# The AMERICAN HONE



# for November



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You can't use just any floor in a basementless house. Destructive alkaline moisture, always present to some degree in concrete slabs directly on the ground, ruins ordinary floors. But Armstrong's Asphalt Tile was developed especially to resist the harmful effects of alkaline moisture, to give you a floor that stays beautiful despite this difficult condition. It's an economical solution to this special floor problem, too, since it's low in cost and can be installed ine; pensively.

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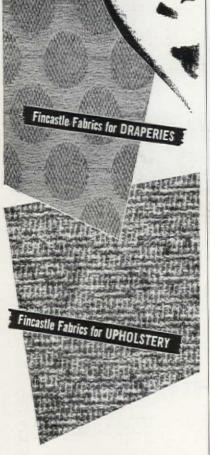
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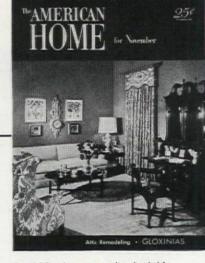
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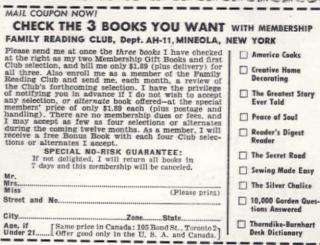
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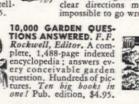
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# Contributors

... B. HAROLD CHRISTENSON, who tells "How to Decoy a Duck" on page 70, received his art education at the Parsons School of Fine and Applied Arts in N.Y.C. Until his service with the Signal Corps during the war, his field was advertising art and design in N.Y. Since the war, he has been director of Scientific Illustration for Research and Development of the Signal Corps Engineering Laboratories in Fort Monmouth, New Jersey.



... ADELINE BULLOCK, who presents the transformation of her own Long Island kitchen on page 90, is a prolific writer, registered nurse, and mother of three grown children. She has contributed articles, short stories, and even occasional poems to everything from the most general to the most specialized publications. Her husband says he is afraid to open a magazine for fear another phase of the Bullocks' lives will be in it.

... ELVIN McDONALD was born on a farm in Gray, Okla., where he still lives. Still a high-school student, and a most unusual one, he is founder of the American Gloxinia Society; editor of its publications. Of course he grows gloxinias (page 48) and related plants in home and greenhouse, and corresponds with gardener friends in all the States and several foreign countries. In his "spare" time he is active in school and church affairs.

••• EDITH M. CLARK, who created the Christmas angel display on page 45 for her own front door, is a native Long Islander and mother of two sons, aged  $7\frac{1}{2}$  and 5. Although she had no formal art training, "not even in high school," she likes to draw or paint whenever she feels the urge, and combines her talent successfully with her imagination. She now lives in Levittown, where she says they are one of the "pioneer" families.

•••• RAY OLIVERE, an AMERICAN HOME alumnus, designed the Christmas window displays on pages 43 and 44. Born in Wilmington, Delaware, he began his art career at the age of 9 with a scholarship to the Wilmington Academy of Fine Arts. He has taught art, done medical illustrations for the Army, and painted portraits. Now living in New York with his Californian wife, he is an illustrator for a commercial art studio.











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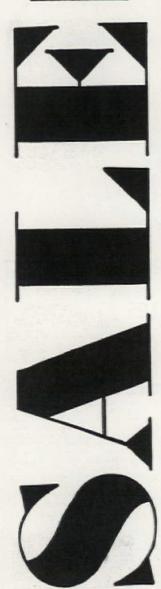
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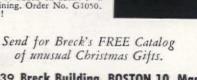




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Write for Big, New 112 pg. Christmas Catalog. It's FREE. BLACK & COMPANY, INC.





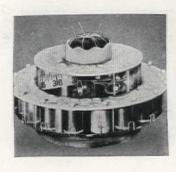
"THERE'S MANY A SLIP 'Twixt the Cup and the Lip" is the message on the box containing these English cup coasters. Someone should get a medal for thinking of this happy solution. A dainty, white absorbentpaper coaster with willow design to place under the cup prevents a drip from the cup from a drop in the saucer. Box of 40, \$1 ppd. Breck's, 639 Breck Bldg., Boston 10, Mass.



THIS STRIPES OUR FANCY as a neat underpinning for our gayest menus. A "Blazer" tablecloth made of denim—and you *know* how practical that is. Red-white, green-white, blue-white, or charcoal-white with matching solid color napkins. (Or striped napkins and plain cloth.) 56" sq. cloth, \$2.75. 56" x 72", \$3.75. Napkins 75¢ ea. postpaid. Black and Company, Forest Hills, New York.



**ROLLING SPOOLS GATHER NO LOSS** of time in chasing them when they are at your finger tips in a Lazy-Susan Sewing Wheel which feeds and cuts threads without removing the spools. Ample storage space in  $8\frac{1}{2}$ " dia. wheel. Two-tone pincushion, rich wood base, embossed floralplastic covers in pastel shades, \$3.95 ppd. Young Prod., Dept. D3, 2605 Elmhurst Ave., Detroit 6, Mich.



**YOU'RE IT** if you're tagged with this lovely sterling silver disk with your own three initials or first name cut clear through (not more than seven letters, please). A sterling silver soldered chain, to which you can add other charms if you ever have the yen—you couldn't wish for a more beautiful beginning. \$3.95 (includes tax) ppd. Robin Hood's Barn, Sudbury, Massachusetts.



THE KETTLE MAY BE CALLED BLACK with impunity by this charming French Provincial-style coffeepot. It's all copper with black-lacquered handle, holds 4 cups, makes an attractive addition to the dinner or coffee table of the smart hostess. Handle at right angle to the spout makes pouring extremely easy. \$11.95 postpaid. The Highwood Shops, Box 226, Ridgewood, N.J.



WINTER WINDOW WONDERS will be easier to tend with a Window Garden Horticulture Set especially designed for proper care of indoor plants and aid to happy plant life. Detachable-tip water spray, earth scoop and tamper, and combination trowel-scratcher. Brass finished, they will not rust. Gift boxed, \$2.95 ppd. Max Schling Seedsmen, Inc., 618–16 Madison Avenue, N.Y.C. 22.



THE AMERICAN HOME, NOVEMBER, 1952





LUMINOUS ICICLES Darkness never dims your tree when it's decorated with tree when it's decorated with these sparkling icicles! Made of luminescent ivory-colored plastic, they glitter in the light, cast a soft radiance in the dark. 5" long. There's enough to bedazzle the big-net the: gest tree! 50 for 59c



KORN BARBER Shaves the toughest corns and cal-louses, quickly, painlessly, Removes both corns and outer growth. Made of surgical steel. Will not break skin or draw blood. Stays sharp for years, Eliminates dan-gerous razors and corn \$1



WATER MIXER If you have separate faucets in bathroom or kitchen, you need our "water mixer." No more freezing under the cold spigot or scalding under the spigot or scatting under the hot. Water comes out just right at any temperature you desire. Slips on any type of faucet easily. Adjustable for faucets 7"-11" \$1.95 apart



GOOFY BALL Crazy, unpredictable . . . young folks love it! Throw Goofy Ball and watch its antics . . . and watch its antics . . dizzy spins, twists, loop-the dizzy spins, twists, loop-the-loops! Made of heavy vinyl plastic with smooth round surface and heat-sealed seams. 14" across when 79c



ANGELS ON A STRING ANGELS ON A STRING So Xmasy with wings, harps and candles! So adorable, perching in the tree or peer-ing demurely from your holi-day greens. Hand-painted and carved from wood in the Italian Alps. They'll live for yours on your live for years on your "whatnot" shelf . . . live 3 for \$1

\$1

A. C. Regularly \$1.95. Now only

WOODY TOOTHPICKER

Woody's head down and the

nosy bird springs right up again—a clean toothpick in his beak! Just fill the log

with toothpicks . . . and Woody serves them to you one at a time. Red and white, all plastic 75c

othpick? Just push



Transform your windows into glowing stained glass for Christmas! These full-color scenes look just like stained glass when light shines through them. 18" by 20" complete with fastening tape. Two styles: Madonna or Santa Claus. Can be used for many years many years. 98c each, \$1.96 pr.

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America today!

BOOK

a kick out Youngsters get a kick out of this unique talking animal



PURSE AND GLOVE HOLDER Glove guard and HOLDER Glove guard and purse holder in one! Holds gloves while shopping: slips on the edge of a table and hangs handbag out of the way while dining. Fine chain elips to purse handle, al-ways ready when needed. 14 carat gold plated, gift boxed \$1

FIXIT TRUCK A heavy-duty "Fixit" truck com-plete with tools for remov-ing and replacing tires, plus a spare tire! Ideal for kids who like to take things apart and put them together again. Teaches respect for tools. All gay plastic and \$1.29

RING POST In boudoir or

RING POST in boudoir or kitchen she will drop her rings on this convenient ring post where she can't miss them! A clear, lueite tilted block with a rose in its center. Hand-carved, hand-colored, mounted on tri-angular base, 1%" \$1.19 high



ELECTRIC RAZOR The famous Taylor Double Head ... at a fraction of its real value! Scientifically engi-neered for extra smooth, close dry shave comfort. Self-sharpening. U. L. approved. A. C. only. Complete with cord, carrying case and manufacturer's guar. \$2.95 antee. Gift boxed. Taylor Head



VENETIAN BLIND CLEANER Does both sides of the slat at the same time. Two sponges do the trick—they can be used to clean ordinary dust and dirt -or wet and soapy when you want to wash the blinds. Saves time and \$1 work



BRASS STAMP BOX No DRABS STAMP DOA NO running out of stamps with this glowing, solid brass case on your desk! Smart modern design—holds up to 500 stamps, feeds them out one at a time. 134'' diameter, 112''' tail, and heavy enough to double as a second to double as a \$1.50



CORNUCOPIA Fill it CORNUCOPIA Fill it with fruit or flowers! Noth-ing's more beautiful on a table. Made of strong willow reed, natural color, with 3 small feet for support. Over-all length 14", opening 7" in diameter. This lovely Horn of Plenty will high-light every festive decora-tive scheme. (Fruit \$1.95



Handsome nut cracker set in 8-part harmony-two nut crackers and six nut picks! All in gleaming, non-tarnish chromium. Crackers work on the spring principle—most efficient style known. Picks and crackers are 5" \$1 long. Gift boxed ..... \$1

WIRELESS MIKE Amaze

friends with your own broad-casts-through any radio within 75 feet! Can be used

with one, two or more radios, as a public address system,

baby or burglar alarm. Broadcasts from car to car, too. Ready for use,

car, too. Ready for use, no connections, no \$8.95

to



PIGGY TAPE MEASURE This little follow made a pig of himself by swallowing a whole yard of tape measure! Just pull out the little metal ring, measure, and let go. The tape snaps back into his tummy. Plastic, just 2½" x 1¼".

SPARKL-TEX A snowbank for your tree! A huge, 32" by 64" pad of flame-proof cotton, aglow with silver sparks that catch your tree's gleam and reflects it back up! Shimmering background for presents, and drape it over a mantel. Re-usable, packs compactly for \$1

storage

\$1

JIFFY GRIP Revolutionary clothes pins! So small and compact, a dozen can be held on your fingers. No more stooping, stretching or fum-bling. Holds delicate nylons or heaviest blankets. Un-breakable, won't snag, rust or discolor clothes.

2 doz. . . . . 49c

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NOW MANY	ITEM AND PRICE	AMOUNT
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	Korn Barber 1.00	-
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	Venetian Blind Cleaner 1.00	
	Nut Cracker Suite 1.00	_
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	Doodle Poodle .65	_
	The Lord's Prayer .50	
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5

SQUEEKUM

this unique talking animal book. There's a familiar yet different animal on every page that emits its own par-ticular squeak as the page is lightly pressed. A whole farmyard of fun in \$1.50

JOHNNY SMOKER The

JOHNNY SMOKER The answer to ashes on the bath-room floor! Johnny Smoker has a suction cup that fits in bettom or side, can be at-tached to walls or flat sur-faces. Made of brightly fin-ing. 21/2" high ...... 49c



DOODLE POODLE World's most unusual fine quality ball point pen. Twist the tail on this 5" bow wow and out shoots his tongue—the ball pen point! Twist tail again—tongue re-tracts. Keeps you smudge-free. Has long-last-ing ink cartridge ... 65C



THE LORD'S PRAYER Written on parchment, no bigger than a pin head! Hold book up to light, look through tiny hole—there's the Prayer—amazingly easy to read. Book is white plas-tic with gilt "pages." Soc Size, 34" x 1" x 1/4" CRAZY HORSE Latest adult craze! This 6" by 4" horse is made of squishee plastic that can be bent in any shape-but never loses his form-1,000,000 different positions are possible! Re-lax with bright and colorful Crazy Horse \$1



COP-R-STIK A touch of magic Cop-R-Stik and in magic Cop-R-Stik and in half a second copper bottom pots are shiny-bright! Works equally well on chrome, stainless steel, porcelain and your car. No scrub, no rub, just wipe on, rinse off. One stick does over 500 pots or their equivalent. 49c



CHUNKY PAD Keep it on your desk, in the kitchen, by the phone. Beautifully bound in genuine leather, smartly saddle stitched. Has a gold-plated mechanical peneil on a gold-plated chain. Complete inside lin-ing of moirc. With huge pad of paper \$1.25

Name

VACUMITE An auto vac-uum cleaner! Easily, quickly frees your car from dirt, sand, crumbs, grime, dust-prolongs life and lustre of the fabric, makes car health-ier. Easily installed, at-taches to dashboard, operates from car, store it anywhere in car. Complete \$3.95 with 12' hose .... \$3.95 VACUMITE An auto vac-

## A Merry Christmas to Everyone from SPENCER GIFTS

59c



CEDAR-KOTE Your own ecdar closet in mere seconds! Just spray Cedar-Kote . . . get mothproof storage for your clothes. Spray any closet, wardrobe, drawer or cabinet—lasts up to one year. Has a fresh cedar fra-grance. In self-spraying can . . . . \$2.95



SLIDING TRIVET Pro-LIPETTES Smart make-up SLIDING TRIVET Pro-tects your table surface! Gleaming chrome that har-monizes with your finest sil-ver. Closed, it is 7½" across and 8" long. Takes a taa pet or the largest turkey platter . . open, it is a large 12". The plastic feet save table tops. Easy \$1 aid for travel, dating, busi-ness rush. Smooth, creamy lipstick . . 15 matchsticks of it in compact matchfolder complete with mirror. Fam-ous Botany-brand lipstick in true red . . . 3 for .....



GARLIC, SPICE, LEMON PRESS Imported from Italy —the choir's secret weapon. Pop in garlic clove—out comes creamy paste with no hot spots. Also crushes whole peppercorns, mint and herbs. In aluminum. Regularly \$1.95, now special at 59C GARLIC, SPICE, LEMON



FREE CHRISTMAS CATALOG! Write for our beautiful Christmas Catalog -it's full of glorious finds! Don't miss our newest, great-est collection of imported and domestic gifts and toys at prices you want to pay!

State I understand that if I am not completely satisfied I may return my purchase for a full refund. Safe delivery guar-anteed, postpaid.

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Sliding Trivet

Garlic, Spice, Lemon Press

Address .....

Lipettes

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.59

TOTAL

3 for .59



A NEW PLATE SPECIAL for a tea party, kaffee klatsch, or a midnight snack, completely deletes the cup and saucer juggling act from the performance. Serve .refreshments on this 7½" hand-painted plate which is grooved off-center for cup to leave room for goodies at one side. Cup and saucer unit, \$1 ea., 4 for \$3.50 ppd. Mrs. Damar, 915 Damar Bldg., Newark 2, N.J.



TEND TO YOUR KNITTING by keeping it in a crisp, Roman-striped carrying case. When you get to work, merely pull out a flap with wide ties to convert it into a tie-on apron—with your knitting or needlework still in place. A leap for the phone won't leave you chasing a ball of yarn. Bag,  $15'' \ge 16''$ , \$2.95ea. (2 for \$5.65) ppd. Janet Forister, Dept. 202, Bloomington, Illinois.



**STORYBOOK CHARACTERS COME TO LIGHT** on the nursery wall. Happy picture-lights in pretty shadow-box frames in egg-shell finish make gay decorations, wonderful night lights. Jack and Jill, Humpty Dumpty, Boy Blue, Jack-Be-Nimble, Bo Peep, or Miss Muffet. With 6-ft. cord and 7-watt bulb. \$3.95 ea., two \$7.75 ppd. Here's How, 160 E. 38 Street, N.Y.C. 16.



**MY GRANDCHILDREN ALBUM** is a real inspiration for a doting grandparent. Filled with snapshots of the wonder children, it is the most personal and thoughtful gift you could come up with.  $2\frac{1}{2}$ " x  $3\frac{3}{8}$ " to fit conveniently into a purse or pocket. Beautifully bound in genuine leather with moire lining, it holds 24 pictures. \$2 ppd. Greenland Studios,  $5874\frac{1}{2}$  Forbes St., Pittsburgh 17, Pa.



**FOOD FOR THOUGHT** if you're thinking of Xmas—and who isn't about now? Anyone on your list would enjoy an assortment of Oregon Mountain Meadow Preserves boxed with greens, pine cones. Wild Blackberry, Greengage, Apricot with Kernels, Prune with Hazelnuts, Whole Strawberry—each utterly delicious. Five 5½-oz. jars, \$2.95 ppd. Jane Amherst, Portland 17, Ore.



**WE'VE FINALLY SUCCUMBED** to a lifelong yen for a copper chafing dish, and have become so entertaining! Scrambled eggs with herbs, chicken à la king with a dash of sherry—everything comes out more glamorous. We're working up to cherries flambé—just watch. Tinlined, qt. capacity, takes a Sterno. \$8.95 ppd. Jenifer House, New Marlboro Stage, Gt. Barrington, Mass.



THE AMERICAN HOME, NOVEMBER, 1952







3 A Wisp of a Nightie Luxuriously fashioned in rich black rayon with that silken feel. Gorgeous styling any woman will love. Lav-ishly trimmed in lovely lace. A never-to-be-forgotten **\$7.95** 





8 Self Sharpening Razor Sharpens his blades at a fick of the wrist through revolutionary new design. Absolutely rust proof! Uses any double-edge blade time and time again! He'll thank you for it the rest of his life! **\$3.95** 

13 Dutch Doll and Stroller

What little girl won't cherish this cuddly 20° doll in a gay polka dot dress with a dutch bonnet to frame her laughing blue eyes and pert smile? Includes her own sturdy all metal stroller with smooth rubber tires and just-right handle to fit the hand of any little **\$4.95** lady

29.3C

18 No More Dishpan Hands

No.









23 Automatic Car Washer 



# 4 Lovely Ladies' Watch





9 5 In 1 Screwdriver Set



14 Electric TV-Projector

Kids of all ages show exciting movies on this electric TV projector that's safe and easy to use! Colorful theatre and screen included! Beautiful red plastic projector can't get out of order. They'll have hours of fun ataging movie parties for family and friends as their favorite story-book characters come to **\$2.98** life.



19 Etched Hardwood Planter Strikingly different! Perfect for TV, mantle, buffet, or as a table center piece. Full 15 ½ wide ... of etched hardwood. Circle color choice? Char-treuse, chinese red, jet black. Hand painted figurines: \$2.50 pr., planter complete with rust-proof liner only...



24 Save Gas and Repairs

Art Jave vas and repuits Motorists acclaim this amazing gauge that fils the dash of any car. Show engine efficiency. Helps in-crease gas mileage. Actually saves up to 3 gallons in every 10! Indicates minor troubles, helps avoid costly repairs. Great gift for any motorist. Only... \$3.95



## 5 Exclusively for Women



Smart 17 Jewel 10 Wrist Watch

Luxuriously styled, extra slim case is neat and modern. Famous 17 jewel movement assures years and years of perfect accuracy. Full year guarantee and lifetime service cer-tificate. Gift boxed. Fed. Tax in-cluded in the low price \$15.95 of just



15 Remote Control Electro-JEEP



## "Loving Cup" 20 Salt and Peppers



## EXTRA!

IF YOUR ORDER TOTALS 55 OR MORE YOU RECEIVE A SURPRISE **GIFT FREE! REMITTANCE WITH** ORDER BRINGS A SECOND GIFT!



## 1 8 Volume Encyclopedia

For your own family or as a lifetime gift, rich duo-tone, gold stamped, More than 1500 pages, 1000 illustra-tions, photos, charts, maps. Com-plete up to date knowledge on more than 20,0000 subjects. Reprinted from edition nationally advertised at \$39.90. Amazingly \$6.95



## 6 New Carry-All Bag

Smartly styled to hold all milady's necessities from coins to comb.... cosmetics to nail-file. Rich alligator-grain plastic with matching handle. Gold tone frame. A welcome gift at just... \$2.95



## 11 Hi-Power Binoculars

They're lightweight, durably con-structed and wonderfully clear. Styled exactly like a famous im-ported binocular. Perfect clarity is assured with the 3-power lenses made by the world famous American Optical Company. Opens to big 7" x 6" size. Complete with carrying strap at this special low \$2.98



## 16 It Really Sews

Any little girl can have heaps of fun making beautiful clothes for herself or her dolls. Amazing sewing ma-chine comes complete with needle, spool, thread ... ready to use. Edu-cational as well as entertaining. Take advantage of this special \$2.98



## 21 "Gondola" Planter Lamp

Stunning, unique style to beautify any room. Striking decorator colors include black coramic base with contrasting red shantung shade, boucle trimmed and red planters ready for your favorite plante. Also in chartreuse or gray. Stands 17" high by 17" wide, State color



2 Electronic Walkie-Talkie New two-way communication sys-tem needs no hatteries . . . no tubes. Works like telephone at distances up to a half mile! Electronic voice-powered, no license or permit needed! Perfect for room to room, house to garage, etc. Two complete units with wire ready garage, etc. Two complete units with wire ready to use ... only......\$3.95



## 7 12 Luxurious Perfumes



## 12 Precision Electric Sprayer



## 17 Mechanical Brain Watch

Tremembers! Tells time ... tells date, measures speed and distance. Accurate jeweled, Swiss movement, Push button start and stop. Sweep second hand. Anti-magnetic and shock-resistant. Nite-Vue radium dial. Carries full year guarantee and lifetime service certificate! Incredible low price includes fed. tax.



## 22 "Checker Cake" Pan Set Anyone can make delicious pro-fessional looking, checkered cakes with this perfect set. Pans and sepa-rators in lifetime gleaming alumi-num. For your own kitchen or as a wonderful gift for any home-maker. Yours at special bar-

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5858-AH-2 Forbes St., Pittsburgh 17, Pa.

THE "SLICK CHICK"

Refreshing as Spring and versatile too-this jaunty yellow bird atop a green Gourd Planter may be used for ivy, cigarettes-or even jamil 514" high. Of beauti-fully glazed, high fired ceramic.

"CHUCK WAGON" BOX. Five asst. 51/2-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.





JANET FORISTER Bloomington, Ill. Dept. 3-U

A CLOCK WATCHER can relax and let the Minute Minder keep track of the time. Set it to sound off in one to sixty minutes; the bell will alert you to turn off the pressure cooker, peek at your cake, baste the turkey, or even wind up a phone conversation. Whenever minutes count-it's a friend indeed. Neatlooking ivory plastic. \$3.95 ppd. Spencer Gifts, Atlantic City, N. J.



WHO CAN RESIST rushing to a window when a fire engine clangs past! And who could resist these wonderful prints of famous old ornamented engines used by 19th-century volunteer fire companies. 53/4" x 81/2" prints on good stock. We'd like to see them matted four to a frame -but that's up to you. Set of 8, \$1 postpaid. Marboro Books, Dept. E, 117 East 24 Street, N.Y.C. 10.



LUCKY LOVEBIRDS these, because their love nest is handwoven especially for them at Bear Creek and filled with jade-green ivy plants (in a flowerpot)-and what could make a cuter ivy-covered honeymoon cottage to pretty up a loveless spot? Complete with metal hanger and raffia for hanging, and of course the ceramic couple. \$4.65 ppd. Harry and David, Box A, Medford, Oregon.



NO MATTER HOW YOU SLICE IT OF what you slice, you'll do a better job with a slicing machine. You can save by buying larger, inexpensive cuts of meats. Slice cheese, bread, vegetables. A lightweight, portable model of sturdy plastic with a fine 71/2" Solingen blade. Adjusts to any thickness of slicing, folds flat for convenient storage. \$8.95 postpaid. Sally Graye, 80 E. 11 St., N.Y.C. 3.



IT'S SO EASY TO PAINT a tolecraft metal tray or wastebasket with your own full-color oil painting. Design is outlined in areas numbered to correspond with capsules of paint (liquor and water-resistant). Old-Fashioned Bouquet shown, other designs available. Dull-black finish with gold rims. Kit complete with brush. Either item, \$4.20 postpaid. Remington Co., Towson 4, Md.



ONE OF THE JOYS of loving a little girl is to dress a tiny doll for her. If you have a lot of talent or hardly any, you'll be equally delighted with this kit. An appealing 10" Magic-Skin doll and all the makings for her 11-pc. wardrobe. You'll sew in wonderful anticipation of a shiny-eyed delight on Christmas morning. \$3.75 postpaid. Susan Smith, 6 East Main Street, Dundee 13, Illinois.





## How this thrilling new shopping adventure brings you surprise packages from abroad every month! A wonderful gift idea!

Imagine yourself shopping in the tiny villages and the big cities of Europe, Asia, Africa, South America, the Near East and the Far East. Imagine yourself examining the hundreds of unusual articles peculiar to each foreign land, many of them hand made, then selecting the very choicest in interest, usefulness, beauty and value, and buying them for only \$2.00 each!

Yes, you can now enjoy the thrill of receiving a surprise package every month, from France, Italy, Spain, Holland, Sweden, England, India, Japan or some other distant shore - for only \$2.00, delivered to your door. You pay no postage, no duty. The value is guaranteed to be more than satisfactory to you in every instance.

How, you ask, can this be done? The secret is in the new, unique service offered by the Around-the-World Shoppers Club - plus the magic of the American dollar. Foreign nations are in urgent need of American dollars to sup-port native industries. They are glad to offer tremendous merchandise values in exchange. Thus you get more for your money-and at the same time you are doing your bit to improve world conditions by lending a helping hand to our neighbors around the world.

#### **Conversation Pieces From Abroad**

Our representatives abroad are constantly searching for the best items and the biggest bar-gains available. They not only attend the great international fairs and exhibitions, but they travel the highways and byways of foreign lands to discover the unique, the unusual, the beauti-ful articles which are destined to become conversation pieces when worn, displayed or used in America.

Coming from a different country each month, the Club's selections are ever-varied in character, representative of many different cultures. One month, for instance, you may receive an example of fine Florentine leather-work from the historic city of the Italian Renaissance; the next, a package may arrive from mysterious India, containing a strangely beautiful work of hand-wrought silver in symbolic design. Other shipments may bring you an old-world woodcarving from Switz-

THE AMERICAN HOME, NOVEMBER, 1952

erland; a handwoven creation from South America; a sparkling piece of Swedish glassware; a chic product of France.

## A Thrilling Surprise Each Month

With each package will come the fascinating story of the origin and significance of the article you receive-adding glamour to each shipment.

Think of the fun of receiving such exotic "sur-prise packages" month by month! It is like shopping around the world! That is the thrill of membership in the Around-the-World Shoppers Club. Each month you'll look forward to the arrival of your foreign shipment with eager anticipation. Each month you'll experience the crowning thrill of the treasure-hunter when you open it to see what delightful surprise it has brought. You'll admire the unusual foreign craftsmanship; and you'll marvel at the incredible bargain.

#### You Pay Nothing Extra for Membership

It costs nothing to join the Around-the-World Shoppers Club. There are no membership fees or dues. You pay only for the regular monthly selections of merchandise - and only the low, uniform price of \$2.00 apiece - even less on a 6 months' or 12 months membership.

You may join the Around-the-World Shop-pers Club on any of the following plans:

3 Months Membership (3 consecutive shipments) .....

6 Months Membership (6 consecutive shipments)......\$11.00

12 Months Membership (12 consecutive shipments).....\$20.00

(Note: the U. S. Post Office Dept. charges a service fee of 15c for de-livering foreign packages, which is collected by your postman and can-not be prepaid).

bership at any time (please give 30 days' notice to allow for transmittal to our foreign office) and the unused por-



L

Address	
City & Zone	State
Do not personalize any items, as I may wish to use them as gifts.	For those items which you will personalize, please
	use the following initials

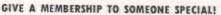
Around-the-World Shoppers Club, Dept. 471 22 Treat Place, Newark 2, N. J.

tion of your payment will be refunded in full. Even better, if you are not delighted upon receiving your first regular monthly selection, you may keep it free of charge along with your surprise gift and receive a full refund of the total amount paid.

## Extra Reward for Joining Now!

Why not start your membership right now, while you can have a FREE SURPRISE GIFT as a reward for promptness, and get the benefit of the really remarkable values now available? You won't want

remarkable values now available? You won't want to miss a single shipment! Use the coupon below or write, enclosing remit-tance for the memberships term desired. If subscrib-ing for Gift Memberships—a grand idea—enclose names and addresses of recipients (they will re-ceive handsome cards announcing your gift). But by all means, get your subscription in the mail at once. Address our American office.



What could make a more interesting and out-of-the-ordinary gift than a membership in the Around-the-World Shoppers Club? Who would imagine that such lovely foreign products cost only \$2.00 each in American dollars? Month after month they are delivered to the recipient from abroad to serve as continuing reminders of your thoughtfulness.

AROUND-THE-WORLD SHOPPERS CLUB 16 Rue de Fleurus, Paris 6, France American Office: 22 Treat Place, Newark, N. J.

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16





SET IN CRYSTAL to add flower-andcandlelight glamour to a table setting. Beautiful pair of hurricane lamps etched with your monogram have wells for small flower arrangements in their square bases. 7" high, they may be used without the globes for long candles. A clear case of loveliness wherever they are used. Allow 2 weeks. \$9.50 pr. Eunice Novelties, Box 41-A, Rego Park, N.Y.

"PLACE MAT KEEPER NEATER" is a real boon to people like us who get our place mats ironed and laid away, only to find them all curled and wrinkled when we fish them out for a public appearance! A smart way to keep those prints you may frame someday, too. 20" x 14", your last name hand-painted in black on the cover. \$3.50 ppd. Little Linda Shop, Box 213, Highland Park, Ill.



A PINE PLATE RAIL makes a big show of a pretty plate and a few choice pieces of your best china. Select one, or hang two or more, one above the other. Two deep grooves hold plates and saucers firmly in place. Made of pine with a mellow old pine finish. Both are 4" deep. 221/4" long, \$2.50, or 321/4" long at \$2.95 ppd. Wits' End, 221 Bellevue Ave., Upper Montclair, N.J.

## Rare Evergreens by kirk's

The gift which truly expresses the spirit of Christmas! Look what the big gift box contains: 32-in. Door Charm; Selected Holly Sprays with bright red berries; two 12-in. Western Red Cedar Wreaths; 12 ft. of lacy Cedar Garland; Assortment of Cones and Evergreen boughs; Mistletoe. Prepaid in U.S., only \$9.85. OTHER CLEVER GIFT-BOXES: "Home Decorator" Box \$6.85 Evergreen Wreath [18-in.] \$3.25 English Holly Giff-pak \$2.95 Door Charm (30-in.) \$3.50 Shipped prepaid in U.S. NO C.O.D.'s PLEASE

nd for Free Booklet "How to KIRK'S EVERGREENS, Box 10-K, Tacoma, Wash. Decorate for Christmas" America's largest shipper of Christmas trees and florists' greens

## GIFT FOR A GOLFER PRACTISOR-PUTTING TRAP



Each—\$2.00 ppd. Set of 3—\$5.00 ppd. A. BERGHMAN CO., 54 S. 19th St., MAYWOOD, ILLINOIS







Not miniatures, but large enough for her big-gest baby-fits dolls up to 16". How every little mother will adore this set that gives her dolls a nursery just like a real infant's! There's a high chair, junior bed and doll bath---all in pretty pink and blue sturdy plastic sheeting on steel tubing, decorated with cuddly babies and animals.

Bed is 18" long, 8 ½" wide, 9 ½" high. High chair, 12" long, 8 ½" wide, 9 ½" high, with loot rest. Doll bath, 10" long, 13 ½" wide, 19" high, with pockets for washcloth, soap and water shut-off.

Boxed as a set of three, only \$4.95 Postpaid. (No C.O.D.'s)

Dept. A-11, 135-37 Northern Blvd., Flushing 54, N.Y.C.

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This unique Vanitee Lotion Dispenser will grace any vanity, bath or kitchen. A flick of the finger pumps out just enough of your favorite lotion for one application. Holds 11 ounces. Wide neck makes refilling simple. In blue, pink, yellow, green or white. You'll want several (including 1 or 2 for yourself) at \$1 each. Satisfaction guaranteed. The Gift Cottage, Box 252MA, Pasadena, Calif.





Personalized Bag and Belt Set. Inspired idea for your favorite sports outfit! The belt's a designer's delight in cowhide – and the "carry-everything" bag is suede and cowhide. Each gold stamped with first name or 3 initials. Saddle, green, red. Belt sizes: 22 to 34. Set, tax incl. \$9.00.

little mexican saddle stool is MUCHO VALUE! We found this handsome little stool in the high hills near Mexico City ... a favorite of the Mexican peon for years. The seat is made of thick top grain cowhide, strongly sewn and hollowed out with a real expert's eye to comfort. Its

sturdy legs give it functional, modern lines. It's 191/2" high, 15" from tip to tip. Weighs only a bit more than 2 lbs. and can support a Circus Fat Man! Wonderful as extra chairs for parties or in the den, living room, bar, children's room, before the TV set. For beach, picnic, athletic events, too. \$5.95.

Western Saddle for Bicycles or Tricycles. True-to-life Western saddle to delight your cowboy ... whether he roams the range on bicycle or tricycle ! Authentic handsome tooling, saddle color. Molded of rubber to fit any seat, simple to "unsaddle". 13" long and every inch of it a cowboy or cowgirl's dream for Christmas. \$3.50.

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Cook food right at table quickly, efficiently! Spun aluminum handy broil fits over any 10" or 12" dish for drip pan. With rust proof rack. U.L. Approved cord. AC-DC. Guaranteed. \$4.98.



Luxurious Jewel Case. Pretty, in pearl-strewn quilted taffeta-practical with 7 velvet-lined sections that accordion-close for compactness! A safe place for everything, from watch to clips. Large section zippered. 'Blue or Pink. Open 5" x 7". Closed 3" x 7". \$3.95.

## Make A LAZY SUSAN

Change any platter or tray magically into a smart Lazy Susan - just attach this amazing base! Holds tight with 3 powerful suction cups; platter rotates easily. Maple lacquer; 31/2" high; detachable. \$1.50.



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Lift-A-Roast Lift Holiday Turkey, Sunday Roast from pan to platter without an accident. No more burned fingers, Use yourself, or give to friends. Easy to clean, chrome-plated steel. \$2.98.



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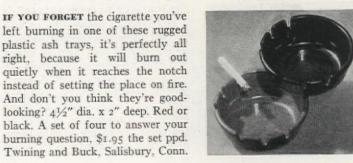
bakes her own will love serving them up in such a perky setting.

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Gotham Gifts, Dept. G9, 67-85 Exeter Street, Forest Hills 75, N.Y.







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	168" []	Double)	. 90"	21.98	10.98
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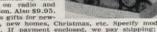
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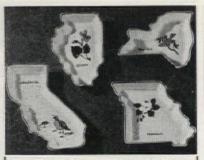
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A push toy, It's new! It's differ-ent! Has color, sound and motion. When pushed across the floor its bright chrome bells tinkle merrily while its red and white candy-stripe rolls revolve in opposite directions. Very sturdy construction. Overall length, 23 inches. \$1.29 P. Pd.

