

House & Garden

FRENCH PROVINCIAL . . .
SUMMER FURNITURE

UNIVERSITY OF HAWAII

APR 20 1948

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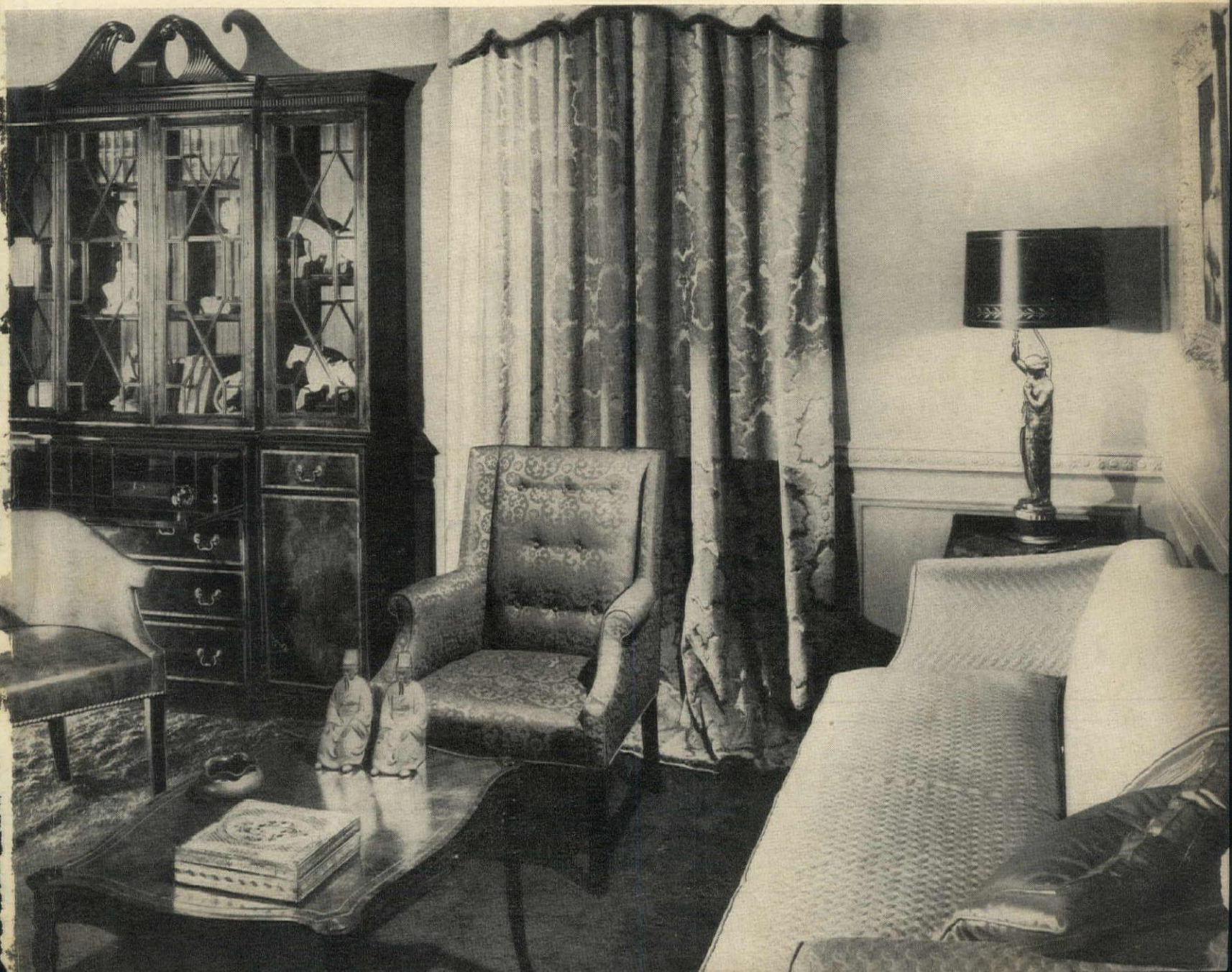


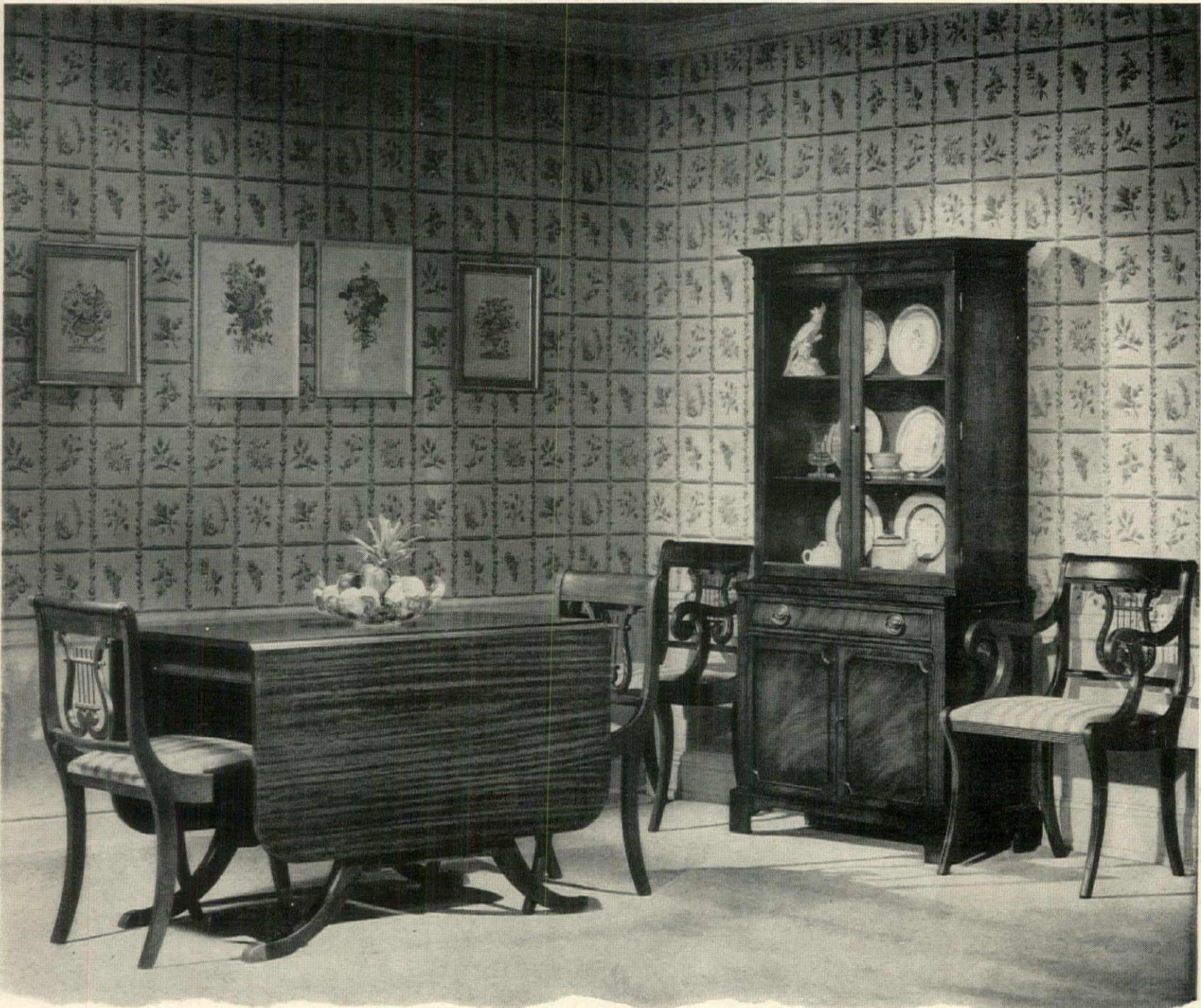
from our
BEACON HILL COLLECTION

... furniture exquisitely faithful to its Eighteenth Century craftsmanship inspiration. Gracious lines invite your close inspection of connoisseur details... mellow finishes, appropriate hardware and exquisite detailing... interpreted in choice woods. Many pieces are faithful copies of priceless New England family treasures. The mahogany Chippendale sofa with down cushion, in the muslin, \$460. Chippendale wing chair, in the muslin, \$195. Hepplewhite arm chair, your choice of leathers, \$190. Hepplewhite breakfront bookcase, mahogany with satinwood inlay, \$1,158. Chilton coffee table, leather topped mahogany, \$150.

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WASHINGTON, D. C.





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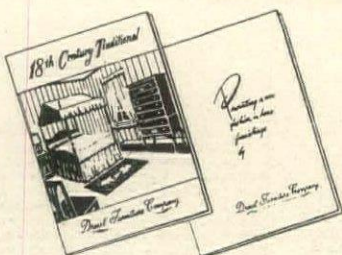
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Drexel Furniture Company

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House & Garden

In this issue...



Mrs. Henry Parish II divides her year between a New York apartment (p. 131), a house in Old Wick, New Jersey, and Islesboro, Maine. She divides her day between her decorating business (see dining room, page 127) and her family—the Parishes have two daughters and one son.



Salvador Dali, who painted Princess Gourielli's murals (page 126), exhibited his latest canvases at the Bignou Gallery this winter. He has recently finished a book, *Fifty Secrets of Magic Craftsmanship*, to be published by Dial Press next fall, is currently composing an opera.



Thomas D. Church started as a lawyer (University of California), switched to landscape architecture (Harvard and American Academy in Rome), practices in the San Francisco Bay area (see pages 110-113). His work combines original planning, strict discipline and real elegance.



Fred Langhorst is in the habit of winning architectural competitions, sometimes in collaboration with his wife, Lois. His house for Dr. and Mrs. Alexander Ker (pages 120 to 124) received First Prize among the small houses in HOUSE & GARDEN'S Awards in Architecture for 1947.



Erik Bolin's forebears have for generations been art dealers and jewelers to the rulers of Sweden and Russia. The Bolins settled in California (pages 85, 86) at the outbreak of the last war. He is known as a designer of fine furniture, with a special flair for French Provincial.

Contents for April, 1948

ON THE COVER: Vertès mural (p. 142) with dining accessories. Charcoal Purple (a HOUSE & GARDEN color) garden furniture, by Salterini, Inc. China, American Ceramic Products, Inc., La Mirada Division; the glass is "Continental" by Imperial.

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Franco Scalamandr  has reproduced this charming Toile de Jouy print from the original in blue and white, which dates back to approximately 1790. The fabric was used as bed hangings in the home of Colonel Hiram Smith at Troy Hills, New Jersey. Both the bed and hangings were purchased by the Washington Headquarters, Morristown, New Jersey. This lovely print is now available, through your local decorator only, in blue, red, green, and sepia.



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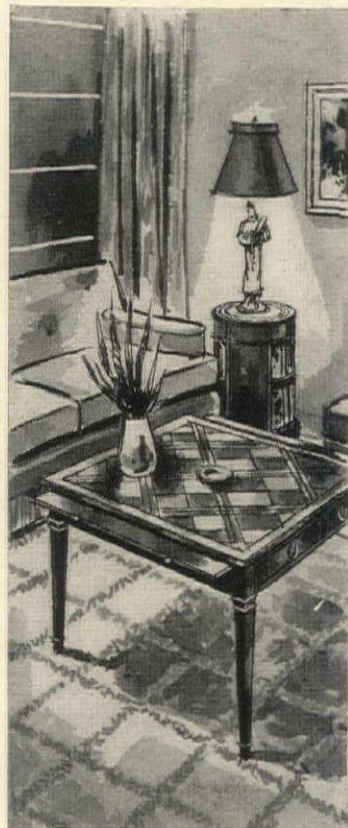
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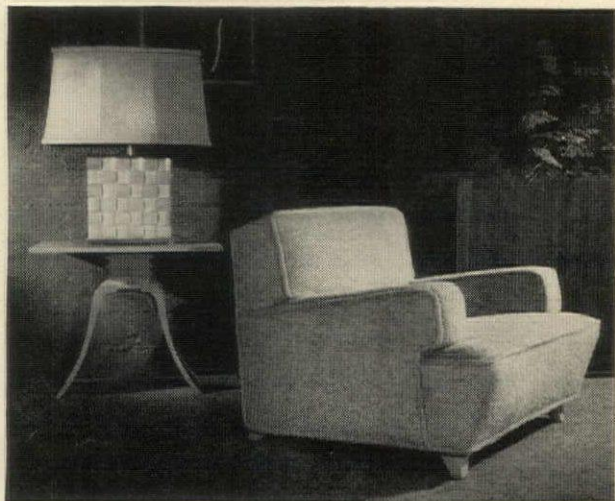


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Matching Box Spring

\$49⁵⁰ each

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Brandwein's sleep engineers added Vita-Latex* cushioning to an already fine innerspring construction to achieve the sleep-tempting new Granada mattress . . . get Granada for really sound, restful sleep.

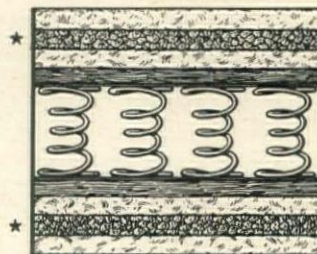
THE NEW *Granada* INNERSPRING MATTRESS

A. BRANDWEIN & CO • CHICAGO

Granada is cushioned with Vita-Latex to give you better rest.

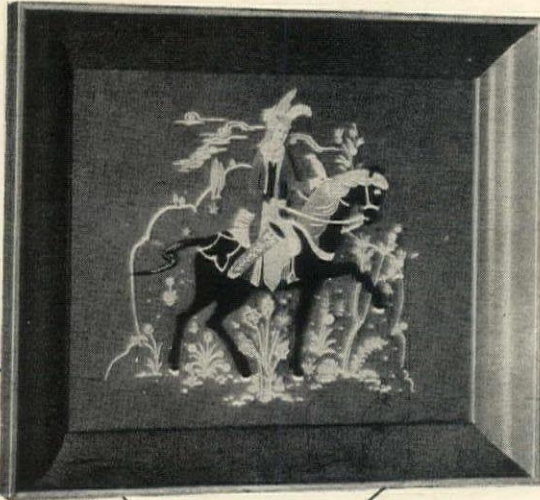


*Vita-Latex is a resilient layer of flaked sponge rubber that constantly renews itself, giving you live, springy support every night.



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this lovely picture



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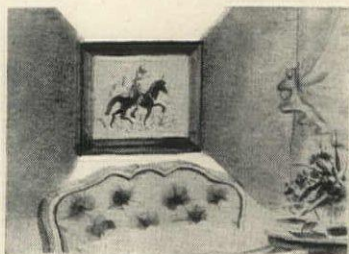
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With just the top light lit, you have an unobtrusive night light, controlled without stirring from bed.



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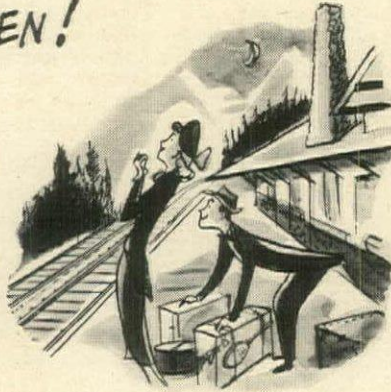
Creators of fashion-right fixtures and lamps for every room in the home

Leading members of the American Institute of Decorators show you how to beautify your home with the right lighting fixtures and lamps in our full-color, decorator booklet "New Light, New Charm for Your Home." Send for it. 25c from Lightolier, Dept. G-8, Jersey City, N. J.

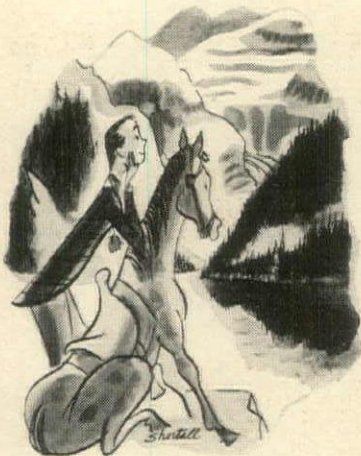


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DIRECT FROM FACTORY TO YOU—
AT SAVINGS UP TO 35%!**

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the room you are
sitting in now. And
visualize to your-
self the new har-
mony and warmth
one of these su-
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lamps will bring
to your home.**

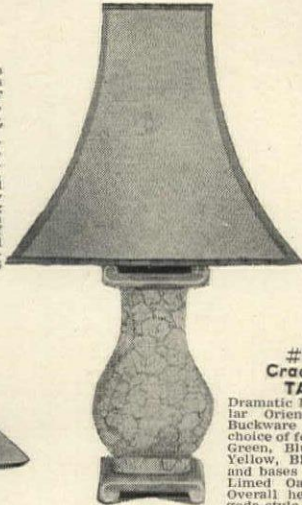


**#15 SPIRAL
Table Lamp**

Unique spiral design to bring out the richest depths of grained hardwood. Your choice of Maple, Lined Oak, or Sleek Ebony fine-finish. Height 25". Coolie-style 20" shade available in Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown and Gray. You may select any matching or contrasting Rope Collar on shade from same colors. A lamp of Loveliness in Light! Would ordinarily cost \$22.50. Order Direct—ONLY \$16.95

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#16**

The ideal lamp for the comfortable American or English period home. Pottery is ivory color, with overlay Leaves and Branches. Green wood base. Overall height—24". Comes with Home-spun fabric, Drum shade—14" diameter. Shade colors available: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Regular value—\$19.95. Direct to You \$14.95



**#20 Chinese
Cracked Pottery
TABLE LAMP**

Dramatic loveliness in so popular Oriental motif. Genuine Buckware Cracked Pottery in choice of following blaze-colors: Green, Blue, Red, Chartreuse, Yellow, Black—Hard-Wood tops and bases in Lined Oak, Black Lined Oak or Ebony Black! Overall height—31 inches. Pagoda-style Shade, 16 x 18 inches—Colors available: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Grosgrain shade binding to match pottery color selected. Regular value \$55.95. Our Price—\$43.95



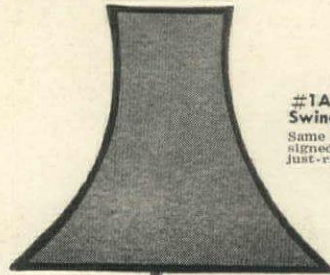
**#19
Ceramic Nude Figure
Table Lamp**

A magnificent lamp to light and high-light your favorite room. Fine quality—gray ceramic—self base—overall height 37"—shade size 16x19 of home-spun fabric with matching grosgrain binding. Shade colors available: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Regular Value—\$45.00. Our Price \$34.50



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Spun Aluminum
Bridge Lamp**

Combines beauty with functional design to bring light and charm to your home. Plastic Reflector for direct and indirect lighting. Shades in home-spun fabric. Shade colors: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown and Gray. Guaranteed not to tarnish, 58" height. A lamp to brighten every at-home evening. Regular Value \$22.95. Direct to you—ONLY \$16.50



**#1A TABLE-DESK
Swing Arm Model**

Same as above. Designed 24" high for just-right smartness. ONLY \$14.50

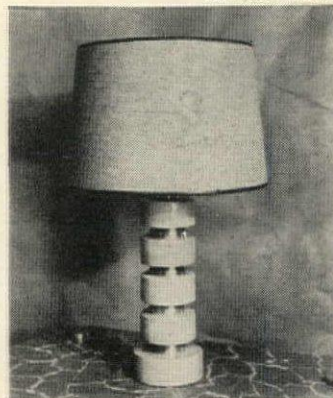
**#14
Black Ceramic
Horse's Head
TABLE LAMP**

Clever lamp for the den, bar, porch, game room and especially for the horse lover. Sleek finish, ebony color. Ceramic Lamp—with 6-inch diameter Lined Oak, Maple or Walnut Base. Height overall, 28 inches—Coolie Style Shade, 20 inches diameter, available in: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray; with Rope Collar, also in choice of preceding colors. Reg. Value—\$39.50. Our Price—\$29.50



**#8
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3-Way Light
All-Aluminum TORCHIER**

A spun aluminum lamp of graceful beauty and strength, 65 inches in height—with wide 12 inch base; 11 inch reflector for 3-way lighting. Leads size and distinction to any room. Regular value \$22.95. Our Price \$18.50



**#2 Modern Tier Style
TABLE LAMP**

A perfect fit in any room, blending smoothly into any decor. Alternate sections of grained Maple-wood (Lined Oak or Walnut) and Spun Aluminum. Shade is of Home-spun Fabric—available colors: Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Overall height: 22 inches; Base: 6 inches. Reg. Value about \$15.00. Our Price—\$10.50

#2A—NIGHT TABLE Lamp

Made same as #2 lamp above, with overall height 16 inches. Our Price—\$8.75

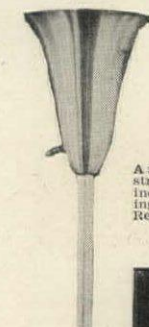
#2B VANITY LAMP

Also made same as #2 lamp above, with overall height 13 inches. Our Price—\$7.75



#18 VANITY FAIR

Unruffled Modern—stemming from a lily-and-rod so perfectly crafted you'd vow it was poured of liquid silk. Yours in Clear Lucite or Clear Beige. 10 x 9 drum shade of clear plastic available in either White or Beige, with matching lace. 4" base. Fashioned to give soft "Candour Light" to a lady at her mirror. Regularly valued at \$16.95. Price Direct—\$12.85



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TABLE-or-WALL LAMP**

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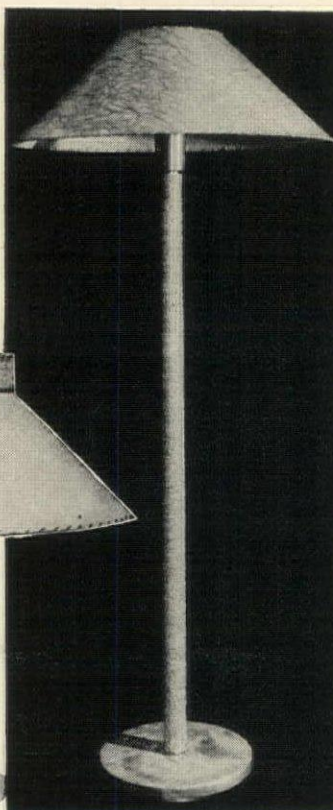
**#10 Hong Kong Rope
Table Lamp**

Overall Height 26 inches. Rope hand-coiled on lamp. Wooden 6" Base in Maple, Lined Oak or Walnut. 20" Shade in Beige, Chartreuse, Chinese Red, Aqua, Yellow, Dark Green, American Beauty, Blue, White, Gold, Brown, Gray. Collar of shade also hand-wound with any matching or contrasting rope color. If desired, beige Parchment Shade may be had. Reg. Value \$26.95. Our Price—\$19.95

Perfect for the
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Room and Summer Home

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**#3 Adjustable
DESK LAMP**

An efficient, attractive table lamp, for library, study, children's room, or bedroom. Special swivel adjusts light in any direction. Base: Lined Oak finish. Arm: Satin-finished Brass. Shade: Leatherette with Gold Lacing, in choice of Green, Maroon and Brown. Regular value \$14. Our Price—\$9.50

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Please send me the lamp or lamps I have checked below. I have indicated BASE, SHADE, and TRIM colors desired.

Lamp Model & Price	Quan.	Base or Stand	Shade Color	Trim Color
#1 Swing Arm Bridge	()	()	()
1A Swing Arm Table—Desk	()	()	()
2 Tier Table	()	()	()
2A Tier Night Table	()	()	()
2B Tier Vanity Table	()	()	()
3 Adjustable Desk	()	()	()
8 Torchier	()	()	()
9 Hong Kong Floor	()	()	()
10 Hong Kong Table	()	()	()
14 Ceramic Horse	()	()	()
15 Spiral	()	()	()
16 Ceramic Leaf Table	()	()	()
17 Multi-Purpose	()	()	()
18 Vanity Fair	()	()	()
19 Ceramic Nude	()	()	()
20 Chinese Pottery	()	()	()

I enclose \$..... in full payment. To be shipped Express Charges Collect.

Send C.O.D. for \$..... plus express delivery charges.

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SAVE! Buy your lamps through quick, convenient mail-order service. New packing methods assure factory-fresh delivery to your home. And every lamp is fully covered by 100% money-back guarantee!

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The **HECHT CO.**  **WASHINGTON, D. C.**
and *Silver Spring, Md.*



16-piece starter set
4 dinner plates
4 cups and saucers
4 bread and butter plates

\$6.95

American
Modern

NATIONALLY DISTRIBUTED BY RICHARDS MORGENTHAU CO., NEW YORK

An Adventure in Fine Dining

Hand-made by **STEUBENVILLE POTTERY COMPANY**

from the Inspired Designs of *Russel Wright*

American Modern blends texture and line of fine pottery into a setting of exquisite beauty. Simple, restrained, muted in tone . . . American Modern reflects your own perfect taste.

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Mail orders filled — add 50c on set, 10c on each additional piece



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PRESENTS THE *New* STANDARD OF THE WORLD!



White Sidewall Tires available at additional cost.

*T*ODAY, the world has a new standard by which to measure motor cars. For Cadillac has taken a great stride forward—one of the greatest, perhaps, in its history of automotive pioneering. As is always the case when a new Cadillac is introduced, the advancement embraces every phase of automotive goodness. The exterior appearance is *wholly* new, and represents the soundest principles developed in years of continuous research. Interior design and finish are a complete departure, and add immeasurably to comfort, beauty and convenience. Performance is finer in every way, for the great

Cadillac chassis and engine have been thoroughly refined. And vital improvements in factory equipment have raised even Cadillac's high standards of manufacturing. In fact, *all* the attributes which have contributed so importantly to Cadillac's reputation as the world's premier motor car have been made more pronounced. Regardless of the price class from which you expect to select your next car, you are cordially invited to inspect the new Cadillac in your dealer's showrooms. When the standard of the automotive world has been so decidedly raised, it should be of interest to everyone.

CADILLAC MOTOR CAR DIVISION ★ GENERAL MOTORS CORPORATION





ILLUSTRATED: The Willow Group in Sky Dawn finish • Photographed at Marshall Field & Co.

Hans Van Nes

FOR YOUNG MARRIEDS PRIMARILY. Of course anyone can enjoy this lovely dining group but it was designed primarily for young folks . . . people who are just starting house-keeping . . . who must count pennies . . . but who have innate good taste, a feeling for beauty and a flair for the original. For them we've created the Willow Group for indoor dining (or, a few years later, for the terrace or garden). As shown, with 36" x 54" table, about \$250. at better stores everywhere or through your decorator.

*REG. U. S. PAT. OFF.

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Look for the NEVA-RUST* trademark and six-year guarantee on each piece.

Women with a
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FIRTH

Firth's broadloom triumph...
this dramatic YOUNG VICTORIAN
design...which met with
such instant acceptance when
we introduced it last year.
Many shades of green (as shown)
...or red...or blue...each on
a wool-white background.

Rugs **FIRTH** *Carpets*

New York: 295 Fifth Avenue

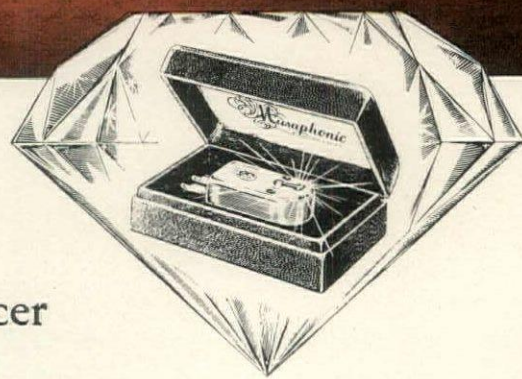


Dress by Adele Simpson



The Musaphonic shown above is the Berkeley Square

Now finer than ever... with the
lifetime Musaphonic Diamond Reproducer



“Unmatched in performance”... has long been the critical judgment of Musaphonic. Now this incomparable radio-phonograph achieves an even higher standard of perfection with its new, genuine Diamond Reproducer—warranted for the life of the Musaphonic itself.

Today, more than ever, Musaphonic is the instrument worthy of the world's greatest music. With it, all the original beauty of your priceless recordings is yours to command for countless tomorrows. Every masterful movement... every

delicate tonal shading... lives for you in all its wondrous concert-hall realism.

Through the carefully voiced twin speakers of your Musaphonic comes genuine FM radio with its virtually static-free reception. You hear standard radio and short-wave broadcasts, too, in matchless new clarity and depth of tone.

Your dealer will show you distinguished period or contemporary cabinets to grace any setting, any decor. Place an order now for the Musaphonic of your choice. Add precious hours to the years of glorious listening that are in store for you. General Electric Company, Electronics Park, Syracuse, New York.

GENERAL  ELECTRIC

179-G2

RADIO-PHONOGRAPHS

WISHMAKER

Calico Companions

enssembled provincial cottons for your bedroom

*reproduced from fine, old prints recorded in the
Fabric Reference Room of the Metropolitan Museum*



Originally loomed in Calicut, India, Calico was quick to weave its way through early England. Soon this intricately blocked cotton, unlike any seen before, was in demand throughout the growing world as a fabric that would wear, and wash, and steadfastly hold its color.

From the Metropolitan Museum's collection, Wishmaker has chosen two of the handsomest Calico patterns . . . and reproduced them in a fascinating group of traditional Calico colors.

And now, this historic fabric serves the most charming purpose of its career . . . in an all-inclusive Calico ensemble for your bedroom.

Created by Wishmaker, to be found in Chicago only at Carson Pirie Scott & Co.

This ensemble is available in two go-together patterns, Bombay (floral) and Calcutta (geometric) . . . each pattern in four combinations of color:

Paprika on Cocoa Paprika on Mustard
Curry on Sage Blue on Tile

- These Calicos, by the yard, 1.50 yd.
- Plain color cotton vat-dyed to harmonize, 1.50 yd.

- Headboard with Slipcover, twin size, 19.95
full size, 22.50
- Ruffled Draperies, 18.95
- Bedspread, single, 25.00 ea.
double, 27.50 ea.
- Pillow Sham, 5.95 ea.
- Dressing Table Skirt, 18.50
- Boudoir Chair, 49.50
- Closet Accessories

Actual swatches of these two fabrics in all their color combinations will be sent to you upon request. Simply write to Carson Pirie Scott & Co., Drapery Section, 1 S. State St., Chicago 3, Illinois.

Carson

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Chicago



*S*pecial occasions call for the best... your finest

silver and crystal... your proudest tablecloth and,
of course, large, long-lasting spicily fragrant

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COLORADO STATE FLOWER GROWERS ASSOCIATION



DREAM furniture for all your tomorrows! Made of hard white ash with a warm honey-colored finish, this stunning new furniture is available in distinctive modern designs to enhance your living room, bedroom and dining room.

• Sold by better dealers everywhere



Ficks Reed Co.

CINCINNATI AND NEW YORK

TO MAKE BATHING A JOY—
 Delightful white terry bath sets printed with beloved nursery figures in gay colors that won't wash out. Mother Goose Bath Ensemble with towel and 2 wash cloths, 2.85 set. Mother Goose Wash Cloths, book of 4, 2.00
 First Floor—Also at White Plains, East Orange.

McCutcheon's Fifth Ave. at 49th, New York 17

A Wedding Gift
 ... or for your own home

FOOTED VEGETABLE DISH
 To distinguish a table setting, enhance a gracious background for entertaining. ... A two compartment, footed vegetable dish, silver plate on copper with edges done in distinctive gadroon design.
 8" by 11" wide, \$27.50
 Federal tax included; express prepaid.
 Send check or money order to:
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 1223 Connecticut Avenue, Washington, D.C.

What a Wonderful Way To Bless Their Home
 Here's the original gift you can present to newlyweds, Agnestrong's 12 inch Wedding plate.
 Hand painted blue on cream underglaze. Makes a lovely decoration for any room. Send husband's name, wife's maiden name and date. Allow for six weeks' delivery. Sorry, No C.O.D.'s.
 \$8.00 Postpaid in U. S. A.
agnestrong,
 39 W. 8th Street, N. Y. C.

HANDY-ANN IRONING BOARDS
 Fasten it in a jiffy to any door knob! Perfect for travel—or for the apartment dweller or student. Folds flat—easy to pack into the suitcase. Sturdy 5-ply wood, with heavy metal door knob hanger and rubber bumpers to protect woodwork. Complete with removable pad and cover, in two handy sizes.
TRAVEL SIZE 8" x 22" } \$2.98
BY MAIL POSTPAID }
LARGE SIZE 8" x 32" } \$3.49
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 NO CHARGE OR C.O.D.'S PLEASE
 Write for Big Catalog... Free
Miles Kimball
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METALCRAFT

COVERED WAGON. An original Hagerstrom weathervane, and most attractive. Swings easily on oil-filled swivel. Made of heavy aluminum with iron roof-shaft. Rich black finish. 28" wide, 32" high. Anyone can install it. \$25.00 f.o.b. Wheeling.
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THE SMITHS
HAGERSTROM METALCRAFT STUDIO
 Original Handcrafted Specialties
 42 Milwaukee Ave., Wheeling, Ill.



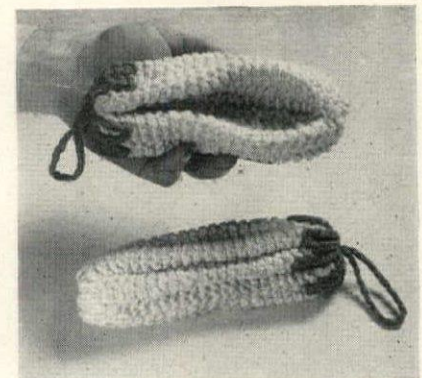
SHOPPING

All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle c.o.d.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.

Just like mommy's only better, the "Kiddie-Shopper" is sturdily constructed (carries 25 lbs.). It is designed to withstand abuse and grow with the child. Handle adjusts from 20" to 27", basket 10" sq., steel construction and molded rubber tires. \$3.75 postpaid. The Block Shop, 58 Wall Street, New Haven 11, Connecticut.



Pot corn holders are amusing and practical in the culinary world. Knitted by hand in a thick, kernel-like stitch that affords full hand protection and long wear, they lend a diverting "ear-iness" to your kitchen wall. \$1.50 each; \$2.75 a pair, add 25c post. D'Ivons at Porters, Madison Ave. and 62nd St., New York 21, New York.



DUNCAN PHYFE
DROP LEAF
 Duncan Phyfe extension table in walnut, mahogany or blond finish. Top, in walnut or mahogany veneer, 24"x36" closed; 36"x50" drop leaves raised; 36"x72" with 2 extra leaves.
 Height, 30." Shipping weight, 80 lbs. \$51.25
 F.O.B. LOUISVILLE.

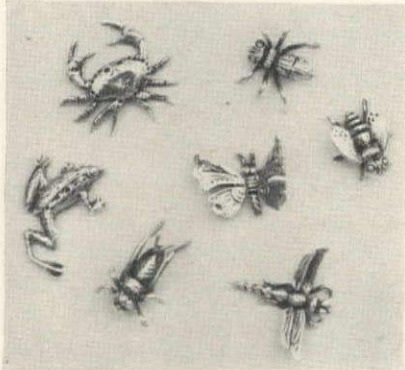
Roseback chairs to match. Choice of patterns and colors. 2 to carton, 30 lbs. F.O.B. LOUISVILLE \$10.25 each.

Send 10c for complete catalog.

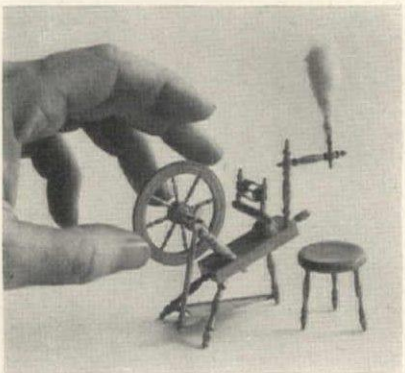
Elegant Old English CARVING FORK
 Handsome as is handsome does. The family carver will equal the carving of the finest chefs with this delicately-balanced, beautifully-gadrooned fork. Sturdy, easy-to-care-for stainless steel tines. Easy-to-grasp handle is chrome finished to a very high polish.
\$3.25 postpaid
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 79-G Milk Street, Boston 16, Mass.

SONS FURNITURE
 1436 So. 22ND STREET
 LOUISVILLE 10, KY.

AROUND



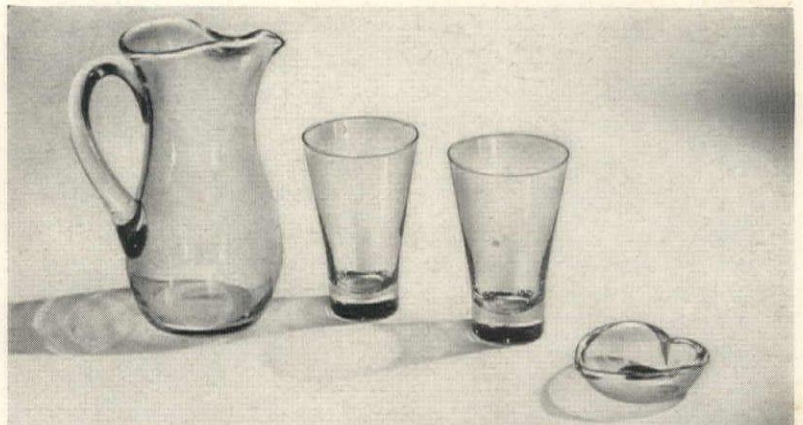
Tiny bugs, beetles, butterflies, bees, spiders, etc., are most fascinating ornaments. They are not pins or clips, but fasten by a thin gold corkscrew that leaves no mark on material. Designed by Cini, they come in sterling for \$6 each; 14 K gold, \$12; gold with real ruby eyes, \$15, tax incl., ppd., Ethel Meserve, State College, Pa.



Collectors' note: a particularly well-made miniature Early American spinning wheel, hand-turned, is authentic in every detail. All the working parts actually move. Of walnut or maple, 4 1/2" high, it is extraordinarily well priced at \$3.95 (with stool) postpaid from the Pueblo Gift Shop, 2428 University Ave., Madison 5, Wisc.



"Mixing fixings" is a most complete and convenient collection of ingredients for mixing drinks. A wonderful present, it consists of Angostura, orange bitters, lime juice, grenadine, cocktail onions, olives, cherries and rock candy syrup. \$5 postpaid. The Bart Mart, Inc., 62 West 45 St., N. Y. 19.



Fine Crystal, exclusively ours

Beautiful classic contemporary shapes in crystal: pitcher, 16.00. Berkshire glasses, 15.00 dozen. Heart-ashtray, 6.25.

MAIL AND TELEPHONE ORDERS FILLED.



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SPICE SET
IDEAL FOR GIFTS

\$2.95

Twelve different spices from the far corners of the earth . . . "Cello" gift package . . . unusual and useful gift. No C.O.D.'s please. Orders postpaid in U. S.

SPICE TRADER JIM
5% DAVIS MANUFACTURING CO., Inc.
KNOXVILLE, TENNESSEE



TOAST GLASSES

These exquisite little celebration toast glasses add the perfect touch to every happy occasion. Set them in cakes, pastries, appetizers, or any table decoration to lend a piquant and buoyant air to your celebration. Each toast glass holds 1/3 ounce of any beverage. An ideal gift or possession. \$3 for the dozen. Prepaid. Write to:

MAUDE B. MAY CO.
2038 E. 71st Street Dept. K CHICAGO 49, ILL.

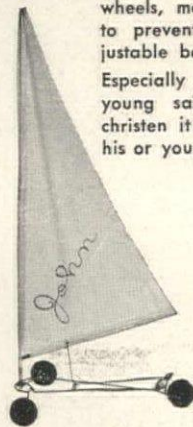
SIDEWALK SAILER

(for yachtsmen of 6 to 16)

Cast off in stiff spring and summer breezes—and away she'll go—on sidewalk, playground, or beach, traveling as much as 15 miles per hour!

Steel rod frame, smooth running rubber wheels, mast 28" high, flexible to prevent capsizing, and adjustable boom with vinylite sail.

Especially personalized with the young sailor's name—or we'll christen it with a boat name of his or your choosing.



\$2.85 postpaid
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THE BLOCK SHOP
58 Wall St., New Haven 11, Conn.

Take A Memo

\$7.00

Lady's memorandum book, 3 x 4 1/2 inches, one side for addresses, the other for memos. Fitted with gold-filled pencil. A gift every woman wants . . . especially suited for giving on Mother's Day. Red, blue or green morocco or tan pigskin.

Glamorously Gift Wrapped—Postpaid

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New Orleans' Fine Jewelers
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MIXABLE, MATCHABLE

A ten-piece place setting includes flatware & china & everything matches! The plastic handles of the stainless-steel cutlery & the California pottery dinnerware come in beautiful pastel tones, desert sand pink, sea blue, aqua, buttercup yellow. Dinner plate, bread & butter, salad, cup & saucer, dinner and salad forks, knife, dessert & teaspoons. More than one place setting may be of matching color, or mixed.

\$4.95—individual place setting
\$4.50—6 or more settings, per setting.

No C.O.D.'s PLEASE.
Shipping charges, EXP. COLL.

BERKELEY OF LONDON
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You Will Love This OLD ENGLISH REPRODUCTION

jingly charm bracelet to wear with your spring and summer clothes. Heavily silver-plated with seven hand-molded charms, executed in the tradition of old England. The non-tarnishable antique finish gives it an heirloom appeal you'll adore, and the price is an amazingly low

\$1.95 each Postpaid—
Fed. tax included.

Exclusive with
MAYFLOWER GIFTS
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ASAM



Another Asam Triumph...It's Glorious

"Glorious" is its name, and glorious it will look on your walls. This beauty comes in white, blue, celladon green or dusty rose. It's washable and sunfast, of course. \$2.50 a single roll.

ASAM BROTHERS, INC.
919 ARCH STREET PHILADELPHIA 7

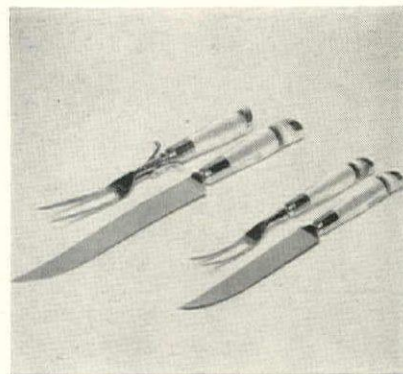
wallpapers

PITTSBURGH, PA. WASHINGTON, D. C.



SHOPPING

The modern idea of combining a maximum of good looks with a minimum of upkeep is exemplified in these handsome table accessories. Made of polished Lucite with stainless-steel blades and nickel trim that needs no polishing, steak set, \$14; carving set, \$30, post. 25c. No tax. Georg Jensen, 667 Fifth Ave., N. Y.



Silver-plated version of the ever popular pepper mill . . . just as elegant-looking as its sterling counterpart . . . just as efficient as the little wooden grinder you've had for years. Simply designed, with an edging of beads around top and base, it is \$15 including tax, postpaid. Neiman-Marcus, Decorative Galleries, Dallas 1, Tex.



His and her first names are inscribed on 500 custom-made cigarettes, a delicious, mild blend of American and Turkish tobaccos, and served up in a handsome "Old Print" humidor to announce engagements in a novel manner. Also a fine wedding present. Box has many after uses. \$15 p.p.d. Autograph Cigarettes, 452 5th Ave., N. Y.



Distinctive DINNER PLATES for HORSE LOVERS

These sporty, yet charming ivory color Dinner Plates are attractively decorated with the black and white head of a handsome hunter, drawn especially for me by the famous artist George Ford Morris. Plates are 10 inches wide—attractively edged with two narrow gold borders. Price per dozen only \$21.00; set of eight, \$14.00; single plate for collectors, \$2.00. I prepay postage. Your money back if not delighted.

"little joe" Wiesenfeld Co.
Dept. B38, Baltimore 1, Maryland



California REDWOOD BURL

★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, \$2.00, Giant size, \$5.00, postpaid.

SPECIAL: Pottery bowl, \$1.00 postpaid. Send cash or money order.

Red Bingham's CALIFORNIA ART RANCHO
Dept. 1, 2005 Cowper St. Palo Alto, Calif.



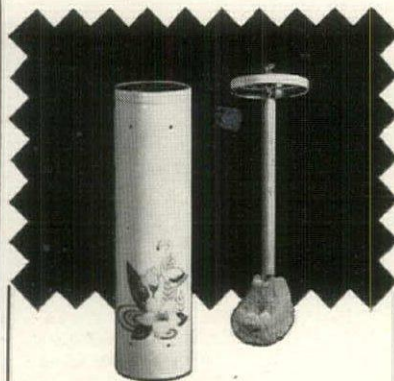
Pride... of POSSESSION

You'll beam with pride when your guests admire this all-purpose candy box. Interpreted to represent the true craftsmanship of the elegant Georgian period. The highly chased brass and the simple copper cover with brass knob make an interesting contrast. Will not tarnish. (Can be used for cigarettes.)

6" wide 3" deep **\$6.95 POSTPAID**

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MODERN WOMEN . . .

Will appreciate the convenience of this sanitary, all metal toilet brush container. It's neat and practical. Comes complete with finest quality 16" brush.

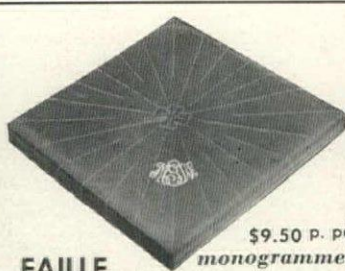
Eliminates hanging wet brushes against walls or storing in closet corners. The lid of this ventilated container suspends brush for quick and sanitary odorless drying. It's a household necessity for fastidious housekeepers. 19" high—5" diameter—decorated with 4-color lithographed design.

\$2.49 Postpaid No C.O.D.'s please

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Dept. D—Merchandise Mart Chicago 54, Illinois



FAILLE CARD-TABLE COVER to individual order, monogrammed

Your guests will admire this exclusive, snugly fitting cover, so apart from the ordinary. Made of lovely faille fabric in choice of:

Oyster, powder blue, olive green, chartreuse, dusty rose, cherry rose

Smartly designed three letter monogram in any color of French Beauvais embroidery.

