and there *must* be a way.

Well maybe there is, but we gave up. At least we started taking tucks in these vainglorious plans of ours. Our funds were depleted, our energy was depleted, our tempers were depleted. *He* wanted a wallpaper, a rather oriental job with lovely flowering branches drifting across the wall. *I* wanted to throw out the whole window treatment and use a chintz I'd fallen for and work from there. One day I finally went home from the office and parked myself in that blasted dining room determined not to leave it until I had a decent idea. It was obviously absurd to start off on his scheme or mine for either meant a whole re-do. The compromise was what was needed, for more reasons than one.

Down went a tile floor, designed with considerable boldness of pattern and color, but also destined to be the adhesive agent for all the varying segments of this room. There's a bare wall where one day we'll have a real TV-music unit. The two chairs now used at the game table (game table my eye—it's the third piece of the others) will be comfortable enough to sit and watch the TV.

The cartons were dealt with firmly. "Earn your way or go," was the yardstick. They earned or they went.

Now we've got a dining room that's quite livable and attractive. And though it's not our idea of a real dream room, it's a lot better than the nightmare it was. —JEANNIE WILLIS



Refurbished with wallpaper and paint, some left over cotton rug, it looks a whale of a lot different, doesn't it? A big help was the shutter, deliberately over-sized to blank out the dingy little window



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THE KEYS

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No Apartment for Me

(Begins on page 68)

bath between. This must be a kind of push-button house, but it musn't look like one.

"I had found a fifty foot lot, one hundred thirty-five feet deep, sloping into a glen of trees, the narrow lot flanked and shaded by two century-old elm trees.

"The job became sort of a challenge to Ralph. Soon my house was on paper on his drawing board. I hadn't thought particularly about a split-level house, but as I saw it shape up on Ralph's board it seemed to be the obvious solution to the narrow, steep lot I had chosen.

"Ralph called in Arthur Kraft, a well-known artist, for advice on the colors to use on the outside panels of the house. I love them; it gives the house such a cheerful look.

"We moved in last spring, Paul and I, and the house has been a thrill from the very start. It is just what I wanted. And Ralph had kept the total sum to my budget—\$18,000, including the air conditioning.

"That is the way my home grew from an idea to a reality. Some people call it contemporary, with a Japanese influence, but I call it my tailor-made home because it fits me!"

THE END

Musician at Heart?

(Begins on page 76)

music can be especially helpful in forming a neighborhood music group. Both day and evening instrumental classes are filled with professional people, businessmen, housewives, and clerks who are eager to participate in musical activity. Teachers and administrators will be glad to give you names of these students, or even take part themselves.

You can get more details and ideas on how to get started by writing the American Music Conference, 332 South Michigan Avenue, Chicago, Ill. With more than 27 million Americans now playing musical instruments, you shouldn't have trouble finding fellow music lovers!

THE END

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NEW USE FOR SMUDGE POTS



In Southern California—and probably in other places where untimely frosts can cause damage—new methods of frost protection plus the ousting of many citrus groves by subdivision and home-building expansion are rendering obsolete many of the famous, oil-burning smudge pots. For years these ugly iron contrivances have provided valuable protection to precious citrus crops. But housewives, having had to clean up many an oily residue left in their homes after an emergency smudging, have not looked kindly upon them. At last one such housewife has found a way to turn the unneeded derelicts into souvenirs, decorative garden features, and conversation pieces.

Seeing a pile of the discarded pots, Mrs. Will Colver of Covina, Calif., put on her thinking cap and came up with two ideas—she would turn them into ornamental birdbaths and garden lighting fixtures. These two pictures show the result. In each case, she inverted the stack and painted the entire unit with black, wrought-iron paint. For the bird-bath, she made the base into a planter for geraniums and used the inverted top to hold the water for the birds to use. In the lighting fixture—in which bright colors are especially effective against the black of the fixture—the stack is again inverted to provide two planting areas. A string of large outdoor Christmas tree lights is placed inside the perforated part of the pot at the tip and just above the circular planting areas—which Mrs. Colver filled with succulents.

—HELEN HOUSTON BOILEAU



More of the meal's on Baby than in. Mom has the answer—to see her grin. Du Pont Sponges mop spills with ease, Rinse out fresh with just a squeeze!