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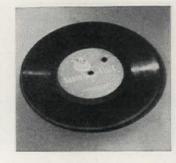
A MATCHLESS PIPE SMOKER will bless your heart if you snatch up one of these handsome metal con-

tainers for a box of good old kitchen matches, so he can keep them con-

veniently at hand on the table next to his easy chair. Swedish black fin-

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STAMPING GROUND for the 6 to 12-year old. My First Stamp Outfit includes illustrated album with spaces for over 4300 stamps, descriptions of over 300 countries, full-color world maps, stamp identifier and guide, genuine stamps, hinges, magnifying glass, and 154 flag and coat-of-arms stickers in color. \$2 ppd. Grosset & Dunlap, Inc., 1107-Q Broadway, N.Y.C. 10.



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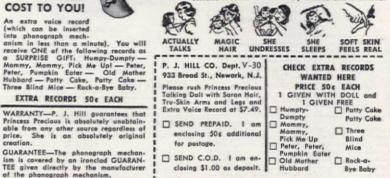
PRINCESS PRECIOUS is a life-size 19 inches tail with a sweet appealing face and lovable muth and lips that look like she's taiking to you. Her arms, least, and head are movable so that she can be handled, dressed and undressed, and assume almost any lifelike position.

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TRU-SKIN LATEX ARMS AND LEGS feel soft like a baby's skin. Permanently flesh-tinted, washable, and realistically formed to give the impression of a chubby, growing child.

UNBREAKABLE PLASTIC HEAD with exremely natural-looking eyes that open and close. Facial expression is very real, Princess Precious looks like a little angel when she sleeps.

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Complete 19 high. A real cowboy, colorfully dressed wearing hat, washable plaid shirt, western pants and boots. You can make him "tatk." Just pull the string in back of Happy's head, and his lips move so that your words seem to come right out of his mouth. You and your children will enjoy playing ven-triloquist with Happy at home and at parties, too. too.

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A little trunk, plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her

398 Post life touring the world with her round two protégées. Trunk 12" high.

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HORSESHOE FORGE <sup>2</sup> Muzzey Street, Lexington, Mass.





mind putting on rubbers if each one sports a head of Donald Duck-so lifelike you can almost hear his quack. In fact they'll be giggling with glee to have such ducky companions to go puddle jumping in. Come in sizes 2-12 in yellow, blue, or red. \$1.75 pr. ppd. Better order several. Fireside Shop, 950-31 Lincolnway East, South Bend, Indiana.

A SPLASHY LASSIE or laddie won't.

198



MAKE A BED PRETTIER and it makes the whole room. Since we're mad for plaid, we go for a quiltedrayon Scot Klan, combining dark green, pale pink, light green, yellow, white above a hunter-green shirred rayon-faille skirt. Also crimson with harmonizing plaid. Full size, \$13.95; twin-bed size, \$12.95. Matching shams, \$4.95 each ppd. House of Richards, 303 Fifth Ave., N.Y.C.

BEAUTIFUL COVER UP for butter on your table goes right on into the icebox to come out shining for the next meal. If you're scheming for a bright Christmas for someonehere it is. Of silver-bright Buenilum, it will never tarnish, needs no special care. Use also for cheese, nuts, or candy. Contains removable glass dish. \$4.75 ppd. Studio Shop, 557 Boylston St., Boston, Mass.





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KING NEPTUNE himself couldn't ask for a more delectable selection of seafood than this Saltwater Symposium from Down East Maine containing tins of Clam Chowder, Fish Chowder, Newburg Sauce, Sardines, Clam Bisque, and Minced Clams, six taste-packed tins in all. Good as a gift. Excellent in emergency entertaining. Gift packed. \$3.75 ppd. Saltwater Farm, Damariscotta, Me.



SWITCH TO BEAUTY with a piece of fancy covering up. Here's a Lighter-Planter to fit over any ugly electric-light switch. Made of natural-finished plywood with a metal container for flowers or plant. It's 71/2" high, 51/4" wide, and if this isn't the last word, then we don't know what is! \$3 ppd. (without the plant, of course). Klepa Arts, 8415 W. Third St., Hollywood 48, Calif.

IT'S AWFULLY HANDY to have a man around the house, especially with the Cummins Portable Electric Workshop with Pistol Grip Perm-Align Drill. Steel case also holds 4-inch saw, 3 drills, 9 coarse and 9 fine sanding discs, pattern, polisher, backing pad, paint mixer, and bench stand. I 5/16-inch saw cut. (Man not incl.) \$24.95 ppd. Cleone's Creations, Box 528, Wheaton, Ill.





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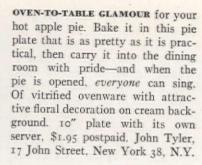
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STAR OF BETHLEHEM is the apt name of these delicate but longlasting, white, star-shaped fresh flowers that open gradually in dense. graceful clusters on 16-in. stems. Order this traditional Christmas flower before Dec. 5 for pre-Christmas delivery and 6 weeks of beauty and pleasure. 25 stems, \$3.50 ppd. Star of Bethlehem-Chincherinchee, Inc., 160 E. 57 St., New York 22.



LOOKING FOR SEATS that will double as tables, won't take a lot of room, are low-cost but goodlooking? Gather round. Stacking stools with select poplar tops smoothly sanded, ready for a coat of shellac, stain, or paint, 1/2-in. black wrought-iron legs with rubber tips. Set of 3. completely assembled. \$9.95 exp. coll. Country Workshop, 93 Rome St., Newark, N.J.



## Screws in like a light bulb! Amazing New DECORATOR FIXTURES No wires to connect. Think of it, now you can change a lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in you can hang one of these delightful lamps. Anyone can do it! So inexpensive you'll want several . . . for yourself and as Christmas gifts. Werkeressenfer IT.

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TOLE HANGING LAMP Glamorize any room in seconds with this smartly styled lamp. Red tole metal trimmed with shining brass.  $9^{1/2}$ " high, 8" dia. Has opal glass reflector. Takes 100 watt bulb.

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FLUORESCENT FIXTURE Screws in that old ceiling socket of your kitchen, bathroom, basement—even office— to provide daybright light and efficiency, 12" in diameter, 4½" high. Comes in dazzling white. Complete with 100 watt circular table circular tube

Postpaid, only \$9.95



By popular demand, newly designed LARGE size lamp for higher ceilings or bigger rooms. Hangs 18" long, 14" in diameter. Will brighten living room, dining room—all rooms. Red tole metal shade with highly polished brass trim. Frosted hurricane chim-ney completes the Colonial motif. Takes too watt bulb. Postpaid, only \$12.95

LARGE COLONIAL LAMP

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Charming solution for that ugly fixture or open socket in your porch ceiling. Old English Coach Lantern de-sign. No wires to connect, just screw it in. Satin-black wrought iron frame with glass plate sides. 9" high, 7<sup>1</sup>/<sub>2</sub>" square. Takes any size bulb. Good for playrooms, tool Postpaid, only \$5.95

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SITTIN' PRETTY is mighty easy for little men and little women in these gay barbino Chairs. Bright fiesta colors, Red. Blue, Green, or Yellow, with splashes of hand painted fairy-land flowers. 17½ inches tall, with sturdy woven rush seats. They're kids' own chairs for nursery play, television viewing, or small fry tea parties. Each postpaid, only \$2.95. Special, per pair, postpaid, only \$5.50

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extra spacious setback OVAL tiers, 8" x tands 35" high \$16.95

square tiers, 8" x 24", stands 26" \$10.95 black finish. Sturdily built, easy Express collect. No C.O.D.'s please. N PEP KEW GARDENS 18, NEW YORK

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Beautiful new Deluxe Baseball Game. It's real. It's fast—Exciting and easy. Two or more can play. Fascinates both young and old. 12x16 inches. Heavy Laminated Play Board with Wooden Players. Automatic Score Board. A wonderful gift. Only \$2,25 each, or two for \$4.00 prepaid. C.O.D. plus postage and fees if desired. Money back guarantee. ROBERT WARREN 4341-A Meade Ave.





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IRONING-BOARD COVER FASTENERS give you a smooth and wrinkle-free ironing surface, eliminate bother of tacks or pins. Four strong elastic straps with rustproof metal clamps hold cover snugly in place, are easy to attach or remove without tearing fabric. Also handy for chair seats or slip covers. 2 sets of 4, \$1.25 ppd. Fowler & Graham, 120 East Putnam Avenue, Greenwich, Connecticut,



GREAT BIG BEAUTIFUL ash trays are enamel on copper, handmade with 2 or 3 initials, a family name preceded by the, or even two first names for a him and her. Luscious colors include black letters on yellow, turquoise, chartreuse, or bluish-white; white on black, brown, dark green, or bright red. Allow 3 weeks. \$5.65 ppd. Charlotte U. Auman, 305 Broadway, New York 7.

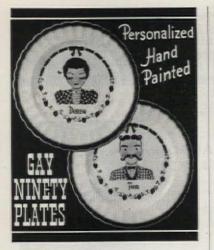


PAT THE PIXIE is a merry li'l soul who will steal your heart away with his antics. If you love a smiling Irishman, send him this frisky pixie to show you're in cahoots. Introduce the little fellow to someone in the doldrums for a laugh. Of rubber-like plastic 7" high, he bends into one jolly position after another. \$1 ea., 3 for \$2.75 ppd. Durex Co., Box 672, Chicago 90, Ill.





305A



Handpainted in gay ceramic colors — red, green, black. Fired for permanency. Each plate personalized with first names of couples in hand-lettered Gay Ninety style. Full 10 in. size. Guaranteed safe delivery. Only \$4.95 per set, plus 504 packing and postage. Hangers to fit 25¢ each.

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"HE TOY!" Builds 50 Units... each big enough to play in! This may be child's play, but the whole to resist using "THE an actually build such things as playhouses. Iemonade stands and beach cabanas—all sturdy and big enough for children to play in! "THE TOY" comes in a 30° x 3½° package that contains 8 panels of strong impremated Kraft, 38 dowels and 36 flexible con-metors—enough equipment to assemble \$350 over 50 life-size, brillianty postaid Sorry, No C.O.D.'s. Money Back II Not Delighted!

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ed units! postpaid No C.O.D.'s. Money Back If Not Delighted! WRITE FOR FREE "GIFT TREASURY" CATALOG



Assemble this authentic museum reproduction yourself. Money-back guarantee. Write for FREE folder of knocked-down "antiques." Send check or M.O. by HAGERTY, 49 Ship St., Cohasset, Mass.





IT MIGHT AS WELL BE SPRING, SO be a lamb yourself and pick these for a girl who cares about such things. Three frolicking little lambs are herded by Mary, of course, and if you don't want them for your own figurine collection, too, we'll be surprised. Imported china lambs are approx. 3" high, Mary 61/2" tall. Set, \$4.75 ppd. Ward Phillips Co., 9 E. Main St., Dundee, Illinois.



BETTER THAN A SQUIRREL at cracking nuts is this handsome nutcracker. If part of the holidays for you means having a big bowl of nuts handy for munching, here's a heavily chrome-plated cracker mounted on a 7-ply, smartly styled 11" plate in maple or walnut. Go ahead and start cracking up! \$4.95 ppd. Interior Trends, 25 Underhill Ave., Brooklyn 17, New York.

SHIP MATES to hold your favorite books. Even old landlubbers will be thrilled with these hand-carved miniatures of old Spanish galleons fully rigged with weathered-looking leather sails. Young salts will reserve the space between for favorite tales of the sea. Simply designed bases in mahogany finish, 51/2" high. Pair, \$1.95 postpaid. La Rue Novelties, Hicksville 4, L. I., New York.

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THE AMERICAN HOME, NOVEMBER, 1952.





A DEVELOPING CAMERA BUG will have everything he needs to get the picture day or night. An Imperial box-type camera with telescopic view-finder lenses, flash attachment

table for a pine-paneled room, den, game room, bedroom-it's that vertable, a lady's sewing table. 26" high, New Eng. white-pine top is 161/2" in dia., legs are hardwood. Finished in antique or honey maple, or med. knotty pine. \$15.95 exp. coll. Tem-



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by Western craftsmen into handsome loafers that mold to your feet for perfect fit. Sturdy outer-sole ... foam rubber insole cushion. Fold for traveling. Washable. Satisfaction guaranteed or money refunded. Write for FREE catalog of distinctive gifts. Lucy Morris Good Things for Good Living 5095-B S.W. Barnes Road, Portland 1, Ore. 1 255 HEARTFELT 11151101151= PRAYER a pin-up trivet. welcome gift for OH CORDAWIE A your own home or your friends'. Hand-cast in old-fashioned iron with beautiful satin black finish. 7" wide. \$2.25 postpaid. VALEE BY NUGHT IND DAN GARRET THEW STUDIOS AH-10, Westport, Conn. Keep Ice Cubes for Hours! THERMA GLASSES of 4 \$1.95 Send also for Free Gift Catalog FIRESIDE SHOP, 950-AM Lincolnway East, South Bend, Ind.



THE AMERICAN HOME, NOVEMBER, 1952

AN ORIGI



HERE'S THE TOLE STORY and it all matches up into something really wonderful. A 6½" tole electric clock and two exquisite hand-colored bird pictures in matching tole frames. Black, wine, green, or ivory tole decorated in gold. The clock is guaranteed for 1 yr. An eye-catching group anyone would love to feature. \$9.95 postpaid. Homecrafts, 799 Broadway, Dept. AH, N.Y.C. 13.



NOTE THE OCCASION with versatile woven-plastic table mats with gay snap-on, hand-painted felt decorations. Select Turkey, Christmas Tree, Valentine, Bunny, Water Lily, or Grape Cluster. 4 natural 12" x 18" mats with one set decorations and 4 napkins (dark green, maize, brown, or gray) \$3.95. Each extra set of motifs \$1.25. Willow Knoll Crafts, P. O. Box 311, Nyack, N.Y.



FOR A QUICK PICK UP there's got to be a toy box—or naturally everything will be underfoot. This one with its gay circus design will hold a whole lot, and besides, it doubles as a bench and has a handy checkerboard on top.  $30\frac{1}{2} \times 14\frac{1}{2} \times 15$ inches big, of sturdy paper board. You'll be delighted that Santa was so crafty. \$3.75 ppd. Foster House, 15 Cole Court, Princeville, Illinois.



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Clever plastic holders end table-top confusion for-ever! Neat and secure storage of extras below tabletop level—two deep wells for glasses or bottles, space for ash trays, scores, snack dishes. Adjustable screw fastening fits in a jiffy on round or square legs! Set of 2 serves 4 players. Red, Yellow, Green or Chartrause. Order today!



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ARE FUN! Make it a "family" Christmas, with a personal stocking for every-one you love. Individual names on big, bright red Christmas Stock-ings, as traditional as your Christ-mas tree. Suede cloth, fleece top, merry jingle bell, beautiful and practical, 21 inches long. Indi-vidually embroidered \$1.00 annee. Postage paid EKLUND'S Hennepin, Minneapolis 14, Minn. Bound State Stat

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ALL KEYED UP over these cute key chains. Made in Italy of genuine leather, one holds a tiny collapsible cigarette holder just 21/2" long when open. The other for anyone who knits or sews, or just measures up, is a tiny measuring tape one yard long (in meters or inches). Golden metal. We wouldn't mind finding either in our stocking. \$2 ea. postpaid. Gift Clues, Beacon, New York.



**REBOZOS** (or "stole" if you must) is handwoven in the village of San Martin Texmelucan, Mex. Now avoid the draft and still feel glamorous! All wool, it's a real softy, 98" long, 26" wide; and don't you love that big beautiful fringe at each end! In beige, and bright Mexican shades of red, turquoise, yellow, or green. \$9.95 ppd. Southwestern Gifts, 630 E. Alameda, Santa Fe, N. M.

KEEP IT HOT-that casserole you've become famous for. And no extra dishes, because you can cook it right in this standard 11/2 qt. oven-proof pyrex dish with cover, then carry it right to the table to look elegant in a delicately wroughtiron server with candle. Heat-resistant handles are wrapped in naturalcolored hemp. 8" high. \$6.95 ppd. Chet Studios, Middlebury, Conn.







SOMEONE YOU LOVE will know you appreciate her dainty, feminine charm if you remember her with this pretty white milk-glass Puss-In-Slipper. A little beauty 6" long, 31/2" high-she'll put it next to the silver-framed picture on her bureau, display in on a curio shelf, or use it for cigarettes on a night table. \$1.85 ppd. Artcraft Prod., P.O. Box 876, Cleveland 22, Ohio.



IN THE DRIVER'S SEAT of an Inland Tractall Tractor, a new constructive play world is opened to a child. With a bulldozer and other attachments, he can go in for "road improvement," "snow removal," grading, other exciting activities. Send for information on model suitable for your child. Tractors from \$26.95 to \$32.50 exp. coll. Inland Mfg. Corp., 164 Ellicott St., Buffalo 3, N.Y.



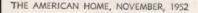
A TERRIFIC TIE UP for your Christmas gifts! Personalized ribbon to make the outside as glamorous as inside. Your name over and over, or if it's not too long, with Merry Xmas and a small tree. 5%" satin ribbon in red, green, or Xmas blue hand-stamped with gold or silver. 50 yds., \$2.50; 20 yds., \$1.50; 20 yds. ea. of 3 colors, 1 name, \$3 ppd. Hudelson House, Pomona, Kansas.



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ROGER H. DAVID, Inc. Dept. 2, 522 Rossmor Bldg., St. Paul, Minn.



Gift Lt's easy to clean, dye or shine the fam-hy's shoes with the Shine-King. Baby's size to Dad's 13<sup>1</sup>/<sub>2</sub> held firm and smooth. De-solf-locking adjustment is on top—nor reach-ing underneath at the risk of soiling a hand or spreen baked enamel finish. Only \$2.19 ppd. in U.S.A. from







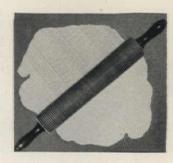
ORIGINAL POTTERY And COPPER the first time in this country the d pottery and copper with brass The most beautiful conversatio country the original with brass top and conversation piece used as a pitcher or jue and white will tting. Order one of and with any decorative setting, order one ch. Girl Boxed, of course. 6" Size \$5,75 postpaid. 7" Size \$7.75 postpaid. Send Check or M. O. Dept. AH-11 Write for NEW Catalog. THE Jeigenson TWINS

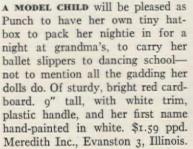
960 GRAND CONCOURSE, NEW YORK 56, H. Y.



THE SHAPE OF THINGS to come to your table can be that of this gay copper rooster mold. And we can't think of a more intriguing way to present jellied chicken, aspic, or what-have-you. Between festivities he'll hang on a wall to catch the sun when it comes up-and shine right back. 10<sup>1</sup>/<sub>2</sub>" tall, tin-lined. \$6.75 ppd. Daniel Rocklin, 600 New York Ave., Brooklyn 3, N.Y.













A good cook and a pretty cook makes dining much more pleasant. This bright cheerful cotton apron with Swedish legend design will lend a note of smart femininity to your kitchen. Holf apron in full skirt design-ties in back with a beautiful bow. Each postpaid Satisfaction Guaranteed \* Sorry, no C.O.D.'s

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Singin', In The Rain Umbrella will have your Merry Sunshine eyeing the sky for a raindrop. Comes sprinkled the sky for a raindrop. Comes sprinkled with hand-painted musical notes and her own name three times. She'll tiptoe through the puddles gaily holding it above her pigtails. Of closely woven rayon with polka-dot handle. Perfect Christmas gift. Order red, green, or blue. \$3.95 pp. Personal Pencil Co., 290-B Dyckman St., New York 34, N.Y.



THE AMERICAN HOME, NOVEMBER, 1952

posta 566



HORSY SET of andirons for a ranch house, or the hearth of any horse fancier. The horseheads are cut from 1" steel and are welded to real horseshoes-and if that isn't a piece of good luck, what is? Dullblack finish, each jolly steed is 12" high, 19" deep (22" if you wish, at no extra charge). \$15 ppd. (Add \$2 west of Mississippi.) Horseshoe Forge, Lexington 73, Massachusetts.



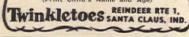
PIN-UP PURSES for pint-sizers make cute-as-a-bug's-ear conversation pieces pinned to a jacket or pinafore. Pennies for Sunday School won't fall by the wayside if snapped safely into the pocket of one of these appealing purses. Of gay-colored felt to pin on with a safety pin, each one has its own jolly personality. \$1 ea. postpaid. House of Tullius, Box 3493, Chicago 54, Illinois.



ANOTHER CUP OF COFFEE comes steaming from this handsome carafe suspended over its smartly styled candle warmer, even after a long after-dinner confab. Ceramic jug in white, yellow, or green matches candle holder; wrought-iron base and trim in black only. 13" high, it holds approximately six cups. \$5.95 postpaid. Salt and Pepper Shop, 445 E. 86 St., N.Y. 28, N.Y.



Twinkletces, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and the first weeks of December, to the child of your choice-sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each 'toes' letter. All four letters and \$1.95 gifts, to one child, send only \$1.95 (Print Child's Name and Age)



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You can easily grow exquisite "Butterfly Or-chids" anywhere indoors. From Spring through late Summer they'll bear as many as 200 exotically fragrant miniature white orchids with purple throats. Crown of 10 or more bulbs is mounted on highly decorative oak slab, ready to hang or set anywhere. Fun to grow, a delight to give or own yourself. Simple in-structions provided. \$2.00 postpaid. Max Schling Seedsmen, 618-16 Madison Ave., New York 22, N. Y. Exciting New Gift & Gadget Christmas Catalog FREE on request.



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Now you can own truly fine china for only \$4.95 a complete 5-piece place setting-and it's guaranteed open stock.



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 "Dresden Violet." the people of the Bavarian Alps call the violet of the Alps-that delicate foral pattern of violet nosegays against the translucent, porcelain white-ness of this exquisite Bavarian china. So fine, yet so enduring, Royal Castle China in the violet pattern graces your table at moderate cost (only \$9.90 a unit of two place settings-2 each of dinner plate, salad plate, butter plate, teacup and saucer).
 Here's good news-Royal Castle China is made right in our own Bavarian factory, and is guaranteed to be kept on open stock. No headaches of trying to match china i. . . . on disappointments. . . whether you purchase a complete set or build your lovely china service a little at at me, your pieces will be ready when you want and need them.
 Medi your order taday-complete satisfaction guaranteed, or your moncy back if requested within 10 days. Send check or money order for \$3.90 per unit (adl only in auits of 2 place satisfacts) place \$1.00 to cover shipping charges per unit. No C.O.D.

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COMICE **BIG DOLL** 42" TALL

Thrill some lucky girl with this unusual LIFE-SIZE COMPAN-ION DOLL. So BIG and realistic looking that a child can use her own clothes to dress her! She has pretty yellow yarn hair with ribboned pigtalls. ss, gay organdy apron. es that it. Every girl

**GIVE THIS** 

lovely percale print dress, gay organdy apron, panties, and red felt shoes that tie. Every girl (young or old) will love this Beautiful Doll! Makes wonderful gift! No C.O.D.'s, please.

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THINGS WILL BE POPPING when that old gang of yours gathers round. Plug in the Popper-Chef and in no time, step right up for hot buttered popcorn. As if this isn't enough, you can also use it to make candy, heat up cans of this or that. Polished aluminum; plastic handle and feet, 5" dia. 4 plastic bowls. AC or DC. \$6.45 ppd. Mahoning Gifts, 808 Elm St., Youngstown, O.



WE WERE THRILLED with these replicas of our country's 3 most famous documents. Like a band playing the Star Spangled Banner or that wonderful flag waving on high, these belong to us all. Declaration of Independence, Bill of Rights, and Constitution on approx. 13" x 151/2" parchment paper aged like the originals. Frame or cherish. Set, \$1 ppd. Jeff Elliot, Sta. C, Flushing 67, N.Y.



LIKE DUCKS TO WATER the highchair crowd will go for sturdy threepiece sets of famous Syracuse china. Following the adventures of Mr. Duck, they'll have to gobble up the carrots to keep an eye on the situation. Intellectuals can read their ABC's from rim of the plate while sipping their morning milk. \$4.95 postpaid. E. A. Hinrichs & Co., 175 N. Michigan Ave., Chicago, Ill.

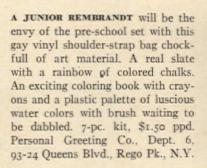
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140



LIGHT FANTASTIC because it's so easy to install. Another of those wonderful fixtures to screw into any ceiling socket. Named the Williamsburg, its Colonial design would be perfect for a hall, dinette, a small bedroom. A simple brass ring supporting a frosted-glass globe, it takes a 75-watt bulb, measures 8" wide x 91/2" long. \$4.95 postpaid. Artisan Galleries, Fort Dodge, Iowa.





YOU'RE GOING TO SIT RIGHT DOWN and order lots of these wonderful things from the Market Place-and for all your ordering, the Phonemail Order Kit assembles everything you will need in a 6" sq. mahogany plastic tray-C-Mail blanks, ball pen, dial-top pencil, address-directory cards, scotch tape, paper clips. \$2.98 ppd. C-Mail Co., 19 Osborne St., Bloomfield, N.J







### Old chair made new againthen stays new with Koroseal

#### Koroseal brings you and your family easier, better living

YOUR favorite furniture like new again with Koroseal washable upholstery! After that it's like having new furniture a dozen times a year because Koroseal is so easy to clean, and because it's practically scuffproof.

You can change to light or bright colors too; there's no need for dark colors that won't show the dirt. Koroseal upholstery is so long wearing, in fact, that in 8 years of use as *bus seat* upholstery, not one Koroseal-covered bus seat wore out!

Your local upholstering shop has Koroseal — or can get it for you quickly. Dirt can't penetrate it, stays on the surface — comes off with a damp cloth or a quick wash. Grease, paint, alcohol, crayon and stains all come off if ordinary care is followed by washing soon after stain is made. And marks of muddy paws and children's shoes don't hurt it.

Soft and luxurious looking as it is, Koroseal still looks like new after scuffing and hard wear that would have most materials in tatters. Koroseal comes in all the new colors now being advertised by paint and carpet manufacturers. It is made in different weights, with and without cloth backing, for many different upholstery uses.

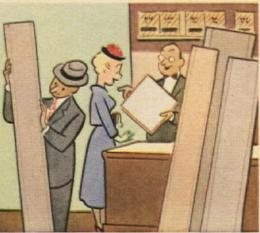
Koroseal flexible material also makes raincoats, shower curtains, baby pants, garment bags, luggage and many other things. Whenever you want things that stay new looking, when you want to be sure of easy cleaning, long wear, protection against almost any stain or damage, look for the Koroseal label. (If they don't have the label, they aren't Koroseal.) The B. F. Goodrich Company, Koroseal Division, Marietta, Ohio.



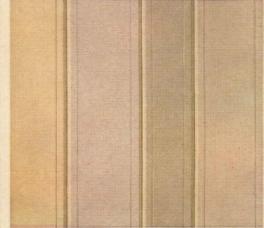
### "ADD-A-ROOM NOW!" It's easy with



HUNDREDS OF HOMEOWNERS have converted unused space in their homes into attractive rooms with factory-decorated Gold Bond Insulation Plank and Tile.

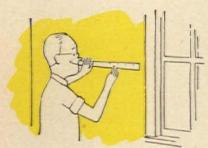


**ASK YOUR LOCAL GOLD BOND** lumber and building material dealer to show you these decorative, insulation products processed from "live" fibres of southern pine.

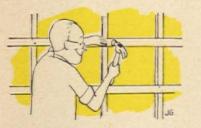


GOLD BOND INSULATION PLANKS packed in random assortment of 4 variegated blends that harmonize beautifully. Choice of 4 widths. Apply vertically, horizontally or diagonally.

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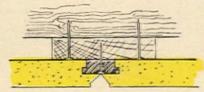


First measure your room ... walls and ceiling. Then go to your local lumber dealer and pick out your Gold Bond Insulation Plank and Tile (they're factory-decorated in harmonizing colors.) You'll find the Plank in many widths starting at 8". The tile in four handy sizes starting at 12" x 12", neatly packed in cartons...each containing 64 sq. ft. of tile.



When your Gold Bond materials are delivered, take a hammer and nail up your furring strips (ordinary 1" x 3"

wood strips that anyone can easily handle). You do this so the Gold Bond Plank and Tile will go on evenly and firmly, unless you already have a smooth wall and ceiling surface with enough holding strength to take nails or staples.



The trickiest job was the ceiling until Gold Bond came out with the Starter Strip. It's a narrow strip of wood four feet long, with edges that interlock with the ceiling tile. You just nail this strip to the furring along the center of the ceiling. Then you can start putting up your tile in the center, which means that the border, where the ceiling meets the wall, is practically guaranteed to work out evenly. (For quick, complete details, check the instruction booklet your dealer will give you).

Now some tips about using staples instead of nails on your Plank and Tile. Actually you can use either, because



the interlocking edges of the plank and tile prevent either from being seen. But you'll find stapling much the easier and faster. What's more, your dealer will be glad to rent you a good stapling gun at very low cost.



The most wonderful (most money-saving) thing about putting up Gold Bond Insulation Plank and Tile is that one person can easily and quickly do the whole job himself. The pieces are lightweight enough for a child to handle. Once they're in place the whole job is done and you're ready to sit down and enjoy your new added room.

### **Gold Bond Insulation Plank and Tile**



**GOLD BOND INSULATION TILES** in matching blends or plain ivory permit many individual patterns for walls and ceilings... provide insulation against heat and reduce noise.



**INTERLOCKING BEVELED EDGES** on both planks and tiles, fully conceal staples and nails. Permit easier, faster application for neat, betterlooking job. (*See instructions, left page*).



INSIST ON THE PACKAGE with the familiar striped label . . . your guarantee of another top-quality Gold Bond building product. NATIONAL GYPSUM COMPANY, BUFFALO 2, N. Y.





#### A young idea for an old attic

A lot of imagination and surprisingly little money gave this house an extra bedroom. The secret was to use Armstrong's Temlok® for the walls and ceiling.

These practical materials are quickly nailed or stapled to a wood framework. The upper walls are finished with Temlok Plank in the handsome new Suntan Blend. The lower walls are made of big sheets of Temlok and covered with hardboard. The ceiling is Temlok Tile in Snow White. This new room is comfortable as well as beautiful, for Temlok's insulating qualities make attics and basements livable all year round and help cut down fuel bills. Another Armstrong material - M-67 Monowall, in large plastic-finished panels-gives the bathroom bright, easy-to-clean walls.

Ask your lumber dealer for details about Armstrong's Building Materials. He'll show you how to remodel easily, economically. He'll be glad to help you work out plans for your home.



SEND FOR FREE BOOKLET "New Ways to Remodel Your Home." It's packed full of information on methods and materials, illustrated in color. Write Armstrong Cork Company, 5211 Vine Street, Lancaster, Pennsylvania.

### STRONG'S TEMLOK

Christmas toys for poor kids produced in Nels Gronlund's workshop for the annual project of the Home Workshop Club, Great Falls, Mont.

### Santa Claus, Inc.

#### CLAUDE CRAMER his is about the Home Work-

brought together by a strong mu-

About 20 of us show up for

monthly meetings in a different

member's home each time. First

shop Club of Great Falls, Mont .- and also about the Club's annual project which made



George Baldwin teamed with the author-and they turned out 135 toys

there's a brief business session. then the wheels turn and the chips fly down in the shop. There's usually a demonstration by a member who is especially expert in one phase of woodworking-say veneering and inlay, or spray painting and finishing, and so on. We pay a dollar per meeting, 75 cents of it going for a Dutch Treat supper, and the rest for a door prize and other club expenses. There's an annual Ladies' Night, too, the last meeting before we adjourn for the summer.

That project I mentioned before was making Christmas toys for kids who wouldn't be apt to get many. Each of us submitted PLEASE TURN TO PAGE 130



Demonstrations of special skills are part of the monthly meeting, so that members benefit vastly from each other's experience. Here Al Wolf discusses some of the fine points of edge shaping

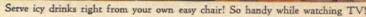
THE AMERICAN HOME, NOVEMBER, 1952

### THE YEAR'S MOST EXCITING NEW IDEA FOR MODERN LIVING!

SERVEL Jectric Monderbar

PORTABLE, SILENT REFRIGERETTE STYLED AS SMART FURNITURE







Silent as a Moonbeam! Save countless trips upstairs to a sickroom or nursery!

Ideal in Office or Den! Makes gracious hospitality as easy as opening a desk drawer!

Silently, it chills drinks and food! Freezes ice cubes! Rolls indoors or out! Serves as a refreshment center, a snack spot, a portable bar!

Ah! — Cold drinks, snacks, and ice right at your elbow — in a sleek cabinet that's smart in *any* setting! Open the door — there's a big serving shelf! Reach in — two big trays of ice cubes, plenty of space for food and drink! It's the perfect gift — the perfect servant for entertaining, parties, family fun!

Just plug it in! It's permanently silent! Freezing system has no moving parts to get noisy or wear — and it's covered by a 5-year warranty! Spilled drinks can't mar it! Uses no more current than a 150-W bulb. AC or DC, 32 to 230 volts. Mahogany, blond, white. See it wherever fine appliances are sold!

Wheel it Outdoors! Enjoy it on your porch or patio! Great fun by the barbecue! Legs or casters optional.





The name to watch for great advances in REFRIGERATION and AIR CONDITIONING GAS • ELECTRIC



Servel Inc., Evansville 20, Indiana · In Canada, Servel (Canada) Ltd., 548 King St. W., Toronto, Ontario



### **NEW-convertible kitchen cabinets** by the makers of the world's finest sinks



**THIS** American-Standard sink, with deep compartment and gently sloping drainboards, is made of rigid cast iron with a thick coating of acid-resisting enamel. Comes in white and five beautiful colors. Quality faucet is non-tarnishing, has handy spray. • Do you need a kitchen tailored to your particular work habits and your own storage requirements? Of course! And now you can have it—thanks to the exclusive convertibility feature of American-Standard kitchen cabinets.

The new American-Standard all-steel cabinets have shelves and drawers that are interchangeable... to fit your needs... to make *your work easier*. You get this advantage from American-Standard, long famous for the finest, one-piece cast iron sinks.

For a kitchen planned to your own needs, see your plumbing retailer who sells and installs quality American-Standard products. Or for help in planning your new or remodeled kitchen send for our Kitchen Products Catalogue. It's free. American Radiator & Standard Sanitary Corp., Dept. KA-112, Pittsburgh 30, Pennsylvania.

#### You get all these features!

11

Adjustable sliding shelves and roomy drawers bring stored items within easy reach. They're interchangeable, even after installation, to meet individual storage needs and work habits.

\* \*

\* \*

All cabinets are sturdily constructed of steel with smooth, white baked enamel finish that's easy to keep spotless. Sound-deadened, snug-fitting doors open and close at the touch of a finger . . . drawers glide smoothly in and out.

New-design counter tops of thick, longwearing Vinyl form a continuous, unbroken surface from the top of the backsplash to the drip-proof front edge.

\*

Shelves in wall cabinets may be adjusted at one inch intervals, accommodate even hard-to-store items.

\*

And to complete the kitchen-Aeropel ventilator keeps room fresh, Disposer gets rid of food waste automatically.