Greenwald's

Olive & Taylor, Saint Louis, Missouri
Inquiries invited for monogrammed trousseau linen and bedding

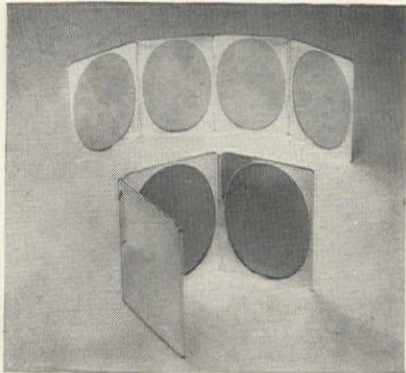


Beautiful Spun Copper Smoking Set

Complete ONLY \$4.95
2 Sets-\$9.50 3 Sets-\$14.00

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WEATHERCOCK HOUSE
152 WEST GREEN ST. PASADENA 2, CALIF.

AROUND



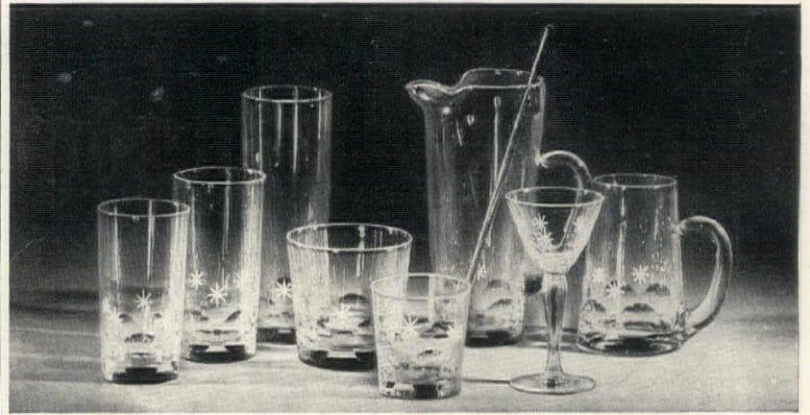
Picture parade. Line up family or friends in a series of three or four sterling silver frames. Hinged together, they fold up to a very flat 3½" x 2½", fitting easily into purse or suitcase pocket. Triple section, \$36; quadruple, \$48, tax included and postpaid from Cartier, 653 Fifth Avenue, New York 22, New York.



Infinite variety of lamps can be created with a "Plant-a-Lamp." Simply insert it into a planted bowl or flower vase, add a shade—and presto! a lamp! The possibilities are unlimited, and it's a lot of inexpensive fun. For a 20" lamp, you can use any container up to 9". \$4.75 ppd. Ellison's, P.O. Box 284, Orange, New Jersey.



The family name in raised copper script is given a prominent place in the center of this smart-looking ash tray, which also makes a striking card tray or candy dish. Of a heavy copper, lined with enamel in jewel tone colors: ruby, emerald and sapphire. Large 7" size, \$9; 4" size, \$4.50 ppd. Mayfair Gifts, Forest Hills, Long Island.



Stars from our bar department in gleaming hand-cut glass... all exclusive. Glasses in sets of eight:
 Highball, 22 oz. \$14.00, 14 or 12 oz. \$12.00.
 Double old-fashioned, \$14.00. Old-fashioned, \$12.00.
 Martini mixer with stirrer, \$7.50.
 Cocktail glass, \$12.00. Beer mug, \$20.00.

ESTABLISHED 1810

BLACK, STARR & GORHAM

WHITE PLAINS • FIFTH AVENUE AT 48th STREET, NEW YORK 19, N. Y. • EAST ORANGE



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 STYLE plus QUALITY... This lovely apron is made of Bates sanforized, fast color broadcloth. Your choice in blue, yellow, red or green prints—also fuchsia stripe.
 Send check or Money Order for \$3.95
 We pay postage Or C.O.D. (You pay postage)

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Salts and Peppers

Nut-brown wooden shakers shaped as thistles, pears, pineapples and acorns. Wonderful for "cook-outs", picnics. Ideal gift, bridge prize, shower present. 1¼" high. Boxed assorted in sets of 4 pairs.

\$2.50 postpaid

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order them by the box

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THE CANDY BAR AS DELICIOUS AS THE FINEST BOXED CHOCOLATES

Truly a delicious candy bar of pure milk chocolate, with selected Louisiana pecans. Order them for yourself and friends. Send \$1.92 for box of 24, plus 15c additional for postage and handling. Send check or money order.

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38" long 29½" high **No. 109 Cast-Iron "CLASSIC" SETTEE**

Inspired, truly distinctive styling

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Prices to Far West Slightly Higher

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EASY WEEDING

with **ROGERS GRO-MOR SHUFFLE HOE**

Easy to use... no more back breaking work. Cuts weeds, between rows and in paths, at the roots.

All steel, rubber tired, sturdy cutting blade, rigid handle. A modern garden tool.

Use this for cultivating and weeding. Wonderful for strawberry patch and for other leafy plants. Light weight, efficient, made to last a lifetime.

\$3.00

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Designed for Gracious Living

FINE SILVERPLATE on Copper

Miniature Wine Cooler

Cigarette Urn

(Holds Regular and King Size) 3½" high.....\$3.95

Ash Tray 3½".....\$1.50

Fed. Tax and Postage Included
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George Stern Co.
 JEWELERS SINCE 1922
 191 MADISON AVE. NEW YORK 16

Northmore's Quality Products



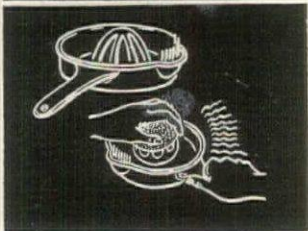
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Whip cream with just a twist of your wrist! In 30 seconds Jiffy Whipper's specially designed fans and whipper disc make delicious whipped cream—enough for a family or a large party. Doesn't splash or splatter. It's silent, too, and its bright nickel finish washes clean under your water faucet. It's the fastest hand whipper made! **\$2.25** postpaid



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"So simple—yet so good." That's what thousands say about The Master Key, a new 6-in-1 kitchen aid designed to open vacuum cans, jars, bottles. Endorsed by leading home magazines, Master Key halts those broken fingernails and cut fingers you get when you're trying to open a sardine can, a baby food jar, or those difficult vacuum-packed coffee jars. It's swell for your snack bar, too. **50c** postpaid



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HANGS ON WALL . . . CONVENIENT . . . SAVES PRECIOUS DESK OR TABLE SPACE.

1. Holds 14 (count 'em) pipes!
2. Air-tight humidior jar-drawers.
3. Larger drawer for accessories.

In hand-crafted knotty pine, waxed, hand-rubbed. Size: 13" x 18". (Pipes not included)

\$12.50

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SPREADS FOR THE SWEET TOOTH



Preserve Assortment in Pound Jars

- Lime & Lemon Marmalade
- Cherry Orange Marmalade
- Fig Conserve
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- Grabapple Jelly
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Prized as a gift. A taste-worthy complement to any meal. Box of six **\$3.25** Postage additional

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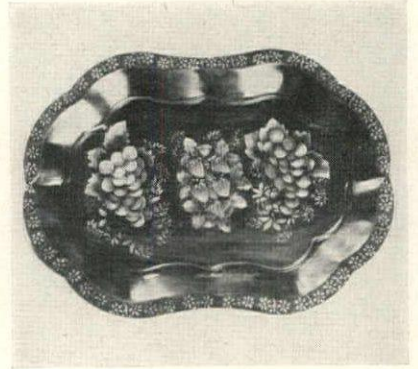
GOURMETS' BAZAAR

Bellows & Company
69 East 52nd St., New York 22, N. Y.



SHOPPING

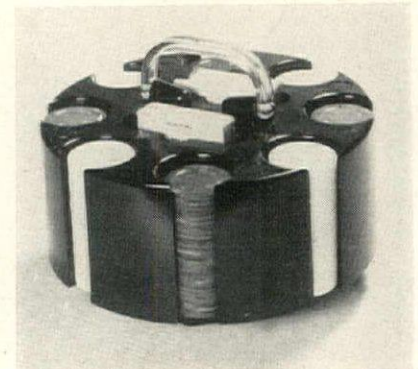
Chippendale tray, with a colorful stencilled design of strawberries and grapes on a black background, is fine for cocktail serving and just plain decorative when not in use. Thoroughly alcohol and chip proof. It is made of heavy tin, 17½" x 12". \$6.15 ppd. Lorna Lowes Sheldon, R.F.D. 1, Briarcliff Manor, N. Y.



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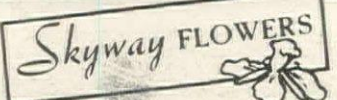
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Everywhere

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Complete kit containing 2 packages of Miss Dode Silver Soap, a brush for hard-to-get-at spots and a jar of Miss Dode Tarnish Preventive.

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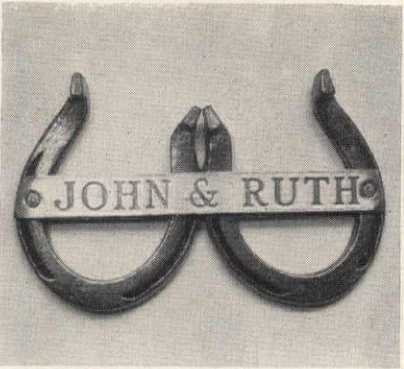
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AROUND



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From things that go bump in the night, good Lord deliver us, could well be the motorist's prayer. One answer to it is the Miro-flare, a reflector type warning visible for 1/2 mile in both directions. Always ready for use, it has no batteries or bulbs to get out of order. 6 1/2" x 5 1/2", it folds flat. \$5 ppd. Will Wall & Co., P. O. Box 12, Mountain View, N. J.

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References: The First National Bank, Memphis
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HOME BARS GADGETS
CELLARETTES GLASSWARE

"BOTTOMS UP" * TUMBLER
for Topflight Merrymaking

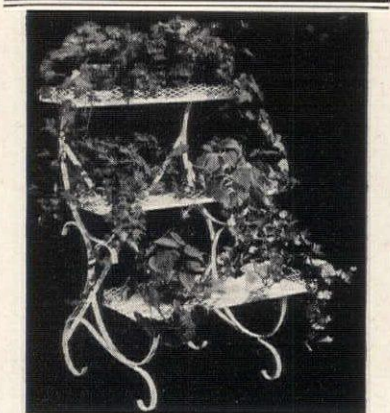
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Handsome three tier plant stand, finished in white. Attractive setting under a window, in front of fireplace, or on the porch. 34 1/2" high, 24 1/2" wide, 22 1/2" deep.

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Ash Tray to match, 4"..... **\$3.50**

Add 35¢ for shipping charges

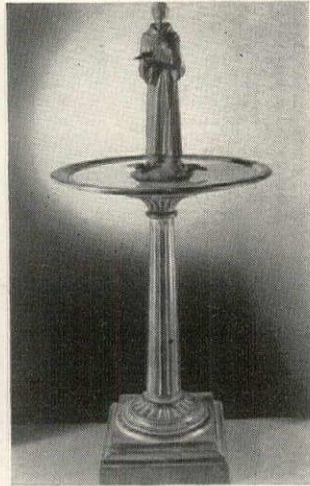
Alfred Orlik
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Candy
LIKE THIS!

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Yes, • **TURTLES** • are more than just everyday candy — they're an irresistible combination of delectably creamy caramel, rich milk chocolate and selected pecans. So order a pound at once. Just send \$1.75 for one pound; \$1.55 for each additional pound sent to same address, same shipment. Prices include all postage, insurance and handling charges. *You've never tasted candy like this!* **DE MET'S, INC.**, Div. G-400, 312 W. Madison Street, Chicago 6, Illinois.

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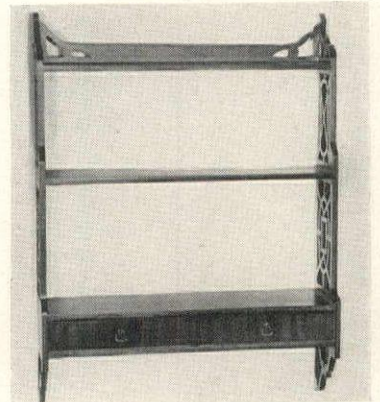
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New Crop... Choice Berries
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Trigger-like action plus a long 23-inch rod makes this new garden cutter particularly handy for trimming and pruning hard-to-reach rose bushes, arbors, shrubbery, high-climbing vines and small trees. It has quick, clean cutting action and blade is removable for sharpening, \$6 ppd. R. H. Boulligny, Inc., Box 2115, Charlotte, N. C.



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(Continued on page 29)

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Size for salad sticks, 40¢ shoestrings, etc. . . .
SMALL FRENCH FRIES
...often called Long Branch Size
Served with steaks, 50¢
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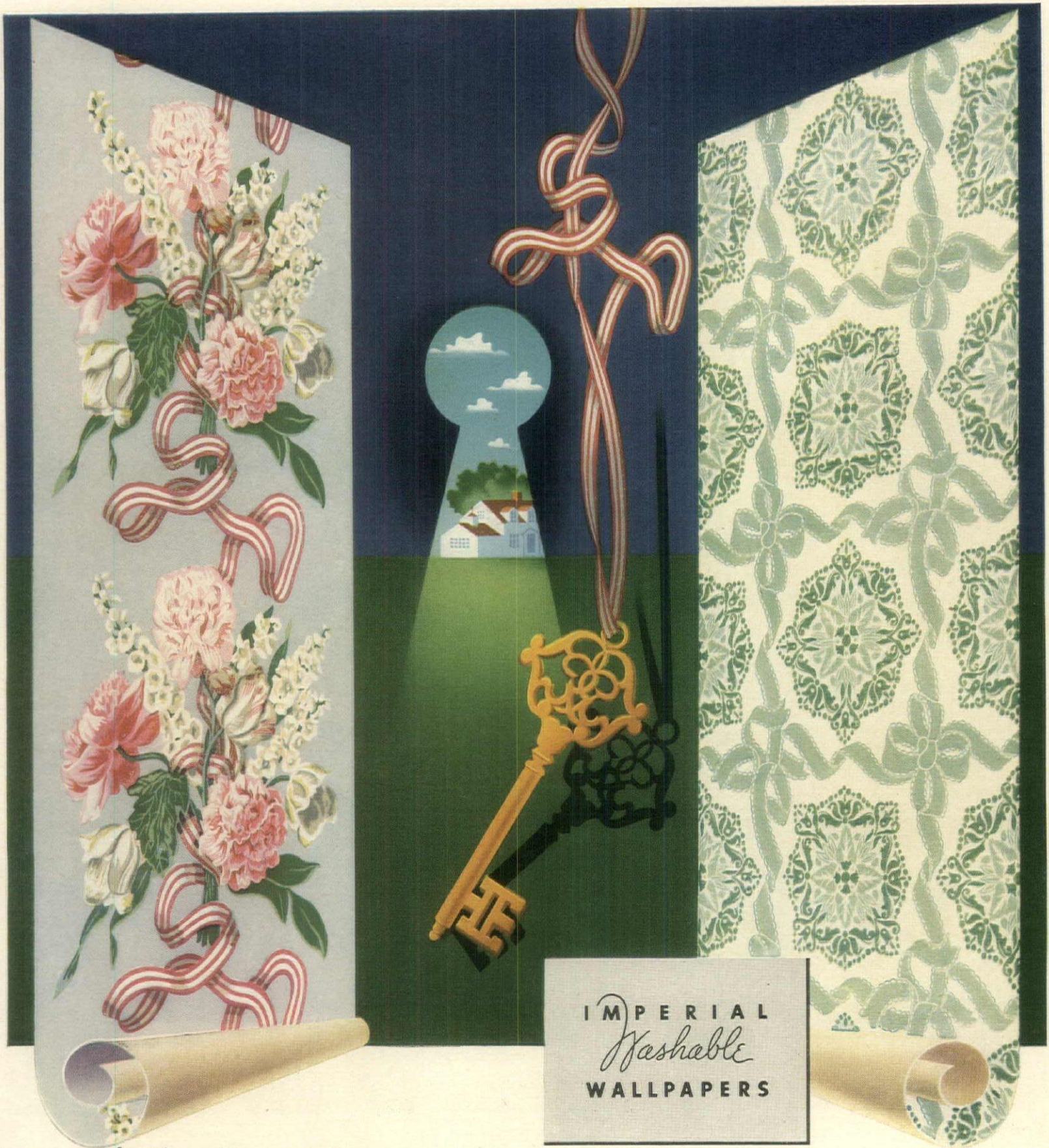
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to whom beauty
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Yours is a nature that thrives on beauty . . . sees it as a vital factor in your daily living. To you a blanket should be more than a source of warmth. Exquisite colors, luxuriously deep nap, rich virgin-wool loveliness — these awaken in you an emotional response far beyond the material. Seeing your blankets in this light, you'll choose beautiful Springfields for your most intimate rooms. THE SPRINGFIELD WOOLEN MILLS COMPANY, Springfield, Tennessee. *Springfield Blankets are sponsored and distributed by WAMSUTTA MILLS.*



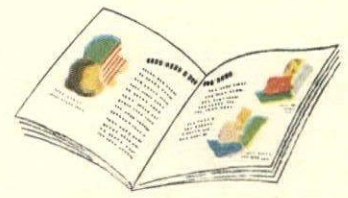
IMPERIAL
Washable
 WALLPAPERS

Unlock
 the Door

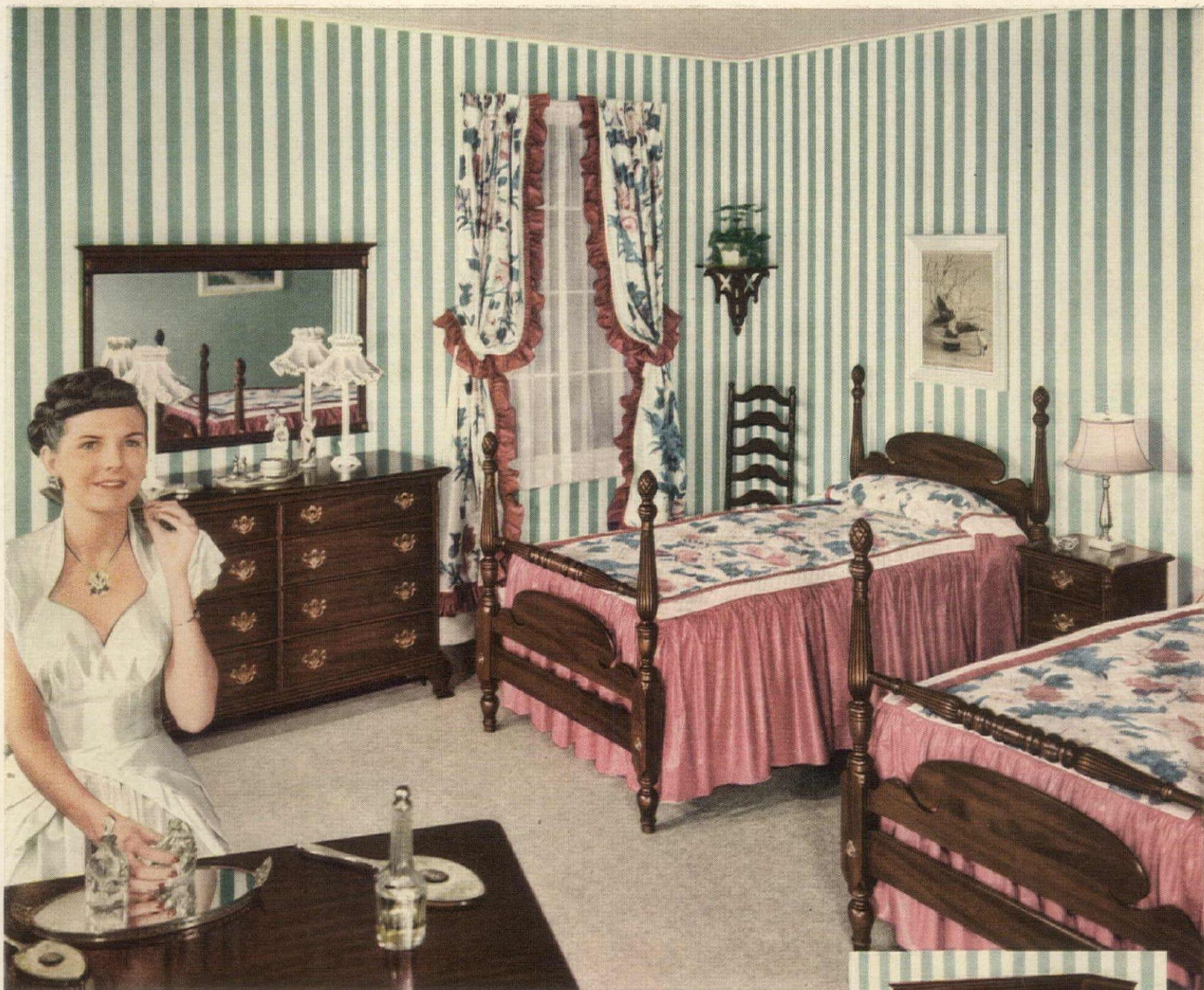
TO NEW-HOME BEAUTY

You'll step into a charming new world when you redecorate with Imperial *Washable* Wallpapers. This world will be all the more satisfying because Imperial papers are "Color-Locked"—guaranteed for three years to withstand room exposure without fading, and to clean satisfactorily in accordance with instructions in every roll. Fair prices, established by Imperial, are plainly shown in sample books. Look for the silver label that says *the finest in wallpaper*.

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WITH IMPERIAL WASHABLE WALLPAPERS!



Designed by George Fletcher

Treasured Loveliness!

Truly a "dream room!" It's so easy to build the bedroom you've always dreamed of around a lovely Kling Bedroom Suite. The rich, warm color of mahogany, the exquisite styling, and the skilled craftsmanship in solid wood combine perfectly with the accessories of your choice.



Write for booklet "Your Bedroom and You." It discusses bedroom decoration and arrangement, and will be sent post-paid on receipt of ten cents. Address Dept. HG-4, Kling Factories, Mayville, New York.



KLING MEANS



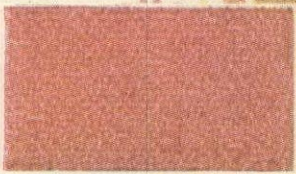
MAHOGANY

Fine fabrics "Make" a room . . .

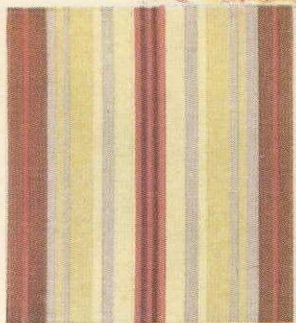
says WILLIAM PAHLMANN, noted designer



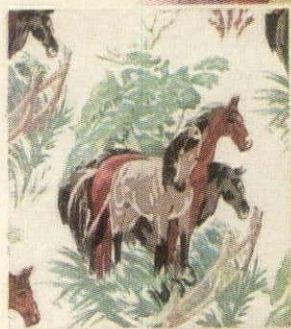
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Facts for every family about to buy a new rug!



to the ladies:



You have the eye-for-beauty!
You can just *picture* the magic difference a rich, soft, new rug would make in bringing your home up-to-date, adding to its charm!

Where will you be most likely to find exactly the rug of your dreams? Where there's a wide, wide *choice*, of course—at your Bigelow dealer's!

Choose from Bigelow's beautiful ready-cut rugs—or luscious wall-to-wall carpeting. So many smart new shades! So many superb decorator patterns—18th century florals, modern motifs, hooked-rug effects, sculptured beauties. Find them all at your Bigelow dealer's!

You have the practical slant, too! What's the use of a good-looking rug unless it *stays* good-looking year after year?

That's where a Bigelow Rug really shines! The experience of millions of women *proves* that you can expect *many, many years* of service and loveliness from your Bigelow Rug!

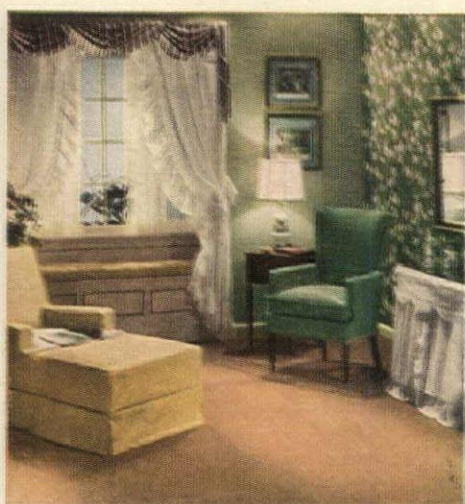
Many other practical plus-ses! Fast dyes for lasting good looks. Bigelow Rugs can be dry-cleaned or wet-shampooed. And a flock of such Bigelow "exclusives" as *Permaset*, a "permanent wave" that *keeps* curl textures curled.



Wide, wide choice at a medium price! Just one example: Bigelow's beautiful Serenade 6910-12, its luxurious textured surface *Permaset* so curl stays curled. Around \$13.50* a sq. yd.



So many gently priced Bigelow Rug values! Like this: Bigelow's decorative Beauvais 1729, a lovely long-wearing Axminster carpet. Wide choice of patterns. Around \$8.95* a sq. yd.



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And no matter how little or how much can be set aside for your rug, your wife can find the rug that lives up to her dreams for *what you want to pay*—Bigelow makes a wide range of styles in every price range!

You have the technical mind. You'd get a kick out of watching the wheels go round in the Bigelow factories.

You'd see the bales of imported virgin wools arriving . . . all with special qualities of wear, body and luster that blend to give your rug extra richness, extra life.

You'd learn how Bigelow keeps this wool "lively" by quality controls from bale to finished rug. "Lively" wool springs back underfoot—keeps your rug lovelier all its long life. You'd notice that Bigelow never skimps, but assures you a *finer* rug with extra care, extra tests, extra inspections!

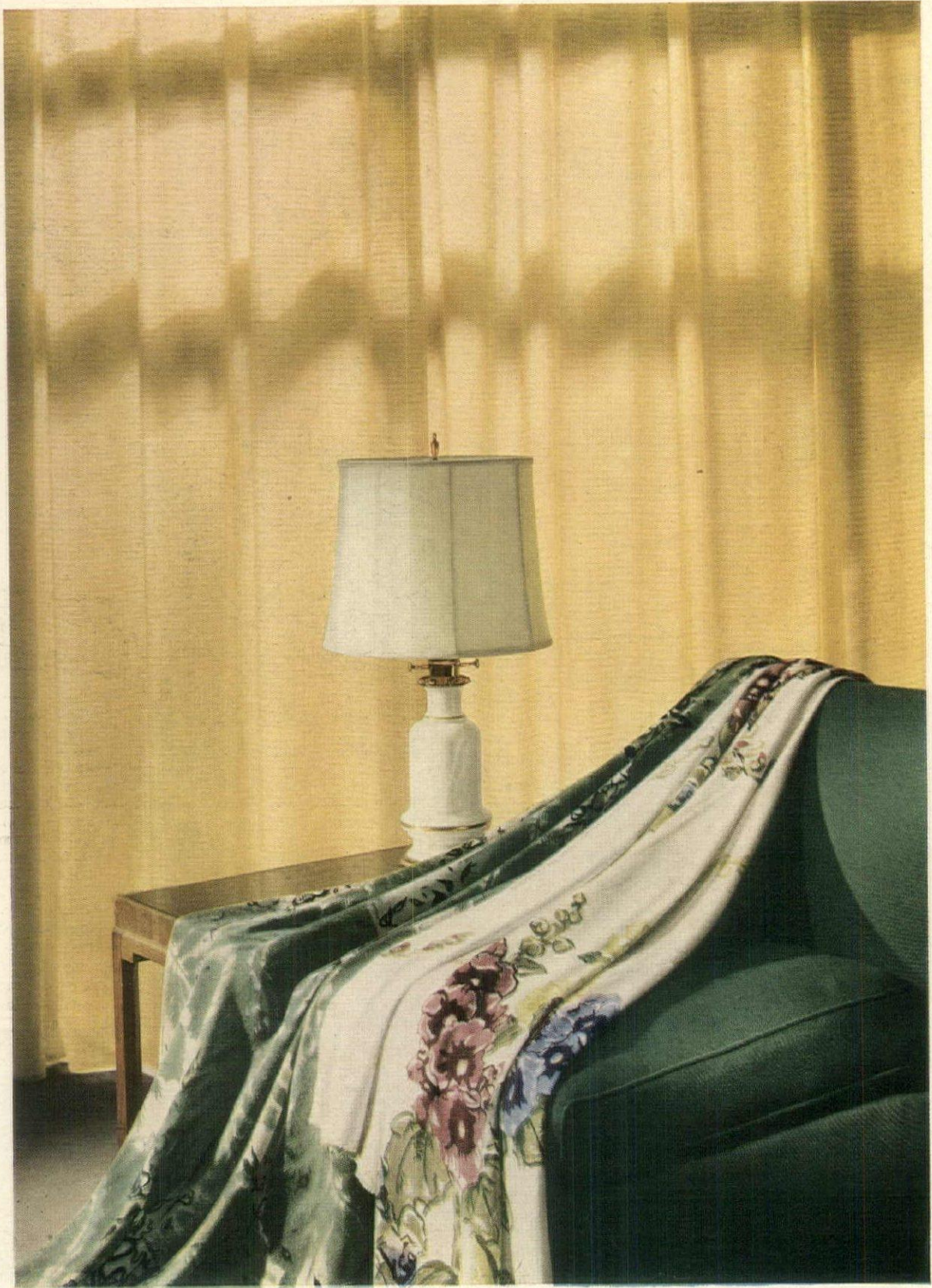
Invest those rug dollars—at your Bigelow dealer's!



Bigelow Rugs and Carpets

Beauty you can see . . . quality you can trust . . . since 1825

texture interest in Celaloom[†]

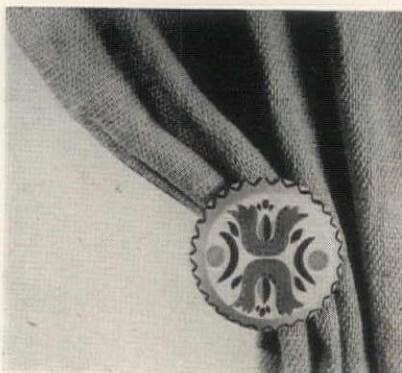


Finger-tip interest in Celanese' new Celaloom Fabrics! Shown: window-light illuminating the horizontal texture of fabric 1063; and the rich deep look of fabric 1062 in prints as well as in the solid color of the covered chair. Celaloom Fabrics are dimensionally stable. And Celanese has color-related prints and plains throughout the collection so that you can devise your own color schemes. For stores showing Celaloom Fabrics write: Celanese Corporation of America, New York 16.

Celanese* Fabrics of Synthetic Yarn

[†]Trademark
*Reg. U. S. Pat. Off.

SHOPPING AROUND



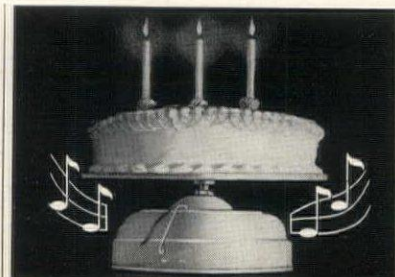
Curtain tie backs. Wooden circles, 4" in diameter, decorated in colorful Pennsylvania designs by Helen Hume are attractive in any informal room. Double-ended screws join them to window frames. Uncomplicated to use, the set is \$1.50 a pair postpaid from Artisan Galleries, Fort Dodge, Iowa.



Simply enormous, this hammock is perfect for afternoon siestas and hours of reading under a shady tree, and there's plenty of room for two. Hand woven of stout cotton rope, 48" x 72", \$15; 55" x 80", \$19; 66" x 82", \$26; baby size, 36" x 50", \$10 exp. col. Marion Brawley, 805 E. Washington St., Greenville, S. C.



Learn Spanish or French by the "game" method. A series of fascinating card games teach you to read, write, pronounce and speak either language, whether or not you have any previous knowledge of it. (One to four people can play.) 10 illustrated decks with clear instructions. \$4.95 ppd. Language Institute, Allentown, Pa.



Musical Platters

FOR PARTY CAKES

Set your cake on the platter and music plays as cake turns 'round and 'round. **TEN INCH** platter-disc on sturdy metal base. Easily holds 3 lb. cake. "Happy Birthday" tune **8.50** postpaid

DE-LUXE 15 INCH—hand-hammered aluminum platter, chrome base, easily holds 7 1/2 lb cake. Specify choice of tune: Happy Birthday or Wedding March or Anniversary Waltz. **22.50** postpaid

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SheerLuxury



in SHAG RUGS

SO EASY TO MAKE WITH LOVELY ITASCA MATERIAL

Have as many of these handsome, shaggy rugs as you want to add charm and beauty to your home. They're so simple to make—so amazingly economical, when you use low-cost Itasca material. Only 5 yards of Itasca's Mesa Cloth will make a handsome 40" x 36" rug, at a cost that will surprise you. For you save up to 50%—because you buy direct from the mill at factory prices!

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26 SAMPLES
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Yes, with every order you get free, 26 generous samples of beautiful Itasca drapery material. Order now... get started on your rug now. Even a beginner can make this attractive rug, for we send you easy to follow directions and simple picture illustrations. Make them round, square or oval... modernize your living room... freshen up your bedroom! You can afford several at this price. Just send \$3.70 and your rug material, plus 26 FREE samples of drapery material, will be mailed promptly, postage prepaid. (If background for rug is desired, include 50¢ extra.) Mail your order today!

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Sportive Dolphins

form the motif of these milk glass candlesticks handmolded from an old design. They stand 9 1/4" tall. A sure-to-be-cherished gift; delightful decoration for your own or any home.

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No COD's. **\$5.85** The Pair

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Here's the NEW, EXCLUSIVE Propette—the handiest, most-usable back rest ever built. Perfect for reading in bed and indispensable in sick-room. No strain—no bother with extra pillows! When not in use, Propette simply folds flat against headboard out of way. To use, merely pull outward with a flick of your finger, and enjoy instant, luxurious relaxation!

Quality built, tempered Masonite, rich walnut finish, adjustable height and slope. Fits all beds. For EXTRA comfort and convenience, order the new Propette NOW for yourself or friends.

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MAGAZINE CRADLE in solid walnut or maple, \$10.95 ... mahogany, \$12.95 express collect

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Box 935 Front Royal, Virginia



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MR. FIXIT - SAVE MONEY!
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plastic adhesive

MAKES IT STICK PERMANENTLY!

Works wonders in home, garage, workshop. ADHERES metal, marble, cork, felt, rubber, glass, etc., to any surface. Mends toys, boats, fixtures, leaky pipes, etc. Waterproof. Flexible, Strong. Fast Drying Clean GRAY Color. Never Brittle.

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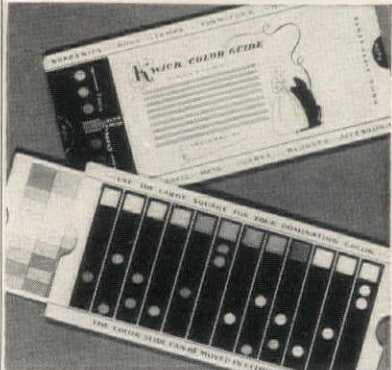
Hundreds of new uses discovered every day. Keep a supply on hand for those unexpected emergencies.

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4 oz. Can 60¢

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*Answer to a
Hostess' Prayer!*



“PLACETTE”

USED with either flower bud or tiny candle, the “Placette” provides a delightfully ornate touch to the most formal or informal dinner party. Handmade of finest quality, lacquered copper tubing that retains its sparkling luster over the years. Comes complete with plastic-chromed name inserts. \$2.00 per pair ppd.

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MINIATURE BRASS LAMPS
commemorating California's
Centennial... reminiscent
of early pioneer days



\$2.95
plus 25c postage; if to be delivered in Calif., add 8c state sales tax

6 1/2 inches high, authentic replica in hand-spun, non-tarnishable finish brass, with glass chimney. Holds enough kerosene to burn 20 hours. Charming as nightlight or cigaret lighter. Mail orders promptly filled.

Buffums'

Long Beach 2, California



Handy Kitchen Gadgets

- **Jot-It-Down-Pad** attached to wall includes large adding machine paper roll, pencil. Assemble weekly grocery list as needs develop—make memos, etc. **\$1.50 Ppd.**
- **Soap Chip Dispenser** for dressing up the kitchen and a handy means of pouring soap flakes. Sturdy wood painted bright red. **\$1.25 Ppd.**
- **Ring Holder** matches soap chip dispenser and provides clever and SAFE method of keeping your rings while washing dishes. **35c Ppd.**

All 3—for \$2.95

Send for our **FREE** catalog.

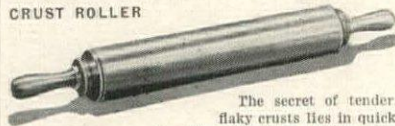
AFCO PRODUCTS CO.

29 Depot Sq., Lexington 73, Mass.

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CRUST ROLLER



The secret of tender, flaky crusts lies in quick handling, in using little water and in chilling. This is easily done with this beautiful aluminum roller. Simply remove handle, fill with ice or cold water and roll out your pastry. No. 472-G.

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Wonder of wonders... a luxury gadget for turning out canapes, cookies, biscuits, patties, on a production line basis. Spun aluminum with a rotating spring plunger. A gift to cherish for years. No. 473-G.

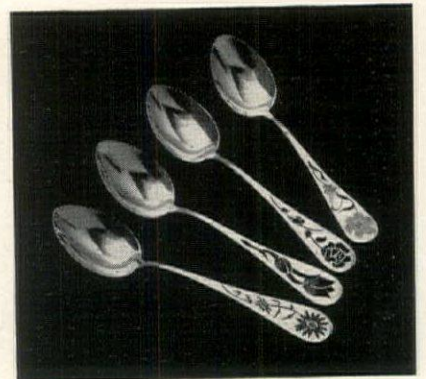
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SANTA CLAUSE, INDIANA

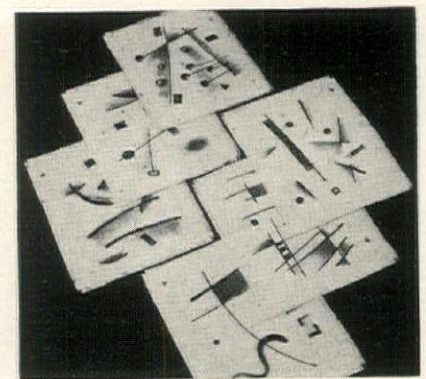


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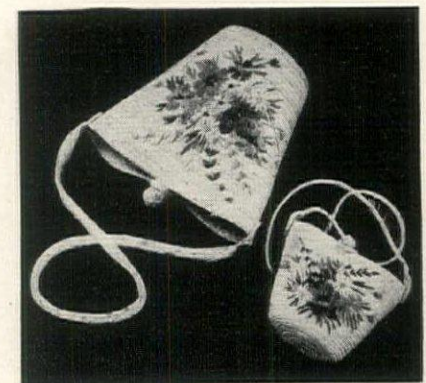
Five o'clock teaspoons are a cross in size between a regular teaspoon and a demitasse spoon, so they can be used nicely as either. Handmade of sterling silver with inlaid vitreous enamel. Designs are lily, rose, tulip and daisy. Each \$2.40; set of 4, \$7.95, tax and postage included. Mayflower Gifts, 345 Broad St., Red Bank, N. J.



At **cocktail time**, the abstract designs of these napkins are particularly challenging. Each is individually hand-painted and even if you order a dozen dozen, there will be no two exactly alike. Of pure Irish linen, 6" x 7 1/2". Packed in gift folio, set of 8, \$12; additional ones may be ordered, \$1.50 ea. ppd. Jay Robinson, 60 Park Terrace W., N. Y. 34.



Mother and daughter will make a charming picture in summer, carrying matched shoulder strap baskets, imported from Italy. They are made of straw, hand-embroidered with raffia. The larger one is \$3.50, the smaller, \$1.75, and as a pair they are \$5 postpaid from Kathleen Weller, Box 386, Bryn Mawr, Pa.



KEEP SILVER BRIGHT FOR MONTHS

Avoid endless polishing of silverware and metal objects. Air-tight plastic coating seals in lustre against tarnish or wear. Doesn't mind soap and it won't harm food. Kit also contains new, scientific method to clean most stubborn tarnish and pitting, and a polish to put the lustre of newness to silver. Refill bottles available. Durable attractive kit.

\$1.79 Complete Kit ppd.

Send check or money orders. Sorry, no C.O.D.'s.
Foreign, add 10c.

THERMOCOR PRODUCTS, INC., ERLANGER 8, KY.



The **IDEAL BABY GIFT** **\$5.95**
HAMPER SEAT

A CATCH ALL FOR BABY'S THINGS

It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc.

It has a FOAM RUBBER SEAT

that is a **Luxury to sit on** Baby's name is Hand Lettered on front with attractive Nursery Design. Covered in Genuine **IVORY LEATHERETTE**. Solves your Gift Problem. It's a beautiful, practical piece of furniture for the Baby's Room. F.O.B. Factory



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SILVER \$20*
GOLD \$175*
CHROME \$4
INITIALS \$1 EXTRA
*Fed. Tax not included

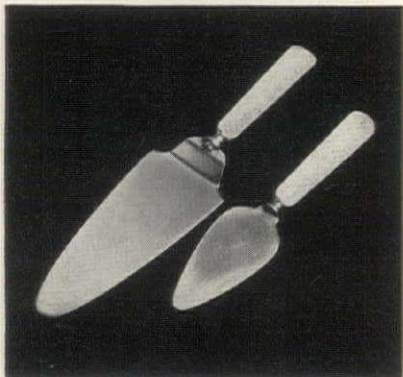
ZIPPO
Windproof
LIGHTER

"The Lighter that Works"
ZIPPO MFG. CO., Dept. E, Bradford, Pa.

AROUND



With love to mother. An exact replica of an antique china thimble, inscribed with any 4-word message you like, is a beautiful gift for mother on May 9th. (Order before April 24th.) Flowers are delicately colored, trimming and inscription gold. \$2 ppd. Grace Lloyd-Collins, 220 West Ninth St., Wilmington 43, Del.



Nicely handled in shimmering mother-of-pearl, these two attractive pieces will fit in with any service. They make a lovely gift for a bride. Blades are stainless steel, and the price of the cheese knife is \$3, cake or pie knife, \$4 postpaid. From the Salt & Pepper Shop, 445 East 86th Street, New York 28, New York.



Unmistakably identified, these name-towels are wonderful for children at camp, at school and at home. They are lettered in medium blue, medium green or rose on white. Set of six includes two large towels (20" x 40"), two hand towels and two wash cloths, \$6.95 plus 15c post. Young Sports, Chester Springs, Pa.

Lace Edge Charmer
\$1.00 each

Seven-inch Milk Glass Salad or Dessert Plate in the much wanted lace edge. We think the patterned heart design particularly nice.

Add 20c for delivery. Sorry, no C.O.D.'s.

Dennison's
411 Fifth Avenue New York 16, N. Y.
62 - East Randolph St. 32 Franklin St. Chicago 1 - Ill. Boston 10 - Mass.

Pick-me-up Table
Quaint American Solid Cherry

The original was used for mug of hot toddy by the chair of a favored guest in an old seaport tavern. A "find" for its small-scale decorative quality—it is to be "picked-up" and placed for the convenience of guests at cocktail, or tea time; for buffets or around the bridge table. Built of solid cherry it has the authentic moulded pie-crust edge, turned pedestal and "lover's bow" bracket legs. In rich hand-rubbed cherry finish. Height 18"; top 14 inches diameter. Price includes shipment to nearest express office \$14.95
You will want several—Pair \$27.65
Set of Four \$53.85

PULL-OUT CLOSET CLOTHING CARRIER

Strong chrome plated clothing carrier that brings dead storage space to life. Slight pull on handle slides roller-bearing rod with whole wardrobe into sight. 12" size \$2.50; 16" \$2.80; 20" \$3.00; 24" \$5.00; 30" \$5.00; 36" \$9.00; 42" \$9.50. Postage Prepaid, no C.O.D.'s.

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Keep drinks cold without ice!

Yes, cold, undiluted, rich, strong, to the last swallow "Nice-Cubes" do it. Freeze in refrigerator. Drop in your drink. "Nice-Cubes" are tasteless, odorless, crystal-clear plastic cubes with water forever sealed inside. Last indefinitely. Just rinse, re-freeze, re-use.

Order now! Box of 8, \$1.98. Gay assorted colors or crystal clear.

The Perfect Gift: Monogrammed "Nice-Cubes," Box of 8, \$2.98. (Crystal clear only. Limit 3 letters per monogram, one set monograms per box.)

Add 10c per box for shipping charges on all orders.

"NICE-CUBES"
Pat. U.S. Pat. Off. PATENT 193532
8648 Melrose Ave., Hollywood 46, Dept. AA

The New IDEA HAT BOX
makes an ideal MOTHER'S DAY GIFT

See the hat you want Slide the "Lucid" door

No guessing where your hat is
No dragging boxes off shelves
No lids, strings or tumbling boxes

For madam's hat!
12 1/2" wide 10 1/2" deep \$3.89* each
16" " 9" " 5.29* each

Floral pattern, red or black background or solid colors green, blue, pink, rose or yellow.

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Oval shape, knotty pine pattern.
*We bill you for postage.

Name printed in gold on door, 50c per box
Check or M.O. Sorry, no C.O.D.'s.
NYC residents add 2% sales tax

LUCID CONTAINERS
143-G Greene St., New York 12, N. Y.

For that "Costume" Look

Belt Buckle—earrings—buttons to match! In distinctive native copper or sterling silver. Lovely bits of charm from Old Santa Fe that make the simplest dress look like it was designed just for you.

Buckle	Silver \$3.95	Copper \$1.95
4-1" Buttons or 6-5/8" Buttons	2.50	1.50
Earrings - 1"	1.95	1.50
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Complete Set with large earrings	\$7.95	\$4.50
with small earrings	7.50	4.25

(All taxes included—Postage Prepaid)
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BOX 845-A-4 SANTA FE, NEW MEXICO

CHEESE in Wine!
Smooth, flavorful, delicious

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Set of six 4 oz. crocks contain Stilton, Cheddar, Roquefort, Swiss, Edam in Sauternes and Gorgonzola in Brandy... \$4.85

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One 24 oz. crock, choice of Cheddar, Stilton, Roquefort or Gorgonzola... \$3.45

One 48 oz. crock as above... \$6.50

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The Recognized Caviar Specialists
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ORNAMENTAL LAWN AND PORCH FURNITURE



Cast in rust-proof aluminum. Add charm and beauty to your home. Painted White. All Chairs, Benches, Settees have Leatherette Cushions. Specify color choice: Red, Yellow, Green, Blue.

