The AMERICAN HOME for February

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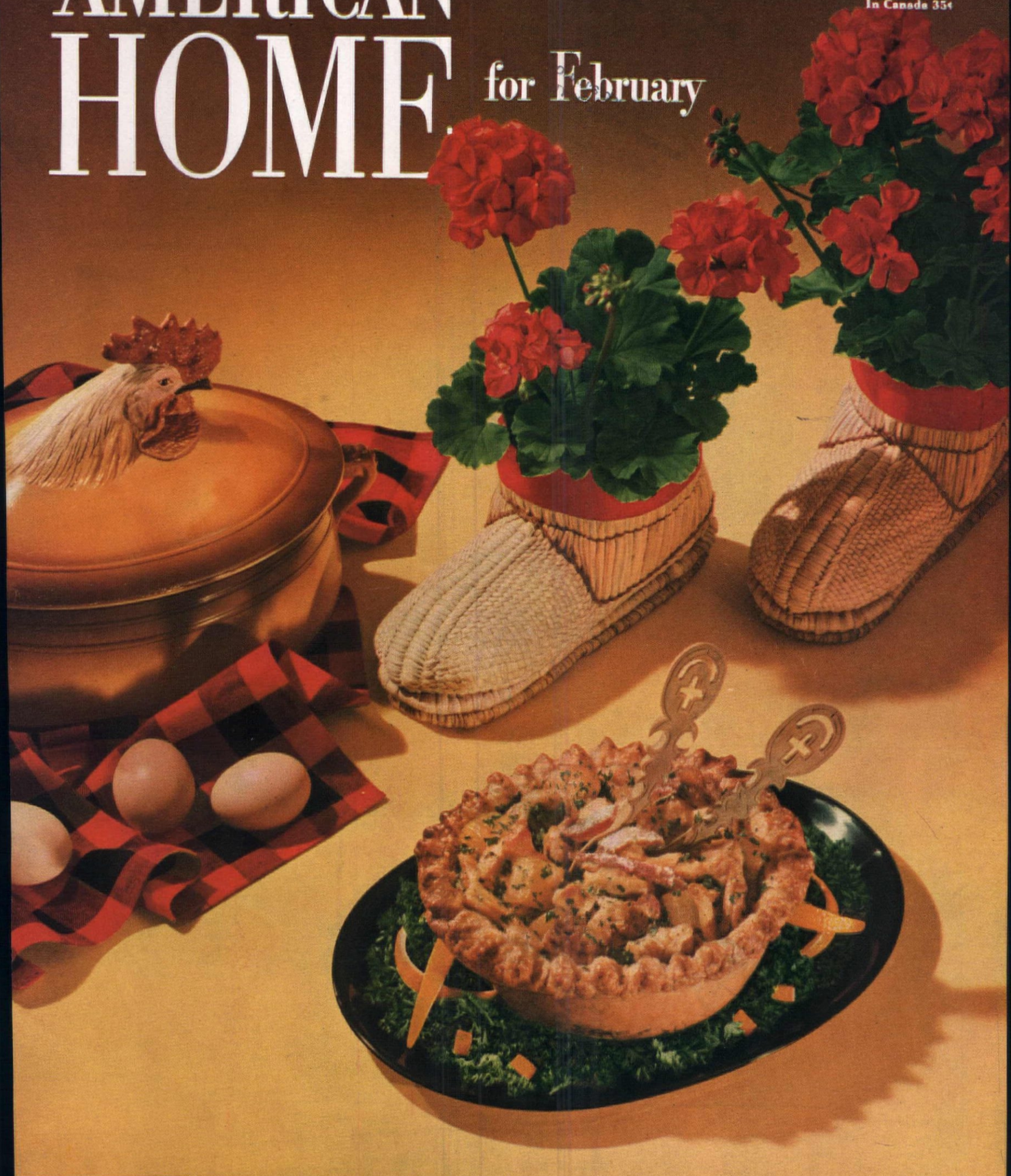

How to Buy TV • Hi-Fi POINTERS

Happy ending for an unfinished second story

THERE comes a time in the growth of most families when the house begins to bulge at the seams. Children reach the age when they want a place of their own to play and entertain. Also, putting up overnight guests, whether the children's or yours, becomes more and more of a problem.

If you have an unfinished second floor or attic, you can pack an amazing amount of pleasant living into this unused space, and by choosing your building materials with care, the job needn't be too expensive.

In this combination room, which can be used as a family lounge, guest room, or children's play area, money-saving second-grade lumber was chosen for the walls and partitions.

Cheerful color was added with the moderately priced floor of Armstrong's Linoleum, which is hardy enough to take the rough-and-tumble beating that children are sure to give it. Its smooth, glossy surface is practically seamless. Dust and dirt can be swept up in a matter of minutes before overnight guests arrive.

The couches that double as guest beds are simple wood platforms with slipcovered mattresses. The double-decker bed in the back room, as well as the table and writing desk in the living area, was homemade, too, which also helped cut costs. Tables and desk are covered with Armstrong's Corlon, an inlaid plastic material that's durable and easy to clean.

The ideas in this room will be helpful when you plan the happy ending for your second story. And before you go ahead, stop in and talk to your local Armstrong merchant. He'll gladly show you styles in Armstrong's Linoleum that will give your new rooms beauty and charm that you'll enjoy for many years.

A house seems twice its size when you convert unuse attic or second-floor space into a living area with man uses. In addition to providing extra sleeping quarter it's a popular lounge room for the entire family. Despi the constant usage of such a room, housekeeping is n problem. Furnishings are covered in soil-resistar fabrics, painted surfaces are easy to clean, and th Armstrong's Linoleum Floor sparkles at the swish of mop. The distinctive appearance of this floor was o tained by turning full six-foot widths of Armstrong Raybelle® Linoleum, Style No. 70, at right angles to ea other. The plastic table tops are Armstrong's Granet Corlon—Black No. 6108 and White No. 6107. For a fr floor plan of this room and a list of furnishings, ju send us a post card today.

Send for new decorating book, "It's Easy to Decorat —36 full-color pages filled with exciting ideas for eve room in your home, whether it's new or old. Send 10¢ today (40¢ outside U.S.A.) to Armstrong Cork Company, 5402 Pine Street, Lancaster, Pa.

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She's Holding a Five-year-old Granddaddy

The ***Transistor*** was announced only five years ago but it is already the daddy and granddaddy of many promising offspring. All of the growing uses of this tiny electronic device stem from its invention at Bell Telephone Laboratories.

Seldom has there been an invention with such exciting possibilities in telephony and in other fields. A recent issue of *The Reader's Digest* calls it "The Fabulous Midget" and reprints these words from an article in the *Science News Letter*: "In less than half a century, the electronic tube has changed the world. The effect of the transistor on our lives may be equally potent."

The Bell System, in accordance with its established policy of making all of its inventions available to others on reasonable terms, has licensed forty companies to make and sell transistors. These include makers of advanced equipment for defense, as well as radios, television sets, hearing aids and a wide range of electronic apparatus.

One of the first uses of the ***Transistor*** in telephony was in the new electronic equipment which enables telephone customers to dial Long Distance calls from coast to coast.

We can already see the time when it will bring many other improvements in both Local and Long Distance service.

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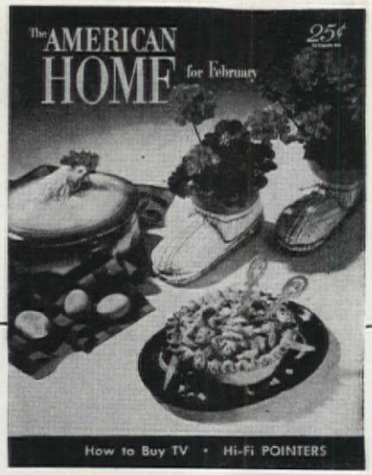

In food as in décor, the unexpected if tastefully used can be uncommonly good (page 58). Here, Japanese boots sport bright red geraniums, and chicken pie is spiked with pineapple juice and ginger. Photograph, F. M. Demarest.

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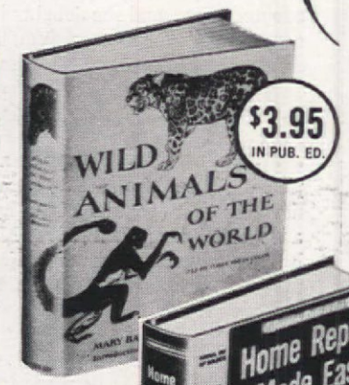

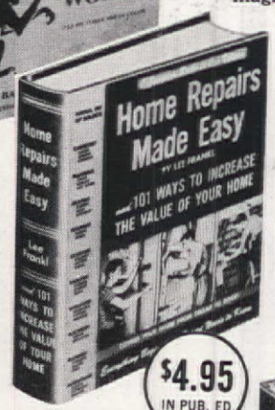

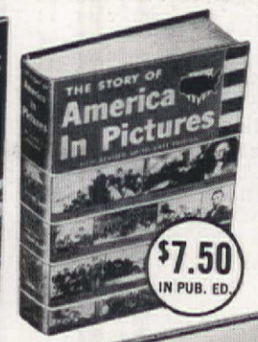

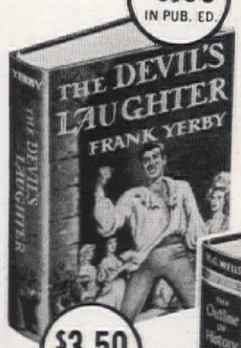

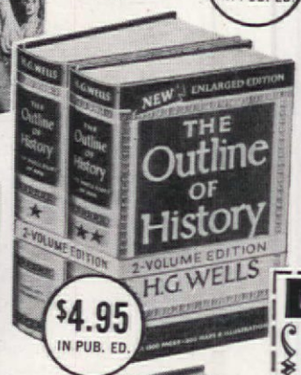

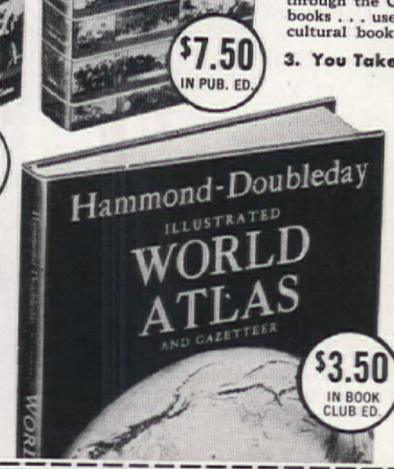

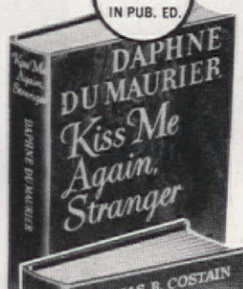

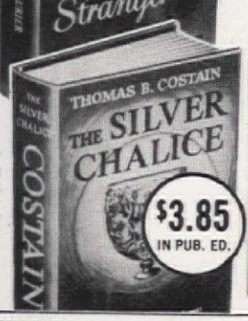

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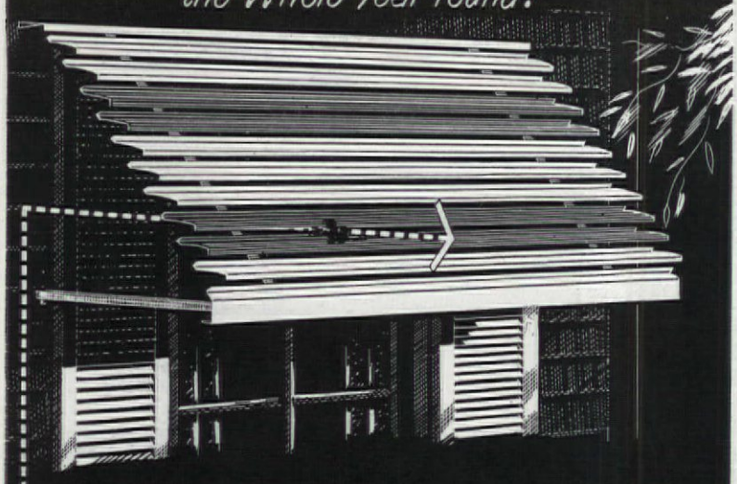

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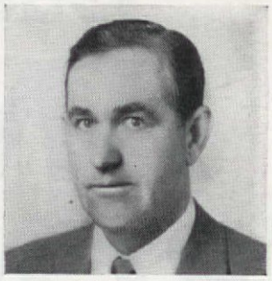


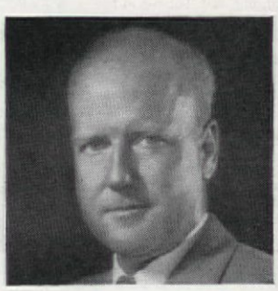
. . . **JACK PETERSON** is owner as well as designer of the handsome and remarkably efficient home published as our lead article this month. For 18 years, he has been building houses, and was co-builder of the first cement-block house with radiant-heated floors. A member of the Seattle Master Builders, he has done much to promote individuality in project houses.

. . . **ROSEMARY WEATHERRED** put away thoughts of a painting career after marriage, now uses her home as an artistic outlet. Her hobby-minded family has a room for "ever-mounting projects," is currently building a photography darkroom. Texas is her adopted home, and she delights in discovering its fine homes. You'll find a pair of them on pages 46 and 47.

. . . **J. DAVID CATHCART,** a godparent of television, has a godparent's devotion to it (page 42). New head of a TV distributing firm in Des Moines, he was advertising manager for one major TV manufacturer, and Chicago manager for another. He has written extensively on the subject in the big early Prairie house he and his wife share with Willie, a domineering cat.

. . . **ROBERTA UNDERWOOD,** one of the authors of this month's "Neighbors," is a native of Tucson, Arizona. She has actively taken part for nine years in the grammar school carnival she writes about. Married to sports writer Jack Underwood, she has two children — 15-year-old Barry, and Janet, aged 12. She has also found time to collaborate in writing articles.

. . . **FLORENCE LAUGHLIN,** co-author with Mrs. Underwood (page 26), also expends her creativity in writing stories for children and adults. After attending college in California, she married a Tucson contractor. Her daughter Andrea, 14, and son Billy, 6, have happily promoted and attended the annual school carnival ever since they could toddle.



. . . **WALTER UHL** has, for the past 25 years, been a designer and builder of homes on Long Island's North Shore, where he was born. Many of them reflect the style of handsome Early American farmsteads of the region, and, when possible, Mr. Uhl uses authentic antique materials—exposed old beams, plank floors, etc. For his own country kitchen, see page 48.

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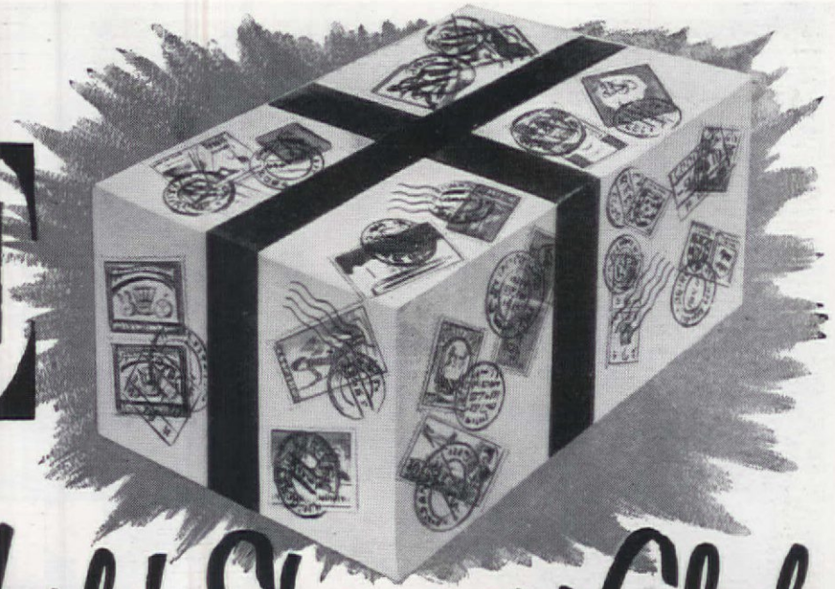

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Our representatives abroad are constantly searching for the best items and the biggest bargains available. They not only attend the great international fairs and exhibitions, but they travel the highways and byways of foreign lands to discover the unique, the unusual, the beautiful articles destined to become conversation pieces in America. With each package will come the fascinating story of the

origin and significance of the article you receive—adding even more glamour to each shipment.

How, you ask, can members receive such valuable gifts for about $2.00 each? *Foreign nations are in urgent need of American dollars* to support native industry. They are glad to offer tremendous merchandise values in exchange. Thus you get more for your money — and at the same time you are doing your bit to improve world conditions by lending a helping hand to our world neighbors.

You Pay Nothing Extra For Membership

It costs nothing to join the club and there are no dues or fees. You pay only for the regular monthly selections on any of these plans:

3 consecutive shipments	$ 7.00
6 consecutive shipments *(you save $2.00)*	12.00
12 consecutive shipments *(you save $6.00)*	22.00

Note: the Club pays all duty and postage from anywhere in the world, but the U. S. Post Office charges a service fee of 15¢ for delivering foreign packages, which is collected by your postman and cannot be prepaid.

You Can Cancel Membership At Any Time

You may cancel membership when you wish and the unused portion of your payment will be refunded in full. Even better, if you are not delighted upon receiving your first regular monthly selection, you may keep it free of charge along with your wonderful Surprise Gift and receive a full refund of the total amount paid.

YOURS FREE For Joining Now!

Why not start your Around-the-World Shoppers Club membership *right now*, while you can have your Surprise Gift FREE as an EXTRA GIFT sent to you direct from one of the earth's distant lands! Use the coupon or write, enclosing remittance for the membership term desired.

READ WHAT MEMBERS SAY!

(Original letters on file in our office)

". . . beautiful gifts . . . we are very proud of them all, and it certainly is thrilling to receive these beautiful gifts from faraway countries."
—Mr. & Mrs. C. R. B., *Culpeper, Va.*

"It is very exciting to receive such delightful surprises! Why did nobody ever organize such a club before? I shall continue my membership so long as the gifts continue to be of such interesting and useful character."
—Mrs. F. M. O., *Chicago, Ill.*

"It is of great interest to realize you are able to possess something from another country with so little personal effort."
—Mrs. G. B. H., *Detroit, Mich.*

"I have just received my first surprise package from England and I am thrilled with it. It couldn't be nicer. I would like to continue my membership in this wonderful club."
—Mrs. A. S., *Grapeville, Pa.*

"I can't tell you how happy I am with my first package . . . you certainly stirred up a lot of commotion at my office. So many people haunted me for your address that at last I posted it on the bulletin board. Oh, I am so very pleased. Breathlessly waiting for next month."
—P. A. C., *Cleveland, Ohio*

"I think you are doing a wonderful job in selecting gifts which are both different and unusual."
—E. R. P., *Havana, Cuba*

GIVE A MEMBERSHIP TO SOMEONE SPECIAL! What gift could be more intriguing than an Around-the-World Shoppers Club membership? Month after month your friends are reminded of your thoughtfulness. Enclose names and addresses of your recipients; a handsome card will announce your gift immediately.

Around-the-World Shoppers Club

71 CONCORD STREET • NEWARK 5, N. J.

Around-the-World Shoppers Club, Dept. 423
71 Concord Street, Newark 5, N. J.

Please enroll me as a Member and send me my SURPRISE GIFT from a foreign country FREE for joining! Start regular monthly shipments of the club's selection of foreign merchandise, direct to me from countries of origin and continue through the following term of membership:

- ☐ 3 Months Membership.....$ 7.00
- ☐ 6 Months Membership.....$12.00 (you save $2.00)
- ☐ 12 Months Membership.....$22.00 (you save $6.00)

I enclose remittance for $.....

☐ Check here if this is a request for a renewal or reinstatement of your membership so we can avoid duplicating countries.

Name.....
(Please Print)
Address.....
City & Zone.....State.....

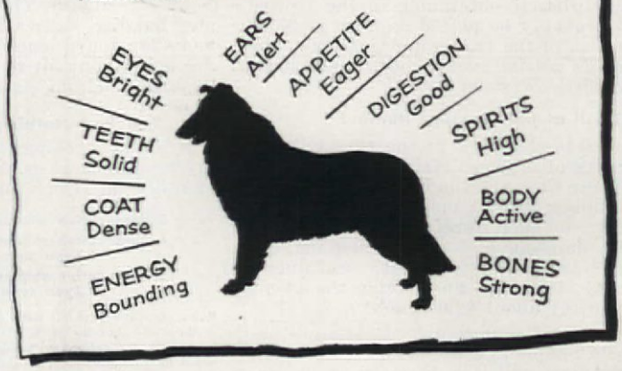
IN CANADA, add 55¢ per month to above prices, which will include postage, duty and delivery to your home. Address: 432 West Ontario St., Montreal 2, Quebec.
(NOTE: Please use additional sheet for gift subscriptions.)

Right Now—Today start your dog on his way to a

LONGER PRIME OF LIFE

Get him going on the NEW HOMOGENIZED* GAINES MEAL

—and after just one month look for these 10 signs of sturdy health...LIVING PROOF of how this great food, rich in MEAT PROTEIN, nourishes your dog!



A Revolutionary New Development in Dog Food by Gaines!

All ingredients are combined into *crunchy little nuggets*. Each nugget contains all food essentials known to be needed to help keep your dog in his prime.

SEE THE DIFFERENCE!

Homogenized Gaines Meal — Ordinary Meal

*Ordinary meals are part flakes and dusty powders. But the new HOMOGENIZED Gaines is made entirely of clean, wholesome nuggets so ingredients do not separate in the package. Uniform nourishment is *guaranteed*. Never before has there been a food with such a wealth of nourishment in this easily digested HOMOGENIZED form.

Rich in nourishing Meat Protein! Appetizing! Economical!

Here is the dog food you have always wished for...appetizing, easy to feed, and with a lower feeding cost than any other type of dog food. And, *above all*, a food to help prolong your dog's happiest years—the years when he's healthy and strong—in the **Prime of Life**—the way you want to keep him *always!*

A Product of General Foods

Gaines

"Nourishes EVERY INCH of your Dog"

SAFE in your own yard

● Cyclone Fence guards your children well. It prevents them from dashing impulsively into street traffic. It is a protective barrier between them and stray animals. And it curbs your children's wanderlust.

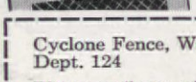
With Cyclone Chain Link Fence on guard, you *know* your children are safe in your own yard. In peace of mind, alone, Cyclone Fence pays for itself.

Cyclone Fence protects your property, too. And, when you choose Cyclone, you get a *quality* fence. It is made of heavily galvanized steel which insures a longer-lasting fence. Cyclone's own men usually erect this fence; but you can do the job yourself if you wish.

CYCLONE FENCE DEPT.,
AMERICAN STEEL & WIRE DIVISION
UNITED STATES STEEL CORPORATION
WAUKEGAN, ILLINOIS • SALES OFFICES COAST TO COAST
UNITED STATES STEEL EXPORT COMPANY, NEW YORK

FREE BOOKLET

Filled with photographs, drawings and graphic descriptions of different styles of fence and gates for the protection of property. Whether you need a few feet of fence or a lot of it, you'll find this booklet valuable. Send for your copy.



Cyclone Fence, Waukegan, Ill., Dept. 124

Please mail me, without charge or obligation, a copy of your booklet.

Name.....

Address.....

City.....Zone...State....

CYCLONE FENCE

Cyclone is the trade-mark name of fence made only by Cyclone. Accept no substitute.

UNITED STATES STEEL

Off the Press

How to Make Your Own Electrical Repairs by Six Leading Authorities. (The Greystone Press) Price $4.95. . . Here is a book that will give you a basic understanding of how electricity works for you in over a hundred different common household appliances. Such appliances are subject to common types of simple failings, many of which you can fix yourself without elaborate equipment.

Altar Bound by Betty Stuart Rodgers and Elizabeth Connelly Pearce (The Interstate) $2.95 . . . Includes a check list of essential arrangements and a bride's record. Well qualified for their jobs, Mrs. Pearce is the wife of a minister, Mrs. Rodgers a wedding photographer. The book is boxed to make an attractive gift.

Going South? Here are two unusual books that can enrich your travels by helping you to recognize old flower and plant friends and to get to know new ones. ***Flowers of the South*** by Wilhelmina F. Greene, lifelong plant enthusiast and noted artist, and Hugo L. Blomquist, botany professor (Univ. of No. Carolina Press, price $5), covers from the Carolinas to Texas. Nontechnical but accurate descriptions accompany the 500 line drawings and 55 paintings. The book urges conservation of native plants.

400 Plants of South Florida by Julia F. Morton and Dr. R. Bruce Ledin, of the Universities of Miami and Florida respectively, (Text House, Inc., Coral Gables, Fla., price $3.50) concentrates on tropical and subtropical plants. The authors' concise descriptive notes and the 28 full-page drawings by Dr. F. D. Venning, are printed in sepia on an eye-resting tinted paper; and the binding is moisture, mildew, and vermin proof.

How we retired in 15 years with $250 a month

"Joan and I are transplanted New Yorkers. Back home, I worked hard, saw little of the sunlight except on summer week ends. And Joan, as she said, saw little of me. But those days are over. Today, at only 55 years of age, I'm retired on an income. Living here in Ft. Myers, Florida, we find that $250 a month buys heaven.

"I was getting close to 40, when I decided to make the break. Actually, I had little capital and no training at investments.

"I'd always known that it's not how much money you make but how you manage that money that matters. So, when I was forty, I began to figure. I wanted to retire when I still had enough initiative to pull up stakes and move where the living was easier.

" 'There are plenty of places,' Joan used to say, 'where good living costs less than here. But if you wait till you're in your sixties, you're afraid to try new things. If you retire young enough, I bet you and I could find a way to live like kings on very little.'

"It took just as little as that to change our lives.

"We began to study other places to live. It got to be a sort of hobby with us. And we found there were plenty of places to go—if you had an independent income. And it didn't have to be a big one.

"After that, it just happened naturally. We began to study all the different ways to get a retirement income. And we found that the Phoenix Mutual Life Insurance Plan had them all beat for us. All you needed was fifteen or twenty good earning years ahead of you. Your monthly income was guaranteed for life—regardless of business ups and downs.

"So, back in 1938, I applied and qualified for my Phoenix Mutual Plan. Until I reached retirement age, it protected Joan with life insurance. And then, it guaranteed to pay $250 a month each month, every month as long as I lived.

"Fifteen years go fast when you're busy. But we did find time to travel a bit. And that's how we settled on Ft. Myers for our retirement. The climate is ideal. Living is low-cost—and lovely. Security? We have all we'll ever want."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $10 to $250 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't delay. Don't put it off. Send for your free copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
956 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
956 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____

Date of Birth_____

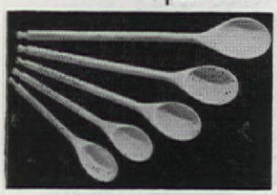
Business Address_____

Home Address_____

COPYRIGHT 1953, BY PHOENIX MUTUAL LIFE INSURANCE COMPANY

BLUE WILLOW HOT PADS

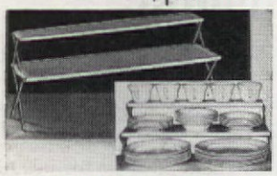
This lovely old Willow China decoration—dear to the hearts of collectors everywhere—may now be had on enameled steel Hot Pads. Backed with asbestos padding they will protect your tables, countertops, stoves, etc. Use them, too, under flower pots, vases and lamps. Blue on creamy background. Amazingly low priced at 6 for $1.25 postpaid



STIR WITH A WOODEN SPOON

There's a size for every purpose. Made in Germany's Black Forest of polished hardwood. They protect your good pans and pots against scratches—your food against metallic taste. In natural wood finish—the longest spoon is 15½" long; the shortest 9".

5-Piece Set— $1.00 postpaid



SHELF-STRETCHER

Need extra cupboard space? The Shelf-Stretcher makes each shelf do the work of three! Perfect for storing baby's foods, for spices, and dishes. Folds flat when not in use. 20" long by 8½" high. Lower shelf is 3" wide. Shelves are white enamel on steel. Legs are of rust-proof steel for sturdiness and ability to support heavy load.

$2.00 postpaid

SHELLESS EGG COOKERS →

For the most delicious eggs you ever tasted. Drop eggs and small amount of butter in cookers, cover and submerge in boiling water. When eggs are done remove cups from rack and serve. Keeps 'em piping hot! Two crystal cups with red plastic covers and wire rack.

$1.50 postpaid

"EASY-OFF" CLEANS OVENS LIKE MAGIC! →

The new cleaning substance that quickly dissolves dirt, grease and baked-on drippings. Makes grills, ovens, broiler pans, etc. gleam like new. Simply apply this magic cleaner and wash off with warm water. No scrubbing, scraping or scouring. Completely harmless.

$1.00 postpaid

WONDER GLEAM →

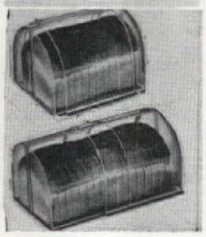
In a few seconds this miracle cleaner-polish will make any aluminum utensil gleam like a new dime! No more laborious scrubbing and polishing. Just rub it on and wipe it off! Wonder Gleam instantly imparts a lasting shine to any aluminum surface. (Perfect for aluminum doors and windows.) It's equally efficient in cleaning and polishing copper, stainless steel, auto chrome.

8 ounce bottle— $1.00 postpaid

"BREAD SCOPE" →

One section telescopes into the other and diminishes in length as bread is used. Since it is virtually airtight, it keeps bread oven-fresh for days. Made of crystal clear, rigid plastic, it is compact, light, durable. Holds entire loaf of bread.

$2.25 postpaid



Please, No C.O.D.'s.

Black and Company

160 Black Building, Rockville Centre, N. Y.

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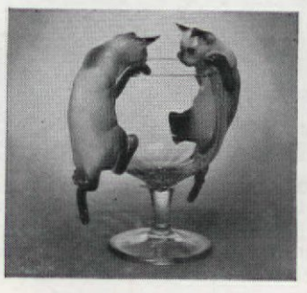
the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

A SENTIMENTAL LADY still has her first dance program, won't take off her wedding ring, and her favorite flowers are violets which decorate the top of this sweet heart-shaped jewel box along with her own first name. If she answers our description, she'll cherish it all her life. It's Limoges bone china, 4" wide $4.95 ppd. L'Elegance et Cie, Dept. AH, 550 5th Ave., N.Y.C.

SOCIAL CLIMBER is just satisfying kitten curiosity when he creeps up a goblet or even a fishbowl. His good Siamese breeding would prevent him from making a grab at anything inside. Of course he's that lovely beige and brown with blue eyes, and of course you'll want him. About 6", glazed ceramic. $1.50 ea., $2.98 a pr. Ppd. Green Gable Gifts, Dept. AH, 1554 3rd Ave., N.Y.C. 28.



MORE BRILLIANT than DIAMONDS

You Won't Believe Your Eyes

AMERICAN HOME MAGAZINE (Oct. 1953 issue) said editorially:

"JARRA GEMS ARE MIGHTY LIKE A DIAMOND"

Yes, JARRA GEMS look exactly like the finest diamonds—yet cost only $24 a full carat (tax incl.).

FREE BOOKLET tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. *Easy Monthly Payments.* Visit our showroom.

EXPERT MOUNTING, REPAIR & SETTING SERVICE

Jarra GEM CORP. Dept A24

489 Fifth Ave., New York 17, N. Y.

SOLID OAK SIDE CHAIRS

COMPLETELY ASSEMBLED

READY-TO-PAINT

Handsome, versatile designs to enhance your home . . . each one hand fashioned and sanded to a satiny finish. May be used as is, or painted, stained, lacquered. Built for lifetime service! Each 36" high overall, seat 14 x 17".

CONTOUR OAK SEAT is shaped for comfort as well as good looks, has clean modern lines to blend with any interior.

STRAIGHT FIBRE SEAT adds textural interest, is closely woven and cushioned for comfort and extra durability.

Packed 2 of a kind to carton—min. order 2 chairs. Fast delivery—shipping charges collect. No C.O.D.'s. MONEY BACK GUARANTEE!

Manor House

Dept. A HUNTINGTON, WEST VIRGINIA

Custom Made CARABAO Drapes MATCHSTICK BAMBOO

only 24c a sq. ft.

Order finest quality draw drapes custom made to your specifications: pay no more than for ordinary ready mades. Natural color, 24c a sq. ft. Gray, coral, chartreuse, cocoa brown, turquoise, heather, kelly, red, yellow, black, white, approx. 35c a sq. ft. We'll match any color, or you can paint them. Traverse rods, cornices available. Write today for detailed picture, complete price information.

Carabao Special Products Co.

Dept. AF1

950 Columbus, San Francisco, Calif.

✓check this!

PRINT YOUR OWN NAME & ADDRESS!

Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards and photos. Only $1 for **PRINTER**, complete with compact "onyx black" case and automatic inker. Fits pocket or purse. Use at home or office—looks like printing. A useful gift. *Guaranteed to please or your money back!* Order **PRINTER** direct by mail—send $1 with your name and address. $1 post paid

sunset house 255 Sunset Building Hollywood 46, Calif.

BUILD-IT-YOURSELF with WROUGHT IRON or BRIGHT-BRASS LEGS

Create individualized furniture. Use these bright-brass plated, or matte black wrought iron legs for tables, chairs, chests. Modernize out-dated pieces. All legs are welded at an attractive 12° splay. ⅜" diameter, except for three prong, which are ⅜". Rust proof, durable, sturdy. Prices are for four legs. Screws included. Freight prepaid. No COD's please. 10 day money back guarantee.

	Single		V Leg	
Leg Ht.	Brass	Wrought Iron	Brass	Wrought Iron
6"	$6.45	$3.95	$7.45	$4.50
12"	7.25	4.75	8.45	5.25
16"	8.25	5.75	9.25	6.25
22"	•	•	11.45	7.25
28"	•	•	15.45	9.95

	2 Prong		3 Prong	
Leg Ht.	Brass	Wrought Iron	Brass	Wrought Iron
6"	$7.45	$4.50	$8.65	$6.15
12"	8.45	5.25	9.00	6.50
16"	9.25	6.25	10.00	7.50
22"	11.45	7.25	13.45	9.95
28"	15.45	9.95	17.45	13.95

STRING CHAIR

$7.95

Only 2 for $14.95 Exp. Chgs. Coll.

Wrought iron chair frame, ½" diameter rod. Rust proof. Durable semi-gloss finish. Special mason cord-age in white, maroon, green or yellow. Complete instructions.

IRONMASTERS, INC., Box 202, Dept. A-2, Williamsburg Sta., Brooklyn 11, N.Y. —Request Free 1954 Catalogue—

Early American Reproductions

Send 25c for 2000-Item Illustrated Catalog!

you've been searching for!

AVAILABLE DIRECT BY MAIL are over 2000 Early American items faithfully reproduced by New England Craftsmen. Shop conveniently, *inexpensively* from most complete catalog of its kind. Fully illustrated. Includes—Colonial Pine and Cherry furniture, Hand-wrought hardware, Colonial Gifts—candlesticks, trivets, sconces, bells, prints, pewter, tiles, mirrors, etc. Fireplace equipment, Weathervanes, Rugs, Lighting Fixtures, China, Glass, etc. Every item available by mail. © OLD GUILFORD FORGE, 1953

Faithfully Reproduced By New England Craftsmen

Old Guilford Forge "Foremost in Early American Reproductions"

28 BROAD ST. GUILFORD CONN.

JOLLY, AMUSING PIN-UP TRIVET

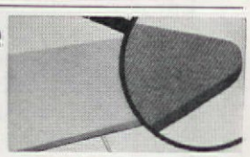
At first sight you'll say, "Oh, I know who I'm going to give that to!" And you'll hang one on your own kitchen wall as a gay reminder. Hand-cast aluminum, black finish, 6" x 8¼".

$2.50 (Money w/order, postage paid.)

GARRET THEW STUDIOS

WEstport A-11 Conn.

Silicone Magic Ironing BOARD COVER



Amazing new Silicone fabric, applauded by Readers Digest, cuts ironing time ⅓. Colorfast and scorch-resistant. Stain-proof and water-proof. Adjustable to fit all standard size ironing boards snugly. Gives off no lint and needs no laundering. No C.O.D.'s. $1.50 ppd.

LOWY'S, 93-24 Queens Blvd., Dept. 2-A, Rego Park, N. Y.

We pay postage. Sorry, no C.O.D.'s.

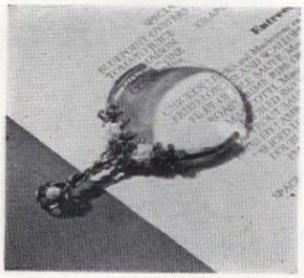
Use this glamorous space saver in your bathroom, kitchen or bar! Beautifully styled in *solid lucite* with gleaming polished brass hardware, Ring Rod holds several towels neatly, adds decorator interest to your walls as well. Bar is 20" long, rings 5½" diameter, overall length 26". Crystal Clear or Ebony Black (*please specify*). $3.95

SINGLE TOWEL RING—*solid lucite*, 5½" diam., Crystal Clear or Ebony Black. $1.50 each, 3 for $3.95

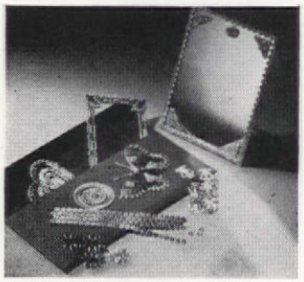
MICHAELS SPACE-SAVERS, Dept. A2, 1107 Broadway, New York 10, N.Y.

market place

Photographs by F. M. Demarest



A PARTICULAR LADY will love to carry a dainty jeweled Magnifying Glass in her purse for checking theater programs when she's wearing her distance glasses, reading the luncheon menu, or glimpsing price tags. Precision-ground glass is held in antique gold-plated holder made elegant with seed pearls and tiny rhinestones. 3″ long. $4.95 ppd. Aimee Lee, 545 5th Ave., N.Y.C. 17.



IN FEBRUARY our fancies turn to lacy hearts and flower items, so we were in the mood to be intrigued with *Gold-Dec-It*. Packages of delicate gold paper motifs like those on old-fashioned Valentines can be applied to anything with any water-soluble paste. Look what part of one package does to a 5 & 10 mirror, for a start. $1 pkg. ppd. Dorothy Harrower, 119 E. 10 St., N.Y.C. 3.

Walter Drake.....

Impregnated Wave-Set Cap Dry-Sets Hair in 30 Minutes

For quick curls, pin up your hair in the usual manner, but don't wet it. Dip Curl Cap in warm water, shake off the excess and tie Curl Cap on, turban-style. After 15 minutes, take Curl Cap off and 15 minutes later remove the pins and comb your curls. Curl Cap is made of DuPont nylon net, impregnated with wave-set which lasts and lasts. Can be used over and over again to set your hair. Red, blue or maize.

$1.00 POSTPAID

Satisfaction or your money back
492B Drake Bldg., Colorado Springs 6, Colo.

100 YARDS GLEAMING Satin Ribbon

In Any 2 Colors You Choose:

White	Rose
Pink	Orchid
Yellow	Pastel Green
Med. Blue	Royal Blue

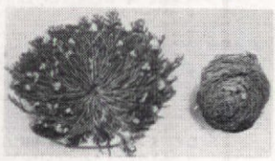
Amazing ribbon buy! You get two 50-yard bolts of beautiful, heavy Satin ribbon, in generous 7/16's of an inch width, for only $1. That's just 1¢ a yard for the same fine first quality ribbon that costs 6¢ a yard in stores. Ideal for trimming lingerie, dresses, sweaters, gift packages, making hair-bows, etc. *Full Money-Back Guarantee.* Specify color choice, send $1 in check or Money Order for each 100 yards.

Only $1 Ppd.

SPENCER GIFTS, 132 Spencer Bldg., Atlantic City, N. J.

Resurrection Plant Comes to Life In Front Of Your Eyes!

3 for $1 Postpaid



Rose of Jericho, the famous Resurrection Plant, performs a miracle! Comes dry. Looks like a dead ball of foliage and roots. Then put it in water. Within 20 minutes it springs to life! Uncurls lush green foliage into a glorious evergreen rosette! Dry it up, it "sleeps." Resurrects again and again when put in water. Easiest, hardiest houseplant you ever grew; grows forever if kept moist. Imported, passed by U. S. Dept. Agriculture. Send $1 for 3 plants now. *Money Back Guarantee.*

SPENCER GIFTS
132 Spencer Building, Atlantic City, N. J.

NEW! SPICENETTE SPICE & UTILITY CABINET

Keep your spices at your finger tips . . . completely enclosed & dust-free. Hanging cabinet is white enamel baked on heavy gauge steel . . . milk white sliding doors are translucent corrugated plastic. Good in the bathroom, too, for overflow supplies or your man's shaving gear. All 4" deep, 5¾" high.

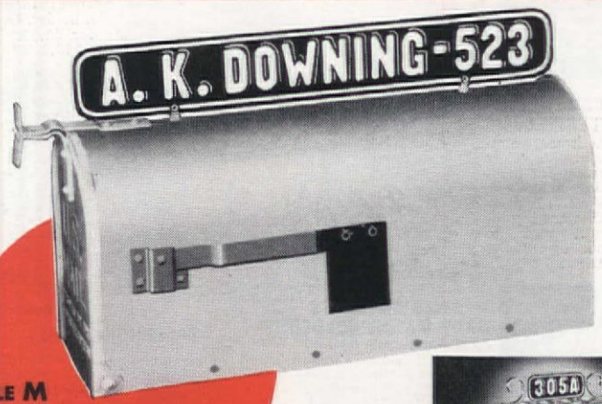
36" long, $6.98 24" long, $4.98 18" long, $3.98
plus 50¢ each for handling.
No C.O.D.'s

Exclusive With MARBRITE CO. P.O. Box 36, Queens Village 17, N.Y.

FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID



STYLE M
MAILBOX MARKER
$1.95 postpaid

FITS ANY MAILBOX—INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

WITH ANY WORDING YOU WANT
HELP FRIENDS FIND YOUR HOME
...MAKE PERFECT GIFTS

You help your friends find your home more easily—help the doctor save minutes or hours in emergencies—help the mailman and delivery men—when you have a **DAY-n-NIGHT** Marker! And they're perfect for gifts! *

The permanent, embossed letters of **DAY-n-NIGHT** Markers are treated with the same material that makes highway signs shine in your headlights. Even a dash of moonlight makes **DAY-n-NIGHT** Markers gleam!

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

Guaranteed by Good Housekeeping — Replacement or Refund of Money if not as advertised therein

SATISFACTION GUARANTEED OR MONEY BACK!
WE SHIP WITHIN 3 DAYS!

*PERFECT FOR *Gifts!* because they're **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

PLEASE PRINT CLEARLY

C.O.D. IF DESIRED—FEES, POSTAGE ADDED

Fund **RAISERS!** You can make money taking orders for DAY-n-NIGHT Markers—help your club, church or yourself! Write for details.

Spear ENGINEERING COMPANY
72A Spear Bldg. Colorado Springs, Colo.

NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM $3.95 POSTPAID

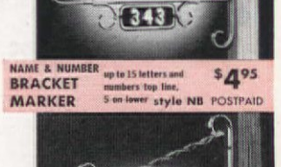
LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L $2.95 POSTPAID

NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL $4.95 POSTPAID

BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID

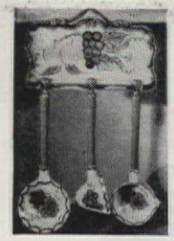
DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB $4.45 POSTPAID

NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB $4.95 POSTPAID



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB $5.75 POSTPAID

"SOMETHING SPECIAL" from Green Gable Gifts!



Hand-Painted Ceramic KITCHEN SET

Bright and cheerful to enhance the beauty of your kitchen. Hand-painted in rich colors, this handsome pottery strainer, ladle, and funnel hang from 9" wooden handles. Fit perfectly in grooves of holder, painted to match. High, permanent glaze. A must for gourmets! Only $1.98.

LEAF DESIGN WROUGHT IRON CANDLE WARMER

This utterly charming Candle Warmer keeps food and beverages piping hot—right on your dining table or server. Graceful, modern, distinctive! Includes candle, holder. Only $1.50. 2 for $2.95. Refills, 3 for 25¢.

WROUGHT IRON CENTERPIECE

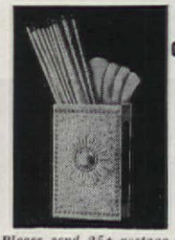
This handsome, mat-black centerpiece is *the* perfect accent for modern dining tables or smart buffets. 12" overall. Candles not included. You'll want to select your own fruit! Only $2.98.

PAC-RACK

Holds Carton of Cigarets

Feeds Pack At A Time!

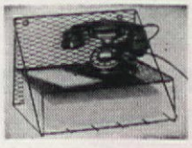
Stop rummaging through drawers! Hang this in a handy spot and you'll always have cigarets on hand! Holds full carton. Stained maple-finish wood with attractive, amusing placard on front. Only $1.50.



SWEDISH BRASS GIANT MATCH HOLDER

An heirloom treasure imported from Sweden. Made of polished brass, with hand-hammered native design, this GIANT (4" x 8½") holder sits by fireplace or hangs from wall. Only $3.95, complete with fifty 11" matches. Box of 100 refills—$1.98.

TELEPHONE SHELF



Handsome black wrought-iron utility shelf holds telephone, books, memo pads, pencil—all in one easy-to-reach, easy-to-use place! 10" x 10¾" x 13". Install easily in minutes. Only $2.98.

Please send 25¢ postage with your order. No COD's! Money back if not delighted. SEND FOR *NEW* GIFT CATALOG—It's *FREE!*

Green Gable Gifts Dept. AH-2, 1554 Third Ave., New York 28, N. Y.

NEW IMPORTED SCENTED POLISH

TRAVELERS ABROAD first brought home this unusual perfumed polish. NOW available for American Homemakers. This delicately scented polish adds a beautiful luster to your dark OR light furniture. A blend of fine imported waxes combined with the fragrance of lavender for the NEWEST trend in home decor. Satisfaction guaranteed or return the unused portion for a full refund.

Send cash, check or money order of only $2 per can. We pay postage. Mail your order now. Sorry no C.O.D.'s.

MURMAN DISTRIBUTING COMPANY
Box 469, Rahway, New Jersey

YOUTHCRAFT SAFETY RAILS

PREVENT DANGEROUS FALLS . . . keep your child safe and sound all through the night! Youthcraft Safety Rails fit any bed, can be used at home or while visiting. Easily attached and removed for storage—or leave them on bed permanently. Made of solid maple in attractive furniture finishes: Wheat, Maple, Walnut, Mahogany or White. Don't take chances with your child's safety . . . order your Safety Rails now!

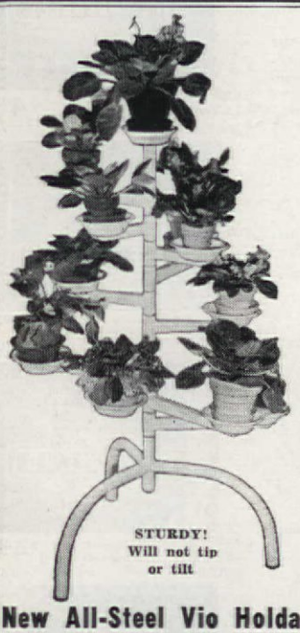
UNCONDITIONALLY GUARANTEED.

only $5.95 each side

for Hollywood beds (specify if frame is steel), beds with metal rails and all cots—$6.95 each side. *Express charges collect.*

Send check or M.O.—no C.O.D.'s, please.

YOUTHCRAFT
P.O. Box 65 Dept. A Englewood, N. J.



New All-Steel Vio Holda

PLANT STAND

● Holds 11 plants, 10 on Revolving Arms

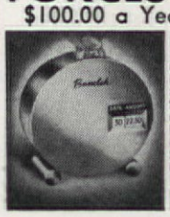
A wonderful stand for flower lovers! Finest all-steel welded construction. 40 inches high. White or green enamel finish (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved with a touch to enhance arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires little space—and a grand gift idea.

ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage. Specify color. Send check, money order. C.O.D. if desired. Satisfaction guaranteed.

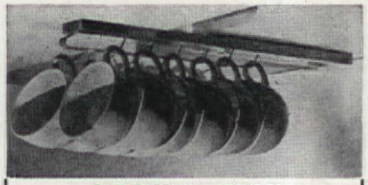
VIO HOLDA MFG. CO.
Box 915 Dept. 83 Topeka, Kan.

FORCES You to Save

$100.00 a Year *Automatically*



Get perpetual Date & Amount Bank. 25c a day automatically keeps Calendar up-to-date. Also totals amount saved. Forces you to save a quarter every day or calendar won't move. Guaranteed mechanism with key. Use year after year. Start saving right away. Order several. Reg. $3.50. Now only $1.98 ppd. LEECRAFT, Dept. AM, 300 Albany Ave., Brooklyn 13, N.Y.



SERVA-CUP

This practical and convenient "Kitch'n-Handy" meets a need in every kitchen.

The "Serva-Cup" is easily fastened to the underside of the shelf with two screws and slides smoothly out for cup selection, and in again for storage.

"Serva-Cup" holds 12 cups compactly by their handles. The hooks are designed and correctly spaced for ease in removing and replacing cups. Extra strong construction and beautiful chrome tone finish make this cup holder ideal for even the most delicate china.

"Serva-Cup" will make an excellent wedding or shower gift as do all members of the "Kitch'n-Handy" family.

Post Paid anywhere in the world. **$2.00**

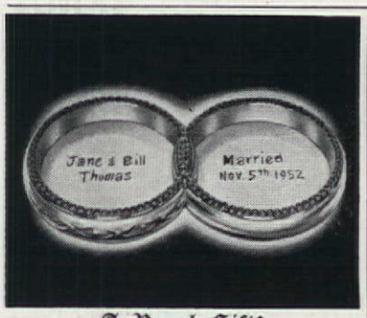
Mail Cash, Check or M.O.

