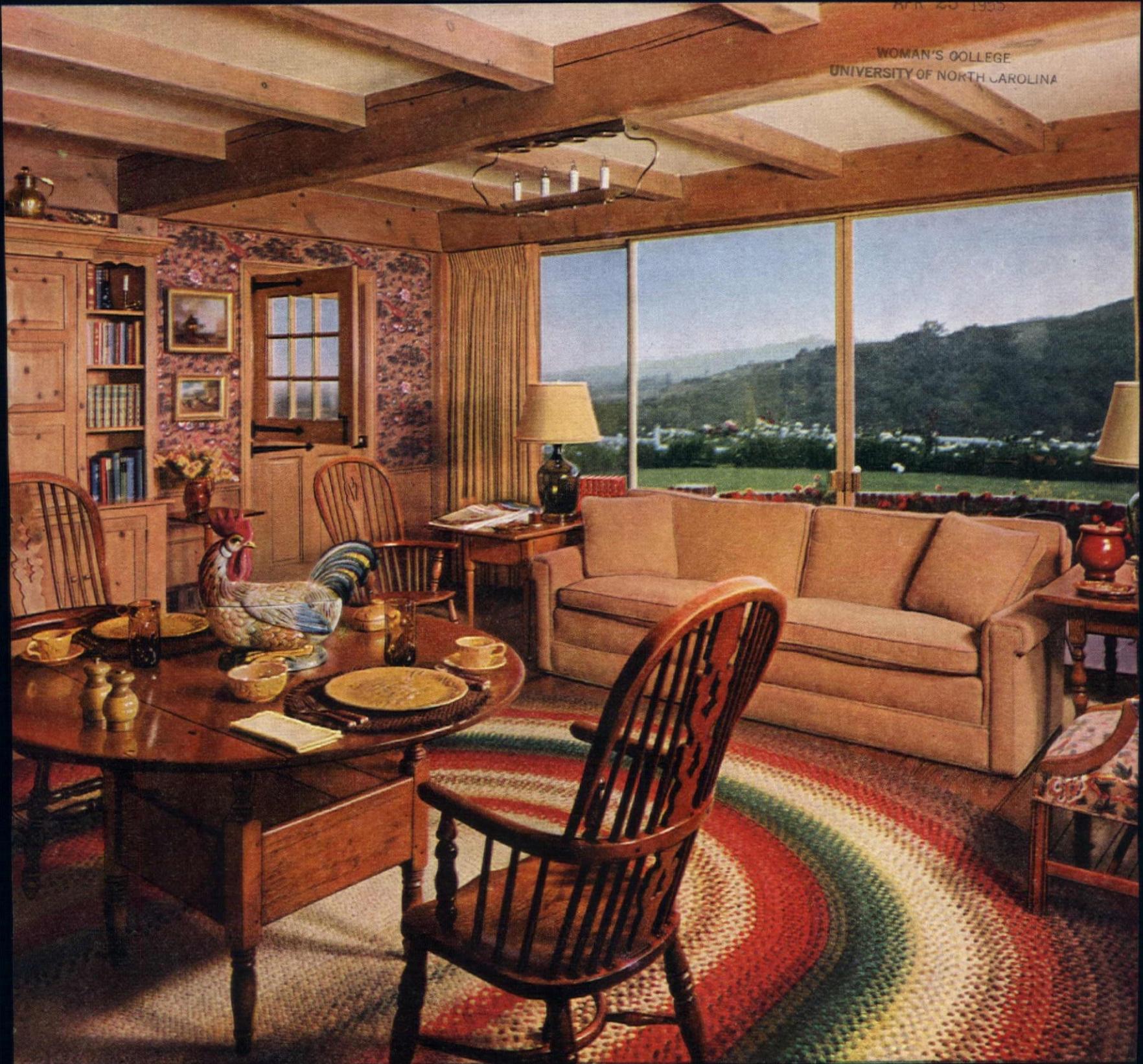


THE
AMERICAN HOME

SERVING OVER 3,000,000 HOMEMAKERS EVERY MONTH

MAY • 25¢



THE BIG NEWS IS KITCHEN NEWS!



This plastic floor is Armstrong Decoresq® Corlon, No. 6311, "Homespun."

the modern fashion in ^{plastic} floors

Turning an unfinished second floor into attractive living space is far easier to do today than ever before. Simplified, informal decoration and the use of modern materials like this plastic floor of Armstrong Corlon make the project more practical and less costly. A single sweep of Armstrong Corlon from wall to wall will solve your floor problems...beautifully. With Corlon, the only plastic floor with inlaid designs, you can add a warm, inviting look to any room. This wonderful new Armstrong floor lets you expand the living area of your home without adding much to your housework—for it takes so little effort to keep Corlon's smooth, virtually seamless surface looking bright and lovely as new. For colorful, carefree living, it's sensible to choose Armstrong Corlon, "the modern fashion in plastic floors."

For free portfolio of this practical upstairs family room and sleeping area, write Armstrong Cork Company, 5505 Pine St., Lancaster, Penna. Ask your Armstrong merchant about free personalized decorating service available, for a limited time only, with this Armstrong Corlon floor.

Armstrong
FLOORS

LINOLEUM • CORLON® • RUBBER TILE • CORK TILE • EXCELON®
TILE • CUSTOM CORLON TILE • ASPHALT TILE • LINOTILE®

Sound Conditioning—the new comfort for up-to-date homes

For a pleasanter kitchen, quiet the clatter... about \$25⁰⁰ will do it



You can ease the tension of preparing meals by putting a noise-quieting ceiling of Cushiontone in your kitchen. This modern Armstrong ceiling subdues the clatter of pots and pans, softens the whirring of appliances, helps you keep calm even while cooking a big dinner. You'll like Cushiontone's smart good looks, too.

Beautiful new ceiling muffles noises of children and appliances. You can install it yourself . . . a free booklet tells how



Cleaning's no problem—Cushiontone requires no more care than a painted plaster ceiling. Easy wiping with a damp cloth is all that's needed to clean it. The tiles can also be repainted as often as you like.



Lunch time is more relaxed when your kitchen is sound conditioned with Armstrong Cushiontone. No longer will scuffling feet, high-pitched voices and the clanging of silverware and dishes put your nerves on edge. A noise-quieting ceiling of Cushiontone will add luxury to your kitchen at very little cost. Almost any family can afford it.



Easy to install. 12" x 12" Cushiontone tiles are quickly nailed or cemented in place. Whether you want a professional installation or prefer to do the job yourself, see your local Building Products Dealer for advice and materials.



For free booklet, "How to Make Things Quieter at Your House," write Armstrong Cork Company, 5505 Clark Street, Lancaster, Penna.

Armstrong
CEILINGS

Cushiontone® • Temlok® • Perforated Temlok Tile
. . . to quiet and beautify your home

Have YOU
a good line
too?



RUST-PROOF

**NICHOLS
NEVER-STAIN**

**Aluminum
CLOTHESLINE**

- ★ LONG LASTING—WON'T ROT, RUST OR CRACK
- ★ ONCE UP, ALWAYS UP—SUMMER AND WINTER
- ★ HOLDS ALL TYPES OF CLOTHESPINs
- ★ FOR YARDS, BASEMENTS AND ATTICS

Available at your local hardware store in 50 to 300 ft. lengths in plain or stranded types.

USE **Aluminum**
BAKED POTATO NAILS

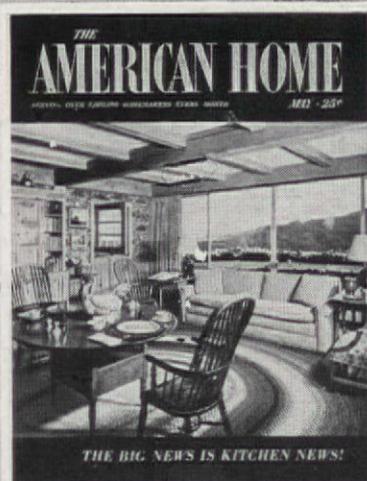


Bake fluffier, tastier potatoes faster. Nail conducts heat to center of potato—bakes from inside out. No bursting—no mess.

Equally good for boiled potatoes. No storage problem. Ideal for meats, too. Card of six only 29c. Available at your local grocery and variety stores.

Made by the makers of Never-Stain Aluminum Chain Link Fencing. The fence of beauty that never requires painting.

NICHOLS
WIRE & ALUMINUM CO.
DAVENPORT, IOWA



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Best of two worlds in a family room: A modern glass wall for the full enjoyment of a spectacular view is not one bit incompatible with the Early American architectural details and furnishings of this friendly, peaceful room. See the whole house, page 58. Photo: George de Gennaro

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Which Paint for the Job?

It's an important question. Particularly when you consider the effort and expense involved in painting a house. Most folks buy on price or color or brand. Far too few make the most essential consideration:

Which paint is best for the surface to be protected?

Take masonry, for instance. You could use the most expensive paint in the most attractive color by the most reputable manufacturer and have it fail prematurely. That's because of alkalis and moisture present in all masonry which can destroy conventional paint in a few short months.

Masonry surfaces require a special paint—one of proved resistance to alkalis, moisture and weather—one based on Pliolite S-5—the synthetic rubber resin. Almost ten years' use has fully proved easy-applying, fast-drying paints made with Pliolite S-5 last up to 20 times longer on all types of masonry. See your dealer for details. Or write for the free booklet, "Paint Magic," to: Goodyear, Chemical Division, Dept. E-9446, Akron 16, Ohio.

PLIOLITE S-5

GOOD YEAR



YOUR SURE SIGN OF SATISFACTION in paints for brick, stucco, concrete, block or asbestos-cement shingles is the Pliolite S-5 seal.

Pliolite—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio

Contributors

... **VIRGINIA THABET**, newest member of our AMERICAN HOME family (she's Associate Home Equipment Editor), came to us from West Virginia where she conducted a daily home-making show on TV. Prior to that, she was a regional home economist for Crosley in several parts of the country, also active in their training program. She won an award from Edison Electric Institute for "outstanding contribution to the advancement of electrical living."



... **BERTHA SCHAEFER, A.I.D.**, has lots of strings to her bow; plays them all in harmony. Prominent as a designer of contemporary furniture and interiors, with many commercial and residential installations to her credit (see page 46), she also operates a leading New York art gallery. The integration of the arts, a topic upon which she often lectures, is a subject dear to her. She studied at Mississippi State College for Women and Parsons School of Design.



... **JIM BROADSTREET** comes from a long line of builders. "But," he reports, "the family tradition almost broke at my level as my father died when I was too young to know a screwdriver from a sky-hook." Now 25, he has been a draftsman and carpenter, and he "soaked up" European architectural traditions during a stint in the Army. Wants to design contemporary homes and furnishings—judging from the piano story, page 44, he should be a designer of note!

... **BOB GILMORE** uses Hammermark House, the home he's building near Sonoma, California, as a point of departure for story projects. Now a free-lance writer, he's a former editor and advertising man. Though he claims to have been voted the "stillest man" in his class, his flair for things mechanical appeared in high school when he built himself an ice sled powered by a motorcycle engine. Now he maintains he'd "give two back teeth for a four-place airplane."



... **WAYNE JUDY**, who came to International Falls, Minnesota to direct vocational education, soon started his Sportsmen's Service, an after-school bait and fish-dressing venture that has grown into one of the largest hook-and-line fish-shipping businesses in the country. He has devised new techniques for bait conservation, and improved methods of shipping game. Sportsmen's hours being what they are, his shop may be open from 4 A.M. till after midnight. It's a full life!



You've never seen a value like this

NEWEST

EASY AUTOMATIC

GETS SHIRTS CLEAN EVEN IN COLD WATER!

HOME TESTS PROVE IT'S TRUE! Dozens of dirty white shirts were washed in this *new* Easy Spiralator Automatic—in *cold water*! An all-housewife "jury" was asked (without knowing how the shirts were washed): "Are these shirts clean?" All but one answered "Yes"!

THIS DOES NOT mean Easy advocates "cold water washing". But if Easy Spiralator action can get clothes clean in *cold water*, imagine how much better it can wash your clothes with your normal supply of *hot water*!

IT'S PROOF that the Easy Spiralator, traveling clothes in a one-way spiral path, does the best job of any washer! No over-scrubbing at bottom, no "loafing" at top. Easy washes *all* clothes in *all* parts of tub, *all* the time.



GIVES YOU 4 WAYS TO WASH AUTOMATICALLY!



New Lighted Master Mind Control gives a wide range of push-button washing:

1. REGULAR FABRICS—Full Load . . . 2. Part Load.

3. FINE FABRICS—Full Load . . . 4. Part Load.

You can skip, repeat, lengthen or shorten *any* part of *any* cycle.

NEW WATER SAVINGS—save up to 11 gallons per load on part load cycle!

NEW DEEP ACTIVATED RINSING—flushes dirt *up* and *over* the tub—never *through* clothes!

NEW POSITIVE FILL—insures right water level in tub, regardless of pressure!

NEW PORCELAIN TOP—washtub and draintub are gleaming porcelain, too!



TRADE AND SAVE NOW! Terms about \$3.75 per week after small down payment. Easy Washing Machine Corporation, Syracuse 1, N. Y.

GET AN EASY DRYER, TOO!

Matching gas or electric models! Enjoy no-work drying at its best. Clothes are fluffier, sweeter smelling, and look better too.



NEW Semi-Automatic EASY Spindrier®

also with Spiralator Action



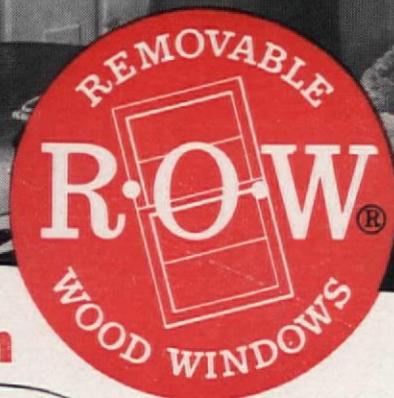
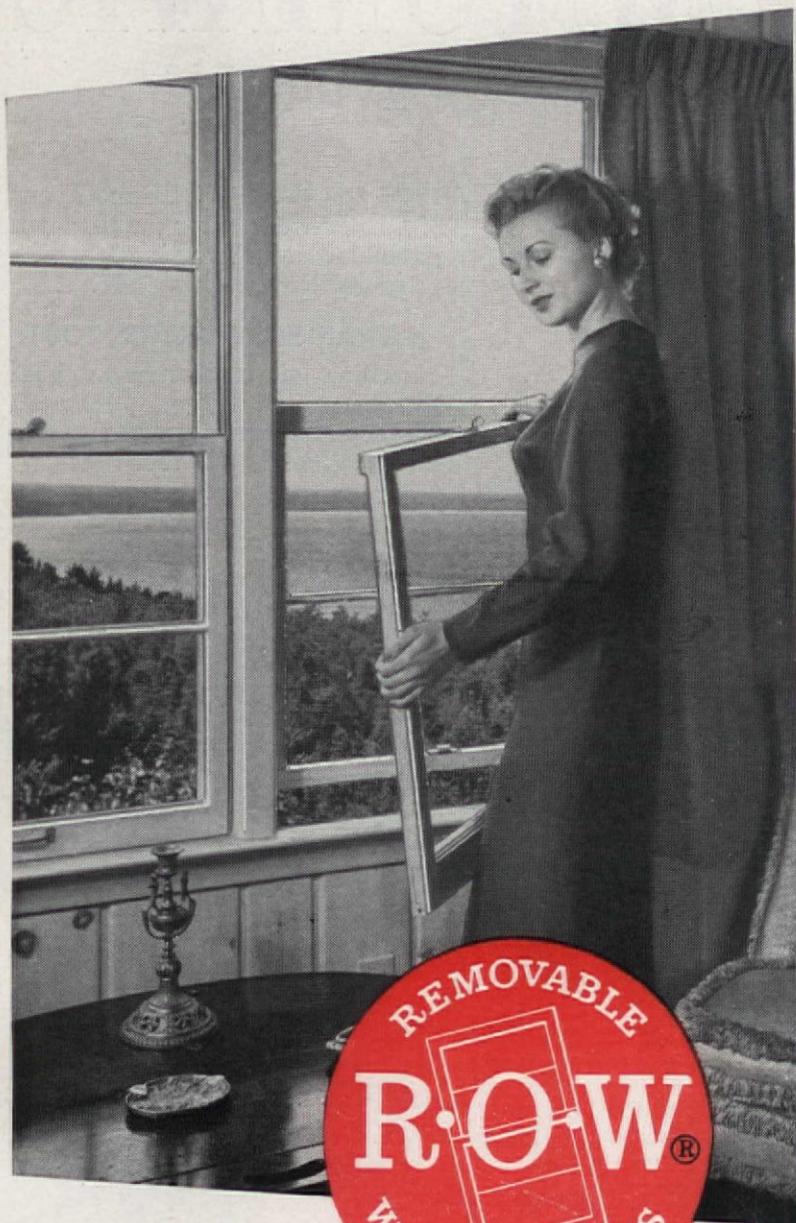
Model SDE

The new, "low-look" advanced design Easy Spindrier! You can wash and rinse, then drain tub effortlessly with Easy's new Finger-Tip Control Center. Features 3-minute Automatic Spin-rinse. Saves hot suds for re-use. Does a week's wash in 1 hour. Portable . . . no special installation! See this great new Spindrier value in action.

ALL NEW
EASY
AUTOMATIC

**PRETTY AS A PICTURE-
WINDOW**

and twice as practical



Now with



Scenes like this can be *beautifully* framed by R·O·W removable windows. And whether you have scenic surroundings or not—R·O·W lift-out windows make cleaning or painting (inside the house) an easier job. They allow you to *choose* between ventilation or full weather protection.

R·O·W windows are quality-constructed of fine wood to blend with residential surroundings. Wood *looks* warmer and it *is* warmer. Unlike metal, wood is a natural insulator—resists transfer of heat or cold—serves to eliminate condensation. R·O·W windows are now improved by LIF-T-LOX balance to operate with finger pressure.

See your best lumber dealer or write

R·O·W SALES CO., 1353 ACADEMY AVENUE • FERNDALE 20, MICHIGAN

R·O·W is the registered trade-mark of the R·O·W Sales Co.



*The Lady in
the Red Hat*

“Pitchfork Edie” would be another good name for her—that’s Edith Ramsay, AMERICAN HOME’s Equipment Editor. The pitchfork was a gift from an admirer and Edie’s built a reputation as a hostess around it—she places the tines bottoms-up across the grate in her fire-place and grills five-pound sirloins on it.

The big red hat is a badge that has become her trademark (she’s gone through dozens of ’em). Among manufacturers of major appliances, coast to coast, she is known as “the lady in the red hat.” This bright flash of color turns up one week in Chicago, the next in Cincinnati, in Louisville, Dallas, Los Angeles, on the triphammer travel schedule she keeps, searching for news in home appliances and management. Her testing laboratories in New York see a constant procession of appliances, in and out, to be thoroughly work-tested before they’re shown to you.

A dyed-in-the-wool down-easter (Truro, Mass., on Cape Cod), Edie’s been known to go back for her third lobster! Every household gadget known to womankind sprouts in the compact kitchen of her Greenwich Village apartment in town, shared by her daughter, Betsy. Between planes, testing, and editing, Edie finds time to be National President of The Electrical Women’s Round Table. “My round electrical women,” Edie calls them, “. . . but, after all, what woman isn’t electrical?”



GROW A GREENER, LUSHER LAWN FAST!

Scientists' Formula Shoots Fantastic Growing Power Into Lawns, Plants and Vegetables!

Now Grow Flowers, Shrubs, Trees, Even in Hungry Soil—Watch Lawns Grow Richer, Thicker, Greener in 7 Days!

This season how would you like to make your flowers bloom by the hundreds weeks ahead of your neighbors—increase the growing power of undernourished shrubs, trees, hedges, vegetables? Grow a richer, thicker, greener lawn in just 7 days with just 1 sprinkle from a watering can?—OR just one automatic feeding with the amazing "can't fail"—"can't burn" RX-15 miracle mixer?

Now YOU can turn your garden into the showplace of the community with hundreds of colorful, flaming blossoms—not five years from now—not next year—but this season even if right now you don't have a seed in the ground—even if your soil is undernourished.

With normal garden care YOU can pick basketsful of meat-packed garden fresh tomatoes, luscious heads of lettuce—sweet, tender cucumbers, corn and peas from a vegetable patch right in your own backyard. Now YOU can amaze the so-called experts in your neighborhood with a rich, thick carpet of lawn—and you won't even have to dirty your hands digging messy, evil-smelling fertilizers into the soil.

If You've Had Trouble Growing a Dream Garden and Lawn Perhaps Here's a Reason

If flowers won't grow for you—no matter how hard you try—in case after case it's been proven that your soil is to blame. Science tells us that almost 90% of all garden soils are deficient in at least one of the vital minerals a plant needs to bloom and flourish. And if you starve a plant of even one of these life-giving soil minerals you won't get many flowers no matter how much sun and water you give it—no matter how many hours you slave in your garden.

Sprinkle with RX-15, Save Hours of Extra Digging!

In 1951 scientists at one of America's leading plant experiment stations tested new types of concentrated plant foods that could be dissolved in ordinary tap water, and when sprinkled on lawn or plants could go to work in minutes. No more extra drudgery, no more unneces-

sary digging. This water soluble plant food was proven so fast-acting that it is absorbed by roots and reaches into leaves, stems, and tissues in as little as 60 minutes.

Thousands of Flowers for Only a Few Minutes Extra Work!

And now do you realize what RX-15 means to you? It means that today you can go out with a sprinkling can and in a few minutes start to shoot new life into your garden. Revitalize your whole undernourished lawn... give it results you never dreamed possible in 7 days.

It means that, whether you're an expert gardener or the greenest beginner now with normal garden care you can grow masses of beautiful roses, dahlias, phlox, gladiolus and chrysanthemums in your garden *this season* with a sprinkling of RX-15 once or twice a month. It means that no matter how starved your soil may be now, with a few applications of RX-15, you can grow a thick, green lawn the very first time you try—and it will only cost you pennies to apply it! It means that you can grow hundreds of flowers in your window boxes—grow hundreds of flowers *this season* from plants you already have in your garden, from seeds you can still put in the ground.

And because RX-15 instantly feeds plants 10 life-giving soil minerals they need for healthy bloom, it means that merely sprinkling with RX-15 can make starved undernourished lawns, trees, shrubs, houseplants start to spring back to new life rapidly!



MAKE THIS 7-DAY TEST ON YOUR LAWN

Dissolve 1 tablespoon of RX-15 in a gallon of water and write the letters of your name right on your lawn. It takes only 60 seconds... yet in 7 days You'll actually be able to read your name in the grass! OR YOUR MONEY BACK!

RX-15 Miracle Mixer "Can't Burn", "Can't Fail"



Not Affected by Back-Pressure!

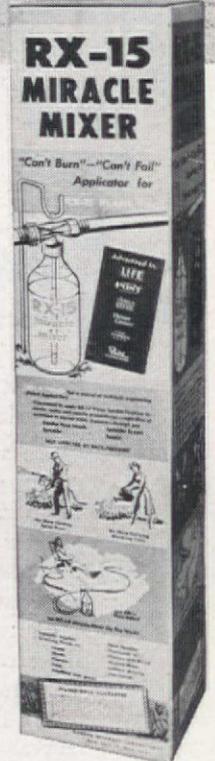
APPLICATOR FOR RX-15 PLANT FOOD

Not a syphon but a marvel of hydraulic engineering (Patent Applied For).

Just Fill—Then Relax! Let RX-15 Miracle-Mixer Do The Work!

Guaranteed to Apply RX-15 Water Soluble Fertilizer instantly—easily—and exactly proportioned, regardless of variations in normal water pressure, through any:

- Sprinkler
- Garden Hose Nozzle
- Sprinkler System
- Soaker



HOW TO GET \$3.98 MIRACLE-MIXER

FOR ONLY 98c

Buy \$4.98 size RX-15, get bonus certificate worth \$2.75 enclosed in each container. Mail to Garden Research Laboratories, New York, N. Y., with 98c (plus 25c for mailing and handling). You get back \$3.98 Miracle-Mixer at this amazing, low price!

Or buy \$3.75 size RX-15, get bonus certificate worth \$2.50. Mail certificate with \$1.23 (plus 25c for mailing and handling) and get amazing \$3.98 Miracle-Mixer!

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—AT YOUR LOCAL GARDEN SUPPLIER OR DEPT. STORE OR MAIL NO-RISK COUPON TODAY!

GARDEN RESEARCH LABORATORIES, DEPT. R-304
141 Fifth Avenue, New York 10, N. Y.

Yes, I want a richer, greener lawn and thousands of beautiful flowers in my garden this season. So rush me these RX-15 products for No-Risk Trial Tests. If not completely satisfied I can return any of them at any time within 90 days for full purchase price refund.

RX-15 Price List

- (Check Size Desired)
- 3 lb. size RX-15—\$3.75 (Enough for average lawn and garden)
 - 5 lb. size RX-15—\$4.98 (Economy size—for larger gardens. YOU SAVE \$1.27)
 - Miracle-Mixer—\$3.98 (See above—save up to \$2.75!)

Name..... (Please print in pencil)

Address.....

City..... Zone... State.....

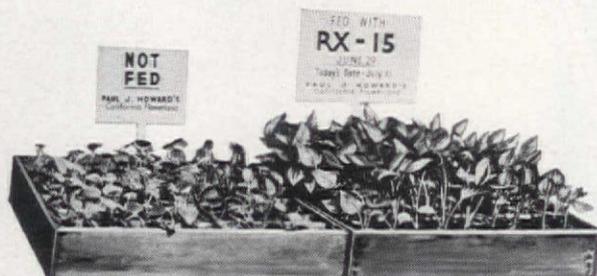
In Canada send to 60 Front St. West, Toronto. Prices slightly higher.

Plants

DOUBLE

SIZE

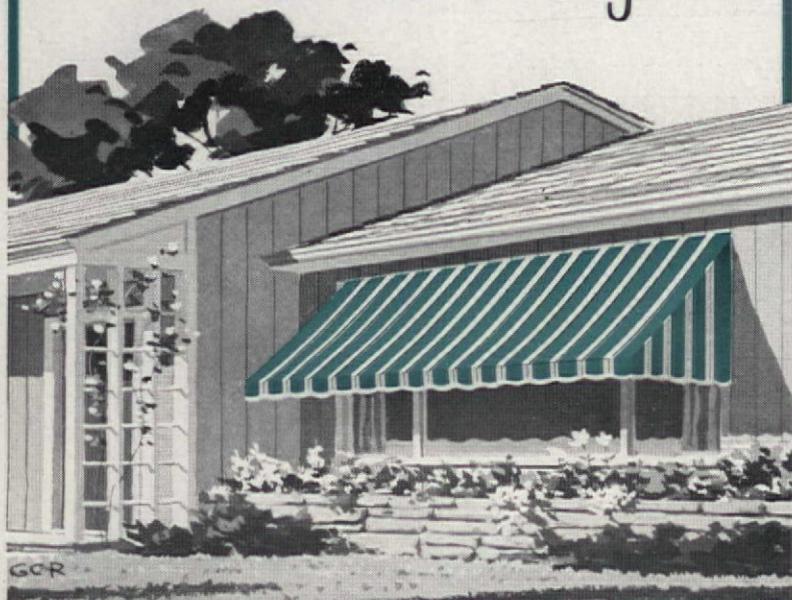
in 12 Days



MAKE THIS COMPARISON TEST ON YOUR FLOWERS

Look at these two groups of young calla plants. Both were potted the same day, in the same soil and grew side by side under identical growing conditions. Group B received normal supply of water once a week. Group A, at right, received same supply of water with tiny trace of RX-15 added. Photos above show the amazing difference only 12 days later.

Keep summer heat
OUTSIDE your home
with canvas awnings!



**Lower inside temperatures 8 to 15 degrees
— make air conditioners, fans more effective**

Once summer heat gets inside your home, it takes more equipment, more money to reduce room temperatures. Air conditioning units work harder at greater expense . . . fans just circulate the hot air . . . and window blinds, while eliminating sun glare, allow sun heat to come on through.

Canvas awnings keep this heat outside your home. By screening out 75% of the sun's rays, rooms stay much cooler . . . draperies, rugs and other interior fabrics keep fresh and unfaded. Order your canvas awnings now and enjoy cool summer living. Call your local awning dealer listed in the yellow pages of your phone book. He'll design awnings, in your choice of color and fabric, that will make your home more comfortable and more attractive.

Canvas AWNINGS

MAN...they're cool!

**Canvas awnings cost less than
half as much as rigid types**

For no more than the maintenance expense of so-called permanent awnings, you can replace canvas every five years with bright new fabric.



CANVAS AWNING INSTITUTE, INC.
and NATIONAL COTTON COUNCIL
P. O. Box 1851, Memphis, Tenn.

IT'S A BOY'S WORLD

(Let's face it: Pop will have almost more fun building it than the kids will have occupying it!) Our June cover "house" is a rootin'-tootin' tree house for Cub Scouts of any age. There'll be a blueprint (Construction Pattern 2073, 75¢) with full details—and a grounded version if you prefer



LET'S LOOK AT

JUNE

EASY-BREEZY SUMMER FOOD

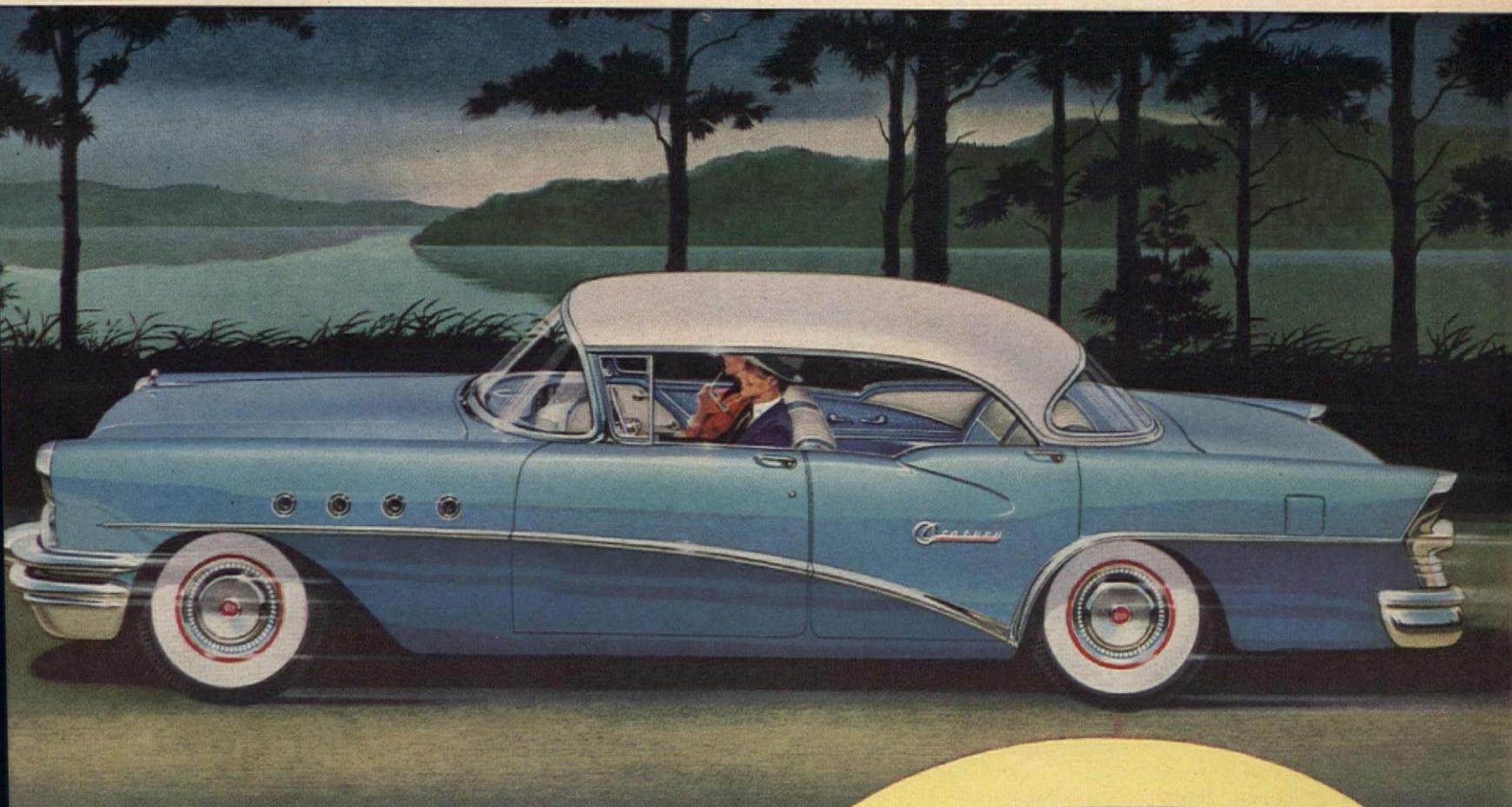
. . . or how to whet a jaded appetite and make it light on yourself! No pickle-in-the-middle department, this, but delectable food, thoughtfully prepared, to give you time to smooth up your hair and make like Marilyn Monroe



A CINCH: OUR NEW TRANSFER PATTERNS

So easy to use, they iron right on to almost any surface—finished or natural—and *there's* your design, all outlined and ready for work. The tender sentiment above, painted round with posies, is a combination play house-work table designed for your child. Top flips up, makes a gabled roof. Pattern 1606, \$1.50, will include construction and painting know-how

Here's the new Hit in Hardtops



-the 4-Door Riviera

EVEN BEFORE its first showing by Buick dealers just a short time ago, this new kind of automobile was generating plenty of public excitement.

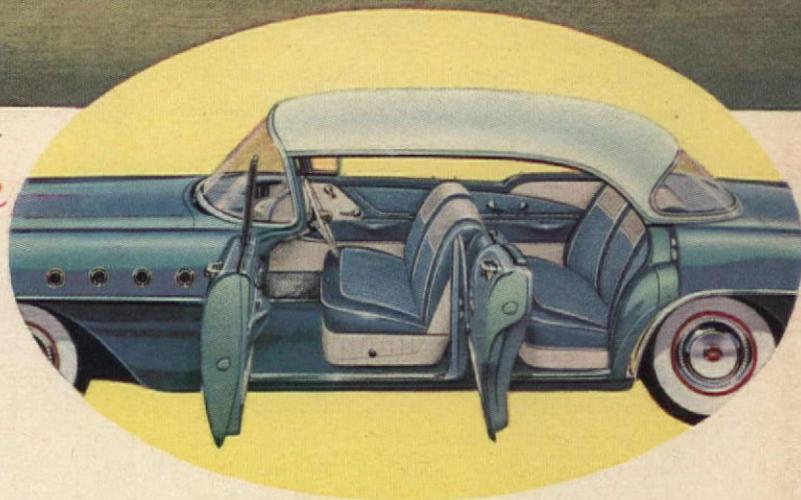
Now that it is in full production—and on display—and already in the hands of many eager buyers—the 4-Door Riviera by Buick is the biggest thrill in a whole line of thrillers.

It's no wonder—when you consider that this is the car so many folks have been asking for.

A *true* hardtop, with the sleek and racy look of a sporty Convertible — plus the steel-roofed safety of stout metal overhead—*plus the complete absence of center door posts above the window line to give you a completely unobstructed view at both sides . . .*

And a *true* Sedan at the same time—with separate doors to the rear compartment—with the full convenience of Sedan entry and exit—and *with rear-compartment legroom and headroom as extra-generous as a Buick-size family Sedan.*

It's the last word in automobiles, this big and beautiful 4-Door Riviera—and a buy on every count.



For it's coming off the line in the low-priced Buick SPECIAL Series, and in the high-horsepower-per-dollar Buick CENTURY Series.

So you get this beauty at easy-to-take prices—with great new V8 power—with traditional Buick room and comfort and ride stability—and with the spectacular thrills and gas-saving economy of Variable Pitch Dynaflo.*

See your Buick dealer this week about the new hit in hardtops—the car that's setting a whole new trend for the industry to follow.

BUICK Division of GENERAL MOTORS

*Dynaflo Drive is standard on Roadmaster, optional at extra cost on other Series.

When better automobiles are built Buick will build them

Thrill of the year is Buick

What a find!
 That fresh, young look
 in reversible **DELTOX RUGS**

"Nine-by-Twelves" for as little as **\$20** each*



Delvogue Cosmopolitan Parade Green, 9 x 12 size, \$22.95



Opera Rose in Delvogue Cosmopolitan

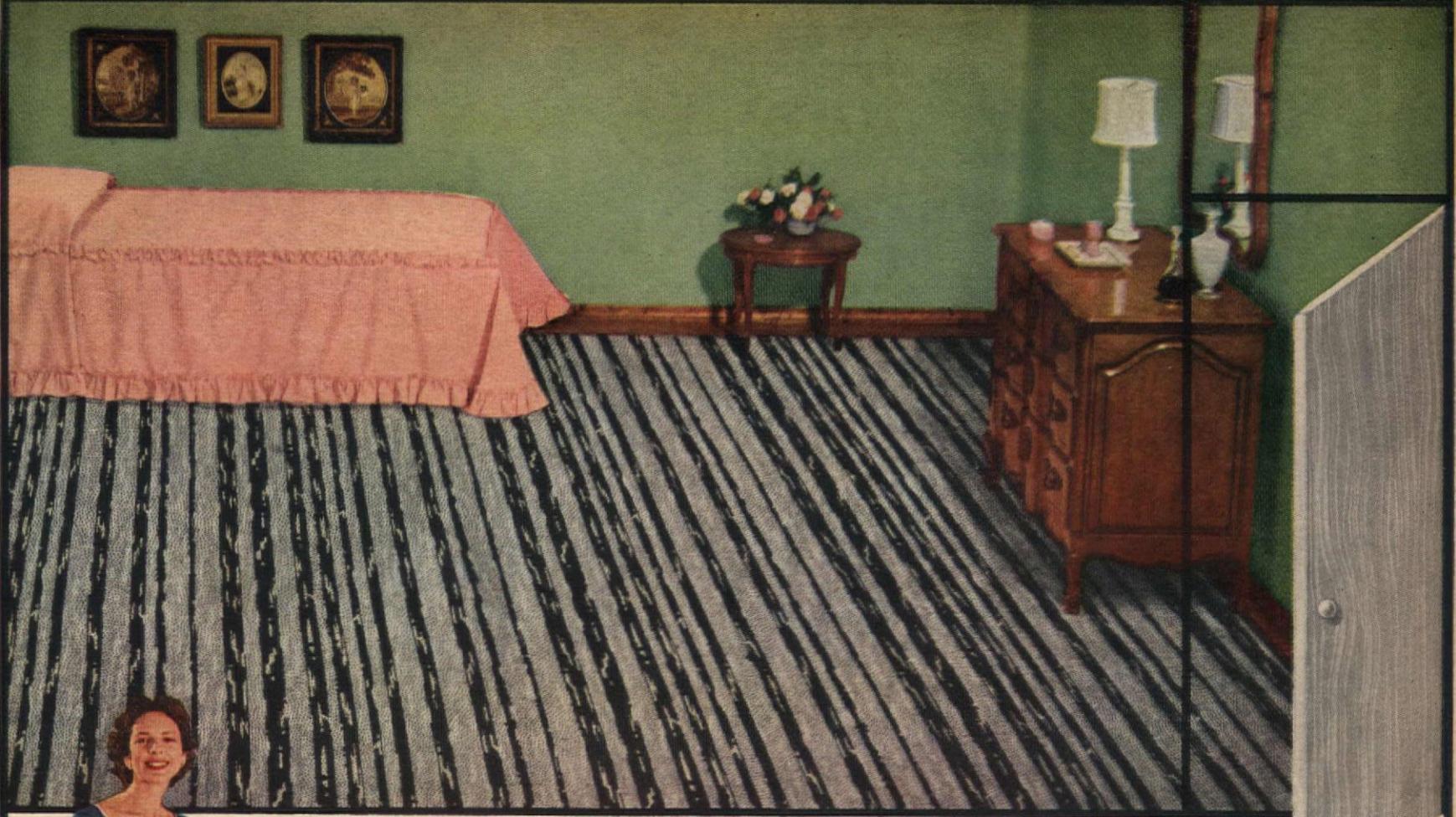


Harmony Grey in Delvogue Cosmopolitan

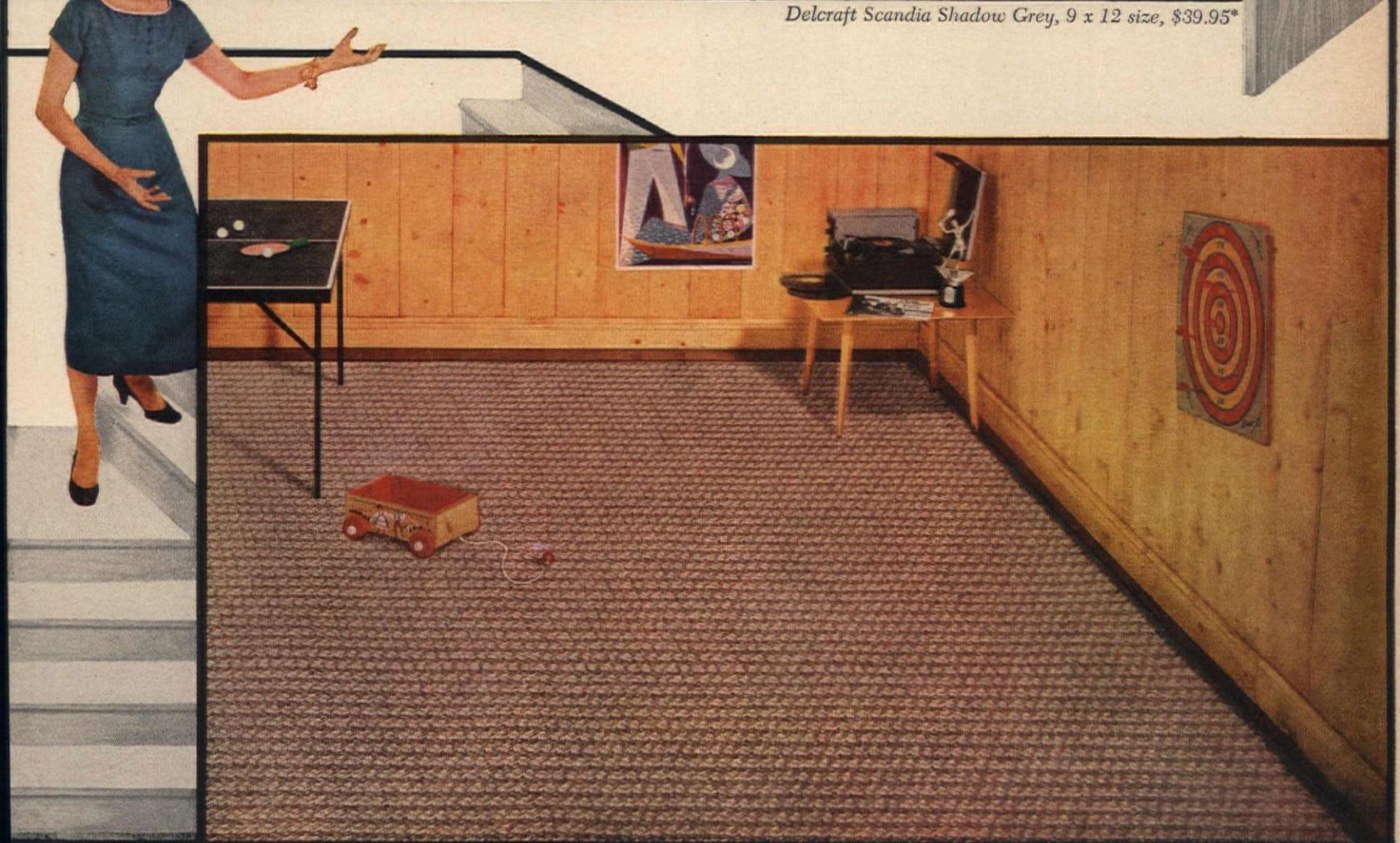


Just what you're looking for! Delttox Rugs, important woven rugs at prices you can afford! Delttox Fibre Rugs are made for today's homes...with forward fashion interest to complement the furnishings you own. Perfect for every room!

Now...get twice the beauty, twice the wear! All Delttox Rugs are reversible...give you twice your money's worth! Choose from an array of colors, patterns and textures in all popular sizes... and your favorite rug dealer will have any standard width cut to the special length you need. Write to Delttox, Dept. 15, Oshkosh, Wisconsin, for dealer nearest you.



*Delcraft Scandia Shadow Grey, 9 x 12 size, \$39.95**



*Delfield Suburban Rustic Beige, 9 x 12 size, \$19.95**

*SLIGHTLY HIGHER IN SOUTH AND WEST

DELTOX
Rugs
 An Armstrong Product

DELTOX RUG COMPANY, OSHKOSH, WISCONSIN
 Division of the Armstrong Cork Company

For 50 years America's smart low price rug





Give your rooms a new light touch with window shades in delicate Sky Colors

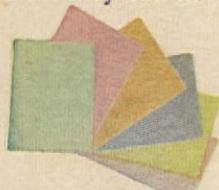
Just think! You'll see your rooms in an entirely *new* light with Du Pont "Tontine" shades in fresh Sky Colors! These stunning shades actually diffuse glare . . . bathe your rooms in a soft, flattering glow.

And Sky Colors are so lovely! Choose from Horizon Pink, Evening Mist Green, Zenith Blue, Morning Yellow (as shown above), Cloud Gray or Reflection Blue . . . they're all so *right* with today's smartest home-furnishing colors! And remember, "Tontine" shades don't catch dust. They are completely washable, too.

For your free Sky Color swatches, mail the coupon below, or see your Classified Telephone Directory for the "Tontine" dealer nearest you.

Free Sky Color Swatches

SEND FOR YOURS TODAY!




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BETTER THINGS FOR BETTER LIVING
 . . . THROUGH CHEMISTRY
TONTINE®
washable window shade cloth

E. I. du Pont de Nemours & Co. (Inc.)
 Fabrics Division, Dept. AH-55
 Wilmington 98, Delaware

Gentlemen:

Please send me, without obligation,
 my free sample book of "Tontine" Sky
 Color swatches.

Name _____

Address _____

City _____

State _____

THE STANDARD AND THE MODERN AND THE SIREN VOICE OF JAZZ



ROBERT BAGAR

MAHLER: *Symphony No. 1*, played by the Philharmonic Symphony under Bruno Walter

COLUMBIA SL 218, one 12-inch LP

More than I ordinarily admit, a symphony by Gustav Mahler not only interests, but fascinates me completely. In toto, that is. Mahler isn't exactly the ideal of all my dreams. With the exception of one or two of his works—*The Song of the Earth*, in particular—I find his music only sporadically appealing despite his considerable orchestral technique, his vaulting imagination, his deep humility. But in this performance, I seem to be won over. Probably, it is the profound sincerity and Mahlerian devotion of Mr. Walter that accomplishes this, for nowhere in this rendering is there a fall from such graces. Thus, with the zeal of the true believer, his vast command of the orchestra, and the beauty and drama that pervade the music, Mr. Walter permits this amateur Philistine (myself) an insight into matters he had not heretofore perceived. And thankful he is. In this rosy state of discovery—or is it awakening?—your reporter can only praise where once he frowned.

BRAHMS: *Violin Concerto in D, Op. 77*, played by Gioconda De Vito and the Philharmonia Orchestra, Rudolf Schwarz, conductor
LHMV—5, one 12-inch LP

Here is still another violinist to join quite a galaxy in the recording of this concerto. Connecting Miss De Vito with a galaxy, of course, implies she is in stellar company. She belongs there,

CONTINUED ON PAGE 164

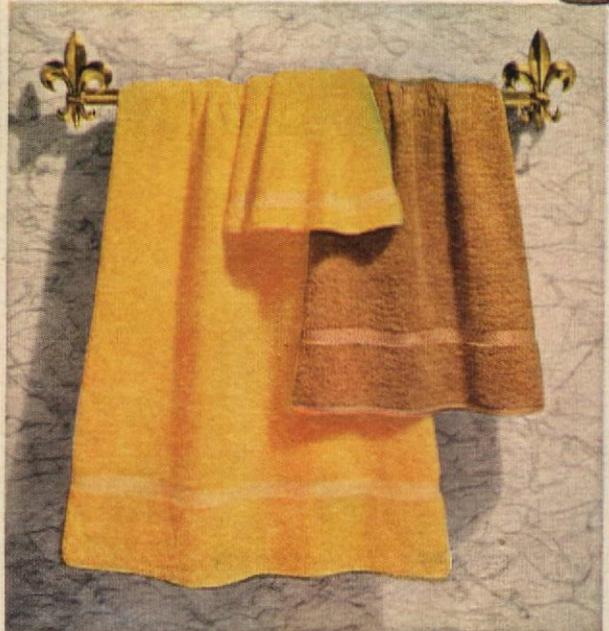
Bring the **NEW LIGHT LOOK** to your bathroom with these new lighthearted towel colors!

Cannon Carefree Colors



- Golden Topaz
- Sun Gold
- Mimosa Yellow
- Marine Blue
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- Seagreen
- Bronze Green
- Aquatint
- Smoke Pearl
- Gray Mist
- French Blue
- Amethyst
- Peachbloom
- New Rose
- Pink Whisper
- Petal Pink
- Lightning Pink
- Garnet

The light look is the right look in bathrooms these days. And it won't cost you much to have it! For the new lighter, brighter Carefree Colors come in Cannon towels at all prices — **59¢ to \$3.50** All with the famous Cannon quality.



After, brighter Carefree Colors mix in beautiful harmony, stay fresh and lovely through the whole long life of the towel!

So many smart patterns for any decorative scheme! Florals. Borders. Stripes. Reversibles. At your favorite store now!

Cannon Beauti-Fluff finish gives every Cannon towel extra depth, softness, absorbency. And only Cannon towels have it.





How to make ... and keep YOURS THE BEST-LOOKING HOUSE ON THE STREET

Paint with Pratt & Lambert House Paint. Give your home new beauty and long-lasting protection. Save money, too, because Pratt & Lambert House Paint lasts longer. It has been scientifically formulated and rigorously tested to withstand the ravages of sun, rain and storm — season after season. Make your home the envy of your neighborhood. See your Pratt & Lambert dealer and color style your home with modern Pratt & Lambert colors. This spring make yours the best-looking house on the street ... and keep it that way ... with Pratt & Lambert House Paint.

Made by the makers of "61" Floor Varnish!



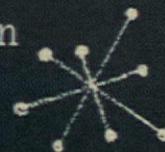
PRATT & LAMBERT-INC.

A Dependable Name in Paint since 1849
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If there were no such thing as installment credit, the lowest priced car on the market today might cost a stellar \$7,500; and the average electric refrigerator, a necessity at \$150, might be a \$2,000 luxury! Of course, it's *mass production* that makes \$2,000 cars and \$150 refrigerators possible—but if they had to be paid for all at once, not enough people could purchase such things as automobiles, washers, and TV. Mass production needs the support of mass *distribution*. For that reason, economists agree, mass production and installment credit are twin pillars of prosperity. So if your prospects are sound, and you want to raise your standard of living, don't hesitate to take advantage of this system that has helped to make ours the most prosperous nation in the world. It was designed as a method of paying, on a pay-as-you-use basis, for what you *can* afford—not a means of obtaining a product you cannot actually afford to own.

Don't Be Ashamed of BUYING "ON TIME"

65% of America's Families
Lead Better Lives on the
"Pay as You Earn" Plan

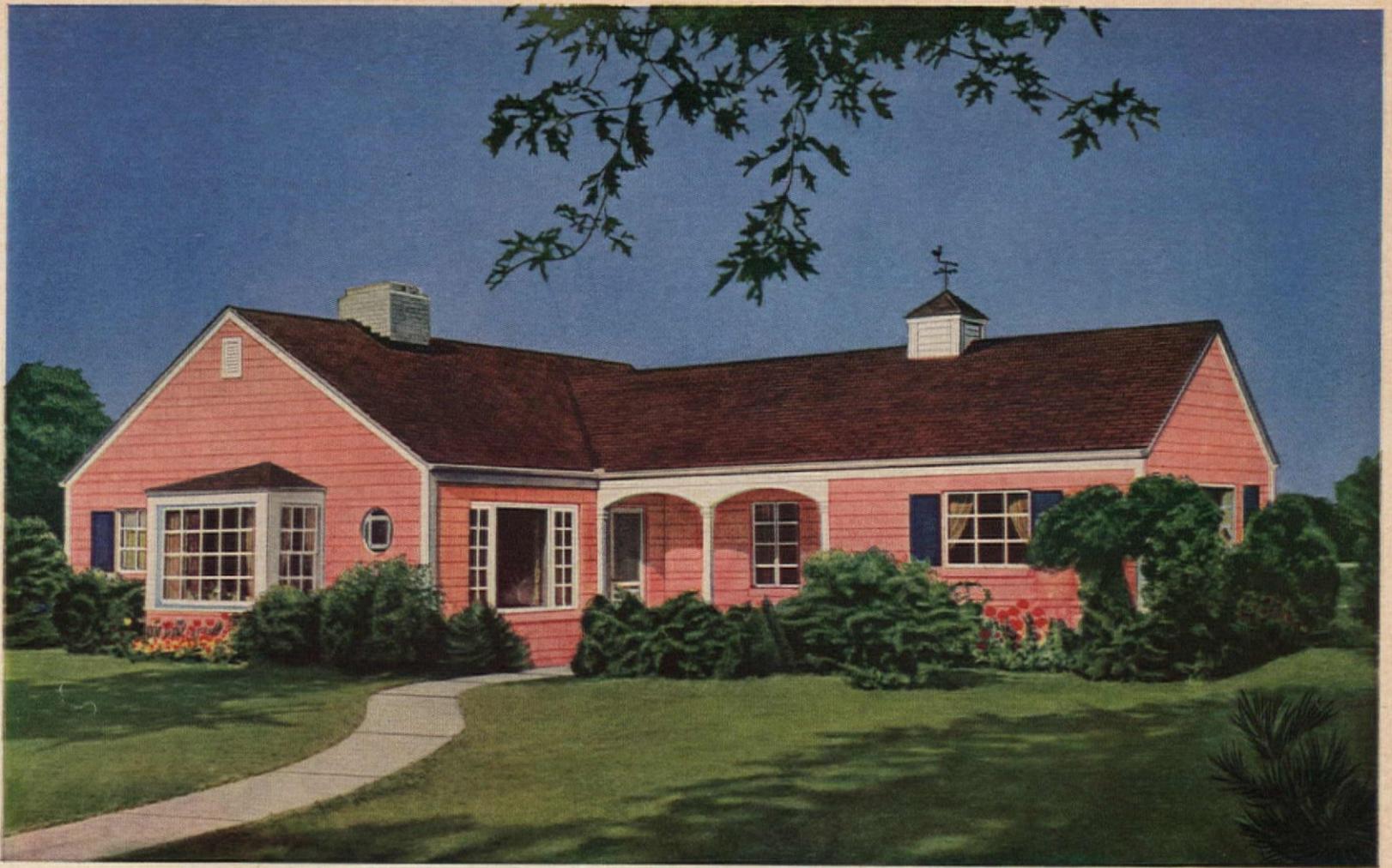


INSTALLMENT CREDIT HAS ADVANTAGES in addition to making it possible to pay as you earn. One is the fact that monthly payments on durable goods represent a form of what economists call "forced savings" since such items *do* have resale value, and since the funds that go into their purchase in small monthly sums might otherwise disappear on unimportant day-to-day expenditures where budgets are not strict. Another advantage is the fact, particularly true of household appliances, that dealers are apt to be especially conscientious about servicing equipment with which they might be "stuck" should repossession be necessary.

WHO USES INSTALLMENT CREDIT? According to a Federal Reserve Board survey, the most frequent users are families in the middle and higher income brackets. All but the very highest income groups buy some things "on time," and relatively few families in the lowest income groups use this method to acquire things beyond their real means. The survey also showed that the hard core of credit buyers, young couples with children, account for 9/10 of installment purchases, and *Dun's Review*, a financial publication, reported that consumer credit users are concentrated among young families earning \$3,000 to \$7,500 a year.

It has been reliably estimated that some 65% of Americans buy their automobiles, TV sets, washers, and other major appliances and furniture in this way. If they could not have been paid for in installments, however, it is doubtful if even a fifth of the people who own them could have been in a position to do so. For example, the automobile industry sold 181,000 cars in 1910. Shortly thereafter, sales credit companies began to appear, and by 1920, some 1,905,560 cars were sold. A number of factors

CONTINUED ON PAGE 20



You'll have the loveliest home on the block when it's a

CONCRETE HOUSE

The house you plan to build or buy can be the pride of the neighborhood—a house of outstanding beauty with an air of permanence about it—if it's built with concrete masonry. For variety, lasting charm and high style, concrete masonry, you'll find, is in a class by itself among quality construction materials.

The few examples of patterns and textures illustrated here suggest how concrete masonry can achieve unique and attractive effects, according to your personal taste.

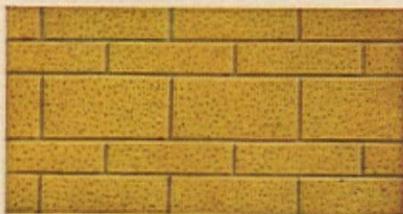
Yes, a concrete masonry house offers you more in beauty and charm. And it offers you far more in lifelong comfort and enjoyment, protection and economy. The whole story is told in a free color booklet; it is distributed only in the U. S. and Canada.

HOW TO GET A CONCRETE HOUSE . . . and what will it cost?

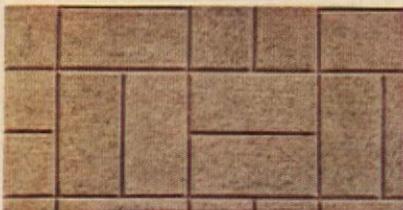
Call a local concrete masonry manufacturer for the names of architects, builders and lending agencies who have had concrete house experience. The architect of your choice knows local conditions and costs, can show you how you can build your new house economically with concrete masonry walls, concrete floors and a firesafe roof.

PORTLAND CEMENT ASSOCIATION

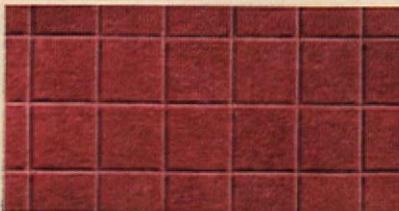
Department A5-5, 33 West Grand Avenue, Chicago 10, Illinois
A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work.



Coursed Ashlar



Basket Weave



Square Stacking



Running Bond

Scored Running Bond



Horizontal Stacking

Now! A blind that can make your room...



NOT
JUST
DIM



-BUT
DARK!

New Flexalum TWI-NIGHTER®

Here is the remarkable new venetian blind that shuts so tight, you can turn day into night just by flicking the cord. It lets you sleep later in the morning. Helps along baby's afternoon nap. Darkens the living room so that you can have brilliant home movies or TV on the sunniest day. Only the new Flexalum Twi-Nighter blind gives you such complete light control.

FREE DECORATING BOOK: in full color, packed with new window treatment ideas. Write Hunter Douglas Corp., Dept. 32, 150 Broadway, New York 38, N. Y. In Canada: Hunter Douglas Ltd., Dept. 32C, 9500 St. Lawrence Blvd., Montreal, Quebec.



WIPE-CLEAN PLASTIC TAPES
A damp cloth is all you need to wipe them clean. Even sticky jam vanishes right off the non-porous surface. These Flexalum tapes won't fade, fray, shrink or stretch.



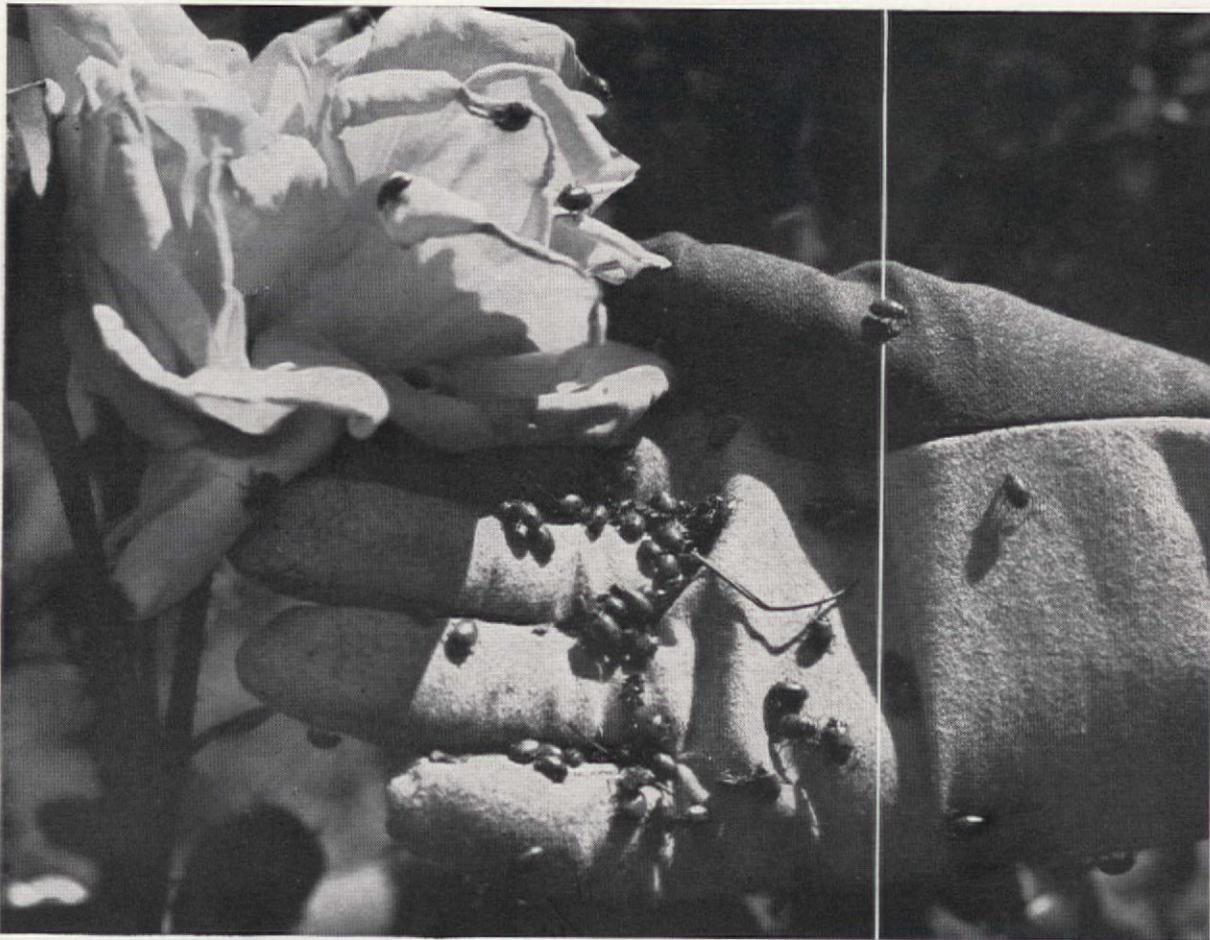
SNAP-BACK ALUMINUM SLATS
Bend them—abuse them. Flexalum aluminum slats are spring-tempered to snap back ruler straight every time. The rich mar-proof finish won't rust, chip, crack or peel.



BE SURE IT'S "THE REAL THING"
Look for the double ladder tape that "sandwiches" each slat in place, and the extra slot on the slat. Then you know you're getting the genuine Flexalum Twi-Nighter blind.

Leave It to the **LADIES**

(Ladybugs, that is)

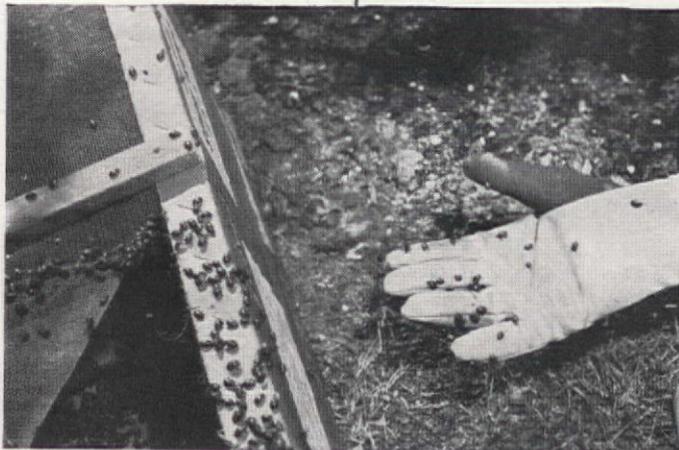


JAMES JOSEPH

"Not in my refrigerator, you don't," my wife exploded. "But, Margie," I pleaded, "the carton is screened; and anyway the critters are sound asleep, hibernating." You see, she's a sweet girl, as ardent a weed-puller and pest-fighter as I am; but when it comes to stowing 30,000 ladybugs in the family refrigerator—well, you know how women are.

Fortunately, she relented, making it possible for us to fit an increasingly popular farm pest-control innovation into our own small garden. For two years now we have been fighting bugs with bugs—ladybugs—as is being done commercially in western and southern orchards and fields of milo, alfalfa, cotton, and other crops. Follow our lead and your garden, like ours, will be freer of pests and, probably, more colorful and productive.

Ladybugs, as any well-informed leaf worm, onion thrips, apple mite, red spider, aphid, or mealy bug knows, are ladies in name only. Actually, they are gluttons for soft-bodied insects, their eggs and larvae, and will seek them out not only over stems and foliage, but along secluded root systems and other by-ways not easily reached by sprays or dusts. And rain doesn't wash them off; it just freshens them up and whets (!) their appetites. I'm not saying that we are sold on all organic gardening



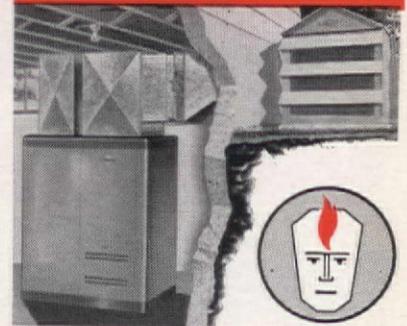
methods, of which this is one. We simply saw what 30,000 ladybugs did in our garden—and liked it. Once or twice we backed them up with small applications of lime-sulfur or arsenical sprays, which didn't seem to bother them any.

Only since someone devised a screened carton small enough to go under a refrigerator's lower shelf have these insect Amazons become a tool for the small gardener; one he can buy by mail chilled to dormancy. Keep them that way (at 36 to 50° F.) until they are needed to repel an

CONTINUED ON PAGE 137

**Waterless Cooling
Economy Heating**

**with price
and performance
never before possible**



WILLIAMSON
HEATING & COOLING

Here's all you need for year-round comfort. The first really new furnace in 30 years, Williamson Gasaver or Oilsaver Deluxe, is shown equipped with Williamson Duct Type Waterless AIRefrigeration. Cooling coil in duct connects with outdoor compressor unit, so that no additional floor space is needed.

Choose your favorite temperature, then let Williamson do the rest. Famous Gasaver or Oilsaver Deluxe Furnace reduces hourly fuel input up to 50%, 70 to 90% of heating season. Gives truly balanced heat. Waterless AIRefrigeration needs no water, water tower, pump, plumbing or extra floor space.

The result is comfort and economy never before possible . . . 365 days a year. Practical for any size home at any location.

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WORLD'S "EASIEST-TO-USE" VACUUM CLEANER

rolls on

BIG wheels!



no lift!

no drag!

no carry!

SO LIGHT!
SO NEAT!
SO COMPACT!

(only 10" x 12")



Rolls ready-to-use from closet! Tubes, hose and nozzle can be kept assembled. Just roll out your Lewytt and away you go!



Not only swivels but rolls room-to-room! Lewytt's BIG rubber wheels roll over door sills, rugs, bare floors—never catch or scratch!



Rolls with all cleaning tools everywhere you go*—no chasing back and forth. Tools ride behind, can't bump your furniture!

No other cleaner—AT ANY PRICE gives you all these big features!

Most powerful Lewytt ever built—gets rugs brighter with fewer strokes!

"Power Dial" gives exact suction for wool rugs, cotton rugs, drapes!

PLUS No dust bag to empty • Built-in deodorizer • Allergy-proof 5-filter system • Amazing new quietness • Tubes lock—can't fall apart • "Pistol Grip" on hose • All metal floor tools • All genuine Fuller Brushes • Sturdy tip-toe switch • Comes with all cleaning tools

*"Papoose" Tool Rack for Lewytt and Wall Rack for closet, optional at small extra cost.



OFFICIALLY ENDORSED by National Institute of Rug Cleaning, Inc. . . . official association of professional rug cleaners, owners and operators of professional rug cleaning plants. Vacuum your rugs daily. Have them professionally cleaned at least once a year by a professional rug cleaner.

DO IT with the all new LEWYTT

Your nearest Lewytt dealer is listed under "vacuum cleaners" in your phone book. Available at leading stores in CANADA.

LEWYTT CORPORATION, 84 Broadway, Brooklyn 11, N. Y.

Installment Buying

(Begins on page 16)

were involved. A major one was that people who could not afford to pay for a car all at once, could afford to pay for it over a period of time.

Why it's a boon to young families.

Dr. Thomas W. Rogers, executive vice-president of the American Finance Conference, points out that establishing a home today means a heavier initial investment than most couples can afford outright. However, buying on a credit plan will often solve their financial problems.

How much installment credit can you really afford? There are limits to its wonders, of course, and determining how much credit one can handle is of extreme importance. Dr. Rogers points out that the sales credit purchaser has two prime considerations: 1) the total amount of debt in relation to total assets and income; 2) the amount of monthly payments required in relation to monthly income.

The following factors, too, are taken into account by any sales credit company before credit is granted.

- Current family income
- Stability of employment
- Period in the life history of the family or individual
- Age of head of family and outlook for increased earnings



- Current level of accumulated assets
- Willingness to sacrifice one form of spending for another
- Desire to save more in the form of goods, rather than money

Percentage figures of the average family's monthly expenditures give a maximum and minimum which, Dr. Rogers points out, can be used as safe guidance in working out a budget.

These figures are as follows: 20-35% of the monthly payments are spent on rent or home purchases, including taxes and maintenance. Food and other household operating expenses consume 25-35% of the budget; clothing and related items, 5-10%; purchase of durable goods such as automobiles, furniture, and appliances, 10-25%; while insurance, savings, and contingency funds are allocated 5-15%.

To be safe, most families should not exceed these maximum percentages, except under very special circumstances, and if the maximum is spent for some categories, obviously

CONTINUED ON PAGE 24



It's easier with



With Dow latex and sturdy alkyd-resin, Luminall Paints apply easier, bind tighter, go farther and look richer! Primer and sealer built-in for amazing one-coat coverage on walls, ceilings and trim. Scrubbable, satiny finish! Dries in 20 minutes! No fumes, fuss or messy clean-up problem. Nonflammable! The easiest paints to apply with brush, roller or spray!

For free color chart write Dept. 48, Luminall Paints, 3617 South May Street, Chicago 9, Illinois

LUMINALL PAINTS

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FOR NEAREST DEALER SEE PHONE BOOK YELLOW PAGES
Millions of Happy Users Know the LUMINALL LABEL is the Finest Guarantee in Paints!

You air conditioned your whole home?
I wish we could afford it!

With Blend-Air it costs no more
than "spot cooling" 2 or 3 rooms!



and Only Coleman
Blend-Air® Conditioning
gives you such uniform
DRY-COOL comfort



It's like crisp mountain air! More healthful and invigorating than any air conditioning you've ever experienced! That's because Blend-Air cooling removes up to *twice* as much moisture as ordinary systems. And it cleans the air by filtering out dust and pollen too!



