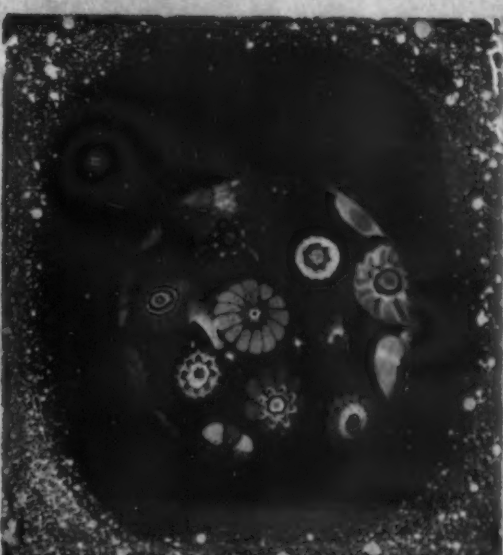


House & Garden

600 CHRISTMAS GIFTS . . . including a Packaged Kitchen



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Now available — Wamsutta Batistes, Organdies, Lustercale* and Lustersheer*

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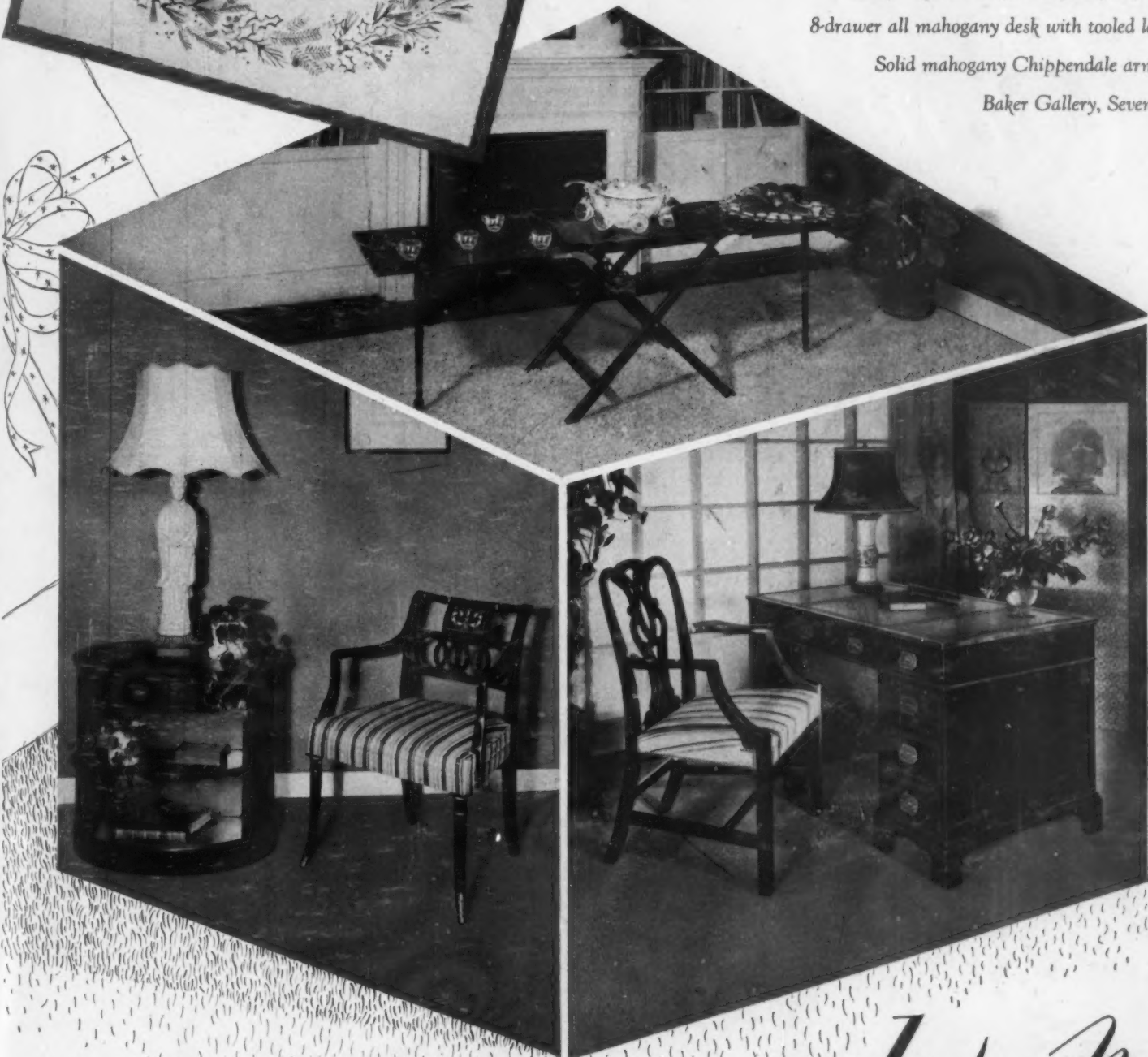
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Sugar Bowl	\$30.00	Creamer	\$27.50
Waste Bowl	\$20.00	Tray, large (26 in.)	\$90.00

Pieces in Melon design, not shown:

Well and Tree		Gravy or Sauce Bowl	
Platter	\$37.50-	and Tray	\$42.50
Entrée Dish	\$57.50	Tray (22 in.)	\$55.00

Federal Tax additional

At fine jewelry stores and silverware departments.

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House & Garden

3

In this issue ...



Santa Claus, who dominates this issue (see pages 171 to 191), is by all odds our oldest contributor. The object of a larger fan mail than Clark Gable, he is an expert teamster and steeplejack, loves children, bright red, cold winter nights and shuns only the Scrooges of this world.



Kurt Versen gives as much thought to designing a floor lamp (p. 208) as he gave in the past to such projects as illuminating the Pentagon Building and East and West Coast World's Fairs. Fond of serious music, his one pet aversion is the implications of the word "modernistic".



Paul Thiry's pioneering contributions to Northwestern architecture include factory and university buildings and such forward-looking houses as his own (page 196). After world-wide travels from Alaska, where he was born, to the tip of India, he has settled in Seattle, Washington, for good.



Friede R. Stege had her first garden at seven, has been planning them ever since for private houses (p. 224), public buildings, factories. Ex-member of the Merritt Parkway Commission, she loves dogs, photography and making flower arrangements which have a way of winning prizes.



Whitney R. Warren combines a flair for antiques and decoration, inherited from his architect father, with a true agriculturalist's enthusiasm for his land (p. 212). Widely traveled, brought up in New York and in Europe, he is now a confirmed Californian.

Contents for November, 1948

ON THE COVER: A peep show at what December 25th may hold in store, whether tinsel nothings, a Black, Starr & Gorham watch, Ciro pearls, a paperweight from C. W. Lyon or an antique table and silver bowl of doll-house size from Alice H. Marks. The checkerboard cover was designed by Joseph Cornell.

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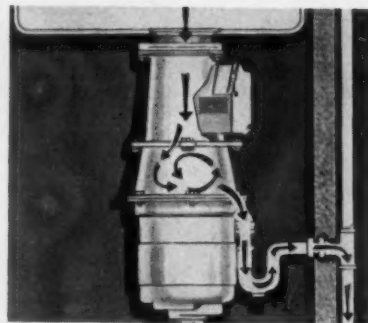
YOU'VE seen the last of messy, odorous, pesty garbage—the moment you install a General Electric Disposall.*

This wonder appliance—fitting snugly under your kitchen sink—handles food waste for you, shreds it, flushes it away.

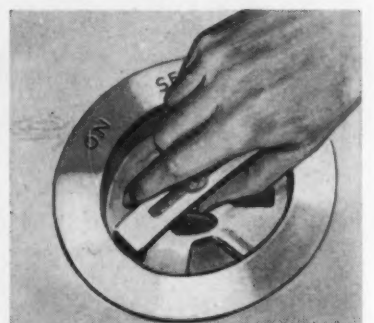
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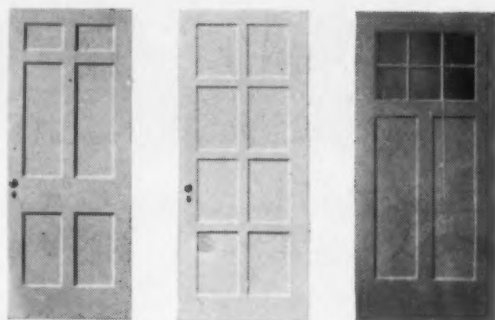
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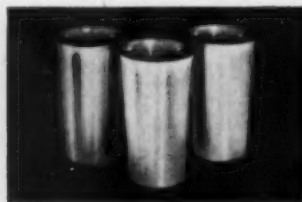
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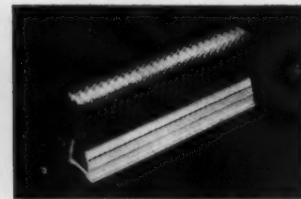
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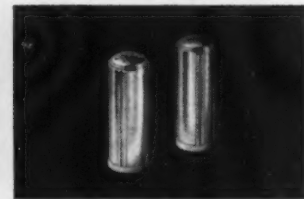
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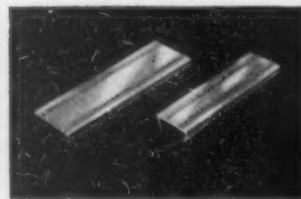
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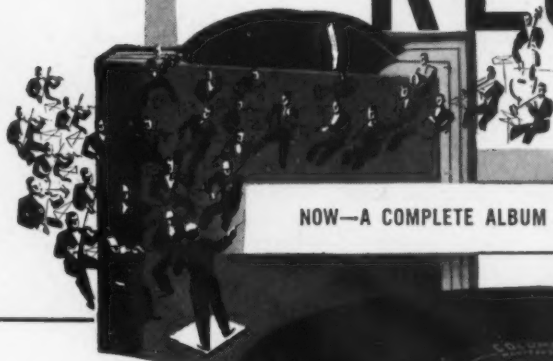
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more beautifully executed
more heavily silverplated



Astrid is a magnificent pierced pattern in the Scandinavian tradition. The tapered, fluted design is beautifully proportioned, finely wrought to the last detail. Each precious piece is more richly plated with pure silver and fashioned with true fidelity by Guildcraft master silversmiths. Astrid is available in 6-piece place settings and in services for 8 or 12. Fifty piece service for 8 in handsome Guildcraft chest \$75.00. Ask to see the beautiful new Astrid pattern at fine jewelers and silverware departments.

*Reg. U. S. Pat. Off.

GUILDCRAFT

MASTERPIECES OF SILVERPLATE

A Division of National Silver Company

New York

Los Angeles

Miami



*H*ighlight your rooms with beautiful color accents of spicily fragrant

Colorado Carnations. You'll find your arrangements stay fresh so long...

and the subtle colors add sparkle to every decorating scheme. Remember,

for new beauty in your flower arrangements, ask your florist for long lasting

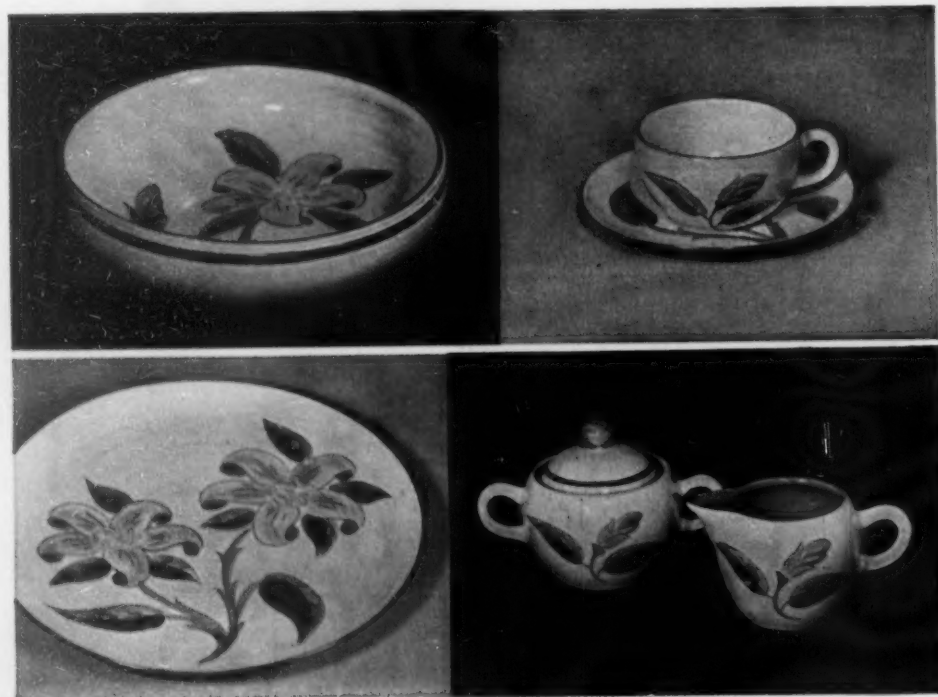
COLORADO CARNATIONS

COLORADO STATE FLOWER GROWERS ASSOCIATION



Stangl
Dinnerware

Open a bright, new chapter in your dining traditions . . .



Prelude

P A T T E R N B Y





When you're serving late Sunday breakfast or afternoon tea, Prelude's gaiety and Prelude's grace add the perfect touch . . . If it's merriment at midday you're planning, build your plan around Prelude . . . And for a dinner that's both friendly and formal, reap a new crop of praises with your Prelude.

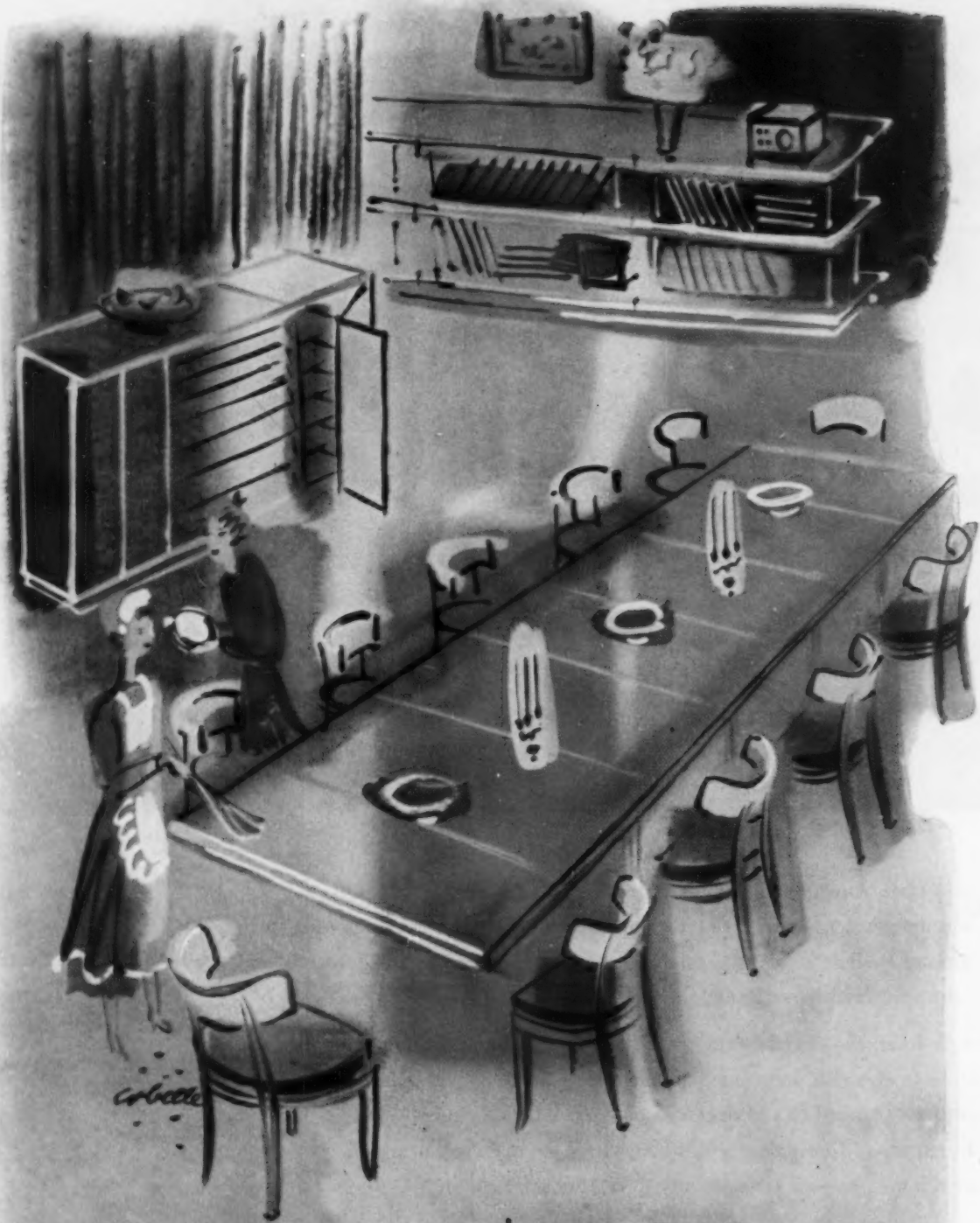
Sleek, contemporary lines, the casual freshness of hand-carved, hand-painted flowers—here's a combination to give you undreamed-of dinnerware versatility . . . Prelude is planned for versatility—planned to add to the casual charm of Provincial, planned to blend with the directness of Contemporary . . . And Prelude is designed to help you bring new friendliness to *your* table, at any time of day or night.

Other beautiful Stangl patterns are pictured in full color in the booklet, "Attractive Settings for Your Table". Send 10c to Stangl Potteries, 652 New York Avenue, Trenton 4, N. J.



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The May Co. . . . Los Angeles
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The Daniels & Fisher Stores Co. . . Denver</p> <p>CONNECTICUT
G. Fox & Co. Hartford
The D. M. Read Co. Bridgeport
The James H. Bunce Co. Middletown
The Edw. Malley Co. New Haven
Braters New London
Cowlin's Stamford
Striskin's Waterbury
Taylor's Gift Shop Westport</p> <p>DELAWARE
Clarke & McDaniel Dover
Grace Lloyd Collins Wilmington</p> <p>DISTRICT OF COLUMBIA
Woodward & Lothrop Washington</p> <p>FLORIDA
Reed's Ft. Lauderdale
Jacobs Jewelers, Inc. Jacksonville</p> <p>GEORGIA
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Marshall Field & Co. Chicago
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Wolf & Dessauer Co. Ft. Wayne
The Wm. H. Block Co. Indianapolis
Wm. H. Turner Co. Kokomo
The Foster Shop Lafayette
A. Gunn Hayden Rushville
George H. Wheelock Co. South Bend</p> <p>IOWA
Yunker Bros. Inc. Des Moines
Smulekoff's Cedar Rapids
Iowa Tea Co. Mason City
Arnold Jewelry & Music Co. Ottumwa
Yunker's Davidsons Sioux City</p> <p>KANSAS
Mary Mae Shop Mission
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Premier Furniture Co. Newburyport
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England Bros. Pittsfield
Daniel Low & Co. Salem
Albert Steiger Co. Springfield
Myron Berlow Winchester
Coghlin's Inc. Worcester</p> <p>MICHIGAN
J. L. Hudson & Co. Detroit
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C. A. Road & Co. Grand Rapids
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B. Altman & Co. New York
Bloomingdale's New York
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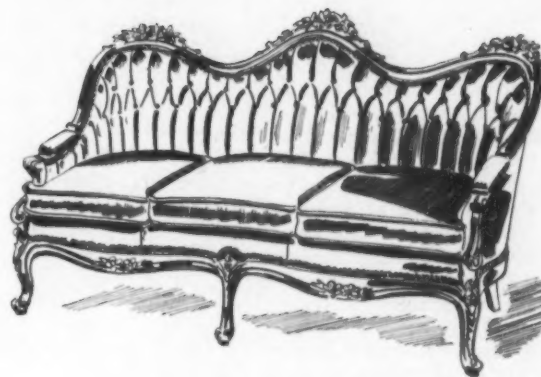
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WHAT IS MODERN? • Send 25 cents for this 28-page illustrated booklet packed with Modern decorating ideas.

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KARPEN
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Gardening

A Fruit and Shrub Book has lavish illustrations of Stark apples, peaches, plums, cherries. Also included in this catalog are new varieties which have been awarded trade-marks and patents because of the horticultural improvements they represent. Of special interest are the dwarf trees which require no more space than an average ornamental shrub. Stark Bros., Box WW-03, Louisiana, Missouri.

Silver

Reed & Barton shows you "How to Be a Successful Hostess" in 13 chapters of a sophisticated booklet. The staging and setting of both party and table are discussed with a view toward achieving suitable atmosphere, service, linens and silver. Famous silver patterns are included, plus some expert advice on care and monogramming. 10c in stamps. Reed & Barton, HG 11, Taunton, Massachusetts.

Golden-Hued Dirilyte is the subject of "How to Set a Beautiful Table." Dirilyte is an alloy, the color of polished gold. It is hard, highly resistant to scratching. In this full-color booklet, two flatware patterns, "Empress" and "Regal," are used in table settings which afford a variety of ideas. The ware looks equally well in formal or informal settings. 15c. Dirilyte Co. of America, HG 11, Kokomo, Indiana.

Furniture

"*Beauty Care*" is the story of mahogany and its centuries-old use in the fashioning of fine furniture. Care of Hungerford Solid Mahogany is explained and special design features are elaborated. Open-stock pieces are shown. Hungerford, HG 11, Memphis, Tenn.

A Modern Portfolio contains full-color pages of room-settings which are both a forecast and an actuality in furniture trends. This modern furniture is called "Precedent" and 25 headlines explain its versatility and charm. 25c. Drexel Furniture Co., HG 11, Drexel, N. C.

"*The Baker Guide to Good Furniture*" is an excellent study for a furniture-buyer. The text is concerned with faked antiques and authentic reproductions, furniture style and scale, and the techniques of furniture making. Directions for preservation of the patina are included. 25c. Baker Furniture, Inc., HG 11, 10 Milling Rd., Holland, Mich.

"*What Is Modern*" is an observation on the evolution of contemporary furniture. Interchangeability, design and construction are highlighted in pages of furniture groupings and rooms. Dunbar furniture is shown in relief and in attractive room settings. Accent pieces, reproductions, lamps, wallpapers and dinnerware are included. 25c. Dunbar Furniture Mfg. Co., HG 11, Berne, Indiana.

A Treasure Chest of mahogany reproductions is shown in the Biggs brochure. There are 32 pages of Colonial furniture, all illustrated and completely described. Of particular note are pages which co-ordinate the present with the past, photographs which illustrate the ease with which furniture can add a Colonial flavor to a modern

house. 20c. Dept. H, Biggs Antique Company, Richmond 19, Virginia.

The Heritage Booklet is full of sketches and photographs of furniture designed for lasting usefulness. The furniture is adaptable to many decorative styles, and the fabric patterns allow you a variety of color combinations. An additional feature is that Heritage pieces may be specially ordered, covered and fitted to your choice. An unusual section analyzes construction of basic pieces. 25c. Heritage Furniture, Inc., HG 11, High Point, North Carolina.

Furniture Favorites have been selected from the album of fine furniture, and here are many pieces from the Colleton collection. Breakfronts, chairs, sofas, love seats and heirloom bedroom furniture are shown. Room arrangements demonstrate the beauty of individual pieces. White Furniture Co., HG 11, Mebane, North Carolina.

Decorating

"*The Story of St. Marys*" pictures pure wool blankets in 16 new colors. Featured is an indented marginal color index which enables you to turn immediately to the color which catches your eye. Each page contains a sketch-text of decorating suggestions built around the particular blanket color. Blanket manufacture is described, blanket weights given. St. Marys Blankets, HG 11, St. Marys, Ohio.

"*Smart Window Styling*" is a portfolio of 80 illustrations showing window treatments. Kirsch drapery fixtures and Venetian blinds are attractively pictured, and there are notes describing blinds and curtain devices. 25c. Kirsch Co., HG 11, Sturgis, Michigan.

"*At Home with Boltaflex*" is an instruction sheet to guide your home upholstery projects. Diagrams and notes show how to apply this all-plastic fabric to chairs and couches, and indicates its usefulness in kitchens and bathrooms. Various furniture pieces are sketched and the number of yards of Boltaflex required for covering each is listed. Bolta Products Sales, Inc., HG 11, Lawrence, Massachusetts.

Colorama, as the name implies, guides you to a perfect co-ordination of color harmony in rugs and carpets. Written by Clara Dudley, the booklet presents many formulas for house décor and illustrates them for easier adaptation. New rug styles are pictured, accompanied by suggested color schemes. Alexander Smith & Sons Carpet Co., HG 11, 285 Fifth Ave., New York.

The Encyclopedia Blanketania is a clever disguise for a useful product.

The title, "From Ba-a to Bed" tells the story of Faribault woolen blankets, and when you've finished reading this interesting booklet, you'll appreciate your blanket all the more. The text explains the developing processes of blanket production, gives advice on blanket care. The Faribo Rainbow of colors is shown. Faribault Woolen Mills, HG 11, Faribault, Minnesota.

Color Dynamics, based on the principle of energy in colors, are a contribution to your home. Fundamental decorating notes for interior or exterior use are given and illustrated. Full color pictures show Pittsburgh paints in each room of the house and are designed to increase the feeling of warmth, energy, beauty and cleanliness. Description of Pittsburgh paints is included. Pittsburgh Plate Glass Co., HG 11, Pittsburgh 22, Pennsylvania.

Building

Electricity at Work is exemplified in a new booklet about garage doors operated by radio control. The Barker-Colman booklet explains how garage doors and lights are operated by a central button located on the dashboard of your car. A transmitting coil is installed in the car, a receiving set placed in the driveway (where the car will pass over it) and on the wall in the garage. Layout and wiring diagrams are included. Barker-Colman Co., HG 11, Rockford, Illinois.

Solar Houses is a plan book explaining solar radiation as an auxiliary source of heat. Thermopane, an insulating window pane, contains a layer of dehydrated air between two panes of glass, and is used to illustrate the solar heat principle. Window walls, roof overhang and solar design suggestions are sketched in a book which combines three building features—architecture, heating and insulation. Libbey-Owens-Ford Glass Co., HG 11, Toledo, Ohio.

A Building Guide is titled "Helping Today's Home Builders Get Their Money's Worth." House plans, 51 in all, afford ideas for potential home owners, and are dedicated to the project of making houses suitable for modern, economical living. Included with the booklet, which costs 10c, is a folder showing a complete design for a small house. Weyerhaeuser Sales Company, HG 11, St. Paul 1, Minnesota.

Camera Views is a 24-page booklet with over 70 illustrations which depict uses of Western Pine in home building and remodeling. In addition to pictures of exteriors and interiors of houses, there is a section devoted to close-up views of various interesting pine installations. The booklet has a

wealth of architectural and decorative ideas, many of them applicable to your house. Western Pine Association, HG 11, 510 Yeon Bldg., Portland 4, Oregon.

"*How to Make Your Floors Important*" is a little folder about Kentile. This tile is made in several shades and patterns, and designs can be arranged according to your taste. Kentile won't absorb dust or mud, is kept clean by soap and water and an occasional waxing, is ideal for kitchens, game rooms, etc. David E. Kennedy, Inc., HG 11, 50 Second Ave., Brooklyn, New York.

Heating

"*How To Live in June All Winter*" describes Trane connector-radiators which operate with any steam or hot-water heat system. Attractive rooms are shown in full-color, and illustrations display radiators—semi-recessed or free-standing—which form part of the room decoration. Construction features are highlighted. The Trane Co., HG 11, La Crosse, Wisconsin.

Electric Steam Radiators, portable or stationary, will provide warmth and comfort in your house. With the portable models, you plug in the cord, set the thermostat and heat comes out of the small slenderized radiators. The stationary radiators require a special circuit, directly connected to your house circuit. Sizes and heating capacities are listed. Burnham Corp., HG 11, Irvington, New York.

"*A Guide to Home Comfort*" describes Chamberlin Rock Wool insulation against summer heat and winter cold. Weather strips and plasti-calk seals give your house protection. Storm window insulation, Chamberlin wood screens and In-Dor-Seals to prevent under-door drafts and ensure comfort for the whole house. Chamberlin Company of America, HG 11, 1289 La Brosse St., Detroit 26, Mich.

Miscellaneous

A Christmas Present to delight any child can be made in father's leisure hours. "So You're Going to Build a Playroom" contains a series of wonderful plans, designed by architect Joseph Aronson. Floor plans and clarified building instructions (plus photographs) show how to build and place such play facilities as a fold-away model railroad, toy storage bins and shelves, stairs, safety-designed and corner-fitting cabinets and a table with a secret hiding place for those "special" adventure games. This is one booklet no parent will want to miss reading. The American Toy Institute, Research Div., HG 11, 200 Fifth Avenue, New York 10, New York.

Shopping Is Fun as you leaf through the pages of "The Toy Yearbook," a buying guide that's something special. A section of this wonderful little book contains toy selections graded to the child's growth, personality and aptitude. Toys your child can grow with and those scaled to certain ages are colorfully presented. Nearly 200 toys, designed for quality and play value form the background for your selection. 10c. Toy Guidance Council, Inc., HG 11, 1124 Broadway, New York, New York.



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● ● Yes, in the life of the average married woman there are 3,000,000 dirty dishes—340 tons—to be washed!

● ● But before you get discouraged, or worn out, by this staggering job—listen to some good news:

● ● There's a new, modern way—an easy economical way to have these dishes washed for you—

● ● More than 100,000 up-to-date homemakers have been thrilled to discover that—

Hotpoint

The Only Automatic Dishwasher with both Front Opening and Electric Drying, WILL DO 'EM ALL FOR 3¢ EXTRA A DAY

YES, it costs only 3¢ more per day to have Hotpoint do your dishes, than to do them yourself by hand. And you save 7 full hours of the most tiresome, monotonous work every week.

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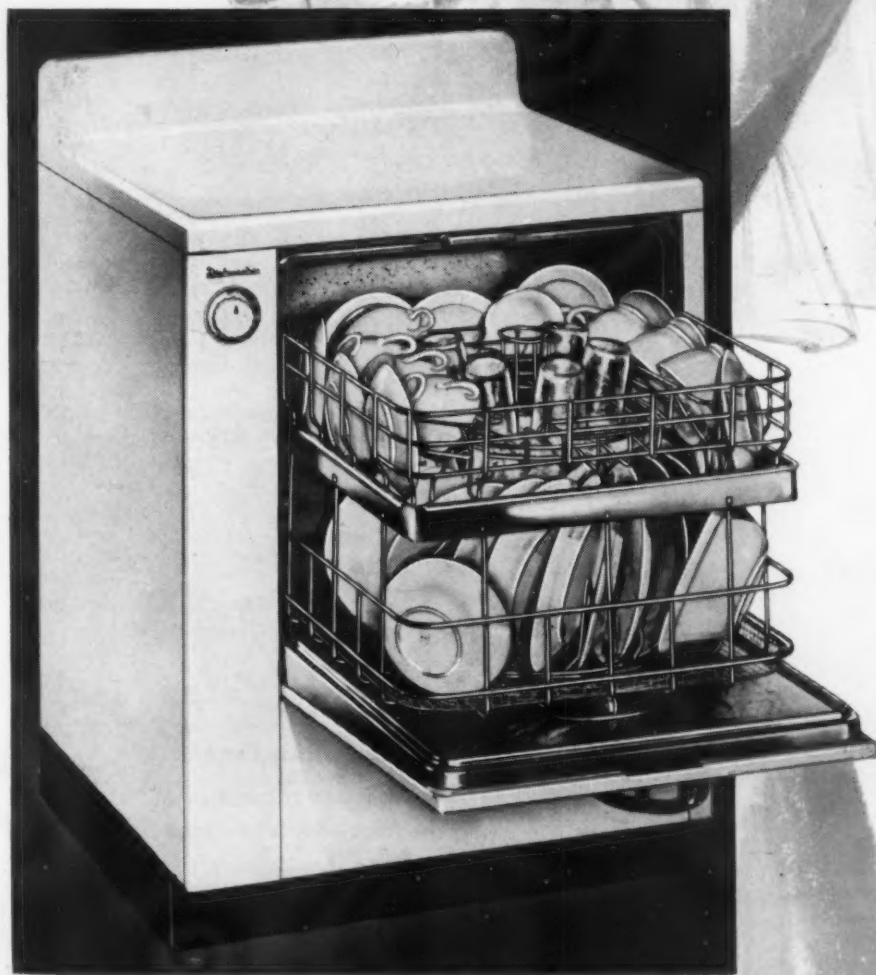
● ● No other automatic dishwasher combines Hotpoint's three great special features—*electric drying*, the convenient *front-opening door*, and efficient, pre-rinsing *top spray*. No other appliance ever invented for your home saves so much time and work. Ask your Hotpoint dealer for a demonstration. He's listed in your phone book.

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Dishwashers



Look what you can have at your elbow the year round...



You can have home-grown peaches, cherries, and other fruits that you enjoy so much *all year round!* Easily prepared frozen foods from a General Electric Home Freezer have the *fine nutritive value and attractiveness of fresh foods!*



You can have luscious sweet corn the year round. When you own a General Electric Home Freezer, all you need do is blanch, pack, and seal in air-tight containers, and freeze. The sooner from the garden into your freezer the better.



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You can have choice meat the year round. You can buy in quantity, have the meat cut into steaks, roasts, etc. You pay less for food, enjoy better living when you have a wonderful General Electric Home Freezer right in your home.

...when you own a dependable General Electric Home Freezer!



This 8-cu-ft model holds 280 pounds of frozen food. Note convenient wire baskets.

When you go to buy a Home Freezer, be sure you're getting the best dollar-for-dollar buy.

A freezer is a long-term investment, and you've every right to expect dependable service year after year.

General Electric Home Freezers have the same type of sealed-in refrigerating system as that used in G-E Refrigerators. *More than 1,700,000 of these dependable G-E refrigerating systems have been in service in General Electric Refrigerators for 10 years or longer.*

General Electric's *Perfect Seal Cabinet* construction prevents moisture from reaching the 4-inch-thick Fiberglas insulation. The steel cabinet is Bonderized, and the liner is rustproof aluminum.

These are reasons why the General Electric cabinet maintains zero temperature throughout . . . why operating cost is miserly.

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For quick-freezing foods at home . . .

For storing the frozen foods you buy

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**THIN BLOWN
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**JUST FOR YOU
....AND YOURS**

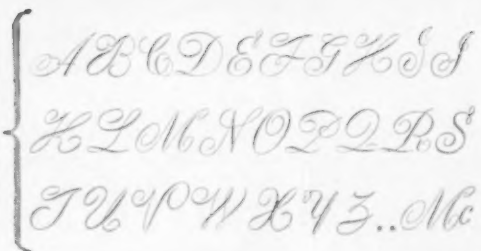


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\$3.00**
Slightly Higher in the South and West



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And Even
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For All on
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It's new! It's personalized! Your family initial is right there on thin blown, satin frosted, 12 oz. tumblers—rich, crisp, deftly applied in flowing crimson script. Nothing like it anywhere—for value, for smartness, for home and gift appeal! The fine stores listed below spotted it... and scooped it up to introduce it "first". Just feast your eyes on the 27 superbly smart initials—and find yours—

those of your friends, your family, your business associates and customers who would be delighted to accept this stunning set as a gift. The crimson red, permanently applied initial is so cleverly applied that even experts have picked the set as hand painted—and are amazed at its moderate price. Each set is attractively gift boxed—ready for giving—and mailing. ORDER several sets TODAY!

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| Boston Jordan Marsh Co. | Fort Worth W. C. Stripling Co. | Minneapolis The Dayton Company | Portland, Ore. Olds & King |
| Brooklyn Frederick Loeser & Co. | Grand Rapids The Wurzburg Company | Nashville Harvey's | Providence The Shepard Company |
| Cleveland Halle Bros. | Houston Joske's | Newark Kresge-Newark | St. Louis Famous Barr Co. |
| Columbus The Union | Indianapolis Wm. H. Block Co. | New Orleans Maison Blanche Co. | St. Paul Schuneman's, Inc. |
| Dallas A. Harris & Co. | Kansas City, Mo. The Jones Store Co. | New York Bloomingdale's | Salt Lake City Z.C.M.I. |
| Davenport M. L. Parker Co. | Lincoln Gold & Co. | New York Stern Bros. | San Antonio Joske's |
| Dayton The Rike-Kumler Company | Little Rock Pfeifer's | Oakland H. C. Capwell Co. | San Francisco The Emporium |
| Denver The May Co. | Los Angeles Bullock's | Oakland Kahn's | Springfield, Mass. The Hall Galleries |
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Pressed glass mounted on antiqued brass . . . with golden metallic shade. A lamp any period welcomes . . . any room enjoys. Nobly proportioned . . . 27½ inches tall. And we think it's just as extraordinarily priced as you do!

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Rooster Egg Cups in Westmoreland's lovely milk glass set the mood for a sunny morning breakfast table. You'll use them, too, for cocktails, sherbets, ice cream, strawberries.

Four for \$5 postpaid please, no C.O.D.'s.

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Whether you journey far or near, you're sure to arrive at your loveliest if you take along this unusually fine travel spray. The generous flacon is imported hand-cut Czechoslovakian crystal, while the case is made of top quality saddle leather, with smart stitching along the edges. Inside the case, with its rich red interior, are fittings to hold the bottle and spray mechanism securely. The fittings, lock and key are of solid lacquered brass. Here is an everlasting gift for yourself, or for one you hold dear.

No C.O.D.'s. \$10.00 postpaid

Ethel Meserve
State College, Pa.



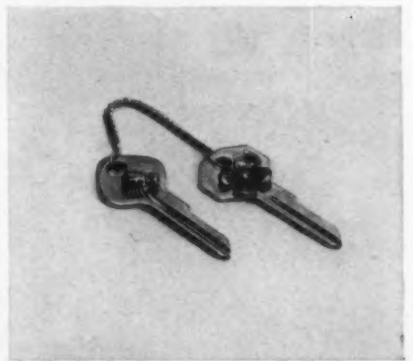
SHOPPING

All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle c.o.d.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.

Miniature Dunhill #26— a perfect replica even to the white dot trademark of this world-famous pipe. Handmade of shell briar or bruyère, the stem unwinds as does the full-sized version. A fine present for a collector or someone who admires your pipes. \$7.50 ppd. Miniature porringer ash tray, 75c. Alfred Dunhill of London, 620 Fifth Ave., N. Y. 20, N. Y.



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A spritely sprig of holly . . . a gayly painted Christmas tree . . . make for cheerful-looking glassware to add pleasure to your spirited occasions at Christmas-tide . . . or any time!

Hi-Ball Glasses, 12 oz., either decoration . . . \$5.50 per dozen
Old-Fashion Glasses, with holly decoration only, \$5.50 per dozen

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These graceful silverplate tumblers are ideal for any gracious occasion. The finest silverplate over copper, unbreakable Corday Tumblers add that elegant touch to formal entertaining or a quiet evening at home. Corday Tumblers make a distinctive, handsome gift to be enjoyed through the years. Optional: a single initial, without charge. Single tumbler (with or without initial), \$3.50. Set of six, \$20.00; set of eight, \$26.00 (tax incl.).
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YOUR PERSONAL TABLE

to make the most of your leisure

Royal Reader for more reading pleasure. Fits you perfectly in bed or chair. Even work is a luxury when Royal Reader enables you to type in bed. Height adjusts 25 to 40 in. Top tilts from level to vertical. Bench made of genuine walnut. Price \$39.50 express not included. Tilt Top Tillie Table, the original Joy in Bed Table, is similar but has steel base with genuine walnut top and costs only \$17.50, express not included.

FRANKLIN TABLE CO.
116 North 4th St.
Louisville 2, Ky.

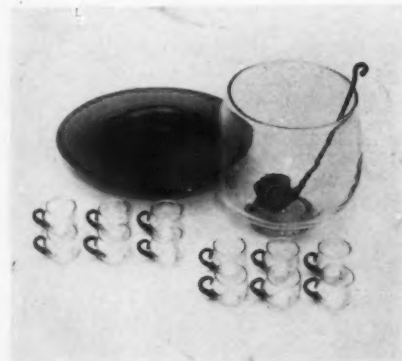
AROUND



Florentine Madonna and Child, exquisitely hand-carved by Italian craftsmen, finished in gold leaf and delicate colors, are truly inspirational, particularly apropos at Christmas time and a joy to own all year round. Single figure 4½", \$29.50; triptych with folding doors, 5¾", \$50, ppd. Alfred Orlik, 680 Fifth Ave., N. Y. 19.



Super-giant and giant pepper mills were first invented for television cookery programs. Because they caught the public's fancy, you can now get them for yourself or epicure friends. Of hand-turned walnut with finest cutting parts: 10" super-giant, \$20.50; 8" giant, \$19.75; 4", \$3.75, ppd., peppercorns incl. Kirkham's, 44 Maple St., Glens Falls 2, N. Y.



Holiday cheer sparkles in these lovely hand-blown punch cups. The smooth lined crystal bowl holds quantities and looks very festive on the emerald green tray with the 12 emerald-handled cups to encircle it. Use the tray separately for fruits or flowers. Complete, \$45 express collect. Exclusive with Carole Stupell, 507 Madison Ave., New York 22, N. Y.



ALPACA SLIPPERS DE LUXE

The most luxurious fur slippers in the world—amazingly beautiful, warm and comfortable. Made in Peru of the fluffiest and silkiest alpaca fur, soft leather lining and outer soles, fur inner soles. Perfect for boudoir, travel, after-sports.

Ladies' sizes 2-11; white, beige or tan. Men's sizes 5-13; natural tan color.

\$10.75 postpaid
State shoe size

GOOD NEIGHBOR IMPORTS

16 East 50th Street, New York 22, N. Y.

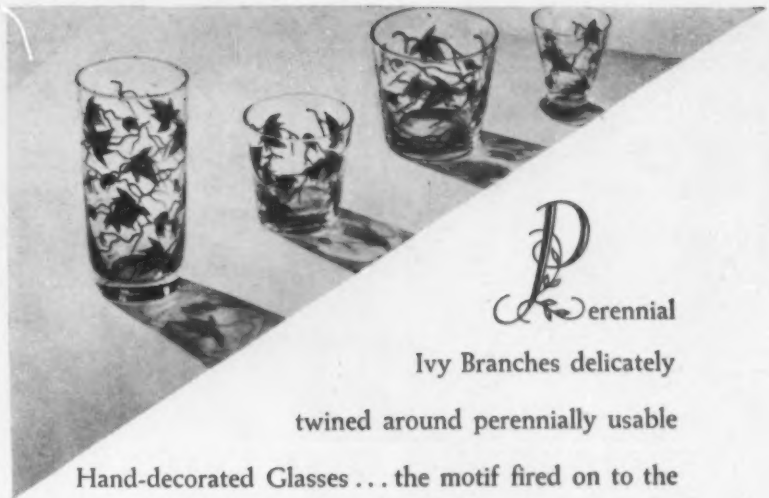
WHIG ROSE COVERLET



A Colonial coverlet of unpretentious dignity and warm romantic charm. Smartly woven by a Guild family in the mountains of Virginia. Believed to have originated in England and rechristened in America when the Whig Party was formed. In dark blue on white, size 84 x 105 inches, \$22.50; size 72 x 105 inches (pair), \$41.00. Allow time for weaving in light blue, rose, red, rust and green on white. Also in cotton, cream, \$25.00. Hand made canopy frames, \$25.00. Cotton dust skirts, \$10.00.

LIZA'S GIFT SHOP

Dept. HG New Market, Va.



*P*erennial

Ivy Branches delicately

twined around perennially usable

Hand-decorated Glasses . . . the motif fired on to the

clear glass in natural colors

. . . a specialty of our Gift Gallery.

Double Hi-Ball or Double Old-fashioned, \$1.75 each

Cocktail or Single Old-Fashioned, \$1.25 each

Henri Bendel
10 WEST 57
NEW YORK 19 NY



FOR THE MAN

WHO LIKES HIS BEER COLD

This very heavy copper mug with brass handle (bang- and tarnish-proof), holds a full bottle of beer or coke and keeps contents colder. Designed by Emmet White and made in our shop—a gift to be enjoyed for a lifetime.

\$4.50 ea. ck. or M.O.
postpaid except C.O.D.'s
Set of six \$25.00

MARCO POLO SHOP

14 W. Saratoga St., Baltimore 1, Md.



HANGING COPPER PLANTERS

Product of Modern Forge Mfg. Co., Chicago 22, Ill.

Buy several for your own home, buy them as gifts for your home-maker friends. Shining solid copper hanging wall planters are attractive additions to any home! Complete with wall bracket!

Only \$1.00 each . . . Pair \$2.00

Postage 25c for one or pair. No C.O.D. Order From

Schuneman's

GIFT SHOP

ST. PAUL 1, MINN.

DIMINUTIVE 3-PIECE Coffee Set OF FINE SILVERPLATE



A beautiful eye-opener . . . three-piece breakfast coffee set, reproduction of antique Georgian styling. Coffee pot with insulated handles, sugar and creamer, all of fine silverplate on copper. Unique diminutive size—serves two. Including Federal Tax—

\$45.

shipped prepaid • glamorously gift wrapped

ADLER'S 50th Year
722 Canal Street
New Orleans



CHARMING COMPANIONS

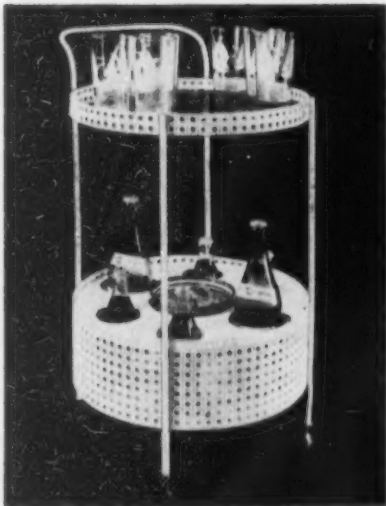
These elegant boxes provide a handy way to keep all your jewelry or sewing needs in one place. Of identical size, color and workmanship, both are fashioned of genuine leather with 24K gold tooling—lock, key and hinges are of brass. The jewel box is lined with crushproof velvet, the self-elevating tray and earring mirror is a very important convenience. Sewing box, lined in moire, is fitted with 8 spools of assorted thread, needles, scissors, thimble, tape measure and pin

cushion. Size: 10" x 7" x 3 1/2"—Colors: Wine, Medium Blue, Rose, Green—give 1st and 2nd choice. A wonderful Christmas gift, singly or the pair—

4.95 each 9.50 pair
No C.O.D.'s Dept. G Postage 25c add'l



For more gracious living



TEA WAGON—Special at \$15.95

A charming metal tea wagon that's useful as well as beautiful. Stands 31 inches high and comes equipped with 15 1/2 inch crystal clear glass shelf at top. Quiet Rubberex wheels. In white or verde green, with six-opening divider, as shown. Satisfaction guaranteed. Sent express collect for \$15.95.

Kaysons', Inc. • EVANSVILLE 4, IND.



"ST. FRANCIS AND THE BIRDS"

The famous statue of St. Francis, with birds in hand and at base, reproduced in antique-finish lead, 19" high. The Victorian cast iron bird bath is 22" in diameter, 31" high, white, black or Pompeian green finish.

FLORENTINE CRAFTSMEN, INC.
479 First Ave. (cor. 28th St.), New York City 16
LExington 2-3926



SHOPPING

A pearl of not too great a price is a pearl-handled pocket knife with two blades of finest steel and a genuine alligator case. This is the kind of gift a man cherishes all his life and brings out of his pocket with pride. \$6.25, incl. post. Camalier & Buckley, 1141 Connecticut Ave., Washington, D. C.



A junior miss will give all her dolls the new look if she gets a "Junior Miss" sewing machine with her own name on it in white or 24k gold! It's safe, takes regular needle and thread, makes firm, smooth stitches, clamps to any table. Only \$7.75 ppd. Crown-Craft Products, 246 Fifth Ave., N.Y. I.



A GIFT FOR A MAN—Desk Set:

Lighter, shears and letter opener in polished bronze sheath. Solid bronze 4" lighter (factory guaranteed); shears and letter opener 9". Finest craftsmanship and finish. Silver soldered. Gift packed. Set \$25.00; sold separately—Lighter \$12.50—Shears and letter opener in sheath \$15.00. Post paid. Immediate shipment.

SAVOY SHOP 431 Delaware Ave. Buffalo 2, N. Y.



Christmas Fun for Everyone!

FOR WINDOW GARDENERS

The gift supreme—a copper watering pott! Heavy gauge, New England crafted in Colonial design. Long brass spout to reach into plants. Great values.



One Quart Size, \$2.50
Two Quart Size, \$3.95

The Toast of the Party... Sandwich "Pies"



Placed over any kind of heat, this amazing new toaster turns a piece of bread—with filling of cheese, eggs, meat, jelly, etc.—into a golden, mouth-watering, dripless sandwich "pie"! Cast aluminum with strong wood handles. Boxed with directions and recipes.

\$2.98

CARD TABLE PLAYHOUSE

It's a home-of-their-own for kiddies, a perfect hideout in the world of make-believe! Clean and safe, made of new color-printed duck, it slides over any standard card table indoors or out. Un-used, it folds flat.

\$3.49



Home and Garden Gifts ORDER BY MAIL • POSTPAID BRECK'S 873 Breck Bldg., Boston 10, Mass. BRECK'S 131st XMAS BELIEVABLE SINCE 1818

GIVE Perfum=Alic THE NEW POCKET PERFUME ATOMIZER THIS CHRISTMAS!

\$3.95

Non-Taxed Monogrammed qt 25c per letter

The ideal Christmas gift. A Charm necessity that fits into purse or pocket. Featherlight and compact as a lighter, made with the precision of a fine watch. Just a touch of your finger releases a mist of your favorite fragrance. Holds one dram . . . no evaporation . . . leakproof . . . no refilling for many weeks. Your choice of 5 lovely colors which will NOT fade, chip or crack . . . gold, silver, blue, green or red in gorgeous Christmas box. Mail your order today . . . we ship post-paid right away!



J. J. Abusch 291 Broadway, Dept. H, New York 7, N. Y.

Pay it with Music



Lined Musical Mirrored SEWING CHEST

Just lift the lid and out comes a pleasing waltz tune. In walnut finish, contains 8 spools thread, needles, scissors, tape measure, thimble, safety pins and pin cushion. The top lifts out and underneath is ample room for handkerchiefs or jewelry. Fully guaranteed Swiss Music Movement. Now only \$10.00 postage prepaid

MUSICAL LIQUOR BOX

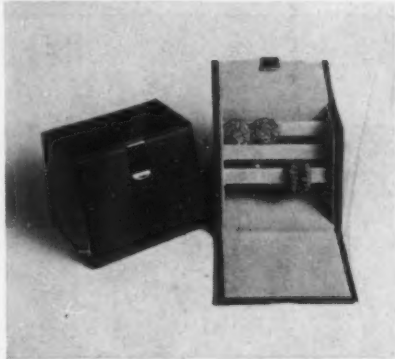
Beautifully constructed cabinet in walnut finish. When lid is lifted, it appropriately plays "How Dry I Am" on its Swiss Music Works. Suitable for home, den or office. Holds a quart bottle and is fitted with 8 whiskey glasses. Size 12" x 9" x 4".



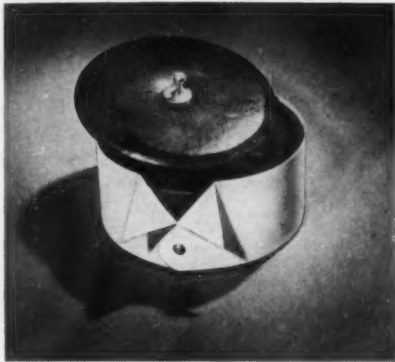
New Low \$12.50 Price postage prepaid

No C.O.D.'s. Please send for Free Catalog. HAMPSHIRE GIFTS 1107 Broadway Dept. G New York 10, N. Y.

AROUND



Earring bar keeps your earrings together in pairs and easily accessible. The attractive case is velvet-lined and covered in leather; wine, beige, pink, green or red. In the back is a section for finger rings. 3 3/4" high x 4 1/2" x 3 1/4" deep. \$7.50 postpaid from Gifts by Rule, 220 Fifth Ave., N. Y. 1.



A white celluloid collar, very much the thing in the gay nineties, makes a gallant come-back encircling a plushy stud box, leather topped, and properly identified. Give it with love and kisses to your favorite man. It's only \$3 postpaid from Malcolm's, 526 North Charles Street, Baltimore 1, Maryland.



A Polished Brass Colonial Oil Lamp With Modern Electricity!

Here's all the romance of the Colonial oil lamp plus the convenience of modern electricity! Richly hand-decorated opal globes cast a soft, mellow glow over living room or bedroom. Top and bottom light separately or together. Mounted on lustrous brass that never tarnishes! 17" high, 5 3/4" base.

\$9.95 ea., \$18 pr. Postpaid
Send postcard for Free Catalog C

Marion Gifts 1045 St. Johns Place
Brooklyn 13, N. Y.

for that important gift! MONOGRAMMED CREPE BLANKET COVER AND CASES

Soft-textured Charmette rayon crepe applied with 3-letter monogram and band of rayon satin. Washable. Egg-shell, pastel blue, tea rose, rose dust. Prices include monogramming, Ppd.

Blanket cover—
72 x 90", \$19.50
90 x 90", \$24.00
108 x 90", \$33.00

Bed spread—
72 x 108", \$23.00
90 x 108", \$28.00
108 x 108", \$40.00

Pillow cases, \$8.00 each

All orders for Christmas delivery must be received by November 29.

SORRY, NO C.O.D.'S

Franklin-Bayer
Dept. HG 11 48

THE LINEN SHOP, INC.
630 NORTH MICHIGAN AVE., CHICAGO 11, ILL.



Handsome Pair

Heavy crystal decanters—worthy scions of old Colonial forbears. Their intricate pattern and heavy stoppers, all hand molded, add sparkling elegance to sideboard or bar. They hold about a quart each and stand 10" high. Postpaid in 48 states.

THE PAIR \$8.25 EACH \$4.35

Send check or money order. No COD's.

The Josselyns

Box 147 Dept. B11 Dedham, Mass.

Potty Chair Lamp Table

Here we have re-produced an Early American POTTY HIGH CHAIR. A bit of whimsy that makes a very practical LAMP TABLE. Hand made of mellow brown antiqued Knotty Pine.

29 1/2" high - 20" wide - 12 1/2" deep

\$37.50 express collect
Sorry no C.O.D.'s

Lamp not included

Send for Booklet showing
28 practical Reproductions
by the LENNOX CRAFTSMEN.

The Lennox Shop
The Unusual in Gifts
and Home Decorations
Hewlett, N.Y.

Gifts that LIVE!

Grown-Ups, Children,
Shut-Ins, EVERYONE
... will cherish these
LIVING GIFTS!

Our New Evergreen Tree or Paddy O'Hair comes to you bare and bald. Fill with water; plant seed (supplied with full directions), nature does the rest. Tree covers with grassy green coat; Paddy grows hair and eyebrows. Grass grows for months; can be replanted over and over. Both made of durable pottery. Tree has removable silver-painted Christmas Star. As table decorations or house plants, they are ideal gifts for all occasions. Postpaid if paid with order, or plus postage and charges if C.O.D....

Money-back guarantee.

Evergreen Tree, 10" tall \$1.50
Paddy O'Hair, 5" tall . . . 1.00

We will mail direct to your Christmas list with card enclosed.

PADDY NOVELTY CO.
35 WASHINGTON AVENUE
GOLIAD, TEXAS



New DEB Air Refreshant

Atomize a few drops into the air and unpleasant odors vanish. Your choice of three 4 oz. bottles with atomizer. Choose Rose, Jasmine, Lilac, Spice, Pine or Sandalwood. \$1.65 per set postpaid.

Send for free Gift Catalogue

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The Shop in the Garden
WEST HARTFORD 7, CONN.

FREE! Famous Christmas Catalog from LEWIS & CONGER

• 32 pages of gifts—the original, usable kind it's fun to give or get. More than 265 illustrated, shown below is just one for example:



VALET RACK—Helps a man dress rapidly in the morning rush—or for dinner—by holding in readiness suit, underwear, shirt, socks and shoes. Keeps the room neater, too. Mahogany, maple or blonde finish. **11.95**

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Please send me:..... Christmas Catalog HG-11 free
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Charge my account Check or money order herewith

For delivery in N. Y. City, add 2% Tax

Drift to Dreamland with a Lullaby
TWO-IN-ONE RADIO BED LAMP!



Read in bed by the soft light of this beautiful lamp—while listening to your favorite music! Yes, it's a radio and bed lamp combined, a beautiful, glareless tubular type bulb with a frosted curved lens built right into a magnificent 5-tube radio that's tops for tone and volume. The whole compact, smartly designed unit is only 9½" long and 5½" wide. It comes in a choice of Ivory or mahogany finish and is equipped with flexible brackets that fit any size bed. Complete broadcast band coverage, operates on either AC or DC.

only \$29.95 Postpaid
(State finish desired)
Connecticut residents add 1% sales tax

COPPER BEECH STUDIOS
Dept. HG-1 WESTPORT, CONN.



GIFT HIT OF THE YEAR
MONOGRAMMED COCKTAIL SET
with durable plastic coasters

- ECS** No. 11 100 napkins, 50 book matches, 8 coasters, all initialed in gold; 158 pieces for only \$4.75.
- Sets in harmonizing shades of red, yellow, blue, green or assorted.
- Available separately (monogrammed)
- ECS** No. 22 100 napkins (also white) \$1.80
- 100 book matches \$2.25
- 8 coasters (asst. only) \$1.75
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- ECS** No. 33 Order now! Give monogram style no., color, 3 initials. Postage prepaid. Send check or M. O. No C.O.D.'s, please. 3 day service.
- ECS** No. 44 PERSONOVETIES INC., Quincy, Ill.

KEY CHAIN LITE
by APEX



Perfect Gift for everyone

This tiny, powerful Key-Chain-Lite has a thousand and one uses. A gift everyone will appreciate. Beautiful chrome finish—leather covered. Gift boxed, \$1.00 postpaid. Initials 25c set. Order one for yourself, too.

All STERLING SILVER, exquisitely engraved. Jewelry link key-chain with name tag. Handsomely boxed, \$6.00 including tax, postpaid. Initials 25c set.

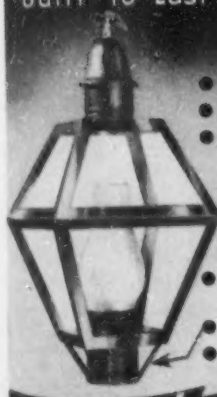
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FLEETWING GIFTS, Dept. B-6
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AN ENDURING CHRISTMAS GIFT

Post Lantern
Built to Last a Lifetime



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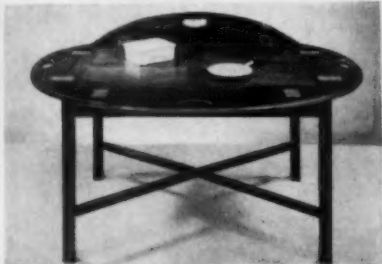
- DULL BLACK FINISH
- BRASS EAGLE TOP
- ELECTRIFIED WITH CHIMNEY TO HOLD 100 WATT BULB
- NEVER STICK DOOR FOR EASY BULB CHANGE
- WEATHER-PROOF SOCKET
- WIND SUPPORTS
- MONEY BACK GUARANTEE

AN AUTHENTIC hand-made copy of a post lantern of days gone by. Made of pure copper for only \$10.00. Size: 10" sq. x 22" high. P.O.B. will fit a three inch post.

Send check or money order. Fully Guaranteed. Shipping weight 12 lbs.—No C.O.D. please. Extra large size 12" sq. x 25"—\$14.75

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A UNIQUE PIECE



BUTLER'S TRAY COFFEE TABLE

All four leaves turn up... you carry it very easily! Fine mahogany with solid brass hinges; made by my skilled Pennsylvania Dutch craftsmen. Just 19" high. Open: length 39", width 30". Closed: length 29½", width 20½". Priced very reasonably at \$65, shipping charges prepaid. No C. O. D.'s. Inquiries invited on our other lovely items.

ROSALIE HUFFER Shop
54A FREDERICK STREET
HANOVER, PENNSYLVANIA



SHOPPING

Pick strawberries in November for your kitchen shelves. Hand-painted containers add bright splashes of color to a modern or country kitchen, while the earthenware keeps food in fine condition. Coffee container is \$6; tea, \$3.50; cracker crumbs, \$3.50; grated cheese, \$2.50. Bleazby's, 31 E. Adams, Detroit 26, Michigan.



Multi-Purpose Food, made by Meals for Millions Foundation, is a scientific low cost protein food. Two ounces dry weight, cooked, provides the equivalent of a meal of beef, peas, milk and potatoes. Use as soup, food extender, stuffing or a meal in itself. Send abroad. Six 1¼-lb. cans, \$4 ppd. Gentry, Inc., Los Angeles, Calif.



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of rare old music boxes. They reproduce the sweet old instruments of many years ago. A gift, "beautifully nostalgic"; "fashionably quaint"; "sweetly soothing".

Album RB 1 "First Edition": Silent Night—O Sanctissima; Adeste Fideles—Ave Maria. Gounod; Three Operatic Airs—Three Old Waltzes.

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SIZE 8x22, POSTPAID \$3.00

SIZE 8x32, POSTPAID \$3.50

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JUST HOLD THE

SWIRLO-MATIC

The Revolving Brush Does the Work!

ONLY \$6.95

Prepaid Ideal Xmas Gift

Simply attach SWIRLO-MATIC to any garden hose... the amazing turbine-action plus "magic" detergent quickly cleans, gives car a gleaming jewel finish.

- Rinses as it cleans! No streaking!
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- Also washes screens, windows, boats, etc.
- Easy to use... weighs less than 1 lb.
- Guaranteed! Economical! Pays for itself in 5 or 6 washings.
- Free! Special washing detergent—enough for 15 car washings.

A wonderful gift—order today in time for Xmas! Also—3 ft. extension—ideal for washing boats, windows, etc., available at \$2.50 extra. (Prepaid)

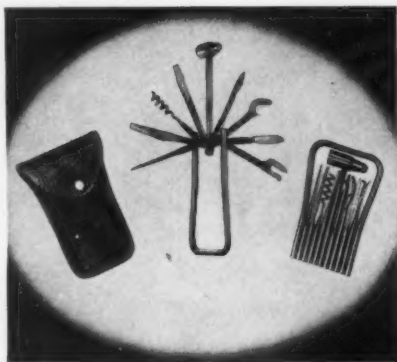
MELAIRE DISTRIBUTING CO.
Dept. HG, 420 Lexington Ave., New York 17, N.Y.



AROUND



A spicy Susan revolves to keep seasonings in a spot where you can always put a finger on them. Constructed of wood, the 8" circular tray swings about to give you any of its nine spices. Decorated with a hand-painted floral pattern on black background, it is only \$6 ppd. Country Work Shop, R.D. 1, Poughkeepsie, N. Y.



The whole kit measures only 2 1/4" x 3 1/2" closed, yet the miniature tools do a man-size job, from opening bottles to scaling fish. "Toolmaster" tools are fashioned of high-carbon cutlery steel. The frame acts as a handle. All nickel-plated, with cowhide case stamped with name or initials in gold, it's \$4.95 ppd. Treasure Mart, 545 Fifth Ave., New York 17, N. Y.



PENNSYLVANIA DUTCH TRIVETS

A "Bell Ringer" as a charming and useful gift for the Christmas Tide.

They're in solid gleaming Golden Bronze with a brilliant polished face.

A festive note for hot plates; charming as a wall decor, plant stand or paper weight for m'lady's desk.

8 1/4" long. Individual gift boxed. \$5.00 a pair. Check or M.O. postpaid.

Walter G. Seeley
Decorative Metal Products

118 Mayland St., Germantown, Phila. 44, Pa.



THREE PIECE CARVING SET with GENUINE STAG HANDLES

Carving becomes a pleasure with this handsome set. Each perfectly weighted & balanced piece was carefully wrought, hardened & tempered in finest heavy gauge stainless steel, polished to a mirror-like finish. Hollow ground razor sharp knife, fork with hand guard & forged steel sharpener. Richly lined, personalized case. \$8.95 From Crown Craft Products. Only

Guaranteed TRAVEL IRON with GENUINE SUEDE BAG

Sturdy & handsome iron for the modern traveler. Guaranteed by famous maker. Operates AC and DC. Handy at home tool. One touch of the finger and it folds to a small, compact size. Your name or initials personalized FREE on its suede zipper bag. Utility bag comes in Black, Brown or Red with name in gold or white.

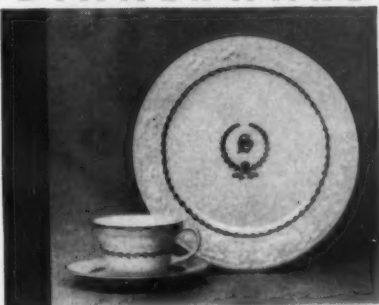
\$7.95

Send check or M.O. We pay pgt. & mailing costs.

CROWN CRAFT PRODUCTS
246 Fifth Ave.
Dept. 1111, N. Y. 1



Edna Wynne SUGGESTS: PERSONALIZED DINNERWARE



Here's wafer-weight china suggested for good taste, amazing value and excellent quality. It makes a perfect gift... a distinctive table setting for holiday dining.

Each piece is hand decorated and inscribed with your initial in 22 Karat Gold set off by a classic laurel leaf design. All shipments guaranteed against breakage. Open stock available. Money back if not satisfied. FREE POSTAGE.

Complete 53 piece service for 8—\$29.95

No COD's, please. Specify initial desired with order. Send check or money order to:

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225 FIFTH AVE., NEW YORK 10, N. Y.

PRICES HAVE NOT RISEN



*FRAGRANTAIRE HOUSE PERFUME

Keeps Your Home Fresh and Fragrant

Perfume each room and closet to your personal taste. Pour into hanging porous-clay perfumers (see illustration). Spoonful imparts garden-freshness for days. An inexpensive luxury.

Hanging Wall Perfumers: Choice of 6 artistic models, 50c each. Specify by letter (See illustration) A, B, C, D: 4" high, 3" wide; E, F: 3" diameter.

Your Choice of 20 Delightful Scents: Apple Blossom, Bouquet, Carnation, Cedarwood, Chypre, Gardenia, Honeysuckle, Jasmin, Lavender, Lilac, Mountain Pine, Narcissus, Oriental, Rock Garden, Rose, Sandalwood, Spice & Herbs, Trefle, Violet, Wistaria.

2 oz. bottle—50¢; 4 oz.—90¢; 8 oz.—\$1.60

CHRISTMAS Perfumer & 2 oz. Bottle \$1.10

GIFT BOXES Perfumer & 4 oz. Bottle \$1.60

CONTAIN Perfumer & 8 oz. Bottle \$2.50

Specify perfumer, scent and size bottle

*Reg. U. S. Pat. Off.

For any and all social occasions, a perfect gift and prize, whose sweet perfume will be a continual reminder of you. If you send remittance with order, we pay postage—or we will ship C.O.D., plus postage.

Store hours: 9 A.M.—5 P.M.

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A Decorative and Useful Gift

One and two ounce Sterling Silver jiggers to enhance the appearance of every bar and insure the correct proportion in every drink. Economical, too, eliminates mixing by guess.

A. \$8.50 B. \$9.50 C. \$10.50

Ideal Christmas or thank you gift in remembrance of convivial gatherings. Send check or money order, sorry no C.O.D.'s. Postage paid—Tax included.

GEORGE L. ARONSON

Jewelry Salon
420 Boylston Street
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Add Sparkle to an Evening by the Fire

Dancing flames change to rainbow colors with Fire Magic color discs. One disc on a burning log gives an hour or more of blue, green, violet flames. Wonderful gift for all occasions. Attractive birch log package—small size (12 discs) \$1. Large size (24 discs) \$1.50. Postpaid. No COD.

Write for FREE GIFT CATALOG illustrating 70 other intriguing inexpensive items. Most are under \$3.

MADISON HOUSE, INC.

682 Post Road Madison, Conn.

SPEIR'S HAVE SUCH UNUSUAL GIFTS!

Collector's Pieces

Imported English Cottage Ware

"Brand Name" CHARM BRACLET

Just too cute for words! Sixteen little package charms—tiny, full-color reproductions of well-known package items, suspended from a silver chain. (Charms also may be used as buttons!) Attractively packaged. \$2.45 ppd.

TEAPOT \$6.00 ppd.

Good News! We've received some more of this unique English chinaware. Exquisite tone blends of soft greens, yellows, and brown. Beautiful and novel beyond description... No price increase! Complete set \$25 ppd.

EGG CUPS AND TRAY \$3.50

COOKIE JAR \$7.50 ppd.

TOAST RACK \$2.50 ppd.

CONDIMENT SET \$3.50 ppd.

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SPEIR'S, of TRENTON, MISSOURI
Seventy Years of Fine Gifts



Raggedy Ann & Andy

Here's storyland delight for any child! Over 18" tall, big, floppy and cuddly, they have bright red mops of yarn hair and big, black shoe-button eyes. Removable clothing on both for added play value. They're soft-bodied to make perfect go-to-bed companions. Specify Ann or Andy.

Each \$3.75 Postpaid

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Miles Kimball
KIMBALL BUILDING

100 BOND ST., OSHKOSH, WIS.



Watering Can

To water house plants, fill vases—and place water strategically around sensitive garden plants—this is it! Full-quart metal waterer with solid copper spout rising from the bottom. Enameled pure white with floral decoration. Won't splash or wash away soil around plants. What better gift for the plant lover?

By Mail \$1. Postpaid

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SHOPPING

Steel penmanship. The flourishing Spencerian school produced some fascinating calligraphy. Witness this prancing pony, saddled and bridled in orange on hand-blown Belgium highball glasses that will intrigue collectors. The price per dozen is \$15 ppd. Guild House, 65 Main St., Tarrytown, N. Y.



Good temper is one secret of good carving. A well-tempered blade means a well-tempered welder, and you can be sure of both when you get, or give, the "Jim Bridger" set. Of satin-finish, stainless steel, it comes in a hardwood case. 10" blade. \$19 postpaid from The Frontier Trading Co., Oswego, Ore.



Climbing Monkey

He'll be the best-loved action toy beneath the tree!



Monkeyshines climbs his palm tree, picks a coconut and dashes down the tree until his six steel-ball "coconuts" are stored. Replace nuts in tree and he'll do it again and again. Tree is almost a foot-and-a-half high. Colorfully lithographed metal.

By Mail \$1.95 Postpaid

No Charges or C.O.D.'s, please.

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Miles Kimball
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100 BOND ST., OSHKOSH, WIS.

Bottle Bibs

Gay and practical little aprons designed to fit coke or beer bottles—and to protect your guests from frostbite. They double as coasters on small bottles. Beautifully made of sturdy cotton cloth. There's a tiny pocket to hold straws. Each set of eight has a variety of gay, colorful patterns.



8 Bibs—\$1. Postpaid

No Charges or C.O.D.'s, please.

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KIMBALL BUILDING

100 BOND ST., OSHKOSH, WIS.

Musical Milk Mug

As little fingers pick it up, the fine imported Swiss Music Box plays "Three Blind Mice"! Set it down and the music stops. Of high-fired ceramic, 5" high. Children drink their milk eagerly to hear the tinkling music.

By Mail \$5.95 Postpaid

No Charges or C.O.D.'s, please.

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Twin Egg Poacher

The unique way to handle poached eggs for two! Two separate and removable cups set in a polished aluminum poacher. Fill the poacher with water, place an egg in each cup and you're certain of the tastiest eggs ever.

By Mail \$1.19 Postpaid

No Charges or C.O.D.'s, please.

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Wife Savers

They catch all the drippings and boil-overs that once meant smoky, odor-filled kitchens and messy, hard-to-clean ovens! Ridges prevent drippings from rolling off the sheets. Pressed sheets of aluminum foil, 14" x 16". Do not affect oven heat or temperatures. Cool instantly.

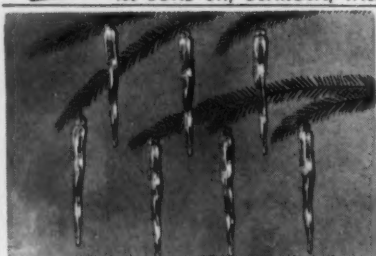
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No Charges or C.O.D.'s, please.

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KIMBALL BUILDING

100 BOND ST., OSHKOSH, WIS.



Tree Icicles

Of crystal-clear plastic that looks like real ice! Each 3 1/2", with tiny eyelet to hang on tree needle or wire. Have realistic air bubbles and reflect the tree light brilliance and color. Non-inflammable and unbreakable. Use them for years.

50 for \$1. Postpaid

No Charges or C.O.D.'s, please.

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100 BOND ST., OSHKOSH, WIS.



Snowball Candles

They burn into a hollow sphere, casting a soft red glow through the white snowball shell! Four large 4-ounce snowball candles boxed. Each burns from 7 to 8 hours. They make wonderful mantel or table decorations, especially at holiday time.

Set of 4—\$1.19 Postpaid

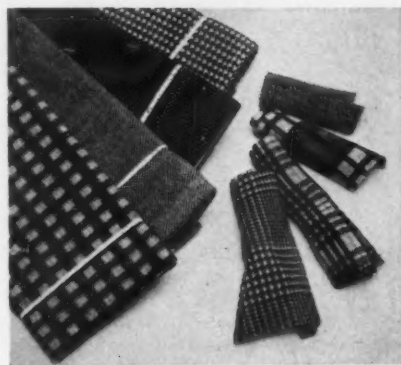
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Miles Kimball
KIMBALL BUILDING

100 BOND ST., OSHKOSH, WIS.

AROUND



Aristocratic tweeds give a lift to town or country life. These are hand-loomed, of virgin wool, in a variety of weights, weaves and colors for men's or women's wear. Double width, 57-58", \$8.75 a yard. Indicate garment, color choices and send for samples. De Sager Fabrics, Inc., Brownstown, Lancaster County, Pennsylvania.



Custom-tailored for the man who likes to travel in style is a shirt case, with matching tie and handkerchief cases, of felt, hand-stitched, bound in contrasting color and buttoned in leather. Order in any combination, of maroon, gray-brown, tan, green, red, navy. \$15 the set, or shirt case alone, \$8.75; others, \$3.75 ea. postpaid. From Harel House, Hopedale, Mass.



Fire Chief Siren

As exciting as a real fire siren, and it can be mounted on a child's bike, wagon, scooter, sled or soap-box car. Made of nickel-plated steel with brass gears and piano wire springs. No sharp corners. Easily attached bracket is included.

By Mail \$1. Postpaid

No Charges or C.O.D.'s, please.

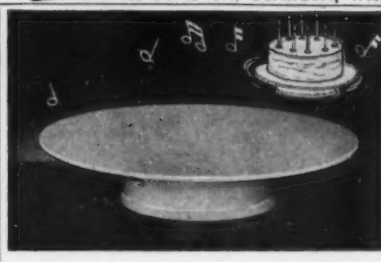


Squealie Bank

Feed him a coin and he squeals a piggish squeal of delight! Durable plastic, 6" long, 4" high, with coin slot in his back. A screw-lock in his tummy is for removal of savings. He's colorfully hand-decorated and he promises to help you teach the children to save!

By Mail \$1. Postpaid

No Charges or C.O.D.'s, please.

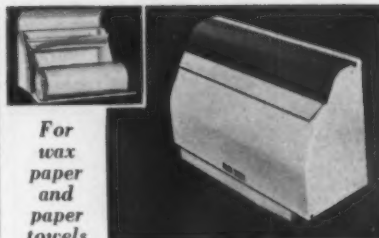


Musical Cake Plate

For a party that the children (grown-ups, too) will remember all their lives, serve their cake on this platter with a 22-note imported Swiss Music Box in the base. You release the lever and the platter slowly revolves and plays "Happy Birthday to You". Rotate to wind. Height 3", diameter 11".

By Mail \$7.50 Postpaid

No Charges or C.O.D.'s, please.



For wax paper and paper towels

Wall Dispenser

It's beautiful, compact and vital to your kitchen! All steel with gleaming, baked-on enamel finish in red and white. Upper compartment holds a roll of wax paper (not included) and lower chamber takes standard paper toweling. Key-slots in the rear for easy mounting. 12" long.

By Mail \$1.98 Postpaid

No Charges or C.O.D.'s, please.

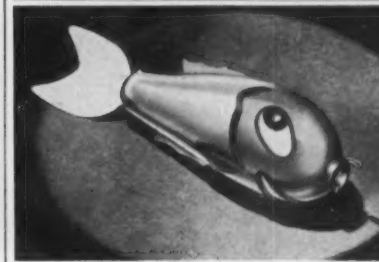


Swing Tray

Keep soap, cleanser and brushes off your sink and work counter, yet have them within easy reach. Attach this attractive metal tray to the pipe under your sink. Adjustable to three positions. Has a handy 6" towel or dish cloth bar. Choice of bright red, white or aluminum finish. Won't tarnish or rust. Get one for the bathroom, too.

By Mail \$1. Postpaid

No Charges or C.O.D.'s, please.

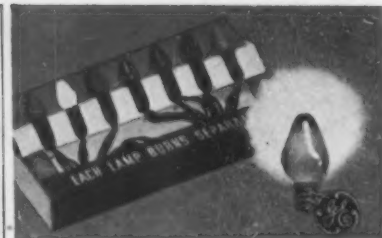


Finn the Fish

Swims just like a real fish! A durable, bright-colored, sanitary plastic fish, 7 1/4" long. Powered inside by a rubber band. Wind him and he swims under water in bathtub, tank or pool. Finn promises to keep youngsters of any age busy on rainy days—and sunny days, too.

By Mail 69¢ Postpaid

No Charges or C.O.D.'s, please.



Multiple Tree Lights

The kind that saves you trouble in locating and replacing burned-out lamps. If one goes out, the rest stay on! Seven-light set with General Electric C-7 1/2 lamps. Long serviceable cord has add-on plug. Factory tested and double-checked by us.

By Mail \$2.95 Postpaid

No Charges or C.O.D.'s, please.



Glolite Tree

Aglow with color and as bright as Christmas itself! By famous Glolite. Each tree has a single lamp inside to shine through the colored prismatic buds. Ventilated white ceramic base. Choice of green or white fire-resistant foliage. 16 glo-buds and top star. 14" tall. Complete with 15-watt lamp.

By Mail \$3.95 Postpaid

No Charges or C.O.D.'s, please.



Egg-Laying Hen

Just like her barnyard sisters, she cackles realistically as you turn the crank which causes her to lay brightly colored wooden eggs! 5 1/2" long, 4 1/2" tall. All metal, with gay lithographed colors. Complete with five eggs. Feed her jelly beans and she'll lay those, too.

By Mail 59¢ Postpaid

No Charges or C.O.D.'s, please.



A LETTER to YOUR CHILD
 from
SANTA CLAUS!
mailed direct from
SANTA CLAUS LAND
bearing the famous postmark of
SANTA CLAUS, INDIANA



Imagine the surprise and childish delight when your youngster, niece or nephew opens a real letter from Santa! Each has 4 pages, richly printed in 4 colors and mailed in a 3-color envelope bearing the authentic "Santa Claus" postmark. Order for every child on your list!

3c Postage Prepaid **25c** EACH

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Santa Claus Land
 22 HOLIDAY BLVD. SANTA CLAUS, INDIANA



SHOPPING

Cock of the walk and spouse in terra cotta are taken from old Portuguese peasant designs, highly stylized and full of humor and whimsy. Splendid decoration for mantel, bookcase, porch or terrace, the pair about 10" high is only \$5.95 plus 50c postage. McCutcheon's, 609 Fifth Ave., N. Y. 17.



Game birds roosting on the pantry shelf give a hostess a sporting chance when guests drop in unexpectedly. For yourself and gourmet friends choose "Fin 'n' Feather" Gift Assortment consisting of a whole pheasant, a mallard duck, accompanied by wild rice and wild grape jelly. \$12.85 postpaid. R. H. Carlson Co., Box 102, Mount Vernon, New York.



Doggone Clever Musical Spaniel
 Lovable, life-like Cocker Spaniel with a concealed Swiss music unit that plays delightful children's tune. Silky black with long floppy ears. A wonderful pet, you bet. A grand gift! 12-in. long.
 Prepaid **\$11.95**
Musical Wool-ly Lamb, \$10
 Send check or money order. Sorry, no C.O.D.'s.
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 HOUSE & GARDEN STORE
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Pfeffer-nuesse
 (PEPPER-NUTS)



Add an Old World, continental touch to holiday snacks with old-fashioned Pfeffer-nuesse (pepper-nuts)—baked nuggets of spicy goodness that tingle on your tongue. Wonderful with coffee — a treat with holiday drinks. A touch of *gemuetlichkeit* from old Milwaukee. Packed in colorful, useful, metal humidor-type cans. Send check or m. o. for \$2.50 for 2½ lbs., net wt. Sorry, no C. O. D.'s

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TERRY-GATE
 An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held tightly in place by rubber-covered clamps that grip doorcasings up to 7".
 Has no crisscross slats to pinch little fingers or give toe hold for climbing over. Fits doorways from 26" to 37" wide. Height 25".
 Beautiful natural finish **\$5.95** ppd.
 White, pink or blue **\$1.00** more.

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DELIGHT your favorite youngster with
HAZELLE'S MARIONETTES
 Acting-Dancing

the gift that introduces a fascinating, creative hobby!

Story-book characters dance into life with a simple twist of the wrist, for Hazelle's Marionettes are easy to operate! School children quickly learn to work the 7-string, patented airplane control. Helps overcome shyness; develops talent. **CLOWN** shown is ideal for beginners. They make him sit, dance, walk, climb. Unbreakable, hand-painted, 14" tall. Molded hands, new plastic shoes, life-like ankle motion. Gift boxed with playlet, illustrated directions. **\$4.25**, pp. **BO-PEEP** and **BOY BLUE** (on stage) as described above, plus wigs. Gift box, Set **\$10** pp. Each **\$5.25** pp. **STAGE** has "gold" columns, red draped simulated curtains, black cloth back drop, 33" tall x 40" wide x 18". Sets up without tools, folds flat. **\$10.75** pp. Bo-Peep and Boy Blue with stage and special playlet, **\$20** postpaid.

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 "Ride-Em" Locomotive



★ Ride It
 ★ Steer It
 ★ Pull It
 ★ Climb on It!
 ★ Heavy All Steel Construction

24" long, 7" wide, 13" handle height. Just right for kiddies to ride for make-believe hours of fun. Heavy 20 gauge construction. This sleek looking, durable beauty is built to take hard punishment. Gleaming bright, gay, blazing red baked enamel finish, gold and black trim. A perfect gift!

Postpaid Only **\$3.95**
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MARIETTA STUDIOS
 1453-G W. Congress St. Chicago 7, Ill.

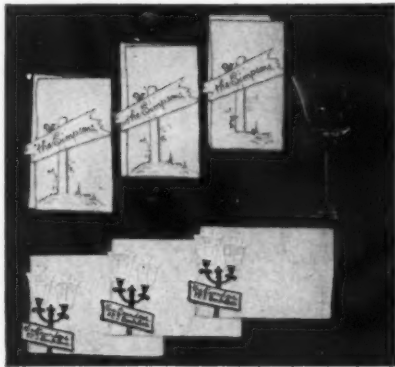
How To Really Rate
 With a Youngster You Love

Nursery Tune Records



Delightful records that teach while they entertain. 8 records (16 sides) for only **\$2.00**
 Excellent quality recordings. Unbreakable 7 inch records. Colored with nursery folk.
 Money refunded if the youngsters don't love them. Sent postpaid. No C.O.D.'s.
Canterbury Studios, Dept. 6
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AROUND



Town and country cocktail napkins, both equally swish, come with appropriate symbols—a rural signpost or a city lamp post, and embroidered with name and address. Of fine cambric linen, imported from Switzerland, hand-finished, they are \$18 a dozen postpaid from Léron, 745 Fifth Ave., N. Y. 22.



Super—an alabaster ash tray, fully 8" in diameter, and matching stumper, unadorned except for the intrinsic loveliness of the material and simple lines, is a perfect gift for the person who insists on quality minus frills. It is imported from Italy, and the price is only \$8.50 complete, express collect from Rena Rosenthal, Inc., 71 East 57th Street, N. Y. 22.



LILLIPUTIAN FURNITURE

These heavenly miniatures are a tribute to the exacting craftsmen who model and paint them by hand. Precise to the last detail, each is an authentic reproduction of quaint Pennsylvania Dutch pieces. Finish is traditional black background with antique flower trim. Grandfather's clock is 8" high, others in proportion. Make unique and appreciated Christmas gifts.

Shown Left	Not Illustrated
#10 Secretary.....\$5.00	#3 Chair.....\$2.25
5 Dough Tray.....4.50	4 Drop Table.....3.00
18 Clock.....3.50	7 Cnr Cupb'd.....3.00
2 Settee.....4.00	11 Bndl's Bed.....3.00
9 Dower Chest.....3.00	12 Bureau.....4.00
17 Spinn'g Wheel.....5.00	13 Washstand.....3.00
1 Rocker.....3.00	14 Open Cupb'd.....5.00
8 Cradle.....2.00	15 Sink.....3.00
6 Footstool......75	16 Center Table.....2.00
Postpaid—No C.O.D.'s.	18 piece set.....\$55.00

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ELECTRIC TRAIN
 This super-safe electric train uses no house current! Runs on 4 flashlight batteries, no shack, no plug-in, all year 'round, indoors and outdoors. A 2-year old can run it! Bright colored plastic engine, tender, 2 cars, automatic coupling, remote control box, 12 sections aluminum track. **12.95**
 Complete with 4 batteries, Postpaid

SERVICE STATION
 Any boy would trade all his treasures for this, for everything works in this model garage and service station! The "gas" tank can be filled with water, the automobile tank with "gas," the motor hood lifts up, and "oil" can be drained. All working parts are plastic, the garage itself is colored masonry and wood. Postpaid..... **1.95**

DOUBLE DOLLY
 Turn this very tricky 2-headed doll upside down, pull down her skirt, and—presto, she's a different doll! Little girls love its make-believe possibilities, its cuddly softness. Easy to clean, too. About 12" high.
 Postpaid **1.00**

Beautiful new, 36-page, illustrated catalog now available; send 10c in coin to cover handling
Satisfaction Guaranteed

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 Scarcely anyone needs an introduction to "Alice", the story that starts when she follows a busy white rabbit down a rabbit hole. Resist if you can the charms of these charming new ceramic figurines by Betty Harrington... Alice in turquoise blue and the white rabbit elegant in a green cut-away. Alice is 4 3/4 inches tall and is priced \$3.75... White Rabbit, 5 1/2 in. tall, \$2.75.
\$6.00 the set Postpaid in the U. S.
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 Deluxe edition of Alice in Wonderland with Tennial illustrations in color, \$2.00, Postpaid.
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 Add 15¢ for delivery **\$2.00**
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Christine

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 ★ AN EXCLUSIVE DESIGN
 ★ A COLLECTOR'S ITEM
 ★ MAILED POSTPAID
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"Christine" will arrive in a gaily-decorated package bearing the cherished "Santa Claus" post-mark!
\$3.50
 POSTPAID

Luxuriously dressed in red cape with white fur trim, green gown of rayon satin billowed by a crinoline underskirt. Wavy hair, movable arms. 8" tall. Unbreakable! No 11-Q.

House of Dolls
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A BLACKBOARD THAT'S WHITE
 NO DUST NO EYESTRAIN

Ideal for Child's Use... or as a Memo Board in the Home, Office or Factory
 A new kind of blackboard. Doctors have found they reduce eye strain, also better color contrast. 8 assorted PLUS LITE Washable color crayons are provided. Can be easily removed from clothing or woodwork... will not break when dropped. Whiteboard surface is of resistant resin — won't chip or become sticky. Model 20 (as illustrated) has 18"x24" drawing area on masonry base; 1 1/2" red lacquered frame; 14" crayon rack. Complete with crayons and flannel erasing cloth. \$4.25 post paid. Order yours today—cash, check or money order. Specify: Child, home, office or factory.

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LIFELIKE KIDDY PONY

FOR KIDDIES from 2 to 8 Years of Age

\$22.00

ROCKING HORSE MODEL

VELVETEEN FINISH

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A LIFETIME THRILL FOR THE YOUNGSTERS
 This year give them the Xmas they'll never forget—let them thrill with the joy of a romping gallop on this realistic pony. Big and sturdy for safety. Surprisingly realistic in a variety of beautiful finishes—both rocker and glider types. In genuine calfskin or rich fur-like velveteen coverings with genuine leather saddle and reins. Stirrups and frame-work of durable aluminum. Orders received by Dec. 12th will be delivered for Xmas. Express collect. Cash with order or 50% deposit on C.O.D. Order today!

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 Stands 34 inches high, 26 inches long. For children from 3 to 8 years of age. Rich black velveteen covering. **\$25.00**
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Does Everything A Good Pipe Rack Should Do

1. Hangs on wall, convenient, smart.
2. Saves precious desk or table space.
3. Holds 14 (count 'em) pipes.
4. Air tight humidifier drawers.
5. Large drawer for all accessories.

Size 11" x 18" (Pipes not included)

Pipe Rack \$14.50 Exp. Chgs. Collect

Both racks are hand made of choice knotty pine in a mellow honey brown tone. Hand waxed and polished to a satin smooth luster.

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UNIQUE WALL FURNITURE in FRIENDLY PINE



"Ante Up" Poker Rack

Ideal for the Hook, Slice and Who's Light Boys

1. A handsome unique wall decoration.
2. Conveniently stores all card game needs.
3. Holds 400 standard size poker chips.
4. Chip holders can be used at table.
5. Large drawer for cards and accessories.

Size 11" x 16" (Poker chips not included)

Poker Chip Rack \$18.50 Exp. Chgs. Collect

Check or money order—no C.O.D. please.



THIRST EXTINGUISHER

Cocktail Shaker



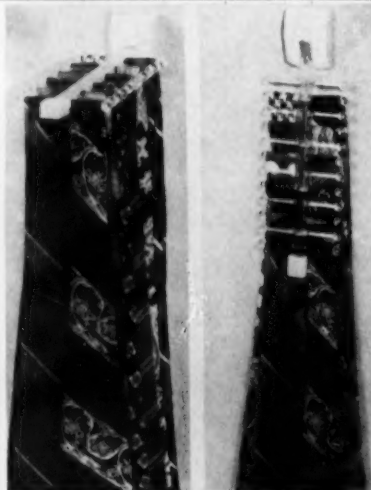
Here's the perfect gift they'll talk about every time they use it! A Cocktail Shaker that is an exact smaller edition of a Fire Extinguisher—handsome, distinctive and really practical. It is finished in super-chrome plate, polished mirror-bright; with silver-plated interior for perfect drinks always.

Witty engraved instructions on shaker, and a built-in strainer. Generous 60 oz. capacity, yet only 12" high.

Price \$18.50 Postpaid. Sorry, no COD's.



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LORD RAGLAN TIE RACK

Keeps ties neat; folds down flat when not in use. Holds 24 ties. In lightweight durable plastic. All Ivory or with Ivory Base and Clear Hanger. Attractively Gift Boxed. \$1.50 Postpaid.

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SHOPPING

Peace-time service men need a good identification bracelet, so for such a one on your list choose this one of heavy sterling, rhodium-finished to prevent tarnishing. Soldered links are extra strong. \$8.95, incl. tax and post. Engraving, 8c a letter. George Stern, 191 Madison Ave., New York 16.

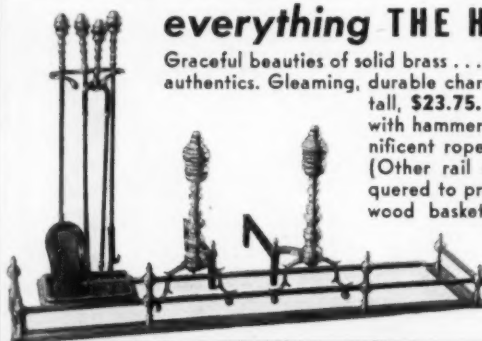


A desk pen set is a wonderful thing to have and there's no chance of this one running dry. The base holds ink for a whole year—guaranteed—and the extra bottle guarantees another year of free-flowing signatures and penmanship. Made by the W. A. Sheaffer Pen Co. Set comes in black or brown. \$5, post. 25c from Janss, 725 Rahway Ave., Elizabeth, N. J.



everything THE HEARTH DESIRES!

Graceful beauties of solid brass... reproductions of Early American authentic. Gleaming, durable charm for the fireside. Andirons, 18" tall, \$23.75. Matching tools, 28" tall, with hammered brass base, \$23.50. Magnificent rope-rail, 48" long, \$25.50. (Other rail sizes available.) All double-lacquered to prevent tarnishing! Also solid brass wood scuttle or coal scuttle, \$15.75 each. Gift perfect!



Sent postpaid. Sorry, no c.o.d.'s. **HOMECRAFT Products** 71-55 AUSTIN STREET - DEPT. G FOREST HILLS, N. Y.



SHARP KNIVES



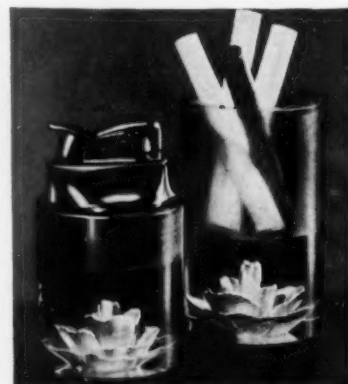
JUST A TWIST OF THE WRIST and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.

Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRU-BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated—easy to attach and operate. Satisfaction or Money Refunded

HONE-RITE, BOX 84 ONTARIOVILLE, ILL. Kindly send me _____ of these guaranteed "HONE-RITE" Knife Sharpeners postpaid, for which I enclose \$1.50 ea.

Name _____ Address _____

Makes A Perfect Gift Too



Hand Carved Lighter Set

Beautiful life like flower, interior carved in lustrous Plexiglas. The coloring so realistic, you will honestly believe an actual flower has been encased in these crystal clear 2 inch rods. Nationally known Evans lighter inserted. \$15 A SET. NO C.O.D. PINESBRIDGE ROAD, OSSINING, N. Y.

Alport PRODUCTS

The Christmas Gift for the Man Who "Has Everything"

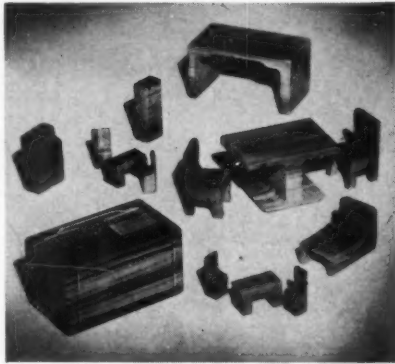


Give him a 1949 Dartnell Personal Record Book—the aristocrat of appointment, memo and personal desk books. He will use it every day on his desk at home, at the office or on trips. For 25 years the Dartnell has been the choice of top business executives, professional men, high army and navy officers.

Hand bound in luxurious imported leather with gilt edges. Size 5 x 8 inches. 200 pages for appointments and personal memos. 200 pages of useful data. A place to keep track of anniversaries, golf scores, investments, income tax deductions, etc. Lists best hotels in leading cities, railroad and air fares, road mileages, etc.

In beautiful gift box \$5.50 Name imprinted in gold, 30c extra DARTNELL CORP., 4652 Ravenswood Ave., Chicago 40, Ill.

AROUND

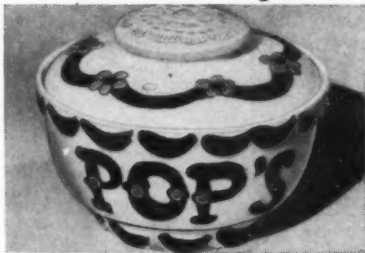


Jigsaw furniture, and well designed, too, for the more discriminating dollhouse occupants, is all cut from one block of wood 5" x 2 3/4". Good fun to take apart and put together again, it's an entertaining little stocking present for only \$1.75 postpaid. From The Green Jade Tree Gift Shop, 10 Sanford Street, Fairfield, Conn.



Not cookies nor candies—but the most superb confections you could serve with wine, afternoon tea or iced desserts are "Hills of Westchester's" chocolate leaves, florentines and noisettes. A pound assortment of these and other luscious tidbits will delight anyone. \$2.50 lb., Post. 35c. Vendôme, 415 Madison Ave., N. Y.

Where do you PARK YOUR TEETH?



Here's the original **TOOTH GARAGE**—the hard-to-find gift that has no substitute! Acclaimed by **UNITED PRESS** in a feature story. (Copy of story accompanies every order.) Hailed as the gift most in demand for the year!
The **TOOTH GARAGE** is scientifically designed for sane, sanitary, and safe parking of false teeth . . . can be filled with water. Air holes for ventilation.
Fashioned in pottery with colorful, hand-painted decoration. Lettered **MOM'S** or **POP'S**; also unlettered with floral design for those others you wish to please. Indicate choice.
\$2.50 ppd. Money refunded if not satisfied. No C.O.D.'s, please.
Send for new catalog of unusual gifts

545 fifth avenue, dept. g **bren linda** new york 17, n. y.

"Pin-Up" Sewing Rack

AN EYEFUL OF DEMURE EFFICIENCY

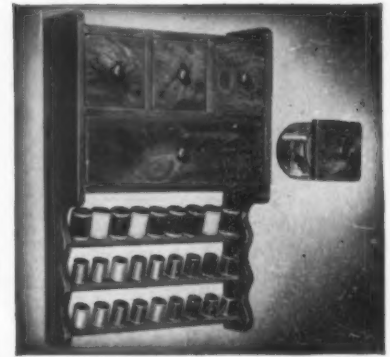
Holds 27 spools of thread. Small full vision jar drawers for buttons, snaps, pins, etc. Large drawer for scissors, tape, needles, etc.

Size 13" x 18" (Thread not included)
Sewing Rack \$14.50 Exp. Chgs. Collect

Both racks are hand made of choice knotty pine in a mellow honey brown tone. Hand waxed and polished for a satin smooth luster.

Write for folder of

UNIQUE WALL FURNITURE IN FRIENDLY PINE



Wall Coin Bank

CHARMING WALL RACK WITH A PURPOSE

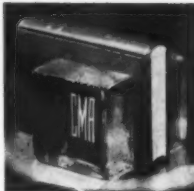
It will be a delightful, convenient reminder for your spare change. Holds nine of money. The five drawers (with coin slots above) are ideal for budget, family or just plain saving. Secret locks, no keys to lose.

Size 11" x 16" \$18.50 Exp. Chg. Collect
Check or money order—no C.O.D.'s please.

Yield House
BOX 179 310 CONWAY, N.H.
Dept. G-11



GLASS BLOCK BOOK ENDS



\$7.50 per pair
prepaid
MONOGRAMMED!
Solidly handsome, 5" square 2 1/2" deep with mottled edges. Greenish cast crystal simulating bubbling brook water. Perfect complement to any home or office. Complete with 1, 2 or 3 letter large block monogram.

DRESSING TABLE TRIO

\$1.95 per set
prepaid
PERSONALIZED!

A trio of crystal bottles for dressing table or shelf. Each personalized with 1, 2 or 3 letters sand-carved. An ideal gift for Miss Lady. Covered crystal powder jar to match. 3 1/4" in diameter, personalized—\$1.95 each.



Write for New Free Gifts and Housewares Catalog

MEREDITH, INC.

Evanston, Illinois



A bewitching, snow-white tree with festoons of cellophane-wrapped, bright red sour balls and Schrafft's gay, red candy canes, white-striped for effect! For yourself or your holiday hostess.

23 in. \$6.50 30 in. \$8.50 33 in. \$12
Postage extra. Shipping weight, 6, 9 and 10 lbs.

SCHRAFFT'S

1496 Broadway, New York 18

TRAVEL SUITERS* Protect Clothing



NO WRINKLES Suits hang straight and stay pressed in Travel Suiters*. Save many times their cost in fewer cleaning bills while traveling. Waterproof, dustproof, long-wearing coated fabrics. Full-length zipper. Holds 3 suits and accessories. No bulky gussets. Ideal for gifts. 24x40", brown or saddle tan leathercloth. **\$10**

MAIL ORDERS ACCEPTED
Write for free illustrated folder showing \$6.50 to \$10 styles.

MINER CORP.

P. O. Box 2744 Denver 1, Colo.
*Trade Mark and patents applied for.

PORTABLE DRIVING RANGE

A gift to delight any golfer

Any golfer, expert or beginner, will love this portable driving range. Swing away indoors or out—rain or shine. Captive ball snaps back to teed position. No damage to carpet or lawn. Healthful fun for everyone.

Imagine a 250 yd. drive in your living room! Unbelievable? Try it! Order NOW for Christmas.

**KEEP IN FORM—
CUT YOUR SCORE—
THRILLS GALORE!**

Complete. 3 balls, target, instructions. Express charges collect. No COD's.

\$7.95



MASTERCRAFT PRODUCTS
60 SOUTH ST., BOSTON, MASS.



Studio Books

Two Wonderful New Gift Books for Christmas

AMERICAN QUILTS

By Elizabeth W. Robertson. A beautiful book with over 200 large illustrations of early quilts. The historical text gives a complete background, telling how the quilts were made, the materials used, the conditions under which they were produced. All the different kinds are illustrated. A book for collectors and everyone who can sew. \$6.50

FLOWER ARRANGEMENTS

By Caroline E. Peterson. This is probably the most beautiful book on flower arrangements ever produced. The gorgeous color plates (eight of them), suitable for framing, also monochromes printed on heavy de luxe paper, make this the gift book of any season! Instructions are given. \$7.50

Free illustrated catalog of art and decoration books available.

Send the books checked, I enclose check for \$ Send C.O.D.

Name

Address

THE STUDIO PUBLICATIONS • 381 FOURTH AVENUE • NEW YORK CITY 16, N. Y.

California DATES in OLD BRANDY



Large soft, fancy California dates in 6-year-old, aged-in-the-wood brandy. An epicure's delight. Attractive oak barrel retains flavor and has an endless variety of uses. 5-lb. Barrel, \$7.95 post paid. 5-lb. Barrel, \$12.95 postpaid.

Write for our Catalog of Distinctive Gifts From THE WORLD FAMOUS HOLLYWOOD BROWN DERBY Restaurant

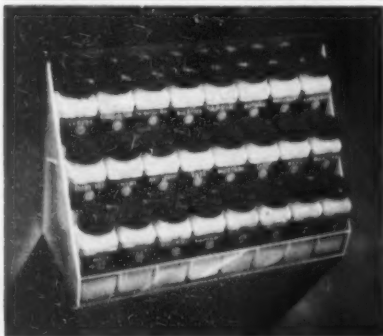
Pure JELLIES and PRESERVES from Oregon



The Brown Derby scoured the whole Pacific Northwest to find these finest jellies and preserves. This particular package is prepared exclusively for us by Dickinson of Oregon and is the finest we have found in 20 years of looking. Custom pack includes: 2 Wild Blackberry Jelly, 2 Wild Blackberry Preserves, 2 Fancy Marshall Strawberry Preserves. All in 12 oz. glasses (the glasses are decorated with little Scotties—use them for tableware). \$5.95 postpaid.

The BROWN DERBY HOLLYWOOD PRODUCTS

1628-L North Vine Street • Hollywood 28, California



Spice Trader Jim's SPICES 'N ERBS

Attractive plastic rack containing 24 Spices 'n Erbs that can be hung on the wall. Ideal Xmas gift, bridal shower gift, wedding present or just for the family. Contents: Sweet Basil, Roast Meat Seasoning, Ground Cumin, Rubbed Sage, Ground Cardamom, Ground Cinnamon, Barbecue Spice, Whole Peppercorns, Ground Bay Leaves, Marjoram, Ground Mustard, Thyme, Whole Celery Seed, Curry Powder, Ground Nutmeg, Whole Cloves, Ground Allspice, Whole Mustard Seed, Rosemary, Ground Mace, Remoulade Sauce Dry-Mix, French Dressing Dry-Mix, Ground Cloves and Royal Spanish Paprika. Packed in attractive opal shakers with red tops.

\$12.00

No C.O.D.'s—Orders Postpaid In U. S. A.

SPICE SET

IDEAL FOR GIFTS



\$2.50

Twelve different spices from the far corners of the earth: Ground Allspice, Ground Cinnamon, Chili Powder, Celery Salt, Ground Cloves, Pure Black Pepper, Ground Mace, Ground Nutmeg, Ground Ginger, Ground Mustard, Rubbed Dalmatian Sage and Ground Turmeric. Packed in red metal sift top cans and attractively gift wrapped in Cello Gift Box.

SPICE TRADER JIM

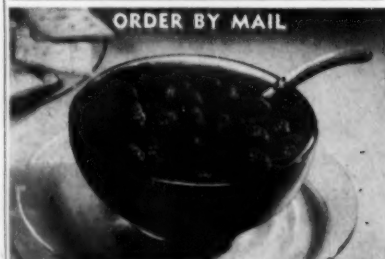
C/O DAVIS MANUFACTURING CO. KNOXVILLE, TENNESSEE

The discriminating GIFT delicious California FIGS

3 lbs. postpaid \$2.00 5 lbs. \$3.00

Jumbo-size Softened figs, more tender, more luscious than you have ever tasted. Freshly packed and shipped the day you instruct. Fail-wrapped gift box—your card enclosed. Every box fully guaranteed.

Write to RANCHERO ALBERTO Rancho de los Padres P.O. BOX 1987 FRESNO, CALIFORNIA



ORDER BY MAIL

Wonderful Tasty Holiday Gift Pure Louisiana STRAWBERRY PRESERVES

Expertly made from the choicest berries of this year's crop

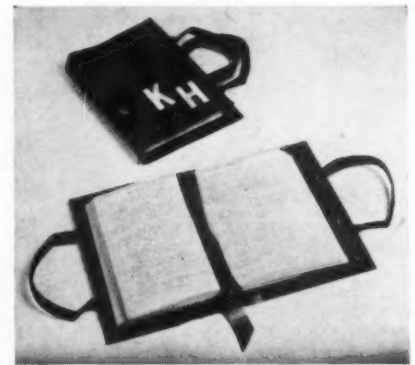
Carton of 4 1-lb. Jars	\$2.95
	Ppd.
Carton of 8 1-lb. Jars	\$5.75
	Ppd.
Carton of 12 1-lb. Jars	\$8.50
	Ppd.

Gift Folder Sent on Request LOUISIANA DELICACIES CO., Inc. 3520 Frenchmen St., New Orleans 22, La.



SHOPPING

A good book jacket is sure to please a traveler, whether on the Queen Mary, the suburban 8:15 or the local subway. This one is felt: red, green, brown or royal blue, with 1, 2, or 3 2" letters, in contrasting felt and a ribbon place mark. \$1.75 ppd., so check off bookworms on your list. Meredith, Inc., 1022 Grey Ave., Evanston, Ill.



Beautiful soup—and lots of it—keeps hot and flavorful in an old-fashioned family-size tureen. It holds a full quart—enough for a buffet party or to take the edge off even Junior's appetite. French faience ware, with peasant colors on cream. \$14.95, exp. col. Union, Columbus 15, Ohio.



From "America's Little Switzerland"—

Delicious CHEESE ASSORTMENT with PEASANT TRAY...

The charm of Swiss artistry — the goodness of Swiss Colony cheeses! A 16-in. cheese service tray painted in oils — with 5 lbs. of aged, natural cheeses—Summer-cured Swiss, Brick, Port Salut, Rexoli, Glarus, and Camembert. Tray and cheese assortment, gift boxed, shipped anywhere in U.S.A...\$18.50

Write for catalog of other cheese assortments

SWISS COLONY • 74 Cheese Row • MONROE, WIS.

Rich, mellow MINCEMEAT aged in wood



AN OLD COLONIAL RECIPE, inspired this superbly flavored Colony House Mince-meat. Liberally laced with fine sherry and hearty New England rum, prepared and aged with special care. Makes unforgettable mince pies of matchless fragrance and flavor.

AN IDEAL GIFT! The quaint MAPLE FINISHED FIRKIN (alone retailing for \$1.50) makes a most attractive container for cookies or candy, sugar or tobacco.

FOUR FULL POUNDS in Firkin, only \$4.65 postpaid No C.O.D.'s, please

Colony Kitchens Pantry #6 NORFOLK, VA.

DATES FRESH RANCH DATES



Showbox (1 lb.)...\$1.60 Slowly ripened in California sun—bite into its luscious meaty goodness. Beautifully packed in round transparent plastic to show off how plump, full, and rich the fruit looks.

PERFECT FOR YOUR CHRISTMAS GIFTS



Drum Box.....\$2.35 Chuck filled to the brim with sweet, savory flavor. As juicy and delicious as it is wholesome. Two and a fourth pounds of fancy dates.

Delivery costs prepaid within the U. S.



Book Box (2 lbs.)...\$2.95 The tasty fancy dates boxed in lovely redwood, straight-from-the-majestic-Sequoia-country.

Nash's Desert Ranch: P. O. Box 832, Palm Springs, California

AROUND



All mettle are the horses and all metal is a gaily painted replica of a 19th-century toy brougham, set on a base of polished wood to make a colorful lamp. A nostalgic touch for desk, library, game room, bar. With yellow fabric shade, 20" high. \$19.95 complete exp. col. Byock & Williams, 95 Halsey St., Newark 2, N. J.



Gentlemen prefer the distilled masculine spicy after-shave fragrance of Bay Rum. So give "him" a 24-oz. bottle of the genuine thing, imported from St. Thomas in the Virgin Islands, accompanied by a quaint American barber bottle of hand-blown cranberry and opal glass. Set is \$5.95 ppd. Carl Forslund, Fulton Street, East, Grand Rapids 2, Mich.



WILD RICE GIFT PACKAGE
Your friends will love this new gift package. It's right from the Indian section of Minnesota. The delicious wild rice and jellies are especially good with meat and game.
2 lbs. of Minnesota Spring Fed Lake Wild Rice
1 10 oz. jar of Wild Grape Jelly
1 10 oz. jar of Wild High Bush Cranberry Jelly
1 1 lb. jar of Lingonberry Jelly
All these products grow wild in Minnesota. This Bargain Gift Package only \$5.00 ppd. Send for famous Gokey "Sporting" Catalog
GOKEY, St. Paul 1, Minn.

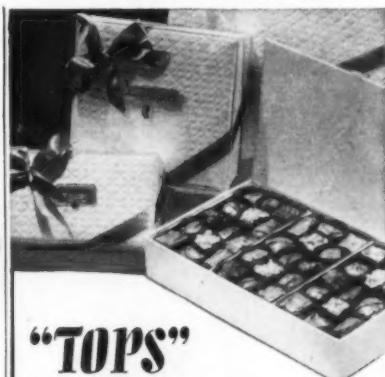
CALIFORNIA FRUITS



GIFTS OF FRUITS
I ship my finest new crop fruits and confections direct to your friends, enclosing your card. Beautifully packed in handsome baskets and Redwood boxes. Satisfaction or money back. Reference: Dun & Bradstreet. Write on business stationery for quantity discounts.

BASKET TRAY
Genuine hand woven bamboo basket tray packed with California's finest fruits, candied cherries and pineapple, stuffed fruits, dates and nut confections. Delivered prepaid anywhere in U.S.
3 lb. SIZE \$4.95
1 1/2 lb. SIZE \$2.95

WRITE FOR FREE CATALOG
CANOGA FARM, R. F. D. 2, ENCINO, CALIF.



"TOPS" in a Gift Box

Maud Muller's Top assortment of old fashioned thick coated chocolates in a beautiful white quilted box with removable label . . . makes a lovely handkerchief, hosiery or jewelry box. A double gift. \$1.85 for 1 lb. Add \$1.40 per lb. for 2, 3, and 4 lb. boxes, postpaid. Satisfaction guaranteed.

Maud Muller Candies
303 DICKEY BLDG., DAYTON 2, OHIO

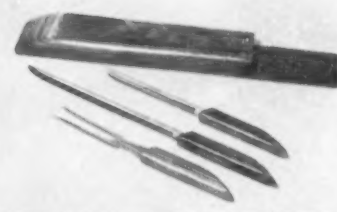
GIANT Salt, Pepper, and Sugar Shakers



These distinctive mammoth shakers (5 1/2" high) are a Brown Derby exclusive. In copper, they are \$6.50 apiece. Set of 3, \$18.95. In heavy silver plate (with non-corrosive nickel interiors), \$8.95 each, or set of three in silver, \$25.00, plus 20% Federal tax. All prices postpaid.

Write for our Catalog of Distinctive Gifts
From
THE WORLD FAMOUS HOLLYWOOD
BROWN DERBY RESTAURANT

SELF SHARPENING CARVERS



Here's the "knife that sharpens itself", in a unique Pakkawood case. Blades are of chrome-vanadium steel, hollow ground to razor sharpness. Made by Robeson, fine cutlery manufacturers since 1879. One 11" ham and roast knife in case \$10. Same knife plus English type prong fork, \$15. Same knife plus one 7" steak and trimming knife also \$15. All three pieces (11" and 7" knives and fork), \$22.50. All prices postpaid.

The BROWN DERBY HOLLYWOOD PRODUCTS

1628-K North Vine Street • Hollywood 28, California



Old-Fashioned HOMEMADE POPCORN BALLS

Everybody likes this old-fashioned treat . . . crisp, crunchy popcorn formed into snowy balls of goodness by a crystal clear syrup made from pure wholesome sugar (not molasses). Each ball individually wrapped in gay colored wax paper. Ideal for hanging on Xmas tree — or for just plain munching. Made and shipped in December. Box of 12 — \$1.50 postpaid in U.S.A.

FARM HOME Summer SAUSAGE

A delicious blend of selected choice meats—tastefully seasoned. Leisurely smoked—over smoldering, fragrant, genuine hickory logs. A year 'round country treat. Needs no refrigeration. One large sausage to carton \$2.00 postpaid in U. S. A.

FARM HOME FOODS, Dept. H, Watertown, Wis. also Famous WATERTOWN GOOSE send for details



GIFT CADDIES

Only the finest cheeses—with a tang and flavor that will excite the palates of the most sophisticated. Made and cured to the peak of perfection by members of our Guild who have won highest medals and awards in national and international dairy expositions.



Guild GOURMET Caddy

\$3.50 postpaid. Add 25c west of Denver

An excellent assortment of six Guild Cheeses—2 lbs. 4 oz. —Blue and Aged Club CheeSnak, Buffet (Romadour type), LeRoi, Cheddar and Brick.



Guild CONNOISSEUR Caddy

\$7 postpaid Add 35c west of Denver

Ten Guild varieties—5 lbs. 7 oz.—Blue, Smoky, Spicy and Aged Club CheeSnak, Buffet (Romadour type), LeRoi, Edam, Brick, Cheddar and Swiss.



Guild PETITE Caddy

The most unusually flavored cheeses you ever ate. Four easy-to-spread CheeSnaks, Blue, Smoky, Spicy and Aged Club.

\$1.50 postpaid Add 10c west Denver

Order now for yourself or send gift list and we'll take care of all details. Send check or money order. No C.O.D. Ask for circular of other fine Guild gift assortments.

WISCONSIN CHEESE MAKERS GUILD
4521 W. Forest Home Ave., Milwaukee 14, Wis.



You'll love these more delightful PECAN PRALINES!

Not the usual "saucer-size" which is really more than one desires to eat, but dainty 1 1/2 in. delights that pack approximately 30 to the 1-lb. box! Go so much further! Generously filled and crested with choice, new crop Georgia pecans; crunchy enough, yet smooth and creamy, pure maple flavored. Pleasing thousands of re-order customers throughout America. Order for self; send gift list, we'll mail to others. Send check or money order—no CODs, please.

1-lb. box POSTPAID \$1.50 Approx. 30 pcs.

Stuckey's Box H, Rt. 4 Eastman, Ga.

Taste Treat for Yourself, For Christmas Gifts
WISCONSIN CHEESE
 6 Delicious Varieties in a Metal Container



3.95

Matchless flavor, unusual assortment, direct from America's cheese center. Here's the selection packed in a colorful metal container with Wisconsin farm scene: Mel-O-Pure (11 oz.), Cheddar Tangy Link (8 oz.), Saluette (4 oz.), Gouda (11 oz.), Natural Cheddar (8 oz.), Smoky Link (8 oz.). Gift packed, addressed, shipped express prepaid anywhere in U.S. Order for yourself, or send your own gift cards and we'll do the rest.

BOSTON STORE
 MILWAUKEE 3, WISCONSIN

Wonderful Gift
 TO GIVE OR TO GET



"Home-Baked" KIND OF **FRUIT CAKE**

Here's a rich, tender-textured fruit cake lavishly crammed with an intriguing assortment of golden raisins, glazed pineapple, candied cherries and plump, delicious pecans. Dressed in gay, holiday cellophane and packed in beautiful colorful, round metal container which is ideal for sewing materials, cookies, candies, etc., when last luscious nibble of cake is gone. Snug fitting cover beautifully decorated with floral design taken from actual color photograph. Omar Fruit Cake is made the "home-baked" way by the famous Omar Bakeries. Thirty years' baking experience. Millions of satisfied customers. Protected by durable shipping box, ready for mailing. We will enclose your greeting card, if you wish . . . or one like that shown below. Send check or money order TODAY.

BUSINESS MEN! Let Omar Fruit Cake solve your customer or employee gift problem. You furnish the names and addresses—we'll handle all shipping details for one cake or a hundred.

2 LBS. \$2⁹⁹
 PREPAID IN U. S.

Free!

A gay, top-quality greeting card free with every cake. Your name filled in by hand, if desired! Adds a warm personal touch when sending cake as a gift. Order today!

OMAR BAKERIES
 1910 Harney Street, Dept. C, Omaha, Neb.

ORDER BY MAIL



PURE BLUEBERRY JAM
 FROM WASHINGTON STATE

FINEST IN THE WORLD
 Carton of 4 1-lb. jars \$3.25
 Carton of 8 1-lb. jars \$5.95

Fancy Gift Package
 Postpaid—No C.O.D.s

New Crop . . . Choice Berries
 from
WILDCLIFFE FARM
 R. F. D. No. 2 • BOTHELL, WASHINGTON
 CHAS. M. THOMSEN, Prop.



Georgia Country Cured Hams!

Close your eyes, smack your lips and sniff that heavenly aroma! For you who know how wonderfully good it is, 'nough said. But if you're one of those good liver who all your life have heard about Georgia Country Ham—and never tasted it—here's your chance!

These are sugar-cured; smoked over beds of slow burning hickory. Properly trimmed, firm, fully cured. Slice for frying, broiling, or bake for slicing—best ham you ever ate! 12 to 20 lbs.—95c lb. State approximate weight; send \$2.00 with order. Shipped express collect, balance C. O. D.

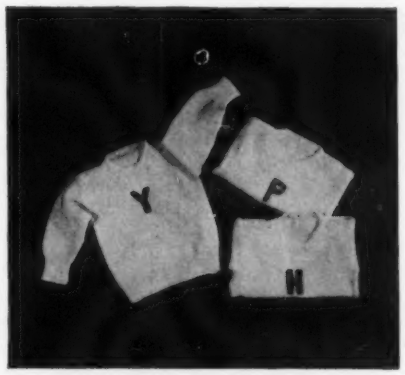
Stuckey's

BOX H, ROUTE 4, EASTMAN, GEORGIA

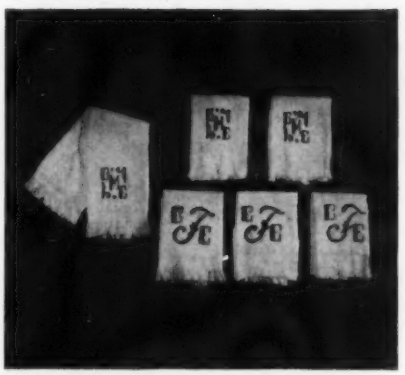


SHOPPING

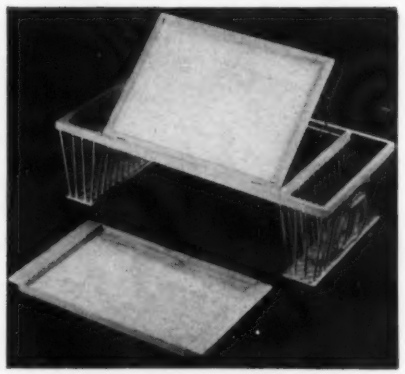
College sweaters for pint-size athletes are hand-knit of the softest white wool, sized for one- or two-year-olds. Pictured are the Big Three, but you can order any college letter, in its appropriate color. One-year size, \$5.95; two-year, \$6.95; plus 30c post. New York Exchange for Woman's Work, 541 Madison Avenue, New York 22.



Finger-tip towels that need no ironing should be in every woman's linen closet, we think. These are terry cloth, with 3-letter monograms in two styles. Towels are white, yellow, pink, blue or green, and can be monogrammed in any color. 10" x 16"; minimum order 6, \$5.75 ppd. Anita Gardner, 105 East 57th St., New York 22.



New and improved version of a good old standby. A beautifully made bed tray with a tilt top for reading and a removable tray for serving meals. Side pockets are useful for magazines, writing materials and cosmetics. In bleached oak, or ivory. \$17.50 plus \$1.50 for shipping. Designed for Living, 131 E. 57 St., New York 22.



CRISPER TASTIER BACON WITH THIS NEW BACON GRILL



ONLY \$3.95
 Postpaid

You're sure to boost your reputation as a great hand with bacon, by using this new bacon grill. Perforated lid holds bacon flat. Grease automatically flows down into well, leaving bacon delightfully crispier and tastier. Streamlined design in handsome, easy-to-keep-clean aluminum. Send check or money order. No C.O.D.'s please!

EMBASSY DISTRIBUTORS—DEPT. L
 64 GRAMATAN AVE., MOUNT VERNON, N. Y.

Double Goodness!



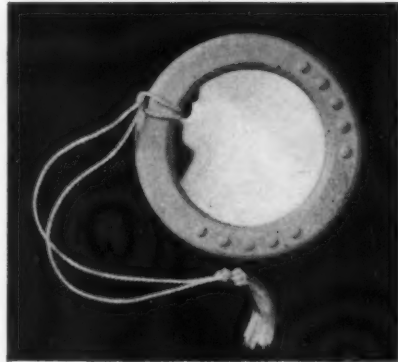
PECANCHO PRALINES '48 . . .
 48 bite-size, chewy Pralines . . . your first choice as a "Candy Date" for '48! Also in chocolate almond, \$2.50 POSTPAID



WISH YOU WELL . . .
 A Well of Candy Goodness . . . filled with tasty, bite-size nibs, assorted flavors, \$1.25 POSTPAID

John Franklin Moore
INDUSTRIES • DALLAS, TEXAS
 One of America's Distinguished Names

AROUND



Baby See is a teething ring—unbreakable mirror combination and one of the most entertaining gadgets to appear for a long time. Children will be amused for hours on end, and so will grownup onlookers. Washable, it comes in pink and blue. \$1 plus 15c post. Lewis & Conger, 1152 Avenue of Americas, New York 19, New York.



Somebody coming? The white rabbit is all agog, but he's not afraid—being made of cast iron and copied from an antique ancestor. He's the most beguiling bunny we've met in a coon's age, for garden, patio or terrace. He's 10" x 11"; weighs 12 lbs.; white-painted and absolutely rust-proof. \$12.50, exp. col. Garden Guest Co., 1812 N. 28th Street, Waco, Texas.



A lamp to suit your individual taste is one you finish yourself. By placing a figurine, vase, planter, clock or any other knickknack on the base, and adding a shade, you have a lamp that's distinctly yours. 24" tall, it comes in blond, walnut, mahogany, maple or dull black finish. \$4 ppd. Royce Co., 1315 W. Florence Ave., Inglewood, California.

THE WORLD'S RAREST Dates

Buy them as they come off the trees... direct from the famous Faber Date Ranch to you! Ranch-fresh, plump and luscious, with more eating-goodness than you can imagine.

The "Candy that Grows on Trees" at its very, very best. Rich, meaty Deglet Noors and other selected ranch-fresh varieties... picked at the precise moment of their sun-ripened perfection, and carefully packed in 3 lb. and 5 lb. cartons. You'll love them!

Special! The ideal answer to your Gift problem. 12-1 lb. baskets of superb quality Dates... individually wrapped in cellophane to preserve their distinctively delicious ranch-freshness!

3 lb. Ctn. **\$3.75**
5 lb. Ctn. **\$5.75**

12-1 lb. Bkts. **\$11.95**

All shipments prepaid, insured—No C.O.D.'s please. Indicate items desired; enclose check or money order and mail today to:

FABER DATE RANCH
P. O. BOX 100, PALM DESERT
RIVERSIDE COUNTY, CALIFORNIA

TO EVERYONE . . . EVERYWHERE—
Santa's Chocolates
WRAPPED . . . ADDRESSED . . . MAILED

direct from
SANTA CLAUS LAND

POSTMARKED from **SANTA CLAUS, INDIANA**

A specially-selected assortment of truly fine light and dark chocolates, actually mailed from Santa's home. Be original! Send delicious Santa's Chocolates to the "favorites" on your list. Pre-Christmas delivery, we promise!

No. 1003 2 1/2 lb. box . . . **\$2.89**
No. 1005 5 lb. box . . . **\$4.95**

WRITE FOR TOY & GIFT CATALOG

Santa Claus Land
22 HOLIDAY BLVD. SANTA CLAUS, INDIANA

For Christmas . . . still time to order

RARE FRUITS

Here's a truly welcome gift for everyone you hold dear. World's finest fruits—beautifully packaged and shipped direct from our prize family orchards in lovely Southern Oregon.



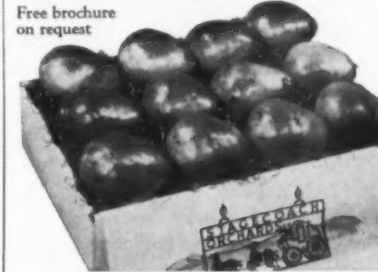
Available Dec. & Jan.

Stagecoach Fine Fruit Club

Ultimate in Christmas gifts! Magnificent fruit packages shipped every month. Christmas memberships start with gorgeous "El Grande" basket (illustrated). Then through the year come rare pears, apples, peaches, dates, cherries, grapefruit, and other marvelous treats.

Full 12-mo. Membership, \$45.95; 9 mo., \$36.95; 6 mo., \$28.95; 3 mo., \$19.95. All include large "El Grande" basket and handsome Certificate.

Free brochure on request



"EL GRANDE" FRUIT BASKET . \$14.95
Hit of anyone's Christmas. (Above.) Handwoven Mexican basket heaped with almost 25 lbs. of rare luxury fruits—rare Du Comice pears, giant "Delicious" apples, etc. Gift No. 10.

"LA BONITA" FRUIT BASKET . \$8.95
Approx. 15 lbs. of same delicious fruits—breath takingly arranged in hand woven Mexican basket. Gift No. 9.

HUGE DU COMICE PEARS . . . \$2.95
10 to 14 rare French Pears (left)—so big and juicy you eat them with a spoon. Gift No. 1.

GIANT "DELICIOUS" APPLES . \$2.95
Immense Stagecoach variety. Crisp, crunchy, laden with tingling juice. Gift No. 3.

AIRMAIL ORDERS NOW with list and check or money order. All packages express prepaid. Guaranteed perfect condition.

London Green
Box 16
Old Stage Road
MEDFORD
OREGON

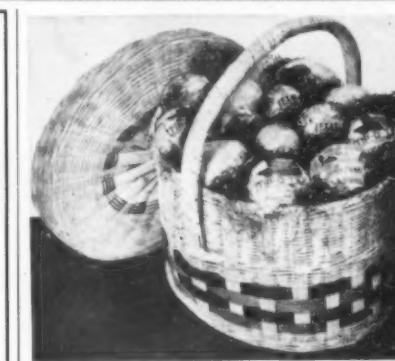
JUMBO Paper Shell Pecans

Unexcelled—Shipped Direct From My Own Orchards

King of the Pecan family. Most delightful flavor, every box unconditionally guaranteed. A most unique gift not only for Christmas but the year 'round. Some of our clientele of fifteen years' standing order each year as many as 100 boxes sent direct to list of their friends. A "try out" will convince you for always. Packed in three and five pound heavy, attractive corrugated boxes.

Prices \$3.75 & \$6.25 respectively, prepaid

J. W. WHITELEY
Warrenton Georgia



These beautifully colored bamboo baskets of Mexican handicraft find a welcome place in every home.

GIVE SOMETHING DIFFERENT

more **FRUIT** than **CAKE**

"a rare Southern Delight"
Till's by Mail!

Now, Till's famous Fruit Cake may be ordered by mail to put this famous tempting treat on your gift list. Years of experience and careful blending make each Till's Fruit Cake an exceptional taste pleasure. Chock full of choice ingredients: nuts, fruits, butter, eggs, sugar and only 8% flour! Order early to be sure of Holiday delivery. Till's Fruit Cakes, packed in individual colorful tins, postpaid: 2 lbs. \$3.50; 3 lbs. \$5.25; 4 lbs. \$7; 5 lbs. \$8.75.

Till's FRUIT CAKE
2422 North Charles St.
Baltimore 18, Maryland

This Christmas!

Direct from the semi-tropical Delta of the rich Rio Grande come these Christmas gift assortments of Texas Citrus Fruit containing NEW taste-thrilling...

RED BLUSH seedless grapefruit

These beautiful, luscious VIVID REDS are not to be confused with the familiar "Pinks". With the "Reds" are included large, sweet Naval Oranges and our special mild Tangerines in the hand-woven, oval-shaped Mexican Bamboo Baskets illustrated. Other fruit packages include holly-decorated cartons, standard crates or bushel baskets in various packs and assortments.

From the Fabulous Rio Grande Valley
—where the languorous Rio Grande River has deposited a deep layer of fertile alluvial soil, unsurpassed for the growth of finest tree-ripened Citrus Fruits.

A Gift Appreciated by Everyone

The contents of these gift baskets are enjoyed throughout the Christmas season—the baskets make it a gift that will be treasured through the years.

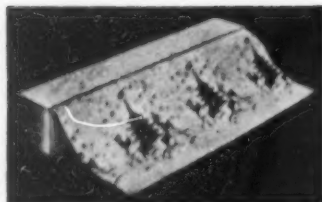
FREE! Illustrated Gift List containing full-color illustrations and prices of 18 Citrus Fruit Gift Assortments from **\$1.65 to \$6.50**

Business Concerns: RED BLUSH distinctively answers your quest for "something different" in holiday remembrances to customers. You send the list—we do the rest. Reference: Dun & Bradstreet, Inc.

PITTMAN & DAVIS
Express shippers of Texas citrus fruits since 1926
Dept. 910, HARLINGEN, TEXAS

WITHOUT OBLIGATION RUSH ME YOUR FREE GIFT LIST

Write name and address in margin, tear off and mail!



All your gift wrapping paper in one jumbo roll! 100 ft. of fine quality paper. Colorful Xmas motif: red, green and silver. 20" width. Use only what you need. Cutter edge box eliminates waste. Also available in smart pink, blue and gold on white pattern for your year-round wrapping. **\$2.75** Ppd. **PER ROLL Use it or give it!**

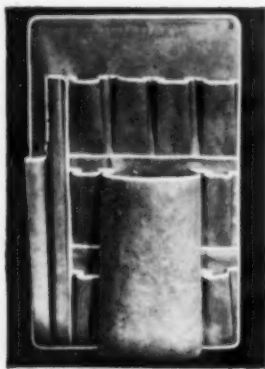
Solve "Fibber McGee" closet problems . . . your own and your friends!

This sturdily made heavy DuPont fabric, umbrella-shoe bag, 22" x 33", holds 2 umbrellas, has 8 smaller pockets for rubbers, gloves, scarfs, etc., and one huge pocket for galoshes, pocketbooks or sweaters. State choice of Navy piped with Red, Wine or Green piped with White. **\$5.95** Ppd.



COF-TEA INSTANT ELECTRIC SERVER
Makes hot drinks anywhere—anytime: Office, Hotel, College 'dorm', Snack Bar or traveling. Plug in—boils in 3 minutes for instant

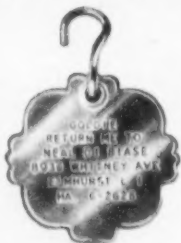
coffee—tea—bouillon—hot chocolate—heating baby bottle. Holds full pint. Attractive ribbed aluminum with heat proof grip and heavy heat proof base. 110 Volts—AC only. **\$9.95** Ppd.



Please no C. O. D.'s. Send for our circular of choice gift suggestions.

Moiras 33 Highbrook Ave., Pelham 65, N. Y.

3 Ingenious Gift Ideas!



Your Pet Is A Treasure, Protect It!

Anyone who owns a dog will be tickled pink with this chromium plated brass name tag! Each printed with the dog's and owner's names . . . 6 lines of lettering. Complete with printing. **\$1.00**. Postpaid.



Suction Cup Coasters Solve The Dripping Drink Problem!

Bright plastic coasters with an ingenious suction cup that stays with the glass! And an absorbent sponge catches the troublesome perspiration that runs down outside the glass. Set of 4, in red, green, ivory and yellow. **\$1.98**. Postpaid.

