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SERVING OVER 3,000,000 HOMEMAKERS EVERY MONTH

OCTOBER · 25¢



and the room where "OKLAHOMA!" was born • How to Win Friends and Influence Tulips — DALE CARNEGIE'S own garden

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... keeps your wood floors looking just-waxed all over!



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To New Members of the Around-the-World Shoppers Club

To demonstrate the unique thrill of receiving beautiful and exotic gifts from foreign lands at less than half their U.S. value, we invite you to accept FREE this handsome copper urn from the fabulous land of the Pharoahs and the mighty pyramids! Hand-hammered by native Egyptian craftsmen in traditions going back over 1,000 years, the urn is adorned with replicas of scarabs—carved in bluestone—and with a centerplece bearing the image of the sacred Sun . . . two of the most representative symbols of ancient Egypt—Land of Magnificence!

the most representative symbols of ancient Egypt.

From Egypt—Land of Magnificence!
Your copper urn, which measures 8" high, will come to you from Egypt, the most wondrous empire of the ancient world! Egyptians were the first physicians, the first engineers, the first mathematicians, the first canal builders, shipbuilders and law makers. They discovered the movements of the planets and devised the first accurate calendar. It is appropriate that this urn is made of copper, because it was with the development of coppersmithy 45 centuries before Christ that Egyptian civilization began! Its burnished beauty will be a constant reminder of the opulence of this ageless civilization. Its handsome ancient Arabic design will bring the mystery and romance of this fabled country into your own home.

Gifts from the World Over

Gifts from the World Over

Flease accept this handwrought copper urn from the historic land of the Nile with our compliments for joining our Club—and then sit back and await the further pleasures to come. As a passenger on our magic carpet, you will receive a surprise gift each month from a different foreign land. Your gifts will come direct to your home postpaid and duty free in packages decorated with exotic foreign stamps! Each gift is guaranteed to be worth twice and more what you pay. Furthermore, you may cancel after receiving your Egyptian copper urn or at any future time. Mail the coupon now, while this fascinating copper urn from ancient Egypt is being offered FREE!

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Where Credit Is Due Look, It's New

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AT THE HEAD OF THE TABLES

Nowadays you meet many folks to whom brevity is a prime virtue. Ask them anything and you get a brief answer. But not so with Gertrude Brassard, AMERICAN HOME'S Table Merchandise Editor: ask Gertrude which side the oyster fork goes on, and she's apt to deliver a 1,000-word lesson on how to set a proper table. You'll not only know where that fork goes, but your table manners will have been considerably updated.

Around our place Gertrude is known as the Keeper of the Keys. Just beyond her office is a fabulous storeroom, locked of course, where you'll find one plate of every pattern that every dinnerware manufacturer in the United States (and many abroad) is currently manufacturing. And, rising to the ceiling are shelves of glistening stemware. In a vault, lovingly wrapped away in tarnish-proof cloth, is a king's ransom in silver—one piece of flatware of every new pattern that has appeared this year and during the last few years. These you see in Gertrude's "Place and Show" articles and in AMERICAN HOME'S food pages.

When she isn't designing table settings, writing articles, covering the markets in New York, Pittsburgh, Chicago, and Los Angeles (plus regular television and speaking engagements), Gertrude commutes by air to Washington, D.C., to spend as much time as possible with her grandchildren, David, 3, and Pamela, almost 2. Perhaps they weren't born with silver spoons in their mouths, but they'll know which spoon is which.

Gertrude's idea of a lovely evening? Dinner out, at the most expensive restaurant in town, with the table all set for her. Isn't that a woman for you?

THE END



... Two people
do this work better than one!



...Two hands
do this work better than one!





better than one!

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POLISHER and SCRUBBER

EASIEST, FASTEST, MOST EFFICIENT WAY TO SCRUB AND POLISH FLOORS!



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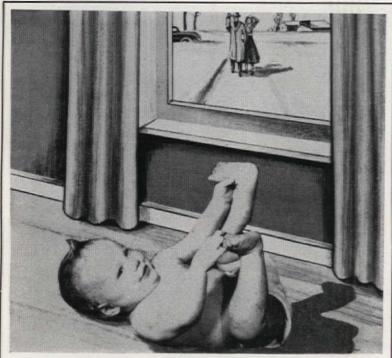
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In Canada: Switson Industries, Ltd., Welland, Ontario

By makers of Regina Electrikbroom - lightweight vacuum for daily use

THIS 49½c STORM protects your family



WINTER COMFORT! You can hardly see the new TRANS-KLEER Storm Window—it's wonderfully transparent—but it protects you and your loved ones from winter's cold blasts and humidity. Saves dollars, too, in fuel bills. It's your cheapest health insurance. Yet the window illustrated here only costs 49½ cents! This TRANS-KLEER material is produced by the plastics division of famous REYNOLDS METAL COMPANY.

Sensational Discovery Used by U. S. Army To Fight Arctic Cold

ow . . . Storm Windows need not cost you up to \$14.00. American industry has developed a light weight flexible product that enables you to seal out wintry blasts for only $49\frac{1}{2}\phi$ a window! Imagine it! For pennies per window you can insulate every room in your home! This new wonder material was developed by a billion-dollar American firm-for use by the U. S. Government during the last war. It looks like yet can't peel off, never chips, shatters or rattles. It's actually flexible like rubber. This wonder product possesses the tensile strength of over a ton for every square inch! Yet it is crystal-clear, not milky or yellowish like some plastic materials. It weighs less than one tenth of the lightest glass storm windows developed. Even a very large window comes to less than 8 ounces! This amazing new kind of window is not affected by snow, sleet, rain or dampness because it is 100% waterproof. Resists climate changes—won't crack even at 53 degrees BELOW FREEZING! Although it costs you only pennies you can use and re-use it year after year for winter protection and comfort.

Used by Army in Alaska and Iceland

One of the big problems facing American and Allied generals in World War II was how to defend their troops and protect equipment against the ravages of Arctic winters. One of the world's greatest defense firms was ordered to build a special plant and soon millions of yards of this new material was moving out to Canada, Alaska, the Aleutians, Iceland, Greenland and the cold European theatre of war.

This material could not be purchased for love or money in those critical days. Every last inch went to protect our men, vehicles, ships, planes and weapons. Our boys and guns came first and the public had to wait. Finally it was released to the public and ever since, the demand has been greater than the supply! The Gary plant of famous REYNOLDS METALS COMPANY is working round-the-clock trying to supply it!

NEW TRANS-KLEER STORM WINDOW GOES ON OR OFF IN ONLY 5 MINUTES!

NO HOOKS, NO NAILS, NO SCREWS

ONLY 491/2c FOR 10.8 SQ. FT. WINDOW!

The installation of Trans-Kleer Storm Windows is simplicity itself. The lady of the house can do it in 5 minutes or less! You need no nails, hooks, screws or tools! No back-breaking toil! No broken glass to contend with! Cut off required amount, trim to fit the inside of your window, large or small, square, round, rectangular—it makes no difference! Then press on the special adheso border and your window is firmly in place for winter-long protection! Cost to you: only pennies per window! And this is a storm window that can really take those wintry gales. And it won't rattle or shatter or chip! Yet, Trans-Kleer Windows, because of the low conductivity development of expert chemical engineers, give you real winter protection, actually help keep cozy warmth inside, frigid temperatures out of your home. You save many dollars in fuel bills alone—to say nothing of the health protection and downright comfort!



JUST LIFT ADHESO BORDER FOR AIRING

If you wish to open your TRANS-KLEER storm window for ventilation at any time, just lift from the bottom after first loosening the Adheso border. Raise as high as you wish. After ventilating, you will find the Adheso tape seals just as tightly as when you first applied it to the frame! It is TOP-QUALITY adhesive material and retains its effectiveness over long periods of time.

Low First Cost - No Upkeep Cost!

TRANS-KLEER comes in kits 36 inches by 432 inches and costs you only \$4.95 complete with Adheso border! That is enough for 10 windowseach measuring 10.8 square feet-just 491/2¢ each! Naturally, smaller windows cost you less while larger windows use more material. In all you receive 108 square feet! Imagine it! 108 square feet for the rockbottom price of only \$4.95. Good GLASS storm windows cost from \$7.95 to \$16.00 or more, depending on size and quality. For ten you'd have to pay \$79.95 to \$160.00. They're fine if you don't mind the cost and waiting time! But if you want to save and get real winter protection AT ONCE, then the sensible buy is TRANS-KLEER! For pennies you enjoy cozy comfort. You save plenty on fuel bills. You also get health protection for your entire family and you need not contend with broken glass, storage problems, installation difficulties. Your TRANS-KLEER Storm dow is put up in 5 minutes, tops. The entire 10 are easily installed in 30 to 50 minutes. It's simplicity itself! Even a school boy can do it! You save on first cost. You have no upkeep cost! That's why year after year more and more people-even those who can afford expensive storm windows, are demanding this economical, yet effective way to save fuel, protect health, enjoy winter-long comfort in every room of their homes!

Use Year After Year

With TRANS-KLEER you have no storing problems. At winter's end you fold away like cloth for the following winter—year after year! You can air your room so easily—any time! Lift addess border to let in fresh air—then press on and it's sealed tight again! Easy to clean, too! No soap or detergent. They come clean with a damp wash rag! It's no wonder that so many home owners, hospitals, public buildings and churches have adopted this amazing REYNOLDS product to fight winter's chills and humidity.

WINDOW all winter!

Over 2 Million Windows Sold Last Year

For years, demand for Trans-Kleer has outstripped the supply. Lucky buyers of the first windows told their neighbors and the word spread. Last year alone, over 2,000,000 were sold, yet thousands of folks were disappointed when the supply ran out. Advertising had to be curtailed and our huge supply was exhausted earlier than anticipated. There will be another wild scramble for them this year. Production has been planned for 2,500,000 windows this year—but even the huge total might not be enough unless you act FAST!



MAKE THIS TEST!

On a windy day hold a lit match inside a closed window. The first gust of wind will blow it out. Now put up your Trans-Kleer window...you'll find that a lit match, held inside the window, will NOT blow out EVEN IF YOU KEEP YOUR REGULAR WINDOW OPEN!

Now You Can Test Trans-Kleer in Your Own Home Without Risk

Lots of folks already know about TRANS-KLEER from their neighbors. But if you have never tried them, here's your chance to get them on a home trial basis. You can't lose a single penny. Mail the coupon below and a 36 by 432-inch kit—108 square feet—will be shipped to you immediately, complete with Adheso Border. Deposit only \$4.95 plus postage with the mail man. Try two windows in any room of your home. Test them as you see fit. See for yourself how they seal out drafts. Now compare the temperature—any 25 cent thermometer will do—yes, compare the temperature with any other room in your home! See the difference. Feel the difference. Then you be the judge. If you're not convinced they're every bit as effective as any storm window on the market—if you are not satisfied in every way, keep the two windows and return the balance of the material and get your \$4.95 back at once!

To Avoid Disappointment, Order at Once!

Millions of folks in the U. S. and Canada are reading this same ad in hundreds of magazines and newspapers. Despite enormous production facilities, the REYNOLDS ALUMINUM people can turn out so much and no more! Don't wait until it's too late! Play safe! Rush the coupon Now! If you wish to save postage cost, send check, cash or m. o. for \$4.95 and the windows will be shipped postage free.

Advice To Readers

To Obtain Best Results From Storm Windows

All types of Storm Windows, glass, thermopane, plastic can save many dollars in fuel bills if used right. Follow these 5 rules for best results: 1.—Check all leaks. 2.—Make sure windows fit tight. 3.—Caulk aluminum type before installing. 4.—Store wooden frame type in dry place to prevent warping. 5.—Replace all cracked panes at once. Trans-Kleer ends storage, caulking problems, shattered glass, panes to replace, leaks to seal! No hard toil to put on or remove! Put on quick INSIDE regular window with new, improved ADHESO border. Lift Adheso border to let stale air out. Press back and you have perfect sealed-in insulation again! (See picture.) Freezing weather is coming. Play safe! Order your TRANS-KLEER windows NOW! MAIL COUPON TODAY!



STRETCHES WITHOUT BREAKING!

This amazing storm window stretches without breaking! Has tensile strength of over one ton per square inch! Push it with your foot—it stretches—then springs back undamaged! Developed for Armed Forces in last war. Installs quickly, easily inside windows of all sizes. Made by world-famous REYNOLDS METALS COMPANY.

ORDER DIRECT FROM SOLE DISTRIBUTORS: THORESEN'S

352 Fourth Ave., Dept. 195-L-47, New York 10, N. Y.

Canadians:

Save tariff by ordering direct from THORESEN LTD., 45 St. James St., West, Dept. US-47, Montreal 1, Que. Same prices. Same money back guarantee. Immediate delivery from Montreal.

THORESEN'S DOOR 1951-47

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RUSH the following kits TRANS-KLEER measuring 108 SQUARE FEET each(enough for 10 windows averaging 10.8 square feet each). Include improved
ADHESO Sealing Border and easy picture instructions. This order is on a Home
Trial—money back guarantee basis. I must be satisfied in every way. I shall use
enough material for 2 WINDOWS in any room of my house—without obligation.
They must seal out drafts. I must SEE the difference on my thermometer. I must
FEEL the difference. Then, if I am not convinced that they are every bit as effective
as any costly storm window in the market—if I am not satisfied for any reason, I
shall KEEP the 2 windows FREE returning the remainder in the next week for quick
refund of the FULL PRICE—no questions asked!

— Note Special Quantity Savings —

- ☐ 1 KIT (108 Sq. Ft.)
 for 10 windows—\$4.95
 ☐ 3 KITS (324 Sq. Ft.)
 for 30 windows—\$11.95
 ☐ Payment enclosed.
 RUSH postage FREE.
- 2 KITS (216 Sq. Ft.) for 20 windows-\$8.95
- ☐ 6 KITS (648 Sq. Ft.) for 60 windows—\$20.95
- ☐ Send COD plus postage.

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The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds

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Bombs



Away!

After reading "Can You Survive it to be in Muskegon, Michigan. This?" and realizing I'm made up of atoms, I'm almost afraid to blow my top. I must be getting bombie!

-MRS. M. ALLEN

We have three boys ranging in age from 8 years to 10 months. So you see we have three especially good reasons to be interested in Civil Defense. Thank you for printing it.

-MRS. BERNARD COMBS

My problem is to rotate the foods to keep them fresh, and also, of course, the water supply.

-MRS. ETHEL WILSON

This is what we've been trying to tell people, but they do not seem to be interested.

> CHARLES M. FINK Asst. Director Office Civil Defense Saratoga County, N.Y.

MAYHEM? IT'S MURDER

If I may, I'd like to add a gripe peculiar to those of us who work and housekeep. What reduces me to gibbering rage is the percentage of pincurled housewives, complete with hordes of small children re-enacting Davy Crockett at the Alamo, under every market wagon. It beats me why these gals who have six full days a week to stock their pantries should wait until Friday night to inflict themselves and their offspring on the wage-earning population. And what do their husbands think about all this? And when do they get fed?

-MURIEL K. BOYLE

You should be just as courteous "driving" a grocery cart as you are on a street in your car. And if, like our family, you have to take the children, please teach them some manners. I have suffered untold bruises and lacerations on my underpinnings from little demons using the aisles as speedways. My husband calls the Gabby Gussies "Slow freights." They shop in groups and get side tracked here (you'll never guess who I ran into, yak-yak) and rerouted there (oh, I think the cleansers are on aisle four or is it seven) until we have made bets whether or not they will still be there next week.

-MRS. R. W. HAILEY, JR.

When you decide to finally go berserk, let me know, I'll stage my own little rebellion. Only I'd rather like

-MRS. CLIFF HUGHES

SHAME, SHAME!

I just love A. H. but did anyone notice the cartoon on page 20 of August? The lady says that the things will never come in handy. That kid is no subscriber of AMERICAN HOME, I'll tell you. First the birdcage, wonderful planter, yes? The clothes hangers, how about covering for gifts really fancy? Never, never discard an old broom stick-they come in handy for closet poles. A picture frame is never out of date or out of use either.

The newspapers must go, but the kids could use the money for the movies when they are sold. That big vase? In an issue of AMERICAN HOME a family named Coble had a vase like it in the bedroom for magazines. The wallpaper could be used to cover boxes or waste baskets. After all this is done, Mr. and Mrs. could convert the attic into a bedroom such as that on pages 44-45 of this very issue.

I sincerely hope I have helped this poor lady. From the looks of that attic she needs help. And now I'll close because I must get up to our attic. I have some things that I want to store that will never come in handy someday!

-MRS. LOUISE V. KIRN

COMPLAINT ABOUT THE COMPLAINTS

To me, my home is a treasure-hold for my most cherished items, grand and humble. I don't ask anyone to love them, as I do, or even like them, but please, no criticism!

-PAULA CABOT LOWELL

CHEERS FOR AUGUST

More excellent ideas than you could shake a stick at.

-MRS. HAROLD OTTESEN

The August issue is "chuck full" of beautiful ideas. I love every page -MRS. G. CROOK

I'm content till I read your magazine. Then I become discontented with my home and my menus. At the same time I know I'll never change-you know how it goes with the leopard. In other words, your magazine gives me an inferiority complex and helps bring on one more peptic ulcer, and I've had more of them than I want.

-MRS. RALPH SPINNING

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BENNY GOODMAN PRESENTS

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ARRANGEMENTS
Top performances of Frenesi,
Honeysuckie Rose, Night and
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arrangements
CL 524



SYMPHONY NO. 41 ("Jupiter") SYMPHONY NO. 38 ("Prague")

(Mozart)
Sir Thomas Beecham, Bart.,
conducting The Royal
Philharmonic Orchestra
ML 4313



DANCE THE FOX TROT

Harry James, Les Brown, Woody Herman, Ray Noble, Sammy Kaye, Dick Ju:gens, Hal McIntyre, Tony Pastor, George Siravo and their orchestras CL 533



MUSIC FROM HOLLYWOOD

Percy Faith and his Orch present memorable music from memorable movies: Themes from "The Great Caruso". "Moulin Rouge", "The Bad and the Beautiful" CL 577



JAZZ GOES TO COLLEGE

ZZ GOES TO COLLEGE
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playing jazz in a new and
exciting way. Included are
Balcony Rock, Out of Nowhere,
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CL 586

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You are billed for the Club Selections or alternates you accept at the regular list price, usually \$3.95, but occasionally \$4.98 when the list price requires. A small charge is added for mailing. A small charge is added for mailing. Your only obligation is to accept at least four records a year from among almost 100 offered. You may cancel your membership any time after purchasing four records.

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GAÎTE PARISIENNE—

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LES SYLPHIDES—Ballet (Chopin)
The Philadelphia Orchestra, Eugene
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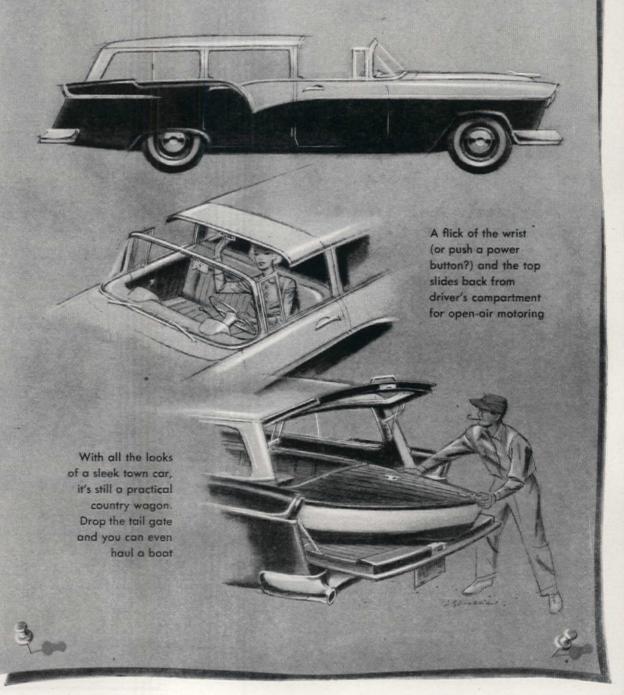
We Predict...

THE CONVERTIBLE STATION WAGON

JAMES M. WILEY

• One of our editors is in the process of building a new house in the country. The trusty old convertible is taking a beating, hauling things out from town and wheezing up the hill. Driving out one night recently, our boy, who has a pretty fecund imagination, found himself tooling along in fancy behind the wheel of a shiny new station wagon. The practical kind of car he ought to have, he told himself. Yet, with the top down and the soft country air whipping in his face, he was loath to give up, even in fancy, the aesthetic pleasures of open-air riding which hold all convertible owners in thrall. Why not, he reasoned, combine the best qualities of a station wagon and a convertible in one racy but practical automobile? Eureka! The convertible station wagon!

A handy man with a pencil, he put his ideas on paper, and here's the result. We think it's a corker, an ideal car for suburban living. May be on the drawing boards, for all we know. Like to slide back that top and come along for the ride?



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It's Drano to the rescue when dangerous sewer germs lurk in your drains. They breed in muck that liquid disinfectants can't budge. But Drano's churning, boiling action dissolves the muck, keeps drains germ-free and free-running.

Make one day a week Drano day. Put Drano in every drain for about a penny a drain. Makes septic tanks work even better. Get Drano at your grocery, drug or hardware store. Also available in Canada.



There's nothing like Drano . . . to keep drains free-running and sanitary!



REAL ESTATE BONDS LIFE INSURANCE MORTGAGES STOCKS

YOUR WIFE SHOULD KNOW-

SIDNEY SCOTT ROSS

off to the airport to start on a two-day business trip. He left her singing at the sink, without a care in the world, for although the past ten years had been a grind, the Baxters now had a lovely suburban home, Jim was a \$20,000-a-year partner in his firm, and the future looked bright, indeed.

But Jim Baxter never returned. His plane crashed right after take-off, and his grief-stricken wife was left, completely unprepared, to cope with a host of legal and financial problems. Although Jim was a wonderful husband—kind, generous, thoughtful—he had never discussed money matters with her, had never told her the names of his lawyer, insurance agent, or broker. She didn't know how much life insurance he carried, how much mortgage was on their home, the extent of his stock market operations, how much he had saved. She didn't even know if he had made a will.

Are you like Jim—not wishing to bother your wife about such matters? Yes, Mary had enough to do—taking care of the children, running the house, not to mention P.T.A., social, and church activities. Besides, such matters interested her but little. Once, when Jim had tried to teach her how to balance a checkbook, she refused to listen, saying, "You just take care of it, dear. I'm too busy to be bothered with boring details."

Too bad, Mary. Had you given Jim just a little encouragement, shown some interest in his financial affairs, insisted on learning some of the things he wanted you to know, you would not now be helpless and financially ignorant.

Jim was 39 when he died. It had never occurred to him that his wife would become a widow. That could happen to other wives, but not to Mary. Make a will? "No," Jim thought, "I'm too young to think about it—plenty of time later on, when I'm old."

For the protection of wife and family, it is just plain common sense for every husband to make a will. (For that matter, every person over 21 should.) Yet the vast majority of people never do. Perhaps they are superstitious. Perhaps they regard it as a rather grim, distasteful task to be postponed as long as possible—until, of course, it is too late. Whatever the reason, the tragic and amazing fact remains that an estimated 70% of American property owners die without leaving a will!

Every person has the legal and moral right to decide the disposition of his property after he dies, but the law gives you this right *only* if you make a will. If you die "Intestate"—i.e., without leaving a will—all your wishes and good intentions become meaningless, are worth exactly nothing.

Without a will, your property after death is disposed of according to law. The surrogate or probate court appoints someone (perhaps your wife, who may be ignorant of money matters) to act as estate administrator, and a costly bond must be posted. In many states, the estate is divided equally between your wife and each of the children, and if appointed the children's guardian, your wife must make periodic accountings of the estate. Your money, or part of it, may go to that one relative who doesn't need it, while other relatives—such as an aged parent or aunt whom you were supporting—may be left destitute. Your favorite charity re-

CONTINUED ON PAGE 16



Fashion marries lasting comfort when you do-it-yourself with AIRFOAM!

DON'T WASTE A TEAR over tired-looking furniture. You can restore it to youth and beauty with AIRFOAM—right in your own home—and with scissors, needle or simple, accustomed tools!

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ALL YOU NEED DO is go to the nearest store featuring an AIRFOAM Do-It-Yourself Department. There you'll find clean, creamy AIRFOAM by the foot or yard—or cored slab—in every practical width and thickness, together with simple, how-to-do-it ideas and instructions.

Yes—even special, simplified pattern sheets that enable you to order the biggest, deepest, oddest-shaped cushions accurately made-to-your-measure! If you don't know of a nearby store, just send this coupon:

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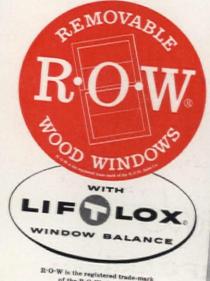
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They are easy to paint, easy to curtain or drape. Wood sash can't rust or corrode—can't cause condensation. AND—THEY LIFT-OUT FOR QUICK, SAFE WASHING OR PAINTING INSIDE THE HOME.

Equipped with the exclusive LIF-T-LOX balance, R-O-W windows remain weather-tight—work with new ease. LIF-T-LOX does not attach to the sash and does not interfere with the famous lift-out feature. Upon removal of sash, the lock-tab grips channel automatically — STAYS LOCKED UNTIL SASH IS REPLACED ABOVE TAB AND LOWERED TO REACTIVATE THE MECHANISM.



R. O.W. SALES COMPANY, 1301 ACADEMY AVE. . FERNDALE 20, MICHIGAN

Your Wife Should Know

(Begins on page 14)

ceives nothing; and substantial tax-saving devices are not available.

With the help of a competent lawyer, it takes but little time to prepare a will, the cost is very small, and once it has been drawn up, you can have financial peace of mind. You know that you are protecting your wife and family from all sorts of legal complications; from injustice, expense, and inconvenience; from possible squabbles, heartache, and general unhappiness.

After the will has been prepared by a capable lawyer in whom you have confidence, tell your wife where you are placing it. The will may be left with the lawyer, or in the family strong box. A safe-deposit box in a bank is considered a poor place, since the bank will seal the box as soon as it learns of the holder's death; and the box cannot be reopened without a great deal of subse-

It is also a good policy to write a letter of final instructions including these items: 1. Funeral and burial wishes.

- 2. Location of the will.
- 3. Location of important documents: birth certificate, Social Security card; marriage certificate; all insurance policies; duplicates of income tax returns; armed forces discharge papers.
- 4. List of all assets: bank accounts; life insurance policies; stocks, bonds, and other securities; all real estate holdings.
- 5. Names, addresses, and telephone numbers of: lawyer, life insurance agent, and broker or financial adviser.
- 6. Statement of any pension system to which you belong.
- 7. Instructions for conducting your business after death.

Wives must accept the uncomfortable fact that, according to statistics, they will probably outlive their husbands-sometimes by a considerable margin. Because of this, a wife should make a real effort to learn more about her husband's financial matters, and the time to learn is right now! At the earliest opportunity, tell your wife as much as possible about your personal financial set-up. Have her keep track of, and pay, bills for rent, taxes, mortgage interest, utilities, insurance premiums, and so on. Teach her how to balance a checkbook, clip coupons, keep track of stock dividends. Ask her help in filling out income tax returns.

Then gradually go on to more involved subjects. Discuss your life insurance program, how you intend to dispose of the face value of each policy, and why. Tell her what stocks and bonds you own, why you selected them, and how each ties in with your overall plan of investing. If you own real estate, review each holding in the light of management problems, income, expenses, and net return. Discuss the problems of your business with her.

You, or your local librarian, might suggest she read some worthwhile books or articles on such subjects. If there is a community center, college, or other adult-education facility nearby-or an investment dealer or branch Stock Exchange firm which offers a course on financial and investment problems-by all means have your wife take advantage of these opportunities.

If your estate is large, you would be wise to call in a bank trust official and a lawyer who specializes in estate planning to look into the question of leaving your property in trust for your family. Such a trust plan has many important advantages, especially if your wife is disinterested and inexperienced in money and investment matters. If left to the widow outright, the estate may be quickly dissipated. However, if property is left in trust, the income from it may be able to support the widow comfortably for the rest of her life, and provide suitable education for the children. Without a will, obviously, no such planned estate is possible.

Should you become incapacitated for an extended period because of some accident or illness, such training and acquired knowledge would be invaluable and, what's more, discussing financial problems with your wife is an additional tie that will bring you closer together, that will enrich your marriage, and that will help to make each of you a better, more understanding marital partner.







"Window test" proves blue Cheer washes so white you can see the difference!

because only Cheer has the Blue-Magic whitener!

Cheer's Blue-Magic whitener is not just a bluing ... it's more than a bluing ... it's a new, better whitener for all your wash.

One look tells you . . . blue Cheer brings a new whiteness to your wash. And this simple yet dramatic "window test" proves it.

Just take some Cheer-washed clothes to your window. In that revealing light (or even on a gray day), you'll see a startling new whiteness in all your wash. And on hardest-to-whiten things like nylon, you'll see a real difference in whiteness

never possible before Cheer.

What's more, blue Cheer washes dirtiest work and play clothes crisply clean, adds new brightness to colored washables, too. And you really know Cheer's in a class by itself when you see the difference in whiteness Cheer gives you.

TRY CHEER in your automatic washer. Remember that blue Cheer has the active, hard-working kind of suds recommended by leading makers of automatics and preferred by 8 out of 10 women



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Delightful: Powder Blue, Delft Blue, Copper



Sunny combination: Buttercup Yellow, Spice Brown



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Colors à la carte

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Ultra-smart: Spice Brown, White, Pink Whisper



So soft: Pink Whisper, Cloud Gray, Camellia Rose



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Stunning idea: Chartreuse with Turquoise



Rich and bright: Fire Red and Smoke Pearl



So complimentary: Peach Parfait, Camellia Rose



Striking together: Fire Red and Delft Blue



Rich and regal: Firefly Yellow with Golden Topaz

Your Old Rugs, Clothing to the Olson Rug Factory...



LITTLE BO-PEEP should be able to harvest a bountiful crop of candy corn if she blows her horn in engaging attire such as this. Her blouse: Daddy's worn-out shirt, tied at neck and cuffs with a gay ribbon. Her skirt: an old chintz curtain, or Mummy's summer skirt. Her bodice: an old vest, trimmed with felt tabs and with matching felt puffs on each side. Her bonnet: a hat box lid, gaily bedecked with ribbons and flowers. Her crook: a bent curtain rod wound in ribbon and topped with a nosegay.

SCARECROW wears a poker face, and his daddy's oldest shirt, which is patched and trimmed with a colorful bandanna. Glued to the inside of his dime-store straw hat is "hair" made of raffia or broom straw. Workmen's gloves, with wisps of straw protruding, are tied at his wrists to complete the costume. THE END



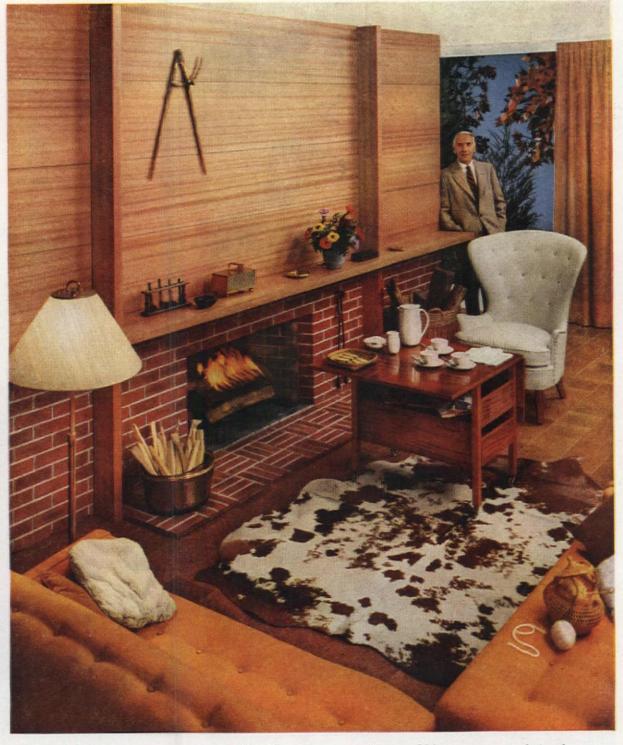


Plankweld's so easy to put up! 1614" wide by 8' high panels fasten to wall with special metal clips that are then completely concealed by overlapping of the panels. No worry about joints-no nail holes to fill.



You choose from world's finest woods. In Plankweld paneling, there's a complete range of light to dark woods—(1) walnut at \$74, (2) Korina® at \$74, (3) birch at \$60, (4) Philippine mahogany at \$60, (5) oak at \$69, (6) Honduras mahogany at \$69, and (7) knotty pine at \$60. Prices are approximate for a wall surface 12' x 8'.

GOOD NEWS FOR DO-IT-YOURSELF **DECORATORS!**



Give your living room new life, new sparkle with Plankweld, Famous designer Russel Wright used panels horizontally on fireplace wall; they can be

used vertically, too. Make serving cart designed by Mr. Wright (see coupon for plans). Philippine Mahogany Plankweld covers a 12' x 8' wall for only

Even with ten thumbs you can put up real wood paneling like this

IN ONE EASY WEEKEND you can give your living room new life, new beauty for as little as \$60! That's all it cost to panel the fireplace wall you see here in beautiful Philippine Mahogany Plankweld. You can start on Saturday-have a party in your brand-new living room on Sunday!

UNUSUAL NEW PLANKWELD PANELING HAS a wonderfully simple method of attaching the panels to the wall, entirely eliminating nail holes and tricky carpentry work. And Plankweld comes completely pre-finished by skilled woodcraftsmen: it's beautifully stained and sealed - even the waxing's already done for you.

UNCONDITIONAL LIFETIME GUARANTEE. Plankweldlike all paneling by Weldwood—is guaranteed for the life of your home!

SEND COUPON TODAY for full-color booklet on Weldwood paneling, and for plans on the serving cart shown. To see Plankwood and other fine Weldwood products, stop in soon at your neighborhood lumber dealer's or nearest United States Plywood showroom—87 offices in principal cities.

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I'd like to know more about beautiful Plankweld and other Weldwood hardwoods, Enclosed is 10¢ for



your full-color booklet
"Beautiful Woods for Beautiful Homes" Enclosed is 25¢ for plans for Russel Wright AH10-5

ADDRESS..... CITY......STATE.....



HOW TO WAKE-UP

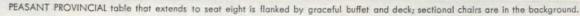


Bedrooms need not be dull—tho' they so often are. Exciting ways to pep them up are shown here. Modern combines gracefully with traditional. And Americana simplicity is balanced by a striking treatment of walls and floors. Color and pattern are employed with flair—yet the whole effect is soothing and restful. Accessories add just the proper dash of excitement.

To create this attractive room, four famous makers of home furnishings have joined hands and products. IMPERIAL Paper & Color Corp., Dept. A-5, Glens Falls, N. Y....
MOHAWK Carpet Mills Inc., Amsterdam, N. Y.... WAVERLY Fabrics, Div. F. Schumacher & Co., 60 West 40th Street, New York, N. Y.... KLING Factories, Mayville, N. Y. Write them for further information.









CHARLES FOWLER

am sorry to say I've been put in a nasty position. Not long ago the editors of THE AMERICAN HOME said to me: "If we gave you \$300, what kind of a high-fidelity system would you buy with it?" Difficult group to work with, those editors; nothing I said could persuade them just to give me the money and forget the hi-fi system. Well, all right. Everyone else is buying high fidelity these days. We might as well follow the trend, so that we, too, can enjoy what amounts to a new revelation of music in the home.

I'm going to start off this shopping tour on the wrong foot, because in the first place, we're not going anywhere for a while; we're going to sit in your living room and discuss you and music and your house. And then I'm going to pull the rug out from everyone's feet by saying that there isn't any such thing as high fidelity, in spite of all the talk and excitement about it.

That may seem like a drastic statement, but it is important that it be made, and be fully comprehended. High fidelity is not a thing; it is not something specific which either is or is not; it is not something which we can flatfootedly say is an attribute of this piece of equipment but not of that piece. High fidelity is an adjectival expression and may be considered as synonymous with "better" or "improved." Neither I nor anyone else can give you a clear-cut definition of high-fidelity.

A few words about the historical development of music reproduction will help to clarify the situation and explain the vigor. ousness of my statements. Time was-say before World War II -when music in the home meant radio broadcasting or the good old 78 rpm. phonograph records, reproduced via a radio-phonograph console purchased from a neighborhood radio dealer. A few people—tinkerers, hobbyists, engineers—knew that there was more music on the records than could ever be heard through that console. They went out and bought or built equipment similar to that used in radio broadcasting and recording studios; they achieved notably higher fidelity, that is, greater faithfulness to the original music.

After the war, frequency modulation (FM) broadcasting appeared as a supplement to standard AM broadcasting; it was a vast improvement since it eliminated static and made possible much higher fidelity. About the same time, long playing records were introduced by Columbia; turning at 331/3 revolutions per minute, instead of 78, they permitted recording of up to 25 or 30 minutes of music on one side, instead of about 41/2 for a 12-inch, 78 rpm disk. Again, improved techniques extended the range of the sound which could be recorded. But facilities for playing back this music had not improved.

The word spread: "you're only hearing half of it; build your own." The number of hobbyists grew; their demands on manufacturers of professional equipment for components adapted to home use brought about the birth of new companies and a new industry. High fidelity was on its way.

Naturally, the big commercial set manufacturers caught on. First their advertising copywriters found that the two magic words made people read the advertisements. Then their sales departments reported that the number of these hi-fi "nuts" was growing to serious proportions (there are maybe a million today). Finally, out came the "high fidelity" units.

