The AMERICAN HOME for November

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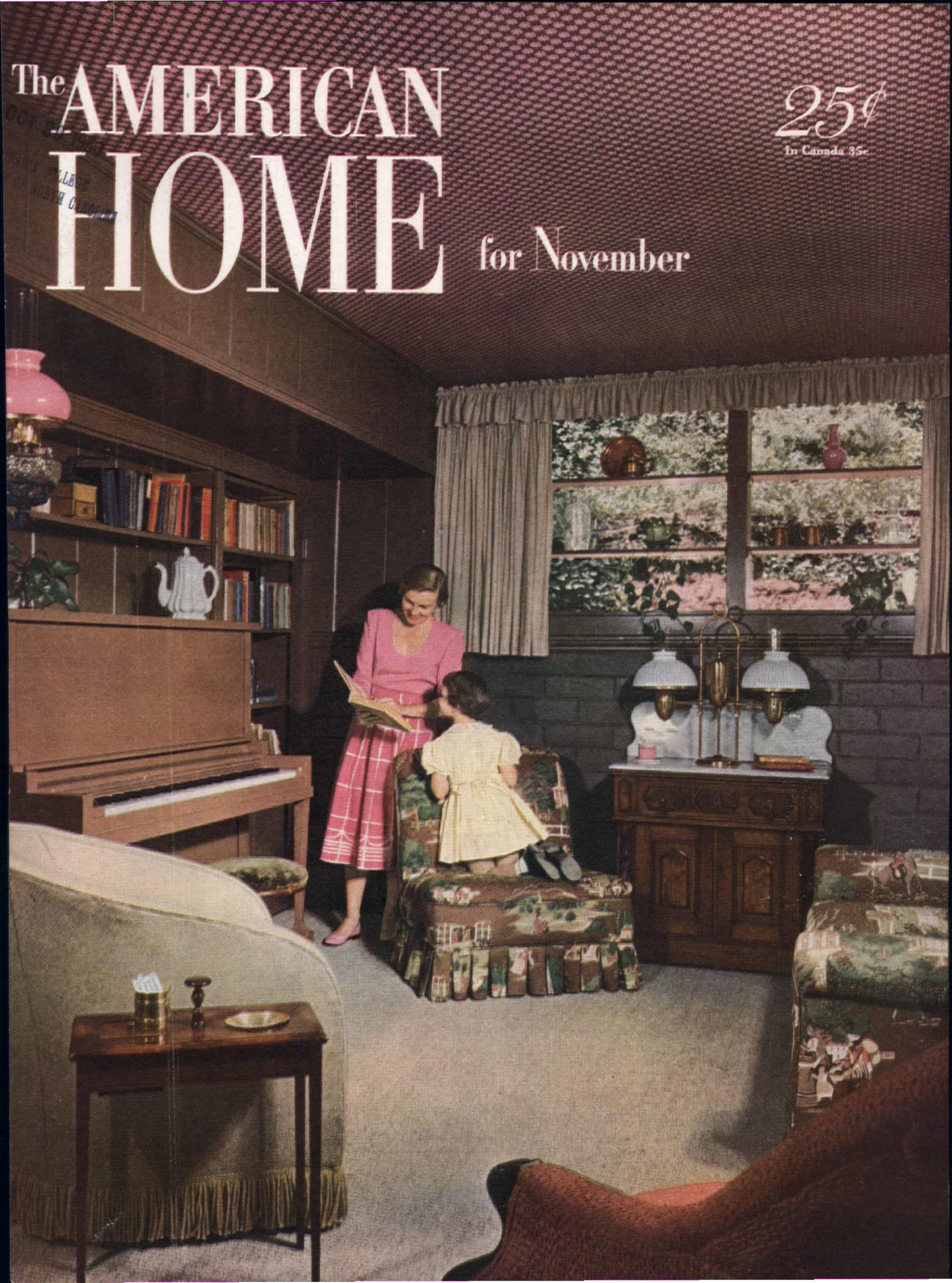


This step-saving kitchen, planned with the refrigerator in the center of the room, cuts down housework. Another work-saver is the easy-to-clean floor of Armstrong's Linoleum. The design here is Style No. 5810 in Armstrong's Embossed, a type of linoleum noted for its modern texture and beautiful color. It's easy to see how much it adds to the attractiveness of this kitchen. That's Armstrong's Linoleum on the counter tops, too—and there's Armstrong's Cushiontone® on the ceiling to quiet noise. For a free list of furnishings and a complete plan of this room, just write.

This kitchen plan saves me a hundred steps every day

LET ME make one thing clear right at the start. As much as I'd like to take credit for having worked out my kitchen arrangement, I can't do it. It was all the result of a lucky accident. Here's the way it happened:

I was getting a new Armstrong's Linoleum Floor in my kitchen. George Kane and one of the men from his store came out to install it. They discovered that some of the floor boards were in bad shape. "No use putting down a fine new floor like this until we get things right underneath," Mr. Kane said. "I'll get a carpenter to fix it, but it's going to mean you'll be torn up for an extra day or two." That's how my refrigerator got left out in the middle of the room. There wasn't any other place to put it.

I was a little upset by the idea until I made a discovery while I was getting dinner that evening. Never in my life had I been able to cook a meal with so little effort and waste motion. With the refrigerator so close to the sink and the stove, everything was right there within arm's reach.

When Mr. Kane came with the carpenter the next morning, he said, "We'll try to have your refrigerator back where it belongs by evening."

"I'm not so sure I want it there," I said. I'd been doing a lot of thinking and some measuring. There was room enough behind the refrigerator for the little dining nook I'd always wanted. I saw, too, that I could get an extra cabinet and add some badly needed storage and work space in an island arrangement. I could get even more storage room with some shallow cabinets on the wall space that the refrigerator had been wasting.

So, instead of just getting a new Armstrong Floor, I finally wound up with a whole new kitchen. I know it's a little unorthodox in plan, but I wouldn't trade it for any other kitchen that I've seen. If we ever build a house, I'll just duplicate this kitchen—right down to the Armstrong's Linoleum on the floor and on the cabinet tops.

As I said, I can't take credit for the idea behind my kitchen plan, but I can for the floor I picked. I hadn't realized how many steps I'd save by moving my refrigerator to the center of the room, but it was no surprise to learn that Armstrong's Linoleum was a work-saver, too. For a few months after we were married I had a kitchen floor that taught me a lesson I haven't forgotten. That's why the first thing I said to Mr. Kane was, "I want linoleum, and it must be Armstrong's."

Write for the "Decorator's Answer Book"—It's filled with dozens of Hazel Dell Brown's do-it-yourself decorating ideas for every room in your home. Whether your house is new or old, you'll get helpful suggestions from the 32 pages of full-color illustrations. Slip 10¢ into an envelope now (40¢ outside U.S.A.) and mail to Armstrong Cork Company, Floor Division, 5011 Pine Street, Lancaster, Penna.

ARMSTRONG'S LINOLEUM FLOORS

for every room (A) *in the house*

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER® RUGS, ARMSTRONG'S ASPHALT TILE, AND ARMSTRONG'S LINOWALL®

FRIENDS OF THE BRIDE-TO-BE

BEST CHUM: "Leave it to me—I'll pass the word you want luscious, smooth Cannon Combspun Percale Sheets!"

PRICE-TELLER: "I thought you'd love 'em—and such a buy! I really expected to pay lots more . . ."

CLOWN: "Cannon Combspun comes from Nawth Carolinah. They comb the cotton so the sheet is finah!"

RECENTLY WEDDED PAL: "Believe me, my dear, men do notice nice things like lovely soft sheets —you'll see!"

FIANCE'S OLD GIRL: "Doesn't seem fair for you to get Jack and Cannon Combspuns,too, HA-HA!"

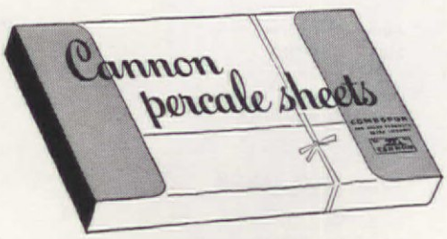
KILL-JOY: "Your Cannon Combspun Percales are heavenly—but you'll have to make beds 365 days a year!"

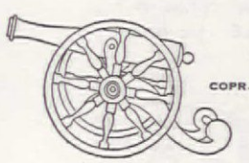
SUNNY-SIDER: "Don't worry—Cannon Combspuns are lighter in weight—for easier bedmaking and laundering!"

IMAGINATIVE FRIEND: "I knew you'd have lots of practical, long-wearing things like Cannon Combspun, so . . ."

FAVORITE AUNTIE: "Here, Sweetie, go get some Cannon Combspuns in the new colors—6 of the dreamiest pastels to pick from!"

GIRLS' CLUB: "Lucky!" "She's set for years!" "Well, any gal is who gets Cannon Combspun Percale Sheets!"





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Better Than Any Other Way of Preventing Tooth Decay According to Published Reports!

Reader's Digest recently reported on one of the most extensive experiments in dentifrice history! And here are additional facts: The one and only toothpaste used in this research was Colgate Dental Cream. Yes, and two years' research showed brushing teeth right after eating with Colgate Dental Cream stopped decay *best!* Better than any other home method of oral hygiene! The Colgate way stopped *more* decay for *more* people than ever reported in all dentifrice history!

No Other Toothpaste or Powder Ammoniated or Not Offers Proof of Such Results!

Even more important, there were no new cavities whatever for more than 1 out of 3 who used Colgate Dental Cream correctly! Think of it! Not even *one* new cavity in two full years! No other dentifrice has proof of such results! No dentifrice can stop *all* tooth decay, or help cavities already started. But the Colgate way is the most effective way yet known to help your dentist prevent decay.

Living room in the John V. Good house, remodeled from a trite, commonplace structure into a home of great charm. (P. 50) Photograph by George de Gennaro

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Saves you over 200 hours of work a year!
Frees your hands from dishpan soaking!

NO OTHER AUTOMATIC DISHWASHER CAN MATCH THIS GREAT NEW G-E!

UNTIL you've tried it, it's hard to believe what a marvelous convenience this great *new* General Electric Automatic Dishwasher is!

With many superb *new* features—a combination of features you can't get in *any* other dishwasher—it'll spare you over 200 hours of hard, disagreeable work every year, give you over 200 long hours of *extra* leisure time!

It'll save your hands. (They needn't soak in a dishpan again!) It'll save your soap and dish towels—to say nothing of your disposition!

If ever a kitchen appliance was a sheer blessing to the American housewife (and to husbands who have to help with the dishes), it's this *new* G-E Automatic Dishwasher!

COMBINATION MODEL

Automatic Dishwasher built in with the G-E Sink. Porcelain-enameled sink has steel cabinet with ample storage space. The famous G-E Disposall® can be readily installed in it!

FREE-STANDING MODEL

The wonderful new G-E Automatic Dishwasher that will match standard base cabinets.

THE *NEW* G-E DISHWASHER HAS *ALL* THESE FEATURES:

Completely Automatic—Turn one simple control and dishes, glasses, pans and silver are washed, rinsed and dried—*sparkling clean!*

New Power Pre-rinse—Flushes food particles off dishes, out of the dishwasher. Then, after washing, there are two *more* power rinses!

"Spray-Rub" Washing Action—Gets rid of sticky foods and grease! New Wash-Action Regulator gives uniform action for many dishes—or just a few—and protects your fragile pieces!

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Drying by Electrically Heated Air—Heated air is circulated up around the dishes—rapidly drying everything to a diamond-bright glitter!

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Long-lasting Dependability—General Electric's name assures you long years of top-quality performance.

FREE DEMONSTRATION—Ask your G-E dealer to show you the *new* G-E Automatic Dishwasher in actual operation! (You'll find your G-E dealer listed under "Dishwashing Machines" in your classified telephone directory. Or write to General Electric Co., Appliance and Merchandising Dept., Bridgeport 2, Connecticut.)

You can put your confidence in—

GENERAL ELECTRIC

AMAZING NEW LEWYT INVENTION

makes Lewyt Vacuum Cleaner a Carpet Sweeper too!

LOOK! Attached...it's a **VACUUM CLEANER**

PRESTO! Simply detach the hose...and

CHANGE-O! By itself...it's a **CARPET SWEEPER**

WITH THE LEWYT, it's the world's first high-suction Rug Nozzle with a *revolving brush!* Its pick-up of embedded dirt, threads, even dog hairs will astound you! So much lighter, quieter, easier rolling, too! Self-cleaning; self-adjusting—perfect for "highs-and-lows" in sculptured carpets!

WITHOUT THE LEWYT, it's the world's most amazing *carpet sweeper!* Crumbs, tobacco, bits of paper—nothing escapes it! *Never needs emptying!* It empties itself when used as a vacuum cleaner! *Lower slung*...streamlined for wall-to-wall cleaning...and just about *half the weight* of ordinary sweepers!

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*Outcleans conventional vacuum cleaners! Outcleans old fashioned carpet sweepers! It's a 2-in-1 work-saving, space-saving miracle! *(Optional Equipment. Present Lewyt owners can purchase at nominal cost.)*

*The LEWYT No. 101 Rug Nozzle

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It's quiet—no annoying roar • Allergy-proof filter system • Neat, compact storage • 10 light, easy-to-use attachments that dust...sweep floors...clean drapes...spray paint...wax...de-moth • Costs no more than conventional cleaners

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Contributors

. . . HOPE DAHLE JORDAN, the lady who expresses herself so forcefully in "Everybody's Doing It" (page 47) is Wisconsin born and educated. She did time in a New York advertising agency after graduation. After marriage in the Little Church Around The Corner, her husband's business transfers kept them on the move until they recently settled down in Milwaukee for good, they hope. She's a short story writer, too.

. . . J. LEONARD RUSH, A.I.A., is the architect-owner of the Detroit ranch house. Mr. Rush, who hails from the Sleepy Hollow section of the Hudson River Valley, has long been a champion of the small house. He worked with FHA in 1937 and helped guide the then new housing authority. His wife is the inspiration behind the well-designed interiors of the house. Both believe in plenty of color.

. . . ANNA MAY WILSON worked those wizard-like wonders in the Trouts' kitchen (see page 68). Alternating babies and education, Mrs. Wilson has accumulated an R.N., a B.S. in Home Economics from Syracuse University, art and journalistic training, three girls and a boy. Oh, yes—she's also a busy doctor's wife. In the last two years, she's remodeled 21 kitchens, has four in the works.

. . . MAURICE R. KYNE is a Nebraska boy who wound up in California. He entered the Army in 1944 and fought in the Battle of the Bulge. Seriously wounded (he was awarded a Silver Star and a D.S.C.), he spent three years in Army hospitals where he developed an interest in photography. His father, whose hobby is raising flowers, cactus and succulents (see page 62), is one of his favorite models.

. . . MARION HAMMETT'S writing career has included adaptations for the screen, fiction, articles, and a government job where she wrote speeches for officials, radio scripts, and magazine articles. She has been free-lancing for the last three years, concentrating mostly on children, family life, and economics. (See "Are You a Ready-Made Parent?" on page 14.) She has two children herself.

. . . JOHN W. STEINMANN, who is the architect for the two Wisconsin houses shown on page 64, comes by his calling naturally. His mother was an artist and his father, an architect, pioneered for the modern conception of functional design of buildings. A graduate of the University of Illinois, he served 38 months in the Corps of Engineers. He now has his own office in his home town, Monticello.

What to do when your house is on fire

Call the Fire Department!
Always know the telephone number
of the nearest Fire Station . . .
the location of the nearest fire alarm box.
Turn in the alarm immediately!

Think first of personal safety!
Warn all members of your family.
Get them together. Count noses.
Lead them to safety outside.
If smoke is bad, wrap towels or
clothing around mouth and nostrils.

Stay out of a burning house!
If fire is out of control, don't return for
valuables or other possessions.
You may be trapped by flames or
overcome by smoke. Life is one thing
you cannot replace. Let the firemen
do the work . . . stay clear!

The first few minutes count!
Always keep Underwriters-approved
fire extinguishers on hand.
Use them to control or extinguish
the fire, if possible.

What to do **before** *fire strikes*

See an Agent of one of the North America Companies. If you do not know who he is in your community, write us and we'll see that he gets in touch with you. He'll make sure that your insurance gives you full protection against loss by fire.

What's more, he'll give you friendly, competent advice on all your insurance problems. And he'll show you how little it costs to have the best protection, expertly tailored to your own needs. You'll feel safer knowing, too, that your insurance will be placed in one of the oldest, strongest and most progressive organizations in the business.

Remember, the few minutes you spend with the North America Agent may save you a lifetime of regret. Don't wait! See him now, won't you?

Insurance Company of North America, founded in 1792 in Independence Hall, is the oldest American stock fire and marine insurance company. It heads the North America Companies which meet the public demand for practically all types of Fire, Marine and Casualty insurance, including Automobile, Accident, Aviation and Liability insurance; Fidelity and Surety Bonds. Sold only through Agents or Brokers.

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"My clothes come thru clean and DRY"

Speed Queen Washer and Dryer Home Laundry

INSTEAD of paying $250 to $300 for just a washer *alone* . . . . why not buy a Speed Queen Washer *and* a Dryer? The total cost is very little, if any, more! Then your clothes will come through not only sparkling clean, but also DRY, ready for ironing.

With your Speed Queen Washer, you can whisk through an average week's wash of 7 full loads in one quick hour. (One tubful of hot water will do the whole job.) When you're through washing, 2 or 3 loads of clothes will be already dry so that you can START IRONING IMMEDIATELY and easily finish your entire week's wash, ironing and all, on the same day. It's really the most sensible, and certainly the most economical way to do your washing. See your Speed Queen dealer or write Speed Queen Corporation, Ripon, Wis. for literature.

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WASHERS • IRONERS • DRYERS

Books

Of great interest this month to parents, educators, and anyone having to do with children is the 32nd annual celebration of National Children's Book Week scheduled for the week of the 12th. "Development in a child of the priceless habit of reading books that have the salt of life in them," says the experts, "will eventually make him aware of values and capable of selecting the finest for himself." The theme, as indicated by the poster (shown above) designed by William Pène du Bois, is "Make friends with books."

Wild Flowers at a Glance by M. C. Carey and Dorothy Fitchew. (Pellegrini & Cudahy) Price $2.75 . . . An interesting, pleasing, and unique pocket-size guide book which describes and illustrates (in color) 264 plants commonly found in the United States, Canada, or the British Isles; or (as a result of natural spread) in all three places. Some of the English popular names (Jack-by-the-hedge, Codlins-and-cream, etc.) may puzzle American readers, but most of the subjects can easily be identified by the scientific names (helpfully explained), descriptions, and pictures (arranged by color). Especially useful for travelers, it will also bring English-speaking plant-lovers closer together. (Don't overlook the 6-in. measure conveniently die-stamped into the back cover.)

Your Mortgage, by Frederick H. Allen. (Duell, Sloan & Pearce, Inc.) Price $2.00 . . . In 90 pages of questions and answers the author discusses most of the problems of home financing that confront prospective home owners. He covers how and where to get a mortgage, title insurance, surveys, F.H.A. and G.I. loans, appraisals, costs, and many other phases of the subject. A study of this excellent book should help home buyers and owners to save money and avoid pitfalls that lie before the unwary.

Your Child's Leisure Time by Mildred Celia Letton and *Getting Along in the Family* by Jane Mayer. (Teachers College, Columbia University) Price 60 cents each . . . These are two pamphlets in a parent-teacher series written in simple, informative style with the purpose of fostering a better understanding of the mutual task of helping boys and girls to grow up successfully.

Landscape for Living by Garrett Eckbo. (Duell, Sloan & Pearce, Inc.) Price $10.00 . . . Although this handsome and unusual book does not tell "how to lay out your home grounds," it is, for anyone interested in what landscape architecture (or design) is and does, or should do, one of the most illuminating and exciting volumes that has appeared in a long time. A "serious analysis, in terms of theory and practice, of landscape development in our culture," it is not light reading, but it is well worth any effort needed to read it carefully and thoughtfully. The modern format and arrangement reflect Mr. Eckbo's dynamic, broad-gauge ideas and approach. As his professional work is having a profound impression on its field, so this book should profoundly influence its literature, readers, and practitioners.

Menaboni's Birds by Sara Menaboni, illustrated by Athos Menaboni. (Rinehart) Price $10.00 . . . Since childhood, Italian-born artist, Athos

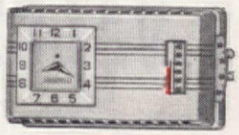
Menaboni, has been deeply interested in birds. In 1938, his Georgia-born wife helped him discover that he could make them the subject of his other major interest and life work—painting. To paint them, he must know them; to know them, he must live with them. So his models, from tiny sparrows to wild geese and eagles, share both outside and inside of his home (described in THE AMERICAN HOME July, 1946) and even his studio (to be described in an early issue). This, his wife's story of their

PLEASE TURN TO PAGE 20

TM lets you catch that extra hour's sleep ..turns up the heat before you awake

TM lets you shower or shave without shivers ...or shakes!

"Sure gives you better heating with less fuel!"



TM needs no attention keeps heat right "on the button"!

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"**Yes sir,** the new Honeywell TM Electric Clock Thermostat means far greater heating comfort, convenience, and fuel economy for your family. Replace your old style hand-operated model with this new automatic beauty . . . or specify it for your new burner. Honeywell calls it Thermostat Magic . . . and it certainly is! How about one for you?"

TM saves fuel like nobody's business!... at least 10%!

Ask your dealer about

Thermostat Magic

with Honeywell's Electric Clock Thermostat

Your heating or service dealer can quickly install a Honeywell TM Electric Clock Thermostat in your home, or he can supply you with the plug-in model you can install yourself. Write Honeywell, Mpls. 8, Minn. for booklet, "Better Heating With Less Fuel."

TM means Thermostat Magic...the greatest heating comfort you've ever known!

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FIRST IN CONTROLS

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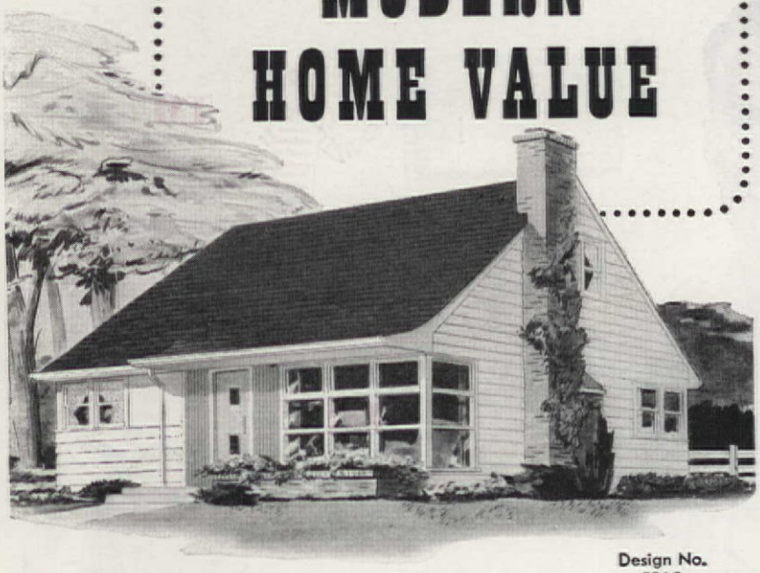
MODERN HOME VALUE



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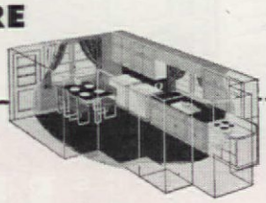

Weyerhaeuser Sales Company
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Saint Paul 1, Minnesota

• I am enclosing 10¢. Please send me the folder describing Home No. 5212 and the book "Helping Today's Home Builders Get Their Money's Worth", which illustrates over fifty other designs and floor plans.

NAME_____

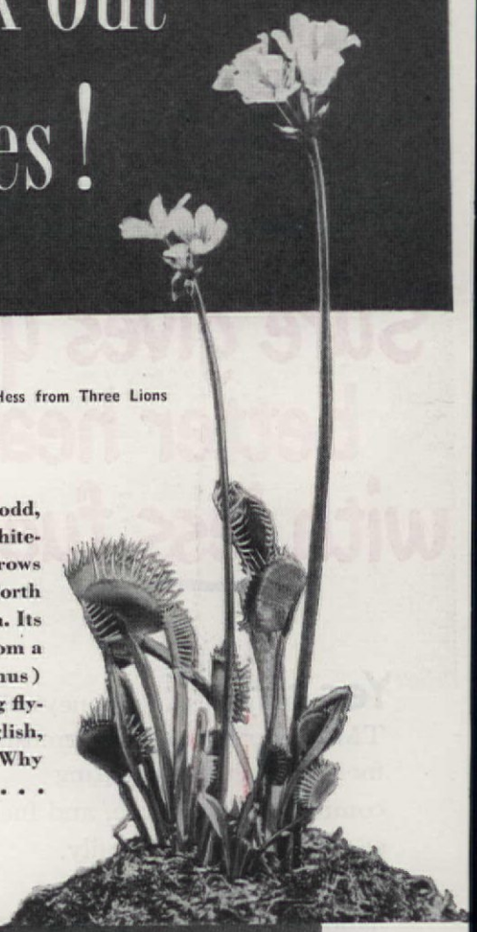
ADDRESS_____

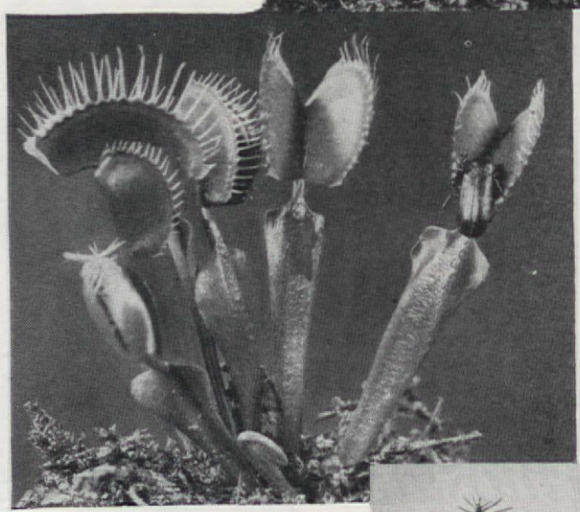
CITY_____ ZONE____ STATE_____

Look out it bites!

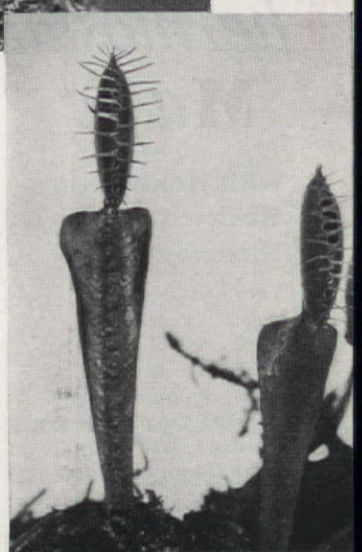
A Picture Story by Lilo Hess from Three Lions

What does? Why, this odd, not unattractive, white-flowered plant that grows in a small area in North and South Carolina. Its name is Dionaea (from a Greek name for Venus) muscipula (meaning fly-catcher); or, in English, "Venus fly-trap." Why such a name? Watch . . .





Unwary beetle (above), fly, or other insect climbs leaf stem to the two-lobed blade, hinged in the middle, edged with long, curved bristles. On the upper surface of the apparently harmless leaf are three pairs of sensitive hairs. As the insect touches them, the leaf closes, traps it, holds it! (right) Digestive fluids from the hairs gradually dissolve the prey, which the leaf then absorbs



This G-E all-electric laundry... yours for only $26.86* a month!

WASHDAY can be a truly easy day—and so much more pleasant with this wonderfully complete all-electric G-E laundry!

For as little as $26.86 a month, you can have a modern, streamlined electric laundry like this—furthermore, you can have it designed *especially* for your home.

Here's how you can finance it

In the laundry shown above, all G-E equipment (automatic washer, dryer, rotary ironer, cabinet and work surfaces) plus installation charges, can be had for as little as $26.86 monthly after a small down payment. Know the joy of true electric laundry efficiency *now*, pay for it over a period of three years!

Other plans for financing your G-E laundry may be available in your community. Under one of these, you may be able to reduce your monthly payments to approximately $9.00.

Here's how you can plan it

In thinking about your new laundry, you may have a special problem of where to put it, or how to arrange it. Don't worry—our dealers can arrange a complete personalized planning job for you at no additional cost!

Use this expert advice—see your dealer today! Or, if his name isn't in the classified phone book, fill out and mail the coupon below—we'll see that a G-E retailer gets in touch with you at an early date.

Act now

At about $26.86 a month (or considerably less in some cases) won't it be *worth* it to have a compact, fun-to-work-in laundry?

Look again at the picture above. Think how easy it will be to do the family wash in a pleasant spot like that. Don't just dream—it's within your reach, not *someday* but now!

See your G-E dealer or mail your coupon now!

You can put your confidence in—

GENERAL ELECTRIC

*Based on manufacturer's suggested price, and finance plans in effect at time this ad was prepared.

YOUR ALL-ELECTRIC LAUNDRY INCLUDES:

G-E Dryer

Safe operation. Safe for fabrics. Dries your clothes with "tempered heat." Even when it pours outside, your clothes dry "sunshine-fresh."

G-E Automatic Washer

With famed G-E Activator® washing action, washes your clothes *really clean*. Fast spin, removes more water than other washers.

G-E Rotary Ironer

Sit down while you iron! Automatic knee and hand operation; automatic temperature control for each fabric you iron.

Beautiful G-E Steel Cabinet

Strong and sturdy, will not warp. Matched with appliances. Plenty of storage space, plenty of extra work surface, too.

General Electric Co.
Box R-11-CC,
Bridgeport 2, Conn.

Dear Sirs: I'd like to know the name of my local G-E Laundry Specialist, and I understand I'm under no obligation.

Name_____

Address_____

City_____

State_____

Pattern No. 1230

Beautiful *Plastic* SANDRAN (TRADE MARK)

For out-of-this world beauty at a down-to-earth price there's nothing like Sandran . . . the new plastic floor covering with colors locked-for-life in durable vinyl plastic.

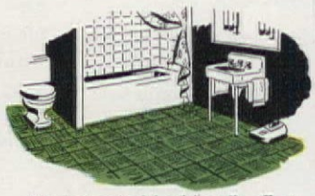
Here's revolutionary new cleaning ease. Sandran's non-porous surface simply sheds dirt . . . no scrubbing, no waxing.

Here's low-cost durability. It's the surface that counts! Sandran's rubbery, vinyl plastic out-wears more costly products. Unaffected by strong soaps and detergents . . . even lye won't hurt it!

Here's ease of installation, too. Lies flat without fastening or can be cemented. Install it yourself. It's flexible, easy to handle. Comes in rolls 6 and 9 feet wide . . . costs only a thrifty $1.79 a square yard in most areas.

Guaranteed by Good Housekeeping

LOW-COST LUXURY FOR EVERY ROOM



Tile designs in rich rubber tile effect.

Tone-on-Tone patterns with the luxury look of deep pile carpet.

FREE! Write for literature on Sandran and for information about all-plastic rooms. Sandura Company, Inc., 1418 Architects Building, Philadelphia 3, Pa.

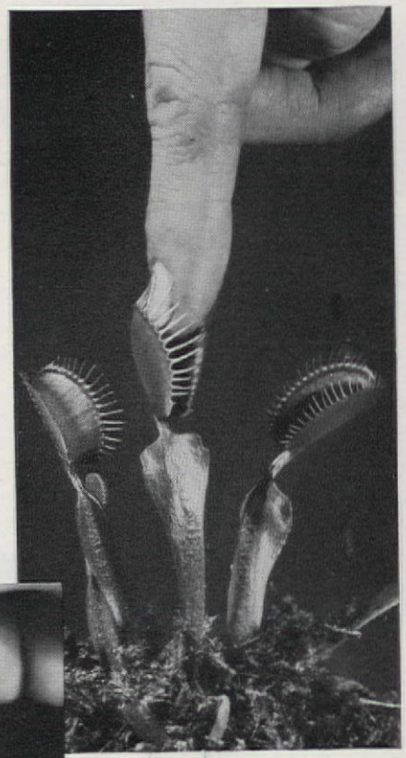
Buy Sandran Where You See This Authorized Dealer Sign

SANDRAN (TRADE MARK)

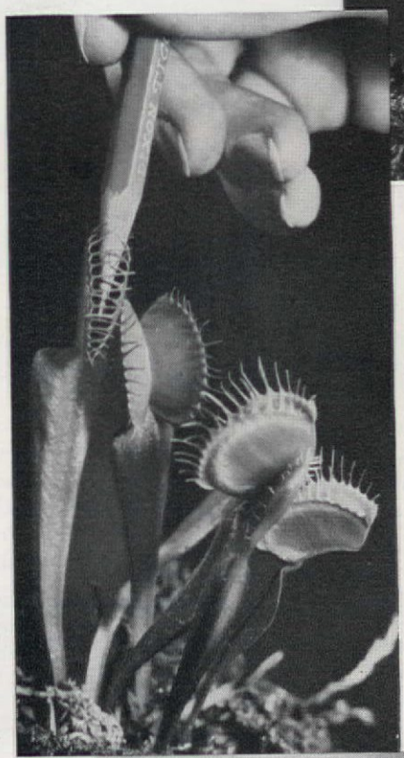
The Floor Covering of Irresistible Beauty!

Also, manufacturers of SANDURA enamel surface floor covering and SANDURA-WALL plastic wall covering.

It Bites! (Begins on page 10)



Sometimes this voracious herb will bite at (though not off) "more than it can chew"—e.g. a finger, or a wholly indigestible and non nutritious pencil (see below). Normally, several hours, or days, after a meal of spider, fly, or whatever it captured, the leaf unfolds, ejects the uneaten tough parts, sets itself for another



A lover of moist, sandy "bottom lands," Venus fly-trap is not easily grown "in captivity." If you can get one, try it in a pot of silver sand and black, silty soil; or a dish of loose, peaty soil and live sphagnum moss on top of a layer of gravel or other drainage material. Water daily, but don't let stagnant water accumulate

"Never underestimate the power of a—" Venus fly-trap! This folded leaf (perhaps with victim inside) resists a pull of nearly 2 ounces as registered on the postal scale

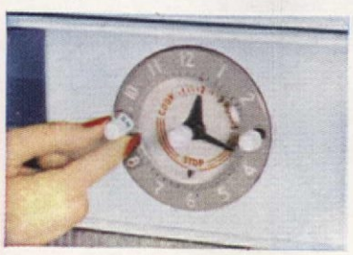
Beautiful to behold! and so automatic you can love it and leave it!

You'll fall in love with cooking all over again when you change to a *new* Gas range. It's so *beautiful* you can't stop looking at it . . . yet so *automatic* it cooks a complete meal without a glance from you. Cool, clean, *instantly fast* — it gives *more* than any other modern range—yet costs *less!* Less to buy, install, operate! No wonder millions are choosing new Gas ranges every year!

NEW FREEDOM GAS KITCHEN DESIGN

PERFECTION "CP" GAS RANGE—ONE OF MANY ALL NEW, ALL AUTOMATIC GAS RANGES BUILT TO "CP" STANDARDS.

Complete clock control!



Any heat—instantly!

Smokeless broiling!

GAS has got it!

FOR MODERN COOKING
REFRIGERATION
WATER-HEATING
HOUSE-HEATING
AIR-CONDITIONING
CLOTHES-DRYING
INCINERATION

AMERICAN GAS ASSOCIATION

Now..Our Entrance Smiles Again!

..and it pays for itself with the Nu-Wood and Balsam-Wool System!

Fresh as a Cape Cod breeze—that's our remodeled entrance hall! Nu-Wood *predecorated* Sta-Lite panels quickly covered the old cracked walls and ceiling. We'll never need to redecorate because Sta-Lite actually grows lighter with age. We get extra insulation . . . noise quieting, too. And here's how we made our hall *pay for itself* . . .

Find This "Gold Mine" in Your Attic!

If your attic is now uninsulated, heat leakage throug' the roof is costing you real money every winter! Balsam-Wool *guaranteed* attic insulation will stop this waste—saving enough in fuel bills to pay for your new room. Remember, you can buy your Nu-Wood and Balsam-Wool with small monthly payments. Ask your lumber dealer.

Send for this Nu-Wood Idea Book—Full of Colorful Illustrations—Mail the Coupon!

Nu-Wood*

NU-WOOD BALSAM-WOOL
TUFFLEX
Products of Weyerhaeuser
*REG. U.S. PAT. OFF.

WOOD CONVERSION COMPANY
Dept. 114-110, First National Bank Bldg.
St. Paul, Minn.
Enclosed is 10c. Send my copy of the 20-page Nu-Wood Portfolio of room ideas in full color—plus facts on how Balsam-Wool saves money.

Name.....
Address.....
City.....*State*.....

? Are You a ? Ready-made Parent ?

MARION HAMMETT

As the divorce rate has increased in the last decade, thousands of husbands and wives have taken on a new role. They have entered a marriage which makes them ready-made parents. Some walked into the part with their own idea of how to play it. Others decided to play it unrehearsed.

Either way, these men and women who acquired a ready-made family found that they were faced with problems of which they never even dreamed.

For instance, there was the case of Mary Dawson. When she married Bill, she knew, of course, that he had been divorced two years before she even met him. She also knew that there was a boy, about twelve years old, who lived with his mother in Cleveland.

What Mary *didn't* know was that Bill's ex-wife would send the boy to New York to live with his father. The idea of sharing her new and romantic marriage with a grown child was something Mary hadn't bargained for. The boy's obvious resentment of his stepmother wasn't much of a help, either.

As an intelligent woman, Mary decided to face the problem squarely. She read books on how to bring up children. She was kind and tried to be understanding. She did everything she could think of to make the boy happy. But no matter what she did, it was always wrong. The boy was sulky and disobedient.

Mary never complained to Bill about the problem. She tried hard—oh, how she tried. In desperation, she finally visited an old friend, Sara Deming, who was chief of a large social work agency. If she didn't get some advice soon, Mary felt that her marriage would break up.

The social worker told Mary that the boy's resentment was based a good deal on his feeling of insecurity.

"But why?" Mary wanted to know. "We've done everything to make him happy. He has a good home, and I've done everything I can think of."

"Yes, but don't you see," Sara Deming said, "that a child's affections are not elastic. He had always divided his affections between his parents. Now an outsider takes his mother's place in his father's life. It takes time for a child to figure out how to divide his loyalties."

This tricky question of divided loyalties is haunting children and married couples all over the country. All too often youngsters are the ones who suffer most when a home is broken up. Remarriage by the parents may bring happiness to them, but it leaves the stepchild facing an emotional maze with little more than a sense of loss to guide him.

Youngsters are much more conscious of their emotional surroundings than many people realize—especially people who are in love. It is hard for a child to fit his loyalties into this new pattern of having one of his parents replaced by a stranger.

Mary Dawson listened to all this. She certainly felt sympathy for the boy and knew that the breaking up of Bill's first marriage must have been a blow to him.

"But what about me?" Mary asked. "Don't you think the boy is old enough to recognize that I have some rights? I married his father because we love each other. I have a right to some happiness—happiness without the care of a resentful youngster under my roof."

"Of course," said her friend. "But all that should have been discussed before your marriage. Your husband should have recognized his responsibilities to his boy. The child needs a father as well as a mother. Also as adults you can think things through more clearly. This boy needs a better break than most other

PLEASE TURN TO PAGE 99

FORGET ALL YOUR OLD IDEAS ABOUT REFRIGERATORS!

MODEL CAC-11

1951 Shelvador brings you revolutionary new "Care-Free" Automatic Defrosting,

PLUS matchless new Shelvador convenience,

PLUS the new beauty of "Soft-Glo" Interior Styling

NOW ON DISPLAY AT YOUR DEALER'S

"Care-Free" Automatic Defrosting—nothing to turn on or off—nothing to empty. Defrosts itself in from 2 to 10 minutes!

Shelvador Worksaver Design—gives you *twice as much food where you want it—in front, in sight, in reach.* All space at the "convenience level."

New Beauty—choice of "SOFT-GLO" Interior Styling with gold-colored trim, or white with chrome.

Full-Width Freezer—holds up to fifty pounds of frozen foods, ice cubes. Keeps ice cream *hard!*

ButterSafe—automatically keeps your butter or margarine at exactly the spreading or creaming consistency you like best—keeps it safe from "picking up" other food flavors.

Electrosaver Unit—Crosley engineered, famous for quiet, long-life, *economical* operation—backed by five-year warranty.

THE PACE-SETTING DESIGNS ARE COMING FROM CROSLEY!

Better Products for Happier Living

Crosley Division AVCO Cincinnati 25, Ohio

SHELVADOR® REFRIGERATORS • FREEZERS • ELECTRIC RANGES
STEEL KITCHEN CABINETS • SINKS • GARBAGE DISPOSERS
ELECTRIC WATER HEATERS • RADIOS • TELEVISION

Only **CROSLEY** gives you the **SHELVADOR**

Say your
"Merry Christmas"
the COSCO way

Guaranteed by Good Housekeeping

COMMENDED PARENTS MAGAZINE

2-D Kitchen Stool: 24" seat. Chromium finish. Upholstery: red, black, blue, green, yellow.

3-G Kitchen Stool: 24" seat. Chromium finish. Upholstery: red, black, blue, green, yellow.

7-B Folding Utility Table: 24" x 34" top, 29½" high. Chromium legs, enamel top: red, blue, green, yellow, white.

10-A High Chair: Removable tray, adjustable footrest. Seat 22½" high. Chromium finish. Upholstery: red, blue, yellow.

14-A Youth Chair: 21" seat. Wide-flared legs. Chromium finish. Upholstery: red, black, blue, yellow.

9-F Posture Back Chair: 25" seat. Two-way adjustable back. Chromium finish. Upholstery: red, black, blue, green, yellow.

8-C Utility Table: 17" x 24" top, 31" high. Chromium-enamel finish: red, blue, green, yellow, white.

4-D Step Stool: 24" seat; "swing-away" steps. Chromium finish. Upholstery: red, black, blue, green, yellow.

Your gift will be admired, appreciated *and used*—all year long—when it's a Cosco gift. All-steel construction, with rounded edges. Finest chromium and/or tough, baked-on enamel finishes; washable, *all-plastic* Duran upholstery. Give Cosco for Christmas. Get yours right away—at your favorite store. Write for valuable, new, 12-page booklet, "How to Lighten Your Work and Brighten Your Home with Cosco." Send 10c to cover mailing to Dept. AH11.

HAMILTON MANUFACTURING CORPORATION, COLUMBUS, INDIANA

For the best in quality, look for the COSCO Trademark. Accept no substitutes.

COSCO

Household Stools, Chairs and Utility Tables

Sold also in Canada and South America

Letters

Who and where are the Rowleys? Your article in THE AMERICAN HOME for June 1950 stuck in my mind for over a month until today I just had to look it up again.

How can you torture me with such ideas—Candied Rose Petals, Potpourri, Vinegars, etc.—and not a recipe! I thought, "O.K., so just the idea is offered—find out for yourself," and hied myself 30 miles to the Gary Public Library. So now all the librarians go around with worried expressions; each one is sure she had seen it somewhere but, no, it wasn't in that book.

Do you suppose your Mrs. Rowley would take pity on us? And I do think more pictures and in color of her garden would be appreciated by all of us beginners. So many wonders are described by you and so few show, I don't think you do her or us justice.

—MRS. RUSSELL BRUNO

We've loved your attitude for years, and now that we are living in this old house (built in 1786) in a wee borough with little chance to shop except by mail, you're nothing less than a godsend.

Wonder if you ever *really* think about that angle when you're getting March copy together in November. There are those of us who have lived in cities always, who, suddenly, have to travel miles to shop. By the time we get to any shopping center—and browse and stumble trying to locate the mart we need, it's time to meet father in the parking lot (which we never can find)—so we've learned to do a lot of things for ourselves.

Without you we'd be desolate. But we cane our own chairs which we've dragged home from a country auction. We bring home dismal cupboards and either restore them to their original wood or, if they're pretty well "beat up," shall we say, we haul out all of the last five years' copies of THE AMERICAN HOME and hunt up some painting suggestions. So—thank you for assembling your booklet for us.

Lots of times I can't *see* my house, because I *live* in it. But I know full well that those of you who can be thrilled by an old house would swoon at the possibilities in this one.

The house is warm and lovable. It has all-plank walls, one plastered ceiling which is now painted yellow. Layers—8 or 10—of wallpaper were steamed and pulled off. Then we got

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot assume responsibility for their safety.

Jean gets scolded...

You can't cut paper dolls without making snips on the rug. But if mother has to get out the vacuum again, she's apt to get pretty snippy herself. And innocent Jean has her fun spoiled.

Janie doesn't...

Here mother admires the dolls, and then whisks out her handy Bissell Sweeper for a quick clean-up. No need to plug in the vacuum except for heavy over-all cleaning. "Saves a lot of time to have *both!*" this smiling mother says.

Only BISSELL has "BISCO-MATIC"* brush action

You don't bear down at *all!* This miracle-action brush adjusts itself to any rug, thick or thin, with no handle pressure. Sweeps clean even under low furniture.

New Bissell Sweepers with "Biscomatic" Brush Action as low as $6.95. Illustrated: the "Vanity" at $8.95. Prices a little more in the West.

BISSELL SWEEPERS

Bissell Carpet Sweeper Company
Grand Rapids 2, Michigan

*Reg. U. S. Pat. Off. Bissell's full spring controlled brush

Fit your frosting to your cake

SIMPLE OR SHOWY—IT'S EASY WITH DIAMOND WALNUTS

Now—even lower prices

And California's finest quality, too. A real bargain! Full-shelled beauties—with plump, sweet kernels. Far and away, your best walnut buy! Get branded *Diamond* Walnuts in 1 pound cellophane bags (red for large size, blue for medium).

Mix-made or home-made—cakes look "company best" with these frostings

(Note: Each recipe makes enough to fill and frost two 8-inch layers.)

CHOCOLATE-WALNUT FROSTING

- 3 tbsps. butter or margarine
- 6 oz. pkg. semi-sweet chocolate pieces
- ⅓ cup hot milk
- 2¼ cups sifted powdered sugar
- ¼ tsp. salt
- ½ tsp. vanilla
- *Diamond* Walnut halves and pieces

Smooth and creamy for Devil's Food or any chocolate cake. Melt butter and chocolate together over hot water. Stir hot milk into sugar and salt; add vanilla. Add chocolate mixture, beating until thick. Spread on cool cake. Decorate sides with chopped *Diamond* Walnuts; arrange plump walnut halves on top to complete the luscious picture.

Do you know you get over 2 full cups of kernels from just one pound of *Diamond* Walnuts? It's true! *Diamond* Walnuts always give you more usable kernels per pound.

DIAMOND FRUITED FROSTING

- 1 egg white, unbeaten
- Dash of salt
- ¾ cup sugar
- 3 tbsps. water
- 1 tsp. light corn syrup
- ½ tsp. vanilla
- ½ cup chopped raisins or dates
- ¼ cup candied cherries
- ½ cup chopped *Diamond* Walnuts

Combine first 5 ingredients in double boiler; place over boiling water; beat with rotary beater about 4 min., till stiff enough to stand in peaks. Remove from heat; add vanilla and beat 1 or 2 min. more. Fold in fruits and walnuts. Looks and tastes gorgeous on white cake—spice cake, too!

No kitchen cupboard should be without these! Ready-shelled *Diamond* Walnuts in 8 and 4 oz. tins. Vacuum packing keeps them fresh, crisp for convenient, instant use all year round.

ORANGE-WALNUT FROSTING

Just tart enough to be the perfect pickup for dainty gold or angel cake. Stir together 3 tbsps. soft butter, 1 tbsp. grated orange peel, ¼ tsp. salt and ½ cup sifted powdered sugar. Beat in one egg yolk. Gradually add 2 cups sifted powdered sugar alternately with 2 tbsps. orange juice and 1 tsp. lemon juice; beat till creamy. Spread on cool cake. Decorate with *Diamond* Walnuts—crisp pieces in the center; big, golden halves around the edge.

More mix magic—remember packaged frosting mixes when you're really rushed. Just be sure to dress 'em up with *Diamond* Walnuts!

The beautiful color scheme in this attractive room was inspired by the floor. It was planned with Texfloor* tile . . . the new, long-wearing, low-cost linoleum with the textured look. Pattern Nos. 601 and 602 are used.

Decorating Made Easy!

Create Your Own Perfect Color Schemes This New Way!

Be your own decorator! It's no trick with Sloane-Blabon's ingenious new Design-A-Floor Kit. Design-A-Floor shows you how to start the way professional decorators do . . . with the floor. You plan your own custom-designed tile floor . . . then color-coordinate the whole room. And, you even get a preview of how your ideas would actually look in a room! It's fun . . . so utterly simple . . . and so helpful!

Helps you get new and unusual color ideas!

Kit contains booklet with many pages of decorating hints and suggestions *in full color*. Shows 65 different tile colors and patterns. Includes room-plan diagrams, unique planning transparencies, even a complete set of colored pencils!

SLOANE *Quality* **LINOLEUM PRODUCTS**

*Trade-mark

ASK YOUR DEALER OR SEND FOR YOUR DESIGN-A-FLOOR* KIT ...ONLY 25¢!

Sloane-Blabon Corporation
Dept. AH-4
295 Fifth Avenue, New York 16, N. Y.

Send ..... Design-A-Floor Kits, at 25¢ each. I enclose coin, stamps or money order to cover cost.

Name.....

Street.....

City.....Zone.....State.....

Letters

(Begins on page 16)

down to the last layer—pages out of hymnals, papers, pieces of everything!

It was built for a residence, then came the canal with its tow path and it became a canal house where guests were cared for overnight—many undoubtedly slept in the loft. And the big fireplace in the Keeping Room cooked good food for them.

How did I get into all this? I only started to send my order, hoping that I could offer the book to several gals who come here each Thursday night to the Putter Club. It's just that.

Right now one of the gals who never painted anything is doing canisters and is in the labor room. The canisters may be born any week now. Shall we notify you? She's using one of your designs.—KAY MORRISON

Several months ago when a recipe I submitted was selected and won a prize, my friends flung at me, "Well, you have the *time!*", as though time were the only requisite. So from here on I defend myself.

I have been thankful many times that as a bride (I could barely boil water, as the saying goes), I decided to do two things: attend a cooking school, and subscribe to THE AMERICAN HOME magazine. Since 1933, I have faithfully clipped each month's recipes and filed them after successful preparation and serving. My utmost satisfaction occurs when my results are comparable to the pictured recipes. All I know about cooking, I learned. But I must confess I come by it naturally. My mother was a wonderful cook. Although I refused to take lessons from her, I must have absorbed her talent. And my father was a food-dabbler, the artistic type—a sprig of parsley here, a dash of lemon there. From him, I inherit whatever flair I have. So, when I hear, "You have the time!" as the one concession to an accomplishment—be it cooking, rearing my daughter, decorating my home, or holding my husband's interest after 17 years of marriage—I take the comment with a grain of salt and thank my lucky stars that I *take* the time. No one person has an option on time. It's for free!—LEE MARIE BUSICCO

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME
Subscription Dept.
American Home Bldg., Forest Hills, N. Y.

"Ballerina"

Color-smart for modern tables

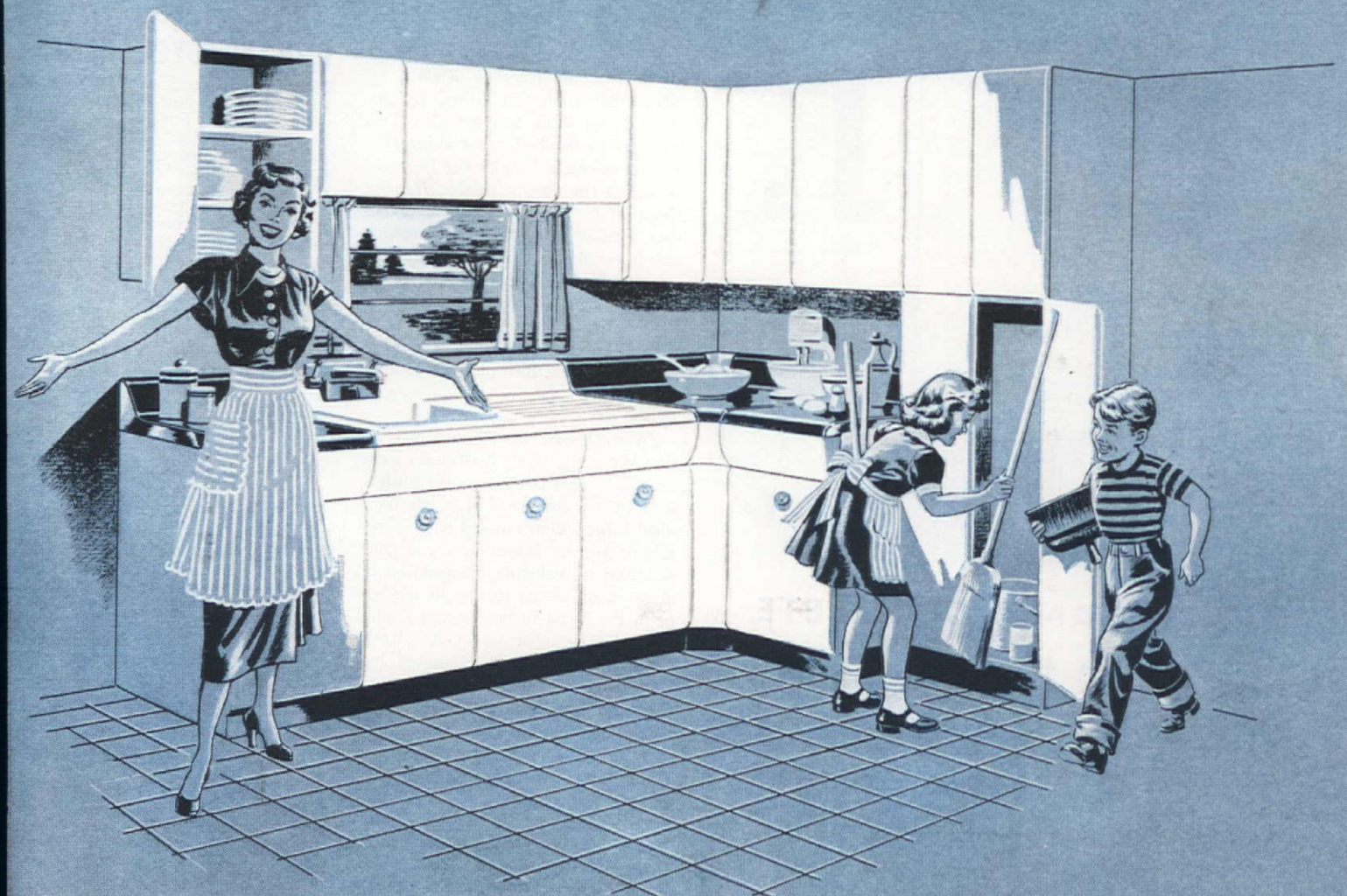
Enjoy the gay, winsome beauty of "Ballerina" — Universal's exciting new colored glaze dinnerware that's fast becoming America's most popular modern design! Comes in Jonquil Yellow Periwinkle Blue, Jade Green, Forest Green, Chartreuse, Dove Gray and Burgundy. As practical as it is beautiful, larger serving area on plates, easy to clean . . . *guaranteed ovenproof!* Inexpensive, too — at good stores everywhere. See "Ballerina" today!

UNIVERSAL POTTERIES, INC.
Cambridge, Ohio

Look how we modernized our old "work-trap" kitchen

The American Kitchens Way

for only a few dollars a month!



Start Your New Work-Saving AMERICAN KITCHEN Now— For Only a Few Cents a Day!

Now *you* can enjoy the freedom other women enjoy—actually save up to two full hours every day to spend as you please! For now you can get a complete American Kitchen for less than the cost of many refrigerators! And you can get your American Kitchen on easy FHA terms, only a few dollars a month! So don't wait one day longer! See your American Kitchens dealer tomorrow and learn how you can cut your kitchen work as much as *HALF!* Mail coupon with 25¢ for amazing new cut-out Kitchen Planning Kit. (*For name of your nearest dealer, call Western Union by number and ask for Operator 25.*)

SAVE TIME AND WORK ALL 'ROUND THE HOUSE—with inexpensive, easy-to-install American Kitchens cabinets in your laundry, rumpus room, attic, garage, workshop, dark room, or for linens in your bathroom.

AMERICAN CENTRAL DIVISION (AVCO) CONNERSVILLE, INDIANA

American KITCHENS

"SAVE 1000 STEPS A DAY"

MAIL COUPON TODAY!

American Central Division, AVCO Manufacturing Corporation
Dept. AH-11, Connersville, Ind.

Here's 25¢—rush my complete planning kit, including new Model Kitchen Designer (with movable units) and new full-color 1950 catalog.

Name.....

Address.....

NEAT... AND COMPLETE with built-in telephone outlets

Do you know how you can keep the walls and woodwork in your new home handsome? Keep telephone wires hidden! All it takes is a little advance planning.

Mark on your floor plans the exact places where you want telephones. While your house is going up, your builder can place a few lengths of pipe or tubing inside the walls leading to each outlet. It is this tubing that carries the telephone wires out of sight.

For further information about this important home feature, call your nearest Bell Telephone Business Office and ask for "Architects and Builders Service."

BELL TELEPHONE SYSTEM

Books

(Begins on page 8)

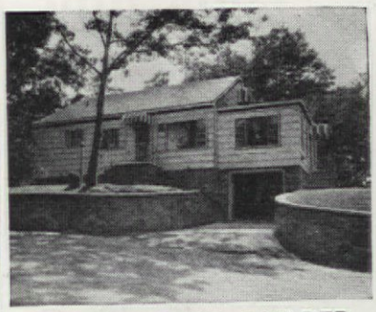
unusual *ménage* and mode of life, is a tribute of admiration and devotion. But it makes clear (though she never says it and would probably disclaim it) that the bird and animal members of the household are fully as much Mrs. Menaboni's as "Menaboni's."

Hooked Rugs in the Modern Manner and *From Rags to Riches*, by Allene M. Bily. (Published by author) Prices $1.00 and 50¢ . . . Two booklets on hooked rug making that will be of much help to the beginner as well as the veteran rugger. *Hooked Rugs in the Modern Manner* gives very concise instructions for hooking and has a number of shaded designs suitable for floral hooked rugs. *From Rags to Riches* is a supplement to the above. It covers dyeing, giving names and descriptions of colors. Also full instructions on how to shade flowers and leaves.

Plant Disease Handbook by Cynthia Westcott. (Van Nostrand) Price $7.50 . . . This book, says the author, is "a hybrid composed of purely technical information crossed with admonitions to the layman . . . a compendium of valuable information on diseases of plants grown in gardens or in the home in continental United States." The information is "filtered through and somewhat colored by" her own experience, which makes it the more accurate and valuable. It is a book that everyone who wants a better garden should have access to; if not as owner, then through library, classroom, garden club, or study group. We admire it for what it attempts *and* does. We get from it a thrill of paternal pride, for it was THE AMERICAN HOME which, in 1937, published the first of her more important articles on plant protection. Since then, as this 746-page book testifies, she has come far in the knowledge of plants and their troubles and in understanding the people who grow them—or try to.

Home Electrical Repairs by Alfred P. Morgan. (Crown Publishers) Price $3.00 . . . In more than 200 pages Mr. Morgan has included 160 excellent illustrations and detailed instructions that will make all the normal home electrical problems, and some of the more complicated ones, seem very easy for a home owner with a few tools and a normal aptitude for handling them. The problems that are discussed and illustrated run all the way from splicing wires, fixing plugs and small appliances to small wiring jobs in the walls of the house.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.



RHODE ISLAND BUILDER PICKS DELCO-HEAT FOR OWN AND BUYERS' HOMES

Mr. Emile Rajotte of West Warwick, R. I., writes: "I have been amazed at the low-cost operation of the Delco-Heat Oil-fired Conditionair installed in my home by Keenan's Oil Service, West Warwick. And as a building contractor I now insist on Delco-Heat units in all the homes I build."

Delco-Heat users are strong in their praise of the economy and dependability of their heating systems. For they have learned that these General Motors products are engineered, built and installed to deliver the maximum in home heating comfort.

Delco-Heat Conditionair —with exclusive "Roto-power" Oil Burner—automatically heats, cleans, humidifies and circulates the air in your home. For automatic heat with any type of fuel, see your nearest Delco-Heat Retail Distributor.

FREE—Write for literature on Delco-Heat Oil Conditionairs. Address Dept. AH-26, Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.

Read what other Delco-Heat users have to say—see page 124.

Brighten up YOUR LIVING!

TEXTILE COLORS PRANG DEK-ALL COLORS

REG. U. S. PAT. OFF.

You don't need any special talent to create the beautiful hand-painted effects that are so popular today . . . and so often costly to buy!

Simply use Prang Textile Colors for hand-painting fabrics permanently. Prang Dek-All, the really durable colors, to make attractive matching pieces of pottery, glass, china or metal. It's a gay, new note for your home. So easy and inexpensive you'll want to make them for gifts, too!

Complete, easy-to-follow directions, plus ready-to-use design sheets are included with each kit. Dept. AH-3

Guaranteed by Good Housekeeping

the **american crayon** company
sandusky, ohio new york

NOW, INSULATE YOUR HOME

for only $67.60** Save 1/3

Now it is possible to insulate your home for as little as $67.60, and cut your winter fuel bills up to 40%, with the wonder lightweight mineral Zonolite Vermiculite Insulating Fill. You can install Zonolite yourself and save $50.00 to $100.00 installation costs. It's the easiest of all insulations to install. Zonolite pours directly from the bag between ceiling joists and sidewall studdings—flows snugly around pipes, wiring and braces, leaves no money-draining heat leaks. And Zonolite means a *safer* home—for it is 100% fireproof, actually snuffs out flame! In addition Zonolite is termiteproof, rodentproof, rotproof, will last the life of your building.

Zonolite is the perfect insulation. Thousands of American homes have enjoyed the comfort and economy of Zonolite, many for over a quarter of a century. Step into your friendly lumber or building material dealer's today and get all the facts about Zonolite products, or send in coupon below for FREE Booklet "Insulation and Fire Protection in the Home."

***Cost of insulating attic in average home.*

Zonolite Vermiculite Plaster Aggregate, mixed in plaster in place of sand, creates a plaster so tough that even nails won't chip it—makes walls 400% more fire-safe. Only ⅓ the weight of ordinary plaster! Consult your dealer or plastering contractor today, for full information about this modern, firesafe plaster.

Zonolite Vermiculite Concrete Aggregate, mixed with cement in place of sand, creates warm, dry, on-the-ground floors for basementless houses. Zonolite floors prevent condensation, block heat loss and minimize heat lag—permit radiant heating coils to operate at maximum efficiency.

SEE YOUR LUMBER OR BUILDING MATERIAL DEALER

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Zonolite Company, Dept. AH-110
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Please send me free-of-charge, booklet entitled "Insulation and Fire Protection in the Home."

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JUST PUBLISHED! in glorious full-color!

Audubon Birds

a portfolio of sixteen prints reproduced from the *original* BIRDS OF AMERICA engravings on choice linen-weave paper.

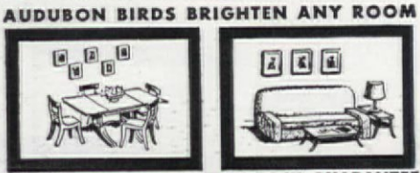
At last—you can afford to own 16 of the greatest bird paintings ever created. MARBORO has just published, at an amazingly low price, a portfolio of Audubon Birds reproduced directly from the magnificent Elephant Folio engravings valued as high as $1500 apiece. Each large 8½"x11" plate is printed on fine, soft-textured, linen-weave sheets superbly suited for capturing the breath-taking, true-to-nature colors of the originals.

Audubon Birds — ideal gift for him or her
No gift could be more certain of a welcome reception than this portfolio of the BIRDS OF AMERICA hand-colored by John James Audubon. The 16 original engravings from which these prints were reproduced, and which they so closely duplicate, would cost more than $14,000 to purchase today.

Bow-tied portfolio with "Decorator's Mat"
Marboro brings you these 16 Audubon Birds in a novel, colorful, miniature artist's portfolio tied on three sides with removable ribbon. Included is a pre-cut "decorator's mat" in which you can insert each print to see how it will look when framed.

Highly-prized Song Birds, the majestic Wild Turkey and the fiery red Flamingo, generally considered to be Audubon's most brilliant paintings, can now be yours at an unprecedented low cost of pennies per picture. Complete set *with portfolio only* **$1.98**

AUDUBON BIRDS BRIGHTEN ANY ROOM



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This fascinating, imported Tonala Pottery is ideal for serving snacks and hors d'oeuvres, and heat proof too—for oven dishes with that delicious flavor of earthenware cooking.

Size about 7½" x 3". Set of 3 (Terra-Cotta, Cream and Cinnamon) postpaid, only **$1.95**

Write for free catalog of imported merchandise.

The **OLD MEXICO SHOP**
AH SANTA FÉ—NEW MEXICO

A *HOLE-IN-ONE* *with* KADDY KIT!

In genuine natural bridle leather, saddle stitched. Holds 3 balls. Attaches easily to golfer's belt, out of his way; only 4 oz. KADDY KIT comes with 4 tees and pencil. Handsomely gift boxed.

MAN'S model **$5.00**
WOMAN'S model (with belt) **$6.00**
3 Initials 50c Extra. No C.O.D.'s

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The WAY *to a* CHILD'S HEART *is through* HIS TUMMY!