So handy for spills . . .

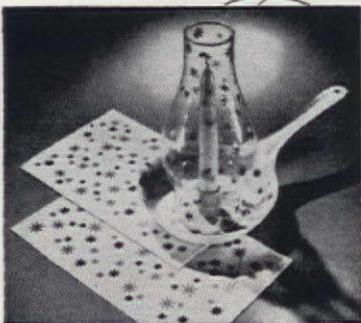
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SAW DULL?

MICHAEL LIGOCKI



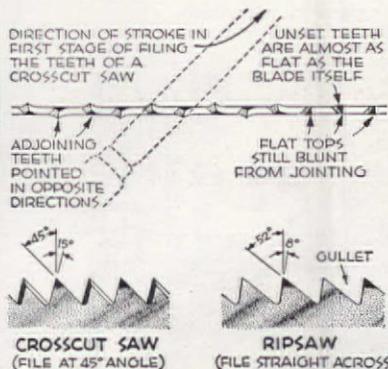
For a clean-cutting saw, all teeth must be uniform height, so first step is "jointing." With light strokes, pass flat mill file lengthwise over saw teeth until file just touches point of every tooth



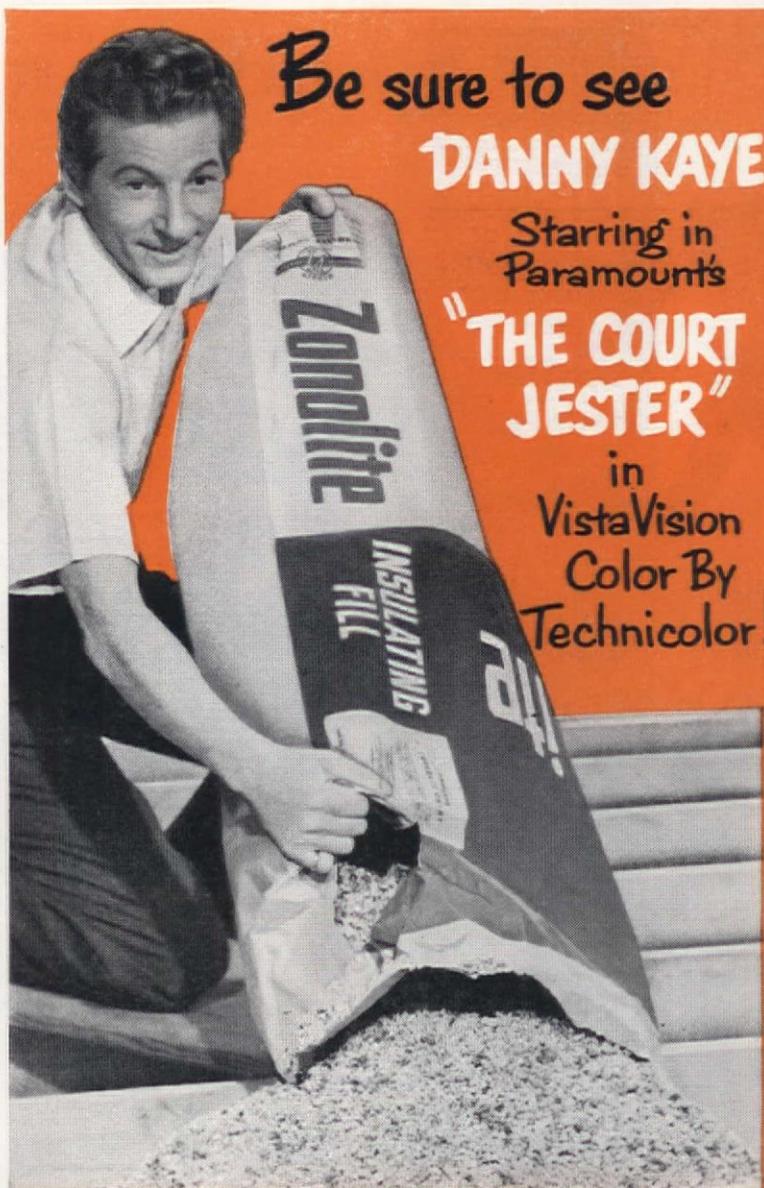
Set teeth to prevent binding. Start at one end with "saw set," which bends out every other tooth. Reverse saw. Set other half of teeth so that alternate teeth will point to opposite sides of blade



To file teeth, hold saw in clamp or between two boards in a vise. Use triangular file straight across on rip saw; at 45° angle on cross cut. File into every other gullet so that half of flat jointed top is filed away



Reverse saw and file remaining gullets. Always keep file at same angle. Bring jointed teeth just to a point, and file all teeth to same size. A bright light helps check points and uniformity



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Paramount's

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JESTER"**

in
VistaVision
Color By
Technicolor!