Well, they certainly are a great deal better than their 1946 counterparts. If you buy a regular commercial radio or radiophonograph today, you will hear much more of the music inscribed on a record; however, per dollar spent for equipment, you will not hear as much as if you had purchased a "true" hi-fi system. The commercial unit will be easier to install, but it will



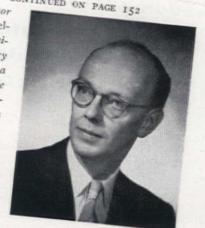
be a piece of furniture occupying floor space and perhaps fitting into the decor of your living room. A hi-fi system can be built into bookcases, hidden in a closet, or adapted to an existing

Let's assume you have decided that a high fidelity system is the thing you want, and that you have \$300 to spend.

Exactly what do you want? This is the important, stay-athome-and-think-about-it part of our shopping tour.

CONTINUED ON PAGE 152

EDITOR'S NOTE: Charles Fowler, author of this story, is publisher of High Fidelity magazine, the bible of the true hifi nut. Fowler is the embodiment of every successful advertising man's dream: a place of his oven in the country, a little business of his own, tinkering with something he likes. Ex adman Fowler lives in the country (Great Barrington, Mass.) and still tinkers with hi-fi, but his business is not so little any more (50,000 circulation and a whopping roster of advertisers). Searching for an authority to do this piece for us, AH editors studied High Fidelity's content, looking for



someone who could write about a highly technical subject in simple, sprightly language. The article we liked most was initialed simply C. F. We addressed our proposal to C. F. % Hi-Fi. Response came on the imposing letterhead of office of the publisher. Followed a highly initialed and highly spirited correspondence. Result is Mr. Fowler's story that begins on this page. So you're getting your information, so to speak, straight from the horse's mouth.—J.w.

Hi-Fi: Under \$30000?



DIVISION OF CHRYSLER

YEAR 'ROUND AIR CONDITIONING WILL KEEP YOU UNIFORMLY COMFORTABLE THROUGH EVERY SEASON

- * Automatically
- * Quietly
- * Economically

As our earth revolves about the sun, your home moves with it—through infinite variations in temperature and humidity which may be bad for your health and your comfort!

But now, Airtemp Year 'Round Air Conditioning, engineered by Chrysler, will keep you uniformly comfortable in a cleaner, healthier atmosphere. Heating may be with gas or oil. Waterless cooling equipment can overcome problems of water supply and expense. Spacesaver units can be installed without taking even one square inch of usable floor space.

Airtemp is more efficient, with completely automatic control and other Chrysler-engineered advances. And because of this higher

efficiency, Airtemp gives you more economical air conditioning—year after year!

Quality-built and warranted for five full years by a Chrysler Corporation division whose only business is air conditioning. Installed by a factory-trained dealer who can install only your heating now and add your cooling later if you wish. Call your Airtemp Dealer now—he's in the Yellow Pages, or write . . .



DAYTON 1, OHIO

AIR CONDITIONING HEATING FOR HOMES, BUSINESS, INDUSTRY



Menu for NOVEMBER

HOLIDAY GOODIES—Ready or not, Christmas is practically at our throats again, or will be before you can say "Thanksgiving"! Seriously, why not avoid that frantic last-minute rush to get the Christmas decorations up and get an early start on it this year? In November we feature seven sparkling Christmas house decorations, any one of which will make your house the star of your neighborhood. Each one is an AMERICAN HOME Pattern with the skill built in—you supply the loving care.



FAMILY HOUR— What has decorating got to do with juvenile delinquency? Food for thought when you realize the astonishing number of delinquents who come from "better" families with lovely homes. "Don't Decorate the Kids Into Delinquency" puts the finger on the "Craig's Wife" type of homemaker whose untouchable living room and whose well-ordered garden and patio drive the kids ever away from home in their search for diversion.

...................





"WHAT! NO KITCHEN TELEPHONE ?"

Of all things, Mr. Bridegroom! Surely you don't expect that lovely new bride to get along without a telephone in the kitchen!

Maybe there was a time when one telephone seemed enough, just as one radio and one bathroom and one car seemed enough. But everybody is used to more comfort and convenience these days. And there's nothing that makes life so much easier as telephones around the home. In the living room, of course. In the kitchen, conveniently hung on the wall. In the bedroom, to save steps and for added peace of mind both day and night. For the son and daughter who'd like telephones of their own, with separate listings.

Would you like to know more about <u>complete</u> telephone service and how surprisingly little it costs? Just call the business office of your local Bell telephone company.

Bell Telephone System Complete telephone service for home and business



YOURS FREE a box of 4



ROYALE "The World's Most Precious Pastry"

May we send you with our compliments the most magnificent taste sensation of your life—a box of incomparable Petits-Fours Royale? Let us, for one mouth-watering moment, provide for you the supreme thrill of a zephyr-light pastry... fluffly, exotic layers with fresh fruit flavors baked right through—covered with purest chocolate.

For centuries these luscious candy-cakes were made only by bakers to the royal families of Europe. They were so delicate they had to be eaten dans le four ("in the oven")... so precious that it was said "only Queens and Angels could

enjoy them - if they were not late for dinner"! Even today only Cla-ridges of London, Maxim's of Paris and the few remaining great Con-tinental maisons make them in the authentic way.

But now the heir of one of the great royal baking families has developed, in America, a petit four so pure in its ingredients, so balanced in its exquisite mix that it keeps its oven-fresh flavor for six months in your refrigerator. Made without any artificial preservatives whatever. Now you can serve like a Queen — always have on hand the world's most precious pastry.

Serid now for your FREE box of four; enclose 25¢ postage and packing. You may, if you wish, order boxes of 40 petits fours for only \$3.00 each, now. You must be delighted or your payment refunded in 10 days. Give Petits Fours Royale to your gournet friends! Write today!

Damar Petits Fours 452 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable par Montreal, 77 Vitre St. W., Montreal, Que.

Milady's Victorian

PRIMPING MIRROR

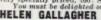
done in frosty-white or strawberry pink

\$4.95 Plus 35¢ shipping

Mirror, Mirror tell me true, who could be more fair than you—with your heart shaped primping mirror? Frame is of antique cast metal finished in frosty-white or lush strawberry pink, 14 x 8" in size. The mirror has a 5 " glass which tilts to any angle. Here is a truly delightful Victorian pretty for your dressing table or the powder romakes a holiday time gift to very specially priced, too! Spec You must be delighted, or you the property of th

FREE! Christmas Gift CATALOG in

Write for it!





SUGAR BABIES IMPORTED FROM HOLLAND



69c per

Here's a real Dutch treat . . . for Christmas giving, for your own parties or the children's, for decorating cakes, for weddings, showers, parties or teas. A box of 20 gay and colorful Sugar Babies that look much too cute to eat . . and taste much too delicious not to! They're fresh and made of the finest ingredients, with a luscious checolate or almond crunch filling that must be tasted to be believed. Order a few boxes today.

Send Check or M.O. No C.O.D.'s Please Send for FREE Big Christmas Catalog of Gifts, Gadgets and Toys

SPENCER GIFTS

509 Spencer Bldg., Atlantic City, N. J.



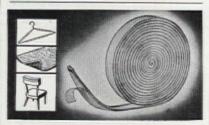
YOUR INITIAL IN A SEALING WAX SET

A happy revival of a lovely old custom. Set contains a metal stamp with your initial or initials engraved in it and a supply of sealing wax. Stamp pushed into warm wax leaves a lasting impression and adds a regal look to correspondence, Xmas cards, and sealing of holiday packages. Available in one large single initial set or set of two smaller matched initials. Either set complete with sealing wax \$1.00 ppd. (Print initials plainly.) Carol Beatty, Dept. A-H10, 7410 Sonto Monica Blvd., Los Angeles 46, Cal. FREE GIFT CATA-LOGUE included.

SAVE 50%

Buy The Best For Less Buy The Best For Less Crystal Chandeliers and Sconces. Compare our price and quality. Im-ported Crystals. Satisfac-tion guaranteed. Prices from \$12.50. We pay ship-pling charges in U. S. A. Free catalogue showing pictures and prices.

KING'S CHANDELIER CO. Dept. A-30 Leaksville, N. C.



Handiest Thing In The House—§1

FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric . . . cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, ½" wide. Guaranteed to do the job or money back! Only \$1, postage paid. Order FOAM TAPE from Sunset House, 474 Sunset Building, Hollywood 46, California.

THE AMERICAN HOME Market

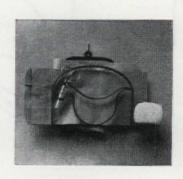
A GOLD HORSE ON YOUR ROOF will be sniffing the wind to tell which way it's blowing, and catching the happy sunshine in bright reflection. For the finishing touch on the tip top of the house you're proud of. Covered in 22K gold leaf, 101/2" horse is on 21" arrow. Overall it's 24" high, \$39.95 ppd. Cape Cod Weathervanes, Dept. AM-2, 408 Hawthorn St., New Bedford, Mass.



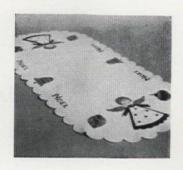
PARTY GIRL POCAHANTAS will be the best dressed Indian maiden at the Halloween shindig in this red cotton twill dress with shiny saddle-tan fringe trim, bead-like designs, and good luck symbols. A feathered headband tops it all. Sizes 2-12. For squaw, \$4.95. Matching suit for Big Chief brother, \$6.95 ppd. Old Pueblo Traders, Dept. AI, Box 4035, Tucson, Arizona.



THE SACK KEEPER is a bird who loves to be left holding the bagalso a ball of twine and scissors. He is a neat number to sit on your shelf or hang on the wall. Keep unsightly sad sacks here instead of in a drawer or stuck in a corner. Made of satin finish black metal. 6" wide. \$1.95 plus 25¢ post. Extra twine 30¢. Crown Craft Prod., 246 Fifth Ave., Dept. AM, N.Y.C. I.



SEW MANY DAYS 'TIL CHRISTMAS. You'll probably be in stitches until Christmas Eve with all the projects you've cut out for yourself, but can you resist this 16 x 34" runner for your Christmas table? All cut out, white felt with blue and gold angels to appliqué and spark with metallic yarn and rhinestones, decorate with cross stitches. Kit, \$4.50 postpaid. Susan Smith, Carpentersville 13, Ill.



IT'S CRYSTAL CLEAR to us how much you'll love these sachet jars, delicate as bubbles. In boudoir or bath fill them with lavender, rose petals, bath crystals. On the mantel, fill them with colored liquids, artificial flowers. Minimum order, two. $10\frac{1}{2}$ ", \$2.50; 9", \$1.95; $6\frac{1}{2}$ ", or $5\frac{3}{4}$ ", \$1.25. Set of four shown, \$5.95. Ppd. Gilbert & Leonard, 1544-A Northern Blvd., Manhasset, N.Y.







AUTUMN LEAVES to flutter across a Fall suit, cascade over a handbag, or nestle in a warm woolen scarf. Solid copper hand-wrought maple leaves are a smart touch for any outfit, will add a gay glint to a tweedy jacket or on a sweater. 3 pins in graduated sizes from 11/4 to 21/4" just \$2. Matching 11/4" earrings \$1.50, Ppd. Roslyn Hoffman, Dept. H, 656 Broadway, N.Y.C. 12.



IT MAKES THE CAKE when the candle holders are snappy soldier boys high stepping around a ring of rosy painted dolls. These gay figures are all hand carved and brightly colored to outshine the candles. Ready to go to lots of birthday parties, box of 12 holders with 12 birthday candles, \$2.95 ppd. Benrich Sales, Dept. AH, 568 Union Avenue, Brooklyn 11, New York.



THE CAT'S WHISKERS are two big pieces of white chalk, and the Copy Cat himself is the cutest blackboard ever to be drawing interest on a youngster's playroom wall. And he'd be as purrfect in the kitchen for messages to yourself and hardto-keep-up-with family. 171/2" high with an eraser at the end of his tail. \$2.50 ppd. Greenhall, Dept. AH, 1133 Broadway, N. Y. C. 10.



YOU BIN ASKING FOR COPPER for your kitchens, and what more could you ask for than an all-copper Bin Caddy lined with tin. Sections tilt open with nary a lid to worry about, and two hold 5 lbs. each, two hold 2 lbs. Over-all it measures 20" x 93/8" x 65/8", and it is lacquered so it won't need polishing. \$10.98 plus 50¢ postage. Merrill Ann Creations. 102-AH Warren Street, N.Y.C. 7.



RECORD KEEPING MADE EASY. If your music goes around, but doesn't always come back, or you just like to keep your record collection orderly, order decorative gummed Record Labels. Printed with your name in gold, there is space to write in album and record numbers. With one imprint, 50 for \$1.69; 100 for \$3. Ppd. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pa.



with ΔRKERS

PERFECT FOR GIFTS-ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your DAY-n-NIGHT Marker-shines brightly in headlights, softly in moonlight! It helps your friends find their way-helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof lifetime aluminum throughout
- Permanent embossed lettering raised in solid plates Baked enamel finish — black background — white reflector letters
- Attractive size nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

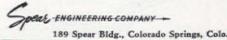
SATISFACTION GUARANTEED OR YOUR MONEY BACK! WE SHIP WITHIN 3 DAYS

THE PERFECT GIFT FOR Birthdays

or any occasion

MAKE \$60 EXTRA THIS MONTH!

Make money for your club, your church or yourself this pleasant, easy way! Take orders for nationally advertised DAY-n-NIGHT Markers. Mrs. E. T. averages over \$170 a month the year around for part-time. As a beginner, you can make up to \$60_\$75_even \$100 in the next 30 days _and more later! Write today for complete information_ we'll rush you everything you need to get started at once.



· ORDER FORM · ENGINEERING COMPANY



GEO. D. BAKER →

THE CRANDALLS









PLEASE PRINT CLEARLY

SATISFACTION GUARANTEED OR YOUR MONEY BACK WE SHIP WITHIN 3 DAYS 189 Spear Bldg., Colorado Springs, Colo. WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it. * ANY WORDING YOU WANT ON ANY STYLE MARKER BOTTOM

SHIP TO:		TOTAL
ADDRESS		Remittance enc
CITY	ROUTE OR ZONE STATE	ship postpaid in





1614-7 Euclid St., Santa Monica, Calif.



O TRADE MARK









PERSONALIZED LUNCH POUCH . . .

soft and pliable and can be folded for carrying home in pocket or purse. Generous size 10"x5½x4½. Colorful plaid Vinyl cushioned with miracle fibre glass insulation that keeps contents hot or cold insulation that keeps contents hot or cold for hours. Heavy duty zipper on 3 sides so that lid opens fully for easy access. Personalized with any first name (as shown). Complete with name of your choice... only \$1.49 ppd. Carol Beatty, Dept. A-S10, 7410 Santa Monica Boulevard. Los Angeles, 46, California. FREE GIFT CATALOGUE included.

Carly American



unfinished
You'll bless this chest that keeps toys under control (and not under foot!) . . you'll love its charming Colonial flavor . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut-out handles and concealed silders make it easy to move despite its very solid construction. Quick delivery. Satisfaction guaranteed.

Write for FREE

Write for FREE \$15.95 with hand-rubbed, catalog. (Exp. collect) No COD's Jeff Elliot Craftsmen Dept. A-105, Statesville, North Carolina



Useful Idea for Tidy Bathrooms BATHROOM CADDY

Why not make yourself really comfortable? Besides Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissue, helpful Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 73/4" x 121/2". Easy to install; no nails, no screws, no holes to drill! \$2.98. Without tissue holder—\$2.79. Prompt postpaid Without tissue holder—\$2.79. Prompt postpaid delivery. Order today! Sorry, No COD's.

MEREDITH'S EVANSTON 30.

NO MORE SCOURING AROUND for the soap pad supply with such a neat white ceramic holder to keep them at hand. Decorated with a pink and green design, top is a ridged drip dish for the one in use. This lifts off, and unused ones go inside. You help yourself from the bottom. To stand or hang near your sink. \$2.25 ppd. Here's How, Dept. A-C, 27 East 22 St., N.Y.C. 10.



CHARMING FEATHER-HEADS—this Birthday Boy and Girl demurely present a nosegay and a birthday cake to some lucky Birthday Baby, and you only have to be a child at heart to want them. An exquisite addition to any damsel's collection with their hand-painted faces, flower-fresh costumes downy heads. 7" tall. \$3.50 ea. \$6.95 the pair. Ppd. Craft Shop, Cambridge 10. N. Y.



TAKE WITH A GRAIN OF SALT the fact that this sweet salt dish and mustard jar are not the real thing as far as Meissen goes-they are wonderful blue and white onion pattern and will take in all but experts. That 4"-long salt dish also holds relishes or doubles as an ash tray, \$1.25. Mustard jar has a stainless spreader. \$2.50. Ppd. Edith Chapman, 260 W. Main St., Nyack, N.Y.



THE INITIAL STEP TO SUCCESS in giving a smart new look to a cigarette box, desk set, or handbag are 1/2" monograms of black enamel on a solid brass back. Or monogram your car door for a super-de-luxe look. Press on and letters adhere to metal, plastic, wood, fabrics, leathers, and most surfaces. 3 for \$1 or 7 for \$2 ppd. Leecraft, Dept. AN, 300 Albany Ave., Brooklyn 13, N. Y.



PLANT FLOWERS firmly through the holes in the brass lid on one of these lovely hammered copper caldrons, and with no trouble at all you will have the loveliest arrangement you can imagine. Right from Holland where they understand how much shining copper and brass does for a home. 31/2" high, \$2.50; 51/4" high, \$5.50. Ppd. Art Colony, 11 University Place, N.Y. 3, N.Y.



SPREADING OUT to handle the hats of the whole poker club, an expanding Hat Rack can fold up to almost nothing to be put away. Stretch it to 40" across a wall of a foyer or hang it vertically on a narrow wall or inside a closet door. Maple or mahogany finish. Dark pegs have white rubber tips. \$4.95 plus 35¢ shipping. Lowy's, 260-A 116 Street, Rockaway Park, N. Y.



NEW, THE UNUSUAL.. FIRST AT BANCRO



CHRISTMAS CARDS WITH BIBLES

and a thought of reverence this year with this gorgoous fortunent of religious Christmas Cards. Attached to each disk a ministure 180-page lifely Bible that the size postage stamp and serves as a pleasant reminder of the igious aspect of this Holy Day. Each card was carefully seen as representative of the most discreet, yet most instell. No wiring or meson as representative of the most discreet, yet most install. No wiring or meson as representative of the most discreet, yet most install. No wiring or meson as the control of t



TELEVISION COLOR FILTER



ALL STEEL PERSONAL CHECK FILE

Banker's efficiency for cancelled checks! Attractive steel (Check File keeps important checks in place at all times—monthly separators permit quick reference. Budget, business and tax data are at your fingertips. Holds a five year record compactly, cleanly. Sign., removing easy. Sturdily built: ename! finish. 1395



REMOVES CUTICLES



PERSONALIZED "MIDNIGHT COACH" SIGN

Your name and house number G-L-O-W-S in the dark! Housen mallbox, post, gate or tree. Adds a friendly viting warmth to your house, helps guests find it, Artistically handlettered with any family name and humber so they glow in the dark. Durab has been supported by the start of the dark. Durab has been supported by the start of the dark of the dark of the start of the dark. Durab has been supported by the start of the dark of the dark of the start of the dark \$1.00





AR CONDITIONER
COVER

Don't let rust, dust, rain
or snow make your air conditioner old before next summer'. Turnabout its fair play.
Your col all summer-so it's
up to you to see that it rets
up to you to go dealers
to reflect the haden and stan









95c



MAGIC STUMP

\$1.50



STRETCH TO HEALTH-AND REDUCE

of unwanted weight! Develop muscle tone in radiant, energetic health . . . and enself doing it. Developed in Hollywood, calth is wealth—it's the pleasant way to eas pounds. Ingenious rubber rowing marcriser makes you use every muscle. Use here—then store it inconspicuously in the marcrise makes who was any drawer. Includes reducing chart, and or Women. reducing chart.



WROUGHT IRON BOOK RACK-ONLY 50¢

what every well-regulated desk top needs! Here's the modern, convenient way to keep an entire library at your fingertips. Keeps up to a dozen books easily accessible with quick-as-magic tilt-out selection. Stands on fashionably tailored rubber tipped feet and its handsome libes are to the selection of the selec and long-play



40 PIECE DINNERWARE STORAGE RACK

Your dishes say "good-bye Mr. Chips" . . when they're protected in this handy space-saving dinerware rack. Now any dish can be removed quickly and easily—without "balancing the pile" cushioning prevents breakage and chipping. Holds S cups, 8 dinner plates, 8 saucers, 8 butter dishes and 8 fruit dishes, Entire dinner service fits in a tri-level area 1734 x 9" x 10" high. 53.49 \$3.49



ENJOY THE QUIETEST RIDE EVER!

Sparkling chrome Wind Silencer practically sound-proofs your car! Snap on a pair in front of no-draft windows and converse, listen to the radio, relinx in IVing-room controt. You'll drive with relinx in IVing-room controt. You'll drive with nerve-wracking wind roar and whistle. Protects your health, too, by deflecting penetrating direct drafts. Takes the annoying strain out of driving, Does not impair vision, Install in minutes.





MAKE YOUR HOME DUST FREE!



NON-ELECTRIC HEATING PAD

Heating PAD

Healthul, soothing heat withnear in
k pads
frimeterlest Just add a few drops
of ordinary tap water and
mazaing, harmless chemical
generates heat. No leaky
of use
of use
for use
of use
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first control of the control
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SANTA TALKS TO YOUR CHILD . . .



REPLATE SILVER





BABY'S FIRST "MUSIC LESSON"

"MUSIC LESSOD
Now, haby can make hi
beautiful music! The
chanting lure of sweet
king music and gay
are combined in this
swiss Musical Belhe
play-pens, buggies and
—dangle invitingity
easy reach of baby's ?
Each bell is a different
ethylene plastic. FFI
set of 5



No need out on mornings, durable—perfectly to give a hopping e. Adjustable to fit of the carry to it can be a superfect of the carry to it carry to it can be a superfect of the carry to it can be a superfect. The carry to it can be a superfect of the carry to it can be a superfect of the carry to it can be a superfect. The carry to it can be a superfect of the carry to it can be a superfect. The carry to it can be a superfect of the carry to its of the carry to



ACCIDENTS"

Na need to take Fido out on damp, chiliy mornings, or awaken in the fido out on damp, chiliy mornings, or awaken in the fido of the fido o



OLD WORLD
PRETTY PINS
We'll bet Grandma remembers old German
Pretty Pins! Vari-colred replicas are so
lovely you'll wear them
poundy as hat pins.
Pretty Pins! Vari-colred replicas are so
lovely you'll wear them
poundy as hat pins.
The pretty pins are so
lovely you'll wear them
poundy as hat pins.
The pretty pins are so
them easy to pick upconvenient for both
marking and decorating. Varied in size,
also, adding to their
pany uses. Imported.
200 for \$1.00



BUD VASE

BUD VASE
How charming one single reaction of the reaction of t



Chipped Porcelain

Just squeeze the tube, spread, that's all! Finish blends beautifully with white surfaces to end ugly, black chipped porcelain. Works perfectly on tub, refrigeredty on tub, refrigeredty on tub, refrigered permanent! Needs no baking, no preparation, no expensive repairman. Does a professionan. a profes-\$1.50



New-Type Laces Never Need Tying!



Dainty Flamingoes Charm Your Garden

Charm Your Garden
Life-like Flamingoes
seem to float across
your garden or lawn!
Like birds from paradise, these magnificent
dise, these magnificent
clinction to your home.
Weatherproof metylmethacrylate — won't
rust or split, Selfattached stakes hold
the high linnity nuce.
FF 6833, Pair. \$1.49



FOR SMOOTH, LOVELY SHOULDERS

No more unsightly, painful creases caused by bra strape cutting into tender shoulders! Bra-Keeps ease the tension-let nature erase old creases. Bra and silp strape der—you're relaxed and comfortable day or night. Moleskin pads have no snaps, fasteners or bulges, FF 6583, white: FF 6585, Black. \$1.00



SKUNKY, THE STINKER DEODORIZER

even the boss smiled when he saw the cute when he saw the cute search and the saw the cute search and the saw the saw



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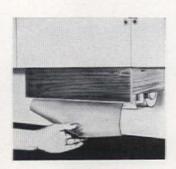
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FRUITFUL THOUGHT. Two smooth grained maple bowls mounted on a graceful plaque become an important and unusual wall decoration to change with the seasons and your moods. Fill with fresh fruits or vegetables, gourds and corn, or evergreens. 16½" x 13½" wide. Bowls are 10½" and 8½" across. \$3.95 plus 35¢ shipping. Helen Gallagher, 413-K Fulton St., Peoria, Ill.



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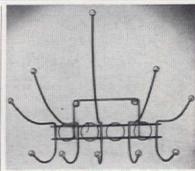


s clever and unusual mail box comes with r own name attractively script lettered in on the cover. Finished in rich "wrought" black flecked with gold. It's truly a dec-r's award winning touch to your home. It's actually It' long and It' high with a spa-s magazine rack under the box. Mounts by with two screws. When ordering please exact lettering you desire. Only \$3.95 plus shipping.

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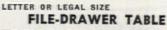
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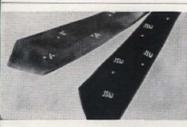
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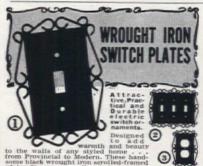
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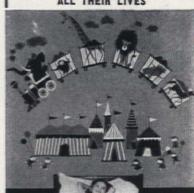
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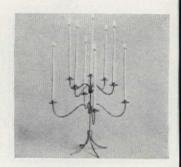


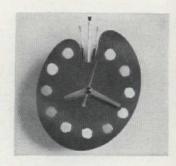
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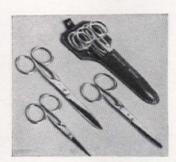


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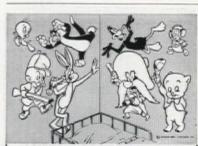
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on Party Lines chatterbugs can be nerve frazzling, but these Gossiping Gerties are being useful holding a memo pad ready for your jottings and remind you, as you hold a "Talkathon," that when he gets a load of the phone bill, you've just talked yourself out of that long-promised fur scarf. Flat black, \$3.25. Ppd. House in the Wildwood, Box 358-AH, Baxter Springs, Kansas.



TIP 'N TWINKLE Ring Cleaner will make that diamond sparkle like your eyes did when he put it on your finger. Add water to solution in the bottle, slip ring onto the rod and tip. It will glitter as if you had taken it to the jewelers to have it cleaned. Harmless to any metal or gem, solution can be used over and over. \$r each. Red Oaks, 874-A Greenbay Rd., Winnetka, Illinois.



planter. Place it where the sun will twinkle through the jewel-like glass windows, and it's bound to attract an elf, even if it's just your own fairy-child. Copied from those in New Orleans' old French courthouses. A precious ornament in bronze finish, 4" high. \$1.25 ea.; 2, \$2.25; 3, \$3. Ppd. Magic City Gifts, Dept. A, Box 2037, Miami, Fla.



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From the Dolomites Region of Northern Italy, Delicately handcarved and handpainted by South tyrolean craftsmen and artists. Just press on gentleman's coat tails and he lifts the lid, His head is movable. He stands 7½" in height. Cigarette box itself is finished in mahogany color. Only \$5.00 ppd.

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A full box of #2 lead pencils, stamped with his or her first and last name. 12 pencils to a box. They'll love this personalized, practical gift and they'll use it! Order a box for each child on your gift list today. Take advantage of special discount on quantity orders. Reg. Price \$1.00 each box. 3 boxes \$2.75; 6 boxes \$5.00; 12 boxes \$10.00 ppd. Different name on each box. For Birthdays, school or Christmas. Send names to: R. Hawthorne, 2728 Locksley Pl., Dept. A, Los Angeles 39, Calif.

Make it easy! Take it easy! with firestone Foamex* cushioning by-the-yard



rescue that favorite chair by the fire with a handsome, shapely new seat cushion of sleepy-soft molded Foamex. You'll find an extra-comfortable Foamex cushion readymade to fit your cover perfectly. Complete details at Foamex "Do-It-Yourself" Center.

every member of the family. Slipper-socks with cuddly soles of thick, soft Foamex by-the-yard. They're a cinch to snip and sew from the pattern you draw right around the recipient's lucky toes.

Free instructions at Foamex "Do-It-Yourself" Center.





HAVE A HIGH-FASHION tufted headboard for the tiny cost of a sheet of plywood and wonderful, soft Foamex by-the-yard. Visit the Foamex "Do-It-Yourself" Center in your favorite store and get the easy instructions free.

Get 1001 money-saving ideas for using Foamex—the finest cushioning you can buy.

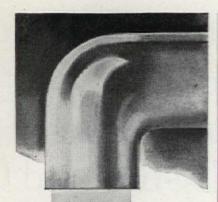


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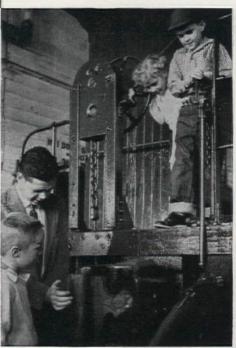
FIELD TRIPS



Reading about trains is not enough—like elephants, they must be seen to be understood. Above, a group of second graders from the Ivywild school in Colorado Springs start off on a field trip to find out for themselves the answers to all of the "What"s, "Why"s and "How"s that they've been asking

A new concept of kitchens and cookery— Blevis Holme, chief cook on the Rock Island Railroad's famed "Rocket," shows eager pupils just how he makes the most of every inch of space in his compact galley. Chef Holme, with his high white hat and his friendly smile, will be remembered for a long, long time





Ask a question—then Stop! Look! and Listen! That's how these young engineers learn about the wheel flanges that hold big cars on such narrow tracks, about the couplings that hold the cars together, about the air hoses, and the hand brakes Please sign and return this slip . . ." How many times do parents wonder, as they put down their names, whether a field trip is really school work? We forget what it is to be seven years old: when every day is filled with wonder and everything is new to unjaded eyes. Most seven-year-olds have seen a train, but how many have been inside one? How many know what part each car plays in making a trip? Who directs the train, and who helps him?

Let's join a group of second graders on their field trip to Rock Island Railroad's roundhouse in Colorado Springs, and see what we can learn! A representative of the Passenger Traffic Division meets us, takes us riding on the turntable, then into the roundhouse. On one track stands the yellow speeder that carries repair crews, guarantee of safety; on another track is a freshly painted caboose, rolling home of the freight train crew. We see its bunks and stove; ask countless questions; notice the coupling

.WHY?

JOHN REUBENS

device, hand brake, air hoses. In the machine shop, we find drill press, lathe, and grinder—just like those in home workshops, but blown up to giant size.

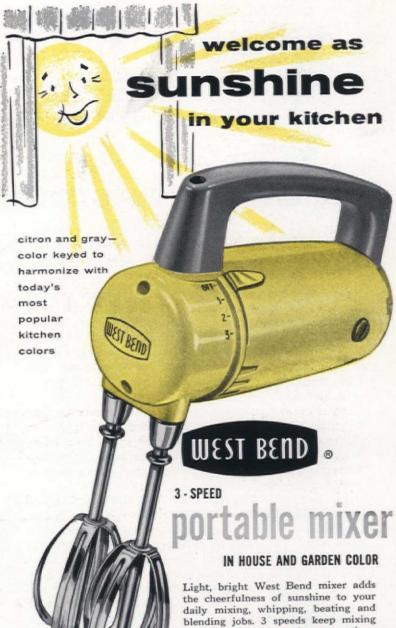
Outside, blinking in the Colorado sunlight, we cross to the siding where the famed "Rocket" stands—Chicago-bound. From its cab, the engineer waves. Surprise! Delight untold! He invites us to climb into the mysterious engine, look out its window, pull the whistle cord—even handle the throttle. Then, hands folded for safety, we pass the throbbing Diesels that generate power to turn the wheels.

In the mail room, our guide shows how mail is picked up and sorted as the train moves, why this room is shut off from the rest of the train, and where the safety hatch is located. Swiftly and easily, children crawl through it into the baggage car; adults follow less gracefully.

CONTINUED ON PAGE 165



Ease that throttle! George Garnhart, engineer, passes down a bit of the know-how he has gained through 38 years of experience, and his two young apprentices take in every word. While most seven-year-olds have watched trains rush by, it's a very lucky lad or lass who has had the thrill of sitting in a cab right next to the engineer



Light, bright West Bend mixer adds the cheerfulness of sunshine to your daily mixing, whipping, beating and blending jobs. 3 speeds keep mixing uniform for best results every time. Plug in and use at range or anywhere in the kitchen. Has "stand-up" heel rest and rubber bumper to protect bowl-edge. Chrome-plated beaters snap out for easy cleaning. You'll sing its praises every day . . . wonder how you did without it.

INCLUDING WALL BRACKET CORD AND EXCISE TAX

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Pair up!

Your new portable mixer with this stainless steel trio . . . $3\frac{1}{2}$, $1\frac{1}{2}$ and $3\frac{1}{4}$ quart sizes let you do everything from mixing a cake to beating an egg. Set of three, \$6.95.

DEPT. 63A

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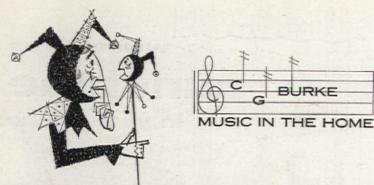
TRIG TEA KETTLE
Perky trigger - operated kettle meets
hot water needs, 2½ qts. Chrome
on solid copper, \$4.95; copper-color
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CANISTER SET
Colonial silhourettes identify contents
of this quartet. Sets available in
copper color aluminum, \$9.95, or
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A SPLENDOR OF GLOOM

JANACEK: The House of the Dead. By soloists, chorus, and orchestra of the Netherlands Opera, conducted by Alexander Krannhals. EPIC SC-6005 (two discs)

Once a year at most is enough for King Lear and decidedly too often for many people. This three-act opera, Aus einem Totenhaus, by the Moravian composer Leos Janacek who never heard it, has the same dubious relationship to entertainment as King Lear, and cannot be savored as frequently as La Traviata or The School for Scandal. Inspired by Dostoyevsky's autobiographical account of his imprisoned years in Siberia, peopled with murderers, thieves, brutes, and imbeciles, the story is not pretty although it ends with hope, and the music is a terrifying expression of violence, defeat, horror, and loneliness. It is a masterpiece of repellent magnificence and should be heard by everyone not afraid of life. It gives no pleasure, but it instills a somber satisfaction akin to a patient's after gulping down an acrid medicine.

The orchestra accomplishes this. The vivid, snarling, and inventive instrumentation carries emotion while the voices, merely declamatory and often deliberately raucous, explain it. On these records the orchestra convinces us, the listeners, of the reality of these miseries, and the engineers have contrived a lively and realistic reproduction marred only by the background noises that afflict any public performance, recorded or not. Recommended for realists, for hearing no more than twice a year. Without these records it may be impossible ever to hear it.



ACCENT ON SONICS

RAVEL: Daphnis and Chloë. By the Minneapolis Symphony Orchestra and the Choir of the Macalester College, St. Paul, conducted by Antal Dorati.

MERCURY 50048

CHABRIER: España; REVUELTAS: Sensemayá; Cuauhnáhuac; MOSSOLOV: Iron Foundry. By the Philharmonic Symphony Orchestra of London, conducted by Argeo Quadri.

WESTMINSTER W-LAB 7004

LISZT: Hungarian Rhapsodies No. 1, 2, and 5. By the Philharmonic Symphony Orchestra of London, conducted by Hermann Scherchen.

WESTMINSTER W-LAB 7003

RIMSKY-KORSAKOV: Capriccio Espagnol; TCHAIKOVSKY: Capriccio Italien. By the London Symphony Orchestra, conducted by Hermann Scherchen.

WESTMINSTER W-LAB 7002

Munificence of recorded sound has thousands of devotees who are led into music by the sheer force of gorgeous noise. This is good, "high fidelity" contributing to a boundless spiritual experience; and the four records listed above have an eloquence certain to accumulate proselytes. They are as complete an orchestra fulfillment as can be found on discs. The Westminsters, in fact, comprise a special "laboratory" series designed to obviate certain faults

CONTINUED ON PAGE 142

How to give your home new style and color... no matter what your budget

by ISABELLE SHAVER

Decorator loveliness for every room in today's colorful, easy-to-clean resilient tile floors



Imagine! Now you can choose from 5 flooring types, 10 styles, hundreds of colors in tiles created by famous Kentile, Inc., to give your home floors of long-wearing beauty and value at the price you want to pay. All five types are

illustrated on the opposite page; features are described below:

- 1 For practical luxury choose beautiful Kencork Floors and Walls. These natural cork tiles in burnished, nut-toned random shades lend distinctive elegance to modern or period rooms. Warm in winter, cool in summer, Kencork wears for 50 years and more with only occasional waxings for care. The cost? Actually less than wall-to-wall broadloom!
- 2 Choose KenRubber Tile Floors for their "Cushioned Beauty" quiet and comfort. KenRubber qualities are unequalled in other floors (even those costing dollars more). Its resilience is buoyant, lasting as coiled steel springs. Jewel-like colors go tile-deep, seem to renew their beauty each time you damp-mop the mirror-smooth, pre-waxed surface.
- 3 For enduring beauty plus economy choose styrene-fortified Kentile Asphalt Tile, now available in three beautiful styles. First is Carnival Kentile alight with many cheery, multi-color combinations. Next, Corktone Kentile a new development in asphalt tile, captures the warm beauty and luxury look of true cork flooring yet saves on costs. And, regular Kentile comes in rich marbleized tones that have made it America's favorite low cost flooring. All three can be installed from basement to attic. Each tile-deep color is guaranteed, yet easy-to-clean Kentile Asphalt Tile compares in price to least expensive coated floors!
- 4 "Colorful as a Peacock," KenFlex Vinyl Asbestos Tile is greaseproof, stainproof, moistureproof...defies dirt and wear...cleans with easiest damp mopping! A special blend of shining vinyl with sturdy asbestos fibers, KenFlex can be installed any place, even in below-grade basements. See Carnival KenFlex with gay multi-colored mottling and Corktone KenFlex with the rich texture look of true cork flooring, too.
- 5 For utmost beauty in floors that never need waxing choose Royal KenFlor's luxurious tile-deep vinyl or low-cost Cushion Back KenFlor. These pliant, flexible vinyl tiles are ideal over old and new wood floors. Even hot spattering grease or stains can't harm this durable, non-porous beauty...a damp cloth wipes it sparkling clean. Cushion Back KenFlor is available by-the-yard for matching counter tops.