HERSHEY CANDY BANK

A real vending machine that dispenses penny HERSHEY'S milk chocolate bars. YOUR CHILD will love its Novelty, for it's **CANDY!** You'll like the **SAVING HABIT!** Sturdy plastic and metal. Simple to operate, easy to refill. Complete with key and 24 chocolate bars, *plus 24 refills.* All for **Only $2.25** ppd.

Send for 1957 gift catalog.

BREN LINDA
Dept. AM, 545 Fifth Ave.
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HOPALONG CASSIDY "PLAY-COWBOYS"

HOPPY SHOOTIN' IRON
50 shot repeater cap gun, instant re-load, precision tooled, die cast zinc alloy and riveted.
1.95 pp

HOPPY KNIFE
Two bladed trail knife 3⅜" long. Picture of Hoppy and Topper on handle. Vinylite belt attachment . . . **1.25 pp**

HOPPY TRICK ROPE
Any youngster from 3 up can spin it like an expert. Box has 12" high Hoppy cutout . . . **1.00 pp**

HOPPY SPURS
genuine rowel spurs with leather straps and Hoppy decoration. Fit any shoe . . . **1.95 pp**

HOPPY HOLSTER SET
Holsters made of genuine split cowhide with nail studded belts. with two Hoppy guns and two holsters . . . **7.95 pp**
with one gun
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All exclusively by mail from Hoppy's Headquarters.
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the AMERICAN HOME market place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

Photographs by F. M. Demarest

LIGHT UP YOUR WISH. This Christmas let your greeting shine out above all others. A snow scene on one side and "Season's Greetings" on the other are hand-painted in bright Yuletide colors on this wax "card." It comes with two wicks, and it is mailed in an individual box. 4" x 3" high. 6 for $2. 12 for $3.85. Ppd. No c.o.d.'s. Dutch Treat Shop, 5932 Germantown Ave., Philadelphia 44, Pa.

A LITTLE TAFFETA SUIT has a velvet collar and cuffs edged with braid, and the nipped-in waist has a pretty petal effect. Tiny rhinestones sparkle from black buttons and it has a full circular skirt. Raspberry-wine, sapphire-green, midnight-black, autumn-brown, bright navy, or aquamist. Sizes 9 to 15; or 10 to 16. $8.95 plus 20¢ post. Gilchrist's, Boston 2, Massachusetts.

HOPALONG CASSIDY Slippers

Little Cowboys won't need coaxin' morning or night to wear these gay felt indoor boots that sport Hopalong Cassidy's name and picture. Platformed soles and heels give added comfort. Black with white trim or Red with blue trim. Full sizes only, infants' 5 thru children's 3. Free autographed color print of Hoppy. **$1.98**

PLUS 17¢ POSTAGE
MONEY BACK GUARANTEE—IMMEDIATE DELIVERY
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record low price on high fidelity

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The Ideal Gift

Not a toy . . . but a quality made, full-toned AC electric phonograph. Simple to operate, beautifully decorated in red and blue. sturdy masonite cabinet. Give your child the fun, the pride of owning his own phonograph . . . at this sensationally low price.

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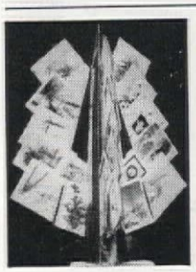
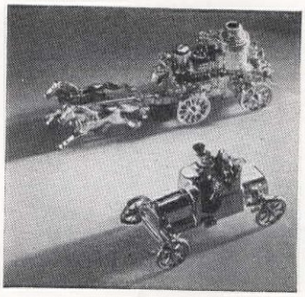


PERSONALIZED BOOK JACKET
To please the commuter on ocean liner, train or bus and the bookworm on your shopping list! Green, Brown or Royal Blue with ribbon place marker and 1, 2 or 3 contrasting 2" felt letters. Fits books up to 6" x 9". **$1.95** prepaid.

CHRISTMAS-CARD TREE
Decorate it with your Christmas cards for gay holiday decor! A wondrous tree of heavy gauge decorator's board in shining Red and Silver that stands 24" high and holds 100 cards! Easy to assemble. Use it year after year! **$2.00** prepaid.

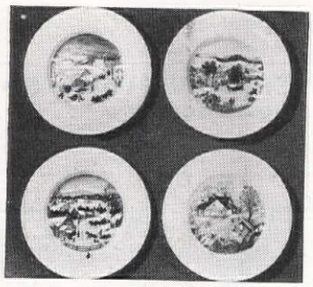
WRITE FOR GIFT CATALOG. FREE!
MEREDITH, INC.
Evanston 3, Illinois



"DEARIE, DO YOU REMEMBER . . . then you're a whole lot older than I!" Send these as a good-natured jab to an old friend for Christmas. Plastic reproductions painted in a gleaming gold finish look like solid pieces. Ford, $1.95; Fire Engine, $3.95. Also: Conestoga Wagon, $3.95; Concord Stagecoach, $3.95. Ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.

STAR OF BETHLEHEM FLOWERS will be arriving in Goldfarb's before long all the way from South Africa. Known to the natives as the Wonder Flower, they have adopted the Christmas name because of their star-shaped blossoms. An off-white color with no fragrance, they last for several weeks. 25 buds in a box, $2.50 prepaid. Del. after Nov. 15th. Goldfarb's, 160 E. 57th St., N. Y. C.

BANGLE BRACELETS. A teen-ager will love the chunkiness of an 18-k gold-plated bracelet sporting a Kiss Timer. Whirling around a dance floor on December 31st about midnight, it might even be the center of attraction! $1.50. With the Dice Bracelet, a young vixen might gamble on anything from an increased allowance to a good-night kiss. $1.25 prepaid. Gift Clues, Beacon 2, N. Y.



GRANDMA MOSES PLATES. She has been called America's greatest living primitive painter, and here are some lovely examples of her warm-hearted work. Hang these translucent white china plates over a sofa or use them at a buffet supper. Decorated in brilliant colors, with colorful scenes of American country life, $3.25 ea.; $12.50 doz. Ppd. Robin Hood's Barn, Sudbury, Mass.

For **MEN** and **WOMEN** . . . the new, improved cold-weather slippers! *So warm*, because they're fully-lined in *double-thick* lamb's fleece! *So comfortable* because they're genuine *hand-sewn moccasins*, made of supple, meaty leather that cradles your feet! *And so handsome* in saddle tan with *new tassel-lace!*

ORDER BY MAIL for yourself and as wonderful Christmas gifts! Sizes 4 to 13. Send check or money order *today.* Satisfaction guaranteed. Add 25c for shipping. **$8.95**

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INDIVIDUALITY in FOOTWEAR

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BOWLING MOUSE SALT & PEPPERS
$1 PAIR PPD.

Real "strike" for collectors. Glazed ceramic, 3½" high. Perfect gift or prize.

MULE & SHOE SALT & PEPPERS
$1 PAIR PPD.

Balking Mule and "Lucky" Shoe. Cute as can be. Glazed ceramic, 3¾" high.

MAHONING GIFTS, Dept. AH-10
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***New!* Par-T-Press**
MOLD DECORATOR

A new idea for a smart hostess! Cookie dough, cake icing, cream cheese, meat spreads, butter patties, etc. are simply and quickly molded. No rolling, cutting, or waste. Makes a plain cake a "fancy cake." Your appetizer tray takes on a festive look. I will send you a complete set of 6 mold inserts, holder, and directions for only postpaid. **$1**

YOU'LL BE DELIGHTED!
Please, no COD's.
Edith Good
Wilshire-La Brea Station-1663
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Christmas Comes BY MAIL

FROM 133 YEAR OLD
BRECK'S of Boston

Look who's here!
"HOWDY-DOODY"
TV and Comic Star
"IN PERSON"

It's 7th heaven for kiddies who get this authentic Howdy-Doody on Christmas morn! What fun they'll have with this freckle-nosed 17" marionette pal who walks, gestures, sits, stands, dances a jig as they work the strings. His mouth opens and closes. Comes boxed exclusively from Breck's by mail, with easy to follow instructions. A million dollars worth of laughs.

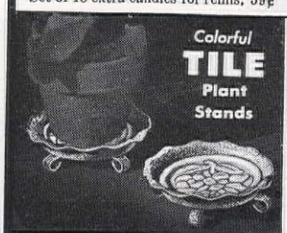
$3.49

EVERLASTING CHRISTMAS TREE

Symbolic of the candle-burning Yule trees of old is this 14-inch, non-tip table Christmas tree of green wrought iron. Nine 4-inch red candles burn safely in attractive petal shaped holders. Lovely in pairs on buffet or mantel or singly on table.

$2.95

Set of 18 extra candles for refills, 59¢



***Colorful* TILE Plant Stands**

What a thrifty, welcome gift set! Beautifies windows or table; protects against water and dirt! Wrought iron saucers in antique green — with colorful two-tone glazed tile centers! Take pots to 5" in diam. 2 in gift box for.....

$1.25 PAIR

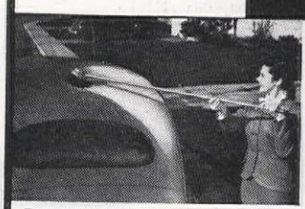
3 sets of 2 for $3.50

for fresh-to-the-last-slice bread!

BREAD-SCOPE

Nothing crusty about this idea! Transparent plastic bread container — just the size of a full loaf — telescopes to six inches as the bread is used up. Keeps last slices as fresh and soft as the first!

$1.95



***Improved* FOUNTAIN BRUSH**
with sensational new Durostyrene Bristles

Breck's exclusive "Wonder Wand" car and home washer now comes with new satin-smooth, non-matting, bristle fountain brush of magic Durostyrene — at no increased cost! Washes car in 12 minutes — pays for itself in 2 or 3 washings. Also cleans windows, walls, porch floors, etc. Simply attach to garden hose; water flows through sectional 4 ft. aluminum alloy handle. Biggest gift value in field!

$3.95

New Durostyrene Brush Head only. $2.00

***New* easy-to-see Thermometer**

3½" glass dial attaches anywhere on outside windowpanes — always visible. You look right through it. Big numbers, easy to read even 10 ft. away. Precision made, improved 1951 model — weather-proof and guaranteed. Boxed. Order several for gifts.

$1.50

GLOVE CHAPERONE *for Milady*

$1.50

No more lost gloves! This clever 24-karat gold-plated glove ring attaches to handle or zipper of milady's purse — holds gloves securely, safely — clean and uncrushed. Just press handles to open. In handsome gift box.

ORDER NOW FOR 24 HR. SHIPMENT POSTPAID

Quan.	Item	Item No.	Amount
	Howdy-Doody, $3.49	G942	$
	Fountain Brush, $3.95	G914	$
	Brush Head, $2.00	G915	$
	Christmas Tree, $2.95	G623	$
	18 Candle Refills, 59¢	G624	$
	Tile Plant Stands, $1.25 pr.	G920	$
	Bread-Scope, $1.95	G593	$
	Glove Chaperone, $1.50	G102	$
	Thermometer, $1.50	G107	$

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ADDRESS.....

MONEY BACK GUARANTEE OF SATISFACTION

Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1818

763 Breck Bldg., BOSTON 10, Mass.

EXQUISITE

Salt & Peppers

These exquisite heavily silver-plated salt and pepper shakers will add individuality to your table and their captivating beauty will compliment you as the perfect hostess. Superbly designed and delicately detailed for traditional or modern table settings. An impressive gift that's really new and smartly different; handsomely gift-boxed. You'll be proud to own or give Fleurettes.

Pat. Pend.

Fleurettes for TABLE CHARM

$ 2.50 the pair

Postage and Fed. Tax Included

Buy 2 pair for only $5.

Sawyer industries inc.

Send check or money order to:

1518 Congress Bldg., Dept. AH1, Miami, Fla.

Gracious Christmas Gesture!

GODEY PLANTER PLATE

Inspired by a well-loved Godey print, this highly glazed planter plate, 8" diam., has a lacy, cut-out edge—perfect frame for its colorful, age-old Godey center design! There's a built-in planter on the back for the hardy Philodendron which adds to the charm of this low-priced decorative gift gem!

UNFILLED:—$2.25 EACH

FILLED:—$2.75 EACH; $5.00 PAIR

Sent prepaid within 150 miles of N. Y. Elsewhere, express collect.

FREE CHRISTMAS GIFT FOLDER UPON REQUEST

America's Largest Florist — Goldfarb FLOWERS GIFTS — *Est. 1889*

Dept. AH, 160 E. 57th St., New York 22

Turn page sidewise —and read **HIS NAME ON HIS TIE.**

We handpaint your name in oils, contrasting colors, on Nylon, $3.50 ppd, or Rayon Satin, $2.50 ppd. Paint will not come out in cleaning. Gift boxed. Satisfaction guaranteed.

Your choice of colors: Maroon, Light Blue, Navy, Brown, Gray, Yellow or Green.

PRINT NAME CLEARLY. Enclose check or money order. No C.O.D.'s please. 1 week delivery.

REGGIE ART STUDIO 351 E. Main Street, Elmsford, New York

Monogram NAPKINS

For Gracious Entertaining Lovely, linen finish paper napkins in pastel shades of pink, blue, yellow, and green. Size 9 x 9, die stamped in gold or silver with One or Two Names or Initials. Perfect for parties. Ideal Xmas Gifts. *SPECIAL LOW PRICE:* Box of 100 for $1.25, or box of 200 for $2.00. Postpaid. U.S.A only. Order immediately from:

CARDOGRAMS, 2453 Fullerton Ave., Chicago 47, Ill.

Solid Brass Wastepaper Basket *from England*

Imported from England for lovers of truly superb accessories! Painstakingly crafted of solid brass, each embossed basket depicts an old Tavern scene. Stands 14" high, 9" in diameter . . . so watertight it can be used as a planter or flower container. Lacquered to prevent tarnishing. A charming addition to any home . . . a wonderfully thoughtful gift!

Only **$10.95** postpaid

Write for Catalogue

Jenifer House

New Marlboro Stage

GREAT BARRINGTON, MASS.

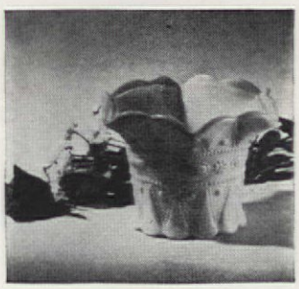
Bamboo PLACE MATS in Color!

Only $3.95 post paid 8 settings 1 runner

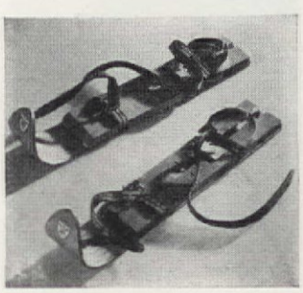
The New Idea in PLACE MATS Is Texture and Singing Color! In *Red, Yellow, Forest Green, Chartreuse* or *Natural*—today's color trends for Chinese Modern, Traditional, or Ranch Houses. Dramatize dining indoors or out! Eight mats, each 12"x18", center runner 12"x24", of fine, polished bamboo strips, easily cleaned with damp cloth. Use center runner as background for flowers. The most *unusual new* idea in table accessories we've seen in years! Wonderful wedding, shower, birthday gifts! $3.95 a set (sold only in sets). State 1st & 2nd choices of: *Red, Yellow, Chartreuse, Forest Green, Natural.* JANET FORISTER, Dept. 10-B, Bloomington, Ill. *Clip this.* Send for FREE CIRCULAR.

THE NIGHT BEFORE CHRISTMAS invite your favorite people over to share the magic that is December 24th. Fill this chafing dish with Welsh rarebit, lobster Newburg or chicken à la king spiked with sherry. Copper and brass, it holds a full quart, stands 9" high and will take a full can of Sterno. $7.95. Two-quart, $12.95. Prepaid from Pee Wee House, Culver City, California.

MILK GLASS AND ROSES. Romantic as you please, this old-fashioned vase has a lace and dewdrop pattern with a crimped edge and was actually handmade from the original mold. The fluted edge makes it extremely graceful for flower arranging, and you'll use it, filled with African violets, to highlight a curio shelf. 4" high, $2 ppd. Artcraft Products Co., Box 876, Cleveland 22, O.



SKI SKATES will have the pigtail crowd whooping down snow-covered hills until suppertime this winter. And don't worry about nasty spills, because the grooved bottoms on the skis encourage good balance. 13" long, adjustable for children from about 5 to 13. Order them now for your hellion and all his pals. $1.25 pair. Prepaid from Robert W. Kellogg Co., Springfield, Massachusetts.



• NON-OVERFLOW PIE PANS •

END OVEN-SCRAPING

Never again need you tussle with a charred, baked-on oven mess! Non-Overflow Pie Pans have grooved rims to catch the juices that bubble over the edge of the pie. "Foolproof with the ooziest berry pie," says a leading magazine. Aluminum; bake standard 9" pie. Work-savers in your own kitchen—and useful, appreciated gifts.

2 for $1.00 *postpaid prices (to one address)*

4 for $1.85 . . . 12 for $5.00

These pans are made of heavy aluminum and should not be confused with cheap, light pans now on the market.

C.O.D. if desired; fees, postage added. Colorado residents add 2% sales tax.

Satisfaction guaranteed on every purchase from Walter Drake.

Walter Drake

FREE Catalog of Other Housewares and Gifts

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Pam **NAME STAMP** Only $1 POSTPAID

Compact "onyx black" case and ink pad, complete with your own 3-line name and address—looks like printing. Fits pocket or purse. Use at home or office for envelopes, stationery, checks, records, books, school papers, photographs. Get one for every member of your family. A useful gift.

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Complete for $4.25 ppd. *No C.O.D.'s please.*

Animals jump the fence and mysteriously roam about the farm guided by magnetic REMOTE CONTROL. Sound effects imitating animal calls, a 20½" x 12" sturdy playboard, 9 plastic animals and movable farm scenery.

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HOPALONG CASSIDY JUNIOR TV CHAIR

Sturdy folding TV chair securely locks into position when opened. Wood frame, simulated black leather 15" x 14" seat. Back and arms decorated with red and white Hopalong Cassidy designs.

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$4.98 postpaid

NU NOVELTY COMPANY

317 W. 45th ST., DEPT. 14, N. Y. 19

STUFFED MUSICAL TOYS

Give children hours of fun with stuffed musical toys. Colorful plush is cuddlesome, long-wearing. Assorted children's tunes. Excellent buy at this price. Indicate toy desired.

Money-back guarantee. *Send check or money order. No C.O.D.* **Write for Free Complete Xmas Catalog.**

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CRUNCHY PEANUT BRITTLE makes a mouth-watering present for a sick-a-bed, a traveling man, or your favorite baby sitter. Large Virginia peanuts fill the crispy fresh candy, and it's delectable to dip into during an evening of television. The other can contains rare black-walnut brittle. Two one-pound cans, $2 prepaid from Old Monmouth Peanut Brittle Co., Freehold, New Jersey.

SEASON'S GREETINGS come individually boxed in a specially designed mailing package, and they come in colors as festive as a bow-trimmed wreath. Two Chinese-green-on-copper ash trays are marked "Merry Christmas" and "Happy New Year," respectively, in bright holly red. Much more fun than just a card! 3½" wide. $1.95 pair, ppd. Elizabeth McCaffrey, 200 W. 16th St., N. Y.

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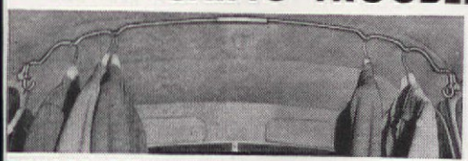
—are the couple who receive these ponyshoes welded together forever and ever with their names hand-struck in silver on copper strap. 7" x 3" with nails for hanging. $3.85 ppd. Shipped same day. No C.O.D.'s.

Write for Folder of Other Horseshoe Gifts

HORSESHOE FORGE, 2 Muzzey Street, Lexington 73, Mass.

HANG 32 GARMENTS IN YOUR CAR—END PACKING TROUBLES ON TRIPS



This amazing HANG-ALL Auto Wardrobe Rack fits flush with the roof of your car *above* doors or windows. Does not obstruct rear view vision or touch doors or windows. Attaches in seconds to any make or model car—instantly detachable. Handsome nickel-plated steel rack will support 100 pounds of clothing full length. Send check, money order, or postal note today. $3.98 postpaid. Deluxe chrome-plated model—$4.98. 10 day money back guarantee. Write for free catalog.

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OVERNIGHT PARKING for rings, wallet, watch, keys, etc. "Rover" makes it fun for sis, junior or absent-minded dad to keep things in order. Of brown and yellow glazed pottery, "Rover" is 6" from tail to nose. Get a few and keep *everybody* happy with "search-free" mornings. $2.75 ppd.

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"RODLESS CURTAIN"

(With extra feature-simulated Double Ruffle) WINDO-TREAT®

Nationally Advertised Elastic Action! Will allow ruffling to S-T-R-E-T-C-H to 8 yds. to fit any size or shape window. SINGLE, DOUBLE & Miniature. No rods, no sewing, no measuring, easy to launder and iron. Ready to hang, complete with hardware and simple directions. Versatile! FOR EVERY ROOM IN THE HOUSE! Swell over Venetian blinds, curtains, or as shown in illustration.

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4. WHITE PERMANENT FINISH NYLON MARQUISETTE, with everglazed chintz center band and picot edge effect. Red, Green, Blue, Maize, Wine, Rose, White .. $4.99
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(Above organdy styles are extra fine Berkshire quality combed mercerized yarns.)

Enclose Check or Money Order. We pay postage . . . C.O.D.'s you pay postage. Money back within 10 days if not satisfied.

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You'll be proud to use—and give—these smart personalized Informals. Just the thing for writing invitations, thank you's, hello's, or reminder notes. Full name printed on rich, embossed white vellum gives a personal, elegant touch to your correspondence. Fold to 3" x 4". You'll want several boxes, for yourself and for gifts, at this exceptional price.

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FIRST SHOWING!

RADAR the car with the mechanical mind. This wondermobile steers itself. Race it on a table and marvel as it avoids all obstacles—silverware, dishes, glasses, even a pin. You expect it to topple over the edge, but the miraculous RADAR CAR backs up and goes the other way. Fascinating—and beautiful, too, with its sleek lines and jewel-toned finish. Over 6 inches long, of heavy gauge steel with brake, starter, rubber tires, chrome trim and headlights.

Remit with order, we pay postage or COD plus postage.

only $2.98

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STERLING
by Stuart Nye. A Southern Craftsman and Creator of the unusual.

DOGWOOD PIN (1½" x1½") ..$1.20
DOGWOOD EARRINGS $4.20
(Federal Tax included)
Sorry, No C.O.D's

Write for free Folder of Dogwood Jewelry and other flower and leaf designs.

AVALON GIFT HOUSE
BOX 935-H
FRONT ROYAL, VIRGINIA

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QUILTED CHINTZ, SATIN OR FLORAL CREATONE

Beautifully tailored, plumply filled with Kapok. Comfortable arm rests have utility pockets. Colors: Wine, Rose, Blue, Green, Gray or Yellow.

$11.95 Ppd.

6 WAY PILLOW Same choice of colors and fabrics. State color & fabric desired. Send for free booklet.

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GIFTS from OLD NEW ORLEANS!

Satisfaction Guaranteed

Carton of six 1-lb. jars Fraise de la Louisiane, (pure strawberry preserves) . . . the delicious, natural flavor of the freshly picked Louisiana strawberry captured and retained—$5.85 (Item No. 8) postpaid
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Combination package of 3-lb. sack selected papershell pecans, two 12-oz. cans open kettle pure Louisiana cane syrup, two 1-lb. jars pure strawberry preserves, two 14-oz. cans preserved Louisiana pears —$9.95 (Item No. 54) postpaid

CREOLE DELICACIES CO. 509-A TCHOUPITOULAS ST. NEW ORLEANS 7, LA.

REPLATE YOUR OWN SILVER
. . . in 5 minutes!
QUADRUPLE SILVAPLATE*

remarkable silverplating polish that contains *pure silver* in liquid form, Quadruple Strength.

JUST RUB ON WITH A CLOTH to replate worn Sheffield and similar ware; and to silverplate any article having a copper, brass, bronze or nickel-silver base. Silverplates worn chromium, musical instruments, medical and sporting equipment, boat fittings, etc. (brass base). Won't wash off! Cleans sterling instantly!

Try at our risk . . . REFUND IF NOT SATISFIED. SAVE over $100 worth of plating with 8 oz. ECONOMY SIZE $7 ($1 saving); 4 oz. $4. Add 25¢ for shipping. (Sorry . . . no C.O.D.'s.) SPECIAL OFFER. With every $7 bottle, one dozen SILVA-CLOTHS (handy application cloths) FREE

MAKES A WONDERFUL GIFT!

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Jolly Old SANTA

FOR YOUR LAWN

The welcome addition to your Christmas decorating. Smiling Santa, beautifully hand painted on weatherproof wood in oil colors with red garments, tan gloves and blue pack. Makes an unusual gift. Four feet high, with supporting stake. Will last for years. Price $15.00. Floodlight $3.95 extra. We pay shipping charges.

OVERDOOR GREETINGS

New, Personalized, Beautiful, hand painted plaque ..... of weatherproof wood . . . with full color Santa on tan scroll. Complete with greeting message and your name or names hand lettered as desired. Size 18x48 inches. Fits over your door. Price $10.50. We pay postage.

Print name plainly as you wish to have it appear on plaque.

Send check or money order direct to

Leonard Brynolf Johnson Dept. C-50, Smethport, Pa.

SMALL BUST

WOMEN!

Special Design "Up-And-Out" Bra Gives You a Fuller, Alluring Bustline Instantly

NO PADS!

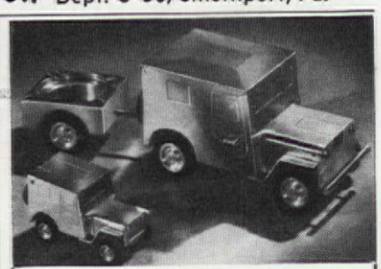
Self-conscious about your flat-looking bustline? The sensational "Up-And-Out" Bra has an exclusive secret patent-pend. feature to improve your bustline! No artificial bust build-up needed! All your clothes will display sweater-girl curves. Elastic back and easy-to-adjust shoulder straps. Beautiful washable fabric. COLORS: Nude, white, black, blue. Sizes 28, 30, 32, 34, 36, 38. Only $2.49.

SEND NO MONEY! Send size, color, name, address today! Pay postman, on delivery in plain wrapper, $2.49 plus postage. Or send $2.49 with order and we pay postage. Money-Back Guarantee if not delighted in 10 days.

Profile View of HIDDEN FEATURE in Bra

Special Patent-Pend. bust molding feature on inside of bra lifts, supports and cups small, flat busts into Fuller, Well-Rounded "Up-And-Out" Curves!

TESTED SALES 296 Broadway — Dept. MR-85B11 New York 7, N. Y.



Jaunty "Jeepy"

Imported Cigarette Box and Lighter!

A perfect accessory for living room, study or office—realistically fashioned in stainless steel with precision-built lighter set in the hood, rubber tires and shiny headlights! "Jeepy," 5½" long, just $6.95; with Trailer Ash Tray $7.95. Miniature Jeep Cigarette Lighter, 3" long, $3.95. All postpaid.

BAIER METAL WORKS
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TORSO CUFF LINKS

for the man who has "everything." Gold plate on Sterling 13.50. 14K gold 60.00. In Sterling a pair. **12.50**

All taxes and postage included. Another exclusive by mail from

Pee Wee House — Culver City 15, Cal.

Balloon Blowin' Bear!

BLOONZY puffs up a big balloon or party blow-out (with a little help). When RELEASED he blows a horn! ! Lush plush, pink or brown. Blue satin bow. 18" deluxe model, $5.50 P'pd. 12" model $3.50 P'pd.

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features your own picture gallery. Each frame has a removable magnifying lens. Slip favorite snap beneath. A natural for the toe of a stocking. Send Check or Postal note. $1.95 P'pd.

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NO C.O.D.'s please. Money-back guarantee.
CLEVELAND PUBLICATIONS, INC.
Dept. 11D, 369 W. Washington, Pasadena 3, Calif.

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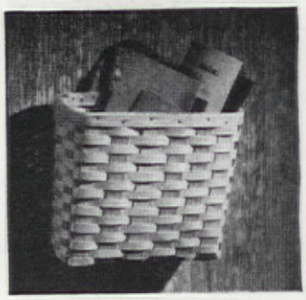

FROM THE SAME MOLD you can serve deviled crabmeat, broiled tuna, or baked lobster. Whatever it is, you'll bring a party air to an ordinary Friday fish night, and your family will eat up the special attention. Copper molds, tin-lined, are shaped like a half lobster and a curved fish. About 6" long, $3 each. Postpaid from Bayden Bashe, Box 1162, Oklahoma City, Oklahoma.

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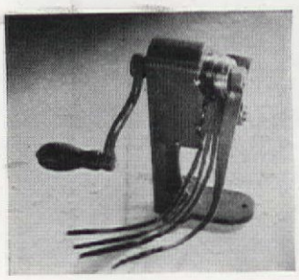

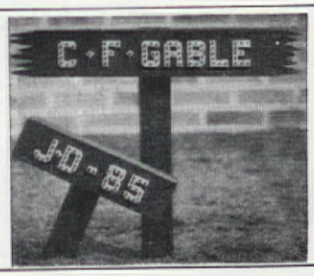

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SOLID CARVED CALIFORNIA REDWOOD

Attractive—Durable—Weather Resistant
Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals $3.50
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Extra 2" letters ..... 45¢ each
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ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 9, New York

You've Never Tasted PECAN POKES

(Trade Mark)

$2.25 a box postpaid

But folks around here know all about our good candy! Imagine the largest pecans you've ever seen, the crispest toasted clusters, the most tantalizing caramelized flavor—that is Pecan Pokes, possible only by small quantity cooking such as we do. As right for bridge or following dinner as for just plain nibbling when you're "fagged." A non-sticky candy you'll be proud to offer your guests. Freshness retained in a sealed reusable refrigerator bag within a charming box designed for your coffee table. If not pleased your money back. Full pound, 150 pieces, $2.25 postpaid.

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NEW CAKE MOLDS 2 Sect. Cast Aluminum

LAMB, SANTA, BUNNY

Each $3.95 Postpaid
Sizes 8x13", 7x11", 10x10". C.O.D. 30c Ex.
Beautifully illustrated Recipe Booklet FREE of unusual cookies & Old World dishes for use with these & many other lovely molds. (Send 10c for booklet only.)

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Keeps your dog home, yet contented. Free swinging, non-tangling swivel allows 360-deg. range. 16-in. all-steel rust-resistant stake, $1.95 ppd. 10-ft. chain, snaps both ends, $1.45. Both for only $3.25, complete. Longer chains 10c per ft. additional. No C.O.D. Order today!

MODEL PATENT MFG. COMPANY
1019 Cook Street — Denver 6, Colorado

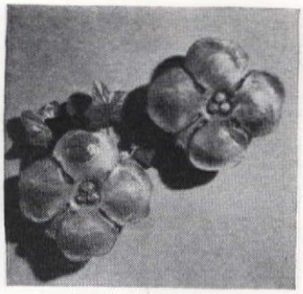
PAINT IT YOURSELF!

A welcome gift! Sturdy pinewood stool ready-painted with 2 coats of white. Add colorful peasant decoration yourself! It's easy! It's fun!

Stool and complete kit . . . POST PAID $3.95

BUY THIS . . . MAKE THIS

Kit includes stool, 2 attractive patterns, instructions, 4 colors paint, 1 thinner, 2 brushes. Order today! Send check, cash or money order. No COD's. — **STEARNSWOOD SPECIALTIES,** P.O. Box 72, Hutchinson, Minn.



FOUR-LEAF CLOVERS have a wonderful way of lifting your spirits and making you feel you're lucky to be you. Hand-rubbed pine clover planters are darling filled with philodendron, glossy green ivy, or African violets. Hang a pair in every room; and don't forget the hall and downstairs lavatory. Tin-lined, 5" x 5". $2.95 pair, ppd. Crane's, 419 E. 57th St., New York City 22, N. Y.

LITTLE MISS SEW AND SEW will have the best-dressed dolls in the carriage parade and she'll be wearing custom clothes soon herself! Start a little girl on the money-saving hobby of making her clothes by presenting her with this Styrene sewing machine in a suitcase. With doll mannequin, materials, needles, thread, patterns, $2.49 ppd. Breck's, 692 Breck Bldg., Boston 10, Mass.

WHERE SHALL WE EAT? This burning question is now answered in the most efficient way possible for native New Yorkers but especially for the ever-present "visiting firemen." A pocket-size leatherette booklet alphabetically lists all the best eating spots in Manhattan and includes prices and specialties of the house. $3 marked with your name. Gracious Dining, Inc., 406 W. 31st St., N. Y.

CUTS 24 PERFECT "FRENCH FRIES" IN ONE STROKE!

Here is the first professional type potato and food chipper to be sold at a popular price. Mrs. Damar's Jiffy Chipper is simple, sturdy, and extremely easy to use. Just insert a whole potato, press the handle, and *presto*—24 perfect "French Fries"! It's wonderful for dicing other foods and salads too. Made exclusively for us in a rust-defying and gleamingly plated finish. Easy to clean, absolutely safe. A wonderful gift. Sold exclusively by mail, at only $2.98 postpaid, or C.O.D. plus delivery charge. Money back in 10 days if not satisfied. Write for free catalog.

ONLY **$2.98**

MRS. DOROTHY DAMAR
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MY TWIN DOLL LOOKS JUST LIKE ME

Your child's face hand tinted—her personality reproduced on sturdy cardboard stand-up doll. Also 2 compl. wardrobes one in color, one child colors. Send front view photo or snapshot, color of hair, eyes, etc. (Photo returned intact) ONLY $2 postpd. Order NOW!

MY TWIN DOLL CO. Dept. 211
6711 Sunset Blvd. Hollywood 28, Calif.

700 NEW BUTTONS

Hundreds of beautiful DELUXE QUALITY buttons—all colors, designs, and sizes. You can have dozens of "sets" for dresses, etc. These are "left overs" of large manufacturers who make buttons for makers of expensive blouses, dresses, shirts, and other fine garments. Biggest bargain ever offered. $1 C.O.D. plus postage. SEND NO MONEY. Pay postman. If not pleased, return for money back. Cash orders enclose 10¢ extra for postage and handling. Clip this.

$1

Grandma Goodwin, Dept. 43-S, Girard, Ill.

CHRISTMAS STOCKINGS

We'll put the name of each member of the family on a bright red felt Christmas stocking, to be hung by the chimney with care year after year. They are fringed at the top with green felt; the letters are white felt. Stocking 15" long from top to toe. **$1.50** each. Three for **$3.50** postpaid.

No C.O.D.'s please

Write for Catalogue

THE SALT and PEPPER SHOP Dept. A
445 E. 86th St., New York 28, N. Y.

SPAT-R-GARD PREVENTS SPATTERING

Stops spatter of open pan frying. Protects walls, stove, kitchen equipment. Reduces clean-up time. 5" high. Does not interfere with cover on pan. One-piece construction—bright, flexible aluminum. Simply hooks on rim of all size frying pans. Black plastic grips for cool, easy handling. Easy to clean and store. A welcome gift.

$1.25 POSTPAID

No C.O.D.'s—send check or money order to

FIELDING PRODUCTS CO. P. O. Box 1660 M Rockford, Illinois

Order new SPAT-R-GARD today!

"My Friends Love a Personal Gift!"

YOUR OWN NAME or ANY NAME MOLDED PERMANENTLY IN THIS COLORFUL RUBBER DOOR MAT

A Wonderful Christmas Present

Any wording—Joe & Violet, Greene House, Dr. R. Lowe, El Rancho. YOUR CHOICE OF All Red, All Green, All Blue, All Black.

JUNE HAVOC
Co-Star with James Mason in "Del Palma"

Large 18" by 28" size.

ONLY **5.45**

pat. pending

7,000 RUBBER SCRAPING FINGERS clean automatically — self draining—Give a beautiful Mitchell Mat for Christmas — give one to yourself. Makes every doorway more attractive, keeps dirt out, shortens housework.

ORDER TODAY — SEND NO MONEY
R. L. MITCHELL RUBBER CO., Dept. P
2122 San Fernando Rd., Los Angeles 65, Calif.
Send personalized Mitchell Mat with name shown below in _____ color. (Name one color only)

(Print carefully, no more than 13 letters)
I will pay postman $5.45 and small C.O.D. and postage charge when it arrives. If not satisfied I may return it in 7 days for prompt refund.

Ship to _____

Address _____

PERSONALIZED PENCILS

Set of 12
$1.00
Postpaid

Full-sized pencils with good black leads, finished in colors of the rainbow, and each printed with owner's name or nickname in gold. Packed in all-plastic, durable, hinged-top box. Best of all, this wonderful gift is sent from "Santa Claus" with you. gift card enclosed. Order several sets—ask for free catalog.

Holiday House
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REDUCE AT HOME KEEP SLIM WITH ELECTRIC SPOT REDUCER

TAKE OFF UGLY FAT!

KEEP SLIM and trim without risking health. Use this remarkable new invention to enjoy the benefits of relaxing, soothing massage in the privacy of your own home! Be your own masseur—simply plug in the Spot Reducer, grasp the handle and apply over most any part of the body. Regain your graceful figure as you break down fatty tissue. Use Spot Reducer to help relieve those aches and pains, that can be eased with massage.

U. L. Approved
AC 110 Volts

10 DAY FREE TRIAL IN YOUR HOME

Send your name and address for Spot Reducer on approval. Pay postman $9.95 plus delivery—or send $9.95 (full price) and we ship prepaid. Use it 10 days in your own home. If not delighted, return Spot Reducer for full purchase price refund. Don't delay—order today!

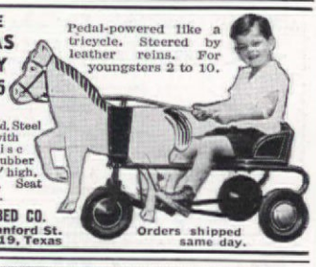
• SPOT REDUCER CO., DEPT. E-223 •
1025 BROAD STREET NEWARK, N. J.

THE TEXAS PONY

$19.95 ppd.

Bright red. Steel frame with steel disc wheels, rubber tired. 39" high, 48" long. Seat 12" wide.

Pedal-powered like a tricycle. Steered by leather reins. For youngsters 2 to 10.



PORTA-BED CO.
2811 Danford St.
Dallas 19, Texas

Orders shipped same day.

Personalized TEDDY BEAR POLO SHIRTS
Little Tykes Love Their Own Name on Their Shirts!

You can thrill the youngsters, delight their mothers, and show your own thoughtfulness by giving these Personalized Teddy Bear Polo Shirts for Christmas. Shirts are bright Yellow, trimmed in Brown and Green. Child's name is in rich Brown. Made of famous DURENE multi-ply mercerized combed cotton yarn. More absorbent, longer wear, lasting lustre, easy to wash. Long or short sleeves. Sizes 3, 4, 6, or 8.

1 Shirt . . . $1.85 Postpaid
2 Shirts . . . $3.50 Postpaid

Specify size and if you prefer long or short sleeves.
Sorry—No C.O.D.'s or Foreign Orders.

CARDOGRAMS
2453 Fullerton Avenue • Chicago 47, Illinois

MERRY-GO-ROUND "NON-TIP" paint set for children . . . for professional artists. It's NEW . . . it's different . . . made of plastic, in attractive tones; yellow, white, blue, red. The only self-contained "NON-TIP" water and paint set unit. Complete with 12 colors fitted in paint wells and one brush. The paint set acclaimed most practical and safe. 1.25 postpaid. Extra Non-Toxic paint tablets for replacements, 12 colors, 30 cents. No C. O. D.'s. Money back guarantee.

H. W. SAXLER CO. Dept. 204
446 N. La Cienega Blvd., Los Angeles 48, Calif.

ASSEMBLE THIS LOVELY KNOTTY PINE

Colonial PRE-BILT Furniture

SAVE UP TO ⅔

Save up to ⅔ by assembling this lovely stylized Colonial bedroom furniture yourself — for your own or your growing boy's or girl's room. Comes in kit form — can be assembled in one evening. All pieces made of finest grade Northern Knotty Pine, selected for firm, attractive, carefully centered knots and sanded, ready for stain or paint if other than natural finish is desired. Easy wedge-clamp construction for extra strength. Available as a complete room or in individual pieces as low as $7.50. Send for descriptive circular and prices.

Bay State Industries
1-10 Main Street Cambridge, Mass.

Exciting Gifts From California

FIRE MAGIC

Pinon Cones . . . chemically treated to add long lasting, multi-colored flames to the warmth and charm of an open fire. More than 40 cones come attractively packaged in a beautiful bamboo basket . . . covered with cellophane and tied with a red satin bow. $3.00 Postpaid in U.S.

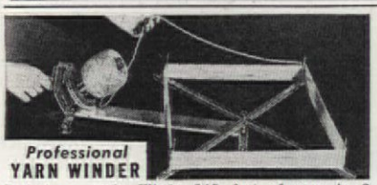
Approximately 40 Pinon Cones in Pliofilm Bag . . . Just $2.00 each

BEAUTIFUL BRASS CANDLESTICKS

Here is truly the finest gift offer we've ever made . . . a graceful pair of 8" polished brass candlesticks for less than half the usual price . . . Something you'll be proud to give—or own. $5.95 the pair Postpaid in U.S.

Send Check or Money Order • No C.O.D.'s please • Californians Add 3% Sales Tax

Weathercock House 660-C SO. FAIR OAKS AVE. PASADENA 2, CALIFORNIA



Professional YARN WINDER

Just turn crank. Winds 240 feet of yarn in 2 minutes. No holding. Takes any size skein. Metal constructed. Folds compactly. Wonderful Xmas gift. Guaranteed. Rushed postpaid, only $2.95. No C.O.D.'s, please.

THE ARTISAN GALLERIES, Fort Dodge, Iowa

Hand-Painted Masterpieces on 10" CHINA PLATES

Chinese scenes in greens, reds and rich gold raised accentuations, superbly contrasted by green, black or Chinese red backgrounds.

Specify choice of background color.

$6.90 pair exp. col.

METAL HOLDERS are available for hanging plates at 30c each postpaid.

MADISON GIFTS Dept. AH, 100-48 Stratford St., Forest Hills, L. I., N. Y.

Fireman Fireman **58!**

The proverbial Buckets — Cast Iron Cigarette Lighter and glass lined Ash Tray. Size 2½" x 2½". Hand painted fire red. Lighter filling lasts months.

Complete set $2.95 postpaid. Write for catalog

CRANE'S 419 E. 57th Street New York 22, N. Y.

WEATHERVANES

FREE CATALOG SHOWING MANY DESIGNS IN VANES AND SIGNS. HORSE ILLUSTRATED 19" x 20" ALL COPPER. ONLY $8.95 POSTPAID. ROOF PLATE FURNISHED PROMPT SHIPMENT MONEY BACK IF NOT PLEASED.

CAPE COD WEATHERVANES
DEPT. O NEW BEDFORD, MASS.

PRESERVES *FROM OREGON MOUNTAIN MEADOWS* **for Christmas**

Tangy sun-ripened mountain fruit and berry preserves, cooked in open kettles; packed in rustic gift boxes decorated with Cedar Sprays and Hemlock cones. Warmly received as personal and business gifts. Boxes and baskets containing delightful foods from the Oregon country range in price from $3.15 to $29.85.

CASCADE BOX. Six asst. 5½ oz. jars Strawberry, English Damson, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Shipped prepaid.* $3.15

----WRITE FOR FREE BOOKLET----

JANE AMHERST,
1112 N. E. 47th Ave., Portland 13, Oregon
RUSH FREE BOOKLET
Name_____
Address_____
City_____ Zone____ State_____

Personal PHOTO Christmas CARDS

From your favorite negative

INCLUDING ENVELOPES as low as 20 FOR $1 *(plus 20¢ shipping)*

Yulecards are handsome photo Christmas cards made from your favorite photo. Send us snapshot negative of child, family, home, pet, etc. with 3¢ return postage (after Nov. 15 send 6¢ for 1st class return postage). We send FREE SAMPLE of deluxe Photo Christmas Card. You see before you buy. No obligation. If without negative, send snapshot with 50¢ and we will make one. All negatives safely returned with sample. Satisfaction guaranteed. Offer expires Nov. 30. Write today.

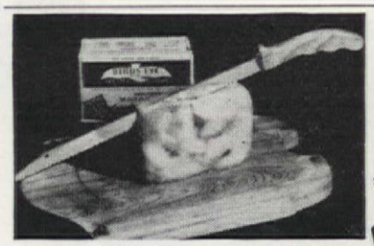
FREE SAMPLE

YULECARDS, Dept. 48, Quincy 69, Mass.

ANYTHING YOU SAY will be inscribed upon this holiday-bright Christmas bowl. Decorated with Yuletide scenes, you might have one marked with the theme song you and your husband danced to at your wedding, or with the name and birthdate of your latest offspring. White or natural wood, 7½" wide. $2.95. Stratton Snow, 152-J North Swinton Ave., Delray Beach, Florida.

CAPE COD LIGHTER. We ordered this for a couple who have just bought a new house that boasts three fireplaces! A Colonial Brass Firelighter stands 6" high, is marked with one-, two-, or three-letter monogram and comes with a dipper to soak in kerosene for starting the fire. On 7" tray, $8.25. Without marking, $6.75. Ppd. Art Colony Industries, 69 Fifth Ave., New York 3, N. Y.

HAPPY FEET will nestle into the warmth of these Mesa Moccasins after an afternoon of supermarketing or walking home from school. Sueded cowhide with leather soles and raised inside heel cushions in natural, white, brown, turquoise, gold, red, emerald, or royal. Women's sizes, 4–10. $4.95. Men's, up to and including 12. $5.95. Ppd. Old Pueblo Traders, Box 4035, Tucson, Ariz.



Hardwood (Solid Cherry) Cutting Board $1.49 ppd.

Kitchen Saw

Cuts frozen foods, hard-frozen ice cream, bones—or 'most anything else you can think of! The edge is so tough it will even cut through wood and metal. And it's wonderful for slicing crusty French bread, etc. 15" long; clear-finished hardwood handle. Bright, rust-proofed blade has hole for easy hanging.

SATISFACTION OR MONEY BACK 89¢ postpaid 2 for $1.75

(Colo. residents add 2% sales tax)
FREE Catalog of Other Housewares and Gifts

Walter Drake 411 Drake Bldg., Colorado Springs 5, Colo.

"BLACK FOREST"

CUCKOO CLOCK

- GUARANTEED FOR LIFE
- FINEST IMPORTED CUCKOO CLOCK
- COMPLETELY HAND CARVED WITH SWINGING DOOR
- LIFE-LIKE BIRD CUCKOOS EXACT TIME HOURLY
- SIZE 11" x 8" — DOUBLE WEIGHT-WINDING CHAIN

A GIFT THAT LASTS FROM GENERATION TO GENERATION!

$19.95 postpaid Tax included

Sorry, No C.O.D.'s

SALLY GRAYE
80 EAST 11th ST., DEPT. 36, NEW YORK 3, N. Y.

Send for FREE Cuckoo Clock Catalog!

SHOE SHINES ARE EASY WITH THE HOME VALET! FITS ALL SHOES!

Made of Strong Aluminum. Complete with two toe plates. Demountable. Gift-boxed. Satisfaction guaranteed. Order now. Dealers' inquiries invited.

A Gift that will please all the family

$2.50 *P.P. with Check or M.O. Postage extra for C.O.D.*

DUTCH TREAT SHOP
5930 Germantown Ave., Phila. 44, Pa.

PIPE DREAM

Beautiful, hand made sterling initials make this handsome pipe a really personal treasure to any man. The pipe is well balanced imported briar. Pipe with 3 letter monogram included,

only $5.00

No C.O.D.'s please

EDITH CHAPMAN 50 Piermont Ave. NYACK, N. Y.

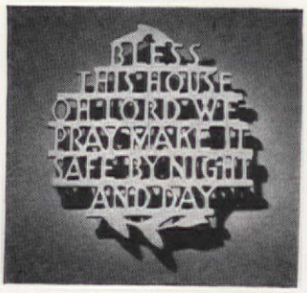
DECORATOR PIECE WITH MANY USES
For Your Xmas Shopping

A charming Wall Bracket with shelves for knick-knacks . . . A Table Centerpiece—for regular dining put candles at each end—with holly or firs for Xmas . . . Beautifies your bedroom, living room, foyer—piano, credenza, etc. Richly finished pickled oak or mahogany. Artistic floral arrangement as pictured. For the Home with discrimination.

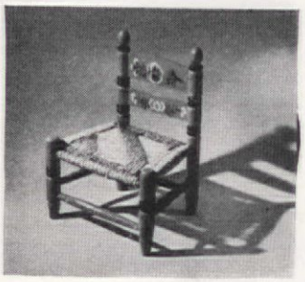
$5.95 ea. $10.50 pr. ppd. No COD

SESKIN STUDIOS, 1700 Broadway, N. Y. C.

JAMMED UP. Oregon Mountain Meadow Preserves in a gift box filled with genuine Oregon cedar sprays and hemlock cones include: six 5½-ounce jars of Whole Strawberry, English Damson, Blackberry, Greengage, Prune with Hazelnuts and English Gooseberry. Order for friends or your business associates. $3.15 ppd. Jane Amherst, 1112 N.E. 47th Avenue, Portland, Oregon.



"BLESS THIS HOUSE O Lord We Pray, Keep It Safe By Night And Day," is the heartfelt prayer on a trivet which can also hang in a front hall or in every bedroom in your house. With the world again troubled with war, we all realize how much our homes are to be cherished. Cast aluminum with black-edged letters. 7" wide, $2.25 ppd. Garret Thew Studios, Westport, Conn.



MISS WEARYBOTTOM will listen to bedtime stories from the cutest half-pint chair you ever saw. Made in Mexico and hand-painted with a floral design, it's sturdy enough to hold a grown-up Canasta kibitzer, too. Red, green, blue, and yellow, the seat is 10½" deep and it's 17½" high. $2.95 each. $5.50 for two. Ppd. Southwestern Gifts, 630 E. Alameda, Santa Fe, New Mexico.

CAR TRAY MAKES EATING EASY IN YOUR AUTOMOBILE!

Installs in seconds • No Holes to Drill

Now you need no longer balance food on the steering wheel or dashboard of your car! Install this car tray *permanently* in a few moments. When needed, simply swing it out into any desired position; when not in use, fits snugly under the cowl. And it is perfect as a writing desk, lady's make-up aid, mother's table for infants and a dozen other uses. Made of steel in chrome plate or baked enamel; rubber mounting guarantees absolute quiet; neutral color matches any car interior. A wonderful gift . . . only $3.49 for enamel or $5.49 for the Deluxe model in gleaming chrome postpaid, or C.O.D. plus postage charges. Money back in 10 days if not delighted. Write for free catalog.

$3.49

DAMAR DISTRIBUTING CO. • Dept. AT-10, 22 Treat Place, Newark 2, N. J.

HOPALONG CASSIDY FANS

3 piece set including bowl, mug and autographed plate in a colorful illustrated Hoppy Box. Set $1.95
Add 50c postage No C.O.D's
studio shop 557 Boylston St. Boston 16, Mass.

All for Only $1.00
"Quaint American" Thousand-eye Cruet with Pure Vanilla Extract

Old-fashioned bluish-white opalescent "thousand-eye" cruet from our famous "Quaint American" collection, 4½" high. Filled with 2 ounces of old-fashioned pure vanilla extract, guaranteed not to bake or freeze out the delicious vanilla flavor. Parcel post paid for just..... $1.00

Send for FREE Christmas Catalog It's an Adventure in GOOD GIVING

Carl A. Forslund
122 E. FULTON ST.
GRAND RAPIDS 2, MICHIGAN

"Little Goody" Baby Playtime Shoes

. . . designed for that happy period when every object fascinates "precious one" — while keeping tiny feet warm and cozy. Pink or blue felt — plastic dog rattle attached to toes, permits playing with toys AND toes. Enchanting gift idea for Godmothers, Aunts and Young Mothers—Gift boxed— $2.50 ppd.
Free Toy catalog available
NEVILLE'S Dept. AH, 311 HIGH STREET Burlington, N. J.

OUT OF PAWN . . . MONEY BACK GUARANTEE

GENUINE DIAMONDS Save on diamonds from estates, banks and unredeemed pledges

SAVE UP TO 50% AND MORE

Send today for Illustrated FREE Catalog

VALUES FROM $10 TO $10,000

Our Ref.: Your own bank or any mercantile agency

Unmatched values in genuine blue white diamonds. Each diamond sold with a written iron-clad money back guarantee. All diamonds set in brand new mountings.

BERMAN'S DIAMOND LOAN BANK DEPT. AH-BERMAN BLDG., BALTO. 1, MD.

CHRISTMAS GIVING *Made Merry*

Remember your friends at Holiday time with COBBS FINEST FLORIDA FRUITS

GIVE a "bit of Sunshine" this Christmas. More than Two Million Packages safely delivered ...(Celebrating Our SIXTEENTH Anniversary). Store fruit never tasted like this . Satisfaction guaranteed! Express Prepaid ...Send Check or Money Order ...No foreign shipments. Send for FREE, beautifully illustrated natural color 24 page Souvenir Brochure showing other COBBS famous Gift Fruit Packages and COBBS YEAROUND FRUIT CLUB

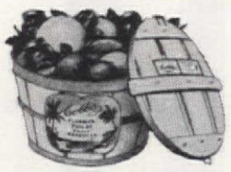
GIFT NO. 35 • $7.60
A large Handwoven gaily colored Imported Mexican Wicker reusable Half Bushel size hamper of Assorted Oranges and Grapefruit decorated with Kumquats, Persian Limes and Tangerines

GIFT NO. 11 • $12.20
Same as Gift No 35 except TWICE the size and contents.

GIFT NO. 2 • $6.85
A Basket containing 27 lbs. of mixed Oranges and Grapefruit decorated with Kumquats, Persian Limes and Tangerines, a jar each of Tropical Fruit Conserve, Guava Jelly, & Pineapple-Cherry Marmalade – a typically tropical delight

GIFT NO. 1 • $5.50
Same as Gift No. 2 except does not contain any delicacies – All Fruit.

GIFT No. 35 • $7.60



GIFT NO. 2 • $6.85

FREE BROCHURE

ORDER NOW!

Enclosed is check or money order for $ for Gift Packages to be shipped to names on **attached list.** Send me FREE, natural color brochure picturing 24 pages of COBBS wonderful Fruit Gifts and also COBBS YEAROUND FRUIT CLUB.

Cobbs BOX 4-D1 - LITTLE RIVER (Miami), FLORIDA

MY NAME_____
ST AND NO. _____
CITY_____ ZONE_____ STATE_____

World's largest shipper of gift fruits and delicacies

Cats Love to CLAW Furniture

Cats are independent and seldom do as they are told, especially about keeping off furniture, sharpening claws on the legs or tearing upholstery.

KITTY CHAPERONE Stops Them!

Keeps cats off beds and furniture and away from anything you want to protect from hairs or clawing. Just shake it on—you can't smell it; cats avoid it! Absolutely harmless. Generous supply, shaker package $1.

SEND NO MONEY!
Order **Kitty Chaperone** C.O.D. $1. plus postage (or send $1 bill at our risk and we'll pay postage).
Money-Back Guarantee

Chaperone for DOGS
Powder **Chaperone** keeps dogs off furniture, rugs—anything you want your dog or puppy to let alone. Safe, easy way to train. Shaker package $1.

SUDBURY LABORATORY, BOX 380, S. SUDBURY, MASS.

GOLDEN FORTUNE NUTS

8 in a red tulle bag . . . $1.00 post paid

Decorative on the tree
Amusing at parties
Different for gifts

Hi-original

Write for list of other gifts for a homespun Christmas.

HIGH-RIDGE FARM • Route 1, Seville, Ohio

New Ready-to-Use

PENNSYLVANIA DUTCH STENCILS

Attractive new Pennsylvania Dutch stencils by Jane Zook are cut, ready to use. They work like a charm in decorating textiles, wood, tinware—articles of all sizes in practically any material. Folder includes fascinating bird, flower, unicorn and other Pennsylvania Dutch designs.

FOLDER S-300—5 sheets of Pennsylvania Dutch Stencils with color guide and instructions. $1.25 postpaid

Also

FOLDER D-200—50 Pennsylvania Dutch Patterns with complete instructions for painting. $1.25 postpaid

FOLDER T-100—5 Early American Tray Pattern for 5 different size trays, with complete instructions. $1.25 postpaid

Catalog of tinware and materials free with each order. Catalog only, 10c.
No C.O.D.'s

Jane Zook Decorating Studios
457 STATE STREET LANCASTER, PA.

AN IDEAL CHRISTMAS GIFT

Dremel *Electric*

SANDER—POLISHER—MASSAGER

Say Goodbye to Hand Sanding—Polishing

ONLY $14.85

Here is a triple-duty tool so easy to handle a child can use it. (1) As a **sander,** it gets into tight corners . . . puts a satin-smooth finish on walls, woodwork, furniture, etc. Its **straight-line (non-rotary) action will not burn or scratch surfaces.** (2) As a **polisher,** it does a professional job on waxed surfaces . . . cars, furniture, shoes, etc. (3) As a **massager,** it soothes tired or sore muscles.

LOOK AT THESE DREMEL FEATURES—Dremel Electric Sander delivers 14,400 strokes per minute . . . does the work while you guide it. Two moving parts . . . never needs oiling. Weighs only 2½ lbs. Operates on 110–120 Volt, 60 cycle, A.C.

WHERE TO BUY—**Dremel Electric Sander** comes complete with 6 sheets assorted Garnet Paper for sanding, plus felt pad and sheepskin for polishing. Buy from your dealer. If he cannot supply you, send **$14.85** . . . we'll ship postpaid. Or, send only **$2** now, pay postman balance plus postage, on delivery. **Money back** if not delighted after 5 days' trial.

DREMEL MFG. CO., Dept. SP470-L, Racine, Wis.

THE PERFECT CHRISTMAS GREETING

PHOTO CHRISTMAS CARDS 20 for $1

Including Envelopes (plus 15c shipping)

BEFORE YOU BUY . . .

Select any photo of yourself, your home, children or pets . . . THE PERSONAL GREETING WHICH ONLY YOU CAN GIVE! Send negative and 3c stamp for FREE PHOTO CHRISTMAS CARD sample.

No sample after Nov. 30

SEND NOW FOR FREE SAMPLE!

LARGA-PIC Box Z-3
BROOKLINE 46, MASS.

UNIQUE, NEW
DOUBLE-DECKER RACK

A Lifetime Gift—The only rack with with 2 small upper compartments to keep Pocket Size Magazines within easy reach . . . plenty of room for larger magazines. Beautiful scroll and maple leaf design; choice of verde green or satin black wrought iron. 12" wide x 19" high. $6.95 ppd.

COLORFUL PENN. DUTCH ROCKING HORSE

Any boy or girl up to 5 yrs. will be thrilled to get this beautifully finished, strong, old-fashioned rocking horse. Endless hours of fun without damage to furniture. SAFE, NON-TIP ROCKERS. 4 brilliant enamel washable colors. Easily assembled 31" l. x 23" h. Exceptional Value! $6.95 ppd.

NO COD'S — ORDER EARLY!
FREE GIFT GUIDE

MASTERCRAFT – Dept. A
60 SOUTH ST. BOSTON, MASS.

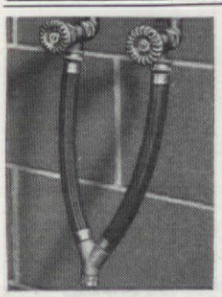
2-FACED SHAVING AND MAKE-UP MIRROR

Perfect for shaving, make-up, hairdressing. One side magnifies—other plain. Chrome plated; extends 20" from wall; adjusts to any angle for best light. Value priced.

5½" diam.—$3.95 8" – $4.95 ppd.

GALA CIRCUS WAGON

What a wonderful child's gift—box seats at the circus all year 'round! Sturdy wood construction, 6 brilliant colors, it's the gayest toy imaginable—and the LIONS "ROAR" when pulled. 21" long x 10½" high. $3.45 ppd.



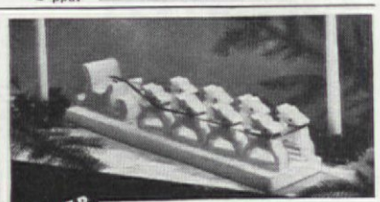
SAVE WASH DAY WORK!

Rite-Flo HOT & COLD WATER MIXER

Blends hot & cold water to just right temperatures for laundry, scrubbing floor, washing car or dog. Protects hands, saves carrying pails, handling hot hose. Reversed, waters double lawn area. Sturdy hose, brass couplings. Fits all threaded faucets. Order direct from ad. Money-back guarantee.

$2.10 Postpaid. Send check or m.o. to

A. H. BOYS DISTRIBUTING CO.
Sales Div., P. O. Box 1462, Des Moines, Ia.



ORDER YOURS TODAY

TABLE OR MANTEL XMAS DECORATION

Be the first to have this sparkling, new table or mantel Xmas decoration of Santa's sleigh and reindeer. Made of durable, lightweight, glistening styrofoam. Ideal for making dozens of different, interesting decorations that will add charm and warmth to your home during Yuletide. Size: 5" x 21"—comes carefully packaged with delivery guaranteed for ONLY $2.50 (tax inc.) postpaid anywhere in U. S. A. Send for Free Catalog of Xmas Decorations.

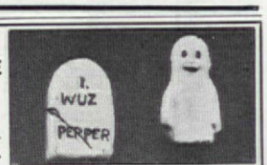
Address: Route 30
WILSON'S • Los Gatos, California

PANTRY SECRETS

A new cook book written as though you copied the recipes from a friend. Practical, with hundreds of quaint and delightful illustrations, 236 special recipes for appetizers, main courses, cakes, cookies, leftover dishes, preserves, relishes, desserts, etc. Also recipes for serving large groups of people. Wire bound with stiff cardboard covers. 330 pages. $2.00 ppd. No cod's.

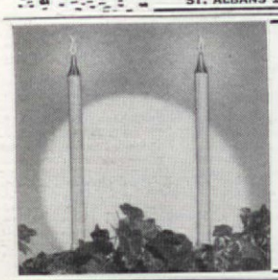
HOLLIS PANTRY SECRETS
111-19 200th Street
ST. ALBANS 12, N. Y.

GHOST & GRAVESTONE SALT & PEPPER
$1.00 Pair ppd.



Spooky, bizarre, new. A collectors' item. 2" high ceramic. Free catalogue of other unusual sets upon request.

HEATHER HOUSE, Dept. AH1
Box 354, Burlington, Iowa



PERMA-LITE Candles

They'll transform your table or mantel—add a colorful glow to the whole room!

Have all the charm of candlelight—without the drip and droop of wax—with Perma-Lite Candles. Made of jewel-tone metal, 12" high. Candles are filled with lighter fluid—burn 4–5 hours to a filling. Always same height—never burn down. Rubber grippers fit any standard holders. Wonderfully adaptive to holiday decorating. Make beautiful Christmas gifts. Guaranteed. Choice of colors: Christmas Red, Yule Green, Winter Blue, Firegio Yellow, Ebon Black, Jeweler's Silver, Snow White.

Per pair, only $2.95

SUSAN SMITH P. O. BOX 86-A, DUNDEE, ILLINOIS

It's Yours FREE!

BIG 1951 GIFT GUIDE
Gifts From The World Over

For every occasion . . . for young or old. Big gifts and little ones—for the household, kitchen; for friends or relatives—toys for the kiddies. The world's latest gifts—right to your doorstep. We pay postage.

"Gifts Galore You Never Saw Before"

Shop from home the easy way. Skip crowds. Truly, this big catalog is a World's Fair of hundreds of bewitching gifts. You'll cherish and enjoy it the year 'round. You are invited to join our family of thousands of satisfied customers. Write today. No obligation, of course.

Bancroft's
536 So. Clark St., Dept. 206, Chicago 5, Ill.

NEW! Trash Disposal Unit Burns Refuse Safely

• A new type outdoor dispose-all unit safely and quickly burns garbage and trash in any weather. All refuse, damp, green or dry is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks, burning, blowing bits of paper. Intense combustion removes neighbor-annoying nuisance of flying scraps, smoke, smell. Sturdily built to last for years. Nothing to get out of order. Needs no watching. Will not blow over. Will not destroy grass or shrubs. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 23" square at base by 40" high. Weighs 23 lbs. Over 2 bu. capacity. Recommended by Bureaus of Fire Prevention. Full price $9.95—nothing else to buy. Sent F.O.B. Cleveland. Money back guarantee. Send check, cash, or money order to:

ALSTO COMPANY
Engineers Bldg., Dept. AH-11, Cleveland 1, Ohio

PICK THE BUCKET that is fitted with spindles to hold your thread and a tufted cushion in the top for pins and needles. Its chubby shape is decorative in a living-room or bedroom, and the polished maple finish complements any type furniture. 4½" wide x 7" high, we use an extra one for hard candies! $1.95 ppd. Gifts of Character, 366 Madison Ave., New York 17, N. Y.

EMERALD-GREEN GLASS does wondrous things for a party table set with linen doilies, fine china, and a bowl floating with gardenias. Or, if you have more tailored tastes, it's handsome with nubby woven mats, pottery ware, and autumn leaves. A set of eight fruit, sherbet, or individual flower bowls, $1.50. Also complete stock of glasses. The Hecht Co., Washington, D. C.