BOBBIN JAY KITCHEN SHOPPE
720 W. Sherman Caro, Michigan

THE BEER BARREL POLKA couldn't be gayer than these tablecloths! And that's saying something. Patterns of old tankards are blocked onto strong, checked backgrounds of blue, red, charcoal, or green. 56" x 56", $4.95; 56" x 72", $5.95; 56" x 85", $7.95; 56" x 100", $8.95. 17" sq. solid color napkins to match, 50¢ ea. Ppd. Susan Smith, Dept. AH, Carpentersville 13, Ill.

THREE FOR ALL sorts of service requirements. Boat-shaped baskets with handles to stack conveniently or hang in a row in a dull-looking spot to provide a touch of textured interest. Of course you'll use them for fruit, biscuits, pretzels, or peanuts. 7" x 10", 6" x 9", and 5" x 7", with 4½" handles. Set for $3.50 ppd. Gotham Gifts, 67-85 Exeter St., AH/E, Forest Hills 75, N.Y.

A GOOD HOT DISH meets its perfect setting on this artistic tile. So if you know of a wonderful cook whose heart is in her (or his) work, this will make a thoughtful thank-you next time you're a pampered dinner guest. Hand-painted, it's 6" sq., cork-backed, has a sturdy metal hanger. $2 ppd. Don't forget your kitchen, too. Violetiles, Dept. 7, Arden Pl., Port Jefferson, L. I., N.Y.



A Royal Gift!

REMEMBRANCE OF WEDDINGS, ANNIVERSARIES

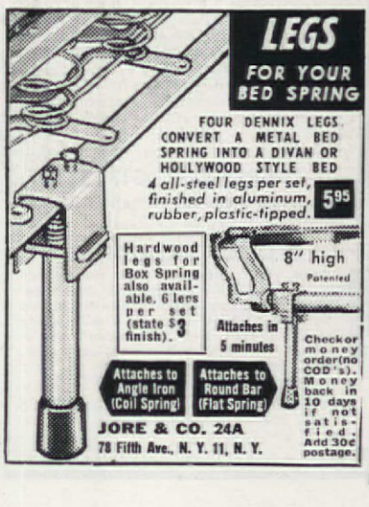
The original of this Wedding Ring Ashtray was the solid gold wedding gift of President Eisenhower to Queen Elizabeth and Prince Philip. Get this authentic replica. Of fine, translucent china, plated in 24-carat gold, personalized with couple's names and wedding date. Measures 6½" x 3½". Whether used as wall plaque or ashtray, it will commemorate the most cherished day. Send names of bride and groom and wedding date and we'll etch them permanently, as shown. Money refunded immediately if not highly pleased. Only $7.95 postpaid and beautifully gift wrapped. Order today!

FROST'S 602A FROST BUILDING
HOLLYWOOD 46, CALIFORNIA

BURNS REFUSE SAFELY OUTDOORS

Tilt back hood—pour in refuse — ignite — close and safely burn damp, green, dry garbage and refuse to fine ash in any weather. Scientific draft design ends neighbor-annoying nuisance and fire hazard of flying ash, sparks, burning blowing bits of paper. Minimizes smoke, smell. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Sturdily made of RUST-RESISTANT ALUMINUM BONDED TO STEEL. Recommended by Bureaus of Fire Prevention. Over 100,000 satisfied users. Model A—21½" sq. x 29" high—2 bu. cap.—$12.95 postpaid ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—$16.95 postpaid ($18.95 W. of Denver). Money back guarantee.

ALSTO COMPANY
Dept. AH-2, 4007 Detroit Ave., Cleveland 1, Ohio



LEGS FOR YOUR BED SPRING

FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped. **5.95**

Hardwood legs for Box Spring also available. 6 legs per set (state finish). **3**

8" high

Patented

Attaches in 5 minutes

Attaches to Angle Iron (Coil Spring)

Attaches to Round Bar (Flat Spring)

Check or money order (no COD's). Money back in 10 days if not satisfied. Add 30¢ postage.

JORE & CO. 24A
78 Fifth Ave., N. Y. 11, N. Y.

SAVE MONEY

On chandeliers (Model pictured 15 Lights), sconces and candelabra. Our own exclusive designs. Imported Wood Polished Prisms. Money back guarantee. We pay shipping charges in U.S.A. Free catalogue, many models from $30.00 up.

KING'S CHANDELIER CO.
Dept. A-23
Leaksville, N. C.

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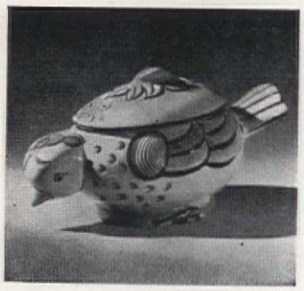
300 Printed Name & Address Labels 50¢

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful gifts for any and all other occasions. Your money back if not entirely pleased!

Tower Press, Inc., Box 591-F, Lynn, Mass.



IT'S A FUNNY BIRD who can cook a piping hot chicken pot pie for six persons. And it would be a funnier cook who didn't realize how much this brightly decorated, flameproof casserole added to her productions. 1½-qt. capacity, it could double as a cookie jar. In cream or terra cotta Mexican pottery. $3.95 ppd., Maisel's Indian Trading Post, 510 Central Ave., SW, Albuquerque, N.M.

WITH THIS RING on the neck of a wine bottle, no drip runs down to stain the tablecloth. Embossed with a delicate vine motif, this Continental Wine Collar is silver-plated, lined with absorbent felt. The type of "little" gift you like to take to your dinner hostess, give as a small thank-you. $1.50 ppd. Mabeth Card Shop, Dept. A-14, 30 St. Sta., P.R.R., Phila. 4, Pa.

ENCHANTING EGGHEADS keep a morning egg under their hats until you are ready for it. Just the egg-citement, the breakfast crowd needs to send them off with a smile. From Italy, the man-about-town and his hayseed friend are painted wood with knitted hats. Darling Valentine engagement gift! The pair $4.50 ppd. Studio Shop, Dept. AH, 557 Boylston St., Boston 16, Mass.

DIRECT FROM THE MANUFACTURER **Save to $13 per pair**

Only at godell's New, Longer Wearing, No-Iron

FIBERGLAS* *Reg.

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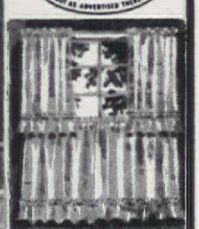
ARTHUR GODFREY Says: "Beautiful and they save you work and money, too!"

Only at Godell's can you have this 5 YEAR GUARANTEE with each purchase. NO IRONING! No Stretching, hang dry in 7 minutes. Can't burn or shrink. Sheds dirt; unharmed by mildew, rain, radiator heat.

***New* IMPROVED FIBERGLAS in lovely Ivory-White Color**

There is long-lasting loveliness in Godell's Curtains made of newer, finer, sheerer miracle Fiberglas. Our new and exclusive weave makes for longer wear and more beautiful appearance. Each pair hangs softly and gracefully. 3 Styles . . . 30 Sizes to fit any window. Order now for immediate delivery.

Guaranteed by Good Housekeeping



RUFFLED 6" baby headed, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

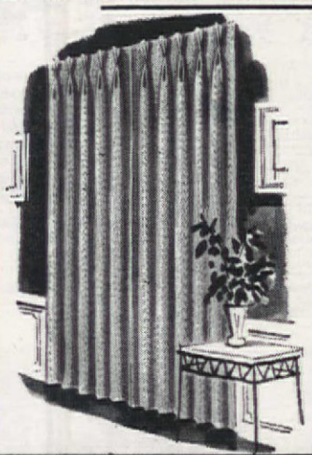
Width to pair	Length	Usually	NOW
86"	36"	$ 6.98	$ 4.59
86"	45"	7.98	4.98
86"	54"	8.98	5.59
86"	63"	9.98	5.98
86"	72"	10.98	6.59
86"	81"	11.98	7.39
86"	90"	12.98	7.98
86"	99"	13.98	8.59
174" (Double Width)	72"	19.98	12.98
174" (Double Width)	81"	21.98	13.98
174" (Double Width)	90"	23.98	14.98
174" (Double Width)	99"	25.98	15.98
250" (Triple Width)	72"	29.98	20.98
250" (Triple Width)	81"	31.98	21.98
250" (Triple Width)	90"	33.98	22.98
250" (Triple Width)	99"	35.98	23.98
324" (Quadruple Width)	90"	45.98	32.98

TAILORED Distinguish any room. Double stitched 1½" side hems. Ample bottom hems, beautifully stitched.

78" wide to pair	Length	Usually	NOW
"	36"	$ 4.59	$ 2.98
"	45"	4.98	3.29
"	54"	5.59	3.69
"	63"	6.39	4.29
"	72"	6.69	4.69
"	81"	7.39	5.29
"	90"	7.98	5.69
"	99"	8.39	6.29
"	108"	8.98	6.69

TIERS Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

72" wide to pair	Length	Usually	NOW
"	30"	$ 4.29	$ 2.69
"	36"	4.69	2.89
"	40"	4.89	3.09
"	45"	5.29	3.39



NEW FIBERGLAS DRAPES In 7 COLORS

Lovely textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous 4" pleats. Size: 86" wide pinch pleated to cover windows up to 46". For wider windows use 2 or more pair and connect with our Empire Hooks to Draw As One. (Hooks Furnished on Request.)

Length	Usually (per pair)	Now (per pair)
36"	$ 8.98	$ 4.98
45"	9.98	5.89
54"	10.98	6.69
63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
99"	15.98	10.98
108"	16.98	11.69

Colors: Champagne, Rose-Pink, Celadon Green, Grey, Gold, Cocoa, White.

MONEY-BACK GUARANTEE WITHIN 30 DAYS IF NOT 100% SATISFIED

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WHY SUCH AMAZING VALUES? Because Godell's are the largest manufacturers and direct-to-you distributors of Fiberglas curtains in America . . . which means tremendous savings in purchasing, production and distribution. We pass these SAVINGS on to you!

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DRAPES ☐ CURTAINS ☐ Ruffled ☐ Tailored ☐ Tiers ☐

Item	Quantity	Size	Color	Price

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SIZES 10 to 16 WIDTHS AAA to EEE

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from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural, Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8 . . . $4.95
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FOR CHILDREN too in natural or brown only. Sizes 5, 7, 9 . . $2.95—Sizes 11, 13, 2 . . $3.98

Send cash, check or m.o. For COD's send $2 deposit.

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HANDWOVEN TO YOUR PERSONAL ORDER BY THE SIOUX INDIANS OF THE PINE RIDGE RESERVATION. Sparkling metallic threads in the borders give "Stardust" effect. 100% wool. Only $9.00. Write for free color samples and brochure about many other beautiful items made by the Sioux Indians. Stoles in stock colors shipped at once.

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Yardage or Custom Made Drapes

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Carabao Shantung Weave Fabric $1 a yd.
This rich, medium weight fabric hangs perfectly in panels or draw drapes. Choose from 14 decorator colors.

Carabao Nylon-Cotton Fabric $1.50 a yard
A durable, delicate-looking textured fabric in 23 exquisite, custom-styled colors. For draw drapes or glass curtains.

Carabao Rayon-Cotton Fabric $1.65 a yard
An all-purpose, opaque fabric for draw drapes or panels. Three dimensional texture. 20 lovely colors.

We will custom make to your window size for approximately 50¢ a yard additional. Carabao fabrics have been cross dyed to resist fading.

Send for free complete price information, directions for measuring. Enclose 10¢ for each group of swatches; 25¢ for all three.

CARABAO
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Dept. AF7
Enclosed is___¢ for swatches of ☐ Shantung Weave ☐ Nylon-Cotton ☐ Rayon-Cotton
please print
NAME_____ ADDRESS_____
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TINY PEACOCK TRIVETS are the theme for these handwrought *curtain tiebacks*, and a lady with a fine eye for detail won't need a second glance to be convinced of how these jet-black iron pieces will enhance a window treatment, dramatize white woodwork, spark an Early American scheme. 8″ long. $3.25 a pair. Postpaid. Old Guilford Forge, Dept. AH, Guilford, Connecticut.

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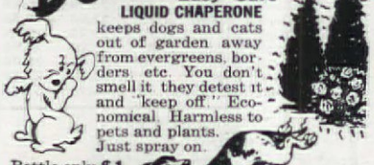

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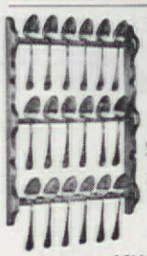

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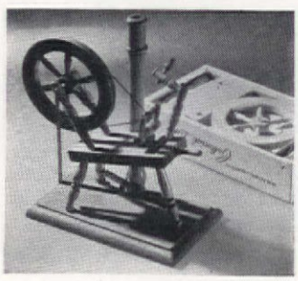

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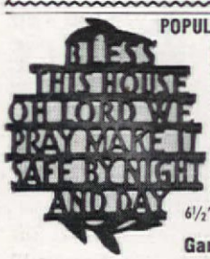

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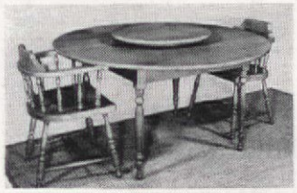

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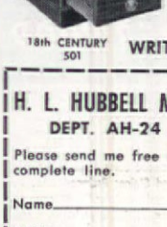

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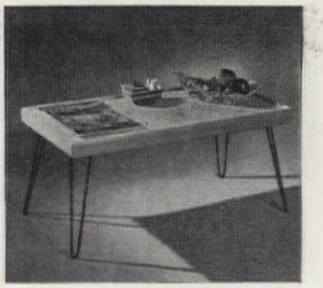

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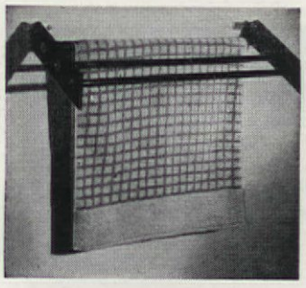

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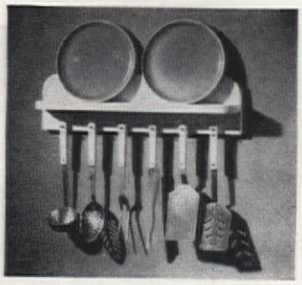
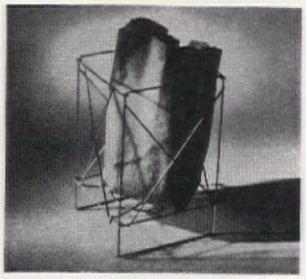
IF YOU'RE SPORTING one of the popular European or American sports cars, you'll want to pamper it with the *Sportsman Model* of the Mile-O-Meter. An imported gasoline economy and engine condition gauge, it is a handsome accessory that fits all cars, easy to install within the dashboard. Modern black with red illuminated dial, chrome trim. $24.95 ppd. Gale Hall, No. Hampton, N.H.



SHELF SUFFICIENT. This Gourmet Shelf Rack joins your kitchen staff where it will go to work for you. Roomy 3"-deep shelf can be used to display your favorite china, or hold a line-up of spices. Six sturdy studs underneath for hanging your kitchen tools. Of natural pine with satin-smooth finish. 20" long, 5½" wide. $2.98 ppd. Potter Post, Dept. A-2, Box 41, Brightwaters, N.Y.



THE CHEESE STANDS ALONE, but a garbage bag won't, so you'll be as pleased as we to see a shiny chrome framework to hold it upright and above the floor. 9" x 8" and 14" high, it folds flat after the bag is carried outside or dropped into the incinerator. Nothing is left to be dirty or smelly. $2 ppd. Madison House, 52 Madison Bldg., 40 Fargo St., Boston 10, Mass.

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from the Caribbean, intricately detailed hand finished, authentic models of famous sailing ships for wall or desk: models available: Santa Maria, Golden Hind, Mayflower, Bon Homme Richard, "Old Ironsides" U.S. Revenue Cutter. 9" x 5" x 2½". $5 ea. ppd. and ins.

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Men with narrow feet! Enjoy a perfect fit at no extra cost. We specialize in narrow widths only. AAA to B, sizes 6 to 16. Write TODAY for FREE information about wide style variety.

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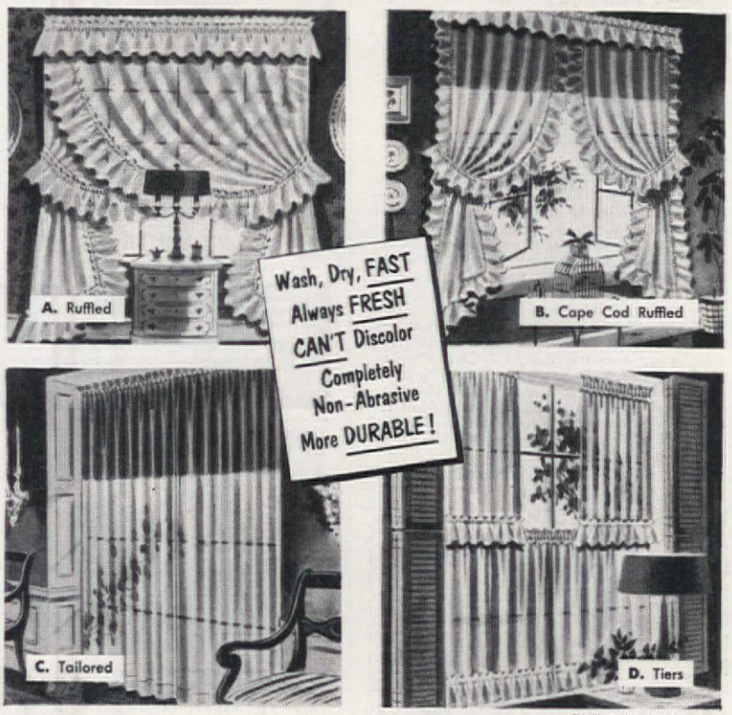
IN HARD-TO-FIND SNOW-WHITE DU PONT **DACRON** (THE NEWEST WONDER FABRIC)
OR LUXURY-SHEER EGGSHELL DU PONT **ORLON**



This illustration shows two pairs.

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Be One of the First to Have "Carefree Curtains!"

Their original beauty retained for years!

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Your money will be cheerfully refunded if you are not entirely satisfied with the Dacron or Orlon Curtains shipped you. Just return the curtains within 10 days. Only Miller's Dacron and Orlon Curtains give you *all* the outstanding advantages shown in this chart. The Orlon comes in eggshell and the Dacron in pure white. Look at these remarkable values! Order promptly while supply is available!

Enjoy all These DACRON-ORLON Advantages:

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	DACRON	ORLON	NYLON	FIBERGLAS.
1. Doesn't look dingy at night	xxx	xxx	x	o
2. Resists abrasion, wear	xxx	xxx	xx	o
3. Sheds dirt, repels it	xxx	xxx	x	xx
4. Washes, dries, in minutes	xxx	xxx	xx	xxx
5. Never needs ironing	xxx	xx	x	xxx
6. Unharmed by dry cleaning fluids	xx	xx	xx	o
7. Insect-proof	xxx	xxx	xxx	xxx
8. Resists sunlight	xx	xxx	x	xxx
9. Keeps shape; no wilting	xxx	xx	x	x
10. Langlasting, long wearing	xxx	xxx	x	xx
11. Won't discolor; stays white	xxx	xx	o	xx
12. Holds creases or pleats	xxx	xx	x	o
13. Won't wrinkle, even in water	xxx	xx	x x	xx
14. Resists spots, they wipe off	xxx	xxx	xx	xx

PRICES AND WIDTHS PER PAIR

	A. RUFFLED						B. CAPE COD		C. TAILORED		D. TIERS	
	86" Wide		174" Wide		250" Wide		76" Wide		84" Wide		72" Wide	
Lengths	Usually	Now	Usually	Now	Usually	Now	Usually	Now	Usually	Now	Usually	Now
30"	—	—	—	—	—	—	—	—	—	—	$4.29	$2.59
36"	$ 7.98	$4.39	—	—	—	—	$ 6.98	$3.98	$5.59	$2.89	4.69	2.79
45"	8.98	4.69	—	—	—	—	7.49	4.49	5.98	3.19	—	—
54"	9.98	5.39	—	—	—	—	7.98	4.98	6.59	3.59	—	—
63"	10.98	5.69	—	—	—	—	8.98	5.49	6.98	4.19	—	—
72"	11.98	6.39	$22.98	$12.49	$32.98	$20.49	9.98	5.98	7.79	4.59	—	—
81"	12.98	6.98	24.98	13.49	34.98	21.49	10.98	6.39	8.49	5.19	—	—
90"	13.98	7.69	26.98	14.49	36.98	22.49	11.98	6.69	8.98	5.59	—	—

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Check ☐ M.O. ☐ Please add 30c for first pair and 10c for each additional pair to pay mailing and handling charges.
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Snow White DACRON ☐
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Style	Quantity	Size	Price
A			
B			
C			
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Address .....
City .....Zone .....State .....

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Please send reducing record and first lesson FREE and postpaid. I will either enroll or mail back your record and lesson at the end of a 7 day trial. This does not obligate me in any way. I am over 18.

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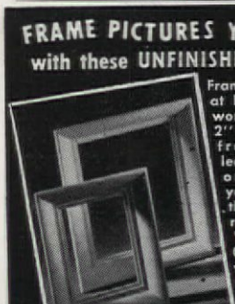

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FOR PICTURES:	PRICE:	FOR PICTURES:	PRICE:
5 x 7	$1.20	12 x 16	$1.95
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$16.95 each

Both at one factory-low price. Take your pick—order NOW for your living room, guest room, bedroom, den!

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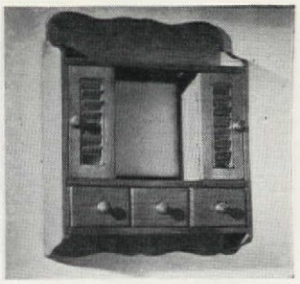

MON PETIT CHOU a Frenchman calls his Darling, or "little cabbage." And isn't this a darling! A covered milk-glass cabbage bowl with a fine opalescent quality is from a 400-yr.-old firm in France. Start with one for bonbons, build up to a set for soup. 6½" wide. White, robin's egg blue, or lettuce green. $2.75 ea. 6 for $15. Ppd. Gerald's Gifts, Dept. AH, 142 Fifth Ave., N.Y.C. 11.

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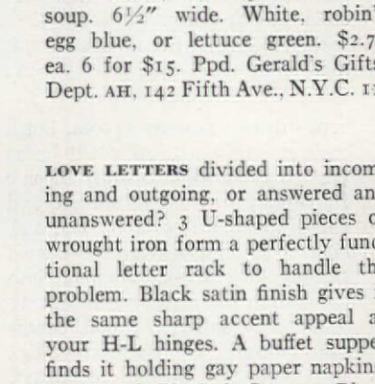
PROTECT YOUR DOG

With This Unique, Appealing NAME AND ADDRESS

DOG TAG



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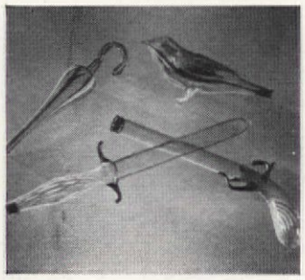

IN THE GAY NINETIES, perfume came in delicate little shaped bottles like these, clear glass swirled with bright colors, all hand-blown. This lucky company discovered a cache of them in an old warehouse. Each is a collector's item. Bird shapes. $1.75; umbrellas, $1.25; dueling pistols or daggers, $1.50. Approx. 4-6". A set of four, $5.50. Ppd. David Saks, 346 W. 44 St., N.Y.C. 36.

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Send your dress size and height on postcard. Write! Free I. R. Fox Folder of Other Cape Styles All $22.95

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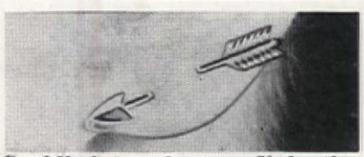
CARABAO SPECIAL PRODUCTS CO., Dept. AF23, 950 Columbus, San Francisco, Calif.



Cupid's Arrow for your Valentine which isn't really piercing this pretty ear, that's only Chief Blue Sky Eagle's way of making his latest dart earrings design more intriguing, as they actually have screw-on backs. A gift with a lift.

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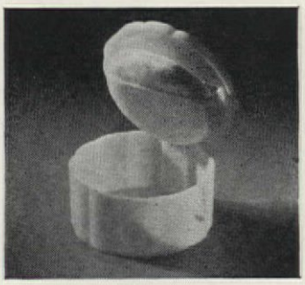

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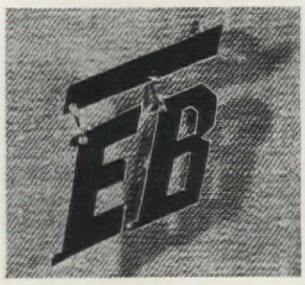

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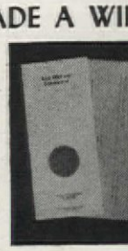

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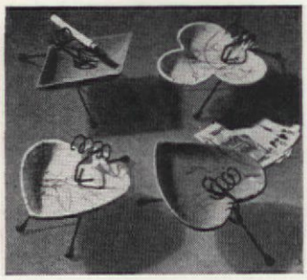
WORTH KICKING ABOUT. Baby's first shoes don't get his feet on the ground, but if the soles are embroidered with his name and birth date, they'll get him a lot of attention from his cooing fans. Infant size only (up to 6 mos.), *his* are stitched in blue, *hers* in pink. Shoes are white kid. $2.98 ppd. Name-Date Shoes, Dept. AH-1, P.O. Box 1503, Grand Central Sta., N. Y. C.



DON'T BURN YOUR BRIDGE table. A gay ash tray foursome trumped up to meet the burning question are perched on rubber-tipped wrought-iron legs. Heart and diamond shapes are red and black; spade and clubs, white and black. Approx. 5" long, 3" high. Label for a card player, be his game Bridge, Canasta, or Old Maid. $3.95 ppd. Colson Bros., Dept. 9-B, 312 E. 22 St., N.Y.C. 10.

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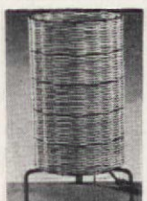

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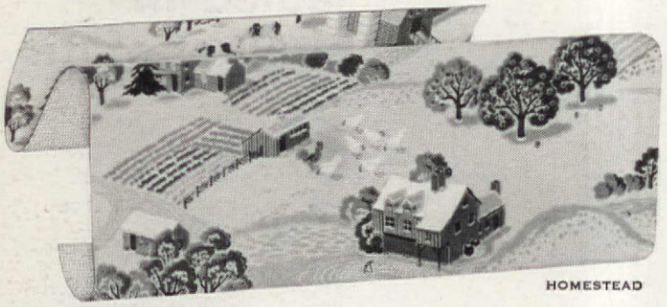

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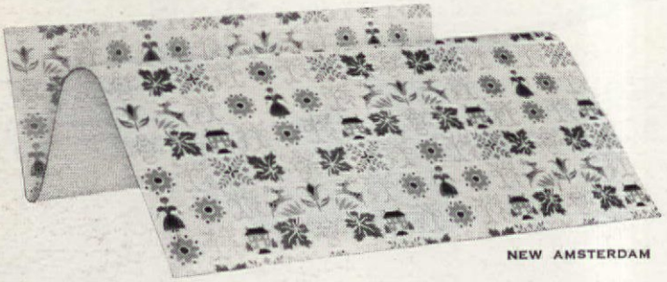
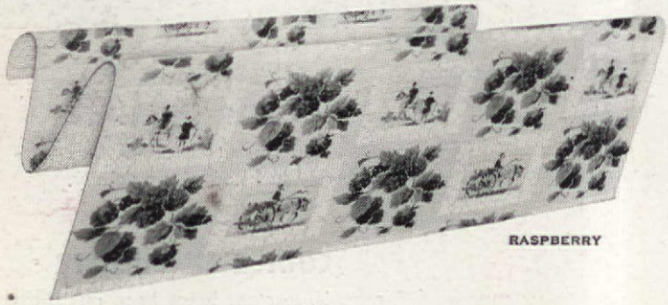
The sky's the limit in planning your Wall-Tex decoration. From a host of beautiful new patterns you can choose high-style modern designs in the latest fashion colors or go warmly traditional with equally happy results.



NEW AMSTERDAM

Just imagine — beautiful walls unmarred by plaster cracks... unmarked by fingerprints and dirt. Remember, Wall-Tex is a protective fabric covering. Its lovely washable finish stays beauty-bright for years.



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You can hang it yourself — and save! Wall-Tex comes in easy-to-handle 24-inch rolls, pre-trimmed with straight edges for perfect matching. Average cost for an 18-foot roll only $3. If you prefer a decorator, your dealer will gladly recommend one for the job.

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MUSIC IN YOUR HOME

ROBERT BAGAR

The question of high fidelity seems to be occupying the minds of many of our citizens these days.* An encouraging manifestation, and one not likely—judging it from the sound and fury of the activity—to become expended too soon. Myself, being the academic type, I have done some delving into the subject, but really no more than could profit me with a grasp of its fascinating terminology. It happens that I am not especially given to the empirical, to trial-and-error, to experimentation. Let these assaults on the acoustical strongholds be made by others much better equipped, and leave to me the practical enjoyment of their conclusions in the finished product.

But there is balm in Gilead! Two sources, new and authoritative, of hi-fi information have swum into my ken. One is my journalistic colleague, Ed Wallace, versatile essayist for the *New York World Telegram and The Sun;* the other, believe it or not, a little dog named Hi-Fido. Putting first things first, Mr. Wallace is . . . but let him speak for himself:

"I am no different from the ordinary high-fidelity frenetic, except in the fact that I have two high-fidelity systems instead of the usual one. This is for the reason that I love music—all kinds of music—realistically performed, and not because I have any special affinity for electronic equipment. With two systems, I have been able to beat the satanic perverseness of all mechanical and electrical things. One has broken down, or the other, on occasion—but never both; and there I am in a record lover's seventh heaven with the greatest music ever at his beck and call.

"I started by purchasing an extra turntable when the one I did have experienced a few bad days. Then I bought a second amplifier when the first began to sputter, and that was the second step to getting a complete second system. Ordinarily, speakers are the most trustworthy link in the high-fidelity chain. Other units are not so dependable. For example, turntables suddenly go off their feed and make rumbling noises, or they wow (that is, they revolve at a variable speed, perhaps the most annoying trouble a hi-fi outfit can develop). Or the pick-up (that's hi-fi for needle) can unexpectedly demand factory attention. All this may give you the impression that high-fidelity equipment is erratic and treacherous. Well, that's just the way it is. However, a good set will perform with nobility and grandeur—until a tiny fuse blows out. All I know about electricity is that when I put two units together and they produce a curl of blue smoke, the connection is wrong. I start again. You have no idea, until you get the hang of it, how much blue smoke you'll encounter.

"For a man whose musical tastes ran originally to Roy Acuff and kindred folk balladeers, I now find myself reveling in the complicated musics of the world's greatest masters, from pre-Bach to post-Stravinsky. And I love it! And I'm still mad about Acuff and his kind! I do wonder, sometimes, just what I would do if *both* systems should break down together—horrible thought!"

So much for Ed Wallace who, though he may not be a scientific precisionist, is certainly thorough. But about my little dog Hi-Fido; he was given to me by a considerate friend who felt that I was sorely in need of a dependable guide through the reaches of sound and its manifestations to which dogs are more sensitive than mere humans, however aurally sophisticated. Such things as the differences between woofers and tweeters are of easy compass to him. He knows a good baffle when he sees one, even before detecting its goodness through the quality of the sound it produces. Rumbles and wows he spots like an eagle a stray lamb.

Hi-Fido is *not* a talking dog. Most talking dogs have no imagi-

PLEASE TURN TO PAGE 102

*FOR MORE ABOUT HIGH FIDELITY, SEE PAGE 44

New G-E dries your clothes...

"SUNSHINE-FRESH"...INDOORS!

More than just a dryer—it's a clothes "conditioner"!

ries clothes for immediate wear—or sprinkles othes when you are ready to iron.

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thes dry fluffier, softer—smell even sweeter n when dried outdoors! And they're so wrinkle- most pieces are ready to fold and put away for nediate use! When you "dry-condition" your hes in the new G-E Dryer, you'll find you iron than ever before!

ECOND...

the new G-E gives you an automatic sprinkler damp-conditioning" clothes to be ironed. No tedious hand-sprinkling—and you're no longer cuffed to baskets of damp clothes that must oned before they mildew!

e automatic sprinkler will "damp-condition" clothes when you're ready to iron—just the combination of moisture, tumbling and air have them ready to iron in minutes—even gh they may have been dried days before.

ter-than-sunshine drying . . . indoors . . . is ther away than your nearest G-E dealer! Get e home demonstration—you'll sell yourself. tes on either 115- or 230-volt current. See your dealer now. *General Electric Company, Louis- , Kentucky.*

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AUTOMATIC DRYER $249.95, *about* $2.80 *weekly.**

Knee latch opens door when gently nudged with knee; leaves both hands free to put in clothes.

Automatic Sprinkler dampens clothes for ironing whenever you're ready to iron; is easy to attach.

Ozone lamp gives your clothes that "sunshine-fresh" smell without "sunshine-fade"!

Safety-engineered operation—heat shuts off and motion stops when door is opened during drying cycle.

So safe, so dependable . . .

GENERAL ELECTRIC

From attic storeroom to cheerful bedroom in a few days

A very short time ago, this attic was a dusty catchall for family discards. Now it's a room you'd be proud to own . . . and could easily *have!* There's no magic, really. Simply finish the walls and ceiling with Armstrong's Temlok,® and the major part of your job is done.

Temlok is an attractive fiberboard material that builds, decorates, and insulates in one quick installation. In the room above, the Temlok Tile on the ceiling and slanted walls was put up in one afternoon. The next day, Temlok Plank was applied to the side walls. Temlok's Lok-Bevel joint makes this speed possible. Temlok Tile comes finished in White or Light Ivory, and Temlok Plank in a random "Suntan Blend." The plank walls above were repainted to match the ceiling color. Temlok builds in year-round comfort, too, because it insulates against summer heat and winter cold.

Remember Temlok can help you turn wasted attic and basement areas into extra living space at remarkably low cost. Ask your building supply dealer for full details on Armstrong's Temlok.

SEND FOR FREE BOOKLET, "New Ways to Remodel Your Home." It's illustrated in color and packed full of how-to-do-it ideas. Write Armstrong Cork Company, 5402 Clark Street, Lancaster, Pennsylvania.

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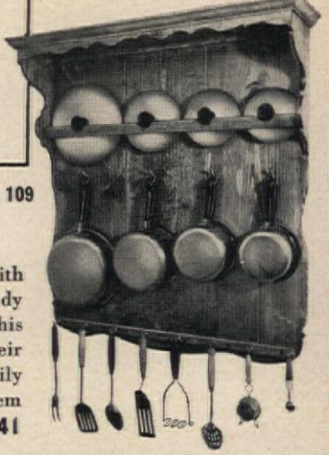
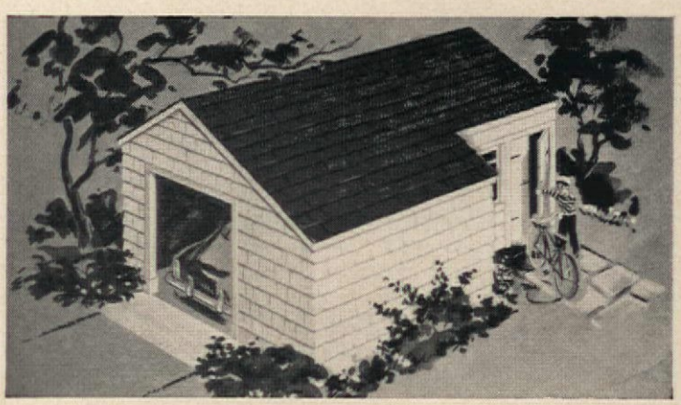
WORKBENCH: Many's the home that's happier—and richer—for the presence of such an exceptional workbench as this, made from our Blueprint Pattern **2000.** The handy, well-organized tool panel completes it. Blueprint Pattern **2001**

SEE PATTERN ORDER FORM ON PAGE 109

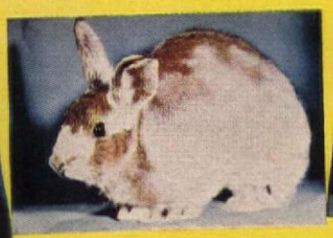


HOLD-EVERYTHING RACK: With the aid of our pattern, the home handy man will find it easy to make this rack which stores pots, pans, their lids, and kitchen utensils handily and in such a way as to make them decorative assets. Pattern **1341**



FOUR-WAY GARAGE: One of the best ever. Family car goes up front. Beside it, a large storage compartment holds an attic's worth of gear. Back door leads to a spot with a window, designed especially for Dad's workbench, and to a "garage" for bicycles. Blueprint Pattern **2015**

NOW READY! *A new educational program for the whole family..sponsored by* THE NATIONAL AUDUBON SOCIETY



In summer, the snowshoe rabbit is the same color as his tundra home. But when the snow comes, he begins to turn white — and by wintertime he's perfectly camouflaged once again!

Here are two unusual "look-alikes" One is the Owl — and the other, the spectacular Calico Butterfly which often alights *upside-down* with his "owl eyes" showing! Nature "protects her own" with fascinating camouflage!

What will these unusual creatures grow up to be? You'd never guess!

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When he's angry this Anolis Lizard, or American Chameleon, turns BRIGHT GREEN!

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This generous FREE gift is being offered to you as a *demonstration*—so that you and your family can discover how much pleasure and knowledge can be derived from this new and unique plan.

A Much-Needed Program

There is no subject more satisfying and worthwhile for young and old than the study of Nature. And the best way to undertake this fascinating quest would be in the personal company of friendly and inspired naturalists, such as those on the Staff of the National Audubon Society.

These scientists would show you the migrations of sea birds over thousands of miles of open water . . . let you discover how cleverly Nature "protects her own" with camouflage . . . explain to you the strange and almost unbelievable ways in which some animals reproduce, and rear their young. *Best of all, these naturalists would open your eyes to the wonders you can discover in your own back yard or park!*

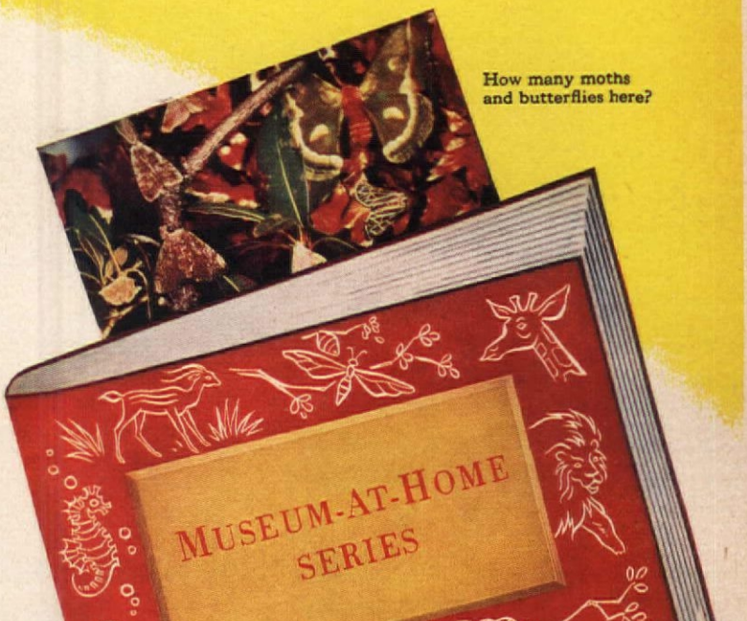
An Amazing "Museum-at-Home"

The "Museum-at-Home" plan was developed to bring to *your home* the closest possible equivalent to this kind of *thrilling personal guidance*. Each month a fascinating new topic is selected, and you and your family explore it together with the National Audubon Society's experts. For each topic, a collection of about thirty natural color prints — usually brilliant true color photographs — is issued, together with an album in which the prints (already gummed for this purpose) may be mounted. An interesting fact-filled text forms an important part of each set. It explains your "Museum-at-Home" exhibits, and gives you a wealth of other information. And the total cost is very low: only $1 for each set, plus a few pennies for shipping.

Your albums and color prints will rapidly grow into an "armchair museum" of Natural History! And this "museum" will be visited again and again through the years by the whole family and by friends.

Begin with this FREE Set; withdraw whenever you wish

You assume no obligation when you send the Enrollment Coupon at the right, and receive your FREE CAMOUFLAGE IN NATURE set. You may resign your enrollment *at any time you wish.* But we feel sure that once your family has become acquainted with the "Museum-at-Home" plan, you will want to continue these delightful monthly "visits" for a while. That's entirely up to you, of course. However, we urge you to send the coupon NOW to be sure to get your first set FREE — and without obligation. Quantities are limited. Please mail the coupon without delay.



How many moths and butterflies here?

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Please send me FREE the CAMOUFLAGE IN NATURE series including 30 natural color prints, and an album to mount them in, plus informative text. Enroll me in the Museum-at-Home plan and send me the subsequent series as they are issued. I understand that you plan to issue one series each month, in cooperation with the National Audubon Society, for which I need pay only $1.00 plus a small charge for shipping. I may cancel my subscription any time I wish without further obligation.

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QUALITY:
ALL EXPOSED LUMBER IS GUARANTEED TO BE CLEAR AND **KNOTLESS**

THIS IS THE WAY TO BEAT THE HIGH COST OF BUILDING!

BUILD YOUR OWN HOME

With carpenters getting up to $24 a day think how much you can save by building your own Aladdin house! Carpentry work runs from 300 to 1200 hours, depending on the house you choose. Even if you hire help you save because most of the expensive, time-consuming labor (measuring and cutting) has been done at the mill. No wonder Aladdin houses are so easy to build—and at a cost that often compares favorably WITH PRE-WAR COSTS! Drawings and instructions are simple to follow and cover everything from foundation up. More than half the Aladdin houses sold have been erected by buyers themselves!

WHAT READI-CUT MEANS
The picture below shows how each piece of Aladdin lumber is cut to EXACT size at the mill—mitred and bevelled for perfect fit. Aladdin houses are designed to meet the most exacting building standards in both construction and materials.

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GOOD HOUSES NEVER GROW OLD—
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WHAT YOU GET WHEN YOU BUY AN ALADDIN HOUSE

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NO DEALERS' OR AGENTS' PROFITS IN ALADDIN PRICES—*BUY DIRECT!*

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EXCITING NEW HOME DESIGNS FOR 1954!

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Neighbors

FLORENCE LAUGHLIN AND ROBERTA UNDERWOOD

Sam Hughes pupils parade in an ancient pioneering vehicle to advertise their famous yearly carnival

A Fast Roundup of Fun—and Dollars

You just can't beat rodeo-time in Tucson, Arizona—not when Sam Hughes school enters into the spirit by staging its eighteenth annual Chuck Wagon Roundup. Backed by pupils, teachers, and community at large, this middle-of-February festival goes all out Western-style, from nine to five on the big day, and the school's Parent-Teachers' Association profits from the proceeds. Previous funds, in amounts approaching $3,000 a year, have been used for school improvements: to build up libraries, buy sports equipment, and install a public address system. Much of it was returned to the community through contributions to charities for underprivileged children.

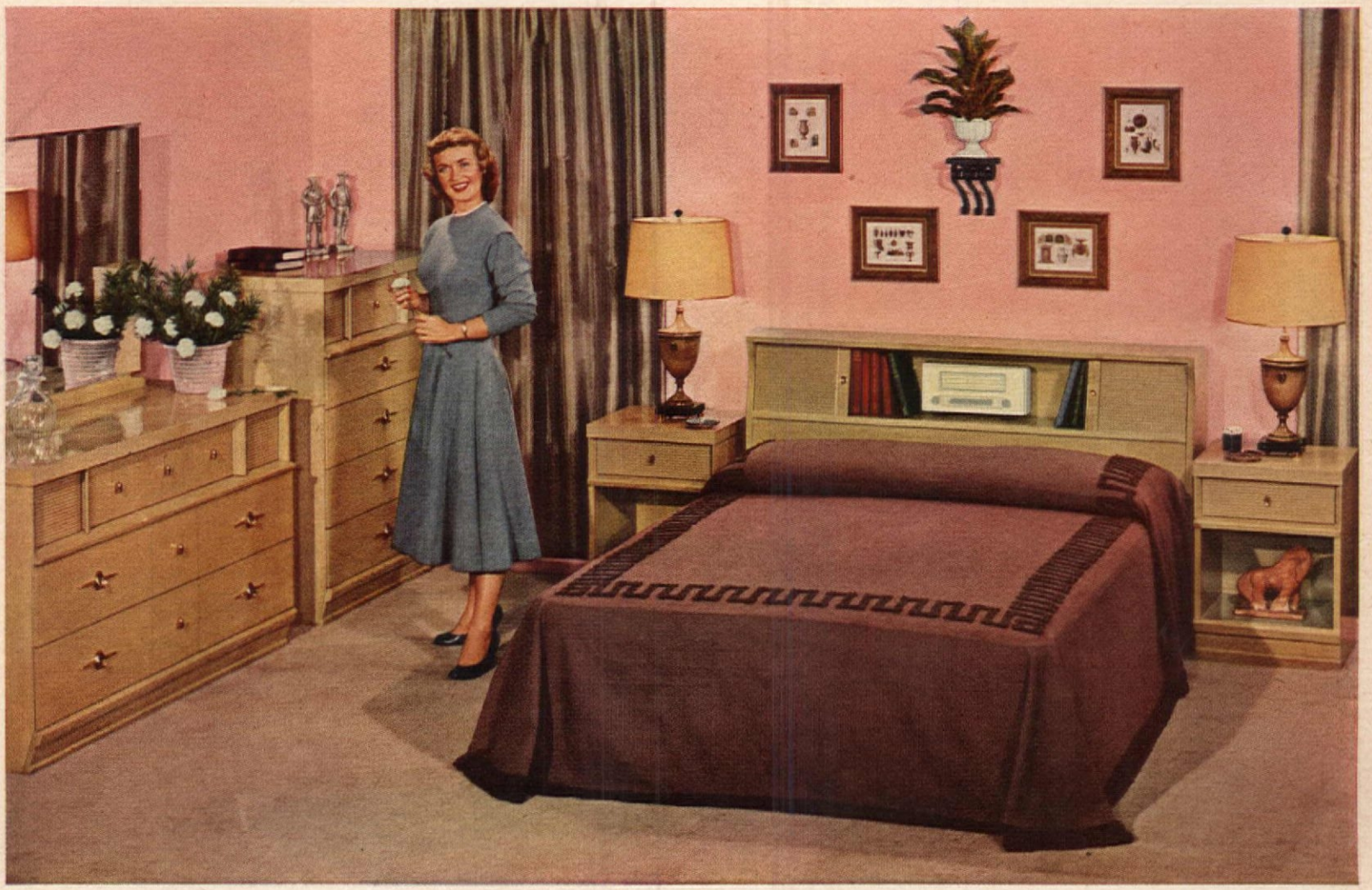
Customers of all ages, garbed for the occasion in levis, ten-gallon hats, and Indian clothes, find over 20 concessions, both in classrooms and the block-long playground, to entertain them. Areas are roped off for riding, and a donkey shay makes winding trips around the basketball court. On surrounding streets, conveniently blocked off from traffic by the Police Department, an authentic horse-drawn stage coach and four other colorful, Old West vehicles lent by the local Parade Committee, are filled with passengers who circle the block twice for a dime. Other perennial favorites are the ringtoss game, the bargain store, the fish pond, the Western movies, and the cake walk.

Careful planning is the keynote of this yearly fiesta. Each school room is made responsible for one concession, traditionally kept by the same teacher, and managed with the help of parent committees. The entire carnival is covered by special insurance.

PLEASE TURN TO PAGE 28

MENGEL

Don't let a small budget cramp your style ... choose MENGEL "Skylark"



No wonder it's wonderful ... it's MENGEL furniture

Make your bedroom sing...for a song ...with Skylark.

This new Mengel suite is so brightly priced that you can furnish your whole room—bedspread, draperies, lamps and all—for what you'd guess the furniture would cost.

And such beautiful furniture!

Skylark is built in the finest Mengel manner. Of clear woods, hand-rubbed to a rich, enduring finish...in taffy mahogany, limed oak, or cordovan mahogany.

The drawer-pulls have the lavish look of gold. And as you read yourself to sleep in the Skylark bed, you'll feel that life is lavish, too.

Would tomorrow be too soon to start enjoying such luxury...at such thrift prices?

A three piece grouping of Mengel's "Skylark" (bed, chest, double dresser and mirror) is $269. Prices may vary slightly in some areas. Ask to see these pieces and others in the "Skylark" Group.

Permanized MENGEL Furniture

MENGEL

THE MENGEL COMPANY • FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY

GOLF, paddle, "spot" wild life in the green nature-country of National Parks.

LIKE going abroad are visits to colourful cities like Ottawa, Canada's capital.

This year: **Canada!**

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MODERN HIGHWAYS MAKE A MAGIC CARPET INTO A SPACIOUS OUTDOORS WORLD

It's all too good to miss . . . and no reason why you should! Canada is so close, her attractions are so varied that you can get a heaping vacationful of travel and relaxation even though time and budget are limited. You'll find *your* kind of vacation fun waiting north of the border. See your travel or transportation agent soon; send the coupon now.

Get this beautiful Free Book!

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Please send your 48-page, full-colour book on vacation attractions in all parts of Canada . . . . . ☐

Tell me where 16 mm sound films on Canadian travel subjects are available in the U.S.A. . . . ☐

Check √ as required

*Name*_____

PLEASE PRINT

*Address*_____

*Town*_____ *State*_____

A Fast Roundup of Fun

(Begins on page 22)

to protect customer and school alike in event of an accident, but, through supervision, no serious mishap has ever occurred.