Create your own designs from the decorator colors available in each guaranteed floor described above. Each comes in 9"x9" tiles you can install yourself or your Kentile, Inc. Dealer will do it for you. He's listed under Floors in your Classified Phone Book. Plan to visit him, today.

America's largest manufacturer of resilient tile floorings

It's the finest flooring of its kind, if it's made by

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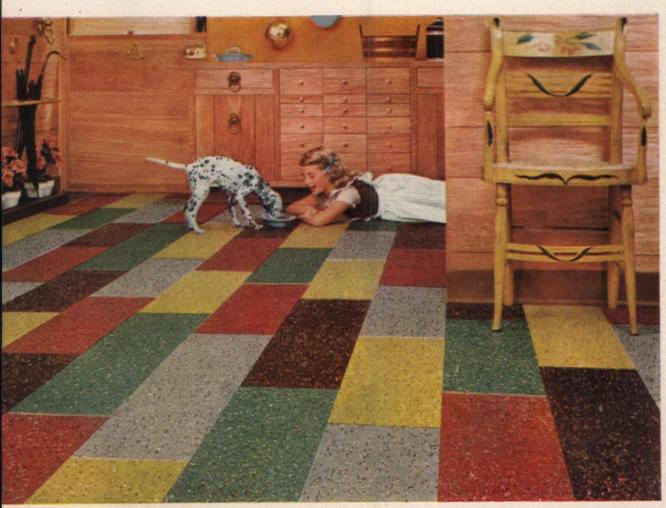
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 KENCORK Floors and Walls are luxurious, practical and soundhushing in handsome living rooms and dens like this. Natural random, pre-waxed floor tiles shown are 9"x9"; Wall tiles are unwaxed, 12"x24."



 KENRUBBER Tile gives this bedroom quiet underfoot comfort with "Cushioned Beauty" in subtle Ashburton and Penmon colors.



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Every floor by Kentile, Inc. is backed by this guarantee.

It costs so little to install your own beautiful Kentile, Inc. floors! For example: Here is the approximate cost including the necessary adhesive, for each flooring installed by you in an average 8' x 10' room:

KENCORK	\$48.60
KENRUBBER	37.75
KENFLEX	21.50
ROYAL KENFLOR	46.25
CUSHION BACK	
KENFLOR	22.75
KENTHE	16 50

Details of each type of flooring are given on the opposite page.

3. CARNIVAL KENTILE Asphalt Tile colors shown on this gay floor: Mardi Gras, Harlequin, Gaiety, Waltz and Parade.

4. KENFLEX Vinyl Asbestos Tile adds smart style to this modern kitchen in White Opal and Chinese Red tile colors with decorative Petal ThemeTile and White Feature Strip.



5. ROYAL KENFLOR and CUSHION BACK KENFLOR Vinyl Tile both offer colors shown here: Sandalwood Gray and Seafoam Green with Feature Strip.







OPERATION: DEMOCRACY

FLORENCE KYSOR

nce upon a time there were 200 families who paid their rent and lived happily together in a wartime housing project. But one day, shortly after World War II, found them shocked instead of happy—the Public Housing Administration announced that their homes in the Woodstock Project in Alameda, California were to be sold as war surplus. Servicemen husbands were returning in droves, the need for housing was great—and if a large syndicate was to buy the property and tear down the buildings, where would the families go? They were shocked into action. Here's the story of what they did—and they did it themselves, without the aid of a single fairy godmother.

It's the story of group co-operation, yet it's also the story of individual enterprise and imagination. In short, democracy at its best. And it all began when Edward B. J. Nute, one of the residents, proposed to the other tenants that they join together in a non-profit corporation and purchase their homes under a policy of mutual ownership. After two years of determined planning and meeting and negotiation, the idea became a fact. The entire project was purchased from the Public Housing Administration.

For a small down payment (with a 15-year term for install-CONTINUED ON PAGE 54



Sharing in responsibilities as well as benefits, Alameda Mutual Homes Corporation members work together for mutual good. To cut costs, neighbors prepare sidewalks for a new cement surface

Lovelier by far...bathrooms by RICHMOND



Let striking beauty set the theme for your bathroom. Make it practical, make it livable with the lasting loveliness of Richmond plumbing fixtures!

There are wonderful ideas aplenty in the bathroom above. The plan, itself, with its two-in-one feature is something to remember. And study the clever use of color. Notice how the warm browns, the piquant tangerine, provide dramatic contrast to Richmond's famous Whiter-White fixtures.

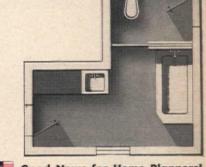
And best of all, these fixtures are as efficient as they are beautiful. There's no place for dirt

to hide in the clean, flowing lines of the BLAKE corner tub with its wide seating rim. There's so much usable space on the BROMLEY lavatory's back shelf. And you can depend on the CLAREMONT toilet to flush quietly, scour thoroughly.

Choose your Richmond fixtures from seven sparkling pastels or *Whiter-White*. Whether installing a new bathroom or remodeling an old one, you are assured the best in service and design. For practical assistance, contact your local Richmond plumbing contractor. He is listed in your telephone directory.



AFFILIATE OF REYNOLDS METALS COMPANY



Good News for Home Planners!
Richmond's new four-color booklet, "Five
Little Bathrooms and How They Grew," is
just off the press. Contains practical plans,
decorating hints, wonderful ideas for all
types of bath and powder rooms in traditional and modern styles. Send 25¢ for
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Flowers-By-Wire takes you home to your loved ones on days of special importance. And you can be sure the flowers you choose will be in perfect condition and on time—for your friendly F.T.D. Florist guarantees quality as well as delivery—telegraph fast. So shop at the Florist who displays Speedy and the Mercury Emblem.

Phone or Visit Your F.T.D. Florist

Florists' Telegraph Delivery Association, Headquarters. Detroit, Michigan

Operation Democracy

(Begins on page 52)

ments) each family becomes a share holder in the Alameda Mutual Homes Corporation. Because this is a non-profit organization, renting of homes is not allowed, and if a member wishes to move, he sells his home back to the Corporation for his equity. Since there is a long waiting list of prospective buyers, reselling is no problem.

The project, built in 1941 as permanent defense housing for civilian employees of the United States Naval Air Station, is actually an attractive village of 15 acres located within the city of Alameda. There are 88 buildings—one- and two-story homes





California living shou be outdoor living, and t Ashtons agree. They've he the creative, satisfying fun of working together change their drab backya into a colorful garden spe have a nearly complete patio room. While Irving sands down a garden bence Irene gets "down to eart!

for two or four families, and a Community House with lounges, a kitchen, and a large social hall which serves as the Community Church on Sundays. For outdoor recreation, there is a well-equipped playground and a baseball diamond.

Each family sees to it that the inside of his own building is painted and in good repair. All outside work—painting, reroofing, repair of streets, etc., is covered by the maintenance fee (part of the small monthly payment which also includes principal, interest, insurance, taxes, upkeep, utilities, and operating services). The Corporation also hires a maintenance man, who is electrician, plumber, painter, and carpenter, and whose house calls are priced at an incredible \$1!

At first there was no feeling of permanence. Some people moved away. But a majority stayed on, and gradually the feeling of ownership became manifest in a variety of home and garden improvements on streets where once stood row upon row of identical homes. Attractive grapestake and redwood fences sprang up to replace makeshift fences of the renting days; windows appeared where there had been blank walls; interior walls were knocked down; doors were hung. Each improvement reflected the ingenuity, imagination, and carpentry skill of the owner.

Irene and Irving Ashton, for example, transformed their oncedrab backyard into a haven of rest and beauty. They created a lovely garden and an enclosed patio—using 800 discarded bricks and endless hours of companionable outdoor fun. They built pathways, a patio floor, an incinerator, and they learned by doing. When the brick floor flooded because it was too low, they covered it over with brightly colored cement, then enclosed it with redwood fencing and roofed it over to make an extra room. Now

CONTINUED ON PAGE 56





"DUCO" COLORS: Pearl Gray and Hunter Green Gloss; Harmony Pink Semi-Gloss. Black and White Gloss on furniture.

DUCO ENAMEL is"One-Coat Magic"

In sparkling Gloss and velvety Semi-Gloss, DUCO is the ideal alkyd enamel for furniture, walls, woodwork in every room. Fine for kitchens, baths or any area that gets repeated wear and washings!

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Like-new beauty for years! Hard knocks, grease, dirt, moisture, heat and cold - DUCO resists them all! DUCO Gloss is wonderful, too, for porch and outdoor furniture. White stays white . . . colors stay bright.

It costs so little to paint a room with DUCO! Wide range of stunning colors. See your Du Pont Paint Dealer-for his name, see the yellow pages of your telephone directory. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.



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Operation Democracy

(Begins on page 52)

they're at work on a barbecue pit, and have many more projects

The Baughmans, Lynn and Earl, also added an outside room at the rear of their house. They mixed and poured a floor of red cement, put up 2 x 4's to support an awning roof which Lynn measured, cut, and stitched herself. She's still surprised at how well it fits! Bamboo shades, at \$3 each, form the sides; and the front is open to the California sunshine. Cost-around \$60. Value -just how do you value contentment? (See photo below.)

Another amateur carpenter, Roy Williams, built a garage and an attached guest house out of old lumber-excellent value for "under \$500." Their daughters and friends enjoy it fully, as does Mrs. Williams, who keeps her sewing machine there. While he was at it, Roy enclosed the hot water heater on his back porch and put up an attractive grapestake fence.

In the past seven years of mutual ownership, many changes have taken place indeed. Gay flower beds, privet hedges, saplings now grown to house-top height, have enhanced and personalized the exteriors. Through imaginative remodeling projects, oncestandard floor plans are now tailored-to-fit; and the well kept interiors reflect individual tastes and talents. But co-operation is still the keynote. Exchange of ideas, and mutual encouragement has been essential. As Olga Cannev said, after she and her husband completed an extensive remodeling project, "People are so generous with information. We just couldn't have done it without advice from friends."

Through corporate financing, garages, which are rented out to the residents, were added to the development. When it came time to replace the old black-top sidewalks with cement, corporation members volunteered to keep costs down by helping out the professional contractors.

We agree whole-heartedly with John Duncan, a member of the Board of Directors, who says proudly, "We have experienced true democracy in our co-operative community living." Don't you think that the whole community deserves a big hand? THE END

The Williams family are staunch believers in home improvement projects, and young Diana and Susan are rightly proud of the garage and guest house built by their Dad. They enjoy playing and reading in the adjoining patio, which is shielded for privacy by a good-looking grapestake fence





Lynn Baughman enjoys some good reading while her Ronny and Marguerite tell stories to the family pup. The setting: an "outside room" built by Earl Baughman and neatly covered over with an awning-roof which was cut and stiched to orde by wife, Lynn

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Donglas Fir West Coast Hemlock Western Red Cedar Sitka Spruce SEND FOR FREE BOOKLET. New booklet, "Individual Homes", is filled with full color photographs of exteriors and interiors of actual homes which show how easy it is to achieve beauty and distinction. A wonderful source of ideas for anyone planning to build now or in the future.

Send coupon for your free copy today.



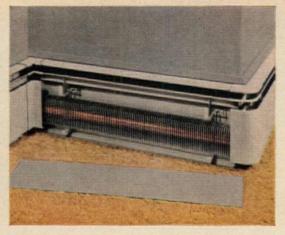
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Please send me your free booklet, "INDIVIDUAL HOMES"

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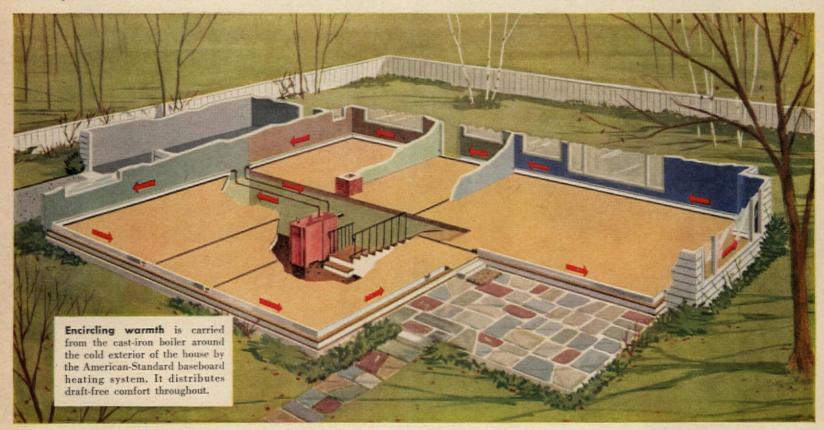
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Baseboard panels replace old, bulky radiators, carry hot water heating from room to room, and give complete decorating freedom. For an average 6-room house, Heatrim panels cost as little as \$2.00 a week, plus installation.



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gives you greater comfort...cleaner heat with decorating freedom

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Baseboard panels replace radiators!

The modern, American-Standard way to heat a home is with good-looking baseboard panels that provide a blanket of warmth around the cold exterior walls of the home. American-Standard Heatrim panels carry the clean comfort of hot water heating to every room. But they never carry dirt from room to room to smudge walls or soil expensive draperies.

These trim, modern panels give you complete freedom in arranging furniture. They replace bulky radiators and can easily be painted any color to match your walls.

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Don't let winter catch you unprepared! There's still time to install a new American-Standard Heating System in your home, and be sure of dependable comfort all winter long.

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"OKLAHOMA!" Was Born Here

MARY E. MONZE

he remarkable man who creates great song lyrics here is Oscar Hammerstein, II. The heroine of our story-the clever designer who set the stage in their lovely home in Bucks County, Pennsylvania-is his wife Dorothy, an active member of the American Institute of Decorators, and a professional whose personal style in home decoration (see the next two pages for a sample of its cheer, its warmth, and its lilt) is as distinctive, and as fascinating, as her husband's

We invite you to enter their home via the most important few square feet in it-the corner of the study where Mr. Hammerstein, standing at the schoolmaster's desk his wife designed for him, wrote the words of Surrey with the Fringe on Top, and I'm in Love with a Wonderful Guy-as well as all the rest of the songs from "Oklahoma!", "South Pacific," "King and I," and other great Rodgers and Hammerstein musicals. (He didn't tell us for sure, but that sheet of paper he's studying up there just may bear the lyrics of a still unsung hit from "Pipe Dream,"



the new Rodgers and Hammerstein opus scheduled to open this year). Here, pacing back and forth, or standing at that tall desk, he reaches for inspired words and composes his first drafts—the sketches of the songs which he jots down as you see him doing above. If a phrase eludes him, a word is hard to

find, or a meter needs correcting, he may rest one foot on that charming little needlepoint stool-one of the many thoughtful appointments for his comfort that his wife's flair for well-planned detail has provided. When the sketch is finished, the final version of the song is dictated at his "sitting" desk, and then sent over to his partner, Richard Rodgers, who

CONTINUED ON THE NEXT PAGE



Another view of Mr. Hammerstein's study, this time showing his sit-down desk. Doris Lee painting over fireplace is a scene from "Oklahoma!", other ornaments have personal meaning

composes the music. That's the way, for the most part, that this creative team of writers has worked out a method of working together.

Founded in 1929, the talented team of Hammerstein (Oscar) and Hammerstein (Dorothy) has its headquarters in these rooms at Highland Farm. A large square stone and stucco house dating back to 1740, it stands atop a hill overlooking one of the most serene stretches of rolling countryside that there is. It's a real working farm—but that's another story.

The Hammersteins bought, and moved into the place in 1940—and paid off the last of the mortgage on November 28, CONTINUED ON PAGE 140

One of Dorothy Hammerstein's pleasures in the country is arranging flowers from her garden. The faithful friend at her side is a carved wooden dog she found after a lengthy search—they make wonderful bases for floor lamps. Hanging corner piece is rare English example of the eighteenth century.

Walls came down to create this spacious living room whose high ceilings invited the change. Red carpet, formal red draperies over fine white curtains, floral fabrics are all in rose-garden colors. Mantel and pine corner cupboard are antique, but there's modern history here too: silver plaque atop newel post is engraved with the date when the mortgage on Highland Farm was paid off in full.





Come out of the garden and into the entry hall—and you're in a garden mood still. Plant-bearing brass stand in the corner was originally used by a baker in France to display the most appealing of his wares



Cozy corner papered to match adjacent entry. Record player and TV set are built in here, and the furniture is arranged for comfortable viewing, listening, or for keeping steady company with a good book



Blues—mostly in the peacock family—are the predominant dining-room colors, and an excellent background they make for splashes of fine crystal and silver. Old cupboard, stocked with treasures, is painted white with notes of blue



Master bedroom with its Regency chaise, plays shades of purple and pink against white walls and black accents. A collection of amethyst glass is silhouetted for dramatic effect. Magnificent four-poster is an eighteenth century antique

PROFESSIONAL BEAUTICIAN

Joan La Croix spends her working
hours glamorizing customers at a
beauty parlor. She put the same
cosmetic principles to work on
her own dowdy little cottage



BEFORE



If you like old houses that have been gracefully remodeled to offer new livability, Joan La Croix and her fifty-year-old house will be catnip to you. Joan did her own remodeling except for structural changes which it would have been short-sighted to attempt, and she did all her own decorating with the guidance of her interior decorator friend, George Wiseman.

She let herself in for all the ensuing leg aches, back aches and headaches because she wanted to get away from a twenty-five mile drive, morning and evening, to and from work. She could have found an apartment, but she has two dogs and she decided she, as well as her pets, needed a house and a yard.

Remodeling and redecorating all by your lonseome, she found, is a job, and the kind of one that's about as flexible as an iron bar. Either you do it and do

Here's Joan and the two dogs, Kris and Gayne, sitting on the tatami—that, she tells us, is Japanese lingo for the two low benches of straw matting, mounted on plywood and set on black-painted bases at two different levels. Joan wired the Japanese lanterns and hung them at intervals against the draperies

In the living room, the black border around the floor is actually a strip of black wool carpet formerly used as a stair runner. Inset in the center is a rug of white cotton chenille. Because the neighboring house is nearby, Joan made narrow black window frames and filled them in with translucent Japanese mulberry paper. French doors open out into the front patio



GIVES A HOME PERMANENT!

MARTHA B. DARBYSHIRE

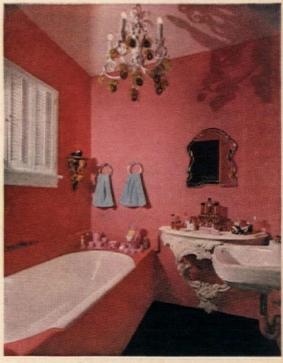
AFTER



it well, no matter how long it takes, and come out with something you are proud of, or you can fool along, have fun, take short cuts, and end up with a botch. Old houses like this have battle-scarred floors and woodwork, no two windows are ever the same size, and if the house has settled, the wall and windows may be out of line. It all takes a firm and tireless hand.

Today the house, stuffed with both sweet and bitter savors, overrides all the handicaps with a vitality and freshness that is gratifying. "After you're all through," she says, looking apologetically proud, "anyone who has survived remodeling an old house and is pleased with it will understand what I mean when I say that I will betray no astonishment, none whatever, if tomorrow starts with the sun rising in the west!"

Left, Joan's house is now painted smart black with white trim and a touch of frilly ironwork. She brickpaved the patio and roofed over the carport at the side



Joan's bath is as female as a beauty salon, with its pink-red walls, rococo dressing table, glittering mirror and chandelier. Note how she enclosed the old bathtub



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dining area is separated from living area by a wrought iron divider. Beyond, through doorway, you get a glimpse of Joan's tiny kitchen with breakfast bar she built

Dale Carnegie's own garden ...

HOW TO WIN FRIENDS

E. L. D. SEYMOUR

thappened this way: Jack Roche showed us—and we snapped up—pictures of the making of Dale Carnegie's tulip border in the Forest Hills suburb of New York City. Then we got Pat McKenna, well-known horticulturist who designed it, to tell us how it was done—and the detailed, helpful results are here before you. Finally, curious as to Mr. Carnegie's reaction to it, and to gardening generally, we sought and secured an interview. At least it began as such, but it turned into a delightful five-hour visit—not only with him in his office but also, in his home, with him; his gracious and lovely wife, Dorothy; their friendly, vivacious daughter, Donna; and her docile Cocker spaniel, Birdie. Not to mention the genial Mary who, as housekeeper, accepted, with a smile, an unexpected lunch guest even on washday!

The tulip border shown here was made across the rear of his home property against a tall cedar-sapling fence garlanded with Rambler roses. That was before Donna was old enough to need play space, and before her parents decided they needed more room for informal outdoor entertaining. So it has since been reduced to about a third of its original width, and the shallow pool at the far end has been filled in and planted with a variety of foliage and flowering plants. However, the way it was made is as logical, simple, and helpful as ever.

Then, in 1952, Mr. Carnegie bought another lot a few doors down the street—part of the former home property of the late Don Marquis of "archy and mehitabel" fame. Again with Mr. McKenna's help, and with that of one of his protegees, Miss Marguerite Kurajian, who now looks after it, a larger garden was planned and developed there. It is fence-enclosed; densely screened with shrubs, climbing roses, and other vines on trellises; edged with broad, curving borders full of bedding roses, annuals, perennials, and bulbous plants for all-season effects; with a large central pool for waterlilies and goldfish, and, at the far end, a slightly raised, paved terrace with a table and benches, where Mr. Carnegie can sit, meditate, and look out upon

..... HERE'S HOW MR. CARNEGIE'S TULIP BORDER WAS PLANTED-FROM

Says Mr. McKenna: Mr. Carnegie wanted a 9' wide border, 50' long, that would present masses, not spots, of color from early spring until July, and again from September to frost. The site was enclosed by the house, tall trees, and a cedar fence, so only about four hours of sunshine in midsummer and half as much in spring could be counted on. Stocky floriferous perennials that would not require staking, and tulips for one of the main color peaks, were decided upon, with drifts of narcissus splashed along the fence. The poor, light soil called for lots of organic matter; but if made too rich, it and

the shade would produce foliage at the expense of flowers. So, to a mixture of 2 bales of peat moss, 8 bags of a commercial humus, and 4 bags of partly rotted manure were added 6 lbs. of 20% superphosphate and 8 lbs. of agricultural lime. All this was dug and redug into the upper 15 inches of the whole border, before the planting of the tulips began as described below.

To supplement the tulip show, doronicum, Phlox divaricata, Mertensia, Scotch bluebells, columbine, bearded iris, and Russell lupines were set in among the tulip groups. Pansies were used as ground



First came a scale plan (seen in the foreground) of the 9' x 50' border desired. This was reproduced on the prepared ground with cross strips laid 5' apart to simplify the placing of wrapping-paper discs numbered to correspond with the dark spots on the plan. These gave size and sites of the tulip groups.



A furrow marked the limit of space (varying from 18" to 30" across) allowed each variety; also the spaces left for perennials which, except for iris and doronicum, were planted the following spring. (In such a sheltered site, plants might stay soft and die during winter.)



Furrows made, the discs were replaced with similarly numbered labels and the bulbs were distributed—12 to 24 in each group according to variety and area provided, and 4" to 7" apart. Early May-flowering kinds were mostly used, with a few Darwins in the sunny center.

AND



INFLUENCE TULIPS

the restful, colorful garden picture he loves.

Yes, loves. For though he insists he is no gardener, he does get from it pleasure, relaxation, and, I truly believe, much of the quiet enthusiasm that is so much a part of him and his personality.

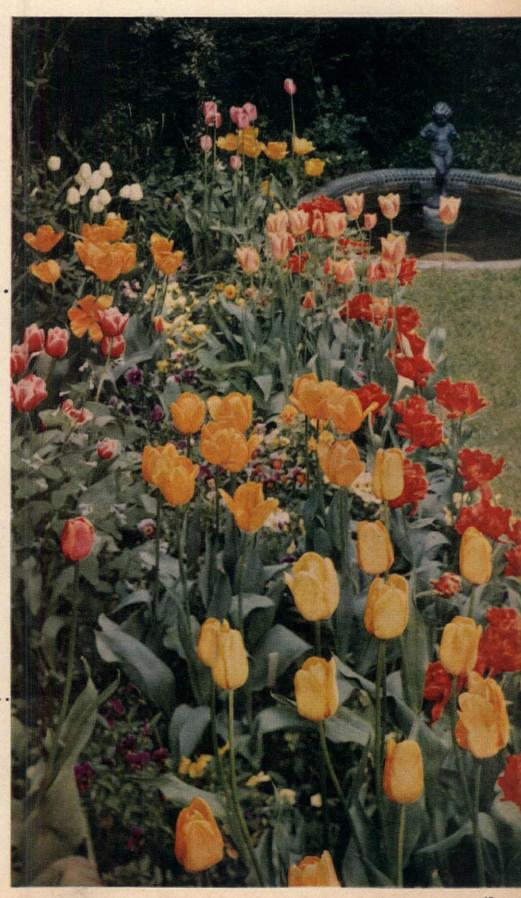
"When did I come to like flowers? Why, I have always loved them and enjoyed having them around me, ever since I was a boy on our Missouri farm, where my mother was the gardener. I must have inherited her enjoyment of them, even if not her ability to grow them—for Father had neither the time nor the inclination for flower growing. Probably they didn't represent to him either fun or material profit—which, to a farmer, was, and is, a serious thing. I remember later, when I was a traveling salesman for a big meat-packing house getting all of CONTINUED ON PAGE 156

START TO FINISH

cover where needed, and Canterbury bells and foxglove set at the rear provided color into early July. For late summer, marigolds, zinnias, seedling dahlias, and other annuals were set out from flats and pots after the tulip flowers faded and were removed. After them, and until frost, hardy chrysanthemums grown from cuttings in nursery rows and transplanted into the border in late September brought the colorful performance to a triumphant close. Q. E. F.



In planting, a trowel 9" long from handle crook to tip helped put each bulb 7" deep (to its base). They were not dropped, but pushed firmly into the soft earth. Varieties shown in picture at right are: Vuurbaac, an early red, along edge; Golden Harvest, tall yellow; American Flag, red and white, at back.



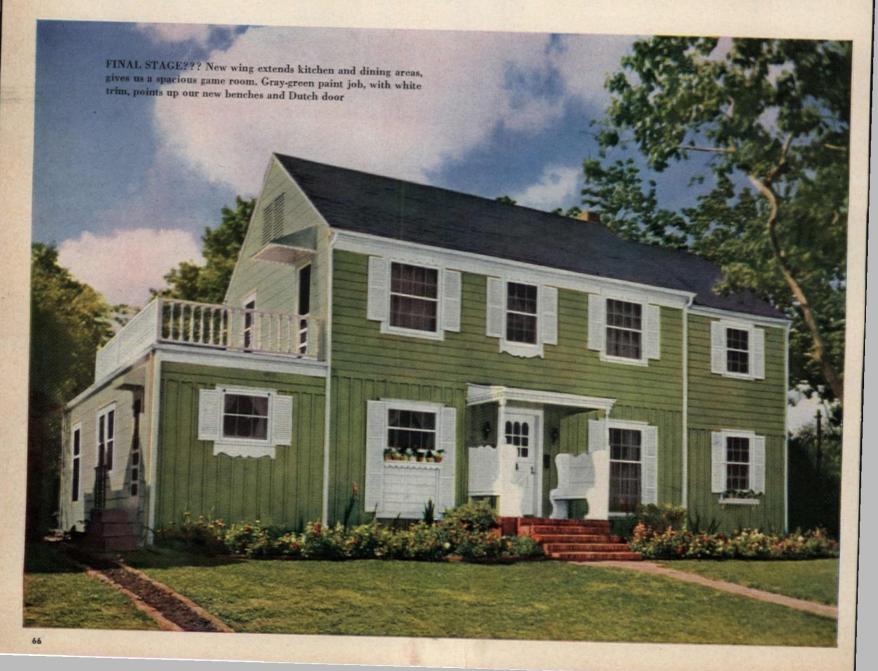


FIRST STAGE: Our house as we built it—with five small rooms, a screened-in porch, plus an attached garage opening to the back. Here we worked and dreamed and saved for the time when we could put our scrapbook plans to work. Exterior is painted white, with aqua trim



SECOND STAGE: Our first addition, a baby girl, necessitated the next—a room over the garage for our young son. We also added upstairs shutters; painted the trim blue, the front door, a gay yellow. Later, we built our long-hoped-for fireplace, converted the garage into a den

WE ADDED AND ADDED



nce in Houston, nearly 20 years ago, there was a dismal, burned-off piece of land. But one day, when the rain had washed away the black and the new grass was peeking through, my husband, Preston, and I decided that this lot had a future. Here is the story of the house we built on it—and of how, and why, it grew!

Back in 1937, we were having a difficult struggle trying to balance a small baby in a small apartment on a very small budget. The struggle would not have been quite so desperate if we had had anything but a northwest exposure, but when even the baby began to resemble a boiled lobster, the doting grandparents took the situation in hand and bought us our lot. Then began a mad scramble to decide on a house plan. I learned, very quickly, that all the fancy trimmings—dormer windows, bay windows, random-width flooring, etc., I had dreamed of—were not for our limited budget, so I revised all my plans, and in two weeks time we were off to a flying start.

But we didn't fly—exactly. We had selected a lumber company that offered free architectural service. This was a bad mistake—we should have chosen our own architect, one who kept our taste and interest in mind. His charges would have been money well spent! I had sketched the plan we wanted, and had to fight to the finish to get the service's architect to use it. For example, the closets. After living in a cramped apartment, I was rabid on the subject of enough closet space, and sketched them into the plan wherever humanly possible.

months we were in a hopeless mess, literally having to climb over the furniture to put the babies to bed at night.

With enough room for our family, our friends thought we'd be satisfied, thought we'd had our fill of remodeling. But, two years later, a golden opportunity presented itself when my husband, on an out-oftown business trip, discovered two buildings, marked off for depreciation, that could be purchased very cheaply. I had always dreamed of a backyard studio where I could get away from it all and paint, so we bought both of them for \$60. The buildings were built of 4' x 8' sections-one, 12' x 16'; the other, 12' x 36'. Preston and I decided we could dismantle and move them ourselves. It was amazing how every friend we asked to join us had other plans, so Preston and I hired a big trailer and tackled the job ourselves. When we began to put them up in our backyard, curious friends drifted in, and by keeping the coffee pot perking constantly, we enveigled them into helping. Soon, both buildings were up-one as a new garage, and the other as my studio. We painted them a dark green, trimmed with white and Pennsylvania Dutch designs.

By the time the studio was complete, war clouds hung black and heavy, so in the face of threatened shortages, we decided to use the little money we had saved to convert the old garage into a den, and to build our dreamed-of fireplace. I shopped around for a plumber who would fit our budget, had him rough in the plumbing for a downstairs

AND ADDED

ROSEMARY WEATHERRED

This almost caused my architect to have a stroke. He was building a home for himself at the time, and had only provided for two closets (he was newly married, and his bride was a trusting little soul who left all such decisions up to her husband!). When our home with its nine closets was finished, he brought his wife to see it—and immediately had to add a room and three closets to his own home.

The original house had five rooms, measured forty feet across the front, including the attached garage which opened from the back onto an alley. Our lot is 60' x 125', and we set the house within five feet of the western line, leaving fifteen feet on the other side just in case we should ever want to add on to our kitchen and dining room.

Our prevailing breeze is from the south, so I planned our house with all major rooms on the south side, and the kitchen on the east, protected from the western sun. Much to the architect's disapproval, I insisted upon having the kitchen at the front of the house so that I could watch the world go by as I washed and did chores. Another point of friction between us was the staircase. Since we had only one stairway. I wanted it to open from the rear of the house to gain the maximum in privacy. Mr. Architect was determined to reverse this arrangement. When I asked him why, he could offer no better reason than the fact that it is conventional to have stairs open opposite the front door. Since it was my house and not his, I overruled him-so he removed his time and attention to other jobs. But the architect did make a contribution-he designed some lovely newel posts for us, and a screened porch with floor-to-ceiling screen that we enjoy. Also, a large 20-pane window which my young son had a glorious time smashing, pane by pane-when he wasn't banging holes in the screen, that is.

When the house was finished, we were pleased with the all-over effect, and decided that any errors could be rectified later on. We also planned to add a real fireplace. All of our friends laughed, and insisted that once a house was built, it was never changed. They just didn't know me! I had started a project that I planned to finish.

After two years, we had a baby girl. We were delighted, of course, but since we just had two bedrooms, we weren't sure that we just wouldn't have to hang her on the clothes line! The obvious answer, a bedroom over the garage, was put off till she was 18 months old, when a thousand-dollar windfall made possible the addition—plus shutters for the upstairs windows and a shading hood over the kitchen door. After the carpenters finished their part of the work, Preston and I took over. I plastered the sheetrock ceiling, and he installed pine paneling. Then I painted the inside trim of the whole house. For nearly four

bath. Bids for a concrete slab floor for the den ran to about \$400, but by keeping my ears open, I learned how it was done, then hired a handy man and ordered the cement. He shoveled, I directed, and we did the job for \$75.

When, late in 1950, my parents decided to sell their brick home in Houston, they urged us to buy it. Since we had once more outgrown our home, and it was badly in need of paint and a great deal of repair work, we were greatly tempted. But here we were, in a house we loved, near the best schools and buses, and with the most wonderful neighbors in the world. We just couldn't bear the thought of leaving.

So we gathered up information about refinancing, and I drew up my plans, including everything we had ever wanted for our home. The plans looked so good that I couldn't eliminate a thing. Now we have a 16' x 26' game room, the screened porch is part of the living room, and an additional 10 feet is added to the kitchen and dining room so that all of us can enjoy them without congestion or confusion. Upstairs, over the extra space, we have a sun deck.

Intil you have lived in a house during a complete remodeling job, you just haven't lived! For instance, we had lost all our wall plugs when the old walls came down, so we lived in semi-darkness with light just in the kitchen and at one end of the living room. I tried to keep the coffee pot going all day for the workmen, and found it got to be a game, since each day the wall-plug situation changed. Once, while the house showed daylight in all directions, the temperature dropped to 30°. We looked like Eskimos—wearing every wrap we owned.

Finally the painter moved in. Then the floor finishers began. We nearly broke our backs moving the furniture from the game room while they sanded that floor, then back to the game room while the living and dining room were finished, then out again while the tile was laid.

On May 17th, the job was finally complete, and to celebrate, we asked some friends to dinner. With pride, we drank a toast to our home, a toast to all our past troubles and beginning pleasures. I looked at the results of 13½ years of struggle (or should I say "fight to the finish"?) and asked myself if it was worth it. The answer was, unhesitatingly, YES! Just one disturbing element remains: Are we finally through adding on—or will this go on forever? I'm afraid to answer.

P.S. Since that dinner party, we've bricked in our back yard, are thinking about a greenhouse, a fireplace in the game room, and a sleeping porch on part of the deck roof. The vacant lot next door is still for sale, so I guess we have a busy future.

THE END

HOW TO

When the talk gets
around to pine paneling,
far too many of us
think of knotty pine—
usually finished either with
varnish, which produces
a slightly yellow tone,
or with several coats
of linseed oil which
tend to darken the
wood. These finishes
are pleasing—but they
aren't, by a long sight,
the whole pine repertoire.



Top photo, Idaho white pine before (right) and after (left). Sanded with 4/0 sandpaper, light walnut stain applied and immediately wiped off.

Lower photo, Sugar pine, before (right), after (left). Fuller's 1961 oil stain, wiped off. Rub with steel wool.

Final finish for both panels, one coat of lacquer sealer. Sand with No. 3/0 sandpaper. Apply two coats Fuller's Plastisyn. Sand final coat with No. 5/0 wet-or-dry paper plus paraffin oil thinned with mineral thinner. Wipe wood clean, then rub down with No. 4/0 steel wool.

Pine doesn't have to be knotty—the knots can be few, and they can be small, depending upon the type of pine, and the cut you select. And of course, pine doesn't have to be given a yellow cast or a finish that will darken. Today, many types of excellent finishes are available to produce light natural colors, medium natural colors, wood tones, and even a rainbow of colors with the wood grain showing through. Or, if you prefer, you can paint the paneling with regular interior wall paints—some of the most attractive examples of 18th century wood paneling were completely coated with paint. It's all a matter of what sort of effect you wish to achieve.

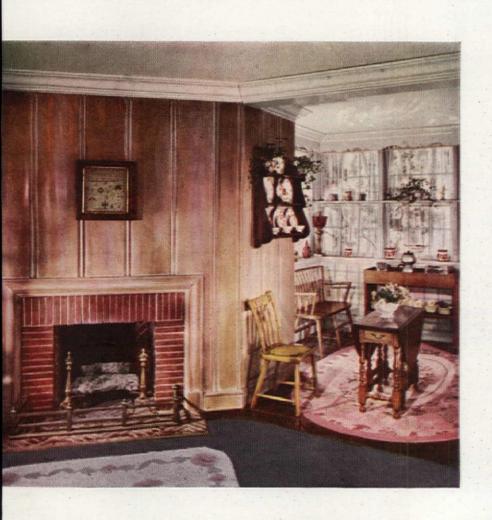
If you're a lover of wood and its graining, remember that the pine family is a mighty large one. There's Ponderosa pine, sugar pine, and Idaho white pine—all western pines, and in this region lodgepole pine also grows. Then there is southern pine which grows in many of our southern states. It is from these woods that our principal pine paneling comes—and each one has its own characteristic grains and knots—so don't just order "pine." Select it as you'd select a carpet or wallpaper—for its pattern and individuality.