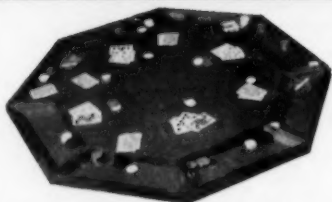


A Personalized Way to Keep Ears Warm all Winter Long!

Trim-fitting plastic ear muffs snugly lined with warm-as-toast lambskin . . . adjustable steel head band. And each with the individual's name brightly printed on in gold! Red, green, yellow and white with contrasting lining. Send name and color desired. **\$1.98**. Postpaid.

Satisfaction Guaranteed or Money Returned No C.O.D.'s. Please! Send Check or Money Order

DUN-WEL Manufacturing Co.
29 Cambridge Street, Malverne, N. Y.



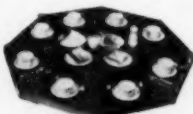
Multi-Top®—Tops for Christmas!

Fits Any Bridge Table—Perfect for Poker!

It's a fine piece of furniture . . . an ideal game table. . . Here's the table top that's really durable, attractive, and infinitely useful. Made of durable wood and compressed hardboard, in walnut finish. One side is smooth for dining . . . the other side has compartments for drinks, chips, and cards. Seats 8. Folds in half for easy storage. 48 inches across.

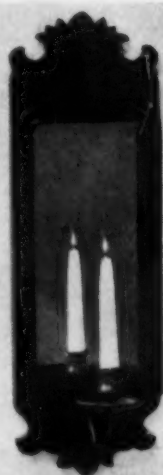
\$17.50

plus express charges collect. Weight: 20 pounds. No C.O.D.'s. Please. *Pat. Pending



RANI PRODUCTS CO., INC.
Dept. O
134 W. 25th St., New York 1, N. Y.

A Museum Piece



is the source of this unusual Colonial mirror. Handmade and hand rubbed to a soft patina finish, its distinctive old world charm is welcome anywhere. \$15 each, \$25 pair postpaid. (Pair can be seen in Sept. House & Garden, pg. 64.) Medium Mahogany Finish. 18 1/2" x 6".

Eaton Studios

25 Circle Road Scarsdale, New York

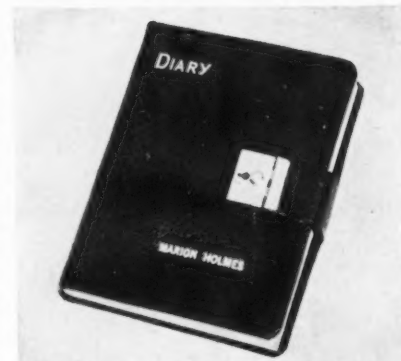


SHOPPING

Light up cocktails while you mix them with this unusual stirrer. Press the switch in the handle top and the Lucite paddle tip brightens liquid to a glamorous hue. Battery case handle is chrome-plated and screws into the plastic mixer. 10 1/2" long. **\$3.50** postpaid. Ray's Barn, 212 North Main Street, Natick, Massachusetts.



Confidentially this one-year diary keeps its owner's secrets under lock and key, whether they concern the first year at boarding school, a new job, vacation jaunts or whatever. Send name or initials to be imprinted in gold on brown leatherette cover. **\$3.50** postpaid. Helene Stevens, 6411 Hollywood Blvd., Hollywood 28, California.



SCREEN STAR

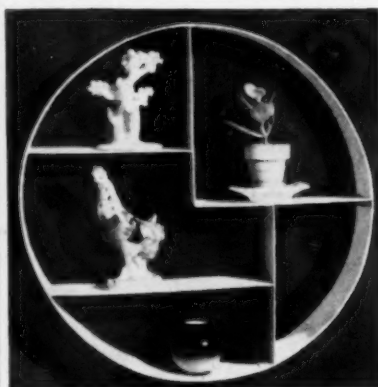
As distinguished as a family crest emblazoned on your fireplace screen, this giant Old English letter will mark your hearth with bright individuality. Wonderful for all-occasion gift giving, too.

- Sturdy polished brass
- Lacquered to prevent tarnish
- Small bolts soldered to the back to hold firmly in place
- About 6" high, 5 1/2" wide
- Nicely boxed
- Each letter is \$5. ppd. No c.o.d.'s



Frank E. Bannex

DEPT. G 101 TREMONT STREET BOSTON 8, MASS.



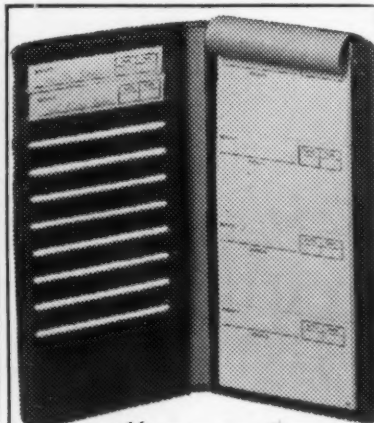
Decoret Wheel Shelf

Single **\$3.98** Twins **\$7.49**
Add 50c ea. if West of Rockies Postpaid

STYLED BY VICKY FOLEY

Adds color and interest to any room. Use also for utility in kitchen or bath. Aluminum, 15" diameter; shelves 3" deep. Choice of: Red, white, ivory, marigold yellow, ivy green. Return if not pleased. Send No Money. Order COD or send payment and save charges.

CHICAGO WELDED PRODUCTS CO.
1109 Belmont, Dept. G-11, Chicago 13, Ill.



Memo-matic

POCKET SECRETARY
THE Perfect Gift

An automatic memo system with removable cards, adaptable to any use.

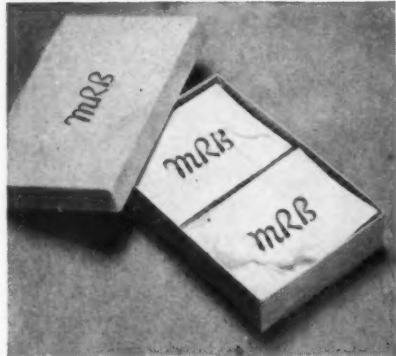
ENGLISH MOROCCO \$7.50
HAND TURNED EDGES each
BLACK OR BROWN Plus Fed. tax

Postage Prepaid—No C.O.D.'s Please

POLYCRAFT INC.

243 W. 17th Street New York, N. Y.

AROUND



Informally bold monograms draw attention and lend importance to these casual notes. Buy "Jaccard Casuals" for your own "thank you's" and to give away. In turquoise or stone gray; initials stamped in crimson or navy; \$2 for 50. Post. 10c. Mermod-Jaccard-King, Ninth and Locust Sts., St. Louis, Mo.



Glazed ceramic cherries, olives, onions and lemon designate the purpose of these individual dishes for cocktail fixings. The background color is a lovely dark olivish green and the matching 6" bowls have realistic peanuts or ears of corn. Imported from Portugal, and unbelievably priced at \$1.50 ea., ppd. from Crane's, 419 East 57th St., New York 22.

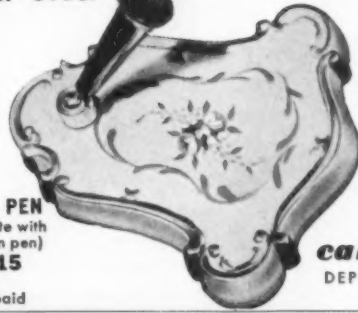
Hand-painted

● These lovely Elfinware pieces lend practical adornment and make ideal holiday gifts. Of white porcelain, each features a beautifully hand-painted floral design accented with gold scrolls. Choice of trim—pastel blue, aqua, pink, green. Satisfaction guaranteed. No c.o.d.'s, please. Order now!



TABLE LIGHTERS
\$215 PER PAIR
Postpaid

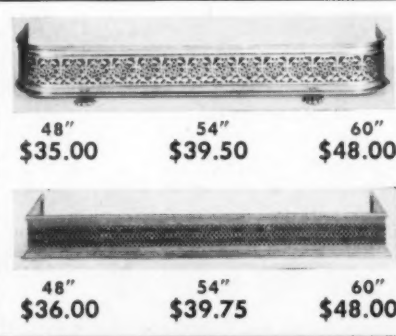
STAMP BOX
\$110
Postpaid



DESK PEN
(complete with fountain pen)
\$215
Postpaid

Special!
COMBINATION OFFER
Complete matched set . . . desk pen, stamp box and pair of table lighters. **\$5.00 POSTPAID.**

carl duncan company
DEPT. D-9, BRONXVILLE • NEW YORK



FIREPLACE FENDERS

Upper—The Tudor, pierced brass, Tudor Rose pattern. 7" high, 12" returns.

Lower—The Pembroke, reinforced pierced brass. 6" high, 12" returns.

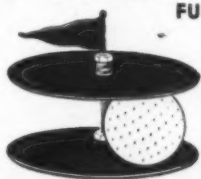
DETROIT MANTEL and TILE Co
1431 FARMER DETROIT 26
Illustrated FREE Catalog on Request

48"	54"	60"
\$35.00	\$39.50	\$48.00

48"	54"	60"
\$36.00	\$39.75	\$48.00



GIFT FOR THE GOLFER
HOLE-IN-ONE PUTTING TRAP
Score a Hole in One on Christmas Morn with the Hole-in-One Putting Trap. Takes perfect shots only, just like a cup on the green. Steel construction, use it on the rug or lawn for systematic putting practice. Every golfer on your list will appreciate Hole-in-One!



FUN FOR PARTIES

Set up several of them for a miniature putting course, using books, pillows, etc., for hazards. Lots of fun, and a very good way to improve your putting game.

Each.....\$2.00 postpaid
Set of 3 (Red, Yellow, Green . . . to make a 3-hole putting course) . . . \$5.00, postpaid

G. BERGHMAN CO.
54 South 19th Ave., Maywood, Ill.



Every man you know would love to have this huge bath sheet, 58" x 80". White only, 8.75 With 3-letter 8" monogram in black, navy, maroon, or green, 10.75. Allow 3 weeks. New York 18, N.Y.

New SPRING ACTION

SURE-GRIP ICE CUBE TONGS
by APEX

Pick up ice cubes neatly and quickly—hold them securely—with this miniature "ice-man's" tongs. Hidden spring action is the secret. A novel and useful gift that will be cherished by host and hostess. Solid brass, chromium plated, and packed with imitation ice in attractive gift box. \$1.00 postpaid. Solid sterling silver model \$3.60 postpaid including tax. Mail order today.

Floating Gifts, Dept. B-5
33 East 10th St., New York 3

only \$1.00 postpaid

WORLD'S MOST LUXURIOUS!
Hollyhaven
HOLLY

Deep green wax-like leaves, loaded with ruby-red berries, truly select from the finest English Holly trees. Wealth of sprays in all sizes. Moisture-packed to arrive tree-fresh. Beautifully styled packages, 2 sizes: FRIENDSHIP BOX—\$4 (pictured); Deluxe "BUSHEL" BOX—\$10; (check or money order) postpaid anywhere in the U. S. Most appreciated gifts. Original Hollyhaven styling folder enclosed. Hundreds thrilled. Place order now or send for literature.

GEORGE WEBER
OF
Hollyhaven

DEPT. D,
P. O. BOX 174,
SEATTLE 11, WASH.



CERAMICS

Designed for Giving!

Colorful gifts for Christmas are these highly glazed decorative accessories.

CIGARETTE BOX (5 1/2" x 4 1/4" high) with exquisitely detailed rose decoration and two 3x4" ash trays. Specify choice of colors: blue, black, red, green or yellow. \$3.50 set

CANDY BOX (6x6x4" high) with rose decoration. Specify colors to match above set. \$3.50

SNACK SET. Ideal for buffet serving and bridge parties. 11" leaf tray and cup in two-tone brown and yellow, green and yellow, or blue and yellow. \$2.75 set. \$10.50 set of 4.

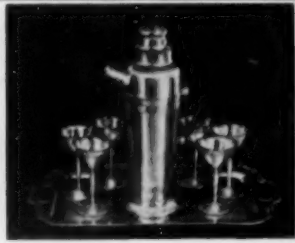
Send Check or Money Order
Postpaid—No C.O.D.'s please
SATISFACTION GUARANTEED

OVERSEAS IMPORTING
1123 W. Grand Ave., Chicago, Illinois



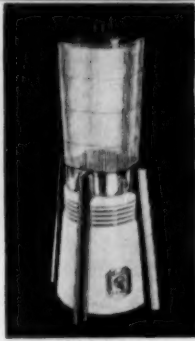
\$36.00
(Fed. Tax Incl.)

Vacuum Ice Tub, wrought in classic design. Heavy silver plate on copper.



\$15.00

8-pc. Chrome plated Cocktail Service for 6. Shaker and stemware lined. Cocktail shaker only, \$7.50.



\$39.50

De Luxe Waring Blendor opens new world of super smooth blended taste sensations, from a delicious Daiquiri to tempting pancakes for "morning after".

"Here's How" GIFTS FOR MEN

The Head Man of the House will find uses for these lusty and dignified gimmicks, and the Mistress of the Manor will trot them out proudly for refreshment of the Sewing Circle.



Sorry, No C.O.D.'s. Postage prepaid.

Virginia Giftercrafts
OF WILLIAMSBURG
WILLIAMSBURG, VIRGINIA



CEDAR BUCKET



Perfect for magazine stand or waste basket for Early American room. Also used for wine cooler, wood box, flower pot. Nine inches tall, 12 inches wide at top. Three brass hoops and heavy copper handle.

\$4.95



Heavy brass cover for large match box. Reproduced from antique wooden mold. Sheaf of wheat in repoussé design. Interesting detail. **\$5.50** postpaid.

HELEN VAUGHAN

Antiques by appointment
Chestnut Ridge

BETHEL CONNECTICUT

CEDAR ICE TUB

You can't harm this rugged tub with ice pick! Bound firmly with three wide brass hoops. Useful also as fruit or flower bowl, serving dish, sewing basket, dresser top catch-all. Nine inches wide, 4 inches high.

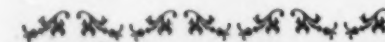


FREE CATALOG
Add 25c per item postage
No C.O.D.
(Tann. Orders, add Sales Tax)

\$2.50

THE BUCKET SHOP

P. O. Box 165 Murfreesboro, Tennessee



Touch of Whimsy

A really clever Salt and Pepper set. The toadstool, for salt, in realistic mottled brown; the pepper frog in striking green.

\$1.00 the pair
Add .25 for postage

From Two Countries

Famed for their artistry in glass — The double crystal cruet, from Czechoslovakia, with ground glass stoppers, 6 3/4" high.

\$3.50

Add .25 for postage

In classic modern design, the Pitcher from Sweden.

1/2 pint - **1.50**; 1 pint - **1.75**;

2 pint - **1.95**; or

4.95 Set of 3 (1 in each size)

Add .25 for postage

(No C.O.D.'s (In Ohio add please) 3% sales tax)

The Union

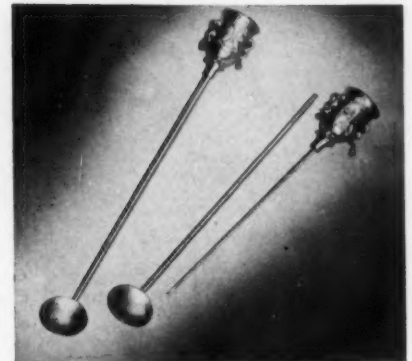
Established 1894

COLUMBUS 15, OHIO



SHOPPING AROUND

Jingle jigger all-round bar helper mixes, measures, stirs, strains and spears. Unscrew the measuring top and you have a pick for olives or onions. The mixing spoon does duty in straining fruit juices. Rust-proof brass, nickel plated. \$2 plus 10c postage. Susan Jay Gifts, Inc., 302 East Fordham Road, New York 58, N. Y.



New look for Fido. A chic red rolled cowhide collar with white saddle stitching has name engraved on the plate. The canine world will envy the dog who sports it, and he can't lose it because there's a padlock and key for extra safety. Print name clearly. \$2.50 postpaid. 5-foot lead to match, \$1.50. Curtis Creations, Genesee-Hopper Building, Utica 2, New York.



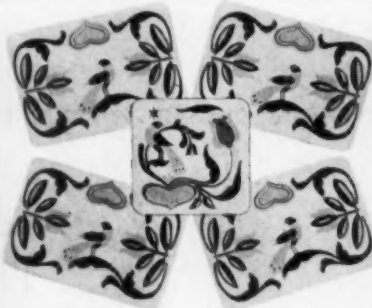
A gift that ends dishwashing!

If your friends have ever said "I wish we didn't have to wash dishes!", they'll welcome SILVERIM plates. Gay paper refills fit into 8" hammered aluminum holders to make an attractive service for informal entertaining, breakfasts, lunches. LITTLE SILVERIMS, 6", are ideal for bread & butter plates, teacups, sherbet glasses.

- GIFT SET DE LUXE, 8" plates, 4 Holders & 100 Refills..... **\$ 5.98** Del.
 - TOWN & COUNTRY SET, 8" plates, 12 Holders & 300 Refills..... **\$16.98** Del.
 - LITTLE SILVERIM SET, 6" plates, 4 Holders & 100 Refills..... **\$ 4.75** Del.
 - HOSTESS SET—1 Gift Set De Luxe and 1 Little Silverim Set..... **\$10.00** Del.
- No c.o.d.'s please



COLLINS CRAFTSMEN, INC.
Dept. G Bryn Mawr, Pa.



Christmas Gift from the Heart of the Pennsylvania Dutch Country

Quaint, attractive . . . and a bright idea for Christmas giving . . . are these colorful place mats with sea-foam green background decorated in authentic Pennsylvania Dutch "distelfink, tulip and heart" motif. (The distelfink is a bird, you know.) Made of genuine Armstrong's Linowall, they are water-, grease-, and alcohol-proof; will even stand immersion. Colors are fade-proof, too. They give years of service.

Set of four 13 1/2" x 9 1/2" place mats and one 9 1/2" x 9 1/2" centerpiece, postpaid..... **\$5.00**

CLESTON CAIN

Box 62A Paradise, Pa.

Time out of a Copper DIPPER



PAT. PEND.

A TIMELY GIFT FOR CHRISTMAS

A self-starting electric clock shaped like a dipper with movement by Sessions—Glistening copper handle and case—Lacquered to keep it bright—Has sweep second hand. Comes complete with cord and plug. Case is 6" Diam. and 13 1/2" long.

\$13.75 Ppd. Fed. tax incl.

Send check or Money Order, No c.o.d. please. MONEY BACK Guarantee

SAVOY COMPANY

P. O. Box 204 • New Britain, Conn.



With Traditional



With Modern



Karastan ^{*}

THE WONDER RUG OF AMERICA

Your rooms will glow with individual charm. For this is Karastan . . . the rug whose soft colors, jewel-like highlights and thick, soft-walking pile reflect the fabulous beauty of costly Orientals. Woven-through-the-back, on power looms for moderate cost. Available at America's finest stores.

KARASTAN • 295 Fifth Avenue • New York 16, N. Y.

*Power loomed U.S.A.

A Product of Fieldcrest Mills



Golden-hued Dirilyte

FOR GOLDEN HOSPITALITY . . . AND LIFELONG PLEASURE

Lovely, golden-hued Dirilyte flatware adds enchantment to your table just as sunshine adds it to flowers. Dirilyte bestows drama, gaiety, and a glowing sense of hospitality. This luxurious table ware is solid, not plated—the golden color goes all through. Dirilyte flatware is a lifetime investment in magical beauty, yet it's moderate in price. A 26-piece service for 6, complete in chest (a splendid starter set for newly-

weds) is only \$58.50. An 86-piece service is comparably reasonable!

There are two Dirilyte patterns—curved, traditional "Regal", and straight, modern "Empress". Ask to see them at your favorite department store, or at your fine jewelry or gift shop. And send 15¢ today for Dirilyte booklet of luscious color schemes, to Dept. B-1, Dirilyte Co. of America, Inc., Kokomo, Ind.

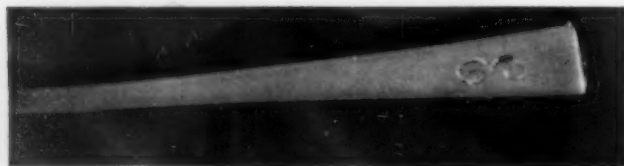


DIRILYTE COMPANY OF AMERICA, INC.
 Makers of Original and Genuine Dirilyte
 KOKOMO, INDIANA • 1 WEST 34TH STREET • NEW YORK



EMPRESS

REGAL



64" x 90" cloth and eight oblong napkins, 10.95
64" x 120" cloth and twelve oblong napkins, 13.95
Merry Christmas oblong napkins, set of six, 2.75

■ Linen Shop, second floor



Cheers! A New

Christmas Tradition...

Carson's tablecloth and napkin ensemble

Not even our very own last year's holiday cloth set (popular though it was) can hold a Christmas candle to this new version! Snowy white cotton—hand-printed in brightest red and green with Santa's sky troop and ribbon-tied holly. Makes you want to nudge the holidays, doesn't it...and get the parties going?



*The Minuet bedspread... a heritage
from the hand-loomers of early America*

Morgan-Jones
TRADE MARK

FOR MONTHS Morgan-Jones' designers searched for the one bedspread that they could call "the classic example of early American hand-loomed."

At last, in Mecklenburg County, North Carolina, they discovered it... a handmade masterpiece from the days of a forgotten home craft. That antique counterpane inspired this magnificent reproduction—the "Minuet."

It can be yours now—a precious heritage from the past. In the process of making it for you machines had to do "hand work."

As Morgan-Jones has re-created it, the "Minuet" will make your bed a showpiece... whether antique, traditional or modern. It is a bedspread to cherish for years, and hand on to your children for their children. (Twin- or double-bed size, handsomely gift-boxed.)

There are so many nights...



as many nights as
days in a lifetime.

You want your
covering for those
nights to be
lovely and lasting,
to be warm as the
day sun, to comfort
you in the darkness,
to make you feel
and look more
beautiful. These are
the things St. Marys
Blankets always give
to you.

Wide and wonderful
length and breadth
of matchless
ribbon-bound wool...
in the white
of fresh snow, the
drowsiest of pastels,
or the fashion colors
you wear best or
love the most.
In colors out of
dreams, choose your
St. Marys in the
weights most
pleasing to you
for
all
the nights
of a
lifetime.

ST. MARYS BLANKETS

ST. MARYS, OHIO

Only **HAND PRINTS**
 on **GOODALL**
SATIN MOHAIR give such
distinctive luxury!

The subdued luster of Goodall's luxurious Satin Mohair makes these hand prints so lovely you'll hold your breath in wonder! The exquisite texture of this exclusive fabric gives colors and patterns a glowing new beauty no other fabric can rival. The unique designs are color-styled by *Dorothy Liebes*, "America's First Lady of Textiles" who heads the Goodall art staff. Give *your* home the beauty and distinction of Goodall Satin Mohair; it is *available now* at your decorator's or in the decorative studio of your favorite store!



SOFA IN "LOOP STRIPE" CHAIR IN "GROSPPOINT" DRAPERY IN "CADENZA"

"MANCHU PEONY" PRINT →

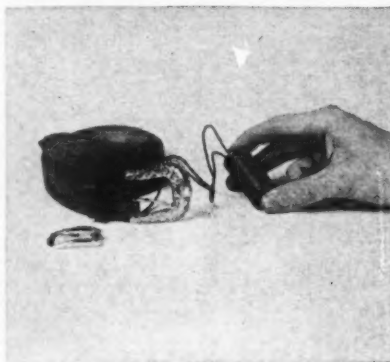
Give your rooms this complete color-matched beauty. Goodall Hand Prints on Satin Mohair are color-related to Goodall upholstery fabrics and to the rich tones of Goodall Seamloc carpeting. And, remember, Goodall *Blended-for-Performance* Fabrics keep their colors bright, resist soil, shed wrinkles, clean with ease and are guaranteed against damage by moths at any time.

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Subsidiary of
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Fun for sons—a cowhide belt with a "light up" buckle controlled by a small battery that tucks into a pocket. It comes with an extra plain buckle which can be snapped into place when novelty wears off. Sizes 22, 24, 26 and 28 in brown leather only. \$1.79 ppd. Gift-Finds, 8 West 40th St., N. Y. 18.



A toy steam engine that really works—steam and all. Junior will think this the best present ever. Perfectly safe, water is heated and steam is generated by electricity. (Holds a half pint of water.) A safe and educational toy, plug it in, watch it go and hear it whistle. AC or DC, 8 3/4" high, \$4.95 ppd. Weed's, Buffalo 5, N. Y.

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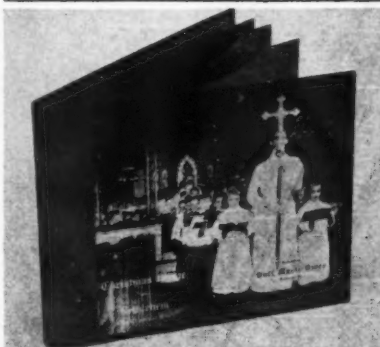


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Satisfaction Guaranteed or Money Refunded



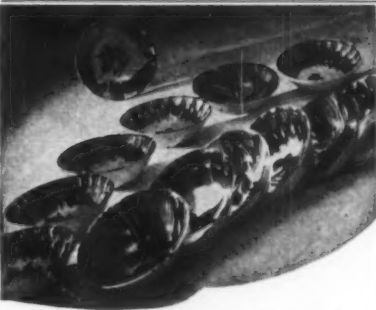
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\$30. Exp. Ppd. U. S. A.

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From Bethlehem, "The Christmas City," comes this perfect gift—an album of 3 ten-inch records, containing ten Bach chorales from the Oratorio, plus two old Moravian hymns, sung by the famous Boys' Choir of Cathedral of the Nativity. Sent prepaid, insured, with gift card anywhere in U. S. for **\$3.95**

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FROM ROMANTIC OAXACA
... A WHOLE BAKER'S DOZEN OF THEM (13) PACKED IN A STOUT LITTLE HAMPER FOR **\$5.25 PREPAID**
FOR FRUIT, CEREAL, SERVING, ETC.
Generous in size (6x2 ins.), highly glazed and gaily decorated in yellows, greens and purples, these imported bowls from our good neighbor Mexico beautify any table. A clever Christmas Gift that looks as tho it cost half again as much.
The serviceable basket is hand woven of split bamboo, just right for wastepaper, fireplace, etc.

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Charming room beautifier! Highly polished solid copper leakproof lamp 21" high. Complete with 16" cone shaped shade of homespun monkscloth over parchment, trimmed with attractive braid. Shades in choice of red, green, chartreuse. Underwriters Laboratory approved wire and rubber plug. (Plants not included.) Please send check or money order.
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including envelopes as low as **20 for \$1** (plus 10¢ Shipping)

Yulecards are handsome photo Christmas cards made from your favorite negative of child, family, pet, doorway or familiar scene, etc. See card before you buy. **FREE sample** . . . send us negative of your snapshot with 3c return postage. (After Nov. 15 send 6c for 1st class return postage.) We will make sample of our deluxe style from your negative. If negative unavailable, add 50c for making new negative from your snapshot. Negative returned with sample. No obligation whatsoever. Satisfaction guaranteed. Offer expires **Nov. 30.**

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5" high, base 3 3/4" square. Non-breakable—nothing to tarnish. Easily washed. A gift you are proud to give—pleased to receive.
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Captured! The fragile beauty of a rose realistically carved in 2" crystal clear cubes. Colorful—different—a practical paper weight for your desk, home or office. Group several for a fascinating centerpiece—or artistic display on occasional table.

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DIRECT from the lofty mountains of California we bring you lovely pine cones which we have encrusted with a generous supply of metallic salts to impart brilliant, long-lasting multi-colors to your grate fire. The cones are packed in a harmoniously colored Chinese split bamboo basket, which is nearly a foot high and about eleven inches wide. In addition to the treated cones, we include a one-dollar package of Sierra Sunset Fire Color Crystals. The sturdy basket is covered with moisture-proof cellophane and tied with an attractive satin bow, and will have many uses when the cones are gone. You'll want some of these cones for your own fireplace and several for your gift list.

\$4.95 prepaid in the United States
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A party-pepping creation
Set of 4—\$5.00

"TOAST" GLASSES

A delightful touch for celebrating festive occasions. Each crystal glass holds a drink. Have pointed ends that lodge firmly in cake. Overall length 2 3/4", depth of cup 1/8". Makes a most acceptable gift.

\$3.25 for a dozen
(Parcel Post Prepaid)

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We'll put the name of each member of the family on a bright red felt Christmas stocking, to be hung by the chimney with care year after year. They are fringed at the top with green felt; the letters are white felt. Stockings measure 15" long from top to toe.

\$1.50 each, postpaid
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The SALT & PEPPER SHOP
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SHOPPING

Toppers' toppers. Perk up the liquor cabinet of the friend who always has people dropping in—or have them on hand for your own use. Stopper tops are silver plated and mounted on standard size corks. Approximately 3 3/4" high. Set of four, \$7.25 ppd. The Josselyn's, Box 147, Dedham, Massachusetts.



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A bright, new way to greet the season—send your friends and family these jolly, giant matchbook Christmas cards. You'll use them at home as well, to add a gay note to holiday parties. Each matchbook stamped with YOUR FULL NAME in gold, silver or green against a white background. Jumbo size: 3 1/4" x 4 1/4"—over 4 times as large as regular matchbooks.

25 books \$3.00
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U.S. Post Office approved individual mailing envelopes included at no extra cost.

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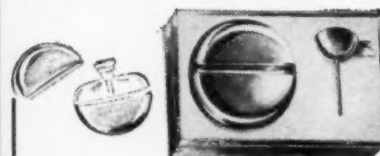
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PERSONALIZED PLACE MATS

To Dress Up Your Tables



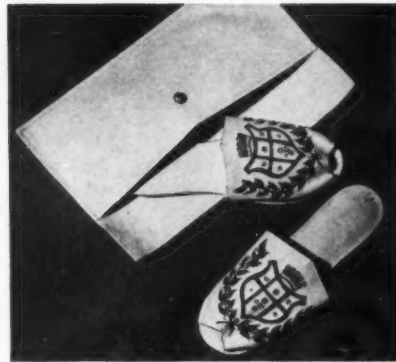
Brighten your tables, save laundry and table tops, too, with these lovely Personalized Place Mats. For bridge parties, luncheons, buffets, or rumpus room. These sturdy lined paper mats may be personalized with first names, last name, estate name, etc. Printed in Red, Blue, or Green. Give them for gifts, and order some for yourself, too. Set of 100—\$3.75. Set of 50, ppd. **\$1.95**

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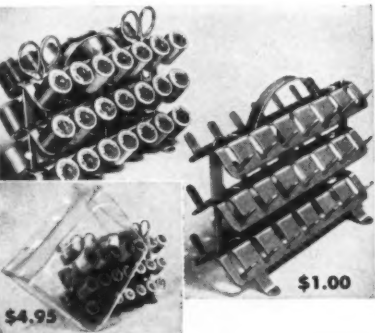
AROUND



Hold that match in a shiny gold-plated cover. Sized to fit all standard matchbooks, it carries along a magnifying glass that comes in very handy. Or you may choose to use it just for showing off your monogrammed matches. \$3 postpaid from Edith Chapman, 168 East 33rd Street, New York 16, N. Y.



Twinkle toes that stick by the traveler. These sequin-trimmed wool-felt slippers fold flat into a matching case and take no room at all in a weekend bag. Small, medium and large sizes in white, pink, blue, aqua, shocking pink, black, kelly, red, smoke or coffee. \$4.50 ppd. From the Corner Cupboard, DuPont Nemours Bldg., Wilmington 41, Delaware.



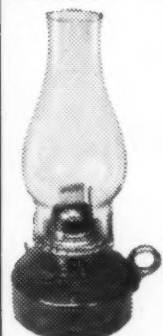
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The Unique, New, Sewing Aid. Sturdy, handy, compact, convenient. Holds 42 full thread spools and 2 embroidery scissors. Rose or Pastel Blue. (State color choice.) Lightweight, lustrous aluminum alloy. "42" THREAD SPOOL HOLDER without spools and scissors (to fill yourself) . . . \$1.00 postage paid. With dust-proof, transparent cover . . . \$1.35 pp. COMPLETE with 42 spools of thread in standard assortment of most widely used colors and shades, 2 scissors, transparent cover . . . \$4.95 postage paid. *Wonderfully practical gifts.*

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Attractive — Useful — Decorative



Can be utilized as emergency lamp in case of electricity stoppage, decorative lamp adding to the atmosphere of a well planned home, other uses too.

SMARTLY DESIGNED
IN 3 COLORS
Blue - Ruby - Green
Complete with burner, wick, glass chimney and unbreakable plastic base.

(all for \$2.99)

A Beautiful Utility Lamp
Introductory Offer—
30 Days Only

ONLY \$2.99 PR.
2 LAMPS IN SAME OR ASS'T COLORS
FOR ONLY \$2.99 POSTPAID
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Once you use this Flat Server, you'll be friends with it for life—truly a man's best serving companion. Whether for fish or chops, fancy cold cuts or plain meat loaf, you'll always be proud of this server. An exclusive Potter and Mellen design, handwrought in Sterling of good weight, 10" long, a real buy at \$28.50. For those who like cheese with their pie, the companion server is \$12.50. (Fed. Tax Inc.) PPD.

Potter and Mellen, Inc.

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Decoration

Three Jeffrey pine cones, tinted with white lacquer and sparkling with metallics, are suspended on red ribbons from a perky satin bow. Each cone is 6 to 8 inches long and is topped with a generous spray of everlasting greenery. The over-all length is 18 to 20 inches. Three sweet-toned California Mission bells enhance the effect of the ensemble. These little bells, of heavy brass, give a delightfully clear tinkle and may be used many times throughout the year. To augment the friendly holiday hospitality of your home, order one of these decorations for your door and one for your mantel, as well as several for your gift list.

\$4.95

As shown, with bells,
Without bells, \$2.95.

Prepaid in the U.S. No C.O.D.'s, please.

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Fred Press has captured the elusive quality of Debussy's music . . . the grace of a surpassing performance by Nijinsky or Lifar in this stunning pair of figurines. Made of a durable composition with especially fine detail, they are beautifully hand-colored in tones of brown and white with touches of gold. 11 inches tall.

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Send for FREE FOLDER showing other
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Those delectable concoctions will look better, taste better, and cook faster, when prepared and served in gleaming spun copperware! Each piece of Fireside Copper is hand fashioned—hand finished—from the pure block (tin lining to the contrasting solid brass handles. A perfect gift—practical and charming!

- 8" French skillet with cover \$ 9.25
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Yes, we'll gift wrap upon request

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sparkle in a wreath of glossy green holly leaves and red berries. On the reverse a spray of mistletoe. Gold edge. Hiballs, 14 oz., doz. \$13.50; Stem Cocktails, 5 oz., doz. \$18.00; Hollow-stem Beer Goblets, 16 oz., doz. \$36.00. Many other items.

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Antique Reproductions
ORDER EARLY FOR CHRISTMAS



Unique and enchanting Bozarth of Williamsburg creations are the Peyton Corner Cupboard and the Carter Table after an 18th Century Drop Leaf. Both handmade of Solid Mahogany with mellow hand-rubbed antique finish.



\$225.00
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 Height 83", Width 40"
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 70" by 44" Open to Seat Eight
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BOZARTH of WILLIAMSBURG
 WILLIAMSBURG, VIRGINIA



"I hope
 that St. Nicholas
 soon would be there".

Twelve ounce
 Christmas Cheer glasses
 Set of 8 - **\$3.95**

Wonderful idea for
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 "have everything".

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 ★ **Aluminum or Copper**

★ Beautiful and so practical . . .
 ★ sugar, creamer and syrup jug of
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 ★ tray, and *center*, wooden handled
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 ★ to form complete unit, **\$7.50**.
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Holly

for your Christmas

WREATHS • BERRIED SPRAYS • TREES

Evergreen English Holly . . . jewel of festal greens, comes sparkling fresh from our Oregon farms to you.

Box of Berried Sprays, A Wreath, or Tree, each . . . **\$5**
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Send for folder in color showing complete listing of Brownell holly for gifts and for home decoration.

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Truly expressing the spirit of Christmas is this clever chest filled to overflowing with carefully selected evergreens and hand-fashioned decorations from the Pacific Northwest. Ideal as gifts . . . grand for your own use at Christmas time.

- 30-inch "Door Charm" with bright red weather-proof ribbon and huge cone.
- Selected English holly sprays with natural red berries and bright green leaves.
- Miniature "snow white" Christmas tree and a generous selection of painted cones.
- Choice assortment of pine, fir and cedar sprays and boughs.
- 2 wreaths expertly made of fragrant cedar.
- 12 feet lacy cedar garland.

Complete "Treasure Chest" \$985
 prepaid in U. S.

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"Home Decorator" box of loose evergreens, carefully chosen for beauty. Box, 6x16x26 **\$6.85**

English Holly with bright green leaves and brilliant red berries. Box, 3 1/2 x 12 x 25 . . . **\$2.95**

Large "Door Charm" (described above) . . . **\$3.50**

Send names, money order or check (No C. O. D.'s) to **KIRK'S EVERGREENS, Dept. 2-K, Tacoma, Wash.**
 America's largest shipper of Christmas Trees and Florists' Greens



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• Look better, feel better at your destination with a dozen garments hanging wrinkle-free on CAR-BAR. Easy to install. Unscrew and replace only 2 screws in door or window frame.

CAR-BAR does not interfere with door or window operation. No rear-view obstruction. Safety engineered. No hooks. No sharp ends or edges. Adjustable 9 1/2" to 14 1/2" to fit any car. Streamlined. Chrome finished. Attractive enough to leave attached permanently.

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 Screws included for cars without screwed in mouldings.

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Just wait till you sink your weary feet into these snug, lambs wool lined genuine Moccasin-Slippers! Soft? Like velvet. Warm? Mister, they are hand-made for us up in the French-Indian country of Northern Canada where warmth and comfort really matter.

Hand-crafted of vegetable-tanned saddle leather, hand-molded to the last, hand-stitched with pure linen thread. HABITANTS give years of blissful foot relaxation. Handsomely styled for men or women.

ORDER BY MAIL. HABITANTS are a luxurious Christmas gift, only **\$8.95** Add 25¢ for shipping. Send your check or money order today. Include shoe size.

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AROUND



Play the pony's music box for a merry musical nursery note. A handsome creature, made of wool plush with a long shaggy mane and tail, he comes in white, black or tan, equipped with appropriate tunes. Stands 15" high, \$13.25 postpaid. Give second color choice. G. Schirmer Inc., 3 E. 43 St., N. Y. 17.



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Lexington, Kentucky

A gift she'll adore!



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DOLL

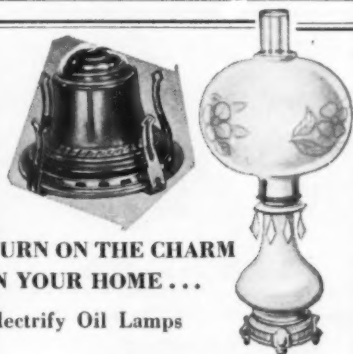
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Super polished, clear, unbreakable plastic windows easily slide in and out from either side... helps keep dust out. Egg shell white wood frame with choice of pink or pale blue interior. Size 28 1/2" x 45". Hangs on wall or stands on floor. Hangers and standards included.

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Electrify Oil Lamps

- Quickly and Simply
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WILLIAMSBURG, VIRGINIA

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Ruby Red
HIGHBALL GLASSES

The lovely rich, ruby red color will remind you of genuine Venetian glass. The white frosted horse will be admired by every lover of horses who enjoys a drink with you. Large sturdy glasses with sham bottoms—hold 12 ounces. Eight glasses for \$5.00—a full dozen for only \$7.25. Express prepaid. Money back if not delighted.

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CANDLESTICKS
that are really NEW!

Hand-made of finest brass, they are of true HEIRLOOM QUALITY. Designed for 16" candles, they are 4 3/4" high, have a spread of 8 1/4" and stand on heavy 3 1/4" base. Make a "never-to-be-forgotten" gift—and you'll want a pair for yourself when you see them. \$12.50 the pair prepaid in U. S.

Send check or money order.

JARUS, Incorporated
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So handy! Personalized desk accessories for writing quick notes, sending packages, labeling your name and address on books, envelopes, photos, or making quick letterheads! Each DESK KIT contains 50 Mailing Labels, 50 Personal Post Cards, and 300 Personal Labels—all imprinted with name and address. In Gift Box, only \$2.95

PERSONALIZED ITEMS SINGLY

Mailing Labels 50 for	\$1.00
Personal Post Cards 50 for	1.25
Personal Labels 300 for	1.00

Please write name and address plainly

All Items packed in Gift Boxes and Postpaid—Please order early for Christmas Delivery GIFTS AND ENTERTAINING SPECIALTIES—SEND ALSO FOR OUR FREE GIFT CATALOG

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GIFTCRAFT SHOP



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It's much more fun entertaining if you have your own party accessories as included in this Giftcraft Party Set. You get 50 Coasters, 50 Napkins, and 50 Match Books—all imprinted with any name or monogram you wish—beautifully boxed to keep or give away for only \$2.95

Choice of colors: White or Canary Yellow. Beautifully Monogrammed

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ASAM
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Asam's Americana Wallpaper

Americana was hand-cut especially for Asam by Old World master block-cutters. The clear, rich background colors — turquoise, green, gray, yellow and white—are seldom equalled in machine prints. \$2.50 a single roll. Companion paper, in matching colors, for use in adjoining rooms, \$2.00 a single roll.

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A real SAFETY ash tray that's beautiful. No snuffing — just "park" cigarette. Can't fall, roll out or burn past slot. Protects furniture, rugs. Solid brass, heavily chrome plated. Attractively packaged.

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Please send PARKITSAFES
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Bridge sets of 4 (Size "A" only) at \$8.30

IN STERLING SILVER
Size "A" \$15.00 Size "B" \$30.00
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★ **HANDI-MITE DISHWASHER**

Now brush dishes sparkling clean . . . in a fraction of the time . . . with the new Handi-Mite Dishwasher! Fastens to the faucet. Press button, and soapy water flows. Release button for clear, flowing rinse water. So quick and easy to use. *Saves hands, too!* Has 2 brushes: Nylon for dishes, brass wire for pots and pans. *You'll love it!*

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ALEX WARNER & SON
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SHOPPING

Old-fashioned horebound candy, with a dash of herbs tossed in for special goodness, is even better than Grandma could make or buy. A perennial favorite in the sweet-tooth and sore throat departments. Two 6 oz. jars, \$1.35 ppd. The Paul Revere Shop, 1782 Massachusetts Ave., Lexington 73, Mass.



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Rib-knit shoe bags of fine cotton yarn. Travel protection for shoes, clothes and luggage. Bag contains three pairs in assorted colors. Practical for both men and women.

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For men and women.

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ONLY \$6.95 POST-PAID (Add 25c West of Rockies)

Pat. Pend.

AROUND



Greetings via candlelight. Christmas-y tags attached to these 2" candles carry your message. An unusual remembrance to send to friends with whom you'd like to share the holidays. Ready to address and mail, package of 8 is \$1 ppd. Four Winds Farm, Platt Hill, R. F. D. 3, Winsted, Conn.



Authentic reproductions of interesting Colonial blue glass with white swirl pattern are handsome dining room accessories whether used at the table or with a collection of colored glass. The pitcher and four glasses are \$10 ppd. Additional glasses, \$1.25 each. From Jenifer House, New Marlboro Stage, Great Barrington, Mass.



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"Touch-O" not only works like magic, but it's by far the safest, cleanest and thirliest way to remove tarnish. Just put your silver in salty water, hold tip of "Touch-O" to silver and tarnish vanishes before your eyes. No polishes nor chemicals to wear away silver nor soil hands. Guaranteed absolutely harmless to finest sterling or

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Also, makes an attractive, useful gift!

The Silversmiths, 432h M & T Bldg., Buffalo 2, N. Y.



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You'll want quantities of these tiles for gifts or to place about the house. Use them under hot plates, vases or flower pots — as coasters on coffee or lamp tables. Six inches square, under-glaze decorations, felt backed and individually boxed.

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No tools needed!

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RARE MEXICAN CACTUS GARDEN



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FOR HER EARRINGS

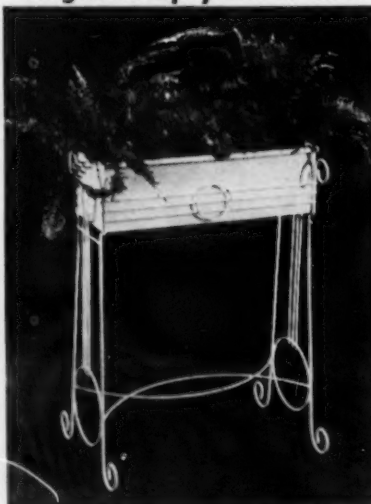
A charming satin-covered box for 6 pairs of earrings—or, with racks removed, that little Miss may use it for her treasures. Size 3 3/4" x 3 1/2" x 2". Available in pink, peach, rose and blue.

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SHOPPING

Roll dem coins in and out of this snappy change purse. It will also hold a modest-sized roll of bills, a lipstick or little perfumer. Of lovely soft calfskin in kelly, red, fuchsia, gold, beige, brown, chamois and navy. Order several for stocking stuffers. \$3.60 including tax & post. Mark Cross Co., 707 Fifth Ave., N. Y. 22, N. Y.



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Deerskin gloves, soft as butter, have removable knitted wool liners to give them extra warmth. They wash and wear for years. Natural color only. Sizes for men, \$7.50, and for women, \$6.95, postpaid. Add 25c postage west of Mississippi. The Vermont Crossroads Store, Waterbury, Vermont.

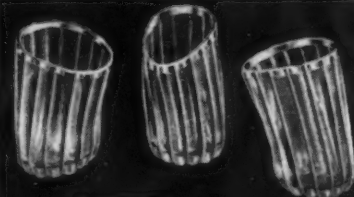


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... that put life and laughs into any party. For gay entertaining and good drinking, serve the next round in these unique, singularly-shaped, 22k gold-rimmed highball glasses.

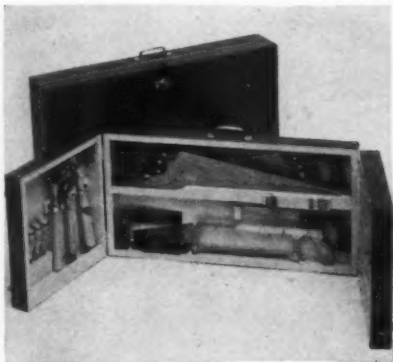
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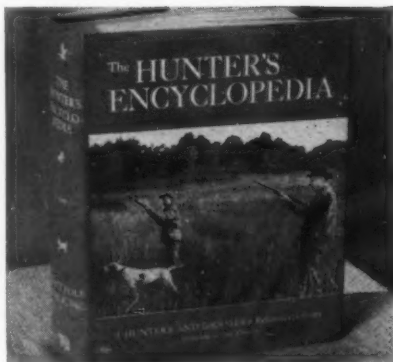
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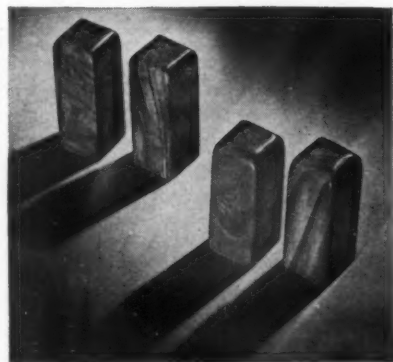
AROUND



Portable home tool shop provides space for each tool, easy to reach and replace, leaving entire working surface uncluttered. Senior chest 32" x 20½" x 5¼". Cabinet only is \$14.95; Jr. model, 30" x 16" x 4½", \$12.50. Jr. with tools approx. \$47.50 FOB Elmhurst, Ill. The David Kenne Co., 409 Washington St., Elmhurst, Ill.



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STERLING TEA BALL wrought in similitude of tea pot; with Sterling tray. Fed. Tax Inc. **\$5.00**

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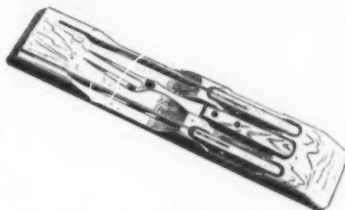


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For a bright Christmas, and bright silver all the time. Cleans faster, easier. Removes grease quicker. Gives greater brilliance, longer tarnish protection.

The Man of Your House Will Like This Slicer Set



No meat too tough for these Flint Hollow Ground chrome-vanadium knife blades! 8-inch Steak Slicer, 9½-inch Ham Slicer and stainless steel Fork show up handsomely in dining room or kitchen in polished hardwood holder. Rosewood handles. Gift-boxed. \$7.95 postpaid. (No stamps, please.)

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Fits perfectly over phone and receiver in seconds!

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PLASTIC CASE

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Anyone who owns a phone will love the Glam-r-phone.

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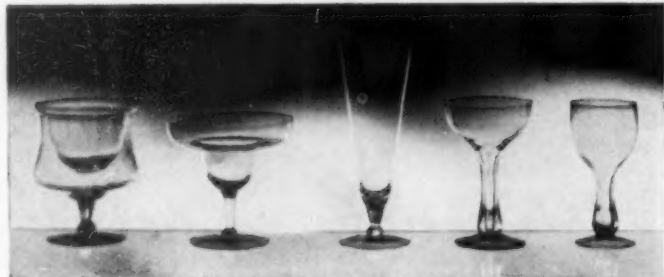
BAR, BACK BAR, 2 STOOLS \$99.50
Extra stools \$12.50 each.

See your local dealer or write to

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PERK UP YOUR SERVING WITH HANDBLOWN, SMART

Gleaming Crystal



- 1. **Iciers**
Footed bowl for ice, insert for lobster, crab meat, fruit, cold consommé.
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Gallery for shrimps to strawberries. Deep center for sauce.
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See the beer sparkle up and down its 8 1/4" height.
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Keeps the champagne bubbling and lively.
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Showing color in the stem makes your service glitter.
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Set of 8 . . . \$1.50, postpaid

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The ideal table for chair or bed side . . . adds to a gracious décor. Of genuine mahogany veneers . . . richly hand rubbed. Height 23".

PRICE \$18.00

You'll want a pair \$34.50

THE LITTLE RED HOUSE

Box 158

Delphi, Indiana



SHOPPING

Golden opportunity for a lifelong gift. Christmas, wedding or anniversary, is this sugar bowl and creamer made of gleaming Dirilyte. Classically simple design goes with any setting. Sugar bowl and creamer are \$14.75 each, postpaid and no Fed. tax. Lockwood Jewelers, 5 Main St., Hempstead, Long Island, N. Y.



Enlarge your view with the "Commando Telescope" and see stars, birds or your own surrounding beauties with a new eye. It's a precision instrument, 2 1/2 times as strong as the finest binoculars. \$35 ppd. Use with any pan-head tripod or order aluminum one shown, \$17.65 plus 20% tax. Tinsley Laboratories, Tinsley Building, Berkeley 4, California.



CHRISTMAS EVERGREEN ASSORTMENT PINE-PAK



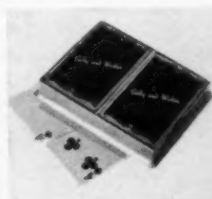
Decorate your home with fragrant boughs of Norway Pine, White Pine, Jack Pine, Red Princess Pine, Cedar and Balsam, 17 colored and natural Pine Cones, Silver-colored Alder twig, Leather Leaf, wires and Your Home Decorating Booklet. Makes an excellent Christmas Gift, too. Send check or money order.

Approx. 4 lb. Box, Only . . . \$2.00 ppd. in U. S. A.

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Personalized PLAYING CARDS

Gilt-edged playing cards imprinted in 22-kt. gold with two first names, initials or surname. Set contains one red and one blue deck. Bridge sets . . . \$2.50
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Genuine leather Men's and Ladies' wallets imprinted in 22-kt. gold with full name or initials. Available in Chameleon Morocco in brown, Calf in redwood tone or tan Pigskin. . . . Only \$5.00 each.

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For use in case of: ACCIDENTS — CHILLS — OVERBOARD SPILLS.

5 HALF SHOTS

Each box contains FIVE glass lined miniature flasks resembling shotgun shells. To be filled with whiskey, scattered in the hunting clothes, and carried for emergencies.

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AUSTEN DISPLAY

133 WEST 19th ST., NEW YORK 1, N. Y.

AROUND



Where there's smoke there won't be fire if ash tray coasters are asbestos. These are metallic-paper rimmed, reversible and personalized on both sides. Set—12 ash trays, 24 match books—is \$3.25 ppd. Send name or initials; specify choice of red, green, blue or brown. Gold or silver print. Franwal Co. Red Bank, N. J.



Change a plate to vary the appearance of these handsome wooden bowls. Use them to serve salads or cheese and canapé spreads. They wear colorful floral patterns, but any standard 6- or 8-inch plate can be substituted in the hand-turned and finished birch frames. 9" size, \$8.50 and the 15", \$9.50, ppd. The Gift Scout, Box 278, Bronxville, N. Y.



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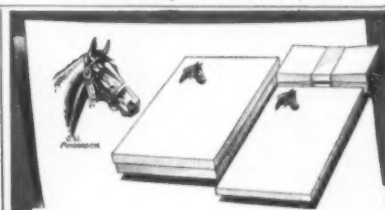
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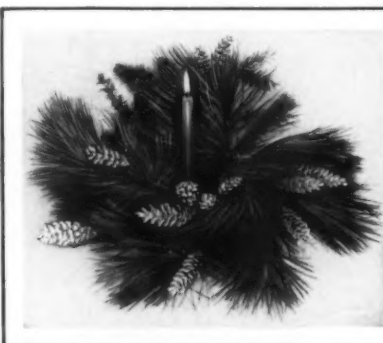
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Delight your friends in the horsey set with a gift of this distinctive buff-colored bond letter paper decorated with a beautiful horsehead by the well-known artist C. W. Anderson. Box contains the unusually large quantity of 80 sheets, 7 1/4 by 10 1/2, and 50 envelopes. Only \$3.50 postage prepaid. Your money back if you are not delighted.

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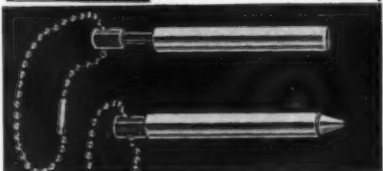
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Also in antique black \$4.00 postpaid.



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To make Christmas Time last for years, give this pocket alarm watch, useful on week ends, vacations, to remind of appointments, waken by when travelling and keep good time for you every day. Bell alarm. Luminous Dial. No bigger than ordinary watch, back opens to stand like a clock. 7 Jewels. In Chrome \$16.25, \$22.50 in gold plate. Producers of the unusual clock in a *Frying Pan*, \$12.50 in *Stainless Steel*, \$18.50 in *Copper*. For *kitchens, rumpus rooms, Summer homes*. Will gift wrap and mail direct postpaid.

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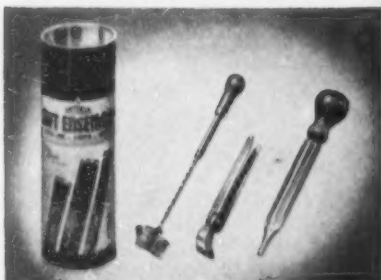
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Included are: beautifully designed CENTER OR MANTEL PIECE of Cones, Holly, Pine complete with red Tapers and Ribbon. . . . DOORPIECE (ready-to-hang) of giant Jeffrey Pine Cones and boughs . . . a bulging armful of choice coniferous and broad leaved evergreen sprays: bearded Holly, Bay, Manzanita, Pine, Fir, Juniper, Mistletoe, incense Cedar and Cones. Gift card.

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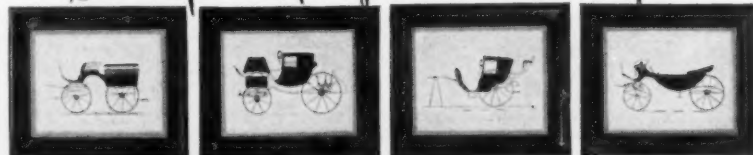
Just like Mommie's big one, yet only 32½" high, a "Tidy Miss" vacuum cleaner is sure to fascinate any little girl. It runs on 110 volt AC current and has its own headlight for exploring dark corners. Base of durable green and black plastic; U/L approved cord. Constructive fun, \$8.95 ppd., tax incl. Toys of Character, Palatine, Ill.



Uplift. Graduated from his high chair yet not quite able to reach his plate from an ordinary one, what is a young man (or woman) to do? Won't someone supply a portable seat, of natural finish wood, with a real poem on it? Just think how useful it will be for traveling, too. \$3.95 postpaid. Artisan Galleries, Fort Dodge, Iowa.



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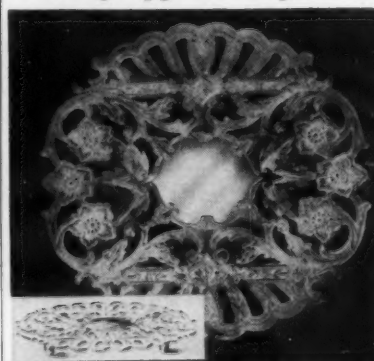
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A beautiful and intricate design for hot plate table service . . . flower pot or plant appointment enchantment . . . or to enhance that treasured objet d'art when displayed as a centerpiece.

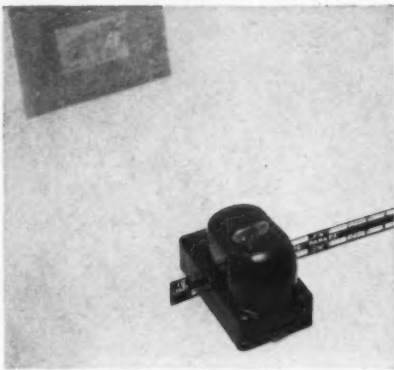
Stability is assured by an extra leg, making four in all. Size, 6" diam. Double Silver Plated at \$5.25, postpaid, including tax.

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AROUND



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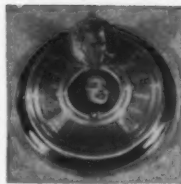
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In sterling (incl. tax).....\$15

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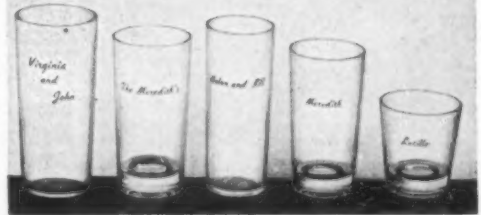
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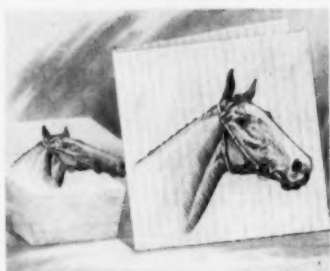
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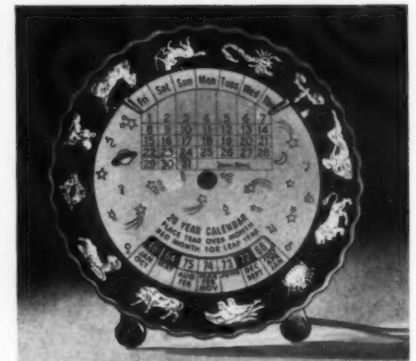


SHOPPING

"Little Margot," reproduced in full color, will enchant lovers of children and of art, besides being a constant reminder of your own discriminating taste. Frame is 16" x 20"; of antiqued pickled gold, antiqued pickled white, or to your order. \$12.75, ppd. Lexington Art, 960 Lexington Avenue, New York 21.



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Dept. C, Genesee-Hopper Bldg., Utica, N.Y.



Smorgaasbord

HOSTESS PLATE

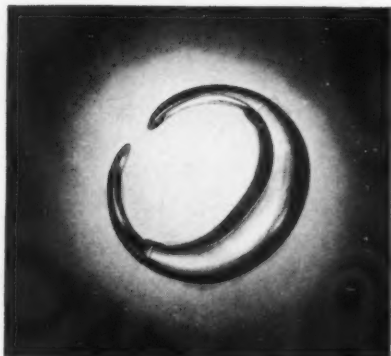
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AROUND



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MUSICAL PLATTERS FOR PARTY CAKES

Music plays as cake turns 'round and 'round

Specify choice of tune:

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- Anniversary Song
- Viennese Waltz
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White enamel . . . steel base. 10 INCH platter. Easily holds 3 1/2 lb. cake. \$7.50

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Beautiful to look at, beautiful to hear . . . Revolves as music plays. Ideal as a centerpiece . . . a perfect decorative gift.

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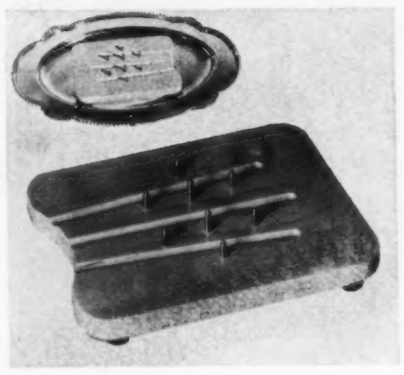


SHOPPING AROUND

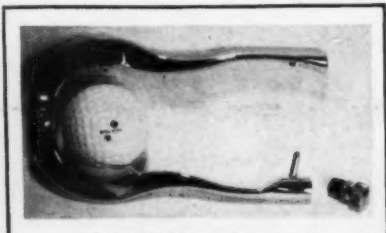
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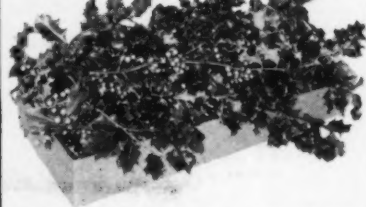
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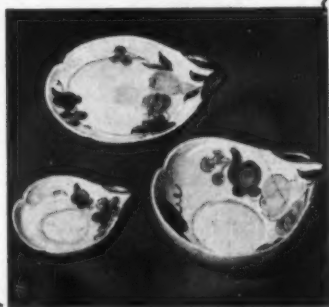
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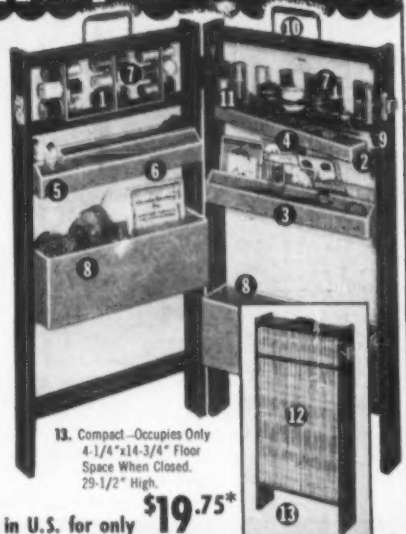
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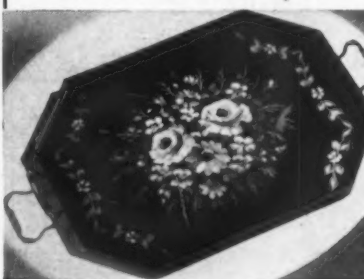
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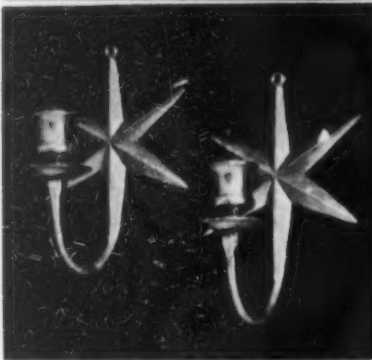
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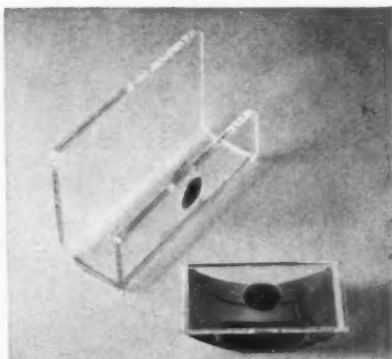
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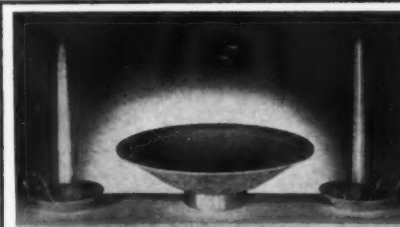
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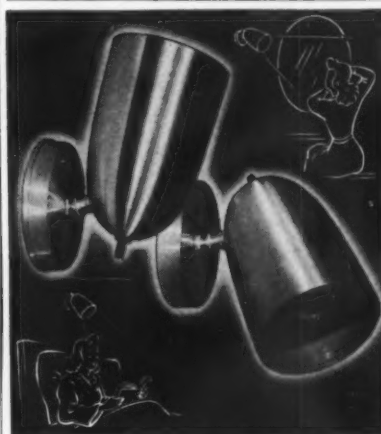
Keep insurance policies, bonds, valuable papers safe in one place. Sturdy fire-resistant box of sheet steel, not tin. Secured by Corbin-Sesame three number combination lock. No key to lose! Useful gift for old and young. Size 11 1/2" x 5 1/2" x 3 1/2" in Cadet Blue or Grey (give choice). Postpaid \$3.75, 25c extra west of Denver. No C.O.D.'s please.



Write for FREE GIFT CATALOG illustrating 70 other intriguing, inexpensive items. Most are under \$3.

MADISON HOUSE, INC.

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MADISON, CONN.



DIRECT—INDIRECT—OR SPOT LAMP Most Versatile Lamp Ever

Swivel mounted so you can turn or tilt this Hollywood Jr. Lamp in any direction—for direct, indirect, or spot lighting. As a wall bracket lamp, bed lamp, shaving or make-up, or for a desk at home or in the office, you'll find the Hollywood Jr. ornamental as well as useful. Of spun aluminum. 7" x 4 1/2". Wire and rubber plug carry Underwriters' approval.

Only \$4.85 each, postpaid.

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TAYLOR'S OF HOLLYWOOD
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PERSONAL LIPSTICK TISSUES For a Slip of the Lip

Keep these tiny lipstick tissues of soft, smooth Kleenex handy in your bag or at home. Smartly monogrammed—they add the personal touch—come in four bright metallic covers. Your name or initials in red, blue, green, white, gold or silver. Covers: red, blue, green or gold. Each booklet contains 14 double Kleenex tissues. When ordering mention: style number, color background, color printing, quantity, imprint.

No C.O.D.'s please

- 20 books for \$1.75 postpaid
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Dept. B Red Bank, N. J.

WOLFE'S
PLAY BY COLOR
CHORDS BY COLOR

PLAY THE PIANO BY Color

with this amazing new fool-proof method

You can be playing familiar tunes in just a few minutes . . . no notes to read . . . no monotonous exercises to play. Anyone from six to sixty just follows the colors for melody and chords and then listen to the music come out! This sensational color method can be used for organ and solo, too. Book of tunes and instructions plus the color chart to place behind the keyboard is only \$2.00, postpaid. A splendid gift!

WOLFE'S
Dept. G, 986 Sanford Avenue
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346

Can your friends find your house?

Radium painted house numbers glow at all times, because they create their own light. Easily attached. Last a lifetime. 2 1/4" x 4" — \$1 per numeral. Send for your set today. A perfect gift for every home owner.

Money back guarantee

BIDDLE-COX CO., Inc.
240 West 23rd St. Dept. N
New York City

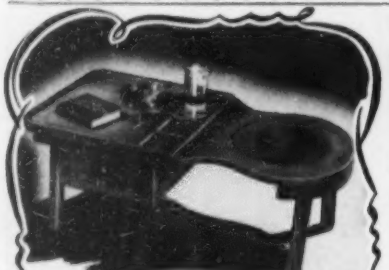


*Striking
HAND-CRAFTED
Ceramic Lamp*

The handwork of a skilled artisan.
\$49.50
Express Charges Collect. Specify fixture type and color of shade and decoration.

A decorative piece that invites admiration . . . equally at home in modern or traditional surroundings. White crackled obelisk base has exquisite figures on two sides and trailing willow on the other two — hand incised in your choice of sepia or black. Rust-resistant, chromium-plated mounting in cluster or 3-way indirect fixture. Hand-sewn pagoda shade in sepia, flamingo or chartreuse, trimmed with self band and white soutache braid. Height 29 inches.

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**Old Virginia
COBBLER'S BENCH**
Authentically Reproduced
... from a bench found in the famed Shenandoah Valley of Virginia. Your friends will be charmed by this unique coffee or cocktail table with its attractive, comfortable seat of genuine leather. Sturdily constructed of knotty pine with lustrous light or dark finish. 26" long, 17" wide, 13" high.
\$32.50—express collect
F. RUST LOTH · Waynesboro, Va.

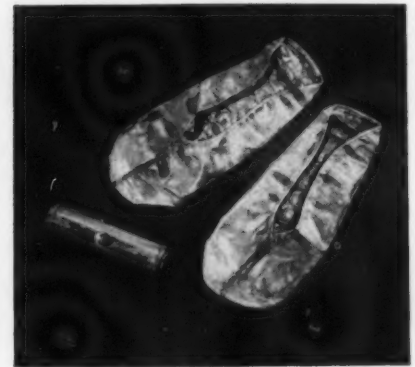


TERRY'S NEW CHEF-AN-ETTE
And What A Gift They Make
The only recipe file that keeps your recipes in order without an index. Order yours today.
A seven volume recipe file, each volume hinged to a steel frame. Black design on lustrous white enamel. Overall dimensions 6 1/2" x 4" x 8 1/2". Comes with starter set of 68 recipes, 20 blank cards, has ample room for 700.
A wonderful decoration for your kitchen. The ideal gift for all occasions. Shower, wedding, birthday, etc.
7 Book Unit **\$3.50**—5 Book Unit **\$2.00**
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Add 25c to cover packing and Postage.
Sorry, No C.O.D.'s. Order early.
TERRY'S ORIGIN-ETTES
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SHOPPING

Oh, dem plastic slippers!
Use them in locker room, hotel bedroom, on the train. Keep extra pairs for guests. Give either as party prizes or going away presents. They're washable, sanitary; fold up pocket size in a plastic case. Specify for man, woman or child. \$1, ppd. From Gwendolyn Maloney, 170 East 51st Street, New York 22, N. Y.



Hanky-doodles for the young crowd—a coloring book they'll find useful as well as intriguing. They can copy their art work from four handkerchiefs of soft batiste which are printed in colors. Book, including hankies, is \$1 postpaid. Crestwood Linen Company, 1133 Broadway, New York 10, New York.



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Transforms your suit into a wardrobe! Cravat-cluster of precious genuine mink tails in ranch (dark brown), or silver-blue. Exclusive . . . exceptionally priced . . . Federal tax included, postpaid. **\$12.75**
No C.O.D.'s

CUSTOM FURRIER
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**IT'S NEW
THE PUTTY MASTER
PLACE GLAZIER'S SKILL
IN YOUR HANDS**



A putty knife with the patented shaper that anyone can operate—packs, shapes and trims putty perfectly with one stroke and allows only the right amount of putty to be applied—a time and money saving item that will more than pay for itself.

ONLY \$1.00 POSTPAID
Anywhere in the United States

I am enclosing \$1.00. Please send me one Duo-Fast Putty Master.
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Address _____
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**New Fluorescent Fixture
with
CIRCLE LAMP**



NOW! Enjoy the beauty and economy of General Electric's new circular fluorescent lamp. Ultra-modern fixture.
GUARANTEED FOR 1 YEAR!
A strikingly beautiful fixture in non-tarnishing aluminum or white enamel finish. Suitable for every room. Model C-32 (illustrated), \$9.75. Model C-32S with etched design glass shade, \$12. Specify finish desired. Cash or C.O.D.
9.75
F. O. B. FACTORY
Send for literature.
DIRECT FROM FACTORY!
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on GIFTS!**
**MONOGRAMMED
POKER CHIPS**



25 Red—25 Blue
50 White Chips
Smart, personalized poker chips.
"Jewel-like" plastic. Pleasant "feel." A joy to handle. Standard size. Interlocking . . . mesh for neat stacking, separate quickly for easy play. Each chip monogrammed. State 2 or 3 initials desired. Regular \$4.85 value. Now, specially priced for Christmas giving . . . Set of 100, **only \$2.95** postpaid.
DELUXE BANKER'S BOX
A truly Merry Christmas gift. Luxurious Walnut Chest of 300 monogrammed Chips (see above). Monogrammed Medallion inset on lid; 3 removable trays; space for 2 decks of cards. Handsome, durable. 11 x 11 in. State initials desired. Regular \$24.50 value; now **only \$16.50** postpaid.
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Write for Big, FREE, 40-Page Illustrated Catalog of hobby and recreation items and home entertaining accessories.

From SWEDEN!



**Lovely "Silva" Trays of
Lustrous, Natural BIRCH**

These beautiful "Silva" trays find countless uses in every home—especially for terrace, recreation room and all informal entertaining. Single trays or a set of four make perfect gifts. Light, sturdy, waterproof and stainproof, they're finished in clear cellulose lacquer to highlight the beautiful grain of selected birch. Lovely "Silva" trays make distinctive and highly appreciated gifts for the bride. Prompt shipments; order now.

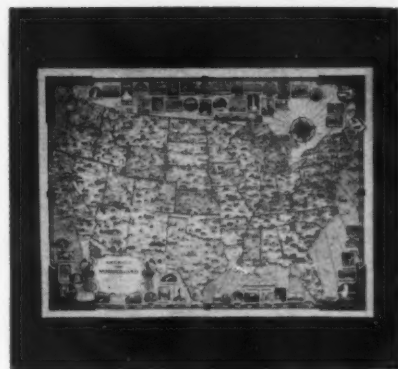
#1501—11 x 14 inches, each \$ 3.25
Set of four #1501 trays, 12.00
#1506—13 x 17 inches, each 4.00
#1511—14 x 19 inches, each 5.00

We pay postage No C.O.D.'s please
The MAGLAR Co., La Porte, Indiana

AROUND



Gripmitts make old-fashioned pot holders as out-of-date as kerosene lamps. They are slip-proof, heat-proof, steam-proof and stay clean, eliminating laundering soiled pot holders. Hold hot dishes 7 to 10 times as long as asbestos gloves. \$1.95 a pr. plus 15c. postage. Nessa Gaulois, 721 Lincoln Rd., Miami Beach 39, Florida.

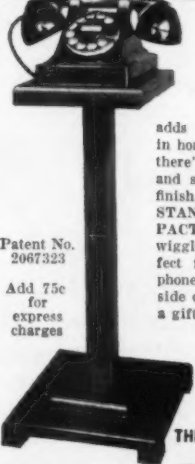


Inside U.S.A. A pictorial map, "America the Wonderland," locates state capitals, famous buildings, major industries, gives a dozen other ready references. A complete geography in itself. 29" x 22". In colorful mailing tube, \$1, ppd. Mounted on linen \$3. Lacquered wall plaque, \$5.25. Hagstrom Co., 20 Vesey St., N. Y. 7.



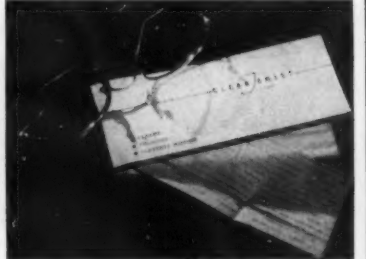
Glamour for Milady's Handbag
 Utility too with this threesome of beautifully crafted supple red or brown Morocco grained leather. Personalized with 3 initials or first name in 23K gold.
NOTE BOOK 2 3/4 x 3 3/4 in. with 12 easily inserted refills. **CHANGE PURSE** 3 3/4 x 2 3/4 in. **KEY CONTAINER** 1 3/4 x 2 3/4 in. All packed in metallic paper covered gift box. Complete set \$3.70 tax included. Postpaid. Write for circular of other monogrammed products.
DISTINCTIVE MATCH CO.
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HOLDAFONE
A Unique Gift OF OUTSTANDING USEFULNESS



Handsome! Different! No gift like it! This is the original HOLDAFONE: the attractive telephone stand that adds beauty and convenience in home or office . . . wherever there's a phone. Built light and strong with finest walnut finish. LOCKS PHONE AND STAND IN SECURE COMPACT UNIT. Dialling doesn't wiggle it or tip it over. Perfect for long-cord or plug-in phones. Gives chairside, bedside comfort. HOLDAFONE is a gift welcomed in every home.
 For oval or square base phones—specify
\$7.95
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For All Who Wear Glasses!



EYEGLASS CLEANING TISSUES
 Specially treated patented tissues clean perfectly, leave no lint, prevent misting! These handy, vest pocket booklets provide clear vision, make wonderful gifts. Give them—and use them!
Box of 9 BOOKLETS
 (Year's Supply) Send **\$1**
 OR
 The SWANKY-MOST
 10 DeLuxe, gold monogrammed booklets, gift-wrapped in transparent box send initials and **\$2.50**
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BLONDE HORN-HANDLED FLATWARE
 For gifts... for you

FLATWARE keyed to your table service . . . to informal entertaining . . . country living!
 Real blonde horn with stainless steel: Butter spreader, salad fork and teaspoon, \$3.35 each.* Dinner knife and dinner fork, \$3.75 each.* Steak knives, 6 for \$22.50.* Write for folder showing complete table service.
 *Add 2 1/2% for delivery in California Postpaid, over 3 pounds express collect
DENSLOWS
 CARMEL-BY-THE-SEA, CALIFORNIA • Other California shops in Palm Springs • La Jolla • Hotel Fairmont, San Francisco



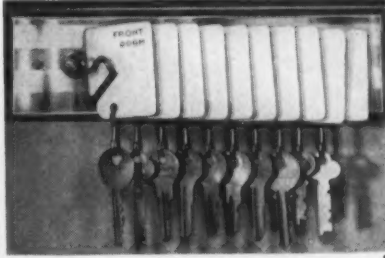
ORIENTAL MAGIC!!
 The newest "STAIRWAY TO HEAVEN" features "Glowing Rose," a magical plastic which actually emits an eerie glow through the edges to make an exciting decoration for your archway or fireplace. Equally glamorous with whatnots or floral arrangements, they make a clever addition anywhere in the home. In colorful Plexiglas, measuring 16 inches from tip to tip, the "Stairway" is also available in Royal Blue, Cherry Red, Chinese Red, Forest Green, Aquamarine, Midnight Black, Opalescent White, or Glowing Jade Green crescents, with contrasting white stairs, and includes a matching star.
 *Glow-edge available in Rose or Jade only. Priced at \$10.95 per pair. Sold singly at \$5.95 each.
 (Whatnots shown not included.)
 Shipped postpaid if Money Order or Check is included with order. C.O.D.'s accepted. To help us arrange our shipping schedules, a clever gift will be included for early Xmas shoppers.
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Favorite Pipe!



- A new clamp type pipe rack holds pipe firmly in an upright position, eliminates spilling messy ashes.
- Adjustable both for bowl size and proper drying angle
- Constructed of springy metal with a suede finish that can't scratch pipe and a genuine rubber vacuum cup to attach to any smooth surface.

A Perfect Gift for the Man who Smokes a pipe
\$1.00 POSTPAID • NO C. O. D.'S
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FIND KEYS PROMPTLY
 Know the whereabouts of every important key for your home, farm or estate by filing them for safekeeping on this CADO Key Rack. The unit is complete with ke-tags, snaphooks, and screws for mounting.
 10 key rack **\$1.50** 20 key rack **\$2.50**
 Steel key cabinets with 100 or 200 keys for schools, institutions, etc. 100 keys—\$52.50, 200 keys—\$65.00. Enclose check or M.O.—No C.O.D.'s please
J. B. HUNTER CO.
 HARDWARE
 83 SUMMER ST., BOSTON, MASS.



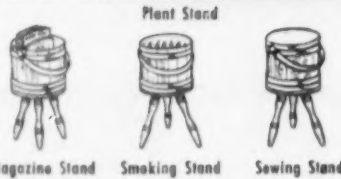
SPICE RACKS
 Keep your spices and small bottles always handy and easy to find . . . inside cabinet doors . . . on the wall . . . over the stove. Holds five spice cans with labels exposed. Ideal dish rack. Made of aluminum satin-finished, fingerprint-proof—sturdy and decorative. Simple to install . . . wood and metal screws furnished. Guaranteed.
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Old Vermont Sugar Bucket

Authentic Early-American Reproduction Combines Charm and Utility!

Add sparkle to your favorite room with this superbly fashioned occasional piece. Bucket is 12" round, 11" high. Stand makes overall height 23". The rich, honey-color, Salem maple finish is lacquered and hand rubbed. Bucket serves as table with top on, and inside you have choice of four styles. #1—Plant Stand, #2—Magazine Stand, #3—Smoking Stand, #4—Sewing Stand. Specify style number when ordering. **\$14.95**



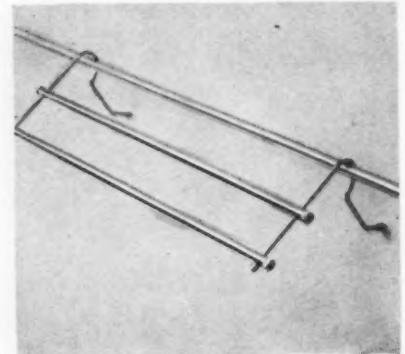
Magazine Stand Plant Stand Smoking Stand Sewing Stand

Express prepaid. Send check or Money Order. Sorry, no C.O.D.'s
HELEN JIRANEK
 30 Rockefeller Plaza
 New York 20, N. Y.

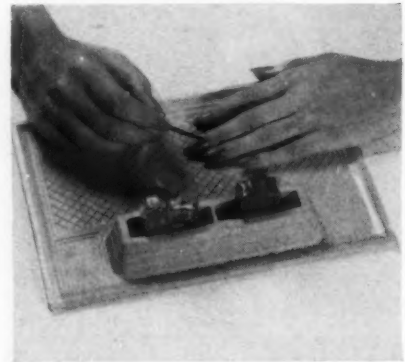


SHOPPING

Triple sec—dry three towels instead of one by hooking this over your towel bar. It adjusts from 15" to 28". provides extra space for guest towels, stockings or lingerie on "wash night." Of sturdy chrome. it folds flat when not in use. \$3.50 ppd. Berne Marling, 181 Martine Ave., White Plains, N. Y.



Home manicures can be uncomfortable, inconvenient or even hazardous, so get a "Manumat" to steady your bottles and rest your hand. Of flexible rubber, it clings to chair arms and polished surfaces. Wash with soap and water—polish won't stick. 7" x 10 1/2", in rose, blue, green or gray, \$1.25 postpaid. Annestra Co., 2493 Overlook Road, Cleveland 6, Ohio.



Copper POST LAMP
 13 1/4" x 7 1/4"
 WIRED \$5.95

WAGON WHEEL LIGHT
 RUSTY FINISH

32 IN. DIAM. 6 LITES \$67.
 24 IN. 5 LITES \$56.

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WILLIAM Spencer

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Your Favorite Photograph on Playing Cards

Gift of the Year! Any photograph or snapshot—yourself, the baby, house, dog, of whole family—on playing cards, in gift box. Your photo returned. Send favorite print and check for \$5.85. 3 weeks delivery.

PHOTO PLAYING CARDS
 Room 103, 752 Fulton St., Fresno, Calif.
 Money returned if not satisfied.

Better Looking Longer Wearing
An All-Wood
FOLDING CARD TABLE TOP

Made of selected hard woods, this folding table top fits any card table and doubles its size. Ideal for luncheons, dinners, or games. Measuring 46" across. It accommodates 7 to 8 people in comfort; folds in half for easy storage. Won't slide or slip off card table. Available in Mahogany, Walnut and Blond alcohol-resistant finishes. It's better because it's ALL WOOD.

\$8.95 Express Collect
 No C.O.D.'s please

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 709 S. 52nd St. Phila. 43, Pa.

Order by Mail and SAVE!

Imagine, for \$2.95 . . . 8 Libby beverage tumblers of sparkling bell crystal, monogrammed with the beauty and skill for which AMERICAN CRYSTAL cutters are internationally famous. You'll want several sets . . . for yourself, for gift-giving.

MONOGRAM STYLES
 No. 1, Block letters (1, 2, or 3)
 No. 2, Early English (single)
 No. 3, "Hers and His" first initial

AMERICAN CRYSTAL CO.
 P.O. Box 534, Rochester, N. Y.

Send the following postpaid, with money-back guarantee:
 8 mon. juice tumblers, \$2.95 (OR) 3 complete sets for \$8.25
 8 mon. water tumblers, \$2.95
 8 mon. iced tea tumblers, \$2.95
 Monogram Style No. 1 ___ No. 2 ___ No. 3 ___ Initials ___

NAME _____
 ADDRESS _____
 CITY _____ STATE _____

Check Money Order (No C.O.D.'s)

TUMBLER STYLES
 No. 1, Juice—6 1/2 oz.
 No. 2, Water—10 oz.
 No. 3, Iced Tea—12 1/2 oz.
 (Heavy, tip-proof bases, chip-proof "Softedge" rims)

WHOOPEE PLAQUES **BAR AIDE**

Man on the left happily sips through a straw attached to the beer plaque on the right. Here's an amusing, colorful trio in relief. Belongs on every wall! **Only \$2.25 postpaid.** Sorry, no C.O.D.'s.

Here's a five-purpose bar gadget done in beautiful chrome. It's a 1 to 2 oz. jigger, has a corkscrew in handle. Use it as a bottle-opener, ice hammer and stirrer. A perfect gift for everyone, and a "must" in your bar-room. **Only \$1.50 postpaid.**

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OVER 300 NEW HOME PLAN IDEAS

Over 100 graphic illustrations, more than 300 possible plans. Includes original ideas and designs for private homes, duplexes, courts, garage apartments, for every region in frame, brick, concrete block or adobe. Your favorite architectural style—planned for harmonious living by Hiawatha T. Estes, California Home Consultant. Working blue prints available for all plans. At book stores or send \$1 for this book, postage prepaid. Money back guarantee. **ONLY \$1.00**

"HARMONIOUS HOMES"
 P.O. BOX 8631-B
 HOLLYWOOD 46, CALIFORNIA

AROUND

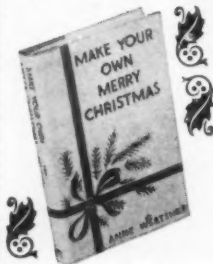


Dip into a dipper—filled with popcorn, potato chips or cookies. It holds a full quart for party-sized rations and is easy to pass around by its handle. Handmade of natural birch wood and hand-decorated with Concord grapes. \$3.95 postpaid. From Frances Hall Perrins, Old Homestead Orchards, Westford, Massachusetts.



Full color reproductions of New England scenes follow the seasons as the months go by on these calendars. One identifies 12 different covered bridges; the other one has typical country scenes. Rumford Calendars are \$1 each, ppd. Why not buy both—one to give, one to keep? Breck's, 899 Breck Bldg., Boston 10, Mass.

For That Magic Holiday Touch Of Your Own MAKE YOUR OWN MERRY CHRISTMAS



by Anne Wertsner
Here's a wealth of gay ideas and easy how-to instructions for decorating the house at Christmas. You'll enjoy making your own wreaths, mantel swags, stairway garlands, and other festive adornments using evergreens, shrubs, berries and cones gathered from your own garden or inexpensively purchased. Shows you how to fireproof evergreens and color the Yule log's flames, make candle boards and gumdrop trees, arrangements for Christmas dinner and supper tables. And also lots of wonderful, wonderful recipes for holiday good things. There's fun for the family and the true holiday spirit when you make and enjoy Your Own Merry Christmas! Grand gift thought for others, too. Delightfully illustrated—Only \$2 Postpaid

M. BARROWS & COMPANY, INC.
114 East 32nd Street, New York 16, N. Y.

Mail Orders Filled Promptly



NO MORE CREASES IN YOUR SKIRTS

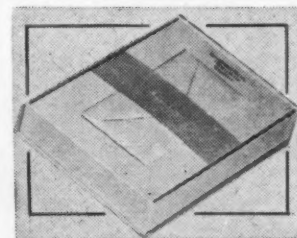
... when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Each, \$3.95 Sold by mail order only in 48 states and all over the world.
Add 25c for Postage

PRAC-T-RACK, STILLWATER 45, NEW JERSEY

PERSONAL STATIONERY



Your name and address neatly printed in black ink on famous Whiting's Textile Bond, a superior white stock of 50% rag content. Monarch size, correct for men and women. Ideal for home or business use. Its crisp surface takes pen or typewriter smoothly. Truly a personal stationery of highest quality at a very low price.

100 sheets (7 1/4 x 10 1/2) * \$2.75 postpaid
100 envelopes (4 x 7 1/2)

Attractively boxed. Order today for yourself or as a gift. Enclose check or money order, please, no COD's. NYC residents add 6c sales tax.

M. RAINONE, Printer

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EARLY DELIVERY ASSURED ON XMAS GIFT ORDERS RECEIVED BEFORE NOV. 25.

The most distinguished label on luggage

EXECUTIVE'S BRIEF BAG with removable portfolio

Smart and so practical... a gift he'll thank you for everytime he travels. It's a handsome suntan cowhide bag... with a keyless combination lock... roomy enough for a complete change of clothing and toilet articles. And the leather portfolio (a complete case itself) may be removed when he arrives at his destination.

\$58⁵⁰
Fed. Tax Included

DALE FIFTH AVENUE
In New York, only at Fifth Avenue at 56th St.

BISCUIT BASKETS

2 for \$1.00 POST PAID

These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits—fruits, cookies, candies, and cakes—or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today—some for yourself and some for gifts.

Southwestern Gifts
630 East Alameda, Santa Fe, New Mexico

POLLY "PARROT" PLANTER

The Gift You'll Want for Yourself
The Gift You'll Want for A Friend

POSTPAID
\$4⁹⁵

LIFESIZE—A RIOT OF COLOR!
Brighten up your home with this 18 inch, lifesize Polly—complete with perch, mounting bracket and bright finish brass plant bowl. Brilliantly colored. Glazed porcelain-like finish. Gives an added touch of color to any room. You'll want one for yourself—one for a friend. Safe delivery guaranteed. Send check or money order. Postpaid in U.S.A. Two for \$9.25. Each only \$4.95.

STRATFORD HOUSE
1011 Springfield Ave. • Deerfield 6, Ill.

Dear Marge,
I don't know how to thank you for the lovely Bobbie Burns tablecloth.

What a treasure to own... it's a Fiatelle "Bobbie Burns" tablecloth, handsomely bordered with his immortal "Selkirk Grace" in quaint Scotch dialect. Comes in four 2-color combinations on finest 52" x 52" Damask-finish Fiateen cotton. Individually boxed and gift wrapped in colorful plaid paper, all ready to give to your favorite hostess. MAIL ORDER today, specifying background color (red, blue, green, gray).

\$5.00 postpaid

FIATELLE INC.

ORDER BY MAIL

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Empire State Building, New York 1, N. Y.
Please send "Bobbie Burns" tablecloths at \$5.00 each. My background color preferences are:
 RED BLUE GREEN GRAY

Name _____
Street _____
City _____ Zone _____ State _____
 Send C.O.D. (plus postage) Remittance enclosed. (postage prepaid) \$ _____

PROUD MATCHES

You'll always be waiting for a chance to show off these matches! Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. Original picture is returned intact. One subject to a box.

Box of 50\$5.65 postpaid
Box of 100 8.75 postpaid



FOR YOUNG SHAVER AND OLD

Every member of the family can find a use for these shining, white shaving mugs. Holds not only old-fashioned lather, but small fry's milk, hot toddies, cigarettes, ivy or pencils. Any first name and year date painted in red, green, blue or black with a band of same color.....\$4.50 each, postpaid
Extra name—50c; West of Mississippi—25c additional



GRAND SLAM

Don't trump your partner's ace for gaping at these photo playing cards! They can be made up for you from any black and white picture or sketch. A really unusual gift for the card player. 6 decks (All of same photo) ..\$18.00 postpaid
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No C.O.D.'s please



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COLONIAL BELLOWS of RARE PERFECTION

Handmade copies of exciting originals. Sides of soft genuine maroon sheepskin. Faceboard and handle of antique black with rich gold stencil. Gleaming brass nozzle. A decorative treasure as well as a boon to the firemaker. Three sizes, all leaders for your Christmas gift list.

Sent postpaid. No C.O.D.'s please.

13 1/4" x 6"\$4.50 16 1/4" x 7 1/2"\$5.95
26" x 8 1/2"\$9.95

Write for Free General Catalog

THE NEW ENGLAND GENERAL STORE
3 PLAIN STREET MILLIS, MASS.



Charming Xmas Cheer-ables!

• **MANGER NATIVITY SET.** Glows in the dark! Beautiful. 12 pcs. to box\$3.00
• **SNOWMAN PARTY FAVOR CONTAINER.** Head lifts off to insert candy, etc.\$1.00
• **HARD-TO-FIND TREE ORNAMENTS** (12 to box. Ass'd colors)
Fancy assort. (3 lower) box of 12\$3.00
left 3 1/2", 4 1/2"\$1.50
Bell, 2 1/4"\$1.50
box of 12\$1.50
• **10% disc. on 5 or more boxes, any assortment.**
• **ADULT'S SANTA CLAUS COSTUME** (not shown). Complete with hat, jacket, trousers, mask, etc. Small, Med., Large (specify size) \$12.50
ORDER NOW for early delivery. We pay postage. No C.O.D.'s. Satisfaction guaranteed. Write for FREE gift catalog.

Q. T. NOVELTY CO. INC. Box 54, Station F. New York 16, N. Y.

MONOGRAMMED BLANKET COVER



This lovely, luxurious Blanket Cover is exquisitely tailored in finest quality rayon crepe with Satin bands and Satin piping on hems. Choice of these charming pastel shades—Dusty Rose, Tea Rose, Ivory, Blue, also White.

72" x 90" size (before hemming)\$12.50
90" x 90" size (before hemming)\$15.00

BEDSPREAD SIZES
72" x 108" size (before hemming)\$15.00
90" x 108" size (before hemming)\$18.00

With 3-letter Monogram in satin to match, as illustrated, \$3.50 additional. Send check or money order—no C.O.D. Shipped postpaid. Please underline principal letter in monogram.

TOPLEY Dept. H
105 West 40th St., New York 18, N. Y.

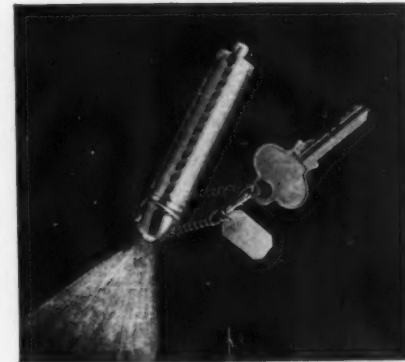


SHOPPING

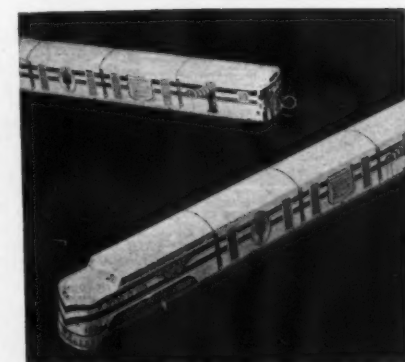
Real pressed flowers on stationery will make your letters conversation pieces for more reasons than one. The flowers will keep their colors and textures indefinitely. Decorated folder with 10 envelopes and 14 sheets of paper (10 flowered) is \$1.50 ppd. Ivory, cream or gray. Margaret Frost, 535 Wallace Ave., Bowling Green, Ohio.



Hole in one. You'll hit the front door keyhole first try if your key is on a "Key-Chain-Lite," and anyone you give it to will heap blessings on your head. It's sterling silver, including the chain and name tag, \$6, postpaid, incl. tax. Flashlight may be initialed in block letters for 25c. Fleetwing Gifts, 55 East 10th St., New York 3.



Freedom train—a replica of that famous good will emissary that streaked across our land. Railroad-minded little boys will be oh, so happy if Santa dubs them engineer of this streamliner. Pull out the rod and it goes zooming on its way. Runs 40 to 50 feet. 18". \$1.50 plus 25c postage. Herald House, 505 Fifth Ave., New York 17.



SPORTSMAN'S CALENDAR

An ideal gift, this year 'round reminder of hours spent in a favorite trout stream. This smart sportsman's calendar sturdily constructed of 1/2" lucite with authentic hand-tied fly encased. Choice of Scarlet Ibis mounted on gray, or Yellow Sally on black. Approximately 3" x 4", calendar pads are replaceable.

By Mail only—\$2.50 Postpaid—Sorry No COD's

ESSEX COUNTY GUILD
Dept. D Topsfield, Massachusetts



Salt Box Planters

Use as book ends, hang against wall, or back to back as centerpiece. They are hand crafted of solid copper, and lacquered to preserve the mirror-like finish. 7 1/4" high. Start Christmas shopping by ordering now.

\$6.25 a pair, postpaid

Sorry, no C.O.D.'s

MEADE HOUSE
Box 1572 Roanoke 7, Virginia



Lovely... Practical Different

Small automatic pencil 3 3/4" long, superbly styled in gold plate or sterling. Individually gift boxed.

With clip \$1.95, 6 for \$10. With ring (gold plate only) \$1.35, 6 for \$7.

Men's full size with clip (gold filled) \$6, 6 for \$30.

For yourself and for thoughtful giving

SCHWARTZ CO.
483-G Lex. Ave. New York 17

All prices include tax and mailing. No COD's

AROUND



Give her the Moon and Doe lamp, a graceful example of the "Air-borne" sculpture of Garret Thew. Polished bronze base is 11 $\frac{3}{4}$ " high; the shade, of moon-pale parchment with gold binding, is 9" deep; 16" diameter. The lamp, \$20 and the shade, \$6, express collect. From Garret Thew Studios, Roseville Rd., Westport, Conn.



Fishy odors won't linger in this fisherman's "Plasti-Creel," for it's washable and ventilated. Lightweight, tough and mildew-proof, it won't rot out like a wicker one. A separate compartment holds fly book, lures, hooks, sandwiches. Straps are adjustable. \$4.95 ppd. Plastic Sheeting Co., 1205 S.E. Grand Ave., Portland 14, Oregon.



Hunt mugs made of English Davenport china are right in keeping with the festive mood of your holiday drinks. Decorated with colorful scenes taken from old engravings, they will please a collector or a genial host who serves a generous draught. \$2.25 each, or \$12.50 for six. Postpaid. "little joe" Wiesenfeld Co., 112 West North Avenue, Baltimore, Maryland.



End Tarnish Troubles

NOT A LACQUER . . . Miss Dode Tarnish Preventive is new, different. Just a quick rub-down with Miss Dode impregnated gauze keeps your silver, brass and other metals tarnish free. Harmless to normal skin and metals. One treatment saves many cleanings — the invisible coat lasts and LASTS. Resistant to soap and water — objects can be used as usual. To prepare silver, use Miss Dode Silver Soap — an exciting new-type cleaner which comes to you DRY. Just add water. Makes a full pint of the most superb silver polish you ever used. It's so easy on hands, too!

Complete kit with 2 packages of Miss Dode Silver Soap, a brush for hard-to-get-at spots, and a jar of Miss Dode Tarnish Preventive. \$2.00 Postpaid by Check or M. O.

MISS DODE PRODUCTS
Dept. G4, 31 Hillman St., Springfield 3, Mass.



Wolverine WOODENWARE
of Select Golden Birch

No. 822X — 11" diameter, 2 $\frac{1}{4}$ " high, with 3 ball feet. You'll find a hundred practical uses for this handsome bowl, with its generous capacity and gleaming natural finish. \$4.00, postpaid.

No. 821 — 6" diameter, 1 $\frac{3}{4}$ " high. For candy, nuts, or individual salads. Flat base prevents tipping. Each \$1.00, postpaid. Send check or money-order or C.O.D.

Write for catalog of complete line of woodenware.

Henris
695 West Burton St., Grand Rapids 9, Mich.



FEMININE HIGH-LIGHTS

For that fortunate female who "just has everything," why not these different earrings or the impressive-looking disc bracelet? Her 3-letter monogram, cut out by hand in sterling on them, will intrigue her.

	Sterling Silver	Gold Plated on Sterling
Earrings	\$ 7.20	\$ 9.00
Bracelet	6.00	7.20
Complete Set	12.00	15.00

Prices include Federal tax and postage

HOT TOAST,

golden brown and buttery, is worth obeying the alarm clock for, but to keep it that way from toaster to table is a problem. Clear glass dish with toast dome helps seal the heat in, and it's handsome enough to send to a bride or a weekend hostess. Both pieces engraved with a 3-letter monogram. Underline last initial.

\$4.95 postpaid



FOR THE FASTIDIOUS

The sturdy key chain with a beautiful hand-cut oval monogram is a welcome gift for Him or Her. Even if he has other cuff links, he will be delighted with a pair of these personalized ones.

Cuff Links\$7.20 pair
Key Chain 5.40 each

Set — \$12.00

Prices include Federal tax and postage.

EUNICE NOUETIES Dept. G-118
5th Floor, Woman's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.



TELLS YOU HOW

Recipe Bar Glass, with the seven most called for drink recipes imprinted on the side of the frosted glass. Each recipe topped by an amusing and colorful cartoon—handpainted and fired. Graduated from 1 oz. to 12 oz. \$1.00.

Stainless Steel Shaker, to fit the bar glass, \$3.50.

Spring Strainer, \$1.00. **Stainless Steel Mixing Spoon**, \$1.00. **Complete Four Piece Set**, \$6.00 (Postpaid)

Send for free catalog of Smart Bar Accessories

the GAME ROOM

1538 Connecticut Ave., Washington 6, D. C.



$\frac{1}{3}$ Actual Size

The gift that says

SEE BETTER
—for years to come

GIVE your friends "seeing comfort" for years to come! With this beautiful new type magnifying glass, you can read newspaper print a column wide. $\frac{3}{4}$ inch lens provides a large, sharp field of vision. Magnifies 2 $\frac{1}{2}$ times. Folds into a handsome plastic handle. You'll be proud to give—or own—a Longview! Packed in a gift box—\$6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded.

EDROY PRODUCTS CO.

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NODS ear stopples LET YOU SLEEP!



• Don't spend nights tossing feverishly because of noise! Use NODS — they shut out noise, let you sleep in blissful, quiet comfort. Thousands know the benefits of these amazing little comfortable ear plugs.

3 pairs — (enough for three months), \$1.00.

Recommended by physicians

MONEY BACK OFFER

KENNETH WADE PRODUCTS
Box 29, New York 14, N. Y.

\$1.00 enclosed. Please send 3 pairs of NODS. If I'm not entirely satisfied, my money will be refunded.

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Hoodwink Jack Frost in This Handsome Hood



Flattering reversible hood will keep you as cozy as a fireside chat! 100% virgin wool jersey. Long ends tie smartly under chin—open wide to prevent hair-mussing. Arid-moisture-proofed. Perfect gift! Color combinations: navy-bright red, brown-powder blue, black-pink, gray-scarlet, gray-hunter green. State choice. \$4.50 postpaid. (No stamps.)

Write for NEW FREE CATALOG featuring selected New England merchandise—country apparel and accessories, quality gifts, food delicacies.

The unusual at reasonable prices
JOHNNY APPLESEED'S, INC.
Box 700 Beverly, Mass.

TRIM LITTLE TRIVET

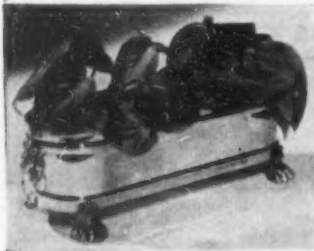
A charming decoration for your tables—and a sure protection from hot plates, potted plants or tea pots. An authentic reproduction cast from an original pattern of colonial days. It's solid brass and measures 5 1/4" in diameter. \$2.75 each postpaid.



A BRIGHT SPOT

This gleaming solid brass receptacle is regally mounted on sturdy lion's paws. Filled with plants, flowers or gourds, it's magnificent. The rare oval shape is a decorator's delight. Water-tight with majestic lion's head handles, it is 4 1/2" high; 4" wide. Lacquer prevents tarnishing.

10" long \$14.50
14" long \$16.50
18" long \$18.50



ENGLISH JUGS

Here's real beauty and superb taste in handsome, lacquered, embossed Brass English Jugs. Fill them with colorful flowers or greens; use them as pitchers or attractive mantel and table decorations. Skillfully crafted with exquisite designs, each piece makes an ideal gift—a veritable treasure as a set!

6 1/2" \$3.15 Postpaid 10 1/2" \$7.15
8 1/2" 4.85 Postpaid Set of 3 13.75

Write for Catalog.

Jenifer House

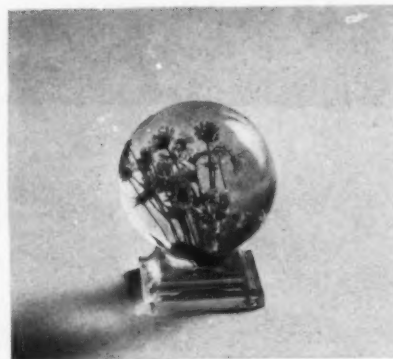
New Marlboro Star Route
GREAT BARRINGTON, MASS.

Shipping charges collect



SHOPPING

Flowers, flowers, in all their natural beauty, are preserved forever by an amazing new process, in this crystal-clear glass paperweight. A real find for a collector and a splendid choice for any flower-lover on your list. \$20, ppd. Michael of the Waldorf's Gift Shop, 301 Park Ave., New York 22, N. Y.



Barrel bank. Here's one for the money—a bank that holds 3,000 coins, made from virgin oak grown in the Ozark Mountains by professional barrel-makers. Authentic in every stave and hoop; good looking enough to grace office desk or home mantel. 6" high. \$3.50 postpaid from Northmore's, Box 755, Highland Park, Ill.



It tastes like New England. A gift assortment of 12 nostalgic food specialties like spiced melon rind, midget burr gherkins, pickle salad, diced pepper relish, sweet mustard pickle, tomato conserve, spiced cranberry and orange, and other jellies and jams. 12 10-oz. jars, gift wrapped, \$5.95 postpaid. Add 50c W. of Miss. From Holiday House, Old Hadley, Mass.



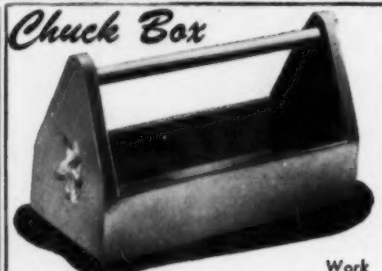
COCKTAIL NAPKINS

designed for sophisticates!

Pure Irish linen . . . and pure delight! Blithe, clever "toasts" inscribed on bright-hued backgrounds of red, blue or green . . . all Christmas-perfect for every one of your friends. Guaranteed fast color. Set of eight napkins, each unique. . . . \$2.75

Send postpaid. Sorry, no c. o. d.'s

JOHN-DANIEL, inc.
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Chuck Box

Work Organizer

Short Cut To Better Housekeeping
For Carrying—Storing

- CLEANING SUPPLIES
- GARDENING EQUIPMENT
- THE CHILDREN'S TOYS
- HOUSEHOLD TOOLS
- BARBEQUE UTENSILS

With a CHUCK BOX your small fry will love to pick up their toys after playing. Rugged all wood construction 7 x 15 1/2 x 9 inches, beautifully lacquered in Red, Blue or Yellow.

Order for yourself! — your gifts!

\$2.95 POSTPAID

Dealers Inquiries Invited

ZEIGLER CORPORATION

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A Wee Bit of Scotch

Scotland is the inspiration for this charming Thistle Set. The wispy thistle is beautifully reproduced in hand wrought sterling . . . an inspired gift. Pin and earrings are \$3.75 each, and the bonnie bracelet sells for \$7.50. Complete set only \$13.75. Matching necklace and buttons (not shown), \$12.00 and \$1.25 each respectively.

Tax Included; postpaid U.S.A. No C.O.D.'s. Write for descriptive booklet of complete line of jewelry and sterling silver serving pieces.

THE JAMAICA SILVERSMITH
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ATTACH THESE DENNIX LEGS

TO YOUR BED SPRING TO MAKE A DIVAN



Sturdy, non-bendable all-steel leg attached in 5 minutes to any steel spring (coil, link or cable). 4 leg-set convert spring into divan. Send check or money order (no COD's please). Money refunded in 10 days if not satisfied.

JORE

Distributors and Co.

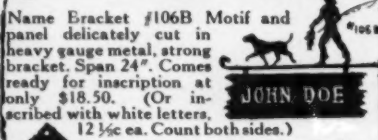
17 E. 42nd St. N. Y. 17, N. Y.

We Pay Postage!



Gifts for anyone who loves a house

Weather Cock #100 \$100 Hgt. 24" Span 21 1/2" complete. Forged iron, carefully crafted and finished in rust-proof satin-black, may now be bought at unusually low prices direct from the early 19th Cent. forge of the Williamsburg Blacksmiths. Postpaid; or COD, you pay postage.



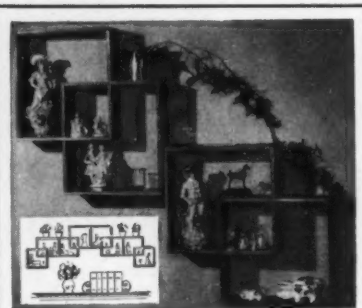
Name Bracket #106B Motif and panel delicately cut in heavy gauge metal, strong bracket. Span 24". Comes ready for inscription at only \$18.50. (Or inscribed with white letters, 12 1/2c ea. Count both sides.)



Door Knocker #36. For house or apartment. Authentic reproduction of early American "Heart & Spear" design. Hgt. 7 1/4". Easy to install. Complete with matching screws simulating square-head nails, \$4.95. Unusually welcome gift.

FOR IMMEDIATE SHIPMENT order direct from this ad. Satisfaction guaranteed. Gift card enclosed if you wish. FOR COMPLETE LITERATURE on these and other unusual gifts, send 10c to cover postage and handling.

WILLIAMSBURG BLACKSMITHS
6 Post Lane, Williamsburg, Mass.



CALIFORNIA REDWOOD SHADOW BOXES

Be the Interior Decorator for Your Home

The decorative answer to where to "keep things". Use 2, 3 or 4 in various positions. Stain or leave natural or paint any color. Each package contains 2 inset redwood wall shelves. 12" sq. x 3 1/2" deep. 18 x 18 overall. Complete with simple assembly directions. So new, your dealer may not have them. If not, order direct. \$1.95 each or 2 (as illustrated) for \$3.75. Postage paid. Add 3% tax in California.

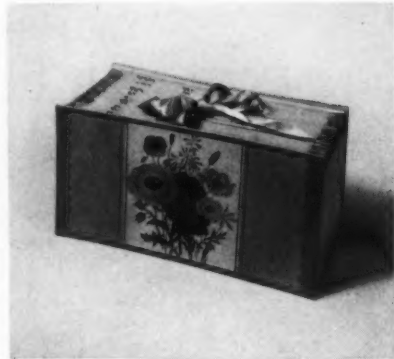
DEE'S REDWOOD PRODUCTS

2199 Folsom St., San Francisco, Calif.

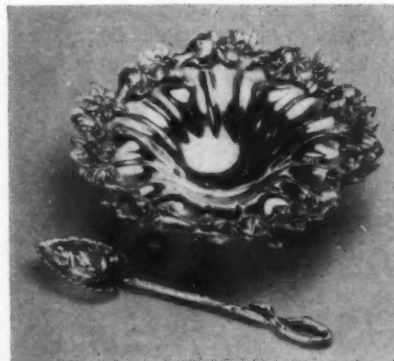
AROUND



A lot for a little is what you get when you order either of these pairs of candlesticks. Sterling silver, plain or with gadroon edge, they are a mere \$4.50 the pair, including Fed. tax, plus 25c post. Weighted, to prevent toppling, and well finished. Park Curiosity Shop, 536 Madison Ave., N. Y. 22.



Check your checks. You'll find this file very handy to keep on your desk to see if, when and how much you last paid the grocer, laundry or the U. S. Government. Accordion pleated and arranged alphabetically, the case is bound in heavy cardboard, ties with a good ribbon. \$3.85 ppd. The Woman's Union, 264 Boylston St., Boston 16, Massachusetts.



Florentine silver. A little footed dish, complete with spoon, for nuts or breakfast tray marmalade looks like a lot more than \$3.25 the set. You'll want several for your dinner table and for little presents and prizes. Not taxable, and the price includes postage. From Wallis Palmer House, 118 E. 28th St., New York 16.

FOLDING BRIDGE TABLE TOP



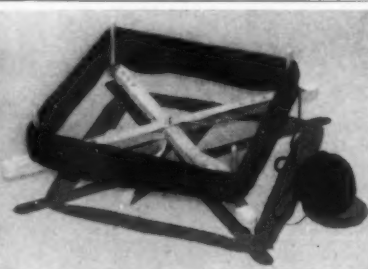
\$5.95

SEATS 8 PEOPLE COMFORTABLY FOR DINNER OR CARDS
Folds Compactly for Storage

THE IDEAL XMAS GIFT.
FITS OVER ANY BRIDGE TABLE.
Cannot tip or slide. Held firm by Straps. 46" across. Red, Green or Brown Simulated Leatherette. \$5.95
F.O.B. Mt. Vernon

Also in GENUINE LEATHERETTE
Resistant to Grease, Oil, Alcohol, Water, Perspiration. Cleans with a damp cloth. Ivory, Maroon, Blue, Brown or Green. F.O.B. Mt. Vernon \$9.95

GRAND UTILITIES CORP. Dept. 2
201 S. Second Av., Mt. Vernon, N. Y.



Old Vermont Yarn Winder

An ideal gift for knitters, the rotating yarn winder makes winding balls from skeins a pleasure. In the old Vermont tradition modernized to fold absolutely flat. Weight only 13 ounces. (11" x 4" x 25"). Adjustable for different length skeins. Natural Vermont White Pine, mellowed with age. A practical and unusual gift.

\$1.95

Postpaid in U. S.

MILLRACE WOODWORK SHOP
COVENTRY, VERMONT



SOLID BRASS PLANTER

Stands 15" long, 5" high, 4 1/2" wide.
\$12.50 shipping charges collect



OVAL DESK BASKET in Brass

Measures 6 1/2" long, 4 3/4" high, 4" wide
\$7.50 prepaid

STRIKING ACCESSORIES

Lustrous matching handcrafted baskets of heavy gauge brass or copper lavishly embossed with bands of solid brass. They lend an air of definite distinction to any room. For striking flower containers fill them with fresh posies, and trailing ivy or use them as catch-alls for stray notes and letters. Watertight and lacquered to prevent tarnishing.

BRASS or COPPER WASTE BASKET

Weight 5 lbs. 11 1/2" high, top is 9" x 12"
\$14.50 shipping charges collect



Write for Catalogue

Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.



Champion DOORSTOP

He's almost too beautiful to stand against a door, but he does it with the effortless grace of a true aristocrat. Or let him be the center of attraction on your mantel, or a blue-ribbon gift to a horse lover. Made of bronze, 12" long, he's just \$6. Postpaid from

"little joe" Wiesenfeld Co.
Dept. B-50
Baltimore 1, Md.



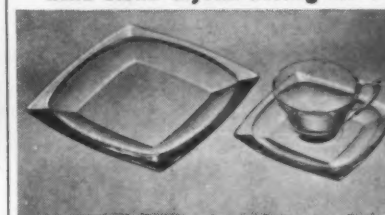
NEW AUTOMATIC DOG LEASH

The Promenader dog leash has ten feet of strongly woven cord which automatically reels in and out from a beautiful plastic case. Your dog enjoys new freedom of movement yet you always have complete control. The "natural grip" makes it easy to handle even a large dog without effort and without touching a wet or soiled leash. A button brake on the handle locks the leash at any desired length. The leash cannot drag or tangle. An attractive gift and fashion accessory and so compact it fits easily into purse or pocket. Choice of red, green, blue, black, marbledtone or any combination of these colors. Satisfaction guaranteed. Send check for \$4.95 today, or money order for \$4.95 today.

Sorry, no C.O.D.'s please.

J. J. QUINN PRODUCTS
6831 S. Wabash Chicago 37, Illinois

in time for Christmas giving!
Hand Blown Crystal Setting for 4

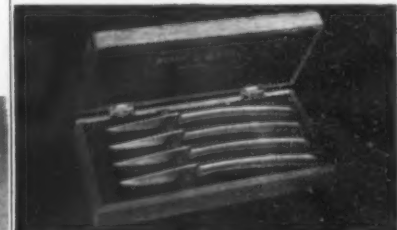


Unique Design created by famous American Artists

An exquisite crystal setting, created by foremost artists, and hand-blown by magnificent craftsmen... A gift to delight the most meticulous hostess!... Includes 4 plates, 4 cups, 4 saucers... \$350

We pay postage!
Write for FREE catalogue!

GIFT OF THE MONTH, Inc.
Dept. HGN 542 Fifth Ave., N. Y. 19, N.Y.



STEAK KNIVES...hand-forged by Murphy of Oregon

There could be no greater compliment to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET \$1600
PARCEL POST PREPAID

FRONTIER TRADING CO., Oswego, Oregon
Please ship as directed on attached sheet.

4 Blade Steak Knife Sets @ \$16.00
 8 Blade Steak Knife Sets @ 30.00

Name _____
Address _____
City _____ Zone _____ State _____

GROCERY STORE



Here are the groceries that mother keeps in her pantry . . . in life-like miniature . . . all of the same standard brands . . . making a complete, colorful store that offers fun for everyone. Includes twenty-one assorted cans of groceries, two different kinds of meat, rolls and a loaf of bread . . . even a miniature cash register. Serves as a cute decorative piece, too!

Complete only \$1.75 postpaid.

Additional package of 2 doz. assorted miniatures. only \$1.00 postpaid.

Sorry, no C.O.D.'s

SALLY GRAYE

80 East 11th St., New York 3, N. Y.



GET THAT TIGER!

Kids love them, and so will you. Made of soft plush, realistically colored, this cunning Tiger family will amuse and keep a watchful eye on your child. Engaging mascots too, for a college girl's room. Papa, 24" long, \$10.50; Mama, 16" long, \$5; Baby, \$2.25. Postage 25c. Sorry, no C.O.D.'s.

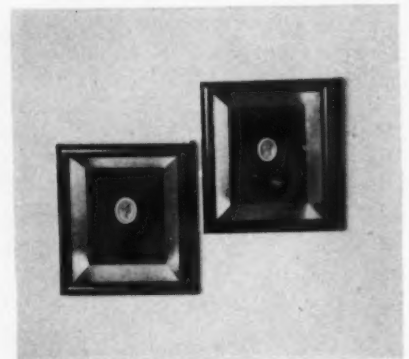
ZAVELLE'S

Princeton, N. J.



SHOPPING

Red seals of classic heads, all different, make interesting shadow boxes to accent a room or foyer. Heads are mounted on gold ovals against green plush, with deep frames of black, gold-lined for emphasis. 6 1/4" x 7 1/4". \$10 each or \$20 a pair exp. col. At James A. Watson, 1019 Second Ave., N. Y. 22.



Simply enormous, this photograph album completely dwarfs the cigarette pack we put in to show you the size. It measures 11" x 14" and accommodates studio portraits or prized prints. Cover is hand-tooled, top-grain leather in your choice of wine, brown or green. \$21.50. Post. 25c. Dale Fifth Avenue, 719 5th Ave., N. Y. 22.



cherub cuties



Send Baby's Name When Ordering

gifts 'n' gadgets

Dept. 2C
11 E. 22nd St.
New York 10, N. Y.

Baby's "FIRST KICKERS" are important! And they *must* be cute! These hand made soft, pliable felt booties come in pastel blue, pink or yellow (yes, we said yellow!) with matching pure wool ties. The handy transparent plastic box WITH YOUR BABY'S NAME ON IT can be used for cotton pads, pins, etc. Special Cherub Cuties cannot be kicked off by active little feet. SIZES 1 and 2. Only \$2.25 per pair . . . we pay postage! No COD's.



Mary and her Little Lamb MUSICAL DOUBLE DOLL

This popular nursery - rhyme doll is pretty in aqua. Turn her over, find the ever-present lamb dressed in pink. The Swiss music box inside appropriately plays "Mary Had A Little Lamb." 13" high. \$9.25 postpaid. Sorry, no COD's.

Send for Christmas Catalog

3 E. 43rd St.
New York 17

SCHIRMERS

CHILD'S BOSTON ROCKER

An authentic reproduction fine enough to be kept as an heirloom, appropriate for a child's room or living room.

Satin black finish, hand decorated with yellow striping and subtle green, red and gold Pennsylvania folk decorations (morning glory pattern).

Sturdy, balanced construction, back curved, legs and spindles turned, plank seat 11" x 13", height 27", rockers 23" long.

\$15.95 exp. col.

No c.o.d.'s please

Wille's THE CHILDREN'S SHOP
441 York Road
Jenkintown, Pa.



NEW WONDERFUL WAY TO PLAY!

Boys & Girls — Different! Exciting! Family Fun . . . a wonderland of TOYS. Create them quickly, easily, yourself with RIG-A-JIG, Wonder Toy from Hollywood. Planes, cars, trucks, dolls, furniture, animals, people . . . by the hundreds. Life-like miniatures in color, beautiful designs, patterns, simple or complex.

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Kiddies Care for Own Clothes

Junior Clothes Rod

HOOKS ON ANY CLOSET ROD

ONLY \$1.25

In Colors, Red, Blue or Green

SAVE POSTAGE We prepay if you send Check or M.O. Gladly sent C. O. D. plus postage.

A welcome GIFT for Christmas or Birthdays



Hangs down 22" from grown-up level—easy for small fry to hang up own clothes. Doubles closet space. Avoids driving nails in walls or doors. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

CHILDREN UTILITIES DEPT. S-03
18018 GRIGGS DETROIT 21, MICHIGAN



"The gingham dog and the calico cat Side by side on the table sat."

— Eugene Field
Pert and saucy you can see, but always peaceful as can be though one's filled with pepper and the other with salt. If you don't love them 't isn't their fault. Clean, shiny red and blue patterned pottery!

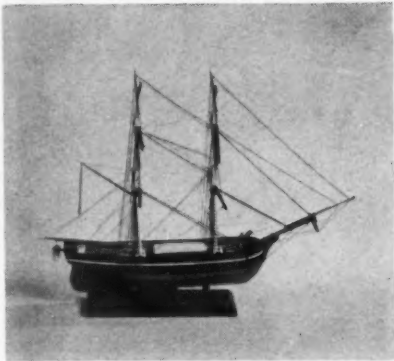
the pair \$3.85 postpaid
Send Check or Money Order

DEARBORN & OAK STS.
CHICAGO 10
ILLINOIS

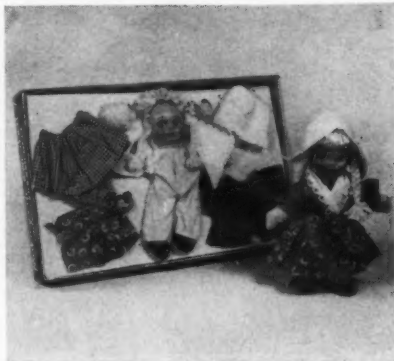
holiday corner

SEND FOR ILLUSTRATED CATALOG

AROUND



The brig "Topaz" carried the Stars and Stripes to the four corners of the world in olden times. Here, in miniature, she is ready to sail into a naval enthusiast's heart. Reproduced faithfully, to the smallest spar, she is 17 $\frac{3}{4}$ " over-all; 14" high. With descriptive chart, \$25 ppd. Le Baron Bonney, 117 Merrimac St., Newburyport, Mass.



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JOLLY JO
The Bright French Clown!
A happy, happy gift for the small ones on your list... for the 'teener, too, who loves to plop one gayly on her bed or dangle it on the wall! Cuddly felt body in a combination of three mad, bright colors... pompon buttons and double ruff collar. Saucily hand-painted composition head with an attached ribbon handle. 16" tall. \$2.98 Postpaid. Send for our new idea gift folder.
THE LEMAC COMPANY
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New York 53, N. Y.

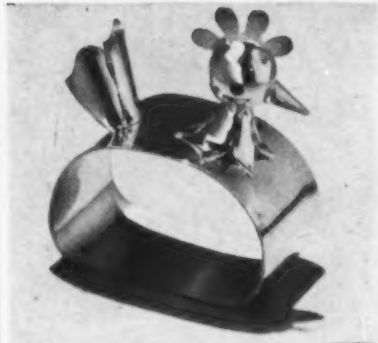


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An enchanting pair of jungle kittens by Feodor Rojankovsky, famous illustrator of children's books. Picture them on the walls of living room or study or as a source of never-ending delight in a child's room. Tawny, natural coloring on a beige background. Prints mounted under glass in heavy, dark wood frames. Each picture 6 $\frac{1}{2}$ x 7 $\frac{1}{2}$ inches.

\$4.50 the pair Postpaid in the U. S. Check or Money Order — No C. O. D.'s. Send for FREE ILLUSTRATED FOLDER of complete line of unusual items.

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FOR THE SMALL FRY...

and the grown-ups. Sterling silver napkin rings, gracefully designed. Hold medium and large size napkins. Children will adore them. Available in eight designs: Bunny, Cat, Rooster, Penguin, Bear, Duck, Pig, Chick. Beautifully boxed. \$5.00 ppd. each, Federal tax included. Sorry, no C.O.D.'s.

ZAVELLE'S
Princeton, N. J.



CLEVER BITS OF SWEDEN

This pixie of a kindergarten apron—stenciled in colors that never fade—pictures Tumpta, a jolly little gnome, carting a big red apple to teacher. Trimming it are rows of ric-rac and a slantwise hankie pocket high up where young noses can find it. \$1.95. G-Nick, the gnome, busy little Swedish spirit of Christmas, bearded and wise, is a clever beanbag, \$1

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Makes Eating Fun for CHILDREN

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4 PIECE \$5 Prepaid, add 50c SET ONLY West of Mississippi

Colorful durable dinner and butter plates, mug, bowl. Child's first name baked into all pieces. Design differs for boy or girl. Enthusiastic letters from customers received daily. Ideal Christmas, birthday or occasional gift that pleases parents and child. Send child's name, sex, check or money order to:

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hello 3 to 10 year olds:
did i ever tell you how i got lost in the grand canyon and how a great, black bird rescued me? well, i will and many other exciting stories, too, in my gayly illustrated, weekly letters—each with gift. 6 letters & 6 gifts 1.95. 12 letters and 12 gifts 2.95. send name, age, from whom (if gift) address to
yours truly,
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peppertree ranch, p.o. box 188, dept. a,
san diego, california

THE PERSONALIZED DOLL WITH YOUR CHILD'S FAVORITE PHOTO FOR ITS FACE



THE LIVING IMAGE OF YOUR CHILD

What finer gift for family or close personal friends than this beautiful 14 inch doll with your child's favorite photo for its face. The photo face is imbedded in plastic—washable, breakproof and permanent. Both boy and girl dolls are available, gorgeously dressed from head to foot. It's a thrilling gift to give or receive—one that will be cherished as a lifetime keepsake.

RUSH YOUR ORDER NOW!

Just send us a straight front view, full face photo (no profile—no snapshot) 4 x 6 inches or larger. Write your name and address on the back, pack it carefully and mail it to us with the coupon below. The picture will be returned to you unharmed, and in about 3 weeks you will receive the doll.

ONLY \$6.95

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Just Think! A GENUINE SWISS MUSIC BOX in a REAL DOLL'S CRADLE!

RECEIVER! "THE LONG RANGER" "BUCK ROGERS" "THE SHADOW" OR ANY PROGRAM

THE LULLABY CRADLE THAT PLAYS "BABY LULLABY!"

\$5.98 COMPLETE!

- A valuable educational aid for children
- Private listening for hours
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- Factory Guaranteed against defects

only **\$4.98** plus 10¢ for NEW POWERHOUSE LONG LASTING BATTERIES

ORDER YOURS TODAY! SEND NO MONEY

The exquisitely made doll's cradle reveals its musical talent when the cradle is rocked. A gentle rock will start the music box playing an old and famous lullaby. Little girls from 6 to 10 will be delighted with the tone of the hand crafted and hand tuned music box. Made in Switzerland in the old tradition, it is made for quality of tone and long service. The cradle itself is carefully constructed of wood with its own plastic air mattress, sheet and pillow. Just the right size to hold a baby doll. It stands 17 inches long and 9 inches high.

GIVE THIS TO YOUR FAVORITE LITTLE GIRL AND WATCH HER SMILE

Remit with Order and We pay Postage or Order C.O.D. plus postage.

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Rags to Riches



CINDERELLA DOLL

Beautiful doll with long, flowing hair, movable arms and legs, eyes that open and close. Over panties and shoes she wears a calico kitchen dress with patched apron. But, busy little fingers enjoy turning the costume otherside out. It becomes a gorgeous ball gown, taffeta and satin pastels with rich brocade and gold braid trim.

Complete with Magic 2-way Dress
 12 inch doll \$5.95 ppd.
 15 inch doll \$7.95 ppd.
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CINDERELLA DOLL COMPANY
 P.O. Box 898 Springfield, Mass.

★ Give Santa Claus Cakes and Molds for Christmas!



Send us your gift names, addresses and gift cards. We'll mail molds direct at Christmastime, postpaid. Or bake Santa Cakes for gifts. Easy with quick mixes or RENALDE recipes. Simple instructions for baking & decorating. Santa Claus heavy cast aluminum double mold stands 11 3/4" high. Set **\$5.00** postpaid. No C. O. D.'s.

Lamb 12" cake mold, set..... \$5.00
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The Wagging Tail

A Christmas Gift Subscription to The Wagging Tail — a monthly magazine packed full of stories, news and anecdotes about Cocker Spaniels — will make you "second best friend" to him or her who owns or raises Cocker.

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The Wagging Tail Hanson, Mass.

Here's my \$2.00. Send Gift Subscription for a year to

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FROM

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THE PERFECT CHILD'S GIFT With A Free Surprise In Every Set

Boys and girls of all ages love this gay toothbrushing set, with their very own name. Makes tooth care fun! Hand-painted tumbler of fine plastic is tasteless, odorless, will not bend out of shape. In pink, blue or red, with an amusing duck illustration and name. Matching toothbrush with white nylon bristles. Tumbler...\$1.00 Toothbrush...75¢ Postpaid

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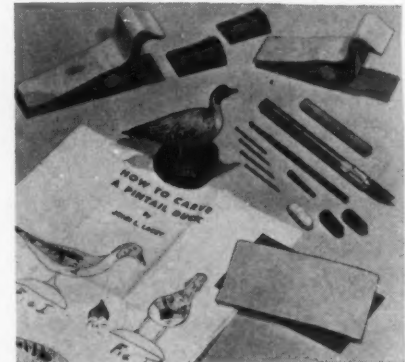


SHOPPING

Life jacket for cocktails. In this insulated thermo-jacket your shaker will keep cold for hours. Melting ice won't kill the drinks, lukewarm drinks won't kill the party. Waterproof and alcohol-resistant inside and out, it is lined with Fiberglas. Silver-y finish, 11 1/2" tall, \$4.75 ppd. Gift of the Month, 542 Fifth Ave., N. Y. 19.



Whittlin' and whistlin' will turn out a miniature game bird. Made up by an expert bird carver, the set includes all the instructions, tools and paint needed to produce a handsome 3 1/2" replica. A fascinating diversion for amateur or expert. Sets for mallard, pintail and quail. \$2 each, ppd. John L. Lacey, 539 1/2 Hudson St., N. Y.



Keep Baby from Falling Out!

"TOT-GUARD"* Extension Safety Rail for Cribs

"Tot-Guard" easily attaches to top rail of crib without marring the surface; does not prevent sides from sliding up and down. Prevents spills and tumbles... safest... most practical. Fits any standard size crib... increases height about 7"... does not obstruct child's vision. **GIVES BABY COMPLETE PROTECTION.**

Towne Products Patent Pending
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White, natural, light or dark maple veneers. \$5.95 With Music Box Playing Brahms' Lullabye \$11.95

Order now for Christmas Giving!

MAGIC TABLE SET...

COMBINATION CARRYING CASE AND MAGICIAN'S TABLE, COMPLETE

\$4.98 Postpaid

A WONDERFUL GIFT FOR ALL AGES 16 AMAZING TRICKS OF MAGIC...

Give a complete magic show in your own home. Boys, girls, everyone can have fun! 16 amazing, easy to perform feats of magic including The Magic Wand, The Enchanted Ring, Mind Reading Trick, Mystic Paddle and amazing Coin Trick! Combination carrying case and magician's table sets up in a few seconds. Illustrated instruction book. Send for yours now! No. C.O.D.'s.

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Give a child 12 WEEKS of pleasure

Every week for 12 weeks, Tommy Turtle writes a charmingly illustrated letter directly to each child you want to make happy...and Tommy always encloses a gift!

Tommy tells about his adventures, and he encourages children to obey their parents and to be kind to animals. He gives children continuous pleasure, along with an incentive to read.

Children write to Tommy, too...here's a typical letter: "I RAN ALL THE WAY HOME EVERY MONDAY to see SOME MORE of the ADVENTURES and SOMETIMEs I COUNT My TOMMY TURTLE LETTERS. Love, JEFFREY."