Exclusive blenders are the secret of the Blend-Air system. Unlike ordinary registers, Coleman blenders pull room air in and mix it with fresh, cool air in summer—or with heated air in winter. Keeps temperatures even, floor-to-ceiling and wall-to-wall. NO drafts, ever!



Easy to afford! Install Blend-Air cooling with Blend-Air heating—it works through the same ducts, with one setting of the thermostat. Or you can add Blend-Air cooling to any good forced air heating system. Coleman cooling re-uses water, slashes operating costs.



\$1000 bond guarantees comfort with Blend-Air Heating. Only Coleman dares make such a guarantee—because only the exclusive blender system gives such uniform temperatures! Blend-Air furnaces (gas, oil or LP-Gas) may also be installed to replace your old furnace.



Easiest system to install! Blend-Air is completely pre-engineered for fast installation. 3½-inch round ducts fit in walls between studs, save costly remodeling. Coleman's compact furnaces and cooling units fit in basement, attic, closet, utility room or under-floor crawlspace.

Lowest Cost Operation! Blend-Air Conditioning saves up to 97% on water costs and 25% on electricity. You can have *central* air conditioning for pennies a day! Enjoy it this summer!

SO EASY TO OWN. Blend-Air heating low as \$3.30 per month based on "open end" mortgage financing available in most areas—cooling, low as \$6.60 per month—heating and cooling, low as \$9.90 per month. Also easy FHA terms. See your Coleman dealer (listed in the yellow pages of your phone book) or mail coupon below!

The Coleman Company, Inc.

Dept. AM-102, Wichita 1, Kansas

Without obligation to me, please send information on:

- Blend-Air Conditioning.
- Oil or Gas Blend-Air Heating.
- Vit-Rock Gas Water Heaters.

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Address _____

Town _____ Zone _____ State _____



Coleman VIT-ROCK Gas Water Heater. Always on tap—all the rust-free hot water you need! Coleman Vit-Rock Water Heaters can't rust because solid rock lining separates water and metal! Guaranteed with a 10-year warranty and exclusive \$500 bond!

The Coleman Company, Inc.

Wichita 1, Kansas



COLEMAN Since 1900—makers of lamps, lanterns, camp stoves, home heating, air conditioning

Here comes the bride...



BENDIX

but YOU don't have to be married to washday!

For now you can have a fabulous new WASHER that automatically turns into a DRYER!

Your new world can be a world without washdays

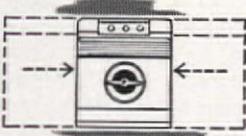
... where clean, sweet, dry clothes appear as if by magic. (All you do is set the dials.)

... where the laundry does itself while you shop or play ... even while you sleep.

Just tell your dealer you want the *Bendix Duomatic Washer-Dryer, All-In-One*. The first—the only machine—that can automatically wash your clothes, then completely dry them.

More than a washer ... more than a dryer ... it's BOTH-in-one

Turn the dials on this magical machine and you really turn your back on washday.



The Bendix Duomatic washes, rinses and completely dries in one continuous operation—then safely stores your clean, dry clothes until you're ready to fold them away.

Yet, this one machine can be a washer only—a dryer only—or a wonderful, wonderful combination of both. You'll use it for every kind of washing and drying job—even fluffing pillows, for instance. But we should warn you—your neighbors will be as fascinated with your new Duomatic as you are. (We know of one woman who threatened to charge admission.)

Clothes are lifted and tumbled 50 times every minute

You may know, from sad experience, that ordinary washers can "machine" the life out of clothes.



Not the Duomatic. It gently lifts and surges them deep down into wash water—exposing every part of every garment to hundreds of jets of hot, sudsy water each minute.

Clothes are tumble-rinsed with this same action ... 3 times ... then lifted out of the water as it drains away. Clean clothes can't pick up so much as a soap bubble.

No wonder atomic tests, by an independent research laboratory, *prove* the Bendix Duomatic washes three-ways cleaner than leading automatics.

Happy facts about saving hot water

Your dealer can show you that the Duomatic uses far less hot water per washing ... well under the average for other automatic washers.



And ... in the Duomatic, hot water doesn't cool off, as it invariably does in ordinary washers. A built-in heater ... a Bendix exclusive ... keeps wash water hot and hard working.

No other machine dries clothes with such loving care

After your clothes are washed and rinsed, the Bendix Duomatic automatically turns itself into a dryer.



Now balmy, June breezes blow through your clothes while the Duomatic gently fluffs and tumbles them completely dry ... ready to wear, iron or fold away.

Bendix drying is so gentle ... with safe, low temperatures ... leading manufacturers advise it even for Fabulous Fabrics like Orlon, Nylon, Dacron. There is no possibility of scorching ... or of baked-in wrinkles.



Saves space, too!

Take out your tape measure and you'll find the Duomatic takes little more space than "just a washer" ... and much less space than separate washing and drying units. And because it's now available in both gas and electric models, there's a Duomatic for every home.

Life really is a honeymoon when you choose the Duomatic. Why don't you talk it over with your husband—and your Bendix Dealer—soon.

Do you want a separate washer or dryer?

The new Bendix Tumble-Action Washer washes just like the Duomatic does. Same superior cleansing action ... same rinses. Bendix Tumble-Action is also the only washer with the Tip-Top Laundry Guide. Closed, it hides the dials, gives you extra work surface. Open, it reveals convenient, up-front controls and a complete laundry guide.



And the new Bendix Fluff 'N' Tumble Dryers dry like the Duomatic does ... gently with safe low temperatures and a high flow of clean warm air. What's more, they're very low priced ... as little as \$158.88!

Thrifty Bendix Tumble-Action uses less water ... so, of course, it uses less detergent, too!

Bendix prescribes ALL, the modern "controlled suds" detergent, for best washing results. ALL never chokes up your washer with suds that slow down washing action. That's why a free box of ALL is packed in every new Bendix washer.



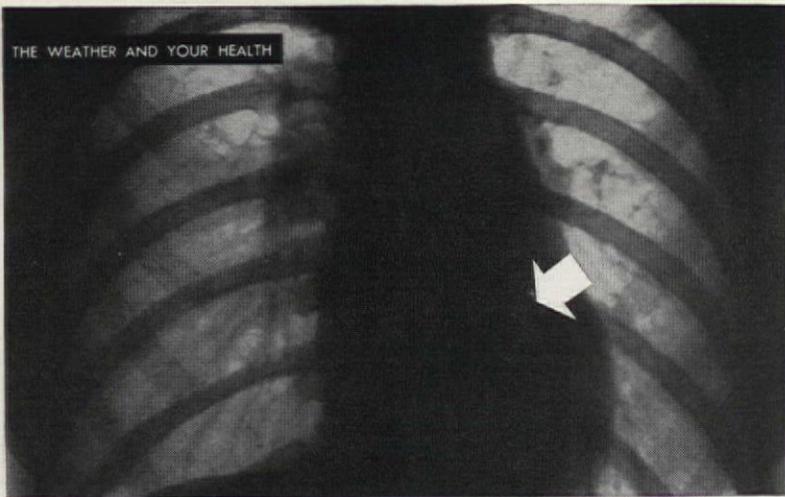
Want more information? Just write us for free booklet J-55

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DUOMATIC Washer-Dryer all-in-one

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Actual unretouched X-Ray of the human heart

THIS IS YOUR HEART

How hard does it work when the temperature goes to 95°?

Just normal activity in 95 degree heat can put as much strain on your heart as shoveling snow in winter!

That's why a Philco Air Conditioner is a necessity in your home or office. It protects your health while bringing you cool comfort and restful sleep on hot, humid days and nights. It eases the strain on your heart—filters out lung-damaging fumes, dust and smog—protects the young against hot weather rashes and prickly heat—helps old folks withstand the rigors of summer: heat and humidity—brings amazing relief to many asthma, hay fever and allergy sufferers.

ESCAPE VITALITY-DRAINING HEAT WITH A PHILCO® Air Conditioner



PHILCO 106-M

Philco leads again for 1955 with the most advanced air conditioner developments. The *Comfortimer*—automatically turns the unit on and off. *Automatic Temperature Control*—prevents overcooling. *Heat Pump* models—heat as well as cool. Plus 18 years of leadership in dependability and performance.

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Address _____
City _____ Zone _____
County _____ State _____

Check here if you would like a free air conditioner survey of any room or office.



SEND FOR THIS FREE BOOKLET No Obligation!

Installment Buying

(Begins on page 16)

the amounts spent in other categories must be reduced to maintain a balanced budget (since the maximums add up to 120%).

Dr. Rogers advises the typical "middle income" family to be prepared to pay 1/3 of the purchase price down, on an item such as a new automobile, and to pay the balance in not more than 24 monthly installments.

What credit costs you. There are various forms of financing, but the two that account for about 92% of all financing done today are financing through banks and sales credit companies. Of these, sales credit companies handle the majority of business.

Rates for credit have been and continue to be competitive. While 14 states have regulations covering financing, in some cases, they only cover the financing of motor vehicles. Only seven states set finance charges so that, in general, the fee you will be charged will depend on the competitive situation in your area.

A casual guide as to what you might be expected to pay, however, can be taken from the maximums set by those states. On motor vehicles, for example, the charge is 6% per year on the principal balance on new cars, 9% on one- and two-year-old cars, and 12% on all older cars.

Do not expect interest rates for any form of financing to be very low. If you are offered rates that seem extremely low, investigate them very carefully, since it costs financing institutions money to finance the purchase of your car or new furniture.

The smart finance company has a heart. Remember that the sales credit company loses money when it is forced, by the customer's failure to pay, to take back merchandise. If such merchandise can be sold again, it must be for a much lower price. For this reason, as well as their desire to help their customers, sales credit companies will do their best to straighten out problems of delinquent customers, rather than to repossess merchandise. They, like any other business, would much rather work it out to your advantage. They're in business to help people live better and they'll do everything they can to see that you do.



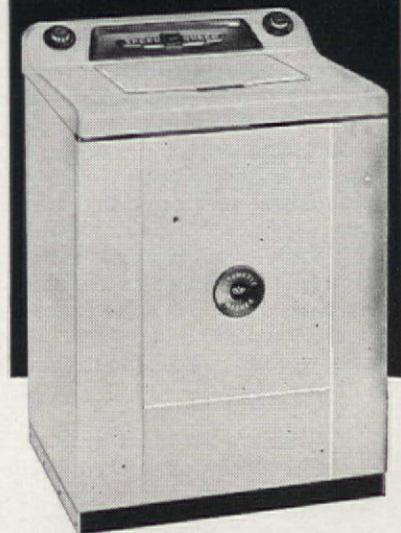
MAY 21

ONLY
Speed Queen

gives you this sparkling bowl tub of



Here is the perfect tub! Here is easy-to-keep-clean smoothness and complete resistance against rust, chipping, corrosion, and the strongest soaps or alkalis. Here is lifetime durability at its very best. See it before you buy.



20 SPEED QUEENS FREE

Every month 20 Speed Queen model A12A automatic washers are being given away free to 20 lucky winners. All you need to do is go to your nearest Speed Queen dealer and get a "free for all" entry blank. Sign it and mail to Reuben H. Donnelley, Chicago, Ill. That's all there is to it. Nothing more to do. Husband and wife may both enter, thereby doubling chance to win. Winners have choice of washer or dryer.

If name of dealer is not known, write Speed Queen Corporation, Ripon, Wis.



"Royal Pair" AMERICA'S LEADING LINE OF WRINGER WASHERS

HERE'S THE WINDOW BEAUTY YOU WANT

Andersen *Windowalls*

TRADEMARK OF ANDERSEN CORPORATION



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OUTSTANDING FEATURES



Maximum Ventilation
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Easy to open. At fingertip touch, Casements swing easily open. Stay in any open position with no annoying rattles.

There's more pleasure in living when you enjoy outdoor beauty framed through Andersen WINDOWALLS. They also bring in sunshine and fresh air . . . yet close up tight in an instant to assure you cozy comfort behind a weatherproof barrier against cold, dust, or moisture.

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I'd like your 36-page booklet of window beauty pictures and ideas . . . plus your 16-page booklet of window facts and information.

Please check: I plan to build I plan to remodel

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City _____ Zone _____ State _____

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2 TO 40 FT. DEPENDING ON PRESSURE

Water your lawn, not the house or paving. No dry corners—Gentle as rain and ideal for either newly seeded or established lawns. • No moving parts to rust or corrode and mounted on no-tip laminated base for easy moving. • Puts out more water.

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• Bin lifts out, carry clothes to laundry. • Metal carrying handle also serves as towel rack. • Pearlized plastic covered top is stationary — use for vanity or shelf. • Four-way ventilation through white durable enameled wicker. This beautiful large size (12"x19"x27") "TOTE-A-BIN" delivered to your home. Send \$13.95 and we pay postage. Specify top color you desire — white, yellow or green. Money back guarantee.

Hall Products Inc.
CARTERVILLE, ILLINOIS

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YOUR BABY'S FIRST SHOES



Preserved in lustrous Solid Bronze-plate. Special price \$3.95 pair; a permanent and cherished gift. Shoes are also mounted on beautiful all-metal Picture Frame Cases, Ash-trays, Book-ends. For Free illustrated literature, shoe mailing receipt and special discount certificate, send name and address to Bronzecraft Company Dept. A.E.L. Drawer A Greenville Station Jersey City, New Jersey



TREASURE CHEST

Size 6" x 5" x 3"
Price \$3.95

An imported gem from the Orient . . . designed to hold moonstones and lotus blossoms . . . but you'll use it to store your trinkets and buttons, your jewelry and cigarettes. Think, too, how a small girl would love it for hoarding her treasures! Chest is exquisitely made of black lacquered wood inlaid with mother-of-pearl, has five drawers.

Write for our FREE Summer Living Catalog!
Ward Phillips Co.
5 E. Main St., Carpentersville 5, Illinois



NEW CAPE OR STOLE FROM OLD FUR COAT, \$22.95

Now have that out of style, even discarded fur coat remodeled into choice of these glamorous new capes, complete with new lining, inter-lining, beautiful monogram, fur cleaned and glazed, all yours for only \$22.95. Save over 50%. Morton's nationally famous fur remodeling has the "GOOD HOUSE-KEEPING SEAL." Our work also praised by Style Editors in *Glamour*, *Harper's Bazaar*, *Mademoiselle*, etc. Order by mail. Don't send money. Just mail us your old fur coat with dress size and height. When your completed new cape arrives, pay postman, \$22.95, plus postage.

MORTON'S, -Dept. 21-E, 312 Seventh St., N.W. Washington, D. C.

Or write for folder of other style capes and stoles, all \$22.95. (Also Beautiful Accessories From Your Fur Scraps).



Rid Your Home of Insects—\$1

Amazing new Cones rid your home of insect pests. Just light . . . that's all! Cones burn like incense—invisible vapor destroys all exposed bugs. No sprays—no gadgets—no after odor—NO WORK! Miracle *Bug-Rid* Anti-Insect Cones kill flying moths, flies, mosquitoes, gnats, spiders, roaches, silverfish, wasps. 14 Cones and burner for \$1, postage paid. *Guaranteed to do the job or your money back!* Order *Bug-Rid Cones* by mail from **Sunset House, 620 Sunset Building, Hollywood 46, California.**

Get Acquainted Offer!

NEW PLASTIC Screen Door Corners!

Many Other Uses—Look Like Wrought Iron

***1.00** per set of 2 corners POSTPAID

New idea! Patterned after beautiful New Orleans wrought iron. Use them for screen door corners, for wall or cabinet accents, around window valances. Easily mounted, lightweight. Available (as shown) in white or dull black. Only \$1.00 per set of 2 corners. POSTPAID. Order today. Satisfaction guaranteed or money refunded.

Foster House

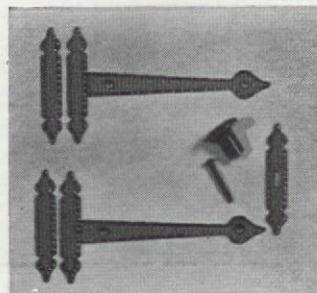
430-K5 So. Jefferson Peoria, Illinois

THE AMERICAN HOME

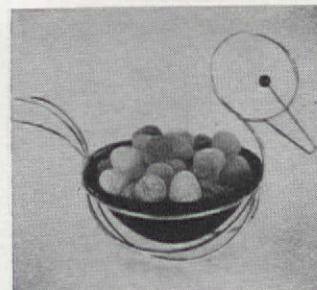
Market

Photographs by F. M. Demarest

ORNAMENTAL STICK-ON HARDWARE is easier to put on than a postage stamp—you don't have to lick it! Just press into place, and these fool-the-eye black plastic pieces look like expensive Early American wrought-iron hardware on cupboard or cabinet doors. 2 pkgs. (one shown) decorate 4 hinges and 2 door pulls, 98¢ ppd. Merrill Ann Creations, 102AH Warren St., NYC 7.



QUACK HAPPY FIND. Meet the fairest fowl ever dished up, the *Bobbing Duck*. We picture him filled with big, fat gumdrops. His 5½" removable, black metal bowl could also hold popcorn, candy, or even plants. His shiny brass frame is a masterpiece of whimsical understatement, dotted with a beady eye. 7" tall \$2.25 ppd. Greenhall, Dept. A, 1133 Broadway, N. Y. 10, N. Y.



ANTIQUÉ MAPS OF ANCIENT TIMES reproduced faithfully in delicately tinted color on creamy parchment-colored paper are perfect for framing. They show the world as it was known to early mariners—from 1576 to 1750, when adventure was the keynote of the high seas. Dad would love these hung in his den. 20 x 18". Set of 6, \$3.98. Ppd. Damar, 722 Damar Bldg., Newark 5, N. J.



CRYSTAL CLEAR reason for gifting a bride-to-be, your neighbor on her birthday, a friend with an anniversary. A pretty serving set for mayonnaise, cottage cheese, or sauces, looks twice its price. Matching 4½" bowl and plate are hand-cut with laurel wreath design. Dainty sauce spoon is silver-plated. Complete, \$1.95 ppd. Castle of Gifts, 3001 Wilmington Rd., New Castle, Pa.



BARNYARD BABIES are three cutie pies for your knickknack shelf. Darling little just-hatched chicks tumble out of a basket, frolic in the kittens' bowl, or in a flutter of excitement discover Mr. Frog. Made of porcelain bisque in delicately tinted colors, each little group is about 2" high. Three-piece set, \$2.50 ppd. Seth & Jed, Dept. AH, New Marlborough, Massachusetts.



Place

Welcome to the Market Place Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

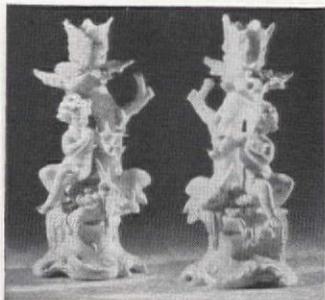
HELEN DE MOTTE



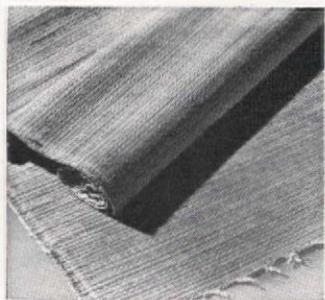
FROM ENGLAND something we bet the bride won't get several of, in fact you probably need one yourself. A handsome square *Pickle Jar* of pressed glass in a silver-plated stand with a pickle fork hanging on the side, a little glass "drip jar" beneath it. It also makes a wonderful server for cucumbers, olives, or cherries. \$5.95 ppd. Lee Wynne, Dept. AH, 5446 Diamond St., Phila. 31, Pa.



LOVE IS THE REASON the girls seem prettier, the boys seem wittier, and Spring is such a special time of year. Bet half the anniversaries you remember are in the next few months. You'll ring a bell for remembrance with a 4" blue-and-white wedding bell planter hand-painted with the couple's names and their special date. \$1.95 ppd. Stratton Snow, Dept. A3, Delray Beach, Florida.



A WHITE WEDDING would make such a perfect background for these candlesticks, they have been christened *Bridal Lights*. Laden with cherubs and finely detailed leaves and berries, they'd surely rival a wedding cake. But they would be just as charming a note of grace in any setting. Chalk-white bisque, 8" tall. \$9.95 pair. Ppd. Jenifer House, Dept. AH, Great Barrington, Mass.



IMPORTED GRASS MATS. Spring cleaning time—let in the sunshine, bring out the chintz slipcovers, fill a bowl with golden daffodils, and by all means roll up the heavy carpets and cover your floors with cool-looking grass mats. These are each a big 3 by 6 feet, closely stitched for long wear, and only \$1.25 ppd. Miles Kimball Co., Dept. AH, 126 Bond St., Oshkosh, Wisc.



GOOD THINGS TO COME. Summer and picnics, beach parties, car trips, and ball games. Carry a supply of cokes or icy beer in a gay plaid bag insulated to keep beverages cold or hot. Or fill it with frankfurters or hamburger to cook. Of vinyl, 8 x 8 1/2", and 5 1/2" deep. Choose red or green plaid trimmed with your initials. \$2.95 ppd. Crown Craft, Dept. AM, 246 Fifth Ave., N.Y.C. 1.



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF POSTPAID \$2.95
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On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

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Make money for your club, your church or yourself this pleasant, easy way! Take orders for nationally advertised **DAY-N-NIGHT** Markers. Mrs. E. T. averages over \$170 a month the year around for part-time. As a beginner, you can make up to \$60 —\$75—even \$100 in the next 30 days—and more later! Write **today** for complete information—we'll rush you everything you need to get started at once.

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PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
 WE SHIP WITHIN 3 DAYS

* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
		TOP	
	BOTTOM		

SHIP TO: ADDRESS _____ CITY _____ ROUTE OR ZONE _____ STATE _____

TOTAL

Remittance enclosed; ship postpaid in U.S.
 Ship C.O.D. I will pay C.O.D. fees and postage.



NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM POSTPAID \$3.95



LAWN MARKER wrought aluminum stand, up to 15 letters and numbers style L POSTPAID \$2.95



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NEW INSECT CANDLE... easy to use... place lighted candle on ashtray or saucer. Invisible vapor penetrates every corner killing exposed flies, ants, mosquitoes, moths, bed-bugs and similar insects. Effective for weeks. Chlorophyll treated. Each candle treats 500 cubic feet. Easy to use, no powder, no spray. For home, garage, basement. Must do the job or money back. Economical... set of 15 candles \$1.00 Postpaid. Carol Beatty, Dept. A-905, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE Catalog of 200 selections.

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Early Americana authentically molded in a pair of heirloom milk glass salt and peppers. Hold generous amount of seasoning, 4 1/2" tall. Bas-relief vintage grape cluster, gleaming non-tarnish chrome tops. \$2.95 set ppd. Matching sugar and creamer, \$3.95 set ppd. Matching covered butter dish for 1/4 lb. bar, \$2.95 ppd. All 3 sets \$9.25 ppd. Check or money order.

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GRASS and small WEED CUTTER

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Weights under 1/2 pound
USES OLD RAZOR BLADES that cut up like a scythe. Blades easily changed by removing one WING NUT

\$2. postpaid in U. S.
with new blades and blade cover. Right handed - left if ordered.
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EXTRA! EXTRA FOR TALL OR BIG MEN!

Cool, Short-Sleeve MANHATTANS IN EXACT COLLAR SIZES!

Air-cooled fabrics; longer shirt tails; wear with or without tie. Regular, spread or button-down collar, sizes 14 to 18. Pink, blue, maize or white. Money-back guarantee. Add 30¢ postage. 3 for \$11.50; individually... **3.95**

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Get full protection* for only \$4.98 ppd.
Tan, Red plaid, Blue plaid.
9" x 3 3/4".

Zipper kit has "freeze-bag" that can be easily frozen and refrozen in refrigerator—keeps medicines at proper temperature for 24 to 36 hours. Fully lined with washable plastic and insulated with new miracle fiber glass. Perfect travel-protection for any Medicine.

* Diabetic societies recommend that insulin be refrigerated at all times to maintain potency

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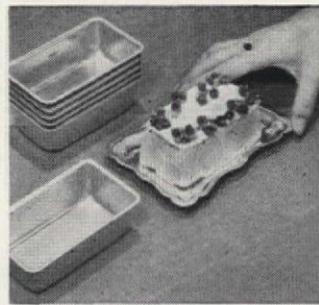
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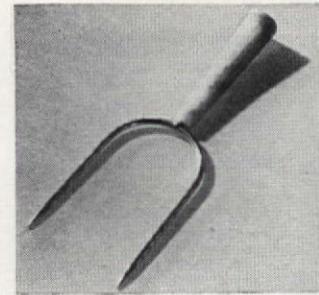
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CLIP and MAIL THIS ENTIRE AD with your name & address. No agent will call.

LITTLE LOAFERS make party fare of anything from a meatloaf to a tiny cake. And this includes gelatin salads, jello, fish loaves, bread. Anything can become a *pièce de résistance* when to each is served his own. And little 2 1/4 x 4 1/4" loaf pans make just enough for one. Heavyweight aluminum. Set of 6, \$1.95 ppd. Artisan Galleries, 2100-A N. Haskell Ave., Dallas 4, Tex.



NO HOLDS BARRED. A toast to the host who can carve the roast with a debonair *savoir faire*. Give him a head start with a handsome chrome-plated carving fork with a simulated Capehorn handle, and he won't have to sacrifice his masculine dignity in front of the guests. It will supply a firm grip with two long prongs. Just \$1 ppd. Langner Mfg., 12 W. 27 St., N. Y. 1, N. Y.



BACK TO THE OLD GRIND. Here's another midget to add to your collection. A wee 3 3/4" black cast-iron coffee grinder is hand-decorated in bright Penn. Dutch colors, and the handle really turns, the drawer pulls open. It could be filled with wooden matches on a coffee table if you must find a use for it. \$1.95 plus 25¢ post. Bodine's, 444A Belvedere Avenue, Baltimore 12, Maryland.



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FREE CATALOG ENDS SEARCH!

After years of "looking," Mrs. B. Billow, 538 Roscoe, Chicago, found a way to get good-looking, full-time protection for her furniture from dust, dirt, and "romping tots." Now her furniture is dressed up in fitted plastic covers.

The long-wearing plastic covers have no pores to admit dust and dirt. They provide perfect protection and save hours of work. The transparent, satin-finish Plexone Veton lets the upholstery's fabric detail and color show through. Amazed by the perfect fit and custom-tailored appearance, Mrs. Billow says, "They're so good looking, I can even leave them on for company. Ordering was easy, and they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

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MAHOGANY or ALUMINUM EXTRUDED Glass & Screen DOORS

TO FIT ANY DOORWAY

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OUTSIDE Coffee Table

(Lazy Susan included)

FOR THE DO-IT-YOURSELF ENTHUSIAST, PRECISION CUT, READY FOR ASSEMBLY, CAN BE USED ON PORCH, PATIO, BREEZEWAY AND PLAYROOM. HEIGHT 18", DIAMETER 42". LAZY SUSAN DIAMETER 18". EXPRESS CHARGES COLLECT. IN REDWOOD, \$19.95; IN PENNSYLVANIA PINE FOR PAINTING, \$14.95. LAZY SUSAN IN REDWOOD ONLY... \$5.95

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Redwood Burl BUD VASE

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Average 7" High. Guaranteed Perfect

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Black wrought iron expanded metal top and shelf. 30" diameter x 16" high. \$12.95 Express Collect. No C.O.D.s.

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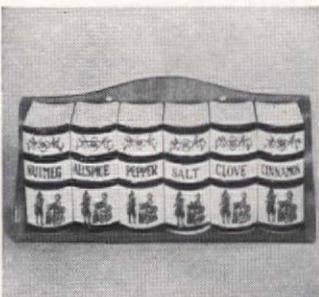




LITTLE APOTHECARY JARS for the herbs and spices we've become so fond of ever since we screwed up our courage and put a pinch of marjoram in the scrambled eggs. These three 3/4" hand-blown jars have ground-glass stoppers to keep them moistureproof and airtight. Set comes complete with write-in labels, \$3.25 ppd. Gee Gee's Workshop, Dept. AH, 37 W. 39 St., N.Y.C. 18.



LEO THE LEOPARD will grab a hot pot in his padded fire-red mouth, and he'll put all your other pot-holders to shame with his bright green eyes and fancy leopard spots. He'll be a big hit with your Summer hostess or a barbecue addict. His long neck will prevent oven burns. Of lustered corduroy. \$1.75 ppd. Mastercraft Products, 212A Summer Street, Boston 10, Massachusetts.



WITHOUT A WORD these are still the spiciest books in the house. Six white ceramic volumes are lined up on an 8 1/2" birchwood rack to hold salt, pepper, clove, allspice, nutmeg, and cinnamon—a perfect kitchen library. Each 2 x 3" shaker is decorated with a gay Provincial design, fills from the bottom. \$1.95 ppd. From Zenith Gifts, 55-K Chadwick Street, Boston 19, Massachusetts.



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Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process safely, gently removes ruinous stains and soil, preserves and protects your gown in sealed vinylite case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

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This satin black cast iron wall bracket has all the traditional beauty and fine detail of the original. It will hold almost any size flower pot or oil lamp font. Extends 9 1/2" from wall. Attractive in pairs.
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The Carriage House
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Your name and address (choice of 3 lines) on 1000 fine quality gummed labels. WITH PLASTIC BOX, only \$1 postpaid. Any six orders for \$5. THIS IS A SPECIAL OFFER. Use on stationery, checks, books, greeting cards, records, etc. Ideal for gifts. Satisfaction guaranteed. Handy Labels, 501 Jasperon Building, Culver City, California.

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We will custom make to your window measurements from all of the fabrics below. Lined drapes also available. Ask for complete information.

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4'6"	1.70	2.15	2.55	3.40	4.25	5.10	6.80
5'	1.90	2.40	2.85	3.80	4.70	5.65	7.50
6'	2.25	2.85	3.40	4.50	5.65	6.80	9.05
7'	2.55	3.30	3.70	4.70	5.80	6.90	9.50
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 Enclosed is 25¢ for fabric swatches Enclosed is 25¢ for Modoka swatch, specify color
 Enclosed is 25¢ for natural matchstick bamboo swatch
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CITY _____ STATE _____

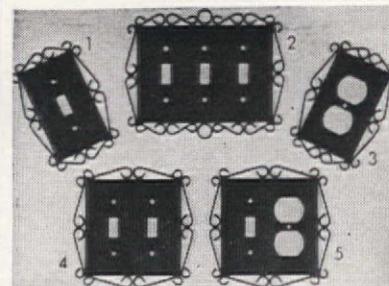


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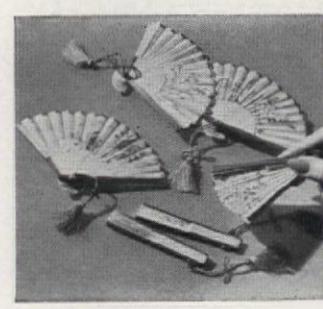
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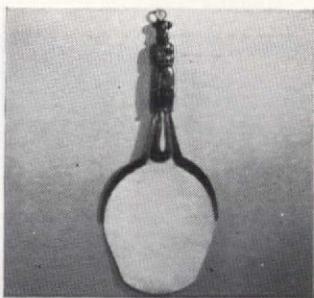
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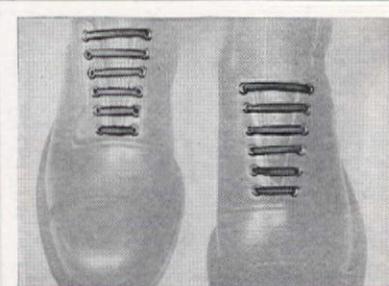
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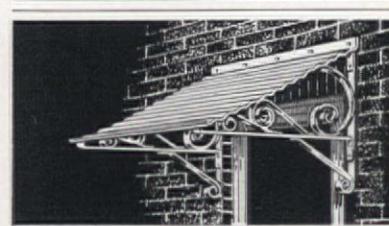
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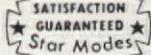
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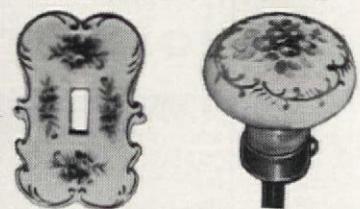
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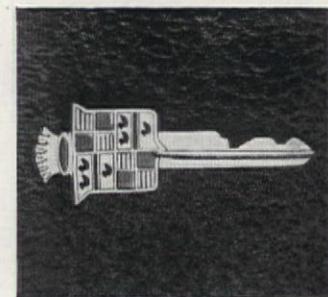
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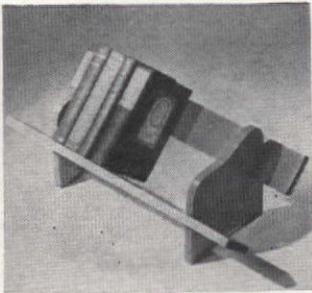
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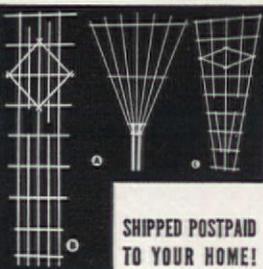
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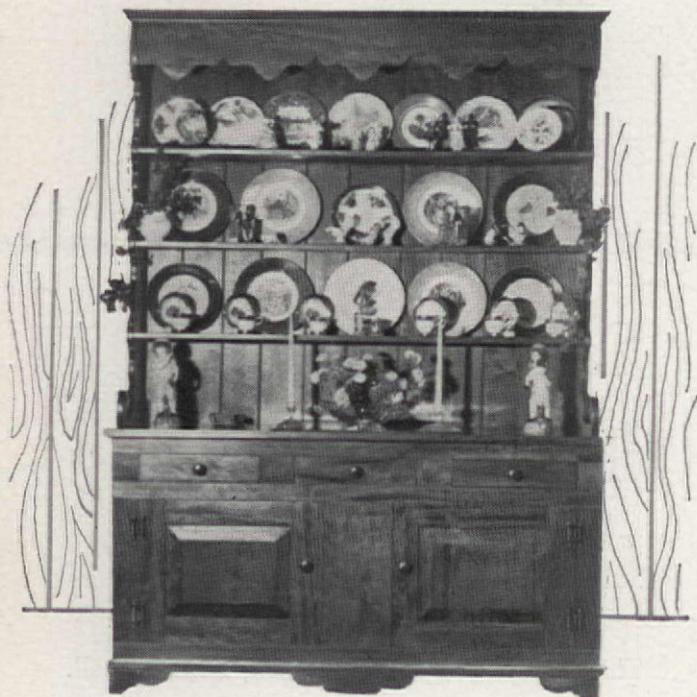
Call by number. It's twice as fast.

BELL TELEPHONE SYSTEM



WE are upholsterers, and have our own business. My husband and I have been very much interested in *THE AMERICAN HOME*, since many women come into our place with copies of the magazine, asking us to copy this davenport or that chair. I am very proud of the Welsh dresser my husband made from your Pattern 1163. He made it in our basement, and couldn't get it up the steps—so he had to take it apart, and reassemble it again upstairs! Using the same pattern, he made cornice boards for our dining and front rooms. Now, with my Grandmother's walnut chairs, our dining room is *so lovely!*

—MRS. JOHN CHELLIS



WE SAW IT IN THE AMERICAN HOME



WE think our new house is even prettier than the one in March, 1954! (Plan Number 28, that is.) Our furniture is, for the most part, antique, which we think suits the architecture of the house. Our builder and contractor, Mr. E. C. Lawrence, is also very pleased. The lot is on the Ashtabula Country Club Allotment Addition No. 1, and we can see the golf course from our sun deck. We thank you for making available to your subscribers this very fine service. I have used your painting designs and like them, but Plan 28 is terrific!—MRS. C. EUGENE ENGLISH

How to make your home more beautiful

by ISABELLE SHAVER

*5 ways to add loveliness to every room
with easy-to-clean floors by Kentile, Inc.*

YES, KENTILE, INC. offers you a full range of today's smartest home fashion colors in each of *five guaranteed* resilient floors. See them illustrated on the opposite page; read about them below.

1 Let's start with Kentile, the asphalt tile of enduring beauty, and America's favorite low-cost floor. Clear-through colors are *guaranteed* not to wear off, yet Kentile compares in price to the least expensive coated floors. Beautiful enough for living rooms, styrene-fortified Kentile is ideal for basement playrooms. In addition to the popular marbled Kentile illustrated, be sure to ask your dealer to show you gay new *Kentile Carnival* with multicolor mottling and exciting new *Kentile Corktone*...the asphalt tile that looks like luxury cork.

2 Next, let's consider KenFlex Vinyl Asbestos Tile. Perfect for any room from basement to attic, it's greaseproof, stainproof, moistureproof... a blend of shining vinyl and sturdy asbestos fibers. Crisp, clear colors go tile-deep; never wear off. KenFlex defies grease, dirt and wear... seldom needs scrubbing...cleans with damp moppings.

3 KenFlor is a new low-cost vinyl *guaranteed* tile flooring that never needs waxing! It's "Beauty Smooth," flexible, and a miracle of weightless strength. Pure shining vinyl is bonded to a resilient comfort cushion...ideal over old and new wood floors. Hot, spattering grease or stains can't harm its wipe-clean beauty. Counter tops come by-the-yard to match.

4 KenRubber tile is the "Cushioned Beauty" floor preferred in America's fine homes, with qualities unequalled in other floors, even those costing dollars more. You can see its finer quality in brilliant tile-deep colors and mirror-smooth pre-waxed surface. You can feel it in each tile's buoyant "coiled-steel-spring" resilience.

5 Beautiful Kencork floors and walls are the decorator's choice for practical luxury. These burnished pre-waxed pure cork tiles wear for 50 years or more with only occasional waxings for care! Natural nut-toned random shades blend with every decorating color, period and style; cost less than wall to wall broadloom.

Each wonderful floor is guaranteed; comes in 9" x 9" tiles you can install yourself. (Approximate prices on opposite page.) Or, your Kentile, Inc. Dealer will install your floor. Find his name and address listed under FLOORS in your Classified Telephone Directory.

America's largest manufacturer of resilient tile floorings

It's the finest flooring of its kind, if it's made by

KENTILE, INC.

KENTILE *
KENCORK *
KENRUBBER *
KENFLEX *
KENFLOR *

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1. **KENTILE** Asphalt Tile gives a playroom floor functional gaiety with a ready-made Shuffleboard laid in Greek Skyros and Rouge Acajou marbled colors.

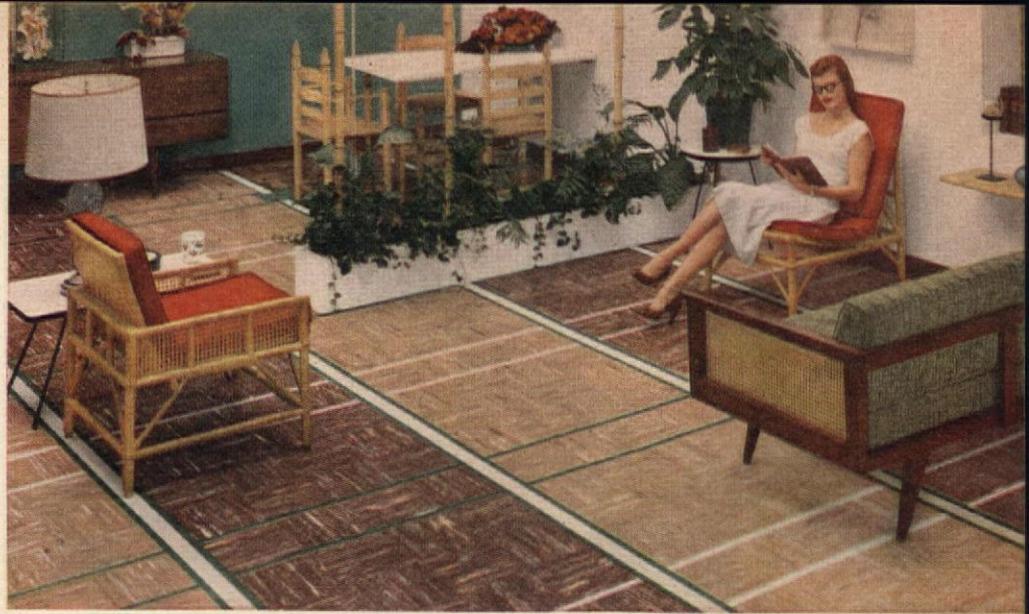
Yes, you can install each of these beautiful floors yourself with a minimum of time, work and money... For example here is the approximate cost, including adhesive, for each flooring installed by you in an average 8'x10' room:

KENTILE ...\$16.50
KENFLEX ...\$21.50
KENFLOR ...\$22.75
KENRUBBER ...\$37.75
KENCORK ...\$48.60

Details and descriptions of each type of flooring are given on the opposite page



Every floor by Kentile, Inc. is backed by this guarantee.

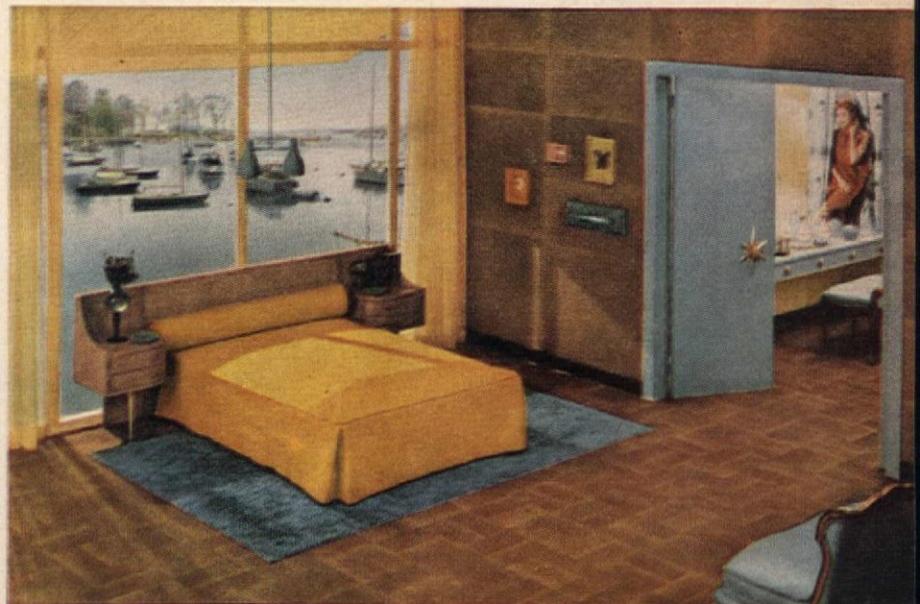


2. **KENFLEX** Vinyl Asbestos Tile colors in this living-dining room for young moderns, are Mocha and Desert Sand with Feature Strip and ThemeTile.



3. **KENFLOR** Vinyl Tile floor in Capri Blue and White Tweed with Feature Strip and ThemeTile has matching counter tops in Capri Blue.

4. **KENRUBBER** Tile in Connemara and Bardilla colors with accenting ThemeTile and Feature Strip add the elegance of "Cushioned Beauty" to this modern bath!



5. **KENCORK** Floors and Walls lend an atmosphere of quiet loveliness to this bedroom with random nut-tones, 6"x12" tiles on floor, 12"x24" tiles on walls.



You'll find this year's newest colors in

Super Kem-Tone

the washable LATEX wall paint



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Cleveland's Pet



NOEL WICAL

Luckier than most boys and girls, who must borrow library books to become acquainted with animals and nature, Cleveland's children can make this acquaintance firsthand. They borrow the animals themselves from a "pet library" which has a lively assortment of raccoons, turtles, owls, guinea pigs, hamsters, a crocodile—and a shelf of de-scented skunks! All the children need do is to sign a library card. After keeping Oliver Cromwell, the owl, or Virginia, the hamster, for a week, the borrower, providing he returns it in good form and spirits, may take out another animal. There's a ten cent per day fine, of course, for extension of time.

Fortunate, too, are the parents. The library not only brings nature closer to youngsters, but joins whole families in a community project which teaches parent-child relationships as well. "Imagine a turtle teaching you anything!" one father remarked. "Well, I couldn't, until my boy brought one home. Bud and I



Lending Library

got down on the floor to find out about a turtle's character and we learned some things about each other."

The animal library is sponsored by the Lake Erie Junior Museum, an organization of nature-loving boys, girls, and parents; with headquarters in the Dover-by-the-Lake Public Library in suburban Bay Village. The library brings nature to children having little opportunity to explore it in their urban surroundings, but perhaps the most satisfying purpose is to lend animals to children who, for reasons of health, cannot get outdoors.

Pets are delivered in gaily painted miniature circus wagons, built by the fathers and transported by mothers to schools, hospitals, libraries, and other institutions where there are children. Helping, too, are junior curators, teen-agers who are appointed to their coveted posts after studying and passing two nature courses. Besides delivering the pets, they coach borrowers on their care. The museum's young members beg to go along to such

CONTINUED ON PAGE 135



It's New! It's Exciting! It's Beautiful!

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You don't know how lovely APPLIKAY is until you've seen it . . . how easy it is, until you've tried it. In the shortest time ever, you can give your walls distinctive "patterns in paint" . . . in exactly the color scheme you prefer. You need no special skill . . . an amazing twin roller does the work . . . rolls on APPLIKAY designs right over SUPER KEM-TONE. APPLIKAY bonds itself to Super KEM-TONE smooth as printed silk . . . and, when dry, both are completely washable. See countless, exquisite APPLIKAY effects wherever SUPER KEM-TONE is sold.



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A boy's paradise...colorful, spirited... created out of once-drab, wasted space!

How your boy would love a room like this . . . for entertaining buddies, for study, hobby-riding, and sleep. Make him a gift of it . . . a project *you've made yourself* with Celotex Insulating Interior Finishes! These handsome structural panels do three jobs at one time—one low cost. They build, insulate, decorate. They're the only interior finishes made of tough, interlocking Louisiana cane fibers, protected by the patented Ferox® Process against dry rot and termite attack. *Pre-decorated*, Celotex Insulating In-

terior Finishes need no painting or papering. They help keep out winter cold, summer heat. These bright, colorful panels come in rich, attractive textures.

To transform attic or porch into a useful new room: nail or staple panels to wood furring or framing. To face-lift a depressing present bedroom: apply Celotex Interior Finishes over old walls and ceiling. Just be sure you get *genuine* Celotex Insulating Interior Finishes . . . for easy installation, beauty, economy. Visit your Celotex Dealer!

*Approximate cost of Celotex Interior Finish Materials for walls and ceiling of average 10' x 14' room.



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It's easy—thrifty—to modernize with genuine

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Look for the sealed package of genuine Celotex Ceiling Tile Board, also Finish Plank. The brand name Celotex is your assurance of best results, lasting beauty and dependability. *Accept no substitute!*

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Send me the free 16-page booklet illustrating application of Celotex Interior Finishes.

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MAY BE LONGER THAN
YOUR LIVING ROOM

When you're building or remodeling a garage, a "basic" garage may be adequate, but not economical. Extra space in the garage, relatively inexpensive to build, can meet the crying need for a workshop and for more storage for outdoor gear, rolling stock, etc.

STANLEY H. BRAMS

Your car is constantly becoming a more important part of your life in this day of suburban living, and the home of your car—its garage—deserves more attention than ever before. Right now is a logical time to give it some thought, and to follow your thinking with action. Why now? Because there are good indications from Detroit that motor cars will not keep growing larger, as they have during the past two decades. So you can plan to build a new garage, or to alter your present one, with good assurance that your ideas about ample space, use, and efficiency won't need revising in the near future. This holds whether you plan for a "basic" garage used only for housing your cars, or follow our tip and build big to assign many additional duties to the garage.

Many car owners learn how cars are enlarging when their new models begin to eat up formerly free space at the sides and rear of the garage—or even overhang the door sill! Today's average car is about three inches longer than it was even five or six years ago, and a couple of inches wider. More popular-priced cars have grown some seven inches longer since the war, and many luxury models have lengthened by as much as twenty inches. You might as well think in terms of living with the new dimensions.

What's a "basic" garage? Let's have a fast look at the fundamentals. Dimensions of average cars are some help—but remember that you're likely to want to do better than average someday. Today's largest cars are approximately 20' x 7', and, just for the record, the averages are close to 18' x 6½', and the popular-priced makes scale just under 17½' x 6½'. You'll want to allow ample space fore, aft, and sideways, so a "basic" garage should measure at least 20' x 11' for an average car, and should lengthen to 24' if you're planning for a larger car now or later on. A double garage should be 19' or 20' wide.

But hold on! All you have at that point is enough space in which to store your car in comfort. In these days when larger families call for space, space, space, it's short-sighted economy to stop there, because, foot for foot, garage space costs less than house space to build. Think of your new garage as a utility center. It makes a convenient storage area for garden tools, hose, bikes, screens, storm windows, and so on. Properly planned and equipped with a window, it's a perfect spot for Dad's do-it-yourself workshop and, if connected with the house, it's an ideal "mud room"

CONTINUED ON PAGE 120



for the
young
in heart

Floron... plastic floor tile
by **Pabco**

*Shown here, top to bottom:
Floron samples in Cocoa-with-
Yellow, Gray, Coral Gray,
Pink-on-White, Redwood Brown,
Green, Red. See all eleven
colors at your dealer's.
Compare with ordinary tiles
to appreciate superior FLORON.*

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This demonstration shows how new Johns-Manville **SILICONE-SEALED** Asbestos Siding repels water, resists soiling



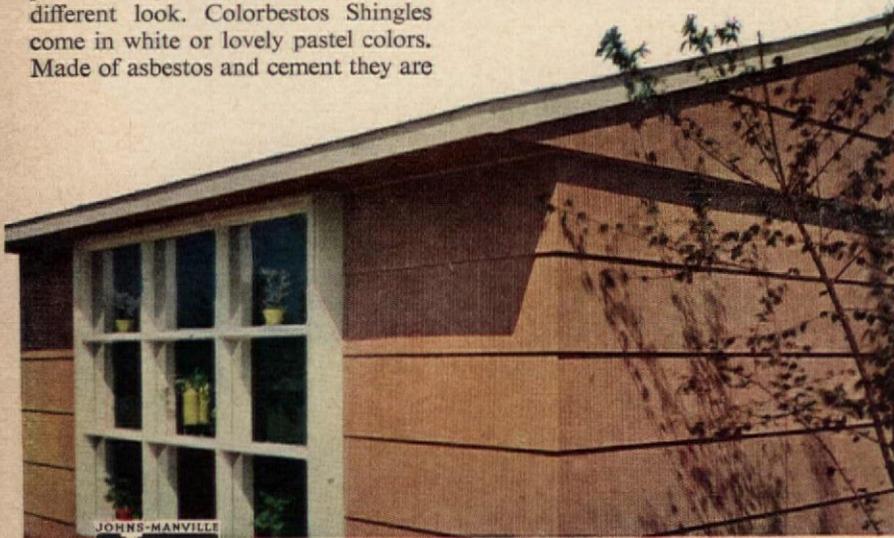
In this actual photograph notice that the water from the hose is spraying equally on both sides of the Colorbestos Siding Shingles. But what a difference! The side that is Silicone Sealed repels water. It doesn't darken or change color.

New beauty in Sidewalls for new houses or old!

ILLUSTRATED HERE is the beautiful new Johns-Manville Colorbestos Shingle which meets the up-to-the-minute trend in architectural design. Notice its large size, its broad exposure and its vertical, random-ribbed, striated pattern. It gives the house a smartly different look. Colorbestos Shingles come in white or lovely pastel colors. Made of asbestos and cement they are

fireproof, rotproof and never need painting to preserve them.

If you're planning to build or remodel, ask your Johns-Manville dealer to show you a demonstration of how J-M Silicone-Sealed Shingles repel water. Or, for full details mail coupon below!

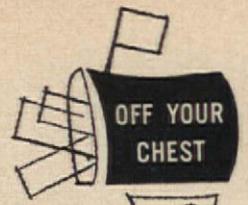


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Johns-Manville sponsors "Meet The Press" alternate Sundays on NBC-TV. We invite you to tune in.

Free For brochure about new J-M Colorbestos Siding and full information about Silicone-Seal mail coupon to Johns-Manville, Dept. AH-5, Box 60, N.Y. 16, N.Y.

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"please give us more of the Cobles..."

AH Readers

Just yesterday I picked up my January AMERICAN HOME, and right on page 29 ("We Pay a Call on the Cobles") is what we have been looking for. I have literally worn out the too-few descriptive pages, and I'm nearly bursting with curiosity.

Our dream home is quite distant, but, oh the plans! Our lot is quite woody with much cedar, oak, dogwood, and you-name-it. We have looked at so many homes, but this seems to be just it. To me it is genuine and absolute simplicity. No ultra-modern for us!

So, along with our three fine growing sons, we now have a stronger goal to hope and save for. Thank you so much for such a lovely home.

—IRMA AND DAVID SNYDER

* * *

Oh, how I enjoyed the Cobles' home. Please give us more of them. I believe that is what most of us readers and lookers like.

—RAE PALMER

* * *

The comments in our neighborhood were anything but kind. . . . Surely you could have suggested the removal of the butter churn, the sad iron, etc. from the living room, as well as closing the old "cake safe" (pie cupboard) doors. Such a collection of kitchen junk. . . . Mrs. Coble deserves better than this, her home was nice. But you didn't help her.

There is no "law" against having a white painted flat iron as a decoration. What is against it is its incongruity. A flat iron belongs in a kitchen, not a living room. . . .

—MARJORIE ADAMS

Each to his own whimsy—ED.

* * *

Both my husband and I enjoyed very much your article, "We Pay a Call on the Cobles." Early American

décor with pine and cherry woods is our cup of tea, and we were able to pick up many ideas. We have a problem corner in our kitchen, and the wall lamp pictured is just what we need to brighten it up.

—JEAN W. LUCAS

* * *

I have just about dog-eared my January copy. . . . We have been having a wonderful time redecorating our home in Early American furnishings. With four very active children in mind, we chose Empire Rock maple furniture and are building the accessories ourselves. I truly understand how Jackie Coble feels about making curtains, and have been busy for many months doing the same thing myself.

We loved the Cobles' home. One of our remaining projects is building a hi-fi cabinet. Along with radio, television, and recording, we play our electric guitar from the system. Ed Coble's hi-fi cabinet is just the type we are looking for.

Many, many thanks for your many wonderful ideas that I have found to be applicable to our own home.

—LILLIAN R. ARNOLD

* * *

The Cobles' is truly my idea of what I hope my home will be one day. I have tried for many years to find a braided rug like the one on their living-room floor.

—MRS. BLANCHE ADLER

* * *

I like the shade of blue the Cobles of Greensboro, N.C., have used on their living and dining rooms. . . . I also have a collection of blue willow ware and the same plates Mrs. Coble is displaying in her pie cupboard, and want the walls to harmonize with the dishes. —MRS. FLOYD R. MELVIN

WHEN YOU CHANGE YOUR ADDRESS

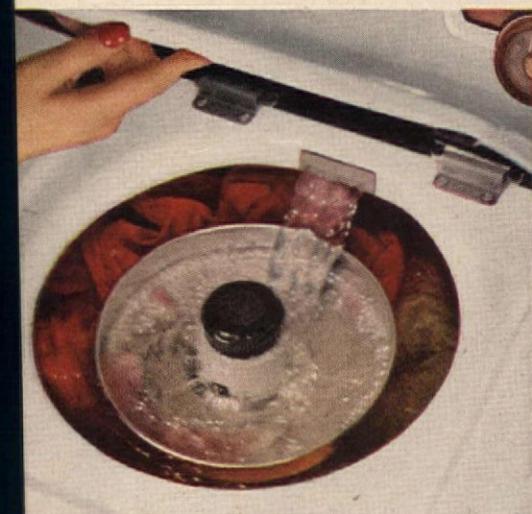
Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept.,
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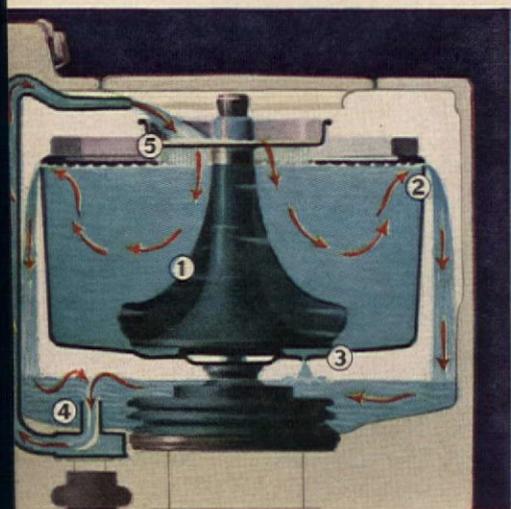


NEW G-E AUTOMATIC WASHER CLEANS AND RE-CLEANS WASH WATER TO GIVE YOU CLEANER CLOTHES

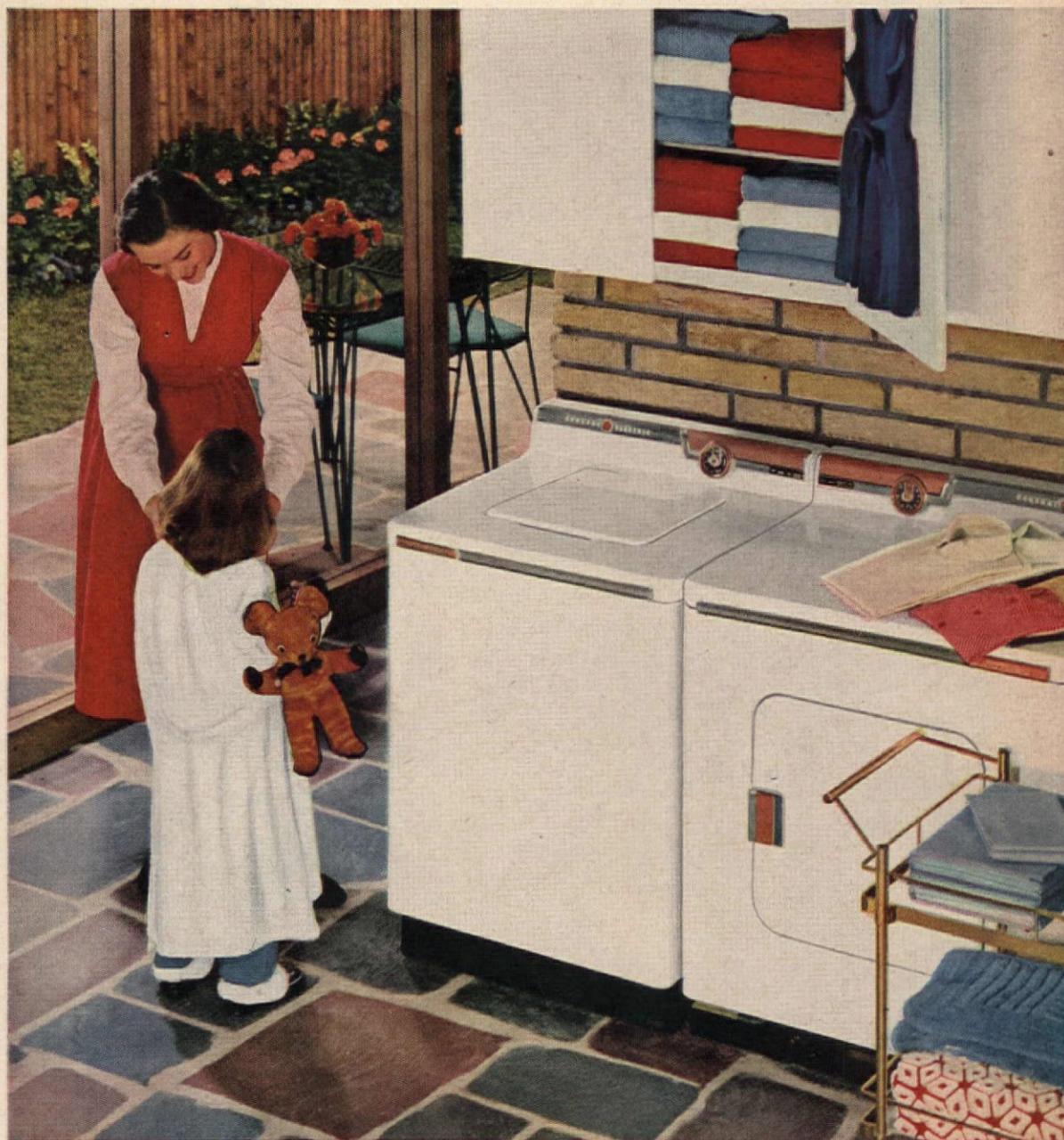
Here's how the new Filter-Flo Washing System removes lint, sand and soap scum!



Removable filter fits on the Activator® in the G-E Automatic Washer. Acts as detergent dispenser, too. Here you see the removal of lint and loose threads. Slip out filter for cleaning.



It loosens as clothes are individually dipped, flexed and rinsed by thorough G-E Activator Washing Action. Floating lint and soap scum are carried away as washbasket continuously overflows into outer tub. Heavy sand and silt drop out here. Pump continually forces water up and through filter (5) back into washbasket.



Today's best buy—G-E Automatic Washer—about \$3.35* weekly. Only G-E gives you so much for your money—
1. continuously filtered water. 2. big capacity. 3. Activator

Washing Action. Plus famed dependability! Also see matching G-E Automatic Dryer that saves you extra ironing. General Electric Co., Appliance Park, Louisville 1, Ky.

Now—a new kind of washer takes part out of the water while you wash—the General Electric Automatic with Filter-Flo Washing.

This wonderful new system circulates and filters the wash water at the rate of six gallons per minute.

As the Filter-Flo Washing System circulates the water, lint and floating soil are trapped in a filter which lets only the cleansed sudsy water flow back to the washbasket.

Rinse water stays clear of lint. Soap scum can't dull colors. You get a superbly clean wash... so effortlessly...

so quickly... simply by setting a dial. **Big capacity, too!** This G-E Washer has 50% more clothes capacity than many other automatics. In one load, you can wash a big family wash that might otherwise take two separate loadings. Water Saver Control lets you select from 17 down to 11 gallons of water for small washes.

**See your dealer for his prices and terms. Specifications subject to change without notice. Also available in Canada at slightly higher prices.*

for whiter, brighter washes...



Not the "lainty-water" way. These dungarees looked like this—dulled and discolored by lint film after 11 washings in an ordinary washer. Lint often gets stuck in seams, too.

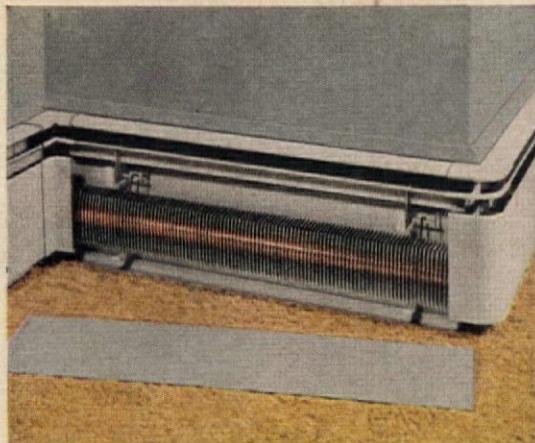


But the "clean-wash-water" way. After 11 washings the G-E way, these identical dungarees looked like this—no lint visible! Washing in filtered water leaves clothes sparkling clean.

GENERAL ELECTRIC



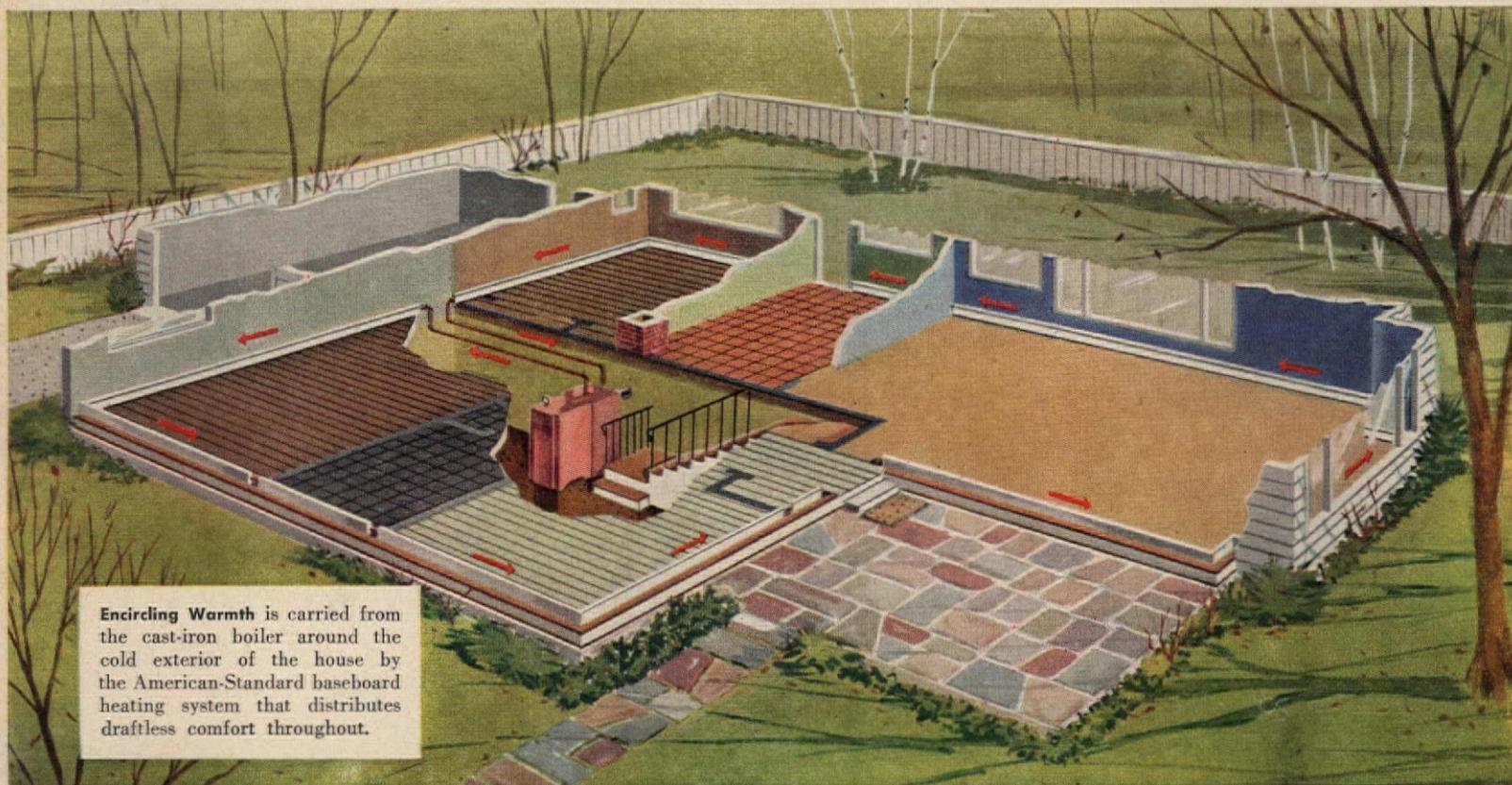
Your heating system starts with an American-Standard boiler that outlasts other types of heating plants by many years. You'll like its efficient operation and fuel economy.



Highly efficient Heatrim panels are the only "radiation" this modern heating system needs. Copper tubes with aluminum fins encircle the cold, outside walls of your home with uniform warmth even on the coldest days.



Baseboard panels replace old, bulky radiators, carry hot water heating from room to room, and give complete decorating freedom. For an average 6-room house, Heatrim panels cost as little as \$2.06 a week, plus installation.



Encircling Warmth is carried from the cast-iron boiler around the cold exterior of the house by the American-Standard baseboard heating system that distributes draftless comfort throughout.

NEW AMERICAN-STANDARD BASEBOARD HEATING SYSTEM provides greater comfort . . . cleaner heat with decorating freedom

Whether you are remodeling your home or planning to build one, now's the time to make sure it will have the extra comfort that is yours with a new American-Standard hot water heating system. It's the modern, draft-free system that responds *fast* . . . delivers *clean*, even heat to every room in the house through a simple, hidden piping system.

Baseboard panels replace radiators

The modern, American-Standard way to heat a home is with good-looking baseboard panels that provide a blanket of warmth around the cold exterior of the house. American-Standard Heatrim panels carry the clean comfort of hot water heating to every room. And they *never* carry dirt from room to room to smudge walls or to soil expensive draperies. Because these

baseboard panels replace bulky radiators, they give you complete freedom in decorating and in arranging furniture.

At the heart of the new American-Standard heating system is a completely automatic, long-lasting, corrosion-resistant, cast-iron boiler. Its air-tight construction prevents any escape of dirt or odor. Its efficiency means full comfort at a very low cost.

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Yours for only \$2.98 a week

\$2.98 a week, plus installation, puts a modern American-Standard boiler for gas, oil or coal in your home. For further details see your American-Standard retailer listed under "heating equipment" in the Yellow Pages of your phone book, or write **American Radiator & Standard Sanitary Corp.**, Pittsburgh 30, Pennsylvania.



PLEASE PRINT

American-Standard, Dept. RA-55, Pittsburgh 30, Pa.

Please send me your HOME BOOK. Enclosed is 10¢ in coin to cover handling.

I am modernizing building

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If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto.

IT WAS SUCH A SIMPLE IDEA—

"My little old garden furniture, which in 1938 cost about \$20, through a fantastic how-to-do-it chain reaction now has a new lease on life...

and it cost me only \$200!"

MARION M. MAYER

It was early spring. Birds were singing, buds were bursting, and the garden chairs had just come out of their winter quarters. Having seen better days, the latter were about to be cast out—an ignominious end after 15 years of faithful service. But a second look revealed fairly good wood frames and, with but a few yards of gay fabric, the chairs could easily be given a new lease on life. This seemed a simple enough idea—but what followed was a how-to-do-it chain reaction the like of which I would never have dreamed!

Yes, I found my gay fabric, but it was not the ordinary garden variety that caught my eye—it was a plastic-coated striped material in divinely beautiful colors, and cost about \$12. With this initial investment, my project must be no slap-happy job! The furniture was worthy of a fresh coat of paint, and the original apple green would be painted a deep delphinium blue that would be beautiful as a foil for the varicolored stripes of the fabric.

With utmost thoroughness, the chairs were prepared for their beauty treatment. The tattered old fabric was removed—tack by tack—40 in each chair, making a total of 160 tacks, all securely imbedded by the rust of many summers. Gouging them out was no mean task. Then came sandpapering and vigorous scrubbing, and the surface was in pristine condition for its fresh coat of paint.

Preparation (I told myself) is always at least one third of the job, so, from here on in, the project would be a breeze. Quick-drying spray paint would take about a morning to apply and dry. During the drying period the fabric would be run up on the sewing machine, and by evening the covers would be tacked in place and, *voilà, fini!* Well anyway, that is what I thought.