Most popular of all concessions is the Chuck Wagon, a food counter manned by relays of parents, with a menu consisting of big bowls of chili beans, hot dogs, hamburgers, coffee, and cowboy-sized hunks of homemade pastry. Every mother contributes one cake or pie for each child she has enrolled, and other items are

bought wholesale from friendly local dealers. Actual cooking is taken over by the Fire Committee, composed of willing fathers who set up a stove of cement-block piers and sheet-iron grills in the center of a horseshoe of plank tables. Papas are justly proud of their burgers and "dogs," turned out that day by the thousands.

Inside the building, little cow-pokes and cow-gals are fascinated by the museum-zoo's unusual pets, by the Spook Room's horrors, and by the activity in the bowling alley. To wind up the afternoon, a Western Show is held in the school patio by professional entertainers. The children assemble in parade and prizes are awarded for the best costumes.

Roundup attenders all claim that each succeeding carnival is more successful than the last. This truly co-operative venture, because of efforts of everyone from the smallest first-grader to Elbert Gump, the beloved principal, is an idea that might well be adapted by any community in need of school improvements . . . the happy results? A wagonload of fun for all concerned, plus dimes and dollars corralled for the school's P.T.A.

The bargain store, named for Sol Werner, one of the pioneer merchants in Tucson in the days of the Old West, does a thriving business. Items are sold dirt-cheap by a sixth-grade teacher, whose pupils have for weeks been accumulating a collection of "white elephants." Customers cart home such objects as old costume jewelry and outgrown cowboy boots

Now—famous IMPERIAL Washable Wallpapers come to you TRIMMED and PASTED!

Imperial's container keeps water handy at your feet. Just dunk each strip and smooth into place. The room stays neat —your hands stay clean.

With your own two hands...in just one week-end...you can transform a dull room to radiant beauty!

The pattern shown is Imperial's 43744P

Now—"ready to wear" for your walls—beautiful Imperial *Washable* Wallpapers are a cinch to hang! No pasting to do, no fussy cutting, no tools to buy. You'll get the hang of it *fast*. Just wet, apply—sponge smooth. It takes so little time and money to give yourself the new room beauty that only wallpaper can provide.

Imperial is not expensive—only looks it, and it lasts for years. Choose from many superb new patterns, both modern and traditional. Look for the famous Imperial silver label. See your Imperial dealer now! He will be glad to recommend a competent craftsman, if you prefer.

Imperial No. 43521P

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Guaranteed for 3 years. Prices as low as 99¢ a roll*

Remember! Imperial *Washable* Wallpapers are not only precision trimmed and pasted —every one is Color-Locked and guaranteed for three years to clean according to instructions and not to fade or it will be replaced without charge. When you redecorate, demand Imperial *guaranteed* quality.

*Slightly higher in the West.

Send for samples selected for your home by Jean McLain, famous Imperial decorator. Use the coupon to indicate your style preference (modern, ranch, colonial, provincial, 18th century) and color scheme you desire (gray, green, rose, blue, beige). Easy "How to do it" instructions included. Enclose 25¢ to cover handling.

IMPERIAL *Washable* WALLPAPERS ®

IMPERIAL PAPER AND COLOR CORPORATION
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Please send me samples of wallpaper for which I enclose 25¢. The style of my home is _____.
Color scheme desired _____.

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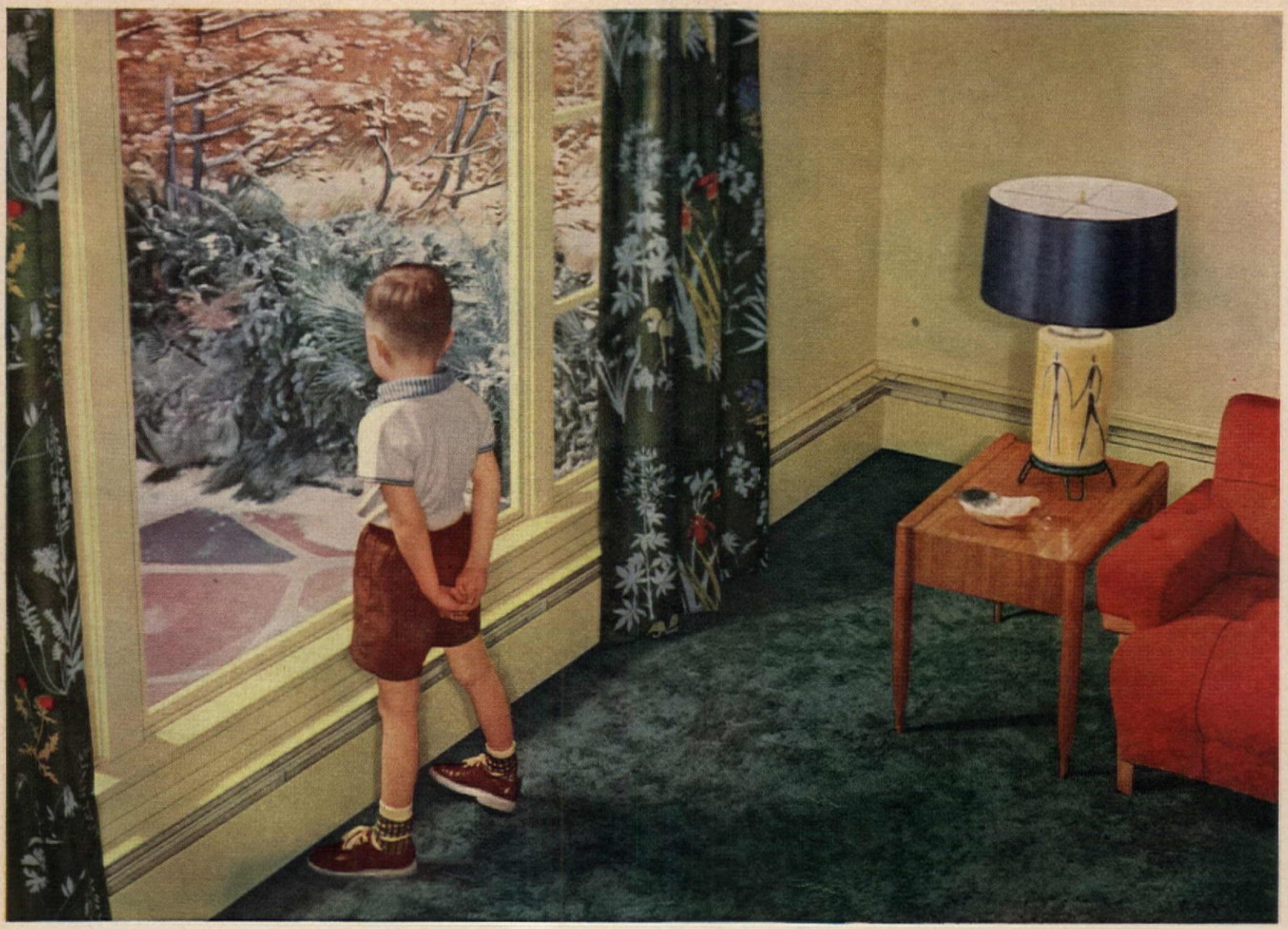
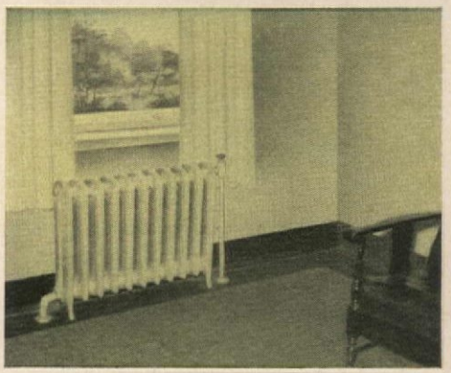


More comfort...more wall space with
New Baseboard Heating

Heat your home the newer, better way. Get comfortable, even warmth from floor to ceiling, wall to wall, with American-Standard baseboard heating. Heating like this with American-Standard Heatrim panels gives you more wall space, more decorating freedom . . . yet Heatrim panels for an average room cost as little as 37¢ a week plus installation.

Heatrim panels are easy to install in old or new homes, can be painted any color, replace old-fashioned wooden baseboards, let you use all your wall space. Designed for forced hot-water heating, Heatrim panels deliver clean, comfortable, dependable warmth at a very low cost.

Easy terms can be arranged. Your American-Standard heating retailer has a complete line of heating equipment including efficient, economical cast iron boilers for oil, gas or coal and new baseboard panels. Install new, or replace worn-out heating equipment *now* and pay for it on easy terms. Look for your American-Standard retailer in the yellow pages of your phone book, under "Heating Equipment." **American Radiator & Standard Sanitary Corp.**, Pittsburgh 30, Pa.



If your room looks like this, start modernizing by installing American-Standard baseboard heating. It keeps rooms evenly warm on coldest days . . . gives you unbroken wall space.

NEW HOME BOOK! A practical book, in full color, packed with helpful facts on the right heating and plumbing for your home, plus lots of decorating ideas. For your copy, fill out and mail the coupon below with 10¢.

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Please send me your new HOME BOOK. I enclose 10¢ in coin to cover handling. I am remodeling . . . building a new home . . . .

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Do You Have a Family?

Then you are looking at the BEST family house you'll probably ever see!

It is the home of the Jack Petersons in Windermere, Seattle, Washington ⟶

Come In!

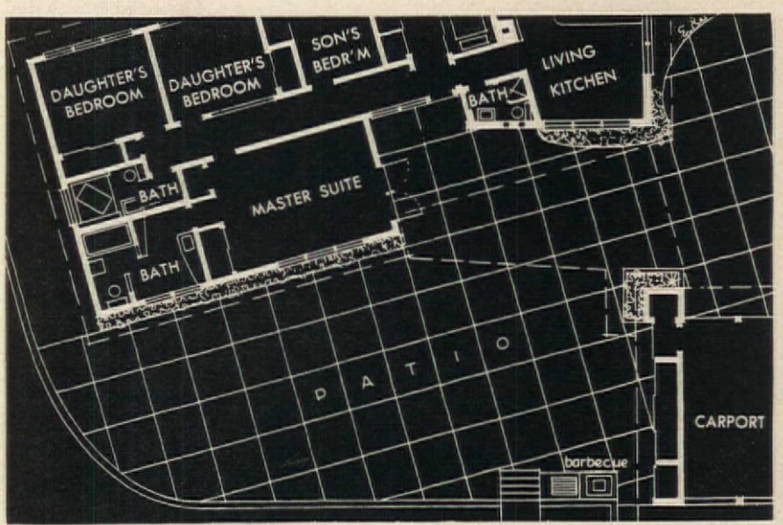
JEAN AUSTIN

Through the "back" please,

Everywhere one reads that a home is primarily for bringing up a family. Yet in thousands of miles of travel every year, we rarely find evidence that homes are built around such logical reasoning. Usually, children are made to fit the house; more often than not, the house discommodes both children and adults. Not so the Jack Petersons' home. In all honesty, I must admit that, after driving past it one rainy day, we asked permission to photograph only because we thought it beautiful. But when we arrived later with camera, we soon understood that this was more than just a beautiful color feature for our readers.

It is the most extraordinarily successful plan for family living that I have seen in many years. Children swarmed all over the courtyard and terrace. Mr. Peterson, coming home midafternoon curious to see what we were doing, retired behind his newspaper in the TV end of the living kitchen. Mrs. P. quietly made a great stack of sandwiches for us behind the discreet screen of greens in the efficient kitchen end of the same room. The children ran into their own rooms—unseen, and disturbing none of us. And when we had finished our work, we all retired for a quiet chat to the serene, lovely living room. The plan tells the story, as do the pictures of how the plan works. But may I say that if you have a home that provides a safe, sheltered play area for your children and their friends, that works well for Papa's leisure and Mama's chores, that can absorb a flock of editors and cameramen, and STILL offer a quiet haven for afternoon conversation—then you REALLY have a family home. You are looking at such a home here! We can never be grateful enough to its owners for sharing with our readers a plan into which went all the know-how of Mr. Peterson, one of the most successful builders of homes in the United States.

FOR MORE PICTURES OF THIS HOUSE, SEE THE NEXT FIVE PAGES

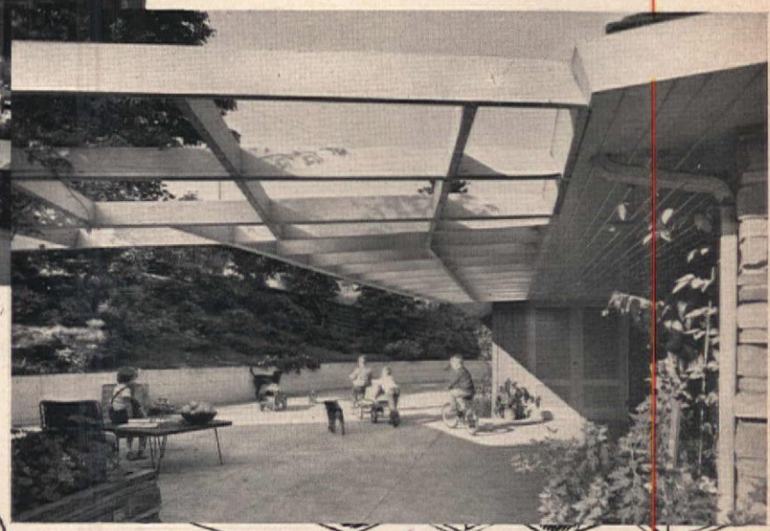


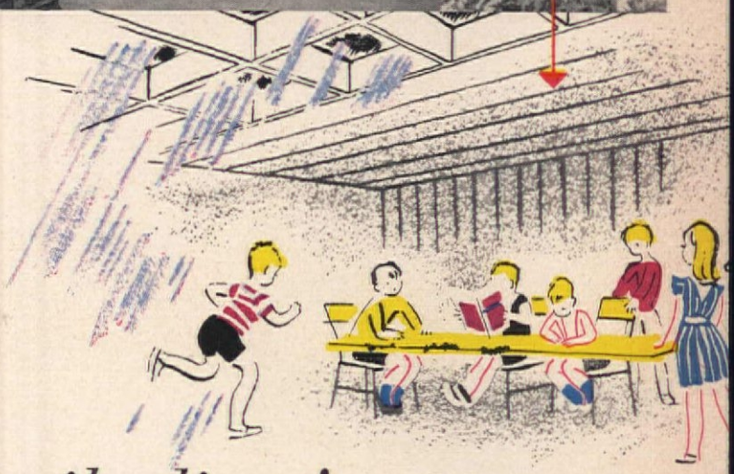
How it works

Under this roof

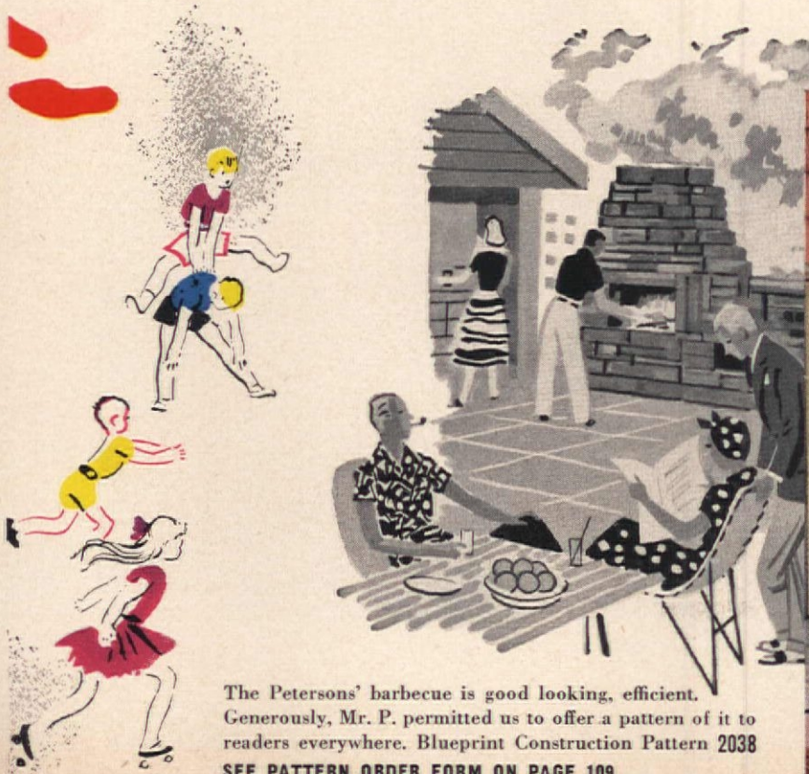
even in a Seattle "mist"

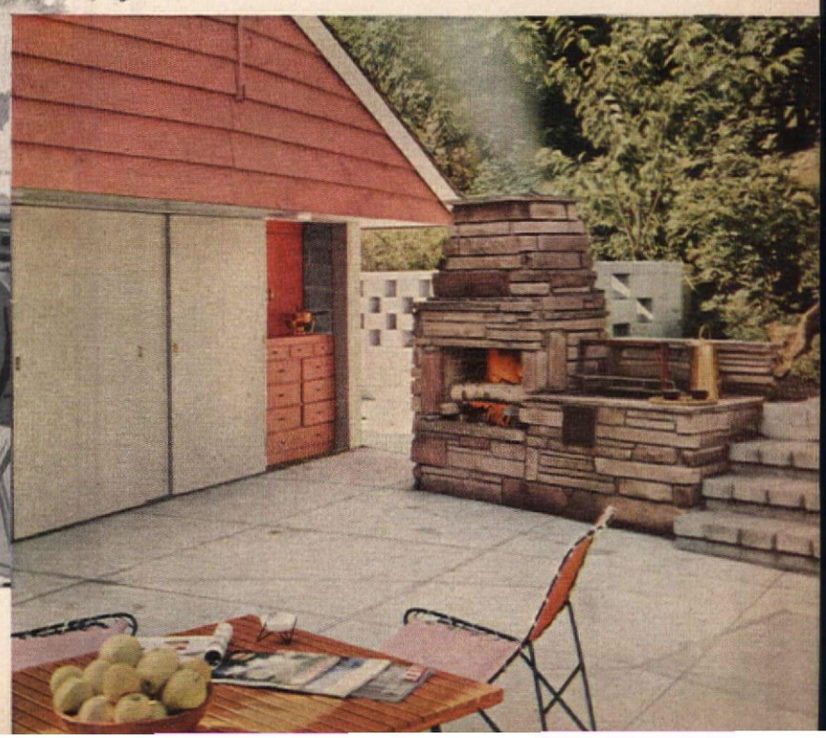
they can play outdoors





because this is where the family lives!





The Petersons' barbecue is good looking, efficient. Generously, Mr. P. permitted us to offer a pattern of it to readers everywhere. Blueprint Construction Pattern 2038

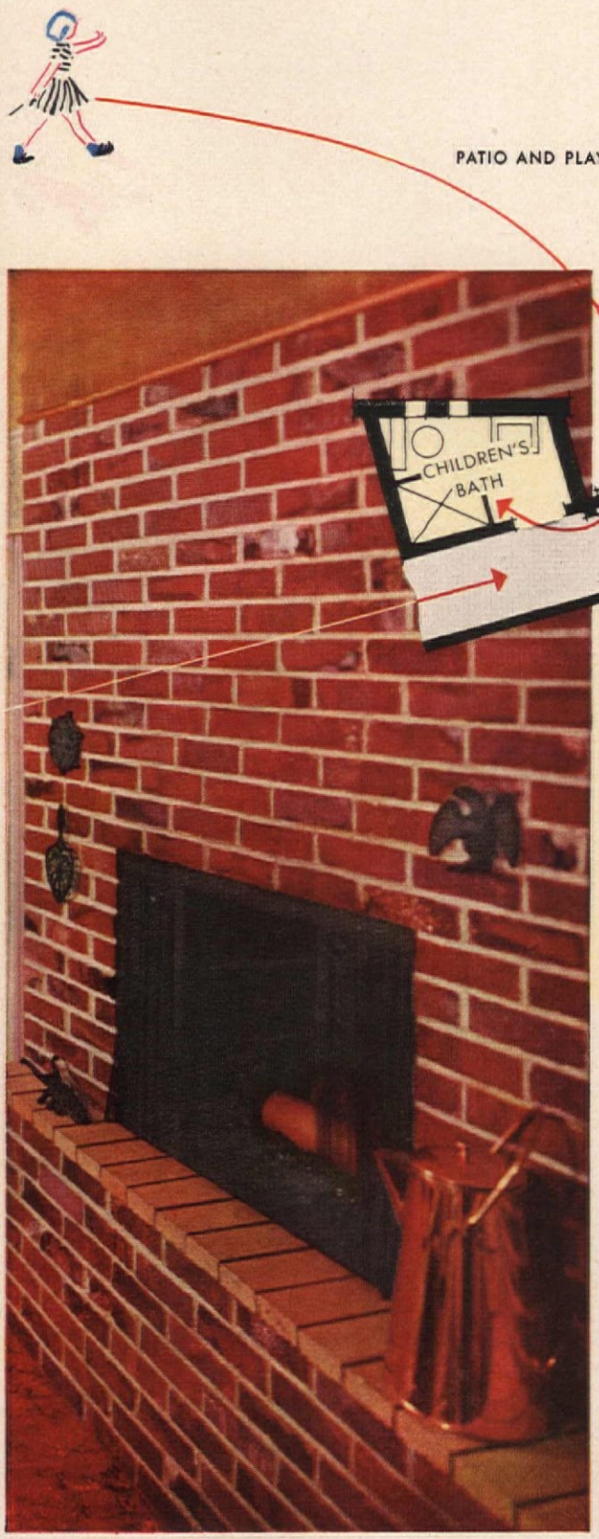
SEE PATTERN ORDER FORM ON PAGE 109

Through the "back" door

This is the first living kitchen ever to get my personal seal of approval. One reason: informal living is really provided for here

Mama's eye

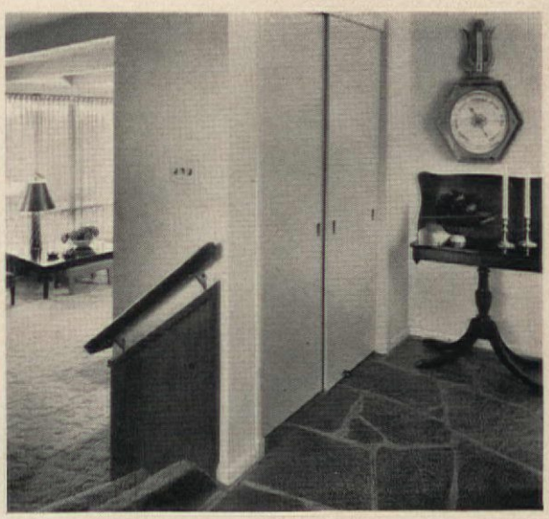
access to all the strenuous, active living that goes on in the house



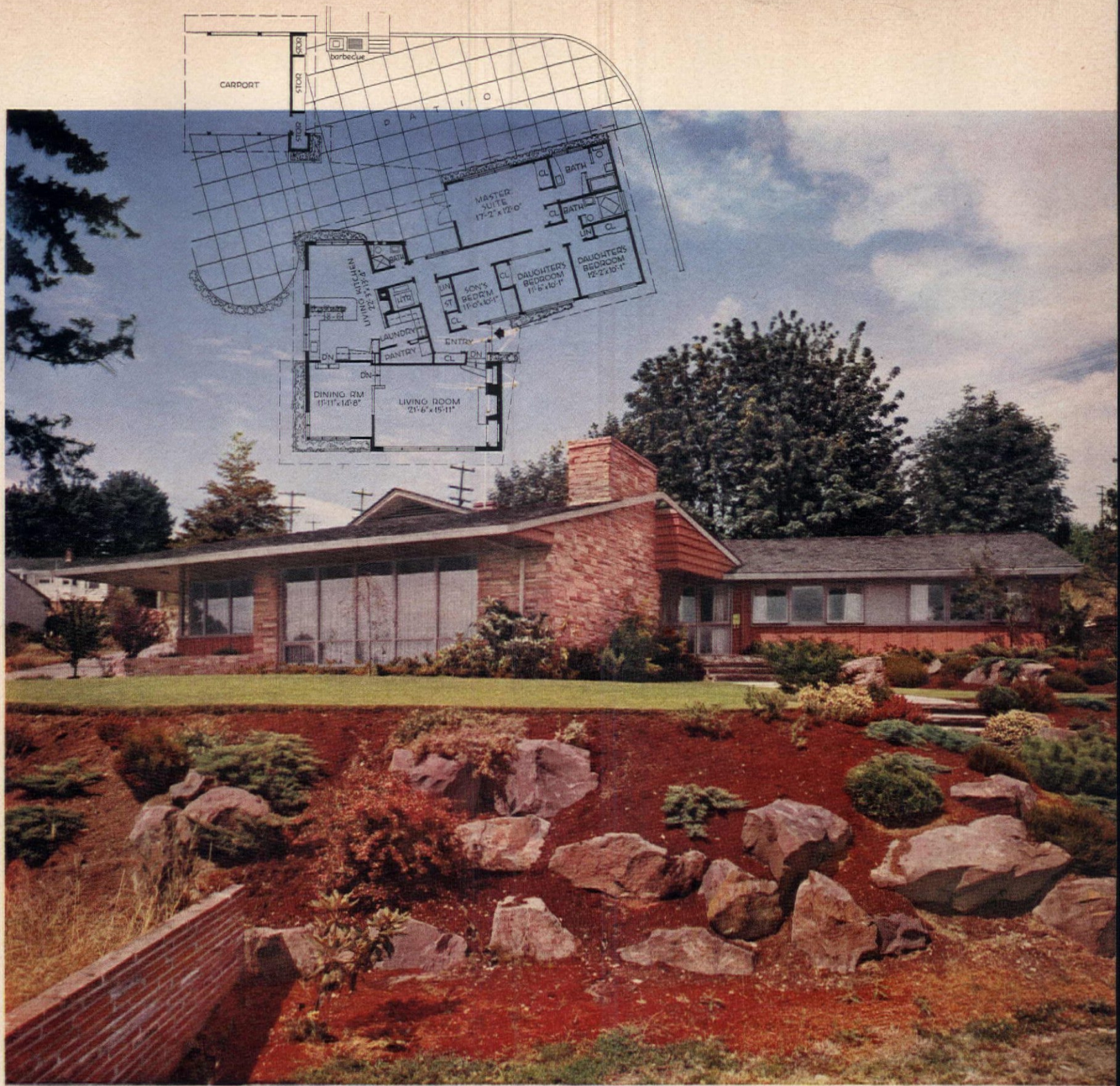
Reason No. 2 for my enthusiasm about this kitchen: the work area is out of sight when you're eating or relaxing here. Usually, so-called living kitchens are neither efficient kitchens nor comfortable living rooms. In this case, the space is neatly divided by a peninsula and greenery. Mrs. P. can work alone if she likes (and who doesn't at times?), keep an eye on that active back playcourt, and not be excluded from conversation in the living part of this excellent living kitchen

From the living kitchen directly into the formal dining room — small, because the Petersons, like most of us, do little "formal" entertaining

DOWN A FEW STEPS into the beautiful, serene living room



and UP A FEW



STEPS and out to Buy the Plans

Order Form on Page 107

Queen of the poppies is Papaver orientale, shown here in four of its many form and color phases. Left, May Curtis; center, New Perfection; then Early Double. Next row, left, another single

Well named the Oriental poppy because of its Far Eastern origin as well as its flamboyant, exotic beauty, this dependable perennial heralds the spring in clarion tones with huge blooms

But for some places (and some poppy lovers) it may be too glamorous, and also too transitory. So we welcome the other types and relatives, some of which are pictured on the facing page

As in the case of Phlox, which was discussed from the "Let's go shopping" angle in the January issue, so the word "Poppy" means different things to different people in different places. Not long ago, a friend from California asked me what a certain flower in my New Mexico garden was. When I told her it was a Shirley poppy, she exclaimed in surprise, "Why, I always thought that poppies were low-growing and yellow. I've never seen a flower like this. It's beautiful, and looks as though it were made of paper."

She, obviously, had in mind California-poppies, the state flower of her homeland, and which a botanist would say is not a true poppy at all. So it occurred to me that, although an attempt to outline the relationships in the Poppy Family (Papaveraceae in the botanical Who's Who) might temporarily confuse her, what better time to give her a simple explanation of the situation? That was the origin of these suggestions for poppy seekers, and the summarizing guide or table of the more important kinds and their distinguishing characters on page 96.

As in all plant families made up of several (sometimes many) groups or genera, the various members of the poppy clan have been put in their respective genera because of the similar structure or arrangement of their flower parts or other basic botanical features, even though the different plants may vary considerably in size, habit of growth, hardiness, etc. This brings together as kin such outwardly dissimilar subjects as the usually "low-growing and yellow" California-poppy (formal name, Eschscholzia) which is a perennial in the warmer parts of its Pacific Coast habitat but is usually treated as an annual; the definitely tender bush- or tree-poppy (genus Dendromecon), the ruggedly hardy, though frail-appearing Oriental poppies (*Papaver orientale*), and others. (The

MARION BLACK WILLIAMS
and E. L. D. SEYMOUR

The annual Shirley poppy, center in this row, is a cultivated offshoot of the wild Field or Corn poppy of Europe; the red, black-spotted type is immortalized as the flower of "Flanders Fields"

At this end of this row is one of the named varieties of California-poppy, the double, pale salmon-pink Eschscholzia californica "Sweetheart." The wild form is shown below it

It is told that when an early railroad magnate, to beautify his line, ordered large-scale sowing of California-poppies, the seed had to be brought from Germany!

Let's Go Shopping for Poppies

The Mexican Hunnemannia, called golden-cup, tulip-poppy, and bush-Eschscholzia (left), is handled as an annual in the U. S., but blooms by August from spring-sown seed. The variety pictured is Sunlite

The Greeks named the prickly-poppy Argemone after an eye malady it was said to cure. Here (center) is A. grandiflora; and even if it will not heal, it certainly can please, the eye—all summer long

All the poppies pictured here, and others not shown, are easy to grow, relatively free from pests and diseases, generally resistant to heat and drought. "Nuf sed?"

ever-helpful *Hortus II* lists 20 genera of the poppy family that are "grown in the flower garden," but some are of too limited application to warrant discussion here.) Thus the selection of varieties in any one of these branches of the family—and even before that of the particular branch or branches that you are going to grow—becomes a many sided problem full of opportunity for study, observation, experimentation, and, of course, generous reward. So whether you decide to make a systematic, critical test of a lot of kinds, or merely want something to brighten a border or strike a special color note, poppies are rich in potentials for continuous as well at temporary effects.

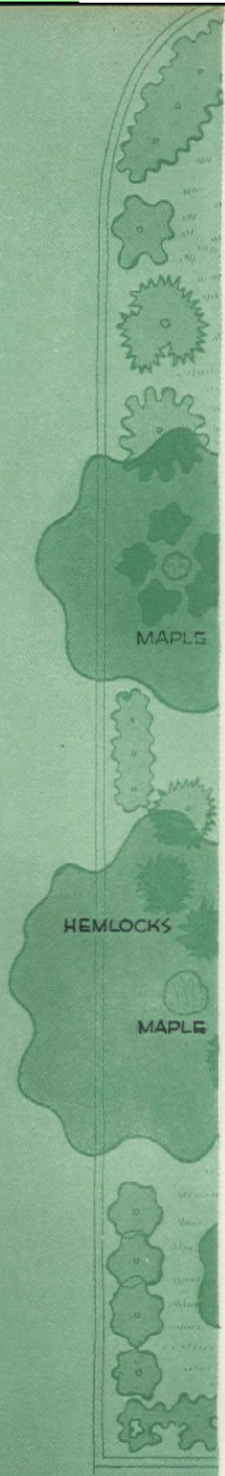
Generally speaking, the more brilliant a plant's flowers, the more sunlight it needs in order to perform creditably. This is true of all the poppies, which also require a well-drained soil, less likely than other types to favor rotting of the fleshy roots. However, while the annual sorts thrive on heat, it is well to sow the seeds early in the spring, or even, where practicable, in the fall, so the plants will be well established before the hot weather strikes. Perennial kinds can be grown from seed, best sown in spring, or from plant divisions or root cuttings made in summer. In all cases, start the plants where they are to flower and thin them out to the proper spacing, rather than attempt to transplant them. Poppies resent being moved—and naturally, since it almost inevitably results in a damaged root system. Although Oriental poppies are glamorous and spectacular during their early, short blooming period, and although their pepper-pot shaped seed pods on tall, wiry stems have real character, the much-cut, woolly foliage soon yellows, dries, and disappears, so

PLEASE TURN TO PAGE 96

Mrs. Wainwright's AIM achieved

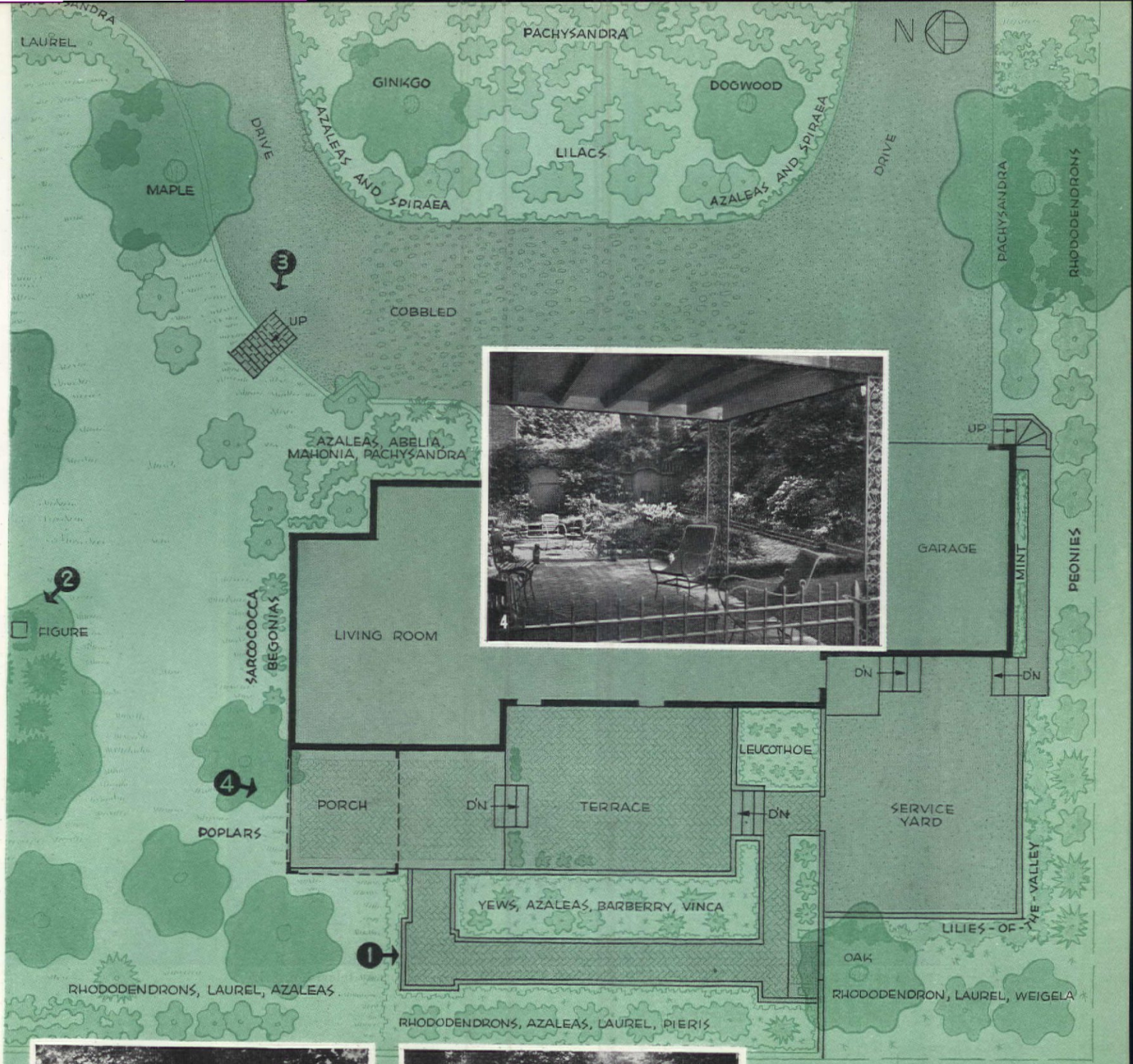
—privacy, minimum upkeep, all-season attractiveness

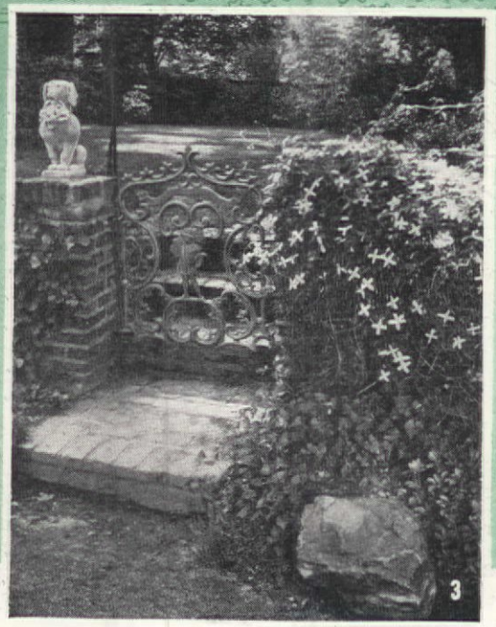
Color for spring; luxuriant, refreshing greens; privacy from neighboring houses; and a design both practical and artistic are the landscape objectives in Mrs. F. King Wainwright's Pennsylvania garden. Along with pleasing design goes a good planting scheme which leaves no corner uncared for, just as good interior decorating does indoors. A result like this can be duplicated in the average suburban property although, in this instance, sloping ground was taken advantage of by introducing different levels. At the entrance, note how the banks created by the sunken drive were fully utilized: One bank screens the house from the road, while those flanking the door provide 3½-ft.-wide raised beds, held by dry retaining walls and densely clothed with ferns, ground covers, azaleas. Beyond the garage, steps and a path reach the service yard; on the other side of the house, steps lead through a brick wall to the informal, upper-level green garden from which the covered porch, sunken paved terrace, and surrounding brick path are gained. The porch and terrace comprise an intimate, cosy living area—the heart of the garden—within green walls, set off in spring by many flowering bulbs. It is a tribute to Mrs. Wainwright and her landscape architects, the Misses Cloud, that when she bought the place a year before these pictures were taken, the run-down grounds were in a hopeless mess.



1. Flanked by broad-leaved evergreens and low ground covers, this brick path along the western edge of the garden parallels the sunken terrace. At this end, a cross walk reaches the paved porch; beyond, a left turn in front of the wall fountain leads back to the terrace steps

LANDSCAPE ARCHITECT: KATHERINE M-P. CLOUD



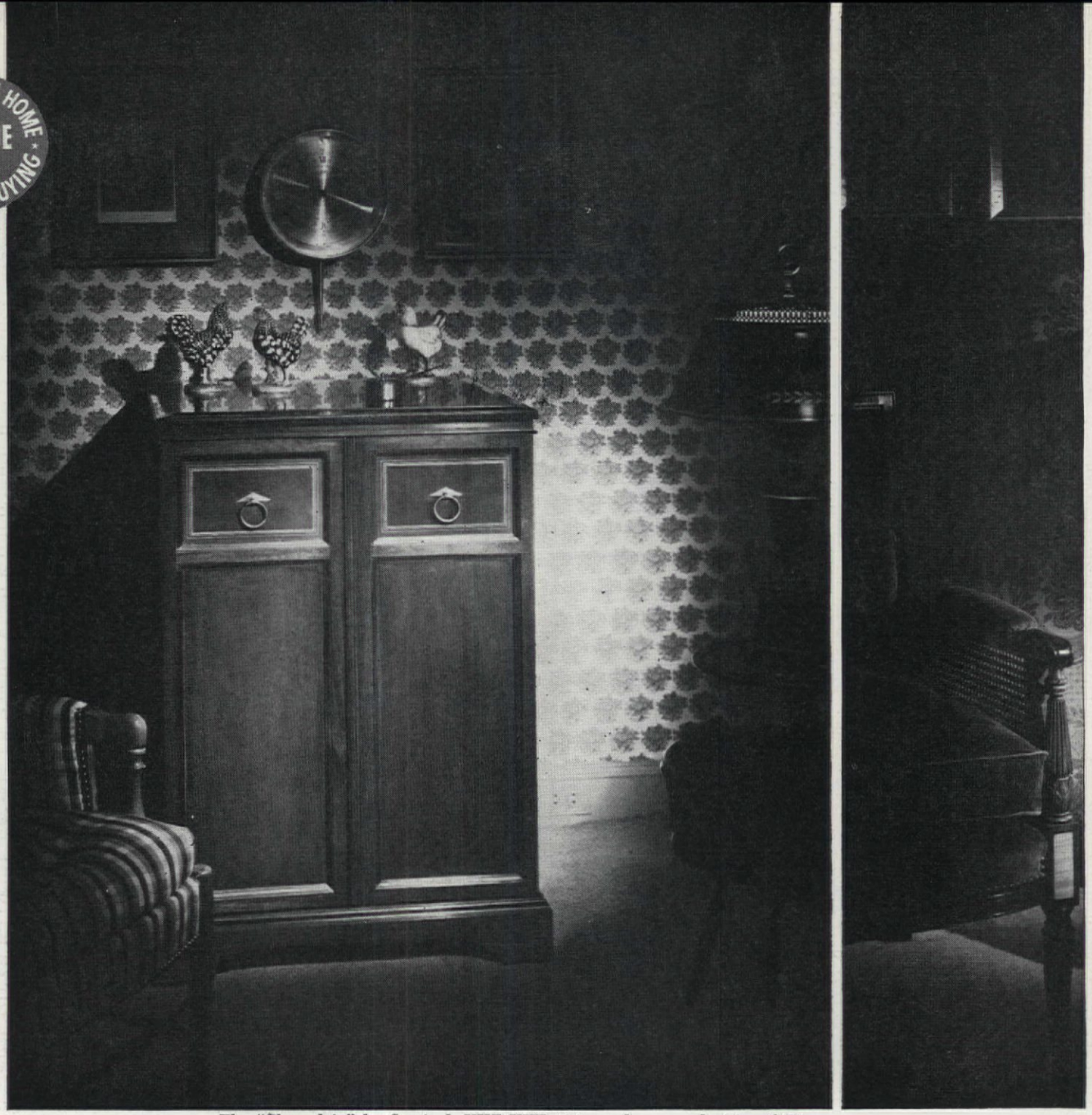


2. Under a spreading maple tree, this winsome figure stands, against a sheltering screen of hemlocks on the northern edge of the upper-level, grass-carpeted area. Perhaps it is peering across for a view of the border of evergreen sarcococca and cheerful begonias under the living room window—from which it, in turn, is seen

3. Who could resist an invitation like that of these stone steps set into a brick retaining wall whose potential severity is turned into gracious charm by the billows of pink-flowered Clematis montana rubens which cascade over it

4. The living center of this garden—literally and figuratively—is its sunken, brick-paved terrace seen in this picture from the similarly brick-paved porch. Along the right side runs the path shown in Fig. 1. And beyond the foliage-covered wall—so near and yet so out of sight—is the service yard

AMERICAN HOME GUIDE for BETTER BUYING



All backgrounds, W & J Sloane

The "Champlain" by Sentinel, UHF/VHF 21-in. mahogany television, $479

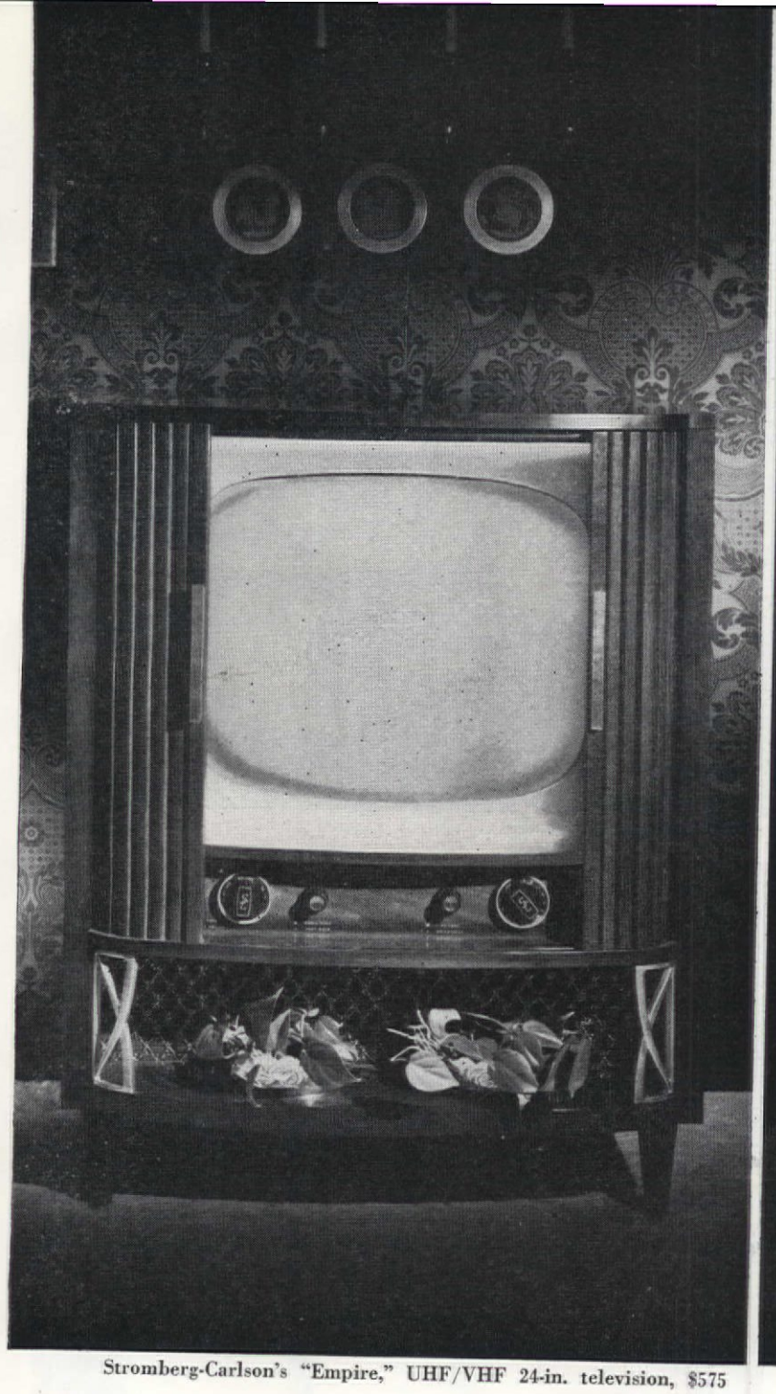
How to Buy a TELEVISION SET

J. DAVID CATHCART

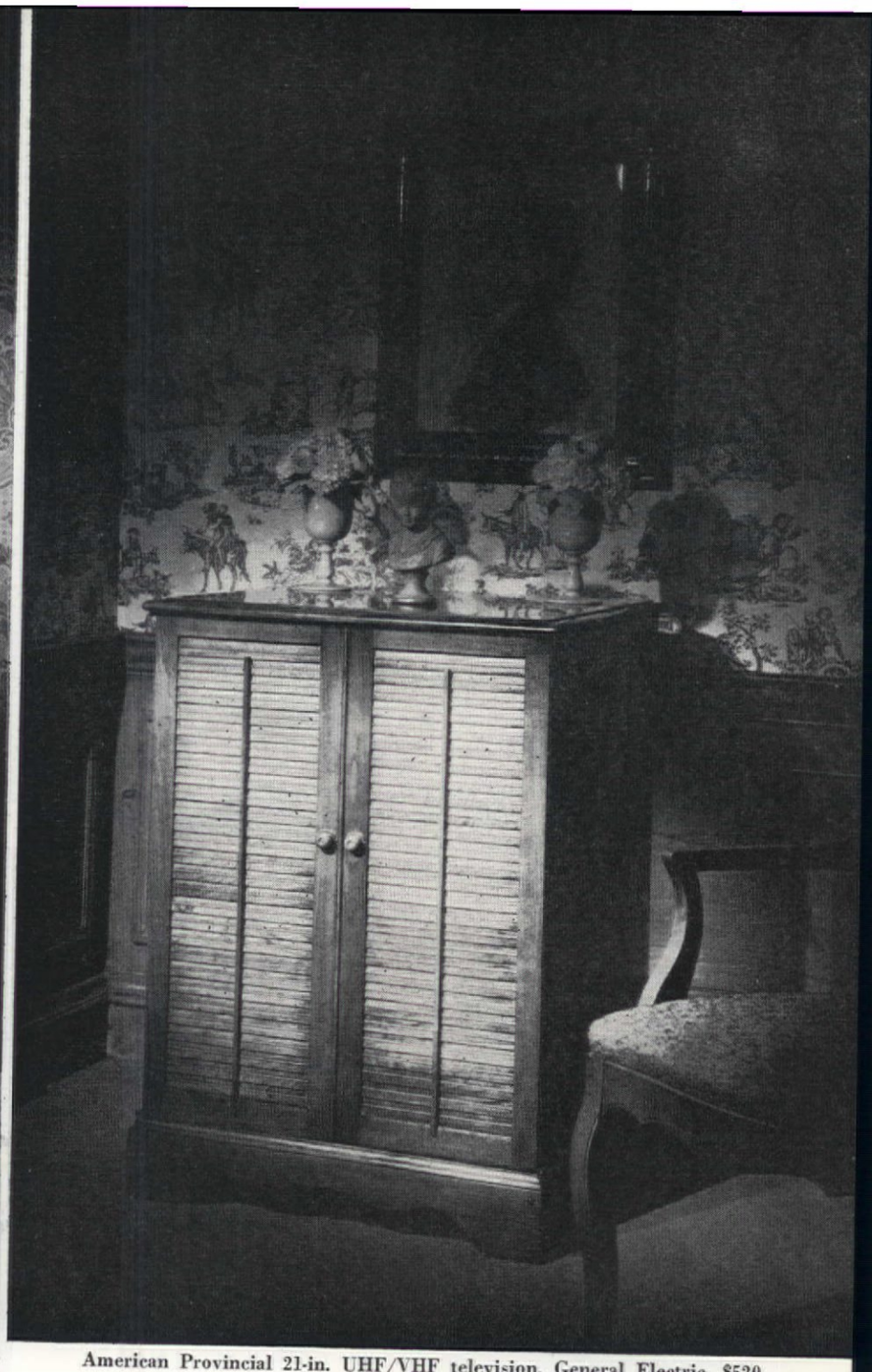
and GERTRUDE BROOKS DIXSON

In the thousands of years of man's recorded history, there has never been anything quite like the way in which American families have quickly come up with hundreds of dollars each to latch onto TV. In six short years we've gone, in the teeth of all prediction, from a few thousand to 25,000,000 sets—better than one for every two families across the nation! Just as amazing, too, have been the rapid improvements. Thanks to the cut-throat competition which exists in this wonderful industry, to your benefit and mine, you can be sure that you get what you pay for. Within each price range, sets of different makes are pretty much on a par. Thanks to the same competition, it is almost impossible for us to predict, at this writing, exactly what the latest and hottest news in TV will be by the time these pages reach you. But some trends are clear, and you should consider them when you buy your new sets.