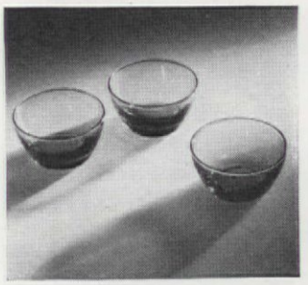
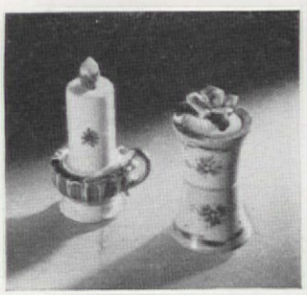


TABLE LIGHTERS. If you know an engaged girl who loves ruffled organdy curtains and rose-splashed chintz, be sure to make note of these sweet china table lighters. Handpainted with delicate floral designs, they are a smart balance with Modern. Or with 18th Century, these are exclamation points. 5" high, $1 each. Madison Gifts, 100-48 Stratford Rd., Forest Hills, N. Y.



GIANT XMAS STOCKING
***filled with* 10 PLASTIC ACTION TOYS**

Boy's Stocking (illus.)		Girl's Stocking	
• Queen Mary Ship	• Jet Plane	• Ocean Liner	• Playground See-Saw
• Truck	• Donkey	• Rocking Horse	• Stroller
• Truck Trailer	• Battle Ship	• 2" Baby Doll	• Teddy Bear Cradle
• Helicopter	• Limousine	• Floating Gondola Swan	• Baby Carriage
• Express Wagon	• Fighter Plane	• Baby Boy Doll	• Doll House Pet

$1.00 each
(plus 15¢ for mailing)
19½" High

Just the thing to put a great big Merry into Christmas for the children in your life. Those youngsters you want to make happy will be thoroughly thrilled with these giant stockings containing 10 safe plastic action toys—a whole yearful of wholesome fun.

Also available in $2 size containing 15 plastic toys. Specify Girls' or Boys' stockings. No C.O.D.'s please.

UNIQUE GIFT SHOP, 1414 Washburn St., Scranton, Pa.

JUST PERFECT!

Regal! Louis XVI occasional chair, perfect for any home furnished in French, 18th Century or Traditional. Solid hardwood, mahogany or walnut finish, hand-rubbed. Genuine imported Italian Bovaix tapestry, either floral or personage design. Guaranteed fast colors—green, beige, blue, black, wine or rose. Height 37", Width 25", Depth 28". Only $59.75! Specify color and design. No C.O.D.'s, please. Shipped express collect. Satisfaction guaranteed!

JAYS interiors
4203 W. North Ave., Dept. A-115
Chicago, Illinois

Give Luck & Cheer this Christmas
***with the* Woodland Nymph *ceramic* Log Planter**

charming forest green glazed ceramic—9" long . . . with winsome little pixie in hunters red. $2.5
Postpaid
CLIFF'S TRADING POST
Box 84A, Crestline, Cali

SAVE MOM, TRAIN TOTS with KIDDI-RAC

No more "picking up" when kiddies have their own place for clothes. KIDDI-RAC fits in hall, closet or bedroom. Has 10 hooks for garments, bracket for hangers, mitten dryers, tray for shoes and rubbers. Fancy-finish, sturdy metal, 40" long x 39" high. Specify red, yellow or blue. Order direct. Dealer inquiries invited. $6.95 postpaid.
LAKESHORE MFG. CO., 3981-T Zarthan Ave, Minneapolis 16, Minn.

NEW **Timothy Gee TOY BOOKS**
For Every Child Under 6

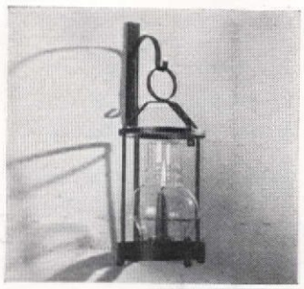
COMMENDED BY THE NATIONAL CONGRESS OF PARENTS' MAGAZINE

These durable toy books hold the interest of pre-school children. Teach Alphabet, Reading, Color, Spelling, names of objects and animals. Child size (small to fit tiny hands) and child proof (take very rough handling). Smooth varnished pages easy to clean and tough plastic binding holds pages firmly—lets them lie flat.

SET OF 3, Alpha, Animal, and Objects, in neat plastic gift package, $1.50 postpaid. ★ WRITE FOR FREE TOY CATALOG
CELCO CORPORATION, 1637-41 Tenth St., Santa Monica 11, Calif.

LADDER-BACK CHAIR. We ordered this, finished it in mahogany, and now it stands beside an old Governor Winthrop desk we inherited. Use it, too, in a hallway or a spare bedroom. It's 42" high, the seat measures 18" wide and it's 14" deep. Minimum order of two. Unfinished, $6.75 ea. Pre-finished, $7.75, f.o.b. Express charges collect. Jeff Elliot, Elizabeth City, North Carolina.

MERRY CHRISTMAS! Round up your favorite snapshot of you and your husband, your house, offspring or pet animal. Send negative to this shop, and it will be reproduced on top-quality white cards with red deckled borders. Send 3¢ stamp for sample card. 25 style B cards (as shown), $1.75 plus 20¢ post. Prices on request. Order early from Yulecards, Box 66, Quincy, Massachusetts.



LIGHT THE WAY into your driveway, from the back door to the garage; let it hang from the ceiling of your game room or front porch; or stand it on a table. The Paul Revere Colonial Lantern comes with a glass chimney, 4" red candle, and a bracket for hanging. Satin-black wrought iron, 13" high. $2.95 each. $5.50 pair. Ppd. New England General Store, Plain St., Millis, Mass.

Hardwood Pepper Mills

FRESHLY GROUND PEPPER from a fine mill is as important to your meal as the salt that goes with it. So here's a choice of two hardwood mills, 3½" high (mill on left finished in maple, right in walnut); hard steel works, setscrew for adjusting grind. $1.80 each ppd. 2 oz. Peppercorns, 60¢. Either mill with matching salt shaker and 2 oz. peppercorns, $3.75 ppd.

$1.80 each ppd.

Bayden Bashe

Box 1162 Dept. 5-P Oklahoma City, Okla.

Wooden BUTTER MOLDS $1 per pair

No C.O.D.'s Please. Write for FREE Catalog.

SHAPED LIKE TINY CHURNS, these wooden butter molds are fun to operate, and the pats they turn out do add the party look. Ideal for Christmas gifts. Two flower prints with simple directions, $1 ppd. Order several for friends—and don't forget yourself.

$5.95 postpaid

There is only one way to capture true coffee flavor—grind immediately before using. America's Oldest Coffee Mill, adjustable to any grind, available in red, blue or natural wood lacquered.

Write for free Hen's Teeth Catalog.

Eagle Products, Box 84 A, Meriden, Conn.

attractive . . . functional gooseneck lamps in spun aluminum

Also in black, red, green, lacquer, brass and copper finish at $1 extra for single and $1.50 for double. Guaranteed satisfaction.

J-3—$7.45

K-6—$6.95

K-8—$10.95

J-4—$11.75

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Request Free Illustrated Catalog of Latest Styles.

Jan's MODERN LAMPS, INC.
15 West 8th Street
New York 11, N. Y.
Dept. H-110

HAND-TOOLED in GUATEMALA!

Size 8" x 10½"

Imported Cowhide SHOULDER BAG

SOLD BY MAIL ONLY!

$9.65

$2 Dep. on C. O. D.s

Plus $1.93 Fed. Tax

Available in Child's Size, 5½ x 7¼ at $4.75, plus 95c Fed. Tax

FREE - Write for Free Folder on Other Handbag Styles

BROPAR BOX 999, DEPT. 116 SAN ANTONIO 6, TEXAS

TRIVETS FOR CHRISTMAS

Three of our most popular Trivet designs, grouped as a special Christmas gift suggestion. Black iron: $1.00 each; 3 for $2.75. Also in solid brass: $2.50 each; 3 for $7.00. Length about 9 inches, ¾-inch legs. Order by number: Grape (6); Eagle (4); Sunburst (24). Individually boxed. We pay postage.

NOVELTYME Studios HELLAM 8, PENNA.

NEW INDOOR CHARCOAL-BROILER

MAKES LUSCIOUS CHARCOAL-BROILED FOOD RIGHT AT YOUR TABLE

Bring Outdoor Living Indoors!

For the most lip-smacking eating you've ever known, charcoal broil steaks, fish, fowl, etc., on CHARCOOK! Proved over 90% smokeless. Self-sterilizing. Made of nickel-plated steel with 10½" grill. Ash and drip pan eliminates dirt and grease. Requires no kindling—lights over gas or electric stove in seconds, then burns for hours without attention. Also ideal for gardens, picnics. Large bag of finest hickory and hardwood charcoal included free. Price, only $4.95 complete, plus 25¢ postage. Or, sent C.O.D. $4.95 plus postage. Money back if not delighted. Order *now!*

FOSTER PRODUCTS, Inc. 659 Main St., Dept. CK-41, New Rochelle, N.Y.

Look! $74.95 Buys ALL This!

10-Day FREE TRIAL

Cash or Easy Time Pay Plan

EMRICK 5-in-1 MACHINE Complete with 1/3 H.P. Motor, Drive Pulley, V-belt, 7" Saw Blade, 5 Wood Drills, 6 Best Quality Lathe Turning Tools, 2 Steel Bench Legs, Buffing Wheel, 6 Abrasive Discs and Distic.

EMRICK All PURPOSE SPECIAL Includes every item shown here except bench lumber

5 Complete POWER TOOLS for TURNING DRILLING SAWING SANDING GRINDING

WONDERFUL CHRISTMAS GIFT 115 pounds of REAL machinery. Complete, ready-to-run workshop. Biggest Bargain in power tool history. Have fun; save money on home repairs; operate profitable woodworking business; handle big jobs. Thousands of delighted customers — our 52nd year building high quality tools. MONEY-BACK GUARANTEE. Write for FREE literature on this $74.95 Special and our famous 5-in-1 Machine still only $39.95. Christmas delivery assured. EMRICK, INC., 41102 Clinton, Kalamazoo, Mich.

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Just light the red candles and the angels will fly round and round, softly tinkling the bells with their wands. A quaint and charming decoration for table or mantel setting. Of glistening copperplate, 13½" high. With candles and nicely boxed. *$2.95 postpaid.*

NEW XMAS STAR

Hang these colorful Swedish Tindra Stars in your windows, doorway or atop the Yule tree. Large, cheery, effective. Fire-resistant. Easy to attach to any bulb. *$1.00 per pair, postpaid.*

Send for our Xmas catalog

ELIZABETH McCAFFREY

200 West 16th St., Dept. AH, New York 11, N. Y.

Mail Orders Only — Send for our catalog

BABY SHOES PRESERVED

and PERSONALIZED on a Beautiful, Modern 8 x 10 PICTURE FRAME

Now preserve baby's precious shoes forever—together with favorite photo—on a beautiful picture frame personalized with baby's first name . . . *engraved in gold!* Shoes preserved in natural shape in metallic, bronze-like finish. Complete with 3/16" crystal plate glass for photo. $5.95

$5.95 • SEND NO MONEY! SEND NO MONEY!

Send shoes and first name. Pay postman only $5.95 plus postage on delivery. Satisfaction guaranteed.

DURAMIC PRODUCTS, 1493 Clybourn, Dept. F-28, Chicago, Illinois

Clever Oriental Ash Tray

New uses for one of the Orient's quaintest possessions. This unique miniature iron (they fill the original with hot coals and iron with it!) now serves as an ash tray. 7 inches long. Colorful enamel decoration on brass. Makes a striking gift.

Only $1.98 postpaid. *No C.O.D.'s please.*

AGNESTRONG, LTD. Dept. A-11, 39 West 8th Street, New York 11, N.Y.

INDOOR MOVABLE SHUTTERS

FOR WINDOWS • DOORS • AS SCREENS

Replicas of early-day indoor wooden shutters, handsomely made in the old tradition in clear pine, are now available for all windows and doors—or as exquisite standing screens—to add charm and coolness; a new decor for an old room, for that smart decorator touch in new or old homes. Movable louvers, fold compactly, simply installed. Unfinished, stained or painted. Send window or door size for FREE estimate. Brochure on request.

Paul Heinley's MOVABLE SHUTTERS

DIVISION OF HEINLEY MASTERCRAFT PRODUCTS

1614 EUCLID ST. • SANTA MONICA • CALIF.

Hickory-Dickory-Dock Mouse Atop the Clock Salts & Peppers

Cute 3" ceramic old-fashioned clock pours salt. Separate grey mouse perches on top and pours pepper.

$1 pair ppd.

Santa Claus AND Xmas Tree Salts & Peppers

Colorful 3" Santa matched with ornamented tree. Sheer delight for stocking gifts and holiday dinners. $1 per pair postpaid

Join our Free Salt & Pepper Club

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Hundreds of Unusual Gifts

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Touch-O-Matic HOME PAPER CUTTER

$4.95

Children will love it and it's absolutely safe. The whole family will use it for trimming photos, clippings, scrapbooks, gift wrappings, opening letters—practical, safe, accurate—ruled cutting board, self-sharpening blades—attractively packaged. Check, money order or C.O.D.

HOBBS MANUFACTURING CO.

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CONTEMPORA

Delivered $8.45*
Reg. Value $12.95

SAVE on your SILVER CHEST

ELEGANTE

$9.45* Delivered
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Buy Direct from Workshop
Beautifully crafted anti-tarnish chests of selected cabinet woods keep silver conveniently separated; safe from scratches, stains. 134-pc. capacity. Choice of 2 styles, 2 finishes — plus FREE Silver Inventory Record, invaluable for insurance and other uses. Felt base pads protect furniture surfaces. Satisfaction guaranteed or your money back.

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SILVER CHEST WORKSHOP, Dept. A-11
Room 1015, 75 Federal Street, Boston 10, Mass.

Chaperone says KEEP OFF!

Keeps Dogs Off Furniture, Rugs, etc.

Protects chairs, sofas, rugs—anything you want your dog to let alone. Just shake on a little Powder Chaperone—you can't smell it; dogs avoid it. Easy way to train.

Use on slippers, drapes, etc., to stop puppy damage. Harmless to pets and furniture. Keeps male dogs away from females.

SEND NO MONEY—Order Powder Chaperone C.O.D. $1 plus postage (or send $1 bill at our risk and we'll pay postage). **Money-Back Guarantee.**

Kitty Chaperone—especially for cats to keep them off chairs, sofas, beds, etc., and from clawing furniture. Big pkg. $1.

Chaperone Dog Cleaning Powder cleans better than water, avoids colds. Stops scratching and odor. Just shake on, rub in, brush out. Giant pkg. $1.

Liquid Chaperone protects garbage pails, evergreens, gardens from dogs, cats, etc. 8 oz. $1.

Dealers: Write for Special Offer

Sudbury Laboratory, Box 379, S. Sudbury, Mass.

BISCUIT BASKETS

2 for $1.00 POSTPAID

These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits—fruits, cookies, candies, and cakes—or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today—some for yourself and some for gifts.

Southwestern Gifts
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For the YOUNG STAMP COLLECTOR

***Pictorial* STAMP MAP of the UNITED STATES WITH FREE STAMPS!**

Designed for affixing actual stamps where shown, this large map (38" x 22") is packed with the lore and history of stamps. Educational, fascinating, beautifully illustrated. With spaces filled and map mounted on wall, you have a collector's masterpiece. DISPLAY your stamps instead of closing them up in an album—more colorful, impressive and interesting. A perfect gift for philatelist friends! Individually gift wrapped PLUS a free packet of 30 commemorative stamps to get you started. Only $1.50 postage paid.

C. S. HAMMOND & CO.
Suite 103
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PAIR OF GAD-ABOUTS

A little trunk, plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two protégés. Trunk is 12" high.

$3.98 Post Paid

NOVELTY MART, Dept. 88N
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MAKE YOUR OWN
RHINESTONE JEWELRY... AND SAVE!

Without previous experience, you can make sparkling rhinestone earrings, bracelets, brooches, etc., of professional quality . . . and at a price so low it will amaze you.

Send dime now for 12-page rhinestone catalog-instruction booklet plus 48 page catalog of 60 other interesting and practical handicraft kits.

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BEAVER CRAFTS INC., Dept. 180
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PLAY the HORSES to SAVE MONEY

They're Off!
8 HORSES RACE WITH *Every* DROP OF A COIN!
THRILLS! ACTION! SUSPENSE!

***Amazing* RACE HORSE GAME BANK!**
A thrilling game . . . a thrilling bank . . . combined! Imagine! Every time a coin (1c to 25c) is put into this bank, an exciting horse race begins! Eight numbered horses race for over a minute. The winner is a secret until they stop! Big, beautiful, sturdy! Stands 7" tall, almost 2 feet around. Exquisitely crafted in colored plastic and *Steel!* Children learn thrift. Adults are intrigued! Savings mount like magic. **SEND NO MONEY!** Rush name, address. Bank, with key, sent C. O. D. for $2.98 plus 55c postage. Send $2.98 with order for postpaid shipment. Satisfaction guaranteed.

Only $2.98

DRESDEN ART WORKS
169 W. Madison St., Dept. 880, Chicago 7, Illinois

MIRROR, MIRROR on the wall, here's the fairest of them all. A rococo design mirror is prettily fussy for a dressing-table or chest of drawers and blends in with the most Modern room as well as the strictly French Provincial. We like it best with a swishy organdy skirt. Off-white, French gold, 15" high, $3.85 ppd. Henry Rosenzweig, 723 Lexington Ave., New York 22, N. Y.

DID YOU SAY $1,000? This stoneware bank decorated in pale blue with a baby, little boy, or little girl, will take up to $1,000 in coins (and it will take as large as a 50¢ piece). It is also personalized with the child's name and birthdate. We know a couple who have one marked with their names and "Country Home or Bust!" 7½" high, $2.50, ppd. Agnestrong, 39 W. 8th St., N. Y. C.

CLOTHES HORSE. For a young roughneck who looks like a junior Jesse James during the week and emerges a shining angel on Sunday morning, washable pinwale corduroy overalls in navy or gray that are joined with a red vest top. Sizes 3 to 6, $4.50. Tyrolean hat, small, medium, large, $2.25. Pullover, $4.50. Ppd. Merrill Ann Creations, 228 Varick St., New York 14, N. Y.

DAY-n-NIGHT MAILBOX AND LAWN MARKERS

Reflector lettering—glass beads mirror light at night (like road signs)
Permanent embossed letters and numbers 1½" high
Lifetime aluminum—rustproof
Baked enamel—white beaded letters—black background
Double plate 18" long—reads the same from either side

These attractive markers make thoughtful gifts — and make it easy for friends to find your home DAY-n-NIGHT. Install in a minute. *Any* wording you want, up to a total of 15 letters and numbers. PLEASE PRINT CLEARLY.

MAILBOX MARKER fits any mailbox $1.95 POSTPAID

LAWN MARKER with 26" wrought aluminum standard $2.95 POSTPAID

C.O.D. if desired—fees, postage added. Colorado residents add 2% sales tax.

Spear ENGINEERING COMPANY
718 Spear Bldg., Colo. Springs, Colo.

SATISFACTION GUARANTEED OR MONEY BACK

My Real Old-Fashioned

MILKING STOOL

Chances are you folks don't need my genuine Milking Stool for the chores, but it sure is quaint looking to set in the parlor. Young sprouts just naturally like to perch on it by the hour. Handy, too, for holding plants, ash trays and such like. All hand made, with 14¼" pine top and hardwood legs in mellow antique finish, joints glued and wedged. 9¼" diameter, 11" high. Priced sensible. Only $2.95 each, $5.75 for two to same address. Shipped postpaid. No C.O.D.'s.

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WILL HAMMOND'S
NEW ENGLAND GENERAL STORE

2 Plain Street, Millis, Massachusetts

TREE-RIPENED CITRUS FRUIT

Red Warrior citrus has pleased thousands since 1909.

55 lb. Bushel all oranges, all grapefruit, or mixed **$6.00**

Express charges paid east of Mississippi River. West of Mississippi River and state of Wisconsin add $1.00.

ALL FRUIT GUARANTEED. Sold only in U. S. Free illustrated catalog upon request. Send check or money order to—

RED WARRIOR GROVES
Dept. C UMATILLA, FLORIDA

GIFT FOR THE GOLFER

Score a Hole-in-One Christmas Morn with Hole-in-One Putting Trap! Takes perfect shots only, on rug or lawn, just like cup on green. Good practice—fun for parties. Steel construction. *Set of 3 (Red, Yellow, Green, to make 3-hole putting course) $5.00 ppd., or each, ppd. $2.00.*

A. BERGHMAN CO., 54 S. 19th Ave., Maywood, Ill.

WOW!

SURPRISE THAT MALE WITH A NEW SHORT STORY

A. Big Red Padlock, designed for safety and security.
B. Red Snapper pattern to keep that man tingly.
C. The original Hollywood Wolf leers from a lamp post at Hollywood and Vine. Patterned in red, yellow, and black.

All Personality Prints on finest White Sanforized broadcloth. Elastic waist, boxer type. Guaranteed sizes 28 thru 42.

$2.50 a pair, or all three only $6.95 postpaid.

an exclusive from

Pee Wee House
Culver City 15, California

FOLD UP YOUR BED like a smart housekeeper and efficiently stash it away for your next overnight guest. An excellent auxiliary bunk for crowded living quarters comes with a cotton-tufted mattress and it measures 30" x 72" when opened. Order one for your college-crammer, and another for your own visitors. $13.95 f.o.b. Bermont Bedding Corp., 1225 Broadway, N. Y., N. Y.

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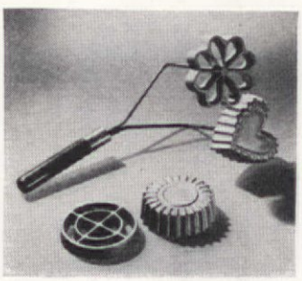
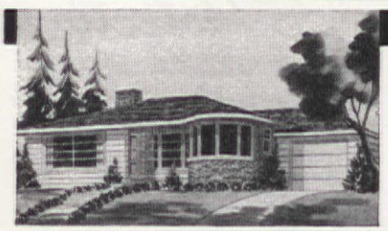


DOUBLE ROSETTE IRON. Start preparing for the holidays now by ordering this ingenious iron. You can cut two molds with one dip, and there is a third form included in the package. Use it for timbales or rosettes, and don't forget, you can cut *two* at one time. Heavy aluminum. $1.49 prepaid. From Maid of Scandinavia Co., Box 3035, Linden Hills, Minneapolis 10, Minnesota.



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New Home Plans, Just off the Press

This new book of frame constructions utilizes latest designs and economy building. Over 100 plans illustrated. Both books, one for frame construction and one for block masonry, offer you the ultimate in functional comfort and contemporary and traditional designs. Complete working blueprints are available in four- to ten-room home sizes in ranch styles, modern designs, Cape Cod, and others. Plan your Dream Home with the aid of these amazingly complete plan books. Send today. Only $1.00. No C.O.D.'s.

Specify Frame or Block Masonry Construction

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"BLACKIE," an ornament. Black iron Percheron with hidden slot in mane for dimes, pennies. 4 inches high. $2.00. I pay postage. Money back if not delighted.

"little joe" **WIESENFELD CO.**
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PHOTO MATCHES Your baby, home, pet, family group or favorite photograph sharply reproduced on standard-size match packs. Send picture or negative; we return it. One subject to box. Wonderful for your own use—makes an unusual gift for friends and family!

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INDIVIDUALIZED PHOTO MATCH CO.
Dept. 16 18 East 41st Street, New York 17, N. Y.

NAME YOUR GIRL, then tell us about it, and we'll turn out an extra special Christmas gift for her. Hand tooled on a solid nickel silver bracelet is a first name which will clip round her wrist and secure her to your heart. Good looking and a wise bargain for your youngster or teen-ager to give her chums. $1.25 tax and postage paid.

NORWOOD PRODUCTS, Pleasant Valley 1, N.Y.

IMPORTED CUCKOO CLOCKS

The *GENUINE* Old World Heirloom—the clock with a personality. HAND CARVED by one of the oldest and best clock makers in the Black Forest. The finest and most complete line offered in this country. *THE* authentic, artistic, deep carved clock you may remember from your childhood. Choose yours from many types, sizes and prices. Safe delivery guaranteed. Write for free, illustrated folder.

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BLOUSE, SKIRT and SLACK TENDER*

As new as anything can be —Keeps your blouse inside your skirt. It won't let the skirt turn or "walk around" —and for sport wear (blouses and slacks) it's worth its weight in gold.

Construction is such that it does all these things perfectly. You can reach —dance—hang by your hands—bowl—play golf, etc., and your blouse stays put.

PLUS FEATURES

Washable—as comfortable to wear as any undergarment. Off and on in a jiffy—so you can wear with all your outfits. Invisible when being worn. Does not create heat—gives your waistline that slenderized look! Don't worry about size—you cut it to fit you. Available in colors of amber, white, black, navy blue.

SATISFACTION GUARANTEED Your money back if not fully satisfied.

Only $1.50 postpaid—no C.O.D.'s. State color or colors wanted.
*Trademark Reg.

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NECKTIES *WITH* ***HIS MONOGRAM***

Take the guessing out of giving . . . a necktie of superb quality crepe fully lined. Initials beautifully embroidered in contrasting colors. Maroon, Navy, Brown, Royal, Grey, Green, Black. Specify Monogram Style 1101, 1102 or 1103

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$2.50 postpaid. 2 to 3 weeks delivery

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Dept. AH-110
916 Chestnut Street, Phila. 7, Pa.

NEW! BEDSPRING SUPPORTS

They take the place of unsafe, dusty slats. Lock springs securely, won't let bed collapse. Felt-lined, won't mar rails. Order Style 4 for wood rails up to 1" thick; Style 3 for iron rails. Fully guaranteed. No COD's please. State finish of bed.

Set of 4 **$2.50** Post pd.

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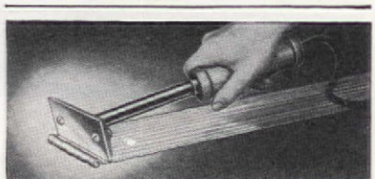

REMOVE PAINT *Electrically*

FROM ANY WOOD SURFACE FAST!

NEW SCIENTIFIC ELECTRIC PAINT REMOVER takes off any number of coats of paint, enamel, varnish clean to the fresh wood grain in one simple forword stroke. "Heet Kleen" removes paint fast—safe—quick—eliminating burning, marring, scraping, sanding, chemicals, danger of fire.

4 PRECISION STEEL EDGES PEEL ROUND —FLAT—CURVED SURFACES—100% more peeling surface than any other tool. Cool handle, replaceable heating element. Uses A.C. or D.C. current to curl paint continuously forward clean to the fresh wood grain on siding, woodwork, floors, cupboards, furniture, windows, doors, boats—hundreds of other uses.

1 YEAR WARRANTY AGAINST MECHANICAL DEFECTS. Price $4.95 complete—postpaid. Unconditionally guaranteed to be the finest or your money back. For immediate shipment send check, cash or money order to:

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Give this gorgeous BIG GIFT BOX of 7 famous, delicious Wisconsin CHEESES

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Big No. 1 Box Prepaid in U.S. *West of Denver, add 25c.*

Sure-fire hit of the gift-parade! And no shopping or mailing bother! Choicest prime and aged cheeses from America's Dairyland. Zestful, taste-delighting—every delicious bite! Cheddar, Holland, Swiss types—novelty varieties—full of wonderful flavor. Friends will long remember your good judgment and thoughtfulness. In Big, Colorful Gift Box; net weight 3 lbs. 15 oz. Send complete gift list with check or money order NOW—don't delay! Schuster's will acknowledge your order and supply gift cards, or will enclose your own cards, or send boxes direct to you.

Assortment No. 2 Plastic Gift Box. 2 lbs. 9 ozs. $3.95 Prepaid in U.S. add 15c west of Denver.

FILL OUT COMPLETELY

Send at Once ☐ Send for Christmas ☐
Gift list for . . boxes, No. 1 ☐ No. 2 ☐ attached ☐
Send to. . . . . .
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City. . . . . Zone. . . . State. . . . . .
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PHOTO CHRISTMAS CARDS

from your favorite negative

25 CARDS & ENVS. as low as **$1.50** plus 15c shipping

Actual size 4¼ in. by 5½ in.

This year send original Christmas cards made from a photo of your children or family group . . or favorite picture of your home or pets! Send for FREE sample card. For FREE personalized sample, mail negative with 3c return postage. All negatives safely returned.

Send For FREE SAMPLE If negative unavailable, add 50c for making new negative from your picture. Sample offer expires December 1.

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PROTECT CHILDREN *Keep Pets Clean* with **FLEA-NO MAT**

KILLS INSECTS • STOPS DOG ODORS • NO POWDERING

15" x 28" **ONLY $2.95** post paid

For large dogs . . 28" x 36" **$4.95** POST PAID *Very Economical!*

Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. **Order today — money back guarantee!** Check or Money Order

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Give the Best

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THE FINEST, SWEETEST CITRUS FRUIT IN THE WORLD!

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We feature these varieties:

RED BLUSH GRAPEFRUIT:

The meat is truly a vivid red. Large, sweet, mild and seedless.

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Some as large as ordinary grapefruit. Very sweet and juicy.

Also Pink Grapefruit, White Grapefruit, and Tangerines.

We offer these finest quality, tree ripened fruits in mixed or straight packs, and in various containers. Large or small baskets, cartons, crates, and our most popular,

MEXICAN BAMBOO BASKETS,

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PRICES

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FREE FOLDER Send for our large, illustrated folder, in full color, with complete information on packs and prices, and exact shipping cost to any destination. Just write your name and address on the margin of this ad, and mail to us, or a postcard will do. Write today, to **Dept. 170,**

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Harlingen, Texas

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Combination shaving brush, safety razor, and blade holder!

Now, for the first time, the master of the house can stow away his shaving gear into one neat place with the SHAVE-RACK. Made in crystal-clear, easy to clean, genuine DuPont Lucite.

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The BABEE TRIP-PER

Xmas gift for Mother *AND* Baby! A must for infant and toddler. Fitted travel-basket to hold all baby's needs for visits—trips. Comes with talc, plastic bowl, tumbler, spoon, bib, cotton and dry-cereal pouches, diaper bag. Room (16"x10"x9½") for clothes, food, all the extras. Hand-made, light, sturdy. Lined with gay, washable plastic.

$6.45 Ppd. No C.O.D.'s.

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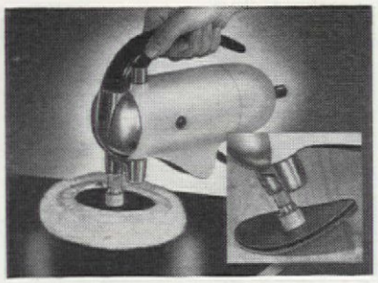

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Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just slip on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, and all attachments. Thousands in use! Postpaid.

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7c per Glass!

1 PK SUN GOLD - 2 CUPS WATER - 3 CUPS SUGAR - 5 GLASSES JELLY

REAL FRUIT... not a pectin

Make home made jelly anytime. No fuss using concentrated SPREDON! At your grocers or 4 pkgs. $1 Postpaid.

CALFRUIT Pasadena 3, Calif. Dept. E

Try this amazing new way to make fresh, delicious, homemade jelly! Also available in Blackberry, Boysenberry, Strawberry, Grape, Currant, Orange. No jelly making experience required. Directions on box. Guaranteed!

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the perfect neck-rest pillow

Scientifically designed, it provides utmost comfort.

Soft Kapok filled **$4.95** postpaid.

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★ RID PETS OF FLEAS WITH COMB-A-FLEA

WHILE YOU COMB

For happy, flea-free pets! Simply comb pet's fur, squeezing atomizer bulb at the same time. A wonder-working, non-poisonous, water-repellent flea powder gets right down to the skin through 19 teeth of the comb . . . right down where any powder must be applied to rid your pet of fleas, ticks, lice, other parasites. Kennel-tested and approved by veterinarians. Perfect for any pet, especially for long haired dogs and cats. No fuss, no muss. Pets love this double-duty 8" comb made of beautifully colored plastic. It's the perfect gift for your pet—or pet-owning friends! Complete set: comb-atomizer and powder re-fill, $2.00 postpaid. Money back guarantee. Send check, cash or money order. No c.o.d.'s. Additional Powder Refills, 60¢ p.pd.

$2.00 COMPLETE SET

MIK-TIN SPECIALTIES CO.

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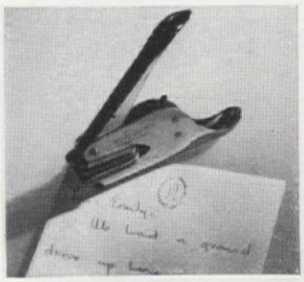
IS THERE A DOCTOR IN THE HOUSE? Come December 25th there will be if you have this professional Doctor's Kit under the tree for a young Dr. Kildare. It comes with about 15 of the most authentic-looking instruments you ever saw, and there is a matching kit for his temperature-taking nurse. Black zippered case, $3.95 each. Ppd. Randel Assoc., 1123 Broadway, N. Y.

INITIAL SUCCESS is this hand embossing machine for stamping stationery with your initial. It's a steel die guaranteed for a lifetime, comes in any letter of the alphabet, and will not cut the paper. Use it for monogramming gift cards, placecards, invitations and all kinds of regular letter paper. Fine for dressed-up thank-you notes. $3.75. Barn Loft Studio, Laconia, N. H.



SHOW-OFF SHELF. For your Lowestoft or tiny Dresden pieces, a glass-enclosed bibelot shelf made of solid mahogany. Hinged doors make it virtually dustproof and a mirror back reflects your pieces. With 6" between shelves, it's 5½" deep, 19½" wide and 23" high. Also pickled pine, white, black or antique gold. $19.95 exp. coll. Maymac Co., 660 Locust St., Mt. Vernon, N. Y.

Patent Pending

Complete Protection

FROM GREASE SPATTER

One size bright aluminum MAGIC SHIELD fits ON all medium and large skillets and AROUND smaller sizes. Easy to use. Easy to clean. Keeps spatter IN the skillet.

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Money back if not delighted.

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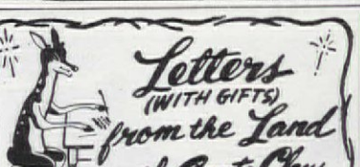


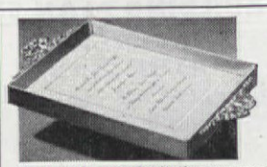
Letters (WITH GIFTS) from the Land of Santa Claus

Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, before Christmas, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters and the truly nice gifts with each letter. All four letters and gifts, complete send only..... **$1.95**

(State child's name and age)

Twinkletoes REINDEER RTE 1. SANTA CLAUS, IND.

This is the gift they'll love best



Wedding invitation TRAY!

Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed for **$5.50.** Deluxe 24 kt. gold-plated tray, with hand-painted forget-me-nots, **$7.50.**

Market Combers, Box 3282, Atlanta, Ga. (Dept. F)

"IT'S A JOLLY CHRISTMAS 52 WEEKS A YEAR!" says the Jabberwocky Bird, "for lucky 4-8-year-old members of the JUNIOR STORY CLUB!" Fun and surprises for the children on your gift list—wonderfully illustrated stories and interesting letters from the Story Teller, brimful of contests, games and prizes—*every week!* PLUS—a leatherette binder . . . a donor's gift certificate . . . a membership card . . . AND a surprise BIRTHDAY PRESENT! Enroll your children NOW at current low rates:

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52 weeks (full year) only $5.00 ppd. . . . 26 weeks (6 months) only $3 ppd.

$13.95 ALL THREE

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California's gift of the year—Handsome—Rugged—Colorful—an original gift for you, your family and friends. Your choice of sparkling Cactus Green or Rich Amber glass—Bright polished Brass Bands—Husky carved hardwood handles—Rich in atmosphere—for patio, den or playroom. Set of six—Specially Gift Boxed $6.00 Postpaid. ($2.00 deposit on C.O.D.)

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BENNER GLASS CO. 40 years of fine glassmaking

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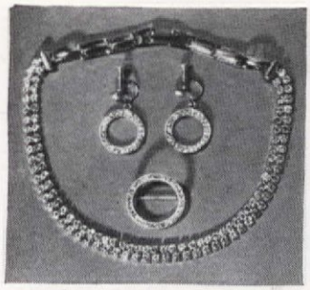
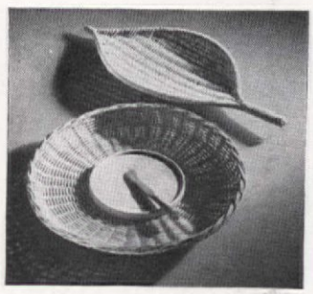


ALL THAT GLITTERS is not diamonds and we bet you'll fool all your friends during the holidays when you smile above the glitter of these fabulous fakes. A double rhinestone necklace ($3.50), rhinestone circlet ($1.25), rhinestone drop earrings ($1.25), double-strand bracelet (not shown, $2.50). All prices incl. tax and post. Studio Shop, 557 Boylston St., Boston 16, Mass.



WEAVE A SPELL that reflects your good taste and originality the next time you serve hors d'oeuvres or cookies. A lemon leaf woven of blond Chinese reed comes also in red, green, fuschia, or navy. $2.95 each; nest of four, $14.95. Matching cheese wheel (13" wide) has cutting board and knife. $5.95 plus 35¢ post. Epicure's Mart, 133 E. Putnam Ave., Greenwich, Conn.

IF HE'S A GOLFER clear the way under the tree for the Portable Golf driving range. A rubber mat comes with a rubber ball on a cord that automatically snaps it back into teed position. He can practice with it on the porch or front lawn, too. Mat, three balls and cords, target and directions, $7.95 plus 50¢ postage. Mastercraft Products, 60 South St., Boston 11, Massachusetts.

REMOVES PAINT TO BARE WOOD *IN SECONDS!*

Now—remove paint from *any* wood or metal surface—*without* scraping, sanding, using chemicals or blowtorch! Plug this Electric Paint Remover into AC or DC outlet—let it heat, and you remove 1 to 10 coats of paint or varnish, *down to bare wood*, in one easy stroke! Won't scorch fine wood surfaces. Complete with 1-yr. guarantee. $3.95 postpaid, or C.O.D. plus mailing charges. 10-day money-back guarantee. Send for free catalog.

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LEATHER BILLFOLD

Beautifully hand made in Old Mexico. Ancient Aztec design. Zipper and open compartments. 3 protected card and change pockets. Unique gift. Guaranteed.

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AUTO-MATIC
CIGARETTE LIGHTER

$2.95 ppd.

Hands you a lighted cigarette—one at a time, as you want it! Open the drawer of this ingenious dispenser, and help yourself to a lighted cigarette! Easily installed under the dashboard, this lighter-dispenser holds 20 cigarettes—does away with fussing and fumbling, makes smoking while driving safe!

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Aluminum Cookie Press. 12 quick-change fancy plates and 80 cookies to a filling—it also makes cream puffs, eclairs, meringue shells, and lady fingers.

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TELEVISION STOOL
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A front-row seat for Howdy Doody Time, a handsome fireplace bench other times! Handcrafted Pennsylvania knotty pine, 20" x 7" x 8½" high, hardwood legs, hand-rubbed natural finish. Practical Christmas gift!

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Club *Coffee Dispenser*

Good Coffee Always

Complete with wall bracket and screws. Only $3.00

Each flip of the lever measures out the right amount for a cup of coffee! Assures uniformly good coffee. Saves time, ends wasteful spilling. Gay floral design in soft pastels. Holds 3 lbs. See your local Club dealer or send $3.00 (no C.O.D.'s please) to Department A.

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De Luxe Tea Wagon Plays Many Roles

The versatile "Arden" plays host charmingly in home and garden. Invaluable for teas, cocktails, buffet suppers. Perfect, too, in the nursery and sickroom. Sturdily built of selected hardwood, ready to paint or stain. You'll assemble it in five minutes. Size 18" x 28" x 31". Also available finished in Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural, at $5.00 additional. An ideal gift.

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You'll love to use these soft dainty paper petals of delicate floral scents that last amazingly! Put them among your lingerie, hankies, purses, linens, and baby things to keep them delightfully perfumed. Grand for holiday giving. Gift boxed. 85 petals in a jar, postpaid. $1.00

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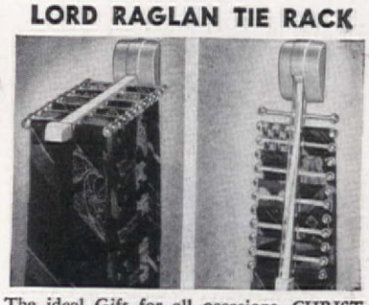

The ideal Gift for all occasions. CHRISTMAS, VALENTINE, GRADUATION, FATHER'S DAY or BIRTHDAY. Keeps ties neat. Folds down flat. Holds 24 ties. Lightweight Plastic, 2 finishes, ALL IVORY or IVORY BASE with clear hanger. Attractively boxed. At your Men's Wear Shop, or POSTPAID $1.60. Wash. State residents please include sales tax. Sorry, no C.O.D.

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You'll love it!

And so will your friends. Sturdy, cardboard cut-out of the brightest, cheeriest Santa ever—with simple easy-to-set-up easel. Brilliant, rich color, faithfully reproduced by McCandlish. Marvelous for Christmas in your home, for holiday decoration anywhere. Give *Santa to friends, too.* Packed individually in sturdy carton. **Life size Santa (62 in. high) $3.00.** Shipped postpaid East of Mississippi; West, add 35¢. Send check or money order.

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Easy to write or print with NEW Cartridge Marker. No messy filling—definitely not an ordinary pen. Cartridge contains secret formula fast-color ink. Personalize garments, laundry, etc.; prevent mix-ups and losses. Quickly identify double from single sheets; date-mark linens to check wearing qualities. Can be used on wool, cotton, rayon, leather, etc. Won't blot, smudge, bleed or feather. LABORATORY TESTED . . . resists repeated laundering, cleaning, sun and wear. Eliminates tedious sewing or ironing of tapes.

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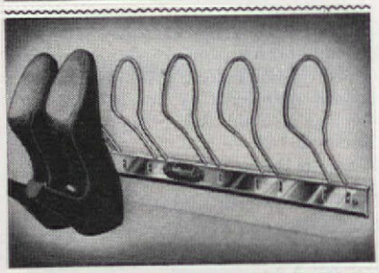

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Holds 3 or 4 pairs of shoes—any style or size—on sturdy, smooth wire loops. Two lengths, 22½" and 29½". Takes but little space, attaches easily and firmly to door, base or wood strip. An indispensable addition to the wardrobe or closet; to the garage or service porch for golf and garden shoes, rubbers and sneakers. Bright nickle-plate finish. Only $1 each for 22½", $1.25 for 29½" postpaid. No COD's. Money back guarantee.

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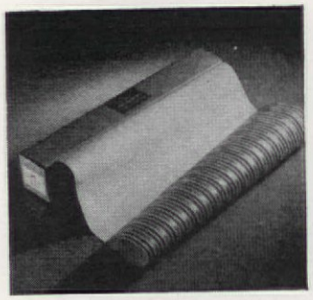
Color Wheel, 3 pin-point holders, clay, wire, sticks, plant ties, floral tape, $3.95 ppd. FREE with this Kit, illustrated booklet "Prize-Winning Flower Arrangements" edited by F. F. Rockwell.

Two Attractive Books by Sophia Naumburg, accredited Flower Show Judge. *"The Trick of Growing House Plants in Every Window,"* including How to Make Your African Violets Bloom, $2.00 ppd. *"The Trick of Making Your Own Corsages"* $1.00 ppd. Above book with Corsage-Making Kit $3.00 postpaid.

FLORAL ART Dept. WV, West Englewood, N.J.



CHRISTMAS WRAPPING ROLL. After a long day at the Gift Show, it took a lot to get us excited over an item, and here it is! 100 feet of red, green, and gold striped Christmas wrapping paper (20" wide) comes in a cutter-edge box so you can wrap easily. $2.95. Also 150 feet of colorful Christmas ribbon. $1 prepaid. Order early. Moira's, 33 Highbrook Ave., Pelham 65, New York.

SILVER FOR THE BRIDE. As traditional as the satin for the bride and the strains of the Wedding March is her silver. A heavily silverplated butter dish has a crystal insert, and the Colonial design is lovely on a polished dinner table set with candlelight. Use it, too, for hot canapés at a small cocktail party. 7" long, $6.25 including tax & post. Nelmor, 901 Bergen Ave., Jersey City, N. J.

PLANT A SLIPPER and let it sit atop your vanity, a hanging shelf, or on a cosmetic rack in the downstairs lavatory. As romantic as the slipper that brought Prince Charming into Cinderella's life, it comes in green, black, or chartreuse ceramic. Plant it with miniature roses or dwarf ivy. 6" long, $2.00 each. Postpaid from Mahoning Gifts, 702 Wick Building, Youngstown 3, Ohio.

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Colonial Brass!

#39 COLONIAL DOORKNOCKER. Solid brass, 6¾" long. Hand engraved with your name in Old English lettering. $4.50

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#42 IDENTICAL PAIR. Without prisms. $11.15 pair.

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$1.00 Postpaid
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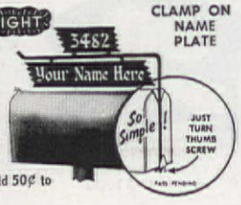

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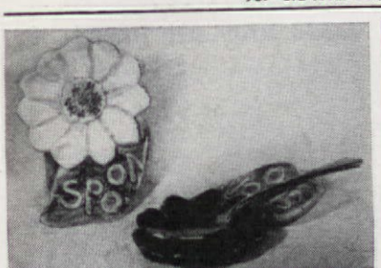

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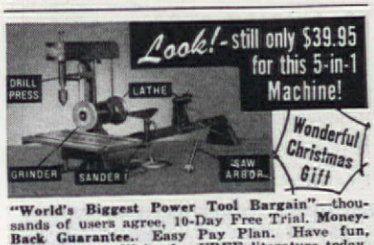

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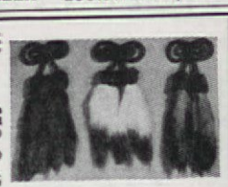

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Handsomely mounted with braid bells and pin.

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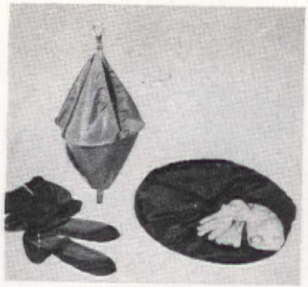
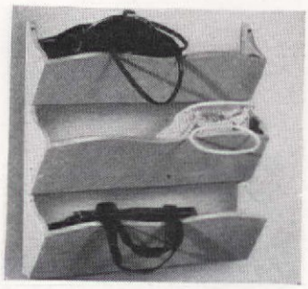
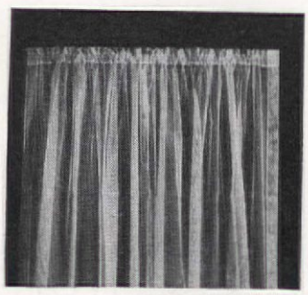


LAUNDRY CAGE. This idea was born in Paris where French women hold the secret of being mysteriously beautiful and demurely provocative. Instead of the usual unsightly laundry bag, this one is made of pure silk taffeta in wonderful colors. Order several for hankie, stocking and lingerie laundry. Pink, kelly and navy. $1.95 ppd. Salt & Pepper Shop, 445 E. 86th St., New York 28.



HOLDING THE BAG in neat fashion on your closet door or bedroom wall is a decorative shelf that comes in a rainbow of blendable colors. Renovate your bedroom with this valuable accessory and remember it, too, for the downstairs hall closet. It holds up to 10 bags. 20" x 20". Blue, green, or peach. Also unfinished knotty pine. $6.95 ppd. Charles W. Chase, Hadlyme, Conn.



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Eliminates cluttering up a man's or boy's room. Saves time, temper in morning rush by having all clothes handy, ready to put on. Handsome piece of furniture that holds coat, vest, trousers, under-garments, shoes, socks, necktie and shirt —all conveniently arranged. Saves pressing expense. Keeps bedroom neat. Choice of rich mahogany, walnut or natural finish. 44" tall, width 16½".

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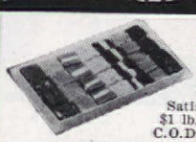

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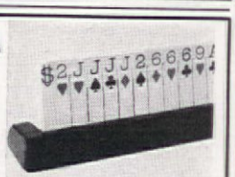

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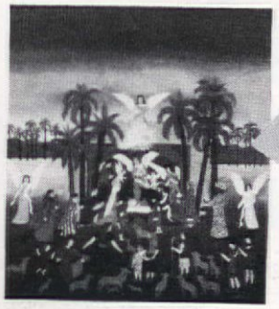

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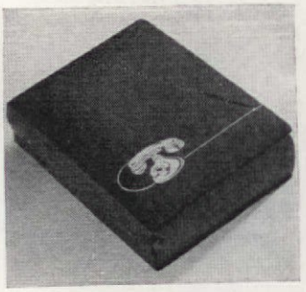

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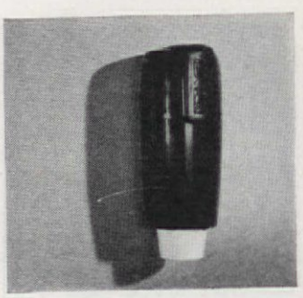

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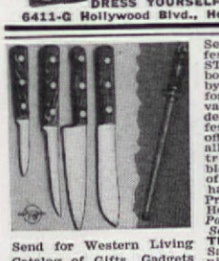

Send the Cutlery professionals swear by—STEERHEAD high carbon steel used 75 years by chefs, butchers! Now for first time we've prevailed on maker who deals directly with professional trade only—to offer this 4 pc. set for all home uses. Heat treated, tempered—blades take, hold whizz of an edge. Rosewood handles! Set, only **$3.95.** Professional Sharpening Hone, only **$2.00.** *We Pay Postage—Guarantee Satisfaction!*

THE RANCH HOUSE of Santa Barbara, California 4087 Hollister. "Guide to Western Living"

Send for Western Living Catalog of Gifts, Gadgets FREE—Ask for RH 302.

STERLING SILVER *Candlesticks*

3.95 PAIR POSTPAID Including Fed. Tax IMMEDIATE DELIVERY

Exquisitely wrought of precious sterling. Decorative, useful—they make a perfect gift for Xmas, etc. No C. O. D.'s. Satisfaction guaranteed.

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303 N. SEVENTH ST.
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Korn Popper MAKES FLUFFY POPCORN AT HOME

For TV or club cellar parties, childrens' movie afternoons or just plain nibbling. This mirror polished home Korn Popper is so simple to use on any stove—follow easy directions and make 2 qts. of crisp, perfect popcorn in 6 minutes. Ideal gift. Order today. Satisfaction guaranteed.

While Supply Lasts
SEND ONLY...$2.89

Complete with measuring cup—postpaid

MERLINS SPECIALTY CO.
101-M Merlin Bldg., Washington 6, D. C.

TIRED COCKTAIL GLASSES

To put life and laughs into any party, for gay entertaining and good drinking, serve the *next* round in 22k gold rimmed Tired Glasses.

$1.00 each

Set of 6, gift boxed, $5.95 ppd *Write for free 16 page gift catalog.*

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Terrific Gift!

DENTURE BOTTLE OPENER

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Realistically colored, made of husky metal. Bites tops off bottles. Good for a laugh anytime.

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GAY METAL WALL SHELF $1 PPD.

White baked enamel. 8 color Penns. Dutch design. Handy in kitchen, bath, children's, hobby, laundry, sewing or work rooms. $1.00 Postpaid.

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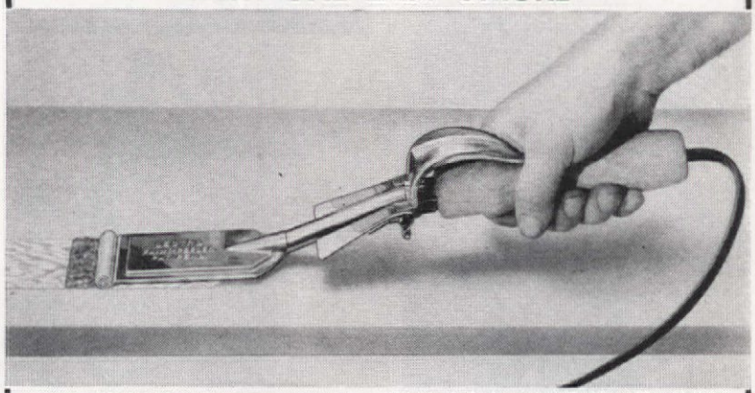
WINTER GREENERY will keep your living room sparkling with freshness if you have this white wrought-iron plant stand brimming over with plants. Perhaps you like geraniums, or African violets or narcissus, or simply bank it with greens. Two shelves (8" x 24" square); it's 26" high. $9.25. Three shelves, 35" high, $10.50. Exp. coll. Helen Pep Studios, Kew Gardens, New York.

MAKE A CHRISTMAS STOCKING to hang by the chimney with care on Christmas Eve. Everything is included in this kit to make a felt stocking as gay as St. Nick himself. You'll enjoy working with sequins, beads, and appliquéing various cut-out felt pieces on the stocking also included. Make a different one for each member of the family. $1 kit, ppd. Ward Phillips, Dundee, Ill.

WREATH YOUR TABLE with rings of holly and light up the magic with a Christmas Candle ring. Made of heavy metal wire with adjustable candle-holders painted white, it is decked with gleaming brass stars. Lovely circled with red-berried holly or foamy evergreens, and you'll use it in springtime ringed with lilacs. 15" wide, $5 ppd. Hagerstrom Metalcraft Studio, Wheeling, Illinois.

DON'T WORK HARD SCRAPING
PEEL PAINT TO BARE WOOD
WITH ONE EASY STROKE



NO CHEMICALS—NO FLAME
With one easy stroke, the "LECTRO PAINT PEELER" removes any number of coats of paint—right down to the bare wood. No danger of fire. Will not scorch or burn most delicate wood surfaces. Removes paint, varnish and enamel—quickly—easily—from any flat or contoured surface. Crisp paint curls removed are dry—won't stick to rugs or furniture. No sanding, no scraping, no messy chemicals. No mess—no smell, even fun to use! Complete with extra long quality electrical cord and automatic safety stand attached for use in rest position. Nothing else to buy—complete instructions included. Simple to use. Just plug into 115 AC or DC outlet, let heat for several minutes and remove paint to bare wood. Only $4.95. Will pay for itself in a few hours in savings of your time and materials. Complete tool approved by Underwriters' Laboratories. **ORDER YOURS TODAY!**

YOU MUST BE SATISFIED OR YOUR MONEY BACK
If your dealer cannot supply you, enclose $4.95 in check, cash or money order.

LECTRO WELD, INC., Dept. AH-11
2169 W. 26th St., Cleveland 13, Ohio

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(98) (99) (100)

and HOUSE NUMBERS

Attractive silhouette and house numbers in 100 individual distinctive designs. Types for all styles of architecture in all sections of America. Specials for various hobbies and vocations. **ONLY $2.75,** plus 25¢ for mailing and handling. Aluminum base is surfaced by beautiful black wrinkle finish. Approximate size 8½ by 14 inches. Complete with five letters (or numbers) and screws, ready to install. Additional numbers or letters 15¢ each. *Satisfaction guaranteed.* WRITE FOR CATALOG.

ALTON SILHOUETTES
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COMICE PEARS
FROM ROGUE RIVER VALLEY FOR *Christmas Giving*

AS LOW AS **$3.15**

ORDER EARLY
EXPRESS PREPAID

● Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to all U. S. Express points. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest.

DELIVERED PRICES (order by number)

No. 1—De Luxe Box (10 to 14 pears)..	$ 3.15
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No. 7—Asst. Fruit Chest (about 14 lbs.)	5.95
No. 5—Asst. Fruit Basket (about 18 lbs.)	12.35

For Fruit Club Prices see Catalog.

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Rush Free Full-Color Catalog to:
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DOWN COMFORTS RE-COVERED . . . ALSO

BEAUTIFUL COMFORTS made from your old FEATHERBEDS. Write for FREE Samples of coverings & Descriptive Folder

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Where do you PARK YOUR TEETH?

The **TOOTH GARAGE** for sanitary, safe parking of false teeth! Air holes for ventilation. Hand-painted pottery. Indicate MOM, POP, or unlettered with floral decoration. Guar'd. **$2.50 ppd.** *Free catalog*

BREN LINDA, Dept. AH, 545 FIFTH AVE. NEW YORK 17, N. Y.

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Individually Sculptured Re-Creating Contour or Made in Nine Sizes also at Surgical Supply Dealers
DEFIES DETECTION • IDEAL FOR SWIMMING
Washable
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The **TRU-GYDE Hooked Rug Book** explains how you can make a beautiful Hooked Rug in a few hours with the Tru-Gyde Needle. **Our Book** shows over 40 designs. We have stamped patterns for these at very reasonable prices. A chart gives the amount of yarn or rags needed for each pattern. Rug Yarn samples with each book. **Send for your copy today. Only 25c** (no stamps, please).

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IMPORTED CHINESE VASES

Colorful Ming Dynasty scenes hand painted on soft white background of these graceful porcelain vases imported from China. Genuine hand carved teakwood base included with each vase. Distinctive and exclusive for your home or as gifts. Total height including base, over 9½". Special postpaid price, one vase, $5.00; pair in harmonizing colors, $9.50. No C.O.D.'s please. Satisfaction guaranteed.

MEI TYE
402 South El Dorado Street
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WASH FRAGILE THINGS SAFELY!

Open mesh cotton bags (closed with rustproof snappers), designed to protect aprons, blouses, children's dresses, curtains, stockings, etc. from tear and tangle in your washing machine. Set of 2 bags (11" x 13" and 17" x 20") postpaid—

Both for $1.85

Extra large 17" x 26" bag, $1.40. No C.O.D.'s please. Ideal for gifts.

LYON'S WASHING BAGS
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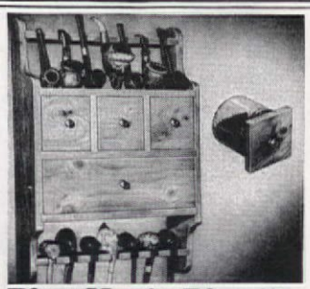
5 BIG POWER TOOLS IN ONE

RETAIL PRICE $125.00
FACTORY TO YOU $59.95

SUPERSHOP the PRECISION BUILT WORKSHOP. Lifetime lubricated **BALL BEARINGS. All** running parts precision **GROUND.** Compare finest production tools. **BIG** capacity. Amazing **VALUE. Write for FREE catalog, full details, trial plan.**

POWER TOOLS, INC. 717 YATES AVENUE, BELOIT, WISCONSIN



A Pipe Man's Pipe Rack

Does Everything A Good Pipe Rack Should Do
HANGS ON WALL CONVENIENT
SAVES PRECIOUS DESK OR TABLE SPACE
1. Holds 14 (count 'em) pipes!
2. Air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted honey tone knotty pine, or lovely mahogany finish, waxed, hand-rubbed.

Size 13" x 18". Check or Money Order **$12.50** Express chgs. col. No C.O.D's Please.

Send 10¢ for Catalogue—Unique Wall Furniture in Friendly Pine.

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GET YOUR GIFT HORSE NOW — MAIL TODAY

A BEAUTIFUL MANTEL PIECE

Bronze Beauty

500 ELABORATELY DETAILED WESTERN SADDLE HORSES

GIVEN TO ADVERTISE

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Clip This Adv. and Mail with 50c Coin for Packing and Parcel Post

RENEW YOUR RUGS
Amazing New Dye—Just Brush on Rug—Right on Floor!

RUGADUB changes or restores the color of your rugs. Can be applied to any wool rug. Colors rugs evenly including worn areas. Dyes a 9x12 rug. Choice of Deep Hedge Green, Emerald Green, Midnight Blue, Maroon and Tobacco Brown. Complete Rugadub Kit with simple directions—$3.95.

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Just send $3.95 (check or M.O.) or order C.O.D. and you pay postage. Specify color. Money back either way if not delighted.

THE CHAIR-LOC CO.
Dept. A, Freeport, New York

5 Reasons for Tampax

(as monthly protection)

- No pins, belts, external pads
- Designed by a doctor
- Worn internally (no odor)
- Cannot be felt by wearer
- Adopted by millions of women

4 more Reasons

- Made of pure surgical cotton contained in slender applicator
- Combining downright comfort with daintiness
- Your hands need never touch the Tampax
- You need not remove during tub or shower bath

other advantages

- √ Tampax causes no bulges or ridges under clothing
- √ Tampax improves poise and saves embarrassment on "those days"
- √ Tampax is easily disposed of (much smaller than other kind)
- √ A month's average supply will slip into your purse

Sold at drug and notion counters in 3 absorbency-sizes (Regular, Super, Junior) to meet individual requirements. Economy box lasts about 4 months. . . . Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

Neighbors

In making wreaths, the Williamstown "Greens Committee" follows the "assembly-line" pattern

MAUDE ADAMS JOHNSON

GOOD DEEDS... from Christmas Wreaths

Up in the "woods and templed hills" of Williamstown, Massachusetts, the members of one of the country's smaller garden clubs have, in a subtle but simple way, discovered that hard work can be fun and at the same time profitable. This has proved true especially in connection with the club's annual sale of Christmas greens which consistently, for several years, has been a big success.

Since hundreds of articles have to be literally handmade for this event, which takes place about a week before Christmas, the preliminary work has to be started long before that [like the editorial work on a December issue!—*Editor*]. It begins with the scouting for material with which to make the wreaths, sprays, swags, and other ornamental arrangements which come under the general title of "Christmas decorations." These scouting and collecting expeditions are supervised by the club's so-called "Greens Committee," which is appointed to assist the membership in the search for and use of suitable materials. The familiar evergreen sprays and cones are by no means the only things gathered by these Christmas-sale enthusiasts. Dried weeds, seed stalks and pods, and all kinds of roadside, field, and forest material are brought home and stored away in attics and cellars in readiness for the next stage of the project, when many of them are artfully camouflaged so as to be hardly

Photographs by Randolph Trabolt from Acme

The annual Christmas greens sale is held about a week before the holidays in the village Inn. As much care goes into the display as into the making of the decorations

Who Runs America?

RUNNING AMERICA *is the joint job of 150,000,000 people. It's the biggest job in the world today—keeping it running for liberty and for freedom. And the whole world's watching to see whether Americans can do it!*

IN MUCH OF THE WORLD *today, the people have resigned from running their own countries. Others have been quick to step in—first with promises of "security"—and then with whips and guns—to run things their way. The evidence is on every front page in the world, every day.*

FREEDOM COMES UNDER ATTACK. The reality of war has made every American think hard about the things he's willing to work and fight for—and freedom leads the list.

But that freedom has been attacked here recently—just as it has been attacked in other parts of the world. One of the most serious threats to individual freedom has been the threat of Government-dominated Compulsory Health Insurance, falsely presented as a new guarantee of health "security" for everybody.

THE PEOPLE WEIGH THE FACTS. In the American manner, the people studied the case for Socialized Medicine—and the case against it.

They found that Government domination of the people's medical affairs under Compulsory Health Insurance means lower standards of medical care, higher payroll taxes, loss of incentive, damage to research, penalties for the provident, rewards for the improvident.

They found that no country on earth can surpass America's leadership in medical care and progress. They found that able doctors, teachers, nurses and scientists—working in laboratories where Science, not Politics, is master—are blazing dramatic new trails to health for Americans—and for the world.

THE "GRASS ROOTS" SIGNALS CONGRESS. In every community in the Nation, people stood up to be counted on this important issue. Thousands of local women's clubs, civic groups, farm, business, religious, taxpayer, medical, educational and patriotic organizations spoke out—giving the great United States Congress its unmistakable Grass Roots signal from home!

And ever watchful, ever sensitive to an alert people, The Congress saw that signal, and heard the people speak out, loud and plain. That's democracy in action. That's the American way!

Today among the 10,000 great organizations on militant public record against "Compulsory Health Insurance" are:

General Federation of Women's Clubs
American Farm Bureau Federation
National Grange
Veterans of Foreign Wars
National Conference of Catholic Charities
American Protestant Hospital Association
American Legion
National Association of Small Business Men
United States Chamber of Commerce
National Association of Retail Grocers
National Retail Dry Goods Association
American Bar Association

• Doctors of this Nation are grateful that the people refused to be wooed by the fantastic promises of this un-American excursion into State Socialism. • Doctors of America are dedicated to serve their fellow citizens at home and their comrades in uniform, wherever service to this Nation may take them. • And the thing they stand ready to fight for—to sacrifice for—to die for—is not the alien way of life of Socialism, but the prideful security of a free and self-reliant people!

THE VOLUNTARY WAY IS THE AMERICAN WAY!

• Throughout the Nation, free men and women, working and planning together, are finding the American answer to every question of medical service, care and cost. Hundreds of Voluntary Health Insurance Plans are in healthy competition—sponsored by doctors, insurance companies, hospitals, fraternal organizations—by industry, agriculture and labor. • Today in America—70 million people are protected by Voluntary Health Insurance! • Throughout the Nation, families are insuring themselves against the major costs of illness—at reasonable, budget-basis prices. Voluntary Health Insurance takes the economic shock out of illness. Protect your family now. • For information, ask your doctor—or your insurance man.

An American's greatest heritage is the right to learn the facts—and to speak his mind. Maintained with honor and used with sincerity—that right will guarantee forever that

You and Your Neighbor Run America!

AMERICAN MEDICAL ASSOCIATION • NATIONAL EDUCATION CAMPAIGN • ONE NORTH LA SALLE STREET, CHICAGO, ILLINOIS

"Twenty years ago, when Helen Parker told me she and Bob had already started a retirement income fund—well, you can imagine my surprise! I made her tell me exactly how it worked."

"I lost no time in asking Tom—'Isn't this the one right plan for us? It protects the children from the start. And think, my darling—now we *know* we can be independent!'"