Children love to get LETTERS 12 LETTERS 12 GIFTS \$2.95

Gifts selected separately for boys and girls, age 4 to 11. Send your order today...the letters start whenever you wish. Gift announcement cards for any occasion. Tell Tommy the lucky child's name, address, age, sex. Mail your order today to

TOMMY TURTLE % WALTER DRAKE
 Drawer G-11, Box 721, 201 E. Pikes Peak Ave.
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AROUND



Double feature. A tôle student's lamp shares the honors with a solid brass planter in a well-matched combination. Lamp comes in Chinese red or forest green; 15" high over-all. Ready planted with philodendron, it's \$12.50 complete, ppd. Unplanted, it's \$11. Goldfarb, 160 East 57th Street, N. Y. 22.



International Decorative Art—1943-1948—the first post-war edition, illustrates and describes top-design interiors and accessories from Europe and the Americas. It's a gold mine of ideas for professional or amateur. Over 400 illustrations, 16 in full color, and cloth bound; \$7.50 ppd. The Studio Publications, Inc., 381 Fourth Ave., New York 16, New York.



MUSICAL DOLL \$9.95

Children cherish this superbly-made creation, its jolly face and colorful costume. Height 12". Fitted with hand-wound Swiss music box which plays gay tune. Exclusive with us.

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The PERFECT GIFT FOR EVERY CHILD ON YOUR CHRISTMAS LIST STORY BOOK SOAP

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● A gift that is educational, enjoyable and practical. 3 different volumes: (1) Mary Had A Little Lamb, (2) The Tortoise And The Hare, (3) The Pink Whale And The Blue Whale. Each volume is a lithographed box in 4 colors . . . looks exactly like a book! Each contains the characters of the story in molded pure castile soap plus the story on the inside cover with scenic decorations.



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No C.O.D. please, money refunded if not delighted. Order several sets today.

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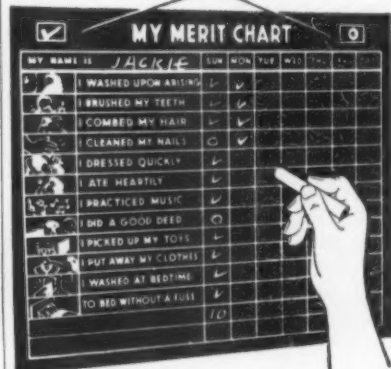


MATCHING CHARM—For your own little girl, or as gifts, you will find nothing lovelier. These matching "Fancy Pants" sets are of finest percale (they launder beautifully), carefully cut and detailed for comfort and grace. Lavishly ruffled with embroidered edging, and touched with tiny pink bows. Enhance her sweetness—order today in sizes 2, 4, and 6.

Set Postpaid, \$5.50
With extra pantie \$7.70

The Whittleseys
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NEW, EASY WAY... TO TRAIN CHILDREN



RECOMMENDED BY EDUCATORS
You can have fun training your child with this new MERIT CHART. Gives your child praise instead of nagging. Hang it in bathroom, kitchen or child's room. Size 11 x 14 inches, made of durable black masonite with washable surface, painted in white and yellow, complete with crayon and eraser attached by cord so they will always be handy. Will last for years. **SEND NO MONEY.** Pay postman \$1.50 each plus C.O.D. postage, or send cash and we will ship postpaid. **GUARANTEED**—if you are not satisfied, return in one week and your money will be refunded. Simply send 1c postcard with your name, address and state quantity. Order today. Make a game of training your child.
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FULLY AUTOMATIC
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YOU "SHOOT" THOUSANDS OF HARMLESS, STAINLESS BUBBLES without reloading

ORDER NOW FOR CHRISTMAS!

Youngsters everywhere love this gift! Made of strong, light aluminum, this new automatic gun "shoots" thousands of stainless, harmless bubbles at a loading. Easy to operate. Fun galore! But safe fun! Shipped anywhere in U. S., with 6 refill "cartridges", \$2.98 postpaid. Extra refills, 6 for 30c. Send check or money order. Add 3% sales tax to Ohio orders. P. S.—Get Dad one, too, today!

\$2.98 COMPLETE

NOVELTY PRODUCTS
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Now Children Rush to Hang Up Clothes!

Colorful New Costumer **\$2.50** for Youngsters ONLY POST PAID

Hang Anywhere—at any Height—in Bathroom, Bedroom, Closet or Nursery

In Brilliant or pastel colors that won't rub off! Fascinating parade of animated characters that every child is sure to fall in love with! 5 big wooden pegs that say, "Hang your clothes on me." Yes, it's easy for children to be neat when one of these gorgeous Costumers is hanging on the wall! **FULLY GUARANTEED.**

Send for one or more today.

Ruth Smith Enterprises, Inc.
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darling diminutives

Handmade miniature toys for a good little girl! Baby bath (5" wide) of waterproof chintz holds water, folds, comes complete with doll, soap, sponge and towel. \$2.95. The cunning play-pen (4" square) has matching waterproof chintz pad and doll in rompers and tiny bib! \$2.95.

Add 15c for postage
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Skylight Studio
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A wondrous sock, beautifully made of soft felt in paint box colors, sparkling with multicolored spangles. Stuff them with small treasures, plain fruit and nuts, toys, or Christmas greens. 13" long, 7" wide.

UNFILLED NO C.O.D.'s **3.00 ppd.**

THE DUTCH OVEN
WYCOMBE • BUCKS COUNTY • PA.

California REDWOOD SALAD SET
Distinctive Year 'Round Gift

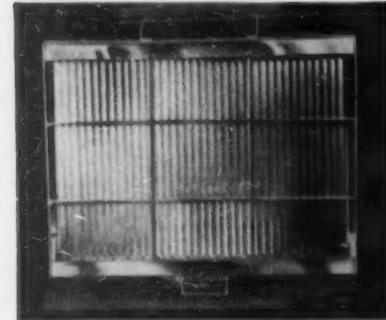


Large 12-inch salad bowl and six individual 6-inch bowls. Made of finest California Redwood. Inside of bowls hand-rubbed with olive oil. Guaranteed to please the most discriminating. Complete set, large salad bowl plus six individual bowls . . . **\$25** postpaid

Extra individual bowls when purchased with entire set, \$2.00 each, postpaid. Individual bowls, \$2.25 each, postpaid if purchased separately. Large 12-inch bowl alone, \$13.50 postpaid. No C.O.D.'s please. Send cash, check, money order.

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"FUEL SHORTAGES LIKELY FOR NEXT FEW YEARS"
BEAT FUEL FAMINE BY HELPING OUT WITH A



RADIANT ELECTRIC Portable HEATER

RADIANT HEAT! Another dream of science come true!

APPROVED BY: Underwriters Laboratories; Commissioner NYC Dept. Water, Gas & Electricity.

SAFE: Will not ignite or burn paper or fabric.

ECONOMICAL: Makes most from current used. Uses less than Kilowatt per hour.

EFFICIENT: Heats you directly. Floor-ceiling heat variation only about 2 degrees. RADIANT heat is comfortable at several degrees lower room temperature. These degrees saved are the most costly to produce.

SLOW COOLING: Continues to give off heat for over half hour after it is disconnected.

NEW DEPARTURE IN ELECTRIC HEATING! Invented in France. Used to heat Maginot Line. Effect on humidity and oxygen is negligible. Effective in circle 20 feet in diameter. Will keep room 15' x 15' warm in freezing weather. Outstanding in "heat-ability" and value. Puts heat near floor where needed. No flames—no glow—no fumes—no light. No moving parts or blowers. No more roasting on one side, freezing on other. No more red-hot coils. Makes possible low temperature heating. Low operating cost. Element consists of aluminum alloy fused into back of tempered, break-resisting glass at high temperature. Designed for toughness; kick it over or stand on it, it won't break. Handsomely framed 15" x 20" in polished aluminum, fitting any decorative scheme. AC or DC. Just plug it in. 7' electric cord.

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...for Christmas
Say "Merry Christmas" the old-fashioned way with wreaths of English Holly on doors and in windows. These wreaths are made of glossy green Oregon English Holly embellished with heavy clusters of red Holly berries. Wreaths are hormone treated for long life. Size: 16", outside diameter. Wreaths make delightful and appropriate gifts for friends and business associates. Sent direct with gift card if you wish.

\$4.35 each, prepaid in continental U.S.A.
ENGLISH HOLLY SPRAYS, 3 lbs. in colorful gift box, prepaid **\$4.35**

ENGLISH HOLLY PACKERS
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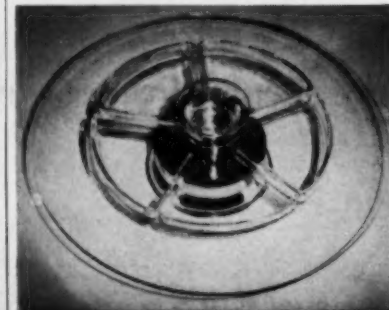
CIGARETTE SET & CANDY BOX

Handcrafted California ceramics with rose and leaf decoration in relief. 3-Pc. smoker set, candy box available in charcoal, maroon, dark green, black or pink.

CANDY BOX \$3.98 CIGARETTE SET \$4.98

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Wales DECORATORS
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Entertaining Idea

A fitted crystal Lazy Susan is 16" in diameter, has polished edges and a ball bearing base. The five dishes and sauce bowl are removable, so handsome Susan doubles as a centerpiece for fruit, flowers or greens.

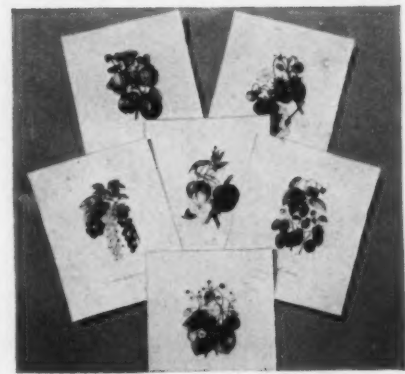
\$15 express collect
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bertram shrier, ltd.
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Eighteenth-century French engravings of fruit are ready to be framed as wall decorations or used to cover a wastebasket or to enhance a screen. These are exquisitely hand-colored and hand-engraved, on fine quality rag paper. 11" x 14". The set of 6 is \$7.50 ppd. Creste-Andover Co., 205 E. 85th St., N. Y. 28.

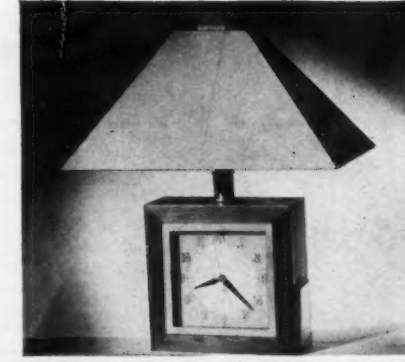
SHOPPING AROUND



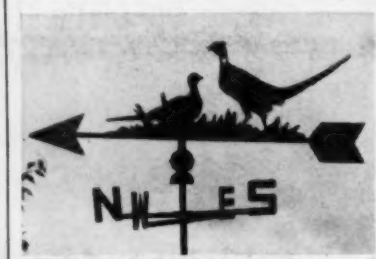
A starter set of contemporary dinnerware will appeal to a bride, a career girl, in fact to any woman with an eye for color and line. We show the dinner plate, bread and butter, cup and saucer of "Daffodil," a spring-fresh design in yellow and dark green. Service for four, 16 pieces, only \$26, exp. col. Modernage, 16 East 34th Street, New York 16, N. Y.



Time and light. A handsome combination of clock and lamp is this, cased in solid mahogany, walnut or blond maple, with heavy brass trim, 10" sq. Shade is silk faille in aqua, cranberry, green, gold or beige, matches numerals. Electric, guaranteed 3 years. \$49.50, tax \$3.20; postpaid. Harley's, Altman Building, Kansas City 6, Mo.



MERRY CHRISTMAS



PHEASANT RENDEZVOUS—A weather-vane with appeal for nature lovers and sportsmen. Made of weather-resistant metal, rich black finish. Mounted on oil-filled swivel. Easy to install. 27" wide, 30" high \$18.50. Vane 30" wide, 36" high \$25.00 f.o.b. Wheeling.

ORDER NOW FOR PROMPT SHIPMENT



HAGERSTROM METALCRAFT STUDIO
Original Handcrafted Specialties
42 Milwaukee Ave., Wheeling, Ill.



HOW YOU CAN SAVE FOOD AND MONEY WITH HANDI-BAGS

More than 150,000 enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with tough polyethylene plastic Handi-Bags. They keep lettuce, vegetables crisp—bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack; will not retain odors. Set of six bags \$1.75 value for only \$1.00 includes:

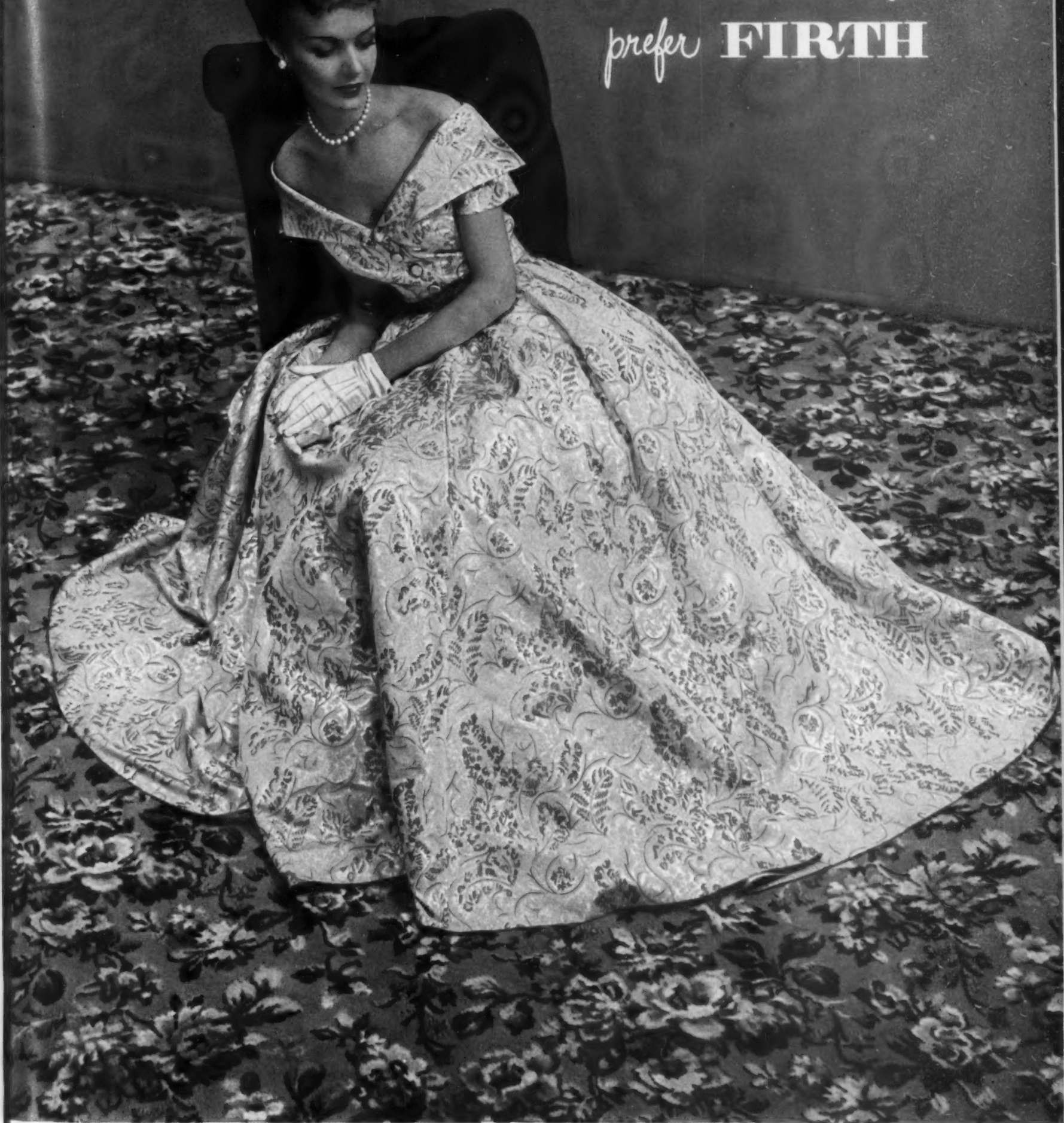
- 1—14"x21" bag for turkeys, roasts & clip
- 1—14"x18" bag for fruit, vegetables & clip
- 1—8½"x18" bag for celery, bread & clip
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Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send \$1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

6 Bags \$1.00 Handi-Bags

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Women with a sense of style
prefer **FIRTH**



DEN REIG DRESS

This is Firth's Good Harmony Quality broadloom . . . in a design of old-fashioned roses against an opal gray background . . . with touches of olive green and other soft muted tones. A design that is perfect with traditional . . . equally effective with modern. A thrillingly beautiful floorcovering in a medium price range.

Rugs **FIRTH** *Carpets* 295 Fifth Avenue, New York 16, N.Y.



Bright for your room
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Here's bright new magic for every room in your home...done with the enchanting beauty of chintz by Kandell. Choose distinctive designs to grace your important rooms. Be daring with color effects for modern interiors. Use gay patterns for nursery and playrooms. Whether you prefer vibrant dramatic shades or subtle tones, there's a fascinating collection on fine, washable close-woven fabric with a permanent finish. Full 36 inch width.



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he sleeps in the smooth, gleaming splendor of Utica Beauticale Sheets. Aristocratic as her own taste, Beauticale's luxurious texture is a lovely complement to her home. For every inch is woven with more than 200 fine-spun threads, and thorough combing enhances the superb quality of the expertly blended cottons. Utica's century of textile craftsmanship attains lasting distinction in Beauticale. *Regardless of price... you can buy nothing finer.*

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Rich texture of living . . . expressed in the new colorama of furniture pile fabrics by The Shelton Looms. Colors that glow through the years . . . their permanence assured through an exclusive color-fixed process. Colors that find their identical mates when a new unit of furniture is added. See the new furniture in Matched Kleersheen Colors . . . also in fabrics by the yard to complement your personal design for living. The Shelton Looms are dedicated to authentic style, intrinsic quality and sound value . . . in Matched Kleersheen Colors.

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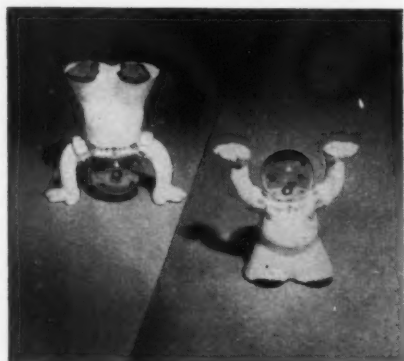
SHOPPING AROUND



Picture tiles in colorful hand-painted fruit designs are individually made and signed by the artist. The frame is copper lustre, a versatile color. And, when they aren't being decorative they can be used as very special coasters. \$2 ea., set of 4, \$7.50 postpaid from Susan Ranney, 175 E. 82nd St., New York 28, New York.



Share the warmth! This tiny little heater circulates hot air to all corners of the room. It is particularly good for homes with small children since they cannot poke their fingers into the fan belt mechanism. 10" high and 9" in diameter, it runs on AC only. \$13.95, postpaid. Fanco, 302 Pacific Street, Brooklyn 2, New York.



A tricky timer for your breakfast eggs that will no doubt show more energy than you in the A.M. This little fellow's capers will also help you to foresee the end of your next three-minute long-distance call—so let him listen in. Colorfully painted on china, he is \$1.25 ppd. From Bren Linda, 545 Fifth Avenue, N. Y. 17.

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The "Renaissance" candelabra created especially for us in highly polished solid brass. Perfect with Christmas-Red Tapers banked with evergreens and berries for year 'round mantel decorations and centerpieces. A delightful gift.

Base 14 1/2" x 2" 6" High (POSTPAID) 10.
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SPORT-A-PIPE, shown above, fits smartly on any belt, handy to use, eliminates bulging pockets. Keeps pockets clean. SUN VISOR PIPE HOLDER securely carries 3 pipes on car sun visor, easy to reach while driving.

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SOFT luxuriant 9x9 paper napkins with daintily scalloped edges in the popular pastel shades of yellow, green, pink, and blue. (You won't miss the good old linen ones when you get these.)

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Polished aluminum, 12 1/2" long, 2 1/2" high, 1 1/2" deep. Come with screws, ready to mount on cabinet doors. DOR-FILE keeps spices, flavoring, etc., at your finger tips. EACH 89c postpaid.



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RUNSENWEAR "CLASSIC"

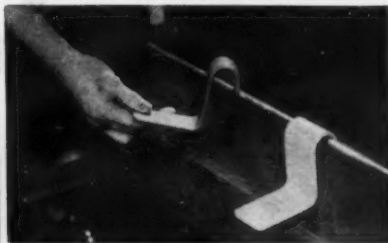


Classic simplicity glows from the RUNSENWEAR tray. A simple Graeco-Egyptian design around the inside rim accentuates its subdued elegance.

As a charming tablepiece, the tray compliments even the best appointed homes. As a Christmas gift it is in excellent taste for friends who like nice things.

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"Classic" tray 14 inch diameter postpaid

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New "Never-Fall" BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fall" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

Made of heavy steel, a set of 4 will support more than 1200 pounds, and is guaranteed for life. Get them in MAHOGANY, WALNUT or MAPLE finish to match your beds.

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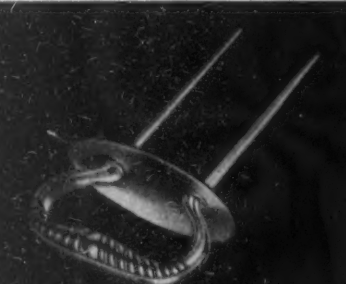
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SOMETHING RATHER GRANDISH . . .



COASTER-ASHTRAY COMBINATION

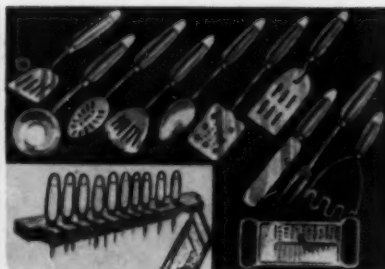
And easy on the hostess, too. This neat and lovely coaster-ashtray combination is an exceptionally welcome gift. Heavily silver plated, grandly gadrooned border. Space-saving beauty for bridge and dinner table and atop strategically placed end tables. Set of 4 is \$9 postpaid. Add 20% tax.



Elegant Old English
CARVING FORK

In time for turkey days! This deftly balanced, beautifully designed carving master. Easy-to-grasp, delicately gadrooned silver plated large concave guard. Sturdy stainless steel easy-to-care-for prongs. \$7.50 postpaid. Also with chrome handle and stainless steel guard and prongs, \$2.95 postpaid. No tax.

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Add a gay note to your kitchen. Own a complete kit of ELEVEN Highest Quality Kitchen Tools in gleaming nickel on steel, bright red hardwood handles, white tips, PLUS a clever, blonde-finish wood wall holder to keep your new tools in place. The ONE set for every housewife. Wonderful gift item. **GUARANTEED.**

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Complete kit contains brass engraved seal with one or two-letter monogram, rich and beautiful jewel-toned plastic handle and matching candle holder, 3 sticks of Dennison wax in assorted colors and candles.

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Accessorize a doll house with tiny kitchen and bathroom necessities scaled one inch to a foot. For the bath there is a towel rack and the obvious requirement, towels, laundry bag, shower curtain, etc. \$1.35. Kitchen set includes iron, mops, soap, etc., \$1.10 ppd. Look Nook, 4120 University Avenue, Des Moines 11, Iowa.



A quilted plastic boot that can be wiped off with a damp cloth, holds a child's toys or laundry. Hand-painted name and decorations match the lining: pink or blue on white for baby; red on yellow for a tot—an inducement for him to pick up his belongings. 17" high and capacious; \$4.95 ppd. Wille's, The Children's Shop, 441 York Rd., Jenkintown, Pennsylvania.



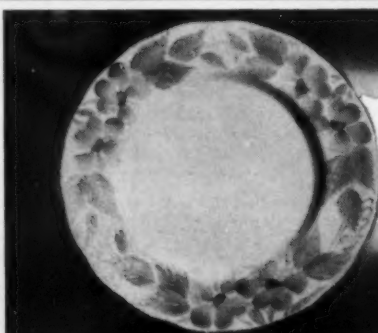
Holly berries, hand painted on metal trays, will brighten up your parties all year round. Use the large, 21" x 9", serving tray for drinks, sandwiches, coffee or tea. Background color is ivory, finish alcohol resistant. \$5.50, post. 30c. Canapé trays to match, 4 for \$4.50, post 20c. Virginia Paige, 7312 35th Ave., Jackson Heights, New York.



Christmas Greeter

Choice Ponderosa pine boughs and cones tied with a bright red weatherproof ribbon will give a cheery welcome to family and friends. Spray 16" x 24" comes ready to put up. Nice for gifts too. Packed attractively with extra cones and evergreens. Will arrive just before Christmas. Please order early. **\$5.00** postpaid. Send check or money order to

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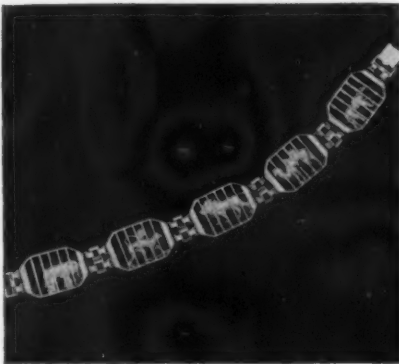


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America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

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AROUND



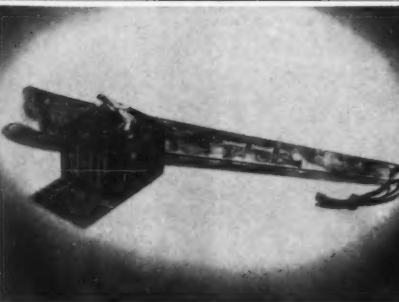
As good as a circus. Each little animal in this fascinating bracelet is loose inside his tiny cage. Menagerie consists of an elephant, a monkey, lion, camel and bear, all of sterling silver, exquisitely designed, as are the gold-plated cages and links. \$12, ppd., including Fed. tax. Lorenz, 137 Parkway Road, Bronxville 8, New York.



A miniature bird bath holds a candle and sprig of ivy or doubles as a candy compote. It has a little bird perched on the edge and comes in pastel combinations that will harmonize with any room. Highly glazed china in aqua, blue, yellow, pink, white and char- treuse. Just 4 1/4" high, \$2.95 ppd. The Garden Spot China Co., Box 297, Lancaster, Pa.



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Kirk's big box of Pacific Northwest holly contains a generous supply of selected sprays with bright red berries. Ideal for table and mantel decorations and for clever Christmas corsages. Send several boxes to friends... get a box for yourself at Christmas time.

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(*Junior-size" box of holly \$1.50)

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Deluxe "Treasure Chest" of selected greens and hand-made decorative pieces. Chest, 13x13x25 . . . \$9.85
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Huge "Door Charm"; 30 in. hand-fashioned evergreen decoration, weatherproof red ribbon, large cone . . . \$3.50
Send names, money order or check (No C.O.D.'s) to **KIRK'S EVERGREENS, Dept. 2-5, Tacoma, Washington**
America's largest shipper of Christmas trees and florists' greens



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* Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, \$2.00, Giant size, \$5.00, postpaid.

SPECIAL: Pottery bowl, \$1.00 postpaid. Send cash or money order.

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COPPER FRY PANS

Shining copper fry pans such as these should be an inspiration to anyone, whether one intends to do their own cooking or merely plan the meals.

All lined with block tin

- No. 14HG 5 1/2" diameter . . . \$3.15
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Beautiful Perma-Hues tumblers, each in a different satin-smooth color that is actually IN the almost-diamond-hard aluminum. Finish will not chip or peel. No breakage. No taste or odors. You will serve in them with pride at parties, and they will give you a lifetime of every-meal service. Children love them.

Exquisitely gift boxed.
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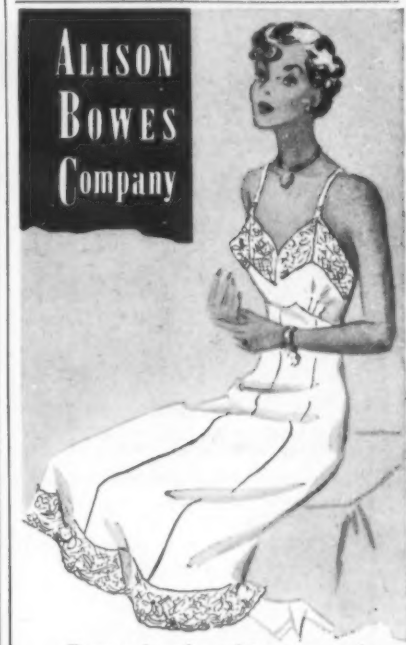
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MISTLETOE for Christmas Giving

Traditionally a part of the gaiety and laughter that fills the Christmas season, attractive sprays of Mistletoe are ideal gifts for friends and for your own home decorating. A generous box of fresh, fully leaved sprigs, garnished with berries, will speak your "Merry Christmas" to friends and associates. Enclose addresses and greeting cards with gift orders, we'll do the rest. At your home and at other's, make this Yuletide merry with mistletoe. All orders shipped to arrive about December 20th.

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\$5.49 3 for \$16.32

All precious Cohama multi-filament nylon crepe—down to the last careful stitch. And that means longer wear and as little laundry care as your nylon hose require! Never twists, binds, bulges or rides up—thanks to its exclusive 8-gore fit. Adjustable straps. In gardenia white only. Length about 46 inches. Framed with lace she'll want to show off under sheer blouses.

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Color: Gardenia White Add 15c postage for Sizes: 32, 34, 36, 38, 40 each garment

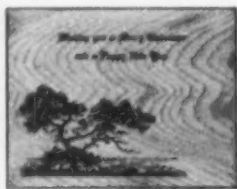
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CARDS OF WOOD

Distinctive, Different Christmas Cards

Your friends will exclaim over and treasure these charming, novel CARDS OF WOOD, wafer-thin, flexible, made of Holly, Pine, Cedar, Maple and other exquisitely grained woods, 3 3/4" x 4 3/4", printed with appropriate and attractive designs and messages. *Special Offer:* Send only \$1 for 6 (\$1.50 worth!) assorted beautiful cards with envelopes and illustrated folder. You'll want to re-order before Christmas!

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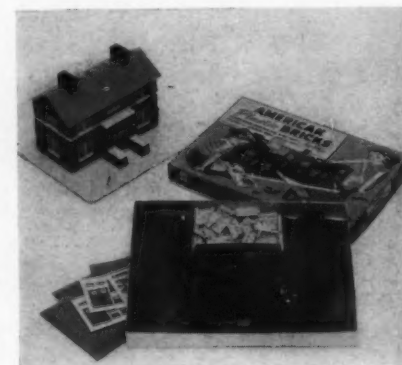


SHOPPING

The egg and whoever receives this personalized egg cup will never grow tired of each other. Decorations are hand-painted on clear glass. Order enough for the entire household with first names or nicknames. They are \$1 each postpaid. From "La Palette" Gifts, 509 Fifth Ave., N. Y. 17, N. Y.



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Drip Proof COASTERS
 Set of 4 \$2.00

AND we really mean Drip-Proof. Protects furniture, saves clothes. 3 1/4 inches in diameter, handles any size glass or bottle. Molded plastic, will not burn. Choice of red, yellow or green. An ideal gift. Set of 4, \$2.00, 8 for \$3.75, 12 for \$5.00, postpaid. No C.O.D. please.

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There could be no greater compliment to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET \$16.00
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Please ship as directed on attached sheet.

4 Blade Steak Knife Sets @ \$16.00
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A colonial candlestick holder finished in hand fashion manner. A lasting gift that does double duty as ash tray or match holder. Two make a charming pair 6 1/2" \$3.50 ea. long—2 1/2" high. \$6.50 pr.

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The Friendship Gift . . . holly sprays...\$3.00
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 Door Swags, Oregon Evergreens, 28" long...\$4.00
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WONDERFUL FOR OLD-FASHIONEDS

These handsomely hand-wrought picks of hand-twisted, heavy sterling have sturdy, initialed tops which, when reversed, double neatly as muddlers.

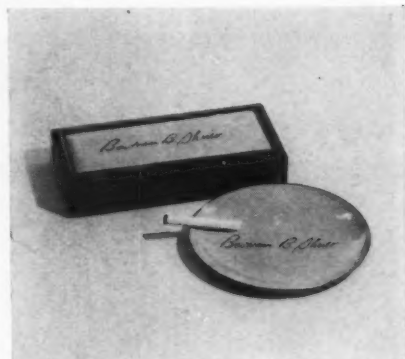
Set of 4, Federal tax and post paid, \$5.00

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AROUND



Petit point, so fine that it takes 1,650 stitches to cover one square inch, decorates this ball-point perfumer and matching pill box. The soft, muted colors fit in well with other accessories on her dressing table or in her purse. Perfumer, \$12; pill box, \$6; tax included. Postage 35c. Black, Starr & Gorham, 594 Fifth Avenue, New York 19.



An enamel plaque, in ivory, red, chartreuse, green, light or medium blue or black, tops a distinguished cigarette box of red, blue, green or brown gold-tooled leather. The name can be in facsimile or script. \$15. Matching ash tray, \$6.50 postpaid. Order before December 10 for Christmas. From Bertram Shrier, 1147 Connecticut Avenue, Washington 6, D. C.



For country cottage, hunting lodge or motor yacht, consider comfortable, folding "Sno-Shu" chairs and table. Frames are of white ash, laced with rawhide; strong, light, so impervious to weather that Admiral Byrd used one on his South Pole trip. The chair, \$21.50; table, \$17.50; exp. col. Johnny Appleseed's, Inc., 54 Dodge Street, Beverly, Mass.

Prints to be proud of

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WYTHE HOUSE FLORALS ... exquisite hand-colored reproductions of 12 famed Furber 18th Century originals now hanging in Wythe House at Williamsburg, Virginia. They represent months of the year, hence make ideal gifts for birthdays and anniversaries as well as Christmas. Each print 18 1/2 x 24 inches. Priced \$5.00. Portfolio of 12 ... \$50.00.

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- New! Stylish! Full Length Straps!
- Sizes For Mother and Daughter.

Beauty and long service are combined in these genuine selected cowhide bags. Large bag is 8 x 10 1/2 inches ... small bag is 5 1/2 x 7 1/4 inches. Ideal for casual or sports wear. Makes wonderful gift.

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America's oldest Coffee Mill becomes a truly beautiful lamp, and with our unique construction loses none of its authenticity. The lamp attachment is easily slipped out leaving a genuine, useable coffee grinder which has given true coffee flavor to many customers. The drawer remains a challenge to your imagination.

Available in black, tole red or natural wood lacquered. Each is hand-decorated in original and tasteful fashion.

Price \$14.95, express collect
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The lucky man who receives this gift will thank you every morning as he shaves in comfort with his 100% PURE BADGER HAIR shaving brush. Has a clear lucite handle and bristles set in rubber. The brush comes with a convenient lucite stand which allows water to drip out in the well, leaving the brush neat. Attractive as well as useful.

\$7.75
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Here you will find a treasure chest of those RARE antique and OUTSTANDING semi-antique weaves so often sought and almost never found. Collectors, rug lovers and other aspiring buyers satisfy their rug cravings from my stock.

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The Perfect Gift



New-Gay-Novel



LUCKY KITTY BOWL
For Card Players

"Kitty" is hand-lettered with red cord on a hand-corded background of brown. Top and bottom borders are a sparkling red.

Add a note of gay festivity to every get-together, with these 4 Party Bowls. Sure to make a hit with your guests; these Bowls are Hand-Corded with a cheerful red border on top, green border on bottom and the name of each bowl in green, on a yellow background. Bowls nestle into each other. Large, personalized bowl is 7 inches in diameter. Makes a lasting, novel and useful gift. Please print name or names to be corded on large bowl. Send cash, check or Money Order. Sorry — no C.O.D.'s.

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Made for you — with any 2 names you request.

Complete Set
4 Bowls
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27" high overall it gives greater illumination. It has a beautiful buffed satin aluminum finish base and a hand made parchment paper shade with silvered binding top and bottom.

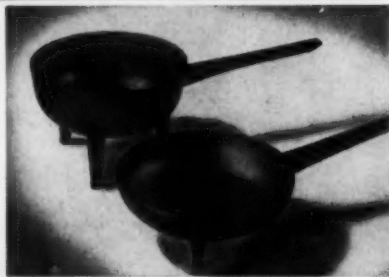
Each "Flying Gull Lamp" is numbered and signed by Garret Thew, the designer. Only a limited number before Christmas—so order now.

Send for Lamp Circular

Shipping charges collect. Sold Separately:
The Lamp \$25.00 The Shade \$8.00

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Whatnot
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USE "GEMACO" SNACK TABLES. A piece of fine furniture for parties, luncheons, near your card table, etc.

Folds easily without tinkering with knobs or nuts. All metal parts chromed. Woodwork has rich, alcohol and water-resistant finish. 22 1/2" high, table top 12" x 14". (Christmas orders must be received by Dec. 1 for guaranteed delivery.) Shipped postpaid . . . no C.O.D. please. State model and finish desired.

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FREE 22-K. gold monogram on two or more CUSTOM tables. State initials desired.

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Box 237, Dept. 2, Centralia, Washington



SHOPPING

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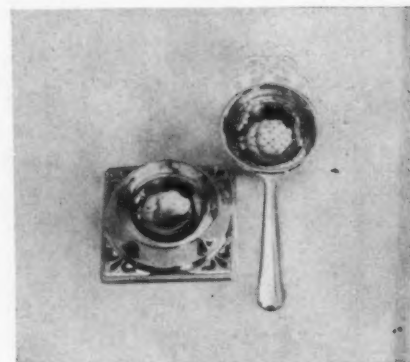
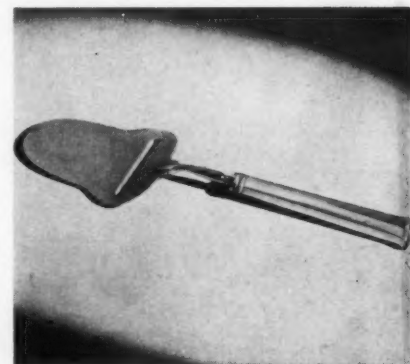
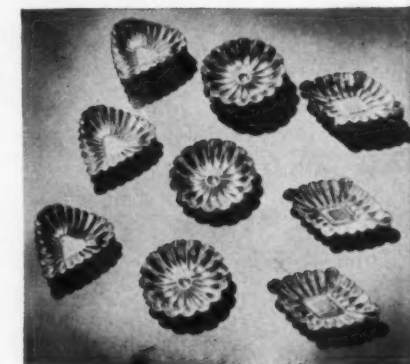


Table service for the cheese course is provided by a graceful slicer-server designed by Danish silversmith Einar Cohr. 8 3/4" over-all, it has a blade of stainless steel and a sterling silver handle. \$10 postpaid, including Federal tax. Exclusive at Potter & Mellen, Inc., 10405 Carnegie Ave., Cleveland 6, O.



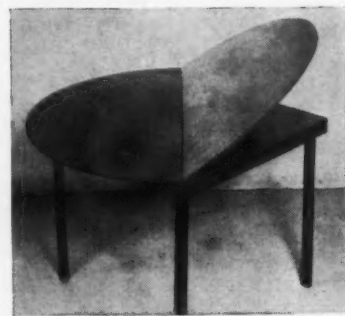
Sandbakkelse tins, made especially for those wonderful little cakes the Scandinavians are famous for, come in a package including recipes for sandbakkelse, smorbakkelse and mazarines which anyone will enjoy making and be proud to serve. Box of 24 tins, \$1.98 postpaid. Rustard Co., 1390 West Iowa Ave., St. Paul 4, Minn.



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T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown—\$6.95. Unpainted T-Top \$5.95. All prices at Salem, Mass. No C.O.D.'s please.

SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, Inc.
Dept. 47 Salem, Mass.



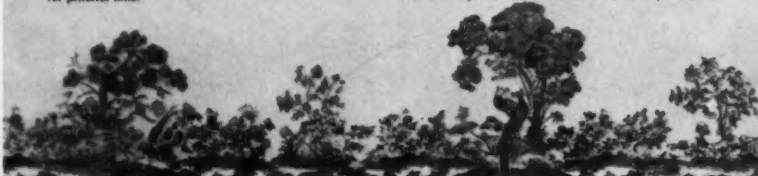
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The PHOENIX BIRD DECORATION

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EAGLE KNOCKER
Solid brass, 3 1/2" x 2".
\$1.85



LADY BELL
Solid brass, 3".
\$1.35



Elegant WALL SCONCE! Lacquered solid brass with oval beveled glass mirror to reflect candles. Back 24" x 7" wide. As shown, each \$16.50. With 3" glass prisms, each \$19.75.

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(Woolworth Bldg.)
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AROUND



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BUTLER'S TRAY TABLE

Authentically reproduced in solid walnut, mahogany or maple sturdily constructed—Brass Hinges—Hand inlaid scene of a Colonial butler carrying a beverage tray with bottle and glasses.

Butler Scene inlaid into solid wood tops with nine rare and exotic woods finished in their natural and colorful beauty. Finished with alcoholic beverage proof lacquer and hand rubbed to a delightful old patina. You will be delighted to show off this handsome conversation piece and it is so practical as a coffee table or for cocktails.

Size open: 40" long, 30" wide, 18" high.
Closed: 30" long, 20" wide.

With Inlay Scene \$79.00 Without Inlay Scene \$65.00
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Inquiries on other items invited. We design and manufacture any piece of furniture to your specifications.

LEFEVER INDUSTRIES CUSTOM FURNITURE
PO BOX 312 WAYNESBORO VA

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Sensationally New!
A distinguished table cigarette lighter! Beautifully finished in white or maroon plastic and designed on a completely new electronic principle—just press the button, and bzzp—your light! Three-letter monogram at no extra cost. Sorry, no C.O.D.'s. . . . \$8.75

ELECTRONIC LIGHTER CO.
143 AMERICAN RED CROSS BLDG. DETROIT 1, MICH.



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They use **UNEK**

UNEK, The Miracle Plastic Finish, friend of thousands on the Pacific Coast, now is available to you in this special introductory Cub size. You need never scrub or wax your floors again, and they'll keep their satin-gloss, non-skid surface. Steal a march on your friends by ordering **UNEK** by mail for your floors now. Plastikon-Western, Inc., 552 Polk Street, San Francisco 2, Calif.

- Just wipe on with cloth
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- It's slip proof
- Will not discolor
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COVERS 100 SQ. FT.
95¢
DELIVERY INSURED
ADD 5¢ FOR HANDLING
SEND . . . \$1.00
UNEK CUB SIZE . . . Enough for SMALL KITCHEN, DINETTE, BATHROOM

SOLD ONLY IN THE BLACK & WHITE CAN — NEVER SOLD IN BOTTLES



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with these beautiful polished bevel edged LUCITE tags in your choice of colors—Red, Blue, Green, Brown, Black or Transparent. **LUGGAGE TAGS**—Black or brown leather strap; name and address stamped in 23K gold. Colors Set of 2 \$3. Transparent \$2.50.

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COMPLETE SET of 4 pcs. \$5. All gift boxed. Postpaid.

Write for circular of other monogrammed products.

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I can't forget any **PAPER** necessity now that I use the **SOFTISH COMPLETE-PAK**

De Luxe Quality **SOFTISH COMPLETE-PAK** Contains

600 Double-Thick Dinner Napkins, Size 17" x 17"
24 Full-Size Rolls Toilet Tissue
10 Boxes Facial Tissues, 200 Shts. Size 9" x 10"
3 Boxes Facial Tissues, 100 Shts. Size 5" x 9"
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"I was always out of one paper essential or another—at the wrong time, too. I'd buy napkins, and forget facial tissues, and so on. Not any more! The De Luxe Quality **SOFTISH COMPLETE-PAK** has solved my problem. Everything in one convenient, store-away carton. And such wonderful, soft quality, my entire family enjoys using these **SOFTISH** products. Here's a tip—I keep an extra **Complete-Pak** at our country place."

GIVEN! 100 Cocktail Napkins, without extra cost, when you order a **SOFTISH COMPLETE-PAK** for only \$10. Promptly shipped postage prepaid. No C.O.D.'s. Send your order today to **SOFTISH PRODUCTS CO.** Dept. 1111 Garwood, N. J.



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Each Salt-and-Pepper is ONE piece—a cylinder for salt and a cylinder for pepper enclosed in a SINGLE block of polished plastic . . .

INDIVIDUAL SIZE (1½" HIGH) \$2.00 EACH
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The Corn Holders, with well-designed handles and stainless steel tines, are \$2.50 per pair

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WITH



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GRAPEFRUIT AND TANGERINES

For goodness sake send Hadlock fruit! All choice grade, carefully selected for eating quality, flavor and juice content... fully tree-ripened from groves known for top quality... backed by 18 years experience in shipping finest Florida fruit.

ORDER NOW—EXPRESS PREPAID

QUALITY SELECTS (as shown) Generously packed 55 lb. Bushel... \$5.50
Half Bushel—27 lbs.—\$3.25

DE LUXE GIFT PACK, choice fruit, 4 assorted pound marmalades, pound fruit cake, pound fancy pecans—full 60 lb. Bushel... \$10.50
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Working with our friends and neighbors we make what we believe is the finest-flavored Maple Syrup ever to come out of Vermont. It is rated top quality Fancy Grade and we'll send you fifteen full fluid ounces of this Green Mountain nectar—done up as it deserves in a lovely ceramic pitcher—for only \$3.00

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Send money order or check to
DEER RIDGE FARMS
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BAYOU ROYALE GROVES
WORLD RENOWNED **ORANGES** KING SIZE
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Fast Express Prepaid Anywhere in the U.S.A.
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HALF TURKEY 7 to 8 pounds \$1.59 lb.
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APPLEWOOD FINE FOODS
ALL-PATÉ Box \$3.90

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ALL-PATÉ BOX - \$3.90 Postpaid • Six 3½ oz. jars of assorted patés: Smoked Turkey, Smoked Crab, Smoked Salmon, Chicken Liver, Chicken, Chicken & Almond.

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Folks have kept coming back for more of these fine foods for years—so order early, order now. Send card if you wish it enclosed.

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NEW! Unbreakable! MIX BOWL
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COOK IN IT!
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*Specially designed to fit turntables of all popular electric food mixers.

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A dainty centerpiece that adds a note of garden-freshness to your table. Designed for holding fruit, also used for plants (has special waterproof container). Sturdy metal construction, white baked enamel finish. Measures 11"x6½"x6". You'll want several for Christmas giving and one for yourself. Enclose addresses and greeting cards with gift orders... we'll do the rest. Cart unfilled.

Send check or M.O. Postpaid..... \$2

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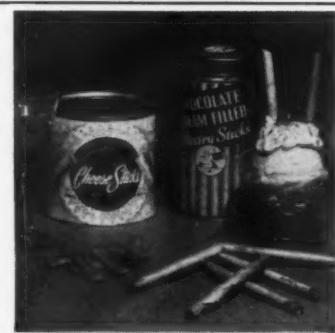
AROUND



Sparks shoot from the highlight of an imported motorcycle when its powerful clockwork motor is wound up and the dare-devil driver whizzes around in a circle. Highly exciting—and perfectly safe. About 8", tucks nicely into a young speed demon's stocking. Only \$2, ppd. Q. T. Novelty Co., Inc., Box 54, Murray Hill Sta., N. Y. 16.



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"Pastry Sticks"—Crisp and crunchy; filled with delicious "mouth-watering" chocolate cream. 1 tin \$1.90, 3 tins \$5.45 Postpaid.
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 Order NOW. We Pay All Postage
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CHOICE OF THE CONNOISSEUR!

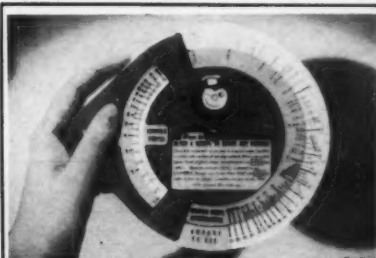
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 This pretty, clever dial adjusts any recipe to serve any number without figuring. Twist the dial just once—presto—read exactly how much to use of every ingredient. Made of VINYLITE Brand plastic, it's durable, easy to wipe clean. Guaranteed to work. It will save time, banish fractions... and mistakes.

\$1.25 postpaid



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\$5.23 \$3.23

5 pound cake 2 1/2 pound cake
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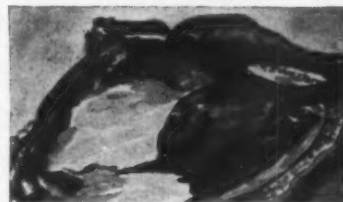
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Pennsylvania-Dutch Smoked TURKEY



Cooked to perfection over glowing hickory embers, these beautiful birds are heavy with luscious breast and succulent pearly-pink dark meat. Ready to eat, the answer to any gift problem. Order today, we ship postpaid, gift card enclosed, safe delivery guaranteed.

10-12-14-16 lbs @ \$1.75 per lb.

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 IT FRIES! IT BAKES!
 IT GRILLS! IT PAN BROILS!

A versatile two-burner-griddle for grilled sandwiches, pancakes, bacon and eggs, biscuits, hamburgers, baking or candy sheet. Of light weight magnesium. Gives even heat over entire cooking surface. Food cooked near the edges is same uniform color and texture as food cooked over burner area. Cooking surface 9 1/2" x 16 1/4". In colorful gift package. 8-page book, C.O.D.'s let enclosed gives instructions for best results. Immediate shipment. **SATISFACTION GUARANTEED.** **\$3.75** postpaid

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CAVIAR the aristocrat of table delicacies—is a delightful, stimulating appetizer. For gracious dining serve your guests fresh, exquisite Beluga Caviar—a tribute to good taste!

Fresh Beluga Caviar
 14 oz. tin.....\$30.00
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Shipped on ice, prepaid—Special Delivery within 100 miles. Air Express Collect elsewhere. Write for Catalogue "G"

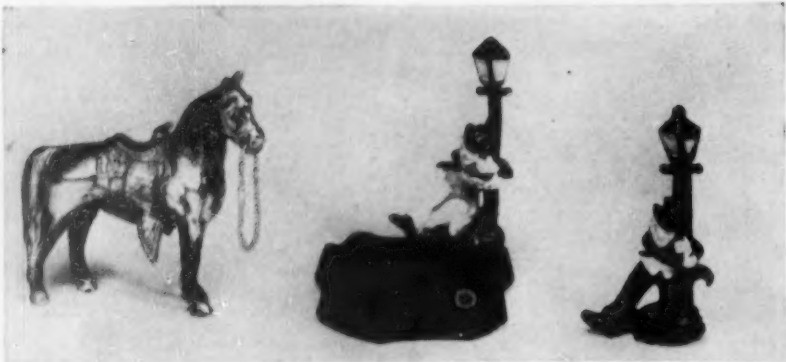


PROTECT your PYREX and other baking dishes

Now no more clumsy "stacking" of odd-sized baking dishes! No more slipping, breaking or chipping! Sensational new "A-Just-O" efficiency rack fits right into your kitchen or pantry shelf. Adjustable partitions accommodate all shapes of trays, pots, pans, bowls, etc. Made of sturdy 2" slotted strips, plywood partitions. Clean, unfinished wood 24" long, 12" high, 9" deep. Shipped knocked down, easy to set up. Postage prepaid, only **\$4.95**

Money-back guarantee, of course, but no C.O.D.'s, please

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- He'll love this 3 O'clock in the Morning DRUNK ASH TRAY and bottle opener for his bar, den or desk. Made of cast iron, attractively painted. POST PAID. No C.O.D.'s.
- Every horse lover goes mad for this Beautiful Bronze Horse for their collection.

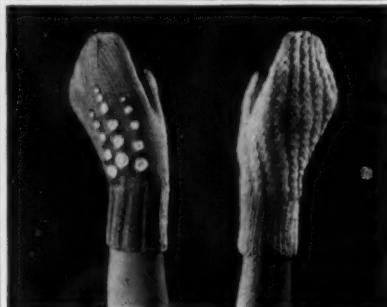
DUDLEY'S on the Boardwalk Established 1895
 Ocean Blvd. Hampton Beach, N. H.

Bronze Horse.....\$1.25
 Drunk Ash Tray.....\$1.50
 Bottle Opener.....\$1.00



XMAS TREE BASES THAT TURN AND PLAY TUNES!

They turn your beautiful tree and play 2 Xmas tunes while they turn. Adjustable socket holds tree firmly.
 Above: Holds 3/4" trunk.....\$12.50
 Below: Holds 2 1/4" trunk with electric cord, \$19.50. Sent ppd.
 Send check or M.O. Refund within 10 days.
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WONDERFUL WOOL HANDKNITS

The toasty-warm swirl gloves come in one size that expands and contracts to fit EVERYONE! Then, as if that weren't enough, either glove fits either hand. The secret is in the way they're knit. Coral, light blue or green, gray, maize. \$2 pr. The hand-embroidered knits are lush and lovely in pink, blue, white or maize. \$3 pr. Idea for knitters—they're easy to copy for gifts!

We pay postage

Dorothy Owen

1809 Wauwatosa Ave.
 Wauwatosa 13, Wis.



A Serving Tray

with the flavor of old New England

We use hand-rubbed mellow pine for the frame of this tray, and the full-color prints are Audubon Birds, or Currier and Ives subjects, under sturdy plate glass. Rope handles lend the nautical touch prized by lovers of old New England. This is a gift as useful as it is pleasing to look at. It's 16" x 21 1/2", a handy size for cocktails, hors d'oeuvres, tray lunches, tea, or morning coffee, and it blends harmoniously with any setting. Give one to your New England-loving friends. Only \$7.95, postpaid, and we ship within 48 hours. No C.O.D.'s, please. Ask for free pamphlet. Sparr's Den, 8 Melville Walk, Hingham, Mass.



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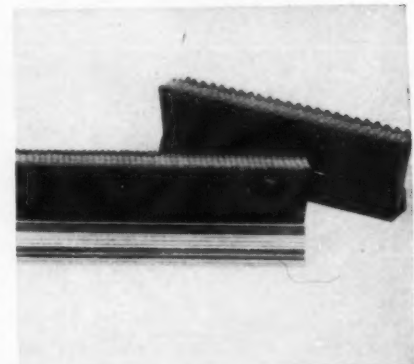
Everybody's doing it, so grind your own pepper in one of these neat little mills, complete with peppercorns, and most modestly priced. Mill on left has maple finish, the other, walnut; both have set screws for adjusting fineness of the grind. \$1.60 each, postpaid, from Bayden Bashe, Box 1162, Oklahoma City 1, Oklahoma.



Little Lulu is up to her tricks again, this time appearing as a doll. Unbreakable—a symphony in red and black, just as in her pictures, and accompanied by her inevitable bag. She's mischief personified, from her corkscrew curls to her composition shoes. 15" high; \$3.95, Liliputian Bazaar, Best & Co., 51st St. and Fifth Ave., N. Y. 22.



Three hundred and fifty matches (count them if you like) are attractively arranged in a holder of Kensington aluminum, 6 1/2" long. A good supply that won't be exhausted in the immediate future, but if it is, refills are available—two for \$1. A colorful, inexpensive little present for only \$1.75. Post. 25c. Can Die Luxe Shop, 542 Madison Ave., New York 22.

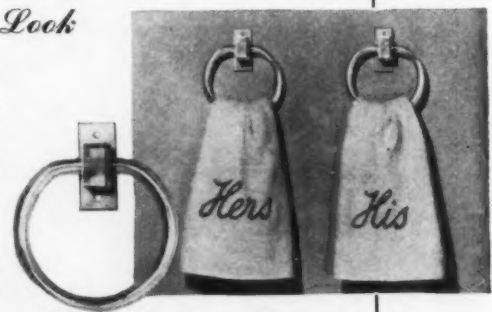


Ring in the New Look

Lustrous, lovely Plastic Towel Rings lend the "New Look" to Bathroom, Powder Room, Bar or Kitchen. Dainty, convenient—for guest towels, or to keep "His" separate from "Hers". A perfect hostess or Christmas gift.

- 1 Ring, \$2.95 postpaid
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The instant a youngster removes toothbrush from this musical holder, it sets up a merry tune—and keeps right on playing while teeth are being brushed! Makes brushing teeth fun—encourages "good habit" of regular brushings. Adheres to any wall by suction cup, or may be permanently fastened. In white, green, blue or pink.

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BRUSH 'N' HUM
 \$3.95 postpaid
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Charming and unusual, Renoir's "Little Girl with Watering Can" and Goya's "Don Manuel". In exquisite full color, framed in antique pickled gold or white, or ordered to your individual taste.

Framed, 12" x 14"
 \$5.75 each, ppd.
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AROUND



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Home pitchers come in sets of three: 16 oz., 42 oz. and 54 oz. Keep one for refilling flower vases, one for milk, one for ice water on the bar or whatever. They are so useful you will wonder how you ever managed without them. Clear glass, pleasant design only \$3.10 the set. Post. 25c. Baldwin Kingrey, 105 E. Ohio St., Chicago 11, Ill.



Southern beauty. From Old Virginia comes a mouth-watering suggestion for a gift: a whole, cooked Smithfield ham; 1 jar James River meat spread; 1 jar deviled ham; strawberry, peach and dewberry jams and 1 box of sweetmeats. Securely packed and sent anywhere. \$20 ppd. Epicure Ham Co., Box 288, Portsmouth, Virginia.



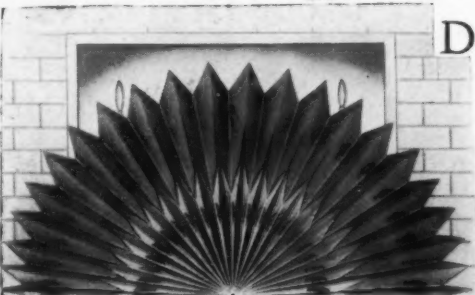
HALF-MOON BAR STOOL

An authentic copy of a Penn. Dutch bar stool. Made from fine old 2" pine stock. Legs are pegged through seat and have unusual single stretcher across front. Sturdy and useful for tavern room, kitchen or playroom. Honey pine—measures 16" x 8"—23" high—approx. shipping wt. per pr. 20 lbs.

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A thoughtful present for a friend—a useful addition to your own home . . . this fire fan will add grace and beauty to any fireplace. Handmade throughout of durable art paper, reinforced and attractively decorated. Absolutely self-supporting—no props needed. Specify your choice of solid colors, or 2-color combinations (illustrated). Approximately 40" long, 20" high. \$20 postpaid. No C.O.D.'s.
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• in solid brass after a design by Edwin Cole

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\$4.95

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Rectangular Chinoiserie planter in polished brass with sides in Mandarin red • Empire green • turquoise • or chartreuse • Length 7 1/4" • width 3 1/4"
Use as retainer for books • or as window • wall • or table decoration.

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PLATING

Corsair RUBBER COASTERS

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14 GORGEOUS FULL COLOR GENUINE ETCHINGS OF FLOWERS AND FRUITS



This new portfolio contains the most beautiful flower pictures of Redoute and the incomparable flower and fruit groupings of Pravost. Real etchings, not prints or engravings . . . subdued early 19th Century colors etched on 100% rag paper. The portfolio contains 14 etchings (8 roses, 4 bouquets, 2 fruits) with an introduction by Paul Leon, member of the French Institute. Each etching is 13 x 19 inches, ready for framing; it's perfect for art lovers, for homes, for gifts.

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Send \$1.50 for one pint, postpaid. Check or money order. No C.O.D.

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SWING FEEDER. Watch birds flock there to eat in comfort, safe from cats and squirrels. Vane keeps entrance out of wind. Made of double-strength glass with rustic finished wood floor. Makes an excellent gift. \$3.00 postpaid.

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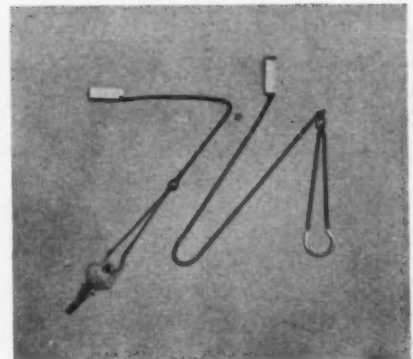


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Original Handcrafted Specialties
42 Milwaukee Ave., Wheeling, Ill.

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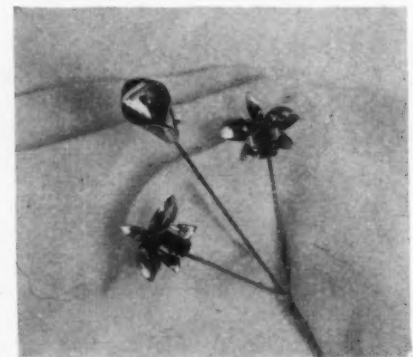
Key anchors for ladies and gentlemen eliminate a fumbling search through a purse or trouser pocket. Made of sterling silver with a heavily engraved monogram, the lady's version pins in her purse, man's clips to trouser waistband. Hers is \$5, his \$6, including tax. Post. 20c. From Evelyn Reed, 538 Madison Ave., N. Y. 22.



Remember the Maine lighthouse pot holder when trying to think of a small, inexpensive gift. An exact reproduction of the real down-easters, even to the little railing around the top. Comes with two beacon red felt holders for only \$2, ppd. Add 25c postage W. of Miss. From The Massachusetts House Workshop, Lincolnville, Maine.



To the point for anchoring hat, scarf or corsage are sterling silver pins handmade by silversmith Charles Cole. Besides being ornamental they are strong enough to pin a flower to a fur coat. Also made with rose or fuchsia flowers, love knot. \$3 each, ppd., incl. Fed. tax. Saddle River Handcrafter, P. O. Box 3, Saddle River, N. J.



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Venetian Blinds

Both sides of slat in one easy motion

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Check or money order enclosed for \$3.95 for SLAT-O-MATS at \$3.95 each. Name: _____ Address: _____ City: _____ State: _____

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Custom-built wastebaskets to match your curtains, drapes, slipcovers, bedspreads—even awnings! Send us your favorite fabric, 18" x 30" for each basket, and we will imbue it permanently in brilliant transparent plastic and make oval basket. Has polished aluminum trim; is washable and non-flammable. No paint to chip; no tin to dent. Satisfaction guaranteed. Shipment postpaid 10 days after receipt of your fabric. Send check or money order for \$6.95.

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Jolly Old

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You too can enjoy continuous bloom in your living room or garden. Receive notice of new and different flower bulbs each month. Unusual varieties, all guaranteed to grow! Purchase only those selections that appeal to you.

Enclose \$1 with name and address. You receive by return mail, postpaid, a carton of this month's selection of rare flower bulbs. No dues or obligations. Your dollar covers all membership privileges.

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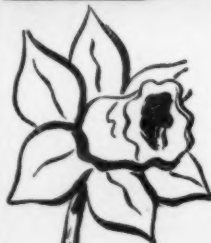
"Everyone in my family is just as enthusiastic as I . . . Mrs. G. SCHAENE, Biscay, Minn.
" . . . this way I can have bulbs which I otherwise couldn't get."
HELEN MURPHY, Thompson, Ohio

Write today

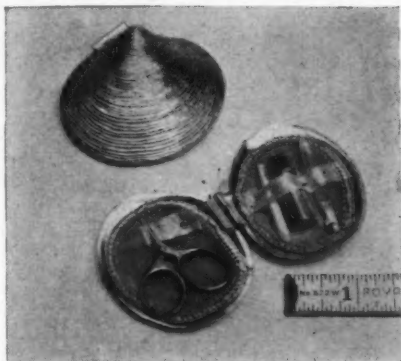
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125 Madison, Dept. HA, Chicago 3, Ill.

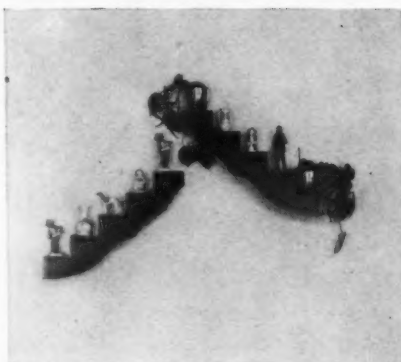
flower lovers



AROUND



Mini-manicure set. In a little gold-plated clam shell is a tiny pair of cuticle scissors, file, orange stick and polish vial. A darling handbag accessory for emergency repairs to your manicure, it may also find its way into many a miniature collection. \$7.50 including tax and postage from Mayfair Gifts, Forest Hills, New York.



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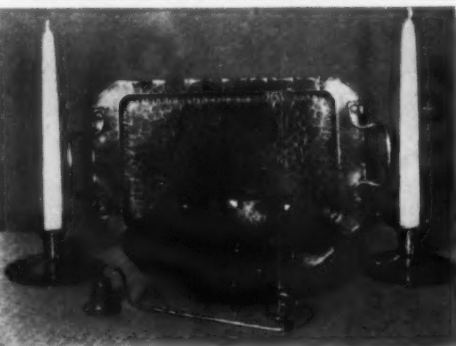


Colored glasses for fruit juice or tomato juice, packed in a Mexican basket that can be used for sewing or as an overcoat for a hot casserole, are gay and practical. They are hand-blown, from Guadalajara, in cobalt, aqua, green, honey and amethyst. \$4, complete, exp. col. Fred Leighton, Inc., 15 East 8th Street, New York 3.



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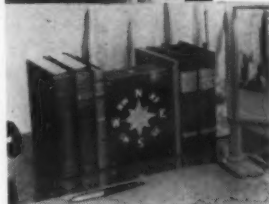
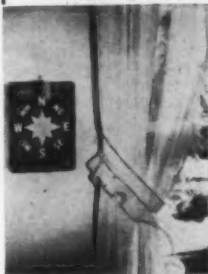


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The vane, on your roof, flashes the wind direction to you indoors, by lighting the letters on the decorative black and gold dial. Designed to grace any interior, traditional or modern, it's the newest home weather instrument. Plug it into regular house current (A.C.) just like an electric clock. Accurate and fully guaranteed. Complete with handy Weather Forecaster's Guide and gift certificate. Immediate shipment. Send for one today!

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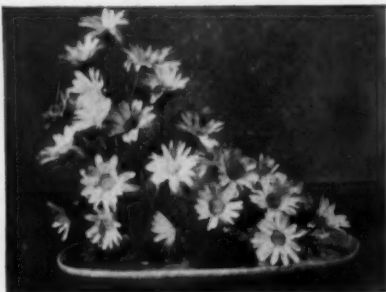
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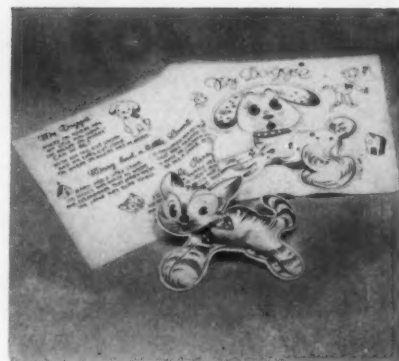
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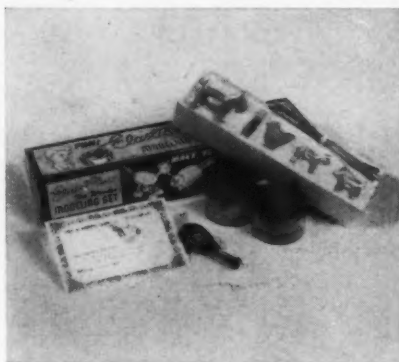


SHOPPING

Cut out the pictures in the "Puff-a-Rhyme Book" and blow them up into real toy animals. That means triple fun for the young reader. Rhymes are such best sellers as "Where, oh where has my little dog gone?" and "I love little pussy." The book is plastic. 98c, at James McCreery Co., Fifth Avenue at 34th St., New York 16, N. Y.




"Toy of the Month Club" functions like the book clubs, sending a toy a month to members. Toys are wonderful values, selected according to the child's age and sex. We show an Elastic Plastic Modeling Set which goes to new boy-members of 6 to 8. 6 mo. membership is \$6.90, ppd., 12 mos., \$12.90. Toy of the Month Club, Box 222, Hyattsville, Maryland.



Elsie the cow's cuddly baby, Beau-Regard, is the new half pint king of quadrupeds. He has his mother's soulful eyes, father Elmer's black stubby hooves, a curly cowlick between his floppy ears and a zippered purse compartment in back. Blue, pink or yellow, \$4.95, post. 15c. Gimbel's, N.Y. 1.





TWELVE


Quaint and colorful Pennsylvania Dutch Note Cards. A series of amusing sketches from the daily life of the Amish who live "out Lancaster way."

TWELVE


Colorful Informals from an authentic set of Pennsylvania Dutch Barn Symbols.

Each Set **\$1.00** per box
Postpaid Sorry, No C.O.D.'s

from the
BETTY SEIDEL STUDIO
Cherryville, Penna.



Give him the famous "DANIEL BOONE" Cap




That young pioneer will be as happy as a lark with his new Daniel Boone Cap—it's a knockout that will make all the other kids in the neighborhood green with envy.

The Daniel Boone Cap is made of genuine raccoon fur and has a real raccoon tail. The all-wool lining makes it soft and comfortable and the sweat band is perspiration proof.

MONEY BACK GUARANTEE

Order one of these Caps promptly and we'll guarantee delivery before Christmas. Send check or money order for \$8.95 (includes Federal Tax, Packing, Postage). Perfect fit and complete satisfaction or money back. Only sold direct. Order today. State size.



KICKAPOO PRODUCTS INC., HOLLY 7, MICH.

AROUND



Child's grammar of many years ago illustrates nouns, adjectives, verbs and so on in the most edifying manner. All as quaint as can be. A portfolio of 14 hand-colored prints is \$10, postpaid, and an education in itself! Framed prints are \$2.50 each. F. A. R. Gallery, 746 Madison Ave., N. Y. 21.



Impish "Miss Twerp Doll" is homely to be sure but, after all, unadulterated beauty is apt to grow tiresome in a doll family. A little girl will take Miss Twerp to her heart—loving her good nature, her big blue eyes, the out-size ears that match her wings. Unbreakable, 15" tall. \$5.75 ppd. At Gift House, 211 W. Eighth St., Wilmington 22, Del.



He really gallops. Yes, he actually moves forward as his young rider posts in the saddle. With a top speed of 4 miles an hour, "Mobo Bronco" is safe for a two-year-old; spirited enough for heroes 2½-6. He's tumble-proof and well-nigh indestructible, being all-steel. Dapple gray, with red and blue trim. \$39.95 exp. col. F. A. O. Schwarz, 745 Fifth Ave., N. Y.



CUCKOO CLOCK
The closest replica of a Swiss timepiece . . . with colorful bird that bobs cheerfully with the seconds. Equipped with real balance weight-winding chain and swinging pendulum. Runs 24 hours without winding. Only \$5.75 postpaid.



DRINKING BIRD IN A GILDED CAGE

Colorful bird drinks, and drinks, and drinks from a cup in the cage. Makes a beautiful decorative piece. Also adds life and action when

hung from the branches of your Christmas tree. Only \$1.75 postpaid.

Sorry, no C.O.D.'s.

SALLY GRAYE, 80 East 11th Street, New York 3, N. Y.



FAITHFUL HOUND DOGS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, these unusual andirons are available in two sizes. 14" high with 14" shank and weigh 18 lbs.

Solid Golden Brass . . . \$39.50
Brass Plated . . . \$24.50
Cast Iron . . . \$18.75
26" high with adjustable burning irons 26" to 38"—weight 75 lbs.

Solid Golden Brass . . . \$99.50
Door Knocker—Hound dog design just like andirons. Solid brass 6" tall, put on with two wood screws. Weight, 1 pound. Just pick up his feet and knock. . .
Catalog on request \$4.95 All shipped prepaid

Tennessee Chromium Plating Co.
206 Louise Avenue Nashville, Tenn.

Orchid Corsages

OVERNIGHT BY AIR FROM HAWAII

Everywhere

Write or wire us. We'll have gorgeous, exotic Hawaiian orchid corsages rushed via air mail special. Gift boxed and gift card enclosed.

Each lovely flower is 2½" to 3" in diameter. Fresher. Long lasting. True orchid colors. Reference: Security-First National Bank.

Be original with your gifts. Thrill any woman. And where can you beat these prices:

- 3 orchids in corsage . . . \$4.00
- 5 orchids in corsage . . . \$6.00
- 7 orchids in corsage . . . \$7.50
- Leis (15 orchids) . . . \$15.00

Postpaid airmail special. You can wire money. Please, no COD's.

Skyway FLOWERS

117-F So. La Brea • Inglewood 12, Calif.



PORTRAIT DRAWINGS

by **WILLIAM VAN DRESSER**
Dean of American Portrait Draughtsmen

From life or photograph in colors all ages
For information regarding fees and samples write:

William van Dresser—Soleburg Bucks County, Penn.



A Tasty Dish in Any Language

For something truly different to brighten your next buffet luncheon or party, serve crisp, flaky Krumkake, a Scandinavian pastry. Its recipe has been handed down through many generations. Krumkake is made only with the type iron shown above. The new, improved model retains the unique design emblazoned upon irons used centuries ago; incorporates a cup to catch excess grease. Aluminum. Easy to handle. Complete with recipe booklet and wooden roller, \$4.95. Postpaid.

THE RUSTAD CO.

1390-H West Iowa Ave. St. Paul 4, Minn.



This is a ← Candle-Gripper

Set it on the rim of a candlestick—push a candle down through it and into the socket and—presto—your candle sits up straight and steady. No more crazy wobble!

The secret: die-cut tabs in the center bend down to "wedge" the candle bolt upright.

Here's the perfect big "small" Christmas gift—low in cost, yet a blessing no receiver will soon forget.

A beautiful (cellophane and raffia) package of 120 costs only \$1, postpaid. White, cream, or 7 lovely colors. Thousands of satisfied users.

SANRAL PRODUCTS CO.
TRYON 2, N. CAROLINA



Wall Brackets, Italian gold leaf, mirror insets; shelf 4¼" x 8", overall length 9", ea. . . . \$7.95

Cherubs of fine Vienna ceramic with trumpet or guitar, blue or pink scarves, 6½", ea. . . . \$15.95

Alfred Orlik Inc.

680 FIFTH AVE., AT 53rd ST., NEW YORK 19



YOUR CHOICE OF SPORTS FIGURES

- Golfer (male)
- Golfer (lady)
- Hunter
- Fisherman
- Bowler (male)
- Bowler (lady)
- Baseball
- Football
- Basketball
- Boxer
- Wrestler
- Ice Hockey
- Tennis
- Sailboat
- Mallard Duck
- Canadian Goose
- Ringneck
- Pheasant
- Many Others

Sports Lamps

for den, study, game room, or office

Here's a beautiful lamp with bronzed figure portraying your favorite sport. Figures are life-like and finely finished by hand. Unusual oval shade is hand-laced—made of washable plastic that looks like natural cowhide. Genuine walnut base. Height 20". Specify figure wanted. Allow 2 to 3 weeks for delivery.

Complete \$21.00 By mail postpaid

(With Pedrara Onyx base, \$25.00; Brazilian Onyx base, \$30.00)

Also available—matching ash trays, desk pen sets, and book ends. Write for free catalog of better type gifts.

Wallace Capel

7237 W. Summerdale Ave., Dept. HG-11 Chicago 31, Ill.



98¢
EACH
POSTPAID

End spice hunts, keep cabinets neat. Each shelf holds 5 spice tins face-out for easy reading. These sturdy, chrome-steel shelves install easily on wood or metal cabinets with screws supplied. Ideal gifts! Full 12" long, 1 1/4" wide. Order several!



\$1.50
EACH
POSTPAID

Fasten inside under-sink cabinet door to hold soaps, cleansers, etc. Sturdy chrome-steel, 9 1/2" long, 2 1/4" deep, 3" high. Bar in front holds dishrags. Easy to install on wood or metal with screws supplied.

When You Order Direct, We Send You Free Catalog Showing Scores of Other Kitch'n-Handies! (Sorry, no COD's.)

WASHINGTON STEEL PRODUCTS, Inc.
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ST. FRANCIS

Belongs in your Garden

That Birds may flock to the bowl at the feet of their Guardian Saint for their baths. Figure, light terra cotta, 26 in. high. Bowl, turquoise glaze lined, 18 in. wide. \$25.00 f.o.b. New York. Write for illustrated Catalogue of lovely Garden Ornaments: \$5 to \$500. 10 cts., please, for mailing. Visit our galleries.

Erkins Studios

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FLOWER KIT

For Flower Arrangers

Wreath and Corsage Makers

Colorful, sturdy Canvas Flower Kit developed from demands of our student flower arrangers. Conveniently provides all flower arranging materials, many of which are available to professionals only. Use as apron or flat. Rolls up neatly; easily stored. Includes simple instructions. Sent Postpaid.

Kit Contains: Lead Strips, Wired Picks, 2 sizes Plasticene Twist-emus Corsage Wire, Tape, Floratape, Needle Holder, Spool Wire. **\$5.95** Money Order or Check.

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THE SHINE-KING

The Ideal Shoe Holder

It's easy to clean, dye or shine the family's shoes with the Shine King. Baby's size 4 up to Dad's 13 1/2 held firm and smooth. Detachable, out of the way when not in use.

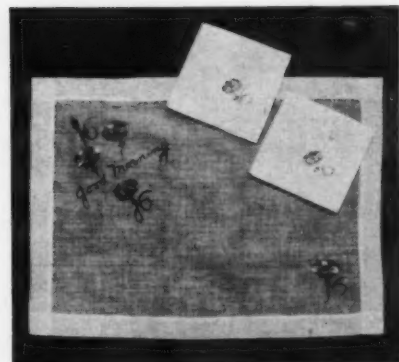
Self-locking adjustment is on top—no reaching underneath at the risk of soiling a hand or sleeve. All-steel construction. Beautiful mottled green baked enamel finish. Only \$2.19 ppd. in U.S.A. from

ROGER H. DAVID COMPANY
520 Rossmor Bldg. St. Paul, Minn.



SHOPPING AROUND

"Good Morning" or, if you prefer French, "Bon Jour." Either greeting awaits you on a dainty breakfast tray cloth of permanent finish organdy in white, pink or blue. The set includes two napkins, all pieces hand-painted in oil colors. \$2.95 complete, postpaid. Lady Jane Studios, P. O. Box 252, Mount Vernon, New York.



Flat-iron trivet harks back to olden times, and the original from which this was copied is a treasured antique. Reproduced in solid brass, it's an ideal base for flowerpots or hot dishes—also serves as a fascinating paper weight. Lacquered to prevent tarnish, 8 1/2", \$2.95 ppd. Homecraft Products, 71-55 Austin St., Forest Hills, N. Y.



The heartiest greetings we have seen in a long time come boxed as an over-size Christmas card. Under the unique lid are one-and-a-half pounds of quality candy, without which no holiday season is complete. Sign and send to young or old. \$4.85 ppd. Blum's, Polk at California, San Francisco 9, California.



MAGAZINE CRADLE

Hand Crafted in Historic Virginia

Your magazines are always neatly tucked away yet right-at-hand in this delightfully original Cradle. 13 1/4" high x 15 1/2" long x 11 3/4" wide. Beautifully, expertly hand crafted in solid walnut or maple, \$12.50 . . . mahogany, \$14.50

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Write for "Heirlooms of Tomorrow"—FREE booklet on furniture, hand made in Virginia

AVALON GIFT HOUSE

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Your ZODIAC SIGN . . . IN STERLING

Mystery and revelation are symbolized in your Zodiac sign . . . intriguingly crafted in sterling by the master artisan Cini. A prized gift . . . a charming accessory. 2 pins, \$9.00. Earrings, \$9.00. (1 1/2" pins, \$6.00. Earrings, \$6.00). For the men . . . Bill clip, \$9.60. Tie clasp, \$6.00. Postpaid. Federal tax included. Available in gold plate at the same prices. No C.O.D. Give birth date. Send for our complete list of Zodiac gift items.

Loony

137 PARKWAY ROAD, BRONXVILLE, N. Y.



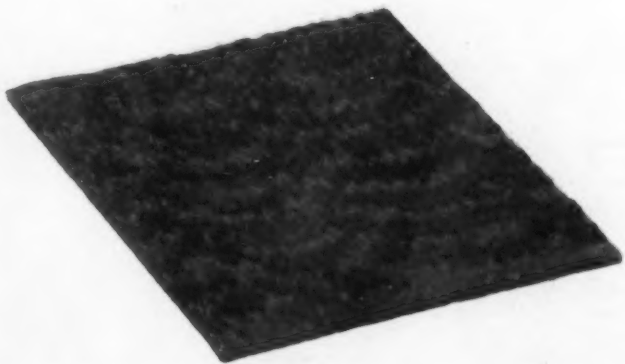
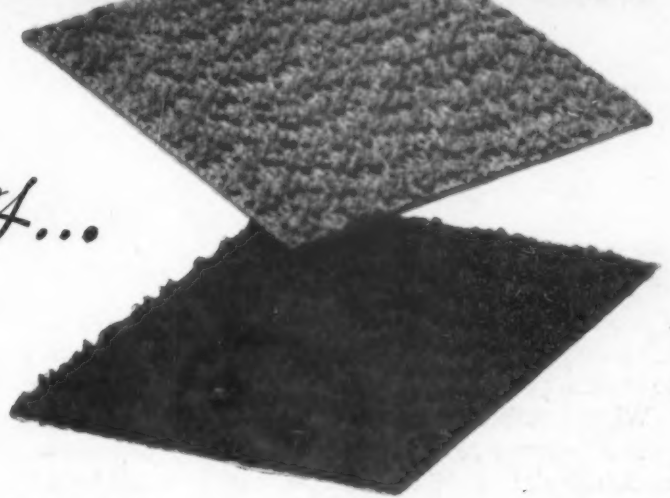
Magnificent **CA-VEL** Fabrics...

chosen by INTERNATIONAL FURNITURE
for its smart new sectionals

for LUXURY

for LONG LIFE

for GOOD LOOKS



After all, there's nothing richer or more luxurious than a good pile fabric! And there's no better pile fabric than Ca-Vel with its *three* dimensions of long wear. No wonder that International chose Ca-Vel for its new sectionals. Its richness emphasizes the clean modern lines. The wide choice of modern colors blends with any decorative scheme. And its promise of long wear and easy cleaning means that every International customer will *stay* delighted with her furniture through the years. The pattern shown is Radnor—and you have a sparkling choice of ten rich clear colors. Collins & Aikman Corporation, 200 Madison Avenue, New York 16, New York. Merchandise Mart, Chicago, Illinois.

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Fine Upholstery Fabrics for over 100 years



When your heart says, "Yes"

SELECTING a lifetime sterling silver pattern—like choosing the man you marry—is a sentimental matter. You want your heart to confirm your mind's decision.

When you select Westmorland Sterling, you give your eyes, your mind, your heart free rein. You make your selection at home, undisturbed, in familiar atmosphere and normal light.

You see the lustre, the fine hand-finishing, the lovely designing that make Westmorland solid silver beautiful. You feel the weight

that gives it intrinsic value, the deep, permanent patterns that give it character and never go out of style. You turn your heart loose—to sense its promise of romance, elegance and social prestige.

And when your heart says, "Yes," a trained Westmorland specialist helps you choose your starter pieces . . . and shows you that the acquisition of sterling silver need not be a dream for some distant day. It is a step that you can take right now. Westmorland Sterling, New Kensington, Pennsylvania.

WESTMORLAND

Sterling



The solid silver you see at home . . . by appointment



"On the **Quality Testing** the best is *Fieldcrest*"



Fieldcrest products are quality tested at many points during manufacture to give you extra luxury, extra wear.

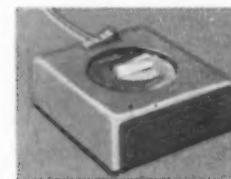
Only Fieldcrest gives you these exclusive features in electric blankets



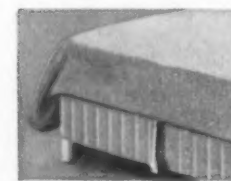
The only electric blanket by a famous blanket maker. Looks, feels, is luxurious—75% wool!



The most sensitive control. Adjusts to a wide range of weather changes from 1/2-of-1° up.



The only sealed-in, silent control. Sturdy plastic case.



The most generous length—72x90—4 extra inches at the foot.



Guaranteed 1 yr. against defects in materials or workmanship.

**The FIELDCREST
Thermostatic Blanket
for COMFORT and SAFETY**

Speaking of comfort—Fieldcrest thinks of everything. The thermostatic control maintains cozy warmth all night, all season. The dial is illuminated so softly it can't disturb your sleep... And the blanket itself is downy-soft, deep-piled!

Fieldcrest makes sure of safety, too! The blanket and Edison-made control are approved by Underwriters' Laboratories, Inc., and extra safety-thermostats are in the warming wires. In five luscious colors, in a sturdy, gift-storage box. At fine stores everywhere.

FIELDCREST MILLS
Division of Marshall Field & Company, Inc.
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FOR THRILLING HOLIDAY ENTERTAINING...
FOR NEVER-TO-BE-FORGOTTEN GIFTS...

Watch eyes light up when Forst delicacies appear on your holiday table—or your Yuletide gift list! Choose from our magnificent roster of taste-tempting treats—varying in price from \$4.75 to \$82.50. Send us your list—and know you've solved your Christmas shopping problems with gifts that will bring a glow of pleasure to the lucky recipients!

*Forst Catskill Mountain Smoked Turkey
Ideal for Gala Feasts or Family Get-Togethers—a Gift Supreme!*

To make holiday celebrations complete—let luscious, mouth-watering Forst Catskill Mountain Smoked Turkey be the guest of honor at your Christmas dinner! Here are choice, young, full-breasted birds, cured in rare herbs and spices, and then smoke-cooked in air-conditioned smokehouses to golden-brown perfection over fragrant applewood embers. Whole Smoked Turkeys range from 8 to 18 lbs., net smoked weight. Price \$1.75 per pound. All ready to slice and serve.

*Three Flavor-Rich Assortments of Smoked Turkey Delicacies
Vacuum-Packed to be Enjoyed Any Time—ALL the Time!*

SLICED SMOKED TURKEY—Generous slices of tender, juicy white meat, rich full-flavored dark meat. Nothing added but flavorful turkey broth. • **HANDI-CUT SMOKED TURKEY**—Both white and dark meat, cubed to make perfect à la king and creamed dishes, salads, sandwiches, etc. • **SMOKED TURKEY PATE**—A zesty spread for canapés, hors d'oeuvres, sandwiches, etc. *All are ready to eat—and keep without refrigeration until opened.*

YOUR CHOICE OF THREE POPULAR ASSORTMENTS:

- NEW AMSTERDAM SELECTION
12-1/2-lb. cans—4 ea. of Pate, Handi-Cut, Sliced. **Only \$16.00**
- HENDRIK HUDSON SELECTION
6-1/2-lb. cans—2 ea. of Pate, Handi-Cut, Sliced. **Only \$8.50**
- PETER STUYVESANT SELECTION
3-1/2-lb. cans—1 ea. of Pate, Handi-Cut, Sliced. **Only \$4.75**

Say "Merry Christmas" All Year 'Round—with the Forst Gift of Gifts

A taste-thrill for every season of the year—is the unique offering to members of the Forst exclusive "Delicacy of the Season" Club, details of which are given in the panel at right.

Select the Forst gifts desired, whether a \$4.75 Peter Stuyvesant Selection or one of the "Delicacy of the Season" Club memberships, make up your list—and mail it to us with your check! We do the rest! All orders festively packed and shipped delivery charges prepaid anywhere in continental U. S. Supplies limited! Order TODAY!

THE FORSTS • KINGSTON, N. Y.

IMPORTANT! All Forst Catskill Mountain Products Are Government Inspected!

FORST "Delicacy of the Season" Club GIVE THOSE YOU FAVOR MOST A WHOLE YEAR OF INTRIGUING TASTE DELIGHTS

CHRISTMAS



Here is a rare gift for your family and special friends that will serve as a deliciously different reminder of your thoughtfulness all year 'round.

At Christmas, members receive an 8 to 10 lb. golden-brown Forst Smoked Turkey.

At Easter, a tender, tempting 10 to 12 lb. Catskill Mountain Smoked Ham, sugar-cured and smoked Southern style, ready to eat.

In July, the Hendrik Hudson Assortment of picnic snack-tidbits—vacuum-packed in six half-pound cans—Sliced Catskill Mountain Smoked Turkey, zesty Forst Smoked Turkey Pate, multi-useful Forst Handi-Cut Smoked Turkey.

Finally, Fall will bring a generous 4 lb. package of spicy smoked pork sausage and a whole 8 to 10 lb. strip of luscious Catskill Mountain Bacon.

EASTER



4TH OF JULY



All this for a total cost of only \$47.50, delivery prepaid on all gifts, anywhere in continental U. S.

In addition to the engraved Membership Certificate, a personalized greeting card accompanies each gift.

If a more expensive, more sumptuous gift is desired—there are two other club memberships available—our Deluxe Delicacy offer at \$68.50—and our extra-bountiful, Super Deluxe Membership, offering many other tempting Forst delicacies seven times during the year—a rare gift indeed at \$82.50. Write us for full details.

AUTUMN



FORST BANK REFERENCES: State of New York National Bank, Kingston, N. Y., Central Hanover Bank and Trust Company, 70 Broadway, New York City.



THE FORSTS, Route 179, Kingston, N. Y.

I enclose Gift List and check for \$..... Please ship the Forst Catskill Mountain Smoked Delicacies checked below, charges prepaid.

- Whole Birds, weight..... (8 to 18) lbs. at \$1.75 lb. \$.....
- New Amsterdam Selections (12-1/2-lb. cans) at \$16.00 \$.....
- Hendrik Hudson Selections (6-1/2-lb. cans) at \$8.50 \$.....
- Peter Stuyvesant Selections (3-1/2-lb. cans) at \$4.75 \$.....

Approximate date required.....

Your Name.....

Address.....

City..... Zone..... State.....

NOTE: We attempt to fill your order as closely as possible, but turkeys may be slightly under or over the weight specified.

"DELICACY OF THE SEASON" CLUB ORDER

I am attaching herewith my Gift List and check for \$..... to cover..... memberships in your "Delicacy of the Season" Club, at \$47.50 per membership. It is understood that each person on my list is to receive the four gifts described in your advertisement; also, the engraved initiation Membership Certificate.

Please send me complete information regarding the bountiful Deluxe and Super Deluxe Memberships.

Your Name.....

Address.....

City.....

Zone..... State.....

3 Recipes FOR MAKING MEALS MORE FUN



Recipe #1

GETTING THE MEAL READY. Do it in a kitchen with walls of Carrara Glass! Carrara's beautiful colors (10 to choose from), its polished surfaces and impeccable cleanliness put you in the right mood for meals . . . make kitchen work fun.



Recipe #2

GETTING THE DINING ROOM READY. Cheer it up with lovely Plate Glass or mirror tops on table and buffet; with glass shelves; with a generously-proportioned mirror of Pittsburgh Plate Glass over the buffet to multiply the color, life and laughter of pleasant dining.

WHERE CAN I BUY? Your department store or local glass supplier can help you work out your ideas for the use of glass and mirrors in your home. And when you buy, look for this label. It's the mark of quality Plate Glass.



FREE BOOKLET! Full of practical suggestions on how you can use a little extra glass to give your home a lot of extra charm. Illustrated in full color. Suggestions for old homes or new. Send the coupon. It's FREE!

Pittsburgh Plate Glass Company
2311-8 Grant Building, Pittsburgh 19, Pa.

Please send me without obligation your free illustrated booklet "Making your Home More Attractive With Pittsburgh Glass."

Name

Address

City State



Recipe #3

GETTING YOURSELF READY. Whether you stay home or go out for dinner, it's bound to be a lot more fun if you're looking your attractive best. A vanity like this . . . glass-topped and with a good-sized built-in mirror . . . is a wonderful answer to the important question "how do I look?"



PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY

Endearing and Enduring
 gifts by *Clauss*

Sparkling ideas...memorable gift sets of eye-charming beauty and longtime utility for both men and women. Precision-made scissors and other instruments of superb quality...impressively encased in handsome leathers. See them at leading stores everywhere.



A. DESK SET—Beautiful grained wood. Shear and letter-opener.—Gold plated embossed handles. \$9.00
 Polished nickel handles \$8.00

C. WOMAN'S MANICURE SET—Red or Brown Pigskin Case. \$8.50

D. MAN'S MANICURE SET—Nut Brown Pigskin Case. \$6.00

E. MAN'S MANICURE SET—Natural Pigskin Case. \$8.50

F. MAN'S MANICURE SET—Saddle Cowhide Case. \$2.25

G. TOOL KIT—Compact, practical, versatile. Embossed Steerhide Case, tools heat treated, tempered, fully nickel plated. \$15.00

H. SEWING SET—Brown Calfskin. All scissors with gold plated handles. \$9.00

I. TRAVEL KIT—Combined Sewing and Manicure Set. Red Lambskin case. \$12.00

J. SEWING SET—Scissors all with gold plated handles. Green Lambskin case. \$14.00

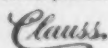
K. WOMAN'S MANICURE SET—Red or Green Lambskin case. \$5.50

L. MAN'S MANICURE SET—Alligator Grain Lambskin case. \$12.00

M. MAN'S MANICURE SET—Nut Brown or Natural Pigskin case. \$14.00

N. SEWING SET—Red or Green Lambskin. \$10.50

Shear Quality Since '77



THE HENKEL-CLAUSS COMPANY • FREMONT, OHIO

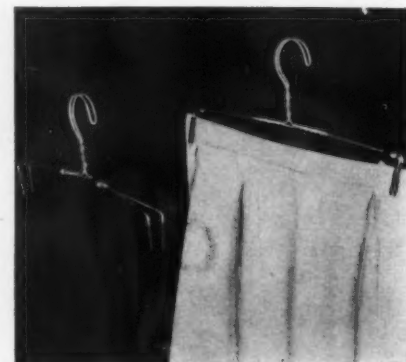
SHOPPING AROUND



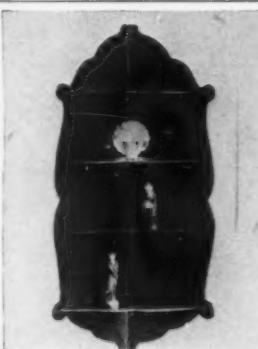
Plastic material makes it possible to give an inexpensive, practical Christmas or hostess present that is pretty as well. This set, consisting of a ruffled apron, 54" sq. tablecloth and general utility bag, comes in pastels: soft maize, blue, green or rose. \$3 plus 15c postage from Miles & Miles, 366 Madison Ave., New York 17, N. Y.



Toast a couple fragrantly—with this clever "Cocktails for Two" package containing Gourielli's "Five o'clock Eau de Parfum" for the lady and "Here's How" for the gentleman. The twin shakers are heavy sparkling glass to be conspicuously displayed. \$9 plus 20% tax. The House of Gourielli, 16 E. 55 St., N. Y. 22.



Skirt security and the answer to that continual closet problem, this new hanger holds garments between rubber-tipped ends, and the colorful plastic beads slide out for a tenacious grip. The price is \$2.95, ppd., for a gift set of six. Appliance Products Co., 2034 Jenifer St., Madison 4, Wis.



DUSTPROOF CORNER CABINETS

This attractive mahogany corner cabinet has no hinges or glued pieces but is entirely of screw construction. A removable glass front keeps it absolutely dustproof. Shelves are adjustable to four positions.

32" high, 14 1/4" wide, 10 1/4" sides.

Dark or blond finish. \$17.50

Check or money order only. Shipped express collect. No C.O.D.'s

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for Dens, Recreation and Living Rooms!

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Only \$3.95 EACH, PPD. (Packaged in sturdy cartons)

Other Subjects: Fisherman, Cowboy, Kite-Flier, Acrobat, Ball-Player

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*"Floating" objects have their individual wall hangers.

GENEVIEVE GIFTWARES
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Glazed, Multi-Color CERAMIC FIGURINES "on" Frames!

Half in, half out of 7 1/2" x 11" handsome wood frames. The newest idea in wall ornamentation. Just too clever for words! Immediate delivery. Remit today to

New PERSONAL FABRIC NAPKINS

NEED NO LAUNDERING

Imagine colorful napkins with the "feel" of cloth . . . not paper . . . yet economical enough to throw away when soiled! Practical, personal Masolinn napkins made of real non-woven fabric need no laundering . . . are stronger, superior, to paper. Cocktail, luncheon, dinner sizes. Choice of: green, blue, yellow, white napkins with blue, red, green or brown printing. One color combination to an order. Mention color napkin, color printing, quantity, napkin size, imprint. Beautifully gift-boxed, postpaid.

Cocktail and luncheon sizes	50 napkins	\$2.50
	100 "	4.50
Dinner size 17" x 17"	50 for	3.50
White only with printing as above	100 "	6.50

No C.O.D.'s please

FRANWAL CO.

DEPT. B RED BANK, N. J.

UNIQUE PLANTER'S LAMP

This beautiful metal table lamp set in a bowl to hold the luxuriant, growing plants of your choice will add a touch of unusual beauty to any room. It's 23" high with a 10" diameter leak-proof bowl and matching parchment shade. Indicate your choice of solid brass with Nile Green shade or solid copper with Wine Maroon shade.

Complete with 6-foot cord and plug
Only \$7.95 Postpaid

Conn. residents add 1% sales tax

COPPER BEECH STUDIOS
Dept. 43 Westport, Conn.

YOUR MAN WILL LOVE THIS TIE RACK

Hundreds of Happy Men own this Kovax Tie Rack. At last, here's a tie rack that really holds ties. They can't fall off! New patented NON-SLIP TIE GRIP saves ties from the floor, keeps them neatly and securely in place. No better gift for the man in your life. PACKED IN GIFT BOXES.

72 prongs hold individual ties. Tie selected is released without disturbing the others. Fits your closet door: length 22 1/4".

IN SMART MODERN CHROMIUM

\$10 Post-paid

KOVAX Products, Dept. 2A, 230 Fifth Ave., New York 1, N. Y.

PLEASING GIFT FOR FLOWER LOVERS

Newest, cleverest trick in flower arrangements. Simply swing Adapto's arm supports across vase top and it's ready for use. Fits vase tops 3 to 6 inches across. For a few blooms or many. Orders shipped same day. No C.O.D.'s please.

Only \$1.00 post-paid

Mail orders with remittance to

RETKO PRODUCTS, Dept. C, Box 102, Maplewood, N. J.

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JG

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Surplus Silver, Diamonds and Jewelry
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JULIUS GOODMAN & SON

Our firm has a background of more than 75 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

JULIUS GOODMAN & SON
77 Madison Avenue, Memphis, Tennessee

References: The First National Bank, Memphis
Jewelers' Board of Trade



TELEPHONE SHELF

For either wall or desk. Three inch space for directories. Size, 9" x 13" x 9 1/2". Hand made in Berks County, Pennsylvania. Peg covered screw construction, wax rubbed in warm and mellow solid pine.

\$5.75

Express Collect, send check or Money Order. No C.O.D.'s or stamps, please.

Baur-Melvin

2020 North Broad Street
Philadelphia 21, Pennsylvania



Hand Wrought
COPPER GIFTS

A gift of distinction, a decoration of the finest, a hand wrought copper wood basket, with ribbon, pine cones and boughs, 9" by 9" complete.....**\$4.00**

A copper sandwich tray with dainty fluted edge, 8 1/2" by 11".....**\$3.00**

A useful gift, a set of 4 copper ash trays**\$1.75**

No C.O.D.'s please.
POSTAGE PAID

THE COPPER STUDIO
Edward P. Tapp, 14 Kendall Lane, Framingham, Mass.



Prized Possession
OUTING KIT
\$12.50 COMPLETE

Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 2 quart size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".

SCULLY & SCULLY, Inc.

"The Smart Gift Shop of New York"
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opens a new life to you!
Even if you have never made pottery before, now you can easily make unusual pottery, vases, tiles, figurines, profitable giftware with CERAMITE, the amazing new fool proof ceramic clay that you can fire right in your own oven in 20 mins. Finish in brilliant, lustrous Ceramite Glazes from the same kiln. Send for CERAMITE 15-Pc. KIT No. 49. Contains everything you need, incl. detailed instructions. **\$6.75 Postpaid**

Sorry, no c.o.d.'s. Write for free folder No. 49 on Ceramite and other Hand-Arts supplies.



ETTL STUDIOS
213 WEST 58 ST., NEW YORK 19, N. Y.



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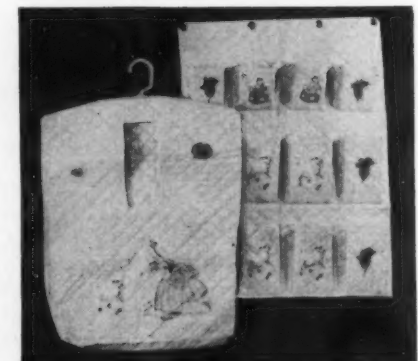
A full pint, hot or cold, will retain its temperature in these handsome, rugged mugs. Hand-made, in a pleasing combination of adobe brown earthen base, with a well-glazed ceramic overlay in dark green or white. With straight or curved handles, only \$2 postpaid from Don Phillips Pottery, 57 Miltenberg, Tucson, Arizona.



Rocker buy. The littlest one will be perfectly safe on "Toni" because his rockers won't tip, he has a foot-rest each side and hand-grips instead of reins. He's enameled white, with black spots; red mane, tail, hooves and a blue saddle. Comes ready assembled for his first canter. \$9, express collect. Carl Duncan Co., Bronxville, New York.



Closet interiors, jr. will certainly have a lot of style, accessorized with this shoe bag, \$3.50, laundry bag, \$3.95 and other pieces to match. Made of washable quilted plastic in pink or blue with colorful appliquéd nursery motifs. Postage 20c. Lewis & Conger, 1152 Avenue of Americas, New York 19.



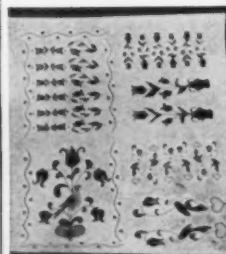
Color Tonic to Brighten Your Home!
PENNSYLVANIA DUTCH DECALS

Here's the easy way to perk up weary kitchens, dull furniture, old lamp shades, cigarette boxes, trays and what-have-you. These colorful, authentic designs from picturesque American folk art make "conversation pieces" out of ordinary, every-day furnishings. SET No. 10 includes Bird, Heart and Flower designs and borders. 35 decals, with instructions for application. **Postpaid \$1.00**

SET No. 100 ABCD TRACING PATTERNS—Same designs as No. 10 Decals, each in 4 sizes (1/2" to 18") for needlework or painting. Trace with carbon paper on cloth, wood, etc. 4 large sheets, with instructions and color guide. **Postpaid \$1.00**

Complete Set of Decals and Patterns, postpaid \$2.00

R. W. CUMMINGS, INC. LANCASTER 2, PA.



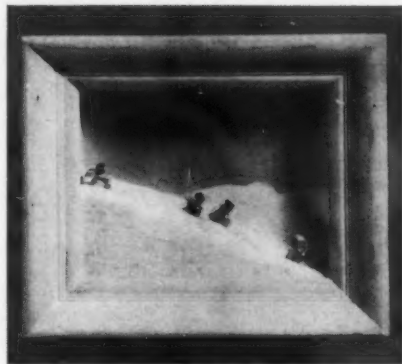
Charming (AND CHEAP!)

Service for 8—61 pieces, luscious pink roses, green leaves on **\$29.95** Complete creamy white china. Express collect. No COD's please... Returnable sample \$1.00.



Nessa Gaulois
723 LINCOLN ROAD MIAMI BEACH, FLORIDA

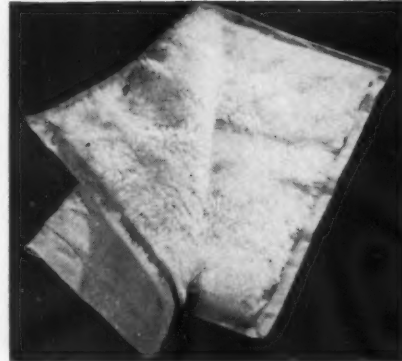
AROUND



Shadow box musical. A real charmer for all ages, but the idea of having a built-in lullaby for the nursery is particularly enchanting for children. Scene is of four little figures on skis sliding down a glistening white hill, comes in hand-rubbed frame, 11 $\frac{3}{4}$ " x 13 $\frac{3}{4}$ ", \$13.50 ppd. The Magic Shop, Oldwick, New Jersey.



Washable cloth books, baby's first, should be bright, colorful and simply illustrated, as are these. Nicely hand-blocked on muslin, these deal with four vital subjects: 1, "I See"; 2, "I Eat"; 3, "I Play"; and 4, "I Count." Set of four is \$4. Post. 35c. America House, 485 Madison Avenue, N. Y. 22.



Best for baby—a fur carriage robe of sterilized baby lamb fur is soft, warm and fit for a princess or crown prince. Backed with pinwale corduroy, blue, pink or gray, it measures 30" x 26". A gift that will please any young mother, and make you wish you were a baby again. \$16.50 including tax and postage. Young Fur Crafts, 505 Fifth Ave., New York 17.



Give your special friends our special LUCKY HORSESHOE BELL.

For Christmas cheer, or all the year, the perfect gift is our Lucky Horseshoe Bell, with a clear, musical, ringing tone. Very useful and good-looking at front door, on porch, or as a dinner gong indoors. Just right for country home, camp or ranch. A fine bread-and-butter, anniversary or back-to-the-country gift. Forged from two real horseshoes stoutly welded together, with a heavy clapper hung by a rawhide thong. Handsome black Endurion weatherproof finish. Bell about 9" by 8", about 17" over-all with bracket. One of our first and most popular horseshoe articles (Design Patent 137,664), these bells are ringing all over the world. Now at a new low price, only \$5.95. Shipped postpaid same day from Horseshoe Forge, 3 Muzzey Street, Lexington, Massachusetts. No C. O. D.'s, please.



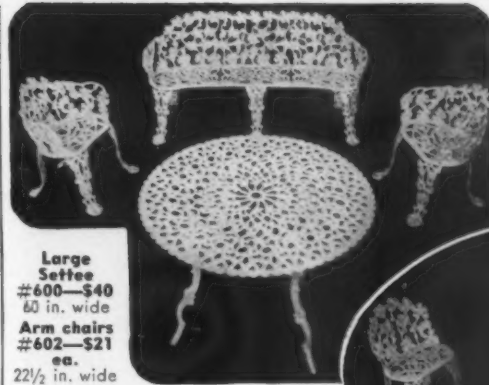
HOLLOW STEM Beer Glasses

The fabulous beer glass with the champagne look has a hollow stem and holds a full bottle of beer (16 ounces). The most thirst-quenching glass ever designed, and any man would love a set.

\$18 a dozen 6 for \$9.00
8 for \$12 express collect, no c.o.d.'s

bertram shrier, ltd.

1147 Connecticut Ave., Washington, D. C.



Large Settee
#600—\$40
60 in. wide
Arm chairs
#602—\$21 ea.
22 $\frac{1}{2}$ in. wide

Large table
#100—\$35
Diameter 42 inches

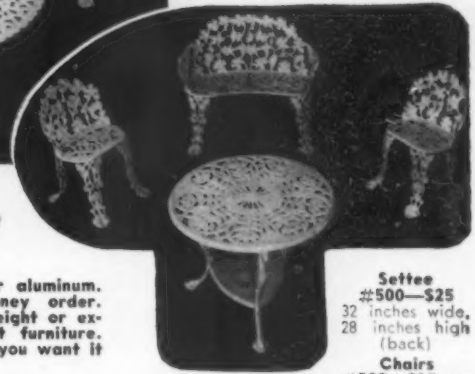
Round-the-tree benches

Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Cast Iron Furniture

(or cast aluminum at the same prices)

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.



Settee
#500—\$25
32 inches wide, 28 inches high (back)
Chairs
#502—\$15 ea.
16 inches wide, 28 inches high
Table
#110—\$25
Diameter 29 ins., height 22 $\frac{3}{4}$ ins.

Immediate Delivery

J. F. DAY & CO.

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Monogrammed Informals Sure-to-Please Gift

So convenient too for your own use—for greetings, thank you notes or to accompany gifts.

100 Paneled Informals with 2 or 3 letter Monogram printed in choice of Peacock Blue, Black, Green, Brown or Maroon

100 Matching Envelopes
Complete Postpaid

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Write for latest catalog of gifts

The Paul Revere Shop

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Shatter-proof Shelf

LIPSTICKS AND LOOSE ARTICLES WILL NOT ROLL OFF!

This beautiful, practical shelf of shatter-proof plastic has specially moulded safety edges that keep loose articles from rolling or sliding off. For beauty aids and toilet accessories in bathroom or bedroom... for bric-a-brac and small plants in hall or living room... as a spice shelf in the kitchen... you'll find many uses for this new type of shelf. Complete with matching plastic brackets for only \$6.00 prepaid. Money refunded if not satisfied. Sorry—no C.O.D.'s.

Ask for information on our complete line of new and distinctive plastic giftware.

S-L PLASTIC PRODUCTS POST OFFICE BOX 197 TENAFLY, N. J.

MUSICAL BOXES

2 tunes, guaranteed units. The boxes are of solid mahogany, beautifully grained, and inlaid, some with picture of bird as shown, also horse's head, ship, or neat border inlays of contrasting woods. Size 7 $\frac{1}{2}$ " long x 4" wide. Half of inside holds musical unit, other half for cigarettes or trinkets. Specify style desired.

Price \$14.00 ppd.

A. BORNAND

333 Fifth Avenue Pelham 65, N. Y.
(all types of music boxes bought, sold, repaired)



BEAUTIFUL TINSEL VILLAGE FOR UNDER THE TREE DECORATION

EIGHT GLISTENING SNOW-BOUND HOUSES

A quaint little village of frosted, glistening houses and churches for under-the-tree decoration—or to set out around the house during the holiday season. Simulated stained glass windows glow with colorful light when Xmas bulbs are placed inside. No two alike. You'll use them from year to year. Each measures 4 x 6 $\frac{1}{2}$ and up to 7 inches high. Safe delivery guaranteed. Send check or money order. Postpaid.

3⁹⁵

The Set of Eight Houses, only



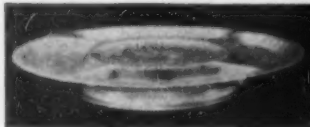
CARLETON HOUSE - 3312 LINCOLN AVE. - CHICAGO 13, ILL.

"Lazy Susan"

... in Party Dress!

The Perfect Hostess

- a gift to be cherished!
- a server you'll want for your own table, too!



Wonderful at bridge parties, cocktail hours or dinnertime. Serves hors-d'oeuvres, canapés, sandwiches, salads—in style. Brings everything within reach. The lovely etched aluminum 5-compartment tray, 18½" in diameter, revolves

smoothly on its own graceful base on real ball bearings. Only \$10.00 postpaid in U.S.A.

Send \$10.00 check or money order for this perfect gift!

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CALIFORNIA DATES
REAL PLUMP, SUGAR SWEET DATES
GOLDEN BROWN FROM THE CALIFORNIA SUN.

Perfect Christmas Gift

3 full pounds of delicious mouth-watering morsels in attractive container.

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"Pride-of-the-Crop"

At the Lowest Prices in Years!

Again this year we offer these firm, fresh, tasty, rich, nut meats. Pop them in your mouth -- also ideal for making candies, desserts, salads. Shipped Prepaid—

Mammoth Shelled Halves, 5 Lbs. \$4.95

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COMICE PEARS
FROM THE REDDUE RIVER VALLEY

Christmas Giving

AS LOW AS \$2.95 a box

ORDER EARLY EXPRESS PREPAID

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

DELIVERED PRICES (Order by Number)
No. 1 Deluxe Box (10 to 14 pears) \$ 2.95
No. 2 Deluxe Box (18 to 24 pears) 4.75
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5-MING TEA BAR

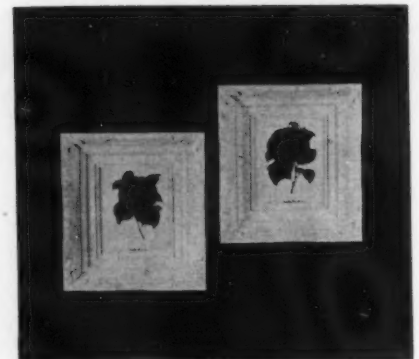
the treasure-teas of the world!

5 famous MING TEAS — Ming Cha, Darjeeling, Lapsang Sauchong, Gunpowder, and Oolong — a gleaming lineup of 5 quarter-pound canisters for every mood, every occasion. What a gift — to others or to yourself! At better shops, \$5 complete. Or, if unavailable, send check or money order to MING, New City 3, N. Y.



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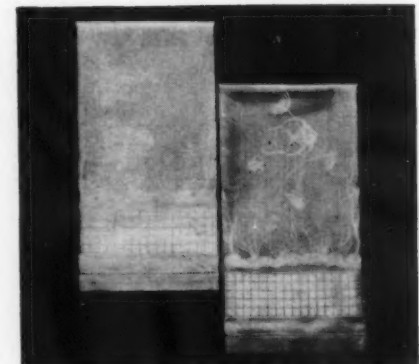
Flowers are always right, especially camellias, hand-painted and set in 2" shadow boxes of dead white or antique gold. Frames are hand-carved, 7½" x 8½" over-all. These are brand-new, so your gift will not be duplicated. \$9.50 pr., ppd. 6, \$25. Picwood Galleries, 70-44 Austin St., Forest Hills, N. Y.



Piñon cones, burned in a tiny outdoor oven such as Indians of New Mexico still use, act as incense to clear the air without cloying sweetness. Piñon wood smoke has a clean, woody odor, a real breath of the Southwest. Burner with 15 cones, \$1.50, post. 25c, 36 extra cones, \$1.25. Krewson's Curios, 230 E. Oakdale Ave., Glenside, Pa.



Just arrived from Belgium, satiny guest towels that are luxurious looking and practical, too. Made of cotton and rayon, they launder well, retain their luster and sheen. In green, peach, yellow or gray they come boxed in twos or fours, \$5 and \$10 resp. Assorted or one color. Franklin-Bayer, 630 N. Michigan Ave., Chicago 11, Ill.



MICKEY'S ORIGINAL HOT DOG SIZZLER



- For Quick Snacks
- Recreation Rooms
- Hors d'Oeuvres
- Also Car Model!

Cooks two wieners in three minutes. Cooks them in their own juices and brings out their best flavor. Made of aluminum with plastic fittings, 115 volt AC-DC. CAR MODEL: Yes, a model to cook wieners in your automobile

or boat, 6 volt. Just plug into cigar lighter outlet. Fine for picnics, travelers.

Either Model postpaid..... \$7.75

Home model sent unless Car model specified

Thomas Manufacturing Co., 828 N. Richmond St., Chicago 22, Ill.



Kitchen Kaptivators

Handmade, laced-edge Nelly Bee potholders will be a hit with your friends and a boon to your budget. Usable, washable, durable, different, and decorative. Four gay designs all in the same color family, attractively gift-packaged . . . and so easy to mail. Order early for prompt delivery. State color choice . . . Red, Blue, Green.

Gift Set of four Postpaid \$1.00

No C.O.D.'s

NELLY BEE PRODUCTS
Hickory, N.C.

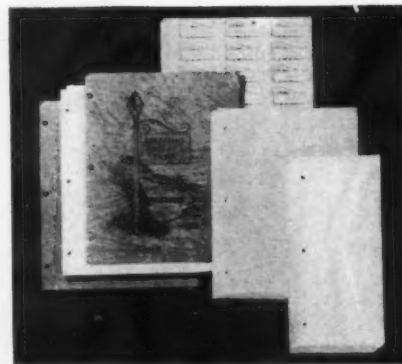
AROUND



Plenty of cups for the gang that collects in your kitchen after school for milk, lemonade or just a glass of water. Sanitary to use, they eliminate extra dishwashing. Keep a supply in the bathrooms, too. 200 cups and white plastic dispenser comes with special glue to attach to wall. \$1.98 ppd. M. C. Flynn, 43 E. 59th St., N. Y. 22.



Double play for a small girl is a muff of soft white bunny fur. When she twists the doll's head around it becomes a kitty, so she will be busy airing them both when she goes for a walk, besides, of course, keeping her fingers warm. Lots of fun and satisfaction for \$3.95, postpaid. Gift Clues, 302 E. 45 St., N. Y.



Gardener's scrapbook kit is flexibly arranged so it can be adapted to your own interests and hobbies. Use it as is, or place in a standard 3-ring binder. It has 70 pages for clippings or notes, 112 printed headings to cover every phase of gardening, 20 file envelopes and index tabs. \$2.50 postpaid from Home Service Publications, 421 Elvina Dr., Glendale 6, Calif.



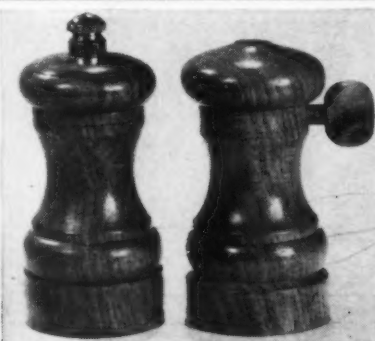
CAPE COD CRANBERRIES

Have you ever tasted vine-ripened cranberries? Berries from our Paradise Meadow bog are not picked until they are deep red — then shipped the day they are screened. They're different — so delicious your guests will exclaim. Order now for the holidays — the berries keep perfectly in cool, dry storage. Send us your list for gift shipments. Old Cape Cod preserving recipes in every box — all are simple and easy to follow. Customers re-order year after year.

10 lb. box — \$3.95 prepaid (add 60c west of Miss.)
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No C.O.D.'s please

Hand picking in Paradise Meadow is the same as when this antique scoop was used in Colonial days.

MORSE BROS. 53 FALMOUTH STREET ATTLEBORO, MASS.



NOW AVAILABLE IN THE U.S. Premium Quality PEPPER AND SALT MILLS

These are Europe's favorite table accessories, in beautiful polished hardwoods (NO stain or varnish). Most important of all, the pepper mills have the famous precision-made steel grinders by Park Green & Co. Ltd. Every mill grind-tested and guaranteed. Money back promptly, if you don't agree that these mills reflect pride of craftsmanship in every last detail. Attractively gift-boxed. Prepaid.

Walnut Pepper Mill 3.75 Walnut Salt 3.50
Mahogany Pepper 4.00 Yew Pepper 3.50
Sterling-Trimmed Walnut 9.00. Tax Incl.

PEPPERCORNS INCLUDED
Send for Gift Folder

KIRKHAM'S



TEMPTING PRESERVES FROM OREGON MOUNTAIN MEADOWS ... FOR CHRISTMAS GIVING

No. 2 GIFT BOX. Six asst. 5 1/2-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. Express Prepaid \$2.95

No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5 1/2-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. Shipped Prepaid \$5.65

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Christmas Enjoyment
OREGON FILBERTS
... the sweetest nutmeat this side of heaven

For a Christmas gift deliciously different, give a sack of Oregon King Filberts. These large, extra sweet nutmeats are a tempting treat at the cocktail hour or serve mellow roasted at the family hearth. Each King Filbert meat is fully developed and the entire rich meat rolls out when cracked. With each rustic sack is our book of King Filbert recipes and serving suggestions, which offer an entirely new field of culinary exploration. Send check or money order for the gift of the season King Filberts. Only \$3.75 for a 5 pound sack. Add 25c for packaging and mailing.

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From one of AMERICA'S OLDEST INNS, direct to YOUR TABLE, come these tempting soups to please the most discriminating Epicure.

Packed in cartons of 24 12 oz. cans

SNAPPER (Turtle) SOUP	\$6.00
CLAM CHOWDER	\$6.00
PHILADELPHIA PEPPER POT	\$6.00
ONION SOUP (French Style)	\$5.00
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VEGETABLE SOUP	\$4.75
ASSORTED CASE of 4 cans ea.	\$5.50

Send Check or Money Order
No C.O.D.'s Please — Express Collect
W.M. PENN INN
GWYNEDD, PENNSYLVANIA
Recommended by
Gourmet and Duncan Hines

Convertible COFFEE TABLE



... that "twirls-up" to become a card, luncheon, end or occasional table

You wouldn't believe that a beautifully proportioned Duncan Phyfe table so expertly crafted could be so low in price—and at the same time so useful.



Because of our exclusive feature, the table rises from nineteen to twenty-nine inches, by twirling the top. Superior to any type of folding table, it is firm and steady at any height because the threaded steel support, which rises out of the pedestal is precision tooled. Locks in any position. Top measures 30"x30" when leaves are up, when down 30"x18". Available in honey-maple, mahogany or walnut, hand-rubbed, satin smooth finish. Delivered at \$39.50. (\$42.50 west of Mississippi.) Send check or money order

THOMAS CRAIG Craftsman

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Keep drinks cold without ice!

Monogrammed "Nice-Cubes" do it without diluting

Eliminate "turned-to-water" drinks! Freeze "Nice-Cubes" in ice tray. Drop in your drinks. They are tasteless, odorless, crystal-clean plastic with water forever sealed inside. Last indefinitely. Just rinse, re-freeze, re-use. Monogrammed in rich gold "Nice-Cubes" make personalized, different gifts. Order NOW for yourself, or gifts. Rainbow assorted colors or crystal-clear. Attractively boxed.

BOX OF 8—\$3.00

(Price includes monogramming. Limit three letters per monogram. One set monograms per box.) Post-paid if money accompanies order C.O.D., you pay charges.

8648 Melrose, Hollywood 46, Calif., Dept. A-1

MONOGRAMMED "NICE-CUBES"
REG. U.S. PAT. OFF. PATENT 1,923,372

rare wood salts

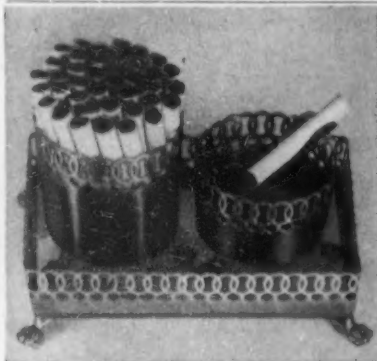


and rare wood salt spoons . . . hand finished Goncalo Alves to grace any table. Only \$2.50 per pair of salts and spoons, gift packed and postpaid. Bowls are 7/8" high, spoons are 2 1/4" long. . . Spoons separately \$1.25 postpaid per set of four.

Other, larger bowls, hand-turned and hand-finished from Rosewood, Ebony, and Goncalo Alves, ranging in price up to \$28.50, are described in illustrated sheets sent on request. Gift card enclosed, if desired. Immediate shipment from stock. Send check or money order for \$2.50 for pair of salts and spoons, or \$1.25 for set of four spoons, to

SALISBURY ARTISANS

20 WASHINEE ST. * SALISBURY, CONN.



Christmas Perfect!

BEAUTIFUL SMOKING SET

Unique set-up in glistening, bright copper and brass! Charming gift for the desk of every man and woman you know. Cigarette container and ashtray are copper with brass trim, tray is entirely brass. All three on lion feet!

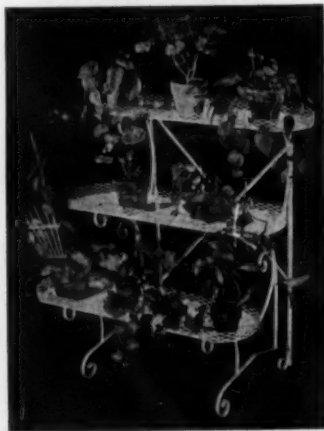
Complete . . . \$5.95

Mail orders? Indeed! Sent postpaid.

Verard's

1610 YORK AVENUE, NEW YORK 28, N. Y.

GRACIOUS LIVING



Hand Wrought Iron PLANT STAND

Beautiful and functional 3 tier stand. Shelves measure 8" x 30". Height 35". Finish in white or natural. Immediate delivery. \$15.00 express collect.

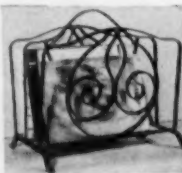
MAGAZINE RACK

of graceful wrought iron with 2 sections for magazines. Measures 15" x 14" in beautiful finish of natural or green. \$4.95 plus 50c postage.

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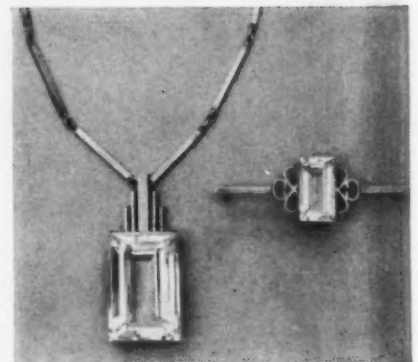
HELEN PEP

Kew Gardens 15, N. Y.

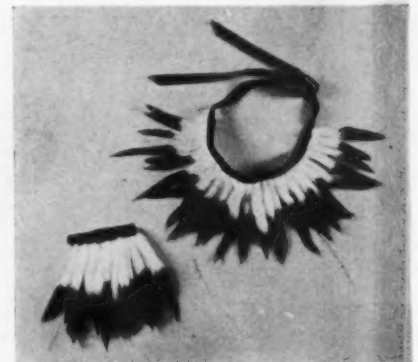


SHOPPING

Regal looking jewelry of heavy cut crystal and sterling silver is contemporary in design. They are important pieces of dignity and assurance. Beautifully executed in Sweden, the brooch is \$45; necklace with chain, \$65 tax included and postpaid. Georg Jensen Inc., 667 Fifth Ave., New York 16.



Ermine tails, mounted on a black velvet ribbon make a most glamorous necklace and bracelet, especially this season when small bits of fur are so fashionable. Wear with high-necked dresses, untrimmed coats, suits or evening clothes. Necklace of 30 tails, \$15.65; 20-tail bracelet, \$12.65 ppd. tax incl. Harold J. Rubin, Furrier, 52 E. 56 St., N. Y. 22.



Ringside seats are yours no matter where you sit if you take along small but powerful glasses. They provide a clear field of vision, are dressy enough for the opera; light to carry when hiking. Far-sighted gift for man or woman. With a cowhide case, 4" x 2" x 1", \$9, ppd. including Federal tax. Hoffritz for Cutlery, 331 Madison Avenue, New York 17.



LET'S GET PERSONAL THIS XMAS!

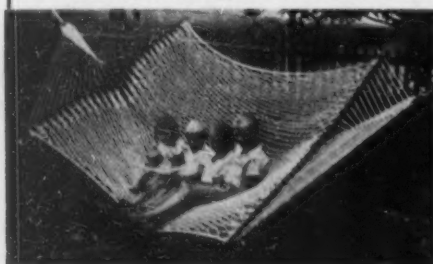
Gay Coasters. Holiday hostesses love these, in Clear, Red, Blue or Green plastic, 3 1/2" diam., imprinted in Gold, Silver, Blue, Red, Green or White. 8 for \$2.00—12 for \$2.75.

Get a Match? Personalized matches are the perfect answer to this burning question. Regular Size, 50 for \$2.00—100 for \$3.50. Admiral Size (twice as many lights), 50 for \$3.50—100 for \$6.00. Cello-foil covers in Red, Green, Blue, Gold, Silver or White. Printed in Green, Red, Blue, White, Gold or Silver.

Please specify: Item, Quantity, Background and Printing Colors, Name, Initials (underline sur Initial) or Message to be printed. Please add 25c to each order for postage.

No C.O.D. Please *Charles A. Peters* ASSOCIATES, INC. BATH and CLOSET SHOP 339 North Avenue New Rochelle, N. Y.

THE IDEAL FAMILY GIFT— A PLANTATION HAMMOCK



Every member of the family will enjoy the fun and relaxing comfort of America's finest hammock. Hand woven of strong, cool, cotton rope. For sun porch or yard. Complete and ready to hang.

Style	Body Size	Price
A	48 x 72 In.	\$18
B	56 x 80 In.	\$23
C	66 x 82 In.	\$29

Specify size. Send check with order. Prompt shipment by Express Collect.

MARION BRAWLEY

805 E. Washington St., Greenville, S. C.



BEAUTIFUL STERLING SILVER RULERS

Everyone will want one of these handsome sterling silver rulers in Kirks Repousse pattern. This twelve inch ruler retails at \$10., including tax. A three letter monogram costs one dollar extra.

B. H. Stief
JEWELRY CO.

214 Sixth Avenue, N. Nashville, Tenn.



JEWEL BOX

A Thing of Beauty!

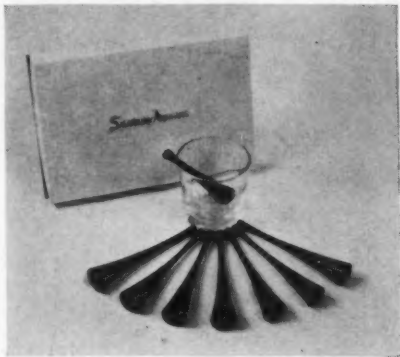
What a lovely and useful thing this is to possess! It makes an extraordinary gift. Exquisitely styled in smart fashion of colorful plastic. Has special compartments and removable tray so that each piece of jewelry may be easily located. Lined with luxurious velvet in harmonizing color. Size: 7 3/4" long, 6 3/4" wide, 2 1/4" deep. When ordering state color desired: Ivory, Burgundy, Black, Mottled Blue, Pink or Green. Packed in attractive gift box.

Price \$4.95 Postpaid—No C.O.D.'s Please Send Check or Money Order to

Ardens Towne House

Dept. HG-11 North Hollywood, California

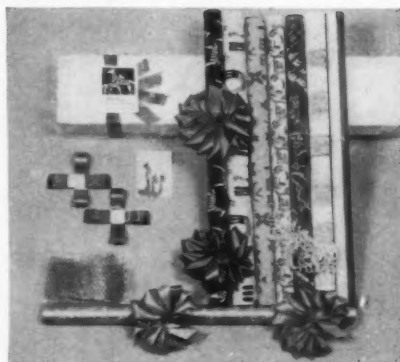
AROUND



A pleasant muddling is promised by these 5-inch broad-based muddlers hand-turned from Venezuelan ebony. The kind of efficient gift that is appreciated by the host as well as the hostess. Can be ordered in handsomely boxed sets of eight at \$8.25 or six at \$6.35, postpaid, from Salisbury Artisans, Salisbury, Connecticut.



Hourglass crystal ware is hand-monogrammed with a cutting wheel for a brilliant effect usually found only in expensive grades. These, with 3 initials, are reasonably priced: goblets are \$1.25 ea.; sherbets, \$1.25; cocktails, \$1; all ppd. Starter set, 4 of each, \$12.50. Glasscraft Mfg. Co., 920 Chicago Avenue, Evanston, Ill.



Fit to be tied. Here's first aid for the gift wrapper who is all thumbs: 4 pompon bows already tied, plus 10 yards of matching ribbon, 8 sheets of hand-screened paper, 3 sprays of snow-covered bracken and 8 enclosure cards. "Glamourap" package is \$2.95 postpaid from Whitlock Merrick, 324 Miracle Mile, Coral Gables, Florida.



charming ORGANDY DOILIES with her OWN initial!

Hand embroidered and appliquéd imports from Madeira. Exquisite doilies of sheer Swiss organdy, the rose-point scalloped edge and proud initial in fine Irish linen. Luxury indeed . . . and nicest of gifts! May be used as a doily, coaster, fingerbowl doily, etc. Supply is limited! Set of eight . . . \$8.95

Sent postpaid. Sorry, no c.o.d.'s.
JOHN-DANIEL, inc.

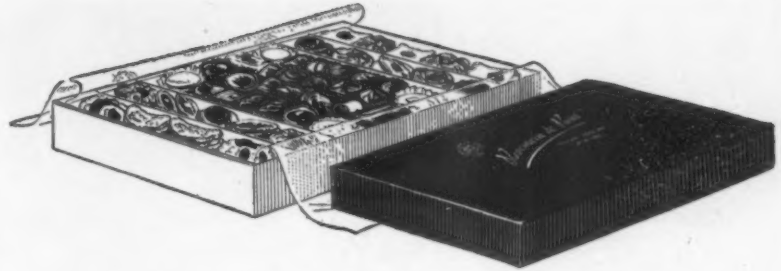
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An extraordinary combination—partly filled with the famous Rosemarie Candy, partly with our wonderful Petit Fours, and partly with our extra-rich triple mints. The candies include brazil nuts, coffee creams, walnuts dipped in rum fondant, nougats, soft caramels, chocolate almonds, filbert clusters, marzipan and many others, each swathed in the most delicious chocolate. The Petit Fours are dainty, buttery bits of pastry that add the perfect touch to any party—diamonds, squares, half-moons, gloves enriched with fruit, chocolate and spices that go ideally with ice cream or coffee. The Triple Mints will delight the connoisseur by their marvelous but delicate flavor. Order No. 2-625.

For a more formal gift, order one of Rose-

marie's justly famous chocolate assortments. Paris Toujours, for instance—succulent Continental soft cream centers in distinguished Rosemarie moulds. The pound \$3.75. Order No. 1-502. Encore—a choice collection of chocolate confections containing everybody's favorite. \$3.00 a pound. Order No. 1-375. Specially boxed 1½ lbs. \$4.50. Order No. 1-378. Or choose our Chocolate Truffles—inside a heavenly blend of exquisite chocolate, creamery butter, and rare old Jamaica rum-flavor. Outside, a jacket of more delicious pure chocolate. \$2.25. Order No. 2-432. Check or money order with order. Address Mlle. Suzy, Rosemarie de Paris, Inc. 664 Fifth Avenue, New York 19, New York.