CABINETS: For the first time, most manufacturers have made decorative assets of TV cabinets, as you can see on these four pages. Obviously, their concern when TV first appeared was to produce sets in sufficient quantity. Next, they vied with each other for technical perfection. Now that the novelty has worn off and technical changes are less drastic, buyers have become more discriminating



Stromberg-Carlson's "Empire," UHF/VHF 24-in. television, $575



American Provincial 21-in. UHF/VHF television, General Electric, $520

about the set's appearance. Some of the handsome pieces we show house TV alone; others combine TV with radio and phonograph. All are designed to fit specific decorating needs, and their price range is from $350 to $1250.

COLOR: Successful experimentally, color broadcasting should be general within a year, and once standards are officially set, colors will be true and vivid, adding pleasant realism to the broadcast picture. However, for various reasons, black and white TV will be with us for a long time. At first, color will supplement rather than replace black and white, and, thanks to what is called "compatible" broadcasting, you'll be able to receive color broadcasts in black and white on your black and white set. One reason why color probably won't become universal immediately is the anticipated cost of color TV receivers—in the neighborhood of $700-$1,000 for the early ones. Another will be the size, for at first screens will be small (comparable to the old 12, 14, and 16 inch sizes). A third will be servicing which will be more complicated, and certainly more costly, than for black and white. Naturally, costs will eventually be lower, screens will be larger, and color TV will be enjoyed by all.

COLOR CONVERSION: It probably will not be practical to convert a black and white TV set for color reception. No external device has yet been perfected for such conversion, and rebuilding a set would be costly and complicated.

UHF-VHF: VHF (Very High Frequency) is the term for the channels you have been receiving for years. UHF (Ultra High Frequency) is the term for the new channels opening up. In the early development of TV stations, the Federal Communications Commission decided that 12 channels should be more than enough. Since TV sets cost hundreds of dollars, it was expected that only a few lucky families in each community would be able to afford them, so few stations could be supported. The Commission therefore set aside a section of the spectrum to accommodate channels No. 2 through 13 (VHF). But you and I and a lot of other Americans promptly proceeded, as we frequently do, to prove the forecasters cockeyed! Sets were snatched up at such a pace by poor man and rich, by city man and farmer, that in just a year and a half the Commission was forced to clamp a "freeze" on station applications while it took time out to find new airways and set a pattern to keep reception conflicts at a minimum. Not until April, 1952, did they begin accepting applications for UHF stations in the ultra high frequency area where they'd decided 70 new channels, No. 14 to 83, could be sliced in. Viewing a UHF picture, you'll see absolutely no difference: clarity is good; definition is fine; a reception distance of something like 60 to 75 miles can be achieved by most UHF stations. But power lines and hills, as with VHF, are the deciding factors.

UHF CONVERSION: Converting your present TV set to UHF is

PLEASE TURN THE PAGE

How to Buy Television

(Begins on page 42)

pointless unless you know definitely that a UHF station is within 60 miles or so and unless its programing will be worthwhile. Such conversion can be accomplished in the following ways:

By a tunable tuner. A serviceman comes to your house, takes out the chassis of your set, and solders in a second tuner. A single knob (for both UHF and VHF stations) suffices in some cases; in others, two knobs are required. This type of conversion costs about $50.

By strip convertors. Each strip is a bit of plastic about the size of a small mustard spreader which sprouts tiny wires, components, and terminals galore. It can be snapped into many barrel-shaped turret tuners (which you probably already have) and will receive one UHF station. One strip is required for each UHF station. Again, it is a serviceman's job. Depending upon locality, cost including one strip, might be $15; two strips, $20.

By external convertor. This is a little plastic set which looks like a table radio. It can be put on an end table or on top of a TV set. No service work is involved. The cost is about $45.

Experts prefer the first two types of conversion, but disagree as to which produces the best UHF picture.

UHF ANTENNAE: Almost always, special antennae and a special shielded lead-in are required. A switch behind your TV to let you choose the antenna for each station may also be required. All this might involve a service charge of $20. Labor costs vary, so precise estimates involving service are difficult.

Built-in antennae for UHF will work for a few homes. But the chances are better than two out of three that your TV room will be located where the signal is weak. The better picture you will receive with an outside antenna will justify its cost.

PICTURE SIZES: The early theory that large screens require large rooms seems to have been discarded. The fact remains that viewing a screen from a distance at which horizontally defined lines are visible is both fatiguing and distracting. At your dealer's, be sure to look at the screen from same distance from which you will view it at home.

PRICES: The differences between a chassis for a big picture tube and a smaller one are few, and the audio system and speaker

PLEASE TURN TO PAGE 83

Admiral 21-in. VHF television adapts to UHF, $350

Zenith's UHF/VHF 27-in. hi-fi combination, $1250

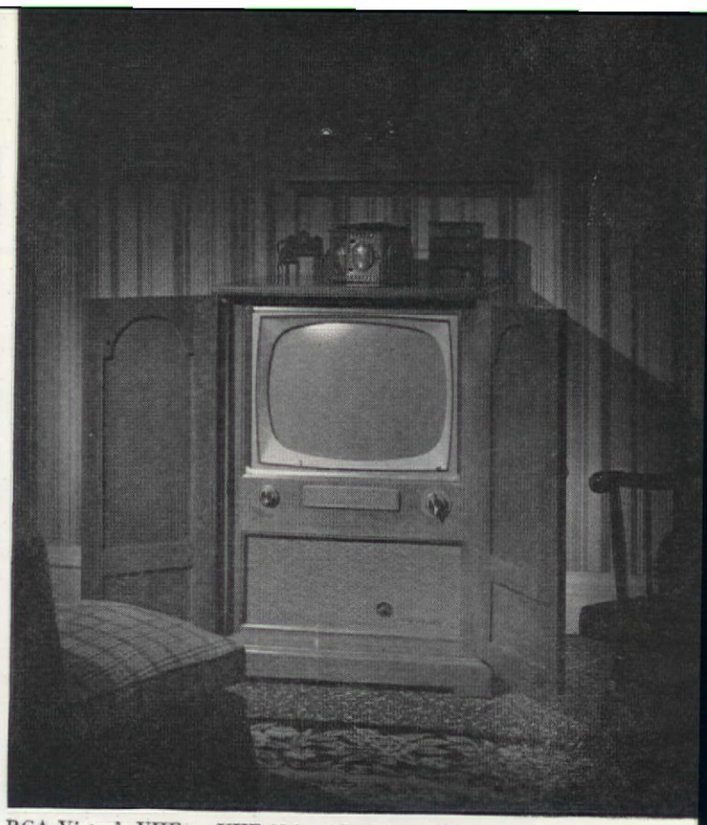
One handsomely styled chair-side cabinet holds 3-speed phonograph, AM-FM radio, plus mechanism for remote control of custom model UHF/VHF 27-in. television with two 12-in. hi-sensitivity speakers (large cabinet). The other one provides storage for records. By Crosley, the three cost about $900

All backgrounds, W & J Sloane

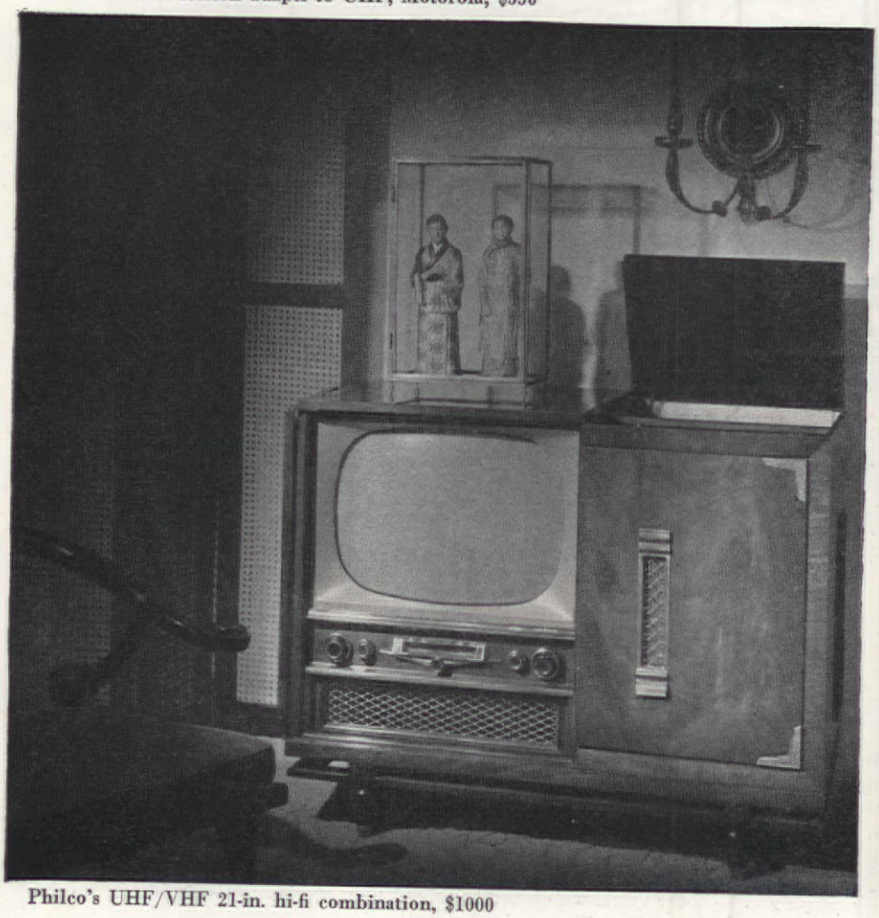
Hi-Fi Pointers →

ALL PRICES ARE APPROXIMATE

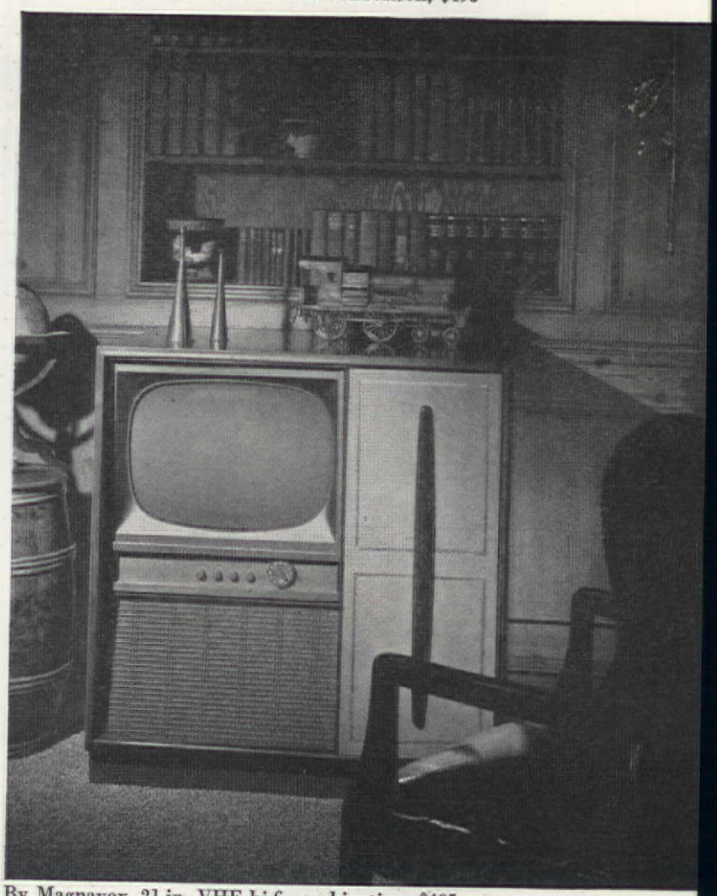
21-in. VHF television adapts to UHF, Motorola, $350



RCA Victor's VHF or UHF 21-in. television, $495



Philco's UHF/VHF 21-in. hi-fi combination, $1000



By Magnavox, 21-in. VHF hi-fi combination, $495

Until recently, the term high fidelity* was applied only to music obtainable from a sound-reproducing system for recordings—usually a custom-assembled affair. But hi-fi, like television, has caught on so rapidly that news is constantly being made. For one thing, the audio systems in some TV sets have lately been designated as high fidelity. For another, hi-fi systems for radio and phonograph are much easier to come by than they were. This season a number of firms (both national manufacturers and local dealers) have put on the market, at prices ranging from about $150 up, high-fidelity phonograph and radio-phonograph systems already assembled in table models or console cabinets. Real audio-enthusiasts may frown upon the least expensive ones, and it is certainly true that in high-fidelity sound, as in everything else, you get no more quality than you pay for. But it is also true that such ready-made sets can bring some of the recent improvements in listening pleasure within the reach of millions who might not otherwise enjoy them.

To many people, however, a high-fidelity system for listening to recorded or broadcast music is, and probably always will be, one which was assembled for his own ears, to meet the acoustical requirements of his own room, from component parts which he himself selected. (We discuss such parts and their assembly below.) Indeed, this very personal custom-made aspect of high fidelity is one of the factors contributing to its popularity.

To be sure, the term doesn't mean the same thing to everybody. To some, high-fidelity means "anything with more than one speaker" (this couldn't be more untrue!); but to the true audiophile, it dare only be used when

*For one critic's view of hi-fi, see page 22

PLEASE TURN TO PAGE 80

2 VERY GOOD REMODELINGS

OWNER: MRS. GEORGE R. CHRISTI

ROSEMARY WEATHERRED

To their owners, these two of a kind are, at the very least, worth a royal flush. However, it was brains and foresight, not Lady Luck, that made them such winners. Both little houses stood, not far from each other, in one of the most desirable parts of Houston (a neighborhood rich in old shade trees, and that is important). Both were old by Houston standards, and they were dilapidated as well as dated. Even though housing was scarce, both had been for sale for some time—with no takers. But each house was an excellent buy for people with sufficient imagination to capitalize upon the good points, remove or camouflage the bad ones, and add dash and style with the help of small touches which count for more than they cost.

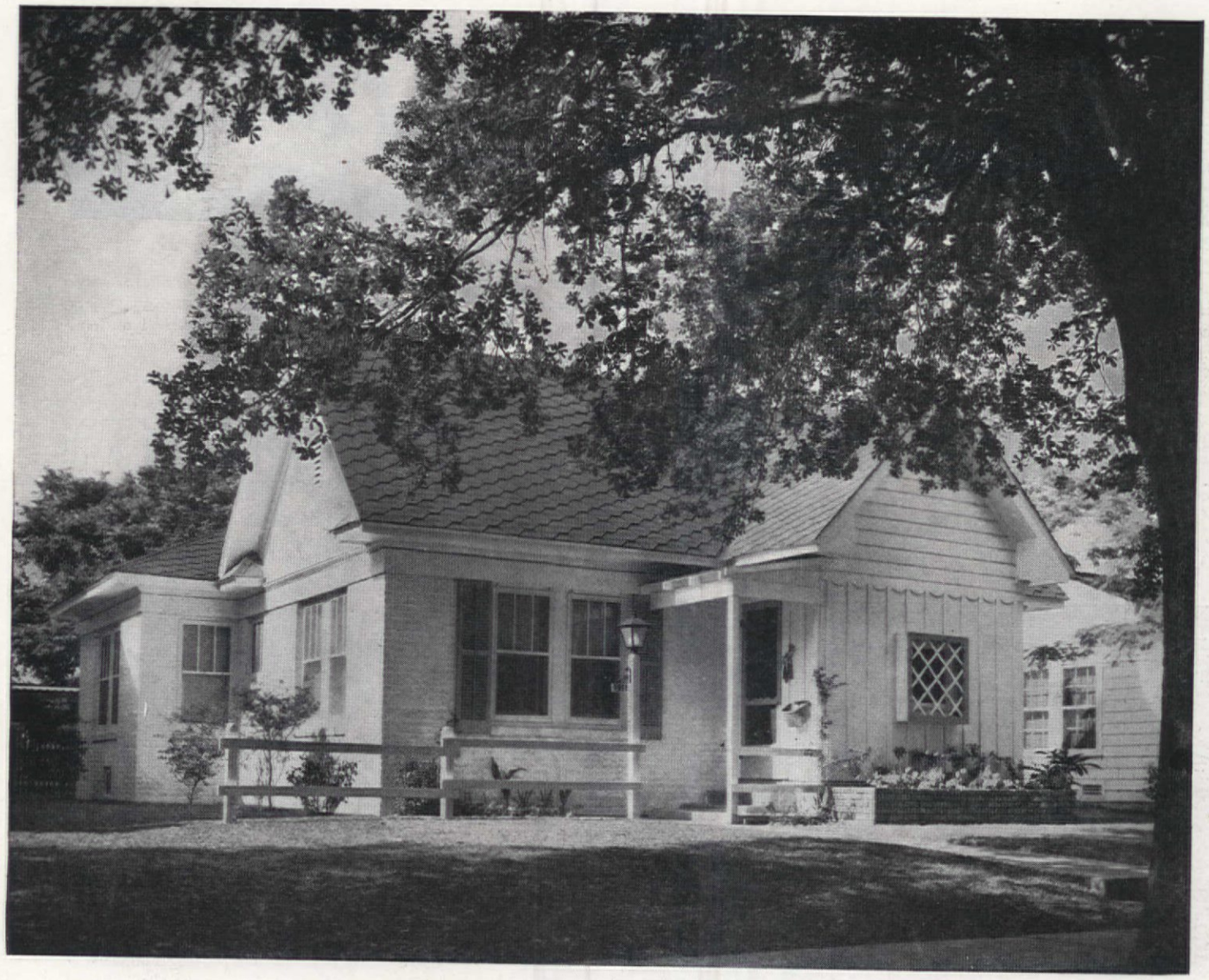
Mrs. George R. Christi accepted the challenge posed by the house on this page. A hideous scrambled-egg yellow it was, and it was graced with nothing to please the eye. Had she done no more than to give it shutters, and to bless it with its new color scheme—a dark gray with white trim—the face lifting would have been effective; but the refinements Mrs. Christi added make the transformation remarkable. In the small illustration you see the work in progress.

Up went a low porch with broad steps on two sides to give the house visual width, and to extend a charming welcome at the new front door. To acquire the antique doorknocker, the fine grillework, and the beautiful old handmade brick for the front steps and the rebuilt chimney, Mrs. Christi visited her native state, Louisiana—but materials found locally, though less perfect, could produce a similar over-all effect. To join the brick steps to the chimney and to add still more width, a brick retaining wall was put up for the front flower beds. As final punctuation, antique urns were placed, just so, on the steps, and the large front window was underlined by an imposing planter.

Inside, a new fireplace, new paint, and new paper were all that were needed to create a fitting background for Mrs. Christi's heirloom mahogany. After all, such ingredients, used with taste and vision, are all any basically sound interior requires.

IN HOUSTON

2 SUCCESS STORIES



OWNERS: MR. AND MRS. SUMNER HARRIS

It isn't unusual for complete strangers who knew it in its "before" days, to ring the Sumner Harris' doorbell and ask to see their remodeled home. No wonder, for the changes, both outside and in, were really extraordinary. The red brick house, 25 years old, was known to real estate agents as "that hopeless wreck on Alban." It had no period, no style, no character. It had been totally neglected for half its life, and had never even enjoyed a repainting. Termites had taken over, the plumbing was bad, and the unplanted garden was rich in weeds, holes, and buried cans. But the location tempted the Harrises, who planned their remodeling *before* they bought, and figured that they had a good buy. They weren't one bit mistaken.

Here is what has people ringing their bell: They enclosed the little front porch to give themselves a good entry and closet. They repaired the brick, painted it white, and added gray-blue shutters and an antique front door. A post lantern, rail fence, brick flower box, and some judicious planting around the house complete the exterior picture.

They enlarged their living by adding a 12′ x 16′ porch to the rear (screened now, and built for future glazing). They built a carport, and turned the garage (now repaired and painted barn red) into a workshop for Poppa and a whopping big storeroom. Between carport and garage, there's a U-shaped patio with barbecue.

Inside, they threw down walls, added paneling, bought brand-new fixtures and appliances, built in closets and bookcases. The final effect of all this? Let Mrs. Harris tell it:

"When I look back upon it, I wonder how we had the courage to tackle it. But I'm so glad that we did. We have more square footage, more of what we want in style and modern features, and a better neighborhood than we could have had for the same money by building a new house. It was worlds of fun —but don't let me mislead you—there were plenty of headaches." Not too many, we suspect, for she adds: "I'd love to do another remodeling, and I can't help watching out for another 'hopeless wreck.'"

The best of two worlds flourish here. There are cabinets aplenty for a modern kitchen's requirements, but they were lovingly built of knotty pine and graced with hand-crafted hardware, the hinges being exact reproductions of the Early American rattail types

No 20th-century convenience is sacrificed to the Early American look. Handsome housing which would have done a Colonial woodworker proud does not interfere with a dishwasher's operation. Other up-to-date notables: plastic work surface, ample electrical outlets

A BUILDER DESIGNS HIS OWN KITCHEN

MARY E. MONZE

Mrs. Uhl's old china and copper have a setting worthy of a museum. The gay tablecloth, the hand-braided rug, and the old oil lamp, now electrified, all make noteworthy contributions

When we decided to publish this story (and we lost no time in deciding) almost everyone wanted a part of it. The Equipment Department claims it's a kitchen story—and it certainly is as efficient and attractive a country kitchen as we've seen. Then our Pattern Department took one look at that uncommonly good cooking-and-fireplace wall, and made plans (on page 50 you'll find three versions of that same wall translated into AMERICAN HOME patterns so you can build one in your home). Obviously, the Building Department had a word or two to say about the excellent construction. And since the décor is beautifully conceived and antique collectors' items abound here, it belonged, quite naturally, in Decorating's bailiwick.

Such kitchens are the specialty of Mr. Walter Uhl, a builder of fine houses on Long Island, and this one is in his own new home. Friendliness was a prerequisite—and so was good modern equipment. You'll note modular cooking units, a stainless steel sink, a dishwasher, and plastic work surfaces—none coyly concealed, but all so well blended with elements designed for warmth and eye appeal that you'd have to go far to find an old country kitchen nearly so charming.

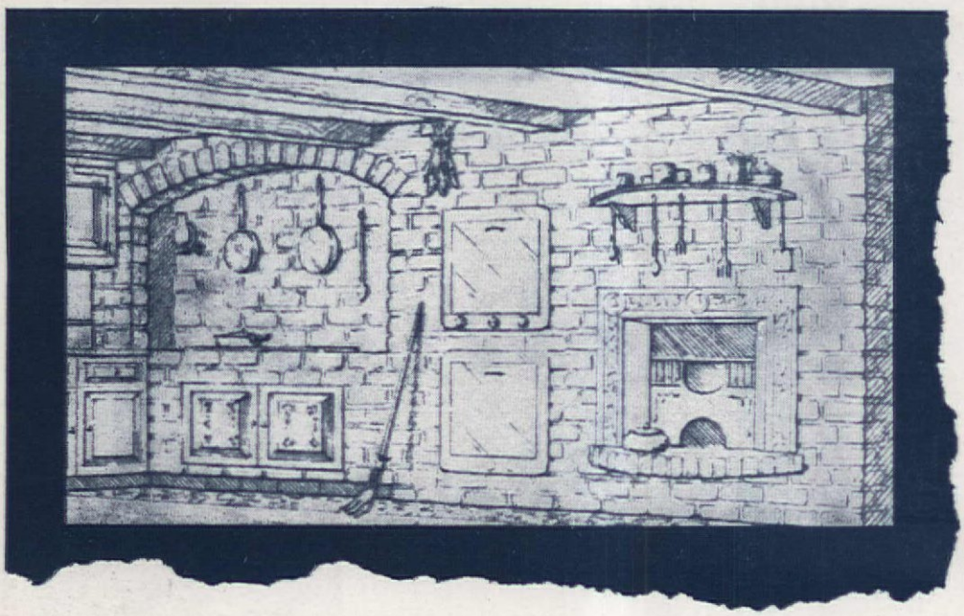
Many of the parts really are ancient: The overhead beams are 150 years old, and most of the bricks are mellowed with age. The rare fireplace grille of iron and brass was made in Scotland, about 1724, and bears the mark of the Carron Iron Works. The random-width floor boards, installed with butterfly pegs and handmade nails, came from the first house built in Westfield, Mass. Some wood paneling was originally used in the early settlement at Stonebrook, L.I., while the hutch table and chairs are Connecticut antiques. We had a hand in it, too, for the motifs Mr. Uhl painted on the doors in the cooking wall were inspired by some published in AMERICAN HOME a few years ago.

WANT A WALL LIKE THIS? TURN THE PAGE

You Can Buy Blueprints and

Build any one of these 3 Cooking Walls

DOROTHY LAMBERT TRUMM

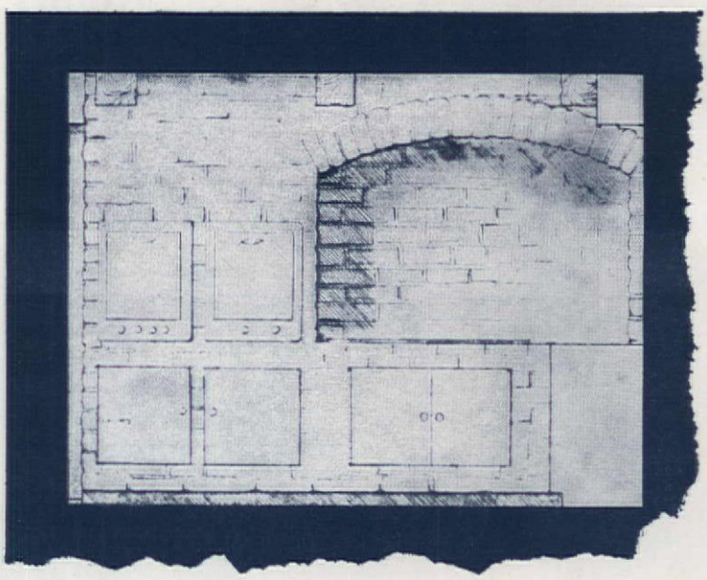


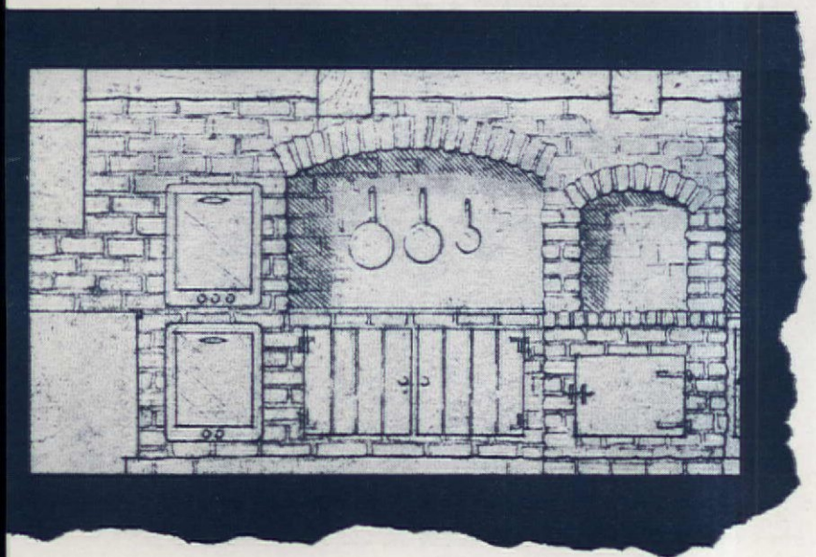
FOR A REAL LIVING KITCHEN (left): Top cooking unit goes into niche; built-in oven-broilers are next to it. At the right, a hearth for a wood-burning fire or a Franklin stove—a setting for fun and for dreaming. Our blueprint includes the bracketed shelf for cooking utensils or collector's items. Pattern 2039
The motif painted on cupboard doors under the cooking unit, Painting Pattern 1498

FOR A SHORT WALL (Below): Top cooking unit in niche; two oven-broilers side by side. Under them, storage. Pattern 2040

FOR A MIDDLE-SIZE WALL (Lower left): Large niche for top cooking unit; small one for portable barbecue; oven-broilers at left. Iron door conceals wood bin, and under the cooking compartment there's a large storage unit. Pattern 2041

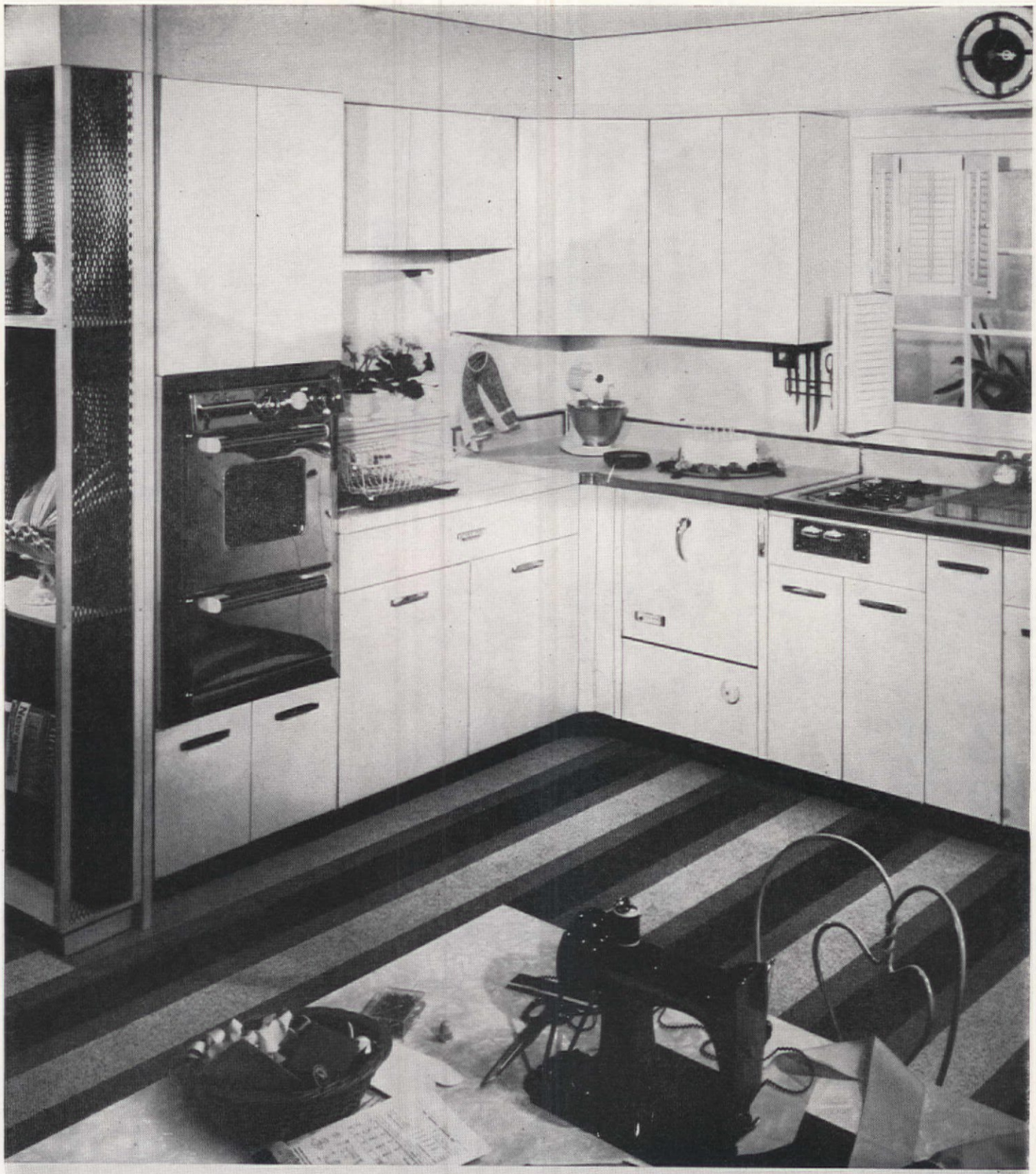
Built-in cooking units have made the greatest kitchen news since the exit of the iceman—but not always are they placed to the greatest advantage. A wall designed to house them expertly was something we had to blueprint for you when we saw one, so here are three versions of Mr. Uhl's wall, built of old brick (page 49). Each holds two oven-broilers, gas or electric, though you could start with just one. They're modern counterparts of old kitchen fireplaces which were, in their day, good cooking walls too.

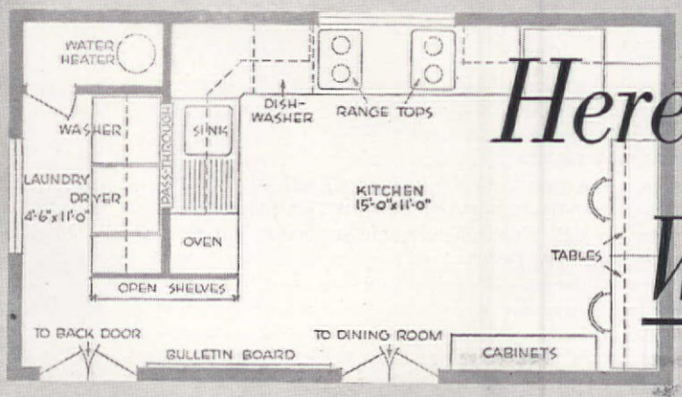




PATTERN ORDER FORM ON PAGE 109 SEE ADDITIONAL PATTERNS ON PAGES 24, 33

See "Where Credit Is Due" on page 108





Here's a kitchen WE designed . . .

See the pretty tables? You eat on them...

It's pink, it's pretty—and it's

Here's a gas kitchen for the gals who love Chippendale, or Victorian antiques, or modern-as-modern Eames chairs, rather than Early Americana. It's both friendly and sophisticated; a working kitchen first, but one which invites you to sit down in comfort. Here's why:

THE COLORS: Pink walls to set off white metal cabinets. Counter tops, laminated plastic, pink and pristine.

NEW STYLE ON THE FLOOR: Vinyl flooring, striped for a change, in black, white, and gray.

THE PLAN (page 51): Several smart innovations. To cut installation costs, sink backs up laundry equipment.

NEW MODULAR GAS BURNER UNITS are placed by the window where a vent in the soffit carries cooking odors directly outdoors. (We recommend such an arrangement, of course, only if the kitchen is air conditioned, or if other adequate ventilation lets you keep this window closed while cooking. And you'll notice that fire-proofed shutters, not curtains, are used.)

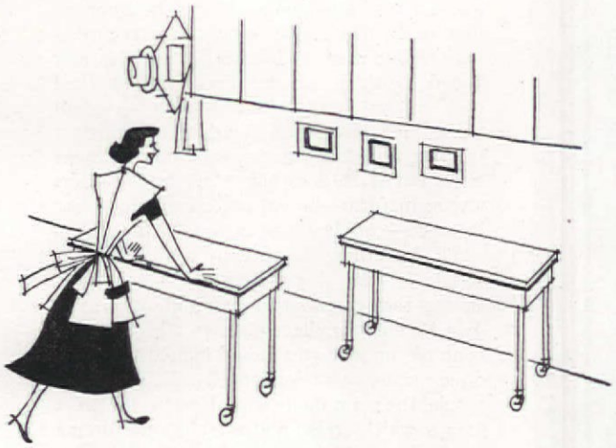
THE DISHWASHER is at right angles to the sink, a convenient arrangement (see it in use, page 78).

THE WAIST-HIGH BUILT-IN GAS OVEN (page 78) is next to the sink which offers a safe surface to hot pans.

THE MOVABLE TABLES, our own proud design: You see some of their tricks on this page, but their talents are unlimited. They take on new roles in each kitchen. We made sure that the wheels lock, so that these fast movers are stationary when you want them to be. One table can be equipped with a built-in niche for a sewing machine which pops up when you want it, hides when you don't.

A COMPLETE LAUNDRY is packed into a very tiny

You pull them out, put them together—



You work on them—

Push them back—
and when you're not eating on them
You have a phone table, a plan table—

efficient, too!

or a sewing table!

EDITH RAMSAY

space, thanks to new, smaller appliances (plan, page 51; illustration, page 77).

FLOOR-TO-CEILING CABINETS occupy one whole wall (see plan, page 51).

ITS CHARMERS MAKE GOOD SENSE: *Victorian hat rack* saves trekking through the house. *Old-fashioned corrugated metal ceiling* is easy to maintain, fun to look at, and contrasts interestingly with plain metal cabinets. *Old-time propeller fan,* in middle of ceiling, moves air about in a way which would be welcome in hot weather even if you had air conditioning (what a hit it made in St. Louis where we first exhibited this kitchen!). *Decorative shelves* (page 78) do a useful job. *Ice-cream parlor chairs* with foam-rubber cushions are inviting to more than the eye.

MORE PICTURES OF THIS KITCHEN ON PAGES 77 AND 78

See "Where Credit Is Due" on page 108

Take a few Fresh Flowers

ARRANGEMENT BY BETTY B. MERRIAM

Here is a living essay on the virtues of dried plant materials—and the enchantment of fresh, especially now when a few fresh flowers are as sprightly as robins in the snow. As a garnish for a dried arrangement, a very few blooms do the trick, for we used only one single spray of chrysanthemums. But what a chrysanthemum this new Wood Duck is—a deep rose-pink backed with creamy tan. It belongs to a series all named for birds, and flourishes in gardens till late fall. Your florist may have it right now; but if he does not, other fresh flowers strong in form—brown or copper tulips, for instance—could be used in place of the mums.

The best thing about really good dried materials is that, in addition to being long-lasting, they can be used over and over again. Just because its elements have a permanence is no reason why you should look at the same dried arrangement for months! Take, for example, the palm boots from Hawaii, the great scoops which frame and establish the drama shown here. Buying them is a sound investment, for they are strong enough to stand up to repeated reuse in their native state. Retire them for a time, then later on, you can guild them, silver them, or otherwise color them, and *voilá*—something brand new.

You can combine the fresh with the dried if you make sure that the fresh material is *in* water, and the dried is *out*. There are two ways to do this. Our method here was to keep the container dry, and to place the stems of the fresh flowers in orchid tubes (or other glass or plastic tube) well filled with water. The other way is to use water in the container, and to protect the dried material by wrapping its stems in adhesive tape or by wiring it to sticks which go into the holder.

Compose "frame" of palm boots (page 95), then bind their stems together like this. Sea-grape leaves, yucca clusters, screw beans are the other dried materials. Just a few mums breathe life into the arrangement

Built on a good foundation: container is attached with clay to burl wood base. Dry arrangement is made in hairpin holder—fresh flowers get their water from orchid tubes

MORE HOW-TO PICTURES ON PAGE 95

See "Where Credit Is Due" on page 108

First you Catch your Fish

Angling for mighty big fish, these anglers four. Pretty little Betty; tense, determined Steve; Peggy with her taut, calculated line; no, not even wily Knute, for all his smugness and sou'wester outfit, is going to catch this big fellow, for he's done been caught by ye author, and is glaring down at Mr. E. this very moment. But catch—or buy—fish you must, if you would try your hand at the world-famed Bouillabaisse, and a far better brew you'll have using five or six svelter fellows than this great monster. You see, the secret of this delicious Marseillaise soup lies in the unique flavor achieved only by blending many varieties of fish and shellfish. The original recipe calls for 12 different kinds of fish and, unfortunately, the most essential of these is rascasse, a fish unknown on our shores. But that's no reason for denying ourselves of Bouillabaisse! There are almost as many recipes for it as there are fish in the ocean—all claiming to be the "best," naturally. Now it has been a long time since I ate Bouillabaisse in the virile, bustling port of Marseilles. I have tracked down every restaurant, in my city and yours, which lays the faintest claim to fame for this great favorite of mine, wangling recipes that, like most recipes one gets from chefs (and even very good friends!) are never *quite* honest. But of them all, Monsieur Maurice Moyal's version is most like my memory of it in its home town on the Mediterranean. What better timing than right now for this great

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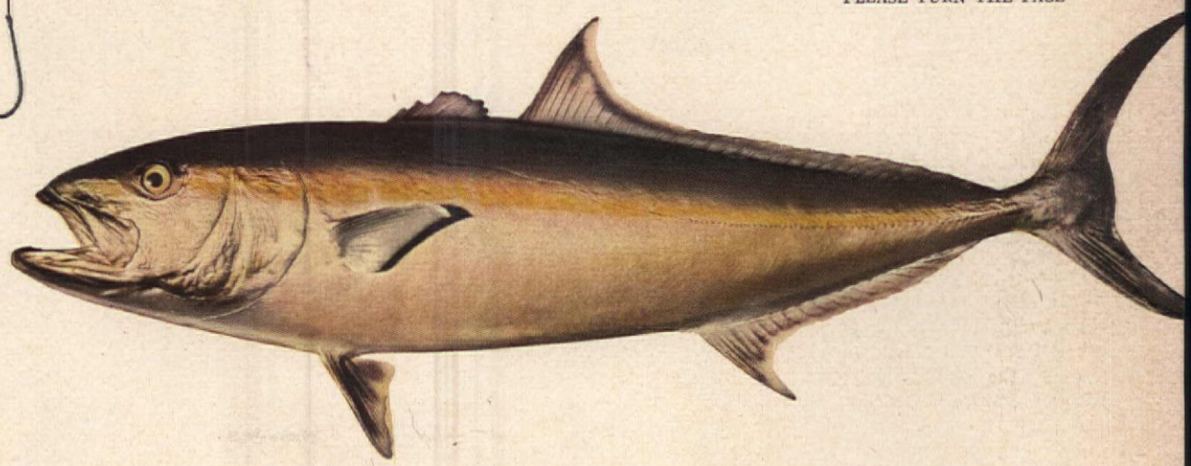


Then You have Good Victuals

• bouillabaisse Marseillaise

10 lbs. fish (the more variety the better: this recipe uses flounder, eel, and haddock—three varieties are the absolute minimum. Sea bass, red snapper, Spanish mackerel, pompano, sole, whiting, turbot, grouper—any firm fish in season, may be substituted or combined.)

2 medium lobsters
1 lb. shrimp
*3 doz. mussels and/or clams
½ cup olive oil
½ cup shallots, chopped
½ cup green peppers, cut fine
½ cup parsley, chopped
6 garlic cloves, bruised
2 large tomatoes, chopped (include juice)
2 bay leaves
2 sprigs thyme
1 tbs. fennel
2 cloves
1 pinch saffron
1 pinch orange rind
Salt and pepper
French bread or thick toast

Cut eel into pieces about 2 in. thick, and place in 3½ qts. salt water. Simmer for 10 min. Add whole flounder and haddock cut in small pieces and continue to simmer for 15 min. longer. Cool. Skin and bone fish carefully, leaving flesh in large pieces. Strain stock and return to kettle with skinned fish. Add cooked cut-up lobster, cooked whole shrimp and well-scrubbed mussels and/or clams.

Pour some olive oil in a saucepan in which cook shallots, garlic, pepper, tomatoes, parsley, thyme, bay leaves, fennel until delicately brown. Pour on remaining olive oil, add cloves and orange rind. Add this to fish and stock. Season highly with salt and pepper. Boil briskly 5 min., add saffron, complete seasoning to taste.

Put inch-thick slices of French bread in deep tureen; pour in Bouillabaisse, sprinkle with finely chopped parsley.

*My addition to M. Moyal's recipe, but strictly optional. In my opinion, it's no Bouillabaisse without the gleam of blue-black mussels—but without them this is still a fine, authentic version of this world-famous fish soup.

Serves 12

Recipe by Maurice Moyal

See "Where Credit Is Due" on page 108

(Begins on page 55)

dish? A time of foul weather, large and hungry throngs expecting hearty fare. You simply can't save the recipe for a select little group of sophisticated friends because you simply can't make a little Bouillabaisse. A good one depends on variety, and while the list of ingredients and the assembling thereof sounds onerous, it is in no way an involved company dish—because, you see, most of the proceedings occur before company arrives, with only the assembly of it a last-minute thing. Because it is more than a "dish"—it's a complete menu; because it's such a distinguished, soul-and-body satisfying thing, I give you merry souls the perfect festive recipe—Bouillabaisse Marseillaise.

GENTLEMEN, YOUR ATTENTION PLEASE: If you rate as one of the world's ten best cooks, recognized or otherwise; if you "save yourself" for only the conversation-piece cookery; if you've never cooked at all, and want to get off to rocking fame—wield your shining blade on this one. It's he-man stuff, believe me—in the cooking as well as in the eating of the victuals!

JEAN AUSTIN

Tomato Soup

They're going steady!

SOUP 'N' CRACKERS

by ANNE MARSHALL
Director Home Economics
Campbell Soup Company

Yes, Soup 'n' Crackers are a devoted pair . . . and seen in all the best places! Next time you serve bowls of sturdy beef soup . . . or golden chicken noodle . . . or tomato soup with its rich, zesty flavor—try this. A gala snack tray, with a tempting variety of crackers and a choice of fillings and "dips." Like cottage cheese, flecked with green pepper . . . deviled ham . . . peanut butter with crumbled bacon . . . or any favorite spread. People will eat and eat, and call for "seconds" of delicious soup and crackers.

FEBRUARY SUGGESTIONS FOR USING Campbell's SOUPS

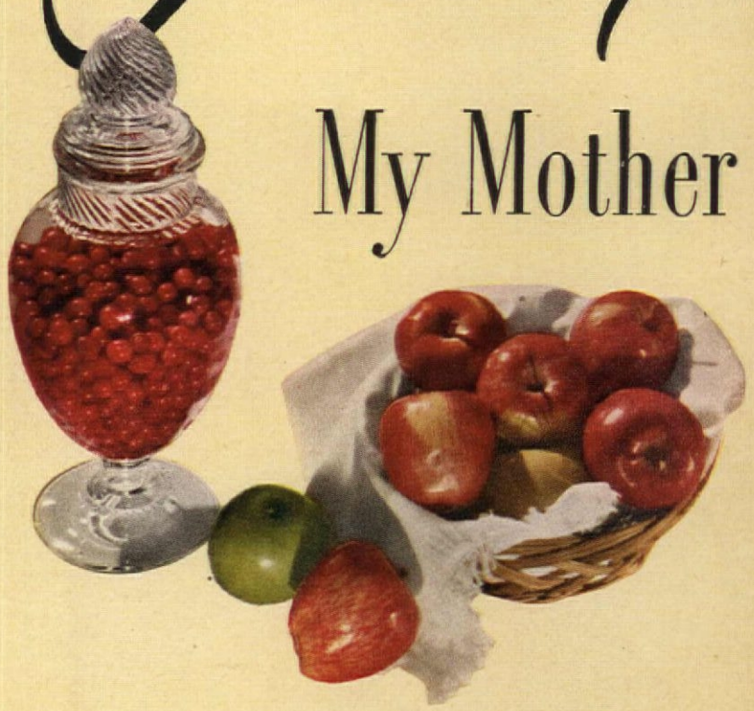
Chicken Noodle Soup

Beef Soup

Good cooks keep a full soup shelf

MOTHER'S CHICKEN PIE

Family My Mother



JEANNIE WILLIS

Obviously, I'm prejudiced since she's *my* mother, but I'll still maintain that Mother knows best! For my first real kitchen "assignment" was not the usual fudge or brownies—it was Lobster Thermidor!! In one single session on my own in a kitchen, she thereby proved to me several great truths. That a fancy name on a recipe is nothing to be scared of. That any recipe is only as good as its ingredients. That a recipe you may think of as elaborate and difficult can be more easily prepared than the seemingly simple ones. That the common custard and all such basic foods are the hard ones to make and make *well*. That a triumphant mastering of some *spécialité* builds confidence that will never be shaken. That such "kitchen confidence" is often handier than a cookbook. That no matter how well I cook, she can cook better! She taught me not only what you see here, but also the invisible practicalities and tricks you *can't* see.

The sauces, for instance. You know the smug, pussy-cat feeling you get when someone says, "*Isn't* that delicious!", then tastes again, and asks, "What *is* that elusive flavor?" Well, here are two such sauce recipes for you. In the Cranberry Sauce it's the almonds—plus the fact that you cook the cranberries in orange juice. You know, it is a real tragedy that cranberry sauce bears such a Christmasy tag, for there are lots of other times when it's just as good, just as economical—and pretty. With just such variations as this one, your family can enjoy it more often. The same can be said for applesauce. Trick it up with raisins and nuts, spice it with horse-radish, marbleize it with sour cream; but first, try making it with brown sugar. Thus it's no mere dab or an "extra" or condiment—it is a real sauce to serve with meat or fowl. The using of food in the prime of its season may be old-fashioned, but it *needn't* be dull.