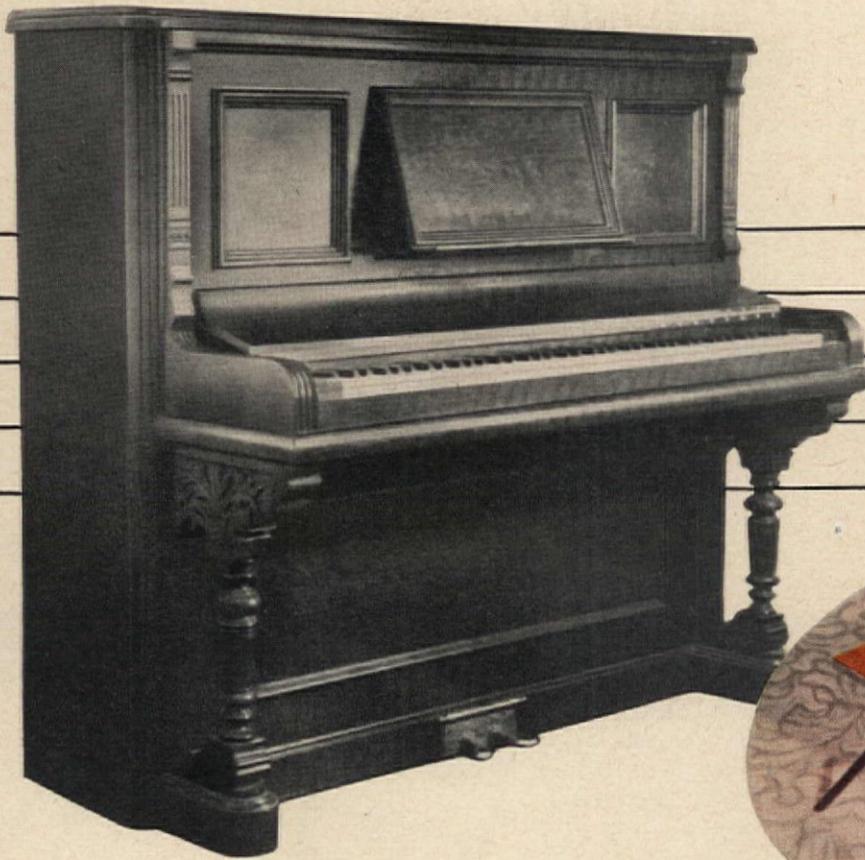
The appointed day for the gala performance arrived—sunny and clear, but with "variable" winds. The stage was set: newspapers spread out on the lawn, chairs lined up on the papers, and I equipped with my rubber gloves and spray paint can. The nice man in the paint store said two cans of paint would

CONTINUED ON PAGE 118



JIM BROADSTREET

A New Tune out



We furnished our whole living room with furniture we made from this relic of a piano.

The only expenses were for cushions, fabrics, lamp parts, and finishes. So help me!

No, your eyes are not deceiving you. That's exactly what I did. Our old upright piano is now reincarnated into seven major pieces of furniture: a sofa having a shaped extension with an attached flexible lamp; a chair to match; a coffee table; utility bench; game table; and two chairs. Besides these, a magazine stand, a table lamp, a tray, and a chessboard were contrived from the last remaining fragments. The piano was walnut-veneered gumwood, having other hardwoods in the inner construction. Where practical, I used the veneer for surfaces, and the rest are enameled black. Practically all necessary hardware was salvaged. I don't deny that reducing the piano to usable material was a job—but not so disagreeable that I haven't bought and dismantled another for future use! I plan to make an ivory-topped table with the keys, cutting and cementing them to a plywood base. As for the black keys, those bits of ebony are priceless for tray handles, sliding door bars, etc.

P.S. In case you noticed the red felt guards on the bottoms of the lamp and chessboard, don't think I cheated—the soft pedal apparatus yielded a choice piece of thick red felt!!

MAGAZINE STAND: Legs are dowel rods which connected pedals with the action. The top was built from the keyboard cover, with care given to matching grains



FINISH for walnut veneer surfaces: three coats clear sealer; three coats thinned, one coat regular spar varnish. Other surfaces are sealed, then enameled

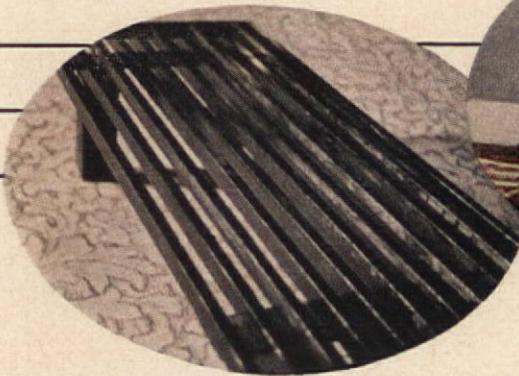
21" EXTENSION of sofa platform is cut from veneered lower panel; 24" length of 1 1/2" pipe is built right into it to support the lamps





CHAIR is made principally from one of the two pieces which formed the top of piano. Cushions and bolsters are 8" thick, with extra-heavy cushion units for durability and comfort

of an Old Piano



UTILITY BENCH was last large piece built, and it is made entirely from leftovers. Consists of 11 slabs dadoed into end boards. There are four different woods in the bench

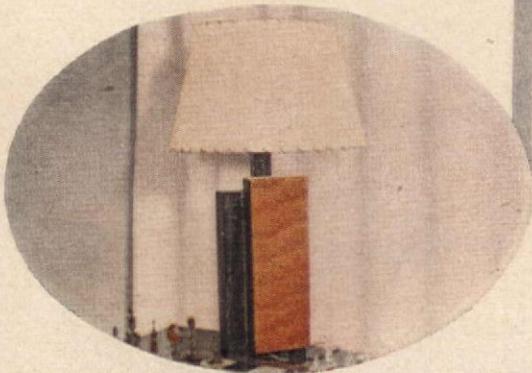


SOFA: Base is large unfinished board which was beneath the keys, with odd pieces added for right width. Has shaped extension at right end to support flexible lamps—see lower left picture

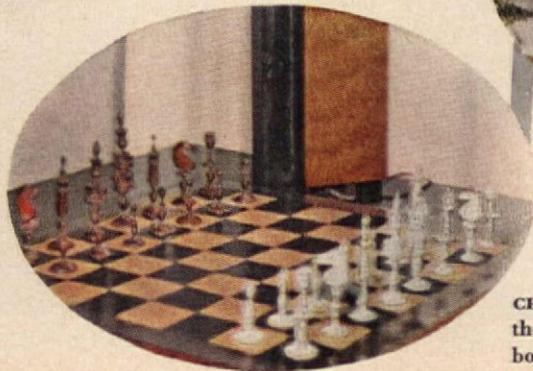


COFFEE TABLE top made from two piano sides, jointed and glued. Legs of all pieces are made from upright posts in back of piano—blocks 3/4" square and 12" high. Table is 50" x 24"

TABLE LAMP: This is made from the veneered pieces which were at either end of the keyboard



GAME TABLE AND CHAIRS: Table top cut from sounding board, holes and rough areas filled and sanded. Chair seats cut from other top piece and rest of lower panel. Curved backs from shaped pieces behind keyboard cover; uprights from pedal board. Seats recessed for slipcovered foam rubber pads

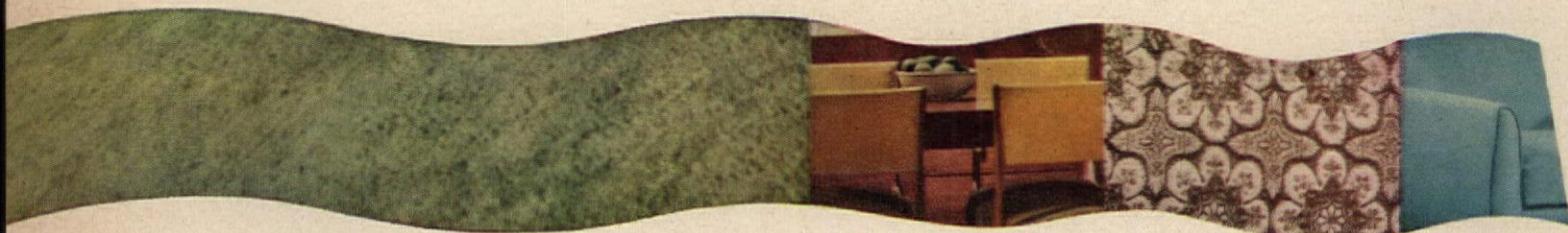


CHESSBOARD is 16 1/2" square, and made from the only remaining full piece of sounding board. Has band of the veneered walnut

Take a Split-Level Development House



Add One Good Decorator and These Color Ingredients



and You Have a Recipe for a 2-Story Room

Even if it solved no special problem, Decorator Bertha Schaefer's skillful blending of good ingredients here would make a lovely, livable room—practical, fresh, and in elegant good taste. But it *does* solve a problem, the challenging one of the "two-story living room." The words call to mind lofty chambers, invitingly spacious—the kind of room most of us want. But the very things that make it desirable offer real posers when it comes to decorating. First, there's usually a roof pitch to cope with—if not well handled, that

ceiling can seem to zoom down ominously instead of remaining up where it belongs. Then, that vast high wall can devour all your pictures, and still have a hungry look. Furniture may seem to huddle uncomfortably under a towering ceiling—yet it's just plain silly to resort to tricks to "cut" that wonderful height! Here in the living room of a model home in Morton Village, Long Island, Miss Schaefer, with knowing use of color, took every advantage of a two-story wall and a sharply descending roof by dividing floor, walls, and ceiling





MARY E. MONZE

The fine art of "furnishing" a tall wall: In olden days, vast baronial halls were hung with tapestries. Here, a modern needlework abstraction by Mariska Karasz does the trick. Its white background, plus the white fixtures that light it, build a bridge between ceiling and wall. Tall lamps with white shades are beautifully proportioned to room in size and in color

DECORATOR: BERTHA SCHAEFER, A.I.D.
ARCHITECT: RUDOLPH A. MATERN, A.I.A.
BUILDER: EMIL MORTON

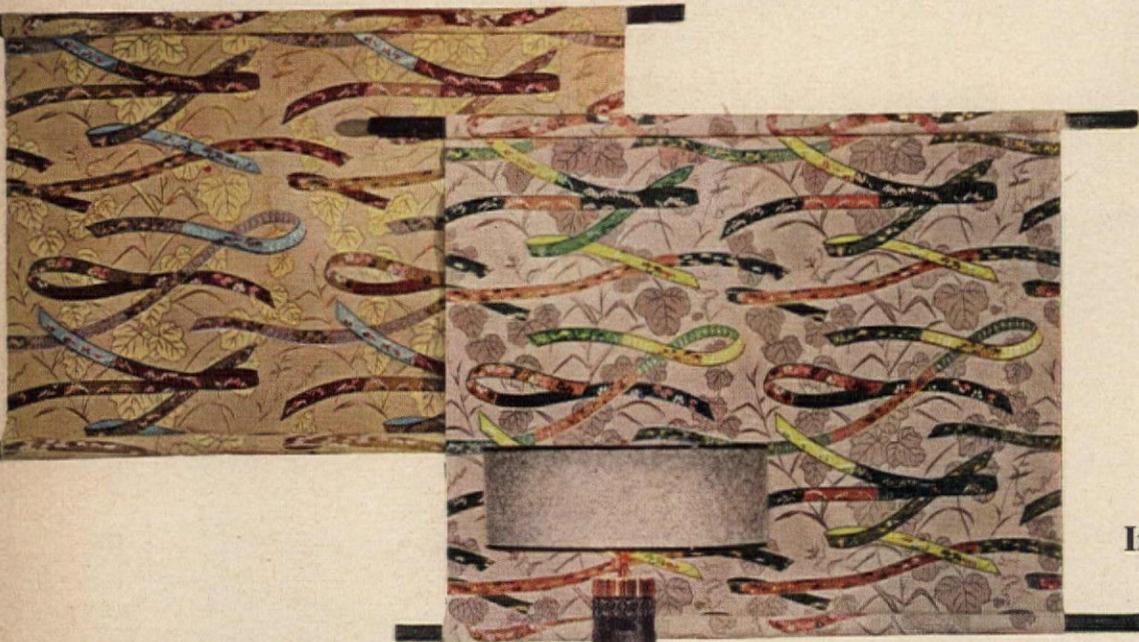
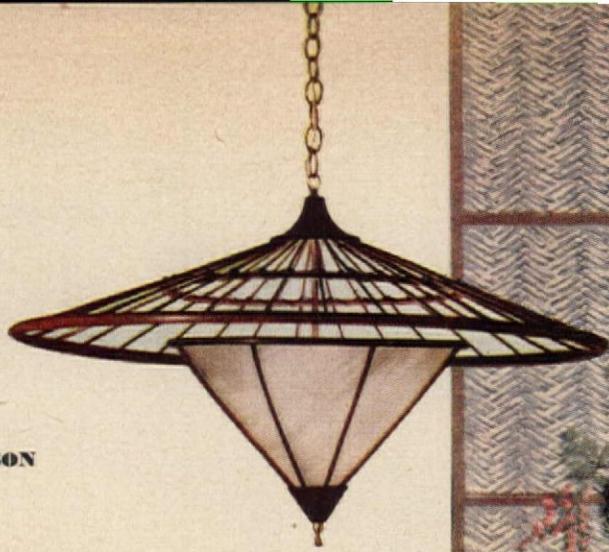
A fine way to lift a low wall: White wall areas, plus all-white mesh curtains, flow right into the ceiling. Dining area is separated from living room by free-form sofa and different wall treatment—but wall "paper" is the same printed linen used to drape tall living room window

into two principal color areas—one white; the other green, with green-blues and green-yellows. By spreading the floor with a soft green carpet, and continuing its tones up the high wall, she related that wall to the floor—without cutting its imposing expanse. By using white on ceiling, window wall, fireplace wall, and in the background of the print, she minimized the roof pitch and brought the ceiling "into" the room. White lamp shades and accessories echo the ceiling; the large-scale printed fabric bridges light areas and dark ones; the mosaic tile capitalizes upon the slope of the fireplace wall making it graceful rather than awkward. A play of texture from sleek to rough makes a restrained palette an exciting one, and the aristocratic contemporary furniture, artfully tapered and sculptured, and used with generous accents of black and brass, is arranged for companionable comfort.



GERTRUDE BROOKS DIXSON

West Meets East



In home fashions, the strongest
new trend is the reflection of
Far Eastern design—blending functionalism, beauty
of line, and gentle embellishment—just
what our designers have been looking for!

Inspired by the Far East: Simulated rattan, black lacquer, copper tips. Concessions to the West: spring-filled cushions, Formica table top. Shallow shade on lamp simulates rice paper; fiber rug has the look of floor matting. Furniture, Heywood-Wakefield—chair, \$50; table, \$30. Lamp, Westwood Industries, \$28. Rug, Deltex "Delwood Estate," \$25 for 9' x 12'. All fabrics, Riverdale, \$2.30 per yard



Sometimes the biggest news results from a new look at something old—and our designers of late have made headlines as a result of their study of Far Eastern fabrics and furniture. Especially in Japan, where materials and space for living are limited, simplicity and economy have become philosophical—and poetical—concepts. There, and in some other Oriental countries, household furnishings have been marked by simplicity without starkness, by a skillful drawing out of line and color to achieve a dramatic—but not overpowering—effect. Their makers have taken a direct approach to the functional aspect of things to be lived with, but have tempered it with suave gentility.

Just such a blending of function with simple beauty is apparently what our own designers have been groping for to enrich modern American objects. The Far Eastern influence first appeared a few years back in very costly things. Then, tentatively offered last autumn at popular prices, it has met with such ready acceptance that it is the most important single influence in new home furnishings. To show its scope, we used fabrics from Riverdale, and assembled furniture, wall coverings, and accessories in the same spirit.

But West has met Far Eastern design without parroting it. None of the objects we show—and none of the countless others available—are offered as “authentic” reproductions. We have adapted and incorporated specific motifs and some general principles—without changing the basic forms to which we ourselves are accustomed. Inspiration for the fabrics shown scroll-fashion on the opposite page came from a series of exquisite old Japanese silks—the charming

Like other Far Eastern adaptations, printed fabric above, inspired by Japanese fretwork, goes well with either modern or traditional fabrics and furnishings. Hanging lamp, Tropical Sun, \$50. Chest, Drexel, \$140. Four “Fuji Flower” wallpaper panels, James Seeman, \$48. Fabrics, Riverdale, \$2.30 per yard

symbols on the ribbon-like swirls are taken directly from the original, as are the symbols on the fabric used to cover the chair. But from there on, Western ideas take over—the ribbons are superimposed on a leaf and bamboo ground; motifs on the chair covering are arranged in a manner recalling Provincial, so dear to American hearts.

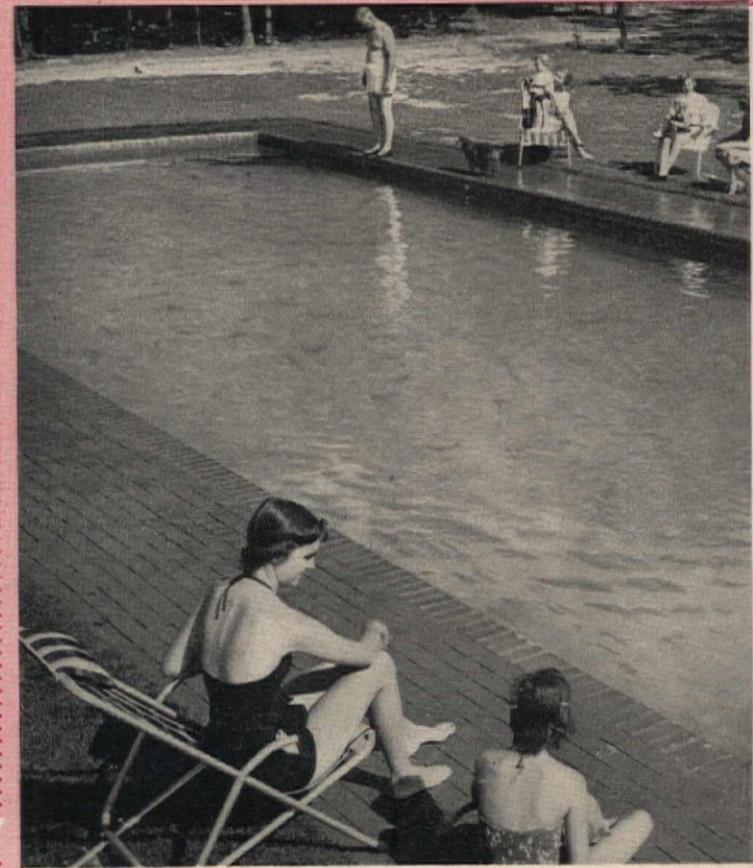
The wallpaper in the center illustration is compatible with the fabrics—and as usable in our homes as the Japanese shoji screen Americans have so whole-heartedly welcomed. With it, you can work out a variety of arrangements to fit any wall, for it comes in four panels, 28 inches wide and 10 feet long, with designs positioned at varying heights, and there's also a companion paper with background, but no motif—use four panels, five, ten, or even one alone.

Rattan and black lacquer, pewter, and brass used as ferrules, tips, or drawer pulls of great character are synonymous with Far Eastern furniture in the Western mind. The pieces on the opposite page embody these elements, but the forms have been varied to meet our own ideas of comfort and the dimensions of our American rooms. The chest above strongly recalls elegant Chinese Chippendale, the product of an earlier impact of Oriental design on the West. But it has an economy of line that clearly defines it as our own contemporary—as does its combination of two woods, mahogany and pecan, and its ever-so-gentle brown finish.

\$3800

COME OFF THAT PINK CLOUD

ABOUT WHAT A POOL REALLY



Some professional labor—reinforced concrete block 20' x40'—COST —

Auger, pipe & pump.....	25.00
Bulldozer	35.00
Crane to remove dirt—gave much away to friends	40.00
Concrete for footing.....	67.21
800 concrete blocks	240.00
Cement, sand & gravel.....	80.21
Reinforcing bars (or rods) ..	17.63
Labor and materials for pool bottom.....	318.00
Chicken wire for terrace... ..	3.00
Paint for pool	103.35
Brushes for painting	5.40
Scum gutter pipe	66.00

\$1000.80

Entirely built by a contractor — experimental reinforced brick masonry—21' x55' — COST —

Kidding aside, what does a home swimming pool really cost—\$6,000? \$3,326? Maybe only \$225? The answer, of course, depends upon the type of construction, the size, the filtration requirements, and the amount of labor you yourself contribute. The design of your pool, your soil, and your climate also affect the price. But more than anything else, costs depend upon whether you want an honest-to-goodness pool that will be a permanent improvement to your property—or an enjoyable toy that may not. We asked you to come off that pink cloud because we'd like to discuss not the cheapest, but the *best* types of pools—the soundly built kind that will give years of trouble-free service, that won't crack the first winter

(or the fourth), that won't need costly repairs or extensive annual maintenance. And we mean man-sized pools. A "splashing" pool, where youngsters can live it up and invite their elders in for a cooling "dunk," is a fine thing to have in your back yard—but to give a real swim to a six-footer, a pool should measure at least 16' x 20'. Let's begin by talking costs on pools completely installed by professionals. For the most part they come high for a good reason quite apart from the high cost of labor—their strength. When you build your own completely, you get your data and build it strong enough—you hope! The gamble may be well worth your while, as it

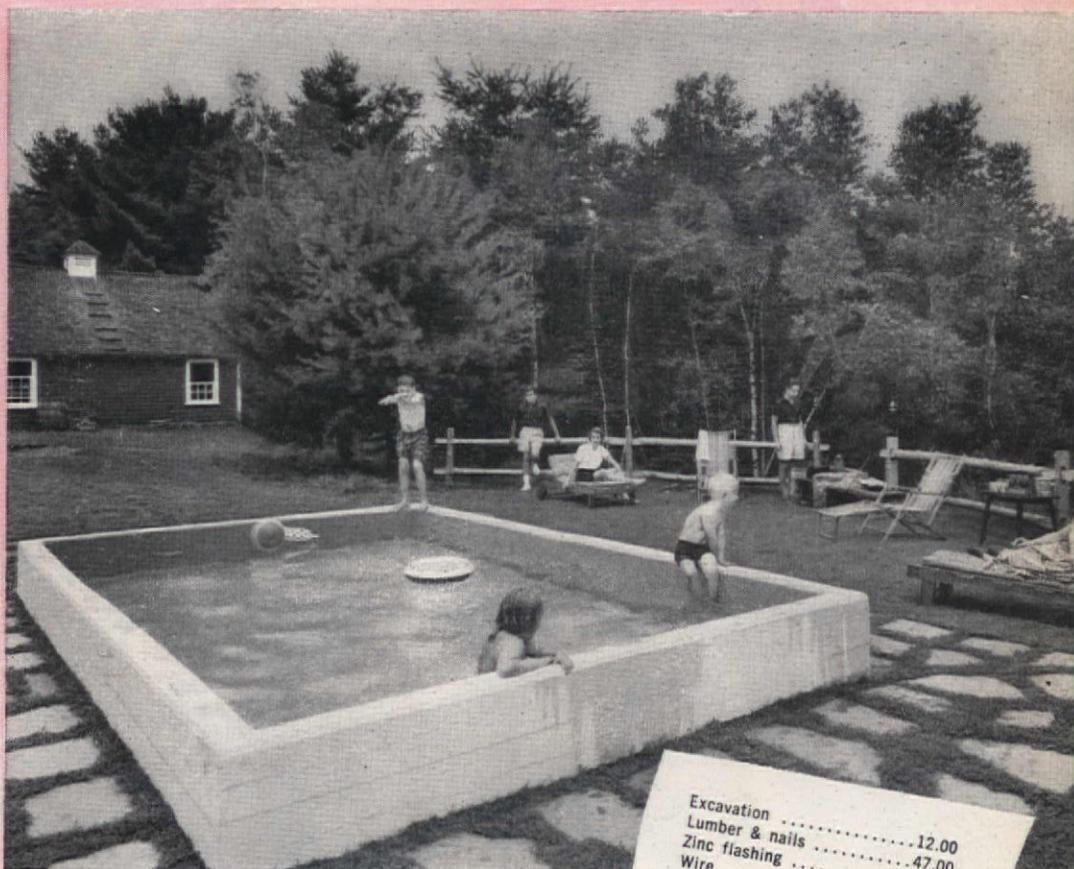
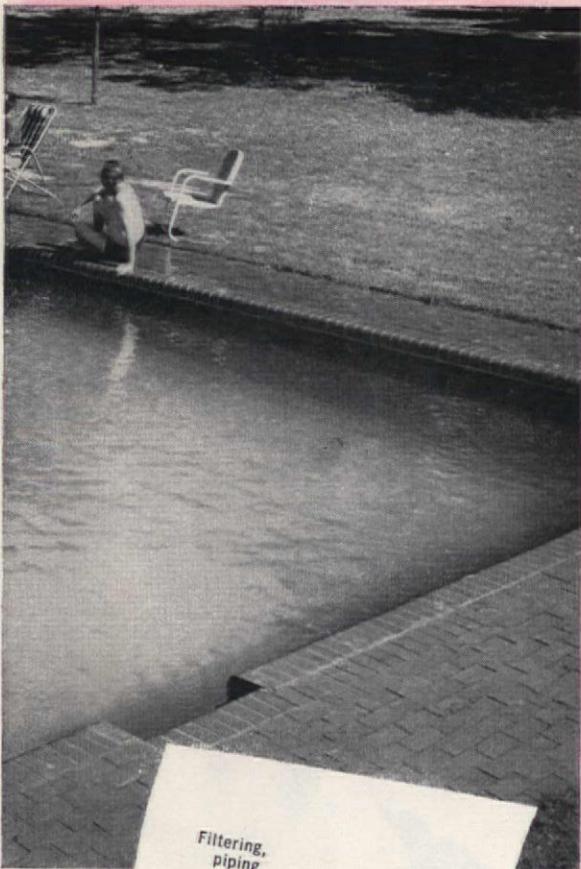
\$6600

Here are three pools—one completely contracted,
one partially contracted, one owner-built.

COSTS

You can build your own pool if you know what
you're getting into, what compromises you must make

\$5500



Filtering, piping, circulating, equipment	\$1240
Brick, concrete, steel, mortar	926
Excavating	100
Labor, (including supervision)	1366

\$3632

Entirely
owner-built —
poured concrete
11'x17' — COST

Excavation	12.00
Lumber & nails	47.00
Zinc flashing	2.34
Wire	2.00
Drain & pipe & joint	16.56
6 3/4 yds. concrete	2.49
Finishing stone	89.37
Paint & brushes	2.49
1 bag cement	10.75
5# HTH	1.21
Large bucket	3.80
Labor	1.98
2 loads fill	25.00
300 sq. ft. flagging	10.00
Grass seed	60.00
Roofing paper	2.40
	3.49

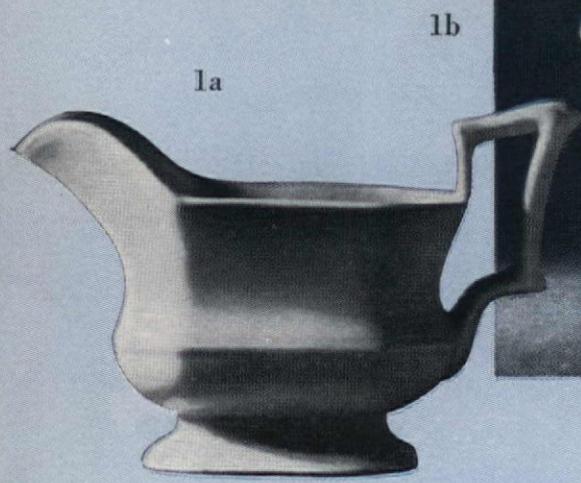
\$290³⁹

was for the Charles Smiths whose small \$290.39 owner-built pool, shown at above right, has given them great pleasure and weathered five Boston winters.

But a contractor can't afford to take any chances, so he's apt to overbuild—not so much for the sake of additional profits, as to protect his reputation and guarantees. He knows the hazards better than do most well-informed amateurs, and he can't afford to risk having a \$4,000 or \$6,000 pool leak or otherwise prove less than completely satisfactory. So he makes it stronger than necessary, and perhaps better than necessary in other ways. And all this costs time and money which is paid for by you.

One good way to save on a professionally built pool is to move to a climate where it never freezes. This eliminates about 20% on pool costs, because pools not exposed to frozen ground or frost require much less rugged construction than northern jobs. A more reasonable way to save is to decide against diving, for when a perfect diver hits the water, he transmits a large amount of energy and, therefore, strain to the bottom of the pool, so conscientious contractors insist upon special reinforcements.

Pools installed by contractors fall into three general construction types—steel, reinforced concrete, and concrete formed by the Guniting process. They cost from about \$2,000 to \$5,000 for



1b



4a

4b



6a

5a

5b



6b

JOHN LIPPERT and
GERTRUDE BRASSARD

2b



9d



9c



IRONSTONE QUIZ

Think you know your onions on Ironstone? We bet you don't!

We've mixed lovely antiques with good reproductions. You guess which is which—then see answers on page 147



9a



9b

Don't worry if your Ironstone I.Q. is low, for manufacturers of some modern Ironstone do such a good job that even experts may be fooled at first. But the quality of the new in no way diminishes the satisfaction of tracking down, and latching onto, a fine bit of antique Ironstone—and if you doubt that, just ask Joseph Leombruno and Jack Bodi, two young fashion photographers who own and cherish

the large collection to which the old pieces we picture belong. But new or old, this handsome, durable ware, marked by clean lines and beautiful, heavy glazes, is one of the few types equally admired by Moderns and Traditionalists—it lends great *éclat* to any setting.

Where did it get its name, its good looks, and the wonderful strength that makes it a collector's item you can put to everyday use?

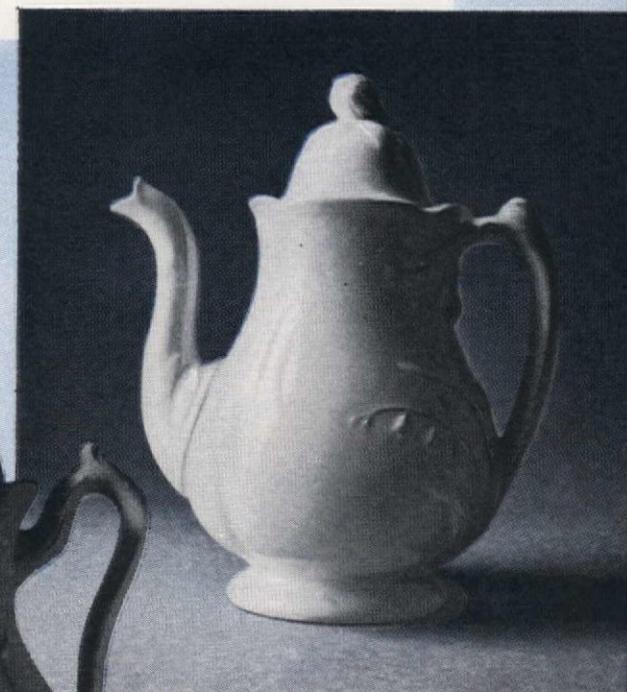
CONTINUED ON PAGE 148

7a

7b



8b



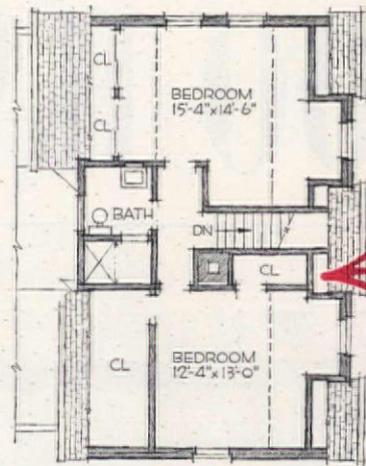
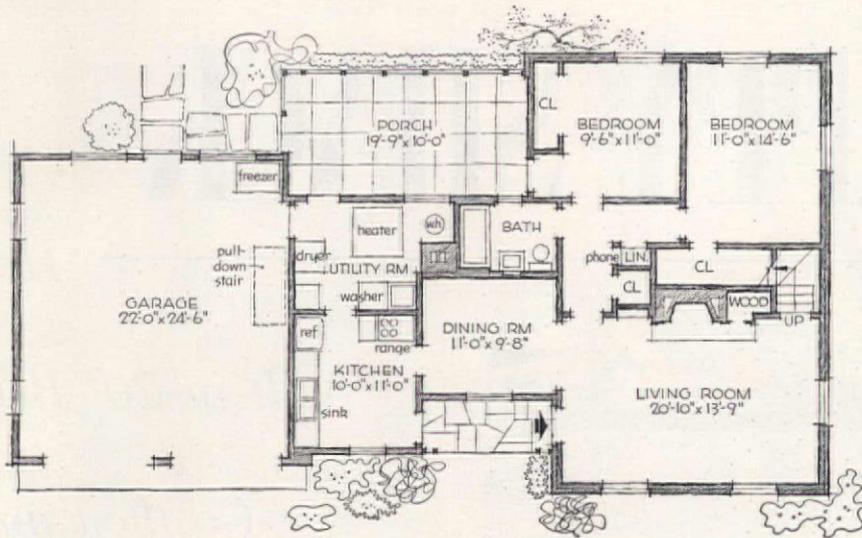
8a





C.R.K.
SIGMAN-WARD

BUY THE PLANS — START TO BUILD IT NOW



this
or this

...and Lead a One-Story Life with Two-Story Advantages

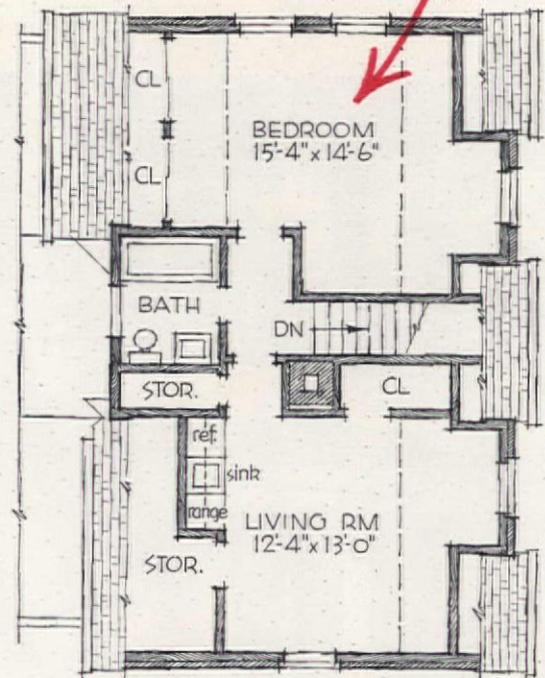
THIS ONE-STORY PLAN HAS A SECOND-FLOOR BONUS

- It meets zoning requirements in two-story neighborhoods
- Can be used as a rental or "in-law" apartment
- Provides added rooms at low cost per square foot
- **STILL** lets you enjoy one-story convenience

DORIS BRIAN

When it comes to planning a new home, what family's dream-house requirements *don't* seem to veer off every which way? Making them jibe is part of the rich, rewarding game, so if She envisions Traditional and He, Contemporary; if She demands one-story ease, while He wants the economy of building—and heating—second-floor bedrooms; if She sighs for a separate dining room while He's "keeping it compact" (but fitting in a workshop, somehow), then hear this: We've never seen a better house for letting you have your cake and eat it, so we're repeating Blueprint House #25, first published in October, 1953. Up-to-the-minute, but with the warm and welcoming look of Georgian architecture, beautifully detailed, it's a two-story, one-story house with a brick-veneer and wood-siding exterior that lets you change your mind about color, for it lends itself to traditional red and white—or to an infinite variety of new and fresh combinations.

As to the one-story vs. two-story question (becoming a hot one of late), this house gives you the best of several worlds. For the 633 square feet upstairs, we've blueprinted two alternatives; you can have a couple of family bedrooms and bath—or a completely separate apartment, with kitchenette and a private entry from the street. But the 1,240 square feet of *downstairs* living space is a complete house in itself, with a good living room, a separate dining room, kitchen, utility room, two bedrooms and bath, big screened porch. Attached to it, the honey of a double garage is light and spacious enough to house a workshop, and more than meets the space requirements of the new, long cars (see page 38). The Claude C. Fletchers of Cincinnati, for whom Architect R. B. Brandt designed the house as we originally published it, were interested primarily in building,



THIS IS OUR BLUEPRINT HOUSE #25

OWNERS: Mr. and Mrs. Claude C. Fletcher

ARCHITECT: R. B. Brandt

See Order Form on Page 156

CONTINUED ON PAGE 157

WAYNE JUDY

\$500 HAPPY SHACK

Hauled



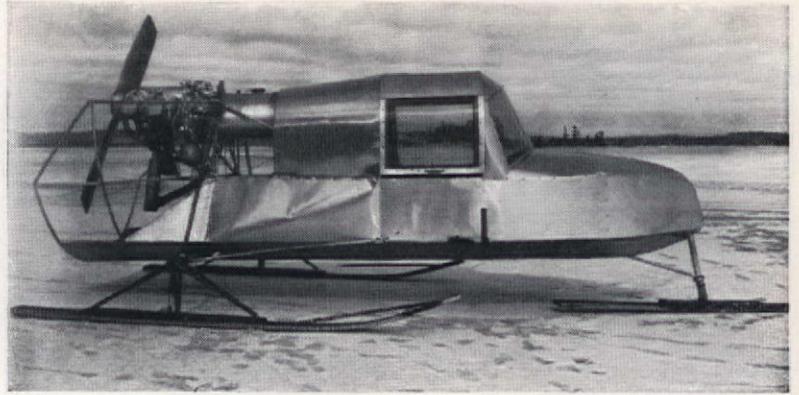
built in 20° Below

Go thou and do

We camped in the tent while building Happy Shack. Temperature hit 27° Below—but we had a stove, kept our nails hot, and wore mittens



We used this snow sled to haul much of the material from the mainland to Happy Shack Island, two miles across the lake. Lots of fun. It goes 75 miles per hour on ice



piece by piece across a frozen lake,

temperature next to the best walleyed pike hole in Minnesota!

likewise! YOU CAN BUY WORKING BLUEPRINTS FOR \$500

Blueprint House #44, SEE ORDER FORM PAGE 156

Happy Shack was conceived, designed, and built to take the place of a tent. Let me explain:

My hunting and fishing partner, Don Johnson, is captain of the Minnesota and Ontario Paper Company houseboat, the Mando, and I am the owner and operator of Sportsmen's Service, a business which caters to the fishermen who come to Northern Minnesota and Ontario to fish. Needless to say, our work is very confining in the summer months, but in the fall and winter the story is entirely different.

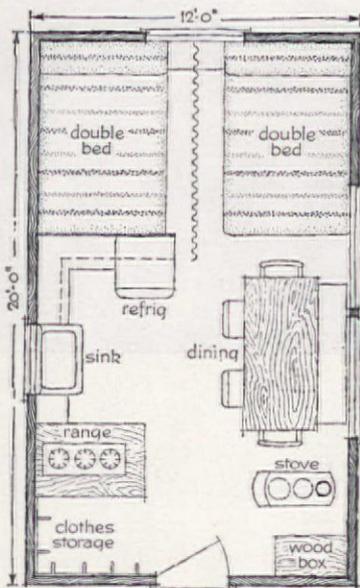
After the tourists are gone, we spend several weeks hunting, and with the coming of the ice in November, we start fishing. Because the weather on our ice-fishing trips sometimes is quite rugged, we always pitched a tent for shelter. Sometimes we would only stay out one day, and other times we would sleep out on the ice overnight. At times, I must admit, it wasn't too comfortable, especially when the thermometer would dip to 25° or 30° below zero.

It was on one of these trips that we found an especially good walleyed pike hole, just off a beautiful small island which is entirely covered with white pine. The fishing was so good here that we made several return trips. Most often we would stay overnight, and our families and friends would join us the next day.

CONTINUED ON PAGE 144



Happy Shack Island before Happy Shack—that's Don Johnson on the left, our friend Jack Green in the center, and me on the right. But both in winter and summer, things are very different now that Happy Shack is there to sleep four and shelter eight on single-day trips





"Peace sticks to you in here like burrs!"

Things never can stand still! Here's a house that looks charmingly old, yet offers all the ease and luxury expected today. . . .



It's Nice Living—Wherever You Live

MARTHA B. DARBYSHIRE



It looks charmingly old, but it doesn't miss a good modern trick—and both facts mark our cover house, the home of the I. C. Gordeans of Beverly Hills, as typical of the architectural philosophy of Gerard Colcord. When it comes to authentic detail, the traditional houses he designs are letter-perfect. But he adds an extra dimension that allows for self-expression. The pattern he drafts fits today's pace. It's on-beat. Theoretically, he is all for traditional design . . . likes it better than any other because it calls up the "home image," because it's family album stuff. But Mr. Colcord has news for pre-history! Without any apology to the past, such houses as this one wholly subscribe to modern notions: broad glazed areas, dressing rooms, swimming pool—plus a plan that faces living areas toward the view at the rear. Right from the start, it radiates appeal, looks like "home." And right up front, modern ideas begin: the

half-circle drive for off-street parking; the geranium ground cover that makes a blanket of bloom and needs little care.

Outside and in, the success of this house bespeaks good teamwork between Architect Colcord, Landscape Designer Raymond Page, and the decorators, Mr. and Mrs. Ernest Lansing who, Mr. Colcord says, "fleshened up" the house, adding meat to its fine architectural bones. The Lansings were in on the project from the beginning, so that every piece of furniture, every last curtain, every accessory was ready when the house was complete—and in place for the housewarming party the Gordeans were able to give the very day they moved into their new home!

And speaking of teamwork, even the Gordeans' friends cooperated—by consulting the decorators about house gifts. As a result, such objects are really put to good use—for example, the Doulton rooster tureen in the family room shown on this page and the cover. How perfectly it fits the spirit of this genial, graceful, warm room where, in the words of its mistress, "Peace sticks to you like burrs!" Wood paneled, and furnished with Early American pieces, it has everything from an enormous fireplace to an enormous view of distant mountains. But if the family room is for casual

CONTINUED ON THE NEXT PAGE



*The decorators
 "fleshened up the house,"
 added meat to the bones
 of its fine
 architectural skeleton*



Always game, and always good to look at, is card corner in the living room, a small antique collection in itself: pedestal table, two types of Chippendale chairs, impressive inlaid fruitwood linen press topped by an antique bandbox, all set off by a grouping of old paintings and miniatures



Nice Living (Begins on page 58)

comfort, music, some family meals—for quiet moods and gay ones, the

more elegant living room you see above is also one that invites you to tarry. In here, the Gordeans requested "dignified comfort," for to them, and to their college-age daughter, Marie, entertaining is a major part of the pleasure of having a home—living room, family room, and formal dining room are put to constant good use. With its tasteful details, excellent paintings, and rich color scheme, this is the kind of living room that glows gently by day, and makes a radiant background for guests by evening. Simple, but good, reproduction furniture from the Gordeans' former home was mixed with fine antiques, and thoughtfully arranged for good conversation.

For her own headquarters, Marie asked for a "pretty bedroom," tailored enough to be used as a sitting room. The ingratiating answer is seen at your left—a paneled

CONTINUED ON PAGE 106



Are you afraid you serve your family fried foods too often? Here's news...



Crisco fried foods are so digestible you can eat them 7 days a week!

Does your family yearn for tempting fried foods—crispy brown fish and chicken . . . crusty chops and delicate deep fried shrimp like these?

Well, don't be afraid to serve fried foods often! For medical tests have proved that foods fried tender and light in Crisco are so digestible you can serve them 7 days a week—and never worry!

Crisco is so different from ordinary frying fats. It's pure, entirely vegetable—comes to you fresher, is fresher than any other shortening. Crisco has no greasy taste to make fried foods heavy. So stop worrying! Just use Crisco and enjoy delicious, digestible fried foods as often as you like!



Any day's a good day for Crisco fried foods. They're so digestible!

BAKE AND FRY WITH **Crisco** ...IT'S DIGESTIBLE!



ALTOGETHER NEW

... a new way to make a cake

INSTANT SWANS DOWN CAKE MIXES



A product of General Foods

Look! Only **one** mixing step!

- Everything goes into the bowl all at once.
- Beat only once . . . and in 1/3 less time.
- Only Instant Swans Down Mixes mix in just one step—so simple you can't go wrong.
- The only mixes with famous Swans Down Cake Flour, so you know how good every cake will taste.

It's "Swansational"

Good

All of us who have had a wedding in the family ranks know all too well that it is not an unmixed pleasure. The specter of heavy expenses is always there, however sensibly we manage it. Can you think of a better way to save a goodly sum than being your own caterer? All this loveliness, all the drama you see here—it's all within your power to have and to give—by giving of yourself. Nothing here is beyond your skill. Nothing here is impractical for you to plan and execute. You can appear at the church as serene and as happy as ever the bride's or the groom's mother should be. In that all-too-brief finale, amidst the toasts and well-wishes of family and friends, you will be blessed and honored for the hospitality of your home, the greatness of your heart in having wrought with your own hands so beautiful a memory for the bride and groom to go away with.

Certainly there is no need to exhort you on the importance of absolute perfection on this day of days! We have shown you that a home kitchen can provide perfection. Rather, I ask that you lend an ear to sweet persuasion, for I would convince you that you really *should* do it yourself, even if no monetary reason enters in. You can make of it a far more memorable occasion than the most expert, the most fashionable caterer

CONTINUED ON PAGE 72

Wedding Cake for 75

\$75⁰⁰ up *C.P.

Why—when you can do it with the know-how we give you? Handsomer than any cake you've ever seen, all the symbols of marriage too . . . hearts entwined, double rings, wedding bells, a bit of veiling, and a little sack of rice inside the top!

Hors d'Oeuvres

\$1²⁵ per doz. *C.P.

With no desire in the world to malign our good-friend-in-an-emergency, the local caterer, nonetheless these very superior, appetizing tidbits can be easily made at home at far less cost than run-of-the-mill hors d'oeuvres.

* C. P. . . Average Good Caterer's Price



Victuals *ON YOUR OWN!*

Why Pay Fancy Prices When You Can Do It Yourself as Beautifully as This?



*Wedding Breakfast for 12—\$50⁰⁰ up *C.P.*

RECIPES ON PAGE 80

The above price is a quotation for our menu from one of the better caterers in New York City—yet in richness and quality, it would not remotely compare with the beautiful, traditionally simple repast we show you here. Flowers and champagne not, of course, included in above *C.P. estimate.

For details about table appointments, see "Where Credit Is Due," page 154

JEANNIE WILLIS

Fuss and Fume to your heart's content—but face it! There just is no getting around the fact that the way to your family's heart is through your oven. If you really want them to purr like kittens—just appear in the dining room with a heaping, steaming basket of hot biscuits. Their approval and admiration of your most elaborate labors of love, of your hours spent in concocting some glamorous entree or dessert, are as nothing when compared to the furor you can cause by a measly few minutes spent stirring up ye olde hot biscuits. Ever take notice of how many restaurants make themselves a terrific reputation based solely upon one hot bread specialty? And what they can do, can't we gals do better?? And while we're at it, let's really ply our ovens with goodies with a big last spurt before summer comes and the mere sight of an oven makes us pale. Here are an assortment of recipes for you to try.

Rhubarb-Plus Pie is a very interesting combination of fruits, all "baked in a pie" and coming forth from your oven tempting to see, smell, and eat. Now what more can you ask from a pie?

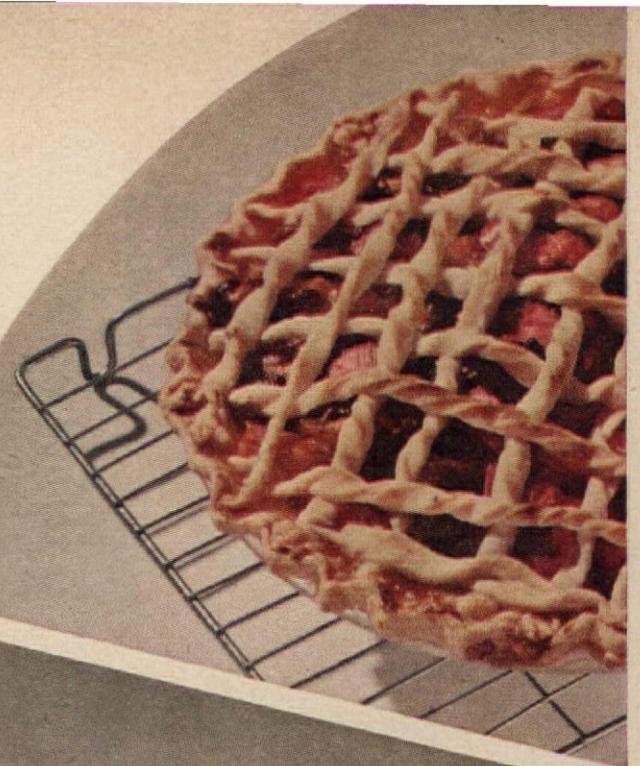
Corn-Stuffed Pork Chops are a nice new variation of a great old favorite. We all know how good corn is served with pork, so now here it is cooked along with—in a bread stuffing. Tender, moist, and filling, this can easily become a family favorite—and one you, the cook, will do well to promote because it's so simple to prepare. One Stop Chops is another pork chop recipe I am very fond of. Such one-dish meals are a great boon to us wives. Too, this is one you fix and pop in the oven for an hour. There are plenty of days when that hour comes in mighty handy, days when no matter how quickly fixed a meal may be, it just will not work out with your schedule to have it last minute. So remember this for just such a time.

For that aforementioned hot bread, try Sticky Buns. If you like them REALLY sticky, as we do, double up on the sugar mixture, and use it with a heavy hand. I recommend serving this just before announcing some rash purchase to your husband! And lastly, those cute Lollipop Cookies are just a skewer stuck into a cookie before baking. Dress them up as faces too, if you want to—but however you do it—do it! They're wonderful tasting, and the gimmick makes them taste even better.

The way to a
FAMILY'S HEART
is through your oven

RECIPES ON PAGE 77

For details about table appointments, see "Where Credit Is Due," page 154





Family Food

CORN-STUFFED PORK CHOPS

STICKY BUNS

RHUBARB-PLUS PIE

ONE STOP CHOPS

LOLLIPOP COOKIES

Betty
Crocker[®]

New Baking



DIPPED AND BAKED IN



Bake it Better with

Discovery!

**QUICK NEW KIND OF HOT BREAD —
SO EASY—MIXED WITHOUT SHORTENING!**

Betty Crocker
OF GENERAL MILLS



Butter Dips

Really New Way to make a hot bread! You actually make your dough without shortening. Then you dip in butter and bake.

Quick and easy as biscuits, Butter Dips taste like rolls! Rich and buttery, they're golden-crustured top and bottom, yet soft and tender on the sides. For variety add 1/2 cup grated cheese or 1/4 cup minced chives to dry ingredients. Or sprinkle paprika, or garlic salt

or cinnamon and sugar on before baking.

This "Kitchen-tested" recipe was specially created for Gold Medal Flour. So you'll bake Butter Dips better—just as you'll bake *everything* better—with this famous all-purpose flour. Try Gold Medal for Butter Dips and you'll want to bake *everything* with it! For Gold Medal Flour is milled for dependability by the world's largest flour millers.

REAL BUTTER!

BUTTER DIPS

1/3 cup butter (for pan)
2 1/4 cups sifted GOLD MEDAL Flour
1 tbsp. sugar

*3 1/2 tsp. baking powder
*1 1/2 tsp. salt
1 cup milk

Heat oven to 450° (hot). Melt butter in oven in oblong pan, 13x9 1/2 x 2". Remove pan from oven just as soon as butter is melted.

Sift Gold Medal and other dry ingredients into bowl. Add milk. Stir slowly with fork until dough just clings together (about 30 strokes). Turn out on well-floured board.

Knead lightly about 10 times. Roll out 1/2" thick into rectangle, 12x8". Cut dough in half lengthwise, then crosswise into 16 strips.

Dip each strip on both sides in melted butter. Place close together in two rows. Bake 15 to 20 minutes until golden brown. Serve piping hot. Makes 32 Butter Dips.

*If you use GOLD MEDAL Self-Rising Flour, omit baking powder and salt.



GOLD MEDAL

THE
"Kitchen-tested"
FLOUR

Take a Can of PEARS

JUNE M. TOWNE



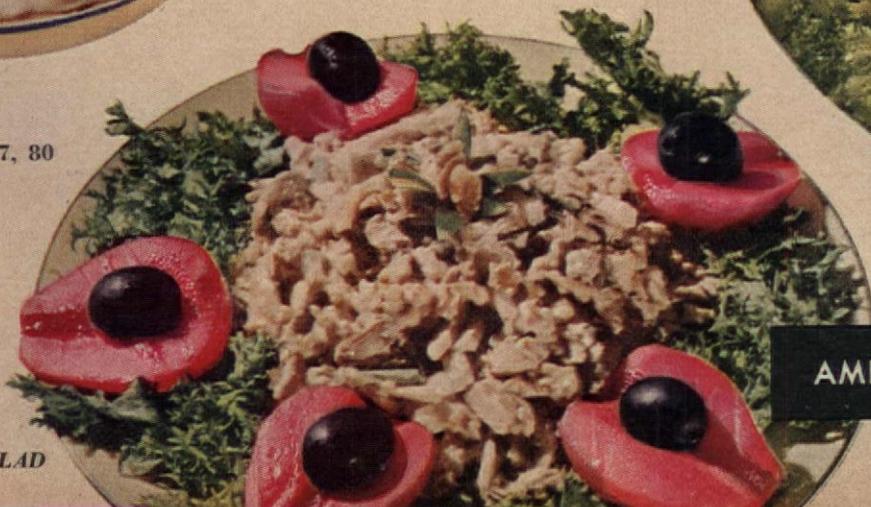
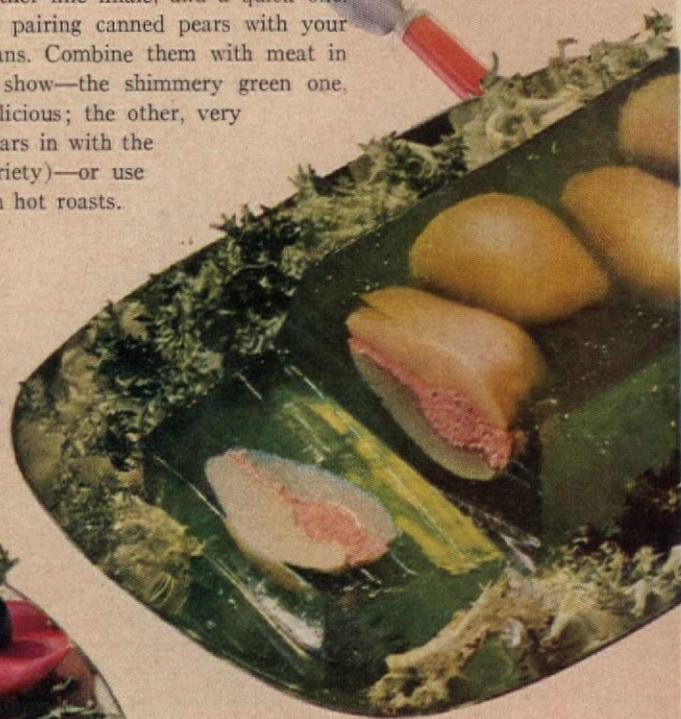
CHOCO PEARS

Did you know that the big drama of a flaming dessert can be yours without fuss—simply by lighting a lump of sugar that's been doused in flavoring extract? A marvelous trick! Read all about it in our Choco Pears recipe—a grand dessert that takes advantage of the crisp, pleasing goodness of pears in a can. Pears in a Pudding is another fine finale, and a quick one. But don't miss pairing canned pears with your main-course plans. Combine them with meat in the salads we show—the shimmering green one, delicate and delicious; the other, very hearty (dice pears in with the chicken for variety)—or use them to garnish hot roasts.



PEARS IN-A
PUDDING

EMERALD PEARS



RECIPES ON PAGES 77, 80

FAR WEST
CHICKEN SALAD

AMERICAN HOME QUICKIES

For details about table appointments, see
"Where Credit Is Due," page 154



BIG 10-CUBIC-FOOT REFRIGERATOR!

Most-used foods are easy to see, easy to reach!

BIG 3.7-CUBIC-FOOT FOOD FREEZER!
—a separate appliance!

Available in Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown—or White.

Model LH-14M illustrated.

Now! A new kind of G-E Refrigerator-Freezer ...plus Revolving Shelves

Usually, the new, 13.7-cubic-foot General Electric Refrigerator-Freezer is *two* extra-large appliances in one!

The big, 10-cubic-foot refrigerator compartment at top gives you all the capacity of a full-size refrigerator. And, the large freezer compartment at bottom is separately insulated and separately refrigerated!

Furthermore, the new Revolving Shelves put all refrigerated foods within easy reach. No more bending and stooping.

In addition, you get all these wonderful conveniences: no defrosting in refrigerator section; automatic butter conditioner; Mini-Cube and Redi-Cube® ice trays; convenient foot-pedal latch on freezer door; adjustable and removable door shelves; famous General Electric sealed-in refrigeration system with 5-year warranty.

More than 3,500,000

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

See these new, exciting General Electric Combinations at your G-E dealer's; ask him for prices and easy terms. For his name and address, look in the classified telephone directory.

General Electric Company, Appliance Park, Louisville 1, Kentucky.

YOU GET TWO BIG APPLIANCES IN ONE



10-CUBIC-FOOT REFRIGERATOR



BIG 3.7-CUBIC-FOOT FOOD FREEZER



Shelves turn like a "Lazy Susan"! Turn a Revolving Shelf, and the food you want *rides* before you. Everything is so easy to reach.



LARGER SHELF AREA

15 per cent MORE room! G-E Revolving Shelves give you 15 per cent more space than in previous corresponding models.



No need to remove foods and rearrange shelves when item doesn't fit. With Revolving Shelves, you press a button, and . . .



Simply revolve a shelf. Space between shelves automatically widens—or narrows—depending upon direction turned.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Fun to make, easy to take

with this livelier catsup



It's DEL MONTE—the only catsup made with the superlative vinegar that brings out the best in tomato flavor!

Try these other famous DEL MONTE Tomato Products, too!

- Tomato Sauce
- Tomato Juice
- Stewed Tomatoes
- Chili Sauce
- Peeled Tomatoes

You're bound to like it. DEL MONTE Brand Catsup has a bright, lively flavor folks just naturally take to.

That's because it's the only catsup made with wonderful Pineapple Distilled Vinegar—the special vinegar that does so much to bring out the best from ripe tomatoes in catsup.

Try DEL MONTE Catsup next time. You'll find it just the marvelous catsup you'd expect from your favorite brand for flavor—DEL MONTE.

Good Victuals

(Begins on page 64)

in your town. The bride's cake—have you ever seen a more beautiful one? We have used a traditional pound cake recipe, but if a white fruit cake is *your* family's traditional bride's cake, by all means use it. The important thing is a truly fine cake within, as well as a lovely thing to look upon. Have you ever seen professional hors d'oeuvres half so tempting as ours? What's more, my lady, they taste every whit as good as they look—and like the cake, pre-planned, pre-done before the great day. Rich and delicious the creamed chicken you yourself have made, and needing only reheating . . . patty shells from your baker . . . green peas to accompany your chicken. Is anything more to be desired at the wedding breakfast or luncheon for the bridal party? Traditional, yes—and who wants to be "different" or exotic on this occasion? But in one respect, quite different is this repast—the food is superb, our recipe a far cry from the usual tepid production we all know so well as a caterer's idea of creamed-chicken-in-patty-shell. Look again, please, at our beautiful food and tell me why, with the know-how we give you, in recipe and finished product, you should not have the pleasure of creating it yourself, should not share a little of the glory of this day for having contributed beauty and happiness. You can

do it, and I hope we have inspired you enough to want to do it. For you and yours, only the best, now and forever!

* * * * *

Those of you not planning a wedding, no need to feel slighted, you know. Creamed chicken—our kind—is still one of the best luncheon dishes in the world and worth the calories—our kind! And who can't use more unusual hors d'oeuvres ideas? These, Ma'am, *are* unusual and something else that's special about them, too: they are "breadless"—and isn't that a comforting thought to leave you with? Until next month then, Cheers!

* * * * *

It's so nice to have people pleased with you. Most especially when they tell you so. Mrs. Donald G. Lane, of Devon, Pennsylvania, writes:

"I am so pleased with Jean Austin for managing to get hold of the recipe for Chicken Caneloni Cherio! It's worth a whole year's subscription just to have that recipe. I used to eat at Cherio's years ago, and have looked ever since for a recipe similar to their *spécialité de la maison*. I love it done with lobster, too.

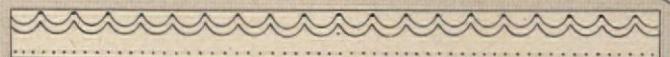
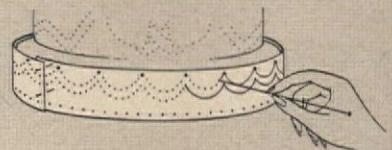
"Please be good enough to send me the recipes for the Béchamel and Hollandaise sauces, so I can start to work immediately reproducing one of my favorite New York memories."

CONTINUED ON PAGE 155



RECIPE INCLUDED

**WE HAVE
FULL-SIZE
PATTERNS
FOR THE
DECORATIONS
OF THIS
WEDDING CAKE**



PATTERN 1603, PRICE 50c

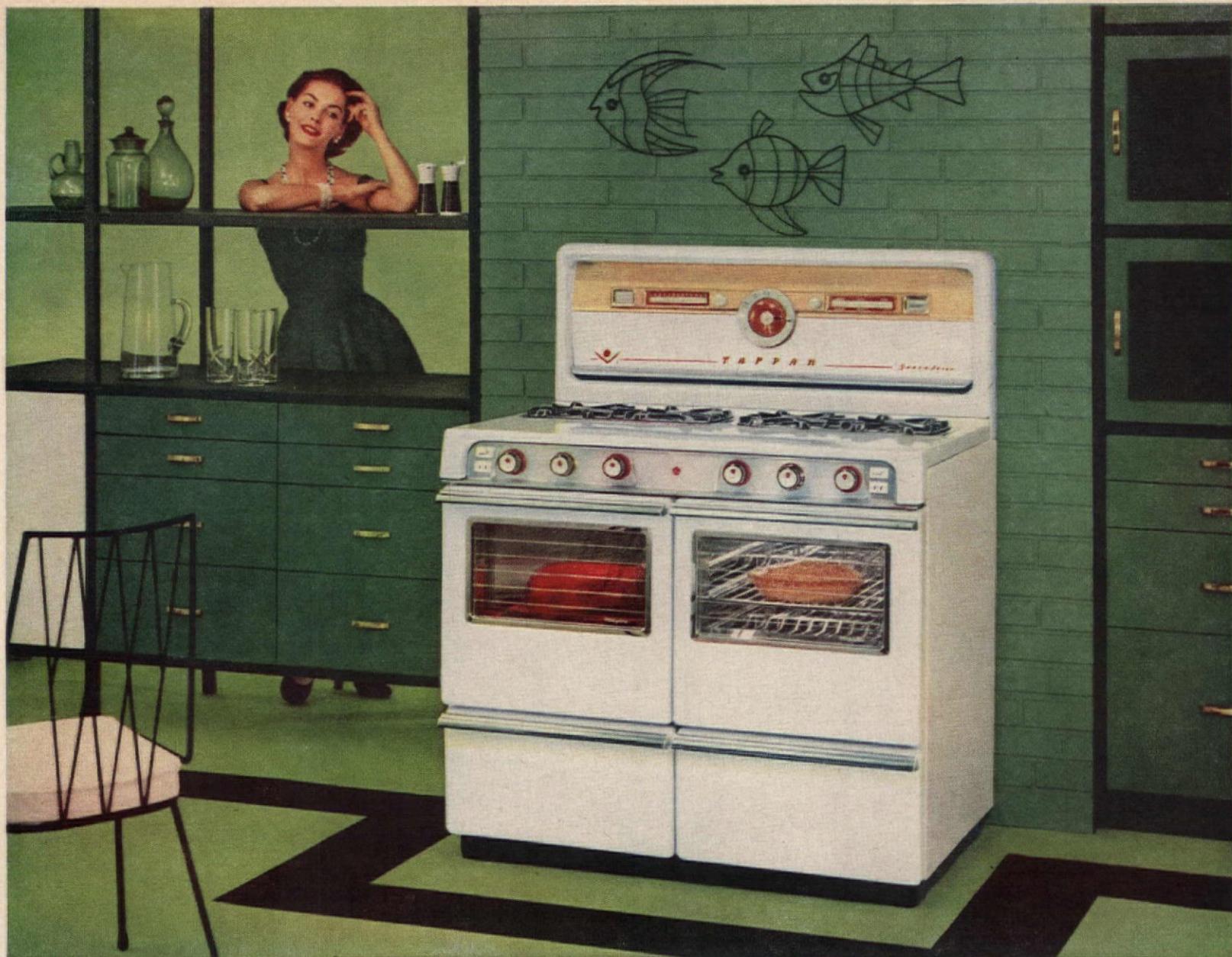
Order it now, from
American Home Pattern Dept.
P.O. Box 296 Forest Hills, N. Y.



Name _____

Address _____

Kindly enclose check or M.O. with order.



For you who want every modern feature
in ONE magnificent range...
 the dramatic new

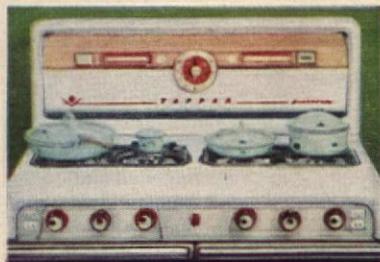
TAPPAN GREENBRIER

Marking Tappan's Diamond Jubilee

If you want the best and most automatic cooking a range has ever given . . . if you want convenience unapproached by any other range . . . then you are the woman TAPPAN had in mind when the new Greenbrier was designed. And for a deep pride of ownership that comes from having the finest range money can buy, nothing but the TAPPAN Greenbrier will do for you. The Tappan Stove Company, Dept. A-55, Mansfield, Ohio. Also—Canadian Tappan Stove, Ltd., Montreal.



8 Cooking Helps—All in One Panel
 A handsome raised backguard protects the wall, has a full-width fluorescent light that floods the whole range top, provides every other device to make your cooking automatic, convenient, foolproof.



4-in-Line Burners . . . New!
 Directly illuminated, placed to give room for large utensils safely out of children's reach. And you never need reach over a lighted burner. Full width working space up front where it's most convenient.



Custom-broiling . . . As You Like It
 Tappan's new high broiler adjusts in height, without removing the rack, to give exact broiling results. Char-Krome radiants intensify heat penetration, seal in meat juices. Smokeless—easy to clean.



Big, Automatic, Feature-Full Oven
 Mouth watering meals every time because the beautiful chrome lining reflects heat evenly throughout the oven. Interior light and glass window let you easily see in without opening the oven door.

ONLY Royal

INSTANT PUDDING

is Super Homogenized



for
**Melt-in-your-mouth
FLAVOR AND
SMOOTHNESS!**

Pre-Cooked!
Extra Smooth! Extra Delicious!

You'll find ROYAL Instant a new sensation in puddings. So rich tasting, yet light and fluffy! It piles into your serving dish in luscious swirls—smooth as whipped cream—that never toughen into "skin" on top. Each flavor—Vanilla, Chocolate, Butterscotch, Coconut Cream—melts in your mouth . . . smoothly good. For only ROYAL Instant Pudding is both pre-cooked and super homogenized! It's so easy to digest you can give it to babies.



Children love to make their own!

A child can make ROYAL Instant Pudding without going near the stove. And it requires no chilling, for it's made with cold milk. Just add to the milk . . . beat . . . let set . . . eat!

**For scrumptious
desserts every time . . .**

ALWAYS REACH FOR



Guaranteed by
Good Housekeeping
if not as advertised elsewhere

HOWDY
DOODY'S
FAVORITE



Copr.
KAGRAN

Royal

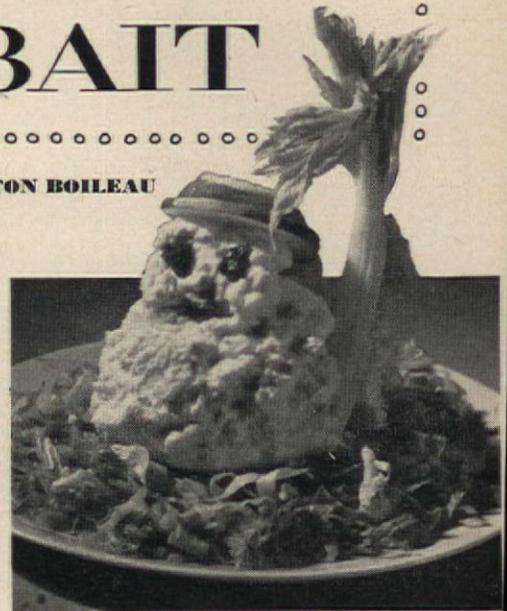


Inside a fence of pretzel sticks, this garden of cheese is sure to please. Mold pimiento or soft yellow cheese into carrots and add parsley for greens. Turnip is soft white cheese; same cheese, plus red food coloring, becomes tomato. For ears of corn, roll oblong roll of cheese in chopped hard-boiled egg yolk

CHEESE BAIT

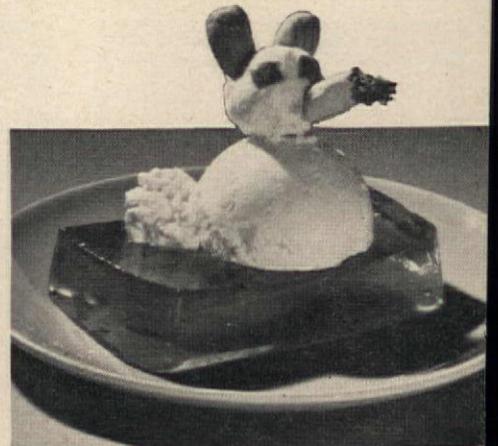
HELEN HOUSTON BOILEAU

Trap youngsters' flighty appetites with this attractive bait. Snow man is made of two scoops of seasoned cottage cheese, with raisin eyes and a cherry mouth. Hat is a thick slice of cucumber on top of a wider, thinner slice for brim, pimiento strip hatband. A stalk of celery becomes a broom. Set on apple slice



Hatch up a chick from soft, yellow cheese—form a large ball for body and a smaller one for the head. Then add a nut beak, pimiento comb, and clove eyes. It nests on a slice of pineapple, dipped in chopped parsley or water cress

Two cream cheese balls can make an amusing rabbit. Give him almond ears, whole cloves for eyes, a dash of cottage cheese for the tail. He munches on a carrot of pimiento. Serve him on a gelatin square, of any flavor

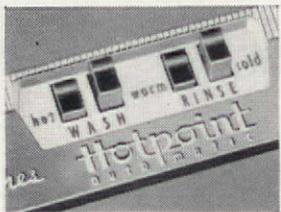


Now—Wash All Fabrics With Pushbutton Ease!

All-New
All-Porcelain

Hotpoint

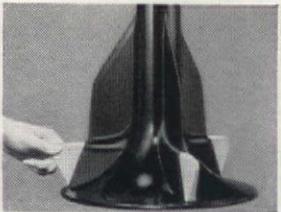
Fully Automatic Washer



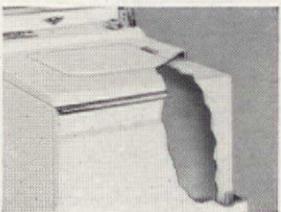
1 Pushbutton Control—select desired water temperature at a touch of your finger—hot or warm for *washing*, warm or cold for *rinsing*. Filling is completely automatic for full or partial loads.



2 Exclusive Wond-R-Dial lets you select the washing cycle that's just right for every fabric—from denims to filmy dainties. Hotpoint safely washes *all* modern fibers.



3 New Hotpoint Aquatorator has flexible rubber fins—flexes clothes clean more *thoroughly, gently and safely* than ever before. Better for *all* types of fabrics!



4 All three Hotpoint Automatic Washers—even the lowest-priced model—are *all porcelain*, inside and out. Glass-smooth, rustproof, *lifetime* finish is easy to clean, resists stains.

Gets All Fabrics Super Clean . . . Gently, Safely, Automatically!

HERE is the world's *first* pushbutton automatic washer with special washing cycles for *all* fabrics!

This wonderful new Hotpoint is *completely* automatic for washing everything from sturdy blue jeans to filmy lingerie. It washes *easier* than ever . . . *cleaner* than ever . . . *safer* than ever!