"CAPE ANNE"



FIDDLE TABLE

An excellent pine and maple end table finished to a mellow hand rubbed patina. Over-all dimensions: 25" long—18" wide—25" high.

\$25.00 Express Charges Collect No C.O.D.'s

PAUL ANDERSON
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CRYSTAL BOOKENDS

Here's the ideal Christmas gift to the person on your list who "has everything." This unusual pair of bookends is made in our own studios of massive, solid crystal, 5" x 5" x 2½", weigh 5½ lbs. each. The exclusive design is deeply etched and set off in 23K gold leaf against a Wine or Ebony background. Available as illustrated or with Swan or Pegasus motif. Also can be personalized with 2 or 3 hand-carved initials for \$2 per pair additional. Please specify choice of design and background or initials when ordering. No C.O.D.'s. \$10 the pair postpaid.

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Thousands of Christmas Candles

Actually thousands of beautifully crafted, originally designed Christmas candles. Deftly shaped into bells, stars, trees, Santa boots . . . Brilliantly executed in vivid colors, sweetly scented for a yuletide atmosphere. For illustrations and further data, write for our free Christmas catalog.

Red and white Santa head pictured, \$2.00

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DEMITASSE CUP AND SAUCER with raised, sentimental Forget-Me-Not. Handmade. First names of couple and date of event or "Merry Xmas 1948" lettered in Gold. Colors: blue, rose, lemon-yellow or aqua. \$3.50 Ppd. Mfg. stand \$1.50 Ppd.

JUMBO COFFEE CUP in Blue. Smartly personalized by permanent engraving in clay. Give owner's name, fraternity or sorority, chapter, college and year. Can also be had with initials of other organizations like K. of C., B.P.O.E., etc. Cup and Plate \$5.00 Ppd. Oversize Mfg. stand \$3.50 Ppd. No COD's please.

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AMAZING Handee Table BACK AGAIN with NEW "Bed-Table" feature!

THE "1000 USE" TABLE IS BACK...NOW THAT QUALITY MATERIALS ARE AGAIN AVAILABLE A UNIQUE AND USEFUL GIFT! The HANDEE Comfy Table unfolds from a handsome, compact carrying case — into a sturdy table with telescoping, adjustable leg. Its smooth top surface is matched-grain, perfectly finished, rich mahogany veneer. All you do is snap open the Handee Table, adjust leg to proper height, flip it over . . . and you have a solid table — ready for over a thousand uses.

An ingenious folding hinge locks to hold the leg in place. Non-slip foam rubber inserts on underside of table keep it from sliding or marring chair arms.

• NEW EXCLUSIVE FEATURE •

The new, improved HANDEE Comfy Table is the only table we know of usable on a chair or as a bed table. Every Handee Table now has four extra fold-in legs. Simply flip them into place and you have a bed table. A perfect gift for invalids or convalescents.

New York executives and Hollywood actors, writers, and producers use the Handee Table. It's ideal for writing . . . typing . . . reading . . . playing cards, and many other uses. And remember — it now gives you a table anywhere — on your favorite easy chair or couch, in bed, or, if you wish, on a park bench. Working surface 18" x 28". You'll find it your most-used piece of furniture! Your friends will vote it their most appreciated gift.

AS A TABLE WITH EASY CHAIR, OR AS A BED-TABLE



MONEY BACK GUARANTEE

Sent postpaid anywhere in U. S. for only \$16.75

Order direct from W. C. F. DIETZ Industries, Dept. C-6, 3233 Observatory Road, Cincinnati 8, Ohio

Charming, Graceful Interiors



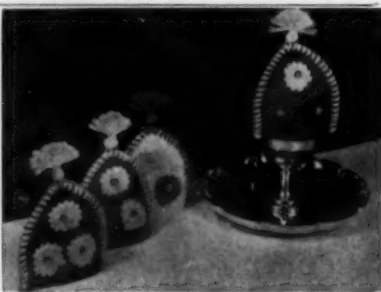
Hand blown Candelabra Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candelabres.

Quick Delivery

Candelabra Base, Clear 50c, Frosted 55c each. Adaptors to convert Bulbs to Regular Base 20c each. Add 7 1/2% excise tax, bulbs only. Minimum order 6.

SEND 25c FOR BEAUTIFUL NEW ILLUSTRATED CATALOG OF LAMPS AND FIXTURES

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Egg Cozies for You

handmade—colorful. Brighten your breakfast table or guest tray with a Victorian egg cozy. So dear to the hearts of our great-grandmothers, these pixie-cap egg cozies will add gay accent to your breakfast service.

Choice of ten basic colors: white, pink, blue, lavender, yellow, fuchsia, green, royal blue, scarlet, purple. Gift packaged. Egg cozies, quaint, charming, are delightfully "different" as gifts.

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3 for \$1

No C.O.D.'s please

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A flat little pouch, 3 inches in diameter, resembles a flower folded at dusk. To open it, you just squeeze the sides slightly and — presto! — there's your bus fare or newspaper change without fumbling or groping. Everyone in the family can use one. Wonderful for XMAS gifts. Genuine leather with alligator or lizard finish. Red, green, brown or black.

Just \$1.00 postpaid

Mail Orders Only Send for Catalog

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COMFORT ANCHORS

This clever item holds your comforter and other bedclothes in place. Ideal for keeping the children covered at night. Keeps the covers on the bed and off the floor during those cold winter nights. Made of white sateen with black stitching. Shiny black gros-grain ribbons and plastic clips.

\$2.95 PAIR

Instructions for use enclosed in package. Postpaid. Please, no C.O.D.'s.

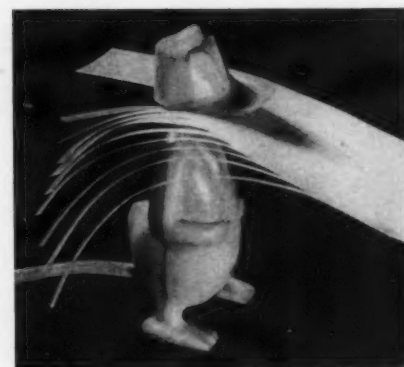
ARVILLA PRODUCTS

Box 7, Station C, Worcester 7, Mass.

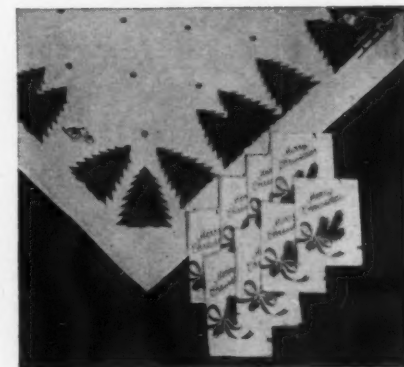


SHOPPING

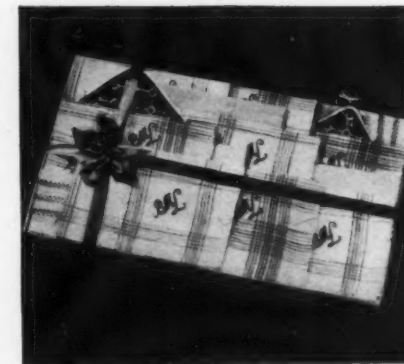
He's a cut-up, the irrepressible Donald Duck, now in the form of electric scissors. Parents needn't worry about sharp points as youngsters snip around the edges of the Disney cut-outs that accompany him. Fun to use, and only \$2.95 ppd. Ward Phillips Co., Box 3451, Merchandise Mart, Chicago 54, Ill.



Happy holidays—Christmas tablecloth merry with yuletide decorations for festive gatherings. Large size for a party of 12, 64" x 120" with 12 oblong napkins, \$13.95; smaller size for 8, 64" x 90" with 8 napkins, \$10.95; set of 6 napkins only, \$2.75. Plus 16c postage. From Carson Pirie Scott & Co., 1 So. State St., Chicago 3, Illinois.



Lint-free towels and dusters make for light housekeeping. Here is a set of 16 pieces: 8 Irish linen glass and kitchen towels, 2 polishing cloths, 2 dusters, 2 pot holders and 2 dish cloths—of superb quality and monogrammed to order. All in an attractive gift package, \$18.50, postpaid. Mosse, 659 Fifth Avenue, N. Y. 22.



DETROIT MANTEL

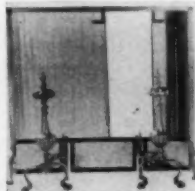
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Reproduction of Cape Cod Pattern in Solid Brass—Andirons, 18" high, \$28.50 pr. Tool Set, 28" high, \$29.50.

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Perfect for the gracious hostess. Beautifully hand wrought in heavy sterling . . . each piece is 10" long.

Jack-in-the-Pulpit salad service set.....\$34.50

Either piece individually.....\$18.00

Sunflower design cake and sandwich tongs with daisy flowered handle. Length 8 1/2".....\$17.50

All items postpaid with tax included. Check or money order. Sorry, no C. O. D.'s.

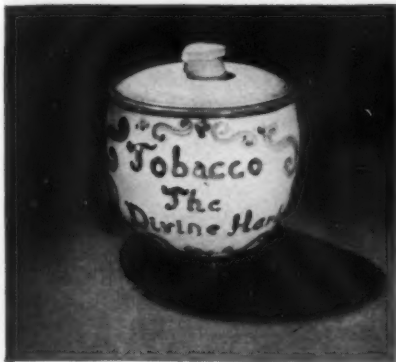
Satisfaction guaranteed or money refunded. Write for descriptive booklet of complete line of sterling silver.

AMERICAN SILVERSMITHS

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AROUND



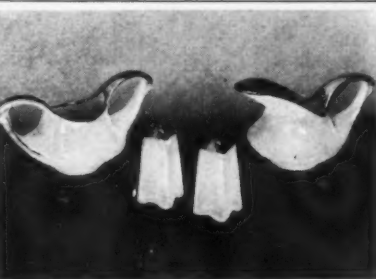
Any smoker will echo the sentiment and any pipe smoker will appreciate the gift of such a handsome and capacious tobacco jar. It's Mary Hadley pottery, in her conventional white and blue, with a snugly fitting cover to keep the contents from drying out. \$5.50, postpaid. Page & Biddle, Inc., 21 Station Rd., Haverford, Pa.



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Honeys. Do you prefer your honey loose or in the comb? You can choose just the right container for it, either way, from these English imports. Beehive jar and honeycomb box are both cream-colored china; the hive, \$5; the box, \$4. Order from Plummer, Ltd., 734 Fifth Ave., New York 19, N. Y.



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For Your Table Setting—
... are the pieces of this translucent, pearlized Sugar and Creamer Set—so small and quaint—so lustrous and alive! Each dainty piece of this charming set is trimmed in gleaming 22kt. gold to add the final touch to dining magnificence. The perfect gift for your (or your loved one's) table—at dinner time or bridge time.
Complete Set Only **4.95** postpaid
Write for Free Illustrated Brochure.
May be purchased separately if desired.
Sugar and Creamer.....3.75
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An exquisite floral of extraordinary grace and superb color combinations... a magnificent design from our new collection recently received from France. Its outstanding beauty and rich colorings provide a background of unusual charm. \$4.50 per single roll.
A. L. Diamant & Co.
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Sole American Agents for Zuber & Cie, Paul Dumas

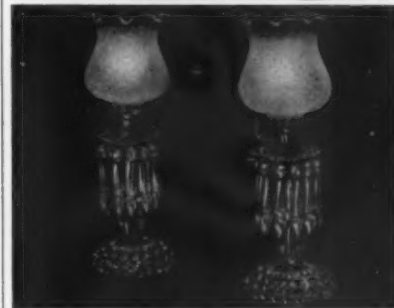
Iron Foot Scrapers
A CHRISTMAS GIFT for DOG ENTHUSIASTS

These perky fellows stand 10" from head to foot. Push in earth or set in cement. All have extra length prongs which make them 18" overall. Weatherproof Colonial black. Name or house number inscribed in brilliant Reflective Lettering, 40¢ extra per letter. You can have immediate delivery or order them now to arrive for Christmas.

101 SCOTTY
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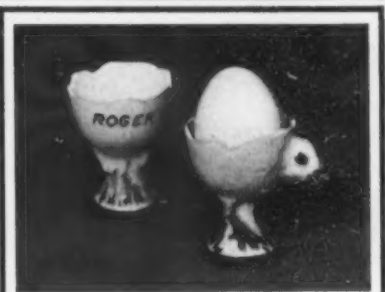
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dainty frosted glass
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for bedroom, dressing room, mantle
\$5 a pair

For a small \$5 you can own a pair of these lovely hurricane lamps. A dozen places in your home are just waiting for the brightness they'll bring. Made with beaded pressed clear glass bases and 12 prism drops. Topped with frosted fluted globes. Each lamp measures 13 inches high and comes completely wired. You want a pair for your mantle, credenza, in your bedroom or as a pretty gift. Write now for these handsome lamps for so little money. Add 25¢ postage — Sorry no C.O.D. orders

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BRIGHTEN YOUR BREAKFAST SET

These hand-painted egg cups are as gay as the morning sunshine. Children love them, especially when their names are painted on the back. Colors are fired-on to prevent washing off. Just \$1.50 each—postpaid—add 50 cents per cup for personalizing.

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\$2.00

Grand New Idea—Wonderful Gift. Clips Right On Your Book—on cover or pages, clip won't mar, won't interfere with turning of pages! Weighs less than six ounces, engineered for correct light. Ideal for close work, in hotels, on trains, everywhere. Smartly designed in Ivory Plastic. Complete with eight-foot G. E. Flamenal Cord, plug, luminous push-button switch, bulb and clip. ORDER SEVERAL NOW—Check or Money Order—Postage Prepaid.

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Such Richness in Gleaming Solid Brass to Beautify the Home

Here are gifts of lasting beauty you'll take pride in giving! Each of these distinctive Solid Brass selections has a highly polished finish protected by baked clear lacquer. Elegant MAIL BOX, with key, 10" high, \$10.00. DOUBLE WALL PLANTER, gracefully balanced, 12" wide, \$7.50. Xmas gift wrapped, if desired. Sorry, No C.O.D.'s.

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(except JUNE, JULY, AUGUST)



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Each Box A Candy Specialty, Acclaimed By Connoisseurs, And Personally Selected By Famous Hostess **Elsa Maxwell**.

Month after month your friends will be reminded of you and your Christmas thoughtfulness! Each box a surprise that rates a rave! Pastelillos and Texas Pecandy from Allie Adams of Dallas; famous Gold Box from David Kopper, New York, Cherry Fruit Creams from Putmans of Cincinnati; Chocolate Almond Clusters from Beverly Hills; Cordial-Filled Chocolates from Princess de Conde, New York; Pistachio Mint Creams from Baarent Ten Broek, St. Louis... and other treats equally delicious and different. Each box, approximately 1 pound, fresh from confectioner. Write for brochure.

THREE TYPES OF SUBSCRIPTIONS
 3 MONTHS \$6.25 6 MONTHS \$12.50 9 MONTHS \$18.50

Prices include postage. Club saves you over 10% on regular prices of these famous candies.

Send No Money! We'll bill after Christmas if you prefer, or send check with orders. Gift card and boxes mailed on consecutive months unless you specify special dates. Include name and address of each gift recipient. Over 100,000 Club treats delivered to our growing list of subscribers.

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Truly great Pate... just as Daniel used to make and serve in his restaurant on the French Riviera. Sliced cold... magnifique; on canapes... delicious! Shipped in same pottery casserole in which it is cooked. Casserole ideal for your own cooking later.

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FRENCH DRESSING TOO!
 Plain or with Tarragon

Three 1 pint jars . . . \$3.25
 Six 1 pint jars . . . \$5.50

Send today for these items... exactly as served by Daniel in his famous New York City Restaurant.

shipped postpaid... sorry, no C.O.D.'s.

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Esquire **CHEESE ASST.**

IDEAL GIFT FOR ALL OCCASIONS

In this box you will find nationally famous golden Mel-O-Pure — a pair of apple red Goudas — a generous chunk of mellow, natural cheddar—tangy, rich appetizer roll — aromatic hickory-smoked cheese food — soft, creamy, golden-crust camembert — sweet, pungent blue cheese wedges. All beautifully packed in colorful box.

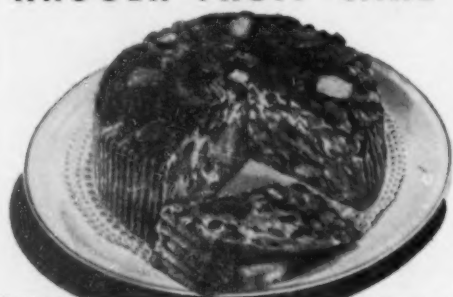
Esquire Asst.....\$6.95 each (prepaid)
 (Add 25¢ west of Rockies)



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Cheese Specialists for over 15 years.

Mmmm! Mellowed-with-sherry
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KROGER FRUIT CAKE



Mellowed with Sherry Wine, vacuum packed to keep fragrant, moist and mellow until served. **KROGER FRUIT CAKE** is 2/3 fancy fruit and nuts in a spicy butter batter.

Order one for yourself, of course. And why not order a few for those special friends? We'll wrap them as gifts and enclose a beautiful card with your name handwritten. But hurry! Orders must be received by December 10 to assure Christmas Delivery. Mail yours today!

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Enclosed is \$_____ (check or money order). Please send Kroger Fruit Cake to person indicated below. Sign gift card

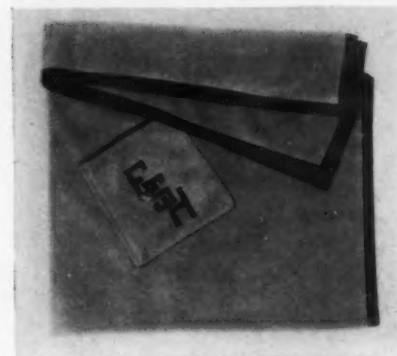
Name _____
 Address _____
 City _____ Zone _____ State _____

(List additional names and addresses on separate sheet.)



SHOPPING

On the 50-yard line, a steamer deck chair or in the family car, this elegant stadium robe will distinguish its occupant. A bold three-letter monogram marks the convenient pocket. Of 100% natural camel's hair with navy blue trim, it measures 70" x 57", \$95 plus post. Bronzini, Ltd., 15 East 53rd St., N. Y. 22.



A rollicking trio of troubadours, such as you'd see at any fiesta South of the Border—these colorful figurines are 8" high. Made of hard durable plaster-like material, hand-painted, \$5 each, the three-piece band is \$15 exp. col. Gauchos, Hillbillies and Nubian figures are also available. Sully Ward, 4018 No. Fremont Ave., Minneapolis 12, Minn.



Thirst extinguisher to be placed in any convenient spot and used promptly in emergency. With a carrying case of fine cowhide, saddle-stitched and lined with velvet, it's mobile as a Saint Bernard and much handier to have around. \$27.50 postpaid, at T. Anthony, 751 Madison Ave., N. Y. 21.



COMICE PEARS
 FROM THE ROGUE RIVER VALLEY
 FOR Christmas Giving

AS LOW AS \$2.95 a box ORDER EARLY EXPRESS PREPAID

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

DELIVERED PRICES (Order by Number)
 No. 1 Deluxe Box (10 to 14 pears) . . . \$ 2.95
 No. 2 Deluxe Box (18 to 24 pears) . . . 4.75
 No. 3 Asst. Fruit Chest (about 14 lbs.) . . . 5.75
 No. 5 Asst. Fruit Basket (about 18 lbs.) . . . 11.85

For Fruit Club Prices see Catalog
WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
 414 Fir St., Medford, Oregon
 Rush Free Full-Color Catalog to:

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 Address _____
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THE GIFT OF GOLDEN FRUITS

Large, luscious citrus fruits from famed Indian River region. Our proudest group: Navels, pineapple-oranges, pink, white grapefruit, tangerines, kumquats. Picked ripe, sweet and shipped within 24 hours. Gift packed with lovely Merritt Island pottery and sweets in each. Order before December 12th for Christmas arrival.

No. 1 Gift Box for Whole Family, 90 lbs. \$16.50
 No. 2 Gift Bushel Beauty (pictured), 55 lbs. \$9.75
 No. 3 Gift City-Living Carton, 23 lbs. \$5.25
 Express Prepaid East of Mississippi. Add 10% West. All shipments guaranteed. Send Check or Money Order.

LEEDS GROVES
 POST OFFICE BOX 152, COCOA, FLA.

AROUND



Mrs. Kanga and wee "Roo" will be welcome additions to a child's collection of animal toys. Of course, we're prejudiced, since the kangaroo hopping around is our hall-mark, but this pair in red and white rayon plush is sure to hop its way into many hearts. 14½" high. \$5.25, ppd. Krebs Town Shop, Westerly, Rhode Island.

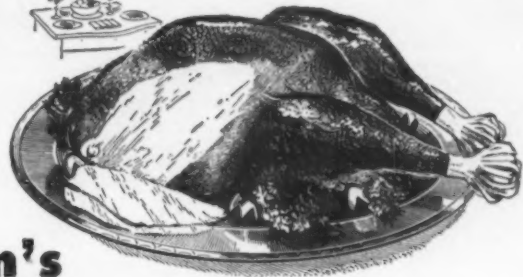


Aid to reflection. The "Two-face" traveling mirror has one side for magnifying, one side plain; both are copper-backed to prevent tarnish and clouding. It's mounted on polished wood, comes in a case of natural pig-skin, saddle-stitched, for \$10 postpaid and no tax. Crouch & Fitzgerald Corp., 400 Madison Avenue, New York 17, N. Y.



Traditional. A lamp table to team up with other Victorian pieces has brass strings to its lyre and a top of pure white marble. It's solid mahogany, well proportioned and sturdily constructed. "The Duty Clark" is 28" high; 14" deep; 18" wide. \$79.50, express prepaid. Bayfort Society, Box 1808, Charlotte, North Carolina.

UNUSUAL TOUCH FOR THAT MOST FESTIVE OCCASION



Learn's SMOKED TURKEY

Now, this delightful delicacy—long famous in smart clubs and hotel supper rooms—is available for you to serve in your own home. Wonderful for Holiday parties, receptions, and other special occasions. Choicest of fine flocks, these young, broad-breasted birds are zestfully seasoned, then artfully smoke-roasted to a rich golden-brown deliciousness. Order early . . . specify approximate weight and date wanted. Send gift-name list, too, for direct shipment.

READY TO EAT
10 TO 18 LBS. NET WT.
\$1.85 PER POUND
Express Prepaid in U. S.
Deposit \$10.00 per bird
with order, balance C.O.D.

Learn Laboratories, Inc.
Dept. HG, 9353 Belmont Avenue, Franklin Park, Illinois



Delicious SHELLED PECANS

The Answer to: "What to Give?"

For the woman who desires something that is distinctive, yet sure to be acceptable, these shelled pecans are most appropriate. Golden brown and delicious, they are carefully selected from the finest nuts grown.

3 lbs. \$4.45 5 lbs. \$7.35 10 lbs. \$14.00
Shipped Prepaid in the Continental U.S.

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Dept. H Jackson, Mississippi Box 193

GUESTS WILL ACCLAIM!



It's the HORS D'OEUVRES

That Make the Party a Success!
Distinctive taste-tempting treats to thrill your guests at your cocktail party, or a superb gift your friends will truly appreciate. Order now for the Holidays!

The Luxe Gift Package contains:
Lobster Paste, Pate of Smoked Rainbow Trout, Hors d'Oeuvres Sticks, Sauterne Mushrooms, Cocktail Onions, Deviled Smithfield Ham, Flat Anchovies, Rolled Anchovies, Imported Antipasto, Boneless and Skinless Sardines, Smoked Turkey Pate, Chicken Pate, Cordon Blue Pate de Foie, Pate of Shrimp, Turkey Pate.

Complete Gift Package \$8.95 Postpaid.
Epicure Club
Dept. H, Elizabeth 4, New Jersey

A New England Stoneware Pot of Strawberry Preserve from a recipe of long ago. An Original Presentation by FRANCES HALL PERRINS



Early American Strawberry design by Kneseth Denisons
A rare treat! Home-made Strawberry Preserve like Grandmother's—in blue and white New England Stoneware pot, hand-made and hand decorated.
An Unusual Gift!
Pot and Preserve, \$3.25 Postpaid (About 8 ozs.) West of Miss. \$3.50
Send check or money order to
FRANCES HALL PERRINS
Old Homestead Orchards, Westford, Mass. Est. 1846
Other unusual gifts. Write for folder



GLAMOUR-ICE YOUR SALADS! Salad-ICE-Bowls

New, just in time for Christmas! Serve your chilled foods in ice—in sparkling plastic Salad-ICE-Bowls. Look just like ice. Walls are liquid filled. Freeze in refrigerator, and they'll keep salads, seafoods, jellied soups, frozen desserts at their temperature best. Smartly decorative, in five jewel-tone tints: Red, Blue, Yellow, Green, Crystal. A gift of Gifts!

Set of 4 Postpaid \$5.95
Extra Bowls, \$1.75 each
State also second color choice
Send for FREE CATALOG of Gifts!

WARD PHILLIPS CO.
Box 3451-G, Merchandise Mart, Chicago 34, Ill.

GIVE A BIT OF Florida THIS CHRISTMAS

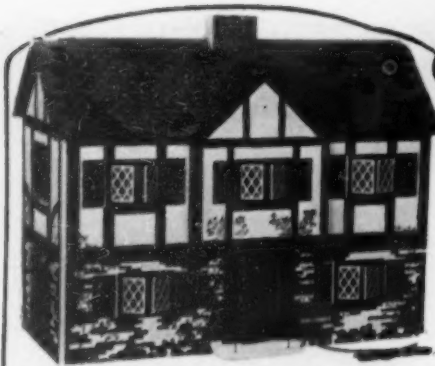


Gift No. 11, above, is a Mexican Hamper containing approx. 54 lbs. of oranges, grapefruit, tangerines, kumquats, and limes—a holiday super treat—priced \$10.00. Gift No. 35 (not illustrated) same as Gift No. 11 except half size and weight—\$6.50. Gift No. 2, upper right, contains approx. 27 lbs. assorted fruits and jar each of Guava Jelly, Tropical Fruit Conserve, and Pineapple-Cherry Jam—\$6.00. Gift No. 1 (not illustrated) approx. 27 lbs. of assorted fruit only—\$4.50. Store fruit never tasted like this! Satisfaction guaranteed. Express paid. Orders must be accompanied by check or money order. No Canadian or foreign shipments. Unless otherwise instructed, orders will be shipped for Christmas. Send for free, gorgeous, 8-page Brochure-Price List in natural color, showing other COBB'S Gift Packages. Prices drastically reduced this year.

Christmas Giving Made EASY

COBB'S
FINEST FLORIDA FRUITS
ORDER NOW!

COBB'S, Box E-9
Little River (Miami), Fla.
 Enclosed is check or money order for \$..... for gift packages to be shipped names on ATTACHED LIST.
 Please send me your free beautifully illustrated Brochure-Price List.



A BIG STURDY DOLL HOUSE

The last word in a doll house—made of wood and masonite, with metal frame windows that open—with decorated walls, hollow chimneys, circular stairway. It's big too—29 inches long, 22 inches high, and with six rooms, complete with fireplace and mantle, double door clothes closet—fully decorated and finished inside and out.

CONCEALED TURN TABLE FOR EASY PLAY
Designed for ready access to all rooms. See furniture listed at right for furnishing. This big rugged doll house comes to you ready to put alongside the tree on X'mas Eve.

READY TO PLACE UNDER THE TREE... **\$15.95**
SEND IN CHECK OR MONEY ORDER. ADD 10% FOR POSTAGE, ETC.

CARLETON HOUSE, 3312 Lincoln Avenue, Chicago, Illinois

DOLL HOUSE AND FURNITURE FOR A GOOD LITTLE GIRL

PLASTIC FURNITURE FOR EVERY ROOM



LIVING ROOM—Seven pieces including davenport, grand father clock, chairs, fireplace, television set, etc.

KITCHEN—Eight pieces—refrigerator, stoves, sink, table and four chairs.

BEDROOM—Five pieces—highboy with real drawers, twin beds, dresser and stool.

BATHROOM—Six pieces—bath tub, dressing table, lavatory, closet, clothes hamper and stool.

NURSERY—Seven pieces—4 drawer highboy, crib, layette, dressing stand stool, baby doll, etc.

GARDEN FURNITURE—Nine pieces—2 tables, one with parasol, chaise lounge, bird bath, 4 chairs.

DINING ROOM—Eight pieces—dining table and 2 serving tables, buffet and four chairs.

EACH ROOM—\$1.00 SET ONLY

ALL LEATHER COWBOY OUTFIT

for little Cowboys 3 to 8

5 pieces complete **\$9.95** Postpaid



Handsome cowboy outfit, complete in every detail. Genuine leather vest and chaps decorated in real western style. With hat, lariat and colorful kerchief, this exciting outfit

will give your boy hours of fun playing Cowboys and Indians.

Sizes: Small (3 to 5), Medium (6 to 8). **ASCOT MERCHANDISING CO.** 151 West 40th St., New York 18, N. Y.



52 Weeks of Amusing, Entertaining Stories and Letters for Children

JUNIOR STORY CLUB

A Child's Treasury of Fun! Brimful of wholesome, fascinating reading fare for children from 4 to 8 years old. Junior Story Club is just the thing for Christmas and birthdays, too! Gaily illustrated. Easy to read!

- 52 weekly letters and stories
- Individually addressed to child
- Personalized Gift Card
- Leatherette loose-leaf binder
- Contests, prizes and surprises every single week
- BIRTHDAY GIFT FOR EVERY MEMBER

\$5 postpaid

26 weeks (as above) \$3

First story and letter will arrive just in time for Christmas.

JUNIOR FEATURES

Box 45Y SCARSDALE, N. Y.



OLD FIRE "MASHEENS"

A—Accurate 1/8" Scale Model kits of "Engines" and fire apparatus of bygone days—all are complete with all parts necessary to construct a collector's piece of the prototype. All models right size for shelf or mantel display.

#7—The Amoskeag Steamer—the pride of every department and dear to the memory of the "oldsters"—the only thing missing is the smoke and sparks... \$6.50 PP

#3—Service Hose Reel—one of the first horse drawn wagons to be used—originally built by Rumsey... \$2.00 PP

#1—Combination Hose Wagon—a familiar piece to every small town boy old enough to remember horses—built by La France at the turn of the century... \$3.50 PP

#2—Light City Service Hook & Ladder—This was "IT" in its day—awarded Silver Star in 1895—a fine example of Rumsey... \$4.00 PP

#5—Hose Wagon—a model whose prototype could be found in the "Houses" of every large city. \$2.50 PP

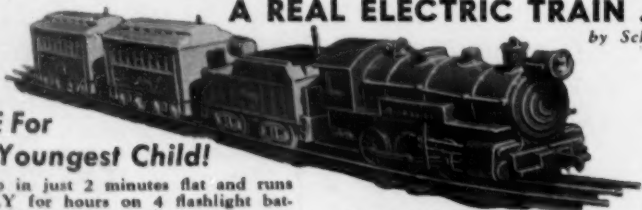
Sorry—No C.O.D.'s **INTERNATIONAL MODELS, INC.** 879 Eighth Avenue New York 19, N. Y.

A REAL ELECTRIC TRAIN . . .

by Schilling

SAFE For The Youngest Child!

Sets up in just 2 minutes flat and runs SAFELY for hours on 4 flashlight batteries. Starts, stops and reverses at a flick of remote-control switch . . . easily operated by any child! Shock, fire proof! Couples automatically. Red engine, brilliant blue tender and 2 bright yellow coaches in sturdy plastics. Complete oval,



8 curved and 4 straight tracks. **\$12.95** Postpaid.

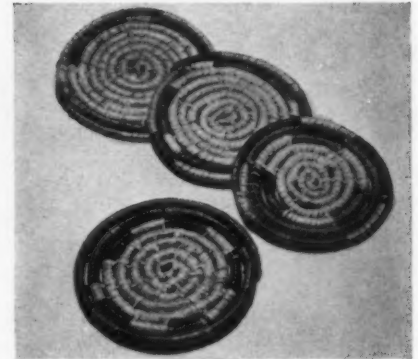
UNIONWORTH, Inc.

Dept. A P. O. Box 357 Union, N. J.

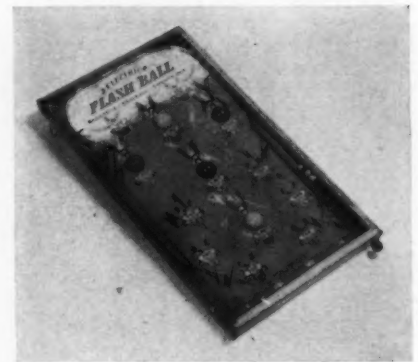


SHOPPING

Middle men that earn their way are these colorful Mexican mats. Use them between hot casseroles, teapots, other hot dishes or flowerpots and the surface of a fine table. About 6" in diameter, the set of four is only \$1 postpaid from Southwestern Gifts, 630 East Alameda, Santa Fe, New Mexico.



Electric flash ball combines three games in one—bagatelle, baseball and twenty-one. Scores are recorded by brilliant flashes from colorful plastic domes, on a Masonite board 24 1/4" x 13 1/2". It operates on 2 standard flashlight batteries. With 5 bulbs, 8 marbles and instructions, \$5.25 ppd. The Block Shop, 58 Wall St., New Haven 11, Connecticut.



PERFUME KIT . . . FORMULA FOR FUN

Because she loves grown-up things she'll adore a Perfume Kit. She can use the formulas for 5 scents (Jasmine, Lilac, etc.), also make up others on her own. \$5.35 postpaid

YOUNG BOOKS ASSOCIATES 746 Madison Ave., New York 21, N. Y.

Christmas catalogue on request. Sorry, No C.O.D.'s



His nose LIGHTS UP! BLINKO* THE CLOWN MASK

the biggest laugh-getter in town



Just press the button and his nose lights up like a neon sign . . . and so will the smile of onlookers. Blinko's the biggest smile-producer since the circus came to town. The perfect party or holiday gift. Has a safe, renewable flashlight battery.

only \$1.75 . . . we pay postage

Send check or money order to: **SUSAN BARKER CREATIONS** 1244 LARKIN ST. • SAN FRANCISCO 9, CALIF.

NO OTHER DOLL CAN DO . . . WHAT

TRUDY (With the 3 Faces)



DOES! One Head . . . 3 Expressions

Like Magic —with a twist of the wrist—



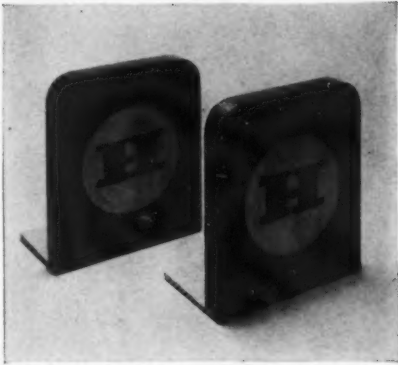
SHE SMILES! SHE SLEEPS! SHE WEEPS!

She's a little honey. So warm and cuddly—all dressed up in her smart, two-tone sleeping suit made of rayon fleeca. She has an unbreakable composition head and is 14" tall. Trudy is packed in cellophane to keep her nice and clean and comes in a beautiful box. A wonderful gift.

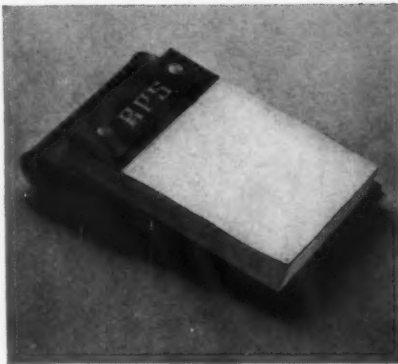
Order Today!—\$4.98 Postpaid Send check or money order . . . no C.O.D.'s please.

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AROUND



Exotic woods make up these sturdy book ends. The initial letter is figured oriental wood on a background of figured avodire, let into the walnut end block, whose "cellusuede" bottom can't scratch your shiniest table top. \$5 a pair postpaid from LeFever Industries, P. O. Box 312, Waynesboro, Va.



Noteworthy—a handsome simulated tortoise-shell desk pad, monogrammed in gold, is the perfect target for desk doodlers. Everyone's memory would be much better if he had one, and it is a much better place for shopping lists than the back of an old envelope. \$5.50 plus 50c post. Chelton, 106 East 57th Street, New York 22.



CHILD'S SIZE

Pennsylvania Dutch

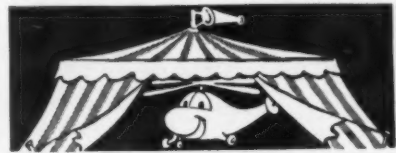
Authentic!

FOLK CRAFT!

Authentic reproduction famous "Penna. Dutch" plank-seat antique chair for children up to 6. Hand turned, hand decorated, traditional style by Lancaster County folk artists. Painted raven black, gay yellow stripes and gilt bands on back, supports, and legs. Original peach motif in reds, yellows, with two-tone grapes and green leaves on back. Varnished overall. Sturdy construction, 20" high, supports 200 lbs. Only \$9.95 insured delivery, U. S. only. Full color circular.

OLD DUTCH CRAFTS

139 E. King St., Lancaster, Pennsylvania



"The Magic Hello-copter" writes **LETTERS to CHILDREN**

—and illustrates them in color

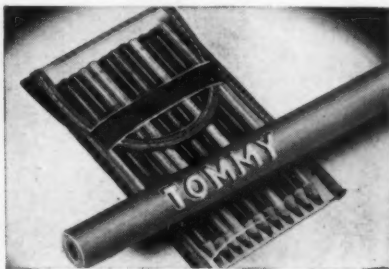
This make-believe helicopter flies to interesting places in Southern California, writing gay, informative letters to boys and girls (age 4-9). His weekly letters (plus dandy Surprise Packages) make an exciting Christmas, birthday, illness or just-for-fun gift! The personally addressed letters boost self-esteem, stimulate imagination. Surprises are appropriate for age and sex.

10 weekly letters & 3 Surprise Pkgs, \$3.95
6 weekly letters & 1 Surprise Pkg, \$2.95

Order begins at once or as directed. Print child's name, age, address; donor's name and relation. Send check or money order—no C.O.D.'s please. Full refund after 2 letters if child not delighted.

"The Magic Hello-copter" visits the zoo and slides down the elephant's trunk! (from letter #3)

SMALL FRY LETTER CLUB
Box 2310-HG, Los Angeles 28, Calif.



Personalized COLORED PENCILS

Every color in the rainbow is included in this set of twelve full size pencils. So practical for school use, because each pencil is personalized with the little artist's full name, first name, or nickname. Transparent, durable carrying case with each set. Best of all, this wonderful gift is shipped right from Santa Claus Land, with your gift card enclosed.

Only \$1.00 ppd.

HOLIDAY HOUSE
DEPT. G, SANTA CLAUS, INDIANA

X'MAS JOY for your favorite GIRL or BOY!

TRAP DRUM SET

IT'S A ONE PIECE ORCHESTRA

START HIM ON A CAREER AS A BAND LEADER

Bring joy to the heart of any boy with this complete jazz set. It's entertaining—educational—colorful. Set includes big 16 inch Bass Drum, an 8 inch Snare Drum, a 6 inch Tom Tom Drum, foot pedal, drum sticks, crash cymbals, foot pedal cymbal, 3 gong bells, triangle, bell and spurs. Large colored picture adorns one side of the Bass Drum. The whole family will love it—and dad will enjoy showing junior how. The set, only... **\$750**

JOE PALOOKA PUNCHING BAG

Pigskin grained simulated leather bag on flexible steel rod—stands 42 inches high—red metal base measures 10x33 inches long. Teaches co-ordination and builds muscles—lets junior give out with enthusiasm. Complete with inflating needle. Each, only... **\$595**

SODA FOUNTAIN THAT WORKS

For small fry with a sweet tooth. Holds five flavors. Just push the plunger and presto!—out comes your special flavor treat. Colorful, all metal body 6 1/2 x 9 1/2 x 7 1/2 inches. Will gladden the heart of any growing youngster. Each only... **\$295**

IMMEDIATE SHIPMENT—SEND CHECK OR MONEY ORDER PLEASE ADD 10% for POSTAGE, PACKING, ETC.

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A THRILLING GIFT FOR ANY CHILD

VIEW-MASTER STEREO-STORIES

illustrated with full-color pictures in

THREE DIMENSIONS

Fascinating stories, each illustrated with seven pictures that "come to life" in amazing three-dimensions when seen in a View-Master Stereoscope.

- CHRISTMAS STORY, (Three Reels, 21 pictures) \$1.10
 - SIX FAIRY TALES, (Red Riding Hood, Hansel and Gretel, Jack and Beanstalk, Snow White, Cinderella, Goldilocks). Set of six \$2.10
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- Postage included in above prices.

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6 Piece Plastic Construction Set

Contains Steam Shovel with movable crane, swivel chassis, real chain and winder that really works. Dump Truck that actually lifts up and Cement Mixer and Baggage Trailer. All plastic in contrasting colors. Comes packed in lithographed box. **\$1.25** postage prepaid

er that really turns over. Steam Roller, front wheel on swivel. Small Car and Baggage Trailer. All plastic in contrasting colors. Comes packed in lithographed box. **\$1.25** postage prepaid

5 Piece Circus Wagon Set

Contains 4 Circus Wagons, with sliding tops, each with animal inside and one Cab over Engine. Contrasting colors in plastic. All have rolling wheels. Packed in lithographed box. **\$1.25** postage prepaid

No C.O.D.'s
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HAMPSHIRE GIFTS
1107 B'way, Dept. G, New York 10, N. Y.

FOR THE BOY OR MAN IN YOUR HOME

IT'S NEW! A GIFT HE'LL LOVE!

The new indoor golf game, "18", can be played by adults or youngsters. You lay the cups—4" opening, 6" wings—right on the floor. The weight of the steel cups (1 lb., 11 oz.) keeps them rigid. One, two or more persons can play. Folder explains game. Wonderful winter practice for golfers!

Set 2 golf cups \$2.00, postpaid.
QUENTIN'S Dept. 1
1862 Fairmount Ave., St. Paul 5, Minn.

BIG TOYS FOR LITTLE GIRLS AND BOYS

What wonderful Christmas gifts for the little tots. Large cuddly toys with soft plushy they will be pleased if you play Santa to them with these.

- LION**—Stuffed plush body and huge fur mane. Color—yellow; measures 22" high, sitting. **\$10.95 ppd.**
- CLOWN**—Sits 22", stands 31" high . . . in assorted contrasting colors, bell on peak. **\$8.50 ppd.**

Sorry, no C.O.D.'s
MARIC'S 903 E St., N.W. Washington, D.C.

all Electric TRAIN SET

GREATEST VALUE OF THEM ALL

A real electric train set. Locomotive, tender and two passenger cars! Ten pieces of standard three rail track—train is 2 1/4 feet long, track makes a full 10 foot oval. Precision electric motor runs for hours on four regular flash light batteries. No danger of shock—no heavy transformer needed—runs indoors or outdoors.

START AND STOP—PUSH BUTTON CONTROL

Set includes modern remote control system for start and stop—forward or reverse. Locomotive and cars of colorful, durable plastic on metal wheels. It's loaded with play fun. In operating features, in design and in performance it's the equal of train sets that cost many times this low price. Satisfaction guaranteed. Immediate delivery—postpaid and ready to run only.....\$9.95

OUTFIT INCLUDES

Electric motor powered locomotive, tender and two passenger cars. Remote control and battery case, plus 10 pieces of curved and straight track. Batteries included.

IMPERIAL SALES

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SHOPPING

Writers of tender years will love clownish pencils with rubber eraser hats. They are hand-painted in bright enamel colors, make inexpensive stocking gifts or children's party prizes. A set of three is only \$1 plus 10c postage. First-grade, we think, don't you? At Dennison's, 411 Fifth Avenue, New York 16.



Make light of it, whether it's a quick shave or taking a theater note, with these illuminated gadgets which spotlight the spot. Useful stocking stuffers, both razor and pencil operate on replaceable flashlight batteries and bulbs. They are \$1 each, postpaid, from Robert W. Kellogg Company, Springfield 2, Massachusetts.



Something New in Baby Walkers!

The Famous Shuler SHOPPER WALKER

• REMOVABLE WIRE SHOPPING BASKET! • FOLDING FOOT BOARDS THAT EASILY CONVERT WALKER INTO STROLLER! Solid rubber tires,—spring construction to absorb shock,—front and rear bumpers,—locking device for safer handling. In metallic, chip-proof "Skipper-Blue", with chrome aluminum trim on wheels and floor boards.

\$12.95

Express Charges Collect No C.O.D.'s, Please

SHAKER HOUSE

BOX 836 CLEVELAND 22, OHIO



A Little Girl's

DREAM HOUSE

Colorful cottage painted on durable cloth slips over standard card table. . . . Has doorbell that rings. Certain to delight children who want to play inside their own house. \$3.65

CLOWN THERMOMETER

Unscrew clown's head to find an excellent rectal thermometer. Attached timer records 3 minutes. A great boon for mothers. \$3.25

Sorry, no C.O.D.'s

YOUNG BOOKS, ASSOCIATES

746 Madison Ave., New York 21, N. Y.

Send for Christmas Catalogue



LETTERS from SANTA


For Your Child

Youngsters adore them . . . Exciting letters straight from Santa Claus. Four big surprise letters, mailed at intervals before Christmas. Each letter a wonderful adventure with childhood's most beloved character . . . Plus a clever and valuable gift from Santa's own pack. Gift card enclosed on request. \$2.00

Send Santa's Letters and Gift to Your Favorite Child.

THE CHILDREN'S MART

Dept. J, 300 S. Los Angeles St. Los Angeles 13, Calif.



COOKIE MAGIC

Now give cookies a new and exciting look with these bright, easy-to-hold cutters. Blondie set includes: Dagwood, Alexander, Daisy, 5 pups and Blondie; Hansel & Gretel set includes: Gingerbread House, Magic Tree, Witch and Hansel & Gretel. Of transparent, sturdy plastic, they're non-corrodible, no sharp edges. Tasty cookie recipes in each package. Just \$1.25 a set or both for \$2.35, postpaid.

Write for FREE Gift Catalog

AFCO PRODUCTS CO. Dept. 34 Lexington 73, Mass.



Colorful CIRCUS PRINTS

by Bernice Minot

The brightest spot in your nursery or rumpus room. Hand screen circus prints of original full-color paintings by a noted children's artist. Creamy white, shadow-box frame . . . rose trim, 12 1/2" x 16"

\$7.50 each \$14.50 the set

Sorry, no C.O.D.'s . . . express collect

Send check or money order to

BERNICE MINOT

Dept. G, 545 Fifth Ave., New York 17



PROTECT YOUR CHILD

Sta-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed and add 25c per guard ordered.

\$4.95 Each Side

Express Collect, No C.O.D.'s Please

Resident Sales Company

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MAGNETIC ACTION!

MAGIC FARMYARD

Magic Farmyard Moving Animals by Remote Control

Friendly farm animals mysteriously roam about in a realistic farmyard with adjustable scenery. Endless constructive fun for everyone! Complete with large (20 1/2" x 12"), sturdy playboard, 9 plastic animals, barn, trees, fences, and powerful magnetic control. \$3.25 postpaid

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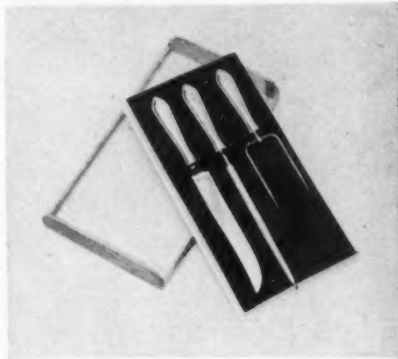
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REMOTROL CO.

Dept. B, 34 West 37th Street NEW YORK 18, N. Y.



AROUND



Guarded. Steel finger guards protect all three pieces of a well-designed carving set which includes a keen-edged, Swedish stainless steel forged knife, a 2-pronged, carve-aid fork and a fine, magnetic sharpening tool. Handles are sterling silver. In lined acetate box; \$29.95, incl. tax and post. Hampshire Gifts, 1107 Broadway, New York 10.



A giant lighter and cigarette box covered in brown, chestnut, green, blue, red or wine leather are tooled and initialed in 22k gold. The cedar-lined box holds regular or king-size cigarettes. Order separately or as a set: The box is \$6.50, lighter, \$7.75, postpaid from Dover Briars, 1470 Prospect Place, Brooklyn 13, New York.

UNUSUAL PLASTIC MINIATURES



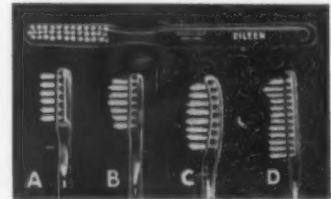
for What-Nots, Children's Toys, Christmas Gardens or Stockings faithfully reproduced in detail.
 Set #1: Tiny 12's; 1 1/4" high, choice of red, green, blue and crystal \$1.00
 Set #2: 8 assorted colored animals 2 1/2" high \$1.00
 Set #3: Same as above but with Hand Painted Life-Like features (as shown) \$2.95
 Set #4: 9" Frosted Buck and Doe with Hand Painted features. They're unusual. \$5.95

THE PRACTICAL GIFT

Your **FIRST** name stamped in 22 kt Gold on our best grade Nylon Bristle brushes. A style for everyone. Gift boxed. State style.

- A. professional
- B. modern
- C. oval
- D. tufted
- TT. Tiny Tot's—2 to 6 yrs.

Set of 3; print names clearly
 with same **FIRST** name.....\$1.50
 with different **FIRST** names.....\$1.75



Personalized Napkin Rings

An old favorite. Crystal clear 1" wide napkin rings engraved with your **FIRST** name or initials in choice of Gold, Silver, Red or Black. Gift boxed, \$1.00 each. Also stock sets of Mr. & Mrs.; Son & Daughter; Guest (2), \$1.25 pair.

No C.O.D.'s, please

WIL-NOR PRODUCTS, 3002 N. Fifth Street, Phila. 3, Penna.

Fascinating Merry-Go-Round Nursery Lamp



A WONDERFUL VALUE
\$8.95
 Add 50c tax, parcel post and insurance
 Gift wrapped when name and address of child is included.

Bedtime is a happy time when children have this gaily painted "Merry-Go-Round" Nursery Lamp for company. Coaxing sleepy eyes to slumberland are familiar circus animals who go round the Merry-Go-Round (revolving cylinder lighted by ordinary light bulb.)

toy menagerie

339 NORTH RODEO DRIVE, BEVERLY HILLS, CALIFORNIA
 THE HOME OF THE LEMONADE AND LOLLIPOP TREES



Delightful Mechanical DANCING TOY DOLLS

Direct from U. S. Zone Abroad

Captivating little characters that jog along merrily to the joy of youngsters and adults too! Wind the concealed clockwork motor and off they caper in their festive gay-colored costumes. Fun!

- A. Plush Teddy Boy Bear, 6".....\$1.50
- B. Plush Teddy Girl Bear, 6".....\$1.50
- C. Feathercap. Durable composition, 7".....\$1.50
- D. Clown. Brings the "Big Top" home, 6".....\$1.50
- E. Touselop. Everybody's friend, 6 1/2".....\$1.50

ORDER NOW for Xmas and birthdays, while supply lasts. Quantities limited. Any 5 dolls may be purchased for \$7.00, or order individually. We pay postage. No COD's. Satisfaction guaranteed. Write for FREE gift catalog.

Q. T. NOVELTY CO. INC. Box 54, Station "F" New York 16, N. Y.

EXPECTANT PARENTS WELCOME THIS BOOK



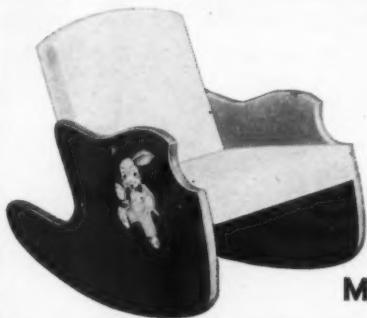
"Poppin' A Button" is a 48-page book humorously illustrating the joys and suspense of coming parenthood. Chuckles guaranteed without offense to anyone. A winning shower gift. Mail a copy to your "Expecting" friends and relatives or to brand new parents. **ONLY \$1.25 PER COPY POSTPAID; \$1.35 IN GIFT BOX.**

Both With Clever Pop-Up Gift Card
 Send Check or Money Order To:

POPPIN' A BUTTON COMPANY
 6931 40th S. W. Seattle, Washington

ORDER FOR CHRISTMAS
 3 books packed in individual gift boxes. \$3.50 Postpaid.
 6 gift-boxed copies \$6.50

Tots Rocker. A little beauty.



Back and seat upholstered in egg shell color washable leatherette. Sides of plastic coated plywood, finished in red or green lacquer. Exactly as pictured, 12 inches wide, 20 inches long, 18 inches high; not sold in stores.

\$6.00 express collect

No C.O.D.'s please

Modern Crafts 6073 Maple Ave. St. Louis 12, Mo.

"Young Mothers" "

MATCHED NURSERY SET



Complete 3 toys in one for little girls' dolls. Matching crib, play pen and dressing table. Baby pink with pastel blue floors and trim. Play pen 17 1/2 x 17 1/2 x 10 inches. Crib 20 x 10 1/2 x 17 1/2 inches, dressing table 10 x 17 x 20 inches. Sturdy, excellent workmanship from seasoned wood. Exceptional Gift. \$6.95 Postpaid, \$7.50 W. of Rockies. Send check or money order. No COD's. Add 3% in Ohio. Artcraft Products Co., Box 55, Cleveland 21, Ohio.



Baa, Baa, Black Sheep...

... White ones too! Sleepy-time pals... these soft and woolly little lambs to cuddle up in tiny arms! Made of softest plush... yet solid and sturdy to take plenty of tumbling. Genuine Swiss music box inside. 11" tall.

Sorry, no C.O.D.'s please.

8.50 postpaid

AVALON GIFT HOUSE

Front Royal

Virginia

The IDEAL BABY GIFT HAMPER SEAT

\$6.95

A CATCH ALL FOR ALL OF BABY'S THINGS

It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc.

It has a **FOAM RUBBER SEAT**

that is a luxury to sit on. Baby's name is Hand Lettered on front with attractive Nursery Design. Covered in Genuine **IVORY LEATHERETTE**. Solves your Gift Problem. It's a beautiful, practical piece of furniture for the Baby's Room. F.O.B. Mt. Vernon.



GRAND UTILITIES CORP. Dept. Z
 201 S. Second Av., Mt. Vernon, N. Y.

PERSONALIZE YOUR GIFTS

NEW - NOVEL - IDEAL

Your Name on Every Gift with
PERSONALIZED HOLIDAY TAPE
Seal your gifts the smart new way



\$1 per roll

For Decorative, White Tape

\$1.50

Beautiful Silver Tape 1 per roll

100 ft. to a roll - ENOUGH FOR ALL YOUR GIFTS

WE PAY POSTAGE - send check or money order.

Print Name Desired Clearly.

TRANSPARENT PRODUCTS CO., Inc.

ESTABLISHED 1938

Dept. H. G. 2

324 East 24th Street, New York 10, N.Y.



THE LAND OF MAKE BELIEVE

Fantasy, pure fantasy—nursery rhyme characters superbly drawn and blended into a masterpiece of enchantment. Perfect for playroom or nursery. Children daily discover new delights in the drawings of "Humpty Dumpty", "Little Boy Blue", and over 50 other nursery rhyme favorites (8 colors, 37 1/2" x 26 1/2").

THE LAND OF MAKE BELIEVE Map No. 62
In Colorful Mailing Tube Each \$1.00
Lacquered Wall Plaque Each \$7.00



COMPLETE CATALOG OF DECORATIVE MAPS

Send for 32 page illustrated catalog of colorful Hagstrom maps. Historical, Humorous, Religious, Pirate and Children's maps for your home or office. Please enclose 10¢ for mailing and handling costs.

HAGSTROM'S
DEPT. 100 20 VESEY STREET
NEW YORK 7, N. Y.



VANITY HAMPER

Entirely new—combines beauty and utility. Custom cabinet work for lifetime service. 33" high, 22" wide, 15" deep. Has handy drawer and tilting, removable hamper with metal grille. Enamel finish. In All White— or White with hamper grille in Peach, Blue, Yellow or Green pastel tone—\$18.50, express charges collect.

ORDER TODAY—stating color preference. No C.O.D.'s, please

METALVENT CORPORATION

Dept. HG, 4020 N. Port Washington Road, Milwaukee 12, Wisconsin

CHROMED BRASS WATER MIXER

\$1.59



For Oval Faucets

For Round Faucets

Blends Hot and Cold Water

(screws on to threaded faucet) Washing Machine Hose may be slipped on or screwed on

GUARANTEED TO FIT SMOOTH OR THREADED, ROUND OR OVAL FAUCETS

Improved screw on type—fits smooth faucets, screws onto threaded faucets. Save \$15 to \$20 in expensive material and plumbing charges! Converts your faucets into combination faucet instantly—no tools required—a child can do it. Blends hot and cold water to desired temperature. Avoids scalds. Ideal for shampooing, clothes washing, dishwashing, etc. Perfect for set tubs. Saves hot water and hot tempers. Adjustable sliding bar fits all sinks regardless of distance between faucets. Save money, buy one for kitchen and another for bathroom. Both for only \$3. An ideal gift. Money Back Guarantee. **SAVE** Postage, send remittance with order. C.O.D. will include postage.

HARDWARE SPECIALTY CO.
Dept. HG Hartford 1, Conn.

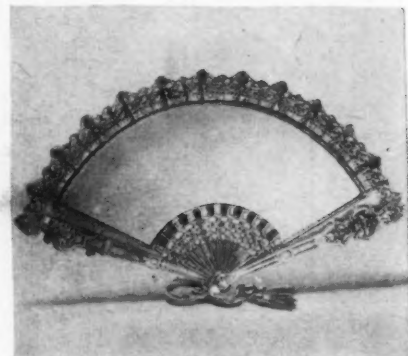


SHOPPING AROUND

Obviously for ties, this efficient, flat case is a good thing to have handy to throw into a suitcase to keep selected ties unto themselves and unwrinkled while traveling. Made of simulated leather it comes in brown or black and costs only \$2.50 postpaid from Verard's, 1610 York Ave., New York 28.



Console mirror, fan-shaped and silver-plated, is a gracious feminine touch for any room. Made to stand or hang, with good plate-glass mirror and lacy border, 10 1/4" high x 18" wide. Silver-plated, it's \$23.95 including tax and postage. In brass, \$18.75, no tax. Fine Metal Art Company, 75 Leverette St., Boston 14, Massachusetts.



A jumbo-size coffee maker brews anywhere from 9 to 18 delicious cups at a time. What could be handier for a buffet supper, a house-party breakfast or when the gang drops in after skating? It's polished aluminum with heat-resistant handles. \$7.95 postpaid. Order it from the West Bend Aluminum Co., West Bend, Wis.



COFFEE-HOT

KEEPS FOODS HOT... Right on the Table
Novel and Attractive as a gift or prize. It does not cook but keeps the last cup of coffee steaming as it pours. Useful with cereals, toast, vegetables, etc. Safe with metal, china or glass dishes. Saves many steps to the kitchen.

Your cleverness in selecting a "COFFEE-HOT" as a practical gift will be remembered daily at the breakfast table.

Smartly styled in plastic case, red or white. Just 6" across, 6" cord & plug. \$3.30 prepaid.

SUPREME ELECTRIC PRODUCTS CO.
194 Vassar Street, Rochester 7, N. Y.

FOR YOU AND YOUR FRIENDS TABLE OR CHRISTMAS TREES

Natural Australian Foliage, flameproofed, preserved to last years — Xmas Green Color:

12-inch 18-inch
\$5.00 \$7.50

Tiny Balls for Trim
2 Doz. \$1.50 Red, Silver, Gold or assorted.



MINIATURE WREATHS



(3 inch) of preserved boxwood in beautiful green, tagged and packed in individual mailing boxes (3c postage) for Xmas Cards, Place cards, Gift wrapping, decoration.

12 FOR \$5.00

Order now to insure delivery—No C.O.D.
FAWNFIELD DECORATIONS
Georgetown, Conn.


What a gift for The Man!
If you can bring yourself to part with it.



SECRETS OF WORLD'S BEST CHEFS AND BARMEN. ESQUIRE CALLS IT "WONDERFUL."

THE Gentleman's Companion

By CHARLES H. BAKER, JR. The 700 greatest masterpieces of food and drink. The gourmet's dream. Recipes nowhere else obtainable. 2 mouth-watering volumes: *The Exotic Cookery Book* and *The Exotic Drink Book*. Formerly \$15 in a very limited Edition. Now complete at only \$5.95 the set. Order from **CROWN PUBLISHERS, Dept 9-B, 419 4th Ave., N. Y. 16.** Save postage by remitting now. Refund in 10 days if not completely satisfied.



Lucky, Lucky Lady

Yours are the treasures that make life worthwhile, with a wonderful husband to make your anniversary a day of days!

But you also know that practical needs are important, too. And you're prouder than ever that you chose for your home those luxurious Pacific Combed Percale Sheets...soft and white and welcoming—notable for their wearing qualities.

They're today's best value in sheets. It takes an extra manu-

facturing step to comb out the short cotton fibers and achieve such supremely fine texture; yet their price is almost as low as that of carded percales—actually *lower* today than under wartime price controls.

Identify Pacific Combed Percale Sheets by noting the Pacific label next time you shop. A prominent store in your community will be glad to show them to you.

PACIFIC COMBED PERCALE • PACIFIC EXTRA-STRENGTH MUSLIN • PACIFIC TRUTH MUSLIN

Free booklet: "The Story of Pacific Balanced Sheets". Drop a card to

Pacific Mills, Dept. H11, 214 Church Street, New York 13

BALANCED
PACIFIC
SHEETS

Look for the Pacific label also on Pacific Supersorb Towels, Pacific Silver Cloth, and on men's, women's and children's wear of cotton and rayon



Grand Entrance

for yourself and your guests . . .

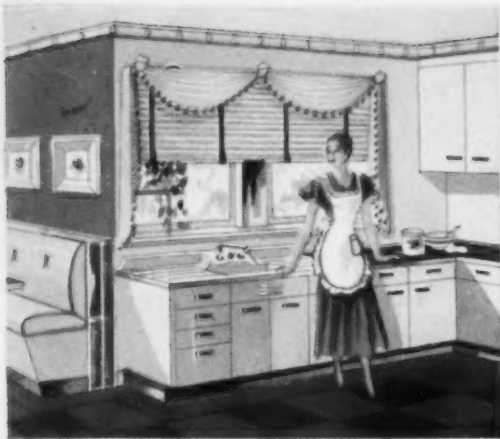
this subtle beige expanse of Mohawk's
Grosvenor, a Wilton weave . . . stairs, hall, and living-room
all laid as one.



Mohawk

 rugs and carpets

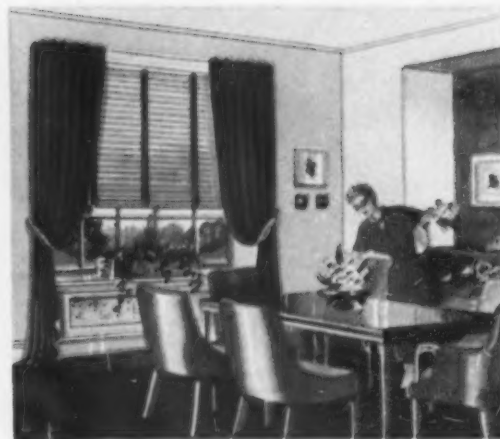
MOHAWK CARPET MILLS, INC. • AMSTERDAM, NEW YORK



What a bright, cheerful kitchen! Kirsch Sunaire Venetian blinds excel at making kitchens pleasant to work in. Sunaire Venetian blinds come in a variety of colors. Finish is *baked on* for beauty and durability. Slats never chip, flake or rust. Gay curtains on Kirsch Plastic Festoon Holders complete your pride-and-joy kitchen.



Your lovely rooms deserve lovely windows! And with Sunaire blinds, you get them! S-shaped metal slats are extra-wide (full $2\frac{3}{4}$ ") . . . insure complete closure, absolute privacy. The swag valance and side drapery treatment uses only *one length* of material . . . so graceful, so simple, with Kirsch Valance Pleaters.



By all means, Kirsch Sunaire Venetian blinds in your dining room or dinette! Sunaire blinds provide soft, subdued light, yet permit circulation of air. Slender "S" curved slats actually distribute and diffuse light! Formal overdraperies are hung on Kirsch Swinging Rods and are draped back with Kirsch metal hold-backs.

Stunning SUNAIRE Venetian Blinds

. . . so lovely to have
. . . so easy to own!

OH WHAT SMART, glamorous, practical windows!

And they cost less than you'd think! For it's simple and inexpensive to fashion beautiful windows of your own, with Kirsch Sunaire Venetian blinds and with easy-to-use Kirsch Drapery hardware!

You get *years* of exquisite, tasteful window beauty with Sunaire Venetian blinds. Flexible S-shaped steel or aluminum slats with their durable, gleaming, *baked-on* finish in beautiful pastel colors as well as White and Ivory, are easier to keep clean . . . stronger, more attractive, too!



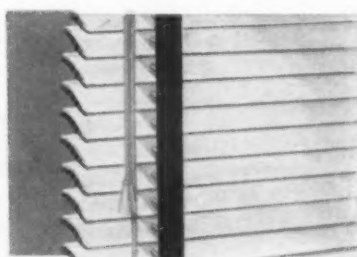
Window dream . . . featuring a Kirsch Sunaire Venetian Blind. Trim, sturdy, one-piece metal head member encloses efficient mechanism; eliminates need for special cornice board. The overdraperies which extend beyond the side casings are hung on Kirsch Swinging Drapery Extender Rods. Specify *Kirsch* equipment when you buy.

Kirsch Company

STURGIS, MICHIGAN

DRAPERY HARDWARE AND VENETIAN BLINDS

*Kirsch Drapery Hardware and Venetian Blinds
at More Than 100,000,000 Windows*



Incoming light is reflected and diffused with Kirsch distinctive S-shaped Venetian blind slats. Be sure your Venetian blinds are Kirsch Sunaires.

SEND COUPON FOR VALUABLE BOOK . . . TODAY

KIRSCH COMPANY, 570 Prospect St., Sturgis, Mich.

Please send me my copy of the Kirsch "Smart Window Styling" book, which shows 85 different window ideas. I am enclosing 25 cents (coin or stamps) to cover cost of handling and postage.



Name _____

Address _____

City _____ Zone _____ State _____

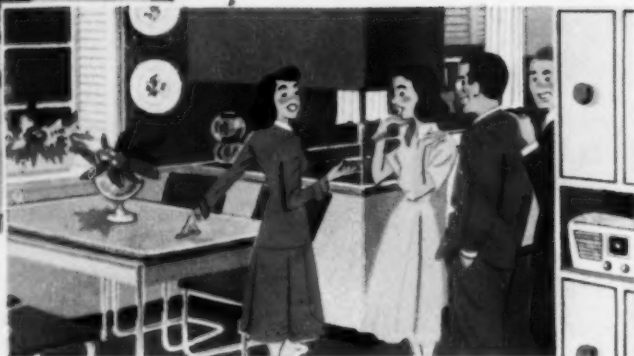
DETROIT PUBLIC LIBRARY

"All around the Home"

*Dad says Mother's always itchin'
To get the company in the kitchen;
Formica sink top is the reason
Her pride's stronger than his teasin'.*

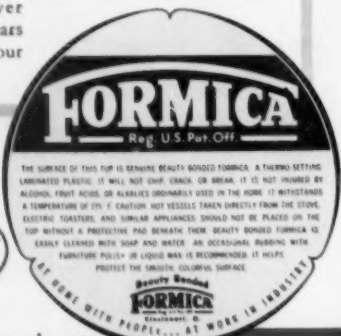


*This is the end where Timmy sits
And does his best to pound to bits
Our fine Formica dinette table;
It's plain to see he isn't able.*



LOOK FOR THIS SEAL on the genuine Formica-topped sinks and furniture at your store. Ask for Formica. Make it clear you know and want the best . . . genuine Formica . . . sometimes imitated in appearance but never equalled in long years of value-giving in your home.

REPLACEMENT OR REFUND OF MONEY
**Guaranteed by
Good Housekeeping**
IF NOT AS ADVERTISED THEREIN



*A half spilled drink brings no regret,
Nor does a burning cigarette;
Our table's use need never stop;
It's a Formica Beauty Bonded top.*



*Reg. Trade Mark U. S. Pat. Off.
Copyright 1948 Formica, Cincinnati, O.

Maybe somewhere there's an immaculate . . . but cold . . . house with perfect children, a never-careless husband, an always gentle cleaning woman, and a well-trained dog. Furniture and fixtures are treated like rare museum pieces.

● But that's not our house and we don't think it's yours. If we're wrong, you're only half a prospect for Beauty Bonded Formica®. Heart-warming colors and beautiful

**Beauty Bonded
FORMICA**
Reg. U.S. Pat. Off.

*at Home with People
at Work in Industry*

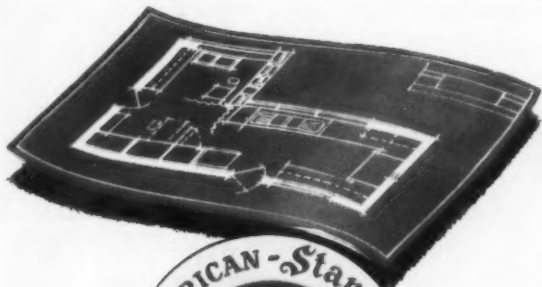
designs are the only features we have for "museum dwellers."
● But honestly, isn't yours more of a home than that? A place to enjoy real care-free living?
● Then you'll want to know that Formica's beauty is safe from harm of fruit juices, alcohol, boiling water, cleaning alkalies, and the normal wear of happy, active people.
● Beauty Bonded Formica cleans with the swipe of a damp cloth and it lasts for years and years.

● Your Furniture Dealer and your Architect know Formica and respect it.
Formica, 4651 Spring Grove Ave., Cincinnati 32, Ohio



This utility room and kitchen features the finest in both heating and plumbing products. Shown above are the Wyandotte Gas-Fired Winter Air Conditioner, Budget Water Heater, Alden Laundry Tray, Aeropel Home Ventilator and Royal Hostess Sink.

Here's a winning combination for a healthful, cozy home



LOOK FOR THIS MARK OF MERIT

Two things you can't beat for family health and comfort are shown in this first floor utility room and kitchen—Heating Equipment and Plumbing Fixtures by American-Standard. These famous products are the finest, yet they cost no more.

That's why today more homes have heating and plumbing by American-Standard than by any

other company. Sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Easy time payments for remodeling.

Our **NEW HOME BOOK** tells the whole story. Shows model rooms in full color. Just write **American Radiator & Standard Sanitary Corporation**, Dept. G811, Pittsburgh 30, Pennsylvania.

AMERICAN-Standard

First in Heating and Plumbing

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS • DETROIT LUBRICATOR • KEWANEE BOILER • ROSS HEATER • TONAWANDA IRON

HOW TO DO A WASHING WITH THE TOUCH OF A FINGER-TIP



YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

FRIGIDAIRE MADE ONLY BY General Motors



LOOK AT ALL THIS WASHER DOES— AT THE PRESS OF A DIAL

1. Fills with hot or warm wash water — automatically.
2. Washes clothes clean with amazing Live-Water Action — automatically.
3. Spins out the used wash water — automatically.
4. Fills itself with clean, warm rinse water — automatically.
5. Rinses clothes thoroughly with Live-Water Action — automatically.
6. Spins out first rinse water and fills itself for second rinse — automatically.
7. Rinses clothes a second time — automatically.
8. Gives clothes final Rapidry Spin — automatically.
9. Cleans itself and shuts off — automatically.

NOTE: Dial may be set to lengthen, shorten, repeat or omit any operation in the above cycle.

Imagine washdays in which touching a dial with your finger-tip is about your hardest task! That's practically all you do, besides putting in soap and clothes, with the new Frigidaire Automatic Washer. Here is a washer that does more things automatically — and faster — than you ever dreamed possible.

Live-Water Action gets clothes really clean — safely. Live-Water Action carries clothes from water level down under, back to top, down again . . . over and over, flexing clothes all the while. Five and one-half water pulsations a second send cleansing currents of soap and water surging through every inch of fabric, searching out and carrying away soil and grime. And the same Live-Water Action that washes clothes *clean* rinses them *bright!* Live-Water Action is so thorough it gets grimeiest work clothes clean. Yet so gentle, your precious things are safe through washing after washing.



Rapidry Spin Gets Clothes Drier. Once clothes are rinsed, Frigidaire's Rapidry Spin gets them really damp-dry — by spinning 2 to 3 times faster than most other washers. Clothes are nearly 50% lighter in weight, easier to carry. They're whiter, brighter in color; and many are dry enough to iron immediately.

2 Other New Frigidaire Home Laundry Appliances

Frigidaire Automatic Electric Dryer—for clothes, linens that need further drying before ironing. Dries clothes ready to iron in 15 to 25 minutes; towels, bath mats, blankets come out fluffy-soft. Eliminates work of hanging clothes; worries about weather, smoke, dust, dirt, insects.

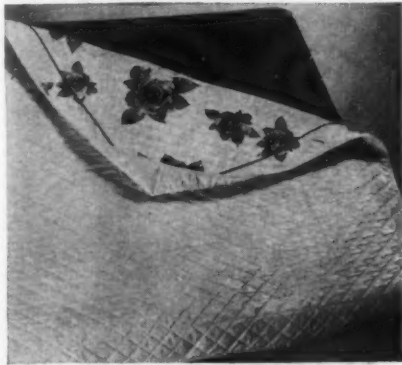
Frigidaire Electric Ironer—so simple, you'll learn to use it in 10 minutes. Many outstanding ironer advantages, including Prestoe-Matic foot control.

Listen to Frigidaire's new LUM 'N' ABNER show. See newspaper for time, station.

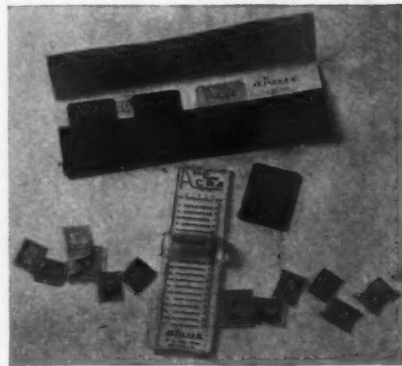


See your Frigidaire Dealer—for demonstration of Frigidaire Automatic Washer, Automatic Dryer, Electric Ironer. Demand is heavy, but Frigidaire dealers are being supplied as rapidly as possible. Find dealer's name in Classified Phone Directory under "Refrigerators." Or write Frigidaire, Dayton 1, Ohio.

SHOPPING AROUND



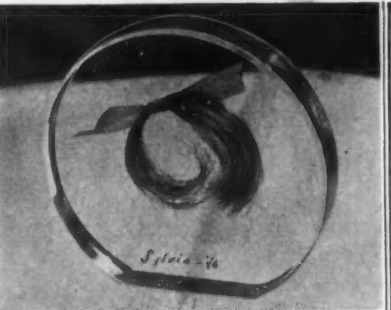
Turn the tablecloth for a change of scenery—photoprint roses on one side, plain white on the other of this quilted plastic bridge table cover. Soil- and stain-proof, wipes clean with a damp cloth and dresses up the table for only \$5.75 ppd. Town & Country Gifts, 906 Madison Ave., New York 21.



Stamp collectors will appreciate this stamp gauge and filter set. The gauge, with its magnifying bar slide, enlarges the stamp for closer scrutiny, and the perforation scale checks the edges. Colored filters do another sleuthing job in detecting watermarks. The gauge, \$2, filter set, 75c, ppd. Terrace Novelties, 213 E. 58 St., N. Y. 22.



Abbey Day & Night Markers
made of
Solid Carved California Redwood
Attractive—Durable
Weather Resistant
Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals.....\$3.50
Complete marker with up to five 3" reflector letters or numerals.....\$4.70
Extra 2" letters.....45c each
Extra 3" letters.....65c each
No charge for punctuation marks.
Not sold in stores. Shipped postpaid by
ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 5G, New York



MEMORY KEEPSAKE

Preserve one of baby's curls this new, three-dimensional way. We carefully tie the precious wisp of hair with a bit of ribbon (pink for girls, blue for boys), and cast it in a block of crystal clear, chip-proof plastic. (This is not a laminating process.) Baby's first name and the year are permanently painted.

Handsome paper-weight or desk accessory for Proud Poppa . . . or Grandpa! A cherished, tangible reminder of these priceless days. When ordering, print baby's first name plainly, tell whether boy or girl, and give year that hair was clipped—or year of birth. Allow about three weeks.

Postpaid, only **\$5.00**

THE PECKS

932 E. 50th St. Chicago 15, Ill.
Send for 1948 Christmas Catalog

Men-Women
AT LAST!
The Plastic Work Glove
For Dishwashing, Gardening, Painting, and Every Housecleaning Task

Avoid Calloused hands, Soil under nails, Ground-in Grime, Contact Allergies, Paint, etc.

WATSOLITE
Soft Vinyl GLOVES are the ONLY SEAMLESS High Tensile Plastic gloves. Perfected over 5 years before offering for sale by mail.
Each pair of gloves is packed in an attractive box suitable for that most NOVEL GIFT. WATSOLITE GLOVES withstand boiling water, strong soaps, lye and even conc. sulfuric acid!
Tough—Durable—Nonskid Form-Fitting—Non-Allergic Neat Short Fingers—Natural Color

TWO Weights to choose from: Medium recommended for DISHWASHING and general use where longest durability is important, & Medium-light for general gardening, housework and bare-handed efficiency with your PAINT brush! In all sizes from 6 thru 11 including half sizes. SOLD BY MAIL, POSTPAID—Only \$1.25 per pair (sizes 10½ or 11 are \$1.50 per pair). Send DRESS glove size and preferred glove wt., with check or money order to:

WATSOLITE COMPANY, INC.
Box 234 Andalusia 3, Pa.
Satisfaction Guar. or Money Refunded

ORDER NOW FOR CHRISTMAS!

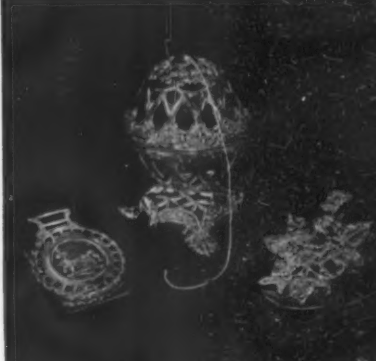


YOUNG SPORTS CHESTER SPRINGS, CHESTER CO., PENNA.

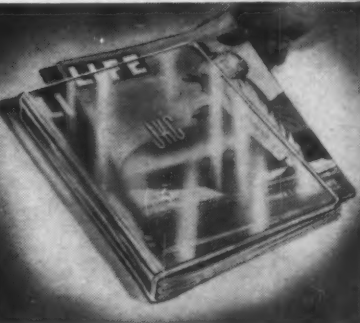
CHRISTMAS SERVICE! We will ship on the date you specify to any U.S.A. address with your card enclosed if you send it to us. We will also mark "Do Not Open Til Xmas" if you wish.

Wanted
BROKEN JEWELRY
All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed.

WRITE FOR FREE SHIPPING CONTAINER
LOWE'S Dept. HG
Holland Bldg., St. Louis, Mo.



SOMETHING NEW—IN SOLID BRASS!
STRING-HOLDER—Handsome as it is handy, a striking gift for one who likes the unusual. Fashioned after an old English pattern it is 6½ inches high and the perfect Christmas gift for your favorite knitter's ball of yarn.....\$12.50
ROSE-IN-HAND CLIP—Stunning! Authentically reproduced from the Victorian era to hold your social correspondence and elusive papers. Decorative . . . different—useful, too. Clip length: 5½ inches. . . . \$5.00
BRIDLE CLIP—Horseman or not, he'll like the masculine bridle design and usefulness of the sturdy correspondence clip at left. At home, or in the office, it doubles nicely as a paper weight. \$5.00
No C.O.D.'s, Please
THE MAIL MART
222 North 21st St., Kansas City 2, Kansas

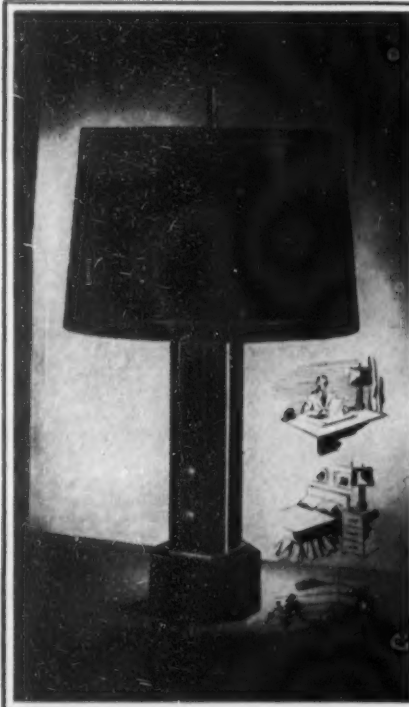


Monogrammed Lucite Magazine Rack
This smartly practical one-piece magazine rack of heavy, clear Lucite lies flat on your desk or coffee table. Holds up to five LIFE-size magazines — which slide easily in and out of open ends. Comes with any three-letter monogram engraved in 2-inch-high letters as shown. \$10.75 postpaid. No C. O. D.'s.
Peachtree Studio
P. O. Box 511 Atlanta, Ga.

Hamden's SPECIAL of the MONTH



TWIN WAFFLE IRON
regularly \$15.95 OUR LOW PRICE \$10.95 Postpaid
Streamlined twin waffle iron bakes 2 waffles at the same time! Special oven type heating elements assure full size waffles . . . baked quickly, evenly. Made of cast aluminum no-stick grids . . . requires no pre-treatment before use. Heat indicator on each grid (3" x 3½") shows correct baking temperature. Finished in sparkling chrome with beautiful engraved design on base and cover. Brown bakelite lifting handle and matching side handles. Detachable cord. AC-DC. Factory guaranteed. A wonderful gift!
SAVE 20% and MORE on your household appliances. Send for free catalog "G"
Hamden Enterprises, INC.
157 E. 33rd St. New York 16
Look for Hamden's Monthly Special



THE RADIO LAMP

...Soft Lights and Music

An unparalleled combination for luxurious ease! Radio lamp brings you the clear, full tones of a fine radio plus a soft, soothing light. Perfect for home, office or den—this handsome solid brass lamp comes in three classic colors to harmonize with any decor. Choice of green, red or eggshell with matching shade. R. C. A. licensed super-heterodine AC-DC radio. 110 volts. Makes an impressive gift!

\$33.95 shipping charges collect
\$1.00 extra for three-way lamp
Matching Lamp without Radio, \$19.95

No C.O.D.'s please

BLUE ROBIN Corp.
11 West 42nd St., New York 18, N. Y.

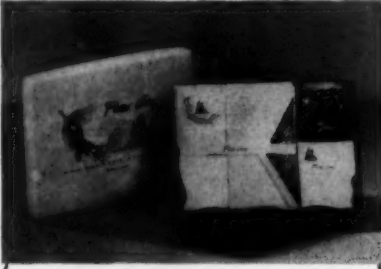


*Lovely Cake
And Pie
Server — \$1.00*

This exquisite pattern makes a charming addition to any service. Beautiful mirror finish in lifetime stainless steel. Won't rust, stain, scratch or tarnish. Retains its sparkling finish without polishing. No finish to wear off. Makes a perfect gift. Individually wrapped and boxed. Immediate shipment. **SATISFACTION GUARANTEED.**

Postpaid—Sorry, No C. O. D.'s

Aircraft Corporation
Miami 38, Florida



Pine Scented STATIONERY

"Pine Cone" by Cape Shore reflects a new and different charm never before brought to writing paper. You'll love the scent of Pine, recapturing for you memories of your vacations in Maine. The graceful Maine Pine motif is rendered in green (envelope lining too) on quality paper. Attractive box of 24 single sheets, 15 envelopes, 18 informals, 18 informal envelopes.

\$1.35 Postpaid (Sorry, no COD's)

PORTEOUS, MITCHELL & BRAUN
Portland 3, Maine

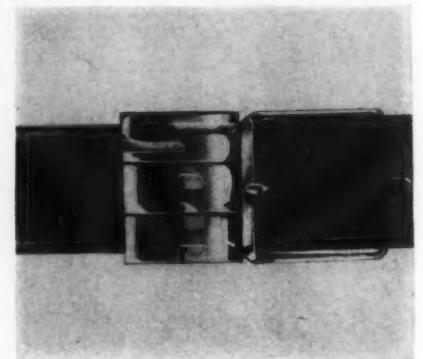


Syllabub—a famous holiday beverage or dessert of the Old South, can best be made with this special churn—a sparkling Lucite copy of those used on plantations to whip cream, eggs, brandy, etc., to a light smooth froth. Serve it in punch cups. Recipes included. \$7.50, post. 30c. Hammacher Schlemmer, 145 E. 57 St., N. Y. 22.

SHOPPING



Gentlemen agree a man never buys a belt for himself, so it's swell to receive one as a gift. Especially a fine Hickok in black or tan cowhide with a new-style personalized buckle (two or three initials). Ladies will agree it's a bargain at \$4 postpaid from Uttal's, 20 Fourth Ave., Mount Vernon, New York.



CHRISTMAS FIRE-WORKS

Poker-lighter, solid brass, 30" long, so ingenious, so self-protective, one wonders (in this age of wonders) it hasn't fired genius before. Operates much like a cigarette lighter, with fuel and flint, one push brings the two together and—flame! It is the year round gift of gifts for indoor and outdoor fireplaces. \$9 locally, add 50¢ postage for out-of-town.

ON THE PLAZA • NEW YORK 19
**BERGDORF
GOODMAN**
5TH AVENUE AT 58TH STREET

STOCKING PRESENTS

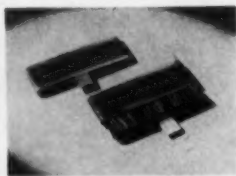
at only \$1.00 each postpaid

The eternal problem! Stocking presents are always left to the last minute and original, clever but **USEFUL** things are so hard to find. Here are some that will make a hit with everyone in the family.



- 12-in-one tool. A handy tool for pocket, home, office or shop.
1. Screwdriver
 2. Staple Puller
 3. Wire Stripper
 4. Bottle Opener
 5. Straight-edge
 6. Rule
 7. Nut Wrench
 8. File
 9. Knife Sharpener
 10. Alligator Wrench
 11. Glass Cutter
 12. Magnet

Nickel-Plated \$1.00
Gold-Plated \$2.00



POCKET BRUSH—perfect for any member of the family. Even does a job on your suede shoes. To expose bristles pull tab. Genuine leather, 3/4" x 1", in red, green, brown or blue. \$1.00

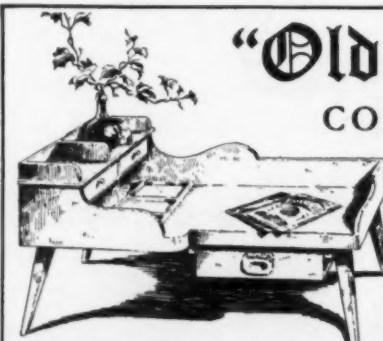
POCKET KNIVES that are really safe. Ideal for desk, pocket-book, shop. Blades slide into handle when not in use. Adjustable to 4 lengths. Set of 1 lg., 1 sm. in gift box \$1.00. Pocket nail file \$1.00.



Send Check or Money Order
SUDBURY GUILD
Sudbury, Massachusetts

"Old Village"

COBBLER'S BENCH



A faithful copy in pine and maple, finished and aged to a soft nut brown smoothness. Old leather handles. Dimensions: 39" long by 18" wide by 21" to top shelf.

Express charges collect. No C.O.D.'s \$57.00

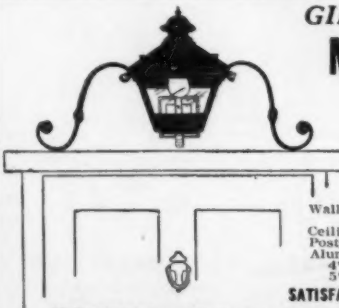
Paul Anderson ACCORD, MASS.

GIFTS EXTRAORDINARY!

MATCHED LANTERNS

10% DISCOUNT ON PAIRS

Home-beautifying wall, ceiling and post lanterns to match. Specially constructed of heavy cooper, brass trimmed, to withstand all weather. Frosted or clear glass panels, as specified. Also sturdy aluminum lamp posts.



Wall Type with Scrolls.....\$33.00 ea.
(without Scrolls).....\$27.50 ea.
Ceiling Type.....\$27.50 ea.
Post Lamp (3" collar).....\$26.50 ea.
Aluminum Lamp Post
4" base.....\$23.00 ea.
3" base (for large Lanterns).....\$25.00 ea.

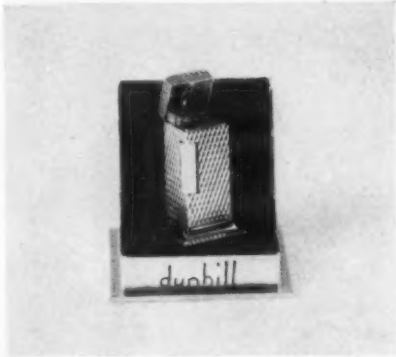
SATISFACTION OR MONEY BACK GUARANTEE

Mail order today with money order or check. Shipped express charges collect.

CARNAGEY'S, 29 Central Ave., Dept. AL-300, Tarrytown, N. Y.



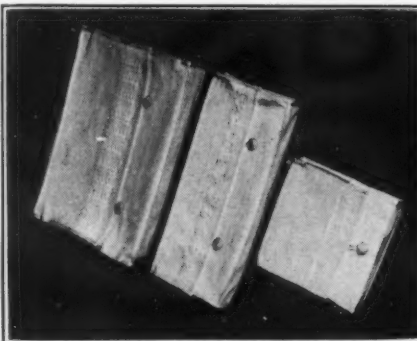
AROUND



Infalible. A Dunhill table lighter comes in three different patterns: the basket weave shown here, a fine-line vertical design or a heavy-rib diagonal. All three have a rhodium finish, tarnish-proof and permanent. It's a practically perfect gift for individual or family. \$12.50, ppd. No tax. Bibro Gifts, 928 Madison Avenue, New York 21.



Business-like. It takes more than good intentions to keep records straight, so get this helpful home file set. It consists of 3 expandable folders, 1, for income tax records; 2, for canceled checks and bank statements; 3, for insurance policies and records. \$2 post-paid from Automagic Mfg. Co., Bellflower, California.



Hand-Woven Boudoir Cases
More drawer space and everything neatly in place with these feminine hand-woven* cases for accessories and lingerie. Easy opening . . . tub with contents!

Handkerchief Case (App. 8 1/2" x 8 1/2")	\$3.00
Glove or Hosiery Case (App. 7" x 17")	\$3.50
Lingerie Case (App. 11" x 17")	\$4.50

Postage prepaid
*Especially for
LOVEMANS
Chattanooga, Tennessee



NEW TELEPHONE SECRETARY
Tel-Sec keeps pad and pencil at your finger tips—in handy, rigid, pull-out drawer. Ideal for home, office, shop, store. All metal. Non-breakable. (Not plastic). Beautiful enamel finish matches phone. Installed instantly—simply snap into place. No more hunting for paper or pencil—writing on wall—uses ordinary pad and pencil. This is the original, all-metal Tel-Sec, with over 100,000 enthusiastic users. Order yours today!

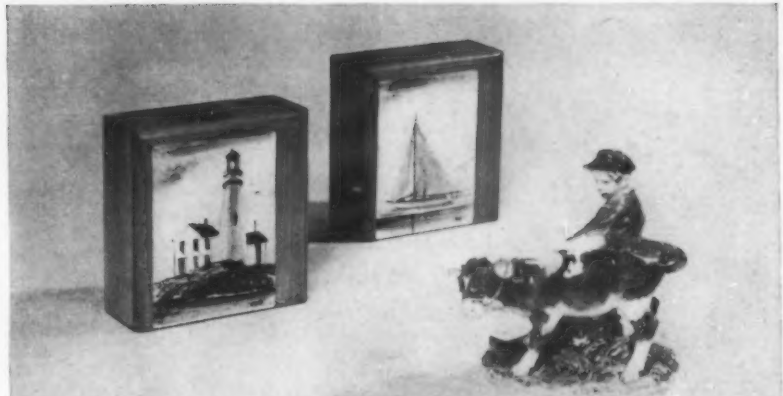
COMPLETE SATISFACTION OR MONEY BACK
5x7 1/2 oblong, \$2.65; 5x6 oval and 5 1/2 round, \$2.95; 5 1/2x9, \$3.95. Extra refill pads, 20 for \$1.00. No C.O.D.'s.

The Ideal GIFT
Keeps Pad and Pencil Handy
Fits Your Phone or Money Back
Order Direct—Only \$2.65 POSTPAID

LANKO INDUSTRIES SALES DIV. (Exclusive Nat'l Distributor)
6774 Taft Dept. B-11 Detroit 8, Mich.



SWANKY HANKIES
that are as lady-of-the-manorish as a glamorous Adrian gown. They are white Swiss linen with full name woven across the corner. (50 names to choose from.) If you were christened Hepzebar or Safira you would like the initial just as well. \$1.25 each.
4 for \$4.50 6 for \$6.75
Sorry, No C. O. D.'s
Anita Gardner
105 East 57th Street, New York 22, N. Y.



Modern: handsome, square-cut bookends of light or dark mahogany, with tiles hand-made by Cote, 22.50
Traditional: enchanting Royal Copenhagen figurine by Chr. Thomsen . . . one of the most famous moulds in this historic ware; 80. Both, exclusive with Georg Jensen Inc.

MAIL AND TELEPHONE ORDERS FILLED.

GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York 22

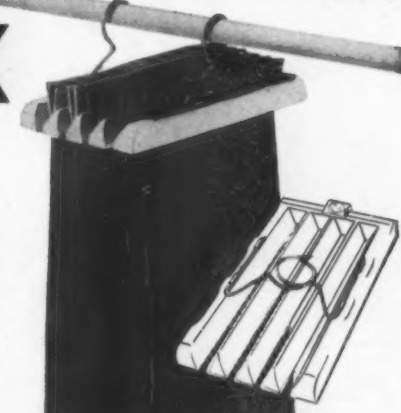


Music Lovers!
Set of 8 plates portraying 8 important musical composers: Paderewski, Beethoven, Chopin, Tschaikovsky, Schubert, Mendelssohn, Grieg and Liszt. Portraits in Sepia print under china glaze on fine earthenware. Biography of each composer on back of plate. 8 1/2" in diameter. \$9.50 per set, post prepaid.
No C.O.D.'s
ANN STEWART
P.O. Box 708
MORRISTOWN, NEW JERSEY



Simple and So Smart!
Holiday Greeting Cards
Styled to richly express your greeting in exquisite simplicity. The two styles shown above as well as "Greetings" or "Christmas" are steel die engraved in Christmas Red. Names imprinted inside to match (1 or 2 lines). Quality white Laid Antique Strathmore paper—French fold with Antique deckle edge. Folded size 5 1/2" x 4 1/4". White envelopes of matching quality.
Box of 25—\$4.75 ppd. Box of 100—\$13.50 ppd.
Box of 50—\$7.50 ppd. Box of 250—\$31.00 ppd.
Write for New Free Gift and Houseware Catalog
MEREDITH, INC.
Evanston, Illinois

An entirely NEW idea in clothes-hanging



PLASTIC TROUSER AND SKIRT REST
Saves Space—Saves Clothes!
Fastidious or not, you'll welcome THE-4-SOME, as slick a trick for closet-care of trousers and skirts as you've seen! No carpentry required . . . THE-4-SOME is ready to hang from a closet rod. And it takes so little space! In 6" or less, 4 garments (trousers or skirts) can hang full length, without a clamp of any kind.
No crushing, wrinkling, marking of clothes. No folds or overlapping to spoil creases and pleats. Trousers hang suspended from cuffs, skirts from waistband—slide on or off in seconds. Select any garment instantly, without disturbing others.
Keep crowded closets orderly, clothes free of wrinkles with this compact trouser and skirt hanger.

Especially handy for traveling. Metal hooks fold flat. Tuck THE-4-SOME in luggage like a book.
Just \$2.50 Postpaid
In walnut or ivory—please specify
Send check, money order or C.O.D. (We pay postage when remittance is made in advance.) Money refunded if, within 10 days, you are not entirely satisfied.
HOLLIS CO., 11 Commerce St., Newark 2, N. J.
Dept. H-18

CLEAR THE AIR IN YOUR HOME
with
Everfresh
and the
"LITTLE MAGIC VASE"



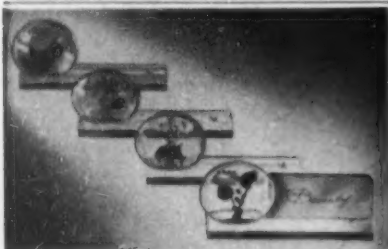
This attractive little vase and a few drops of Everfresh dispels unpleasant odors from kitchens, smoke-filled rooms, closets. Substitutes a clean, delicate scent.

Gay and decorative, the "Little Magic Vase" sits on a shelf or in a nook, desk or table, and works itself all the time.

Complete: "Little Magic Vase", flowers and bottle of Everfresh **\$1.00**

Send check or money order.
No C.O.D.'s. Postage prepaid.

EVERFRESH • 118 E. 25th ST. • NEW YORK 10, N. Y.



Beauty at the FEAST

You'll love the unique design and exquisite craftsmanship of these exclusive place card holders, hand-made in our own studios. Each is a delicate miniature of flowers, shell gardens, trout flies or sporty dogs, encompassed in clear Lucite. For that extra note of individuality, can be engraved with initials for \$1. additional per set of 4. Ideal for Christmas giving or gracious living. Please specify choice of design or initials when ordering. Sent postpaid. No C.O.D.'s.

Set of 4, \$4.25; Set of 8, \$8; Set of 12, \$12.

Edith H. Ayres

116 Simpson Road Ardmore, Penn.

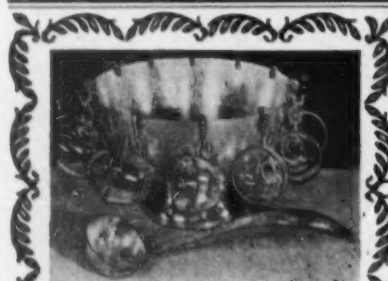


ENRICH YOUR HOME with SWEDISH CHARM

Picture these gleaming copper, imported Swedish coffee pots by your fireside, on the buffet or in the kitchen. Ideal for servings, for flowers or hanging ivy. Heavily tin lined with long spouts and the old-fashioned fit on lids. Illustrated 2½ liter table size \$22.50, and 6 liter \$26.50. Other sizes available. Postpaid. No C.O.D.

FREE gift folder on request.

H. VALDEMAR LIDELL SWEDISH IMPORTER
Dept. M • 1234 S. E. Taylor Street • Portland 14, Oregon



The Punch Line

is the most important at any gathering, either formal or informal. And what could be lovelier for this purpose than the set shown? Of famous Everlast forged aluminum, the bowl has an ample capacity (2 full gallons). 12 removable hooks hold the glasses while a graceful ladle makes serving a pleasure and an asset for any hostess. Refreshments served this way will seem to taste twice as good.

Only **\$35.00** Complete
Sent Prepaid. Sorry no COD's

Americana Gifts
LITCHFIELD CONN.



Ring the Bell
AT CHRISTMAS TIME WITH
BELL MARTINI

Imagine the fun for host and guests when the melodious peal of a bell hidden in the base of this lovely crystal and brass Martini Mixer rings. "Come and Get It!". Send check for this fascinating gift for dad or a favored friend.

Party Size; 70 ounces, ea. **\$5.50**
"Cocktails for Two", ea. **3.95**
Beautifully Gift Boxed

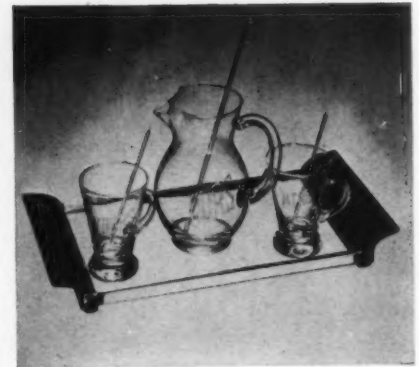
BEAUMART
Gift Galleries

MERCHANDISE MART CHICAGO 54, ILL.

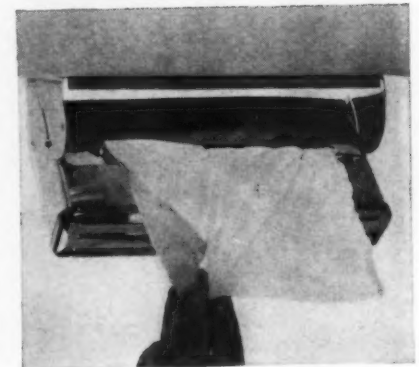


SHOPPING

"Yours, Mine and Ours" set of hand-engraved, hand-blown glass pitcher and cocktails is just the gift for a couple on your list. Nice, too, in front of your own fireplace for end-of-the-day relaxation. The tray is chrome-bound, has mahogany handles. Seven pieces, \$7.50, exp. col. Tatman, Inc., 707 Church St., Evanston, Ill.



Dashboard dispenser. Keep Kleenex tissues conveniently at hand in car, plane or speedboat. Useful to wipe windshields, steering wheels, greasy fingers, as well as a ruddy doze. Light metal case swings down and out when in use and is pushed back securely into place to show only polished metal front. \$2.50 ppd. Giftercraft, 1234 E. 47 St., Chicago 15, Illinois.



Early American Lamp
True Replica . . . In Miniature

Here in this miniature Student Lamp is re-captured the charm of Early America. A lovely translucent glass shade. The old time oil fount is ready to be your tiny planter or cigarette container. It's a practical night lamp. A pair will grace the mantel. The cross-arm is adjustable. A gift to be treasured, and a collector's item. **\$10.00** postpaid. Please, no C.O.D.

Details: 12½" high. Heavy weighted base is 3¾" in diameter. Polished Brass, lacquered, complete with 7 watt bulb. Shades of White, Blue, Yellow, Red, Pink and Green (specify shade color or second choice). All shades are ribbed except White.

Shirley Benn

811 Chestnut Street
Philadelphia 7, Pa.



TWO GIFTS IN ONE!

Nothing could be sweeter than this **EARTHENWARE JUG** with 8 ounces of **VERMONT'S BEST MAPLE SYRUP**. The Jug comes in Soft Blue, Green, Rose, Two-Tone Brown and Brown, with wall bracket.

After the Syrup is used the Jug may be mounted on its wrought iron bracket, filled with ivy or philodendron, and will continue as a reminder of your thoughtful giving.

\$2.25 postage prepaid
No C.O.D.'s, please.

Indicate color desired.

Order by mail.

WORKSHOP GIFT MART — LITTLETON, NEW HAMPSHIRE



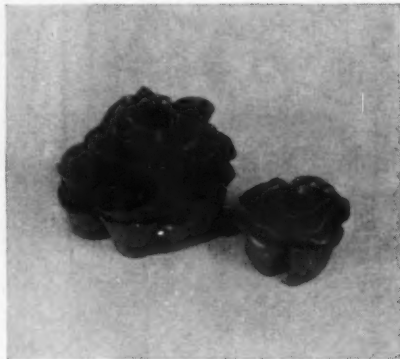
... From Colonial Days!
AGE-OLD COFFEE TABLE

Note the handsome, sturdy, dull-black-finish cast stove base reproduction on this solid coffee table! Will last a lifetime. Available with solid Cherry, Mahogany or Pine top. Alcohol proof. Wonderful as a fireplace bench too! Weighs 27 lbs. 36" long, 18" wide, 17" high. Permanently pleasing. Satisfaction guaranteed.

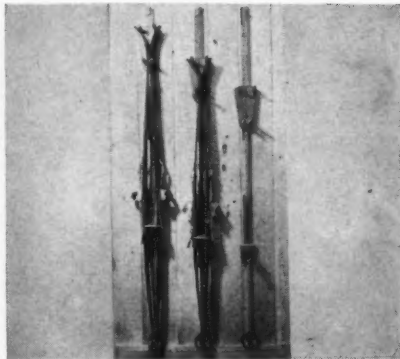
Pine Top 36" \$19.50
Cherry or Mahogany 36" \$21.50
Pine Top 48" Long \$23.00
Cherry or Mahogany Top 48" Long \$28.50
No C.O.D.'s Please Express Collect
Booklet on Request

H. B. PRATT • Corner Stirling & Valley Roads, R. D. 1, (Watchung) Plainfield, N. J.
Custom Cabinetmakers, Metalworkers

AROUND



Rose frogs, handmade of pure lead, make any kind of floral arrangements easy as can be. Will last indefinitely because they won't rust or corrode. We've shown the small 3" size at \$1.50, and the large 6" for \$2.50, but there is an "in-between" 4" size for \$2. Post. 25c. Mack Sales Co., 54 Idora Ave., San Francisco 16, Calif.



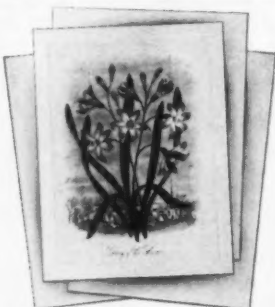
Keep skis in a "Skeep," a rack that spreads tips, blocks and aligns them on the wall in a matter of seconds. It adjusts to different lengths by means of sliding fixtures, is simply mounted with five screws, and is very handy for summer or winter storage. 7' 1" tall, one is \$6.90, each additional one \$6.50, ppd. Marnock, 251 Columbus Ave., Boston 16, Massachusetts.



If you are looking for the unusual gift for your host or hostess—**Look To Your Left**—Made of bronze, these lovely ornamental faucets will last for years and years and be long remembered. 16 other designs to choose from, all styled by R. F. Duryea.

Catalog upon request.
\$8.50 ea. plus 35c postage.
California residents add 2% tax.

Mack Sales Company
54 Idora Avenue, San Francisco 16, Calif.



Exquisite SPRING FLOWER PRINTS

Available now for the first time—charming set of lovely color prints from authentic drawings by Libbie Lovett. Here is the sunny yellow of Winter Aconite the first flower of Spring, against a snow-swept background. Others are Violets, Glory of the Snow, Spring Crocus, Grape Hyacinth, Tulips, Snowdrops and Narcissus. Each flower group delicately rendered in brilliant color against a typically American background. Ideal for the wall of your favorite room, perfect as a gift or "peace offering".

Portfolio of 8 prints, 11" x 15" in full color on heavy rag paper, \$8 postpaid. Sorry, no C. O. D.'s.

H. P. STEWART
1006 Clinton Street Philadelphia 7, Pa.



HE-MAN

Salt and Pepper Shakers

Ideal gift for your "Barbecue Chef". (Perfect for kitchen, too!) Jumbo size—3 3/4" high. Hand decorated, ivy pattern on cream background. Made in California. Only \$3.25, pr.

No C.O.D.'s, please!

CHUCK'S GIFT WAGON
607 MARKET STREET
SAN FRANCISCO 5, CALIFORNIA

A Handsome Gift for Home or Office

"Light in Armor"

The Peer of Table Lighters



A flick of the finger on the nape of the Knight's neck—and up snaps the helmet giving you an unfailing, wind-proof flame.

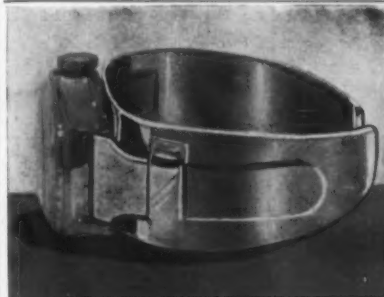


Chrome plated, 3 inches high with black 3 3/4-inch weighted base for use as paper weight. Packed in attractive gift box. Price, including postage **\$5.95**

Send check or money order. Sorry, no C.O.D.'s.

HARBRO PRODUCTS

220 Fifth Ave., New York 1, N. Y.



STREAMLINED WATCH BAND

Once he eyes and tries this featherlight band—that fits every wrist, every watch—nothing will persuade him to part with it. For besides being so handsome, it fits his wrist so lightly and comfortably he scarcely knows he has it on. Made of Duralumin, a high-strength, heat-treated aluminum alloy that's light, springy, stainless, that takes a high, mirror-like polish. Looks several times its cost, is a sure-to-be-liked gift. **\$1.50**

We pay postage. Write for our free Christmas catalogue.

J. J. ANTHONY
1517 W. North Ave.
Milwaukee 5, Wis.



THE SMART GIFT

Accurate Outdoor and Indoor Temperature at a glance

Placed on wall of any room, easy-to-read pointers of Marsh Duo-Temp show accurate temperature — top pointer, outdoor; lower pointer, indoor. Beige case with dubonnet and gold dial in gleaming plastics. Lifetime guaranty by 80 year old precision instrument maker. Thoughtful gift.

\$7.50 postpaid
(No C.O.D. orders please)

Jas. P. Marsh Corp.
DEPT. 18, SKOKIE, ILLINOIS

AUTHENTIC · HAND MADE

BOSTON POST LANTERN



Natural Pure Copper or dull Black finish. State your choice.

ONLY **\$11.75** F.O.B.

ALL WIRED... CHIMNEY INCLUDED

IMMEDIATE DELIVERY
NEVER RUST OR CORRODE

Sturdily constructed of the FINEST MATERIALS.
22" high, 10 1/2" wide, post base 3"

Larger Lantern 29"x12 1/2"—\$14.75 F.O.B.
Smaller Lantern 19"x8 3/4"—\$ 9.75 F.O.B.

Your money back if you are dissatisfied
Please send check or money order. No C.O.D.'s
Send for FREE Gift Catalogue NE3

NEW ENGLAND LANTERN WORKS
Box 164 No. Postal Annex Boston 14, Mass.



BAVARIAN CHINA AFTER-DINNER COFFEE SET

The rich border design with gold leaf pattern and white enamel pearls has been applied by hand with double firing. All pieces are delicately footed, have scalloped bodies with coin gold on handles and rims. A beautiful gift for gracious entertaining. Available in Alice Blue and American Beauty (maroon) borders.

Coffee set with 2 demitasse cups and saucers \$17.95.
Individual demitasse cups and saucers \$3.00 each.

Prices postpaid No C.O.D.'s please
Write for Catalogue H-118

THE SALT AND PEPPER SHOP
145 EAST 86th STREET NEW YORK 28, N. Y.

Introducing the



Most closed on rack

**ABLE
TABLE**

Set of 4, with Rack

\$19.75



Open for use (20 x 10 x 30)

In natural wood; black, blue, red, green or yellow.

- ABLE to be used at buffets, cocktail parties
- ABLE to be stored easily, quickly, neatly
- ABLE to hold one complete service
- ABLE to solve all serving problems.

Check or money order only Express Collect

TOTTIE DOHME 162 East 86, New York 28, N. Y.



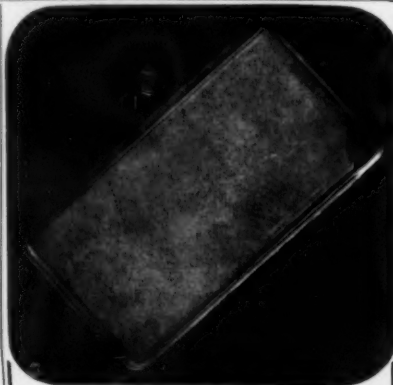
**WILLIAMSBURG SCENIC
PLATES**

A handsome china plate with five beautiful views of buildings in OLD COLONIAL WILLIAMSBURG. Center view is of the Royal Governor's Palace surrounded by the Colonial Capitol, Bruton Parish Church, the Raleigh Tavern, and the Sir Christopher Wren Building of the College of William and Mary. Available in blue or maroon.

\$2.00 postpaid

Wall hanger fifty cents extra
Sorry, no C.O.D.'s

COLLEGE SHOP
Williamsburg, Va.



FRY WITHOUT GREASE

Patented "magic pores" in aluminum alloy trap air, keep food from sticking. Fits over two burners, will cook a whole breakfast at once. Fine for eggs, bacon, hot cakes, fish, chops, steak, and toast. Use both sides (one lets all juices drain off). Easy to clean, healthy to use, indoors or out. Satisfaction guaranteed or your money back. For gifts or for you.

Only **\$4.95** postpaid

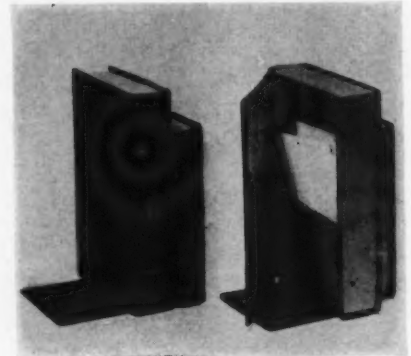
Frawley Brothers

116 S. 41st St. Birmingham, Ala.

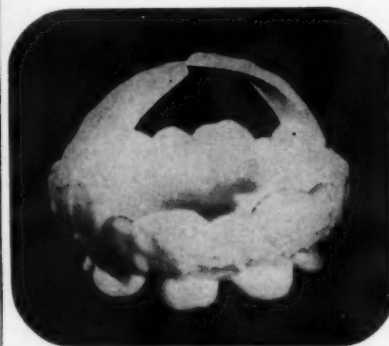
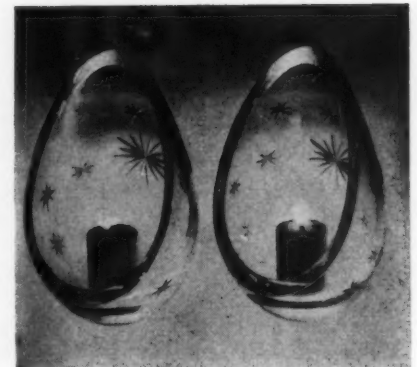


SHOPPING

Secret compartment book-ends. Four beautiful calf-bound volumes, hand tooled in gold, are elegant additions to any library. But there's more to these than meets the eye. The cover of *Treasure Island* opens to reveal a hiding place for letters, money, etc. \$18.50 postpaid from The Red Door, 1707 Central St., Evanston, Illinois.



Hurricane candle holders are made of hand-cut glass, highly polished and delightfully different from the usual run. When candles are removed use the holders for small potted plants. Complete, \$21.50 the pair. Extra candles are 50c a pair. Henri Bendel, 10 West 57th Street, New York 19.



QUAINT N' SWEET

is this demure little basket of hand made milk glass. Its charm is as captivating now as it was generations ago. This authentic reproduction is yours for \$1.50. Nearly 5" diameter. No C.O.D.'s please Postage prepaid

ROBERTA PALMER

600 MARKET METROPOLIS, ILLINOIS

"There's Luxury in Leather"

Tobacco Set: Wherever there's a smoker, these are grand gifts! They're made of hand-worked, fine-grained leather, rich brown in color and handsomely decorated with gold tooling.

Ashtray—5" in diameter with heavy removable glass insert. \$2.50 postpaid

Tobacco Humider—6" in diameter, 6 1/2" high, lined with cork. Contains a special humidifier. \$7.95 ea. postpaid

Cigarette Box—6" long, 4" wide, lined in wood. Holds king-sized or regular cigarettes or both. \$5.95 ea. postpaid

Complete set of three—\$14.95 postpaid

Playing Card Case: Consists of two leather-covered steel cases with a matching clip that holds them together. So handsome, you'll keep it next to your finest editions on the book shelf. In rich red, green or blue leather with gold tooling. Second color choice, please. A charming gift or accessory for your own home. \$3.95 a set postpaid

Address Book: Well constructed of fine-grained brown or black morocco leather or natural pigskin. Its outer case measures 3" x 4 1/4", has pockets at its center for cards, personal papers and a pencil. Address book is indexed and equally smart when slipped out of its case. Complete \$4.50 postpaid Sorry no C.O.D.'s

Our Xmas catalogue is filled with wonderful gift suggestions. If you'll just drop us a card, we'll be happy to send you one.

Green Gable Gifts

394 LENOX AVENUE DEPT 511 NEW YORK 27 N Y

Collectors' Find

Quaint, beautifully molded, hand colored

FOLKS IN LITTLE

Made in Marblehead

The three Dickens figures:
Little Nell, Tiny Tim, Micawber
Each \$1.25 Postpaid

Sampling the Stew \$1.50 Postpaid

Add 15c W. of Mississippi River
Complete list of other subjects sent on request.

Delightful for giving or to add to your collection.

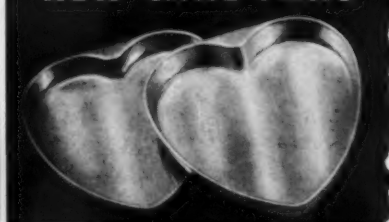
IVAN NICKERSON

a distinctive shop
Marblehead Mass.



Sweetheart Layer

NEW CAKE PANS



Heart-shaped for 2-layer Sweetheart Cake. Perfect for birthday, anniversary and special occasion parties! 9 by 1 1/4 inches.

**SET OF 2 ALUMINUM PANS
ONLY \$1 POSTPAID**

BLUE RIBBON BAKEWARE

Lemont, Illinois, Dept. HG-11

AROUND



A new twist. Solve the earring housing problem with a specially designed box in gold or silver plate. The spiral fitting accommodates all kinds of earrings and keeps them paired off for quick selection. Silver plate, \$9; gold plate, \$12.50; postpaid, including Federal tax. The Gift Stall, 1604 K Street, N. W., Washington 6, D. C.



Woven copper or brass strips make a handsome picture frame, interesting in design and texture. It is hand-made, has felt-covered wood back and easel stand. Holds 8" x 10" photograph. Order it in shiny brass or plain or antiqued copper. \$14.95 postpaid from Kopper Klassics, 1246 Park Avenue, New York 29, N. Y.

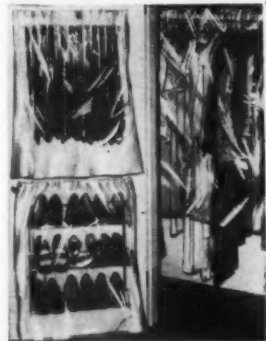


Tea Ensemble
OF IMPORTED FLORENTINE SILVER
PASTRY SERVER—\$2.00
SUGAR TONGS—\$1.50; SMALL SIZE \$1.00
DEMI-TASSE SPOON—8 for \$3.50, 12 for \$5.00
TEASPOON—8 for \$4.00, 12 for \$6.00
Each piece represents the perfection for which Italian ware has long been noted. All are hand-made, artistic, superbly finished. Personally chosen treasures by Mr. Bartolozzi on a recent trip. M.O./Check—No C.O.D.'s please.
BARTOLOZZI'S
16 Roosevelt Rd., Newton Centre 59, Mass.



25" x 20" —\$15.00, 14" x 11" —\$3.00
"Avant le rideau" by HULDIAH

PRINTS
We stock the largest collection of fine color reproductions in the country.
OLD MASTERS, MODERNS
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We specialize in mail orders.
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Protect All Clothes in Your Closets with TRIM
"TRIM" is unique, tent-like, crystal-clear plastic curtain covering top, front and back all garments hung on closet clothes bar. Flip it back to hang or remove any garment. Nothing interferes. No awkward hanger inserting. Adjustable suspension rod can't slip or shift. Two sizes. Postpaid.
TRIM, Standard, 36" x 36"—Protects 30 to 40 Dresses or 10 to 15 suits. For racks of garments, ties, hats or shoes.....\$3.00
TRIM, DeLuxe, 54" long, 36" wide—For longer garments or 2 hat racks or 2 shoe racks.....\$4.00
Ask about "TRIM" for Cupboards!
TRIM COMPANY
547 Gladstone Avenue, SE
Grand Rapids, Michigan

Grand Gift
FOR YOUR FAMILY CAR!



Important: Give make and year of auto. Shipped parcel post prepaid if remittance is enclosed; otherwise COD with postage added.
For All Autos

A SURE-CURE for Cold Weather Starting... the new SHUR-HETE Motor Water Heater
Install a Shur-Hete unit on your engine—plug it into a 110 volt A.C. outlet and your car will start easily and quickly, even on the coldest mornings. Why? Because the water around the sealed electric element is heated, causing automatic circulation which keeps the entire engine block warm; therefore the oil in the crankcase and around the cylinder walls is always free-flowing.

Easy to install—Any garage mechanic can install a Shur-Hete in a short time. 1/4" connections into head block and into drain plug opening are all that are necessary. Fittings included—nothing else to buy.



Pat'd and Pat. Pend.

Save Time and Money with Shur-Hete!
Eliminate run-down batteries... towing charges... needless engine wear... and wasted gas.
Uses only 1/3 to 1/2c electric power per hour.
Safe to use with any standard anti-freeze.
Will not overheat engine or burn out.
GUARANTEED!
Shur-Hete Outfits for Autos only \$12.50

JOHANSON MOTOR HEATER CO. 817 W. Webster St. Chicago 14, Ill.



A perfect gift for everyone... including yourself!
6-Piece MONOGRAMMED BATH SET
Sparkling white, tingle-thick absorbent terry towels embroidered with dainty pink, blue and yellow flowers will enhance any bathroom. 2 generous size bath towels, 2 hand towels, 2 wash cloths with large open blue initial.
The Set, Gift Packaged, **1095**
Postage Prepaid No COD'S
Grande Maison de Blanc
OF CALIFORNIA
3130 Wilshire Boulevard, Los Angeles 5
Also: Beverly Hills • Pasadena

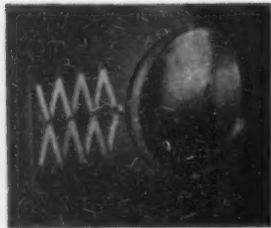


Fresh and Fragrant Christmas Giftrees

From the Douglas Fir forests of the Pacific Northwest! Your Gift-tree is scientifically cut, preserved and packaged to arrive anywhere in the United States in perfect condition. It is highly fire-resistant and complete with patented base.
The moisture sealed carton includes beautiful Evergreens for holiday decoration. Price of tree includes parcel post to any point in the United States. 3' 3.95; 4' 4.95; 5' 5.95; 6' 6.95; 7' 7.95

BRASS SCONCE STUDENT LAMPS
Exquisite Colonial design in lacquered cast brass. May be hung on wall, or replace present wall fixture. Six-inch, ribbed, cased glass shades, in yellow, apple green, rose, wine. Brass key switches. Cord, plug included. Height 13 1/2". Width, single lamp, 6"; double, 14 1/2".
Single lamp, \$11 ea., \$21 pr.
Double lamp, \$16.50 ea., \$30 pr.
Express collect. No COD's please
Send Check or Money Order to
BRYCE GIFTS
302 WEST CHELTEN AVE.
Germantown, Philadelphia 44, Pa.

Frederick & Nelson
SEATTLE 11, WASHINGTON



MAGNIFYING MIRROR

Magnifying and magnificent, this two-faced mirror makes close shaving a pleasure. One side has an enlarging mirror, the other side a regular 7" mirror with bevelled edge. And no matter which way you stretch and crane, this mirror will follow you—it has four pivots plus an expanding scissor attachment. Polished and nickel-plated—a wonderfully practical gift for men 18 to 80.

\$5.75 postpaid

The "HOLDALL BAG"
carries away those "bundle blues"

Lends a Double-Life: It's Pretty! a luxury purse at a budget price—in gleaming plastic, 6½" x 9½", zipper compartment neatly holds keys, cosmetics, cigarettes, w. . . . perfectly planned for Housewife, School Miss, Career Gal—perfectly smart everywhere it goes! It's Practical! Unfold it . . . and you've a roomy shopping bag! In sturdy Twill cloth, opens to 17½" x 17½", conveniently holds up to 25 lbs. of groceries, school books, picnic lunch, parcels. In black, green, red, brown.

Only \$2.95 postpaid



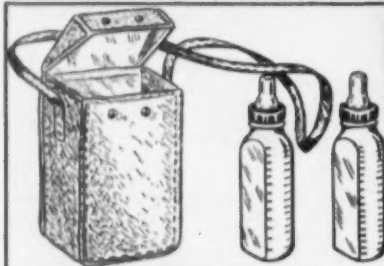
DE-LIGHTER

For a matchless man on your Christmas list, you would do well to choose this ingenious electric lighter. To light it, you just tip it up to your cigarette; to turn it off, put it back on the table. It's as simple as that—and a wonderful convenience for a chain smoker's desk. In blonde wood.

\$3.75 postpaid

TERRACE NOVELTIES

213-H East 58th St. New York 22, N. Y.



BABY'S "DINNER PAIL"

A Wonderful Gift for New Mothers

Here's the most magical insulated bag which keeps baby's formula bottles warm for 6 to 8 hours. Excellent for trips and even better in avoiding sleepy 3 or 6 a.m. sorties to the kitchen to warm his milk.

Just heat baby's bottles, then put them in the amazing Insul-Bag and snap the cover. Milk stays warm and you can carry it with you wherever you go. Will keep formula cold, too.

- Long shoulder strap for carrying.
- For late night feedings.
- For trips, picnics, visiting, etc.
- For unexpected emergencies—carry baby's dinner with you.

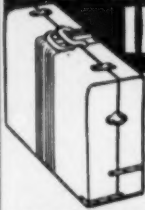
Holds two nursing bottles, 9" high by 2½ x 4½. Cover is handsome durable carriage cloth, ½" cellulose insulation. Double re-inforced strap. Wet-resistant Vinyl plastic lining.

\$3.95 postpaid

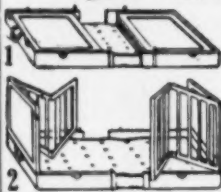
B'Junior Products

95 Crown Street New Haven, Conn.

FULL SIZE CRIB IN A GRIP!



Now you can take baby everywhere—assured that he will sleep blissfully in his very own crib, thanks to "Travel Crib"! A full size crib that folds, mattress and all, into a handsome, portable suitcase.



A boon to travel-hungry parents!

Travel Crib—Sets up or folds in a minute. Sturdy construction. A thoughtful, different gift. Only \$59.00. Order by mail—today.

CROUCH & FITZGERALD

FINE LUGGAGE SINCE 1929
400 Madison Ave., corner 48th St., N. Y. C.

CANDLES in a CIRCLE for CHRISTMAS



Decorative Candle & Ornaments Not Included

FOR BIRTHDAYS—FOR CENTERPIECES the year 'ROUND

Encircle your birthday cake, floral arrangement, seasonal decoration with soft, safe candle light. This ring of white metal is adjustable from 8 to 15 inches in diameter. Its eight polished, detachable candle holders take taper candles as well as large and small birthday candles.

\$2.50, complete with 8 candles, postpaid. Sorry, no C.O.D.'s
Ask for free catalog

BARN LOFT STUDIO
LACONIA, NEW HAMPSHIRE



BABY SLEEPS SAFELY

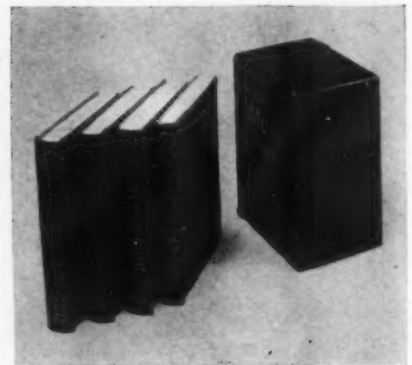
When you take a Sleepy-Tot on visits around town or around the world, Sleepy-Tot makes any type or size of bed a crib. Baby is not tied down and feels at home in it. A boon on visits to grandma, and ideal in hotel, motel or train berth. A most practical gift. Use it till baby is four. Sleepy-Tot is crib height. Easy to carry and set up. Weighs 8 lbs. \$12.00 postpaid. SAVES SITTER EXPENSE as you can take baby along without annoying your hosts.

Sleepy-Tot 5541-45-D Vineland Ave.
No. Hollywood, Calif.

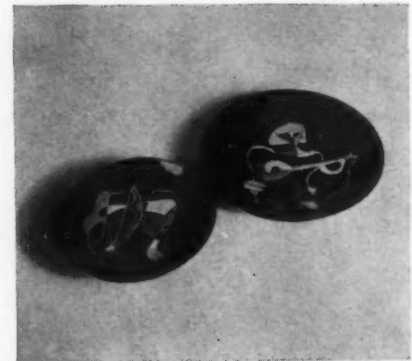


SHOPPING

"The Little Music Library" answers most questions on composers, symphonies, operas and orchestral music in four tiny volumes full of authoritative musical information. Nicely cloth-bound, this useful little set comes boxed for only \$2.50 postpaid from Brentano's Inc., 586 Fifth Ave., New York 19.



California originals. Ash trays with modern free-form or semi-pictorial designs. Each one is a different and unique work of art executed in enamel on copper by Golden State artists, Ellamarie and Jackson Woolley. 5" size is \$10, 7½", \$15. Post. 50c. Associated American Artists, 711 Fifth Avenue, New York 22, N. Y.



YOUR CHILD Will LOVE GETTING LETTERS



from **Belinda Pink-Ears**
THAT ADORABLE LETTER-WRITING BUNNY!

A LETTER A WEEK . . . AND A "TOY SURPRISE" IN EVERY ONE
A gift to delight any youngster from 2 to 10 years old. Attractive gift card listing sender's name accompanies first letter. Let Belinda add your child's name to her mailing list. 8 Letters \$1.95 • 16 Letters \$3.75
(Print name and address plainly) Plus 25c Postage

NOW AT LAST.. Belinda Pink-Ears' own "Book of Surprises." A magic Story book with actual tiny toys incorporated into the illustrations . . . \$2.00 Plus 25c Postage

TINY-TOT GIFTS OF HOLLYWOOD
Rm. 217-F, 524 South Spring St., Los Angeles 13, California

KEEP Your Baby SAFE and HAPPY

New "BABY SITTER" lets baby turn, twist, stretch, eat and play in safety! No dangerous falls from tipping high chair. Full revolving, adjustable chair with safety belt encourages good posture. Can't tip over. No sharp corners to cut baby's head or dent walls. Rubber covered guard rail keeps toys and dishes from falling. Sanitary! No corners where spilled milk can sour or collect dust. Rolls on large casters—rolls on tires. Strong and sturdy, to serve for many years. Converts to coffee or cocktail table by removing chair and inserting disc in top opening. Babies love it. So do their mothers and grandmothers. Satisfaction guaranteed. Only \$23.95, f.o.b. factory. Shipped by express.



BABY CREATIONS

1039 Penobscot Bldg. Detroit 26, Mich.

"Shoot to Save" with this ATOMIC GUN BANK

QUICK ON THE TRIGGER — that's the Atomic Bank. Place any coin up to a quarter on the runway, pull the trigger, and shoot the coin across into the slot. It looks impossible but never misses! You can probably collect enough loose change from fascinated friends to finance Junior's college before he starts to kindergarten. All metal, the Atomic Bank is 8" long. \$2.00 Postpaid

Send for our new idea gift folder.

THE LEMAC CO.

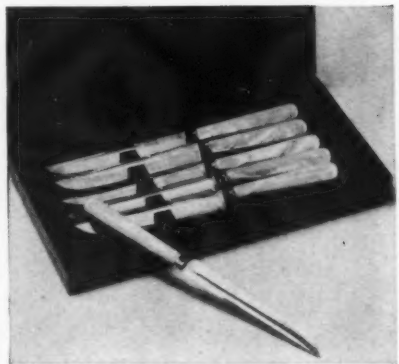
154 West Tremont Ave., Dept. HA-11, New York 53, N. Y.



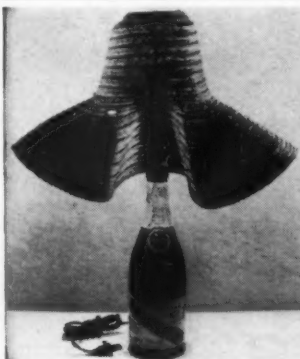
AROUND



The best of everything—design, workmanship and material—is represented by this beautiful cream pitcher and sugar bowl. Start a bride off with these lovely examples of the finest crystal made. The pitcher, 3" high and bowl, 4", are \$15 each, postpaid from Steuben Glass, 718 Fifth Avenue, New York 19, New York.



Steak knives have handles of pearl and blades as keen as a hunter's appetite. Once you own them, you'll strive to produce a steak noble enough to match them. In their own velvet-lined box, a set of six is \$41 express collect from Hammacher Schlemmer, 145 East 57th Street, New York 22.

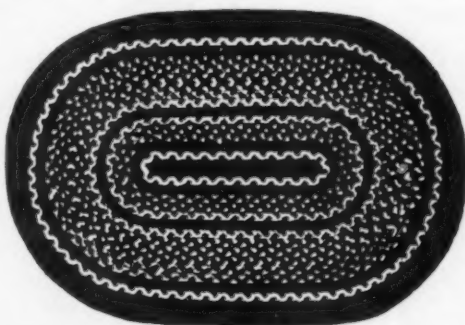


LET *Satellite* MAKE YOUR FAVORITE BOTTLE INTO A LAMP!