CRANBERRY SAUCE

See "Where Credit Is Due" on page 108

Food Taught Me

SPOON BREAD

PINEAPPLE STACKS

GINGERBREAD RING

HAM LOAF

And that pie! Make a good rich pastry of your own, or use a mix—*but* use orange juice for liquid, then roll out the crust in powdered ginger. Fill with our chicken recipe or any meat pie filling you prefer. Eating humble (meat) pie is a thing of the past, once you've tried this one.

There's a Spoon Bread right out of "Old Virginny" that melts in your mouth. And a ham roll, with goodly slivers of tongue and chicken or turkey stashed into it. Both are easy to make and delicious to *over*eat. Then there's a gingerbread—bake it in a ring mold for a change. Fill the center with whipped cream, diced oranges, and marshmallows. Top with some chopped nuts for a glamor-girl of a man's dessert. Lastly, a quick trick for an imposing dessert of date-nut bread with a cheese spread.

RECIPES ON PAGE 72

Take a Can of PEAS

CATHERINE NISSLY

DUTCH SURPRISE RING

CREAMED PEAS DIABLO

CROSS-COUNTRY POTATO SALAD

• Dutch surprise ring

Preparation time: 15 min.
Baking time: 45 min.

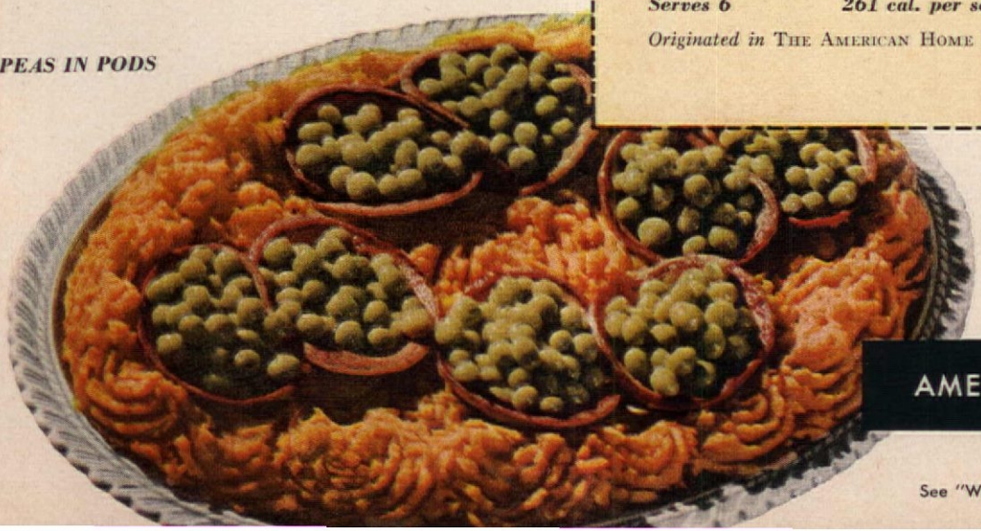
1 #303 (1 lb.) can peas
1½ cups fried onions
3 tbs. butter
3 tbs. flour
1 tsp. salt
⅛ tsp. pepper
1 cup milk
2 eggs, well beaten
4 oz. medium noodles, cooked (2 cups noodles, uncooked)
Tomato sauce

• Drain peas; reserve liquid. Fry onions in butter, stir in flour and seasonings. Add milk and liquid from peas. Stir until mixture thickens. Add peas and cooked noodles. Remove from heat. Stir in eggs. Turn into greased 1½-qt. ring mold. Bake in moderate oven, 375°F., about 45 min. Serve with tomato sauce.

Serves 6 ***261 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

PEAS IN PODS



RECIPES ON PAGES 63 AND 64

AMERICAN HOME QUICKIES

See "Where Credit Is Due" on page 108

NEW MIXES! So much better they

WIN ON ALL 4 "MUSTS" FOR HOMEMADE CAKE!

Our-New-Recipe Swans Down Cake Mixes win over all other leading mixes in national home-baking tests!

WIN ON HOMEMADE
1. SIZE
On size alone, *Our-New-Recipe* Swans Down Mixes won an overall preference vote of 2 to 1!

WIN ON HOMEMADE
2. TEXTURE
Our-New-Recipe includes finest cake-makings and flour milled the famous Swans Down way!

WIN ON HOMEMADE
3. MOISTNESS
You get cakes that stay as eating-fresh as cakes made the old-fashioned way!

WIN ON HOMEMADE
4. TASTE
The secret? Our exclusive LOCKED-IN FRESHNESS, plus your own fresh eggs!

Read the score of National Home Baking Tests

See how 4,376 home-bakers rated Our-New-Recipe Swans Down against other leading cake mixes!

	Our-New-Recipe Swans Down	Brand B	Brand C	Brand D
SIZE	1st	3rd	4th	2nd
TEXTURE	1st	2nd	4th	3rd
MOISTNESS	1st	2nd	4th	3rd
TASTE	1st	2nd	4th	3rd

The home-bakers were divided into 3 groups. Each group tested Swans Down against one of the other 3 brands of mixes.

Make 'em sure! Make 'em easy! Use the mixes with the homemade "musts"

You add fresh eggs

OUR-NEW-RECIPE SWANS DOWN CAKE MIXES

WHITE · YELLOW · DEVIL'S FOOD

P. S. Be sure to use Swans Down Angel Food Mix for heavenly angel cake—so sure! So easy!

Products of General Foods

Brighten up dinner tonight

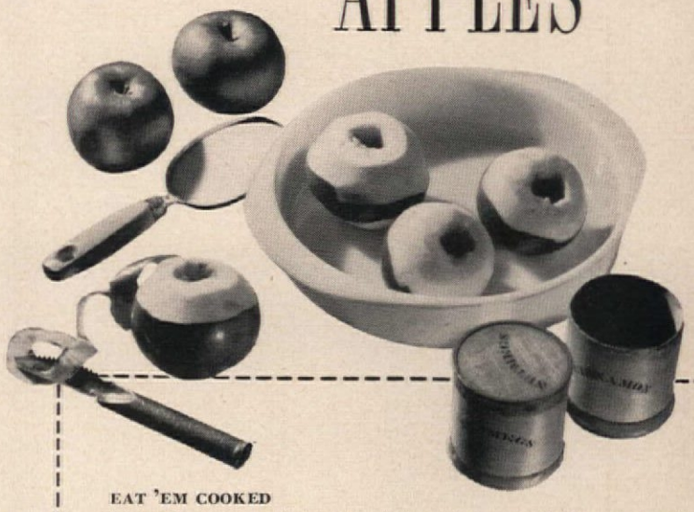
GINGER ALE SALAD. Dissolve 1 package Lime Jell-O in 1 cup hot water. Add 1 cup ginger ale and chill until slightly thickened. Fold in 1 cup drained diced sweetened peaches and ¼ cup each chopped nut meats and diced celery. Turn into 1-quart mold or individual molds. Chill until firm. Unmold on crisp lettuce. Serve with plain or whipped cream mayonnaise. Makes 6 servings.

NOTE: Different Jell-O Salad recipes on other Lemon and Lime packages.

with this Jell-O Salad.

The whole family will love it!

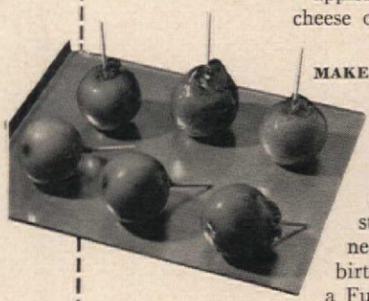
GOOD WAYS WITH APPLES



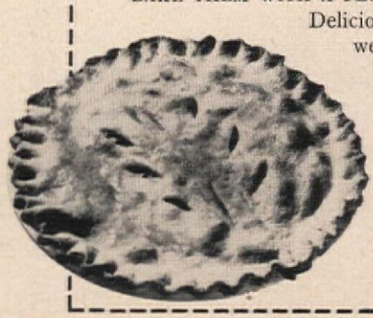
EAT 'EM COOKED

Red, green, or yellow, striped, blushing, or solid in color—all apples can be delicious. If you are cooking them, choose the Baldwin, Jonathan, Rome Beauty, Stayman, Northern Spy, Greening, or Winesap. Three medium-size apples make a pound. Two pounds yield about 5 cups of diced apples, enough for one 9-in. pie. Glazed apples with ham or pork are a nice change. Or serve sautéd apple slices with sausage.

EAT 'EM RAW: For fruit bowl, salads, or between-meal snacks, buy Baldwin, Delicious, Greening, Winesap, Golden Delicious. Don't forget what a crisp, good addition apples make to a meat or fish salad. Apples and cheese, long a favorite dessert with knowing French gourmets, is becoming a popular American dessert too. Serve whole or in wedges with Camembert or other similar cheeses, or slice your apples and spread each slice with soft cheese or spread.



MAKE THEM A TREAT FOR THE YOUNG: Boughten apples-on-the-stick are something special—easy to duplicate at home. Fasten apple to stick, dip into colored, cooked sugar-and-water syrup, cooked to brittle stage. They make a party treat which needn't be reserved for parties. For birthdays or junior-set luncheons, try a Funny Face salad: Cut skin from unpared apple to make eyes, nose, and mouth. Scoop out apple and combine the scooped part with diced celery and nuts. Place a cracker across the top of the apple as a hat brim, and crown it with a marshmallow.



BAKE THEM WITH A FLOURISH: Best for baking: Baldwin, Delicious, Greening, Northern Spy, Northwestern Greening, Rome Beauty, Spitzenburg, Winesap. As a change from the two-crusted pie, try this with one crust: When apples are tender (about 10 min. before removing from oven), top with cheese slices; bake until cheese melts. Dessert Dumpling: Core, pare apple; add spices, sugar; fold into pastry; bake until tender.

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

American Home Recipes

(Take a Can of Peas, pictured in color on page 60)

• peas in pods

Preparation time: 15 min.

½ lb. bologna, sliced ⅛ in. thick
2 tbs. melted butter
1 #303 (1 lb.) can peas
2 #2½ cans sweet potatoes, syrup-packed
½ to 1 tsp. sage
Salt and pepper

• Brush bologna slices with butter. Brown in oven or pan-fry only until slices curl up. Heat peas, season to taste, add dash of sage. Fill bologna with peas. Surround with hot mashed sweet potatoes which have been thinned with liquid from peas and seasoned with sage, salt, and pepper. Design sweet potatoes with the tines of a fork.

Serves 6 to 8 ***192-144 cal. per serving*** ***Source of vitamins A, B***

Originated in The American Home Kitchens

• creamed peas diablo

Preparation time: 15 min.
Baking time: 20 min.

12 slices bread
3 tbs. melted butter
1 small can deviled ham
1 can condensed cream of celery soup
1 #303 (1 lb.) can peas
1 can sliced mushrooms
¼ cup sliced pimiento

• Spread ham on one slice of bread. Using a cookie cutter, cut centers from 2 more slices of bread; brush with butter and place on top of first slice. Repeat to make 4 "boxes." Brush with melted butter. Brown in moderate oven 375°F. about 20 min. Combine soup, peas, liquid from peas, mushrooms, and pimiento. (Thicken mixture with flour and water if desired.) Heat thoroughly. Serve in bread boxes.

Serves 4 ***473 cal. per serving*** ***Source of vitamins A, B***

Originated in The American Home Kitchens

It's a wonderful new "switch" on cheese fondue — and it tastes marvelous made with

born-to-be-better corn ☆

☆ grown from special seed developed to give you sweeter flavor and extra-tender kernels in Del Monte Corn

We raise our own exclusive strains for Del Monte Brand Corn—to get higher natural sugar content, thinner-skinned kernels and rich country flavor all in one remarkable corn. Taste-test it yourself, in this easy

CORN AND CHEESE BAKE

- 8 thin slices toasted day-old bread
- 8 slices bologna or pressed ham (about ½ lb.)
- 5 slices cheese
- 1 No. 303 can DEL MONTE Brand Golden Cream Style Corn
- 3 eggs
- 1 cup milk
- 1 tablesp. chopped onion
- 1 teaspoon salt
- 1 teaspoon dry mustard

Lay 4 slices bread in a greased 8x8x2" baking dish. On each, place a slice of meat, cheese and bread. Spread corn on top. Beat eggs slightly; add milk, onions, salt, mustard. Pour over corn; let stand in refrigerator 30 min. Bake in slow oven (325°F.) 50 to 60 min. Place strips cut from remaining cheese slice on the other 4 meat slices; fasten each with a toothpick as shown. Return to oven 5 min. Garnish with parsley and olives, if desired. Serves 4.

Enjoy all 3 styles: GOLDEN WHOLE KERNEL GOLDEN CREAM STYLE • WHITE CREAM STYLE

your sweetest buy in corn

Del Monte

THE BRAND YOU KNOW PUTS FLAVOR FIRST

Brilliant New Fruit Cocktail Dessert

Princess Fruit Mallow

Easy Recipe.

fresh-tasting—creamy

2 cups canned fruit cocktail, drained
⅓ cup syrup from fruit cocktail
16 marshmallows (1 4-ounce package Campfire Marshmallows)
⅛ teaspoon salt
½ teaspoon grated lemon rind
1½ tablespoons lemon juice
½ cup whipping cream

Quarter marshmallows and heat slowly in syrup until melted. Remove from heat. Stir in salt, lemon rind and juice. Chill until slightly thickened. Fold in whipped cream. Chill until very thick. Arrange creamy mixture and fruit cocktail in layers in parfait glasses or swirl together in dessert dishes. Serve at once or chill. Serves 5 or 6.

When you're in the mood for a summery salad, or dinner needs a bright beginner, or the youngsters call for snacks—it's time for you to spoon out wonderful canned fruit cocktail from California. Cling peaches, pineapple, pears, grapes, cherries—five glorious, fresh-tasting fruits, neatly cut, close-packed in each can so you get lots for your money. Buy thrifty fruit cocktail next time you shop.

Cling Peach Advisory Board

Canned Fruit Cocktail from California

American Home Recipes

(Take a Can of Peas, pictured in color on page 60)

• cross-country potato salad

Preparation time: 40 min.
Plus chilling time: 1 hr.

4 medium-size potatoes
3 slices bacon
¼ cup French dressing
¾ cup chopped onion
1 cup chopped celery
½ cup mayonnaise or salad dressing
1 #303 (1 lb.) can peas
¼ cup chopped pimiento

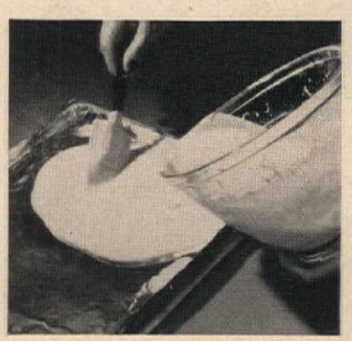
• Fry bacon, reserve fat. Add fat to French dressing. Cook potatoes, slice while hot (about 4 to 4½ cups sliced potatoes) and add French dressing. Add onion, celery, and mayonnaise. Blend well. Add peas and pimiento. Serve very cold or hot as desired.

Serves 6 ***309 cal. per serving*** ***Source of vitamins A, B, C***

Originated in The American Home Kitchens

Good Cues

To fry potatoes deliciously golden brown, sprinkle with a little flour before you pop 'em into the skillet. If desired, add a bit of onion



Make your own "pan" for a jelly roll: Cover baking sheet with heavy foil. Fold foil up one inch all around for sides. Press corners tightly. Grease, pour batter—bake

Trim crisp edges. Turn jelly roll out on sugar-sprinkled towel. Roll from narrow side, lifting towel with one hand, guiding roll with other. Let stand until cool. Unroll, spread with jelly, and then reroll

New, Revolving Shelves put all foods at your fingertips!

A simple twist of the wrist, and the back area of the Revolving Shelves is right in front. Furthermore, the inside refrigerator walls are rounded to accommodate *extra-large* shelves.

YOU *see* what you want. You *pick up* what you want without overturning other foods. No more hard-to-reach corners where leftovers are forgotten.

You can widen—or narrow—the spacing between these sturdy shelves to accommodate bottles, jars, bowls and pies without removing the food *and without lifting the shelves.*

Model illustrated holds more than 12 cubic feet of fresh and frozen foods! G-E models priced as low as $219.95.

See them at your G-E dealer's. Look for his name and address in the classified telephone directory. General Electric Company, Louisville 2, Kentucky.

ABOUT **$5.90*** WEEKLY

After small down payment. See your dealer for exact terms. Price of model LH-121L (illustrated) is $549.95. Prices and specifications subject to change without notice.

True Combination Refrigerator-Freezer

Model LH-121L

There's more shelf room in the new G-E with Revolving "Turn-Out" Shelves than in the previous corresponding General Electric model with conventional shelves. These new shelves are *silent* and *sturdy*. And, it is the easiest-to-keep-clean refrigerator you ever saw. Remember: *Only* G.E. has the new, convenient "Turn-Out" Shelves.

Two separate and complete appliances in one cabinet!

The true, zero-degree freezer is built just like a floor-type freezer. Has its own separate refrigerating system; its own separate door. Keeps up to 89 packages of frozen foods as long as a year.

Automatic defrosting refrigerator section is *completely* automatic. No clocks to set, no buttons to push, no pans to empty. Humidity is controlled so that foods remain *moist-cold* and *fresh*.

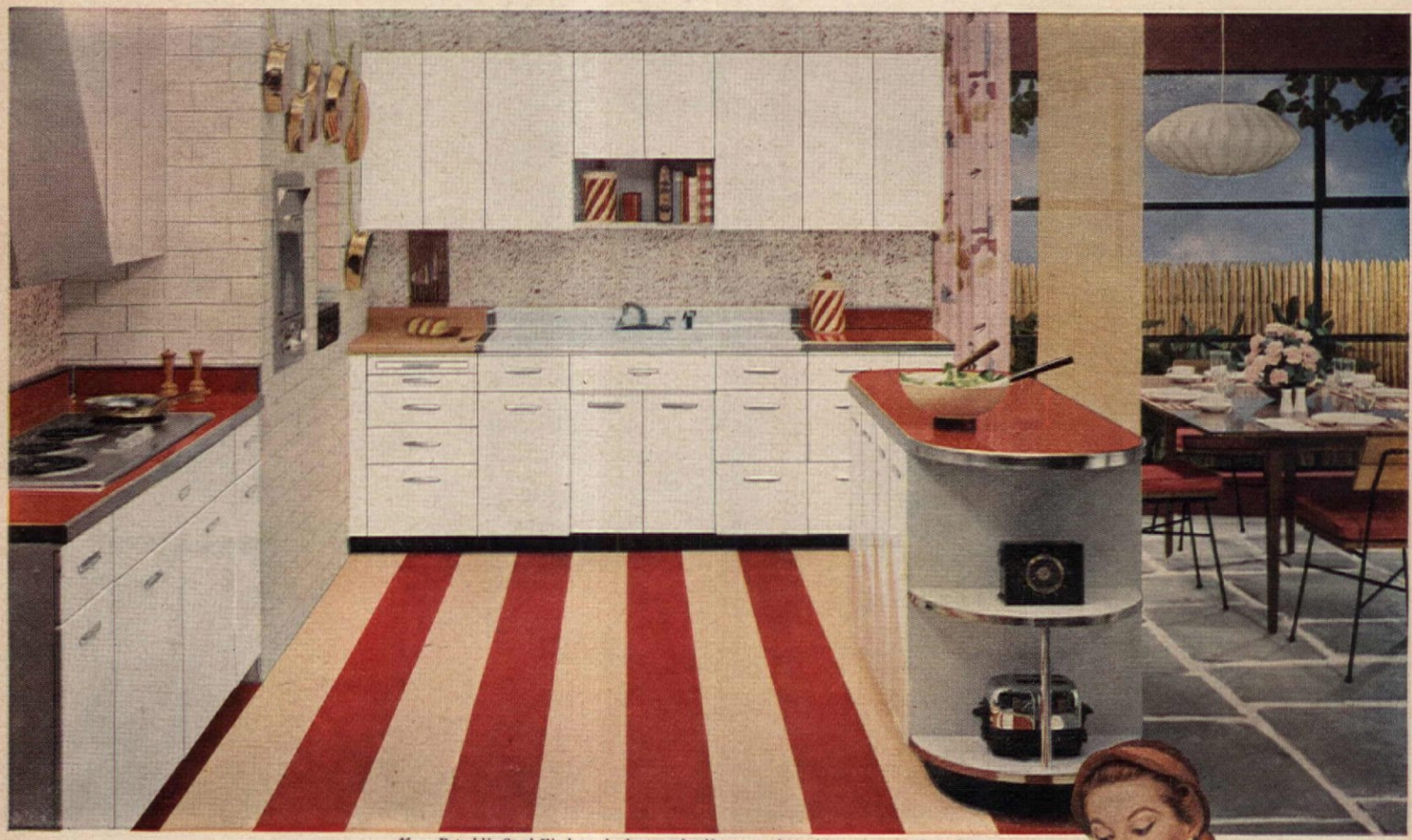
Many other wonderful convenient features: Fold-away bottle racks • ice cream rack and juice can dispenser • adjustable door shelves • new Mini-Cube ice tray • Automatic Butter Conditioner • Roto-Cold refrigeration. G-E Refrigerators are available with either right- or left-hand doors.

So dependable. More than 3,500,000 G-E Refrigerators in use 10 years or longer!

GENERAL ELECTRIC

Republic Steel Kitchens!

This is a *different* message about kitchens. The kitchen pictured is different from other kitchens. Look beyond its simple, modern beauty, the well-designed plan for easing kitchen tasks, and you'll find *something more.*



Your Republic Steel Kitchens dealer can duplicate or adapt this modern kitchen plan

Most for your Money!

Only one steel kitchen manufacturer – REPUBLIC – can produce a kitchen line that assures you most for your money. A top quality line at easy-to-budget prices!

Only Republic can give you most for your money because only Republic can guard the quality of its product from raw ore right to your dealer's store.

Republic Steel Kitchens are designed and built by one of the world's greatest steel companies. A pioneer in steel kitchen manufacture. Producers of the kitchen line in which the "extras" are standard!

Don't take our word for it! Compare feature for feature and you'll see, and agree, that you get most for your money when you get Republic Steel Kitchens.

Here's Proof!

Visit your Republic Steel Kitchens dealer. The complete *Showdown Comparison* chart and a long satisfying look at Republic Steel Kitchens will convince you.

FEATURES	Republic Steel Kitchens	Factory Made Wood Kitchen	Steel Kitchen "A"	Steel Kitchen "B"	Steel Kitchen "C"	Steel Kitchen "D"
TWO-HEIGHT KITCHENS—Installed at the right height for your "comfort reach."	YES	NO	NO	NO	NO	NO
NYLON GLIDES—Offer smooth, quiet drawer operation; no binding.	YES	NO	NO	YES	NO	NO
MULLION STRIPS—Between counters and drawers add strength, stop binding.	YES	NO	NO	NO	YES	NO
FULL-COVED DRAWER BOTTOMS—Easy to clean; no unsanitary crevices.	YES	NO	NO	YES	NO	NO
EASY ACCESS. PULL-OUT CUTTING BOARD Designed to fit standard cabinet.	YES		NO			

The New "BIG NAME" REPUBLIC STEEL Kitchens **in Kitchens!**

COLORFUL 32-PAGE KITCHEN IDEA BOOK

Actually 101 ways to work kitchen remodeling wonders. Enclose 25 cents in coin for handling and mailing. Address Dept. A, Republic Steel Kitchens, 1038 Belden Avenue, Canton 5, Ohio. AH-42

Name_____

Address _____

City _____ Zone_____

County _____ State_____

ROBERT W. HOUSEMAN

See "Where Credit Is Due" on page 108

Kitchenwares are out of the old green and red color rut, and now ride high on the multicolored bandwagon. See them at your right—utilitarian housekeeping tools with the new color treatment: **TOP SHELF:** Bread box ($8) and canister set ($10); hand-painted designs. **SECOND SHELF:** Paper towels now come in many colors. . . . Stylish can opener has suction cup for use on counter tops. . . . Baking dishes and tableware, all attractive, all ovenproof. Tableware is $8.95 for 16-piece set; baking dishes all moderately priced. . . . Plastic place mat with button design. **THIRD SHELF:** White is bright in color-wrapped coffee "Hottles," iron holders on casseroles. . . . Small casseroles stack. . . . Radio has outlet for coffee pot, toaster. . . . Polka-dot shelf paper has adhesive back. . . . Highland flavor in plaid dish towels. **FOURTH SHELF:** Line-up here includes flexible plastic mixing bowl with handle. . . . Ball-bearing rolling pin. . . . Enameled chicken fryer. . . . Wrought-iron rooster, for decoration only. . . . Plastic measuring cup and canister. . . . Poodles have the last word on pot holders! **FIFTH SHELF:** Red enameled ironware skillet set. . . . Trick poultry shears open jars, bottles. . . . Durable sponges for 100 household chores. . . . Drain tray holds drainer full of melemine plastic dinnerware. **LEFT OF SHELVES:** Electric clock is stylish timekeeper, $6.95. . . . Washable and fadeproof modern wallpaper, a cure for pallid kitchens. . . . Chair in black tubular steel, vinyl upholstered. . . . Sweeper, a well-dressed, bright operator. **BOTTOM:** A not-so-plain dustpan, sink liner below—both in coral garb. Rubber mat protects appliance tops. Above mat, plastic mixer for your choice of beverages. **RIGHT OF SHELVES:** This wallpaper a delightful deception, has make-believe shelves. . . . Copper lids for these cooking utensils, transparent hangers. . . . Skillet-shaped copper thermometer. . . . Coral-handled kitchen set with rack, $3.29.

PLEASE TURN TO PAGE 68

ALL PRICES ARE APPROXIMATE

Bright News for Kitchens

For your strainer, Madam, how about a new shade of coral, or a cool, cool chartreuse? Strange talk? Not one bit!

So much beauty— and a laundry, too!

If you stop to think about it, your bathroom is the most logical place to put a laundry. You're only a few feet away from the heaviest part of your wash—the clothes and bed linen—and you don't have to carry them up and down stairs or out to the kitchen.

Even when your bathroom doubles as a laundry, you can make it as luxurious as you wish by planning your decoration around a floor of Armstrong's Rubber Tile. This floor is the natural starting point for a distinctive-looking bathroom. Any of the countless combinations you can make from the 23 harmonizing colorings in Armstrong's Rubber Tile can be the inspiration for an outstanding color scheme. It's easy to get unusual design effects with Armstrong's Rubber Tile, too, because it's put down one block at a time. Since a family bathroom gets lots of traffic, Armstrong's Rubber Tile is also a wise flooring choice for its exceptional durability and lasting beauty.

The extra-smooth, glossy surface of this floor lets you skip through cleaning in seconds—and its unusual resilience makes it a comfort to walk on. Ask your Armstrong dealer to suggest designs and show you samples of this "Aristocrat of Floors."

FREE BOOKLET. Send for full-color booklet showing the complete range of colors in Armstrong's Rubber Tile. The floor in the bathroom above is Dubonnet No. 626 and White Black No. 653. For free booklet, mail your name and address today to Armstrong Cork Company, Floor Division, 5402 Plum Street, Lancaster, Pennsylvania.

ARMSTRONG'S RUBBER TILE

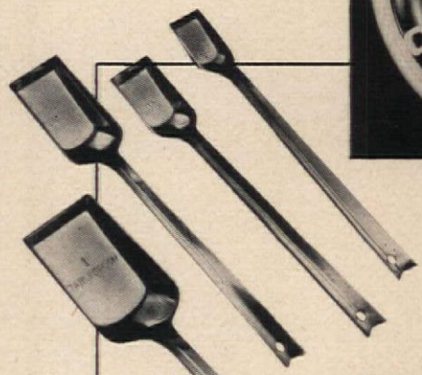
There's an Armstrong Floor for every room in your home

LINOLEUM • CORLON® • LINOTILE® • RUBBER TILE • CORK TILE • ASPHALT TILE
EXCELON TILE • VINOFLOR® • QUAKER® RUGS AND FLOOR COVERINGS

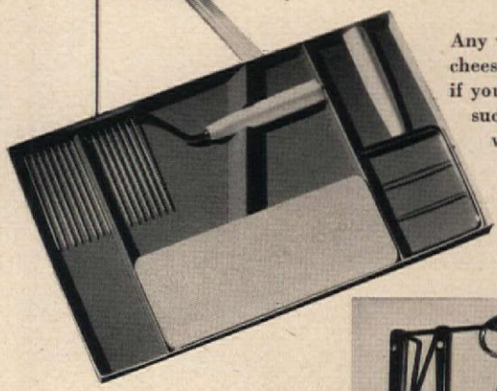
Bright News for Kitchens

(Begins on page 67)

Bright-faced kitchen clock reads easily from the far kitchen corner. White numerals and dial against red, yellow, blue, or gray. Excess cord hides in recessed back. $3.98

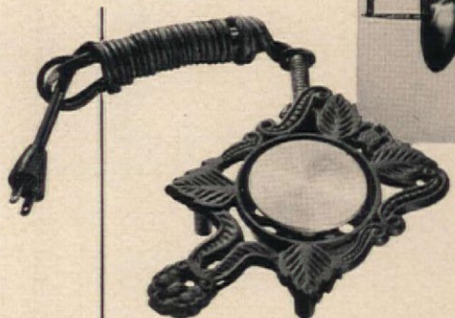


Newest design in measuring spoons are shovel-shaped dandies in four sizes. Liquid placed in spoon bowl can be funneled along handle and through hole for drop-by-drop measuring. Set, $2.95

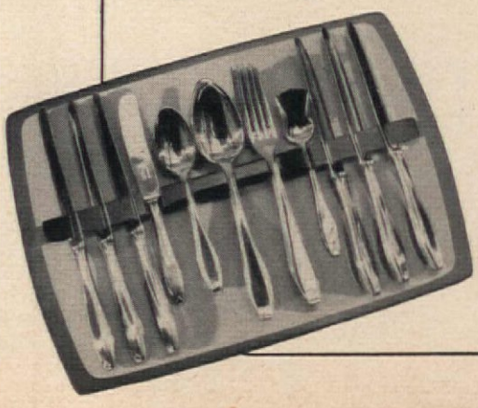


Any way you slice it—cake or cheese, that is—will be neater if you use the right tools, such as these two slicers with cheese board. $2.75

Modernists will love the smart wrought-iron rack; any cook will love the sleek tools. Stainless steel, black handles. $19.95



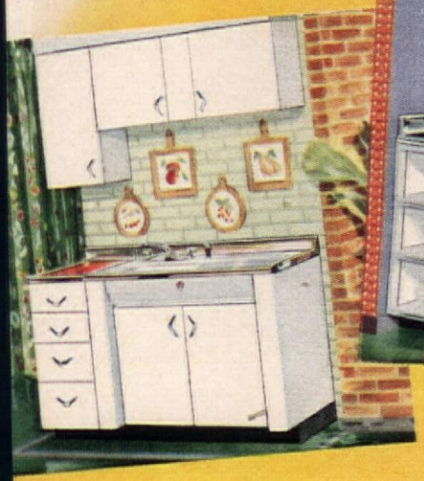
Old-fashioned black iron trivet is put to good modern use with electric heating unit to keep hot dishes hot. $4.95

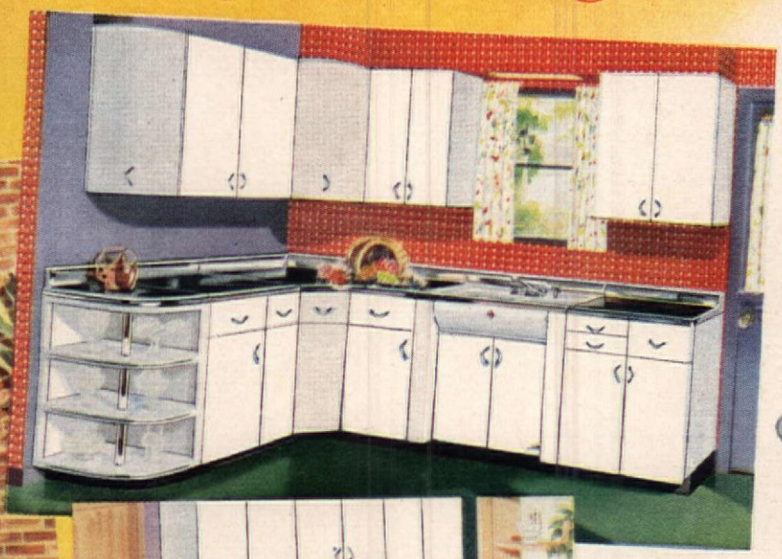


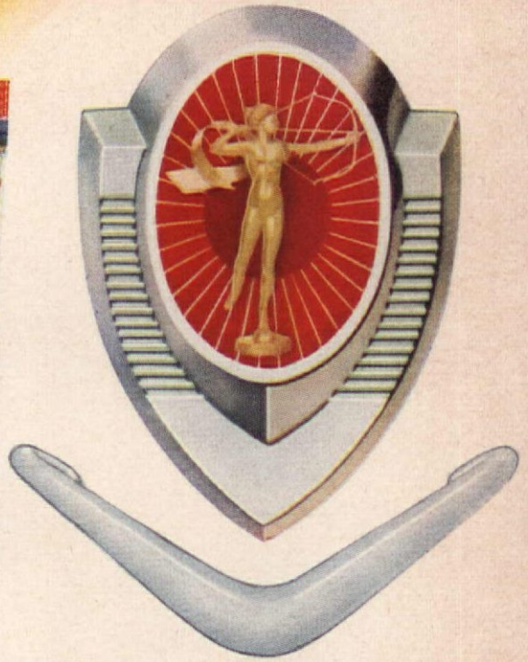
Stainless steel tableware in "Bright Dawn" pattern comes on black tray for storing, or to hold while you set table. 26 pieces $29.95

New Diana-style Youngstown Kitchens

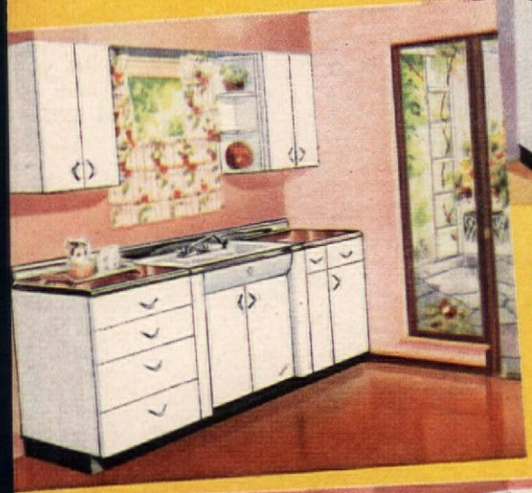
Beauty in an L-shape kitchen! Cutlery base cabinet, 36" Diana ensemble sink, base cabinet, wall cabinets complete one wall. Rotary corner base, wall cabinets utilize space.







Beautiful, compact, efficient. 42" Diana ensemble sink with 4-drawer base cabinet. 42" wall cabinet over sink puts items in easy reach.



A compact kitchen in 72". 24-inch Diana ensemble sink, cutlery base cabinet and tray cabinet next to base cabinet. Note rolling-door cabinet.

Storage space galore, work surfaces aplenty. 42" Diana ensemble sink is flanked by 27-inch, 4-drawer base cabinet, tray cabinet, base cabinet.

Cabinets of steel for lasting appeal.

Any kitchen now custom planned at budget prices.

The first all-new kitchen advance in 19 years can be yours now, for as little as $2.25* a week!

The revolutionary new concept in Diana-style Youngstown Kitchens is the first major improvement in kitchens since the cabinet was put under the sink.

You start by planning the sink itself . . .

. . . choose the new *Diana ensemble sink* model with the bowl arrangement best for you. Add base units from a wide variety of widths and styles—including base-storage, 4-drawer, tray, cutlery, flour bin or mixer grinder. Choose tops of Formica, linoleum, or edge-grain maple. You can also include the Youngstown Kitchens Jet-Tower** Dishwasher and Food Waste Disposer.

Then, plan the balance of your complete, steel Diana-style Youngstown Kitchen around this sink ensemble . . . for a custom kitchen at low prices made possible by mass-produced steel units.

Let your factory-trained Youngstown Kitchen dealer show you *your* dream kitchen in perfect miniature. If building or buying, specify a Youngstown Kitchen—you'll save!

*Installation extra.
**Reg. U.S. Pat. Off.

STEEL Youngstown Kitchens

MULLINS MANUFACTURING CORPORATION • WARREN, OHIO

World's Largest Makers of Steel Kitchens

SAVE TIME, SAVE WORK, SAVE DOLLARS!

Big 66-inch Twin-Bowl →

OUNGSTOWN KITCHENS CABINET SINK, only

.95* $134.95* Complete with faucet and crumb-cup strainers

SEE YOUR DEALER

*Slightly higher West and South

SEND COUPON NOW!

Mullins Manufacturing Corporation
Dept. A-254, Warren, Ohio

Please send newest kitchen-planning, decoration ideas. I enclose 10c to cover the cost of mailing. (No stamps, please.)

I plan to build a house ☐ I plan to buy a house ☐
I plan to modernize ☐

NAME (Please print) _____

ADDRESS _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

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FOR NAME OF YOUR NEAREST DEALER, consult the yellow pages of your telephone directory under "Kitchen Equipment—Household," or "Kitchen Cabinets," or call Western Union, Operator 25.

HARDWICK *adds a new kind of burner control to all the remarkable features of the new "CP" automatic Gas ranges. See them at your Gas company or Gas appliance dealer's.*

Look to GAS for the smartest ranges money can buy!

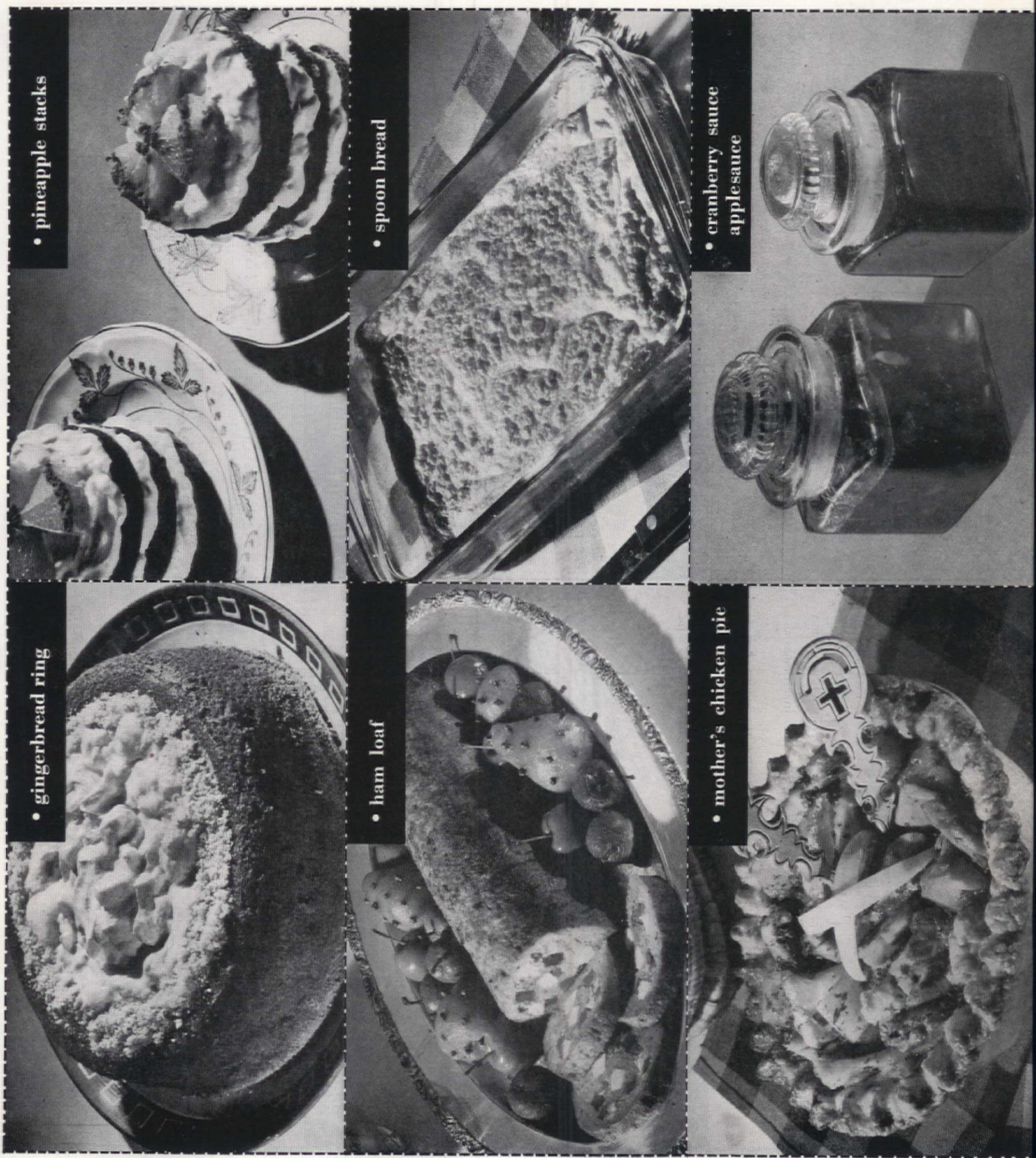
By this time tomorrow you can own the smartest investment you ever made in your life: a new automatic Gas range. There's not an inch of compromise in its entire make-up. Broiling is completely smokeless; baking, even and exact. Heat never lingers on the top burners; once Gas is off, it's off! You'll find your new Gas range is more precise, more flexible, much easier to keep clean. Actually, no other ranges give you as many fascinating features, cook as well. Isn't it remarkable that the new automatic Gas ranges cost less to buy, install and run?

AMERICAN GAS ASSOCIATION

Only Gas gives such matchless performance

GAS—the modern fuel for automatic cooking . . . refrigeration . . . water-heating . . . house-heating . . . air-conditioning . . . clothes-drying . . . incineration.

American Home Recipes (Pictured in color on page 58)



• mother's chicken pie

Preparation time: 20 min.
Cooking time: 40 min.

½ recipe of your favorite pie crust or ½ box pie-crust mix
3 tbs. flour
2 tbs. butter
1 #2 can pineapple chunks
2 tbs. lemon juice
2 tbs. soy sauce
½ tsp. salt
Dash of pepper
2 cups cooked cubed chicken

• Make pie pastry with orange juice for liquid. When rolled out, dust lightly with some powdered ginger, or roll it out in a mixture of ginger and flour. Line a 1-qt. casserole with the pastry. For the filling, melt butter and stir in flour over low heat. Drain juice from pineapple chunks, set chunks aside. To juice, add lemon juice, soy sauce, and seasonings. Stir this into flour and butter mixture; let simmer until quite thick.* Add chunks and chicken. Turn into crust. Bake at 400° F. for 15 min., then lower heat to 350° for 25 min. more.
*It is important to have thick sauce, for while baking, juice oozes from chunks and thins sauce out.

Serves 4 ***530 cal. per serving*** ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• cranberry sauce applesauce

Preparation time: 10 min.
Cooking time: 25 min.

1 lb. cranberries
2 cups orange juice
2 tsp. orange rind
½ cup honey
½ cup slivered almonds

• Combine cranberries, orange juice, and orange rind in saucepan and cook over medium heat for 10 min. Add honey and almonds and cook for 15 min. more, stirring occasionally to prevent sticking.

Makes approx. 1 qt. ***1240 cal. per qt.*** ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

APPLESAUCE

Preparation time: 10 min.
Cooking time: 25 min.

5 large cooking apples
1 cup water
1 cup brown sugar
½ cup sour cream

• Quarter apples, peel, and remove cores and stems; place in deep saucepan with water and brown sugar. Cover and cook for 25 min. or until apples are soft enough to mash. When cool, lightly stir in sour cream. Or add raisins and chopped nuts, or a little horseradish.

Makes approx. 1 qt. ***1887 cal. per qt.*** ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• ham loaf

Preparation time: 15 min.
Baking time: 1 hr.

4 lbs. ground uncooked smoked ham
1 can condensed tomato soup
2 beaten eggs
Cooked chicken or turkey (sliced)
Boiled tongue (sliced)
Red and green peppers

• Mix first three ingredients together. Flatten out on wax paper into rectangular shape. Cut strips of cooked chicken or turkey and boiled tongue; arrange in alternating rows with strips of green and red pepper. Roll firmly in jelly-roll fashion. Bake 1 hr. at 400° F.

Serves 16 ***580 cal. per serving*** ***Source of vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• spoon bread

Preparation time: 10 min.
Baking time: 25 min.

1 cup corn meal
1 pint water
½ tsp. salt
2 tbs. butter or margarine
4 eggs, beaten
1 cup cold milk

• Stir corn meal into boiling water (salted). Stir for 1 min. and remove from the fire. Add butter, beat well. Add eggs and beat in the cold milk. Beat again and pour into hot buttered baking dish. Bake 25 min. in hot oven (450° F.). Serve from baking dish.

Serves 8 ***149 cal. per serving*** ***Source of vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• gingerbread ring

Preparation time: 10 min.
Baking time: 50 min.

1 cup light brown sugar
2 cups pastry flour
¾ tsp. soda
1½ tsp. ginger
1 tsp. cinnamon
2 eggs, beaten
1 cup sour milk
1 cup shortening
½ cup molasses

• Sift together sugar and flour with soda, ginger, and cinnamon. Add remaining ingredients and mix well. Turn into a well-greased ring mold and bake for 50 min. in a moderate oven (350° F.). When cool, remove from mold, place on a serving platter and fill the center with Orange Marshmallow Fluff.

Serves 8 ***502 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Mrs. Clyde Miller

Tested in THE AMERICAN HOME KITCHENS

ORANGE MARSHMALLOW FLUFF

Preparation time: 15 min.

1 cup heavy cream, whipped
½ lb. diced marshmallows
1 cup diced orange pulp
¼ cup chopped nut meats for topping

• Combine cream, marshmallows, and orange lightly but thoroughly, and chill.

Serves 8 ***219 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Mrs. Clyde Miller

Tested in THE AMERICAN HOME KITCHENS

• pineapple stacks

Preparation time: 15 min.

1 pkg. (large) cream cheese
1 medium-size can crushed pineapple
2 cans date and nut bread

• Leave cheese at room temperature until soft enough to beat, then beat until fluffy. Beat in pineapple juice, then add and blend in crushed pineapple. Pour some of the cheese mixture on a slice of date and nut bread, cover with a second slice, and top with more of the cheese. Makes approximately 7 or 8 sandwiches.

Serves 7 or 8 ***298-281 cal. per serving*** ***Source of vitamins A, B***

Submitted by Mrs. Mary Pagano

Tested in THE AMERICAN HOME KITCHENS

"We don't have to do anything with it... it washes and dries our clothes all by itself"

The Bendix Duomatic is the only washer in the world that turns into a dryer ... automatically! Clothes go in dirty, come out clean and completely dry. Nobody has to do anything on washday—except the Duomatic!

"Not having to watch it is the real thrill. I have time for other things."
Mrs. H. W. Fulcher,
Winston Salem, North Carolina

Stay home and bake a cake or go out and have fun while the Duomatic does your laundry. No wet wash to struggle with. No running back and forth. Set the dials just once and the Duomatic takes over . . . washes, rinses and completely dries your clothes. All in one continuous operation! What's more, you can use the Duomatic as a washer only . . . or a dryer only . . . whenever you like. This remarkable machine is completely flexible.

"The way it keeps washwater hot is marvelous. Gets the clothes so much cleaner."
Mrs. Rose Hofsetz, Denver, Colorado

What Mrs. Hofsetz means, of course, is the Bendix Magic Heater that gets washwater extra hot and keeps it hot while the clothes are washing. Dirt *can't* hold out against the combination of fresh, hot suds and Bendix hi-lift, deep-surge Tumble Action. And your clean, clean clothes are fluff dried at safe low temperatures. All in one machine!

WASHER-DRYER ALL-IN-ONE

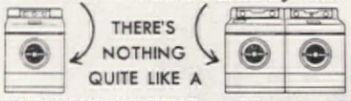
BENDIX

Guaranteed by Good Housekeeping

DUOmatic

BENDIX HOME APPLIANCES • AVCO Manufacturing Corp., Cincinnati 25, Ohio

All-in-one . . . or . . . side-by-side



BENDIX FOR WASHING . . . FOR DRYING

The best place to look into the Duomatic is at your Bendix Dealer's

He will be delighted to explain and demonstrate this fabulous machine that washes and dries *all by itself*. Meanwhile, send for your free copy of "The Duomatic Story," a fascinating booklet that gives you the facts in quick-reading, question-and-answer form.