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Handsome vinyl tile floor deserves the best of care—and gets it with dust mop once-overs between wet mop sessions. Nylon mops attract dust and lint, make this a fun part of children's chores. Small mop will go places, do things, large size can't. Cleans lamps, blinds, etc.



Accidents will happen, but spilled liquids need no more be a family catastrophe. These plastic-covered seating pieces and vinyl flooring need only a quick wiping with a damp sponge to remove every sticky trace.



Two dramatic "murals" came from one roll of floral patterned wallpaper cut in strips of varying lengths. Floral and overall papers have same backgrounds which were matched. Clear plastic coating, sprayed or brushed, protects paper.

Don't Decorate into Delinquency

(Begins on page 63)



Collections can be a family project, a decorative asset, and, in the case of Americana like these turn-of-the-century toys, a means of bringing our country's past alive for our children. Time was when dashing firemen really ranked.

On page 65, you see this room happily invaded by teen-agers. But, like any good family room, it doubles as a restful haven for adults. An indoor garden is Mom's hobby, while Dad relaxes at the organ.

may hang around home in a way that will surprise you.

But if your efforts to keep their elbows and awkwardness out of the bricabrac are too great, your adolescents will go elsewhere—maybe to a chum's house where things are easier; maybe to the streets and the parked cars.

Ridiculous? Exaggerated? How about the alarming numbers of delinquents from well-to-do families? Why the vandalisms perpetrated by kids from the best homes?

No one will seriously assert that decoration too grand for comfortable living is an important cause of delinquency. But on the

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Don't Decorate

(Begins on page 63)

other hand can we deny that a home planned around adult standards of beauty and luxury puts additional strain on the kids who live there? Have we any right to add unnecessarily to their tensions?

Back in his own day, Ralph Waldo Emerson, philosopher of austere simplicity, noted that "Things are in the saddle and ride mankind." He wouldn't have doubted that "things" can spur the children cruelly, too, nor would he have been surprised that things often destroy children.

"Children like to destroy, but they also like to build. Often, indeed, they destroy to obtain materials to build more to their taste." That's what Paul Hazard, French critic, says in his wise *Books, Children and Men*. With that observation, Hazard is engaged in proving that the child has always gotten the better of the parent, as the slave surprisingly often outwits the master. With frightening persistence, kids will do what they must, despite the grown-ups who try to hedge them in.

Out of doors, what have we been doing? We've been taking the back yard, last stand of the kids, and turning it into an outdoor living room. We've torn down the basketball goal that was such an eyesore; we've resodded the bare spot where the kids played marbles and we've planted 50 tulips. So our kids and the neighbors' have gone elsewhere.

Yesterday, in a yard down our block, the newspaper boy fell when his bike skidded on a wet spot. Did the householder minister to his skinned knees? Not she. She told him off for nicking the shrubbery. When the boy told me about it, he said, "This landscape gardening deal sure makes it tough on us kids." In the same block just recently, a dedicated gardener called the police when a boy came into her yard to retrieve a ball.