All you do is *press a button* to select desired water temperatures for washing and rinsing . . . choose the washing cycle you want . . . and *relax!* Your Hotpoint fills automatically—with the exact amount of water for full or partial loads—then thoroughly washes, rinses and spin-dries *automatically!*

See *all three* great new Hotpoint Automatic Washers soon.* They're *all porcelain*, inside and out—and only Hotpoint brings you this special deluxe feature in all models. Also see the beautifully style-matched Hotpoint Automatic Dryers.

*Dealers are listed in most classified phone directories.



See Harriet Nelson, of Hotpoint's Famous OZZIE & HARRIET Program Every Week on TV!

\$2,000,000⁰⁰ in Prizes . . .
Win A Dream Home FREE!



• Easy to win! Over 5000 prizes—4 fully furnished homes, 50 combination kitchen-laundries, 5000 Hotpoint appliances. See your Hotpoint dealer for entry blank.



NOTE: After thorough tests, under many different washing conditions, Hotpoint approves *ALL* the modern "controlled suds" detergent, for its outstanding cleaning effectiveness and gentleness to fabrics.



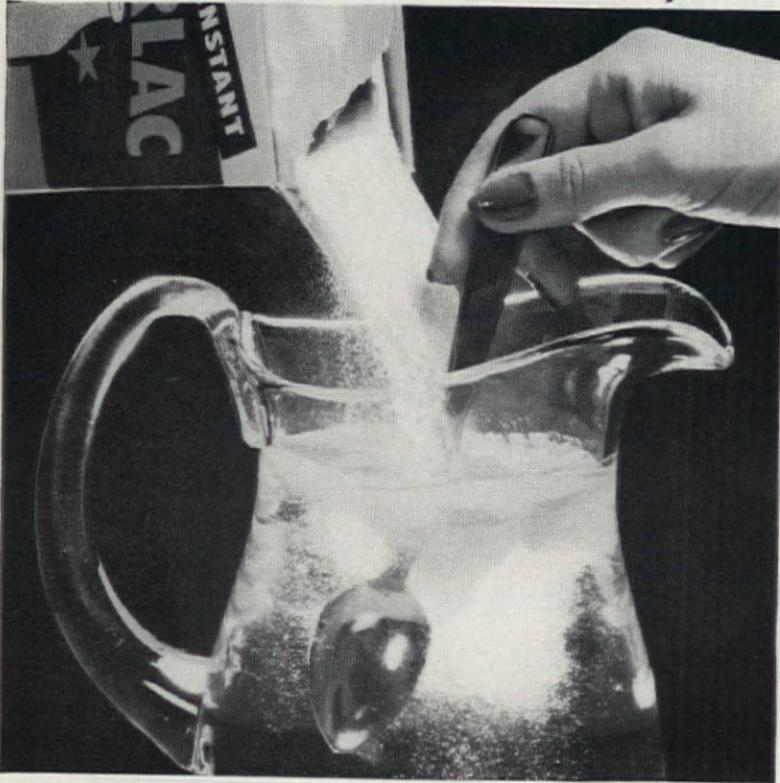
Hotpoint

FIRST WITH THE FINEST FOR 50 YEARS!

Ranges • Refrigerators • Automatic Washers • Clothes Dryers • Disposalls®
Dishwashers • Water Heaters • Food Freezers • Air Conditioners
Hotpoint Co. (A Division of General Electric Company), Chicago 44.

You'll call it "milk magic" NEW INSTANT STARLAC[®]

FROM BORDEN'S, GREATEST NAME IN MILK



Mixes instantly . . . Yes, even in ice water, new Instant Starlac dissolves *swish!* just by stirring or gentle shaking. No lumps. You get the same amount of proteins, B vitamins, and calcium found in Borden's finest pasteurized milk. Cost? 8¢ a quart!

Tastes so good . . . so milk-sweet you'll enjoy it the way you do milk. Women say it tastes better than any other "instant." They can hardly believe it's made from a powder. You'd expect that. Only the very finest comes from Borden's, famous name in milk.

**BUILDS
MUSCLES** 

BONES 

TEETH 

AND ENERGY

Use it as you would milk for drinking, cooking and baking, for Starlac is milk with the water and fat removed.

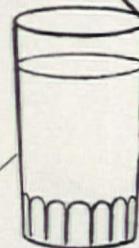
In blue economy package for . . .

ABOUT 8¢ A QUART!



YOU'LL CALL IT
MILK★MAGIC

Guaranteed by
Good Housekeeping
as NOT AN ADVERTISED PRODUCT



Also in red, 3 qt. pre-measured envelope package at a slightly higher price

Copyright, The Borden Company

THE AMERICAN HOME, MAY, 1955

American Home Recipes

(Family Food, pictured in color on page 66)
(Take a Can of Pears, pictured in color on page 70)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. M-55
American Home Building, Forest Hills, N. Y.

• emerald pears

Preparation time: 20 min.
Chilling time: 2 or 3 hrs.

- 1 can (1 lb.) pears
- 2 pkgs. lime-flavored gelatin
- 1 can (family size) deviled ham
- Salad greens
- Mayonnaise or salad dressing

• Drain pears; fill pear center with deviled ham and fit pear halves together. Prepare gelatin according to package directions; pour half the gelatin into mold or serving dish. Chill. When slightly thickened, place filled pears on gelatin—pour on remaining gelatin. Chill until firm. Serve on greens with salad dressing or mayonnaise.

Serves 8 204 cal. per serving Source of vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

• sticky buns

Preparation time: 25 min.
Baking time: 25 min.

- 2 cups flour
- 1/2 tsp. salt
- 1 tsp. sugar
- 4 tsp. baking powder
- 1/3 cup shortening
- 1 cup milk
- TOPPING:
- 3 tbs. butter, soft
- 3 tbs. honey
- 1/2 tsp. cinnamon

• Sift dry ingredients into mixing bowl; cut in shortening, add milk, and knead dough gently. (Mixture should be soft.) Place on floured board. As soon as dough can be handled without sticking to fingers or board, roll out to at least 1" thickness with a well-floured rolling pin. Cut dough with biscuit cutter, then make deep indentation in center of biscuit with the back of a spoon or thumb. Fill each indentation with 1/2 tsp. of well-blended topping mixture. Allow to rise about 10 min. then bake in 400° F. oven approximately 25 min.

About 1 doz. buns 180 cal. per biscuit Source of vitamins A, B, C
Submitted by Rose Alberto Boirpough Tested in THE AMERICAN HOME KITCHENS

• corn-stuffed pork chops

Preparation time: 15 min.
Baking time: 40 min.

- 4 pork chops
- 1 cup onion, chopped
- 1/4 cup celery tops, minced
- 1 cup canned corn, creamed style
- 1/3 cup pimientos, minced
- Salt
- Pepper
- 2 cups soft bread crumbs
- 1/2 tsp. marjoram or sage
- 1/3 cup water

• Pan broil pork chops on each side. Remove to ovenproof platter or baking dish. In skillet, in fat left from browning chops, cook onion and celery top for 2 minutes. Add corn and pimientos, season to taste. Stir lightly, pile mixture on chops. Top with crumbs seasoned with marjoram or sage. Pour water around chops and bake in 375° F. oven for about 40 minutes.

Serves 4 495 cal. per serving Source of vitamins A, B, C
Submitted by Doris E. Stebbins Tested in THE AMERICAN HOME KITCHENS

• one stop chops

Preparation time: 10 min.
Baking time: 1 hour

- 1 tsp. salt
- 4 pork chops
- 1 cup celery, chopped
- 1 tbs. shortening
- 1 can condensed tomato soup
- 1/2 cup water
- 1 pkg. uncooked noodles (8 oz.)

• Sprinkle salt in skillet; fry chops lightly on both sides. Remove chops. Add celery and shortening; cook until tender. Stir in soup and water. Arrange chops over noodles in baking dish. Pour on sauce. Cover. Bake in moderate oven 350° F. about 1 hour.

Serves 4 384 cal. per serving Source of vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• lollipop cookies

Preparation time: 30 min.
Baking time: 10 min.

- 1/2 cup shortening
- 1/2 cup granulated sugar
- 1/2 cup brown sugar, firmly packed
- 1/2 tsp. vanilla
- 1 egg
- 1 cup sifted flour
- 1/4 tsp. soda
- 1/2 tsp. baking powder
- 1/2 tsp. salt
- 1 cup corn flakes
- 1 cup rolled oats
- 1/2 cup coconut
- Raisins
- Ice-cream sticks or plastic straws

• Cream shortening, sugars, vanilla, and egg until smooth. Then add sifted flour, soda, baking powder, and salt, to creamed mixture. Blend in rolled oats and corn flakes. Drop by teaspoonfuls onto a cookie sheet. Insert ice-cream stick or skewers sideways into dough before baking. Trim cookie faces with coconut for hair and raisins for eyes and mouth. Bake in 350° F. oven for 10 minutes.

Makes 24 cookies 110 cal. per cookie Source of vitamins A, B
Submitted by Mrs. M. S. Burdine Tested in THE AMERICAN HOME KITCHENS

• rhubarb-plus pie

Preparation time: 40 min.
Baking time: 40 min.

- 1 lb. rhubarb, diced
- 1 lb. tart apples, peeled and chopped
- 1 unpeeled orange, chopped
- Juice of 1/2 lemon
- 1 cup seedless raisins
- 1/2 cup currants
- 1 1/2 cups sugar
- 1/2 tsp. cinnamon
- 1/2 tsp. cloves
- 1/2 tsp. allspice
- 1/4 tsp. nutmeg
- Pastry for two crust 9-inch pie

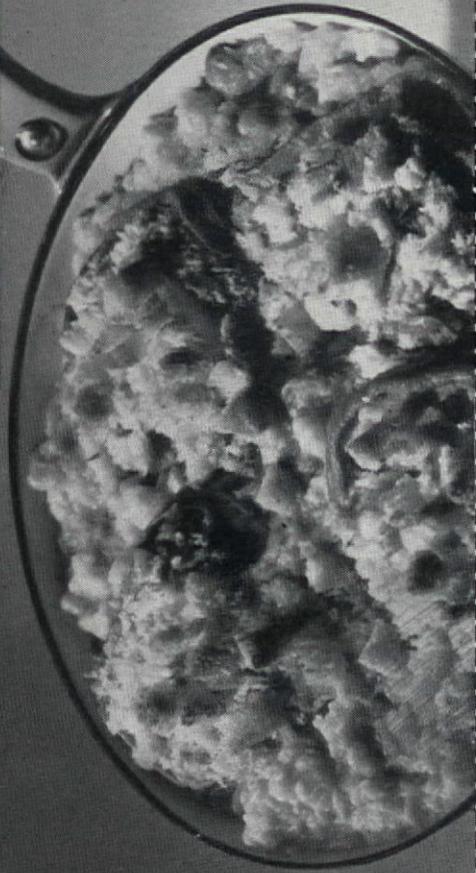
• Combine the fruit, sugar, spices in a saucepan. Cook slowly for 30 minutes, stirring occasionally. Cool. Line pie pan with your favorite pastry recipe. Pour in fruit mixture and cover with top crust. Crimp edges of two crusts together. Bake in 450° F. oven for 10 minutes. Reduce heat to 300° F. Bake 30 minutes longer, or until pastry is golden brown. Serve warm or cold with wedges of cheese.

Serves 6 650 cal. per serving Source of vitamins A, B, C
Submitted by Rose Alberto Boirpough Tested in THE AMERICAN HOME KITCHENS

AMERICAN HOME RECIPES

Pictured in color: Family Food, page 66 • Take a Can of Pears, page 70 • Good Victuals, page 64

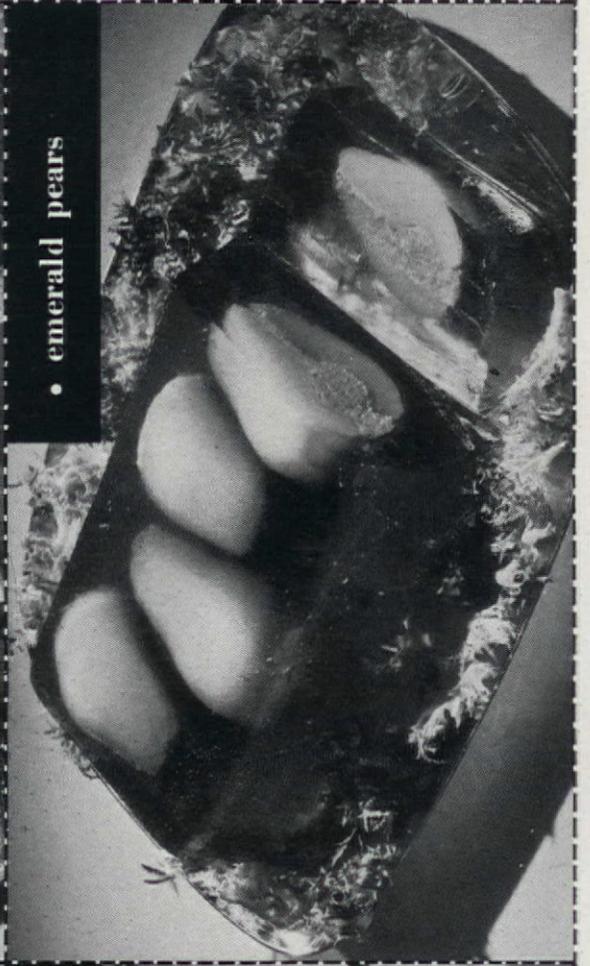
pork chops



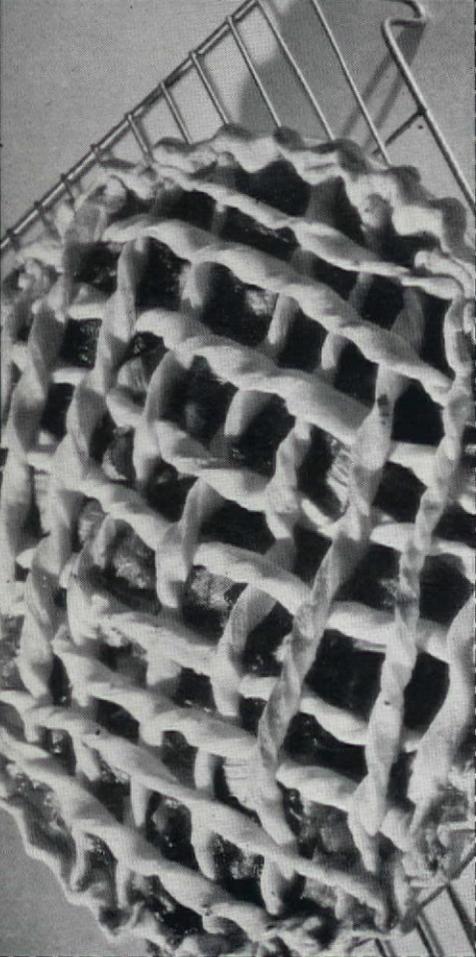
• sticky buns



• emerald pears



• rhubarb-plus pie



• lollipop cookies



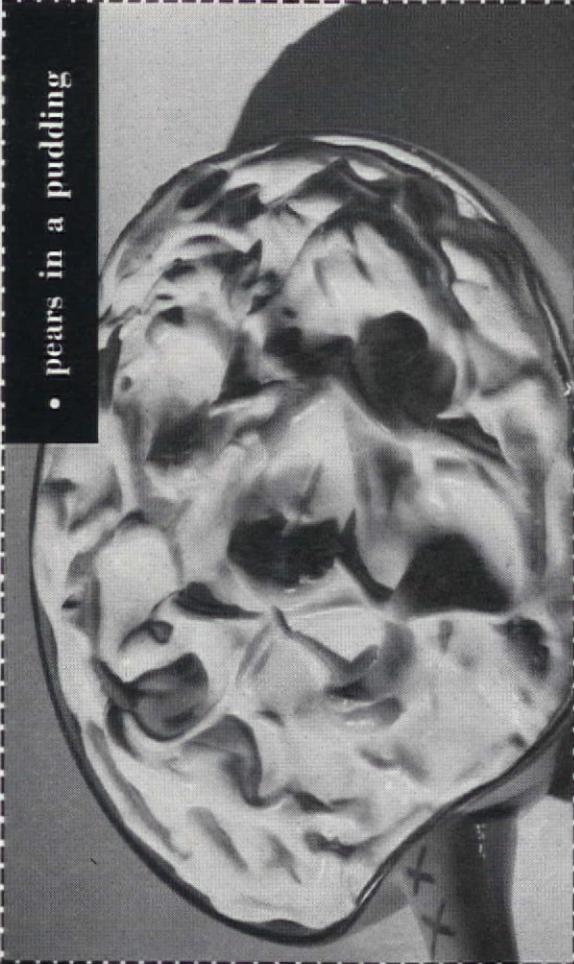
• one stop chops



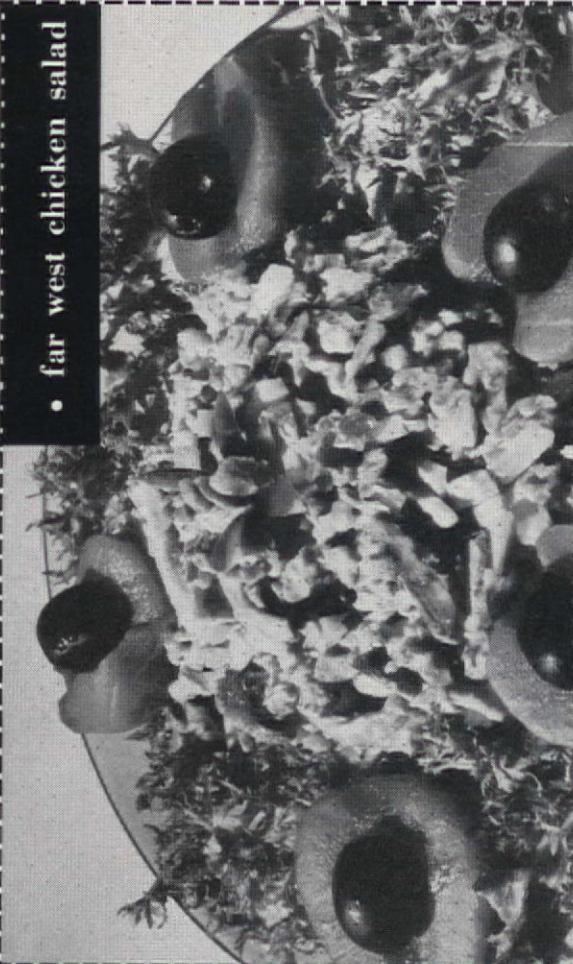
for your Menu Maker Card file



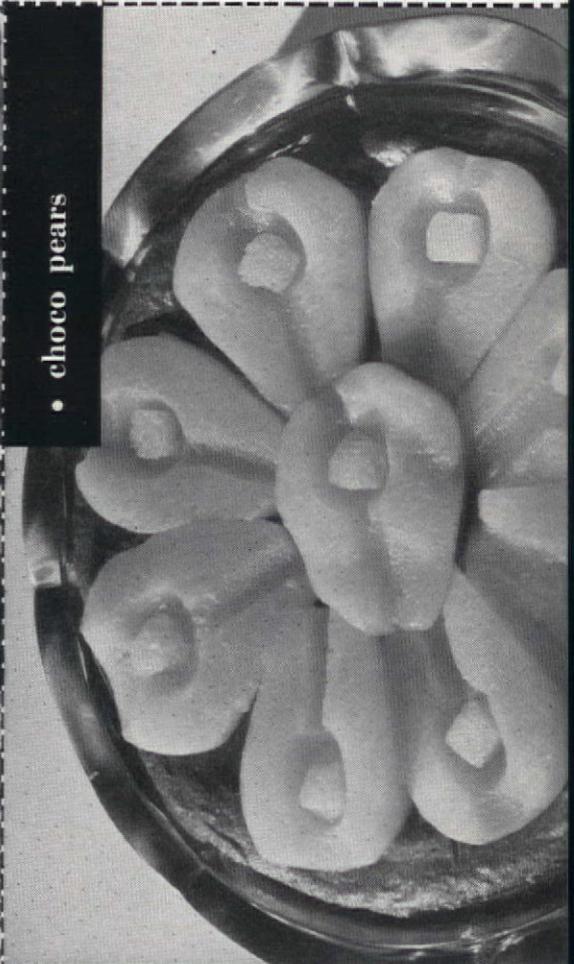
• pears in a pudding



• far west chicken salad



• choco pears



• breadless hors d'oeuvres



Press blue cheese through sieve; add cream to make smooth paste. Fill green celery stalks, using pastry tube or fork. Sprinkle with paprika. Chill until firm. Cut in bite-size pieces.

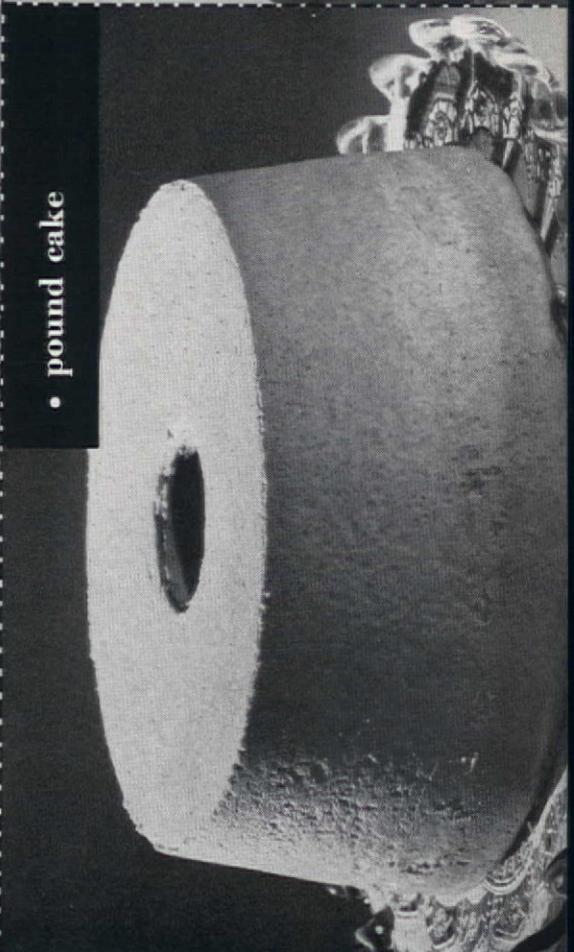
Rub 4 hard-cooked egg yolks through fine sieve; blend with 1/2 cup soft butter. Spread on salmon slices. Roll compactly. Wrap tightly in wax paper. Chill. Cut in half-inch rounds. Serve on toothpicks.

RECIPES BY VERA BJORCK

• creamed chicken



• pound cake



American Home Recipes

(Good Victuals, pictured in color on page 64)
(Take a Can of Pears, pictured in color on page 70)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. M-55
American Home Building, Forest Hills, N. Y.

• choco pears

Preparation time: 10 min.
Chilling time: 2 hrs.

1 can (1 lb.) pears, drained
1 pkg. chocolate-flavored pudding and pie mix
1 tbs. unflavored gelatin

2 eggs, separated
2 cups milk
Cubes of sugar
Lemon extract

• Combine gelatin and pudding in saucepan; add egg yolks and gradually stir in milk. Cook over low heat, stirring constantly until mixture comes to boil. Cool. Fold in stiffly beaten egg whites. Turn into serving dish; chill thoroughly. When ready to serve, arrange pear halves over top of pudding; place cube of sugar in each pear cavity and pour on 1 or 2 tps. of lemon extract—light with match to “flame.”

Serves 6 296 cal. per serving Source of vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

• far west chicken salad

Preparation time: 15 min.

1 can (1 lb.) pears, drained
1 tsp. red vegetable coloring
1 can chicken or turkey
1 cup diced celery
½ cup chopped walnuts
¼ cup chopped green pepper

¼ tsp. salt
Dash of pepper
¼ to ½ cup salad dressing or mayonnaise
Salad greens

• Add red vegetable coloring to drained pear liquid; add pears. Allow to stand about 10 minutes to absorb red color. Combine chicken, celery, walnuts, and green pepper. Season and add enough salad dressing to moisten ingredients. Arrange with pears on salad greens. Serve with additional salad dressing and ripe olives.

Serves 4 337 cal. per serving Source of vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

• pears in a pudding

Preparation time: 10 min.
Chilling time: 1 hr.

1 can (1 lb.) pears, drained
10 vanilla cookies, crumbled
2 eggs, separated
2 tbs. orange marmalade

2 tbs. lemon juice
2 tbs. quick-cooking tapioca
4 tbs. sugar

• Drain pears, reserving liquid. Arrange in shallow ovenproof dish or deep 10-inch pie plate. Crumble cookies over pears. Blend egg yolks, marmalade, tapioca, lemon juice, and drained pear juice in saucepan. Bring to boil, stirring constantly. Pour over pear and crumb mixture. Beat egg whites with sugar and serve over top. If preferred, meringue can be baked in 450°F. oven for about 5 minutes.

Serves 4 213 cal. per serving Source of vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

• pound cake

• Cream 1 lb. butter and 1 lb. sugar until light. Add 1 lb. eggs (approx. 8 eggs) one at a time, beating one minute after each egg. Gradually add 1 lb. cake flour sifted with 1 tsp. double-acting baking powder. Fold in 1 tsp. vanilla and 1 tsp. almond extract. Bake in a 10" greased and floured angel-food pan for 1 hr. 15 min. at 350°F.

RECIPE BY JEAN AUSTIN

• creamed chicken

Simmer slowly a 5-lb. chicken in enough water to cover, with 2 carrots, 2 stalks of celery, one onion, 5 peppercorns, 1 tbs. salt, and 3 sprigs of parsley, for 1½ hours. When the chicken is tender, remove from the pot and let cool. Reduce chicken stock by cooking for another hour.

Discard skin and bone from chicken and cut meat in large pieces. Set aside.

In a large frying pan, sauté in 4 tbs. butter until tender 1 lb. thinly sliced mushrooms. Sprinkle ½ cups of flour over mushrooms and stir until well blended. Add 2 cups of reduced stock and 1 cup heavy cream, cook and stir for 5 minutes. Add chicken and a pinch of poultry seasoning. Serve in hot patty shells.

Serves 6 RECIPE BY VERA BJORCK

• breadless hors d'oeuvres



Cut cooked turkey or chicken in strips about 2" long, ½" wide. Secure toothpick in each strip, dip one end in mayonnaise mixed with a little catsup. Roll dipped end in chopped pistachio nuts.

Scoop out large melon balls. Wrap each in narrow slice of Prosciutto or Parma ham. Fasten with toothpick.

Drain small, whole beets. Trim so they will stand. Carefully scoop out hollow large enough to hold a rolled anchovy. Decorate with cream cheese.



No woman ever cooked like this before!

NEW FLORENCE "GOVERNESS" BRINGS AUTOMATIC HEAT CONTROL TO TOP-OF-STOVE COOKING!

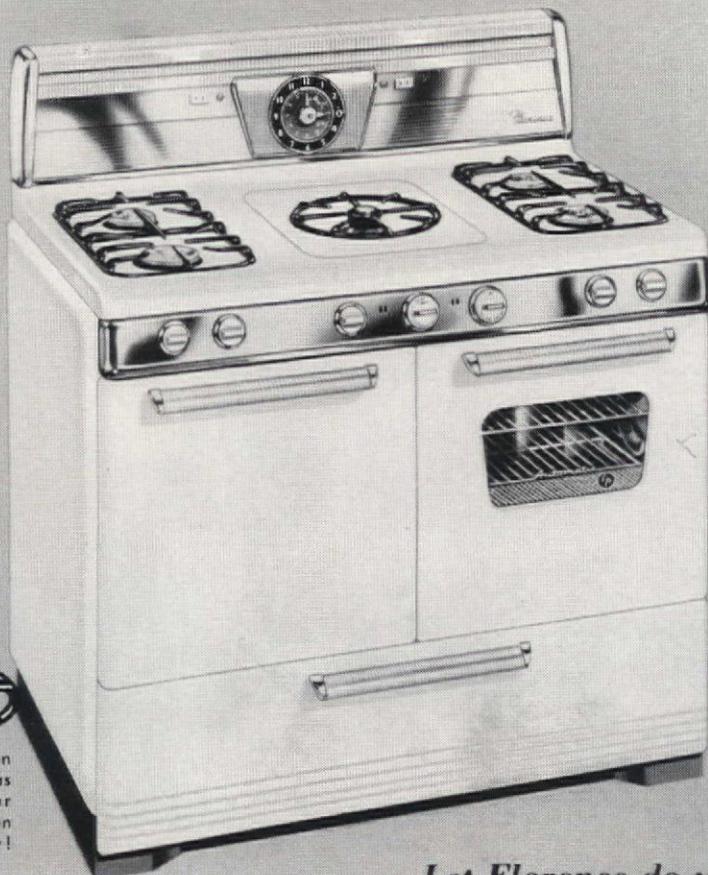
Now enjoy *automatic heat control* in the "neglected 80%" of all cooking... *the kind you do on top of your stove!* The new Florence Range "Governess" automatically holds food exactly at any pre-selected temperature, as it cooks, with no help from you! You can now do surface-burner cooking with the same sureness and convenience you enjoy in your automatic oven. You can do perfect deep-fat frying, sauteeing, griddle and pan frying... without scorching, sticking, or boil-overs... and without any extra gadgets or appliances! It's cooking luxury you've never dreamed of... with the exciting new "Governess."

No Scorching! No Sticking! No Boil-over!

JUST SET DIAL FOR PROPER TEMPERATURE AND THE "GOVERNESS" DOES THE REST!

It's so simple and easy! Just set the thermostat dial. The Florence "Governess" then controls the flame, up or down, to maintain the food itself at the exact temperature you select, *automatically!* It ends pot-watching.

It gives you *consistently good* french fried potatoes, shrimp or chicken, griddle cakes, bacon and eggs... dozens of other dishes... done to unbelievable perfection every time! Ask to see a demonstration today.

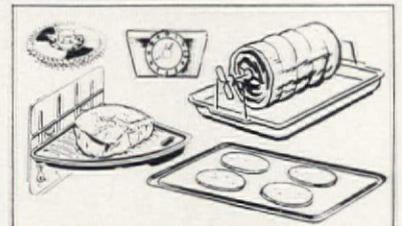


The "Governess" on your new Florence Gas Range makes your cooking obey—even when you're away!



NO EXTRA GADGETS NEEDED WITH THE FLORENCE "GOVERNESS"

Deep-fat fryers, electric skillets, griddles and sandwich toasters... *all* are unnecessary when you have a Florence "Governess" Range. Any pot is a deep-fat fryer, any pan is a controlled-heat skillet!



FLORENCE IS FAMOUS FOR MANY QUALITY FEATURES

The "Governess" is the latest in a long list of Florence quality features. Ask to see the exclusive 3-way Range Top, the new Harper-Wyman Alltrol Burners, the convenient Hi-Swing-Out Broiler, the famous Florence Roto-Broilercue!

NOW YOU CAN AFFORD A "GOVERNESS"

You'll be amazed at the low prices of the many handsome models shown at your Florence dealer. Ask to see them *today*.

Florence

GAS RANGES

SINCE 1874

Write for free folder on the new Florence "Governess" Gas Ranges.
Florence Stove Company
Merchandise Mart • Chicago 54



Let Florence do your cooking

Anne's Notebook



ANNE BARNARD

In the merry merry month of May

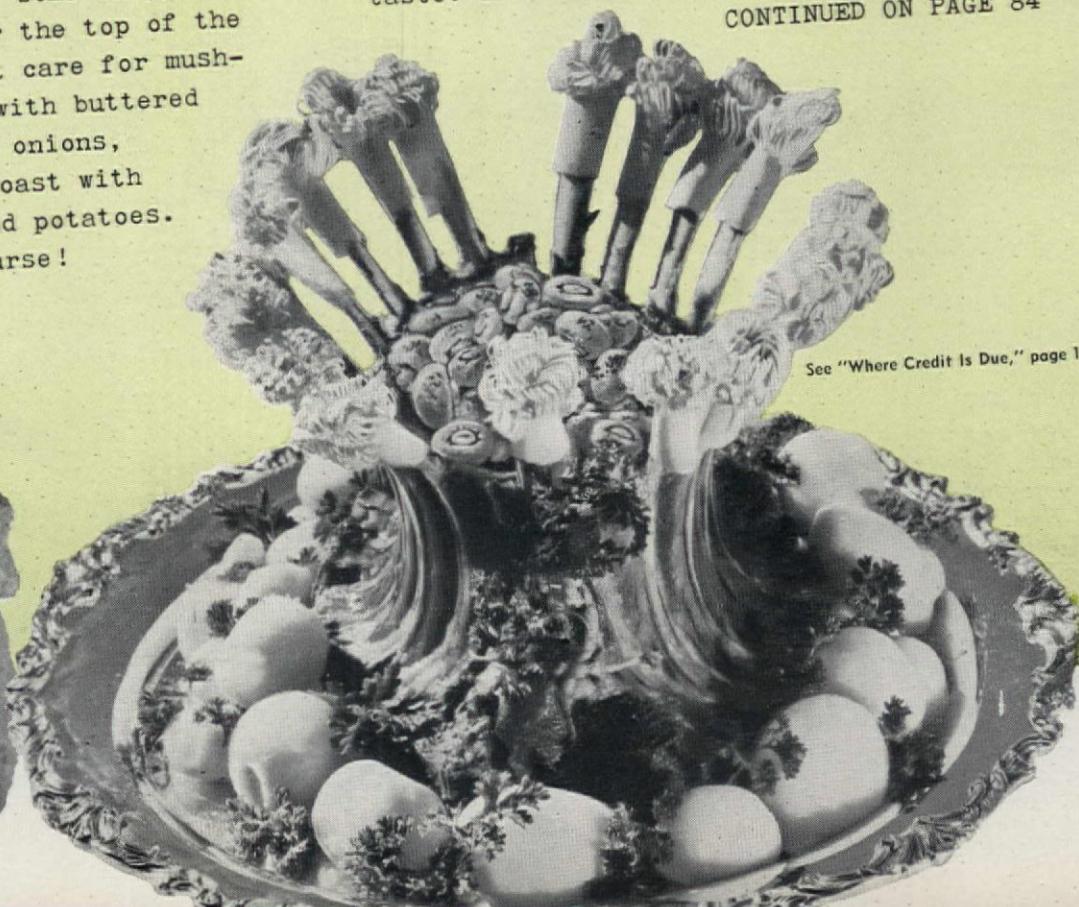
Spirits soar to new heights with spring in the air, and flowers bursting into a galaxy of colors. So...let's be gay and entertain a bit lavishly, with a flair!

A CROWN ROAST OF LAMB, dressed up in fancy paper "booties" will glorify that special dinner on May Day—or any other day. Choose pink or blue "booties" for a party touch. To keep the budget under control, it's a good idea to remove the ground trimmings that the butcher usually puts in the center of the roast, and save to make lamb patties or a loaf for another meal later in the week. Sautéed mushrooms, spiked with fresh lemon juice and a bit of minced onion and parsley give a savory flavor as a filler. Save some chopped parsley to sprinkle over the top of the mushrooms. If you do not care for mushrooms, fill the center with buttered cauliflower buds, small onions, or peas. Surround the roast with parsleyed or pan-roasted potatoes. Mint sauce, too, of course!

FRUIT ADDED TO CHICKEN SALAD sparks a luncheon this time of the year. Orange sections (minus the membranes), pineapple and pear cubes, coarsely chopped walnut meats, ripe olives—added to your chicken salad—make a tasty, flavor combination. Serve chilled on chicory or lettuce, and decorate with orange sections arranged in the shape of a flower, circled with large ripe olives. Make a-plenty, as this is an appetite tempter.

STUFFED ENDIVE is a pleasing change as an appetizer or salad. Combine cottage cheese with chopped chives, and season to taste. If too thick for spreading...add a

CONTINUED ON PAGE 84

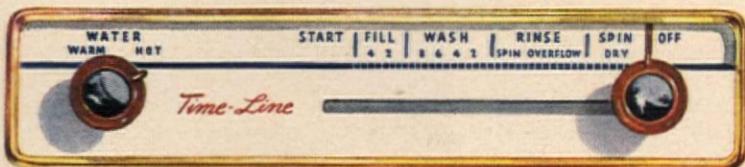


See "Where Credit Is Due," page 154

**NORGE Time-Line
AUTOMATIC WASHER**



Treats everything with loving care!



Exclusive NORGE Time-Line Control lets you choose

the way that's best for the things you're washing!

AT THE TOUCH of a finger, you shorten, skip, stop or repeat any cycle, any time you want to—even in the middle of a load. Whatever you wash, you know Norge will treat it with loving care. Gentle, but oh-so-thorough, Wave-Action is utterly safe, even for the sheerest of sheers.

Safety Spin automatically stops all action when lid is lifted. Built-in Suds-Return is

standard equipment. Automatic Thermostat Control gives you ideal 100° rinse water.

See this great Norge Time-Line Washer at your Norge dealer's. It's the completely automatic washer that's rated Number One in performance by three outstanding independent laboratories.

Good news! You can own a new Norge Washer, for as little as \$168.00.

ALL for you... inside each Norge Automatic Washer, you'll find a free, sample package of ALL—the new "controlled suds" detergent. ALL has been tested and approved by the Norge Home Laundry Institute.



NORGE

more—much more—from

Anne's Notebook

(Begins on page 82)

bit of cream for right consistency. Stuff the endive leaves, and sprinkle with chopped chives. Arrange on plate like petals of a daisy centered with a few olives or sweet gherkins.

CAESAR SALAD, brought to us by way of California, is not the easiest salad to prepare, but turns a meal into a masterpiece. In fact, it's a meal in itself at our house during spring and summer months.

LUSCIOUS RIPE STRAWBERRIES lend a festive note as a dessert for luncheon, dinner, or as the starter for a brunch. Wash unhulled strawberries and chill. Arrange the berries around a mound of slightly sweetened whipped cream, or a mound of confectioners' sugar.

SOMETHING NEW IN SALAD DRESSINGS is coming your way. A famous chef in California has given his secret blend of ingredients for five different salad dressings . . . **OLD-FASHIONED FRENCH . . . OLD-FASHIONED GARLIC . . . BLUE CHEESE . . . CALIFORNIA FRENCH . . . EXOTIC HERBS**. Each secret blend of ingredients comes packaged in an envelope to which you add your favorite oil, vinegar, and water according to package specifications. To make life simple, there's a self-measuring mixing bottle that comes with the mixes. No chance to make a mistake when you add liquids. We've tried 'em all. They're really tasty numbers. In the introductory offer a salad recipe folder is included in the kit.

A NEW INSTANT HOT CEREAL—QUICK ROLLED OATS, can be cooked in one fast minute. The manufacturer assures us that this new instant has all the food value of the old-fashioned oats. Has the same merits, too, as a recipe ingredient, and can be used in your tried-and-true recipes just the same as the older product that you know so well.

ANOTHER NEW ONE—ORANGE CAKE MIX, makes a glamorous cake with no time wasted on squeezing orange juice, grating orange peel, or beating eggs. Everything is in the mix except the liquid. Each package makes a two-layer cake or approximately two dozen cupcakes.

A FLUFFY INSTANT FROSTING MIX just made its bow. Requires no cooking, and you only have to add cold water. Makes about four cups of beautiful frosting you can spread with the greatest of ease. Package directions give suggestions for imaginative cake decorations.

COLORING COCONUT is something readers often ask us about. Although it's a simple technique—shaking coconut in a jar with a few drops of your chosen vegetable coloring—the procedure has been simplified by one of the leading coconut manufacturers. It's a kit, complete with coconut, shaking jar, and color swatches. Along with the packet come interesting and artistic suggestions for many uses of the product.

"FILE" BOTTLES UNDER THE KITCHEN SINK

If the eternal clutter under the kitchen sink is a sore sight to your eyes, here is an old remedy with a new twist. Centuries ago, winemakers learned to stack the unstackable—and there is still no better way to store bottles than in a beverage rack. A small rack will hold up to 12 bottles, be it bleach, soda, or liquid starch. Many under-the-sink cabinets will hold two racks since they are only 14" high, 15½" long, and 8" deep



THE AMERICAN HOME, MAY, 1955



You hear a bigger whoosh
 You smell a fresher aroma
 You taste an extra richness

Why? Because Chase & Sanborn "Dome Top" Coffee is fresher than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

... THAT TELLS YOU IT'S FRESHER!

TAPPAN puts the work space handily in front, the burners at the back. Rich, gold-colored trim makes this one of the handsomest new automatic "CP" Gas ranges.



See the Spring Showing of new automatic GAS
ranges for the world's **smartest** ranges

SEE THE NEW AUTOMATIC CLOCK CONTROLS. See ovens big enough for 35-lb. turkeys. See separate broilers, waist-high broilers, broilers that cook a whole meal to flame-kissed perfection. See all the different top burner arrangements, and note the fascinating choice of top burner controls. (Some push in; some "lick"; all have instant on-off heat.) See how easy it is to keep one of the new Gas ranges clean—even the burners come out for easy sudsing. Only Gas gives you so many modern features—in such a wide choice of automatic ranges. See them at the Spring Showing, now going on at your Gas company and your Gas appliance dealer's. And remember! . . . the new Gas ranges are just less to buy, install and use.

AMERICAN GAS ASSOCIATION

Only **Gas**  gives
such matchless performance

Gas—the modern fuel for automatic cooking . . . refrigeration . . . water-heating . . . house-heating . . . air-conditioning . . . clothes-drying . . . incineration.



fresh...



bold

Thrilling new GO-TOGETHER COLORS

Always right, any way you use them!

Fresh! Go-Together Colors are brand-new. They're yours now . . . on Youngstown Kitchens only. And there's no extra cost!

Star White—a new, satiny-soft white!

Dawn Yellow—soothing, and easy to live with!

Meridian Blue—cool, refreshing . . . to give you a lift!

Sunset Copper—rich, warm, inspired!

Bold! In all the world, there are no other colors like them—no other colors that make kitchen-planning so dramatic, yet so completely foolproof!

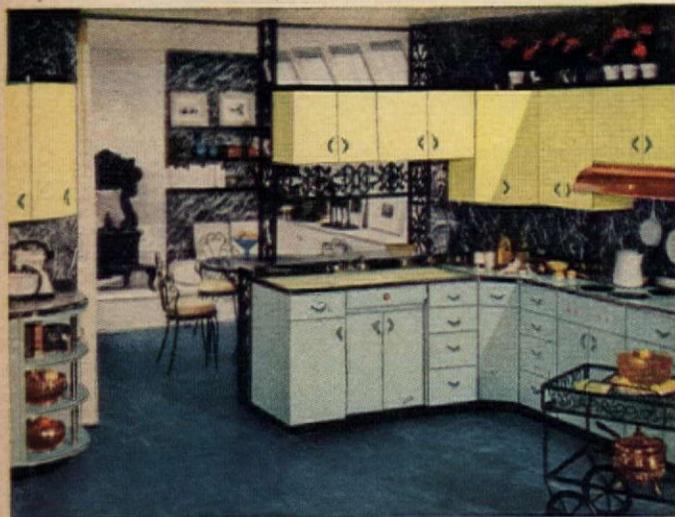
You can use any Go-Together Color alone!
You can combine units of different color!

And you *can't* go wrong!

Beautiful! Go-Together Colors blend with one another—blend with kitchen decorating materials and colored appliances. However you use them, there can be only one result . . .

a fresh, bold, beautiful kitchen!

See them at your Youngstown Kitchen dealer's today!



Dawn Yellow wall cabinets and Meridian Blue base units—beautifully and imaginatively combined!



Ever-popular Star White sets off the beauty of an inspired decorating scheme!



Rich Sunset Copper—as warm and beautiful as a Western sunset, in a kitchen typical California styling. Like *all* Youngstown Kitchens, this one is constructed of sturdy steel throughout. It will never absorb cooking odors—never warp, swell or stick. Its beautiful finish has been baked-on to last. Whether you're buying or remodeling, tell your dealer or builder you want a Youngstown Kitchen. It's your *best* buy!



STEEL
Youngstown Kitchens

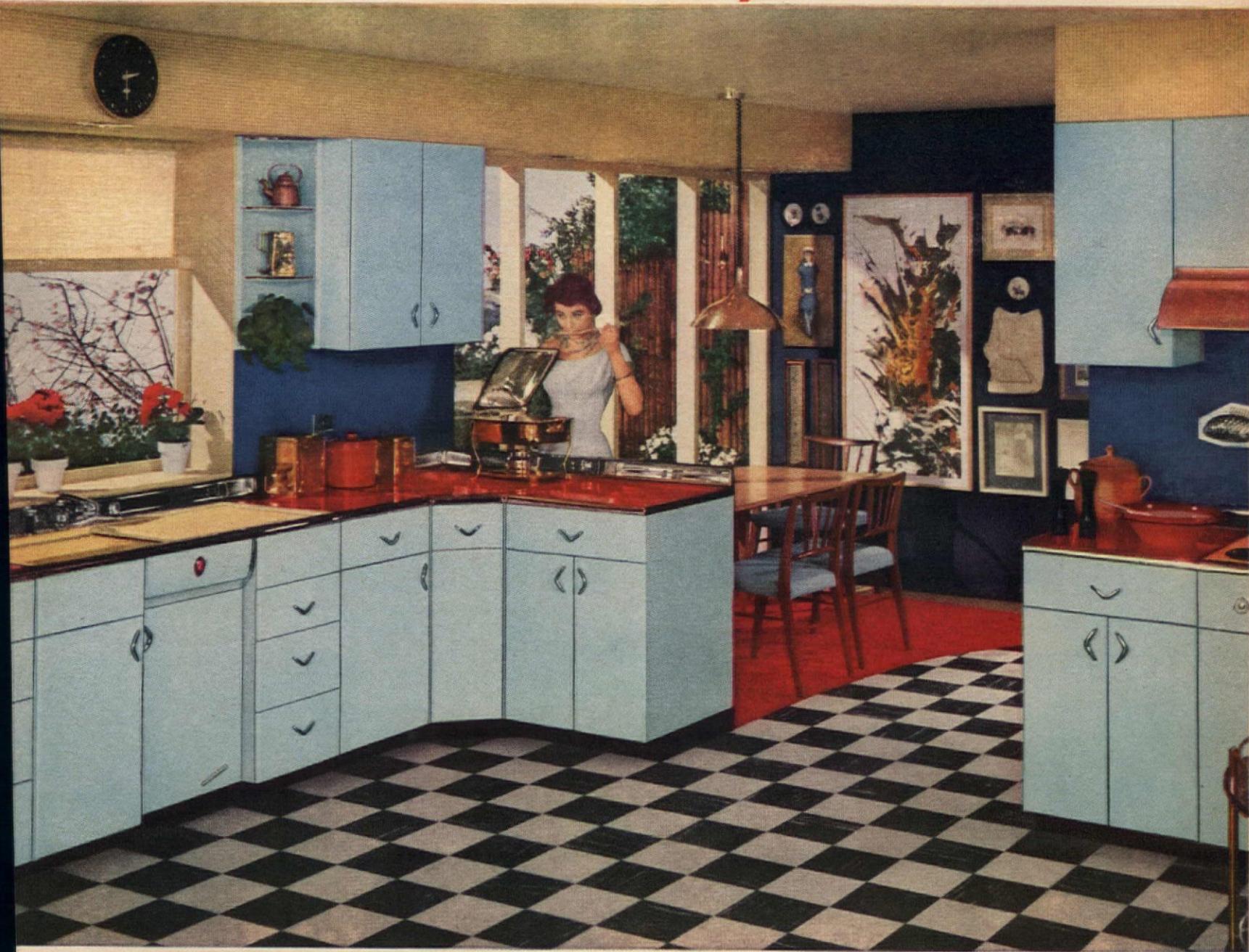
Sold in the United States, Canada and most parts of the world

MULLINS MANUFACTURING CORPORATION • WARREN, OHIO

... and beautiful



... at no extra cost — by  **Youngstown** ^{STEEL} *Kitchens*



Meridian Blue holds sway in this exciting Youngstown Kitchen.

Your Youngstown Kitchens dealer is displaying the new Go-Together Colors now. Drop in. Learn how easy it is to own an all-steel dream kitchen with no money down and three years to pay, on C.I.A. terms. You'll want to take advantage of our free kitchen-planning and decorating advice.



SEND COUPON NOW

Please send idea book on kitchen planning and decorating.

I enclose 10c for mailing (no stamps, please).

- I plan to build a house
- I plan to buy a house
- I plan to modernize

Youngstown Kitchens, Mullins Manufacturing Corporation
Dept. A-555, Warren, Ohio

NAME (Please print) _____

ADDRESS _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

For NAME OF YOUR NEAREST DEALER, consult the yellow pages of your telephone directory under "Kitchen Equipment—Household," or "Kitchen Cabinets," or call Western Union, Operator 25.

Bright idea for your shelves

...colorful **Royledge**



Can't you just *feel* the promise of Spring in these wonderfully new Royledge patterns? So gay—so vibrant—so eager to say such charming things about your kitchen and closet shelves. And what you see here is but a sample of the many, many delightfully different Royledge patterns awaiting your selection—all in the cheeriest colors imaginable. You'll cheer the exclusive Plasti-Chrome surface too! Never fades or curls—stays new looking longer—needs no more than an occasional damp cloth to keep fresh and crisp.

Ask for Royledge shelf lining paper and edging all-in-one at your favorite Variety, Supermarket or Department Store. Available in regular or Xtra-width.



Select From Dozens Of Smart Patterns!

DESIGNED FOR **Royal** LIVING EVERY DAY!

Royal Lace Paper Works, Inc., Brooklyn 1, New York. (A subsidiary of Eastern Corporation).
Manufacturer of Roylies Lace Paper Doilies and Roylprints Paper Place Mats.



SAFE TO BLEACH NYLONS?

MIRIAM OWEN

You look at your white nylons—and suddenly realize that they aren't really white. They're pinkish, or yellowed, or grey. Call it old fashioned, but you like your whites white! Should you bleach them? Well, there *are* some bleaches recommended for nylons, and we'll tell you about them below. But keeping white nylons white involves matters other than bleaching.

When White Is Pink . . . You wouldn't expect those old coral towels to fade. Why, they've been washed right in with cotton sheets before. But this time, they turned your white nylon slip a blushing pink. Red printing on a matchbook cover, forgotten in some pocket, or the red trim on a blouse collar may give off enough color in the wash water to make once-white synthetics look embarrassingly pink. These wonderful man-made fabrics love color. They seem to latch onto every particle of color floating around in the wash or rinse water. And they're terribly reluctant to give it up.

To avoid dyeing white nylons (and that's what it is—they actually become slightly dyed), always wash them in an all-white load of laundry. And, if possible, a load which is not too dirty. They don't need to be hand-laundered; they stand up well under machine washing. But they do need the all-white load treatment.

To whiten pinkish nylons, use a household dye remover. Follow the directions for synthetics on the package.

When White Is Yellow . . . Nylons tend to yellow with age; but intense heat or hard water and soap scum will give a yellow cast long before age will. Experts have concluded that synthetics stay white longer *if* they are washed with detergent. Exception;

rubberized garments, such as nylon girdles, need mild soap laundering; it's kinder to rubber than detergents.

When White Is Gray . . . The family's nylons look as gray as rain clouds at a church picnic. You've just washed them, but they certainly don't look clean. New powdered chlorine bleaches are safe for nylons, orlons, and dacrons. Chlorine attacks dirt vigorously, so these synthetics should not be left in the bleach solution too long. Perborate bleaches, on the other hand, are slow workers in warm water—for more effective bleaching the temperature must be higher than the hands can stand.

Keeping white nylons white is an every-time-you-wash proposition. A new liquid detergent especially designed for this job is now on the market. It's so much easier to keep 'em white than to whiten synthetics once they're too far gone.

Idea!

DRY NYLONS DOUBLE-QUICK

- Your frilly nylon blouse would be perfect to wear to the party—if it were clean. Rinse it, wring it, and blot the excess moisture by wrapping in a terry towel. When you unwrap it, give it a shake to remove the wrinkles. Then dry it in a breeze in front of your electric hair dryer or your air conditioner.

NEW HOOVER®

Constellation⁺

(with exclusive double-stretch hose)

cleans twice the area of any other cleaner



Less than 12 inches from swivel top to easy-glide base—yet it's the world's most powerful cleaner!



Exclusive nozzle takes fewer strokes because suction is effective clear across nozzle. And there's a full horsepower motor! Actually, you get more dirt with 1/3 less work!

Exclusive throwaway bag holds more dirt than any tank or canister cleaner. Lightning bag change, too—easiest of all to remove and replace. Your hands never touch dirt!

Exclusive telescoping wand—use it short or use it long. Doubles in length—no need for extensions. New beveled brushes reach into any nook—never leave streaks!



Actual photo! Look at the reach of the Constellation!

Now you can clean a 30-foot circle—clean from one room into another, or clean all the way upstairs, without moving your cleaner.

New double-stretch hose goes in and out and roundabout—no tote, no tangle, no twist. Most flexible hose ever put on a vacuum cleaner—and the *only* stretchable hose. It actually doubles its length, yet takes no more storage space.

Let your Hoover dealer show you why this "spherical miracle" cleans faster, cleans farther, cleans easier.

Complete with Strato-Tools for all cleaning jobs. Attractive trade-ins. Easiest terms. **\$97⁵⁰**
Also available in Canada at slightly higher prices.

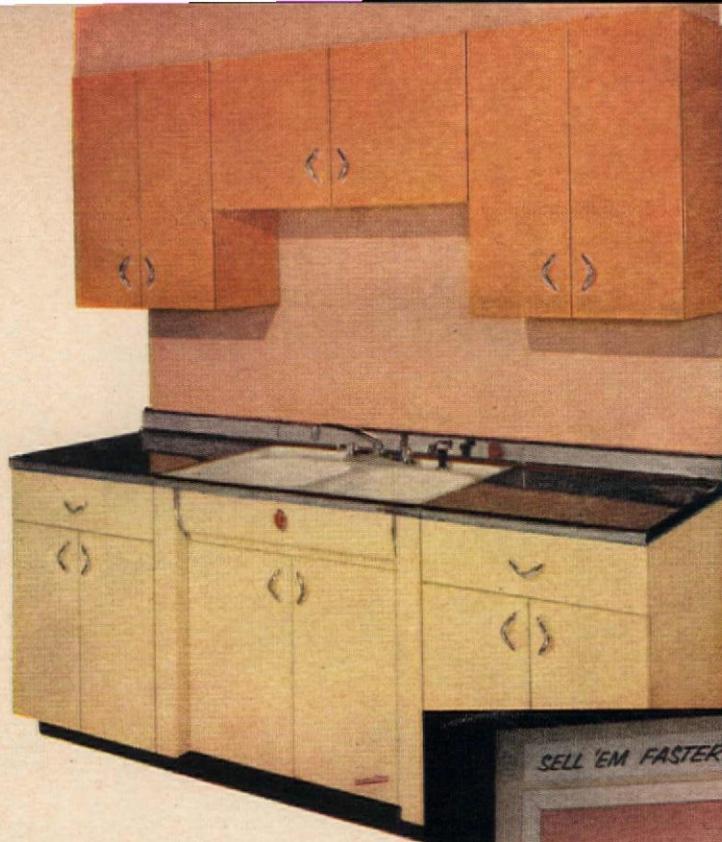
The Hoover Company
North Canton, Ohio

Such Exciting News We Bring



GENEVA'S BLOSSOM PINK AND POTTERS BLUE are but two of six colors available in this cabinet line. Features we've always liked are the glass doors of the peninsula wall cabinet that opens from both sides; the quarter-round end cabinets that turn a graceful corner; the pull-out cutting board; the full 15" visibility in the corner merry-go-round.

You!



EDITH RAMSAY

Here they are, right out of the bag—a whole passel of kitchen newsmakers we spotted at recent manufacturers' markets! To land them quickly as possible, we "shot" them on the spot, moving our cameras right into the booths where your dealers (and editors) first saw them. There are exciting innovations—fold-away cooking units, in-the-wall, waist-high refrigerators are out of the dream stage and into the stores. There's excitement in things made easier to use; and excitement, too, in items not brand-new, but used in fresh and better ways. But **COLOR** is the news that hits you square between the eyes. And not just colored walls! Colored cabinets, steel and wood, now abound; colored ranges, refrigerators, and other appliances—custom-made luxuries only yesterday—are now "standard," priced for Mrs. Everybody. Pale colors, strong colors, plenty of pink—a decorator's dream of color choices, not just a few. And you needn't keep the same color forever, for new apply-them-yourself paints are good enough to be recommended by one manufacturer of steel cabinets (don't try them on your range—they won't stand for *that* much heat!). Wood tones are also still Big—and look better than ever with colored appliances.

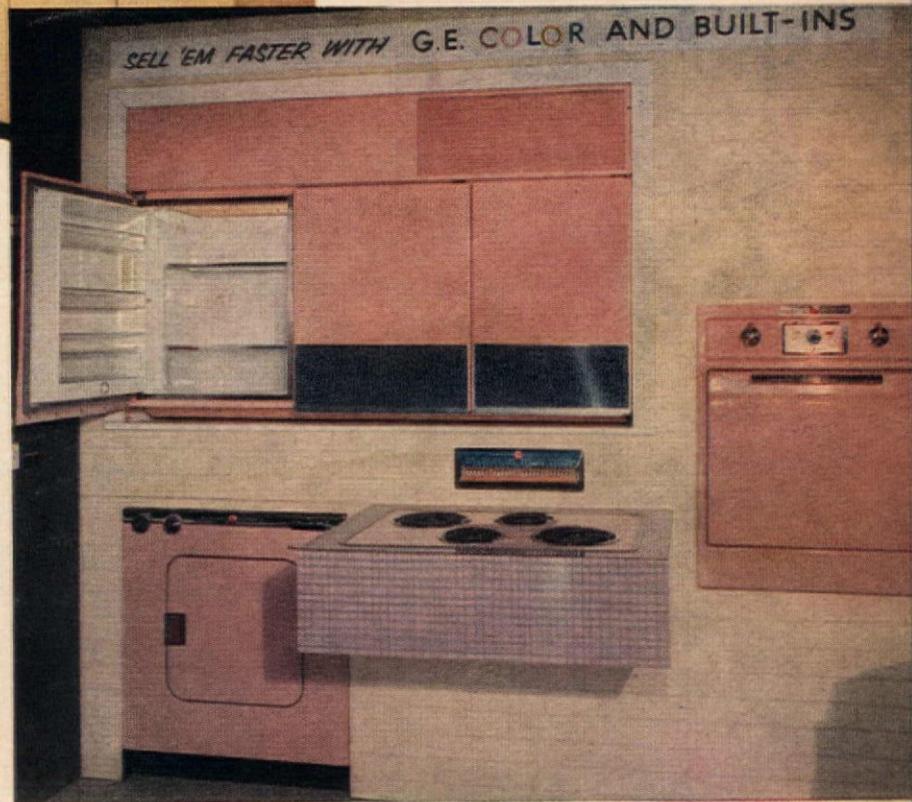
FRIGIDAIRE'S new, wonderfully stackable dishwasher can take even a whole load of glassware, and the center water spout reaches every nook and cranny. Remove the top rack entirely, and

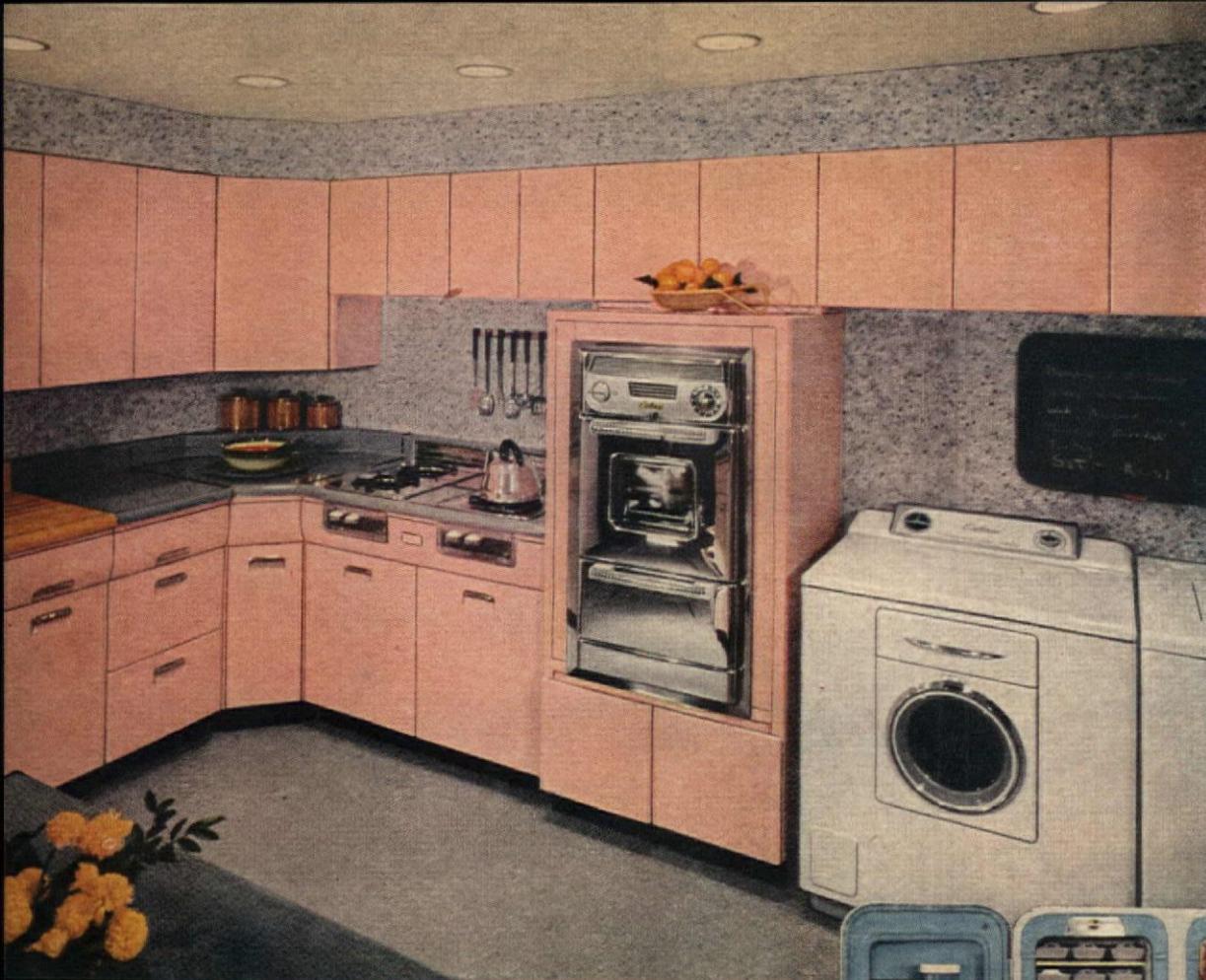


you can wash those big "horribles"—pots and pans to you! **FRIGIDAIRE'S REVOLUTIONARY FOLD-BACK COOKING UNITS** save every inch of work surface when they're not in use. Pull 'em down when you need 'em; flip 'em up when you're finished. No danger of turning them up while they're on, for cut-offs take care of that contingency.



SUNSET COPPER and **DAWN YELLOW** are two of **YOUNGSTOWN'S** new go-together colors, a handsome duet—if you're not the pink-and-blue type. **GENERAL ELECTRIC'S COMPLETE KITCHEN IN ONE WALL**, the super package of the year. Long in the planning, it has now been worked out as a practical built-in. We show below just one of the many ways it can be installed. The eye-level refrigerator is about the depth of a standard kitchen cabinet. Open door at left reveals 2-cu. ft. freezer; two sections next to it are for easy-reach refrigerator storage. New G.E. washer-dryer combination below counter does a washbag full of tricks in one compact unit. Surface cooking units can be arranged as you please; wall oven is easy to peek in. It all comes in four yummy colors—pink, blue, yellow, cocoa!





CRANE'S BLOSSOM PINK STEEL CABINETS FEATURE EXTRA CONVENIENCES as well as beauty. are shown here with CALORIC's washer and dryer and Caloric's built-in range units. This shade of pink, now Queen of the May among colors, is one you will find on other lines as well, but these handsome Crane cabinets can also be yours in white, yellow, Spring tan, brick tan. Notice here how you can achieve a built-in-the-wall effect without actually building the oven into the wall.

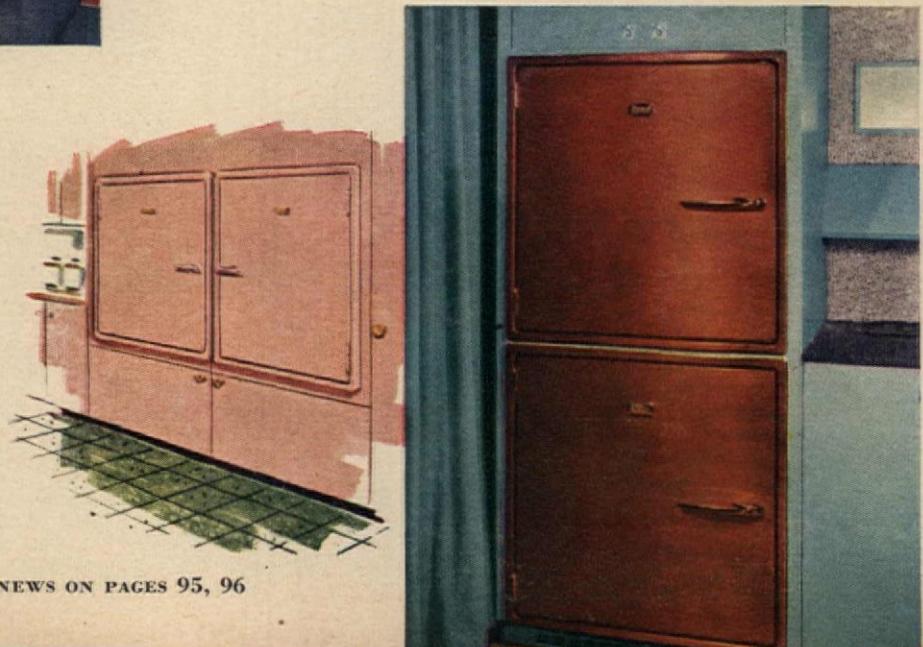
More Kitchen Excitement!

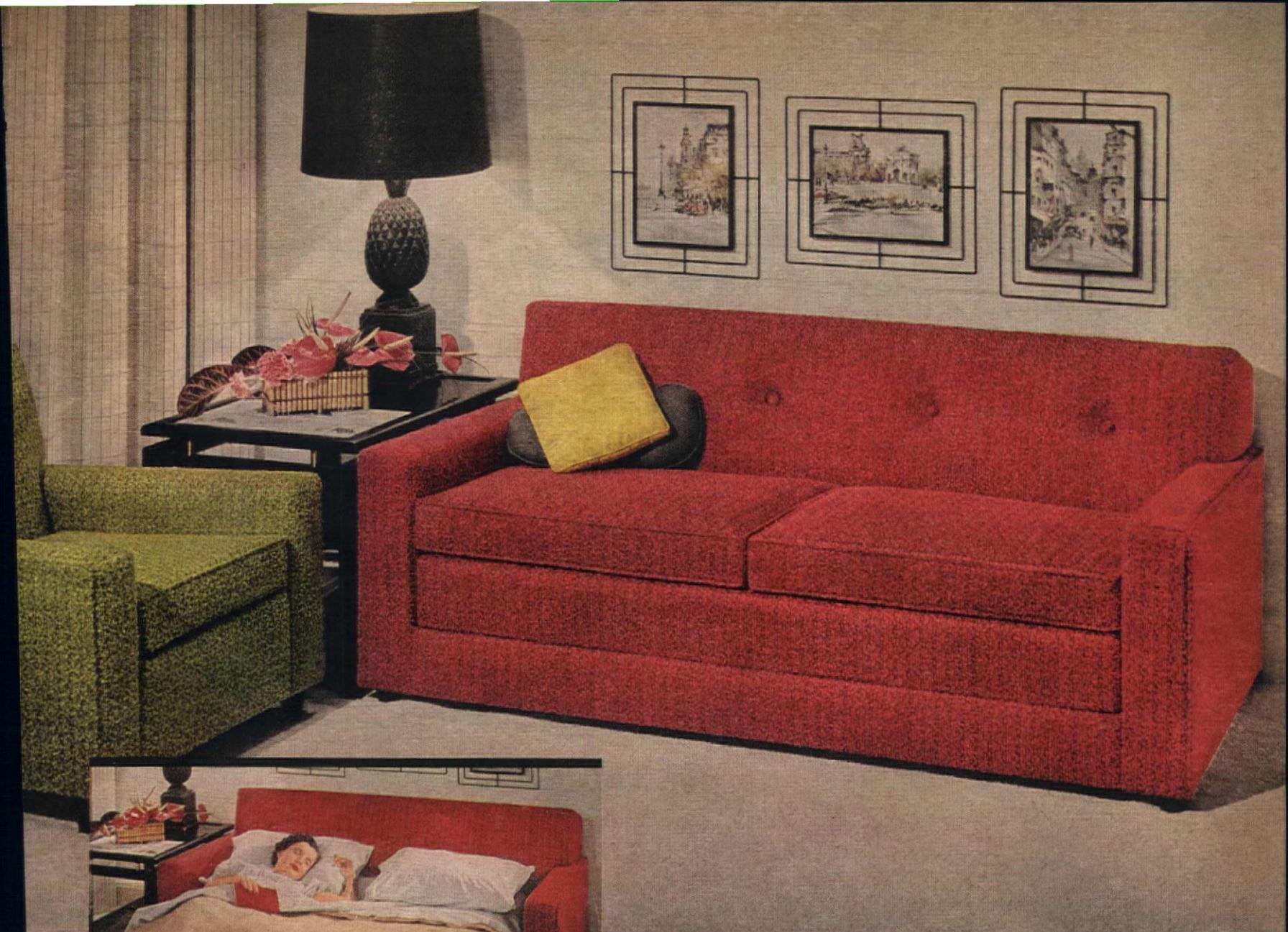
(Begins on page 90)



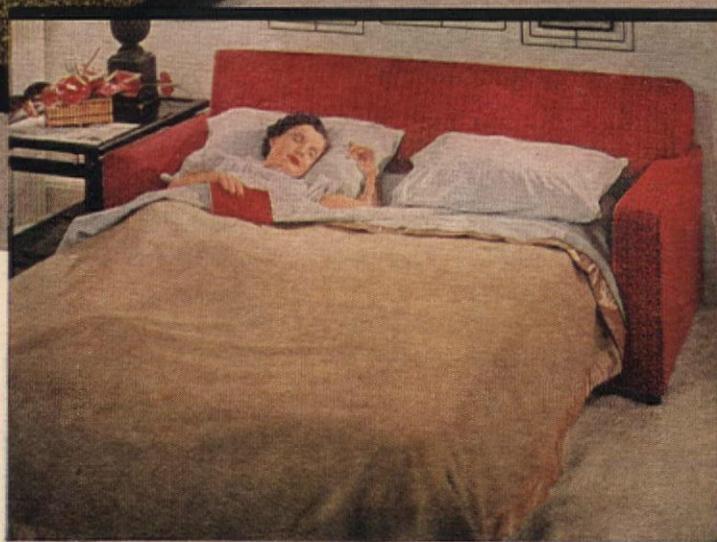
THE FOODARAMA (ABOVE)—KELVINATOR'S SUPER FOOD KEEPER is a home freezer and a double-dip refrigerator, all in one handsome unit that can fit into your present K.P. (Kitchen Plan). The only one that packs so much into a single unit, it's shallower than most separate refrigerators and freezers, so it hugs the wall nicely. "Breakfast bar" on door puts juice, eggs, bacon at your finger tips, and there's even a place for bananas here (in a section that is not refrigerated).