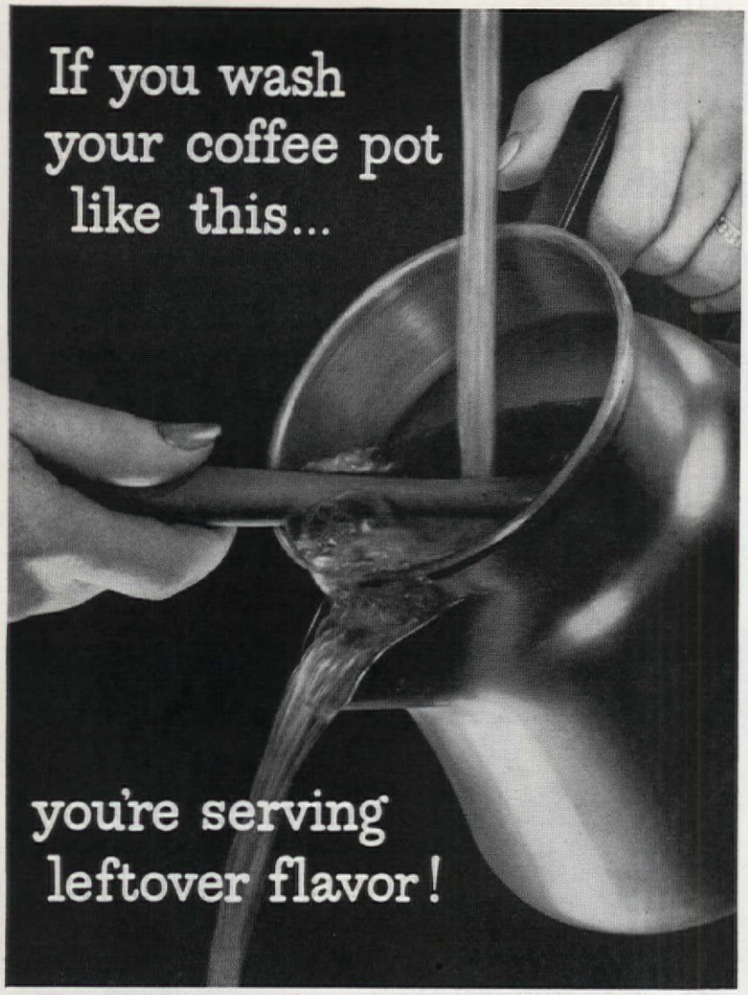
Please send me the booklet that answers 59 questions about the Duomatic.

Name_____

Address_____

City_____ State_____

Mail coupon to:
BENDIX HOME APPLIANCES
Dept. J-24
1329 Arlington, Cincinnati 25, Ohio



The S.O.S. Company, Chicago, Illinois, U.S.A., S.O.S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

Good Housekeeping Institute Says:

"Your coffee pot must be kept clean, with no stains or stale odor. Merely rinsing your coffee-maker with water after use is not enough to remove traces of coffee oils."

Ask Any Chemist,

and he'll tell you: All coffee contains certain essential oils which tend to cling to, and stain, the inside of coffee pots. They must be removed to insure fresh coffee flavor.

Take the Word of Coffee Manufacturers,

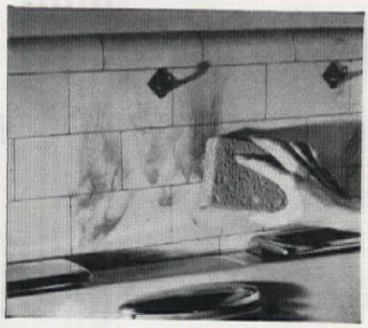
who insist: Even a thin film of these coffee oils gives a stale taste to your favorite brew. And removing this film takes more than just ordinary washing.

It Requires Regular Scouring

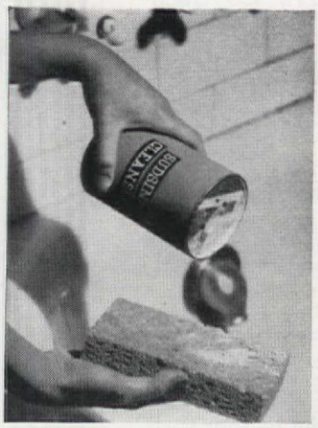
S.O.S., with its sturdy, interwoven fibres and soap right in each pad, removes any trace of oils and stains quickly, thoroughly. So...

Scour your coffee pot with S.O.S

ALL-PURPOSE SPONGE of cellulose is perfect for washing and wiping tile in a few motions. Watch smudges disappear



TILE TIPS



SUDSING CLEANSER, applied to your tiles, is a great aid in day-to-day priming

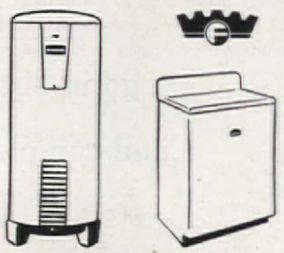
DISHWASHER BRUSH, with its enclosed detergent, can also be used to clean imbedded dirt out of tile joints

ELECTRIC SCRUBBING ATTACHMENT on your floor waxer simplifies cleanup detail for tile floors—eliminates bending and scouring

COLD CHILLS?

Does the water switch from hot to cool right in the middle of your shower? If so, it's time for a new Frigidaire Water Heater. Fast recovery of Radiantube Heating Units and heat-saving insulation mean plenty of hot water for all for just pennies a day. Automatic. No fuel, no flues, no soot, no dirt, no hazards... *it's electric!* Upright or porcelain finished table-top models, 30 to 80-gal. sizes. (Magnesium rod models for corrosive water areas.)

Look for name of Frigidaire Dealer in Yellow Pages of phone book under "Electrical Appliances." Or write Frigidaire, Dept. 2190, Dayton 1, Ohio. In Canada, Toronto 13, Ontario.



FRIGIDAIRE
Electric Water Heaters
Built and backed by General Motors

***MAKE** it at home...*
***...with* HOMASOTE**

You build this storage chest in a weekend. Overall size is 11 cubic feet . . . ample space in top for linens, blankets, etc.; two full-depth bottom drawers. *You use no blueprints to build this chest.* Our simplified Easi-Bild* Pattern #269 specifies all materials — shows how to cut each piece to exact size — how to assemble and decorate finished chest — like a professional.

The major material used is *weatherproof* Homasote — Type RD — 11/16" thick — *permanently crackproof* — one of the strongest building materials you'll ever use. Yet it saws, nails, takes paint or stain — just like wood. Mail the coupon for your pattern and Homasote literature.

*T. M. Reg. Easi-Bild Pattern Company

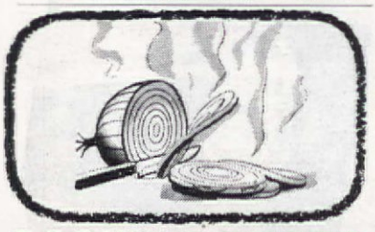
HOMASOTE CO., Dept. 26, Trenton 3, N. J.
I enclose 50¢ for which send me Pattern #269.
NAME .....
ADDRESS .....
CITY..... STATE.....
My lumber dealer is.....

Best
HAMBURGER
I ever ate!

Pan-broiled it myself . . . in SALT (sprinkled to cover bottom of pan) instead of fat. Mixed the meat with chopped onion, a little water and some Lea & Perrins Worcestershire. Good? Bro-ther!

LEA & PERRINS SAUCE
THE ORIGINAL WORCESTERSHIRE

FREE! Recipe Book, "Dishes Men Like." Write Lea & Perrins, Inc., 241 West St., New York 13, New York, Dept. M2.



COOKING ODORS

DISAPPEAR

with Good-aire®

Just a quick spray of GOOD-AIRE kills indoor odors from cooking, stale smoke, pets—also bathroom, nursery, closet odors!

New 6 oz. size 98¢ Large size $1.89

BRIDGEPORT BRASS COMPANY *Trade-mark

"GOOD-AIRE is Good Etiquette!"

"I Want to Cook"

SHIRLEY MOORE

Your husband is bringing home two short-notice guests. You are whirling around the kitchen trying to scramble all the bits and pieces of preparation into a "company" dinner. Susie wanders in and leans against the counter.

"I want to help!" she announces.

"Oh, wonderful!" you breathe. "Polish the silver salts and peppers and fill them. Scrub the celery and scrape the carrots. I'll make the celery and carrot curls in a minute."

"No, I want to *cook*!" states your daughter, firmly.

"Not now of all times! Now get the brush and start on that celery!"

If Susie helps at all, it's with maddening slowness and pouts. It ends up with your snatching the brush from her limp hand with: "Oh, I'd rather do it myself! Just get out of the kitchen and stay out of my way."

Has this ever happened in your house? In a calmer moment, I realized that it seemed to my daughter that I always did what she calls the "fun things" in the kitchen.

We solved our problem by making cooking the chief activity of our Bluebird group. The enthusiasm of the girls and their mothers makes me think that this would be a rewarding project for any small group of preteen girls.

The first thing we did was to buy each girl a bright plastic recipe box and the index dividers to go in it. Each week I prepared a simple recipe, and the girls copied it for their own files. We agreed that they were to file only recipes they had actually made at the meetings or at home under their mothers' supervision.

We really enjoyed the cooking, and the girls showed surprising ability as amateur chefs. Now when the Susies offer to help their distracted mothers, they are really capable with the "fun things"—and they are also more willing with the dull ones.

You will have many favorite recipes which you'll want to teach your girls, so I'll suggest just a few we used: biscuits, muffins, cupcakes, upside-down cake, waffles, tarts, etc. easily made from prepared mixes.

Baked stuffed potatoes were very popular and often repeated at home. To save time, I baked potatoes beforehand. The girls scooped the potato from its skin, put it through the ricer, and whipped it with hot milk, butter, a pinch of thyme, marjoram, and parsley, and a little onion salt, in addition to the usual salt and pepper. Piled back in the shells, topped with grated cheese and paprika, and reheated, they made good eating.

PLEASE TURN TO PAGE 76

only MONARCH gives you this surface oven that Saves Stooping

Perfect for
Casserole Dishes
Pies and Cakes
Cookies
Baked Beans
Spare Ribs
Wild Game
Roasts
Vegetable Dinners
Baked Fish
Fowl

MODEL F158

This ultra-beautiful Monarch Range has a patented roaster-size oven built flush into the cooking top large enough for a big turkey . . . . plus a large regular oven equipped with broiler.

The surface oven adds new joy to cooking! Just lift the cover and there's your food. No bending, no stooping. Handy for frequent basting to make meats extra juicy and tender. Whether you cook with *Electricity* or *Gas*, YOU can enjoy the exclusive conveniences of this Monarch 2-oven Roaster Range. See your Monarch dealer or write the Monarch Range Company, 424 Lake Street, Beaver Dam, Wis.

Model F158 available in White, Ivory, Red, Chartreuse.

the NEW FOUR for '54

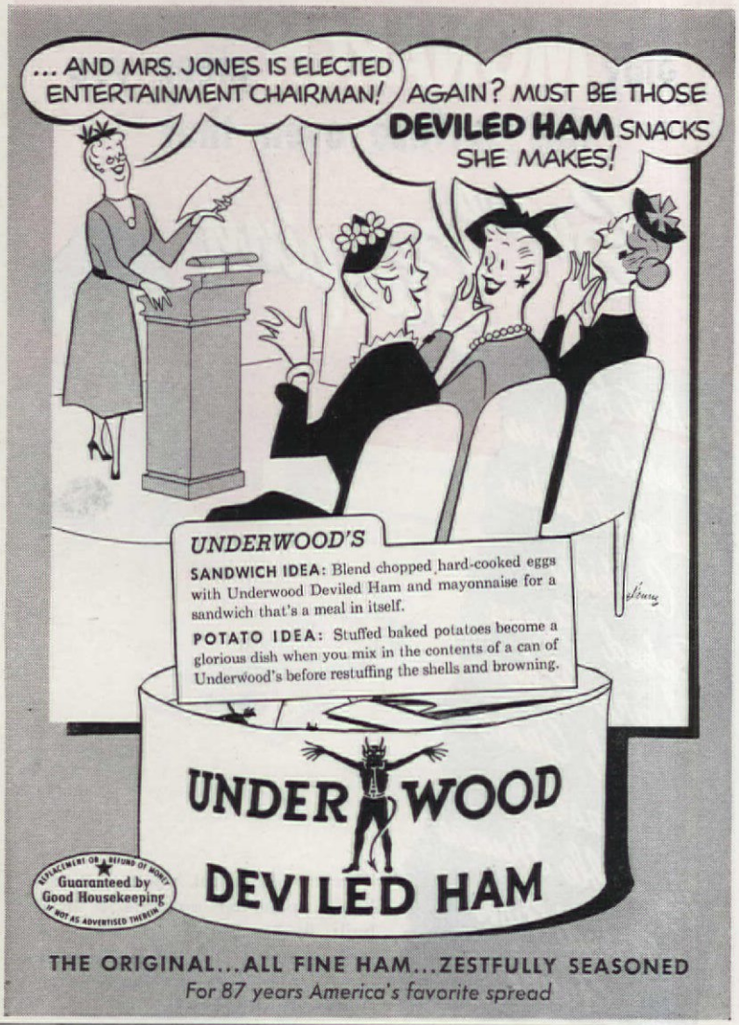
Electric Range with divided top and 6-qt. Surface Oven.

6-unit Electric Range with 2 full-size ovens.

32" deluxe range for small kitchens.

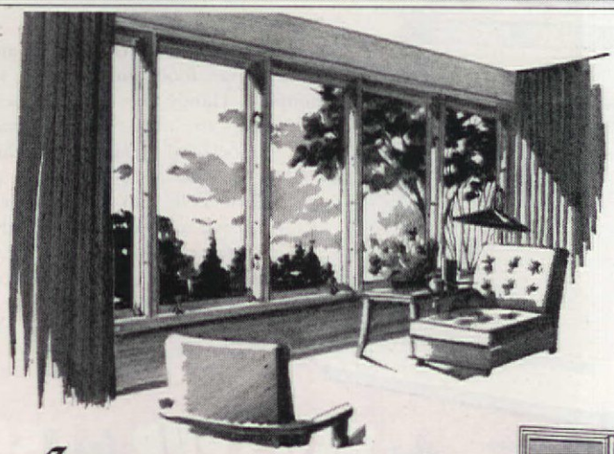
Monarch
ELECTRIC AND GAS RANGES

Choice of Good Cooks Since 1896



THE ORIGINAL...ALL FINE HAM...ZESTFULLY SEASONED

For 87 years America's favorite spread



Imagine...windows with

SCREENS THAT ROLL UP AND DOWN

ONLY PELLA WINDOWS come with built-in ROLSCREENS that roll up and down like window shades. No putting up or taking down screens, painting or storing. PELLA DUAL GLAZING protects against winter cold and summer heat and special weather-stripping seals DRAFT-TIGHT along all four sides of sash. Stock-size PELLA units are completely factory-assembled. They can be combined into hundreds of exciting window arrangements. Send for FREE FOLDER.

ROLSCREENS
The original inconspicuous inside screens.

Pella
WOOD
CASEMENT
WINDOWS

MAIL COUPON TODAY!

ROLSCREEN COMPANY, Dept. F-11, Pella, Iowa

GENTLEMEN: Please send *FREE FOLDER* on Window Ideas and information on Pella Windows with ROLSCREENS and DUAL GLAZING.

NAME_____

ADDRESS_____

CITY & ZONE_____ STATE_____

"I Want to Cook"

(Begins on page 75)

Preparing baked apples; applesauce; simple and attractive salads; quick pudding mixes with fancy toppings of whipped cream, nut meats, or cherries; vegetable sauces; hot and cold beverages—all are easily learned.

I've never known a child of either sex who didn't think cookie making was a prime treat. Of course they are especially fond of the roll-out-and-cut type, but truthfully a cookie press is less messy and time-consuming for beginners. Drop cookies and bars such as butterscotch, date, and brownies are rather painless additions to their repertoire.

If you are wondering how your over-strained food budget can manage all these extra supplies, I believe you'll find that there isn't any problem. The mothers of your group will be so pleased with the whole idea that they'll gladly make donations.

A project like this doesn't require the patience of Job. It isn't even as untidy a mess as you might think. Interested, busy youngsters seem to need singularly little "discipline." And the clean-up job should be made a natural part of the cooking right from the beginning.

Good cooking and good eating to you and your Assistant Chefs and their surprised and grateful mothers!

BOOKLET CHECK LIST

- ☐ **FEBRUARY'S A PARTY MONTH #187** ..... 50¢
  Party favors, centerpieces, games for Lincoln and Washington's birthdays, Valentine's Day, Shrove Tuesday.
- ☐ **SHOWER THE BRIDE #40** ..... 50¢
  Instructions for invitations, favors, decorations, menus, recipes, games.
- ☐ **SWEET 16 SWIRLS #176.** ..... 10¢
  Place cards—amusing teen-age heads.
- ☐ **ALICE IN WONDERLAND PLAYLET #174** ..... 50¢
  Includes instructions for making fanciful crepe-paper costumes
- ☐ **CARE OF CURTAINS #177** ..... 10¢
  Fully illustrated. How to care for cotton lace or net, rayon, nylon, ruffles, permanent dots.
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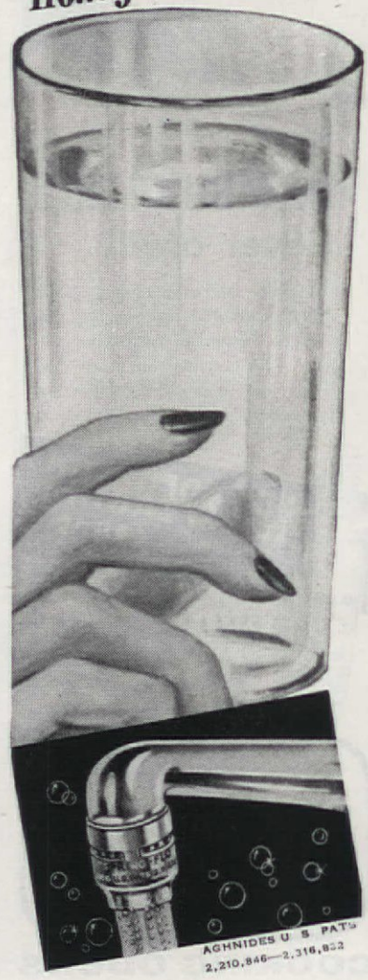
  Ideas for outdoor picnics and games, including steak roast, barbecue, treasure hunt, races, relays
- ☐ **DREAM HOME SCRAPBOOK** ... 35¢
  For collecting building data.
- ☐ **210 AMERICAN HOME INTERIORS** $1
- ☐ **251 AMERICAN HOME INTERIORS** $1
- ☐ **192 AMERICAN HOME HOW-TO-DO-IT'S** $1
- ☐ **AMERICAN HOME PATTERN BOOK** $1

Please send order and remittance to: (No stamps, please)

THE AMERICAN HOME BOOKLET DEPT.
American Home Building
Forest Hills, New York

Crystal-clear spring-like water from your own faucet



THE SPRING-FLO AERATOR enriches your faucet water with oxygen . . . makes it fresh, clear, and spring-like. The bubbles carry away tastes and odors of chemically treated waters.

SOAP SAVER, TOO! The bubbly stream makes mountains of suds from any soap. Washing is much quicker and rinsing faster.

SPLASH STOPPER! No more splattered clothes, walls and floor. Each bubble is a tiny cushion which softens impact of stream, prevents splash.

ON ALL LEADING MAKES OF FAUCETS

Ask your plumber

SPRING-FLO® AERATOR

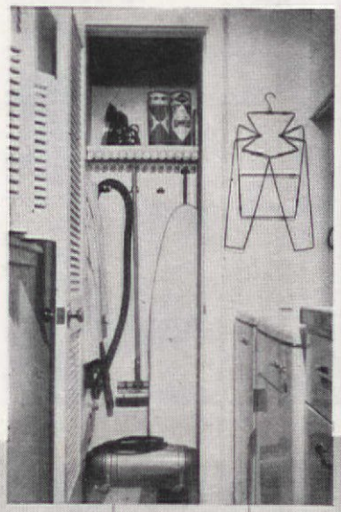
A CHASE PRODUCT — CHASE

CHASE BRASS & COPPER CO.

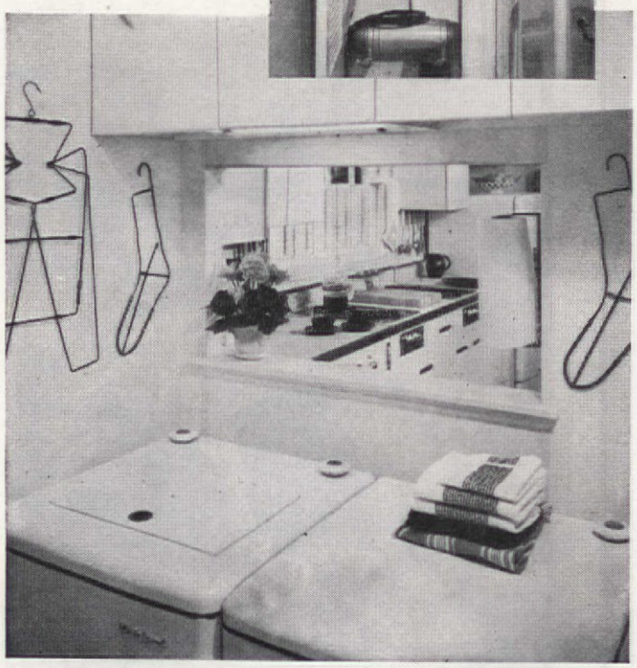
Kitchen We Designed

(Begins on page 51)

"Bar-room" doors are both attractive and safe, for you can see if anyone is coming in the opposite direction. Until recently, they were strictly custom, but you now can buy them even by mail order! We recommend them highly for well-ventilated modern kitchens



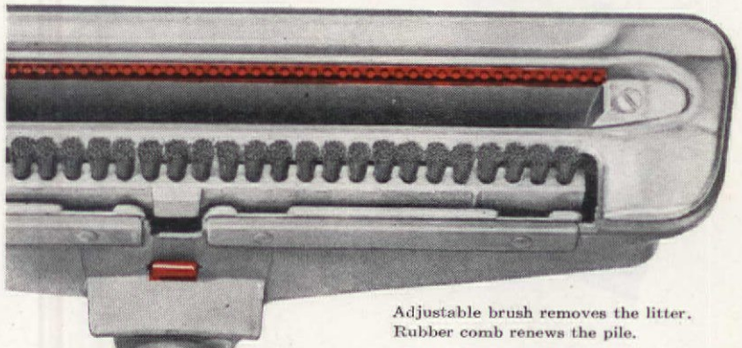
At the end of the laundry area, a utility closet which houses the gas water heater and is really large enough to hold ironing board, vacuum cleaner and such without conflict. Louvered doors, smart throughout this kitchen, are especially good for a closet of this type



New 24-in.-wide washers and dryers make it possible to have a modern laundry in postage-stamp space (they are even feasible in apartments these days). To save installation costs, laundry equipment is backed up to sink. Opening to kitchen is a peephole as well as a pass-through, for you can keep your eye on the pressure cooker while you work here

MORE ON PAGE 78

New Comb & Brush Nozzle



Adjustable brush removes the litter. Rubber comb renews the pile.

1/3 cleans faster!

Hoover takes fewer strokes because of the unique ability of the new comb and brush nozzle to remove stubborn litter and dirt. And *full* suction goes clear across the nozzle. No need to overlap.

40% cleans better!

than the average of 9 other prominent tank and canister cleaners tested. Hoover has equal suction on *both* forward and back strokes. No need to scrub at the rug.

. . . cleans *anywhere* easier

Long, light wand reaches up, out and everywhere. Lightweight Veriflex hose never kinks. No bag to empty—hands never touch dirt.

See the new Hoover Aero-Dyne cleaner at your dealer's now.

HOOVER

AERO-DYNE

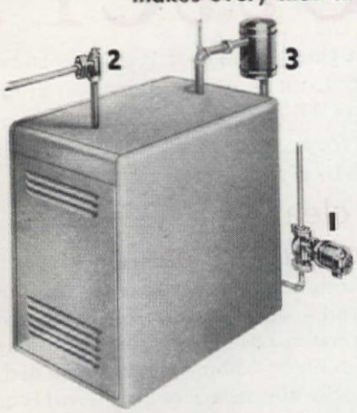
$89.95

With tools. Easy terms.

The Hoover Company, North Canton, Ohio

IN THIS FREE BOOKLET YOU'LL DISCOVER THE SECRET OF *Comfort* HEATING

See how B & G *Hydro-Flo* Forced Hot Water Heating makes every inch of your home livable



B & G *Hydro-Flo* equipment can be installed on any hot water heating boiler
1. Booster Pump. 2. Flo-Control Valve. 3. Water Heater.

If you're planning a home, by all means read "Capture the Sun with B & G *Hydro-Flo* Heating." It will give you a clear understanding of how to properly heat a house of modern design.

B & G *Hydro-Flo* Heating blankets *all* your home with radiant, sun-like warmth ...prevents icy down-drafts from the windows...keeps floors delightfully warm. *Automatically* the heat supply is *modulated to meet every change in the weather*, so that indoor temperature is uniformly comfortable. *Hydro-Flo* Heating is exceptionally economical—no wasteful overheating.

And finally, B & G *Hydro-Flo* Heating provides an ever-ready, year 'round supply of low-cost hot water for kitchen, laundry and bath. So don't decide on your heating system until you've read this booklet.

B&G *Hydro-Flo Heating**

BELL & GOSSETT COMPANY
Morton Grove, Illinois
Canadian Licensee: S. A. Armstrong Ltd., 1400 O'Connor Drive, Toronto

BELL & GOSSETT COMPANY, Dept. DH-29, Morton Grove, Illinois
Please send your free booklet, "Capture the Sun with B & G *Hydro-Flo* Heating."
Name.....
Address.....
City.....Zone.....State.....

*Reg. U. S. Pat. Off.

Kitchen We Designed

(Begins on page 51)

This new gas built-in oven is waist-high, and a joy. We placed it next to the sink and close to the mixing area. The cabinets above it are ample enough to store all those large tureens or turkey-toting platters used occasionally. The cupboards below can also be used for roasters and such other big utensils as the broiler pan

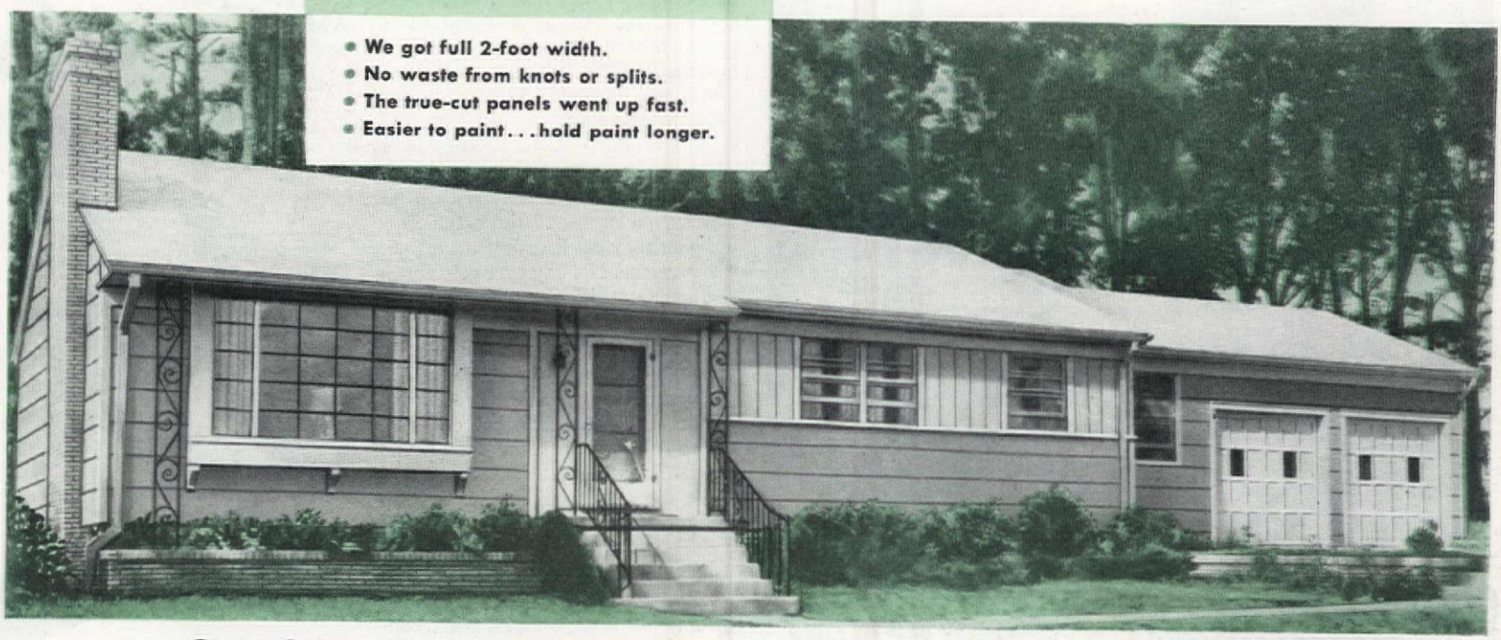
No matter how well equipped it is, no kitchen is really up to date unless it can feed the soul as well as the body. Something pretty, just for the sake of its good looks is in order—pictures, plants, whatever pleases you. These display shelves at the end of the sink-laundry peninsula give a great deal for their few inches of floorspace. Painted pink like the walls, they treat the eyes and then some. It's handy to display your best bowls and pitchers in a spot so easy to reach, and that magazine rack will be blessed time and again by the whole family.

A woman-saving plan is one which lets you sit down whenever possible. Placing the dishwasher at right angles to the sink is a new and sensible idea which makes rinsing and stacking easier than ever—no standing, little bending

Best-looking house on the street...

...yet we saved 25% when we chose MASONITE SIDING

- We got full 2-foot width.
- No waste from knots or splits.
- The true-cut panels went up fast.
- Easier to paint...hold paint longer.



Save 3 Ways! Masonite Siding costs less to buy, less to apply and less to paint!

Yes! You can save up to 25% of the cost of outside material alone, by selecting Masonite Siding, pre-packaged panels of the same dense all-wood hardboard so well known for its resistance to the weather... its ability to take a lot of punishment without showing it.

Never before have you been able to choose siding in 12", 16" or 24" widths at the same basic price. Convenient lengths up to 16' mean fewer joints, easier application. Thicknesses of 5/16" or 1/4" for a lifetime of protection for your home.

Get an attractive, deep-shadow effect with Shadowline wood strips... specially designed for use with Masonite Siding.

Batten Siding, too! For an unusually attractive design, combine Masonite Siding with vertical panels of Masonite Tempered Presdwood and wood batten strips. Modern design at low cost!

Ask your building materials dealer about Masonite Siding and the many other Presdwood® Products for the home.

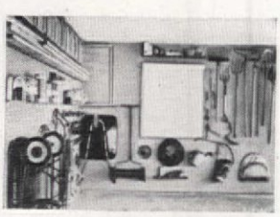
All through the house, Masonite Presdwood solves problems better!

I doubled my storage space!

All the walls are working walls. Handy hooks fit everywhere. I can move things around easily and quickly. We like the swinging arm clothes tree, too.

I put the garage walls to work!

Tools and toys are safe and handy. Garage stays neat—we have more room.



MASONITE PEG-BOARD* panels have a place in every room—kitchen, bath, closets, bedrooms...even out in the garage. Interchangeable metal fixtures (more than 60 to choose from) lock securely into holes without tools, yet are removed with a twist of the wrist. Easy-to-install panels in 1/8" and 1/4" thicknesses, 4' wide, up to 8' long.

*"Peg-Board" Reg. T.M., U.S. Pat. Off., B.B. BUTLER Mfg., Co. Inc.

Idea Book—Free!

Dept. AH-2,

Please send me, without obligation:

☐ Colorful **IDEA BOOK** on building, remodeling and week-end projects plus information about easy-to-use plans.

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PRESDWOOD WOOD MADE BETTER

NATURALLY STRONGER WITH LIGNIN

MASONITE® CORPORATION

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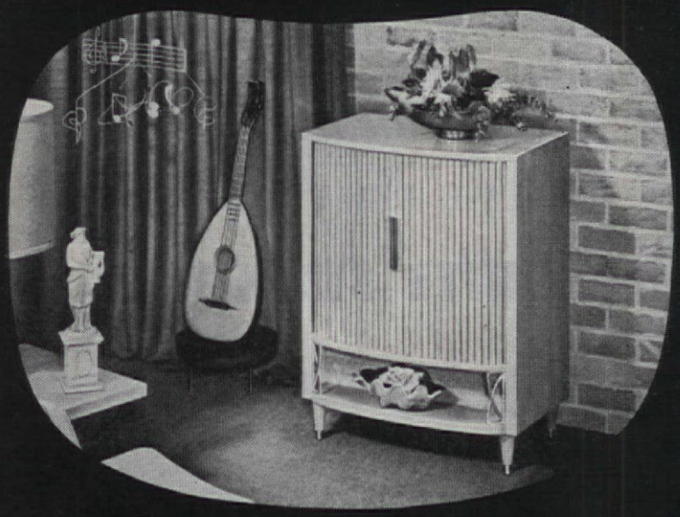
"Masonite" signifies that Masonite Corporation is the source of the product

with exclusive PANORAMIC VISION...



"there is nothing finer than a STROMBERG-CARLSON."

THE EMPIRE 21—a new concept in functional television design. Cabinet of comb-grain limed oak or Honduras mahogany veneers, disappearing tambour doors. 21-inch Panoramic Vision picture for extended room-wide viewing.

Television models from $249.95 including excise tax and warranty. (Slightly higher in South and West) • STROMBERG-CARLSON COMPANY, ROCHESTER 3, N. Y.

Hi-Fi Pointers

(Begins on page 44)

the sound reproduced truly covers in a "flat" or "unpeaked" response. the complete audible range of frequencies from 30 cycles per second up to beyond 14,000. A more precise definition of the term is needed—but the most important meaning to you is furnished by your own ears.

Ears differ as to audio capacity. Yours may hear up to 18,000 cycles per second, or they may hear nothing above 10,000. At the bass end, most people hear down to 30 cycles—below that we "feel" rather than hear.

The lure of high fidelity really relates to how many of the cycles per second produced by an artist in a studio can be brought to your ear, in your living room. Speakers, tape recorders, pickups, and the actual record you may be listening to, all cut the coverage. Nobody ever gets 100% reproduction—it's coming close to that 100% that gives you the thrill.

Keep in mind that high fidelity means a "flat" or "as it leaves the performer" response. Any peak in the response curve means that one area in the full range is being overemphasized. Turning the tone control to make the bass boom, for instance, is the opposite of high fidelity.

If a radio or TV program you're tuned in to originates in another city, you're probably hearing a range of only 30 to 5,000 cycles per second because the sound was cut as it went out over the telephone cable. But if the program originates in your city, you may get as high as 8,000 to 15,000 cps. FM stations often deliver 15,000 cycles on local shows, if the station has a good loop and if the program is "live" in your city, or if a good high fidelity record is being broadcast. Most AM stations cut off at 8,000 cps on local work and at 5,000 on anything originating outside.

On your own phonograph, popular records usually handle up to 8,000 cps; better records go up to 20,000.

IF YOU ASSEMBLE YOUR OWN HI-FI

Assembling a system geared to your own ears and to the room in which you'll be listening, is one of the most rewarding and absorbing of modern hobbies. You can achieve satisfactory results with component parts costing just a few hundred dollars, or you can invest literally thousands. You can choose between "matched" components offered by a single manufacturer (a recent innovation in assembling your own), or you can select among hundreds of components in audio specialty shops—even order by mail, if you have the courage to buy sound unheard.

Most people want both radio and phonograph. Tape recorders are also greatly in demand, and a good one (one which records at 7½ or 15 in. per second) reproduces music with

Help Yourself with these WIZARDS WITH WOOD

At hardware, paint, lumber dealers in various sizes. Write for helpful leaflets. Dept. A2

UNITED STATES PLYWOOD CORP., N. Y. 36

New•Different•Better Way to MAKE EXTRA MONEY!

Amazing Line of Apparel with Exciting Self-Selling Features Brings AUTOMATIC PROFITS Fast!

FREE OUTFIT includes Actual Sample

No Experience Needed—Send No Money

Here's a friend-making, fast repeating line for all the family. You can sell in every home almost just by showing! Special, exclusive features bring order after order. **Lingerie** of new no-iron fabrics. **Slips** that fit like made-to-measure. **Hosiery** guaranteed, or replaced free. Fifth-Avenue Styled **Blouses**. Patented-toe **Men's Socks** that never need darning. Also **Anklets, Children's Wear, Men's Shorts,** etc., all with self-selling features. When you show the sample and mention the low prices, folks buy quickly. You make generous cash profits in advance. Only limited number of Sales Kits are available. Write today for yours—sent FREE!

AMERICAN MILLS, Dept. F-83 Indianapolis 7, Ind.

More people use

3-IN-ONE has been America's most popular household oil for over 50 years. If it works better with oil, it will work best with 3-IN-ONE.

"3-IN-ONE® OIL

MAKE $50, $75, $100 AGAIN AND AGAIN!

Extra Money

Selling New "Lifelike" Greeting Cards That Move!

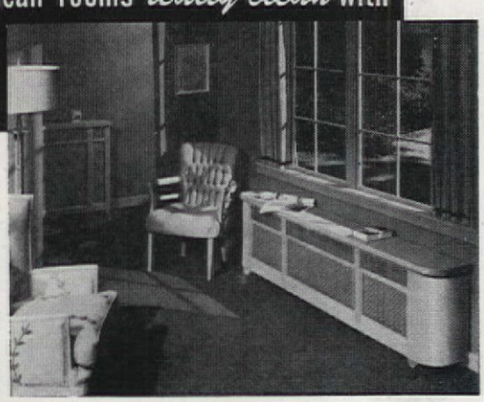
Show new type greeting cards, wrappings, novelties. Profits to 100%, plus famous products as a bonus. Write for Free Trial outfit of Feature ass'ts on approval, Free color Catalog, Selling Guide.

New England Art Publishers
North Abington 22, Mass.

New 1954 All Occasion Ass't of exquisite Deluxe Cards with unusual appliques.

FREE SAMPLES Personal Stationery

Keep your clean rooms *really clean* with Gardner Radiator Enclosures



By successfully checking messy radiator smudge, Gardner enclosures keep drapes and newly decorated walls fresh-as-a-daisy clean nearly three times longer than before. This saves you work and money in less frequent redoing. Also, these good-looking covers, custom-built for your needs, turn unsightly radiators into points of decorative interest and give added charm to your rooms. Send today for an inspiring, illustrated folder.

Some desirable territory is still open to qualified salesmen of good character. Please write fully.

Gardner Manufacturing Co. 5254 Kansas Street., Horicon, Wisconsin

building?

. . . use FIR PLYWOOD

Gives you more house for your money. Best for sheathing, siding, paneling, built-ins. For "Plan with Plywood", send 10c to Douglas Fir Plywood Assoc., Tacoma 2, Wash., or see your lumber dealer today!

Buy Only DFPA-Grademarked Panels

Foot Relief

Quick-Acting, Soft, Cushioning Foot Plaster

Easily cut to any size or shape

If you use Moleskin, you'll prefer Dr. Scholl's Kurotex. It is so much softer, more cushioning, protective. Easy to cut to sizes and shapes to meet your particular foot needs. Economical! Relieves corns, callouses, bunions and tender spots on feet and toes, caused by new or tight shoes. Flesh color. At Drug, Shoe, Department, 5-10¢ Stores.

Dr Scholl's KUROTEX

Your pride and confidence

in your dinnerware will be shared by your daughter and grand-daughter — if it's Booths. A selected dealer near you can show you a variety of patterns, with 5-piece settings as low as $4.65. *May we send you his name?* If you wish illustrated Brochure No. 33, please enclose 15¢. MIDHURST IMPORTING CORP., 129 Fifth Ave., New York 3

Prices shown are for 5-piece settings

Booths
fine English dinnerware

SINCE DAD INSTALLED OUR NEW

EVIS Water Conditioner

(not a softener!)

Most EVIS users say the "water's fine" at their house—because EVIS changes water for GOOD!

Mom finds that EVIS-conditioned water is kinder to her hands—and a lot less trouble on washday. Tastes better and makes better coffee, too.

Dad likes the way EVIS protects the plumbing from mineral deposits—saving him dollars on water-heating fuel and costly repairs. No doubt about it, EVIS is a worthwhile addition to any home.

Use water industrially, commercially, agriculturally? EVIS will fit your needs—sizes ½" to 12"—wherever you have a water problem. Write today for detailed information.

LOW COST • EASY TO INSTALL • NO UPKEEP

SOLD ON A WRITTEN 90-DAY MONEY-BACK GUARANTEE

EVIS MFG. CO. *39 Boardman Pl. San Francisco*

EV-1300 © 1953, E M. CO.

AT LEADING PLUMBERS, APPLIANCE STORES

Hi-Fi Pointers

less distortion than any other method.

Here is a list of the basic components of a hi-fi system. Read all the manuals for technical details. And, above all, shop well—with your ears! If possible, take a familiar record with you to make easy comparison between units.

Tuner (hi-fi term for "radio"): You can have AM, FM, or AM-FM depending upon the stations you can receive in your area.

Record Player: Here you have your choice of two types. (1) Automatic record changers which will operate at all three speeds (old 78 rpm and the longer-playing 45 and 33⅓ rpm). Check this for possible unevenness of speed which can produce wavering pitch. (2) Less convenience, but, according to the specialists, more perfect sound reproduction can be yours with a heavy turntable driven by a powerful motor and operated in conjunction with a manually operated tone arm.

Amplifier: This controls the volume and tone. It takes the electrical impulses from your tuner or tone arm and amplifies and delivers them to the loudspeaker. Basic high fidelity amplifiers have three parts: pre-amplifier, power amplifier, and power supply—plus many optional refinements. For home use, a minimum of 10 watts is desirable.

Loudspeakers: This converts the amplified electrical energy into sound energy, and delivers the music to you. Within the speaker system, one kind of horn (a woofer) reproduces the low frequencies; another kind (a tweeter) the highs. There are coaxial systems wherein the tweeter is fitted into the woofer; and there are multiple-channel systems wherein the tweeter and the woofer are separate. There's no limit to how many you can have, though three is a currently approved number.

Pickup Cartridge: The gismo that gets the music out of the record. Magnetic pickup cartridges (variable reluctance types) are most popular.

Stylus (it used to be called the "needle"): This fits into the cartridge and makes contact with the record's grooves. A fine-groove stylus plays 33⅓ and 45 rpm records; a large-groove stylus plays the 78 rpm. (Universal types for all three speeds are usually less satisfactory.) Long lasting diamond styluses are preferable to the less expensive sapphires.

TIPS ON ASSEMBLING HI-FI

No system is stronger than its weakest link. Let's say you are listening to a true high fidelity record on a true high fidelity system. If you have an amplifier capable of reproducing the full 12,000 to 15,000 cpm, and a speaker which is limited

PLEASE TURN TO PAGE 82

Stickley American **adaptation reflecting the Dutch influence in Cherry Valley furniture**

Fort Nassau on the Hudson River was built by the Dutch in 1615. Later as Albany, N. Y., it became the base from which pioneers pushed westward along Cherry Valley . . . today's home of Stickley cherry furniture.

Dutch patroons and yeomen left their imprint on the land . . . in freedoms granted by Peter Minuit, and in the sturdy, practical and beautiful furniture built for Rennsselaerwyck farmhouses. Stickley's *Fort Nassau Cupboard* is a representative piece. Its simplicity, fine proportion, thoroughgoing workmanship and hand-executed details are likewise typical of all Stickley furniture.

Timeless in charm and appeal, the Fort Nassau is suited for contemporary or traditional surroundings . . . as cupboard, sideboard or cocktail bar. The Stickley rocker shown makes an ideal companion piece for a period setting.

See these and other Stickley pieces at leading furniture stores and departments. Cupboard No. 4051 —H 52", W 30¾", D 13¾". Rocker No. 5075R— H 38", W 30", D 33" overall.

Cherry Valley WORKSHOPS

STICKLEY

OF FAYETTEVILLE, N. Y.

Send today for "A Developing Furniture Style" Fifty-two pages, 49 illustrations, telling the fascinating story of the development of American furniture art. Only $1 postpaid. L. & J. G. Stickley, Inc., Fayetteville, N. Y.

NOW ELECTRONICS WILL...

clear your home of *Odors!*

...New G-E OZONE *lamp* kills unpleasant odors!

DESTROYS ODORS OF:

Stale tobacco smoke
●
Musty basements
●
Cooking
●
Pets
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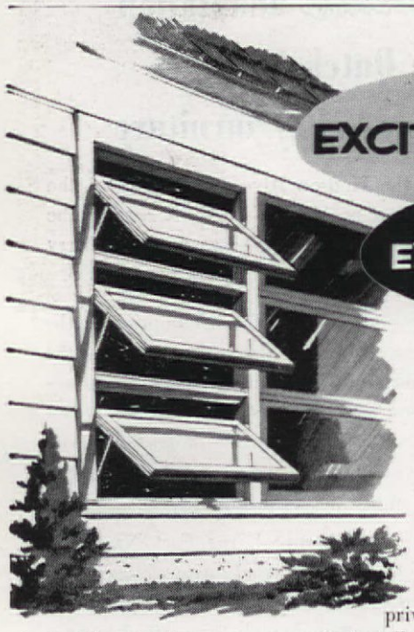
Objectionable odors vanish . . . your home smells as fresh as mountain air! General Electric's tiny new Ozone Lamps do this *electronically* for less than 1¢ a day!

G-E Ozone Lamps must be used in special fixtures. A variety of attractive ones are available at leading department, electric appliance, hardware and drug stores. Be sure the one you get has a G-E OZONE LAMP.

For full information write for a free folder. Address General Electric, Nela Park, Dept. AH-2, Cleveland 12, Ohio.

You can put your confidence in—

GENERAL ELECTRIC



EXCITING...YES!

EXPENSIVE...NO!

Awning windows control ventilation, yet keep out rain.

DRAMATIZE your new home *economically* with Pella Multi-Purpose Windows. They are designed to give you low-cost window beauty. Use them as awning-type windows beside Pella picture windows. Place them high on the wall for additional furniture space and privacy. As window walls, they can be installed to open in or out. Completely factory assembled with screens, storm windows and easy-to-operate hardware. Built of select wood to give you a lifetime of service.

NEW WOOD Pella® MULTI-PURPOSE WINDOWS

MAIL COUPON TODAY!

ROLSCREEN COMPANY, Dept. F-8, Pella, Iowa

GENTLEMEN: Please send *FREE FOLDER* on Pella Multi-Purpose Windows.

NAME_____

ADDRESS_____

CITY & ZONE_____ STATE_____

Made by makers of famous PELLA CASEMENT WINDOWS *and* PELLA WOOD FOLDING DOORS

Hi-Fi Pointers

(Begins on page 44)

to 8,000, the sonic refinements of the record or broadcast and of your own amplifier are lost.

It pays to have more power than you use. Power is measured in wattage. If your equipment is capable of delivering, say, 40 watts though you'll never use more than about 10 in your home, you're in a position of a man driving a high-powered car at moderate speed—you'll have a smoother ride than you would in a low-powered car at the same speed.

Experiment with the location of the various components *before* making a permanent installation. Don't build cabinets or housings until you're sure that each component is in the best possible place. A few hours of such experimentation will save countless headaches. Place each unit in the location you've chosen; then hook up the system and listen. Try each unit, at full power, and listen for hums which might result from poor location or faulty wiring.

Keep units that require handling within easy reach. This applies to the turntable or record changer, to all controls that are part of the amplification system, and to the instrument panel of your tape recorder. On sensitive electronic equipment, settings are critical.

If possible, place units side by side at a level easy to reach. Make sure *every* part of the system can be reached for repairs or replacements.

Put speakers in corners if possible. If you have a multiple system, it is generally considered best to place the low-frequency unit under high-frequency speaker or speakers. Make sure that your speaker housing is large enough.

See to it that the system is well ventilated. Amplifiers and tuners both generate a good deal of heat, and their performance is affected adversely by overheating.

Keep the changer or turntable absolutely level. Follow manufacturers' instructions for installation.

Ways to avoid hum: If a tuner is mounted side by side with a changer, put the tuner on the left. This locates the pickup as far as possible from the power transformer of the tuner. Certain pickup cartridges, especially the magnetic type, pick up hum if they are too close to the power transformer. Electric clocks can also produce considerable hum if they are too close to the pickup cartridge. Always remember that moving a unit a few inches one way or the other can be enough to eliminate hum entirely.

You needn't end up with an eyesore even if you refuse to have your audio system play second fiddle to your décor. If the best location of units for sound isn't where you had hoped it would be, there's still no reason why the final installation can't be a well-designed, decorative asset to your room.

"I never knew it was so easy!"

So says many a homekeeper who finds that Sani-Flush, working chemically, will keep the toilet bowl sparkling clean and sanitary without messy scrubbing.

Sani-Flush also disinfects, and removes the invisible film that collects in every toilet bowl. Simple directions on the familiar yellow can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

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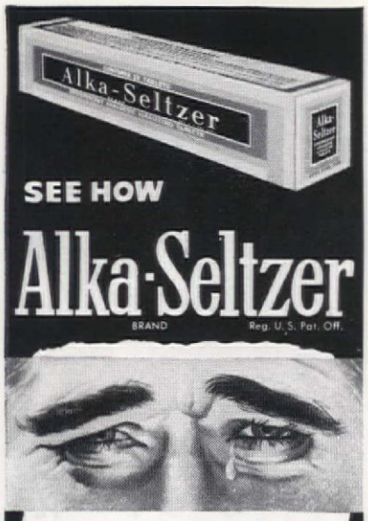

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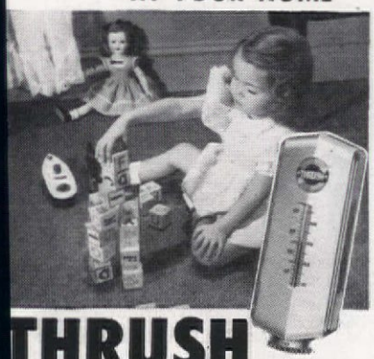

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Radiant HOT WATER HEAT

See your architect or heating man.

H. A. THRUSH & COMPANY

How to Buy TV

(Begins on page 42)

are the same. So the tube and the cabinet become the governing cost factors. Introductory prices of each new size are high, but quantity production and inter-industry competition soon bring them down to the range of smaller tube sets.

USED SETS: There's little demand for them with saturations running 90% and better. Why not use your old set as an auxiliary set?

TV CHECK LIST

Sets by different manufacturers will vary from each other—and these variations are worth investigating. This buying guide and our check list are designed to provide you with some basic data; to prompt you to question salesmen on specific points; to assist you in buying more intelligently.