"That same day, we decided to start our own Penn Mutual Plan. Today, at 55, we own a farm. We have *no more money worries*—our retirement income checks keep coming in, every month, every year."

Plan to be carefree at 55

So many wonderful things to do and so many years to enjoy them! Start a Penn Mutual Retirement Income Plan now—and *look forward to age 55!* Perhaps you'll want to travel, or live where there's always sunshine. You may choose to stay near to those who are closest to your hearts. You can follow your sports and hobbies—or safely finance new careers for pleasure and profit. Really *live*, worry-free!

Thousands have found lifelong protection and guaranteed retirement income through Penn Mutual. Just mail the coupon to get full information on plans for men and women.

A person well qualified to help you plan your insurance is the Penn Mutual Underwriter. He is an expert who understands your problems and can quickly arrange an Independence Plan for you: a plan tailored to fit your income and cover your insurance needs.

THE PENN MUTUAL LIFE INSURANCE COMPANY

FOUNDED IN 1847

☐ Plan for men
☐ Plan for women (Check one)

The Penn Mutual Life Insurance Company
Independence Square, Phila. 5, Pa., Department A-1150

Gentlemen:
Please send me information on how a Retirement Income Plan—together with Social Security—can fit my individual case.

	$2	$3	$5	$10	$15	$25	?
I can save per week	☐	☐	☐	☐	☐	☐	☐ (Check one)

	55	60	65
How much guaranteed life income would I receive each month at age	☐	☐	☐ (Check one)

Name _____ Date of Birth _____
(A-1150)
Address _____
City _____ State _____

A National Institution—With Over a Century of Security

Good Deeds

(Begins on page 40)

recognized. For this phase of their activities, the willing workers gather in various homes for all-day painting parties which, for reasons obvious to all homemakers, usually center in the basement. Here tables are set up for the members' convenience, newspapers or other protective covers are spread out, paint cans are opened (with the customary difficulty), brushes for different purposes are chosen, and the enjoyable task of transforming the drab and the dun into the bright, sparkling, and gay begins. Spikes, plumes, and variously shaped seed vessels, weeds, grasses, and branches are lightly touched with white, silver, and gold to prepare them for the more modernistic compositions. Some may be tinged with the more prosaic red or blue, but evergreen sprays, cones, and berries are, in the main, left in their natural condition for making wreaths, swags, and other traditional decorations.

After a few days of painting, wiring of cones, and sorting of evergreens, the busy club members move to other homes where the work of actually making up the wreaths, etc., is to be done. Here, the project follows the assembly-line pattern: as soon as a wreath is given shape by binding small pieces of sweet-smelling balsam to a wire-ring frame, it is passed along to the "trimmers," who give it the final artistic touch and the stamp of originality that is so sought after by the public. For this particular purpose, cones and berries are bunched and wired together in an intimate way not ordinarily seen in nature; this, too, gives opportunity for the expression of the personalities of the different workers. However, it is in the making of the other, less formalized, arrangements that the members of the club get a real chance to show the versatility of their ideas and add materially to the value of the different articles when, at last, they go on sale.

On the morning of the long-awaited and generously publicized event, the finished products are picked up at the various workrooms and taken to the village Inn, where they are arranged and displayed to best advantage. The wreaths are hung in the midst of a gay yuletide setting, colorful table and mantel arrangements are effectively grouped, tiny decorated Christmas trees have a place of their own where they shine and sparkle irresistibly. Everything is hung or spread out in a well-planned profusion that not only appeals but also creates a joyous Christmas atmosphere and a general feeling of good cheer.

At the appointed hour, the doors of the exhibit rooms are thrown open, the public surges in, and the buying begins. While the spirited selling continues, no one has time to think of

Not just heat... but MOR-SUN indoor comfort!

● **The most beautiful furnace ever built—the MOR-SUN**—gives you more than just heat... it gives you complete winter air conditioning...

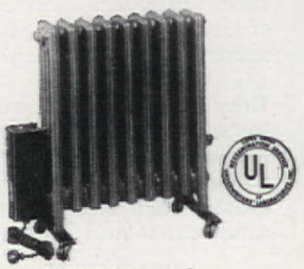
Tempered air at the temperature you select... scientifically humidified and circulated draft-free air... clean air free of dust and pollen, continuously replaced fresh air—all automatically—and all at less cost!

Yes—MOR-SUN gives you healthful indoor comfort!

So remember to call your nearest MOR-SUN dealer, or write us today—and forget your heating problems tomorrow!

MORRISON
STEEL PRODUCTS, INC., BUFFALO 7, N. Y.

Don't SHIVER this Winter...



Keep WARM with a BURNHAM PORTABLE ELECTRIC STEAM RADIATOR

When the mercury drops and you need *extra* heat to make chilly rooms comfortable here's the easy, economical way to get it—quick! The Burnham Portable Electric Steam Radiator gives you actual steam heat. Just plug it into the nearest outlet! It's cast iron for years of service. Clean and odorless! It's SAFE—approved by Underwriters' Laboratories. Thoroughly dependable too—the finest controls manufactured make it fully automatic in operation. 6 sizes for AC or DC—110 or 220 volts—$54 to $98 FOB factory.

Ideal for

Bedrooms Nurseries Sun Porches Offices
Bathrooms Work Shops Camps

Mail Coupon for Complete Details

Burnham Corporation, Electric Radiator
Dept. AH 110, Irvington, N. Y.
Please send folder telling more about the Burnham Portable Electric Steam Radiator.
Name .....
Address .....
City ..... State .....

New Colors, New Beauty for your rooms!

Washing Doesn't Harm It . . . *After it is thoroughly dried, tests show SUPER KEM-TONE withstands repeated washing with usual household paint cleaners without impairing its beauty.

Amazingly Easy to Apply . . . Ready to use as it comes in can, it glides on like magic with brush or Roller-Koater. You'll get a real thrill when you use this marvelous new paint.

Colors Galore Will Delight You . . . Here's a practically unlimited range of glorious colors for your home, in light shades or new deep tones.

Super Kem-Tone® SENSATIONAL NEW PAINT

gives your walls enduring beauty.. IT'S GUARANTEED* WASHABLE!

New colors galore for your living room, dining room, bedrooms—from lovely pastels to rich deep tones—beautiful beyond description! It's easy to give a room a lovely new color scheme in just one day, with SUPER KEM-TONE. It's completely new, completely different! You can wash it again and again without marring its matchless beauty.

SUPER KEM-TONE is marvelously easy to apply. It goes on "like a breeze" over wallpaper, paint, plaster, wood and other surfaces—smoothly, uniformly.

See SUPER KEM-TONE demonstrated—try it yourself. You'll agree you've never seen any paint to equal it.

$1.59 Quart **$4.98 Gallon**

Deep Colors Slightly Higher

Ready to use—No Thinning

SUPER KEM-TONE is Guaranteed* Washable (or your money back) by seven leading paint companies:

Acme Quality Paints, Inc.—Detroit
W. W. Lawrence & Co.—Pittsburgh
The Lowe Brothers Co.—Dayton
John Lucas & Co., Inc.—Philadelphia
The Martin-Senour Co.—Chicago
Rogers Paint Products, Inc.—Detroit
The Sherwin-Williams Co.—Cleveland

Kem-Tone

Your outstanding value in good home decoration where extreme washability is not required. A gallon of KEM-TONE, thinned with water, makes one and a half gallons of paint, ready to use, at only $2.65 a gallon.

$3.98 Gallon
(in paste form)

KEM-GLO LOOKS AND WASHES LIKE BAKED ENAMEL

For kitchen and bathroom walls and for woodwork in every room, use KEM-GLO, the miracle lustre enamel. Cleans as easily as your refrigerator. Available in ten lovely colors and "Stay White".

$1.39 Pint **$2.39 Quart** **$7.98 Gallon**

Guaranteed by Good Housekeeping

AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

Just look—a cheerful playroom . . . a workshop . . . a cozy television room. All this is simple after painting floors and walls with PARATEX and PARA-STONETEX.

Now . . . a colorful basement fun room with TRUSCON RUBBER BASE COATINGS

Easy and inexpensive with PARATEX and PARA-STONETEX

RUBBER BASE FLOOR AND MASONRY COATINGS!

● Here's a wonderful fun room that you and your family can enjoy *the year 'round!*

Simply clean out your basement—then paint the floor with PARATEX and walls with PARA-STONETEX. These rubber base coatings are *specially made for basements.* They're *unaffected* by cement's alkali action—which *decomposes* ordinary paints!

PARATEX and PARA-STONE-TEX come in non-fading gay colors . . . exceptionally easy to put on . . . dry hard in less than a day. And for sealing leaky basement walls use TITEWALL IRON METHOD WATER-PROOFING—takes only a few hours . . . solution soaks into wall pores . . . expands 4 times normal size to lock out all moisture with an *iron grip.* Guaranteed for life of your home!

Write Dept. C-8, Truscon Laboratories, Detroit 11, Mich., for complete information on modern fun rooms . . . it's free!

Visit your neighborhood paint dealer today. He'll be only too glad to tell you more about PARATEX and PARA-STONETEX.

TRUSCON Laboratories

DIVISION OF DEVOE & RAYNOLDS CO., INC., DETROIT 11, MICHIGAN

Good Deeds (Begins on page 40)

anything else, least of all of the hours of hard work that have led up to it. But at the end, after the last item has been disposed of, the weary, but happy, members of the Greens Committee and the club pause to rejoice that once more their efforts have been amply rewarded, as several hundred more dollars have been added to the fund that is used by the club to sponsor various worthy causes.

What sort of causes? Well, of late the profits from the Christmas sales have been donated to the local Cancer Fund, to swell the annual Red Cross drive, and to aid a nearby hospital. But, don't forget that, in addition, the sales that made these contributions possible provided many families of the community with tasteful, original, decorative arrangements with which to make their holidays brighter and more enjoyable, that they probably could not have made themselves or otherwise obtained. And remember, furthermore, that the hours spent in gathering the materials and turning them into merchandise were happy hours for all concerned. Is it any wonder that we of Williamstown think of our project as something that benefits everybody—something that, like Portia's quality of mercy, "blesseth him that gives and him that takes."

Tiny Christmas trees, bright and sparkling with tinsel, shining balls, and other traditional delights make their appeal from a well-chosen corner of the exhibition

At a designated time the doors are opened, the people surge in, buying begins. For a while no one thinks of anything else. Then comes the happy realization—another success!

Have you heard what the *GIRLS* in the back room are saying?

Now...ALL-NEW MURRAY Matched Steel Kitchens

"So beautiful!"

Yes, every part of your new Murray kitchen...the marvelous cabinet sinks, the streamlined electric ranges or gas ranges, the spacious wall and floor cabinets...are all beautifully style-matched to form one harmonious picture. And there's an arrangement to suit *your own* special needs!

"So strong!"

And why not...when all frames—ranges and cabinets—are made of *welded* steel! And to further assure you lifetime service, all sinks and ranges are covered with rich porcelain enamel...stain and acid resistant.

All cabinets are double-coated with highest quality hi-baked enamel...durable and pure white!

"So silent!"

All drawers on Murray cabinets glide on brass runners...for smooth, silent action. You'll like the solid feel of the doors, too...all sound-insulated! Spring-action catches *never* stick...chromium-plated hinges are small and easy-moving. As with the Murray ranges, all edges are rounded...everything smooth to the touch.

"So convenient!"

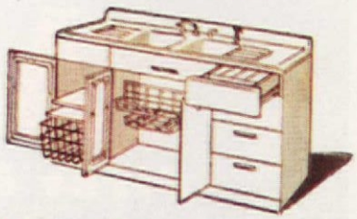
The cabinet sink above, being admired by the girls, has a two-level bottle or utility rack, five full-sized drawers, two cabinets, handy vegetable basket, breadboard, and cutlery tray! Units like this, combined with ranges with every modern convenience...will make your "kitchen-time" more of a pleasure-time!

NO ONE MAKES KITCHENS LIKE

MURRAY

THE MURRAY CORPORATION OF AMERICA, Home Appliance Division, SCRANTON, PA.

MURRAY
Cabinet Sinks



They form the heart of your kitchen ... and so are designed to carry all important utensils . . . cleaning compounds...cutlery. They are made with double or single basins and drainboards. Select the 66" long model (above), a 54" or 42" cabinet sink, depending on the size of your kitchen.

MURRAY
Electric Ranges

For completely automatic cooking! Big 6-quart Deep Well Cooker allows cooking a whole meal at once! Can be lifted up and space converted to fourth 7-heat surface unit. Giant oven, 17" x 18" x 20", is fully porcelain enameled ... has rounded corners for easy cleaning. Oven, Deep Well and Appliance Outlet (for electric coffee-makers, and so on) are automatically timed. As with the gas ranges, you can choose from three 40" long models, a 36" and 20"... to suit your kitchen!

MURRAY
Gas Ranges

Styled for easiest cleaning, finest cooking. Burner bowls are stamped right into one-piece top—no dirt-catching seams! "Waterfall" front, no seam at front top of range. Giant "smokeless" broilers, extra-large ovens. *All* Murray ranges are fully Fiberglas insulated, have welded construction, and are finished with gleaming Titanium porcelain enamel—forever white!

MURRAY
Modern Cabinets

For every need! Whatever the shape of your kitchen . . . whatever the size . . . there's a Murray cabinet arrangement just for you. Floor cabinets have wearproof, stainproof Vinyl plastic tops. Wall units have adjustable shelves, concealed hand grips, provision for fluorescent lighting!

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First in heating...first in plumbing

For a better looking bathroom, plan on American-Standard Plumbing Fixtures. Choose the exclusive Neo-Angle Bath, with two corner seats. It's roomy, comfortable and safe. And to complete your design, there's the handsome Companion Lavatory with handy shelf back, and the quiet-flushing Master One-Piece Water Closet. You'll find a wide choice of colors and styles.

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- Plumbing:
  - Bathroom ☐
  - Kitchen ☐

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Drawing by David Lockhart

Everybody's Doing It

HOPE DAHLE JORDAN

Mostly, sheep are four-legged animals who spend their time in pastures. But there's another kind! They have two legs, they drive on Sundays through the nicer, newer suburbs. They copy this, they copy that. . .

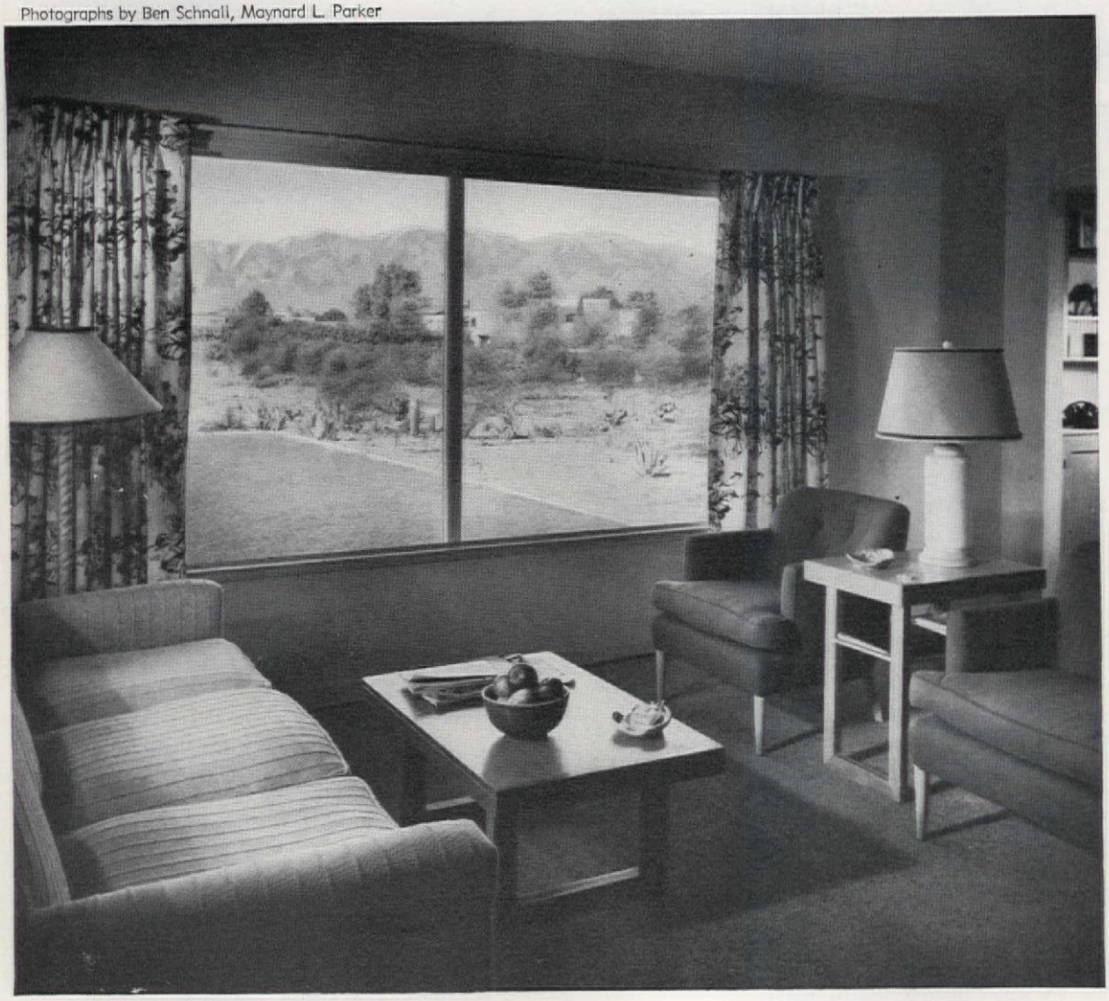
Do you remember the days when we had big hair-bows with little girls attached to them? Today, we have huge sheets of glass with houses attached. Right now, probably the feature in a home most frequently imitated with the greatest lack of judgment is the picture window. The first picture window was an inspiration, planned by someone with the soul of an artist, the imagination of a poet. The result was a masterpiece which brought a beautiful vista right into the home to be enjoyed. It was planned for a purpose. The second, twentieth, hundredth picture window was planned for that same purpose: to frame a lovely view. To *picture!* It was functional, and the function was beauty.

Now imitation, not the flattering kind, has set in like a disease and everybody who builds or remodels simply must have picture windows. And what do they picture? Why, streetcar tracks, or garbage cans, or traffic-congested highways, or a brick wall, or other "picture" windows where the draperies are tightly drawn day and night because "it's like living in Gimbel's show-window." Perhaps, as in one Chicago home, the immense window faces directly into the nearby window of the house next door. A "picture" all right. A moving picture. But neither family enjoys it.

The picture windows not only bring the outdoors into the home; they put the inside of the home right out on the boulevard. If you drive in the evening in the districts where new homes are being built, how many dozens have you seen with an immense window overlooking traffic, a big lamp or a vase of flowers squarely in the middle of it—and *nobody* in the room? A picture, all right! But not for those who live in the house, and that is where

Comfortable viewing arrangement around a "picture" window for a view that isn't there!

Photographs by Ben Schnall, Maynard L. Parker



In the home of Mr. and Mrs. C. L. Telic, decorator Alfred Messner arranges a comfortable grouping around a "picture" window that frames a beautiful picture of desert and mountains

Everybody's Doing It

. . . or how a magnificent idea can be abused

the type of imitators without common sense have made their mistake. They planned from the outside in, instead of from the inside out.

A few years ago the prevailing cry was: "You simply must paint your woodwork white! Everybody's doing it . . ."

As in the case of the first picture window, it was some really inspired person who had first created beauty in a home—this time with cans of white paint. Then, the good imitators, those with taste and sense, picked up the idea. Then came just plain imitators and, when the fad for white woodwork was at its height, it was criminal the way slavish people daubed paint over beautifully grained wood for which, today, we would pay almost any price—if we could get it. But "white" was the rage, you know!

Today, there's another prevailing cry. If you paper or paint a bedroom or kitchen or even a living room, what are you advised? . . . "you simply must have one wall different from the rest. Everybody's doing it!"

It's become a formula: three walls plain, one wall figured. Or, vice versa. Follow the crowd. Does it make sense in your home? Who cares? The alcove, the dining bay in a living room, the *reason* behind the original inspiration for combining wall-papers or paints—is it there in your home? No. We'll just say "eeny, meeny," and there will be the wall that will be different from the others. Common sense? Good taste? No, we'll just be sheep and tag along with the rest of the crowd.

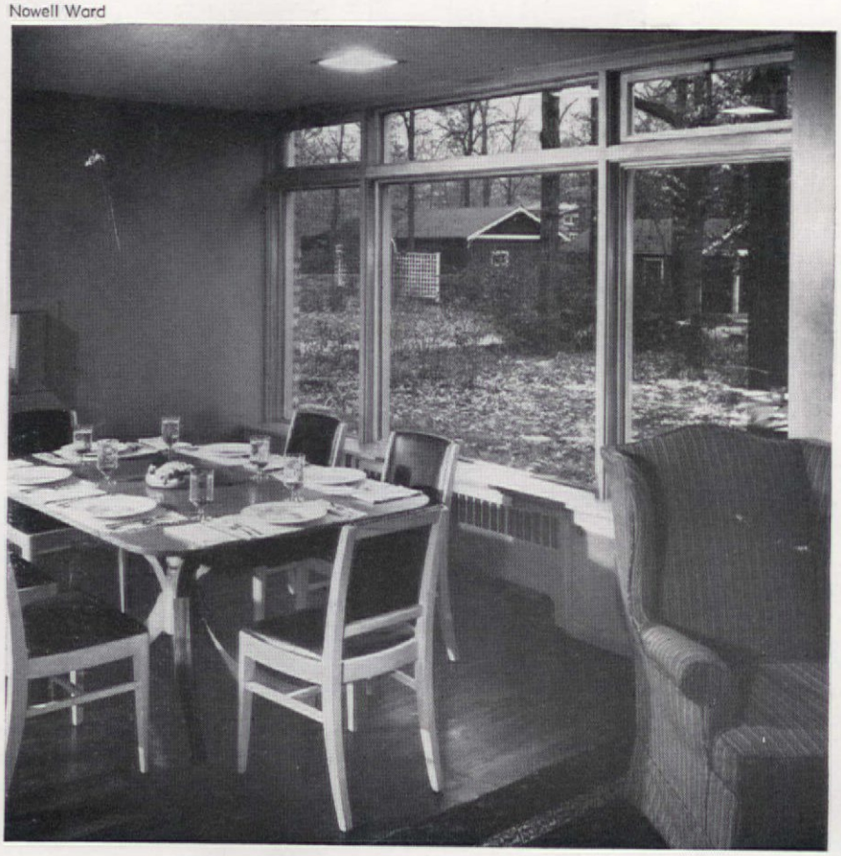
When you copy, be sure there is a reason. If you spend the money to put a large pane of glass in your home, you want the pane, not the pain! Be wary of fads. What everybody else is doing in their homes, you think over a long time before you do it.

Roscoe Laing

Fred Gund

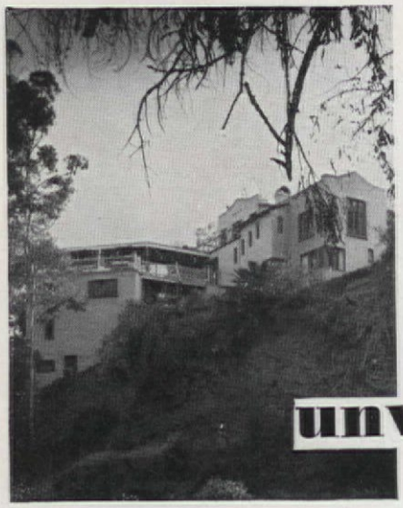
Picture windows can not only bring the outdoors into the home—they can also put the inside of the home right out on the street corner. Common sense dictates that if you crave a picture window and have only a street view, that the house be set far enough back on the plot to gain maximum privacy

Nowell Ward



Maynard L. Parker

Keep enough in the budget to plant yourself in if your "picture" is to be your neighbor's garage or drying yard! We can't all have dramatic sea, desert or mountains. Make your own lovely "picture" —but be sure you can control it after you've contrived it. Decorator, Martha Weaver of Barker Brothers



stark

ugly

unwanted

It's Pink and Pretty NOW!

Ordinarily it would be grossly unfair to contrast such charming color with the drab "before" photograph at left. In the Good case, it's a definitely fair comparison

Photographs by George de Gennaro

Sunken fireplace in living room is two-sided for dining room enjoyment. Dated vaulted ceiling, different height French windows overcome by color and valance treatment

There had been the usual haphazard caravan of prospective buyers who had looked at the stark, ugly stucco house before the Goods came along, but they were all afraid of it. The known list of necessary repairs scared them. The mention of termites can be and usually is terrifying for the reason that termites may be known to exist, but the extent of damage they have done remains guesswork. One wall of the den-sitting room had caved in. The whole house was in sad need of a paint job. It was overgrown with a thicket of shrubs and a tangle of vines. The neighbors, with a natural prejudice against a dark, empty house, had tried to have it condemned and, failing that, were about ready to buy it and tear it down. Now, its proud owners, the John V. Goods, do not pull a long face about any of this. To be sure there were termites. The house had gone to seed. It needed a lot of work to reclaim its respect among its comfortable, well-kept neighbors. The Goods could see this themselves. What they couldn't see, they were told. What they accomplished is little short of a miracle.

Mr. Good, an embryo architect who studied architecture in college and then became a legitimate-stage and later a motion-picture actor, did the structural work in their project; Mrs. Good, a former actress, the interior decorating. Together, they brought the great gift of willingness to work for a home, the rare gift of vision that could see the charming, comfortable home they have now. It's relatively easy to restore a historical gem—but research on pseudo-Mediterranean stucco jobs is scarce. Few good reclamation examples exist and, because our South, Southwest and West Coast are studded with these "hopeless" houses, the Good house should spur many another back into respectability and good living for their owners.

The neighbors did not get the house condemned—because the Goods bought it and promptly set to work. The caved-in wall of the den-sitting room was easily understood and the cost of repair in this case could be fairly accurately determined, just as the cost of painting could be done. The broken wall was not a serious matter. Being a hillside house, downhill drainage had been neglected in late years. It merely meant diverting waterfall to the right and to the left of the house and rebuilding a few feet of brick

MARTHA B. DARBYSHIRE

Convivial raised hearth allows for conversation as well as view from dining to living rooms. Linen storage under shuttered and chintz-upholstered recess. Our cover girls, Mrs. Good and daughter Sharon, in the chocolate-brown and pink den-sitting room. Rose and beige woolen fabrics, sailcloth, raw silk curtains. (Mr. Good bought wool for a jacket—Mrs. Good covered a chair with it before his tailor got it.) Book wall opens for record, magazine, and film storage. (Detail, page 114)

wall. It was the termites then that had everyone buffaloed—everyone except Mr. and Mrs. Good! They were younger, more optimistic than any of the other prospective buyers, and *they,* to their eternal gratification, *took the chance.* It *was* a gamble but it paid off. The underpinnings of the house were solid. The termite damage was negligible. While investigation was going on, however, they added some modern structural foundation strength which is only a wise precaution in rejuvenating an old house—especially one that is hung on the side of a hill. As a result, they have the comfortable assurance that their perch is firmly, substantially grounded.

Mr. Good planned, and with the help of competent carpenters and masons, executed all of the major and minor remodeling changes. Fortunately, architecture is not merely an art of putting up a front. In this case, it included breaking through the back wall of the living-room fireplace from the dining-room side so that both rooms now share the pleasure of the same open firebox. It called, too, for

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Breakfast room end of kitchen is furnished with old pine, sings with color. As elsewhere in house, antiques are there to function

SHUTTER DOOR, topped with Victorian bureau headpiece, now dedicated to Editor Austin's near-suicidal plunge from step. (1)

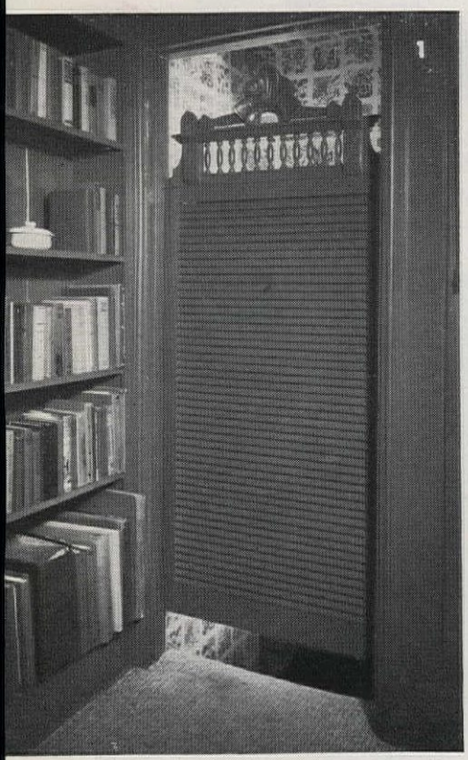
HANGING LAMP of old white china, like other old lamps throughout house, is electrified. (2)

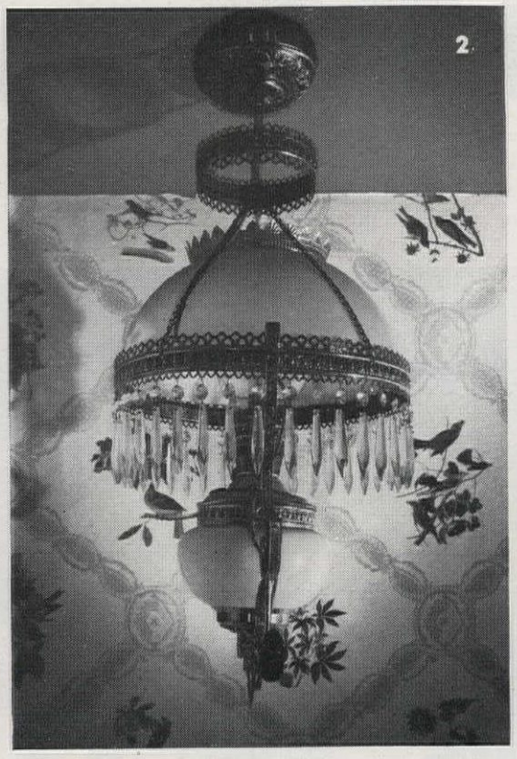
THE "PINK LADY" contemporizes heirloom walnut furniture with stylized wallpaper, white quilted chintz. (3)

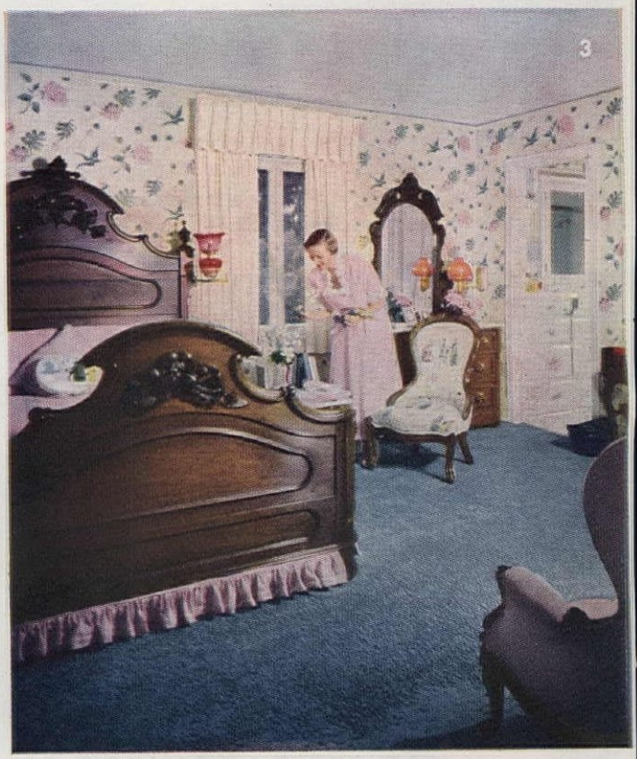
MELODEON utilized for dining room server. Antique brass hurricane lamps (electrified), nubby fabrics. (4)

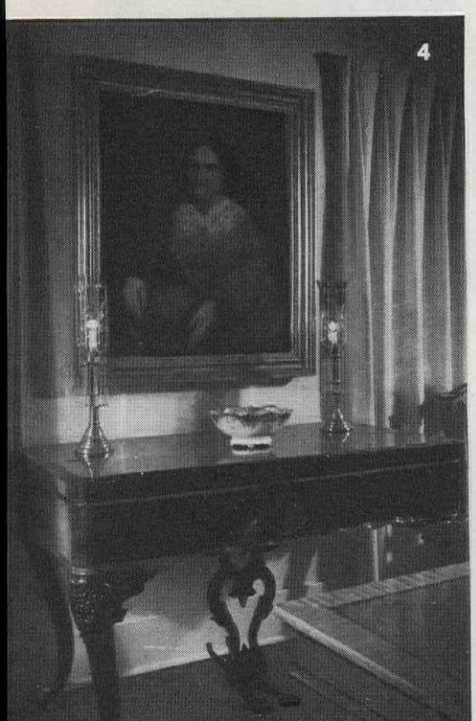
ZITHER for loudspeaker, wall, not third man! Radio and record player in recessed den-living room closet. (5)

ENTRANCE HALL, on lowest of four floor levels, no longer bears resemblance to former cement basement effect. (6)









1. Among the 500 genera and thousands of species of orchids are many strange, interesting forms. This is Brassia verrucosa

2. The flower form gives the name "moth orchids" to those of the Phalaenopsis group, of which this plant is a young hybrid

3. Coelogyne (accent on log — as in loggia) cristata, from the Himalayas, is especially easy to grow and suitable for home culture

4. The 300 species of Oncidiums include some of the loveliest and most valuable spray orchids. This one is O. ampliatum

5. Oncidium kramerianum comes from northern South America and is called "butterfly orchid." Can you think of a better name?

Photographs by Mark Tidd

Orchids in the Bronx

JEAN HERSEY

Mrs. Hersey tells about their orchids, but the whole family enjoys them. Above, Mr. Hersey repots one, flanked by two Cypripediums. Here is the "orchidarium" in their living-room window

My husband and I have been raising and flowering orchids in our New York City living room for more than three years. Today, 16 snow-white blossoms with golden stamens are open on one Coelogyne plant. Another of our favorites has the beginning of a flower spike which, the book says, will climb six feet before it blooms. Apparently, we'll have to raise the roof!

There's no telling what will start you raising orchids. The small nunlike flower part in the heart of the one called the White Nun Orchid was our original undoing; almost immediately after we saw it we bought our first plant. The blossom of the Butterfly Orchid, with the figure of a dancing girl in the center, led us on to buy our second plant. Then, when we met the variety in which is a miniature replica of a small Dutch boy, complete with breeches, we were lost.

Out of our experience we say that anyone can grow orchids in the home—some orchids, that is. One enthusiast raises them in a city hotel bedroom window. [We grew one for three years and *flowered* it in our A. H. office—*Horticultural Editor.*] Like the baker who grows them in Brooklyn and an engineer over in New Jersey, all kinds of people are trying this increasingly popular and most satisfying pastime. The culture is simple, the rules are few, the delightful rewards are numerous. You, sir, can raise a corsage for your best girl or your wife; you, madam, can grow the bridal bouquet for your daughter's wedding. Moreover, the fun begins months ahead of flowering time and continues long after it. Not only the blossoming, but the whole growing cycle of an orchid is thrilling to watch.

The first big event is, naturally, your first flower. But an even greater thrill comes with the second. The plant, when you bought it, fresh from the nursery, might have been all set for the first blooming. But a year later, the second flowering shows that it has completed its rhythm of growth under *your* care. *You* have grown it successfully! And *not* in a greenhouse.

Among the joys of orchid growing are these: The flowers last on the plants in perfect condition for from a few weeks to three months, depending on the variety. Many orchids are fragrant; so much so that the aroma of a flower can scent a whole room. Orchids behave with great individuality; the respective growing habits of the different kinds are varied and interesting to watch and study.

Popular misconceptions about orchids include ideas like these: 1. *All orchids are of the big "mink-coat" kind.* In reality, there are thousands of others than those flamboyant lavender-purple sorts; they come in about every rainbow color, even blue; some grow singly, some in sprays; some are large, others are small, etc. 2. *All orchids are delicate.* Actually a good many are surprisingly tough and hardy, resistant to changes in temperature; some will even withstand a light freeze or two. 3. *All orchids take seven years to bloom.* The fact is that you can purchase mature plants ready to flower for you in a few weeks, and which will bloom annually thereafter. 4. *All orchids are prohibitively expensive.* Not so. Plants of blooming size for house culture can be bought for as little as three dollars each. 5. *All orchids must be grown in a greenhouse.* Well, we have proved that they will grow in a living room. Some kinds flourish on an ordinary window sill; others grow well in a simple glass case which can be purchased or made at home. One big enough for a dozen plants should cost under ten dollars to build. In general, the best location is an east or west window. Strong light is essential, but it need not be continuous all day. A south window is ideal if you hang a light-breaking shade of cheesecloth or a thin curtain between plants and window glass from March through October.

Of the details of home orchid culture, one of the most important is, don't overwater. Roots as well as tops need air so, when you do it, soak until water runs out the bottom of the pot, then wait until the roots are dry before doing it again. The drier a plant, the lighter it is, so by "hefting" a pot you can, with experience, tell when a watering is due. In an "orchidarium," a plant in a 5-inch pot will usually want water once a week; loose in the average house, every day or two. Frequent spraying of the top is necessary—at least once a day, and oftener if possible. Keep a filled rubber bulb sprayer handy and give your orchids a squirt whenever you think of it. However, if you forget to water them for a few days, no harm will result. Incidentally, rain water is better than tap water. Other than watering, orchids need only a few minutes' daily care, and little or no feeding since they get their sustenance from the water and the air. Hence, first thing every morning, open a window for a few minutes to freshen

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Short on Ready Cash—Long

Photographs by F. M. Demarest

Corner of living room showing staircase wall, record unit, hanging shelf built by me. Betty made the slip covers and curtains. Dining room corner cupboard was my creation. Table is also a "Murdoch original"

When a young couple starts out to furnish and decorate a house today, it's no picnic, since many of us aren't overloaded with money, to say the least. By making most of our furniture by hand and using color to point up the entire scheme, we think the problem has been pretty well handled, and we're quite proud of ourselves.

We did buy three good basic upholstered pieces, a bedroom set, and a few Early American antiques, but after that there was very little left. So I, being brave and untried, decided to make the rest of our furniture. I'd had absolutely no experience.

First I made the corner cupboard shown in the dining-room picture. It took a lot of figuring and plan-drawing, but the actual work was surprisingly quick. Everything was done with hand tools. You should have seen my shoulders snap up and my chest expand when some caller would make a beautiful remark about the "fine old piece in the corner." Such compliments naturally gave me more confidence, and by now if you dropped in, you'd see many original "Murdoch" pieces. Besides all the furniture, Betty did the slip covers and made all the cottage curtains. We also hung the wallpaper, paneled the walls, built closets, painted and refinished furniture—things we would have written off as impossible just a short time ago.

We read a lot of home magazines, asked for and received a lot of advice before we even started to work, but once you get your hands on the hammer, the saw, and the

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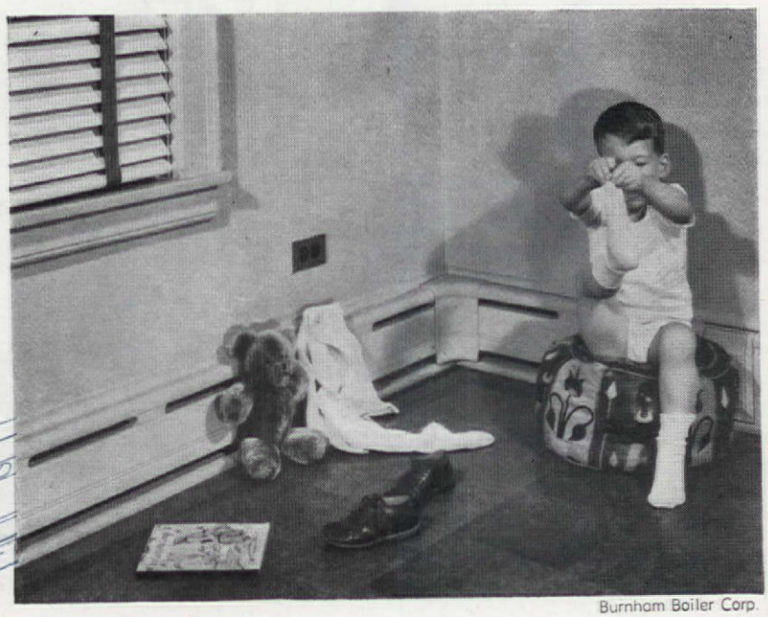
JOSEPH S. MURDOCH

on Ideas

I wouldn't have believed—until I'd done it—that I could panel a fireplace wall, but we decided knotty pine would provide the right background for Early American furnishings—so I was elected! I made the table from a butter churn and a bread board

Two discarded shutter doors were found in the neighborhood in good condition, except for many layers of paint that Betty and I removed. They will make attractive doors for our bedroom closet once they are fitted and freshly painted. Garage with the doors opened makes a practical workshop

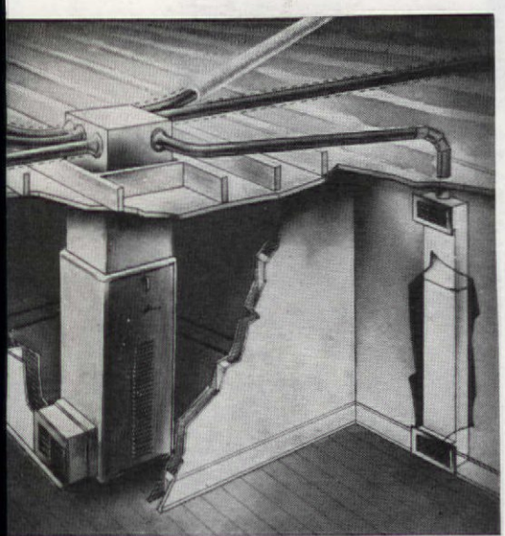
There's Something Evolutionary



Burnham Boiler Corp.

Unobtrusive baseboard convectors spread the heat at floor level along outside walls. This one has fins to heat the air as it passes in bottom and out top

One of a number of sensitive Minneapolis-Honeywell control sets is a clock-thermostat in the room, an Anticipator outdoors, and an Electronic Relay or "brain" near the heating plant



The Coleman "Blend-Air" warm-air home-heating system includes controls and a blower, arranged for easy adjustment for continuous air circulation to prevent stratification, along with its features of high temperature and high velocity delivery of heat to the air-mixing chambers, or "blenders," and small air-ducts which are easy to install in old or new homes

in Heating

JAMES A. OEST

THE OLD DISCOMFORTS OF — Uneven Heat Stratification "Cold 70°" Drafty Floors — CAN NOW BE CONTROLLED

Ever since the days of the flint, when man's heated comfort depended on how successfully he could strike a spark, we've seen constant improvement in heating devices. The years have brought many developments which add to existing heating practices and equipment, reducing the discomfort of drafty floors, uneven heat, and a feeling of chill even though the thermometer indicates that the temperature is high enough for body comfort. The improvements have been more evolutionary than revolutionary.

To cure a general lack of sufficient heat isn't a great problem, except in an economic sense. Usually this can be remedied by installing a heating plant with a larger capacity or insulation, weatherstripping, and storm windows to reduce the heat loss. The big problem, however, is the lack of real control, which causes the greatest amount of discomfort. The news in heating today is the means of gaining control, and the resulting satisfaction from the heating plant.

The old, heavy, cast-iron radiators and the hot-air systems are slow to respond to the need for supplying or shutting off heat, and cause uneven heat with overheating and severe chilling of the rooms. With automatic heating systems, in the periods between the intermittent operation, the warm air rises to the ceiling so that temperature at times becomes 15 degrees or more cooler near the floor than at the ceiling. This is known as stratification. Children playing on the floor are apt to get croup, while father is comfortable in a T-shirt up where the air is warm.

Changes in outside wall temperatures due to weather variations necessitate adjustment of the inside air temperature to prevent discomfort. Also the different exposures of rooms vary the heat loss and make one room chilly today and warm tomorrow when the wind shifts. Cold drafts in a house that is tight against air leaks can come from cold rooms, stratification, and concentrated blasts of heat.

Uneven heat with extreme variations of room temperatures, due to the slow response to heat needs, is overcome by several means. In old hot-air systems a blower can be added for positive circulation of the heat. With steam and hot-water systems, the new, lighter cast-iron radiators heat up quickly, and are

PLEASE TURN TO PAGE 136

The Trane Co

Efficient, quick-heating convectors are out of sight, blend gracefully into room decorations, take up very little space, and are easy to keep clean

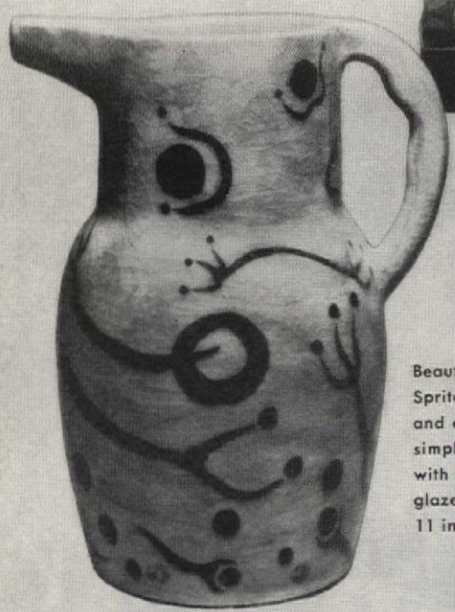
"Strutting Rooster" by Carl Walters, an important addition, singly or in pairs, for mantel, chest, or table. Can also be used for flowers. Stands 12 inches high with reddish-brown or eggshell ground. $19.50 each

Masterpieces

Berta Margoulies' "Pioneer" symbolizes early settler who broke plains, cut down forests, pushed westward to build and develop America. Figure in soft yellow, green, brown, black, excellent in Provincial setting. 11½ inches, $22.50

Marvelous new approach to ceramic accessories for the house, 70 beautiful pieces have been executed in Stonelain, a fresh slant on high-fired ceramics. Each piece is signed by the famous American painter or sculptor who created it. Includes vases, ash trays, bowls, platters, cigarette boxes, pitchers, tiles, sculptured figurines. You can buy them now in most department stores and gift shops. According to the Associated American Artists, who should know, since they're the distributors, this is the first time painters, sculptors, and ceramists have joined up to bring you beautiful home accessories in the ceramic field at prices which in many cases are lower than those which are mass-produced.

SEE PAGE 130 FOR MORE INFORMATION ON THE ARTISTS WHOSE WORK APPEARS ON THESE PAGES



Beauty plus in two-quart pitcher, "Pink Sprite" by Julio de Diego. Extended lip and easy-to-grasp handle make pouring simple. Important decorative accessory with or without flowers. Soft pink glaze. Design in black, subtle green. 11 inches high, 5-inch base, $27.50

Another Julio de Diego creation "Blowing Bubbles." An impressive color accent used as ash tray or plate, especially in modern setting. Available only in celadon green. Amusing relief design in deeper tone of green. 10½ inches long, 6½ inches wide, $15.00

Skyscrapers in subtle colorings against yellow-brown crackled background, a symphony in color and design. "Manhattan Melody" by Georges Schreiber. 16 inches high, $60.00

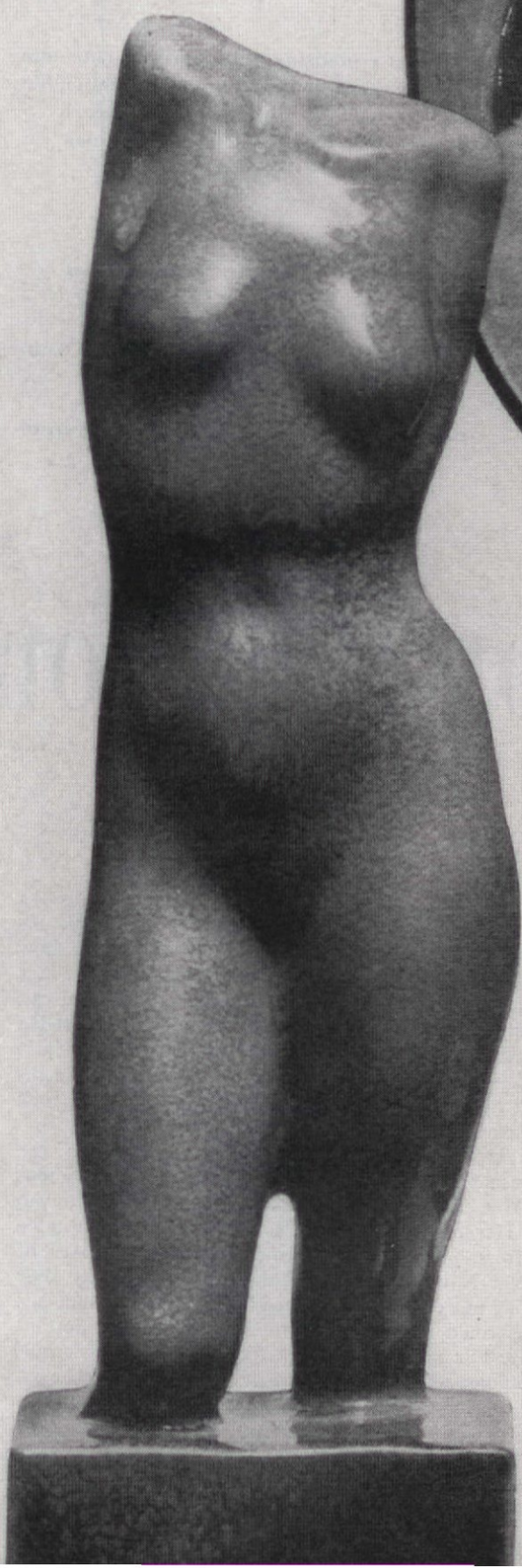
"Still Life," right, by Nicolai Cikovsky, floral decorations in pinks, blues, reds, yellows, whites, golden browns on a ground of crackled sky-blue. 11½ inches high, $22.50

MARY E. MONZE

on Sale

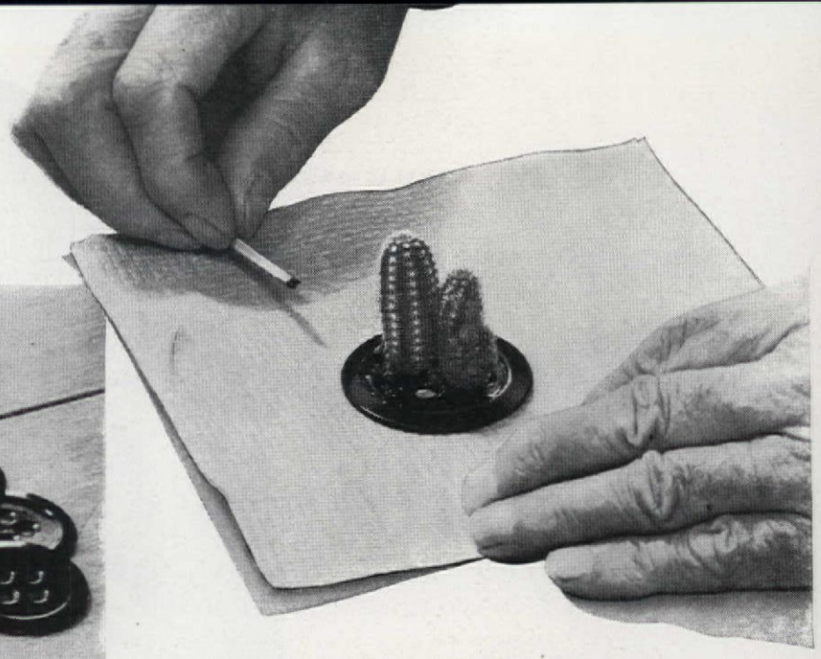
"Young Acrobat" is subject of Chaim Gross' lovely plate or hanging plaque. Hole fired in back of piece for hooks. Figures, molded in relief, are colored blue-black, warm red, purple on off-white glazed ground. Rim edged in blue-black. 14 by 8¾ inches, $27.50

Designed in yellow, black, green, blues on off-white field, "Little Harbor" by Joe Jones has many uses—ash tray, candy or nut dish, and is a most fascinating conversation piece. 8¾ by 8½ inches, $15.00



"Torso" by Jo Davidson, a rare and beautiful studio piece, is available in peacock-blue on blue-brown ceramic base or gray figure on peacock ceramic base. 14 inches high, $15.00. Handsome bowl directly above, "Pathways" by Julio de Diego, has free-form edge, design incised in clay. Highly fired in choice of three colors: peacock, sea-green, pink. 11½ by 5½ inches high, $20.00

Materials are easy to find about the house, collect, or buy, they include tiny plants and stones, peat moss, sand, shears, scissors, tweezers, razor blade, transparent cement

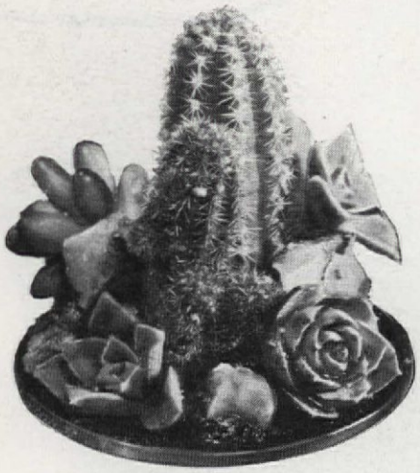


1 After visualizing your "garden" (including base), put small amount of cement on button and set tallest cactus (or two) firmly in place, a little off center. Pause to let cement harden

Want a hobby? Want to brighten the lives of invalids and broaden children's interests? Then learn—

How to Garden on a Button

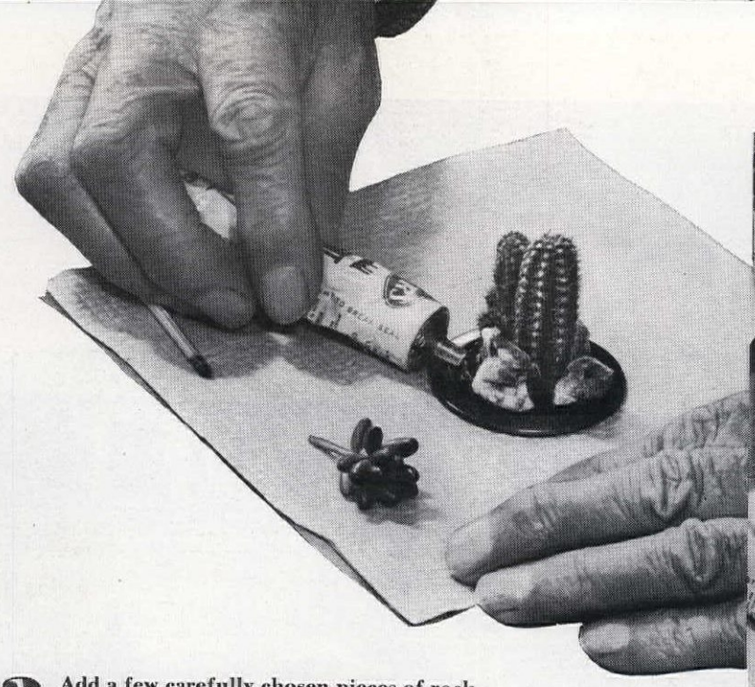
MAURICE B. KYNE

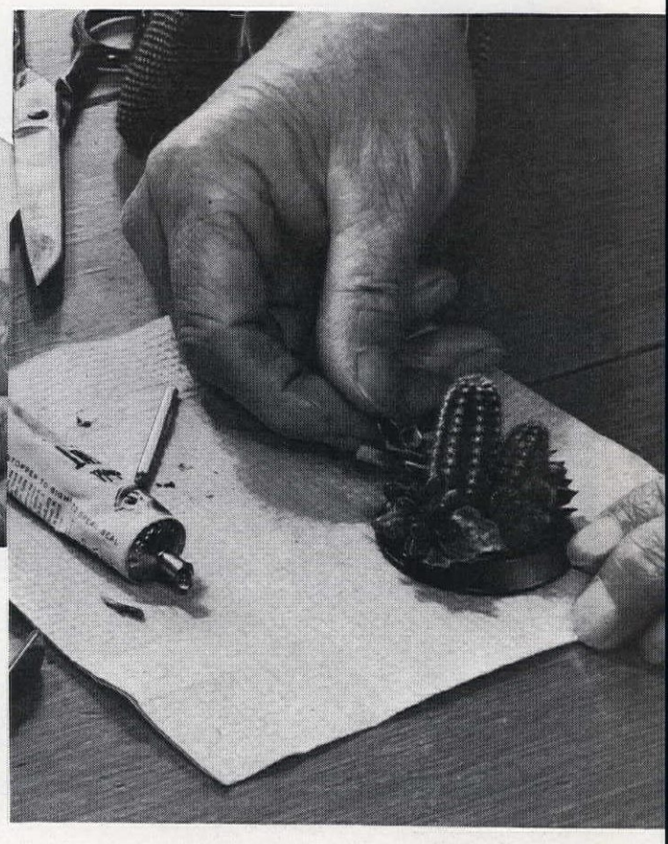


The finished product as made by author's father for this article. It will last for many months

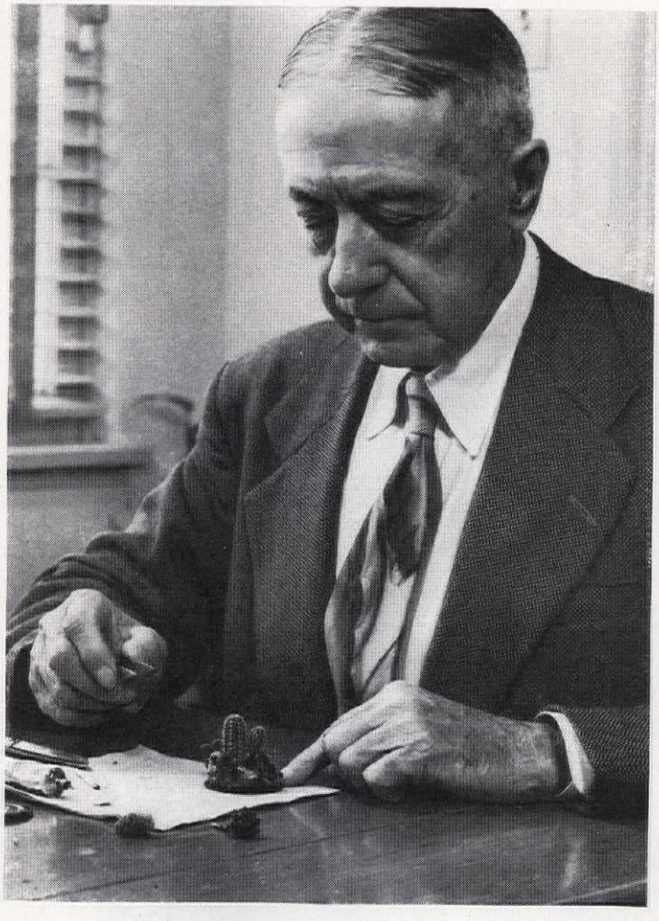
Many hobbyists enjoy making miniatures, and one of the most delightful ways of indulging this desire is the making of miniature gardens—yes, real, living gardens—on buttons! To prove how simple it is, these pictures show how a tiny cactus garden can be made, complete with sand and peat moss, in a very short time. By adding a few drops of water about once a week, you can persuade it to live contentedly for months. For the demonstration we used a button, but a small coaster, a milk bottle cap, or any tiny dish with holes in it for drainage would do. Small, slow-growing kinds of cacti and succulents comprise the plant materials, and little sea shells, pebbles, and bits of broken rock and bright-colored glass can be added to give variety in texture and color.

Editor's Note—It is gratifying to get this latest, convincing evidence of the continuing interest in this pleasant hobby. During World War II, we heard about button gardens and about Mrs. Florence Waye Casebolt of California, who apparently originated them. Her first, featured in a miniature Mexican table setting made for the Red Cross, proved so popular that she got the idea of making them for patients in a Navy hospital, and then others. Quickly they proved their value as something not only to be enjoyed by invalids and shut-ins, but also that they themselves could make. So add to their score an important place in occupational therapy. For additional information about them consult Mrs. Casebolt's attractive pamphlet—"Button Gardens and How to Make Them."





2 Add a few carefully chosen pieces of rock around dominant cactus feature, but leave a little space between them. Paper-napkin work surface prevents mess, soaks up spilled cement



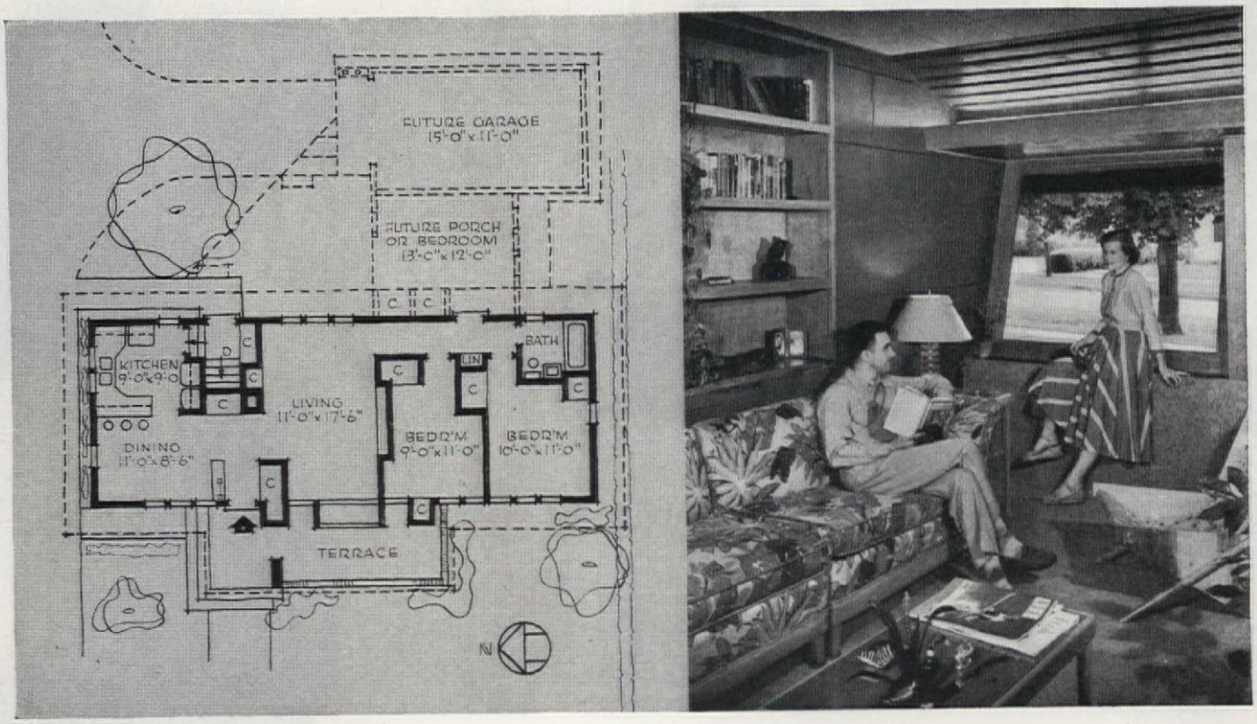
This kind of gardening involves no work clothes, calluses, sore muscles; it can be enjoyed anywhere, at any time, by anybody

3 Fill in gaps around cacti and stones with two or three smaller plants (succulents) of suitable size, shape, and color, using only enough cement to anchor them. Don't overcrowd

4 Finally, sprinkle with clean sand to cover button and cement, and tuck in bits of peat moss around base, this to absorb and hold the moisture needed by the plants as they grow

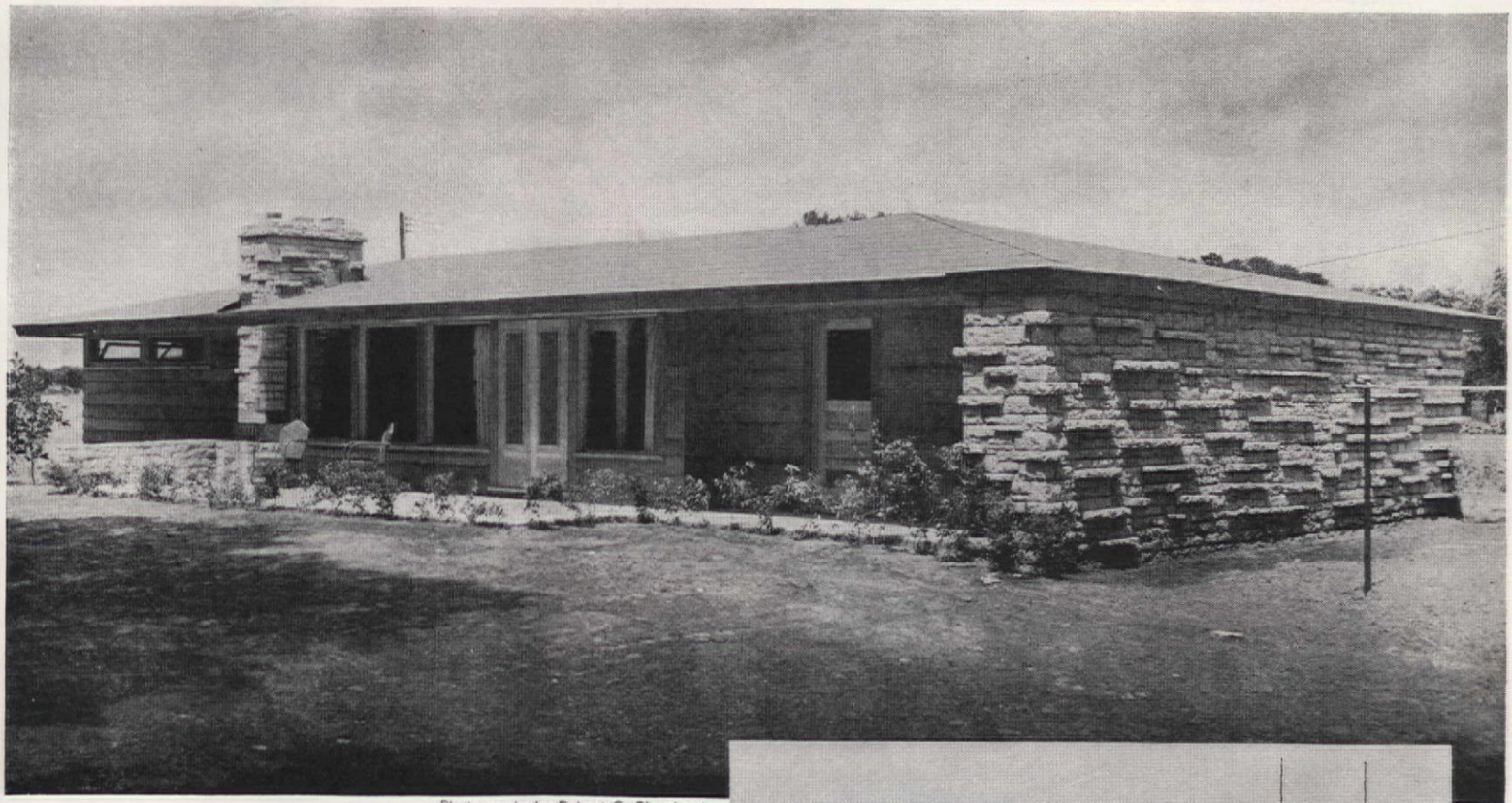
ETHEL McCALL HEAD

Two little houses in

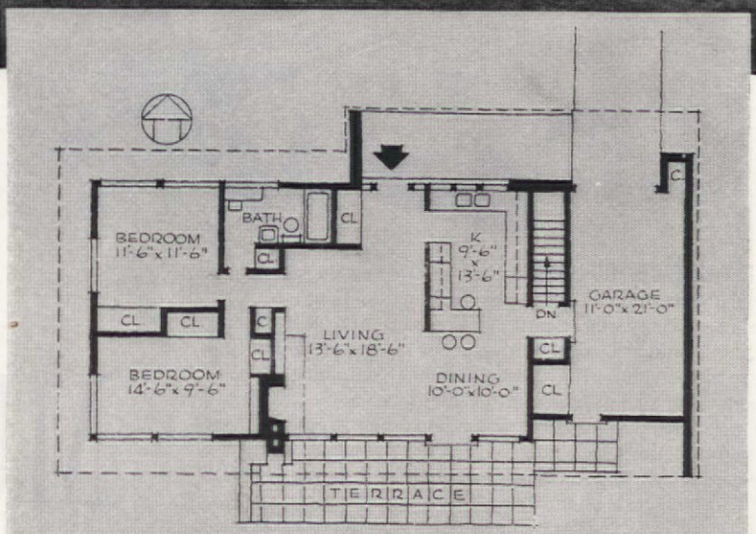


The home of Mr. and Mrs. Howard Steinmann is small, livable, has plans for a future. Of natural red-cedar siding, it is enlivened with interesting architectural details, gay color

John Steinmann, Architect for the Howard Steinmann and the Donald Beger homes



Photographs by Robert C. Cleveland



Wisconsin

In the pretty little town of Monticello, located on a river which winds through Wisconsin farm country, is this small red-cedar home of the young Howard Steinmanns, shown at left. Only 18 x 48 feet, architect brother, John, had to do a little finagling as to plan, but it was worked out with a resulting simple rectangle, both attractive and economical. A future addition is planned so that the house can grow at the rear to take advantage of the rolling meadow view, give privacy for outdoor living. Red-cedar siding was used for exterior, the soffit of the overhang painted chartreuse for a note of color, the little "front" porch of red brick. An extruded window in the living room set at an angle to deflect light, and prevent glare or reflection, opens to the street side. Dining-area, bedroom windows are mere strips of transoms for privacy.