YOU PAY YOUR MONEY, AND YOU TAKE BRIGGS' CHOICE of the four lovely colors available in their kitchen sinks shown above. REVCO'S BUILT-IN REFRIGERATOR AND FREEZER UNITS STACK one over the other (as in photograph at far right) or are installed snugly side-by-side. Several manufacturers make cabinets for the built-in units, and trim fit is made possible by the fact that the compressor unit is separate (can be installed in the soffit, or in your basement or utility room). Shelves are really reachable, and freezer has roll-out drawer which makes it a cinch to get at bulky packages. The looks alone are worth writing home about—elegant stainless steel; burnished copper, kitchen hit of the decade; buttercup yellow— or other colors especially ordered.

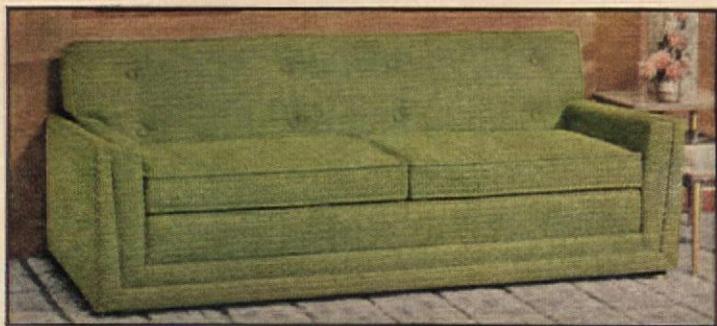




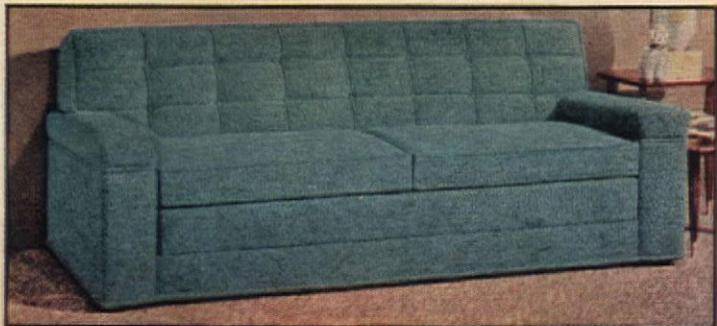
the "Broadway" Sleep-or-Lounge, as shown above, with 100% Foam Rubber Cushions, **\$199⁵⁰** Chair, **\$79⁵⁰**



Luxurious full-size double bed with deep innerspring mattress.



the "Boulevard" Super Sleep-or-Lounge, **\$259⁵⁰**



the "Seville" Super Sleep-or-Lounge, **\$289⁵⁰**

New beauty for double duty!

When it comes to a superb selection of exciting new styles—Kroehler Sleep-or-Lounges really have it! Yes! And at the touch of your hand—out floats the luxurious full-size double bed with a deep innerspring mattress! Select from fresh new spring fabrics and colors! Choose the *beautiful* way to add an extra bedroom to your home! See your Kroehler Dealer soon!

Sleep-or-Lounges
are priced as low as **\$169⁵⁰**

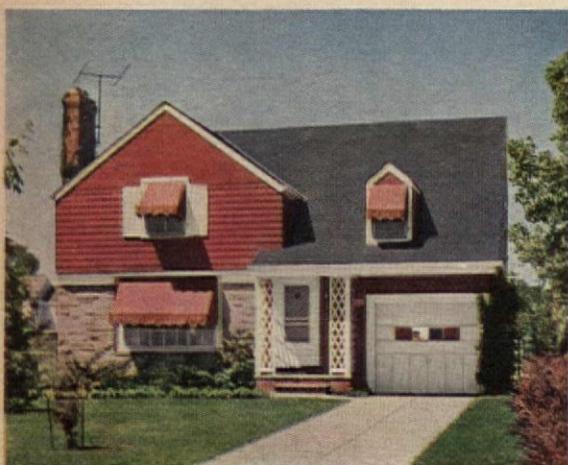
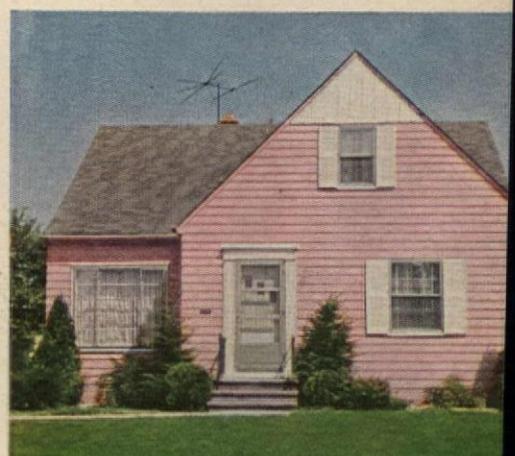
Prices slightly higher in some areas.

WORLD'S LARGEST FURNITURE MANUFACTURER

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(Say KRAY-ler)

General Offices: Chicago 11, Illinois • In Canada: Stratford, Ont.



WHY are more homes painted with Sherwin-Williams **SWP** House Paint than any other brand?

because year after year Sherwin-Williams SWP® House Paint has given *lasting* satisfaction to ever-increasing numbers of homeowners—valuable *extra years* of beauty and protection that pay off in lower cost-per-year of house painting. Continuous Sherwin-Williams laboratory research and actual field testing of SWP have improved it year after year and maintained it as the standard of quality since 1880. See your dealer now for complete information about SWP House Paint and you'll see why it's best for your house, too!

FREE! A big, fact-filled book containing full information on SWP House Paint. Lots of interior decorating ideas, too. Forty-four colorful pages! Ask your Sherwin-Williams Dealer for the "Home Decorator" or write The Sherwin-Williams Co., 1215 Midland Bldg., Cleveland 1, Ohio.



We will be glad to recommend a reliable painting contractor, if you wish.

Go to the store that displays this famous trade mark . . .

SHERWIN-WILLIAMS HOUSE PAINT



WOOD FOR WARMTH, COPPER FOR CHARM in the AMERICAN KITCHEN at your right. Note the very new copper cooking unit, the adjustable copper hood, the handsome copper oven, all with a non-tarnish finish. Cooking units and oven we show are electric, but gas versions are also available. Don't miss the under-counter serving cart that can travel all over the kitchen or house (designed by AMERICAN HOME, this cart was). MENGEL'S BEAUTIFUL BIRCH cabinets (below) have interiors enameled in dark brown. Their hollow-core construction adds sturdiness and quiet operation. Micarta counters, gleaming stainless steel moldings, and other fine details give them a "custom" look at a popular price. Identical cabinets by the same manufacturer come in yellow, turquoise, petal pink, and other pretty colors. ANOTHER ONE-WALL KITCHEN ARRANGEMENT, with components by HOTPOINT, is the de luxe job of stainless steel, satin chrome, and ceramic tile shown at lower right. The oven is built into the wall—surface units and controls may be put anywhere that you want them.



— and Still More
Kitchen News! (Begins on page 90)



AND STILL MORE EXCITING NEWS ON PAGE 96



Some
delightful
day...



you're going to find out that "time-of-the-month" can be made a whole lot easier for you. You're going to try Tampax...

Think of some of the very nicest things that could possibly happen to you to make "those days" far less troublesome. You'll find that Tampax sanitary protection will make every last one of them come true!

Ever bothered by chafing? Bulk? The fear that a telltale outline might "show"? Tampax is compressed cotton worn *internally*; it's invisible when in place. And it's so comfortable you aren't even aware you're wearing it!

What about odor? (That *could* admittedly be a problem!) Tampax definitely prevents odor from forming. You're secure anywhere; you can even wear Tampax while you're taking your shower or your tub.

**NO BELTS
NO PINS
NO PADS
NO ODOR**

Wouldn't it be nice not to have to dispose of an external pad? Tampax simply flushes away—applicator and all. And it's so made that user's hands need not even touch the Tampax.

All of these advantages are waiting for you at your favorite drug or notion counter in the little Tampax package. Tuck a month's supply into *your* purse. You'll be delighted with it. Choice of 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

NO, SHE'S NOT FREEZING soft drinks! Some of **PHILCO'S FREEZERS** have fast-freeze compartments that double as refrigerators. Just push a button to raise the temperature—it won't affect the temperature of the frozen storage compartment



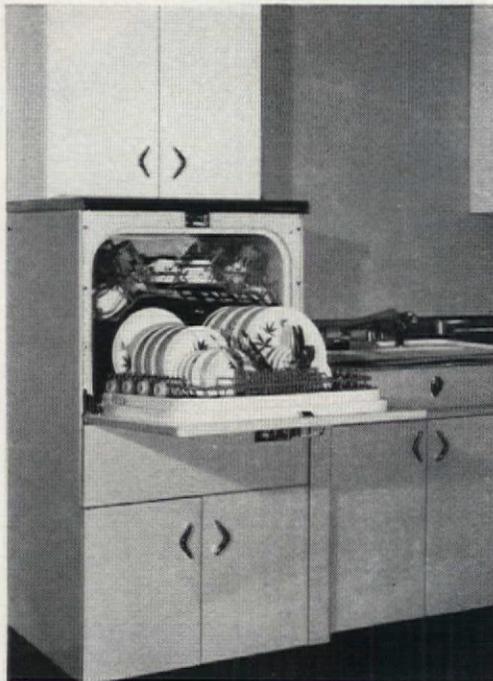
THIS COUNTER FIT IS GENUINE. Installed in your kitchen, **WEDGEWOOD AUTOMATIC GAS CLOTHES DRYER** by **RHEEM** doesn't interrupt your counter space. For real economy of space, you can stack a water heater above it—the table-top models, or a conventional stand-up type

*and still more
exciting news*

(Begins on page 90)

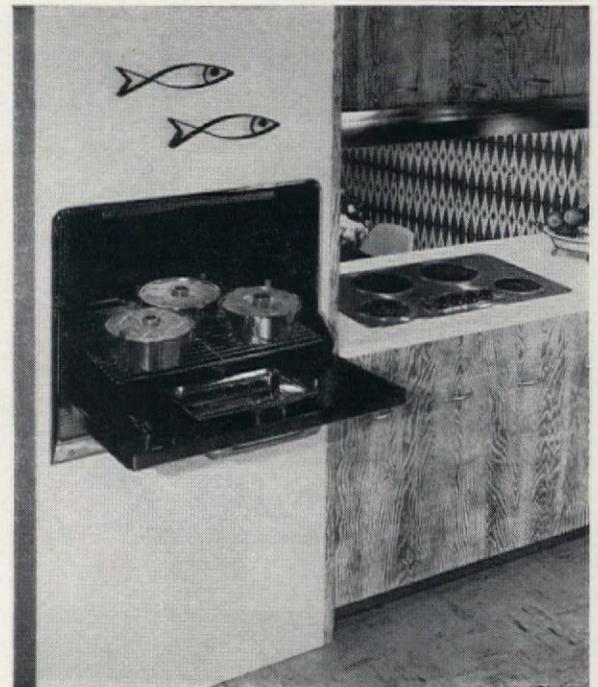


SPACE-SAVER'S DELIGHT. Not only does **GENERAL CHEF** pack a whole kitchen into 5.4 sq. ft., but it comes in a wood finish—or white. This model has three burners, sink, refrigerator, freezer compartment, and drawer. Others, gas or electric, include ovens and even garbage disposers



WAIST-HIGH DISHWASHER you can use without bending. **YOUNGSTOWN'S WORK LEVEL** dishwasher has its own base cabinet with storage space. It's 30" wide, and the efficient "works" are so arranged that dishwashing capacity is greater than most. Install your own wall cabinet above it

MORE WALL COOKING THAN EVER! This built-in **ELECTRIC OVEN** by **WESTINGHOUSE** is a full 24" wide inside. Bake your cake—and extras for your freezer. Look-In glass panel paired with Peek-A-Boo light shows you what's cooking. Finish is a satin chrome, and there are surface units to match





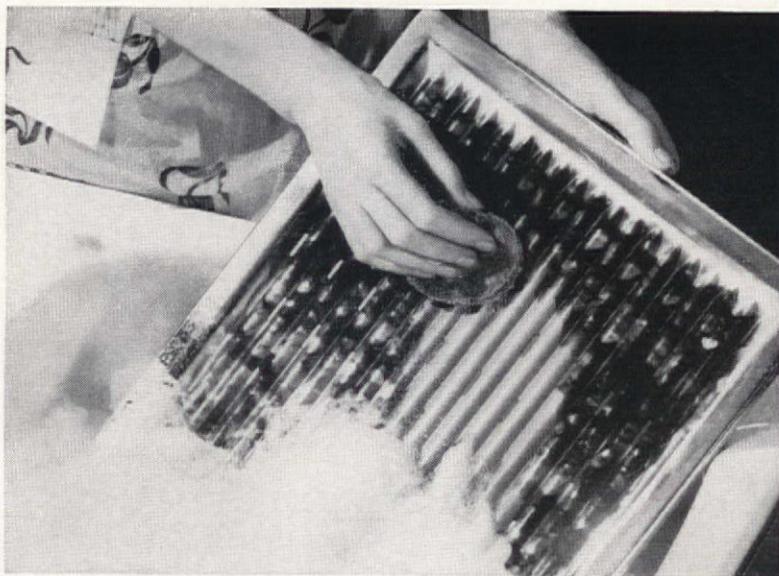
Save time cleaning griddles. Handy griddles, like most stove parts, are easy to clean at stove or sink. So easy — because you have magic S.O.S. to help you. S.O.S. cleans off the greasy crust left by fried eggs, hotcakes, hamburgers — makes griddles gleam!



Save time cleaning reflector pans. Shiny reflector pans are easy to keep shiny. In most electric stoves, simply flick up the heat coil, lift out pan. S. O. S. cleans off spatters — polishes reflector pans in one quick operation! S. O. S. cleans up drip trays, too!

How to save time on stove cleaning

Never were stoves so easy to clean —but when foods spatter or spill and burn on—you need S.O.S.[®]



Save time cleaning broilers. Two tricks make this job easy: (1) Clean broiler after every use, to prevent grease and foods from burning on. (2) Use S.O.S.—with its sturdy, interwoven fibres—to scour off burned-on foods and grease, to make cleaning quick and simple! Look for S.O.S. Magic Scouring Pads in the red-and-yellow package!



Save time cleaning oven linings, racks. When greasy cooking film collects, and foods crust on—it's no trick to clean your oven the speedy way with S. O. S. Magic Scouring Pads. Sturdy S. O. S., with soap right in every oval pad, gets into corners, scours oven racks, whisks away spattered grease, sticky pie juices, and stubborn cooking stains!

The S. O. S. Company, Chicago, Illinois, U. S. A. • S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ont.



So what if you *haven't* got the great big wonderful workshop it takes to do a job on fancy furniture full of curves and carving? Here's a table and three stools you can turn out in jigtime with no more than a handsaw and screwdriver—and all four pieces are cut from a *single* sheet of 4' x 8' plywood ($\frac{5}{8}$ " thickness). If you want extra stools, small pieces (about 36" x 16") will do the job. A bargain in anybody's pocketbook.

Where you use them around the house is up to you—that terrace where you want a game-playing or snack-eating setup; any room in that country "shack;" the semi-furnished room that needs *something* in the way of furniture; kids' rooms; T-Viewing rooms; even the kitchen. Anyplace you want to keep the costs way down and style high. The painting is where you use your imagination. Run riot with color, using our combinations—or your own one-, two-, or three-tone effects. (If you want a sleek painted surface, that sheet of plywood should be birch rather than fir.)

Pictured in the foreground, a disassembled stool to show how easy they are to put together—just four wood screws. They're just as easy to take apart if you want to store them in a small space.

Fitting all of these pieces onto one sheet of plywood is the trick, and we have a pattern to show you how. Pattern 2070, 50¢.

ROBERT W. HOUSEMAN

From only **ONE SHEET** *of Plywood!*

Four pieces of gay crisscross furniture
are cut in jigtime from a single 4' x 8' sheet of plywood.

Our pattern is the key to the puzzle



In homes with a luxurious air . . .

Curtains of "Dacron"

the best balance of beauty, ease of care, long wear

Frame your windows with breath-taking beauty . . . with luxurious curtains of "Dacron". You will find they are easy to care for . . . simple to wash . . . quick to dry . . . beautiful to live with year after year. Even ironing is a matter of choice. So frame your most important windows with curtains

of "Dacron"[™] polyester fiber. Your favorite store has them in many styles. For FREE hints on window decoration, write for "15 Easy Ways to Add New Beauty to Your Rooms with Curtains of 'Dacron'". Write: E. I. du Pont de Nemours & Co. (Inc.), Room 2520, Nemours Bldg., Wilmington 98, Del.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

DACRON[®] . . . one of Du Pont's modern-living fibers



Du Pont produces fibers—not fabrics or finished merchandise

** Registered trade-mark for Du Pont's polyester fiber.*



give
MOM
this beautiful
8 in 1
appliance!



DEEP FRYER • SERVER
ELECTRIC ROASTER
COOKER • STEWER
BLANCHER • STEAMER
FOOD WARMER

WEST BEND electric
FRYER • ROASTER • SERVER

styled in gleaming chrome for table service

Lovely — and practical — suggestion for Mother's Day. Prepares golden brown deep fried foods, tender roasts and appetizing soups — all with one appliance. Rapid heat recovery seals in flavor when deep frying. For cooking, steaming, blanching, candy-making and warming, too. Beautiful chrome and stainless steel exterior for table service. Large 4-quart size. Includes fry basket, filters, rack, recipe book.

*INCLUDES CORD, EXCISE TAX.

\$24.50*



ELECTRIC SERV-IT
\$7.95*



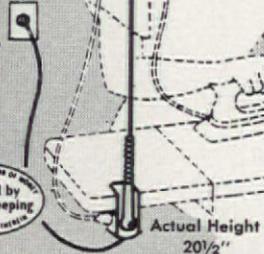
ELECTRIC TEA KETTLE \$10.95*
NON-ELECTRIC TRIG \$4.95



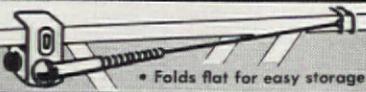
FLAVO-MATIC PERCOLATOR
6-8 CUP, \$12.50*
2-5 CUP, \$10.95*

WEST BEND ALUMINUM CO., Dept. 635, West Bend, Wisconsin

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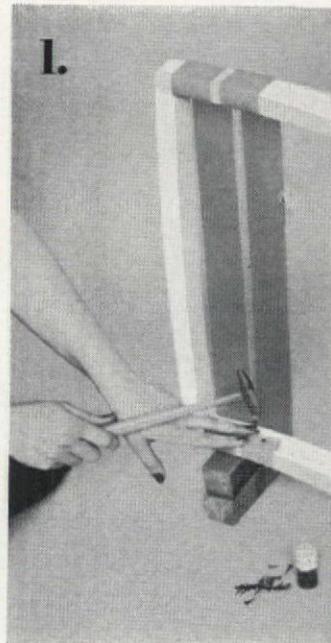


DORCHEN TRUMM

**HOW TO
REWEB**

A CHAIR

AN EASY WAY TO HELP AN



1.



2.

1. When the old webbing starts to sag and tear, it's time to give your chair a lift. Take off the old strips, saving the pieces to use as a cutting guide for new webbing. (We used plastic, but the same procedure applies for cloth.) Remove arms. Sand frames and arms lightly. Apply a coat of thin white shellac, four parts alcohol to one part shellac. Dry overnight, sand lightly. Apply two coats paint, allowing 24 hours drying time between each.

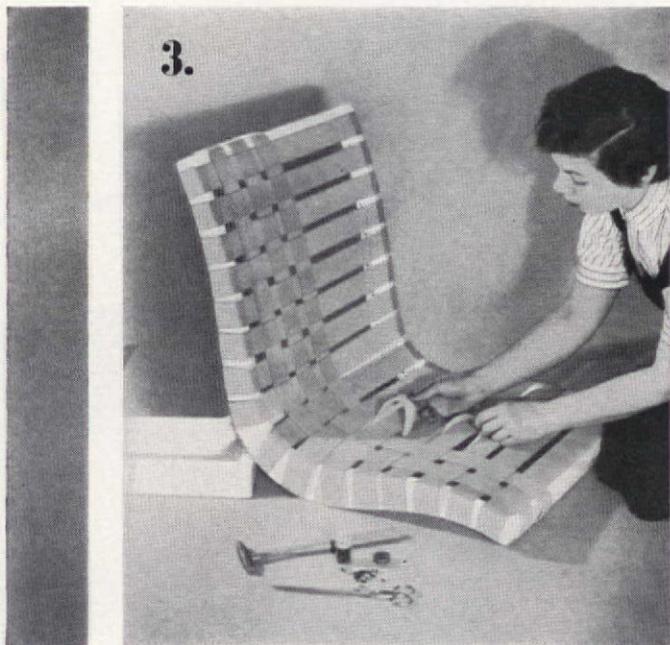
2. Cut new strips carefully, using cloth webbing as patterns. Allow half an inch extra at each end of every plastic strip for turn-in reinforcement for tacking. Tack on all horizontal strips as shown in picture #2, starting at top of back and working down toward seat edge. Tack each piece down on both sides before adding next strip. Keep strips very taut.

3. Now tack on vertical strips, one at a time. Fasten firmly at top of back first. Then weave over one horizontal strip, under the next, over and under, etc., as shown in picture #3. Then tack down under seat edge. Repeat procedure until all strips are secured. Bolt arms back into place. If upholstery tacks have been used, paint the heads to match plastic webbing. Paint bolt heads the color of frame. Plastic reconditioning is easy to do, easy to clean, and very easy on the eyes.

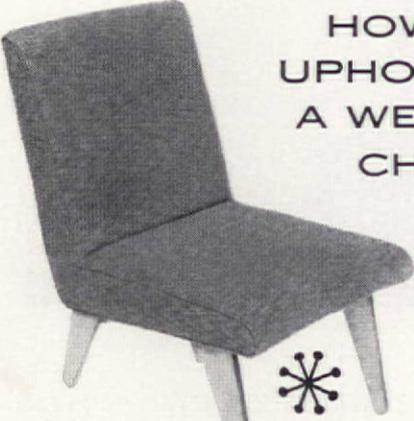


4.

OLD CHAIR COME TO LIFE



3.



HOW TO
UPHOLSTER
A WEBBED
CHAIR



* * *

AN AMERICAN HOME PICTURE PATTERN

We never throw away anything that can be restored or remodeled. Want to upholster a battered webbed chair? We show you how, with step-by-step photographs, in Pattern 1602, 35¢

SEE PATTERN ORDER FORM, PAGE 155

Pride of the Patio Set...
**Constellation
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6-pc. set with Tray-Pak. Only **\$9.95**

Sharp as they come and o-o-h so smart looking. Bewitching black handles with sparkling copper trim. Finely tapered chrome steel blades, double hollow-ground for lasting sharpness. Merely holding them sparks the appetite, invokes the warmest compliments. Quality guaranteed. At leading cutlery counters.

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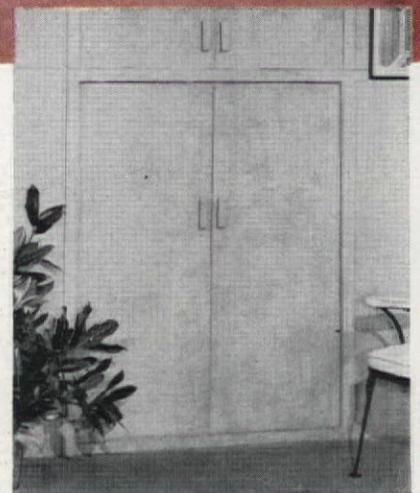
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CITY _____ ZONE _____ STATE _____

Made by makers of famous PELLA CASEMENT and MULTIPLE-PURPOSE WINDOWS

TWIN, BUT INDEPENDENT UNITS (right) provide heat in winter, cooling in summer, and air conditioning the year round. So compact and clean, they can be installed in a sliding-door closet in your living room. Furnace runs on gas or oil. General Electric.

COMPACT, DEPENDENT COOLING UNIT (below) fits atop small, compatible oil or gas furnace in closet or utility room. It utilizes heater's blower and filter, has air-cooled condenser (installed elsewhere), needs no water, water pipes, nor drains. Both cooler and furnace, Chrysler Airtemp.



FOR USE WITH SMALL-PIPE FORCED-WARM-AIR SYSTEM, twin gas- or oil-fired furnace and cooling units at far left are Coleman Blend-Air. **TWIN FURNACE AND TWO-STAGE COOLER** (left) designed so only one of two refrigerating units need operate. Matching furnace is gas-fired. This all-season system needs just a flip of a damper to change from winter heating to summer cooling. Lennox.

HUBBARD H. COBB

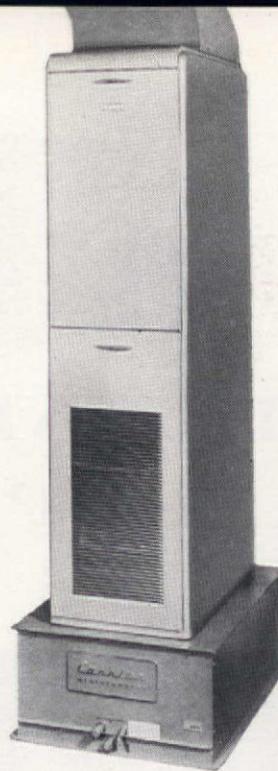
If you think that central air conditioning is only for new homes or fat incomes, here's good news. And moreover, the equipment we show, good in old houses and new ones alike, is so attractive and compact it need not be relegated to basements or utility rooms. If more convenient, the coolers (and heaters with which they sometimes are paired) can stand in the open in a kitchen or game room—or be hidden in a living-room closet.

If your old heating system is of the right type and design, installing well-engineered, year-round air conditioning is neither complicated nor expensive. If you have forced-warm-air heating, existing ducts can often be used. If you have wet heat, a ductless summer cooling system may be the easiest to install, though you have other choices. And if you like to do things yourself, the makers of some medium-sized coolers endorse such procedure. But if your old heating system has begun to give at the seams, a complete new system may be the best bet.

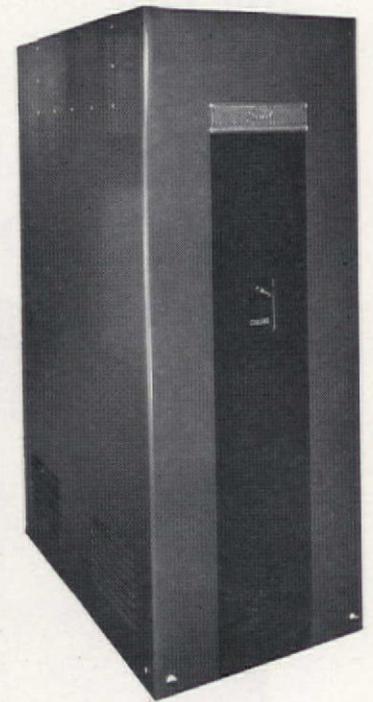
Of course, to get the most from the operation of any air conditioner, your home must be well insulated, large glass areas should be shaded, windows and doors should be tight, and there should be a kitchen exhaust fan to remove warm, moist air.

CONTINUED ON PAGE 171

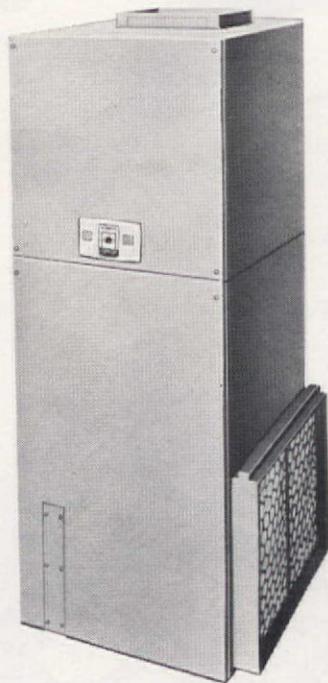
An Old House Can Have Built-In Air Conditioning



CONVERSION COOLING UNIT (left) for forced-warm-air furnace installed atop conventional furnace or below counterflow furnace (as shown). Refrigeration section may be installed in yard, garage, or elsewhere. Furnace, Bryant; cooler, Carrier.



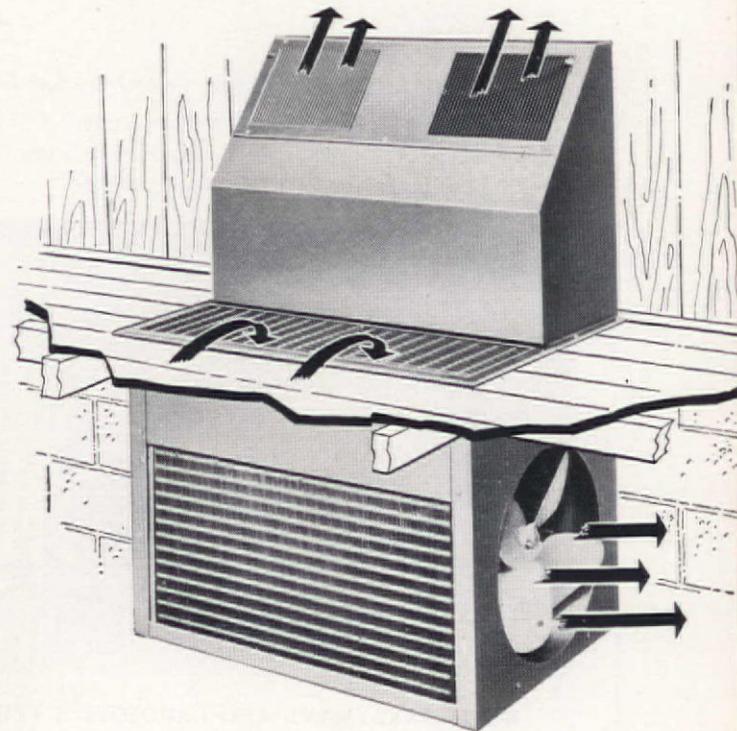
COMBINED HEATER AND AIR-CONDITIONER (right). Gas provides heat in winter and operates absorption refrigeration system in summer. Changeover is manual. Servel, Inc.



SELF-CONTAINED COOLING UNIT (left) has own blower, comes in 2, 3, or 5 horsepower capacity. Provides air circulation when cooling is not needed, and is designed to remove excess humidity without over-cooling. Sunbeam, American Standard.

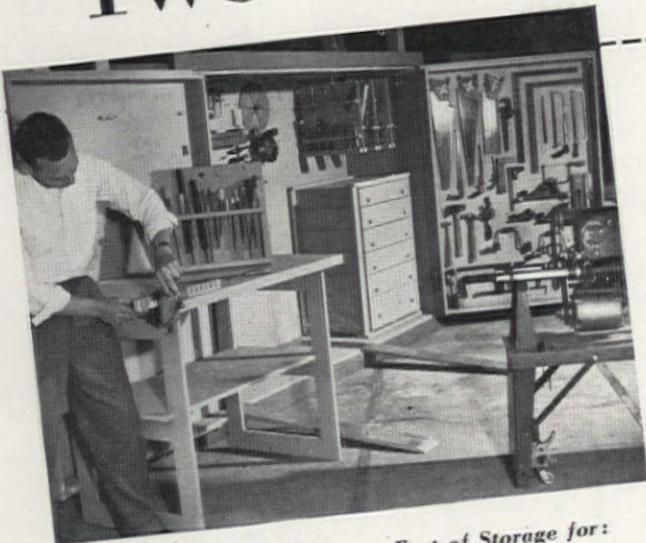


HEAT PUMP (right) pulls heat out of outside air to heat house in winter, and out of inside air to cool it in summer. Runs entirely on electricity, needs no chimney nor fuel. Clean and compact system. Cabinet may be decorated. Weathertron, General Electric.



FLOOR-TYPE CENTRAL COOLING UNIT (above) will handle a compact house. Requires no ducts nor plumbing. Air-intake unit goes under it. The installation is simple enough for an enterprising do-it-yourselfer. Sizes are 2 and 3 horsepower. General Air Condition Corporation.

You can build this
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 WORKSHOP
 TWO WAYS**



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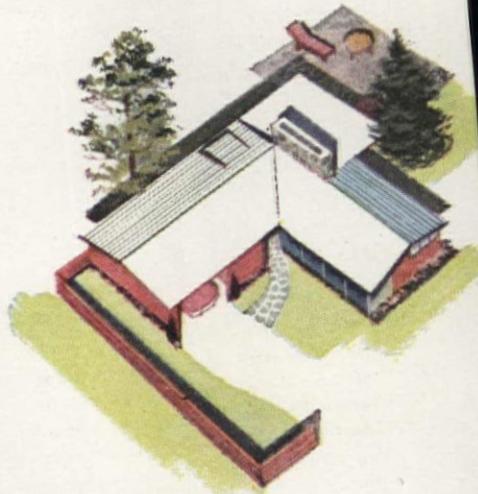
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Up in the air about



air conditioning your home?

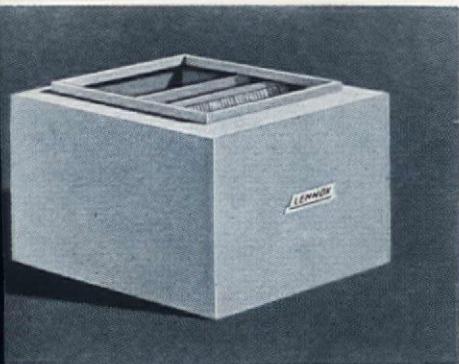
See your Lennox dealer-expert about the down-to-earth Lennox All-Season Air Conditioning Plan

No need to scorch, sweat and suffer through another summer. Not when it's so easy to get all the answers about *central* all-season air conditioning—answers that can give you cool, luxurious comfort in every room of your home *this very summer*. See the one man in your community best qualified to advise you on year-round home comfort—your Lennox dealer-expert. He'll show you how you can start with summer or winter air conditioning by Lennox, add the other later.

Or put in *complete* Lennox All-Season Air Conditioning now; pay for it *comfortably* on the Lennox Easy-Pay Plan. Prepare to enjoy *this* summer—next winter—

every day of the year, with Lennox All-Season Air Conditioning. See your Lennox dealer-expert this week. You'll find his name in the yellow pages of your telephone book. The Lennox Furnace Company, Air Conditioning and Heating—since 1895: Marshalltown, Iowa; Syracuse, N.Y.; Columbus, Ohio; Fort Worth, Texas; Pasadena, Calif.; Salt Lake City, Utah; Decatur, Ga. In Canada, Toronto, and Calgary.

FREE—"How to Select Your Heating and Air Conditioning System." Write to Lennox, Dept. AH-5, Marshalltown, Iowa, for this helpful illustrated booklet. It's yours—*free!* (In Canada, write Toronto or Calgary.)

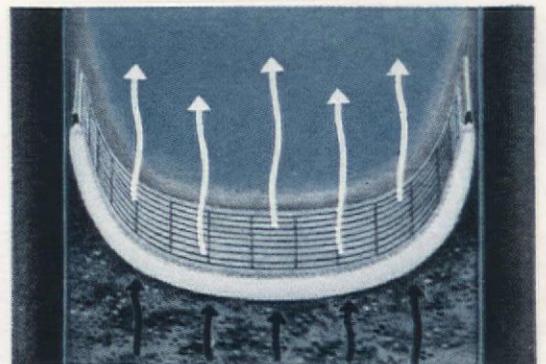
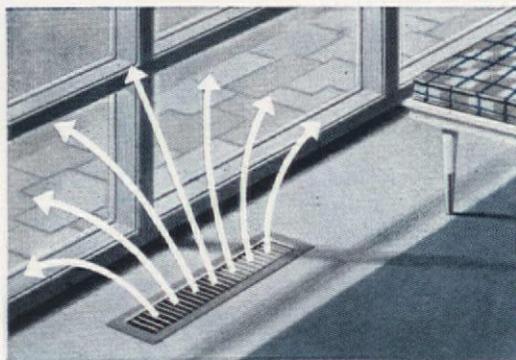


HEATING in cold weather ▶

Toss out those old-furnace headaches—hot spots, cold corners, staleness, drafts, noise. Lennox Perima-flo puts a curtain of warm air between you and the weather. Air is automatically heated, purified, filtered clean, humidified, gently circulated.

◀ COOLING in hot weather

No more torture-chamber kitchens; no more sodden, sleepless nights. Lennox *central* air conditioning cools every room, installed alone or with forced air heating systems. You eat, sleep, look, *feel* better. Water-cooled or air-cooled units; Lennox has both.

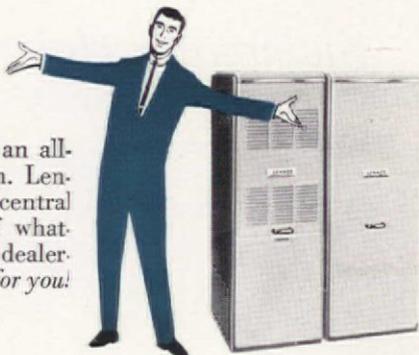


CLEANING in any weather ▲

Millions of *extra* dust traps in the exclusive Lennox hammock filter eliminate up to 70% of air-borne house dust. DUSTGARD seal checks leak-through of unfiltered air. Your home is cleaner; housework is lessened; cleaning bills are lowered.

GOOD NEWS!

You may already own half of an all-season air conditioning system. Lennox cooling units fit most central forced air heating systems of whatever make. Ask your Lennox dealer-expert; *he may have good news for you!*



more families buy

LENNOX

Through 5,278 Home Comfort Specialists



So easy to apply -

DU PONT HOUSE PAINT

white stays white... colors stay bright!

Your home will stay fresh and bright for years when it's painted with Du Pont House Paint, in either white or colors. For the all-white house you'll want Du Pont "40" Outside White... for color, one of the many stunning shades in Du Pont Exterior Paint. Both are so easy to apply, cover solidly, wear and wear!

For other types of homes, Du Pont makes other types of house paints. If your home is stucco, brick, or weathered asbestos shingles, you'll get gay color and years of service with Du Pont Cement & Stucco Paint. Or if you have a wood-masonry home and have been bothered with white staining on the brick or masonry, you

can end this problem with Du Pont Two-Purpose House Paint.

Whatever your type of home, talk over your painting job with your Du Pont Paint Dealer... you'll find his name in the yellow pages of your telephone directory. He'll give you free literature on how to paint, help you with your painting problems, or recommend a reliable painting contractor.

Du Pont DULUX® Trim & Shutter Paint

is years ahead of ordinary trim paints. Stays glossy for years with superb resistance to fading, mildew and discoloration. Alkyd formulation. Attractive colors.



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Dept. A-552, Wilmington, Del.
Please send me the FREE book of color suggestions, "COLOR FOR GRACIOUS LIVING."

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Nice Living (Begins on page 58)

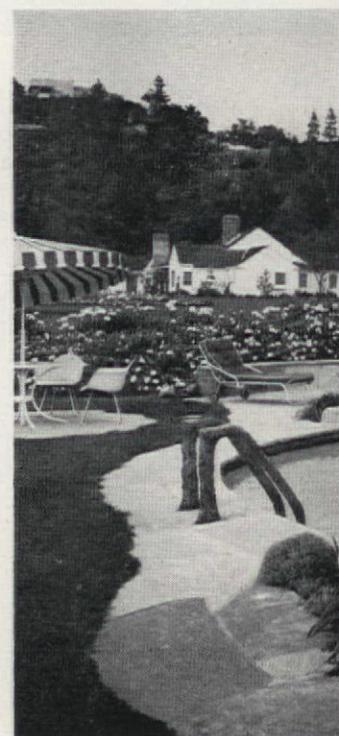
fireplace wall, with other walls in a gentle blue; a four-poster canopied bed with its own bench

for the feminine touch; recessed bookshelves; a desk for study; cozy chairs for young girls' gab sessions; and a built-in sofa-bed where a chum can be put overnight.

The Master had his say in furnishing the master bedroom above. He made it clear that strong, dark colors on walls depress him, and for that reason, walls in both living room and master bedroom are light. To create textural interest in the absence of much color, burlap was applied to the plaster, then washed with color—"sweet-butter" yellow in the living room, pale pink in here.

In his bedroom, suggested the Master, "simplicity, and an airy, summery look." The result is fresh and cool as a Singapore Sling—white woodwork; pinky-beige carpet; quilted white spreads; Swiss-embroidered white batiste curtains; a fireplace decked in pink tile; mint green shutters to play back one tone of the pink,

... and a pool
in character
of the Old
Swimming Hole





OWNERS: MR. AND MRS. I. C. GORDEAN
 ARCHITECT: GERARD R. COLCORD, A.I.D.
 LANDSCAPE DESIGNER: RAYMOND PAGE
 INTERIOR DECORATORS: VAN-LANSING INTERIORS

*An airy, summery
 look in a bedroom
 that's as fresh and
 cool as a
 Singapore Sling*

red, and green print on easy chair and love seat. Here again, good reproductions the Gordeans already owned were combined with such perfect-for-the-spot antiques as the bachelor chest and the old coaching table lowered to coffee table height. Finishing flourishes include a pair of old French portraits and family photographs in old frames with pink wallpaper mats.

Like the family room, the master bedroom opens upon the covered veranda at the rear of the house where all principal rooms are faced to take advantage of a stunning view of mountains and lake. Out of doors, without leaving that view for a second, you can enjoy the shelter of the veranda, lounge in the sun, snack at the umbrella table, or take a dip in the unusual pool designed to catch the spirit of the Old Swimming Hole. Like the house, the pool attests to Architect Colcord's flair for perfect detail and excellent craftsmanship—its unconventional shape and careful landscaping make it look "natural" in its setting, and even the supports of ladder and diving board are cement, carefully molded and stained to simulate wood.



1. Choose the paint colors your rooms need at your Du Pont Paint Dealer's.



2. Brush or roll them on—quickly and easily. And there's no annoying odor!



Here's the result! These charming colors are Du Pont Custom Colors, numbers 1491, 1496, and 1499. Table and chairs are "Duco" Enamel. Add Du Pont Custom Colors to your room furnishings for perfect color harmony every time!

Du Pont announces

Custom Color Paints— mixed to your order . . . in just the colors you want

Imagine finding *just* the paint colors your room needs to bring out the full beauty of your furnishings. New Du Pont Custom Color Paints, in finest-quality alkyd formulations, come in hundreds of 1955 decorator shades . . . choose from pale pastels to glamorous deep tones, in all 3 sheens—Gloss, Semi-Gloss and Flat. Most colors in latex Rubber-Base Wall Paint, too.

And these new Custom Color Paints are *odorless* during application—no annoying smell while painting. (A faint resin odor may be noticed

during the final drying stage.) They're easy to apply with brush or roller . . . extra-washable . . . extra-long-lasting. Many of the colors are available, too, for the *outside* of your house.

See the wonderful display of Du Pont Custom Colors, with the big "take-home" chips, at your Du Pont Paint Dealer's; his name is in the yellow pages of your telephone directory. He'll be glad to give you free literature on how to paint, help you with your painting problems, or recommend a reliable painting contractor.



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Get a full-size 75¢ pint of Beautiflor FREE

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NEW BEAUTIFLOR WAXER

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Now clean your wood floors as you wax them. **End harmful scrubbing!**

Here's the easier, far better way to care for wood floors. Johnson's Beautiflor method eliminates harsh scrub water that ruins wood floors—lets you clean as you wax in one application, standing up.

With Beautiflor and the long-handled Beautiflor Waxer you take up grime, heel marks, grease stains, etc., that harsh scrub water won't budge. The dirt comes up on the Waxer pad and the protective wax stays on the floor ready for an easy buffing. Start now to give wood floors this better Johnson's Beautiflor care.



Clean as you wax...



... then buff to rich luster

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THE CASE OF THE DISAPPEARING Sewing Room



ARTHUR W. PRIAUX

Perhaps it's a part of our do-it-yourself enthusiasm, or maybe it's just an outcropping of the eternal feminine in a new-old guise, but women by the millions are turning to home sewing, the high-style kind, and finding therein the sort of satisfaction smart women derive from modern gourmet cooking. The problem is that serious sewing requires an adequate workshop, and few houses have "spare" rooms these days. If you've been wondering how such space can be provided, study this magic wall, only 18 inches deep, that Mrs. Orlo Bagley of Cottage Grove, Oregon, built into her utility room. The smooth surface of drawers and cabinets that meet the eye when this sewing "room" is not in use, would be perfectly at home in a living room—but release a hidden lock, and a center panel drops down to become a cutting table supported by a brace hidden in a cabinet. There are spool drawers and pigeon-holes for findings, a pattern file, and a flock of small drawers. One cabinet houses the sewing machine; another, a dress form; and top cabinets extending the length of the wall could provide space for fabrics as well as linens, blankets, and other household storage.



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Modern Furniture to Make Yours
A Home of Unified Beauty**

Skillfully crafted of finest solid birch, Modern is available in an unusually wide choice of space-saving, versatile pieces, right for your present home . . . and the home you'll have in the future. See Heywood Home-Planned Modern at fine furniture and department stores everywhere.

Through the years Heywood-Wakefield has kept Modern beautifully simple and livable in design; fine construction features and rich finishes have retained their original character, achieving an *enduring* style in furniture for today. This is your assurance that you can start furnishing your new home with as few pieces of Modern as you need, *add* more at any time, and the final result will be rooms with the flowing, unified look of the living-dining area shown above.



NEW "HOW TO DECORATE WITH MODERN" BOOK—Mary L. Brandt, nationally known decorating consultant, tells you how to plan an attractive home with Modern. Send 25¢ in coin for 28-page book. If you'd also like our decorating book "Home-Planned Old Colony" send 50¢ in coin for both.



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Dept. AH-34

I enclose in coin for your decorating books at 25¢ each.

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Some like 'em dark



some like 'em bright



Velvet your walls
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NOW'S THE TIME to give your home fresh new beauty! Paint walls and ceilings with Velvet, the new latex base paint that seems to glide on

by itself. Velvet dries to a uniform finish in minutes.

No painty odor. Clean brush or roller in plain water.

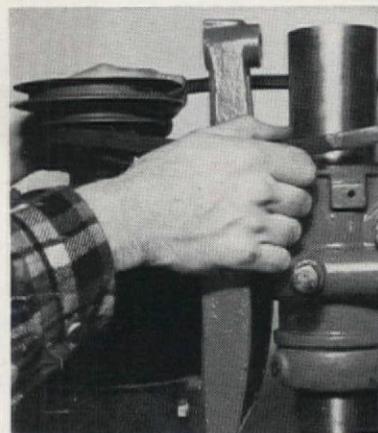
See the new, exciting and *different* Velvet colors at your Gold Bond Paint store today!

NATIONAL GYPSUM COMPANY · BUFFALO 2, NEW YORK

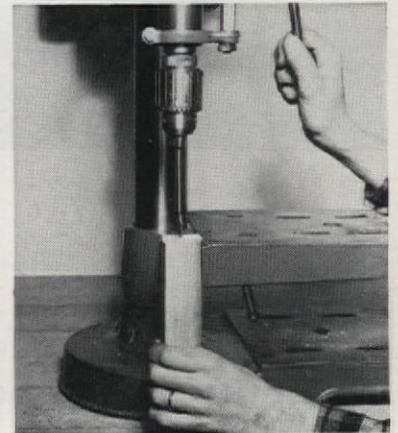
HOW TO USE A DRILL

To get the most out of your drill press, you should not only use it correctly, but use it, too, for jobs other than drilling holes. Accessories add great versatility

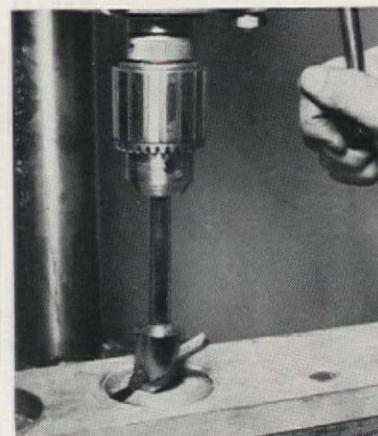
A "must" accessory is the drill press vise shown at the right. It bolts to the drill table, holds the work firmly in position, and ensures accurate work. Use "V" block to hold round stock as shown



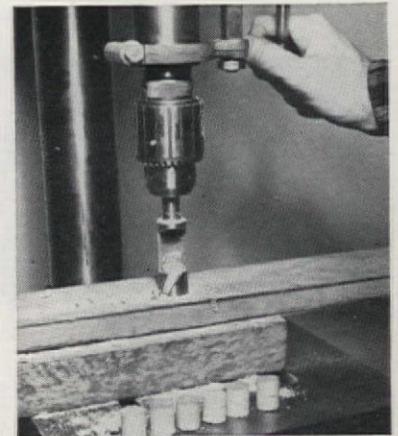
It's important that you operate the drill at the correct speed for each accessory. Instruction book lists correct speeds. Shift belt on pulleys for right speed



To drill end of long piece, swing drill press head out over floor and clamp work to side of bench. Special wood bits cut faster and cleaner in wood



Use adjustable boring tool shown to drill large holes in wood. Drill a small pilot hole first to guide drill. Clamp work securely and operate drill at low speed

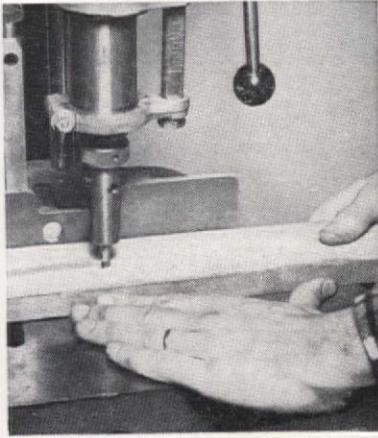


A plug cutter is simply a hollow drill to cut out plugs to hide and cover screw heads. You can use it to cut small dowels by cutting into wood lengthwise

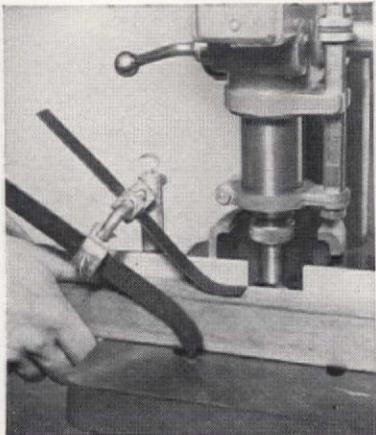
PRESS



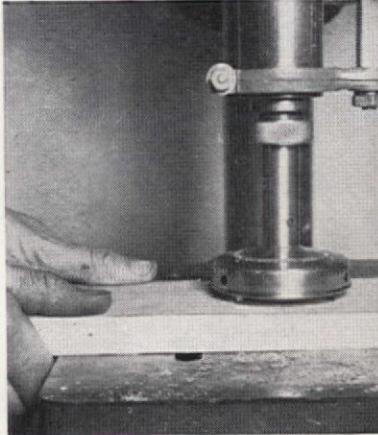
Mortising attachment cuts square holes used for good wood joints. Special fence has hold-down to hold work firmly on table. Depth gauge controls depth of cut



Routing cutters allow you to do grooving, dovetailing, rabbeting, dadoing, inlaying, etc. Correct bit is lowered into work, locked in place, and work fed under bit



Shaping cutters allow you to cut molded edges. A special fence and spring hold-downs complete the rig. Always feed work from left to right, against cutters



Planer attachment operates at highest speed, makes smooth cut $2\frac{3}{8}$ " wide. Plane wider boards by making overlapping cuts

MORE ON PAGE 112

For cement, brick or block



... any masonry wall



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Paint them with tough, durable Gold Bond

CRAFTONE (for dense surfaces that do not absorb water)

... or with long-lasting Gold Bond CRAFTCO (for surfaces that absorb water). Your Gold Bond dealer has a paint for any masonry surface you have. See him today!

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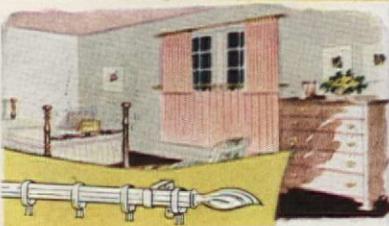
A "magic touch" for your bedroom beauty and privacy... draw draperies on sturdy, smooth-running Kirsch Superfine. This finest "packaged" traverse rod can be easily mounted as ceiling track if you wish.

YOUR TOUCH OF *Magic* FOR BEAUTIFUL WINDOWS

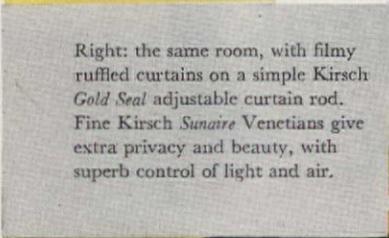
Depend on Kirsch for fresh window ideas, plus fine drapery hardware to carry them out... the magic combination provided only by Kirsch!

Shown here, for example: three ways to dramatize a bedroom window. Treat yourself to decorative ideas for every room... send for the big new full-color book, "WINDOW INSPIRATIONS."

Then ensure the beauty of your effects with genuine Kirsch drapery hardware and accessories. You pay NO MORE for the fine performance and lasting beauty of Kirsch Quality —so always insist on Kirsch, by name!



Or "widen" the effect (left) with a two-tier treatment, using opaque goods for privacy. Curtains on new decorative Kirsch adjustable Café curtain rods—in famous "no sag" construction.



Right: the same room, with filmy ruffled curtains on a simple Kirsch Gold Seal adjustable curtain rod. Fine Kirsch Sinaire Venetians give extra privacy and beauty, with superb control of light and air.



Send for latest style idea book



Kirsch drapery hardware

KIRSCH COMPANY
415 Prospect St., Sturgis, Michigan

Gentlemen: Enclosed is ____; please send me ____ copies of Kirsch "WINDOW INSPIRATIONS" book at 50c each.

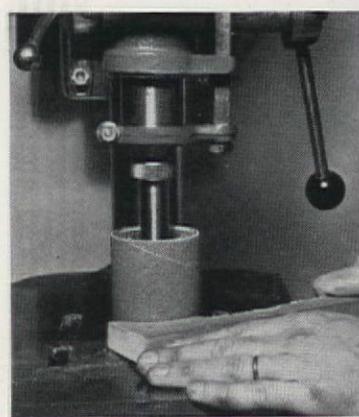
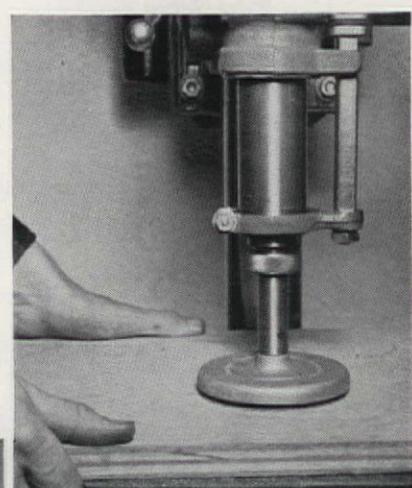
NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

"WINDOW INSPIRATIONS" brings 64 window ideas in 32 big, full-color pages. Hints on fabrics, fixtures, and making draperies. Built-in slide-rule color guide. Only 50¢!

Drill Press

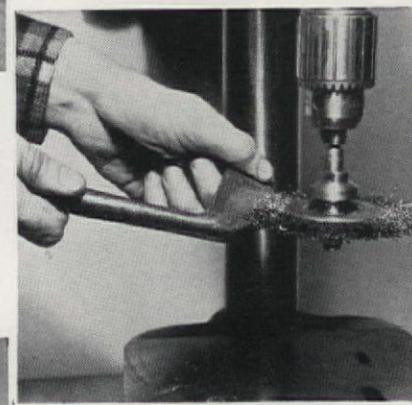
(Begins on page 110)

Flat sander operates like the planer. For a satin-smooth finish, feed work through without any stops from beginning to end. Use spindle adapter for sanding, shaping, grinding, routing, buffing, and planing



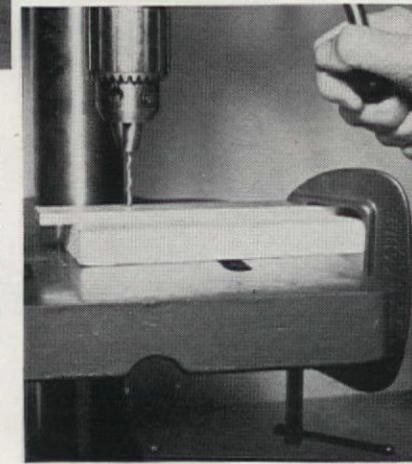
Use sanding drums of different sizes for edge sanding. Use medium speed, and feed work into turning drum. For small work, use small dowel coated with glue and dipped in abrasive grit

Wire brush can be used to remove rust from tools, cloth buffing wheels to polish metals and plastics, and you can use a cup-grinding wheel for sharpening tools and knives



A special paint-mixing attachment is also available. To use it, lower mixer to bottom of can, lock spindle in this position, and operate drill press at low speed. Hold can to avoid spilling paint. Then move can around so mixer gets into the corners

When working with short lengths of material, make sure material is held firmly in place. Use "C" clamps if you don't have a vise. To avoid marring drill table, use a wood block under work, and set depth of stroke so drill stops short of table



3 reasons why you'll love the new Lanes...

1. Moth protection

A Lane Cedar Chest keeps blankets and woollens fresh and fragrant—safe from moths and dust—as no other storage method can. *Just one nice garment saved from moths can pay for your Lane!*

2. Convenient storage

A Lane gives you storage space right where you want it. The new console models take up very little floor space, yet they give you abundant storage room.

3. Handsome furniture

There are beautifully designed Lane Chests for every room in the home, to blend with any type of furniture. There are over 100 styles and finishes from which to choose. See them at your favorite furniture or department store, and remember:

Lane is the ONLY pressure-tested, aroma-tight cedar chest. Made of 3/4-inch red cedar in accordance with U. S. Government recommendations with a free moth-protection guarantee, underwritten by one of the world's largest insurance companies, issued upon proper application. Helpful hints for storing are in each chest. The Lane Company, Inc., Dept. A, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ontario.

Also makers of Lane Tables



Modern Lowboy in blond oak. (43" x 18 3/4" x 31 3/4" high.) Opens at top; drawer in base. Model #2920. \$79.95*



FOYER



Space-Saver Chest (29" x 17 1/2" x 30 3/8" high) in blond oak. Cabinet opens at top, drawer in base. Model #3100. \$59.95*



FOYER



Handsome 18th-Century Chest in mahogany with self-lifting tray. (48" x 19" x 20 1/2" high.) Model #2601. \$59.95*



BEDROOM



Modern Chest in Seafoam mahogany. (47" x 17 1/2" x 23" high.) Has self-lifting tray. Model #3086. \$69.95*



LIVING ROOM



18th-Century Chest in mahogany. (44" x 19" x 29" high.) Full-length drawer in base. Model #2221. \$79.95*



BEDROOM



Smart Modern Chest in blond oak. (47" x 17 1/2" x 18 3/4" high.) Has convenient self-lifting tray. Model #3127. \$49.95*



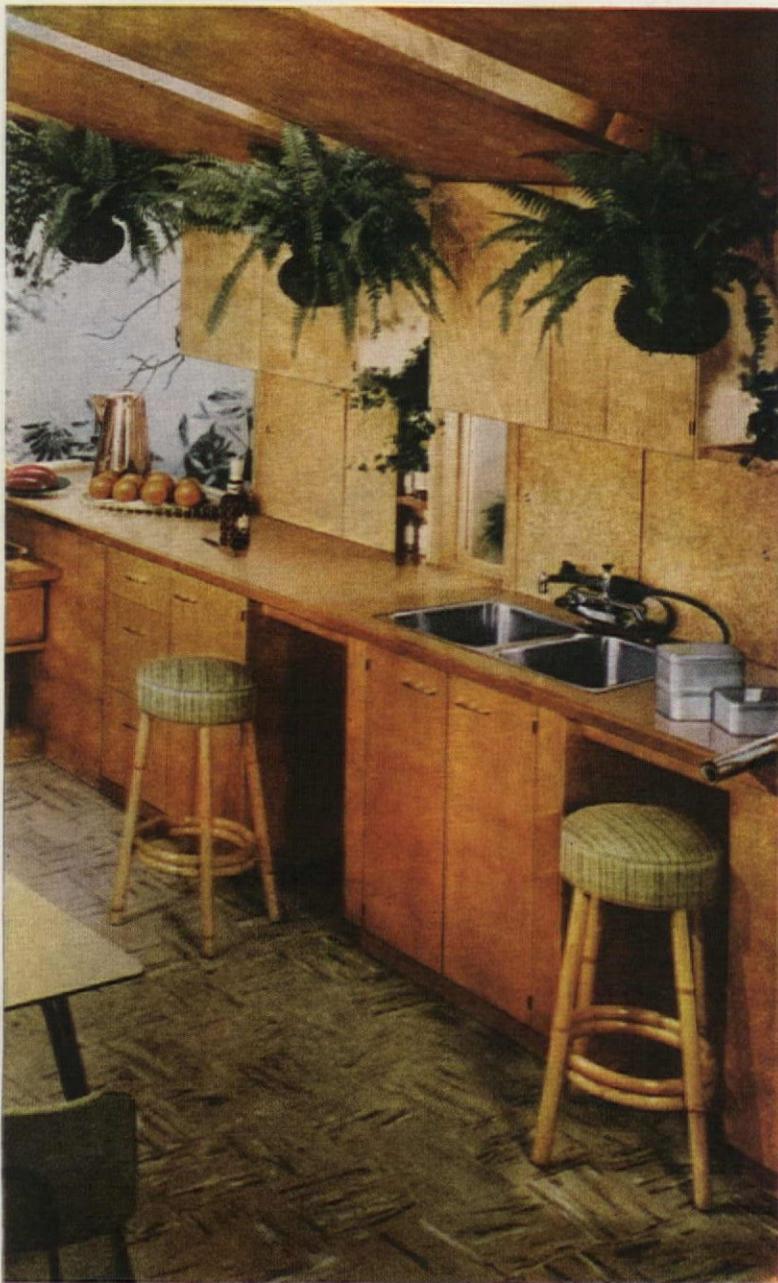
LIVING ROOM



Space-Saver Chest in blond oak. (30" x 17 1/2" x 33" high.) Opens at the front and has 2 pull-out shelves. Model #C-128. \$69.95*

Over 100 styles and finishes **Lane Cedar Chests** as low as **\$49.95*** Easy terms

*\$5.00 higher in the West due to greater freight costs—and higher in Canada.



Why These Natural Birch Cabinets Put Your Kitchen Ahead in Styling

Advanced styling puts a warm-hearted welcome into this beautiful kitchen—for you, your family and your guests. You see it in the glowing color of natural birch—you feel it in the friendliness which wood alone can express. Here is a kitchen that is supremely *livable*.

Then examine the ultra-modern convenience features. Swing shelves and revolving shelves. "Pass through" cabinets. More storage space—more special storage features—than you'd ever believe. Designed by women for women, Curtis cabinets have the 53 features women want most. Get the whole exciting story—send now for our colorful 24-page kitchen idea booklet.

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Please send me your Kitchen Idea Book. I enclose 10 cents.

Name.....

Address.....

City..... State.....

I've Been Promoted!

TERRY PELTIER

Champagne, anyone? A wilted potato chip, perhaps? Do join me. It's a celebration—I've just been told that I've been promoted!

Now don't go leaping to conclusions; I don't have to worry about paying more income tax because I've been upped to a higher wage bracket. There's no increase in money. It seems, on this job level, there's some difficulty in getting more money but I've earned a new title. And I'm pleased as punch for the recognition of my efforts.

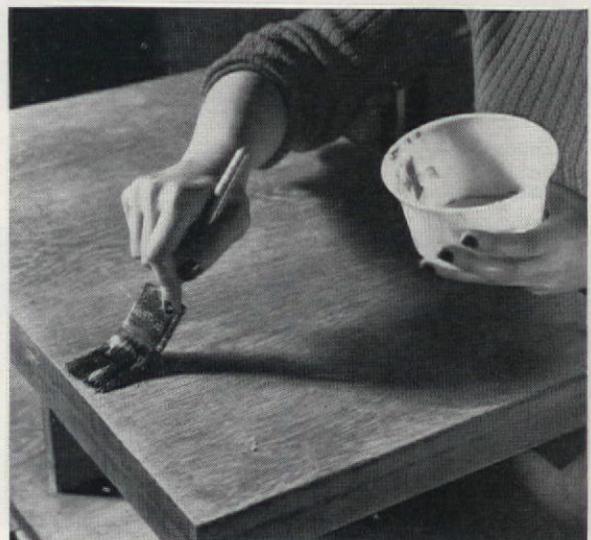
Yes, I'm very happy. I've only had this job ten years. No, never any vacation or time off. And fortunately, I'm a healthy individual so I haven't been absent because of illness. Twice I was away from my post to be hospitalized, but that was in the line of duty. This is not a forty-hour, five-day-a-week job, but that's all right. I've enjoyed every minute of it.

It's true the duties have increased, and there are more little things to take care of. No, there's never been anyone else to help. This is strictly a one-girl office. As the "Gal Friday," I've done all the correspondence, made the appointments, scheduled activities, managed personnel and payroll, and handled the accounts receivable and accounts payable departments. My books always balanced out all right and my boss has been grateful. In fact, I don't think that I could have done all this for anyone else.

My official duties call for more than the usual secretarial or office routines. Why, I've even helped my boss pack for trips, acted as his hostess, taken care of him and his two children, and lately even taken his car to be serviced. I've at times been plumber, housekeeper, electrician, nurse, gardener, painter, laundress, window-washer, cook, teacher, and general handyman.

But I'm proud as can be! Today my boss told me that I've done such a good job over the years, in addition to being his wife, I was now his administrative assistant!

HOW TO FINISH FURNITURE WITH CLEAR LACQUER



AN AMERICAN HOME PICTURE PATTERN

Step-by-step photographs (11 of them) illustrate how to finish furniture with clear lacquer. They show the proper way to bleach, neutralize, brush on lacquer, and then rub to a soft, satin finish. This is AMERICAN HOME Pattern 1494, price 25¢.

SEE PATTERN ORDER FORM, PAGE 155



**MAGEE CARPET MAKES
A HOUSE A HOME**

SKY-TOP—new yarn techniques achieve a charming hook effect—perfect setting for American colonial. Warm, homespun shades of rose, green and coppery gold on a soft Capri beige ground. 27 inch, 9 and 12 foot widths.

SEND 25¢ TO THE MAGEE CARPET COMPANY, DEPT. A-2, BLOOMSBURG, PA.
FOR "YOUR HOME NOTEBOOK", A NEW DECORATING GUIDE.

magee 
CARPETS AND RUGS



Today's Trend is to **AIRTEMP**



the home air conditioning system

by **Chrysler**

that cools in summer—heats in winter

Air on a mountain top doesn't need conditioning. But it's a far cry from fresh, pure mountain air to the air most of us breathe and live in.

Thousands of families who live in homes with Airtemp central air conditioning wonder how they ever got along without it. It's a completely new and wonderful experience to live all year 'round in clean, filtered air that's always the right temperature, always the proper humidity.

Nobody needs to tell you that on a hot, muggy day there's too much moisture in the air. An Airtemp system removes gallons of water from the air it brings into your home on a hot day. It filters out dust and pollen, soot and dirt—and bacteria, too. And cools the clean, filtered air to whatever temperature your Airtemp thermostat dictates—and *you* set the thermostat.

Why should air be conditioned in winter? Because it's even dirtier then. More soot, more coal smoke, more pollution. And often it is unhealthfully dry. An Airtemp system warms the filtered air and adds just the right amount of moisture for living comfort and healthful breathing. And it operates automatically. Just about all you do is flick a switch between seasons.

You have seen, in a house without air conditioning, how dust and dirt collects on furniture, in draperies, on walls. This is deposited there by air—the same air you and your family breathe. You've never seen a home stay as clean and fresh-looking as an Airtemp home where only filtered, fresh air is circulated.

No other system of air conditioning is as flexible as Airtemp. There is an "exactly right" system for any size house, old or new, in any climate. And if you've a water shortage problem, the new Airtemp waterless system is one of the most efficient advances in modern air conditioning. Why don't you invite your nearby Chrysler Airtemp Dealer—he's listed in the phone book—to come over and discuss Airtemp year 'round air conditioning in your home?



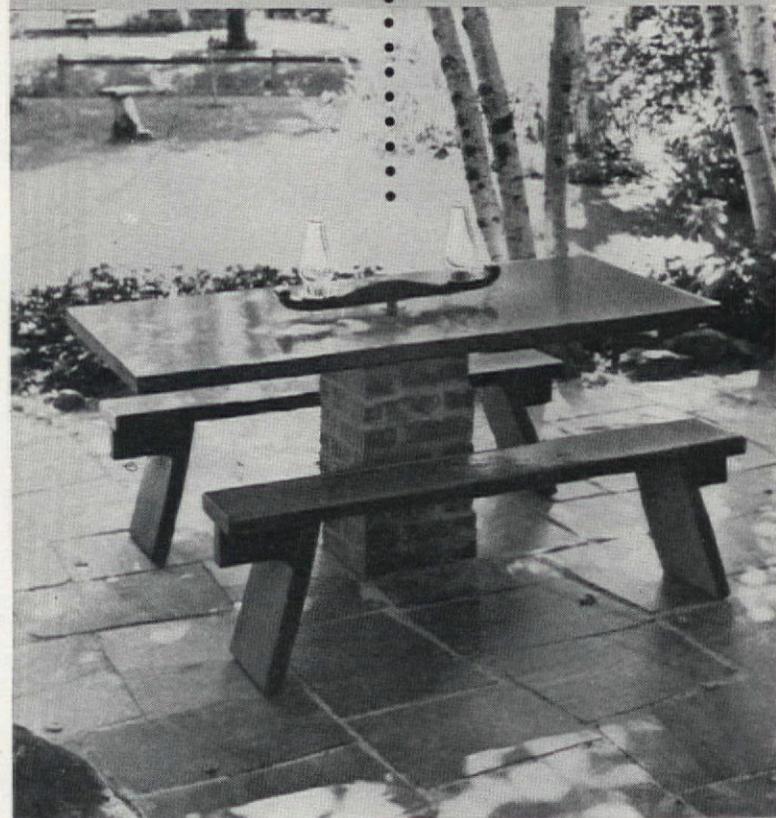
Airtemp

DIVISION OF CHRYSLER

Air Conditioning • Heating for Homes,
Business and Industry



Good Foundation for Outdoor Meals



IDEA: L. F. VOGT

Tired of picnic tables with wobbly legs that threaten to balk when you tackle that barbecued steak? Then build this one that's really sturdy enough to "take it." The secret is the permanent pedestal of brick to which a stout wood top is well anchored. During the winter, only the top need be stored. But don't worry about that pedestal sitting there idly. It has other jobs to do, for when it isn't supporting the table top, it makes an attractive base for a bird bath or sun dial.