Satellite is an electrical fixture so designed that it will fit snugly into the neck of almost every bottle. With it you can instantly convert your favorite bottle into a charming table lamp. Complete with a clever shade of natural cocoanut straw especially handwoven for us in the British West Indian island of Jamaica.

You provide the bottle and bulb—and *Satellite* will do the rest!

As illustrated—**\$4.75** ISLAND HOUSE
Postpaid in U. S. Siesta Key, Sarasota, Florida



AUTHENTIC REPRODUCTIONS COLONIAL OVAL BRAIDED RUGS

None finer made. Reversible, durable, heavy weight rugs. Satisfaction guaranteed.

OLD COLONY		BAR HARBOR	
All Wool	Cotton-wool filled	All Wool	Cotton-wool filled
24"x36" \$ 6.95	24"x36" \$ 3.65	27"x54" 10.95	27"x54" 7.95
4'x6' 29.95	4'x6' 12.85	6'x9' 69.85	6'x9' 34.50
9'x12' 128.50	9'x12' 76.50		

In burgundy, blue, red, green or brown on multicolor backgrounds. Sent postpaid.

THE DERMAN RUG CO.
95 Main St., Watertown, Mass.



THE *New* FONE-LITE

Ever try to dial a phone in the dark? Ever try to take down an important message or number in the dark? Ever grope for the receiver at night when the phone rings? Ever mutter because you never can find pad and pencil at your phone to take down important messages?

FONE-LITE is a new useful aid to eliminate such troubles. Anyone who ever uses a telephone in home or office at night will welcome FONE-LITE. A handy switch turns on a light focused on the dial. The light is bright enough to see the dial yet dim enough to use as a nite-lite. (Doctors, for example.) A drawer, equipped with note pad, slides out easily, ready to use for writing messages, day or night.

FONE-LITE is made of sturdy plastic, complete with 6-foot G.E. Flamenol cord, switch, socket, bulb, note pad and pencil. Comes in smart black to complement the telephone.

Gift boxed **\$3.49** add 20c postage.
ENGLAND BROTHERS, INC., PITTSFIELD, MASS.

This Modern Schilling "ALL ELECTRIC" TRAIN SET!

NO TRANSFORMER!—NO HOUSE CURRENT REQUIRED!

Just think of it—a complete all electric train set that requires no house plug-in or transformer! The secret? Four standard flashlight batteries in a remote control box run it for hours. At a flick of the switch train starts, stops or reverses by remote control, so easily a child of two can do it. Cars couple automatically and uncouple at the mere press of a button. Set does everything you'd expect from trains five times the price—and does it more easily and speedily. Sets up in 1 1/2 minutes—no complex wiring—batteries changed in a minute. A gift that's "sure" to please any boy or girl. An especially SAFE train for children. Constructed of sturdy, brilliantly colored plastic.

COMPLETE IN EVERY DETAIL \$12.95
Set comes to you complete—locomotive, tender, 2 cars, 8 curved, 4 straight track, control box. Set of 4 batteries, 40c extra. Satisfaction guaranteed.

REMOTE CONTROL FOR GO, STOP, AND REVERSE

BATTERIES EXTRA SET OF 4 - - - 40c

Postpaid in U.S.A. Send Check or Money Order.

MIDWEST TOY MART • 545 W. Lake St. CHICAGO ILLINOIS



PERSONAL PUFFS \$3.50

Postpaid

Here's a splendid gift for "HER" that's truly personal. It's a set of 12 Powder Puffs, made of fluffy baby lambskin; each puff personalized with monogram or FIRST NAME, in gold. Packed in clear, after-use plastic box.

Send check or money order

Satisfaction guaranteed or money back.

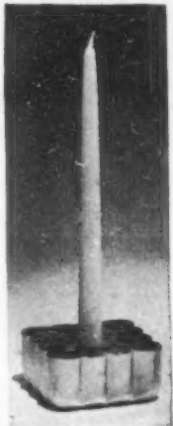
Dept. H-11

PENTHOUSE GIFT SHOP
83 06 Talbot St., Kew Gardens 15, N. Y.

BUY CAN-DEL-FROGS

FOR MORE ORIGINAL FLOWER ARRANGEMENTS

Create new and different flower settings with AARCO Can-del-Frogs. Add distinctive notes to home decoration. Can-del-Frogs are rust-proof aluminum and weighted to prevent tipping. They fit metal and pottery bowls, trays, plates. They grip both candles and flower stems for unusual effects. You'll want several at the low price of \$1.00 each. CAN-DEL-FROGS HOLD



BOTH CANDLES AND FLOWERS!

AT NO EXTRA COST —

When you order, you will receive without additional charge AARCO'S beautiful folder on flower arranging — an enviable source of new ideas. Get yours today.

Can-del-Frogs sent post-paid on receipt of \$1.00 ea. Cash, check or money-order; 10-day money-back guarantee of satisfaction.

AARCO COMPANY A. A. REDFORD
520 West Seventh Street, Los Angeles 14, Calif.

Colonial FLATIRON and TRIVET



Authentic miniature iron reproductions that are as real reminders of Grandmother's day as the gas lamp and billow bustle. Both pieces painted a rich smoky black. Iron is colorfully hand decorated with Pennsylvania Dutch heart and tulip design. A collector's item. Overall length of trivet about 6". Only \$1.50, postpaid. \$4 for 3. Money back guarantee.

NOVELTYME STUDIOS
YORK, PENNA.

GIFT FOR GARDENERS

Every gardener wants this new Gardener's Scrapbook. Keeps garden ideas, planting facts, garden records at your fingertips. Mailed as a kit. Can be arranged to suit each gardener's needs. Beautiful printed covers, 112 special printed and gummed page headings, 70 roomy pages for pasting clippings, notes, sketches, 20 large envelopes for folders, booklets. Complete with index tabs, and loose-leaf rings. **Grand gift idea! \$2.50** ppd. or C.O.D. plus postage. Home Service Publications, 421 Elvina, Glendale 6, Calif.





THERMO TUMBLERS

Exciting new tumblers will keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick.

Thermo-Tumblers won't "sweat" so no coasters are required, and they're practically unbreakable.

10 oz. tumblers in delicately tinted turquoise, coral, chartreuse or pastel yellow.

Each, \$2.00, ppd.



GIVE THE FAMOUS PAINT-IN-OILS KIT

No experience required. Everything you need to make a beautiful oil painting is right here—ready-mixed oils, artist's brush, stamped canvas (12" x 16"). Fill in each area of the canvas with the color indicated, and watch your masterpiece take form, stroke by stroke. Fascinating hobby—exciting gift! Choice of: *The Bridge* (illustrated), *Mount Vernon*, *Canal Boat*, *Zinnias*, *Homeward Bound*, *Quiet Waters*, *Poppies* or *Bon Voyage*. Each, postpaid **\$2.95**



SHOPPING

Hold up for telephone and directory, with room for pad and pencil, is a wall bracket finished in mahogany, walnut, maple, white or natural birch. Useful at home or office, a space-saver for close quarters, fine for kitchen or garage extensions. 12" x 9". \$4.95 ppd. Charles W. Chase, 5 Roaring Brook, Hadlyme, Conn.



For dolly's wardrobe, plastic hangers, tiny replicas of real grownup ones, will keep mini-modes wrinkle-free and in good condition. They are notched to hold petticoats and skirts, too. Might suggest to small fry to treat their own clothes as well. In bright assorted colors or plain pink or white, set of 6 is 60c ppd. Charles A. Peters, 339 North Ave., New Rochelle, N. Y.



THE ARTISAN GALLERIES FORT DODGE IOWA

2 Sure-to-Please Gifts



KNITTING CARRYALL

Separate zipper pocket holds extra needles up to 14". Yarn works through top hole permitting knitting while traveling. Smartly styled. Large capacity. Supple calf grain waterproof plastic. Red, green, blue, black, brown, python. Contrasting piping.

\$3.95 Postpaid

No C.O.D.'s



4-WAY NECK MIRROR

Hangs around neck leaving hands free for make-up or hair dressing. Use as hand mirror; hangs on wall; stands at any angle. Clear lucite; plain and magnifying 5" glass.

\$3.95 Postpaid

MASTERCRAFT, 60 South St., Boston, Mass.

TELEVISION SET



Here's a charming miniature replica of Dad's television set. It really works. . . . Just press the button, and the little figure dances back and forth. Everybody gets a kick out of watching the "TELO-VISO" strut its stuff. Hours and hours of fun for kids of all ages. . . . Comes complete with batteries.

Only \$2.25 postpaid

Sorry, no C.O.D.'s

SALLY GRAYE

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"Rocking" CORK PULLER

NO MORE BROKEN CORKS

No "lost in the bottle" corks, either, with the Gourmet Cork Puller. It is the slickest way to pull a cork you ever saw. (It is also a bottle opener). Very attractive gift box, too. Silver plated model \$2.95; Sterling Silver (with tropical wood handle) plus leather case \$5.00; Completely gold plated handle \$10.00 with leather case. All Postpaid. Gift Cards enclosed. Please, no C.O.D.'s.



All Postpaid. Gift Cards enclosed. Please, no C.O.D.'s.

RedWoolHouse 11046-J BARMAN CULVER CITY 11, CALIF.



KABOBS... 32" skewers for INDOOR or OUTDOOR COOKING...

Make unusual Christmas gifts. For shashlik, shish-kebab, hot dogs, etc. Distinctive, hand fashioned. . . Plain or Stainless steel (squared) with numbered wooden handles. Standard sets on dark green cardboard. Deluxe sets (as pictured), on hand polished wooden rack with rope handle. . . recipes included. Set of four, plain steel, \$2.95. Set of six, stainless \$6.25 postpaid. . . Sorry, no C.O.D.'s.

HILLBRO CRAFTS NEWTOWN, CONN.

Deluxe set Stainless \$10.75 Plain \$7.50

16-PIECE FLORENTINE SILVER BUFFET SET



1 Cake Server, 1 Salad Set (fork and spoon), 1 Olive Spoon, 4 Dessert Spoons, 4 Hors-d'oeuvre Forks, 4 Demitasse Spoons. Beautifully gift-packaged.

Mail orders filled in time for Xmas. Send check or M.O. Complete, \$12.95 ppd.

Complete stock of imported Florentine silver. Send for free gift catalog.

WALLIS PALMER HOUSE

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Instant snap-on hose coupling included

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TOWN & COUNTRY WASHER

IT SCRUBS—IT SOAKS and RINSES—NO DRYING OR RINSING—YOU STAY CLEAN

ONLY \$9.95 PPD

PISTOL GRIP VALVE controls flow from garden hose.

Entirely automatic, quick and clean, all purpose washer for car, walls, window, porch, screens, boat—garden, etc.

Dip horsehair brush in suds—remove dirt—press valve, flush clean. 3 feet long for easy reach. Quickly pays for itself.

FREE generous supply "MAGIC FLAKES". GUARANTEED—If not satisfied return in five days and \$9.95 refunded. (6 foot size \$11.95)

CRAIG-MARK CORP.

Dept. G 286 FIFTH AVENUE, N. Y. 1, N. Y.



Crystal HURRICANE LAMPS

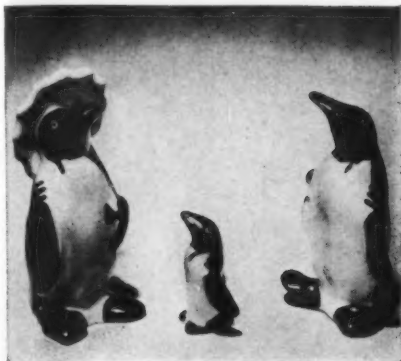
15 Inches Tall! With Beautiful Etched Shades and Sparkling Prisms

Ideal for your living room, dining room, bedroom. Perfect for mantels and fireplaces! Wise "Santas" will put them on their gift lists at this low price!

\$7.95 PAIR

Attach this ad to your order. Postpaid with Check or Money Order. Postage Extra if C.O.D. **THE LAMP AND GIFT SHOP** 1622 CHAMPLOST AVENUE, PHILA. 41, PA.

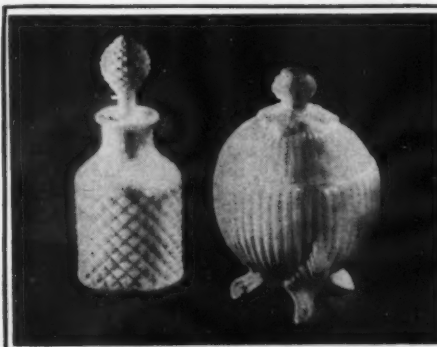
AROUND



Wanna buy a penguin? Why not a whole family of these pompous, formal-looking creatures? Mother penguin holds a parasol and her husband sports a swagger cane. Made of glazed ceramic, about 4" tall, Junior 2". Set of three is \$2.50 ppd. Home 'n Hearth, 1216 West Colvin Street, Syracuse, N. Y.



Fitts are electrically heated foot warmers wonderfully soothing and relaxing, particularly good for people with poor circulation. They are covered in blue simulated leather, fit up to size 12 and have removable plastic liners to keep them clean and sanitary. AC-DC, \$12.50. Post 25c. Berkeley of London, 2272 Broadway, N. Y.



REPRODUCTIONS of EARLY AMERICAN GLASS

Choice pieces of Westmoreland milk glass made from the original old hand made moulds. Delightful to give or own. The charming cologne bottle in the Sandwich pattern is exclusive with us, 6 1/2" high. \$2.00 postpaid. The covered candy jar of unusual beauty, Fluted pattern, 4" in diameter. \$3.00 plus 15c mailing.

Send 15c for gift catalog and we will allow it against any order. No C.O.D.'s please

SUSAN RANNEY Dept. G-118
175 E. 82nd St., New York 28, N. Y.



Gift Quality
5 Pc. SMOKER'S SET
Heavy Silver Plate
on Solid Copper \$5.95
Incl. Fed. Tax & Postage

For gracious living. Created by the famous CANTERBURY Silversmiths. Miniature Champagne cooler 2 1/2" x 2 3/4" and four trays. Embossed Gadroon border. Handsomely gift boxed. Mail orders only. No C.O.D.'s.

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IMPORTED MEXICAN BASKETS



Make "PICKING UP" Easy

The perfect gift for little total Aids tidy habits training—Toys out of sight at end of day. Light—a child can carry it. Made of palmetto grass with washable top. Price—\$3.00. Also shopping baskets — \$2.00. Waste baskets — \$1.50. Postpaid.

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#81—FRUIT BOWL. Hammered brass or copper. 9 3/4" diameter x 4" high. Makes a perfect center piece for flowers. \$4.95



QUAINT SALT & PEPPER SETS. Solid brass. \$1.95 Pair. Can also be bought with one letter Hand engraved monogram in OLD ENGLISH lettering. \$2.95 Pair. #74 Hurricane Lamps — #75 — Mallets — #76 — Water Buckets.

All items shown here are sent postage postpaid NO COD'S, PLEASE
ART COLONY INDUSTRIES, Inc.
A NAME FAMOUS FOR GIFTS
69 Fifth Avenue New York 3, N. Y.



#72—COLONIAL KNOCKER. Solid brass 6 3/4" long. Hand engraved with your name in OLD ENGLISH lettering. Price, including engraving, \$4.20



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#77—STAGECOACH LAMP. 13" high. Made of copper with black rustproof finish for outdoor use. Wired. \$9.95

#78—IDENTICAL LAMP—Larger size—15 1/4" tall. Wired \$13.25

#79—BRASS STAGECOACH LAMP. All brass, in a bright brass finish. It has created a furore among Interior Decorators. Wired. 13" high \$11.50

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PORTABLE PENCIL

Ease those "Back to School Blues" with either the single gold plated pencil or the double set with pencil and ball point pen. The tan leather case that holds them can be fastened. A good gadget for golfers too.

Pencil in case.....\$1.95 postpaid
Pen and Pencil set.....\$3.75 postpaid

No COD's or stamps, please

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MR. and MRS. CHRISTMAS ASH TRAYS

A deep rolled edge ash tray for the man. A flat ash tray for the woman. Each approximately 5" in diameter, of ivory china. Hand painted in full natural colors, fired for permanence, and personalized with any inscription you wish. We suggest Santa for the man and Xmas Bells for the woman—but you may have ducks, horses or any design you choose.

Man's tray \$5.50 Lady's tray \$5.00
Both for \$10.00 ppd.

Christmas deadline November 15th

Send for free catalogue
GRACE LLOYD-COLLINS
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79¢ the jar, postpaid
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Flavor at its finest...
Nora's velvety, satin-smooth unbelievably rich Fudge Sauce with its intriguing bitter tang to delight epicurean palates.

NORA'S Fudge Sauce
1793 PURDY AVENUE MIAMI BEACH 30, FLORIDA

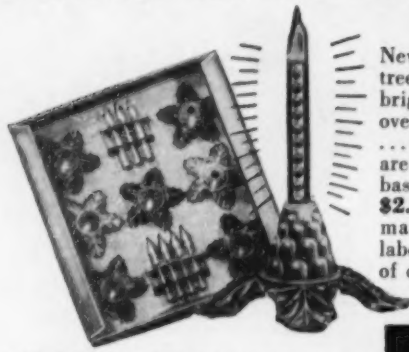
... THE FABULOUS MOJAVE DESERT ...
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Extra large, choice luscious fruit... so popular during the Holiday Season. Solve your gift problems this easy way — Send us the names of your friends, business associates etc. We will enclose a gift tag listing your name as sender. Order several packs of the gift in good taste today.

2 1/2" Pine Packer \$2.95 Check or postal order. No COD's please.
for only — Shipped pre-paid parcel post.

Desert Fiesta Dates
DESERT FIESTA
THERMAL, CALIFORNIA

A Gift For The Tree And One For Beneath!

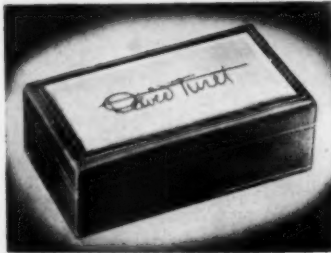


MAGICAL SPARKLE LIGHTS!

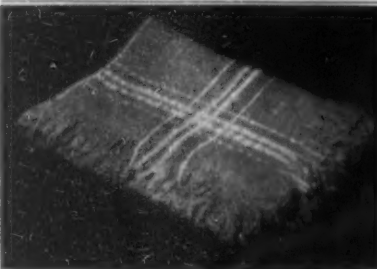
New witchery for your Christmas tree! Enchanting bubble tubes on bright plastic holly leaves fit right over your regular string of lights... bubble magically when bulbs are lit. Set of 7 tubes, buds and bases in a variety of gay colors. **\$2.25.** Postpaid. Also G.E. Christmas tree bulbs (underwriter's label) strung in series of 8. Variety of colors. **\$1.69.**

LEATHER CIGARETTE SIGNATURE BOX!

Delight your friends with this dapper cigarette box... with their own personal signature emblazoned on its porcelain top. Holds regular and king size cigarettes. Rich leather in wine, chestnut, green, brown, navy or red. 6 3/4" long. Send signature, name, or message... 2 weeks delivery. **\$12.50.** Postpaid.



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CASUAL BLANKETS
in Beautiful Pastels

Luxurious 100% Virgin Wool, 54 inches by 72 inches, loomed in the Southern Appalachian Mountains. These lightweight blankets with their soft colors and texture are perfect for casual use. Decorative and adaptable to any climate. You may choose Dusty Rose, Apple Green, or Wedgwood Blue, all fringed. Gift-wrapped with our hand-blocked label for Christmas. A wonderful buy at \$9.75 postpaid.

THE CAROLINA MOUNTAIN SHOP
CASHIERS, NORTH CAROLINA

The "Sweetest" of Homes



for HOSE, HANKIE & HOOF!

So dainty, so lovely, a combination TRAVEL-CASE... at home in boudoir or overnight bag... to thrill the feminine heart! Of quilted moire taffeta, attractively lined and piped in contrasting color, it has four pockets for hosiery, another for hankies or whatever—the "sweetest" of homes for your personals. Yours in wine and ice-blue; black and ice-blue; blue and peach. **\$4.50 postpaid.**

"Scandals" SKUFFS with their own case, both trimmed with sparkling sequins. In sizes A and B. In same material and choice of colors, as above. **\$4.50 postpaid.** Specify size and choice of color.

ENTIRE SET of TRAVEL CASE and SKUFFS \$8.50 ppd.

Send for new catalog of unusual gifts.

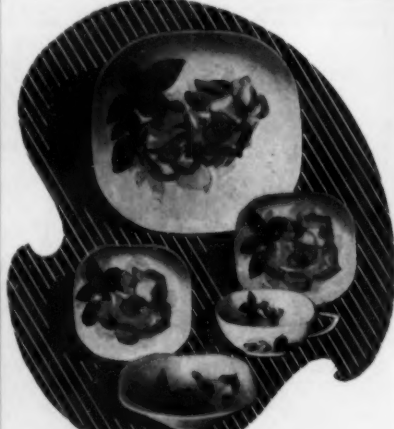
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The Original Personalized Children's Tumbler Set



WILL BEND BUT CAN'T BREAK!
Tumbler\$1.00 pp.
Brush50 pp.
No C.O.D.'s
Write for FREE Giftmaster Catalog*

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For the Young in Spirit

Distinctive shapes and free-flowing lines coupled with vivid color make this 20-pc. Lexington Rose starter set one of the most impressive in the Young American tradition. Masterfully fashioned by Red Wing in rose and green, and priced to suit young-married pocketbooks, Lexington Rose has open-stock fill-ins for complete dinner service.

For gifts or for you, Lexington Rose offers dramatic table-setting to the hostess-on-a-budget. 20 pieces (complete setting for four, 4 10" Plates, 4 6" Plates, 4 Cups, 4 Saucers, 4 Sauce Dishes), express collect, just \$13.95.

Couch's Gift Shop
ANNISTON ALABAMA



SHOPPING

Hoot Mon—a Scotch squirrel should inspire anyone to be as thrifty as an Aberdonian. He's a wee bank for coins and he'll save a lot of them for you. Durable composition, brightly colored, 6" tall, the bank is \$2, postpaid from John Fredericks' Studio, 1270 Lombard St., San Francisco, California.



By the stars they will know you if you carry a pill or capsule box embellished with your sign of the zodiac. The capsule box makes a fine miniature compact. Sterling silver. Pill box is \$4.80; capsule box, \$7.80; ppd., incl. Fed. tax. They can be monogrammed on the back for \$1.50 extra. From Ethel Meserve, State College, Penna.



Slips on a doorknob

this gem of an ironing board that folds up and tucks into a suitcase. Strong metal braces hold it firm. Rubber bumpers keep it from marring woodwork. With pad and cover. Grand gift! Travel size, 8 x 22, \$3. Apartment size, 8 x 32, \$3.25.

Collapsible sleeve board
Stands rigid, folds flat. Has pad and reversible cover on each side. Handy! \$1.75.

J. J. ANTHONY
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\$7.00 Gifts!

- Just-for-Fun Stocking-Stuffers of Lustrous Lucite and Gleaming Chrome
- HURRICANE LAMP SALT & PEPPER SET Reproductions with Early American charm. 2 piece set, ppd., \$1.00
- RING-FOR-A-DRINK COCKTAIL GLASS Merry little bell in base of glass rings for the next one. Holds full sized cocktail. Set of 4, only \$3.95. Each, ppd., \$1.00
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- DINNER BELL SALT & PEPPER SET Ring out the good news that dinner is ready. Lantern Salt & Pepper's hang on the cross-tree—so convenient to pass both at once. 3 piece set, ppd., \$1.00

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PURE BRASS JARDINIERE

Imported from England. Sides embossed with beautiful English grape and leaf design. Sits on cast brass feet. **\$13.50** postpaid

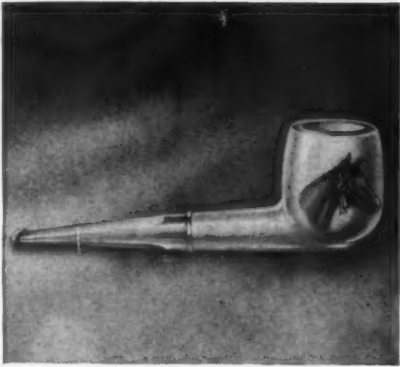
WESTCHESTER MAIL BOX



OF PURE BRASS
This handsome everlasting Mail Box sheds water like a duck and keeps its permanent lustre. Rack for magazine. Heraldic monogram panel for name or initials. 6" deep by 13" long. **\$12.75** postpaid
Check or money order Sorry, No C.O.D.'s

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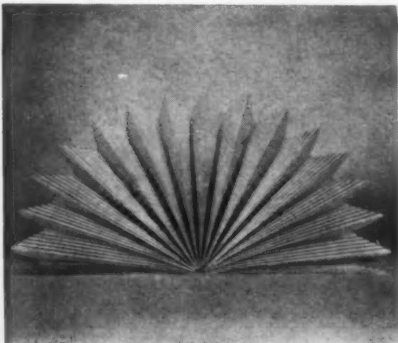
AROUND



Horseman's pipe dream, a meerschaum-like American-made pipe. The blue ribbon winner's head is painted on the bowl in color and fired on to stay. Something different to give collectors, horsey characters or just plain pipe smokers. 5½" long, \$6 postpaid from "little joe" Wiesenfeld, 112 W. North Ave., Baltimore 1, Md.



It all adds up. A quarter a day changes the date and registers the new total saved. Holds 90 quarters — \$22.50 — equaling a new hat, insurance premium, vacation train fare. A gift for all ages, "Banclok" comes in ivory, red, blue or green plastic, with key. 4" high. \$3.50 ppd. Leecraft, 405 Lexington Ave., N. Y. 17.



FIREPLACE FAN

A unique substitute for the pleated newspaper in the fireplace when it is not in use is this very sturdy decorative paper fan. In metallic gold—size 12" x 26" at \$3.85, postpaid, and 16" x 30" at \$7.75, postpaid. An unusual gift suggestion for the person who "has everything". The Handwork Shop, 264 Boylston St., Boston 16, Massachusetts.

Catalog on request.



The "CLIP WRITE" a Tie-Clasp that Writes!

- DIFFERENT
- PERSONAL
- USEFUL
- BEAUTIFUL
- DURABLE
- DELIVERED, POST PAID for \$3.50

Here is the ideal gift solution: a gold-filled, precision-made pencil that is a unique tie-clasp, personalized with engraved name or initials. Sent anywhere in U. S. for only \$3.50 each, post paid. Order one for your entire Christmas list. Give name or initials for engraving and your mailing address. Send check or money order to

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Build a Model of Your Dream House

Build a ¼" scale model of your dream house with Plan-O-Blocks. In three dimensions, you can see it from every angle; alter it to suit your needs. Plan-O-Blocks are not a toy, but precision made; accurate enough for your builder to estimate costs. One set lets you plan and construct thousands of designs, one at a time.

SPECIAL 10-day Trial Offer

Send \$19.95—check or money order. Set sent post-paid. Money refunded if set is returned for any reason within 10 days. A wonderful Christmas gift for the prospective home owner or planner.

PLAN-O-BLOCKS
308 Capitol Bldg.
Binghamton, N. Y.

A Wonderful CHRISTMAS GIFT

**4-PIECE
SILVERPLATED
COFFEE SET
\$24.00**

Federal Tax Included

Exquisite four piece coffee set silver plated on copper base. Coffee pot capacity six cups, sugar and creamer and serving tray 11¼ inches in diameter. Send money order or check, shipped express charges C.O.D., shipping weight six pounds.

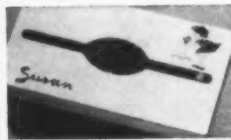


WHITE BROS. JEWELERS
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TILT-TOP FOLD-AWAY TRAY

Every member of the family will find a thousand uses for this sturdy (supports 20 lbs. safely) table-tray, with plastic-coated spill-proof top that adjusts securely to any angle, strong metal legs with non-skid rubber tips. Gaily hand-decorated with name and cute boy or girl figure or, for adults, a spray of flowers. \$7.50 ppd.



**TOT'S
OWN
TISSUE
BOX**
New, Neat,
Necessary!

Bound to become a prized possession. Personalized with child's name and adorable boy or girl figure hand-painted on white enamelled metal tissue box. \$2.00 ppd.

No C.O.D.'s
Evelyn Reed Send for Xmas Catalog
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COPPER TEA KETTLE

This modern Chinese Copper tea kettle, lined with pure tin, makes a delightful gift with many uses. As a tea kettle it holds 4 cups of tea. Can also be used as a planter, or watering utensil for plants.

\$5.95

No C.O.D.'s please Postage prepaid

Decorative Accessories & Gifts
LILLIAN'S
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Yours for an
**EARLY AMERICAN
CHRISTMAS!**
Authentic copies
of fine antique
**HARDWARE
LIGHTING
FIXTURES
and BRASSES**

Fill your home with the charm of Colonial American reproductions this Xmas, faithfully hand fashioned by New England craftsmen. Truly the finishing touch to restorations and colonial houses, or in ranch houses, game rooms, etc., in primitive décor.

- H & Hl Hinges
- Early Thumb Latches
- Cupboard Latches
- Butterfly Hinges
- Strap Hinges
- Door Bolts
- Door Knockers
- Post Lanterns
- Entrance Lanterns
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- BRASSES for ANTIQUES**
- Escutcheons
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Included are many, many unusual gifts with the flavor of bygone days—all IMMEDIATELY AVAILABLE BY MAIL.

Old Guilford Forge
191 Guilford Green
Guilford, Conn.



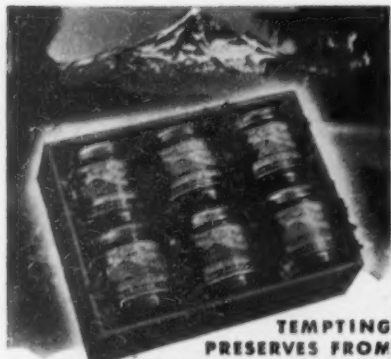
Penny Size \$8.10
Nickel Size \$9.00
(Includes Fed. Tax)

GOLDEN EARRINGS

Personalized monogram earrings—gold tone on sterling, also silver finish. New adjustable clip and screw back combination. When ordering underline first initial of last name. Write for FREE Costume Jewelry Catalog.

MAIL ORDERS PROMPTLY FILLED
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TEMPTING PRESERVES FROM OREGON MOUNTAIN MEADOWS ... FOR CHRISTMAS GIVING

No. 2 GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. Express Prepaid \$2.95
 No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. Shipped Prepaid \$5.65

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Nutty Brown PRALINES

... TEXAS PECAN HALVES, RICH COUNTRY BUTTER, PURE BROWN SUGAR, CHOICE VANILLA EXTRACT, AND TANGY MOLASSES COMBINED IN AN OLD TEXAS RECIPE TO GIVE YOU A FLAVORFUL DELICACY OF THE SOUTHWEST.

ZESTY BARBECUE SAUCE... ADDS REAL RANCH FLAVOR TO BAKED BEANS, STEAK OR FOWL.

... FROM THE SPOTLESS KITCHENS ON TEXAS' SILVER SPUR RANCH... UNIQUE GIFTS FOR THE "HARD-TO-PLEASE"

We ship anywhere. Order by letter:
 PRALINES: 1½ POUND BOX, \$2.00

SILVER SPUR SAUCE: 16 OZ. BOTTLE \$1.00 POST-PAID

Nutty Brown Products
 SILVER SPUR RANCH
 Cedar Valley, Travis County, TEXAS



SHOPPING

From five o'clock on a girl needs a dressy little bag. The "Sil-kit" of rayon satin or faille in black, navy or brown is right with cocktail or evening dress. Miniature fittings include hair and clothes brush, comb and mirror. There's room, too, for lipstick, compact, hankie. \$4 plus 40c tax. B. Altman Co., Fifth Ave. at 34th St., N. Y. 16.



Shining knights take the place of traditional lead soldiers for a young admirer of King Arthur and his Round Table. Nine warriors complete the set, including three mounted knights whose lances move, for realistic jousting. Of metal, 2½" high. 2.50 the set, ppd. International Models, Inc., 879 Eighth Avenue, New York 19.



It's always SEASONING SEASON!



● And here is the perfect gift for the holiday season—for your Thanksgiving hostess, for your friends at Christmas. Distinctive and practical, anyone who takes pleasure in extra good eating will appreciate this unusual and thoughtful gift. The "Art of Seasoning" set of 8 flavor-rich products to make even the simplest foods delectable! And what's more... two recipe books to show you how! There is Barbecue Sauce, Garlic Wine Vinegar, Mustard Sauce, Baste-Flavor, Tomato Seasoning and Herb Blend A for meats, Herb Blend B for vegetables and Herb Blend C for salads and specials.

\$3.25 Postpaid
 Send check or money order (no C.O.D.'s) to:
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 Mount Vernon, N. Y.



DE LUXE TEA WAGON PLAYS MANY ROLES

The versatile "Arden" . . . a charming host for the home and garden. Invaluable step-saver for teas, cocktails, buffet suppers. Perfect, too, in the nursery and sickroom. Sturdily built of selected hardwood, smoothly sanded, ready to paint or stain. You'll assemble it in five minutes and enjoy it a lifetime. Styled for traditional or modern interiors. Size 18" x 28" x 31". Also available finished in choice of Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural, at \$4.75 additional. An ideal gift.


Please send check or money order to
PLEASANT HILLS INDUSTRIES
 700 Third Ave., Dept. B5
 Brooklyn 32, N. Y.

"HERE'S to your HEALTH this CHRISTMAS"

Says our son, Davy, as he drains his glass. And what would be a better gift than luscious oranges, fairly bursting with juice—expressed straight from our groves on the Indian River. Nestled in the center are four jars of citrus jelly and marmalade and we've topped it all off with festive holiday decorations. 55 lb. bushel del. . . . \$5.95 30 lb. basket del. . . . \$4.15 (add 10% west of the Mississippi)

Send for free illustrated booklet

TOMAHAWK GROVES
 City Point, Florida
 EVERY SHIPMENT GUARANTEED



Choice NUTS • NUTCRACKER • Picks

All Beautifully Gift BOXED

Here is a present so different, so universally acceptable, it can go to everyone on your list! Three pounds of the finest nuts obtainable and a beautiful nutcracker with two picks . . . all packed in a gay colorful holiday gift box.

The nuts are paper-shelled pecans, jumbo filberts, plump English walnuts, almonds, and Brazil nuts.

The nutcracker is the best obtainable, heavily plated with glistening chrome. It lasts a lifetime . . . and it cracks nuts without crushing the meat. The picks are attractively made and complete the set.

Let us handle your gift problem! From your list, we will ship as you direct, so the gifts arrive in time for Christmas. Included will be an exclusive full color Christmas card which we will sign as you designate. With orders of 25 or more, we print your name on the card, FREE. Shipments made direct to you will arrive by December 10 with blank cards for your use. Send check or money order to Department H.

\$4.95
 delivered anywhere in the United States. Tax, postage and insurance included. Box size 9 in. x 13 in. x 2½ in.

Reimer Denree Company
 P. O. Box 946 Kansas City 10, Missouri

This Christmas Send **Gift O' Fruit**

\$2.95 PREPAID from the Famous Hood River Valley

Red and Golden Delicious apples or Comice pears make a colorful gift. Gift O' Fruit No. 2 contains 18 crisp Delicious apples. \$2.95, prepaid. Gift O' Fruit No. 10—Eighteen of the "sweetest pears grown." Delight your friends with the delicate aroma, incomparable flavor of Comice pears. \$2.95, prepaid. Send for free color folder describing other Gift O' Fruit.

I'm enclosing check for \$_____ and gift list with names, addresses and gift numbers. Send my name with gift cards.

Order Today for Christmas Delivery


GIFT O' FRUIT Dept. 11, Apple Growers Ass'n. Hood River, Oregon

Name _____
 Address _____
 City _____ Zone _____ State _____

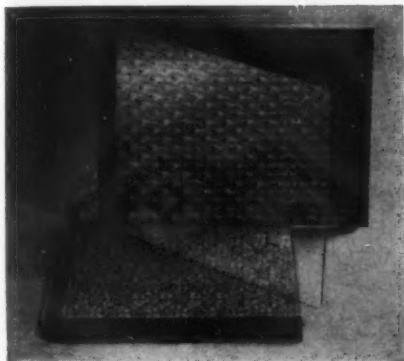
FREE STERLING SILVER CLUB PLAN

JUST write your name and address on a penny postcard and mail it to us today. We will send you full details of our wonderful plan which enables you to acquire a beautiful set of genuine STERLING SILVER in the easiest and most convenient way imaginable. Several handsome open-stock patterns to select from. As many place sets as you desire. No selling, no canvassing. You will hardly miss the few pennies a day—and sooner than you think, you will own the Sterling Silver set of your heart's desire. Nothing can ever take the place of genuine Sterling Silver, and here is a plan that enables you to own the finest with the least strain on your pocketbook. Just say "Send Sterling Silver Club Plan" and address

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AROUND



Plexiglas protects and displays the beautiful end papers on these guest books. Binding is hand-sewn and stamped with gold on the leather spine. There are a number of different designs, in navy, tan, green or red, all equally lovely. An apt gift for a hospitable hostess. \$15 each, ppd. Bookbinding Workshop, 109 E. 31 St., N. Y. 16.



Your house, or that of a fortunate friend, will be hand-painted on a 10" china plate if you send a snapshot or sketch and indicate colors and building materials. Send name, too, and your own inscription if you prefer. Order by Nov. 15 for Christmas. \$8.50, postpaid. Grace Lloyd-Collins, 220 W. 9th St., Wilmington 43, Del.

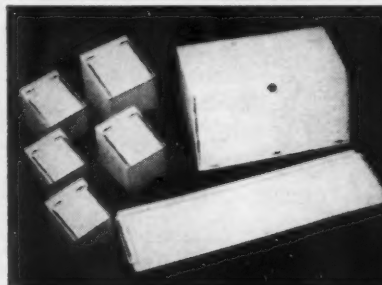


Gifts FROM HAWAII

All home-made and Hawaiian gift wrapped. Coconut filled with fresh coconut candy \$2.50 prepaid

Hawaiian Preserves
mango chutney, pineapple pickle, guava marmalade, guava jelly 3.70 prepaid
Hawaiian Fruits and Nuts 1, 2, and 3 lb. boxes 2.50 a pound prepaid
Gift Box of salted macadamia nuts, salted coconut chips, chocolate macadamia nuts, chocolate coconut chips . . . 5.25 prepaid

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SOMETHING NEW FOR THE HOME COMPAK-KITCHEN ENSEMBLE

COMPACANISTER SET—6 pc.—made of wood with lacquered finish. Five canisters for salt, sugar, flour, tea, and coffee—compactly designed so lids can be lifted by one hand without removing canister from position on tray. Same tray is alcohol-proofed and can be used for serving drinks. Price postpaid \$14.95.

BREAD BOX 'N' BOARD—Same material and finish. Designed so when opened inside of door drops down and is bread board of sanded birch. Price postpaid \$5.50.

All above items made in the following colors: Red, yellow, white, blue and green with black trim.
Other items to round out your set are: **Recipe file box, Knife box, Match box** Sorry, no C.O.D.'s. Send check or money order. Add 25c west of the Mississippi. Send for illustrated list of other items.

WOODCRAFT STUDIOS 4 Valley Place Larchmont, N. Y.



GIVE A **dusee**

WHOLE FRUIT SPEED JUICER

Cuts, strains and juices oranges in one easy stroke! No fuss, mess!

Here's the fruit juicer everybody wants. The amazing Dusee gets all the juice. It's faster than any other juicer for oranges, lemons and limes. No messy fruit cutting. Imagine! Just toss in the orange and push the handle down. The Dusee juices all sizes of juice oranges. Even the smallest, most inexpensive, are quickly, easily juiced. Easy to clean, gleaming white enamel. Send check or money order with gift addresses. \$8.95 each postpaid. Order now for Xmas delivery

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UNUSUAL SPICED NUT AND FRUIT CAKES
Made from a World Renowned Recipe
THE IDEAL CHRISTMAS GIFT
A taste-thrilling pastry treat that pleases every palate. Beautiful tin boxes seal in the delectable oven freshness for several months. Honestly, words cannot describe how delicious they are. Taste them yourself. One or several boxes makes a delightful gift.

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LARGE CUPID GIFT CHESTS.....\$4.95 ea.—2 for \$9.65
(14 large size and 5 or more small Lebkuchen)
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(9 large size and 5 or more small Lebkuchen)
SQUARE TIN BOXES.....\$1.85 ea.—3 for \$5.35
(16 or more small size Lebkuchen)
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JOIN OR GIVE A GIFT MEMBERSHIP TO PAULA'S DELICACY-OF-THE-MONTH CLUB
One of the above delicacies sent on the first of every second month (unless you specify special dates such as birthdays, anniversaries, Easter, etc.). Six different delicacies for only \$15.75—sent in the order listed above, starting with the large Cupid Gift Chest for Christmas.

PAULA'S LEBKUCHEN
1087 St. Nicholas Ave., Dept. B-6, New York 32, N. Y.

We'll gladly gift wrap and mail for you—anywhere—postpaid. Just send us the names and addresses (and we'll enclose a card if you like).
Guaranteed to arrive in perfect condition.

LARGE CUPID GIFT CHEST
"A TREASURE CHEST OF GOODNESS"



Hand decorated, individual French type CASSEROLES



Set of four with covers \$3.50 postpaid
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THE NEWEST, GAYEST OVEN WARE to surprise your family and delight your guests! A clever French idea now yours in durable, high quality American glazed ware—immensely practical and pleasing for serving your own special soups, stews and baked recipes right from the oven. Very new, very smart, very colorful in beige yellow with soft red and green decorations.

Sorry, no C.O.D.'s

CRUM CREEK TRADERS
#4 Village Green, Wallingford, Pa.

OMELETS in a JIFFY!



OMELET PAN
\$2.00 POSTPAID
NO C.O.D.'s PLEASE

A hinged folding pan, of quality aluminum, highly polished, with two heat resistant handles. A flip of the pan cooks the omelet evenly on both sides. Also may be used as a two compartment skillet.

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FREE CATALOG **KITCHEN CHARM**
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CHEESE the perfect Gift!

An unusual and distinctive gift! Let a colorful gift box of nationally famous Wisconsin aged cheese and epicurean cheese foods convey your personal greetings to friends and business associates. 4 lbs. 5 oz. net wt.—truly a gourmet's assortment! . . . Send your complete gift list with check or money order now.

We acknowledge orders, supply gift cards. Specify delivery preferred:

\$5.95 PREPAID IN U. S.



West of Denver, add 25c

Immediately For Christmas
Gift list for _____ boxes attached, or
Send to _____
Street _____
City _____ Zone _____ State _____
Sender _____

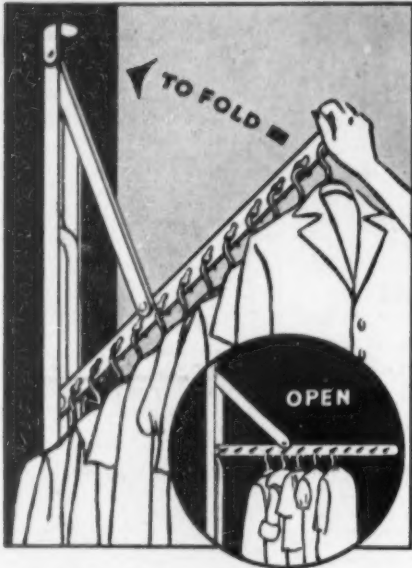
Schuster's

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3 Great Department Stores in Wisconsin's Largest City

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WRITE TODAY. Specify how many Waldor Space Savers you want and enclose check or M. O., or we will send you C.O.D., you pay postage.

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IN FULL COLOR
Size 9 x 12 Ready To Frame
\$1.95
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To win new customers, six assorted Flower, Bird and Fashion Prints at the give-away price of only \$1.95 postpaid. Exactly the same fine, colorful reproductions your interior

decorator would suggest to add distinction to the atmosphere of your home.

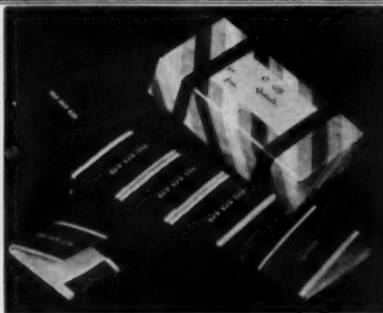
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Lovely reproductions in full color. Enhance beauty of walls & add distinction to the atmosphere of any room, when framed. Write for free folder.



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21 Kleenex lip-tissue booklets for purse or powder room! Packed in monogrammed gift-box and each booklet personalized with name or monogram, in gold or white on red covers. Uniquely gift-wrapped for holiday giving. **Postpaid. No COD's. \$1.50**

barry david
GIFTS

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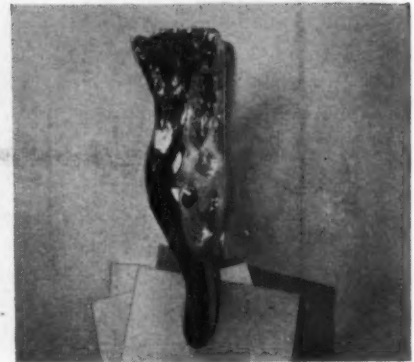


SHOPPING

Only playing leap frog, these romping clowns are great shakes for salt and pepper. Balance one on the other or sit them side by side—either way they'll amuse your family or guests. They come in chartreuse, pink or white, \$4.50 a pair, postpaid from Malcolm's, 526 North Charles Street, Baltimore 1, Maryland.



Of all things that can clutter a desk, loose papers do much to contribute to the confusion. So clip them together with a duck's head that's a good paper-weight, too. Well made of solid brass, with strong spring, it's a useful ornament for a desk. Or hang it on the wall to collect bills. \$6 ppd. Magic Lamp, 1230 Locust St., Phila. 7, Pa.



"Robinson Crusoe" BATH MAT

What a gift! Original, impressive... and inexpensive, too. Hand woven heavy white cotton bath rug (18"x33") with startling and amusing black footprints in washable fabric paint.



SAM A. WHITLEY Workshop
3703 Worth Street • Dallas, Texas

3.00 postage paid



Imported Handmade MAHOGANY TRAYS

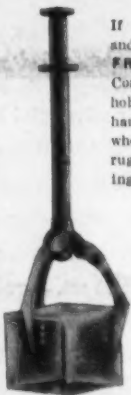
\$2.85 postpaid

Gleaming luxurious mahogany trays from Haiti—handmade by skilled native craftsmen. The rich brown surface is hand polished to a high lustre. The handy 8" x 13" size is just right for sandwiches, canapés, glasses, and many other uses. The solid, durable nature of tropical mahogany makes this tray a gift to treasure. Order several today—Only \$2.85 prepaid. Check or money order. Add 3% tax Wash.

Ask for imported gift booklet

WALLACE W. HANSEN & CO.
Kulsham Bldg.
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GRACIOUS GIFT OR GADGET



If you're tired of wet fingers and slippery ice cubes... **FROM BELGIUM**—stunning Connaisseur's Ice Tongs to hold any size cube without hand pressure, deposit it only where you want it, keep your rug and your hands dry. Gleaming chrome only.....**3.95**

If you're getting cork in your glass! **FROM ITALY**—this handsome lever action Connaisseur's Corkscrew to uncork that bottle every time, cleanly, quickly and effortlessly. Solid brass, 3.50, polished chrome, 5.00, and for that special gift, silver plate at 12 (tax included). Both in attractive gift boxes. **Postpaid. Please, No COD's**



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Wrought Iron COMBINATION PLANT STAND & SERVICE CART

31" High—31" Wide—11" Deep
2 Heavy removable glass shelves for easy cleaning. 4 Wheel casters for easy mobility.

In gleaming White.....**\$15.00**

Express Collect—No C.O.D.'s
Checks or Money Orders only

THE SUBURBAN SHOP
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Your friends will be delighted with the lasting beauty of **VIRDANS African Violets**—a gift that keeps giving. Every plant is large, healthy, vigorous—mostly in bud or bloom. Guaranteed true color. State inspected.

VIRDANS PLANT TONIC
Keeps Violets Blooming. Good for other plants, too.
2 lbs. for \$1. Postpaid*

VIRDANS AFRICAN VIOLET SOIL
Ideal for re-potting.
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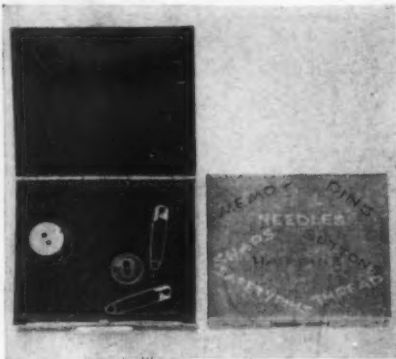
*West of Mississippi River, add 25c for postage.

- Blue Girl (Pat.) \$1.25
- Blushing Maiden 2.00
- Double Duchess 2.50
- Lavender Lady 1.25
- Pink Beauty (Pat.) 1.25
- DuPont 2.00
- Purple Prince 1.75
- Red Head 2.25
- White Lady (Pat.) 1.25
- Blue Boy Supreme 1.50
- Blue Girl Supreme 2.00
- Pink Beauty Supreme (Pat.) 2.00

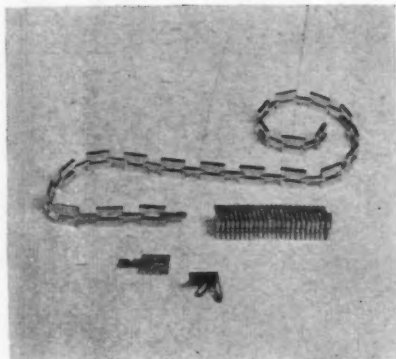
All plants carefully packed, guaranteed to arrive in good condition. Full cultural directions with each order. Add 50c for packing, postage, up to \$5. We pay postage on all orders of \$5. or more. Order today. (No C.O.D.)

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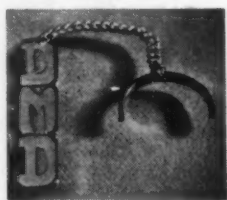
AROUND



Emergency compact comes equipped with pins, a needle, buttons and bobbie pins—but you can add or subtract to suit your own special needs. Of golden colored metal, velvet lined, it is a nifty purse or dressing table accessory. \$2.95 postpaid from Mermod-Jaccard-King, 9th & Locust Streets, St. Louis, Missouri.



Foldaway belt of glittering make-believe gold looks tailored over a sweater, chic over silk. Make a guess at her size, for she can get extra permanent links any time without charge. \$15, plus 20% tax. Get the removable extension clasp (\$1), and she can adjust it to wear over her fur coat. Post. 50c. Victoria Stone, 510 Madison Ave., New York 22, N. Y.



Necklace \$3.00
Key chain \$5.00
Tax included, postpaid.
No COD's or stamps please.

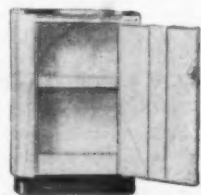
STERLING VALUE!
An unusually attractive way to display your monogram. Cut-out silver initials on sterling chain 18" long. Its companion piece, a key chain with cut-out initials, is extremely smart. Both necklace and key chain may be ordered with two or three initials and are sterling silver.



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21 Station Road, Haverford, Pa.

Dual Purpose ELECTRIC ROASTER CABINETS

Handy two-shelf cabinets that hold an electric roaster and house cooking utensils. Made of 24-gauge steel. "Refrigerator White" baked enamel finish. Black base, matching black hardware, rounded corners. **EQUIPPED WITH CASTERS FOR EASY HANDLING!** 28" high, — 4 different top sizes to fit Westinghouse, Nesco Standard, Nesco Deluxe or Ever-hot roasters. Specify type roaster when ordering.



\$15.95

Express Charges Collect. No C.O.D.'s, Please.

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LAMP DRAMA

Dramatic lighting sets the stage. Inject a feeling of decorator verve into your living room with this exciting lamp of Regency influence. Equally harmonious with modern or traditional background. Antique Colonial Bronze or Sheffield Silver finish, permanized thru 12 processes. Generously proportioned, stands 30" tall. Opaque shades of metallic Gold or Silver create dramatic highlighting. Order now for Christmas!

Either finish \$25.00 complete
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Genuine Leather

CIGARETTE CASES for Pocket or Purse



Hand made and delicately tooled in 22k gold. Distinctive and smart in Brown, Blue, Red, Green, and Wine. **\$2.50**

King Size \$2.65
PERSONALIZED in non-tarnish chrome letters 50c extra. Please give 1st and 2nd color choices.



Elegance in Brocade
Stunningly created for evening wear or formal occasions. **\$3.25**
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FROM MAGIC HAITI

Donkey heads, exquisitely wrought from mahogany by native craftsmen. Black wax finish, except for eyes in natural color of wood. Use them as book-ends, door-stops, ornaments. 11 3/4" high. Cleverly gift-wrapped in hand-woven native shopping bag . . . pair **\$9.95**

We pay postage, send check. M. O. to
Treasures Caribbean Ltd.
P. O. Box 4216, Jacksonville 1, Fla.



MONOGRAM NAPKINS

For Gracious Entertaining
Lovely linen-finish paper napkins in popular pastel shades of pink, blue, yellow, and green. Size 9 x 9, die stamped in gold or platinum with first names, last name, your place, or initials. Perfect for bridge and parties. **Make ideal Xmas Gifts!** Print plainly monogram or name desired. Immediate orders sent post paid promptly in U.S.A. only. 100 napkins \$1.25, or 200 for \$2.00.

Personalized for you by
JAMES P. KENNERLY
2455 Fullerton Ave., Chicago 47, Ill.

GRAND GIFTS for XMAS!

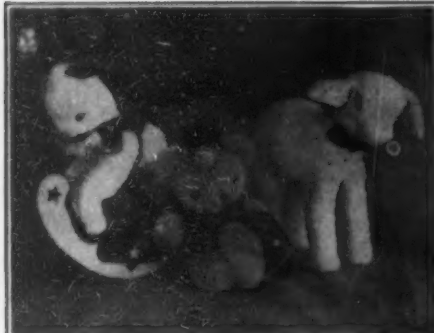


CHUNKY PAD. Of genuine cowhide (Red, Green or Tan), with gold pencil, 3-initial monogram in 23K gold, this handsome, handy pad is over 2" thick with plenty of paper for any use. \$4.00 postpaid.



KEY and METER CHANGE HOLDER
In green or red leather, with gold-edged sides, 23K gold monogram, this neat, thoroughly practical purse has a key chain attached, lots of room for those necessary parking meter coins. \$1.00, plus .15 postage

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Send for Xmas Catalog
Evelyn Reed
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Gifts for the Younger Set
"MARY HAD A LITTLE LAMB"

Musical Toys—A Child's Delight. Lovably Rocking Hobby Horse on Red and White felt base plays tuneful nursery rhymes. Brown or honey colored mohair Teddy Bear brings nursery rhyme melodies out of his cute felt drum. Knobby white lamb appropriately plays "Mary Had a Little Lamb." Genuine Swiss Thorens movements.

- 14" Horse \$8.50 ppd.
- 12" Lamb \$8.50 ppd.
- 9" Bear \$8.00 ppd.

"THIS LITTLE PIGGY"

Here is a new series of 24 carat heavy gold-plated kiddie gifts in time for your Christmas as well as year-round giving. Made up in the charming nursery rhyme subject of "This Little Piggy", they are sure to thrill your little one.

- Teething Ring \$2.00
- Child's Cup \$5.00
- Dumbbell Rattle \$4.00
- Bib Holder \$3.00

All items postpaid and tax free. Write for free illustrated catalog.

Susan Jay Gifts Inc.



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for Your Fireplace

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LANGE AVIATION CORPORATION
109 W. Fowler St. Milwaukee 3, Wis.

"Kitten Knees"
... a gift for your favorite baby

FIVE STAR FEATURES

- For warmth—double-breasted jacket, flannel lined.
- For convenience—"snap-seat" for quick changes, no need to remove jacket or overalls.
- For comfort—non-slip shoulder strap.
- For protection—padded knees to shock-proof those bumps.
- For appearance—made of fine corduroy in baby blue, pink and yellow.

Toddlers 1-3 \$6.95 Post Paid *Sorry no COD's State color and size. State second choice order. Send check or money order. Write for catalog "For Your Favorite Baby."

Jean Ellen, Inc.
Box 927 Darien, Conn.



SHOPPING

Rubber roosts protect floors from water, snow and dirt and save a lot of cleaning up. They have raised sides and corrugations so that water spreads evenly and evaporates quickly. Place in halls or closets and nest together when not in use. In brown or green, \$1.35 each ppd. Harry David, 818 Chipewa Ave., St. Paul 7, Minn.



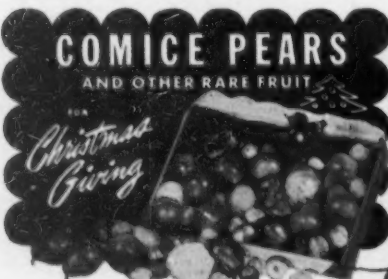
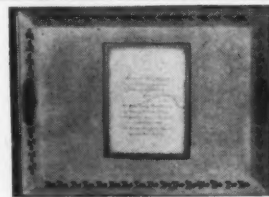
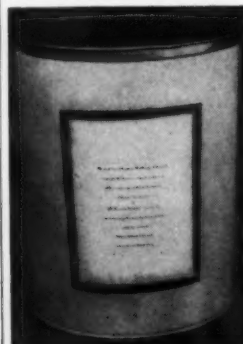
Finish for a centerpiece or other flower display is a modern bowl of hand-blown "Karlula" crystal, famous for its quality and sparkle. It comes in straw-color, sea-green, azure-blue or clear. 4 5/8" high; 5" in diameter. \$5.50, plus 50c postage. The Finnish Art Shop, 41 East 50th St., New York 22.



PRESENT PERFECT

Be sure to save your next wedding or party invitation because it plays a star role in your gift to the bride or hostess. Send it to us and we mount it on either an antiqued white and gold metal wastebasket or on a new 12" x 16" metal tray with filigree edge. Each piece is lacquered for permanence.

\$8.25 each, postpaid. Sorry, no COD's or stamps.
Page & Biddle, Inc. 21 Station Road Haverford, Pa.



Pinnacle's colorful Fruit Chest, brimming with creamy textured Comice Pears, big yellow and red Apples, Walnuts, and other "surprise delicacies," makes an impressive gift for family, friends and business associates. Guaranteed delivery, PREPAID to all U.S. Express points. Gift cards enclosed. Send gift list—we'll do the rest. No stamps. No C.O.D.'s.

- DELIVERED PRICES (Order by Number)**
- No. 1 Deluxe Box (10 to 14 pears) . . . \$ 2.95
 - No. 2 Deluxe Box (18 to 24 pears) . . . 4.75
 - No. 7 Ass. Fruit Chest (about 14 lbs.) . . . 5.75
 - No. 5 Ass. Fruit Basket (about 18 lbs.) . . . 11.85

For Fruit Club Prices see Catalog.
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Straight to your Child's Heart



Comes Precious BREN LINDITA!

A bundle of loveliness to quicken the heart of any girl. BREN LINDITA is a petite, adorable doll, daintily dressed in lace-trimmed organdy.

She lies, regally, in a wicker bassinet complete with pretty mattress and pillow—all done up realistically with polka-dotted net ruffling.

An ensemble of beauty so breath-taking, it can also adorn the vanity or dresser of the biggest of girls (up to eighty!)

Overall length 7 1/2 inches

\$3.95 postpaid

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SATISFACTION GUARANTEED

Send check, money order or draft. Money back, if not delighted. FREE folder describes larger and smaller assortments. Plan gift orders NOW for Christmas delivery.

BADGER CHEESE MARKET
Route One, 18L Bristol, Wisconsin



Load this WONDER BAR or SNACK WAGON in your Kitchen

... then wheel it in to your guests. Party over—fold it away in a jiffy to a mere 4" thickness.

Efficient for the office, too, or for the sick room.

- Stands 38" high. Trays 18" x 24" and 17" x 24"
- All Mahogany (Frame and Tray Panels) \$41.00
- Mahogany Frame, Chromium Tray Panels \$45.00
- Rack for bottles & glasses (Extra) \$2.00

Check or Money Order—No C.O.D.'s—Postpaid.
Hancustom Industries—Dept. 60
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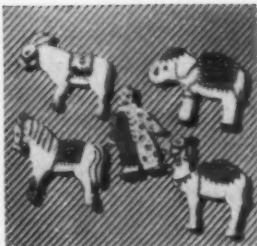
AROUND



Tallyho! Here's a welcome for the front door, tack room or stable, in the form of a spirited horsehead. Young horsemen and horsewomen will love it, too, for their own rooms. Six inches, in polished brass, \$18; cast aluminum painted black, \$10 postpaid. Hagerstrom Metalcraft Studio, Wheeling, Ill.

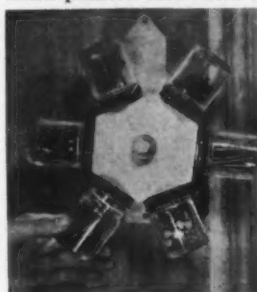


Mated in one set are knight and castle cigarette lighters of ivory, red or green plastic. We'd call them a good opening move towards winning approval from a chess addict. About 3" tall; \$1.98 the set, postpaid. Attractively gift-boxed for the tree or stocking. Harbro Products, Box 1049, General Post Office, New York 1, New York.



CIRCUS COOKIE CUTTERS Circus cookies are fun on your Christmas Tree and holiday tables. Children love 'em. These plastic cutters indent features and circus trappings to guide you in decorating this animated caravan. Each set includes Clown (4" tall), Horse, Elephant, Camel and Donkey, with complete instructions for baking and decorating the cookies. Set, \$1.00, ppd.

PLAYHOUSE DOLLS At last, a modern American Family, lovingly reproduced as educational, durable dolls. Each doll made of flexible plastic, can be shaped to any position. Washable. Carefully hand painted and hand dressed. Daddy is 4½" tall—others in proportion. He's \$1.85; Mother, \$1.50, Brother & Sister, each \$1.25; Twin Babies, \$2.00 per pair. Complete family, \$7.50. All ppd.



NAIL FINDER Find the right nail, screw or bolt in a jiffy. Nail Finder hangs on the wall; keeps those small, essential bits of hardware in plain sight, yet out of the way. Order several, 'cause friend wife will find it equally handy in the pantry as a Spice and Herb Bar. \$1.50, ppd.



THE ARTISAN GALLERIES FORT DODGE IOWA

TREASURES for CHRISTMAS Giving



The distinctive gift for the man in your life. This aristocrat of pipes is of imported briar, personalized by three inlaid sterling silver letters. Guaranteed against burning out. Handsomely gift-packed. Comes in saddle bit (as shown), regular bit and curved shapes in medium and large sizes. With silver band, \$10.00; without band, \$9.00.

For Youngsters—Educational letters of brightly painted wood, 1 7/8" high, 60 in box, \$2.25. Unpainted, sanded wood, 1 7/8", 26 in box, \$1.10. For the Lady of the House—Unique honeycomb candles of beeswax with colored, spiral edging. 75¢ pair, gift-boxed.

No C.O.D.'s, please. Send check or Money Order. **TREASURES** Box 374, Sta. A Columbus 1, Ohio

New BERMUDA COLOR PRINTS



Six beautiful reproductions of Adolph Treidler's most recent watercolors of Bermuda. Mat size, 14" x 17". Picture size, 10" x 14." The set of six, \$5.00. In handsome portfolio. An ideal gift. Postpaid [No C.O.D.'s] BERMUDA COLOR PRINT CO. Box 563, G. C. Sta., New York 17, N. Y.



EVENING SUSPENDERS

The nicest gift we can suggest for the nicest man you know are black moire evening suspenders elegantly lined with white.

\$4.00 Hand-painted initials, \$1 extra Allow 2 weeks for marking. Postpaid. No c.o.d.'s

Trade Winds

Dept. G11 141 NEWBURY STREET, BOSTON 16, MASS.

Eat, Drink, and Be Happy!

Complete Set \$5.00
or available separately
Tumbler \$1.50
Cereal Bowl \$1.50
Milk Shaker \$2.00
All items postpaid

Three-piece small fry breakfast set of famous bendable but not breakable Tupper plastic. Hand painted and personalized in exclusive "Losa" design. Set includes Tumbler, Cereal Bowl, and Milk Shaker. White or pastel colors. Available in special designs for girls or boys.

Write for Free Giftmaster Catalog Dept. 27

La Palette Gifts

509 Fifth Ave., New York 17, N. Y.



TOAST GLASSES

These exquisite little celebration toast glasses add the perfect touch to every happy occasion. Set them in cakes, pastries, appetizers, or any table decoration to lend a piquant and buoyant air to your celebration. Each toast glass holds 1/2 ounce of any beverage. An ideal gift or possession. \$3 for the dozen. Prepaid. Write to:

MAUDE B. MAY CO. 2038 E. 71st Street Dept. K CHICAGO 49, ILL.

OUR GIFT IDEA

Slowly Hotfoot

STRAIGHT FROM THE SOUTHWEST

A HANDSOME TABLE LIGHTER exactly modeled after a hand-tooled cowboy boot—complete with spur—to add a western touch to the den or office. Styled by CHAMPION PRODUCTS, the miniature boot replica of burnished bronze stands a full 4 inches tall and is equipped with an EVANS push-button lighter. A truly different and useful gift that you know will be used over and over again. You'll want one for yourself, too. In attractive celluloid gift box. Postpaid **10.95**

IN SILVER PLATE...11.95 IN GOLD PLATE...13.95

IMMEDIATE DELIVERY
No C.O.D.'s Please

ZUNI HOUSE 58 E CONGRESS TUCSON, ARIZONA



JACK DE CAPITATOR

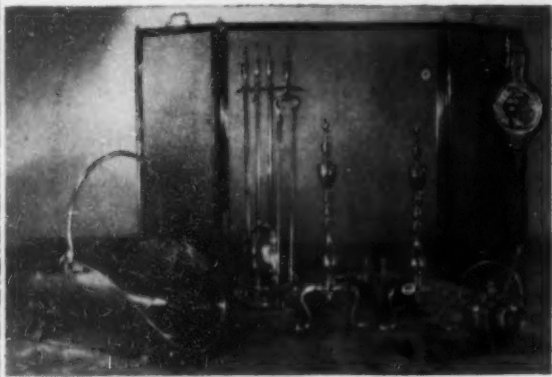
You'll like Jack. He's a solid brass bottle opener, with three brass screws which attach him to the wall. Always handy whenever you want him to bite off the caps of your bottles, and he won't touch a drop himself. \$1.95 (Postpaid).

Write for Free Catalog of Smart Bar Accessories.

the GAME ROOM

1538 Connecticut Ave., Washington 6, D. C.

Beautiful Brass in The Early American Manner



266—TWO LIGHT CANDLE SCONCE. Made of solid cast brass, with imported crystal prisms. Back 10 1/4". Price \$12.95 pair, Prepaid.
269—IDENTICAL SCONCES without prisms. \$10.60 pair, Prepaid.



270—SAUCER BASE BRASS CANDLESTICKS. 8 1/2" tall. An early American pattern. \$8.95 pair, Prepaid.
271—IDENTICAL CANDLESTICKS. 7 1/2" tall. \$8.95 pair, Prepaid.

Never Such Value At These Low Prices!

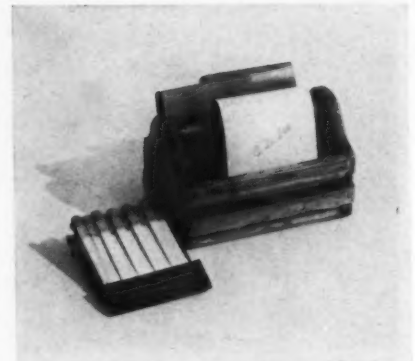
262—SOLID BRASS ANDIRONS 21" high. A true reproduction of an old Colonial design. \$14.50 Pair, Express Collect.
263—COMPANION FIRESET to 262 Andirons. Solid brass. 28" high and consists of stand, shovel, poker and tongs. Set \$18.50, Express Collect.
264—THREE FOLD SCREEN. All brass frame with strong black wire meshing. 30" high, center panel 20" wide, side panels 13" wide. Graceful and perfect for catching flying embers. \$16.00, Express Collect.
265—BRASS LOG HOLDER with cast brass claw legs. 23" long x 13" wide. Will hold an ample supply of larger logs. \$13.95, Express Collect.
266—CAPE COD FIRELIGHTER. Brass, 6 1/2" tall. \$6.95 Postpaid.
267—EMBOSSED BRASS BELLOWS, with ship motif. Imported from England. 10 1/2" long. Price \$6.75 Prepaid.

SEND CHECK OR MONEY ORDER TO:
ART COLONY INDUSTRIES, Inc.
 A name famous for gifts
 69 Fifth Avenue, New York 3, N. Y.

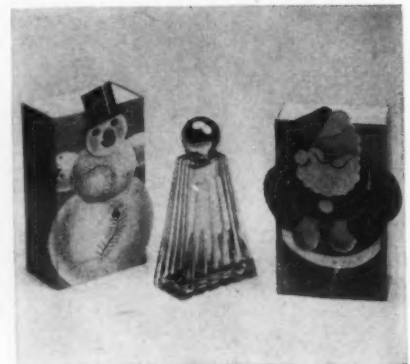


SHOPPING

Match for anyone. Book matches are nicely displayed and conveniently at hand in this miniature magazine rack styled to conform with the simple lines of Early American furniture. Available in light or dark wood finish, handmade, and inexpensively priced at \$1.25 postpaid from Eagle Products, Box 84A, Meriden, Conn.



On the scent of Christmas perfumes? Santa or snowman box of Rubinstein's best contains: "Command Performance" eau de parfum, 2 oz., \$1.75; 4 oz., \$3; "Heaven-Sent" eau de toilette, 2 oz., \$1; 4 oz., \$1.75; "Apple Blossom" eau de toilette, 4 oz., \$1.75; cologne, 3 1/2 oz., \$1. All ppd., plus 20% Fed. tax. Helena Rubinstein, 655 Fifth Ave., New York 22.



Virginia Paige

FEATURES
 Hand Made and Hand Painted . . .
 Authentic reproduction of Old English Tea Caddy. Cork-lined for cigarette humidior—becomes tea caddy or vanity box by removing cork.
 Miniature Square Tea Chest for tea or hard candies.

Each of the above \$4.95 plus 25 cents' postage
 Cigarette Server designed to harmonize with either humidior or tea chest.
\$1.50 plus 10 cents' postage
 Colors: Black (Firehorn Decoration), Red (Snowberry), Antique Ivory (Floral).
 No C.O.D.—Write for catalog
 7312 35th Avenue
VIRGINIA PAIGE Jackson Heights, N. Y.



GIVE SOMETHING DIFFERENT THIS CHRISTMAS!!

Give something from Sweden . . . distinctive, distinguished and very practical. You'll simply adore these delightful hand-crafted accessories.

Swedish seissors. 5 1/2" long, gold plated and decorated in royal blue and crimson. \$14.00 pr.
Ice Tongs, gleaming non-tarnishable metal, constructed to last for years and years. 4 1/2" long. \$5.50

Sugar Tongs. 4 1/4", a handsome addition to the well-appointed table, of gleaming metal, strongly made to last. With three-crown insignia in gold and blue. \$5.00
 Without insignia, plain. \$4.00
 All prices postpaid Sorry, No C.O.D.'s

Sweden House
 12 West 50th St. New York 18
 At Radio City



To Serve with Pride

Gleaming satiny copper lends an air of distinction to make each chilled drink a special occasion.

What a perfect gift! Each piece artfully tooled by master craftsmen. Lustrous copper pitcher trimmed in polished brass. Matching generous-sized mugs with lacquered wooden handles. Complete with beautifully stained wooden serving tray, set off in brass trim. A proud possession . . . a treasured gift.

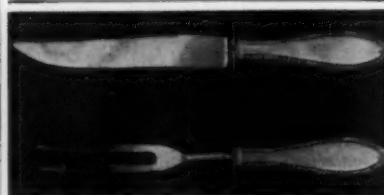
1/2 gallon pitcher . . . \$7.00
 Six 16-oz. mugs . . . \$12.00
 Serving tray . . . \$6.00

Complete 8-pc. matching set \$25.00 (Items sold separately.)

Postage prepaid. No C.O.D., please.

PARKWAY CRAFTERS

1422 Central Parkway Cincinnati 10, O.



CARVING SETS

—for the proudest host

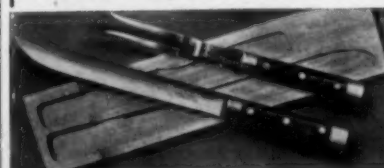
A gift they'll open holiday morn and put to good use at the holiday feast. Everybody wants a good carving set. Here's a choice of two handsome ones.

Top: Sterling Silver Steak Set. Neat border. Forged stainless steel blade and fork. Knife size, 10 1/4". Gift-boxed. . . . complete \$16.00 incl. tax.

Below: Hollow-ground stainless steel set, by the maker of the world's finest cutting instruments. Hardwood handles. Mounted on a hardwood block, for proper storage. Gift-boxed. . . . complete \$8.50. No tax.

Shipments prepaid. Send check or money order.

CARYL-ANN, Box 361, Pikesville, Md.



Yankee BAG HOLDER

Pure Yankee thrift inspired this ingenious household time-saver. Keeps bags, paper and twine readily available. Hangs on kitchen door or wall. Cabinet maker quality and durability created in our own workshop. Clam-shell white. Postpaid—no C.O.D.'s please—Order Dept. G



25c extra if mailed West of the Mississippi **\$5.00**

Write for our free folder of useful and attractive Yankee gifts. Gift cards enclosed with orders mailed direct to recipients.

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Keep your SILVER BRIGHT for months WITHOUT RE-POLISHING

Avoid endless polishing of silverware and metal objects. Airtight plastic coating seals in lustre against tarnish or wear for months, even years, without further polishing. T.P. Kit also contains the finest professional polish you can buy—instantaneous plastic coating remover—softest flannel polishing cloth. T.P. prolongs life of silver—won't harm food—doesn't mind soap. Order your T.P. Kit today and enjoy your silver's natural loveliness.



\$2.50 Complete Kit ppd.

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4089 4104 4105 4092 4080

• Handsome Miniatures, Antiqued Gold Frames. Lined with rich maroon velva (better than velvet). Hang singly or in groups. Variety of 6 to 10 subjects for each frame.
 • 4092 Flowers 5 1/2" x 6 1/2". \$3.00 Ea. • 4105 Head 5" x 6 1/4" . . . \$4.00 Ea.
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 • 4080 Portrait (Hand Colored, without Velva) 6 1/4" x 7 1/4" . . . \$5.00 Ea.
 Send Check or Money Order. No C.O.D.'s.—Postpaid.
HANCUSTOM INDUSTRIES—Dept. 50
 239 West 28th St., New York 1, N. Y.

AROUND



Watch the corn pop without agitation (yours or the corn's) through the glass cover of the "Popsit." It does a neat, efficient job of popping and is also useful for keeping other foods warm or cooking in limited space. Stainless steel insert removes for easy cleaning. \$7.95, ppd. Madison House, Inc., Post Rd., Madison, Conn.



Nothing downtrodden about this door mat personalized with your own initial. Visitors may hesitate to mar it with muddy shoes but you can reassure them, for this is thick, tough cocoa matting direct from India. Measures 16" x 27". Specify initial. \$6.50 ppd. T. M. Stewart, Inc., 16 E. 49 St., N. Y.



Queen Anne Bridge Set

Miniature Champagne Cooler, Trays
Four trays plus champagne cooler 2 1/2 x 2 3/4". Can be used as cigarette set or bon-bon dishes. So beautiful and enduring a gift you'd like a set for yourself. Luxurious silver plate on copper. Handsomely gift boxed.

set **\$5.40** tax, postage paid

Sorry, no C.O.D.'s

Susan Howe, 14 Washington Pl., New York 3



Cafe Brulot

Serving 20 in traditional Old New Orleans style, this beautiful silver-plate Cafe Brulot set consisting of bowl, tray and ladle was especially created for after-dinner coffee and brandy charm. The simplicity of its design lends itself to any setting. \$47.50 (tax included and postpaid).

A complete recipe and a pound of the original and famous New Orleans coffee will be sent with each order.

Rothschild's
229 Rue Royale, New Orleans 16, La.



Little Fort Knox BOND BOX



We all realize the importance of having valuable papers on hand when needed.

This sturdily constructed heavy gauge steel box in a generous size: 10 1/2" x 7 1/4" x 4 1/2", permits concentration of your treasured Victory bonds, insurance policies, legal and other important papers in a safe and protected place.

The box, baked in grey enamel to resist scratching and chipping, has a convenient handle for carrying.

\$2.95 postpaid Sorry, No C.O.D.'s

BEAUMOND DISTRIBUTORS 133 LEXINGTON AVENUE NEW YORK 16, N. Y.

Send 3¢ stamp for our "Portfolio of True Victorian."



Richly authentic "Mr. Pettigrew's" (No. 852) Arm Chair and "Madame Pettigrew's" (No. 851) Side Chair are warranted exquisitely "finger" carved Old South Cameo chairs—for your True Victorian Collection. Bayfort Destiny Craftsmanship, Life-comfort seat, Aged Patina finish—Solid Honduras Mahogany. In your fabric or ours. Pictured in petit point, either black, beige, blue, green or wine—at Antique Velvet price.

Order unhurriedly, safely!

Select your cover and send check or M.O. (No C.O.D.'s) No. 852 (11 1/2 yds. 54" material) W. 27"; D. 21 1/2"; H. 40"; No. 851 (11 1/4 yds.) W. 24 1/2"; D. 21"; H. 36". Swatches on request. Express prepaid:

Chair	Your Fabric	Velvet or Tapestry	Antique Velvet, etc.
No. 852	\$136.50	\$149.50	\$157.00
No. 851	119.50	134.50	142.50

Heavy Antique Velvet, in richly muted fresh Blue, Red, Green, Gold or Plum. Prompt response and full satisfaction warranted.

Bayfort Society
BOX 1808 CHARLOTTE, N. C.



CHAIR TABLE - \$3.95 Post paid

Wonderful ideal! Use on any arm chair for writing, cards, studying, eating, or anything needing a 15" x 30" flat surface. Adjustable aluminum leg folds for easy storage. Strong but weighs only 4 lbs. Uses are almost endless—for invalids, informal dining, homework, apartment or college quarters. Green, maroon or black surface. Send check or M.O.—no C.O.D.'s. Money back if not completely satisfied.

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1303 Carroll Street, Baltimore 30, Md.

A BLESSING FOR NIGHT READERS



only \$2.50 complete, postpaid (Sorry, no C.O.D.'s)

COZY-LITE with Xtra Safety Xtension Cord

For reading in bed, baby's room, sewing and 101 other uses. Sturdy clamp and movable shade makes Cozy-Lite adjustable to any position. Stands firmly on table, clamps on book or can be pinned on wall. Only 5" tall in beautiful pastel pink, blue or ivory.

It's the perfect Xmas gift for friends . . . and yourself!

Unconditional Money-Back Guarantee
VAN HORNE COMPANY
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Free CATALOG! Crammed With Hundreds of Exciting Gifts



Large catalog of hundreds upon hundreds of gifts for young and old! Don't let the Christmas gift-buying chore frazzle your nerves. Select them at home the easy Bancroft way. No weary trudging from shop to shop; no getting shoved around; no waiting for charges; no lugging of heavy bundles. Bancroft's gives you in a quick flash the very latest in personalized, unusual Giftwares.

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Bancroft's

Dept. 154
2433 So. Indiana Ave., Chicago 16, Ill.



13-Pc. Aluminum Serving Set

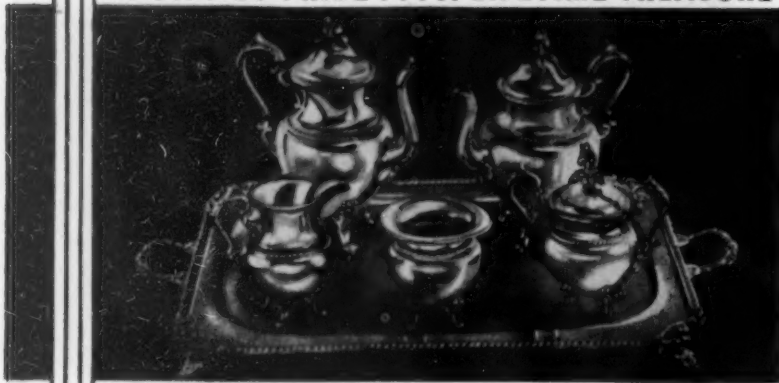
YOU'LL thrill to the beauty of this durable only \$3.95 Postpaid 13-piece all-aluminum serving set! Consists of tray (actual size 9 1/4" x 14 1/4" exclusive of handles), 4 canape or sandwich trays and 8 coasters. Just the thing for cocktails or late-evening party snacks.

Set stays bright and shiny without rusting or tarnishing. No polishing necessary. Beautiful flying geese design, richly embossed on canape trays and coasters—permanently etched on large tray. Made to last for years! Ideal for yourself or as a gift—and the price is right!

Order this exquisite hostess set today. Mail check or money order for only \$3.95 and set will be shipped postpaid. Satisfaction guaranteed. No C.O.D.'s please.

KLE SALES COMPANY
Dept. 11-HG, 22 W. 48 St., New York 19, N. Y.

A GIFT OF PRIDE . . . A LIFETIME TREASURE



Georgian Reproduction

EXTRA HEAVY SILVERPLATE ON COPPER BASE
Exquisite 5-Pc. Tea and Coffee Set (10-cup capacity)
complete with 24" x 18" oblong tray. Georgian style,
hand applied Gadroon mounts, on feet . . . insulated
handles! Express collect . . .

\$175 Tax Inc.

Includes Tea Pot, Coffee Pot, Sugar, Creamer, Waste and Tray.

Silversmiths
for Over
75 Years

D. L. BROMWELL

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TABLE LUXURIES

Dine in the grand manner! Serve savory, seasoned Matson Glass soups—master blends of rare, delicious ingredients—rich and ready-to-serve. Tuck away a good supply for gracious entertaining. A splendid holiday gift!

Black Bean	35 oz. tin	\$7.30 doz.
Lobster Bisque	19 oz. tin	9.70 doz.
Minestrone	35 oz. tin	8.50 doz.
Cream of Mushroom	19 oz. tin	8.75 doz.
Onion	35 oz. tin	8.50 doz.

Orders above \$10.00 postpaid within 150 miles, otherwise shipped Express Collect.

SPECIAL INTRODUCTORY OFFER FOR NOVEMBER DELIVERY ONLY.

Two each of the above soups **\$7.25**, postpaid within 150 miles.

Write for Catalogue "H"

maison glass

15 East 47th St., New York 17, N. Y.



Georgia Sweet Peach Pickle!

Golden globes of wondrous flavor! And other delights you must discover among Doll's rare Delicacies of the Old South! From our own orchards, acres and kitchens . . . for your Fall dinner successes, Thanksgiving and Christmas gifts. Send your list—we mail.

Ass't A—\$5: Includes qt. jar Peach Pickle, lb.-size jars each of Strawberry, Peach, Watermelon Rind Preserves, Artichoke Pickle PLUS half lb. whole halves shelled pecans.

Ass't B—\$3.95: Preserve special includes 2 each, lb.-size jars Strawberry, Peach, Watermelon Rind Preserves. (case of 6 jars) Shelled Pecans: whole halves, 5 lbs.—\$5

Delivery prepaid in U. S.—No C.O.D.'s

MCKENZIE FARMS, Inc.

Dept. H, Spalding Rd., Montezuma, Georgia



SHOPPING

"Food and Fun", full of tempting menus, dishes and dietary tips for children at home alone or convalescent, as well as dozens of party inspirations for youngsters of various ages, \$2.50. Post 6c. Proceeds of sale go to Illinois Children's Home and Aid Society. Order from Rand, McNally Co., 536 So. Clark St., Chicago, Ill.



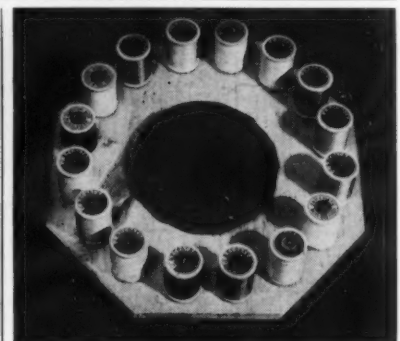
Mephistopheles himself might have posed as model for this unusual jewelry motif. Sterling silver, the pin, 1 3/4" in diameter is \$3.95; earrings, \$2.75; bracelet, \$7.50. Complete set, for the luckiest young lady's stocking, is \$12.50, including Federal tax and postage. The Jamaica Silversmith, 79-30 164th St., Jamaica 2, L. I., N. Y.



English Brass JUGS

Fascinating gifts, these! Embossed solid brass pieces imported from England . . . to hold Christmas greens or what you will. Jug 8 1/2" high, \$3.60 ea.; \$6.50 the pair. Also 10 1/2" high, \$6.95 ea.; \$12.75 the pair. Or one each size, \$9.95 the set. Sent postpaid. Sorry, no c.o.d.'s.

THE **eldridge shop** INC.
12 MAIN STREET • PORT WASHINGTON • N. Y.



KWICK STITCH

Keep this spool rack handy for last minute repairs. Hang on wall, place on table or in drawer. Felt backing. Colorful pin cushion in center. White, black and several popular colors of thread supplied.

\$3.00 ppd.

No C.O.D.'s please

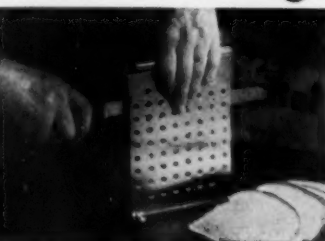
KEARSARGE CRAFT SHOP
Kearsarge New Hampshire

New Aids to Better Serving



Individual Lemon Squeezer

Of finest chrome plate on brass (will last a lifetime). Have one for each person served. Removes every drop of juice without squirting. Holds 1/2 slice of lemon. So practical for salads, fish, hors d'oeuvres, iced drinks you wonder why no one thought of it before. \$1 Postpaid. No COD's.



Make Thin Bread with SLICE-A-SLICE

Quick, easy. Insert thick baker's slice, close and saw lightly. Saves time, labor, making canapés, party sandwiches, Melba toast. Complete with Karve King knife \$2.85. 15¢ delivery charge. (25¢ West of Mississippi River.) No COD's.

Meet These Busy LAZY SUSAN Twins

Just lean back and enjoy yourself at your own parties—by letting Lazy Susan take over the food-serving. Just pile 'em high with salads, sandwiches, canapés, hors d'oeuvres. They swing around neatly, delivering food in a full circle, wherever desired—without the bother of hand-passing. 13 3/4" diameter, 2 3/4" high. Felt base protects table. Easily cleaned. Beautifully grained and polished fine solid birch. You get two of them for less than you'd expect to pay for one. Use one yourself and give the other away as a gift. The pair for only \$5.95. We pay postage. Guaranteed, of course, or your money back. No C.O.D.s, please.

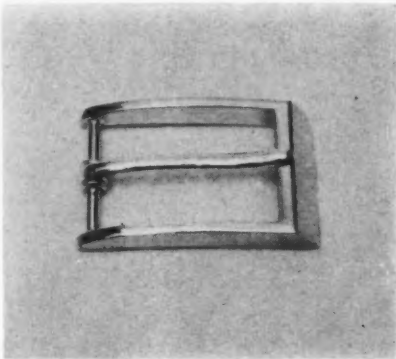
WRITE FOR FREE CATALOG

Bancroft's

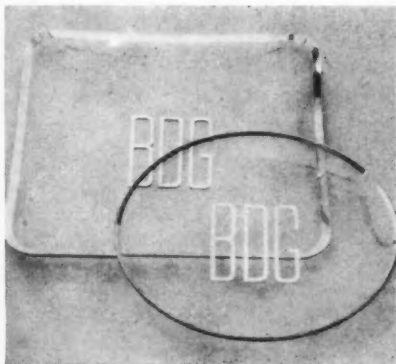
2433 So. Indiana Ave.
Dept. 156, Chicago, Ill.



AROUND



A hard-to-please male will be proud to wear this sterling silver belt buckle. A lasting gift, it can be easily changed from belt to belt. We suggest that you add the personal touch with a 3-letter monogram. Print initials clearly, enclosing 20c per letter. \$17.50 plus 20% tax, at Lord & Taylor, The Men's Shop, 5th Ave. at 38 St., N. Y.



On a glass platter, canapés, confections, salads show up to advantage. These, gracefully bent, bordered and impressively monogrammed in sterling silver, complement any china or silver service. Square, 13 1/2", is \$17; round, 11 1/2", \$14. Post., 25c; W. of Miss., 50c. Bergdorf Goodman, 754 Fifth Ave., New York 19, New York.



FOLDING TEA or COCKTAIL WAGON

• Serves as a handsome, economical, convenient, space-saving, roll-about service wagon. No assembling necessary. It opens in a jiffy or, it folds flat to 4" thickness,—quick as a wink. Stores away in small closet space. Smoothly sanded, ready to paint or stain. The two removable trays equipped with handles, may be used as separate butler trays. The removable rack as illustrated, holds 8 glasses, 3 bottles and cracked-ice pail for cocktails, or—it holds bottles and boxes for use in baby's nursery. This rack is \$2.65 additional. You'll find many other uses too, for this handy wagon. Stands 29" high. Trays 14" x 20". Also available finished in mahogany, chinese red, green, yellow or white lacquer at \$5.00 additional. Send check or money order. No C.O.D.'s.

\$14.85
PREPAID

HANCUSTOM INDUSTRIES—Dept. 65
239 West 28th Street, New York 1, N. Y.



Ketchup on the table? (—and off the tablecloth!)

Put your Ketchup and Worcestershire Sauce bottles on the table in these smart holders and keep your tablecloth clean! Lovely pierced design, heavy Silverplate by famous F. B. Rogers Silver Co. . . . Send check or money order and we will mail prepaid. (No C.O.D.'s).

KETCHUP CONDIMENT-AINER (Tax Incl.).....\$5.94
WORCESTERSHIRE SAUCE SIZE.....\$4.74

WHITE GIFTS Dept. H-2

179 Westchester Ave., Port Chester, N. Y.



"Wow!" is what they'll say when they get this 45 lb. Super-Deluxe Assortment

Packed to the top with fresh-picked extra fancy oranges, grapefruits, tangerines, limes and kumquats. Crammed with dates in creme de cocoa, figs mellowed in brandy, sparkly crystallized fruit, crunchy whole pecan halves, luscious chocolate covered citrus peel, coconut patties, assorted chocolates, fresh Florida honey in a stunning orange-shaped jar. Basket is beautifully made. Can be used later as hamper, picnic basket, or floor-piece. The perfect gift! Order NOW. Only \$18.25, prepaid by fast express. Worth double.

Send check to Joe Sweeney's
HOBBY GROVE, Dept. 1211
Lutz, Florida

MONEY BACK IF NOT DELIGHTED

"TRAVELGRILL"

New, Improved
STAINLESS STEEL
Charcoal
GRILLS and BROILERS
Practical—Beautiful

For those who enjoy perfection in the art of outdoor charcoal cooking and entertaining.



Ideal for Hunters—Campers—Fishermen

Unassembled, all ready to go, the Model G3 "Travelgrill" tucks away in a space about 12" x 4 1/4". It weighs approximately 6 lbs., and there is ample space inside the stainless steel burner for a generous supply of charcoal for the fire. Completely assembled it stands 15" high. The cover is of aluminum with black crackle finish.

Order Now. Check or M.O. \$8.95
Postpaid anywhere in U. S. No C.O.D.
Send for folder describing other models of grills.

TORNGREN STAINLESS STEEL PRODUCTS, Inc.
236 Pearl Street Somerville 45, Mass.



KITCHEN KEEN SELF SHARPENING KNIFE HOLDER

Works like magic! Keeps knives always sharp. Every time knife is inserted or removed, it automatically sharpens blade from tilt to hilt. No work required. Can hold 5 kitchen knives up to 12" long, 5 1/2" wide. Each slot accommodates large or small knife. Patented sharpening device insures a keen edge. Lustrous colored plastic adds beauty to any kitchen. Only \$1.98.



TIDY DRYER

You'll love this neat dainty way to dry stockings, Sox, gloves, etc. Takes away that messy bathroom clutter. It's space saving, too, as it dries many articles in only 5 inches of space. No rust, stains, snags. Also serves as an exquisite wall decoration. Sparkling Mother of Pearl plastic. Colors: blue, pink, or white to match your bathroom. Price only \$1.00.

We Pay Postage. No C.O.D.'s, Please.

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Bancroft's

2433 So. Indiana Ave., Dept. 155, Chicago 16, Ill.

hand painted originals! PLACE MAT & NAPKIN SETS

One touch of the ingenious that adds color and charm to dining. Moize, white, pink or aqua butcher linen with printed floral designs, some adapted from authentic Tole patterns. Washable, colorfast with ravel-proof edges. A unique gift spiced with originality. No C.O.D.'s, please.

Write for information about other hand painted originals.
4 Place Mats 12" x 18" \$6.75 Postpaid
4 Napkins 12" x 12"

Charles Latschaw Associates
3204 M Street, N. W. Washington 7, D. C.

Individual PLUM PUDDINGS

From a secret old recipe

Six individual succulent plum puddings with a bottle of brandied cherry sauce for serving over the puddings. These pleasant little puddings may be halved for a total of 12 servings. As each pudding is protectively wrapped, its freshness is retained and you can serve all, or only a few at any time. \$3.75 postpaid.



Specially processed California Brown Turkey Figs

No preservative. Not dried. But tasty, moist, properly aged and cured, practically seedless figs. Stuffed with golden English walnuts. These figs will stay fresh because they are individually wrapped in plastic film. After you've once tasted them, you'll want more, so be sure to order enough for yourself as well as gifts.

Packed in attractive California Redwood Gift Boxes.

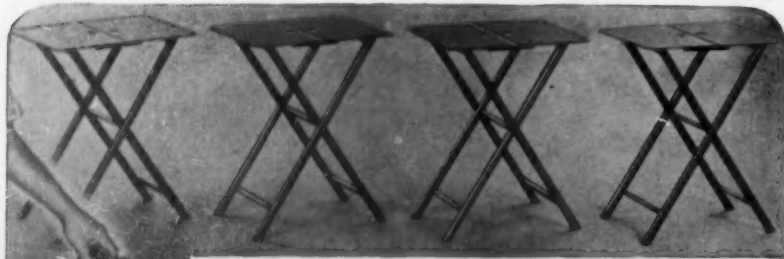
2 lbs.\$4.50 3 lbs.\$6.50
5 lbs.\$9.00 all postpaid

WRITE FOR COMPLETE LIST OF OVER 200 RARE FOOD DELICACIES
Order from address nearest you.
Please, no COD's

SEY-CO PRODUCTS CO.

724 N. Milwaukee Street, Milwaukee 2, Wisc.
or
1331A No. Alta Vista Blvd., Los Angeles 46, Calif.





PORTABLE HANDI-TABLES

If you've ever wanted extra tables, here they are—4 of them! Quick to set up, light weight, easy to store.

Use HANDI-TABLES for the 1001 occasions when guests have plates, glasses, cups or sandwiches to juggle on their knees. Just the right height for chair-side use, and they set up anywhere in a jiffy!

When not in use, HANDI-TABLES fold compactly and hang on their own portable rack.

Every time you entertain, you'll find a new use for these unique hospitality-helpers.

Party-Colored HANDI-TABLES

One each of Red, Blue, Green and Yellow, plus storage rack, 20" high; tops measure 13 1/2" x 16". Alcohol proof, water repellent. HANDI-TABLES and rack, postpaid, **\$17.95** only

Wood Finish HANDI-TABLES

Choice of Maple, Mahogany or Natural Finish, 20" high; tops measure 12" x 16". Alcohol proof and water repellent. 4 HANDI-TABLES and rack, postpaid, only **\$19.95**

USE THEM FOR

- Buffet suppers
- Cocktails
- Smorgasbord
- Lawn Parties
- Sandwiches
- Card Games
- Typewriter

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WARD PHILLIPS CO.

Box 3451-G Merchandise Mart Chicago 54, Ill.



TRADITIONAL English Holly

The choice of five orchards, its spiny green leaves and scarlet berries add a gay Christmas accent—a colorful gift for a beautiful home.

PACKED 3 WAYS

- Two full 19" Wreaths.....\$7.50
- SPRAYS—almost a bushel.....\$5.00
- One 19" Wreath and almost a bushel of Sprays.....\$7.50

Hormone-dipped, cushioned in fragrant cedar or fir, it is packed wet to reach you in perfect condition. Shipped prepaid; east of Mississippi add 40c.

Sprig and Spray HOLLY FARM

Box 207, Gig Harbor, Washington



CHRISTMAS by CANDLELIGHT

... with the extra enjoyment of bayberry candles. Here's a beautiful 5-piece set to shed some light on your darkest gift problems. Two brass candle holders, two 8-inch candles, and one practical candle snuffer. **\$3.95** postpaid

Gift Boxed at no extra charge!

No C.O.D.'s, please

B.M. BERNE MARLING MAIL ORDER CORP. Dept. J White Plains, N. Y.

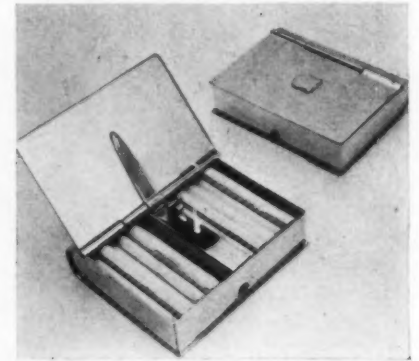


SHOPPING

Martinis galore. Stir up a generous batch in this 60-ounce mixer—there's room for a dividend, too. With it come eight 3 1/2 ounce glasses and a stirrer. Pitcher and glasses are monogrammed with a single letter. Ten pieces, \$4.98 plus 75c postage. D. H. Holmes Co., P. O. Box 160, New Orleans.

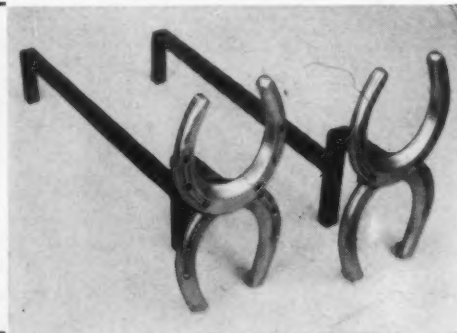


Such service. When you raise the lid of this cigarette box to pass it around, or guests help themselves—a built-in lighter lights—just like that! Box, made in the shape of a book, can be had in brass for \$15 no tax, or silver plate for \$19 plus 20% tax. Postage extra. From Alice H. Marks, 9 West 57th Street, New York 19, N. Y.



HORSESHOE ANDIRONS

Hand finished, highly polished solid cast brass horseshoe design frontispieces, 5 1/2" wide by 12" tall. Cast iron log rests 21" long or shorter if desired. Also available with horseshoes copper, chrome or bronze plated. **\$26.95** prepaid. Please, no C.O.D.'s



OTTEN ORIGINALS

608-A Cochran Los Angeles 36, Calif.

W. Steig says:
PEOPLE ARE NO DARN GOOD...

If you are good natured, people step all over you.

These ailments are purely psychic.

Folks just love these William Steig cartoon trays and cigarette boxes . . . clever, colorful caricatures of man's complaint against man. Made to endure—high fired enamel on copper—they are so good looking . . . so good for a laugh again and again. Truly, the good natured Xmas gift. And then—you who care for the personal touch, smartly initialed trays are offered.

- Colors—Black on Chartreuse, Turquoise or Red
- Order now — Trays—5" size \$3.50 each
- 6" size \$5.00 each
- Gold Tooled Leather Cigarette Box — \$12.00

bernad creations

27 WASHINGTON STREET Dept. H
Yonkers-on-the-Hudson, New York

Request sketch desired • Catalog on request • Enclose check or money order

Queen Anne Cigarette Set Perfect Silver Miniatures!

Luxurious silver-plated on copper. This miniature well and tree platter and covered vegetable dish is a useful and beautiful gift. Can be used for cigarettes or condiments. Vegetable dish 3 3/4" x 4 3/4"; platter 3 3/4" x 5". Gadroon border, Baroque handle. Gift boxed.

set **\$7.95**

tax, postage paid
Sorry, no C.O.D.'s

Susan Howe, 14 Washington Pl., New York 3

HANDEE SERVER

A beauty in both appearance and usefulness.

The spoon and fork are joined at the shank so one hand can be used for all servings. For salads, baked potatoes, corn, barbecues—almost everything. Chromium plated with ebonette handles. The Handee Server is 11" long and comes in a very attractive gift box. Make some woman happy (and yourself too).

\$3.95 postpaid

SUTONE COMPANY

4628-30 Hollywood Blvd. Los Angeles 27, Calif.



AROUND



The birdie in this original bird cage planter is hard to locate in the picture but he is there, perched on a stick so you can set him inside or outside. Like the planter itself, he's glazed pottery: white, yellow, chartreuse or pink. Black raffia "bars" and loop. Without plants, \$3.95, ppd. From Afco Products, Lexington 73, Mass.



Minikins on the mantel, these little animals are wonderful conversation pieces. Made of unbreakable plastic, they will cavort delightfully over anything, lending a pixie-like quality to whatever they happen to grace. In green, blue, red or crystal. Only \$1 for a box of twelve, ppd. Wil-Nor Products, 3002 N. 5th St., Philadelphia 33, Pennsylvania.

TIE TENDER

The ANSWER to—"Where shall he put his ties?" Keeps them neat, easy to select. Sturdy transparent hangers hold ties securely and move freely on chrome bar. Mahogany plastic back 15" long. Simply installed with 2 screws.



\$3.50

For 30 ties

For 40 ties

For 50 ties

postpaid

\$3.75

\$4.00

Write for free gift catalogue



True Beauty — Real Utility in this GENUINE Leather Jewel Box!

... with the New Earring Mirror. Convenient, automatic up-swing tray with special earring bars, ring bed and pin sections ... rich quilted top tooled in 24 karat gold leaf, lustrous velvet lining ... solid brass fittings and set-in lock.

COLORS—red, wine, ivory, green, brown and navy.

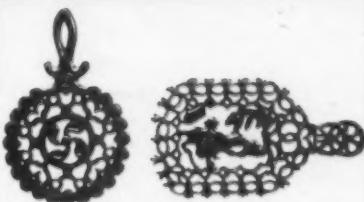
10 x 7 x 3 1/2 inches

DEPT. A

\$4.95

postpaid

UTTAL'S Mount Vernon, N.Y.



Old Fashioned Trivets

Reproductions of famous Colonial designs ... "Tulip in Motion" and "Red Riding Hood". Protect table tops and other surfaces when used as stands for plants, vases, etc. Often used to lend a decorative touch to a plain wall. Black iron. No C.O.D.'s please.

Sent postpaid

"Tulip In Motion", 7" x 10 1/2", \$2.50

"Red Riding Hood", 6" x 11", \$3.00

Both trivets.....\$5.35

Write for Free General Catalog

THE NEW ENGLAND GENERAL STORE

3 Plain Street, Millis, Mass.

"Forever Glamour!"



SPECTACLES PARKER!

For those who want glamour down to the last detail, here is the "New Look" in spectacles cases.

The SPECTACLES PARKER, loveliest of eyeglass cases, is of quilted moire taffeta, highlighted by shimmering sequins. It comes in wine, peach, hunter's green, ice blue, and black—each with contrasting inner lining of soft velvet. \$2.00 ppd. Tailored case with contrasting moire lining, no sequins. \$1.25 ppd.

Specify color and style desired.

Send for new catalog of unusual gifts.

bren linda 545 fifth avenue, dept. G new york 17, n. y.

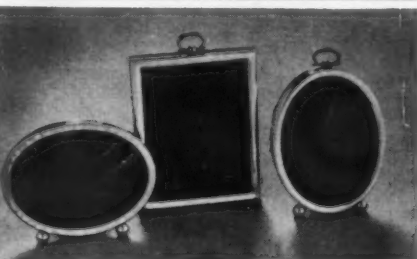
Lifetime Mail Box

—a Christensen Creation

Of corrosiveproof, solid cast ALUMINUM, antique-finished. Gracefully designed with rainproof roof-flap and ample rack for largest magazines and papers. Decorative as well as practical at your own front door or as an enduring gift.

Postpaid **\$5.95**. No COD's.

BUILDERS' HARDWARE AGENCY
25 Stuart St. Boston, Mass.



magnificent PICTURE FRAMES

make charming gifts! True artistry has gone into the making of these jewel-like frames! Gleaming, glistening silver- or gold-plate, and a baked enamel finish that never needs polishing! All stand or hang, velvet backed. Approx. 3" x 4". Engraved (as left) or plain. Each just **\$2.75**.

Tax free. Sent postpaid. Sorry, no c.o.d.'s.

DUPONT-NEMOURS BLDG.
WILMINGTON • DELAWARE

The Corner Cupboard

Beautiful Hand Made SANTA CLAUS

Figurines

All completely flexible. Hand made of the finest satin and velvet. Mounted on balanced base.

14 inch....\$13.50 ea.
18 inch.... 16.50 ea.
26 inch.... 28.50 ea.
Sent postage paid

Dress up your home, shop, store or window with these beautiful dolls. Send cash, check or money order. Satisfaction guaranteed or your money back.

HAROLD GALE 726 Main Street Kansas City, Missouri



Most useful table you ever saw for Indoors and out...



Coffee table—card table • Folds vertically for storage • Easily opens to regular height (28 1/2") or lowers to coffee table height (21"). Folds vertically for storage or use as a fire screen. Table top is 29 1/4" square and of kiln dried pine and tempered Masonite—moisture and liquor resistant. Aluminum alloy legs. Tops available include: natural re-produced wood grain in bleached mahogany or walnut, or simulated leather tops in red, green, brown or ivory.

Express paid anywhere in U.S.A.

ONLY

\$17.50

Specify which grain of wood or color of leather you prefer. No C.O.D.'s please.

633 EAST GAGE AVENUE • LOS ANGELES 1, CALIF.

P. B. F. INTERIORS



Poker Set

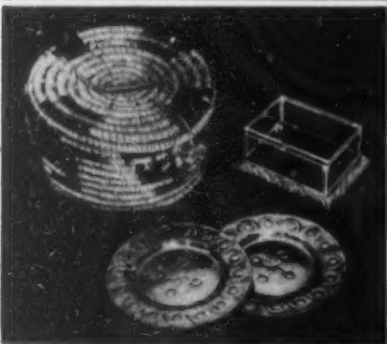
**8 Tumblers
8 Coaster-Ashtrays**

complete set for only **\$5.98** postpaid

Everyone will enjoy a drink in these unusual SHAM BOTTOM TUMBLERS. Each tumbler features a different poker hand . . . "Full House" . . . "Flush" . . . "Straight" . . . and the other winning hands, artistically decorated in prominent colors. Eight matching COASTER-ASHTRAYS of heat resisting plastic protects your furniture . . . dual compartments for tumbler and cigarettes.

Delightfully entertaining, your guests will rave about the uniqueness of this extraordinary set. New! Different! It's a grand gift and a real buy at this low price. Sold also in a set of 4 glasses and 4 coaster-ashtrays for \$2.98 ppd. Send check or money order.

P. RISIKA & SON, Box 115, Kew Gardens, N. Y.



Look no further here's the **NUT BOWL** you have always wanted

\$2.50 postpaid



For yourself—or as an attractive, inexpensive gift this **RUSTIC NUT BOWL** is as useful as it is good looking. Hand turned of bone-hard white ash log with natural bark. Beautifully finished with clear lustrous lacquer bringing out the unusual grain patterns, 9 1/2" to 11" diameter, 3 1/4" high, felt base, nickel plated cracker and six picks. Gifts of wood have more appeal! Check or money order. No C.O.D.'s. **MONTY'S WOODCRAFT SHOP** 8 Inwood St. Ellenville, N. Y.

Say "Merry Christmas" Twice —In the Same Package!

A striking vari-colored genuine imported Toluca sewing or work basket hand-crafted by Mexican artisans . . . a beautiful gift in itself . . . and nestling in it a handsome hand-hammered glass and tin cigarette box with two matching hand-hammered tin ash trays! A different and delightful "double-feature" gift! Basket 8 1/4" in diameter. Glass cigarette box 4" x 4 1/2". Ash trays each 6" in diameter.

Set Complete **\$6.00**

Prepaid and Insured
Sorry, No COD's

FRED LEIGHTON, INC.

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Exciting treatment of nursery lore Adults to charm and children adore Hand painted oils on copper bright The frames alive with hues to delight

LITTLE BOY BLUE
TOM TOM THE PIPER'S SON
OLD WOMAN IN THE SHOE
PETER PETER PUMPKIN EATER
OLD KING COLE
THE CALICO HORSE
15 1/2" x 17 1/2"

No COD's Please—Postpaid **\$14.95**

KOPPER KLASSICS

1246 Park Ave. New York 29, N. Y.



EARLY AMERICAN KNIFE TRAY

in Driftwood Knotty Pine

The storied charm of Early American days lives in this authentic reproduction that reflects Maine craftsmanship at its best and provides something different in décor.

\$7.95

(Sorry—no COD's) Postpaid

PORTEOUS, MITCHELL AND BRAUN CO.
Portland 3, Maine



SHOPPING

Handy guest towels are made of non-woven fabric, to be used and thrown away. We should have opened the package to show you how pretty they are—but this way you'll have a pleasant surprise. Mass-linn towels come 30 to the package for only \$1.25 postpaid, from Green Gable Gifts, 394 Lenox Avenue, New York 27.



A non-electric vacuum that works on a suction basis. The fly wheel propels it and friction builds up its speed. Young marrieds who want quality and performance will find this cleaner easy on the budget. About the size of an electric one, it's light and easy to use. \$24.95 ppd. **W. E. Britton & Son**, 22 Forest Ave., Locust Valley, New York.



Angel Candlesticks

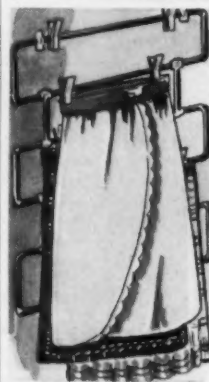
Make your home heavenly with these crystal angels on a ruby star holding a ruby candle cup. Perfect for decorating your table, mantel, windows or curio shelves.



Large angels 4 1/2" are \$3.75 a pair. Set of 4 small angels, 2 1/4" are \$3.75. Either size available in crystal. Candles not included. Prepaid anywhere in U.S.A. No C.O.D. Send for our folder of unusual gifts.

Krewson's Curios

Keswick and Paxson Aves., Glenside, Penna.



De Luxe
SKIRT RACK

No more creases in your skirts! Holds 6 skirts at a time, yet you can remove one without disturbing others. Hangs flat against door or wall, saving precious closet space. Use for trousers, too. Rust-resisting frame beautifully finished in choice of yellow, pink, green, or blue pastel colors. Only \$1.95.



**AT LAST!
AN AUTOMATIC
NEEDLE THREADER**

Can you thread a needle with your eyes closed? Yes—anyone can—with the amazing Thread-a-matic. It is simple to work and threads a needle in a jiffy. Merely insert needle, press button, place thread in slot, release button, presto! the job's done. Pull thread to desired length, cut with scissors lever. Mechanism precision made of steel, encased in plastic. Gift Boxed.

\$2.95 each. Add 10c postage.

Send for our catalogue of truly smart gifts.
The Del Hagens of Westchester
Larchmont Dept. G New York

SPOT REMOVER SERVICE KIT

Removes all kinds of spots on garments ordinarily sent to the cleaners. Contains six generous 4 ounce bottles of amazing liquids, for removing most stubborn spots—lipstick, nail polish, coffee, iodine, gravy, etc. Won't harm fabrics or colors. Saves on cleaning bills. Only \$1.79.



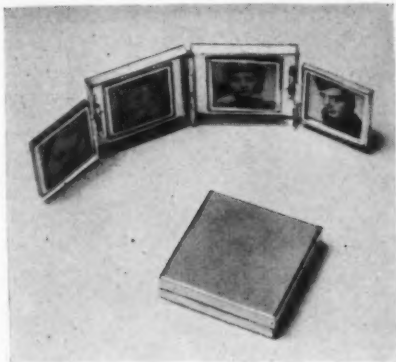
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Bancroft's

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Chicago 16, Ill.

AROUND

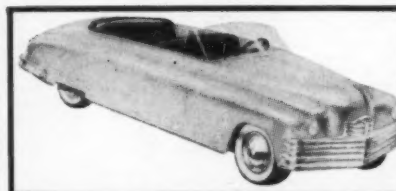


Small wonder, a tiny case about one inch square, frames four pictures, two round and two square, folds compactly and when opened, stands by itself, making a congenial display for friends, family or favorite people. In pale blue, pink or gold colors, \$2.75 ppd. from Wayne's, 35 Palmer Ave., Bronxville, New York.



"Here's How," a recipe book of mixed drinks that makes it easy to be an expert. "Just Cocktails," specializing in just that, includes everything you've ever heard of, and many others. Line drawings enliven pages that are tied into gaily painted wood binders. They are \$1.50 each, postpaid. From Liza's Gift Shop, New Market, Virginia.

Electric Horn And Headlight Car



Sound horn by pressing steering wheel, light headlights by turning steering wheel! Custom made plastic body with polished nickel accessories.

\$5.29
(Postpaid)

Send For Free
48 page catalog

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New York 21, N. Y.

Creative Playthings

7730 Forsythe Blvd.
St. Louis 5, Mo.



Telling time is fun with MOTHER GOOSE CLOCK

Brightly colored Mother Goose figures for every hour of the day. "My Son John's" bedspread (at 6 o'clock) can be personalized by writing in the child's name. 9-inch dial is gleaming white enamel. The quiet 110-volt electric movement is guaranteed for 1 year against defects. A delightful gift for mother or child.

Including tax and
prepaid shipment, **\$9.50**
Send check or money order

CARYL-ANN Box 361, Pikesville, Md.



TOYVILLE GARAGE

An attractive, 4 stall, brick design garage, complete with 4 cars (a sedan, truck, coupe, and racer), 2 gas pumps, printed grease pit, and spots for air, oil, water, and tire service. Sturdily built of Foss Board—very durable. Will not scratch floors or furniture! Fun for all youngsters!

\$175 each

Send for complete catalogue of unusual toys.

THE HOUSE OF CAMPBELL INC.
390 Waltham St., West Newton, Massachusetts



TOM THUMB CIRCUS SET

This spectacular set (approved by educational authorities) consists of "Big Top" tent, 65 precision molded animals, clowns, balancing acts, parades, etc. Limitless variations for play. Develops coordination! Has Peg Play feature (for example, ball pegs onto seal's nose, seal pegs onto drum, all objects peg into stage). Stage 11 1/2" long, 4" wide. Colorful plastic. Only \$2.25.

SILVER METEOR TRAIN SET (#52)

17" train (2" high) zooms along track for a long time! Clockwork motor. Beautifully colored, all metal, in red, silver, and blue. Only \$3.00. Same set without tracks (#51, not shown) with rubber traction wheels that run train in circle on any surface. \$2.50

ORDER NOW for Xmas and birthday gifts. We pay postage. Attractively gift wrapped with card enclosed, if desired. Quantities limited. No COD's. Satisfaction guaranteed. All four toys for \$10.00

MASTER-TOYS, 66-31 Fresh Pond Road, Brooklyn 27, N. Y.



12 FULLY DRESSED \$1.00 Guatemalan NATIVE DOLLS

Miniatures—in Hand Painted "Home" Each doll handmade, gaily dressed with colorful cotton thread, hand woven cloth, straw hats, and genuine costume accessories. Size, about 3/4" each. Wonderful for wardrobe, pins, clips, cabinet or shelf decorations. Imported from Guatemala. Packed in hand painted wood box. A rare bargain at \$1.00 for all 12.

Larger Sizes Also Available

Delightful figures of Guatemalan natives in full authentic costumes. Singly or in pairs, 5" high, \$1.00 each; 10" high, \$2.00 each. Satisfaction guaranteed. Quantities limited. Order now. Add 10c to each order for postage and packing. No C.O.D.'s please.

JEAN'S GIFTS

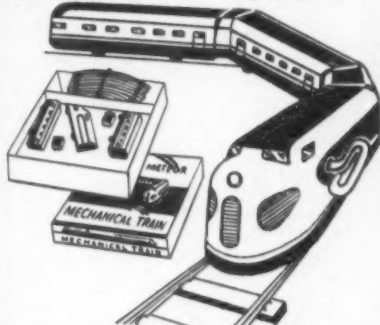
43-11 Smart Ave. Flushing, N. Y.

FASCINATING... EDUCATIONAL UNUSUAL FUN-TIME TOYS!



REMOTE CONTROL STEERING CAR

Give Junior the thrill of steering his own car! He holds the wheel (mounted on handsome dashboard) and drives auto in any direction he desires... all by fascinating, 4 ft. wire, remote control arrangement. Long-running precision motor. Rugged plastic body, 9" long. Takes high... low... second speeds. Finest of its kind! Only \$3.00.



JOLLY ST. NICK

Product of Doughboy Industries, Inc., New Richmond, Wisconsin. The perfect gift for your children. This is the latest in giant inflated toys. Make Christmas a day to be remembered. Size inflated... 43 inches high—24 inches wide.

Only \$2.95 Prepaid. No C.O.D.'s

Order from

Schuneman's

GIFT SHOP ST. PAUL 1, MINN.



Children will use and love this book to play by themselves—and parents in need of inspiration for rainy days will find it a gold mine of suggestions!

FUN FOR A RAINY DAY

Here's 1000 hours of fun for boys and girls—a treasure chest of play and things to do. Amusing, interesting ideas, plans and projects for those rainy days, wintry nights, convalescent periods, trips, or for the times when there is nothing else to do. A child with this book need never be bored. Turn to any page and there is something exciting to do! PART OF CONTENTS:—Fun with Paper; Knots and How to Tie Them; Pipe Cleaner Sculpture; Table Games; Songs; Football Game; Maze Game; Make Shadow Pictures on Wall; Magic Made Easy; Games to Play Alone; Fox Hunt Game; Puppet Clowns; Flying Birds; Shuffleboard Game; Tricks with a Handkerchief; Puzzles and Riddles; Fun with a Pencil; Soap Carving; etc. The whole book has been developed for children—ages 5 to 12. 8 1/2 x 11"—128 thrilling Pages. Hundreds of Illustrations and Pictures.

Send only \$1.00 (or C.O.D. plus postage). It's really a remarkable value and sold on money back guarantee.

\$1.00

HOBBY & CRAFT BOOK HOUSE, INC. 147 West 49th St., Dept. R-1, New York 19, N. Y.



Christmas Bells

of solid, polished brass, each on a heavy red and white cord. In chime, they will ring out a joyful Holiday message, brighten a wreath on your door, add to your festive decoration. With your card, we will gift wrap and mail, a lasting and yearly reminder of your thought. Graduated from 5 x 4 inches to 4 x 2 1/2 inches, the set of three will be sent Post Paid in the U.S.A. for \$4.75. Send check or Money Order, no stamps or C.O.D.'s.

BAUR-MELVIN 2029 North Broad Street
Philadelphia 21, Pennsylvania

UNUSUAL GIFT IDEAS

DE LUXE SCISSORS SET
 Genuine Wiss set in velvet case with leather cover. Includes 4" embroidery, 6" sewing, 7" dressmaker scissors, and pinking shears. **\$27.50**

LITTLE BROWN JUG
 Attractive conversation piece of polished brown earthenware. Plays music when you pour it. **\$9.95**

ROAST CLAMP
 Clever chrome tongs for holding chicken, beef, lamb or ham while carving. **\$3.00**

MUSICAL POURER
 Plays music while you pour a jiggerful. In bright chrome. **\$9.95**

INDOOR-OUTDOOR THERMOMETER
 Taylor instrument shows the temperature outdoors as well as in. Plastic in ivory or walnut. **\$7.50**

WEATHER DESK SET
 Thermometer, barometer and hygrometer in attractive compact walnut unit by Taylor Instrument Co. **\$20.00**

ELECTRIC TRAIN **\$12.95**
 Complete with locomotive, cars, track and forward-reverse switch. Runs many hours on four 10c dry cells. Shock-proof, light weight. Perfect for small child.

For Men & Women
Brushes Massages
ELECTRIC HAIR BRUSH
 Electric gyratory action massages the scalp, stimulates circulation, removes dandruff scale. Bristles of Dupont Nylon. Easy to clean and keep clean. **\$9.95**

ALL ITEMS POSTPAID U.S.A. NO C.O.D.'s
 Friends from Coast to Coast
Weed's
 Est. 130 Years Ago Buffalo 5, N.Y.



HOST TO SMOKERS
 Serve it! Light it!
 It does both

A smart table unit combining a cigarette server and detachable Evans lighter. Handsome traditional design with Gadroon border. Lacquered tarnish-resistant silver plate.

Only **\$15** including 20% Fed. tax.
 No COD's. Please add 35c postage

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PERSONALIZED HAND MADE STERLING

Nothing could be more exquisite, or in such good taste, as these beautiful pieces of hand made sterling silver, with name or initials in raised sterling silver. For that gift that must be "just right", this is the perfect answer.

Baby Cup \$12.50 Napkin Ring \$7.75
 Bottle Opener \$11.25 Cheese Server \$9.50
 Cake Server \$11.25

"All over seven letters, 25c a letter"
 Allow two weeks for delivery
 Prices include Federal Tax and Postage

ARMBRUSTER'S
 82 Maryland Ave. Annapolis, Md.



Every Closet Needs This Practical SHOE RACK

As a gift or for your own use, this sturdy, smartly-styled shoe rack will protect your shoes against scuffing, save closet space, saves time. Built of selected wood . . . fluted rods and uprights . . . popular Blond lacquer finish. Solid and sturdy. Holds 8 pairs of men's shoes . . . six pairs of women's shoes . . . size 26 1/2" x 13" x 7 1/4". Individually boxed.

Mailed postpaid in U. S. for only **\$2.00**
 Send cash, check or money order.
 (No C.O.D.'s please)

STANLEY J. BROWN & CO.
 Manufacturers of Quality Wood Products
 2644 N. 30th Street, Milwaukee 10, Wis.



SHOPPING

Leprechauns, b'gorra, to warm the heart and watch over the lucky recipient. Order the boy or girl Pixie or Leprechaun himself for \$1.85 each post-paid. Better yet, send photos of children and get pixies that look just like them for \$5 each. Padé Powell, 127 East 31st Street, New York 16, N. Y.



Luster pitchers, imported from England, are finds for collectors or anyone who likes nice things. In purple or carmine Sunderland, the patterns from old copper plate engravings are Tabard Inn, The Old Mill and Ye Olde Jug Inn. 4" size is \$4; 4 1/2", \$5; 5", \$5.50; set of 3, \$13.50 ppd. The Eldridge Shop, Inc., 12 Main St., Port Washington, N. Y.



NEW GRAND GIFT FOR GOLFERS
 Automatic Scorer in Monogrammed Leather Case

The Strokemaster keeps the stroke score. Just a thumb touch and each stroke is recorded. No need for pad or pencil. Nine holes scored on each side. Total always visible. Here's the Smart, Handsome, Practical New Gift of the Year. Strokemaster in monogrammed genuine leather case but \$2.50 post-paid and guaranteed . . . looks like it's worth much more, and we feel it is. When ordering send check, cash, or money order with desired initials (up to 3) specified.

The Palmers
 1715 N. Mariposa Hollywood 27, California



Sporting Glasses



Gift for a Man
 He'll surely be pleased with these frosted highball glasses, each one decorated with a sporting scene to match his hobby. 12 oz. glasses, carefully sand-etched, and the motif hand-fired for permanence.
 Choice of (left to right): *Sailfish on the Hook, Ten Strike, Ducks on the Wing, or At Point.*

Set of 8 **\$3.50** ppd
 (Specify one pattern)
 No C.O.D.'s, please

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 920 Chicago Ave. Evanston, Ill.

THE PERFECT NECKTIE and ACCESSORY VALET



The Finest in Tie Racks
 SNAPS UP WHEN YOU NEED IT

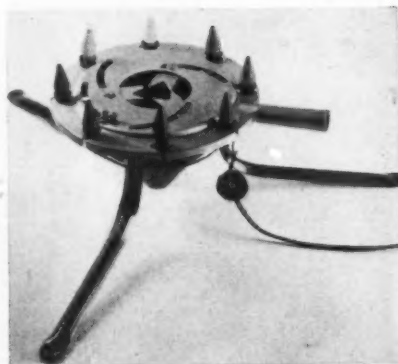
Snap Rack
 WALNUT MAROON, IVORY
 A flip of the finger and the rack snaps up bringing 24 of your ties into plain view for your easy selection. Push rack down — it holds. Drawer holds cuff links, tie clip, rings, etc. **\$2.00**
 Two chrome initials mounted—50c extra
 send check or money order to

CATAN PRODUCTS 3004-08 W. Grand Blvd., Detroit 2, Mich.

AROUND



For special occasions—entertaining at home, a gift for a gourmet, or a bit of luxury to send abroad—14-oz. tin of *petits babas* with rum, delicious with ice cream or fruit, and crêpes Suzette complete with liqueurs ready to heat, come in popular handbag-type gift basket, \$7 ppd. in U.S.A. Maison Glass, 15 E. 47 Street, New York 17.



Footlights for a Christmas tree. Ringed around the base of this stand (8 1/2" in diam.) are colored lights all ready to be plugged in. Stand holds tree up to 3" in diam.; steel teeth lock it firmly in upright position. Has extra plug for connecting tree lights. Complete, \$4.50 ppd. Miles Kimball Co., 100 Bond St., Oshkosh, Wis.

IDEAL GIFT FOR FATHER

It fits in his watch pocket. Weighs fish up to 8 lbs. 24" steel measuring tape, self coiling. Take the guessing out of his fishing. Black metal case. Lasts for years. Order now for Christmas.

Send \$2.00 (Check or money order) for each De-Liar. Sorry, No C.O.D.'s. Money-back guarantee.



Only \$2.00
Prepaid fair traded



★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
For Christmas

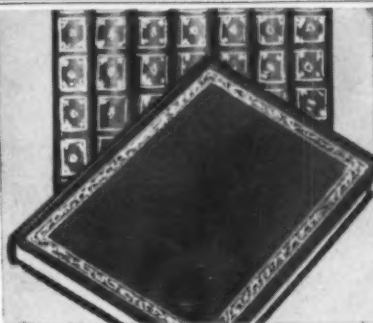
Beautiful Colonial Lamp

The base is a reproduction of an antique Cape Cod fire pot of black cast iron. 12" shade of parchment with old fashioned colonial scene. Stem and mounting of lacquered brass complete an unusual lamp which harmonizes perfectly with your colonial desk, end table or antique furniture.

An added feature is the polished brass letter opener which fits into the base.

\$15.95
ppd.

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Established 1895
Ocean Blvd. Hampton Beach, N. H.



TREASURED MOMENTS LIVE FOREVER In ASHCRAFT Albums

Finest quality. Exquisite gold tooled on fabric leather covers. For life-time use. 200 pages Hamilton cover stock. The perfect Xmas gift. Available in 3 popular sizes. Made by makers of Krown Kraft fine books.

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The Finest Bookshelf album made.

ASH PRODUCTS COMPANY
701 La Salle Street Chicago 5, Ill.

FOR HIM

Matched Personal Cases

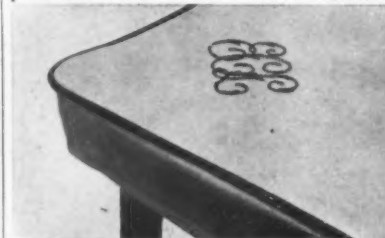
Custom made travel cases of pure wool felt in Camel Tan, Forest Green, Grey, Wine, Maroon, Fire Red, Navy, others. Welts and HAND EMBROIDERED MONOGRAM contrasting. White leather buttons.



SHIRT CASE for 5 shirts. Pockets for socks, hankies. Buttonhole straps for cuff links, studs and buttons. Postpaid \$12.50



LARGE TIE CASE \$6.75
Handkerchief Case to match.....\$ 6.75
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HAND EMBROIDERED in exquisite Bonnaz stitch on heavy 16 oz. pure wool felt. Custom-made Card Table Cover with contrasting welting and mono. 22 colours. Standard 30" size. \$9.75 Postpaid.

For LAST MINUTE BUYERS
We will ship Dec. orders in 5 days.
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FIREPLACE WAND

New long-reach lighter in charming Colonial Brass
A GIFT FOR THE HEARTH!



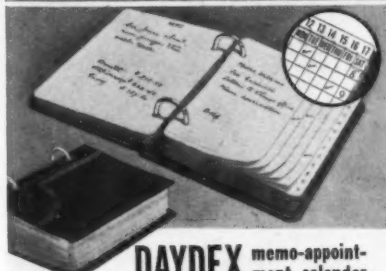
Kindle your fire in a jiffy without muss or fuss with the new long-reach Fireplace Wand. It's 21 inches long, lights with a flick of the finger, just like a cigarette lighter. Holds enough fluid to last a whole season. In antique Colonial Brass, it's a handsome addition to your fireplace equipment, and ever ready. A striking and unusual gift, packed in individual Gift Box.

\$6.95
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Colonial Garden Shop—60 GREEN BAY ROAD—WINNETKA, ILL.

NEW CALENDAR

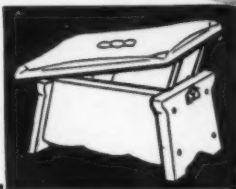
features
WEEK-AT-A-GLANCE



DAYDEX memo-appointment calendar \$2.50

Handy arrangement of pages keeps week's appointments and things-to-do always visible. Ample page for each day's memos and appointments—each item designated by both DAY and HOUR. An appreciated, attractive and useful GIFT for man or woman.

Model A, black or green Grained Leatherette cover in individual box, \$2.50. Model S, heavier cover, Hammered Silver Finish, packed in gift box, \$3. 100% satisfaction guaranteed or money back. Postage paid when cash accompanies order. Discount on quantity purchases. Order direct, Department F. Wilson Memindex Co., 149 Carter St., Rochester 5, N. Y.



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\$3.95
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Shoe Shine Stool

Unusually handy and useful. Makes an ideal gift. Strong, braced, non-tip step-stool, footrest—"step" for kiddies in bathroom, at windows, as chair. Top raises to make perfect shoe-shine stool. Space inside for shining kit.

Beautiful hand-rubbed maple or blond finish. Antiqued edges. Strong hinges and fastener. Built to last. 13 1/2" x 7 1/2" x 7 3/4". At your store or direct, \$3.95 postpaid.

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A Pipesmoker's Masterpiece!

FOR THE MAN OF DISTINCTION



Four hand-turned BERTRAM natural imported Algerian briar matched grain pipes. Case fitted with pipe reamer, windproof shield, pipe companion and built in tobacco pouch. Case in Genuine English pigskin or topgrain leather . . . full zippered with smart suede lining throughout.....

\$35
(2-Pipe Case, \$17.50)

Enclose Check or Money Order. Postpaid
Write for Illustrated Catalogue
America's Oldest Family of Pipe Makers

Bertram
THE NATION'S PIPE MAKER
920 14th St., N.W., Washington

Cartier
JEWELRY



Splendid Selection of Cartier Sterling Silver Gifts

The serving dish, 8½ x 11" long, \$40; engraved glass jam jar, silver top and spoon, \$9; and shell shaped bon-bon dish, \$20. The selection includes flatware, hollow-ware, and bar accessories. Prices include Federal Tax.

Gifts from \$5.00 in our Budget Department

FIFTH AVENUE AND 52 STREET, NEW YORK 22, N. Y. PLaza 3-0111



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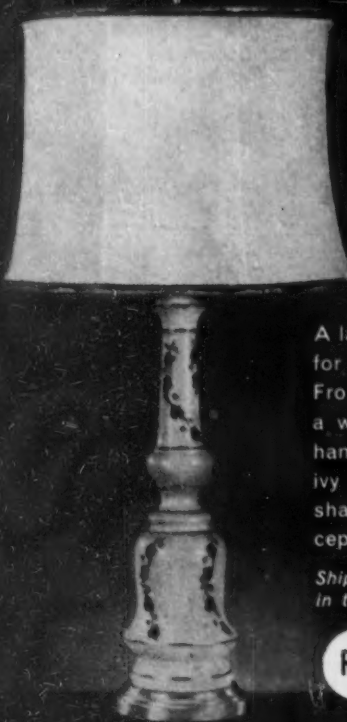
Rain, rain, come today so dolly can wear her Rainy-day Doll-cape. Made of water-proof plastic, it keeps dolly's dress from getting damp and soiled and will delight the heart of any little girl. Fits dolls 13" to 15". \$1 postpaid from Helen Perkins, 226 Murdock Rd., Baltimore 12, Maryland.