Flowers are nice. I like them, and I like to garden, too. But it seems important not to bury our sense of proportion along with the seeds. After all, what can we possibly grow that's more important than kids? **THE END**

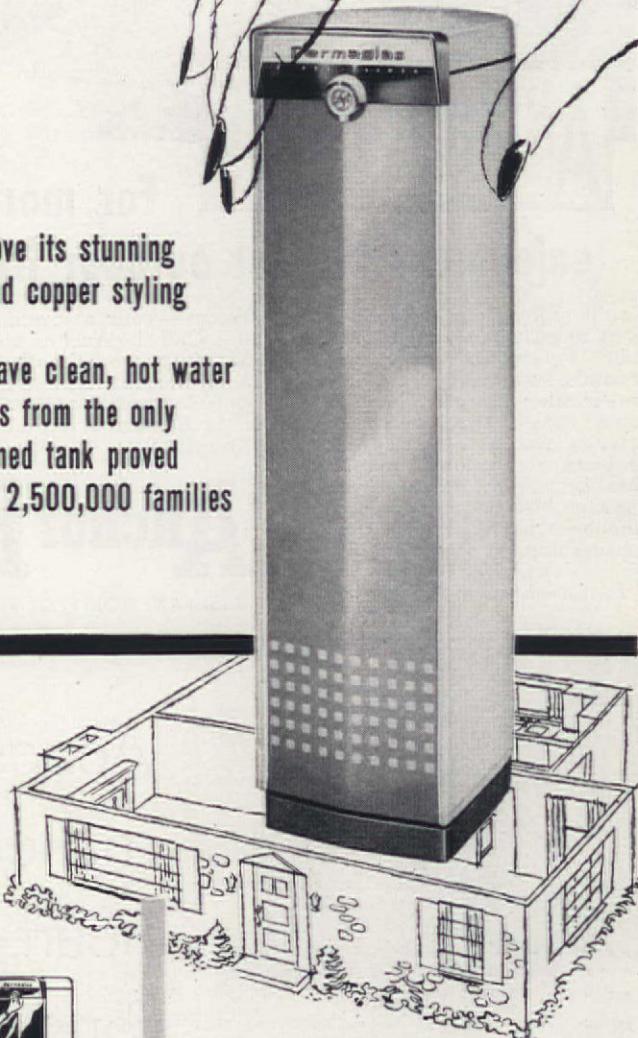
• When the "spooks and goblins" come to your door for "trick or treat" this Halloween, they may be carrying coin banks. Instead of asking for treats for themselves, they will ask for coins to aid UNICEF (United Nations Children's Fund). These American kids are giving Halloween a new meaning: *Help for the world's less fortunate children.*



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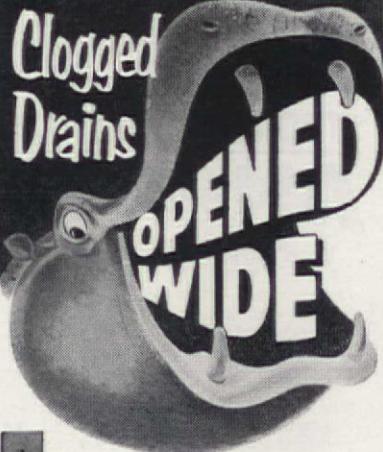
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before—your assurance of longer life. Call the Anchor office in your area for a free estimate. Or write for a catalog to: Anchor Fence Division, ANCHOR POST PRODUCTS, INC., 6611 Eastern Ave., Baltimore 24, Maryland.

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Current History

(Begins on page 60)

(MMS-37) are ably played in able sonics. And at their very low price, they're extremely attractive to music lovers on a budget. The orchestras used are the Netherlands Philharmonic, the Winterthur Symphony and the Vienna Opera's, conducted by Otto Ackermann and Henry Swoboda. The *QUINTET* employs the Pascal Quartet with Peter Simenauer, and is a good performance at any price.

MISCELLANY

"Highlights" from Verdi's *MASKED BALL*, that opera whose locale was changed by a hilarious censorship from Stockholm to Boston, and which this year gave a small part to Marian Anderson on the stage of the Metropolitan Opera, have been engraved with gleaming skill on **RCA VICTOR LM-1911**. The performance features Miss Anderson and the very beautiful singing of Zinka Milanov and Leonard Warren. The Metropolitan Orchestra is conducted with superb point by Dimitri Mitropoulos, at his best in melodrama. This department doesn't favor the hamstringing of dramatic works by eliminating half their action, but this is a persuasive cripple.

Remarkably inept registration spoils the work of two celebrated Russian violinists, Oistrakh and Vayman, in the Sibelius and Matchavariani *CONCERTOS* on **COLOSSEUM 172**.