All wood, however, must be given some sort of finish. If left unfinished, it will absorb dirt and grease, and soon become impossible to keep clean.

First test several similar finishes on small samples of your wood, if it's a transparent or semi-transparent finish you're after. By letting the samples dry, and living with them for a time before finishing the entire wall, you can save yourself from making a mistake. But remember, that the color of an entire finished wall tends to look somewhat darker than the color of a small sample with identical finish. Also remember that wood darkens with age, and that the lighter the wood, the greater the degree of darkening will appear to be. So be sure your finish is light enough. Once you've made your choice of CONTINUED ON PAGE 155

1 2 1 1

At right, to achieve this finish on sugar pine, seal with shellac and apply maple stain. Wipe off and then apply paste wax or clear lacquer. For the effect at left, apply dark maple stain, wipe off, and cover with clear varnish. Then apply a coat of satin varnish, buff with steel wool, and wax.



FINISH PINE





When we told my 78-year-old Dad that we felt like crowing about the sense of accomplishment we derive from our doit-ourselves adventure, he agreed—and to prove it, presented us with two crowing roosters he had made from an AMERICAN HOME pattern (there they are in the basement room we finished off—one on the wall between the bookcases; the other over the fireplace). We will feel an even greater sense of accom-

plishment if other couples are encouraged to try their wings and work together on a project—there's nothing like it for building new respect and admiration for each other's abilities, perseverance, and sense of humor (the latter was fully exercised when we put up that ceiling paneling—my head held up one end of a plank while Charles hammered away at the other end!).

While my husband was overseas during World War II, our letters were full of plans for the home we would own someday. But since that "dream home" had been planned



SYLVIA HODOUS

with no thought of a budget, there were obstacles, postponements, and a heap of revisions of those plans after his return. When we finally moved into our new home several years ago, half of the basement ("Future Recreation Room" on the blueprint) became a storeroom for everything—and we soon named it the "wreck room." But it did have a nice fireplace, and we resolved to have it paneled—when finances permitted. Then one evening, while looking through AMERICAN HOME, I read an article about a paneled room. Soon I found myself sketching a small plan of a combination bookcase and storage wall.

We've Something to Crow About!

"Future Recreation Room," it said on the blueprint! After three years of it,

Charles and I hit the sawdust trail and turned our basement "wreck room"

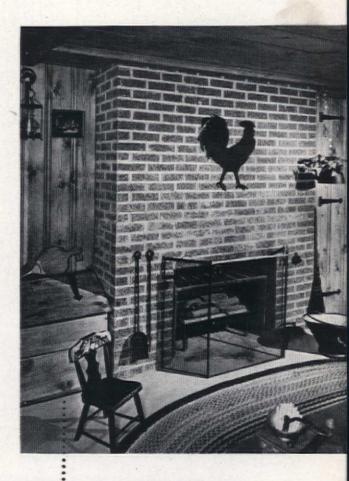
into the room we always wanted it to be. Friends are amazed—so are we!



THE STORAGE WALL IS VERY ENTERTAINING

Sometimes the wall between the bookcases becomes our homemovie screen (screen rolls up behind the valance), but the big counter here makes a best-of-all place for serving buffet suppers. It's fun to serve coffee here in dime-store mugs, each one painted with the name of a guest (easily removed with turpentine after the party). We wanted "important" wrought-iron hardware-but after pricing it, we used plain T-hinges, and over them we mounted arrows cut from hardboard and painted dull black. The window shutters (hung on cup hooks) have dark red background to match the bookcase interiors.

WE USED AMERICAN HOME PATTERNS ALL OVER THE PLACE. First of all, of course, the two roosters who crow for us above the fireplace and the counter (Pattern 1388). A few others that show in the pictures include #903 which I used to decorate the deacon's bench, and #952 which brightens the coal hod. The child's chair near the fireplace is one that I bought in the Pennsylvania Dutch country—and decorated with a small version of Pattern 841. Bases of the twin jug lamps are bordered with #908 (shades are plain dimestore jobs over which I pasted chintz and a ruffle).







WHAT A GOOD BACKGROUND DOES FOR A ROOM

HERE'S THE SAME ROOM THREE WAYS . . .

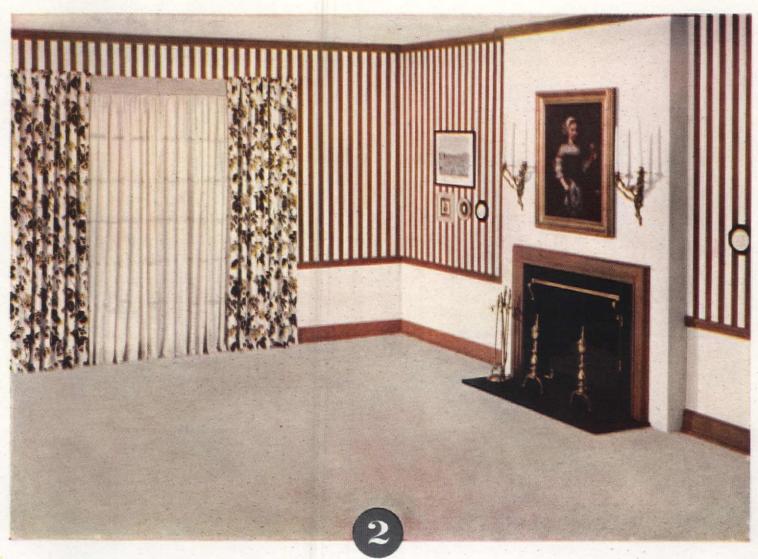
- Completely furnished; everything you need to be supremely comfortable—good chairs, sofa, handsome lamps, ash trays, even fresh flowers on the table. Yet it's cold, uninviting.
- Completely empty of furniture, but with a dramatic wallpaper, good-looking draperies, a spread of soft carpet, nice pictures. It has a feeling of quiet elegance when you enter the room.
- 3 Completely assembled, as it should be, with all the elements of a good room in place.

WE PROPOSE THAT PICTURE NO. 2 LOOKS MORE "FURNISHED" THAN PICTURE NO. 1!

GERTRUDE BROOKS DIXSON

picture #2 makes it pretty clear that a room's background takes no back seat. And no wonder, when you stop to consider that the elements we call "background" are far and away the biggest things in a room. Here, for example, the furniture occupies only about a quarter of the floor space, while walls and ceiling form a vast area that stands almost entirely on its own. Of course, other good backgrounds for the self-same furniture could create a very different mood—one reason why a new paper and paint job is an easy way to give yourself a complete change of scene.

Here we chose a bold effect with stripes keyed to the fabric colors—but kept those stripes from overpowering by establishing a white dado, by leaving the chimney breast unpapered, and by keeping the floor and ceiling light in color. Notice the interesting fact that we painted the wood trim dark, for white in this case would have had an unfinished, pale-eyelashes look.





DREAMS DO COME TRUE



Besides a professional interest, we have a sort of grandfatherly affection for this story because, along with its young owner's dreams, one of our predictions came true when the trim one-room job at your left grew into the attractive family home shown below. We first published it back in January, 1950, as our Study Plan House #12, a snug little vacation house measuring only 16'x22', complete with concealed kitchen and divided bath. But though it nestled happily among the trees, this was no rustic cabin. There was something very

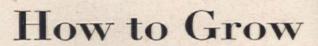
urbane about both the cinder-block exterior and the neat way the interior had been finished off with plywood, so we suggested that such a house might also fill the needs of families building their own home in installments—it would be an ideal suburban honeymoon home that could grow with the



family, for example. Now for the facts of this case: The original one-room house—the one we used as our Study Plan—had been designed and built at a cost of \$2,300 by a young bachelor, Henry Schmidt, Jr. He had intended to put up something more ambitious on his ten wooded acres in Connecticut, but that was back in 1946 when prices of construction, labor, and materials began to rise sharply, so he settled for a minimum-sized retreat which was comfortable without letting its hair down too far. A few years later, Mrs. Schmidt entered the picture, and the little lodge did become a home for the Schmidts and some ensuing offspring. First addition to the house was the substantial

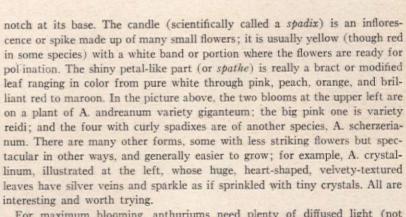
t may seem unbelievable, but you can grow these exotic Anthuriums in your home-and without a greenhouse! Their culture was long a jealously guarded secret-and still is, to many. But my mother is somewhat of an authority (even if she modestly protests my saying so), as we accidentally discovered several years ago when she was collecting data for a lecture on the "mysterious" plants. Many growers we visited either did not know much about growing them (as evidenced by their plants' poor condition and lack of blooms) or carefully avoided divulging what they knew. Yet her plants were healthier and had more flowers than any we saw! Her skill was gained by trial and error; as some say, "by guess and by golly." Starting with a plant given her by a friend, she had simply tried different soil mixtures, watering and feeding systems, etc., some of which failed, it's true, while others succeeded. She didn't know she was doing what is generally considered impossible when she grew plants from seeds produced on a self-pollinated plant! And so, on a basis of personal experience and research, she has developed cultural methods which, if you follow them, should reward you with like success.

It's best to start with mature plants and to keep them in the soil you buy them in, if possible. Otherwise, make up a soil mixture as described later. Here, in Miami, Anthuriums bloom the year around, sending out alternately, a leaf and, opposite it, a flower. In colder climates, they rarely flower in winter, except in a greenhouse; but their foliage alone makes them decorative house plants. Indeed, with the varied textures, forms, and colors of their leaves, these members of the Aroid Family well deserve the title "Queen of Foliage Plants." The reigning beauty is undoubtedly Anthurium andreanum, whose waxy blossoms, lasting two months or longer, resemble a Valentine cut from patent leather with a slender "birthday candle" slanting out from the



ANTHURIUMS





For maximum blooming, anthuriums need plenty of diffused light (not direct sunlight) and a temperature of 60° to 65° F. However, they will prosper in the house, or even an enclosed porch, as long as the temperature stays between 45° and 100° and the humidity is high. This you can maintain by daily sprinkling; keeping the pots standing on gravel in a shallow container half filled with water helps. Adult plants can be fed a soluble







No pot too big, too hard to reach. All shelves adjust, and base cabinets are equipped with sliding shelves and trays that even Mom can lower or raise

could spend the rest of my life here and be perfectly happy." That was one home-maker's remark upon seeing our newsmaking kitchen-laundry. Now we don't recommend that you never leave it—but we do think that a place as lovely to be in and work in as this does bring out the pleasure and pride of homemaking. No chore seems dreary to a woman who feels cherished and loved—and nothing can coddle you half so tenderly as surroundings that are just to your taste. That's why, though efficiency and that remarkable

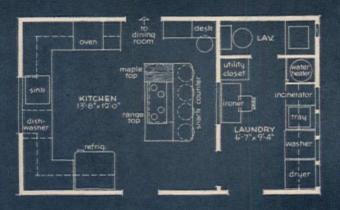
cooking island came first in making our plan, the spring-bouquet freshness was given at least equal consideration. After all, the same sound plan, and the same handsome and capable equipment, might have seemed a lot less desirable if the background were dreary, or merely indifferent (see "What a Good Background Does for a Room," page 72).

First off in the looks department came the gay companion prints—the garden-hued paper on the walls; the quieter, but closely related paper on the ceiling, and the curtain fabric that



Fresh as a Spring Bouquet-Efficient as an Assembly Line

DESIGNED BY JEAN AUSTIN IN CO-OPERATION WITH AMERICAN-STANDARD



THE EFFICIENCY PART:

- Cooking island backed up by tile snack bar that doubles its counter space, makes breakfast a no-step affair
- Refrigerator, clean-up center, oven in well-planned triangle with continuous counter. Each has own storage
- Planning desk off in a pretty corner of its own
- Separate laundry equipped with automatic washer, dryer, sit-down ironer. Laundry off the kitchen is ideal place for indoor incinerator, water heater, extra lavatory

See "Where Credit Is Due," page 161

matches it exactly. Next came the flourish of grillwork; mostly for looks and cheer, it also divides room areas.

In our choice of surfacing materials, practicality and appearance went hand in hand. The resilient flooring has sparkle-and it makes good under-standing. The sunny yellow plastic counters are ready for hard use; the durable ceramic tile introduces fresh texture and pattern at the island.

But, of course, the beauty is more than skin deep, for this kitchen is an excellent performer. To begin with, the star attraction: that cooking island is capped by a graceful hood to draw off heat and cooking odors. The burners (placed

to welcome pots and pans easily) are surrounded by yards of

tile counter for dishing up quick meals on the spot, or for arranging platters en route to the dining room; the husky cutting board is a boon to any cook, and when it comes to storing the tools of a cook's trade, there isn't a roaster, skillet, saucepan, casserole, or small gadget that isn't right at your fingertips at the island-and what's more, those convertible cabinets can change their roles and capacities entirely (see page 119). The rest of the work area is arranged in a conventional and practical "U" whose focal point is a dishwasher-sink placed under a daintily curtained window.

An independent laundry can pay a bonus as a playroom, sewing room, or hobby room. It's a fine thing to have if you can, and ours, which doubles as a utility room, is treated in colors keyed to accent those in the kitchen, and was accorded a consistent assembly-line and spring bouquet treatment.



through from laundry to kitchen, the louvered doors that conceal the water heater, the floor-to-ceiling utility closet, the door to lavatory, the handy 'phone extension.

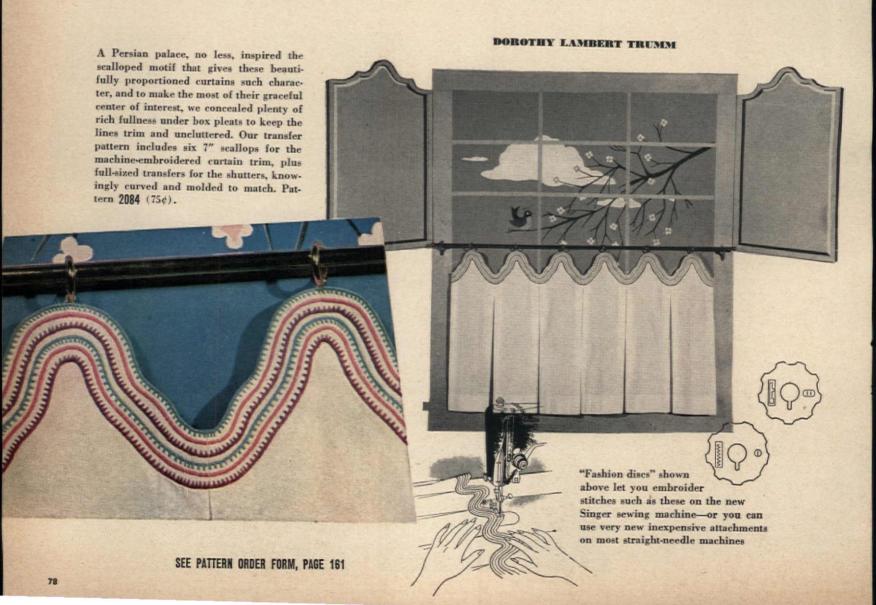
Assembly-line laundry, arranged so that you work from left to right. First pretreat clothes at sink, then into washer and dryer with no wasted steps, for supplies are kept at point of use. Laundry chores don't linger, for when towels emerge fluffy and dry from the dryer, they are stacked in the linen "closet"-directly above dryer.



"Turkey Tracks" is the name of the old-time quilt pattern that inspired this team, though we varied the design just a bit to make the traditional square motif fit the rectangular shutters. As a curtain border, the tracks are worked in bias binding, and the engagingly shaped shutters are painted to match. Each block is $6\frac{3}{4}$ " x 6", and pattern includes 12 transfers for the curtains plus a full-sized transfer for the shutters. Shutters measure 15" x 27", but may be adjusted to fit your own windows. Pattern 2083 (\$1.00).

Jaunty little indoor shutters with
cafe curtains to match are pretty
and sassy as spice. A costly flight
of fancy? Not by a long-sight if
you make them yourself! Our easy-do
transfer patterns take care of the
tricky part, and include full know-how

PEP UP YOUR CAFE CURTAINS





It's a satisfying, full-bodied soup-15 delicious garden vegetables teamed a new way with a smooth purée of green pea. Surprise and delight your family

v soups from two soups



Campbell's Soup Mates



Lots of folks are talking about this one: 1 can of Tomato plus one can of Cream of Mushroom blended with 11/2 cans of milk. It's the famous Campbell Tomato flavor, accented with just-right seasoning and

ry butter . . . complemented by the sweet goodness of mushrooms in cream! Mmmm, good!



Good cooks are passing this recipe along: 1 can of Scotch Broth plus one can of Vegetable Soup-made with 11/2 cans of water. It's a hearty soup, a thick soup, It's a meal in a bowltender bites of mutton, 15 kinds of

vegetables in a savory mutton broth. Serve it when the family's worked up a special appetite! They'll enjoy every spoonful.





For everybody who likes chicken, here is a super Soup Mate: 1 can of Cream of Chicken plus 1 can of Cream of Mushroom, combined with 11/2 cans of water. Mmmm . . . the wonderful flavor of these two fine

soups combined - tender pieces of mushroom and chicken, in a double creamy soup. It's a delicious blending you'll like!



Betty Crocker says: "I guarantee a perfect cake









every time you bake-cake...after cake...after cake!"

*PERFECT? Yes, we DO mean perfect. If a cake you bake with a Betty Crocker Cake Mix is less than perfect, mail the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

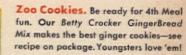


Chocolate Ice Cream Sandwich.

Bake Betty Crocker Chocolate Devils Food



Gremlin Cake. It's a square of white





CALORIC adds an extra-large oven and a barbecue oven to the features of the new "CP" automatic Gas ranges. See them at your Gas company or Gas appliance dealer's.



Shop and save during old stove round-up time and look to GAS for the SMarteSt ranges

Look at it this way. Your husband doesn't drive a Model T... your children don't listen to a "gramophone"... Why should your cooking skill be impaired by an out-of-date appliance? Even a "born cook" shows up to better advantage with a new automatic Gas range. Broiling is both smokeless and superb. Top burners really can be turned down to a gentle simmer. You get the evenest baking in the world. Your new range is bigger, easier to keep clean, much more efficient. (It can even turn its own oven on and off.) It's not only a smart buy now, but a wise investment for the future. Why delay? You can't do better than today's prices. And remember — only Gas ranges cost so little to buy, install and use.

AMERICAN GAS ASSOCIATION



such matchless performance

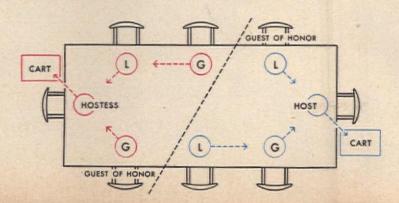
When the Boss Comes to Dinner





Want to set a table just like it? See "Where Credit is Due," page 161

... or how to give a formal dinner without any help. The trick is in serving carts for host and hostess



No gem of a Julie to assist at the table? Don't let that faze you, for when it comes to giving a small dinner party full of warmth, and glow, and real hospitality, our no-pop-up service a la carte is infinitely smoother than service by any but the best-trained of servants. We'll explain about the cart routine later. First things first—it's the table we start with.

Set the prettiest table you can, using the very best of appointments, and using them just as proudly as if there were a footman for every few guests. Of course, the arrangement for our "formal" dinner is somewhat different than it would be at, say, Buckingham Palace, or even in a tycoon's home in a town where servants still can be snared—for ours is a table brought up to date, a setting that faces facts as they are, without sacrificing one whit of graciousness. We used place mats (very handsome ones) because mats as well as cloths are acceptable at dinner these days. We used dinner plates instead of service plates because many families no

CONTINUED ON PAGE 166

TUNA CHILI

HEND THEND

Take

TUNA HORS D'OEUVRES

TUNA MACK SALAD

HOT TUNA POTATO SALAD

UPSIDE-DOWN TUNA PIE

a Can of Tuna

Think the tuna season is over just because it served you so well in your salad days? Not by a long shot, for it winterizes with good grace in many guises. Company for dinner? Then start with Tuna Hors D'Oeuvres (one of them is smoked, and it teases and tempts as effectively as sky-high priced delicacies). Need a good change in hearty main courses or rib-sticking buffet fare? Those roles can be played by hot and spicy Tuna Chili, by cool and well-rounded Tuna Mack Salad, or by Hot Tuna Potato Salad. For all that it takes mere minutes to fix. Upside-Down Tuna Pie with its built-in lemon garnish is something out of the ordinary, and a fittin' companion for the Frenchflavored fancy we call by the plain-Jane name, Tuna Rolls, though it's really a version

TUNA ROLLS

RECIPES ON PAGE 97



Only Two This Month—but Two Greats!

howing full well that many of the things I cook, and consider very precious recipes, most of you will not ever cook! For a while, this frustrated me, because the only good reason for cooking, and divulging one's secret recipes, is to have other women cook them too. I have given you many very special and very secret recipes—wild game, duck, etcetera. But most of all, I have foisted on you sea-food recipes, in the full knowledge that most women do not bother to make sea food their gourmet specialties. Well, here I go again. My headliner this month is a recipe I tried for years to ferret out from one of my two

favorite Chicago restaurants. Mussels in white wine is a thing they serve on a pretty shell as a first course. I have always bustled in and asked them to do it double, or triple. For mussels in white wine is my idea of a perfect luncheon. Nothing before—Coffee Espresso after—the but perfect luncheon! But it took a better aficionado to wrangle the recipe out of them. So, if you are smart enough to cook this recipe, thank Bill Thiele, of our Chicago sales staff, for ferreting out the best mussels marinière ever put in print. Serve them, as the restaurant does, as a first course. Eat them, as I do, as a perfect luncheon, or put on a chafing-dish act at supper. However, I implore you

to serve them. The sauce (and what perfect dish does *not* depend on the sauce) is the most heavenly thing you ever smelled or ever put in the mouth. Believe me, and do serve them.

My second dish, Charlotte of Apples, has equally as humble an origin as "black clams," It is made of apples—but the apricot layering does for cooking apples what the sauce marinière does for "black clams."

I am very proud indeed to be able to present these two recipes. The Charlotte of Apples is an old family recipe. The mussels in white wine—marinière—the best recipe I have ever encountered—here, or abroad—and I am a gal who CONTINUED ON PAGE 88



Charlotte of Apples

FIRST TIME IN ONE COOK BOOK!

Today's newest, easiest cooking methods using salad oil as liquid shortening



ODAY, you pour your shortening for all good cooking . . . so easy and convenient. In this dsome 100-page cook book Wesson Oil brings over 300 tempting, time-saving recipes made sible with liquid shortening. The book is filled h method pictures to guide you and many autiful color pictures to inspire you.

prious cakes, pies, biscuits, cookies-made ier because you pour your shortening and it in. How to make old-fashioned sugar okies ... easy Stir-N-Roll pies and biscuits ... urious Chiffon cakes.

Safer frying the easier Wesson way . . . because pure vegetable Wesson Oil stays smoke-free and digestible at far higher frying temperatures than even costliest solid shortenings. Easy recipes, too, for busy-day casseroles, dress-ups for leftovers, money-saving main dishes, whole chapters on barbecue and party foods.

New salads and dressings-enticing combinations of vegetables, fruits and meats. Salad dressing ideas by the dozen-all made easy and tempting with delicate Wesson Oil, the freshest salad oil you can buy.

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I am enclosing one Wesson Oil label (or, 25¢ in cash without a label). Please send my copy of "Quicker Ways to Better Eating."

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ZONE

Offer Expires December 31, 1955

Big cheer for hamburger

It's Del Monte... the only catsup

ineapple

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made with the superlative vinegar that brings out the best in tomato flavor

Different? You bet DEL MONTE Catsup is different!

DEL MONTE is the only catsup made with Pineapple Distilled Vinegar —the superlative vinegar that coaxes the very best flavor in catsup from juicy red tomatoes and fragrant spices.

Naturally! The name you depend on in so many foods would bring you the liveliest of catsups—Del Monte Brand.



Try these other famous Del Monte Tomato Products, too!

Tomato Sauce Stewed Tomatoes Chili Sauce Tomato Juice Peeled Tomatoes

Good Victuals

(Begins on page 86)

pursues mussels in wine sauce—here or abroad. To have found the very best, in Chicago, pleases me no end.

As for you, madame, you too may well add both these recipes to your special gourmet bill and be very pleased indeed to find how simple they are to prepare, how greatly they will add to your table fare—and personal fame, as well.

THE END



FOOD TIPS

- Vary the "platforms" on which you serve your entrees. Creamed seafood, eggs, meat, vegetables, or cheese need not always be served on toast, you know! Try some of these unusual combinations for variety. They're simple to fix and easy on the budget:
- · Pour creamed chicken over crusty cornbread.
- Serve creamed chipped beef over canned hominy, browned in bacon drippings.
- · Creamed eggs are good on fried scrapple.
- · Pour creamed leftover meat on potato cakes.
- Serve creamed chicken or turkey over leftover stuffing,

shaped into large cakes and fried.



- Add sliced hard cooked eggs to a cheese rarebit and pour over crisply fried slices of crumbed tomatoes.
- Creamed cooked and crumbled sausage or bacon is delicious over crisply fried apple slices.
- Vary creamed eggs by heaping over corned-beef hash.
- Creamed asparagus goes well with toasted leftover hotcakes.
- Try cereal biscuits or nests of unsweetened prepared cereals.
- Spanish tortillas, Chinese fried noodles, split and toasted English muffins, stacked Italian bread sticks, or hollowed out French rolls are all good bases.
- · Pour creamed corned beef over wedges of cooked cabbage.
- · Top toasted cheese sandwiches with creamed ham or eggs.
- Finally, please pass the potato chips—they're a crunchily delicious base.

A JELL-O SALAD



MAKES THE MEAL

WALDORF SALAD WITH MARSHMALLOWS

1 package Apple Jell-O • 1 cup hot water • 1 cup cold water

3/4 teaspoon salt • 2 tablespoons lemon juice

3/4 cup diced unpeeled red apples • 1/3 cup thinly sliced celery

1/3 cup chopped nuts • 1/3 cup (4) finely cut marshmallows

Here's a delicious way to discover new Apple Jell-O—a real sensation for salads! Dissolve Jell-O in hot water. Add cold water, salt and lemon juice. Chill until slightly thickened. Then fold in remaining ingredients. Pour into mold. Chill. Unmold on crisp greens. Serves 6.

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.





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Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

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> First instant coffee so full-bodied it makes truly satisfying breakfast coffee!



GOOD GRAVY

Jersey county, used to say that America is a country of a hundred and one religious sects, but only one gravy! By that, she meant that there are few tables where one sees anything other than the basic white or brown gravy (and often, unfortunately, there is not sufficient distinction made between gravy and fat!). Of all branches of cookery, sauces and gravies are the most neglected, perhaps because of a baseless fear that gravy-making is a tricky art, one to be attempted only by the ablest of chefs. Actually, a basic gravy is "easier-than-pie," and it can be turned into something very special by an assortment of good cooking tricks.

To make a basic gravy for roasts, remove the meat to a serving dish, pour the surplus fat from the pan, leaving just a little. Into this, sprinkle flour to achieve the thickness desired. Brown the flour in the fat, then add your liquid and *stir constantly* until it boils. Season while it is cooking. You may want to strain the gravy before it is served.

For a thick gravy, you should allow one tablespoon of flour to a cup and a half of liquid. Gravy for roast beef should not be perceptibly thickened, while gravy for pork or lamb should have the consistency of cream. Just slightly thickened gravy should be served with chicken, duck, and turkey. Remember that the process of browning flour takes away from its thickening qualities, so when a brown gravy is desirable, use a slightly larger quantity of flour in proportion to liquid.

—JULIA WHITTIER WOLFE

TO MAKE IT SAUCY

- For extra zip, add 2 tbs. of Worcestershire sauce to gravy just before you serve it.
- · A bit of dill adds unusual interest.
- Enrich your gravy by using bouillon cubes, or water left over after cooking vegetables.
- Try thickening gravy with instant potato powder instead of flour. Use 2 tbs. powder for each cup of meat liquid (plus any needed additional water).
- A handful of cranberries is a sharply pleasant addition—especially for chicken or turkey gravy.
- For fowl or ham, use orange juice for the extra liquid. Include a few membrane-free sections of orange.
- Gravy too salty? A sprinkling of brown sugar remedies the situation without adding sweetness.
- FOR VEAL: Why not thicken gravy with finely ground nuts instead of flour?
- FOR HAM: Use apricot nectar for half of the liquid—or add chopped peanuts. After pan-broiling a ham slice, add coffee for the liquid.
- FOR BEEF: Add ½ cup piccalilli to 1½ cups gravy for panfried hamburgers. Add 1½ tsp. instant coffee to gravy. For an old-fashioned touch, soak ½ cup gingersnap crumbs in ¼ cup warm water, then stir this paste into a pot roast gravy.
- FOR CHICKEN: Spark it up with a dash of cinnamon—or a handful of toasted coconut. For roast chicken, try using cream of mushroom soup.

 —HELEN HOUSTON BOILEAU





Here is something new in "BEFORE AND AFTERS." The "BEFORE"
is what you have left after the first meal; the AFTER is what you can do with it to
make it into a wholly new looking dish to set before your king

Two-Time Your Family



Family Food

Leftovers, those poor maligned makings of magnificent meals! No one even does them the kindness to think up a more palatable name for them—me included!!

But actually, there are dozens of good ways to two-time your family—food-wise, I mean, naturally. One of the big secrets of successful encores is to hold back on your spicing and seasoning the first time you serve a food. For instance, nearly everyone uses oregano these days when roasting lamb. Yet, if you will think back—you may just remember that pure unadulterated Roast Lamb cooked absolutely without benefit of anything but salt and pepper was awfully, awfully good. So why not start out with it that way, and save your pluses for its reappearance on your table? For, if you have heavily seasoned it the first time, all of the things you do with it afterwards are bound to taste just like the first time. Thus—our Lamb Loaf uses the oregano for the "after," and some of the gravy, carefully saved out for the second-go-round, has mint added. No leftover to be spurned, this! Another big factor is taking the time to primp up a leftover. If you just slice the cold turkey on the platter it was on, you can be mighty sure you will not get rave notices about it. Instead, turn to page 100 and read our recipe for a gourmet repeat performance—and don't miss two swell quick-tricks for leftover pie and cake on the same page.

See "Where Credit is Due," page 161

NEW G-E KETTLE BOILS WATER FAST AS YOU CAN USE IT...

2 cups in 1% minutes!

Now look how fast you can boil water! Before you've got the cups out and the instant beverage or the tea bags in 'em, your water's come to a full rolling boil. That's SPEED!

And this new kettle is such a beauty—so striking in copper and stainless steel—you'll bring it proudly out of the kitchen . . . use it right at the table or in the living room. That's CONVENIENCE!

In addition, a cheery whistle lets you know when the water's boiling . . . a pushbutton locks the lid open for easy filling and pouring . . . and the heat shuts itself off should the water boil away.

Here's an appliance you'll use every day, for instant coffee, tea, cocoa, bouillon, soups . . . everything. See it at your G-E dealer's—today! General Electric Company, Small Appliance Division, Bridgeport 2, Conn.



2½ quart capacity...only \$18.95*

Whistles when ready. Whistle in lid signals when water is boiling. Heat shuts off automatically if water boils away. Outstanding for style and convenience, the new G-E Kettle makes a wonderful gift.

*Manufacturer's recommended retail or Fair Trade price.



THEY'RE FOR REAL-

Schwenkfelder Saffron Cake and Funny Cake

MRS. HOMER S. KRIEBEL of Hereford, Pennsylvania, like so many good Pennsylvania Dutch cooks, knows "by the feel of it" just how to whip up foods that'll set your mouth to watering. But since the feel of any recipe is difficult to describe, Mrs. Kriebel has put down in more conventional terms just the way she goes about making her delicious Schwenkfelder Saffron Cake. This rich yellow saffron-flavored dish, a raised yeast cake (or coffee bread), came originally from across the Atlantic in Silesia. Cakes and such are highly popular among the Pennsylvania Dutch who make a habit of eating dessert with every meal, and often more than one dessert. And whether you say "koom essa" or "Come and get it," this cake helps get 'em there.



• Add I cup granulated sugar to 2 cups mashed potatoes. Dissolve I pkg. dried yeast in lukewarm potato water (do not mix while hot), and let rise until very foamy. Add 2 cups warm milk, 2 cups granulated sugar, I cup shortening, I tsp. salt, 3 eggs, well beaten. Pour 1/3 cup hot

FOLD UNDER

water over a good pinch (about $\frac{1}{2}$ tsp.) saffron, and after color has drawn out, add liquid to batter. (Save saffron for topping.) Mix batter well, and add enough flour ($2\frac{1}{2}$ lbs.) to make a sponge. Let rise $1-1\frac{1}{2}$ hrs. Then add enough flour ($2\frac{1}{2}$ lbs.) to make a soft dough. Knead well. Let rise until doubled in bulk, roll into shape, and moisten with a beaten egg.

For the crumb topping: Combine 1 lb. light brown sugar, 2 cups flour, ½ tsp. cinnamon, saffron, and enough shortening to make rich crumbs richer than pie dough. Bake from 25-30 min. in a moderate (350° F.) oven.



To make Funny Cake, line three 8" cake pans with pie crust.
 For bottom filling, combine 1 cup sugar, ½ cup cocoa, ¾ cup warm water.
 For top of cake, combine 2 cups granulated sugar, 2 eggs, 1 cup milk, 2 cups flour, 2 tsp. baking powder, 1 tsp. vanilla.

Divide bottom mixture into crust-lined pans, then gently divide the top mixture into the three pans and bake at 350° F. for 35 min.

MRS. ALLEN D. FINK: another of the Pennsylvania Dutch good cooks. One recipe—or "receipt" as people of that area call them—that appeals to Mrs. Fink is the one she has jotted down for you on Funny Cake. The word "funny" has no connection with the taste of this delicacy which is actually "wonderful good." The funny part about it is that it's not a cake, not a pie, and yet resembles both. It's the bottom layer made of cocoa, sugar, and water that combines with the shell to produce the pie-like effect. But on top of this is a layer that starts off as cake batter. When you pop the whole works in the oven, you're on the last lap to getting Funny Cake. There'll be nothing funny about how it disappears among those who "chust come to eat."



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WOMEN VOTE 2 TO 1... STARLAC TASTES BETTER



From Borden's, famous name in milk, comes New Instant Starlac. No wonder it tastes so good! In recent home-use taste tests,* when women made a choice among leading brands, they preferred Starlac 2 to 1.

And remember, Starlac is the finest pasteurized

milk-with only the water and fat removed. So Starlac will give your family all milk's proteins, all milk's B-Vitamins, all milk's calcium and other

Wonderful for drinking! Perfect for cooking and baking, too.

NEW INSTANT STARLAC

Real milk nourishment...only about 80 a quart in the 5-qt. economy package!

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upside-down tuna pie

Preparation time: 10 min. Baking time: 25 min.

lemon, sliced thinly

can tuna tbs. minced onion

1/2 tsp. dry mustard

I ths. chopped green pepper I ths. lemon juice 14 cup chili sauce

6 oz. cheddar cheese, sliced I raw egg

2 cups biscuit mix

• In a well greased 8 in. baking dish, arrange the lemon slices. Mix all ingredients except the cheese and biscuit mix. Spread over lemon slices, place cheese slices over tuna mixture. Prepare biscuit topping and spread over cheese. Bake in a 400° oven for 25 min. Turn out and serve with your favorite cream sauce.

Serves 6

350 cal. per serving

Source of Vitamins A, B, C

Tested in The American Home Kitchens

tuna chili

min. Preparation time: 5 Cooking time: 1 hr. I this, prepared barbecue sauce 1/3 cup chili sauce Dash chili powder z cans igna ·
z cans (7 lb.) kidney beans
i can cewed tomatoes (seasoned)
i can comato paste
i tsp. garlic salt

1/4 tsp. oregano

I tsp. tabasco

• Combine all ingredients in a saucepan and bring to a boil. Turn heat down, simmer

210 call per serving

Serves 6

Source of Vitamins A, B

Originated in The American Home Kitchens

tuna hors d'oeuvres

TUNA DEVILED EGGS

Preparation time: 10 min. 1 tsp. Worcestershire sauce 6 hard cooked eggs

r can tuna

1/2 tsp. tabasco

Dash chili powder

Remove yolks from the eggs and combine with other ingredients. Stuff in egg whites.

Serves 6

Source of Vitamins A, B I the lemon juice I tsp. horseradish I the mayonnaise

Preparation time: 5 min.

TUNA BALLS

I tsp. lemon juice

Cooking time: 2-5 min.

3 tbs. bread crumbs I raw egg I tbs. chopped onion

1 can tuna 3 tbs. bread crumbs 1 tsp. lemon juice 1 tsp. horseradish 1 raw egg 1 tbs. chopped parsley 1 tbs. chopped onion 2 Combine all ingredients. Form into small balls. Deep fat fry. Serve hot, on pretzel 55 cal. per ball Yields 12 balls

sticks.

Source of Vitamins A, B, C Preparation time: 2 min.

1 can tuna
Combine ingredients and marinate overnight.

Serves 4

All Recibes Originated in The American Home Kitchens

tuna mack salad

Preparation time: 10 min. Cooking time for macaroni: 8 min.

4 oz. (about 1½ cups) macaroni ½ cup diced cucumber

I ths. minced onion ¾ tsp. salt Dash pepper

1/2 cup sour cream

Cook macaroni, drain, and chill. Mix with remaining ingredients. Chill about r hr. Serve on salad greens.