NUMBER OF TUBES IN CHASSIS: TV sets are built with as few as 17, as many as 35 tubes. As with radio sets, usually the greater the number of tubes, the better the performance (trouble-free, bright, sharp picture). With more tubes, circuits may be designed for optimum performance without the need for compromises; service problems should be fewer.

HOW MANY STAGES OF I.F. (INTERMEDIATE FREQUENCY)? The standard set contains 3 stages of I.F. The deluxe chassis has 4 in the VHF type, 5 in UHF/VHF. An extra stage means added definition, clarity, and sparkle for your picture.

SPEAKERS: The quality of sound is more important than the number or size of speakers. Placement of the speaker is important—sound should appear to come directly at you.

FACE PLATE AND PROTECTIVE SCREEN: Picture tube should have nonreflective or tinted face plate; the protective screen should be nonshatterable (glass or plexiglas). If screen is removable, it and face plate can be cleaned to give you better picture. *Be sure set is turned off*, then use a damp cloth—no soap, no chemicals—don't dry.

UHF CONVERSION: If you buy a VHF set (12 channels only) ask what provision exists for adding of UHF (70 more channels) later. Can the added UHF tuner go inside? Will one knob get you both UHF/VHF?

BUILT-IN ANTENNAE: Some models come equipped with built-in antennae for both UHF/VHF reception, making outside antennae unnecessary in many localities. Check your dealer on your particular requirements.

CABINET CONSTRUCTION: Look from back. Check for screw and glue construction. Check frame for heavy side panel construction as opposed to "frame and skin." Better cabinets are made with hardwood core and laminated veneers, just like good living-room furniture.

boss lady

here's the WOMAN-DESIGNED KITCHEN you asked for!

Somebody listened when you—the women of America—named the 53 kitchen features you want *most*. Somebody heard you when you asked for beautiful *natural birch wood* cabinets—that could easily be painted if you preferred. The result: a woman's revolution in kitchen convenience and charm—Curtis woman-designed kitchens!

Today, whether you are building or remodeling, Curtis kitchen cabinets fit *your* size and space—your ideas of arrangement. You'll have a host of wonderful new features—pass-through cabinets, swing-out shelves, pull-out trays, slide-out bins—revolving storage units—distinctive new hardware and many others. Let us tell you *all* about Curtis kitchens—mail the coupon now for our colorful 24-page kitchen booklet.

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AH-2-54

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Please send Curtis kitchen idea book. I enclose 10 cents.

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MRS. AMERICA selects a John Wood water heater!

"for economical hot water service I chose John Wood *PENFIELD* and *MERION* Automatic Gas Water Heaters!"

THUS speaks Mrs. Erna Snyder, Kutztown, Pa. housewife and mother of two boys, elected "*Mrs. America of 1954*" for her homemaking ability. "John Wood Automatic *Gas* Water Heaters cost less to buy, to install and operate. Nothing else in the home serves so many, costs so little," says Mrs. Snyder enthusiastically.

SELECT your John Wood *Penfield* or *Merion* at your Gas Company, Master Plumber or Bottled Gas Dealer. No down payment. FHA Terms.

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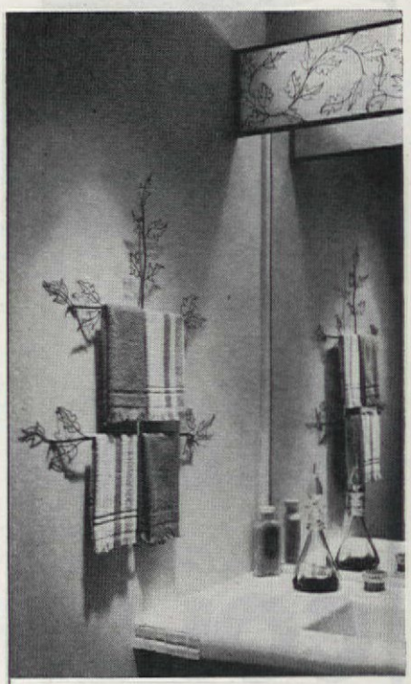
QUALITY PRODUCTS JOHN WOOD SINCE 1862

"GAS WATER HEATERS ARE 3 TIMES FASTER!"

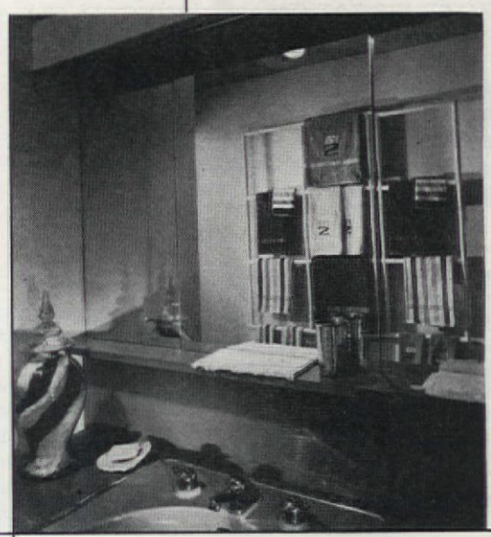
See "Where Credit Is Due" on page 108

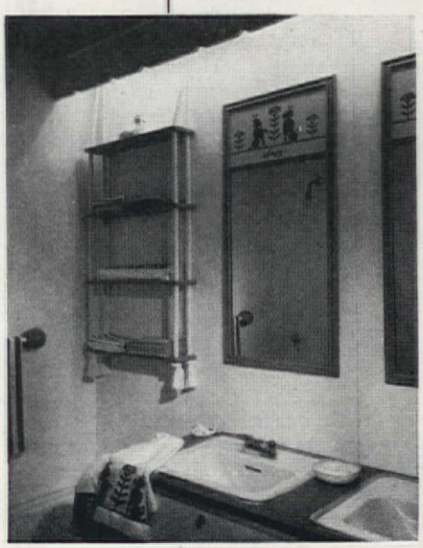


These hand towels sit pretty on an espaliered metal tree. The racks themselves are metal rods to which wire leaves have been soldered. Especially effective, this, if the metal is painted to contrast with the wall—in this case, the walls are pink and the metal a dark gray. Here the motif is repeated in metal on a cornice of translucent glass

MARGARET H. HABER

DRESS UP YOUR BATHROOM WITH TOWELS





Display rack for your biggest and brightest towels is made of bamboo poles (above). A good answer to problems of a one-bathroom household, with enough space to inspire even Junior to fold his up and pu it back in place. Can be left neutral, or painted the same color as the wall

Here's an attractive substitute for cupboard space—shipshape storage shelves hung on thick, white cotton ropes, at left. Twin mirrors over double sinks have painted poodle mot to match the pattern on the black-and-white bath towels

Ideas by Cannon Mills

Thrilling News for Every Woman Who Owns an Electric Dishwasher

You've never really enjoyed the full luxury of automatic dishwashing until you've tried Finish, the new miracle detergent that ends water spotting. Once you see how Finish makes glasses sparkle, dishes gleam and silverware glisten, you'll never again use any other detergent in your dishwasher. Finish is truly so much better.

All leading manufacturers of electric dishwashers now recommend Finish for their new and earlier models. Follow their recommendation. Try Finish in your dishwasher. We promise, you'll hardly believe your own eyes when you see the wonderful results.

Get Finish at your grocery, department or appliance store. If your store does not yet have Finish, write to: Economics Laboratory, Inc., St. Paul 1, Minn.

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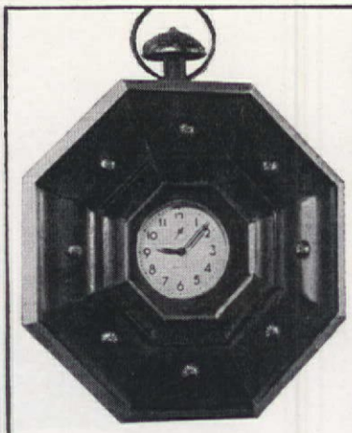
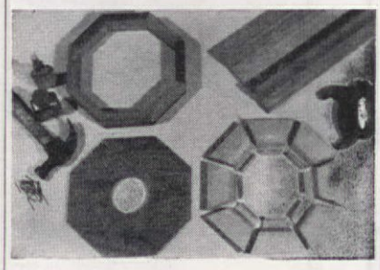
the last word in SPOTLESS electric dishwashing

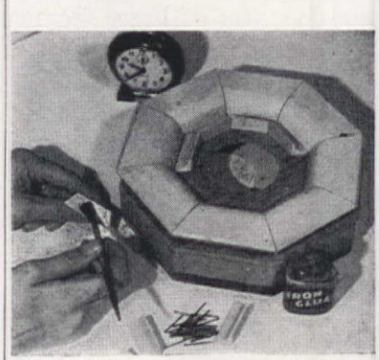


How to make a "Tole" Clock

The antique French clock case from which this was copied was metal—but this wood reproduction will do you proud over a chest or as the center of interest in a wall grouping.



Cut outside octagonal frame (upper left) of ¾" x 2" pine. Glue and nail. Cut face frame (bottom right) of 2" base molding and ¾" cove molding. (You'll need a miter box.) Face board (lower left) is solid piece of ¼" plywood. Cut center hole in face board a bit smaller than face of clock. With glue and small finishing nails, assemble outside frame and face frame to face board: first attach outer frame; then the 2" molding; last, ¾" molding



"Stem" is two inches of ¼" dowel, with half a wood drawer pull glued to its top. Drill holes for dowel in top of frame. Drill hole for loop (made of wire coat hanger). Enamel the assembled case, band with gold paint, and trim with fancy upholstery tacks. Fasten clock to back of case with small angle irons

All furniture in this room . . . $778.00*

America's loveliest maple furniture is solid, ageless . . . it's Willett

Serving table . . . $91.00*

Foam cushioned chair . . . $203.00*

YOU WOULD have to turn the clock back 150 years to find solid maple furniture like this. In these simple, Lancaster County pieces you'll find the basic virtues of the cabinet maker's art . . . solid wood, pegged and dovetailed . . . hand joined and hand rubbed to a satiny finish. These honey colored cabinets that glow warmly against the deep toned walls of today will grow lovelier through the years. See your dealer tomorrow . . . and remember you can collect Willett by the piece or by the roomful.

*Prices F. O. B. Louisville

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All furniture in this room . . . $560.00*

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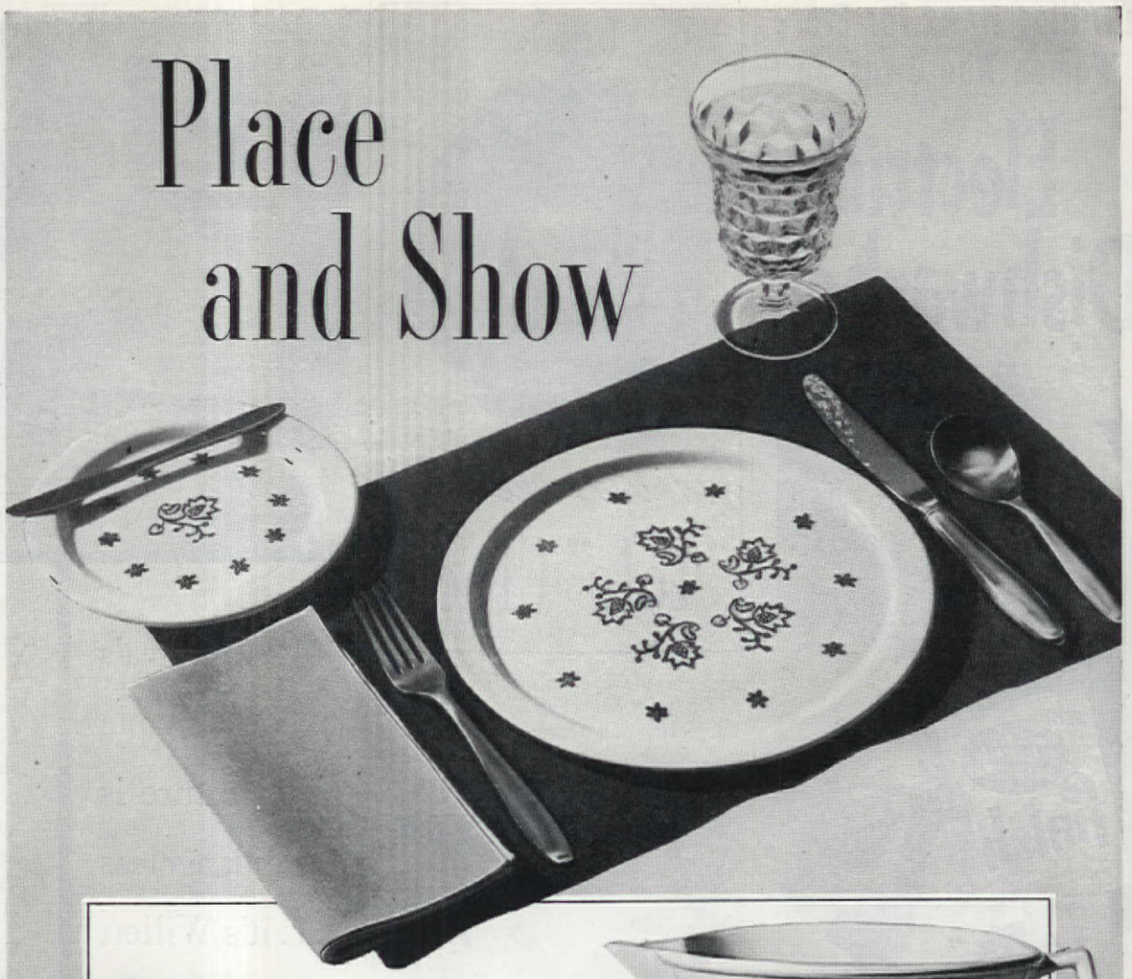
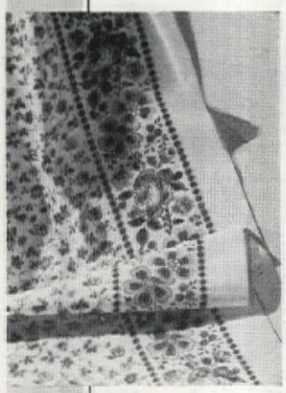




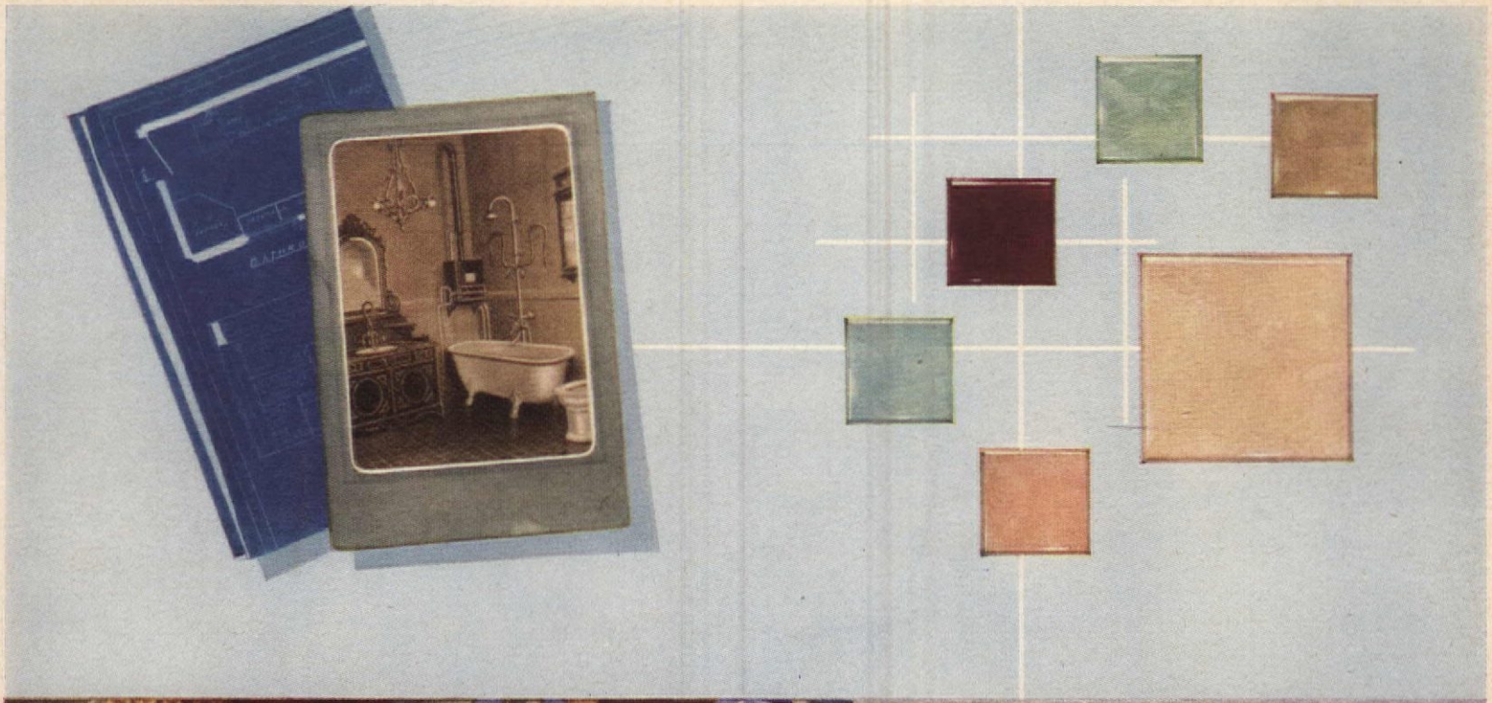
GERTRUDE BRASSARD

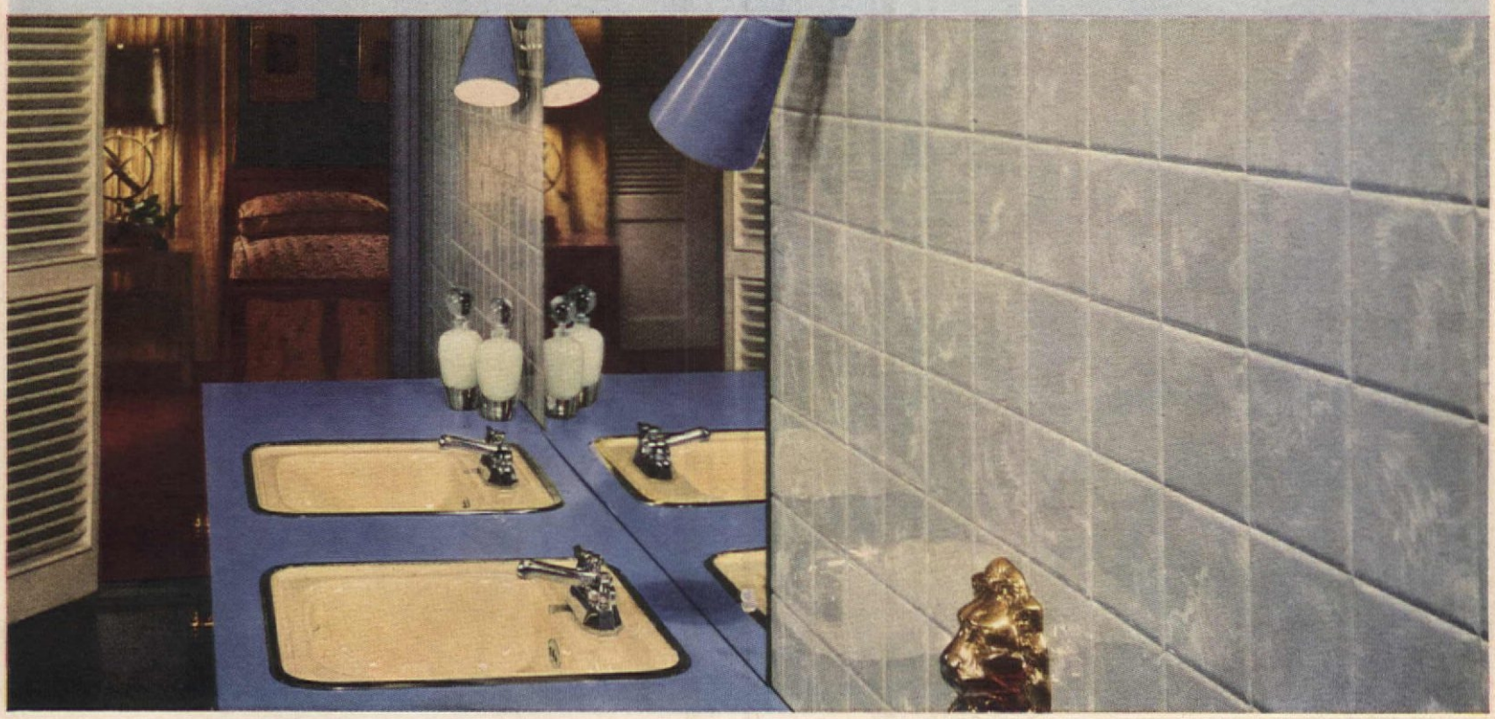
Have you ever looked with longing at collections of antique Meissen and assumed that you'd never have the time nor the cash to assemble their like? Well, here we present ware with a similar flavor—and a whole collection can be yours at a clip. This ivory-toned pottery from California is decked with a blue motif out of Meissen—by way of the Pennsylvania Dutch. Like the original Meissen, it is available not only in dinnerware, but also in a host of matching accessories to gladden your heart and your kitchen. You may have canisters, shakers, and all the necessary containers of every description; there are rolling pins, refrigerator dishes, measuring spoons, strainers, even flower pots—you name it! If you like, you can carry the theme to your windows with curtains of fine percale bearing the same motif.

It is worthy of any dining room, and would lend a luxurious air to an eating spot in the kitchen. We set it up here on a navy blue place mat of fine linen, and gave it, for company, a handmade goblet and some very simple and ingratiating stainless steel flatware.

See "Where Credit Is Due" on page 108

DOW *brings the magic of chemistry to modern living . . .* DOW





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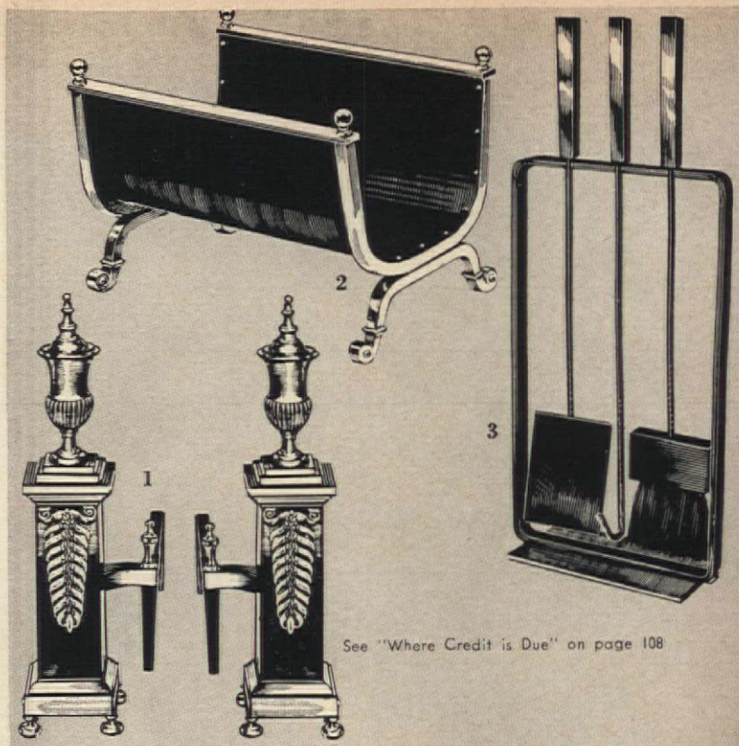

See "Where Credit is Due" on page 108

HIGHLIGHT ON FIREPLACES

Handsome accouterments make fire gazing all the more enjoyable, and the choice of excellent things in all styles on the market is bound to include something for your own taste and purse. To give you an idea: **1.** Elegant Empire design for the formal hearth—these handsome andirons in polished brass would be the focal point of a fine fireplace and the pride of their owners. $225 pair. **2.** Graceful and impressive wood holder, Georgian style, in black and brass. $75. **3.** There isn't a hearthside these wouldn't enhance. Black iron stand and three tools with polished aluminum or brass handles. $75 set. **4.** Classic urn-shaped fire grate in black iron. $250. **5.** Trim black wrought-iron tool set, birch-handled, well-priced. $25. **6.** Traditional fender is solid brass with punched tulip design. In lengths from 36" to 60". The 36" length is $30.25.

MORE ON PAGE 90

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NEW STYLE IN LOW-COST TILE

So smart . . . so charming . . . so colorful, it's fresh and sparkling as mountain air . . . the ideal partner for *your* kind of living. Best of all MATICO Confetti is rugged, . . . a cinch to keep clean . . . and so very economical! You'll want Confetti in every room in your home. And you can save money by installing it yourself . . . it's easy, it's fun!

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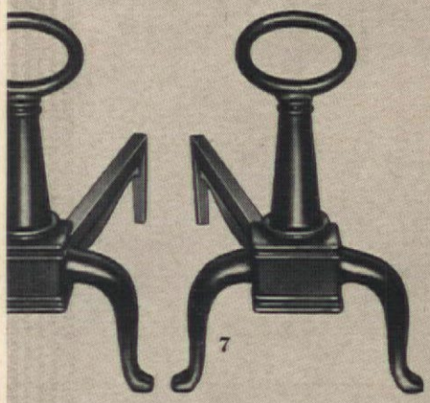
Highlight on Fireplaces

(Begins on page 88)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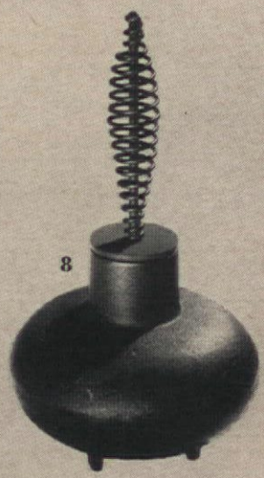
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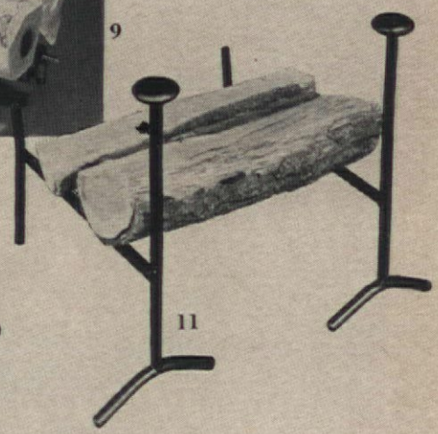

11

7. Scaled for the small hearth, these andirons in ring-topped design are only 12″ high. In black iron, $7 pair. **8.** Cape Cod firelighter holds kerosene or coal oil—top holds shaft and firing stone to thrust under logs for quick igniting. 11″ high. $7.50. **9.** "Birch logs" are gas burners which serve as a heating unit while they create a hearthside atmosphere. 24″ wide. $38. **10.** Fire backs, originally designed to protect chimney brick at inside back of fireplace, now add charm to contemporary fireplaces. "Royal Crest" shown here in black iron. $27.50. **11.** Andirons in railroad-spike design are right for any informal fireplace. $16.50 pair. **12.** The natural look of straw accessories lends warmth and charm to any fireside. Square wicker basket, a functional log carrier; the long-handled version, perfect for serving popcorn in wide circumference.

13. George Washington andirons, authentic reproductions, stand guard. Black iron, pair $45.

ALL PRICES ARE APPROXIMATE

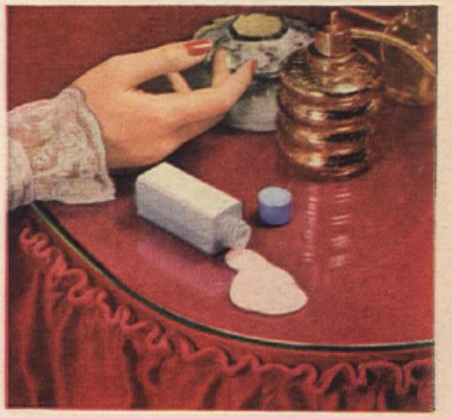
12

13

A high note in low-cost luxury

the new Carrara Glass "Decorator Bathroom"

Now, at an amazingly low cost, you can have that "luxury look" in your bathroom. That's made possible by the new Carrara "decorator bathroom" . . . because it gives you all the sparkle and beauty of quality Carrara Glass—all its permanence and ease of cleaning—with the combination of any of the newly designed bathroom wallpapers or painted walls. Just glance at the lovely bathroom illustrated here. See how this new "decorator bath" permits the use of Carrara Glass where you need it most: in the tub enclosure, behind the lavatory and for the base. That leaves plenty of space for papering or painting, according to your own ideas. All this means real savings for you. And you can save even more by installing Carrara yourself. Your dealer will supply complete information.



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KenRubber colors shown: Duporth, with ThemeTile and Feature Strip

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Cut Flowers from your WINTER GARDEN

FRANCES BELL EXUM

If you don't live in a frost-free clime; if your longing for spring becomes acute before the robins arrive; if your dried bouquets look dusty and florist's flowers fail to satisfy, plant Hellebores. They bloom when your garden is at its wintry worst. Two of the most useful species, called Christmas-roses and Lenten-roses, are, respectively, Helleborus niger and H. orientalis. As the hyphens in the names indicate, they really are not roses at all, but belong to the Buttercup Family (Ranunculaceae). But the whitish flowers do somewhat resemble single roses.

The Lenten-rose blooms in late winter or early spring, is more colorful than the taller, winter-flowering Christmas-rose, and is one of the most dependable and permanent of perennials, as well as one of the most neglected. The five-petaled, greenish-white blossoms with yellow stamens, usually borne three to each three- or four-inch high stalk, are shaped like large buttercups. The petals are usually dotted or splashed with purple, giving the effect of freckles on a "femme fatale," or a little girl dressed in monkey fur and jewels. Culture is easy. Once established, a plant will bloom for years demanding only weeding, watering in dry seasons, and a top dressing of well-rotted manure or compost once a year, preferably in late fall. Liquid fertilizer will hasten spring blooming and force all the flowers into bloom at once, but a natural flowering over several weeks is more desirable. If and when a flower is pollinated, the stamens drop off, making way for long, gracefully curved seed pods which split and drop seed copiously. So if you want to do selective breeding, clip off *before the seeds ripen,* the blossoms of all but your best plants. Hellebores tolerate clay soils, but do best in a good loam. To plant for a permanent effect, dig a hole one foot wide and a foot and a half deep. If you want to move a plant, dig the ball more than 12 inches across so some of the original soil will surround and protect the roots. You can move plants in your garden at almost any time of year, if you will water them daily until they are completely

PLEASE TURN TO PAGE 94

The Eljer Bathroom Guide— *hints to follow for lasting pride and satisfaction when you modernize or build.*

Eljer's new Chateau Gray harmonizes with almost any color scheme—is ideal for remodeling.

How to plan for bathroom beauty and efficiency

Start bathroom planning by choosing the basic plumbing fixtures. Bathtub, lavatory and toilet are the room's permanent furnishings. They should be complemented by decorative theme and accessories.

Regardless of room size—or budget—Eljer offers a wide range of models and styles. You have choice of all materials: enameled cast iron, porcelain-enameled formed steel and vitreous china. Six colors and white are available . . . laboratory-controlled for color matching *of all material!*

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Here's a bathtub *designed for comfort and beauty. Note the wide end-seat and convenient, lowered side-seat of this Eljer Legation bath.*

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Winter Garden

(Begins on page 92)

adjusted. But if plants are to be divided or shipped, do it in August, when they are dormant.

The soil should be on the alkaline side. To make it so, I like to work in marble or sandstone chips, gravel or crushed egg shells, which are slow acting and therefore safe, and which serve as a mulch.

Seedlings bloom in three years if given sufficient space, so dig them carefully and move to a special bed or a permanent spot, and mark with a circle of chips. When to do this depends on how thick they stand and how close to other plants. Many can be left until a year old; but if delayed digging might injure them or disturb a large plant, move them carefully after their second leaves appear.

Lenten-roses are most satisfactory used under shrubbery, particularly deciduous shrubs where the plants get enough winter sun and summer shade and present an interesting, joyous aspect at a time when the shrubs are contributing little. (Such a location affords protection from "moving objects" such as "little feet," canines, and exploring but unoriented friends.) They are especially enjoyable near garden walks and doorways, from which they can be seen in winter without going into the wet garden; where they are easy to get for use in the house. Their color range is from light pink through magenta to chocolate brown, plus white, and greenish and maroon shades. Effective focal points in arrangements of green leaves, they also make attractive corsages, and the pure white ones are useful for wedding bouquets. They are long-lasting when cut and will revive when wilted if the stems are cut back and plunged into hot, then cold, water.

One reason why the Lenten-rose hasn't been used more may be because the better known Christmas-rose, which is much harder to establish, has often been tried with little success, making gardeners leery of H. orientalis. Another reason could be confusion, since the name Hellebore has also been used for a popular insecticide. True, Helleborus, like many garden plants, has poisonous roots, but it is no more poisonous than poppies, foxglove, and some other plants. It is rarely attacked by pests, and moles tend definitely to avoid it; consequently, hardy bulbs ought to be safer than usual if planted near Hellebores.

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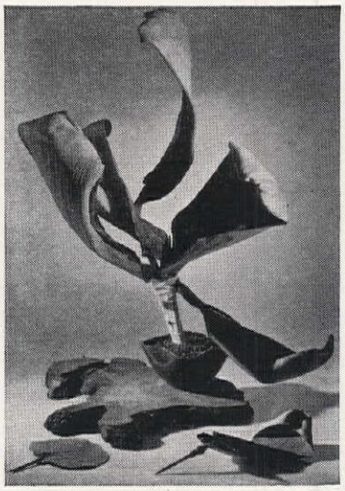
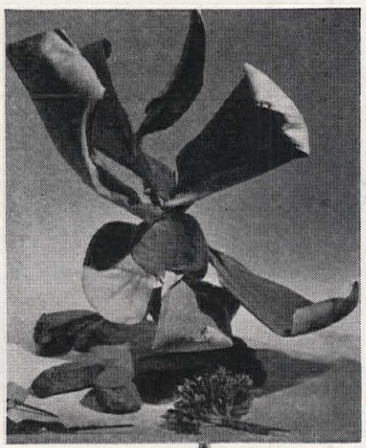
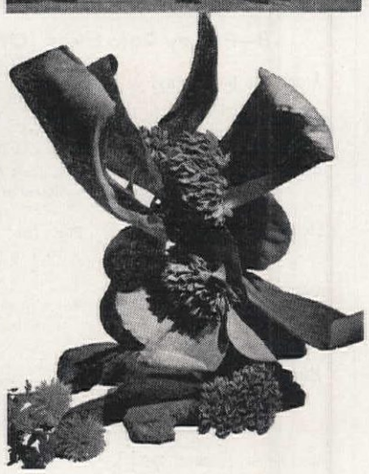
Few Flowers

(Begins on Page 54)



Taking advantage of their natural swoop, work palm boots into a frame, then bind stems together firmly with adhesive tape (page 54). For balance, arrange boots so the topmost appears to be directly over center of container. Repeat rhythmic lines; allow ends of palm to turn up. Cut one or two shorter, and wire to picks—this gives illusion of greater depth





Wire sea-grape leaves to sticks of varying length. Add these, and other dried materials. Finally the mums, in orchid tubes. Before arranging, keep mums a few hours in water

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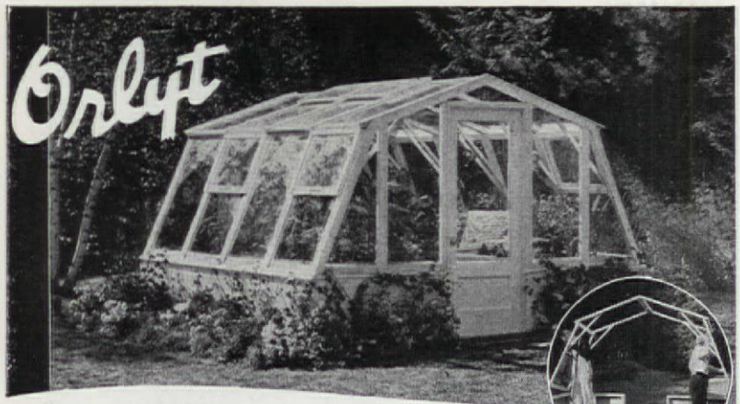

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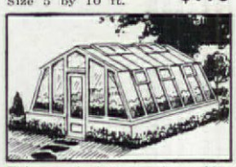

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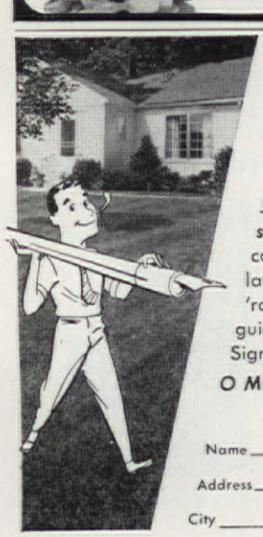

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Let's Go Shopping for Poppies

(Begins on page 38)

shallow rooted plants like babys-breath should be used to fill in for the rest of the season. Also, if division of any of the plants is to be done during their late-summer dormant period, it is well to supplement your memory as to their location by marking it with stakes. This, done while they are in bloom, or at any rate before their tops die and are removed, will also prevent inadvertent planting of other things on top of them. The perennial Iceland poppy and the annual kinds contribute both flower and foliage effects to the garden for a much longer season than do the Orientals.

Except for certain blossom resemblances, the poppy relatives are distinct plant types in both form and function. The plume-poppy, for instance, whose stalks, topped by loose-waving clusters of tiny flowers, may attain eight feet or more, is fine in the background of a border or as an exclamation point at the bare corner of a building; the low, spreading California-poppy and the Matilija-poppy of the western plains are definitely subjects for the front of a border, for judicious use in a rock garden, etc.; and so it goes. Because some of these relatively minor materials are not always illustrated in the catalogues that offer them, and are not commonly found in the average garden, it may take visits to the show grounds of plant specialists or to botanical gardens and other horticultural institutions to make you familiar with them and to find out what they look like and what they can do. Since such visits are invariably rewarding in many ways even though they may not answer every question, we urge them as one of the steps to be taken in shopping for poppies.

A GUIDE TO THE MORE POPULAR POPPIES

Descriptive data given in this order: An (nual) or Per (ennial); region of origin; flower diameter and height of stalk; color: R (ed), Pi (nk), Pu (rple), S (almon), O (range), Y (ellow), W (hite), C (ream), B (lue); notes.

A—True Poppies (Genus Papaver)

P. rhoeas— Wild, Field Poppy	An. — Europe — 2"; to 36" high — R, S, Pi, Pu, W — Var. umbrosum, R with black spots in throat is "Flanders Fields poppy"; Shirley is a colorful strain
P. nudicaule— Iceland Poppy	Per. — Northern N. America — 3"; to 12" high — R, O, Y, W — Lobed foliage — Delicate looking but perfectly hardy
P. orientale— Oriental Poppy	Per. — S. Europe to Persia — to 6" or more; to 4' high — R, S, Pi; some with black-spotted throat — Hairy stems and foliage
P. somniferum— Opium Poppy	An. — Greece, Orient — 4"; to 4' high — R, Pi, Pu, W — Coarse, grayish-green leaves

B—Poppy Relatives (Other genera than Papaver)

Argemone platyceras. Prickly-or hedgehog-poppy	Per. (but usually grown as An.) — America — 2"; 4' high — W, rarely Pu — Coarse, bristly plant
Dendromecon rigida— Bush- or tree-poppy	Per. (but tender) — California — 2"; to 10' high — Y — Decorative evergreen shrub for warm places
Eschscholzia californica— California-poppy	Per. (but usually grown as An.)—Pacific Coast—3"; to 2' high — C, Y, O, Pi, — Grayish, finely cut foliage
Hunnemannia fumeriaefolia—Mexican tulip-poppy	Per. (grown as An.) — Mexico — 3"; 2' high — Y — Resembles Eschscholzia, but is less delicate
Macleaya cordata. Plume-poppy, tree-celandine	Per. — Orient — Small, in plumes; to 8' high — C — Lobed basal foliage; spreads by suckers; formerly called Bocconia
Meconopsis (several spp.) —Chinese-, hare-, bell- or Welsh-poppy	Per. — Europe, Asia — to 3"; 1' to 3' high — Pu to B — Good for rock gardens
Romneya coulteri. Matilija-poppy	Per. — S. California and Mexico — to 6"; to 8' high — W (fragrant) — Effective border plant

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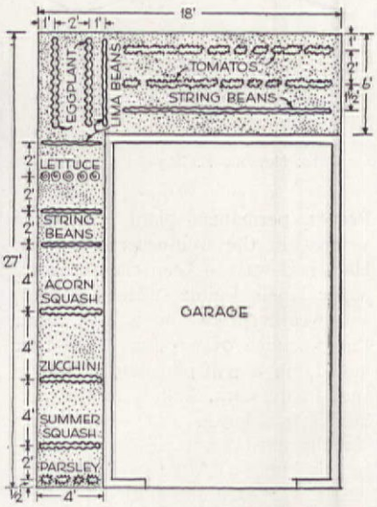
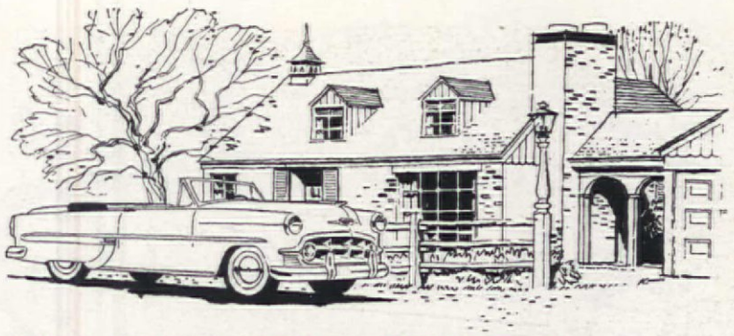
We had drawn a plan showing where and when we'd plant our seeds and seedlings, but since neither of us had much gardening knowledge, we used no technical or involved procedures, and trusted that the descriptions and directions in the seed catalogues we had collected were accurate. Our initial planting was of rows of parsley, Great Lakes lettuce, and bush snap beans, and hills of

PLEASE TURN TO PAGE 98



We made the most of our limited space by following early crops with fresh plantings in the same space, feeding regularly, and mulching generously



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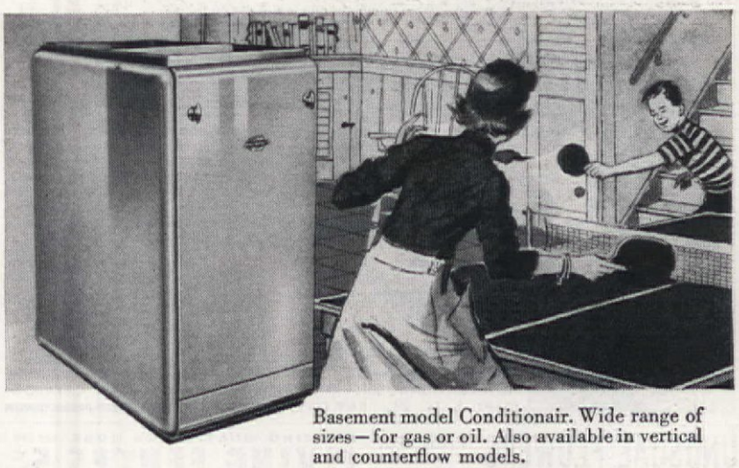

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HERE'S a *friendly* way to make a fine income, spare-time or full time. Show lovely new Box Assortments of richly decorated All Occasion Greeting Cards, distinctive, "Name-Imprinted" Stationery, gay Gift Wrappings. Many other items so *exceptionally* beautiful, so reasonably priced, that your friends, neighbors, and co-workers will be delighted to give you big orders. NO EXPERIENCE NEEDED—our FREE BOOK shows you easy ways for *any beginner* to make money! You make as much as 55¢ on each box. Mail coupon below—without money—for sample boxes on approval. No obligation. If friends don't "snap up" these bargains — return them at *our* expense. Harry Doehla Co., Studio A-12, Nashua, N. H. *(West of Rockies, mail coupon to Palo Alto, Cal.)*

Box assortments—so convenient and such bargains, too!

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"I received these ten orders in about 30 minutes. Everybody 'oh'd' and 'ah'd' over the cards. It's going to be very easy."
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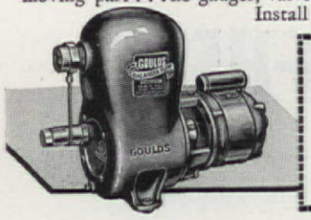

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Name.....

Address

Vegetable Garden

(Begins on page 97)

squash—the summer, Zucchini, and acorn varieties. Later we planted lima beans, and when advertisements of eggplants and tomato plants appeared in the local paper, we bought six of the former and twelve of the latter. At first we tried staking the tomatoes, but not being adept at the art, we finally covered the ground around them with a heavy mulch and let the plants spread out on top of it. This proved very satisfactory, giving us a large crop with a minimum of effort. We also planted additional rows of beans and lettuce at intervals to ensure a steady supply. Whenever we planted, we worked a handful of 5-10-5 plant food into each hill or several cupfuls per row. After heavy rains, we dusted the plants with an all-purpose dust to control insects and plant diseases. After growth started, we mulched around the plants with grass clippings, and as a result rarely had to do any weeding; also we had to water only during prolonged dry spells.

At very small cost in time and money, we obtained all the parsley we needed, 24 summer squash, 30 Zucchinis, over 30 pounds of beans, 18 eggplants, several hundred tomatoes, and quantities of other vegetables. The only crop we won't plant in the future is acorn squash; the yield was excellent and the product delicious, but the vines ran wild, tangling up the bean rows and spilling over into our neighbor's yard. Our only real complaint is that the taste of those fresh vegetables spoiled us for eating store-bought produce all winter! So with the first sign of spring, we are eager to get going on our pint-size but profitable garden.

Data: Nathalie H. Gage

Proper, permanent plant labeling is a must in the well-ordered garden. Here is a way to keep cheap, handy paper labels legible, water-repellent, and weatherproof for a long time: Put 1 ounce of paraffin (grated or flaked) in a half-pint bottle with a snug-fitting cork. Add ⅓ pint of carbon tetrachloride and shake occasionally until dissolved—maybe three to six hours. After writing your labels, coat each one, both sides, with the paraffin solution using an applicator made by pushing the handle of a small water-color paintbrush through a hole bored in the cork.

SOVEREIGN STRAWBERRY PLANTS

Aromatic, sweet-flavored berries, averaging 5 inches in circ. June bearing variety, Gov't inspected plants. Shipped from Mar. 1 to May 15 with complete planting instructions. No C.O.D. under $10.

12 plants $2.50 30 plants $5.00
N. W. BERRY FARM Bellingham, Washington

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10 Colorado Blue Spruce 4 yr. transplanted, 3 to 6 in. tall—only $1 postpaid; 22 only $2 postpaid! Another Bargain: 20 Evergreens, $3 postpaid; all 3 and 4 yr. old transplanted 4 to 10 in. tall. Five each: Red Pine, Scotch Pine, Norway Spruce, White Spruce, all 20 for $3. (West of Miss. River add 25c.) FREE illustrated price list of small evergreen trees. ALL TREES GUARANTEED TO LIVE.

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"What I've Unlearned"

WESLEY HAYNES

When I joined the joyous ranks of gardeners a few years back, my friends rallied 'round with gift plants and advice. I can now state that some of the plants were good.

What I'm getting around to is that a hefty folklore has grown up around gardening. Old wives—and old husbands, too—are busily concocting their tales of "how we used to do it." Gardening is now a prickly cactus patch of "You must do this!" and "You can't do that!" and "Who ever heard of treating roses *that* way?"

Now some of what they tell you is perfectly true, such as the dictum that sunflowers aren't happy anywhere but in the sun. But many a practitioner of gardening propagates myths, without being aware of it. Like my former neighbor, Ed Scoville, a lean and weathered citizen, who only needed to see me with spade in hand to foretell a season of discontent in my garden. Ed had grown up on a huge fruit farm in Missouri; he despised any kind of horticulture not calculated in hundreds of acres. When he saw me planting camellias on the west side of my house, he morosely foretold how they would die. Any fool, he hinted, would know that camellias had to be on the north or east side of a house. That hedge of blooming camellias on the west side of my house is doing quite well, thank you. But more of that later . . .

To go back a few years . . . when I prepared to move from an apartment to a home of my own, older and wiser heads at the office warned me against becoming a slave to my garden. They showed me blisters on their hands from mowing and wailed piteously, "Every night and every weekend you'll be hitched to the pruning shears and the lawn mower. You'll wish you were back in a nice, noisy apartment."

Of course they were wrong, but it took a little experience of my own to teach me that gardening is liberation—not enslavement.

I remember the way Ed Scoville used to watch from his back fence as I set out to perform a garden chore. His attitude toward me was that of a twenty-year Army sergeant toward a fuzzy-chinned youth trying for a Pfc stripe.

If I wanted to plant an orange tree in my backyard, he shook his head mournfully: "Y' can't grow oranges here. We're in a frost pocket!" But I went right ahead and planted that tree, being careful to locate it where it could soak up reflected heat from a neighbor's white-painted garage.

PLEASE TURN TO PAGE 100

make that small room LARGER with the NEW "SPACEMASTER" folding door

"SPACEMASTER" ...the quality door
at only $24.95
for 2' 6" x 6' 8" openings
$1.00 higher in far west

Every time you open a swinging door, you waste enough space to hold an easy chair, a bedside table, a kitchen cabinet. With a new "Spacemaster" folding door you can save this space—and save money, too.

Thanks to new design and production techniques, the makers of famous "Modernfold" doors are now able to bring you "Spacemaster" *at the lowest price in the history of quality folding doors*—and still give you *all* these superior features:

EASY TO CLEAN
Plain soap and water removes even the worst stain from "Spacemaster's" durable vinyl-fabric surface.