One steps into a little hall, formed by a good storage wall on the right and a partial partition topped with plants on the left which shelters dining area. Living room is thus sheltered from entry door, yet hall, dining and living rooms are actually one big area without separating walls. There is *no* door between kitchen and dining area. The Steinmanns say they like the combination of the two areas because both the diminutive kitchen and small dining area borrow space from each other and give an amazing sense of openness. The eating counter is a natural for messy little boys and Mrs. Steinmann can be feeding her son lunch, doing the laundry and setting the table for dinner for four without taking more than a few steps in any direction.

Living-dining area has walls of natural fir plywood except for wall backing the couch where there are open shelves and the plywood has been painted a deep leaf-green. Ceilings are of 16-inch square white insulation tiles. Over the attractive angled window in living room is a lighting trough where the siding of the exterior has been repeated to give interesting detail to the indirect lighting.

Chartreuse draperies, a club chair of same tone, a couch covered in tropical-patterned chintz in coral, green, yellow, and gray add their notes of color to the pleasantly woody room. Howard made the

PLEASE TURN TO PAGE 134

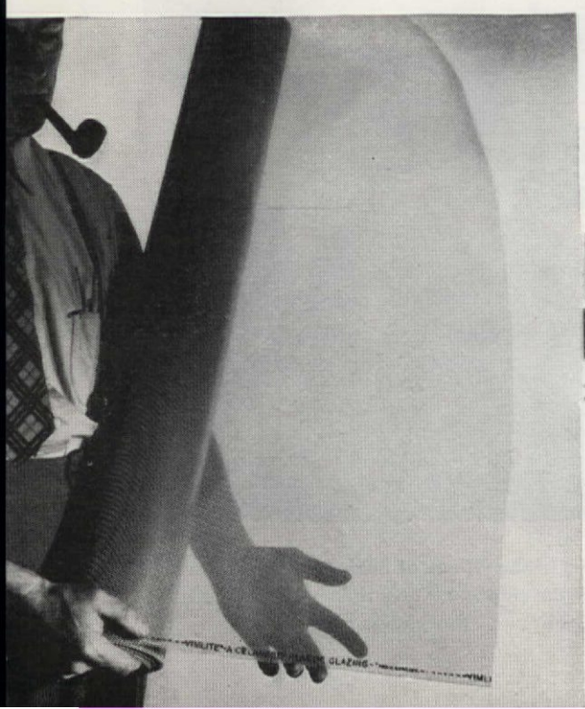
The Donald Begers' little home, in the village of Spring Green, is built of native limestone and red-cedar siding, refutes theory that walls of glass are impractical for severe climates. Story on page 135

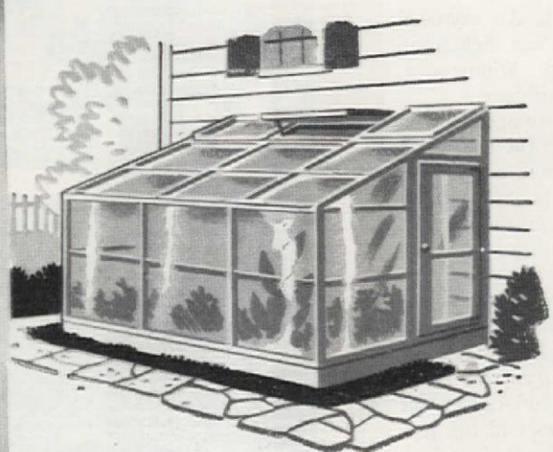
Follow foolproof illustrated instructions for marking, basting, and placing "reminder" pins for channel needed to insert feathers, before you begin easy sewing

Channel makes it simple to fill each section with desired amount of down or feathers. Pat and plump for equal distribution, pin off, go on to next section

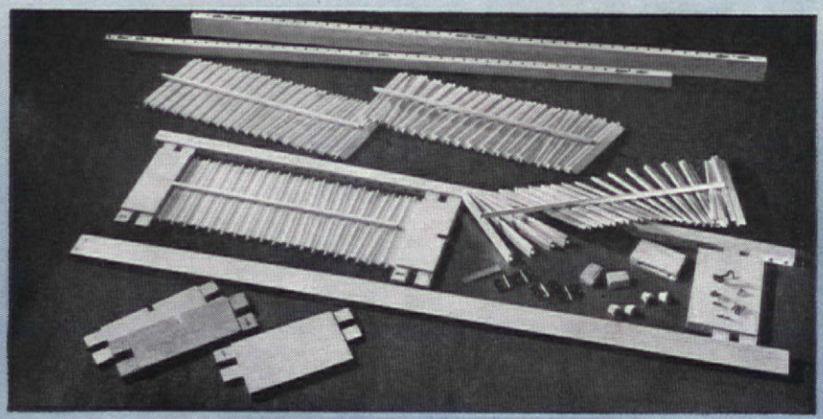
WITH THREE OR FOUR old feather pillows and the kit shown above, you can make a professional-looking comforter. Ten yards of satin, processed to prevent feathers coming through, ready-cut for sewing, in your choice of ten colors. Kit also holds enough matching thread, tailor's chalk, the right needles, even a tape measure and pins. Instruction book gives step-by-step directions, tells how to clean old feathers. The necessary 4½ pounds of new filling, half down, half feathers, costs about $4.25. From Blair House Fabrics, kit is $10.95. Matching drapery fabric, 90¢ **yd.**

MUCH for Little





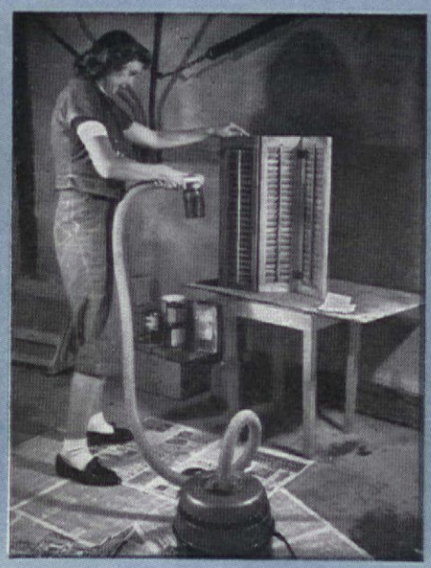
GARDEN THIS WINTER in a greenhouse you can easily make yourself. Vimlite, a wire-reinforced plastic glazing, is excellent and economical for such a house; a roll 50 feet long, 3 feet wide (enough for greenhouse shown) costs under $25. It is strong, easy to work with, and lets the sun's heat into the indoor garden, while affording protection from the cold. Instructions for building the greenhouse can be had from Celanese Corporation of America, Plastics Division. The Vimlite permits light to pass, but diffuses it. There are many glazing uses for the material, and it can be formed into interesting Christmas ornaments, too



Shutter kits contain all the parts, side stiles, cross rails, louver assemblies, all hardware, and a set of instructions for putting the parts together easily

Frame of stiles and rails is assembled loosely, then louvers are fitted in place with a screwdriver or button hook, and the stiles are tapped tightly together

Protruding tenons are sawed off, rabbet is cut on power saw or by hand with a rabbet plane, and ends are trimmed to fit window. Long shutters can be cut in two at rail



First coat of finish is applied, then assemble shutters with hinges and complete finish. Paint or shellac can be sprayed with gun or vacuum attachment

Here is a six-panel set of shutters cut through the middle. Either the top or bottom, or both, can be folded to the side, or closed to suit the light conditions at the moment

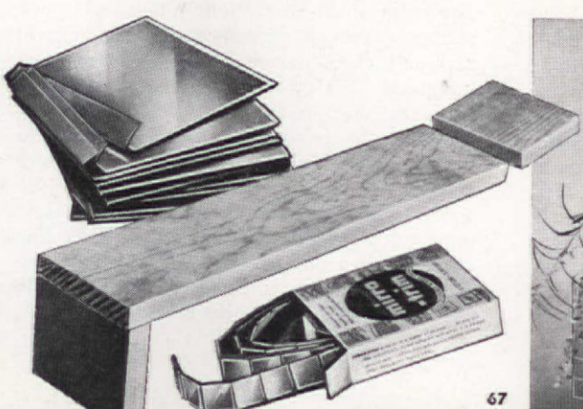
Data from Isabel D. Montgomery

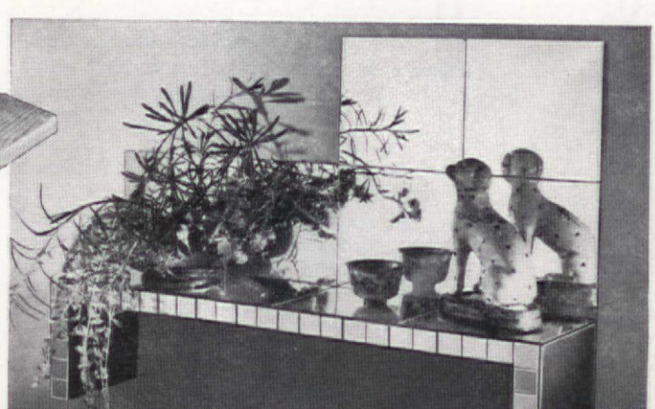
Treat yourself to these topnotch values

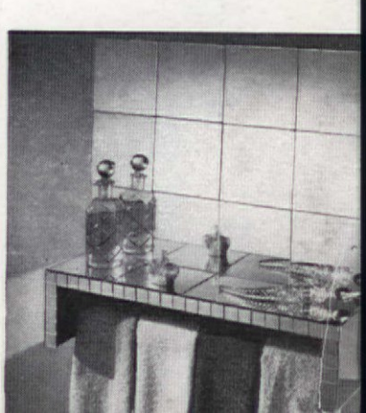
Buy a little, make a little—and you've Much for Little!

MIRRA-TILES are really little decorating miracle workers! They're 4½-inch squares with adhesive backing that will stick to any flat surface—plaster, wood, metal, even glass. What-not shelf shown was made with one strip of 18 by 4½ by ¾-inch wood and two end pieces, 3⅝ by 4½ by ¾ inches. It took six tiles (they come packaged 12 to the carton) to cover shelf surface. Remaining six make asymmetrical backing right on wall. Wood edges were hidden with about 3 feet of ¾-inch Mirra-Trim. Add ½-inch round dowel, six more tiles, and you've a guest-towel rack and primping spot for small lavatory. Use Mirra-Tile to frame a picture, fill in wall between windows, above and around fireplace. From L. & S. Mirror Mfg. Corp., 12 Mirra-Tiles, $2.00, 8-foot roll Mirra-Trim, $1.00

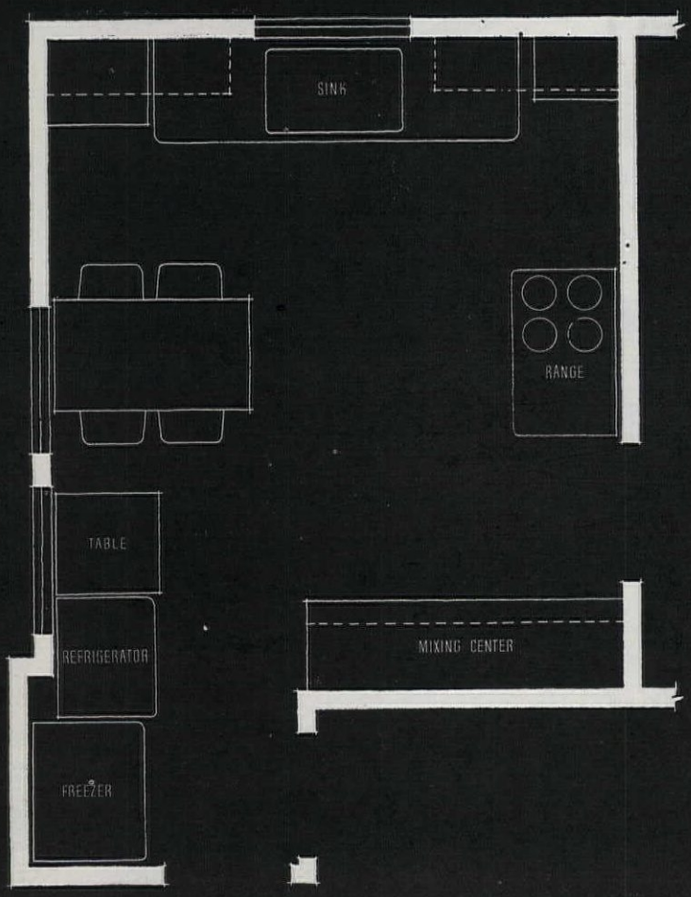
INDOOR SHUTTERS for your windows (see pictures above) can now be bought to fit the small budget. They come disassembled from "Paul Heinley's Movable Shutters," all the parts cut and drilled with accurate mortises and tenons for quick and strong assembly with small steel pins and a minimum of tools. The only cutting that is necessary is for the protruding tenons, the fitting to the window frame, planing the rabbet on the vertical side pieces, and possibly the cutting to make two shutters out of one as was done in the example shown above. Prices vary with the window size. The cost of the complete kit for six-panel shutters in the larger-than-average window above was only $25

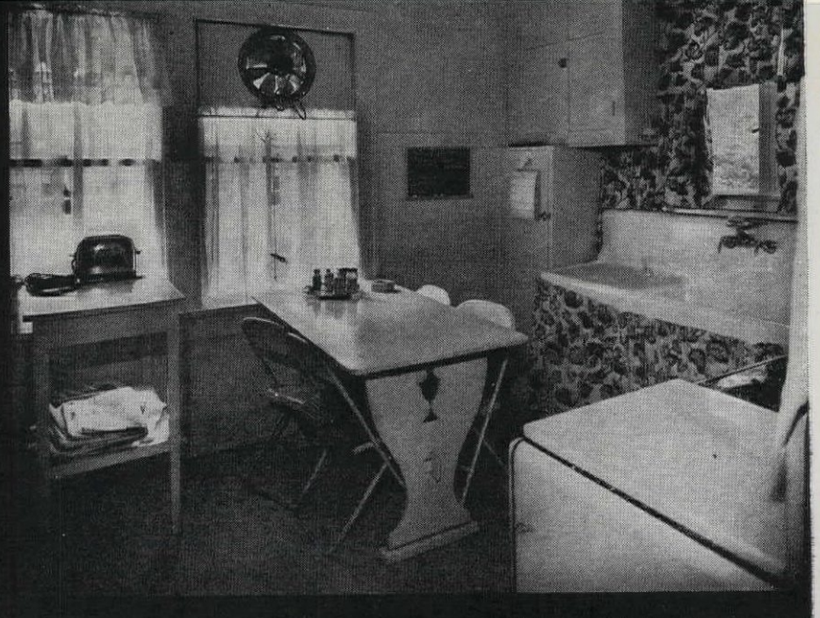


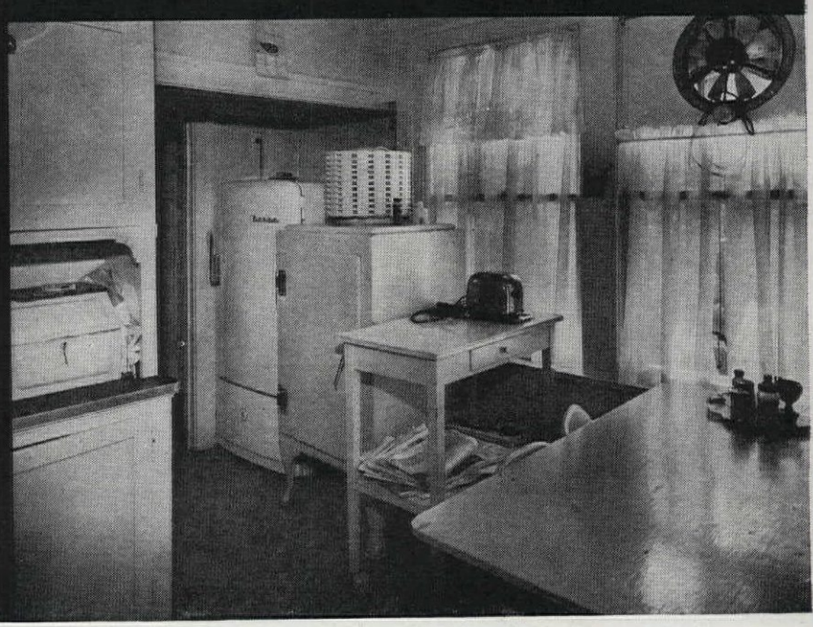




BEFORE: A gallant attempt was made to give this sprawling, chopped-up room a touch of cheer and efficiency. Even so it remains drab, uninspired, cluttered, both as a cooking and dining place



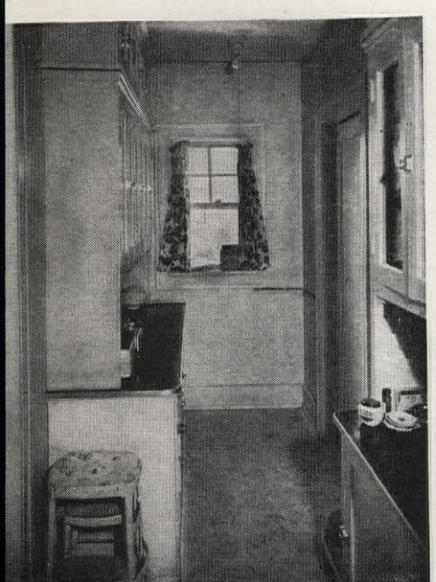




BEFORE Freezer, refrigerator, and cart left little room for enjoying breakfast. One window and most of the other were mutilated by equipment and fan

ANNA MAY WILSON

Room to Bake a Cake



To omit butler's pantry would have doubled cost, so old cupboards were modernized to do better storage job

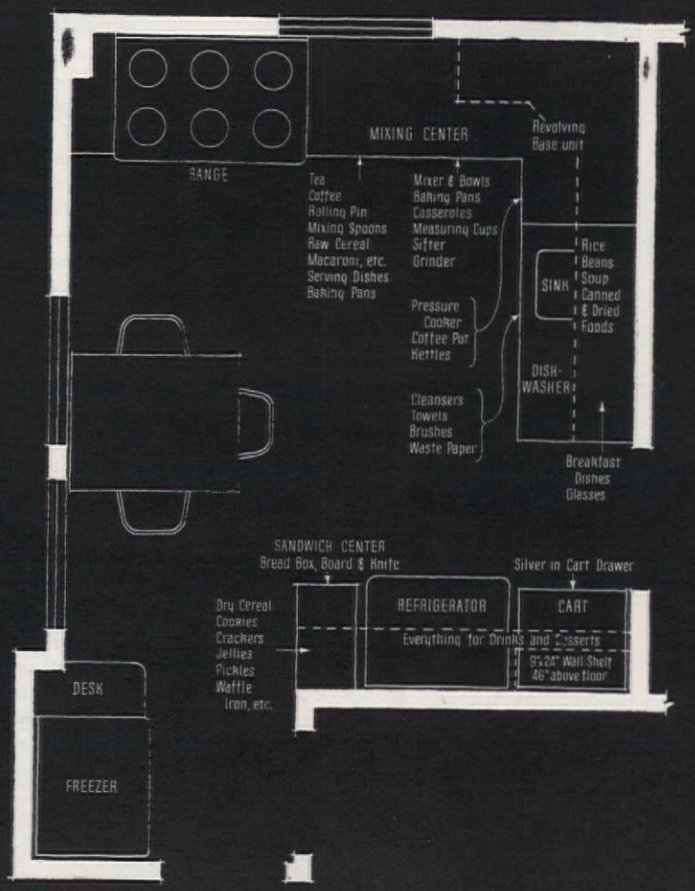
Room to bake a cake"—doesn't have much meaning at first glance, does it? But this is a story about a kitchen which, in spite of having all its fancy-dos, literally didn't afford enough working surface to bake a cake.

Mrs. William H. Trout's kitchen was like that. It was loaded with equipment, but the arrangement was bad, it was cluttered, there was a surplus of discomfort and a minimum of working space. Not for long. With careful shifting and rearranging, all planned beforehand, Mrs. T.'s kitchen today is a delight to the eye and a joy to the cook.

The floor plans speak for themselves, tell you the story much better than we could. Nothing has been removed from the room, but the difference in spaciousness is incredible. There are also many small innovations which serve such a large purpose. For instance, the built-in knife rack on the wall behind the range, the measuring spoons and cups hanging from hooks, the plant shelf high on the wall, safe from possible accident, the cookbook in a sunny, sensible place at the window, always at hand, never needing to be searched for.

Mrs. Trout is an excellent cook, enjoys it very much, and deserves a fine kitchen. She also likes to enjoy life in other ways, and we think her solution is perfect: comfort while she's cooking, faster work, more time off.

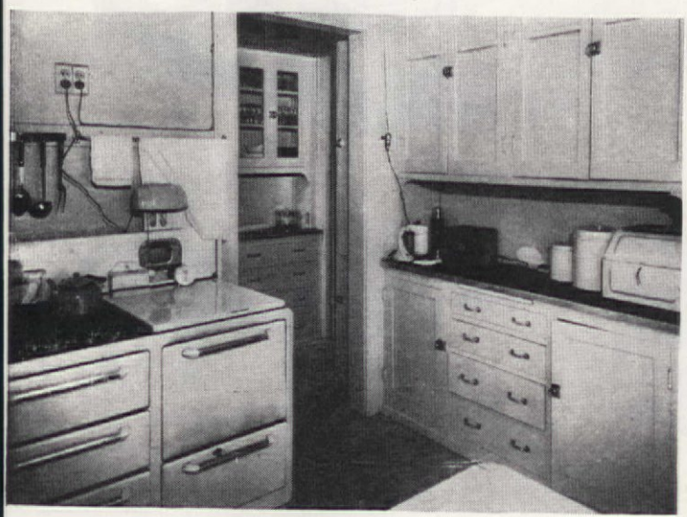
AFTER: And all this was achieved without drastic structural changes. The range is now completely out of traffic lanes, yet near the table and mixing center. Colors are soft pink, gray, and white. Lime-green chairs against the mellow brick wall and airy fish-net curtains lighten the room. Now a super-efficient kitchen and a dramatic setting for any meal of the day



AFTER Crowding at the breakfast table is *passé* in the new kitchen. There is light, a view, and comfort. Three armchairs insure it. The asymmetric shelf that backs up to the freezer is probably the world's smallest workable planning center. It takes care of a radio, telephone, bulletin board, and blackboard. Freezer is completely accessible but not in the way

Photographs by Nowell Ward & Associates

Life goes on as usual in the kitchen, even when daughter Franie cooks buckwheat cakes for school friends. Skillets and range utensils hang on the wall above range. Cookbook hangs open on rack by window where there is ample light and no chance of its being spattered



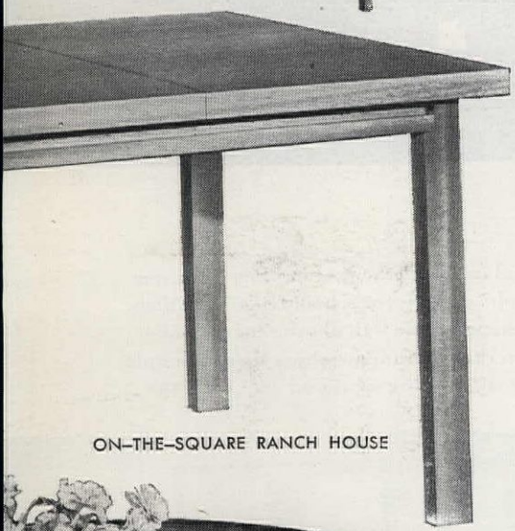
Built-in cabinets had all the faults of the pre-kitchen-planning era: no toe space, counters too low and shallow, wall cabinet doors in the worker's face, and traffic routed straight for the cook's corner. To do a creative cooking job would require a saint

"OUTDOOR–LOOK" RECTANGULAR

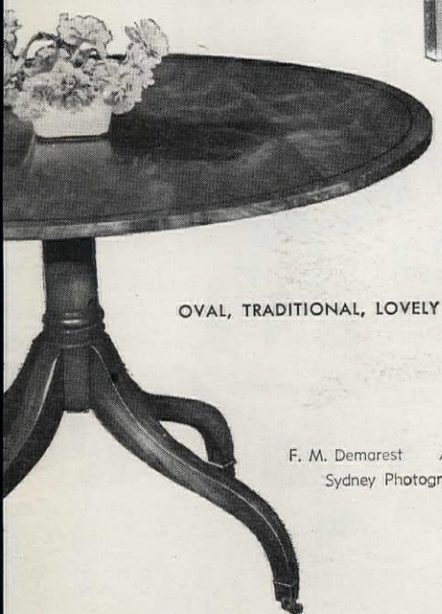
RECTANGULAR cast-aluminum table in simulated bamboo design fits either modern or traditional furnishings. In geranium-red or natural finish, both weather-resistant, so you can shift the dining scene outdoors at will. With the dining area increasing in popularity, market attention is sharply focused on such versatile pieces. In dining area color-keyed by Goodall's "Compote" drapery, see how plate-glass top adds feeling of space. 48 by 32-inch table about $120 from Molla

ROUND, SUAVE, MODERN

ROUND, commodious top of wheat-finish mahogany dining table is 48 inches in diameter. Beautifully detailed legs ending in brass ferrules are set wide apart to accommodate comfortable upholstered chairs. In blue and white leather to tie in with Textron's textured block plaid, they double as occasional chairs, table functions as desk. From Valley Upholstery, table about $115

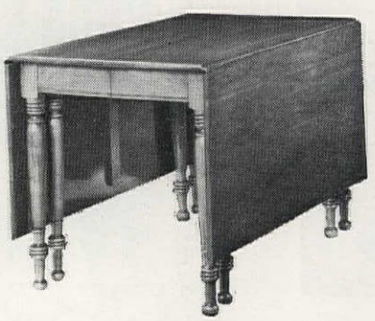


ON–THE–SQUARE RANCH HOUSE



OVAL, TRADITIONAL, LOVELY

F. M. Demarest Albert A. Freeman
Sydney Photographic Service



With leaves down, beautifully simple drop-leaf table takes but 27 by 44 inches of space, opens to 85 inches. Of solid cherry in mellow, age-ripened finish. By Consider H. Willett, about $120

Double-rudder Colonial table in tawny-toned maple especially good for a long hall wall. Closed, it's 54 by 26 inches; with both leaves up, 48 inches wide. About $75 from H. T. Cushman

SQUARE table has combination of simple modern lines with provincial sturdiness. Typical of manufacturer-designer attention to detail in this rapidly developing furniture trend. Note interesting shape of leg on this square Tanguile mahogany dining table in chestnut finish. Set against Golding's chocolate-ground "Chrysanthemum" fabric, table and semi-upholstered chairs make an inviting living room group. 40 inches square, table opens to 72 inches. From Brown-Saltman, about $139, chairs $53 each

Market Report—No. 2

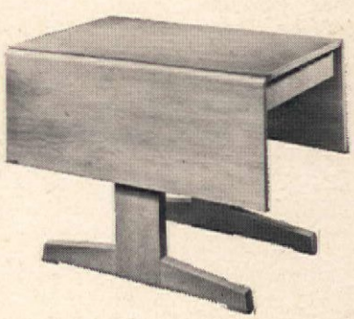
GERTRUDE BROOKS DIXSON

OVAL 18th Century mahogany table is graceful, decorative, utilitarian. Fits charmingly into living-room dining niche where Golding's "Chrysanthemum" fabric is handled in traditional manner. Brass-tipped spider legs are spaced to allow plenty of leg room for chairs. Table, 41 by 49 inches, about $170 from Heritage-Henredon

Modern gatelegs support wide drop leaves, swing out of way of chairs, add a great deal to birch table. Top is only 14 inches deep, 36 wide. Leaves up, it's ample 60 by 36 inches. By Heywood-Wakefield, about $70

Finely executed mahogany drop-leaf extension table begins as 38 by 20 inches with leaves down, grows to 38 by 86 inches fully opened. Hepplewhite design by Drexel, about $95

Handsome French Provincial table in antiqued cherry, designed to hug the wall. When closed, it's 40 inches wide but only 22 deep. Opens to 85½ inches. About $170 from Colonial Mfg. Co.



Top surface of table unbroken—one drop leaf is split, takes additional leaves. Closed 40 by 24, fully extended 40 by 75 inches. In Sorrel Walnut, about $198, Widdicomb Furn. Co.

Butcher linen cloth, reed basket, gingham napkins, Canterbury goblet, "Old Mill" plate, "Old Quilt" juice jug, goblet, and tumbler, Belgian linen napkin, "Blue Fruit" plate, "Carnival" cloth, "Provincial Blue" plate, coffee pot, cup and saucer, royal-blue cloth, "Hobnail" goblet are described on page 138. Spode "Bowpot" plate (upper right) part of dinnerware set, Lowestoft pattern in old Chinese design. Place setting, $12.00. Copeland & Thompson. "Colony" crystal 12-oz. footed tumbler and sherbet. Open stock, 70¢ each. Fostoria Glass Company. Hand-crafted Cape Cod Crystal handled spiders, far right, are copies of old cast iron spiders used by New England cooks. In three sizes, largest size can be had plain or partitioned. 4½" size, 50¢; 5½", 59¢; 6½", 75¢. Each 6½" partitioned size retails at $1.50. Imperial Glass

"Cel-o-sheen" cloth, nylon place mats, "Twilight" plate, "Chantilly" plate, 3 "Old Chintz" plates and teapot, "Etiquette" goblet, "Tear-drop" goblet, small "Malmaison" plate, "Romance" plate and covered dish, ecru place mat, "Buckingham" plate, "Elsinore" cup and saucer, plate and coffee pot (far right), three goblets, "Queensware" plate, napkins, "York Rose" plate, all fully described on page 138. "Tiger Lily" plate has unusually light body. 20-piece starter set, $5.95. French Saxon. Crystal oil and vinegar cruets are $4.00 a pair. Bryce Bros. Large "Pink Petal" plate shows pink blossoms, gray-green leaves. 20-piece starter set, $7.95. Homer Laughlin "Diana" plate has green floral decal with 24-k gold band around shoulder edge. Fine translucent china, also available with gray floral spray. Place setting, $10.30. Pickard, Inc.

GERTRUDE BRASSARD

"Merry-go-Round" cloth, butcher linen place mat and napkin, "Viridian" cup and saucer and dinner plate (center), "Fantasia" teapot and plate (right center), small "Manzanita" plate, "Fantasy" dinner plate and platter, ice-lip pitcher and "Alfresco" snack set (center), "Thistle" pattern egg cup, plate and bowl, matkins, copper casserole, coffee pot, sugar bowl, "Hazelnut" plate, chop plate, chartreuse compote are all fully described on page 139. 12" x 18" place mats are wallpaper encased in vinylite. Plaid design comes in rust, green, yellow, blue. Striped tweedy design in gray, yellow, rust. $1.00–$1.25. The Sillcocks Miller Co. "Harvest" plate, two circular striped plates are open stock. Place setting in "Harvest," $5.95; other two $4.25. Carbone

Copper hot plate, Solona-ware casseroles, salt and pepper shaker and divided vegetable dish (center), "Casual" china casserole, "Chutney Black" plate, "Fern" place mat and napkin, "Brown Summer" and "Revelry" plates, "Spiral" pattern plate fully described on page 140. "Alfresco" ware vegetable bowls, 7½" size, $1.00; 9¼", $1.50. In 5 colors. Brusché Ceramics

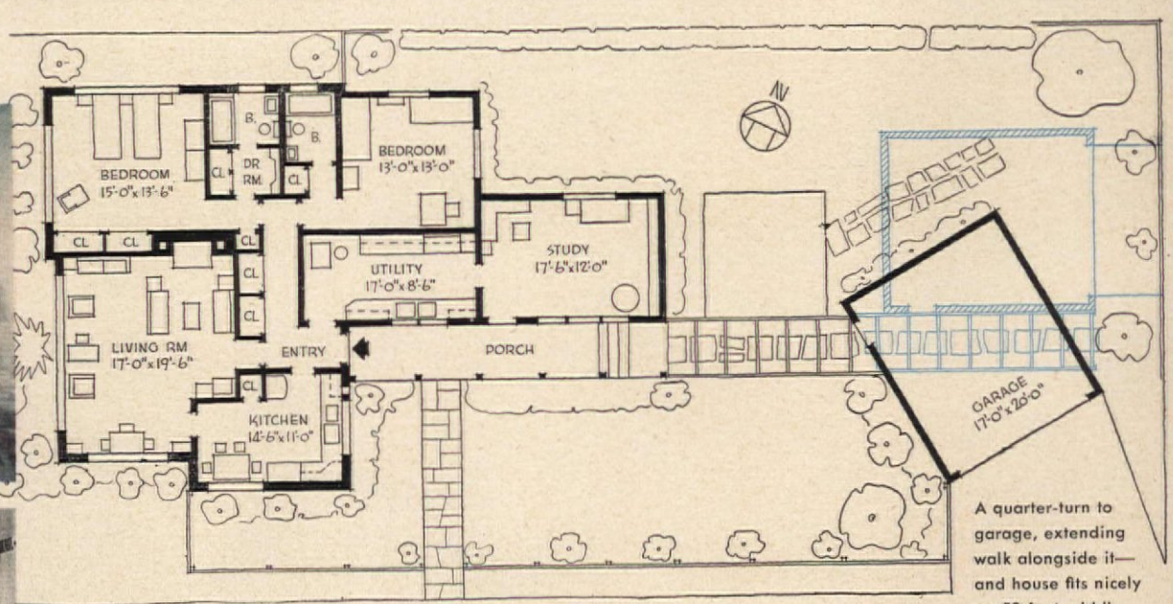
How and What to Buy

How do you choose your dinnerware, glassware, and table linens? If you're the type who sees something exciting and simply can't resist it, no matter how it goes with the rest of your things, prepare now to mend your ways! The appearance of your dining table is every bit as important as that of your living room. Choose your pieces carefully and responsibly—you'll be amply rewarded. Three periods are represented in these pictures—Provincial, Traditional, and Modern. You can use them as a springboard of ideas from which to make your own selections. There's general agreement, among those who should know, that all three periods can be mixed with success, and a great deal of the china shown today does just that. Be sure you're delighted with it, though, because you'll have to live with it quite a while.

At the upper left, sturdy, homespun Provincial is shown, good for country or ranch-house furnishings, excellent foil for Early American surroundings. The Traditional display suggests more formal living, a feeling of elegance. Then our new-found friend, Modern, especially good in our wonderful streamlined houses or a ranch house with contemporary furnishings. Prices, in all cases, are approximate.

FURTHER DETAILS ON PAGE 138

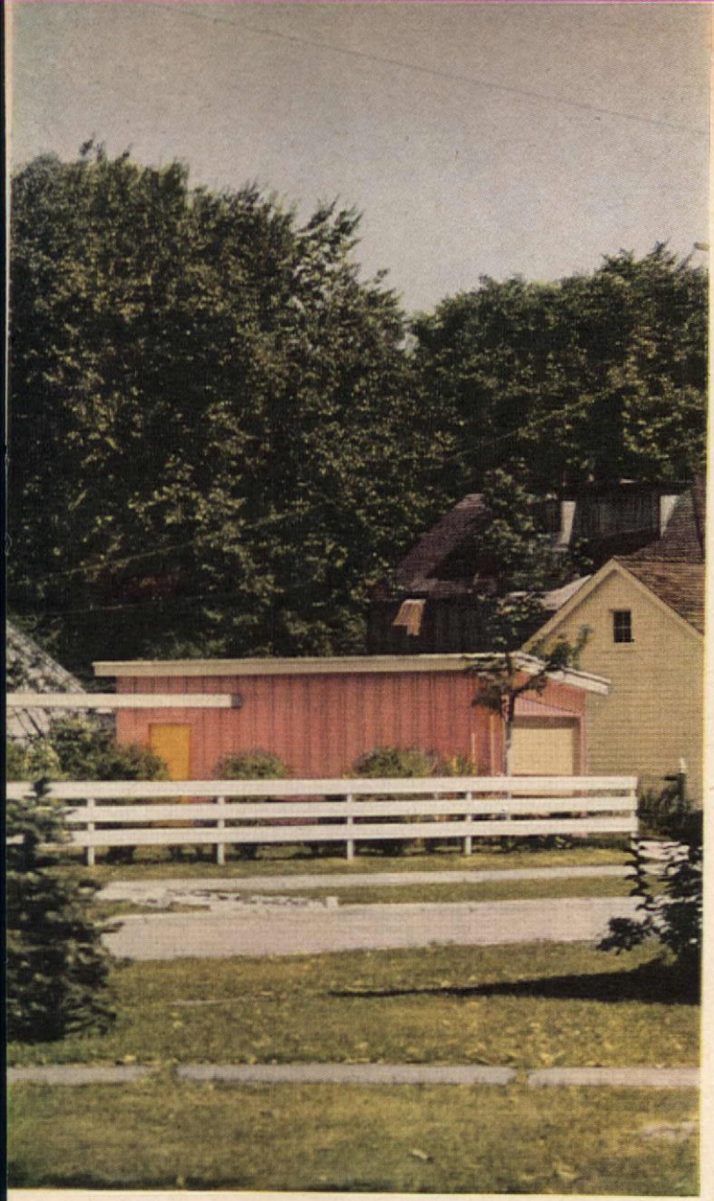
Photographs by Rodney McCay Morgan

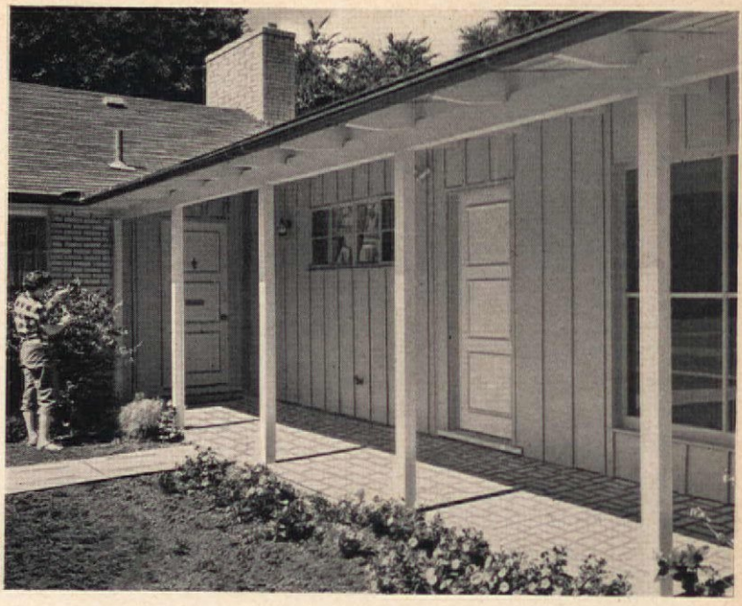


A quarter-turn to garage, extending walk alongside it—and house fits nicely on 50-foot middle-of-the-block lot!

JOHN LEONARD RUSH
A.I.A., architect

A Ranch House is





Long a champion of good, livable small houses, Architect-owner Rush builds himself an economical, distinctive home in Detroit proving all his theories sound, disproving many staid local theories

It's Roomy, Ranchy –and buildable on a 54 ft. lot

When the neighbors in the staid old Grandmont section of Detroit returned from their winter vacations—lo and behold—in 76 working days a different kind of house had grown on the corner of Abington Road. It seemed Architect Rush had built himself a low rambling home, without basement or attic, no plaster and only one door. He had even dared to make it colorful!

One enters the house under a long, covered porch, and proceeds to any part of the house without cutting across the living room or disturbing the privacy of the sleeping quarters. There is direct, quick access to the kitchen. Equipment is arranged so that food is stored, prepared, and served without lost motion. The well-located utility room contains the heating plant, electric water heater, laundry and storage units; is accessible from outdoors as well as from the central corridor inside. There is a separate outside entrance to the architect's study, egress through the utility room.

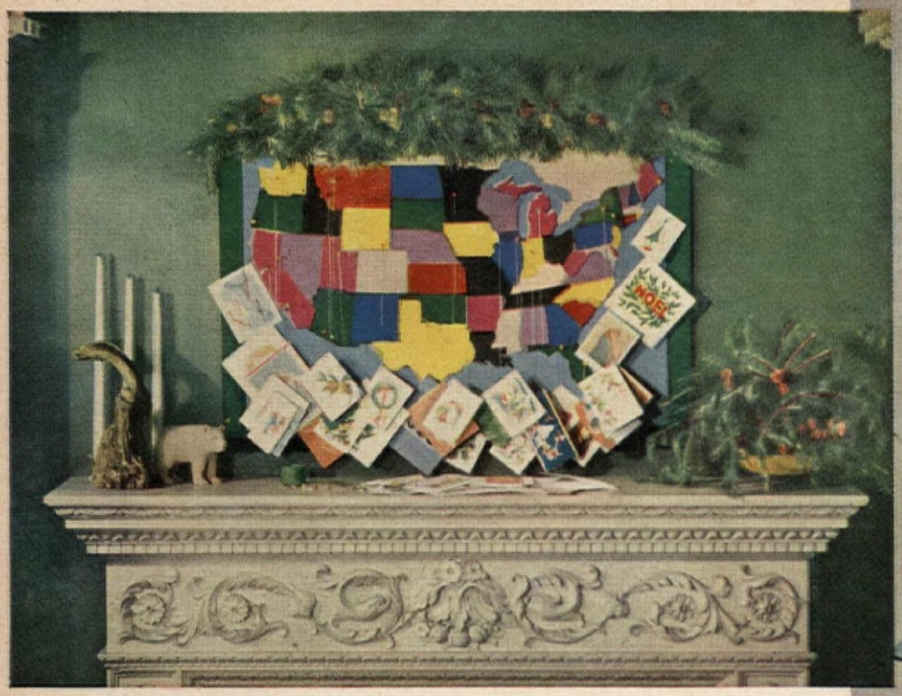
A sloping ceiling in the living room makes the room seem far larger than it really is, and a floor-to-ceiling fireplace, of the same brick used outside, kept down costs. Sliding aluminum windows, ample closets with sliding doors, indirect fluorescent lighting, steel cabinets in the kitchen, a bath and dressing room for each bedroom, are some of the major comforts Mr. Rush has been able to incorporate in his economical, but distinctive little home.

The dining area in the living room is planned for easy service from the kitchen, in no way disturbing to the conversational grouping of furniture around the fireplace wall. The ample kitchen provides room for a table and four chairs facing a window. Master bedroom, 15 x 15 feet, beautifully proportioned to take furniture as now arranged or future rearrangement—a luxury seldom found in a small house! Note please, two closets as well as another in the dressing

PLEASE TURN TO PAGE 147

practical anywhere! Buy the plans on page 147

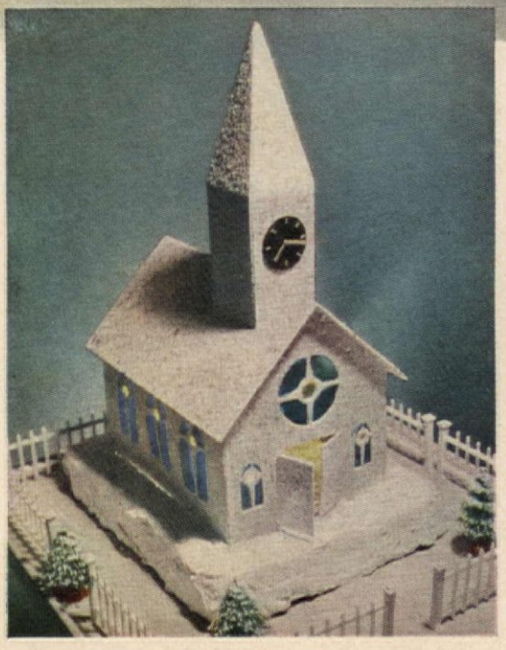
Photographs by F. M. Demarest



1334 Pattern for felt map, striking method for displaying Christmas cards. A fun way to show where your friends are. 25¢

3 patterns using plastic foam. **1335** is jolly Santa head. **1336**, place-card tree, star candleholder, centerpiece tree. **1337**, 7 sparkly Christmas-tree ornaments. 20¢ each pattern

1338 Pattern at right is story of night before Christmas. 15 felt, sequin, and flitter ornaments for a child's very own tree. 25¢



1314 Handsome scale model of white New England church with picket fence, snow, and tiny dime-store evergreens. Full instructions. 20¢

Easy to make, fun when they're finished.

There's time—if you order now . . . pages 120 and 146

Christmas Patterns

1315 Four felt and sequin Christmas stockings, just about the most exquisite we've ever laid eyes on. Original, easy to do. Complete instructions. 35¢

1333 Blueprint construction pattern for building cherubic singing angel. A delightful decoration to hang over doorway. Full instructions, line drawings, two views for scale. Complete list of materials. 50¢

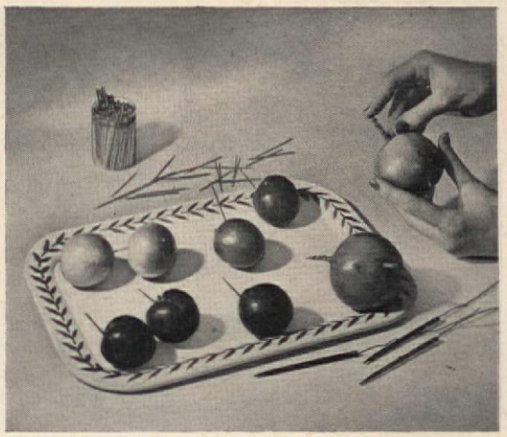
1314 F. D. Hayden; 1315 Mrs. R. Regan; 1327 Julia Eldora; 1328 Dale Long; 1333 Mrs. C. Snider; 1334, 1337 Virginia Wickliff; 1335, 1336 Mary Naylor

1328 Blueprint construction pattern for building lawn or roof ornament—or suspend it between roof and tree as shown here. Santa with bag of toys and 6 or 8 reindeer. 50¢

1327 Blueprint construction pattern for building a gay, amusing, red Sicilian cart with snow man and little gray donkey to top your roof. 50¢

BETTY B. MERRIAM, Flower Arrangement

GERTRUDE BRASSARD, Table Setting



Beforehand steps are quite simple for this elaborate centerpiece. Colored cocktail picks impale the small fruits, fasten them to either the pineapple, pin holder, or to each other. Use large florist's picks for apples and other weighty materials. Colorful vegetables may be used instead of fruits

ADDITIONAL PICTURE STEPS ON PAGE 80

Place and Show

Now that Thanksgiving Day is standing in the wings, when we raise our voices in gratitude, let's also give thanks for the "father" of English pottery, Josiah Wedgwood, who is responsible for this month's table setting. During the restoration of Colonial Williamsburg, many fragments of Queen's Ware were sifted from the soil, some clearly showing the Husk design, made by Wedgwood as early as 1770. The pattern, of ribbons, laurel, and flowers on a grayish-purple background, is lovely. "Wisteria," a chalice-type goblet by Tiffin, in ruby-violet color, ties in beautifully, the deepest color being at the base of both bowl and compote, with clear crystal stem. Notice the "Bridal Wreath" pattern in Tudor plate, designed by Oneida Community Silversmiths. The cloth is "Lyric" Craftspun Fabrics—linen color, all cotton, and endlessly washable—from Scranton Lace.

Our centerpiece can hardly be called "floral" this month, since you can eat practically all of it! Fruits and nuts are introduced to each other, with a few chrysanthemums joining the party. Economical, perfect for Thanksgiving, and when all the fun is over, it becomes a part of your week-end menus.

PLEASE TURN TO PAGE 80

"Husk" Dinnerware, Josiah Wedgwood; "Bridal Wreath" flatware, Fluted salts and peppers, Tudor Plate by Oneida Community Silversmiths; "Wisteria" glassware, Tiffin; "Lyric" cloth, Scranton Lace; Needlesharp flower holder, Dazey Mfg. Co. Photographs by F. M. Demarest

A MONTH *of lunch* MENUS

Complete meals averaging 19½ cents a person . . . built around Soup as the main dish!

by Anne Marshall

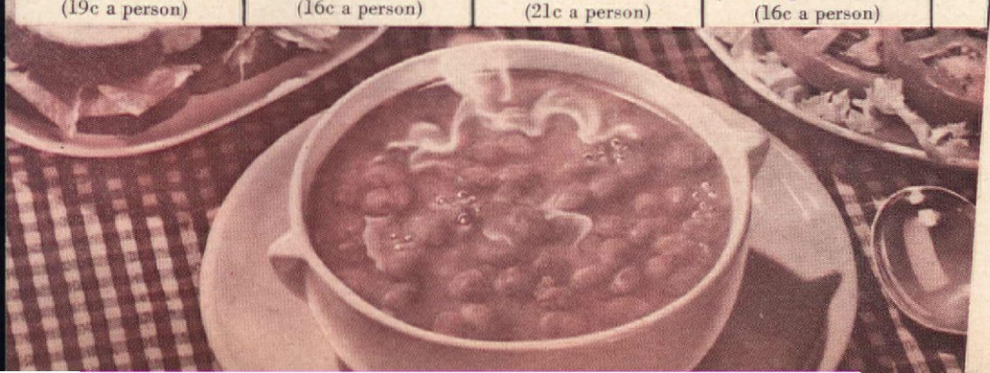
ANNE MARSHALL
Director Home Economics
Campbell Soup Company

To meet the budget these days is a problem, isn't it? But here's *one* good way: Serve soup for lunch. You know, every day 27 million Americans eat soup for lunch, according to a U.S. survey. Simple meals built around soup, folks find are so appealing, so delightfully varied and so quick to fix. Economical, too, and that's important, as we all know.

Here are suggestions I've prepared for 28 budget lunches built around soup. Each offers sizable portions—including 7-ounce bowl of soup. Do try them!

(Cost of meals based on August 1950 prices)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Old-Time Velvet Soup* Fruit & Vegetable Slaw Cake & Coffee **Combine 1 can chicken noodle—1 can cream of mushroom. Add 2 cans water—heat.* (21c a person)	Cream of Vegetable Soup Strawberry Jam & Bacon Sandwich Hot Chocolate *Did you ever taste cream of vegetable soup? Just add milk, instead of water, to your soup.* (19c a person)	Chicken Gumbo Soup Banana Fritters (Orange Sauce) Milk *Try this deliciously different chicken-and-vegetable soup—adapted from a New Orleans recipe.* (18c a person)	Consommé Pear and Cottage Cheese Salad Rye Crisp Tea *Not a pound you'll add with this satisfying, yet calory-conscious lunch. Consommé, you know, is so invigorating.* (21c a person)	Ox Tail Soup Bologna & Relish Sandwich Fig Cookies Tea *That wonderful ox tail soup has a way with everybody—husband or growing boy, for instance. Do try it!* (19c a person)	Cream of Tomato Soup Tuna Fish Sandwich Gelatin Tea *"The soup most folks like best"—served in the way most folks prefer it: prepared with milk. So nourishing!* (22c a person)	Vegetable Soup Hamburger Relish Coffee *The family will lunch at odd hours today? Just keep your soup a-simmering. Here's a meal to set you up for "the big game"!* (20c a person)
Beef Noodle Soup Asparagus Salad Coffee *Raking leaves, after church, works up tall appetites! And here's wherewith to please 'em. Pimiento strips on your salad for a Sunday touch!* (21c a person)	Pepper Pot Soup Cold Meat Sandwich Fruit Milk *Fall days are no days for an all-cold lunch. That soup is a heart-warmer adapted from a Colonial Philadelphia recipe.* (20c a person)	Cream of Asparagus Soup Egg on Toast Cup Cake Tea *No meat in this lunch, but don't be fooled. It's a nourisher. That soup is so delicious with asparagus tips.* (17c a person)	Chicken Noodle Soup Peanut Butter & Jelly Sandwich Peaches Milk *That chicken noodle soup's a favorite with the youngsters. But it'll please the young-in-appetite of every age.* (21c a person)	Bouillon (Beef Broth) Veal Loaf Sandwich Hard Cooked Egg Apple *When your menfolk carry lunches, here's a tempting noon meal. Bouillon is stimulating.* (22c a person)	Vegetarian Vegetable Soup Pineapple Cheese on Nut Bread Milk *You'll never miss meat if you build lunch around this soup. A rich, pure vegetable stock. Children love it!* (21c a person)	Chicken-Clam Chowder* Cold Cuts Rolls Pitcher Tomato Juice *This is a quickie.*Combine 1 can cream of chicken soup—1 can clam chowder. Add 2 cans water—heat.* (24c a person)
Bouillon and Tomato Soup* Creamed Beef on Toast Coffee **Delicious for Sunday brunch. Combine 1 can bouillon—1 can tomato soup. Add 2 cans water—heat. Then—relax!* (22c a person)	Cream of Celery Soup Frankfurter Sandwich Cole Slaw Coffee *Lunching alone? Have this new cream of celery. Rich cream and tender pieces of celery.* (20c a person)	Chicken (with Rice) Soup Toasted English Muffins Quince Jelly Cup Custard Tea *Feeling fit? Here's your soup! Got a cold? Chicken soup will tempt you!* (18c a person)	Tomato Soup Sardine Sandwich Potato Chips Cinnamon Buns Milk *Ho! You teen-agers. So Mom's out shopping. You've got to get lunch. Here it is. Good—and easy! (Mom had ordered the buns yesterday!)* (18c a person)	Cream of Mushroom Soup Tea Sandwiches (meat & cheese spreads) Sherbet Tea *Have the girls in for lunch! Wonderful soup—dainty sandwiches—and then canasta or sewing and good talk.* (20c a person)	Green Pea Soup Crackers Grapefruit Salad Buttermilk *Friday and you on a diet! Here's green pea soup to talk about! Not an unessential calory in the whole meal. So enjoy yourself, lady!* (18c a person)	Vegetable-Beef Soup Crackers Apple Pie Coffee *Beef and apple pie have been a man's dishes since the Garden of Eden. "Seconds" on the soup for "him".* (22c a person)
Scotch Broth Fruit Salad Mold Crackers Butterscotch Pudding Coffee *You made salad and pudding on Saturday, so lunch whisks on in a jiffy. Scotch broth is no broth—it's a hearty soup, and no mistake!* (19c a person)	Cream of Chicken Soup Apple Butter Sandwich Celery Sticks Oatmeal Cookies Tea *The newest type of chicken soup—rich cream and plenty of tender pieces of chicken.* (16c a person)	Purée Mongole* Cottage Cheese Salad Toasted Garlic Roll Fruit Juice **1 can tomato soup, 1 can green pea soup, 1 can milk, 1 can water. Combine soups; stir in milk, water—heat.* (21c a person)	Black Bean Soup Grilled Cheese Sandwich Sweet pickles Vegetable Juice *This fine soup is one you used to have to go to an expensive restaurant for. Perhaps you'll float a lemon slice on your soup.* (16c a person)	Beef Soup Crackers Rice Pudding Coffee *Husbands do have appetites. This is "his" soup—lots of beef! Double portion for him!* (18c a person)	Clam Chowder Welsh Rabbit Lettuce Coffee *Say, "Do stay!" to guests, and mean it! Appetizing sea-tang in that chowder.* (17c a person)	Bean with Bacon Soup Cranberry Salad Mold Coffee *Whole beans and bacon flavor in this good soup. Makes a fine "Saturday Special" for the family.* (17c a person)



And especially for the Children

Soup is ideal for all children, especially when prepared with milk.

Doctors recommend soups when the baby is ready for his first chewing foods. These eight Campbell's Soups, prepared with milk, are *especially* suitable: cream of asparagus, beef, chicken with rice, green pea, tomato, vegetable, vegetarian vegetable, and vege-table-beef.

It isn't what you want unless it's the one and only

FIG NEWTONS CAKES

There's nothing like this tender golden cake, this yummy fig jam filling to tempt your taste! Baked only by NABISCO, FIG NEWTONS CAKES will be your dessert-time and between-time favorites!

Nabisco loves cookies! that's why they make 'em so good! NATIONAL BISCUIT COMPANY ®

NABISCO

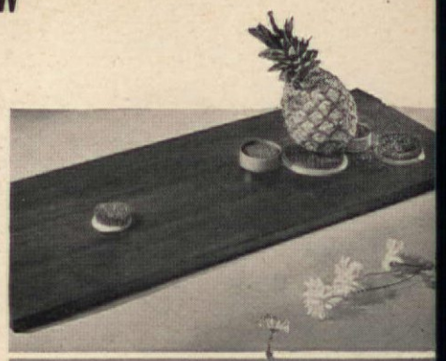
So light, so right whenever you yearn for a "sweet"! The crisply delicious wafers—the whipped fondant filling make NABISCO SUGAR WAFERS unlike any other cookies in the world!

Dessert's a sweet dream with fondant-filled

NABISCO SUGAR WAFERS

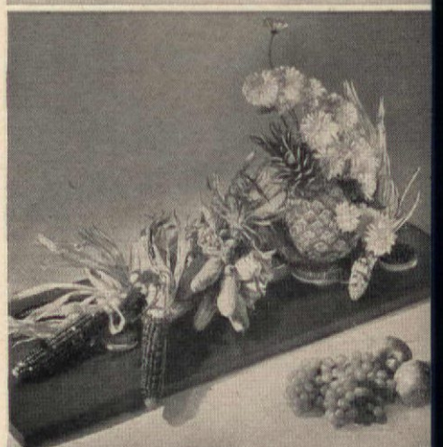
Place and Show

(Begins on page 78)

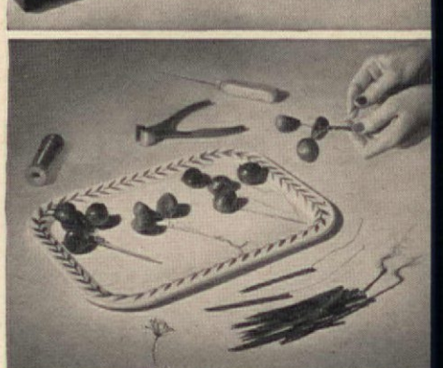


Plank must be important in size but not overpowering. Ours was 36 inches by 14 inches. Use any smooth wood, rubbed down, stained, or waxed. Group pin-type holders for anchorage

Place pineapple at an angle and bend the top to form a curve. Build chrysanthemums along the line of pineapple. "Cup" pin holder holds water for flowers; jelly jar may be used if hidden



Add ears of dried, gaily colored corn, some tied in clusters and wired to a stick inserted in pin holder. Follow imaginary S-curve line in placing materials on plank



Bore holes in Chinese chestnuts or Brazil nuts with an awl or ice pick. Insert florist's-spool wire or milk-bottle wires through nuts and twist on picks or three-inch lengths cut from old wire coat hangers. Wire singly, then together in clusters.

Place bunches of grapes to achieve fluid curve. Finally fill in with wired limes, apples, plums

make it sweet

make it simple

Make so many pretty salads and desserts so *easy*—with luscious, sparkling DEL MONTE Brand Fruit Cocktail!

The cutting and mixing are all done—you get the gay color and summery flavor of five sunny fruits in perfect flavor balance, all ready to serve.

Why not enjoy its help often? Just be sure you get DEL MONTE—the brand you know so well for flavor.

SUNSET BASKETS

- 1 No. 2½ can DEL MONTE Fruit Cocktail
- 3 small grapefruit, cut in half
- 2 tsps. unflavored gelatin
- 2 to 3 tbsps. sugar
- Dash of salt

Drain syrup from fruit cocktail. Spoon out sections from grapefruit halves. Notch edges of shells, if desired; remove membrane. Soften gelatin in 1 cup of the syrup from fruit cocktail; dissolve over hot water. Add ½ cup juice from the grapefruit, sugar and salt. Chill till syrupy. Stir in fruit cocktail; pour into shells. Chill till firm. Serve as salad or dessert. (Pour any leftover syrup from fruit cocktail over spooned-out grapefruit sections; chill for breakfast.)