(Take a Can of Tuna, pictured in color on page 84)

American Home Recipes

C

Source of Vitamins A,

345 cal. per serving

Serves 4

Tested in THE AMERICAN HOME KITCHENS

min. Preparation time: 15 Baking time: 30 min.

hot tuna potato salad

Y cup butter
Y cup onion, sliced thin
Y cup celery, sliced thin
Y cup flour

I tsp. dry mustard

3 (7 oz.) cans tuna
1 (3 oz.) can sliced mushrooms
1 tbs. Worcestershire sauce
1/2 tsp. tabasco
2 tbs. vinegar

2 cups milk

3 cups diced cooked potatoes

I cup mayonnaise

Combine first four ingredients; let stand. Combine vinegar and potatoes; let stand.

Cook onions and celery in butter until tender, then blend in flour and mustard. Gradually add milk, stirring constantly over low heat until mixture has thickened. Remove from heat and stir in mayonnaise. Place half the cooked potatoes in the bottom of a greased 2 qt. casserole. Top with half of the tuna mixture and half of the sauce. Repeat. Bake at 350°F. for 30 min.

635 cal. per serving

Serves 6

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

tuna rolls

2 lbs. fish fillets
1 can tuna fish
3 tbs. chopped onion
2 tbs. chopped pimiento

1/2 tsp. salt

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American Home Building, Forest Hills, N. Y.

that recipes may be easily inserted. in lots of 100 for \$1 from:

Preparation time: 25 min. Baking time: 25 min.

1 can condensed cream of mushroom soup 1/2 cup clam juice 1/4 cup Parmesan cheese

Spread over fish fillets. Roll fillets; place in shallow baking pan. Combine remaining tuna and soup with clam juice and pour over fish rolls. Top with cheese. Bake in moderate oven, 375°F, for about 25 minutes. Combine vegetables, salt, ½ can of tuna, and ½ can cream of mushroom soup.

Serves 4

250 cal. per serving

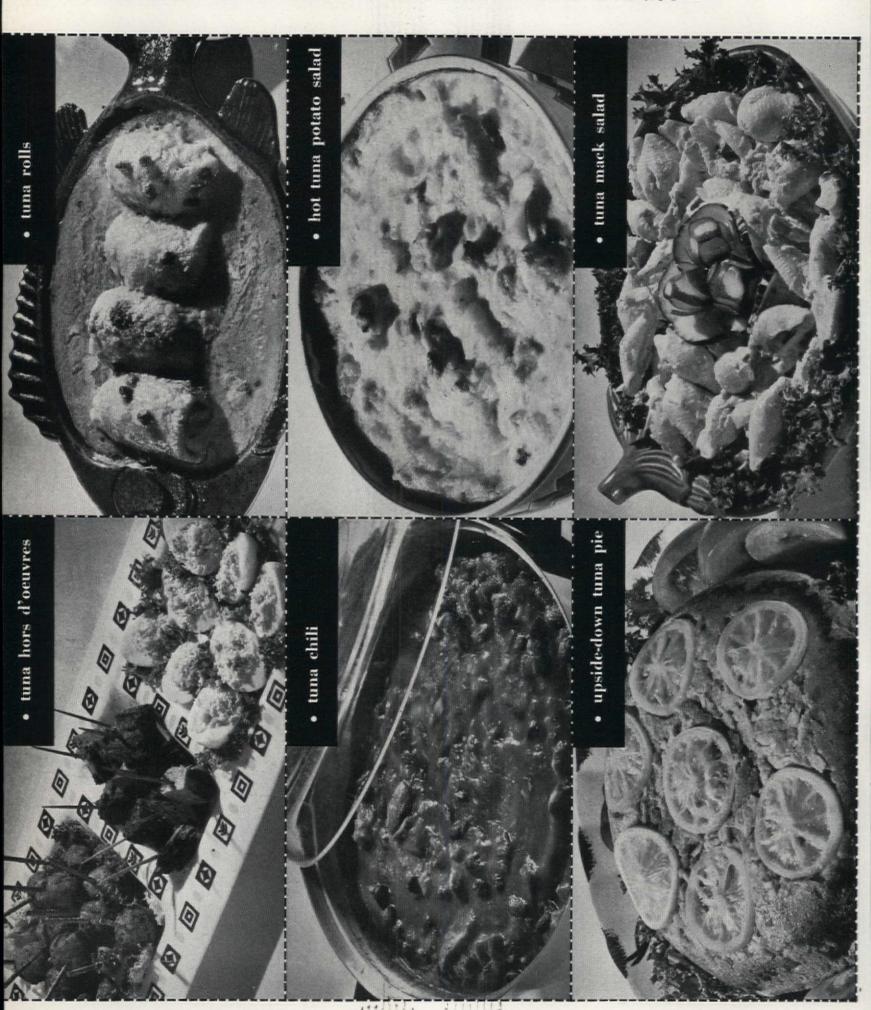
Source of Vitamins B, C

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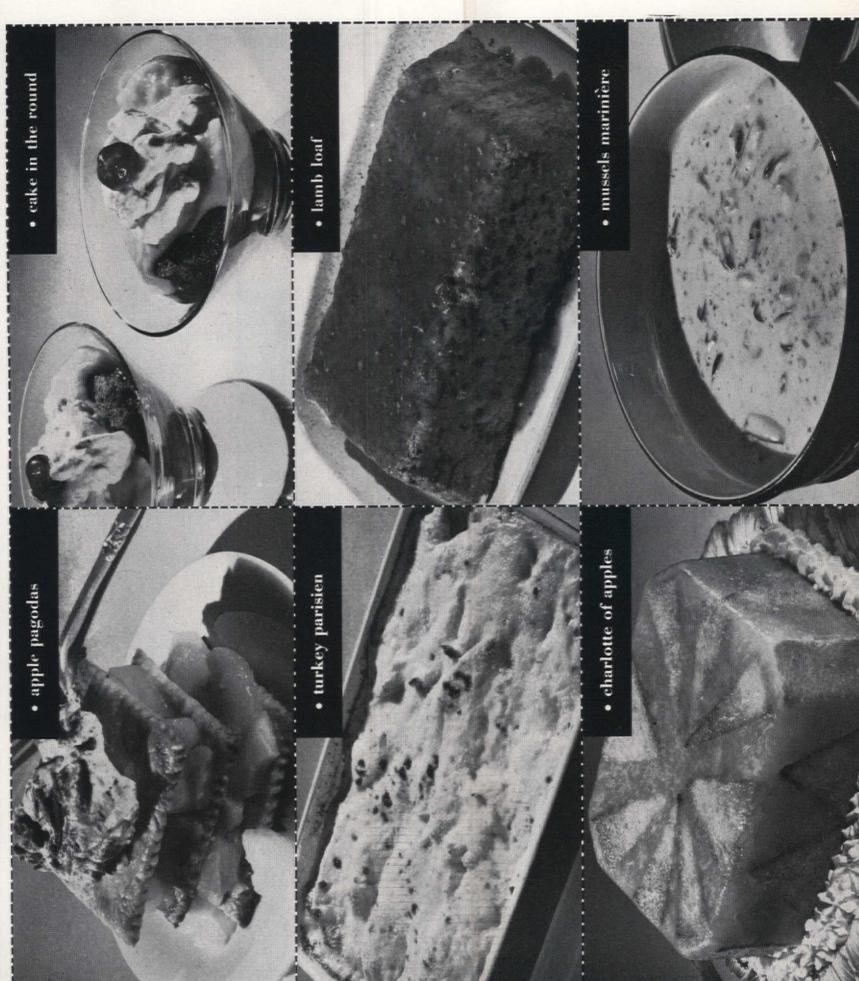
SMOKED TUNA

AMERICAN HOME RECIPES

Pictured in color: Take a Can of Tuna, page 84 • Good Victuals, page 86 • Two-Time Your Family, page 92



for your Menu Moker Card file



3 cups cooked apricots and 1 qt. of apple sauce. To the hot apple sauce add 2 tbs. gelatin softened in ½ cup cold water and mix well. Let cool. To the hot apricots add 11/2 ths. gelatin softened in 1/2 cup of cold water. Stir and cool. Oil the mold. Arrange wedges of toasted white bread in the bottom and sides of mold. Spoon small amount of apple sauce in the mold to hold toast wedges in place until the mold is decorated. Alternate layers of apple sauce and apricots, chilling between each layer. Serve with heavy cream. Serves 10-12. Cook apples and apricots until soft. Mash with a fork. For a 2 qt. mold you

RECIPE BY JEAN AUSTIN

parisien turkey

grated Parmesan cheese 1 tbs. melted butter 3 tbs. grated Parme Leftover turkey Leftover vegetables

I cup cream sauce, medium thick Salt and pepper 1/2 cup sherry 2 egg yolks

into cream, sauce, season, and pour over turkey. Sprinkle with remaining cheese and sherry. Allow ½ cup vegetables and ½ cup turkey per person. Bake at 350° about 12 minutes or until brown. of turkey on vegetables, sprinkle with r ths. cheese, 2 ths. sherry. Beat egg yolks Sprinkle with butter, 1 tbs. cheese, and 2 tbs. sherry. Arrange large pieces or slices Cover the bottom of a shallow oblong baking dish with leftover vegetables.

Tested in The American Home Kitchens

apple pagodas

 Cut rolled pie pastry with pastry wheel or knife in 3-inch squares and bake.
 Allow 3 squares for each portion. Spread apples from leftover pie between squares. Top with cinnamon cream. To one cup whipped cream fold in 1 tsp. cinnamon.

time. Roll it thin and cut in 3" squares Place on cookie sheet and bake at 425 degrees for 6 minutes. Now when your pie has gotten too soggy to enjoy, discard the crusts. Spread apples from pie between squares. If desired, top with cinnamon cream, as above. Try it with other types of pies, but whatever the filling, you'll like the nice crispy crust to refurbish what's left over. at the same When you make the crust for your next apple pie mix some extra

Originated in THE AMERICAN HOME KITCHENS

mussels marinière

Scrub 4 doz. mussels very clean with a stiff wire brush. (Cornmeal in rinsing water will make cleaning easier.) Rub a clove of garlic over bottom of a large saucepan.

1 cup dry white wine chopped onion Add:

I the chopped parsley

Dash of pepper

4 tbs. butter and the cleaned mussels

flour kneaded with ½ cup of butter seasoned with salt, cayenne pepper, and a little grated nutmeg. Let boil for a few minutes, add 2 beaten egg yolks diluted with cream. Stir into the sauce. Reheat, but do not boil. Pour over mussels and serve very hot. Cover tightly and steam until mussels open. Remove mussels from shells and keep warm in a chafing dish. Reduce the liquid in uncovered saucepan and thicken with 1 tbs.

SPÉCIALITÉ OF JACQUES RESTAURANT, CHICAGO

American Home Recipes

(Good Victuals, pictured in color on page 86)

(Two-Time Your Family, pictured in color on page 92)

lamb loaf

ground lamb cups cooked ground lamb cups grated raw potatoes

small onion, chopped cup fine dry bread crumbs

18 tsp. pepper tsp. oregano

r egg 2 tsp. salt

Mix all ingredients until well blended. Pack in a greased loaf pan and bake for 45 minutes in 375° oven. Turn out on platter and serve with mint gravy.

MINT GRAVY

sugar. Heat cup leftover lamb gravy, add 2 tsp. white vinegar, 1 tsp. • To one cup leftover lamb gravy, add 2 to boiling and add 2 tsp. chopped fresh mint. Originated in The AMERICAN HOME KITCHENS

cake in the round

dessert dishes or glasses. Pour ¼ cup cranberry juice, or any fruit juice your family particularly likes, over cake. Spread a thick layer of strained custard over cake and top with whipped cream and a cherry. Remove frosting and filling from stale cake, cut into rounds, and place in individual

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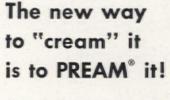
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Do you hurry home exhausted . . have 15 minutes to prepare your evening meal? Here's a happy solution. Brighten frozen and canned foods the flavorful way with whole red pimientos from a convenient can or jar. Pimientos dress up casseroles of all kinds. They're delicious too, with cheese dishes, vegetables, fish, eggs. Try them soon.



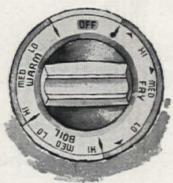




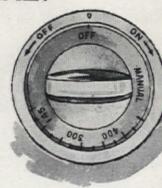
WHAT IS IT?

It's thermostatic cooking, a new time-releasing, surefire method for top-of-range cookery. Its automatic control does for the top of your range what your automatic oven thermostat does for your oven. Select your temperature, set it, and forget it! No more pot-watching-no more burned pans. Now found on both gas and electric ranges, we predict that this marvelous device will soon be incorporated in all ranges and is sure to be an innovation dear to the hearts of women.

WHAT DOES IT LOOK LIKE?







THEY MAY BE MARKED IN ONE OF THREE WAYS, BUT ALL DO THE SAME JOB

· Today's living, with its modern conveniences, is a far cry from that of our ancestors. Their modern conveniences were invented, on the spot, by their own energies. Take yesteryear's cooking, for example. Originally, it was done on a simple wood or coal stove. And what regulated the temperature on the top of the stove (that's what they were called in those days) and in the oven? Mamma, herself! And she had to watch every pot and pan, because the stove certainly did overheat (and underheat) and how!

Yes, we have come a long way since then. First came insulation, then oven controls. Next came gas and electricity, with switches to control the amount of fuel for surface units. Then, along came all kinds of extras: lamps, minute minders, convenience outlets with automatic controls, and so on. But a still newer era in range development is now being ushered in-by the thermostatic top-of-range control! This ultimate in automatic convenience is similar to controls used in your oven and will transform a top-of-range cooking unit into a slow oven, or an unassuming frying pan into a very-new automatic skillet.

Here's how it works: A sensing element, spring mounted in the center of the unit or burner, remains in constant contact with the bottom of your pan and is thermostatically activated by its temperature. When the pan reaches desired heat, the flow of fuel is cut off. In a minute or so, when the pan cools, the supply of fuel is automatically renewed for a few seconds to maintain almost constant temperature. This cycle continues indefinitely-just set it and forget it!

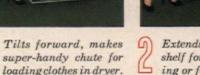
The unit has three temperature zones-temperatures for frying, temperatures for boiling, and warm temperatures. Within these zones are further gradations, given in numerals, and in-between markings to make accurate dial setting as easy and convenient as possible.

The advantages of such thermostatic control are obvious. There is no more pot watching, foods can't burn, and there are no more pans to scour. There is no constant altering of heat control to prevent burning or too-vigorous boiling-and the vegetables will not become done before the meat. Just leave the work and worry to this "eye in the

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This is the only kitchen that's convertible... that lets you rearrange shelves and drawers at any time to fit your changing storage needs. Thanks to the exclusive convertibility feature, you get more usable storage space in an American-Standard kitchen. In addition, all cabinets are constructed of steel for lasting appeal, with a smooth, mar-resistant enamel finish. And steel cabinets are the very best—durable, nonwarping, easy to maintain.

The smooth Micarta counter top is one piece, front to back, with a raised front edge to prevent spilled liquids dripping to the floor. Handle color-guards come in six colors to harmonize or contrast with counter top and sink colors.

Other wonderful features of this new American-Standard kitchen are adjustable, see-through wire shelves—revolving corner base cabinet shelves—wall cabinets that are handle-free, open at the touch of a finger—cabinets specially designed for built-in cooking units—tall utility cabinet with sliding shelves for appliances—and, of course, a famous American-Standard cast-iron sink with acid-resisting enamel coating.

See this work-saving kitchen at your American-Standard retailer's . . . and ask about his easy time payment plan. He's listed in the Yellow Pages of your phone book under "kitchens." Or mail the coupon below. Plumbing and Heating Division of American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pa.

American-Standard, Dept. KA-105, Pittsburgh 30, Pa.
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Deep drawers are wonderful for storing bulky packages. Nylon guides let drawers slide easily no matter how heavily loaded. When closed, drawers are concealed by the cabinet door.



Easy convertibility at any time is a boon of this kitchen. One deep drawer has been removed and an arrangement of shallow drawer plus easy-sliding wire shelf has been substituted.



Three wire shelves can be slipped into the same cabinet for another handy storage arrangement. All shelves slide forward smoothly, effortlessly bringing items within easy reach.

A New Era in Cooking

(Begins on page 102)



WHAT DOES IT DO?

It watches your food for you and automatically regulates the fuel supplied to the element. Once the selected temperature is reached, the heat source is cut off. When the temperature starts to fall below your selected setting, the sensing element in the center of the surface element registers the lowered temperature and heat is renewed as needed to maintain constant, even heat throughout the cooking process. No danger of fats overheating and smoking—no danger of violent boiling destroying valuable vitamins and minerals. Foods cannot burn. Even if you forget to turn off the unit at the end of the proper cooking time, even if all the water boils away, foods cannot burn!

back of your head" and go get prettied up before the company comes. And, if you've been scrimping for some new automatic utensils, why bother?—when the ones you now have can be temperature controlled.

Visualize, if you can, breakfast as a joy instead of a sleepytime chore. Bacon cooks by itself without endless watching, eggs are done to each individual's turn, cereals no longer need the double-boiler treatment. As for griddle cakes—no jump-up act for the cook!—all will be a beautiful golden brown and as alike as peas in a pod.

Let's dream on to the dinner hour. Frozen rolls emerge, unscorched, from a covered pan in a twinkling, and meats need no longer be thawed nor potatoes baked and stuck with exploratory toothpicks. Vegetables, of course, are a breeze, and thermostatically controlled heat is perfect for pressure cooking.

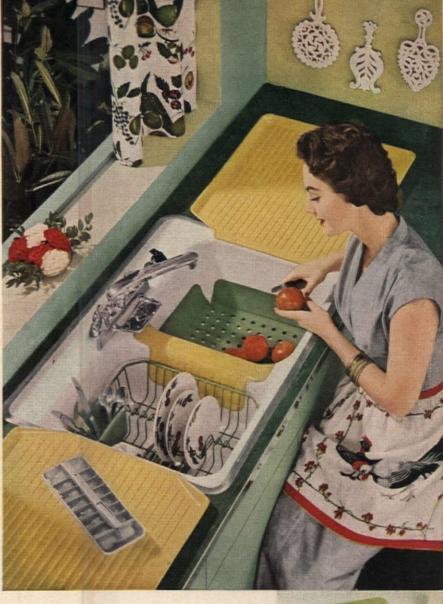
When sweet-tooth time comes, Mom won't be taking her cake out of the oven—it will come right out of a skillet on top of the range—and the unit's low, low controlled temperatures are ideal for delicately prepared puddings and sauces.

Sound wonderful? Well, it is. But as with all completely new devices, there are certain things to be kept in mind as new habits take the place of old. As yet, there is no standardization in dial markings for these new ranges. Dials may be marked with numbers, descriptive words, or temperatures, and at this stage it is very important to follow specific instructions that come with a particular range. However, standardization of markings will be eventually necessary for uniformity in recipe writing and interpretation—in fact, we predict cookbooks will be rewritten to include temperature settings for foods cooked on top of the range.

Another consideration is your cooking utensils. Accurate performance of the sensing element depends upon uniform contact with the bottom of the pan, so certain qualifications for your equipment are necessary. Use a flat-bottomed utensil which will rest flat against the heating coil, and avoid using warped or dented utensils, or ones with heavy handles which lift the opposite side of the pan off the unit. Pans or skillets should not extend beyond the cooking unit, and tight-fitting covers (except for frying or pan-broiling) are most important.

Well, now you've got all the facts Ma'am. If you have decided to stop dreaming and run, not walk, to your nearest appliance dealer, we'll excuse you. You see, we just remembered that we've got to take a cake out of the—Oops, almost forgot—skillet!

THE END



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Inland Twin-Hot Server Inland 2-cup Carafettes

How to Grow Anthuriums

(Begins on page 75)

plant food, like Hyponex, or sheep manure water, once a month. As the plants grow, roots will appear above the pot. If left in the air, they will dry up, harden and become unable to absorb moisture and food as they would in their native tropics. So it's well to wrap sphagnum moss around them to prevent their drying. Done consistently, this makes it unnecessary to repot the plants for years. Some growers increase their stock by cutting the stem below these aerial roots, potting this portion to make a new plant, and letting the old one send out new stems. However, ours do better and bear larger blooms if left undisturbed for long periods.

Anthuriums properly grown from seed will often bloom in three or four years. When a plant blooms, you can see the powdery or granular pollen on the spadix; it can be gently transferred with a small brush, or the fingers, to the spadix of another flower when the latter is slightly sticky and "ripe." As it is not always easy to recognize this time, repeat the pollinating after a few days. Soon a slight swelling on the spadix will indicate success, and in four months the ripe seeds will stand out like kernels of corn and come free at the gentlest touch of your finger; do not try to pull them off. The seeds will ripen gradually, a few each day. While they are developing and taking energy from the plant, give it extra good care. Daily spraying or syringing of the leaves is most important, but keep it away from strong winds, and keep up the monthly feeding.

When ready to plant the seeds, prepare shallow pots or "bulb pans" by filling them 1/3 full of gravel or pot fragments for drainage and a mixture of equal parts peat moss, leaf mold, sand, and mixed charcoal and chicken grits, plus a mixture of chopped sphagnum moss, powdered sheep manure, and bonemeal at the rate of 1/3 cupful per gallon of the other. You can plant the seeds as fast as they ripen, but then never let them dry out. If you haven't a propagating box or cold frame, put a pane of glass over each pot. Depending on the room temperature, you may have to spray the soil three times a day, doing it gently with a clothes dampener. Tiny leaves will appear above the soil anywhere from five days to six weeks after seeds are sown. By the way, do not feed them at this stage or put any plant food in the soil mixture described above. If there are other plants nearby, watch out for slugs which may attack the seedlings and cut them off at ground level. Later, when the little plants are 3 or 4 inches tall, you can shift them to individual small (21/2" or 3") pots using the same soil mixture as described. From then on, you can begin feeding them carefully. And as they grow, you shift them to larger pots until, at flowering age, they are in 5" or 6" or larger containers.

Growing anthuriums from seed. Right, spadix 4 months after pollinating, with seeds like corn kernels (pencil points to one) ready for planting. Below, soil mixture ingredients (left); pot of soil, 2-month seed-







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INSULATING YOUR ATTIC?

If you're insulating an attic or spare room, don't just "slap it up"—here are some professional tricks that will give you effective, trouble-free results

JONATHAN ALEY

The virtues of insulating your house are well known; the money saved in heating costs pays for the material within a few years' time, is pure saving after that—and it makes your home a much more comfortable place to live in, both winter and summer. True, insulation is easy to install properly, but, at the same time, there are errors to guard against, errors which not only cut down efficiency, but also cause trouble such as peeling of paint and moisture condensation. To avoid them, here are a few rules to follow when installing insulation.

Before you buy your material, calculate the area to be covered, and measure the stud or rafter spacing. Most types of insulation are available for common stud spacings such as 16", 20", and 24" on center. Just take the information about the area to be insulated, and the measurements, to your dealer. He will tell you just how much material you'll need and will also sell or rent you a stapler. Generally speaking, a gun-type stapler is preferable to a hammer type, since it drives the staple down

flush. If a hammer type is not hit square on the stud, the staple may stick up, causing difficulty later on if you decide to install wall board over the insulation.

When insulating, there are two basic points to remember. (1) The vapor-barrier side of the insulation should always be installed toward the winter-heated side of the wall. (This means that if you are insulating an



attic roof, the vapor barrier faces down; if you are insulating an enclosed porch floor, the barrier faces up.) (2) Wherever possible, leave a ventilated area between the insulation and the outside wall of the construction (see figure 1). Never force the insulation into the stud space so that it touches the wall, but keep the vapor barrier flush with the inside face of the studs.

First, install insulation between all the standard-spaced studs. At the ends of the studs, where you encounter cross-framing members, strip off about an inch of the insulation from the end of the vapor barrier to provide a fastening flange (see figure 2). Then

See "Where Credit Is Due," page 161





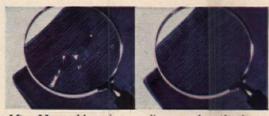


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With 50% more clothes capacity than many tomatics, it's today's best buy. About \$3.50* ekly. General Electric Co., Appliance Park, uisville 1, Kentucky.



After 11 washings in an ordinary washer, the dungarees (left) were dulled by lint fuzz. After 11 washings the G-E way, an identical pair showed no lint visible.



5 Mix-or-Match colors, too! See G-E Automatic Washers and Dryers in canary yellow (shown), turquoise green, petal pink, cadet blue, woodtone brown. Also white.

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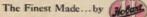
For families with things to do... the all-new KitchenAid dishwasher!

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It comes in gleaming White, Stainless Steel or Antique Copper. Or your dealer or kitchen specialist can arrange for any color you desire. Has the exclusive Hobart revolving wash principle that power washes to perfection, completely eliminates pre-rinsing. Has exclusive stainless steel, dual no-clog strainer system. And there's a completely separate motor and hot-air blower that electrically dries everything with a sparkle. Portable or built-in (lowest cost installed), most efficiently engineered, fully automatic dishwasher on the market.

For complete information write Dept. KA, KitchenAid Home Dishwasher Division, The Hobart Manufacturina Co., Trov. Ohio. Canada: 175 George St., Toronto 2.







Insulating Your Attic?

(Begins on page 108)

fasten the insulation in place, with staples not more than 6" apart. Fitting should be done with care, so vapor barrier covers whole area as thoroughly as possible. Where two sections of insulation butt, force ends tightly together so that vapor barriers overlap slightly.

Under a pitched roof, always install collar beams—to create a ventilated area above the insulation (see figure 3). Venti-



late this area with louvers, at both ends if possible, providing at least one square foot of free inlet and one square foot of free outlet area for every 300 square feet of attic floor area. It is a good idea to cover these vents with screening to keep out insects and rodents, but, if you do, you must double the area of the vent as the screen cuts the flow of air in half.

In most recently-built homes, there are openings under the

Fig. 5



eaves to provide ventilation. Cover these vents with screening, too, but do not block the vents when you install the insulation. Instead, install the insulation so that air can pass freely over the insulation from the eave vents up to the ventilated area over the collar beams. Usually, where the floor joists and the roof rafters meet, there is a horizontal construction member running along on top of the joists. This is called the plate. By fitting the roof insulation under this plate (see figure 4) and running it down to the top of the ceiling below, you will seal the attic tightly, but at the same time you won't block the ventilation from the eave vents.

Before you install any insulation, make sure that all electrical work and plumbing is finished. Then, when you come to an electric box, trim the

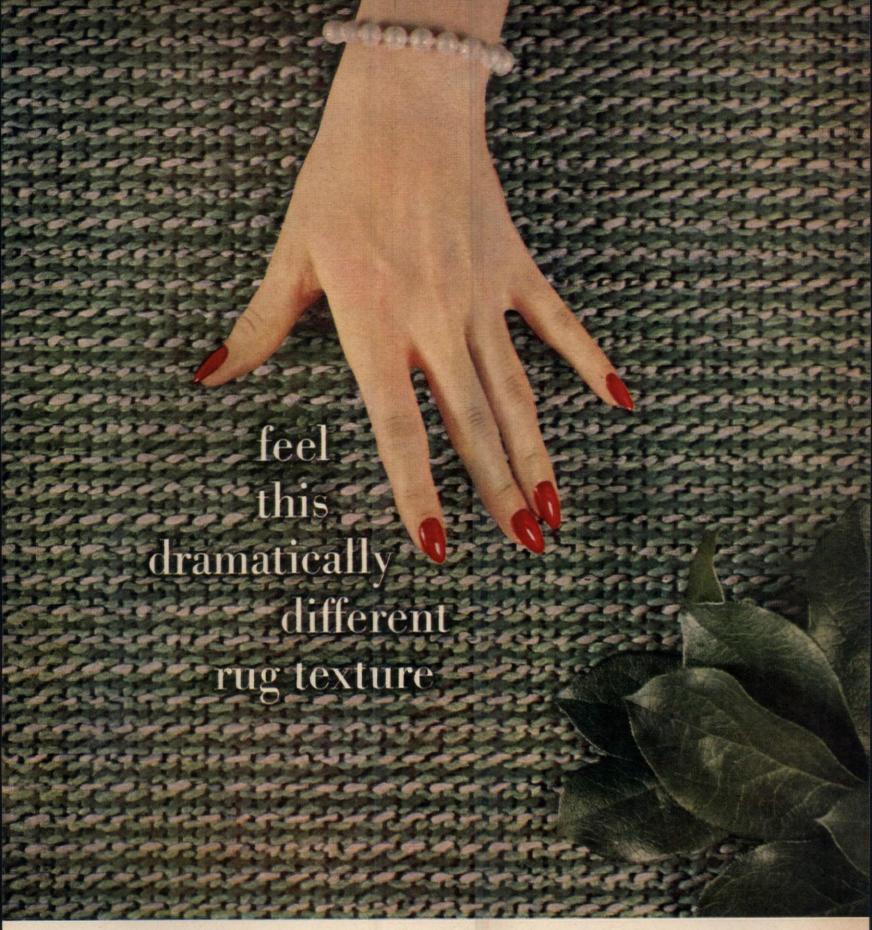
vapor barrier carefully to make a snug fit (see figure 5). To fit around pipes in walls, split the insulation so that the blanket goes outside the pipe, but the vapor barrier goes inside it (see figure 6). Another approved method is to pass the whole blanket and vapor barrier behind the pipe.

Next, fit insulation in all the small cracks and narrow stud spaces. The easiest way is to cut off the vapor barrier, fill the

areas with insulating material, and then cover the studs and the insulation completely with overlapping strips of vapor barrier (see figure 7). If rips or tears have been made in the vapor barrier, patch them with tape or cover them with an additional layer of vapor barrier. When you have done this, you will have a completely vapor-sealed room and a trouble-free insulation job.

THE END

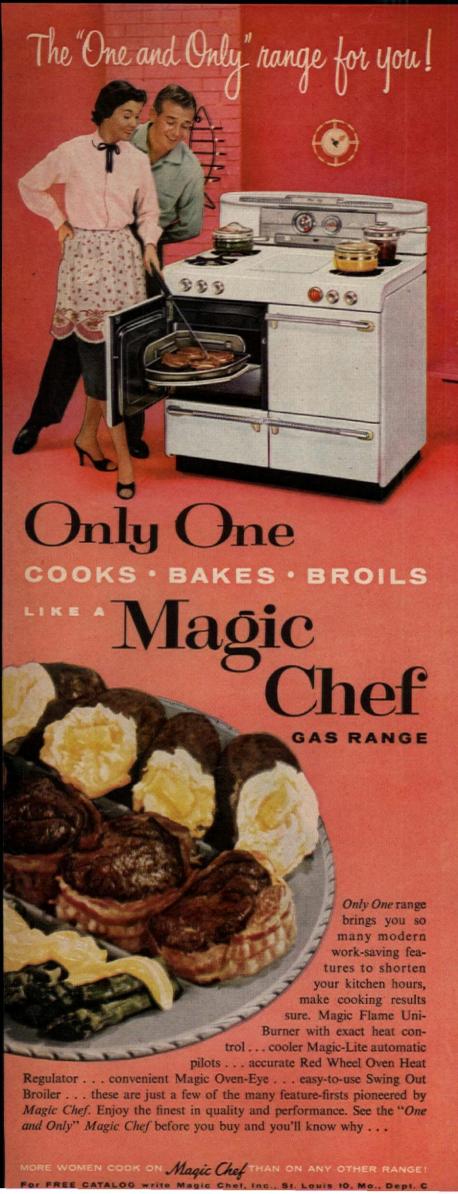


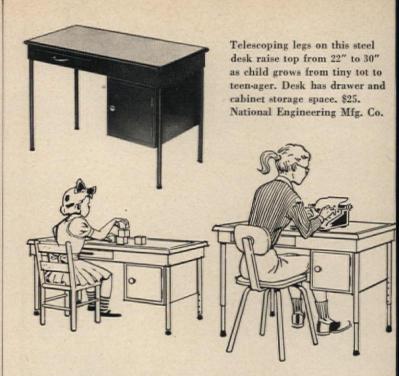


See! It's new! It's Deltox fibre...blended with wonder yarns

You have to actually look at the beautiful craftsmanship and soft rich color of these new Delcraft rugs—actually sense their luxuriously springy tread—to realize what a fabulous value they are at these modest prices. Discover them today at your favorite floor covering department. In a wide choice of colors—wide range of standard room sizes—or in widths from 27" to 12', cut to the length you require. Shown here, Heatha-Tweed pattern in Sea Green.







FOR THE YOUNG SET



Play center, to seat four children, is sturdily constructed of tubular steel and choice of birch or redwood. Table top is 20" x 30", has alphabet and numbers as border. Tip-proof design and rounded corners are safety features. Top and seats in birch, \$14.95; redwood, \$11.95. Alms Enterprises

ALL PRICES ARE APPROXIMATE

For the child with a small record player, but no place to keep the records, here's a record-player stand and storage unit that holds player and about 80 records. Cabinet is 20" high, 16" deep, 12" wide, painted gay red and yellow. \$5. Merit Displays Co.



Designed for grandparents when grandchildren come to visit, this portable crib of corrugated fiber board sets up or folds flat in a minute. Decorated with pink and blue cherubs, it comes complete with plastic-covered mattress, makes a 20" x 36" sleeping area for baby. \$7.95. Rose-Derry Co.



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Exciting, new STAR DUST brings lasting sparkle to kitchens-for its lustrous beauty is locked beneath Micarta's tough transparent glaze. That's why this gleaming plastic stands up to years of assaults by water, grease, mild acids and alkalies without ever staining or fading . . . why the mere flick of a damp cloth is all the cleaning it ever requires.

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UNITED STATES PLYWOOD CORPORATION

Charles took apart the wobbly old washstand and reglued it. Finishing was my department, and I also stripped and refinished Grandmother's rocker and refurbished and decorated the little cricket stool



We've Something to Crow About

(Begins on page 70)

When my husband glanced over my shoulder, he said: "H-m-m-m. Nice! But a carpenter would charge plenty to build it."

I wasn't really listening. "In these cupboards we could store all the things we have stuffed in boxes and in your overseas locker. And this nice, long counter would be perfect for buffet suppers. And on the bookshelves, I could display some of those things I have decorated, and -"

"Now, take it easy, honey," Charles laughed. But he was in it as much as I was. "I think I could build the cupboards. Nothing fancy, of course. But it would get rid of those boxes. Then someday we could hire a carpenter to finish off the job."

But nobody had told us what a fascinating job lay ahead of us. Charles and I rode the Sawdust Trail almost every evening, and, once started, we were determined to see the job through. I stained all the pine panels before they were nailed in place so that there would be no "raw" wood showing in case of shrinkage. Then we put them up, and I finished them with a coat of shellac, and, finally, with satin varnish. We decided to panel the ceiling, but didn't like the idea of "seams" where board ends met: so Charles bolted 2 x 4's across the panels to simulate beams.

The mellow-toned wood called for wrought-iron hardware with plenty of "character," but after pricing the kind that we wanted, we made arrows of wallboard and painted them dull black; mounted over plain T-hinges, they look like the wrought iron we wanted. Since the stairs descended into the furnace-laundry room, we formed a paneled hall, with one door leading to the laundry and another to the incinerator. In the space between the doors, Charles built a shadowbox framed by scalloped pine.

The finishing and decorating of the room furnished lots of

CONTINUED ON PAGE 116

The room's the same-but

Pittsburgh Glass

makes the difference!



Hard to believe, isn't it? What a thrilling difference just some extra glass makes in this room.

Instead of a self-conscious, small window . . . a glorious wall of glass that really gives the view its due. Instead of static, dull wall surfaces closing in the room . . . sparkling expanses of Pittsburgh Glass that take in the whole outdoors!

You can work an exciting change in your home by this identical simple magic . . . the magic of Twindow®, Pittsburgh's window with built-in insulation. Twindow is made up of two sheets of polished plate glass with an insulating air space sealed between them. Twindow guards against condensation and cold air downdrafts. It makes your heating bills behave. In simplest terms, it means comfort with a view! And it's for you!

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An exciting new upholstery pattern by famed designer Russel Wright



As if by magic, the new "Fabrilite" Castleton pattern changes as the light varies. Available in a range of 15 Russel Wright pastel and deep-tone colors.

Now Du Pont Fabrilite® vinyl upholstery breathes to give new, cushiony comfort.



Thousands of invisible pores that you can blow smoke right through—visual pr that this new "Fabrilite" actually breathest



Wipes clean in seconds because every thread of this "Fabrilite" is protected from soil ing and wear by a complete vinyl coating.

Imagine a plastic upholstery with the soft, airy comfort of a woven fabric plus all the stay-clean, easy-to-clean advantages of a complete vinyl coating. Du Pont has developed just that with "Fabrilite"*-supported vinyl plastic upholstery in the stunning new Castleton pattern. With thousands of invisible pores that actually breathe, Castleton retains all the durability and washability that have built the "Fabrilite" reputation.

"Fabrilite" couldn't be smarter-looking. You have a wide choice of patterns in deep tones and pastels. Easy-to-clean "Fabrilite" makes even the lightest colors practical on furniture that gets the heaviest use. Better stores everywhere have quality furniture in "Fabrilite." Better upholstery shops everywhere have "Fabrilite" for re-upholstering. Also by the yard for you to re-cover diningroom chairs, table tops, etc. Look today. *"Fabrilite" is also used for fine luggage, women's shoes and folding doors.

Look for this tag before





scope for our do-it-yourself instincts. For instance, I painted shutters to match the bookcase linings, and then decorated them with a pretty motif-but how to hang them? Cup hooks were the answer! I've always loved to paint and decorate things, and our room gave plenty of opportunity, not only to Charles and myself, but to my Dad, too. In addition to the rooster, Dad made and decorated an "anniversary clock" we hung on the wall, and lots of other delightful little objects in the room are of his making. It's our "souvenir" room, too, for horseshoes from Williamsburg, a hearth broom from the Great Smokies-and a Paul Revere lantern and hand-wrought New England fire tools remind us of trips we've enjoyed.