The Garden Calendar faces each week's engagement list with a seasonal garden photograph and heads each page with a timely quotation. Blank pages in back are for noting the blooming dates of flowers or miscellaneous garden notes. Paper-bound, with cover in color, it's \$1.25 ppd. M. Barrows & Co., Inc., 114 E. 32 St., N. Y.



in the tradition of the **OLD SOUTH**



"The Natchez"

A lamp of immaculate purity of design for the charming, traditional decor. From the spun brass mounting soars a white china base (32 inches high) hand-decorated with delicate Natchez ivy and crowned by a 16 inch drum shade of ivory Celanese® rayon. An exceptional lamp at an exceptional price.

Shipped prepaid anywhere in the U.S.A. **\$15**

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JACKSON, MISSISSIPPI

Master Craftsmen Since 1890



Handmade in Solid Honduras Mahogany

\$136.50

Posts 5' 6"

Also can be used with Arched Tester and 6" extension posts at \$36.50 extra. Height to top of tester 7' 3½".

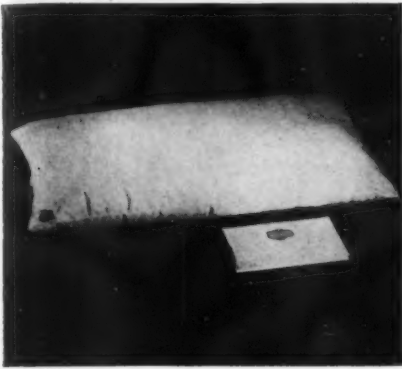


Send 20c for fully illustrated 32-page catalog.

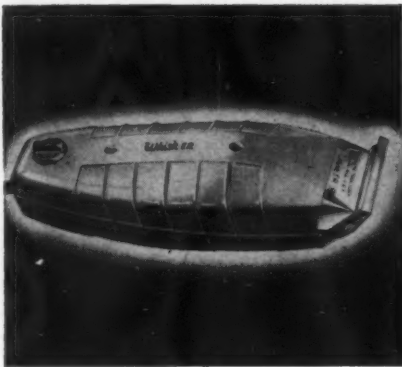
BIGGS DIRECT MAIL DEPARTMENT Box HG
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Stores: Richmond, Washington, Baltimore, Atlanta

This handmade mahogany bed with its hand-reeded posts, broken arch headboard and distinctive beauty of Sheraton design provides a focal point for furnishing your bedroom with companion pieces also handmade by Biggs skilled craftsmen. Available immediately in single or double size, priced F.O.B. Richmond, Va. We pay all crating charges. Safe delivery and your satisfaction guaranteed.

AROUND



Single bed pillows that cover the full width, are more comfortable to sleep on and give the bed a much better appearance when it's made up. Filled with goose down, they are soft, light and measure 21" x 39". \$15 each ppd. Pillow cases of fine percale to fit, \$2.60 each from Beaumont Distributors, 133 Lexington Ave., N. Y.



Whisk away wiry bristles or downy fuzz with this new electric shaver, called the WhiskER. Guaranteed to plow through 3 days' growth of beard without clogging, stalling or discomfort, it has a powerful magnetic-type motor, runs quietly and ladies will love it, too. Only \$12.95 postpaid from Electro-Tool Corp., 1718 Layard Ave., Racine, Wisconsin.



HOW TO GIVE
CHRISTMAS TOYS
YOUNGSTERS
REALLY WANT

Just send for your
SCHWARZ CATALOG

Who knows what goes with children? Schwarz does! Schwarz famous toy store selects and tests thousands of toys each year — offers hundreds of its leading items in this eagerly awaited Christmas catalog.

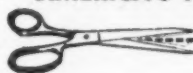
Eighty fascinating pages illustrate toys for boys and girls of all ages. Of course all Schwarz toys are cleverly, sturdily constructed — and competitively priced. Best of all, you can buy them the easy way — at home in comfort! No more tramping from store to store in the Christmas rush. But hurry... Christmas is just around the corner. Send for your Schwarz toy catalog today.



HELPFUL HINTS to puzzled parents come from youngsters who check the toys they want in the Schwarz catalog — so that your Christmas gifts are sure to please.



FAO SCHWARZ NEW YORK
BOSTON
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AMERICA'S FOREMOST TOY STORE FOR OVER 85 YEARS



CLIP AND MAIL THIS COUPON

F. A. O. SCHWARZ • 745 FIFTH AVENUE, NEW YORK 22, N. Y.

Gentlemen:
Please send our copy of your new 1948 Toy Catalog.

NAME _____

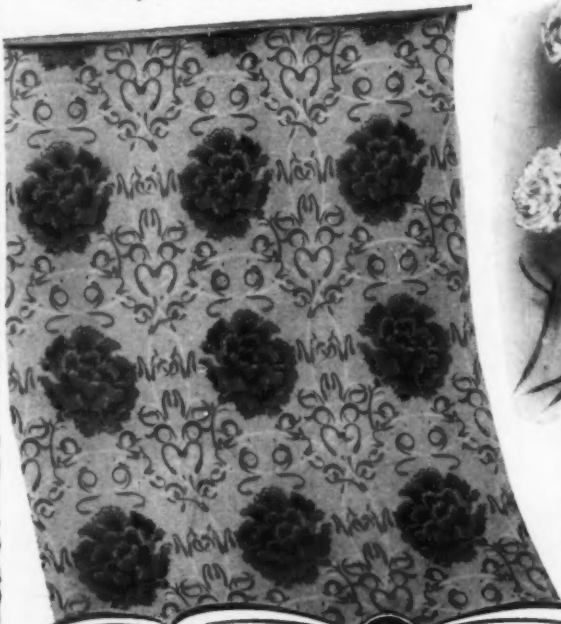
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You can have flowers
the year 'round...

... Thibaut-Warner have captured all of the fresh, sparkling beauty of the natural flowers in their "Carnation". This perfectly printed wallpaper from our collection, "Designs of Today", literally creates—a room full of flowers.



\$2.75 per roll — available in four color combinations. Send for samples to either address.

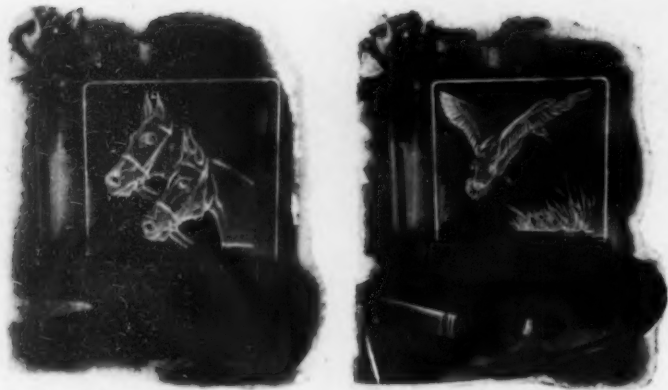
RICHARD E.
Thibaut
INC.

271 Madison Ave., New York 16, N. Y.



THE
WARNER
CO.

420 South Wabash Ave., Chicago 5, Ill.



English Bridle of Palomino

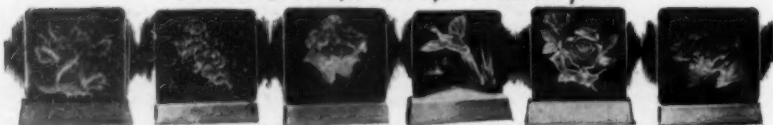
Duck or Pheasant

CARV-GLO

New Decorative Lamps

EXQUISITE DEEP CARVED DESIGN IN CRYSTAL CLEAR PLASTIC
Soft light gleams through fine art deep carved designs and beveled edge of 1/4 inch thick crystal clear plastic. Size: 13 inches wide, 14 1/2 inches high, overall. Durable base of smart design and neutral finish. Tube light in base—6 ft. cord and plug. For A. C. Current only. Beautiful decoration on table, radio, television, buffet or night light. Excellent in pairs or single.

Sixteen Beautiful Designs to choose from



The Perfect Gift—unusual, practical \$29.75 ea. 2 or more \$27.50 ea.
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A DIVISION OF W. L. STENSGAARD AND ASSOCIATES, INC.
AMERICA'S LARGEST PRODUCERS OF FINE CARVED PLASTICS

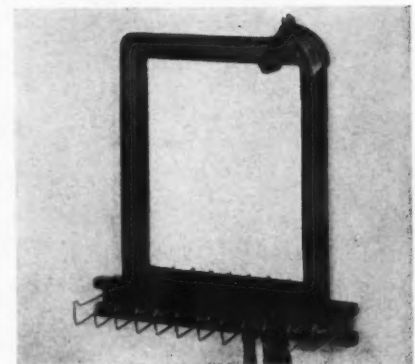


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Your three-minute long distance conversations can be timed to the second with the aid of a "time-o-phone." It is a regular clock, with radium dial and a second hand, that clips easily on your phone. Space saver, also, on desk or night table—and an unusual gift. \$11 ppd. Eunice Novelties, 541 Madison Ave., New York 22.



Which tie? A daily decision men have to make—and so early in the morning, too—will be greatly simplified if he has a mirror right over his tie rack to check the color and see that the knot is tied just so. Frame, 12 1/2" x 14", is wood treated to look like leather, \$4.50 ppd. Salt & Pepper Shop, 445 East 86th Street, New York 28, N. Y.



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LAVISHLY PACKED WITH OLD FASHIONED GOODNESS



Brandy... Citron
Almonds... Raisins
Lemon Peel... Pineapple
Currants... Orange Peel
Pecans... Walnuts
Cherries... Molasses
Cane Sugar

Order by Mail for Holiday Enjoyment

In 3 and 5 pound sizes
The texture and taste of this cake are superb! Holmesmade Fruit Cakes are baked with the rare skill of Creole chefs, lavishly using the finest ingredients. In beautiful souvenir tin.

1.25 LB.

Plus 50¢ for shipping charges.

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HOFFRITZ HAS IT!..

SELF-SHARPENING KNIFE CASE—The sharpest idea in years! Every time you remove and replace your favorite knife from this magic case the blade sharpens itself! No work or skill required. Plastic case with six hollow ground, razor-sharp blades (9" and 8" slicers, 7" and 6" utilities, 4" and 3" parers). Unbreakable Pakkawood handles. Set complete—\$17.95



STEEL POULTRY SHEARS—Make poultry carving a Joy! Chrome plated and 9" long. These keen forged steel shears are real bone cutters—work as easily as scissors. A "must" at \$6.00

MUSICAL LIQUOR POURER—Tip the bottle and "How Dry I Am" plays as you pour—a jolly jingler for parties! Fits any bottle, stainless steel with an imported Swiss music unit. \$9.95



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551 FIFTH AVE., near 45th
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GRAND CENTRAL TERMINAL (Commodore Concourse)
33rd ST. UNDERGROUND PASS (bet. Hudson Tubes & Penn. R.R.)



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Write for free gift catalog

AROUND



A thirsty guest will tag you a thoughtful hostess if you have a Thermos carafe on the bed table. The man of the house will probably appreciate it, too, for his office. The jug will keep a quart hot or cold for hours. Chrome-plated with tray and two glasses, \$22, express collect from Scully & Scully, Inc., 506 Park Ave., New York 22.



What's for dinner? Maybe a savory goulash cooked in a dish of flame proof Tonalá pottery, accompanied by muffins made of water-ground wheat flour from the highlands of Mexico. Two colorful trays, for both baking and serving, plus 40-oz. bag of wheat flour, \$3.95 ppd. The Old Mexico Shop, Santa Fe, New Mexico.



MOSSE'S Stunning "Nimrod" Cloth for Buffet and Festive Dining

Bird dog, deer and pheasant, beautifully hand printed on pure linen—with that look of old wood cuts. In autumn colors—tobacco brown, turkey red, or leaf green, on oyster white. Very smart—gay for holiday tables—and a cloth your man will enjoy. . . Handsome gift, exclusive with Mosse.

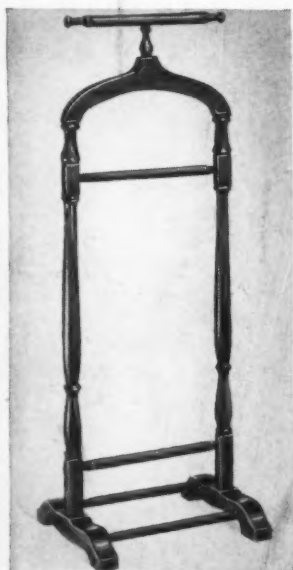
2½ yd cloth, 8 napkins—\$44.50 . . . 3 yd cloth, 12 napkins—\$62.00
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 Daily set for 8 (8 mats, 8 napkins) \$27.50 . . . 42" runner—\$3.50
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for the SHELF-CONSCIOUS!



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Luggage rack, with strong fancy webbing, 17½ x 22 x 14 inches wide, \$12.95

Free delivery within 150 miles. In N.Y.C. add 2% sales tax. Shipping charges on COD's are collect.

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1848 100th ANNIVERSARY 1948
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 145 East 57 St., New York 22, VO. 5-4700



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Famous for its quality and beauty. Covered Candy Box in white with blue grape design. Approximate size: 5½" x 2½" in depth.

\$12.00

Add 50¢ for shipping charges in America.

BLACK, STARR & GORHAM

Established 1810

WHITE PLAINS Fifth Avenue At 48th Street, New York 19, N. Y. EAST ORANGE

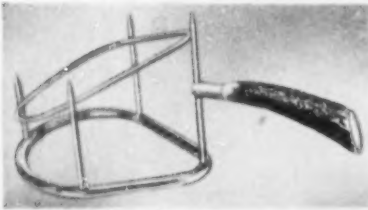
news for you *on our party line!*

For your next party, phone 'em and feed 'em with ease and élat. Call from the handy telephone stand that saves desk space. (Even the phone looks "special" in a Glam-R-Phone cover). Carve your party ham, roast or fowl on a gleaming holder . . . perfect angle for slicing. And juicy steaks demand Carvel Hall steak knives . . . keen-cutting blades with gay party handles.

Telephone stand, 20 3/4" high, for oblong, round or oval based phones; polished chrome or bronze; \$15.95 Glam-R-Phone plastic shell fits over phone; in ivory or gold plastic, \$3.50 and \$4.95



Polished chrome ham or roast holder; genuine stag handle, \$17.50

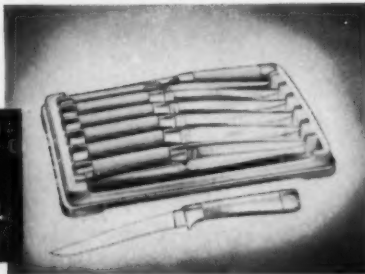


Hollow ground and shaped vanadium steel blades; chrome and ivory plastic handles; 8-knife set in ivory plastic case with transparent cover. \$22; 6-knife set in case, \$16.50; single knife, \$2.75

Free delivery within 150 miles. In N.Y.C. add 2% sales tax. Shipping charges on COD's are collect.

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1848 100th ANNIVERSARY 1948
Hammacher Schlemmer
 145 East 57 St., New York 22, VO. 5-4700



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A. Miracle Mechanical Car. Toy sensation of the year! Starts, turns, stops by itself! Motor hood goes up; door opens, driver comes out to "inspect trouble." Hood and door close automatically; car starts again. 5 1/2" . . . \$3.75

B. Tractor with Detachable Trailer. 17". Excites the kiddies (adults too) with its realistic (harmless) sparking smokestack! All metal, sturdy construction! Crank winder. Start and stop brake. Fine clock-work motor. . . . \$4.85

C. Wonder Gear Shift Car. Clutch action with 4 forward gear speeds, reverse and neutral gears, steering wheel and hand brake! Heavy gauge durable metal. Powerful motor. Fun galore. 6" . . . \$3.75

Also Available But Not Illustrated Here: **Tooting Horn Car**—2 motors with free wheeling and tooting horn on steering wheel. 6" . . . \$3.75

Free Wheeler. Steering arrangement, free wheeling device, brake, long running motor. 6" . . . \$1.75

Remote Control Steering Auto. Long running motor, complete with accessories for obstacle game. 6" . . . \$3.75

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F. Miniature Double Auto Race Track. 8 1/2". Captures the tingling excitement and spectacular feeling of real race track! 3/4" cars speed like magic for amazingly long time . . . All metal, powerful wind-up motor. . . . \$2.00

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 New York 16, N. Y.



SHOPPING

Whip up food and drink with an "Eskimo Whiz-Mix," available again after almost seven years. It does a grand job of mixing, blending; juices fruits or vegetables. 2-speed motor is AC-DC. Unbreakable and easily cleaned. Base is chrome; the top, stainless steel. \$24.95 ppd. Hamden Enterprises, Inc., 157 E. 33rd St., N. Y. 16, N. Y.



The kitchen stove and hot plate burner have a versatile ally in the Connolly oven. Complete with grill, baking, roasting and muffin pan, it does everything a regular oven does—without making your kitchen an inferno. Saves fuel, work. \$5.95 plus 15c postage. Thompson Winchester, 201 State Street, Boston 9, Mass.



Fine Oriental rugs will ever inspire and satisfy your love of beauty . . . and Nahigian Brothers offer you a choice unduplicated anywhere.

YOU MAY HAVE A SELECTION ON APPROVAL

For your copy of "The Rug Beautiful," please send twenty-five cents to

The World's Largest Collection of Oriental Rugs



169 N. Wabash Chicago, Ill.

Established 1890 SERVICE THROUGHOUT AMERICA



AROUND



Nine-day wonder. Sample all nine different kinds of choice teas from India, Ceylon, China and Formosa, one a day, and you will become a connoisseur of the fragrant leaf. Selection is back after many years' absence, to the untold delight of good tea drinkers. \$1.75, 15c post. Bellow's Gourmet's Bazaar, 69 East 52nd Street, New York 22.



Homemade ice cream—the real old-fashioned kind that needed a strong man to crank is made electrically, with a motor to do the work. Just turn the switch and relax, it makes a full gallon, or less if desired. The wood exterior is white enameled. AC only. \$24.95, exp. col. William Spencer, 710 Chestnut St., Phila. 6, Pa.

ORDER BY MAIL



Delicious!

A GIFT BOX OF FIVE FAMOUS-DISTINCTIVE NEW ORLEANS CANDIES

Elmer's
NEW ORLEANS
Originals

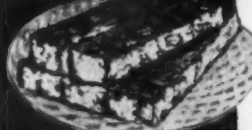
These delicious, original candies are sweeping the nation! Their delightful taste will thrill you and your friends. Ideal Xmas gifts. Just send us your Christmas list! Huge souvenir box with beautiful New Orleans scenes contains:

- 1 lb. HEAVENLY HASH
- 2 cartons of GOLD BRICKS
- Carton of MINT BUBLETS
- Carton of PECAN PRALINES
- Carton of COFFEE CANDIES

\$3.95

Postpaid
Anywhere
in the U.S.

ELMER CANDY COMPANY-Dept. G-Box 860-New Orleans 2, La.



HEAVENLY HASH
Milk chocolate, pecans and marshmallow



GOLD BRICKS
Luscious pecans and milk chocolate



MINT BUBLETS
"Melt in your mouth"

A gracious home is the eloquent expression of its owner's good taste. You will find a superb collection of furniture fashioned in this tradition of graciousness...

graciousness



OUR 82ND YEAR
at Colby's

JOHN A. COLBY & SONS
129 NORTH WABASH CHICAGO, ILLINOIS 626 DAVIS STREET EVANSTON, ILLINOIS

a store of inspiration and service



STERLING
The Gift that is Treasured Forever
by RANDAHL

Wrought of heavy silver in designs of exquisite grace and distinctive simplicity, no gift will be more enduringly lovely nor more deeply cherished than Sterling by RANDAHL.

Mayonnaise Bowl.....	\$22.00	Cordial, 3 in. high, ea.....	\$ 4.50
Mayonnaise Ladle.....	12.00	Tray, 7 1/2 in. dia.....	15.00
Mayonnaise Tray.....	8.00	Set, 8 Cordials and Tray.....	51.00
Mayonnaise Set Complete.....	42.00	Bon Bon Dish, 4 1/2 in. dia.....	15.00
Candle Snuffer.....	7.00	Bon Bon Dish, 5 in. dia.....	18.00

Prices include Federal Excise Tax

Our folder illustrates many lovely Randahl creations. Send for it, mentioning your jeweler's name.

910 W. Jackson Blvd. **RANDAHL** Chicago 7, Ill.

House & Garden's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

FOR FURTHER INFORMATION ABOUT THESE LISTINGS WRITE TO HOUSE & GARDEN'S TRAVELOG, 420 LEXINGTON AVE., N. Y. 17

ARIZONA

TUCSON

Santa Rita Hotel. 250 rms. Tucson's Social Center; Western Hosp. & Atmosphere. Superb cuisine; famous Dance Bands, Polo, Golf, Nick Hall, Mgr.

CALIFORNIA

LOS ANGELES

Chapman Park Hotel & Bungalow. On Wilshire Blvd. Private pool, gardens, entertainment. Bride and Groom Broadcast. Famous Zephyr Room.

DISTRICT OF COLUMBIA

WASHINGTON

Hotel Raleigh. Pa. Ave. bet. Capitol & White House. First class throughout. Special courtesies to Honeymooners. Booklet—C. C. Schifferer, V.P.

FLORIDA

BOCA GRANDE



Boca Grande Hotel & Club

On Gulf of Mexico. Fireproof. Offers utmost in modern, restful surroundings. Rooms in hotel with private tile bath & shower. Superb cuisine. Private beach. Golf. Fishing. Rates: Hotel \$30; Club \$24; two persons, daily & up. Amer. Plan. Distinguished clientele. J. Spadaro, Owner-Gen. Mgr. Tel. 4251 or N. Y. Of. 51 E. 42. MU 2-3341.

FLORIDA

FORT LAUDERDALE



The Lee

New resort apartment in most desirable beach section opens November 1. On famous Inland Waterway, just an enjoyable stroll to ocean beaches. Private Garden, balconies—old world charm with every modern convenience. Complete bedroom apartments or hotel rooms, handsomely furnished. For reservations write: H. R. Hodges, 623 Bayshore Drive, Ft. Lauderdale, Fla.

FORT LAUDERDALE



Ocean Tides—Resort Apartments

Beautiful one and two bedroom apartments, exquisitely furnished for your every comfort and enjoyment. Located in the most exclusive beach section, overlooking the ocean and the Inter-coastal Waterway. L. J. Gilroy, owner-manager, 537 Antioch Avenue, Fort Lauderdale, Florida.

Pink and White Sand . . . Coral Beaches et al.

Beyond the Gulf Stream's flying fish and phosphorous waves lie the most famous coral islands in the world, the Bermudes, or Bermuda as they are collectively called. They symbolize many things: relaxed living among friendly people, the unhurried charm of cyclists, the coveted ease of things synonymous with vacationing on this tiny archipelago.

Over one hundred and fifty islets divided into nine separate communities known as Parishes, each with its individual personality, comprise Bermuda. There is St. George, the first settlement, with the original seventeenth century buildings; Paget, Warwick and Somerset with their private homes nestling in the oleanders. The British influence is everywhere, in the shops that sell tweeds, English china; the little tea-houses; the bobbies and cricket. The Harrington Sound area with the famous Bermuda Aquarium, stalactite caves, and the little perfume factories; Hamilton with its historic government buildings; and Mid-Ocean with one of the most spectacular golf courses in the Western Hemisphere.

FLORIDA

FORT LAUDERDALE

Sea Isle Apartments. New, luxuriously furnished. 300 feet to ocean. On famed Lauderdale Beach. Steam Heat—Shuffleboard. Bklt.: 3003 Viramar St.

MIAMI



The Columbus

Right in the middle of everything! Miami's finest hotel—centralized bayfront setting for 17 floors of luxurious living. Spectacular views of bay and ocean. Many new features: beautiful Bahama Room for diners, smart new Cocktail Lounge. Recreation program, games. Steam heat, soft water system. Advance reservations advisable. Booklet, rates, details on request.

MIAMI



Dallas Park Hotel-Apartments

Spacious one- to four-room suites, fully equipped. Electric refrigeration, kitchenettes. Complete hotel service. Air conditioned grill, cocktail lounge. Located in quiet residential section overlooking Biscayne Bay two blocks from heart of downtown Miami. Steam heat. Large hotel rooms available, daily or seasonal rates. Deluxe penthouses. For details address Michael B. Whelan, Manager.

FLORIDA

MIAMI



The Venetian

Closest Miami hotel to Bay and Beaches. Centrally located on through routes to race tracks, golf courses, all attractions. Beautiful residential section. Large, sunny rooms. Famous cuisine, service. Planned entertainment. Roof solarium. Beautiful new cocktail lounge. Low rates, reductions for long stays. Address: C. A. Crawford, Mgr., Biscayne Bay at 15th St.

MIAMI BEACH



The Hotel Good

Continuing intact the traditions and policies which have pleased a highly discriminating clientele for more than a decade. Beautiful appointments—gay, friendly atmosphere, conservative policies. Central location—private ocean beach—cabanas. Superior dining room, air conditioned cocktail lounge. Now under same ownership as, and exchanging privileges with, The Shoremede. Immediate reservations advisable. G. S. Pickard, Mgr.

SAINT AUGUSTINE

The Monson. Fine small hotel. Good food & Service. Low Amer. plan rate to weekly or season guests. Interesting winter community. Golf. Folder.

FLORIDA

MIAMI BEACH



Marine Terrace Hotel

Located directly on the Ocean Front and 27th Street. A Honeymooners' Paradise. Intimate, Refined, Homelike. An ideal year 'round vacation spot. Large Private Beach. Excellent Cuisine. All rooms with bath and shower. Definite Reservations are necessary. American Plan only.

MIAMI BEACH



The Sea View

Exclusive "north beach" location, Bal Harbour section. Striking design provides more winter sunshine, tradewind breezes. Marine views from every room. Private balcony-verandahs featured. Private ocean beach, pool, cabanas. Season November to May. Attractive early and late-season rates. Advance reservations. Illustrated brochure on request to Fatio Dunham, Manager (for 7 years manager of The Whitman).

MIAMI BEACH



The Shoremede

New pool and cabanas round out complete facilities for superior recreation and entertainment. Directly on ocean, central location at 35th St. Private beach, luxurious appointments, distinguished cuisine. Now under same ownership as, and exchanging privileges with, Hotel Good. No change in operating policies or personnel. Favorable early season rates. Reservations advised. R. L. Simpson, Res. Mgr. G. S. Pickard, Mgr. Dir.

FLORIDA

MIAMI BEACH



The Tradewinds Hotel Apartments

Ultra-modern, brand-new patio apartment homes with full hotel service. Exclusive location facing park, near ocean beaches, Lincoln Road, Bay Shore Golf Course. Luxuriously furnished, decorated, equipped. Complete kitchens, kitchenettes. One or two bedrooms accommodating 2 to 6 persons. Providing a new, more gracious way to live. Write 2315 Pine Tree Drive for brochure.

FLORIDA

SAINT PETERSBURG

The **Vinoy Park Hotel**. Largest, finest on West Coast. 375 rooms. Faces Tampa Bay. Gulf Beach Club privs. Refs. exch. Sterling B. Bottome, Mgr.-Dir.

The **Huntington**. A resort Hotel of merit, in beautiful and exclusive surroundings. Nov. to May. Eur. and Amer. plan. Bklt. Paul B. Barnes, Mgr.

SARASOTA

Orange Blossom Hotel—Smartest on Florida's Gulf Coast. Superb location. New lobby, air-cond. dining rm., cocktail lounge. J. B. Rountree, Mgr.

GEORGIA

SEA ISLAND

The **Cloister**. Year-round resort. Golf, tennis, skeet shooting, cycling, riding, fishing, dancing, beach and pool. N. Y. Res. Off. 630 5 Ave. CI 7-8055.

ILLINOIS

HIGHLAND PARK



Hotel Moraine

Hotel Moraine on beautiful Lake Michigan offers you a pleasant combination of recreational activities and restful informality. Fourteen acres of picturesque ravine woodland and two hundred and fifty rooms of graceful Georgian architecture. An ideal Sanctum for honeymooners. European Plan.

MISSOURI

KANSAS CITY

Bellerive Hotel. K. C.'s Social Rendezvous. Luxurious Rooms, Suites. Famous El Casbah Supper Club. Garage. Rec. by Duncan Hines. L. Larrea, Mgr.

NEW JERSEY

ATLANTIC CITY

Marlborough-Blenheim. On the Boardwalk. A famous resort hotel. Distinguished clientele. Sun decks. Enclosed solaria. Sea water baths.

NEW MEXICO

CARLSBAD

La Caverna Hotel. Avoid winter's worries. Enjoy the New Mexican sunshine. When in New Mexico stay here—the visitor's hdqrs. for Carlsbad Caverns.

NEW YORK

LAKE PLACID

Mirror Lake Inn & Lakeshore Cottages. Colonial resort, homelike, restful atmosphere. Skiing, hunting in season. '49 world bobsted competition.

NEW YORK CITY

Barbizon-Plaza. Midtown, overlooking Central Pk. 6 Ave. 58 St., near Radio City, theatres, shops. Choice rms. from \$3.50 sgl. \$6.50 dbl. Bklt. HG.

SOUTH CAROLINA

CHARLESTON



The Fort Sumter Hotel

Charleston's only waterfront hotel overlooks Charleston Harbor, in which is located historic Fort Sumter, a national monument. The Hotel is an all year European Plan resort on the Battery, exclusive residential section of old Charleston. Its dining rooms feature famous Low Country plantation dishes. Country Club golf privileges to guests. Folder on request. John S. Cator, Manager.

GET THE HOUSE & GARDEN TRAVELOG HABIT. Plan your business or pleasure trip around the fine resorts and hotels listed in these pages.

NORTH CAROLINA

ASHEVILLE

Battery Park Hotel. For comfort and refinement, plus hospitality that is traditional. Special rates Nov. thru Mar. Request Folder "H".

SOUTH CAROLINA

CHARLESTON

Villa Margherita. For gracious vacation living in lovely, intriguing old Charleston. Accommodations for 100. Amer. Plan, \$20. up. Nov. 15-May 15.

TEXAS

HARLINGEN

Madison Hotel. Luxurious vacation in tropical Rio Grande Valley. Non-mountain route to Mexico City. Sunshine, flowers, dancing, sports. Free folder.

VERMONT

SHOREHAM

Hand's Cove. Historical farm on Lake Champlain. Mountain setting, ideal climate. Fishing, skiing, skating, excellent table. Virginia S. Graham.

BAHAMAS

NASSAU



The Fort Montagu Beach

Society's premier holiday hotel in Nassau, Bahamas—a complete "resort within a resort". Private ocean beach, full program of sports. London's top-ranking dance orchestras at the festive Jungle Club. Circulating iced water. Opening Dec. 15. John Cota, Gen. Mgr. N. Y. office—500 Fifth Ave., LONgacre 5-1114. Also the Princess, Bermuda.

Known
the
world
over!

The pleasure of your New York visit will be enhanced if you stop at the Ritz-Carlton where service and accommodations are still measured by time-honored standards!

RITZ
Carlton

MADISON AVE. AT 46TH ST., NEW YORK



TRAIL CREEK CABIN • Sun Valley

Gretchen Fraser

World's champion slalom skier, won the 1948 Olympics, skiing for Sun Valley, where she received her training.

For information address: W. P. Rogers, Gen'l Mgr., Sun Valley, Idaho, or Union Pacific Railroad, Room 1269, Omaha 2, Nebr., or see any local travel agent.

Where Every day's
a Holiday!
Sun Valley
IDAHO

A bright blanket of sparkling snow... the ever-present festive feeling... and the fine winter fun facilities spell joy of living in the Sun Valley manner. You'll enjoy more skiing per day on the excellent slopes served by eight electrically-powered lifts... swimming in two warm-water pools... dancing and evening entertainment. For that perfect vacation—summer or winter—choose Sun Valley.



(Above) What a wonderful ending to a perfect day! Good friends around a cheerful fire.
(Below) It's always a treat to lunch on the ice skating rink under the warm Sun Valley sun.





modern



Heywood-Wakefield Modern is flexible to fit your space for living—and so comfortable.

“Home-Planned”
to keep your home
SO LIVABLE

Yes, you can see yourself living happily with Heywood-Wakefield Modern through the years! Its sunny “Wheat” and mellow “Champagne” finishes go so well with drapes and rugs. Its friendly lines and proportions come from the same long, long experience in design as its superb craftsmanship. And, because it’s “Home-Planned,” you’ll find your present purchases in perfect harmony with later additions to living, dining room and bedrooms.

Better furniture and department stores everywhere proudly display this Modern with the famous Heywood-Wakefield emblem. Do see it soon.



Staunch, American hardwoods, superb craftsmanship assure long, long, service.



House & Garden

NOVEMBER, 1948

In the pages of this issue, HOUSE & GARDEN brings you 600 Christmas gifts. They range from a 30-cent miniature heart-shaped basket for serving cream cheese to a \$5,000 ebony and ormolu French desk. They are varied, beautiful, different, geared to people-of-all-ages and pocketbooks-of-all-sizes, available in stores all-over-the-country. This year more than ever, Christmas shopping in America is merely a matter of choice. Because the great majority of Americans have the necessities of life, we can afford to give a few luxuries—things that are gay and pretty, frivolous and fragile. Never have there been so many beautiful ribbons and wrapping papers. Tree ornaments are as plentiful as before the war. But in the midst of

this abundance, try to remember what Christmas is like in other lands. In the first place, life is infinitely bleaker. There is less fuel for heat and for cooking. There are fewer garlands, because paper is still short. Instead of a choice of 50 presents, it is hard to find five to choose from. In England, older people never expect to see the

Give thanks

end of austerity in their lifetimes. They will thank you for practical gifts such as shoes, gloves, a warm bed jacket. In Eastern Europe, the only Christmas that many people will enjoy will come in a CARE package. Europe's shortages are particularly poignant when you realize that the best of everything is being shipped to us to bolster currencies. England is exporting treasured tweeds and Scotch whiskey, Czechoslovakia toys, Italy linens, France fashions and perfumes. So when we Americans gather around our bright trees to give thanks for all we have received, it should be humbly—remembering the real needs of food, clothing and shelter which, in all but our own fortunate country, exist throughout the world on Christmas day.

Christmas

CHRISTMAS begins with a list: children, family, friends, the postman, the janitor, the paper boy. . . . For each of them you want to find the perfect present, though it may take weeks of going from shop to shop, counter to counter. Your purse will tell you whether to be prodigal or thrifty, but even so there is a staggering choice. On the following pages are hundreds of solutions to your Christmas problems which will save you ten times as many steps. They have one constant theme and it is the soundest of all possible approaches to Christmas: everyone on your list loves the place where he lives. So select your gifts with this in mind; choose a present for the desk in the library of the man who likes to read; for the sideboard in the dining room of the woman who likes to entertain; for the cabinet in the kitchen of the woman who enjoys cooking; for the shelf in the tool shed of the gardener. In this way, you can be sure that you will add to the enjoyment of life . . . all through the house and garden.

Opposite

THESE GALA CHRISTMAS TREE BALLS WERE DECORATED BY ARTIST EMMY ZWEYBRUCK; YOU CAN DO AS MUCH YOURSELF, USING DEK-ALL PAINT MADE BY THE AMERICAN CRAYON CO., \$2 A BOX

all
through
the
house
and
garden

FOR THE LIVING ROOM
pages 174-175

FOR THE LIBRARY
pages 176-177

FOR THE DINING ROOM
pages 178-179

FOR THE PLAYROOM
pages 180-183

FOR A MAN
pages 184-185

FOR A WOMAN
pages 186-187

FOR THE GARDEN
page 188

FOR THE KITCHEN
page 189

FOR THOSE

WITH A GILT COMPLEX
pages 190-191

All prices of Christmas gifts on the following pages are approximate, generally slightly higher west of Mississippi. For a complete directory of the store names here, see p. 288.



CHRISTMAS ALL THROUGH THE HOUSE

Continued

For the living room



Lead soldiers and the Place Vendôme in a shadow box, \$125. Reed & Stevenson.



Trumpet-playing angel by Amy Drevenstedt, \$1.50. America House.



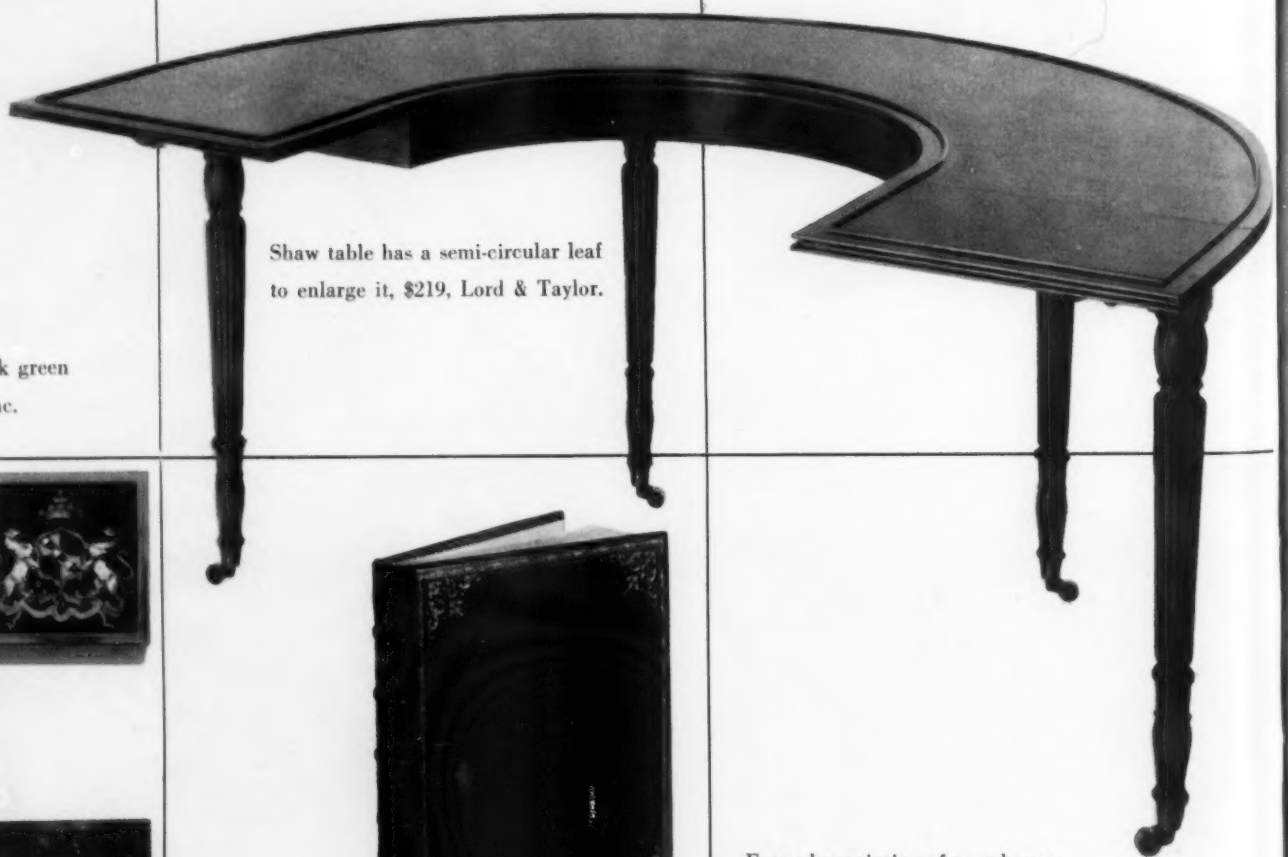
Louis XVI lacquered bracket clock with bronze mounts, gold star decorations, \$575 plus tax. Frederick Victoria.



French faïence design cachepot, left, 5¼" diameter, \$15. Kaufmann's, Pittsburgh.



A pair of French Empire vases in dark green and white, \$175. Alfred Orlik, Inc.



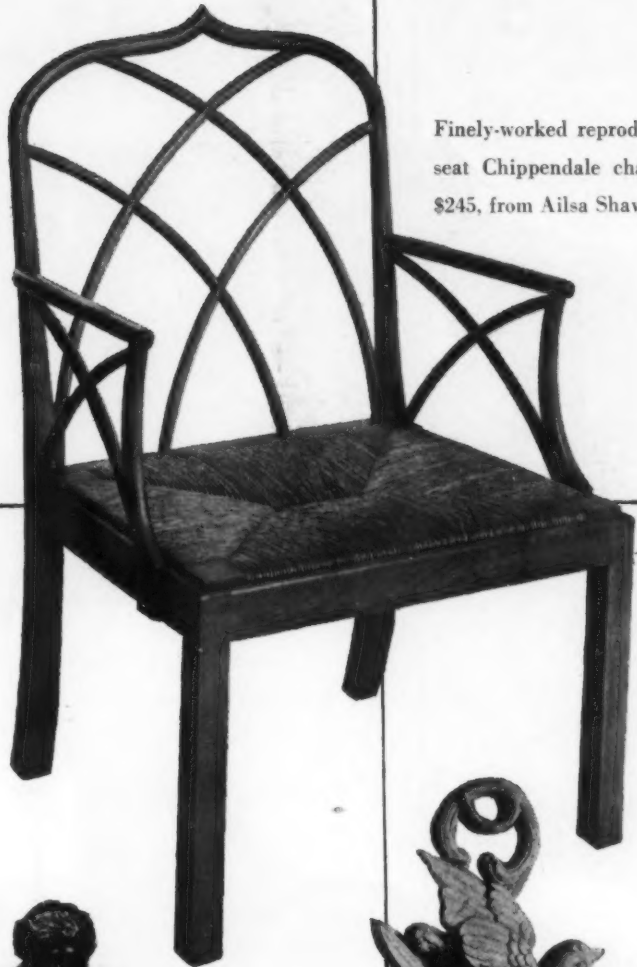
Shaw table has a semi-circular leaf to enlarge it, \$219. Lord & Taylor.



Glass coasters or plaques, \$2.50 each. James A. Watson.



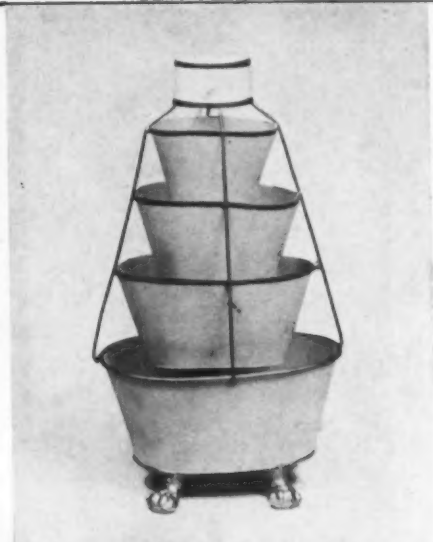
Fore-edge painting of your house on an English morocco leather guest book, \$125. Young Books.



Finely-worked reproduction of a rush-seat Chippendale chair; \$245, from Ailsa Shaw-Thompson.



Cast stone "Male Torso" by Gwen Lux, \$75, Lord & Taylor.



Tiered metal flower holder, \$18, Elinor Merrell.



Small bronze bust, marble pedestal; \$125 a pair, Reed & Stevenson.



Bleached appliqué wall bracket, \$350 a pair; W. Jay Saylor.



Crystal vase with sterling silver base; \$40, Black, Starr & Gorham.



Antique revolving spice cabinet, \$87.50, Young Books.



Fisher's sterling cocktail set, tray, \$75 plus tax, Bailey, Banks & Biddle.

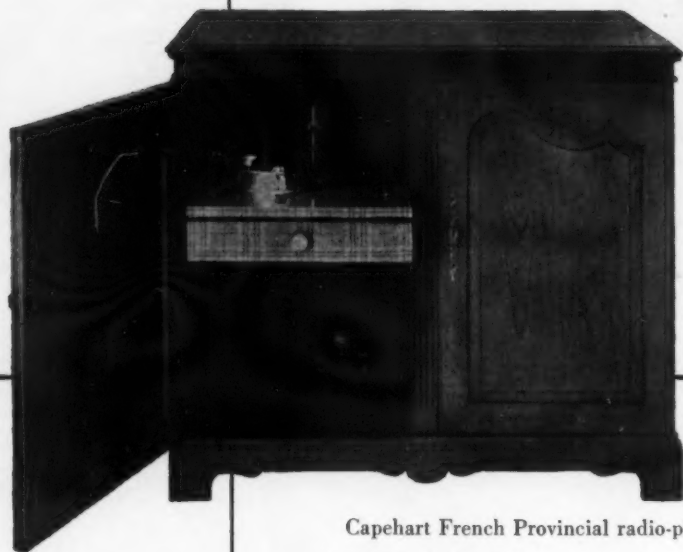
ALL THROUGH THE HOUSE

continued

For the library



Tôle stand decorated with red rooster; \$75, Reed & Stevenson.



Capehart French Provincial radio-phonograph in natural fruitwood; \$495, The Aeolian Co.

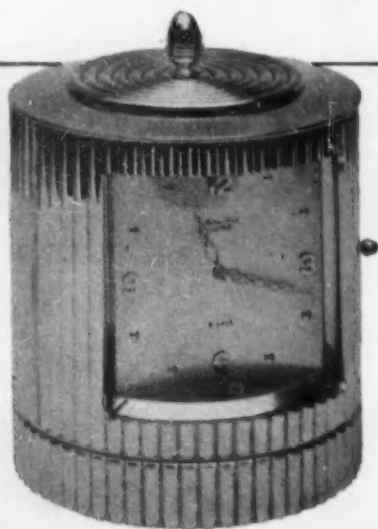


Sterling silver stamp box holds two rolls; \$35 at Georg Jensen.

Reproduction of Regency table in dark green lacquer, bronze trim, green leather top; \$180, Hadleigh, Inc.



Antique miniature desk, height 15½"; \$200, James Amster.



Mathey-Tissot gold-plated 8-day, 15-jewel clock, left, 5½" high; \$155, Mermod-Jaccard-King.





Man-size crystal ash tray heavy enough to be spill-proof; \$24.95, Hammacher Schlemmer.



Green leather King-of-Ease chair and footrest by Kittinger; chair \$245, ottoman \$80, W & J Sloane.

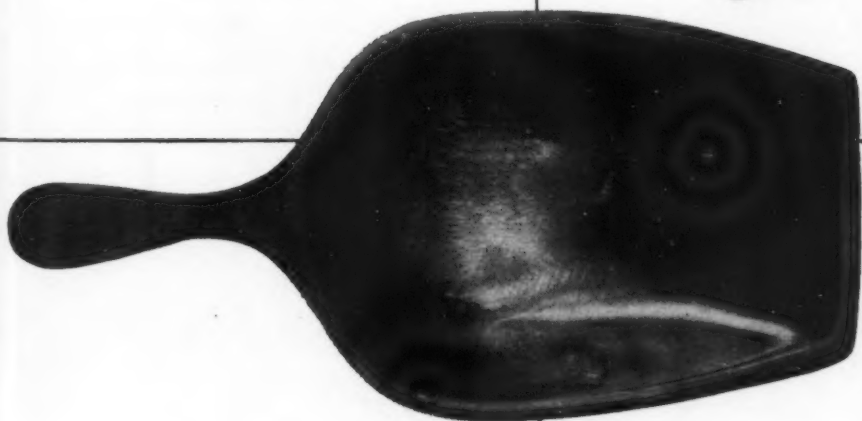


Paperweight in shape of a whale, brass with lacquer finish; \$10.50 at Bronzini, Ltd.



Antique black and gilt eagle for over-door; \$150, Reed & Stevenson.

PHOTOGRAPHS: MAZZURCO, MIEHLMANN, BAKER, HYDE, GRISSBY



Wooden scoop, for serving potato chips or for cigarettes; \$5, Crossroads of Sport.

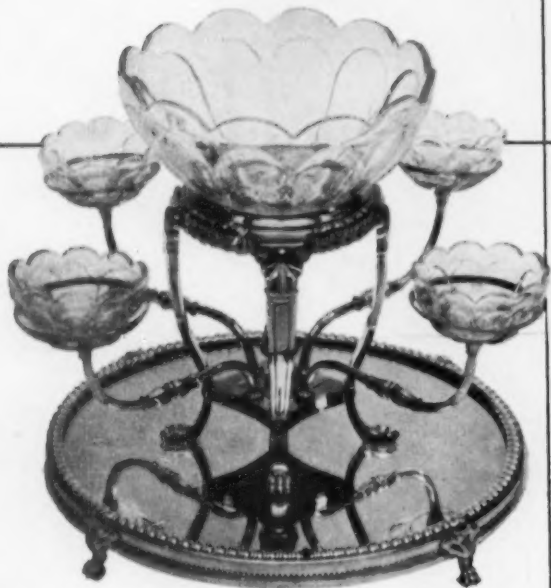


Collegiate Dictionary, sable calf-bound; \$47.50, Plummer, Ltd.

Prices include Federal tax

ALL THROUGH THE HOUSE
continued

For the dining room



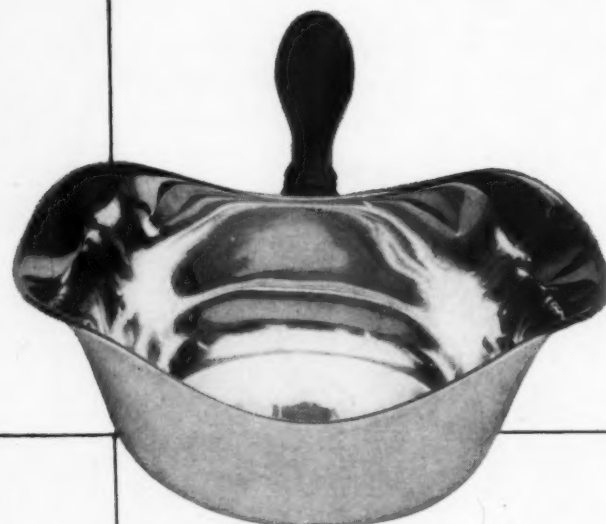
Epergne with removable arms, \$150;
mirror, \$65; Bergdorf Goodman.



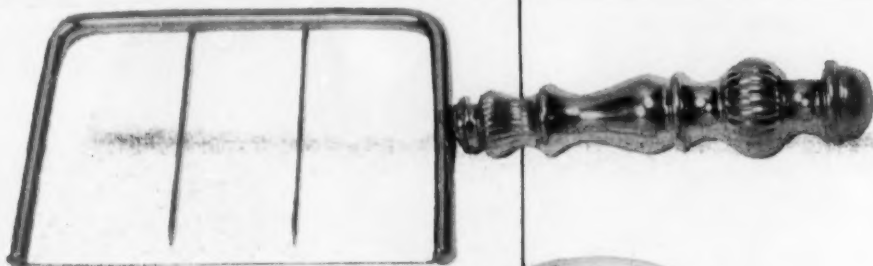
Crystal and silver Martini
set, 8¾" high;
\$45, Black, Starr & Gorham.



Cream-colored Portuguese pottery
compote 8½" high, \$15, Tatman, Inc.



Silver gravy boat with ebony handle;
\$58 at H. Nils.



Queen Anne cake cutter with sterling
handle; \$9.60 at Henri Bendel.



Theodore Haviland "Wilton"
demitasses, \$2.65 each with saucer;
Rich's, Atlanta.

PHOTOGRAPHS: BAKER, MAZZURCO, MIEHLMANN



"Pilgrim" tea service, five pieces
including coffee pot, \$325, tray
\$275, kettle \$275;
Black, Starr & Gorham.

More dining room gifts on pages 241 and 251

Prices include Federal tax.



SCOTT HYDE

Blenko's reproduction of a Williamsburg wine glass (\$3 at McCutcheon's); Val St. Lambert Luna decanter (\$41 at Altman's); Duncan & Miller torte plate (\$5, Wanamaker's); Wedgwood tureen, "Wildbriar" pattern (\$32 at Charles Reizenstein Sons); Wallace "Grand Colonial" silver, (serving spoon \$10.50, fork \$11, Stern's); Mosse cloth, 72" x 90", and 8 napkins (\$45 complete).



Eight-arm candelabrum of bronze ormolu with griffon figures and crystal pendants, circa 1810, \$850 a pair, A. R. Nesle & Co.



Tea

Conc

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pa
M

HORST

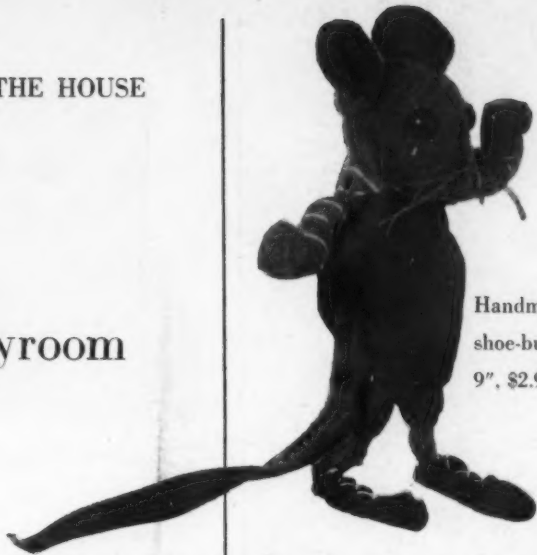
HOUS

CHRISTMAS

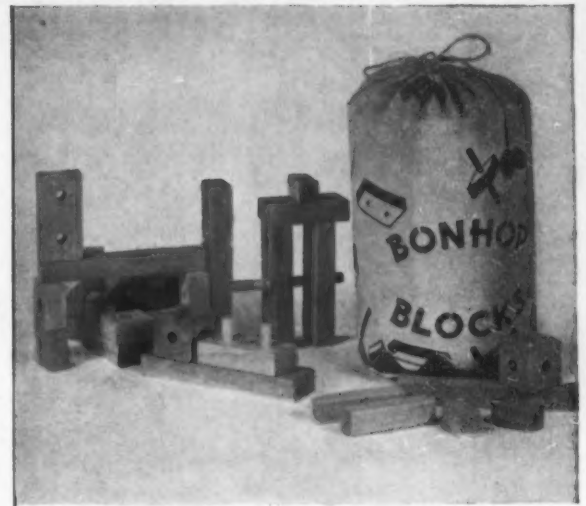
ALL THROUGH THE HOUSE

continued

For the playroom



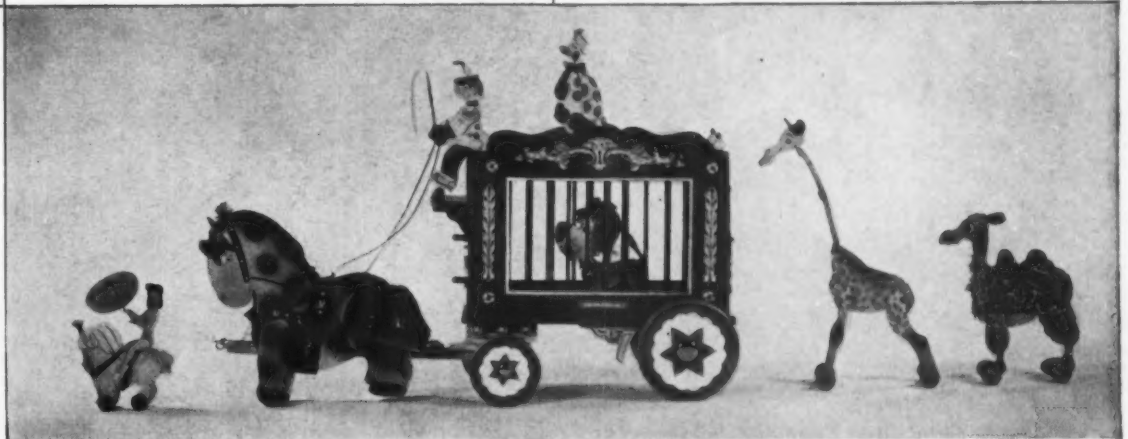
Handmade tweed mouse with shoe-button eyes; 9", \$2.95. J. McCutcheon.



Maple blocks. 50, \$2.95; 100, \$4.95. McCurdy's, Rochester.



Teaches sums: scales balance when numerals equal each other, \$10. Block Shop, New Haven.



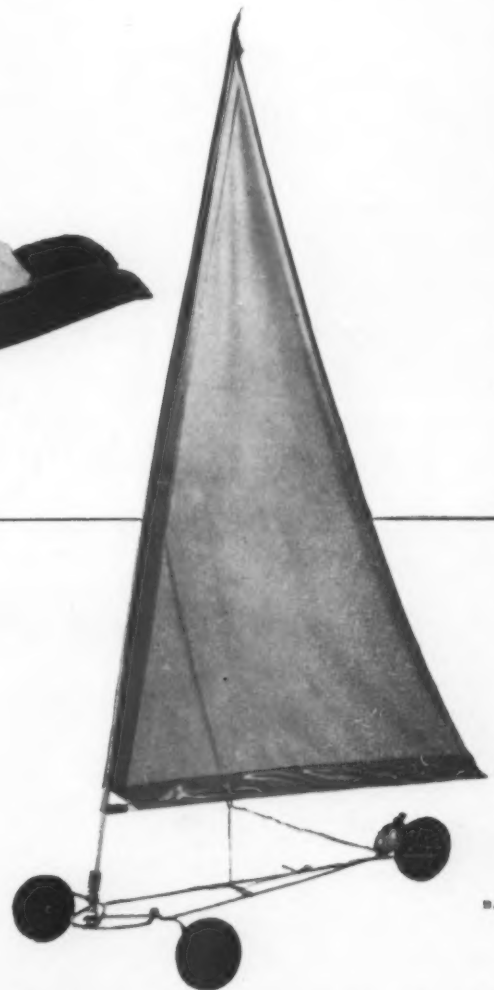
Amusing entourage and gay red 26" circus wagon, \$60. Cheer Shop, Birmingham, Michigan.



Cone tray lifts in 29 1/2" x 18" cart, \$15. F. A. O. Schwarz.



Baby "gogo": decorated copy of an old-fashioned rocking horse, \$12. Macy's, N. Y.



Light breeze turns "Sand Sailer" into sidewalk land lubber, 32", Vinyl plastic sail. \$2.50, Gimbel's.



Supple two-faced "Laugh-Cry" rag doll, \$6. Saks Fifth Avenue.

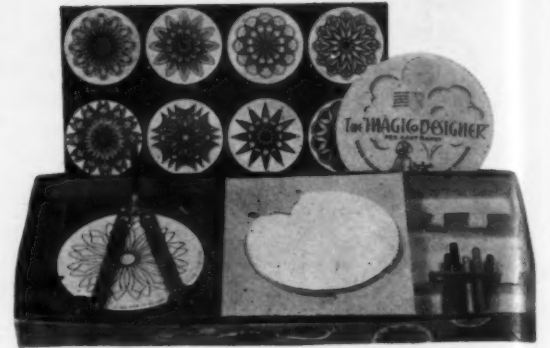
Opposite:
Your child can widen the horizons of his world with working toys, such as this painting desk, designed by New York's Museum of Modern Art.

MORST

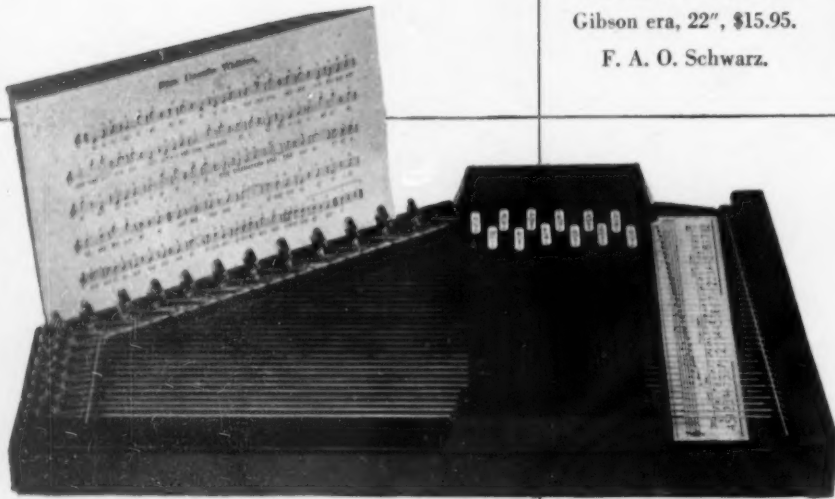
For the playroom



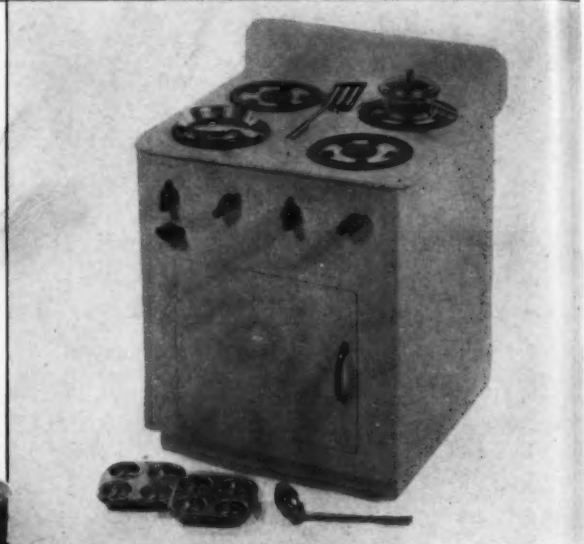
"McGuffey Ana" of the
Gibson era, 22", \$15.95.
F. A. O. Schwarz.



Countless designs can be drawn and colored like
magic with this automatic
designer, "Hoot-Nanny." \$3.50 at B. Altman's.



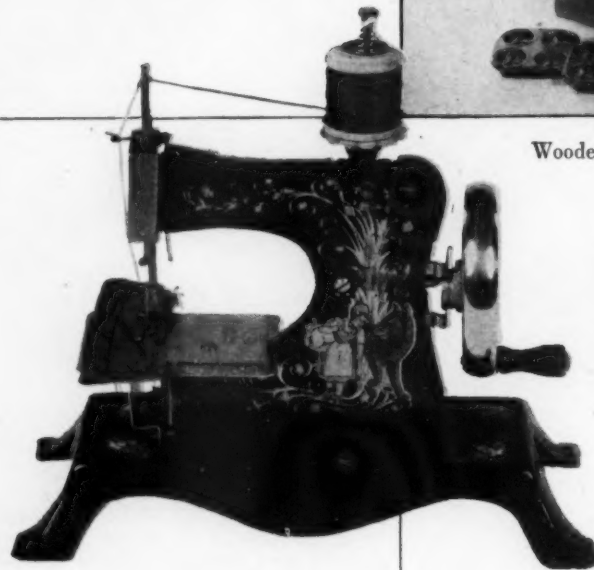
"Auto harp" with 5 or 12 press-button
cords, \$13.25; \$19.25. Creative Playthings.



Wooden stove, 18" high, \$14.95; utensil set,
\$1.35. Playroom, St. Louis.



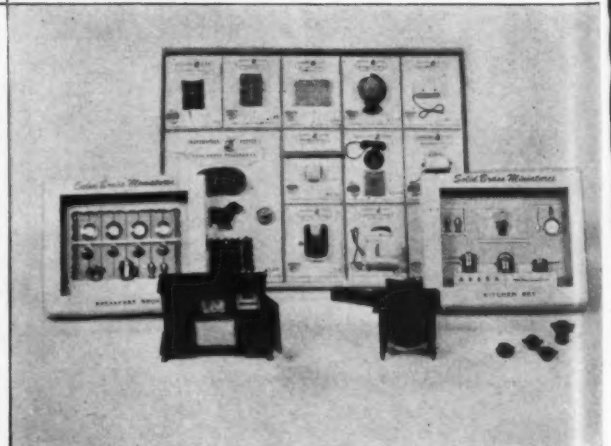
Tom Thumb cash register, \$3.98; adding machine,
\$1.98. Both red. G. Fox, Hartford.



Imported sewing machine runs a fine
chain-stitched seam. With table
clamp. \$5.85. The Playhouse.



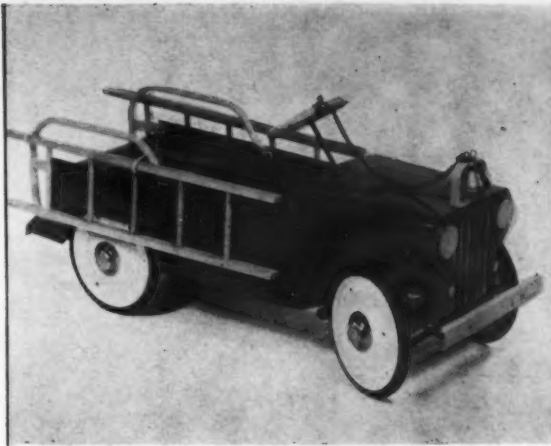
"Tiny Tinkle," plastic drink-
wet doll, 11", basket,
layette, \$11.95. Rich's, Atlanta.



Doll-house miniatures: brass utensil sets, \$1 each;
"Grandmother Stover" replicas, 40c to \$1.50; plastic
console, 75c; sewing machine, 40c. Young Books.



Seven league stilts, modern version, 34", of natural hardwood, \$3. B. Altman.



All-steel fire engine 45" long, seats two; ladders are wood, \$28.95. Famous-Barr, St. Louis.



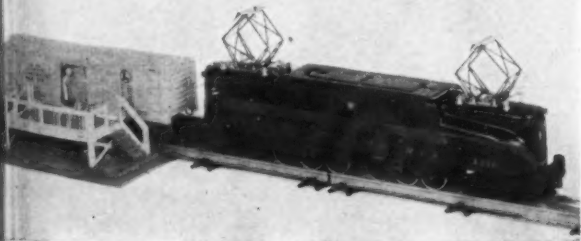
Fireman's hat sports a battery-run headlight, \$2.40. The Playhouse.



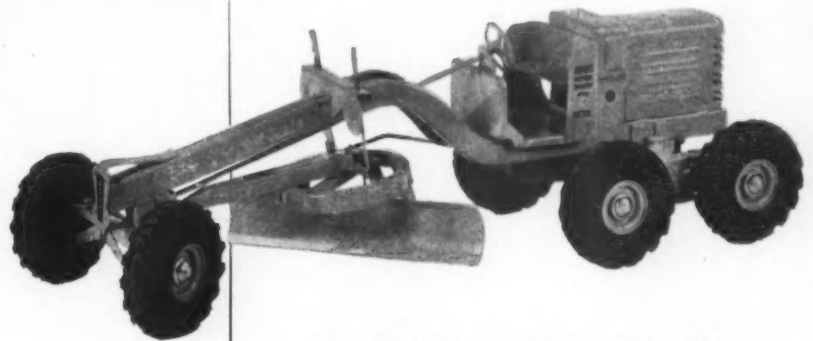
Sturdy hitch-hike tricycle, \$19.98. Hahne & Co., Newark.



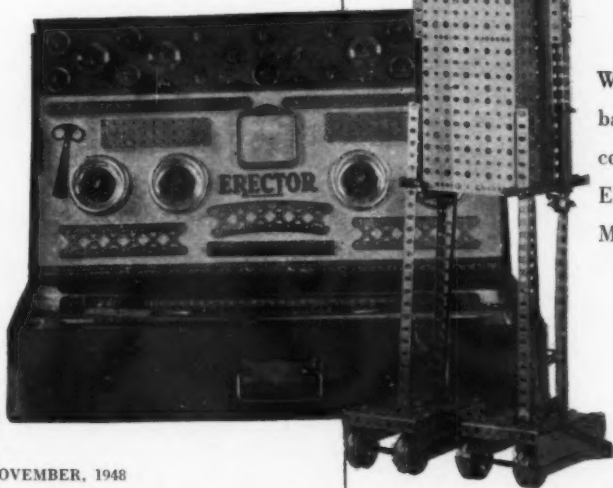
Planes fly, trucks roll by remote control on magnetic field. Skyline Airport, \$9.98. Bamberger's, Newark.



Lionel's new operating milk car, \$9.50; Penn GG-1 locomotive with built-in horn, \$37.50. J. L. Hudson, Detroit.



Adams Road Grader, authentic steel model; oversized Goodyear tires, \$13.95. Rich's, Atlanta.



Walking giant moves forward, back, stops by remote control; has electric eyes. Erector Set #12½, \$50. Marshall Field, Chicago.

BAKER



Metal "Gasoline Alley Fix-it Kit" with real working tools, \$3.98. Macy's, New York.

continued

For a man



Antique box has gold eagle under glass; \$37.50, Reed & Stevenson.



Carver reproduction of an English wall clock has barometer, hygrometer, thermometer; in two sizes, \$209, \$231; Abercrombie & Fitch.



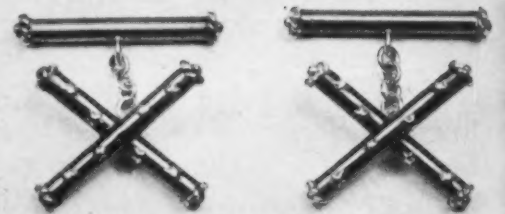
Gold pencil writes red at one end, blue at other. \$57.60, A. Sulka & Co.



Kodak Medalist camera; \$312.50, Eastman Kodak Stores.



Overnight suitcase with outer briefcase pocket, both red-leather lined; \$78, T. Anthony.



Baton cuff links in oxidized silver, gold embellished; \$60 at Bronzini, Ltd.

Below:

English Brierley crystal decanter, \$34, quart pitcher, \$25, tumblers, \$103 a dozen. Williams & Thompson.



Combination address book and monthly diary, gold corners, locks with 14k gold pencil; \$57, A. Sulka & Co.

Opposite:
French Regency desk of ebony and gilt ormolu, \$5,000; porphyry and bronze Empire lamp, \$225; clock, \$375; Baccarat crystal box, \$675, all from Frederick Victoria. "English Gadroon" pattern dessert knife, \$5, Black, Starr & Gorham. Seneca brandy glass, \$2.50, tumbler, \$1.50. (Stamp album courtesy H. R. Harmer.)

All prices include Federal tax

RAWLINS



ERY.
SIDY

RAWLINGS

CHRISTMAS

ALL THROUGH THE HOUSE

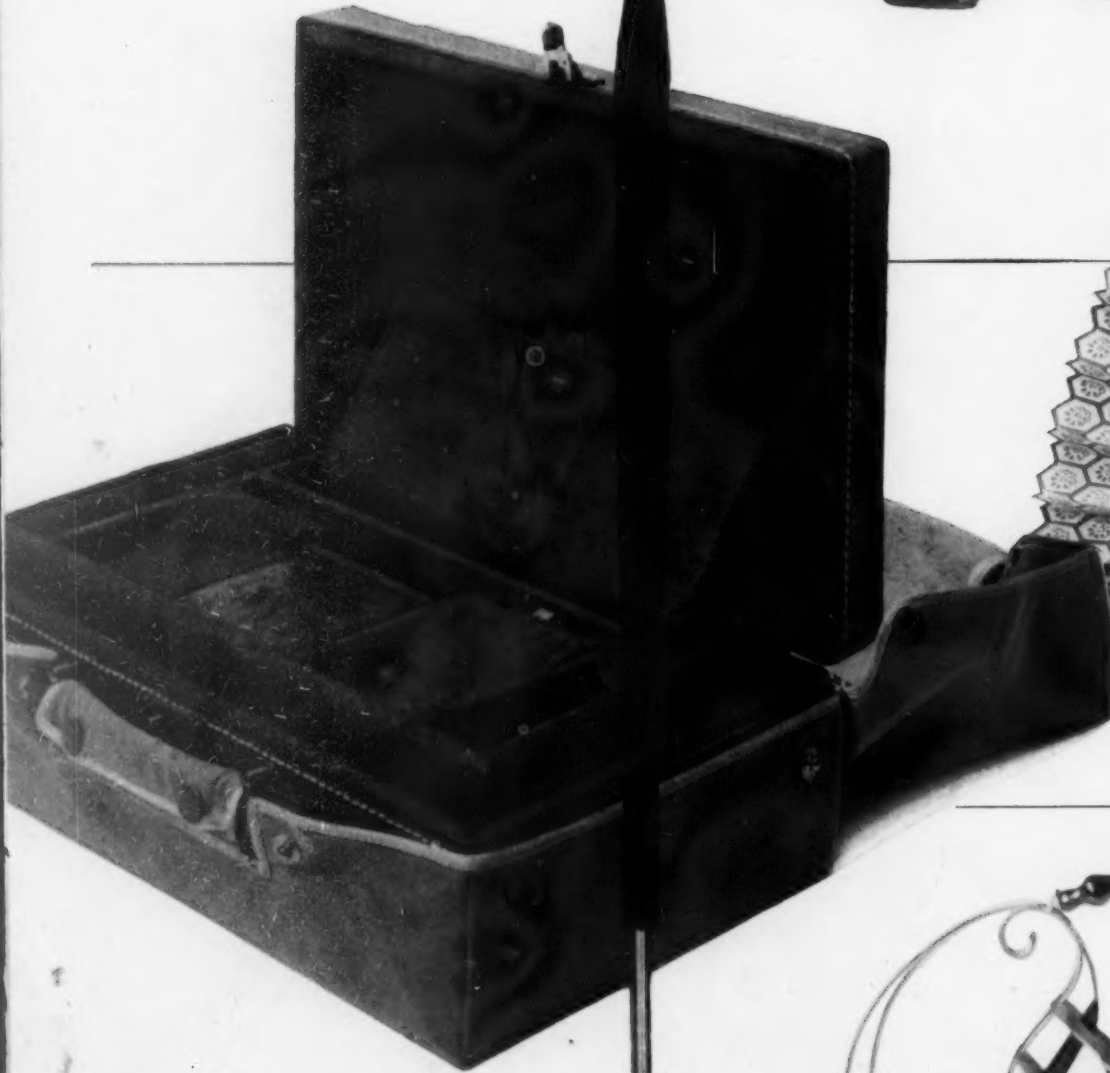
Continued

For a woman

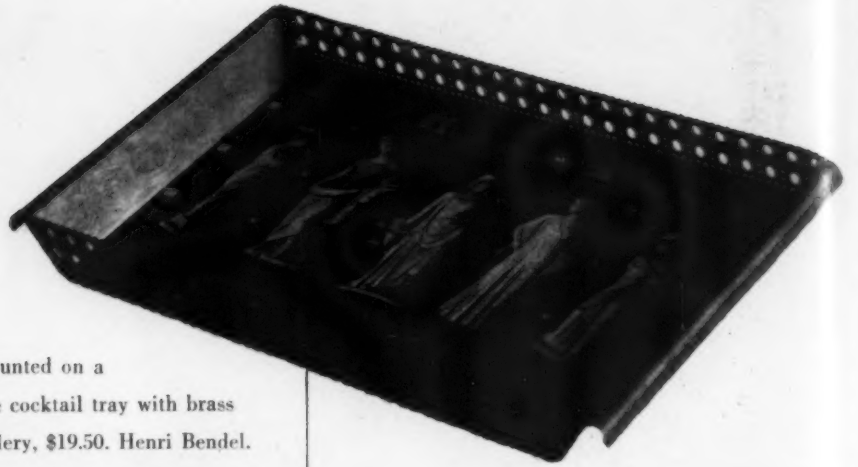


Lead soldier in a shadow box, \$35. Reed & Stevenson.

Italian umbrella, right, \$35. Barra Gloves.



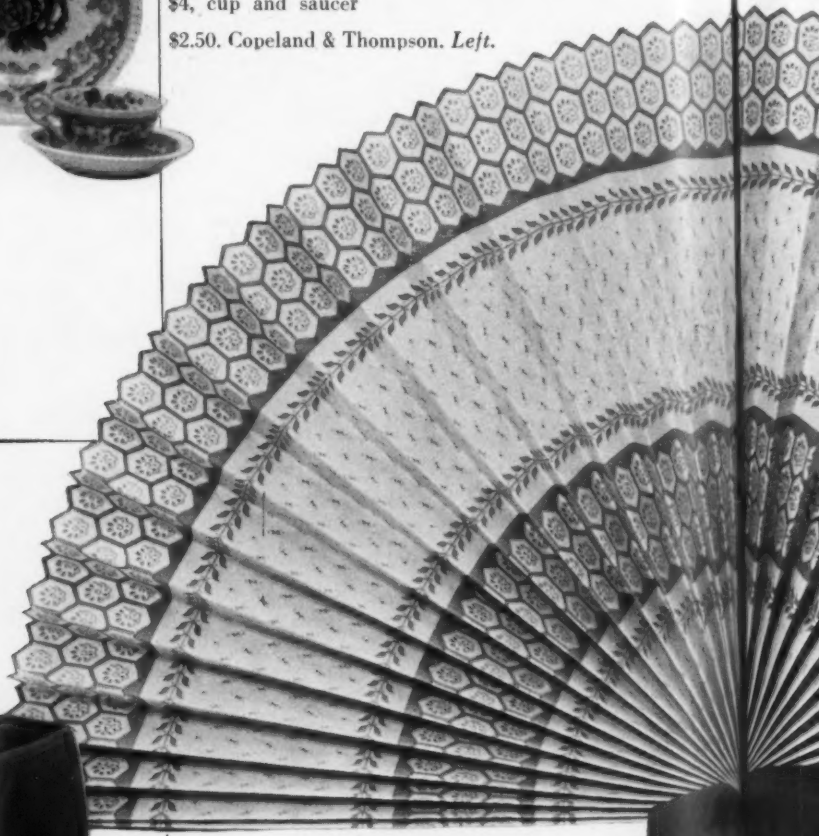
Pigskin jewel case, lined with suede, has beige cover, \$93. Mark Cross.



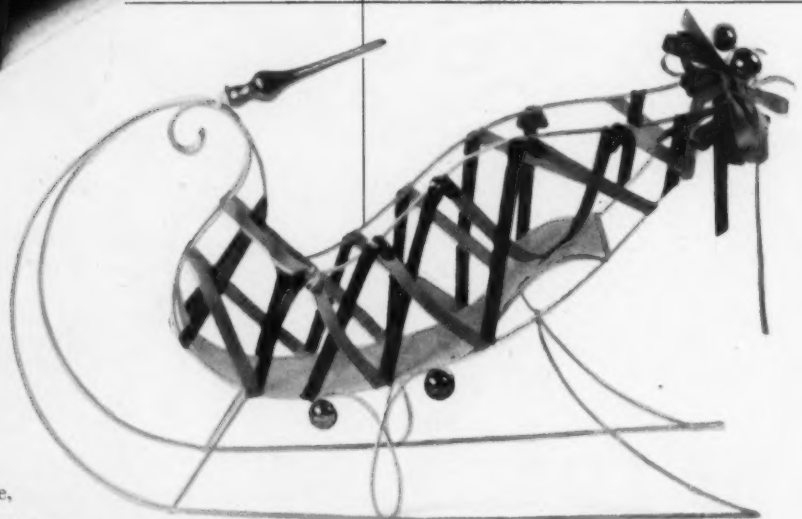
Old print mounted on a tôle cocktail tray with brass gallery, \$19.50. Henri Bendel.



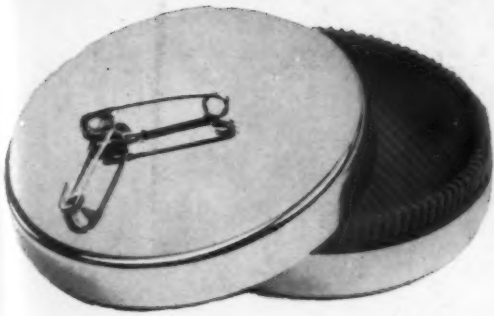
Spode "Mayflower" plate, \$2.20, coffee pot \$12, sugar \$7.40, cream \$4, cup and saucer \$2.50. Copeland & Thompson. *Left.*



Decorative paper fireplace fan, \$13. New York Exchange for Woman's Work.



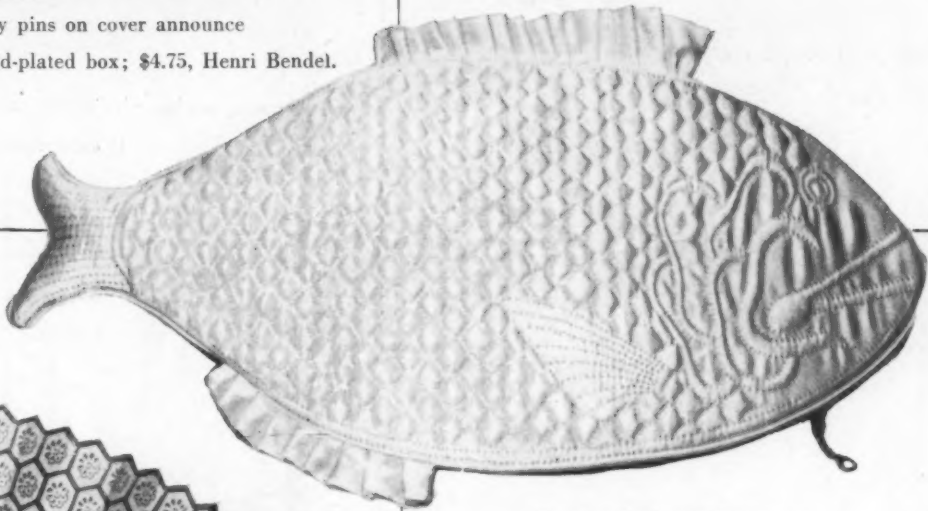
Pretty sled to ornament a table, \$19. Staples Smith, Inc.



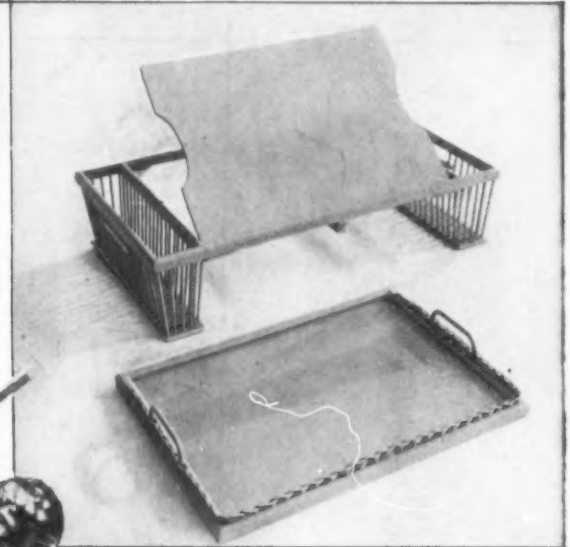
Safety pins on cover announce contents of gold-plated box; \$4.75, Henri Bendel.



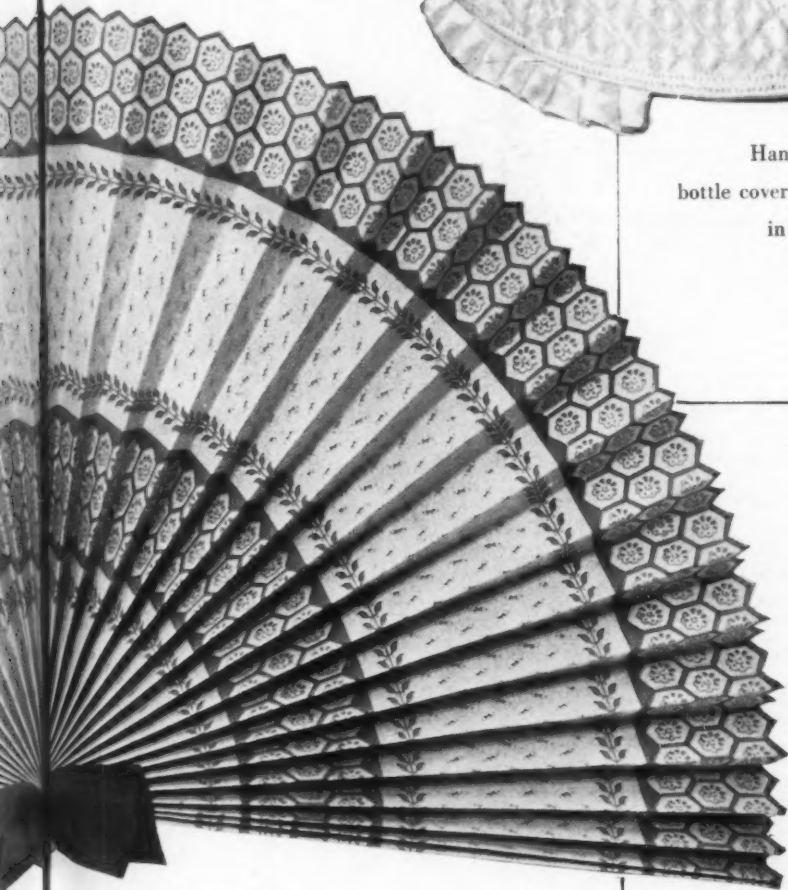
Flower basket of hand-made Italian porcelain contains powder box; \$40, Neiman-Marcus.



Hand-quilted satin hot water bottle cover in white or pastels; \$15, \$16.50 in velvet, Eleanor Beard.



Bed tray is blond oak, has removable top, and writing board; \$17.50, Hammacher Schlemmer.



PHOTOGRAPHS: CASSIDY, GRIGSBY, MAZZURCO, MIEHLMANN



14k gold lipstick has watch on top, case; \$200, Alfred Dunhill.



French marble desk clock's gold cupid points to time; \$140.50, Georg Jensen, Inc.



Cigarette box with marble top of Florentine inlay; \$75, Reed & Stevenson.

Prices include Federal tax.

continued

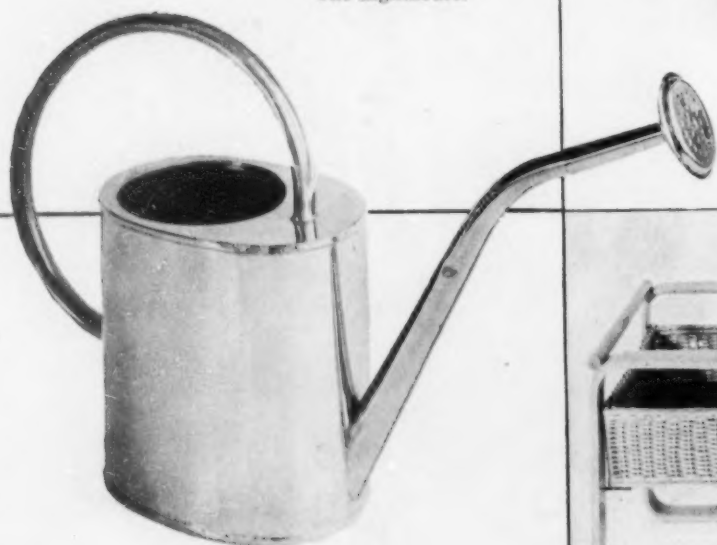
For the garden



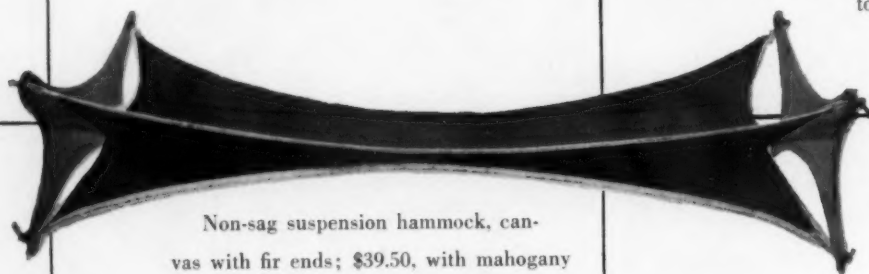
Open weave two-bottle picnic basket; \$12.50, Ann Hagan.



Large garden basket, \$4.95, raffia doll for tying plants; 95c, The Lighthouse.



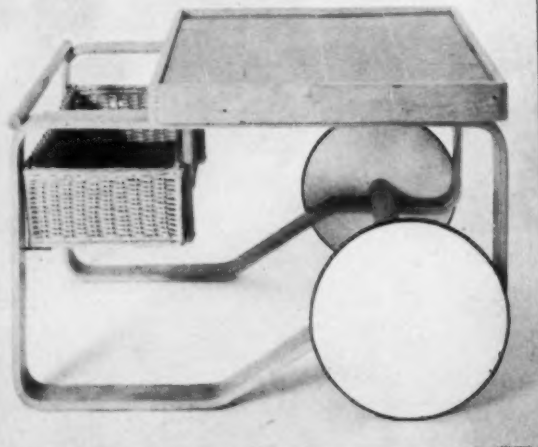
Brass watering can with detachable head; \$7.95, Hammacher Schlemmer.



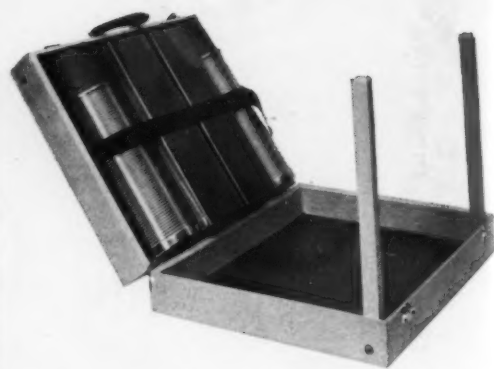
Non-sag suspension hammock, canvas with fir ends; \$39.50, with mahogany ends, \$44.50; Hosken, Inc.



Suburban leaf burner on wheels with tray to catch cinders; price \$69.50, Lewis & Conger.



Serving table with basket container, green ceramic tile top; \$121, Finsven, Inc.



Two-quart, two-box picnic case can be reversed to form small table; \$38.70, Abercrombie & Fitch.



Deluxe garden set; \$17.95, Hammacher Schlemmer.

PHOTOGRAPHS BY: MIEHLMANN, CASSIDY, GRIGSBY, MAEZURCO, HYDE

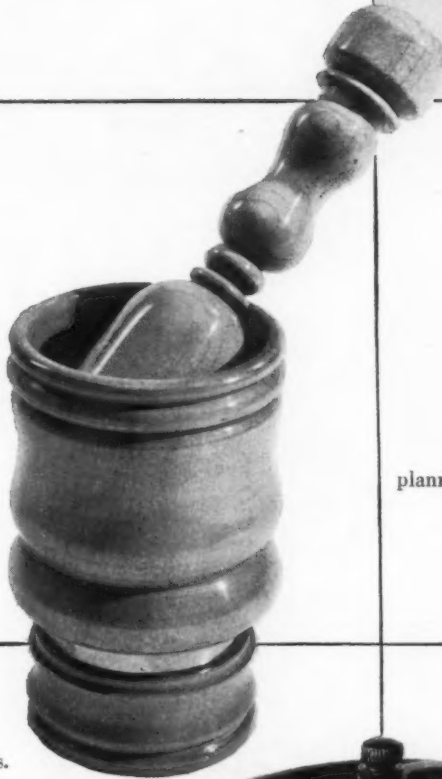
For the kitchen



Waffle baker with snap-on sandwich grids by Knapp-Monarch; \$27.95, Carson Pirie Scott.

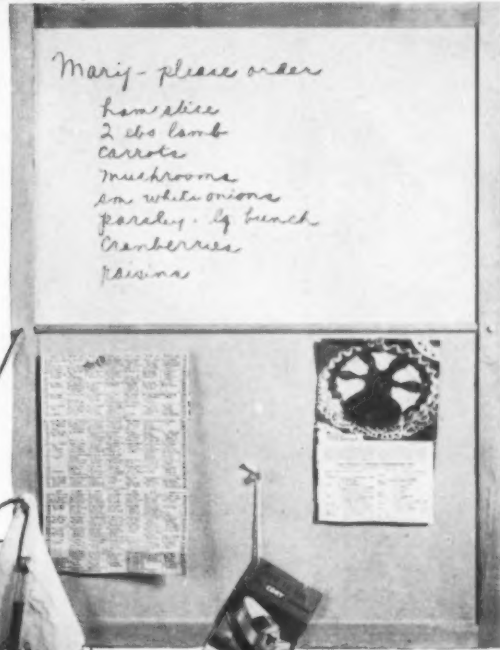


Juniper wood butter tub, \$9; birch bread plate; \$2.75, Finnish Art Shop.



Mortar, pestle to crush garlic, herbs. Maple, copper trim; \$3.95, Post Mart.

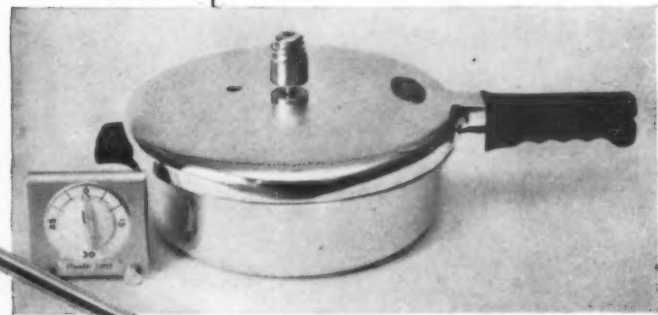
Bulletin board to organize planning. Erasable whiteboard, 25 1/2" x 19 1/2", with cork, \$8; with upson board, \$5, Chatfield Clarke.



*Mary - please order
ham slice
2 lbs lamb
carrots
mushrooms
sm white onions
parsley - 1/2 bunch
cranberries
raisins*



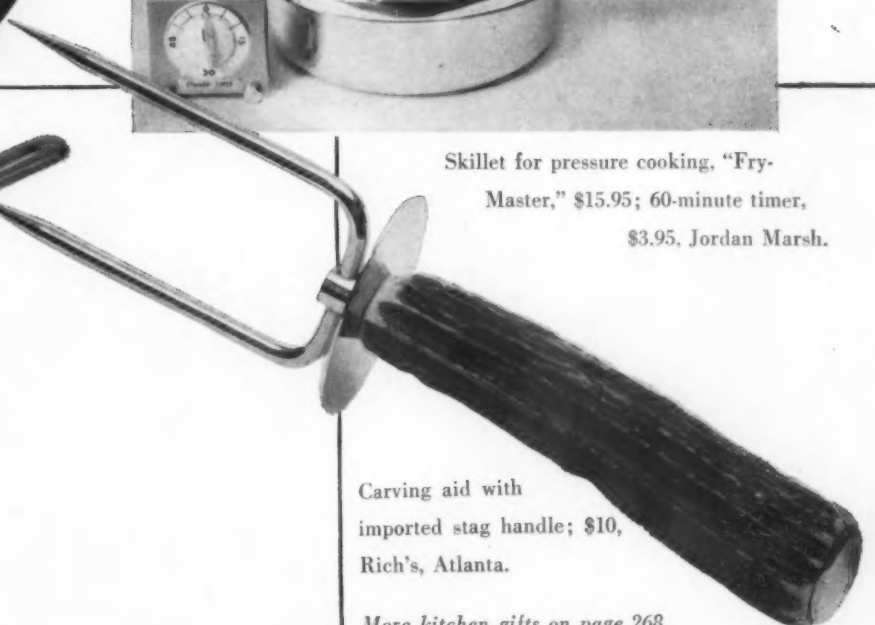
Pepper grinder fashioned after old-time coffee mill; \$3.95, Abraham & Straus.



Skillet for pressure cooking, "Fry-Master," \$15.95; 60-minute timer, \$3.95, Jordan Marsh.



Copper pan, \$6.50; maple plate; \$2, Marshall Field.



Carving aid with imported stag handle; \$10, Rich's, Atlanta.

More kitchen gifts on page 268

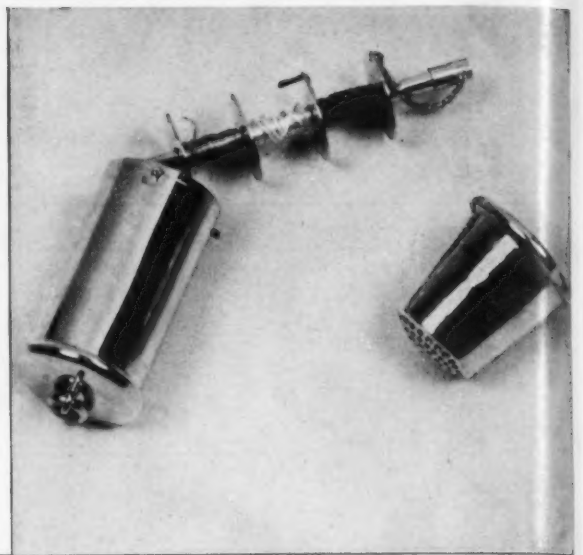
ALL THROUGH THE HOUSE

continued

For those with a
gilt complex



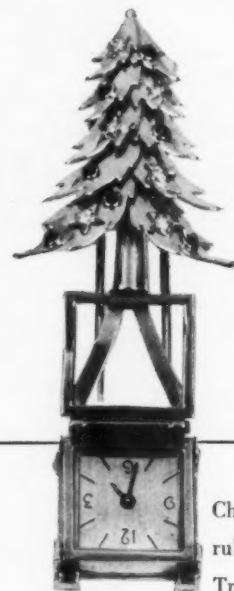
Incredibly lifelike singing music-box bird; \$170, Georg Jensen Inc.



Purse-size, 14k gold sewing kit with thimble; \$65 at Black, Starr & Gorham.



Solid Gold cigarette holder banded with sapphires; \$162, Alfred Dunhill of London.



Christmas tree diamond and ruby Swiss clip watch; \$850, Trabert & Hoeffler-Mauboussin.



14k gold knife, 2 blades and scissors; \$50, Black, Starr & Gorham.



Studded brass dog collar has lead of bone-shaped links; \$80, The Poodle Specialty Shop.



Solid gold key ring with replica of antique lion's head, ingenious clasp; \$30 at Schlumberger Inc.

Opposite
Gold scissors from two-piece desk set, together \$365; gold-point feather pen, \$25; both from Cartier; fluorite ash tray, Wedderien, Inc.; Norcross wrapping papers; ribbon from the Ribbon Guild.

Prices include Federal tax.

PHOTOGRAPHS: MAZZURCO, BAKER, GRIOSBY, MIEHLMANN

HONEY



Dining in the grand manner

On these four pages we present the tables of four well-known New York hostesses.

These tables, which combine knowledge and taste, show a personal touch in their arrangement.

No two are similar, but all have in common great elegance.



AT MRS. EVANDER B. SCHLEY'S

This fragile and perfect ensemble is made up of: a place mat of *point de Venise* lace; a Lowestoft dessert plate; silver-gilt fruit knife, fork and bonbon dish; a French nineteenth-century crystal and ormolu fruit dish. Mrs. Schley always leaves both tiers of the compotier empty using it purely as an ornament. The table is mahogany with a rubbed-down gilt edge. Chairs are covered in yellow brocade.

AT MRS. WILLIAM WOODWARD'S

This festive table depends principally on Mrs. Woodward's superb collection of Waterford glass. This includes an eighteenth century temple, *see opposite page*, two pairs of candelabra and some early Waterford covered bowls on teakwood stands. Silver, in the King pattern, is placed on white and gold plastic mats. Around the eighteenth-century English mahogany table are Queen Anne chairs with tapestry seats.



TOM LEONARD





AT MRS. HARRISON WILLIAMS'

In a dining room of great formality, *right*, Mrs. Harrison Williams introduces a personal touch in the silver-edged, crested, white parchment menus, the old gilt snuff box filled with cigarettes.

Place plates and centerpiece are *famille rose* Lowestoft. The silver is George II with green ivory-handled knives. Glass is modern Swedish, the chairs and table are Queen Anne mahogany.





AT MRS. ARCHIBALD M. BROWN'S

Adapted to a small table, the white and gold Directoire urn is filled with lady apples. Candlesticks are eighteenth-century Irish. Mats are cream colored handkerchief linen, edged with Binche lace; the silver is Georgian. Directoire chairs in pale green leather are drawn up to the round table whose shape is repeated in a green and white marble floor.



TOM LEONARD

The three houses on the next seven pages and page 242 were designed especially for children.

Children make the plan

IN the life of a child, the most predictable fact is change. So, if you are building or buying a house for children, look for an arrangement of rooms that can stretch at the points of greatest strain: play and storage space. For, though sleeping and eating remain much the same, there are four ages of childhood when play and storage areas need reorganization. The crib-child is at the mercy of his mother, and outside of quiet, sunshine and air, the space might as well be keyed to her convenience. The toddler has a larger world. He plays indoors and out, but can't be trusted by himself. His curiosity will take him through the house, but mostly under your feet. If you do your own housework, you'll be thankful for a kitchen which commands a view of the yard and an adjacent playroom or alcove. Other rooms, too, should have a corner for his toys, a couple of large, low shelves or drawers

where he can chuck them in despite awkwardness. Of course, anything fragile will need a high shelf or will have to be put away for the duration. School age ushers in an era of slammed doors, muddy feet, skates, sleds and baseball bats. If you live in the country, consider having a sturdy and washable entrance area with space for outdoor clothing and sports equipment. It should be possible for the youngsters to reach their rooms without tracking across the living room carpet. School days also mean homework, and if a work counter was not built in with the storage cabinets, you'll need to find room for a desk now. The teen-ager is sociable, sensitive and hungry. He wants to entertain his friends, but if he must share the living room with you, it will only make everyone self-conscious. Again a playroom is important; and if it is near the kitchen, you bow to raids on the refrigerator.

By adding a wing for the children, architect Paul Thiry converted his bachelor house in Seattle, Washington, into a house for the whole family

TWELVE years ago, when architect Paul Thiry built his own house in Seattle, Washington, he felt sure it held everything a bachelor could desire: on the lower floor, a guest room, his own study, and a servant's room; living-dining room, kitchen and bedroom on the main floor; and a large informal garden walled away from the street below. Ten years later he had a wife, a young son, a brand new baby and a house that couldn't cope with the change. He didn't want to build a new house—the old one was still fine for adults—but it was not suited to children, who needed quiet bedrooms, a safe place outdoors to play and an easy way of going in and out; all within view

of their parents. Since the living room, dining room and kitchen overlook the garden, the part farthest away from the street was made into an upper level play court. The children's rooms were placed next to the court, but away from the main house to cut out the noise of grown-up parties. The boys actually have a separate little three-room house at the end of a glassed-in passage, equipped with automatic thermostat and fire extinguishing systems. Although when the doors are open the children can be heard clearly from the master bedroom, a radio nurse hook-up has been installed. Later on, a few substitutions of furniture will keep pace with their growing needs.



P. A. DEARBORN

A GLASS-WALLED PASSAGE LINKS THE CHILDREN'S WING TO THE HOUSE

In this town house, children are safe from traffic

As shown in the sketch, *below*, the children's play yard is in the farthest corner of the pie-shaped lot, protected from the street by the house itself. Here the boys (five-year-old Paul, Jr. and Pierre who is now two) have a sandbox, a shallow pool for boats or splashing, and smooth paving for tricycles and a fleet of toy cars. When they are older, they will use the stairway at the far edge of the property to reach their wing without going through the house.

PAUL THIRY *owner and architect*



MADELAINE THATCHER

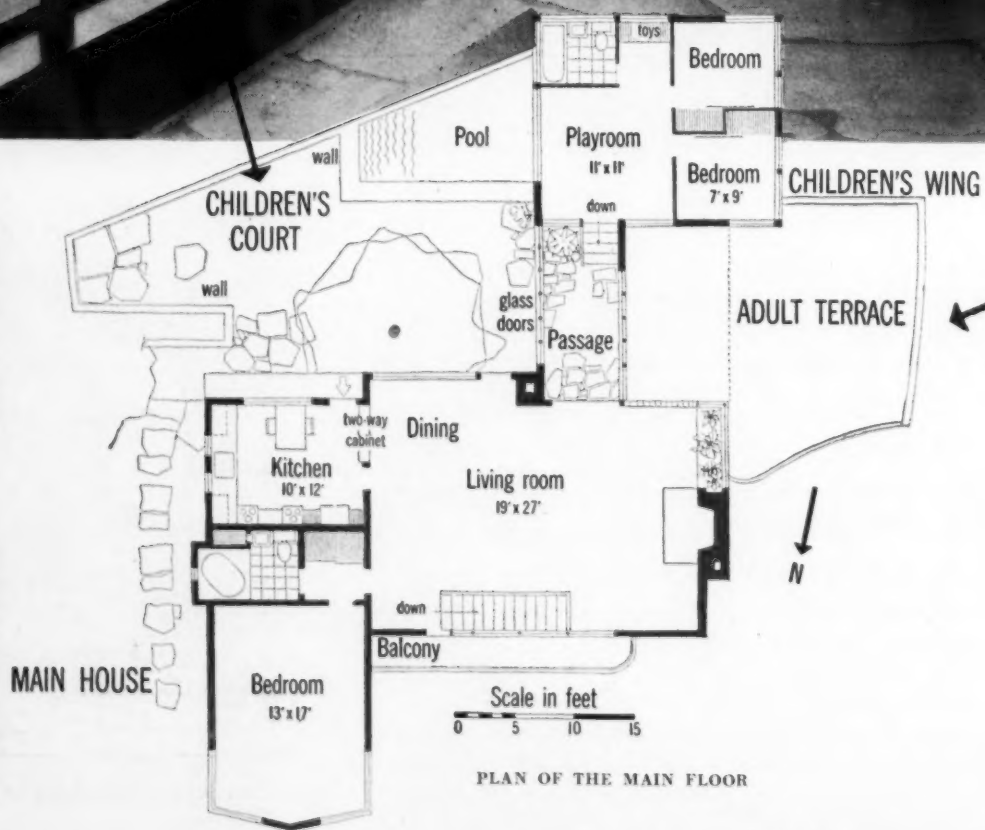
THE HOUSE ACTS AS A BARRIER BETWEEN THE PLAY COURT AND THE STREET



THE PASSAGE OPENS TO BOTH PLAY COURT AND TERRACE



DINING ROOM DOOR OPENS DIRECTLY TO PLAY COURT



PLAN OF THE MAIN FLOOR



THE ADULT TERRACE IS OVER THE GARAGE, HIGH ABOVE THE STREET

The children's play court can be seen
from all the main rooms of the house

The two large photographs, *above*, show the passage which connects the children's wing with the main house. Through these glass walls, Mrs. Thiry can keep an eye on her children from the living room or terrace. Both windows and doors in the kitchen and dining area open directly on the play court. At night, the two wings of the house are connected by radio nurse. Because he placed the children's rooms in a separate wing at the end of a passage, Mr. Thiry was able to leave the main house virtually untouched. Only a small section of the living-room wall was removed. The children's wing has two bedrooms opening on a play-room, a bathroom, and toy closet which can be used later on for linens.

More information on page 237; building data on page 238



P. A. DEARBORN

THE CHILDREN'S PASSAGE CONNECTS WITH THE LIVING ROOM

If you have two children, the plan of the Eric Sevareids' house will show you how a house can grow up with children



RODNEY MCCAY MORGAN

Children's rooms are a step from outdoors

Because the twins are outside most of the day, their playroom and bedroom open directly to the outdoors. The playroom terrace, *above*, is one of four outdoor living areas ranged about the house. A part of it cuts under the house to form a covered drying yard. Wide doors lead to the adjacent laundry-utility room (see plan, *opposite*) and simplify delivery of bulky things like firewood, cases of food. The other storage spaces are for garden equipment, trunks and the children's outdoor toys.

CHARLES M. GOODMAN, *architect*

MR. and MRS. ERIC SEVAREID, *owners*

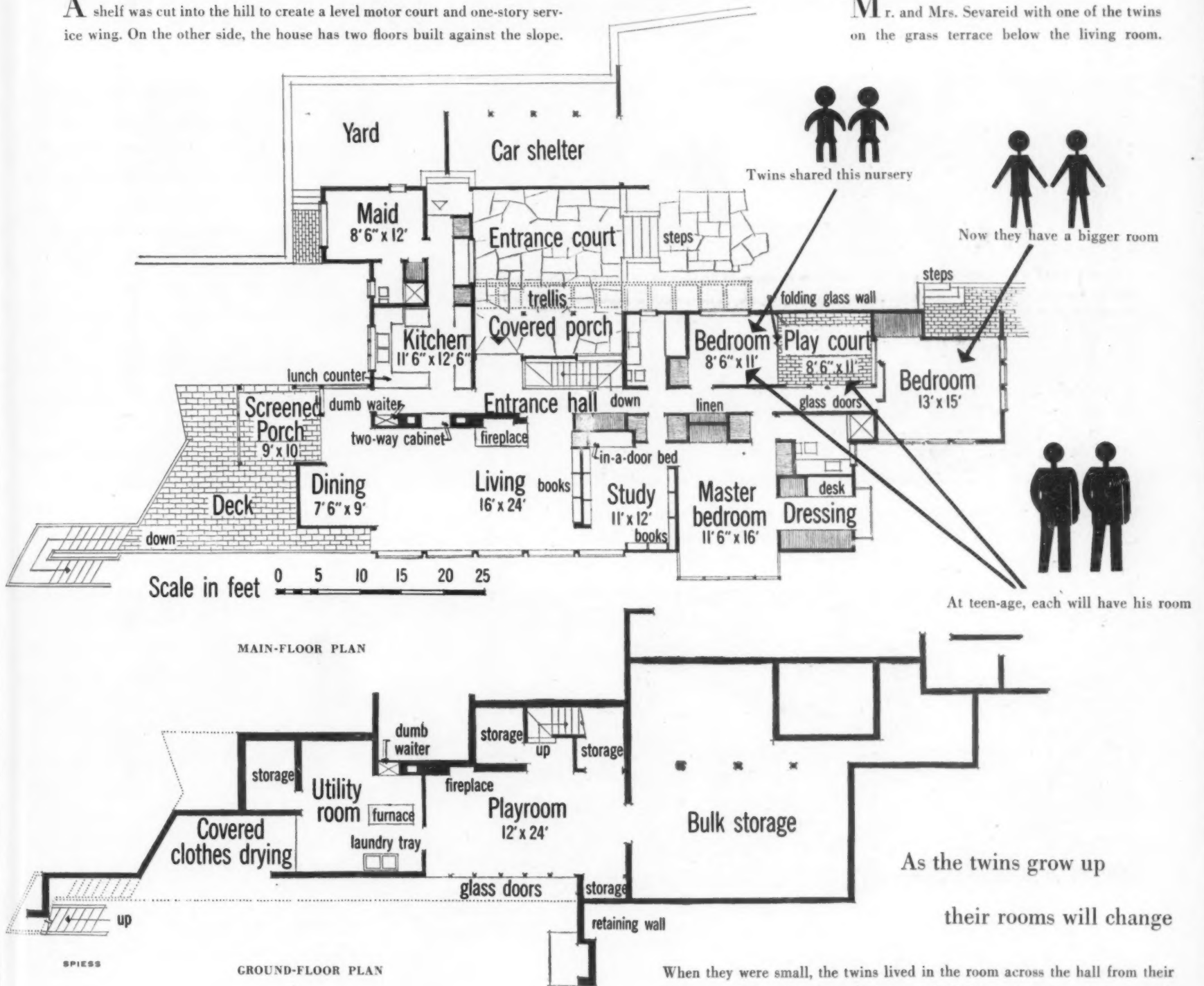
TWIN boys are the reason for this house. Until they arrived on the scene, Mr. and Mrs. Eric Sevareid hadn't really thought about a house, as radio-reporting can be a peripatetic profession. But when Mrs. Sevareid left France with the babies in twin baskets on her arms, a house became an immediate problem. As soon as Mr. Sevareid was sent to Washington, they decided to make the capital their home base. It was impossible to build, and there didn't seem to be a house worth buying until, through sheer good luck and good friends, they found this house near Alexandria designed by architect Charles Goodman for a family just like themselves.

The house is a perfect fit. A part of it is for children: light airy rooms opening on a play court, washable walls and floors, plenty of low storage cabinets. And, since children are apt to explore every corner of a house, other rooms have sturdy, easily-cleaned surfaces as well. At different levels, the house opens directly to courts and terraces, a convenient arrangement where outdoor play is possible the year round. It was also realized that surroundings ideal for infants may be all wrong for active little boys, and that, in their turn, teen-agers will want something else. So the twins' wing is designed to change as their needs change. (See plan, *opposite*.) Looking ahead when they will give their own parties, the ground-floor playroom has a supply-line to the kitchen via a dumb-waiter.



A shelf was cut into the hill to create a level motor court and one-story service wing. On the other side, the house has two floors built against the slope.

Mr. and Mrs. Severeid with one of the twins on the grass terrace below the living room.



Twins shared this nursery

Now they have a bigger room

At teen-age, each will have his room

As the twins grow up their rooms will change

When they were small, the twins lived in the room across the hall from their parents, and played in the walled court which has an insect-proof screen roof. Now the boys are eight years old and have taken over the guest room. In a few years, one of them will move back into the former nursery; and the play court, with a new window and solid roof, will become a room for his twin. Should they wish to have one room the partition between may be folded back.

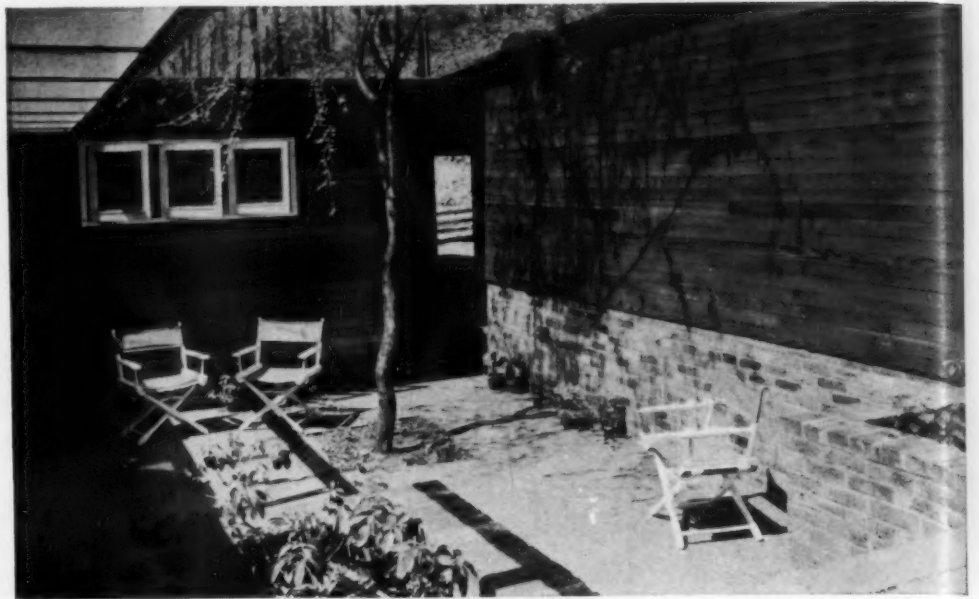
MAKE THE PLAN

continued

Children are welcome through the house

Although their own rooms and the outdoor living areas were especially designed to hold the interest of children, they are not forbidden to use the rest of the house. Walls throughout are washable woods, the furniture doesn't tip over easily and most of the rooms have acoustic tile ceilings to absorb noise. Mr. and Mrs. Severeid's rooms (the bedroom, a study for Mr. Severeid, and a dressing room-study for his wife) fill a quiet corner of the upper floor.

Building data on page 238.



Enterance court is an outdoor sitting room half-hidden from the drive. Sheltered by three walls of the house, it is comfortable 9 months of the year.



Instead of one formal dining room, there are several dining areas about the house. An alcove off the living room has a cabinet wall for glass, china, linens.



Mrs. Severeid has a compact dressing room which is also fitted out as her study.



A part of the deck is screened off for dining. In winter the screen walls are replaced with glass.



From the kitchen it is easy to serve either dining alcove, screened deck, front terrace or (by dumbwaiter) the playroom. The twins like to eat at the counter.



Michael and Peter Severeid perch on a garden wall outside the playroom.



The house was cut into a sunny slope to protect it from cold northwest winds. The main rooms have window walls on the lee side.



The deck is in the southwest corner, in the path of cool summer breezes. The dining porch is at left.

RODNEY MCCAY MORGAN



The master bedroom is placed between the two studies (see opposite and below). A wall-wide bay of windows reaches out to the view, adds three feet to the room.



The living room banks its windows toward the sun and looks out to a Virginia valley called Cameron. Cypress boards sheath the ceiling; walls are of oak plywood.



Mr. Severeid's study is carefully organized for work. His broadcasts are written here.



For large parties, the living room is used with the adjoining study. Wall cabinet, left, also opens to kitchen as serving counter.



The playroom is a second living room impervious to hobbies and the boys' roughhouse.



Opposi
COUN
Meet t
(\$24 fo
Hudson
Glass i
80c eac
"Thrill
HOR

Talking of tables

Hows and whys of setting tables; new accessories to give them individuality

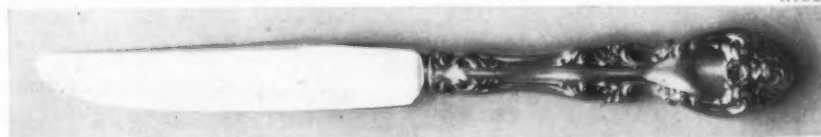
LIKE the rising curtain which signals the beginning of the play, the big moment of your party is when your guests sit down at table. It is a moment of anticipation and appraisal—the moment which sets the pitch for the lunch or dinner. The hostess' eyes move quickly around the board to see that everything is orderly, harmonious, appropriate. The fact that each place has been set correctly reassures her as to the performance of the untried maid. For the rules of where to put plates, glasses and silver are no whims of etiquette arbiters. They are primarily sensible, devised to facilitate service and keep the table neat. Take the rule for the placing of flat silver, from the outside in the order of its use. The same with the glasses, grouped so that the pre-filled water glass, which remains throughout the meal, is farthest left and well out of the waitress' way, whereas the sherry glass (or glass

for whatever wine is served first) is at the extreme right, its early removal clearing the way for the meat course. By salad time, the table setting has been reduced to a minimum. Dessert spoon and fork are not on yet, because they would interfere with brushing up the crumbs. Like the fingerbowls, these are brought in on the dessert plates. If you serve fruit, it is a convenience to your guests to supply them not only with fingerbowls, knives and forks, but with a spoon as well, especially if the fruit is cooked. There are many other ways in which you can contribute to your guests' well-being. First of all, avoid

crowding. The extra couple that you can just squeeze in will not repay conversationally for elbows that overlap during the meat-cutting course, or ducking the platter from which your right-hand neighbor is helping himself. Though a big panache of flowers looks
(Continued on page 276)



NEWS IN POTTERY: STANGL'S "PRELUDE" PATTERN



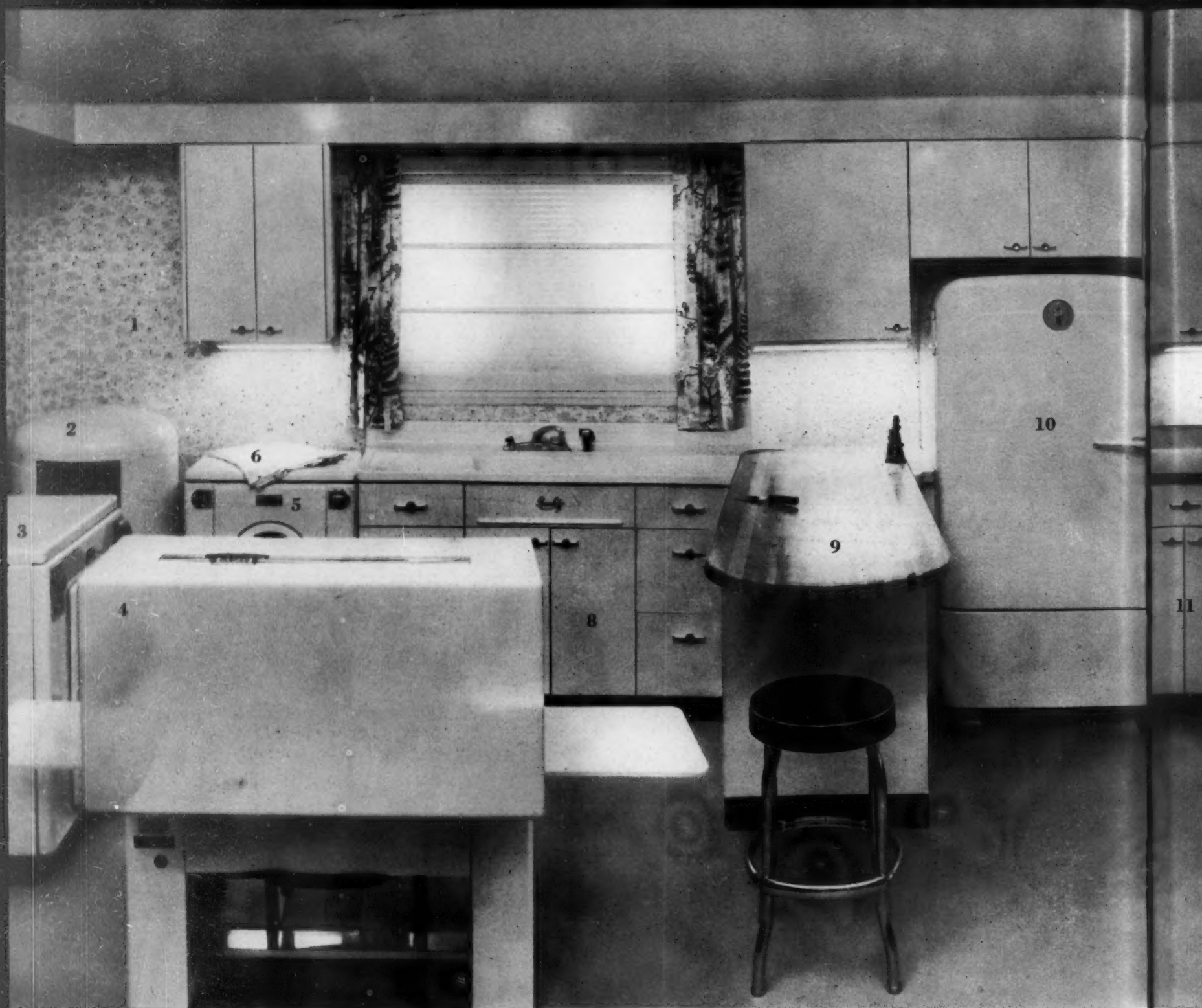
NEWS IN SILVER: "MELROSE" BY THE GORHAM COMPANY

Opposite

COUNTRY BREAKFAST TABLE, WARM WELCOME TO AN AUTUMN DAY

Meet the November morning with Stangl's "Prelude," hand-painted earthenware, crisp and elegant (\$24 for 12 plates at Bloomingdale's, New York, Woodward & Lothrop, Washington, Hudson's, Detroit, The May Co., Los Angeles, and stores listed on page 277). West Virginia Glass is simple enough for fruit juice, fine enough for wine (water goblets 80c each). The silver is Gorham's "Melrose," \$32 for six-piece setting.

"Thrill-Red Glossweave" tablecloth by Florence. Complete shopping information on page 276.



For Christmas:

a packaged kitchen-laundry

THIS Christmas, if you want to be abundantly practical, you can put a kitchen-laundry in somebody's stocking. You can also put in just a kitchen or a laundry. But a recent survey by the American Gas Association shows that 31 out of 40 American women now prefer to have the two rooms combined. With them in mind, HOUSE & GARDEN and Roberts & Mander Company have designed a kitchen-laundry that can be ordered all in one package, and is adaptable to a wide variety of spaces. For those in the minority group, it can be divided in half. The prospective buyer need only take a floor plan to John Wanamaker, New York, The Boston Consolidated Gas Company, Boston, or Barker's, Los Angeles; there he will be able to choose the pieces that fit his particular requirements. When installed, the room will not only be tailored to fit, *(Continued on page 263)*

KITCHEN-LAUNDRY INVENTORY

1. Meadowbrook print paper.
2. Thirty-gallon hot water heater.
3. Gas dryer.
4. Ironer and Ironrite chair.
5. Washer with soap ejector.
6. Meadowbrook Filler print apron.
7. Meadowbrook print curtains.
8. Double sink with cabinets.
9. Wooden butcher's block counter over two-way equipment shelves.
10. Refrigerator.
11. Food preparation center.
12. Double sink and equipment cupboards.
13. Pastry center, flour sifter in wall cabinet.
14. New range and cabinet unit with continuous top. Ventilator over range, flanked by packaged food cabinets.



GRIGSBY

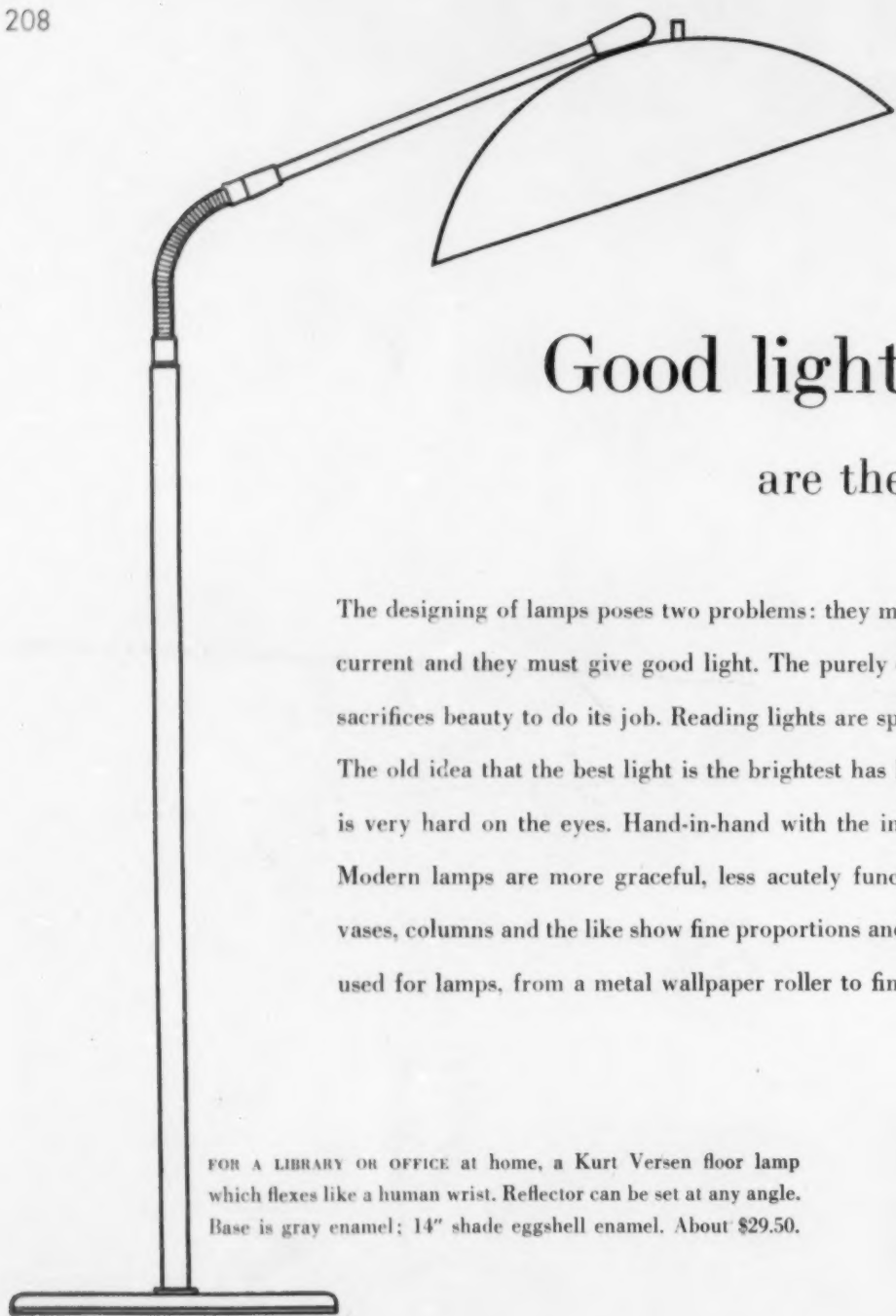
You can put this combination kitchen-laundry in a stocking for about \$2,700



Or you can give the packaged laundry for about \$1,113



Or you can give the packaged kitchen for about \$1,600



Good light and good looks

are the hallmarks of the new lamps

The designing of lamps poses two problems: they must fit into the many styles of decoration which are current and they must give good light. The purely decorative lamp is as obsolete as the one which sacrifices beauty to do its job. Reading lights are specially engineered nowadays to eliminate eyestrain. The old idea that the best light is the brightest has been exploded. Glare on the page of a book is very hard on the eyes. Hand-in-hand with the improvement in lighting has come improvement in design. Modern lamps are more graceful, less acutely functional, and the designs which stem from antique urns, vases, columns and the like show fine proportions and workmanship. You will find every material under the sun used for lamps, from a metal wallpaper roller to fine crystal, and they are finished in any color you like.

FOR A LIBRARY OR OFFICE at home, a Kurt Versen floor lamp which flexes like a human wrist. Reflector can be set at any angle. Base is gray enamel; 14" shade eggshell enamel. About \$29.50.

DRAWINGS BY CROWLEY

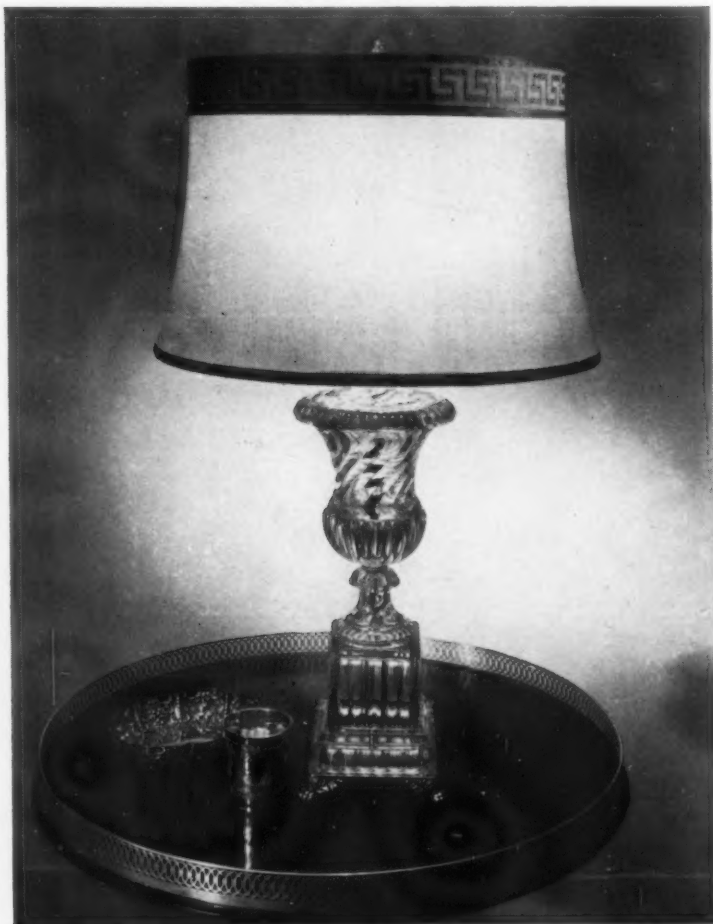


A ROLLER FOR PRINTING WALLPAPER forms the base of a lamp, above, is all-metal in a silvery finish. Stem at top of roller adjusts to raise or lower shade of opaque parchment to order in any color, 16" diameter. Height, 33"-37", \$150 complete. Kyle Reed.

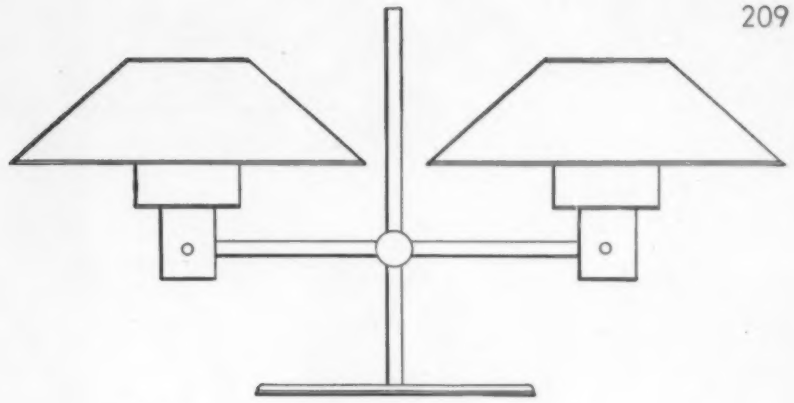
CLASSIC FOR A MODERN ROOM, lamp, left, is satin aluminum (\$65) or brushed brass (\$69) with a 17" white linen shade. Over-all height, 21". Hansen.



A TÔLE COLUMN and matching, opaque shade make this lamp perfect for a library desk or front hall console. It is made in any color, stands 31" high with 16" diameter shade, \$67.50 complete. Newel-Hayes Company, Inc.



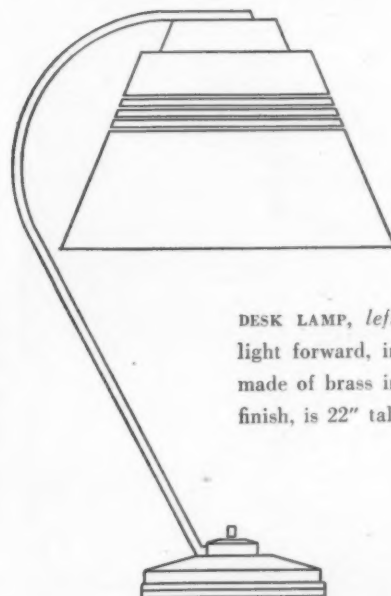
FOR A DRAWING ROOM, a crystal urn on a brass base with a 19" ribbed rayon eggshell shade and built-in reflector, is 33" tall, \$90. Same lamp with silver-plated brass base, white taffeta shade, \$98. Paul Hanson, Inc.