Install bird bath in winter months

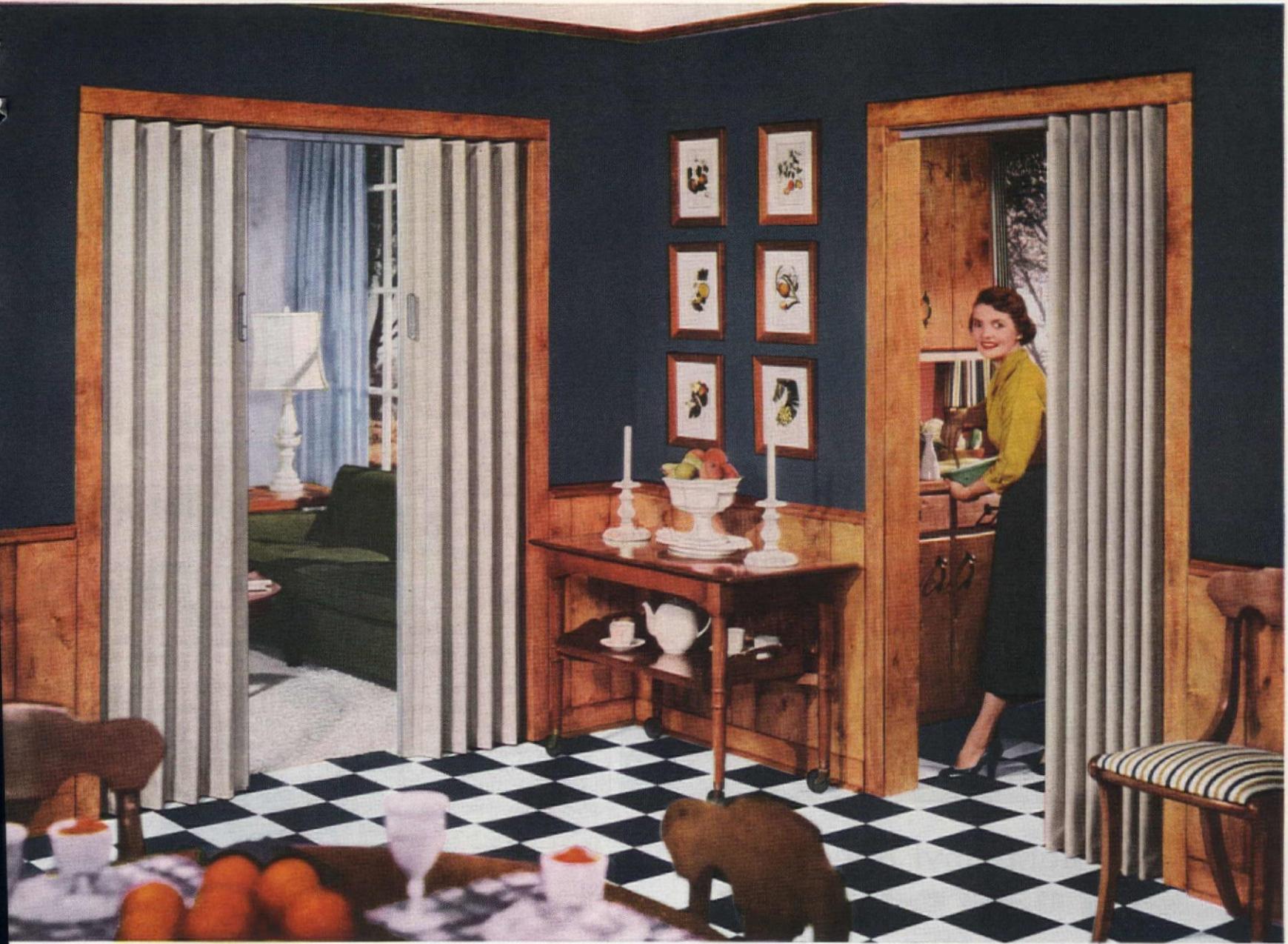


Common brick and mortar make this square pedestal. To hold the table top and bird bath, install a threaded metal rod into the top of the base while the mortar is still wet (to hold the table top on firmly, use a nut). For table top and benches, we suggest thick redwood, cypress, or stout pine boards. The simple benches we show are easy to build, sturdy, and convenient to carry about.

Protect the wood surfaces with a coat of boiled linseed oil mixed with turpentine or spar varnish. Before storing

them for the winter, cleanse them thoroughly.

An added attraction here is the removable "lighting fixture"—a tray of wood that screws on to the central metal rod. It bears candleholders at either end—but be sure that you protect them with hurricane globes for safety when breezes blow.



Do your old-type doors cause a traffic jam?

Modernfold's new folding doors do a beautiful job of making rooms roomier

THINK of all the floor space, the wall space, the beauty your home gives up to awkward door swing. Now see how the graceful new "Spacemaster" door by MODERNFOLD makes wonders happen! Folding *inside* the doorway, it stays out of your way. It brings "dead" corners to life. It never bangs or bumps. It washes easily, won't fade. Truly this handsome folding door opens up a new world of spacious, gracious living.

MODERNFOLD quality puts almost unlimited years of service into the "Spacemaster", with double-strength steel frame ...and the flexible vinyl fabric covering that withstands hardest wear. Its neutral Decorator gray blends beautifully into any decor. Or you can "slip-cover" it without sewing ...even paint it with rubber-base paint!

"Spacemaster" is MODERNFOLD'S new popular-priced door—only \$22.45 (in the 2'0" x 6'8½" size). You can install it yourself in less than thirty minutes. Today, ask about the "Spacemaster" at any lumber dealer, department store or home decorating shop. For MODERNFOLD "Custom" doors that can be made to fit any size opening, look in classified directory under "Doors". Or check and mail the coupon now for prompt information.

MODERNFOLD'S "Custom" line offers standard and custom-made sizes in many colors. Perfect for room divider or folding wall...in homes, offices, schools, hotels, stores, etc.



"Spacemaster" line
"Custom" line

from **\$22.45** \$1.00 more in the far west

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Dept. E3, New Castle, Indiana

Please send further information about MODERNFOLD doors for my home.

Send details on MODERNFOLD doors for non-residential installations... (specify) _____

Enclosed find 25¢. Please send me your book "51 ideas for improving your home with MODERNFOLD doors."

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When Jimmy's "handy"
with sticky candy...



Fashion-right vinyl upholstery of **Du Pont Fabrilite**[®] wipes clean in seconds

No need to panic when your "goo-fingered moppet" forgets where he is. The whisk of a damp soapy sponge cleans the messiest smudges, dirt and grime when your furniture is done in beautiful "Fabrilite"* supported vinyl upholstery. And "Fabrilite" has a dry, high-slip surface that collects less dirt day to day.

"Fabrilite" couldn't be smarter-looking. You have a wide choice of patterns in deep tones and pastels. Easy-to-

clean "Fabrilite" makes even the lightest colors practical on furniture that gets the heaviest use.

Better stores everywhere have quality furniture in "Fabrilite." Better upholstery shops everywhere have "Fabrilite" for re-upholstering. Also by the yard for you to re-cover dining-room chairs, table tops, etc. Look today.

*"Fabrilite" is also used for fine luggage, women's shoes and folding doors.

Stunning leather and fabric effects... hundreds of decorator colors



Seville (shown above)

Starfrost

Granada Antique

Capri

A product of Du Pont chemistry with the dry, comfortable, soil-resistant surface

Look for this tag before
you buy



BETTER THINGS FOR BETTER LIVING



Only \$200

(Begins on page 43)

probably be sufficient to do four chairs but, not wanting to be caught short with the fourth chair half finished, I took three cans with the understanding that I might return one if it were not used. This investment was \$5.85.

With the impatience of a two-year-old filly at the post, I took my stance 12 inches from the surface of the first chair to be painted, pressed the release valve on the paint can, and out came a beautiful blue mist. For a few seconds all was well—until a "variable" wind reversed the spray first in my direction, and then far beyond the bounds of the newspaper. Not to be discouraged by a little wind, I waited for a lull and started again. This turned into a game of matching wits with the wind. Meantime, I moved closer to my target, thus producing unwanted rivulets and tiny volcanos. By moving away from my target, I was not only spraying the whole wide world, but the early spring grass was rapidly becoming bluegrass.

It was obvious upon reaching the third chair that sparring with the wind was a losing game. The three cans of paint by now had been consumed—and one chair still to go! Back to the paint store I went for a quart of blue enamel and a new brush—additional expense, \$3.

As though life by now wasn't difficult enough, a truant rain cloud appeared in an otherwise sunny sky and



a shower made it necessary to hurriedly carry the tacky chairs indoors to the cellar. Once again the stage was set with newspapers for another painting bout.

Having carried the last chair to the cellar, feeling like a frustrated handyman, and looking disheveled, forlorn, and spattered with paint, I was attracted by a familiar and oh-so-gay voice calling through the screen door—an old friend who "just dropped in." I was caught—no time for lipstick or powder—powder, what am I saying? What I really needed was a good going over with turpentine. Well, we just laughed at my dilemma and, praise be, the visit was short.

Back to the cellar. Paint dry, but

de'cor
doors
too



SHUTTERS

THE LAST WORD FOR YOUR HOME

They're the newest idea—so smart, so practical. You see them in all the TV settings. Now, tailor made for so many decorative and convenient uses in your home or office.

SEND 25 CENTS for new illustrated brochure, "101 Uses for Shutters", full of exciting ideas, together with full details on how easy you can order by mail.

Write

de'cor

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1611 EASTERN AVE., S.E.
GRAND RAPIDS, MICH.

Spode
THE FINE ENGLISH
DINNERWARE



IRENE
(Bone China)
Place Setting
\$18.70

GLOUCESTER
(Lowestoft)
Place Setting
\$16.90

Spode on your table marks you as a person who appreciates both good quality and good design. Booklet 15 will help you choose your pattern. Write for it today.

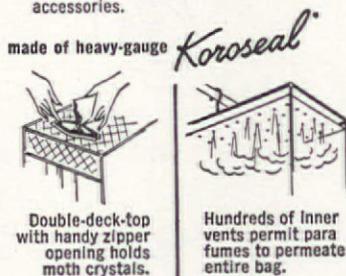
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PARATOMIC
MOTH PROTECTION**

Your clothes deserve the complete protection of these luxurious Seal Sac garment bags. Beautiful matching ensembles in decorator colors — for dresses, coats, suits, blankets, and accessories.



Double-deck-top with handy zipper opening holds moth crystals.

Hundreds of inner vents permit para fumes to permeate entire bag.

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at stores everywhere, or write

SEAL SAC SEAL SAC, Inc., Dept. A
6 E. 39th St., New York 16, N.Y.

PLANNING A NEW HOME?



Let this **MODERN Electrical Protection** end forever the nuisance of blown fuses

In planning your new home (or when modernizing the wiring of an old home) be sure you include a Cutler-Hammer Unit Breaker. Then when an overload makes lights blink out, you need only reset a little lever that has snapped out of position . . . and service is restored. No hunting fuses, nothing to replace, nothing to buy. So simple and so safe a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Put it in your kitchen or wherever it will be most convenient. Have your new wiring figured *two* ways, with fuses and with a C-H Unit Breaker. You'll be amazed at the slight difference in cost. Write *now* for free booklet. CUTLER-HAMMER, Inc., . . . 1395 St. Paul Avenue, Milwaukee 1, Wis.



FREE BOOKLET
Tells facts about new, better home electrical protection. Write TODAY for your copy.



THE AMERICAN HOME, MAY, 1955

Only \$200

(Begins on page 43)

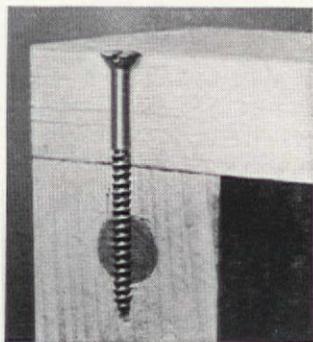
too bumpy to repaint. A session with sandpaper and steel wool. When once again all surfaces were smooth, a coat of enamel applied *with brush* was next in order. This was accomplished, and the day ended with at least part of the job completed.

Next morning I would run up the covers on the sewing machine in jig-time, and by noon all would be well. But the Fates were still against me. The sewing machine balked. Tension trouble—thread snarled under the shuttle. Having an aching right arm from the previous day's work, I was secretly pleased that my project was necessarily stopped for the day.

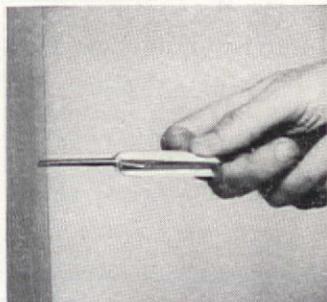
A telephone call brought the sewing machine serviceman promptly the following day. Trouble: machine out of alignment; must go back to factory. Being a thoughtful serviceman and seeing my predicament, he left a demonstrating machine for use in the interim—and, oh sister! was he ever smart! And was I a fall gal! I fell in love with the model, and within 24 hours I was the proud owner of a brand-new sewing machine!

Yes, my little old garden furniture (which in 1938 cost about \$20) now has a beautiful new lease on life—and the whole project has cost me *only* \$200!

CUES FOR THE HANDYMAN



Before driving screw into end grain, drill hole lengthwise through board and glue in dowel as shown. Makes a strong joint



To start screws in inaccessible spots, slip screw through strip of paper as shown. It holds screw tight against screwdriver blade

Intriguing carpets...styled by Sanford

... to capture the **CASUAL** mood



HAITI

All the warmth and color of the Caribbean have been woven into this new Sanford series. These themes of Haiti add to the American leisure trend, blending beautifully with any décor. Haiti is 100% wool textured carpet that defies footprints and soiling. Offered in a variety of inspiring colors.



NEW ENGLAND

Here Sanford has woven the Colonial mood into its famous Westlake group. These lovely tones can now enhance your favorite decorating styles. "New England" Westlake brings you a casual luxury that enhances any home. Made of 100% imported wool with the famous Dynatwist that gives a two-level effect. In all the lovely colors you'd expect of this exciting group.



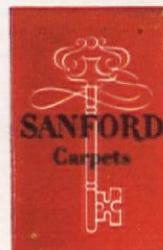
CIMARRON

An exciting spacious Western theme already popular for many styles of décor. Colors that sparkle and enlarge a setting with the popular American informal touch. Cimarron adds just the effect you'd like to create for your own home. A two-level weave of imported wool and Viscalon* in all the spacious colors for which the West is famous.

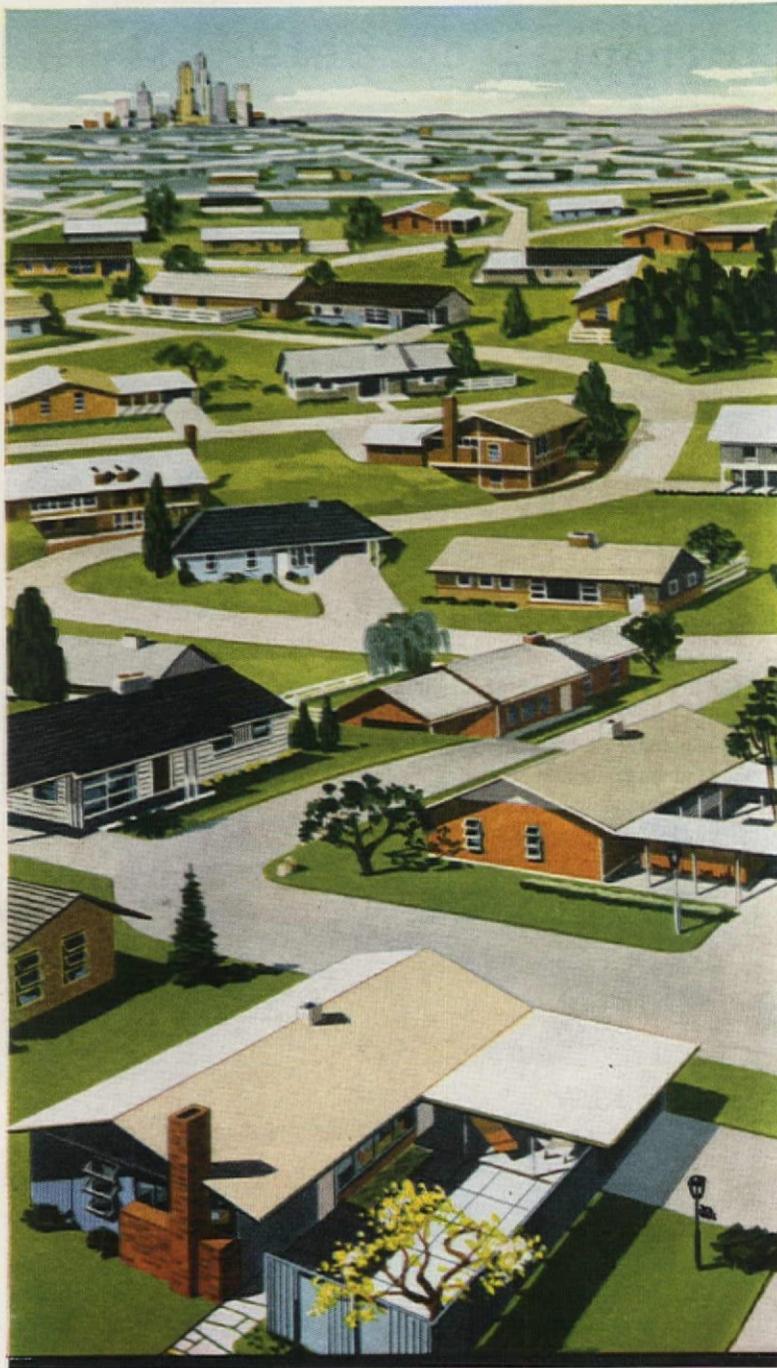
*Special carpet rayon

• These are just a few of the many lovely Sanford carpets designed for today's living.

Sanford
CARPETS



THE KEY TO BEAUTIFUL ROOMS SINCE 1838



this is upson city

population 525,000, where every home has beautiful upson walls

Beautiful new homes with Upson Walls are spread far and wide. But put them all in one community . . . and you have Upson City, the size of Cincinnati!

This huge popularity of Upson Walls reflects the progressive thinking of modern builders. Upson-walled homes have permanent, crackproof walls. Glamorous walls that never need a face-lifting, help deaden sound, outlast the house itself.

House hunting? Look for interior walls by Upson. Building new? Specify Upson; proven quality you can trust. Write for free literature. The Upson Company, 565 Upson Point, Lockport, New York.

45th Year



Your New Car

(Begins on page 38)

and freezer room. Think about costs for a minute. Nowadays, house space costs anywhere from \$12 to \$18 per square foot. But if you add a generous four feet to each dimension of a 20' x 11' basic garage, you get an additional 140 square feet for a great deal less than house space would cost to build. So the moral is: enlarge your garage to house facilities that needn't crowd the far more expensive space inside your home.

In much new housing, the one-car garage has been replaced by the one-and-a-half car garage. But in these days of two-car families, the two-and-a-half car garage makes equally good sense. The added space can be at the side or at the rear. If it's at the rear, it's wise to partition it off lest your car roll forward some fine day, and dent Junior's wagon—or scratch its own fender.

No need for your garage to look like Fibber McGee's closet! Use the walls, not the floor, for house and yard equipment. Hooks can hold garden tools, large and small—they'll look neater, be easier to latch on to, and use less space that way than if they're on the floor. Be careful, however, not to hang them where they may scrape against your car as you drive it into the garage.

Hooks, screwed to the rafters or supporting members of the ceiling can keep children's wheeled toys and sleds out of the way out of season—suspend them upside down, from rope strung between the wheels.

You can go farther with your garage—as far as the spirit moves you. If there's space and inclination, build cupboards for polishing cloths, waxes, chains, and other things for your car, as well as spare tools and other small items.

If your garage has attic space, you can reach it by means of a ladder which folds into the ceiling. Another, more readily available, way to use every cubic foot to best advantage is by means of a balcony of sorts built in the otherwise wasted area

above the car's hood. Many a home owner has almost magically created a storage area in this way. Such a balcony is actually an oversized shelf, about three feet deep, located about five feet off the floor. It can extend the full width of the back of the garage. It's not too hard to construct—just put up supporting posts at the sides (and at the center of a double garage), add cross members, a framework, and planks. On such a king-size shelf you can stack storm windows, screens, an old trunk or two,



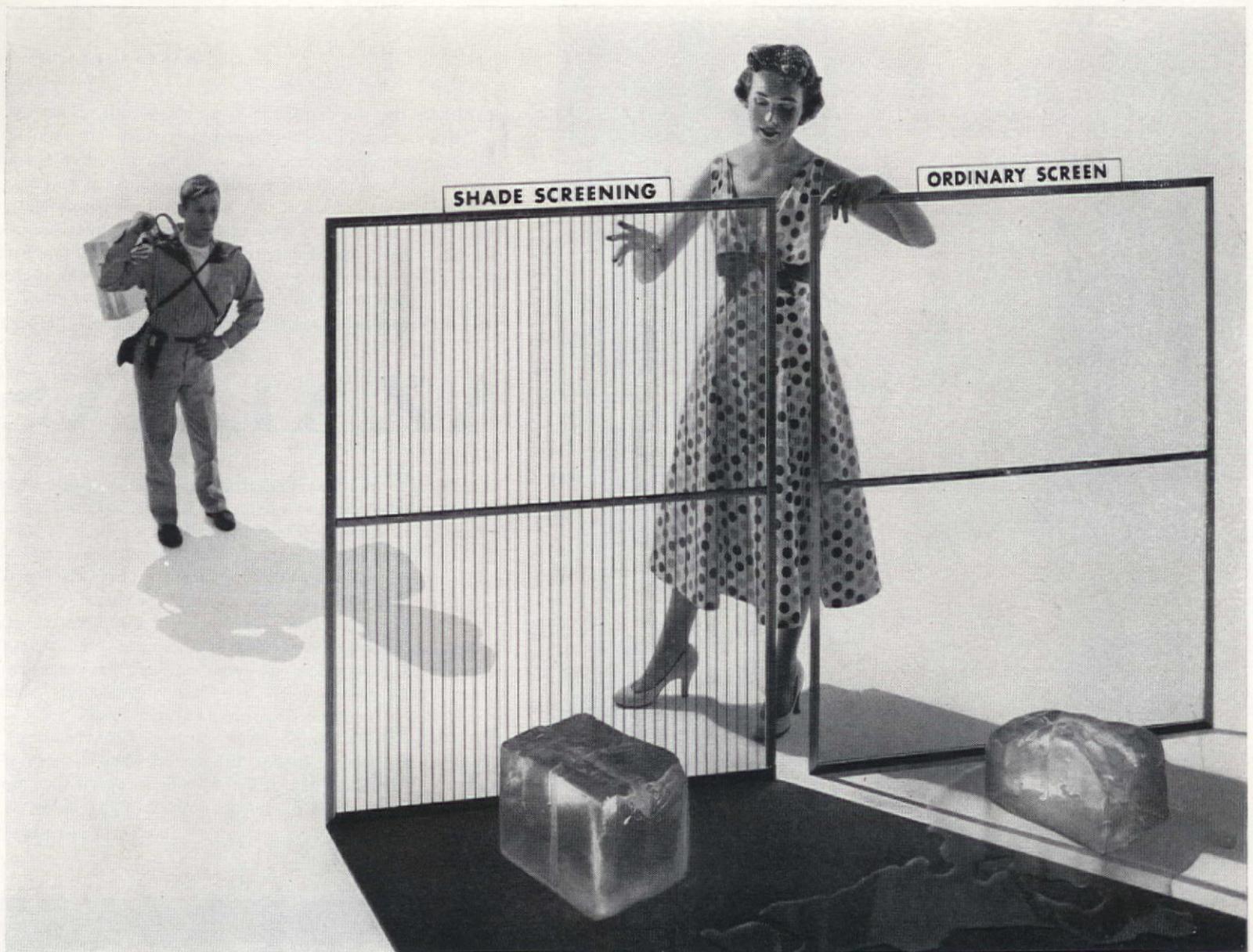
and have room to spare for all sorts of miscellany.

A postscript about one such installation—a wrinkle for anyone with a shallow garage that compels precision parking to permit the door to close behind that fine new long car: one owner located a target line on the edge of the "balcony" over the hood space. When he drives in, he pulls forward until that target is lined up perfectly with his radiator ornament. That's where he stops, with his front bumper nuzzling the rear wall of the garage, but not trying to push through.

If you do not have an above-hood storage area, you can locate a point on the rear wall of the garage, lined up with some forward part of the car diagonally to the right of the driver's point of vision. To do so, drive the car until a helper tells you that you're in perfect position. Then sight over the radiator ornament, or right fender crown, or whatever point of reference you choose. Your helper will be standing in front, at the right of the car, with a piece of chalk or crayon. You can direct him where to make a mark precisely in line with your reference point. Then paint the mark—or, better yet, use a vertical strip of pressure-sensitive tape that can be readily moved if your next model has different dimensions.

ATTENTION NEW YORKERS and visitors to New York!

Textiles and jewelry from India—the kind to which the word "fabulous" may correctly be applied—may be seen at the Museum of Modern Art until June 12. Ancient and modern weaves, embroideries, and prints are included, along with rubies, sapphires, jades, gold and silver jewelry lent by public and private collections in India, England, and the United States.



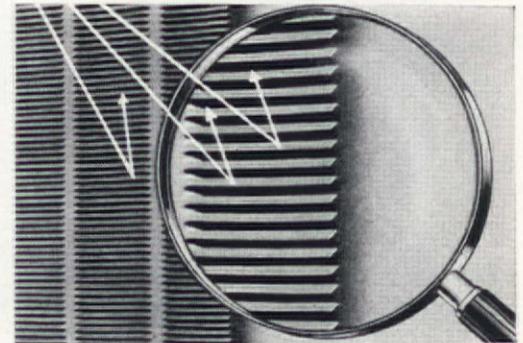
Window screening that keeps you 15° cooler!

THOUSANDS of delighted Americans are now using a new type window screening that blocks hot sun and keeps them from sweltering in their own homes during the summer months. And at low cost!

This attractive screening—*Kaiser Aluminum Shade Screening*—is being used successfully in all parts of the country. Here's what it does:

1. Keeps rooms as much as 15° cooler in the hottest summer sun.
2. Reduces sun-fading of draperies and other interior furnishings.
3. Eliminates glare, yet admits plenty of soft light and fresh air.
4. Keeps out insects as effectively as standard wire screen.
5. Gives daytime privacy. You can see out, but outsider's view is blocked.
6. Ends maintenance and painting because aluminum can't cause ugly streaks and stains on sills or siding. Can be left up all year round.
7. Easy to install as ordinary screens in any type frame, window or door. You can even buy it in rolls and do it yourself.
8. Cuts air conditioning costs. Where new air conditioning is planned, smaller and less expensive units can be used because peak heat loads are reduced. Existing units operate more economically.

Available at hardware stores, building supply dealers, screen manufacturers, and applicators in your neighborhood! See the yellow pages of your telephone book.



HOW SHADE SCREENING WORKS—Kaiser Aluminum Shade Screening is built with scientifically designed louvers that are permanently slanted at a downward angle. This stops blistering sun rays *before* they hit the window glass, thus eliminating a major cause of high room temperatures.

Kaiser Aluminum

PATENTED

SHADE SCREENING

FOR FREE SAMPLE MAIL THIS COUPON TODAY!

Please send actual sample of Kaiser Aluminum Shade Screening so I can see for myself how it works. Also send complete information, including names of my nearest dealers.

KAISER ALUMINUM & CHEMICAL SALES, INC.
Consumer Service Div., 5531 Kaiser Bldg., Oakland 12, Calif.

Name _____

Address _____

City _____ State _____

DAVID G. LEACH

Gardeners the world over envy us our wealth of beauty in native azaleas. In eastern United States there are 20 kinds—more deciduous species than in all the rest of the world. Abroad, they are regarded as among the finest ornaments of horticulture. Here, at home, they are almost unknown—and not because they are hard to grow or have such limited decorative value that they appeal mainly to botanists. Almost all are hardy and of easy culture, and most of them provide colorful displays scarcely matched by any other shrub. Fortunately, they are gradually becoming available from a few appreciative nurseries.

LET'S GO NATIVE WITH... AZALEAS

Botanically, American azaleas are deciduous rhododendrons, and are so called in most catalogues. Of our 20 native species, five are prime favorites with specialists. One of the most appealing is a white variety, album, of *Rhododendron vaseyi*. Its abundant large blossoms have a glistening purity which makes them more attractive in gardens than the nondescript pink flowers of the type species; jauntily held, they give the plant an airy grace, as light and carefree as a cloud come to earth. Blooming in early May, it forms an ideal background for trilliums, wild phlox, violets, etc. Hardy even at 25° below zero, it will in time grow to about 15 feet in height.

The beloved Rhodora of New England (*R. canadense*) is another early blooming species with a rarer white variety which blooms and combines well with the white *R. vaseyi*, but grows to a convenient height of about two feet. Fully hardy, it is

CONTINUED ON PAGE 125



1. The Flame Azalea, *R. calendulaceum*
2. The beloved Rhodora, *R. canadense*
3. The Pinxterbloom, *R. nudiflorum*





WHICH ONE OF THESE SUPPLEX HOSE ADVANTAGES DO YOU LIKE BEST?



IT'S LIGHT. EASY TO HANDLE

"Supplex is so light and easy to carry that even my little Karen can handle it," says Mrs. Richard P. Lewis, Jr., of Dedham, Mass.



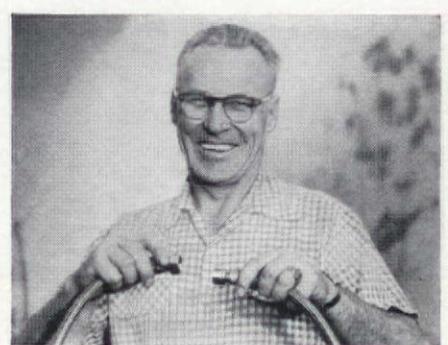
TIRE-CORD REINFORCED

"It's different. It's reinforced. This Supplex is rugged. It'll last for years," says Mr. Albert E. Scherm, Jr., of Larchmont, N. Y.



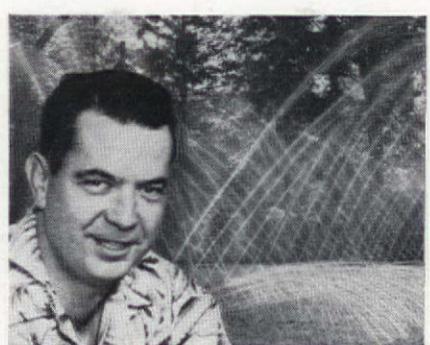
NO WATER PRESSURE BLOW-OUTS

"With Supplex I turn off the water at the nozzle and leave it for days, even in hot sun," says Mrs. A. H. Grose of Miami, Florida.



RE-ATTACHABLE COUPLINGS

"Wonderful couplings! I accidentally damaged my Supplex, but I repaired it—in minutes," says Mr. Frank E. Chelgren of Inglewood, Cal.



DELIVERS FULL HEAD OF WATER

"It gives me all the water the pipeline has so I get full benefit from my sprinklers," says Mr. H. B. Birdsong of Kansas City, Kan.



IT'S ECONOMICAL

"Real quality is economy. 3-ply, tire-cord reinforced hose at the price of *this* is a buy," says Mr. K. V. Ives of Birmingham, Ala.



For EXTRA RUGGED USE

Another great value—SUPPLEX "Standard" Hose. 4-Ply, tire-cord reinforced, with two protective jackets. With storage reel, 50 feet, \$8.95.

Also SUPPLEX "Heavy Duty" Hose. Like "Standard" but larger bore. With storage reel, 50 feet, \$10.95.

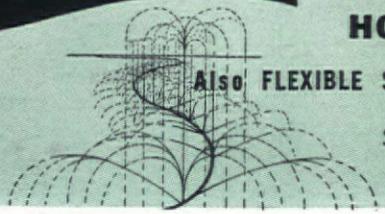
All hose supplied in 25, 50 and 75 ft. lengths.

Remember — SUPPLEX garden hose is tire-cord reinforced. You can leave it under full water pressure, even in the hot sun without danger of bursting. Have a look at SUPPLEX at your dealer's today. When you see it you'll know it is the quality hose you want.



SUPPLEX "SPECIAL" **\$6.49**
50 FEET
25 ft. \$3.95 75 ft., \$9.50

GARDEN HOSE



Also FLEXIBLE SPRINKLERS and SOAKERS

SUPPLEX CORPORATION,
Garwood, N. J.



This handy lever makes

Eclipse[®]

EASY to START!

Put your hand on the lever—raise it and presto! The powerful Briggs & Stratton 4-cycle engine starts... your Eclipse mower is ready to do your work for you. You'll find this feature **ONLY** on Eclipse mowers. They're easier to start... easier to use. Natural Grip Handle reduces fatigue; the fingertip clutch and throttle controls respond to your lightest touch. Yes, "easy does it"... year after year. Proof? Ask the family that has an Eclipse.

Write for free folder describing our reel, rotary and sickle bar power mowers and hand models.

World's best lawn mowers
THE ECLIPSE LAWN MOWER CO.
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MARTHA B. DARBYSHIRE

This is the real story of a family who wanted more room—and what they did about it



A NEW FACE Sets a NEW PACE



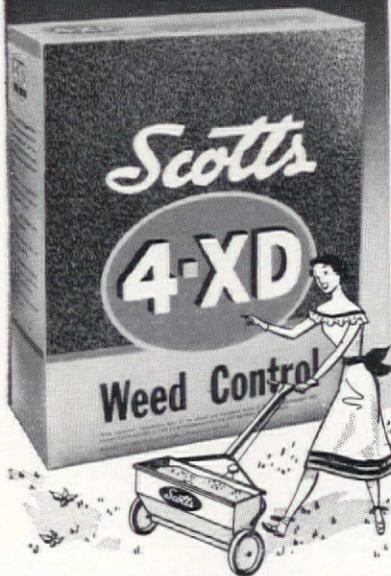
It's both a pleasant room and a pleasant idea—this "kitchen-garden room" that started life as a back porch. Now transformed, it gives the William Scott Kings of West Los Angeles the family room and garden room everyone wants—and it improved their whole home by opening their living room and dining room to their beloved garden. Working along with a good carpenter, Mr. King did the transforming. They added eight feet to the porch, cut back the roof and extended it at a more gradual slope, installed glazed walls, added a barbecue, fireplace, and turned a former window into a doorway to their kitchen. To enlarge the space visually, Decorators Bob Anderson and Brian Barlow used furniture with little bulk (their own design) and kept to a black and white color-scheme with a few splashes of orange, sharp green, and lemon—the adjacent garden supplies the rest of the "color." Now Mrs. King, who loves to cook,



and Mr. King, who loves to garden, have a made-to-order background where the outdoors, brought indoors, adds a new pace to their lives and makes their informal entertaining better than ever.

GET RID OF WEEDS

EASY **Scott's** WAY



When it's weeding you're needing, ask your garden supply dealer about dry applied **Scott's** controls. Easy does it with these clean compounds...quickly applied with a **Scott's** spreader or scattered over the lawn with a wave of the hand from a shaker box.

4-XD®—low cost weed destroyer, a discovery of **Scott's** Research, it kills Dandelions, Buckhorn, Plantain and their ugly companions with no harm to grass.

Box to treat 50x50 feet of lawn—\$1.75
BEST BUY — big economy bag treats 11,000 sq ft - \$4.85

WEED & FEED—Double witchery in this **Scott's** product, feeds grass to greater health and beauty as it knocks out weeds.

Box to treat 2500 sq ft - \$2.95
Weed and feed 11,000 square feet - \$11.75



SCUTL® that Crabgrass

with easy repeat treatments of this sure-fire control. Dry granules quickly broadcast with a **Scott's** spreader stop demon Crabgrass in its tracks. **SCUTL** also curbs lawn browning fungus disease while cleaning the lawn of Crabgrass. Box - \$2.75
Bags - \$5.45 and \$9.95

Look for the famous orange and green grass design packages at your favorite Lawn Care® retailer, or drop a card to—**O M Scott & SONS CO** Marysville, Ohio

Azaleas

(Begins on page 122)

appreciated for the contrast of its blue-green leaves. A cup and a half of sulphur scattered over a square yard around it will ensure its welfare by making the soil definitely acid, as necessary for this white azalea. The Rhodora is especially effective planted in masses. Its delicate, distinctively modeled flowers, though not large, are produced freely and make a brave show; they have won the praise of poets and the affection of growers.

There seem to be so few good dwarf shrubs for use in foundation plantings and wherever low stature is desirable, why overlook the four native azaleas that grow tidily to not more than five feet? One is *R. atlanticum* which spreads by underground runners to form handsome clumps hardly more than 18" tall. Its blossoms, borne profusely in late May in white and shades of pink, have the fragrance of oriental lilies, are of good size and make an impressive display. Plants of the northern strains are hardier than those from the Carolina lowlands and should therefore be sought for use in cold regions.

The Flame Azalea (*R. calendulaceum*) is probably the best known of the natives because of the way it lights up garden or landscape with its radiant rainbows of pink, red, orange, and gold in late May or early June. It has two little-known relatives of superb flowering quality which bloom much later where their contribution is especially welcome. First comes *R. bakeri*, with spectacular orange-colored flowers about July 1. Hardy to 25° below zero, it becomes about ten feet tall when mature and is an undisputed star. Later, from July into August, when few other woody plants bloom, *R. prunifolium* illuminates the garden with a blaze of scarlet unique in its vividness. Growing to a height of ten feet or more, it is less hardy than the other four, but grows well as far north as central Pennsylvania. It has received the Award of Merit of the Royal Horticultural Society of England—a signal honor for a shrub almost unknown in its native land.

The native azaleas want a porous, acid soil containing abundant humus. When planting them, it is wise to discard the subsoil and spread the roots in a mixture of equal parts topsoil and peat moss. In partial shade, the flowers last longer, but less than half a day of sunlight will mean fewer of them. Best to buy are nursery-grown plants either propagated from seed, or collected in the wild, cut back, and grown into shapely specimens. If they are taken directly from wilderness to garden, prune them back to several inches from the ground or they will not attain the vigor and beauty for which they are so admired abroad.



CLEMSON E-17 \$33⁹⁵

This mower looks like—sounds like—handles like the precision lawn-care instrument that it is. If you take pride in a well-groomed lawn—if you prefer *your* home to be equipped with the best of everything, the Clemson E-17 is the mower for you to buy. It will retain its appearance, its "mow-ability" years longer.



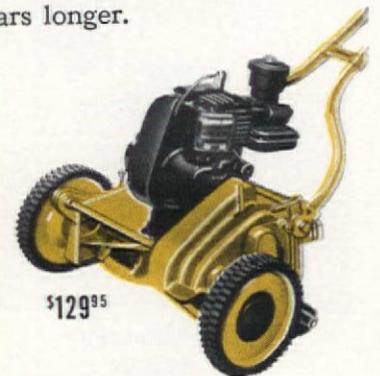
CLEMSON 17 \$28⁹⁵



CLEMSON 16 \$24⁹⁵



CLEMSON "SPECIAL" \$19⁹⁵



NEW CLEMSON "POWER-DRIVE" \$129⁹⁵

Many proud dealers now have this years-in-advance power mower, the easiest-to-operate ever invented. Look for it!

All prices slightly higher
Denver West.

Your Hardware, Seed, or
Department Store Is The Place To

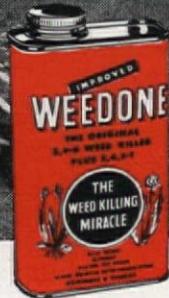
Buy CLEMSON

Made by CLEMSON BROS., Inc., Middletown, N. Y.
Manufacturers of Star Metal Cutting Products

THIS YEAR HAVE A LOVELIER "GOLF-GREEN" LAWN



This Weedone-treated lawn is completely free of dandelions, plantains and other weeds.



KILL Weeds and Woody Plants Easily . . . Quickly with

MIRACLE

WEEDONE®

WORLD'S LARGEST-SELLING WEED KILLER

You spray away the weeds and woody plants—let the lush green grass come through. Hard-to-kill problem plants yield to Weedone's magic. *If you use it regularly, even crab grass won't come up.* Start your spring clean-up with Weedone, and you banish lawn weeds all season long. 8-oz. can \$1; 1-qt can \$2.75; 1-gal. can \$6.75.

Plastic Weedone Applicator, 59c
Fits any screw-top gallon jug.



TONE UP YOUR LAWN
with GRO-STUF

Now, with your lawn weed-free—thanks to Weedone—you stimulate the grass to new strength and carpet-smooth beauty with Gro-Stuf, the lawn and plant liquid fertilizer. Use Gro-Stuf on flowers, vegetables, shrubs, too. 5-oz. can 49¢; 1-lb. can \$1.25; 4-lb. can \$3.75.



PROTECT YOUR FLOWERS 4 WAYS
with ACP ROSE & FLORAL DUST

Fights disease, insects, fungus, mites. Just spray regularly with ACP Rose & Floral Dust in the handy dust gun. Use it to protect your roses and other flowers—also flowering shrubs. 8-oz. pump gun \$1; 1-lb. canister \$1.49; 3-lb. canister \$3.59.

At Garden Supply and Hardware Stores

AMERICAN CHEMICAL PAINT CO., AMBLER, PA. • NILES, CALIF.



Pioneers in Chemical Gardening Aids • Originators of 2,4-D and 2,4,5-T Weed Killers

P. S. Ask your dealer for your free copy of the fascinating new book, "Guide to Better Lawns and Gardens."

Crape-myrtle

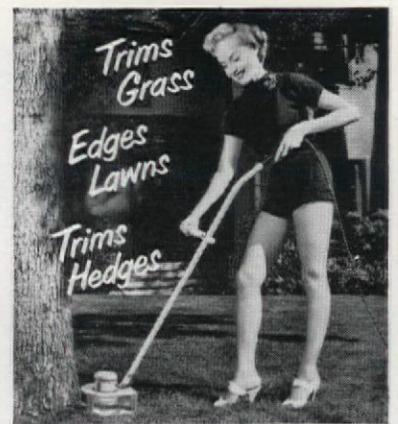


takes to the North

CAROLINE DORMON

Crape-myrtle, a beautiful shrub or tree when covered with its feathery blooms of pink, orchid, red, purple, or snowy white, is far more adaptable than most people realize. Long beloved in the South and admired there by visitors, it is more and more appearing in northern gardens, too. Thirty years ago, L. H. Bailey wrote, "In the North the root may survive if well protected, and strong shoots will arise that give bloom the same year." Yet only now are northern nurserymen putting that knowledge to good use, advertising crape-myrtle in their catalogues, and suggesting that it be treated as an herbaceous perennial—that is, cut to the ground in fall and well mulched. The vigorous shoots, that spring up as warm weather comes, start to branch out while less than two feet tall and soon take on the characteristic spreading form, making low fountains of color. In my Louisiana garden, plants self-sow, many volunteers coming up around the large specimens; these I take up and plant in rows, and what exquisite new shades I get on some of them!

Called botanically *Lagerstroemia indica* because it was introduced from India where it had grown for centuries, crape-myrtle is native to China. Like many old things, it is tough and persistent; plants live on around southern home sites whence all buildings have vanished, surviv-



Trim Master ELECTRIC LAWN TRIMMER AND EDGER

The only electrical trimmer and edger that gives you all these advantages:

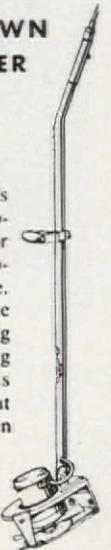
Covered by one-year Owner's Service Warranty. Patented rubber mounting protects motor and absorbs vibration. "Slip-clutch" protects cutting blade. Patented "anti-tangle" device prevents grass from wrapping around blade. Built-in edging guide for edging along walks and walls. See Trim Master at leading hardware and garden supply stores.

BANTAM \$24.95

TRIM MASTER \$39.95

Send for literature.

E. F. BRITTEN & CO., INC.
Cranford 6, New Jersey



HOW TO MAKE EVERYTHING

GROW LIKE MAGIC!



Terra-Lite® VERMICULITE

soil conditioner works miracles with
lawns, flowers, vegetables, shrubs, trees

Just mix a little Terra-Lite vermiculite with your soil and watch miracles happen. Heavy clay soil becomes aerated, loose—permits roots to stretch without stiling. Gives sandy soil more body, better water retention. As little as \$2.35 conditions 200 sq. ft. Send for free booklet.

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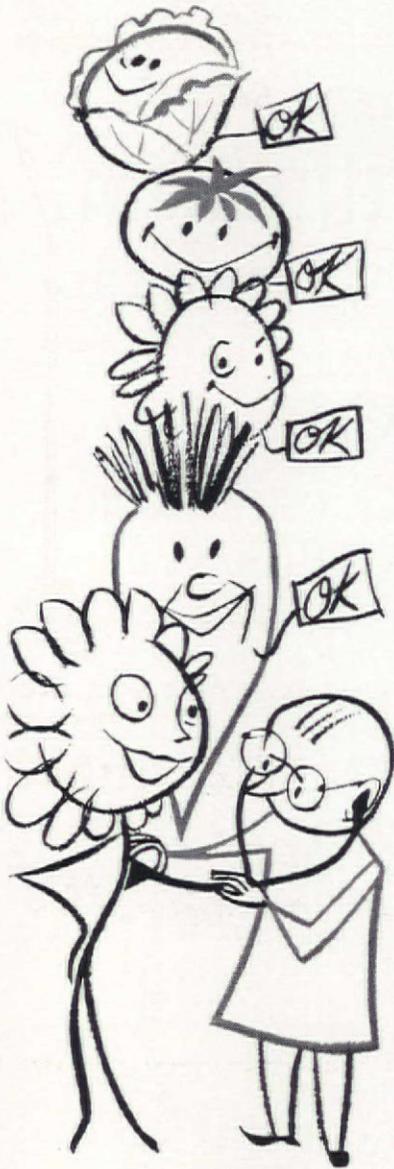
Please rush me FREE booklet, "Amazing Garden Results," with helpful hints on how to have better flowers, lawns, shrubs, vegetables, etc.

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Address.....
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SOLD BY GARDEN SUPPLY DEALERS

FERRY'S SEEDS

are quality tested



The outward appearance of flower and vegetable seeds tells nothing about their inner quality.

That's why, in an average year, we make over 13,000 trial plantings of Ferry's Seeds. Then we check the resulting vegetables for trueness to type, yield, color and taste . . . and the flowers for size, number and fragrance of blooms.

The net result is that you get the highest possible quality when you buy Ferry's Seeds. Choose from the Ferry's Seeds display at your dealer's.

FERRY'S SEEDS

YOU'LL ENJOY "THE GARDEN GATE." Hear the Old Dirt Dobber's helpful gardening hints on CBS radio every Saturday.

Crape-myrtle

ing periods of devastating heat and drought. As to cold, when, in 1951, the temperature here dropped to zero, branch ends were nipped, but spring brought new growth followed by glorious summer bloom. Says an Ohio nursery, "The Southland's beloved plant, now hardy to Northern Massachusetts . . . should be given a loose mulch over winter." One in Iowa says, "In northern states, grow it like everblooming roses . . . mounding up dirt before cold weather comes."

Pink, mostly seen in old gardens, seems to be its natural color, but recently "watermelon red" has become popular and, occasionally, purples and whites are grown. A flesh-pink form found in an old Louisiana garden and propagated, has gradually become rather widespread. With huge, heavy, drooping flower heads, it is breath-takingly graceful and lovely. A delicate orchid form with similar "weeping" habit runs it a close second. For a delightful shaded walk (where the plants are hardy) keep the smooth, creamy-tan trunk and larger branches pruned free of twigs so their curving grace can be fully appreciated. In a few years, the branches will meet overhead forming a canopy of color in summer. Later, the foliage takes on flame tints; then, in winter, even when the leaves are shed, the branch structure forms a lovely pattern.

Crape-myrtle is not particular as to soil and will flower in sun or semi-shade, though in the North full sun would probably be advisable. Severe pruning to shrub form and prompt removal of faded flowers will produce more, larger, better masses of bloom. Gardeners trying it will, I think, agree that crape-myrtle is truly the queen of the summer garden.

WANT TO UNPOT A PLANT?



To replant, or to inspect the root system, unpot your plant this way: put one hand over pot top, hold stem between fingers, and tap rim on table edge

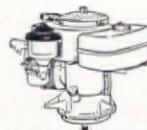
Announcing all-new **REO** power mowers for '55-

"AUTOMOTIVE ENGINEERED"

to outperform them all!



New Reo Deluxe 18' Revo-Trim—Rotary type. Non-scalping design. Exclusive safety blade is Austempered to stay sharp longer. \$99.95*. Also new Reo Deluxe 21" Spin-Trim, \$109.95*. Free leaf mulcher.



NOW FROM REO come completely new power mowers . . . "automotive engineered" to bring you new power, new ease of operation, an entirely new standard of trouble-free performance!

Only 1955 Reo Power Mowers give you advanced features like these: *New 2 1/4 h.p., 4-cycle Reo Auto-Power Engines*, designed like the engine of a fine automobile. *New Dual-Jet Carburetor*. *New Ultrasonic Muffler*. *New Automatic Rewind Starter* for easiest starting ever.

That's why you'll cut faster and smoother with a '55 Reo Power Mower! Breeze through tall grass and weeds that would stop some machines! Get more years of dependable service than with any other power mower at any price!

But prove the facts on your own lawn. There's a '55 Reo rotary or reel model to fit your needs, your purse. Electric models, too. From \$79.95*. Ask your Reo dealer now for a free demonstration. You'll find his name in the classified telephone directory under "Lawn Mowers."



REO POWER MOWERS

More people use Reo Power Mowers than any other single make!

New Reo Deluxe 25' Ride-A-Lawn—Riding mower (not an attachment). Floating cutting unit trims right up to edge. \$294.95*. Also new Reo Deluxe 25' Trimalawn, \$234.95*.

*Slightly higher in Far West. Available in Canada.

COPR. 1955

Reo Division, Motor Wheel Corporation, Lansing 3, Michigan



**NEW! A ROSE DUST THAT
CONTROLS EVEN RED SPIDER,
POWDERY MILDEW, BLACK SPOT!**

There is absolutely none other like it! Formulated from remarkable new materials, End-o-Pest Rose Dust gets every rose insect and disease* that could possibly get your roses. Just dust it on once every 10 days or so and you have complete protection!

End-o-Pest Rose Dust destroys not only all common rose insects and diseases such as aphids, beetles and rose slugs but all of those that have long escaped ordinary dusts, such as powdery mildew, black spot and red spider. No other insecticide-fungicide—dust or liquid—is as fully effective!

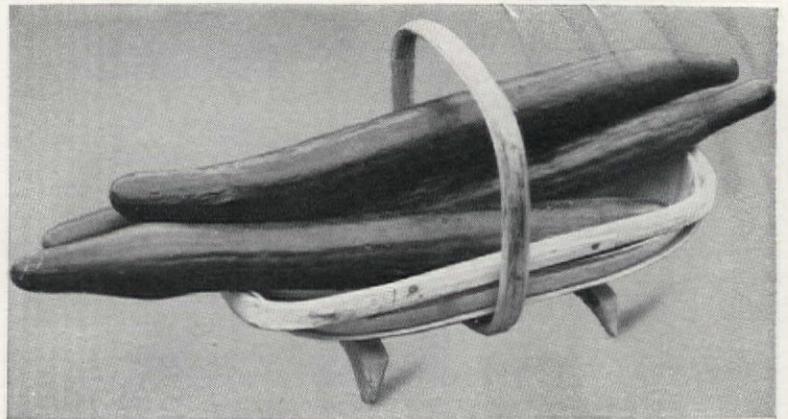
Good news for gardeners! End-o-Pest Rose Dust is available in unlimited supply this year. You can get it at your garden supply dealer's in handy, refillable dust gun containers, designed to give complete coverage of foliage; or in economical 3-lb. packages.

And that's not all! In addition to End-o-Pest Rose Dust there are other Vigoro gardening aids made to control specific pests and weed conditions in your area. Look for them at your dealer's.

**Cures or preventive measures for control of virus diseases are not claimed as no cure is possible today.*

A MEMBER OF THE EVER-GROWING **VIGORO FAMILY** OF GARDENING AIDS

PRODUCTS OF SWIFT & COMPANY



**CUCURBIT GROWING
A HOBBY FOR GARDENERS**

.....

*William Will's "King" cucumbers
and Uncle Dan's watermelons
challenge all comers*

(Cucurbit—any plant of the Gourd or Melon Family.—ED.)

Long popular in Europe, the English Frame or Forcing Telegraph cucumber is little known and grown in this country, save in estate greenhouses. Yet it is the "king of cucumbers," extraordinarily tender and delicious, almost seedless when at its best for salad or pickling, and handsome, with a "bloom" (like that on grapes) when well grown and carefully handled. While it does best on a trellis or wires in a moist, 65° greenhouse and is not an easy outdoor garden crop, nevertheless it can be grown rewardingly in a coldframe by the following simple method that I developed after several years of experimenting.

In May, dig a hole 18" across and 10" deep in the center of a coldframe, mounding the soil evenly around it. Put in 8" of decayed manure or, lacking that, sods laid upside down and "fortified" with some good fertilizer. In the center, stand a 6" clay flower pot and, while holding it in place, pull the soil around it until it is buried half its depth. After danger of frost is over, press into the soil around the pot, a few inches away from it, six or eight seeds. (They are justifiably more expensive than those of ordinary kinds, perhaps \$1 a dozen.) Water with a gentle spray and put the sash on the frame; but remove it for a while

Landscape with Iris
PINKS • PINKS • PINKS • PINKS
Flamingos • Orchids • Salmons • Lilacs and Blends

PINK CAMEO Flamingo Pink	COUNTRY LASS Rose Pink
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CHANTILLY Ruffled Pink	DREAMCASTLE Orchid Pink
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HARRIET THOREAU Orchid Pink	MELANIE Orchard Pink
PINK RUFFLES Lilac Pink	MELITZA Salmon Pink
BEVERLY Deep Pink	MICHAEL Bridal Pink

(Catalog Value \$16.30)

Send for 40-page CATALOG showing nearly 100 irises in full color. Price 25c. Sent free with orders from this advertisement.

All 20 for ONLY \$9.95 or any 10 for \$5.95 (Labeled and Postpaid)

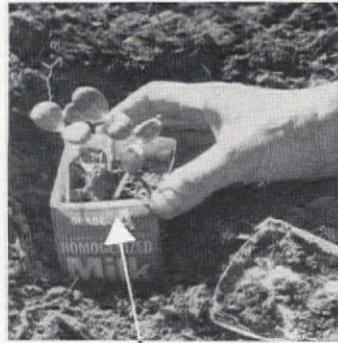
MARBLE IRIS GARDENS
BOX 387B GRANDVIEW, WASHINGTON

every clear day, putting it back in the afternoon. When the seedlings appear, apply water with a dipper around them for a fortnight or so; thereafter, whenever necessary to prevent the soil from drying out, fill the flower pot so the water can seep out to the spreading roots. A little soluble fertilizer in the water every two weeks will speed growth and, later, prolong the bearing season. When the plants are three inches high, pull out all but the largest three. Dust weekly with a rotenone dust.

Being by nature climbers, the plants will grow up for 10" or so, then bend of their own weight and start to spread; when they do, guide them to point outward like spokes in a wheel. When they are 18" long—but no sooner—you can take the sash off for the season. This is a crucial point; unless kept warm while small, the plants will not start to run. Later on, you can carefully cut off a few of the big leaves; this lets the sunlight in to dry the pollen and also makes it easier for the bees that visit the flowers and effect pollination and fruit formation. Start harvesting when the fruits are a foot long, but don't pick all at once; left on the vine they remain usable for a long time. If you want to save seed, put a shingle under the first one to develop, with a sign, "Don't pick—save for seed." Before frost it should be about two feet long, and yield 24 or more seeds.—WILLIAM WILL

Our Uncle Dan could, I suppose, have become a family problem. Some men do, left alone at 75. But he is a real asset to our household, and one reason is his hobby—watermelon growing. Not that it's an unusual one here in the South; the secret is the way he does it. It's Uncle Dan's goal; it gives him a zest for living; puts him in a class by himself. He aims for the season's first red-ripe melon in our community—and he hasn't missed yet. Sometimes he beats

his nearest competitor by weeks. How? By seed selection, soil preparation, drainage, feeding, cultivation (even in winter to kill weed seeds), irrigation and, especially, an early start by sowing seed indoors. Several weeks before time to plant outside, he cuts milk cartons in half, puts a few holes in the bottom, and fills them with a mixture of half well-rotted manure and half garden soil rubbed through a coarse sieve. In each he plants, one inch deep, six seeds. His portable patch flourishes in the east kitchen window until danger of frost is past. (He keeps careful



FROM THIS— TO THIS



temperature records and checks radio forecasts regularly.) Come planting-out day, he cuts the bottoms off the "pots," leaving the plants undisturbed and protected against cutworms. Then water, weed control, proper feeding (that's his secret)—and, before anyone but he expects it, the first whopper of the season (like the 50-pounder shown above) is ready, with many more to follow.—JULIA COLLIER

Made so it
**won't burn
grass**
when used in
recommended
amounts

A single
feeding
lasts
all season!



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COMPLETE LAWN FOOD

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Complete! Golden Vigoro contains every nutrient needed from soil to develop the finest, deep-rooted grass. It helps any grass to green-up sooner and stay green with less watering.

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For flowers, trees and shrubs use **Regular Vigoro Plant Food**—Complete balanced plant food provides all the vital nutrients flowers, trees, shrubs and vegetables need from soil. Makes garden soils rich like finest greenhouse soils.

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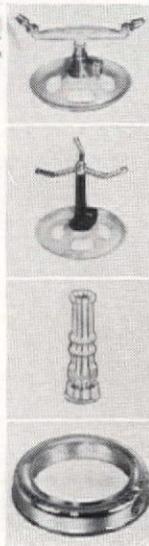
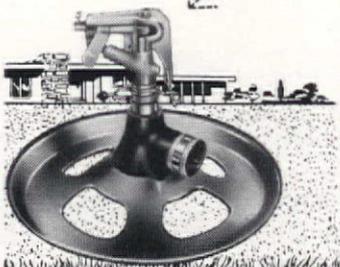
VIGORO FAMILY OF GARDENING AIDS

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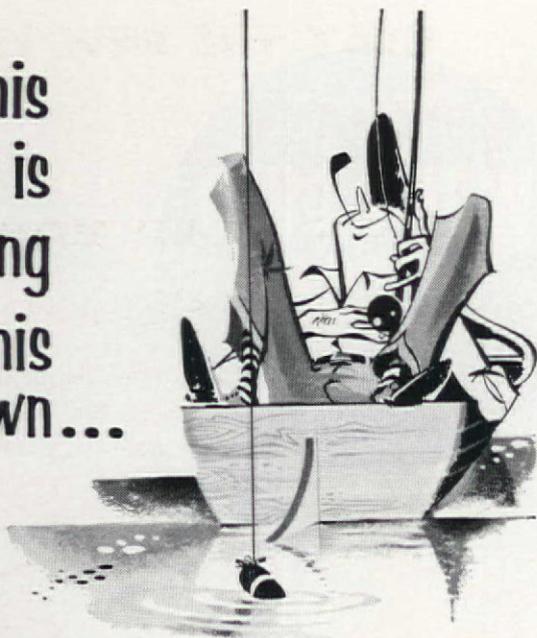
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Sunbeam Rain King
The BEST SPRINKLERS MADE
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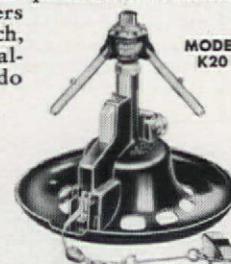
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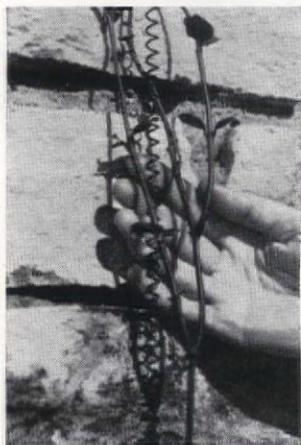
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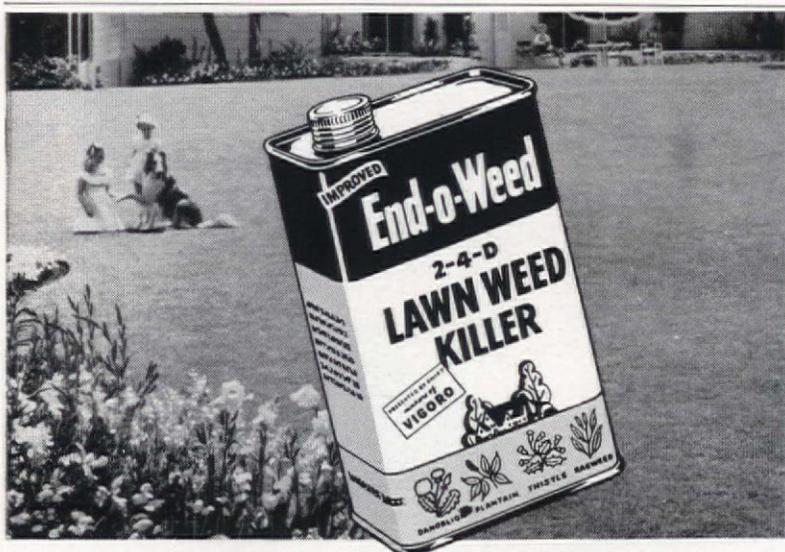
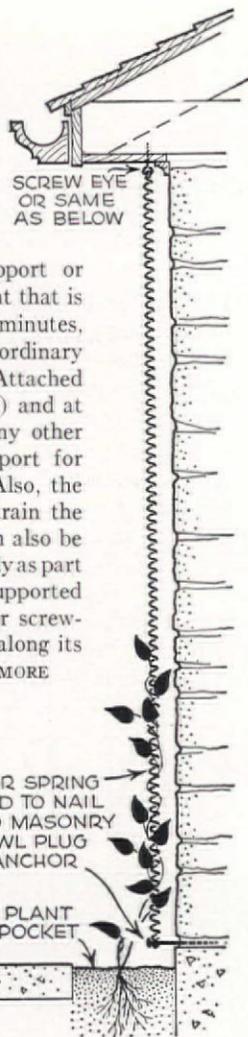
DOOR SPRING TRELLIS

● A simple, efficient, highly satisfactory support or trellis for a vine, or the espaliered stem of a plant that is unable to cling to a wall, can be made in a few minutes, and at the cost of only a few cents, from an ordinary coiled screen-door spring—or a series of them. Attached to the wall at the top (or to the roof overhang) and at the bottom, as suggested in the sketch, or in any other convenient way, its coils provide a better support for tendrils to grasp than does taut wire or cord. Also, the fact that the spring gives, makes it easier to train the vine around it when necessary. Such a spring can also be strung horizontally as part of a pattern if supported by a few nails or screw-eyes distributed along its length.—BOB GILMORE



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IMPROVED! ACTS EXTRA FAST IN SPRAYING LAWN WEEDS AWAY!

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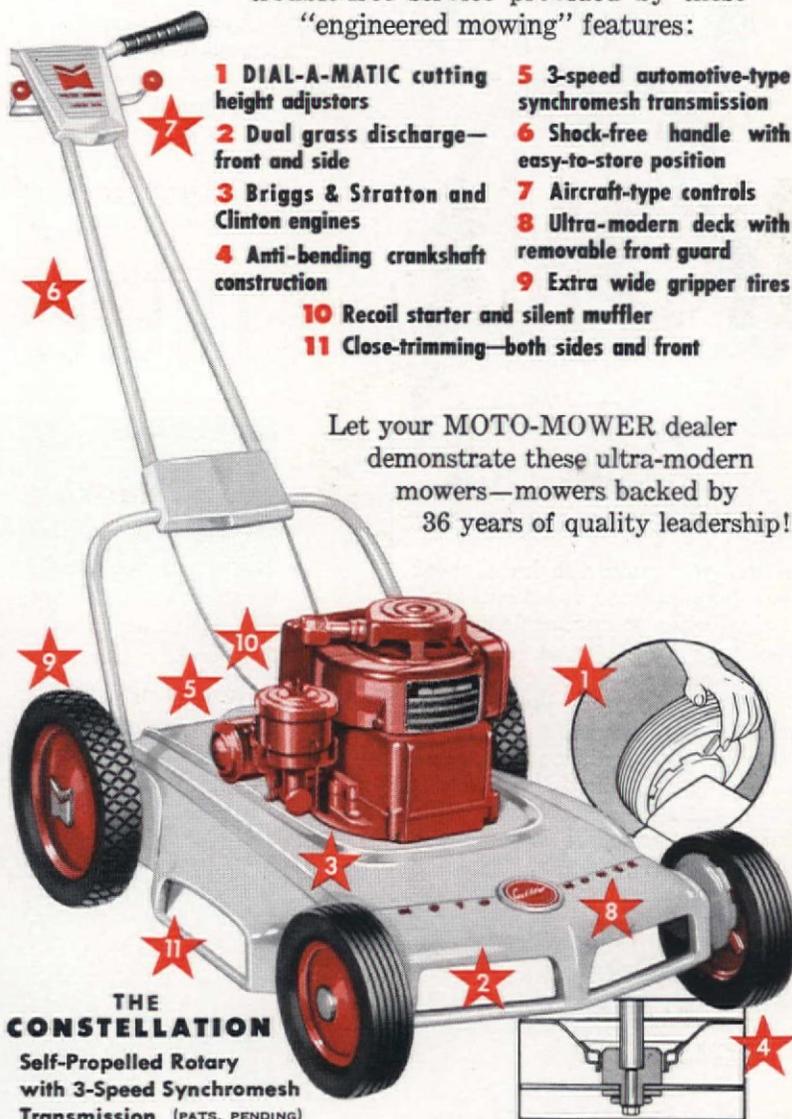


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give you all these better-mowing features

Yes, only dealers who handle the brilliantly styled new 1955 Moto-Mowers can promise you the smooth mowing, easy handling, and long, trouble-free service provided by these "engineered mowing" features:

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Transmission (PATS. PENDING)

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11 Beautiful
Reel and Rotary
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TRUE TEMPER. Garden News

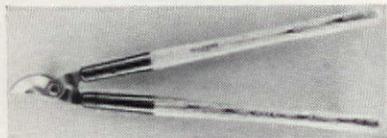


New shears have RUBBER BUMPER

When you snap the handles of this hedge shear together, that little rubber bumper soaks up the shock. It really spares your arms and shoulders.

This is the finest hedge shear made. Even the nut and bolt are special. They can't loosen... but they're easily adjusted to *whatever* blade tension you want for best cutting action. The lower shear blade is serrated to grip the foliage during cutting.

Blades are finest steel, mirror polished. Ferrules are gleaming chrome plated. Handles are oval-shaped for comfortable grip. At your hardware or garden store—about \$4.95. No. T-85.



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Professional-type loppers. Powerful action. Ideal for homeowners. About \$4.00, lightweight No. 101. About \$4.50, heavy duty No. 103.

Cut heavy branches

crisp and clean with this anvil-type pruner. Nut won't loosen. Chrome plated. Replaceable brass anvil. About \$2.80. No. 250 "True Kut".



TRUE TEMPER.



Finest quality in lawn, garden and farm tools - Shovels - Shears - Hammers, hatchets, axes - Fishing tackle - Golf-club shafts

WILLIAM GILMAN

Has the formal, stately beauty of some tulip plantings you have seen intimidated you and made you feel that tulips weren't for you and your little garden where you want informality and intimacy? Then take another look at tulips, as they are being increasingly used to gain lovely effects—in small clumps, odd nooks and corners, alone or combined with other spring flowers. Look especially at the newer kinds, as well as some of the older but less common varieties that are all too frequently ignored when broad, uniform color masses are the objective.

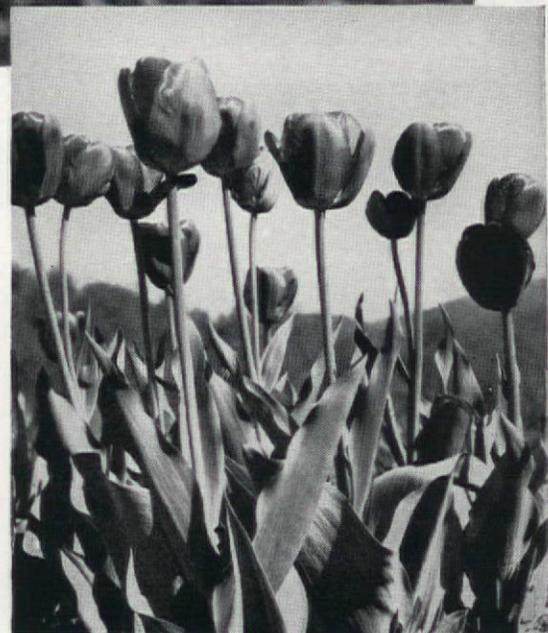
You will be surprised by the many variations from the traditional "goblet-shaped" flower form. And by the many ways in which they can be used to create charming effects outdoors, and also



TULIPS CAN BE INFORMAL



delightfully different flower arrangements within. Look for the lily-flowered type with slender, pointed petals, such as the pink Marietta at the top of the upper picture; and for shaggy, rampant "Parrots," like Texas Gold, just below it. Both types open wide to saucerlike form and remarkable dimensions. Consider the new peony-flowered doubles, like snowy Mt. Tacoma shown in the center picture; and the very early species tulips, whose short-stemmed blooms look like waterlilies lying on the ground. And don't forget that every year sees new varieties in the standard Darwin, Breeder, and Cottage or May-flowering classes; one of the last is the handsome red Spring Song seen here as it would look to an admiring hoptoad.





Bill Stern asks the No. 1 question:

How Big is your Lawn?

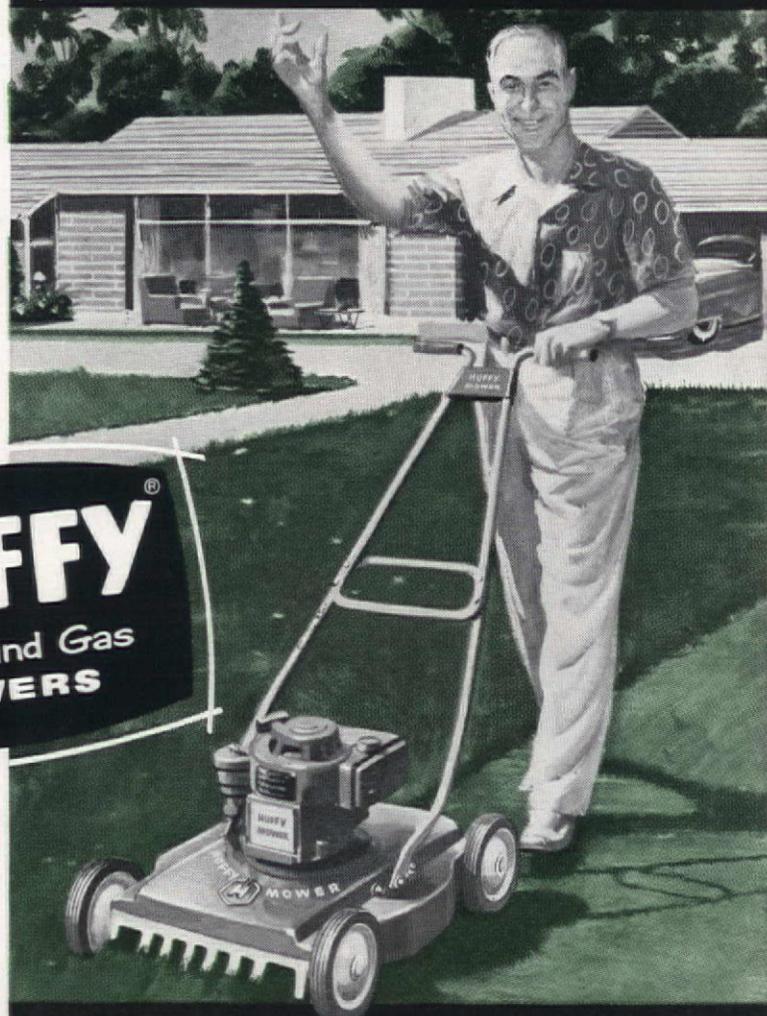
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Electric and Gas
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- You push a button to start it; you hardly hear it run!
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- You can mow a row—flip over the handle—and mow the *next row without turning mower around*.
- Only Huffy has Cord Control®. Cord won't interfere—won't be cut—when you mow the easy Huffy way!
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- Safe! Four pivoted blades swing back if they hit hard objects.
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do successful gardeners have *Green Thumbs*?

Yes, today's successful gardener has a *Green Thumb* tool for every garden need. Each is the fastest, most efficient tool ever designed for its purpose.