POMPEIAN DESIGN (left)

SETTEE, 38" wide, 29½" high... \$34.35
CHAIRS, 28½" high, each... \$18.25
LARGE ROUND TREE TABLE, 42" diameter, 27" high... \$35.45

BEAUTIFUL GRAPE DESIGN (right)

ROUND-THE-TREE BENCH, 57" wide 26" high, will circle tree 32" dia. Has 6 cushions... \$97.50
SETTEE, 60" wide, 29" high... \$45.10
CHAIRS, 22" wide, 25" high, ea. \$21.15
COCKTAIL TABLE (not shown), 18" wide, 30" long, 14" high... \$16.25

Send check or money order. Shipped in strong cases. Shpg. chgs. collect.

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21 Kleenex lip-tissue booklets for purse or powder room! Packed in monogrammed gift-box and each booklet personalized with name or monogram, in gold or white on red covers. \$150 Postpaid. No COD's...



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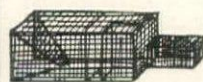
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Designed by America's foremost bird authority—a model to attract every desirable song bird. Quality built, exclusive features. Add charm to your garden. Befriend birds and they will rid your premises of insects. One martin destroys 2000 mosquitoes a day.



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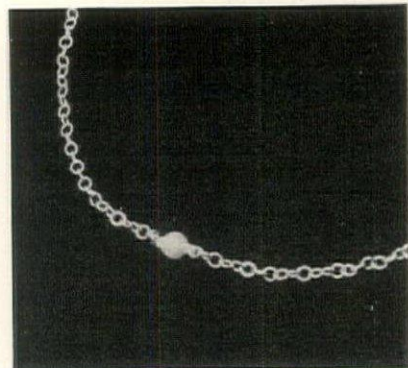
Send for free Catalog. Our Bird Lodge, 50 miles south of Chicago, is always open. Visitors welcome.

JOSEPH H. DODSON CO., 840 Harrison Ave., Kankakee, Ill.

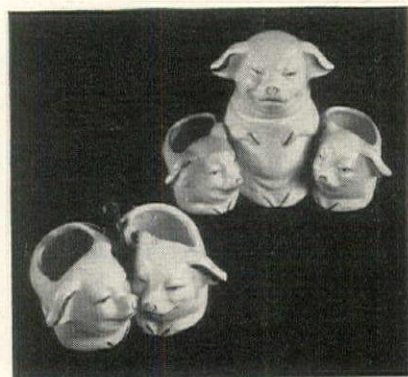


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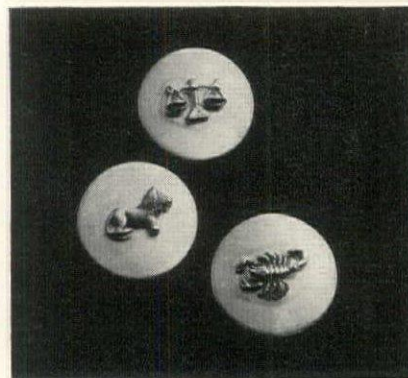
For a little girl, a progressive necklace of precious oriental pearls, strung on a delicate gold chain. You can start for as little as \$7.75 and add a pearl each birthday or other gift-giving occasion. Photo is slightly exaggerated, but you can get complete details from Lambert Bros. Jewelers, Lexington Ave., at 60th St., N. Y. 21.



These little piggies came to market all the way from France. Amusing small novelties for informal table settings, the pair for salt and pepper is \$1.75, and the triple set for salt, pepper and mustard is \$2.75 postpaid from Green Jade Tree, 10 Sanford Street, Fairfield, Connecticut.



Zodiac signs on buttons, pins, charms, cuff links or earrings should bring luck to the wearer and make attractive sets of matched accessories. For a charm bracelet get all 12 signs. In 1" or 1¼" size, charms, \$4.50 ea., cuff links and earrings, \$7.50 pr., buttons, \$3.60 ea. ppd. Tax incl. Gwendolyn Maloney, 170 E. 51st St., N. Y. 22.



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New...

"Fire Caddy"

THE lighter that makes fire building fun! Its highly polished solid brass container enhances the charm of any hearth. Cannot spill or odorize.

(12¾" high)
FOR OUTDOORS, TOO!

Remove Fire Caddy from base. Spiked end will hold it upright in ground. Perfect for lighting charcoal stoves or reluctant campfires.

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STAIRWAY... TO HEAVEN

An intriguing new design of the classic what-not shelf, charmingly wrought from sturdy Plexiglas to add interest and color to bare wall spaces. 16 inches from tip-to-tip, it provides five shelves for what-nots or floral arrangements. Matching ornamental star included. Available in seven vibrant colors... combining Royal Blue, Cherry Red, Chinese Red, Forest Green, Aquamarine, Midnite Black or White crescents with White stairs. Also in matched pairs. A gift of beauty and utility that is perennially fresh and attractive... EACH (What-nots shown not included)

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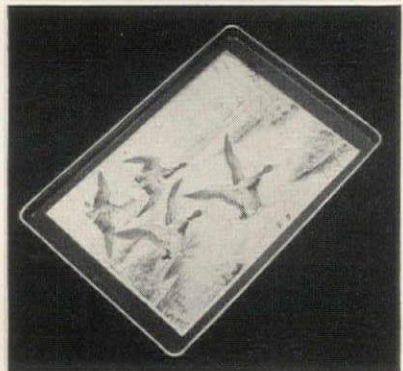
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That's Pennsylvania Dutch for "wonderful." And wonderful is the word for these decorative Pennsylvania Dutch designs. Easy to apply to furniture, doors, cigarette boxes, book-covers, etc.
No. 10 DECALS. Large sheet of 35 decals. Authentic, quaint, colorful. Postpaid \$1.00
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Complete set of decals and patterns. Postpaid \$2.00
Specify by number when ordering.
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Three-or-One
MULTIPLE TOWEL HOLDER
Three towel racks—or one—all in one compact unit. An exclusive design—nothing like it on the market. Ideal for towels of all sizes... or for drying stockings and underthings. Beautiful chrome on brass. Send check or M.O. \$4.98
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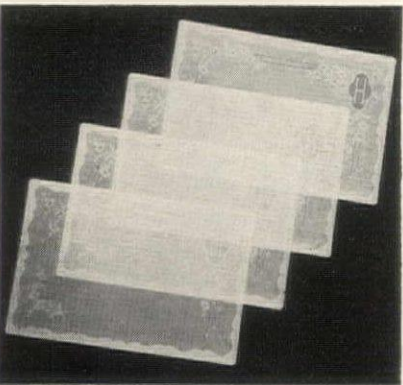
AROUND



So tiny and so fine—this miniature tea-for-two set is made of china with dainty colored flowers and gold trim. Released by General MacArthur (you need have no scruples about it's being made in Japan) the set consists of two cups and saucers, a teapot and sugar and creamer. \$5. Post. 35c. Alfred Orlik, 680 Fifth Ave., N. Y. 19.



Picture tray has an actual color print of *Ducks in Flight* permanently applied to its surface, finished to repel heat, water and alcohol. An invisible clip enables it to be hung as a wall decoration. Of strong, long-lasting steel, 12" x 18", \$4.50 ppd. The Game Room, 1538 Connecticut Avenue, Washington 6, D. C.



Plastic place mats that look just like fine appliquéd organdy and drawn work, with a hand-embroidered initial, can be used with your finest table appointments. And the fact that you can wipe them off as easily as a table top, banishes laundry problems. Only 75c each at Bloomingdale's, Lexington Ave., at 59th St., N. Y.



DOUBLE SAUCE BOAT

Use it for French dressing and mayonnaise, for hard sauce and foamy sauce, for apple-sauce and cranberry jelly. With 2 ladders and glass plate, it comes with monogram, or lily of the valley, or star design.

Complete Set \$2.75 postpaid
Underline initial of last name.

MAN-SIZED

A handsome glass ash tray, solid and symmetrical, measures 8 inches in diameter, and comes engraved with a large 3-letter block monogram. Wonderful for a pipe smoker. Sure to be his favorite gift.

8" Ash Tray.....\$5.50 postpaid
6" Ash Tray.....4.00 postpaid



WONDER CAR LAMP

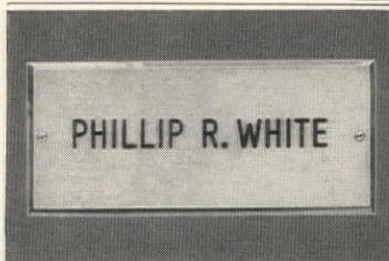
Magnalite—new, different wonder lamp works like magic! Plugs into socket of any car lighter. Provides instant floodlight when changing tire, etc. Serves as warning to oncoming cars. Magnalite base stays permanently magnetized. No car owner should be without this valuable accessory. Only 6 1/2 inches long, with 12 foot cord.

\$3.95 postpaid
No C.O.D.'s, please.



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Name Please?

Put a handsome, solid brass name plate on your door for its convenience, distinction and dignity. Sized for reading without specs, highly polished, beveled edged, 2" x 4 3/4", comes complete with screws and costs a trifle \$2.98, postage paid. Send check or m. o. (no C. O. D.) and print clearly name you wish engraved.

UNIVERSAL ENGRAVING CO.

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221 Columbus Ave. Boston 16, Mass.

PERSONALIZED POTTERY FOR CHILDREN...

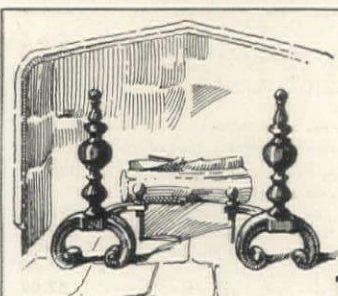


ONLY \$5.00 Prepaid

Add 50c West of Mississippi 4-piece set (dinner and butter plate, mug, bowl) in colorful design. First name of child baked into pottery itself—all pieces. Send child's name, sex (pattern differs for boy or girl), check or money order to

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PROTECT YOUR CHILD

Stay-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed and add 25c per guard ordered.

\$4.95 Each

Express Collect No C.O.D.'s Please

Resident Sales Company

207 Brower Ave., Rockville Centre, N. Y.

But we had metal on we can eat

RARE and BEAUTIFUL TABLECLOTH

WITH OLD-FASHIONED BOBBIE BURN'S "GRACE"—A COLLECTOR'S TREASURE!

BE AMONG THE FIRST TO OWN ONE! HAVE A FEW IN RESERVE FOR BIRTHDAYS, SHOWERS, ANNIVERSARIES, PRIZES, individually gift-boxed.

Some fine meal that canna eat

Master engravers worked ten months to perfect this charming checked plaid with its inspirational border, richly lettered (as illustrated).

Luxurious 52" x 52" Fiateen damask finish cotton tablecloth. Postpaid, \$5.

Now available in four harmonious color combinations

RED with blue BLUE with red GREEN with red GREY with green

Please check preference and mail with remittance to:

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Original Masterprints since 1927
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TWIN EGG POACHER

The polished aluminum poacher contains two separate and removable cups. Just fill the poacher with water and place an egg in each poaching cup. Eggs are cooked in steam—making them tastier and better for you.

By Mail \$1.19 Postpaid

No charges or C.O.D.'s, please



Write for Big Catalog... Free

Miles Kimball

KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

DOR-FILE SPICE RACKS



KEEP CUPBOARDS NEAT!

File your spices on the inside of cupboard doors . . . in sturdy lightweight aluminum spice racks. Holds five spice cans, small bottles, etc. Anyone can quickly fasten to door or wood wall . . . everything supplied. Length 12½-in., extends into cupboard *only* 1⅜-in. Solid back prevents scarring doors.



SATIN FINISH back in contrast with MIRROR FINISH bar and lip gives two-tone beauty

79¢ each

When ordering by mail add 10c per rack to cover mailing costs.



DOR-FILE MFG. CO.
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SHOPPING

Children's books have a better chance of survival, and travel better protected in these darling felt carriers. A pair of pudgy love birds is appliquéd on each cover. \$1.75. With the famous Burgess Bird Book, (\$3), it's \$4.75 postpaid from Edith Chapman, 168 East 33 Street, New York 16.



College beer parties are the right atmosphere for these mugs and their proud owners will have no trouble identifying them when the gang breaks up. Inscribed with college name, seal and class numerals on the front, with owner's nickname on the back, large, 5¾", \$4.50 ea., tiny jigger size, \$2 ppd. Pratt-Hewes, 35 Emerson Ave., Floral Park, N. Y.



In the Ivy League—matched accessories to brighten a kitchen wall. Planters come in the shape of a coffee cup, \$1.50; dustpan, \$2.50; also (not shown) a rolling pin, \$2. The towel, hand-stenciled on pure linen, is \$1.25. Postage 50c. Nessa Gaulois, 723 Lincoln Road, Miami Beach 39, Fla.



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with this new reading glass with the Long Lens



You can read newspaper print—a column wide—with a Longview, the new kind of reading glass with a long lens. It magnifies 2½ times—solves "seeing" problems with a larger, sharper field of vision than ordinary magnifiers.

Folds into a beautiful mottled brown plastic handle. 3¼ inch lens. Weighs less than 3 oz. You'll be proud to own—or give—a Longview! \$6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded.

Edroy Products Co., 484 Lexington Ave., New York 17, N. Y.

MANUFACTURER TO YOU AT MONEY SAVING PRICES

4 pc. set light weight rust proof

Aluminum Lawn Furniture

Grape and Leaf design—standard sizes—white lacquer finish. Complete set as shown.....\$65.55*
Set, less table.....\$60.55*
Set of 3 leatherette cushions, your choice green, red, yellow, when purchased with lawn set.....\$6.95*

Order direct from this ad (payment with order) or write for further particulars.

*Prices F.O.B. Birmingham



Daniel Ornamental Iron Co.
P. O. Box 710 • Birmingham, Ala.



BRASS STUDENT LAMP

Fine Electric Colonial Student Lamp. Graceful Solid Brass, 25 inches Tall With Green Cased Glass Shade. It Is Destined To Be Your Favorite. \$22.50

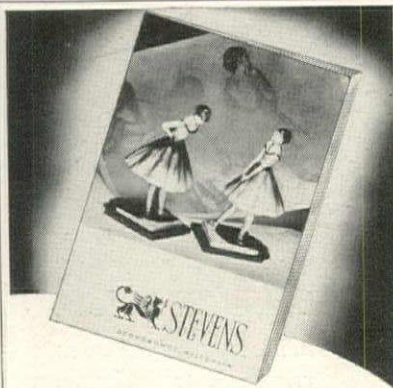
Double Light Lamp, Same Style \$34.50

(Photograph On Request)

Check or Money Order. Express Collect. Sorry, No C.O.D.'s.

BRUCE GIFTS

302 West Chelton Avenue
Germantown, Philadelphia 44, Pa.

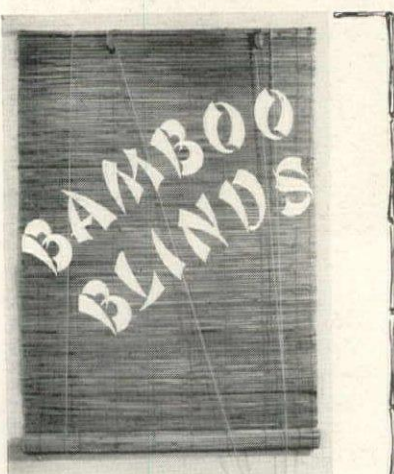


FREE CATALOG

Unique ITEMS

for GIFTS or for your HOME

Full of large illustrations that can only hint at the charm and individuality of these carefully selected articles. Truly a galaxy of enchanting gifts and decorator's items that you will enjoy seeing. Send for your FREE copy today.



Natural handmade blind imported from China is just the thing for modern living. You can paint it to harmonize with your color scheme. Ready to hang. Sizes, 3 x 6 ft. . . . \$3.60. 4 x 6 ft. \$4.80. Express collect.

• Write us for information on Chinese Art and Gift items.

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NEW AUTOMATIC DOG LEASH

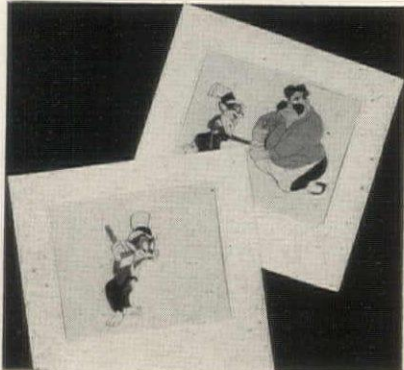
The Promenader dog leash has ten feet of strongly woven cord which automatically reels in and out from a beautiful plastic case. Your dog enjoys new freedom of movement yet you always have complete control. The "natural grip" makes it easy to handle even a large dog without effort and without touching a wet or soiled leash. A button brake on the handle locks the leash at any desired length. The leash cannot drag or tangle. An attractive gift and fashion accessory and so compact it fits easily into purse or pocket. Choice of red, green, blue, black, marbledstone or any combination of these colors. Satisfaction guaranteed. Send check or money order for \$4.95 today.

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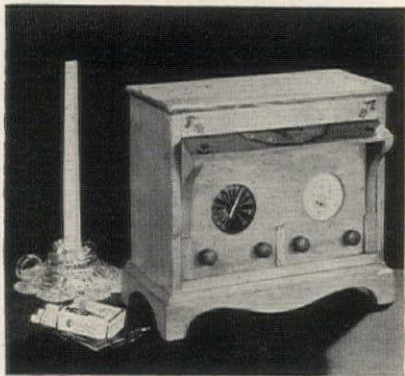
J. J. QUINN PRODUCTS

6831 S. Wabash Chicago 37, Illinois

AROUND



Hollywood studio "cells," as they are called in the trade, are original, hand-painted movie cartoons on non-flammable plastic. In 13" x 14" mats, they are colorful decorations for a child's room or playroom. Only \$1.95 apiece post-paid from Doris Stanley, 1434 N. Western, Hollywood, Calif.



Miniature blanket chest, copied from an 1820 design, is an unusually attractive radio cabinet. Made of high-grade pine, hand-finished, hand-decorated and carefully waxed, it measures 12" x 6" x 11" high. The cabinet alone is \$35; with quality radio installed, \$70 exp. collect. Pilgrim Radio Cabinets, Inc., Brookfield, Conn.



Fur-ench poodle, formally clipped, is made of real baby lamb fur. Standing 8½" tall, he looks for all the world like the real miniature size of his breed. Get him in black or white for a young 'un to lavish "puppy love" upon. Handmade, \$6 each or \$11 a pair from Young Fur Crafts, 505 Fifth Ave., N. Y. 17.



**Pennsylvania Dutch
Dower Chest**

38" long, 19" wide, 16½" deep
Write for booklet

A lovely handpainted chest (not stenciled) with authentic designs and colors, each chest slightly different. Brass handles and escutcheon lock. Chests are pine; pegged, doweled and glued throughout. \$55.00 F.O.B. And. Due to many requests, we have opened a special department for antiques. We welcome inquiries.

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Glen Grant
Osgood Street Andover, Mass.



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**The NEW
BRIDGE SCORE BOARD**

Designed by Sidney Lenz
International Bridge Expert

- RECORDS EVERY POSSIBLE SCORE IN CONTRACT BRIDGE.
- AT-A-GLANCE VISIBLE SCORING IN SIGHT OF EACH PLAYER.
- ELIMINATES PAPER & PENCIL.

Made of fine polished maple. Plastic Pegs.
Attractively boxed \$2.00

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A Triple Action Tonic for Marred Furniture

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches

Plus postage. Sorry, no C.O.D.

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by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For all varnished, shellacked, lacquered and waxed surfaces, dark or light.
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Use "Patina" Jackson of London
English Type Wax (Paste)

A decorator's polish to restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1.25 jar; \$1.75 double size.

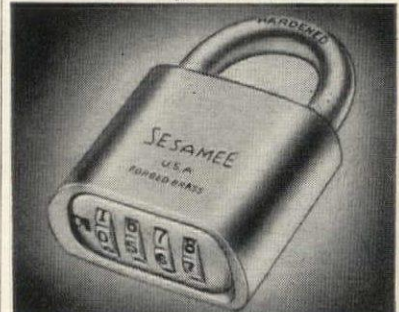


MRS. MARK JACKSON'S STUDIO G

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Only YOU Know the Secret Number
That Will Open This Padlock!



10 DAY FREE TRIAL!

Protect your property this surer way—with this special, patented combination padlock. You can set your own combination quickly, easily—and change it as often as you wish. 10,000 possible combinations for you to set. Only your own secret number will open the lock.

SIMPLE TO OPERATE—

NO KEYS TO LOSE—

Just what you need—for safety's sake. Made of heavy, durable forged brass with rust proof mechanism. May be used under all conditions.

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ea.

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Pulls Tightest Corks

Instantly! Effortlessly!

CONNOISSEUR'S
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FROM ITALY

From Italy comes this cleverly designed, wonderfully expert Connoisseur's Corkscrew, executed in hand-finished solid brass or rich silvery chrome to make uncorking easier and drier. As corkscrew bites into cork, the wing levers rise. Depress wing levers, and the "fightin'est" cork comes out like a lamb . . . instantly . . . effortlessly.

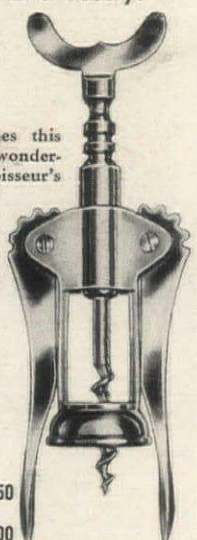
In Gleaming lacquered Brass \$3.50

In Shining Silvery Chrome \$5.00

Postage Prepaid in U.S.A. Please, No C.O.D.'s

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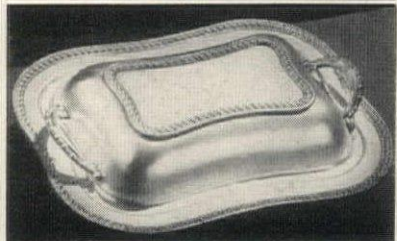


An Exact
Replica in
Solid Oak
of a
Century
Old
Dutch
Cranberry
Picker.

an interesting magazine holder

You will find this replica of a century old, well proportioned hand made Cranberry picker a fascinating holder for your magazines. It is an exact copy of an original collector's item in the Netherlands Museum, only made more sturdily of solid oak so as to take its place as a quality furniture piece. It was used by the early Dutch settlers, and even to this day the cranberry bogs are combed of their berries by this type of picker. 22" high; 13" wide; 8" deep. Prepaid shipment

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VEGETABLE DISH and COVER

FINE SILVERPLATE ON COPPER
Designed for tête-à-tête dining.
Size: 6 x 8" \$10.00

MATCHING MINIATURE
CIGARETTE DISH and
COVER 4¾ x 3½" \$5.95

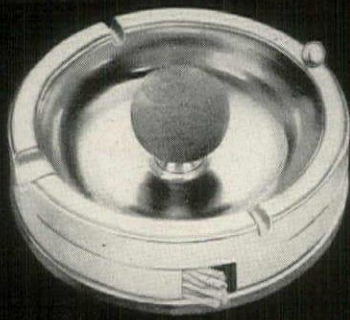
MATCHING ASH TRAY
3½" \$1.50

Fed. Tax and Postage Included
Check, Money Order or C.O.D.

George Stern Co.
JEWELERS SINCE 1922

191 MADISON AVE. NEW YORK 16

Finest Gift for the Pipe Smoker



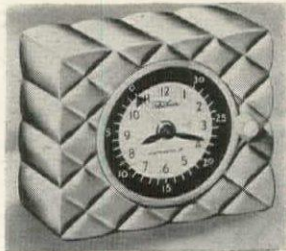
- Removable pipe cleaning and aerating pick
- Removable cork "knock-out" ball
- Lifetime pipe reamer (under ball)
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HARPER Pipe Service

Everything the pipe smoker needs, right at his fingertips. Exclusive features that every pipe lover will fully appreciate. Beautiful polished chrome finish, equally attractive in office or living room. Outstanding value at \$12.50 postpaid. With harmonizing, heavy stand \$20.50. Send check or money order. (In Illinois add 2% Sales Tax.) Money-back guarantee.

HARPER-WYMAN COMPANY, 8562 VINCENNES AVENUE, CHICAGO 20, ILLINOIS

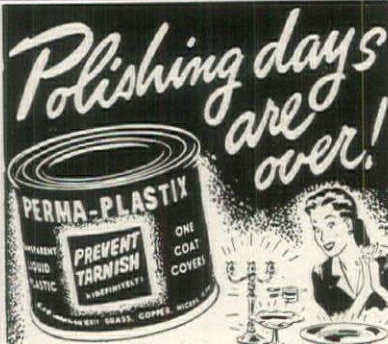
This **TIMER CLOCK** calls "COME LOOK" Helps you be the perfect cook!



It's a **TELECHRON!** It's an electric clock! It's the "Minitmaster" timer—all in one! Set this saucy little clock from 1 to 30 minutes and it will call you when cookin's done—a reminder clock useful throughout the house. Self-starting motor never needs oiling. In white with red trim. A wonderful gift!

\$7.45, tax and postage included
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For Silver, Chrome, Nickel, Brass or Copper

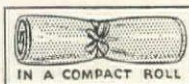
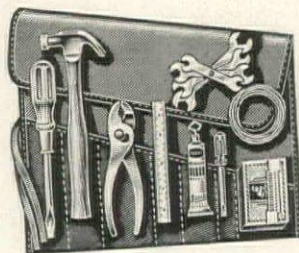
When you brush on Perma-Plastix on a polished metal surface. Prevent Tarnish and Rust in your home or car.

Easy to apply, one coat covers indefinitely, leaving no brush marks. Will not harm or injure metal surfaces. Transparent, will not discolor with age.

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Announcing to Housewives the HOUSEHOLD TOOL KIT!



AT LAST!—a roll up kit with all the tools needed in home repairs! Large and small screw driver, 4 1/2 oz. hammer, end wrenches, adjustable pliers, metal ruler, picture wire, mending cement, boxed assortment of screws, nails, eyes, brads, etc. Individual pocket for each tool—all rolls up in handy "tuck away" packet. Tools designed to last for years, chosen to repair anything! A gift (if you can part with it!) that will always be used! Order today.

C.O.D.'s **\$2.95** Postage free if prepaid order.
In U.S.A.

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Use a **SHINE-BOY SHOE HOLDER!** **Only 275**

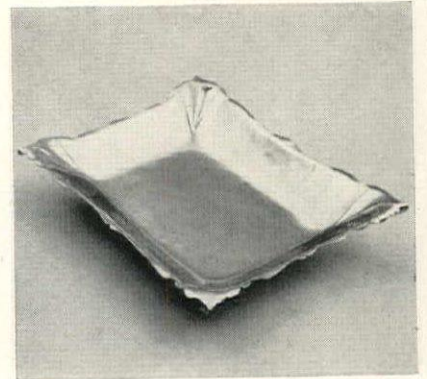
SHINE-BOY is the answer to that messy shoe shining problem... Holds shoes firmly while you clean and polish them... Fits Men's, Women's and Children's sizes... Sturdy steel construction... Brown baked enamel finish... Easily removed when not in use... **SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED.**

B. E. COMPANY
5829 OCEAN VIEW DRIVE, DEPT. 2
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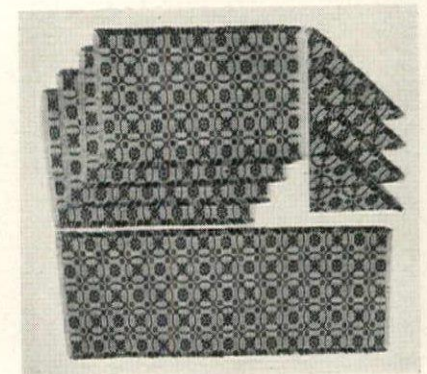


SHOPPING AROUND

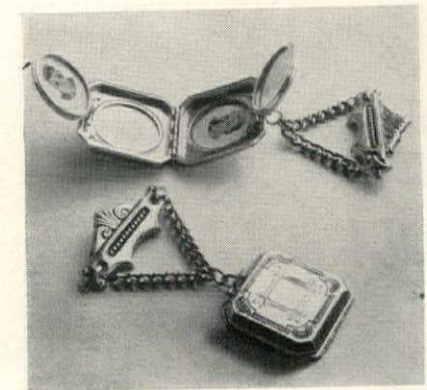
Handmade of copper or brass, this fruit dish or centerpiece was made by Sciarrotta, the quality of whose work is known to HOUSE & GARDEN readers. A lovely addition to your house, it is 11 1/2" x 8" x 2" deep. \$14 postpaid from The House of Aristocracy, 42 Spring Street, Newport, Rhode Island.



Woven place mats, napkins and runner to match are attractive for informal dining. Order a set for four with runner, in red, green, delft blue, yellow or rose. \$6.90 postpaid. Separately, mats are 90c each; napkins, 50c each; runner, \$1.35. From Laura Copenhaver, Rosemont, Marion, Va.



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You can now easily model unusual pottery, vases, attractive statuettes or profitable gift-ware with the amazing new ceramic clay CERAMITE. You may fire your creations to everlasting hardness by baking for 20 minutes at oven temperatures of only 250 degrees F.

FINISH WITH CERAMITE GLAZES—Then enjoy the thrill of finishing your own originals in beautiful shades of brilliant, lustrous, durable CERAMITE GLAZES. Send for descriptive Ceramite Folder #35 and circulars of other Pottery and Modeling supplies, Plastics and Rubber for Moulds.



KIT NO. 35. A 3 1/2 lb. jar of CERAMITE, 2 MODELING TOOLS, 1 set of 8 colorful CERAMITE GLAZES, 1 GLAZING BRUSH and a 48-page book of instructions "CLAY MODELING & POTTERY."... **\$5.95**

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INCORPORATED

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"Children love to receive letters."

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Sophisticated Color

IN TEMPO WITH SPRING

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And because the patterns and colors are completely coordinated, subtly styled to complement each other... these handsomely hued cotton fabrics make even one's premiere effort at decoration beautifully professional.

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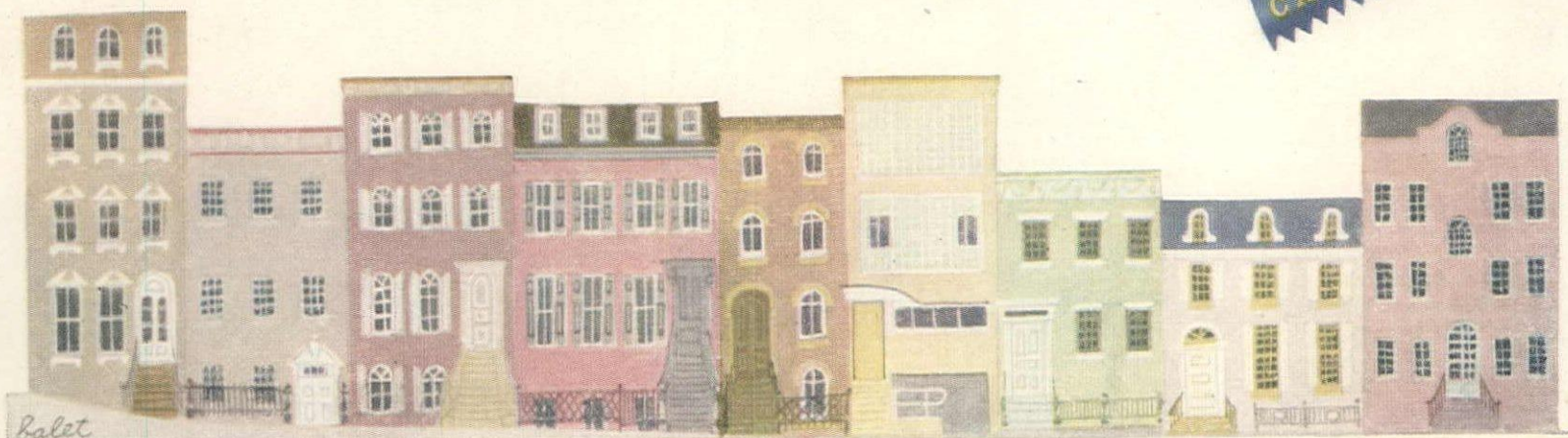
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When you work out
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And that brings you to a Lees—
for beautiful design,
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authentic wallpapers
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THOMAS STRAHAN COMPANY

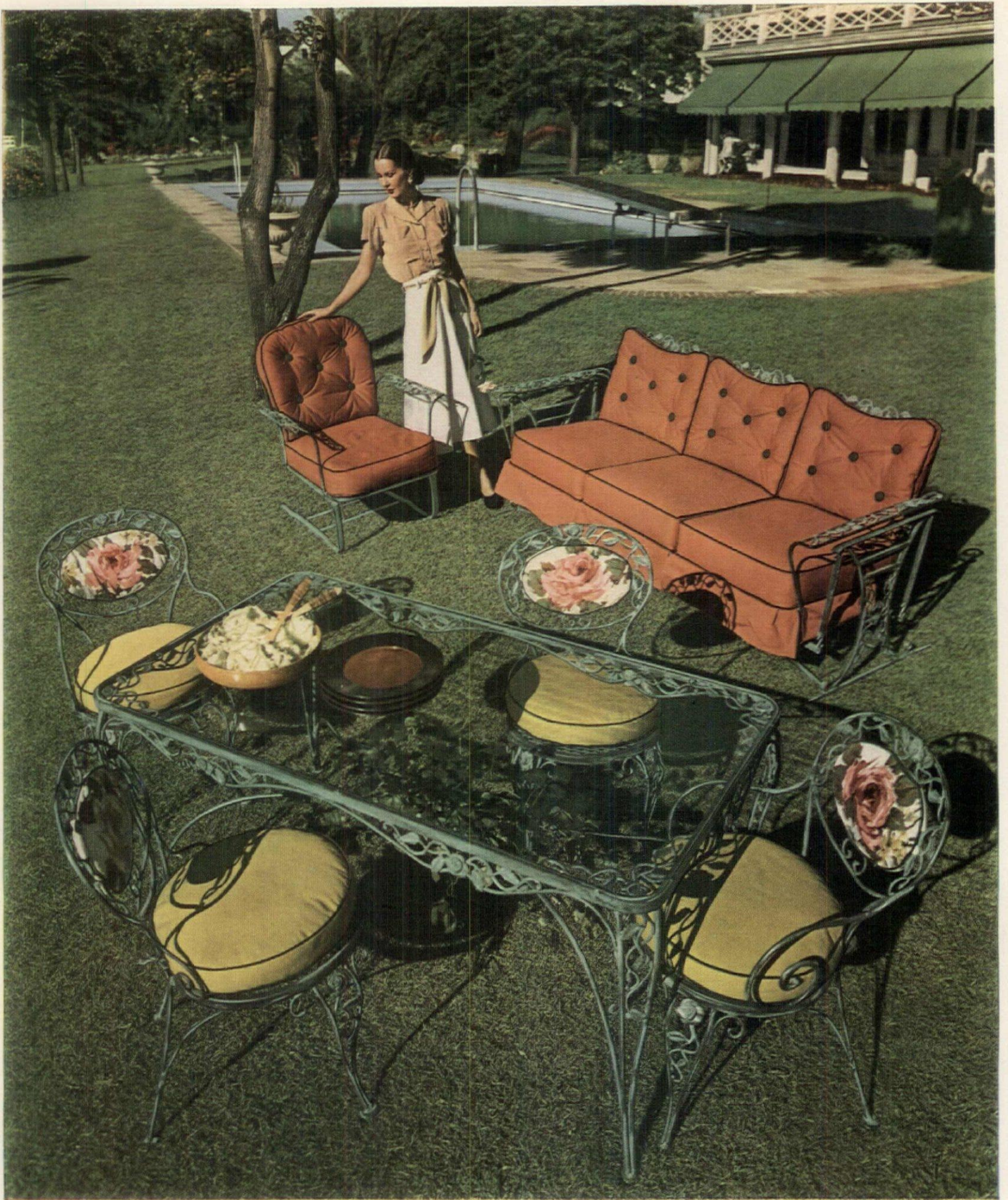
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DRESS BY CLARE POTTER

WOODARD

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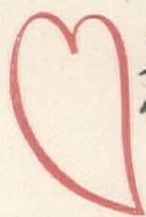
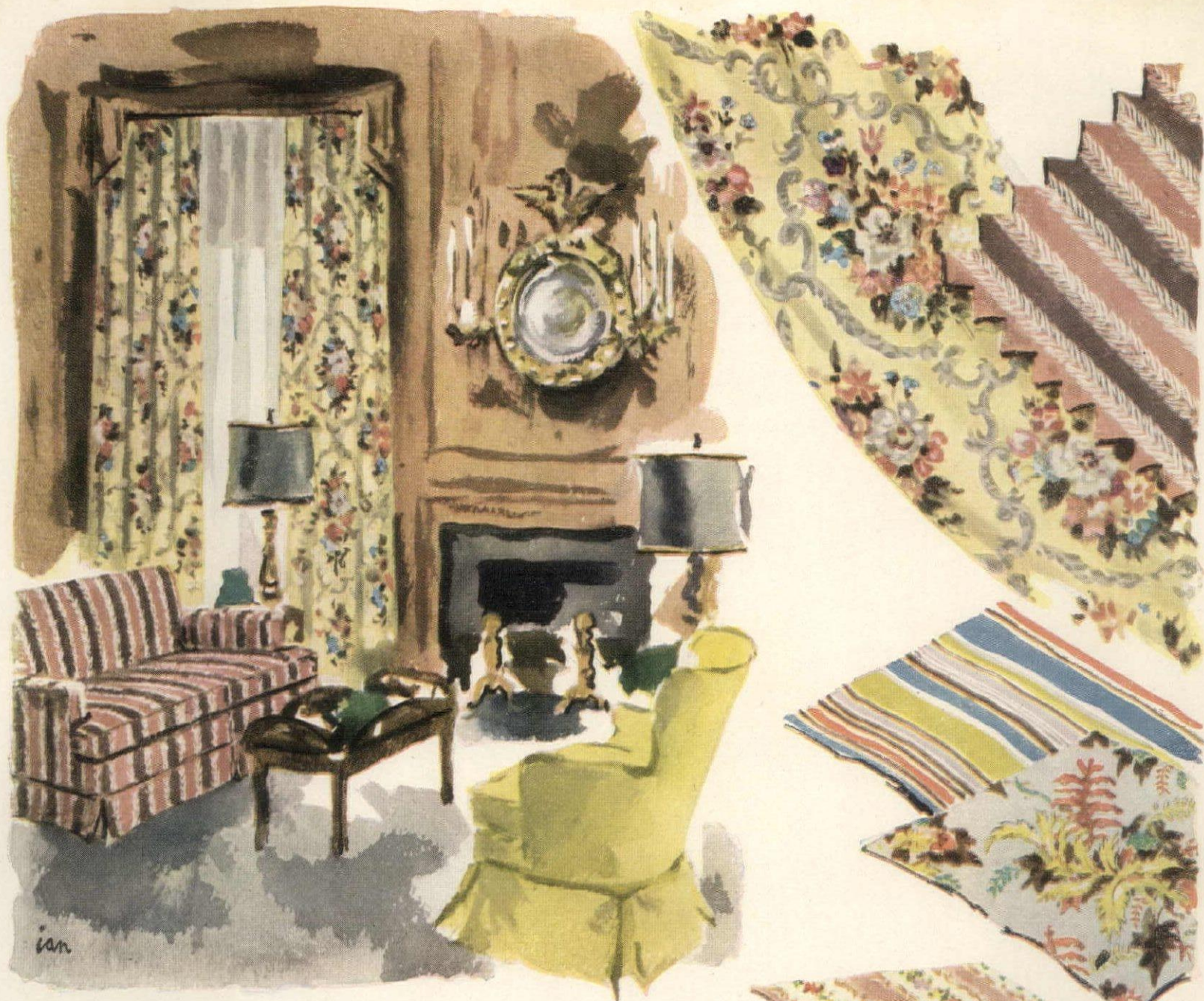
Chantilly Rose... enchanting new Woodard design...

French in feeling... with lacey design of roses and trailing vines.

All Woodard furniture is Parkerized for rust-protection.

For list of stores featuring this group, see page 178.

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WAVERLY BONDED "FIFTIES"

Pick a fabric—any one—fifty inches wide. Your color scheme comes with it. Deep tones for your rug, lighter ones for walls, accent notes for accessories . . . each in a lovely Waverly design with companion fabrics to match and blend. This is low cost decorating at its best. Ask for Waverly Bonded "Fifties" at your favorite store. Satisfaction guaranteed by the Waverly Bond, through countless washings and cleanings.

Send for new booklet, "Decorator's Tricks with Fabrics."

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I enclose 10¢. Please send me the new booklet, "Decorator's Tricks With Fabrics."

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Your venetian blinds
 Work as Well as they Look
 when fitted with

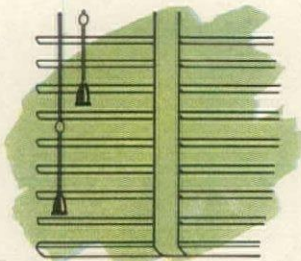
LEVOLOR



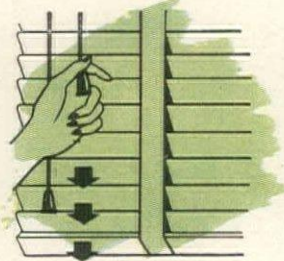
What the "new look" *does*—for YOU . . . Venetian Blinds *do*,—for your WINDOWS! And your blinds will WORK as well as they LOOK, throughout their long life—if you take the simple precaution of asking for LEVOLOR tilters.

LEVOLOR is the registered trade mark for self-adjusting tilters, manufactured by Lorentzen Hardware Mfg. Corp., New York 12, N. Y., and built into trustworthy venetian blinds by hundreds of manufacturers.

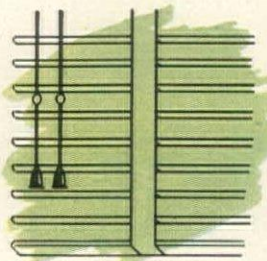
(U.S. Patent 2174994. Canadian Patent 387,579) ©1948, LHMC.



When tilt-cords "creep"...

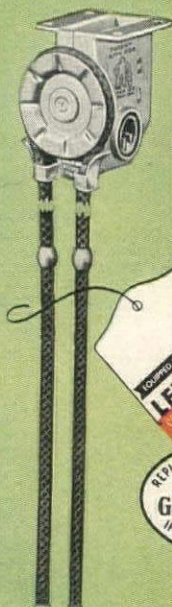


just PULL the short cord...



and "CLICK!" they come back even

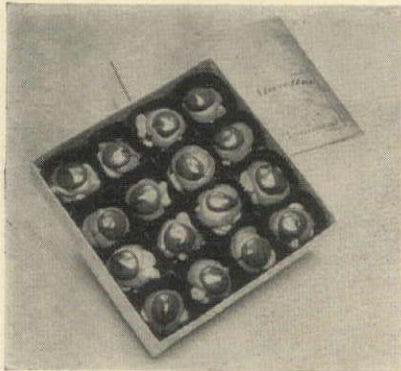
LEVOLOR



Look for these Limit-BEADS on the cords and this TAG with Good Housekeeping's seal.

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 Guaranteed by
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Cashew nuts blended with rich caramel and topped with a dot of fine chocolate—add up to a new and memorable confection called "Starettes." A 1-lb. box is \$1.50 postpaid, and as they're bound to make an impression on all who taste them, you had better save the address of the Beaumont Candy Co., 50 E. 42 St., N. Y. 17.



The Magic Scoop is a remarkable gadget. It serves ice cream with soda-fountain proficiency and deposits neat piles of mashed potatoes, rice or salad on your dinner plates. But that's not all—it's a bottle opener, ice crusher and 1-oz. jigger as well. Of heavy aluminum, \$1.75 postpaid from St. James Galleries, 423 Boylston Street, Boston 16, Mass.



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RECORD SEALS are embossed and specially gummed. Your name stamped in gold leaf or black; either design in blue or burgundy. Space for quick, easy indexing.

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★ Creamy white or pastel colored napkins with scalloped edges. Personalized with monogram, one or two names in gold. Cocktail or luncheon size. 100 for \$1.50 (ppd.) 200 for \$2.50

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Many giant and unusual sizes

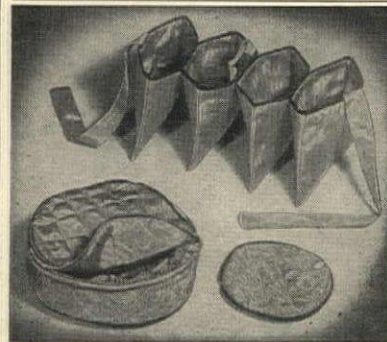
For sale by America's foremost authority and expert on Oriental Rugs, and largest exclusive dealer in natural, untreated rugs.

We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments.

No deposit or expense to you in ordering our rugs shipped on approval.

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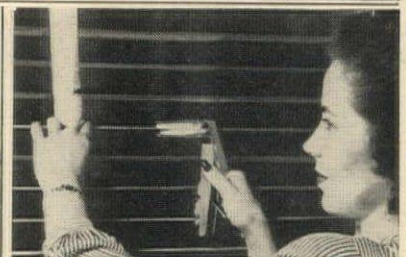
CHAS. W. JACOBSEN 401 S. SALINA ST. • SYRACUSE, N. Y.



JEWEL CASE—Fit for a queen! Lovely quilted moire fabric. Zipper opening. Tucks neatly into drawer or into suitcase when traveling. Lining has pockets for rings, earrings. Special pad for pins. Lots of room for larger pieces. Charming grey, green, wine, peach, black. **ONLY \$5.50.** With 3-letter white monogram \$6.50. With sequins on top and velvet-lined \$9.50. **POSTPAID.**

HOSE PACK—Pretty, protective accordion pockets prevent tearing of precious hosiery. A "must" for home or away. Perfect shower or bridesmaid gift. Ideal mate for the Jewel Case. Beautiful moire fabric in grey, green, wine, peach, black. **\$4.00 ea. POSTPAID.**
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Susan Jay Gifts, inc.
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New Easy Way to CLEAN VENETIAN BLINDS

without touching hands to water

WASHING venetian blinds no longer is a messy, mussy chore. In a jiffy your entire blind is sparkling clean. No dripping of dirty water down arms or from slat to slat. Slat-o-mat cleans both sides of slat at same time—and between tapes without soiling tapes. **WAXING is just POSTPAID as easy.**

\$3.95

Sold on MONEY-BACK GUARANTEE
Sturdily built of nickel-plated steel. Nothing to get out of order. Lasts a lifetime. Nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s.

SLAT-O-MAT is An Ideal Gift

U. S. VENETIAN BLIND MFG. CO.
10007 Chalmers Dept. HG Detroit 5, Mich.

PLACE ORDERS EARLY



The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress beauty.