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You can do it yourself with a screwdriver in a few minutes' time. "Spacemaster" comes complete. No extra hardware to buy.

- Sturdy steel frame with balanced box hinge construction that insures quiet, easy operation.
- Tough, durable vinyl covering (in "decorator gray") that resists fading, cracking and peeling.
- Quiet "sure-stop" glides. Door won't "creep" open or closed.

Best of all—you can easily install "Spacemaster" yourself—wherever a swinging door now wastes precious space in your home. They can be used in pairs to fit openings up to 6 feet wide.

Ask to see "Spacemaster" at your local lumber dealer, building specialty store or department store.

SPACEMASTER folding doors by modernfold DOORS

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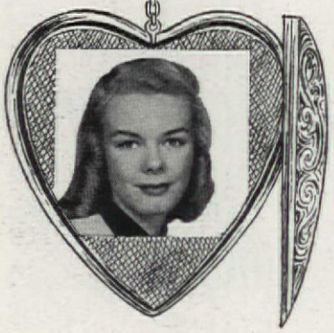
the girl you used to be...



what would she think of you today?

She looks out at the world through older, wiser eyes . . . that girl who once was you. Would she approve the way you look at things, or would she miss the fresh enthusiasm that was so much a part of her make-up? Ask yourself the question she would ask: Do you still have a "young" viewpoint?

Part of feeling young is a willingness to accept new ideas. Perhaps that's why so many young people have turned to the new idea in sanitary protection: Tampax*. Because Tampax is worn internally, it avoids many of the discomforts of "those days"—chafing, irritation, the whole bulky belt-pin-pad harness, and *odor*.

Doctor-invented Tampax is so comfortable the wearer can't even feel its presence. It's easy to dispose of. Can be worn in shower or tub. The Tampax package never betrays your secret. In fact, it's so small a month's supply slips into purse. Get your choice of 3 absorbencies (Regular, Super, Junior) at any drug or notion counter. Tampax Incorporated, Palmer, Mass.

*Reg. U. S. Pat. Off.

Accepted for Advertising by the Journal of the American Medical Association

I've Unlearned

(Begins on page 99)

The tree grew and flourished. True, the oranges are the size of golf balls and sourer than lemons, but that's another story that has nothing to do with the tree's location.

Whenever any plant or shrub died for me that first year (and plenty did), Ed gave me the old I-told-you-so treatment. Keeping my temper with an effort, I used to mutter through clenched teeth: "It's all a part of my education." Yes, those first years on Klump Avenue were educational, all right. When I bought the place, the real estate man told me with guileless fervor: "This soil is wonderful! It'll grow anything!"

In a way he was right: it would grow anything, providing you first added a king's ransom in top soil, peat moss, and the best sixty-nine-cents-a-bag steer manure. That alleged soil was as nearly pure sand as you'll find this side of the Sahara. But, in a curious way, I *liked* the back-breaking work of digging out rocks and placing trailer loads of leaf mold in each flower bed. Once, early in the game, before I'd become a convert to compost, I took some of the pale-colored stuff my yard was made of to the Los Angeles County Agricultural Agent, showed it to him, and asked hopefully, "Would you say I had sandy loam?" He examined it carefully, then said, straight-faced, "I'd say you had sandy sand."

But when once I'd learned the simple truth that nothing in gardening is quite as important as conditioning your soil, my prospects brightened. I learned about mulches—using a deeper mulch as our hot Valley summers progressed. And I found that the right mulch, neatly applied, needn't be messy looking.

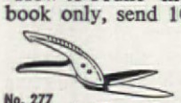
Heartened by success, and ignoring the old-fashioned texts which advised against mixing flowers and vegetables, I did just that—and found it good. I happen to admire the foliage of rhubarb, artichoke and asparagus. Today, they're all thriving in my perennial flower bed. And every time I pull a generous portion of cherry-colored rhubarb, I feel as though a favorite stock has declared an extra dividend. While we're on the subject, this perennial bed is bordered with a neat little plant with lively purple flowers called chives. The zesty flavor of its leaves improves many a salad.

Friends used to tell me that it was impossible to move a large tree. I rebelled at the idea—and did something about it. A twelve-foot Chinese elm tree was growing in my backyard right where it stole food and kept

welcome your heart fund volunteer

Feb. 14 HEART SUNDAY

More gardeners use the "Snap-Cut" than any other pruner. Why? Because it works with amazing ease, leaves a quick-healing cut and it lasts for years. There are *many* imitations—so look for the name on the tool. Two sizes: 8" at $2.75 and 6" at $2.25. Coupon entitling you to 28-page book, "How to Prune" in every package. For book only, send 10c to factory.



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HEDGE SHEARS by Seymour Smith. Old, worn shears make hedge trimming hard. You'll do it much easier with these fine drop forged English Shears.

Seymour Smith tools add to the joy of gardening. Your dealer has them or can get them for you.

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NAME

STREET

CITY STATE

I've Unlearned

sunlight from a prized Flamingo peach. I waited for the right day: cool, overcast, with plenty of moisture in the air. Then I dug around the tree, and moved it, with about a yard of dirt around the roots, using two strong friends and a wheelbarrow. I quickly placed the tree in its new location, filling in around it with well-screened compost; soaked the soil with a trickle of water to work out the last air pocket from around the roots; and topped off the operation with a feeding of plant food in liquid form. The way that tree shot upward and outward made me wonder whether some trees, like certain people, wouldn't enjoy an annual move!

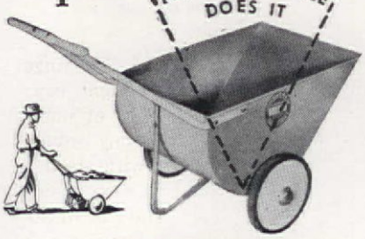
But the gratifying growth of that elm tree has been no more striking than that of my revolutionary camellias. (Revolutionary because they're thriving in a western exposure, where the experts say they can't.)

You see, my house has a dandy roof overhang of about two feet. Hence, planted quite close to the wall, the camellias are protected from summer's intense overhead sun. Before I planted, I prepared the camellia bed with loving care plus gleaming black loam, crumbly leaf mold, and bales of peat. Then, and I will admit, if forced to, that I consider this the master touch—I planted a row of bushy marguerites close to the camellias so that their shade kept the camellia roots cool.

Perhaps in no other respect are the usual maxims about gardening so spectacularly wrong as in the matter of fertilizers. More times than you can shake a stick I've been told by veteran gardeners, "You can't use all that fertilizer! You'll burn your plants to a crisp!" So what? Once in a while I *have* burned a plant; but only rarely, and never beyond the possibility of salvaging it with first aid measures. On the other side of the ledger, my high-feeding program has given me lush, deep-green foliage and bountiful blooms on hundreds of shrubs and flowers. In feeding, I strive to make every plant achieve its maximum growth, even though some friends make jokes about my lavish feeding, insisting that no good will come of my efforts to "break the sound barrier" with hoe and wheelbarrow. Actually, the whole operation is carefully planned, with two principles ever in mind: I watch each plant for any sign of over-feeding; and I vary the diet over the year so that each plant gets a helping of trace elements from fish fertilizers at least once during the growing season.

Yes, what I've *unlearned* about gardening convinces me that my plants want to grow, and that, given half a chance, they will. Who could ask for a nicer arrangement not only for them but also for me?

MOVE any garden load you can push or pull



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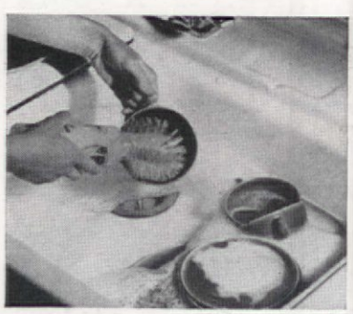
Beautiful HOUSE PLANTS

AT BARGAIN PRICES—Write today for our Big Illustrated Colored Catalog, and will include large Packet (300 Seeds) California Poppies of Gorgeous Mixed Colors. FREE

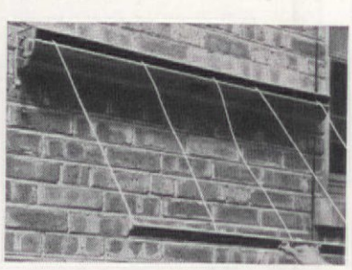
CONDON BROS. SEEDSMEN Dept. 16 Rockford, ILL.

Have You Seen These?

DON'T GET STEAMED UP—not when the new "Klear Glass" liquid will help prevent annoying fog on your eyeglasses—or any other glass, plastic, or high-luster surface. On the windshield, an application minimizes clouding, makes driving safer. Added dividend: this non-greasy cleaner also puts on a protective coating that is dust- and grime-resistant. Handy 3½-oz. squeeze-spray bottle for household use, $1.49; pocket-size applicator, 49¢.



SPEED UP DISHWASHING with this sturdy Saran bristle brush and plastic bottle handle to hold liquid detergent. A squeeze on the container brings on the soapy suds. For cleaning woodwork, whitewall tires, too. $1. Hygienik Dishwasher Co., Inc.



CLOTHESLINE DISAPPEARS with ease into its own weatherproof aluminum house on any day but washday. Five lines (total 150 feet in length) are plastic-coated wire. They unwind and rewind window shade-fashion. To set up line, simply pull bar out to any distance up to 30 feet, hook into bracket. Locking lever on housing draws lines taut, allows them to roll up when released. $30. Ekco Products Co.

PLEASE TURN TO PAGE 102

Born just in time for New, Improved MILK-BONE

DOG BISCUITS

MORE FAT

—to help make their skin healthy . . . coats luxuriant!

MORE PROTEIN

—to help build bone and muscle . . . keep them peppy!

These healthy, happy pups will be brought up to chew their MILK-BONE Dog Biscuits every day. They couldn't get a finer food!

Every nutrient dogs are known to need goes into these perfectly balanced biscuits. Now — with an increase of FAT and PROTEIN, you can look for an even more luxuriant coat on your dog — healthier, non-itchy skin — and plenty of pep!

In addition — hard, crunchy MILK-BONE Dog Biscuits supply vital chewing exercise — an important "must" to help keep teeth and gums in good shape.

Whatever your dog eats, HE NEEDS MILK-BONE Dog Biscuits, too!

MILK-BONE products contain nutrients your dog needs: Vitamins A, B_1, B_2, D and E . . . Meat Meal . . . Milk . . . Fish Liver Oil . . . Wheat Germ . . . Whole Wheat Flour . . . Minerals.

NATIONAL BISCUIT COMPANY

Lanolin Plus Does Wonders for Your Skin

Whether your skin problem is an obvious dry flakiness—tiny lines becoming over-apparent—or failure to take make-up smoothly—Lanolin Plus Liquid can help like magic.

You see, the very name of Lanolin Plus stands for an extra abundance of valuable esters and cholesterols that are most similar to Nature's own skin lubricants. So its penetrating quality quickly helps diminish the troublesome signs of dry skin.

Lanolin Plus helps maintain a proper lubricating balance not only for skins that are too dry—but normal and oily skins, too.

Why not try Lanolin Plus Liquid soon? And, for the most beneficial make-up- and dirt-remover yet—Lanolin Plus Liquid Cleanser. Both go so very far—for only one dollar plus tax, at all cosmetic counters.

Lanolin Plus

LIQUID

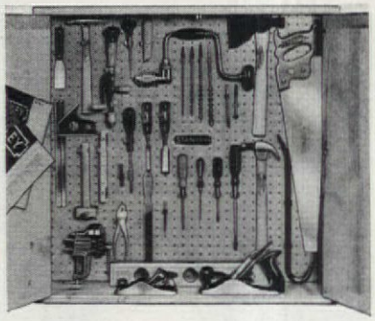
Only $1.00 plus tax

CONSOLIDATED COSMETICS, INC.
30 W. Hubbard St., Chicago 10, Illinois

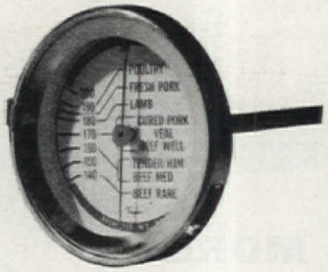
Seen These?

(Begins on page 101)

COMPLETE SET OF TOOLS is stowed away in this small chest made to hang flat on the wall in a compact 31½" x 33" space. This chest comes in two versions; one model (shown) contains 34 different fine quality tools for cutting, measuring, nailing, and driving. The other model has 24 similar tools, plus an electric ¼-in. drill with 11 attachments. Hand-



some knotty pine cabinet has natural finish, black Colonial hardware. Tools hang neatly on peg-board backing of chest which has 10 additional clips for future tools—there's room on the inside of cabinet doors for even more expansion. 34-piece set, $99.50. Other set (with electric drill), $113.50. The Stanley Works.



NO MORE GUESSWORK when you latch onto precision cooking via these two new dial-type thermometers—one for roasting; the other for deep frying and making candy or jelly. Both have large read-at-a-glance dials, 2½ in. in diameter. Maintaining the proper temperature is simply a matter of presetting the indicator and then keeping the center arrow point-to-point with the indicator. Roast meat thermometer has a dial with 10 degree gradations from 140 for rare roast beef to 190-200 degrees for poultry roasting. The stem is a short 5 inches for easier handling. The second, a combination candy and deep-fry thermometer, has the same large dial, but is marked in 2-degree gradation from 200 to 400 degrees. The stem is 7 inches and has a handy adjustable clip for holding the thermometer securely to the pan edge.

Both thermometers are sturdily constructed of stainless steel. Watertight and rustproof, they can even go into the dishwasher. $3.50 each. Taylor Instrument Co.

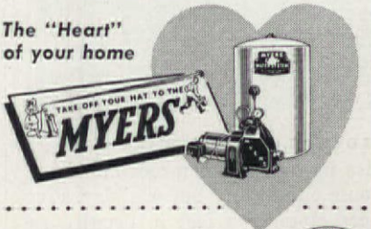
When you buy the "Heart" for your home be sure you get the best

WHEN YOU MOVE beyond city mains, plenty of water and plenty of pressure take on a new importance for every household job. That's why wise suburbanites specify dependable, precision-engineered Myers.

WATER AT THE TURN of a tap! Myers systems virtually eliminate water delivery failure — they've proved it through 84 years of leadership. Myers quality soon pays for itself in freedom from repair bills.

CITY CONVENIENCE in the country. A nearby Myers water specialist can give you exact specifications for the best water system for your home. Call him. Or mail coupon for "Water Witch," new dial chart which automatically figures your water requirements.

The "Heart" of your home



The F. E. Myers & Bro. Co.
Dept. AH-2, Ashland, Ohio

Enclosed find 10c for "Water Witch" to figure my home water needs.

NAME_____

STREET OR RFD_____

POST OFFICE_____ STATE_____

Music

(Begins on page 22)

nation anyway, since they reflect the opinions of unimaginative masters. Hi-Fido communicates his high-fidelity judgments through tail waggings and the like. He spins, rolls over, and barks in all degrees of that limited human gamut, the well-tempered scale (for which he seems to have a certain contempt, probably because of its impracticability according to modern standards).

Thus with such stalwarts at my beck and call as Ed Wallace and Hi-Fido, the high-fidelity future looks rosy indeed for me. However, for the present—and a longish present it would appear to be—I shall adhere to what I previously referred to in this essay as the "finished product."

The national market, in short, offers several ready-made hi-fi sets of excellent manufacture and working capacity. I have heard some of them perform, and to say that I was amazed by the results obtainable is being perfectly truthful. Nor is the cost of these sets prohibitive. Custom jobs, too, can be had in prices within the bounds of economic propriety.

As for recordings, it can be said without quibble that various companies have produced high-fidelity disks for a long time. Lately, owing to the increase in hi-fi interest, one manufacturer at least has been sticking the words "high fidelity" on the envelopes, but you can get excellent hi-fi performance today, whether or not it says so on the disks. Below are some of the better new ones, from the twin standpoints of artistic performance and excellence of sound. List prices for LP records are given.

VICTOR: *Cavalleria Rusticana* and *Pagliacci* with Jussi Bjoerling, Victoria de los Angeles, Zinka Milanov, Leonard Warren, and Robert Merrill, conducted by Renato Cellini (3 disks, $5.72 each).

The Paganini String Quartet in three of Beethoven's classics ($5.72).

Vladimir Horowitz with Reiner and the RCA Victor Symphony in Beethoven's *"Emperor"* Concerto (2 disks, $5.72 each).

CAPITOL: Glazunov's *The Seasons* played by Roger Désormière and the French Symphony Orchestra ($5.70).

Steinberg and the Pittsburgh Symphony together with Leonard Pennario in the Gershwin *Concerto in F* ($5.72).

LONDON: Ravel's *Valses Nobles et Sentimentales* played by Ansermet and L'Orchestre de la Suisse Romande ($5.95).

Bruckner's *Seventh* played by Van Beinum and the Concertgebouw Orchestra, plus Franck's *Psyche* (2 disks, $5.95 each).

COLUMBIA: Ormandy and the Philadelphia Orchestra in Mussorgsky's *Pictures at an Exhibition* ($5.95).

Nelson Eddy starring in the Rodgers-Hammerstein *Oklahoma* ($5.95).

Beecham and the Royal Philharmonic with William Primrose, viola soloist, in the Berlioz *Harold in Italy* ($5.95).

REMINGTON: Sylvia Marlowe at the harpsichord playing Scarlatti, Bach, and Couperin ($2.99).

Carlos Montoya in typical flamenco works played on the guitar ($2.99).

Leonid Hambro in Mozart and Haydn piano sonatas ($2.99).

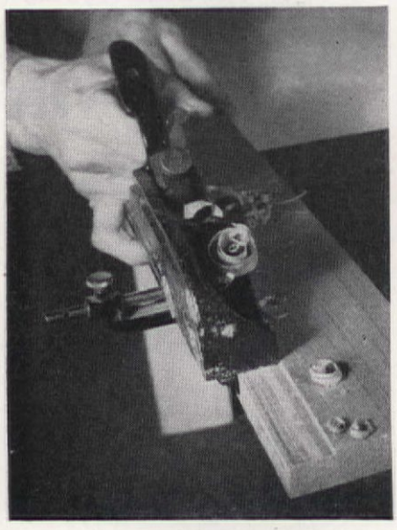
How to make a Translucent Plastic Door

PAUL COREY

Would you like to have a door that's light, easy to make, permanently colorful—and translucent? By framing a sheet of glass-fiber plastic you can make one that will brighten up a room, especially if you need to borrow light from a porch or another room.

We made the door shown above out of standard 1 x 4 redwood lumber (pine would do just as well) and a sheet of plastic in a glowing yellow tone. Many shades of rose, blue-gray, and green are available in this flat version of a material that is widely used in corrugated sheets.

The sandwich method of construction that we used for the frames gives strength without a lot of tricky joints, and there are no stops to give trouble or collect dust. Incidentally, the same method of construction may be used to make plastic screens if you don't have a spot for the doors.



1.
Frame consists of four short and four long pieces of 1 x 4 lumber. Shorts are width of opening, less 3¾ in. (width of lumber). Longs are length of opening, less 3¾ in. With plane or power saw, cut rabbets along edge of the four pieces. Rabbets should be 1 in. wide and equal in depth to the thickness of plastic used

MORE ON PAGE 104

This picture demonstrates 3 ways heat escapes your home

Johns-Manville Spintex Insulation prevents heat escaping ALL 3 WAYS!

Tomorrow at breakfast, let your coffee and a lighted match show how J-M Spintex insulation can keep heat from moving out of your home.

Only this type insulation properly applied prevents heat loss all 3 ways.

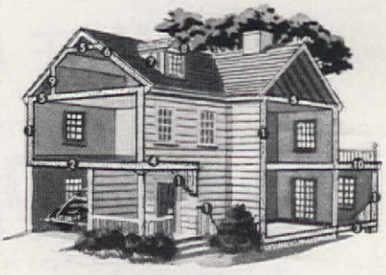
By Conduction:
Notice how quickly your spoon handle warms up. Fast-moving molecules in the hot coffee kick into action the slowed down molecules of a cold silver spoon. In the same way your furnace heat kicks its way out through uninsulated walls and ceilings.

By Convection:
When you light a match, notice that the flame is pulled straight up by rising heat. Heat behaves the same way in a house with uninsulated walls and moves to the colder surfaces where it finds ready exit to outdoors. Drafts result.

By Radiation:
Now sip your coffee. It has cooled perceptibly. The heat has propelled itself out into the air and will radiate in all directions unless it is stopped by efficient insulation.

That's why J-M Spintex can *save you up to 30 cents* on every dollar you spend for fuel. Your house is warmer in winter, cooler in summer. And Spintex is fireproof, gives added protection.

WHERE INSULATION IS NEEDED!



1. Exterior walls. 2. Floor above unheated garage. 3. Floor above unexcavated area. 4. Floor over open porch. 5. Ceiling below unfinished attic. 6. Sloping ceiling. 7. Dormer cheeks and faces. 8. Dormer ceiling. 9. Knee walls. 10. Ceiling below flat roof.

Free

Send for your copy of "Comfort that Pays for itself" book.

Johns-Manville, Dept. AH-2, Box 60, N. Y. 16, N. Y.
Please send me free copy of "Comfort" book.

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(In Canada, send to 199 Bay St., Toronto 1, Ont.)

JOHNS-MANVILLE PRODUCTS

Johns-Manville

See How Little It Costs to Build a Ready-Cut Liberty Home

Save 30% to 40%

Don't pay several hundred dollars more than necessary when you build a home! Buy direct from our mill at our low, factory, freight-paid price. We ship you the lumber cut-to-fit, ready to erect. Paint, glass, hardware, nails, etc., all included in the price. Plans furnished—also complete building instructions. No wonder our customers write us that we saved them 30% to 40%. Architecturally approved construction. (Not prefabricated.)

What "Liberty" Owners Say

Ahead $2,000 to $3,000

"We have moved into our 'Liberty' home and are more pleased with it every day. I think I would be safe in saying we are ahead $2,000 to $3,000 by buying your Liberty Home and doing the work ourselves."

Saved $4,000 to $6,000

"Compared to a local contractor's price to build a home equal to my 'Liberty,' I will be saving $4,000 to $6,000; so you can see why I have such enthusiasm for Liberty Homes."

Very Easy to Build

Every step in the building of a Liberty Home is figured out for you, so that all you have to do is follow the drawings and instructions that we furnish you.

Visit a Liberty Home

Many thousands of Liberty Homes have been built in all parts of the country. If you would like to visit and inspect the model that suits you best, write us and we will give you its location.

BIG BOOK of House Plans in Colors 25¢

Handsome Big CATALOGUE

Pictures wonderful homes in colors at money-saving prices. Designs to suit everyone. Send 25¢ for catalogue today.

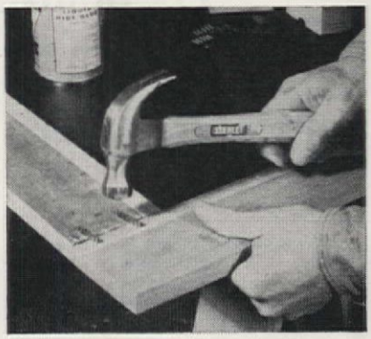
LEWIS MANUFACTURING CO. 3142 LAFAYETTE BAY CITY, MICH.

STOP PAIN INSTANTLY
COMBAT INFECTION
PROMOTE HEALING
WITH ANTISEPTIC
Campho-Phenique
(PRONOUNCED CAM-FO-FIN-EEK)
USE IT FOR
MINOR BURNS, CUTS
SCRATCHES, ABRASIONS

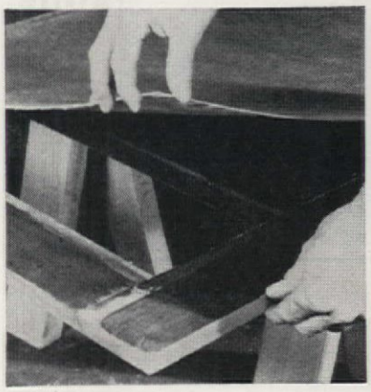
Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam . . . stops pain *instantly*, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

Plastic Door

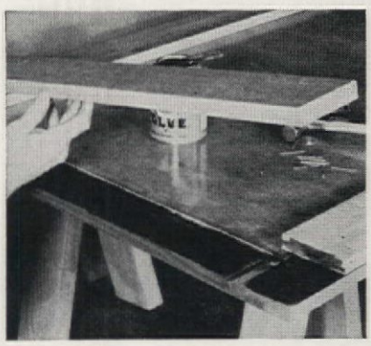
(Begins on page 103)



2.
The four parts of the frame with the rabbets cut on the edge should be assembled with corrugated fasteners and glue. Rabbets should go all the way around the inner edge, as in a picture frame



3.
Cut sheet of plastic so it will fit into rabbets cut in frame. Spread glue over entire top surface of frame, including rabbets. Drop plastic sheet into place and press down so that sheet makes contact with glue at all points



4.
Complete job by laying the four non-rabbeted pieces onto glued surface. Place as shown, so that joints will overlap. Nail the two frames together, set the nails and fill the holes. When the glue is dry, the door is ready to be hung

ROTO-ROOTER SEWER SERVICE
19 Years Dependability

- The first and only national sewer service.
- Used by millions of home-owners with complete satisfaction.
- Razor-Kleens clogged sewers and drains.
- Look for ROTO-ROOTER, white section of your phone book. Write for free descriptive folder.

No Unnecessary Digging

Roto-Rooter Corporation Dept. A-40 Des Moines 14, Iowa

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The World's Largest Flowered Rainbow Mixture of Zinnias. Blooms 6" across. To introduce our Superior Seeds and Plants, we will send a Packet of these Gorgeous Zinnias and Big Catalog. Send 3c for postage. FREE

CONDON BROS. SEEDSMEN Dept. 15 Rockford, ILL.

New CACTUS

Grow these exotic and beautiful flowering plants. Write for my lavishly illustrated cactus catalog in full color. 10¢ appreciated for postage. Hundreds pictured and described. Simple cultural directions. Grow anywhere. Largest collection in the world

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2-YEAR FIELD-GROWN ROSES LOW AS 25¢

Flowering shrubs, evergreens, shade trees, 25¢ up. Fruit trees low as 20¢. Nuts, blueberries, strawberries, Grapes 10¢. Quality stock can't be sold lower. Write for FREE color catalog and $2.00 FREE bonus information.

TENNESSEE NURSERY CO., Box 18, Cleveland, Tenn.

BABY SIZED TREES & SHRUBS
JUST WHAT YOU'VE BEEN LOOKING FOR!

Numerous varieties from which to choose. Mostly 6 to 12-in. height—the popular sizes for experimental use. Write today for FREE CATALOG! Address—

THE WHITTEN NURSERIES, Box 512, Bridgman, Mich.

Every tooth in every blade digs the soil like a spade

Works as you walk!
40 Rotating hoe points and 5 cultivator teeth do the job 10 times faster than hoe and rake. Makes gardening easier—more fun—better crops. For extra fine seed beds use—

RO-HO GARDENER Weeds—Hoes Mulches Cultivates

Easy as mowing a lawn. Kills weeds and mulches soil. Write for Free Folder.

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1063 Adams St., Galesburg, Ill.

STOP WASHOUT OF SEEDED AREAS WITH BURLAP

Solve all your seeding problems by using burlap to cover seeded areas! Provides even distribution of seed, prevents washouts. Also usable to wrap roots to prevent damage while transplanting . . . cover fruit trees for protection from birds and insects. Hundreds of other uses.

25 yd. bolt, 40" wide 6.95
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Mailed prepaid. Send Check or Money Order.

deburco 7 MARKET ST. DEPT. 822 • BOX 1922 Paterson, N. J.

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Write for free garden guide and bargain Plant offers —tells now to grow EARLY VEGETABLES—Cabbage, Onion, Lettuce, Broccoli, Cauliflower, Collard, Tomato, Potato, Egg Plant, Pepper Plants described with cultural directions. Special early order bonus.

PIEDMONT PLANT CO., BOX 867-A, ALBANY, GA.

I WANT EVERY READER of this Paper to have my big new SENSATION TOMATO

"KING OF THE EARLIES"
Big solid, scarlet fruit, disease resistant, heavy yielder. Ideal for table or canning. Send postal today for 125 seed and copy of Seed and Nursery Catalog. **125 SEED FREE**

R. H. SHUMWAY SEEDSMAN, Dept. 302, Rockford, ILL.

NUT trees

Hardy, heavy-bearing varieties. Also-Roses, Perennials, Shrubs, Fruits. Send today for big, new FREE Catalog.

EMLONG'S Box 611, Stevensville, Mich.

Famous McCLUNG ROSES

From our own nursery in the heart of the Texas rose fields, we offer the finest and most beautiful varieties. Vigorous 2-year old budded bushes. Well rooted, guaranteed to live and bloom. WRITE FOR FREE FOLDER AND PRICE LIST.

McCLUNG BROS. ROSE NURSERY
Route 5, Box 275-B Tyler, Texas

CONDON'S NEW GIANT SHAGGY ASTERS

Will give your garden a rainbow of glorious colored blooms on long graceful branched stems, from early summer to frost. Easy to grow. Disease resistant. Send a 3c stamp for 35c Packet (100 Seed) and the Big Colored Catalog **FREE**

CONDON BROS. SEEDSMEN Dept. 17 Rockford, ILL.

EASY - FASCINATING - INEXPENSIVE

AFRICAN VIOLET SEED KIT You'll get dozens of NEW HYBRID African violets (including rare doubles) from this tested kit! Many different colors, shapes, leaf forms, no two alike. Includes 100 Special Mixture seeds, propagating box, special growing mixture, conditioner, complete, easy instructions and violet care bulletin. SATISFACTION GUARANTEED. *FREE CATALOG OF EXCLUSIVE NEW VARIETIES.* **$1.25** POST PAID

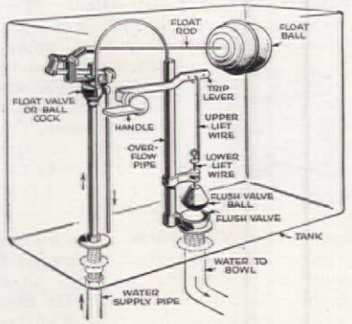
THE MAHR COMPANY, Dept. A, Box 585, Des Moines, Iowa

How to Repair a Flush Tank

R. J. ALEY

If you understand how something works, then fixing it is a lot easier. So, before we tell you about repairing your flush tank, we are going to explain how it works. Stay with us.

Water enters the tank through the water supply pipe, and its flow is governed by the float valve or ball cock. This valve is operated by the float ball through a series of levers, so that when the float has been lifted nearly to the top of the tank by the water filling the tank, the valve turns the water off. To flush the tank, the handle is depressed and the trip lever is elevated. This raises the upper lift wire, which in turn raises the lower lift wire and the flush valve ball. See? The flush valve ball is buoyant and therefore does not drop down on to the flush valve seat until the water has flowed out of the tank. The flush valve ball then seals the flush valve, and since the float ball has dropped down with the water level, the float valve opens, and the



The float ball, float valve, and the flush valve are the three most common danger points and should be checked first

cycle of refilling is repeated. Very simple really.

The most common ailments of flush tanks are leaks and continually running water. Such leaks most commonly occur if flush valve allows the water in the tank to leak continually into the bowl, or if the float valve fails to shut off the water in the supply pipe when the tank is full.

When the flush valve leaks, first check the flush valve ball to see if it needs replacement. Flush valve balls will not seal tightly if they become worn, rotten, or distorted (common conditions in their old age). If the lift wires bind or become bent they will prevent the ball from seat-

PLEASE TURN TO PAGE 106

"Daddy's stuck, mommy"

It happens so often at the end of a wintry day. Your car has carried you faithfully, from one call to another, over streets and roads kept passable by public snow removal equipment.

Then dead-tired at nightfall, and within sight of your family and the warmth of your fireside, you get stuck in your *own driveway!*

To be "snowbound" fifty feet from home is an exasperation many of us have shared . . . but a totally unnecessary one. Modern driveway and sidewalk snow melting systems prevent it and should be as much a part of the modern American scene as the integral garage or the automobile itself. Amortized over the lifespan of the home and financed as part of the mortgage, or later as part of an improvement loan, the cost per year is negligible compared with the safety, convenience, increased property value, and collateral benefits derived.

Reliable *steel pipe,* proved in over 60 years of hot water and steam heating, is the most widely used heat transmission medium for snow removal systems. For steel pipe is economical, durable, readily formable and weldable for coils and grids, and is "familiar" to plumbers and pipe fitters everywhere.

A *new* 32 page color booklet, "Steel Pipe Snow Melting and Ice Removal Systems", will tell you how a snow melting system can be installed at your home. Send for it today.

Steel Pipe is First Choice

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Please send me without cost or obligation a copy of the 32 page booklet "Steel Pipe Snow Melting and Ice Removal Systems."

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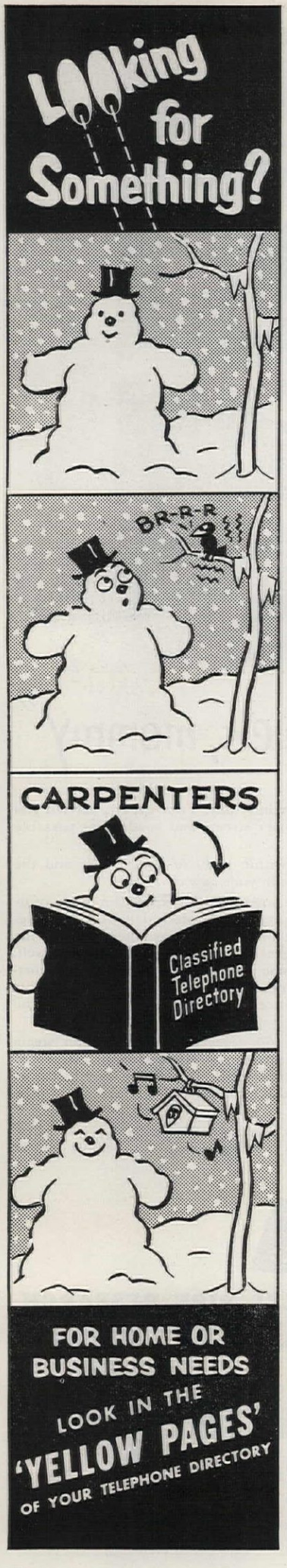
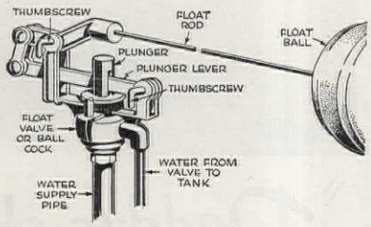


Flush Tank

(Begins on page 105)

ing properly in the valve seat, and water will escape. They can be fixed by cleaning and straightening the wires or by aligning the lower lift wire guide over the center of the flush valve. A dirty or rusty valve seat will also cause leaks, and can usually be fixed by smoothing the valve seat with emery paper.

When the float valve fails to close all the way, the water in the tank will run continuously into the bowl through the overflow pipe. Usually this valve stays open when the float has a leak which prevents it from rising up enough to close the valve. Or the float rod may be bent out of shape so that even when the float is at the correct level, the valve is not entirely closed. If the float leaks, you



The float valve will leak if the valve seat has corroded, or if the washer that seals the valve is rotten or worn out of shape

can solder small holes closed or else unscrew it from the rod and put on a new one. If the trouble comes from the rod, bend it so that the valve will be closed when the water level is just below the top of the overflow pipe.

The float valve also will leak if the valve seat is rough, or if the rubber valve washer is worn. Shut off the outside water supply to the tank, remove the two thumb screws, and lift off the whole float mechanism and the valve plunger. If the washer is worn, replace it with a new one. Inspect the valve seat and smooth down any rough spots with emery paper.

Once in a great while, leaks develop around the water supply pipe or the pipe that carries the water to the bowl. Either leak can be corrected by removing and replacing the old packing around the pipes.

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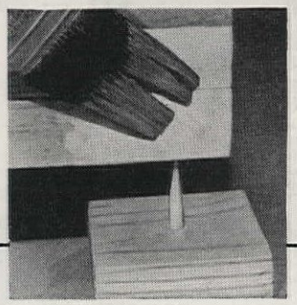
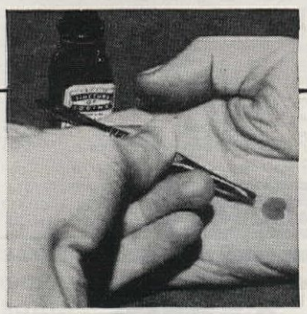


Handyman How-to's



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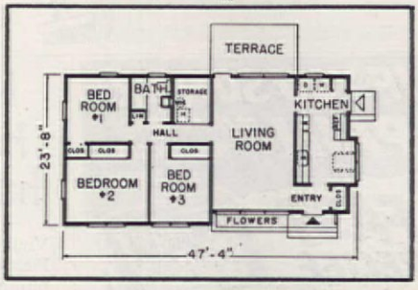

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Where Credit Is Due

COVER
Black platter, Hollydale. Plaid towel, Fieldcrest Mills.

THREE COOKING WALLS
Page 50: Patterns designed by Walter Uhl.

HERE'S A KITCHEN WE DESIGNED
Pages 51-53, 77, 78: Cabinets, Berger Div., Republic Steel. Modular units, Caloric. Refrigerator, Servel Ice-Maker. Washer and gas dryer, Whirlpool. Dishwasher and mixer, KitchenAid. Flooring, Armstrong's Decoresq Corlon. Water heater, Bryant. Ceiling, Wheeling Corrugating Corp. Expanded metal, U.S. Gypsum's Expand-X. Shutters and doors, Paul Heinley. Ceiling fan, Hunter. Exhaust fan, Trade Winds. Sewing machine, Singer. Chairs, Klaus Grabe, Inc. Radio, Zenith. Tools, Ace Cutlery. Knives, Flint. Milk glass, Westmoreland. Flatware, Oneida Stainless. China, Iroquois. Wall clock, Seth Thomas. Stepstool, Cosco. Towels and place mats, Leacock. Artificial flowers, Constance Spry. Glass jars, Malcolm's. Telephone, S.W. Bell Telephone Co.

TAKE A FEW FRESH FLOWERS
Page 54: Chrysanthemums, Jackson & Perkins.

THEN YOU HAVE GOOD VICTUALS
Page 56: Ceramic tureen, Waterman-White.

FAMILY FOOD MY MOTHER TAUGHT ME
Page 58: Apothecary jar, U. S. Glass, Malcolm's. Chafing dish, Hammacher Schlemmer & Co.
Page 59: Cake plate, Dutch Heamsted Ware, Batea Trading Co. Serving spoon, Flint Mfg. Co.

TAKE A CAN OF PEAS
Page 60: Gray platter, Harker Pottery. Brown and white Dutch Heamsted ware, Batea. Green bowl and chartreuse leaf dish, Royal Haeger. White platter, Salem.

BRIGHT NEWS FOR KITCHENS
Page 67: First shelf: Bread box and canister set, Harper J. Ransburg Co., Inc. **Second shelf:** Paper towels, Nat'l Paper Corp. Can opener, Dazey. Baking dishes and tableware, Pyrex. Place mat, Vinyl Linens. **Third shelf:** Dish towel, Fieldcrest. Casserole and Coffee "Hottles," Glasbake by McKee. Radio, Crosley. Shelf paper, Domestic Industries, Inc. **Fourth shelf:** Mixing bowl, Plas-Tex. Rolling pin, Ekco Products Co., Inc. Chicken fryer, Bellaire Enamel Co. Rooster, Richards Morgenthau. Measuring cup, Federal. Canister, Plas-Tex. **Fifth shelf:** Skillets, Griswold. Poultry shears, Studio Shop. Sponges, O-Cell-O. Drain tray, Rubbermaid Products of Wooster Rubber Co. Plastic dishes, Russel Wright Plastic. **Left of shelves:** Clock, Seth Thomas. Wallpaper, United Wallpaper. Chair, Daystrom. Sweeper, Bissell. **Bottom shelf:** Rubber mat and dustpan, Rubbermaid Products, Wooster Rubber Co. Mixer, Federal. **Right of shelves:** Copper-top pan, Wearever. Thermometer, Cooper. Kitchen utensils, Washburn Co. **Page 68:** Clock, General Electric. Measuring spoons and kitchen tools, Ekco Products Co. Slicer set, C.J. Schneider Mfg. Co. Electric trivet, Paragon Electric Co. "Bright Dawn" tableware, Robeson Cutlery Co.

DRESS UP YOUR BATHROOM WITH TOWELS
Page 84: All towels by Cannon Mills.

PLACE AND SHOW
Page 86: All prices are approximate. Dinnerware "Pennsylvania Pantryware" designed by Vera Dunn. 9½-in. plate, $1.65, 6½-in. plate, 79¢; cup and saucer, $1.60; coffeepot, $4.25; small pitcher, $1.20; covered cheese dish, $3; miniature canister, $1.20; honey pot, $1.20; Cemar. Fabric $2.30 per yard, McKay, McLane & Davis. Navy "Colorflaz" linen place mat, 75¢; natural napkin, 75¢; John Matouk. Handmade "American" goblet, 95¢ each, Fostoria. "Pace" stainless steel 6-pc. place setting, $9.75, The Gorham Co.

HIGHLIGHT ON FIREPLACES
Pages 88, 90: Numbers 1, 2, 4, 13, William H. Jackson Co. Number 3, Custom Cast. Numbers 5, 8, 11, Richards-Morgenthau Co. Number 6, 7, Bennett-Ireland, Inc. Number 9 Armstrong Products Corp. Number 10, Virginia Metalcrafters. Number 12, Basket Bazaar.

PHOTOGRAPHS
F. M. Demarest: pages 42-45, 48-49, 54-56, 58-60, 62, 64, 67-68 (center three), 74, 84, 86, 90 (bottom left), 95. Reginald Russell: 26, 28. Chas. R. Pearson: 31-37. Jack Roche: 38-41. Edward A. Bourdon: 46 (top), 47 (top). Warren Reynolds Photography: 51-53, 77-78. Robert Wortham: 85. Jackson & Perkins: 92. Paul Corey: 103-104. R. J. Donavan: 106. **DRAWINGS:** Sigman-Ward: 32-37, 51, 97, 105-106. Margaret Nielson: 53. Bertrand Zadig: 88.

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Yes, when you select Burnham BASE-RAY* Radiant Baseboard to give you the magic of hot water heating, your rooms are encircled with warmth . . . you're surrounded by the cleanest, evenest, most draft-free heat known. *Silent*, too! Since most homes require heating eight months of the year, your most logical choice is time-proven BASE-RAY. You'll get lifetime performance and economy, too, because BASE-RAY is made of rugged, enduring cast iron. Add to this BASE-RAY's inconspicuous modern beauty and, whether you're building or remodeling, you have the perfect answer to your heating problem.

*Reg. U.S. Pat. Off.

FIRST IN THE MANUFACTURE OF BASEBOARD HEATING

Burnham Corporation

SINCE 1873, MAKERS OF A COMPLETE LINE OF BOILERS

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AH-24

Burnham Corporation
Irvington, New York

Please send me . . .
☐ Complete information on BASE-RAY
☐ Literature on Burnham Boilers

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Address
City State

ROOTS AREN'T YOUR ONLY SEWER PROBLEM!

An elephant down the drain? Ask any mother. It CAN happen. And if it does, and your house sewer clogs, what then? The whole sanitary service goes out of business. If your plumber has to use a cleaning rod, will the pipe material stand the rodding? Look at the picture in the center. That's an actual photograph of the hole found in non-metallic sewer pipe that failed. Fortunately there is ONE material that resists roots *AND* withstands rodding in the pipe fittings and in the durable, lead-caulked joints. That's why we say, *always*

USE PERMANENT CAST IRON SOIL PIPE AND FITTINGS

The Mark of Quality and Permanence

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☐ Our Woman's Club is interested in seeing your movie "Permanent Investment."

Name
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"If you can paint a room, you can insulate your attic with KIMSUL* —it's easy as ABC!"

You don't have to be a carpenter—you need no special tools or equipment—to install Reflective KIMSUL insulation in your home this weekend! KIMSUL is the easiest of all insulations to apply, and complete attic coverage of the average 5-room home costs less than $70! Simply carry the rolls home in your car, cut each blanket to proper length and tack or staple in place. It's easy, easy, *easy!*

KIMSUL employs the world's most effective barrier to heat loss:

1. **Thick Fiber Blanket**
2. **Reflective Aluminum Cover**
3. **Positive Vapor Barrier**

That's *triple* protection in one application—designed to reduce winter fuel bills up to 33% and keep room temperatures as much as 15° cooler on hottest summer days!

Start enjoying the exclusive advantages of America's finest insulation *now*. Look for the KIMSUL dealer who displays Mr. "Do-it-yourself" (shown below), or write to Kimberly-Clark Corporation, Neenah, Wis.

KIMSUL INSULATION
*T. M. REG. U. S. & FOREIGN COUNTRIES

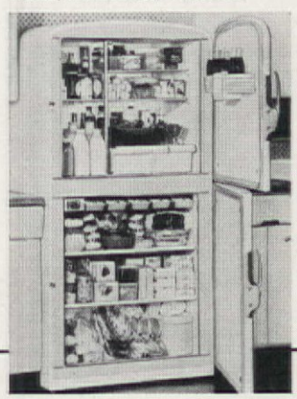
A Product of Kimberly-Clark

Look...it's new!

DURABLE MARLITE blocks, 16" sq., easy to install on walls, have tongue-and-groove joint which conceals fastening nails and clips. Blocks come in your choice of four wood grains or ten colors. 55c sq. ft. Marsh Wall Products, Inc., Dover, O.

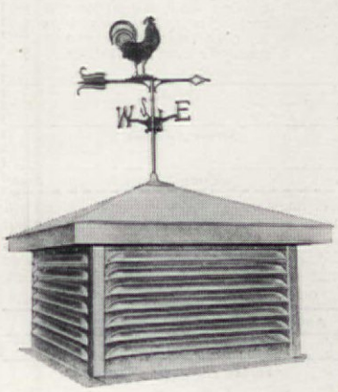
CEMENT FLAGSTONES are made with the aid of a kit comprised of nine paper forms and a small trowel. You furnish the cement, pour it into forms, let set. Kit, complete with instructions, $1. U-Ma-Kit Co., Box E., Mentor, O.

FREEZER-REFRIGERATOR offers complete food storage in a single appliance: 10 cu. ft. self-defrosting refrigerator above; 11½ cu. ft. freezer below. Unit takes only 2½ x 3 feet of floor space. $750. Manitowoc Equipment Works, Manitowoc, Wisconsin



SPORTSMAN'S CABINET holds everything for the hunter or fisherman under lock and key. Gray enameled steel cabinet has divided compartments for equipment, clothes. Large size is 24" x 15" x 63", $29.85. Gardner Mfg. Co., Horicon, Wis.

PREFABRICATED CUPOLA, complete with weather vane, is designed in aluminum for any roof mounting. All materials for installation are included—even flashing. Cupola, 29" high, 40" wide. $68. United States Gypsum Co., 300 W. Adams St., Chicago, Ill.



HOME PLUMBERS will find first aid in this kit for simple bathroom ills—tank ball, screws, washers, bumpers and stoppers along with instructions for their use. $1.98. H. O. Canfield Plumbing Supply Co., 129 Housatonic Ave., Bridgeport, Connecticut

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It's the can't-get-enough kind!

CRISCO'S CHOCOLATE FLUFF CAKE

(Makes two 9-inch layers)

There's no creaming step. You don't beat egg separately. Only one bowl is needed. But b sure to use Crisco! For only with easy-blend ing Crisco do we promise you sure success.

All Measurements Level. Measure into bow

2¾ cups sifted cake flour
1⅔ cups sugar
⅔ cup Crisco
1 teaspoon so
1 cup milk

Mix thoroughly by hand or mixer (mediu speed) for 2 minutes. Stir in:

4½ teaspoons double-acting baking powde

Add:

⅓ cup milk • 5 egg whites • 1 teaspoon vanil

Mix thoroughly by hand or mixer (mediu speed) for 2 mins. Pour into two 9-inch lay pans (1½" deep) which have been rubbe with Crisco or lined with heavy waxed pap (for smaller pans, fill half full, bake cup cak with remaining batter). Bake in modera oven (350°F.) 30 to 35 mins. Cool cake pan on rack 15 mins. Before removing, loos edges with spatula. Place rack over cake pan; invert together. Cool and frost wit

CHOCOLATE FLUFF FROSTING

In top of double boiler combine: 1½ cu sugar, ¼ tsp. cream of tartar, ⅓ cup wat 2 egg whites, unbeaten. Set over bottom double boiler containing boiling water, be constantly with egg beater till frosting stan in peaks (about 7 mins.). Melt 3 sqs. choc late. Cool, fold carefully into frosting. Fro cake between layers, on sides and top. C thin shavings from warm, unsweetened b of chocolate to make "curls" on top of cak

**With tartrate type use 5½ tsps.*

NEW! CRISCO'S "RECIPE ROUNDUP" LABEL—wi recipes on both sides. No other shorteni brings you so many recipes for cakes, pi fried foods, biscuits and cookies in this han form! Cut off each label and save it—get valuable recipe collection at no extra cost!

Now easier than ever to bake...

this lighter, richer Crisco cake

Enjoy new baking ease with Crisco! It's easier to blend, creamier than other vegetable shortenings!

Showy swirls and curls of chocolate top off a white cake that's a wonder . . . so high, so light, so luscious! Yes, and so easy to bake, thanks to Crisco!

You see, pure, all-vegetable Crisco has a baking secret found in no other type of shortening. Crisco makes any cake a better cake! And when you use Crisco and the Quick Method recipe given here, you'll get lighter, richer, moister, more tender cakes than with any other type of shortening and ordinary recipe.

And you'll get them with new ease! For Crisco is easier to blend, creamier than any other leading vegetable shortening. It mixes faster into satin-smooth batters.

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