This *Green Thumb* Scuffle Hoe, for example, keeps beds and borders mulched and beautiful in half the time it takes with any other tool. No lifting; you just scuffle the sharp blade back and forth. Cuts weeds without disturbing plant roots; gets under lowest branches.



Yes, the lawns you admire are kept clean as a pin with the *Green Thumb* Adjustable Lawn Broom.

This wonderful tool is instantly adjustable from a stiff, narrow comb, for cleaning in corners and hedges, to a limber 20-inch wide broom for sweeping leaves and grass clippings. Its self-cleaning fingers of clock-spring steel won't tear your grass. (Patented)

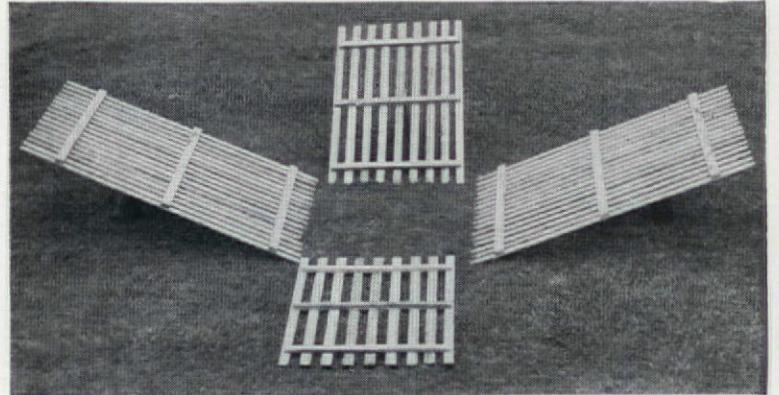


There are equally wonderful *Green Thumb* tools for every other lawn and garden need. All are of hand-forged steel with satin-smooth ash handles. All are matched to make a set. Look for these tools with the *Green Thumb* brand. They're guaranteed. A new tool free if any proves defective.

The Union Fork & Hoe Co., Columbus 15, Ohio.



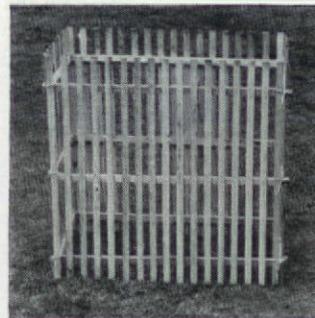
How to Make a Compost Bin for \$2⁰⁰



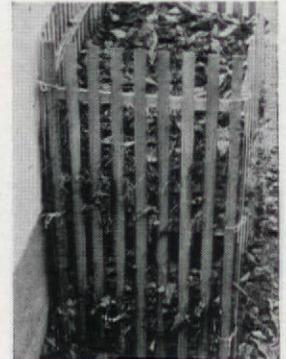
CHESTER TAYLOR

With two bundles of ordinary building lath and a pound of small nails, you can, in a couple of hours, make a folding compost bin 4' x 2' x 4' high that will suffice for the average small garden, and that can be stored in small space when not in use. Make two sides, each of 17 lath spaced one lath apart and nailed to three horizontal crosspieces made of two lath for added strength. For the ends, make the double crosspieces half a lath

long, and for the uprights, use nine lath. Set up the four parts in an inconspicuous but convenient place, and wire or tie the corners at top, middle, and bottom. (Strong cord will hold the bin together but permit you to fold it flat for storage;



or you can take it apart and store the pieces separately.) In it put vegetable refuse of all kinds, spreading on every ten-inch layer an inch or so of manure or soil, plus a dusting of ground limestone. Wet down occasionally if the rains don't do it. After a couple of months, dump, refill, leave until "composted."



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in your outdoor living!**

You just can't beat the beauty and protection of an Anchor Fence in your outdoor living room. Beauty, because you can use it as a support for climbers or young plants—as a background for shrubbery. And protection! Anchor Fence keeps unwanted animals out, pets and children in. Insist on Anchor—the fence with zinc coating applied

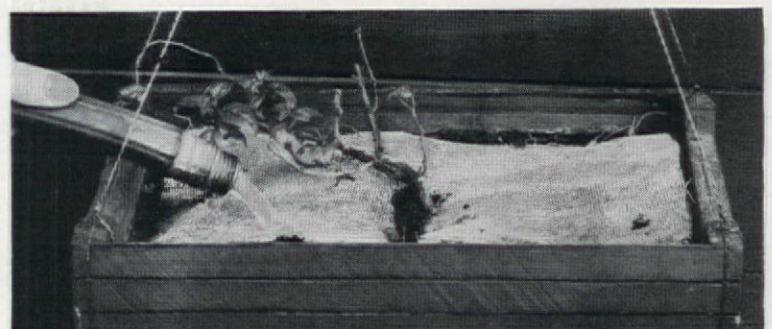
after weaving . . . not before. Call the Anchor office in your area for a free estimate. Or write for more information to: Anchor Fence Division, 6605 Eastern Avenue, Baltimore 24, Maryland.

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IDEA: SCREEN THE SOIL



A piece of wire screening can bring several benefits to potted plants. Firm it down over the soil, and it will reduce the force of the water from your garden hose, and so expedite watering and prevent the soil from being washed away. In addition, it will discourage growth of weeds.—C. C. CHUVAX



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For all-round cutting ability, combined with ease of handling, the Jacobsen 18 in. manually-operated rotary mower is tops in the small rotary class. Wheels are offset to prevent scalping ... inset to trim cleanly around trees, flower gardens etc. The 18 MA is powered by the Jacobsen-built "Hi-Torq" engine to insure double-quick starting, positive fresh lubrication, long life and quiet operation.

Exclusive Suction-Lift Rotor

Jacobsen's exclusive suction-lift rotor uses four cutting knives to double the cutting frequency of conventional bar-type mowers. Pitch of blades is scientifically determined to provide the lifting action essential for a smooth cut on long tender grass. Leaf mulcher is standard equipment.



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35 years of
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Prices start at \$64.95 for the electric rotary. See the yellow pages of your classified telephone directory under "Lawn Mowers" for your Jacobsen dealer. Ask for a free home demonstration.

Prices include Federal excise tax where applicable and are slightly higher west of the Rockies.

Pet Lending Library

(Begins on page 36)

places as the Sunbeam School for Crippled Children, where the happiness they put into other eyes bounces back to light up their own.

An imaginative, hard-working mother of two boys, Mrs. Elberta Wagner Fleming, is the director who "sparks" the museum. It is run by a board of trustees, headed by Dr. Bruno Gebhard, director of the Cleveland Health Museum, and is supported by memberships and contributions. Mrs. Fleming, whose husband is an industrial engineer, had studied entymology and conservation at Ohio State University Graduate School, and had specialized in scientific illustration. While doing research in New York, she was inspired by the Brooklyn Children's Museum, and returned to Cleveland enthused about fitting a do-and-learn program to her own community.

Now, as a hobby, she and Mr. Fleming spend their time and talents making nature attractive for others. The Flemings often lodge museum pets in their own basement, and visitors are amazed to see the glass-paneled beehive young Alex and Dave keep in their bedroom.

"Mothers mustn't be squeamish
CONTINUED ON PAGE 136



**HANDY HOLSTER
FOR PRUNERS**

Whenever you are working around the garden, it's well to keep a pair of pruning shears handy, wherever you go. So hang that toy six-gun holster, outgrown or discarded by Junior (or otherwise obtained by some diplomatic and mutually satisfactory arrangement), on your belt over your right or left hip, depending on whether you are right- or left-handed. Then you won't mislay the shears and you, too, will be "quick on the draw."

—R. M. WOODBURY



...telling my husband
about heating!"

I learned you don't have to be an expert to measure heating quality. And one big measure is longer furnace life.

I learned that now you can have a furnace that can outlast the mortgage! The secret is in a new design ... **Dura-tube**

Dura-tube is the heating heart of the Janitrol Deluxe furnace.

Now you can forget about burn outs, cracks and rusting.

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Makes Grass Grow
This golf course aerating tool ejects a plug of soil and lets air, moisture and fertilizer get to the roots — then grass really grows. Postpaid \$6.95.



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WITH
ROWE'L-EZY
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America's Favorite Lawn Edgers
A LAWN BEAUTIFIER
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at all Hardware, Garden Supply and Department Stores
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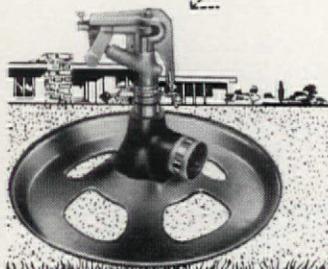
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ALLENCO "Suburban"—rugged, thrifty, all-purpose sprinkler—covers up to 4,000 square feet to "parkway" sliver; stream or spray or combination; change without stopping. Only \$9.95.

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Chicago 6 • New York 7



Pet Lending Library

(Begins on page 36)

about these things," Mrs. Fleming states. "Parents' aversion to bugs and frisky little creatures can stifle a child's curiosity, a curiosity that might lead to medicine or science. Certainly it can develop appreciation of the adventures in nature.

"Sometimes I think our museum is educating more parents than children," says Mrs. Fleming. She watches mothers reconcile themselves to handling small, harmless snakes, just so their children will not develop unnecessary fears. One father, who had demanded the immediate eviction of a guinea pig, was found, a few nights later, monopolizing and petting the animal while his son stood by empty-handed but pleased.

Although professional guidance is valuable, it is far from essential, if a community decides to establish a junior museum. Most needed are a dozen or so co-operative adults who are willing to give it as much time as they would to a club or lodge.

"The children can bring in enough animals from vacation trips and country weekends to start a museum," assures Mrs. Fleming. "How to tend them can be picked up readily from books." If permanent quarters are lacking, the "library" can be housed in first one and then another family basement. Once the project is in business, it will quickly attract a swarm of eager, young would-be naturalists, including older children to serve as junior curators.

Nature programs often fail to hold interest because they are nothing more than busy work. Mrs. Fleming believes, "But a lending museum gives the children an activity into which they can put their hearts as well as their hands."

Idea!

Data: Michael Flynn Co.

Casements can be manipulated to capture spring breezes. If breezes blow toward the house, open casement as little or as fully as required for the ventilation you want. If breeze blows parallel to building, open that side of a double casement farthest in the direction of the breeze; for instance, if it blows from south to north, open the north half of the casement

Cooper's Spotlights Power Mower Show for '55

"KLIPPER"

Reel Type **POWER MOWER**
18" and 20" CUTTING WIDTHS

Outstanding design, sturdy construction and highest quality, have constantly characterized all COOPER Power Lawn Mowers. Thousands upon thousands of satisfied "KLIPPER" owners, testify to these many exclusive features for fine grass cutting and convenient easy operation.

Moderate in cost for such high quality, "KLIPPER" power lawn mowers are built to give many years of economical, dependable and trouble-free lawn mowing service.

Fully powered by Briggs & Stratton 4-cycle engines.



Cyclo-mo ROTARY POWER MOWER
18" and 20" CUTTING WIDTHS

These new Trimmer Type COOPER "Cyclo-Mo" Rotary Mowers provide everything that could be expected in a Rotary Power Mower - good design and rugged construction, easy handling with plenty of smooth, dependable power - from latest model Briggs & Stratton 4-cycle engines - under all grass cutting conditions - plus the added advantage of NON-SCALPING and free even grass distribution without piling up or windrowing cuttings.

Built for Those who Want the BEST!

Ask your dealer to demonstrate one of these outstanding COOPER Power Lawn Mowers. Write for his name and attractive literature TODAY.



COOPER MANUFACTURING CO.
756-758 South First Avenue • Marshalltown, Iowa

HYPONEX
SOLUBLE PLANT FOOD COMPLETE
Grows Better Plants in Soil, Sand or Water
Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawns. Feeds instantly. If dealer can't supply send \$1 for 1 lb. Makes 100 Gals.
HYDROPONIC CHEM. CO., Copley, Ohio, U.S.A.

INSIST ON
Doo-Klip

Doo-Klip GRASS SHEAR
Model DK-101 \$3.25
Aluminum Cast Handles. Hollow Ground Blades.

Doo-Klip Long Handle GRASS SHEAR
Model DK-303 \$4.25
STAND UP AND SHEAR!

Available at all leading hardware, department, household and garden supply stores.

THE LEWIS ENGINEERING and MANUFACTURING CO.
ALLIANCE, OHIO
"Pioneers in the Lawn Tool Industry"

For better fruit and flowers
PRUNE NOW
with the genuine, original

SEYMOUR SMITH
Snap-Cut® PRUNERS

DO IT EASIER

As the millions of users know, there's no pruner that cuts so easily. And, so you can prove it to yourself, we pack a tough wood dowel with each "Snap-Cut." Just try it at your dealer's. It will amaze you.



Look here for the name "Snap-Cut"

No. 119-8" Snap-Cut Pruner \$2.95

Also ladies' model No. 118-6" \$2.49

For you, with each **Snap-Cut®**

28-page, authoritative, illustrated book tells how to have more beautiful flowers, plants, shrubs, etc. by proper pruning. To get it free simply mail coupon packed with each pruner. Or send 10¢ for book only.



SEYMOUR SMITH
Electric Lawn Trimmers



Trim your lawn "with the ease of a breeze." Now, with little effort, you can have the neatest lawn in town. They cut close and clean around trees, rocks, fences, flower beds, walks, etc. And they're guaranteed by the makers of the famous "Snap-Cut" Pruner.

No. 700 de luxe model with Underwriters' approval \$29.95

No. 70 Standard model.....only \$19.95

Your dealer has Seymour Smith garden tools—pruners, hedge shears, grass shears and electric trimmers—or can get them for you. If not, please write us.



SEYMOUR SMITH & SON, INC.
105 Main Street, Oakville, Conn.

Ladybugs

(Begins on page 19)

invasion by aphids or other succulent plant pests. Then sow a few handfuls among flowers or vegetables and they will quickly thaw out and start to work. Best of all, they are "selective," preying only on plant enemies and rarely, if ever, bothering beneficial insects; and, while "doing what comes naturally," they also serve as pollinators of the plants they protect.

In the far west at high elevations, they gather in vast swarms to hibernate. This makes it possible to collect, store, and sell them—at from \$3.50 to \$5 per "garden package" of some 30,000. I would say that \$15 worth would take care of an average growing season in a small garden, allowing for those that unavoidably get blown or migrate to other gardens (and who minds spreading beneficial things like ladybugs?). By comparison, my May to September bill for insecticides used to run about \$30.

Incidentally, some kinds—particularly the species you are likely to get when you buy, which is called the "convergent ladybug" (*Hippodamia convergens*)—tend to roam less widely than others. A female (for, paradoxically, the name "ladybug" is applied without prejudice to both sexes) will lay, on the underside of a leaf, some 700 eggs which, in a few days, hatch out ugly little six-legged larvae resembling miniature alligators. These promptly adopt the hunting and eating habits of their parents until, after about 20 days, when 1/4" long, they attach themselves to a leaf, shrink into mummylike pupae, and "rest" for a week or so before emerging as adult ladybugs ready to start a new cycle.

When aphids, etc. appear on your plants, hie you to the refrigerator, get a few handfuls of the sleepy ladies, and sling them around with a slow, sweeping motion, the way you'd sow grass seed, working them into the mulch or loose soil around the plant roots. Best time to do it is before sunup or after sundown while it's cool, and just after or before sprinkling the area; after a good sleep, the ladies are thirsty—you'd be so yourself. Just one caution: Prolonged cold (below 36°) tends to act like an overdose of sleeping pills—fatally. So don't store ladybugs in the freezer unit.)



FREE booklet shows you



How to make sure **he's** brought up
with a **mother's love**
...not a stranger's care

If something were to happen to her husband, a young mother could probably find a job. But working means depriving your child of the close, continuous love he so urgently needs.

To avoid this tragedy, John Hancock now offers a new, low-cost plan that keeps the pay checks coming—no matter what happens. A steady income is guaranteed... readjustment is easier... and your child is assured a mother's ever-present love. Sweeping simplification of insurance procedures makes this unusual John Hancock plan available at a new low cost that actually fits your budget!

Free 16-page booklet mailed to you without obligation. This helpful family guide to financial security shows you:

1 — How to figure what your family would need if something happened to the father.

2 — How much you would have to budget for a plan that would assure family protection.

3 — How this plan can also provide retirement income.

For your free copy, just use the handy coupon below.



THE JOHN HANCOCK
200 Berkeley Street, Dept. E-7
Boston 17, Massachusetts

Please mail me a free copy of your booklet, "Face the Facts." To protect our family we can set aside \$2 a week; \$4 a week; \$6 a week.

Name _____
Address _____
City _____ State _____

Looking for Something?



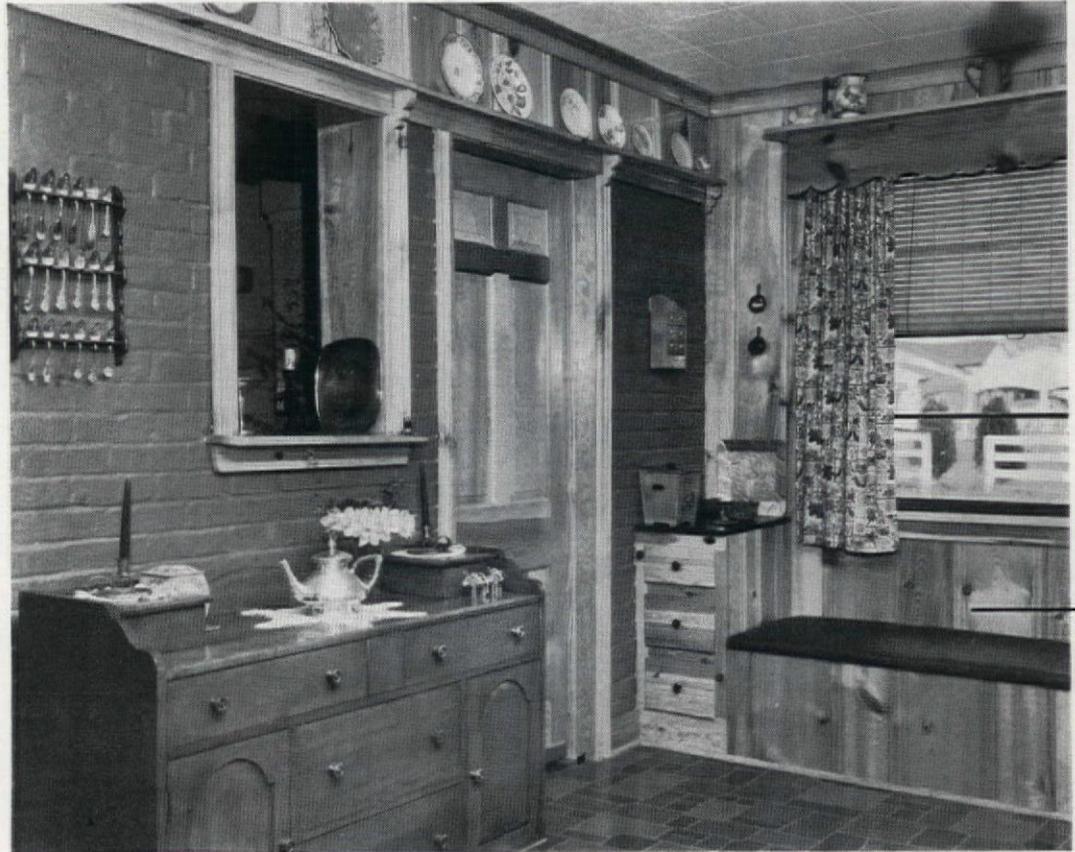
**FROM LAUNDRIES
TO TELEVISION
WHATEVER YOU NEED**

Find It Fast
In The
'Yellow Pages'

We had a typical problem: Our house is one of those built-after-the-war jobs—too small, and with a combined living-dining room that was good for neither. What to do? Should we sell at a loss, pay high for a new home—or build an addition? Because we love our grounds and are sentimentally attached to the house, and because the children refused to leave neighborhood friends, we built the addition—this practical, pine-paneled room that adds spaciousness to our entire house. We believe that it comes close to being an ideal family room for the average

young American couple. It's a large dining and "take it easy" room off the kitchen and the living room that's a real living room now. (In the picture directly below, you can see how a former kitchen window became a pass-through.)

What did it cost? Other couples who think they can't afford the added rooms they dream of might take a tip from us. We decided to *make* ourselves afford it—by cutting out extras, staying at home, and saving \$50 each month. The \$3,000 we saved in five years paid for the new room, and other improvements to our home.



We Built a "Take It

HUGH FRANK SMITH

Former exterior brick wall (above) was painted green to contrast with the wood paneling.

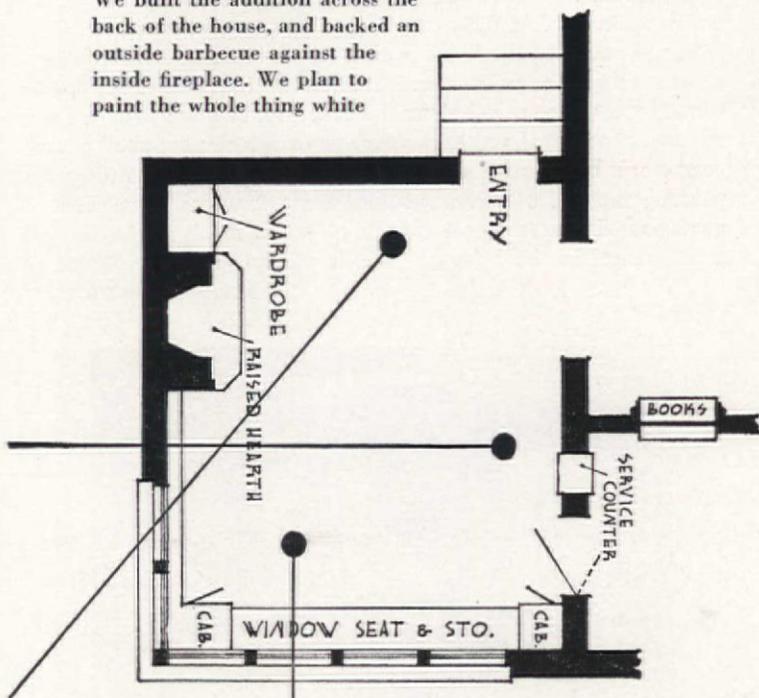
Fireplace with raised hearth is good for indoor barbecues. Ox yoke over mantel belonged to wife's grandfather who drove ox team from New York to Dodge City, Iowa, where he homesteaded.

In summer, we eat by the corner window at a table which lengthens when we have guests. On wintry days, the table is moved near to the fireplace.

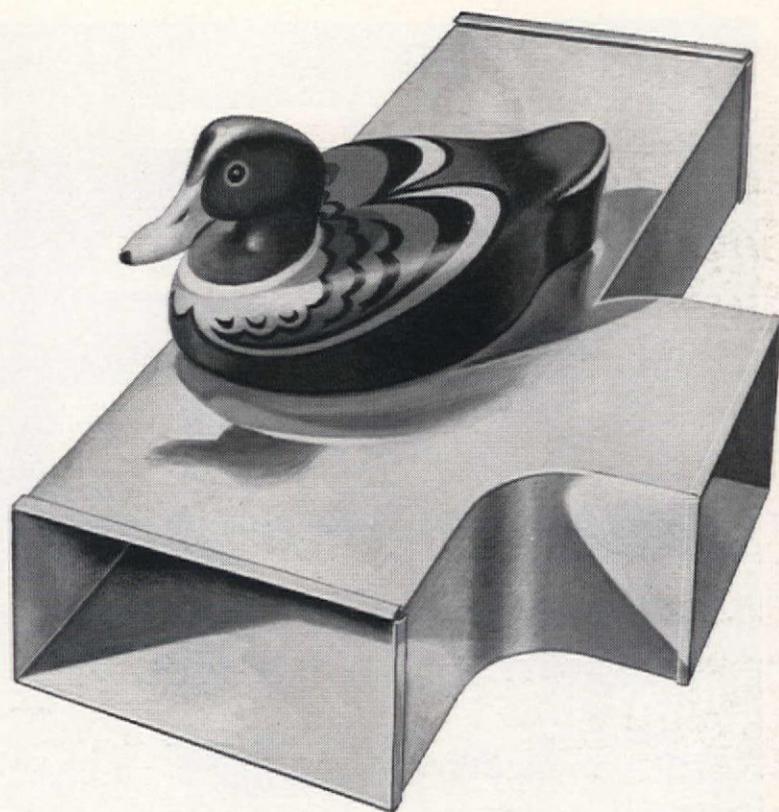




We built the addition across the back of the house, and backed an outside barbecue against the inside fireplace. We plan to paint the whole thing white



Easy" Room



Your heating system is a
"sitting duct"
 for adding G-E cooling

You'll experience a new kind of living when you add a G-E summer cooling unit to your present heating system. "Scorchers" won't bother you any more, for you'll sleep cool, wake and work refreshed and find new pep and energy on summer's hottest days.

If you have a forced warm air heating system, it's usually easy and inexpensive to add G-E cooling, for it costs as little as \$30 per month on a three-year FHA or local bank loan (after a small down

payment). You use the same duct system for cooling that you use for heating—and that means you live cool in every room.

But regardless of what type of heating system you have, you will find G-E cooling is less expensive than you think.

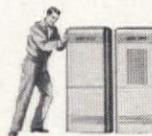
Your local G-E Home Heating & Cooling dealer will give you the facts—without any obligation. For your convenience, you'll find his name listed in the Yellow Pages of your phone directory.

Home Heating & Cooling Department—Bloomfield, N. J.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Send for valuable facts FREE today



G-E Year 'Round Air Conditioner

General Electric—Home Heating & Cooling Dept.
 Box AHY-55, Bloomfield, N. J.

Yes, I want the facts on adding G-E Cooling to my present heating system:

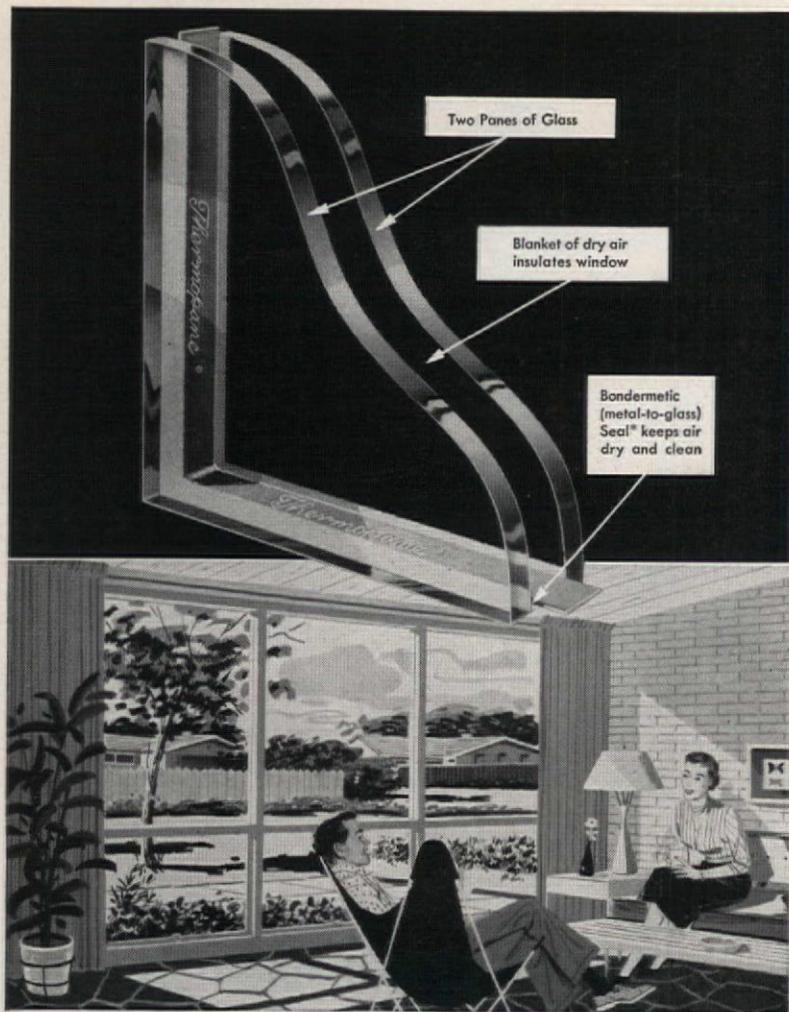
I now own my own home My home is _____ years old. My heating unit is _____ years old.

I have Forced Warm Air Hot Water or Steam Other .

Name _____

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City _____ County _____ State _____



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*Thermopane** SAVES MONEY

It cuts heat lost through windows as much as 50%.
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With *Thermopane* in every window, you don't have to bother with storm sash—ever.

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You're more comfortable, sitting near windows.
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Your rooms are much quieter because outdoor noise is muffled.

There are two kinds of *Thermopane* insulating glass: (1) made of sheet glass for economy and (2) made of plate glass for clarity so essential in picture windows. For further information, call your L·O·F Glass Distributor or Dealer. See the yellow pages of your phone book. Or write to Dept. 455.

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Pool Costs

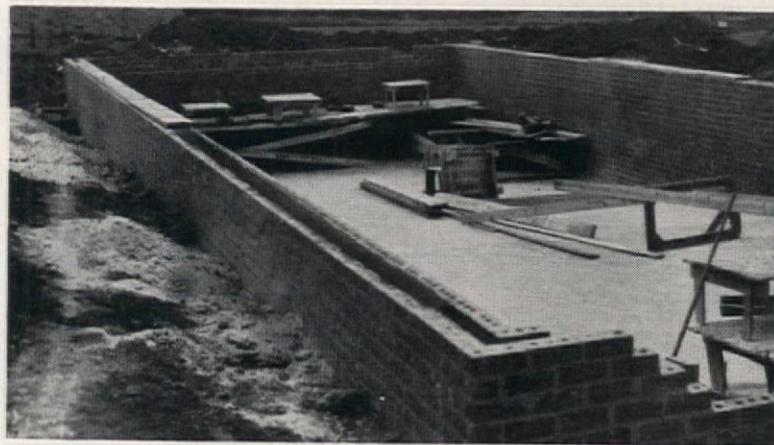
(Begins on page 50)

a 16' x 30' job; and filtering systems, where they are desired, may run to an additional \$1,000 to \$1,500. Professional costs may also be affected by the number of pools being built in your neighborhood—the more, the cheaper, of course.

STEEL POOLS are made of heavy-gauge steel welded at the pool site to eliminate any chance of leaks. The steel is coated with long-lasting enamel which provides a smooth and easily cleaned surface. The cost of such a pool, 16' x 30', complete with excavation, installation, landscaping—all without a finger lifted on your part—will be in the neighborhood of \$3,800.

POURED CONCRETE is probably the most popular type of pool construction, and while the per-cubic-foot cost is high for small pools, it decreases rapidly as the size of the pool increases. This is because the wooden forms needed for its construction are expensive to set up with paid labor. But it costs little more to set up the forms for a comparatively long and deep pool than for a smaller and shallower one. So if you have your eye on a really big pool, poured concrete is competitive with other materials in price. Aside from painting the inside with waterproof paint for decorative effect, a good poured concrete pool shouldn't require much in the way of maintenance. In the 16' x 30' size, it will set you back \$4,000 to

CONTINUED ON PAGE 141



HOW REINFORCED BRICK MASONRY POOL CONSTRUCTION WORKS:

Here's how the brick pool illustrated on page 50 looked while building was going on. Footings and bottom are poured concrete, with steel reinforcing rods set into the footings. Two walls of standard brick are then laid with a cavity between, the cavity later filled with concrete. No expensive forms are needed, and the brick can be laid by any skilled bricklayer even if he is unfamiliar with pool construction. All labor costs for this 21' x 55' pool came to \$1,366

"you just can't make
PERFECT PLEATED DRAPERIES
without these
Conso
MIRACLE-TWINS
I tried...I know!"



BESTPLEAT[®]
pleater tape

NIP-TITE[®]
pleater hooks

*PAT. APPLIED FOR

- PERFECT DRAPERIES have sharp, uniform pleats!
- PERFECT DRAPERIES must never, never sag!
- PERFECT DRAPERIES look crisply professional!

NOBODY BUT CONSO has NIP-TITE Pleater Hooks, those amazing drapery hooks with the hinged locks that grip all pleats tightly to keep them crisp and professionally uniform.

NOBODY BUT CONSO has Bestpleat, the firm, wear-like-iron pleater tape with the woven-in pockets that never "give" — draperies cannot sag.

DON'T WASTE WORK ON DRAPERIES THAT 'LET YOU DOWN'!

EASY! Stitch Bestpleat to top of fabric.
QUICK! Insert NIP-TITE Hooks.
INEXPENSIVE! Lock pleats and hang.

No need to tack or sew pleats with NIP-TITE!

You can be sure of perfect pleated draperies every time with Conso Bestpleat and Nip-Tite Hooks. At drapery departments everywhere.

The NEW, 11th edition of "1001 Decorating Ideas." 64 pages crammed full of the latest decorating tips, illustrations and simple, practical directions. A valuable book.
Send 25¢ in coin to Dept. AH-5.

SEND FOR



CONSO® 27 West 23rd Street, New York 10

Pool Costs

(Begins on page 50)

\$6,000 fully built and landscaped.

You can get a good reinforced concrete pool for less, however. If soil conditions are just right, it is possible to pour a pool without using forms: a trench is dug, and the sides of the trench serve as forms. With this method, it is often possible to build a 16' x 30' pool for less than \$3,000. Still another money-saving method, which costs about the same as the one just mentioned, is to use precast reinforced concrete panels, cast and cured at a central plant.

THE GUNITE PROCESS is another type of concrete construction. Here metal wire mesh is put down, then coated with concrete sprayed on under pressure with a special pump and hose. Somewhat less expensive than reinforced concrete, since no forms are required, it is also desirable for irregularly shaped pools, since the wire can be easily shaped. On the other hand, the cost per cubic foot remains about the same regardless of the pool size. Pools made by the Gunite process cost from \$3,000 to \$4,000 for the 16' x 30' size.

"FREE-FORM" CONSTRUCTION is a very inexpensive method of building concrete pools in parts of the country where you don't get freezing weather. Here a saucer-shaped excavation is made, and the concrete is trowled directly on the earth—no forms, no wire-mesh reinforcing. But it hasn't been around long enough for us to know how well it will stand up. Old pros are skeptical.

REINFORCED BRICK MASONRY

The brick pool illustrated in use on page 50, and in the building on page 140, is something new, and stock plans for it are available from the Brick & Tile Service, Inc., of Greensboro, North Carolina. This

CONTINUED ON PAGE 142

MARYLAND PILGRIMAGE

● For those of you who love a chance to see and study beautiful old homes and gardens, this tour, beginning April 29th and lasting through May 12th, takes in the high spots of ten of our country's most historical counties. Some of these are Maryland mansions; some are simple dwellings based on the 16-foot dimensions of the original house in the colonies. Included are two days at the Baltimore Museum of Art, where foremost authorities will conduct a Forum on Antiquities. For further information, write to: Maryland House and Garden Pilgrimage, Sheraton Belvedere Hotel, Baltimore 2, Md.

Could you always tell
Fostoria's "Holly" cutting
from similar designs?



ALAS, we have no copyright on a holly bush, so we go all-out to make Fostoria's *Holly* just a little bit prettier than any other. The difference starts with the glass itself, and our *Holly* is handblown of fine lead crystal. Then, we cut the pattern two ways: the "leaves" with a frosty look; the "berries"

with a sparkling polish. This extra artistry results in a distinctively lovely holly design—a wise choice for a gift, or for your own pleasure. The suggested place setting we show above, \$14.00*. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

*slightly higher in the West

FOSTORIA



**BOSTON
ROCKER**
72-6DC

Early American Chairs...

All of a century-old charm is yours in these lovely reproductions. Just look at that Boston Rocker! Note its high back, gracefully turned spindles, low slung seat. Your great-great-grandmother probably rocked her babies in one of the originals. It's really the *perfect* colonial fireside chair.

**CHILD'S
BOSTON ROCKER**
X55-6DC



For your little boy or girl, a miniature replica of the Boston Rocker to match your own... also an ideal gift for that favorite nephew or niece who seems to *have* everything.



**DUXBURY
SIDE CHAIR**
1993-1

Trace this sturdy brace-back Windsor variation back to those of the practical Pilgrims. If you're buying a set for your dining room be *sure* to include a master's armchair.

**HITCHCOCK
CHAIR**
2057-1DC



Lambert Hitchcock designed this ornamental chair... faithfully copied here in every detail. Even the seat, broadleaved flag—a rush of enduring qualities—is hand twisted and woven *exactly* as it was in colonial times.



**Nichols
&
Stone**
The Home of Windsor Chairs

How to Smarten Your Home with authentic reproductions of Early American chairs. Ideas and complete historical information. All yours for only 25 cents.

NICHOLS & STONE CO.
Box 25, Gardner, Mass.

Please send me your well-illustrated booklet "Traditionally Modern." Enclosed is 25c in coin.

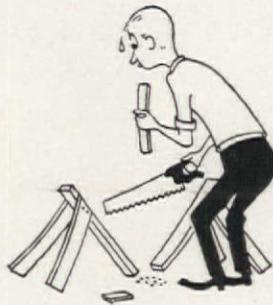
Name _____
Street _____
City _____ Zone _____ State _____

Pool Costs

(Begins on page 50)

one, measuring a big 21' x 55' was completely installed professionally for \$3,632 including a filtering system. An almost identical pool, without filtering system, was built by the same contractor for \$2,600—and a 16' x 30' size would cost considerably less. It was designed and built for the Orton Borens of Pleasant Garden, North Carolina, by E. H. Roberts, a Raleigh contractor who worked from a design developed by the Brick & Tile Service, Inc., and the details on page 140 show how it works. No forms are required, no special equipment is needed to build it, and the cost of the actual materials is low (the brick in this case came to only \$926). Another advantage is that the brick requires no finishing of any sort, either at the time of construction or as annual upkeep.

FAMILY-PROJECT POOL—WITH SOME PROFESSIONAL HELP
The Hilmar Muellers of Hamilton Square, New Jersey, got themselves the dandy 20' x 40' pool shown on page 50 for a cash outlay of \$1,000.80,



part of which went to pay professionals for pouring the floor. They did the rest of the work themselves, and to hear them tell it, the building of it was almost as much fun as the using. The Mueller's two daughters coralled their beaux, young Bobby Mueller rounded up his Cub group, and Mother and Father worked along as well as masterminding. "We loved doing it together," Mrs. Mueller reports. "Lots of fun, and many picnics." The volunteers have enjoyed the fruits of their labors as well as the labor itself, for last summer the Mueller pool was used by 175 different people. The brick trim was added later, and the Muellers now intend to add a barbecue-fireplace and another terrace.

Did the Muellers have any special qualifications for pool building? Yes, they did. For one thing, Mr. Mueller owns and operates a machine shop, a fact which suited him for the project temperamentally, and also put at his disposal all the machinery and tools needed for the pool piping. Also, states his wife: "My husband is a very energetic person and hard work doesn't frighten him. When we

first bought our home and saw the acre of lawn, my husband remarked, 'We should build a swimming pool here to cut down on the grass mowing.' How that remark backfired!"

As to construction method, the Muellers used concrete masonry block with reinforcing rods to make a 12-inch cement wall, and the pool has, to date, survived a few winters with no leaks nor cracks. Pool contractors, in general, don't believe that concrete block is as durable as poured concrete, steel, or Gunite. But it is an excellent do-it-yourself material because you can build a bit at a time, and knock off when you please. With poured concrete, when the time for pouring comes you have umpteen yards of concrete on your hands, and you just have to go on pouring until the job is finished. Concrete block is not a satisfactory material for pool floors, so the Muellers have a poured concrete floor—poured by professionals.

THE SMITHS BUILT IT THEMSELVES

Back in May, 1953, we first published the full story of the owner-built poured-concrete pool our own Charlie Smith (he's the A.H. representative up in Boston) made for himself, his wife, and their young brood. At that time, Charlie wrote: "After reading innumerable articles and talking to people who had built pools of all sizes, we had moments of hesitation, partly because of the economic aspect, partly because of all it involves in community relationships. Perhaps you have had the same desire, only finally to develop cold feet and give up the idea. Well, in our case, the 'ayes' won out, and we want to say that our pool is the best thing we've ever done; our best investment since the basic one of buying our home. . . . The reward comes for everyone concerned—pool pleasure, under strict, but simple and sensible rules." That pleasure is still going strong—big returns for \$290.39—though Charlie wishes it were larger. To save on the excavating and prevent debris from getting into the pool, walls extend 18 inches above ground level.

WE'D LIKE TO KNOW IF YOU . . .

. . . have finished any exterior remodeling projects at home—large or small. We'd love to hear about them, and see any "before" and "after" snapshots you have.

. . . have used in your own house items you saw in AMERICAN HOME. Send a description along with pictures, please!



A red-nosed Fokker slowly spun to earth

At 4:30 P. M., on October 30, 1918, a lone Spad biplane, marked with the symbol of the "Hat-in-the-Ring" Squadron, hawked down through the quiet skies over Grande Pré. Seconds later, a burst of its guns smashed into a low-flying Fokker and sent the German plane swirling to earth.

Captain Eddie Rickenbacker had downed his last enemy plane of the war, setting a combat record never equaled: 26 victories in 7 months. It made him the American ace of aces.

Earlier, his mother had written, "fly slowly and close to the ground"; but it was advice that Eddie Rickenbacker has never been able to take. His courage, ingenuity and drive are typical of America's greatest asset.

Which is not simply factories, farms, or gold—but millions of people called Americans. And it is these people who stand behind one of the world's finest investments: U. S. Series E Savings Bonds.

To buy these Bonds is to join them in their proud confidence of their country and its future—and to protect your own personal security as well.

★ ★ ★

It's actually easy to save money—when you buy United States Series E Savings Bonds through the automatic Payroll Savings Plan where you work! You just sign an application at your pay office; after that your saving is done for you. And the Bonds you receive will pay you interest at the rate of 3% per year, compounded semiannually, for as long as 19 years and 8 months if you wish! Sign up today! Or, if you're self-employed, invest in Bonds regularly at your bank.

Safe as America—U. S. Savings Bonds

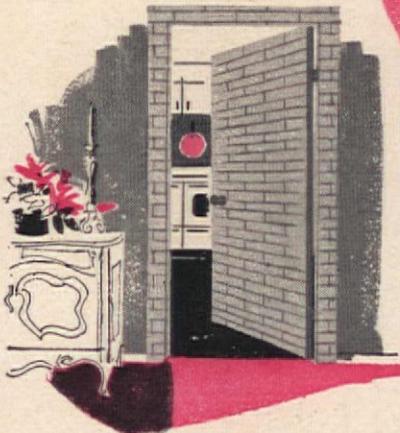
The U. S. Government does not pay for this advertisement. It is donated by this publication in cooperation with the Advertising Council and the Magazine Publishers of America.



• **FOR STAIR RISERS:** This plastic "brick" wall covering can be used to create novel effects on the risers of indoor staircases. It's tough enough to take any punishment you expose it to, will stand plenty of cleaning

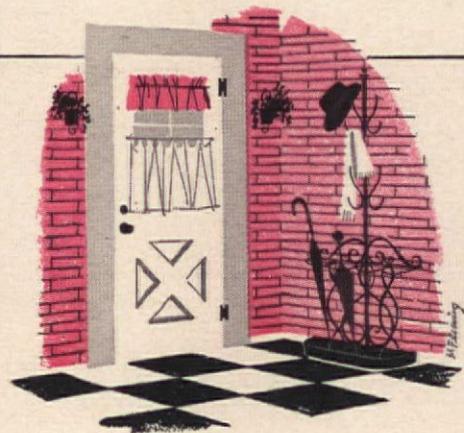
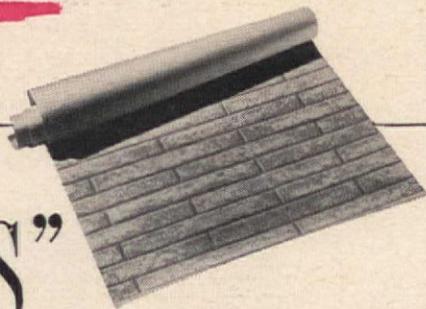


• **FOR DOORWAYS:** It doesn't take Scotland Yard to detect fingerprints on doorways—but given this treatment, such marks take it on the lam at the sight of a soapy cloth



"BRICKS" BY THE YARD

Durable plastic wall covering whose colors stay fresh. Won't peel or fade



• **FOR ENTRY HALLS:** When the weather is fittin' only for ducks, wet raincoats can make a mess of the walls of your foyer—unless you're smart enough to surface them with material that doesn't mind the moisture

• Not only pink bricks, but bricks in other colors, are available in a wall covering called Velvetex (which comes in other patterns too). Technically, it's a fabric-backed plastic tile whose tenacious colors will take plenty of scrubbing. Because of its flexibility, it fits around moldings without cracking. It comes in pretrimmed rolls, ideal for "do-it-yourselfers"

• **FOR BATHROOMS:** A quick beauty treatment, these "bricks" by the yard can get all steamed up and still retain their composure. Dampness won't harm them



See "Where Credit Is Due," page 154



Home Model, above, in Walnut finish. Spinet Model now in Blond and Ebony as well as Walnut.

*Now music has a magic
it never had before*

Few things in life are as rewarding as the ability to play beautiful music. And on the Hammond Organ, you can do so many exciting things with the simplest pieces.

At your touch are thousands of rich tones. Vastly more tonal shadings than any other organ can give. And now, without changing traditional performance, Hammond adds a new wonder . . . "Touch-Response" percussion.



Effects like harp, chimes, marimba and xylophone now yours with new "Touch-Response" percussion.

Now you command a whole range of new effects like harp, chimes, bells, marimba and other percussion instruments. You can use these glorious tones to underscore any notes or chords . . . bring out fresh shades of meaning never possible before on any instrument!

You don't play now? No matter. In 30 days you'll be playing simple tunes with grace and feeling on the Hammond Organ. And a space four feet square is all you need. Why not try it soon at your dealer's? No obligation. And mail coupon for further information.

You get all this only in a Hammond

"Touch-Response" Percussion—Brings you a whole new world of fascinating percussion effects no other organ at any price can produce.

Selective Vibrato—On either manual or both, in three degrees of vibrato and vibrato chorus.

Harmonic Drawbars—Let you blend tone colors, the way an artist blends paint colors, to get just the shade of expression you want.

Reverberation Control—Adapts cathedral tones to your living room.

No Tuning Expense—Hammond is the only organ that never gets out of tune.

HAMMOND ORGAN

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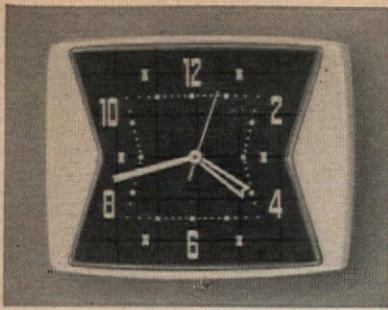
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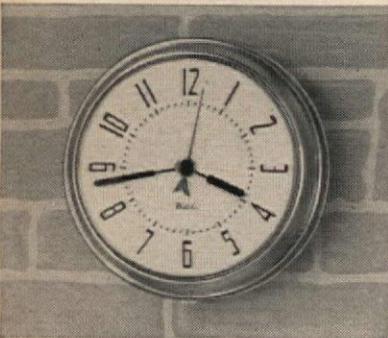


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GENCO TIME

Happy Shack

(Begins on page 56)

Everyone who came had two things in common: they all would admire the beautiful island; and they all would complain about how small and cold the tent was! From these two facts a spark was kindled! "I wonder if the island could be bought?" Of course, if it could, I would just make a down payment and maybe, in years to come, build a cabin there.

That line of reasoning, and the small, cold tent sold the idea to Mrs. Judy, so one Monday morning, at 9 A.M., found me at Register of Deeds Office to find out the name of the owner. Much to my surprise, I found that the island

MATERIALS LIST FOR THE HAPPY SHACK BUILDING

Lumber invoice, February 1, 1953	\$243.90
1000 feet of "weatherproof composition sheathing"	128.00
Building paper	5.60
Roofing	16.60
6 storm sash at special price of \$6 each	36.00
Miscellaneous materials	
Material for door, 1 window, screens, interior shelving, nails, cement, etc.	65.00
	<u>\$495.10</u>

belonged to a widow who was perfectly willing to sell it for the sum for which her husband had bought it from the government 20 years earlier! We had nothing to lose, so shortly one of the prettiest spots in this North Country belonged to us.

Now that we owned the land, the little cold tent, and the period of waiting until we could afford to build a cabin both became almost unbearable. For this reason, we started to collect magazines, books, and folders which gave plans and specifications of beautiful cabins located on properties almost as beautiful as ours. All of these cabins, however, had one thing in common: they were just too expensive for us. We are just like several other million families in the United States. We own our own home in town, and need, and can afford, an inexpensive hideaway—but certainly not one of the deluxe cabins shown in most present day magazines and plan books.

Rather than wait until we *could* afford an expensive cabin, we started to play with the idea of designing our own, strictly on an economy basis. To start with, we listed our wants and found them quite simple. All we desired was a small, one-room cabin, warm enough to use in winter and yet cool in the summer. We further felt that the plan should be adequate to sleep

four people, but accommodate six or eight for meals and as a warming shelter.

With these ideas to work on, I started sketching, and finally made a scale model out of an outboard motor carton. But no matter how I figured, the expenses always exceeded our budget—until I conceived the idea of just a large box 12' x 20' x 8', with a sloping lid (all of the slope is in the lid itself). This cut the expenses down by more than 25%, and made it much easier to build, for all work was square, all studs the same length, and the ceiling joist would be the rafters, holding the insulation board ceiling on the lower side, and the roof sheathing on the top.

With these ideas in mind, I went to see our lumber dealer and was amazed to find that all materials, if we used storm sash for windows and made our own door, could be purchased for slightly less than \$500. This was the best news we had received since buying the island. In addition to this good news, he gave us more. The plans were so simple, they would gladly cut all



"FOR RUNNING WATER
RUN TO THE LAKE"

materials to length for us, and diagonally cut the 2 x 10's for the rafters.

It took only one evening for us to decide that this was the kind of a cabin we wanted—and could afford. So the next morning I called the lumber yard and told them to start work fabricating the material, and Happy Shack really started to become a reality.

All this was in January, our coldest month which often times averages 20 below zero. Needless to say, this presented us with many problems. The two most important were, first, getting the lumber to the island which is located two miles from the mainland and the closest road; and second, building in below-zero weather, for the cabin had to be finished before spring.

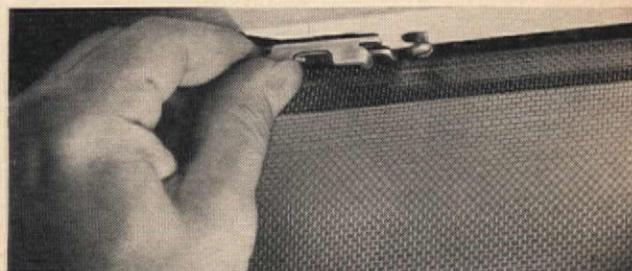
CONTINUED ON PAGE 146



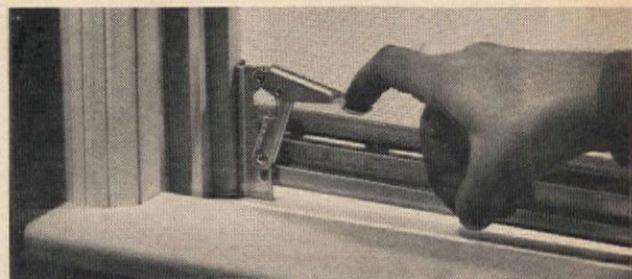
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Columbia-matic

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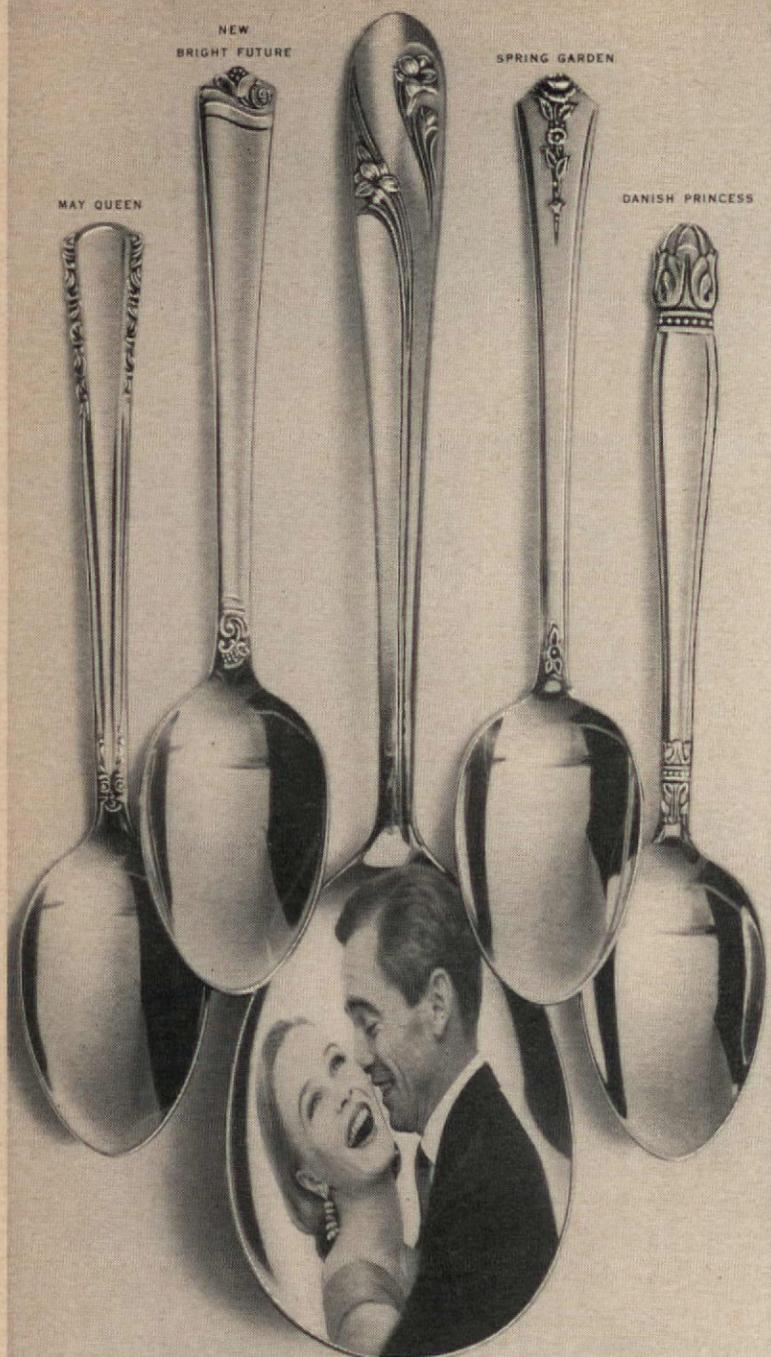
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HOLMES & EDWARDS
STERLING INLAID SILVERPLATE
MADE ONLY BY THE INTERNATIONAL SILVER COMPANY

Happy Shack

(Begins on page 56)

when our busy season started again.

The problem of transportation was solved in two ways. We watched ice and snow conditions carefully, and when they were right, we hauled the dimension materials with a car and trailer. Before we got the windows, door, and roofing over, however, the snow became too deep for driving—so we pulled some of the stuff over with a snow sled; the rest, we pulled on a sled by hand.

As for the construction in below-zero weather, that did not present as much of a problem as we thought it would. We pitched the tent close to the work, put a stove in it, kept the nails hot, kept mittens on our hammer hands, and kept on working. The most rugged day we had was the day we framed the roof—and that was 27° below zero with a strong northwest wind blowing. We kept the nails hot, however, and by using parkas, we did not suffer too much. Pre-cutting all the materials and the fact that units four feet wide would fit everywhere, helped a great deal. In other words, the assembly was just nailing.

After the roof was framed, and the subfloor and sides were up, we moved in a portable L.P. gas stove. From then on, it was easy—for no matter what the weather, we could work in comfort. We protected the roof sheathing with asphalt paper until a suitable warm day in April, and then applied granulated roofing.

Perhaps a fitting summary would be to list the things we like about Happy Shack, why we like them, and why, if we build again, we will use the same construction. Also, in all fairness we should list all the mistakes that have made themselves evident.

1. We especially like the weather-proof composition sheathing we used, and would use it, or other material of similar specifications, again because: (a) The structural strength made one treatment sufficient. (b) The insulation value is such that the cabin is usable in extreme winter weather as well as in summer. (c) By using the same sheathing for the subfloor under the flooring, we found our cabin to be absolutely vermin-, termite-, and mildew-proof. (d) We found the one treatment at \$128 per M. to be most economical.

2. We especially like the wide eaves, because: (a) They protect the sheathing from the weather so that other protection such as siding or paint, will not be necessary for several years. (b) The wide eaves provide an excellent storage place for such items as L.P. gas tanks, outboard motors, wood piles, etc.

CONTINUED ON PAGE 147



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Happy Shack

(Begins on page 56)

(c) The cabin itself is protected from driving rain, which so often causes damage to buildings with narrow eaves.

3. The use of storm sash, hinged from the sill on the inside, was an economy measure which we thought we would replace, but now we are finding them quite satisfactory. The way they are hinged and protected by the wide eaves, it never rains in when the windows are open in the summer months. In the winter, outside storm sash are used.

4. The flat roof: We especially like the flat, or semi-flat roof on our Happy Shack. Frankly, we were quite skeptical, for so many of the old-timers who know nothing but pitched roofs advised against it. They said that a flat roof simply would not hold the excessive snow load of our country. They also said that the roof would leak in the summer. On both counts they were wrong, for to our surprise, the snow does not pile up on our flat roof since the wind blows it off. The roof has never leaked a drop, and seems to be standing up very nicely.

5. Another convenience we like very much, although not exactly a part of the building, is the L.P. gas. We have trouble-free fuel for cooking, refrigeration, and lights, for approximately \$18 a year!

Our dislikes are very much in the minority, in fact there is only one thing that we would do differently if we build again. This one thing is that we would build slightly larger. Perhaps 14' x 24', so that we could have more guests and so have more fun in our Happy Shack.

WHICH OLD- WHICH NEW?

(Answers to Ironstone
Quiz on page 52)

(All modern Ironstone pictured on pages 52 and 53 is made by the Red-Cliff Company, with the exception of 9d, a product of Savage-California.)

- 1a. Modern sauceboat, "Victorian" pattern, \$8.45 with tray
- 1b. Antique sauce boat
- 2a. Antique steak platter
- 2b. Modern platter, \$6.25
- 3a. Modern dinner plate, \$3; cup, \$1.75; saucer, \$1.20
- 3b. Antique dinner plate
- 4a. Antique covered sugar bowl
- 4b. Modern sugar bowl, \$6.50
- 5a. Modern bowl, 10" wide, \$9.45
- 5b. Antique covered butter dish
- 6a. Antique lavatory pitcher
- 6b. Modern pitcher, "Wheat" pattern. Holds one gallon, \$10.95
- 7a. Modern tureen, "Edwardian" pattern. Holds 5 quarts, \$15.95
- 7b. Antique covered tureen
- 8a. Modern teapot, "Wheat" pattern. Holds 12 cups, \$12.95
- 8b. Antique covered coffee pot
- 9a. Antique relish dish
- 9b. Antique egg cup
- 9c. Antique cake stand
- 9d. Modern white crackle Lavabo and planter with maple back, \$19.95 pr.; without wood back, \$10.95 pr.



Breakfast for two...



Dinner for twelve!

No. 5430 Longmeadow Table and
No. 5431 Side Chairs. Drop Leaves
Down: Width, 42"; Length, 28".

Drop Leaves Up: Width, 42";
Length, 76"; Seats 8 comfortably.

Center Leaves Added: For a regal
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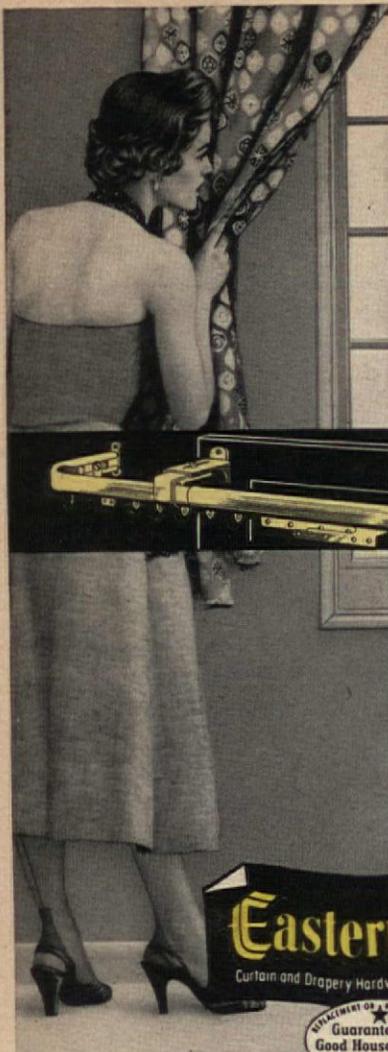
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Ironstone

(Begins on page 52)

Like so many fine examples of the potter's art, it originated in 18th-century England. Credit for popularizing the ware and the name goes to Charles James Mason, an enterprising potter of the Stokes-on-Trent region who first produced it in 1797. But in 1800, John and William Turner patented a similar ware they called Turner's Patent Stone. During the first years of the 19th century, Wedgwood, Spode, and other factories made products rather like it.

Finally, in 1813, Mason received a patent for Ironstone, a name derived perhaps from the ground slag that is one of its components—and wonderfully descriptive of its durable properties. It "caught on" and became enormously popular in England and Continental Europe—thanks to its name, its sturdiness, its comparatively low price—and to Mason's flair for promoting it. If you'd like to know how writers described such items in early 19th-century England, here is a quotation from a magazine of that period: "By virtue of grace of line and tasteful relief, it is eminently fitted for families of highest rank. It is much used in the houses of nobility and the upper classes and is deserving to be in every home of taste." !!!

Some early Ironstone was very elaborate—and some was far from beautiful. But the Ironstone that has continued to please the eye through the years is characterized by the beloved simple classical shapes and the splendid bluish-white glazes, sometimes enriched by low relief.

Along with Mason and his successors, other manufacturers in England made similar ware, and it was also made in 19th-century America, principally in the neighborhood of East Liverpool, Ohio. Some British firms called their product Ironstone, some Royal Ironstone China, or Stone China, and sometimes stamped it with the name of the producer, and even the Royal Arms of England. In this country it was known by such names as "stone china," "opaque china," "white granite." But because some patterns became traditional, because new factories often acquired old molds, and because many factories "pirated" it despite Mason's patent, it is often difficult to date old pieces, or even to tell in which country they were made.

The examples of modern Ironstone shown on page 52 among some antiques, are reproductions, faithful both in shape and general appearance. True ovenware, they are fired at higher temperatures than old Ironstone, and it will not discolor.

To tell which pieces we illustrate are old and which new, see the answers on page 147.



The family's in—that's mighty clear!
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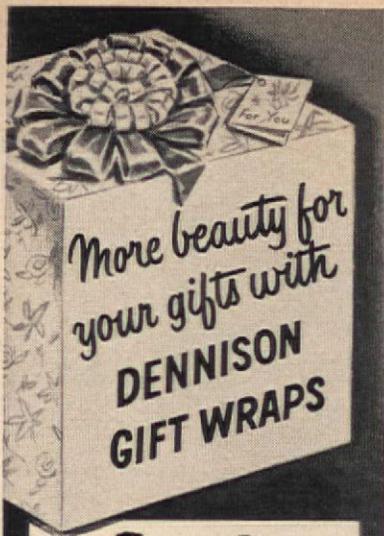
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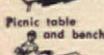
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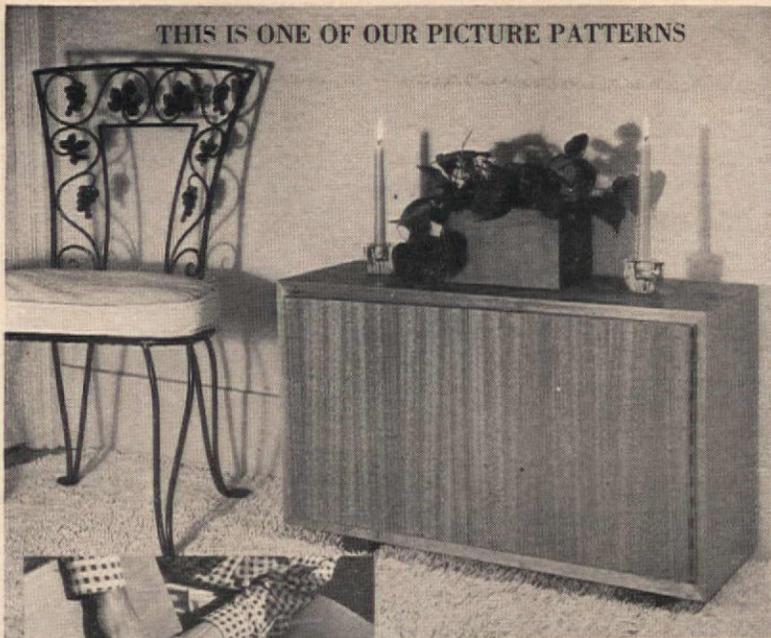
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SEE PATTERN ORDER FORM, PAGE 155

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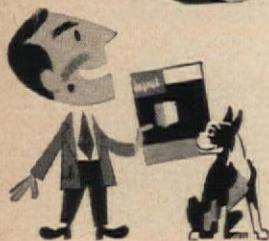
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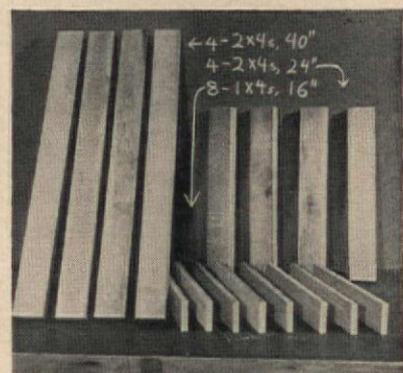
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To build horses, you'll need about 22 feet of 2 x 4; 11 feet of 1 x 4 stock; and 56 wood screws, 1½" No. 8. Cut as shown at right. Draw lines 17" from each end on opposite faces of 40" x 4's. Join these lines with diagonal across edges, and saw on this line to make tapered cut at leg's tops. Then cut legs 18½" long, making bottom cut at right angles to tapered cut so that legs will sit squarely on the ground



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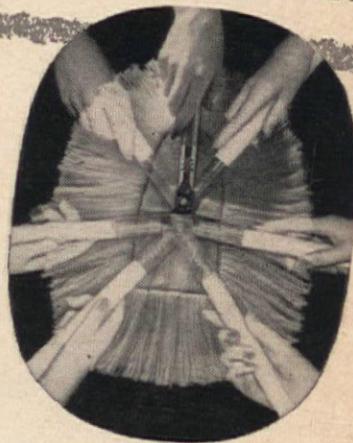
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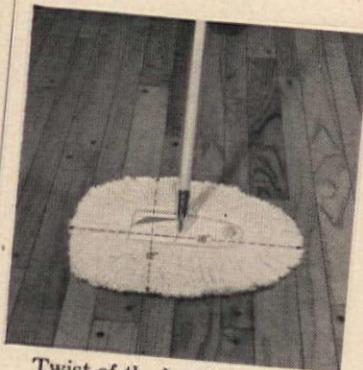
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Where Credit Is Due

RECIPE FOR A 2-STORY ROOM

Pages 46, 47: Furniture—M. Singer. Carpet—P.R.M. Floor Coverings. "Plantation" linen draperies and wall covering—Elbert Jackson. Bokhara mesh curtains—Isabel Scott. Fabric on turquoise armchair, yellow-green sofa, and dining room chairs—Boris Kroll. Olive-green fabric on free form sofa—A. J. Hoffman. Olive-green fabric on armless chair—J. H. Thorp. Turquoise tweed fabric on armchairs—Stroheim & Romann. Black stained plaster lamps with natural shades—Rhys Caparn. Dining area fixture, floor lamp, and lamps on low coffee table—Heifetz. Sideboard lamp in dining area—Jason Harvey. Three lights over wall needlepoint—Edison Price. Needlework abstraction—Mariska Karasz. Mosaic panel—Hugh Wiley.

GOOD VICTUALS

Pages 64, 65: "English Scroll" round footed tray and "Beverly Manor" round tray—Webster-Wilcox Division of The International Silver Co. "Floraine" wedding cake knife—A. E. Lewis. Multiple serving dish and rococo wine cooler—Webster-Wilcox Division of The International Silver Co. "Joan of Arc" serving spoon and fork—The International Silver Co. "Luxuria" mint green cloth—Sandhaus. Twistolite candles—Will & Baumer.

FAMILY FOOD

Pages 66, 67: Enameled ironware—Griswald Manufacturing Co. "Bonnie Dundee" bread and butter plate—Justin Tharoud & Son, Inc. Basket Royale casserole—Pfaltzgraff Pottery.

TAKE A CAN OF PEARS

Page 70: "Salem" baked apple dish—Reed and Barton. "Starflower Plate"—Flintridge. "Embassy" tray—Reed and Barton. "Danmark" serving dish—Mark Acheson Inc.

ANNE'S NOTEBOOK

Page 82: Bicycle plant container—Sierra-Columbia. "Ascot" silver tray, Community Plate—Oneida Ltd. Toy lamp—F. A. O. Schwartz.

"FILE" BOTTLES

Page 84: Beverage rack—Ekco Products Co.

"BRICKS" BY THE YARD

Page 143: Plastic wall covering—Velveray Corp.

OLD OUTDOOR CHAIR

Page 150: Plastic—U. S. Rubber's Naugahyde.

REFUSE BURNER AND GRILL

Page 159: "Blitzburner"—Montamower Distributing Co.

SPRAY IT ON

Page 163: Data: Bostwick Laboratories.

PHOTOGRAPHS

Chellis: page 34 (upper). English: page 34 (lower). John Trauger: pages 36, 37. F. M. Demarest: pages 43, 46, 47, 48, 49, 52, 53 (1a, 2b, 3a, 4b, 5a, 6b, 7a, 8a, 9d), 64, 65, 66, 67, 70, 74, 82, 84, 98, 114, 163, 166, 167. Jim Broadstreet: pages 44, 45. Jack Roche: pages 50 (left), 122. Martin's Studio: pages 50 (right), 140. W. H. Killman: page 51. Joseph Leombruno and Jack Bodi: pages 52, 53 (1b, 2a, 3b, 4a, 5a, 6a, 7b, 8b, 9a, 9b, 9c). Photography Inc.: pages 56, 57, 144. George de Gennaro: pages 58, 59, 60, 106, 107, 124. Kranzten Studio: pages 90, 91, 92, 93, 96, 102, 103. Stephen Fay: pages 100, 101, 150. Bob Gilmore: page 104. Photo-Art Studios: page 108. Robert Scharff: pages 110, 111, 112. L. F. Vogt: page 116. J. H. McFarland: page 126. Chester Taylor: pages 127, 134. Fred McPhearson: pages 128, 129. David Manners: page 130. Eleanor Gilman: page 132. Hugh F. Smith: pages 138, 139. Peter Gowland: page 151. Covedale Craftsmen: pages 152, 153. William Swallow: page 155. Laddie Zock: page 158. George Peterson: pages 160, 162. Virginia Schneider: page 163 (top 3). Vic Lidor: pages 168, 169. DRAWINGS: Claus: page 8. Sigman-Ward: pages 54, 55, 130, 139, 157, 160, 173. Harry Goff: pages 118, 120, 142. Margaret Fleming: pages 88, 143, 159.