Del Monte

FRUIT COCKTAIL

—the brand that puts flavor first

Good Victuals for

SIR, and MADAM, remember those solemn vows you made last Thanksgiving, and the year before that, *ad infinitum?* "Never again," you moaned, as you left the groaning board. And meant it—then. Well, unless acute discomfort and profound torpor from overeating is part and parcel of your Thanksgiving fun, here's your "out." Here's how you can have your tradition and eat it, too. And, just as important to you, ma'am, add to tradition and the eating time in the living room where the rest of the folks are. My soul is full of envy of those ancestors who could start with a rich cream soup or opaque bisque, go on to turkey or a crown roast and all the fixings that went with them and, with scarcely a belch, on and on to two kinds of pies and heavens knows what all. Now I'm not saying my stomach capacity is not as great—I sadly fear it is. But what should be a family feast day, all too often turns out to be two work days for mother, lots of dull and yawning adults, some cross and cranky kids. So it doesn't make sense, and we've known it for years. And year after year after year we've made the good vow of "never again." Some women have

PLEASE TURN TO PAGE 84

MENU NO. 1

Hot Spiced Essence of Tomato
Thin Salted Wafers

Chilled Pears Stuffed with Roquefort Cheese
Lorenzo Dressing

***Roast Turkey with Oyster Stuffing**

Baked Onions stuffed with Mashed Yellow Turnip,
topped with Apple Sauce and Brown Sugar
Mashed Potatoes and Gravy Cranberry Sauce

Pumpkin Refrigerator Pie with Spiced Ginger Crust

*From American Home Menu Maker

JEAN AUSTIN

Thanksgiving

MENU NO. 2

Hot Spiced Essence of Tomato
Thin Salted Wafers

Iced Salad Bowl

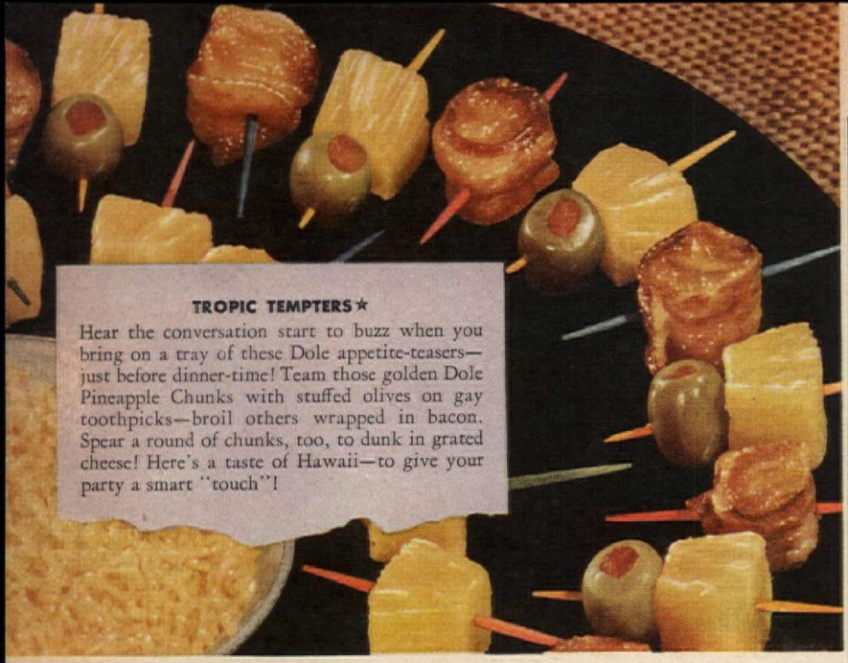
Crown Roast of Pork
Sausage, Apple, and Raisin Stuffing

Baked Onions Stuffed with Mashed Potato or Mashed Turnip, topped with Apple Sauce and Brown Sugar
Hot Red Cabbage

***Honeyed Cranberry and Apple Pie**

*From American Home Menu Maker

Photographs by F. M. Demarest



TROPIC TEMPTERS★

Hear the conversation start to buzz when you bring on a tray of these Dole appetite-teasers—just before dinner-time! Team those golden Dole Pineapple Chunks with stuffed olives on gay toothpicks—broil others wrapped in bacon. Spear a round of chunks, too, to dunk in grated cheese! Here's a taste of Hawaii—to give your party a smart "touch"!

Bring Hawaii home—

HAM CRUSHETTES★

Give that leftover baked ham a brand new lease on life—with Dole Crushed Pineapple to provide the glamor! Just make your favorite ham croquettes, heat a can of Dole Crushed, and spoon it around the croquettes with a generous hand. You'll like that rich pineapple taste—for Dole Crushed is *crisp-cut*, not mashed or shredded!

with DOLE for dinner!

FIVE-FRUIT CAKE★

Good way to get acquainted with a grand new treat—Dole Fruit Cocktail—now on grocers' shelves! In one wonderful swoop, you get sparkling cubelets of whole peaches and pears, plump grapes, bright cherries—blended with pineapple by Dole. Serve with layers of cake and whipped cream—or straight and chilled from the can.

★*By Patricia Collier,* DOLE HOME ECONOMIST
DOLE, 215 Market Street, San Francisco 6, Calif.

Good Victuals

(Begins on page 82)

gone so far as to insist the family eat out on Thanksgiving.

Now there IS heresy. I'm not tradition-bound, not one whit. Yet we have so few traditions in America, about Thanksgiving and Christmas being family and in the family home I have strong convictions. The traditional extending of the stomach I can do, and have done, something about. Heed ye. What follows is good, plain sense. Good sense in the eating, good sense in the managing. Result? What should be a day of thanks IS a day of thanks—for the tradition of Thanksgiving, the beauty of this great country, the blessing of family get-togethers made so simple in this day of speedy transportation.

Now, let's plan a good Thanksgiving. We've agreed, I guess, that a rich soup is, for a 1950 Thanksgiving dinner, not a good starter. But a hot, spicy, fragrant bowl of soup is the right beginning for all good company dinners, and here you have it—a clear, radiant, and beautiful soup. And even more beautiful, it is far better if made the day before. So there's one burner cleared for THE day. It does its stuff whichever menu you choose and, what's more, of the aromatic spices and vegetables you've strained out (I'm ahead of myself) not one smidgen is wasted. Out of the "leavings" comes a delicious week-end chowder supper.

The iced salad bowl is the glamorous sort of thing the Stork Club in New York or Charlie's in Minneapolis, or dozens of other elegant eating places in the country, do all the time and charge for out of this world, considering how easy they are once a housefrau gets on to the idea. I do not like the word "basic" but here I have to use it, for that's all this is. Basically good food, so good all by itself it does not have to be fussed and fumed over. But if it be basic materials, do not mistake it for "plain" fare. It is served with *éclat,* in your company-best silver bowl, and lots and lots of ice (stingy on the ice is the housefrau touch), all of it snapping crisp. That's why customers pay high and pay gladly for it. But me, I'm a housefrau (except on ice and dramatic dishes) and I know how little time or money it takes to duplicate it. So why don't we—more often? It's all you'll ever need with a crown roast—and the *time* it saves. Here again, like the soup, it's at its very best if done far ahead of time. Likewise the pear salad, stuffed with Roquefort or Blue cheese. Cold, cold they must be to be wonderfully refreshing in the mouth after all the turkey you've just eaten. Pop the pre-stuffed pears out of the refrigerator, already set up on their green beds of water cress or endive. Give the Lorenzo dressing you've pre-made

THAT *Elegant* TOUCH

RIPE OLIVES . . . They're smart!

They're sophisticated!

Appealing in appearance!

Tempting to taste—in appetizers, salads, sandwiches and main dishes!

And perfect for providing an *everyday* meal with a *holiday* air. Yes, for that elegant touch, remember it's—

Ripe Olives FROM CALIFORNIA

Write for FREE booklet of *Elegant* Ripe Olive Recipes: Olive Advisory Board, Room 1001 16 Beale Street, San Francisco 5, California

Lifetime WARE

MODERN • BEAUTIFUL
FUNCTIONAL • DURABLE

Send for FREE NEW beautifully-illustrated booklet, in color, describing this lovely plastic dinnerware.
WATERTOWN MANUFACTURING CO.
600 Porter Street
Watertown, Connecticut

USE KITCHEN Bouquet

TO MAKE GRAVY *EXTRA* RICH, BROWN, DELICIOUS

It's easy to make gravy *extra*-rich, *extra*-brown with that true meat taste. Just stir in Kitchen Bouquet! Adds no artificial flavor. Used by good cooks for over 70 years.

COSTS SO LITTLE —ADDS SO MUCH!

a quick shaking, add the water cress you've pre-chopped and tucked away in waxed paper and there's another lush course —THAT quick!

The turkey's a big boy—too much frame and too little left-over-makings for *my* money on anything under 16 pounds. An oyster stuffing and a bandage of cheesecloth oozing fat, has kept him moist and succulent—with nary a basting. The crown roast, looking so special, and not special at all because the butcher's done most of the fancy work, the sausage dressing not over-fat and different because of the apple slices and raisins in it. And right here, lest I forget, even the traditional "apple sauce with pork" is done the easy way. There are apples in the dressing, apple sauce topping the baked onions. Another serving, another dish done away with!

Baked onions appear on both menus, because both main courses have been sweet and filling. Onions give the needed tang and bite. The mashed potatoes or mashed turnips inside them are for tradition's sake and the exact amount to counteract that bogged-down feeling we've been talking about—remember? Heaping bowls of mashed potatoes, two kinds of turnips or whatever—a great good look of plenty they give to a Thanksgiving table. That I know. But I also know that if they're there, they'll be eaten, and therein lies the trap. The turkey dinner menu does include a bowl of mashed potatoes, but there's a spacing of chilled pears between and the dessert is lighter.

And now our dessert. For the crown roast dinner, a cranberry and apple pie, with open crust to show the red and honey, to catch the eye. Exactly right it is, too, made extra big for extra big portions, for it's a tart and gladsome finish after all that's gone before. On the turkey dinner menu, something strictly of my doing and a bit of telling it needs. No Thanksgiving turkey dinner is Thanksgiving to me without a grand finale of pumpkin pie. To me, they're practically Siamese twins. But—and a big *but* it is—it's the pumpkin pie that always "dood it!" Not only stopped me, but stopped the

Memo to me: See gorgeous new Royledge Shelving Patterns at stores now!

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for pennies... in minutes!

Decorators advise . . . that a colorful kitchen flatters you and makes work more pleasant . . . and these gorgeous new "Plasti-Chrome" Royledge Shelving patterns are the most "glamorizing" ever! For pennies, in minutes, you make your kitchen bright with gay reds, blues, yellows, greens. Select from new Royledge patterns now at 5 & 10's, supermarkets, housefurnishing, nabor-hood, dept. stores.

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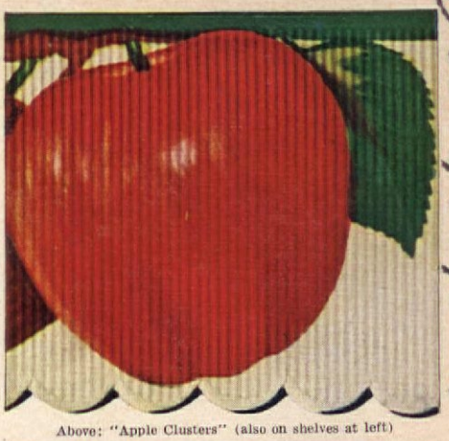
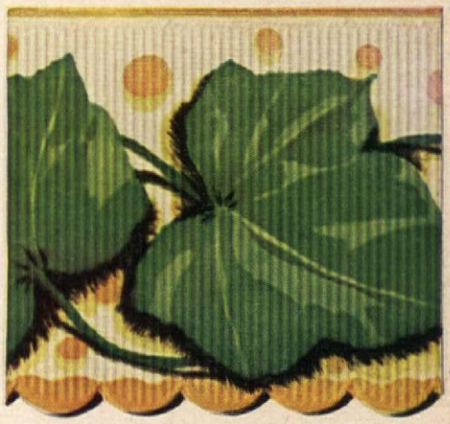


Above: "Apple Clusters" (also on shelves at left)

Pattern above: "Bridal Roses"

Pattern above: "Pond Lily"



Above: "Ivy" Below: "Blue Willow"

...of course, it's electric!

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America's Leading Roaster

Westinghouse ROASTER-OVEN

"Never knew how grand my cakes could be" . . . "how marvelous a steak could taste" . . . "how golden-brown and juicy a turkey could come out." That's what a million women say about the out-of-this-world cooking magic of this versatile Westinghouse Roaster-Oven.

You can pop in a roast and never give it a second look . . . no basting, no watching. Bakes pies, cakes, *any* kind of pastry to perfection, *every* time. Cook a complete meal for 8 or 10 with equal ease. It's the accurate thermostat control that does it.

With the detachable Broiler-Grid, you can broil, grill, fry, toast . . . anything and everything. Yes, this wonder-cooking appliance gives you all the clean, cool, work-saving sureness of electric cooking in only 2 sq. ft. of space. Give one to yourself . . . and to your favorite someone. See your nearby Westinghouse retailer today. The Westinghouse Electric Corporation, Electric Appliance Division, Mansfield, O.

Look-in Lid. No need to lift cover to see what's cooking.

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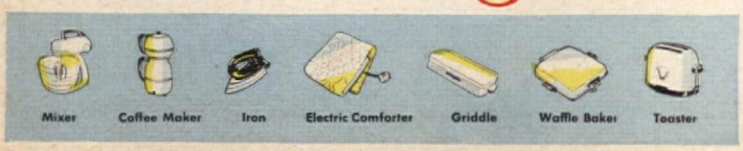


Good Victuals (Begins on page 82)

kitchen program, for I do not like pumpkin pie long out of the oven. Mine is a light pie, but even so it seems to "sot" in its way if it's made too far ahead. The problem, not to have have a sodden pie on the same schedule calling for a walloper of a bird that takes every inch of oven. Wedge him in the oven, and there wasn't room for a very thin snowflake between the racks.

Came the double-barreled idea of a pumpkin pie that could be made ahead of time, a pie that didn't fill me to the gullet when I'd reached capacity with the thinnest soup, the most turkey and a chilled, refreshing salad. What? A pumpkin pie that has everything a pumpkin ever hoped to do. It is bland and smooth on the tongue, rests lightly on the stomach. The spices are in the ginger cookie crust. It's all done in the refrigerator—a day ahead. It comes forth plump, golden and proud. But for heaven's sake, keep a secret, can't you? Ask your family if they'd like pumpkin ice cream in a refrigerator crust instead of the same old pumpkin pie. They won't know, but their instant reaction will be a quick, violent "no." You go serenely ahead and make it. Hear the "ah's" when you serve it. Preen yourself to full width when they exclaim "well I never thought"—and they will, they will.

Now, if you're not too exhausted reading about how easy the doing is going to be, will you turn, please, to page 90. Mr. Swift, I believe, it was, bragged about using everything but the "squeak." Well, I've gone him one better. There is nothing, but nothing, you've done for Thanksgiving that can't be used that same week end. Had I had my way, it's the leftovers (and is that a sacrilegious word to use about those good things!), *they* would have been in full color, the very paper itself spiced and flavored, that all might know how leftover turkey in an herb-scented pie CAN give pleasure or leftover sausage stuffing give forth a second or even unto the third serving. Choose your menu, and out of this plethora of words, see how easy a good, big Thanksgiving can be. A happy Thanksgiving to all.

• pumpkin ice-box pie

Combine: 1½ cups light brown sugar
2 tbs. cornstarch
½ tsp. ground cinnamon
¼ tsp. ground ginger
½ tsp. salt
1 tsp. vanilla
1½ cups canned pumpkin
Add: 1 large can evaporated milk, and cook in top double boiler until thick. Remove from heat.
Add: 2 tsp. gelatin dissolved in ½ cup cold water and stir well.
Add: 4 egg yolks, beaten (save whites for meringue). Blend well and cool.
Fold in: 1 cup cream whipped to hold shape but not stiff.
Pour in large refrigerator tray and, when partly frozen, take out and stir thoroughly, then pour over:

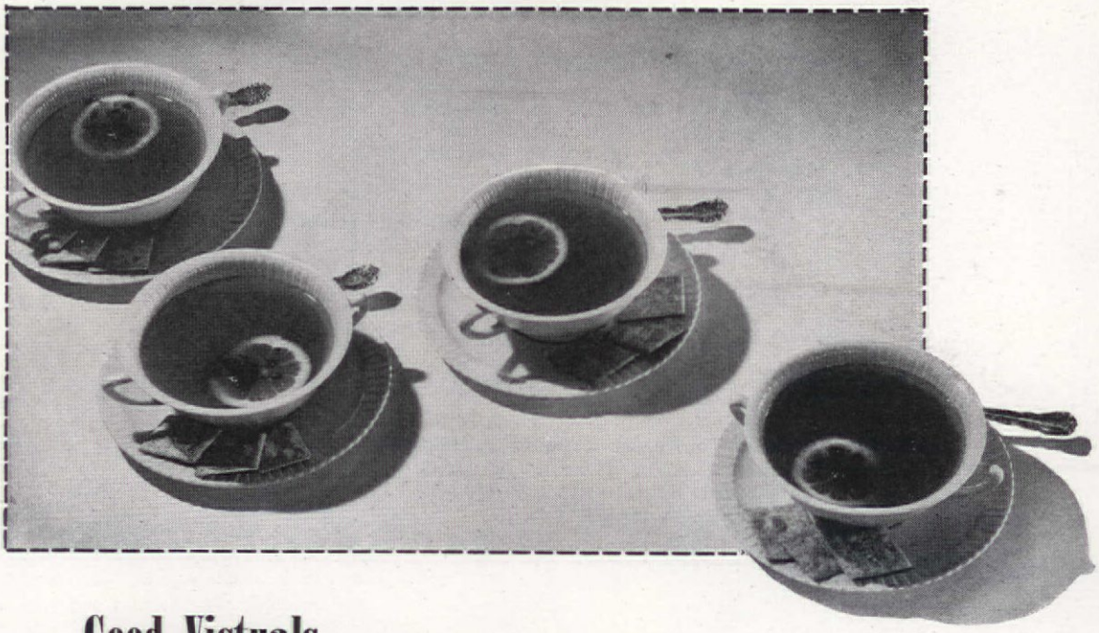
SPICED GINGER COOKIE CRUST

1½–2 cups ginger cookie crumbs, rolled fine.
Mix: ¼ cup dark brown sugar
½ tsp. nutmeg
1 tsp. cinnamon
¼ tsp. ground cloves
2 tbs. finely chopped preserved orange peel
1 tbs. finely chopped preserved ginger

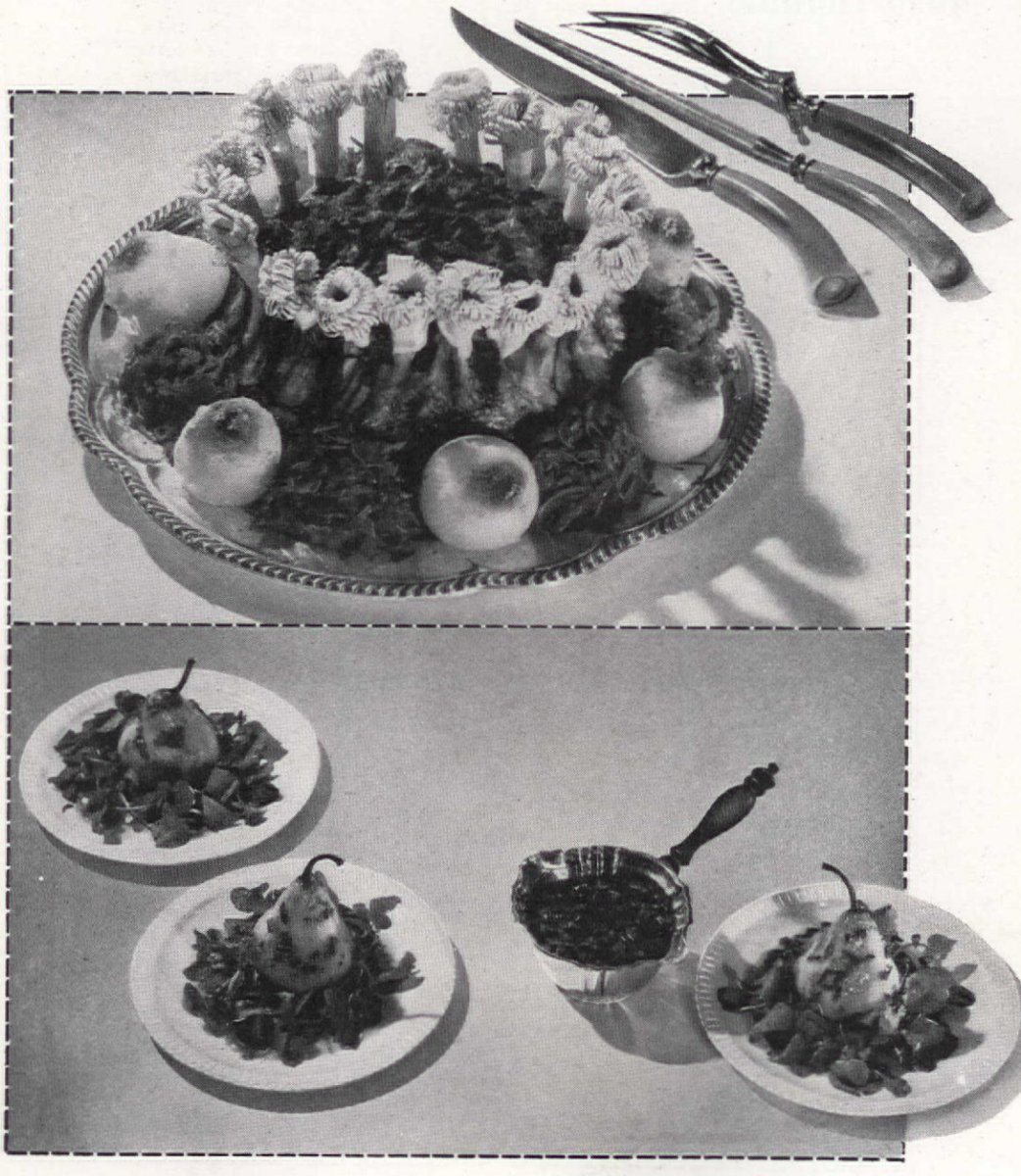
Combine with crumbs. Work in 4 tbs. melted butter or shortening. Line pie plate (bottom and sides) with mixture, pressing very firmly with back of spoon. Should be about ¼" thick. Pour pumpkin filling over and freeze.

Just before serving, put over top pre-cooked molasses meringue or garnish with a ring of chopped crystallized ginger. Time the taking out of freezer as you would any hard-frozen ice cream, for both the crust and the filling must not be too hard to cut easily.

Recipe by Jean Austin



Good Victuals (Begins on page 82)



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★ **GREEN box—pads and cake soap**

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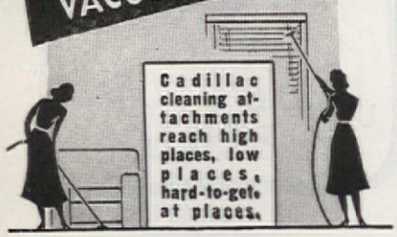


Cadillac cleaning attachments reach high places, low places, hard-to-get-at places.

• essence of tomato

Mix in large, heavy saucepan: 1 qt. chicken stock (or 1 qt. chicken broth)
1 qt. canned tomatoes
2 cups diced celery
¾ cup chopped carrots
1 large onion stuck with whole cloves (about 2 dozen)
2 diced seeded green peppers
2 bay leaves, dill or blade of mace
Sprig of parsley
2 tsp. peppercorns
2 tsp. salt
Dash of cayenne

Cook slowly 30 minutes—let come to boil but do not allow to boil. Allow to get cold. The longer it stands in the spices and vegetables the better it is. Clear and strain. The strained vegetables and spices are wonderful in a clam chowder. Reheat when ready to serve. Lace with 4 tbs. sherry or top with spoon of sour cream.

Recipe by Jean Austin

Good Victuals (Begins on page 82)

• crown roast of pork

Cover tip of each rib with a cube of salt pork (or square of raw potato). Tie strips of bacon around bottom section. Fill center with:

SAUSAGE, APPLE, AND RAISIN STUFFING:

Put through meat grinder:
1 medium-sized onion
2 stalks celery (stalk and leaves)
2 sprigs parsley
2 lbs. sausage meat

Add: 5–6 tart apples, sliced very thin and sprinkled with ½ cup brown sugar
½ cup floured seedless raisins
Grated rind 1 small lemon
½ tsp. nutmeg
Season heartily with black pepper and salt
(Amount depends on how highly seasoned your sausage is)

Toss until well mixed, bind with a little hot water.

Fill center of roast. Allow 30–35 min. per lb. at 350°. Remove cubes of pork or potato and the bacon and top each rib with the frilled paper panties your butcher gave you. Garnish platter with stuffed baked onions alternated with hot red cabbage or, if you prefer, mashed potato mounds alternated with glazed apple quarters or cinnamon apples.

Recipe by Jean Austin

• stuffed pears - Lorenzo dressing

Peel very thinly 1 whole pear per person, leaving stem on. Core out center from bottom and fill cavity with Roquefort or Blue cheese left out at room temperature for easy handling. Put in refrigerator and chill thoroughly. Serve on bed of endive or water cress, with Lorenzo dressing.*

Recipe by Jean Austin

LORENZO DRESSING:

Mix thoroughly: ¼ cup vinegar (tarragon, wine, or cider)
2 tsp. salt
½ tsp. English mustard
2 tsp. Worcestershire Sauce
¾ cup salad oil
Few grains pepper
Dash Tabasco

Add: ⅓ cup chili sauce, 1 cup finely chopped water cress. Stir just before serving.

Basic Recipe from Laura Lee Clements

• tricks with leftover mashed potatoes

1. Spicy Potato Slices—To leftover mashed potatoes add broken bits of cooked bacon. Add chopped parsley, chopped onions (or onion juice) and green or red peppers, or both. Bind with the bacon drippings.

Form in long, small roll (large slices are harder to handle), wrap first in waxed paper, then in aluminum foil. When wanted, slice and fry in skillet or form in balls and fry in deep fat.

2. Finger-in-the-pie—Mix together leftover mashed potatoes and apple sauce, (⅔ potatoes to ⅓ apple sauce). Divide and to ½ of this mixture mix in left-over sausage stuffing or cooked sausage. (Leftover ground meat may be used, too.) Spread evenly in round, greased tin. Add remaining mixture and spread evenly. Starting in center, scoop out with finger a concentric circle about ½ in. wide and deep enough to hold filling. Fill crevice with leftover sausage stuffing, sausage, or ground meat. Bake in moderate oven, until top is browned. Additional sausage in lower half of mixture not necessary, but makes this dish a more substantial meal, better proportion of meat to potato.

Recipe by Jean Austin

Good Victuals from Leftovers

STORY BEGINS ON PAGE 90

• Manhattan, Rhode Island and Connecticut clam chowder

Dice and try out 2-inch cube fat salt pork in heavy skillet. Remove scraps. Slice 2 medium-sized onions and lightly brown in the fat. Remove and save onions. Cube and cook in same fat 3 cups potatoes. Cook over low flame about 10 minutes, stirring often. Remove potatoes to large saucepan. Mince hard part of 1 qt. clams, add to the potatoes (set aside the soft parts). Add fried browned onions. Cover with boiling water and simmer until potatoes are nearly done. Strain off water. Simmer gently for 30 minutes soft part of clams, 1 cup stewed tomatoes, your leftover "strainings" from the Essence of Tomato soup, plus any onion casualties suffered when you boiled them for Thanksgiving dinner. If you have clam juice, add it now. Strain over cooked potatoes and onions.

Add: 2 cups scalded milk } or 3 cups rich milk
1 cup thin cream }
2 tbs. butter
Salt and pepper to taste

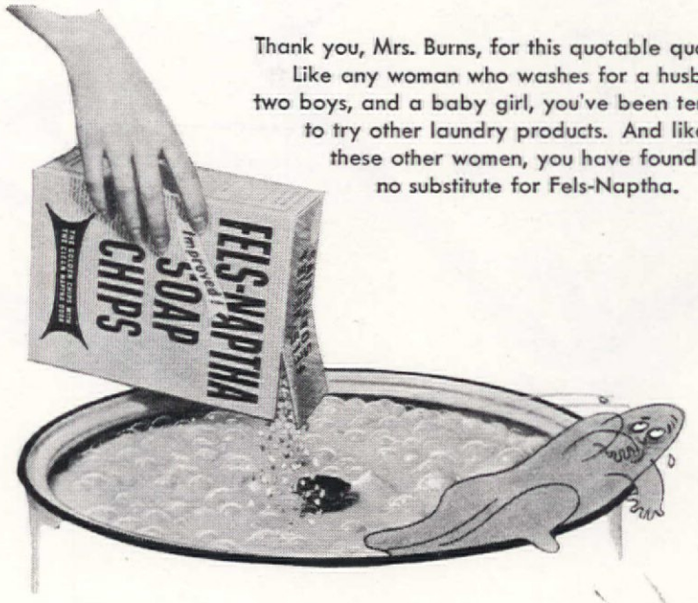
Serve with oysterettes or over split pilot crackers which have been moistened in cold milk.

Important: Reheated, this chowder is even better, so make it ahead of time if you can. Serves 6 bountifully.

Recipe by Jean Austin

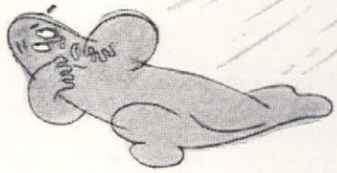
"I can fairly see the dirt walk off by itself!"

writes Mrs. Robert J. Burns of New Brunswick, N. J.



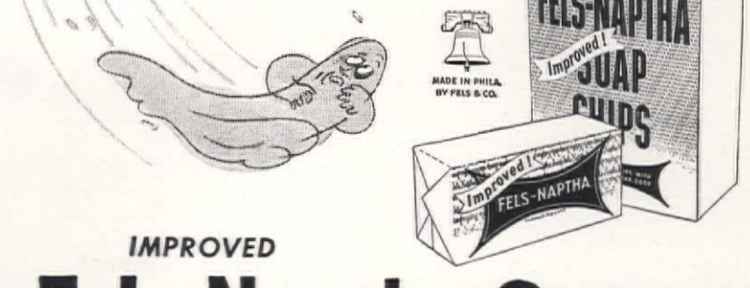
Thank you, Mrs. Burns, for this quotable quote. Like any woman who washes for a husband, two boys, and a baby girl, you've been tempted to try other laundry products. And like these other women, you have found no substitute for Fels-Naptha.

Fels-Naptha's mild golden soap and gentle, active naptha *plus* the new "sunshine" ingredients make white clothes *whiter* and colored fabrics *brighter*. May you and all Fels-Naptha's friends live long and prosper—and may Fels-Naptha always make your washdays lighter and shorter.



Always use Improved Fels-Naptha—the only laundry product that gives you three washday advantages—

1. **Mild, golden soap.**
2. **Gentle, active naptha.**
3. **Finer "sunshine" ingredients for extra, brilliant whiteness and clearer, brighter colors.**



IMPROVED

Fels-Naptha Soap

BANISHES "TATTLE-TALE GRAY"

Turkey Santiago—Gourmet Style leftover

Spiced Potato Slices and a Finger-in-the-pie from leftover mashed potatoes

Good Victuals from Thanksgiving's

THE BIG FEAST IS OVER—but there's Friday, Saturday, and Sunday coming up. Nine more meals before we quite get the festive feeling and the festive eating out of the way for another year. Christmas, of course, is hot on our heels, but Christmas is different. Lots of good eating going on at Christmas, but we think of it as fun and parties, rather than just eating. At least I *hope* you do, for there'll be plenty of that spirit on our Christmas food pages.

But here, here—it's the day after Thanksgiving and in spite of the mountains of food consumed, you wish with all your heart the refrigerator were made of rubber, or you had at least two of them to take care of the leftovers you've jammed in there. Well, stop sighing. Do you realize, ma'am, that practically everything in there is practically pre-cooked, needing only some deft touches to yield forth really good victuals the rest of the week end? I'm telling the absolute truth when I tell you that often I have cooked a turkey on some non-hectic mid-week day for the sole purpose of making this turkey pie for fastidious guests on a hectic week end. It is Herman Smith's recipe. It's called Turkey Santiago. It's in our recipe booklet in case you didn't clip it. It's sheer heaven—and in just one little way have I ever been able to improve upon the original recipe for this turkey pie. I mix chopped parsley in the crust—to give a tang

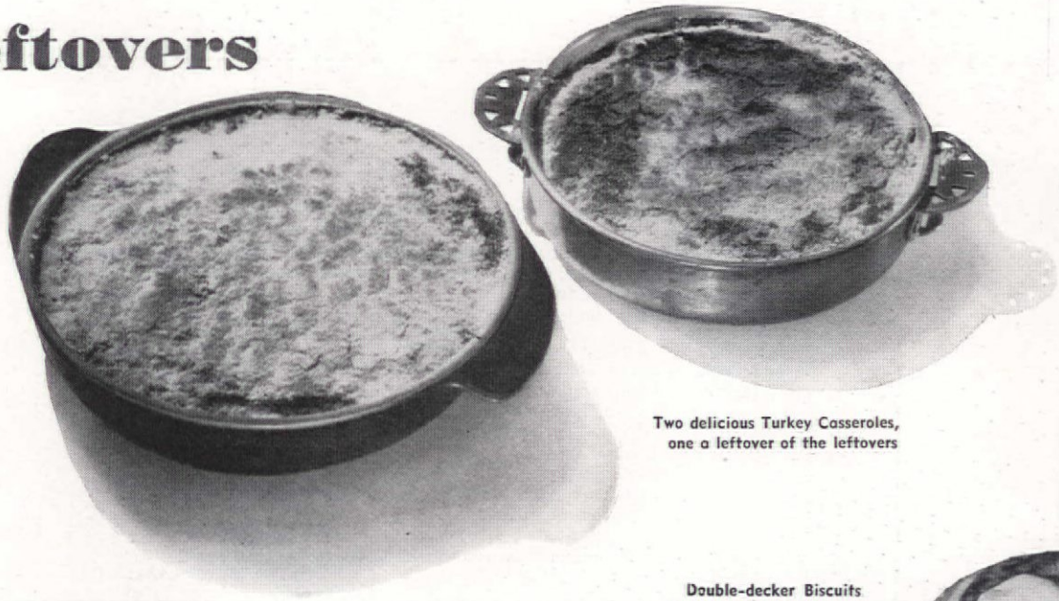
PLEASE TURN TO PAGE 92

Clam chowder from the soup making and your onion casualties

Chocolate Macaroons
use leftover oven heat.
Serve with Lemon Cream

JEAN AUSTIN

Leftovers



Two delicious Turkey Casseroles,
one a leftover of the leftovers

Double-decker Biscuits
Pancake Tower and
a Finger-in-the-pie
from leftover sausage stuffing

1

Gentler bleaching action.....

added protection for linens! Come washday, U. S. A., millions of housewives reach for Clorox. For Clorox makes white cottons and linens snowy-white (brightens fast colors), removes stains, deodorizes, makes linens sanitary, too! Clorox does even more! It *conserves* costly linens... it's free from caustic, *extra gentle* on fabrics... made by an exclusive formula protected by U. S. Government patent.

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added protection for health! Don't let a dirty dishcloth wipe germs onto your dishes. You can make your dishcloths clean-looking, fresh, *and sanitary, too,* with Clorox. For Clorox bleaches, removes stains, deodorizes and *disinfects!* And your family gets *extra* health protection in Clorox because it's *extra* efficient... *kills germs quicker* than any other product of its kind! See directions on the label.

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CLOROX AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

- **chocolate-almond macaroons**

Beat 3 egg whites until stiff. Fold in, very slowly, 1 cup sugar, ⅛ tsp. salt, and ½ cup finely crushed almonds. Mix these thoroughly before folding into egg whites. Pour over this 1½ cups shredded coconut.

Melt 2 1-oz. squares unsweetened chocolate. Pour over above and fold until all white "streaks" disappear. The less handling, the better the macaroon. Chill. Work with 2 teaspoons and spoon out on a baking sheet, first greased, then fitted with brown paper.

Bake in a 275° oven for 30 minutes. Leave oven door open and bake another 10 minutes.

Moisten the back of the paper for easy removal.

Recipe by Jean Austin

Good Victuals from Leftovers (Begins on page 90)

to the richness of the ripe olives, the dressing, the gravy, and the crust.

You may have scads of clever tricks with leftover mashed potatoes. Most people are defeated by them, however thrifty they be or cunning about concealing leftovers. Here are two things I have done with them, and I pass them on for what they may be worth to you. One can be done before you put the leftover mashed potatoes back in the refrigerator—ready to slice and fry whenever you want them, a neat and space-saving foil-wrapped roll in your refrigerator. The other is a one-dish meal. "Finger-in-the-pie" I call

- **leftover turkey (or chicken) casseroles**

1. In a greased casserole put ½ to 1 can of corn (kernels, not cream style), depending on amount of turkey used. Cover with slices of turkey. Pour over this a rich cheese sauce, made with cheddar-type cheese and a hint of onion juice. Cover with bread crumbs mixed with Parmesan cheese. Dot with butter. Reheat in oven until turkey is thoroughly hot and sauce bubbles. If top is not browned, run quickly under broiler flame.

2. To leftovers of above casserole, or to further extend a wee bit of turkey, begin as above, adding the following before crumb and cheese top is put on.*

Heat together: 1 cup tomato soup
½ small onion, chopped
½ clove garlic, chopped
1 small bay leaf
2 whole cloves

Strain over first mixture. Cut 3–4 hard-cooked eggs in halves and place around top.

*If first mixture has already been cooked and is a leftover, take out of casserole and reheat in double boiler. Replace in casserole and add tomato sauce and eggs over it.

Recipe by Jean Austin

it, because it's just that. You mix the mashed potatoes with apple sauce and put it in a tin. With your bare finger you start in the middle and gouge out a concentric circle. Fill it up with your leftover sausage stuffing—or plain cooked sausage. Toss a salad, heat some rolls—and it's a finè looking meal you'll have.

Remember when you were reading about the soup and I told you to be sure to save everything left in the strainer? And I also cautioned you—or should have—to save all the casualties when you scooped out the onions for baking. Well there, with a few clams and precious little else, you have the makings of a good chowder. Note, please, its title on the recipe card. You can't embroil me in that with-or-without-the-tomato battle. I come from Maine. Milk, not tomatoes, is a hallowed tradition. But in Rhode Island and Connecticut they do use tomatoes—and since when have they not been New England?

Who on earth can make the stuffing come out even with the roast or bird? I can't, but there's no problem with the oyster turkey stuffing—it's all been eaten up, Santiago style, in that good turkey pie. But if it's the

PLEASE TURN TO PAGE 98

Your home has a "HEAT ROBBER" like this...

if it isn't properly weather-stripped!

It's a fact! Heating engineers agree that inadequate weather stripping causes as much heat loss in a small 3-bedroom house as would a one-foot square hole in the wall! This waste of expensive heat and the annoyance and discomfort of drafts—caused by cracks around windows and doors—can be easily avoided.

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- ★ moderate cost!

Replace ragged, ineffective weather stripping with Inner-Seal!

Get Inner-Seal Weather Stripping at your favorite Hardware Store or Building Supply Dealer.

Ask to see Inner-Seal's Weather Strip Cushion for Overhead Garage Doors!

genuine neoprene coating makes Inner-Seal waterproof and protects against abrasion!

beading of live sponge rubber makes Inner-Seal tough, resilient and long-lived!

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3. Cory Heater-Fan is the answer to hard-to-heat drafty spots. Adjustable to any angle, the fan is just as efficient in summertime for cooling. $14.95

4. Guesswork is gone with Sunbeam's Electric Egg Cooker. Cooks one to six eggs as you like them. Lid markings indicate amount of water to use. $10.00

5. West Bend Bean Pot with own hot plate is perfect for foods requiring long, slow cooking. Pot is ceramic, can go right to the table for easy serving. $6.50

6. Zenith Clock Radio has automatic clock, alarm, outlet, as well as a radio. Outlet is useful for turning appliances on and off at time set. $39.95

7. With grosgrain ribbon blades, Singer Fan safeguards children's fingers. Fan can be used for warm-air circulation in winter. Light for traveling. $12.45

8. Guests enjoy making their own waffles with the Toastmaster Waffle Service Set. Automatic pilot light signals when waffle is ready for eating. $27.50

9. Universal Iron is in tear-drop shape; saves many strokes as well as time. Oval shape means iron can be moved without twisting, turning, wrinkling. $12.95

10. So that you can operate control from across the table, Presto Toaster has control at either end. Toaster operates with either AC or DC. $21.95

11. Plastic control box that can be clipped to headboard, hung on wall, makes it easier to set single or dual control on Westinghouse Electric Blanket. $39.95–$47.45

12. General Electric Mixer with three beaters gives thorough, fast mixing. Portable, feather-light motor makes mixer more usable at the range. $34.95

13. Lewyt's bargain of 2 for 1, a vacuum cleaner with carpet sweeper. Attached, it's a rug nozzle with revolving brush; detached, a perfect carpet sweeper. $84.90

The Appliance Story

EDITH RAMSAY

In case you haven't started your Christmas hinting yet, we've collected a fine group of appliances which you can begin to make broad remarks about, whenever papa or the kids are within earshot. Each one makes life easier for you, work goes faster, and there's less mess to bother about. Many of us get along with just a toaster and an electric iron, and they're heaven-sent as far as they go, but if we play our cards right we might find several of these wonder-workers under the tree.

PLEASE TURN TO PAGE 96

All prices are approximate and subject to change

Nan was ready to weep on husband Bob's shoulder. "Just look at my floors!" she wailed. "Ugly worn spots are beginning to show—and they *were* so lovely!"

"Looks bad," Bob said. "And no wonder! Look at the punishment floors take, day after day, from scuffing feet! Floors get more wear than any other part of the house."

"But here's a tip, honey!" Bob went on. "I've heard that *real* wax is the best bet to protect floors—because the hard *wax surface* takes the wear. Let's try it!"

Nan's happy now—knows there's nothing like genuine Johnson's Wax to beautify *and* protect her floors. Now they look like new—and will *stay* that way!

One timely tip made Nan's floors bright...her heart light!

Nothing else gives floors such *lasting* beauty and protection as genuine wax!

Floors *stay* like new when protected with a gleaming carpet of *genuine wax*—Johnson's Paste or Liquid Wax. Because it's the wax that takes the wear!

Scuffing feet can't mar the hard, genuine wax finish. Dirt and water don't penetrate the tough, protective wax film. A dry mop whisks dust away. Wood floors never need costly refinishing. And linoleum lasts 6 to 10 times longer!

If you really care about your home, you just can't afford to use anything but genuine Johnson's Paste or Liquid Wax. It takes a little more time to use than self polishing waxes. But you need apply it far less often. And the results speak for themselves!

Genuine Johnson's Wax comes in two forms—Paste and Liquid. So many people like Paste because it's highly concentrated. Liquid is especially easy to use, and dry cleans your floors besides. *Both* protect and beautify your floors with a hard, lustrous film of genuine wax. It's a good idea to keep both on hand. You'll be delighted at what genuine Johnson's Wax will do for *your* floors!

For lasting beauty and protection insist on genuine

Johnson's WAX

(Paste or Liquid)

It's 10 times faster *with a Johnson's Wax Electric Polisher! You can rent one almost everywhere — available in 50,000 stores. Or you can buy one for $44.50.*

For advice on any floor care problem, write to Consumer Education Dept., S. C. Johnson & Son, Inc., Racine, Wis.

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3 TIMES YOUR MONEY BACK

if you don't agree with Mrs. David Colin (below) of 2613 E. Shorewood Blvd., Milwaukee, Wis.

Biggest Thing in Ironing since Starch was Invented!

SATINA

What it is . . . How it works . . .

It's blue in color—yet takes the "blues" out of ironing.

It's lightly perfumed to make clothes smell fresher.

It comes in a bar of four little sections—one section for each starching.

It's quickly, easily melted in boiling water or a boiling starch solution.

Added to hot starch, SATINA lends miraculous *ease* and *speed* to ironing.

No sticking! No pulling! No caking! Because SATINA gives starched things a satin-smooth finish that really adds wings to your iron!

Yet this "Little Miracle" of ironing costs you only pennies a month!

—AND LOOK AT THE RESULTS!

Ironed with ordinary starch! — messy, rumpled, soiled after ordinary wear!

Starch plus SATINA! —dirt-resistant gloss helps keep clothes fresher, cleaner *longer!*

ACT TODAY on Sensational Triple-Your-Money-Back Offer

Made for a limited time only to introduce millions more women to the "Little Miracle" of ironing! Effective *right now* on your first purchase of SATINA!

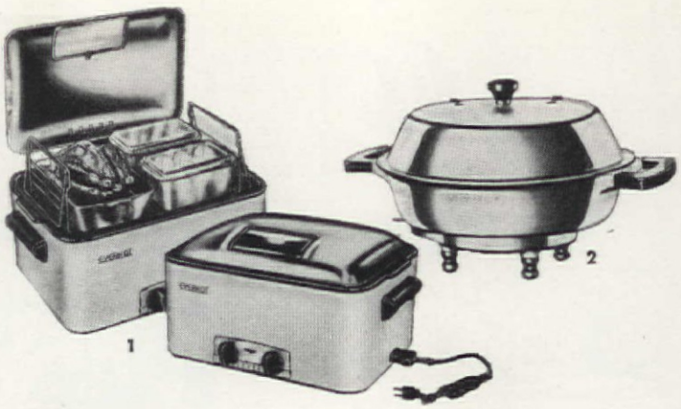
1. *Buy* SATINA at your grocer's —look for the little blue-and-white package with the *Winged Iron!*

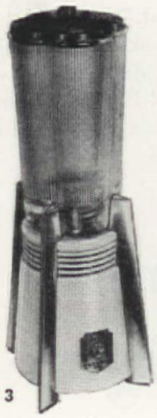
2. *Try* SATINA in your next starching.

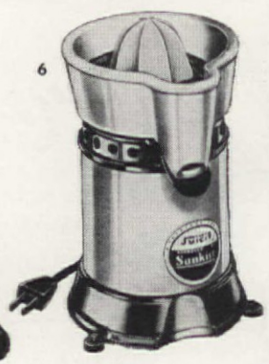
3. *If* you do not agree with housewives from coast to coast that SATINA added to starch makes ironing *3 times easier*—simply mail unused portion to SATINA, Box No. 1540, New York 46, N.Y.—and *you'll receive* TRIPLE *the purchase price you paid for your first package of* SATINA!

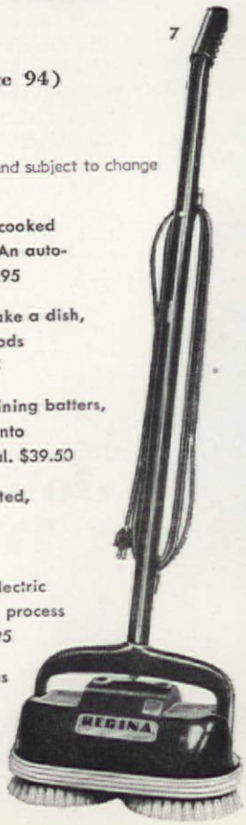
A Product of General Foods

BUY-TRY SATINA NOW!









Appliance Story (Begins on page 94)

All prices quoted are approximate and subject to change

1. Because it does the basting for you, foods are cooked to tender, juicy perfection in the Everhot Roaster. An automatic cover-lifter opens, closes, and locks lid. $42.95

2. Whether you choose to boil, stew, braise, or bake a dish, Leckie Electric Casserole will do the job. Keeps foods hot for twenty minutes after disconnecting. $22.95

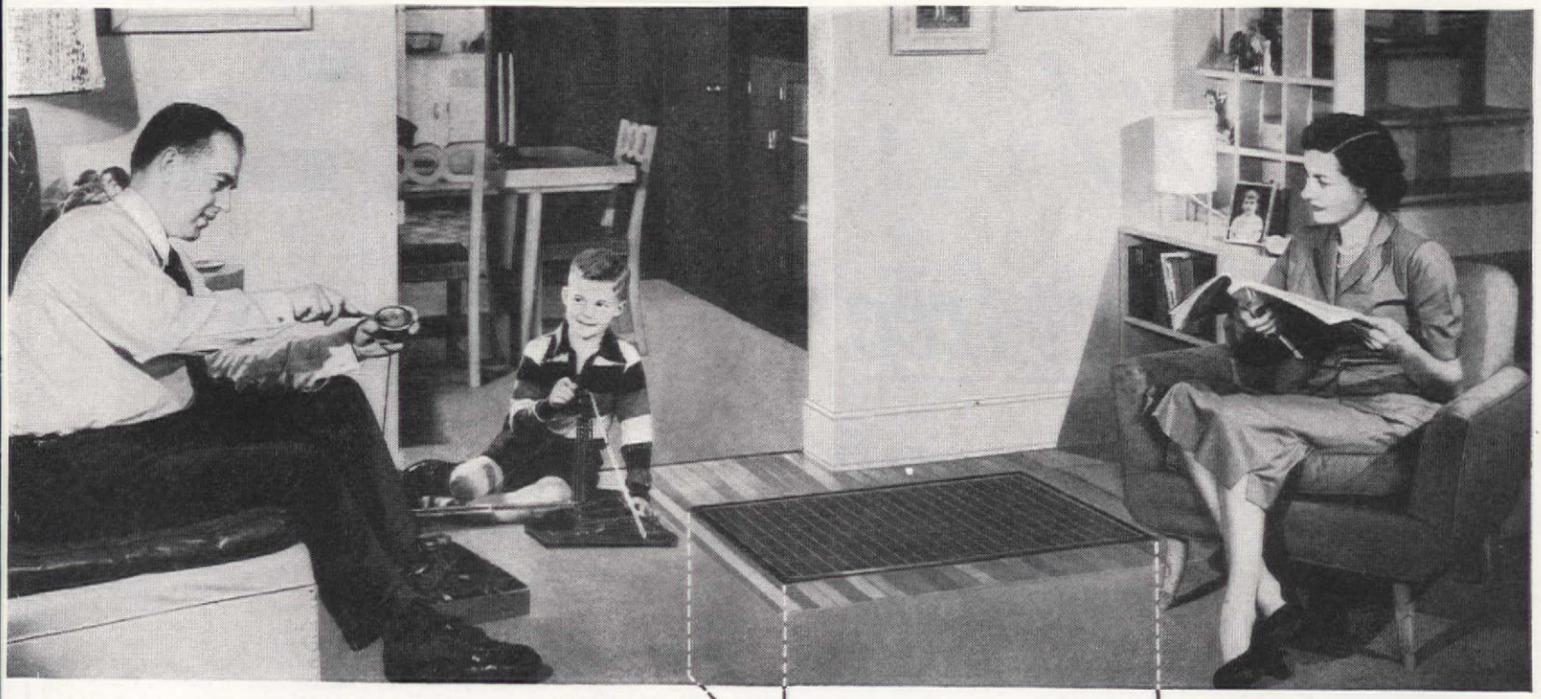
3. For smooth-as-silk beverages and soups, combining batters, try the Waring Blendor. Solid foods are blended into liquids in seconds, not minutes. Versatile, practical. $39.50

4. Want to be a short-order cook? For fried, toasted, grilled foods, Arvin's extra-large grill with drip spout makes informal cooking a breeze. $10.95

5. Sharpening both sides of knife blade, Oster Electric Knife Sharpener guarantees complete sharpening process from heel to point of knife. Makes fine gift. $12.95

6. Handyhot Juicit thoroughly extracts and strains fruit juices at high speed. Juicer is set up for use at any time. $13.95

7. To give floors, counters a high luster, Regina Electric Floor Polisher is ideal. Brush does excellent scrubbing job. $59.50



FIFTY YEARS OF SERVICE 1900 Coleman 1950

Warmer floors, Worlds of Comfort

with this furnace that fits in your floor

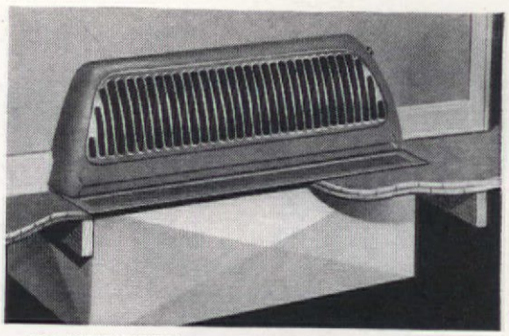
Coleman's new automatic FLOOR FURNACE

Here's the in-a-floor heater that gives you a better heated home! A Coleman gas, LP-gas or oil Floor Furnace takes no living space, needs no basement. And because it's a complete heater in itself, no air ducts are needed — no expensive installation.

The new SHALLOFLOW model, available for gas and LP-gas, extends only 22¾" below the floor and is flood-proof to 19" below. The Dual Wall model, shown at right, sits in the floor under a wall, heats two adjoining rooms at same time. Separate controls.

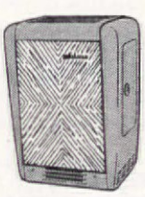
The Coleman Floor Furnace is a power in making heat and *moving* heat through 4 to 5 rooms for whole-house winter comfort. It gives you *warmer* floors, a *warmer* low "living zone" where you live and children play. A Coleman *circulates* warm air, so you get healthfully - heated, freshly - changed air 3 to 5 times an hour. For clean, silent, low-cost automatic comfort, get a Coleman Floor Furnace. See your Coleman dealer now or mail coupon.

The Coleman Company, Inc., Wichita 1, Kansas



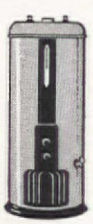
DUAL WALL MODEL— Fits in the floor under the wall with a register (as shown above) in each room. This furnace heats two or more rooms at the same time. Individual register controls regulate heat flowing into each room.

Plenty of heat and hot water in these other new automatic Coleman appliances



SUPER-CIRCULATOR OIL HEATER The glamour model of the heating industry. A style beauty, a big heat producer. One of 13 great models in Coleman's Golden Anniversary Line.

GAS WALL HEATER—Fits in wall, extends only 3⅜" into room. Takes no living space. Circulates heat through one to two rooms. Comes in Single or Dual Wall model. Easy to install.



WATER HEATER—Big-volume hot water production with quick recovery rate. 20- to 45-gallon capacities. Hot water always on tap. Beautiful, efficient. Gas, LP-gas, Oil models.

COMFORT COSTS SO LITTLE WITH A **Coleman**

AMERICA'S LEADER IN HOME HEATING

The Coleman Company, Inc., Dept. AH-602-C, Wichita 1, Kan.

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☐ Floor Furnaces ☐ Oil ☐ Gas ☐ LP-gas
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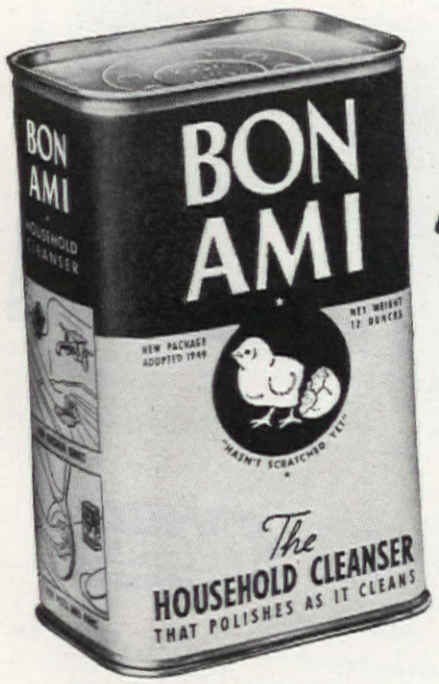
Now...

try this grit-free cleanser on your bathtub and sink

It's tough ON ALL DIRT
gentle ON ALL SURFACES
kind TO YOUR HANDS
quick POLISHES AS IT CLEANS



SEE why millions of women refuse to use any other cleanser

You'll clean your best with

BON AMI "hasn't scratched yet!"

From Leftovers

(Begins on page 90)

crown roast you've settled on, there's bound to be lots of stuffing left. The first Finger-in-the-pie used some of it; here's another variation. Use biscuit mix, put your finger in it, exactly as you did before, fill cavity with sausage, glaze lightly with apple sauce mixed with a little brown sugar and you have a pretty fancy dish of biscuit to set before your king. Or, save the sausage stuffing for Sunday's brunch, and serve it between layers and layers of pancakes, with hot maple syrup in which you've melted your butter. Secret! Two blobs of butter on top looks very lavish but actually a little butter melted with the syrup saves over everybody serving himself to cold butter. Yea, verily, even a fourth way to use your left-over sausage stuffing. A big biscuit on the bottom, a layer of sausage, then a smaller, thinner biscuit and, atop of it all, a dab of apple sauce with a sprinkling of brown sugar. Quick and glamorous accompaniment to a salad or a can of hot pea soup.

By this time, there's no way of my telling how much turkey you have left, really. There may be enough for one or both of these casseroles. But there should surely be enough shreds and bits to do the second of them, for a can of condensed tomato soup and some hard-cooked eggs do a powerful good job of extending a meager bit of turkey. It's a leftover of a left-over—can you top that?

Sometime during the week end, you'll have time to pop in a tray of the very, very good lemon cream and forget it until you need it. It's the same lemon sherbet recipe in our recipe file, using ¾ milk, ¼ cream and beaten again when half frozen. In case you think I bragged about going Mr. Swift one better, I'll just prove to you it was no idle boast. I've even thought about using up the extra oven space and extra oven slow heat in case you made a meringue for your pumpkin pie. These chocolate macaroons are a quickie to make if I ever made one, and easy to keep—until the family spots them. They bake happily with a meringue—same temperature, same slow cooking. They're delicious with lemon cream but good heavens, they're good without anything else at all.

I've done—and there's not a thing in the house to eat!

now a pleasanter task, still!

• Now the easy Sani-Flush way to keep toilet bowls sparkling is even more agreeable. As it cleans, Sani-Flush releases the light *delicate* fragrance women selected themselves—with their own stipulation that it doesn't linger in the air. Cleans and disinfects fast—safe as ever in all toilet systems. Just follow directions on can. At your grocer's; same price. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

in the familiar yellow can
NOW FRESHLY FRAGRANT

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Concentrated TOMATO PASTE

To the American Taste—
Best for Every Recipe!
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CHEERFUL CARD CO., Dept. W-19, White Plains, N.Y.
FREE SAMPLES PERSONALIZED CHRISTMAS CARDS STATIONERY NAPKINS

"TEN times the value for just a few cents more?"

Right, young lady! You're that much *ahead* when you buy **CLOTH** window shades instead of substitutes. Window shades look pretty much alike when new. The difference is *below the surface*. **CLOTH** window shades, whether oil-painted or plastic-coated, have a base of firmly woven cotton fabric—a strong, flexible *backbone* made to take the punishment of constant hard use and exposure. That's why **CLOTH** window shades in thousands of windows still have their original, straight-hanging beauty after years and years of service and many cleanings, while shades of substitute materials get shabby and misshapen in a few short months. **CLOTH** window shades save you money every time!

Feel that fabric! At your dealer's, the Joanna Western Quality Demonstrator turns window shades "inside out" . . . lets you *feel the difference* between **CLOTH** and substitute materials.

Joanna Western **Cloth** Window Shades

...tell the world you're a smart housekeeper!

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GOOD.. any old time!

the cracker with that swell cheese flavor

America's largest selling cheese cracker!

Sunshine Biscuits, Inc.

Ready-made Parent

(Begins on page 14)

boys his age since he faces a difficult adjustment, which they will never experience, and therefore requires more understanding.

Finding the emotional stopgap is a major problem to stepparents like Mary Dawson. Experts on such matters agree that you had better recognize it before you try to solve it.

In discussing the care of stepchildren with two child psychologists, we learned that one of the first moves for stepparents to make is to include the child in your emotional budget. Make every effort to give the child a good deal of affection. It won't be long before you begin to get it back.

Go out of your way to include the child in many of your activities. Create an atmosphere of family life —not an imitation honeymoon. The investment you make in the child's emotional security can make a marriage happy or bankrupt.

Look at this ready-made relationship from all angles, including the child's. There will be no compass to guide you except the understanding and insight which you bring to bear on the problem. But you can hardly go wrong if you remember how important it is to make the child feel wanted and loved. Keep that goal ever in your mind.

Dr. Margaret Mead, the famous anthropologist, said in her recent book *And Keep Your Powder Dry:* "From broken homes come our delinquents and neurotics; from unbroken homes come the ordinary Americans, terribly impressed with the fragility and importance of those homes which made them into regular fellows, not children about whom other children whispered and whom teachers and neighbors commiserated."

A recent publication of the U.S. Children's Bureau says that difficulties at school, conflict with authority, social withdrawal, and stealing are all symptoms of maladjustment. And the lack of a sound family relationship does cause maladjustment.

Often, of course, a stepparent faces problems which are actually the fault of the real parent. Susan came up against such difficulties when she married Ken Darrow, a widower with a 13-year-old daughter.

Betty was blonde and lovely and the apple of her father's eye. He frankly spoiled his adored child. Since the death of his first wife, Betty knew that her father would grant her every wish and she took advantage of it.

When Susan married Ken Darrow she fully expected to have trouble with Betty. She was quite aware that the child was spoiled and selfish. But she was determined to bring Betty up as if she were her very own daughter.

"I don't want to be a comic strip type of stepmother," Susan told her friends. "If I can do a good job in

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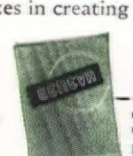
Send for colorful 16 page Geneva booklet illustrating beautiful new Geneva kitchens and planning arrangements.



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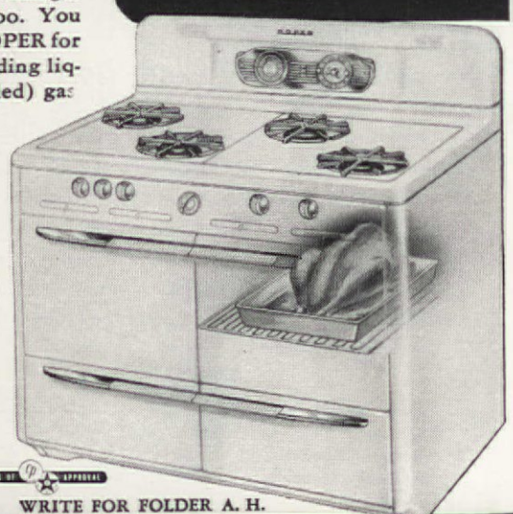

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Ready-made Parent

(Begins on page 14)

bringing Betty up, we'll all be happy."

This wasn't as easy as it sounded. When Susan bought a new dress, for instance, and her husband admired it, Betty burst into tears of jealous rage. She couldn't bear to share her father's admiration with anyone else.

When Betty was disciplined, she would complain to her father. There would be a scene. Ken Darrow was torn between the knowledge that his wife was right and the fact that he was unaccustomed to disciplining his darling daughter.

Virginia Clary, Director of Social Work for the Juvenile Court in Washington, D.C., undertook to analyze Betty's problem—still looking at the angle of emotional security.

"Just think what the death of Betty's mother meant to that child. She was left frightened and insecure. Gradually her father's strong devotion came to the rescue and Betty felt that she was entitled to all of it."

We wondered aloud whether Ken Darrow's strong sense of responsibility precluded his right to marry. As he saw it, Betty had reached an age when it was important that she have a mother to guide her. He worried about bringing up an adolescent girl by himself. When he fell in love with Susan, it seemed like the perfect answer. Miss Clary agreed that Mr. Darrow should have married the woman he loved.

"The child needs something more than good care, however," Miss Clary said. "She needs special understanding to get past that period when a stepmother's very presence seems to threaten the child's whole world. Love is the best antidote for fear. The problem in this case seems to be to convince Betty that her father loves her just as deeply as he ever did."

There are no cut-and-dried rules which would apply to all stepparents. But conscious, intelligent effort will avoid some of the obvious pitfalls.

If a new wife is sure of her own place in the family, she will find it much easier to sidestep that peculiar sense of rivalry which mars so many second marriages in which children are involved. This often begins when the stepmother tries to ration her husband's love of his own children.

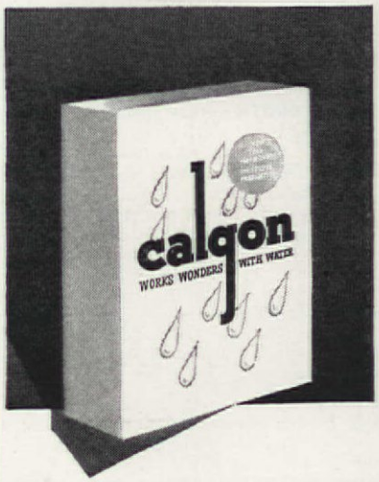
"Where that happens," Miss Clary said, "there is almost no end to it. The child and the wife vie with each other so much that it forces even the smartest husband to take sides."

It is not difficult to find the reasons for such actions. Children such as Betty were part of their fathers' lives before they remarried. They are links with a past in which the second wife never shared. So often women are possessive in their love of a man.

The fact that many women are possessive in their love makes it doubly difficult for the second wife

it's a miracle

that any water conditioner can be so easy on your hands and so hard on dirt!



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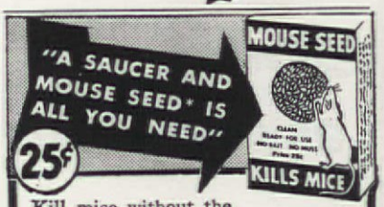

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Ready-made Parent

(Begins on page 14)

to be fair to her stepchildren. She wants her man to herself. It takes character to accept a former marriage sensibly. And the presence of the children is a constant reminder of a previous intimate relationship.

Existence of a nagging fear that the husband might have loved his first wife better can make the second wife feel insecure. Constant doses of such mental poison can so upset even a devoted wife that she unconsciously takes it out on the stepchild.

Men make better stepparents than women in most cases. They are not as possessive in their love. Nor do they have to spend as much time with the children.

The man who marries a woman with children usually accepts his responsibilities more gracefully. Such cases as that of Dick Sawyer are quite usual. When he married Peggy she was a widow with two children.

When he first called on Peggy, he made it plain that he was visiting the youngsters as well. But he was careful not to force himself on them. The children received the same attention from their mother that they had always got. In addition, they had a new father to read to them, take them on picnics, and show a genuine interest in them. In a short time they were a happy family unit.

Dr. Sydney Berman, psychiatrist with the Washington Institute of Mental Hygiene, explains the success of this family very simply.

"Each member of this family," says Dr. Berman, "feels secure in his own place in that family. The wife knows that her husband loves her. And the children know that both their mother and stepfather love and want them."

"If both parents are alive it is important to know just where the child's loyalty lies. If the stepparent is intelligent," Dr. Berman says, "the child's loyalty can be expanded to include another person."

This psychiatrist also stressed the importance of discussing the future step-up of the family before marriage. This should be done in order that each member of the family knows what his responsibilities will be.

A child's world is very small and easily shaken. It is difficult for him to accept important changes unless he is aided over the hard bumps.

The situations in which men and women face stepparenthood vary, like human nature itself. No two cases are exactly alike just as no two men and women are alike.

However, the psychiatrists and child psychologists stress the need for each member of the family to have a deep sense of security in his niche of that family. A child needs to feel this most of all. It is up to the adults responsible for his care to give him that sense of security.