Joints dowel inset fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic water repellent wood preservative.

For the past ten years we have had enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates.

Send your check, say where to ship—and we will have a set packed and off to you when you say.

6 PIECES—settee, 2 chairs, coffee table, side table and foot stool. **\$39.70**

3 PIECES—settee and 2 chairs **\$27.95**

Freight Prepaid in U.S.A. to nearest freight depot. Add \$3.60 for Denver and West.

Littletree Company
Dept. HG-3 Winter Park, Florida



PAN HANDY

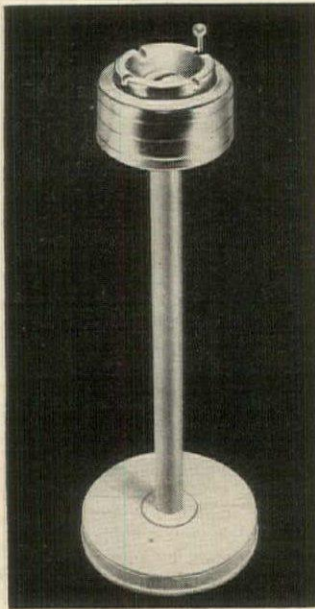
Cleans your pans faster and better and saves your hands! The durable handle-tube, 4 1/2" long and 1 1/4" in diameter is packed with soap-filled steel wool. An adjustable screw locks or releases the steel wool as you need it. Pan Handy lasts a long time and can be refilled in a flash. It's neat, colorful and efficient. Refills are but 59c for three!

By Mail **89c** Postpaid

Complete with two Refills
No charges or C.O.D.'s, please

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

The Perfect Home Ashtray!

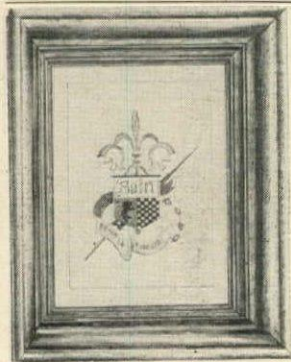


HARPER AUT-O-OUT ASH TRAY

• Keeps ashes and used cigarettes under cover. One push on plunger drops them into deep ash receptacle. Convenient Holder Grooves grip cigarettes firmly and will automatically extinguish them if forgotten, preventing damage to furniture and possible fire. *Easy to clean!* In polished chrome \$8.75. With harmonizing stand \$16.75. Post-paid. Send check or money order today! (In Illinois add 2% Sales Tax) *Money-back guarantee.*



HARPER-WYMAN COMPANY, 8562 VINCENNES AVENUE, CHICAGO 20, ILLINOIS



★
To figure inside mat or glass size, subtract 4 inches from each dimension below
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Famed "Shadow Box"

Choose these authentic frames for a fresh decorator look, new depth, perspective and charm for treasured originals, prints, documents or Grandmother's Sampler or daughter's needlework.

Overall Size	Frames (with glass)	Price
B-13" x 16"	Mahogany or Walnut or warm, honey color Knotty White Pine. Check or money order—no C. O. D. Express is collect. Uneven size subjects can be matted to fit. Order a trial pair.	\$ 5.50
C-16" x 20"		7.95
D-20" x 28"		11.50
E-26" x 32"		12.50
F-28" x 40"		15.95

Bayfort Society
BOX 1808 CHARLOTTE, N.C.

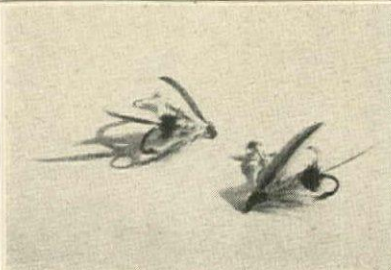


NOVEL CIGARETTE HOLDER

With arms and legs of shining copper... a gleaming brass body, this "red-cap" carries cigarettes and matches. Ideal for home or office. 8½" high. \$3.95 (postage prepaid).

Sorry, no C.O.D.'s

Magie's LAMP
GIFT SHOP • 1230 Locust St., Phila. 7, Pa.



DATE BAIT! TROUT FLY EARRINGS, \$3.75

Original note for dinner dresses or tweeds. Gorgeous shades of red, yellow, green, flame, blues, browns, black—Parmachenee Belle, Silver Doctor, Ibis and the rest. Fixed to sterling silver backs. Hand-tied by North country sportsmen. Order by fly name or color.

Postpaid. Tax included.

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CROSSROADS STORE**

Waterbury, Vermont

Write for prices on new maple syrup.

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SIX WEEKS' PRACTICAL
TRAINING COURSE

Resident Day Classes

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Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

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Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

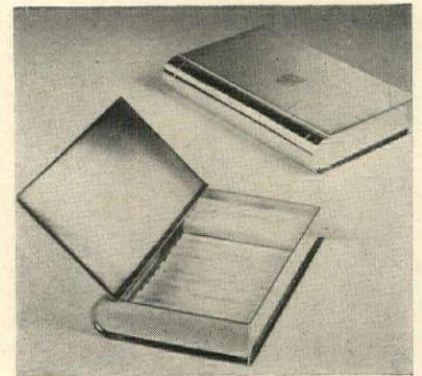
**NEW YORK SCHOOL OF
INTERIOR DECORATION**

515 Madison Ave., New York 22, N.Y.



SHOPPING

Book box, a smartly designed container for cigarettes or anything you like, is limited in purpose only by the imagination of the purchaser. Made of heavy-gauge copper, silver-plated, it measures 5½" x 3½", holds standard-size cigarettes. \$13, tax included and postpaid, from Kirkham's, 44 Maple Street, Glens Falls, N. Y.



A scientific flower pot called the "Wik-fed," based on the principal of sub-irrigation, feeds moisture to roots by capillary attraction. One filling lasts 7-10 days so you can go away and forget your plants. 4" in diameter, 5" high. Base is black; pot, ivory, yellow, coral, pink, marble or green. \$1 ppd. Dot's Sales Co., 1386 Lakeside, Birmingham, Mich.



The Wonder World is a new kind of pictorial globe for children. Beautifully colored, its 1948 map has a 3-dimensional effect, and shows the world's leading air routes. The accompanying book, *The World Is Yours*, is cleverly illustrated and filled with fascinating information. Complete, \$5.95 ppd. 50c post. W. of Miss. Hengerer's, Buffalo 5, N. Y.



By Gum ... It's a BANK!

Put in a penny . . . pull down the lever . . . out comes a stick of that gum of gums . . . BUBBLE GUM! It's actually a bubble gum vending machine . . . smaller edition of the subway brand. Best of all, this miniature vender is a bank, too. It takes pennies, nickels and dimes, and holds 25 standard size sticks of bubble gum. You refill it easily from the back. Think of all the coins the kiddies will save while they chew their way to wealth. \$2 Postpaid. Complete with 25 sticks of bubble gum. Add 50c if you wish child's first name handsomely hand-painted on front of bank. Refills furnished at a penny a piece.

THE LEMAC CO.

Dept. HG-4, 154 W. Tremont Ave., New York 53, N. Y.



NO MORE WASHDAY BACKACHE

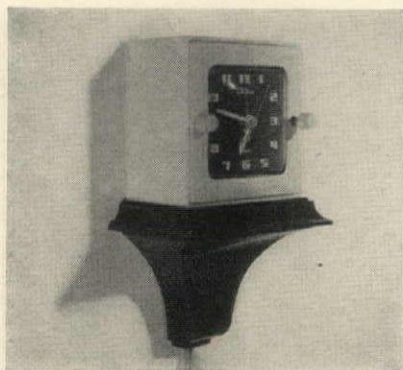
Never-Stoop holds a bushel basket full of wet clothes—waist height so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable cotton duck bag snaps on and off . . . easily washed. Strong, extremely lightweight aluminum tubular frame. (2½ lbs.) It folds. Height 32" when open. • Large pocket for clothes pins. Like the idea? Every woman does. Money back guarantee. \$5.00 postpaid. Cash, check or money order, or C.O.D., you pay postage.



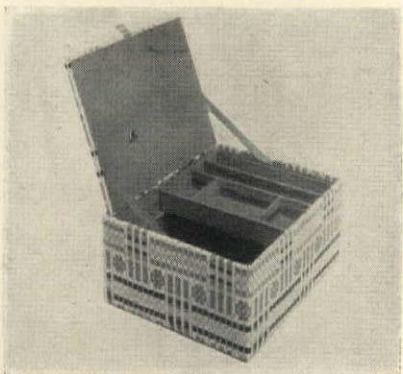
Pride Products Co.

Room 41D, 3156 Wilshire Blvd.
Los Angeles 5, California

AROUND



Pin-up alarm clock. Hang this waker-upper on the wall next to your bed, or (if you're the one-last-doze type) across the room out of reach. The base is removable if you prefer a table model. Made of cream-colored plastic with brown base. \$9.75 tax incl., ppd. Terrace Novelties, 213 E. 58 St., New York 22.



Festival colors make this sewing box a gay addition to your mending and dressmaking equipment. It has a roomy center compartment and removable accessory tray for spools, buttons, needles, etc. Covering is durable homespun; linings, blue, red or green. 9 1/2" x 11" x 5 1/4", \$2.85 ppd. Boxcraft Co., 630 Main St., Hackensack, N. J.



Enjoy soft-boiled eggs without burnt fingers, shell fragments and messy tablecloths, by using a "Crax-ezy." Made of plastic with stainless steel cutters, it severs the egg neatly in half and each side rests solidly while you remove the contents of the other. 50c ea. ppd. Metal Products Engineering, 4000 Long Beach Ave., Los Angeles 11, Calif.



NEW Lace Design PLASTIC TABLECOVER

There's unbelievable beauty in the delicate white-lace design of this plastic tablecover. Soft as candle light in appearance, yet practically indestructible.

Made of seamless, 1-piece construction—heavy, "see-thru" plastic. Cannot tear, crack or peel. Wipes clean with whisk of a damp cloth. Saves laundering and linens; a boon to mothers.

54" x 54", \$2.95 —54" x 72", \$3.95 (plus postage, if C. O. D.)
Coverall Apron to match—\$1.50

Ideal Gift for Easter or Mother's Day

PLASTICOVER COMPANY, Dept. HG 198 Avenue B New York 9, N. Y.



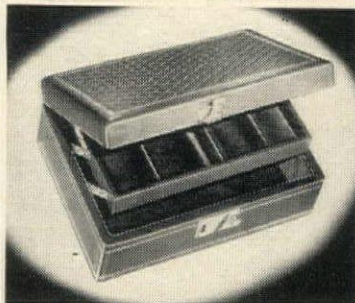
PROVING GROUND for home ideas

Play safe—try your ideas on a model, before you build. Making a scale model is easy—no tools needed—with a PLAN-A-HOME Model Kit. Simply insert pre-cut wall sections in slotted wood footings. Change as often as you like. Furniture cut-outs for every room. Thousands of satisfied users.

Send today for 315 piece kit. 3-day inspection privilege. Postpaid, \$4.75 (\$5 west of Rockies and Canada). PLAN-A-HOME Model Co., Elkhart 15, Indiana.

PLAN-A-HOME MODEL KIT
Makes a model of any 4, to 9 room plan

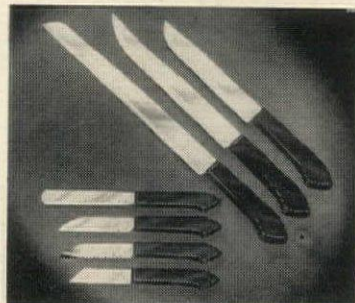
"QUICK PICK" JEWEL BOX



It's the new "Tory" Jewel Box and you'll treasure its rich beauty in genuine leather with a beautiful 22 kt. gold decorative border. A solid brass lock is gracefully set in the box. A convenient swinging tray automatically pops up when you open the lid, making the entire interior easily accessible. 10 1/4" long, 7 1/4" wide, 3 1/2" deep. Velvet lined, it makes an adorable gift. Colors: green, ivory, red, blue.

\$4.95 Postpaid
Satisfaction Guaranteed
Prompt Delivery

KITCHEN NECESSITY



Set of 7 fine stainless steel, hollow ground, razor sharp knives. Burn-proof handles. Parer, utility, household, grapefruit, vegetable, slicer and carver. Blades won't rust or stain . . . and only \$2.95 set postpaid.

SEND CHECK OR MONEY ORDER TO

Spencer Gifts
OF
ATLANTIC CITY, N. J.
(Formerly of Easton Pa.)



THE APRON TO MAKE ANY HOSTESS HAPPY

Avoid those little spots when serving light lunches or midnight snacks. This lovely white organdy apron is just the thing for you. Has flower design, pocket of blue, yellow or green. Permanent finish . . . Launders beautifully. No C.O.D.'s please.

\$2.95 postpaid
GRADY INDUSTRIES
2002 Rhode Island Avenue, N.E.
Washington, D. C.

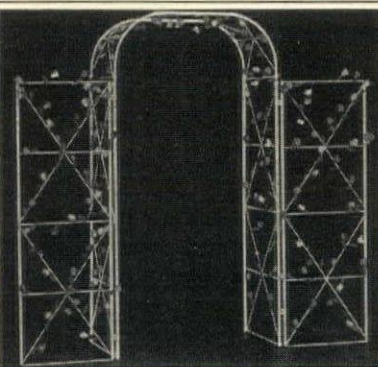
ART in Your Garden



THIS exquisite Figure—truly a Fine Art Fountain—is 21 ins. high—\$27.50. Bird Bath 26 ins. wide, with pedestal 36 ins. high—\$30.00—all in Pompeian Stone. Sold separate, or complete—\$57.50. f.o.b. New York.

WRITE FOR illustrated catalog of garden ornaments—\$5—\$500—10c please for mailing.

Erkins Studios
38 West 40th St., New York 18, N. Y.



All-steel welded Trellis . . . for Garden Beauty

A lasting frame for displaying your finest climbing plants and flowers. 8 ft., 3 1/2 in. high, 8 ft., 1/2 in. wide, including wings. Doors 45 1/2" wide. Finished in long-lasting white lacquer. Complete with 8" pipe sleeves for easy assembly, only \$19.95 for trellis alone, or \$29.95 including wings as illustrated.

Send check or money order
Sorry, no C.O.D.'s at this price
BROCK & COMPANY
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Your favorite little girl, we bet, can't wait to see you with a glance or coax an ice-cream nickel with a dimpled-arm hug. And for such a pint-sized dream girl, here's a washable organdy pinafore edged with lace and hand painted with kittens that have real satin bows around their necks. Sizes 2, 4, and 6. \$5.95, plus 15c for mailing.

No C.O.D.'s please

Edith Chapman
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HANDI-MITE DISHWASHER

It's New! It's smart to wash greasy dishes, pots, pans and glasses this new, modern way. Protect hands, save time with HANDI-MITE, costs only 1c per meal.

SIMPLE TO OPERATE—TROUBLE FREE
Adapter slips on your faucet in a jiffy! Press trigger and water runs over cake of "BRITE-WASH" detergent cleaner in Brush Head (soap scraps may be used), grease-chasing detergent flows thru bristles. Release trigger and clear rinse water comes out. Two detachable brushes: one nylon bristles, one fine brass wire for scouring pans.
COMPLETE SET ONLY.....\$9.75 Ppd.
Satisfaction Guaranteed



3-PIECE

RANGE SET

Glazing—Tarnish-Proof Spun Aluminum

Straining grease is a quick, clean job with this NEW strainer. Easy to wash, will not rust, corrode or tarnish. Scientifically designed aluminum grease strainer catches small particles, leaving grease clean and ready for re-use.

Satisfaction Guaranteed

Grease can is 5 1/2" tall, overall; shakers are 3 1/4" tall, 2" diam. Shaker tops and knob on grease can are made of long-wearing red Daka-Ware plastic. So smart for the kitchen!

COMPLETE SET, ONLY.....**\$2.95 Ppd.**

WARD PHILLIPS CO.

BOX 3451-G MERCHANDISE MART
Chicago 54 Illinois



SHOPPING

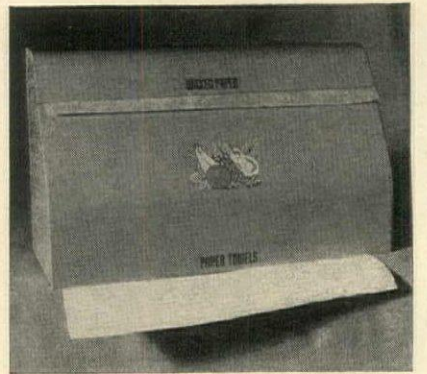
The pomander ball, once known as the "Apple of Gold," is a nostalgic affair re-adapted from the 15th Century. Actually, it's a dried orange punctured all over with sweet, spicy cloves. Hung by its pretty ribbon in a linen or clothes closet, it freshens and deodorizes the air. \$2. Herb Farm Shop, 347 Fifth Ave., New York 16.



Lamb-light. Little "Kinky" with his pointed ears and sparkling black eyes, makes an adorable lamp for nursery or child's room. Of durable all-metal construction with white baked-enamel finish, trimmed in pink and blue. It has washable plastic shade. 15" high. \$9.50 ppd. Fifth Ave. Gift Shop, 220 Fifth Ave., N. Y. 1.



More kitchen convenience. An enclosed wall cabinet holds standard rolls of waxed paper and paper towels, keeps them clean, dust free and out of sight. Keyhole slots make wall mounting easy. Made of steel, in white or red baked enamel finish. 12" x 4 1/2", \$2.50 ppd. Afco Products, Lexington 73, Mass.



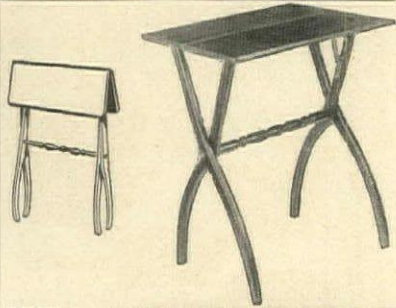
Ice Cubes in a jiffy with Roto-Tray

You'll wonder why someone didn't think of this idea long ago! Roto-Tray eliminates old messy job of ice cube removal. Slips in and out of refrigerator easily—no chopping or tugging. A twist of the wrist pops out the ice—whole! . . . Made from Du Pont Polythene . . . Odorless, flexible, sanitary . . . guaranteed not to become brittle or break. Thousands of satisfied users. Send check or money order—no C.O.D.'s please.

Standard size: 4 3/8" x 10 3/4" x 1 1/2"
\$2.00 ea, prepaid

kingman associates inc.

48 Cornhill, Boston 8, Mass.



FOLD AWAY HANDI-TABLE

An extra table for tête-à-tête card games, backgammon, chess or gin-rummy. Makes an excellent serving table, snack bar, or a place to seat the children for the family get-together! Folds to only 5" wide, stands by itself. Top is genuine hand rubbed mahogany to go with your finest pieces. A quality table, through and through!
19" x 24" top \$13.95 28" x 28" top \$19.95
29" high, only... 27" high, only...
Express collect, No C.O.D.'s Please

JUSTIN FURNITURE COMPANY
2311 Devon Ave. Chicago 45, Ill.



Egg Cozies for You

handmade—colorful. Brighten your breakfast table or guest tray with a Swedish egg cozy. So universally popular in the Victorian era, these pixie-cap egg cozies will add gay accent to your breakfast service.

Choice of ten basic colors: white, pink, blue, lavender, yellow, fuchsia, green, royal blue, scarlet, purple. Gift packaged.

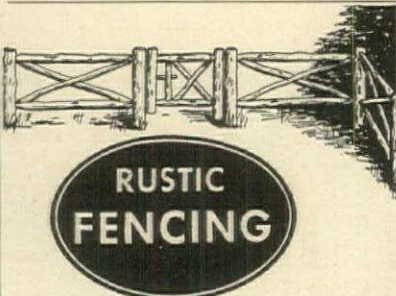
POSTPAID IN U. S. A.

3 for \$1

No C.O.D.'s

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RUSTIC FENCING

Rustic fencing of enduring beauty and lasting utility, for enclosing residence grounds, gardens, country homes, farms, parks or club property. Made of Michigan white cedar, with bark removed. Natural finish. Easy to erect. Choice of many attractive designs. Only a limited supply. Get your order in early.

Send for literature on Fencing and Rustic Furniture.

PRESTON CEDAR PRODUCTS COMPANY
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ENGLISH BONE CHINA

Bournemouth
America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

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HOW TO KEEP YOUR HUSBAND IN GOOD HUMOR

Even if the car has a "FLAT" after the party.

No longer do you have to change a tire in your good clothes! With a Wales Inflator—you unscrew the tire cap and your tire is inflated. Only weighs 5 lbs. but carries up to 300 lbs. air pressure. Ideal on trips. Handy for bicycle tires—beach equipment. FREE refills at all filling stations.



GOKEY COMPANY Dept. T, St. Paul 1, Minn.

ORDER TODAY FOR YOURSELF OR HUSBAND
Only **\$6.95** prepaid
Air gauge \$1.00 extra

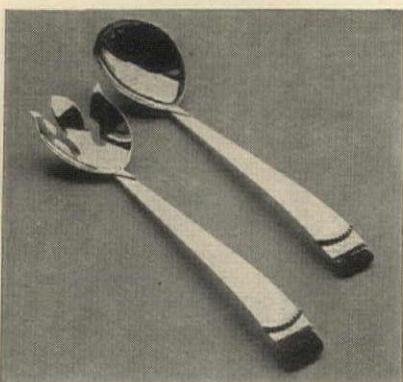
AROUND



Sharp, strong and safe to carry, these 4" utility scissors fold to a compact 2½". They fit into a man's vest pocket and the protected point won't endanger other articles in a lady's handbag. Perfect for manicuring, clipping news items, sewing or knitting. Of fine steel, chrome plated, \$6 ppd. Parker & Battersby, 30 Rockefeller Pl., N. Y.



Antique plates of different designs and colors, by various makers, are combined with graceful brass candleholders to make perfectly charming wall sconces. Effective used in pairs on either side of a mirror or wall shelf. \$13 ea. ppd. Harriet Sherry, 874 Third Ave., New York 22.



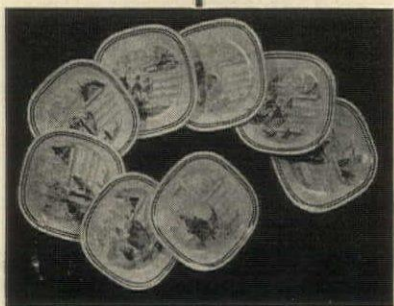
Modern classics, perfectly simple except for a row of beading on the handles, cooperate to serve salads. Independently they serve as cold meat fork and berry or serving spoon. 12½" long, quadruple-plated, the pair is only \$10 ppd. (no tax). Bertram Shrier, Ltd., 1147 Connecticut Ave., N. W., Washington 6, D. C.



Cooking's easier with these 6 tools

A complete set of all the things you need—but never have! Includes wire slicer, serving tongs, jar wrench, pastry crimper and turner, strawberry huller and pin-feather picker and ejector fork . . . all as useful as another hand . . . stainless finish on heavy pressed steel—attractive, durable . . . a thoughtful gift or bridge prize. Order by mail—send check or money order (no C.O.D.'s, please).

Complete set **\$1.79** **kingman associates inc.**
postpaid 48 Cornhill, Boston 8, Mass.



OPERA PLATES

Colorful scenes and scores of eight different great operas designed by famous French artists on these plates for canape tid-bits or tea parties. Eight, each different,

\$6.95 postpaid.

Write for Catalogue H-48

The SALT & PEPPER SHOP
445 East 86th Street, New York 28, N. Y.

TRIVET

A charming decoration for your tables—and a sure protection from hot plates, potted plants or tea pots. An authentic reproduction cast from an original pattern of colonial days. It's solid brass and measures 5¼" in diameter.

Now \$2.75 each prepaid

CRUMB SET

Sweep away table crumbs with this exquisite solid brass set. It's made in England by hand, and it's lacquered so that it won't tarnish. Decorative as well as practical, guests are sure to admire this set. 5" high, 6" wide. Price includes brush and tray.

\$5.75 prepaid

ENGLISH JUGS

Here's real beauty and superb taste in handsome, lacquered, embossed Brass English jugs. Fill them with colorful flowers or greens; use them as pitchers or attractive mantel and table decorations. Skillfully crafted with exquisite designs, each piece makes an ideal gift—a veritable treasure as a set!

6½"	\$3.15	10½"	\$7.15
8½"	4.85	Set of 3	13.75

Postpaid
Write For Catalogue.

Jenifer House

New Marlboro Stage
GREAT BARRINGTON, MASS.

U. S. NAVAL ACADEMY COMMEMORATIVE WEDGWOOD CHINA

As a complete place setting . . . a prized possession . . . the envy of your friends. A complimentary gift, or a treasured collector's item. Choice of Staffordshire Blue or Mulberry. Plates in 12 historic scenes.

Dinner Plates or Cups and Saucers, Each	\$37 dozen	\$20 half	\$3.50 single
Bread and Butter Plates	\$30 dozen	\$17 half	\$2.75 single

(All plus transportation. Express collect)
Sorry! Choice of scenes not always available in broken dozens.

ARMBRUSTER'S

82 Maryland Avenue
Annapolis, Maryland

Miniature Kitchen Pots

\$2.00 set of 4

Stove black iron miniatures, coal hod, lard kettle and skillets make perfect Americana accessories—for yourself and your friends.

Add 20c for delivery. Sorry, no C.O.D.'s

Dennison's

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62 - East Randolph St. Chicago 1 - Ill. 32 Franklin St. Boston 10 - Mass.

Charming, Graceful Interiors

Hand blown **Candylbeme Lamp Bulbs** enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

Quick Delivery
Candelabra Base, Clear 50c, Frosted 55c each. Adaptors to convert Bulbs to Regular Base 20c each. Add 7½% excise tax, bulbs only. Minimum order 6.

Actual Height of Lamp 3¾"

SEND 25c FOR BEAUTIFUL NEW ILLUSTRATED CATALOG OF LAMPS AND FIXTURES

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Cast Iron and Steel Mail Box
Built by expert metal artisans. Support of steel tubing with beautifully detailed **CAST IRON PANEL**. Name and number plates of steel with cut out letters backed with solid glass reflector. Easily readable both sides. Size 13½" deep, 7" wide, 17" long. Height from ground 5 feet.

\$65 (F.O.B. Dallas, Shipping Weight 50 Lbs.)

DISTINCTIVE

HAND WROUGHT HOUSE NUMBER
Numbers cut from steel with solid glass reflector. Readable both sides. **ONLY \$27.50**

Potter Art Iron Studios

2927 No. HENDERSON-DALLAS 6, TEX.

Closets Go Plaid



With new Seal-Sac Accessories! Dress your closets in this "Harmony plaid" ensemble of pliable, sturdy, wipe-clean Seal-Sac bags. Of wonderful vinyl film—the plastic that protects everything it covers because it's moisture-proof, dust-proof and mildew-proof. Order the complete harmonizing outfit or individual bags including:

- 57" jumbo bag for 16 garments...\$5.95
- 42" Men's jumbo garment bag...\$5.50
- 57" bag for eight garments...\$5.50
- Large size 2 blanket bag...\$2.98
- 12-pocket shoe bag...\$3.25

Multi-colored plaid of Azure Blue, Watermelon Pink, Sea Green. Harmonizes with all colors.

AND CATCHY FOR KITCHENS—
Plaid-accented appliance and bowl covers:

- 7-piece bowl cover sets to fit from 4" to 13" bowls, Set...\$1.00
- Mixer covers, amply cut... 1.90
- Zipper food bags, 12" x 12"... 1.00
- Toaster covers... .75

All items postpaid. No C.O.D.'s, Please.

B.M. BERNE MARLING

Mail Order Corp.
"Among the Smart Suburban Shops"
Dept. D, White Plains, N. Y.



SHOPPING

Personalized golf balls, imprinted with your name in indelible colors, cut down on losses. Of new construction with solid, durable cores, they come in boxes of a dozen, printed in black, blue, orange and green (three of each), \$7.95 postpaid from Miles Kimball Co., Kimball Bldg., Oshkosh, Wisconsin.



Bread-and-butter-sized and printed with a handsome equine head, these china plates are distinguished additions to a table setting. They are also nice at cocktail time for canapés or, singly, for a china collection. 6½" diam. \$1.50 ea.; \$10 for 8; \$15 a doz., ppd., "little joe" Wiesenfeld, 112 W. North Avenue, Baltimore, Md.



Basically good, these new plastic flower holders aid and abet artistic arrangements. Held firmly in place by a rubber suction cup, they are not affected by water, come in green or crystal clear. The price for a set of three is only \$1.25 postpaid from Towne Products, 27 West 26th Street, New York 10.




DECORATORS Advise:

"Hang your rare, costly china safely on these 4-Point Security **PLATE HANGERS** . . ."

Hold plates flat against the wall . . . Rustproof finish. Cost of 6 to fit plates 5" to 6" diam., \$3.25; 6" to 7½", \$3.50; 7½" to 9", \$3.75; 9" to 12", \$4.00 postpaid. Assorted sizes priced accordingly. No C.O.D.'s please.

GENEVIEVE GIFTWARE
P.O. Box 3503 Dept. A—Merchandise Mart
Chicago 54, Illinois



DAISY BELLE AND HER BOYFRIEND

It's love at first sight of these famous ceramic sweethearts. Hand-painted ceramic porcelain, approx. 5½" high, this dainty couple will hold small cut flowers or growing vines. They are sure to please as a gift for Mother's Day, Anniversaries, etc.

Choice of dubonnet, cerulean blue, cobalt blue, green or yellow (blondes or brunettes), **\$4.50 a pair**. Daisy Belle only \$2.50. Postpaid from

GOLDAMMER CERAMICS
2011 Folsom St., San Francisco 10, Cal.

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JUST for TWO . . .

It's new . . . yet the thought is old—"cocktails for two". Sparkling tray, trimmed in gleaming chromium . . . a glass for "YOU" and a glass for "ME" . . . glittering, intimate shaker. Mix well, and here's the atmosphere you desire . . . warm . . . friendly . . . personal.

Makes ideal gift for those who love to be "together".

Complete Set
only **\$6.95** Postpaid

Immediate Delivery. Send check, cash or money order w/o. pay postage. Order C.O.D. you pay postage.

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Unusual mechanical toys to delight everyone. Beautifully made, gayly colored, all metal. Fine clockwork motors. Ideal for your birthday lists.

A. Red Fire Engine complete with firemen, bell, crank up ladder. Wind up and away it scours to the "fire". 3½", \$1.00

B. Tumbling Plane, with pilot. Wind up and watch it loop-the-loop many times. 4", \$1.00

C. Hopping Frog, wind him up and he jumps around; pick him up and he stops by himself. Realistic. 2", \$1.00

D. Boby, amazing trained monkey. Pedals and steers from side-to-side automatically. Ears wiggle. 4", \$1.75

Assortment above of all four toys for \$4.50. We pay postage, no C.O.D.'s, Satisfaction Guaranteed.

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Deep-South Comfort Anywhere



Sit way back deep in this restful all-steel glider set. Spring-steel seats for cushioned support. Large glider is roomy for three. White enamel with contrasting trim in brilliant green or red. Shipped anywhere in U.S. Crated free. Pay freight when you get the gliders.

State color trim desired.
3 pieces just **\$37.50**

ALTAROY Products Co.
P. O. Box 1184
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FOLDING BRIDGE TABLE TOP

The IDEAL Mothers Day Gift!



IT FOLDS
FOR STORAGE
SEATS 8 PEOPLE
FOR CARDS OR DINNER

Fits over a bridge table; perfect for luncheon, dinner or card games. Folds up when not in use, stores compactly in closet or corner. 46" across, lovely red, green or brown simulated leatherette finish. F. O. B. factory

Genuine Leatherette Finish
Bridge Table Top, red, green, ivory, blue, brown \$9.95

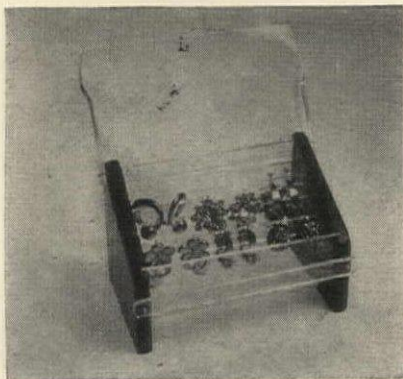
\$5.95

ROSS UTILITIES CORP. Dept. D MOUNT VERNON, N. Y.

AROUND



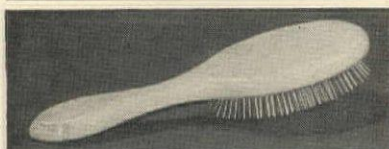
An hourglass figure is not the *only* attraction this little lamp has to offer. Of solid brass, it boasts hand-painted pink flowers on two glass globes, and a four-way switch so that you can light top and bottom separately or together. 14" high, \$7.95, exp. col. Adelman's, 131 Liberty St., N. Y. 6.



Grandstand for earrings, has a transparent, hinged cover that protects your collection from dust and shows it off in store-counter style. It holds about nine pairs. Made of mahogany and Lucite, 6 1/4" x 3 1/2" x 4". \$3.65 postpaid, Betty Blue Gift Shop, 3349 Greenmount Ave., Baltimore 18, Md.



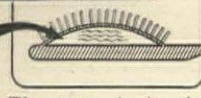
Tarnish-proof. Pacific Silver Cloth rolls hold one dozen pieces—can be had in correct sizes for dinner knives, forks, salad forks, soup spoons, tea spoons, butter spreaders. (Other odd pieces should fit one of above.) They are practical and easy to pack. \$1.50 each, postpaid from George Stern, 191 Madison Ave., New York 16.



New Air Cushioned Brush brings you 3 new features to beauty-treat your hair!

● **SCIENTIFICALLY DESIGNED** hair-touch control. Sets bristle angle correctly for your type of hair as you brush. Makes brushing and combing easier, pleasanter.

Handsome natural grain finish, regular size. He'll want one too!



The secret is in the "breathing" air cushion! Send cash, check or money order.

● **CONTOUR FIT.** Each brush stroke causes hundreds of scalp-energizing bristles to arrange themselves against an air and rubber cushion—each single bristle adjusts naturally to the contour of your scalp.

● **MESSAGE ACTION** of the smooth, ball pointed bristles is vitalizing—you'll feel the exhilarating tingle of a really clean scalp that feels alive again. Hair will reflect the natural sheen of healthy growth.

PICKWICK HOUSE, 133 W. 19 Street, New York 11, N. Y.



\$1.95 pair, postpaid

Peppery "Mammy" and Salty "Sambo"
... CUTE and COLORFUL SALT and PEPPER SHAKERS!
Mammy's bright red bandana and spoon give a dash of color with each dash of salt and pepper! Your guests will exclaim over this unique, shining glazed pottery pair . . . they'll add real charm to your table! Stand about 4 1/2" high.

CHECK or MONEY ORDER. NO C.O.D.'S, PLEASE!

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The Perfect Gift for Father!

HARPER DOUBLE BARREL PIPE



Brings new pleasure to pipe smoking! No matter how pipe is tilted, no distasteful liquid can ever reach the smoker's mouth. Lower reservoir chamber traps all condensed juices. Aroma of last puff as flavorful as the first. Beautifully grained imported briar bowl. Easy to clean. Feather light!

Only \$10.00 postpaid. Send check or money order today!

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GEN'L WASHINGTON WOULD FEEL AT HOME

with these Authentic
**HARDWARE and
LIGHTING FIXTURE
REPRODUCTIONS**

Here's the finishing touch to the charm of a colonial home or primitive decor. Hand-wrought copies of pre-Revolutionary hardware and lighting fixtures.



- H and HL Hinges.
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- Cupboard Latches.
- Butterfly Hinges.
- Strap Hinges.
- Door Bolts.
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- Post Lanterns.
- Sconces.
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Immediately available by mail
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OLD GUILFORD FORGE
11 LONG HILL ROAD, GUILFORD, CONN.



Esquire CHEESE ASST.

IDEAL GIFT FOR ALL OCCASIONS

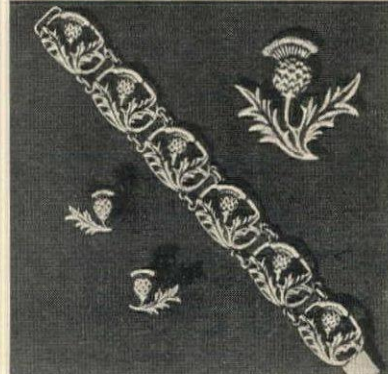
In this box you will find nationally famous golden Mel-O-Pure — a pair of apple red Goudas — a generous chunk of mellow, natural cheddar—tangy, rich appetizer roll — aromatic hickory-smoked cheese food — soft, creamy, golden-crust camembert — sweet, pungent blue cheese wedges. All beautifully packed in colorful box.

Esquire Asst. \$6.95 each (prepaid)
(Add 25¢ west of Rockies)



Dept. H-48
Sturtevant
Wisconsin

Cheese Specialists for over 15 years.



A Wee Bit of Scotch

Scotland is the inspiration for this charming Thistle Set. The wispy thistle is beautifully reproduced in hand-wrought sterling. Pin and earrings are \$3.75 each, and the bonnie bracelet sells for \$7.50. Complete set only \$13.75. Also available 15 1/2" choker, using earring motifs throughout, \$11.25. Order by mail.

Tax included; Postpaid U.S.A. No C.O.D.'s. Write for descriptive booklet of complete line of jewelry and sterling silver serving pieces.

THE JAMAICA SILVERSMITH
80-56 164th St. Jamaica 2, New York

SADDLE-STITCHED SKUFFS-

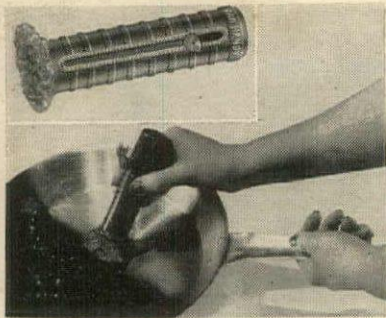


You slide right into real comfort when you slip into Skuffs. Wander around the house, to and from the shower, in these easy-going tan solid leather slippers — so light-weight, so sturdy, so smart-looking! Men's or women's sizes—

Only \$2.65 Postpaid

POKORNY'S

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SAVE HANDS SAVE TIME

PAN HANDY

Scour greasy pots and pans brighter and quicker with *safegrip* Pan Handy! No steel splinters—no cut fingers. Pan Handy's soap-impregnated steel wool pad is contained in protective plastic holder. Economical—thumb-lever feeds steel wool down 'till the last bit is used.

PAN HANDY With 2 Refills **\$1.00** ppd.

Extra Refills—3 for 60¢

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HORACE ANDERSON'S GIFT CRAFT SHOP
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WATERING CANS

Ideal for all your house plants and flower vases, in either tooled brass or plain copper. Sturdy; charming; can't rust.

Container dimensions:
Brass, 4 1/2" tall, 4 1/4" wide
Copper, 3" tall, 6" wide

\$6.00 each postpaid
No C.O.D.'s please

THE SALT FORD FLOWER SHOP

18 Cannon Street, Poughkeepsie, N. Y.



T-ball teapot has two handy "side pockets" into which those dripping wet tea balls can be conveniently tucked. Made of fine vitrified china, it comes in ivory, maize, Amish blue, Colonial green, brown and burgundy. It holds two cups. \$1.95 plus 25c post. from Hammacher Schlemmer, 145 East 57th Street, N. Y. 22.

SHOPPING AROUND



The knitter's "Carryall," good looking and practical, is made of soft calfskin-grained plastic. It has separate zipper compartments for wool and needles and a special hole through which to draw wool when case is closed. In black, red, green, brown, blue or python, \$3.95 incl. tax, ppd. Mastercraft Products, 60 South St., Boston 11, Mass.



A **Zip-Rip knife** is a handy tool for inveterate clippers of magazine and newspaper articles—just the thing, too, for gardeners who keep scrap-books. Have one in the sewing basket, hobby room and office. Four for \$1 ppd., blades are replaceable. Paul Revere Shop, 1782 Massachusetts Ave., Lexington 73, Mass.



HANDY WINDOW CLEANER

Just think! No more chapped or dirty hands . . . no muss, fuss . . . no dirty floors.

Enjoy these exclusive features:

- Uses only water
- Sure grip bottle—prevents slipping. Size 6 1/2"
- All parts rust and corrosion resistant
- Light-weight—one hand operation

\$1.25 postpaid

Send for free catalog

GWENDOLYN MALONEY
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HAWAIIAN FRUIT AND NUT CANDY

Here is a delicious box of home made Hawaiian candy . . . chocolate covered fruits and nuts. Made fresh daily of all pure ingredients . . . no substitutes added. A grand gift which will be much appreciated. Gift wrapped in Hawaiian paper. We will enclose a card if to be mailed to friends.

Sizes 1, 2, or 3 pounds.
\$2.50 pound, postpaid
\$1.00 per pound extra if sent airmail to insure freshness.

JESSIE'S CANDY AND FLOWER SHOP
2124 Main St., Wailuku, Maui, T. H.

Better Than Ever!

OUTING KIT

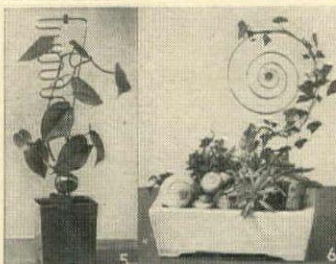
\$12.50 COMPLETE

Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 2 quart size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".



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1,2,3,4,5, 18" ht.—6,7,8,9, 14" ht.

MANY USES FOR EACH DESIGN

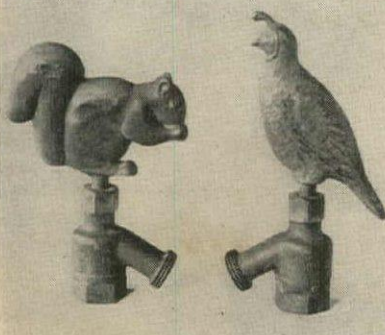
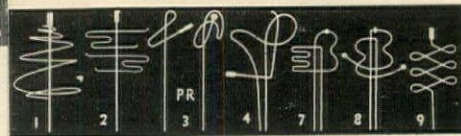
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Add color and interest to indoor plants. Something new, different and beautiful for flower arrangements.

18" \$3.75 ea. 14" \$3.50 postpaid

Send check or money order to **DESIGN DEVELOPMENT INC.**, 45 Castle St. San Francisco 11, California



Does Mother Garden?

If she does, a gift of one or more of these lovely ornamental faucets, on Mothers Day, will add the finish touch to her garden. They are of bronze and will last a lifetime. 16 other designs to choose from. Catalog upon request.

\$8.50 plus 25c postage

MACK SALES COMPANY
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"JEWEL" Electric Fountains

IN METAL—STONE—NATURAL ROCK

Sparkling, bubbling, decorative fountains. Cool and humidify atmosphere. Preserve furniture. Portable—require no water connections. Choice of beautiful designs.

COLOR CHANGE FOUNTAINS

Send 25c for our latest catalog describing patented color change fountains, waterfall, and pump units.

Est. 1885. Main office and factory opposite Merchandise Mart, Chicago



JEWEL ELECTRIC & MFG. CO., 216-HG W. Kinzie St., Chicago 10, Ill.

Valentine Seaver

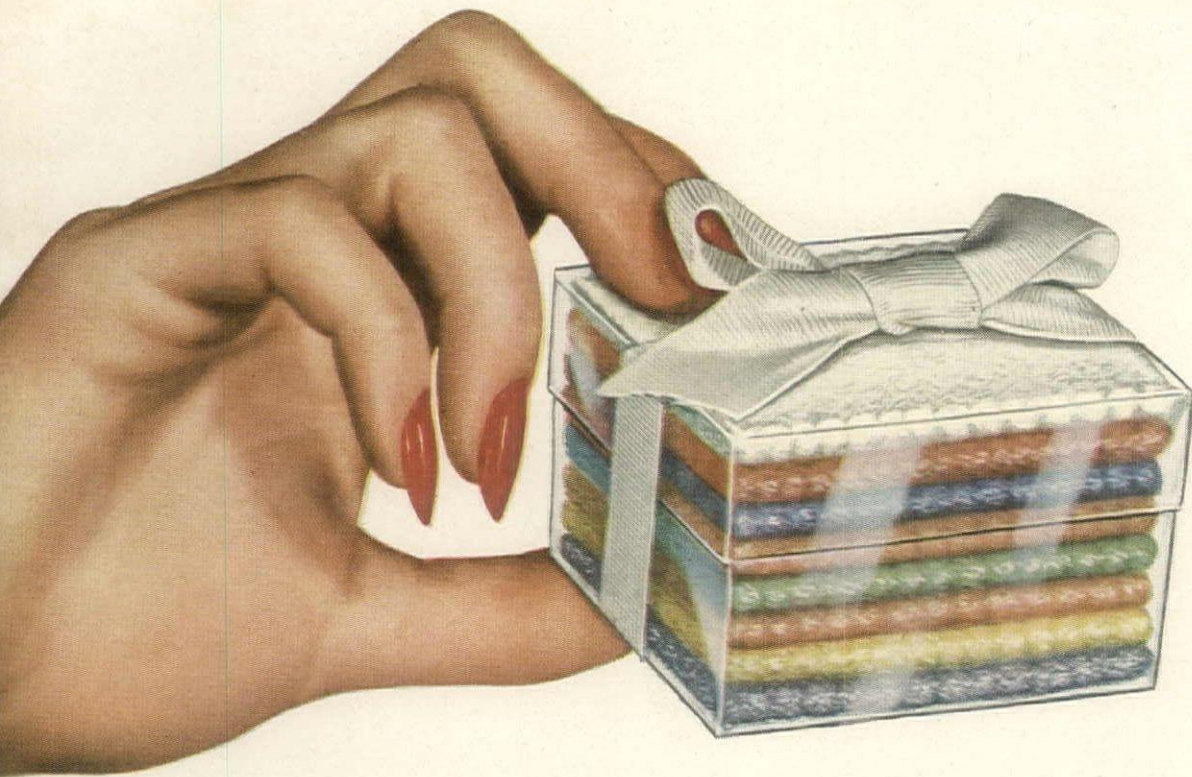
FURNITURE



The new Valentine-Seaver Furniture is here, now! It is the most exquisite upholstered furniture ever presented by Valentine-Seaver—furniture that can be compared only with finest custom-crafted sofas and chairs. Choose from today's superb values, now.

ON DISPLAY AT AMERICA'S FINER HOME FURNISHERS

MADE BY *Valentine-Seaver* • Division of KROEHLER MFG. CO.