Serving home and industry: AMERICAN-STANDARD . AMERICAN BLOWER . CHURCH SEATS . DETROIT LUBRICATOR . KEWANEE BOILERS . ROSS HEATER . TONAWANDA IRON



1447

### Only 60 Working Days until Christmas!

DOROTHY LAMBERT TRUMM

hat's our rush?" you ask. You've just about washed summer out of your hair and settled into the good October weather-so why do we go and try to frighten you with this talk of working days until Christmas? Well, skip it for a month-if you can after you've turned the page and seen the very AMERICAN HOME Christmas decorations we dreamed up for you. Right now, there's time to make them. When we call an item "very AMERICAN HOME" we mean a very specific thing-namely, that it has to pay you to bother to make it. On the theory that your time is worth at least as much as your money, we simply will not suggest squandering it on little numbers you can buy as cheaply ready made. No, before we pass a make-it-yourself pattern on to you, it's approved by a battery of tough judges who must agree not only that it's good, but that it's something you couldn't possibly have for anything like the same price if you didn't make it. Take, for example, the happy symbol above-your home's Christmas card to your whole neighborhood. Painted on your window with washable poster paint, isn't it more effective than boughten wreaths or flimsy paste-on's? We fitted it to the kind of window found on many new houses, but we made our pattern in such a way that you could adapt it to windows of other shapes, too. Pattern 1447.

For Good Reasons for Working Turn the Page





This Nativity gives you your own stained-glass window, just for Christmas. Our pattern supplies the art, and you apply it, inside, with washable tempera or poster paint. Use the whole design, or individual parts for windows of different shape. Pattern 1448

Let the whole neighborhood in on your good will by installing Santa's sheer-nonsense train on your roof. Our Blueprint Pattern tells you just how to construct it of plywood. Then paint it with durable outdoor paint—and wait for passer-by grins. Pattern 2013

Cash gifts are fine, but you can add thoughtfulness if it's proffered in our money-presenters, tiny felt boots, befurred and bespangled. Our pattern also includes designs shown on opposite page. Pattern 1449



Bring the carol singing in by painting these singers on the inside of your storm door. Musical notes blossom on a painted tree, and they ring out through the night. Easy with washable poster paints, and our Pattern 1450



1450

SEE PATTERN ORDER FORM ON PAGE 141

If your door has small panes of glass, a checkerboard arrangement of Christmas angels is a good way to say "Merry Christmas" to all who ring your bell. The youngsters can lend a hand with these, fashioning gay paper into gowns, gold foil into wings. Use them on windows, too. Pattern 1451



More money-presenters (others are shown on opposite page). Tops of cowboy boots are just big enough for coins, the jaunty high shoes for foldin' money. We added gay gloves for fun. They'd all look well on a tree—or a gal's lapel. Seven designs in Pattern 1449

1452

Spangled ornaments made for—and by—the seesaw set. They require few materials, all inexpensive: a packet of craft paper, some foil paper, a few small boxes of sequins and beads, plus things like wire, string, glue, and cardboard. Five ornaments in Pattern 1452

1451

By request: So many of you asked for a Nativity group to build out of doors, that we secured permission from the Pleasantville, N.Y., Chamber of Commerce to make a blueprint pattern of this one, displayed under their auspices last season. Build it of waterproof plywood. Pattern 2014

2014



1453

The zaniest family ever, almost life size. Seated in the garden to greet your guests, they assure you of chuckles before the celebrating even starts. Dressed in oilcloth and plastic, they even welcome wet weather. Pattern 1453 PLEASE TURN TO PAGE 108

> See "Where Credit Is Due" on page 140 45



# Make a Niche for Yourself



No longer just "supporting members," these decorative walls get top billing, set the stage for pretty accessories

Time was when your interior walls had two reasons for being very solid: they helped hold up your roof, or at least your ceiling, and they divided one room from another. You papered them, or painted them, or hung them with pictures to make them look as well as they could—but you didn't dare to try tricks with their structure. That was before modern methods of construction and modern concepts of space changed our ideas about interior walls altogether.

Nowadays, a wall no longer has to support anything—and in the main living areas of the house, a wall needn't be a real barrier, either. In fact, while we like to have some kind of division between the living room and dining room, or the living room and foyer, we're just as happy if the room dividers aren't solid walls at all, for we love one space to flow into the next. That's why we've welcomed the idea of such walls as those you see here—showcase walls which actually help to furnish a room while they mark off its area—without blocking off its light and air. Some of them could be built by a clever home carpenter to screen off a front door, to turn a dining "area" into a dining "room," or just to look handsome housing your treasures.

1. Clever wall of shelves and obscure glass divides dining area from kitchen, makes both rooms lighter and more attractive than they'd otherwise be. Note that shelves alternate—one top shelf opens on the kitchen side, the other on this side, and the ones below them reverse the procedure—yet each room gets the benefit of the color of the displays on other side

2. Utterly simple and utterly handsome way to separate a foyer from a living room without blocking either one off. Note that this wall, which isn't a wall, makes a perfect background for furniture, or looks impressive alone. Large square display areas furnish lots of opportunity for imaginative groupings

3. Much better than a real wall is this dining-room partition which is a two-way structure with movable shelves you can use—and enjoy looking at—from either side. Wonderful idea for displaying a handsome collection of antique glassware

4. A wall niche can become a dramatic place to display art if you design it especially for the objects it will hold. Here Chinese fretwork is especially suitable to fine small pieces of Oriental sculpture, but doesn't steal the show from them. Background, tortoise-shell paper. Home of E. J. Wanless

5. A display wall can be as perfectly detailed as any furniture in the room. See how the pattern formed by the broad molding gives importance to the top of this one, how the elegant doors enrich the cupboard part, how the mirror behind the shelves opens up wide vistas. Home of Jess Finch, Houston, Texas



#### **ELVIN MeDONALD**

G loxinias, to my mind, are the most strikingly beautiful and most nearly perfect of all house plants. No other, I believe, can provide the variations and color range of the new gloxinia hybrids or reward you so handsomely for the small effort it takes to flower them year after year. You can grow them from mature bulbs (tubers), young potted plants, or seed; and then multiply your plants by growing more from leaf cuttings. Large tubers planted in November (buy at least three to start with) will produce flowering plants the following spring; these, once in bloom, will continue in blossom for six to eight weeks. Some of the older, slipper type may bloom for three months, so successive plantings will give you many months of beauty and pleasure. When you buy, select carefully and buy good tubers, for they have been known to grow and flower regularly for 50 years or more.

**TUBER CULTURE.** Plant your gloxinia tubers in a fibrous soil rich in organic matter (leaf mold, compost, or rotted manure) with about an inch of charcoal in the bottom of each pot for drainage. A good soil can be made of one third each of sand, leaf mold or peat moss, and garden loam; a 4" potful of bone meal to each bushel will help keep the plants in good active growth throughout the blooming period. If you have a soil mixture that grows good Africanviolets, it is generally satisfactory for gloxinias, too. Tubers under  $1\frac{1}{2}$ " in diameter should go in 5" pots, larger ones in 6" or 7" pots. The ideal growing temperature seems to be about 62 deg. F. at night with a rise of 10 to 15 deg. during the day. Excessive heat will shorten the blooming period. I find it best to water at the soil surface, applying it until it runs out the bottom of the pot, then giving no more until the surface soil appears dry. This prevents the soil from becoming waterlogged, a condition that often causes bud blast. My plants do best in a south or east window where they receive all the

# Anyone Can Grow Gloxinias

sunlight they can possibly get in winter; in summer, however, they require some shade, especially if they are kept in a greenhouse.

After the plants have flowered (during spring and summer) give them a rest of a few weeks. Water less often and when, in September or October, the tops die down, repot the tubers before setting them away for the rest period in the basement or a dark closet. Keep the soil just slightly moist until new growth appears when you can again bring them out into the light.

GROWING GLOXINIAS FROM SEED is not difficult. Albert Buell, probably the country's largest grower, advises sowing in July which will give beautiful flowering plants in seven to ten months. Get the freshest seed you can and sprinkle the very small seeds thinly on a finely screened mixture of loam, peat moss, and sand in a pot or flat (see page 139). Do not cover or even press them into the soil. Just sprinkle gently, cover the container with a pane of glass to keep the soil from drying out, and set it in a warm, shaded place until, in ten days to three weeks, the seeds germinate. Do the first transplanting or "pricking off" as soon as the seedlings can be handled (when the first true leaves are about 3/8' across at the widest point). Use a sharp pencil for pricking out and making the holes. Pick up each seedling by a leaf (a pair of tweezers is handy), lower it into the hole and firm the rich soil around it. You can put 20 to 30 seedlings in a 4" pot where they can grow for four to six weeks. Then re-PLEASE TURN TO PAGE 138

> Flowers of Belgian hybrids are 6-petaled and typically flat like the upper two opposite, but sometimes have interesting wavy petals like that at left on this page. All the others shown are Buell hybrids, with 7- and 8-petaled, ruffled blooms, sometimes of slipper form like those on the plant in the center of the three on facing page















# They Built it Modern to House Their Antiques



ETHEL MeCALL HEAD

There are and you'll see how handsomely at home Oriental antiques are in this American Modern. When you stop to think about it, though, such harmony isn't so strange after all, for any ancient Oriental sage would immediately understand the beauty of this house in the mountains. In the olden days, Chinese philosophers, poets, and artists loved nothing better than such majestic panoramas as this house enjoys. Chinese creators and thinkers, who often were men of wealth, took to the hills to meditate in ideally located pavilions as open as possible to the best view as this house is. In fact, it was from Oriental ideas about space and view that many of ours stem, indirectly.

But although this house has strong bonds with the Oriental objects it harbors, many other kinds of antiques could be as well set here—for it is a matter of proportion and harmony, a knack of placing important furniture so that it forms a center of interest away from the view, that makes glass-walled houses and good furniture bring out the very best in each other.

And this eagle's nest of a home brings out the best in its spectacular site, too, for it was designed for just this spot, and would have taken another form entirely had its owners wanted it elsewhere. The fact that the owner is a well-known builder put a wealth of experience behind the way he went about constructing a home for himself, and the fact that he called in an architect instead of attempting to design his own house, accounts for its great and knowing artistry. For example, take the way it sets on its site. Though the land is high, it was chosen to avoid the perilous drives and difficult retaining walls common to houses in the hills, and it was leveled off before the foundation was poured. Where the view was least interesting, a motor court was built, and the garage, kitchen, and bathrooms all face that way. The fact that all parts of the house seem to radiate from this court, and from the main entry in particular, makes for unusually good circulation. The house is not small in area, and for its size, its perimeter is unusually large —yet only a few steps are required to get you wherever you want to be, without passing through the whole house on your way.

The owner's workshop is off the court, too, but it was also given a window to the best outlook, for Glenn Brockman spends many productive hours here, as witness the clever, and most professional, coffee table he demonstrates above. His own handiwork, and his own design, it sits in front of the fireplace. But lo! in its interior a small electric motor raises the top to diningtable height when meals are served at the hearthside.

If the service areas turn their backs to the view, it is only so that the living areas can capitalize upon it. The living room is pushed as far out on the promontory as possible, and opened up on three sides. The dining room, PLEASE TURN TO PAGE 52

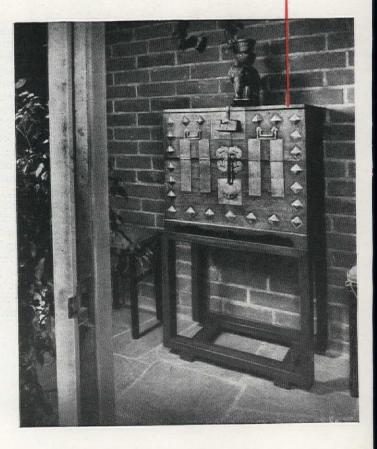


Here's what you see a few steps inside the front hallway—and it's like a sonnet in brick, glass, and sunshine. The living room, with its lawngreen carpet starting where the flagstone passage leaves off, seems to be a continuation of the tiny, lush garden just beyond the window wall at your left—and the fact that inside walls and outside walls are exactly the same material helps the illusion. At your right, the brick partial partition which divides dining area from hallway is topped by plants, makes an ideal background for a Korean chest with its regal display of hand-wrought hardware. Just behind you, the bedroom wing opens up at the left, and the kitchen hall, with an indoor barbecue, is at the right.

### They Built It Modern (Begins on page 50)

and even the dining area in the kitchen, face the sheltered terrace and the mountainscape beyond. The bedroom wing has a beautiful view, a terrace, and a garden of its own. It's completely isolated from the rest of the house, yet has been so adroitly planned that the guest bath serves as a powder room, just off the main entrance.

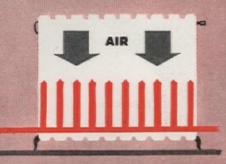
This is a luxurious home, custom-tailored to the individual tastes of the two people who occupy it. Yet the practical construction, no less than the poetry of its appearance and location, could inspire owners with entirely different requirements. The foundation is a concrete slab with radiant floor heating, and passageways, inside and out, are flagstone. The cedar ceiling beams are exposed. Some walls are brick, both inside and out. Others are glass. The rest are tongue and grooved Douglas Fir planks, inside and out two layers of them, with waterproofing membrane between. On the exterior, all wood is glazed gray-green which takes well to weathering and, more important, makes a cool contrast to the warmth of the brick.



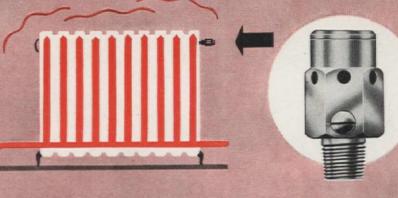


OWNERS: MR. AND MRS. GLENN BROCKMAN ARCHITECT: CARLETON WINSLOW, JR., A.I.A.

In the dining area, a legless modern chest hangs from the brick partition, holds linens and silver as well as a phonograph's loud-speaker. Notice that a fine Korean walnut chest can carry a brick wall all alone, or look proud surrounded by Occidental photographs and fabrics. An 18th-century English or American chest could have done as well here, and would have had the good companionship of crystal candlesticks and china coffee service of 18th-century British design. Bamboo dining-room furniture and the impressive, Chinese-accented coffee table which Mr. Brockman built for the hearthside, bow to the Oriental antiques in this very modern American home. But other furnishings, and even the drapery fabric, moved here with complete aplomb from the Brockmans' former home-which was neither modern nor Oriental in décor. They could do so because everything is basically compatible: the proportions are all large, the shapes all squared; no one thing is too light nor too heavy, and the antiques lead the procession without stealing the show.



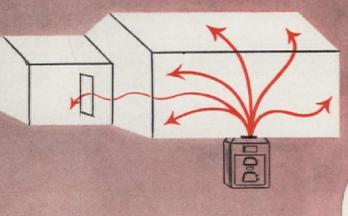
THE FAULT: Air trapped in radiator prevents hot water from filling it completely, hence radiator is only lukewarm



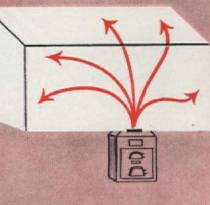
THE CURE: Replace manually operated air valve with automatic air vent. Pressure created by water entering radiator forces air out through vent, allowing the radiator to fill up with hot water

## How to Heat those

HUBBARD COBB



THE FAULT: Heating system was adequate in size to heat main house but not addition built later. Addition either gets no heat at all or both main house and addition are only partially heated



THE CURE: Install auxiliary system for addition. Wall or floor furnaces and radiant-glass panels can be permanently installed in room. Fixed or portable space heaters are also effective



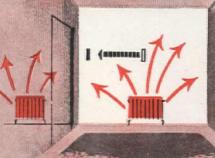
THE FAULT: Sluggish gravity warm-air furnace fails to deliver required amount of heat through ducts to room registers. Chilled air in rooms remains at floor level

THE CURE: Install a blower unit on furnace to force the heated air through the ducts. Action of blower unit is controlled by thermostat. Cold-air-return duct to blower brings chilled air from rooms above for reheating. Blower unit is equipped with filter to remove dust and dirt from air before it is reheated

#### THE FAULT: Improper location of the thermostat near source of heat makes it turn off the furnace before the other rooms in the house have been adequately heated

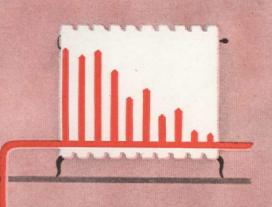
#### THE CURE:

Move the thermostat to a central location in the living area of the house and where it will not be affected by direct heat from radiators, registers, inside chimneys or electric lights

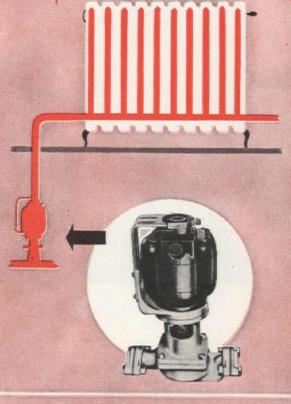


# Cold Rooms

See "Where Credit Is Due" on page 140



THE FAULT: The hot water in gravity hot water system fails to reach certain radiators at distant points from the boiler until water is too cold to provide adequate heat



THE CURE: Install an electric water circulator near the boiler to force the hot water through system and into the radiators. Circulator is wired to furnace control circuit so that it will only operate when there is a demand from the thermostat and boiler water is at correct temperature





THE FAULT: Heat from pipeless warm-air furnace with single register overheats room where register is located but fails to heat the adjoining rooms or those on the floor above



THE CURE: A small circulator installed in the wall pulls warm air into adjoining rooms. Registers in ceiling allow warm air to rise to rooms on floor above. As air cools it flows through registers and back to furnace for reheating



ARCHITECT: BROOKS CAVIN, A.I.A

13-31493)

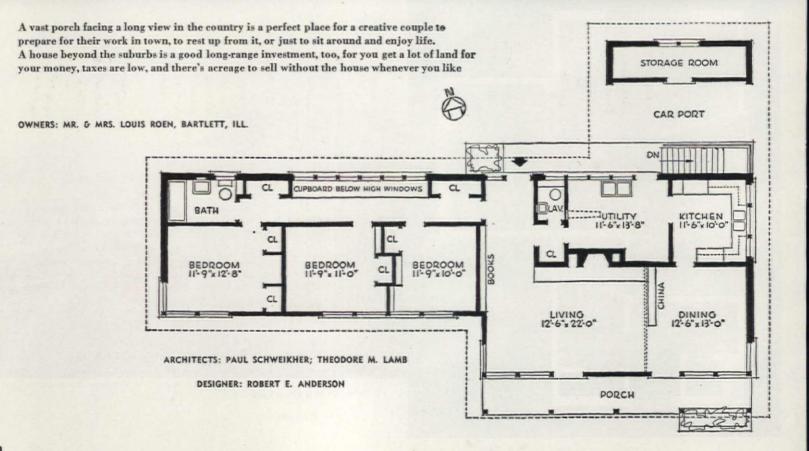
# Attic Expanded-into a Master Suite

Grandpa called it a "garret" and father referred to it as an "attic"—but then, after all, they lived in the dark ages. Handled properly, the upper portion of a house can be made into more than just a couple of rooms for the kids—it can be a master suite—bedroom, living room, and bath—a whole new wing. And you don't have to take our word for it—just look at the pictures on this page. Here's an example of the way an attic should be expanded—and the reason it turned out so well, and the reason it caught our eye, was that someone took the time to do a little thinking and some planning. Instead of dividing up the space, the owners, Mr. and Mrs. Peter Edmonds, decided on one big combination study and bedroom. Instead of changing the roof line or dotting it with dormers, they replaced the small windows with large sliding units that give them all the natural light and ventilation they need. (That business of attic windows is a story in itself, so just turn to page 110 when you've heard us out.) And instead of using second-rate materials and workmanship, so often the fate of attics, they used the best of each and ended up with a really fine addition to their home.











# They Took the Long View

Just beyond the suburban districts of almost any city, a lot of former urbanites have been discovering wonderful places to live, places high in the hills, deep in the woods, surrounded by blessed seclusion—and lower taxes. Such sub-suburban (or maybe it should be called super-suburban) dwelling isn't for everyone, because many breadwinners with 9 to 5 schedules in town can't swing the commuting. But if you love the country, you'll find that the rewards of buying or building a home an hour or so out from town more than counterbalance the inconveniences. A house like this one, so located, is fine for those who can arrange to take the long view, both physically and figuratively: you get more land, more serenity for your money, and if you look forward to slowing down, the economies of country living will pay off, too.

Louis and Elizabeth Hart Roen, each one deep in a nerveracking radio schedule out of Chicago, weren't thinking of slowing down, but they took just such a view when they latched onto this house in the Illinois hills. Driving here from town, you'd have to be a pretty good pilot in order to discover it on its hilltop —and when you get here, you'd never dream that such a thing as strain or split-second timing existed. What a place to prepare a script, or to study one, or to look for inspiration—or just to rest up, with the aid of a vista, the woods, and the wild flowers!

The Roens had plenty of reason for liking the house besides its location. It's a well designed contemporary, blending so well with the terrain that it gives you the feeling that it has always been here—and always will be—along with the trees and the wild flowers. The rooms are spacious and well arranged, and there is a 35' length of screened porch faced to the view. The bedrooms, in a wing by themselves, share in that long view, too, through big windows which face no neighbors. There are built-ins for books, and a whole wall full of cupboards under high windows in the bedroom hall. It's a house geared for easy entertaining of a houseful of guests, or for easy living when active minds are engaged in either creation—or recreation. GERTRUDE BROOKS DIXSON

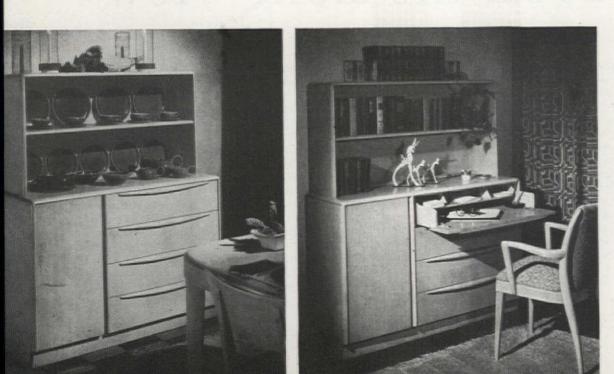




Here's a two-timer which proves that anybody can have a guest room, for it's a chair by day, a bed by night, and so well scaled it fits inconspicuously into even a tiny space. Comfortable to sit upon, it flips open to provide the same comfort for sleeping. Here's how it works: the chair's back section is really bed springs, folded and slip-covered by day. At night, just zip off that cover, unfold the springs, flip over the chair seat which forms the bed's center section, and place the back cushion at the head of the bed. As a chair, it's 31" high, 26" wide, 37" deep. In bed position, 73" long. About \$59.50.



# Two-Timers with Hidden Virtues



Ideal for a family on the move or for a family which just likes to shift its possessions around for a change of scene-this cabinet-desk can take on roles in a living room, dining room, study, or bedroom with equal aplomb. With its neat lines and graceful wooden pulls, it's so simple that it assumes the character of the room it stands in-and of the things you place in its open shelves, whether they be china, books, or art objects. Wherever it goes, the tall compartment and the three drawers offer welcome storage, and the desk drawer (28" long, 211/2" deep) can serve you whether you keep it open or closed when not in use. Made of light-toned birch. Top is 25" high, 12" deep, 45" long. Base is 34" high, 18" deep, 48" long. \$190.

• When it comes to serving, this charming little drop leaf is full of entertaining possibilities. At ease, it's a good-looking occasional table. Sides up, it's a smooth-running tea cart or cozy table for two. Its two big shelves make it a wouderful server of several courses at a time for family meals. But it really extends itself when company comes, and rolls right into action wherever you choose to have them gather. Sides down, it's 22" wide, 26" long, 29½" high; sides up, 50" long. With two extension leaves it's 74" long, costs \$109; with four leaves, it's 98" long, \$119. Comes in mahogany or cherry.



a talented desk which looks mighty well composed for all its versatility. Pull out the base and add leaves to turn it into a dining table with center leg support. There's a drawer sized for table linens, a compartment for flatware, and a built-in place to keep the leaves. But it's not just a table disguised as a desk —the writing surface is good, and the tambour slides around to reveal pigeonholes and a stationery drawer. If you like, center legs can fold up. As a desk, it's 38" wide, 21" deep. 42½" high. Table part is 29" high, extends to 69" long. Your choice of traditional mahogany at \$229 or amber mahogany at \$251.

Does your den or living room double for dining? Then here's

See "Where Credit Is Due" on page 140

Sleek-looking combination stool and table to use alone or in pairs in countless ways. As simple a device as a drawer opening two ways means it can go on either side of bed or sofa. Pulled out from sofa, it provides that much-needed temporary extra seating. It's a handy answer for telephoning in comfort in that tiny foyer. Oak has been wire-brushed and stain impregnated to achieve unusual finish; slatted drawer face lacquered white. 27" high, 17" wide, 34" long. \$58. kind in closed position. And to make the most of its possibilities, its manufacturers have designed a living-roomworthy black lacquer cabinet to hide it. On casters, the cabinet just wheels into position around the folded bed. Bed folded is 34'' high,  $18\frac{1}{2}''$  deep,  $30\frac{1}{4}''$ wide; open, it's 74'' long. Bed is priced at \$40, cabinet at \$80.

Where's the bed? Why, in that little chest, silly! Some tricky engineering permits this foldaway bed not only to fold up, but to sit down when folded some to inches lower than others of its

ALL PRICES ARE APPROXIMATE

Circa 1920

Behind that front door was the old living room. It became a new bedroom in the "after" plan. The porch, walled in and surfaced with clapboard to match the rest of the house, became a sunroom-den. Paint helps the remodeling: house is barn red with fresh white trim

# Local Bungalow Makes

#### MARTHA B. DARBYSHIRE

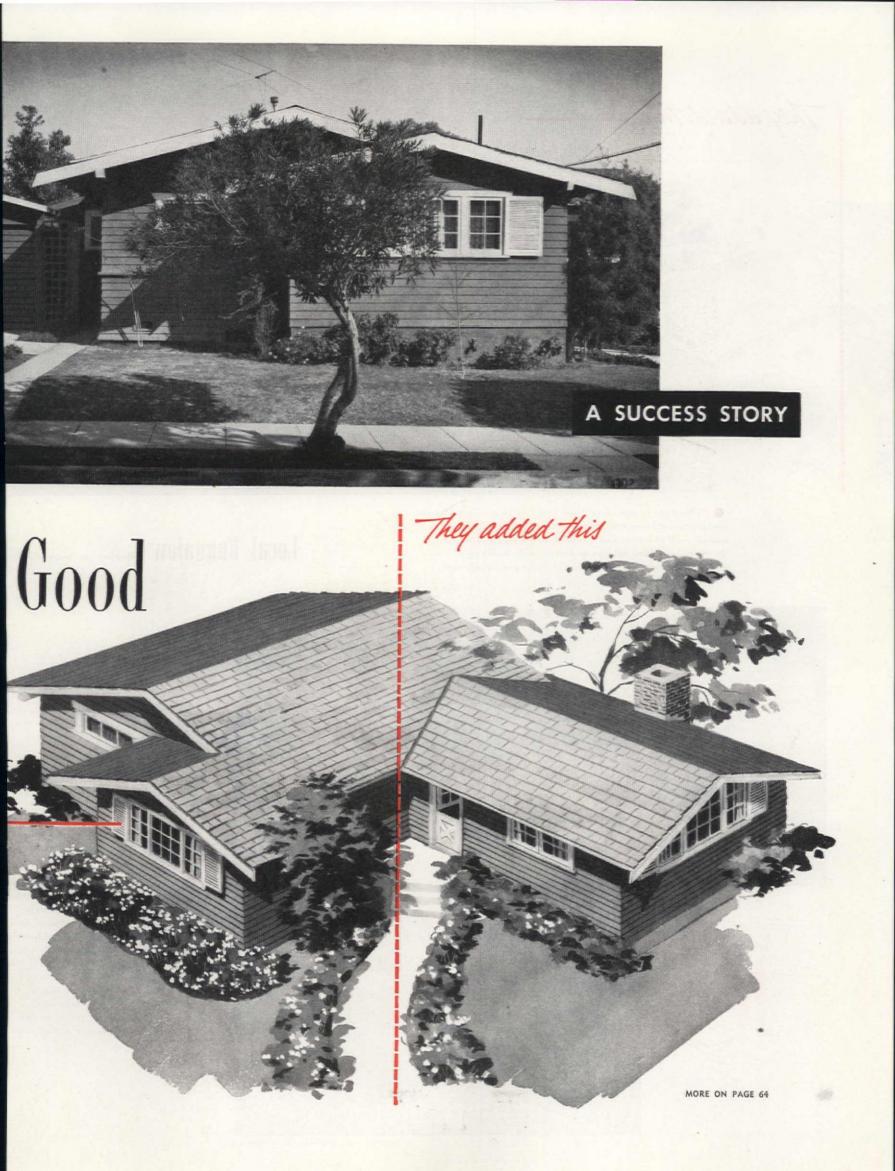
Somewhere in your town there's a house like this. You may even live in it. What the ranch house is to the 1950's, so the bungalow was to the 1920's. Across the nation they sprang up on every vacant lot during the great building boom of that decade. Good value for the money—and remember, those were days of greatly inflated building costs, too—some of them today are sounder than their so-called ranch-house successors. Many of them are still excellent house buys in the current market because the bungalow is no longer "fashionable." Yet given a good neighborhood and some sensible remodeling, they can pay off in years and years of good family living. The case in point is the home of Mr. and Mrs. R. W. Smiley. High building costs in their area forced them to roll up the blueprints of their proposed new house and strike off on another tack in search of one to remodel. The bungalow they chose had seen better days, but the former owner had kept it in good shape by making necessary repairs.

With what the Smileys have done to it, it can now stand right up to any new house on the street. Structurally, they changed the location of the entrance, made a sunroom of the old front porch, ripped the fireplace out of the former living room, and by adding a wall, turned it into a bedroom. They enlarged the kitchen by knocking out a partition to include the service porch. And, best of all, they built on a delightful new living room. Those were the high points. But there were other changes, such as turning the oldfashioned, built-in dining room buffet into a wall of modern built-ins to house everything from dishes to a bar, closets, and a roll-away bed.

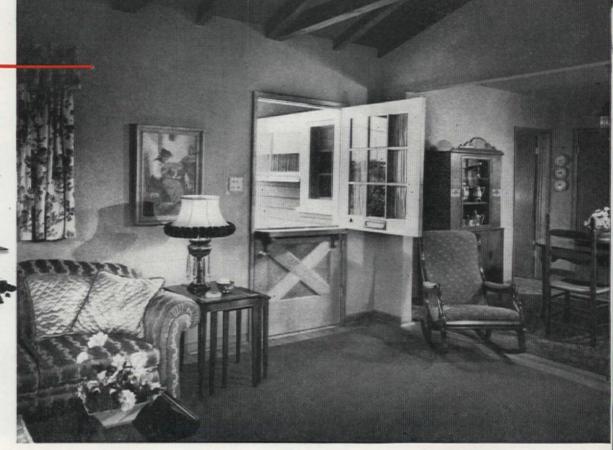
Mrs. Smiley drew the plans herself. The remodeling was not cheap, but the cost of the house, plus the cost of the changes, came to much less than the price of a comparable new house. With the exception of the added room, the changes dovetailed neatly into the existing space—and that, says Mrs. Smiley, is the secret: some old houses take to remodeling like a duck to water, while others are costly and never successful. Then she points with pride to her duckling-into-swan.



Walling up a front porch is one of the simplest ways to gain a new room within existing space—and one of the least expensive, since the foundation and roofing already exist. The Smileys' biggest bonanza is the addition of the spacious new living room and entrance at the side of the house. Window at the far left of the front of the house was made wider and higher so bedroom furniture could be well placed



They added this .



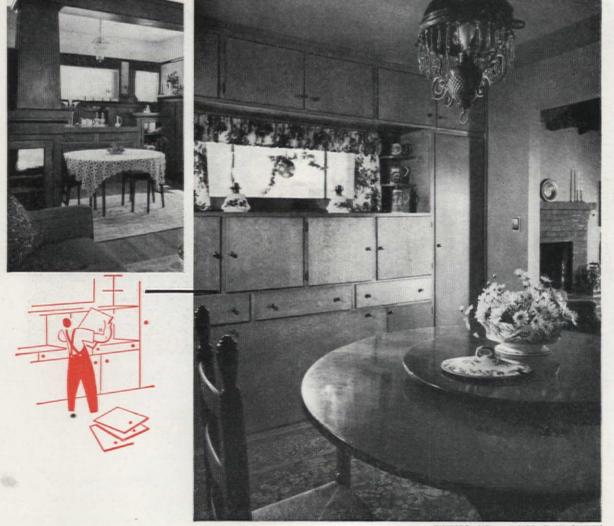
Picture above was taken from fireplace in new living room, looking toward new entrance. Opening at right was once outside wall of house, now connects new living room with dining room. China cabinet in dining room backs up to new wall—former archway into old-fashioned living room

### Local Bungalow (Begins on page 62)

• The old dining room, far left, was partially separated from living room by glass-doored cabinets, square columns, huge false oaken beam. Typical of hou of this era was the golden oak sideboar built in along one wall. Above it were spaced three high, wide windows

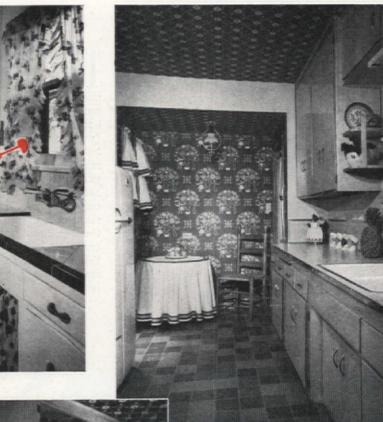
They built in cupboards

• The new dining room occupies the space, but is separated from the former living room by a wall. Former living room is now the master bedroom. Ope at right was cut through wall of house, lets into the new family room. Replaci old sideboard, new built-in storage wal hides dishes in cupboards above and be the windows and includes a bar. Center recess with dropdown door conceals an emergency roll-away bed. A either side are closets for winter coats





Smileys followed the trend in remodeling to create one big family living room for informal activities to replace the outdated parlor. Typical are the beamed ceiling, rugged fireplace, television set nearby. New room is the coolest in house during summer thanks to high ceiling and to windows on three exposures. Old furniture was used in the new room-Mrs. Smiley reupholstered chair at left in upholstery class which she attends. Walls were painted Wedgwood blue, sofa is gray-green. Painting is a Smiley original-she has won awards in shows in her native California and in Chicago



The Old Way

• Kitchen was spic and span, but inconvenient, with refrigerator in service room. Structural remodeling consisted of ripping out wall between kitchen and service room, setting left-hand kitchen wall back two feet (space taken off bath and utility closet) in order to make room for refrigerator, built-in table, and range opposite sink. Old sink and cabinets at right were ripped out and replaced with modern plastic-surfaced cabinets, sink equipped with garbage-disposal unit



The New Way

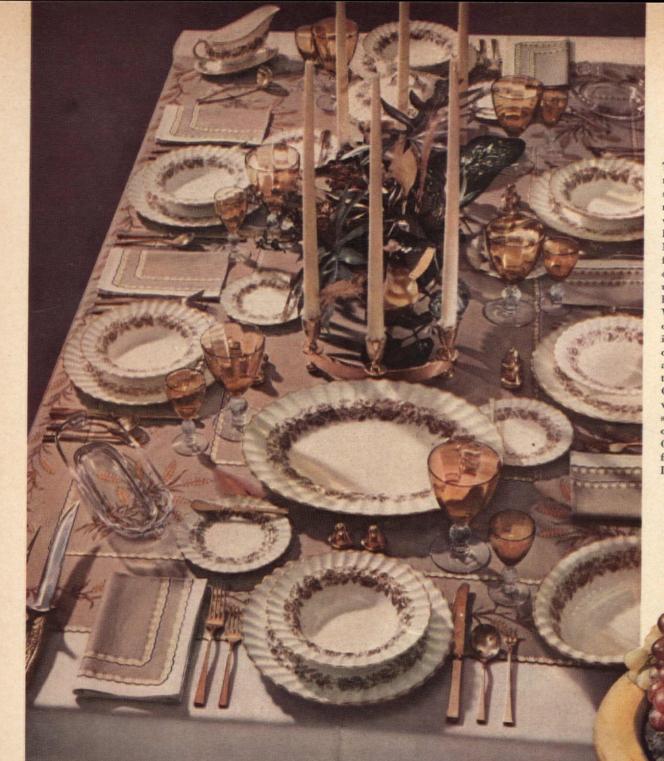
The service room has become a pleasant breakfast room with small round table covered in unbleached muslin. New cupboards are natural finished plywood with copper hardware, have fluorescent lighting installed under bottoms to light working counters. Door at right of refrigerator opens into bathroom, door in breakfast room opens onto a new terrace

# Place and Show

GERTRUDE BRASSARD

The best way to give thanks for your blessings is to share them, and in the months of party-giving at hand, you'll need more versatile table accessories than ever. For example: 1 Elegant members of a new translucent china family by Iroquois are less pampered than they look-they're ovenproof, too, so you can cook right in them! Clever series is called "Interplay" because pattern is combined with solids: pick one of three patterns on white (we show "Fleur-de-lis"), and one of two solids (melon or charcoal). 2 "Pristine" crystal punch-bowl set by Cambridge was designed to take on many roles for present-day living. The bowl holds five quarts of punch-or a good salad. The plate doubles for serving cakes, hors d'oeuvres, and the like. Set: bowl, plate, chrome ladle, and a dozen open-handled cups which hook onto the bowl. The cups stack compactly, and may also be bought in open stock with Cambridge Square saucers. 3 The great sculptor, Cellini, inspired these gracious candlesticks with cup bases, handcrafted by Tiffin from clear crystal. Bobeche traps any drippings. 4 The lowly onion can be engaging, as this condiment set by Gustin proves. It blends rich tones of purple, brown, and green. 5 The footed bowl has a great air whether it's working or just looking pretty. This 12" beauty is Westmoreland's milk glass.