GREATER POWER-GETS MORE DIRT!

The SINGER all-new cleaner with Dual Suction

This wonderful, easy-to-use, SINGER* Vacuum Cleaner is first to bring you two fans... for the greatest dirt-getting action ever! Call your SINGER SEWING CENTER for a free, home demonstration.

SO EASY TO OWN!

Small Down Payment. Balance on Monthly Budget Terms. Liberal Allowance on Your Present Cleaner.

So easy to use—thanks to all these marvelous SINGER extras!

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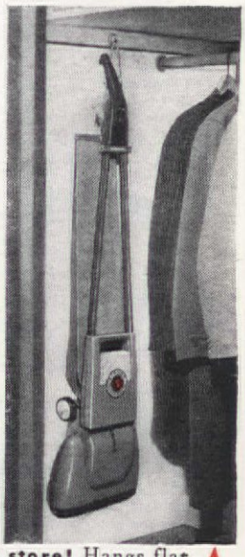
More cleaning power when you need it! Two-speed switch for heavy and light cleaning.

No more foot-pedal acrobatics! Touch the trigger—and adjust handle to any position.

Exclusive "floating" brush gently loosens deep imbedded dirt. Adjusts automatically to most any rug thickness.

Easy to carry with Midway Handgrip. Soft Vinylite bumper cannot mar furniture.

Gets under furniture—easily. Housing unit is only 5 inches high.



So easy to store! Hangs flat against wall. Requires no floor space.

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THERE'S ONE NEAR YOU TO SERVE YOU

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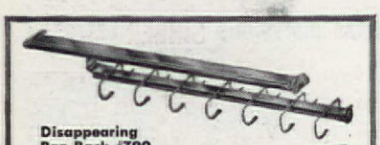
NOW...a cure for CLUTTERED KITCHENS

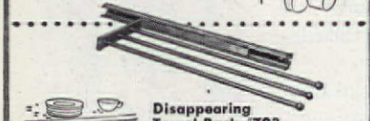
New KITCHEN K-VENIENCES

You've loved 'em in your closets . . . you'll swear by them in your kitchen! These smart, new, space-stretching K-Veniences work wonders in crowded quarters . . . vastly increase storage space . . . keep necessities handy, yet out of the way . . . make the tiniest kitchen efficient and neat as a pin!

It's fun to install K-Veniences! A few minutes with a screwdriver and they're ready to use!



Disappearing Pan Rack #790
Holds 14 utensils, glides in and out at a touch! Easily attached under cupboard shelf.



Disappearing Towel Rack #793
Towels slide out for easy selection! 4-bar model can be mounted under shelf; 3-bar model fastens to either side wall.

- **Over Door Hanger #1199** — Fits over doors up to 1⅜" thick. Requires no fastenings! Ideal for freshly ironed clothes.
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- **Extension Rod #753**—Pulls out to 10" length to hold freshly ironed clothes. Installs on kitchen cabinet.

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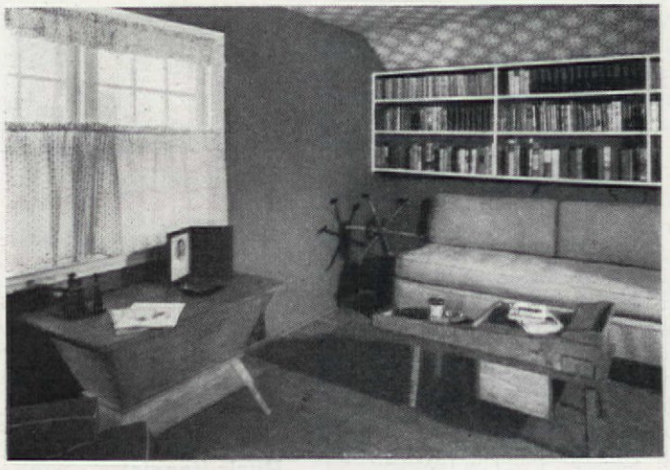
Dept. A 110 Grand Rapids, Mich.

I added two closets in our bedroom, either side of the window, forming a nook for the vanity. Revolving rack holds Betty's shoes



Room-width shelves for books were built along one wall of the guest room. We papered the ceiling and one wall in clover patterned wallpaper, painted remaining walls leaf-green to match. Painted decorations, gay peasant curtains add color to our kitchen

Short on Ready Cash

(Begins on page 56)

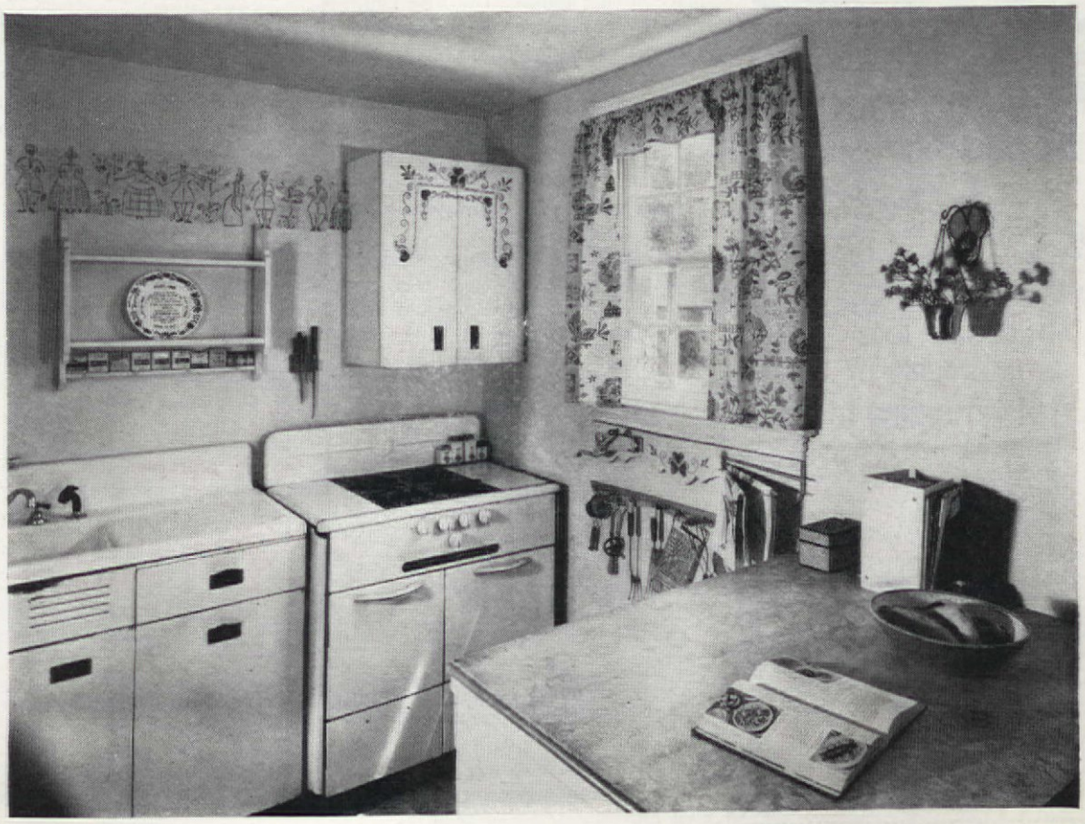
material, your job is half done. It's that first impetus which is so necessary to get you started.

Two walls in the living room were left unpaneled, and we painted them a soft yellow. The upholstery is predominantly forest-green, so we used this shade to trim the curtains made from sheeting. The braided rug combines practically all the colors in the room, and gives it a homey touch.

We wanted the dining room to look cool and easy, so we carried the green tone over from the living room, and it forms a nice background to our "original" pine furniture. We conjured up two closets where there were none in the space on each side of the bedroom dressing table. I also solved a troublesome shoe storage problem by making Betty a revolving rack from wire clothes hangers and a little wood.

We gave the kitchen a shot in the arm by painting Pennsylvania Dutch figures and designs on the walls and cupboards to relieve the plain look of solid light yellow which was used throughout. Betty made curtains of a brilliant peasant design, making the place shout to be admired.

It was a lot of fun, we saved money, and it's good to have your friends compliment you and exclaim over what geniuses you've turned out to be. We know.



Beauvais 1040-1843. One of the newest, freshest-looking carpets you'll find today ...sophisticated, yet casual. And it's a money's-worth marvel. About $11.95* a sq. yd.

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Match a Bigelow beauty to *your* pocketbook!

WHAT IF YOU'RE *NOT* a millionaire—and still want a carpet that looks like a million! That wears like a jewel! Whether you plan to spend several hundred dollars, or only $90 or so, your Bigelow dealer has your ideal...

Because genuine Bigelow Carpets, famed for wear and beauty, come in prices to fit *every* purse. Whatever you pay, you'll be getting a carpet that looks and behaves like the real aristocrat it is.

Bigelow uses choicest imported wools—rich, springy wool, treated to keep "lively." And another important ingredient—125 years of superb carpet craftsmanship.

Glentwist 204-94300; around $13.50* sq. yd.

Beauvais 1040-1827; about $11.95* sq. yd.

Sonata 1970-7850; about $23.50* sq. yd.

Fervak 1020-9438; around $9.25* sq. yd.

Beauvais 1040-1844; about $11.95* sq. yd.

And talk about style! Bigelow gives you a wide, exciting choice! Modern or traditional designs. Patterned or textured or plain. In whatever colors thrill you most. How will you have *your* Bigelow? In the popular 9′ x 12′ size? Room-shaped—cut to fit the contours of your room? Or laid wall to wall? You can't get a better buy than Bigelow.

Consult the booklet, "Bigelow Home Decorator." Tells, *shows* how to achieve beautiful rooms. Get it from your Bigelow dealer, or send 25¢ to Bigelow Home Service Bureau, P.O. Box 859, New York 46, N.Y.

*Prices subject to change. Slightly higher in the West.

Sun Valley 412-20190. A new Bigelow Wilton broadloom creation, with a rather modern air. Note the "sculptured" look of the graceful leaf design. An outstanding buy at about $12.75* a sq. yd.

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—four lines of outstanding gas water heaters for every size and budget need

How to Care for Linoleum

BASIC DATA *for future reference*

Photographs by F. M. Demarest

Proper care of linoleum, whether inlaid or felt-base printed, will add years to its life and attractiveness. Brand-new linoleum should not be washed until it has been in service for a few days. Use damp cloth or mop and mild soap. Rinse thoroughly, allow floor to dry completely. Never use scouring powders, harsh abrasives, or strong soaps. Be careful not to flood with water—this loosens cement in joints.

After floor is completely dry, apply thin coat of water-soluble wax. Several thin applications, buffed between each application (if not self-polishing wax), are much more satisfactory than one heavy coat of wax. Printed linoleum usually has coat of lacquer applied at the factory. It may be re-lacquered, but if waxed, all traces of wax must be removed before lacquering. Never use lacquer, varnish, or shellac on inlaid linoleum.

1. **Built-in Bookcases** add dignity and charm. Plan them with or without cabinets, according to your needs.

2. **A Television Corner** provides an attractive setting for this coming "must" in home furnishing.

3. **Frame a Picture Window** in the soft luxury of Weldwood. This "one wall" treatment is gaining popularity.

4. **Corner Cupboards** bring grace, charm and convenient storage space to your dining room or breakfast nook.

5. **Panel the Fireplace Wall** to accent and increase the appeal and livability of your living room.

6. **A Dining Room Wainscot** can make a striking improvement in either traditional or modern rooms.

7. **Half-High Storage Wall** makes the ideal division between living and dining sections in small homes.

8. **Dress up the Foyer** to create a good first impression. Weldwood paneling here adds real luxury.

9. **Set off a Bay Window** with Weldwood, and watch it become a commanding point of interest.

10. **A Bright Breakfast Nook** can come to life as part of a large kitchen. Weldwood makes this easy.

11. **Playroom Ceiling of Weldtex® Squares** goes up quickly and easily. Squares fit 16" on center joists.

12. **Panel the Wall behind your bed** and bring real distinction to your bedroom. It's inexpensive.

12 Inexpensive Ideas...

TO BEAUTIFY YOUR HOME WITH WELDWOOD

Ever notice how just a touch can make all the difference in a room?

Look around your own home. Chances are you've planned dozens of little improvements, new conveniences.

Include Weldwood® Plywood in your plans. You get decorative beauty *and* structural strength in *one* easy-to-use, fast-to-work material.

Do you have a traditional home? Or does your taste run to modern interiors? Whichever you prefer, Weldwood blends perfectly.

Because a wide variety of fine cabinet woods ... imported and domestic ... is available. And Weldwood can be finished to match any mood.

Another important point: For one corner, one wall, or an entire room ... Weldwood is *practical, permanent.* It's guaranteed for the life of your home. And you never have the muss and expense of periodic redecorating.

So don't wait any longer. Beautify your home. Make those improvements you've planned. And make them with Weldwood. You'll be glad you did.

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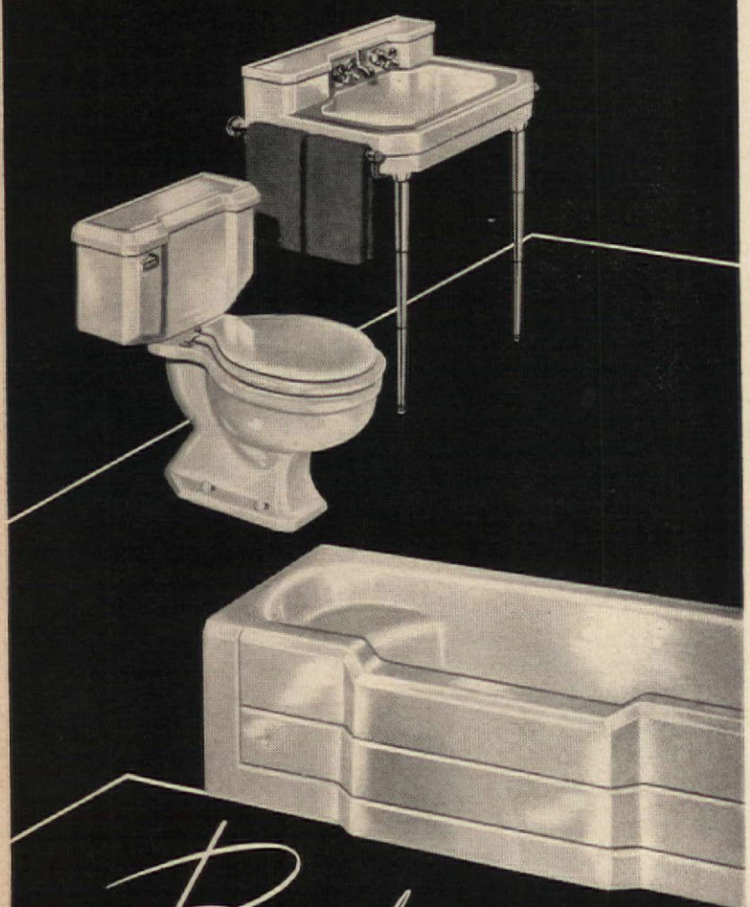
ELJER



Beauty

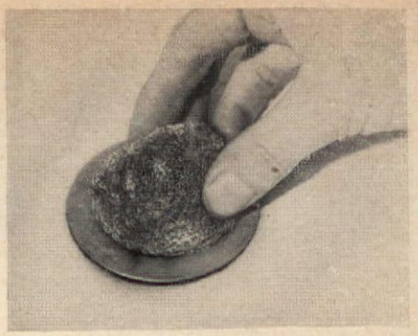
STARTS IN THE PLANNING

For a bathroom that excites admiration, architects and builders suggest style-matched plumbing fixtures. For extra beauty, we suggest Eljer, in lovely pastel colors, or immaculate white. You *will* get quality; the finish of Eljer Fixtures cannot fade, become dull or lifeless. Bathtubs have an extra-thick enamel coating, fused to a *rugged, rigid, cast-iron* base. Vitreous China Lavatories and Closet Combinations resist stains and are impervious to all ordinary acids, because they are *real* china. So, be *sure* . . . write Eljer Plumbing Fixtures into your plans.

Ask your plumbing contractor, builder or architect to help you select the exact combination of fixtures you want for bathroom, powder room, kitchen or laundry. For free booklet, write Eljer Co., Box 192, Ford City, Pennsylvania.

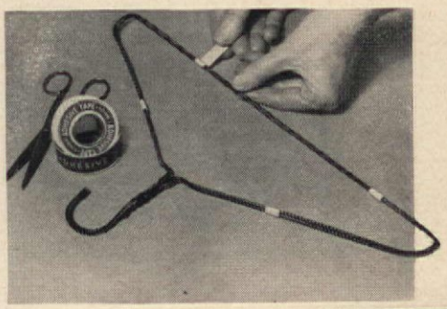
ELJER CO. FACTORIES AT FORD CITY, PA., SALEM AND MARYSVILLE, OHIO

Next time you bathe Rover in the sink or tub, try placing a wad of steel wool in the drain opening. Wool permits the water to drain out of the tub, but catches dog hair which will clog drain



Data from William Swallow

Household Scuttlebutt

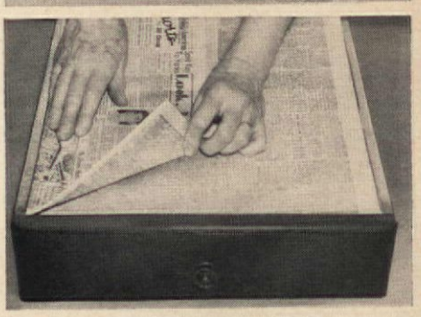


Do wire hangers cave in under the weight of your garments? You can make a hanger twice as strong by binding two hangers together firmly with adhesive tape

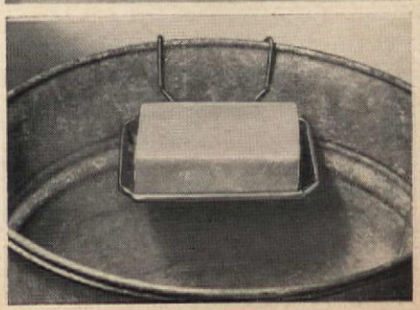
A pair of work gloves comes in handy for cleaning Venetian blinds. Turn gloves inside out to expose soft lining. Put on gloves and simply wipe dust off the slats

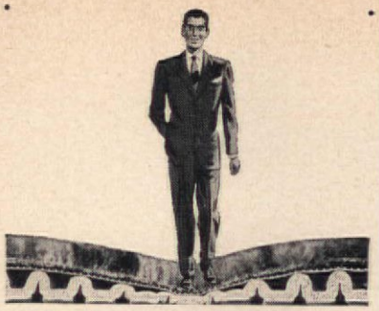
A square of cellophane attached to the side of your paper shopping bag with gummed tape makes a handy pocket for a shopping list. The list can be consulted without removing it, and there's little danger of it being lost

Drawer-liners can be made in a fraction of the usual time. Remove drawer and turn it upside down on table and use it as guide in cutting liner. There are no sides to interfere with folding or cutting the lining paper



A soap dish of the type used on bathtubs makes a handy holder for the soap when scrubbing floors. Bend wire clamp on dish with a pair of pliers so that it fits rim of pail, then slip dish in place. Easy to remove and store





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GIVES LONG RUG LIFE!

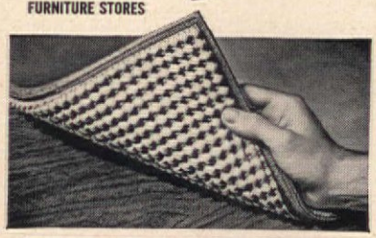
The springy tread of this "spongy waffle" feels so rich underfoot—and it cushions your carpets and rugs from heel-grind and wear. Yes, Rug Underlay adds years to the life of your floor coverings! *Non-skid—clean—non-marking—dustfree—non-allergic—mothproof.*

Air Filled Sponge Rubber

US RUG UNDERLAY

Cuts to exact rug size

AT RUG AND FURNITURE STORES



Also ask to see U.S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

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For a *basic* diet, feed vitamin-rich MILK-BONE TINY-BITS! Then add table scraps or soup to give your dog a *varied* diet balanced to his individual nutritional needs! *Economical* because you add the liquid to this concentrated food! MILK-BONE TINY-BITS are baked for digestibility—sealed in lined containers to keep *fresh!*

MILK-BONE TINY-BITS contain nutrients your dog needs: Vitamin A, B_1, B_2, D, and E... Meat Meal... Fish Liver Oil... Whole Wheat Flour... Minerals... Milk.

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Send me *Free* MILK-BONE TINY-BITS. Also Booklet: "How to Care for and Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.)

Name.....

Address.....

City and State.....

This offer good in United States only.

Tricks with Paraffin

Ideas, Laura Arlon

Rub piece of paraffin wrapped in several folds of cheesecloth or muslin on hot iron from time to time. It keeps iron bright and clean. After paraffin treatment, iron glides over clothes

Keep your good perfume from evaporating. Empty a small amount of perfume into a small bottle to keep for everyday use. Seal original bottle with melted paraffin and put away until needed

Sketches, Margaret Neilson

Seal liquids, such as perfume, cologne, ink, with paraffin before packing. Then there will be no danger of reaching your destination with a suitcase of ruined clothing from a leaking bottle

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There's a Lennox Heating System for your home ...your climate

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Low-cost KENTILE is guaranteed as long as you live in your home!

DON'T THINK YOU HAVE TO PAY high prices for colorful, distinctive floors. Let Kentile save you money! Kentile, with its choice of 25 beautiful, up-to-the-minute colors, can be installed in any design you wish . . . giving you a truly "different" floor your friends will admire . . . at lower cost than you ever dreamed possible.

And remember, once Kentile goes down, your flooring problems end. Kentile resists dirt . . . cleans in a twinkling . . . gleams like new with occasional no-rub waxings. Lifetime colors can't come off—they go right through the tile—*which is so long-wearing it's guaranteed as long as you live in your home.* See your Kentile dealer for today's best buys in guaranteed floors.

This KENTILE FLOOR in your living room may cost as little as $64.50* INSTALLED

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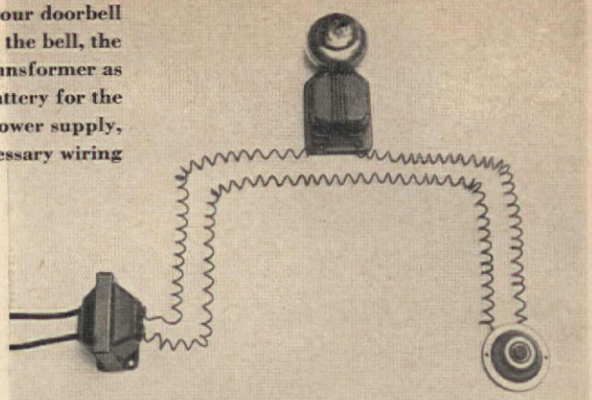
KENTILE . . . KENCORK . . . RUBBER TILE

The parts of your doorbell system are: the bell, the button, a transformer as shown, or a battery for the low voltage power supply, and the necessary wiring



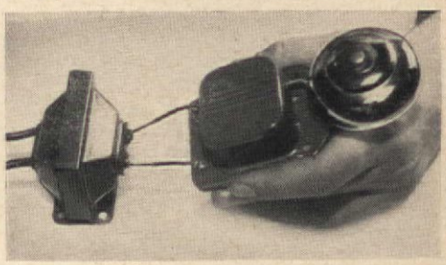
How to repair a doorbell

Here's a home maintenance job that's physically easy, not messy, and takes very little time. Since all doorbells work on low voltage current, there's no fire hazard or danger of shock. To find the trouble when the bell won't work is a simple matter of checking the circuit until you find the bad spot. If it's the button, transformer, or battery, install a new one. If tightening connections or cleaning doesn't fix the bell or chimes, get new ones. Use #18 bell wire when a new length is needed. If the bell rings constantly, or the transformer is hot to touch, look for bare wires that touch, separate and tape them.

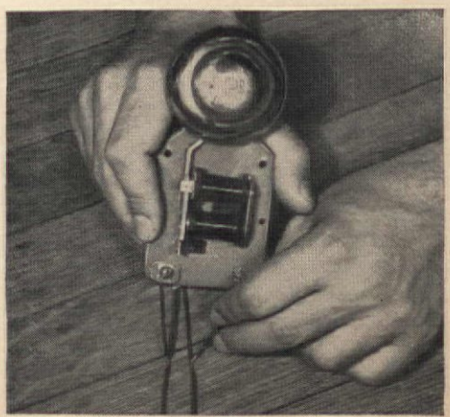
Idea and photographs by Walter Ian Fischman

First remove the button from the wall and test it by bridging the two wire connections with a short piece of wire. If the bell rings, the button is the culprit. Before getting a new one, try tightening the screws; that may cure the trouble

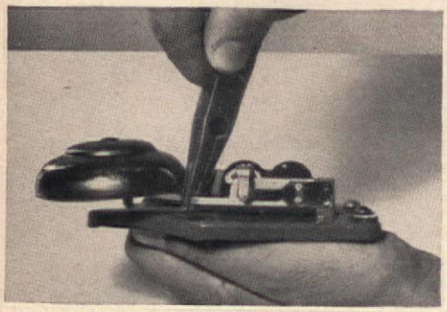
Contact the transformer or battery terminals with a bell. If the bell clapper makes any sound or motion, the power supply is good. Also check at the house fuse box for the transformer fuse or loose wires



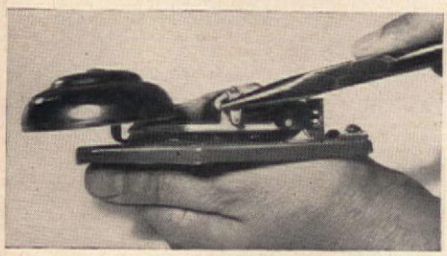
With the power supply in order, test the wiring for breaks. Remove the bell and twist the wires together. Scrape the wiring bare at short intervals and touch it with wires from the bell. The bell will ring until a break is passed. Splice and tape all breaks



A strip of emery cloth to clean dirty contacts and a screwdriver to tighten loose wires will cure the only troubles that are apt to stop the bell itself from working. Check these before using the bell to test the wiring and power



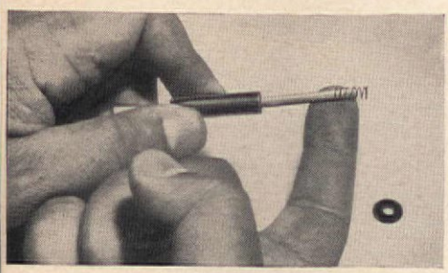
If the clapper doesn't strike the bell when it moves, bend the arm with small pliers. Adjust it a little at a time and test the tone of the bell after each adjustment



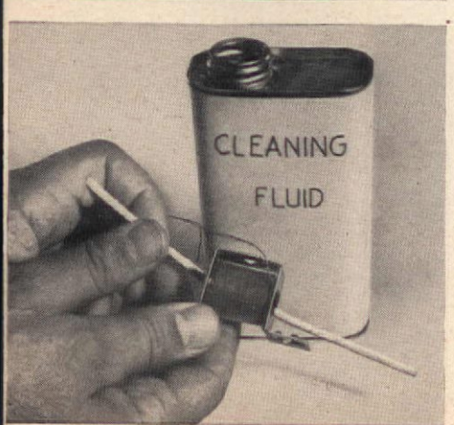
Bend the contact tab with pliers to change the vibration speed of the clapper arm. On some bells there is a screw to make this adjustment

How to service door chimes

The electric circuit and its servicing are the same for chimes and bells. The operating heart of chimes is one or two solenoids and a sliding rod. Take the cover or back of the chimes off and remove the solenoid to clean it. In some models the solenoid can be cleaned without dismounting it



Be careful of the little spring that is on some rods. Its purpose is to return the rod to the original position after striking the chime, and it won't work properly if damaged in any way



Dip a pipe cleaner in cleaning fluid and swab out the inside of the solenoid. Also clean the rod with the fluid. Reassemble the chime. Do not oil it. Oil isn't necessary and will catch dirt quickly. Clean the chimes once a year

Setting by Earline Brice

Decorating MADE EASY!

Recognize the custom details for which you used to wait weeks and pay fabulous prices? Needletufts are putting decorator ideas into bedroom ready-to-wear! The high lustre cotton bedspread, with punchwork embroidery and beaded edges, has matching draperies in brown, blue, turquoise, grey, rose or yellow. The textured bedspread below comes in red, blue, beige, yellow or green and grey—ready to transform a modern room. See these and other Needletuft bedspreads, draperies, dressing table skirts at finer stores everywhere.

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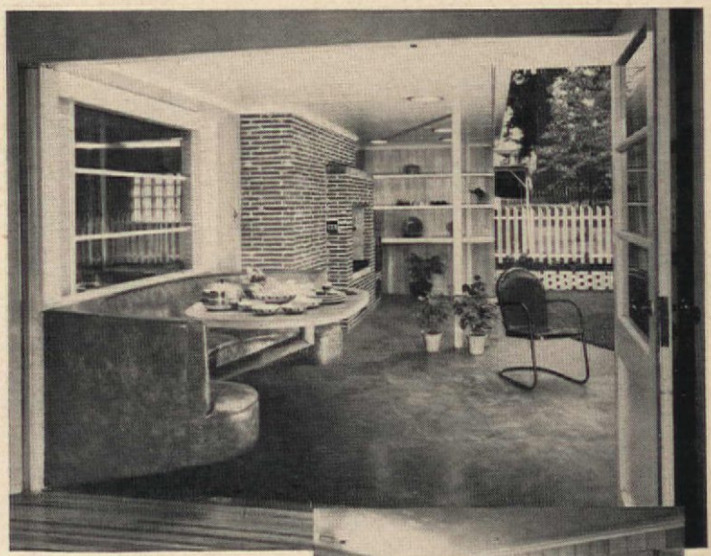
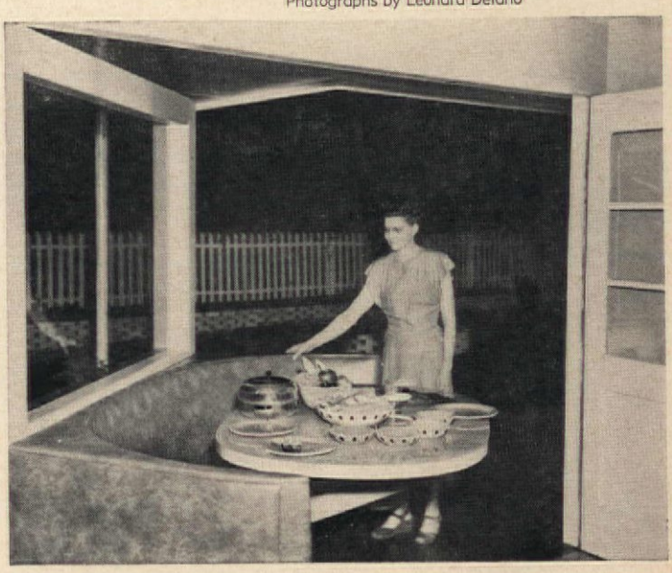
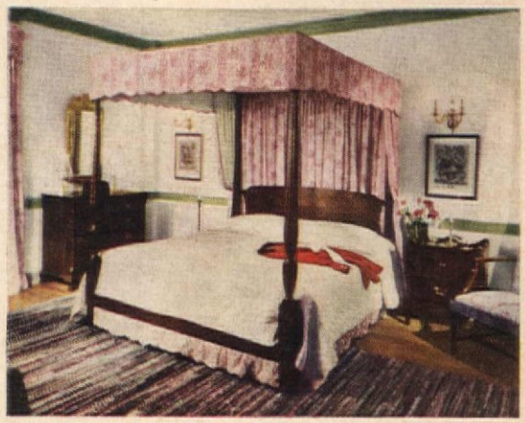


A section of the wall in the breakfast room of the Howard E. Davis house has built-in curved banquette with oval table fastened to it. Hinged on one side, it is supported on ball-bearing casters at the bottom. Practical and smart, it serves a double purpose

Photographs by Leonard Delano



The whole length of the wall, breakfast nook included, can be swung out onto the paved terrace. When weather is inclement, it can be rolled back inside and weather-stripping around the window protects the interior from the rain



● **White walls and ceilings** with trim of Aqua Green give this lovely colonial bedroom a restful feeling of repose and cheerful air of spaciousness. Many glorious colonial shades are included among Pittsburgh's Historic Wall Paints. These beautiful finishes are famous for easy spreading and long life.

● **In the charming** Little Dining Room of the Governor's Palace, in the Williamsburg Restoration, lovely green walls give a restful beauty, while red drapes and gold-framed portraits lend a touch of splendor. Authentic reproductions of many colonial colors are available in Pittsburgh Historic Wall Paints which are as practical as they are beautiful.

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RICH WITH TRADITION, the glorious, mellow colors for which colonial Williamsburg and the cavalier homes of early Virginia were noted, today are faithfully reproduced for you to enjoy in your modern home. They're available exclusively in famous Pittsburgh Historic Paints bearing the hallmark of the Williamsburg Restoration, Incorporated.

● **The gracious rooms** illustrated here are typical of those in colonial Williamsburg, once proud capital of the Royal Colony of Virginia. They suggest the charming, decorative effects you can obtain by applying the principles of COLOR DYNAMICS in the use of Williamsburg colors. This remarkable painting system makes scientific use of the *energy in color* to help you harmonize these lovely hues in modern surroundings.

● **Visit your Pittsburgh dealer** and have him explain how much more enduring satisfaction you enjoy when you paint *right* with COLOR DYNAMICS—paint *best* with fine-quality Pittsburgh *Live Paints!*

Paint Right with Color Dynamics!*
Paint Best with Pittsburgh Paints!

● **Ask your Pittsburgh dealer** for attractive folder showing available colors of Pittsburgh Historic Wall Paints and for booklet explaining how COLOR DYNAMICS can make your home lovelier to live in as well as lovelier to look at. Or send this coupon.

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It's Pink and Pretty, Now

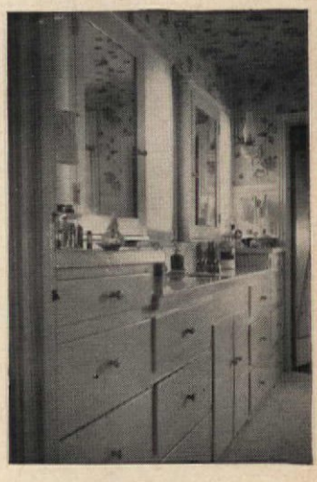
(Begins on page 50)

Daughter Sharon has a pink room, too, shares it with constant companions, Annie B. Good and Brenda. Assorted windows cleverly treated

sealing unnecessary doors that destroyed wall space, moving, removing, or adding partitions, enlarging windows, completely revamping a tired kitchen, and adding storage space in almost every room.

The main drawback to a hillside house, and Mr. Good knew it, is the lack of outdoor sitting area. Surrounded by views, the views must be enjoyed from within, unless there are flat outdoor plots where one may relax with a sense of security. Although their house seems to hang from a crag, Mr. Good has, by bulldozing into the hillside, gained two outdoor terraces, and then, by building a catwalk from the dining room and kitchen level across to the top of the garage, contrived an outdoor living room that is as spacious as many back yards.

While Mr. Good swung along on his rugged remodeling bender, Mrs. Good was at work on the interior-decoration plans. For years the old house had slumped beneath the weight of dullish, almost willfully ugly, decoration, but Mrs. Good is a colorist with an airy disdain toward age limiting the attractiveness of a house. With a firm and convincing hand, she yanked the defeated house up on its wobbly, worn high heels and gave it a lesson on what the best-dressed old houses are wearing. It was her notion they should be allowed old possessions for adornment but, to refute the charges of fence-sitting, the old house and the prized old furniture should, *must*, be stepped up with modern colors and new, timely fabrics. We need only glance at the house to know that behind this free-wheeling judgment Mrs. Good has hold of a vital principle of artifice. The house may have had



Built-in space so small, faucets had to be set in on side of lavatory!

Old bathtub encased in wood frame, glass shower door—who'd dream it could be the tiny, old bathroom!

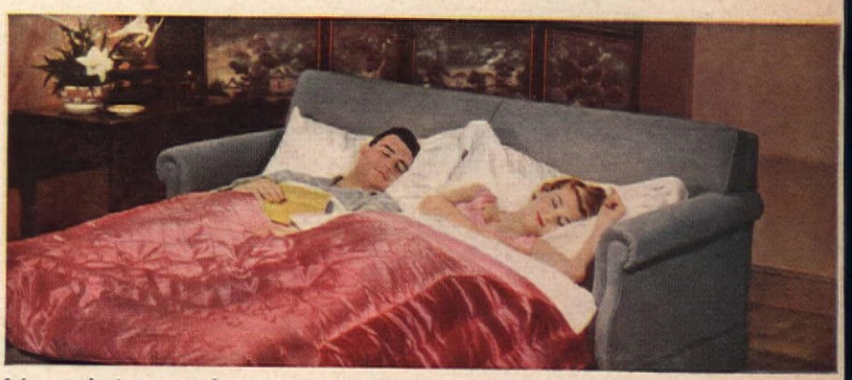
Pinched for Space?

Here's a penny-pinching answer that's a beauty!

With rents and building costs so high, it makes sense to "make do" with your present living space. And what a *wonderful* way to "make do"! For hidden beneath the beauty of Hide-A-Bed* is a full-length, full-width Simmons innerspring mattress . . . the most *comfortable* bed you ever dreamed on!

And these double-duty beauties are made to *last!* When you see them at your dealer's, note the strong, lifetime steel bracing. Note, too, that this sofa is always plump and new-looking. You sleep *only* on the mattress, *never* on any part of the sofa, so sofa seats don't flatten out.

Opening and closing your Hide-A-Bed is really easier than making the ordinary bed. Fold it away in the morning (bedding and all).



It's ready in seconds for heavenly sleeping at night. Special Simmons base construction prevents rolling toward center.

• Hide-A-Bed comes in many smartly styled fabrics •

YOU'LL FIND ten Hide-A-Bed styles to choose from, over 100 decorator-selected fabrics. So you can practically custom-decorate your room. All styles available in ¾ love-seat size.

At top of page, "Berkeley" Lawson Sofa in Cromwell grey mohair frieze with matching bouclé base fringe.

At right (A), "Berkeley" Lawson Sofa in eggshell tapestry with bouclé trim.

At right (B), "Claremont" Sofa in green mohair frieze, with matching floor-length fringe.

A

B

Only Simmons makes HIDE-A-BED

Another quality product from the House of Simmons . . . the greatest name in sleep

A lifetime of pleasure—yours for as little as $1285*

You possess a never-ending source of enjoyment when you own a Hammond Organ. Music leaps to life under your touch. You command the whisper of strings, the surge of brasses, the rich voices of the organ and the orchestra.

Nothing equals this experience. You never tire of creating your own music. Music that relaxes you. Music that renews you. Music that helps keep your dreams alive.

Yes, to own a Hammond Organ is to own a lifetime of pleasure!

Best of all, you needn't know music. Not a note of it! You need never have had a lesson in your life! Yet in less than thirty days you'll be able to play half a dozen simple tunes on the Hammond Organ. The experience of thousands has *proved* this.

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AT LEFT: The Home Model Hammond Organ, used in more homes than any other organ. Hammond Organ prices start at $1285* for the Spinet Model (not illustrated).

CHURCH MODEL, used in some 20,000 churches.

Concert Model has 32-note AGO pedal keyboard and an additional †Pedal Solo Unit, tunable to preference by the organist.

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It's Pink and Pretty, Now

(Begins on page 50)

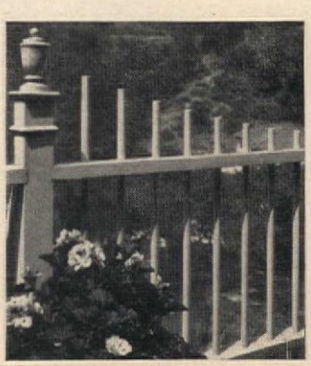
its more chipper days but it was never more beguiling to the roaming eye.

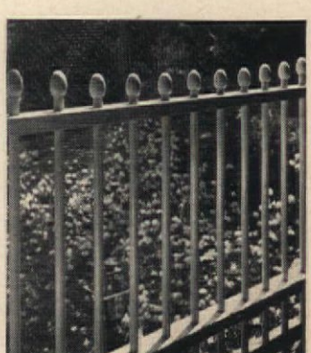
With considerable skill and imagination she has swished through the house with soft, modern color, carrying it with a consistency that gives it a personal accent. Her color is pink. It's an all pink house. She takes off with a fine, strong leap from her color springboard by painting the outside of the house a definite pink trimmed with rich, dark foliage-green. Plants—pink and white geraniums. Then, from entrance hall to living room on to bedrooms, and back down to the kitchen (the house climbs up the hillside on four levels) she uses pink with a slide-scale that shades from pastel to sun-faded pinkish terra cotta, or to coral-pink. But—every wall in every room of a pink house need not be a shade of pink. In the living room, pink steps down to become only an authoritative accent note in a green room and, in the den-sitting room, pink becomes an undertone combined with brown walls. It's a color scheme that maintains momentum without monotony.

If Mrs. Good has depended upon imagination, let's say it's an enlightening imagination that warrants ear-bending. Most of us know when we get what we want in our homes, but it's something else to see a rosy future in a dull gray has-been!

Close-up of one section of storage wall backing up piano in den-sitting room. Stores records, magazines, films

This is how Mr. Good contrived a flat surface for outdoor living on his precipitous hillside. Catwalk connects top level of garage with kitchen and dining room





Two variations of the simple dowel railing which fences in terrace for safety, gives architectural interest

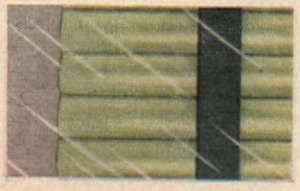
new Flexalum® plastic tape

and spring-tempered aluminum slats

the first wipe-clean venetian blinds... even sticky jam wipes off!

Look to the name Flexalum for the greatest worksaver since the first venetian blind! Amazing new Flexalum plastic tape cuts cleaning time from hours to minutes: a single stroke of a damp cloth banishes every bit of dust, dirt, grease, even sticky jam! Think of it: you're through for good with grimy tapes, with useless scrubbing! See your custom dealer today, and insist on Flexalum. You get the only completely modern blind when you get the only completely *wipe-clean* blind.

only Flexalum plastic tape and spring-tempered aluminum slats give you all these advantages



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Weather won't faze it! It won't shrink in the rain, won't rot or mildew. Sunlight won't ruin those locked-in colors. Daily up-and-down tugging won't stretch or fray it. It's the completely new and modern tape that keeps your blinds lovelier longer!

WONDERFUL SNAP-BACK SLATS
Exclusive "spring-tempered" process adds strength, durability. Push them around in cleaning—these slats snap back to shape, don't show a dent. Baked-on finish won't chip, peel, crack, rust. And dust bounces right off that smooth surface!

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Bertram Weber, *Architect*

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choose from Many Beautiful Styles

Ponderosa Pine windows come in a wide variety of styles—with standard screens and storm sash to fit. Chemical treatment at the factory gives them further protection against decay and moisture absorption.

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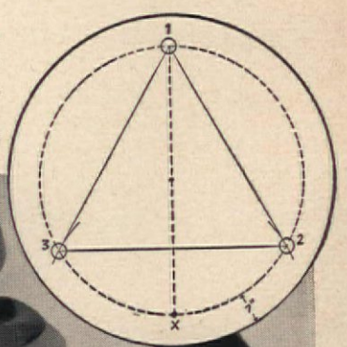
Two-way table for $17.30

Idea, Donald and Jane Choate

Photographs, R. C. W. Davis

You'll need a 4-foot-diameter circle of ¾-inch plywood; 3 27-inch-long and 3 13-inch-long galvanized pipes for the double set of legs, one set short for coffee-table, the other for dining height; 3 flanges to fit pipe; 1 quart paint; 12 ⅝-inch heavy wood screws—total cost in Clifton, New Jersey, $17.30. Flanges and pipes (pipes threaded on one end) are bought from your local plumber; a lumber mill yard can saw the 4-foot circle for you. Sand the plywood thoroughly, attach the flanges, and enamel both top and legs with two coats of paint, then apply a coat of varnish to preserve it. Screw legs in.

Draw circle 7 inches in from table edge, using pencil and string. Bisect circle. Strike arcs through 2 and 3, using X as compass point. Attach legs at 1, 2, and 3



HOW to get the rooms you want... with the

MASONITE HARDBOARD FAMILY

Need an extra room or two in your home? Want to make old rooms new again? You can do it easily, quickly and at low cost with all-wood Masonite Hardboards. These wood-made-better panels are smooth, strong, durable and finish handsomely. Each of the 19 types and thicknesses has qualities that suit it ideally to specific uses. Here's how Masonite Hardboards can make your home more beautiful, more livable . . .

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Big, rigid panels of Masonite ¼" Panelwood* go up so quickly over open framing to create such attractive effects! Panelwood builds crackproof walls and ceilings—dent and scuff resistant, too! And its super-smooth surface is so easy to finish in the colors of your choice.

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Make your recreation room do double duty by using it as a part-time television lounge! You'll achieve charming effects by covering the walls with Leatherwood—the Masonite Hardboard with a surface that looks and feels like rich Spanish-grain leather. Use Leatherwood, too, for the record cabinets. It has all the strength and hardness of the famous Masonite Hardboard family . . . can be painted or stained to create unusual tone-on-tone effects.

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Cover the old walls of a drabby, "tired" kitchen with Masonite Temprtile*. It comes already scored in a 4" tile pattern and is tempered for extra durability and moisture resistance. Temprtile can be enameled, lacquered or painted to fit your color scheme—keeps its gleaming brightness for years. The cabinets are made of ¼" standard Presdwood*.

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Easily worked with carpenter tools—quickly sawed or cut to any size or shape, Masonite ⅜" Tempered Presdwood* builds enduring, wear-resistant cabinets like these for household storage. The workbench top is ¼" Tempered Presdwood—exceptionally strong, resistant to knocks, bangs and dents.

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THE NAME THAT FOUNDED THE HARDBOARD INDUSTRY

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- ☐ Unfinished areas or basement rooms
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- ☐ Living room, dining room, bedroom, playroom
- ☐ Cabinets, tables, etc.
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- ☐ New home construction
- ☐ Commercial or industrial construction and remodeling
- ☐ Other (Specify).....

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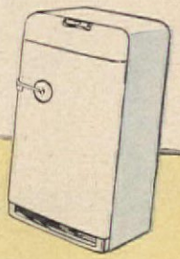
Thousand Uses—Available Through Your Local Lumber Dealer

Look! New Super-Storage Design!

New, Built-To-Last Beauty! New Ice-Blue Trim! New Features Galore!

You'll find them all in FRIGIDAIRE!

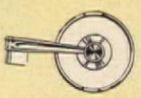
See the new De Luxe! New Super-Storage design gives you *9 cu. ft.* of storage space—yet this refrigerator takes little more kitchen space than a 5 cu. ft. model of a few years ago! Look outside—at a gleaming Lifetime Porcelain or Durable Dulux finish, rugged steel cabinet, finger-touch Target Latch. Look inside—at lustrous Ice-Blue and golden trim. Full-Width Super-Freezer Chest, twin stacking Hydrators! Improved Cold-Wall cooling—full-width plastic Chill Drawer. 9 and 10.7 cu. ft. sizes available. (9 cu. ft. model shown at left.)



Look at it inside! Look at it outside!

You Get New Beauty!

1. New! Lustrous Ice-Blue, Gold and White Beauty—sets a new standard for smartness.
2. New! Target Door Latch—with finger-tip action—locks cold in.



3. New Streamlined Design—finished in Lifetime Porcelain or Durable Dulux.

You Get New Convenience!

4. Extra Storage Space—in less kitchen space than before.
5. Extra-Large Frozen Storage Space—holds from 15 to 70 lbs.
6. Double-Easy Quickube Ice trays—trays slide out—cubes released instantly—no melting.

7. New Aluminum Rustproof Shelves—adjustable, sliding—more space between shelves.
8. New, Extra-Deep Porcelain Hydrators—for fruits and vegetables.
9. New Full-Width Plastic Chill Drawer in De Luxe models—for meat and ice cube storage, quick beverage chilling.

You Get New Economy—New Dependability!

10. New Improved Meter-Miser—makes more cold with no more current.

11. Freon-12 Refrigerant—developed by Frigidaire and General Motors.
12. New Improved Cold-Wall Cooling—in all De Luxe and Imperial models.
13. New Sealed-In Mechanism—with 5-Year Protection Plan.

14. This emblem on a Frigidaire Refrigerator is your assurance of safe cold from top to bottom, lasting beauty, utmost convenience, proved economy features—plus General Motors' dependability and Frigidaire's 30 years' experience in building more than 12 million refrigerating units.

3 TYPES, 4 SERIES, 10 SIZES

4 to 17 cubic feet—Prices for every purse

Whatever the size of your family, your kitchen, your budget—there's a Frigidaire Refrigerator that fits your needs. You can take your choice of the luxurious Imperial with separate, near-zero Locker-Top—the beautiful De Luxe with spacious Super-Freezer Chest—the big-value Master or low-priced Standard with colder-than-ever Super-Freezer! But whatever you pick, you'll enjoy many time-and-money-saving features found only in Frigidaire—America's No. 1 Refrigerator! Get a demonstration—soon!

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Refrigerators • Electric Ranges • Automatic Washer • Clothes Dryer
Electric Ironer • Food Freezers • Electric Dehumidifier
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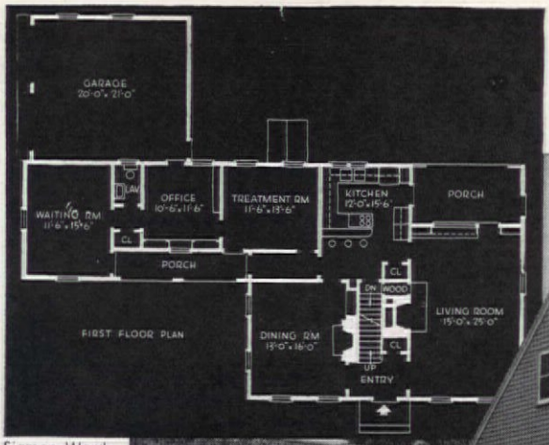
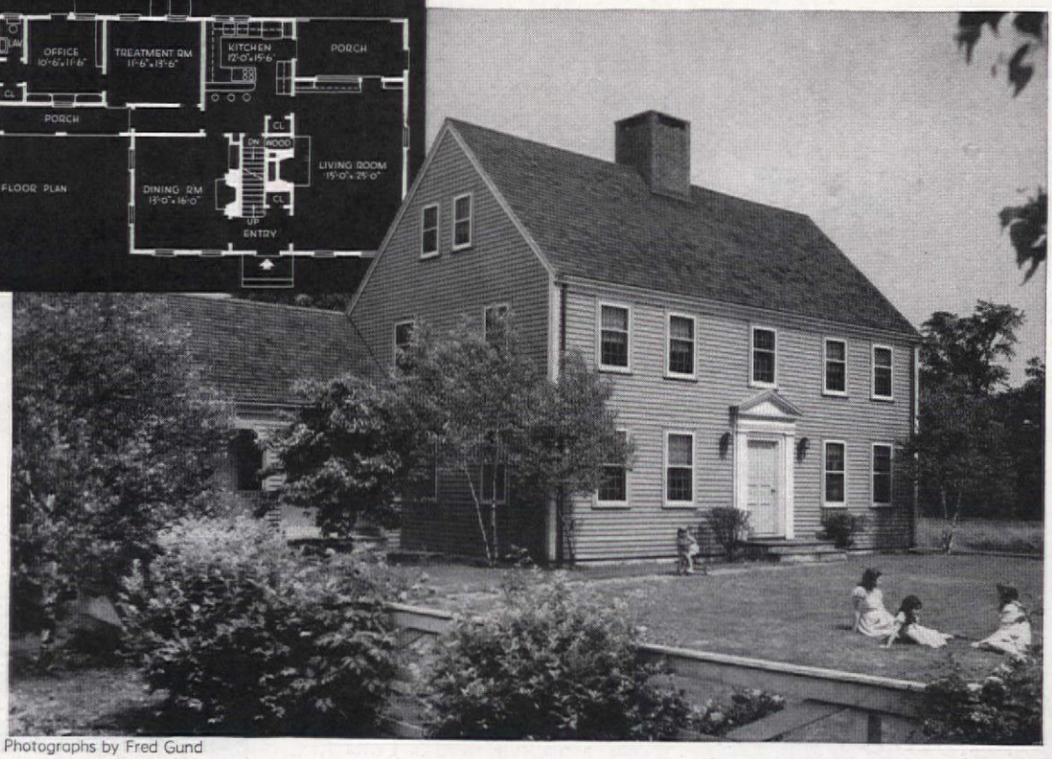


Sigman-Ward

In traditional salt-box house, Dr. J. Benton Egee found ample room for professional suite as well as living quarters for his family of five



Photographs by Fred Gund

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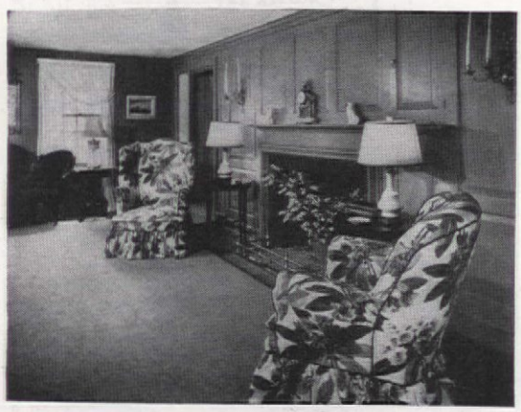

Living room runs across the south end of the house, is flooded with sunlight. Deep storage closet at side of fireplace provides space for logs and card tables

As if a country doctor doesn't have enough problems to face when he starts, he must also solve the problem of where to live. And that's far from simple when you remember that he must combine office *and* residence in one house. Dr. J. Benton Egee of Newtown, Connecticut and designer Lester Balstad put their heads together and came up with a real topper.

In design, traditional Connecticut salt-box lines were followed so that the house would be in harmony with the 200-year-old village. The professional suite was planned to be an integral part of the exterior design of the house, and this area has been worked out so that (thanks to the salt-box) it is a separate zone from the family living quarters. Each part of the house functions individually with its own entrances and exits —yet the effect is that of a single unit.

The professional suite has a large waiting room which connects with Dr. Egee's office. Lavatory room and large closet between the two rooms have sound-proof walls. The office also connects directly with the treatment room. There is a connecting door between office and garage so the doctor can reach his office without going through the reception room.

The living quarters provide ample provisions for the four children. The house has many closets plus storage facilities for books, records, hunting and fishing equipment. It has been designed for year in and year out country living. And the doctor has a home-office arrangement in which neither interferes with the other.

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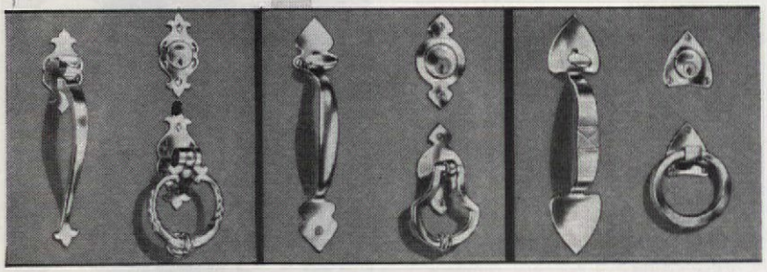

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Orchids

(Begins on page 54)

the atmosphere—not directly on the plants, but near by or in the next room. Next, a little water if needed and always, a spraying of the tops. As an added favor, let a 1000-watt bulb shine on them for a few hours at dusk in winter.

In summer, orchids enjoy a vacation outdoors, in an open, airy, but sheltered, place under trees where sunlight filters through the branches. Here they will need frequent watering if rains don't provide it, and all the foliage-spraying you can give them.

Five orchids that we have found easy to begin with (of course there are others) are: *Brassia verrucosa* from Guatemala, which will flourish on a kitchen window sill; has slim, spidery flowers in exotic tones of green-yellow with black and purple markings. *Oncidium varicosum,* one of the "butterfly orchids"; each blossom resembles a ballet dancer with full skirts. *Cypripedium maudiae,* a "ladyslipper" type, white, veined green; unlike most, it needn't dry out between waterings. *Epidendrum radicans,* a roadside weed in Costa Rica; leafy stalks bear small orange-red flowers in spikes; easy to grow. *Coelogyne cristata,* from the Himalayas; drooping sprays of snow-white, fragrant flowers, January to March.

[*For more about orchid culture see Mrs. Hersey's "Garden in Your Window" reviewed February, 1950—Ed.*]

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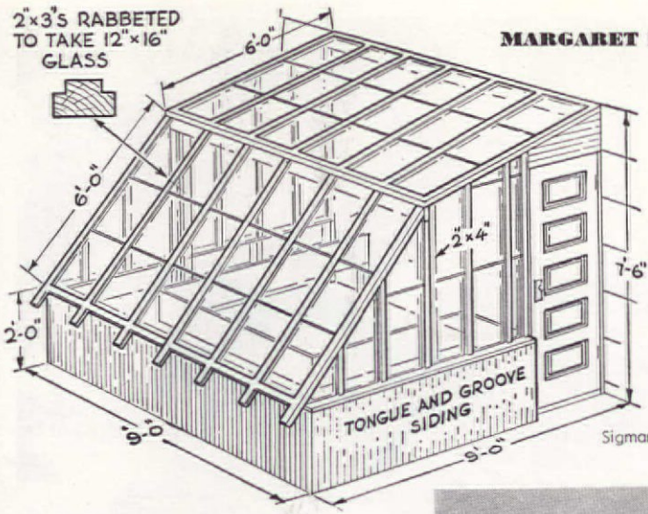
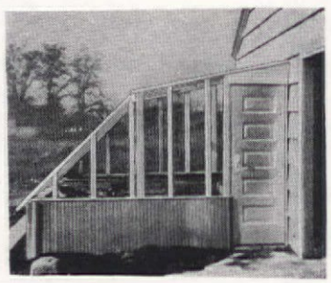


Sigman-Ward

MARGARET HAUN

This is the greenhouse that Keith built



Why a son of ours should develop a mania for raising orchids is beyond me. His father still calls irises "flags," and while I like to think I have a green-thumb soul, the actual digit seems to be but slightly verdant. Hence our surprise when, at sixteen, Keith began using words like "Odontoglossum" and "Zygopetalum," writing letters to odd addresses, and receiving strange objects wrapped in moss—orchids, if you please! Knowing that orchids are not happiest in an ordinary house, for months I endured daily sprayings of the sun porch and the soaking of orchids in kitchen sink and bathtub on Saturday mornings. Then I accepted the inevitable and found myself walking around the house with Keith, seeking a spot where he could attach a little greenhouse. He chose the sunny side of the garage (which, we then stipulated, must not be defaced) and made a plan and a list of needed materials.

An old discarded chicken house supplied 2 by 4's for framing, and tongue-and-groove siding. A lumber company cut and notched 2 by 3-inch sash bars to take the 16 by 24-inch panes of glass. A dismantled barn yielded 1 by 12-inch boards for the benches. The heating question then arose and although, to a man who calls irises "flags," the $60 thus far invested seemed a lot to "squander on pampering flowers," to me, who had lived too intimately and too long with too many orchids, almost any sum that would give quick relief seemed justified. Keith studied various complicated systems, but as spring was coming, I suggested a common electric heater with a thermostat, and he got one. Placed on the floor across from the door, with the thermostat hung a foot from the roof, it did nobly. He aluminum-painted the woodwork to preserve it and tone it in with the garage, and at last spent a glorious day installing his orchids. (He also grew annuals for our garden, and enough melon plants for the neighborhood!) Soon we came to love the warm, earthy smell of the greenhouse and rarely came indoors at night without first stepping into his little plant domain.

Having proved that it was practical, a grand hobby, and a potential source of income, Keith then had to demonstrate that it was portable. Needing a larger house we, surprisingly, found one. So that summer, he reversed operations, carefully packed the glass in cartons, took the woodwork apart and bundled it for storage. Before he could rebuild, he became eighteen. It was college vs. military training, and the latter won out.

The orchids are in moss-filled boxes atop one of my fruit shelves where the sun can reach them; whenever I pass, I spray them with a syringe. On his last furlough, Keith said, "I think I'll put up the greenhouse befor I go to college next year. You could run it for me, couldn't you?" I thought of my fruit shelves and heard myself saying, "Oh, yes. And we can try a cinder-block foundation, and that oil heater you read about."

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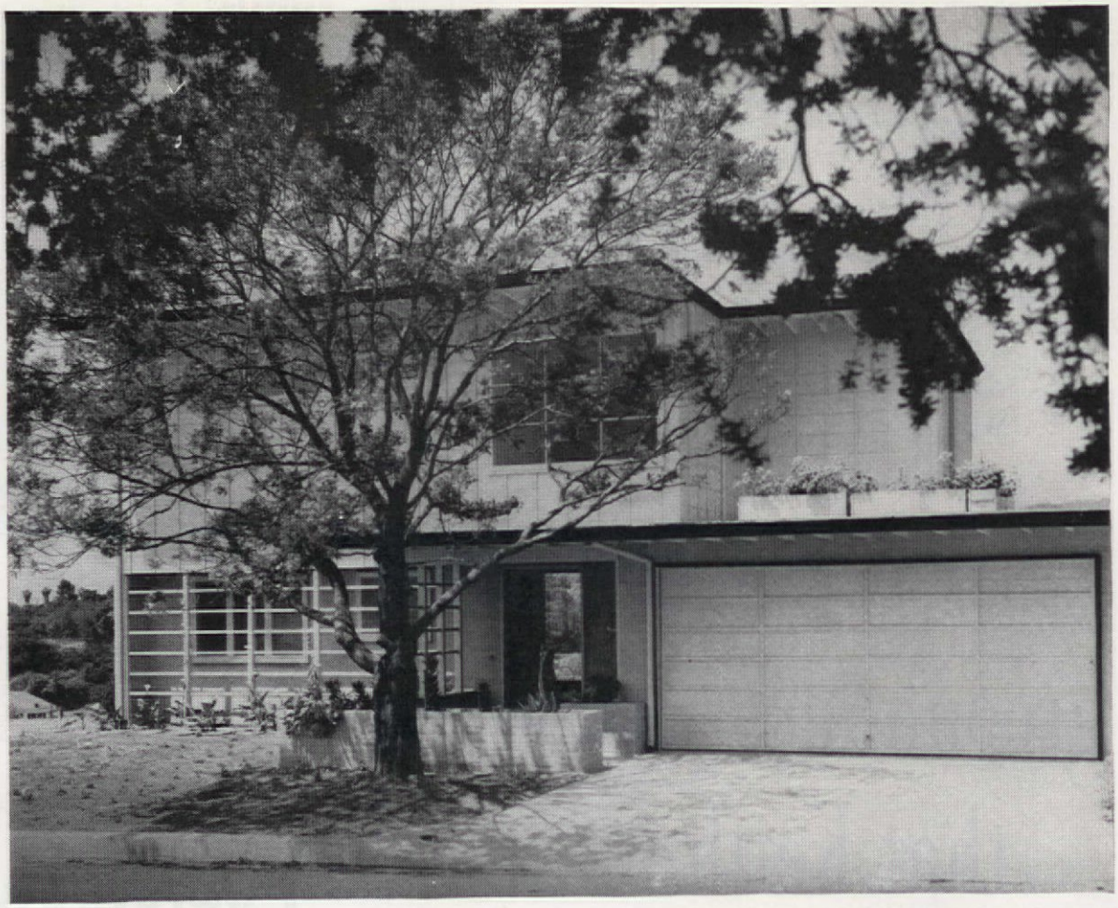


Their problem was a puny plot!

ETHEL McCALL HEAD

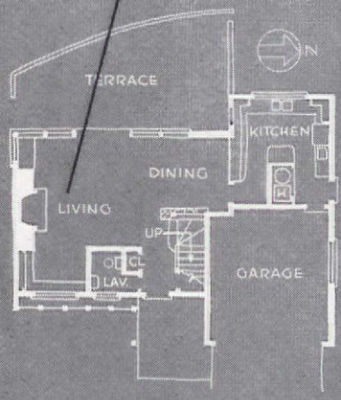
Frederic Barienbrock, A.I.A., architect
Julius Shulman, photographer

What you see before you is the triumph of imagination over the facts of life, for here, indeed, was a problem in space—living space, that is. Dr. and Mrs. Bernard Strauss had a lot 50 feet wide and only 35 feet deep, on which to construct for themselves a comfortable, attractive, long-lasting house. And they did just that, although it took a lot of good, smart planning.

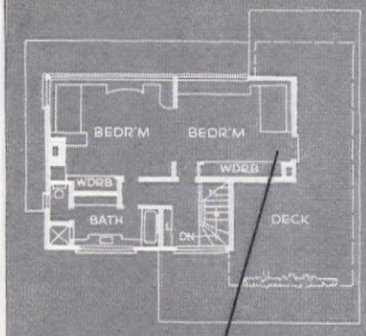
The property fell away to nothing in the back, which accounted for the 35-foot depth. Hence the Strausses decided on a two-story house, very little garden space, and they planned their outdoor living area in the rear, in order to enjoy the view of the hills and sea. The entire idea was to make an awful lot out of an awful little.

The outside is built of cement plaster and horizontal wood siding, with vertical battens. The roof-deck is a good idea in case they should ever decide to make an additional bedroom of it. Inside on the first floor there's a living-dining room, kitchen, and lavatory. The living-room floor is of blue concrete, with the dining, or bar end, covered in blue linoleum with cherry stripes. Furnishings in the living room are both muted and brilliant, combing cherry-red, yellow, gray, and white.