Solid but bright and detailed registration supports the distinguished direction of Paul Sacher at the head of the Lamoureux Orchestra of Paris in lending more interest to four works of Roussel than they perhaps intrinsically have. These are the *PETITE SUITE*, the *CONCERTO FOR SMALL ORCHESTRA*, the *CONCERTO FOR ORCHESTRA WITH PIANO*, and the *SINFONIETTA FOR STRINGS*, all on **EPIC 3129**.

Four works not recorded elsewhere occupy **BOSTON 210**, featuring the splendid cellist Samuel Mayes and other members of the Boston Symphony Orchestra in a sound of clean and agreeable texture.

Record collectors who think that everything has been recorded will be surprised by Beethoven's "Eyeglass" *DUO FOR CELLO AND VIOLA*, Mozart's *SONATA FOR BASSOON AND CELLO*, a Haydn *SONATA* transcribed for cello and piano, and a Bréval *SONATA* for the same instruments. **THE END**

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Worship with them this week.
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(RIAL)

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. . . through Chemistry





HOW TO LAMINATE A TABLE TOP

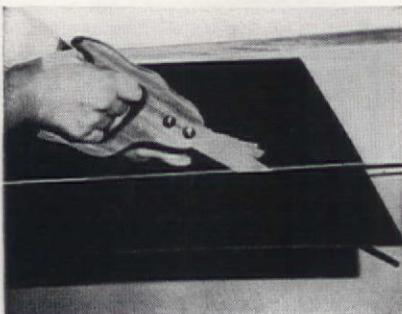
JONATHAN ALEY



There's many an attic that has a worse-for-wear table such as this one you see here. Your first glance at a table like this is likely to prompt the thought that "it would make good kindling on a cold winter night." But hold back that destructive urge, for under scratches and wear you may find good lines and sturdy construction. In one evening you can convert a

wreck of a table into a handsome piece of furniture.

We used common hand tools, a piece of laminated plastic large enough to cover the top (we chose a dull black sheet), contact adhesive, a spreader, sandpaper, some wood putty, and paint.



First, remove the pie-crust edge and fill gaps and imperfections with wood putty. Then sand the top down to smooth, bare wood. Lay table on plastic and mark outline. With fine-toothed saw, cut laminate about $\frac{1}{8}$ " to $\frac{1}{4}$ " oversize to allow for your final fitting after the installation.

See "Where Credit Is Due," page 145

With serrated spreader, spread the contact adhesive on back of laminate and on top of table. Keep surfaces apart and let them dry in area that's well ventilated till paper pressed on adhesive does not stick. (At least 40 minutes, but less than two hours.)

CONTINUED ON THE NEXT PAGE



any 3 of these

33

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20. Stacking Cabinets
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25. Child's Playhouse
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10. Snack Bar Overhead Cabinet
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15. Kitchen Desk
16. Sink Cabinet
17. Sliding Spice Rack
18. Oven Utensil Cabinet



**6 plans for
BOATS**

28. 8' Pram Dinghy
29. 9' Flat Bottom Skiff
30. 11½' Skiff
31. 13½' Outboard
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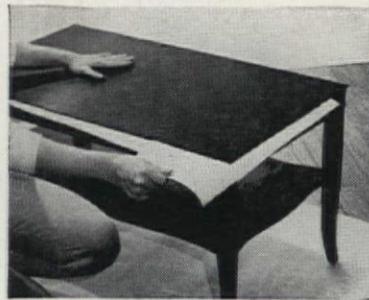
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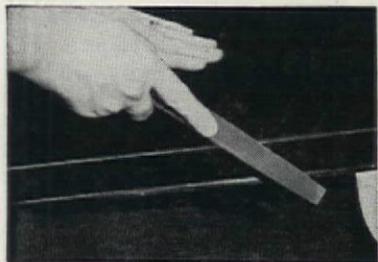
(Continued from preceding page)



Cover table top completely with two unequal-sized pieces of overlapped wrapping paper. Position laminate on table, adhesive down, and remove the smaller piece of paper a few inches at a time, pressing plastic to table top as you go. Then remove the other sheet of wrapping paper in exactly same way.



To assure a firm bond, roll the top from the center to edges with heavy pressure. Remove excess dry adhesive with solvent or with a hard rubber eraser.