MORE BEAUTIES TO PLACE AND SHOW WITH PRIDE, PAGE 96



The fruits of the earth, and the richness under the earth-this setting borrows its colors and its motif from gold and from wheat. We started with Royal Doulton's bone china, "Brown Mayfair," took note of its graceful fluting, its hand-applied wreath decoration in warm brown, pointed up with 24-k gold. Then, a worthy background, Paragon's "Golden Wheat," a champagne-beige cloth of Belgian linen, hand-printed in non-tarnishable gold and fast colors. It comes in three colors and sizes. Stemware, which echoes the play of candlelight, is Cambridge's hand-blown "Aurora" with amber bowl and clear crystal stem. Crystal celery dish and oval bowl are "Pristine" by Cambridge. It's the hue of gold for flatware and other accessories, Dirilyte's "Empress."

Make these for your table

MAKE THESE FOR YOUR TABLE Your own invention makes a table still better. You'll see, on page 118, how to work out this inspired fun. A squash which looked like a personage started our own Marion Mayer thinking about the character above. A Sicilian cart was translated into vegetables and flowers by Ethel Kinde for the charmer at your left

See "Where Credit Is Duc" on page 140



"The Rug Hobby Has Me Hooked"

#### VERA PRICE

t all began with our first house: buying and furnishing it so bent our young couple's budget that we decided to wait for the rugs we really wanted. It didn't take us long to find them, either, for the Beckwiths, next door, had the most lovely hooked rugs, and I talked-rather idly, I'm afraid-of hooking some for our own floors. I didn't, at the time. But it was Sara Beckwith who got me started after all, for several years later, after she had moved to another city, she sent me my first rug pattern and needle. I made every mistake in the book-and then some, I guess. I thought I'd never make another rug, but next thing I knew, I had visited Mr. Sears and Mr. Roebuck and bought a frame, pattern, punch needle, and wool yarn. They cost more than I had expected to spend, and after I made my first rug with them, I decided wool-yarn rugs were not for me. Next I tried burlap with a "hit and miss" pattern. Still not satisfactory.

Again I thought I was through—but I hadn't even started. We moved to Kilgore, Texas, and were rugless once more. But this time, I found Martha Campbell, an old hand at rug hooking, who really taught me how to make rugs. By the time we entered World War II and my afternoons belonged to the Red Cross, I worked on rugs till all hours. The hobby had me.

Then came the day when we moved back to Houston and bought a small house in the country. By then I undertook making a living-room  $9' \times 12'$  without a qualm. But a funny thing happened—without meaning to, I got into the rug hooking business. An acquaintance asked to buy that first  $9' \times 12'$ , and I sold it—starting another for myself immediately. Then *that* one was sold before it was finished. Well, though I've continued to sell rugs (the ones on this page belong to Mrs. Dan Lester), we finally did get a living-room rug of our own. It's the Fruits and Vegetables you see on the opposite page, and I've put a very high price on it!

Now, a big rug like that takes a year or two of my spare time to make—finding the material, dyeing it, hand-cutting the strips. But whether you sell rugs or use them yourself, it is a rewarding hobby. My advice to beginners is to use a plain steel hook and wool material, old or new (at least 75 per cent wool), plus some wool yarn. Cut your strips small (about a quarter of an inch). Dye as many shades from one color as you can, and don't let any red be too strong (if you have a shouting red, boil out some of the color). Hook close, but not tight—just close enough to fill all the spaces. Hold your pattern on your lap when starting, then rest it on a card table later. And take care of your rugs—they'll last you for years.



How to Decoy a Duck

#### HAROLD CHRISTENSON

Now that wooden duck decoys have become scarce and have, quite rightly, been elevated to the status of folk art, the chances are you'll have to go to an antique shop to decoy one—that is, unless you are lucky enough to know one of the very few remaining old-time whittlers who still turn out wooden decoys for hunters. But once you've bagged your game, there are lots of things you can do to make him freshly handsome, and as useful around the house as we've found this lamp made from a red-breasted merganser, and the utility box which gave a decoy redhead a new life.

The decoy has a pretty venerable tradition, for we know that American Indians used types of decoys at least 2000 years ago—stuffed skins, or entirely artificial birds woven of bullrushes. The history of carved wooden decoys is fairly obscure until the 19th century, when the art of making them flourished in back-country workshops, and enjoyed a boom when commercial hunters began to make a business of what once was a sport. However, after World War I, PLEASE TURN TO PAGE 114

## How to Make a Child's Christmas

Setter 10

STEP-BY-STEP DIRECTIONS, PAGES 112, 114, 115

Then you paint such enchantment as this, you'll really play Santa to yourself as well as to the favorite children in your life-for what a help that toy chest will be in your nursery clutter-control program, and what a blessing an attractive chair of his own will be to you as well as to a tot! And the designs themselves, such a cinch to apply with the aid of our AMERICAN HOME tracing patterns, are well worth much more effort than they require, for they are the creations of the celebrated California designer, Lietta-an artist for whom many of you have been asking. The little elf on the lid of the chest blows blossoms out of his bugle, and they trail gracefully across the top and down the front, cascading like snow flakes into the apron of the charming Princess, while other elfin companions caper about. Show us the child whose heart can resist them ! The diminutive chair is for the young man of the house, and the betrousered sprout on the seat proudly proclaims the fact-but don't worry, our pattern also includes a design for the Queen of the Nursery too, and both, of course, can be applied to more conventional chairs as well as to this jaunty modern. The chest design is Pattern 1445, the chairs, 1446.

See Pattern Order Form, Page 141

1445

### Good meals grow easily around GOOD HOT SOUP

**Vegetable Beef** 

Always a hit . . . this flavorful "square meal" soup so rich with

**Pumpkin Tart** 

Milk

vegetables and fine beef.

On cold days hot soup hits the spot. The

savory aroma, the cheerful look of the

steaming bowl is so appetizing. Lucky for

you! Because you can take the simplest

foods and plan delightful meals around

delicious soups. Toasted sandwiches,

codfish cakes, a salad, spaghetti or



ANNE MARSHALL Director Home Economics Campbell Soup Company

#### **Cream of Celery**

Freshest celery...extra-heavy cream blend happily in this soup. Open faced turkey and cranberry sandwich Tea

### BY Anne Marshall

scrambled eggs . . . nothing to it. Maybe you add only a sandwich and dessert, or fruit and a glass of milk. When you serve a substantial soup as the main dish, the rest of the meal practically takes care of itself. Yes, there's meal-making magic in hearty . . . heartwarming soup.

#### **Bean with Bacon**

A hearty favorite...pea beans with the smoky taste of bacon. Melted cheese and green pepper on biscuit Coffee



A good cook keeps a full soup shelf

# FOOD AMERICA LOVES BES

- Browned Pot Roast of Beef
- Puffy Pumpkin Pie
- Lace-Topped Boston Cream Pie
- Roast Stuffed Potatoes Cauliflower with
- Variations

omespun? We love the word, and the traditions behind itand when it's homespun food, our taste buds tingle just at the thought of the crisp roasts, brown gravies, and the aroma of desserts a-baking which the word conjures up. So here is a homespun sixtette, as All-American as you-know-what. You've requested them time and again, so we take pride in presenting for each dish the best recipe we've ever tasted. But-as you see, homespun taste does not preclude elegant appearance.

A crown roast of pork, fashioned by your butcher from the rib end of the loin, costs little more than plain loin-but see the difference! The old-time way was to cover the exposed bones with salt pork or bacon-but since this melts down during modern low-temperature roasting, try aluminum foil, then switch to the white "panties" just before serving. Fill the center with sageflavored, lightly toasted bread stuffing, and bake the good taste in.

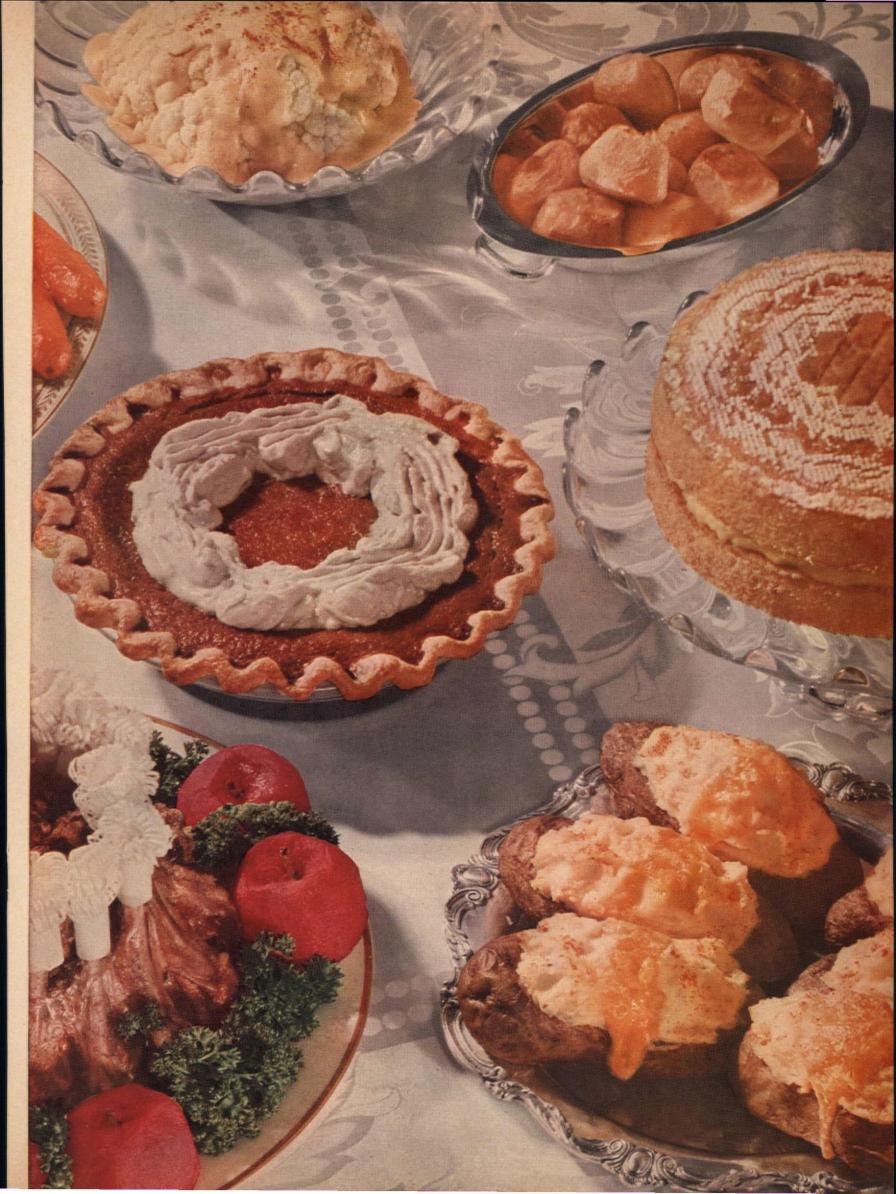
To garnish this (or any roast) for eye and palate, try apples this way: Combine I cup sugar, I cup water, and I cup red cinnamon candies. Cook over low heat until candies are dissolved. Place six small apples, peeled and cored, in the syrup, and cook, covered, over low heat until tender. Baste occasionally with syrup, and turn once to keep apples from becoming mushy.

Is your idea of heavenly pumpkin pie like ours-a heavenly fluffiness of well blended spices? No heavy, sad fillings for us! We like the top prettily circled with whipped cream, the cream laced through with the old-time flavor of molasses-and a bit of lemon rind whisked in for tartness. Or is it light-as-air cake you want? Fanny Farmer added much to Boston's considerable cookery laurels when she filled two feather-light layers with a vanillaaccented cream, and dubbed it Boston Cream Pie. When you top it with confectioners' sugar, it takes little more effort to sift the sugar through a frilly lace doily.

Pot roast of beef, simmered in the goodness of tomato soup touched with garlic and bay leaf-here's a wonderful meal, complete with carrots and onions. And a quick one when you whittle down the cooking time by making it in your pressure cooker.

For the go-withs, how about the pretty cauliflower, dressed in a tangy sauce, and whipped potatoes piled into baked shells you brown next to the roast to borrow its drippings? All of these are good choices for a month of holidays-or any month!

> See "Where Credit Is Due" on page 140 RECIPES ON PAGES 80 AND 86





So quick for wiping hands-and for all sorts of housekeeping chores

# Make your housework easy with "many-use" ScotTowels!



SCOUR KITCHEN UTENSILS with sturdy ScotTowels. So strong when wet, they don't shred. You'll find ScotTowels are work-savers for dozens of jobs with cleansers, polishes and soap.

PREPARE GRAPEFRUIT on a clean ScotTowel. Then toss out scraps

clean-up. Saves time and work. Another "Great Scott" paper value!

and towel for a quick, easy



**KEEP DRESSING TABLE** dustless with pliable ScotTowels...ideal for wiping up spilled cosmetics. Use ScotTowels to shine up your mirrors, too-keep them looking clear, sparkling bright.



REG. U. S. PAT. OFF.

SCOTTOWELS TO A ROLL HOW TO MAKE EASY-DO

# Croquettes

Makings of these crisp beauties are on most pantry shelves. Get down the tuna, the soup—and follow our lead



Combine  $6\frac{1}{2}$ -oz. can chunk-style tuna (reserve oil for sauce) or l cup chopped, cooked turkey;  $\frac{1}{2}$  cup cream of celery soup;  $\frac{1}{4}$  cup fine cracker crumbs; l tbs. lemon juice;  $\frac{1}{4}$  cup chopped parsley;  $\frac{1}{8}$  tsp. mace



Chill mixture thoroughly (at least one hour). Shape into four cones. Beat one egg well, add 1 tbs. chili sauce and  $\frac{1}{3}$  tsp. cayenne pepper. Dip cones into egg, then roll in fine cracker crumbs (about  $\frac{1}{3}$  cup)



Fry in hot deep fat (380° F.) 3–4 minutes, or until golden brown. Serve with sauce made by combining remaining soup, reserved tuna oil,  $\frac{1}{4}$  cup chili sauce,  $\frac{1}{4}$  cup water, and dash cayenne. Cook the sauce over low heat until thoroughly heated

See "Where Credit Is Due" on page 140 THE AMERICAN HOME, NOVEMBER, 1952

74

# Stop right here - and get a taste of spring

These are the very best of tender, sweet spring peas - already shelled and cooked to perfection.

You'll find them better than many canned peas - because you get a whole range of flavor-filled sizes-no immature peas, no over-sized starchy ones, of course-but the best of all the rest. The sweeter blending with the richer for full, natural flavor.

And not only that, you can expect the same fine eating every time you serve DEL MONTE Early Garden Peas. For we put as much stock in dependability as we do in excellence.

Try DEL MONTE Brand Early Garden Peas tonight.

P.S. Did you know that, according to the U.S. Department of Labor (June, 1952), canned fruits and vegetables have gone up in price less than half as m as "all foods" since 1935-39?

#### PORK ROLLS WITH PEAS

1½ lbs. pork shoulder chops ½ tsp. sage or marjoram or butt, cut very thin ½ tsp. salt Salt and pepper Horseradish or mustard 2 cups soft bread crumbs 1/2 apple, cored, chopped

1/2 tsp. salt 1/2 cup hot water 2 No. 303 cans DEL MONTE Early Garden Peas

Carefully cut out any bones and close holes with a toothpick. Trim fat off meat, fry out fat. Cut meat into 6 pieces 3" x 5". Pound to 1/4-inch thickness, season with salt and pepper. Spread lightly with horseradish or mustard. Combine bread, apple and seasonings. Spread on meat, roll and fasten with picks or tie with string. Dust rolls with flour and brown in fat from trimmings. Place in casserole, add the hot water; cover tightly; bake in moderate oven (350° F.) for 1 hour or until done. (Or rolls may be simmered in covered skillet for 1 hour on top of range.) Serves 6 with the hot, seasoned DEL MONTE Early Garden Peas.

The brand you know puts flavor first Del Monte Early Peas



FOR CANAPÉ CHEAPIES, SEE PAGE 88 "Where Credit Is Due" on page 140 See

sauer-grill

.

# YOU'LL NEED

I tsp. caraway seeds

Salt and pepper

3 carrots, diced

2 cans sauerkraut

pan. Add caraway seeds, salt and pepper, Cook slowly for 1 hour, then add franks and carrots, stock, smoked shoulder.

Put sauerkraut in large casserole or roasting

- Franks and sausages may be broiled separately, if desired; if so, add drippings to Cook another 1/2 hour or until all meat is done. sausages.
- o serve, pile sauerkraut on lårge platter, arrange sliced pork on top. Make star or necklace designs with franks and sausages. To serve, pile sauerkraut on Garnish with boiled potatoes. sauerkraut.

Smoked pork shoulder

Link sausages

Frankfurters

I cup stock or wine

Boil for 3 min., lower flame and simmer for Add celery, tomatoes, tomato paste, seasoning. Brown garlic in hot oil. Add sausage and cook Blend tomato paste and water.

I can tomato paste

YOU'LL NEED

asagne

1/2 cup hot water

ths. olive oil

2 cloves garlie

- Cook lasagne. Drain and season. I hr., then add capers.
- In one tremendous, or two large casseroles in layers: Sauce, lasagne, Parmesan, sauce, mozzarella, (one for second helpings) put

l large can plum tomatoes

Salt and pepper

2 ths. capers

1/2 cup diced celery

l lb. sausage meat

Repeat layers. Top with remaining sauce and Parmesan. Bake for 20 min. at 350° F. lasagne, ricotta, sauce.

very

pkg. lasagne or

broad noodles

cup grated Parmesan

lb. ricotta lb. mozzarella

Serves 10-12

# blonde and brunette VOU'LL NEED BLONDE

Add cubed chicken or turkey white meat. Just before serving, add lemon juice.

Make medium white sauce.

Sauté celery in butter.

2 ths. lemon juice Sliced mushrooms Chopped peppers Chopped celery Chopped onion 2 tbs. butter 4 ths. butter Brown gravy ths. sherry White sauce White meat Dark meat BRUNETTE

Sauté mushrooms, onions, peppers.

4 ths. orange juice

Put Blonde and Brunette in same serving dish. Garnish with orange slices and almonds. Meat lust before serving, add orange juice and sherry. from a 4-5-lb. roaster serves 10-12. Add dark meat of chicken or turkey. Make rich brown gravy.

# macaroni dandy

.

# YOU'LL NEED

Cook macaroni and drain.

- 1 ths. Worcestershire sauce l large pkg. elbow macths. salt; 1/4 tsp. pepper 3 ths. flour; 4 cups stock 1/2 cup sliced mushrooms 1/2 cup chopped green 1/8 lb. margarine pepper aroni
  - 14 tsp. thyme; 14 tsp. nutmeg
    - ths. grated onion
- cups cooked diced meat ths. lemon juice

Pie crust

- Sauté peppers and mushrooms. Add flour, stir in stock and Worcestershire. onion. Mix in Pour in large casserole and cover with your Add spices, lemon juice, and Cook until just thick. meat and macaroni.
- at min. 20 F.; then favorite pie crust.
  - Bake 10 min. at 325° 300° F.

Serves 10-12

ies For a Crowd

ous cabbage? With those outer leaves curtsying to the company, it's a blaze of welcome! A Cheapie, surely, and such a dramatic one. What's more, it is simple to make. Start with the largest cabbage you can find. Square off the bottom so it will stand firm in an upright position. Now pull the large outer leaves down, and tuck the edges under. Whittle a neat hole for a can of Sterno in the very top. Dot the sides with toothpicks tipped with Vienna sausages, and pieces of frankfurter. Place on a platter with refills of picks and pieces of meat near by. The big moment comes when you light that flame. Men, particularly, get a kick out of crowding around and broiling their own good morsels.

id you ever see SUCH a glamor-

Seems to me that we all picked ourselves a wonderful era in which to be hostesses. For today, entertaining is a happy compromise between the formal, rigid rightness of Grandma's day, and the too-slapstick carelessness of a few years ago. We pre-plan our menus with great care, for a menu must do a raft of things. It needs to be well-balanced, well-budgeted. To be appealing to appetite and eye To be filling, and festive. To be timed and planned so we are free to be with our guests. Having the crowd in these days is our way of having fun, and it's no fun if we're in the kitchen. A hostess is forever looking for the recipes which she can prepare in advance, and, with only a brief last-minute flourish, present to the crowd-hot and handsome! Here are four one-dish meals which, with a salad, a hot bread, and a rip-roaring dessert, elicit pure purrs of well-fed satisfaction. Macaroni Dandy and Lasagne can

be put together a whole day in advance, if need be. And since both need such short cooking times, you can wait until you see signs of the first hunger pangs to start baking them. Sauer-grill is a roasting pan job, a meal which requires little attention and which is not harmed by cooking a bit longer than prescribed. For that Chicken creation, have ready all the ingredients, everything all chopped, and measured, even the garnishes. Do your two sauces, and let simmer while the meat heats through. Use these few minutes to toss your salad, etc. And there is a quick, easy, and elegantly different pièce de résistance.

chicken,



# OUR MENU MAKER

will help you plan your meals in advance, shop more efficiently and more economically

> More than 70% of our readers tell us they shop semi-weekly or weekly for food and groceries and several hundred thousand use our MENU MAKER to plan their meals, thus effecting worthwhile savings

### The AMERICAN HOME menu maker

A bsolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference. With the Menu Maker comes an augmented and newly organized set of stiff, preprinted index cards—35 of them—making your new Menu Maker fingertip convenient and every recipe instantly available.

#### Cellophane Envelopes to Protect Your Recipes

Also included without additional cost is a sample of a specially designed cellophane envelope into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They can be filed so easily and are so practical that our readers have purchased 30 million of them. \$1.00 a hundred or 250 for \$2.00.

# THE AMERICAN HOME, Dept. N-52 American Home Building, Forest Hills, N. Y. Enclosed find \$ for which you will send me the items checked below:

only

New Steel Menu Maker\$2.00				
( Please indicate color combinations ) □ Red & White □ Black & White )				
🗌 100 Cellophane Envelopes 1.00				
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New Steel Menu Maker and 200 Cellophane Envelopes \$3.50				
Sorry, no shipments to Canada or foreign countries. If you live in New York City, add 3% for Sales Tax.				
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ZONE STATE

An Unusual and Useful Gift for Your Homemaker Friends

### Food America Loves

(Begins on page 72)



THE AMERICAN HOME, NOVEMBER, 1952

Top: Sloane Texfloor Tile a new ripple-stripe pattern that doesn't show dirt or smudges, and can be installed in a morning! Floor #619; Wall #605. Bottom:

Bottom: Sloane Terano Tile—a tone-on-tone pattern in a three-dimensional effect. Looks clean, stays clean. Floor #904-#905; Wall #905.

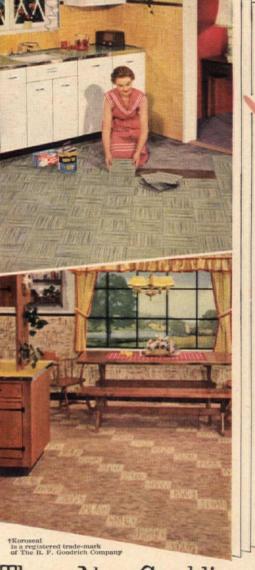
LOOK! YOU CAN PUT TERANO\*

RIGHT OVER YOUR OLD FLOOR!

savs

Mr. Treadwell SLOANE TILE EXPERT

AND TEXFLOOR\* TILE



These New Sparkling Tile Patterns are designed to stay cleaner longer!

SLOANE GIVES YOU THE WIDEST SELECTION OF FLOOR AND WALL TILES!

says Mr. Treadwell

SLOANE

"Here's a marvelous work-saver! Sloane Texfloor and Terano linoleum tile are patterned to *hide dirt and footprints!* And no need to rip up your old linoleum or faded tile floor . . . you can install Sloane linoleum tile in a few hours, right over your old floor! *News tip: Texfloor and Terano are smart for walls, too!*" For free folder, "Save Time, Save Money," write Dept. H, Sloane-Blabon Corp., 295 Fifth Ave., N.Y. 16.

Now-see how little each kind of Sloane Tile costs for covering 6' x 10' floor!

Texfloor	, Terano, Finelin	e (approx.)	\$17.50
Korosea	lt Tile Special		14.98
Korosea	lt Tile DeLuxe		37.25
		*Reg. U.S	. Pat. Off.

SLOANE-BLABON CORPORATION, a division of Alexander Smith, Inc.

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# EAT ALL THE FOOD YOU BUY! (and you'll buy less)



You'll save up to 15% on meat shrinkage, have juicier roasts without basting ... when you prepare meats in this sparkling, pure aluminum. It's the perfect wrap, too ... for storing foods. Keeps them fresh longer. Folder in each box gives directions, helpful hints to help you save food, work, money. In handy, economical rolls at grocery, hardware, department and variety stores. Ask for WEAR-EVER Foil.



See WEAR-EVER on the ALCOA Program "SEE IT NOW" over the CBS-TV Network, every Sunday.

### **Food America Loves**

(Begins on page 72)

cans condensed tomato soup plus 3 cups water or 31/2 cups tomatoes, mering time. Add carrots and onions and continue cooking 30-40 minutes, or until vegetables are tender. Before serving, remove bay leaves and thicken 311-415 cal. per serving Tested in THE AMERICAN HOME KITCHEN Rub meat with flour mixture and poullon cube in I cup boiling water. Combine with diluted condensed tomato soup or with tomatoes. Pour over meat. Add garlic and bay leaves. Cover and for about 21/2-3 hours. Add additional liquid if necessary during sim-Slip a rack under the meat. Dissolve medium-sized carrots, scraped medium-sized onions, peeled minced cloves garlic leaves can bay pepper. brown well on all sides in melted fat. Combine flour, salt, and rump, or round beef pot roast of beef cup all-purpose flour tbs. salt frippings for gravy. beef bouilion care cup boiling water bouillon cube cup melted fat tsp. pepper 5 lbs. chuck, browned serves 6-8 summer is fin-Tested in THE AMERICAN HOME KITCHEN Cover ends of rib bones with aluminum being certair thermometer rib bones with paper noino roasting pan. Insert a roast-mea cubes. 1/2" bread cubes melted butter or margarine pepper. When roast until salt. Cook celery toasted bread until cook into the center of the roast, grated onions bouillon cube cup boiling water sage, sall cubes and punod of. touch a bone. Roast at 325° with cinnamon-candied apples if desired. pepper decorate ends water and mix with sage Add 30-40 minutes per with dno cup cups bread tsp. per serving fork to brown evenly. in an uncovered roast add and of mixture. cal. fat side outside platter in boiling Allow about until 450-500 with bread Rub inside and crown roast of pork hermometer through the' does not serving on rack regal pork roast, butter or margarine tossing with sage dressing tbs. salt cups chopped celery solve bouillon cube fer to Place roast center of roast Garnish hermometer 8-10 transf egisters 15 browned, lb. -8 H

# Easy!...3 kinds of delicious Karo Holiday Cookies...

all from 1 simple basic recipe ... just roll-slice-bake!

KARO®

REFRIGERATOR COOKIES 6 cups sifted all-purpose flour 1/4 teaspoon sait V<sub>2</sub> teaspoon baking soda 1/2 reaspoon baking source 1/2 cups butter or margarine 1 cup KARO Syrup, Red or Blue Label 1/2 cup sugar, white or brown 1 cup chopped nuts

Mix and sift together first three ingredients. Mix and suit together first three ingredients. Beat butter until soft and creamy. Add Karo Syrup and sugar and beat until thoroughly blooded. Add put master Add sifted device Syrup and sugar and beat until thoroughly blended. Add nut meats. Add sifted dry ingredients, all at once, and mix thoroughly with greatents, all at once, and mix thoroughly with hands until stiff dough is formed. Shape into 3 rolls about 2 inches in diameter. Wrap in wax paper and chill in refrigerator 3 to 4 hours or Paper and chill in refrigerator 3 to 4 hours or until firm enough to slice. With a very sharp knife, cut in thin slices. Place on ungreased contexchart. Pate in hot or (4000 F) & to 10 cooky sheet. Bake in hot oven (400° F.) 8 to 10 minutes. Makes 9 dozen. Coconut Cookies: Use 1 cup shredded coconut instead of chopped nuts.

Instead or chopped nuts. **Chocolate Cookies:** Add 3 squares melted chocolate or <sup>2</sup>/<sub>3</sub> cup cocoa before adding flour.

ne ashley's

EST RECIP

BETTER MEALS

NAME

STREET

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JANE ASHLEY, Box 206, Trenton, New Jersey

Please send me the new Jane Ashley Cook Book, postpaid.

I am enclosing 25¢ (no stamps, please).

## This ... and 203 other exciting recipes in the new JANE ASHLEY Cook Book!

Complete in 10 BIG sections ... 80 pages, 6" x 9" size, gay full-color pictures, varnished water-resistant cover . . . Newest, improved easy recipes for better meals! ONLY 25¢.

Not like other cook books but new-newnew! Planned to make your cooking easier ... better! The wonderful holiday cookies you see above is only one of the delicious recipes you'll learn about for the first time-in Jane Ashley's wonderful new cook book.

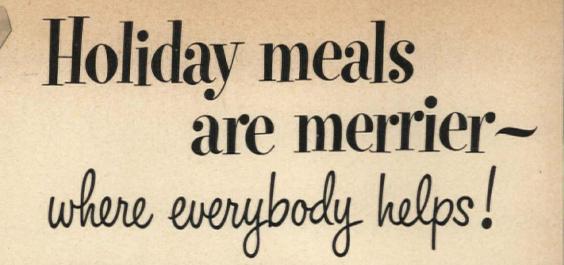
All kinds of recipes ... for main dishes, salads and salad dressings, hot breads, desserts and cookies. Over 200 improved easy recipes and interesting variations.

WONDERFUL TIME-SAVER: Here's a really practical collection of economical recipes that use basic pantry-shelf ingredients-newest time-saving methods. Scores of exciting ideas that will win you extra compliments on your cooking. No matter how many cook books or recipe books you have in your house-you never saw one like this.

ACCEPT SPECIAL 25¢ OFFER: This big new 80-page cook book by Jane Ashley is yours for only 25¢ postpaid. A real bargain; and you don't risk a penny because it's guaranteed to please you, satisfy you, make your cooking easier or your money back.



ZONE\_\_\_STATE\_



CLEANS AND SHINES ALUMINUM

SOS

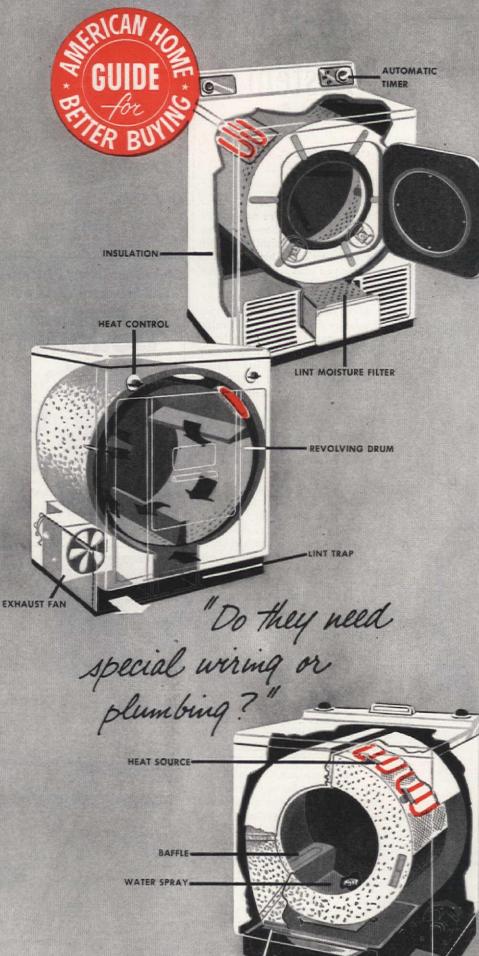
Magic

# call on S.O.S for extra help with pots and pans

When every golden morsel is gone—except what sticks to the roasting pan or is crusted on the pie dish—call on S.O.S.! Magic, fast-working S.O.S. cleans and polishes all at once! S.O.S., with *soap* right in the pad, is handy to hold, easy to use. Big meal days—they're the days when S.O.S. is *extra* helpful. So keep a package at the sink.

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# Which DRYER for you-



MOISTURE CONDENSER

and Why?

#### EDITH RAMSAY

A re you a pin-up girl? We mean the kind no woman likes to be—the gal who pins up her laundry on the line. In this day and age, the old clothespin is symbolic of dated drudgery—of lifting baskets full of heavy wet clothes, of climbing stairs, stooping down, picking up, standing up, pinning up. And *if* the rain stays away you're lucky—and you're soon back on the track again with more of the same.

Want to change it all—to shorten your washdays so dramatically that there is no set washday at all? Would you like to wash things, and dry them, one load at a time, any day (or evening) of the week? Then read on.

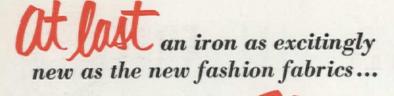
Actually, the clothes dryer is a brand new kind of worksaver which doesn't only represent an improvement over Grandma's methods -it represents a complete revolution! Other major appliances-the range, refrigerator, even the washer-had ancestors. But the clothes dryer is something most of our Grandmas just didn't have, and the modern tumbler type wasn't even invented until 1937, and wasn't marketed extensively until after the war. We prepared this AMERICAN HOME Better Buying Guide to tell you about the types, the most recent developments, and the other things you'd like to know to make washdays so easy they can be charity days, or bridge days, or even beauty-parlor days.

#### WHY IS A DRYER WORTH BUYING?

It saves your back, it saves your clothes, and it keeps you from worrying about the weather. (Statistics show that it rains 23 of the 52 traditional Blue Mondays a year).