That long counter, protected by four coats of spar varnish, has made entertaining so easy down here that we have many parties in our gay new room. Friends and neighbors come in to see it, and have asked me to teach a class in painting so that they could duplicate some of the articles I have decorated. In our Y.W.C.A. Ladies Day Out each Tuesday, I help other women to find enjoyment in do-it-yourself decorating projects, because I've found ours so rewarding. So has Charles.

(NOTE: As you've guessed, close-up on page 70 is Mrs. Hodous. Pin and earring set she's wearing are Chippendale trays-miniature versions of a large one that hangs in her dining room.—ED.)



The shadowbox in the hallway at the foot of the stairs was Charles' inspiration. He made it of short lengths of pine left over from the major projects. It makes an excellent spot to keep little things I love to "gay-up" with patterns, and display can be changed about



This, believe it or not, is our sugar and creamer—for a crowd. Of course, this "set" started life quite independently, as a child's sand pail and an oil can, now looks attractive decked out and decorated



NO RUBBING

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Beautifully waxed furniture can be yours without rubbing. And without pre-cleaning. Just apply Pride, let dry, wipe lightly.

As you whisk away the haze, you'll see a gleaming, long-lasting finish of genuine wax. One that won't trap floating lint and dust the way oily polishes do. One that stays shining bright weeks on end without constant attention. All this without rubbing—or the name isn't Johnson's Pride.

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And easy it is with Benjamin Moore's WALL SATIN! You'll be amazed how quickly you can bring fresh appealing color to your walls and ceilings with this easy-to-use rubberized paint. WALL SATIN is a painting pleasure in other ways, too.

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There is a Moore paint product to fit your every need. See your Benjamin Moore Dealer today.







A special place for special things. Hanging shelf suspends from bottom of wall cabinet and sturdily holds "Penny Candy" canisters specially labeled for nuts, sugar, coffee, tea, and even candy. Shelf is a cabinet accessory



Even Dad can do the dishes after a big dinner party when the automatic dishwasher takes over. Designed to load the dishes in a special way, dishwasher will wash, double rinse, and dry china, silver, glassware, pots and pans. Makes easy cleanup for any meal

Spring Bouquet

(Begins on page 76)

Special closet for water heater is handy in laundry area. It is placed where Dad can reach controls and connections when necessary. Heater placed near kitchen, lavatory, and in laundry near plumbing connections, and near where most of hot water is used, saves fuel expense. Also, you have hot water more quickly





Pamper your moods-change utensil storage to best suit your needs. Convertibility in shelf placement of base and undersink cabinets provides more usable storage space for kitchen utensils. Removable shelf and drawer guides make it possible to add, remove, or change the location of sliding shelves and drawers. Convert in a matter of minutes with ordinary household tools

> FOR MORE PICTURES, SEE PAGE 76



Curtains of

HATHAWAY DACRON

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HATHAWAY NYLON with a new, exclusive sparkling finish, sheds dust, is guaranteed against sun deterioration. Here is the easiest-washing nylon ever, in your choice of 3 famous quality weaves: Masterweave, Crystalweave, Customweave.

HATHAWAY DACRON*—so easy to care for. It washes in a jiffy; just drip-dry and hang; or press lightly for quick perfection. In Deluxe or Regular Weave.

Look for the name HATHAWAY on every curtain you buy

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\$100 Evolutionized cedar chest with slide-out trays, front opening doors.

Handsome outer case, marquetry door panels are walnut.

40" wide, 18" deep, 311/4" high.

\$65 EACH Lamp tables, like chest, have shaped stretchers, tulip-shaped brass ferrules of Danish derivation. As shown, tables make 80"-long wall treatment. With leaves down, each is 241/4" wide, 22" deep, 251/4" high. Lane Co.'s new group.





\$40 OPEN BOOK CASE Pine bookcases, in Autumn Brown or Smoky Grey, butt snugly together in distinctive low storage treatment for any Early American room. Each is 36" wide, 14" deep, 34" high. By Habitant Shops.



\$39.95 CORNER TABLE Meticulously constructed, walnut table comes in warm brown or "Pumice" finish. Lower shelf, 30" sq., 15" high. Triangular top, 24" high. Mersman. \$89.50 EACH SECTIONAL Black and white fabric on well-scaled sectionals is specially treated, repelling dirt, most liquids. Over-all 48" wide, 30" deep, 29" high. By Kenmar.





- PERFECT DRAPERIES have sharp, uniform pleats!
- · PERFECT DRAPERIES must never, never sag!
- PERFECT DRAPERIES look crisply professional!

NOBODY BUT CONSO has NIP-TITE Pleater Hooks, those amazing drapery hooks with the hinged locks that grip all pleats tightly to keep them crisp and professionally uniform.

NOBODY BUT CONSO has Bestpleat, the firm, wear-like-iron pleater tape with the woven-in pockets that never "give" draperies cannot sag.

DON'T WASTE WORK ON DRAPERIES THAT 'LET YOU DOWN'!

EASY! Stitch Bestpleat to top of fabric. QUICK! Insert NIP-TITE Hooks. INEXPENSIVE! Lock pleats and hang.

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Good Buys

(Begins on page 120)



\$159 Contemporary version of Colonial chest-on-chest is of pecan—a remarkably hard and beautifully grained wood—in a warm brown finish. From a new group of living, dining, and bedroom pieces, all scaled for small, lower-ceilinged homes. 46" wide, 20" deep, 44" high. Unique Furniture.

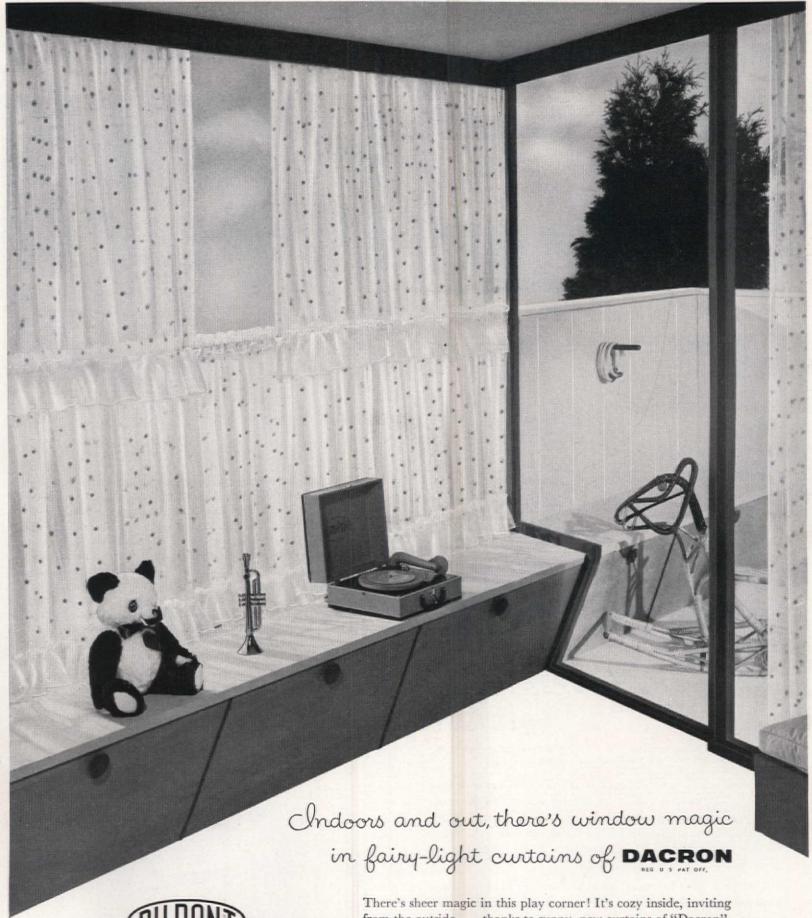
\$30 Sable-toned walnut frames white leather top of handsome lap table. Front legs, recessed to permit table to slide over chair arms, are painted white. Top is capacious enough for desk work, games, or dining. 32½" wide, 18" deep, 23" high. From the extensive Profile Group by Drexel.







\$22, SIDE CHAIR Authentically reproduced, these versions of the \$30, ARM CHAIR Windsor chair are known either as Bamboo or Turned-Rail, a design originating in the post-Revolutionary period. A skillful blend of elegance and simplicity makes them desirable and appropriate for homes of today. Nichols & Stone.



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IT'S YOUR MOVE



INFORMATION: ALLIED VAN LINES

s we always have been, we're a nation on the move-moving out to the suburbs for elbow room, or into the city for convenience, or on to another part of the country for better business opportunities. And, of course, since literally millions of families are moving each year, moving techniques have kept pace with modern improvements in every other field. So moving day is no longer a date to be dreaded. In fact, if yours is one of the families on the move. you can turn the whole problem over to a good mover who will pack everything down to the last ash tray, move it all, and set it all up in your new home, according to a prearranged blueprint. All you have to move is yourself and your family-you enter your new front door to find the draperies hung, the beds assembled, the furniture in place-and the right clothes in the right closets! The cost of such luxury service is less than you might expect-but you can, naturally, do the whole thing more cheaply



Wrinkle-free move: Clothes go from closet into dustproof movers' wardrobe into new closet—and no pressing required! There are specialized cartons for other items, too—mattresses, for example



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We really can't blame you two for being so proud. Every young couple we know feels that way about their house when it's carpeted.

Because there is nothing that does as much to make a house beautiful, does as much to make it a $\underline{\underline{home}}$, as carpet.

For carpet is not only handsome in itself – soft and warm and welcoming – it sets a rich and flattering frame around your furniture.

And carpet has a day-to-day practicality that makes it wonderfully easy to live with. Carpet is quiet because it swallows the noises that make a house "restless". And it provides safe, sure footing for playing children — or you, when you're rushing to the phone or the door.

Carpet adds so much and costs so little — in time, in work and in money. A quick vacuuming keeps it lovely . . . no tedious scrubbing, rinsing, waxing, or polishing. And, when you move, your carpet goes

along with you - you haven't invested time and money in floors you leave behind.

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Extra bathroom convenience

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Choose the woods of the Western Pines for any remodeling or building project—whether you do it yourself or have it done. See them at your local lumber dealer—he'll be glad to give you an estimate.

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"FRIENDLY HOME IDEAS IN WESTERN PINE." 86 photographs, many in color, show you building, decorating and remodeling ideas featuring the cheerful Western Pines. Write to WESTERN PINE ASSOCIATION, Dept. 411-F, Yeon Bldg., Portland 4, Oregon.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

It's Your Move

(Begins on page 124)

you choose a reputable mover (consult your Better Business Bureau if you are in doubt). If your move is between states, you are protected by the Interstate Commerce Commission which sets rates for weight and distance—but you'll still want a mover who knows his business and has a reputation to protect by serving you well. If your move is a local one, using an irresponsible, fly-by-night mover who gives you a low "estimate," then triples his charges, can be expensive economy.

Your mover will call at your home to look the situation over and estimate the cost of your move. It will only be an estimate of the *approximate* cost, but it should be an experienced, "educated guess," and, in the hands of a reliable mover, there isn't much difference between the estimate and the final costs—unless you request additional services. If you are doing the packing, your mover will tell you how many cartons, barrels, wardrobe containers, and crates you will need to rent or to buy. If you want him to do part or all of the packing, he'll estimate those charges, too.



Trouble-free move: Experts can do all the packing, as well as the moving. You can save labor costs, however, by buying or renting cartons, etc., from your mover, and doing the packing yourself

IF YOU'RE DOING YOUR OWN PACKING

- 1. Get your appliances ready for moving. Defrost your refrigerator, wipe it dry, have it serviced for moving, have motor bolted down. Have your range disconnected. Have your television set, phonograph, dishwasher, clothes washer and dryer checked and movable parts properly secured. If you are moving a freezer loaded with food, discuss details with your mover—if the distance is long or if there is to be a lapse of time before delivery to your new home, the freezer may have to be emptied before moving.
- 2. Remove casters from furniture, and put each set in individual sacks tagged to identify the piece they belong to.
- 3. Remove all jewelry, cash, and important papers from drawers—such valuables should be kept in your immediate possession.
- 4. In packing china, be sure that large and heavy pieces are individually wrapped and put at the bottom of the barrel. Saucers and plates of like size may be wrapped in bundles of two or three, if you use plenty of paper strips or excelsior between each piece and secure the "set" of three with an outside covering of tissue or paper. Set the finished package on its side—not flat. And be sure to separate the "sets" with ample wads of paper.

CONTINUED ON PAGE 128



TWICE AS FAST AS OTHER DRYERS

Dries a whole load of clothes in less time than you could string up a basketful!



Like 8 hours of sunshine in just 27 minutes!

Here for the first time is a dryer that dries clothes as fast as your washer can wash them. No waiting between loads.

This new Bendix Super-Fast Dryer dries a wonderful new way . . . with Full Width Air-Flo. Twice as much air flows through the Super-Fast as flows through other dryers.

Look at the difference it makes in drying time:

27 minutes for a load of sheets instead of the average dryer's 60.

32 minutes for a shag rug that ties up most dryers for over an hour.

And this is important . . . the Bendix Super-Fast dries at temperate temperatures, not Sahara heat. Couldn't scorch your frothiest nightie even if you left it in all night.

In ten fast minutes your Bendix Dealer can tell you the whole Super-Fast story. Even give you a complete demonstration.

In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario

CROSLEY & BENDIX*

*These two great names are joined. Now the creative engineering that Crosley brings to America's aircraft and electronic development is yours in every Crosley & Bendix home appliance. There could be no higher standard of quality.

AUTOMATIC SUPER-FAST DRYER

news

for home planners

SCORES OF IDEAL

home designs



Design No. 710

Your Weyerhaeuser 4-Square Lumber Dealer offers professionally planned home designs in his 4-Square Home Building Service

In planning your new home, it will pay you well to use the 4-Square Home Building Service—available, without obligation, at the office of your local Weyerhaeuser 4-Square Lumber Dealer. This Service was developed to give families the benefits of professional home planning.

You will see scores of modern designs including smart Ramblers, Tri-levels, and interesting Colonials—with one, two, three, or four bedrooms. Designed with architectural skill, each home offers great values in terms of beauty, convenience, and comfort. Also, each design was engineered by Weyerhaeuser for true building economy—which provides for sound construction and low maintenance costs.

You will enjoy using the 4-Square Home Building Service at the office of your nearby Weyerhaeuser 4-Square Lumber Dealer—there is no cost nor obligation.

Or, the coupon below will bring you interesting and helpful planning material.

Weyerhaeuser 4-Square



LUMBER AND BUILDING SERVICES

WEYERHAEUSER SALES COMPANY

P. O. Box 5000, Dept. 1105, St. Paul 4, Minnesota

Please send me the colorful new brochure describing the above design and other popular homes, a copy of "Professional Pointers for Home Planners," and a booklet showing 50 choice designs from the Service. I enclose 25¢.

Name	(PLEASE PRINT)
Address	Transaction
City	Zone State

It's Your Move

(Begins on page 124)

- 5. Delicate stemware and small art objects should be individually wrapped and placed toward the top of the barrel. Never nest unwrapped glasses. Place glasses upright, not on their sides.
- 6. Clothing may be moved without fuss or muss in cardboard wardrobes supplied by your mover. Don't wrap fabrics in newspapers—the ink may stain them.
- 7. Books and phonograph records should go in extra-heavy cartons, wooden boxes, or crates. Pack records on end, side by each, to provide greatest resistance to weight pressure. Pack books back to back to keep pages from interlocking. Valuable books should be individually wrapped in heavy paper.
- 8. Drugs and cosmetic packages should be sealed with colorless nail polish, paraffin, or masking tape before being placed in a separate carton.
- 9. Mirrors should be protected with a coat of paper before being crated.
- 10. Drawers should not be packed with heavy items—this makes the furniture difficult to handle, and may cause damage.
- 11. Mattresses should not be rolled—this may damage springs and ticking. Your mover will supply special mattress cartons.
- 12. Don't pack inflammables such as matches, cleaning fluids, lighter fluids, etc.
- 13. Don't overpack any container, for this makes it difficult to handle, and may damage the contents.
- 14. Do pack two baskets to take along in the car with the family. One should contain a picnic to serve as the first meal in your new home—you'll be grateful not to have to hunt for pots, pans, and dishes—or to cook—when you have so much else to do. The second should be packed with soap, towels, and other bathroom necessities so that you can wash up without delay and begin Operation Getting Settled.

AVOID DISAPPOINTMENTS

Be sure to settle delivery details with your mover in advance. If you are moving from one state to another, I.C.C. rules state that movers are not supposed to deliver or relinquish articles shipped until all charges have been paid in cash, money order, or certified check, unless other arrangements have been made in accordance with I.C.C. regulations. So if you haven't arranged for delivery and payment, don't be angry with your mover if he refuses to unload your belongings and carts them off to the warehouse. He is only obeying the law.

Insurance is another subject you should discuss with your mover in advance, for the words "bonded and insured" can mean much or little. In interstate moves, for instance, I.C.C. regulations usually limit movers' liability to 30 cents per pound per article. For example, if you own a small antique table worth \$500, but weighing only 25 pounds, you could recover only \$7.50 if it were destroyed or lost in transit! It isn't apt to be, but an investment in additional insurance to the full value of your household goods while on the move is money wisely spent.

Loss or damage is uncommon in the hands of reputable movers. But it does sometimes occur. If anything should go awry while your possessions are en route, have the driver make specific notation about it on the inventory and delivery receipt. Then, as soon as you can, notify your mover in writing about the extent of your loss or damage. He will send you forms to fill out. Remember that he is as anxious as you are to settle your claim, so cooperate with him fully.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to THE AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.







"Hold on, sir...a C-E Heatmaster is more than just the best insulation!"

"Single feature shopping" is hardly the way to select the right water heater—even if the best insulation is used. You want more than just insulation—you want plenty of hot water, economically. You want trouble-free service—long life—and a manufacturer you can trust! You'll find everything you want in a C-E Heatmaster—designed, built and tested by the company which has achieved an outstanding reputation as a maker of fine products. Every part that goes into a C-E Heatmaster is a feature in itself... because with C-E it's the whole heater that counts. Quality is the only thing C-E sells! Ask your C-E dealer to show you first hand why a C-E Heatmaster is your very best buy!

Available in all models and sizes, both gas and electric. Gas models available to use Natural, Manufactured or Liquefied Petroleum (bottled) Gas.

Electric—approved and listed by Underwriters' Laboratories.

Gas—carries A.G.A. seal of approval.

Manufactured by COMBUSTION ENGINEERING, INC., Home Equipment Division, Chattanooga 1, Tennessee

In a C-E Heatmaster . . .

IT'S THE WHOLE HEATER THAT COUNTS

SAVE 1/2

22 MONTHS OF THE

JOURNAL FOR ONLY 3.85

Never before has the Journal offered you such a subscription bargain. These same 22 exciting issues would cost you twice as much, or \$7.70, if you bought them at the newsstand. And at this money-saving price, each copy will be delivered right to your home!

Each month in the Ladies' Home Journal, you'll find outstanding and informative features on the things which interest you most . . . children, food, fashion, beauty, health, diets, gardening, marriage . . . timely articles by experts in every field.

And that's not all. You'll read the best in fiction, too. Last year, 16 Journal novels later appear as books—and 8 became best-sellers. No wonder, when recent contributors include such world famous authors as Anya Seton, John P. Marquand, Francis Parkinson Keyes, Betty MacDonald, Daphne du Maurier, Alec Waugh and a host of others

So, if you want almost two years of the best in informative and helpful articles—the best in fiction, take advantage of this special offer. You can have the next 22 issues of the Journal for only \$3.85. This offer is good for a limited time only, so hurry! Just fill in, clip and mail the handy coupon below.

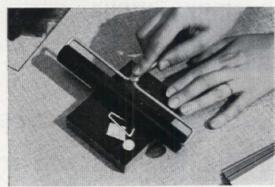
Ladies' Home Journal Department 1986, Independence Square Philadelphia, Penna. Send me 22 issues of the Ladies' Home Journal for only \$3.85 . . . saving me ½ the newsstand price. Bill me later Payment enclosed Namc Street City Zone State Or, if you prefer: 4 years. \$11.00 3 years. \$8.50 2 years. \$6.00 Offer good only in the U.S.A., its possessions and Canada for a limited time.

MATERIALS NEEDED:

ONE SET OF LINOLEUM BLOCK KNIVES
ONE PIECE OF LINOLEUM MOUNTED ON
A WOOD BLOCK
WATER-SOLUBLE BLOCK PRINTING INK
RUBBER ROLLER
PIECE OF GLASS
PAPER AND IMAGINATION

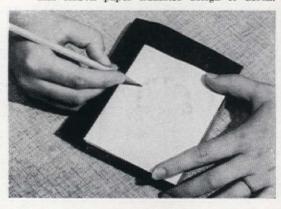
3. To cut and clean out remaining areas of design, use a broad-pointed cutter. Work slowly, and away from you. Turn block as you carve. For best results curve lines evenly and smoothly.





6. Roll inked roller across printing surface of the block, being sure to get a smooth, even coat over the entire surface. If not, roll rubber roller over inked glass again and repeat procedure.

1. Make block-sized tracing pattern of your design, pressing heavily enough to make ridges in it. Place carbon paper face down on linoleum. Then, with pattern face down, trace ridges so that carbon paper transfers design to block.



4. Squeeze about an inch of water-soluble block printing ink onto a piece of clear glass. Use very little ink, as it spreads easily. If you use more than one color, then use clean glass for each.





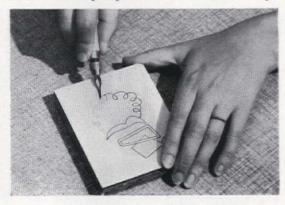
7. Position inked block on paper with the greatest care. Be sure not to slide or shift the block once it comes in contact with the printing paper, or your design will appear smudged and uneven.

CHRISTMAS CARDS?

AL BLAKE

Surprise your friends this
Christmas, with cards
you've made yourself.
Here are our easyto-follow instructions

2. Shade in the sections you wish to cut away. Then, with a fine-point cutter, carefully gouge out the outline of your design. If the block is cold and hard to manage, soften by placing it in a warm oven for a few minutes. Repeat procedure as often as necessary.



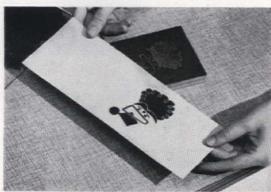
5. To coat the roller correctly, roll the ink out onto the glass until there is a thin, even, tacky coat on both the roller and the glass. If the ink is too thick, just dilute it slightly with a little lukewarm water.





8. Place block and paper carefully on a thin stack of newspapers; cover with a book. To print, step on book heavily. Peel paper from block, examine print for high spots; carve them off till print is perfect.

PRINT YOUR OWN



Versatile Milk Glass Useful and lovely, decorative and refreshing; authentically reproduced Imperial Milk Glass serves every purpose smartly, beautifully! Pleasingly priced, it's available in glossy Vintage or soft Doeskin . . . always open stock at 'near you' stores. Handcrafted by mperial COMPOTE OWL COVERED JAR SALZ AND FRUIT BOWL Collectors know COVERED CANDY BOX SCROLL PITCHER & TUMBLER this Hallmark identifies each piece of genuine Milk Glass made by the IMPERIAL GLASS CORPORATION . BELLAIRE, OHIO

Start with 4





then add more



SEND 10c for our new illustrated book-"HOW TO CHOOSE TABLES."



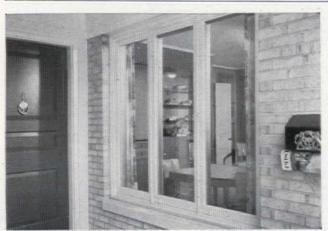
IMPERIAL FURNITURE COMPANY

of Mahogany, Formica or rawhide tops

Furniture's proudest coat of arm

GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Deilcraft, Imperial



GOODBYE window chores

No other windows, except PELLA CASEMENTS, free you so completely from tiresome, semi-annual window chores. Exclusive PELLA ROLSCREENS eliminate putting up or taking down screens, painting or storing. DUAL-GLAZING-the inside storm window-stays in place year 'round. You can clean both sides of the glass from inside, thanks to patented opening hinge. Stock-size PELLA CASEMENTS can be combined to form hundreds of window arrangements. Labor costs are lower, too, as units come completely assembled, ready to install. Before you build or remodel, investigate PELLA.





STATE

CLIP AND MAIL TODAY!

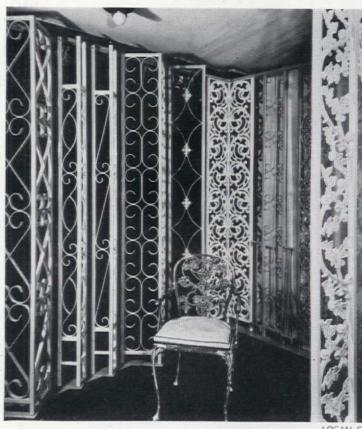


ROLSCREEN COMPANY, Dept. G-34, Pella, Iowa GENTLEMEN: Please send FREE LITERATURE on PELLA WOOD CASEMENTS with ROLSCREENS and DUAL GLAZING.

NAME	
DDDEES	

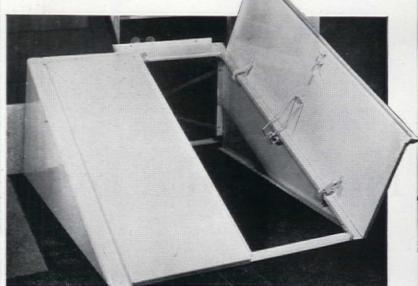
MAKERS OF PELLA MULTI-PURPOSE WINDOWS . WOOD FOLDING DOORS . VENETIAN BLINDS

You needn't haunt antique shops, hunt up a blacksmith, or buy up old buildings to find wrought-iron tracery. Ready-mades in a variety of modern and traditional styles can add that lace-collar touch to a façade, or make an elderly porch into an outstanding entry. You'll also love them for their pretty ways inside your house



BIG THINGS MAKE A BIG IMPROVEMENT

Items such as these used to be custom made. Now well-made versions are packaged and easy for you to install



THE BILCO CO.

Tired of that banged-up look at your basement hatchway, and of the banging-up you get when you use it? Then replace it with a tidy prefab that comes packaged and primed, ready to install and to paint. The unit we show is all-steel, weather-tight, and easy to operate, thanks to automatic hold-open catches and spring counterbalancing. It comes in three different sizes to fit existing stairs, and its opening is ample for bringing in bulky items-even a piano

Only Hotpoint brings you pushbutton washing for all fabrics!



Cleanest washes ever . . . yet Hotpoint uses 33% less hot water than any other leading automatic!



A box of ALL - the modern "controlled suds" detergent - is supplied with each new Hotpoint Washer. ALL has been thoroughly tested and approved by Hotpoint for its outstanding effectiveness and gen-tleness on all fabrics.

Here's the only all-fabrics washer that washes everything from denims to dainties—beautifully—safely -with pushbutton ease!

Just press a button to select desired water temperatures for washing and for rinsing—choose the washing cycle you want—and relax! Your Hotpoint fills automatically, with the exact amount of water needed for full or partial loads, then washes, rinses and spindries. You needn't even be around!

New agitator action assures you of more thorough, yet gentler washing. New rubber-finned Aquatator washes all fabrics cleaner, yet more safely.

Beautifully style-matched Hotpoint Automatic Washers and Dryers are available to suit any family budget. See them at your nearby Hotpoint dealer's and prove it for yourself-soon!

*See the classified phone directory for your nearest Hotpoint dealer.



Ranges • Refrigerators • Automatic Washers • Clothes Dryers • Dishwashers Disposalls • Water Heaters • Food Freezers • Air Conditioners

Harriet Nelson-co-star of Hotpoint's OZZIE & HARRIET SHOW-every week on TV!



Pushbutton control-for hot or warm wash water-warm or cold rinse. Only Hotpoint lets you choose both automatically.



Exclusive 2-cycle Wond-R-Dial - lets you choose the right washing cycle for any fabric. Hotpoint washes them all safely.

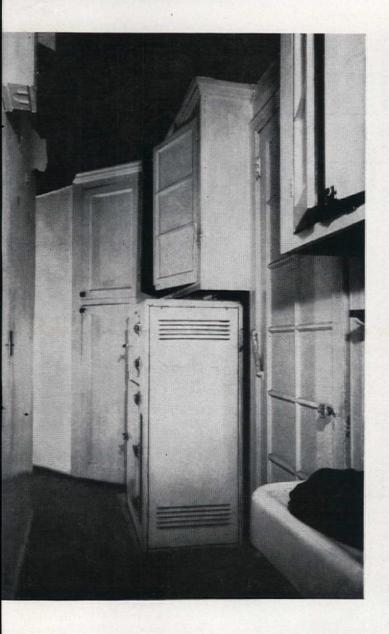


Overflow Rinse - follows two thorough spray rinses. Suds and soil are carried away...can't drain back through clothes!



America's greatest work-savers—Hotpoint Automatic Washer and Dryer. Your choice of beautiful decorator colors or classic white.

Hotpoint Co. (A Division of General Electric Company), Chicago 44.





HOW TO MODERNIZE YOUR

OLD-TIMEY PANTRY

JONATHAN ALEY

Remodeling upstairs, downstairs, in Milady's pantry? Wallpaper and new floor covering help—but what about those old-fashioned cabinets? Here, new plywood doors and smart hardware up-dated some glass-door pantry cabinets whose interiors were perfectly good, but you could give the same beneficial "facial" treatment to any cabinet, built-in or otherwise.

Do you have glass-door bookcases you'd rather use for out-of-sight storage? Can you pick up second-hand kitchen cabinets and modernize them for service in a hallway or bath? Do you own old-fashioned chests you'd like much better if they had a new-fashioned look? The plywood and hardware treatment does wonders, and it requires only an evening of your time to modernize one cabinet—including one coat of finish.

Plywood, which resists warping, makes an ideal material for such doors. We used the lumber-core variety, but you could use the less costly multi-ply type and hide the exposed edges. As for hardware, most good neighborhood stores now stock really interesting types ranging in style from traditional to modern.

1. Your first step in this modernization project is to remove the old cabinet doors. The chances are that the old screws will be hard to loosen but a brace used with a screwdriver bit will usually remove the ornery ones. If not, try heating the screw heads with the tip of a hot soldering iron to loosen them. The old doors probably don't fit too well, but if they do, save them to use as cutting patterns when you lay out the new doors.



See "Where Credit Is Due," page 161

FOR MORE HOW-TO PICTURES, TURN TO PAGE 136

Paint today... party tonight!

with fast and easy SUPER® KEM-TONE

\$2.59 QUART -



"Our living room was fine except . . . we were tired of the wall colors! The fastest and easiest way to have rich new colors was to paint it with Super Kem-Tone, the latex paint that goes on over any type of wall surface and is guaranteed washable."



"So I stopped at a store that sells Super Kem-Tone. They showed me their Cascade of Color where I could see all the wonderful tints and shades at a glance. It was easy to choose the right color combination for us. A surprisingly small quantity of paint was required."



"Super Kem-Tone was so simple to apply. We finished the room in no time. And there were no lap marks . . . even touched-up spots didn't show. That's because Super Kem-Tone is the 100% latex paint . . . it's mistakeproof . . . wonderful for 'do-it-yourselfers'."



"Cleanup was a matter of minutes. We washed the Roller-Koater® under running water at the kitchen sink. In 30 minutes the Super Kem-Tone walls were dry, with no painty odor . . . so we were all settled and ready for guests at eight."





Less noise...more beauty... in this quiet basement play room

It's all yours: A beautiful, modern recreation room for parties, games, TV-evenings ... where reduced noise adds to your comfort. And you yourself can install this charming Celotex Perforated Tile Board Ceiling . . . that decorates, insulates, and hushes noise — at one low cost. Its attractive factory-applied linen white finish blends with any wall and furnishing color scheme ... as the scientifically-designed perforated surface arrests unwanted sound, makes every play room activity more enjoyable, restful. Complete this picture of beauty with

Celotex Insulating Interior Finishes — the only finishes made of tough, interlocking Louisiana cane fibers, protected by the exclusive Ferox® Process against dry rot and termite attack. They help keep summer heat out ... winter heat in; come in rich, attractive textures, smart colors. Make a useful new room from wasted space by nailing or stapling Celotex Interior Finishes to wood furring or framing. Modernize old rooms by applying directly over existing walls and ceilings. But insist on genuine Celotex Insulating Finishes. See your Dealer today!

*Approximate cost of Celotex Perforated Tile Board for ceiling of average 10' x 14' room.



ability. Accept no substitute!

Do It Yourself . . . with economical Celotex Hard Boards! Ideal for covering old walls, to add sparkle and charm to kitchen, bathroom, and laundry! Tough, smooth . . . easy to cut, saw, and apply. Simple to paint, resist moisture and scuffing, easy to clean. Versatile Celotex Hard Boards are excellent, too, for building wardrobes, cabinets, shelves, valances, wainscoting, closet lining and a hundred other uses!

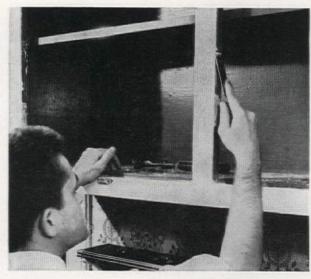
For Ideas, Information, and Help with Remodeling, See Your Celotex Dealer!

It's easy—thrifty—to modernize with genuine

it's easy—title	jty to modernize with general
	ELOTEX REG. U. S. PAT. OFF. ILDING PRODUCTS
THE BOARD CHARK	The Celotex Corporation, Dept. AH-105 120 S. LaSalle St., Chicago 3, Illinois
Look for the sealed packages that bear the name of genuine	Send me the free 16-page booklet illustrating application of Celotex Interior Finishes.
Celotex Products. The brand name Celotex is your assurance of best results, lasting beauty and depend-	Name Street

Modernize Your Pantry

(Begins on page 134)



2. Use a chisel or paint scraper to clean old paint off the door frames. Pay particular attention to the corners which probably are so full of paint that they aren't even square. Plug screw holes and fill hinge mortices with strips of wood.



3. If old doors didn't fit well, you'll have to measure the frame openings for the new doors. Check the openings' squareness by comparing the diagonal measurements. If they are equal, opening is square.



4. Cut the new doors to size for square openings, or ½ inch oversize where openings are cockeyed. Set the oversized door in place, pushed against both the top and side of the opening, and scribe the back of door to get a perfect fit.

CONTINUED ON PAGE 138

THE AMERICAN HOME, OCTOBER, 1955

Why put up with these Door Problems?



DOORS THAT STEAL CORNERS ...



OR PINCH TINY FINGER



OR BANG TOGETHER



DOORS THAT BLOCK CLOSETS ...



OR BUMP FURNITURE ...



OR BUMP YOU

See how MODERNFOLD'S new space-saving door makes rooms lovelier and more livable



Notice how MODERNFOLDS not only give back the space that door-swing steals, but become part of your decor-creating an atmosphere of spacious charm.

For ages home-makers have known the disadvantages of door-swing, yet nothing was done about it. But with space at a premium these days, the problem had to be solvedand Modernfold did it. Wonders happen with this new folding door! "Dead" corners come to life. You have more space for furniture, for comfort. And at a touch, sturdy MODERNFOLDS will snuggle back inside the doorways, leaving passageways clear.

Every Modernfold door is quality-built for lifetime service. Interior steel framework assures balanced action and graceful folds, without a floor track. The covering is a marvelous new fabric-textured vinyl that won't fade, crack, warp or peel. Washes easily... keeps your home looking trim and attractive.

Modernfold is available in two lines: The "Spacemaster" Line in standard sizes. You can install one yourself in minutes. It can be painted or slip-covered. The "Custom" Line, available in any size and dozens of beautiful decorator colors. Modernfold is sold through leading lumber dealers, department stores and decorating shops. Or, look in classified directory under "Doors".



Send today

NEW CASTLE PRODUCTS, INC.

Dept. K3, New Castle, Indiana.

-) Enclosed find 25¢. Please send me your book "51 ideas for improving your home with MODERNFOLD doors."
- Please send further information about Modernfold doors for my home.
- () Send details on Modernfold doors for non-residential installation. (Specify)

NAME		
ADDRESS		
	70115	PTATE .

"Custom" line modernfold "Spacemaster" line DOORS

\$1.00 more in the far West

COPYRIGHTED NEW CASTLE PRODUCTS, INC., 1955

CASTLE PRODUCTS, INC., NEW CASTLE, INDIANA. IN CANADA: NEW CASTLE PRODUCTS, LTD., MONTREAL 6 L______



Stretchy plastic tape in 6 colors!





SUPER-THIN. Fix broken plastic toys with bright stripes of this stick-at-a-touch tape.



TOUGH! Smooth, flexible tape repairs hinges, covers edges of wellworn game boards.



WATERPROOF! Mends plastic or rubber rain-wear. Colored tape decorates, identifies.

...and for transparent sealing, mending, holding

CH Cellophane Tape

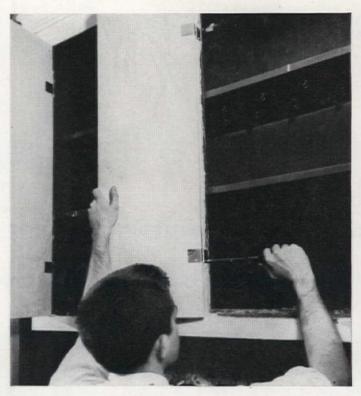
Use this handy, clear-as-glass tape in your kitchen, bathroom, workshop or sewing room. For best quality, insist on the original—"SCOTCH" Brand Tape.