NEW *Wonderful* WAY to give a Chatham *Lamsdown* blanket

Give a luxurious Chatham "Lamsdown" blanket this new way . . . when you buy a "Lamsdown" at your favorite department store, you'll get this charming miniature gift box with a gift certificate. The beribboned transparent plastic box contains swatches of the eight new "Lamsdown" colors. The person receiving the gift selects the color she likes best, then redeems the gift certificate at the store where you purchased the blanket.

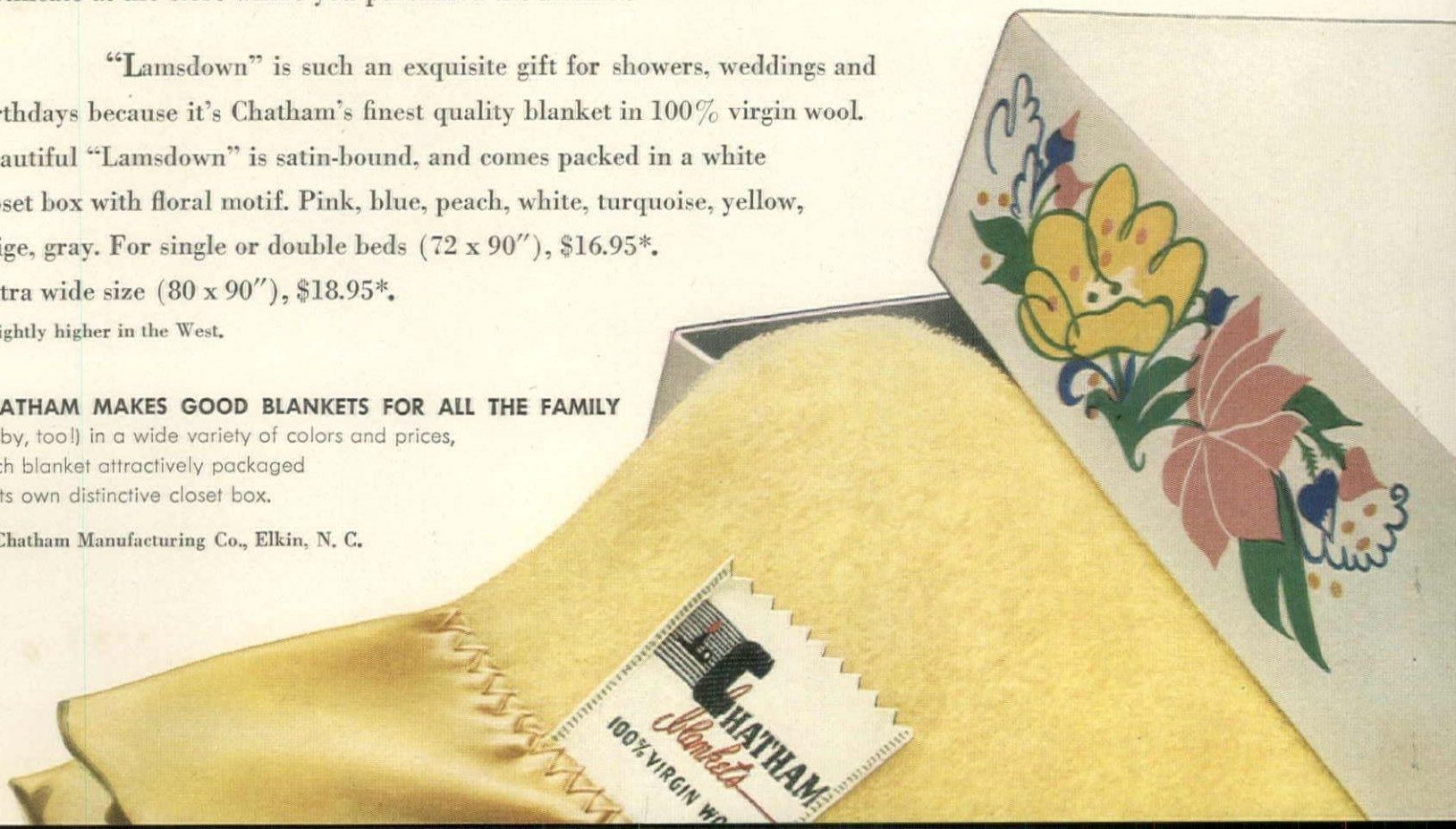
"Lamsdown" is such an exquisite gift for showers, weddings and birthdays because it's Chatham's finest quality blanket in 100% virgin wool. Beautiful "Lamsdown" is satin-bound, and comes packed in a white closet box with floral motif. Pink, blue, peach, white, turquoise, yellow, beige, gray. For single or double beds (72 x 90"), \$16.95*. Extra wide size (80 x 90"), \$18.95*.

*Slightly higher in the West.

CHATHAM MAKES GOOD BLANKETS FOR ALL THE FAMILY

(Baby, too!) in a wide variety of colors and prices, each blanket attractively packaged in its own distinctive closet box.

© Chatham Manufacturing Co., Elkin, N. C.



Fabrics as illustrated

Rose Dove	Coventry
Hollyhock	Leaf



Goodall Hand-Screen Prints give your home new beauty...

DOROTHY LIEBES... America's First Lady of Textiles... heads Goodall's staff of artists who create these beautiful hand-screen prints.

You'll find these four beautiful Goodall prints now at your decorators or in the decorative studio of your favorite store. You'll love their clear colors, their luxurious textures... the distinctive look they'll give your home. And remember, only Goodall Fabrics are *Blended-for-Performance*... woven of not just one fiber, but actually blended of several: soft, silky Angora Mohair for wrinkle-resistance—top quality rayon for lovely restrained luster—long staple cotton for long wear. Yes, all blended to bring you finer fabrics that resist dust, that are hard to soil and easy to clean. See these exquisite hand-screen prints today.



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Needletuft "Carved Leaves"

NEEDLETUFTS are decorative rugs! They give new fashion meaning to your home by bringing floors into the picture, with designs and colors coordinated to other fine furnishings. Sizes from small to room-size. Choose your Needletufts from the all-inclusive collection at better stores everywhere. Write today for free 12-page booklet, "Fascinating New Needletufts for Floor Decoration". Address: Needletuft Rugs, Cabin Crafts, Inc., Dalton, Georgia.



Needletuft "Gingham Plaid"



Berkshire

FINE CURTAINS

MAKE EVERY WINDOW

A PICTURE

Admiration's bound to come your way when the sheer loveliness of Berkshire Curtains is adrift at your windows. The fine spun Berkshire Fabrics are fashioned for wear as well as style—the Superfinish keeps them crisp and fresh in any weather and through many a tubbing. You can use them at every window in the house without apology to your budget. Proudly wearing the Good Housekeeping Guarantee, Berkshire Curtains are sold at selected, dependable stores everywhere.

MRS. COLBY M. CHESTER III

frequently entertains the smart young Westchester set in her delightful remodelled farm house. She uses Berkshire's Priscilla curtains throughout the house because they are perfect with the warm, friendly atmosphere of her home.

SEND for Berkshire's new booklet —
"Fashions in Windows" . . . ideas for smart decorating
for all types of windows . . . easy to follow
directions for making "every window a picture."



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There's nothing finer than
CA-VEL Mohair *for the furniture*
you buy



LONGER wear? Easier cleaning? Smart clear Colors? *All* are yours in furniture upholstered with CA-VEL *Government Standard* mohairs.

They meet rigid requirements of the Bureau of Standards, U. S. Department of Commerce, assuring years of pounding family wear. There's a minimum of seven-tenths pound of Angora mohair per yard tufted at least 225 times per square inch. Every tuft is anchored to prevent pulling out in normal wear. Rich, magnificent CA-VEL dyes meet the requirements of Bureau of Standards color tests. AND — every thread is fully moth treated and guaranteed by one of the country's largest insurance companies.

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SHOPPING AROUND



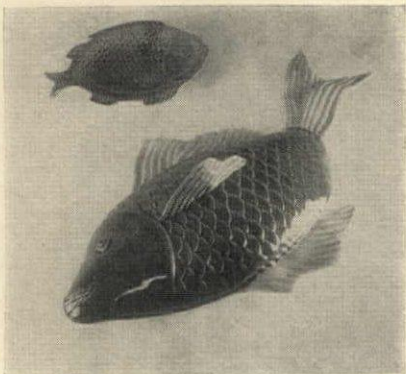
Photo finish. Green or rust alligator, burl walnut or green marble are photographed to give a realistic finish on a modern cigarette box and ash tray. The heavy brass lid and tray insert carry a smartly-designed duck. The box has a humidifier. 6 1/4" x 7 3/4", \$15 ea., post. 35c. C. D. Peacock, 101 South State Street, Chicago 3, Ill.



Patio wagon. A mobile server, spacious and well-planned, is equipped to cope with all sorts of food and drink. Made of sturdy aluminum, 33" x 19" wide, it glides on noiseless rubber casters. Complete with bean pots, beverage rack, serving trays, salt and pepper, sugar and creamer etc., \$150 exp. col. Carole Stupell Ltd., 507 Madison Ave., N. Y. 22.



Fish story—a very impressive one at that—and we're not exaggerating a bit when we say this baking dish is one of the smartest we've seen. So don't let it get away. In green and yellow, overall length 19 1/2". \$10.50. Individual plates (green) \$24 a doz. exp. col. Alice H. Marks, 9 West 57th Street, New York 19.



PANCAKES AND MAPLE SYRUP!
A truly New England dish!—And here is the perfect service for them.
THE PANCAKE SET
Hand-fashioned brown N. E. Stoneware.



"SUGAR MAPLE"—a Kneseth Denisons Original. A sturdy covered jug, about a pint; a smooth brown 8" plate; and a 1-lb. cake of hard Vermont maple sugar to melt into delicious syrup.
SPECIALY PRICED FOR MARCH & APRIL. \$5.95 Postpaid with 1 extra 8" plate. \$7.50 Postpaid 1-lb. cake of hard Vermont Maple Sugar only \$1.50 Postpaid
FRANCES HALL PERRINS
Old Homestead Orchards Westford, Mass.
Write for Folder of Unusual Gifts.

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PHOTO: COURTESY OF BETTER HOMES & GARDENS

KEEPS STAMPS HANDY in this attractive colonial-style paper weight of highly polished brass—lacquered to retain finish—with green felt pad to protect your desk. **ALWAYS HAS A STAMP WHEN YOU WANT ONE!** Clever, saucer shaped top, which lifts off, holds clips, pins, etc. A strikingly handsome addition to the desk of any man or woman. A PERFECT GIFT. Neatly holds U. S. Post Office regular rolls of 1¢, 2¢, 3¢, etc. stamps. Send check or money order now. \$3.50 postpaid. Satisfaction guaranteed. Immediate shipment. (In satin finish silver plate \$7.50 tax and postpaid.)

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Chico cheerfully holds a child's toothbrush and glass. It's the answer to a parent's fondest prayer, for Chico encourages youngsters to brush their teeth regularly. Makes an ideal gift for any occasion. Hand-screened in blue and red, or brown and green. Rack only.
Add 25¢ for Postage * Immediate shipment guaranteed. **1.50**
CHICK LINE CO.
P.O. Box 228-G Newfield, N. J.



Glorify your Home

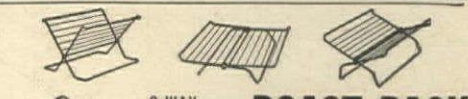
Bellkool iron railings meet today's trend in modern architecture. Illustration shows application to concrete or wood stoop. Readily applied also to brick or stone. Beautiful, artistic, durable, attractively priced. No. 1500A with ornament, as illustrated, is \$10.75 per railing in 3-foot lengths. Immediate delivery. Shipping charges collect. Send check or money order... or write for colorful circular showing various types of railings in any size.
The BELLKOL COMPANY DEPT. G-1
APPLETON, WISCONSIN



DECORATORS' CHOICE!
Carved with delicate toy roses and rosebuds, solid yellow in color, this brass picture frame is a faithful copy of an antique. Skilled craftsmen carefully moulded by hand these pleasing and unusual frames. Hang it on the wall or, if you like, use the easel for a table. Picture size 7" x 10"—weight packed about 3 lbs.
\$12.95 F.O.B., express or parcel post (with mirror instead of glass, \$14.45)
TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave. Nashville, Tenn.

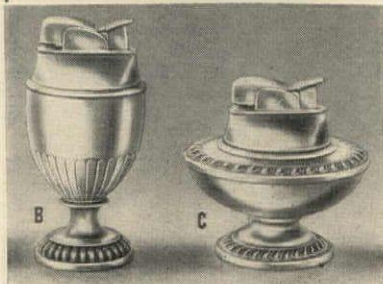


Roast, broil, cool cakes, bread, pies, drain vegetables, hold poultry for stuffing and trussing—all with this one rack!



3-WAY ADJUSTABLE ROAST RACK
Chef says, "Cook meat and poultry at low temperatures with circulation of dry air around the uncovered meat." This new elevated rack insures even browning and doneness, preserves food values and flavor with less shrinkage. **NO BASTING.** Use it, too, for broiling, cooling cakes, stuffing, trussing and roasting poultry. Temperature chart for roasting meats and poultry included. Ppd. only... \$2.00
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Sterling Silver TABLE LIGHTERS... Only \$17.50



(Including 20% Fed. Tax and Postage)
Here is amazing value in handsome, beautifully designed table lighters. Sterling silver throughout, except the mechanism. Fool-proof... lights and extinguishes with one easy click. Buy them as a distinguished gift for brides or to complement your own home.
B) Queen Anne—3 1/2" high; 1 3/4" diameter
C) Georgian—2 5/8" high; 2 3/4" diameter
Mall Orders Filled Promptly.
(Specify Style)
HENRY NORD, INC.
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At last—A tie rack that really holds ties. They can't fall off! New **NON-SLIP TIE GRIP** saves ties from the floor.
72 prongs turn individually to release tie selected.
Door size, length 22 1/2"
PACKED IN GIFT BOXES IN SMART MODERN CHROMIUM
KOVAX Products, Dept. L, 230 Fifth Ave., New York 1, N. Y. **\$10** post-paid



GENUINE HAND CUT
For Lustrous, Brilliant Highlights

For Weddings
Birthdays
Anniversaries

- 14-oz. Iced Tea
- 12-oz. Water
- 10-oz. Highball
- 8-oz. Beer or Juices
- 7-oz. Old Fashioned
- 1 1/4-oz. Shot Glass

ANY SIZE Set of 8 \$3.50

Choice: Any 3 sets \$10.00

**HAND CUT
MONOGRAMMED GLASSWARE
At Popular Cost**

Only hand cut glassware gives the lustrous, brilliant highlights you desire for elegant service. Every Glasscraft piece is hand cut on a glass cutting wheel by skilled glass craftsmen. Heavily weighted sham bottoms prevent tipping. An ideal gift for weddings, birthdays, anniversaries and for your own home. Suggestion: Give several matching sets! Card enclosed with gift orders. Please print monogram plainly.

All orders shipped postpaid and insured.
No C.O.D. on personalized items, please.

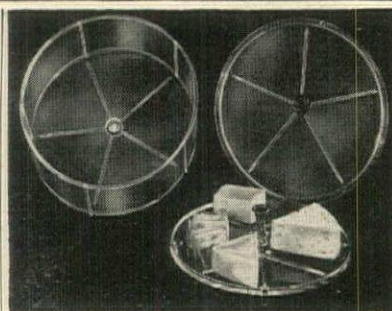
GLASSCRAFT

920 CHICAGO AVENUE EVANSTON, ILL.

72
**NORTH AMERICAN
BIRD SONGS ON SIX
VINYLITE RECORDS**

Brought to your phonograph as recorded in the birds' native wilds.
Recorded by the Albert R. Brand Bird Song Foundation, Laboratory of Ornithology, Cornell University.
Six ten-inch vinylite records in an attractive album, \$8.50 postpaid.

COMSTOCK PUBLISHING COMPANY
Incorporated
126 Roberts Place, Ithaca, N. Y.



HAVE A CANA-TRAY!

For keeping canapés fresh as you make them, Cana-Tray combination canister and tray is a 3-piece beauty of sturdy Styron—a transparent moulded plastic. Flavor and freshness stay captured 'till company comes—then off with the lid, out with the footed and partitioned serving tray. Later, remove tray and store cake, bread, cheeses and other perishables.

Hand-painted in famous Losa pastel forget-me-nots—\$5, postpaid. **\$3** plus 25c for postage and packing, complete. (West of the Mississippi add 35c)

No C.O.D.'s, please

La Palette Gifts
Dept. No. N
509 Fifth Ave., New York 17, N. Y.



The New Sta-Dry

SALT and PEPPER SHAKERS

With chromium-plated magic cap that keeps salt free-pouring and non-clogging in all climates all year 'round. In beautiful ceramic bases brilliantly glazed. Available in pastel blue, pastel green, yellow and white.

Packaged in gaily-colored gift box

\$2.00

SORRY, NO C. O. D.'s

Harry E. Jones
Dept. "G" Norwood, Penna.

ALOHA means "I love you" in HAWAII

So—when you send her an Orchid from Hawaii, you are also sending her a message of "ALOHA." You can also add your personal message on the beautiful enclosure card delivered with it.

Prices including Air Mail—Special Delivery
Cattleya Orchids—\$6.00—\$8.75—\$11.00 each
Vanda Orchids—\$4.50 each corsage.

Send Money Order or Cable to
Hale Pua Nani
"The House of Beautiful Flowers"

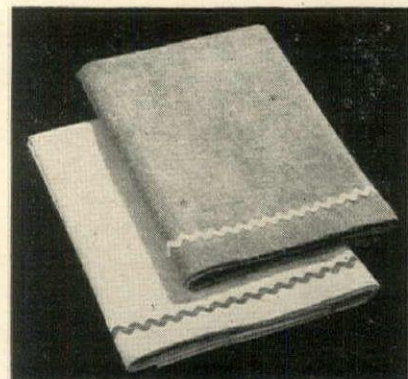
1227-29 Alapai St. Honolulu 6, Hawaii
Bonded Member—Florists' Telegraph Delivery Ass'n.

Cable Address "HAPUNANI"

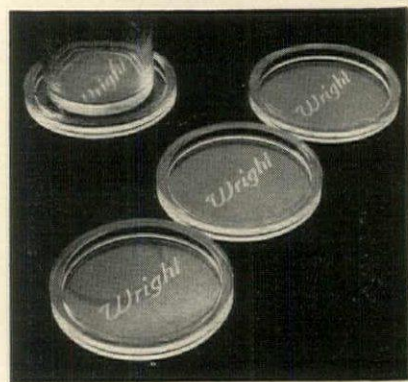


SHOPPING

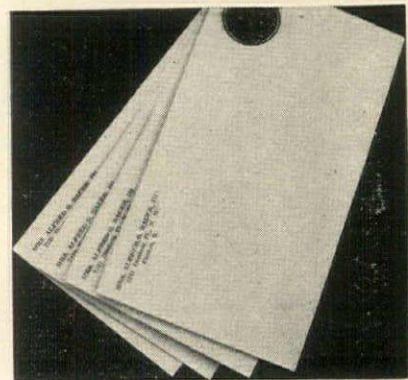
Asbestos dish towels are absorbent, leave no lint and reduce kitchen fire hazards. They come in red, blue, green or yellow contrasting rickrack borders. Made by blind workers, so we hope you'll order dozens. 90c each, plus 15c postage from The New York Association for the Blind, 111 East 59 Street, New York 22.



A purely personal motif prompts featuring these coasters. Absolutely plain and unadorned except for personalization (your name in script) the beauty of the material—clear, polished Plexiglas—is shown to advantage. Set of 4, \$4; 8 for \$7.50 ppd. Bodine's, 2119 N. Charles St., Baltimore 18, Md.



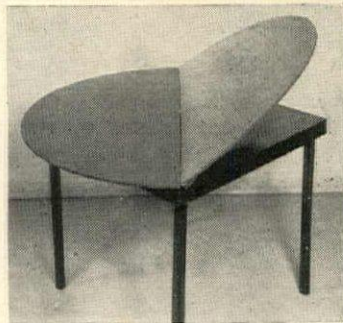
Government-stamped and return-addressed, these envelopes are practical time savers for sending checks, mail orders, business letters. If you send a hundred or so to your children, perhaps you'll hear from them more often. 100 printed with full name and address, \$4.95 ppd. Giftcraft, 1234 E. 47 St., Chicago 15, Ill.



**MAGIC TOP
DOUBLES THE SIZE
of Your Card Table!**

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted.
Dark Green, Rich Red, Dark Brown—\$5.95.
Unpainted T-Top \$4.95. All prices at Salem, Mass.
No C.O.D.'s please

SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, Inc.
Dept. 40 Salem, Mass.



Live With Flowers
on
HELEN PEP PLANT STANDS

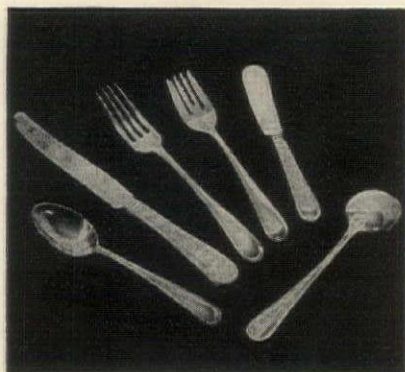
Hand wrought iron, sturdy, carries all pot sizes, in lustrous white, spacious, lacy shelves. Decorative and functional for any room or sun porch.

CORNER
Three-tier Stand
Trays 10" 21" 30"
From floor 35"
Depth 24"
\$16.50

WALL
Three-tier Stand
Trays 8"-30"
From floor 35"
Depth 21"
\$15.00

Express collect, send check or money order to:
HELEN PEP KEW GARDENS 15, N. Y.

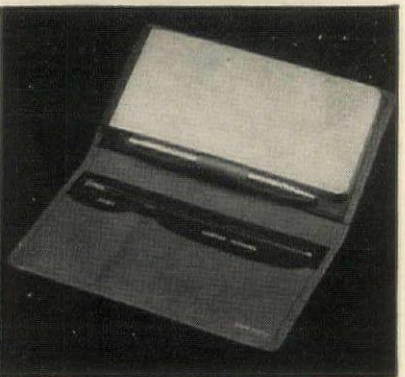
AROUND



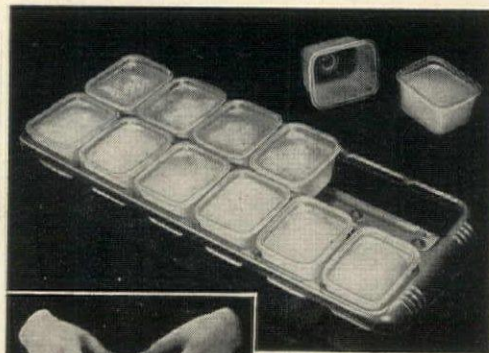
Open stock. It's a rare thing today to find sterling flatware available in everything from a demitasse spoon to game shears—but here it is, and in the Colonial Thread pattern, too. The six-piece starter place setting is \$26.40, tax incl. Price list sent upon request. Plummer Ltd., 734 Fifth Ave., N. Y. 19.



In olden days the apothecary shop, filled with colorful jars inscribed with the names of their strange contents, was a wonderful sight. As the originals are prohibitive in price, get these fine reproductions. Decorative in themselves, they also make lovely lamps and vases. Off-white with pink roses. \$8 each. Add 30c post. Denison's, 411 5th Ave., N. Y. 16.



For men only? It's not unlikely that the lady who buys this inside-pocket wallet for a man will decide it's just what she needs, too. Of supple hazel-colored pigskin, it has two compartments, zipper, pocket, stamp folder, address book, pad and ball point pen. 7" x 4", \$12 incl. tax, post. 25c. Dale Fifth Ave., 7195th Ave., N. Y. 22.



**ONE CUBE
OR A
TRAYFUL
JIFFY
CUBE**



Individual Jiffy Cube UNBREAKABLE plastic cups make ice cubes that "pop-out" at finger pressure. NO NEED to pry out cubes, douse under water, or even touch the ice. Fits most all refrigerators (11½" x 4¾" x 1¼"). Aluminum Tray and 12 Cups ONLY \$1.95 POSTPAID. NO C.O.D.'s PLEASE

Also available Jiffy Dessert Molds for frozen desserts, salads, giant ice cubes, etc. 6 MOLDS ONLY \$1.00 POSTPAID. Extra pkg. 12 Cups Only \$1.00 POSTPAID.

**HUNTINGTON
HOUSE**

10115 TALBOT
HUNTINGTON WOODS
MICHIGAN



Little o' BUCKET o' CHOC'LIT DROPS

Here's a quaint, old-fashioned wooden bucket, brim-full of delicious, cream center, "grandma" chocolate drops. Wonderful for parties and bridge prizes—and the bucket's a clever flower pot or dandy decoration after you've enjoyed the candy. No COD's.

POSTPAID, ONLY \$2.00
(3 for \$5.00)

Maud Muller Candies
124 E. THIRD ST., DAYTON 2, OHIO



VERSATILE TL-7
desk lamp
in brushed aluminum...
18" flexible gooseneck

for home or office
hobby or game room
reading
needlework
lawyers, doctors
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... an ideal gift
\$13.00 prepaid U.S.
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designers and creators of
superb furniture and interiors
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fizz savers . . .

. . . THE NEW BOTTLE TOP . . .
Made of aluminum with rubber cork that expands and contracts by turning the metal screw top. Fits bottles of different sizes.

\$1.00 plus 10c postage for Set of Three
Sorry, No C.O.D.'s

THE *Lillian* SHOPPE
Dept. G, 20 Armat St., Germantown, Philadelphia 44, Pa.

Completely Airtight

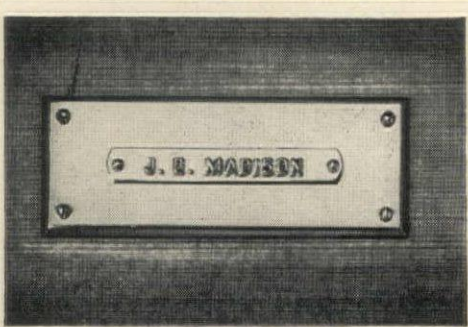
NEW SILVER FOR OLD

SILVER PLATING BUFFING—LACQUERING REPAIRS

Bromwell master craftsmen will remove dents and disfigurements, repair leaks and restore the original finish to perfection. Write or ship express collect for estimates. References: Dun and Bradstreet or your bank.



★ **D. L. BROMWELL** • 710 12TH ST., N. W. WASH 5, D.C. ★
FOUNDED 1873



YOUR NAME ON YOUR DOOR

Newport Craftsmen have created this lovely all-brass name plate to bring new beauty to your door.

Made of heavy 1/8" brass with bevelled edges and highly polished. It measures 4" x 1 1/2" (screws included).

Please print clearly the name as you desire it to be on the plate, along with your name and address.

Sorry, no C.O.D.'s
\$2.50 prepaid

THE NEWPORT SHOPPE
13 Dartmouth St., Newport, R. I.



queens fair

FOR SMART SERVING!

Dessert set. Original design. Sugar, creamer and tray heavily silver plated on copper. A proud addition to any table. The exquisitely engraved tray, 9¾" x 6", used separately, will serve in many ways. A beautiful gift!

AN UNUSUAL VALUE . . . \$10.
(20% Tax Included)

Check or money order. No C.O.D.'s
SEND FOR FREE FOLDER.

QUEENS FAIR GIFT SHOP • 194-06 99th Ave. • Hollis 7, L. I.

The Biggest Giant "BEULAH" Piggy Bank of All!

Here is happy, laughing "Beulah"—the friend of children and grown-ups who have the urge to save. "Beulah" holds \$1,000.00 in coins. Beautifully hand-painted and fired even to the gorgeous pink or blue ribbon around her neck. The largest and most attractive giant Piggy Bank of all and the most reasonably priced! Note her size—7" high—13" long!
Only \$3.50 postpaid.



Musical "WHIFFENPOOF" Black Lamb

Wherever voices are raised in song—wherever goodfellows get together to "serenade their Louies"—the "Whiffenpoof" black lamb will be welcome. In it is hidden a Swiss music box that merrily plays "The Whiffenpoof Song"! A positive "must" for men of Old Eli. A gorgeous gift for anyone—young or old. "Whiffenpoof" has curly, black lamb's wool and around his neck is a garland of flowers! 13" high.
\$10.00 postpaid.



"THE NEW LOOK" of the Gay Nineties

The high button shoes and hour glass corset of Grand-mother's day are now Cigarette Caddies or Miniature Flower Vases! They are of vitrified China—hand decorated. Decorative and amusing conversation pieces from out of the past. \$1.75 each.



Send check, money order or C.O.D. instructions

mayfair Gifts

99-18 Metropolitan Ave., Forest Hills, New York, N. Y.

Personalized FARM FRESH CAKES Shipped Anywhere

Thrill Mother with this Special **MOTHERS DAY CAKE** Perfect Condition Guaranteed



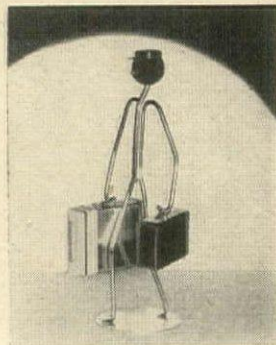
Be Different . . . Be Original!

Lucky the Mother who receives this thoughtful gift . . . and who can better appreciate the farm fresh flavor of these delicious cakes! Beautifully decorated! Baked with farm fresh eggs, butter, etc.! Their freshness is sealed in with thick, luscious icing. Large size . . . 15 to 20 servings. Thousands of delighted customers all over America.

Order special cake as illustrated. Or send name to be lettered on Decorated Anniversary or Birthday cakes. Enclose \$4.95 check or money order (50c extra west of Miss.) Cakes shipped prepaid anywhere in U.S.A. For on time delivery . . . allow us 5 days from time we receive your order. Satisfaction guaranteed or money refunded. Order Now!

Bellavista Farm, Dept. 15 Sparks, Md.

RED CAP! RED CAP!



IN FINE SILVER PLATE

at your service, a pack of cigarettes in one hand, a box of matches in the other. Cleverly designed in lustrous silverplate with black face and red cap. In addition to being very useful and practical, this red cap will add a decorative touch to his surroundings. Perfect on the coffee table, in the library or at the bar.

Send check or Money Order **\$8.95** Parcel Post Prepaid.

LEE'S GIFT SHOPPE
3410 Pacific Ave., Wildwood, N. J.



World famous Twinings tea, blended to perfection by English connoisseurs, is again available. Select your favorite blend or order an assortment for friends who enjoy variety. One pound boxes of Lapsang Souchong, Formosa Oolong, Earl Grey or Keemun are \$3.95 each, express collect. Maison Glass, 15 E. 47th St., N. Y. 17.

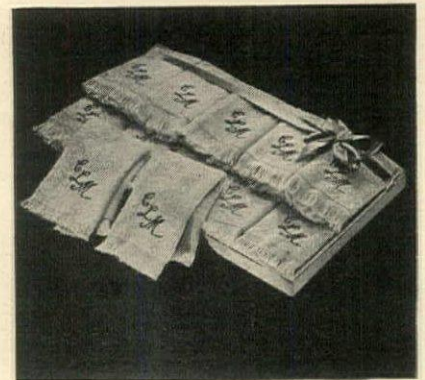
SHOPPING



Mexican breakfast set, in typical South-of-the-border patterns, is made of sturdy Pueblo pottery. Service for two, consisting of 7½" plates, bowls, cups and saucers, is \$9.50; for four, \$19. 9" plate, \$1.75. In blue-and-white feather design, or yellow-and-blue "caracol" motif. Exp. col. Fred Leighton, 15 E. 8 St., N. Y. 3.



Monogrammed make-up towels, personal as the cosmetics they remove, are practical little luxuries. They save laundering large towels, are also handy as fingertip guest towels. Just 10" x 15"; a dozen of one or assorted colors, pink, blue, maize, light green or white, with a bold, 3-letter monogram is \$13.50 ppd. Mosse, 659 Fifth Ave., N. Y.



NEW! SMART! DIFFERENT!

MONOGRAMMED PIN



PERFECT GIFT 7.95
Ideal for Mother's Day

Includes Tax Gold filled or sterling & Postage

Attractive three-dimensional monogram pin with safety catch . . . for dress or casual wear. Smart on your dress, suit, coat, handbag. Measures 2½" x 7/16" with your two or three initials cut out by hand. Prompt delivery. No C.O.D.'s.

J. Weldon Roberts
SILVERSMITHS
BROAD and CHESTNUT STS.
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NOW YOU CAN ORDER Boston's Favorite Chocolates

by mail!



They're the talk of Beacon Hill, and no wonder! The flavors are unbelievably delicious . . . and there's more velvety-smooth chocolate on each piece than on any other chocolate we know of. Honestly, we can't describe Haviland Chocolates. You have to taste them to realize just how good they are . . . If they're not as good as we say . . . send them back . . . we'll cheerfully refund your money.

Floral-decorated silver colored box. Ideal for ALL occasions too!—Mother's Day, Birthdays, Anniversaries. Other Haviland Assortments described in our Free Mail Order Folder.

2-lb. box **\$2.95** Postpaid



HAVILAND Chocolates

57 Beverly St., Boston 14, Mass.

For your record: _____ Date _____
Item _____ Total _____
To _____
PLEASE SEND ME AT THE ADDRESS BELOW:
Total \$ _____
Mrs. John Doe
1447 TERRACE ROAD
CHEVY CHASE, MD.
Cash _____
N.C. _____
C.O.D. _____
SENFRIT
LEXINGTON, KENTUCKY

NEW SHOPPING-BY-MAIL AID

Like to shop by mail? Dislike writing letters? Then SENFRIT is the answer. Don't tear out the ad—just fill in a SENFRIT blank and quick-as-a-wink you are ready to "send for" your choice. For your convenience each blank carries your name and address and has a stub "for the record". You'll want to carry a pad in each purse—keep one in your desk. Spiral binding, clear plastic cover. Package of 4 pads (50 order blanks per pad): \$2.60 postpaid. No C.O.D.'s.

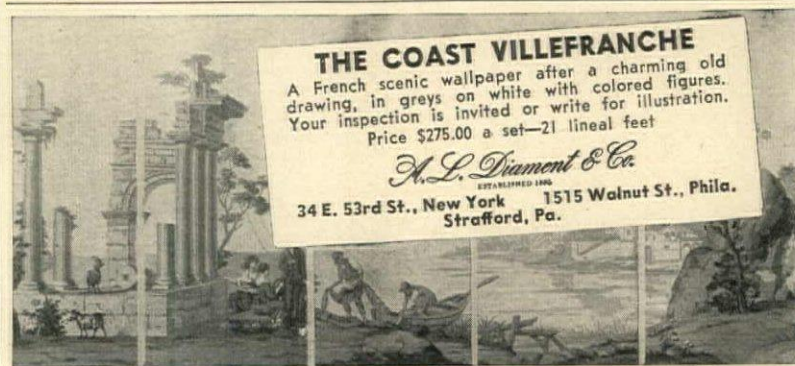
SENFRIT
Lexington, Kentucky

THE COAST VILLEFRANCHE

A French scenic wallpaper after a charming old drawing, in greys on white with colored figures. Your inspection is invited or write for illustration. Price \$275.00 a set—21 lineal feet

A.L. Diamond & Co.
ESTABLISHED 1860

34 E. 53rd St., New York 1515 Walnut St., Phila.
Strafford, Pa.



AROUND



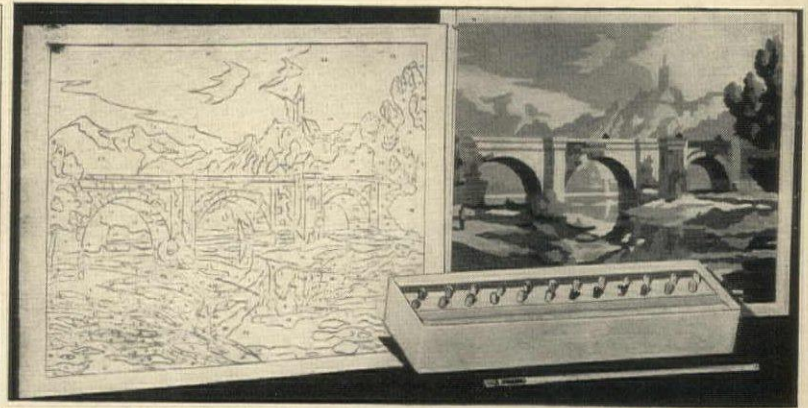
Wear fresh flowers and keep them fresh longer in this charming way. A tiny container pin for lapel or dress is designed to hold water. Of sterling silver or sterling with gold plating, the little vase, only 1 1/2" tall is \$4; the urn, \$5 incl. tax and post. Terry Falk, P. O. Box 698, Woodmere, L. I., N. Y.



From old molds, milk glass tumblers in the sunflower and star candlewick designs are grand for tall drinks, everyday dining or party refreshments (very effective in a corner cupboard). Set of 8, \$5.60, 2-qt. jug, \$3.10, ppd., Carl Forslund, 122 Fulton Street East, Grand Rapids 2, Michigan.



The hierarchy of horse-dominance, from Gallant Fox to War Admiral is displayed in a portfolio of 12 outstanding *Kings of the Turf*, drawn by Wallace with a skill that has made these colorful gravure-lithographs known the world over. Perfect for framing, each print is 13" x 17", set of 12, \$7.50 postpaid from Creste-Andover, 205 E. 85 St., N. Y. 28.



PAINT IN OILS!

It's FUN to be an Artist, The Easy PICTURE-CRAFT Way
Everything you need to make a beautiful oil painting is right here. Artist's canvas . . . beautiful, ready-mixed oil paints . . . and artist's brush. Paint each area of the canvas with the color indicated . . . and watch your masterpiece take form, stroke by stroke. You'll be so proud to hang it, too. This is not an art course—IT'S FUN! Each painting designed by a prominent American Artist.

Choice of:

The Bridge (above)
Canal Boat

Mount Vernon
Zinnias

only \$2.95 each set, ppd.



LARGE LAP BOARD
Hand painted in Pennsylvania Dutch design by Helen Hume. Wonderful for sketching, sewing, solitaire, bed tray, 17" x 25". Light weight wood—reinforced edges. \$5.95 ppd. Only

THE ARTISAN GALLERIES FORT DODGE IOWA



★ Again yours . . . beautiful, authentic
★ **Audubon Plates . . .**
★ **Audubon Glasses**

First shipment in ages . . . magnificent Audubon bird studies. Faithfully reproduced in full-color on famous Alfred Meakin of London embossed border plates, and crystal glasses designed by us.
11-in. Dinner Size . . . 8 for \$16.95
9-in. Dessert Size . . . 8 for \$13.95
12-oz. Glasses . . . 8 for \$12.50
Prepaid

Send check or money order. Sorry, no C. O. D.'s.
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HOUSE & GARDEN STORE
526 N. Charles St. Baltimore 1, Md.



YOUR BIRTH SIGN IN STERLING

America's foremost designer, Cini, has created these astrological symbols with delicate artistry . . . they're all here, from Aries to Pisces. Move in an aura of good luck by wearing your birth sign on one of these eye-catching accessories.

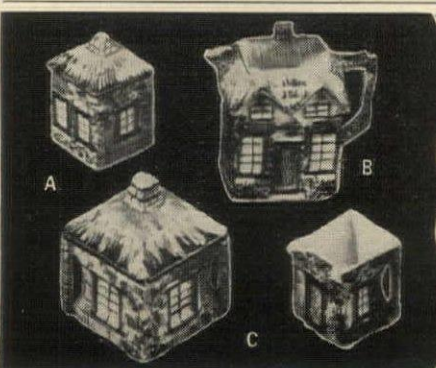
Zippo Lighter in Sterling \$18.00
Cuff Links 7.50 Pins . . . 7.50
Key Chain 5.00 Rings . . . 5.00
Charms . 2.00 Earrings . 7.50
Postpaid . . . Add 20% Federal tax
When ordering please give your birth date.

Ethel Meserve
Gifts of Distinction—Interior Decorations
State College, Pa.

The TELEPHONE SECRETARY
Tel-Sec is as handy as the phone itself. No more will you have to say "Wait until I get a pencil and paper!". The non-breakable Tel-Sec holds pad and pencil right at the phone in a handy pull-out drawer. Remains rigid when writing—slides in out-of-the-way when not in use. Enameled finish matches phone perfectly. Installed in seconds. Simply place phone on Tel-Sec, push down and it snaps into place. Refills with ordinary pad and pencil. 60,000 satisfied users.

An Ideal Gift
Only \$2.50
Postpaid

COMPLETE SATISFACTION OR MONEY BACK
Illustrated, rectangular Tel-Sec (5" x 7 1/2") \$2.50. Oval base (5" x 6") \$2.95. Round base (5 1/2" dia.) \$2.95. Executive size (5 1/2" x 9") \$3.95, postpaid. No C.O.D.'s.
LANKO INDUSTRIES SALES DIVISION (Exclusive Distributor)
6774 Taft Dept. B-4 Detroit 8, Mich.
(Copyright 1948 by Frank I. Ingram)



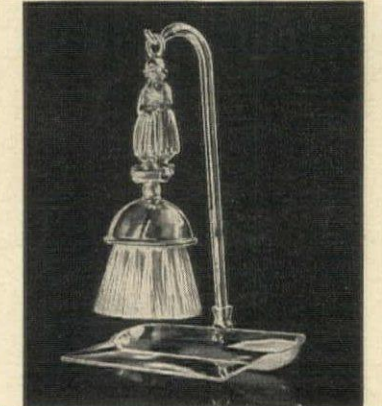
Exciting News . . .

The famous Cottage-Ware line, imported from England, is back again with all its old-world charm. Start your set now.

All prices postpaid

- A. Jam Jar \$2.00
- B. Teapot \$6.00
- C. Sugar & Creamer \$4.75

SPeir's JEWELRY FINE GIFTS SINCE 1869
TRENTON, MISSOURI



IMPORTED ENGLISH BRASS CRUMBER
8 1/2" high, 6 1/2" wide

A distinctive and practical gift of imported English brass—the brush of finest bristle. Attractive "Dutch Girl" design—an exclusive from our Accessory Corner.

\$7.00 PPD. No C.O.D.'s
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INTERIOR DECORATORS
MAMARONECK, N. Y.

"On the famous Boston Post Road in Westchester"

The A-C . . . GLIDER CHAIR

for PATIO . . . GARDEN PLAYROOM

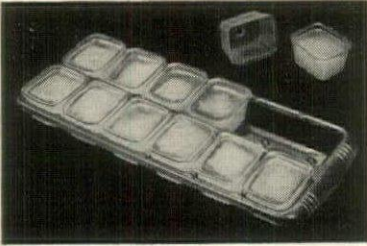
FREE ILLUSTRATED LITERATURE ON REQUEST

Make your leisure hours, pleasure hours . . . RELAXING in this beautiful GLIDER CHAIR . . . Lightweight, tubular steel frame, gliding on lifetime roller bearings . . . White baked enamel finish . . . Kapok filled cushions in Red, Yellow, Blue, and Green . . . **GLIDER CHAIR \$39.50** (Hood and Ottoman extra) F.O.B. Los Angeles.

METAL SERVICE CO.
806 E. Gage Ave. • Los Angeles 1, California

"PAD-O-PHONE"

The handiest telephone accessory since the telephone itself! Pad-O-Phone fits snugly on the bottom of all standard shapes of home phones—oval or oblong. It is made of the same material as the phone and when in place becomes a part of the instrument. Sliding drawer contains memo pad and pencil—opens from the side. (In ordering, please state whether oval or oblong shape is desired.) Complete with Pad and Pencil \$2.00 postpaid. Extra pads 3 for 25c.



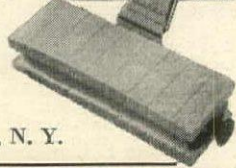
Individual Cube ICE TRAYS

No longer is it necessary to pry out a whole trayful of cubes when you only want one or two! Here is a tray that has 12 individual ice cube cups—flexible and unbreakable. Each can be lifted out and the ice removed by slight finger pressure. No holding under water—no struggle and fuss. Fits any refrigerator. 9 3/4" x 3 3/4" x 1 1/4"—\$1.95 postpaid. (Extra cups \$1.00 per dozen.)

BLACK & FISCHER inc. 43-68 Bowne St., Flushing, N. Y.

New Self-Wringing White RUBBER SPONGE MOP

It scrubs, mops and cleans linoleum, tile and wood floors like magic. Pull the button and it wrings dry—no hands in water or on the mop! The newest and most useful aid to housekeeping in years—\$3.25 postpaid.



A Mississippi Hug Puppy will hug his way into your child's heart . . . and yours as well. He is actually a pillow with detachable arms and legs, a most delightful companion toy. Arms button around child's neck. \$10. Washable night shirt (pillow case) or terry cloth robe, \$1.50 ppd. The Top Drawer, 206 E. 49th St., N. Y.

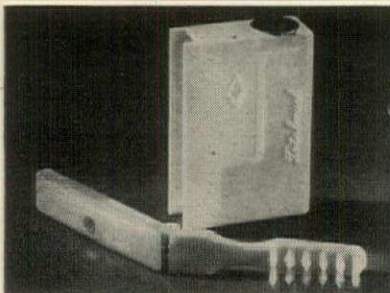
SHOPPING



Water warfare, enthusiastically engaged in by small fry, will reach new heights when this machine gun starts firing. It has a strong metal mechanism and shoots a long distance, 500 times without reloading! Remember, victory goes to the best armed. \$2.20 ppd. J. J. Anthony, 1517 West North Avenue, Milwaukee 5, Wisconsin.



Flash camera, fun for surprise indoor shots, is simple to operate. Flash unit is detachable for daylight photos. Camera has an aluminum body, precision ground lens and telescopic viewfinder, takes 16 pictures on #127 film. With 4 bulbs and 2 batteries, \$9.95, case, \$3.98 ppd. Hampshire Gifts, 1107 Broadway, N. Y. 10.



JEWEL BRIGHT DENTAL KIT

- The totebrush is a new sensational folding tooth brush for Travel, School, Office and Overnight Guests.
- Finest NYLON Bristles.
- Brush unfolds and locks rigid.
- Sanitary—convenient—ventilated.
- Rich colored or ivory Plastic Case.
- Case has a compartment for dental powder with a screw-cap cover—refillable.
- Fits in purse or vest pocket.
- Ideal for gifts.