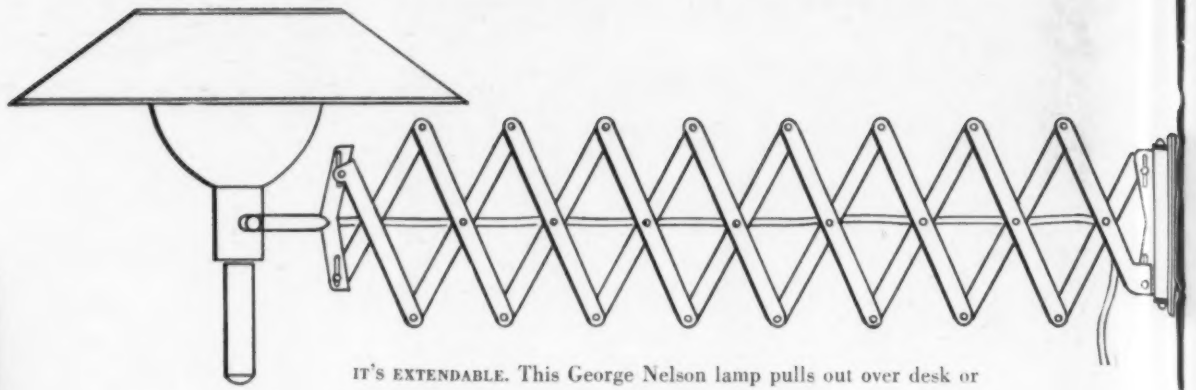
VARIATION OF THE STUDENT LAMP by George Nelson is brass with a satin finish, 19" tall over-all with two solid brass shades, 12" in diameter. For any modern room. Complete, \$60. General Lighting Co.



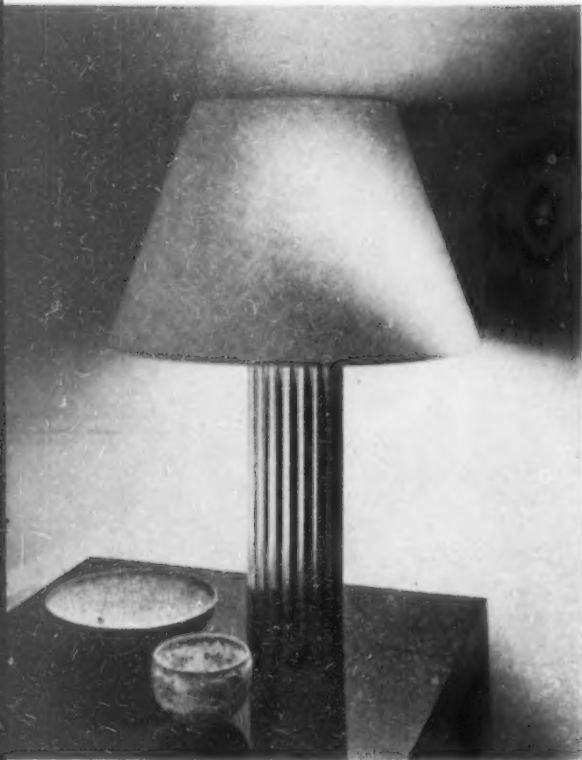
FOR A TRADITIONAL ROOM, a hand-carved, knotty pine urn with tortoise-shell patterned shade 17" in diameter. Lamp, 34" tall over-all, \$55. Brach-Allen Studio.



DESK LAMP, left, sheds no glare. Special unit reflects light forward, in a semi-circle, over a large area. It is made of brass in antiqued bronze or brushed chromium finish, is 22" tall, \$59. Rudolf Wendel, Inc.



IT'S EXTENDABLE. This George Nelson lamp pulls out over desk or table. The aluminum lamp with brushed finish has a washable shade, plastic reflector, costs \$60 complete. General Lighting Co.



GRACEFUL MODERN DESIGN of the fluted brass base in chromium or brass finish, *left*, is suitable for any room or decoration. Glass reflector is set low in 17" white linen shade. Lamp, 25" overall, \$54 complete, is by Hansen.

MEHLMANN



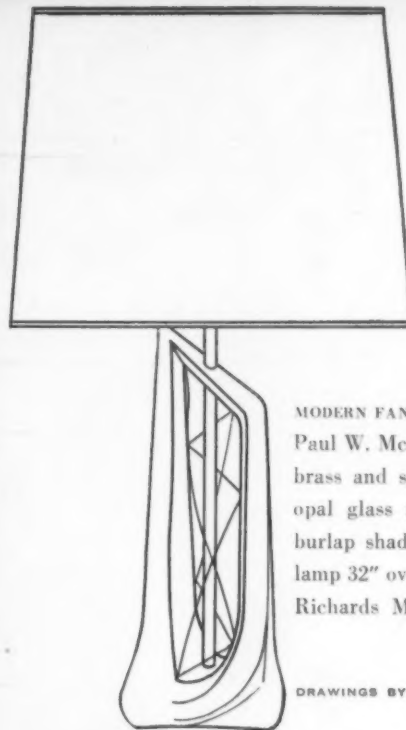
FOR A CONTEMPORARY STUDY, a polished brass lamp resists tarnish, has a brass-bound dark green shade, 12" wide. The lamp stands 17 $\frac{3}{4}$ " tall, \$22. Lightolier.



AN EMPIRE COLUMN for an eighteenth-century room is brass-plated, in antique gold finish and has a silk shade. It stands 38 $\frac{1}{2}$ " tall, shade is 19" in diameter. \$127. Warren Kessler.



A CHINESE SUNG HEAD, in a Pompeian finish, on a wood block, and a gray silk shantung shade combine in a lamp 34" tall over-all, \$175 complete. Highlights.



MODERN FANTASY in a design by Paul W. McCobb. Of natural wood, brass and spring wire with an opal glass reflector. Blackwood or burlap shade is 14" in diameter; lamp 32" over-all, \$60 complete. Richards Morganthau.

DRAWINGS BY CROWLEY



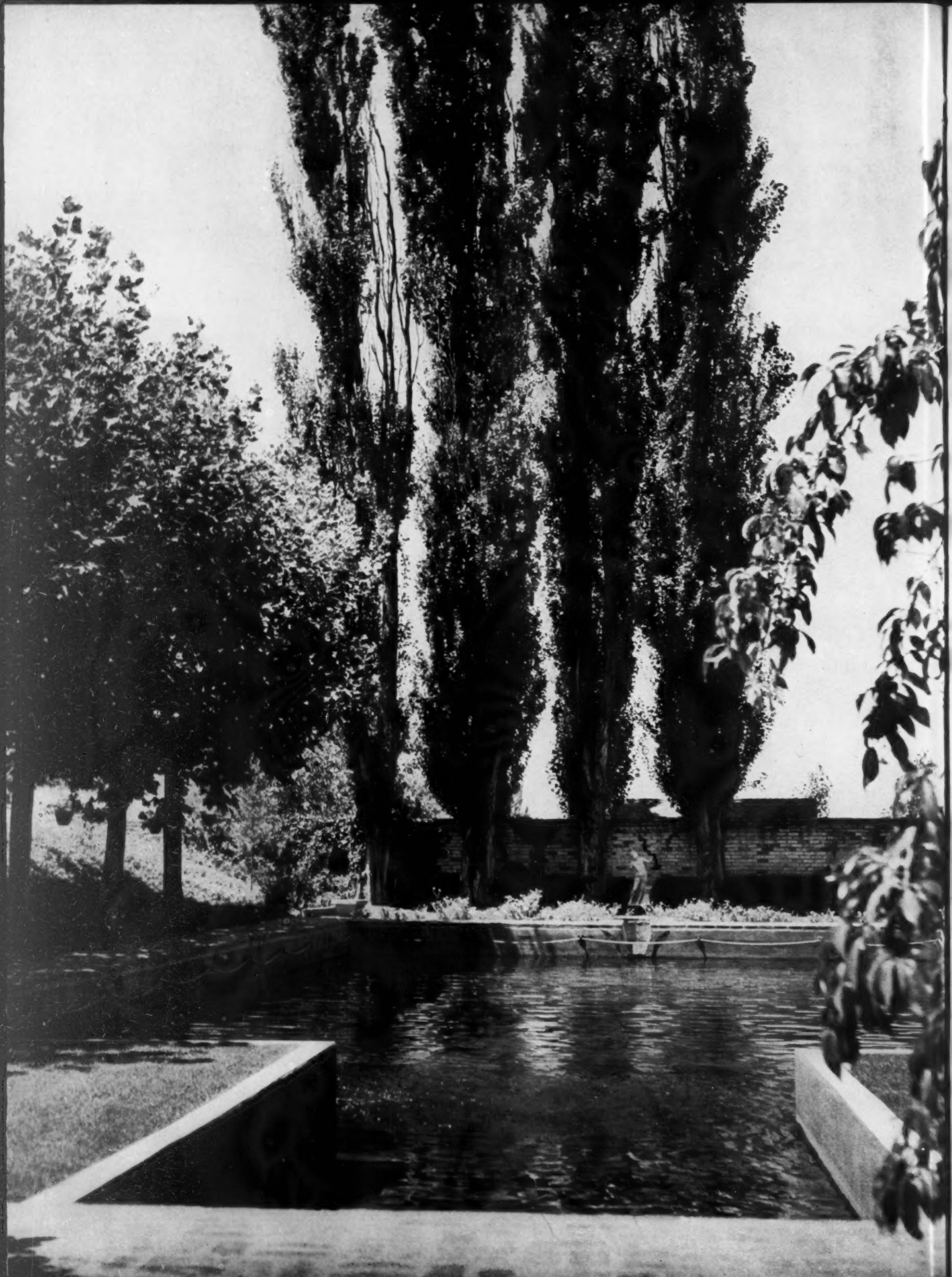
FOR A BIEDERMEIER OR EMPIRE ROOM. Base is finished in gold or silver leaf with a gold or silver paper shade. This well-proportioned lamp stands 32" tall, \$40. Louis Tryford.



WELL-SCALED, hand-carved base is pickled and gilded. Shade is 18" in diameter, height 35" over-all; \$375. Lightolier.

FRENCH PROVINCIAL lamp, *right*, is red, blue, green, egg-shell or yellow tôle, 15½" tall, \$30. Herman Kashins.





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MR. WHITNEY R. WARREN'S BEAR RIVER RANCH HOUSE

Built all on one floor, its white plaster walls and red tile roof are typically Californian

Week end in reverse

THIS California country house came about in anything but the usual way. After the First World War, Mr. Whitney R. Warren, much decorated but badly shaken up, wanted to rehabilitate himself by getting back to the soil. Son of the well-known New York architect, he had neither farming experience nor great capital to invest. So he bought a few acres in the Sacramento Valley, took courses at the California School of Agriculture and set out to prove to himself that he could make ranching pay. He hopes that his success will serve to encour-

age other veterans with problems. Out of the sale of peaches, almonds, walnuts, Mr. Warren soon tripled his acreage in the rich alluvial soil along the Bear River. The house itself came almost ten years later. It is a typical California structure, rough-beamed and white-walled inside, equipped with a swimming pool. Reversing the usual order of things, Mr. Warren spends his week ends in town at his San Francisco house which is formal, full of inherited mementos and well-chosen furniture, a perfect background for its owner in his other role of music-lover and host.



Opposite:

THE RIVER FEEDS THE ICE-COLD SWIMMING POOL

A marble statue, gift of Mr. Warren's father, *right*, lends height to four towering Lombardy poplars which make the end vista. The pool is bordered with pleached plane trees. The flower beds are filled with brilliant pink petunias.



THE DINING CORNER OF THE RANCH LIVING ROOM

Meals are served on this dark walnut table in front of an oyster-white couch. The antique Japanese screen is black and gold, the centerpiece is of golden-yellow and dark red dahlias. Beams in this room are rough-hewn redwood stippled in whitewash with a dairy broom.



A CORNER FOR READING

Samples from his father's famous majolica collection decorate this window recess which looks out on the swimming pool.



THE RANCH GUEST ROOM

Fruit and flower prints look well on the severe white walls. Bed-covers are blue against pink toile headboards.

Mr. Warren's town house,
to which he goes on week ends,
is elegant and modern



MANTELPIECE IN THE STUDY

Ornaments complete a fine French eighteenth-century ensemble



THE MASTER BEDROOM OVERLOOKS SAN FRANCISCO'S GOLDEN GATE

Gardner Dailey, who planned the house on Telegraph Hill, gave his client a livable corner room.

Frances Elkins covered bed and chair with sea-green Dorothy Liebes textiles. Walls are celadon.



A GUEST BEDROOM

Photographs, mementoes give this corner personality. Mr. Warren is also interested in modern painting, owns works by Stuempfig, Truex.



A CORNER OF THE LIBRARY

Red velvet hangings give this room a quiet, intimate feeling. Here the owner's artist and musician friends often spend an evening.



DOOR TO THE MASTER BEDROOM

Once the entrance to an Italian confessional, these superb carved doors give on the stair well hung with maps and old pictures.



FRED LYON

A BOLDINI FAMILY PORTRAIT

Mr. Warren's mother, as depicted by the fashionable painter of the 1890s, hangs over a French commode ornamented with crystal lustres.



MR. WHITNEY WARREN MIXES TAPESTRIES AND TILES, OLD PAINTINGS, MODERN AND ANTIQUE FURNITURE

FRED LYON



FLORENTINE RENAISSANCE DRAWING ROOM DOORWAY



HAANEL CASSIOV



A room that makes five decorating points:

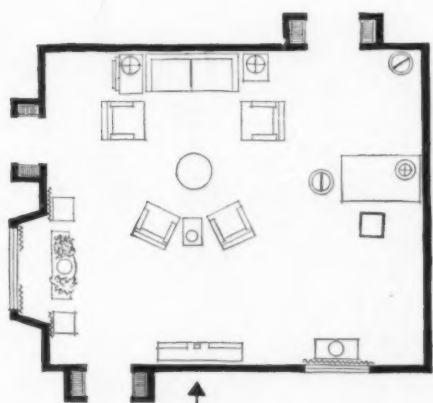
1. Bright Navy Blue plus Copper add up to a lively background for traditional mahogany.
2. Subdued, all-of-a-color pattern dispels monotony, keeps the quiet mood.
3. A desk is more effective when it is set off by a crystal paper weight, an Empire lamp, antique globes, *trophée* panels.
4. A door in a deep reveal is elegant framed with books (*left*).
5. Opaque lamp shades make pools of light. Imperial tables; Temple furniture; Sligh desk available at Paine's, Boston, Davison-Paxon, Atlanta, W & J Sloane, San Francisco and the stores listed on page 274.

Make room for television in your life

IN the old days, it was the box-shaped radio, unimproved and undisguised, which so often proved the decorative hurdle in the living room. Today, it's a whole group of mechanisms—radio-phonograph, record-changer, amplifier and, finally, television—which tend to raise hob with the furniture arrangement. But certain canny manufacturers are beginning to devise solutions to bring all these items under one lid and integrate them into standard styles of decoration. On this page is a good example, a distinguished eighteenth-century mahogany breakfront which can be bought in two sections, upper and lower, and whose good looks alone warrant its dominant position in this room. Its television screen (closed off by doors when not in use) has a logic in the over-all design. So have the dial panels, loud-speaker and compartments for holding albums. With the upper shelves filled with a library of musical books or a collection of *objets d'art*, this breakfront tells everything about its owner, his interests and hobbies, his good taste in furniture, his quiet evenings, his parties. For other ideas on how to fit either music or television in your home, see the rooms which appear on the two following pages.

How a wallflower can become the center of the stage

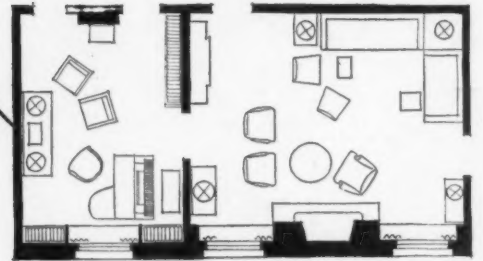
The floor plan, *below*, shows the room, *opposite*, set for conversation. The arrangement is circular; there are plenty of low tables for drinks and ashtrays. If guests want to watch television, the center of interest shifts. The two middle chairs, swung around, become front row seats, the audience is lined up facing the Magnavox Windsor Imperial (\$1,645 at Lord & Taylor, New York). The lamp, by the Art Lamp Corp., costs \$60 at Lord & Taylor, New York. Furniture in copper leather was made for HOUSE & GARDEN by the Upholstery Leather Group. Information on other accessories in this room, on page 273.



MUSIC AND TELEVISION—conversation group is focused on the large breakfront



FLOOR PLAN, below, shows how the Malcolm Pearsons made a library serve as a theater by placing their Farnsworth television set opposite its wide door, in full view of a roomful of people. Blond mahogany-finished, it is backed by the raised leaf of a mahogany table. Its price is \$375 at Steinway & Sons. The dull pink wall of this room, dark furniture and green carpet are all inspired by the living room wallpaper's pinkish pineapples, green leaves on a chocolate ground.



LIBRARY containing television set also has a piano, is a cozy place for two to sit alone

Sight and sound for every décor

IN these two apartments, the problems were, respectively, to incorporate a television set and a large radio-phonograph into specific types of decoration. The owners of the room, *right*, Mr. and Mrs. Malcolm L. Pearson, set a mélange of antiques against a Victorian wallpaper. Realizing that you can see television perfectly through an open door, they matched the adjoining library to their decorative scheme, centered their television set in it. Miss Marion Dorn, the designer, lives in a modern apartment, *opposite page*, which is limited as to space. So she bought the bleached Berkshire radio-phonograph, set it in the hall against a wall painted dark green in continuation of the living room's rear wall, and now enjoys her music from around the corner.

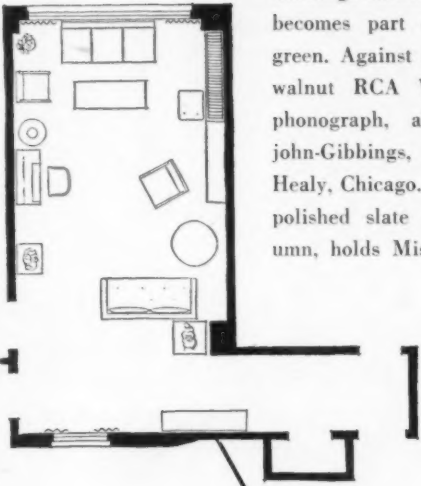
SCOTT HYDE



MR. AND MRS. MALCOLM L. PEARSON'S living room

TOM LEONARD

A LONG ROOM, *right*, with a light-flooded window is treated to severe color contrasts. The end is pale gray with blond Robsjohn-Gibbings furniture, the back wall, which becomes part of the hall, is hemlock green. Against it, *below*, is the bleached walnut RCA Victor's Berkshire radio-phonograph, also designed by Robsjohn-Gibbings, price \$2,300 at Lyon & Healy, Chicago. The table, consisting of a polished slate disk mounted on a column, holds Miss Dorn's shell collection.



MISS MARION DORN, well known designer, lives in this pale, quiet room

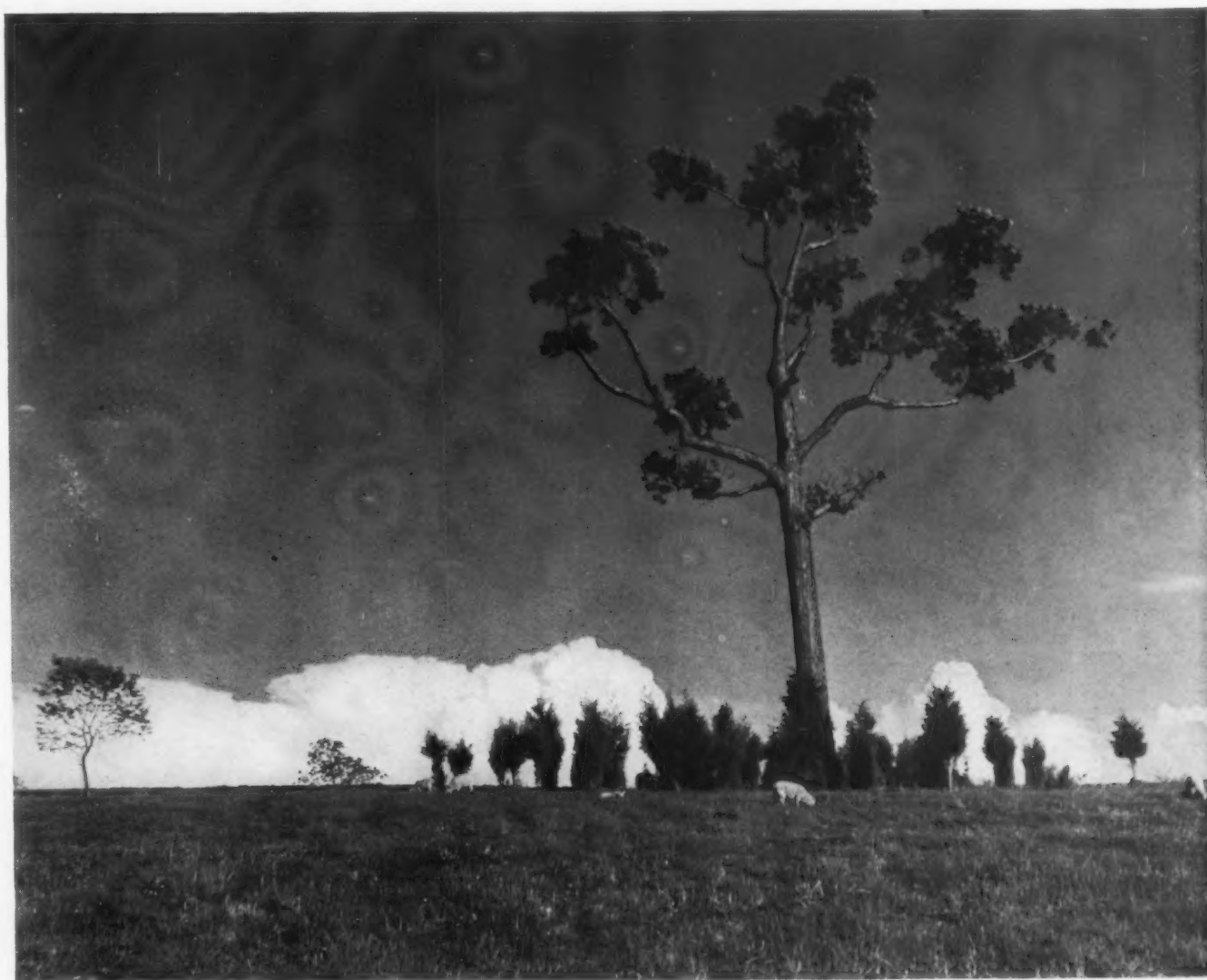


AROUND THE CORNER from the living room, a hemlock-green wall silhouettes the blond radio-phonograph



Gardens in three moods

Virginia, Connecticut and Maine which respectively produced the three gardens you see on these pages, stamped each with its form and character, gave each its special charm



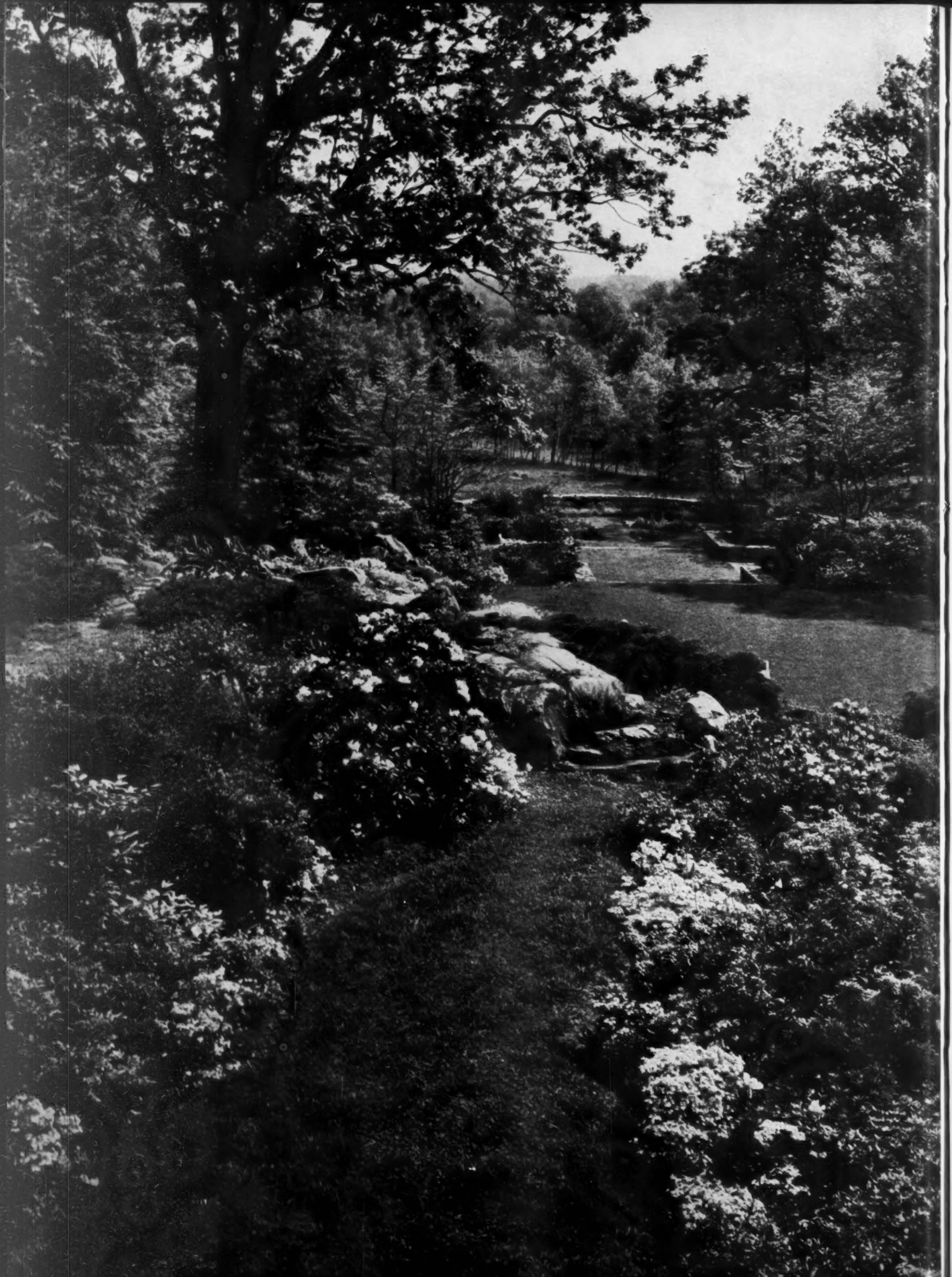
A romantic garden in Virginia

THE WIDE-SPREAD FIELDS near Warrenton, Virginia, rolling, dotted with great trees, make it superb country to landscape as well as to hunt in. Here, Mr. Sterling Larrabee and the late Mrs. Larrabee made a celebrated green garden, its scale and dignity a perfect setting for southern life.

Opposite: NATIVE VINES, such as Virginia creeper which shrouds an old tree, lend the garden a romantic charm well carried out by features such as a statue framed in a woodland

glade, a small fountain in an outdoor room, a meandering stream, myrtle-edged, which cuts across the wide lawns. Box grows to enormous size in the soft Virginia climate and is used for maximum effect, some of the hedges of 20 feet or more having doors cut in them.

Above: ONE OF THE VIEWS from the Larrabee house, is this idyllic outlook toward the Blue Ridge mountains past grazing sheep, cedars and an occasional huge, solitary maple.





GOTTSCHO-SCHLEISNER

A rock garden in Connecticut

THE LAND ON THE HILLTOP which Mr. and Mrs. Paul Tison bought near Darien, Connecticut, is full of natural rock outcroppings. Rather than undertake the expensive job of clearing it, the Tisons' landscape architect, Friede R. Stege, suggested that they make the most of them. The result is a happy blend of architecture and nature which fits the site admirably.

Opposite: FOLLOWING THE CONTOURS of rock and soil, paths meander freely on either side of the central alley. They are bordered by native bushes such as laurel, and clumps or carpets of rock garden flowers which bloom till midsummer.

Later on when this section is uniformly green, the walled rose garden at the foot of the land becomes the center of interest.

Above: LOW STONEWORK, resembling the native rock ribs, divides the central alley into a series of shallow grass parterres. Some of these are bounded by walls, others have irregular sides formed by the growth of shrubs and plants. This one has facing white iron benches which take advantage of the shade of large trees growing on the site. The house, which is also of stone, was built in 1930 by architect William Lawrence Bottomley. It commands a fine view of Long Island Sound.

GARDENS *continued*

TOM LEONARD

A scented garden in Maine

IN A NORTHERN STATE, which has a short season, flowers seem doubly precious, bloom with a reckless profusion, their fragrance emphasized by the cool, salty air. The garden of Mrs. Alfred Anson at Bar Harbor, Maine, is planted with the sentimental, old-fashioned perennials whose colors make a brilliant showing against the cold blue of sea and sky. Surrounding a turreted stone house high over Frenchman's Bay, it is landscaped and planted to the very edge of the cliff.

Opposite: PINK AND WHITE SNAPDRAGONS are massed for maximum effect on this cliff-top site, which Mrs. Anson calls the "Hanging Garden." In the foreground is scented rose geranium, in the deep shade along the edges is nicotiana. The plot is at its best in August when the bay beyond is also at its bluest.

The plan of this garden is circular, with grassy paths in the form of a Greek cross leading to the central round, stone-rimmed pool. Of bronze, the fountain figure of a boy with a serpent, representing the infant Hercules, is by Paulanship.

Above: WIDE SHALLOW STEPS, banked with ferns, lead down to the walled garden thickly planted with white stock whose scent drifts as far as the house on a breezy day. Entered by an arch, warm and sunny, it makes an effective contrast with the heavily shaded approach. Three textures are used here: the steps, smooth, shallow blocks; the arch and wall, rough stonework (the latter set at intervals with urns); the paths, old pink brick laid end to end. Serpentine paved paths which have a shallow, raised border wind through other parts of the garden.



They turn the tables to entertain

For the fourth HOUSE & GARDEN article about young marrieds with incomes between \$3,500 and \$5,000, we asked three young couples, who live in small apartments, how they entertain. "We like to have our friends in often," they said, "cook easy-to-serve meals. The clue to our parties is versatile tables which we set with serviceable china, pottery, silver and glass."



BERNICE AYERS, on chair arm, relaxes as undergraduates at Chicago serve themselves from her Lazy Susan table (\$40, Carson Pirie Scott)

Informal table appointments rate high with young couples when they entertain



INDIVIDUAL CASSEROLE is ovenproof. Carbone's "Country Fare," brown, lined with aqua is 88 cents, Carbone, Boston.



SALAD BOWL is laminated birch, \$5.50; servers \$1.80, Reits Sales Co., N. Y. Susquehanna glasses, 79c, Macy's.



CARVING SET is Gorham's "Strasbourg," \$16.50, Gorham, New York. Stangl "Festive Fruit" plate, \$1.20 and Reed & Barton plated tray \$18. Both from Altman.



SHOPPING AT SLOANE'S, the John Nealons find a cocktail table which looks right for their Greenwich Village apartment and their parties.



EASY TO SET UP. No trouble at all to convert Morgan's cocktail table (\$198) to dining size. The manual device is simple to operate and table proves sturdy and durable.

MEHLMANN



RIGHT FOR DINING, when raised. Dual purpose, slender modern lines and two-for-one price fits this table for young homemaking plans and purses.

Cocktails, bridge, supper at one table



MUSICAL MOMENT at Jean and Bob Beers' apartment. Friends from the American Theatre Wing gather to discuss plays, listen to music.



BRIDGE IS IN ORDER, so Bob up-ends the base of their Oakmaster cocktail table (\$40, Altman), gets out cards. Base is designed to give players plenty of leg room.



SUPPER AT THE BRIDGE TABLE is informal, easy to serve. After guests leave, Bob will reduce the table to cocktail height while Jean stacks the dishes.



DECANTER, Fostoria "American," \$3.50, Stern's. Sharpe's glass 55c, Loeser's.



PLATE, Finland Ceramics, \$1.80, Finnish Art Shop. Watson's George II silver, \$30, 6-piece setting, Macy's.



TALL PITCHER and stirrer, \$2. Sturdy-base cocktail glasses are 35c apiece. At Altman's.



COPPER CHAFING DISH \$20, Peacock's, Chicago. Finland Ceramics plates, \$2.50, \$5; Wallace "Stradivari" 6-piece setting \$28, Tatman's, Chicago.

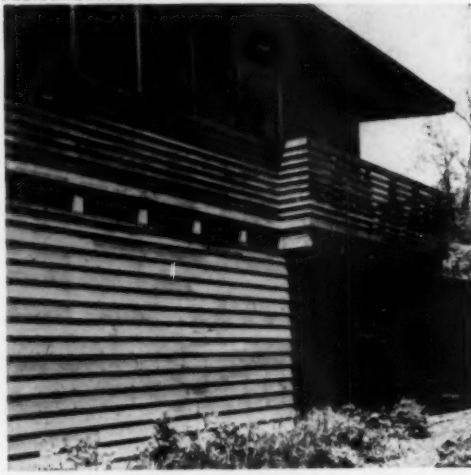
Continued on page 258

GEOFFREY BAKER



COLONIAL CLAPBOARD

HEDRICH-BLESSING



MODERN CLAPBOARD

Clapboard siding, a favorite finish for houses of Colonial style, suits modern design equally well. Walls gain texture through shadow lines cast by long horizontal boards. See how well they contrast with either plain modern window surfaces or small-scale window muntins and a paneled door. Wood siding such as this has the advantages of easy installation, good insulating value, the many colors it can take. Upkeep is necessary, however.

What is the best building material for your house?

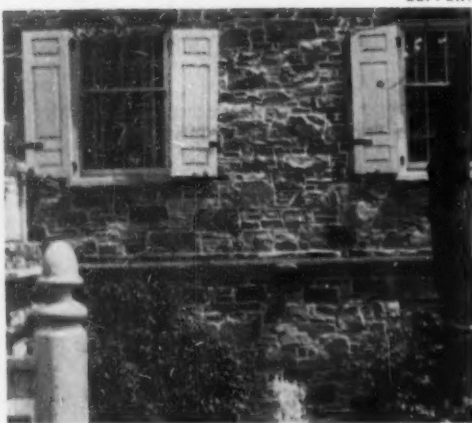
How well your house looks depends greatly on wall materials, interesting texture and good proportions; how long it lasts depends a lot on the durability and easy upkeep of the materials

EVERYONE wants to own a house that is attractive. This is true whether it is built in a traditional way or in a functional way. The fact that good planning has been emphasized particularly in recent years does not mean that good looks are any less important now. The best designed houses have always and inevitably been those which not only worked well but looked well, too. The materials of which exterior walls are made have a great deal to do with this because they contribute form and color. This is evident in the clapboard and shingle walls of New England, the mellow brick walls of the South, the fieldstone of Pennsylvania. It is apparent, too, in California's redwood, in glass and plywood panels, in concrete and stucco as well as in old adobe walls. These regional materials each help to create an individual kind of house. They illustrate what architects mean when they say "good building is always an expression of its structural materials." For it is impossible to disassociate a good house from those materials which enclose it. In themselves, and in the way in which they are combined and contrasted, they create the texture, pattern, and scale which assure character and quality.

The pictures you see here indicate some of the varieties of texture and variations of scale which wood, masonry and other surfaces can create.

DURABILITY must be considered along with appearance in choosing materials. Summer sun and rain, winter snow, sleet, wind and frost will do their able best to penetrate and wear walls down. So don't

LEPPERT



FIELDSTONE WALL



SOLID BRICK WALL

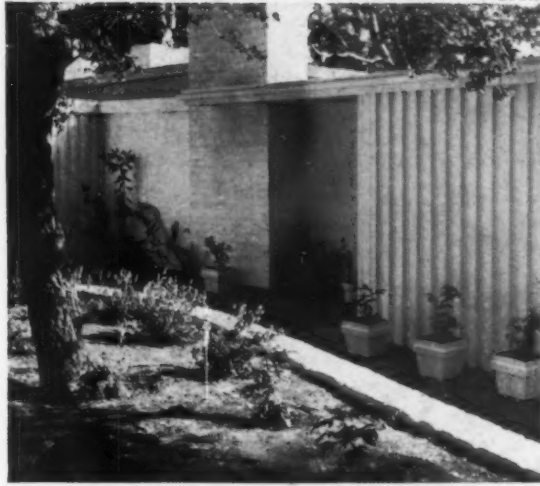
Masonry materials such as stone and brick can be used as actual supporting walls of a house or as a facing veneer. These walls are solid and they show the pleasing textures which variegated surfaces and tones can create. Stone, which looks best laid flat, in horizontal courses, as it is here, and brick, which can be laid in various bond patterns, with many types of joints (Flemish bond, raked joints here), need careful, weatherproof construction.

GARRISON



BOARD AND BATTEN—TRADITIONAL

LYON

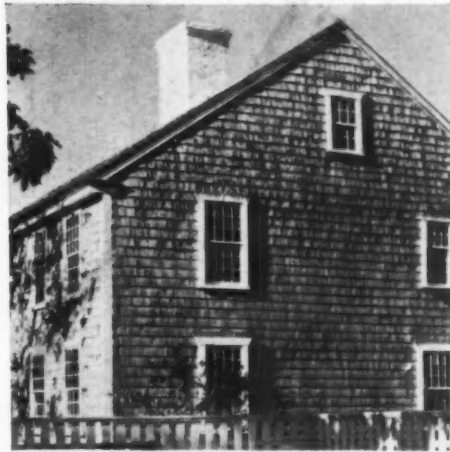


BOARD AND BATTEN—MODERN

Batten board walls, used traditionally, give an agreeable rustic effect. New patterns are possible also, as the adjoining modern house picture shows. This construction is made up of vertical boards set flush with each other. Their joints are covered with narrow batten strips. Such wood walls can be stained (redwood is used in this way frequently) or painted. Flush board walls without battens are attractive too.

think only of how a material looks when a house is newly completed but consider how it might look a dozen years later if it is not well selected and well installed. In selecting the materials reckoning must be made of relative construction costs as well as the cost of the materials themselves. Figure, too, the cost of maintenance and upkeep through the years—the painting, staining, waterproofing which you may or may not have to do, depending on the surface you choose. In general your choice will fall between wood or masonry construction and between various exterior finishes which may be applied to either one. The outside finish you pick largely determines which way the walls of your house will be built. Clapboards, shingles, boarding, plywood panels, stucco, brick or stone veneer are usually applied as an exterior facing over a wood frame. The frame forms the load-bearing structural skeleton of the house. Masonry such as stone, brick, hollow tile, concrete block can be self-supporting and serve as the structural wall itself as well as the finish. In general, the wood frame house with a wood finish is less costly to build. But, since the cost of materials and the cost of labor to put them together, along with other relevant factors, differs in nearly every community in the country, there are relatively few precise figures which are generally applicable today.

WOOD FINISHES: in the familiar shape of clapboards, flush boarding, boards and battens, or shingles, wood has always been a most popular material for outside walls. (Continued on page 291)



WOOD SHINGLES



HARDBOARD SIDING

Shingles and siding, used on the exteriors shown above, contrast old and new kinds of wall texture. The play of light and shadow, the irregular shapes and sizes of the wood shingles on the old house, *left*, give it a richly detailed texture. The broad bands of the large-scaled hardboard siding on the newer house, *right*, give it a sturdier, heavier look. Both materials serve as finish over frame construction.



STEEL—CEMENT BOARD



WOOD BOARDING

Modern materials are fabricated materials new to residential use and old materials used in new ways. Corrugated steel on house *above, left*, is economical, sturdy and an interesting contrast to the flat roof and smooth, adjoining walls. Asbestos cement panel (right-hand wall of same house) insulates, is fireproof, durable, needs no painting. Vertical flush boards on house *above, right*, are narrow in width, present smooth surface. Of natural cedar, oiled, they require little care.

CHRISTMAS CARDS



CHRISTMAS CHEER, a gaily hospitable card designed by Edward A. Wilson for Designers and Illustrators, is a foretaste of Christmas dinner, 15 cents apiece, \$15 a hundred. Marshall Field, Chicago.



PARIS ON ICE by Ludwig Bemelmans, painted for Designers and Illustrators. This engaging card costs 15 cents or \$15 for a hundred. Halle Bros. Co., Cleveland.



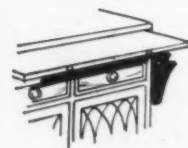
KRISS KRINGLE plays back your Christmas album before starting his annual rounds. He is by Barney Tobey, on a Designers and Illustrators card, 15 cents for one, \$15 a hundred. Halle Bros. Co., Cleveland.

PRESENTING

Sligh
AMERICA'S MOST



The Butler-Buffer was the "hit" of the Grand Rapids furniture market. "Engineered" to give you the specialized convenience you have longed for. Combines the functions of sideboard, china and server, with all these original, versatile features! Designed by Herbert TenHave.



Two sliding trays, under the top, for serving buffets, or mixing drinks.



Special drawers, with adjustable partitions for silver; two with tarnish proof compartments for flatware.

Associated Companies:

Originals

VERSATILE FURNITURE



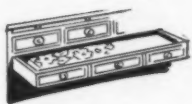
At These Leading Stores

Plan today to see the first showings of this exciting new furniture at these leading stores. *Look for their announcements.* **Sligh Originals** is a coordinated open stock group of 21 pieces for bedroom as well as dining room. *Original* because so many of the pieces . . . the Butler-Buffer, the Bureau-Buffer, the Lady's and Gentleman's Wardrobes, and the Corner Powder Table . . . contain innovations of design and versatility entirely new and original . . . innovations of convenience and usefulness that you will find in no other furniture. *Versatile* because there are so many ways to use so many of the pieces. **Sligh Originals** are built of richly finished genuine Mahogany, glorified with African Swirl Mahogany and border inlays of imported Prima Vera . . . gorgeous Grand Rapids craftsmanship at its finest.

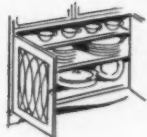


Butler-Buffer comfortably holds this complete dining service: silver, china, linens, trays, platters and even table fillers.

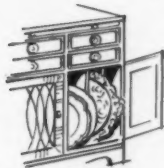
- ALABAMA**
BIRMINGHAM, Bromberg's
MOBILE
Adam Glass & Co.
- ARKANSAS**
LITTLE ROCK
Quitty-Witty Company
- CALIFORNIA**
LOS ANGELES, Barker Bros.
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SAN FRANCISCO
The John Breuner Co.
- COLORADO**
DENVER
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- CONNECTICUT**
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HARTFORD
Wm. H. Post Carpet Co.
MANCHESTER
Watkins Brothers, Inc.
NEW HAVEN, Bullard's
STAMFORD
Wm. H. Schaefer & Son, Inc.
WATERBURY
Hampson-Mintie-Abbott, Inc.
- D. C.**
WASHINGTON, Mayer & Co.
- FLORIDA**
MIAMI, Richard Plumer
- IDAHO**
BOISE
Standard Furniture Co.
- ILLINOIS**
CHICAGO
John M. Smyth Company
DANVILLE, Sandusky's
SPRINGFIELD
The John Bressmer Co.
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SOUTH BEND
Ries Furniture Co.
- KANSAS**
WICHITA, Geo. Innes Co.
- KENTUCKY**
LEXINGTON
Wheeler Furniture Company
- LOUISIANA**
BATON ROUGE
Joy's of Baton Rouge
MONROE
Dixie Bedding & Furn. Co.
- MASSACHUSETTS**
BOSTON, Paines of Boston
- MICHIGAN**
DETROIT
Pioneer Furniture Co.
GRAND RAPIDS
Klingman's of Grand Rapids
HOUGHTON, Kirkish Brothers
- MINNESOTA**
WINONA
Aksel Anderson Furniture
- MISSISSIPPI**
HATTIESBURG
Pioneer Furniture Company
JACKSON, Batte Furniture Co.
- MISSOURI**
KANSAS CITY
Davidson's
Mehornay's
ST. LOUIS
Scruggs-Vandevoort-Barney, Inc.
- NEW YORK**
ALBANY, Mayfair, Inc.
- BINGHAMTON**
The Fair Store
- ELMIRA**
J. P. & M. Sullivan
- MANHASSET**
Louis D. Schroeter
- NIAGARA FALLS**
Cornell & Doggett, Inc.
- NORTH CAROLINA**
CHARLOTTE, Stratford House
- OHIO**
ALLIANCE
The Cope Furniture Co.
CHAGRIN FALLS
The Brewster & Stroud Co.
CLEVELAND
The May Company
COLUMBUS
The F. G. & A. Howald Co.
LIMA, Johnson's
URBANA, The Rock Shop
- OKLAHOMA**
TULSA, Cothey's
- OREGON**
PORTLAND
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SALEM
Schatz Salem Furniture
- PENNSYLVANIA**
ARDMORE, Talbott Designs
ERIE
Klick Furniture Co., Inc.
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M. Lee Goldsmith, Furniture and Interior Decoration
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JACOBUS, N. J. Leader
LANCASTER
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PHILADELPHIA
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- WASHINGTON**
SPOKANE, Barclay-Brown
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WAUSAU
Radandt Furniture Co.



A 45-inch drawer to hold your fine linens with minimum folding.



Deep compartments, with adjustable and pull-out shelves for china service and glasses.



A special compartment, with adjustable partitions for platters and trays.



Pull out the apron—a sliding drawer fitted for your table extension leaves.

You are invited to send for the SLIGH ORIGINALS brochure, richly illustrated with idea photographs of America's Most Versatile Furniture.

Grand Rapids Chair Co.
1661 Monroe Avenue
Grand Rapids, Michigan





is lack of **SLEEP**
keeping you nervous?

The battle of business, worry over the state of the world—such strains cannot help but wear you down. No use longing for the good old days of grandfather's time, when living was simple.

You're living in a modern world and its pace is brutal on the nerves. By the time you fall into bed you're often "too tired to sleep." You turn and thrash, your mind mills over the day's problems, tensely anticipating the same mad scramble tomorrow.

What can you do about it? A tense body and sensitive, worried mind need special inducements to sleep. The most important thing is to have the right kind of mattress and box spring.

What is the "right kind" of mattress and box spring? What essential features should you look for?

Rule out the very soft mattress. It fails to give the sense of firm support so essential to sound sleep. A very hard mattress is no more helpful. A stingy thin mattress is little better than none.

Is there a mattress that overcomes the shortcomings of ordinary mattresses? Let's examine the PIL-O-REST made by Karpen and see how it meets the requirements of living and sleeping in this modern world.

PIL-O-REST is neither too hard nor too soft.

PIL-O-REST is tuftless and smooth.

PIL-O-REST has a patented, exclusive sleep-inducing feature—channeled pillows attached to the top and bottom surfaces of the innerspring mattress.

These channeled pillows are filled with 100% staple cotton to provide a soft, smooth top over the firm support of the innerspring unit. They are constructed to prevent shifting of the cotton.

The Karpen PIL-O-REST mattress (and box spring) help your body to relax easily—and to stay comfortable all night, in any position. While PIL-O-REST may not solve all your problems, it can help amazingly toward easing tension and inducing restful, healthful sleep.

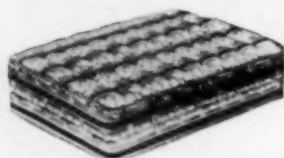
Karpen PIL-O-REST mattress now \$59.50. Karpen box spring upholstered to match, with 72 coils hand-tied 8 ways and mounted on a hardwood frame \$59.50. Other Karpen guaranteed mattresses from \$39.50.

Pil-O-Rest
MATTRESS

A KARPEN MATTRESS

S. KARPEN & BROS.

Chicago New York Los Angeles
Lexington Dyersburg San Francisco



Manufacturers of Karpen Guaranteed Furniture
Mattresses and Transportation Seating

DISTINGUISHED DOORWAYS

The entrance to your house can make or break its attractiveness. Note how such good details and individual treatments can create a winning first impression.



KERTESZ

This wide and welcoming double doorway dresses up the simple clapboard walls of a one-story studio. Elegantly thin pilasters, a neatly scalloped lintel frame it and big coach lamps flank it. Planting and stone flagging are of modest character. Studio is the music room of Mr. Albert G. Spalding.



FRED DAPPRICH

In the Kendall Keelys' house in California the patio doors are partly paneled, partly grilled. Note how a keystone ties the doorway to a tiny overhead window. Screens supplement doors.



GOTTSCHO-SCHLEISNER

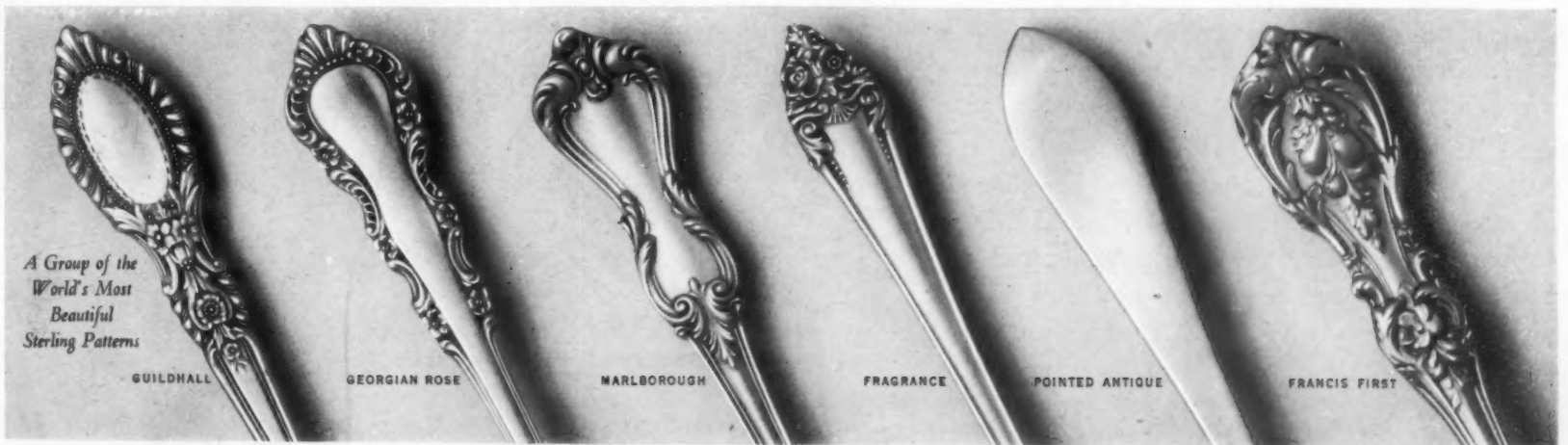
Dark painted double doors are striking against light walls of Julio B. Sanchez house in Miami Beach, Florida. Diamond shape trim on door panels is picked out in a contrasting color.

French Renaissance
 STERLING BY
Reed & Barton




French Renaissance — a beautiful pattern of heavier than average weight. Six-piece place setting with these four pieces, plus cream soup spoon and butter spreader, \$27.00 (including Federal Tax).

Send 10c for booklet of hints on "How To Be A Successful Hostess" to Dept. HG, Reed & Barton, Box 990, Taunton, Massachusetts.



A Group of the
 World's Most
 Beautiful
 Sterling Patterns

GUILDHALL

GEORGIAN ROSE

MARLBOROUGH

FRAGRANCE

POINTED ANTIQUE

FRANCIS FIRST

To warm your hospitality

mellow

mellowed Maple



SMOOTH and soft to the eye as it is to the touch, candle-glow Whitney Maple makes of any room it graces a friendlier place to live and entertain. As though inspired by the flawless rock maple in which they work, Whitney cabinet makers call upon their years of craft experience to fashion heirloom pieces of furniture — to impart the precious patina of a satiny, hand-rubbed finish to every graceful plane and curve.

For dining, for your home's every room, here is furniture created for today's more gracious living, preserving a treasured link with our inherited traditions of beauty. For furniture to brighten your living, see American Provincial at the Whitney dealer's nearest you.

Shown above: — 7480 Holliston Buffet, 41 F Duxbury Chair, 7485 Duncan Phyfe Extension Table, 51-2 Duxbury Comb-back Arm Chair, 7482 Holliston China Cabinet

★ WHITNEY ★

Maple

"Top-Drawer" Quality all the way through



W. F. WHITNEY COMPANY, INC., South Ashburnham, Massachusetts

Whitney Furniture is sold by selected dealers in every part of the country. Consult the list below, or write for name of a dealer near you.

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 Passaic Stark & Son
 Paterson Bograd Bros.
 Perth Amboy John A. Kozusko
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 Herkimer H. G. Munger & Co.
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 Jamestown Jamestown Sample Furn. Co.
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 Johnstown Penn Traffic Co.
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 Manheim Beck Bros.
 Mendville John J. Shryock Co.
 New Castle Haney Furn. Co.
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 Philadelphia Gimbel Bros.
 Shaw Dec. Corp.
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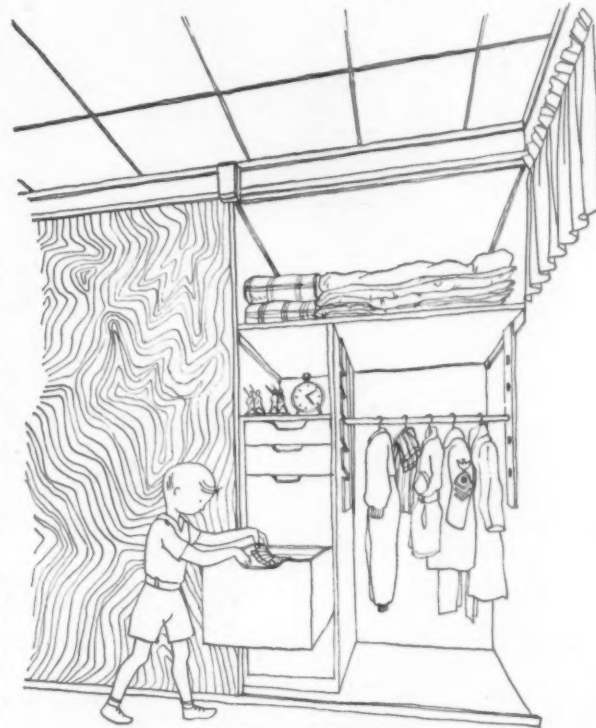
THIRY HOUSE

continued from page 199

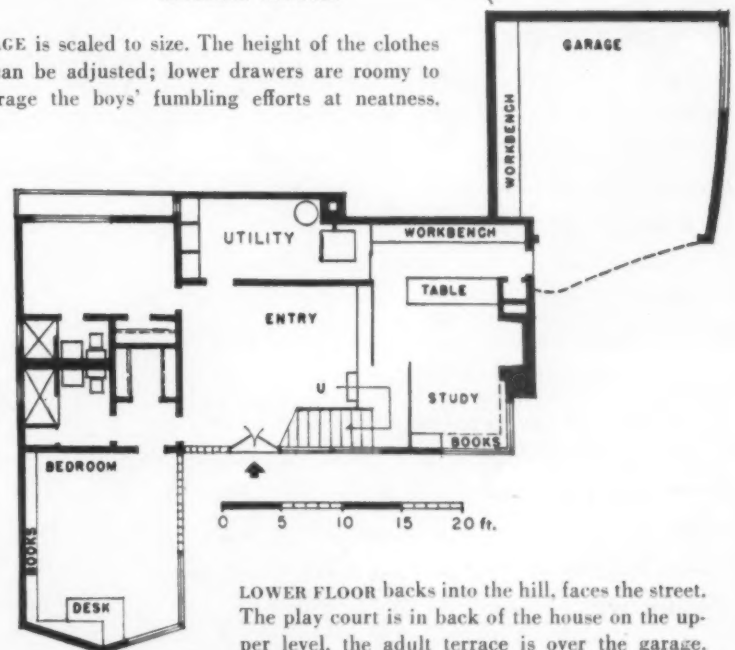


P. A. DEARBORN

THE PLAYROOM opens off the boys' individual bedrooms. Each room has its own thermostat to control the electric heating.



STORAGE is scaled to size. The height of the clothes pole can be adjusted; lower drawers are roomy to encourage the boys' fumbling efforts at neatness.



LOWER FLOOR backs into the hill, faces the street. The play court is in back of the house on the upper level, the adult terrace is over the garage. (Continued on page 238)



ONLY THE
FINEST

Imperial Tables

JUST FOR
YOU

A compliment to your good taste,
Imperial Tables are outstanding
for their decorative interest
and for their practical usefulness.



**Imperial Drop-Leaf
Cocktail Table.** You
will enjoy its con-
venience and admire its
aristocratic beauty.



Imperial Step Table
... a masterpiece of
distinction, fine design,
great utility and rich
Imperial craftsmanship.

IMPERIAL FURNITURE COMPANY
Grand Rapids, Michigan
Founder Member Grand Rapids Furniture Makers Guild

Imperial Tables are made and sold in Canada
under the name Deilcraft-Imperial



This famous shield
trade-mark identifies
every Imperial Table

THIRY HOUSE

continued from page 199

BUILDING DATA

FOUNDATION: Concrete

EXTERIOR WALLS: Cement stucco over wood studs; self-furring lath—United States Gypsum Co.

ROOF: Tar and gravel

INSULATION: Rockwood ceilings

DOORS: Two-panel fir—Savage Lumber & Manufacturing Co.; garage, overhead—Stanley Works

GLASS: Double and single strength, Pittsburgh Plate Glass Co.

FIREPLACE: Faced with marble

INTERIOR WALLS: Birch—United States Plywood Corp.; gumwood; plaster on wood lath—United States Gypsum Co.

CEILING: Plaster or composition board—Masonite Corp.

FLOORS: 1/4" composition—Masonite Corp.; kitchen, linoleum—Armstrong Cork Co.; bathrooms, tile—Gladding McBean Co.

HARDWARE: Brass finish—Yale & Towne Manufacturing Co.

EXTERIOR CEMENT PAINT: Armor Laboratories

HEATING: Gas furnace—General Electric Co.; controls—Minneapolis-Honeywell Regulator Co.; water heater—Crane Co.

PLUMBING FIXTURES: Bathrooms and kitchen—Standard Sanitary Manufacturing Co.

KITCHEN EQUIPMENT: Tile—Gladding McBean Co.; refrigerator—Servel Inc.; fan—Westwind Corp.; washing machine—Westinghouse Electric Corp.

SEVAREID HOUSE

continued from page 202

BUILDING DATA

FOUNDATION: 8" cinder block; concrete footings

EXTERIOR WALLS: Ground floor, 8" brick and cinder block. Main floor, Douglas fir framing; sheathing—Celotex Corp.; edge-grain redwood siding, shiplap, with wax and stain finish—Minwax Company, Inc.

ROOF: 3/4" plywood sheathing—United States Plywood Corp. 4-ply felt, hot pitch surfaced with crushed bluestone. Roof deck, 8" x 12" black roofing slate in cement over hot pitch base

INSULATION: Glass wool throughout—Owens-Corning Fiberglas

GLASS: 3/16" crystal sheet—Libby-Owens-Ford Glass Co.

INTERIOR WALLS: Entrance hall and living room, white oak plywood; bedrooms, kitchen and baths, gum plywood—by Mengel Company, Inc. Study, redwood boards; playroom, knotty pine—all, except kitchen and baths, lead coated and waxed

CEILING: Entrance hall and living room ceiling, painted gum plywood; high living room ceiling—1" x 12" cypress boards; playroom, flush pine boards. Both rooms are lead coated and waxed. Study, kitchen and bedrooms, 9" x 9" acoustic tile—Insulite, Div. of Minnesota & Ontario Paper Co.

FLOORS: Ground floor, 4" x 12" x 12" hollow terra cotta partition tile in cement over 4" concrete slab. Main floor, random-laid oak; kitchen and baths, linoleum—Armstrong Cork Co.

HARDWARE: Dull, chrome finish—Schlage Lock Co.; casement fasteners—H. B. Ives Co.; casement hangers—Vincent Whitney Co.

INTERIOR PAINTS: Martin-Senour

HEATING: Forced warm air with humidifiers—May Oil Burner Corp.



Here's Heirloom* Sterling sparkling against linen, dipped royal purple, and black-amethyst glass from Mexico. Try it! For centerpiece, gild the stems of rosy crab apples. And how eloquently Heiress* lovely presence on your table does speak to new friends! Don't wait to acquire this thrilling possession — start with two honeymoon place settings *now*. Add others later. Ask your jeweler today also to show you Virginian*, Damask Rose*, Mansion House* in Heirloom Sterling. Convenient payment terms.

you might spend as much as for this everlasting, ever-lovely sterling place setting! Yet this magnificent solid silver will serve you (and thrill you!) three times a day, all your life! Being silver *all the way through*, Heirloom Sterling doesn't know *how* to show wear! Constant use just gives it a *lovelier*, more lustrous patina.

For one turkey, with trimmings,

*Trade Mark. Copyright, 1948, Oneida, Ltd.



*Paulette Goddard Selects Wunda Weve Rugs
As Setting for Priceless Antiques...!*

Miss Goddard in the Antique Shop located on her pre-revolutionary farm estate in Mt. Ivy, New York, illustrates how individual personality can be reflected in the rooms you decorate. Even against the helter-skelter background of beautiful heirlooms, so characteristic of fine antique shops, a Wunda Weve rug brings a freshness and quiet charm that results in complete decorative harmony.

Wunda Weve loom-woven cotton rugs also suction vacuum easily—wash without "buckle-shrinking"—outwear even quality wool broadloom. They combine the rare beauty of cotton colors and textures with the practical features you demand in any wall-to-wall or main room floor covering. Available in all standard, scatter and room sizes—wall-to-wall carpeting. Sold only in leading rug departments.

PAULETTE GODDARD
is currently starring in
Cecil B. De Mille's
Great Frontier Epic
"UNCONQUERED"



COLORS—Decorator Tested Shades:

Magic Blue	Muted Beige
Fairy Green	Dove Gray
Dusty Rose	Forest Green
	Ancient Ivory

Write for Free Booklet of
Wunda Weve room settings in Full Color

Wunda Weve

**LOOM-WOVEN
COTTON RUGS**

"Make Lovely Rooms Lovelier"

BELRUG MILL, Inc. • Greenville, S. C. • New York, N. Y.

FOR THE DINING ROOM

continued from page 178



English silver-plated Lazy Susan by National Silver Co., has tureen, 3 vegetable dishes, 3 condiment sets, hollow base for ice or hot water; \$850*, Plummer's.



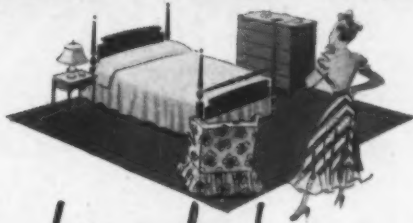
For a town hostess: "American Modern" earthenware, tablecloth, glass designed by Russel Wright, cup, 55c, saucer, 25c, casserole, \$3.85, bread and butter plate, 50c, cookie dish, \$2.25, ice tea tumbler, 50c, tablecloth called "Brush Stroke" is \$8.95, all at Lord & Taylor. The 3-piece Blenko glass punch set costs \$20 at Altman; servers are Dirilyte "Empress" pattern, \$4.25 each from Mayhew Shop. Copper chafing dish, \$28, Espresso drip coffee pot, \$6.30, both Bazar Français.



For a country hostess: tapered Cambridge tumbler, \$2 at Tiffany; Viking blond wood cheese board with glass dome cover, \$6.50, from Cowlin's; Winfield "Silver Sage" covered soup, \$2.50, Designed for Living; French earthenware marmite on copper stand, \$18, Bazar Français; Fenton's Bellette olive jar, \$5, and cheese knife, \$2, both at Ovington's, Frank Smith "Fiddle Thread" silver, 6-piece place setting, \$27.75*, Plummer's; linen cloth, 8 napkins in autumn hues, \$45, Mosse. * Tax included.

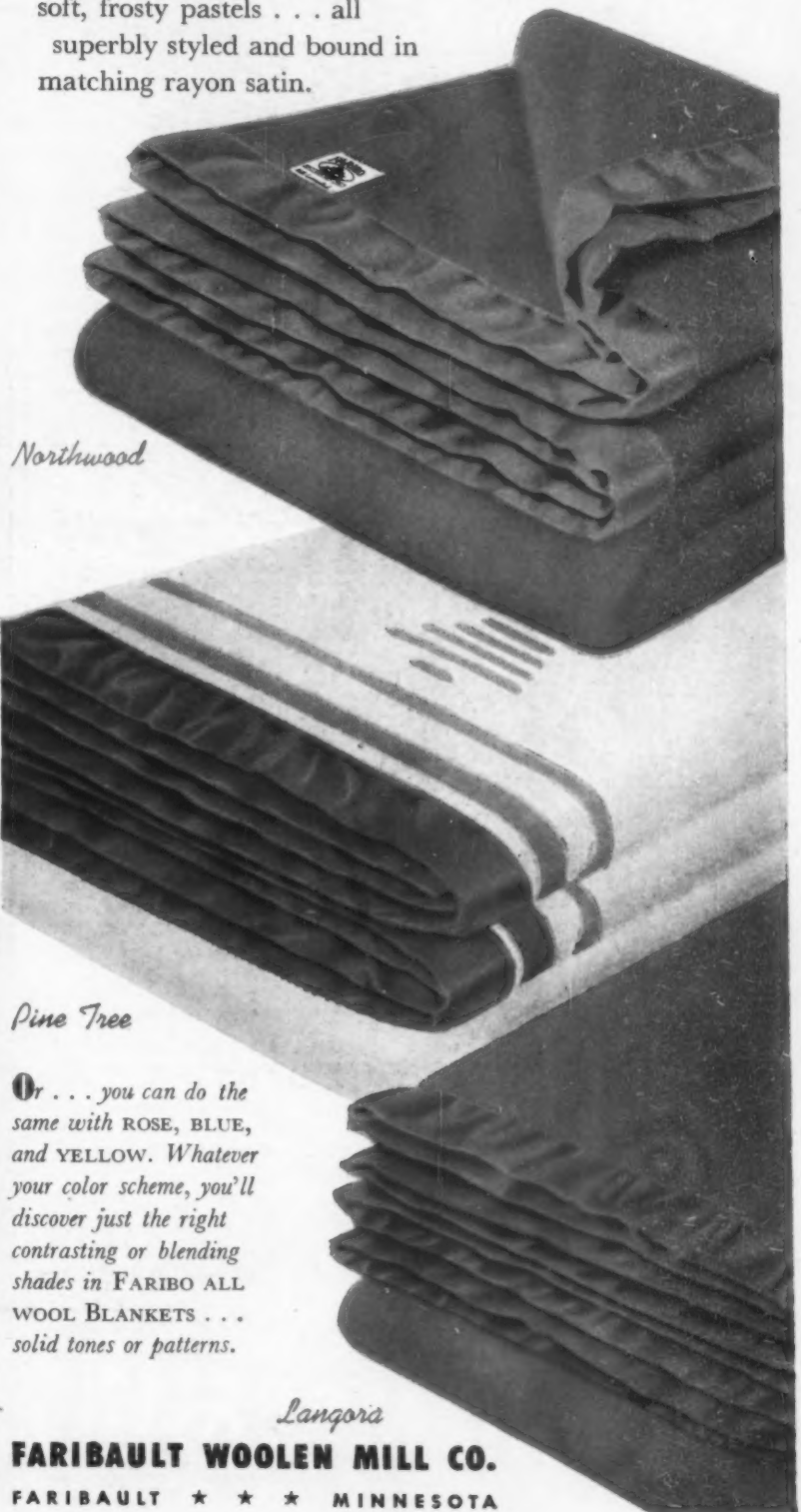
(Continued on page 251)

FARIBO all wool BLANKETS



Offer Your Bedroom Color!

If, for example, your bedroom color plan demands an accent on green in your blankets . . . FARIBO can offer you not one, but *several* tones and *several* patterns to complement it. Rich, full greens . . . soft, frosty pastels . . . all superbly styled and bound in matching rayon satin.



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CHILDREN MAKE THE PLAN

continued from page 196

This California ranch house has separate wings for parents, children, guests, service



is every room in your home

KEEP OUT UNWANTED DRAFTS WITH



CHAMBERLIN RUSTPROOF METAL **WEATHER STRIPS!**

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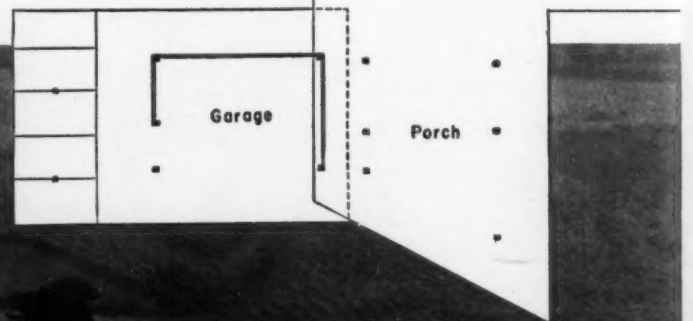
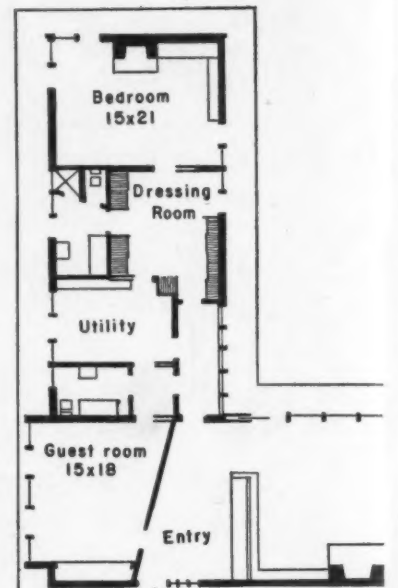
FREE BOOK! Gives facts, figures on savings, greater comfort, the Chamberlin Way! Write today: Chamberlin Co. of America, Dept. 91, 1254 LaBrosse St., Detroit 26, Michigan.

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CHAMBERLIN

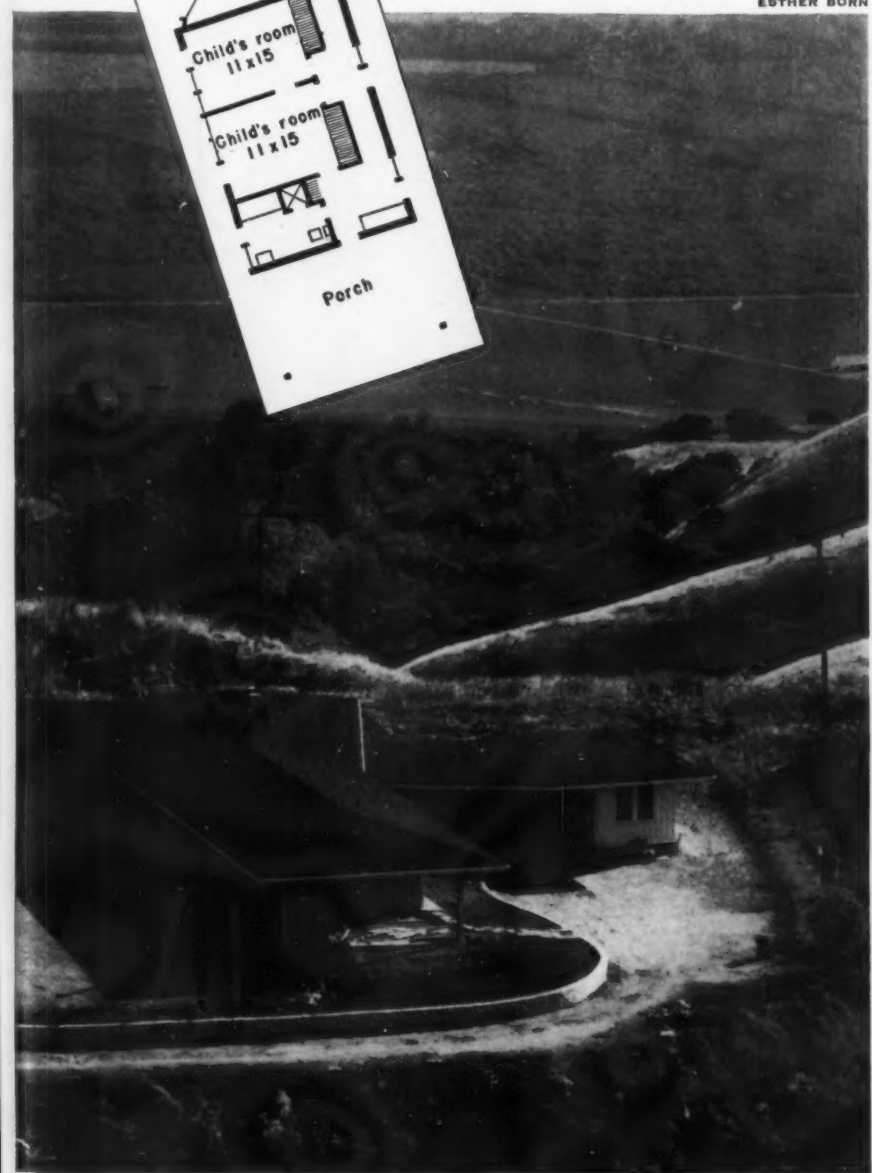
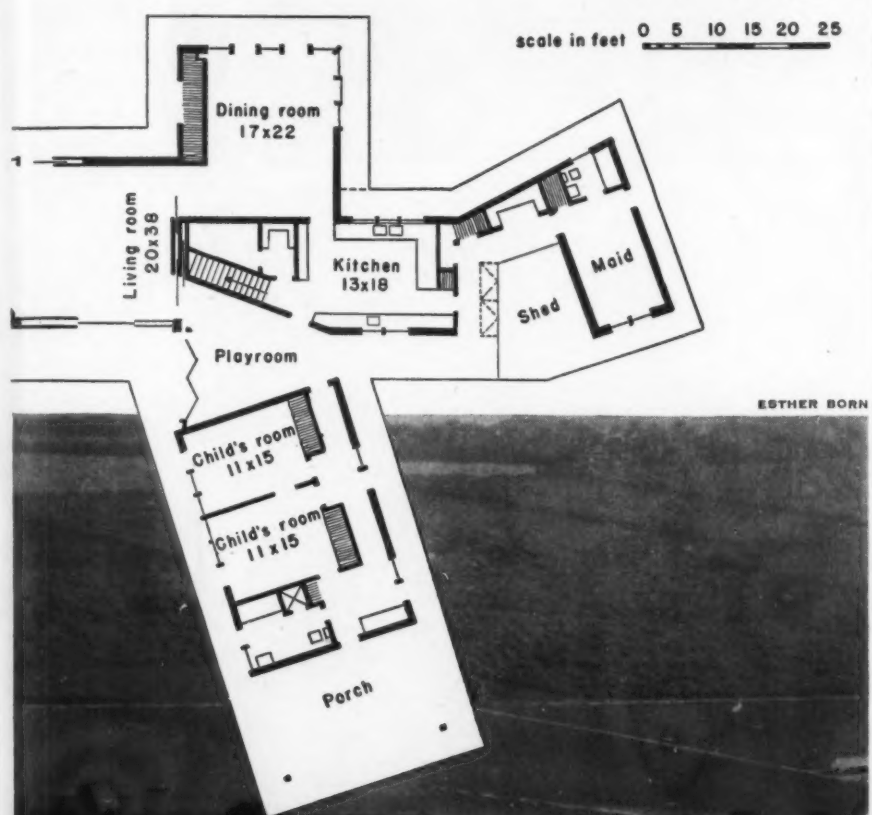
CHAMBERLIN COMPANY OF AMERICA

2 1/4 MILLION HOMES ALREADY SERVED!



ON a ranch, where independence is a part of good business, children soon learn self-reliance. So, the owners of this ranch house in Santa Cruz County, California, did not hesitate to give their three children a wing to themselves. Architect Hervey Parke Clark, of the San Francisco firm of Clark & Beuttler, angled it off from the rest of the house to bound a broad play-patio visible from the living room and just a step from the kitchen. The typical ranch fence keeps the cattle away from the landscaped living areas. On the opposite side of the house, separated from the children's court by the width of the living room, is a terrace primarily for grownups. With the living and dining rooms, it shares a view to the flat lands beyond through a canyon in the intervening hills. The parents' rooms are in a far corner of the house, for privacy. Because the paper work of ranch management is often left over for the evening, the ranch office was placed nearby. It overlooks the road up from the valley.

(Continued on page 244)



heat your home this quick, clean way...

It stops the calendar at June!

Now you can really have June in January. Here's a new heating system that gives you soft gentle currents of warm mild air. It adds a dash of radiated heat for a wonderful warm-clear-through feeling.



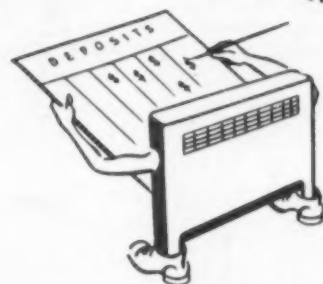
It practically hides in the wall!

Now you can arrange your furniture as you wish—no bulky, scorching units interfere with your plans. These out-of-sight, out-of-mind Convectors can't bring in dirt, can't hide hard-to-reach dust.



It saves you money!

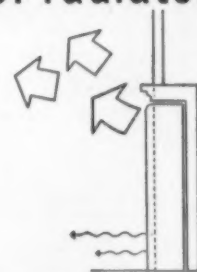
Imagine—all these advantages in a heating system that actually costs less to install than any other type system for steam or hot water. You'll save money on fuel bills, too!



It's everything you want in heating!

TRANE Convactor-radiators

Yes, Trane Convactor-radiators give you all this, and more. They counteract drafts, regulate at a finger's touch, heat in a flash. Why not mail the coupon for the whole story? You'll be glad you did.



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Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

**Most Beautiful
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- ★ Permanent as stone... last 35 years plus*
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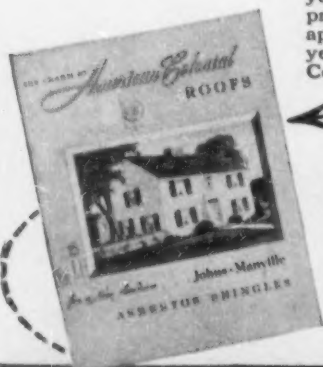
JUST before the war, Johns-Manville introduced a new type of asbestos shingle—the most beautiful low-cost asbestos shingle in J-M's 90 years of roofing experience!

It's called the "American Colonial" and it has all the charm and beauty of weathered wood, yet it's made of asbestos and cement, two practically indestructible materials. Imagine a

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If you are considering a new roof for your present home, or plan to build a new home, we strongly recommend that you see your Johns-Manville dealer about this new development.

***LAST 35 YEARS PLUS!**—Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rotproof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.



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Johns-Manville
BUILDING MATERIALS

RANCH HOUSE continued from page 243



HORSES are tethered outside cattle-guard. The children's patio is near their wing, *right*, on the other side of the wall.

BUILDING DATA

EXTERIOR WALL: board and wide battens	room, Roman brick facing
ROOF: composition and red-brick chips	INTERIOR WALLS: living, dining areas—natural redwood; bedroom, Douglas-fir plywood
GLASS: living, children's play areas—large panel and screens slide into wall pocket; others fixed or hinged, as required	FLOORS: living, dining areas—oak
FIREPLACES: living area, circulator—Heatilator, Inc.; bedroom, Roman brick facing	INTERIOR FINISH: glazed, off-white, wiped
	LIGHTING FIXTURES: living, dining areas, indirect and fluorescent cove lighting



CHILDREN play on the front porch in rainy weather. Structural members form a frame for the glass in the wall of the entrance.



A WALL of the playroom facing the patio can be folded back. Rolling living room screens are shown in place.



A CORNER of the living room can be opened to the adjacent playroom or closed with sliding doors.



THE LIVING ROOM has a wall of glass facing the main patio and opposite from the middle picture, above. Redwood plywood is used to cover the sloped ceiling.

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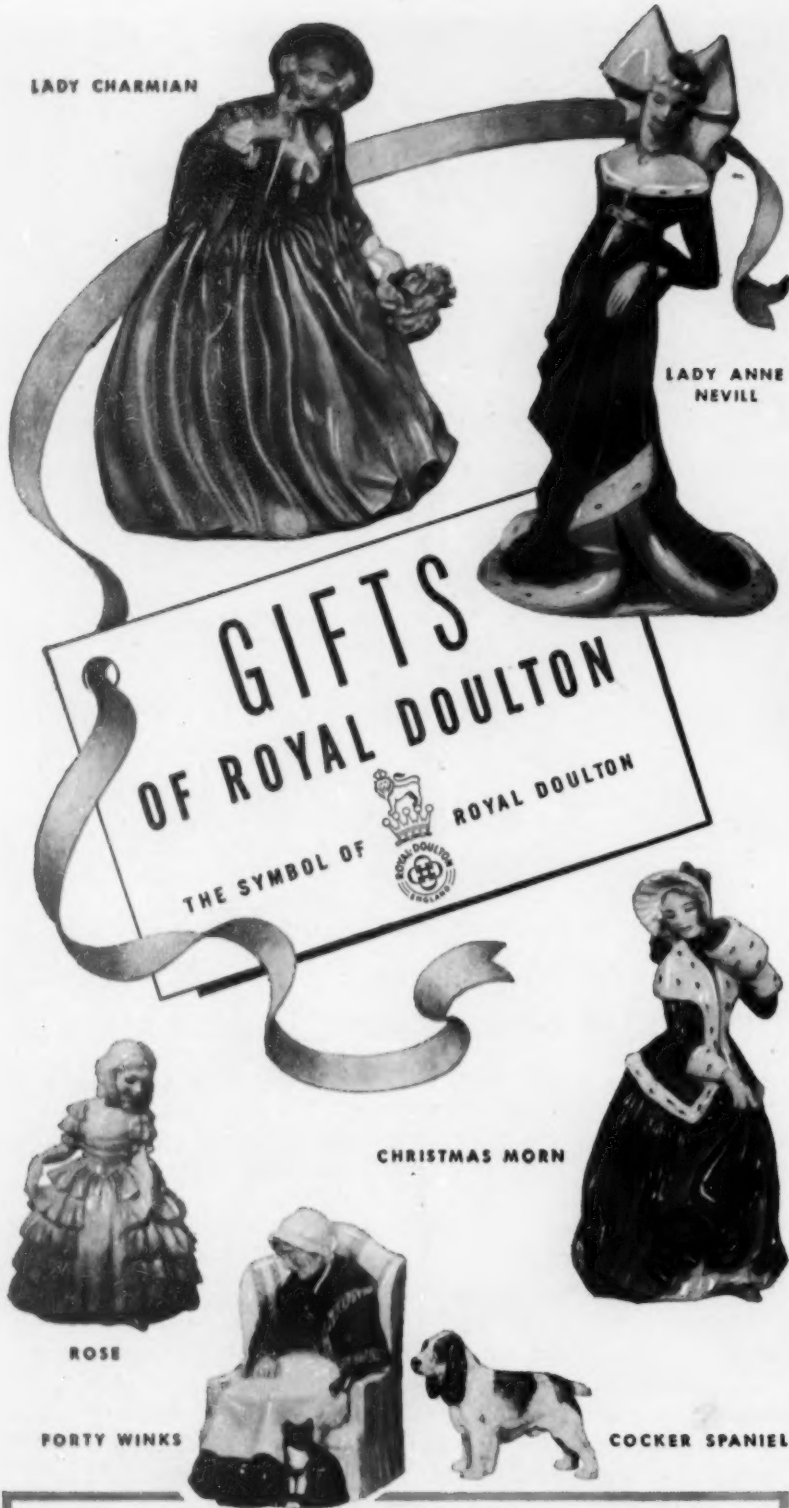
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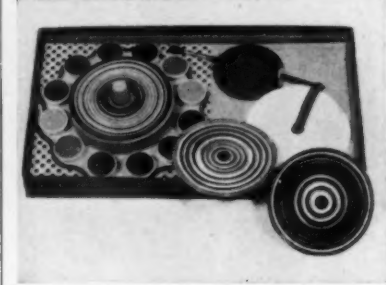
FOR THE PLAYROOM

continued from page 183

ART



Two work simultaneously at this twin easel with adjustable boards, paint trays, \$14.95. Paints, paper and brushes are \$2.98. From Creative Playthings.



Budding artists create hundreds of colorful designs by merely touching paint brush to revolving paper disk, \$2.19. Abraham & Straus, Brooklyn.



Plastic-coated picture cards of 14 circus animals to color, wipe clean, re-color again and again. Set with crayons and color chart, 98c. Macy's.



Molding with Elastic Plastic is fun, easy and clean; doesn't crumble, is non-toxic. Set with molding tins, shears, beads, \$2.95. From F. A. O. Schwarz.



Free-hand or traced, artistic little fingers can turn out decorated china or glass with Dek-All Paints, priced \$2. From American Handicrafts Company.

THEATER



Footlight thrills: Stage set, 4 scenic changes, curtain, script; Goldilocks and Bears move by magnetic control, \$4.98 complete. Macy's, New York.



Staging marionette shows is not only fun for youngsters but develops rhythm and co-ordination. Clown puppet in gay color combinations, \$8.50. Young Books.



Roy Rogers fanciers' felt cowpuncher hat, lasso, spurs and puttees to turn any shoe into cowboy boots, \$6.49 complete. At The Playroom, St. Louis.



Wild West show: Bones Bros. Ranch and bunk houses, barn, stable, corral fences and roughriding, shooting cowboys, \$22.50. F. A. O. Schwarz.



Play-acting Indians need chief's brilliant feathered headdresses, \$2; rubber hatchet, 75c; and a whooping tom-tom, \$3.95. Available at F. A. O. Schwarz.

(Continued on page 247)

FOR THE PLAYROOM

continued from page 246

BUILD-UPS



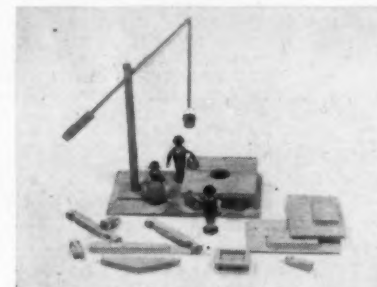
Lincoln Lumber Yard houses all building needs for truck, airplane and boat; supplies, blueprints, tools, hardware, \$3 complete at G. Fox, Hartford.



Mechanic master-minds will put together, take apart, this plastic replica of the famous Farmall Cub Tractor. \$1.95. J. W. Robinson, Los Angeles.



True New England architecture is fashioned from these village blocks, assembled with wood pegs. \$5.50. Strawbridge & Clothier, Philadelphia.



Farm well to build: 16 pieces of natural fir tree wood, \$1.50. 3" hand-painted figures in national costume for \$1.50 each. From The Finnish Art Shop.



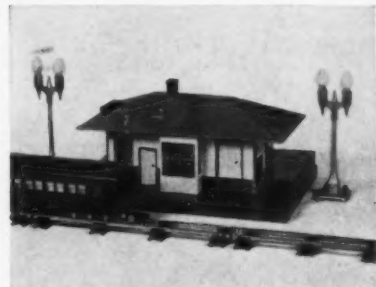
Chicago's first "Pioneer" locomotive in kit form. Includes ready-shaped parts of western pine, glue, sandpaper, instructions. 69c. At Bloomingdale's.

(Continued on page 248)

TRANSPORTS



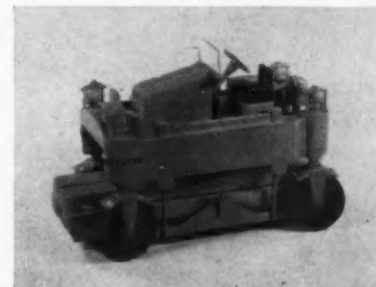
Colorful railway express truck in authentic detail; 16" long. Steel hand-truck, milk can, parcels go with it. \$6. D. H. Holmes, New Orleans.



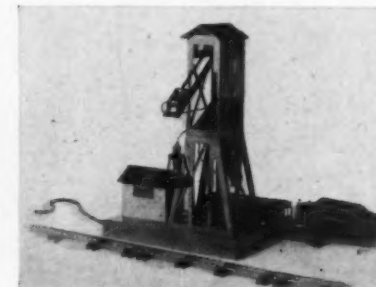
Talking station announces trains, voices realistic chugs and hisses. Stops, starts trains automatically. \$14.95. From Marshall Field, Chicago.



Crash, bang, smash: Crasher Truck flies apart when run into wall. Easily built up again. 15" long. In red and blue. \$4.95. Hecht Co., Washington, D.C.



Hyster Straddle lumber truck in vivid yellow. Loads and unloads cargo mechanically. In two sizes: 12", \$8.95; 6", \$4.75 plus 50c postage. Reiss Bros.



Coal loader for junior railroaders. Bucket fills, hoists to tower, dumps the coal into chute to loading car. \$18.95. I. Magnin, San Francisco.

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Art Treasures
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MORE THAN MEETS THE EYE IN "BAROQUE"

The richly sculptured effect achieved with punchwork and chenille tufting, makes a bedspread that is immediately the focal point in your bedroom decorating. But more than that, its beauty is easy to maintain. With each washing its soft, fluffy loveliness is renewed again and again. This decorating investment is for life, and always fashion-right.

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- The Rudin Co. Mt. Vernon, O.
- John Shillito Co. Cincinnati, O.
- Sibley, Lindsay & Curr Co. Rochester, N. Y.
- Smith Bridgman Co. Flint, Mich.
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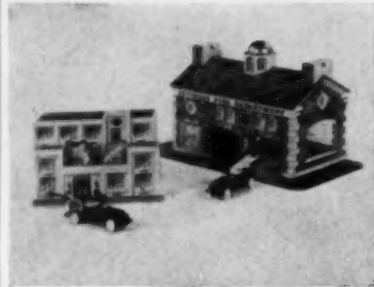
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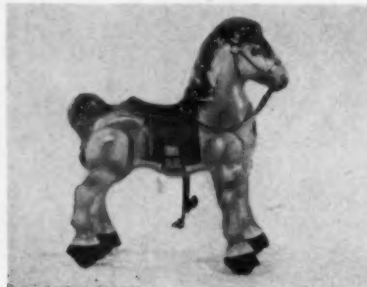
FOR THE PLAYROOM

continued from page 247

ACTION



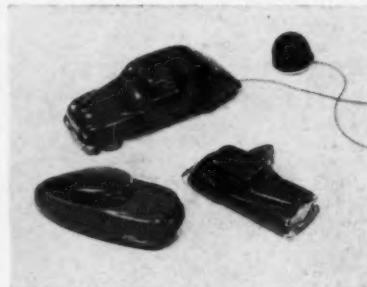
Keystone Fire Department; alarm, crank-opening doors, engines, burning house, hydrant, water-spraying rubber hose. \$4.95. Saks Fifth Avenue.



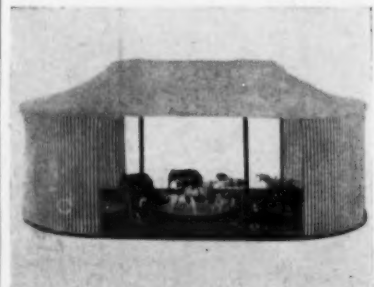
"Mobo" Bronco rides, gallops like real horse; pressure on stirrup propels him. Safe for boy or girl aged from 2-6. \$39.95. Jordan Marsh & Co., Boston.



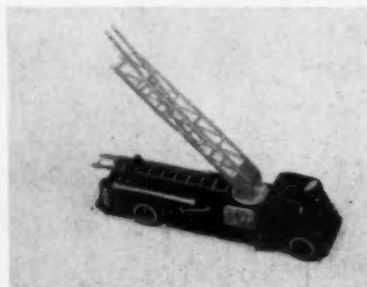
Dump truck with hydraulic action can be pulled by handle or driven away via saddle seat. All steel, 30" long. \$12.95. Hutzler Bros. Co., Baltimore.



Foreign cars: English runs by remote control, \$8. German won't tumble off table, \$2.75. Young Books. French hood lifts. \$3.75. QT Novelty Company.



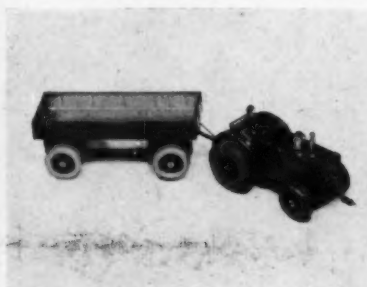
Mammoth 3-ring circus: Big Top tent with candy striped curtains rests on 30" oval; 22 imported English metal performers. \$15. F. A. O. Schwarz.



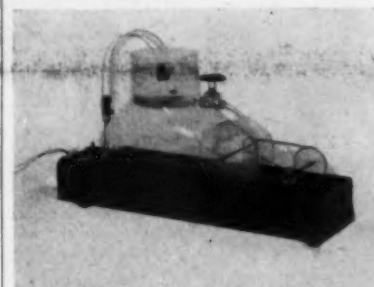
Realistic "Fire Fighter" with spring motor, free wheeling, adjustable ladder with swivel base, bell. In red plastic, cream trim. \$2.25 at F. A. O. Schwarz.



Noah's ark pageantry: natural wood gaily painted pull toy; 11 pairs of animals and Old Man Noah himself. 20" long. Costs \$15. Lord & Taylor.



Wind-up tractor cranks like real car without a key, spits harmless sparks out of engine's chimney. 15" long. \$5.50 ppd. An import at Young Books.



Hydro-water unit, part of canal, runs electrically, regulates volume of water. Storage tank, pump, motor, wheel, controls, \$20. Marshall Field, Chicago.



Trim cabin cruiser mechanized with spring motor, stop and start clutch. Lacquered wood hull. Length 26 1/2". Costs \$8.95 from G. Fox, Hartford.

(Continued on page 278)

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These pieces and many other fine models

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 - LOS ANGELES CANNELL CHAFFIN, INC.
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 - MIAMI THE STUDIO OF RICHARD PLUMMER
 - MILWAUKEE KUNZELMANN-ESSER
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Booklet
25 cents

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 Forever with.....

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THE MIRACLE BATHROOM SPACE SAVER



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 Gives the Space for
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Imagine! You can hang 32 sox,
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 is perfect for the whole family's use—from
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SafTdri too—for it makes an
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 Assures 1 Minute
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It's child's play to in-
 stall a *SafTdri* on any
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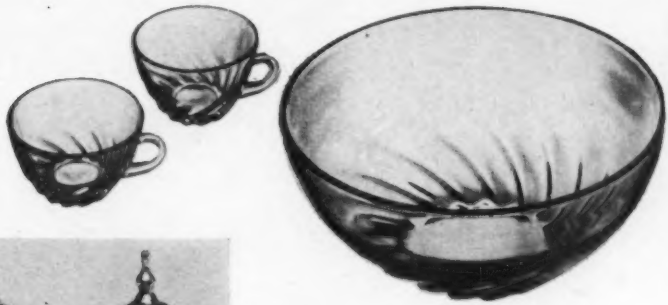
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Created exclusively by:
DONACO PLASTICS, INC., 307 N. Michigan, Chicago 1, Illinois

FOR THE DINING ROOM

continued from page 178



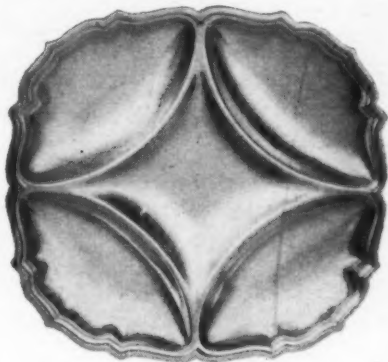
Tom and Jerry set in Duncan & Miller Glass (Chartiers Division), of simple, swirled design. The complete set including 12 cups and the bowl costs \$4.50 at Macy's.



Sterling salt and pepper shakers by Lunt have smoothly-turned edges, fine decorative incising; \$14* a pair, C. D. Peacock.



"Botany" Pickard dessert plates, each with different hand-painted flower (inspired by old prints); \$78 a dozen, Black, Starr & Gorham.



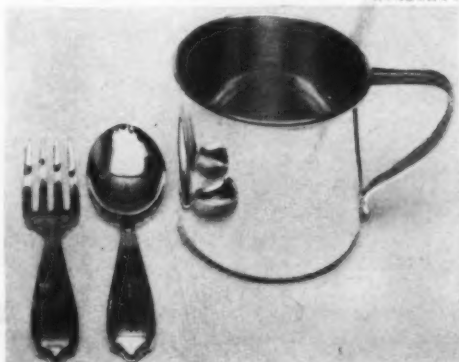
"Chippendale" compartmented hors d'oeuvres dish, above, is from Frank Smith Silver Co., has gracefully molded edge; costs \$50* at Neiman-Marcus.



"Killarney" pattern cordial glasses, left, from U. S. Glass Co., have green bowls and clear bases; are \$18 a dozen at Rich's.



Engraved "Fleur de Chine" vase by Verlys of America, Inc.; \$25, Marshall Field.



Alvin silver mug, below, \$10*, and "Maryland" fork-and-spoon set, \$4.50*.

*Tax included.

(Continued on page 252)

I'm enjoying a WARM Good Morning

AND SAVING A LOT OF FUEL TOO!

YOU, too, can have a cheery, warm house when you have that morning shave or shower. And, at the same time, you can save 10 percent or more of your costly heating fuel. Just replace your present thermostat with "PLUG-IN" Chronotherm, Honeywell's new electric clock thermostat.

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- No installation expense.
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- Pays for itself over and over again.



"PLUG-IN" Chronotherm ELECTRIC CLOCK THERMOSTAT



"The Clock That Says a WARM Good Morning"

FOR YOUR NEW HEATING PLANT. Whether you build or modernize, your new heating plant should be *Controlled by Chronotherm* to insure maximum comfort, convenience and fuel economy.

Phone Your Heating, Service or Appliance Dealer Today for Prompt Delivery



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Send me the fuel-saving, comfort story of the new "Plug-In" Chronotherm, telling how it can be easily connected in a few minutes.

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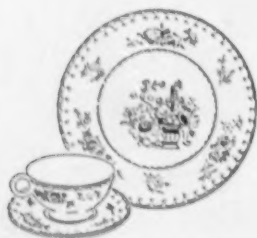


"Here's how
we got luxury
without extravagance"

"It's one thing to have grand ideas, but quite another to make them fit your purse. Because we always wanted a super-super bathroom, we chose Eljer Fixtures . . . and that's how we got luxury without extravagance."

Investing in dependable, quality bathroom fixtures is *not* an extravagance. You expect them to last a long time . . . even a lifetime. That is why more and more homeowners are choosing Eljer. The bathtubs, for example, have a *rugged, rigid, cast-iron base* that makes possible a smooth, extra-thick coating of glass-like enamel that stays sparkling clean with the swish of a damp cloth. And, Eljer Vitreous China Fixtures just naturally resist stains and the effect of all ordinary acids . . . because they are *real china*.

For beautiful Eljer Fixtures in white or pastel shades, see your plumbing contractor or write Eljer Co., Box 192, Ford City, Pennsylvania.



WHAT IS REAL VITREOUS CHINA?

Eljer Vitreous China is similar in texture to the finest table china . . . but with added toughness to withstand severe use over the years. Fired at more than 2000° F., the glass-like surface actually becomes a *part* of the base. The colors cannot fade.

ELJER CO. • FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

FOR THE DINING ROOM

continued from page 251



Trout or tarpon, a sure-fire hit with your Isaak Walton friends, decorate Carwin Glass Co. tumblers, \$26 a dozen at the Crossroads of Sport.

Chunky white pitcher, *below*, by Lenox, Inc., a good ornament or vase; \$5 from Marshall Field.



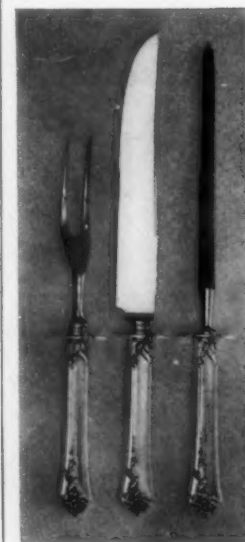
Fluted Montrose-shaped Royal Doulton tea set, *right*. "Chelsea Rose" pattern is hand-painted in burnt orange, yellow, blue and gray on white. Teapot, \$10.35; salad plates, \$31.20 a doz.; cups and saucers, \$51 a dozen; sugar, \$6.35, creamer, \$4.25. Black, Starr & Gorham.



Sterling fruit bowl, *left*, by Towle, "Silver Flutes" pattern; \$40* at Plummer, Ltd.



"Sky Rocket," lightweight hand-engraved Orrefors vase, *below*; \$175 at Georg Jensen.



Sterling silver carving set, *left*, in the "Damask Rose" pattern by Heirloom Sterling; fork, knife and whet-tool, \$30*; John Wanamaker.

Castleton China party plate with cup, *right*, "Gloria" pattern, sepia; set of 4, \$27, John Wanamaker.



* Tax included.

Heavy hand-made "Branford" vase by Viking Glass, right, 8" high, \$11, Walter S. Miller Gift Shop.



Pedestal mayonnaise bowl, below, by Randahl, complete with ladle and tray, \$42, Marshall Field & Co.



Classically simple silver pitcher by Wallace, below, 9" high, holds 4½ pts.; \$60*, Altman's.

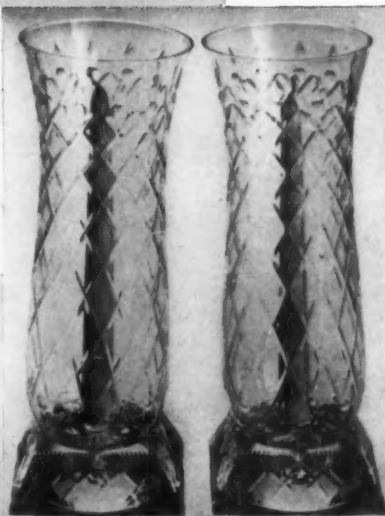


Amethyst Cambridge Glass 9-oz. tumbler of Georgian design, left; 59c ea., Bloomingdale's.



Gladding McBean breakfast set, fine china, gold edge, knobs, handles; \$35, Strawbridge & Clothier.

Pair of Heisey hurricane lamps in Maryland-cut glass, right, have separate bases; \$17 each, Kaufmann's.



Gadroon-edged tureen, by Friedman Silver, heavy silver plate on copper, 10 pts. \$55*, J. W. Robinson.

* Tax included.



Give you comfort like this

Say goodbye to chilly drafty rooms. Thermoseal gives you storm sash, screens and weatherproofing in one permanently installed unit. Simple fingertip adjustment from inside permits rainproof, draft-free, filtered-screen ventilation in any season.



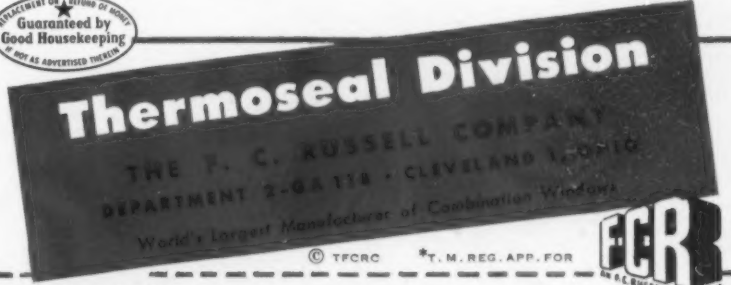
Give you convenience like this

Imagine—never having to change a storm sash or screen again! Thermoseal is self-storing—you adjust with the weather instead of changing with the season. Constructed of lifetime aluminum, with patented Thermolok® Closure Frame that assures permanent, weathertight fit. Plastic screen won't rot, sag or discolor.

Give you up to 1/3 Fuel Savings

In these days of fuel shortages and high fuel costs such savings are welcome—two ways. Thousands of home-owners will tell you that an installation of Thermoseal Windows is an investment in year 'round comfort that pays for itself.

You'll have a quieter, more healthful, cleaner home with Thermoseal—easier window cleaning. Greater safety, too! Consult the yellow pages of your telephone directory for name of nearest Thermoseal distributor or send the coupon for illustrated literature that describes all Thermoseal benefits.

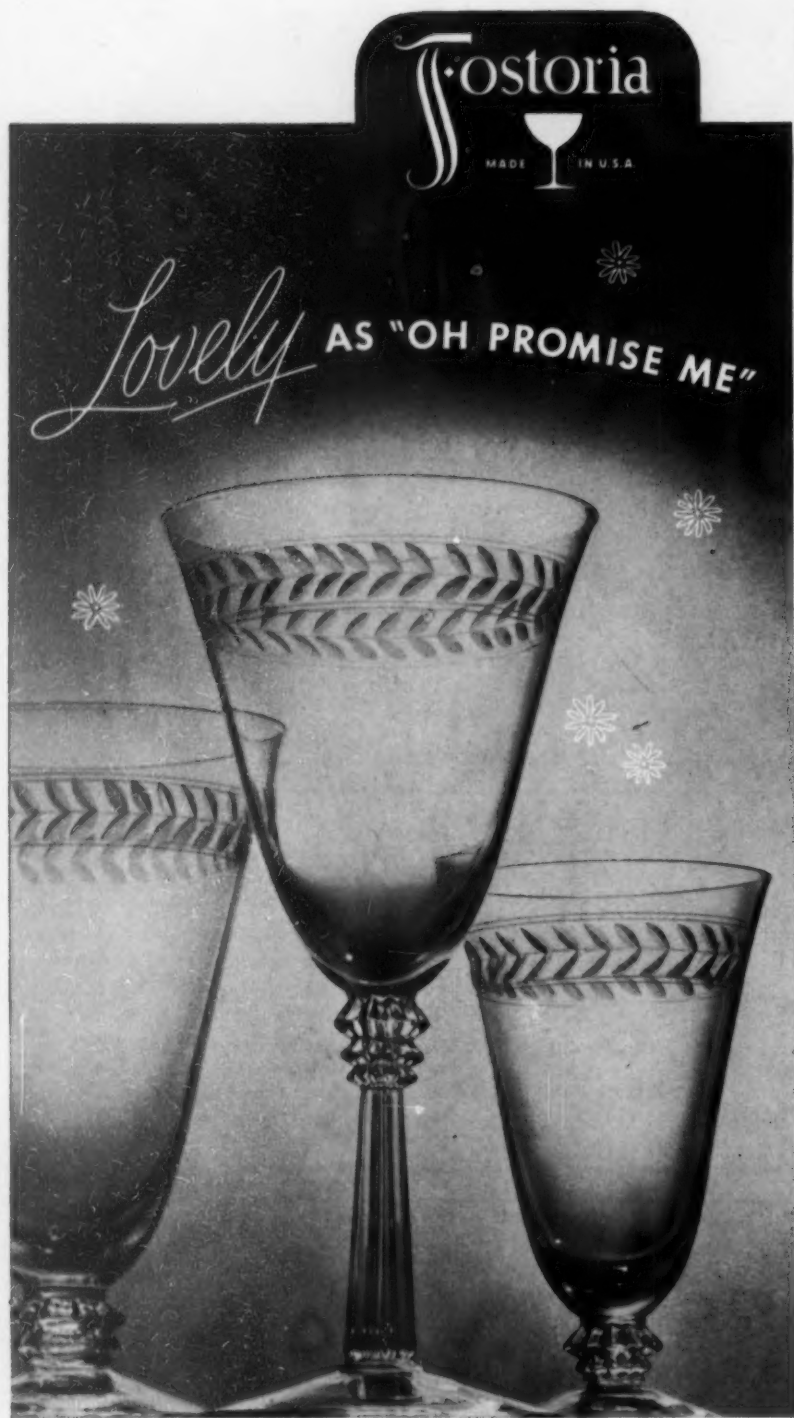


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THE F. C. RUSSELL COMPANY
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A few valuable distributor franchises are available to responsible organizations.



For generations, brides who insist on superlative crystal quality have selected handmade Fostoria: cuttings, pressed crystal or handlaid etchings, all are sumptuous and exquisite. For instance, the cutting *Laurel* is a proud selection with simplicity and radiance to touch up spritely settings. The wise bride specifies Fostoria . . . and you, to give or to get, will find *yours* or *hers* at the better stores everywhere.

FOSTORIA

FOSTORIA GLASS COMPANY . . . MOUNDSVILLE • WEST VIRGINIA

TURNS WITH A CORKSCREW

Here is everything to give a bartender, including some choice bottles for him to try his mixing skill on

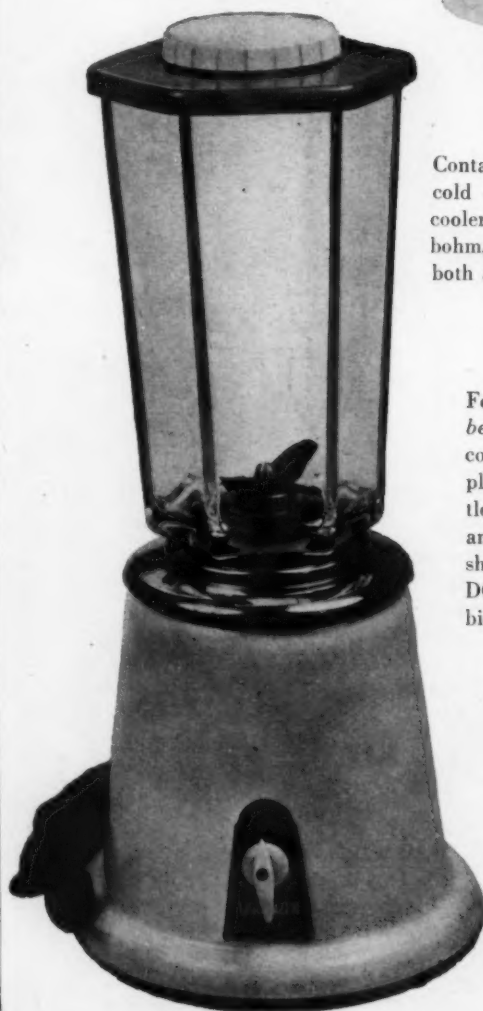
All liquor prices are New York State Fair-Traded prices.

Moët & Chandon dry Imperial champagne, 1941; \$6.95, Schieffelin & Co.

Knapp-Monarch liquidizer, below, indispensable for frosted drinks, has three-speed switch, shaves whole ice cubes; price \$34.95, J. L. Hudson.



Container of hand-blown Pyrex for cold drinks fits into magnum wine cooler. Made by Dr. Peter Schlumbohm, container costs \$20, cooler \$15, both at Neiman-Marcus.



Foltz bar refrigerator, below, center, has ice compartment, electric plug-in, shelves for bottles, glasses, etc., and an alcohol-proof mixing shelf. Runs on AC or DC, \$325 at Abercrombie & Fitch.



Imported Drambuie liqueur, below; price \$8.75, W. A. Taylor.



Brandy glasses modeled on Dutch schnapps type, upper left, by Seneca Glass Co.; \$12.50 a dozen, Plummer, Ltd.



Gourmet Cork Puller, left, has steel prongs which save cork breakage; by Winston-Wright, chromium-plated, \$1.95; sterling silver, \$5; gold, \$10; from the Pee-Wee House.

Spey-Royal Scotch whiskey, left, made by Gilbey; \$5.65, National Distillers.



Pimm's No. 1 Cup, \$5.19, Julius Wile & Sons. Cup, \$2.95 each, Hammacher Schlemmer.



MIEHLMANN



Stainless steel thermos has spigot for serving liquids, small dry-ice compartment, can be used for ice cubes or food; 27" high, holds 5 gallons; \$75, Designed for Living.

(Continued on page 256)



Everywhere...the Hennessy Hour



is the pleasant hour



Not alone for companionship and good things shared, but for Hennessy, the world's preferred Cognac . . . deeply mellow . . . warmly satisfying . . . exquisite in bouquet. It has been a symbol of perfection maintained consistently throughout almost two centuries.

HENNESSY

Cognac Brandy

★
QUALITY

★
BOUQUET

★
CLEAN TASTE

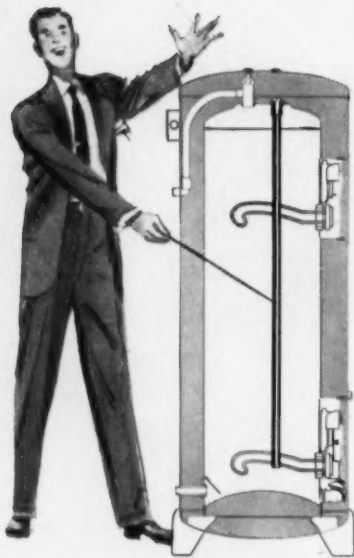
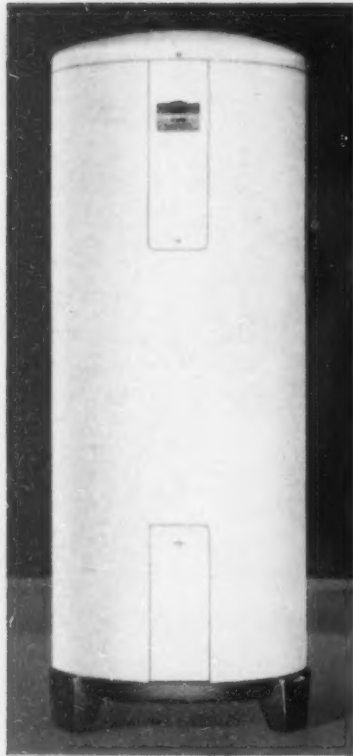
The World's Preferred Cognac

84 Proof

Distilled and bottled at Cognac, France. JAS HENNESSY & CO, Est. 1765. Sole U. S. Agents: Schieffelin & Co., New York 3, N. Y. Importers since 1794

Now! Years of Extra Tank Life

WITH A FRIGIDAIRE ELECTRIC WATER HEATER



New Corrosion-Resisting Models Backed by 10-Year Protection Plan

Specially-built Magnesium Rod Inside — attracts to itself the corrosive elements in the water which would otherwise attack the tank walls. Gives effective protection against the tank "pitting" common in hard water areas. In soft water areas, it helps prevent "red water" from rust. Does away with need for expensive "special" tanks! Rod will give years of service — and can be quickly, inexpensively replaced.

Your Investment Protected — because these Magnesium Rod Model Frigidaire Water Heaters are backed by a 10-Year Protection Plan.

In Every Model — All These Extra Advantages! Completely automatic water heating — with efficient, eco-

nomical Frigidaire Radiantube Units. Absolute safety and cleanliness — no flame, no soot, no ashes. Thermostatic Temperature Control. Heavy-gauge steel tanks, dip-galvanized for long life. Easy-to-clean Dulux exteriors. And many other features.

New Table-Top Models — 30- and 40-gal. capacities. Compact, may be installed in 24-inch space. Have attractive new marbled composition tops molded to steel base — exceptionally durable, will stand up under hard use as extra kitchen "working" top.

See Your Dependable Frigidaire Dealer. Find name in Classified Phone Directory under "Water Heaters" or "Refrigerators." See his many other new Frigidaire Appliances for the Home.

Listen to Frigidaire's new LUM 'N' ABNER show. See newspaper for time, station.

You're twice as sure
with two great names

FRIGIDAIRE

MADE ONLY BY

General Motors



TURNS WITH A CORKSCREW

continued from page 255



Selection of 12 pints of California wines chosen by Frank Schoonmaker, left; \$6.50 without the basket, Vendôme Liqueurs, Inc.

Tuttle's sterling vacuum ice tub, right; \$118 at Gump's.



Old Taylor Kentucky bourbon, \$6.91, National Distillers.



Candlewick cocktail set, below, by Imperial Glass Corp.; \$15 for bowl, ladle and 8 glasses at Cardel, Ltd.



Perfect for light beer is the Susquehanna Glass Co.'s "Yo-yo" Pilsner glass; price \$9 a dozen, Marshall Field.

The chart of any waters you happen to be cruising in can be framed in this nautical, rope-edged tray, right; \$25 at Abercrombie & Fitch.





Heavy crystal Old Fashioned glasses holding 11 ounces each, \$100 a dozen; heavy crystal muddlers, \$90 a dozen, both from Steuben Glass.

Bandana, a new banana liqueur, below; \$6.75, Foreign Vintages, Inc.



Silver martini stirrer, 1 1/2 qt. pitcher, \$95, mixing spoon, \$15.

Quart-size cut glass decanters, below, are priced \$42 each at Black, Starr & Gorham.



B & B liqueur, D.O.M. \$7.98, Julius Wile & Sons Co.

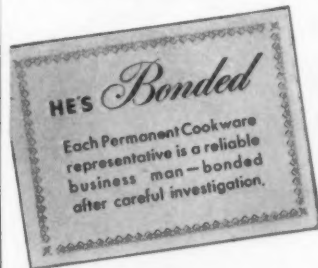
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... he shows you the way to tastier, more healthful foods!

He's your authorized Permanent representative—and he comes to your home by appointment, only. He's an authority on food and food preparation. Good health is his business. He'll tell you facts you never suspected about the food you serve—facts about better health through better prepared, better tasting meals.



PERMANENT STAINLESS STEEL Cookware

Permanent utensils are made in three steel layers, fused under tons of pressure. Mirror-like stainless steel outside—mild steel inner core for even, uniform heating and a sanitary, easy-to-clean inner stainless steel surface. The exclusive Permanent Vapor Seal holds in natural vitamins, minerals and food goodness. Food cooked the waterless way with Permanent is tastier, more healthful.



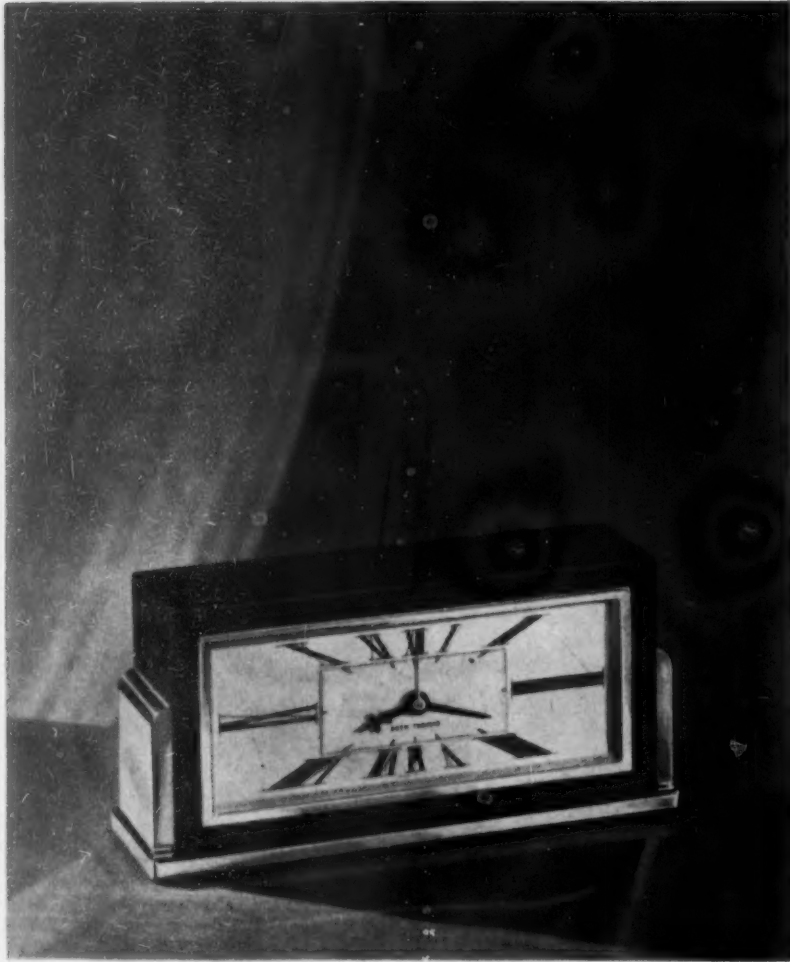
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HIGH THERMAL PERMANENT 18-8 STAINLESS STEEL

Look for this Trade Mark



Give a dignified clock with simple lines—the Seth Thomas* Baxter, right for bookcase, table, desk or mantel. Beautiful mahogany case with brass sidepieces, sash and base. Self-starting electric. Height 4¼ in. Width 8½ in. \$29.75

Modern? Or traditional?

It's still
an authentic

SETH THOMAS

—the finest name in clocks



Early American, the Sharon. Mahogany finish, on birch. Electric or spring-wound. Ht. 14½ in. \$51.00



Distinguished mantel clock, the Medbury. Mahogany cabinet, rare wood panel, Westminster Chimes, electric or spring-wound. Ht. 9½ in. Width 20 in. \$63.00

Write for booklet. Dept. G-4

SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT
A Division of GENERAL TIME Instruments Corporation

*REG. U. S. PAT. OFF. Prices subject to change—Federal tax included.

THEY TURN THE TABLES

continued from page 229

YOUNG ENTERTAINING

Today's young people

plan their parties with foresight,

buy furniture and fixings for their get-togethers



FIVE-IN-ONE COCKTAIL TABLE IS SHOWN TO THE NEALONS BY SLOANE SALESMAN.



MR. NEALON EXAMINES A BRIDGE TABLE WHICH DOUBLES IN SIZE FOR DINING USE.

No matter how tight their budgets or how small their apartments, the young couples HOUSE & GARDEN interviewed all agreed that it is fun and easy to have six or eight friends in for supper, an evening of music or cards, or just talk. The young hostesses like entertaining and enjoy their own parties as much as their guests do. Although these evenings are informal, their success is the result of commonsense planning which begins with the furniture and ends with the menu. There is nothing slapdash about the hospitality they have to offer.

THE focal gathering point for the parties of all three of our couples is a table. Because of the compactness of the rooms where they live and the slimness of their purses, their tables must play more than one role: for cocktails, supper, games. There are so many types of versatile cocktail tables in the shops today that it's really easy to find one in any decorating style you like and at almost any price.

Ann and John Nealon went shopping at W & J Sloane's in New York, hunting for the perfect table for their remodeled Greenwich Village walk-up. They were fascinated by the choice which confronted them: a square modern model had snack tables tucked underneath; a circular one had pie-shaped wedges at the perimeter (which pull away from the parent table to form chair-side units or stack up into

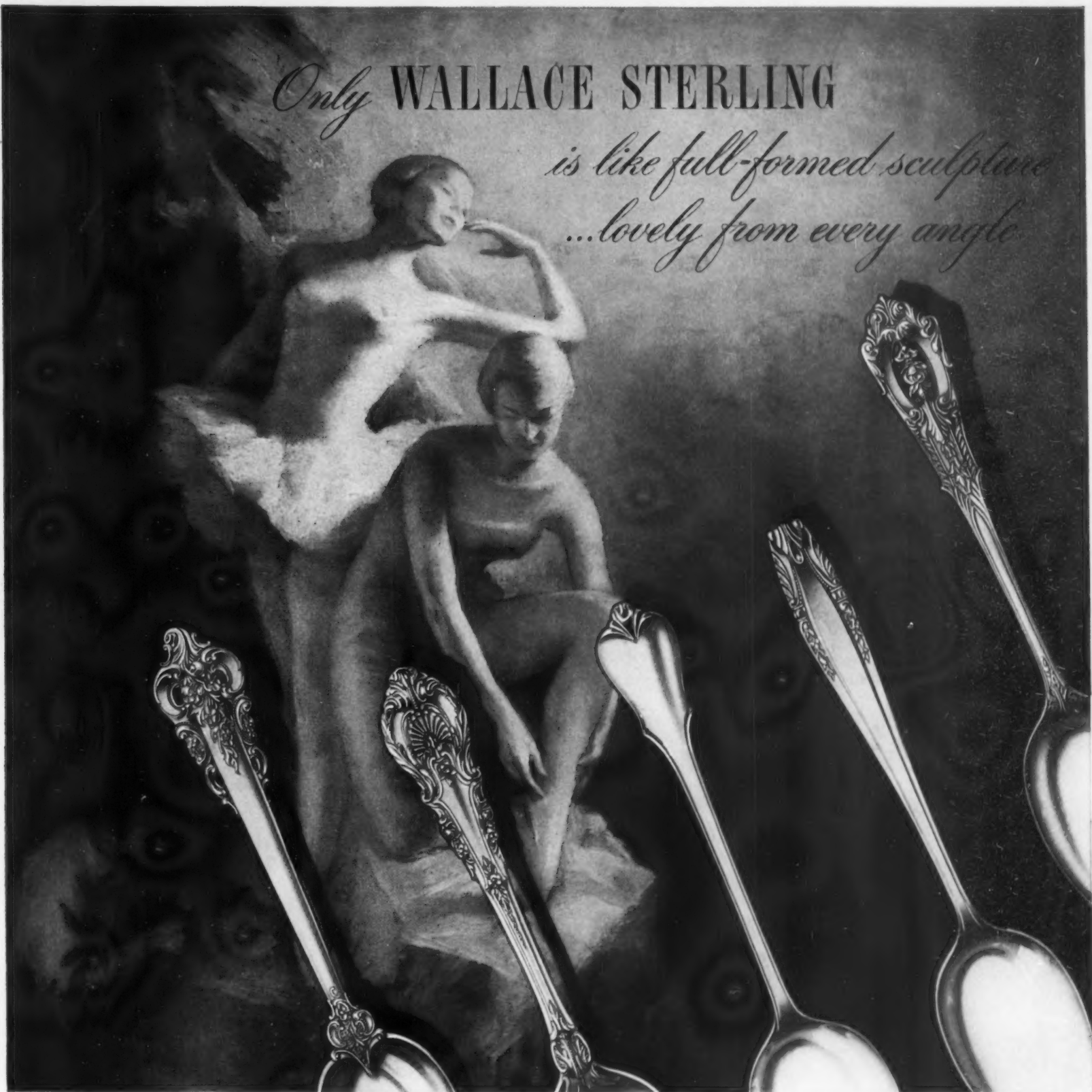
a tiered service table); an oblong one had shallow drawers for silver or cards; a long narrow table could be raised to dining or buffet height. Because Mrs. Nealon, a hospitable Southerner, likes to give both buffet and sit-down dinners, they settled on a cocktail table which converts into a long dining table (see page 229). Next step in planning was to buy the right serving pieces: china, pottery, silver and glass for their parties.

Mrs. Nealon likes to serve spicy but hearty food, especially Steak Creole. This is made from an inexpensive cut of beef tenderized in tomato sauce with green peppers, sautéed onions and mushrooms, and rimmed with saffron rice. For this she bought a large silver tray (which is also put to other uses, so it was not, they felt, an extravagance) and Stangl pottery.

(Continued on page 261)

Only WALLACE STERLING

*is like full-formed sculpture
...lovely from every angle*



ONLY WALLACE STERLING...LIKE FULL-FORMED SCULPTURE...HAS

“Third Dimension Beauty”

When a sculptor creates a statue he gives it “Third Dimension Beauty”...loveliness not only from the front but from every angle. When William S. Warren created these five Wallace Sterling designs, he gave them the “Third Dimension Beauty” of full-formed sculpture... beauty in front, beauty in profile, beauty in back.

Hold a piece of Wallace Sterling in your hand and turn it slowly around. You'll see that the pattern has beauty from every perspective...the “Third Dimension Beauty” found in no other sterling but Wallace. Before you select your silver, be sure to see Wallace's exquisite “Third Dimension Beauty” designs. Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from \$27 to \$35, according to pattern.



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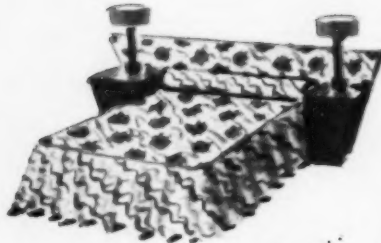
Wallace Silversmiths, Wallingford, Connecticut • Since 1835 • Wallace Silversmiths, Toronto, Canada



Sierra Grain



Del Mar Weave



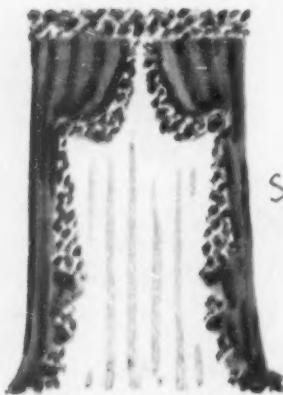
*Confetti with
Courage and Confetti*



Sierra Spinal



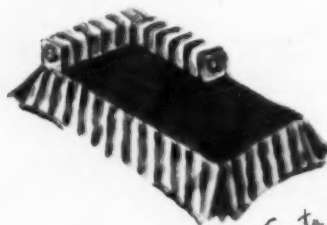
Sutters Stripes



*Santa Monica Leaves
with Coronado Cloth*



High Button Shoes



*Santa Anita Stripes
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Bouquet*



El Dorado Damask

all the colors blend in the
49'ers group by Schumacher



Barbara Barondess MacLean, famous designer of homes and gowns for Hollywood stars, created this group for Schumacher's. 49'ers we call them — fabulous fabrics as gay as the Gold Rush days — all perfectly blended for supreme harmony in your home. The Schumacher Bond guarantees complete satisfaction. See 49'ers at your decorator's now.

Schumacher's

FABRICS • CARPETS • WALLPAPERS

Exclusive manufacturers of all approved cotton and linen fabrics for Colonial Williamsburg Restoration.

YOUNG ENTERTAINING

continued from page 258

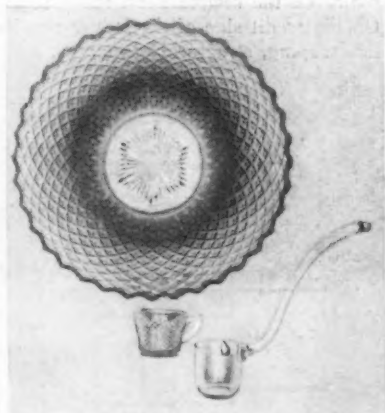
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- Portland, Ore. Meier & Frank
- Portland, Ore. House of Harlow
- Sacramento, Calif. Breuner's
- St. Joseph, Mo. Townsend & Wall Co.
- St. Louis, Mo. Craig Furn. Co., Inc.
- St. Louis, Mo. Vierheller-Maas Co.
- St. Paul, Minn. The Golden Rule
- St. Petersburg, Fla. Maas Bros.
- Salem, Ore. Hampton Shops, Inc.
- San Antonio, Tex. Joske's of Texas, Inc.
- San Francisco, Calif. W. & J. Sloane
- Santa Barbara, Calif. Paulson Studios
- Sarasota, Fla. Humma-White Studio
- Seattle, Wash. The Bon Marche
- Sioux City, Iowa. T. S. Martin Co.
- Spokane, Wash. Bell Furn. Co.
- Stockton, Calif. Breuner's
- Tacoma, Wash. A. T. Norman Co.
- Tampa, Fla. Maas Bros.
- Toledo, Ohio. The La Salle & Koch Co.
- Topeka, Kan. The Crosby Bros. Co.
- Washington, D. C. Woodward & Lothrop
- West Palm Beach, Fla. Jessup, Inc.
- Toronto, Canada. T. Eaton and Co., Ltd.
- Havana, Cuba. Carlos Mendoza

F. SCHUMACHER & CO.
 60 W. 40th St.
 New York 18, N. Y.

Most recently married of the three couples we talked with, are Bob and Bernice Ayres (it was just two months since their wedding when this magazine went to press). Both work; both attend evening classes at the University of Chicago, have parties after football games and other college events, where their contemporaries rehash games, examinations and other undergraduate doings. Their parties center around the fireplace of their apartment, in front of which they have a large Lazy Susan cocktail table (page 228) from which guests help themselves. A light supper for late hours, prepared in a chafing dish, makes it possible for young Mrs. Ayres to be with her friends while she does most of the work. Copper chafing dish, Finnish pottery and Wallace "Stradivari" sterling are laid out on a chest in the living room, but all other service is from the Lazy Susan. A dish which they all like and which is inexpensive, has tuna fish or salmon as its base and a creamed sauce made by diluting a can of concentrated mushroom soup and adding chopped chives. With it she serves heated potato chips and plenty of black coffee.



EARLY AMERICAN PUNCH SET IN "ENGLISH HOBNAIL," WESTMORELAND. BOWL, 12 CUPS, LADLE, PLATE, \$20, MACY'S.

Theatre, music and bridge are Jean and Bob Beers' main interests and the key to their friendships. Mr. Beers is on the stage. Mrs. Beers studied music at the Eastman school in Rochester and works at the American Theatre Wing between singing engagements. Friends from the Theatre Wing drop in often for an hour of music or to talk over new plays. If the crowd dwindles to four, Mr. Beers up-ends the cocktail table so it becomes a bridge table, and while the game is on, Mrs. Beers starts preparing a casserole supper. Beef stewed in red wine, with just a touch of Worcestershire sauce and catsup, is a favorite dish with them and takes just long enough to cook to allow for a couple of hours of bridge. Frozen mixed vegetables she cooks at the last minute. When the meat is ready, Mrs. Beers serves it into individual casseroles, adds the vegetables and sets them in the warm oven, so they'll be hot when the scores are added up. Casseroles and a mixed green salad are set on the bridge table as soon as the cards and scores have been put away.

The variety of cocktail tables and their roles in informal entertaining are almost endless. The adjuncts in the way of china and pottery, silver and



GAILY PATTERNED FOR INFORMAL SERVICE. SOUTHERN POTTERIES' CUP AND SAUCER IS 90C AT HEMPSTEAD CHINA SHOP.