Since bonding is instantaneous, edge may be finished immediately. Plane off excess plastic with block plane, then bevel edges and corners with a smooth file. Finally paint, polish, or stain wood parts of table. THE END

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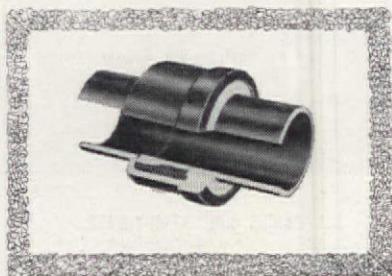
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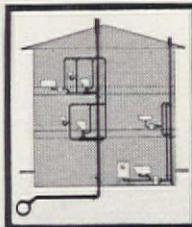
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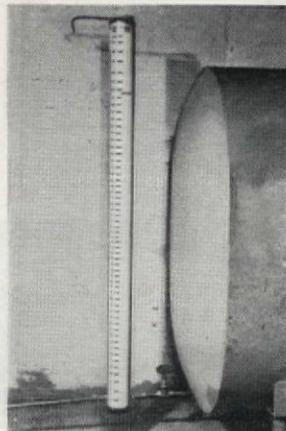


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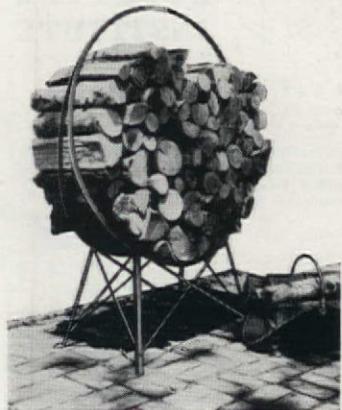
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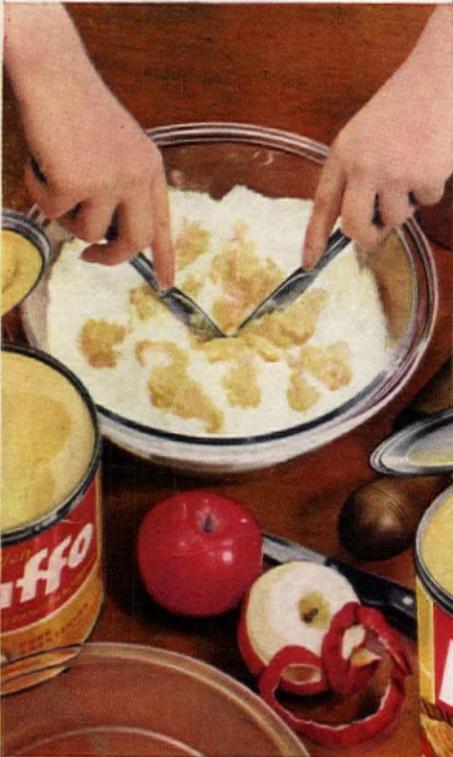
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TART 'N' SAUCY APPLE PIE

Apples in apple sauce make the spicy filling twice as fruity, twice as delicious!

FLUFFO PIECRUST

2 1/4 cups sifted flour 3/4 cup FLUFFO
1 tsp. salt 5 tbsp. water

SAUCY FILLING

2/3 cup brown sugar 1 tsp. grated lemon rind
1/3 cup granulated sugar 2 cups thick apple sauce (or a 15 oz. can of apple sauce)
1 tsp. cinnamon 4 cups sliced tart apples (or a 1 lb. 2 oz. can of sliced apples)
1/2 tsp. nutmeg 3 tbsp. FLUFFO
2 tsp. lemon juice

Cut Fluffo into flour and salt until mixture looks like coarse cornmeal. Sprinkle water over mixture a tablespoon at a time, mixing with fork until flour is moistened. With hands, shape dough into a ball. Divide in half, roll about 1/8" thick. Fit one piece in 9" pie plate.

Combine filling ingredients (except Fluffo); mix well. Put into bottom crust, dot with Fluffo. Top with other half of pastry. Seal and flute edges. Prick top crust. Bake approximately 40 minutes at 400°F., or until done.

NOTE: Use Fluffo in all recipes that call for shortening; no need to change any measurement.

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THE AMERICAN HOME

Vol. LIV

June to November, 1955

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