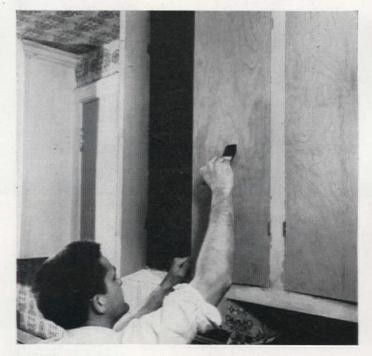
The term"SCOTCH" and the plaid design are registered trade 6, Minn. Export Sales Office: 99 Park Ave., New York 16, N.Y. In Canada: P. O. Box 757, London, Ontario

Modernize Your Pantry

(Begins on page 134)



5. Use a fine-toothed hand saw if you have to cut a large amount off the door to make it fit. If only a small amount of wood must be removed, draw cutting lines on both sides of the door, plane the edge down to the cutting lines at an angle, and leave the center of the edge as a higher ridge. Then plane down the center ridge, leaving just the slightest taper at the edges. This process will minimize chances of chipping the edge of the surface veneer. The easiest way to hang the doors is to cut the hinge mortices in the edges of the door so that they are deep enough to contain both leaves of the closed hinge. Then it won't be necessary to cut exactly matching mortices in the frames. Next, mount the doors on the frames.



6. Finish your new doors with a coat of paint, clear sealer, or, as we did, with thinned paint rubbed off immediately after application. This allows the grain to show, needs only to be followed by a coat of clear sealer. Finish both sides and all edges to reduce warping. Add modern pulls outside and catches inside, and the job's done. THE END



Shown, 3 of 7 colorations available:
Santa Barbara Dawn with matching diamonds #C-0141;
Santa Ana Mocha with Turquoise #C-0149;
Santa Fe Charcoal with Pink #C-0144. Among
25 choices in California Originals by Pabco.

For comfort underfoot and daily sparkle with little upkeep—they're a girl's best friend for years! Like all California Originals in Pabco Linoleum, ready to warm the cockles of your hearth.

You're engaged to see these at Pabco dealers now!



PABCO PRODUCTS INC. SAN FRANCISCO . NEW YORK . CHICAGO . DALLAS @ 1955

PABCO FLOOR COVERINGS INCLUDE INLAID LINOLEUM * LINOLEUM TILE * FLORON PLASTIC TILE PRINTZ RUGS AND YARD GOODS * RUBBER TILE * VINYL-ASBESTOS TILE * ASPHALT TILE * MASTIPAVE

These beautiful new siding shingles will



How to furnish a stairwell: This one became a museum for a collection of pictures of Lord Nelson assembled from all over the world. Family pictures could serve a similar purpose



"Oklahoma!"

(Begins on page 59)

They are Silicone-Sealed to defy water!

Note that the hose is spraying water on both sides of the Shingles. But see the difference! The Silicone-Sealed side resists soiling, doesn't darken or change color.



Johns-Manville Colorbestos Shingles range in colors from soft pastels to traditional white never need paint to preserve them!

Colorbestos® is Johns-Manville's newest, most beautiful siding shingle. It has a vertical striated pattern that is new and pleasing to the eye. It adds character and interest to any style house—new or old.

It's beautifully practical, too. Made of asbestos and cement, Colorbestos is fireproof, rotproof, never needs paint to

a new large size, it offers application economies both for new work and re-

If you're planning to build or remodel, modeling. see your Johns-Manville dealer. Ask him to show you the attractive colors of J-M Colorbestos Siding Shingles. Ask to see the Silicone-Sealed water test. Or mail coupon below for full details.

Johns-Manville sponsors "Meet the Press" alternate Sundays on NBC-TV. We invite you to tune in. preserve it. And because it is available in

J-M Colorbestos Siding Shingles, mail coupon to Johns-Manville, Dept. AH10Box 60, New York 16, N. Y. (In Canada, write 565 LakeshoreRoadEast, PortCredit, Ont.)

roof, rolpioon, because it is avail	a days on NBC-1
preserve it. And because it is available preserve it.	Please send brochure on Colorbestos Siding Shingles. Please send brochure on New House Existing House.
preserve it.	ess Siding Shington
ille sponsors meet	Colorbestos Existing House.
Johns-Manville St	send brochure New House L Exist
FREE For brochure about new	Please send brochure on Colorbestos Siding Simple I am interested for ☐ New House ☐ Existing House.
brochure about it	I am interested
J-M Colors to Johns-Man 4 16	State
mail coupon to Johns-Mail coupon to Johns-Mail coupon to Johns-Mail York 16, Dept. AH10Box 60, New York 16, Dept. AH10Box 60, New York 16, Credit, Ont.)	
Dept. All Canada, write 303 (In Canada, write 303)	City—
or V (In Calland) Credit, Olic.)	



How to harbor and hold a maid: Room is furnished with as much attention to beauty and comfort as any in the house. Ceiling paper matches print on chair and headboard. Furniture is good, and there's space to display the occupant's own treasures THE AMERICAN HOME, OCTOBER, 1955



How to derive constant pleasure from small family portraits: Backed by red velvet, these are hung to make a dramatic feature of an idle wall. When skilfully done, patterned paper plays along



1945, a date engraved upon a silver plaque set into the newel post. Like most substantial farmhouses of its era, it had weathered the years with grace. One important structural change was made, however, when interior walls came down to turn a hallway, a parlor, and a living room into one wonderful room. Dorothy Hammerstein, a perfectionist who can always envision something new, reports that she is always redecorating or redoing a spot in her own home. Last year, as a 25th wedding anniversary gift to her husband, she had a balcony built outside of his study. In his creative pacings up and down, he could step out and court his muse—so she hoped. Mr. Hammerstein reports that the balcony is less than successful in this respect—he becomes so interested in the view, and in the "goings-on" on the farm, that he forgets about work. But it's wonderfully relaxing!

There's nothing "farmhouse" about the interiors, for the Hammersteins saw no reason to go "rustic" simply because they were surrounded by landscape. The large, high-ceilinged rooms with their lovely fireplaces seemed not only to welcome, but to demand, the formal treatment which is so much Mrs. Hammerstein's forte. "And besides," Mrs. Hammerstein adds, "we had so much of the furniture to start with!"

There's dignity—but plenty of sparkle, so that when you enter these rooms from out-of-doors, they seem as happily alive as a garden. Large, comfortable chairs and sofas, and settings rich with color reflect the friendliness of their hospitable occupants. Intimate personal treasures are seen in every room. The family photographs on Mr. Hammerstein's sit-down desk; the wall hung with citations and awards he has won—and the Hammerstein wedding certificate is here, too. There's the Doris Lee painting of a scene from "Oklahoma!" over the fireplace in the study, and the master bedroom displays a modern painting by Orry Kelly who designed costumes for the film version of that musical. In a place of honor in the living room, there's the portrait of Mr. Hammerstein's mother at the age of 19, while a likeness of the master of the house is found in the dining room. And in every room—shelves filled with favorite books.

Most of the furniture is 18th century mahogany, English and American, many of them antiques of museum quality, for Dorothy Hammerstein would much rather treat herself to a lovely something for her home than to the latest Paris dress. Of course, she has a collector's instincts—and an eye for spotting fine china, beloved Bristol blue glass, or an unusual piece of furniture wherever her travels take her, here or abroad.

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the key to beautiful rooms since 1838

Accent on Sonics

(Begins on page 50)

prevalent in LP's-curtailed dynamics, seepage of sound from adjacent grooves, and distortion-and their success, which necessarily involves a curtailment of duration, is stunning. Timbre, from tympani to trumpet, has never been clearer or purer in reproduction, and the full orchestra does not hide its complexity of details even when loudest.

The Daphnis and Chloë, recorded for the first time in its entirety as a ballet, is the most vivid success Mr. Dorati has had in recording. No glittering facet of its immensely clever score seems to have escaped him or the engineers behind him, while both orchestra and chorus have been drilled to a sensitivity in subtle shading amazing in reproduction.

The four records are sonic missionaries that ought to be heeded. They command a premium in price, but besides their aural compensation they offer in return an attractive elegance of physical presentation hard to resist-the Mercury with its album decorated with Maillol woodcuts, and the Westminsters in double plastic envelopes, the outer sealed by a wondrous slide-fastener without serrations.

STANDARD REPERTORY

The talented Rumanian conductor Jonel Perlea, here conducting a Viennese orchestra, continues to disappoint in a languid unfolding of Beethoven's Seventh Symphony on Vox 9120, which also contains the First Symphony in a lively performance by the Bamberg Symphony Orchestra under a conductor unidentified. Another version of the Seventh, to these ears a marvel of disciplined excitement and the best interpretation ever committed to discs, that by Leopold Stokowski and the Philadelphia Orchestra made about 1930, now finds its way to Camden 212, where it is attributed to the "Warwick Symphony Orchestra." The playing is there in its original glory, but the sound of the old 78 rpm records was not amenable to salvage, and the LP is fierce in distortions. Schubert's little Symphony No. 5 receives a sparkling projection from the NBC Orchestra conducted by Arturo Toscanini on RCA Victor LM-1869 in a severely inelastic recording. The overside, Mendelssohn's Octet played by the orchestra's string section, is galvanic beyond compare in a communication of uninterrupted exuberance.

wo noble records accomplish the very rare feat of overcoming crowded and distinguished competition in both elements of a pair of familiar works. The combination of Hermann Scherchen and the Philharmonic Symphony Orchestra of London with fullbodied and beautifully detailed sound gives us at last an edition of Beethoven's Second Symphony entirely first-class, and the reverse of this Westminster 5362 bears the Eighth Symphony in a plump but dazzling registration of a performance of hearty fun punctuated by grace and charm. No other disc offers a pair of Beethoven symphonies in such consummate presentation, although London LL-1199 is close to an equivalent success in Haydn, with Symphonies No. 88 and 101, the "Clock." No. 88, a bubbling fancy of fragrance always fresh, ought to be everyone's introduction to the classical symphony, and this is the record to choose, on its union of warm gaiety with solid, accurate, and unstrained reproduction. Three other performances, those of Furtwängler, Scherchen, and Busch, are very meritorious but less juicy in sonics. The "Clock" is a triumph of delicate discrimination in phrase and accent, in achievement to suggest that the conductor, Karl Münchinger, is a Haydnist of salient mettle. The orchestra is the Vienna Philharmonic.

A Piano Concerto by the Caucasian composer Taktakishvili has some interest but the recorded sound is bad. Mendelssohn's G Minor Concerto, played on the same record (Colosseum 191) by Russian virtuoso Emil Gilels, reminds us not to take the quality of recordings for granted. Shallow and distorted beyond belief, until a hearing confirms its misery. THE END

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bedroom group by Kent-Coffey. Look at its lines: straightforward, dramatically simple. Here you see modern furniture as it should be, fresh and free and exciting. You see fine details, like the lovely washed copper finish on the drawer pulls. In the slender, up-sweeping posts, you catch a faint suggestion of the Far East, and of the simple Far Eastern pieces that inspired this group. The finishes—Manchu Walnut and Sea Mist Mahogany at right, Manchu Walnut below, and Black Enamel and Sea Mist Mahogany at bottom—are lovely and exciting.

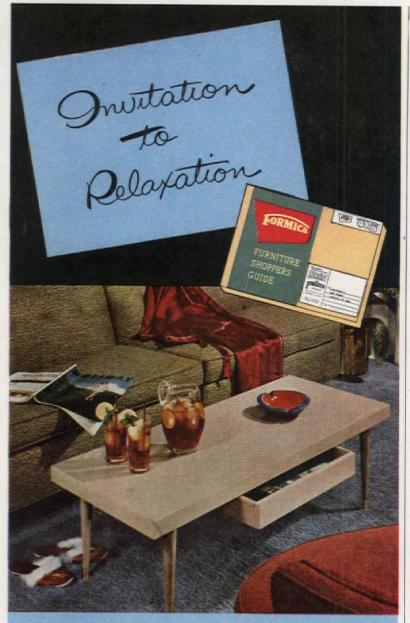




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Warm House for a Cold Dog

LOUISE PUTMAN

ephyr, our boxer, isn't a hothouse flower, but she doesn't like the cold. We thought she looked wistful when, last year, we put on our storm sash. Maybe, said we, she's wishing we would winterize her house, too. So we did. And she enjoyed the winter as never before. Most of what we did was easy and

shouldn't take you more than an hour, assuming, of course, that you have a dog house to winterize. Here are some suggestions:

- 1. If it is so placed as to give the doorway summer shade, turn the house around so the door faces south (or east); it will then get maximum sun and minimum wind during the cold months.
- 2. If there are wind-inviting cracks in the floor, cover it with rubber matting, linoleum, thin plywood, or similar material.
- 3. Raise the house off the ground to keep the floor from absorbing moisture. If it is insulated, or at least air-tight, putting bricks under the corners may serve. Otherwise a rectangular foundation of bricks or building blocks under the whole house is better, especially if banked up with sand, soil, or gravel.
- 4. Using scrap lumber, build a small, sloping roof over the doorway to help keep out rain and snow (see Figs. 1, 4).
 - 5. Put a straw-filled carton in the house (see Figs. 1, 2).
- 6. Nail a three- or four-inch board across bottom of doorway to keep bedding in and dirt, snow, etc., out (see Fig. 3).
- 7. If additional protection from winds from the side seems called for, put a board or piece of plywood up alongside the door, nailing it to the sloping roof, too (see Figs. 1, 4).

Fig. 1. Get a stout carton big enough for dog to curl up in. Cut down sides enough so he can hang his head over. Fill with clean, dustless straw, hay, or shavings. Note here, roof above, and windbreak at side of, door. Also height of house above ground



Fig. 2. Put carton in dog house and push to extreme rear. If it tends to get shoved around, a few large-headed nails driven through it into the floor, or a low, rounded cleat nailed to floor will keep it in place. Cover rest of floor beside and in front of this "nest" with bedding of your choice

MORE ON PAGE 147

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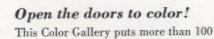
His mastery in color ideas is your assurance that your walls will glow with beautywhether you choose from the selection in the "Dutch Boy" Color Gallery - or the ready-mixed, ready-to-use "Dutch Boy" paints that guarantee color harmony in every room. Both are fruits of "Dutch Boy" mastery in paint making.

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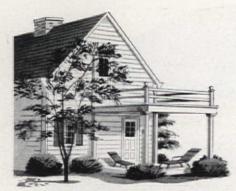
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THE BEST BUILDING PRODUCTS WEAR THESE STRIPES

Add-A-Room with Gold Bond BUILDING PRODUCTS

Warm Dog House

8. For a finishing touch, you can install a free-swinging door (pivoted at the top). But, as this prevents a dog from lying inside with his head out to see what's going on, we prefer a curtain of canvas, burlap, or-see Fig. 4 and caption for details.

Depending upon local conditions, your dog's needs and preferences, and your own ingenuity, you can go further still, to wit: You can tack an insulating lining of flattened cardboard cartons around the inside of the house, replacing when necessary; or install a false ceiling to provide a dead-air space above the living quarters. This calls for a large house (or small dog) and should be removable in summer when all the air possible is needed. Install an electric light bulb in a sturdy metal or wire protective shield at least a foot above dog's head (when standing up); keep all wiring snug against roof, out of dog's reach.



Fig. 3. Board across bottom of doorway on the inside keeps much rain, snow, and dirt from entering, bedding from being pushed out. It can be nailed in place or, if dropped into groove made by nailing cleats to inside of front walls, it can be taken out in summer. Be sure it is free of splinters and rough edges

Fig. 4. A single curtain-or, better, a pair of "portieres' hung to overlap crisscross fashion-is a real boon. Make it of any heavy material, as canvas or gunny sacking. We found very successful a cutdown pair of-my husband's old khaki pants! Note windbreak on other side of door than in Fig. 1. [We'd add a step or porch.-Ed.]





SEE PATTERN ORDER FORM, PAGE 161

RADIANT-HEATED DOG HOUSE, AMERICAN HOME style, appeals to man and his best friend. Electric coils embedded in concrete slab furnish heat. But even without them, this is a fine home for Towser-front porch, swinging screen doors, shingle roof, cupola, and all. Blueprint Pattern 2026, 50¢

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ne Davis, Judd's consultant on interior decorating





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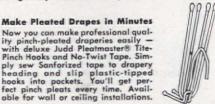
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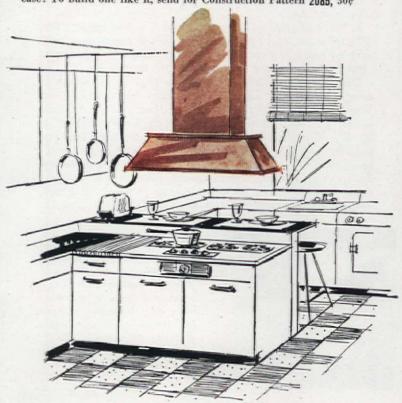
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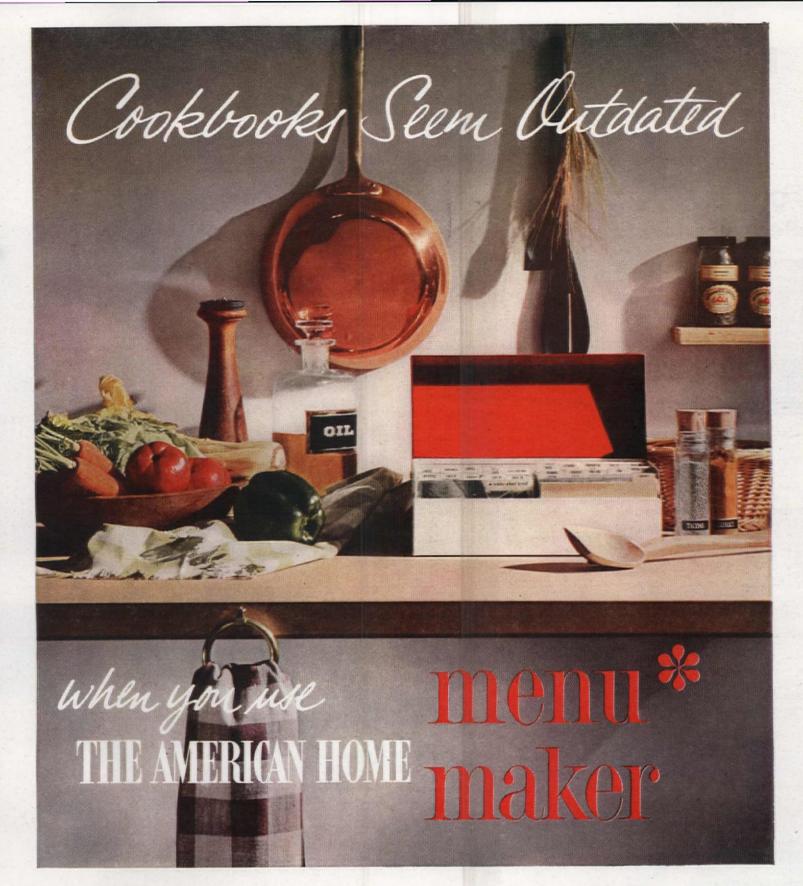


SEE PATTERN ORDER FORM, PAGE 161

HOOD YOUR RANGE

This hood, designed for use against a wall, is just as efficient a worker as the one shown above. Copper-clad building paper covers the framework on three sides, and its colorful luster can be preserved by spraying it with a coat of lacquer. This is Construction Pattern 2086, 50ϕ





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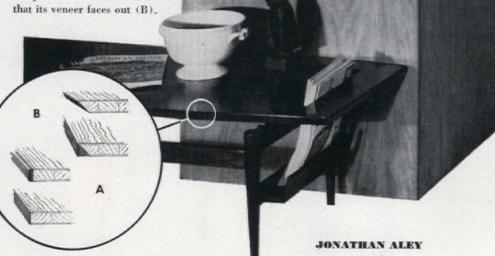
*Manufacturer's written guarantee. Prices do not include tax and are subject to change

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Outside corners of walls cannot be butted effectively. For a simple joint, miter-cut the two sheets for their full length (E). A tight joint like this, from floor to ceiling, takes considerable skill. A better way (F) is to use a matching quarter round, and if molding is large, apply plywood strips to framework to provide adequate depth. Veneered metal channels are also available. When paneling a wall, the

inside corners can be concealed by using a special metal channel, veneered to match the plywood. A second method is to cover the joint with a matching quarter round molding (C). Or you can use a butted joint as shown (D), but this takes careful fitting since few room corners are true, and the joint must be tight.

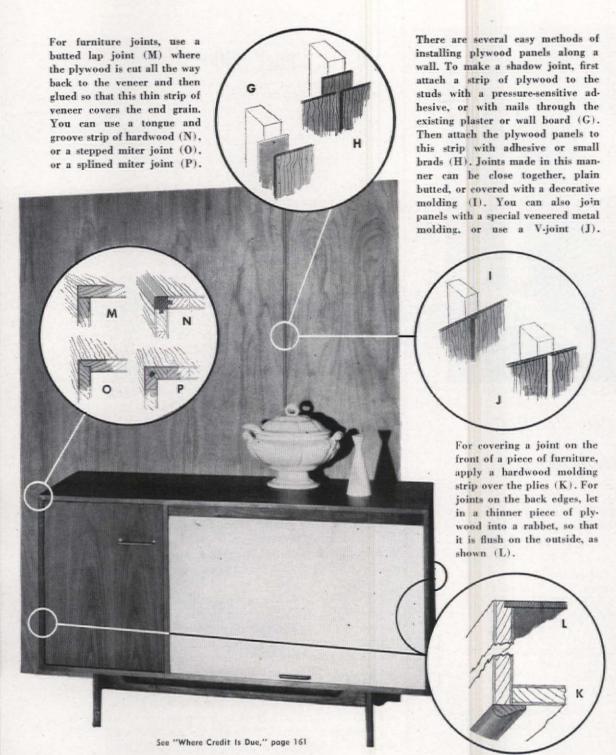
Exposed edges of furniture should be covered with square or rounded strips of wood to match the face veneer (A), but if close to the floor and in shadow, a mitered and sanded edge often does the trick. Better still, turn and attach the scrap cut from the miter so



HOW TO WORK WITH PLYWOOD

The labor-saving answer to a thousand and one building and workshop jobs, plywood is one of the best friends the home craftsman ever had. But like every other material, it needs proper handling-here are some good things to know

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of wood, set with grains running at right angles, and bonded with powerful adhesives, is one of the most versatile of modern building materials. The fine hardwood plywoods are first-rate for furniture, built-ins, wall paneling. Less expensive grades are good where the surface will be covered with paint or stain, lowest grades serve well for structural work. You can get exterior grades, and waterproof grades as well. As for looks, ply ood comes surfaced

with veneers of just about every type of wood, and is finished on one side or both, depending upon how you plan to use it.

What we're discussing here is the standard 4' x 8' sheet, but plywood comes in other forms as well—for example, prefinished paneling complete with patented fasteners. Be sure to tell your dealer how you intend to use it, for there's

no point in buying a plywood too heavy (or too light) or one with the wrong kind of surface.

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conditions—very important considerations for sliding doors in some climates.

For cutting a clean, splinter-free edge on plywood, follow diagram above. With hand or table saw, cut with the good side of the plywood facing up. With a portable electric saw, put the good face down. Either way, reduce splintering by covering the cutting line with acetate or masking tape before sawing the wood.

THE END



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(Begins on page 27)

First: Can you build it in? Or put it on an open bookshelf? If you can, you will save the cost of a cabinet for the equipment. Figure that as costing anywhere from \$30 up to \$200, depending on whether it is large or small, finished or unfinished, borax or high style. If you have to buy a cabinet, could you pick up a second-hand piece of furniture somewhere and refinish it? Unless you are heading for a really elaborate system, you don't need much space.

Second: How about the loudspeaker? This must be in a separate cabinet or enclosure. A widely accepted rule of thumb is that if the speaker is in the same cabinet with the rest of the equipment, it can't be high fidelity. The reason is that the vibration of the speaker sets up vibrations of the equipment, including the very delicate phonograph pickup cartridge and needle, and that introduces distortion, which is an indelicate word in the hi-fi-man's vocabulary. So—can you build in a speaker enclosure, or build your own? An enclosure requires from three to ten or more cubic feet of space. Cabinet space under bookcases is fine; you can mount a speaker in a partition between two rooms; on a door between two rooms or, better, on the door of a closet facing into your living room.

However you mount or enclose a loudspeaker, it should face toward the area in which you will do most of your listening, and it should be at least ten feet away; the further the better (up to 30 or 40 feet, anyway). A position in the corner of the room is always best; next choice is somewhere near the middle of the wall at either narrow end of the room.

If you can do it yourself as far as a speaker enclosure or cabinet is concerned, the cost is up to you. The enclosure should be as solid and vibration-free as possible, whether you build or buy it. If you must buy, put down the same amount as for the equipment cabinet: \$30 and up.

Third: Think carefully and long about what you want to achieve in the end. One of the biggest advantages of a highfidelity system is the extreme flexibility it permits. Another advantage: you can budget your purchases. Let's suppose you want, eventually, to connect to or incorporate into your hi-fi system the sound from your television set; a tape recorder; facilities to play phonograph records; FM and AM broadcast reception; a microphone so you can talk from one part of the house to another (or hear what's going on in the nursery while watching TV); and that you want to be able to hear all this not only in your main living area but also: outdoors; in darkroom, garage, or workshop; in the kitchen; in the bedroom (a clock can shut off the whole rig after you've gone to sleep); or-well, you name it. Such a system would be elaborate indeed; you could spend anything from \$400 to \$4,000 for it. But if you know now what you want eventually, you can purchase components over a period of months, gradually expanding, and never duplicating or wasting money. Spend plenty of time right now, planning ahead.

Fourth: Which do you want first, music from records or from radio? Or must you have both immediately? Remember, if your budget program will permit purchasing one after the other, it may be possible to spend more for each, and thus end up with a better system.

Fifth: If you want FM reception, where do you live? Are you within a radius of 25 miles or so of major FM broadcasting stations? The further you live from a broadcasting station, the better your equipment must be. As a rule of thumb, figure on \$2 a mile; within a 25-mile radius, a \$50 tuner and a modest antenna probably will be adequate. At a distance of 100 miles, reception becomes very uncertain, depending largely on topography between you and the station; you would need the best possible tuner and a special antenna installation, cost of which will run about \$200.

Sixth: Where and how will you buy? Much the best way is to go to a dealer specializing in high-fidelity equipment and purchase

from him. If you live too far from a major center to make this possible, be reassured about buying by mail; hundreds of thousands of dollars worth of hi-fi equipment is bought sight unseen. That is because the industry is still too new and relatively too small to support dealers except in metropolitan areas. Watch out for prices; all hi-fi dealers charge almost exactly the same prices but some dealers, new to the field, charge a fictitious "list price" which will be nearly double the regular price. If uncertain, write to a couple of the big mail-order houses for their catalogs and check prices. (Allied Radio in Chicago and Radio Shack in Boston are two of the country's biggest.) Don't let the size of their catalogs scare you! They also sell large amounts of industrial, professional, and amateur gear.

Seventh: Seek all the suggestions, ideas, and advice you can get. Friends who already have hi-fi systems tend to be verbose, each describing the wonders of his (or her) own system at length, and the shortcomings of somebody else's system at equal length. The larger dealers carry so many lines that the advice of their salesmen is likely to be surprisingly unbiased. But I said: Seek all the advice, etc., you can get; I did not say "take it." Remember one all-important thing: it is you who must be pleased. Do not let anyone tell you what constitutes "better sound"-that question can be decided only by you yourself. Listen to hi-fi systems as much as possible to determine what tonal characteristics you like, what pleases you most.

There are a good many books available on high-fidelity sound reproduction. They will be helpful; more come out every day. There is, of course, a splendid magazine devoted exclusively to this subject, and several publications treat it from time to time. Since I'm biased on this subject, I won't mention names!

And now-let's go shopping. We'll start by going through a couple of catalogs to familiarize ourselves with better-known makes, prices, and, more important, the types of equipment available and the facilities they provide. The chain of components can be broken down into certain categories. We start with a sound source; put into this FM tuners, AM tuners, TV tuners, tape recorders, microphones, and phonograph cartridges. The next link is the control section: this incorporates the functions of volume control, tone control, so-called record-equalization control, and some sort of an arrangement to switch from one sound source to another. Third is the power amplification section: here the very weak signals or sounds produced by the sound sources are amplified and built up until they are strong enough to make a loudspeaker work. The final link is the loudspeaker system, in which I include the speaker (or speakers) and the associated enclosure.

Nach of these links can be, and most frequently is, purchased separately. Some manufacturers make equipment available which incorporates two or more links in a single unit. My preference is for buying the "links" separately, even if so doing is a bit more cumbersome, because then you can add links as desired, and change them more easily for improvements.

It seems a strange thing, but no one manufacturer has yet come out with a complete line of equipment. The trend is in that direction, and I would recommend purchasing at least the FM-AM tuner, preamplifier-control unit, and power amplifier from the same manufacturer. So doing will help you avoid two pitfalls of the unwary: buying equipment which does not match, electronically, and having a double set of controls. Watch out for the latter; you should not have tone controls, for instance, on the FM-AM tuner and also on the control unit. They belong on the latter.

Although it is possible, and fairly common practice, to buy a power amplifier separate from the preamplifier-control unit, I would advise against it unless you have so little space available that you must tuck the power amplifier chassis in an out-ofthe-way cranny somewhere. (There are many pros and cons to all this; space is limited and I must be, therefore, dogmatic in my recommendations.) So: plan to purchase on one chassis, the power and/or record changer or player with its associated pickup arm and cartridge. Spend all the money you can afford on this amplifier-with-control-unit link. You can judge quality almost CONTINUED ON PAGE 154



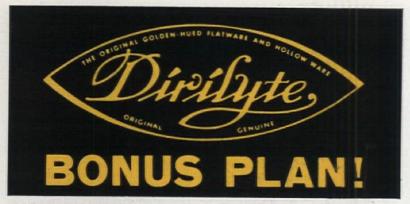


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Hi-Fi: Under \$300?

(Begins on page 27)

directly by price—more so perhaps in the hi-fi field than any other: \$60 here is minimum; \$75 to \$90 is fine; \$90 to \$150 is really getting up there, and over \$150 is the super-deluxe class.

For FM tuners, remember the \$2 per mile figure . . . and avoid duplication of controls as well as functions.

Tape recorders are a big subject all by themselves; too big for an article of this size. Microphones are primarily associated with tape recorders, and so will be excluded.

Whether to buy a record changer or a simple player is a tough one. The problem is that there are, literally, no really good players on the market which afford you a substantial saving over the cost of a changer. So you might as well settle for a changer; figure \$50 here; yes, they're expensive. Add \$15 to \$60 or so for a phonograph cartridge.

If you are going to play both 78 and 33 rpm records, get a dual-play cartridge. The grooves on a 78 are bigger than those on a long-playing record; a single needle (stylus) will not work for both. Under no circumstances waste your money on anything other than a diamond-tipped stylus for long-playing records. Metal-tipped styli wear out in three to five plays of a record; sapphire is good for from 10 to at most 50. After that, you will ruin your records. A diamond costs more, but lasts for 500 to 1,000 plays, and is a saving in the long run.

The advice may be debatable, but I'd recommend buying one of the standard so-called magnetic cartridges. The new ceramic cartridges have some very interesting features but for a while at least I'd leave them to the experimenter or, strangely, to the person with an absolute minimum budget. (Using them eliminates the need in most hi-fi control units for preamplification, required for magnetics.)

last, and most difficult to choose, loudspeaker systems: all the other items in the chain can be purchased, after a bit of study, with safety by mail, sight unseen (or rather, sound unheard). But a loudspeaker system! If there is any possible way of your hearing before buying, by all means do so. Select the rest of the components for the system, then go to a dealer and tell him to connect up the equipment you have already decided upon. Finally, play the same phonograph record, or records, through a series of different speaker systems. You will find there is a wide range of difference between speakers in what might be called tonality. Some are brilliant and bright; others are soft and mellow. Remember this as an almost incontrovertible rule of thumb: any compromise with size, of either speaker or enclosure, results in a compromise with bass or low-frequency reproduction. If you have the space available for a larger unit (sorry, it will be more costly), by all means use it.

What you finally decide upon is going to be determined largely by whether you can 1) build in, 2) build an enclosure yourself, or 3) must buy a complete speaker cabinet. If you are figuring on buying an FM tuner, a record changer, and a control unit with amplifier, the \$300 allowance is down to around \$100, excluding an equipment cabinet. This amount will buy an excellent speaker including enclosure. It will be enough to cover a very fine speaker, or pair of speakers, if you can provide the enclosure, or mount them on a closet door. If you buy an enclosure for your speaker, get one manufactured by the same company responsible for the speaker. Almost without exception, no one knows better what enclosure will give best results with a given speaker than the manufacturer of the speaker.

Whatever you do, don't rush. Take your time; plan to study the mail order and dealer catalogs, but buy from a dealer if possible because then you can chase him in case of difficulty; make every effort to hear a speaker system before buying. And don't be afraid that assembling a hi-fi system is too complicated for you. It may have been, five or six years ago; today it very definitely is not.

How to Finish Pine

(Begins on page 68)

finishes from the small sample, stay on the safe side by trying out your choice on a larger piece of your wood—three or four feet in length, at least. This will give you a pretty accurate picture of the final effect.

Sanding is necessary. Whatever the finish, the wood should first be sanded smooth. If possible, such sanding should be done before installation, and should be done by hand or with a belt or oscillating sander—not with a drum or rotary sander. Final sanding should be done with No. 000 sandpaper to ensure a smooth surface for the finish.

To retain the wood's natural color, use a clear varnish, shellac, lacquer, or a penetrating sealer and wax. A varnish finish consists of one coat of white shellac followed by two coats of clear varnish. Rub down last coat of varnish or use a dull varnish. For a shellac finish, thin white shellac down to a 2 or 2½ pound cut. Sand between coats and then apply paste wax. If lacquer is your choice, apply two or three coats of water-white lacquer and steel wool between coats. Finish with a coat of paste wax. With a penetrating sealer finish, only one coat of clear penetrating sealer is required. Allow it to remain on the wood from 5 to 10 minutes and then wipe off surplus with fine cheesecloth. Let dry for 24 hours and then polish with paste wax.

For a colored finish that permits grain to show through, it's pretty hard to beat the modern interior penetrating stains and sealer finishes. The manufacturers of these products offer a wide range in ready mixed colors, but if you want to do some experimenting on your own, it's easy enough by just mixing two or more of the ready-to-use colors together. In the ready-to-use line, you can get redwood, redwood tones, green, mauve, deep warm beige, blue-green, mist grey, brown-grey, maple, mahogany, walnut, and white and ivory. Don't let all these colors confuse you-these are stains, not paints, and they allow the interesting pattern of the wood grain to show through. To ensure even coverage of finish, many manufacturers of penetrating stains recommend that the wood be coated with a clear sealer before applying the stain to prevent uneven absorption of the stain by the wood. Because of wood's tendency to darken with age, it is best to avoid darker stains such as oak and walnut unless they are first thinned down so that they won't obscure the grain.

Blonde finishes. Sometimes, to achieve a special effect, it is desirable to lighten the color of the wood. These are known as blonde finishes and can be achieved either with a special pigmented wiping sealer or by applying a coat of white primer to the wood and then wiping it off to or 20 minutes after it has been applied. Allow the finish to dry, sand lightly, and then apply clear lacquer or clear varnish.

Pickled pine is another finish that is very popular. In this instance the wood is first lightened by bleaching with a prepared wood bleach. Next, the wood is antiqued by giving it a coat of paste white paint tinted with raw umber and flat black. This is wiped off to leave a light coating and, when dry, the surface is given a coat of shellac and then wax.

Additional information on finishes for pine can be obtained from the Western Pine Association, Seattle, Washington, and Southern Pine Association, New Orleans, Louisiana. Also from the following manufacturers of paints and stains:

Samuel Cabot, Inc., Boston, Mass.

Devoe & Reynolds, New York, N. Y.

E. I. Du Pont de Nemours & Co., Inc., Wilmington, Delaware

W. P. Fuller & Co., San Francisco, Cal.

The Glidden Co., Cleveland, Ohio

Minwax Company, New York, N. Y. Monsanto Chemical Co., St. Louis, Mo.

National Lead, San Francisco, Cal.

Pittsburgh Plate Glass, Pittsburgh, Pa.

Pratt & Lambert Inc., Chicago, Illinois

Martin-Senour, Chicago, Illinois

THE END



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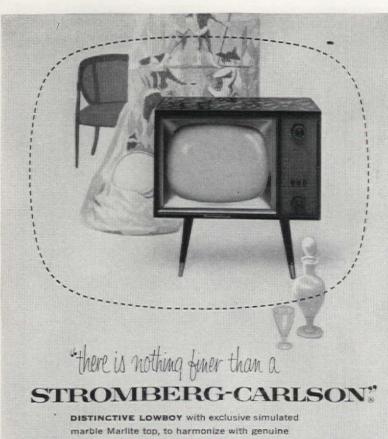
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Carnegie's Garden

(Begins on page 64)

\$17.21 a week, plus expenses, my father prophesied that the firm couldn't stay in business long, not if it kept on paying its help such high salaries as that!"

"Of course, gardening was easier back there on the farm with unlimited manure (that modern gardeners would give a king's ransom for), and with few of the myriad troubles that plague us today. Or perhaps we didn't pay as much attention to them. Anyway, I got to know the flowers my mother grew from seeds and bulbs and bushes -tulips and daffodils, gladiolus, dahlias, zinnias, marigolds, roses, lilacs, and hollyhocks. I have always been especially fond of hollyhocks, perhaps because there's something farm-like about them that reminds me of my boyhood. I came to know weeds, too, and I see-and pull up just as I did then-some of the same kinds when I wander through my little gardens here. I don't really do any of the work, but I do like to pinch off faded flowers and pull a weed here and there. And, of course, I share the pleasure that Dorothy and Donna get from the garden, from the birds that come to bathe and splash, and the flowers that mother and daughter pick and arrange for all of us to enjoy."