CORRECTION:

In our February issue, the word "technicolor" was used, as it often is by Americans, as a generic adjective. We have been advised by the Technicolor Motion Picture Corporation that this attractive word, coined by them, is their registered trademark, and may be correctly applied only to products of their company. We're sorry we erred.

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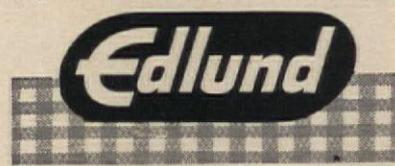
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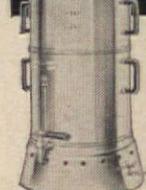


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Good Victuals

(Begins on page 64)

Not so happy with Jean Austin was Mrs. Paul R. Schnaitter, of Madison, Indiana. In fact, quite bitter was Mrs. Schnaitter. It seems she did my Hazelnut Torte, and in her own words "It was a complete flop. Only my gallant husband said it was good . . . felt like sending you a bill for the pan, specially bought for this, and the materials used." Well, if she was in a high dudgeon, think how I felt! This, an old stand-by, made just as I told it, these many years, and always a joy! We scanned the recipe, thinking there must have been a typographical error. Nope—recipe just as it should be. Desperate, we cooked it again, then and there. Light and beautiful as ever, the mystery deepened—until we got a letter from Mrs. Adam Kochanski, who lives in Washington, D. C. "Good" said she, but "wondering whether it was just right. When we said 'mashed potatoes' did we mean potatoes merely boiled and mashed, or mashed with the usual salt, butter, and warm milk"? The clue we needed! We did mean "potatoes merely boiled and mashed"—not prepared as a table vegetable. Sorry we were not more specific, but we just plumb forgot that our readers did not know that any recipe calling for "mashed potatoes" means just that. Salt, butter, and milk cause over-wetness and naturally prevent proper rising. All tortes will fall a bit when cooling—but tortes are essentially light butter cakes and rise to a nice plump height without the aid of baking powder. Thank you, Jean Kochanski—and with your inquiring mind and determination to achieve perfection, I'll bet you're already the best torte maker in our Capital today!

TO SLICE



A BANANA

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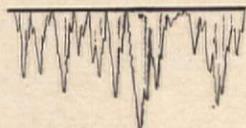


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- 1536—25¢ A more ambitious project. One large circle bordered with a row of smaller circles. Full instructions.
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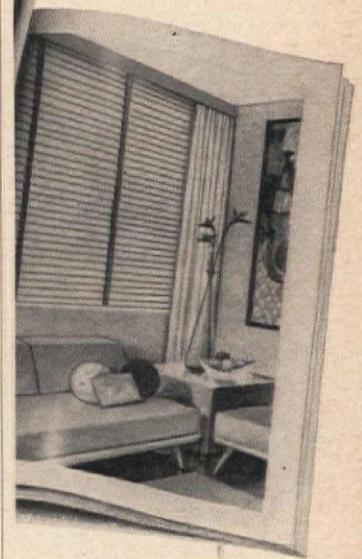
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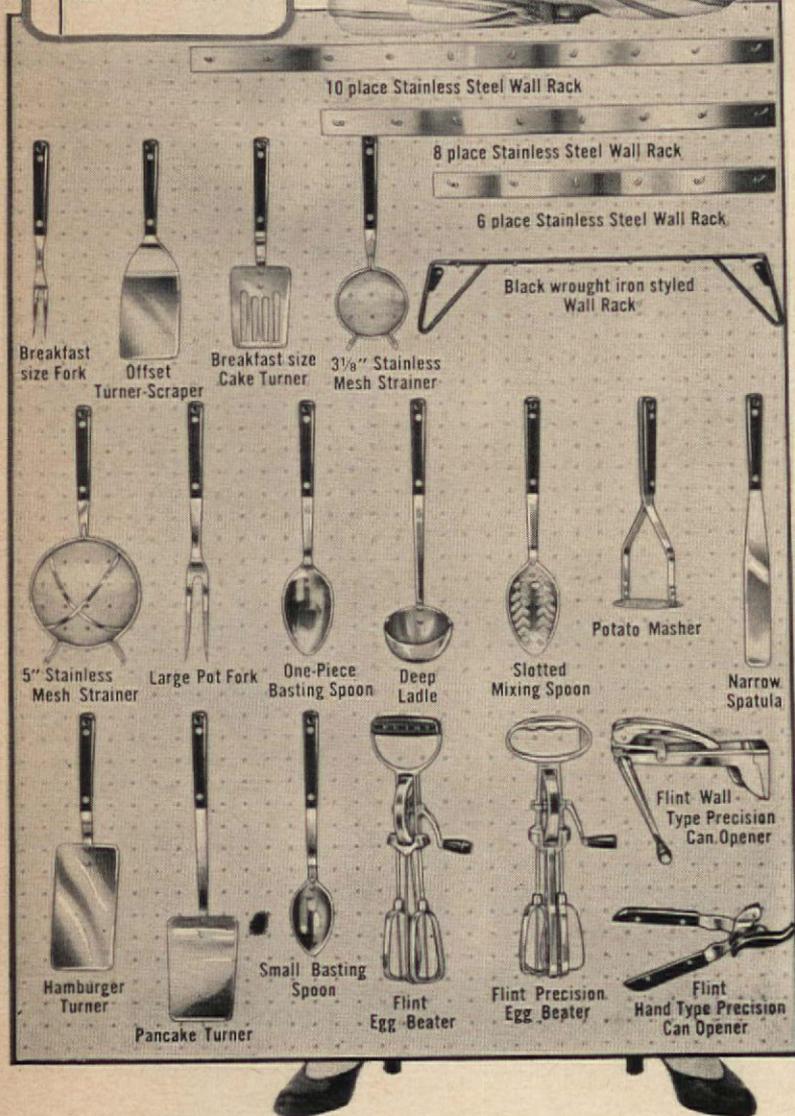
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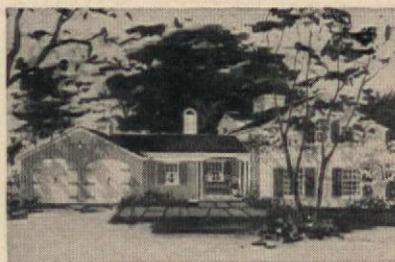


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No. 44 (Page 56, this issue). One-room vacation "Happy Shack" of modular construction. Sleeps 4



No. 25 (Page 54, this issue). Brick and wood. One-story house with extra bedrooms or apartment above

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- No. 40 (Feb., '55, issue) Frame vacation house. 880 sq. ft. include living-dining-kitchen area, 2 bedrooms, bath, large window areas.
- No. 41 (Feb., '55, issue) Rustic board and batten vacation house. 384 sq. ft. include bath, dressing closets. Lakeside feature: sliding door admits boat for winter storage.
- No. 42 (Mar., '55, issue) Contemporary stone. 1930 sq. ft. include 2 bedrooms, den, 2 baths, living-dining area, double fireplace, utility room, kitchen. 2-car garage.
- No. 43 (April, '55, issue) Modern one-story wood. 1264 sq. ft. include 3 bedrooms, 1 1/2 baths, living room, dining room, kitchen, multi-purpose room. Carport. (Plans may be used only by owner building house for his own occupancy.)
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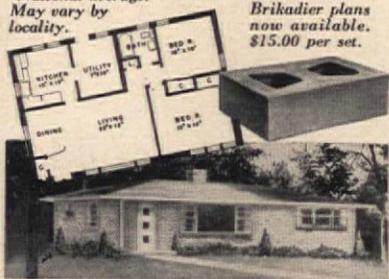
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More local plants are badly needed to supply increasing demand. To men of vision and aggressiveness, Brikrete is

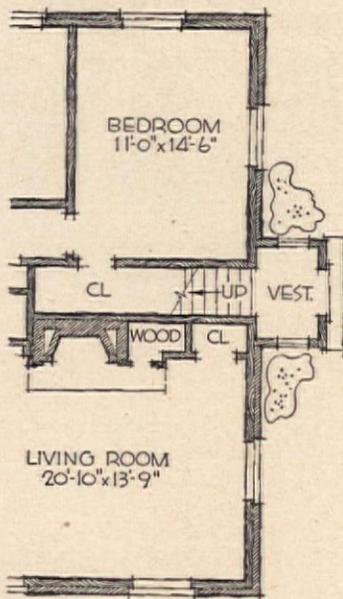
truly an outstanding manufacturing opportunity. Ideal community enterprise. Plants operate in franchise-protected territories. Liberal sponsor cooperation. High income potentials. Requires no skilled labor. We supply the basic equipment on easy-to-pay rental terms. Write for Brikrete Book No. 2 for more information.

Buy the Plans

(Begins on page 54)



For a separate rental apartment, alternative plan shuts staircase off from downstairs living room, provides attractive second entry and vestibule at side of house. Thus landlord and tenant can both have complete privacy



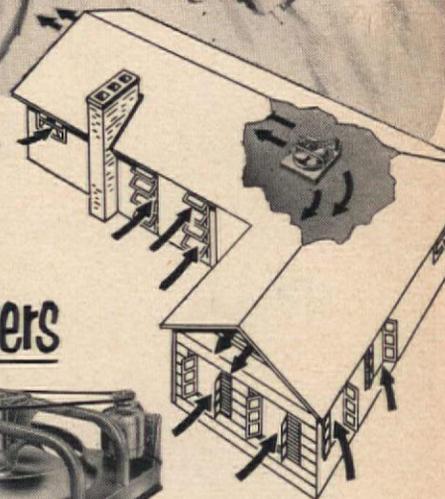
in a neighborhood zone for two-story dwellings, a gracious one-story home for a small family. And because theirs was a corner lot, the side and rear façades are handsome as the front.

But this is much more than a one-story home for a two-story neighborhood! If your family runs to four youngsters or so, the older ones can sleep upstairs while parents and infants use the downstairs bedrooms—a factor that cuts down on stair-climbs for Mama and still gives you the advantages of the cheaper per-foot cost of second-floor bedrooms. With or without the kitchenette and separate entry, grandparents or married children could have fine quarters upstairs.

In some neighborhoods, that upstairs apartment could bring in a good income and cut your own costs way down—but before you count on it, check with your local building authorities about two-family house requirements in your zone.



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Hot as it gets, Nancy's house stays nice and cool! Her daddy didn't just buy the biggest fan for the least money. He noticed that stores, hotels, and restaurants (which make every dollar count) use Robbins & Myers Fans. The reason—every R & M fan is built to deliver greater cooling power than most fans of equal (and often greater) size. Blades, frame, grille and motor are designed as a unit, for maximum efficiency. Once you've relaxed in the coolness of an R & M fan, you'll agree—nothing can compare.

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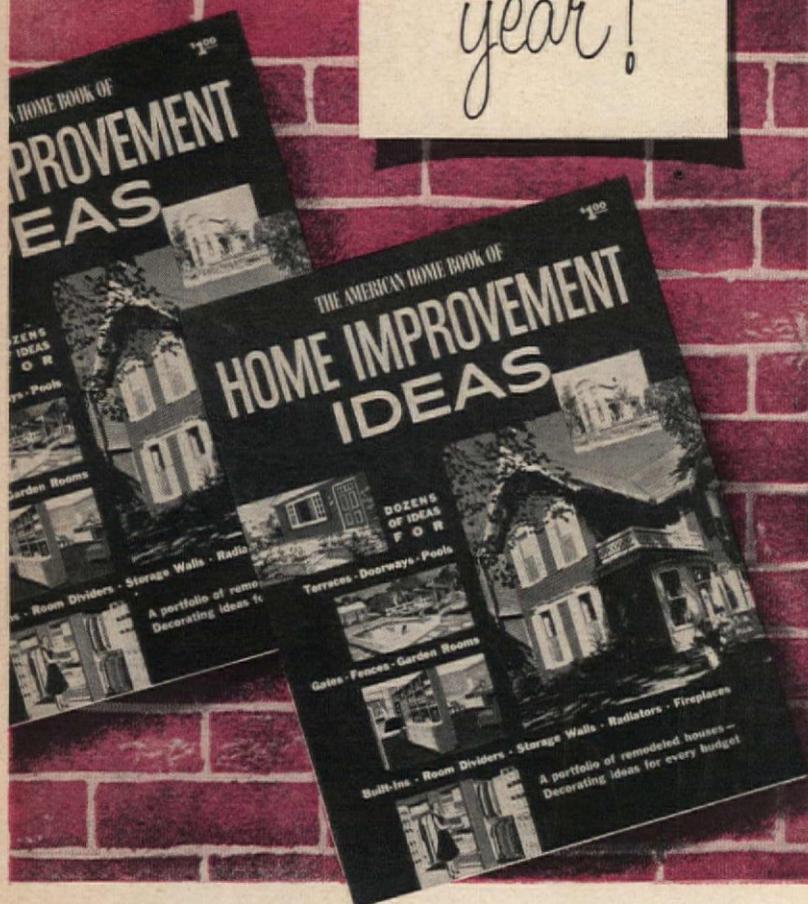
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LADDIE ZACK

Needed: A stout, sound barrel, any kind or size, that will hold soil; four or five 1" holes bored in bottom for drainage; square 2" or 3" holes cut in sides to take plants, arranged in staggered rows or haphazard, but at least 8" apart each way. To make them, drill small holes outlining each square (right)



Then punch out centers with hammer (left). Be sure that staves and bottom are well nailed to hoops. Paint the barrel and, while it dries, get a piece of 4" stovepipe as long as barrel is high



With a spike, punch holes along its length (after filling it with sand to avoid denting it). Set barrel on firm base, put 3" of gravel in bottom, stand pipe in center, and support it while you . . .

Fill in around it with good, rich topsoil *not* packed down. Finally, place strawberry plant in each square hole with roots deep in soil and leaves and crown outside. (Or, better, when filling barrel, set a plant whenever soil level gets to one of the holes.) Water well, and thereafter as needed



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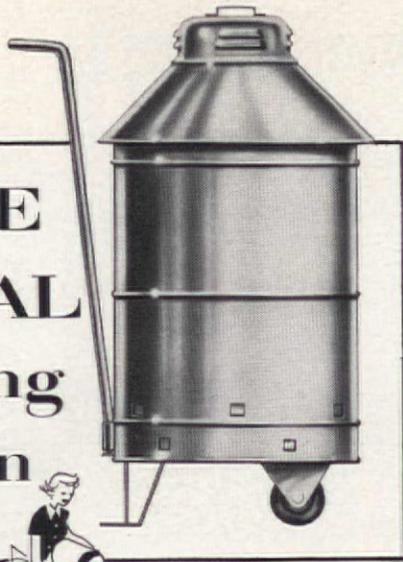
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REFUSE DISPOSAL —A Burning Question



Even if you're a "good gardener" and compost your leaves and other vegetable refuse, there's always rubbish that is best disposed of by burning. But how, and where? Certainly not in the furnace (especially if oil-fired), or on exposed piles near the house which become messy and smelly and also kill the grass under and around them and damage trees overhead. Not in the fireplace (if



you have one) or an old ash can where the contents get rain-soaked and unburnable. Wire containers are handy, but they, too, are open to the weather and need a permanent site if they are not to scar the yard . . . Hopeless, you think? By no means—if you make use of the mobile, enclosed, scientifically designed "Blitz-burner" pictured here. Mounted on steel-disc, rubber-tired wheels so it can be loaded wherever the rubbish is; equipped with a removable handle that doubles as poker and cover-lifter; made of electric-welded steel; with double row of draft holes to give longer usability between emptyings; a mixing combustion chamber; and smoke-consuming dome; it can be used safely and conveniently anywhere, moved while burning, and left alone with impunity. As a bonus, remove dome, replace upside down, set in grill unit (optional at \$4.95), and you have a convenient, efficient, good-looking barbecue for terrace or picnic area. Size over-all, 20" x 36". Price without grill, \$29.95.

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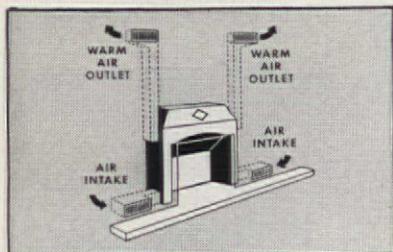


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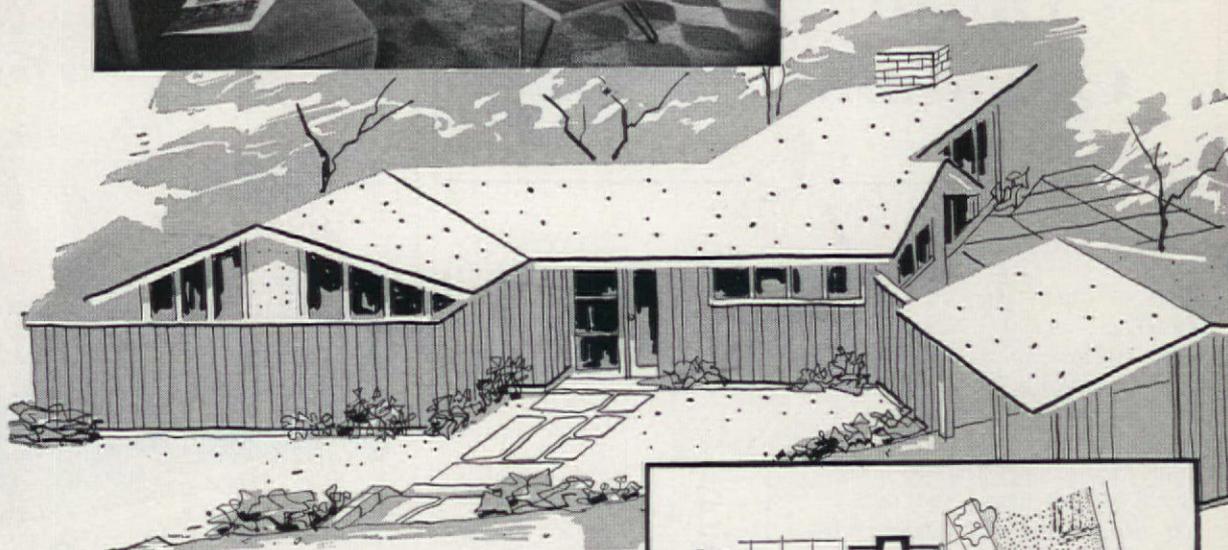
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Street.....

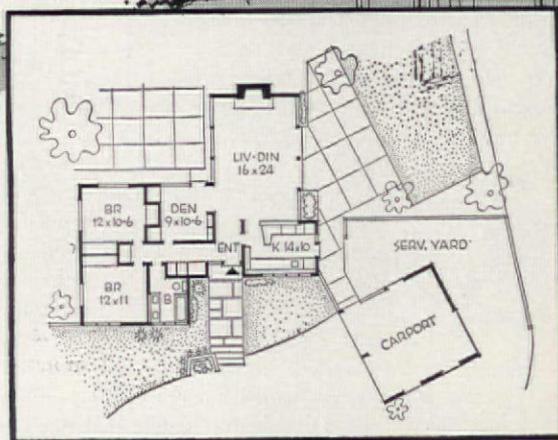
City.....Zone.....State.....



The Gordons used oak-block flooring for living area, put down a hemp square to serve as carpet for the center part, then laid flooring around it. Walls of glass are on both sides of living area—plate glass is set between studs with little ventilating doors overhead. A sliding glass door opens to the paved terrace on the north



Young Robert Gordon designed the house for himself, then built it, after hours—10 months' worth of them. He was able to borrow on an owner-builder basis—when house was finished, he was offered a larger mortgage than needed, for the house's worth much exceeded its cost



Built in Ten Months—After Hours

ETHEL McCALL HEAD

Here is proof that fortitude and love of home are not exclusive virtues of our forefathers. To be sure, the young Gordons never walked five miles through the snow to school or learned their lessons by flickering firelight. But don't think they took an easy way out when they decided the only way they could afford a home was to build it with their own hands. It was not only smart financially, but enlightening professionally, for Robert F. Gordon is going to be an architect, and is the son of Architect Kenneth Gordon, in whose office he worked eight hours a day during the entire ten months it took him to build his house after hours.

Gordon, and his wife Janice, had bought a lot, 108' x 185', in an out-of-the-way area of Altadena, California. Then he set to work clearing brush to prepare the building site. He lured a few husky young friends to help him dig footings and pour the concrete slab, while Janice furnished beer and sandwiches. Because his brother is a contractor, Gordon had some help from him on carpentry labor, but it

CONTINUED ON PAGE 162





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PROTECTION
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You can't get more for your money than "Dutch Boy" House Paint gives you.

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\$2.00 Value.

For 1000 and 1 Dishes!
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Perform cooking miracles! Fry, cook, braise everything from bacon and eggs to tempting casserole dishes and serve on the spot. Just set the Exclusive "Sweep" Heat Selector and Presto! . . . Uniform heat automatically. • Safe for any table surface • Cool, twin-handles • Stickproof interior ends dunking in water. Cleans in seconds • Silversmith finish. . . . **\$21.95**

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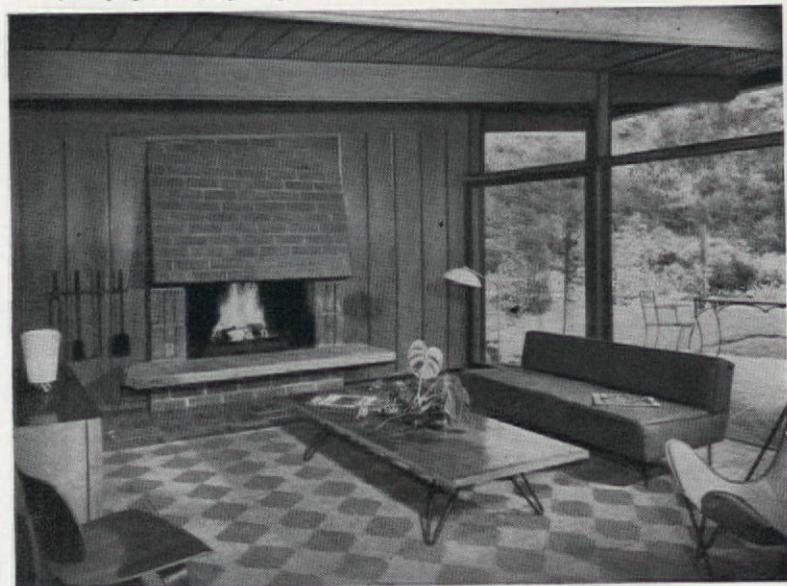
NATIONAL PRESTO INDUSTRIES, INC. EAU CLAIRE, WIS.

Built After Hours

(Begins on page 160)

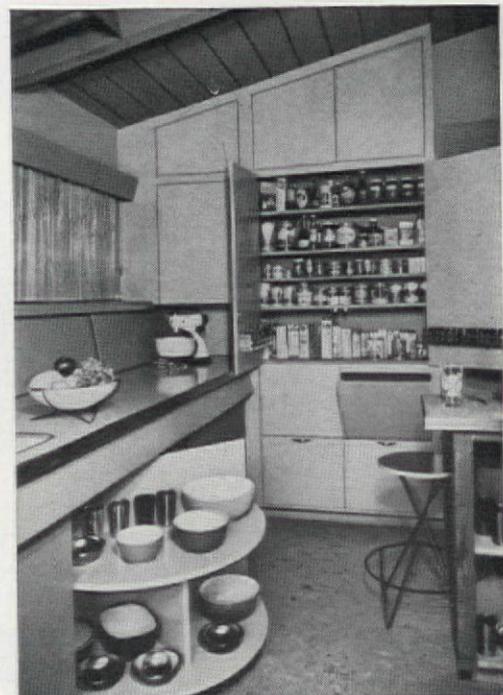
was definitely a family affair. The only paid work was the plumbing, the chimney, a small amount of plastering, and the surfacing of the roof. Robert even did all the electrical work himself with advice from an expert in that field who helped him connect up the system. But the construction of the house, the laying of the asphalt tile, the building of the casework, the setting of windows and plate glass, the great bulk of the work he did alone. Janice and her sister wielded the paintbrushes.

The house itself is a simple one, with an excellent floor plan (see page 160) giving circulation to the bedroom wing on one



side of the entrance, to the kitchen on the other. The living-dining area is opposite the front door, out of traffic lanes, but has sliding doors opening to the paved terrace (a door leads from the study to the other outdoor living spot). With straightforward modern approach, the structure of the house is exposed, with no attempt to conceal the skeleton. Gordon used 1 x 12 rough redwood for the exterior—Janice painted the trim and fascia a soft green. Throughout, all ceilings are resawn 2 x 8's, tongue-and-grooved with a V joint and finished with one spray coat of seashore-gray stain which gives the Douglas fir a pleasantly grayed tone. Gordon kept accurate records and feels that the house cost 40 per cent less than it would have, had he not built it almost entirely by his own efforts. Who says the young generation hasn't got what it takes?

Well-planned kitchen has unusually good storage with swing-out cases under drainboard, under breakfast bar and end wall for canned goods, with bins below holding sugar, flour, and bread. Sliding cases along counter top hold glasses and dishes. Added light enters kitchen from large glass area of living room



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In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

Now this new healing substance is offered in ointment form under the name of *Preparation H*.* Ask for it at all drug stores—money back guarantee.

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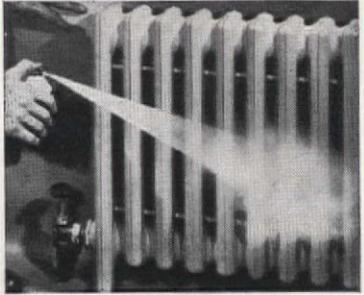
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If you use Mole-skin, you'll prefer Dr. Scholl's Kurotex. It is so much softer, more cushioning, protective. Easy to cut to sizes and shapes to meet your particular foot needs. Economical! Relieves corns, callouses, bunions and tender spots on feet and toes, caused by new or tight shoes. Flesh color. At Drug, Shoe, Department, 5-10¢ Stores.

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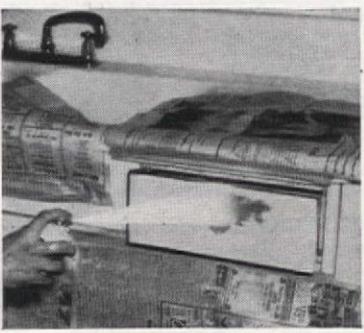
Spray bomb painting is a practical time-saver for small objects and stencils—and for such hard-to-reach places as radiator fins



Spray It On
Spray It Off



For best results, shake container to mix paint, apply several thin coats. Hold spray-can about 15" from object and spray from side to side for uniformity. To clean, invert can and blow out valve



To touch up enameled surfaces, sand down to shiny metal. Mask surrounding area with newspapers and tape to protect from spray



Remove paint, too, this new spray way. Won't run down—no mess—no dirty brush—and it even comes with its own scraper
See "Where Credit Is Due," page 154

"We'll be cooler this Summer,
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say Lucy and Peggy S., Eggertsville, N.Y. "Dad said we could have our own bedroom in the attic if we'd insulate it ourselves with Gold Bond Twinsulation Blankets. He told us they'd make us lots more comfortable all year 'round. They were easy to put up...and fun, too!"



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Write to Fedders-Quigan Corp., Dept. 21, Buffalo 7, N. Y. for fascinating free booklet on how Fedders room air conditioning can help you live better . . . feel better!

*3/4 Ton Deluxe Model

The Standard and

I think, if only for the nice Brahmsian line she manages to spin. However, she doesn't begin to compare with certain other recorded versions in tonal opulence or, for that matter, technical brilliance. But if intelligent thinking and a remarkably smooth musical finish mean anything to a listener, then she is star material. As it happens, I think they do.

GERSHWIN RARITIES, Volume 2:
Louise Carlyle and Warren Gadjour singing songs of George and Ira Gershwin, accompanied by John Morris Trio

WALDEN, one 12-inch LP

From time to time the more adventurous souls among song recitalists have included a piece or two from the treasury of George and Ira Gershwin. As reported in the descriptive notes accompanying this disc, two of the earliest to do so were Eva Gauthier and Marguerite D'Alvarez, no common singers they. To them, the large popularity of the Gershwin songs in no way interfered with their intrinsic worth, which, of course, it should not do. Nor, for that matter, did these two eminent ladies attempt to prove by this pioneering bend of theirs that Gershwin songs belonged by nature among the much higher art

lyrics of Brahms, Schubert, Richard Strauss, Debussy, Faure, et al. But the songs did—and still do—possess art qualities, as well as a distinctive American "feel." And certainly their charm is hardly to be dismissed.

The items contained in this collection of ten pieces are among the best, though, possibly, less widely circulated of the Gershwin output.

MENDELSSOHN: A Midsummer Night's Dream, performed by the Philharmonic Orchestra under Paul Kletzki, with soprano soloists Adrienne Cole and Eileen McLoughlin, and chorus

ANGEL 35146, one 12-inch LP

All the gossamer lightness of Shakespeare's comedy is captured by Felix Mendelssohn in his incidental music. He wrote the Overture to the score when he was a mere 17 years of age. Another 17 years later he composed the other sections that we know so well now. Some commentators, apropos this time lapse, discover a more mature Mendelssohn in the later music. True or not, that is always an easy thing to do. Not always, however, is it true—and specifically not so in Mendelssohn's case. In respect of which, note the sentiments of the late Herbert F. Peysers:

IF YOU SUFFER
PAIN of HEADACHE
NEURALGIA
NEURITIS

get **FAST RELIEF** with



the way thousands of physicians and dentists recommend.

HERE'S WHY . . . Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!



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The Modern

(Begins on page 14)

"There was really no relation between Mendelssohn's years and the creations of his adolescence. In point of fact, his creative mastery at the age of 16 and 17 is maturity arrived before its time. That preternatural development, as remarkable in its way as Mozart's, is the true answer to the problem why the later creations of Mendelssohn show relatively so little advancement over the early ones." In any case, the various participants make a gay, fresh, engaging job of interpreting this charming music.

KODALY: Psalmus Hungaricus, Op. 13, performed by the London Philharmonic Choir and Orchestra, with William McAlpine, tenor, under the baton of Georg Solti **LONDON LL 1020, one 12-inch LP**

This is one of the great choral works to come out of Hungary. It is not noted for its frequent appearance in concert programs—and the more's the pity—though it has earned for itself a lasting place, I think, in the—shall we say?—off-and-on repertory. Its musical structure has been highly praised for its concentration, and the folk quality of the invention is another of the work's endearing aspects. The music is set to the text by the 16th-century poet

Michael Veg of the 55th psalm, which it honors by the straight-forward manner of the writing. In this performance the *Psalmus Hungaricus* comes through affectingly, thanks to the dedicated efforts of all concerned.

BEETHOVEN: Symphonies No. 5, in C minor, and No. 8, in F Major, played by William Steinberg and the Pittsburgh Symphony Orchestra **CAPITOL P8292, one 12-inch LP**

An excellent orchestra under a top-drawer conductor here. Since his arrival here in 1938, Mr. Steinberg has known a continuous round of praise for his sterling interpretations of the great masters In the Fifth Symphony—the "V for Victory Symphony," as you may recall—he is all that you would expect from him. The music glows under his ministrations, which are tender and sensitive as can be, while expressing its fullest power. In the No. 8, no less sensitive, he captures the good humor and fun that Beethoven occasionally permitted himself to release. And the sound, definitely worth mentioning in this report, is simply superb. Full Dimensional Sound is Capitol's own way of saying "high fidelity," and so since it is high fidelity, it is as good a way as any.



"Sorry—you'll have to wait—this is the day of the week I put Drano in all the drains."

A sink's best friend is Drano—when it comes to getting rid of dangerous sewer germs that lurk in every drain. Those germs breed in muck that liquid disinfectants can't budge. But Drano's churning, boiling action dissolves the muck, keeps drains germ-free and free-running. Make one day a week Drano day. Put Drano in every drain for about a penny a drain. Won't harm septic tanks. Makes them work even better. Get Drano at your grocery, drug or hardware store. Also available in Canada.



There's nothing like Drano . . . to keep drains free-running and sanitary!

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Cyclone Fence makes your yard a SAFE playground

● Fence your yard with Cyclone Chain Link Fence. Then, your children will be safe from passing traffic. Safe from stray dogs that may be vicious. Safe from obeying the urge to wander away from home.

Cyclone Fence protects your property, too. It bars the way to short-cut addicts. It stops careless

youngsters from racing through your flowers and shrubbery.

When you choose Cyclone you get a quality fence. It is made of heavily galvanized steel which assures longer-lasting fence. Cyclone's own men usually erect this fence; but you can do the job yourself if you wish.

CYCLONE FENCE DEPT., AMERICAN STEEL & WIRE DIVISION, UNITED STATES STEEL CORP.
WAUKEGAN, ILLINOIS SALES OFFICES COAST-TO-COAST UNITED STATES STEEL EXPORT COMPANY, NEW YORK

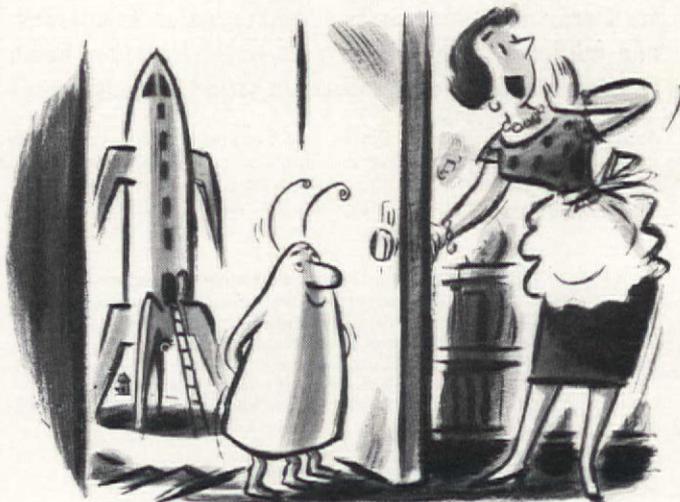
FREE BOOKLET Filled with photographs, drawings and descriptions of different styles of fence and gates for the protection of property. Whether you need a few feet of fence or a lot of it, you'll find this booklet valuable. Send for your copy.

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Windex Spray is really "out of this world" for getting windows clean! SWISH—spray it on! WHISH—wipe it off! Windows, mirrors, all glass surfaces get sparkling bright—even stay bright longer because there's no waxy film left to attract dust. And Windex Spray is such a thrifty buy, specially in the large 20-oz. refill size. Ask for Windex Spray at your grocery, drug or hardware store. Also sold in Canada.



So quick, easy, thrifty, it outsells all other glass cleaners combined!

You're right! You need **CLOROX** to get linens really white and clean!



CLOROX makes linens
more than white...
it makes them *sanitary*, too!

Experience has proved to homemakers throughout the country that their laundry is cleaner when it's Clorox-clean. For Clorox not only removes dinginess, stains, even scorch and mildew... it disinfects as well! No other home laundering product equals Clorox in germ-killing efficiency!

And, when you launder with Clorox, you'll notice your linens are fresh smelling, even when you dry indoors. That's because Clorox deodorizes. Clorox conserves your linens, too... it's extra gentle, free from caustic, made by an exclusive, patented formula. And Clorox contains no undissolved particles to damage your wash, washer, or dryer!



CLOROX can help you enjoy a cleaner kitchen, too! Yes, your kitchen tile, porcelain, and plastic paneling will be brighter, fresher... and sanitary, too, when you use Clorox in routine cleaning. For Clorox removes stains, deodorizes, disinfects... all without scrubbing! Hundreds of public health departments recommend the Clorox type of disinfection. You'll find many more useful house-cleaning hints on the label.

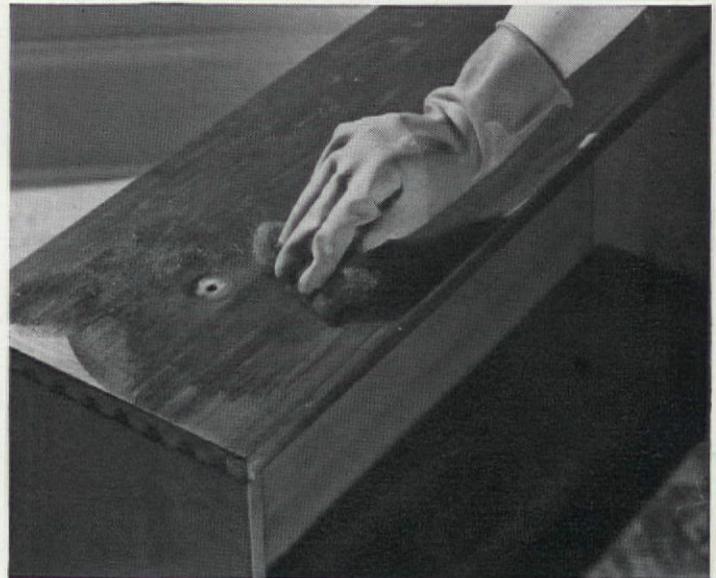


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1. Snowy-white linens... Clorox removes gray and yellow dinginess.
2. Bright fast colors... Clorox removes dulling film.
3. Lovely-looking linens... Clorox removes ugly stains, even scorch and mildew.
4. Fresh, clean-smelling linens... Clorox deodorizes.
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When it's **CLOROX**-clean... it's **SAFER** for family health!

HOW TO REFINISH WITH SHELLAC



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Want to turn that beat-up old chest or table into a piece you'll be proud of? Our step-by-step illustrated Picture Pattern shows you how to remove the old finish and apply a new, satin-smooth surface that will withstand wear. For satisfactory results, follow the directions explicitly, and remember that the same instructions can be applied to *any* piece of furniture. Pattern 1482, 25¢

SEE PATTERN ORDER FORM ON PAGE 155

STOP PAIN INSTANTLY
COMBAT INFECTION
PROMOTE HEALING

WITH ANTISEPTIC

Campho-Phenique
(PRONOUNCED CAM-FO-FIN-EEK)

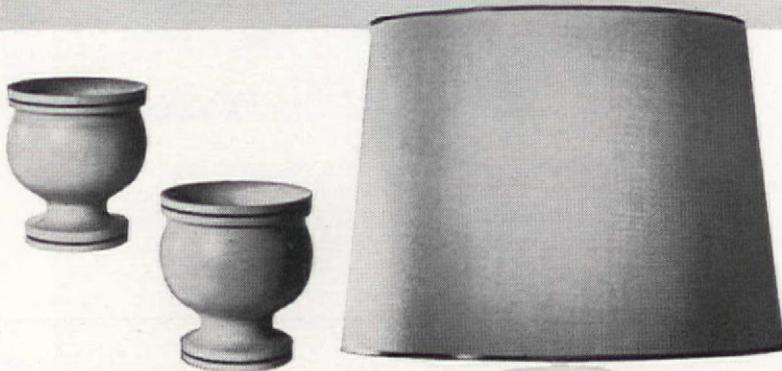
USE IT FOR

MINOR BURNS, CUTS
SCRATCHES, ABRASIONS

Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam... stops pain *instantly*, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.



HOW TO Make a Mortar Lamp



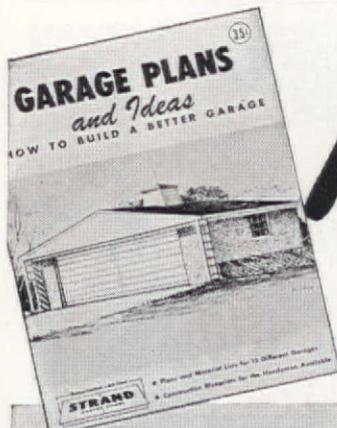
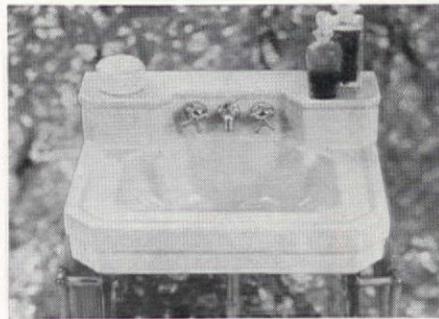
● For a handsome, inexpensive lamp, double up a pair of wooden mortars, add a threaded rod with nut, a light fixture, wire, plug, shade, and felt scrap. Threaded rod should be 1/2 inch longer than height of both mortars. Drill a hole, large enough for threaded rod, through base of both mortars. Drill a recess, sized to fit the nut which secures the rod, in base of one mortar, and in same mortar, drill a second hole through its side and near base for wire outlet. Screw on fixture, run wire through rod and out the side. Attach plug. Glue felt on bottom.



Look once—twice—forever

at these more-than-lifetime bathroom fixtures
in cast iron, formed steel, vitreous china!

Their smart, unfading shades will spark
each changing fashion. Their bright chrome fittings
serve you faithfully and well. Eljer, Division
of The Murray Corporation of America,
Three Gateway Center, Pittsburgh 22, Pennsylvania.

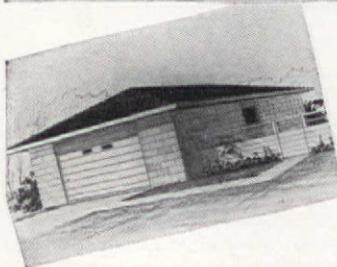


IDEAS and Plans for Your GARAGE

Here's a 32-page Plan Book that includes 12 smart garage designs and sensible floor plans, how-to-build instructions, material lists, driveway sketches, etc.

Plans provide for the 9' wide Strand Garage Door (gives you a full 12" of extra width; saves banged up fenders!). This popular all-steel door will stay new *for a lifetime*; you get permanently easy operation. No warping, swelling, sagging—ever. Strand doors are galvanized with a heavier, hot-dipped zinc coat for rust protection and clinging base for paint.

You get *big* savings, too. Low first cost—because of huge production. Lowest installation cost, because of one-piece door leaf and factory-assembled hardware. See Strand 9' x 7', 8' x 7' and 16' x 7' doors—at your lumber dealer's.



*Plan to
Do it Yourself?*

Strand is the quick-
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doors to install!

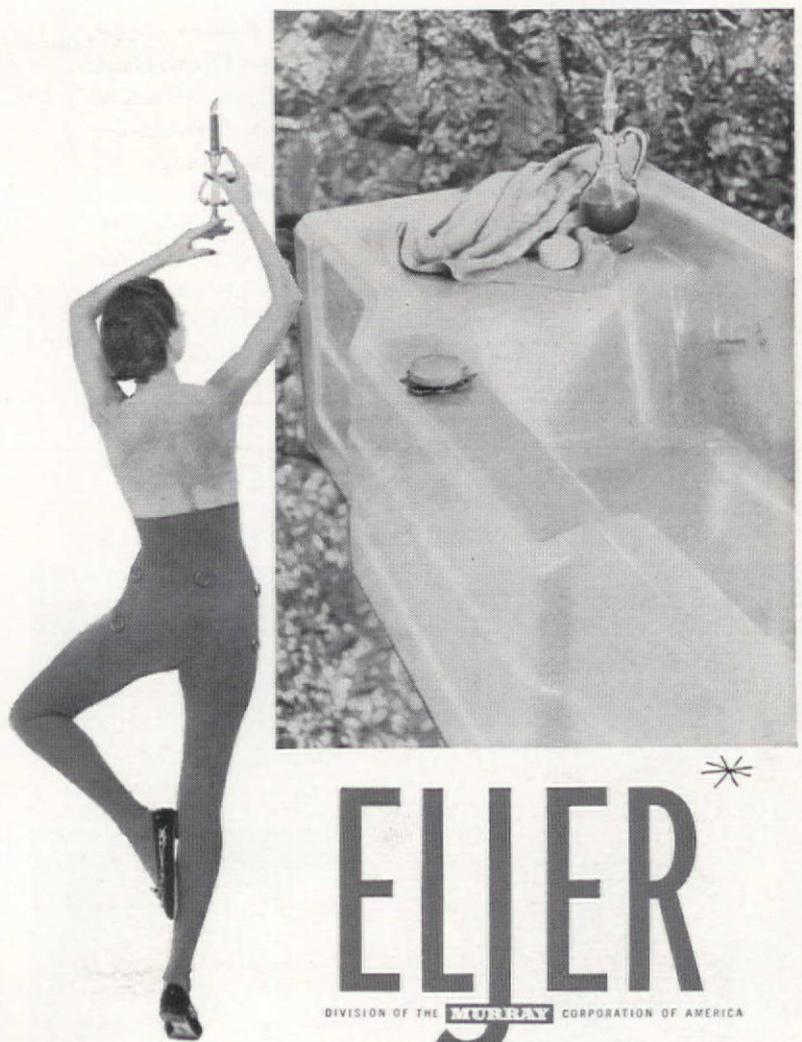
Strand Garage Door Division
Detroit Steel Products Co., Dept. AH-5
2251 E. Grand Blvd., Detroit 11, Michigan

Please send 32-page booklet of Garage Plans and Ideas, I'm enclosing 10c for postage and handling.

Please send free Strand literature and free Garage Plan.

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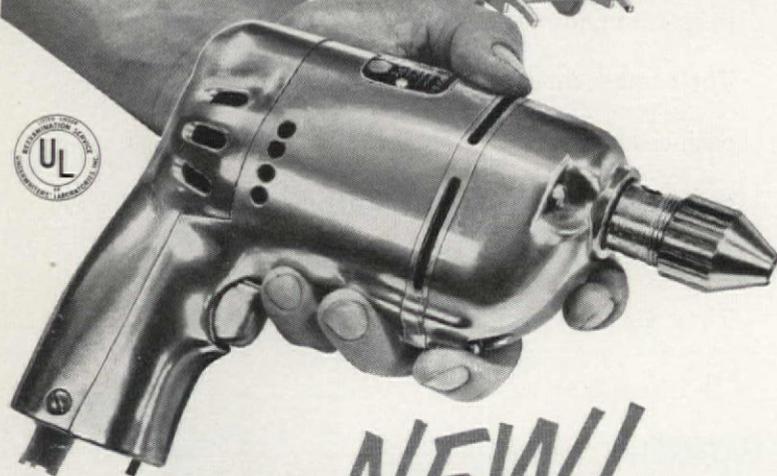
STRAND
ALL-STEEL-GALVANNEALED
GARAGE DOORS



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*ELJER—the only name she needs to know in plumbing fixtures

What home job do YOU want to do?



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\$24⁹⁵

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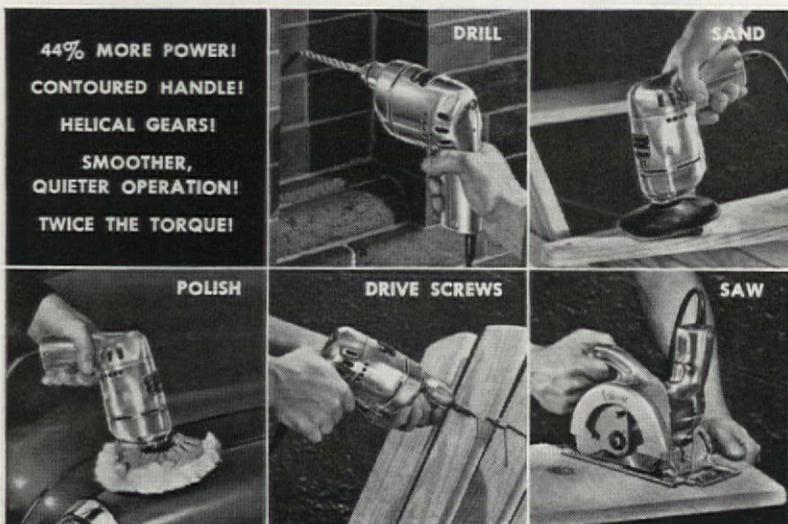
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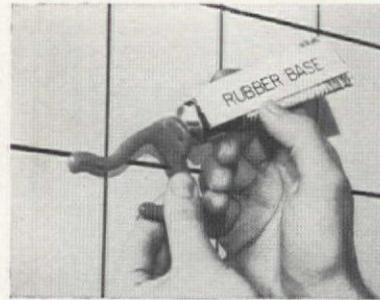
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8

WAYS TO



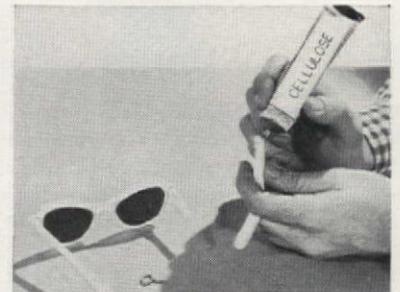
Rubber-base adhesive—best for fastening to smooth surfaces like metal, tile, glass; is ready to use from tube. Glues most materials, needn't be clamped, but it won't stand heat, or extreme stress



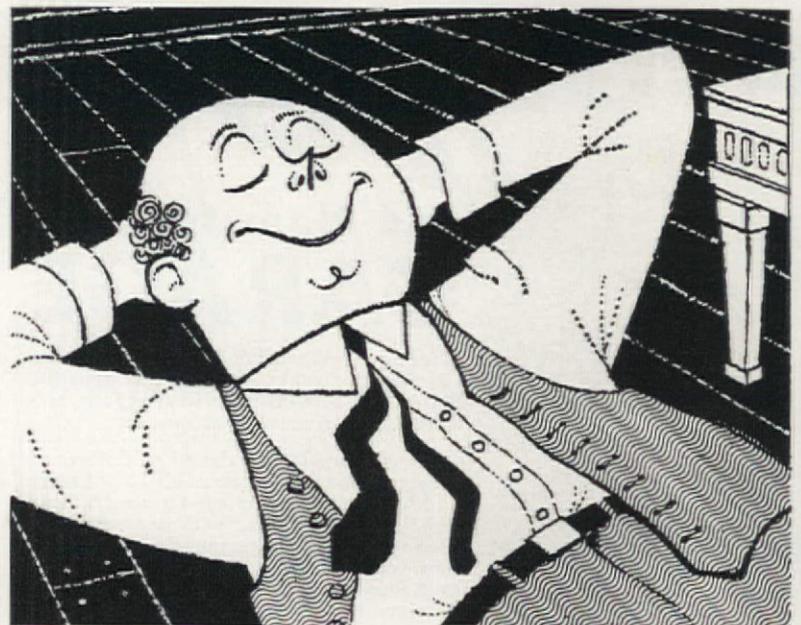
Liquid animal glue—for household repair and carpentry, makes light colored joint, will hold poorly fitted joints. It resists heat and mold, but not dampness. Apply it directly from container



Plastic resin—good for furniture making, veneering. It won't stain, is water resistant, light in color. For best results: clamp; mix fresh each time. Don't use on oily woods, and don't use at temperatures under 70° F.



Cellulose—for toy making, repairing bric-a-brac, plastics, and crockery, is water-resistant, transparent, and ready to use from tube. It dries too quickly for convenient use on large areas



The face on the living room floor

Maybe you get down on the floor to play with the kids. Or because someone beat you to the couch. Or just because you like that relaxing, flat-on-the-rug feeling. Whatever the reason, Regulaire makes it nice for you. Regulaire,* found only in Perfection furnaces, licks cold-floor problems.

Ordinary furnaces have old-fashioned on-again, off-again operation that lets warm air go to the ceiling,

causes cold, drafty floors and makes for chilly intervals. But Regulaire assures a smooth flow of warmth that keeps all the rooms at the same comfort level from floor to ceiling all the time. With Regulaire, floors can't get cold.

For helpful booklet, "If It's Comfort You Want," ask your Perfection dealer or send 3¢ stamp to Perfection Stove Company, 7620-C Platt Ave., Cleveland, Ohio. *Pat. pending

Your home deserves **Perfection**

GLUE IT RIGHT



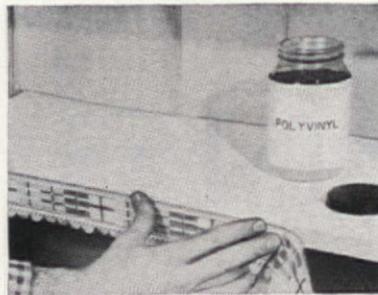
Casein—for cabinet work, heavy duty repairs, and for gluing oily woods, can be used at low temperatures, but is not completely waterproof. Will stain oak or acid woods. Mix fresh for each use



Resorcinol—for boats, outdoor furniture, other joints exposed to water or dampness, makes a very dark-colored joint. Use only at temperatures above 70° F., and mix catalyst and powder for each use



Liquid solder—for cementing metal, wood, or glass, is ready to use from tube, dries quickly, but leaves a noticeable metallic joint. It holds less well on wood than do other types of adhesive



Polyvinyl—for light woodwork, gluing fabric to paper or wood, bookbinding, light household tasks, is non-staining, ready to use at any temperature, light colored, but not moistureproof

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In FREEZER or REFRIGERATOR



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Rolls are 15, 18, 24 inches wide. Wrapping instructions in every box.

You need special freezer paper—*but not expensive materials*—to wrap meats properly for freezing. For top quality at low cost use KVP, the original freezer paper. You'll like the way it fits meat like a glove... minimizes damaging moisture loss and freezerburn . . . and strips easily from meat without thawing. Sold by locker plants, supermarkets, and houseware and paper sections of leading stores. A size for every need.

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GET RID OF RUBBISH

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the **Majestic** way

A disposal unit that gets rid of *both* your garbage and those mountains of wastebasket trash that collect so quickly in every home . . . it's the modern Majestic Incinerator!

Gas-fired—AGA approved—it uses either natural or bottled gas for hooded-pilot drying of moist materials. Then, at the flick of a timer control, the full-flame burner whisks a whole two-bushel load of rubbish into a handful of fine ashes—*like magic!*

No more unsightly outdoor rubbish and garbage storage, and the problems that go with it—instead, a gleaming modern appliance in your kitchen, basement, or utility room . . . right at hand for a *clean convenience* you've never before known.

Let your Majestic dealer show you how easy it is to use and how little it costs to own—today! The Majestic Co., Inc., 331 Erie St., Huntington, Indiana.

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BUILD IT
PAINT IT
SEW IT—

WE HAVE
PATTERNS*
FOR IT

 1064 ways to get pleasure from your leisure by making things for your home—Texas-style barbecues, picture-pretty sewing rooms, paintings for your wall, hooked rugs, pretties to paint on your linens, a garage or a highboy you can build. You name it! We have it—in our PATTERN BOOK, magnificently illustrated in FULL COLOR. These ideas aren't just "teasers," for you can get skill-tested, FOOL-PROOF PATTERNS and BLUEPRINTS for everything featured here. Pick up your PATTERN BOOK at your newsstand—or fill in the order form below.

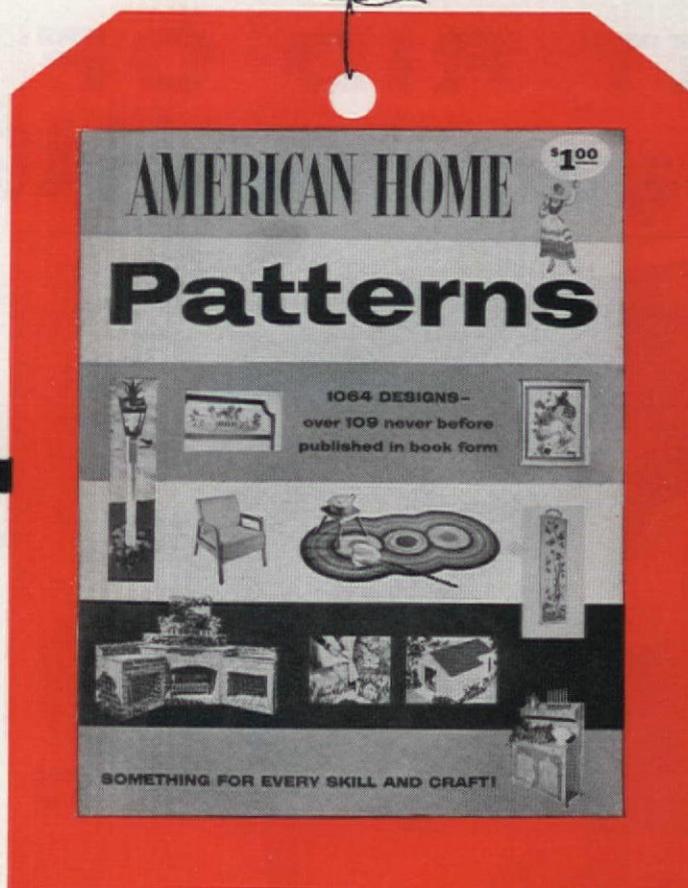
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P.O. BOX 11, FOREST HILLS, NEW YORK.**

I enclose \$1.25 (which covers postage and handling). Please send my copy of the American Home Pattern Book to the address listed below. If you live in New York City, please add 3% sales tax.

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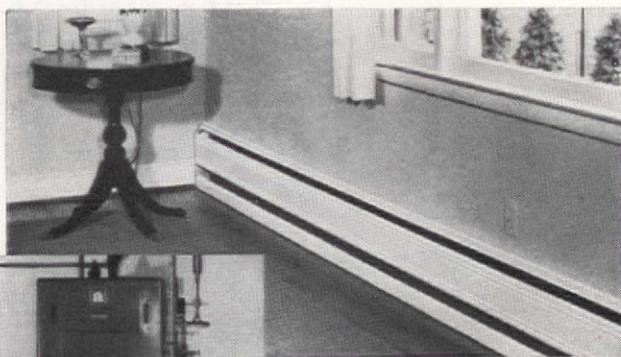
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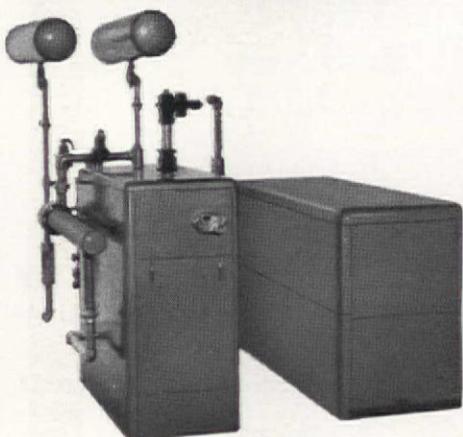
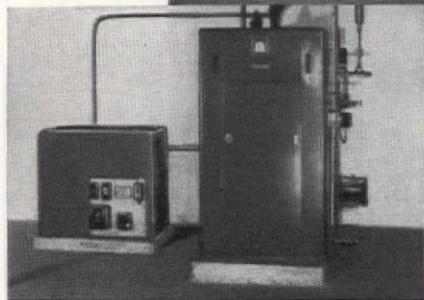
THE AMERICAN HOME PATTERN BOOK

Air Conditioning

(Begins on page 102)



BASEBOARD SYSTEM: Water chiller connected to boiler of forced-hot-water system provides summer cooling through baseboard convectors that heat in winter. By Vulcan Radiator



WATER CHILLER connected into forced-hot-water system provides summer cooling through console type or chilled water convectors. System, Bell and Gossett



COOLING UNIT, designed to be added to existing warm-air heating systems. System uses existing warm-air ducts. By Frigidaire

If you have forced-warm-air heat: Most modern forced-warm-air heating systems are winter air conditioners. The addition of summer cooling is a simple matter if existing ducts are able to handle the cooling load. Many recently built homes have oversized ducts in anticipation of summer cooling, for, as a general rule, larger ducts are needed for cooling than for heating. With older homes, it may be necessary to modify the ductwork as well as the location of registers to add efficient summer cooling. Most of the systems illustrated on pages 102 and 103 are of the forced-warm-air type.

If your house is heated by forced hot water, the simplest but not necessarily the most efficient way to add summer cooling is to install window units or console room coolers. However, central systems are available—and to use them, you needn't replace your existing boiler. If you have forced hot water heat, you can install special remote convectors that provide heat in winter and cooling in summer (you'll also need a water chiller connected into the boiler). Another type of summer cooling, new this year, employs a special baseboard panel, chiller, and blower to furnish central cooling through the pipes and baseboard panels that provide hot water heat in winter.

If you have steam heat, room units are again the simplest answer. But there is a water chiller that utilizes a central cooling unit and overhead ducts to cool an entire house, and there are other systems that can operate on limited ducts.

News for home painters!

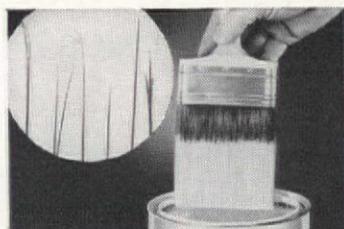
Discover faster, easier, streak-free painting

THE SECRET: paintbrushes with specially tipped and flagged bristles of **TYNEX**® nylon

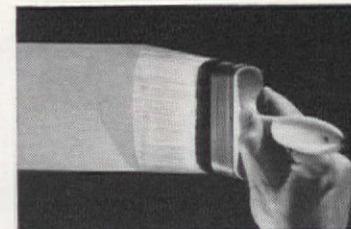


Now... from America's leading brush manufacturers... a painting tool that does better work, makes less work for you! It's a paintbrush with *smooth-flow* bristles of Du Pont "Tynex" nylon. Sanded to a long, tapering point... split, or "flagged," at the tips—these tapered "Tynex" bristles hold more paint... flow it on smooth and streak-free. And "Tynex" bristles are easier to clean, last far longer than other bristles. Next

time you buy a brush, be sure it has a full head of tipped and flagged, tapered "Tynex" bristles. Look for the trade-mark—"Tynex"!



1. PICK UP MORE PAINT! Actual photograph shows how smooth-flow "Tynex" bristles are scientifically tipped and flagged for better paint pick-up—pick-up unsurpassed by any bristles!



2. FLOW IT ON SMOOTH AND EVEN! You can do streak-free work with any type finish, on any surface. "Tynex" bristles last 3 to 5 times longer than ordinary bristles... don't get brittle.



3. CLEANING NO LONGER A PROBLEM! "Tynex" bristles are the easiest-to-clean bristles there are. Just dip them in any commercial cleaner—paint loosens quickly, can be thoroughly rinsed out.



4. ACCLAIMED BY PROFESSIONAL PAINTERS! "We find 'Tynex' bristles take rougher use and still deliver top-quality work," a leading painting contractor reports.



BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY

"Tynex" is the registered trade-mark for genuine Du Pont nylon bristles



Look for paintbrushes with smooth-flow bristles of Du Pont **TYNEX**® nylon



The man who can save you hundreds...and heartaches

He can save you the heartache of a dream gone sour. When rooms turn out to be drafty...hard to heat and chilly...when fuel bills and summer cooling costs go sky high... he knows what causes it, how to prevent it. *One man*—your lumber dealer.

How Your Lumber Dealer Helps—Figure it yourself. Two things make a house good or bad: the material that goes into it, and the man who builds it. *Your lumber dealer knows both.* He's glad to advise you on materials to use... to recommend a builder that knows how to use them. He'll help you make a happy choice—whether you're buying a ready-built house, or starting from scratch.

He's a man you can trust, an established partner of your community.

His Latest Help: Balanced Insulation—Your lumber dealer, working with your builder, will determine just what you need in the way of a good sealed blanket insulation, weather-stripping, insulating sheathing, storm sash—the right *balance* among them for your particular house and climate.

He'll work out the best combination of *two* outstanding weather-protecting materials for your house—Balsam-Wool and Nu-Wood. Result: you hold your fuel costs down; no chilly rooms to rob you of comfortable living space. If you decide you want air conditioning, your home is ready for it.

It's a better home—a quality-built home—*because you talked to your lumber dealer.* Wood Conversion Company, Dept. 114-55, First National Bank Building, St. Paul 1, Minn. Balsam-Wool* and Nu-Wood* are sold only by lumber dealers.

Send for Free 16-page booklet,
"Balsam-Wool and Nu-Wood for your home."



BALSAM-WOOL Guaranteed Insulation

Insulating Sheathing

*Reg. U.S. Pat. Off.

NU-WOOD

West Meets East

(Begins on page 48)

The decorative fabrics which are featured in the story on pages 48 and 49 of this issue will be available in the following retail stores throughout the country:

Akron, Ohio—The Yeager Co.
Aurora, Ill.—Lietz & Grometer
Baton Rouge, La.—Tressler's
Beaumont, Tex.—Bellard's Drapery & Carpet Co.
Bloomington, Ill.—Knight's Window Shoppe
Bristol, Tenn.—H. P. King Co.
Bryan, Ohio—F. W. Uhlman & Co.
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Charleston, West Va.—Coyle & Richardson
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Columbus, Ohio—F. & R. Lazarus Co.
Dayton, Ohio—Elder & Johnston
Decatur, Ill.—Linn & Scruggs
Defiance, Ohio—F. W. Uhlman & Co.
De Kalb, Ill.—The Reliable Store
Delray Beach, Fla.—Calico Center, Inc.
Denver, Colo.—The Denver Dry Goods Co.
Dixon, Ill.—Eichler Bros., Inc.
Edwardsville, Ill.—The Madison Store
El Paso, Tex.—American Furniture Co.
Greenville, Ohio—The Palace Dept. Store
Harrisburg, Ill.—Lloyd L. Parker Furniture Co.
Homestead, Pa.—Half Bros.
Houston, Tex.—Alamo Carpet Co.
Kewanee, Ill.—The Band Box
Los Angeles, Cal.—Barker Bros. Corp.
Mattoon, Ill.—Young Dept. Store, Inc.
Memphis, Tenn.—J. Goldsmith & Sons
Milwaukee, Wisc.—Ed Schuster & Co., Inc.
Minocqua, Wisc.—Fisher Furniture Studio
Muncie, Ind.—Lawler's
New Milford, Conn.—The Calico Shop
New Orleans, La.—D. H. Holmes Co., Ltd.
Newport News, Va.—Nachman's Dept. Store
Philadelphia, Pa.—N. Snellenburg & Co.
Piqua, Ohio—J. W. Brown Store
Pittsburgh, Pa.—Gimbels
Rocky Mount, N. C.—Belk-Tyler Co.
St. Louis, Mo.—Scruggs-Vandervoort-Barney, Inc.
Sidney, Ohio—F. W. Uhlman & Co.
Taylorville, Ill.—Slatten's Dept. Store
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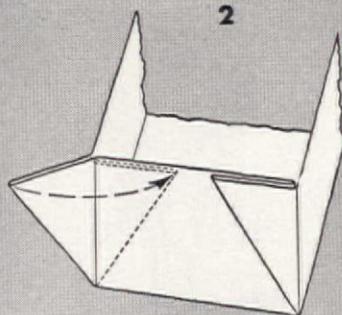
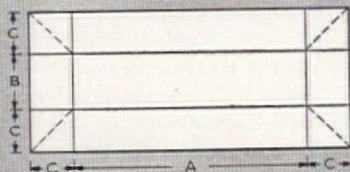
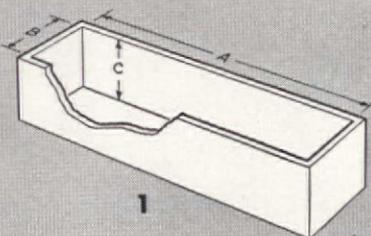


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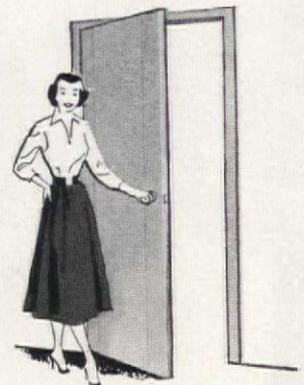
Take careful inside measurements of the box to be lined (as shown in Figure 1) for length (A), width (B), and depth (C). To find the amount of material needed, add the inside length of the box (A) to twice the depth (C) for over-all length. Inside width (B) plus twice the depth (C) gives over-all width. Cut a rectangle of the lining material to conform to these measurements.

Next, draw lines on the material as shown in Figure 2. With the waterproof side facing up, fold material upward to make creases along both horizontal and vertical lines. Then crease corners along diagonal lines as shown. Fold corners out, and then back, parallel to ends of the liner as shown in Figure 3.

Place the liner in the box. The pressure of the dirt will hold the flexible sides against the box or, if the box is to house potted plants, use a few tacks at the top, in order to hold the liner in place.

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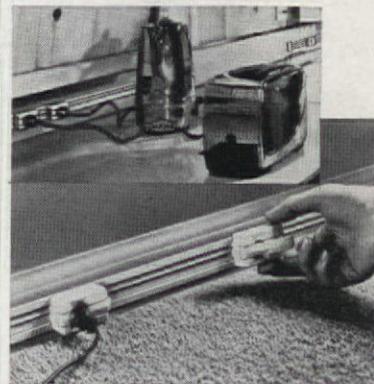
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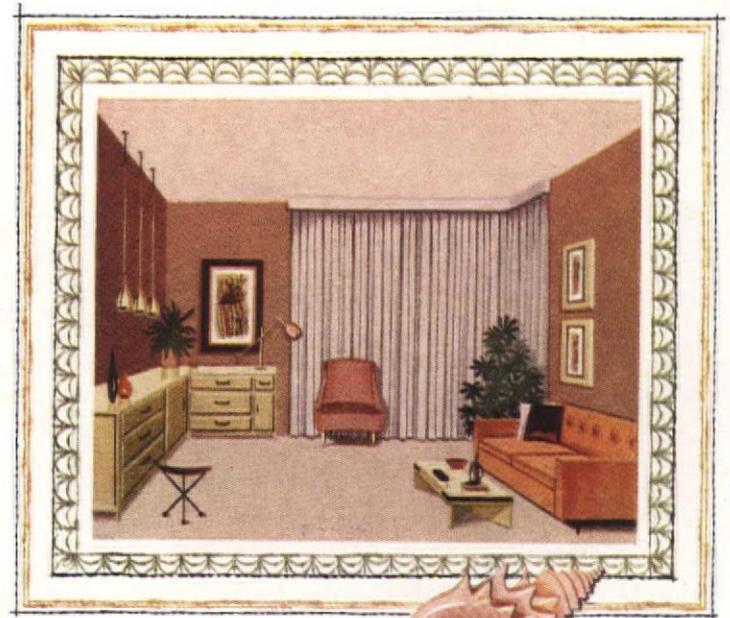
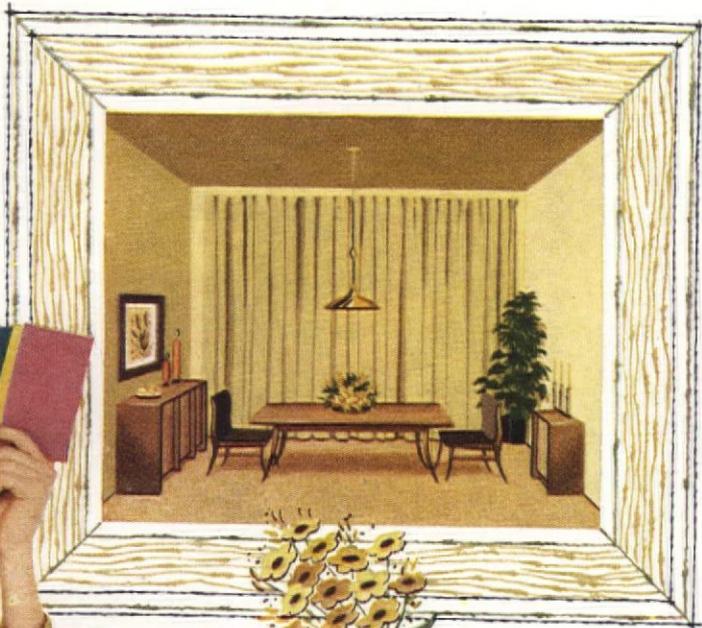
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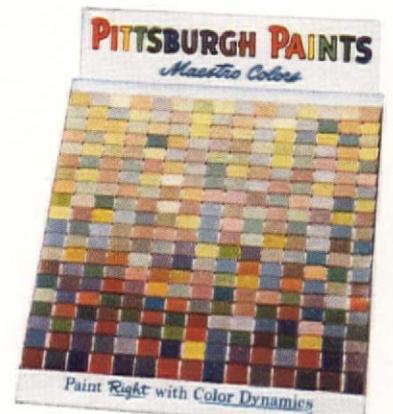
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THE AMERICAN HOME

Vol. LIII

December, 1954 to May, 1955

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