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Sheffield Reproduction

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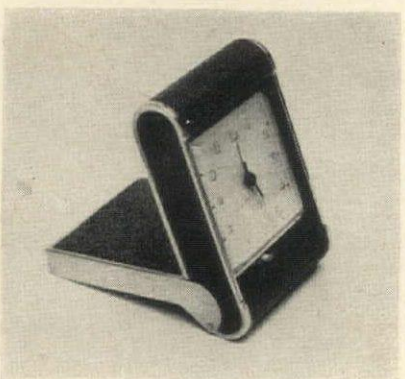
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RANDY-HANDY PRODUCTS INC.
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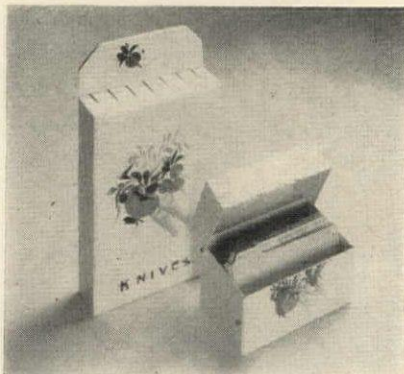
AROUND



Green student wall lamp is prettily planted with philodendron, which thrives under heat of electric light bulb. Of solid brass with removable planter. Its glass dome comes in red, green or yellow, whichever looks best in your library or study. Planted, \$12.50; unplanted, \$11 ppd. Goldfarb's, Park Ave. at 54 St., N. Y. 22.



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8 After-Dinner cups and saucers
Coffee pot with interlocking cover
Sugar bowl with cover; Cream pitcher

\$20.50 per set

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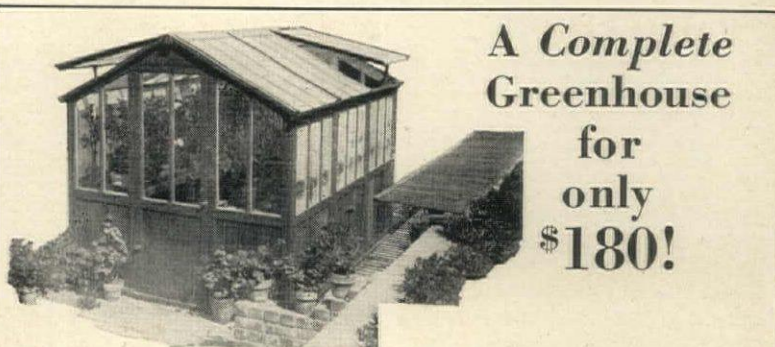
Iris See makes much of your first name by hand-painting it, ten times, all over a pure silk square. It's washable, hand-rolled, and gift-packaged in clear plastic. Your choice of Julep Green, Red Violet, Chartreuse, Mist-Blue, Desert Gold, Candy Pink, Dove Grey, Lilac, Clay Red or White. Get one for yourself . . . and one for every gal on your gift list.

36" square **\$6.95** • 24" square **\$5.50**

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Pure (THE BETTER TASTE)

6 10 1/2 Oz. Jar Assortment

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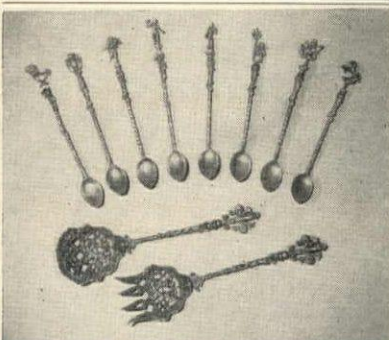
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Spoons, set of 8, \$6; Dozen, \$9

Salad Servers, the set **\$4.50**

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Box 284

Orange, N.J.

New! FOLDING EASY CHAIR TABLE

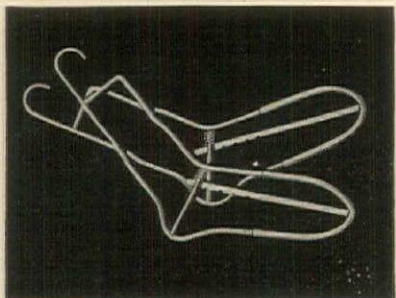


Provides Convenience & Comfort... Useful for Everyone in the Family!

The COMFY TABLE folds instantly from a compact carrying case to a sturdy, beautiful natural mahogany finish table with 18" x 28" top. Adjustable leg folds inside. Use for writing, typing, reading, playing solitaire, lunching, and a dozen other handy uses—while you relax in your favorite arm chair. A perfect gift for birthdays, or any gift occasion. Ideal for convalescents and invalids. Price \$14.75, sent postpaid anywhere in the U. S. A.. Money-Back Guarantee. Send your check or money order direct to:



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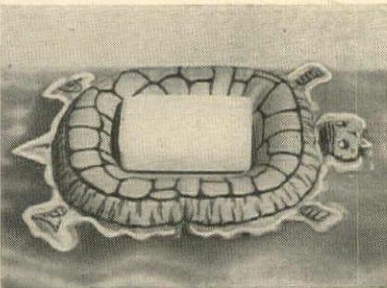


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**Cast Iron
Furniture**

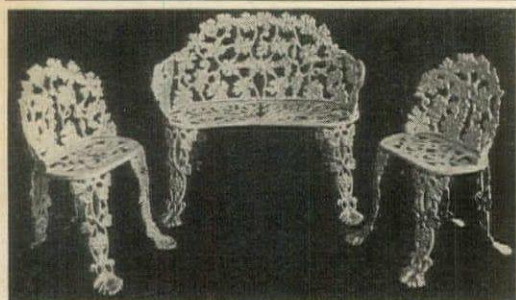
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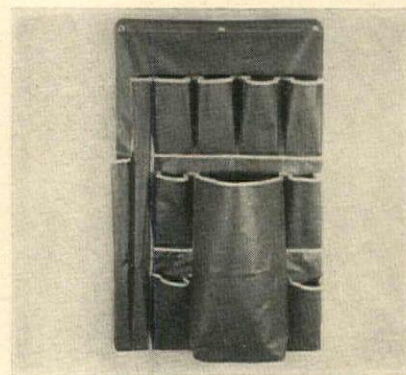
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Custom Cabinetmakers, Metalworkers



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AROUND**

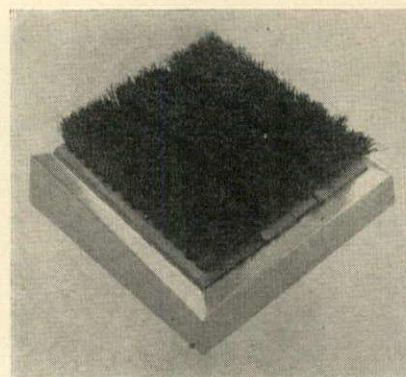
For wet weather gear—a closet bag of heavy, water-resistant leatherette, holds two umbrellas, four pairs of rubbers and two pairs of galoshes in a convenient, well-organized manner. Can be cleaned with a damp cloth. In blue, wine, green or turquoise, \$5.50 ppd. Berne Marling Inc., 181 Martine Ave., White Plains, N. Y.



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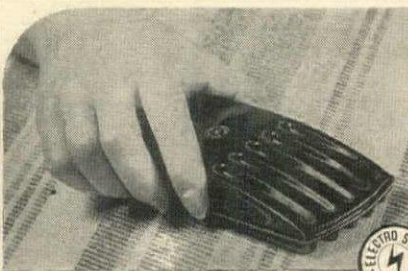
The "Foot Tidy" consisting of three tough, brisk brushes set in heavy cast aluminum base (10" sq.) will more than pay for itself by what you save on rug cleaning bills. It's easy on ladies' and children's shoes and the brushes can be lifted out to take care of muddy boot tops. \$7.95 ppd. The Wm. Taylor Son & Co., Housewares Dept., Cleveland, Ohio.



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AT LAST AN EASY AND PROFESSIONAL WAY OF RESTRINGING PEARL NECKLACES With the String-Easy Necklace Kit, you can do a professional job of restringing pearls or bracelets. The kit includes 5 different weights of silk and nylon thread, bottle of fastening liquid, all the necessary tools, directions to make the work simple, instructions for knotting and time-saving technique known as sliding. Kit is \$2.98.



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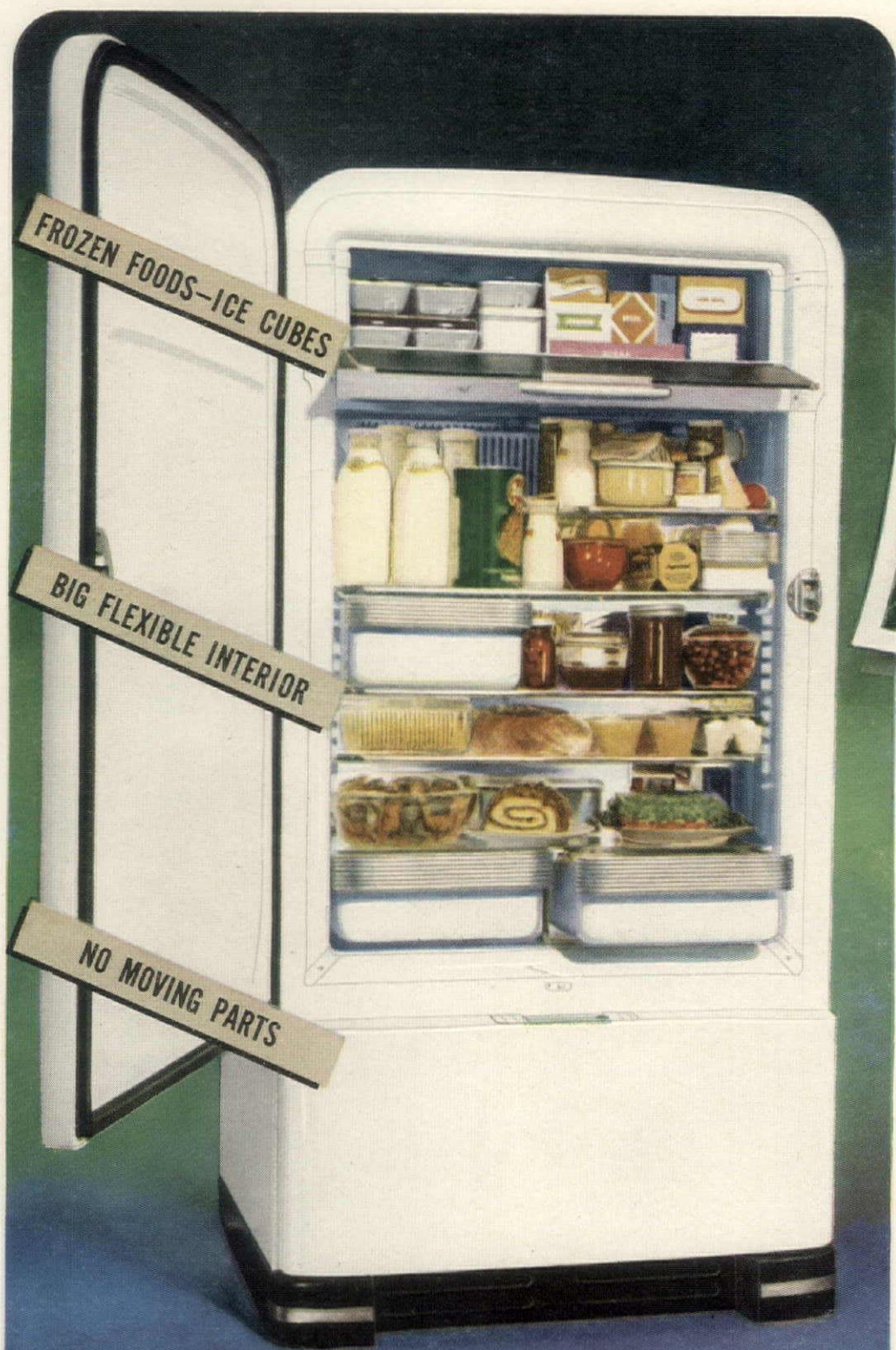
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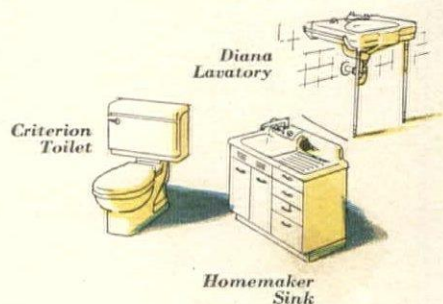
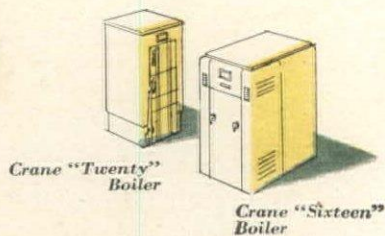
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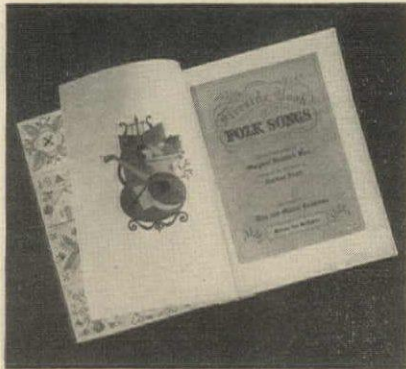
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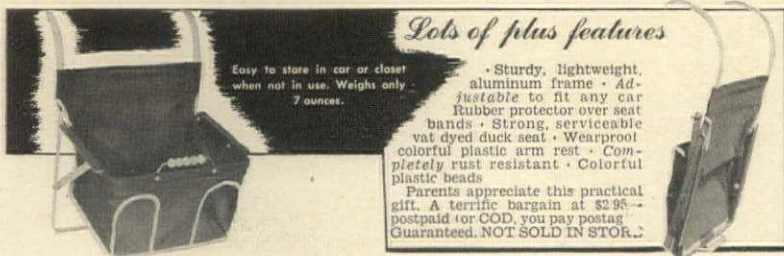
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Made of heavy quilted Vinylite with snap fastener closing, this beautiful all-purpose bag may be used for Traveling, the Beach, Knitting, Shopping, Picnicking, etc. It comes in a floral print lined with contrasting solid color Vinylite, and bound with same. Size 12" x 14" closed.

\$2.50 POSTPAID, FED. TAX INCLUDED

NON-SKID SCUFFS

Heavy quilted floral print Vinylite uppers with sponge rubber soles. For Beach, Shower, Traveling and House use.

Sizes *Small* *Medium* *Large*

4 to 5 5 1/2 to 7 1/2 8 to 10

ONLY \$1.00 POSTPAID

(No C.O.D.'s please)



LAUTON GIFTS DEPT. G-2, 516 FIFTH AVE., NEW YORK 18, N. Y.



JACK DE CAPITATOR

You'll like Jack. He's a solid brass bottle opener, with three brass screws which attach him to the wall. Always handy whenever you want him to bite off the caps of your bottles, and he won't touch a drop himself. \$1.95 (Postpaid).

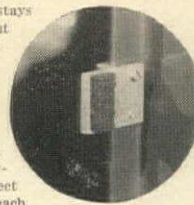
Write for Free Catalog of Smart Bar Accessories.

the GAME ROOM

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MORE PEACE OF MIND DRIVING WITH CHILDREN

Now—youngsters can't open rear door and tumble out if you protect them this easy way: Equip your car with a rear door safety latch. Door stays closed as long as front door is closed; you are assured young passengers are safe. To install, just slip latch on edge of door and tighten. About one inch in size, latch is rubber-cushioned to protect paint. Included with each set of two Jello Latches is a coat hanger handy for auto travel. All for \$3. postpaid.



HELICOPTER



Fun for outdoors, this model actually flies. Just pull string; watch it soar. New model, has all-plastic, 12-inch rotor. Easier to fly, no increase in price. Educational. \$1.69 postpaid.

THE ROBERT SALES CO.

507 Time Bldg.

727 Hennepin Ave., Minneapolis, Minn.



PERSONALIZED SANDBOX BY PASTIMES

Young John or Jane will be proud to have his or her name on this real backyard beach club. Roomy . . . 38" sq. x 7" deep. Seasoned wood, and reinforced aluminum bottom will withstand beatings of weather and small fry. Adjustable heavy canvas awning for sun protection . . . cover-all at night. Green and yellow weatherproof finish. Weight approx. 24 lbs. Send child's name and check or money order.

\$14.95 express collect

PASTIMES

Washington Crossing, Bucks County, Pa.



Pres Lite

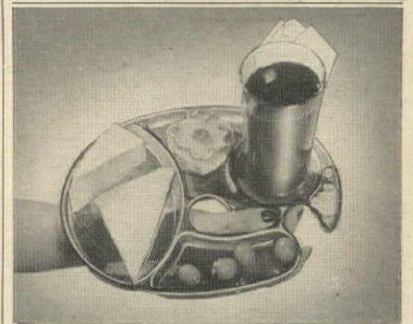
With a Lite Touch

Unique and new is this little lamp that lights when you merely touch the horse-shoe shaped base. No searching for chain or switch—luminous tape at bottom of bulb glows in the dark so even a child can light it. Ideal to hang in the nursery, bedroom, anywhere. In natural maple, reddish maple, mahogany or walnut finish with shade in floral or coach-in-four design. A wonderful gift!

\$3.95 postpaid

No C.O.D.'s, please.

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CORNWALL BRIDGE, CONNECTICUT

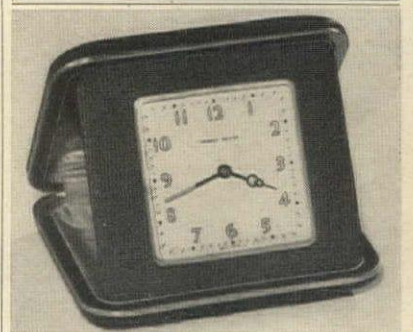


SNACK-MASTER

Perfect solution for informal serving. Light, durable plastic in gleaming assorted colors. No acrobatics or juggling needed with this cleverly designed hostess tray. Easily managed . . . comfortable thumb grip . . . allows freedom of other hand. Sectioned to hold cup or glass . . . hors d'œuvre . . . sandwich or what have you. Send check or money order. Set of four trays in assorted colors.

No C.O.D.'s please **POSTPAID \$2.00**

EMBASSY DISTRIBUTORS Dept. A
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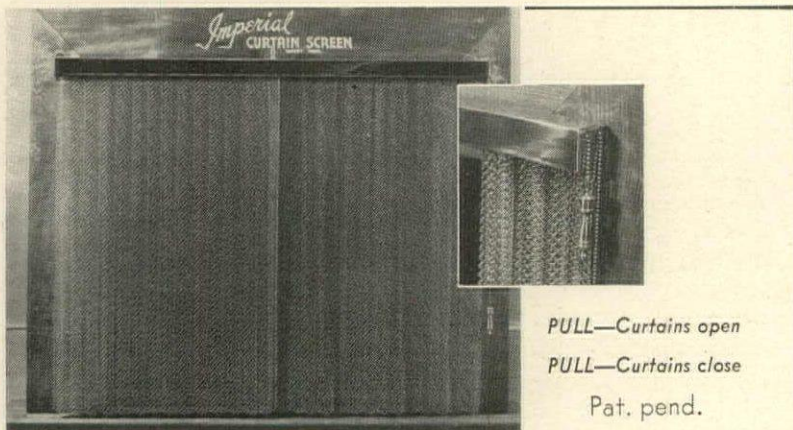


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Useful folding travelling clock, handsome and compact. High accuracy precision movement—readable luminous dial. Valuable aid to travel ease, in Brown, Tan, Maroon, or Blue simulated leather. F. T. I., \$7.25 p.p.,

Best cash prices for your old gold and diamonds. Inquiries welcomed. No C.O.D.'s.

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Jewelers-Silversmiths
421 Madison Avenue • New York 17



PULL—Curtains open
PULL—Curtains close
Pat. pend.

SCOOP! The biggest news in fireplace history.

Patented mechanical design assures quick, easy and safe control of both curtains simultaneously, with the use of one hand only. A permanent, beautiful addition to your home.

Can be had in 3 widths—40", 44" and 48", with an over-all height of 31 inches. All frames are solid brass, highly polished and lacquered, with metal mesh curtains in silver finish, black or solid brass. Prices start at \$24.95 with postage charges prepaid.

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Fresh from France

COMES THIS ENGAGING FAÏENCE CACHEPOT

All the French flair for creating an object of charm is found in this pottery container for plants or cut flowers. Red and green motif on a true cream ground. Price (without flowers):

EACH \$ 7.50 POSTPAID
PAIR 13.75 "

Robert B. Croake

Red Lion

Franklin, Ohio



ALUMINUM JEWEL BOX
Leather Covered

Revolutionary . . . combines strength with light weight . . . fine lizard grained leather covering . . . designed for utility and beauty. Automatic up-swing tray, earring bars, ring bed and pin section. Lustrous velvet lining, brass end caps and fittings, protective felt bottom. Wine, Navy, Red, Green, Ivory, Rose, Brown, Baby Blue. 10 3/8" x 7 3/8" x 3 3/4" ins.

ONLY **\$7.95**

Immediate Shipment—Postpaid

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ARMADILLO SHELL BASKETS

Silk-lined work basket \$8.95
Same basket unlined for plants \$7.95
Fruit or Flower bowl \$10.95

Check or Money order
No C. O. D.'s please

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Money back guarantee if not fully satisfied.



Said the Cape Cod bee,
"It's up to me
To make some honey
BUT—differently"

PURE CAPE COD CRANBERRY HONEY
Rich in color . . . tangy in flavor . . . absolutely different.
60 cents a pound.
Shipped in 1, 3 and 5 pound jars.
Express charges collect.

DONALD HALL REID
27 OCEAN STREET
HYANNIS, MASS.
"The bee man of Cape Cod"

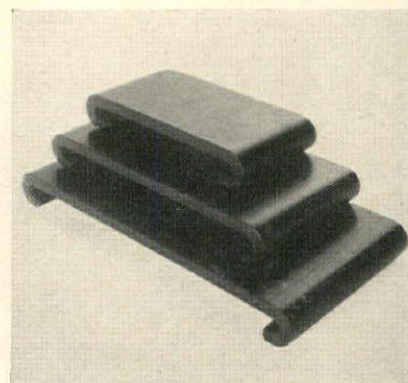


SHOPPING

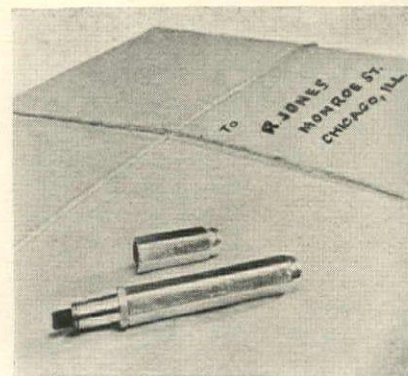
High honor count. Four stylized card symbols on glasses play right into the hostess' hand. Brightly colored and lacquered for permanence, they make royal serving at parties or card get-togethers. Make your bid of \$6 for a set of 4 highballs or old fashioned from Henri Bendel, 10 W. 57th St., New York 19, N. Y.



Lay the groundwork for flower arrangements or figurines with these simple bases of hardwood. With neat, unobtrusive scroll design, set of three range from 4" x 6" to 6" x 10". Fit one on top of the other for added height. Finish is a dull black. \$3.85 a set, postpaid. Georgia Curtis, Fairfield, Conn.



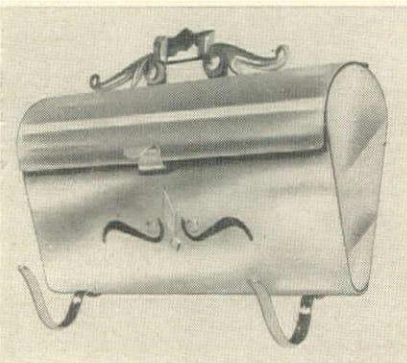
A bold line in indelible black ink is made by the Alcro Marking Pen. Perfect for package addressing, marking merchandise, making corrections or simply writing noticeable notes, it writes lines 1/4" and 1/16" wide. Filling is simple with accompanying eye-dropper. Ink dries immediately. \$1.75, ppd. M. C. Flynn, 43 East 59th Street, New York 22.



Distinctive Decorated Items
Colorful designs from original New England and Pennsylvania folk art carefully reproduced on really usable articles.

Salt Box, 16 1/2" x 7 1/2" x 4", is done in traditional barn red with hand decoration . . . \$15.00
Cricket, 18" x 8" x 8", has typical New England stencil with color on grained background. . . . \$9.75
Colors subdued by our own exclusive antiquing process.

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PURE BRASS MAILBOX

An everlasting mailbox that adds beauty and distinction to any home. Handsomely designed and crafted by master metal-smiths who are artists in brass. Six inches deep by twelve inches long. Gracefully curving cover sheds water like a duck, keeps contents dry. Monogram panel for name or initials. Rack for magazines. Made entirely of pure brass.

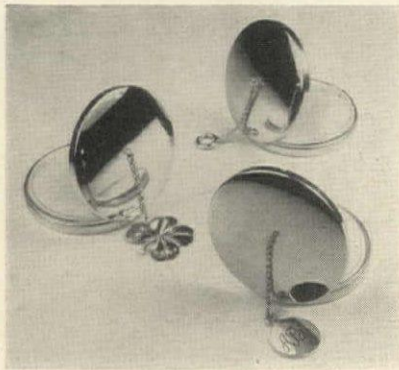
\$12.50 each

ADELE HUNT GIFT SHOP

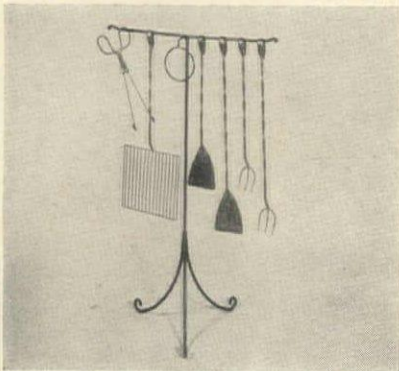
2926 N. Henderson Ave., Dallas, Tex.

Write for catalogue

AROUND



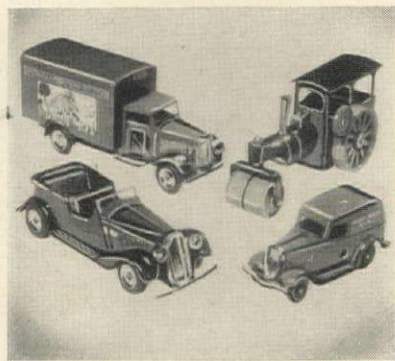
Chained to charms...golden toned metal compacts, 2½" in diameter. Order the one with the key ring for \$4.50; the four leaf clover for luck and \$5; or the round disc, also \$5 plus 75c for a 3-letter monogram. No tax. Postpaid. Mermod-Jaccard-King, 9th and Locust Sts., St. Louis 1, Mo.



Barbecue cooking with the right tools is more fun for the chef. This utensil rack carries tongs, broiler rack, holder ring, two turners and two roasting forks of different lengths. 44½" high, of hand-wrought iron in steel and black finish. \$20 complete, exp. col. Handcraft Studio, 777 Lexington Ave., New York 21, N. Y.



Sundial ash trays individually designed in signs of the Zodiac are perfect for outdoor use. Available in all 12 symbols, they make fine birthday presents. Of heavy metal, finished in Pompeian green, white or black, 5¾" in diameter. \$4.50 each postpaid. The Florentine Craftsmen, Inc., 479-485 First Ave., New York 16.



wondrous clockwork toys

Little gems made in England to thrill youngsters and delight collectors. True scale models, exact in every detail. Wind them up and they perform beautifully. The 5½" steam roller runs back and forth, automatically, \$2. The 5½" transport van, realistically colored, has back doors that open, \$2. The 5" Vauxhall Tourer has wooden seats, \$1.75. And the 4" Ford van skims along with a great show of speed, \$1.

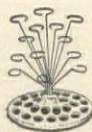
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Unusual Arrangements With Adjustable

FLOWER HOLDER



Clever, practical Art-Flex Holder designed so that its many flexible supports, each encircling a flower, may be bent to create just the design you desire. Both long and short stemmed flowers can be arranged beautifully. Five inches high in rust-proof metal. Makes a grand gift. Only \$1.00 prepaid. Sorry, no C.O.D.'s.

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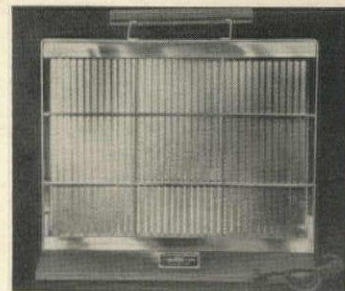
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ELECTRIC RADIANT HEATER

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Completely safe, will not ignite fabrics or paper.

A miser for electricity. Approved by Underwriters' Laboratories.

Officially approved by Commissioner New York City Dept. Water, Gas and Electricity.

A NEW departure in electric heating. Invented in France. Used in heating Maginot Line.

The electric current heating through the special glass is like the sun's heat coming through a window pane—its intensity is increased.

OPERATING COST THIRD LESS THAN CONVENTIONAL ELECTRIC HEATER

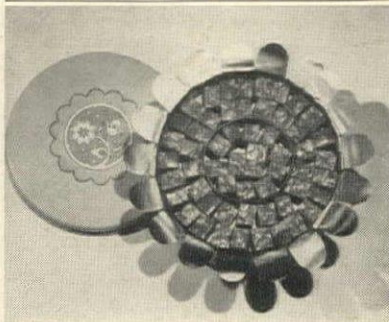
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Completely new in principle. Outstanding in "heat-ability" and value. Will heat average room 15' x 15' in very cold weather. Uses AC or DC current. Any voltage. Heating element consists of an aluminum alloy ribbon fused into the back of a tempered, unbreakable glass plate. This is a mysterious, secret new formula glass which has the miraculous quality of transforming electricity into heat at low cost. You get EXTRA heat out of the current you are using and paying for. This patented, fused glass heating unit is 14½"x19½"; rugged; designed for toughness. Handsomely framed in fine quality polished aluminum to fit into any decorative scheme. Government experts predict fuel shortages will continue for next few years. Now is the time to save money and insure your winter comfort.

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A wonderful home-made candy which is ideal the year round. Made from the finest butter, toasted almonds and sugar. This crunchy confection comes packed in an attractive hand-decorated tin box... insuring kitchen fresh delivery.

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1 pound box \$2.25 post paid

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This distinctive ornamental standard is handmade of heavy wrought iron and painted with long-lasting baked enamel black finish. Easily installed, the mail box stands 3'6" above ground.

Mail Box, approved by Postmaster General, is made of Lifetime Aluminum and hand painted with your name and address.

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Surprising how much dirt and dust the old-fashioned bed slats collect, isn't it? Do away with this dirt trap in every bedroom. Replace unsafe bed slats with the new "Never-Fall" Bed Spring Rests. A set of four steel rests supports in excess of 1200 pounds, and is absolutely guaranteed for life!

Fit any bed, finished in mahogany, walnut or maple enamel to match your bed.

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At last the perfect server for Compote of Fruit, Lobster, Chicken or Shrimp Salad—or for Ice Cream at buffet parties. Crystal inner bowl is 9" wide, 3" deep, holds about 2 quarts. A chrome-plated holder cradles it frostily in the 12" ice bowl.

\$12.50

Add 50¢ postage. No c.o.d.'s

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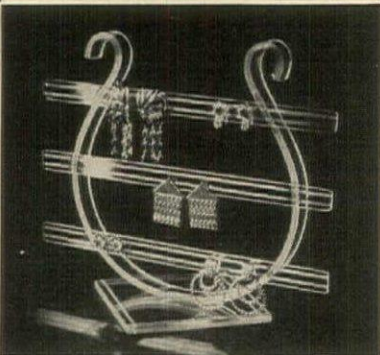
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De Luxe Tea Wagon Plays Many Roles

The versatile Arden will play host charmingly throughout the home . . . and in the garden, too. Selected hardwood, smoothly sanded, ready to paint or decal. You'll assemble it in five minutes . . . and use it a lifetime. Styled for traditional or modern interiors. Perfect as a bar, serving table, in the nursery or sickroom, on the porch, terrace—anywhere! An ideal gift. Size 18" x 28" x 31". Also available finished in choice of Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural, at \$4.75 additional.

Please send check or money order to
PLEASANT HILLS INDUSTRIES
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Vanity Flattering "EAR-SCREW RACK"



Crystal clear Plexi-glas for added bouchoir lustre and ready access to your ear-screws, brooches, pins and rings.

Clever and Practical
\$3.00 postpaid
No C.O.D. Please

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FOR A SMART HOST



Imported crystal glass oil and vinegar cruet \$2.95. Crystal glass 6" individual salad bowl \$1.00. Brandy crystal glass inhalers, 1 1/2 oz., 3 oz., 5 oz., any set of 8 \$5.00.

Shipping charges collect—no C.O.D.'s

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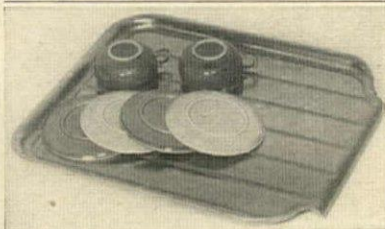
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Made to order from originals in aged Native New England woods—PINE (clear or knotty), MAPLE (curly, Birdseye or Fiddle Back), BUTTERNUT, BLACK CHERRY, BLACK WALNUT, MAHOGANY, ROSEWOOD, etc. Our reproductions are perfect gifts for young girls; or their delightful old charm makes them practical for a multitude of uses—cigarettes, nuts, candies, etc. Chests and Boxes offered in 3 sizes.



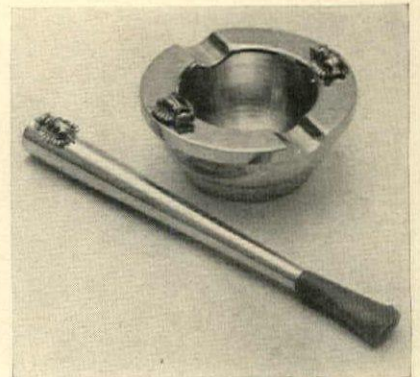
We own the authentic originals from which Reproductions are made.

WRITE for our complete descriptive Folder and Price List.

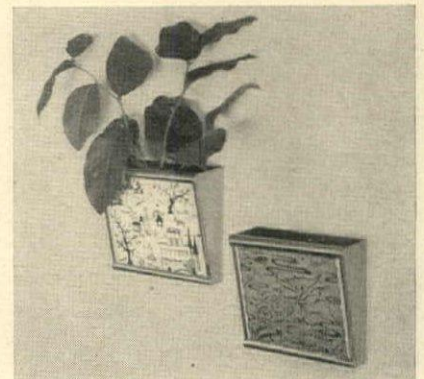


A ladybug for luck. On either side of a tiny ash tray and on the end of a slim cigarette holder sits a golden, bejeweled ladybug. A charmingly feminine gift, the set is gold plated; stones are simulated. \$9.25 complete, tax included and postpaid from Susan Jay Gifts, 302 East Fordham Rd., New York 58.

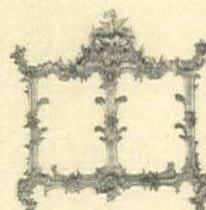
SHOPPING



Rainbow glasses in graduated color tones, each glass of a different hue, are hand-blown by skilled artisans in Portugal. They have a 14-oz. capacity and serve long, cool highballs, collinses or soft drinks in style. Set of 8 is only \$2.75 postpaid from Norman's, 416 Mill St., Bristol, Pennsylvania.



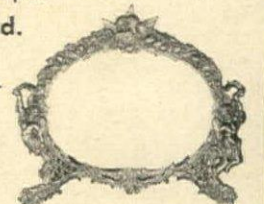
Colorful tiles, set in copper or brass, decorate these wall plant holders. There are two designs available, one a quaint village scene on white background, the other a fanciful fish, coral on turquoise background. Attractive singly or in pairs, about 6" sq. with 3 1/4" opening, they are \$6.25 each ppd. Art Colony Industries, 69 Fifth Ave., New York 3.



← Cast from an antique original is this unusual brass double frame. Comes complete with glass ready to frame your 4" x 6" photographs.

Price \$10.00 postpaid.

Authentic and charming, → this lovely oval mirror frame is solid brass, cast from an early original. Over all size is 13" x 19". Mirror is plate glass. Price \$19.50 postpaid.



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PORCELAIN CIGARETTE BOX WITH TWO TRAYS

Lovely 22 karat gold trimmed porcelain cigarette box with matching trays. Traditional comes in soft pastel shades—aqua, yellow or green.

Modern in white porcelain, black zebra design with 22 karat gold trim. Gold initials on request at no extra cost. Both sets hand decorated. Filled—will hold 40 cigarettes.

No C. O. D.'s

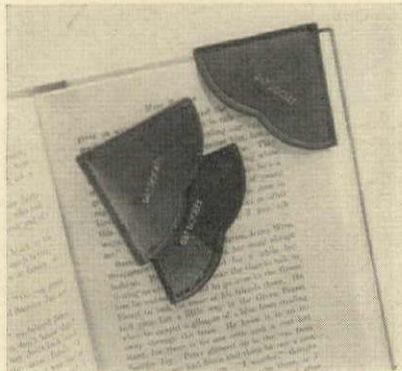
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Traditional

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AROUND



Book saver. A triangle marker is the book-lover's way to indicate his place and spare the corners of the book's pages. Order them in a set of four in blue, green, brown or red leatherette, monogrammed or personalized with one or two names. \$1.50 complete, ppd. Greenland Press, 5700 Wilkins Ave., Pittsburgh, Pa.



Better bird baths are made of lead . . . better because it's completely impervious to weather, is extremely heavy and secure and will last practically indefinitely. With summer nearly upon us, consider this bird bath, 15" diameter, 7" high, for your terrace, lawn or garden. \$45 exp. col. Erkins Studios, 40 W. 40 St., N. Y. 18.



A welcome sign. A cordial greeting, symbolizing the hospitality of your home, is patterned after a Currier and Ives design, has a border of lush flowers, hand-colored in soft rusts and greens. 11" x 14", \$5. In an antique gold frame, \$10 from Old Print Exchange, 14 E. 48th St., N. Y. 17.



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Quaint and colorful Lichtenware to hold small plants and add a touch of brightness to table or shelf. A Main St. House and a Rural Barn are made of ceramics and gaily painted in reds, blues and greens. Over the house porch and behind the barn are wells for little green plants. House 5" long; Barn 5 1/2" long, \$5.00 each. Flowers not included.

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Send 15c for catalogue and see will allow it against any order

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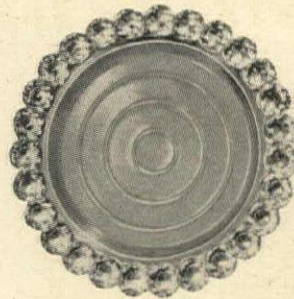
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SPARKLING



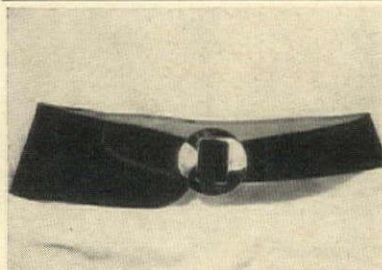
COASTERS

These colorful, plastic coasters will tuck neatly under any glass and give drinks added sparkle. 3 3/4" in diameter, studded with dazzling gem-like diamonds around the rim. They're washable, light but sturdy. Jeweller plastic coasters in aqua, topaz, green, rose, azure blue, fuchsia. Solid colors in ruby, crystal.

Set of 8 coasters.....only **\$1.50**
 Matching Salt Cellars with Spoons,
 Set of 8.....**\$1.25**
 Prices include postage. No C.O.D.'s

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ADD COLOR AND CHARM

to your Spring Ensemble with this original handcrafted leather and gold buckle waistliner. Designed in Suede and Gahna leathers to set off the new fashions. Suede in colors: Ruby Red, Emerald Green, Fortune Gold, Benedictine Tan and Black. Gahna Cowhide in Suntan and Mahogany Brown only. State actual waist measurement, leather and color desired.

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Perfect for hospital patients, nife-lite, close work, reading on trains, in hotels . . . everywhere! Wonderful gift! Ivory, Yellow, Green.

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Send me without obligation information about the Berlé corset. My measurements are:

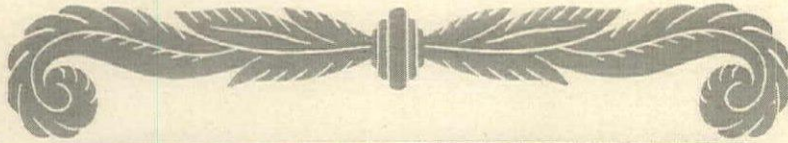
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 Length from waist to thighs _____

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* Moore's in Miami

HOME FURNISHINGS



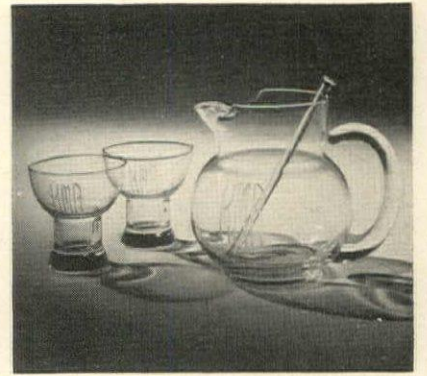
● Perfection of line and detail, and aptness of design are recognizable hallmarks of all Moore's furniture, - qualities which make Moore's modern and traditional stylings both so unerringly right for South Florida living.

* MOORE'S * HAYGOOD LASSETER, Interiors * MOORE'S HOTEL & APARTMENT Furnishings

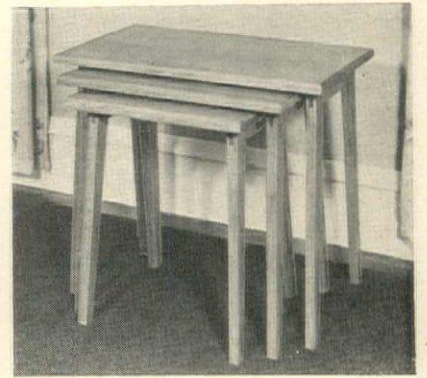


Two's company—and a good excuse for a martini. For those parties use this four-piece monogrammed mixer set, including stirrer and two glasses, \$5.25. For a larger party, order the glasses by the dozen for \$10.75. Prices include monogram and postage. From Eunice Novelties, 541 Madison Avenue, New York 22.

SHOPPING AROUND



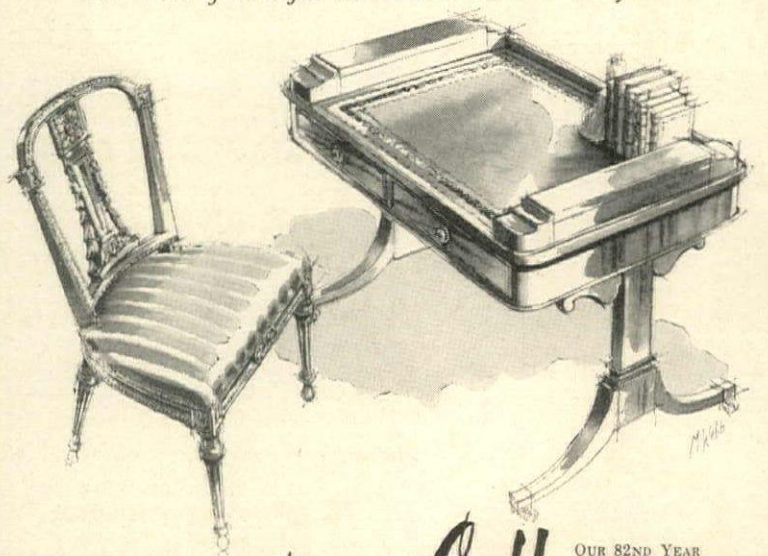
Nested tables, made by Vermont craftsmen, are of hardwood (birch and maple) stained mahogany, honey maple or red maple. Finish is alcohol- and water-resistant. Sturdily built with a simplicity that looks well in period or modern rooms, largest is 12" x 22" x 20" high. \$22.75 a set, ppd. Vermont Crossroads, Waterbury, Vt.



occasional habit. . .

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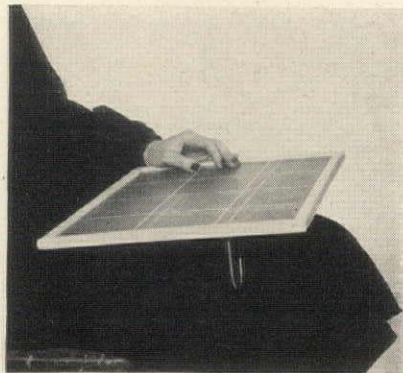


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A **fancy dress** for potted plants is this attractive flower pot holder and tray. The container holds a 5" pot, and the 7 $\frac{1}{2}$ " tray can be used as an ash tray. Made of rust-proof aluminum in verde, white or chartreuse finish, the pot is \$3.50; the tray, \$2 express collect. Four Seasons Shop, 59 S. Idlewild, Memphis 4, Tenn.

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ions covered in sun-proof, water-repellant sailcloth, Turquoise, Rose, Blue, Green. For other suites send for Summer Furniture Catalog G-4.

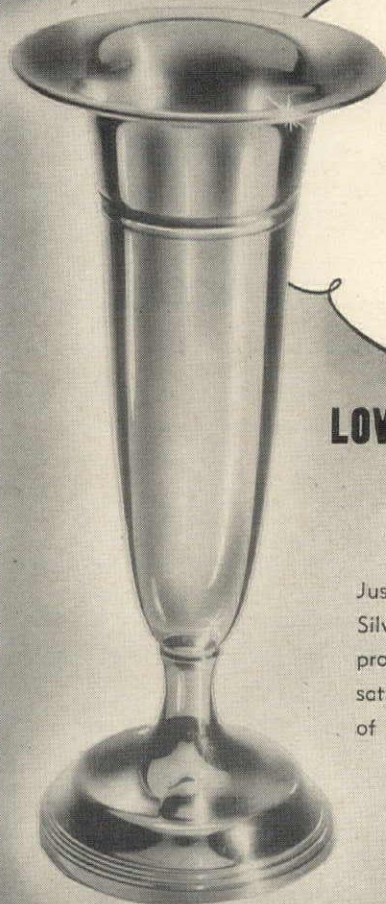
Prices subject to market changes

Umbrella: 8 ft. . . . \$98.50; 7 ft. . . . \$79.50; Chairs, ea. . . . \$50.00
42" dia. Umbrella Table . . . \$120.00; 48" dia. . . . \$145.00



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Beauty

THAT STAYS
IN FASHION



Mirror frames the fireplace in this Bel Air, California, home. Designer: Paul Laszlo, Beverly Hills.