Recent scientific comparisons of line-dried and dryer-dried clothes proved that the dryer is kinder to your washing. Colors fade less, there is no tugging from clothespins, and your fresh-laundered things are spared the hazards of soot, smoke, and air-borne dirt. PLEASE TURN TO PAGE 94

"How do they trap the lint?"





Big Safety-Set Dial ends guesswork. Safe and sure for all fabrics... even the most heat-sensitive of the new synthetics.



You'll be happier with a HOOVER With one setting, steam finish your finest dresses and blouses with complete assurance—press suits, skirts and trousers easily, quickly. For dry ironing there is a separate setting for each fabric in your regular family laundry.

It's the easiest-to-use steam iron ever, changes from dry ironing to steam or from steam to dry at the flick of a switch—and it weighs no more than an ordinary iron.

Ask your Hoover Dealer to show you its many brand new features or write to address below for descriptive folder and list of stores where you can buy it.

THE HOOVER COMPANY Special Products Division, North Canton, Ohio

# Try the Two-Party System

#### CATHERINE C. LEACH

Have you investigated the twoparty system? We're not speaking politically, either—we mean the wonderfully convenient system of giving two parties within 24 hours.

Suppose you plan a buffet for your out-of-town mother-in-law, and decide to entertain a group of your own friends the following evening. Or, you may want to give an afternoon bridge party, followed the next day by a party for your daughter's teen-aged friends. Think of making party preparations just once, and having the house shining for both affairs!

You want the party for your mother-in-law to be a real party, with fresh flowers, your best linens, glassware, silver, and china-to say nothing of the fact that your house must gleam from top to bottom. Flowers from the first party will stay fresh for the next if the stems are cut slantwise with a sharp knife and they are kept in water in a cool place. And how much easier cleaning silver and china seems when you know you can use them for more than one occasion, with only a routine cleaning in between. The same thing holds true for the housecleaning; a quick pick-up between parties is all that's needed after the first thorough job.

Even the matter of food is twoparty-system material. Little cakes left over from Party 1 can be added to for Party 2. Olives and pickles can be stored in their own liquor. Roll sandwiches in a damp towel and store them in the refrigerator, or you can make enough filling for two parties, but sandwiches for only one at a time. Punch can be kept in covered jars without losing its flavor.

And best of all the good things about the two-party system is what it saves you personally. If you had a special session with the hairdresser, you'll look just as freshly groomed for the second party as for the first. There's no reason for you to be worn out by the time Party 2 rolls around, for your spirits will be gay with the memory of successful Party 1 and anticipation of successful Party 2.

When your guests ask you how you do it, just pat a lock of your special first-party coiffure and reply that you owe it all to the two-party system!



Now you can have a modern, automatic dishwasher. Efficient water motor works on water pressure from your kitchen sink faucet. No dangerous electrical connections. It's safe--it's economical--it's portable. Laboratory Approved. BESSEN'S Revolving Rack assures positive Swirl-Bath cleaning. Automatically washes, rinses and air dries dishes and silverware for average family in 10 minutes. At leading department stores in many cities. 2 year guarantee. Only \$69.50 prepaid. C.O.D. orders require \$to deposit, balance on delivery plus charges. BESSEN CO.

BESSEN CO. Mall Order Dept. 14, P. O. Box 3561, Chicago 54, Illinois Dealer inquiries invited



• To give gravy appetizing, deep brown color—bring out its full, natural taste just stir in Kitchen Bouquet. Adds no artificial flavor. Used by good cooks for 75 years.



## Food America Loves (Begins on page 72)





In this beautiful, color-illustrated Recipe Book, you'll find dozens of uses for flavor-rich, nutritious Maine Sardines for school and worker's lunches ... for entertaining guests ... in combinations with rice, cheese, eggs, macaroni and many vegetables. Variety, flavor, nutrition — you'll find them all in Maine Sardines.

Get protein-packed Maine Sardines now at lower cost than other protein foods. Buy them in singles, 3, 6 and 12can combinations at new lower prices.

According to an Army survey, Maine Sardines are one of the most popular foods with members of the armed forces. Include 6 or 12 cans in your gift packages to your favorite G.I.'s

Remember the name-M A I N E For sardine value you won't forget! MAIL THIS TODAY! Maine Sardine Industry, Augusta, Maine Please send me a free copy of the new Maine Sardine Recipe Book. Name. Street. Gity. State.

THE LOW COST HIGH PROTEIN FOOD



sugar and spices, pumpkin, milk, and vanilla. Mix until smooth. Beat egg whites until stiff and fold into pumpkin mixture. Pour into pastry shell and bake at  $450^{\circ}$  F. for 10 minutes; reduce heat to  $350^{\circ}$  F. and bake for 25-30 minutes, or until a knife inserted in the center comes out clean. Cool. Serve with Molasses Whipped Cream: Add 1 ths. molasses and 1 ths. grated lemon rind **R**emove leaves and stalk from cauliflower. Add 1 tsp. salt to 1 qt. water and soak head down  $\frac{1}{2}$  hour. Drain: Cook, covered, in one inch of boiling salted water 15-20 minutes or until tender; drain. Melt butter or mar-garine, then blend in flour, salt, and pepper. Add milk gradually and cook, cook over flour; THE AMERICAN HOME KITCHEN Combine sugar, spices, and salt. Beat egg yolks until light, then add Tested in THE AMERICAN HOME KITCHEN Sauce: Omit cheese; add 1 tsp. dry mustard with f when sauce is thick, add 1 tbs. horse-radish. grated process sharp cheese Worcestershire sauce stirring constantly, until thickened. Add remaining ingredients and VARIATIONS: Creamy Sauce: Substitute light cream for the milk. 1 tsp. salt 3 eggs, separated 2 cups canned pumpkin 1 cup milk Pimiento Sauce: Add 1/2 cup chopped pimientos. Parsley Sauce: Add 14 cup chopped parsley. ow heat until cheese is melted. Pour over hot cauliflower. tsp. nutmeg pepper cup milk or until a knife inserted in the center comes Molasses Whipped Cream: Add I ths. molasses tsp. cup 1 tsp. vanilla 111 100 14 Tested to 1/2 cup heavy cream. Beat until stiff. 1 tsp. serving cal. per serving per puffy pumpkin pie unbaked 9-inch pastry shell 1 large head caunton 2 ths. butter or margarine 2 ths. all-purpose flour  $y_2$  tsp. salt cal. with variations 392 154 Zippy 11/2 tsp. cinnamon tsp. cloves cup sugar tsp. ginger 9 9 Serves Serves cold Scrub potatoes and remove blemishes. Slit each potato across the top so t steam can escape during the baking period. Brush potatoes with fat. Bake at ° F. for 45-60 minutes or until tender. Cut a slice from the top of each potato scoop tender part out of skin. Mash until fluffy, adding butter or margarine, pepper, onion, and enough milk to make mixture smooth and fluffy. Pile thy into potato-skin shells. Sprinkle each with grated cheese and paprika. Bake the potato scoop tender or strong and strong the top the strong scoop tender part out of skin. Mash until fluffy, adding butter or margarine, pepper, onion, and enough milk to make mixture smooth and fluffy. Pile Combine sugar, flour, and salt in a saucepan. Add milk slowly, stirring constantly. Continue stirring and cook over low heat until thickened. Add eggs slowly, stirring constantly, then cook 2-3 minutes. Remove from heat, add butter or margarine, and vanilla. Cool thoroughly. Spread between cake layers. Sift confecabout 1%-1% hours before meat is tender. Baste occasionally with pan drippings. To shorten baking time, potatoes may be cooked in boiling salted water for 15 minutes and then placed in oven about 40–45 minutes before roast is removed from Tested in THE AMERICAN HOME KITCHEN Sift flour, baking powder, and salt together. Cream snortening and sugar until fluffy. Add egg and vanilla and beat well. Add dry ingredients alternately with milk, beating until smooth after each addition. Turn into two greased and floured 8-inch layer pans. Bake at 375° F. for 20-25 minutes. Remove from oven, cool on 8-inch layer pans.  $\frac{y_8}{2}$  tsp. pepper 2 tbs. grated onion  $\frac{y_2}{2}$  cup hot milk (approximately)  $\frac{y_2}{2}$  cup grated process sharp cheese tsp. vanilla : from oven, cool on thoroughly. KITCHEN ----tbs. butter or margarine tsp. vanilla cup milk egg Tested in THE AMERICAN HOME 20 cool 11/2 tsp. salt baking powder 8-inch layer pans. Bake at  $375^{\circ}$  F. for 20-25 minutes. Rer cake racks 5 minutes, then remove from pan and allow to ---1/2 cup cup shortening ----for 5-8 minutes or until lightly browned. cups milk, scalded eggs, slightly beaten tsp. salt per serving tsp. 14% cal. per serving 234 cal. per serving cal. medium-sized baking potatoes tbs. melted fat cup melted butter or margarine 20 448-598 tioners' sugar over top layer. pie stuffed potatoes cup all-purpose flour 116 Boston cream Combine CREAM FILLING: 3/3 cup sugar 1/3 cup all-pury 1/8 tsp. salt Serves 6-8 H 9 9 450° Serves Serves lightly roas oven. salt, 450° hat and 1400 at .

86



CROSLEY AUTOMATIC DISHWASHER - the NEWEST and the BEST way to "Do Dishes"!



### There's added health protection in **CLOROX**-clean linens!

Used in laundering of white and color-fast cottons and linens, Clorox does more than make them snowy-white and color-bright... it makes them sanitary, too, safer for your family's health! No other home laundering aid equals Clorox in germ-killing efficiency!

Laboratory tests show that harmful germs often survive ordinary washing. So, follow the example of millions of women who always include Clorox in laundering. Give your family the added health protection Clorox provides. And because it's free from caustic -an exclusive, patented feature-Clorox is extra gentle on fabrics.

#### And CLOROX protects health in

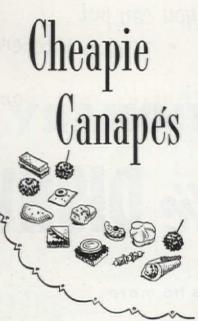


routine cleaning, too! Clorox is more than a washday help. It's a 4 in 1 product! Besides bleaching, Clorox removes stains, deodorizes, disinfects. Make kitchen and

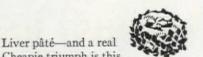
bathroom surfaces bright, fresh, sanitary with Clorox. It's one of the world's great disinfectants! See directions on the label.



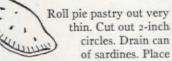
it's SAFER for Family Health!



To 12 oz. of cottage cheese, add 1/2 cup of minced chicken, salt, pepper, 1/4 tsp. nutmeg, and 4 tbs. grated Parmesan cheese. Blend well. Spread on fingers of dark bread. Make these a day ahead and wrap them in damp towels, then in waxed paper. Try this with a little left-over ground ham, too, and use mustard instead of the nutmeg.



Cheapie triumph is this one, for this recipe will make 4 oz. of excellent pâté for about \$1! Just price the real McCoy some time to be properly appreciative of what a very great saving this is! Not only is it an elegant thing to serve; it is the big favorite. To prepare, cook 1/2 lb. chicken livers. Chop very fine, then mash with fork. Add I can anchovies, which have been washed, dried, and cut into tiny pieces. Add 3 lg. mushrooms, minced, and 3 slices of crisp bacon, broken into tiny bits. Now add I tbs. each of minced onion, green peppers, and parsley. Moisten with a few drops of lemon juice and bacon drippings. A dash of salt and pepper, then spices. Add 1/4 tsp. each of marjoram, mace, and thyme. Knead with hands to blend well and pack in small greased jar. Cover and chill. Delicious served with rye or pumpernickel bread.



piece of sardine on each pastry. Dab each with a bit of chili sauce and a squeeze of lemon juice. Now fold the pastry over, and press edges firmly, with a fork. Brush with unbeaten egg white. Bake at 425° F. for 10 min.



### Cheapie Canapés

(Begins on page 88)



To I can of deviled ham. add 2 tbs. marmalade, I tsp. dry mustard, I tbs. peanut butter, a drop or

so of Worcestershire sauce, and some grated onion. Blend well. This, too, is good for made-in-advance canapés, kept overnight well wrapped, chilled, and moist.

Now, here's what my good friend, Katherine, is going to title a "Stingie." Next time you drain the



oil from a can of anchovies, save it. Add enough finely chopped parsley to thicken it, a bit of grated onion, a drop of tarragon vinegar. Spread on bread squares and top with slices of egg. Makes just a few but it's an easy way to get variety on a platter of canapés-appearance and taste!



Toothpick skewers are easy to make, easy to eat. Here, we used the cubes of cheese, cocktail onion,

small pieces of bacon. Variations to be invented are endless. You can make them with whatever you have on hand: morsels of chicken with a tiny piece of pineapple; ham cubes with pickles and Swiss cheese cubes.

A lobster spread to win your heart, and given to me by my right and

left arm, that Vera you have read of before in our food pages. Drain very dry a can of lobster meat. Flake the meat very fine with a fork. Add only I tsp. of mayonnaise, I tbs. sherry. Blend into paste. And before you can say "Vera," a miracle-for gone, all gone, is the canned taste. And could anything be simpler? To achieve that perfect cornucopia, take thin slices of bread. Nip off a small triangle at one corner, then spread it, and wrap into shape. Store overnight and they will still be delicious.



These are just cheese ballsmade of either cream or cottage cheese, rolled in chopped chives, parsley, or chipped beef. Keep balls rather small so they are

easy to handle and eat. Chill to firm them. Again, there are variations of all kinds such as chopping an anchovy and blend into cheese before rolling. MORE ON PAGE 89



The sky's the limit for this unusual room which makes fullest use of its surroundings to create an effect of breathtaking beauty. Sturdy Smooth Rough Wire Glass has been used to form a roof of light. and the panels can be rolled back to create an open air porch. These versatile skylights permit effective control of sunlight and breezes ... help accomplish an atmosphere of full liveability.

\* ACT /\*

The innate strength and beauty of Smooth Rough Wire Glass make it perfect for roof installations, or any other points in the structure where security and maximum illumination are required. Like all translucent glass by Mississippi this proven product offers the architect and designer a wider scope for talents ... permits newer perspectives.

Consider the use of Mississippi Glass in your plans and let light add more interest to your design. Specify Mississippi Glass. Available in a wide range of patterns and finishes wherever quality glass is sold.

Write today for new booklet, "Modernize Your Home With Decor-ative Glass." Photographs of actual installns showing how to add charm to you Address Dept. A. ur ho

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#### **Cheapie Canapés** (Begins on page 88)

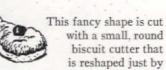


Sour Cream Cheese, we call this. It's most economical substitute for cheese for

a large crowd. Beat I cup heavy sour cream very stiff. Dissolve 1 pkg. of gelatin in I cup cold water, and then mix well with the cream. Use this as your basic recipe; add chopped chives, grated onion, minced stuffed olives, or whatever you like for taste, also color. Mold and chill. Makes a swell serve-yourself platter.

The varieties that can be made from a deviled egg recipe are

good to remember. Here is merely a partial list of things to add to taste: anchovies, pâté, or smoked turkeynote what a good way this is to stretch these costly foods. Also cheese, raw hamburger, avocado, curry, ham, sea foods, sardines, almond and chicken, or even chili sauce.



is reshaped just by squeezing it! The spread we used for it was this: 1/2 lb. liverwurst, peeled and mashed with fork (easily done if meat is room temp.). Add 2 lg. tbs.

of potato chips (crumbs from the bottom of the bag), 2 tbs. mayonnaise, 2 tbs. pickle relish, 1/4 tsp. paprika, salt, pepper, and 1 tsp. curry powder. Mix well, and watch a bowlful disappear, amidst great loud masculine cheers.

Make tiny cream puffs. For filling, drain one small can minced clams and set aside. Use broth



to make 1/2 cup white sauce. Season to taste. Stir in clams, grated onions, a drop of Tabasco, and a bit of very finely crumbled bacon.



Extras: not shown, well known, but a perennial hit-cream cheese and roquefort stuffed into celery. Cut the pieces on the slant, thus making wee diamond shapes. And don't forget red caviar. Used with eggs, it's grand.



# NO DUST BAG TO EMP

No muss! No fuss! Simply toss out extra-big paper "Speed Sak" a few times a year!

• No whining roar! Peripheral-Silencer makes Lewyt quietest cleaner of all-by far!

• Powerful over-size motor plus Twin-Turbo Fan creates terrific suction, gets more embedded dirt!

Famous No. 80 Carpet Nozzle with its automatic comb-valve and floating brush whisks up threads, lint, hair-all with less rug wear!

Cleans in 32-foot radius from one outlet! Swivels from center of room for wall-to-wall cleaning! Light, compact-so easy to use!

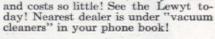
Does every cleaning job! Dusts blinds; sweeps floors; renews

upholstery; sprays paint and wax-even de-moths closets!

• Backed by written Guarantee and 64 years of precision manufacturing! Video-Pak prevents radio-TV interference!

• Complete with all attachments! No extras to buy! No. 80 Carpet Nozzle; Dusting Brush; Crevice Tool; Floor and Wall Brush; Upholstery Nozzle; Power Sprayer and Moth Snuffocator!

Greatest dollar-value! No other cleaner has so many features







**NO UNHEALTHY LEAKING DUST!** 

Microscope tests prove Lewyt's Micro-Dust FilterSystem traps

dust particles even smaller than 4/100,000 of an inch! No won-der hospitals and allergy-

sufferers prefer the Lewyt!

Stop at this Display for just Ito seconds, let your dealer show you the revolution-ary advantages of the Lewyt Vacuum Cleaner! Discover how to cut house-cleaning time in half!

Laboratories

FREE! Write for colorful 16-page booklet "Home Cleaning Made Easy"!

LEWYT CORPORATION, Vacuum Cleaner Div., 72 Broadway, Brooklyn 11, N.Y.



### **NEW HOLIDAY KITCHEN COLOR!**

You'll have a new-looking, color-bright kitchen for pennies, in minutes-with sparkling "Plasti-Chrome" all-one-piece Royledge-just place lining paper on shelf and fold down colorful DoublEdge! So decorative! So inexpensive! See the wonderful difference for yourself. Get gorgeous new patterns now at 5 & 10's, Supermarkets, Housefurnishing, Naborhood, Dept. Stores.

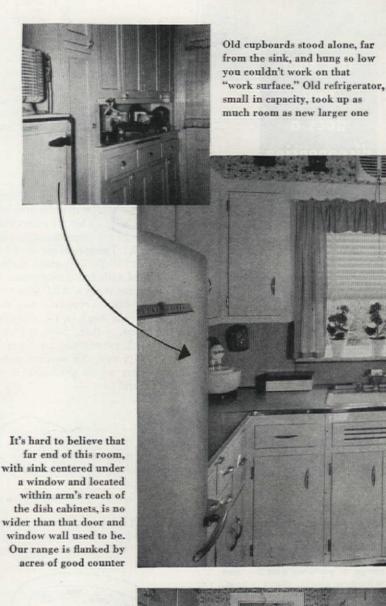


IN-SINK-ERATOR MFG. CO., 1253 Fourteenth St., RACINE, WISCONSIN

Planned to Waste Not-

What I now ask myself is how I stood that old kitchen for so many years before remodeling it. It was bad enough that it was small  $(8' \times 9')$ —but the worst of it was the wasted space within it. There was no room for the improvements we wanted, yet one whole wall was consumed by an unused door and a poorly placed window. And the inconvenient arrangement kept me in a tizzy of turning and walking back and forth.

When the day came for a complete sweep I was determined to be ruthless and make a thorough job of remodeling. I began with the equipment, decided upon exactly the range, exactly the refrigerator, and exactly the automatic washer



See "Where Credit Is Due" on page 140

90

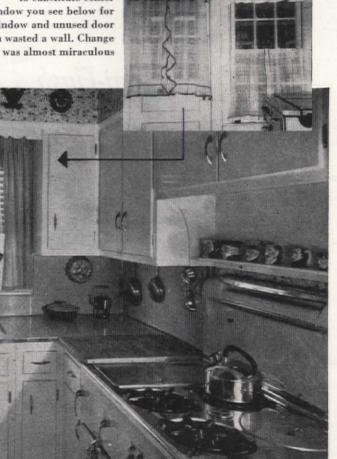
# Want Not

#### ADELINE BULLOCK

I wanted-size, make, and so on-and I got their exact measurements. Then I went to our cabinet maker, showed him my data, plus the room's dimensions. "Here's what we have. . . . Here's what we're buying. The rest of the space is yours to work with. We want all the cabinets and drawers we can possibly have. And besides, I'd like a bread box, vegetable bin, tray file, bread board, lid rack, loads of work counter-and, oh yes, a chopping block near the range . . . if you can work it in." He looked over his glasses, scratched his head and came out with: "In this kitchen . . . you want that! Let me sleep on it."

As the plan on page 92 shows, he slept very well. I wish PLEASE TURN TO PAGE 92

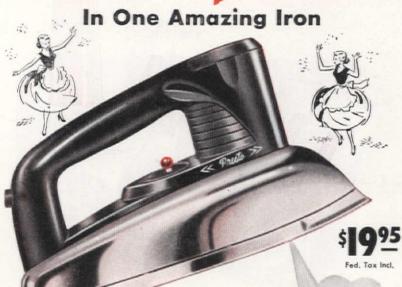
Only structural change was to substitute center window you see below for this window and unused door which wasted a wall. Change



See at your right how the old sink stood in a corner, far from every cabinet. A new automatic clothes washer is there now, next to the range. And notice, please, that cabinets occupy every



Presto! 4 Ways to Save You Time





Exclusive PRESTO "Vapo Miser" automatically turr plain TAP water into Vapor Steam in 90 seconds or les turne nds or less h, even flow, condition for fast ironing.



Accurate Soleplate Heat In dicator tells you at once when Presto is right temperature for fabric you are ironing. Pointer when ironing surface es CORRECT HEAT,



of you raise or lower mperature to suit Presto respond



Quik-Fill—Speedrain Filler Cap. No funnel needed. Just fill with ordinary tap water from your own measur-ing cup. Everything is simple, easy to see!



Uses Just Ordinary Tap Water . . . distilled water NOT needed

Vapor-Steam Irons Without Sprinkling

Vapor-Steam Presses Without Press Cloths

Dry Irons Perfectly Without Fatigue

Press tailor-perfect, too! Yes—you'll never go back to time-wasting, old-fashioned ironing again. No more pressing bills . . . press with pro-fessional ease without bothersome pressing cloths. You can iron practically everything in your wash right from the line, without sprinkling.

Iron so smooth, so fast you cut ironing time al-most in half—iron without fatiguing lifting or twisting because of the famous wrinkle-proof round heel. And-the PRESTO VAPOR-STEAM IRON is completely automatic, no valves to regulate, no extra gadgets meeded. Uses plain tap water too-no need to bother with distilled water. At your favorite department, hardware or appliance store.



National Pressure Cooker Company Eau Claire, Wisconsin

Makers also of the PRESTO COOKER and PRESTO DIXIE-FRYER OVER 18 MILLION SATISFIED PRESTO USERS!

possible inch of wall

C 1952 NPOC



#### Add Bright Color to Her Kitchen-Fun to Her Work

Make her kitchen brighter, her tasks lighter ... with the right tool for every job. Smart, matched sets of six EKCOLINE tools plus a stainless wall rack-perfect for giving in their handsome gift box. Shining stainless steel tools with beautiful red or yellow plastic handles. Get EKCOLINE wherever good housewares are sold.



©1952 Ekco Products Company, Chicago 39, Illin Also made in Canada by Ekco Products Company, Canada, Ltd., Toronto



COMPANY, INC. Middleboro, Mass

DRAWER

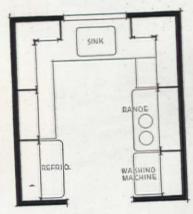
Specialists in Quality Heating Pads and Dual-Use Ice-Hot Water Bag

Waste Not (Begins on page 90)

you could see my kitchen now as I'm writing this, with the sun streaming in through the wide south window over the sink. There are plenty of cabinets, bless them-all smooth and gleaming as my best china. And not an inch of wall space is wasted. The roomy refrigerator has a much greater capacity than the old onebut it takes up no more space, while an automatic washer now stands in the corner once occupied by the sink.

We dropped the soffit to close in the tops of the cabinets. The soffit and the entire ceiling have a cheery, cherry-sprigged wall covering which is washable. The floor is a soft-green tile, the same color is repeated in the counter tops, and even our wonderful new range is pale green-and right next to a big chopping block. Everything I asked for is here.

It's as efficient as a laboratory, with nary a hard-to-clean nook. But its joyful wall covering, and the iron trivets, copper molds, gleaming skillets, and plants placed around, give it sweet charm as well. And as I live in it, I've learned for sure that the waste-not-want-not philosophy around which we designed it not only saved inches, but time as well.



New plan of this 8' x 9' kitchen is so simple, so good, and so obvious that it's hard to remember how awkward it used to be. There's continuous counterhigh work surface, and wall cabinets go around the entire room

#### WHEN YOU CHANGE YOUR ADDRESS

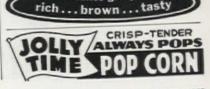
Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept. American Home Bldg., Forest Hills, N. Y.



"Just a minute." That's all the time it takes to sprinkle Sani-Flush in the toilet bowl. In a short while, the bowl is disinfected and cleaned thoroughly. Sani-Flush removes the invisible film found in all toilet bowls. Simply follow directions on the familiar yellow can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.





THE AMERICAN HOME, NOVEMBER, 1952

THE



Part of the service Venetian blinds render your home is trapping some dust as they filter your light—so of course they get dirty. Our program for their care applies to wooden and metal blinds alike, and all of them are much better off if they have a good coat of hard wax. How frequently each job really needs doing depends upon where you live—in the suburbs of large industrial cities once a week isn't nearly enough for the vacuum routine.



You needn't touch the blinds, but do keep the window sills dust-free so breezes coming through the window won't circulate dust through room —and deposit it on blinds

LLAL

Give them a vacuum going-over. Use the dusting attachment to pick up excess dust and clean the tapes. Then, use lamb's wool brush which fits over slats, cleans several at a time. In some localities a bit of suds and water is called for, too-use a sponge, chamois, or soft cloth, wrung dry in warm water containing mild soap or detergent. With both operations, till slats down, then repeat to clean with slats up





Bath-tub dunk: Immerse opened blind in warm water, soap or detergent added, and lift up and down several times. Then hang full length to drain. Wipe. To prevent shrinkage, weight bottom of blind after it has been hung in place

#### PROFESSIONAL LAUNDERING

When your blinds begin to look seedy despite your tender care, it's time to call in the experts. They wash and dry your blinds in their own plant, and make minor repairs such as replacing faded tapes, broken slats, or worn cords

There's Nothing Like FRESH Orange Juice



Stop in for your FREE Copy of "Home Is a Pleasure", or write to:

CHICAGO ELECTRIC MFG. CO., CHICAGO 38, ILL. Dept. AH-11



### "Sue makes our dollars stretch"

"She whips up draperies and slip covers for just the cost of materials . . . uses a plain-priced Domestic to do everything any sewing machine can do.

"Makes clothes with real style, too. Her Domestic Sewmachine sews buttonholes, hems, darns and ruffles easily and just right . . . with timesavers designed for the job instead of makeshift changes in stitching action. Domestic sews forward, backward and over pins with a firm, straight stitch . . . that's all she needs for 90% of her sewing!

"Expects a lifetime of trouble-free sewing. Sue asked me, the mechanical genius in the family, about Domestic's full rotary action and tamperproof timing. I could see Domestic was built to stay in adjustment . . . and to last and last. No wonder it's guaranteed forever!"

TELEPHONE WESTERN UNION, ask for Operator 25. She'll tell you the address of your Domestic Dealer. Stop in or phone for booklet showing all the lovely furniture-styled cabinets and portable models. Domestic Sewing Machine Co., Inc., Cleveland 1, Ohio.



### Which Dryer For You

(Begins on page 83)

them clean, your dryer-dried articles are fresh as new-mown hay.

A dryer also cuts down your ironing. Towels and other terry-cloth things, chenilles, and similar fabrics come out so soft and wrinkle-free that you just fold them and put them away. Other fabrics can be timed so they'll be ready for ironing; need no sprinkling.

#### WHAT ARE THE TYPES? WHAT DO THEY COST?

The automatics: These are the tumbler type, the most modern kind of dryers. Some are heated by electricity, some by gas. They just toss your clothes around gently in air heated to the temperature you want, and keep tumbling them until they're sweet and dry. The temperature alone will sterilize your laundry, but many dryers add a germicidal lamp to boot.

They are completely automatic and thermostatically controlled - which means you can load them up, turn the dials, and go out for tea if you like. The dryer shuts itself off when its work is done. There are two dials. one for degrees of heat, and one for length of drving time.

An automatic dryer is about the size of an automatic washer, and in many manufacturer's lines is designed to match the washer. But any dryer can be used, of course, with any type of washer. As a good companion should, it takes on the washer's whole load (about 10 lbs. of clothes, dry weight) to finish the laundering operation for you automatically. Most dryers are made of baked enamel, have work-surface tops, metal or porcelain-enamel tumblers, are well insulated to keep cabinet cool and operation economical, and have a forced exhaust system which carries all the moisture-laden air out of the dryer cabinet, which means that clothes will dry faster.

Electric automatics: Some models can be plugged into your ordinary house circuit, others require 220 volts. And of course, each major appliance, including the dryer, should have a circuit of its own. Naturally, the dryers which operate on the higher voltages produce more heat and thus cut down the drying time considerably. Prices of electrically operated tumbler dryers are about \$230-\$260 -plus cost of installation.

Gas automatics: In use, they are just about the same as the electric type. They can operate on natural, manufactured, mixed, or bottled gas, and it is possible to adapt them from one type of gas to another. They are equipped with an automatic pressure regulator with self-adjusting valves which automatically compensate for differences in gas pressures. All gas dryers also require plugging into your

And if you wash them clean, and rinse electrical house circuit to run the motor which revolves the tumbler, to operate an interior light, and, in some cases, there is an electric ignition. Prices are \$280-\$320, plus the cost of installation.

Cabinet dryers are sometimes called "portables," not because you can carry them about, but because they require no installation. In this type the articles being dried remain stationery during the drying period. Models are available for either electricity or gas. Some of the electric ones use infra-red ray heat. The cabinet drver is larger than the automatics but does not have a greater drying capacity. The drying period is about the same as for automatics which operate on 110 volts, and much slower than that of the 220-volt automatics. They're priced at about \$150.

#### HOW LONG DOES DRYING TAKE?

Drying time depends upon three things: what you're drying, in what kind of dryer, and how nearly dry the articles are when you put them in. Things washed in an automatic or spinner-type washer require much less drying time than things which have been washed by hand.

In general, drying time in automatic dryers ranges from 10 minutes up. You'll find a 2-hour mark on the timer dials of low-voltage dryers, but you need this long only for drying things like pillows. In any event, you can turn the dial and walk right out on the whole thing.

#### WHAT POINTS SHOULD YOU CON-SIDER FOR INSTALLATION?

Be sure to have your dryer installed in a well ventilated room. To function properly, it must have plenty of air, so give it room to breathe, and cross ventilation, if possible.

Don't coop the dryer in a cubby hole. Unless you intend to vent the exhaust to the outside, your drying room should be large enough to allow free air circulation.

The dryer takes much moisture from the articles tossed into it, even things which seem only slightly damp to the touch. The moisture passes into the atmosphere. That humid air must go somewhere: So out with it!

#### WHAT DO YOU DO ABOUT LINT?

The only reason you don't notice the lint on hand-washed, line-dried things is that it's gone with the wind out of doors, for every fabric gives off lint when you wash and dry it.

Drvers use several methods of disposing of the lint. One model has a water-spray system which eases the lint down a drain connection. Still another manufacturer's model has an air-type condenser which filters the lint. A lint trap is widely used, and may be located either in the top rear,



"Come on in . . . there's plenty of hot water since we got our G-E Water Heater!"

Yes, there's lots of hot water all the time with a G-E Water Heater.

Here are the features the G-E Water Heater will bring to your house ...

 SAFE! No fire, no fumes, no flue. Underwriters' Laboratory approved.
 DEPENDABLE! Backed by General Electric's 10-year protection plan. And you know G.E.'s record of de-

pendability! **3. AUTOMATIC!** G.E.'s precisionbuilt thermostats automatically maintain water temperature

**4. ECONOMICAL!** Rugged Calrod<sup>®</sup> Units give efficient heat. Water *stays* hot behind a three-inch blanket of Fiberglas insulation.

**5.** P.S. For modern-kitchen owners: Electric dishwashers and automatic clothes washers give best results with hot water that *stays* in the same right temperature range throughout the complete washing and rinsing cycle. A G-E Automatic Electric Water Heater delivers maximum volume of constant-temperature water.



You can put your confidence in-



#### Which Dryer? (Begins on page 83)

or lower front of the cabinet. It is a simple matter to clean out the trap each time the dryer is used. However, even this task can be done for you if you have the exhaust vented so that the lint, like the moisture, can escape to the outdoors.

#### WHAT MAKES THEM SAFE?

Your best safety protection with any dryer (or any other appliance, for that matter), is to read your instruction book carefully—and then *follow the instructions*. All dryers are safe to use, and safe for your washables when properly operated. And it takes no genius to work them.

Automatic Gas Dryers have an automatic shut-off which turns off the burners if either the gas supply or the electricity fails—so gas can't escape and there is no danger of fire. The same shut-off also starts the works up again automatically when the trouble is corrected—and you begin to use the dryer once more.

Automatic Electric Dryers have a push-to-reset button which takes the place of a fuse. If for any reason (when the dryer is overloaded, for example) this button pops up, wait a few minutes after turning the timer dial to "off." Then reset the timer for the desired length of drying time. The dryer will go on automatically again. This is a safety protector when there's any undue strain on the motor.

A safety feature of both gas and electric automatic dryers is that whenever the dryer door is opened, the tumbler stops, the heat source is shut off, and the interior light goes on. In this way, there's no chance for a curious youngster to get into mischief, and mother has no need to manipulate switches when unloading or reloading the dryer.

#### WHAT GUARANTEES SHOULD BE DE-MANDED?

Look for Underwriter's Laboratories' approval on electric dryers and the American Gas Association's approval on gas dryers. These approvals mean that the dryers have undergone rigid tests and are safe.

#### WHAT'S THE LATEST?

All dryers are equipped with the essentials such as timers, degree-ofheat dial and so on, but a few of them have special features you'll want to look over, too! They are:

**Class look-in-door** which allows you to see what's going on when dryer is in operation.

**Music Box** plays a tune for you, "How Dry I Am," at the end of the drying time. It's a good feature if you want to be reminded when to remove the clothes for a reload, or for dampdried clothes ready to be ironed.

Air-type condenser: See page 94, "What Do You Do about the Lint?"



HERE AT LAST



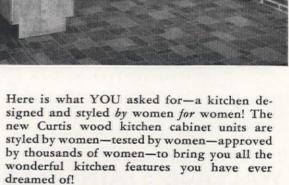
tray units provide all-purpose storage.

You'll love these new Curtis swing shelves.



# vour WOmandesigned KITCHEN

with **53** features women want!



Think of having a kitchen in beautiful natural birch or finish-painted in white, ready for decoration in colors of your own choice! And think of having conveniences like swing shelves —revolving shelves in wall and floor corner units—slide-out trays that put everything within

easy reach-vertical filing storage space-hanging pan units-and dozens of other new conveniences.

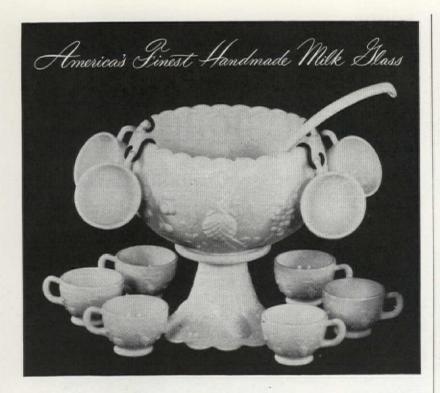
There are 53 woman-designed features in the new Curtis kitchens! Best of all, Curtis cabinets will fit any size or shape of kitchen space! No wonder women say "The new Curtis kitchens top them all!"