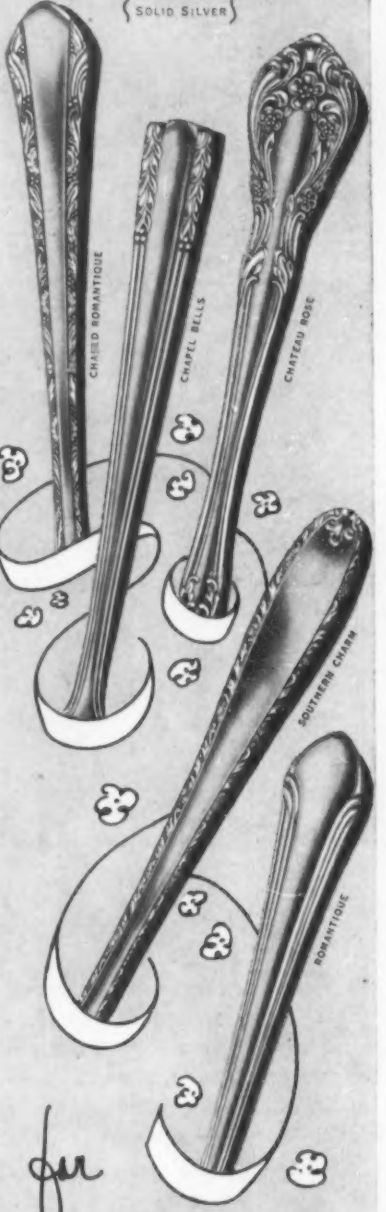
glass vary the patterns of informal entertaining still further. How you put them together spells the kind of party you will get, so decide what sort of menu you do best and what sort of evening you enjoy before you shop. If your specialty is Eggs Benedict, concentrate on buying the right dishes for them, instead of spreading your china budget so thin you won't have the



PYREX COFFEE JUG, "BELLETTE," IS TRIMMED WITH OAK AND ALUMINUM, 12 CUP SIZE, \$10 AT DESIGNED FOR LIVING.

proper plates for serving them. If you plan to have dinners, instead of suppers, for four or six, investigate the advantages of buying china by the place setting, rather than by the set or dozen. If you like punch (and make a good one) you'll find it really stretches your budget to invest in a punch set. A sterling or silver-plated tray may look like an extravagance at first, but it won't be if you choose one you can use as a meat platter, an hors d'oeuvre dish and a tray for serving drinks or canapés. It was with such considerations as these in mind that our three young couples did their buying and the fact that both they and their guests like their parties would seem to prove that they bought wisely.

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 STERLING
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Fashioned in solid silver and styled for lifetime use . . . here is table silver to add warmth and beauty to your day-by-day living . . . to use and to cherish forever.

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THE ALVIN SILVERSMITHS
 Makers of Exclusive Silver Designs for over Sixty Years
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We Invite You to Accept this *CHALLENGE!*

We want 10,000 Skeptics to smear, splatter, write or even walk on Stainproof Varlar and try to mutilate the first-day beauty of this durable, washable wall covering.



WE SAY you can splatter, smear, write or even walk on Stainproof Varlar—then wash this revolutionary wall covering sparkling-fresh with ordinary soap and water... time and time again!

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But don't take our word for it! We dare you to test amazing Stainproof Varlar for yourself! Splatter, smear, write or even walk on it. Then quickly, easily wash it clean with ordinary soap and water. Mail the coupon for your test sample of stainproof Varlar today.

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DIVISION OF UNITED WALLPAPER CHICAGO

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VARLAR, Inc., Dept. HG-118
Merchandise Mart, Chicago 54, Illinois

I'll take your dare! Here's 10c to cover the cost of my test sample of Varlar Stainproof Wall Covering. I'll test it myself!

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TWO HOUSES FROM ONE

By sawing an outmoded house at Old Black Point, Connecticut, in half, the architects, Clay and Corrigan, created two complete, comfortable houses



THE ORIGINAL HOUSE, "The Soundings," was built in 1914 and had ten bedrooms on the second floor, many attic rooms, too many first floor main rooms. On the credit side of the ledger was its excellent, shore front location, its good landscaping, structural soundness. But it was far too big to live in or keep up.



FIRST FLOOR PLAN of the old house shows the over-sized rooms, the waste hall space, the poorly laid out room arrangement. The dotted line bisecting the plan indicates where the house was cut in half by an electric saw. The north section, to the right, was moved 75 feet on a cradle and placed on a new foundation. The garage belonging to the original house was also moved and a new garage wing added to the south house.



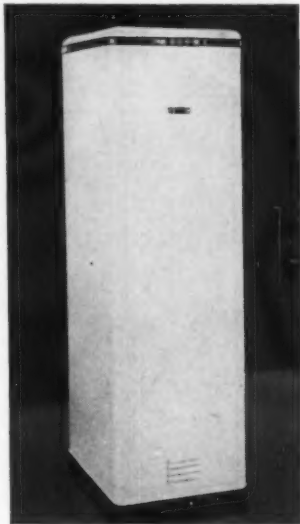
AFTER CUTTING THE OLD HOUSE APART, two separate houses were created. New end wall had to be added, two entrance drives laid out on the property. The north house had to have a new electric service cable and a sewer connection. But the interiors of both the houses were largely undisturbed. See pages 266, 285.

(Continued on page 266)

PACKAGED KITCHEN-LAUNDRY

continued from page 206

but attractive to work in. Its appearance has been as carefully planned as its flexibility. From its Stone Gray floor to its Sweet Pink ceiling, every item has been chosen to look as well as it functions. The Meadowbrook printed, washable wallpaper, chintz curtains and apron are a pleasant trio which give a gay, personalized touch to the room. To complete the color scheme, the large pieces and cabinets are white, while the porcelain utensils we have chosen for our photograph are Flame Red. The manufacturers of large equipment have standardized the dimensions of their pieces and, at the same time, allowed for plenty of choice within that standardization. For example, Roberts & Mander's custom-designed unit combines any size range—four-burner, one-oven; eight-burner, two-oven; eight-burner, one-oven and high-broiler—with the proper sized cabinets to fill practically any wall space. An entirely new and exclusive feature is the one continuous top. It covers the range and cabinets, doing away with the customary grease-and-crumb-collecting cracks or unsightly joints. In the case of the laundry heater, you can choose either the round Servel heater shown in the large photograph on page 206, or the Cleveland heater also shown



FOR THE LAUNDRY: The Cleveland Rex Nu-Mode Automatic Water Heater holds 30 gallons and is smartly styled.
(Continued on page 284)

on page 207 and below, depending on your preference. The price of your kitchen-laundry will depend on the size of the space you devote to it and the amount of equipment needed.



from FINLAND

Top—
FOOTED VASE
5 1/2" x 5 3/4" wide.

Left—
FOOTED BOWL
4 1/2" high x 5" wide.

Right—
FOOTED VASE
7" high.

All available in clear crystal, azure, smoke or straw.

KARHULA CRYSTAL Hand blown and hand cut by KARHULA'S world famed craftsmen.

An illustrated booklet showing other outstanding KARHULA vases and bowls and names of local dealers available upon request.

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225 Fifth Avenue New York 10, N. Y.



*In upholstered furniture
the reputation of
the maker is your best
guarantee of quality*



Baker Furniture, Inc.
CABINET MAKERS
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For your copy of the "Baker Guide to Good Furniture," please send 25c to Baker Furniture, Inc.

You can **BAKE** this



While you **BROIL** this
in the new **TWO-OVEN**



EVERYTHING you want in a cooking appliance—plus convenience beyond your dreams—are found in the '49 Grand. **TWO OVENS**—a big bake oven and a big, separate meat oven; **CHAR-COL-ATOR BROILER** that broils whole roasts with infra-red rays, like a charcoal fire; **SAFE-TEE-KEE** that shuts off gas to all burners (winner in 1948 of the Lewis & Conger National Home Safety Award); **Snack-Grid** (furnished as an extra); glass oven door; fluorescent cooking top light; electric clock and 3½ hr. interval timer; automatic lighting of both ovens (on CP models). See it—you'll want it—to beautify your kitchen and to lighten and brighten every hour you spend there.

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This emblem on a Grand means that it has the 9 BIG FEATURES women want in a range, including **FULLY AUTOMATIC OVEN OPERATION!**

MECHANICS OF LIVING

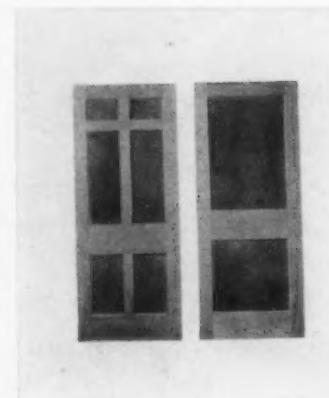
New, readily available products to brighten up your house as well as make it better to live in



LAMP on an 8-foot pine post which has preservative coating toxic to insects and water-repellent. Asphaltum paint covers 18 inches of post below ground level. Channel for wiring is provided. Dull black lantern finish, clear glass panels, acid-etched glass chimney. \$67.50 without tax. Howard A. Daum Co., P.O. Box 7981, Pittsburgh, Penna.



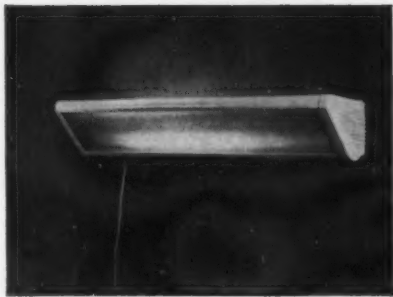
THE BUTTERIE is a portable cabinet with refrigerator unit (two ice cube trays), electric outlets for percolator, toaster or grill, storage for glasses, dishes and canned foods, a cutting board and linoleum-topped counter. In walnut, mahogany or maple finish. \$295 in Chicago, \$325 in East, plus tax. Jefferson Industries, Inc., 309 W. Jackson Blvd., Chicago.



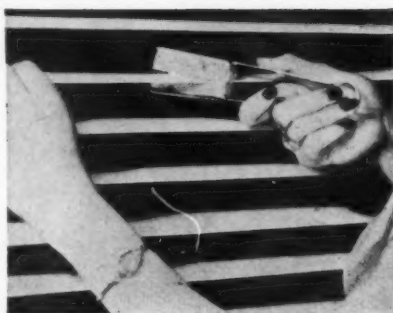
PRESPINE, a new wood panel, is made from pine wood waste. Resin-glued and pressed into quarter-inch thickness, the material is hard and smooth, strongly resists denting, swelling, shrinking. It has the mellow color of the wood from which it is made and also takes paint or stain evenly with no grain raising. Used now for door panels, kitchen cabinets, it will serve other purposes. Curtis Millwork Companies, Inc., Clinton, Iowa.



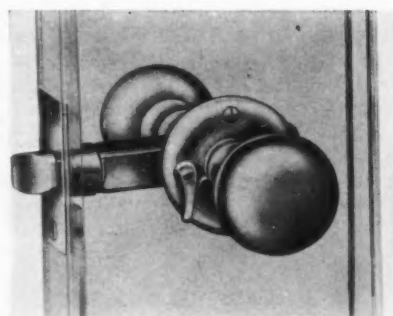
NEW CONVECTOR conceals room heating outlet in decorative way and also gives better heat distribution. Damper on the cabinet front (note hand pull) can be adjusted for any desired amount of heat by flip of finger. Heat comes through a curved grille behind damper. Floor-level grille can be added also, and cabinet front lifts off for easy cleaning. Made in standard sizes, cabinet may be recessed or free standing. Modine Mfg. Co., Racine, Wis.



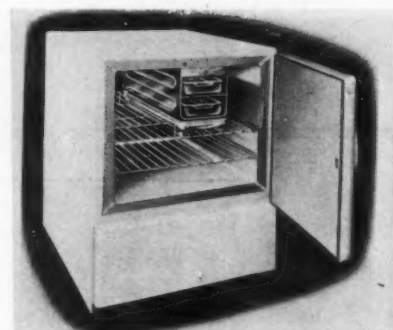
FLUORESCENT WALL LAMP. Two 20-watt lamps in an ivory or white finish metal fixture diffuse light through a frosted, ribbed glass panel. Fixture can be plugged into an outlet by cord, as shown, or installed over outlet. About \$18 with extension cord and switch or \$17 without. Sylvania Electric Lighting Div., Ipswich, Mass.



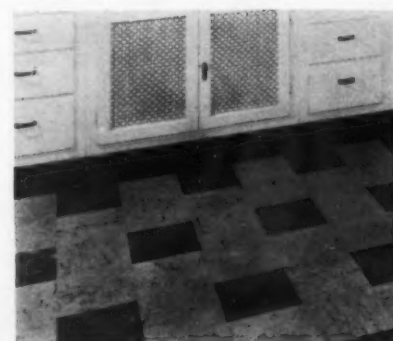
SLAT-O-MAT JUNIOR is a new device for cleaning Venetian blinds. Two sponges, on metal plates, fit into pincers-like holder. Dip the sponges into a cleaning solution and wipe the Venetian blind slat between them. For dusting, two lamb's wool pads replace the sponges. \$1.69. U. S. Venetian Blind Mfg. Co., 4128 E. Davison Ave., Detroit, Mich.



RUSSWIN TUBULAR LATCH, shown in transparent plastic, has rack and pinion construction for easy operation. Latch includes locking lever which can be opened with a key from outside in emergency. Mechanism, contained entirely in lock case, is steel. Finish, brass or chrome. Russell & Erwin Div., The American Hardware Corp., New Britain, Conn.



LO-BOY REFRIGERATOR is electric and just table-top high (34½" high, 24" wide, 24" deep). It offers counter-top work space, a capacity of 3.5 cubic feet. Two 28-cube ice trays in the freezer. Interior lights automatically. Temperature control has nine freezing positions. \$189.95. Moss Atlas Corp., 244 Herkimer Street, Brooklyn, New York.



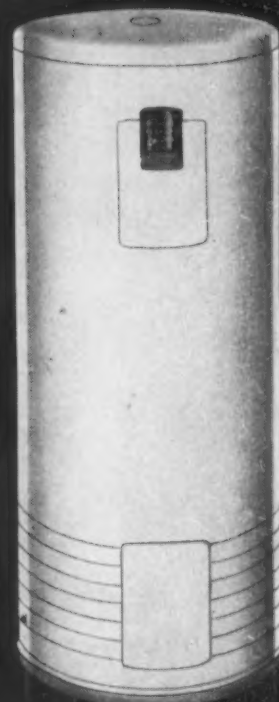
TERRAFLEX is a new plastic asbestos floor tile flexible enough to use on uneven floors, be laid over almost any base. Made in many non-fading colors, it may be applied to floors above or below ground level. It is claimed fire-resistant, unaffected by grease, oil, alkaline moisture, mild acids. 75¢ a sq. ft. and up, installed. Johns-Manville, 22 E. 40th St., N. Y.

Hotpoint Makes Water-Heater History With Sensational **MAGIC CIRCLE HEAT!**

Introduces Pressurized Calrod® Units To Make Possible Safest, Most Economical And Dependable Hot-Water Service Ever Offered! Water Temperature Is Controlled Automatically. You Can Store Hot Water For Three Days Without Reheating.



EIGHT MODELS, ranging from 15 to 82 gals. capacity. The 30- and 40-gal. table top models are matched units of Hotpoint's Electric Kitchen.



HERE is a radically new and different water heater! Using the Magic Circle Heat of pressurized Calrod® Units, this amazing Hotpoint appliance is unsurpassed for safety, economy, and reliability. A new, super-sensitive thermostat keeps water temperature constant and minimizes use of electricity. The heavy-duty tank, thickly insulated with Fiberglas®, can store hot water for three whole days without reheating! There's a model for every need. See your dealer. **HOTPOINT INC.** (A General Electric Affiliate), CHICAGO

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Hotpoint Gives You 10-Year Protection Plan!

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Electric Water Heaters



Cordial, Yet Carefree ... that's Heisey

Lariat carries an air of matchless charm, expressed in its lighthearted loop design. Cordial, yet carefree, it will be esteemed by you as highly as any of your treasures. Rare as the western air, this hand-cast crystal gaily blends your own good taste with the trend that is today. Your Heisey dealer will be pleased to show you the complete selection of LARIAT crystal stemware and table accessories.

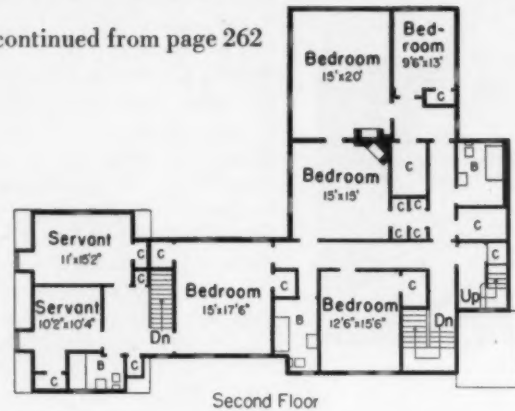


Lariat is one of several patterns pictured in "CHOOSING YOUR CRYSTAL PATTERN," an informal, streamlined guide to proper crystal, china and silver. Send 10c to Department HG, A. H. HEISEY & CO., NEWARK, OHIO.

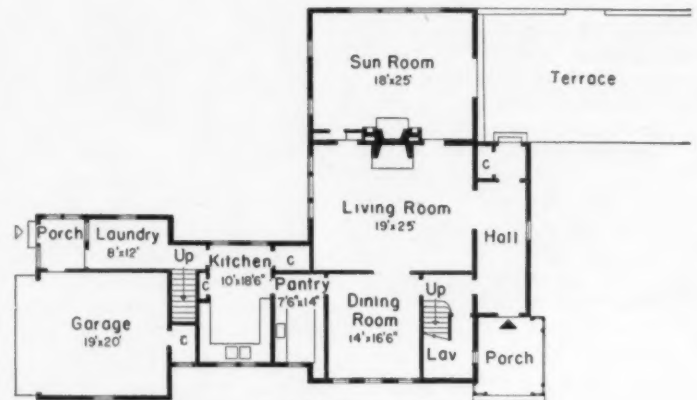
THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

TWO HOUSES FROM ONE

continued from page 262



Second Floor

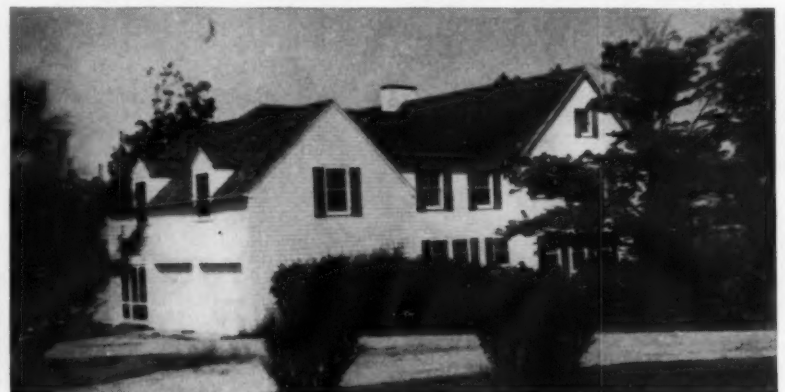


First Floor

0 5 10 15 20 25
Scale in feet

NEW FLOOR PLANS of the south house show how few changes were made inside the part of the house that stayed on its foundations.

Greatest alteration was the addition of a garage wing and installation of a modern kitchen and pantry in space which was formerly the sun room. The rear porch, overlooking the Sound, has been completely enclosed and a fireplace added.



NEW GARAGE WING for two cars, added to the south house, provided two servants' rooms, a new laundry, service stairs and service porch. The addition used the same clapboard construction as the existing house to give the whole building a uniform appearance. Front entrance to house is at the far right of this picture.



FRONT ENTRANCE to the south house is through latted porch at right-hand of picture. Well grown planting and plenty of ground in front of the house make it possible to use lawn as an outdoor terrace. Brick path leads to doorway. Except for new end wall, the remodeling did not change this part of the exterior.

(Continued on page 285)

GAMES FOR GROWNUPS

If you feel that autumn is a time to change your style in decoration and in clothes, you might like to consider giving a new twist to your parties, too. Your dinner table will undoubtedly be swamped with political discussion. Allowed to continue far into the night, this sort of talk is more than apt to become acrimonious. Why don't you plan an evening of games? There are a couple that are good not only for the evening itself but will also be fun for you and your husband to plan and work on when you are at home evenings.

For instance, there is the "How Good Is Your Memory?" game. Start with 10 or 15 large pieces of cardboard, say about 24 inches square. Then go through periodicals or newspapers of the last year and cut out not-too-obvious pictures of people in the news. Paste them on the cards, number the cards and also put a number on each picture. One card could be all musicians, another politicians, etc., Each player is then given a pad and pencil and told to write down the number of the card

and then the number of each picture on the card with the name which they have guessed opposite its corresponding number. Each player has a try at each card. A time limit is set. Then the players read out what they have written, marking themselves one point for each guessed correctly.

Another game that is great fun to work on at home is a form of quiz which, in order to make the competition keener, is called "The Battle of the Sexes." It is based on the same general principles as the radio program of that name. Questions are either typed or written on slips of paper, then put in a bowl on a table. Host and hostess sit behind it. The guests are seated facing each other, the men on one side of the room, the women on the other. They toss for who will draw the first question from the bowl, and then the battle is on. The object is to get all the people on one side. If one side draws a question which it cannot answer, then the other side has

(Continued on page 272)

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For instance, five sections of the S·H Scenic *New England*—enough for seventeen feet of wall—cost only \$55.00. Prices for other fine S·H murals range from \$25.00 to \$60.00. In fact, the cost of S·H Scenics is by far the lowest of anything of its kind — yet they're produced in genuinely washable oil colors, last years longer!

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Call on your dealer — we'll send you his name and address on request — then decorate a room or two with S·H Scenics and you'll double your pride in your home.



For a beautifully illustrated brochure of S·H Scenics, send ten cents to cover postage and handling.

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all plastic
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YOU WANT BEAUTY

Duran is available in rich colors including delicate pastels—with superb satiny finish.

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You'll marvel at the ease with which Duran cleans with a damp cloth—even perspiration and food stains disappear.

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Duran is exceptionally pliant—wonderfully resistant to wear, scuffing and peeling.

Make sure it's genuine Duran—identified for your protection by the red, gray and black Duran tag. Look for it on all types of upholstered furniture at your favorite store.

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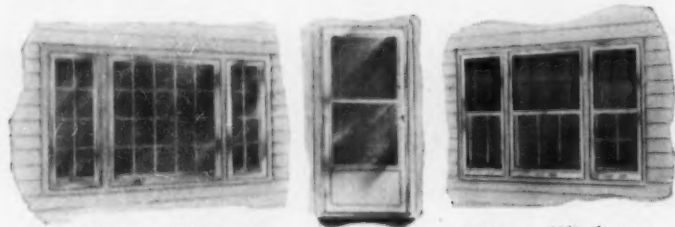


Furniture manufactured by
Virtue Bros. Mfg. Co., Los Angeles, Calif.

WORRIED ABOUT FUEL? YOU'LL BURN



A LOT LESS WITH THE EXTRA COMFORT OF 'Orange' ALL-WEATHER WINDOWS



Picture Windows Doors Regular Windows

Fuel is scarce and costs are up. But you can be a lot more comfortable while saving up to 30% on fuel bills. And you'll minimize the unhealthy drafts caused by unprotected windows.

Best of all, 'Orange' All-Weather Windows solve all your screen and storm sash problems for good. You change from storm glass to screens in seconds from inside the house.

These beautiful 'Orange' windows are made of aluminum—a metal noted for its permanence and beauty. So, before you put up with high heating costs another winter—or inconvenient changeovers every spring and fall—investigate this boon to comfortable living.

ACT TODAY—Let the authorized 'Orange' dealer show you how beautiful, convenient and economical these windows are. The coupon below will bring you complete information without obligation.

ORANGE SCREEN COMPANY Dept. A-11
 420 Lexington Avenue, New York, N. Y.
 Without obligation, send descriptive literature on 'Orange' All-Weather Windows.
 Name (please print).....
 Address.....
 City, State.....
 I own my own home am planning to build

Orange ALL ALUMINUM ALL-WEATHER WINDOWS AND DOORS

FOR THE KITCHEN

continued from page 189

Gastronomic, decorative or purely practical, here are gifts to go straight to the heart of your

gourmet and housekeeping friends



Herb seasonings on a pine shelf 16" x 9½". Five 1½-oz.; four 4-oz. jars; barbecue sauce, two herb vinegars, \$10. At Lewis & Conger.



To an epicure give *coeur à la crème* baskets for serving individual portions of this delicate French dessert. These, the first from abroad since war, are 3", 3½", 3¾", 4" in diameter, cost 30c, 35c, 40c, 45c from the Bazar Français.



Portable electric washer of stainless steel, below, whisks 3 lbs. of clothes clean in 10-15 minutes. The "Handyhot" is \$36.95, Lewis & Conger.

Kitchen scales, left, are streamlined to suit present-day kitchens. The "Counselor" is compact, accurate and a necessity for a budget-wise homemaker, costs \$4.95, at John Wanamaker.



Stag-handled poultry shears with stainless steel forged blades, serrated edge, right. Special notch cuts bone and sinew, \$10 plus postage. Ham-macher Schlemmer.



In hand-tooled leather case, handsome 9-piece steak set, right, with "Shuredge" blades, Pakkawood handles, \$35 from Lord & Taylor.

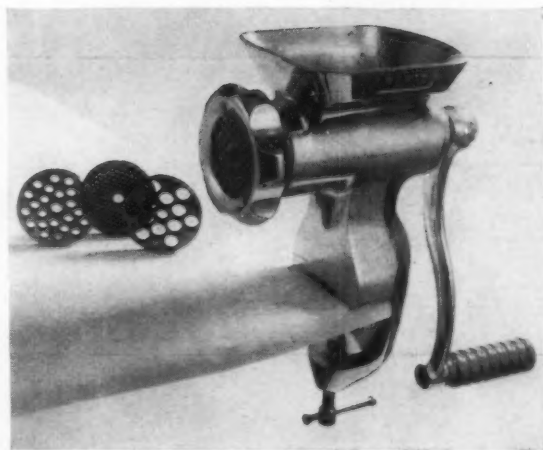




Handmade pottery casserole with chunky handle in butter yellow, sky blue or brown, 6" \$2; 8" \$2.50; 10" \$3. Pie plate, 10", same colors, \$2.15. Southern Highlanders.

Any coffee connoisseur will welcome the convenience of an electric grinder, for he knows the freshly ground bean always makes a better-tasting beverage. The "KitchenAid" Coffee Mill sets for 17 different grinds, holds 1 1/4 lbs. coffee beans. \$29.50, Marshall Field.

Styled for looks, engineered for perfect cutting of all meats, the French-made "Surm" aluminum alloy meat grinder has knives of finest tool steel. Tube for sausage-making or stuffing fowl is optional. Grinder is \$7.95, tube 70c at Bloomingdale's.

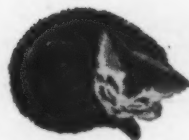


MEIHMANN



"Blue Ribbon" open baking dishes and casserole from Finland. White ovenware with delft blue band, nest of 5, \$9.70. The 1 1/2 qt. oval covered casserole is \$5. From the Finnish Art Shop.

(Continued on page 270)



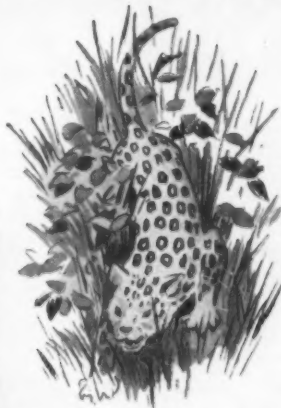
Here's the perfect heat for maximum COMFORT—radiant heating—no drafts.

No wonder home-owners rave about

BASE-RAY RADIANT HEATING



A real SAVER of fuel because BASE-RAY heats so efficiently.



BASE-RAY becomes practically INVISIBLE when painted to match walls and trim.



BASE-RAY® Radiant Baseboards will make your house a joy to behold and a delight to live in—as shown by the experience of thousands of delighted home owners over the past four years.

BASE-RAY Radiant Baseboards are hollow cast-iron units only 7" high and 1 1/2" thick, supplied with either hot water or steam from your regular heating boiler. They replace the customary wooden baseboards and are usually installed only on "outside" walls.

BASE-RAY heating is wonderfully efficient. It floods walls and floor with clean, even, draft-free radiant heat. (Less than 3° floor to ceiling temperature differential even in zero weather.) And with BASE-RAY you get rid of unsightly registers and other heating "units" that rob you of livable space. You place furniture and furnishings where you wish for maximum comfort and decorative charm.

Easily installed in new or old houses. For further details mail coupon below.

*Reg. U.S. Pat. Off.



So LOW—only 7 inches high—projects into the room only 1 1/4 inches.

Burnham Corporation

"PIONEERS OF RADIANT BASEBOARD HEATING"
Irvington, N. Y.



Burnham Corporation
Irvington, New York

Dept. HG 118

Please send folder telling how BASE-RAY Radiant Baseboards can add comfort and beauty to my home.

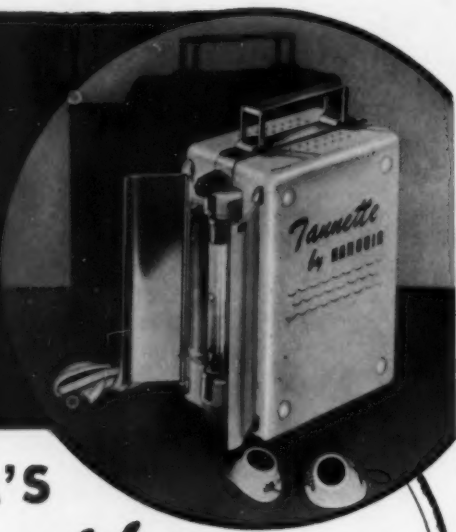
Name _____

Address _____

City _____ State _____

DETROIT PUBLIC LIBRARY

The SUN LAMP SENSATION of the AGE...



HANOVIA'S

Tannette only \$39.95

F.O.B. Factory

with the high-pressure mercury arc, produces most effectively and rapidly the ultraviolet tanning rays of the sun—any hour—day or night.

Radiate that healthy appearance and be the envy of your friends.

Tannette's high-pressure mercury arc (patented feature) beaming its ultraviolet rays thru those wide reflecting doors, will tan face and neck and upper chest—not just a small area.

No other sun lamp (bulb or low-pressure make) can justify this statement.

Tannette is beautiful in design, in a smart ivory case, scientifically built. Operates from any A.C. outlet.



Hanovia's Worldwide reputation for outstanding products in the field of ultraviolet is your assurance of quality, performance and satisfaction.

OUTSTANDING:

- Hanovia's Ultraviolet Quartz Health Lamps.
 - The only lamps with the complete useful ultraviolet spectrum
 - Produce all wavelengths of ultraviolet from the shortest to the longest.
 - Help to keep you physically fit.
 - Activate Vitamin D in your body Nature's way.
 - Aid in mineral metabolism.
 - Invaluable for pre-natal care and the nursing mother.
 - Prophylactic and curative effect on rickets.
- Recommended and prescribed by doctors.



All Hanovia models are on sale in department stores, surgical supply shops, electrical appliance stores and specialty shops.

An interesting booklet, "The Magic of Ultraviolet", is free for the asking. Tells the story of Ultraviolet and its healthful benefits. Address a postcard to Dept. HG-11

Hanovia Chemical & Manufacturing Co.
Newark 5, New Jersey

World's oldest and largest makers of ultraviolet lamps for the Medical Profession, the Home and Industry.

Hanovia Showrooms:

135 West 57th St.
New York 19, N. Y.

453 Powell Street,
San Francisco 2, Calif.

130 South 19th St.,
Philadelphia 3, Pa.

5057 Woodward Ave.,
MacCabees Bldg., Rm. 654
Detroit 2, Michigan

77 East Lake Street,
Chicago 1, Illinois

15 Statler Office Bldg.,
Boston, Mass.

FOR THE KITCHEN

continued from page 269



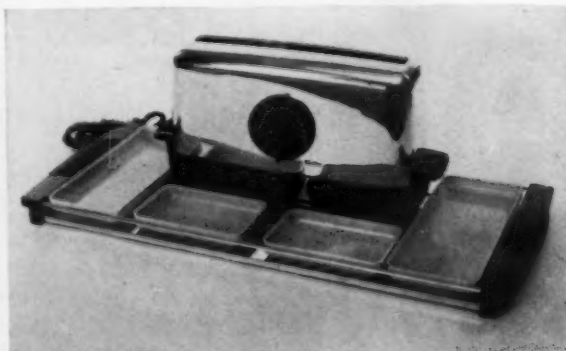
A "Mixmaster," left, lightens kitchen chores. Newest model uniformly controls beater and bowl speeds; new juice extractor has oscillating screened strainer right in bowl that automatically joggles the juice out of the pulp. \$39.50 at Woodward & Lothrop, Washington, D. C.



"Nesco" electric ovenette does a host of roasting-baking jobs. Automatic thermostat, stainless steel cover, removable well, 6-quart capacity, \$22.95. Carson Pirie Scott, Chicago.

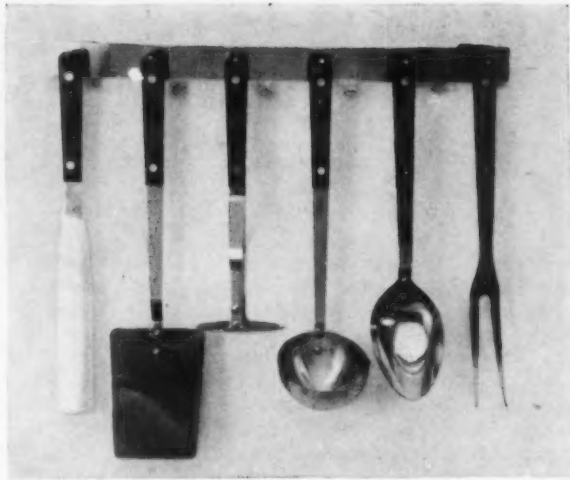


For coffee lovers who favor their black, hot and strong enough for demitasse, the new electric Expresso is the answer. \$19.95 from Bazar Français.



Combined for buffet service: new slim Samson "Tandem Automatic Toaster," tray, four gray serving dishes, \$34. Hammacher Schlemmer.

Good tools for a good cook belong right at her fingertips. The Flint stainless steel set of six pieces has a rack that curves outwards to prevent tools from marring the walls. \$12.95. Bamberger.



Modern casserole, left, combines glazed with unglazed earthenware in oatmeal or jade with terra cotta. 1 qt., \$2.50; individual, \$1.25. Plates extra. Design for Living.



Electric clock and timer, right, frees the cook from pot-watching. If she bakes, preserves or uses a pressure cooker the General Electric "Little Chef" will buzz a warning to stand by, \$5.95, L. S. Ayres, Indianapolis.



MIEHLMANN



Cleaning gets easier, left. Lewyt's canister vacuum has an improved carpet nozzle that combines combing action with suction force to get up all hairs, surface litter, embedded dirt. Empties like ash tray, \$79.95, Jordan Marsh.

Norwegian waffle-baker, below, in cast-iron bakes five heart-shaped sections at one time. Fits over either gas or electric burner, \$6.50 plus 50c postage. The House of Hilary.



HAVE THE *Comfort* YOU WANT...

THE *Convenience* YOU LIKE!

RUSCO *all-metal self-storing*
COMBINATION STORM SASH AND SCREENS

*Nothing to change—
 Nothing to store—
 Save up to 1/3 in fuel!*

ATTACHMENT OF A WINDOW OR DOOR
 Guaranteed by
 Good Housekeeping
 IF NOT AS ADVERTISED THEREIN

With Rusco Combination Windows—you can have all the benefits of fuel saving storm sash and weatherproofing, plus summer screens, in one permanently installed unit. Self-storage feature gives you assurance that *you'll never have to change a storm sash or screen again*. You *adjust* with the weather—never change with the season.

By fingertip control from inside you can have year 'round, rainproof, draft-free, filtered-screen ventilation—in any weather, any season. And, the patented Thermolok* Closure Frame assures a permanent, weather-tight fit—eliminates repairing and refitting.

Eliminate cold zones and drafts . . . Control excessive steaming and frosting . . . Inserts easily removed, from inside, for cleaning . . . Provide protection against prowlers . . . Entire home is kept cleaner, quieter, more healthful.

Up to 1/3 fuel savings pay for Rusco Windows in a few heating seasons. Send coupon for illustrated literature which describes all Rusco year 'round benefits in comfort, convenience, safety and economy.

THE F. C. RUSSELL COMPANY
 DEPARTMENT 1-G118
 CLEVELAND 1, OHIO
 World's Largest Manufacturer
 of Combination Windows

© YFCRC *T. M. REG. APP. FOR

*"Always one step ahead
 of the weather" with*
RUSCO

THE F. C. RUSSELL COMPANY
 Department 1-G118
 Cleveland 1, Ohio

Gentlemen: Please send me illustrated literature on Rusco Windows and name of nearest distributors.

Name _____
 Address _____
 City _____ Zone _____ State _____

I own my home I plan to build

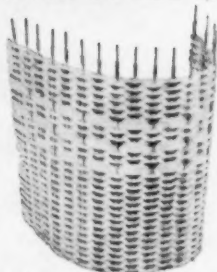
Rusco distributors are listed in Classified Telephone Directories

*Think Hampers are
"all alike?"*



SEE PEARL-WICK DUROWEVE

THERE'S BEEN a big change in hampers! The ones in your home now are hopelessly out-of-date—compared to the great new Pearl-Wick Hampers of *Duroweve*.



Pearl-Wick Hampers are now three times stronger. They won't dent, belly or bulge... because of steel ribs woven in every 3/4ths of an inch.



11,808 air vents in *small* hampers — and thousands more in larger sizes — keep your linens and lingerie safe from mildew, dampness and odor. That's real *Self-Ventilation!*

And they're better-looking, too! You'll find a decorator-designed Pearl-Wick Duroweve Hamper that's just right for your bedroom, children's room, bathrooms and kitchen. See them now at better housefurnishings departments. *and start modernizing!*

Lustrous, lovely plastic Pearl fronts and lids to match. They wipe clean! \$7.95 to \$11.95

New velvet-smooth interiors safeguard your finestest hose or undies. \$6.95 to \$10.95

Hand-painted floral panels in eight smart color combinations. \$7.95-\$11.95



©DUROWEVE ©PEARL-WICK • PEARL-WICK CORP., LONG ISLAND CITY 2, N. Y.

GAMES FOR GROWNUPS

continued from page 267

a chance. If they answer it correctly, their team wins the right to take one of the people from the losing team—finally getting all the people on one side. This game entails quite a bit of homework, as it means looking into reference books, encyclopedias, memoirs, etc. The questions should be well-known facts of history or about people, books, plays—anything of universal interest. For example: name the Prime Ministers under Queen Victoria, or the Nine Muses, or, what beautiful garden was the cause of the downfall of a French Minister? (Château de Vaux, which Fouquet built at such enormous expense for a fête which he was giving for Louis XV. But when Louis XV saw it, he decided at once that any man who could build such a costly garden could not possibly have done it with honest money, and so Fouquet was fired.) It is advisable in this game to have the source of your answers written down, as the questions are often hotly disputed.

is great variety as anything can be named, according to the whim of the player. The subjects often range from such diverse things as historical characters, rivers, birds, proverbs, lakes to diseases! After each person has chosen a subject and it has been written down in the order of choice on the right-hand side of the paper, a four letter word is chosen—say a word like BENT. A time limit is set and the players start. They must write down an answer to each letter for each subject, for example, a river beginning with B, one with E, one with N, and one with T, and so on through each category. When the time limit is up, each player in turn reads out what he has written, taking one category at a time. If two players have the same thing it is automatically scratched, and only the answers which have no duplicates are counted. In this game it is also advisable to have a dictionary and encyclopedia handy, as the strangest and most fantastic birds, animals, rivers and names of people are dreamed up, the authors claiming fiercely that they are as well known as the Hudson River or the robin. Only the printed word of Mr. Webster can down them.

Another game is called, for no reason at all, "Guggenheim." Each player is given a pad and a pencil and is asked to choose a subject. If there are eight people, there are eight subjects. There

**FOR FINE PAINTING...
INSIDE OR OUTSIDE
YOUR HOME**



*Quality
controlled
since
1835*

MASURY PAINTS

John W. Masury & Son, Inc.
Baltimore 30, Maryland

MAKE ROOM FOR TELEVISION

continued from page 219

Following is more information about the room settings shown on pages 218 and 219.

All prices are approximate, slightly higher west of the Mississippi.

Page 218

FURNITURE: Nottingham "Coleridge" mahogany desk, \$440, Charles A. Sligh Company. Mahogany cocktail table, \$128, mahogany nest table, \$83, set of three, mahogany chairside table (lower left photograph, right of sofa), \$45, Imperial Furniture Co. Sofa and desk chair upholstered in copper hide by The Upholstered Leather Group, the former \$750, the latter \$190. Chair upholstered in F. Schumacher & Co. fabric (see description below) \$250, Temple Furniture Co.

WALL PAINT: House & Garden's "Bright Navy," made with Keystone Varnish Co.'s paint formula:

9% Keystone Black Theme, 60c a half-pint

44% Keystone Primary Blue, \$2 for 2 quarts

22% Keystone Maroon, \$2 for 1 quart
25% Keystone one coat flat white, \$1.15 for 1 quart

FABRIC: Rust cotton, 50" wide, \$4 a yard, F. Schumacher & Co.

RUG: "Grosvenor Wilton" pattern, beige, \$12 a square yard, Mohawk Carpet Mills, Inc.

DOOR: English eighteenth-century pine, with trim, \$1,800 a pair, French & Company, New York.

ACCESSORIES: Two globes on mahogany

wood pedestals, \$250 a pair, Louis L. Allen, Inc., New York. Antique inkwell, ruby and clear crystal, \$225, brass gilt *bouillotte* lamp, blue tôle shade, \$400, paperweight, antique glass stand, \$200 each, W. Jay Saylor, New York. Eagle lamp, bronze base, inset of marble, tortoise-shell paper shade, 32½", \$300 complete, Harriet Sherry, Ltd., New York. Pair of classic trophies, \$300 a pair, Reed & Stevenson, New York. Brass shell dish, designed by Riblet, \$45, Ormond Butler Riblet, New York. Antique gilt Chippendale mirror, \$800, Lavezzo, Inc., New York.

Page 219

FURNITURE: Two upholstered chairs, Temple Furniture Co. Nest table, Imperial Furniture Co. (prices given above). Magnavox Windsor Imperial radio and Duomatic phonograph (for conventional and LP microgroove recordings) \$895, bookcase television unit, \$750 from Lord & Taylor, New York.

WALL PAINT: House & Garden's "Bright Navy."

RUG: "Grosvenor Wilton" pattern, Mohawk Carpet Mills, Inc.

ACCESSORIES: Tapered wood column with tortoise-shell glass panels, tortoise-shell paper shade, three-way indirect light, 30" high, Art Lamp Corp., \$60 at Lord & Taylor, New York.

Following is a list of stores which will carry the Sligh furniture shown on pages 218 through 221.

(Continued on page 274)



You get only one chance to save 2/3 on insulation!

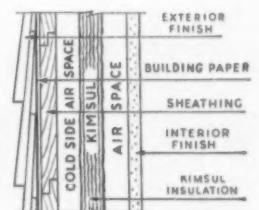
Make sure your new home is insulated throughout at the time it's built. You'll save 2/3! For it costs 3 times as much to insulate walls once a new home is finished.

Be sure, too, that you choose many-layer KIMSUL* insulation. You'll enjoy more comfort than you ever imagined! For KIMSUL provides lasting protection against the extremes of winter's cold and summer's heat. What's more, it pays for itself out of fuel savings. Installed in walls and ceiling of your new home, KIMSUL may save up to 44% on fuel. Installed in the attic of your present home, it may cut your fuel bill as much as 1/3.

KIMSUL is uniformly efficient—no heat-leaking thin spots, no money-wasting thick spots. Resists moisture, vermin, fungus. And it's fire-resistant through and through... including the exclusive PYROGARD* cover.

A better way to insulate side walls.

Builders will tell you—the correct way to insulate a wall is with air space on both sides of the insulation. That's why they recommend insulation of the blanket type. See how KIMSUL, the only many-layer stitched blanket insulation, permits scientific wall construction. KIMSUL is permanent; keeps its insulating properties for the life of your home.



*Trademark

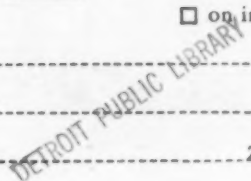
FREE INSULATION BOOKLET



KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin
Please send me one of your two free KIMSUL booklets:

- on insulating the home I'm planning.
- on insulating my present home.

Name _____
Address _____
City _____ Zone _____ State _____



HG-1148



GIVE YOUR FAMILY RADIO CONTROL FOR THE GARAGE DOORS . . .

Here is a gift that means convenience . . . protection against the elements . . . relief from one of life's annoying daily chores. Your family will remember you for the RADIO CONTROL every day for years to come. With RADIO CONTROL, you can banish forever the chore of opening the garage doors every time the car goes in or out. Now all you need do is touch a button in the car and the doors open . . . touch the button again and the doors will close. You don't need to stop the car—the doors can be opened as you approach the garage, or closed behind



you as you drive away. At night, lights in the garage and along the driveway can be turned on when the doors open. All this is done with practical, time-proved equipment. Barber-Colman first made the RADIO CONTROL over 10 years ago. Installations all over the country testify to its success and acceptance. Today's improved models are adaptable to practically all types and sizes of doors, and are designed for installations in existing garages. Our nationwide sales and service organization insures satisfaction. For a memorable Christmas for your family—write today for further information!

BARBER-COLMAN COMPANY, 132 MILL ST., ROCKFORD, ILLINOIS

CHOOSE THE ONE
with the
DOUBLE OVEN
Both Fully Automatic

PRESTELINE CUSTOM 8

Broil and Bake
BOTH AT THE SAME TIME

MORE Presteline
EXTRA VALUE ADVANTAGES

SAFETY!
AUTOMATIC PRESSURE COOKER
Super speed modern cooking with the extra safety of Automatic Time Control, combined with pressure control.

EXCLUSIVE!
4 POINTS AUTOMATICALLY CONTROLLED
Automatic Cooking at its best—Both ovens, Deepwell—Surface unit and appliance outlet all controlled automatically.

EXCLUSIVE!
BROIL-R-ROASTER FEATURE
3 position, adjustable rack for perfection broiling and perfection roasting, with no turning, no basting.

BROIL
steaks chops anything

BAKE
pies cakes anything

Before you buy any electric range
take the TIME
See Presteline

George T. Stevens and Associates, 666 Lake Shore Drive, Chicago

MAKE ROOM FOR TELEVISION

continued from page 218

The Sligh desk shown on page 218 will be available at these stores:

- CALIFORNIA**
Long Beach.....Davis Furniture Co.
Los Angeles.....Barker Bros.
San Francisco.....W & J Sloane
- CONNECTICUT**
Hartford.....G. Fox & Co.
Milford.....Wayside Furniture Shop
Waterbury.....Hampson-Mintie-Abbott, Inc.
- DISTRICT OF COLUMBIA**
Washington.....Mazor Masterpieces
- GEORGIA**
Atlanta.....Davison-Paxon
- MASSACHUSETTS**
Boston.....Paine's of Boston

- MINNESOTA**
Duluth.....Kandela Inc.
Minneapolis.....Y-Q Furniture Co., Inc.
- MISSOURI**
St. Louis.....Kuchins Furniture Co.
- NEW YORK**
New York.....Flint & Horner Co.
- OHIO**
Cleveland.....Sterling & Welch
Columbus.....The F. G. & A. Howald Co.
Dayton.....The Rossiter-Jarrett-Harman Co.
Lima.....Johnson's
- PENNSYLVANIA**
Jacobus.....N. J. Leader
Philadelphia.....Shaw Decorating Corp.
- WASHINGTON**
Wausau.....Radandt Furniture Co.

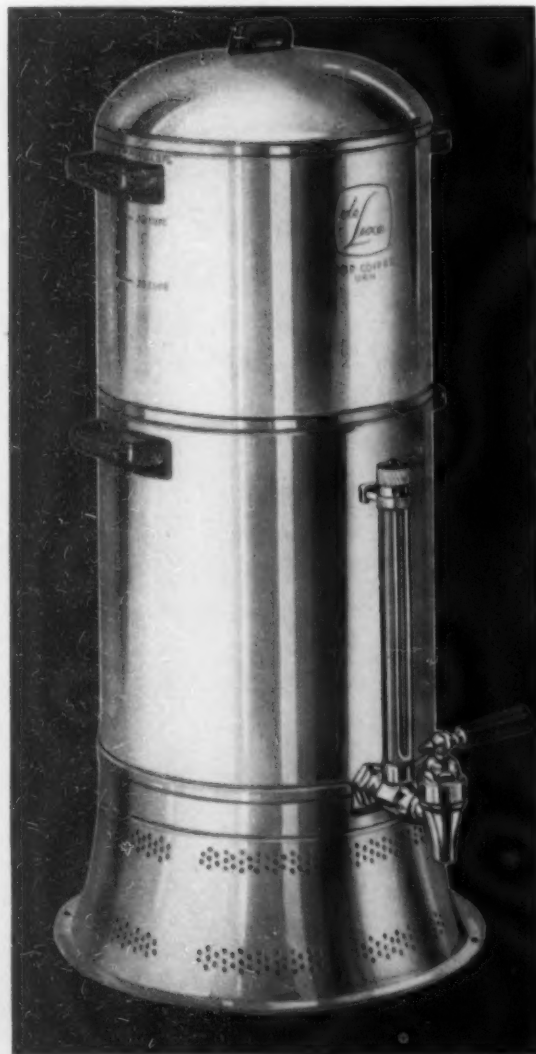
CARE PACKAGES

Packages containing food and other supplies for children are available for shipment to Europe. One package is designed to meet the nutritional needs of infants from birth to six months, another from six months to a year. The third package contains a layette, consisting of articles indispensable to the proper care of an infant—milk, bottles, powder, soap, diapers, safety pins, receiving blankets, medications and other vital items. Packages are \$10 each.

The first of these, costing \$10, contains three-and-a-half yards of 100% tightly-woven woolen fabric measuring at least 56 inches wide. Of a herringbone pattern, this material is appropriate and sufficient to make a suit or an overcoat for a large man. With it go two yards of cotton drill suitable for lining; 500 yards of thread; three large buttons and fifteen small ones; needles; thimble.

Next to being hungry, the most miserable thing in the world is to be cold. CARE meets this situation with two alternative packages guaranteed to bring bodily comfort.

Or your \$10 can buy two khaki blankets. Promise of a cosy tuck-in, these Army surplus covers are virgin wool, 66 by 84 inches; weigh three and three-quarter pounds apiece. Care Inc., 20 Broad St., N. Y.



You can make

48 cups of coffee

in a jiffy, with this West Bend Urn



So you have a crowd to serve. Well, the coffee can be the least of your worries. Make from 24 to 48 cups, quickly and easily. A full urn — 48 cups — takes 12 minutes.

And what coffee! Delicious drip coffee, kept steaming hot. Folks are sure to come back for "seconds."

This handsome portable urn is made of heavy polished aluminum and has West Bend's exclusive one-piece dripper — easy to use, simple to clean. Electric heating unit (for keeping coffee hot) uses AC or DC, and has simple high-low control.

Complete with heating unit and heavy-duty cord, only \$29.95, including excise tax. Slightly higher in the Far West. If your appliance dealer can't supply you, write —

WEST BEND
Aluminum Co.

Dept. 58B, West Bend, Wisconsin • For 37 years, makers of fine utensils

Ideal for parties and meetings at your:

- Home Summer Home Church
- Club Recreation Room Sorority
- Lodge Employee Lunch Room School

A GAY 90'S GOURMET

by Marian O'Brien

Christmas eve was always my Grandma Leicester's own. The past days had been filled with preparations for the children's Christmas. But on *this* night, all of the great and near great who were her friends came from far and wide to sit at her table.

Months before, the huge fruit cakes, all rich and crumbly and festive with their crowns of glaze and stiff flowers of candied pineapple and cherries, had been completed and stored in their crocks on a shelf over the stove. Every Monday morning, Grandma would give them their weekly sprinkling of rum and port. As soon as Thanksgiving was out of the way, the plum pudding was mixed and partially boiled, leaving the house fragrant with a rich, winy haze of perfume.

For midnight supper on Christmas eve, Grandma always served two entrees and two desserts. (In those days—when one furnished a small seven-room house for a young couple for \$500 and paid an upstairs maid \$10 a month and her keep—less than two entrees would have been thought parsimonious.)

Here are two of her best recipes, adapted to present-day requirements. All these dishes, you will notice, can be prepared in the morning, for even in the days when Grandma had a cook and two or three girls to help, there were often 10 or 12 at table for three

meals a day, and entertaining took finesse in planning. The amounts given serve 12—this is a party, you know!

Mincemeat tart

- 3 lbs. sirloin butt
- 2 lbs. mincemeat
- 3 onions
- 2 carrots
- 2 bay leaves
- ½ lb. citron (or two 3-oz. pkgs.)
- ½ lb. glacéd orange peel
- ¼ cup brandy or red wine
- 1 double recipe rich pastry (4 cups flour)

Make up the pastry with milk instead of water, and set to chill. Put the beef into hot water to cover barely, add the onions, carrots, bay leaves and salt to taste. Simmer gently until tender—it will take about 2½ hours. Now you'll need a good-sized dish—a Pyrex utility dish is good or any baking dish that's generously deep—about 2 or 3 inches. Line with the pastry rolled ⅛ inch thick. Carefully arrange a layer of the beef, sliced about ¼ inch thick, in the bottom. Now slice the citron as thin as you can manage. Spread a layer of these slivers over the meat. Next add the mincemeat—of a quantity to make a layer about ½ inch thick, in your dish; then another layer of beef slices and a layer of the orange peel, also sliced. Pour the wine over it, and cover with a crust perforated in

(Continued on page 280)

ANYBODY, ANYWHERE, CAN SERVE A THANKSGIVING DINNER WITH

EVERHOT Automatic Cooking

This month countless thousands of women will be matching their wits against the handicaps of getting a Thanksgiving dinner in a make-shift or temporary home—a trailer, furnished room or half finished dwelling.

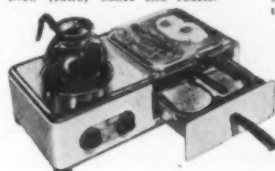
Everhot Automatic Cooking units operating from any wall outlet, requiring no special wiring, practically no space, enable any woman to cook anything she wants to serve no matter where she may be. In any home they save time, labor and assure food at its best. See Everhot at your appliance dealers or write



EVERHOT ROASTER OVEN. Cooks a balanced meal for up to ten persons in one operation. Roasts a 20-24 pound turkey or cooks 18 quarts of soup or chili.

THE SWARTZBAUGH MFG. COMPANY
TOLEDO 6, OHIO

EVERHOT RANGETTE. Complete Range-style cooking with a unit that requires but 2½ sq. ft. space. Broils, toasts, fries, boils and with oven (extra) bakes and roasts.



EVERHOT CASSEROLE ROASTERETTE. 3½ Quart capacity. 6 Pounds meat or fowl. Two-heat control. Cook and serve from the same unit on dining table.



EVERHOT AUTOMATIC ROASTERETTE. 5-Quart capacity. Removable inset pan. Automatic heat control. Gives Roaster Oven performance in a smaller unit.

EVERHOT APPLIANCES HAVE BEEN GIVING SATISFACTION IN USE SINCE 1884

EVERHOT APPLI



EVERHOT ELECTRIC BLANKET. Large—72 x 90 inches. 75% wool, 25% cotton. Underwriters approved. Plastic bag for storage or travel included.



EVERHOT RAYVECTOR. The portable fire place. Adjustable for circulating or direct heat of infra-red rays.



EVERHOT FAN AND HEATER. —with control for room heating or cooling. Rich, hammered blue finish.



EVERHOT AIR FLO HEATER. A fan type unit of very smart styling. Quick, light, efficient.

EVERHOT APPLIANCES HAVE BEEN GIVING SATISFACTION IN USE SINCE 1884

Photographed at Barker Brothers

INVITATION TO A Winfield BUFFET SUPPER

A fresh colorful setting of Winfield China lends a warm and friendly spirit to our party buffet.

MENU

- Chicken Chocabelli . . . Toasted Rice
- Hot frosted Cheese Rolls
- Bowl of green salad
- Ripe Olives . . . pickles . . . spiced peaches
- Flaming cherries over Vanilla Ice Cream

WINFIELD . . . the handcraft China, is an unusual combination of inspired California designs with the lifetime qualities of fine porcelain. Write for your Winfield booklet . . . a beautifully illustrated guide to serving . . . with recipes and menus in the California style . . . Send 25 cents to . . .



Winfield

AMERICAN CERAMIC PRODUCTS INC.
Dept. G1, 703 The Brack Shops, Los Angeles 14, Calif.

"Our fuel bill was only \$126.63!"

Despite the severe 1947-48 winter we used only 892 gallons of fuel oil . . . thanks to our

CHRYSLER AIRTEMP OIL FURNACE"



So Comfortable!

"The 9 years we've had Chrysler Airtemp oil heat in our big 7-room house have been so wonderfully comfortable, even in the coldest winters!"



So Clean!

"We like the cleanliness of our Airtemp furnace, and its quietness, too. We heartily recommend Airtemp to every home owner!"



So Dependable!

"In 9 years we have had no mechanical trouble whatsoever. And the cost of heating our house, compared to our friends' homes, has been exceedingly reasonable."

—writes Macy E. Watkins, 1052 Wilson Ave., Mt. Clemens, Michigan



● Inside the handsome cabinet of this Chrysler Airtemp oil furnace is the finest in economy-engineered home heating equipment . . . enabling you to enjoy perfect wintertime comfort at amazingly low cost.

What's more, you enjoy healthful conditioned indoor climate, for this "Winter Air Conditioner" heats the air, filters it, humidifies it, and gently circulates it. Your house stays cleaner, for dust and dirt are filtered out. And imagine the luxury of "firing" your furnace with a wall thermostat! All this, with savings in your fuel bill too! Don't delay . . . see your local Chrysler Airtemp dealer today, or mail coupon now. Easy terms. For those who prefer gas or coal, there is also a Chrysler Airtemp unit for homes of all sizes.

Chrysler Airtemp



AIRTEMP DIVISION OF CHRYSLER CORPORATION DAYTON 1, OHIO
In Canada: Therm-O-Rite Products, Ltd., Toronto

AIRTEMP DIVISION, CHRYSLER CORPORATION, DAYTON 1, OHIO

Please send complete information on Chrysler Airtemp heating to

Name _____
Address _____
City _____ Zone _____ State _____
H&G-11-48

TALKING OF TABLES continued from page 205

handsome from afar, it does not add geniality. If you have a refectory table, conversation across it (which breaks up the conventional right-left pattern) will add interest and zest.

The color you choose for your table sets the character of the party. Silky-smooth damask, hallmark of the formal dinner, still has a grand manner all its own. It calls for the classic patterns in china, your most important silver platters (there's a big range in serving pieces available now), a full gamut of crystal, from sherry to champagne. On the other hand, colored damask, in pastels and even stronger shades, is gaining prestige for evening use as counterbalance for the new colors in dinner ware—colors like grape, gray or turquoise. The simpler shapes of glass and the rather more ornate flatware (both trends of 1948, both well illustrated on page 205) would look well on such a table. Rough linens and other textured cloths are best for lunches, especially in combination with new modern shapes or clean-cut designs, such as the Stangl ware (page 205) which are among the latest developments in pottery. On such a table, try the new smoke or chartreuse glass. Some table linen manufacturers are designing prints to go with earthenware, a charming idea for the breakfast table. Your flat silver is equally appropriate here, especially if you have one of the ultra-simple handmade sets. All in all, there's plenty to choose from in silver, china, glass and linen which will add up to the new look in

the tables you will be setting this year.

Following is more information about the table setting on page 204: All prices are approximate retail, slightly higher west of the Mississippi. POTTERY: "Prelude" pattern—dinner plate, 10", \$2, dessert plate, 8", \$1.50, cup and saucer, \$2 a set, salad bowl, 10", \$3.25, chop plate, 12½", \$5, creamer, \$1.75, sugar bowl and cover, \$2.25, butter plate, 6", \$1, Stangl Pottery. Stores where you can buy them listed on page 277.

GLASSWARE: Water glass, 12 oz., 80c, wine glass, 3½ oz., 60c, jam pot with glass spoon, \$1, pitcher, 42 oz., \$1.20, West Virginia Glass Specialty Co.

SILVER: "Melrose" pattern, sterling silver, 6-piece place setting, \$32, round silver tray, 14", \$85, oval silver tray, 21", \$475, covered vegetable dish, \$285, coffee pot, 2¾ pints, \$190, "Old Colony" serving spoon and fork, \$25.50 a pair (prices include tax), The Gorham Company at Black, Starr & Gorham, New York.

LINEN: Gloss weave red fabric table cloth with fringe on bottom, \$160, pure pink linen napkins, \$24 for eight, Table attire by Florence.

FURNITURE: "Hanover" mahogany credenza, \$760, Kaplan Furniture Co. from B. Altman & Company, New York.

ACCESSORIES: French faience urns, \$150 each, W. Jay Saylor Co., New York. Victorian silver revolving tureen, \$95, including tax, Plummer, Ltd., New York. Gold riding crop pin, 14 k., \$27 plus tax, Abercrombie & Fitch, New York.

(Continued on page 277)



NEW Shining BEAUTY FOR ALL YOUR FLOORS

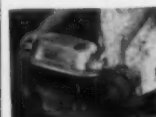
WITH

GENERAL T-12

\$79.50

Floors without flaws—floors of new shining beauty—are yours in a matter of minutes when you use GENERAL T-12. Finger-tip control, effortless handling, and quiet operation make floor care a real joy. And your own pride, plus the admiration of your friends will be a reward beyond compare. Nothing completes the perfection of a home like gleaming floors.

F.O.B. factory. Extra long cord and set of brushes. Other accessories extra.



SNAP ON SIDE HANDLES for a gleaming finish on table tops and furniture!



SNAP ON SIDE HANDLES for a sparkling, easy wax polish on your car!

The GENERAL T-12 is the perfect floor machine because it does a complete job—easily, quickly and economically. It scrubs, sands, dry cleans, waxes, polishes, buffs and refinishes, with a quick change of brushes for each operation. GENERAL T-12 is light weight, quiet and so easy to operate it simply glides over the floors. Also, it is the floor machine with snap-on side handles for hand polishing table tops, furniture, woodwork, kitchen cabinets, counters, and your car.

See it at your favorite appliance dealer or department store; or write Dept. HG 11

Interior photo courtesy John Stuart, Inc., N. Y.

GENERAL FLOORCRAFT, INC.

333 Avenue of the Americas, New York 14, N. Y.
Approved by Underwriters Laboratories, Inc.



TALKING OF TABLES

continued from page 205

The following stores will have the Stangl china shown on page 204:

- ARKANSAS
 - Little Rock..... Pfeifers of Arkansas
- CALIFORNIA
 - Beverly Hills..... Geary's
 - Los Angeles..... The May Co.
- COLORADO
 - Denver..... The Daniels & Fisher Co.
- CONNECTICUT
 - Bridgeport..... The D. M. Read Co.
 - Hartford..... G. Fox & Co.
 - Middletown..... The James H. Bunce Company
 - New Haven..... The Edward Malley Co.
 - Stamford..... Cowlin's
 - Waterbury..... Strisik's
 - Westport..... Taylor's Flower & Gift Shop
- DELAWARE
 - Dover..... Clarke & McDaniel
 - Wilmington..... Grace Lloyd Collins
- DISTRICT OF COLUMBIA
 - Washington..... Woodward & Lothrop
- FLORIDA
 - Fort Lauderdale..... Reed's
 - Jacksonville..... Jacobs Jewelers Inc.
 - Valdosta..... C. C. Varnedoe & Co.
- GEORGIA
 - Jacksonville..... E. V. Bassett
 - La Salle..... C. A. Jensen
 - Paris..... Markle Gift Shop
 - Springfield..... Myers Bros.
- ILLINOIS
 - Fort Wayne..... Wolf & Dessauer
 - Indianapolis..... The Wm. H. Block Co.
 - Kokomo..... Wm. H. Turner Co.
 - Lafayette..... The Foster Shops
 - Rushville..... A. Gunn Haydon, Inc.
 - South Bend..... George H. Wheelock & Co.
- IOWA
 - Cedar Rapids..... Smulekoff's
 - Des Moines..... Younkers'
 - Mason City..... Iowa Tea Co.
 - Ottumwa..... Arnold Jewelry & Music Co.
 - Sioux City..... Younker-Davidsons
- KANSAS
 - Mission..... Mary Mae Shop
 - Wichita..... Goldsmith's
- KENTUCKY
 - Louisville..... Dolfinger's
- MAINE
 - Kennebunk..... The Open Door
 - Lewiston..... B. Peck Co.
 - Portland..... Porteous, Mitchell & Braun Co.

- MARYLAND
 - Baltimore..... Hutzler Brothers Co.
 - Cumberland..... Rosenbaum Brothers, Inc.
 - Hagerstown..... Harry S. Myers Inc.
- MASSACHUSETTS
 - Boston..... R. H. Stearns Company
 - Leominster..... Nickerson's Dept. Store
 - Northampton..... McCallum's
 - Pittsfield..... England Brothers
 - Salem..... Daniel Low & Co.
 - Springfield..... The Hall Galleries
 - Winchester..... Myron Berlow
 - Worcester..... Coghlin's, Inc.
- MICHIGAN
 - Birmingham..... LaBelles
 - Detroit..... The J. L. Hudson Company
 - Grand Rapids..... E. A. Rood & Co.
 - Jackson..... Beckwith's
- MINNESOTA
 - Mankato..... Landkammer Bros. Co.
 - Minneapolis..... The Dayton Company
 - Willmar..... The Gift Shop
- MISSOURI
 - Clayton..... Byron Cade
 - Columbia..... The Red Paisley Inc.
 - Kansas City..... Emery Bird Thayer
- NEW JERSEY
 - Paterson..... Van Dyk Furniture Co.
- NEW YORK
 - Cortland..... George Wiltzie
 - Elmira..... The Geo. W. Peck Co.
 - Kingston..... G. A. Schneider & Son
 - Newburgh..... The Gift Corner
 - New York..... Bloomingdale's
 - Penn Yan..... The Gift Shop
 - Poughkeepsie..... Wallace Co.
 - Schenectady..... The Wallace Co.
 - Utica..... W. B. Wilcox Co.
 - Watertown..... W. W. Conde Hardware Co.
- NORTH CAROLINA
 - Tarboro..... The Ellenor Reed Shoppe
- NORTH DAKOTA
 - Fargo..... O. J. de Lendrecie Co.
 - Grand Forks..... Neva M. Mills
- OHIO
 - Akron..... The M. O'Neil Co.
 - Ashtabula..... Mitchell Hardware Co.
 - Athens..... Logan's
 - Cincinnati..... The H. & S. Pogue Company
 - Cleveland..... The Higbee Co.
 - Dayton..... The Rike-Kumler Co.

(Continued on page 280)

NEW GRANADA MATTRESS IS ADJUSTABLE



This is a photograph of the most comfortable mattress in the world—the New Granada with the new Sleep Selector Control!

BRANDWEIN PERFECTS SLEEP SELECTOR NEW MATTRESS FEATURES OTHER IMPROVEMENTS

Permits Adjustment of Mattress to Any Degree of Firmness

CHICAGO — A new development in mattress making, designed to make sleeping an incomparable comfort experience, has been introduced by A. Brandwein & Co. of Chicago. The innovation is an adjustable mattress featuring a Sleep Selector that permits adjustment of the mattress to any degree of firmness.



Mattress authorities believe this the most important development since the introduction of the innerspring.

EACH SIDE OF MATTRESS ADJUSTED SEPARATELY

Some people like a firm mattress. Others prefer a soft or medium one. Each has his own kind of mattress in the double bed size New Granada, because the Sleep Selector provides a method to give each individual the firmness desired. Anyone who sleeps in a double bed will appreciate the restful, individual sleep comfort this makes possible. Now, with the Sleep Selector, each person can adjust his own side of the mattress easily—immediately—to the degree of firmness wanted. And once adjusted, the Sleep Selector locks automatically.

In addition to the Sleep Selector the New Granada has many other new features. Each tempered steel spring coil of the New Granada has six convolutions, or swirls, rather than the customary five, to provide longer service and greater comfort. Also, there is the Protecto Insulator—a sturdy, flexible steel mesh covering spread over the coils to prevent the soft padding from "cupping" into the springs. The Protecto Insulator also equalizes the coil action for more healthful body balance. There are pre-built borders to protect the edge and maintain the shape of the mattress. The smoothly tuftless, handsome damask ticking is long-wearing and attractive. New plastic handles make it easy to turn the mattress.

NEW GRANADA PASSES "TORTURE TESTS"

The New Granada mattress has proved its ability to stand up under severe tests which continued for many weeks. When it was introduced at the recent Furniture Show in Chicago, thousands of visitors saw the New Granada subjected to a two weeks' ordeal of "torture testing." When the tests were finished the mattress was as strong and buoyant as before. This proves conclusively that you will get long wear and satisfactory service from the New Granada mattress with Sleep Selector.

NO PRICE ADVANCE

The price of the New Granada mattress with Sleep Selector has not been increased. It's still **\$49.50**
Granada Box Spring **\$49.50**
A. BRANDWEIN & CO. CHICAGO



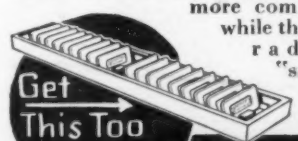
Enjoy the difference Gardner Radiator Enclosures make—

in increased beauty, comfort, and healthful humidity for your home

You'll feel like Mrs. Alladin when you discover the magic of Gardner enclosures that make rooms bloom with new charm and beauty. But attractive appearance is only a small part of the positive values these lifetime covers provide. Soundly engineered for efficiency, they make rooms more comfortable while they check radiator "smudge," adding

years to the life of your decorating investment. A non-mechanical, trouble-free humidity booster helps keep dry air more healthful, aids in protecting your family against winter coughs and colds. Gardner enclosures in any color to match your rooms will pay for themselves time and again—as they have for thousands of installation owners everywhere. Send 10c, cash or stamps, for a factual, colorful booklet by America's leading manufacturer.

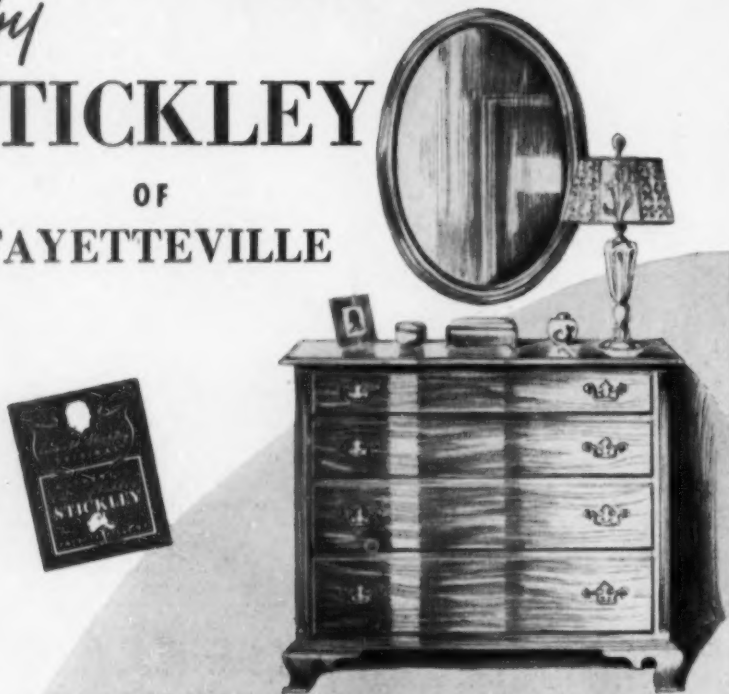
Some desirable territory still open for distributors.



Get This Too **Gardner Mfg. Co. 7118 Kansas Street Horicon, Wisconsin**

An American Classic

by
STICKLEY
OF
FAYETTEVILLE



Following closely the basic line of tradition that comes down from the Stuart, Restoration and Commonwealth periods in England to the Pilgrim Century in America, Stickley-of-Fayetteville furniture is a distinct American style in the classical manner.

Strongly influenced by the regional designs and painstaking craftsmanship of pioneer artisans in New York State's historic Cherry Valley, Stickley uses their choicest fruitwood—wild black cherry—to shape lovely furniture pieces that interpret the spirit and beauty of the past in terms of contemporary interest and demand. It is furniture that adds the worthwhile advances of modern science to the patient handcraft of ancient guild workers, producing a solid structure that lasts for generations.

SOLID CHERRY, Aged and Mellow

Stickley cherry furniture is famous for the gleaming warmth and deep lustre of its "aged" color. And it is aged by a special process that reproduces the handsome patina of treasured antique pieces found in the tree-shaded homesteads of Old Cherry Valley: A finish known by the pleasant name of "Old Mansion Antique."



Use famous Stickley Furniture Dressing on your Stickley pieces and other furniture. Preserves and beautifies the finish of any cabinet wood; greatly improves its wearing qualities. Ask your Stickley dealer, or send \$1.50 for one pint to L. & J. G. Stickley, Inc., Fayetteville, N. Y.

Cherry Valley WORKSHOPS OF
STICKLEY
OF FAYETTEVILLE, N. Y.

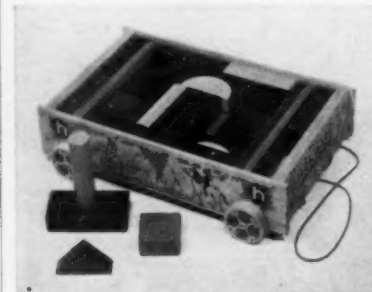
FOR THE PLAYROOM

continued from page 248

FOR TOTS



Whimsical hand-decorated wooden train, fire-red engine with silver trim, yellow caboose sports striped awning over window. 13", \$12. Georg Jensen.



Wagonload of Playroom building blocks, 36 of them in nine different shapes and bright primary colors. Priced at \$12.50 from Lord & Taylor.

CUDDLERS



"Butch," beloved black-and-white spaniel of nation-wide magazine cover fame, on red leash, with his own portable house. \$5.95. John Wanamaker.



Stalwart steed of the desert in fine natural camel-colored mohair, with elaborate Oriental harness, 16" long, priced at \$16.95. Bullock's, Pasadena.

(continued on page 279)

Quality for over 50 years



Prettier and more proper than ever... are traditionally fine DIX-MAKE maids' uniforms. The one shown is of softest SILDUKA BUR-MIL* rayon crepe... comes with detachable white collar and cuffs of imported Swiss Organdy... in black, maroon, portrait blue, museum grey and virtuoso green. Sizes 12 to 42... \$10.00. Imported Swiss Organdy apron to match. \$4.00. At leading department stores.



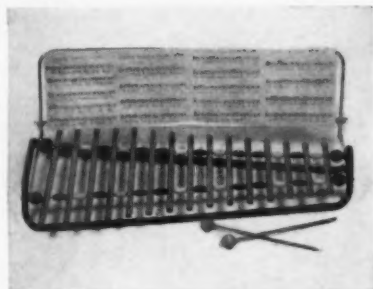
HENRY A. DIX & SONS CORP.
29 West 30th Street, New York 1, N.Y.

*Reg. U.S. Pat. Off.

FOR THE PLAYROOM

continued from page 278

MUSIC

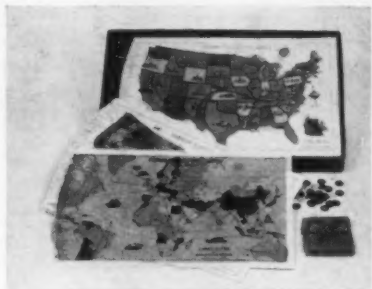


Xylophone has well-pitched, bell-like tones; unbreakable aluminum tubes strung on wire. Stays in tune, \$3.30 ppd. with appropriate music. Young Books.



Little Golden Records of unbreakable plastic 29c each, 12 for \$3.50; companion books, 25c. Tiny Library of 12 animal stories, \$1. Toy Shop, Seattle.

GAMES

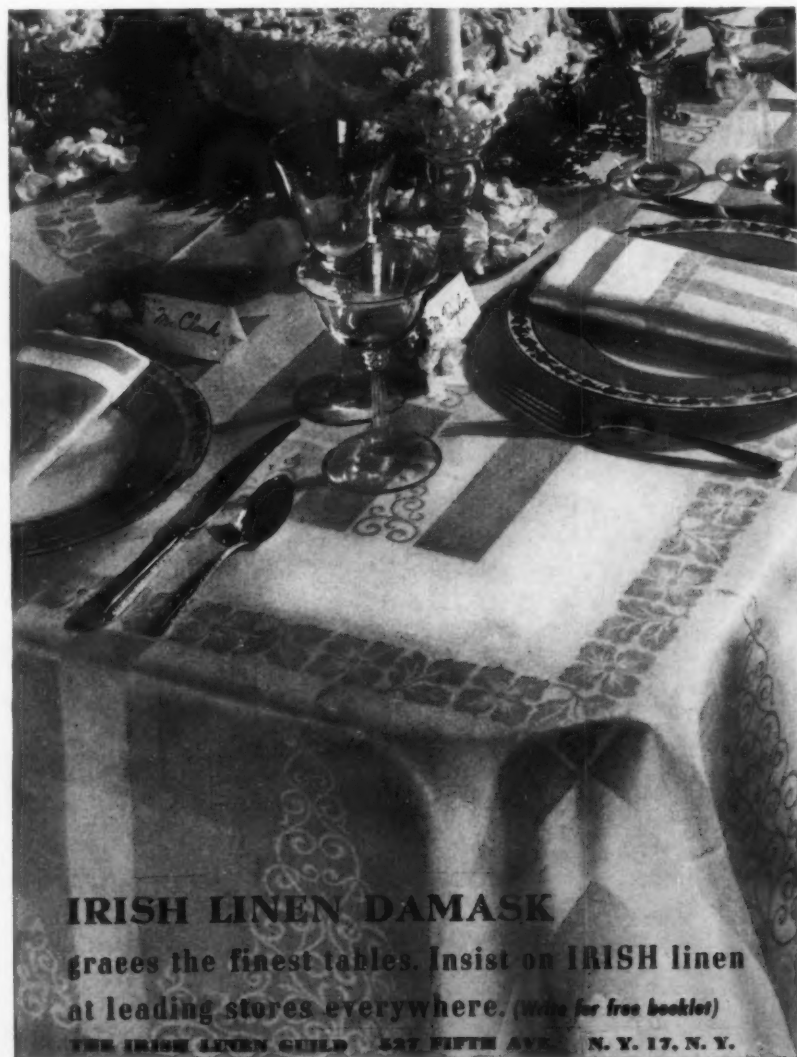


Electric question-answer maps turn geography lessons into fun. Plug-ins light up on right answer. Six maps, 48 tokens, cost \$5.95. F. A. O. Schwarz.



Roof-top board game: "Rudolph, the Red-Nosed Reindeer" guides Santa through fog, \$2.98. Story book by Robert L. May, 50c. At Bloomingdale's.

(Continued on page 281)



IRISH LINEN DAMASK
graces the finest tables. Insist on IRISH linen
at leading stores everywhere. (Write for free booklet)
THE IRISH LUGEN GUILD 527 FIFTH AVE. N. Y. 17, N. Y.



Beauty ON DUTY!

Sheer graceful folds enhance the sparkling loveliness of your fires—and eliminate danger from flying sparks. Flexible, woven-metal curtains open or close at the touch of one hand with "Unipull." No stooping . . . nothing to lift aside when you add fuel. Enrich your hearth—center of hospitality in your home—with the beauty, safety and convenience of Flexscreen.

See Flexscreen—at better stores everywhere. Or write us for your copy of the illustrated Flexscreen folder at 1148 Chestnut Street, Norwich, N. Y.



CASTLETON CHINA



Jubilee—a distinguished pattern
to enjoy right through the years

The classic simplicity of rich maroon and gold on ivory, with the Castleton gold enriched pearl edge, has a timeless beauty. Superb in quality, this fine American China assures both lasting beauty and long service.

Place Cover—dinner, dessert, butter plate, teacup and saucer, \$19.00

Price subject to change

Write for the name of your nearest dealer, and folder "Things You Should Know About China." Please enclose 10c to cover cost of mailing.

212 FIFTH AVE., NEW YORK 10, N. Y.

TALKING OF TABLES

continued from page 277

Salem	The Fiesta Shop	Pottsville	Robert C. Green's Son
Toledo	The LaSalle & Koch Co.	Scranton	Darling Art Shop
PENNSYLVANIA			
Altoona	The William F. Gable Co.	Stroudsburg	A. B. Wyckoff, Inc.
Ardmore	Gilman	West Chester	Mosteller's Inc.
Bloomsburg	Johnson's	Wilkes-Barre	Isaac Long Store
TEXAS			
Chester	Cooley Lilley	Amarillo	White & Kirk
Easton	George R. Roberts	VIRGINIA	
Gettysburg	Blocher's Jewelry Store	Newport News	Nachman's Dept. Store, Inc.
Harrisburg	Bowman's Dept. Store, Inc.	Norfolk	Ames and Brownley Inc.
Johnstown	Penn Traffic Co.	Richmond	Richmond Art Company
Lancaster	Zook's Jewelers Inc.	WISCONSIN	
Lebanon	Harpel's, Inc.	Green Bay	Ebner's
Media	Snowden's, Inc.	Madison	Harry S. Manchester, Inc.
New Castle	Mather Bros. Co.	Manitowoc	Rahr's
Norristown	Shannon's	Racine	Cook Gere Co.
Philadelphia	Strawbridge & Clothier	Sheboygan	H. C. Prange Co.
Philadelphia	J. E. Caldwell & Co.	Waukesha	Estberg & Sons
Pottstown	Oliver Lewis Christman		

A GAY 90'S GOURMET

continued from page 275

a nice design. Bake 10 minutes at 400° and 30 minutes at 350°. This can be served right from the dish, or a platter can be inverted over the dish and the whole thing turned out neatly. Garnish with bunches of parsley and small wedges of two or three kinds of cheese. Grandma served it hot or cold, depending on the rest of her menu.

CREOLE OYSTER LOAF

- 1 round loaf bread
- 1 qt. oysters
- 2 slices bacon
- 4 tbsps. butter
- ½ tsp. salt
- 4 tbsps. flour
- 2 cups milk

- ½ tsp. horseradish
- 1 blade mace
- ¼ tsp. white pepper

Slice the top off the bread, till loaf is about 2 inches high. Scoop out the bread (it can be used for dressing) leaving a wall fairly thick around the edge and on the bottom. Brush with butter and toast in the oven until crisp and a delicate brown. Chop the bacon and crisp in a saucepan; add the butter and stir in the flour. Gradually stir in the milk. Add the seasonings. Heat the oysters in their liquor until nicely puffed and curled, and add to the sauce. Heat again, not quite to boiling. Pour into the toasted loaf, and serve with lemon slices and parsley.

There's
glamour
hiding in
your
house!



- Search out the dark corners and let there be light! Bring a sunny and lasting charm to neglected nooks with the radiant Western Pines®.
- Upstairs or down, outside or in, there are hundreds of practical uses for these lovely, even-grained woods. Their remarkable versatility fits them for many finishes—enameled white to suit a Colonial decor; stained; waxed and rubbed to a mellow glow. Or you'll welcome the cheery informality of the natural wood.
- The house you live in, now or some day soon, can be wonderfully enriched by these durable—yet economical—woods. Why not write, now, for "Western Pine Camera Views"? This stimulating free booklet is crammed with pictures and ideas. Write: Western Pine Association, Dept. 228-J, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES

- *IDAHO WHITE PINE
- *PONDEROSA PINE
- *SUGAR PINE

FOR THE PLAYROOM

continued from page 279

FOR GIRLS

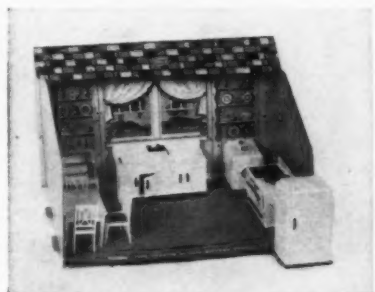


Gold-striped hatbox with 6 smart felt bonnets to trim; ribbons, feathers, all sewing needs including thimble, shears, \$1.98. Kaufmann's, Pittsburgh.

DOLLS



Alice and the White Rabbit with his timepiece are ready to journey to any child's heart. 18" tall. Alice costs \$7.95; White Rabbit, \$8.95. At DePinna.



Plastic kitchen-laundry set-up has 10 pieces of modern equipment to arrange in sturdy cardboard room background. \$2.98 from Titché-Goettinger, Dallas.



"Baby Coos" can cry, sob or coo. Boy, 27", \$24.98. Same doll 14" diapered and with layette, \$6.98 or 18" for \$10.98. Maison Blanche, New Orleans.



Seen in W. & J. Sloane's "House of Years"... mahogany and yewwood table with gold tooled leather top and slides. Extended length - 70 in.

A TWOSOME
For the Cocktail Hour

STERLING Tête-a-tête cocktail set. Another unusual creation by FISHER in sterling silver.

by
FISHER

LOOK FOR THE

 MARK OF DISTINCTION

THE FISHER SILVERSMITHS, INC. • JERSEY CITY, N. J. • PROVIDENCE, R. I.

Old Colony
FURNITURE COMPANY
NASHUA, NEW HAMPSHIRE

One of America's Most Distinguished Furniture Makers



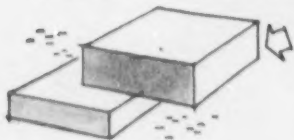
such
EXTRA-LOFTY NAP

would warm a
snow-clad peak!



Out of the West comes Wool O' The West to blanket your dream-world with exquisite Snospun. From choicest virgin wool... guaranteed mothproof for five years... skilled loomsmen have fashioned your Snospun blanket by Wool O' The West's own *DuaLoom Process* which promises extra warmth* because of its extra lofty nap. Size 72" x 90" in pretty, oh-so-pretty, seafoam white, blue mist, shell pink, seagreen, suntint, cameo, Pacific sand. Lustrous matching rayon satin binding.

*You can't see warmth in a blanket, but Wool O' The West Box Test proves your Snospun has it! Dense, fluffy, heat-holding nap... not weight... makes a blanket warm and thick. Note how much deeper box is required to hold Wool O' The West than any other blanket comparably priced!



WOOL O' THE WEST
Snospun

At Better Stores Everywhere



THE SMARTEST THINGS IN WOOL

ARE LOOMED BY...

PORTLAND, ORE. • LOS ANGELES
CHICAGO • NEW YORK



LAMPS continued from page 211

MIEHLMANN



FAITHFUL REPRODUCTION of a Colonial lamp has a lacquered brass base, 4" glass shade in green, white or opal, is 14½" tall, \$10. Edward P. Paul & Co. at Carson Pirie Scott & Co., Chicago. Ash tray in green. With matching cigarette box it is \$29 at Carlin Comforts, New York. (Cont'd on page 283)

Goldcrest Masterpieces

CHINESE
FAN
DANCERS
by
Barbara Loveday



Poised in graceful motion, this superbly sculptured pair in rich-hued glazes enhance any living room. Male 17", Female 14". \$65.00 pair \$32.50 each

See display of Goldcrest Masterpieces at leading department stores and gift shops—or write for name of nearest dealer.

GOLDCREST CERAMICS CORP., 225 Fifth Avenue, New York 10, N. Y.

GOOD LIGHT continued from page 282

Following are the stores carrying the lamps shown on pages 208-211 and shopping information on the accessories used. All stores are in New York City unless otherwise noted.

Page 208.

(Upper left) Kurt Versen lamp, \$29.50 complete, at G. Fox and Co., Hartford. (Lower right) Kyle Reed lamp, \$150 from Americraft. Round silver gallery table by Old Colony \$170 at Lord & Taylor. Sèvres cachepot, \$150 a pair, W. Jay Saylor. Yellow evening gloves, \$12, Georg Jensen Inc.

(Lower left) Hansen lamp, aluminum \$65, brass \$69, from Frederick & Nelson, Seattle, Wash. Low square Widdicomb table in mahogany, \$55, Lord & Taylor. Ceramic bowls, 4" diameter, \$12.50, 8" diameter, \$35 by Natzler, Dalzell Hatfield Galleries, Los Angeles.

Page 209.

(Upper left) Newel-Hayes lamp, \$67.50 complete. Order through your decorator at Newel-Hayes. Duncan Phyfe tooled leather topped table, \$189, Lord & Taylor. Oval ruby crystal box with ormolu mountings, \$160, Olivieri. Sèvres bisque Louis XVI bust, \$125, Joseph Lombardo.

(Lower left) Paul Hanson lamp, \$90 complete, from B. Altman & Co. Round silver gallery table by Old Colony, \$170, Lord & Taylor. Oval silver tray, \$110, and Russian silver cup, \$65, both W. Jay Saylor.

(Upper right) General Lighting Co. lamp, \$60 complete, at McCreery's.

(Center right) Brach-Allen Studio lamp, \$55 complete, at Joseph Horne Co., Pittsburgh. Duncan Phyfe tooled leather topped table, \$189, Lord & Taylor. Oval ruby crystal box with ormolu mountings, \$160, Olivieri. Empire red and gold cup and saucer, \$25, Joseph Lombardo.

(Lower right) Desk lamp, \$59 complete, can be ordered from Rudolph Wendel, Inc.

Page 210.

(Upper left) Hansen lamp, \$54 complete, from Frederick & Nelson, Seattle, Wash. Widdicomb table in mahogany, \$55, Lord & Taylor. Pecorini green wooden apple, \$16, Leah K. Curtiss. Cigarette holder in amethyst glass by Erickson, \$3 each, at Designed for Living, Inc.

(Lower left) Lightolier lamp, \$22, from Wanamaker's. Widdicomb green lacquer desk, \$274, Lord & Taylor. Desk pad, \$21, library set, \$12.50, Georg Jensen Inc. Ash tray in turquoise with paper weight, \$6, displayed at House of Italian Handicrafts. Traveling alarm clock in wine calf leather, \$69, Georg Jensen Inc.

(Upper right) General Lighting Company lamp, \$60, from McCreery's.

(Lower right) Warren Kessler lamp, \$127 complete, at Rich's, Atlanta. Duncan Phyfe square tooled leather topped table, \$189, Lord & Taylor. Russian silver cup, \$65, W. Jay Saylor. Venetian glass bottle, \$45, Olivieri.

Page 211.

(Upper left) Highlights Chinese Sung (Continued on page 292)

from
STRAHAN'S
thrilling new collection of
COLONIAL REPRODUCTIONS

"DOVER" #7996

"THE PETER JAYNE" #7922

Two of the many exceptional wallpapers in the Strahan collection of newly presented Colonial Reproductions. Consult your dealer or decorator.

THOMAS STRAHAN COMPANY
CHELSEA, MASSACHUSETTS
Makers of Fine Wallpapers since 1886
Showrooms at 417 Fifth Avenue, New York 16
Merchandise Mart, Room 1322, Chicago 54

Learning to Live
GRACEFULLY

CUSTOMS AND TRADITIONS are guideposts to graceful living. But they must be acquired young. That's why wise mothers burn candles at even simple family dinners. Their "company manners" are for every moment of life at home; and their "company candles" the lovely hand-dipped Taperlites made by Will & Baumer—help to shape the carefully-guided tastes of growing daughters. At leading department, grocery, gift, drug, florist and house-ware stores everywhere. Only Taperlites have the patented FirmFit End that makes placement easier and holds the candle proudly erect free from tipping and dripping.

WILL & BAUMER
Taperlite
CANDLES

WILL & BAUMER CANDLE CO., INC., SYRACUSE, N. Y.
CANDLE CRAFTSMEN FOR 93 YEARS

No More Painting or Papering!

Pantasote's

LIFEWALL

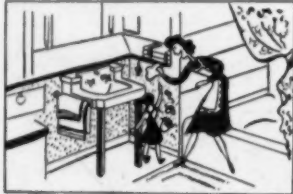
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KITCHEN—LAUNDRY

continued from page 263

Here is further information on the packaged kitchen-laundry shown on pages 206 and 207. All prices are approximate, slightly higher west of Mississippi.

IN THE KITCHEN

BASE CABINETS: "Quality" steel (right to left), \$42, \$42, filler \$4.55, \$42, \$35, \$31, \$35, \$40.

SINK AND TOP OF BASE CABINETS: enamel double-bowl sink, hardware, gray linen Consoweld top, \$237, complete. **RANGE:** "Quality" automatic, 4-burner, 1-oven, low broiler, \$113.

TOP OF RANGE: porcelain enamel covering range and side cabinets, \$75.

EXHAUST FAN: (above range), \$55.

FLOUORESCENT LAMPS: (under wall cabinets), \$13 each.

WALL CABINETS: "Quality" steel (right to left), \$23, \$25, \$23, \$23, filler \$6.50, \$28, \$28, end panels, \$5.50 each, \$23, \$23, \$30, \$23.

All the merchandise above is from Roberts & Mander Corp.

REFRIGERATOR: 8.25 cubic feet, about \$390, Servel.

PAINT: Color Scheme, "Mountain Pink" flat finish, \$4.75 gallon, Murphy Paints.

FABRICS: "Meadowbrook" glazed chintz, 36" wide (curtains), \$3.75 yard, F. Schumacher & Co.

WALLPAPER: "Meadowbrook Filler," \$5.45 roll, F. Schumacher & Co.

ACCESSORIES: "Jubilee" automatic grill, \$25, "Twin-O-Matic" automatic waffle baker, \$25, "Smokeless" table broiler, \$17, Manning, Bowman & Co. "Toaster" toaster, \$21.50, McGraw Electric Co. Carolina casserole and cover, \$2.10, "Valor" casserole and cover, \$2.10, "Paris" casserole and cover, \$1.85, stew pot and cover, \$1.85, soup pot and cover, \$2.55, Valor Ware Pottery Co. "Briddell Cleaverett," 7", \$1.60, Charles D. Briddell, Inc. Chicken fryer, "Thermic Ray," 11", \$7.25, Norris Stamping & Mfg. Co. "Easy-Out-Ring" cake pan, \$1.65, mixing bowl, 3½-qt., \$3.75, West Bend Aluminum Co. "Betsey Ann" 2-qt. covered saucepan, \$3.50, 3-qt. covered saucepan, \$3.75, (Memco) Moore Enameling & Mfg. Co. "Shur-Edge" six-piece self-sharpening rack, \$20, Robeson Cutlery Co., Inc., Deluxe Cosco kitchen stool, 24" high, \$11, Hamilton Mfg. Corp.

IN THE LAUNDRY

WALL CABINET: "Quality" steel, \$28. **SINK UNIT:** \$150 complete.

FLOUORESCENT LAMP: (under wall cabinet), \$13.

Above merchandise from Roberts & Mander Corp.

WASHER: Deluxe, \$290, Bendix Home Appliances, Inc.

DRYER: gas, \$250, Bendix Home Appliances, Inc.

IRONER: Deluxe, \$230, Bendix Home Appliances, Inc.

WATER HEATERS: "Rex Nu-Mode" (page 207, lower left photograph) square unit, \$130, The Cleveland Heater Co. Round model, about \$125, Servel.

ACCESSORIES: "Ironrite" chair, \$13, Ironrite Ironer Co. Apron designed by Toni Owen, made of F. Schumacher's "Meadowbrook Filler," \$10, Owen Morgan.

Ceiling paint, fabric, wallpaper, same as in kitchen.



SAVES WORK

ACTUALLY PREVENTS TARNISH!

BEST BY TEST



This is what happened to two gleaming new spoons in a tarnish test* conducted by the United States Testing Co., Inc. Only Spoon A, protected by Pacific Silver Cloth, retained its original sparkle! Spoon B, though wrapped in "anti-tarnish" cloth, did tarnish as shown. (*Test 70448, March 6, 1946. Photos absolutely unretouched.)

Buying Silver When you buy silver, be sure it comes in a chest, bag or roll bearing the label Pacific Silver Cloth. The finest cases are made with Pacific Silver Cloth for the finest silver. Pacific Silver Cloth actually prevents tarnish with lifetime effectiveness. Pacific Silver Cloth saves you a lifetime of unnecessary polishing.

Entertaining You don't have to polish silver next time you have guests. Just keep your silver in a Pacific Silver Cloth case. Look for the label and avoid imitations. Pacific Silver Cloth keeps your silver bright without tarnishing. It saves time and work whether you use your silver every day or only occasionally.

Vacationing Enjoy your vacation with the knowledge you won't have to polish your silverware when you return home. Also, if you have silver in a summer home keep it bright while not in use. Pacific Silver Cloth makes such polishing unnecessary.

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ROLLS When buying a silver place setting, be sure to ask for Pacific Silver Cloth roll to protect it from tarnish.



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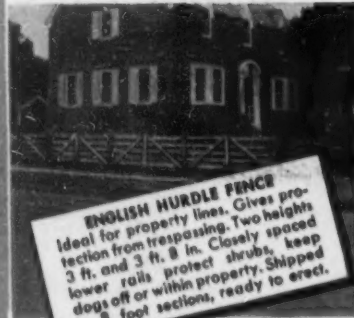
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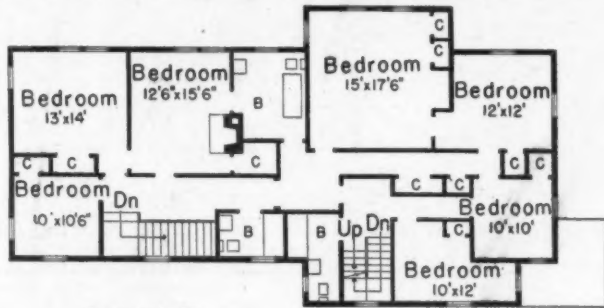
TWO HOUSES FROM ONE

continued from page 266

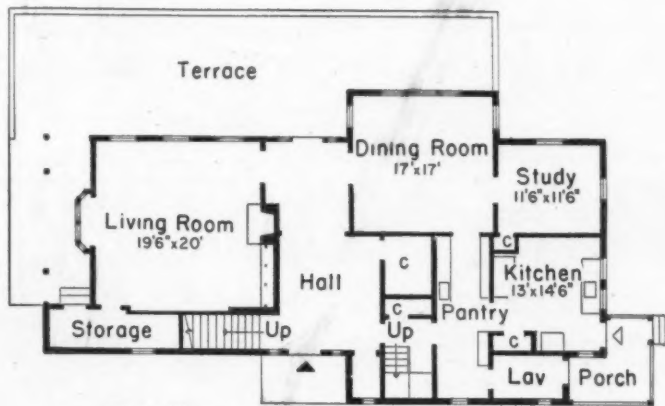
GOTTSCHO-SCHLEISNER



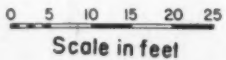
REAR OF NORTH HOUSE overlooks Long Island Sound. At bottom of the garden is private beach belonging to property. Though this is the section of the house which was moved, new window and door locations were the only structural changes made to the rear wall of the house after construction of new foundation.



Second Floor



First Floor



Scale in feet

FLOOR PLANS show that the new terrace behind north house was the most important addition to it. The side bay window, which

opens on it too, is in the end wall where the house was cut apart. Fireplace in the present living room (former dining room) was moved intact, tile facing and all, but chimney was rebuilt. The new dining room is where the old and over-large kitchen was. New stairway separates five master bedrooms from servants'.



NEW HALLWAY OF NORTH HOUSE occupies space which was originally cut up into a storage room and a pantry. Bisecting the house, it connects front door and all main rooms with the large rear terrace. This picture is taken looking toward the terrace with the living room on the left, dining room on the right.

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The grandfather of winter resorts, St. Mortiz, and its famous stadium STEINER

FOR SKIERS ONLY

THIS article was originally intended to be a survey of European and American winter sports resorts, but it has ended by being exclusively devoted to skiing, since the popularity of skiing is currently overwhelming. Today, the ski run is as indispensable to the self-respecting winter resort as the swimming pool is to the movie star. From Scandinavia to Chile, the winter air reverberates with the muted sounds of initiates going through the motions of the Slalom or the Schuss.

(Continued on page 287)

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WEST VIRGINIA GLASS

FOR SKIERS ONLY

continued from page 286

SKIING in America has come so far in the past decade that one need not go to a European resort except for the piquancy of its atmosphere and the thrill of working out under a classic peak, reasons which should be persuasive enough to get you there. For while Europe has nothing to match the mood of Sun Valley, America has no peaks so tradition-steeped as the Matterhorn at Zermatt or the less showy, but still inspiring Jungfrau in the Swiss Interlaken area.

Every day it becomes easier to reach these spots. Swissair now offers direct service from New York to Geneva; the best French spots, Chamonix and Megève, are almost on top of Geneva, and all of the Swiss places are within a day's travel. For Italy, it will probably be easier to change planes at Paris, Amsterdam or London (Pan American, TWA, American Overseas Airlines, Air France, BOAC or Sabena will get you to them); then fly to Milan and head back north to Breuil, Sestrières or Cortina by Italian train or car. Last year Austria was pretty difficult, and so far there has been no indication that conditions have substantially improved, except that it is easier to get in. St. Anton-am-Arlberg, Kitzbühel and Zürs-am-Arlberg are functioning again, but food is short in Austria, whereas it is plentiful in Switzerland and adequate in Haute-Savoie.

Skiing at a European resort is a

much more organized affair than it is over here. Although there are no smiling hostesses, no forcing, every resort has an endless program of races for all abilities, each carried out with the greatest seriousness.

If you have never skied in Europe and have only a week to do it in, you can hardly do better than at Davos, especially in March. The runs there are long and varied, the funicular is fast and large, and the snow manages almost always to fall at night, leaving the days bright and clear. If you have two weeks you might try one at Davos, and one at either Zermatt or one of the Bernese Oberland centers (Mürren, Wengen, Grindelwald, Scheidegg). Zermatt is still unspoiled. There is no motor road and you approach it by electric train. The village has the real old flavor, its chalets reeking with authentic antiques and peasant charm. There is a big Constam lift up to the Blauherd and the electric trains with new fast engines run up the 4,000 feet to the Görner Grat. The Mürren-Wengen-Grindelwald triangle is well sprinkled with both lifts and trains.

If you don't really care whether your skiing is arduous, you would probably enjoy Gstaad in the Bernese Oberland, a lovely spot with the Palace Hotel rising from a knoll, and looking for all the world like an illustration for a fairy tale. Recently a num-

(Continued on page 293)

help!



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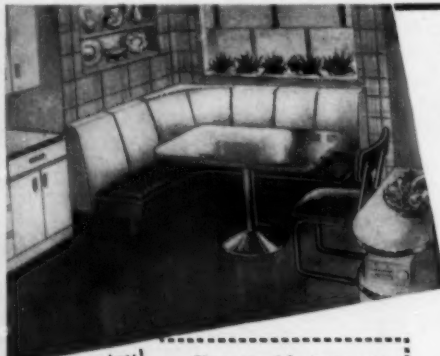
(Continued on page 289)

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continued from page 288

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(Continued on page 290)



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OUR FORTY-SECOND YEAR

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MATERIALS FOR YOUR HOUSE

continued from page 231

Its variety of form, its general availability, its comparatively lower cost, its excellent insulating value and the way it can be painted or stained to fit any color scheme give it continuous popularity. Its drawbacks are that it will shrink or expand and painting or staining it means maintenance and occasional upkeep expense. Plywood panels, made up of layers of wood bonded together under high pressure, are much used today too. They have exceptional strength, are quickly and economically assembled into walls, have insulation value and will take various finishes. Wallboards made of wood-fiber composition or other composition also provide durable panels and sidings with insulation value for exterior wall use. They can be painted and finished attractively in numerous ways.

MASONRY MATERIALS: BRICK makes the most popular masonry wall for houses. It can be laid up as a structural, load-bearing wall or as a facing veneer over wood construction or hollow tile. It needs careful construction and must be safeguarded against infiltration of water, but many textures, patterns and colors are possible with it. In addition to the many pink-to-red tones which come from the kiln, brick can be painted in beige, gray, yellow, black or white finishes if such upkeep is no deterrent to you. The irregular size, shape and finish of bricks, the various methods of laying joints and

bonding the bricks together make them an exceptional material for creating varied textures and patterns. CONCRETE BLOCK can serve as the entire wall structure of a house. It can be both the weight-bearing wall which supports the roof, and the exterior wall surface. Its outer side may be faced with stucco or coated with a masonry paint. It is fireproof, vermin-proof, economical in cost and has good insulating value because of its hollow interior air space. HOLLOW TILE is also a load-bearing wall material and not just a facing. Baked like brick, its outside surface is usually covered by a stucco coating or by brick veneer. Because of its hollow form the tile is a natural insulator: its substance makes it both fire and vermin-proof. STONE is one of the most attractive and historically interesting wall materials used. But it is generally limited to the few sections of the country where its cost is not prohibitive since it is quarried locally. Stone needs the same careful installation as brick to be certain that masonry and joints are well laid and are waterproof, and requires thorough insulation. Stone veneer is also available as an exterior facing material over a wood frame.

STUCCO AND OTHER FINISHES: STUCCO IN SMOOTH FINISHES is used for many houses of modern design today. It has a more pleasing (Continued on page 292)



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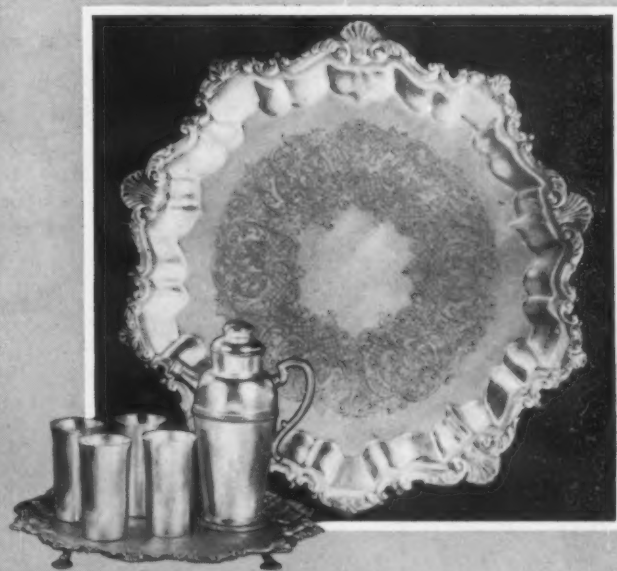
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MATERIALS FOR YOUR HOUSE

continued from page 291

character than it did some 20 years ago when violent texture was popular. It is purely a finish material applied over a frame or masonry wall. A Portland cement mixture can be colored while being mixed and has fire and weather resistance values. Its success as a durable material depends greatly on its proper installation and on the rigidity of the structure to which it is applied. ASBESTOS CEMENT in the form of shingles, siding or in large sheets is a new and durable exterior wall finish. Its texture and tone are pleasant and it can be nailed to frame construction.

Among the advantages of this material, it is fireproof, stainproof, and, properly installed, exceptionally weather-tight and long-lasting. It does not require painting, though it may be painted. ASPHALT SHINGLES AND SIDING are resistant to fire and are durable, too, and particularly economical. METAL is also used for house wall siding and shingles now. In addition to fireproof and vermin-proof properties, it is heat-resistant and practically indestructible. You don't have to paint it to preserve it, though you may want to for decorative effect.

GOOD LIGHT

continued from page 283

head lamp, \$175 complete, cast in plastic with hand finished Pompeian finish, through your decorator at Highlights. Widdicomb green lacquer desk, \$274, Lord & Taylor. Indian scarf, \$5.75, and black satin bag with embroidery, \$76.80, Georg Jensen Inc. (Lower left) Lightolier, \$375 complete, one of a kind lamp. Order through your decorator at Lightolier Decorator Galleries. Duncan Phyfe square tooled leather topped table, \$189, Lord & Taylor. Pair of Sevres

bisque figures, \$250, W. Jay Saylor. (Upper right) Richards Morganthau lamp, \$60 complete, from Modernage. (Center right) Louis Tryford lamp, \$40 complete, from Pacific Shop, San Francisco. Round silver gallery table by Old Colony, \$170, Lord & Taylor. Antique classic head, \$225 from W. Jay Saylor. (Lower right) Herman Kashins lamp, \$30 complete, Lord & Taylor. Parquetry step table, \$65, Lord & Taylor. Magnifying glass, \$15, Georg Jensen Inc.

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FOR SKIERS ONLY

continued from page 287

ber of lifts, including a "double chair," have been installed.

French resorts have come up enormously in the last 15 years. The French Alps have always been beautiful, and now there are a number of good ski lifts. Chamonix, in the middle of the Arve valley, between Brevent and the Massif of Mont Blanc, is the capital of them all. It has three large *téléphériques* (cable cars), an international skating rink and an Olympic bobsled run. A system of smaller *téléphériques* joins it to its competitor, Megève. The Chamonix season begins around Christmas time and lasts until March, but on the highest slopes spring skiing has lasted until June.

Situated between the Valley of Arve and Arly, Megève offers a great variety of snow fields. From December to March it is full of sun and abundant with snow because of its proximity to the glaciers and the Mont Blanc mountain mass. There are *téléphérique* lines from Rochebrune and Mont d'Arbois, and two ski-lifts at Rochebrune and Mont Joux.

Val d'Isère is a beautiful high altitude resort. Situated at the bottom of the Isère Valley and close to the Iseran Pass, it is linked to the Bourg-Saint-Maurice by three avalanche-proof tunnels. The snowfall is heavy and good from November 1st to May 15th, making for perfect spring skiing. Minimum December sunshine is four hours, from 10:30 in the morning to

2:30 in the afternoon. The equipment includes the Solaise *téléphérique*, two uphill cables and a connecting *téléphérique* known as Bellevarde. Other French resorts worth your attention are Alpe d'Huez, Mont-Doré, whose ski tracks are the closest to Paris, and Beuil-Valberg, where from the highest slopes you can get a glimpse of the Mediterranean.

American skiers arriving in France by ship or plane will find special daily trains for themselves and their skis. Most of the great French ski centers can be reached by train and the others by buses plying between the railroad stations and the resorts. Alpe d'Huez, for example, can be reached from Grenoble by bus, as can Beuil from Nice.

NORTH AMERICAN SLOPES

IF you can't get across the ocean this season, you need feel no compunction about remaining on this side. From Canada's Rockies and Laurentians to the Santa Fe National Forest in New Mexico, there are enough trails and runs to keep the most ardent enthusiast more than busy. The Laurentians are as alluring as ever. This highly concentrated development, dominated by Mont Tremblant, offers skiing with varying degrees of elegance and comfort all the way from Shawbridge up past Labelle. Mont Tremblant has the best downhill running in Eastern (Continued on page 294)

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FOR SKIERS ONLY

continued from page 293

Canada, but some of you may prefer touring through the less frequented territory at Morin Heights or on the more accessible terrain around Shawbridge. Québec also has become a highly popular ski center in recent years, being within commuting distance of Lac Beauport, Valcartier and Mont Sainte Anne.

Further south, in New England, is Mad River Glen, a 2½ mile area on the forested slopes and summit of General Stark Mountain, in the Green Mountains, with trails laid out by Robert Schwarzenback, assisted by Charles Lord of Stowe. Mad River Glen has been designed to complement the Mt. Mansfield area, considered tops in the East by most experts. The mountain rears up high enough to trap a lot of snow in the pocket, and conditions are reliable. Covering the eastern slope is an extensive system of downhill runs and 14 miles of touring trails.

Just west from the big peaks of the Presidential Chain lies Cannon Mountain in New Hampshire with the only aerial tramway in America. It is comprised of a little car that holds 27 people and wheels up 2,022 feet in less than eight minutes, servicing trails and slopes laid out between altitudes of 2,000 and 4,000 feet. The Coppermine Upper Trail is one of the most delightful runs for the expert in New England, and often when the more frequented runs are thoroughly beaten down, you'll find untracked snow

there. High up on the mountain sits Mittersill, developed by Baron Hubert Pantz and modeled after his famous Club Mittersill in Austria.

Sun Valley, Idaho, is still America's most glamorous ski resort. Its Swiss style chalets and lodges nestle in a broad valley with the foothills of the nearby Sawtooth Mountains rising on three sides. Its facilities are the best in this country and its ski school is under the direction of the famous Otto Lang.

If you prefer a Victorian atmosphere, there is Aspen, Colorado, where you can ski off Aspen Mountain right into the main street of town. The lift begins not more than a five minute walk from the center, and from its upper terminal 3,225 feet above, there are more than 20 miles of trails and unlimited slopes. There is also a 60-meter jump, situated on the dump of one of the Old West's silver mines.

Alta, Utah, in the Wasatch Range, has probably the heaviest snowfall of any place in the West and is renowned for its "deep powder." Within less than an hour you can ride from the center of Salt Lake City to the upper reaches of breath-taking canyons where high, sweeping, timber-free slopes are covered with snow to a depth of from 19 to more than 100 inches. There are both modern ski tows and chair lifts at Alta and nearby Brighton.

(Continued on page 295)

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FOR SKIERS ONLY

continued from page 294

California's great ski region is the Donner Summit, above San Francisco, and its most popular resort the Sugar Bowl, developed under the guidance of the well-known Austrian skier, Hannes Schroll. The season lasts from five to six months, with March and April offering the most delightful weather. The chair lift, 3,200 feet long, takes you to the summit of Mt. Disney at 1,050 feet, and two adjacent rope tows are each approximately 1,000 feet long. The runs vary in length from 2/3 mile to 1 1/2 miles.

East of Portland, Oregon, rises Mount Hood, an extinct volcano which spreads long smooth slopes down to the timber. On the open slopes, reached by a mile-long giant chair lift, you can ski for two days without repeating a run; and through the deep forest below the Timberline Lodge there is such an amazing variety of runs and some of them are so wide that the impression

you get is one of open slope skiing.

In the Canadian Rockies, where the powder snow lies a foot deep, there are three-mile downhill slopes, a mile wide and with some stretches as steep as 40 degrees. You start pointing your skis downhill near the 8,500 foot level, which is not so appalling as you might think. The mountain town of Banff is where you'll probably stay, any time from March through April.

The railroads are co-operating again this year both by keeping close tabs on snow conditions in spots which they serve and by scheduling day and week-end ski trains. Since these trains are reserved for skiers, they allow you to stack equipment on the platforms, to shed snow on the floors and harmonize in the aisles. Groups of young people also get together and hire buses for winter week ends. With the many State-sponsored ski areas, skiing can be indulged in, all over America, on a budget.

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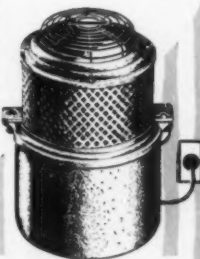
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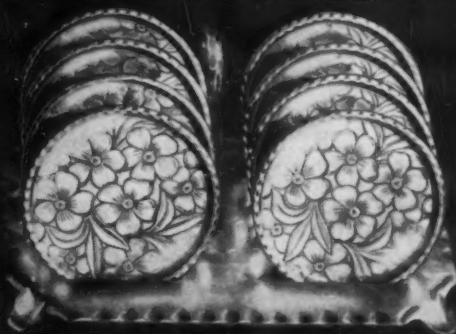
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NOVEMBER GARDENING GUIDE

THE gardener's attitude toward winter depends entirely on the section of the country in which he or she lives. There's no use talking about winter plant protection to those in Alabama or Southern California. To those who live north of the Mason and Dixon line, it is a definite problem. Moreover, there comes that night—a still night usually—when the ground freezes and outdoor planting halts. Up to November 1, with us, it is safe to dig in tulips, or "as long as the ground is open."

People stirred into activity after they are sound asleep may feel groggy the next day. Plants react the same way after they have become dormant and are awakened.

The purpose of all winter protection is not to keep plants warm but to keep them cool—protect them from sudden changes of temperature that might affect both roots and top growth. Beside this, there is the covering of small evergreens against breakage by snow-weight, and of broadleaf evergreens against sun scald, which can play hob with the leaves.

Flower borders are relatively easy to mulch. Leaves held down by heavier garden trash or chicken wire serve admirably. Roses require more attention. In very cold areas, climbers should be laid down, mulched with leaves and covered with tar paper. Hybrid teas and hybrid perpetuals can be clipped back a bit so that they won't offer too much surface for wind to rock, then heaped up from 9 to 12 inches with earth. Between the hills go leaves and trash. This hilling-up is done after the ground has hardened or shortly before. Some gardeners then wrap the exposed tops in straw or newspapers and cover the whole with peach baskets.

A lot of trouble? Yes. You have to haul earth on and, in spring, haul it off again. It all depends on how much you really care for roses.

Another task that continues as long as the ground is open is the watering of newly planted evergreens and flowering shrubs. Send them into the winter bone dry and unstaked against winds, and the mortality that spring reveals may be high.

Turning from these outdoor jobs, most of gardening that remains is with window plants and reading. To fuss over indoor plants is a delightful pre-occupation, although some varieties resent being fussed over. As yet, diseases should not appear nor the bugs that

come from nowhere in early spring days. Although some plants demand much water and others little, much depends on the temperature maintained in the house and the degree of its humidity. Sore throats and sick plants seem to go along with dry heat.

Then there's reading. Active gardeners don't have much time in the busy months to stick a nose in a book. Now come the more leisurely months, the longer nights.

This year's production of gardening books has been particularly heavy, both in general and specialized works. One can only express personal preferences. If it is a book devoted to a special group of plants you have never tried, almost inevitably you resolve, next year, to venture on them.

A safer course, one that arouses no violent ambition, is to read the history of gardening and old garden books. In them we can follow the tide of tastes both in plants and garden design.

Still another is the history of plant hunting, how plants came from their habitats to our gardens, who found them and how they brought them home. Some of these tales are fabulous. For this study, we recommend E. H. Wilson's *Plant Hunting*.

Saved for winter reading is a selected coterie of old and new books. Two are on roses, by R. C. Allen and Mrs. Foote. John C. Wister gives a revised edition of *Bulbs for the Home Garden*, Walter C. Blasdale, *The Cultivated Species of Primula*, Helen Van Pelt Wilson, *The African Violet*, Charles Mueller, *Bulbs for Beauty*, and *Azaleas, Kinds and Culture*, H. Harold Hume. In another classification are *Dwarf Fruit Trees* by Lawrence Southwick and *Small Fruit Culture* by J. S. Shoemaker.

The field of soil conservation and enrichment is fairly well covered by five books: *The Earth's Face and Human Destiny* by Ehrenfried Pfeiffer, *Our Plundered Planet* by Fairfield Osborn, *The Earth's Green Carpet* by Louise E. Howard, *The Healthy Hunzas* by J. I. Rodale and an old favorite, by F. H. King, *Farmers of Forty Centuries*.

To dip into the past we would reread Agnes Arber's *Herbals* and the recent reprint of a little and rare seventeenth-century gardening classic, *The Country Housewife's Garden* by William Lawson.

—RICHARDSON WRIGHT

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DWARF CONIFERS

Their forms are fascinating, their colors varied

DWARF conifers or dwarf evergreens include a great array of material as diverse in character as any group of plants in horticulture. With a few exceptions, these plants represent small, even midget forms of the taller conifers from which most of them sprang. A dwarf, or other variation of a plant, is called a sport or mutation. It occurs suddenly, and may happen in the seed or in the plant itself. These dwarf evergreens, with a few exceptions, are not capable of reproducing themselves from seed, in fact some are sterile and do not set seed. Where seeds are used, the seedling plants show considerable variation from the true dwarf form. Propagation, therefore, is principally effected by cuttings or by grafting on the roots of other evergreens. The true form, however, is reproduced only by cuttings. Grafts grow faster, yielding salable plants sooner; but later on, they frequently depart from their original form and, depending on the variety, assume tree-like proportions. To set a grafted dwarf plant in a site designed for a permanently dwarf one will, in later years, necessitate its removal or periodical shearing, in which case the form is lost.

UNLESS you are a collector, when placement is secondary to acquisition, selection of dwarf conifers should be based primarily on the uses to which the plants are put. They are largely a hardy lot, not too demanding in their requirements. Most of them like well drained soil and a sunny exposure; few

like shade, even though one or two will tolerate a little. Some conical types like a little protection from strong winds. Dwarf conifers have a wide variety of garden uses, and in these days of maintenance reduction, many prove practical, especially the carpet types.

(Continued on page 298)



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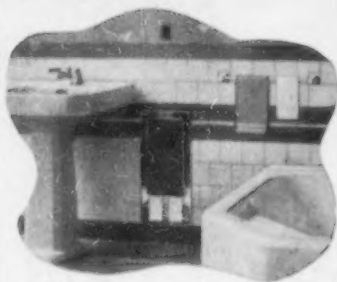
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DWARF CONIFERS continued from page 297

One problem the prospective buyer will have to face is conflict in names, for not only the nurseries, but even authorities in many cases are not in accord. The plants discussed here are all readily obtainable, their names are in accordance with accepted usage. Plants are discussed from the standpoint of their garden and landscape use based upon form and effect.

The conical, spiry or pyramidal forms are formal and very positive in effect. They are best used as accent points in rock gardens; to emphasize corners, or other features in formal design. In so-called foundation planting around the house, use them only after due study of structural line. Specimens skillfully placed have an especial appeal, but too many are disturbing. They are unsuited to any naturalistic scheme.

Among the best of the dense-growing varieties is the spruce (*Picea*), *P. abies* *clanbrasiliana*, which in time grows to five feet. However, this handsome plant is largely grafted and not too dependable as to the true variety. *P. a. barryi*, a narrow cone or pyramid, grows to about seven feet, produces a spiry effect, is also generally grafted. The variety *P. remonti* is another dense, narrow spire; the variety *pygmaea* cone-shaped and extremely slow. Though mostly grafted, both are excellent plants. Perhaps the best of this group is the dwarf Alberta spruce, *P. albertiana conica*, also sold as *P. glauca conica*. It makes a dense, light green solid, tapering to a sharp point, attaining 12 feet in time. Among the junipers,

J. hibernica, the Irish juniper, also a spire-like column, grows seven to nine feet. The more hardy spiny Greek juniper, *J. excelsa stricta*, more conical and blue-green in color, is exceedingly slow-growing. It is one of the few of its kind suitable in foundation planting. *Chamaecyparis obtusa gracilis*, the slender Hinoki false cypress, sometimes called *Nana gracilis*, is a small, compact, pyramidal-shaped plant with dark green fan-shaped foliage well suited to rock gardens; possible also for an entrance.

Rounded forms are less difficult to place. Very dwarf kinds make plants for a rock garden or can occasionally be used to border a narrow path. The taller kinds are good in foundation plantings where a contrast is needed with a vertical column; or they will scale down taller plants or form a hedge. They are somewhat tolerant of shade and wind. American arborvitae, *Thuja occidentalis*, offers several varieties. Little Gem and *pumila* are so much alike they are sold as either. Growing two feet high and more in width, with dark green foliage, these are the better kinds to choose for low effects. Three other distinct varieties give the same general effect, even if somewhat different in character. They are the Globe, Parsons and Woodward arborvitae. Parsons, four feet tall, is compact with foliage in vertical layers; Globe, dark green in color but more loose in texture, also grows four feet high. Woodward, sea green and upwards of six feet, is a substantial com-

(Continued on page 299)

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DWARF CONIFERS continued from page 298

compact plant. Berckmanns golden arborvitae, a variety of *T. orientalis*, is a mound-like plant, three feet high, with golden-yellow foliage. Conspicuous wherever placed, the color tones down during the season. One of the most dependable of the low-growing forms is the Swiss mountain pine, *Pinus mugo mughus*, or *P. montana mughus*. Ornamental in spring when the new shoots (candles) are showing, the true form makes a low, rounded mat. Plants from seed are variable; the true form comes from cuttings. Adaptable to shade, they will even thrive under city conditions.

Spreading and carpeting forms are about the most serviceable of the dwarf conifers. The spreading forms have an easy way of relating architectural structures to the ground and to their surroundings and are finding a wider scope of usefulness around modern buildings. They give unity to a scattered planting of taller evergreens, scale them down to lawn level, or make good contrasts with columnar forms. Carpeters have like capabilities, besides acting as ground covers on steep banks. Many will withstand seashore conditions. All need sun.

Among the taller spreaders, the best known variety is Pfizers juniper, *Juniperus chinensis pfizeriana*. This attractive nursery-trained plant, with its light green, horizontally-spreading plumes, is very appealing. But it gives no indication that in time it will grow to over six feet high and twice as wide. In a restricted site it requires constant shearing. Hardy, with a good range of

conditions, this plant needs room, and is best near taller evergreens or at the base of a heavy type of wall or wide steps. Sargent's juniper, *J. c. Sargenti*, is much better suited to the home and such restricted plantings. Growing two feet high, the plants spread their graceful gray-green plumes from a common center to cover an area of several feet. It is very adaptable to seashore conditions. *J. c. albo-variegata*, a two-foot-high plant of irregular spread, has white shoots showing through the blue-green foliage. Andorra creeping juniper is the name commonly applied to a very serviceable plant whose two-foot, plummy branches in gray-green become pink-tinged in autumn. The only part of its botanical name upon which nurseries seem to agree is that of its variety *plumosa*. Spreading along the ground to cover quite an area, the plant is excellent for covering banks, rocks or in mixed plantings. The fast-growing Savin Tamarix juniper, *J. sabina tamariscifolia*, with blue-green foliage, has similar uses.

Chief among the carpeters is our own native *J. horizontalis*. Low-spreading, less than a foot high, with bluish-green foliage, it has several varieties all of which are dependable for various conditions including those at the seashore. Bar Harbor, the variety most seen in cultivation, is taller, growing to about 18 inches. Variety *Douglasi* makes a low dense mat of blue-green that turns purplish in autumn. *Glauca*, an extremely flat-growing variety, is almost steel-blue in color.



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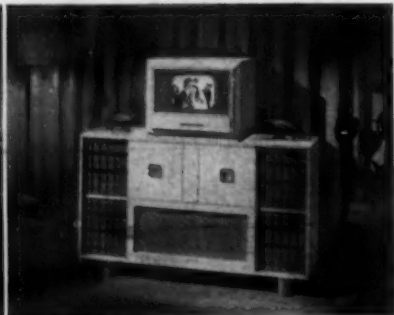
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Saint-Saëns: Concerto No. 2. Benno Moiseiwitsch at the piano and the Philharmonia Orchestra, Basil Cameron conducting, do a neatly articulated job with this turbulent score. RCA Victor Album DM-1255; \$4.75.

Satie: Trois Morceaux en Forme de Poire. Simple yet exquisitely refined, sad yet somehow whimsical, Mr. Satie's two-piano score suits the urbane talents of Robert and Gaby Casadesus. Columbia Album MM-763; \$3.90.

John McCormack Sings Again. Recordings of songs sung by America's favorite tenor include ones by Mozart, Handel, Brahms, as well as a duet from "La Bohème" with Lucrezia Bori. RCA Victor Album MO-1228; \$7.

José and Amparo Iturbi Play Music for Two Pianos. The most rewarding things in this album are Manuel Infante's Andalusian dances, but there is also "Three Blind Mice." RCA Victor Album DM-1246; \$4.75.

Spirituals Transcribed for Chamber Orchestra. Adolf Busch, who did the transcribing, plays them with the Busch Chamber Players. Pleasant but they don't sound like spirituals. Columbia Album MM-746; \$3.90.

Ezio Pinza in Popular Italian Songs. The celebrated opera basso apparently had a good time singing songs from his native land, but one sounds a little too much like another for us. Columbia Album MM-768; \$3.90.

Eleanor Steber Sings Favorites From The Firestone Hour. Songs of the quality of "Smilin' Through" are executed by Miss Steber with the requisite sentiment and good diction. RCA Victor Album MO-1243; \$5.

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Soft Lights and Sweet Music. A selection of romantic popular songs having to do with soft lights, nights and love is unctiously presented by Morton Gould. Columbia Album MM-765; \$4.90. LP Record ML-2021; \$2.85.

Johnny Mercer Sings. Abetted by the Pied Pipers, Paul Weston's orchestra and Jo Stafford, Mr. Mercer runs through a number of favorites, mostly by him, in his hail-fellow-well-met style. Capitol Album CC-101; \$3.15.

The Pied Pipers: Harvest Moon Album. With Paul Weston's orchestra this vocal quartet pipe a number of songs appropriate to the album's title in that smooth, syrupy style popular today. Capitol Album CC-103; \$3.15.

Margaret Whiting. The resilient plaintiveness of Miss Whiting's voice is well suited to intoning the sad verses of "What Did I Do?" It doesn't go quite so well with those of "Heat Wave." Capitol Record 15209; 79c.

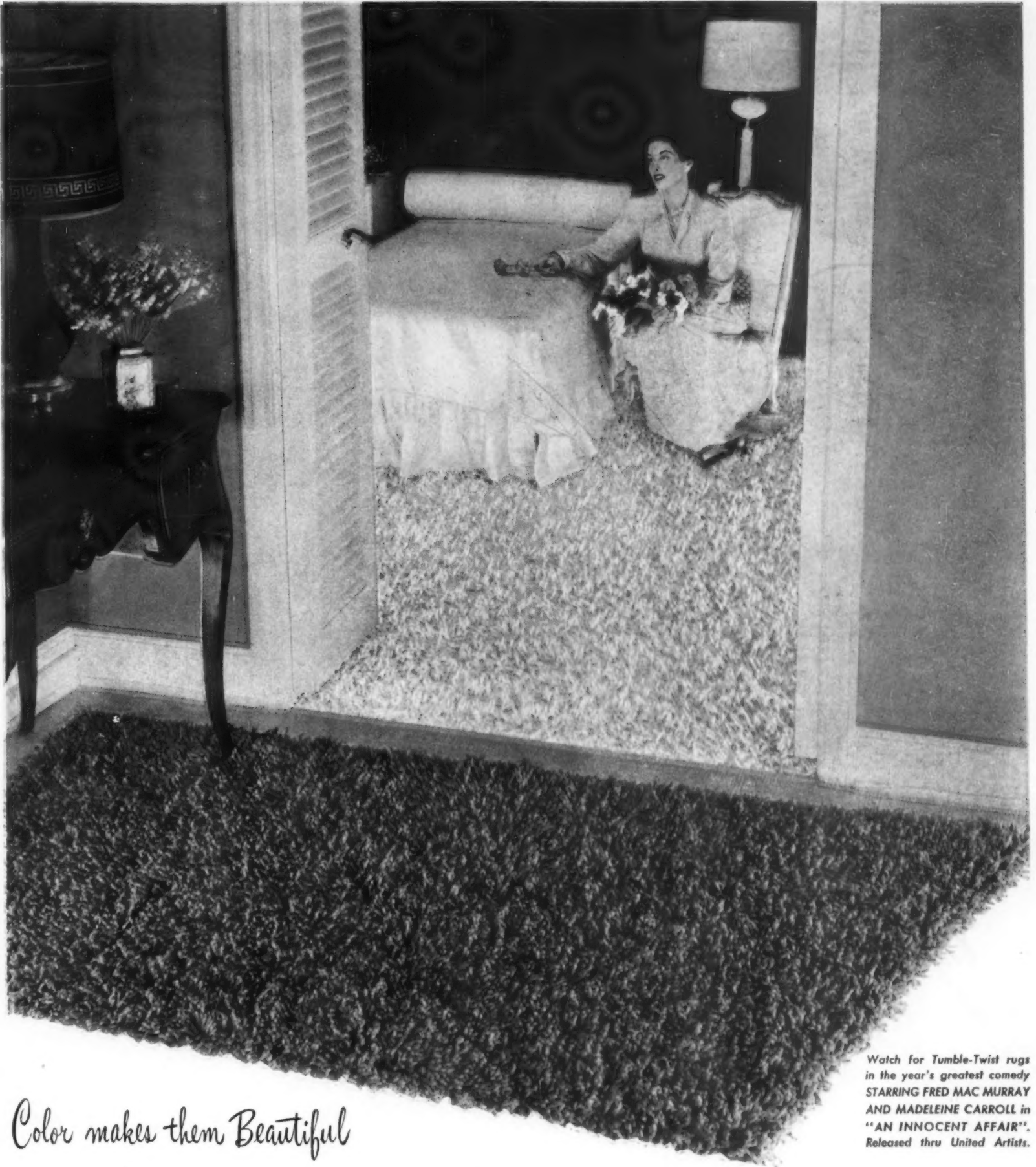
Benny Goodman Sextet. "Love is Just Around the Corner" and "Cherokee" are played in arrangements just as engaging as ever by a group that knows exactly how far to play with a tune. Capitol Record 15166; 79c.

King Cole Trio. "Baby, Baby All the Time" and "Little Girl" are the offerings of this latest release, and if you like the group's ingratiating, mannered delivery, you're apt to like these too. Capitol Record 15165; 79c.

Billy Butterfield. His trumpet not only sings, it enunciates, and on this record Mr. Butterfield devotes it to the nostalgic cadences of "Stardust" and the dramatic measures of "Jalousie." Capitol Record 15189; 79c.

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