You may change your decorative theme periodically . . . but you *keep* your mirrors. They fit right in with modern or traditional backgrounds, go with any style in furniture, all colors and fabrics.

So, it's smart economy to choose quality mirrors right at the start. They'll be a source of pride and satisfaction for years . . . a center of beauty wherever you use them.

To be sure of the quality you want, specify mirrors made with Libbey-Owens-Ford *Polished Plate* glass. It's so clear . . . so smooth. It's ground and polished on *both* surfaces to assure true-to-life reflections that double the effect of your interior decoration.

Mirrors made with L·O·F *Polished Plate* glass are available at finer stores . . . may be ordered in made-to-measure or stock sizes direct from a nearby L·O·F Glass Distributor. For ideas on the use of mirrors throughout the home, send 25c for our book "Mirrors, Styled by Dorothy Draper". Libbey-Owens-Ford Glass Company, 348 Nicholas Building, Toledo 3, Ohio.



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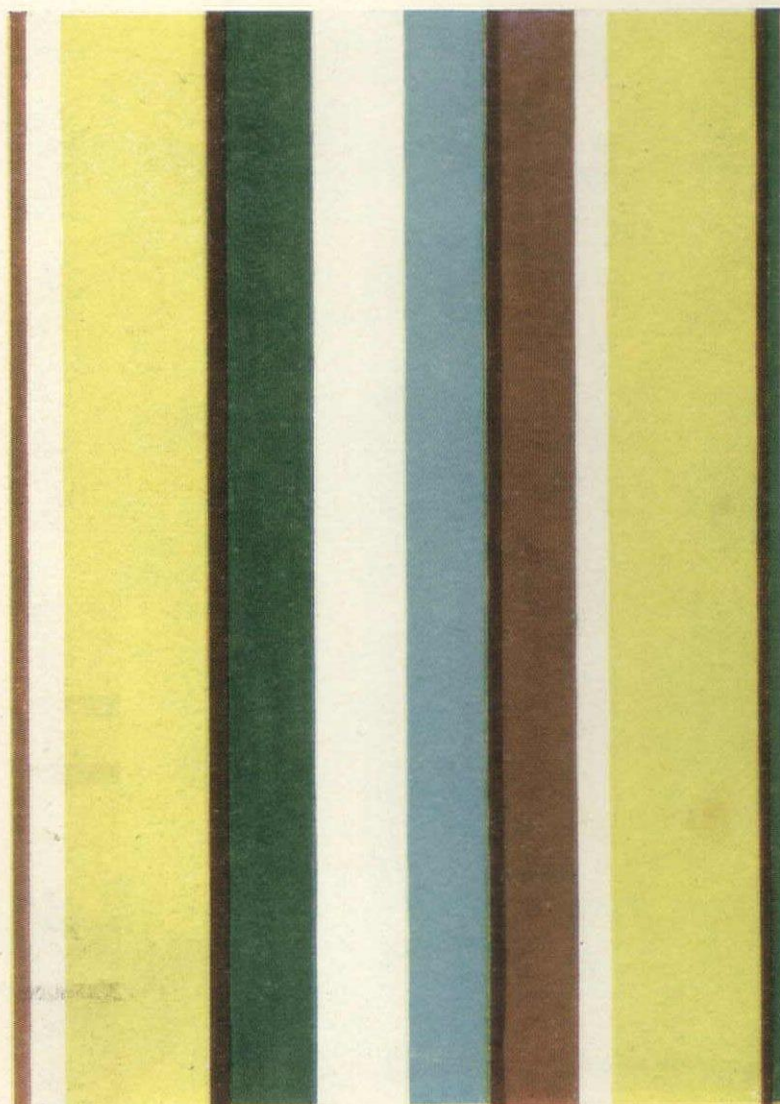


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*REG. U. S. PAT. OFF.

American Informal*

Furniture by
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FOR THE LIVING ROOM. DINING ROOM. BEDROOM



A Tonight it's a chafing dish supper...and this adaptable American Informal sideboard serves as the decorative setting for a festive buffet. Tomorrow the family gathers again around the dining table. Every occasion is easy and charming in the American Informal dining room... with color and beauty... convenience and comfort to make and keep it so!

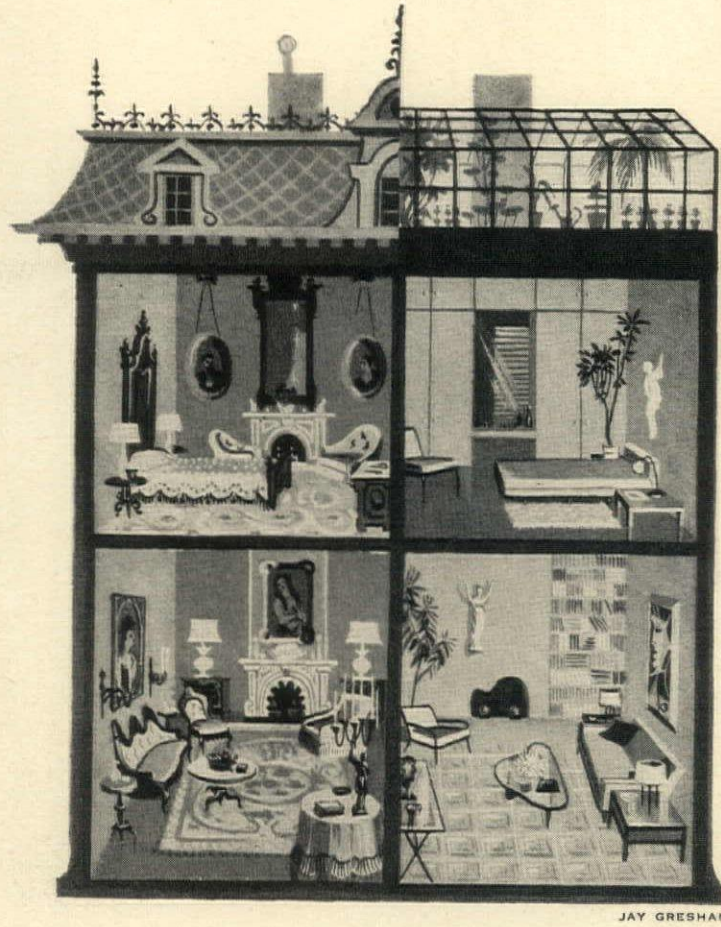
Send for the Story of American Informal

This new booklet illustrates all the pieces, is full of exciting ideas. Twenty pages in color. Address Dept. A-3, Tomlinson, High Point, North Carolina. Enclose 10¢.



Design
Pat.
Pend.

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AMERICAN BLEND

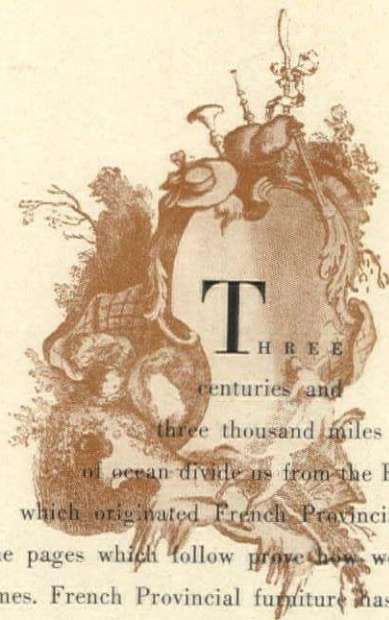
THE schizophrenic house, *above*, is a parable, not a portrait. It illustrates the two basic ingredients that compose our contemporary architectural scene: the period style and the modern. Though the period-perfect house still exists in America, the tempo of today's living gives it more and more the aroma of a museum piece. Though here and there the uncompromisingly modern house punctuates the landscape, it is gradually being tempered by regional styles. The trend is toward blending the two. We find it perfectly natural to put a Robsjohn-Gibbings chair next to an Empire banquette, or to hang a Louis XIV mirror over a Noguchi free-form table. We have discovered that good line and form relate them irrespective of their dates. They are no more antagonistic to each other than Bach, Schubert and Hindemith played on the same concert program. This ability to fuse disparate elements is our particular heritage. After all, America is the world's largest mixing bowl to which our multiple tastes are continually adding fresh seasoning.



FRENCH PROVINCIAL IN AMERICA

Appropriate in town or country . . .

graceful in small rooms . . . well suited to our way of living



yet the pages which follow prove how well it fits our tastes and our times. French Provincial furniture has grace plus friendliness.

It is honest but not pedestrian. Because it is scaled for medium-sized rooms, it fits into contemporary American houses without overpowering them. It lends itself to unstudied arrangements. Its waxed or painted finishes are improved by daily use. Although French Provincial grew up in the country (its background and history are traced for you on pages 94 to 97), it is not rustic or clumsy. It is largely modeled on the best work of the great court cabinet-makers whose patrons were the Kings of France. Actually, it bears much the same relationship to French court furniture that our own Colonial pieces bear to Eighteenth-Century English Georgian. It is simple but never inelegant. Its forms are graceful, its details distinguished. You can use it in town with good effect, but since it is made of sturdy, warm-textured woods, it contributes a friendly air appropriate either to town or country living. On these pages, French Provincial shows still other facets of its versatility: you can put it in any room of the house, right down to the kitchen. It mixes on terms of equality with almost any (Continued on page 84)

Opposite:

In a living room:

French Provincial has the easy assurance
of its sturdy ancestors

other style . . . with Eighteenth-Century English, Victorian or modern. Chinese accessories are beautiful with it. The mellow colors of its woods harmonize with almost any color scheme, from the soft shades of old *toiles de Jouy* to bold modern palettes. It combines easily with many weaves and textures, too. You will see it on page 89 set off by a sculptured rug and a cork floor, on this page with a modern mirrored mantel. In the early 'Twenties French Provincial was first imported to this country by discriminating decorators who created an understanding of its qualities. Today (when it is difficult to find originals) French Provincial furniture is being copied with flair by our own American manufacturers. You can find it in leading stores at reasonable prices. Because HOUSE & GARDEN believes French Provincial deserves a place in our decoration alongside of Eighteenth-Century English, American Colonial, Victorian and modern, we present this revival of an old favorite.



KERTESZ

In a dining room:
French Provincial mixes
well with modern

In the dining room of Mr. and Mrs. Charles H. Marshall's house in the Berkshires, old pearwood chairs, sideboard and table are reflected in the Steuben glass mantel. Typically French Provincial is the repetition of the closely-patterned chintz in both curtains and upholstery.



SHARLAND

In a bedroom: French Provincial is restful

In a bedroom of Mr. and Mrs. Erik Bolin's ranch in California's San Fernando Valley, an old French Provincial bed from Beaune is set under a dropped ceiling, edged by a hand-hewn beam, suggesting a niche. This follows French country-house tradition and adds intimacy. Note how the commode (a beautiful reproduction of an old one) balances the two prints above it to form a *genre* composition, agreeable in arrangement.



SHARLAND

In a kitchen: French Provincial works well

At a breakfast bar in the Erik Bolins' California kitchen, French Provincial is friendly yet functional. Arrangement was inspired by an old wine-tasting bar in the Pyrenees. Built-in walnut cupboard holds a Lowestoft china service. The high chairs with comfortable, tufted cushion seats and wood foot rests were designed by Mr. Bolin.



Opposite:

In a library: French Provincial wears well

For the library of her Monterey, California house, decorator Frances A. Elkins brought carved blue bookcases, touched with gold, from the south of France. They stand against white walls, on a modern gray rug. The library steps are Eighteenth-Century English, the painting by Tamayo.



On the next six pages,
contemporary copies of
French Provincial
in 13 versatile settings



CHARLES HEILEMANN

In a country living room . . .

French Provincial pieces lend themselves to casual arrangement, informal groupings. They are set off here by plants and mirrors.



KERTESZ

In a town living room . . .

Louis XVI *boiserie*, rich upholstery and fine accessories bring out the urbane qualities of French Provincial, prove how its native elegance fits it for life in town. You see it in a dignified, balanced arrangement, chairs facing each other. A pair of carved commodes flanks the sofa.

For prices and shopping information see page 189.

Opposite:

The mellow tones of French Provincial are enhanced by the subtle Parma violet of a large-scaled toile wallpaper, Chinese figurines, and a sculptured rug. Note how this period furniture blends with the modern cork floor, laid like parquet. Furniture by the Company of Master Craftsmen, at Rich's, Atlanta; W & J Sloane, San Francisco; John A. Colby, Chicago. Other stores on page 191



HAANEL CASSIDY

French Provincial for today: at home with toile wallpaper, modern sculptured rug and cork floor



Covered with modern textured fabrics and shown against a Chinese screen, French Provincial takes on a new inflection



KERTESZ

In a modern apartment . . .

Attuned to modern design are the restrained scale, the simple, well-bred lines and the comfort of French Provincial furniture. In this living room, Eighteenth-Century commodes and armchairs frame a typically Twentieth-Century sofa and coffee table.

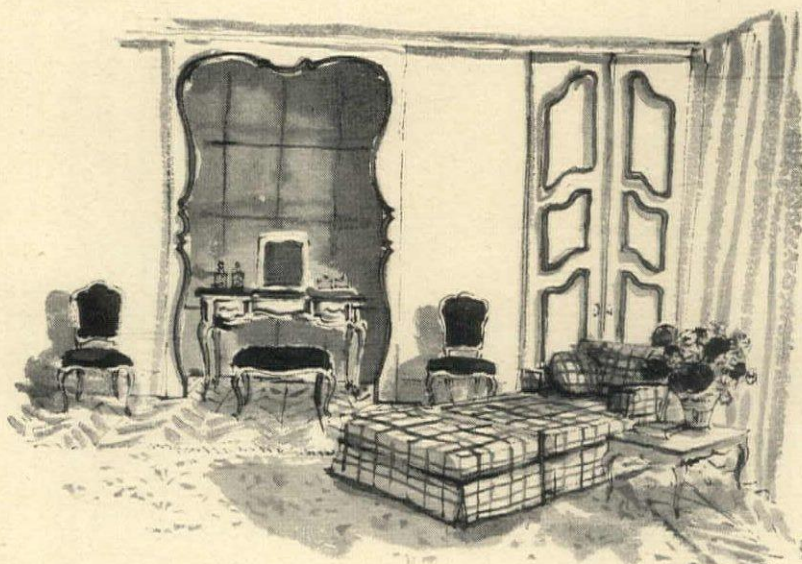
FRENCH

PROVINCIAL

continued

Opposite:

Fancy-free combination of modern colors and textures, set off by a Chinese screen. Result: a dining room with style and personality. Host chairs are by Oxford, Ltd., other furniture by De Gaal & Walker. At Lord & Taylor, New York, and Rich's, Atlanta.



In a bed-sitting room . . .

A pelmet outlines the mirrored niche for a French Provincial dressing table. Moldings on double doors echo this theme and provide a becoming backdrop for the checked gingham modern chair and ottoman in this room.

For prices and shopping information see page 189

PROVINCIAL

continued



In a country kitchen . . .

Against a wallpaper which reproduces white-washed brick to the life, French Provincial shows its farmhouse sturdiness. Checked gingham on the two armchairs is appropriately practical.



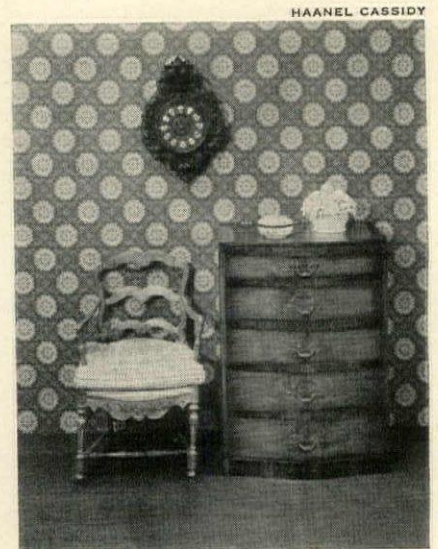
In a young girl's bedroom . . .

Fastidious attention to detail characterizes this room: the unpretentious but diverting blue-and-white wallpaper on one wall; the neat arrangement of beds in the niche; the ruffled cotton bedspreads and the sitting-room armchairs.



With Eighteenth-Century English furniture

Here French Provincial is teamed with Eighteenth-Century English accessories, an Aubusson carpet and Chinese Chippendale armchairs, grouped charmingly around a piano. Black and gold lacquered *étagère* houses a collection of antique English porcelain.



HAANEL CASSIDY

In an upstairs hall . . .

Informal grouping of a commode, an armchair, clock and porcelain accessories will brighten up an upstairs hall. The over-all geometrically patterned wallpaper sets it all off attractively.

In a dining foyer . . .

Tiny flowers on a checked wallpaper, a fine old barometer and covered silver dishes, with a French Provincial commode and sidechair. Commode is used here as a sewing piece.



HAANEL CASSIDY



In a dressing room . . .

A gracefully shaped chest stands on a contemporary, ribbed beige carpet, against a wallpaper reminiscent of a mediaeval French *millefleurs* tapestry.



KERTESZ

In league with Victorian decoration . . .

The fundamental charm of French Provincial emerges here in the company of Victorian colors (mauve pink, mauve blue and lilac blue) Victorian wallpaper (nosegays and ribbons) Victorian furniture (small, ladylike sofa) and Victorian bibelots used as accents (mother-of-pearl and blue glass boxes).

For prices and shopping information see page 190.

HOW TO RECOGNIZE
 FRENCH
 PROVINCIAL
 FURNITURE

THE country furniture which developed in France in the Eighteenth Century is distinguished by all the basic virtues that typify the French bourgeoisie—that consistent middle class which counter-balanced the effects of five revolutions in a hundred years. It has stability; it has an innate feeling of appropriateness; it reflects a conviction that the homely arts are the epitome of civilized living. The French call it *mobilier rustique*, which implies less crudeness than our word “rustic.” We call it Provincial after the regions into which Eighteenth-Century France was divided not, as it is often believed, after Provence, which was only one of them. Nor is French Provincial a product of that effete interlude when courtiers and great ladies played at being shepherds and shepherdesses; on the contrary, its roots are solidly in the ground. The further removed from Paris, the more transformed its native character. Regions close to the capital, like the Ile-de-France and the Orléanais, are as conservative in this line as Brittany, Normandy and Alsace are original. French Provincial furniture evolved its own styles according to the native woods available, the tastes of its patrons and the talents and temperaments of its makers.

Two main factors contributed to this style. In the early Eighteenth Century, the middle classes had more wealth than ever before and, for the first time, could aspire to the kind of décor enjoyed by fashion-

able Paris. On the other hand, the small nobility, reacting against the extravagances and favoritism of the court, showed a tendency to retire to its own country estates. In rustic châteaux or farm manor houses, the fragile Parisian pieces (*meubles de luxe*) were clearly out of place. Another type of furniture had to be created, sturdy and serviceable for family use, yet graceful enough to cater to the amenities of life far from the capital. Provincial craftsmen tried out their skills on local materials. Instead of fine veneers inlaid in patterns, ornamentation was carved directly into the solid wood, generally in the form of simple paneling. Finished often with wax, the wood was prized in itself, a reaction against the painted and gilded styles of the Paris salons. Patterns of grain and good over-all proportions make the beauty of French Provincial furniture. Its charm lies in the fact that these pieces were part-and-parcel of country living, associated with the neat farms, the thatched, steepled villages, the peaceful rivers and rocky coasts which are the charm of France itself.

It was, however, the great French court furniture which provided the original models for its country cousins. The most popular type was the curving rococo of Louis XV, but in some localities such as Gascony and Burgundy, the designers looked to massive Louis XIII for inspiration. In Normandy the fine lines of Louis XVI were

(Continued on page 181)

CHAIRS, SETTEES, BENCHES



SIMPLE OAK BENCH, EARLY 19th CENTURY, FROM A BRETON FARMHOUSE



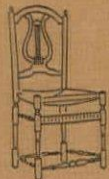
PIERCED CARVING AND LADDER SLATS IN SIMPLIFIED VERSION OF PARISIAN STYLES, FROM THE VENDÉE



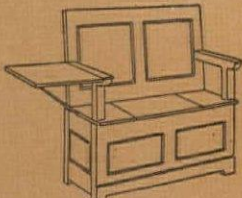
ARMCHAIR FROM NORMANDY, TYPICAL OF LOUIS XV STYLE LATE 18th CENTURY, CABRIOLE LEGS



BURGUNDIAN FURNITURE RETAINED TURNED LEGS AND CROSS-STRETCHERS TYPICAL OF LOUIS XIII



SIDE CHAIR IN FRUITWOOD WITH LYRE BACK, A TYPICAL LOUIS XVI MOTIF



TABLE, FROM A FARMHOUSE IN AUVERGNE PRIMITIVE STORAGE BENCH WITH FLAP-UP



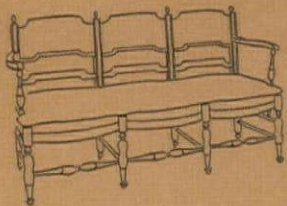
ELABORATELY TURNED CROSS-STRETCHERS, OF LOUIS XIII TYPE, IN AN EARLY 19th-CENTURY CHAIR FROM BRESSE



LADDER-BACK ARMCHAIR FROM NORMANDY



TYPICAL DECORATED SIDE CHAIRS FROM ALSACE, CARVINGS SHOW CENTRAL EUROPEAN INFLUENCE 17th CENTURY, 18th CENTURY, 19th CENTURY



PROVENCAL SETTEE, LATE 18th CENTURY



COMBINATION CHAIR AND SALT STORAGE BOX (CHAISE À SEL), FROM BRESSE



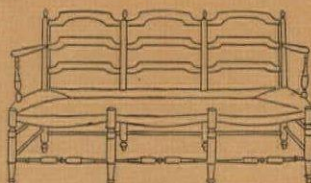
RIBBON MOTIF ON SEAT FRONT TYPICAL OF LOUIS XV



SOLID PROVENCAL VERSION OF PARISIAN ELEGANCE, IN WALNUT



LADDER BACK AND SPANISH-TYPE FEET ON A NORMAN SIDE CHAIR



LADDER-BACK SETTEE OF LOUIS XVI TYPE MODIFIED FOR THE BOURGEOIS OF PROVENCE



PROVINCIAL VERSION OF DIRECTOIRE, IN FRUITWOOD



ARMCHAIR OF BONNE FEMME TYPE, FROM BURGUNDY, WITH LADDER BACK, FLUTED LEGS, 18th CENTURY



TURNED SPINDLES SUPPORT THE ARMS AND CARRY THROUGH TO THE STRETCHERS FOR ADDED SOLIDITY



BURGUNDIAN BONNE FEMME ARMCHAIR, WITH DELICATE SPINDLE BACK, SPLAYED ARMS, 18th CENTURY



LOUIS XVI STYLE TRANSLATED BY BRETON CRAFTSMEN; STRAIGHT LEGS AND BACK, WITH A WIDE SOLID TOP RAIL, AND RUSH OR STRAW SEAT



SIDE CHAIR FROM BRESSE, PROVINCIAL VERSION OF EMPIRE STYLE



CLOCKS



FORMALIZED CARVED FLOWERS, POLISHED STEEL HINGES, FROM LORRAINE



FRUITWOOD TOP WITH ELABORATE, DEEPLY-CARVED CLASSIC BASE, FROM NORMANDY



SIMPLE PANELED CASE OF OAK AND PEARWOOD, DATED 1791, FROM LORRAINE



BRETON VERSION OF LOUIS XV, ROCOCO-SHAPED PANELED CASE WITH CARVED PIE-CRUST EDGES



FRUITWOOD WITH CARVED PANEL DECORATION, FROM PROVENCE



DEHOISELLE (SO NAMED ON ACCOUNT OF ITS SHAPE) FROM BRESSE, MID-19th CENTURY



18th CENTURY BURGUNDIAN PANELED CASE, FROM THE MACON REGION



VIOLIN-SHAPED CASE OF WALNUT AND ASH, FROM BRESSE, EARLY 19th CENTURY

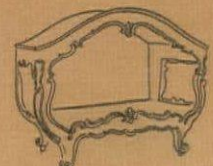
MIRRORS, SHELVES, DISPLAY CASES, BAROMETERS



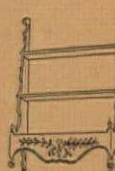
MIRROR FROM BRITTANY WITH CARVED FRAME IN LOUIS XIV STYLE



GLASS-FRONTED DISPLAY CASE OF CARVED WALNUT, FROM PROVENCE



DISPLAY CASE WITH BOMBÉ CARVED FRAME, TYPICAL SCROLL FEET



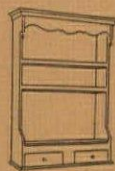
CARVED WALNUT APRON AND SCROLL FEET ON A SET OF SHELVES FROM PROVENCE



MIRROR OF CARVED FRUITWOOD, FROM NORMANDY



DISPLAY CASE WITH CARVED PANELS BORDERING PAINTED MOTTOES



SHELF FOR GLASSWARE, WITH DRAWERS BELOW, FROM PROVENCE



SHELVES WITH STAR-LEAF DECORATION, FOR GLASSWARE; OPENWORK FROM NORMANDY



ALSATIAN CORNER SHELVES WITH SCALLOPED EDGES



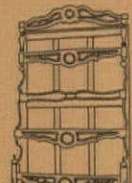
BOW-FRONTED DISPLAY SHELF, CARVED SWAG DECORATION



TWO BAROMETERS FROM NORMANDY, LOUIS XV STYLE WITH ARROW SHEAF, TORCH, RIBBONS

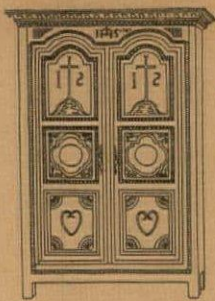


LOUIS XV STYLE WITH ASYMMETRIC SCROLLS, SHELL MOTIF

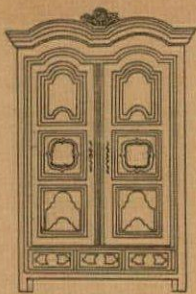


WALNUT SHELVES FOR TABLEWARE, FROM PROVENCE

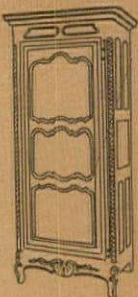
WARDROBES, CHESTS, CHESTS OF DRAWERS



WARDROBE, DATED 1780, WITH RELIGIOUS MOTIFS, PROBABLY FROM A CHURCH



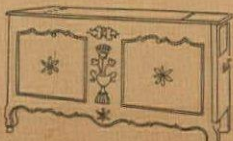
TWO-ARCHED CORNICE WITH CENTRAL CRESTING— A CHARACTERISTIC ARMOIRE FROM BRITTANY



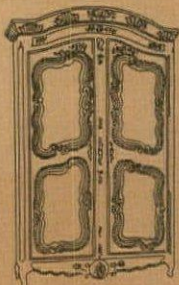
SMALL WARDROBE FROM BRESSE LOUIS XV STYLE, BUT MADE IN 19th CENTURY



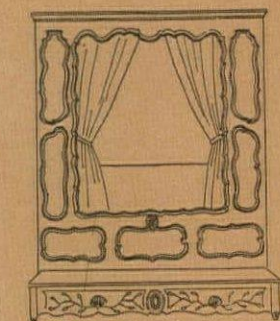
DIAMOND-POINT PANELS, CHARACTERISTIC BRETON DECORATION ON WARDROBES (ARMOIRES)



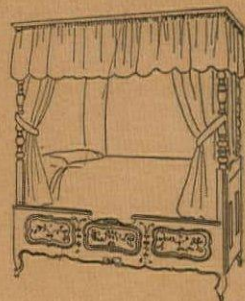
CHEST FROM THE NANCY REGION, WITH TYPICAL PIERCED-STEEL KEY PLATE



ASYMMETRIC ROCOCO PANELS, RICHLY CARVED, ON A BRETON WARDROBE (ARMOIRE)



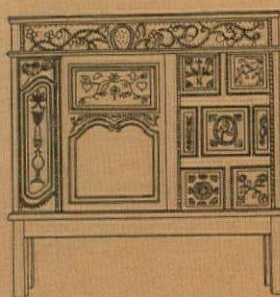
CUPBOARD BED WITH OPEN FRONT (LIT DEMI-CLOS), STEP AND TYPICAL ROCOCO CARVED PANELS



FOUR-POSTER FROM BRITTANY, DATED 1830



FOUR-POSTER WITH VERY SIMPLE TURNED LEGS, FROM AUVERGNE

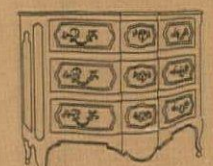


FRONT OF A CUPBOARD BED (LIT CLOS) WITH SLIDING DOOR, FROM BRITTANY, DATED 1867

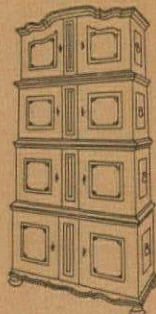


CRADLE IN CHESTNUT WITH CARVED SHELL ENDS, FROM BRESSE

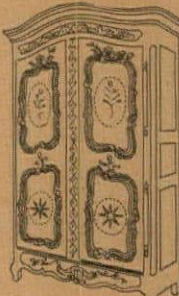
CRADLE HUNG FROM SPIRAL TURNED POSTS TO MATCH THE HEIGHT OF PARENTS' BED, FROM AUVERGNE



WALNUT CHEST OF DRAWERS, WITH SERPENTINE FRONT, HOOF FEET, FROM PROVENCE



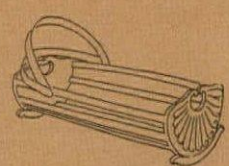
FOUR CHESTS IN GRADUATED SIZES FOR THIS ALSATIAN PIECE



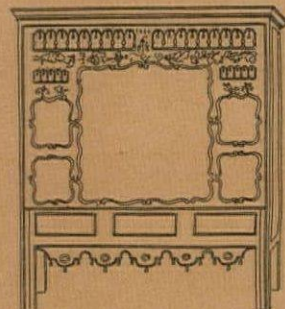
WARDROBE WITH ROCOCO PANELS FRAMING INLAID DECORATION



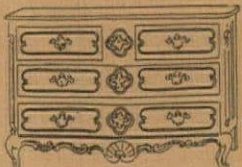
FOUR-POSTER OF OAK WITH INLAID DECORATION, LORRAINE, LATE 18th CENTURY



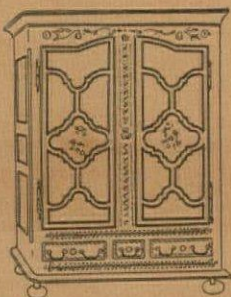
CRADLE FROM BURGUNDY, OF TURNED CHERRYWOOD SPINDLES



CUPBOARD BED WITH OPEN FRONT (LIT DEMI-CLOS), TASSEL DECORATION, FROM BRITTANY, DATED 1850



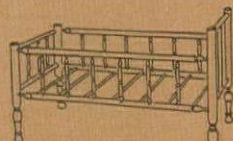
NORMAN VERSION OF LOUIS XV CHEST OF DRAWERS WITH BOMBÉ FRONT



WARDROBE FROM LORRAINE, WITH BALL FEET, COPPER HARDWARE, INLAID DECORATION



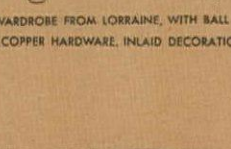
WALNUT CHEST OF DRAWERS IN SIMPLIFIED ROCOCO, FROM THE VENDEE



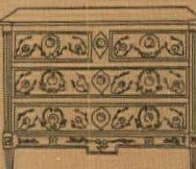
CRADLE DECORATED WITH COPPER NAILS, FROM BRITTANY



SMALL WARDROBE (BONNETIERE), WITH REVOLUTIONARY SYMBOLS, FROM NORMANDY



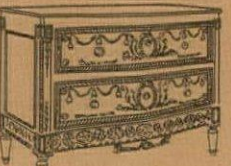
BRETON VERSION OF LOUIS XVI CHEST OF DRAWERS, WHEAT-EAR DECORATION



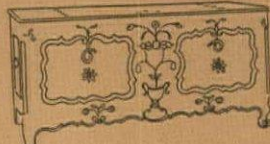
CHEST OF OAK, CARVED AND INLAID, 19th CENTURY, FROM LORRAINE



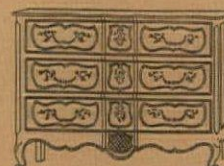
CHEST OF DRAWERS FROM AUVERGNE, BUT SEVERELY RESTRAINED DECORATION WITH SLIGHTLY BOMBÉ FRONT



LOUIS XVI OUTLINE APPEARS IN TWO-DRAWER CHEST FROM PROVENCE



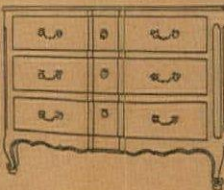
RECESSED CENTER PANEL SHOWS A VENDEE REMINISCENCE OF LOUIS XV



ELABORATE HARDWARE FRAMED IN THE PANELS OF A CHEST OF DRAWERS FROM PROVENCE



ROCOCO GILT HARDWARE SET OFF BY A PLAIN SERPENTINE FRONT



SMALL PROVENÇAL STORAGE BOX, EARLY 19th CENTURY, WITH SHALLOW-CARVED DECORATION

BEDS AND CRADLES

SPICE BOXES, PLATE RACK, STORAGE CABINETS



TWO SALT BOXES FROM PROVENCE, ONE PLAIN, ONE MORE ELEGANT



FOOD STORAGE CABINET WITH PIERCED METAL PANEL FOR VENTILATION



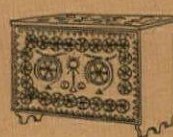
TYPICAL PROVENÇAL BREAD BOX (PANETIERE) OF RICHLY-CARVED WALNUT



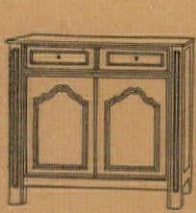
BOX FOR FLOUR, A MINIATURE PIECE OF FURNITURE WITH CARVED APRON, BOW FRONT, SCROLL FEET



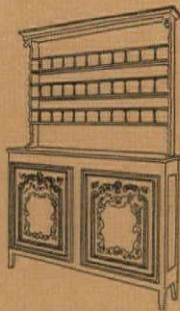
RACK FOR CUPS AND DISHES, FROM BRITTANY



SIDEBOARDS, DRESSERS, BUFFETS



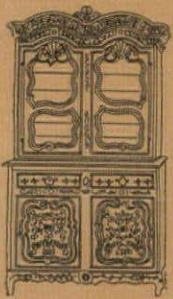
BUFFET OF BEECHWOOD, FROM NORMANDY, LOUIS XVI PERIOD



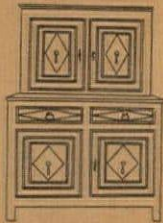
DELICATE TURNED SPINDLE RAILS ON A NORMAN OAK DRESSER



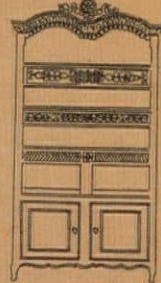
CHERRYWOOD DRESSER FROM VENDEE, CORNICE OF WOODEN TASSELS



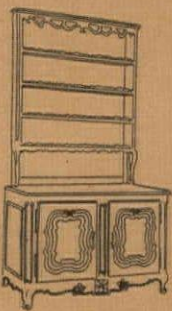
BUFFET FROM BRITTANY, WITH GLASS-PANELED DOORS AND TYPICAL TWO-ARCHED CORNICE



BUFFET IN TWO SECTIONS, WITH SIMPLE DIAMOND DECORATION, FROM AUVERGNE



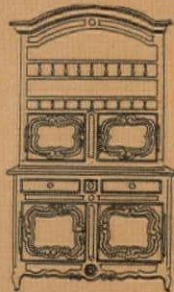
BRETON DRESSER WITH TYPICAL WOOD SHELF FRONTS AND CRESTING



DRESSER FROM BURGUNDY, LOUIS XV STYLE SIMPLIFIED BY A LOCAL CRAFTSMAN



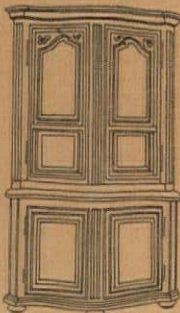
SMALL BUFFET IN WALNUT AND ASH, FROM BRESSE, WITH TYPICAL ELONGATED KEY PLATES AND HINGES



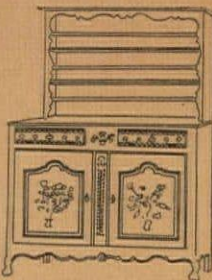
BRETON COMBINATION OF BUFFET AND DRESSER; ROCOCO PANELS, WITH PIE-CRUST EDGING



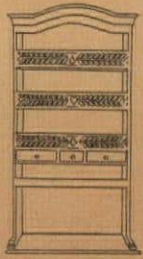
BUFFET FROM LORRAINE, WITH DIAPERED DRAWER FRONT CHARACTERISTIC TALL HINGES



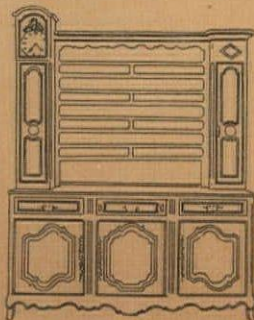
18th-CENTURY BUFFET WITH CURVED FRONT, FROM ALSACE



DRESSER OF OAK AND PEAR, WITH INLAID DECORATION, FROM LORRAINE, LATE 18th CENTURY



DRESSER WITHOUT BUFFET BASE, PIERCED SHELF FRONTS TYPICAL OF BRITTANY



DRESSER WITH INSET CLOCK, FROM BRESSE, EARLY 19th CENTURY



SMALL BUFFET CUPBOARD, WITH CARVED PANEL FRONT, FROM BRITTANY

CORNER CUPBOARDS



CORNER CUPBOARD WITH ROUNDED FRONT, IN THREE SECTIONS, FROM PROVENCE



SMALL BEECHWOOD CORNER CUPBOARD WITH ROUNDED FRONT



ROUNDED FRONT IN AN OAK CORNER PIECE FROM THE REGION OF NANTES (VENDEE)

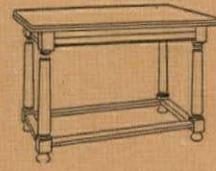


PROVENCAL CORNER CUPBOARD IN TWO SECTIONS, OF WALNUT WITH CARVED PANELS

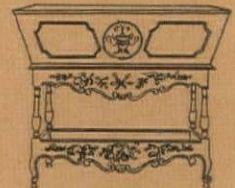
**DINING TABLES, OCCASIONAL TABLES
KNEADING-TROUGH TABLES**



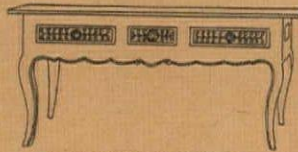
APRON FRONT WITH CARVED EDGE, CABRIOLE LEGS, FROM PROVENCE



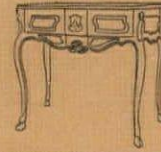
AN EARLY 17th-CENTURY DINING TABLE, FROM BURGUNDY



DELICATELY-CARVED WALNUT PETRIN, FROM PROVENCE



SOLID OAK DINING TABLE WITH HEAVY CABRIOLE LEGS, FROM BRITTANY



CABRIOLE LEGS WITH HOOFF FEET, FROM PROVENCE



TWO CANDLE STANDS, FROM BRESSE



INLAID GAMES TABLE WITH HINGED TOP, FROM PROVENCE



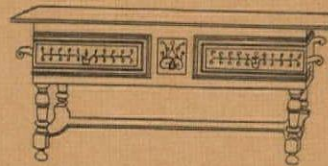
ELABORATE PIERCED BRASS HANDLES AND KEY PLATE ON THE DRAWER



KNEADING TROUGH WITH TABLE TOP (PETRIN) FROM BRESSE, LOUIS XIII STYLE



PLATE STAND IN WALNUT, 18th CENTURY, FROM BURGUNDY



BRETON KNEADING TROUGH WITH TABLE TOP (TABLE MAIE), THE CARVED FRONT PANELS SLIDE BACK



WORK TABLE OF CHERRYWOOD, FROM BURGUNDY

SECRETARIES, DESKS



SECRETARY IN OAK AND BURR WALNUT, WITH COPPER HARDWARE, FROM LORRAINE



SERPENTINE FRONT, FROM PROVENCE
OAK DROP-FRONT DESK WITH CABRIOLE LEGS



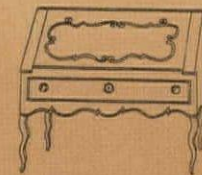
PROVINCIAL VERSION OF LOUIS XV, WITH SERPENTINE FRONT AND HOOFF FEET



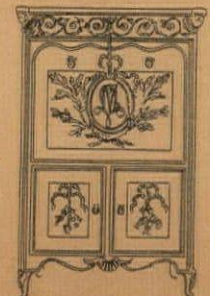
DROP-FRONT DESK FROM PROVENCE
LEDGE TO SUPPORT A BOOK ON THE SLOPING FRONT



SIMPLE LOUIS XV DESK SET OFF BY ELABORATE HARDWARE, FROM NORMANDY

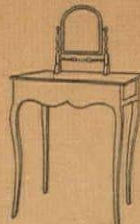


WALNUT DESK FROM THE VENDEE



SECRETARY IN DELICATELY CARVED ASH EMBLAZONED WITH THE ROYAL MONOGRAM, MADE IN ARLES

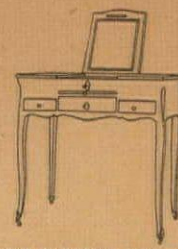
DRESSING TABLES, WASHSTAND, PRIE-DIEU



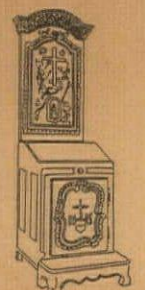
DRESSING MIRROR WITH TURNED FRAME ON SIMPLE CABRIOLE-LEG TABLE, FROM THE VENDEE



WASHBASIN OF PEWTER IN A WOOD FRAME, FROM BURGUNDY, STORAGE TANK ABOVE BASIN, SEPARATE WASTE PAIL BELOW



LOUIS XV DRESSING TABLE FROM NORMANDY, CENTER MIRROR SECTION OF TOP FOLDS DOWN



PRIE-DIEU FROM THOIRGNE-SUR-VILAINE (BRITTANY), LOUIS XV PERIOD

*New and ready for you at the
33 stores listed here and on page 186*

CALICO COMEBACK

CALICO is back. Gay, sturdy calico—the dress material of the pioneer woman—has been revived by Wishmaker House as a fabric for decorating use. The same cheerful practicality which made it a household word in our country's salad days will endear it to you now that we have come of age.

It can be obtained in ready-made items such as bedroom and closet ensembles, curtains, upholstered chairs and poufs, pillows, lamp shades, headboards, throws and comforters, as well as by the yard. And since "calico" has always been synonymous with "washable," the reversible headboard slip covers can be easily removed and easily tubbed. Two patterns are available in addition to three solid

colors. The patterns, a medium-size engraved wild rose called "Bombay" and a small geometric motif named "Calcutta," were discovered in the archives of the Metropolitan Museum of Art. They are printed in four color combinations: curry on sage, paprika on mustard or on cocoa, blue on tile. The designs are unaffected, neither too quaint nor too cute. You could use them successfully with American maple, French Provincial or forthright modern.

The calico ways and means you see *opposite* are available at The May Co., Los Angeles; Jordan Marsh in Boston; and Foley's in Houston, as well as in other stores which are listed on page 186, where you will also find names of manufacturers.

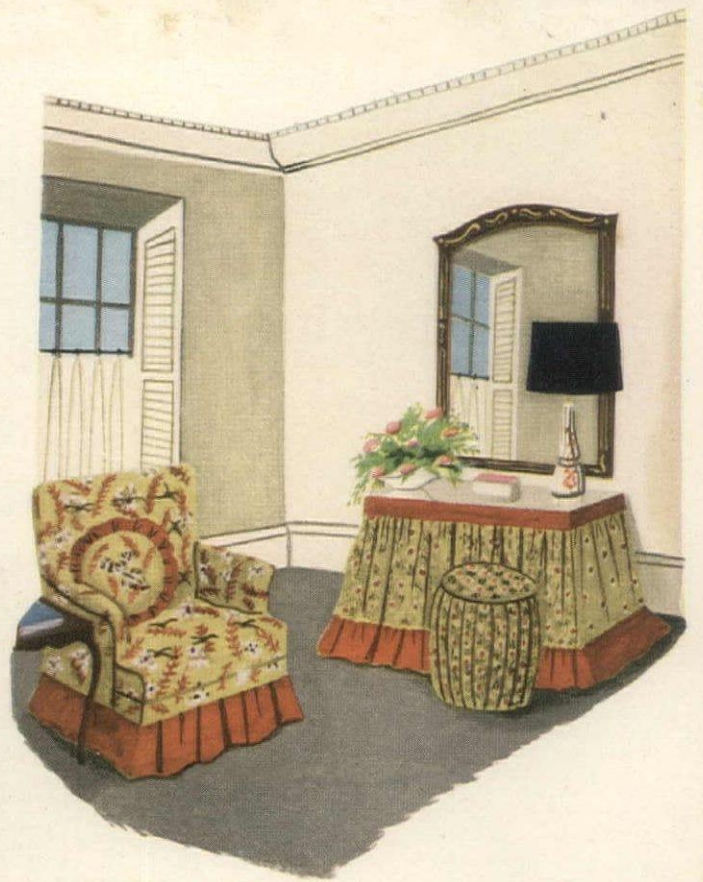
A dash of shopping time, a smidgen
of effort to install, and presto!

you have your calico room or closet

Virtually everything you might want for your bedroom, dressing room and closet may be had in these Wishmaker calicoes. In the closet, *right*, are a jumbo garment bag, about \$15; a 42" blouse bag, \$10; four-drawer cabinet, \$24; storage box, \$8; hat box, \$4, as well as other boxes. *Opposite, top*, one of the chairs, approximately \$53, with a 15" round pillow, \$5; dressing table skirt, \$19, and pouf bench, \$20. In the sketch at *lower left, opposite*, the double bedspread is about \$28; pillow shams \$6 each; 2¾ yard-long curtains shown, \$20. Calico bought by the yard, printed or in solid colors, cost \$1.50.



All prices are approximate, and may be slightly higher in the West



Town-wise, calicoes take readily to more sophisticated decoration, lending a gay summery look to city rooms.



DRAWINGS BY EDWARD VALZ

Country-wise, Wishmaker House calicoes give an ingenuous gaiety to a room. The wild-rose design is "Bombay," the small one "Calcutta."