#### Send for this New Kitchen Idea Book

Learn the famous 53 features that put new Curtis kitchens in a class by themselves! Get ideas a-plenty on kitchen planning and decoration from this new full color booklet. Mail the coupon for your copy.

Curtis Companies Service Bureau 290 Curtis Building, Clinton, Iowa
Please send the new Curtis kitchen idea book. I enclose 10 cents.
Name
Address
City State





AN EXQUISITE Handmade Fifteen-piece Punch Set in the best Westmoreland tradition. The fruit pattern in *bas relief*, on scalloped, five-quart punch bowl, pedestal and twelve punch cups is from a very old mold. Truly a distinguished gift that will be long treasured. See this attractive punch set at your Authorized Westmoreland Dealers.

WESTMORELAND GLASS COMPANY

### WALLACE STAINLESS

the tableware that needs no care...

Famous Wallace craftsmanship creates a new trend in tableware! Correct for all dining occasions. At leading stores, six-piece place settings from \$4.25 to \$6.50. Wallace Silversmiths at Wallingford, Connecticut since 1835

FLEETLINE

CITATION

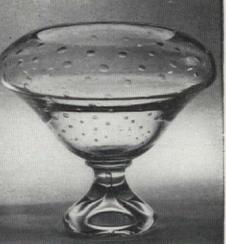
### Place and Show (Begins on page 66)

Heap it with flowers, fruit, or your prettiest cookies, or place it where you can enjoy its shape, its gentle fluting, and 24-k gold decorations. It's "Classic" by Lenox, 11" wide, made of dinnerware-quality china



Captive bubbles dance throughout the crystal from which this splendid 10" high bowl is handmade by Tiffin. Try it as a container for balls of colored ice cream as well as for more usual fare



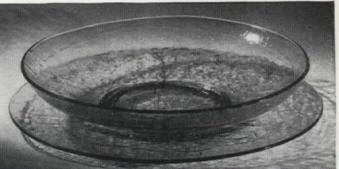


See "Where Credit Is Due" on page 140

Used with, or without, a candle, and used singly or in pairs, this handmade crystal bowl can nest flowers, or serve up your bonbons or nuts as an effective and useful bit of table decoration. Made by the West Virginia Glass Co.

Some like a lot, and some like a little, so Universal makes after-dinner coffee cups. Coffee servers come in two sizes (36 and 64 oz.) to go with "Ballerina" dinnerware. Six colors





It's designed for salad, but your own imagination will suggest a variety of ways of using this 12½" bowl and 14" plate by Viking together or separately. The crackle gives it a fresh, frosty look in crystal-clear or olive-green hand-pressed glass

VOGUE

### "<u>The Best Possible</u> <u>Telephone Service</u> at the Lowest Cost"

Twenty-five years ago, on October 20, 1927, the Bell System put into writing, for all the world to see, the basic principles for the management of the business.

The policy tells the people what they have a right to expect from the company. At the same time, it commits everyone in the Bell System to a high standard of conduct for the business. The promise of "the best possible telephone service at the lowest cost" intensifies the effort to make that promise come true.

The never-changing policy of fair treatment for those who invest in the business, those who work for it, and those who use the service, will bring still greater progress in the years to come.

#### Responsibility to TELEPHONE USERS

"The fact that the responsibility for a large part of the telephone service of the country rests upon the American Telephone and Telegraph Company and its Associated Companies imposes on the management an unusual obligation to the public to see to it that the service shall at all times be adequate, dependable and satisfactory to the user.

"Obviously, the only sound policy that will meet those obligations is to continue to furnish the best possible telephone service at the lowest cost consistent with financial safety."

#### Responsibility to TELEPHONE SHARE OWNERS

"The fact that the ownership is so widespread and diffused (there are now more than 1,100,000 share owners of the American Telephone and Telegraph Company) imposes an unusual obligation on the management to see to it that the savings of these people are secure and remain so.

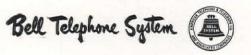
"Payments to share owners, limited to reasonable regular dividends, with the right to make further investments on reasonable terms as the business requires new money from time to time, are to the interest of telephone users and employees as well as share owners."

#### Responsibility to TELEPHONE EMPLOYEES

Many years ago, in its annual report to share owners, the telephone company's responsibility to its employees was expressed in these words:

"While the Bell System seeks to furnish the public the best possible service at the least cost, the policy which recognizes this obligation to the public recognizes equally its responsibilities to its employees.

"It is and has been the aim to pay salaries and wages in all respects adequate and just and to make sure that individual merit is discovered and recognized."





cozy warmth in every corner of the room. The Heatilator Fireplace saves heat usually wasted up the chimney. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.

WILL NOT SMOKE ... It's a scientifically designed form, complete from floor to flue, around which any style fireplace can be easily built. Assures correct construction, eliminates common causes of smoking.



ADDS LITTLE TO COST . . . The Heatilator unit adds little to the cost of the completed fireplace. It provides all the vital parts ... saves the cost of a separate damper, firebrick, and masonry otherwise required ... and on most jobs reduces time and labor.

PROVED BY 25 YEARS USE ... Make sure you get the one fireplace unit that has proved itself for 25 years. Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. See it at leading building material dealers everywhere. Mail the coupon today!

\*Heatilator is the reg. trademark of Heatilator, Inc

HEATILATOR	FIREPLACE
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Please send free book- let showing pictures and advantages of the Heatilator Fireplace.	1 2 2 4 3 C
Vame	
Address	
CityZo	neState



Generously sized tables fill in wall areas on either side of sofa bed, make room seem wider. Gauze curtains hung under deep cornice are decorative but not heavy. Slip cover on sofa-bed is upholstery weight in warm beige, welted in thick dark brown and metallic fringe

# Designed to Look Bigger

t takes a heap of planning to make one room do the work of three-even more to give it the serene and spacious quality of A. Wiener's in Columbus, Ohio. Color and lack of pattern play their important parts, but it's the perimeter placement of the furnitureleaving the center of the room free-that does the trick. There's enough variation in the height and form of the furniture, the lamps, and the accessories to overcome that "lined up" look. Colorwise, the coffee table repeats the deep brown of three walls. The rest of the furniture-substantially scaled, please note-is honey toned, blends with rug and upholstery. Pattern is confined to one papered wall. Because it's in the same browns and beiges of the rest of the room, its bold design is pleasant, not obtrusive.





Honey-toned three-sectioned cabinet with set-back top gives adequate storage, makes effective wall treatment. Old lacquered tray is interesting wall ornamentation. Even small wall area in entry accommodates dining chair

Only pattern is on unbroken wall leading to the kitchenette. Note careful planning here: folding partition, made of beige plastic, hangs under a deep cornice which matches one over draperies

See "Where Credit Is Due" on page 140





# In any style or size your new home will have lasting charm built with CONCRETE

WHATEVER style or size house you are planning-ranch type, colonial, Spanish, Cape Cod, modern, cottage or mansion-you'll have a better house and enjoy a lifetime of comfortable, gracious living if you build it with concrete.

An insulated concrete house is comfortable. It keeps heat inside in winter, outside in summer, stays clean and dry in all seasons.

A concrete house is firesafe. Concrete can't burn! It's good to know your loved ones and cherished possessions have this protection, because every two minutes, somewhere in America, a home goes up in flames.

A concrete house is durable. You have less work, worry and repair bills because a concrete house requires little or no maintenance. It looks new longer and stands stanch

PORTLAND CEMENT

DEPT. 11-5, 33 WEST GRAND AVENUE, CHICAGO 10, ILLINOIS

against such destructive forces as storms, quakes, fire, decay, termites and vermin.

A concrete house costs less to live in too. First cost is moderate, maintenance expense small, its life long. Result: *low annual cost*, the real cost yardstick of ownership.

Concrete masonry walls can be laid in many distinctive patterns. Portland cement paint, available in many colors, adds a decorative finish, helps make the walls weatherresistant, ends painting problems for years.

Be sure to include concrete subfloors in your house. Nothing contributes more to its firesafety, structural stability and low-cost maintenance. Concrete subfloors can be finished with any covering—hardwood, linoleum, rugs, carpeting, tile or terrazzo.

So whatever style or size house you want,

ASSOCIATION

make it a charming, comfortable, firesafe, durable, *low-annual-cost* house by building with concrete. Write for free, illustrated booklet, "*Designed for Concrete*," distributed only in the U. S. and Canada. It includes sketches and suggested plans for 31 concrete houses in a variety of architectural styles.

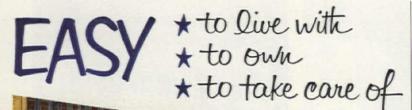
#### HOW TO GET YOUR CONCRETE HOUSE ... and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know conditions existing in your community and can tell you about plans and costs.

Take any plans or sketches you have to an architect. Have him show you how your home of any size, style or floor plan—can be built economically with concrete foundations, walls, subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work





Designed with today's young homemaker in mind, Lloyd's dining furniture is scaled to fit smaller living areas, has clean-cut, adaptable modern styling and best of all... priced to go easy on young budgets.

ABOVE-Solid hardwood group, rich modern finish. Table extends to seat six. Matching Hutch-Top Buffet.

Built for casual living: wear-defying Formica table tops are heat, scratch, stain-resistant. A swish of a damp cloth and they're clean!





Modern Dining Furniture

DIRECTLY ABOVE—Lloyd's smart chrome group has extension table, seats 4 to 6 comfortably. Chairs upholstered in wonderful, washable plastic. By the makers of the famous Rock-A-Feller chair. Lloyd Manufacturing Company, (Heywood-Wakefield) Menominee, Michigan.



The brick outside walls painted gray, and the slate-covered roof with copper flashing give this house a traditional quality that goes well with its many modern touches

# 2 STORIES – more house for the money



Floor plan shows combination living room and dining room 32' long. Large living-room window looks out over garden. Each floor has 870 square feet



Dining end of living room opens out to the screened porch by means of a sliding door. At the left is the door connecting dining area to kitchen, and surrounding this are closed cupboards for china and glass. Interior walls throughout are plastered

MORE ABOUT THIS HOUSE ON PAGE 102

# Perfect Painting Results Every Time!

# PITTSBURGH WALLHIDE Rubberized Satin Finish





Two Modern Color Treatments For A Bed-Sitting Room • These pleasing color arrangements are based on a simple principle of the Pittsburgh COLOR DYNAMICS painting system. In the upper illustration, Stratasphere Blue creates an effect of coolness that tempers the intensity of direct sunlight. In the lower pictre, Chartreuse walls simulate sunlight and give warmth and cheerfulness to a sunless room. Decorations by Lucille Knoche, A.I.D., Chicago. Furniture by Consider H. Willett, Inc.



CHEMICALS .

URGH

B

PLATE GLASS

BRUSHES . PLASTICS

COMPANY

# So easy to put on Has no offensive odor Wash it again and again

WITH MAGICAL EASE you give enchanting, new beauty to dull, tired-looking rooms with Pittsburgh's WALLHIDE *rubberized* Satin Finish.

• This remarkable wall paint glides on swiftly and easily with brush or roller. Start or stop any time. Touch up missed spots later—and still get a color-perfect finish every time. In less than an hour it dries to a lovely, velvet-smooth surface with no objectionable after-odor. And you can clean brush or roller after use by washing it with soap and water.

• WALLHIDE rubberized Satin Finish is so tough and durable you can wash it repeatedly-even scrub off stubborn stains -without marring the rich, mellow sheen.

• Ask your Pittsburgh Paint dealer to show you the wide range of modern colors -delicate pastels and deep exciting huesfrom which you can make up hundreds of smart color arrangements.

• Then try it and see for yourself how easily and inexpensively new WALLHIDE *rubberized* Satin Finish gives your home surpassing new beauty that lasts for years.

#### Paint Right with Color Dynamics!

#### Paint Best with Pittsburgh Paints!

• Pittsburgh's booklet on COLOR DYNAMICS contains scores of suggestions that show you how you can *put color to work* in your home to obtain benefits far beyond the protection and beauty good paint provides. See your Pittsburgh Paint dealer for a *free* copy—or send this coupon.

PITTSBURG Paint Division, Pittsburgh 22,		s co.
	e a FREE copy of por Dynamics for the	
Name		
1000		
Street	Zone	State



# scrubbing!



Kitchen Fashion Idea! Imagine your kitchen styled in stunning Mother O' Pearl — with Sandran floors and counters to match your dinette set! Floor above #1316, counter #94.

**NO SCRUBBING!** Sandran's pure vinyl plastic sheds dirt like glass! Never needs scrubbing! SWO-O-O-O-SH with a mop-it gleams!

**EXCLUSIVE BEAUTY!** Cleaner, gayer colors—reds, greens, yellows, grays, whites! *Patterns* possible only with Sandran's amazing photo-gravure process!

ALWAYS LOOKS NEW! Won't dull! Won't fade! Colors UNDERLAID beneath pure vinyl plastic!

**GREASE-PROOF! STAIN-PROOF!** The harshest soaps and detergents can't harm Sandran's pure vinyl plastic! Even *lye* won't hurt it!

**OUTWEARS** ordinary printed 'linoleum' 3 to 5 times!

**INSTALL IT YOURSELF!** Flexible! Easy to handle! Won't crack or tear! Lies flat without pasting! By the yard -6 and 9 feet wide.



Sandran Counter Tops—new, flexible Mother O' Pearl you can install yourself! 6 glorious colors—27, 36, 45-in. widths—as low as 49¢ running ft.!



SANDRAN IS FEATURED IN

\$12.67

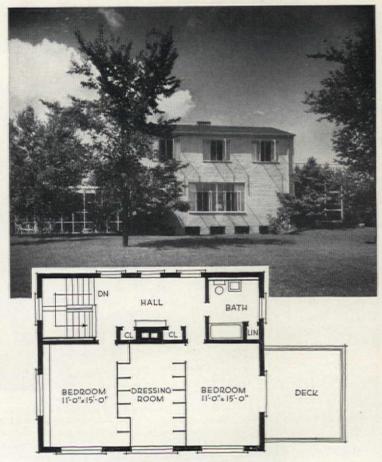


SANDURA COMPANY, INC. Architects Building, Philadelphia 3, Pa.

### More House for the Money

(Begins on page 100)

Garden side of house shows screened porch at right and carport at left. Bedroom and dressing-room windows on second floor look out over the garden, making for both privacy and quiet



OWNER-ARCHITECT: HARRY ORMSTON, A.I.A.

Second floor of house consists of two bedrooms with a large dressing room that eliminates the need for individual room closets. Closets for linens are provided in hall



Like the house, long wall of carport is brick on street side, adding importance to the façade. On garden side, it's open wood grille, matching porch on the opposite end, and forming good background for the terrace. Garden gear is well sheltered from rain in such a carport, and there's room for off-street parking of five cars in the driveway

# You choose the fuel ...we make the <u>most</u> of it

bruants

The kind of fuel you choose to heat your home is your business, depending on availability, cost and personal preference. Our business is to manufacture automatic heating equipment that will do the *best* job with the fuel you select.

More than a million Bryant owners can tell you that what we do we do well—build modern heating that lasts for years, saves time and money for owners.

Whether your fuel is natural gas, city gas, LP-gas or oil, you will find Bryant equipment custom-built for the job. And this equipment can be converted from one fuel to another. Why not talk to some Bryant users before *you* make what should be a lifetime purchase of comfort, convenience and better living? Bryant Heater Division, Affiliated Gas Equipment, Inc., Cleveland, Ohio.





If oil is the fuel of your choice, you'll take pride in owning a Bryant Oil-Fired Winter Air Conditioner. It's quiet, clean and economical to operate...adds attractiveness wherever it's installed. Like every other piece of Bryant automatic heating equipment, gas or oil-fired, it's built to give you a lifetime of comfort and convenience. Ask the man who knows! Dependability and workmanship don't stop at the Bryant factory. The Bryant dealer is a master craftsman, an expert in home heating installation. When you have problems concerning heating your home, ASK THE MAN WHO KNOWS . . . he's your Bryant dealer.



### <u>Winning</u> Combination

Traditional Bedspreads in Contemporary Colors

Freshest, boldest idea in bedroom decoration . . . part of the current trend of combining contemporary and period styles in one setting. Needletuft's Documented Heirloom type bedspread . . . "Richmond Rose," enriched with classic Needlepunch embroidery and enlivened with exciting modern colors . . . brick red, peacock blue, avocado, gold, brown. Also comes in frosted colors and Heirloom White on Cabin Crafts' fine Colony Cloth. Pre-laundered, pre-shrunk, and colorfast to look handsomely "at home" in smart bedrooms for years to come.

At fine stores everywhere.

CABIN CRAFTS, INC., DALTON, GEORGIA Setting by John and Earling Brice

BEDSPREADS



For free booklet, "Needletuft Gallery of Stitcheries," write to CABIN CRAFTS, INC., Dept. 7, Dalton, Georgia

STATE

NAME\_\_\_\_\_ADDRESS\_\_\_\_\_ CITY\_\_\_\_



# Added

#### ROBERT W. HOUSEMAN

1. Kaffee klatsch can go on for hours with the supply from this aluminum drip-coffee urn. It makes 24 to 48 cups for church socials, or just a Javaloving crowd—and keeps it hot! West Bend Aluminum Co. \$30.95

2. Seconds on coffee are easy with your own carafe at your side. Set includes four carafes, five plastic trivets, and one 8-eup vacuum coffee maker, or you can have a coffee server instead of coffee maker, if you prefer, \$10. Inland Glass Works.

3. For windows in a Provincial setting, Clopay's "Colonial" print draperies with red, green, white, or yellow grounds. Printed on textured film, they are fadeproof, weather-resistant and they sponge clean. \$1.69 per pair with a matching valance

4. Pine cobbler's bench, copied with care from a museum piece, is rugged enough to take the same abuse in the living room it once took in the cobbler's shop. Top measures 44" x 19". Knocked down for you to assemble and finish. \$26.95. Hagerty.



# Attractions

 Constructed just like Mother's sweeper, Bissell's miniature carpet sweeper for little girls really sweeps.
 It has a rubber bumper and handle that stands upright when you leave it. \$2.69

6. "Lunch Pack" by Thermos is the old fashioned lunch pail in a new plaid dress. For career girls or students, the Thermos bottle holds 8 oz. of hot or cold liquids, and fits neatly in the zippered carrying case. \$4.49

7. News in chrome chairs is this one by Lee Industries. It is an occasional chair—but folds up to compact size for space-saving. Back and seats are upholstered in foam rubber, with choice of fabric designs. \$16.95

8. The cloth-like texture of this rubber Pastry Tray keeps dough from sticking-the circles are a guide for the various sizes of crusts. Use reverse side for slicing and chopping. 16" x 20"; \$2.98. Wooster Rubber Co.

ALL PRICES ARE APPROXIMATE





MORE ON PAGE 106



# Gay all-purpose room for modern family living Build it with Celotex for only <sup>5</sup>54\*

Lucky the family that gets an all-purpose room like this! Newest idea in home planning, it's sure to be the most loved and lived in room in your home. A friendly spot for every activity from quiet evening together to gala party. And it's typical of the charming rooms so easily, economically built with Celotex Insulating Interior Finishes!

These attractive structural panels build, insulate, decorate. All at one cost! To build new rooms in unused space such as a basement or attic, just staple or nail Celotex Insulating Interior Finishes to wood framing. To modernize existing rooms, simply apply over old, cracked walls and ceilings.

No painting or papering! They're beautifully *pre-decorated*. Choose rich, interesting textures—smart, inviting colors—available *only* in Celotex Insulating Interior Finishes. And remember, these are the *only* interior finishes made of tougher, stronger, long Louisiana cane fibres—and protected by the patented Ferox<sup>®</sup> Process from dry rot and termites. See them at your Celotex dealer's! Mail coupon for valuable idea booklet.

Insist on Genuine CELOTEX INSULATING INTERIOR FINISHES

MAIL COUPON for Celotex Interior Finish booklet giving many practical ideas for building new rooms or modernizing existing rooms in your home at low cost. Beautifully illustrated in full color. Send now!

\*Approximate cost of Celotex Interior Finish materials for walls and ceiling of average 10' x 14' room. The Celotex Corporation, Dept. AH-112 120 S. LaSalle St., Chicago 3, Ill.

Send me the Celotex booklet, "Let Us Help You Plan Beautiful Home Interiors." Lenclose 10c in coin for postage and handling.

THE STREET STREET			
City	Zone	State	
Address			
	***********		

# Get the most for your money-INSTALL YOUR OWN KENTILE FLOOR!



Kentile Colors shown: Veined Carnelian with ThemeTile and Feature Strip.

#### Mrs. William A. Loock Jr. shows you how easy it is to install long-lasting Kentile

Here's America's most popular floorcovering for homeowner installation ... low-cost, easy-to-lay, long-wearing. Dirt and stain-resistant ... gleams like new with occasional, norub waxings. Don't make the mistake of buying floor-coverings with just a colored surface that wears off with use. Kentile's 26 wear-proof colors go right through each tile – its durability is assured by this written guarantee. (If you prefer, your Kentile Dealer will install your floor.)



Only Kentile Dealers offer you these lowpriced Guaranteed Kentile Floors

Kentile Floors \*Price quoted is for a Kentile Eloor approximately 8' x10' installed by you. Your Kentile Floor may cost less or slightly more, depending on size of room, colors and freight rates. See your local Kentile Dealer...he's listed in the classified phone directory under FLOORS. In Canada, T. Eaton Co., Ltd.

KENTILE, INC., 582d Ave., Dept.A-15, B'klyn 15, N.Y.





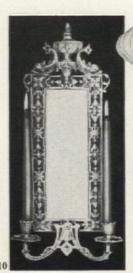
Here Mrs. Loock finds the center of the floor. Next, she'll spread Kentile Adhesive over half the floor before laying the tiles in place.



With half the floor installed, Mrs. Loock spreads Kentile Adhesive to cover remaining half. Then it's simply a matter of putting tiles in place until entire floor is completed.

## Added Attractions

(Begins on page 104)









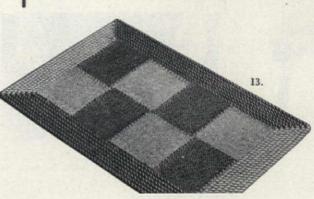
9. Gourd-shaped Bubble Lamp by Howard Miller Clock Co. in white vinyl plastic over steel wire frame gives a softly diffused light. Available for ceiling or wall installation in several sizes. 25" diameter; \$30.

 Mirror sconce, with two candle holders and a handsome finial, is solid brass and finished in antique gold or bright gold. 22" x 8"
 \$16 each, or \$24.50 per pair ppd. Paulen Crystal.

11. This sparkling, imported chandelier has five lights and is brilliant with crystal prisms. 19" high and 16" wide. \$49 ppd. Paulen Crystal.

12. Useful Tray Table by Paul Palmer is a happy combination of lacquered hardwood trays and wrought-iron stand. Trays in dove grey and terra cotta, are removable. Stands 16<sup>1</sup>/<sub>4</sub>" high. \$22.50. Bill Brewer Associates.

13. This embossed plastic rug looks like a giant-size place mat, but its made of much heavier plastic. Resists acids and grease, and mops or washes clean as new. Black, white, and most-colors. 2' x 3'-about \$2,98. Hedwin Corporation.



# Expand your home—overnight! Get an "extra bedroom" with Hide-A-Bed for as little as \$199<sup>oo</sup>!



No need to let housing costs make you wait for that convenient "extra bedroom." Tonight your home can be one bedroom "bigger" with a beautiful, blissfully comfortable Hide-A-Bed\* made only by Simmons. By day, you'll Modern-style Hide-A-Bed in brown tweed. Also in green and red. \$249.50. have a smart, attractive sofa chosen from a wide range of sizes, styles and fabrics. All yours for only the price of a sofa. \$199.00 and up. See Hide-A-Bed ... now ... at your favorite furniture or department store.



Easy does it. In 30 seconds your stunning sofa glides out into a comfortable bed. Easy to close, too. You fold the bed away completely "made up" and ready to use again. Best of all is the *comfort*. You don't sleep on sofa cushions. You have the *regular-bed comfort* of a full-length, full-width Simmons innerspring mattress. No rolling toward center, thanks to special Simmons base construction. See Hide-A-Bed at your Simmons dealer's.

Scores of decorator-selected fabrics to choose from. Ten different styles. Three sizes: Settee size from \$179; Apartment size from \$189; Full size from \$199. Convenient payment terms can usually be arranged.

Get your Beautyrest\* on a Hide-A-Bed. Simmons makes them both! Yes, Simmons, the world's largest manufacturer of bedding equipment, makes all types of sofa-beds, including famous Hide-A-Bed.

And Simmons makes all types of fine mattresses, including Beautyrest—the first and the finest to bring luxury-comfort to millions, at low cost. Choose a famous Beautyrest mattress for your Hide-A-Bed.



Ultra-modern single settees become single beds at night. In a wide range of sizes to fit any space. Each \$189.

# **Only Simmons makes HIDE-A-BED**

Another quality product from the House of Simmons . . . the greatest name in sleep.

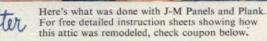
\*Trade-mark Reg. U. S. Patent Office. Copr. 1952 by Simmons Co., Midse. Mart, Chicago, Ill.

This attic space was transformed into a valuable room (see below).

Before

with Johns-Manville Panels and Plank in attractive colors

emodel



## New Walls and Ceilings at low cost!

Johns-Manville Ceiling Panels and Wall Plank are made of tough pine fibers. A product of J-M Insulating Board, they have a durable, colorful Glazecoat surface with a flame-resistant finish. They can be applied right over old cracked or broken walls and ceilings. The Lightning Joint speeds installation, hides all nails or staples.

If you want to build a new room inexpensively or quickly remodel an old one, J-M Ceiling Panels and Wall Plank are just what you're looking for. They build, they decorate, they insulate all at one time.

Johns-Manville Wall Plank comes in these four rich colors, the Ceiling Panels in white and ivory.

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Free Booklet!

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Mail coupon for a free booklet in full color containing the complete story of J-M Panels and Plank. It gives dozens of helpful ideas for building and remodeling.



Johns-Manville, Dept. AH-11, Box 60, New York 16, N.Y. Please send me free booklet about J-M Panels and Plank. Please include instructions for building attic room as shown in your ad.



Name

City

Address





Plastic foam inspires many a clever decoration. Here, at the James Pigotts', it made the faces, hats, and snowflakes. Use buttons for eyes, red balls for noses, oilcloth for mouths, pine cones for hair. Garnish with evergreens, ribbons, bells



Silvery angel heralds the season elegantly from anywhere in the house. Make him about 18" high, robed in foil. Our easy Pattern 1456 tells you how. (See Pattern Order Form, page 141.)



You can say it simply-and with great effect, as Mrs. S. E. Gear did. Cut tree out of green paper, deck with paper cutouts, and add letters you can buy or make yourself. Stars will shine if you dab them with glue, then sprinkle with glitter

108

# What makes the difference?





### A FRIGIDAIRE Electric Water Heater

Gives you all the hot water you want - all the time

(for just a few pennies a day)

So much hot water! For every purpose - without worry or work. Set the automatic thermostat once - and sit back from then on, enjoying all the hot water you need.

So little cost! Exclusive Radiantube heating unit is completely immersed in water - heats only the water - and not the tank. Provides fast heating by direct contact --longer life. See Frigidaire Water Heaters at your Frigidaire Dealer's. • No fuel-no flues

- No dirt-no soot
- No wasted heat



Upright or table-top models -30 to 80 gal. sizes. Handsome tabletop models have porcelain finished working surface that resists acid. grease, heat-wipes clean with a damp cloth. (Magnesium rod models for corrosive water areas.)

Frigidaire reserves the right to change Frigidaire families live better, because

Frigidaire appliances are better



### just install the **PENN** heat-anticipating room thermostat

Yes... it's as simple as that! And here's why. The PENN heat-anticipating thermostat "anticipates" room temperature changes... "feels" them before your body does... then starts the burner before the room becomes too-cold... stops the burner before the room becomes too-hot. Result...real comfort.

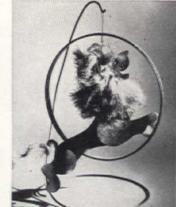
Do as other homeowners are doing. Get automatic heat *at its best*...ask your dealer to install PENN Controls. They cost no more but give much more in dependability and comfort.

Penn Controls, Inc. Goshen, Indiana



for over 30 years

FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES

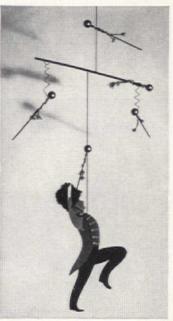


Even a tiny breeze makes Friend Lion seem to jump through his hoop. Make him of tin, use hemp rope for his mane and tail, metal tube for his hoop. Pattern 1454

# Mobiles for Moppets

Here's a new kind of toy—a moving toy designed to be looked at rather than touched. Mobiles were invented a few decades ago by Alexander Calder, one of our country's most celebrated sculptors, who realized how enchanting pleasing shapes can look when they are in motion. We applied Calder's principle to make-them-yourself toys to delight gay people of any age. (See Pattern Order Form, page 141)

See "Where Credit Is Due" on page 140



Drum Major has a flock of extra batons, and they all keep time together hanging from your ceiling. A bit of matte board, a bit of braid, some sticks and string, and he's yours—made with our Pattern 1455







This famous trademark on Old Colony is your assurance of America's richest background of furniture experience. Look for it also on Ashcraft and Modern Furniture.





**Old Colony** furniture is

"Home-Planned" to work miracles on YOUR budget



HELPFUL GUIDE FOR YOUR PLANNING This beautiful book by Gladys Miller, decorating consultant, is packed with suggestions for decorating with Old Colony. Send 25¢ in coin for your copy today. If you'd like her book on "Home-Planned" Modern, send 50¢ in coin for both. Every piece of Old Colony brings you authentic lines and "Home-Planned" design as well. This sensible development means you can buy for today's needs with full assurance that later additions for living, dining, and bedroom will harmonize perfectly. See Old Colony soon at your favorite department or furniture store.

#### Heywood-Wakefield Company, Dept. AH-22, Gardner, Mass

Dept. Ari-22, Gardner, Mass.	
I enclose in coin for your decorating books at 25¢ each.	g
(CHECK YOUR CHOICE) COld Colony Modern	
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Street	
City & Zone State	

109





**AVOID Imitations** AVOID Imitations —flowers that do not last— or artificial blossoms. Horti-culturists have tried for years to accomplish what we finally have achieved, and patented in BOWL-O'-BEAUTY makes time stand still... a patented process that cannot be duplicated. Look for the BOWL-O'-BEAUTY makes time stand still... a patented process that cannot be duplicated. Look for the BOWL-O'-BEAUTY label affixed to the base. Look for the Good Housekeeping Seal gum-med on each bowl. They're there for your protection against imitations.



for modern homes! Gorgeous, fresh-cut roses to brighten your life day after day, month after month! . . . "Jewels" to adorn any setting.

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BOWL-O'-BEAUTY is a bargain in beauty: Selected roses, speciallytreated . . . immersed in a crystal-clear fluid that

makes time stand still ... keeps the glorious blossoms as bright and colorful as the day we cut them for you! Available in 3 sizes. Choice of red or yellow roses.

Write for full details on BOWL-O'-BEAUTY. If your dealer does not handle BOWL-O'-BEAUTY, we will fill your orders. (Bowl No. 6, one-and-a-half times size of illustration-red or yellow roses-shipped gift-wrapped with card enclosure anywhere in U.S., \$7.95 postpaid. Two for \$15.)

BOWL-O'-BEAUTY CO. Maywood, Illinois ssociated with AMLING'S FLOWERLAND, Chicago's Largest Florist and Greenhous (Amling Co., 1433-39 S. Wabash Ave., Chicago 5, Wholesale Distributors)



OWNER: MRS. PETER EDMONDS: ARCHITECT: BROOKS CAVIN A LA

# Good Windows Opened this Attic

Jould you think looking through an attic window could be as exciting as this? Well, a lot depends upon the window. This attic was originally equipped, like most of them, with windows far too small to provide the amount of light or ventilation necessary for comfort. (See page 56.) The old windows were pulled out, the openings enlarged, and sliding window units were installed. This kind of window unit was selected because it provides the right amount of light and ventilation without spoiling the exterior of the house, or necessitating changes in the roof line. Of course, all attics aren't alike, and while sliding units filled the bill in this case, an entirely different window might do the trick in another. The important point is that there is a right window for every attic, and when it's used the results are always pretty exciting.



Here are close-ups of windows which do so much for rooms on page 57. One is a 5'6" x 4'6" sliding unit; the other a pair of sliding units combined to give a 3'6" x 7'6" opening. They cross-ventilate so well that this attic actually cools off faster than downstairs on hot days

## It's Easy with ZONOLITE® INSULATION Saves \$50.00 to \$100.00 - Cuts Fuel Bills up to 40%



Here is an easy way to put attic insulation in your home for as low as \$67.60 -and slash your winter fuel bills-with wonder lightweight mineral, ZONOLITE vermiculite Insulating Fill. Zonolite is

the easiest of all insulations to installyou can do it yourself in an afternoon and save \$50 to \$100 installation costs! Just pour it, level it, leave it!

### **Greater Year-Round Comfort**

ZONOLITE vermiculite Insulation leaves no money-draining heat leaks; does "double duty" all year 'round-



SEE

ZONOLITE VERMICULITE PLASTER AGGREGATE PLASTER AGGREGATE mixed in plaster in place of sand, creates a plaster even nails wort chip makes walls and coilings up to 400% more fire-safe ... only ½ the weight of ordinary plaster! keeps winter heat in and summer heat out! ZONOLITE pays for itself in fuel savings in a short time! Millions of tiny air cells in Zonolite prevent the passage of heat-make it the perfect insulation!

### So FIREPROOF-Snuffs out flame!

ZONOLITE is 100% fireproof-actually snuffs out flame! It's rot-proof, verminproof, permanent-will last the life of your building. Mail coupon for free booklet containing valuable hints on home insulation. Or, step into your friendly lumber or building material dealer today and get all the facts about Zonolite Insulation-and free estimate.



LUMBER OR BUILDING MATERIA

INSTALLED IT

MYSELF IN ONE

AFTERNOON!

ZONOLITE VERMICULITE CONCRETE AGGREGATE mixed with cement in place of sand, creates warm, dry floors for basementless houses. Ideal insulation under radiant heating in floors-permits better heating efficiency at lower cost.

DEA



ZONOLITE

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Valuable Booklet on Home Insulation It's yours FREE when you mail the coupon. The booklet, "Your Home— Its Comfort and Protection," will give you valuable hints on the protection and improvement of your home—may save you hundreds of dollars!