In his garden, too, his interests range widelyfrom flowers, birds, weeds to dinosaur foot prints and "brain coral" like this

Mr. Carnegie's interests are varied in the garden as they are in other fields. He enjoys the distinction of having, among the flagstones in his paths, several flags that bear the imprint of dinosaurs' feet, some obtained from Yale University, others from Wyoming. Hidden under lush masses of ivy are fossilized stumps from the far West. And there are chunks of the aptly, if unappetizingly, named "brain coral," pale gray with intricate surface convolutions-



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"suggesting what I sometimes think my brain is turning into," he remarked whimsically. Picking one up, he discovered on its under side a colony of pill-bugs, some of which he tossed to the goldfish in the pool. He especially delights in coaxing the fish up to the surface and having them follow as he walks along its edge—though whether they are responding as much to his appeal as to that of the food he gives them, might be debated.

Perhaps the most convincing evidence of how his flowers "influence" Dale Carnegie came from his secretary, Marylin Burke. "When I first came to work with Mr. Carnegie," she said, "he had been under an exceptionally heavy strain, unusually severe pressure even for him. But I noticed that almost every day, about midafternoon, he would disappear from the office and slip out to the garden, to sit there, pull some weeds, look at the flowers, get his fingers into the soil, for a couple of hours. Always it seemed to rest and invigorate him and relieve what could easily have been a destructive tension.'

To me, Dale Carnegie is a living testimonial of the philosophy he teaches-a philosophy of serenity combined with energy and determination; of ignoring or shedding things that do not matter and that he cannot do anything about; of putting himself in the other fellow's place and seeing the good in him; of having faith and confidence in what he is doing, and enthusiasm for it-especially that last. And I like to think that, even though he may not realize it, the plants and flowers in his gardens are subtly strengthening him in that philosophy. For he is the kind of man of which good gardeners are made. He would have made a good cultivator of plants had he not found his work in the cultivating and fostering of men and their possibilities.

That flowers have won a friend, and that they exert their beneficent influence upon him, I truly believe—for he told me so, in what he did and how he did it, as well as in what he said and left unsaid.

THE END

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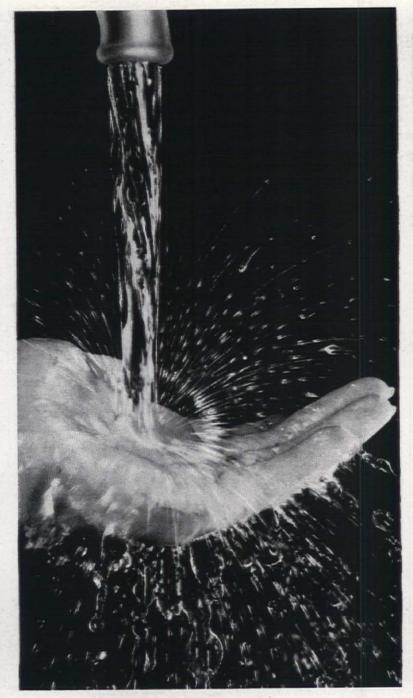
fortable as it is good to look upon. The seat is wide and sturdy, the legs are firmly braced. Choose brocade or striped satin to cover the seats, or display your talents as a needlewoman by using your own needlepoint. Construction Pattern #2087, 75¢. The graceful Duncan Phyfe table provides ample leg room around a good-looking pedestal base, has an extra extension board that allows comfortable seating for eight persons. Construction Pattern #2088, \$1.00. THE END

gether, could form the nucleus for a charming dining room. The

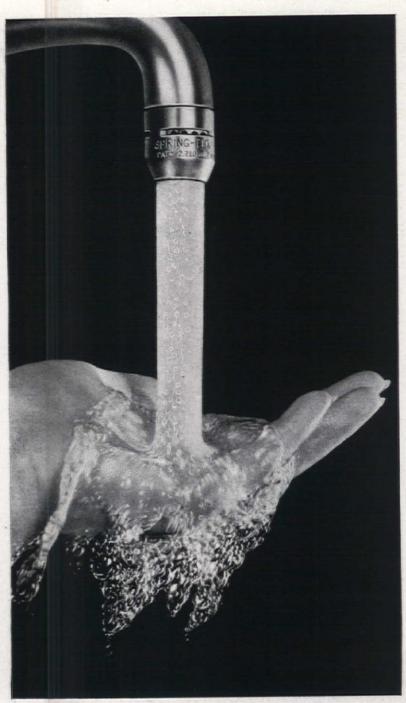
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Dreams Come True

(Begins on page 74)

central section, built at an angle to the first wing (which became the master bedroom and bath). The central section contains a large living room and a dining room downstairs, and a couple of bedrooms and baths above (to save on plumbing installation, the kitchen was added to the rear of the original wing so that sink and major appliances remained about where they were). The final (?) stage came with the addition of Wing #3, a family room identical in size and design with the first "house" designed for vacation living.

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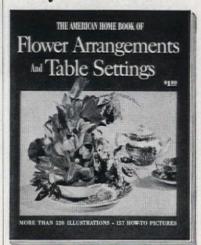
Quoth Mr. Schmidt: "There is much to be said for the house built in easy stages if you want to go it easy financially and if you want to do a lot of work yourself, as I did. I did the painting and finishing of the floors and wood walls after the experts had completed the part I didn't want to attempt. I drew my line at what I thought I could do that would look professional—because I certainly do not like a home that has the homemade look. I made some boners, but they were remedied.

Aside from the actual labor, my chores on the house were: designing it from A to Z. Also, I shopped around for, and then purchased, all building materials, supplies, fixtures, appliances, and what-have-you' (and what a hunt that is!) and then I hired the sub-contractors and carpenters. many on a per diem basis. I was around while they worked, there to answer their questions on how I wanted what-and also serving as their chore boy, putting their lumber and nails beside them, holding up the studs when they needed it, nailing down the sheathing (lots of fun) and cleaning up after them. My aim was to save them for the professional work and to save their time (and my money) by being their chore boy. It paid off well and, for the most part, the workers liked this arrangement.

"I look back with satisfaction on the way I had my house built—but it certainly is not a way for those who don't like to work hard, because you can only really appreciate all that goes into a house if you have a close part in it.

"If you do a house this way, I'll tell you one thing for sure—you could almost go into the building business when you are through, with all the valuable experience and know-how you develop—and you'll have the satisfaction of looking with pride at something you yourself created—much as the pioneers did." THE END

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Where Credit meet Mr. Is Due

WHAT A GOOD BACKGROUND DOES FOR A ROOM Pages 72, 73: Wallpaper—Louis W. Bowen,

Curtain fabric—Jofa Inc. Carpet—Kara-Furniture—Heritage Henredon. Brass lamps-Paul Hanson Co., Inc.

RESH AS A SPRING BOUQUET

Rages 76, 77: Kitchen cabinets, water heater—
American Standard. Counter tops, Micarta.
Flooring—Pabco. Built-in oven, stagger line counter top—O'Keefe and Merritt. Dishwasher, Mixer—KitchenAid. Refrigerator—Servel. Automatic washer, Dryer—Whirlpool. Gas Incinerator—Caloric. Ironer and chair—Ironrite. Iron Grille work—Logan. Wallpaper and curtain material—Stockwell. Blinds. ariel lattishades— Grille work—Logan. Wallpaper and curtain material—Stockwell. Blinds, ariel lattishades—Columbia Mills. Kitchen tools and cutlery—Ekco. Cooking utensils, Norrisware—Norris-Thermador. Clock—General Electric Telechron. Radio—Stromberg-Carlson, Sheets and pillow-cases—Fieldcrest. Bath and face towels, wash-cloths—Cannon. Telephones—Bell Telephone System. Franciscan dinnerware—Gladding McRean Glassware—Dorothy Thorpe. Casserole McBean, Glassware—Dorothy Thorpe, Casserole and Onion soups—Hall China, Flatware— Fraser Stainless Steel. Plastic Thermo tumblers— Gits Molding, Canisters—Silex, Pin-to-Wall lamp—Lytecaster by Lightolier, Ceramic tile— Tile Council of America

WHEN THE BOSS COMES TO DINNER

WHEN THE BOSS COMES TO DINNER
Page 83: "Glendale" dinnerware—Lenox, Inc.
"Burgundy" cut crystal stemware and 8"
plates, "Jupiter" sherbets and 8" plates, 9"
Placid Rose Bowl, Cavalier Rose Bowl, Wine
decanter—Tiffin Glassmasters. Sterling silver
five light candelabra, bread tray with liner,
"Swirl" salt and pepper shakers, "Southwind"
tablica Glatvara, Toule Silversmith, Hand sterling flatware—Towle Silversmiths. Hand embroidered Madeira 8 piece place mat set— Leacock. Wheel cart with removable trays— John Stuart, Inc. Silverplate glass-lined vacu-um pitcher—Maxwell-Phillip Co., Inc. Flowers, courtesy Florists Telegraph Delivery Assoc. Room setting courtesy Charak's. Candles—Em-kay. Wine—Bordeaux Wine Information Bureau.

TAKE A CAN OF TUNA

Pages 84, 85: Electric Fry Pan Casserole— Presto, "Pink Ribbon" Casserole, George Briard 3-sectioned bent glass dish, Straw-berry Bowls—Sak's Fifth Ave. Fish platter— Hope Warren. Chop plate—Southern Potteries.

TWO-TIME YOUR FAMILY Pages 92, 93: Reversible cake plate—Walter

INSULATING YOUR ATTIC?

Page 108: Insulation-National Mineral Wool

HOW TO MODERNIZE YOUR OLD-TIMEY

PANTRY
Page 134: Plywood—Georgia-Pacific Plywood

HOOD YOUR RANGE

Page 148: Copper-clad paper—Chase Brass & Copper Co., Inc. Copper Co.

HOW TO WORK WITH PLYWOOD

Pages 150, 151: Plywood and moldings—United States Plywood Corp. Table and chest—Jens Risom Design, Inc.

MAKE THIS AUTHENTIC FURITURE

Page 158: 2087, 2088 courtesy Rockwell Mfg. Co., Delta Power Tool Division.

THREE FALL CHRYSANTHEMUM

THREE FALL CHRYSANTHEMUM
ARRANGEMENTS
Pages 162, 163: Alabaster container and candelabra—Audrey Jocelyn. China bowl—Lenox.
Black base, crackled vase and birds—Chaco
Originals, Bird series chrysanthemums—Jack—

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PHOTOGRAPHS
F. M. Demarest: pages 6, 59, 60, 61, 74, 83, 84, 85, 86, 90, 92, 93, 134 (upper right), 140, 141, 148, 150, 151, 162, 163. Ray Solowinski: pages 18, 22. Lew Tilley: pages 48, 49, Jaan Kannelaud: pages 52, 54, 56. Todd AO Film: page 59 (middle). Maynard Parker: pages 62, 63. Roche: pages 64, 65, 75 (upper right, plants courtesy Julius Roehrs Co.), 156, 168 (lower), 169 (top three). Kranzten Studio Inc.: pages 70, 71, 76, 77, 114, 116, 119, 120, 121, 122, 132. Alderman Photo Co. Inc.: pages 72, 73. Stephen Fay: page 78. Jeanne Garrard: page 106. Tom Beaton: pages 108, 110. Al Blake: pages 130, 131. R. J. Aley: page 134 (upper left). Arnold Eagle, P.F.I.: pages 136, 138. Bureau of Plant Industry: page 168 (top). Eleanne Gilman: page 172. DRAWINGS. Margaret Fleming: pages 28, 90, 102. Sigman-Ward: pages 148, 150, 151.

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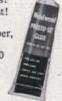
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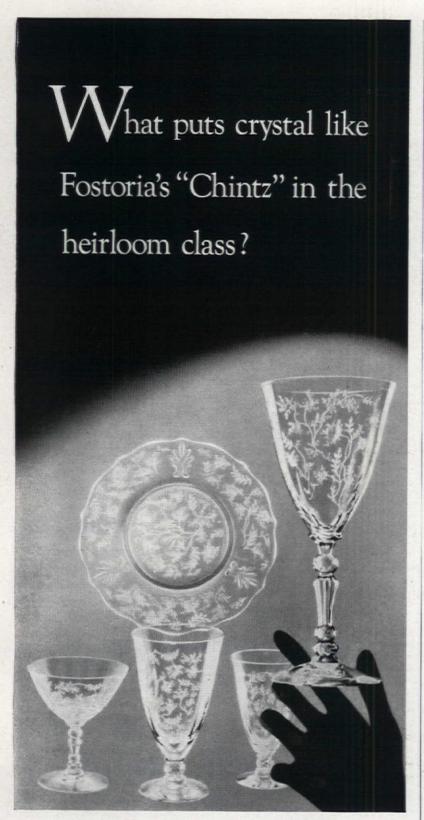
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FOSTORIA





THREE FALL Chrysanthemum

Arrangements

ARRANGEMENTS BY BETTY B. MERRIAM





For a special dinner party we used three shades of pink garden chrysanthemums and an oval alabaster container with matching candelabra—both comparatively inexpensive, but with an elegant air. To duplicate this arrangement, first line the container with melted paraffin to prevent its absorbing moisture; place modeling clay in the center to anchor pinholder. On top of that place a chunk of previously soaked Oasis Foam.

Place tallest cluster of chrysanthemums in deepest tone in the center, palest shade at one end, and dusty tone at other. Insert galax leaves for foliage variation. For a professional touch, place arrangement on black oval base.





The arrangement at the far left, with all the elegance of a white cockatoo, was made with chrysanthemums named for this bird. The flowers are creamwhite in the center, and become whiter toward the edges. A cream-white china bowl was used and raised on a black cylindrical base, thus giving more importance to the arrangement and providing opportunity for a more graceful sweep of the mums.

A spherical crackle vase raised on a three-tier black base was used here for a two-tone arrangement of three of the bird series chrysanthemums. "Grosbeak" with its pink petals and rich bronze centers combines nicely with "Robin," a strawberry bronze, and a few "Cockatoo" for white accent. Dusty Miller is used for foliage relief. A winsome touch in keeping with the bird mums is the pair of bird figurines.

See "Where Credit Is Due," page 161





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The site for the terrace was chosen with regard to its size in relation to that of the lawn and other features, its privacy, convenience, shadiness, etc. The lower picture shows how the slate was carefully placed so as to "make its bed and lie in it"



NATURE DID THE HARD PART

ALBERT A. GROBE

hree years ago, our dream came true. We bought a suburban home and learned what it means to have, under the branches of our trees. a cool haven of restfulness, a spot in which to picnic, grill hot dogs and hamburgers, play with the children. But after two summers we discovered that our outdoor enjoyment was taking toll of what had been a smooth, lush lawn. Every

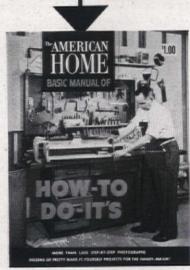


few hours of family fun left imprints of chair and table legs, which often stayed visible for days. Choosing new spots each time left several used, "recuperating" areas in sight. Obviously, we needed a permanent recreation place—attractive but wear-resistant—a paved terrace!

What we did, and how, was so simple and successful that, if you want a terrace, we say, make it as we did, right on the turf. Wanting something informal to fit our natural setting (not concrete or cemented joints), we chose slate in irregular shapes and various harmonious colors that would add pleasing variety to the green vista of our 160' deep lot. Then, taking a mechanically minded associate's advice, we laid the slabs right on the grass, about 3" apart, matching them to fill the space-and let nature and gravity do the rest. (An important intermediate step was a trial layout of the slate on a portion of our driveway the same size and shape as our planned terrace; like a big jig-saw puzzle, it was interesting fun and helpful.) The slabs settled gradually, evenly, and just enough, and looked right pretty with the undisturbed grass between them. By the end of a year, I had found it necessary to re-lay only four stones which either were extra thick or had been placed on hidden rocks that prevented them from subsiding properly. The terrace is now so even that I can run the lawn mower right across it, and if I ever decide to remake it and lay the slate in cement, the job would be made much easier by the exact indentations that have been made by the stones in the turf, and that would remain when they were temporarily removed. Yes, our method really worked!

THE END





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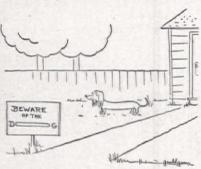
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Field Trips

Next, we inspect the dining car, and file into the Pullman to "Ooh" and "Aah" at the magical change of seat into bed. Then back to the coach for a ride to the station. Smoothly the train moves off, and when all fidgeting and fiddling with footrests has ceased, our instructor points out, as we pass them, the three types of railroad crossings: overpass, underpass, and grade crossing. As we go by, switch lights gleam ruby and emerald outside the freshly-washed windows of the train.

On the station platform, we meet the conductor, who explains about all the paper work he must do, and



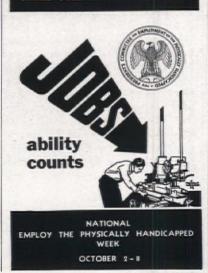
about the meaning of the stripes and star on his sleeve. Railroading must be satisfying work, for every man we've met today has been with the road for at least 30 years.

Back to Ivywild school we go, carrying beautifully illustrated, informative booklets published by the Association of American Railroads. After lunch, work begins on books and worksheets fitting in with what the children have learned this morning about workers who help us travel. What's more, they are eager to read and learn just as much as possible about trains, maps, timetables and transportation.

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THE END

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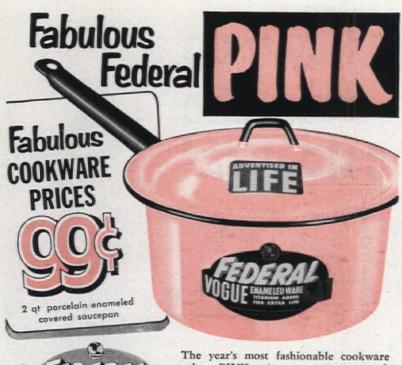
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Formal Dinner

(Begins on page 83)

longer own service plates (you may have to acquire a few additional dinner plates to carry this off, for at a formal dinner the service plate is not used for the meat course-but you'll be no pariah if these "cover" plates are also used to serve the main course, provided each guest gets back his own when the meat is served). Of course, if you have real service piates, use them by all means.

The first course is in place when the guests enter the dining room so that the hostess can be seated at the same time as her guests and, because of this, we placed the napkins at the left of each setting instead of across the service plate. Also, we did use the bread-and-butter plates not found at strictly formal dinners-because it makes sense to do so when there's no servant to keep passing hot buttered rolls around the table.



WHO SITS WHERE

It was Somerset Maugham, I believe, who observed that eight is an ideal number for a dinner partyenough people to keep conversation rolling merrily, but not so many that the guests tend to break up into groups. We agree. In the seating diagram for our dinner for eight (page 83), you'll note that while the guest of honor is seated at the hostess' right, and his lady at the host's right, the usual man-woman, manwoman plan is nonetheless disrupted. A compromise? Yes! But one that's worth making if your table is oblong or oval, for it permits both host and hostess to keep their usual places at the table, their carts at their sides (see below), and it reduces plate passing to a minimum. If there happen to be six at the table (which may be too few) or ten (which may be too many for this kind of service). you won't have to cope with this particular poser.

WHAT'S FOR DINNER?

If the hostess intends to be with her guests before and during the meal, with no jumping about and everything running like a 250 h.p. engine, and if the food isn't to suffer thereby from underdoing, or overdoing, choose something delicious that needs few, if any, last-minute flourishes. Here's our suggestion for your first dinner a la carte:

Shrimp Cocktail, (served up sauced. and nicely chilled, just before the guests are seated). In its place, any fish or fruit cocktail, or a soup. Or your first course might be "finger food" served along with pre-dinner drinks, and not at the table at all.

Chicken Flamande (a Good Victuals recipe we published in August, 1954). It's perfect fully prepared before your guests arrive, doesn't mind waiting. With it, green peas and buttered finger rolls, followed by a tossed salad. Along with the meat and the salad, a good red wine if you like -served either from a decanter, or from its own bottle in a basket placed near the host.

For dessert, Lemon Fromage (another Good Victual-we gave the recipe in March, 1955), real company fare that can be prettily dished out and happily waiting before the meal begins. Don't plan on a dessert that needs the same dishes you used for serving the first course, or on one that requires the forks used for other courses, for jumping up to do any dishwashing is not allowed at our dinner party!

Demitasse (or large coffee if you prefer) is wheeled into the living room directly after dessert, and accompanied by mints, nuts, and liqueurs if you serve them.

TWO CARTS = ONE BUTLER

Very faithful retainers these carts can be, for we furnish the references herewith-and they'll never leave your service. Sturdy small serving tables (preferably three-tiered) will do, but for the greatest convenience we recommend wheel-about carts with shelves, or, perhaps, one table and one cart

One of these "servants" stands to the left of the host; the other to the left of the hostess. On each one you place half the salad plates, half the desserts. The hostess' cart, in addition, has the water carafe and the rolls. The host's cart may also be the repository for the dinner plates, the meat dish, and the vegetable (see procedure below). The salad bowl may be on either cart and on whatever shelf is the most convenient. If possible, the bottom shelves of each cart should be empty to begin with, and free to take on the soiled dishes.

So bon appétit! Let's start! When the first course is finished, host and hostess each clear away four places (including service plates unless they are dinner plates that double for the main course). Quickly and unobtrusively, they stack what they've cleared on the lower shelves of the

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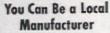
Same low price per square foot for any size or type of home you plan to build.

Brikcrete is the world's most modern masonry, with colorful beauty, streamlined symmetry and self-contained insulation properties. Plenty of strength. Water resistant. Easy to lay. Widerange of colors. Costs less than lumber because it's made by chain of independent local plants throughout the U.S. Write for literature and name of nearest Brikcrete manufacturer.

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More local plants are badly needed to supply increasing demand. To men of vision and aggressiveness, Brikcrete is community enterprise. Plants operate in franchise-protected territories, Liberal sponsor cooperation, High income potentials. Requires no skilled labor. We supply the basic equipment on easy-to-pay rental terms. Write for Brikcrete Book No. 2 for more information.

carts—the diagram on page 83 marks off the respective territories of host and hostess.

For the next part, there's a choice in procedure. If your main course is in the stew or casserole family (like our chicken), and if you have covered dishes and electrical or other devices to keep it hot in the dining room, it may be placed, together with the dinner plates, on the host's cart before the meal begins. The host starts to serve forthwith-and the hostess "stays put" throughout the meal. Otherwise, she does get up just this once to bring in the principal "works," plus a stack of pre-warmed dinner plates which she places before the host who serves one guest at a time. Filled plates are passed around the table, with a minimum of passing in front of or by the guest of honor.

If the salad is served with the main course, salad plates may be quickly put in their proper places by host and hostess before the meat is served, and the salad bowl may be passed around the table.

Dinner plates, salad plates, and bread-and-butters are cleared by the host and hostess in the same way as the first course covers, and stacked on their carts. Then, on with dessert.

When the last calorie has been consumed, and fully enjoyed, the guests are conducted into the living room by the host while the hostess makes quick work of rolling her cart into the kitchen, unloading it, and giving it still another assignment-for it brings the coffee into the living room. If you're a smart gal, there will be no delays at this point while heads begin to nod for want of that hot brew! The coffee, "started" just before the first or second course (and kept hot), should be all ready immediately after dessert, and the cups, saucers, cream and sugar should be arranged on a tray beforehand, just waiting to do their jobs.

Of course, we needn't tell you that no dishwashing should go on until the guests have departed. The object of this party, after all, was to keep the host and hostess with their guests. Enjoy them! THE END



· September 29th to October 8th is the week designated, in over 2,000 communities, for the annual presentation of a style show of home-furnishing trends. Retailers furniture manufacturers, working together, bring you the latest creations. Tied in with them are notable trends in the entire field of home furnishings. Home Fashion Time is an exciting event for the nation-and for your community. Watch for it!







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Regal Grey, or White.

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with my bilt-in cooking top and oven in just the right place, at exactly the right height ... for me!...so easy to cook with, so easy to clean ... and with remote control 7-heat switches to place wherever I choose.





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Please send me, free, full information about L & H Custom-Bilt Electric Ranges

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STREET ADDRESS

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pleasure of your outdoor living!

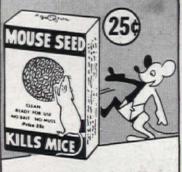
There's nothing quite like the pleasure of being with your family in your own back yard! Especially, when you have an Anchor Fence to keep unwanted animals and to keep unwanted animals and trespassers out—and your own children safely inside. What's more, Anchor protects and adds to the beauty of your grounds—it's an ideal support for handsome vines and shrubbery. Insist on Anchor the force with the in-Anchor—the fence with the zinc coating applied after weaving, not

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before for longer life! Call the Anchor office in your area for a free estimate or write for more information to: Anchor Fence Division, ANCHOR POST PRODUCTS, Inc., 6610 Eastern Ave., Balti-more 24, Md.



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Proven by millions of mice-hating householders for more than 50 years. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., Port Chester, N. Y.
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These are healthy, hardy bulbs—carefully selected from the finest planting stock of famous Danish gardens. Prize selection of medium size bulbs. Available in America at this amazing price because we sent our own representative to Europe and bought the stock of these Danish gardens when the market price was low—and now are passing the tremendous savings to you! But you must order now to take advantage of this wonderful Tulip bargain—bulbs will be shipped for regular Fall planting. These bulbs are guaranteed to give you many blooms the first season, a full normal bloom the second season and many years thereafter or replacement made FREE of charge. FREE of

SEND NO MONEY. Order now—pay later. Simply send name and address and when your carton of 100 Tulip Bulbs plus 12 extra IMPORTED DUTCH SNOWDROP BULBS arrives pay the postman only \$1.98 plus C.O.D. charges. Any bulb not developing to your satisfaction will be replaced without charge. Don't miss this great Tulip bargain. Write today to MICHIGAN BULB CO., Dept. ME 1402, Grand Rapids 2, Mich.

. . . Get pruning tools in shape for the important work to be done on deciduous trees and shrubs during the dormant season. (All shrubs that is, except those that bloom in spring; prune them after they flower). Here are, I. to r., hand shears, lopping shears, two saws



OCTOBER'S THE

E. L. D. SEYMOUR

. . . Study your garden's needs and possibilities in the light of the past season's (or seasons') results. Why not have your soil tested, or do it yourself with a kit designed for the purpose, as illustrated here? It can be a simple job, to determine acidity status and need for liming; or it can be a complex, qualitative, and somewhat quantitative study, to show which of the major and minor plant food elements your soil may be deficient in. But remember that a chemical test tells nothing about the vital soil texture, structure, and condition. To judge these, you must observe how the soil looks and acts when dry and



Extra Charge

12 Gorgeous IM-PORTED DUTCH SNOWDROP bulbs will be sent you at no extra cost if you hurry and send in your or-der NOW.



. . Plant rose bushes. Unpack when they arrive. If dry, soak or bury in moist soil; otherwise, keep under wet burlap while you: Dig generously big holes; put drainage material in bottom if necessary, or loosen it and work in rotted manure, compost, peat moss, etc., and mix humus and bone meal with top soil. Make a cone of it, set plants with roots spread; cover them with soil; firm well; fill hole with water; let it sink in; complete soil filling; mound 6" deep until ground freezes, then mulch for winter. (Are you trying the 1956 All America Selection-the Floribunda variety "Circus"?)

. . . Start amaryllis bulbs for Christmas-to-late winter flowering (below). In pots 2" larger in diameter than bulbs, put plenty of drainage, then good, open potting soil spiked with a house-plant food. Keep bulb half out of soil. Water well, then merely prevent soil from drying until growth starts.



newest Marvalon

miracle decorative material. Colors and patterns can be matched in Marvalon Shelf and Drawer Lining for complementary decorating. Adhesive Veneer is easier to apply - no overlapping. Just remove the paper backing. Sticks to any flat surface from table tops to wastebaskets.





SHELF LINING.

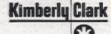
Made of vinyl-plastic and latex like all Marvalon products. Defies wear and tear. Wipes clean with a damp cloth. Comes in 14-inch widths - attractive scalloped edge.

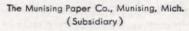




DRAWER LINING.

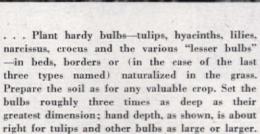
Convenient 20-inch width designed especially for drawers. Straight-edged to fit corners perfectly. Use all 3 Marvalon products. Give your home a new, fresh, colorful look.





MONTH TO ...





. . . Make a new lawn-without delay, while you can expect cool weather and fairly regular rains. As a lawn is a long-time thing, fit the ground well. Dig deep; incorporate humus and plant food; lime, if needed. You can apply a weed-seed killer-but only some weeks before seeding. Sow good seed, evenly and not too thickly, when the air is still. To cover it, rake or roll lightly. Sprinkle or water gently until ground is wet; then keep it moist until the grass is an inch or so tall. Don't start mowing until it is 3" high-perhaps not at all this fall.







Flexscreen's sheer woven-metal curtains frame your fires in shimmering beauty—yet provide absolute protection against flying sparks. Exclusive Unipull glides both curtains open or shut with one hand—keeps curtains always equally draped. Many attached and free-standing models

to choose from — at your favorite store easy to install. And — prices begin as low as \$16.75! Write for free style catalog BENNETT-IRELAND, Inc.

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squashed bingers,

try this-



Hold tacks in a strip of cardboard. Start tack with a tap—then withdraw cardboard

Get mad every time you try to paint? Here are 2 tips for you-



Add a tablespoon of citronella to a gallon of paint to keep bugs out of newly painted work

Using same brush on same job tomorrow? Don't clean it. Dip in solvent. Wrap in kitchen plastic





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nna Elizabeth Wade, 1882 Tyree St., Lynchburg, Va

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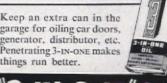


with Plastic Wood -handles like putty, hardens into wood-will not crack, chip or peel

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garage for oiling car doors, generator, distributor, etc. Penetrating 3-IN-ONE makes things run better.



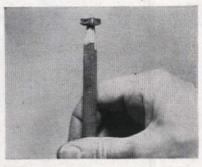
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Do the feathers and cuss words fly when you try to start a nut into a tight spot? Then try this -



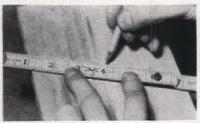
Screw nut on sharpened dowel. Then reach into "tight spot" and thread nut on bolt. Finish tightening by regular methods

Swell trick for easier sawing,



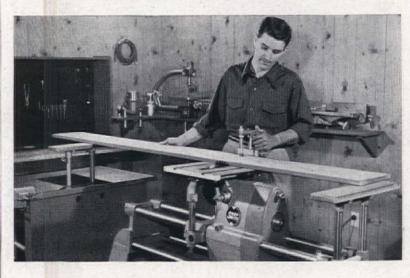
Wrap a piece of tape around a rod, tube, or dowel before cutting. Follow one edge with saw to get a perfect square cut

Here's a good angle -



To find a board's center, lay rule across board at an angle, inch marks on edges as shown. Exact center is halfway across

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You can be a stranger to tools, cramped for space and short on cash, and still be the best-equipped home-project expert in the neighborhood. You can do it with SHOPSMITH®, the all-in-one power tool that outperforms all others. It saws, sands, drills-horizontally and vertically - and is a 34-inch lathe. Power-Mount permits use of jointer, jigsaw and sprayer. Yet SHOPSMITH takes no more space than a bicycle, and it lets you have a Shop-on-the-Wall.

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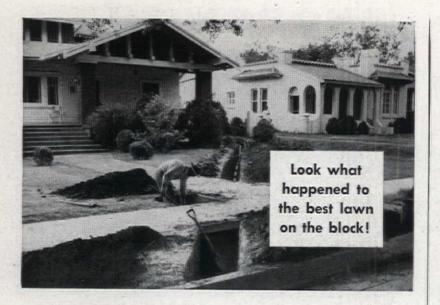
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COULD IT HAPPEN TO YOURS?

Here's what can happen with sewer pipe material that's supposed to be as good as Cost Iron Soil Pipe. Roots worked into a seeping joint, filled up the line and this led to tearing up a lawn that took years to build.

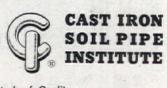
The best way for you to avoid this expense and heartbreak is to install Cast Iron Soil Pipe in the first place. But if it's too late if your builder used a nonmetallic sewer pipe and it's already started backing up-remember: next time make it Cast Iron. It lasts a lifetime.

Why Cast Iron is Permanent

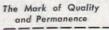
Roots cause most sewer failures, but they can't penetrate a cost iron sewer line. Its joints are rootproof! They're packed tight with oakum and sealed for life with molten lead. What's more, severe pressure from settling soil of driveway traffic has no effect on Cast Iron Soil Pipe. It can't be crushed to cause slow drainage . or cracked to allow root entry. It's the strongest sewer pipe material known. That's why you'll never have to replace Cast Iron.

What you should know about plumbing drainage.

Whether you own your own home or plan to buy, you'll want to know how the home plumbing system works . . . how to protect your sewer line . . . what to look for in a plumbing system. All this information is in our illustrated, 16-page booklet. Send for your free copy today.



State



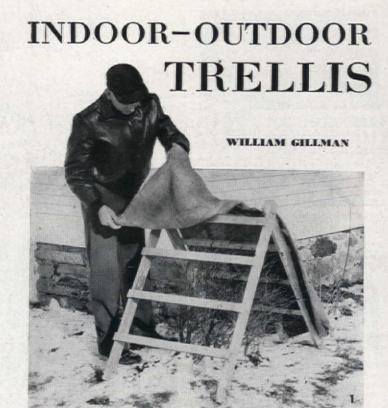
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your booklet, "What Should Know about Plumbing Drainage."



City.





aking multiple-purpose, portable trellises is good indoor, bad weather work-and easy, too. There's no point in putting it off until midwinter, for the easily made, inexpensive, handy folding device shown here will prove useful in various ways long before you think of using it in next summer's operations. Better put a few together now, and stack or hang them away in the very limited storage space they require when folded flat.

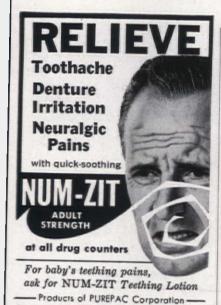
One of their first uses may be in the fall garden-to protect plants of doubtful hardiness in exposed places. or choice evergreens where they might be injured by

drip or snowfall from roof overhangs. Burlap can be draped over the trellis, as shown above, or evergreen boughs can be stacked against it and tied in place with cord to provide shelter without smothering. Later on, when the children come in from skating, sledding, or snowballing, or when father finishes shovelling the walk (or returns from fishing with wet clothes and, perhaps, some fish), one or more of the trellises will be just the thing to hang the garments on to dry, near the furnace, but out of the way of household traffic.

Come spring and warm weather, the trellises will be mighty useful to support vines of both ornamental and food plants, especially tomatoes, melons, cucumbers, squash, and the like. And when house or trim is to be painted, drop cloths or newspapers laid over a row of trellises will protect the







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Science Finds Healing Substance That Relieves Pain-Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain - without

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foundation planting from spattering. Needed to make a trellis: A few strips of 1" x 2" lumber (dressed to x 134") cut to convenient lengths; 8-penny galvanized nails; two 3" x 1/4" bolts, preferably with wing nuts for easier handling, to be put through holes bored 21/2" down from the top of uprights. Two such "ladders" make one trellis. THE END



ENJOY CANNAS INDOORS

raditionally, cannas are heatloving bedding plants, useful and effective as accents or a background for lower-growing annuals, where their coarse, cornlike stalks, and leaves (ranging from light green to deep, bronzy purple), and their big flower heads in brilliant yellow, salmon, pink, and red are not out of scale or character. But did you ever think of growing them as pot plants, for winter decoration indoors?

I have done it, satisfactorily and easily. When the clumps are dug in late fall, sheared of their frost-killed tops, and ripened for a few days before being put away for winter in a cool but frost-free cellar, I select a few good-sized roots and plant them in good soil in large (6" to 8") flower pots with the usual drainage provisions in the bottom. I keep the soil slightly moist until new growth appears, then give more water as needed, a bright, sunny location, an occasional dose of a soluble plant food, and protection from cold drafts. When a plant is ready to bloom, I move it to a strategic spot-and en--ELVINA MCKEAG joy it.

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Styling -that makes your kitchen sparkle . . . advanced, exclusive features . . . downright solid value - on all three counts DIXIE ranges are 'way out front! With such outstanding features as Therma-Flex Burners, Robertshaw automatic controls, continuous E-Z Glide grates, fully-insulated ovens (to name a few) you'd never dream that DIXIE costs less, by far, than other leading makes. See them at your DIXIE dealer's!

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LIGHTWEIGHT ROUTER does a cleancut job of beading, carving, cove cut, dado cuts and joints, fluting, dovetailing, etc.—all the fancy touches that distinguish a fine piece of craftsmanship. \$19.95. Handles for holding and guiding, available extra. Mall Tool Co., 7725 S. Chicago Ave., Chicago 19, III.



CEMENT COLOR to dye ordinary cement and sand mixture any one of seven shades, including blue, brown, black, red, green, yellow, or buff. Forms are also available for making the colored cement blocks in various shapes. Cost is about 10¢ sq. ft. to color. American Dyewood Co., Belleville, New Jersey



VERSATILE VENETIAN blind has slats of Flexalum, comes in 15 colors, plus print patterns. Vertical slats may be closed as a drapery, set at an angle, or pulled completely aside. Hunter Douglas Corp., 150 B'way., NYC

ALL PRICES ARE APPROXIMATE

UTILITY TRAY to carry tools, housecleaning aids with you to the job, instead of making trips back and forth for forgotten items. Lightweight, steel construction, handles are covered with slip-proof plastic tubes. \$2.95. Stein Steel Supply Co., Atlanta 1, Ga.



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set off or on, or change the
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Send for free room portfolio describing how this handsome "sunken garden" room was made from an old basement. List of furnishings included. Write Armstrong Cork Company, 5510 Plum Street, Lancaster, Penna.



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