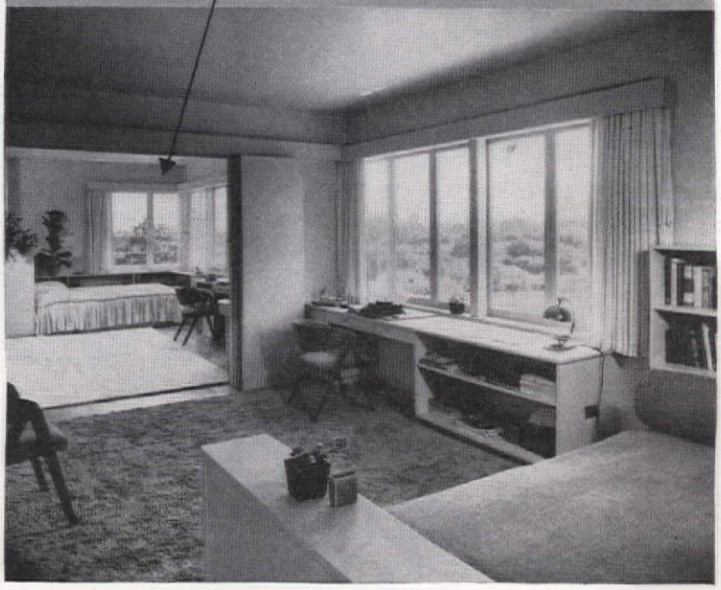
Mr. Strauss' bedroom is strictly masculine, but Mrs. Strauss goes far opposite in her own bedroom's furnishings, using white string rugs, peach bedspread, and feminine fripperies throughout The two separate bedrooms can become one enormous bedroom by eliminating the folding doors. Sun-deck can become another bedroom.



No room for wasted space here! Small, beautifully planned to make the most of a minimum, look what they achieved —a living-dining area, kitchen, terrace, lavatory, garage. Terrace is made of concrete blocks, grass planted between them



Two good bedrooms, each with sizable wardrobe, plus a roomy bath, linen closet. If desired, practically the whole top floor can be opened up into one big room. Sun deck can become an additional bedroom if needed. Roof is built-up asphalt, with insulation



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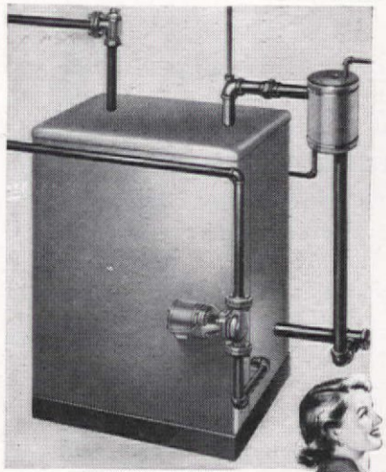

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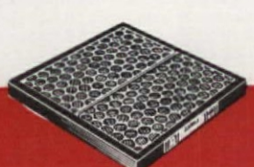

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In Your Home's Defense

STANLEY SCHULER

It was one of those lovely late summer days. I was in the garden—weeding between the flowers and dreaming the while of the things we could do about the place—when my wife called me to the phone.

It was a friend down the road. He went straight to the point. "I was wondering," he said. "What do you think we ought to do about this rifle club business?"

"What rifle club?" I asked. I had never even heard of one.

"The one down in the village," he said. "You heard they bought that piece of land back of your place, didn't you?"

"I never heard any part of it," I said in amazement.

"Well, I haven't got the whole story myself," he explained. "But here's what I heard."

It was really very simple. The rifle club, which had for years been shooting on borrowed land close to the village center, had bought a 20-acre tract on the road only 200 yards west of my house. It was undoubtedly ideal for a rifle range. But it adjoined my property, was just across the road from my friend's, and the hill against which the targets would be erected towered over the property of another friend to the south of my house.

"But can't we do anything to stop it?" I asked as my friend caught his breath. "I don't want a rifle range in my back yard. And neither do you. This is a residential zone, isn't it?"

"In an A Zone," he said simply, "it is perfectly legal to establish a club. All you have to do is get the town's permission. The rifle club's asked for that, and the case is going to be heard by the zoning board of appeals three weeks from Monday."

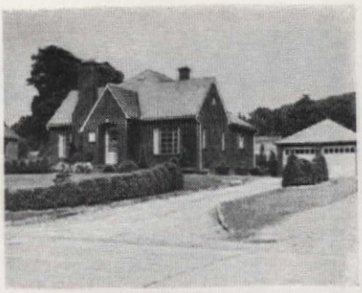
"But what can we do?" I asked.

"Well, we ought to get up a petition—why don't you write that?—and then everyone in the neighborhood ought to go down to the hearing and fight."

We talked further, discussing the pros and cons of the case. When I had a better idea of what the petition ought to contain, we hung up.

I returned to the garden. The sky was just as blue. The wind just as gentle. But the pleasure of cleaning the flower bed was gone. And my dreams of the future had been supplanted by the desperate thought that maybe we should move.

Suddenly I was faced with the unpleasant realization that our home—the home my wife and daughters and



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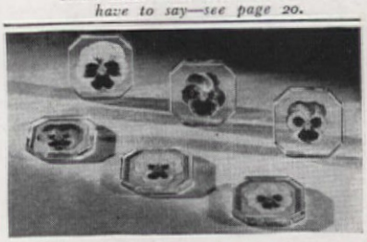
Read what other Delco-Heat users have to say—see page 20.



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Your Home's Defense

(Begins on page 124)

I loved—was threatened. The advantages of living in the country would be nullified. Our property, paid for with our hard-earned life savings, would lose value drastically. And who could tell when the little girls would wander into the line of fire, or when a bullet would ricochet off a rock and through our windows?

Not many homeowners, I grant, wake up to find a rifle club aiming in the direction of their homes. But for every deadly nuisance such as a rifle club there are a hundred people who have an idea that they should be allowed to build a store or a public garage or a multi-unit dwelling in your neighborhood.

Should you let them do it, or should you argue? That's the first question you must answer. As a United States citizen and a property owner, it is your privilege to voice your opinion. And you should.

I was a babe in the woods. So, I discovered, were my neighbors. The town zoning regulations restricted our area to residences, but it was perfectly legal for the rifle club to set up a target range in the 20-acre tract behind my house if the town gave them permission. The club had requested such permission and the matter was to be considered by the zoning board of appeals three weeks from Monday. We, my neighbors and myself, decided to fight the granting of permission which would ruin our investment and family future.

None of us had ever gone before a zoning board. Consequently, ours was not a highly organized campaign. We did not hire a lawyer—not because we wouldn't have appreciated his advice—but because we felt that as ordinary homeowners we could win more sympathy by ourselves.

The petition I drew up was simple. The "whereases" and "be-it-resolveds" were held to a minimum. It merely stated the facts as my neighbors and I saw them, and wound up with the hope that the zoning board would deny the rifle club's request.

I typed several copies of the petition and put them in the hands of people who would circulate them. Every person contacted was given the full story, asked to sign the paper and urged to attend the zoning board meeting. "And don't be scared to get up and say your say," we told them.

The hearing three weeks later was held in a room at the town hall. People overflowed into the corridors. They weren't all there for our case. Other petitions were to be discussed, too. The gas company wanted to build a huge tank behind somebody's house. A woman in the one-acre zone wanted to divide her big house into apartments. Somebody wanted to build a store in another residential area. Our turn arrived at last, and the

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Your Home's Defense (Begins on page 124)

lawyer for the club was on his feet pointing out the value to the community of the rifle club and detailing the virtues of its proposed new range. He was a big, blustering man, and he talked too loud and made the business sound over-simple. But finally he was finished.

We presented our petition, and then, one by one, my neighbors rose to identify themselves and to give their reasons why the rifle range should not be established.

There were arguments, of course. Maps were brought out and studied. Accusations and counteraccusations were made. In all, we must have taken an hour before everyone had run out of words, and the board proceeded wearily to the next case.

A week later, the zoning board's decision was published. The rifle club's appeal had been denied.

Every part of the country has its own way of handling petitions for zoning changes or variances. But regardless of the rules, there is an established method of meeting the problem—if it is a problem.

First, remember that there is power in numbers. By this I do not mean that the more people you have on your side, the more pressure you can exert. Pressure tactics are necessary sometimes. But in many cases—particularly with a voluntary government body—they may backfire.

But zoning boards are bound to be influenced by the number of people who express themselves. For instance, if our petition in the rifle range case had been signed by only ten homeowners, it might not have been given much attention. Or if only six of us had appeared at the hearing, the board might have figured that no one was really seriously worried about the rifle range, so why not grant the club's request. But because we showed up *en masse*, and because all but the most timid got on their feet to speak their minds, the board could see that many people were aroused and worried.

Second, organize your campaign. In most zoning cases no elaborate campaign procedure is necessary.

Just prepare a simple petition stating the facts. This serves not only to argue your case before the board, but also crystallizes the thoughts of the people who sign it.

Get all the signatures you can. Be sure there is a good turn-out for the hearing. And see that your people get up and voice their opinions.

That's all there is to the campaign, unless the case is of such town-wide interest that you should organize a pre-hearing publicity rally.

Third, make sure of your facts. Anyone who appears before a zoning board has two types of ammunition, his opinions and the facts of the matter. The former may or may not have value; but every American is at least entitled to express them. The latter, however, are the sum and substance of a convincing argument.

Sound facts make a good impression, but if what you state as facts cannot be supported they make your arguments sound suspicious.

Looking back now, I think that's one thing that hurt the rifle club. The map their lawyer used did not show a critical house. The lawyer said that .22 caliber ammunition would be used exclusively. But it turned out that the club would also use larger caliber ammunition.

Such embarrassing situations can be avoided, if before you go to the zoning board hearing, you make certain that everyone on your side knows what he is talking about—that if he doesn't know the facts he will leave the talking to someone who does.

That, in short, is all there is to defending yourself, your home, and your neighborhood against an undesirable deviation from zoning laws.

But note that these are purely last-minute measures.

One other step that you would do well to take in anticipation of trouble: Organize your neighborhood now.

I am a member of an organization that calls itself the Mianus River Valley Property Owners' Association. Despite the name, it isn't a very imposing body. It is nothing more than the banding together of the majority of the homeowners in my neighborhood. It has the usual quota of officers; it even retains a lawyer. Beyond that it has no rigid organization. We pay a dollar annual dues and special assessments when necessary. We meet only when the occasion demands.

Now I know that if ever I'm confronted with a zoning-variance fight, I can reasonably expect the association to come to my support. For whatever affects me, in the long run, affects the entire community.

Zoning regulations are created to protect property owners from the encroachments of a restless, commercial world. There is legal machinery for changing the regulations if the change is in the best interests of the majority in the community, so the zoning laws are not really in the way of the wheels of progress. And not every request for a zoning variance is dangerous and something to oppose. Many, perhaps most, are perfectly legitimate, even necessary.

But when someone requests a change that is obviously out of line, if you value your home and love it as your anchor in an unsettled world, you have every right to fight for it. It may be an unpleasant business, but it's one you cannot ignore in the defense of your home.

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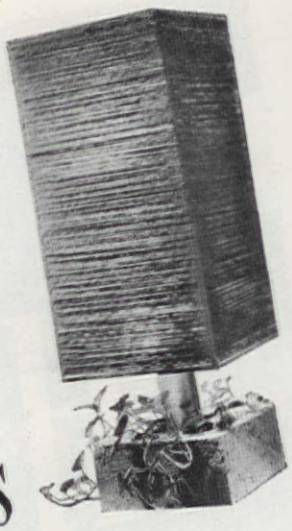


How to make Lampbases from Cement

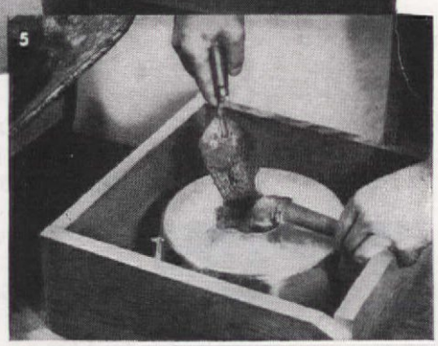
Cut a piece of plywood 4 inches larger on all sides than the base of your lamp-to-be. Cut hole in center to fit cone in angel cake pan. Oil outside of pan lightly, place as shown. (The base is made upside down—it's easier)

Make a wooden box form of 1-inch rough pine or use scrap lumber. Inside dimensions of box form should be 1 inch wider and 1 inch higher than pan. Also make wooden stand from scrap lumber as shown in picture #7

Drive nails into plywood to hold form securely in place. Set plywood atop platform (picture #7), built high enough so pipe "stem" of lamp will just touch floor

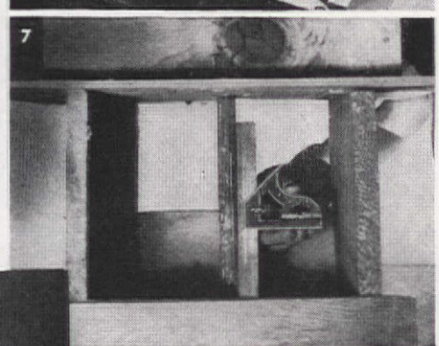
Photographs by Peter Gowland

Cut piece of 3/8-inch plain plumbing pipe as long as standard for wires and shade is to be, plus depth of base. You also need one elbow and short piece of same pipe for wires at bottom. Put washer on long pipe



Washer should fit just inside narrow end of cone. Prevents cement from running out. Place pipe through cake pan, elbow at bottom of base. Fill cone with cement

Make cement mixture of one part cement, two parts sand, and three parts small stones. Wash stones clean before adding to cement and sand. Cover elbow and short pipe. Smooth bottom with board



Use level to be sure long pipe is set perfectly straight through cake pan. Cement is still wet so pipe can be moved into exact position. Let stand until really dry

Remove cake pan. Run wire up through bottom, elbow piece, and long pipe. Cover pipe with piece of large-diameter bamboo. Attach electric unit to wire at top of pipe. Seal inside before adding plants. Outside may be painted

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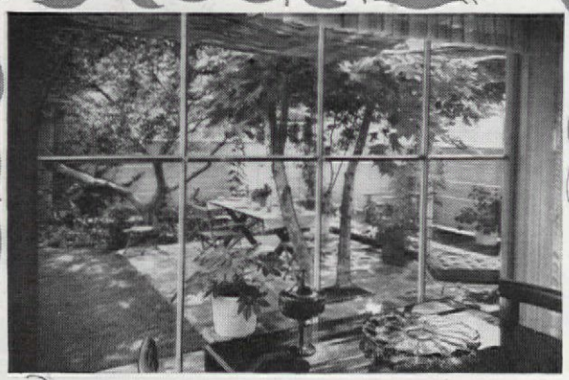

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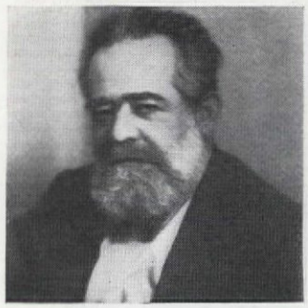
Masterpieces

(Begins on page 60)

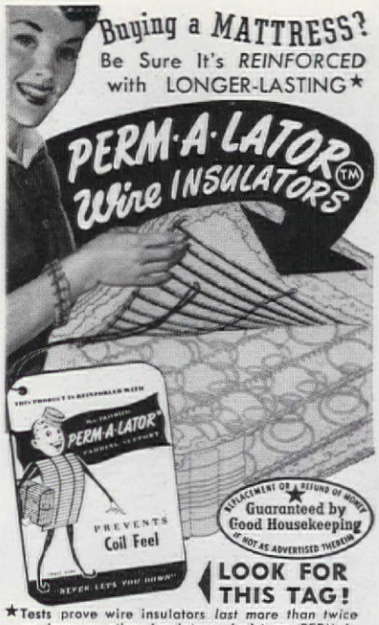
Artists whose works appear in the feature on page 60 are shown below. Carl Walters, creator of "Strutting Rooster," and Berta Margoulies, of "Pioneer" fame, are not pictured.



. . . **JO DAVIDSON** has done sculpture portraits of such outstanding personalities of the 20th century, as Franklin Delano Roosevelt, Rudyard Kipling, Mahatma Gandhi. He is a member of the National Academy of Design, National Sculpture Society, Institute of Arts and Letters.

. . . **JOE JONES,** born in St. Louis, is "self-taught." He is one of a group sent by the War Dept. to Alaska and the Aleutians during the war to do a series of paintings. Standard Oil Co. of New Jersey have since commissioned him to depict production of oil in America in a group of paintings.

. . . **GEORGES SCHREIBER** traveled in our 48 states in order to record his impressions of each in 48 paintings he has completed. Whitney Museum, Metropolitan Museum, Syracuse Museum, Brooklyn Museum, Museum of the City of New York include his work in their collections.



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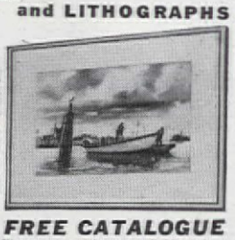

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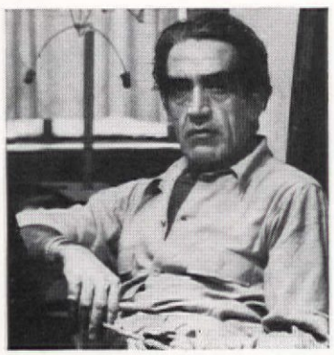
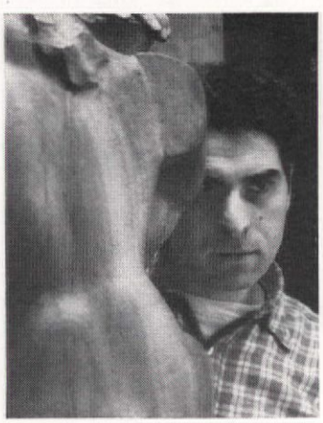
Masterpieces

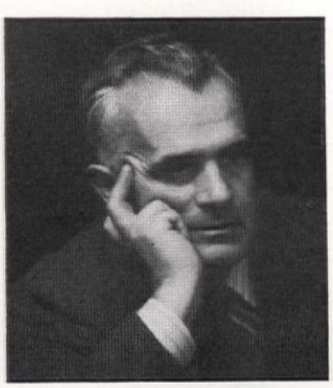
(Begins on page 60)



. . . **JULIO DE DIEGO** began as apprentice painter of theatrical scenery. Since 1929 he has held one-man shows throughout the country. His work is represented in San Francisco's Museum of Art, Metropolitan Museum, Art Institute of Chicago, and Phillips Memorial Gallery in Washington.



. . . **CHAIM GROSS** received his first art training at the Educational Alliance in Manhattan and later studied at Beaux Arts Institute, attracting wide attention in the art world with his wood carvings of acrobats in action. His work appears in national museums, private collections.



. . . **NICOLAI CIKOVSKY,** whose work is owned by leading museums, has won many prizes including the Logan Prize, Harris Bronze Medal at Chicago Art Institute, first prize at the Worcester Museum Exhibition and three bronze medals from the Washington Society of Artists.

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"The queen was in the kitchen" bottling herbs; the king, in the garden, hilling up roses

MARY ALICE ROCHE

Indoors and out— the Rowleys keep busy

When the radio announced, "Heavy frost tonight," I had a feeling we would hear from the Rowleys and, sure enough, next morning, they telephoned that the house was full of chrysanthemums; did we want any?

When we got there, we found Mr. Rowley hilling up roses. "Hello, Roches," he called. "Putting the garden to bed at last." "So now you can both take it easy?" we asked, and he laughed. "Go on in and see Marion about that." She was in the kitchen bottling dried herbs. Mrs. Starr, who had stopped for some roses (cut, like the 'mums, to save them from the frost), was writing labels. "Coriander seeds," said one. "They're for your potpourri, aren't they?" I asked.

"And to put on cookies," said Mrs. Rowley. "That's one of the nice things about herbs: they have so many uses. Thyme, for instance, is good with chicken and a must for clam chowder, and I'm sure it's what makes my salmon pastry roll so popular."

"And this is sage," I cried in triumph, after sniffing several boxes. She nodded. "Another favorite. Especially because it stays in the garden all winter, along with lavender and the broad-leaved, frosty lambs-ears that give lively silvery touches to my Christmas greens. One year, I made little wreaths of herbs alone, with tiny bunches of dried lavender for accent, to hang on guest-room doors. My guests took them home to put in their linen closets, too!"

Photographs by Jack Roche

"Wasn't sage one of the herbs in Charlemagne's garden?" said Mrs. Starr, looking up from her work.

"Goodness!" cried Mrs. Rowley. "Don't get me started on medieval herb gardens. That *is* one of my hobbies. Yes, herbs played a big part in that romantic age, and were credited with many virtues. Indeed, a popular saying was, 'Why should a man die whilst Sage grows in his Garden?' Dill was supposed to cure the hiccups; caraway, to restore falling hair, besides being used for comfits; and rue was thought to ward off disease, insects, and witches, and to cure forgetfulness—besides being used in salads. . . . But I told you *not* to get me started on herbs," she laughed, "because I have a dried arrangement that I must do today. Want to go up to the attic with me while I get the makings?"

Mrs. Starr had to go home, but having been up in that attic before, we gladly followed up the stairs, then up the ladder into the big, exciting space under the roof. It smelled of summer, happiness, and childhood. Perhaps it was the great bunches of grasses hanging all about, but, for a moment, I was a little girl again, playing in the sweet-smelling hayloft of my grandfather's barn. Does anything, I wonder, conjure up happy visions the way a familiar fragrance does?

Mrs. Rowley told us how, on their wedding anniversary in June, she and Everett took a day off—from their homework—and drove

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The Rowleys

(Begins on page 132)

around the countryside, stopping at farms to buy bunches of different kinds of grains—wheat, rye, barley, etc.—to dry while they were still green. "Soft green," she explained, "is a color so often lacking in dried flower arrangements. Yet it needn't be if you start collecting the proper things early in the season. These are especially good right now—" indicating boxes of lovely green flat fern.

"Now, how did you do that?" we asked in astonishment.

"Just put them on newspapers under the carpets," she answered, "walked on them all summer, and there they were by fall, all nicely pressed. But today, I have to use all yellow material, for a friend saw an arrangement I did last year and asked for one just like it." And, as she spoke, she added to her basket stalks of yarrow from the perennial border, and goldenrod and milkweed pods.

Downstairs again, we watched her set up a plain background panel that would show up the lines of the arrangement, and start filling a soft yellow vase with the dried material. As we watched the arrangement take shape, I thought of Mr. Rowley's amusement at our suggestion that now they could take it easy. I told Mrs. Rowley and she laughed, too.

"No, garden activities don't stop just because the flowers stop blooming," she agreed. "This is the time when we begin to use all the things we have grown and harvested. Herb products and flower arrangements are only two of them. There are lots more, especially with Christmas coming. That reminds me, I have always wanted to try making little angels out of the bleached pods of my unicorn-plant—you know, what the catalogues call Proboscidea. But in the meantime, that is, tomorrow, I must get busy on my herb jellies."

That was something I particularly wanted to know about, and I listened attentively as she told me what to do.

"Just make your apple jelly as usual," she said, making it seem as easy as easy. "Crabapples are best, of course, but I have run out of them by now. Then, toward the end, drop a bouquet of fresh rosemary or rose geranium leaves from the plants you potted up to grow in the kitchen. Cook for the last few minutes, then remove the herbs before pouring the jelly into the glasses."

We thought again how nice it is to be a friend of the Rowleys. And as we said good-by, gathering up our chrysanthemums, the potted plants they gave us, and a little bundle of herbs I had snitched from the kitchen rafters, we decided that there was little chance of our ever finding the Rowleys really taking it easy. They would always be working hard—and having a wonderful time doing it.

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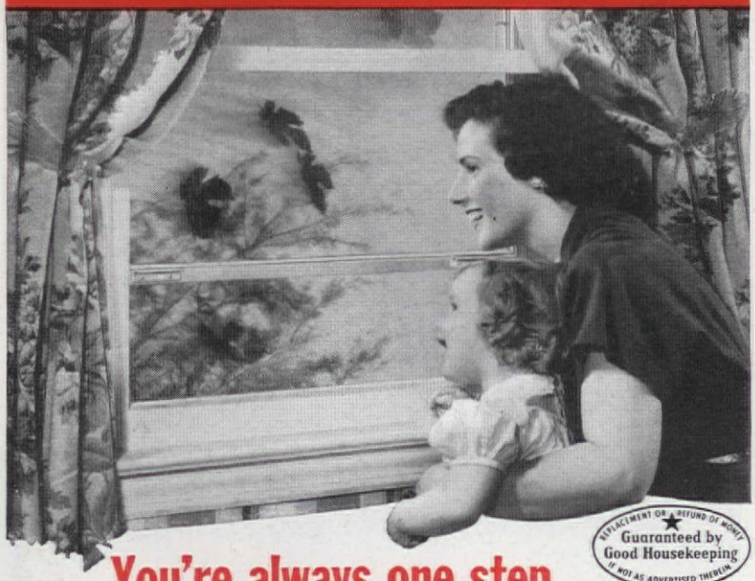

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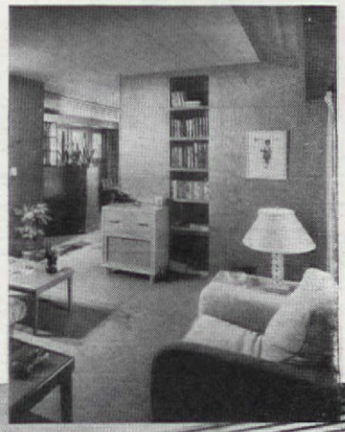
Two Little Houses



From the bedroom hall looking into living room, with its natural fir plywood walls, to concealed entrance and partial partition, topped by plants, which gives privacy to dining area

In living room, natural wood and leaf-green wall are set off by colorful patterned-chintz couch, gray Broadfelt carpet. Open counter between kitchen and dining area has red linoleum top

modern web chair, his clever wife the yellow seat and back.

In the dining area there is simple natural wood furniture with pink, chartreuse, and wine cotton upholstery and repeated for draperies. Again the booted red-cedar siding is laid up between wall and ceiling to create interesting detail. The partition which shuts off front door, topped by plants, serves as storage shelves for dishes and silver on the dining side.

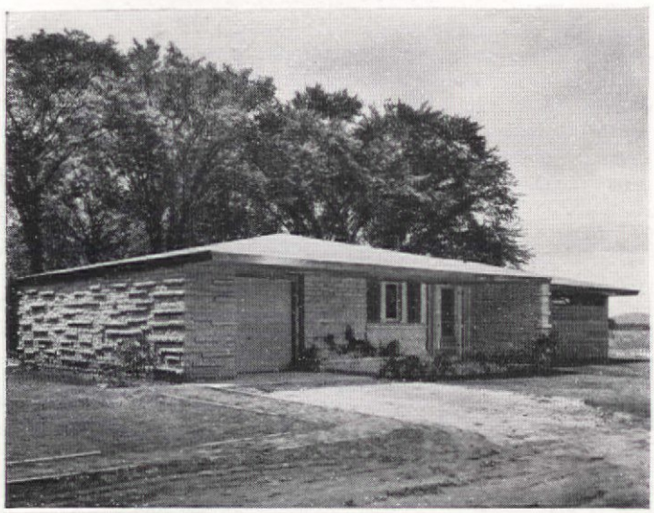
But modern-minded Steinmanns' *pièce de résistance* is the handy and handsome open counter between kitchen and dining area where family meals are served and which is perfect for informal buffet suppers. Gay red linoleum tops this counter which is a continuation of kitchen drainboard and work surfaces, and the floor is of same tone. With a light blue ceiling in the kitchen and yellow siding above the light trough, it is a joy to look into this efficient little kitchen. A Bendix sets right next the kitchen stove to eliminate service area.

At the end of the living room is a modest little hall, with a very convenient door to the back garden (later to be used to connect the new wing to present dwelling), from which open two bedrooms and the bath. The nursery, in yellow and white, is beautifully planned for the activities of a lively little boy. There are low cases with doors in which he can arrange his little cars and trucks, open shelves for books and stuffed animals, and ample floor space for play.

in Wisconsin (Begins on page 64)

Certainly the young Steinmanns have everything in a first house that they need for pleasant, informal family living. Despite the limitations of size, their first home has given them plenty of good living and offers excellent expansion possibilities for the future.

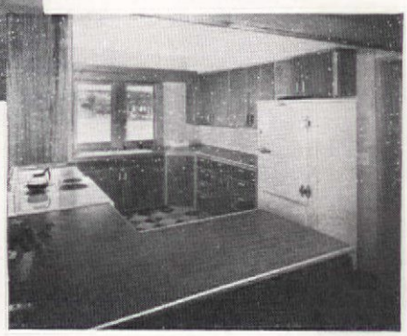
The Donald Begers Disprove a Pet Theory



Hipped slate-surfaced roof is cemented and rolled. Wide overhang gives weather protection to front entrance and garage

Mr. and Mrs. Donald Beger, tired of constant moving during the war years, decided to settle in Spring Green, a charming little Wisconsin village, and asked their young architect, John Steinmann, to design them an unpretentious, small house which would fit their informal way of living and the rural setting of their property. Less than 1,000 square feet in area, it is placed sidewise on the land in relation to the street. The masonry wall of the garage, skillfully incorporated within the structure of the house itself, is all that is visible to the passer-by. Planned for the climate, it is low to the ground, out of the wind, with a forced-air oil-burning furnace and adequate insulation keeping the Begers snug during the long, cold winters, yet provided with circulating air ducts to make the house cool during hot summer weather. Refuting the erroneous belief that a wall of glass is impractical in the Wisconsin climate, where winters are severe, is the treatment of window area in the Beger house. Across the entire length of living and dining area are fixed walls of glass with French doors to the terrace. This glass, going within eighteen inches of the floor to the ceiling, is of ¼-inch double-paned plate glass. Condensation is eliminated by the use of Silica-Gel (a moisture-absorbing material) placed

View from entrance. Mahogany casework with oak top along end living-room wall and wall of glass to garden at back



Modern kitchen with eating counter adjoins dining area. All casework is natural mahogany plywood

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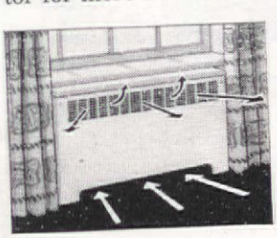

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Wisconsin Houses (Begins on page 64)

in perforated copper tubes between the two panes of glass. Because the wall of glass opens to the south, the Beger house gains heat in the winter months from the sun, but because of the different position, during the summer, of the sun in the sky, the overhang shields glass area from excessive heat. All this adds up to careful planning for the conditions of the Middle-Western climate. The red-cedar siding was also handled with weather in mind; to avoid constant painting, the wood was left natural and simply given three coats of preservative to seal it against wind, rain, sun, and snow.

The wide overhanging roof on the front gives good weather protection to garage doors and front entrance as well as a covered passage from car to house. The soffit of the overhang is of corrugated aluminum with a screened ventilating strip giving excellent circulation to roof area for summer cooling. On the rear terrace, the overhang shelters the living-dining-room glass area and gives shade for outdoor living.

From the entrance door, one steps into a small hall area with adjacent coat closet on the right and kitchen on the left. On the east wall of the living room a low built-in mahogany case with oak top provides open shelves for magazines and closed storage cupboards. Beyond this is the living area with furniture grouped around a spacious natural fieldstone fireplace and the wall of glass to the garden. The jog in the living room at the entry provides good circulation to kitchen or bedroom wing without crossing main living or dining area—good planning for so compact a house. This arrangement, also, gives privacy to the dining corner and its adjoining quick-meal counter which is the only separation between kitchen and dining space.

Over the window-wall is an indirect lighting trough of mahogany which gives a soft, diffused light to the sea-green plaster ceiling and walls of the living room. Floors throughout the house are of white oak; doors are birch and casework is of mahogany with oak tops except in the kitchen where green linoleum tops the counters.

The fieldstone fireplace is equipped with four metal grilles in order that the heat of the wood fire may be circulated to the room. Simple open shelves for books and a recessed spot for the radio with a closed case for wood storage make the end of the living room effective.

Since Spring Green, the Begers' village, is also the home town of the famous Frank Lloyd Wright, long a pioneer in the field of modern architecture, it is interesting to note that he came to see this little house because he was pleased to find that the young architect, John Steinmann, was demonstrating that good modern design is not restricted to any one part of the country or any particular climate.

Heating (Begins on page 58)

also more attractive. Convectors for hot water and steam are still lighter in weight and quicker to supply heat when the thermostat calls for it. Convectors, enclosed in cabinets, are out of sight where they don't conflict with furnishings and decorative schemes. Cool air enters at floor level, is heated, and passes up and out through a grille near the top.

To cure stratification the heat supply must be made practically continuous. This can be achieved with careful adjustment of modern heat regulators and circulating equipment of hot-water and warm-air systems. Instructions are available to heating contractors for improving the performance of old warm-air systems by adjustment and the changing of a few minor parts to provide effective continuous air circulation.

Concentrated blasts of heat are prevented by good design and locations for registers, radiators and convectors. Baseboard radiators and baseboard convectors are particularly good in this respect since they spread the heat along the outside walls of rooms at floor level.

The new thermostats are more sensitive and there are even controls to anticipate the effects of outdoor temperature changes and electronically modulate the heat to counteract them. One thermostat with well balanced radiators or registers will keep the house comfortably warm *most* of the time. But individual controls for rooms or selected zones, costing about $100 each set, maintain comfort *all* the time, regardless of changes in room heat needs due to shifting of the winds and sun.

Innovations of all types contribute to the continual evolution of home heating, but for *comfort* the objective is equipment quick to respond to heat needs with almost continual supply or circulation of modulated heat and really sensitive control of the whole operation.

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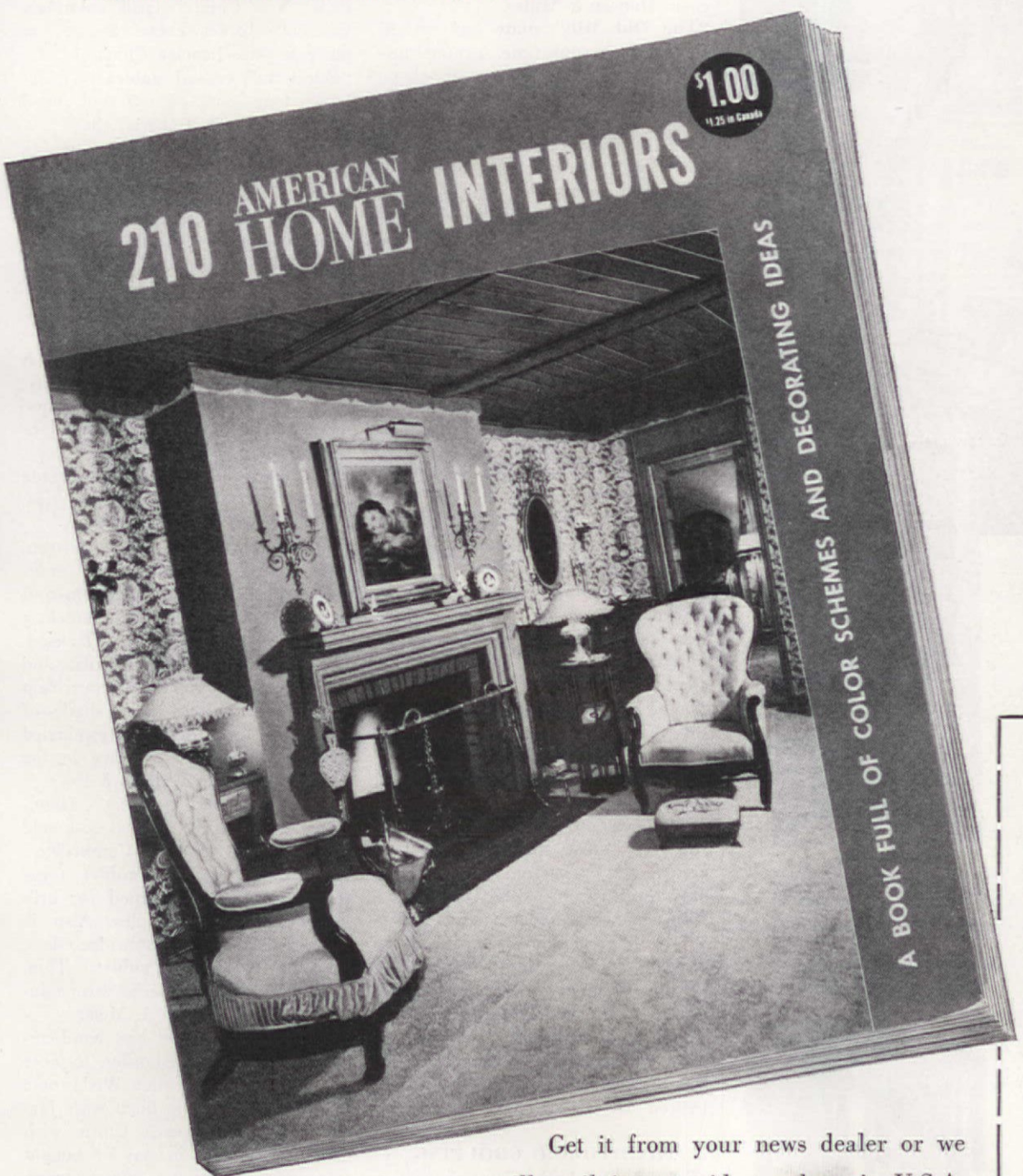

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What to Buy (Begins on page 72)

PROVINCIAL GROUPING

Butcher linen cloth, top quality, in one or two-toned effects, satin stitched finish, contrasting shades. Priced by size $13.50 up. Dorothy Servis.

Reed basket (blue, at left, chartreuse, far right) has variety of uses. Excellent for fruit, bread, or hot food cooked in Pyrex glass liners. Also in red, toast, green, and natural-color reed. $1.00. Ed Langbein.

Gingham tea napkins in ¼" blue and white checks. Also green and white, red and white pin checks, ¼" or 1" checks. 8 for $1.95. Village Studio.

Chartreuse "Canterbury" goblet, contrasting thin and thick sections give brilliance. Also in crystal. 89¢ each, Duncan & Miller.

"The Old Mill" plate has typical rural scene in snow time. A copper luster edge-band on Anniversary-shape blends in beautifully with this Currier & Ives pattern. 20-piece starter set $6.95. Edwin M. Knowles.

Juice jug, authentic handmade milk glass, reproduction of "Old Quilt" or "Checkerboard" pattern, in generous pint size $2.50. Tumblers 70¢; goblets $1.40. Westmoreland Glass.

Place mats and napkins, all linen, of Belgian flax. Fast-color dyed linen yarn in delft blue (as shown), and ten other bright colors. Excellent weave, will retain shape in laundering. 12" x 18" place mats $1.00 each, 15" napkins 69¢. Leacock.

"Blue Fruit" pattern plate, center foreground, is part of inexpensive dinnerware set. Universal.

"Carnival" printed cloth of washable muslin sheeting. Fast colors, 52" x 70" size at $1.49. Pacific Mills.

"Provincial Blue" plate, coffee pot, cup and saucer are part of dinnerware set. Based on Early American folk art, shapes are similar to those created in pottery, tin, pewter, and wood. Hand-decorated under glaze. Fits perfectly with current trend toward casual. 16-piece starter set $12.95. Metlox Mfg. Co.

Royal-blue cloth (as shown), pure Irish linen available in light blue, aqua, gold, rose, mist-green, hunter-green, gray, chartreuse, wine and brown, in various sizes. 52" x 70" with 6 napkins, under $15.00; 63" x 88" with 8 napkins, under $20.00. Napkins sold separately 59¢.

"Hobnail" blue opalescent goblet, a combination of milk glass and crystal, combines opacity and transparency in one piece. Comes also in French and Cranberry opalescent. 59¢ each. Fenton Art Glass.

TRADITIONAL GROUPING

"Cel-o-sheen" background cloth is a luxurious rayon damask, exquisite pattern with satiny sheen. Launders easily. Obtainable in all pastel shades and various sizes. 65" x 85" cloth with 8 napkins $19.95.

Place mat and napkin sets all nylon (including sewing threads and lace embroidery), permanent finish, fast color, come in pink, white (as shown), blue, chartreuse, gray, turquoise, and gold. Require no ironing. 8-piece set of 13" x 18" mats, 13" x 13" napkins $8.95. W. F. Breuss.

"Twilight" plate, fig tree motif of pink and gray, warm gray border. Place setting, $15.50. Flintridge China.

"Chantilly" plate of fine translucent china. Decoration brought forth by natural colors of spray. Place setting $15.20. Haviland France.

Three "Old Chintz" plates with matching teapot come in deeper color than "New Chintz" (pale coloring). Fine translucent china. $14.50 for place setting. Leneige China.

"Etiquette" crystal goblet is hand-blown, long-stemmed, with thin, round bowl. $1.59 each. Imperial Glass.

"Tear-drop" goblet, clear crystal, with simplicity of design. Hand-blown. Pattern available in other stemware and accessory items. Stemware $1.10 each. Duncan & Miller.

Small "Malmaison" plate, fine translucent china, with golden leaves on creamy rim banded by rich 24-k gold. Place setting $33.75. Lenox, Inc.

"Romance" plate and covered dish with floral pattern are fine, translucent china. Decoration of Baroque influence. Also in cool green. Place setting $8.00. Syracuse China.

Ecru place mat, 12" x 18", handmade Madeira, all linen, $1.49. Napkins, 13" x 13", 98¢ each. Bucilla.

"Buckingham" plate. Classic pattern, translucent china, has delicate gray-blue scroll design with 22-k coin-gold trim on shoulder edge. Open stock. 5 pc. place setting $5.95. Royal Jackson.

"Elsinore" cup and saucer, plate and coffee pot at far right. Pure porcelain with over-all pattern in two shades of blue with leafy design intermingled with the scroll design. Place setting $17.50. Gladding, McBean & Co.

"Wedding Band" goblet. Hand-blown. Bell-shaped bowl has 22-k gold band edge. $1.60 each. Cambridge.

"Moonlight Caprice" goblet (center), hand-blown, designed for brilliancy in circling ripples. Also in clear crystal. $1.00. Cambridge Glass.

"Rainbow Luster" goblet. Thin, hand-blown in optic design with rainbow colors. 65¢. Wm. A. Meier.

"Queensware" plate has hand-embossed Celadon grape border. 20-piece starter set $55.00. Josiah Wedgwood.

Brown napkin, pure linen with Jacquard weave, 59¢ each. Cloths with matching napkins in sets or bought separately—chartreuse, hunter-green, lemon, and brown. 52" x 70" cloth, $4.95; 60" x 80" cloth, $7.95. Bucilla.

Pink napkin, "Candlelight" damask, in seven pastel colors. Spun rayon and cotton, a 64" x 90" cloth with 8

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What to Buy

(Begins on page 72)

18-inch napkins $12.95. Simtex Mills.
"York Rose" plate (shown on napkins) has gold lines on well and along inner edge of beading. Flower motif on ivory-toned, fine china. Place setting $15.75. Castleton China.

MODERN GROUPING

"Merry-go-Round" tiger-rust background cloth of spun rayon and cotton comes in solid colors—red-pennant (dubonnet), brown-horse, green-dragon, lucky-ring (gold), carnival-red, serpent (chartreuse), peacock, candy-pink, mint-green and gray-pony. 62" x 90"—$6.95. 17" x 17" napkins 49¢. Frank & Sadev.
Butcher linen "Snowflake" design, 13" x 18" place mats, 15½" x 13" lapkin, 8-piece set $10.00. Colors—green, red, navy-blue, aqua, mustard, and brown, all on natural. Wellesley.
Green "Viridian" cup and saucer, and dinner plate (in center) with "Marine Fantasia" decoration of Sculptured Stoneware. Ovenproof and chip-resistant. Decorated plates can be intermixed with plain. 16-pc. starter set $11.00. Also in blue and yellow stone. Glidden.
"Fantasia" teapot and plate (right center) have new Skyline shape. Hand-painted. 24-pc. starter set $13.95. Southern Potteries.
Small "Manzanita" plate, porcelain. Silvery background complements muted green design. Place setting $9.75. Winfield of Pasadena.
"Fantasy" dinner plate and platter with rooster resign, new Bonita shape. 16-pc. starter set $16.95. Stetson.
Ice-lip pitcher and six 8-ounce mugs (not shown) $7.00 for set. "Alfresco" snack plate set, in five decorator colors $1.75. Brusché Ceramics.
"Thistle" pattern, egg cup, plate, and bowl. Pottery, hand-carved, decorated under glaze to prevent fading of colors and wear. Coupe shape and simple classic lines. Open stock. Egg cup $1.50; 8" round bowl $2.25; single place setting $14.95. Stangl.
Tarrytown Matkins, 12" x 18" in "leaf" and "sprout" colors as well as many other decorator colors 39¢. Washable, fast colors of mercerized cotton and rayon fabric. Cloths of same material also available. Simtex.
Copper casserole has Pyrex liner. 2-qt. size $5.95. Also in 4 colors of enameled metal $4.50. Small individuals in color $1.25; in copper $1.50. Brent Mfg. Co.
Coffee pot "Prairie Chicken" with green, gray, rust, and yellow stripes. Functional and utilitarian, striking new design of "Conversation" dinnerware. 20-pc. set $11.95. Taylor, Smith and Taylor.
Sugar bowl "Mauna Gold" from Aloha dinnerware. Four other Hawaiian names and colors. 20-pc. starter set $3.98. French Saxon China.

PLEASE TURN TO PAGE 140

no wonder 85% want Oak Flooring!

"We had oak floors in our old house, and they were as good the day we moved out as when they were laid. They gave us a higher resale value too. So naturally we wanted oak when we bought this house.

"When we moved in we redecorated and bought new furniture. We didn't worry a minute about whether it would clash with the floor, because oak blends beautifully with any style. And keeping it clean and sparkling is so easy it's a joy!

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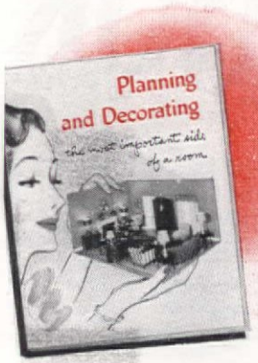

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the most important side of a room

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What to Buy (Begins on page 72)

Ballerina "Hazelnuts" dinner plate has leaf spray in green, brown, and yellow on white pottery body. 20-pc. starter set $5.95. Chop plate in forest green $1.35. Universal Potteries.
Chartreuse compote with twisted stem, completely handmade. Available in eight colors in crackled or plain finish. $4.00. Blenko.

TOP RIGHT GROUP, PAGE 73

Solona-ware casseroles in five decorator colors designed to match contemporary styling. 11 oz., $1.10; 19 oz., $1.55; 3 pts., $2.45. Bergstrom & French.
Seal-brown salt and pepper shaker and divided vegetable dish at right of them are part of "Malibu Modern" dinnerware service. 20-pc. starter set $8.95. Hollydale Pottery.
"Casual" china casserole is translucent, vitrified china, nonporus, non-absorbent. Comes in complete dinnerware service in avocado-yellow, parsley-green, sugar-white, oyster-gray, nutmeg-brown, and ice-blue. Chip-proof and ovenproof, it is a Russell Wright design. Used for table, for baking and refrigerator. 16-pc. starter set is $9.95. Iroquois China.
"Chutney Black" plate, a new color in modern dinnerware combines well with other bright colors. Rich, black-olive brown, with minute flecking in glaze. 16-pc. starter set $7.95. Russell Wright.
"Fern" Belgian linen place mat and napkin comes in brown on tan, navy on light blue, and dark green on light green. Hand screened. Whipped fringed edges. 8-pc. set $12.50. Wellesley.
"Brown-Summer" and "Revelry" plates (front right center) one delicately carved on brushed-brown background, soft greenish-blue-accent, place setting $11.50; other is gay but simple, place setting $9.75. Both have porcelain body. Winfield of Pasadena.
"Spiral" plate. Bold grays on muted color backgrounds. Four other colors. Place setting $5.75. Vreni, Ltd.
Copper hot plate. Handcast, tarnish-proof, $2.50. Jenfred Ware.

Lift up your Old Coverlet

If you have an old coverlet that you've been afraid might just disintegrate with further use, pull it down off the shelf and give it a face-lifting job. I literally restitched an age-worn red and navy woven coverlet on my sewing machine. Strengthening seams were made about half an inch apart, lengthwise and across the material. To match the original colors I used navy thread for the top stitch, and filled the bobbin with dark red thread. Use a good-quality cotton thread and regulate your machine to a small-sized stitch. Working at intervals, it took me a week to reweave the spread. Now the fabric is firm enough to go through the washing machine.

Idea by
Nadine Mills Coleman

Photograph by Bob Ghio

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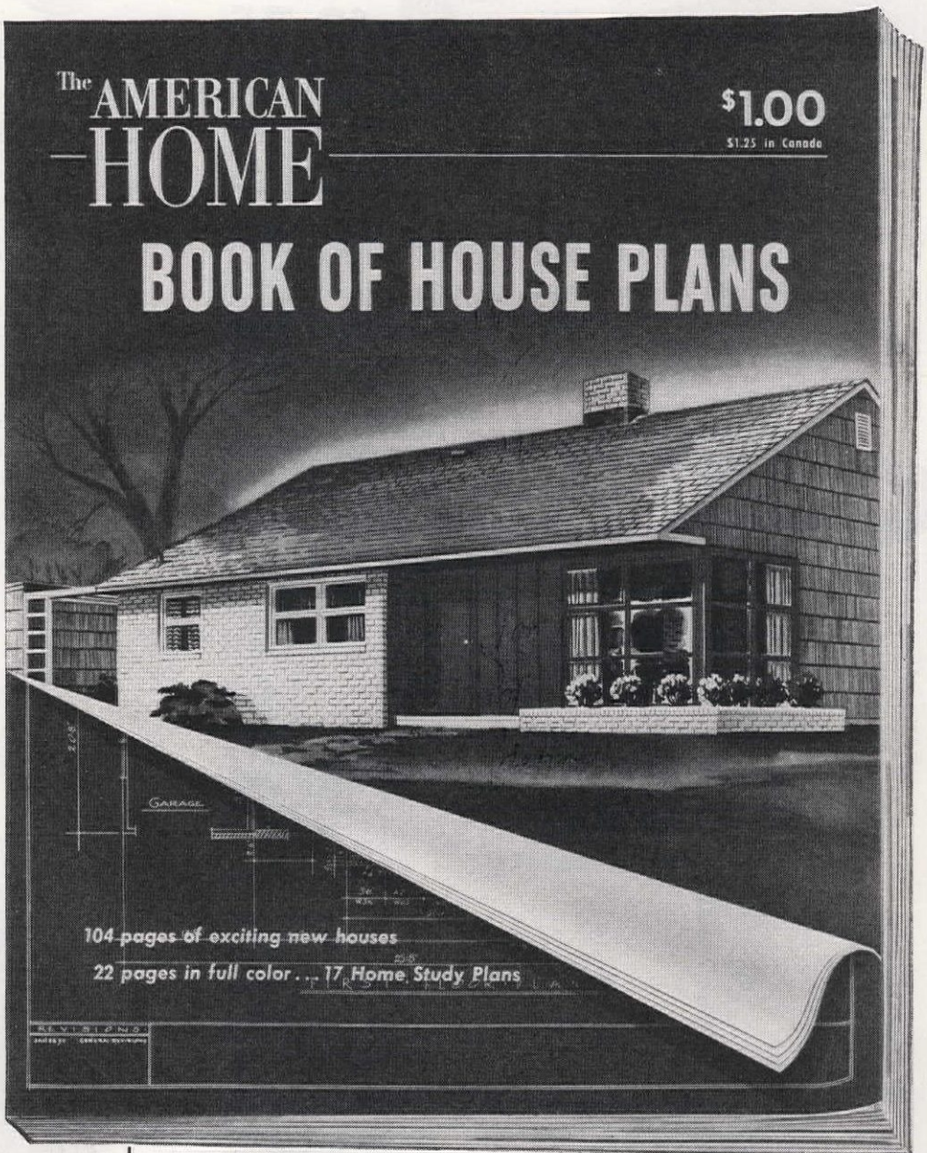

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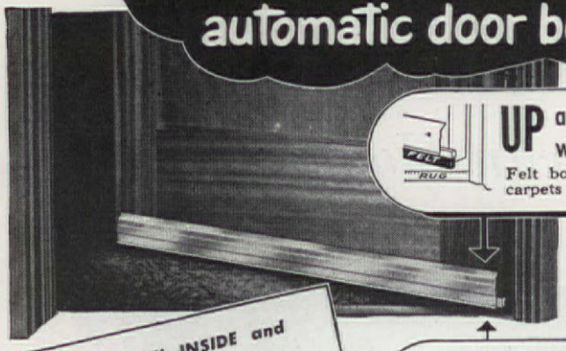

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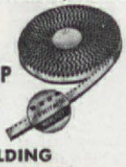

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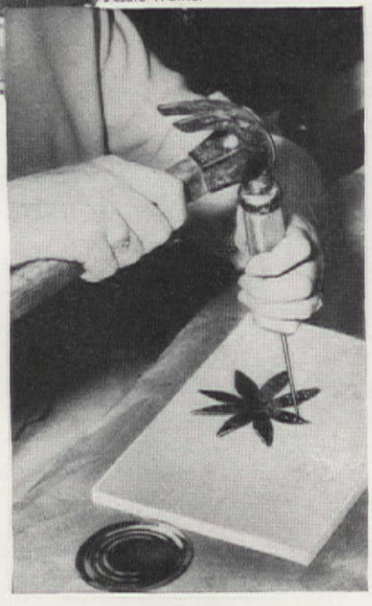
Christmas Ornaments

Jessie Walker



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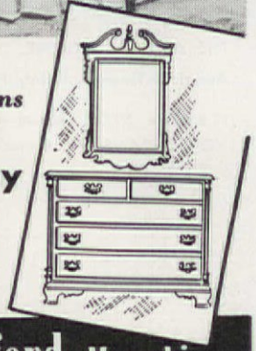

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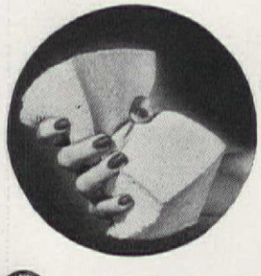

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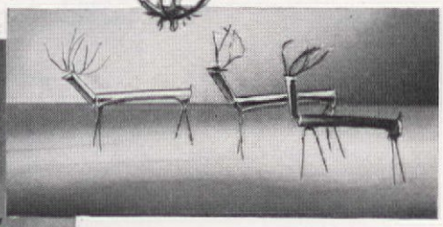

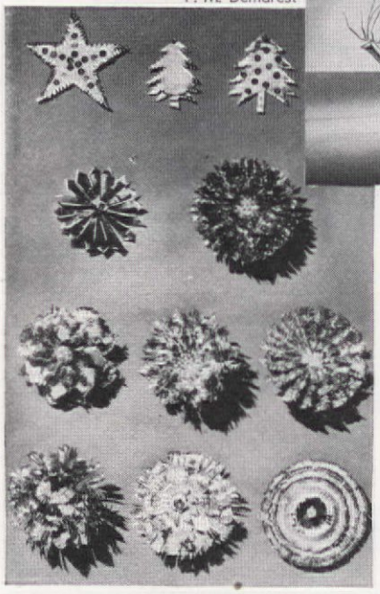

1340

10 tin ornaments to hang on tree. Pattern gives detailed instructions for cutting, assembling, and piercing. Sequins and colored beads add to festive glitter. 25¢

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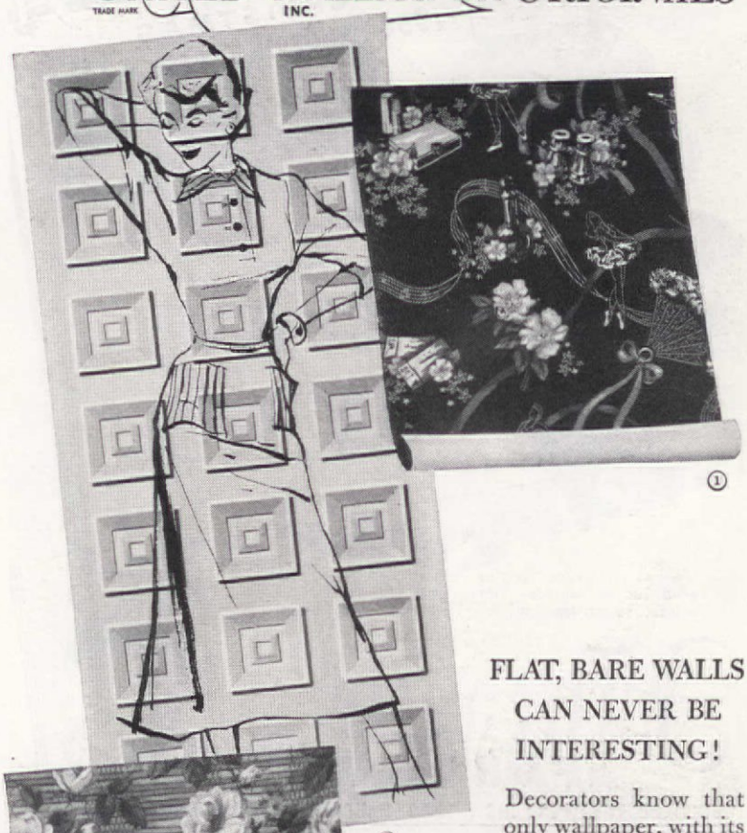

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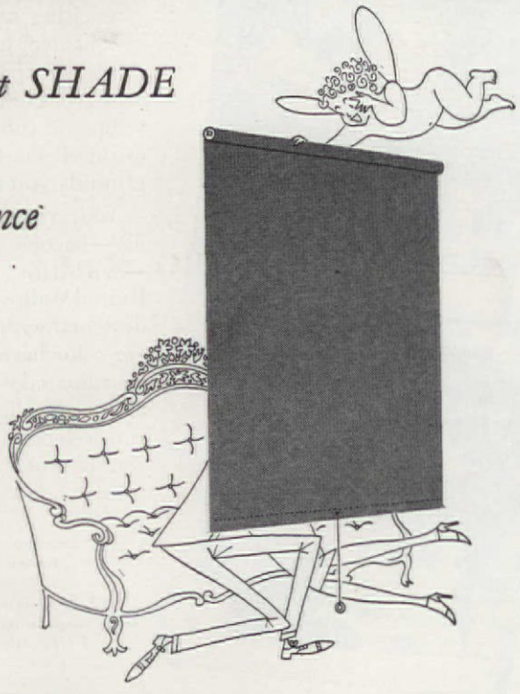

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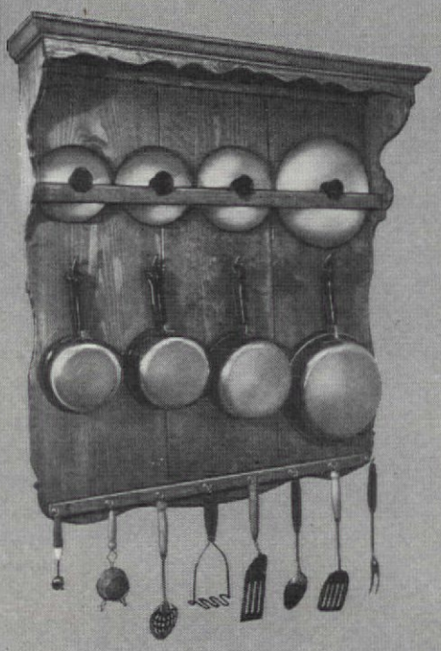

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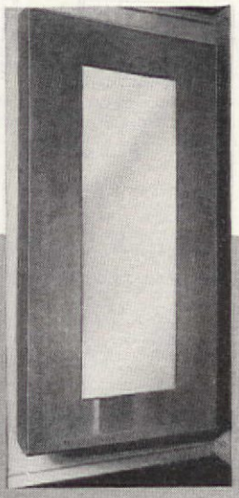

This cabinet with its folding bar is one of those bright ideas you wish you had thought of years before. A perfect spot to build one would be an entrance hall or the breakfast room. Cabinet is fastened to wall, projects only a few inches. Hinged door opens, counter and sturdy leg unfold into serving position

New Decorator clocks

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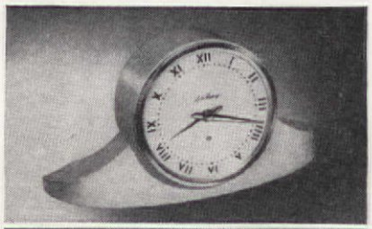

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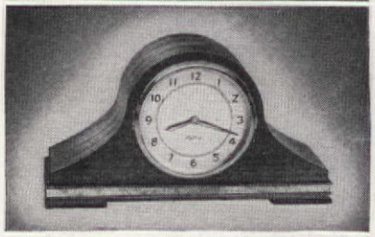

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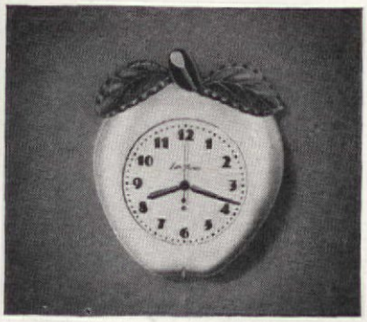

*Reg. U. S. Pat. Off.

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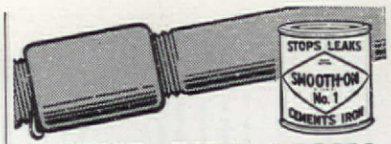

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Roomy and Ranchy (Begins on page 74)

room. The Rushes' daughter's room is a combination study and bedroom—and any young girl or young man will vote for that. The closet for this room is in the hall leading to her private bath. The architect-owner's study is so planned that at any future time a hall can be built through the daughter's room and provide a third bedroom with access to the second bath.

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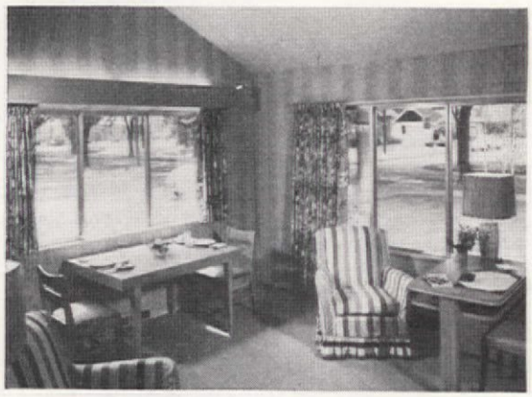

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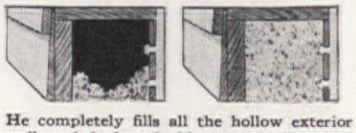

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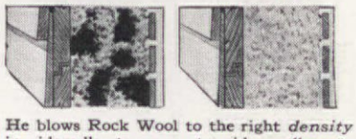

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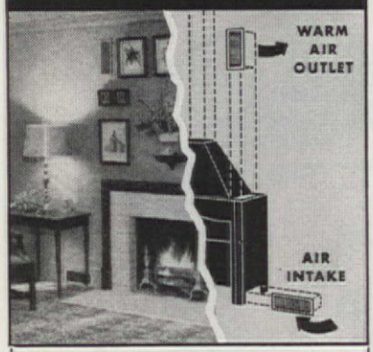

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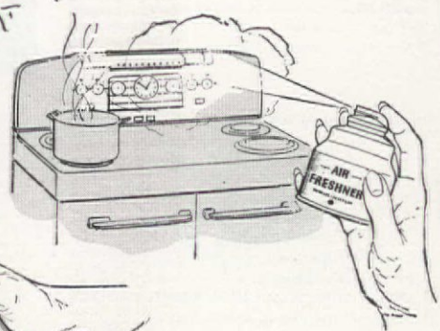

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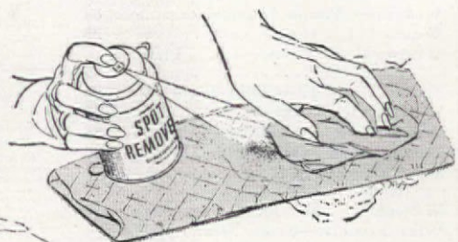

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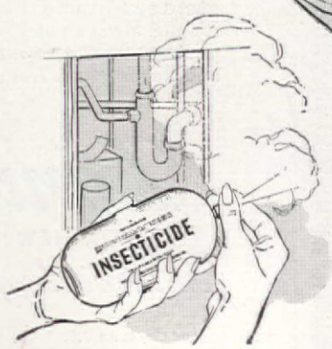

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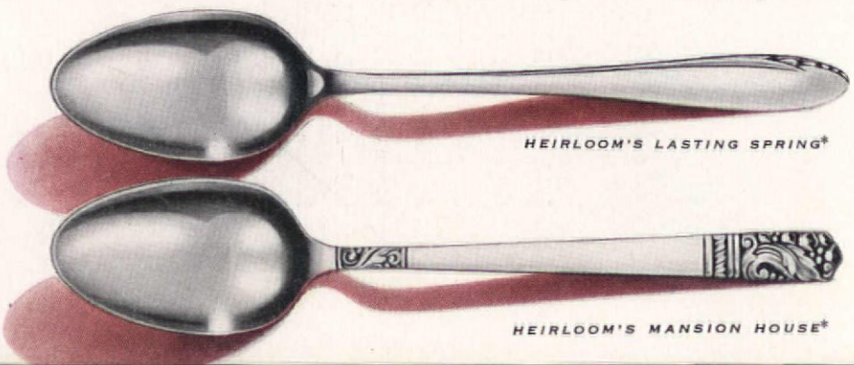

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The AMERICAN HOME

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June to November, 1950

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