Cost of Insulating

Attic in Average Home

### ZONOLITE COMPANY 135 S. LaSalle Street

Chicago 3, Illinois

Zonolite Com	pany, Dept. AH-112
135 S. LaSalle	St., Chicago 3, III.
Without ob HI-20 entit Protection.	ligation, please send me free booklet led, "Your Home—Its Comfort and "
Name	
Address	

MAIL COUPON FOR FREE BOOKLET

THE AMERICAN HOME, NOVEMBER, 1952

YOUR



# How to Decoy a Duck (Begins on page 70)

### IT'S A LAMP

You can fasten a decoy to a base and let the rod rise behind it—but the effect is handsomer if the decoy itself is the base. Here's how to electrify a hollow type of decoy

Remove old paint, pry halves apart, remove old nails. Drill hole in top for threaded piece which will hold lamp rod. Drill hole in bottom for cord. Weight decoy by screwing a bit of lead into inside of the base section





Pass cord through the base and then through the lamp rod. Knot cord to prevent it from slipping. Glue sections of decoy together, and further secure with wire brads, countersinking, and then filling holes and bad spots with plastic wood. Sand smooth when dry. Shellac, then paint decoy with flat white, and pencil in design when paint is hard. (For details of refinishing, see page 114)

If decoy's eyes are missing, drill shallow holes on either side and insert glass eyes. Attach with Duco cement or similar adhesive. Leave the wire loop attached to hold the eyes more firmly





Assemble harp and socket base. Attach cord, fasten socket back in base. Pull out wire to eliminate slack. Add shade, remembering that rough fabrics like burlap, or the grasses, are best. You've now decoyed a mighty handsome lamp

MORE ON PAGE 115

# Keep your dog in the L'IPIIME Off Land Cooo LONGER

# GAINES MEAL NOW HOMOGENIZED\*

With this great scientific development in dog nourishment, you can actually help delay the signs of old age in your dog...keep alive the fun and frolic in him-and prolong his happy days of bounding energy and play!

Just as the proper choice of the foods you eat can do so much to give you extra years in the Prime of Life . . . this great new food for your dog helps to keep alive, throughout the years, that vigor and pep and love of life which you never want him to lose. When you nourish your dog with the new HOMOGENIZED Gaines, you are actually helping to prolong those years when his eyes are bright, his nose is keen, when he's all alive from head to tail ... and gives you such worlds of pleasure.

### Homogenized Gaines unlike any other dog food!

The very instant you lay eyes on this new HOMO-GENIZED Meal, you will know that here indeed is a revolutionary development. You can see, smell and feel the difference! By a unique Gaines process, all ingredients are combined into crunchy little nuggets ... so tempting to dogs, that many enjoy eating the food dry, just as it comes in the package. Uniform nourishment in each and every nugget is guaranteed. In every single nugget are all the food

essentials known to be needed to help your dog enjoy a longer Prime of Life.

### More meat, milk, and fish proteins!

APPETITE Eager

Not only does this great new meal provide meat, milk, and fish proteins in more abundant amounts, but also a wealth of food energy, vitamins and minerals for sturdier bodies and bounding vitality. And because the meal is HOMOGENIZED, your dog can assimilate more of his food-and use it to nourish every inch of his body with red-blooded health for that longer Prime of Life.

### The low cost of feeding **Homogenized Gaines**

Gaines

Despite all of the extras which you get from the new HOMOGENIZED Gaines Meal, you will find no other type of dog food that costs you less to feed. At last, here is the dog food that you always have wished for ... economical, easy to feed, appetizing and above all-a food to help you keep your dog in the Prime of Life years longer!

# REMEMBER - YOUR

VETERINARIAN, TOO, can help you prolong your dog's active years! When you give your dog the kind of nourishment provided by Gaines, you definitely increase his chances of enjoying a longer Prime of Life. But proper care of your dog is essential, too. There are many kinds of ills and ailments that no food can cure. Just as 25-LB. AND 50-LB you'd take a child to your doctor for a regular checkup, take your dog to your veterinarian for a regular checkup, too.

Gaines

aines

HOMOGE NEWI

You are the Watchdog of Freedom! VOTE NOV. 4

America's Largest-Selling Dog Food!

A Product of General Foods

ENERGY Untiring

EARS-EVES Alert

TEETH

GRAPERY HARDWARE a smart Start for Window Beauty



FIRST decide on the window treatment to bring fresh, new beauty to your home. (Use Kirsch styling ideas!) Then select the Kirsch drapery hardware, to ensure dependable performance and make the *most* of any lovely fabric.

Drapery hardware is not all alike! You pay no more for the extra quality and durability of Kirsch, the complete line made by the leader in the business. Kirsch traverse rods, for example, work better and look better longer. Sm-o-o-th in looks, action and satisfaction . . . with positive overlap for privacy. Four adjustable length-sizes enable you to fit windows from 28 inches up to 150 inches wide.

Spare a moment to "insure" your drapery investment ... it's easy ... Ask for—insist on—genuine Kirsch drapery hardware!



### How to Decoy a Duck (Begins on page 70)

conservation laws did away with "market gunning," many species were saved—and the bottom fell out of the duck decoy business.

Wooden decoys fall into three general types: the solid, the hollowed or dug-out, and the flat-bottomed type with a keel. Each kind can be turned into something useful—a lamp such as the one we show on page II2, a utility box like the one on the opposite page, a book end, a planter, or a doorstop you can make by weighting a decoy down with sand.

### HOW TO REPAIR A DUCK

But whatever job you assign to it, the chances are your decoy will need some repairs and refinishing. If the original paint is in good condition (the chances are it won't be), just wash it with a detergent, dry, and give it a light sanding. In all probability, however, you'll have to repaint it, so start by applying paint remover, scraping, and then washing the decoy with benzine. It is at this point that you cut or drill to turn your decoy into something else.

Once the carpentry is done, you can proceed with your refinishing. First fill cracks with plastic wood. When dry, sand smooth, and apply a coat of diluted shellac. Dry, and sand smooth once more. Now he's ready for the final finish.

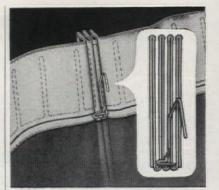
### HOW TO REFINISH A DUCK

If the wood grain is especially fine, a good sandpapering and several coats of orange shellac, then a waxing, may be all that you need. Or you may wish to paint it a solid color, or to apply some decorative pattern.

If you want the duck to look like a duck, however, there are several choices. You can mark out the simple, broad-color areas, or you can add details of plumage to any degree of naturalness you like—most bird books contain pictures of wild fowl you can follow.

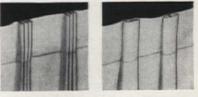
First apply a coat of shellac—dry —sand smooth. Then apply a coat of flat-white interior house paint. Then pencil on your pattern. The same type of flat paint may be used for the color areas, but artists' oil paints, thinned out with oil, are far better for detailed work. The colors you'll need are burnt sienna, burnt umber, pale yellow, light red, dark red, ultramarine blue and Prussian blue—all the others can be mixed from these.

For the base colors, any type of brush will do. For the details, artists' sable brushes, 3 and 5 are most helpful. When the paint is thoroughly dry, wax or varnish the decoy—a waxed one is much more handsome. And as a final touch, glue a piece of felt to the bottom of the decoy to keep it from scratching your furniture . . . Have fun!





You'd expect the handiest, most practical home pleating method from the leader in drapery hardware—and Kirsch *Easypleat* is it! You can make beautiful "professional" pleats in any fabric, any width, without tiresome figuring or measuring. Simply stitch the Kirsch *Easypleat* heading tape to your goods, press the drapery and then insert the Kirsch *Easypleat* hooks to form trim, *tight* pleats. Really "nothing to it," thanks to Kirsch directions...so easy to follow.



PINCH PLEATS

neatly and accurately.

You get tight pleats!

Luxurious triple French Smartl pleats—or double pleats, decorat which get more out of easy no your goods—form-up pleat her

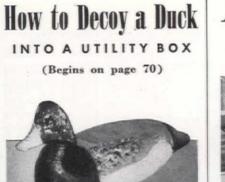
Smartly-tailored and decorator perfect ... are easy now, with the Easypleat heading tape, forming hooks and detailed illustrated directions.

BOX PLEATS

For the easiest way to beautiful results, be sure to ask for Kirsch Easypleat.



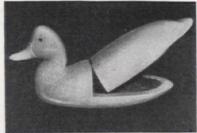




Chances are, your decoy will need refinishing, so first apply paint remover and scrape. Then sponge off with benzine to stop remover action



Make saw cut across back, stopping at seam. Pry off back gently to avoid marring. Remove nails. Then insert a narrow 1" hinge in a small niche you whittle out for it with a penknife. Carve niche so that top of hinge will be flush with outside surface of the decoy



Fill in bad spots with plastic wood. Sand smooth, and prime with coat of diluted shellac. Drill holes for eyes. Apply flat-white paint



Pencil in outlines of main color areas. Apply colors with house paint or artists' oils. Overpaint details of feathers. Insert glass eyes (see page 112). Wax, and polish or varnish. For details about finishing, see page 114

You playand a new adventure begins



nond Organ illustrated above is the Home Model - price on request.

You press the keys of the Hammond Organ and a new adventure begins. The song of skylarks-the brilliance of brasses, the whisper of willows come alive as you play. This is music that relaxes you ... refreshes you ... renews you. And it happens each time you play.

Your family joins the fun when there's a Hammond Organ in your home. For even your youngsters can swiftly capture the beauty of music, the feeling of kinship that comes with playing such an instrument. What's more, on the Hammond Organ even beginners play surprisingly fine music the first month. And your friends like to visit a home where they may share the fun of music-making, too.



You have room enough in your home for a Hammond Organ. There are models to fit your home, available on payments exactly suited to your needs. Hammond Organ prices begin at \$1285 including tone equipment and bench, f.o.b. Chicago (for the Spinet Model, not shown). Ask your dealer for a demonstration. Then you will know why the Hammond Organ gives lasting musical satisfaction to so many.

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

	MAIL COUPON FOR FULL INFORMATION
	Hammond Instrument Company 4206 W. Diversey Ave., Chicago 39, Illinois Without obligation, please send me information on the following Hammond Organ models:
CHURCH MODEL— Hammond Organs are used in some 27,000 churches.	Spinet Model Home Model Church Model Concert Model
	i Name
Concert Model has 32-note AGO pedal keyboard and an additional Pedal Solo Unit, tunable to preference by the organist.	City

You'll thrill to this new pattern for gracious living fashioned by the master crystal makers of America. Each lovely piece is hand-blown and hand-cut with painstaking care by skilled craftsmen who have handed down their knowledge for more than 110 years. The new AUTUMN pattern with its classical lines can be set with modern or traditional china and silver to make your table a joy to behold.

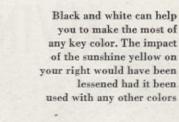
umn

See it now at better stores everywhereor write direct for free folder.





Mount Pleasant, Pennsylvania Fine Hand-Blown, Hand-Cut Lead Crystal Since 1841



Capitalize on a warm shade for walls, and underscore it with the coolness of black and white. Note that carpet and chair mix black and white, while wooden pieces provide large areas of each alone

JOHN LIPPERT

### Your eyes tell you one reason black and white color schemes are winning so many popularity sweepstakes: black and white, plus a dash or a liberal measure—of almost any color, looks wonderful. But there's another: used with your pet color, black and white enable you, a nonprofessional, to turn out smooth, professionallooking results. You can't go wrong, because while black and white behave like colors to give variety and contrast to your plan, they also act like neutrals in harmonizing with other colors.

BLACK

AND

WHITE

a

Manufacturers are helping to make this kind of sure-fire decorating easy. A wealth of black and

white furniture and accessories is available in styles varied enough to fit any room, and fabric and carpet designs not only provide plenty of each alone, but have combined them in most inventive ways. From satins to tweeds, you have a wide choice of black and white prints and weaves for upholstery and draperies. Black and white rugs which resemble marble, or tweed, or good old salt and pepper are yours not only in the medium and luxury classes, but for as little as 30 for an exceptionally effective fiber rug,  $9' \times 12'$ —and they are all a lot easier to keep clean than either black or white, or almost any solid color.

nd a dash

Sat and pepper-with takes a lot of skill and t

THE AMERICAN HOME, NOVEMBER, 1952



# of color

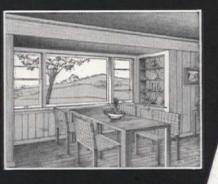


If you want to use white sparingly, and still give it great importance, try it with subtle neutrals like charcoal gray or olive green, which play it up for all that it's worth. Even the white mats on the pictures become an integral part of the color scheme

# LATEST IDEAS ON WINDOWS

### IDEA

Use a Picture Window Bay for Dining and enjoy the view while you dine! Stock design Ponderosa Pine window units likethese cost less than you think.



### IDEA

Combine Ponderosa Pine Casements and a glazed door to open up an entire wall of your home to the beauty of changing seasons.

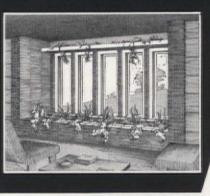


### IDEA

Light an Indoor Garden with Casements. Perfect for a ranch house is this arrangement of Ponderosa Pine casement units, installed above a built-in brick planting box.

-----

Ponderosa



SEND FOR THIS NEW IDEA BOOKLET it contains fourteen drawings by a noted architect showing fresh, interesting and unusual ways to use Ponderosa Pine stock design windows. Here's real "window inspiration" for you!

See your architect, builder or lumber dealer. Mail the coupon now!

WOODWORK

City.....State.....







r o i n 1 **The Original Log Construction** Set for Boys and Girls 5 to 12

Teaches them pioneer history the exciting way! Stimulates their imagination! Trains in coordination. Sets consist of realistic logs, supplies and complete book of direc-tions for building Log Cabins, Forts, Block Houses and innumerable structures such as fences, wagons and bridges. Used and endorsed for over 25 years in American homes.

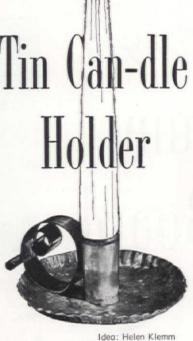
Free Book On Log Cabins Delight your children with this FREE beautifully illustrated 2-color book on Log Cabins and early American Forts. WRITE FOR IT TODAYI LINCOLN LOGS (Div. of Playskool Mfg. Co.) 1776 N. Lawndale, Chicago 47 AMERICA'S NATIONAL TOY





For Kanch Style Living! From Texas – Iand of ranchess and ranch style living – come beautiful, rough-textured Itasca drapery fabrics! Used by outstand-ing American decorators for their homespun, "look of the loom" effect, Itasca fabrics are tailored to the tone of ranch style and modern homes. And you can make beautiful drapes for your entre home – create charming rooms that look expensive, yet cost so little! Itasca fabrics are vat-dyed and washable... translucent but not transparent... make wonderful matching slipcovers, bedspreads and vani-ties. Designed and produced only by Itasca Weavers Guild, these superb fabrics come in a wealth of textures and colors. Low in cost by out, they are available nowhere else in the world but Itasca! Decentor originals evailable only from lines – he mel





here's something very special about candlelight, whether it cheers a meal, or takes you upstairs to bed in a country house when storms cause the power to fail. But however you use candles, an extra

candleholder is always welcome, if only for its decorative value. Here is one you can make from ordinary tin cans-so simple, and so gay, it could go anywhere.

To make it, you need the lid and sides of a  $\frac{1}{2}\frac{1}{2}$  can, and a large tomato-juice can (#5) to yield a long strip for the handle. Make sure the beading is left on the can sides (it's the folded rim around the top and bottom of the can). File all edges smooth before you start shaping, then sand with wet and dry sandpaper.

To make the base, hammer the can lid with a ball-peen hammer, forming a bowl shape. Then take a pair of long-nosed pliers, place them on the rim of the lid, 1/2" down the side, and twist. While still holding pliers in position, crimp rim by twisting pliers about 45°. Manipulate pliers like an old-fashioned curling iron. Repeat the crimping all around the rim.

For the candle cup, use a piece of tin 11/2" to 21/2" wide, and 3" or 4" long, with beading intact on one side. If you wish the cup to taper slightly, as ours does, cut the edge opposite the beaded edge about 1/8" shallower at each end. Bend this piece of metal around a broomstick or wooden dowel to give it a tubular shape. Then slip it off and make final adjustments. Next solder ends together and solder cup to base.

For the handle use a strip of can 9" or 10" long and about 34" wide. Bend it into the shape of our handle, and solder it in three places: to the rim of the base, to the candle cup, and where the handle's spiral end touches the base. Polish lightly.

5 DIFFERENT MODELS ONE 'SPECIALLY FOR YOU

Sleep Better on a Mattress that Fits You

It takes more than a good mattress to ensure a good night's sleep. A mattress must fit the user's weight and build to be comfortable. Recognizing this need, Spring-Air has developed a range of models of varying support value, to fit every body type and at no extra cost! There's one 'specially for you! Whether you're short or tall ... stout or thin ... whether you sleep alone or two-in-a-bed, there's a Spring-Air mattress just right to help you get More Rest from Every Sleeping Hour!

vingt TATTRESSES

### Mattress Selector GUIDES YOU

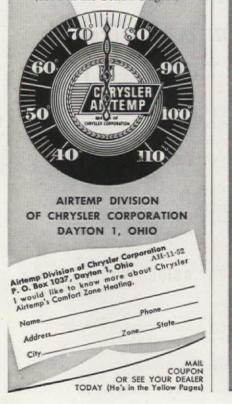
Only Spring-Air dealers have this scientific guide to mattress selection. See it before you buy-or send for FREE booklet "Formula for Better Sleep" that shows how to obtain mattresses to serve you and your family best. 0 1952 SPRING-AIR CO., Dept. 1102, Holland, Mich.

BE RIGHT - REST RIGHT . . . "Wake up Fresh as Spring Air"

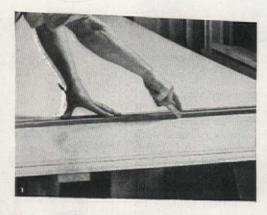




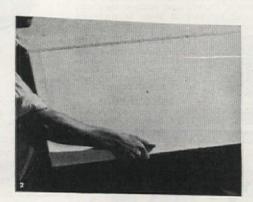
When Winter comes with snow and sleet-your home will be delightful if it's in the Chrysler Airtemp Comfort Zone. For Chrysler Airtemp home heating provides healthful, personalized warmthautomatically brought to the temperature you desire and moisturized to prevent dry nasal passages which may lead to many winter ailments. It's flexible heat, too . . never too warm or too cool . no matter how much outdoor weather changes. Have your Chrysler Airtemp dealer tell you all about Comfort Zone living. Call him today. (He's in the Yellow Pages.)

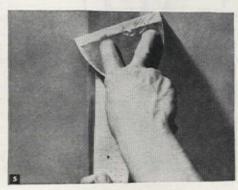


How to Apply Gypsum Board





















MORE ON PAGE 122

A sure cure for beat-up walls and ceilings is to resurface them with gypsum wallboard, also known as plasterboard. When these large building sheets are properly installed, the seams can be completely hidden and the monolithic surface produced is suitable for finishing either with paint or paper

 Place boards on wide table or bench for cutting to size. Cutting may be done with handsaw, but scoring board with sharp knife is much faster method

2. Board is snapped to measured size by bending it along the score mark

3. Rough edges left by breaking the board can be smoothed out with a tool made by wrapping a piece of wire lath around a block of 2" x 4"

4. First step in concealing joints between panels is to fill recess in boards at the joint with a special adhesive made for this particular purpose

5. A strip of reinforcing perforated tape, made for this purpose, is now bedded into the cement with the aid of a wide putty knife. Center the tape over the seam

 When tape is in place, remove excess adhesive and then apply a thin coat of the adhesive over the tape

7. A second and then a third coat of adhseive is applied over the tape so that the recess at the joint will be built up flush with the surface of the boards

8. Smooth out the final coat of adhesive and when dry give it a light sanding

 Outside corners should be protected with a special metal corner bead which is fastened to tape "... but your rug is so much softer and always looks so new." "Hhat's why we love

SPONGEX RIPPLE

the wonderful new sponge rubber cushion for rugs

Ripple does wonders for your carpets and rugs! It gives them the feel of luxury—the look of beauty—keeps them fresh and new for years and years. Ripple's price is wonderful, too!

All sponge rubber, Ripple is naturally resilient, naturally clean. Your rugs last years longer—your floors stay cleaner. Ripple has no hairs—is moth and vermin proof—non-allergenic. And...all-rubber Ripple holds even your scatter rugs securely

in place.

### What quality cushioning means to your carpets

Longer life... A good rug cushion more than doubles the life of any carpet.

Lasting beauty... A good rug cushion never mats down. It stays ever resilient to protect the carpet's original beauty.

Yearly economy... Good carpet laid on a good cushion costs less per year than the same carpet uncushioned.

See what a difference Ripple can make under your rug. Stop at your floor covering store or write us today for a free sample of Ripple.



THE SPONGE RUBBER PRODUCTS COMPANY 3521 Derby Place Shelton, Conn.

# NEW! "Ballerina" Accessory Pieces

to match your Ballerina dinnerware



Teapot, 6 cup, \$3.00 retail



Coffee Server, Large, 64 oz., \$4.50 retail

French Casserole, Open, 14 oz., 95 cents retail Double Egg Cup, 60 cents retail

Coffee Mug, 10 oz., 85 cents retail

Tumbler & Coaster, 10 oz., Tumbler 55 cents retail Coaster 35 cents retail

Jug, Open, Ice Lip, 54 oz., \$3.00 retail (Prices slightly higher Denver and west.)

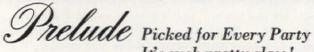
Coffee Server, Small, 36 oz., \$3.00 retail

Now you can add variety and utility to your Ballerina colored glaze dinnerware with the charming accessory items shown. In Forest Green, Chartreuse, Burgundy, Sierra Rust, Jonquil Yellow

and Dove Grey. Also in new decorated patterns ---Moss Rose, Pine Cone, Pennsylvania Dutch, Blossom Time. At leading stores.

UNIVERSAL POTTERIES, INC., Cambridge, Ohio





# It's such pretty glass!

Set your table smartly, with Viking's

gleaming Prelude . . . modern crystal sparkling with a deep and graceful etching. Pick your Prelude pieces at your own good Viking store. Here are superb glass values.



**Treasured American Glass** 

VIKING GLASS COMPANY . NEW MARTINSVILLE, WEST VIRGINIA Creators of "The Crystal with the Sparkling Life"



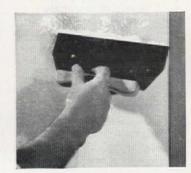
**Gypsum Board** 

(Begins on page 120)

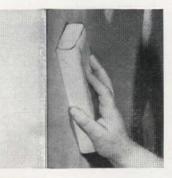
Apply adhesive to edges of the corner and then carefully bed the corner bead in place, working from top to bottom. Be sure that bead is vertical



Additional coats of adhesive are applied over tape portion of bead so it is completely concealed. Don't move position of bead during this process



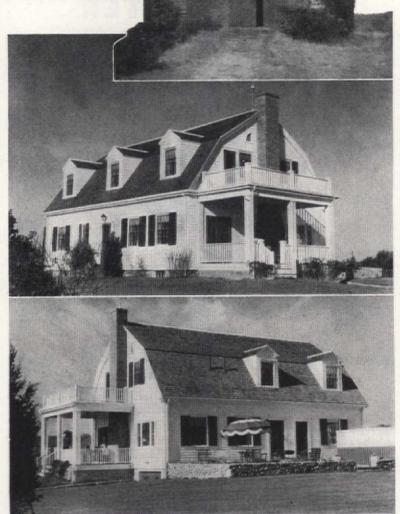
Use an extra-wide putty knife to feather out the adhesive to assure smooth joint between wall and bead. Remove adhesive from outside edge of bead



When the adhesive has become hard, remove the rough spots on the adhesive by sanding lightly. Wall surface is now ready for paint or wallpaper



What a transformation! Directly below, south side of converted barn shows added porch and sun deck, new dormer windows. Lower view shows terrace at back



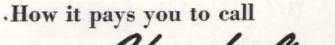
OWNERS: MR. & MRS. JOSEPH FAIRCLOUGH

It's a Cape Cod Barn

### EMILY SEABER PARCHER

Most barns-into-homes which we see seem to be studios with twostory living rooms and vast skylights—and a logical transformation it is. But here's one which became a real traditional house —a spacious Cape Codder with gracious Georgian ways. Mr. and Mrs. Joseph Fairclough wrought the miracle pictured above from an historic old barn in Falmouth, Mass., right on Cape Cod, and had a whale of a lot of fun in so doing. They took one look at the gambrel roof, the possibilities for dormer windows—then gazed over several acres of moor running down to Vineyard Sound, thought of their two young sons, and began planning right then and there. Once the property of Richard Olney, Secretary of State in 1895, the barn, with heavy spruce beams, and a complete rough flooring beneath the present hardwood floor, was more substantial in construction than are most of our modern houses.

Like many New Englanders, the Faircloughs wanted to retain as much of the flavor of the past as they could, and they kept this idea in mind during remodeling. The sliding barn doors gave way to the front entrance of the modern version, while two of the old stall windows were left in the streamlined kitchen. Five dormer windows on the second floor, and a big picture window in the living room, were added to let in sunshine and a view of the sound. To eliminate any olfactory reminders of its origins, the barn's old sheathing was entirely ripped out, and at this time a circulating hot-water automatic heating PLEASE TURN TO PAGE 124



Chamberlin

for home insulation



Want clear facts, sound advice, fine home-insulation products installed at reasonable prices? Call your *local branch* of Chamberlin Company of America and get these proved advantages:

YOU CAN CHOOSE from Chamberlin's famous line of time-proved, fuel-saving, work-saving home insulation products. Designed better, made better to work better. Complete line includes: Combination Storm Windows and Screens, Metal Casement Storm Windows, Rock Wool, Calking, Metal Weather Strips, In-Dor-Seals.

You can select from a wide range of styles, types, prices. A Chamberlin product to suit your home; a Chamberlin price to suit you. *Low* monthly payments.

### CAREFUL INSTALLATION

You get that all-important installation work done by skilled, Chamberlin-trained mechanics. Carefully followed methods guarantee *last*-

B

ing insulation efficiency.

You deal with a company that was here yesterday, will be here tomorrow to answer your needs. (Chamberlin has pioneered in this field since 1897.)

You know *exactly* what to expect from Chamberlin. We set down in black and white, in detail, every product you specify, every service you're entitled to.

### **COMFORT** and FUEL SAVINGS

You enjoy new indoor comfort every season of the year. You save up to one third on annual gas, oil, or coal bills. You get the same degree of satisfaction that over three million users of Chamberlin products have looked forward to - and have always received.

	vailability of metal products subject to defense regulations.
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	ome Office: 1254 La Brosse St. • Detroit 32, Michigan
OOKLET	SEND THIS COUPON
SAG.	CHAMBERLIN COMPANY OF AMERICA AH 1152 1254 La Brosse Street, Detroit 32, Michigan
	Send me free "A Guide to Home Comfort," which gives useful facts on home-insulation problems.
Home Configur	Name
A SER	Address
a mark	Tora State



Make a winter-tight storm door for \$1.50—a storm window for less! Just tack on one of Warp's flexible, shatterproof Window Materials right over your screens. You'll have positive protection against winter cold, save up to 40% on fuel bills.

You can close in a 6' x 9' windswept porch for as little as \$11.50 with one of Warp's Window Materials. Think of it -an extra warm sunlit room, flooded with Healthful Ultra-Violet rays, that you can use all winter long—year after year— for only \$11.50. Any of "Warp's" are also ideal for *Unbreakable* Basement, Barn, Garage and Poultry-House Windows

Only your own local Hardware, Lumber, or Feed dealer has a Genuine Warp Brothers' Window Material for every purse and pur-pose. ("Warp's" are not sold by Mail Order Houses!) Ask for the best by name, FLEX-O-GLASS, GLASS-O-NET, PLASTIGLASS, SCREEN-GLASS, or WYR-O-GLASS. For your protection, every yard has the name "WARP'S" branded along the edge . . . the name preferred by more than 15 million satisfied users. Take this ad with you to your local dealer-to be sure you get the right product at the right price.

LOW COS

ROTO-

ROOTER



Look for ROTO-ROOTER, general section of your phone book, or write for FREE folder that shows why this service is so reasonable. ROTO-ROOTER CORP., Dept. A-29 Des Moines 14, lowo A NATIONAL SERVICE AVAILABLE LOCALLY



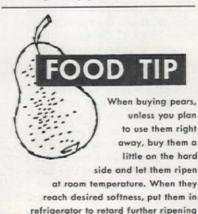
system and the electric wiring were installed

The interior, with the help of the original plan, was laid out for modern, comfortable living. The "washstand," where Olney carriages were cleaned, is now a graceful front hall; the harness room has become a cozy study. The living room-a spacious 29' x 25'-is the old carriage room, and really combines three living areas into one: the dining area occupies a corner adjacent to the kitchen and opens on to a terrace perfect for summer dining in the wonderful Cape Cod air: an informal grouping takes full advantage of the picture-window view; a more formal area centers about the fireplace. This room is decorated, as are most of the others, in soft greens, grays, and blues, which harmonize so well with the house's 18th-century airs, and Mrs. Fairclough's treasured antiques.

The second floor is large enough to accommodate four large bedrooms and two baths. Closets and drawers were built in under the eaves, and each bath has its own built-in linen closet and dressing table. A sun terrace opens off the upstairs hall, with a small porch below it.

A number of unusual, practical features of the old structure have been incorporated into the housefor example, the wood-box door to the right of the fireplace, which can be filled with wood from the outside porch. The Welsh dresser in the living room hides part of the stairwell to the cellar, and incidentally adds several feet of wall space to the living room. Hundreds of old West Barnstable bricks, laid loosely over the concrete and sand flooring in the cellar where cattle were once kept, were used for the new fireplace chimney and the terrace.

Outside, smaller buildings, too far gone to be useful, gave way to a dog run and a clothesyard. To the right of the porch was the old cattle run to the cellar, which converted very naturally into a driveway and underground garage. Could any modern planning be more adaptable to the gracious, practical way of living the Faircloughs enjoy?





Get rid of that "cold corner" in bedroom, bathroom, nursery. Dependable Emerson-Electric Heaters bring quick warmth right where it's needed. Your choice of ivory or metalescent-bronze baked enamel finishes. Order from your nearest Emerson-Electric retailer or write for free folder H-203.

\*Federal Excise Tax included THE EMERSON ELECTRIC MFG. CO. St. Louis 21, Mo.



Complete with U.L. approved cord and attach-able front handle for horizontal work. See your paint and hardware dealer or write today for fast shipment. You must be satisfied or your money back.





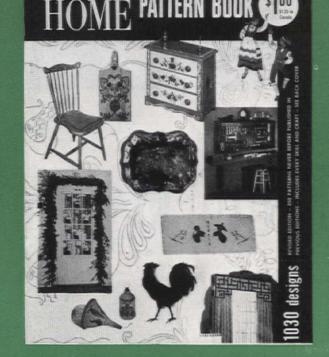


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Printed in color, color, color-

all the way through! Run, don't walk, to the nearest newsstand, or mail us \$1 today for your copy



AMERICAN

THE AMERICAN HOME, Dept. 11–52, P.B. American Home Building, Forest Hills, New York

I enclose \$1.00. Please send my copy of THE AMERICAN HOME PATTERN BOOK to the address listed below. (In Canada, \$1.25. If you live in New York City, add 3% sales tax.)

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# **New Gardening** Aid Ready for **Bulb Planting**

### Flower Growers Get Benefit of Krilium\* Soil Conditioner **First Time This Fall**

ST. LOUIS - Autumn, 1952, will go down in history as the first bulbplanting season to have the advantage of a great new gardening aid Krilium soil conditioner. As a result, next spring's blossoming season is expected to make front-page flower news everywhere.

### Soil Conditioning Must be Deep

Experienced gardeners know one main key to bulb success is *planting* in depth. That means that clay, hard-packed or lumpy soil must be conditioned in depth, as well, if the bulbs are to get proper aeration, moisture and room for putting out root structure.

### **Handy Planting Chart**



The chart at left shows recom-mended planting depth for various bulbs: 3 to 4 in. for crocus; 5 to 6 in., tulip; 6 to 7 in., hyacinth; 6 to 8 in., daffodil. This doesn't mean soil in the entire bed must be conditioned to these depths.

Instead, when the hole is dug for each bulb, the earth at the bottom, below the bulb, can be treated for a couple of inches with Krilium . . . then Krilium should be mixed thoroughly with the soil from the hole before it is replaced over the bulb.

### **Two Convenient Sizes**

Krilium in Merloam\* formulation for home gardeners is on sale in two sizes, 1-lb. and 5-lb., at garden, hardware, department and other stores throughout the United States and in Canada. New 1-lb. size, \$1.69. The 5-lb. size, \$6.95. Full directions with each package. Also available, full strength Loamaker\* formulation of Krilium in 10-lb. packages for extensive gardening operations where large areas are to be treated and for commercial use.

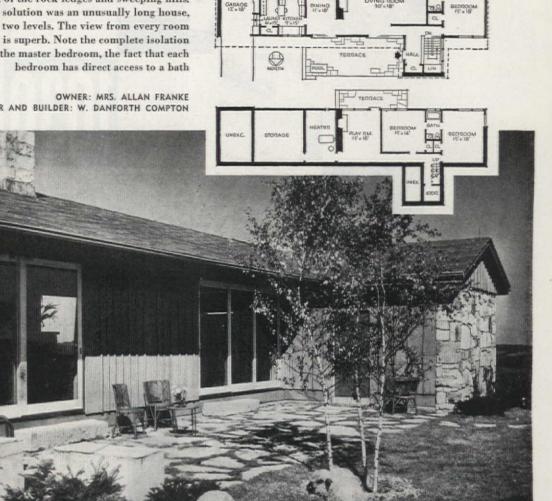
INSIST ON THE GENUINE DEPTH CONDITIONER



santo Trade-mark Copyright 1952, M. C. C.

For this mountaintop site, the problem was to design a house which would seem to be a part of the rock ledges and sweeping hills. The solution was an unusually long house, on two levels. The view from every room of the master bedroom, the fact that each

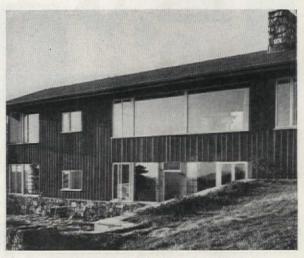
DESIGNER AND BUILDER: W. DANFORTH COMPTON



A brand new kind of MARGARET FRANKE Kentucky Home

le call it "Windswept"-the home which my colleagues at Berea College said should never be built. "The site is too remote for building." "People in the hills will never accept as a neighbor a person transplanted from a New York suburb." Only the intimate magic of the view kept up my courage. So I bought "The Keys to Paradise" as generations of Kentucky people have called the site.

Only when the deed was in my pocket did I start to worry about how we could plan a house indigenous to that rocky site. and how we could make such a home acceptable to our neighbors. When the architect's design had answered the first problem, we hit upon a solution to the second: the neighbors must help to build it! So I sent out the word, and miners, farmers, jacks-of-all-trades came swarming to the job. With pick-ax, shovel, and mule, this uncommon crew prepared the mountain crest for the 96'-long foundation. A bull-PLEASE TURN TO PAGE 128



The use of native stone ties the house to its hillside, and the walls of glass make the landscape a very real part of the interior. Mountaineer neighbors helped to build it, some bringing up the stone from the low fields, others acting as masons to put them in place

This all-plywood ranch-style home was built in Portland, Ore., by amateur builder-author Tom Riley as 1951 Popular Mechanics Magazine Demonstration Home. Architect: John J. Whalen. It is suitable for any location, any climate, and can be adapted to meet requirements of individual sites. Detailed building plans are available; see below.





# **Planned with Plywood-**

### for enduring beauty...for livability...for low cost

IN THIS long, low, ranch-type home, clever planning has interwoven many of the nostalgic traditions of the Old West with the practical livability and economy of modern design.

Small wonder then that this carefree home is built of Douglas fir plywood. For although plywood is a modern, youthful material, it retains *all* the traditional warmth, charm and workability of wood.

Plywood builds enduringly beautiful homes. Homes that are sound, sturdy and livable. It adds *value* as well as charm to *every* architectural style . . . in *every* part of your home, Your lumber dealer will be glad to point out *all* the advantages of these all-purpose building panels. He will tell you how plywood makes homes warmer, stronger. He will tell you, too, plywood is low in cost . . . that it speeds work, helps do in mere *hours* jobs which once took days.

Send coupon for full-color idea booklet about home shown above. Complete plans and a step-by-step instruction book are available for \$15.00 from Popular Mechanics Magazine, 200 E. Ontario St., Chicago. Plans only \$12.50; instruction book only \$3.50. Book is also available at your local book store.



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DOUGLAS FIR PLYWOOD ASSOCIATION, Dept.111, Tacoma 2, Washington

Here Are 8 Ways Plywood Contributes To Better Building



8 As extra economy, subfloor panels were first used to form smooth concrete foundation wails.

Enclosed is 10c for full color booklet about Popular Mechanics Magazine Ranch Home. Booklet contains valuable building ideas, tells how to get plans and complete instruction book for building home.

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# Kentucky Home

(Begins on page 126)

Neighbors who helped to build this house were especially interested in the fireplace. One found a perfect diamond-shaped stone for the hearth. Another knew of an ideal lintel—and his eight youngsters now often sit here of an evening "cappin' corn" by the fire





The kitchen is especially good in the mountaintop home—and what a joy it is to cook while viewing such a spectacle as this. Because there is no grocery store around the corner, storage facilities must be ample: a large freezer occupies one whole wall, and there are plenty of additional cabinets in the laundry which backs up the kitchen



Every room has this sort of view—and that's why the house was well worth the long months of tedious work which building it took. The lumber as well as the stone was native, and great trees were dragged up creek-beds to the mill, there to lie while the mill owner "bid his time." He finally got around to them. A huge black walnut near the house site inspired the use of black walnut for the floors

PLEASE TURN TO PAGE 136

# BEWARE

of this tank destroyer...

thless



Four B.I



Permaglas Automatic Gas Water Heater, Available in 20, 30, 45, 60 and 75 gallon sizes.

# Be Safe with Permaglas

Look out for "Ruthless Rust." He wrecks thousands of water heaters every year.

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**Be sure** you get an A. O. Smith *Permaglas* water heater and avoid hot water failure caused by a rust-eaten tank.

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HEATER

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- 2 Absence of dissimilar metals inside tank.3 Interior tank fittings shielded
- 3 Interior tank fittings shielded from electrolytic action, the cause of all corrosion.
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Manufacturers also of A. O. Smith Gas Conversion Burners, Homeheating Boilers, Warm-air Furnaces and Commercial Water Heaters



KITCHEN CURTAINS: Prestotlex Plastics in multi-colored, appropriate patterns are featured in durable, practical, beautiful kitchen curtains.

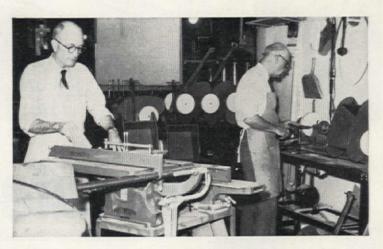
## Santa Claus, Inc. (Begins on page 40)

a sample toy, or plans for one, for consideration, and a small number of these were selected as models. Then members were divided into small teams to work together on making them—that way everybody had a shop to work in, and jobs requiring special gadgets could be assigned to members who could do them best. Of course, the Club budget couldn't stand the cost of the material, but the community co-operated beautifully. Carpenter shops gave us scrap, lumber yards furnished new lumber, paint and lacquer were donated, and so were storage facilities.

By November 15 they were all ready—P.T. boats, racers, pulltoys, toy animals of all kinds, carts, wagons, even rocking horses —350 toys in all, to be distributed Christmas day by the Junior Chamber of Commerce. It cost us a lot of work, but it brought us closer together, too. We urge other clubs to try it!



When it came to the toy project, many members teamed up to work jointly on one or two of the models selected by the Club as a whole. Earl Luther, whom you see here, did famously alone, working on doll cribs and toy dogs



One of the advantages of teamwork in the Club's projects is the fact that good use can be made of special equipment that way. Here Dr. Dahl (right) and Clarence Silloway work in Dr. Dahl's shop



Ed Suhr (left) and Al Wolf, the wagon-making team, go at it in Al's garage workshop. He modified a standard 4" hole cutter to cut the wheel, groove the side, and drill the center hole in one operation





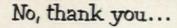
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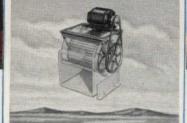
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# ....we're <u>very</u> comfortable!

There's no need for a shawl for grandma when the house has Lennox Aire-Flo Heating!

The Lennox Principle of constant, gentle circulation of filtered, clean, warm air throughout the house makes sure of complete comfort. And the quiet, automatic operation, plus fuel-saving efficiency of Lennox warm air conditioning, adds benefits which mean complete satisfaction for the years ahead. That's why more families buy Lennox!

Make sure that your home has this ideal heating—the result of more than 50 years of Lennox leadership! Call your Certified lennox Dealer. He is your community's most competent and dependable heating authority. His name is in your classified phone book. Or write the nearest Lennox office, Dept. All-52, for FREE, factual, illustrated booklet: "How to Select Your Heating System."

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# Season's Best Buys

### Second of Our Timely Guides to the Wise

A ccording to a recent survey, 39 per cent of AMERICAN HOME readers use cut flowers in their homes most of the time, 10 per cent "constantly," 45 per cent "for special occasions only," and a 1.2 per cent minority (poor things!) never. Of all who enjoy them, 31 per cent get their flowers from their own gardens; 10 per cent get them from florists only, and 58 per cent from both sources. All of which reflects the fact that, generous as gardens (and the less numerous home greenhouses) are, they cannot supply every kind of flower we want just when we

> COLOR KEY: R—red; PI—pink; O—orange; \_ Y—yellow; W—white; B—blue; P—purple; G—green

· Jenen, n	while; B-bloe; P-porple; O-g	reen ¥
COMMON OR POPULAR NAME	BOTANICAL NAME	COLOR
Anemone, Poppy-flowered	Anemone coronaria and varieties	R, PI, O W, P
Butterfly-bush, Summer-lilac	Buddleia davidi; also B. asiatica	W, P
Calendula	Calendula	0, Y
Camellia	Camellia	R, PI, W
Cyclamen	Cyclamen	PI, O, W
Daffodils, "Daffs"	Narcisus (Trumpet types)	Y, Y and W
Freesia	Freesia	PI, Y, W, P
Heather	Erico	R, PI, W, P
Hyacinth	Hyacinthus	R, Pi, W, B
Iris	Iris	Y, W, B, P
Lady's Eardrops	Fuchsia	R, PI, P
Mimosa	Αςαςία	Y
Orchid, Cymbidium, "Cyms"	Cymbidium	PI, W,
Orchid, Odontoglossum "Donkey-blossom"	Odontoglossum	G Y, P
Orchid, Moth	Phalaenopsis	w
Pansy, "Lady's Delight"	Viola tricolor hortensis	Y, B, P
Paperwhite; Chinese Sacred-Iily	Narcissus tazetta; variety orientalis	W Y
Persian Buttercup	Ranunculus asiaticus	R, PI, O Y, W
Star-of-Bethlehem, Chincherinchee	Ornithogalum	w
Sweet Pea, "Peas"	Lathyrus odoratus	R, PI, Y, W, B, P
fulip	Tulipa	R, PI, O Y, W, B, F
Violet	Viola	W, B, P

### The first of these guides appeared last month. The third

THE AMERICAN HOME, NOVEMBER, 1952

# at Your Florist

### Selection and Use of Cut Flowers

want it. The table on these pages, like that in the October issue (pages 138-139), is a condensed guide to the cut flowers ordinarily available from retail florists. The one last month noted the "best buys" of fall and generally throughout the year; this one lists kinds which, though they may be had at other times, are at their best during the winter months.

The variety at all times is much greater than it used to be for several reasons. One is the introduction of new, and in many cases improved, forms. Others are: improved growing and han-PLEASE TURN TO PAGE 137

WHERE USED AND FOR WHAT	TIPS ON BUYING, CARE, ETC.
Home, hospital, ship. Arrangements	Opens quickly. Keep blooms wrapped and stems in water until needed
Home, church (funerals and wed-	Long, graceful spikes. Florets gradu-
dings). Tall arrangements	ally turn brown and fall
Home, hospital	Cheerful, lasting, inexpensive. Strip underwater foliage from stems
Home, ship, parties. Low arrange-	Colorful, exotic, Flowers bruise easily;
ments, bouquets, corsages	handle stems only
Home, parties, Corsages	Double varieties rare, so order them at least a week ahead
Home, hospital, ship. Arrangements, corsages	Bright, inexpensive; will do in shallow water. Use some buds
Home, hospital, weddings. Arrange-	Fragrant, graceful, drooping sprays.
ments, bouquets, corsages	Use with other flowers
Home, hospital, ship. Arrangements,	Sturdy, long-lasting, economical.
bouquets, gifts	Rather stiff; use with others
Home, parties. Arrangements,	Very fragrant; stiff. Scotch-tape stem
bouquets, corsages	ends to prevent curling
Home, church, hospital, ship.	Economical; o few are effective;
Arrangements, corsages, bouquets	buds open; foliage good, too
Home, hospital. Bouquets,	Graceful, drooping, fragile. Strip
Victorian arrangements	underwater foliage
Home, hospital, ship, Arrangements,	Keep wrapped until used; color
corsages, bouquets	fades. Use with blues, purple
Home, ship, hospital, church, parties. Bouquets, corsages	All last well; good for corsages; Pha- laenopsis for wedding bouquets especially. Order ahead, selecting color to match gown. Keep blooms in box in icebox between uses
Home, hospital. Small arrangements, corsages	Fine in low bowls; use some of own foliage if possible
Home, hospital, ship. Arrangements,	Fragrant clusters on upright stems.
bouquets	Do well in shallow water
Home, hospital, ship. Bouquets,	Sturdy, lasts well. Very double, color-
corsages, arrangements	ful flowers
Home, hospital, church. Tall arrange-	Spikes open gradually, last for weeks,
ments	economical. Order well ahead
Home, hospital, ship. Arrangements, corsages, bouquets	Sweetly fragrant, delicate, informal, graceful
Home, hospital, ship, church.	Wide range of sizes, forms, colors.
Arrangements, corsages, bouquets	Use own foljage if possible
Home, hospital, ship, parties.	For compact effect. Some kinds are
Corsages, bouq., small arr'ts	fragrant. Sprinkle to keep fresh

will be published in the spring

THE AMERICAN HOME, NOVEMBER, 1952

# Even a Rich Man

### asks questions ....

It's the people who have the most who are the most particular about what they buy. That's why you see KenRubber Floors installed in so many fine homes. You know these home owners have shopped, compared, and been convinced before they bought.

They asked for unrivalled, lasting beauty and chose KenRubber because its glorious colors go right through each tile and can't wear off. They asked for resilient comfort and chose KenRubber for its luxurious, restful "Cushioned Beauty" tread. They asked for custom-designed beauty and chose KenRubber because this flooring offers exclusive ThemeTile inserts and Feature Strip for unusual, distinctive floor designs. They asked for long wear and economy and found them combined in KenRubber to give their homes added value through the years.

Why not follow the example of these home owners who know how to get the most for their money? Stop in at your nearest Kentile Dealer now. He's listed in your classified phone directory under FLOORS.



KenRubber colors shown: Connemara and Bardilla, with ThemeTile and Feature Strip

It's economical and easy to install KenRubber yourself. This 6'11"x9' floor costs approximately...

And, remember, each KenRubber tile is a full  $\frac{1}{8}$ " thick—not thin, light weight tile. \*Your floor may cost less or slightly more, depending on the colors chosen, size of floor and freight rates to your city.





See "Where Credit Is Due" on page 140



### Care-free Marlite Walls make housekeeping easier

Cleaning's a breeze with Marlite plastic-finished wall and ceiling panels in your bathroom! The high-heat-baked Marlite finish is impervious to moisture . . . resistant to heat, acids, alkalies and stains. A damp cloth whisks away all traces of dirt, grease and children's smudges. Colors stay bright and lustrous.

Enjoy the beauty of Marlite in your own kitchen, bathroom, utility room, recreation room, den or library. No other surfacing material gives you so much for your money. Choose from 67 "decorator correct" hues and patterns, in beautiful colors . . . striking wood and marble finishes. See your lumber and building material dealer for genuine Marlite.

You can install Marlite yourself if you are handy with ordinary carpenter tools. Easily applied with special mastic cement, the large panels cover wall areas quickly with little muss or fuss.



State

# Fence for Safety

A 200-ft. enclosure for children, built in 10 days, cost 60 cents a foot

### DEAN SMITH

Neveral months ago our three-year-old daughter wandered off our lot. When, after two frantic hours, my wife found her on D a busy highway three blocks from home, we knew our back yard needed something around it. But neighbors had recently paid \$290-more than twice our liquid assets-for the kind of chainlink fence my wife wanted. Then, her ingenuity challenged, she exclaimed, "I've got it. Put up the fence yourself!" . . . In view of my mechanical limitations, I got a laugh out of that. But she called in her brother, Tom, one of those geniuses who can build anything. He said 36" chain-link fencing could be had for 32 cents a running foot, corner posts for \$2.50, lighter field posts for 70 cents, and gates for \$4.00. In place of corner posts he suggested using old bed rails at 40 cents each from junk dealers (as it turned out, they served admirably). At this point, we generously brought Neighbor Marc Pickrell in so he, too, could save money on a fence-and also share the cost of one between our two yards. His wife was all for it, so one Saturday afternoon we met beside a pile of assorted hardware. Today, you can



Neighbor Marc Pickrell, left (and in upper picture beside the twin gates), and brother-in-law Tom Clark look over the tools and materials used. Besides 36" chain-link fencing, they include posts, old bed rails, shovel, wheelbarrow, cement, coarse sand, wire-stretcher, electric drill, pliers, aluminum paint, brushes

City

INTERIORS



### Naturally, my dear, my Combination Windows are CINCO - THERMOSEAL

"I looked at all of them, and there's just no comparison! Cinco-Thermoseal windows have so many exclusive features...they operate so smoothly...and they're self-storing, so there's no seasonal changing. And everybody says that the beautiful satin-finish aluminum does wonders for the appearance of my house."

For free literature and name of nearest dealer, write Dept. 3-A-112 THE CINCINNATI FLY SCREEN DIVISION of the F. C. Russell Company - Cleveland 1, Dhie

CINCO-THERMOSEAL Deluxe aluminum combination screen & storm sash

### Easy-to-use small-size plywood **handy panels** make "homework" fun!



NEXT time you have a home carpentry problem, let Handy Panels make your "homework" fun. They're top-quality fir plywood . . . real wood, strong and light. Easy to work. Economical. Stock sizes 2x4 feet and smaller. For free folders on working and finishing plywood, write Douglas Fir Plywood Association, Dept. 1A,

Tacoma, Washington. HERE'S GOOD NEWS! Your lumber dealer now has Handy Panels in new self-service racks. Every piece labeled with type, grade, price.





### Fence for Safety (Begins on page 134)

(begins on page 101)

see a lot of children playing *safely* in our adjoining yards protected by 200 feet of sturdy fence which cost us, complete with two gates, only \$120.00.

After establishing the fence lines, we dug holes 3' deep at each corner and each gate-post location, filled them two thirds full of a 1-4 concrete mix and, before it hardened, drove into each hole a 6' bed iron, lining it up carefully. Boring holes near the top of each post, we bolted two rails to it as diagonal braces, setting their ends in concrete. After driving field posts along each line at 10' intervals as intermediate supports, we were ready for the fencing.

Threading a  $3\frac{1}{2}$  piece of reinforcing rod through the links at one end, we wired it to the end post. Then using Tom's fence-stretching tackle,



With one end of fence fastened to one corner post, fence stretcher is clamped to free end. As author hauls on tackle, his partner wires taut fence to other post

and his pick-up truck as anchor, we pulled the fence taut, threaded another rod as close to the other end post as possible, wired it tight, and cut the fencing beyond it. Repeating for each section, we soon had our yards enclosed. Then we wired the fencing to the intermediate posts. hung the gates, using clamps supplied with them, and gave posts and braces a coat of aluminum paint to make them match the fence.

It took us ten days (about 52 man hours), working evenings and weekend afternoons. We gained experience, healthy tans, and calluses. And, now, if my wife derides my ability as a handy man, I merely remark, "Now, now, dear, remember the fence!"





Contraction of Contraction

You can expect Eljer's Fine Plumbing Fixtures to stay beautiful and new-looking for a lifetime, with ordinary care. Whether you choose a lovely pastel color or Eljer's snow white, the finish cannot fade. Bathtubs and Kitchen Sinks have an extra-thick coating of glass-like enamel ... fused to a rugged, rigid, cast-iron base. Vitreous China Lavatories and Closet Combinations resist stains and are impervious to all ordinary a



**HEART OF YOUR PLUMBING SYSTEM** Pipes bring in fresh water and carry the waste away, but for satisfactory service, you want faucets that work smoothly and efficiently ... without dripping. So, in kitchen, bathroom or laundry, specify Eljer Fittings, quality-built for long, trouble-free service. All wearing parts are easily renewable.

are impervious to all ordinary acids . . . because they are *real* china. Eljer Fixtures wipe sparkling clean with a damp cloth. For free booklet, write Eljer Co., Box 192, Ford City, Pennsylvania.

ELJER CO. SALEM AND MARYSVILLE, OHIO

THE AMERICAN HOME, NOVEMBER, 1952



for enchanted evenings ...

Charm's "at home" here, where dancing flames deepen the glow of friendly Western Pine walls and woodwork!

These fine-grained, soft-textured woods of the Western Pines\* respond to any period or contemporary decoration theme. Doorways, halls, playrooms, kitchens, built-ins -all acquire lifetime beauty when built of these softtextured, long-lasting woods. Receptive to all finishes, they are extremely handsome left natural, then waxed and rubbed to a satiny finish. Ask your retail lumber dealer about the advantages of using the Western Pines\*.

### THESE ARE THE WESTERN PINES



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dozer could have done it in less than four days-it took us seven weeks! Some gathered rocks cut from the low fields, load on load, and used stubborn mules to draw them up.

The stone mason, a mountaineer who had never laid stone before except in his own chimney, trained four others to help while I pointed the mortar joints. For three months, the six of us worked on the scaffold, from early morning to "witherin' evenin'." Into this fabric of grueling work was woven the friendliness of the noon hour, with ballad singing, tall tales, and the skillful "spittin' of tobac."

Somehow the fireplaces attracted the greatest attention. The size, color, and texture of each stone became a concern of the entire group. "Little Jim" told about a rock in his grandfather's field, a perfect diamond shape "mighty purty for a hearth." One morning he "packed" it three miles over rough road as his contribution. Then my singin' neighbor, the father of eight, all living in a threeroom cabin, told of a low, half-buried rock "just fittin' for a lintel." My offer to buy it didn't work. But some days later he said: "Well, Miss Margaret, I guess that stone of mine is yorn, but you must let my old woman and the children come up some day and warm our toes." Since then, his eight have become priceless friends of mine, and we've sat many a time "cappin' corn" before the fire.

By the time it was necessary to import skilled labor for finishing some jobs, the house belonged so much to the neighborhood that there was no resentment. I knew that I, and my house, really belonged there the day that Richard, my stone-packing mule driver, sought me out in his sorrow. "My boy died last night, and I've been a-studyin' whether you'd give me some of that wood for his box. I know'd you'd coffin my boy." At that moment I was sure I belonged to these mountain peopleand they to me.



For three months, the owner kept pace with her neighbor-workmen, pointing mortar joints while they laid the stone-all summer long. from morning to "witherin' evenin'"



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THE AMERICAN HOME, NOVEMBER, 1952



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### Season's Best Buys (Begins on page 132)

dling techniques, improved shipping facilities, and better co-ordination of florists' efforts to meet consumers' needs and desires through such organizations as the Florists' Telegraph Delivery Association. (That group, incidentally, co-operated in the preparation of these tables, as did Betty Merriam of New Jersey, already well known to AMERICAN HOME readers as the designer and executor of most of our flower arrangements.)

If you buy flowers, remember that they are living, highly perishable products subject to frequent. often unpredictable, supply fluctuations. Remember that while florists, especially in small communities, are sometimes unable to obtain certain items. they may often have on hand (perhaps from their own greenhouses) limited quantities of special things not on the general market or included. in these guide lists. So keep in touch with your florist and make the most of seasonal conditions and opportunities. Again. don't hesitate to discuss with him and ask him about the best values at any particular time and for any particular occasion or purpose. Often he will have something ordinarily unavailable and therefore particularly desirable for a special event; or a larger supply than usual of something for which he can and will set an exceptionally attractive price. He may remind you that, for certain situations, a very few choice bloomseven a single superfine rose-can do as much as a whole bouquet of mixed blossoms. He can point out that, in season, certain not expensive flowers -such as mimosa, statice, chincherinchee, etc .- will, if properly handled, last, and last, and last.

If you want simply the pleasure of flowers at all times, and have no hard and fast limitations as to kinds, an excellent plan is to give your florist a standing order for weekly or semiweekly deliveries at a definite price, and leave it to him to provide an assortment of whatever offers the best value at the time. These "surprise packages" are fun and often a challenge to your skill at arranging.

A final suggestion: If, acting on the advice in the table, you place an order for some special flower in advance; and if, at the last minute. your plans change-don't, please don't, if you can avoid it, cancel your order at the eleventh hour. Worse still, don't merely ignore it and refuse, or fail to pick up, the order on the assumption that "Oh well, he'll probably sell the flowers to someone else." . . . After all, you, as a hostess, wouldn't want invited guests to fail to show up, or to notify you on the evening of a dinner party that they were sorry but their plans had changed and they couldn't make it. You wouldn't now, would you?



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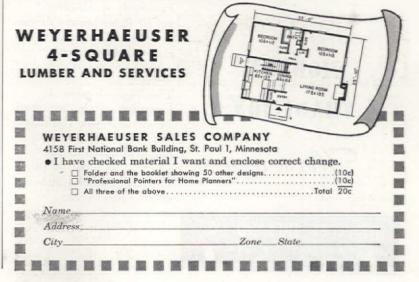
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### Grow Gloxinias (Begins on page 48)

pot them singly into  $2\frac{1}{2}$ " pots to grow for six to eight weeks, and then to 5" pots in which they are grown through their first blooming period.

After plants from July sown seed have flowered the following summer and are ready for their first rest, the tubers should be 2" to 3" in diameter. Started into growth in November, they should produce beautiful specimen plants.

PLANTS FROM CUTTINGS. Leaf cuttings taken in spring or summer usually yield tubers that will produce flowering plants the next year. Take them while the plant is still in bloom and the leaves are in good green condition (see sketches, page 139). Root them in sand, vermiculite, peat moss, or a mixture of any of these in a pot, as pictured, or a terrarium, or a fish globe. Just dampen the medium slightly, insert the stem about 11/2" deep, and keep the container covered until the new plant has developed its root system. It allowed to dry out, it will mature and form only a small tuber, so keep the rooting medium moist. When the leaf begins to yellow, it is time to dig the tuber and pot it up as already described.

INSECTS AND OTHER TROUBLES. The common enemies of gloxinias are thrips and bud blast. The former can be done away with by increasing the humidity of the air around the plant. This is best done by setting the pot it is in into a larger one, packing the space between them with sphagnum moss or sand, and keeping it quite moist. There are sprays on the market for killing thrips, but preventive measures are always the best, I think.

Bud blast is usually the result of overwatering at the critical budforming stage. Be sure you don't let the soil get soggy. Never spray or splash cold water on a plant sitting in the hot sun, for the drops will cause holes to be burned in the leaves. If you do so by mistake, set the plant in the shade until it has dried off. If plants become spindly or "leggy," they need more sun. You will get larger blossoms by feeding the plants with a well balanced liquid fertilizer from the time the buds appear until they show color, but if you start with good potting soil, you may not find any special feeding necessary.

KINDS TO GROW. Gloxinias are first cousins to the highly popular African violets, both belonging to the Gesneriaceae Family. Botanically, they are forms of a Brazilian plant named Sinningia in honor of William Sinning, then a gardener at the University of Bonn in Germany. The original flowers were of slipper form —like those of the garden foxglove; and so are many of their descendants. As more plants were grown and

hybridized, new forms appeared. The PLEASE TURN TO PAGE 140



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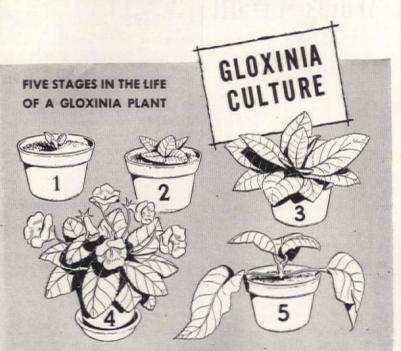
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## Grow Gloxinias (Begins on page 48)



Plant tuber in a 5", 6", or 7" pot in fibrous soil rich in humus, any time from November to January. In about 2 weeks, growth will show (1). In 4 weeks, plant will look as in (2), and by the 12th week it will show buds (3). Between February and July (5 months from planting), it looks like (4). When flowers fall (5), repot tuber and rest it



Make them in spring or summer while plant is blooming. Cut petiole of good green leaf close against main stem, insert  $1\frac{1}{2}$ " deep in sand or other medium in dish that can be covered, or pot with small one in center for watering. Cuttings at right show, clockwise, five steps in development to root and tuber stage, when plant is ready to be potted

### PROPAGATION . FROM SEEDS



Sow in July for winter and spring flowers; in November for spring and summer bloom. Sprinkle tiny seeds thinly on surface of laose, porous soil or layer of sphagnum moss rubbed through fine sieve, left. Transplant seedlings first at smallest stage shown; 4-6 weeks later, to 2½" pots, and 6-8 weeks after that to 5" pots in which they will flower

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COVER Room designed by James M. Wiley; photo-graphed at L. Bamberger & Co. Rug, Inter-mezzo, Mohawk Carpet Mills; wallpaper, United Wallpaper Co.; drapery fabric, cover on wing chair, Jofa, Inc.; fringe, guimpe, Consolidated Trimming Corp.; cover on sofa, Morton Sundour Co., Inc.; pillows, cover on chair seat, Greeff Fabrics, Inc.; sofa, wing chair, Cocheo Bros.; secretary, corner chair, Colonial Mrg. Co.; end table, Baker Furn., Inc.; butler's tray, Heritage Furn., Inc.; all accessories, pictures, Iamps. Furn., Inc.; all accessories, pictures, lamps, L. Bamberger & Co.; flowers, plants, Florists' Telegraph Delivery Association.

### 60 WORKING DAYS UNTIL CHRISTMAS

Pages 43, 44, 45: Patterns by: 1447, 1448, Ray Olivere; 1449, Edith Crary; 1450, Carol Moore; 1451, Edith M. Clark; 1452, Dorothy Reed; 1453, Julia Eldora; 2013, Charles Royal; 2014, Pleasantville Chamber of Commerce.

#### HOW TO HEAT THOSE COLD ROOMS

Pages 54, 55: Automatic air vent, hot-water circulator, Taco Heaters, Inc.; Thermal-Flo circulator, Taco Heaters, Inc.; Thermal-Flo wall fan, Coleman; furnace blower unit, Viking Air Conditioning, Inc.

ATTIC EXPANDED-INTO A MASTER SUITE Pages 56, 57: Windows, Anderson Corp.; mir-rors, Pittsburgh Plate Glass Co.; walls, Phil-ippine Mahagany; ceilings, U. S. Gypsum Co.; floors in study, bath, dressing room, David E. Kennedy Co.; bathroom fixtures, The Crane Co. and Weisway; screens, Koolshade,

### TWO-TIMERS WITH HIDDEN VIRTUES

Pages 60, 61: Chair-bed, Simmons Co.; ex-tensole drop-leaf table, Extensole Corp.; tam-bour desk-table, Charles R. Sligh Co.; cabinet desk, open-shelf top, Heywood-Wakefield Co.; combination stool and table, Mengel Co.; fold-ing bed, cabinet, Englander Sleep Products.

### PLACE AND SHOW

Page 66: China, Interplay, "Fleur-de-Lis," 16-piece starter set, \$16.95, Iroquois; punch-bowl set, \$25, cup and saucer, "Cambridge Arms," set, \$25, cup and s \$1.50 (open stock), Cambridge Glass; candle-50 a pr., Tiffin; "Onionstick holders, \$15.60 ware," 5-piece stick holders, \$15.60 a pr., Tiffin; "Onion-ware," 5-piece condiment set, \$10, N. S. Gustin; milk-glass bowl, \$6, Westmoreland. Page 67: Chamois-finish table, Grand Rapids Page 67: Champis-tinish table, Grand Rapids Bookcase & Chair Co.; china, "Brown Mayfair," 5-piece place setting, \$15, Royal Doulton; crystal stemware, "Aurora," \$1.40 ea., "Pris-tine," celery dish, \$2.75 and oval bowl, \$2, Cambridge; flatware, 6-piece place setting, \$13.70, candelabra, \$60 a pr., centerpiece con-tainer, \$49.50, salts and peppers, \$5.50 a pr.,

### **Grow** Gloxinias (Begins on page 48)

first with bell-shaped flowers were such a departure that they were considered of a separate genus and named Gloxinia to honor B. F. Gloxin, a botanist of Strasbourg. Today, although gloxinia is the accepted popular name for all the hybrid forms, they are considered developments of the original Sinningia.

Of the various strains of hybrid gloxinias on the market, the Buell hybrids, originated several years ago by Albert H. Buell of Connecticut are by far the finest and most popular. He is continuing his work, and the range of colors and forms in his results is amazing. Belgium-grown tubers of named varieties, long popular in this country, are lower priced and more generally available. Though their blossoms are rarely as large, Dirilyte; linen, "Golden Wheat," 62" x 83" size cloth with 8 16" napkins, \$17.95, Paragon Art; flower arrangement, Florists' Telegraph Delivery Association; candles, Emkay. Page 96: Centerpiece bowl, "Classic," \$14.50, Lenox; bubble bowl, \$10, Tiffin; candle bowl, \$2.50, West Virginia Glass Co.; candles, 50c ea., Emkay; coffee server, 36-oz. size, \$3, 64-oz. size, \$4.50, after dinner cups and saucers, 69c ea., Universal; salad bowl, plate, \$4 ea., Viking.

\$4 ea., Viking.

### HOW TO MAKE A CHILD'S CHRISTMAS Page 70: Patterns by: 1445, 1446, Lietta.

#### FOOD AMERICA LOVES REST

Pages 72, 73: Hand-hemmed cloth, "Baroque," Stoffels Damask; platter, "Malmaison," Lenox; 12" footed salver, bowl, "Colony," Fostoria; Pyrex pie plate, Owens Corning; tile, Terry Designs; chop plate, "Montrose," Flintridge; silver vegetable dish, "Berwick," William A. Rogers by Oneida Ltd.; round tray, "Rochelle," Wilcox, International Silver Company.

### HOW TO MAKE EASY-DO CROQUETTES

Page 74: Pyrex utensils, Owens Corning; deep-fat fryer, Presto, National Pressure Cooker Co.

### AMERICAN HOME CHEAPIES

Page 77: Oval platter, "Chesterton," Harker Pottery; casserole, "Magnolia," Stangl; well-and-tree platter, "Melon," Community Silver-plate plate.

### PLANNED TO WASTE NOT-WANT NOT

Pages 90, 91: Refrigerator, General Electric: washer, Frigidaire; gas range, Chambers; sink, American Standard; caunter tops, Formica; wall covering, Wall-Tex; rubber-tile flooring, R.C.A.; ventilating fan, Fasco; cabinets, Better Bilt

#### DESIGNED TO LOOK BIGGER

Page 98: Hide-a-bed, Simmons Co.; coffee table, Weiman Co.; other wood pieces, dining chairs, Conant-Ball; cotton-twist rug, Aldon chairs, Conant-Ball; cotton-twist rug, Aldon Rug Mills; end-table lamps, Raymor; bowls, Blenko; ash trays, Richards Morgenthau; wall-paper, Wilton Owen.

### MOBILES FOR MOPPETS

Page 109: Potterns 1454, 1455 by Hortense Price.

#### SEASON'S BEST BUYS

Pages 132, 133: Data from Florists' Telegraph Delivery Association and Betty B. Merriam.

### PHOTOGRAPHS

PHOTOGRAPHS McFarland: page 48; Jack Roche: page 49 (top left); Paul Genereux: page 49; F. M. Demarest: cover, pages 43-45, 46 (¥1), 60-61 (folding bed, chair-bed), 66-67, 70 (bottom), 72-73, 74, 76-77, 79, 85, 88-89, 90-91 (after), 96, 98, 108 (middle), 109; Max Tatch: 108 (bottom); Gilbert Ask: page 46 (¥3); Julius Shulman: pages 50-53; George de Gennaro: pages 62-65; Pag: page 68 (Mrs Price); Lynn Davis: page 68 (rugs); Richard Garrison: pages 100, 102; Krantzen Studios: pages 60-61 (com-bination stool and table); Hugo G. Poisson: 100, 102; Krantzen Studios: pages 60-61 (com-bination stool and table); Hugo G. Poisson: pages 123, 124; W. Danforth Compton: pages 126, 128; Bill Hedrich, Hedrich-Blessing: pages 120-122. Drawings by: Doris & Fred Wright: pages 54-55; Sigman-Ward: page 139; George Cooper Rudolph: pages 62-64.

they are produced just as profusely on the plants. Increasing interest led to the formation in 1951 of the American Gloxinia Society, with its headquarters at Gray, Oklahoma. It has a bimonthly journal.

A few of the more easily had Belgian varieties are: Blanche de Meru, rose-purple, white throat; Emperor Frederic, scarlet, white border; Emperor William, pansy blue, white border; Fire King, bright, rich red; Prince Albert, dark violet, white throat; Tigrinia, light rose to lavender with small tiger dots.

Some new hybrids are: Frederick Benary, scarlet, white throat; Beacon, rich dark red; Crimson Glow, scarlet; Mervielle, red, white border; Rose Sensation, carmine-rose; Tannenberg, red, ruffled, extra large.

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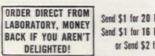
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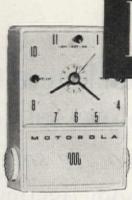
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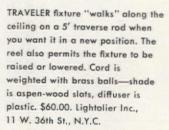
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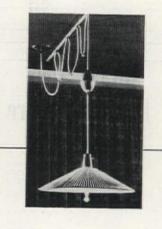


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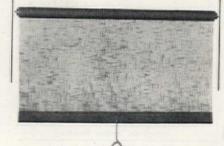


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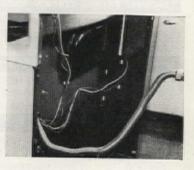




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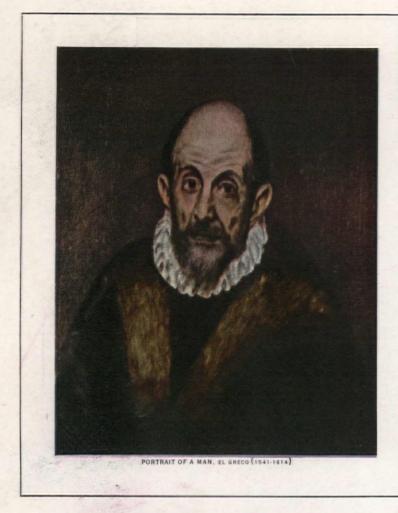
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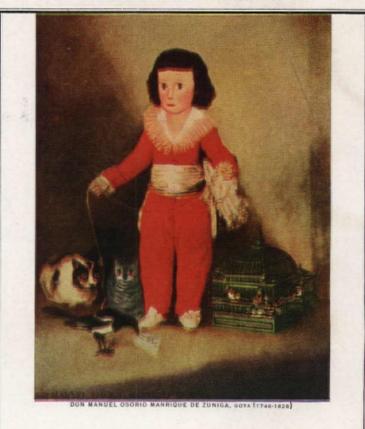
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