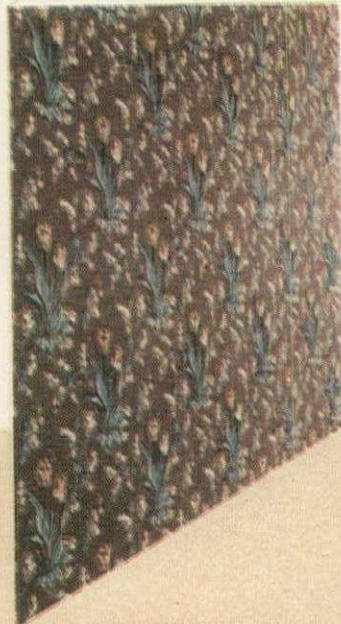
New Wall coverings



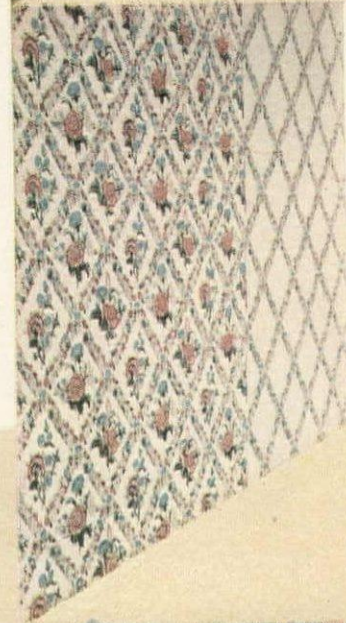
"Grenadier Stripe," ideal in a hall, has a matching cornice. Bassett & Vollum; price \$4.20 a roll.



"Victorian Flowers," a time-tried country motif on a new apricot-color ground. By Imperial; \$1.00 a roll.



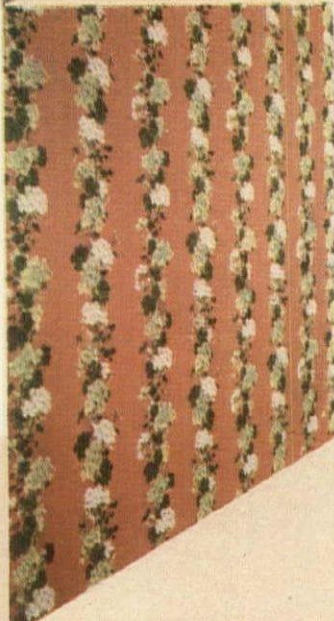
"Tulipes," French paper, looks hand-painted, will balance bright colors. Nancy McClelland; \$15 a roll.



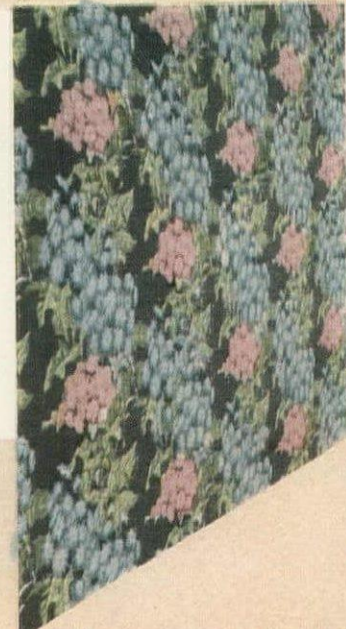
"Chelsea," many-use team in a country mood. Strahan. Floral pattern, \$2.30; diamond, \$2.15 a roll.



"Old Paris," architectural in character, is ideal for use in a hall or study. Jones & Erwin; \$5 the roll.



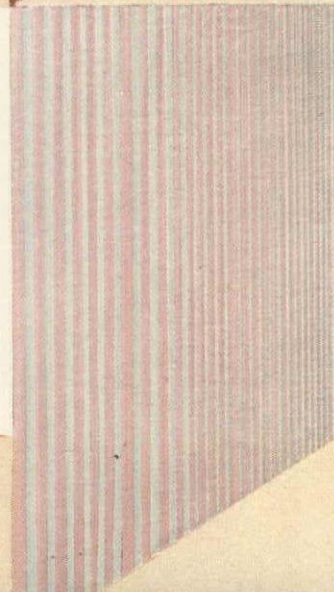
"Geranium" is stain-proof and washable, a housewife's answer to problems of upkeep. Varlar, 15c a sq. ft.



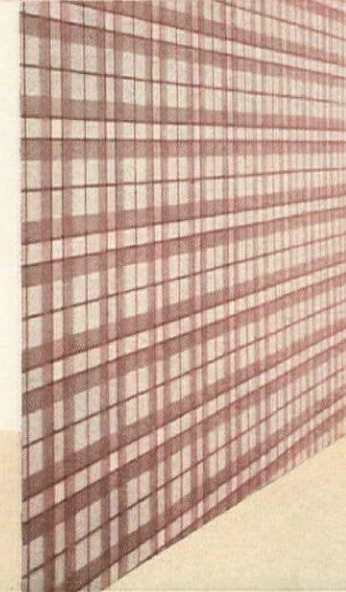
"Cineraria," flowery fresh, cool in color, is large-scaled and dramatic. By Inez Croom; \$9 the roll.



"Yorkshire," a French documentary design, is executed in the new violet-blues. By York, about \$1.20 the roll.



"Guardsman Stripe," a washable fabric wall covering in pastels, perfect in a bathroom. Sanitas; \$2.85 a roll.



"Celtic," monochromatic plaid, tweedy and masculine looking. Asam Wallpapers; \$1.50 the roll.

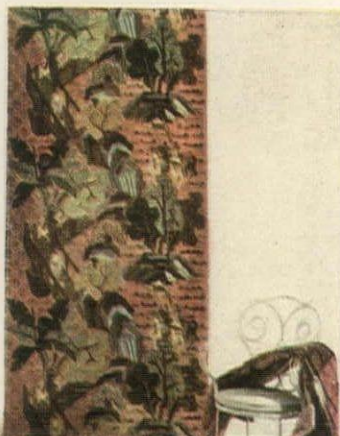
New Upholstery fabrics

Shopping details on page 187

"Campagna," a striking modern fret, seal-brown on natural color. Knoll Associates; 50" wide, price \$6.



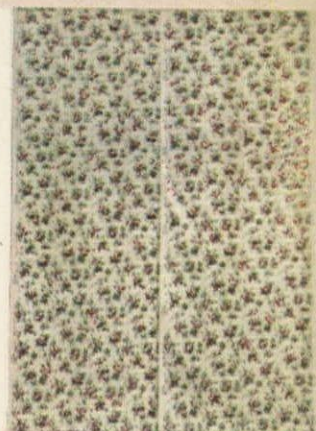
"Coromandel," on a heavy linen, is by Marion Dorn. Arthur H. Lee & Sons; 50", price \$10.50.



"Stampede" and "Cavalcade," by Doris and Leslie Tillett, look hand-printed. Covington Fabrics; 48", \$2.75.



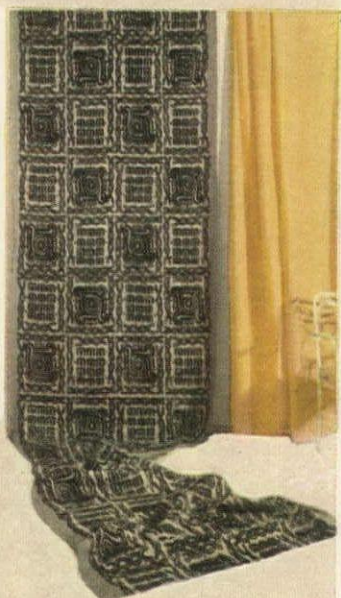
"Westgate," sprigged with English nosegays, is all-cotton Everglaze. Morton Sundour; 36" wide, \$2.



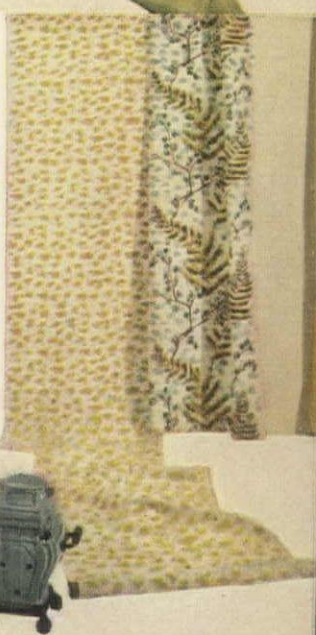
Plaid by June Groff in new dry-brush technique, modern color. By Glendale Fabrics; 54", \$4.50.



"Maya," a Peruvian linen, has a bold geometric design on natural color. Morley Fletcher; 50" wide, \$9.



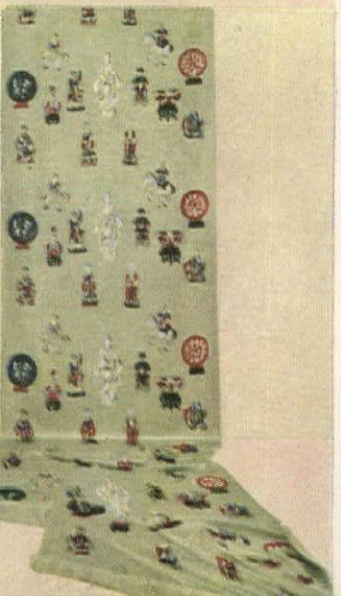
"Meadowbrook" and "Meadowbrook Filler," twin designs by Vera From Schumacher; 36", \$3.75 and \$3.



"Zoo," a fantasy of Central Park, in glazed chintz is for juvenile rooms. By Greeff; 36", \$3.70.



Chinese printed satin has a design of formal figurines and plates. By Scalamandré Silks; 48" wide, price \$15.



"Lily of the Valley," printed on a spring-fresh, Everglaze gray stripe. Cyrus Clark; 36" wide, price \$1.65.

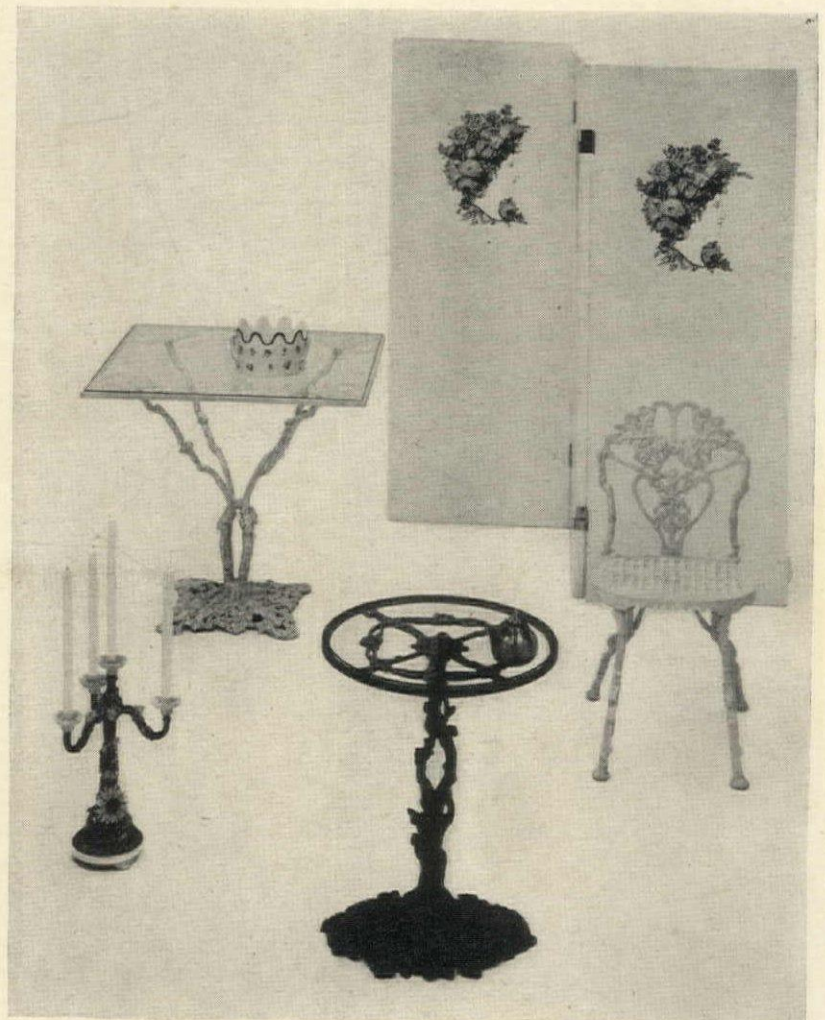




SUMMER FURNITURE IS NOW YEAR-ROUND FURNITURE

SUMMER FURNITURE used to winter in the potting shed or the cellar. Today, it is designed so prettily, made so comfortable that you will want to live with it outdoors and in, the year round. The great variety of its designs has a lot to do with its adaptability. Heavy "rusticity," always impractical and ugly, has disappeared. In its place you will find, on these and the next four pages, a gamut from stylized Victorian to suave modern. Lines are clean, details charming, construction sturdy without bulk. A distinguishing feature of today's summer furniture is its sprightly colors. Not only are the covers of seats and the materials of parasols bright and varied, the furniture itself is presented in decorator colors from pink to Charcoal Purple. In addition, some decorators will spray the exact shade you want onto the pieces you order. From the practical standpoint, this furniture is really comfortable. Cushions are springy, slung seats made so they support your back restfully. You will find, too, that some aluminum furniture is exceedingly light in weight so it can be moved readily. The glass-topped tables are infinitely useful. Small side-tables are excellent beside a chair to hold iced tea, a garden book. Larger, lower ones are fine for trays or for picnic paraphernalia.

For prices and shopping information see page 184.

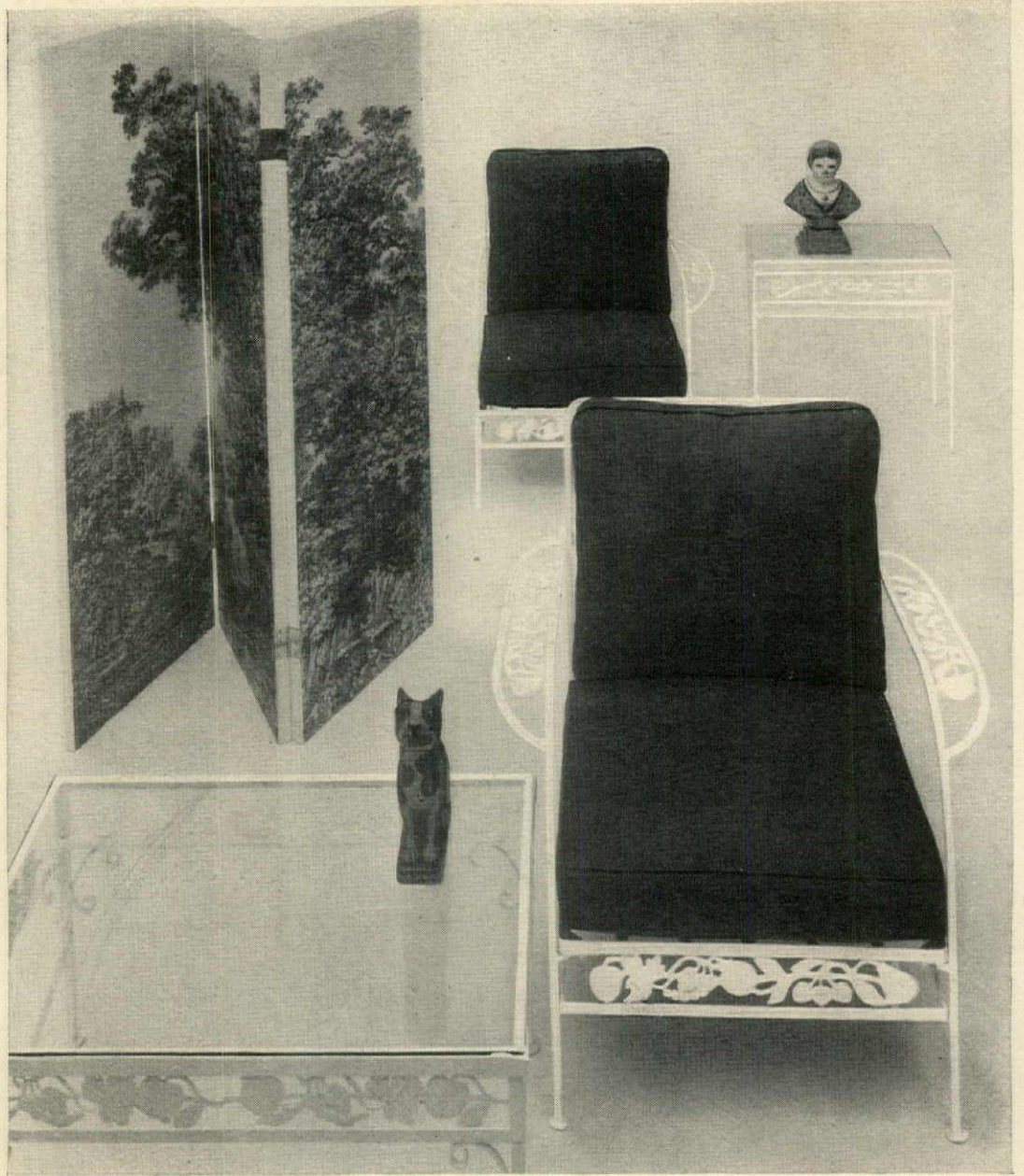


VICTORIANA FOR A FORMAL GARDEN OR A PATIO

Direct descendant of Victorian wrought iron, this fanciful, elegant furniture is made of aluminum, lacquered white or half a dozen gay colors from Bermuda Blue to Creole Pink. By Bradley, Laurens & Campbell. At J. L. Hudson, Detroit.

Opposite: **I**NVITING, GAY AND
GRACEFULLY DESIGNED

With sectional pieces (each one of which seats two) you can make a great arc of a sofa for your lawn or sunroom. Cushion seats are wonderfully comfortable, with sharp harlequin plaid. Large, low table completes the picture. You will find this Lee Woodard furniture at W & J Sloane, Beverly Hills, California; Moore Furniture Co., Miami, Florida; and Marshall Field, Chicago.



HAANEL CASSIDY

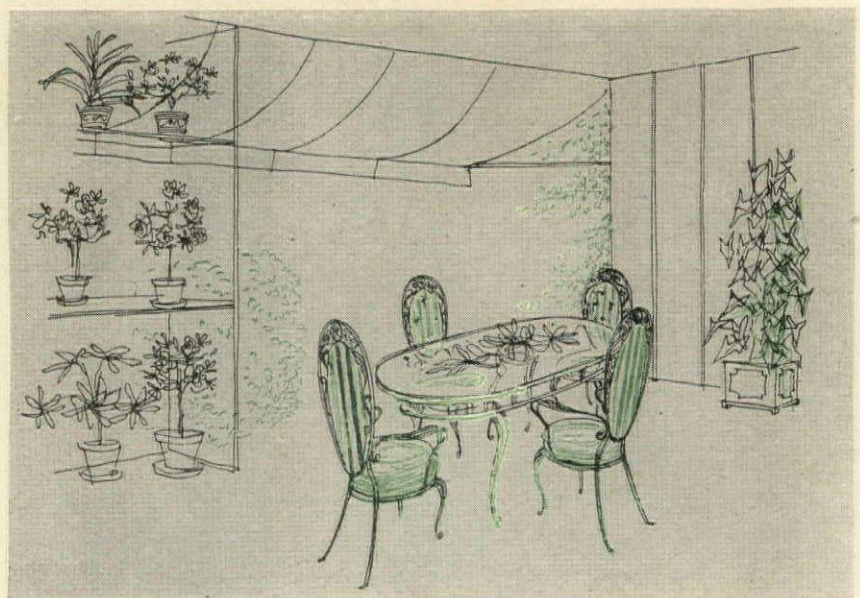
TTRIM, TAILORED LINES, FINE VICTORIAN DETAIL

Pretty enough for bedroom or a beach house, this wrought-iron furniture can be taken apart for shipping to the country in spring, back to town in fall. Seats are in decorator colors. By Molla at Marc Antony, New Orleans.



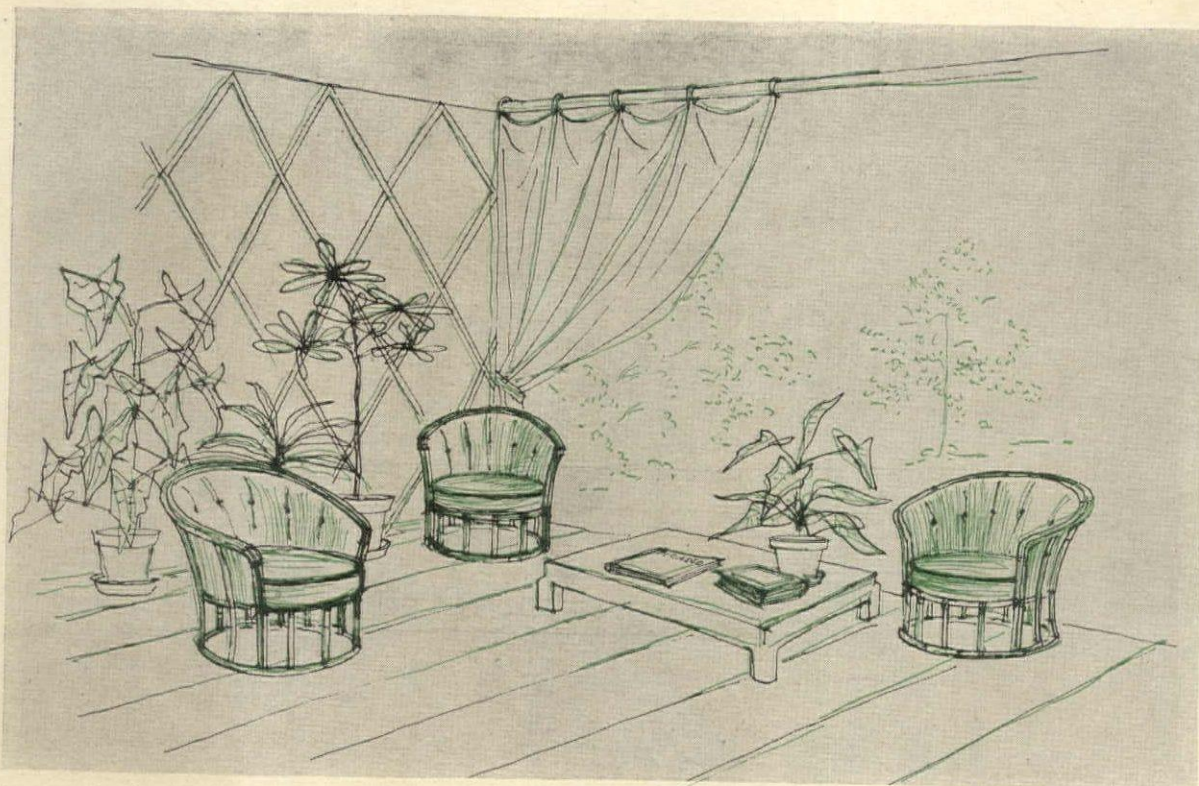
FOR A GARDEN TÊTE-À-TÊTE

Two chairs, a lacy, glass-topped table and an umbrella holder in one. A fringed umbrella shades this charming conversation piece of wrought iron by Gallo, Inc. At John Wanamaker, New York.



AN EDWARDIAN SETTING FOR DINING

With its tapering legs, its tall, upholstered backs, this Lightfoot furniture is remarkable for its elegance. Jackson Furniture Co., Oakland, California.



DRAWINGS CHARLES HEILEMANN

COMFORTABLE CHAIRS FOR LAZY AFTERNOONS

The "tub" chair, with its flared back and its solid, circular base, is attractive in ash, made to resemble bamboo. Cushion seats and backs are an invitation to relax. These Ashcraft chairs by Heywood-Wakefield, would be at home in a study or on a terrace. At Jordan Marsh, Boston.



WEATHERPROOF AND DECORATIVE

You can leave this iron furniture with its Neva-Rust finish out-of-doors the year round. The rubber-tired chaise is upholstered in two colors, its back can be set in five positions. Iron is finely wrought in fruit pattern, Salterini. Bloomingdale's, New York.



FLEXIBLE IN ACTION, CRISP IN LINE

Sectional sofa fits together to form as much of a circle as you like. This Simmons furniture, shown in white with white-piped, red Goodall vinyl upholstery, is clearly modern. Edward J. Wormley designed the table and sofa. Lit Bros., Philadelphia.

For prices on furniture and accessories see page 134

continued



DELICATE OUTLINES WORKED IN METAL

Fanciful scroll designs make these chairs and tables markedly graceful. Slip seats on chairs are covered with durable Fabrikoid in various colors. By LuJo Craft. Loveman, Joseph & Loeb, Birmingham, Alabama.

For prices on furniture and accessories see page 184



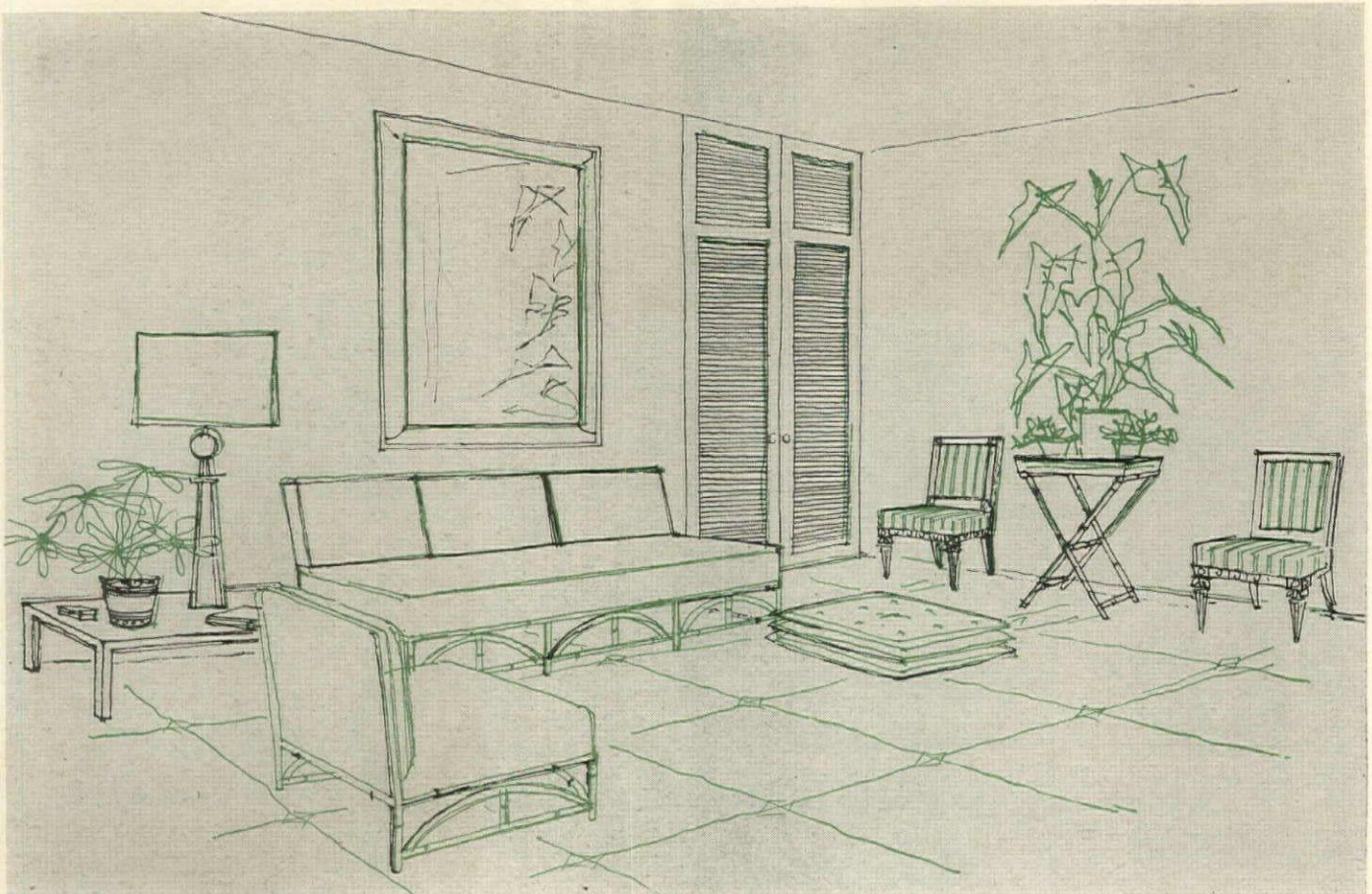
ALUMINUM, HIGHLY MOBILE IN YOUR GARDEN

Cylindrical aluminum, chromium-plated, light as a breeze, bright as a new dime. Chaise rolls like a wheelbarrow; slip cover washable; back adjustable. Troy Sunshade Co. Rike-Kumler Co., Dayton.



ALL-IN-ONE PICNIC SETTING

White painted metal table, with benches hinged for easy access. It folds for storing. Troy Sunshade. The White House, San Francisco.



CHARLES HEILEMANN

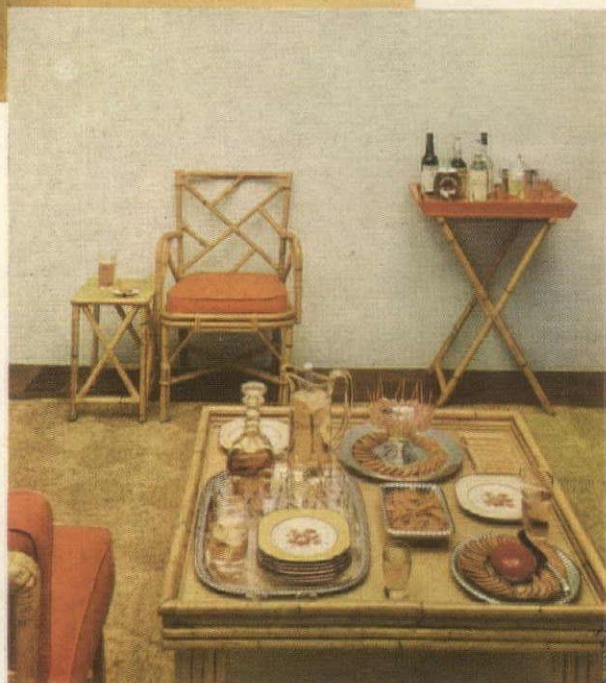
The bamboo furniture, *opposite*, plus day bed and chair, as they might be used in a living room



NEW FASHION COLOR OUTDOORS:

PERSIMMON COMBINED WITH NATURAL BAMBOO

Bamboo (which Chippendale simulated in Chinese fret chairs like the one at the *right*) has always had great style. Combined with Persimmon, it produces furniture as smart as it is practical. Folding tray table, tea cart, awninged chaise and low table for cocktails or buffet lunch, by Ficks Reed at Halle Bros., Cleveland. For complete list of stores, prices of furniture and accessories see page 186.



COLOMBINE



"I SEE FOLLY MARKED UPON YOUR FACE."

*"The Columbine! Full many a Flower
Hath hues more clear and bright,
Although she doth in purple go,
In crimson, pink, and white
Why, when so many fairer shine
Why choose the homely Colambine."*

*"Tis folly's flower that homely one
That universal guest
Makes every garden but a type
Of every human breast
For though ye tend both mind and bower,
There's still a nook for Folly's flower"*

SOWING SEED

Basic practices which start a plant toward healthy flowering and fruitful growth

BY PATRICK J. MCKENNA

WHEN you purchase or collect seeds, it is important to know which will reproduce the kind of plants you want. Fortunately, our country's efficient seed industry makes this simple. Seed from pure species come true to parent form. Of such are dogwood, many shade and evergreen trees and perennials like coreopsis, *Alyssum saxatile* and *Veronica spicata*. So, too, will all true varieties; all vegetables, grains and our flowering annuals such as zinnia, verbena, marigold, as well as perennials—pansies, hollyhocks, hardy poppies and the like. Important to the gardener, too, are the germinating (sprouting) properties of seed. These are affected by stage of ripeness, age of seed, treatment given in storage, as well as special peculiarities of certain kinds of seed. Some germinate best within a short time after ripening. These include most of our garden perennials, annuals and vegetables. Many Alpine seeds require a period of after-ripening when harvested, as do some trees and shrub seeds. Seeds of these are subjected to chilling; usually by being buried outside during the winter. Some have hard seed coats and must be given a

bath in hot water or sulphuric acid to break the hard coat. Temperature and climate affect germination. Various hardy annuals and vegetables, such as onions, spinach, beets, carrots, germinate better under cool conditions and are sown in spring, just as soon as it is possible to work the soil. But warm-season crops (corn, melons, beans, cucumbers) and flowering annuals (zinnias, marigolds) and other of the tender group, are sown when warm weather is well established. Air and moisture in relation to the mechanical condition of the soil also play a part. In waterlogged soil, all air is excluded and seeds rot, or if some germinate, the seedlings

are poor, with hardly any roots. Very dry soil is equally unfavorable. The moment of germination is the most critical time, when lack of moisture is fatal. Soil should be fine and contain some nutrients near the surface for the young roots to reach. Clay or silty soils, although they will hold moisture, tend to pack and even to become waterlogged. Sandy soils lose moisture rapidly. In preparing for seeds, the surface areas can be improved by incorporating a little peat moss
(Continued on page 201)

GARDEN PILGRIMAGES

- April 9-11 Memphis, Tennessee: Spring Pilgrimage of the Memphis Garden Club
- April 24-May 1 Virginia: Historic Garden Pilgrimage
- April 24-May 3 Maryland: House and Garden Pilgrimage, Federated Garden Clubs
- May 1 Dover, Delaware: Dover Day, The Dover Garden Club
- May 6-9 Kentucky: Statewide Open House, The Federated Garden Clubs of Kentucky
- May 8-9 Alexandria, Virginia: A tour of historic houses and gardens

FLOWER SHOWS

- March 27-April 11 Chicago, Illinois: 36th Annual Spring and Easter Show of the Park District
- April 2-6 Chicago, Illinois: 22nd Annual Show, Garden Club of Illinois
- June 12-13 Pasadena, California: The Annual Gladiolus Show, the Southern California Gladiolus Society

Opposite:

HOUSE & GARDEN'S PRINT NO. 5

Between 1846 and 1850, Dr. A. B. Strong issued *American Flora*, a series of flower plates with descriptions. HOUSE & GARDEN reprints his rhymed sentiments on "The Humble Columbine" by courtesy of Carl Drepperd.

Old garden in new dress

First laid out informally 30 years ago, the garden of Mr. and Mrs. Benjamin Keator at Hillsborough, California, was remodeled by Thomas D. Church, landscape architect

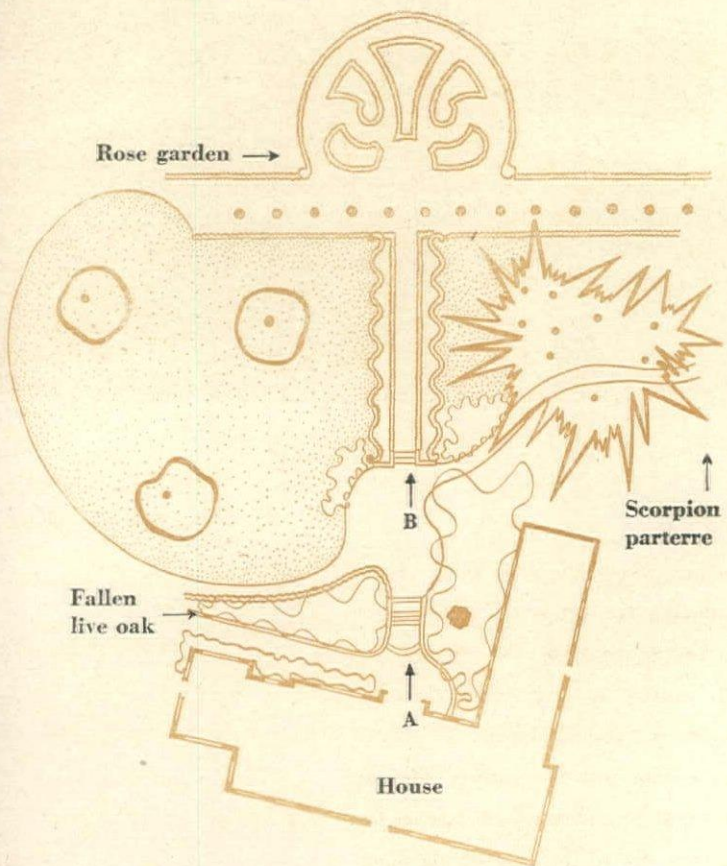


Opposite:

A FALLEN LIVE OAK reaches across the path that rises by succeeding steps from entrance door (A on plan) to the rose garden at the rear. Ferns, azaleas and andromedas with cinerarias and begonias are massed under the tree.

Left:

ALONG THE SCORPION PARTERRE (see plan) the beds are kept filled with seasonal color—mixed nemesia in March, followed by stock in summer, then Mexican zinnias in autumn, with white and pink begonias for the winter.



AROUND THE FRONT DOOR, hanging baskets are filled with trailing fuchsias in spring and begonias in fall. Variegated ivy covers the iron pipe supports.

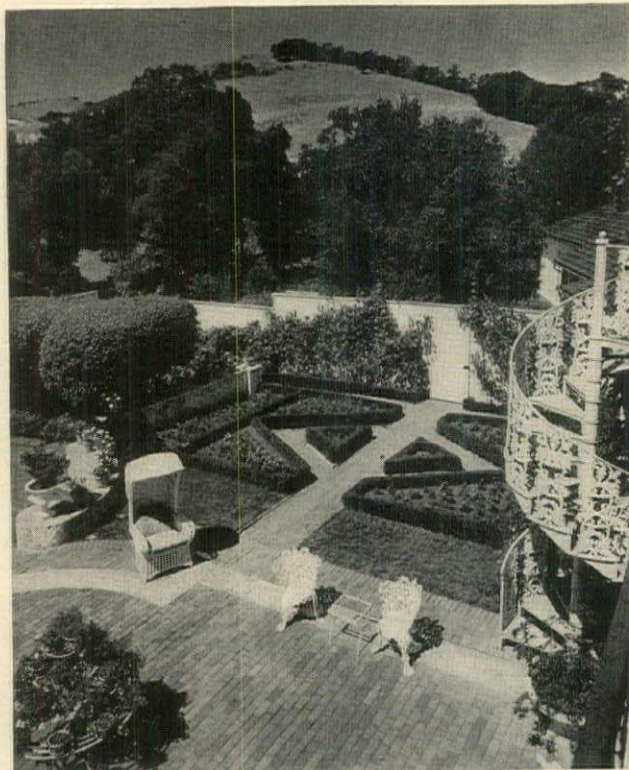


A FORMAL PLAN with informal planting



PHILIP FEIN

THIS garden was remodeled from an older place. It had an informal, wandering-path design lined with boxwood hedges and filled with flower beds. After acquiring the property, the Keators wanted a layout that would be easier to maintain, with more lawn and fewer beds. Directly outside the entrance hall door there was a large fallen California live oak, resting on several branches but still growing and in good condition. It was largely hidden by shrubbery. The landscape architect's first problem was to feature this tree, and to create a vista from the door into the garden. This he accomplished gracefully, by building steps up and over one of the great branches which was on the ground: the branch forms the top step. This central path was carried out to the row of old Lombardy poplars. Beyond lies a formal rose garden with boxwood hedges salvaged from the old planting.



THE DINING TERRACE borders on a small herb garden—its geometric pattern reminiscent of an English Tudor garden—against a background of whitewashed brick walls. Clipped hawthorn (which you see back of the bath chair) forms an allée that leads to the Rheems' swimming pool.

As they like it

Formal and informal garden sitting rooms for the Richard Rheems at Orinda, California



Garden figure, andromedas

THOMAS D. CHURCH, *landscape architect*

Mr. and Mrs. Richard Rheem's white-painted brick house at Orinda, California, looks out over the oak-studded, rolling hills east of Oakland. They form a friendly, pastoral and green backdrop to the gardens and terraces which Thomas D. Church has designed. The plan

and planting take astute advantage of California's gentle climate. The Rheems can enjoy lazy, informal days beside their swimming pool. But in addition, and this is rarer in this part of the world, they can entertain more formally out-of-doors. A series of brick terraces and tidy brick walls, to some of which trees are espaliered in the French

Provincial manner, have the decorous charm of living rooms. These lend themselves ideally to arrangements of flowering shrubs in pots, to Victorian wrought-iron furniture and to such charming diversions as the figure of a young gardener, seen *at the left*. Nature is very much in hand in these gardens. They are altogether charming with a gaiety which is typical of the Italian gardens that border the blue waters of Lakes Como and Maggiore.

This California country is akin to Italy, so the Italian garden is a logical, happy inspiration for this series of garden sitting rooms.



THE ENTRANCE of the house is framed by a small formal garden, punctuated by orange trees in tubs.



PHILIP FEIN

FROM THE FRONT DOOR, a brick path, edged with potted geraniums and pelargoniums, leads to the garden pavilion. Beyond the pavilion is the swimming pool.



THE PATH, *top of page*, seen at a different angle. At the right is a small rose garden, hedged round with boxwood; the pool is in the background.



CIRCULAR FLAGSTONE TERRACE off the end of the living room is three steps down from the main terrace, under a grove of live oaks, overlooking a stream.

Food for growing plants

Liquid fertilizer and compost are ideal as soil conditioners

BY GEORGE GRAVES

THE fastest, safest and most economical way to get fertilizer into the body of a growing plant is with chemicals dissolved in water. Feeding for immediate effect this way can well be made a part of every gardener's routine, but only a part. It is a mistake to seize upon a single technique and to ignore all others.

Too often in recent years we have failed to see the problem of plant nutrition whole, even to the unfortunate point of condemning all chemical fertilizers. Now, however, as an outcome of the noisy argument over whether fertilizer should come from bags or from the barnyard, we realize that all plant foods, whatever their source and form, are important in gardening.

As we have known all along, the first plants on earth had to get their minerals from the raw elements of the earth's crust. Those that came along later had the original source plus the materials contained in the bodies of living things of years past. Essentially, the materials have the same source and are the same, no matter

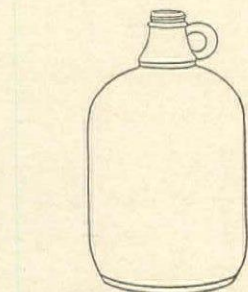
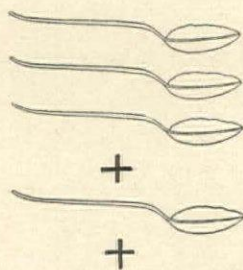
in what manner they reach the roots of your plants.

The real argument is whether to think only of stimulating the immediate crop or to maintain and build up the soil till it is in "good heart," so succeeding crops will find growing conditions more and more favorable. The latter point of view has come to seem the right one and all soil preparation, plant feeding and soil conservation operations should point towards it.

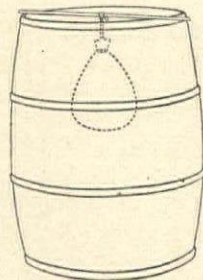
Feeding growing plants with liquid fertilizers is only part of a much broader program. It does not in any way conflict with established ideas about building soil with organic materials. In fact, better results may be expected where the soil has been very carefully prepared before planting.

Two things seem to be important in the preparation of the land. First, if the soil is very sour, enough limestone should be added to bring the soil reaction up to the slightly sour condition which most vegetables and flowers require and at which the fertilizer will be most effective.

How to mix and apply chemical fertilizer



Three tablespoons general fertilizer and one of lime to a gallon of water.



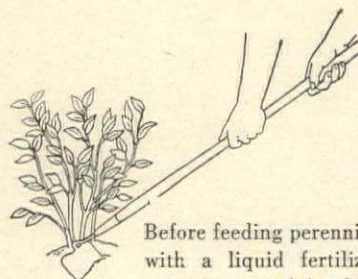
For a large supply, hang a bag of fertilizer and lime in a barrel.



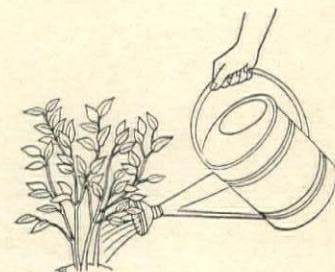
A teacupful to a potted plant is sufficient feed.



The same cupful dosage is poured on each seedling.



Before feeding perennials with a liquid fertilizer, cultivate around the plant.



Lusty perennial clumps are given a more generous dose by watering can.



1. Lay down roughage to make a good drainage base for the compost heap. Minimum width is five feet.



2. Tramp down each layer of leaves and garden trash. Then coat with earth to give further substance.



3. Sprinkle fertilizer or ground limestone over each layer of leaves and earth to speed decomposition.



4. Water down each layer as dampness and warmth are needed to break down the various elements.



5. If drought comes, punch holes to bottom with a crowbar and water. Leave hollow in top to catch rain.

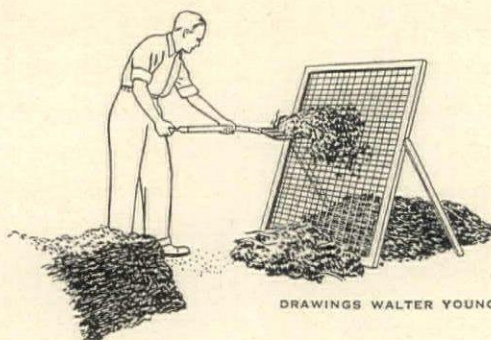


6. After three months, turn the heap over by slicing down the layers, re-piling the half-rotted mixture

The gardener who is interested in economy of fertilizer can, therefore, start by giving careful attention to proper liming. If in doubt as to the proper amount of ground limestone or wood-ashes to apply, he has recourse to the soil-testing service offered by public agencies.

In dealing with the liming problem, consider the condition of the subsoil rather than merely the top two or three inches. Deep liming will promote deep rooting.

The second essential is organic matter. The time-honored way of returning organic matter to the soil is to dig in barnyard manure, particularly that which has been properly treated and does not contain too much fresh, strawy litter. Manuring, still one of the soundest practices, is almost impossible in urban areas. However, the compost pile is an excellent substitute for the barnyard because properly rotted compost has all of the qualities of stable manure. Digging in cover crops and turning in green-plant waste can also help to replace some of the organic content which is constantly being lost. Such replacement is necessary to maintain the moisture-holding properties of the soil, promote soil aeration, prevent wide fluctuations in acidity and alkalinity and add plant nutrients which are essential.



7. After six months, screen the pile. Compost is ready for digging in. Save roughage for a new pile.

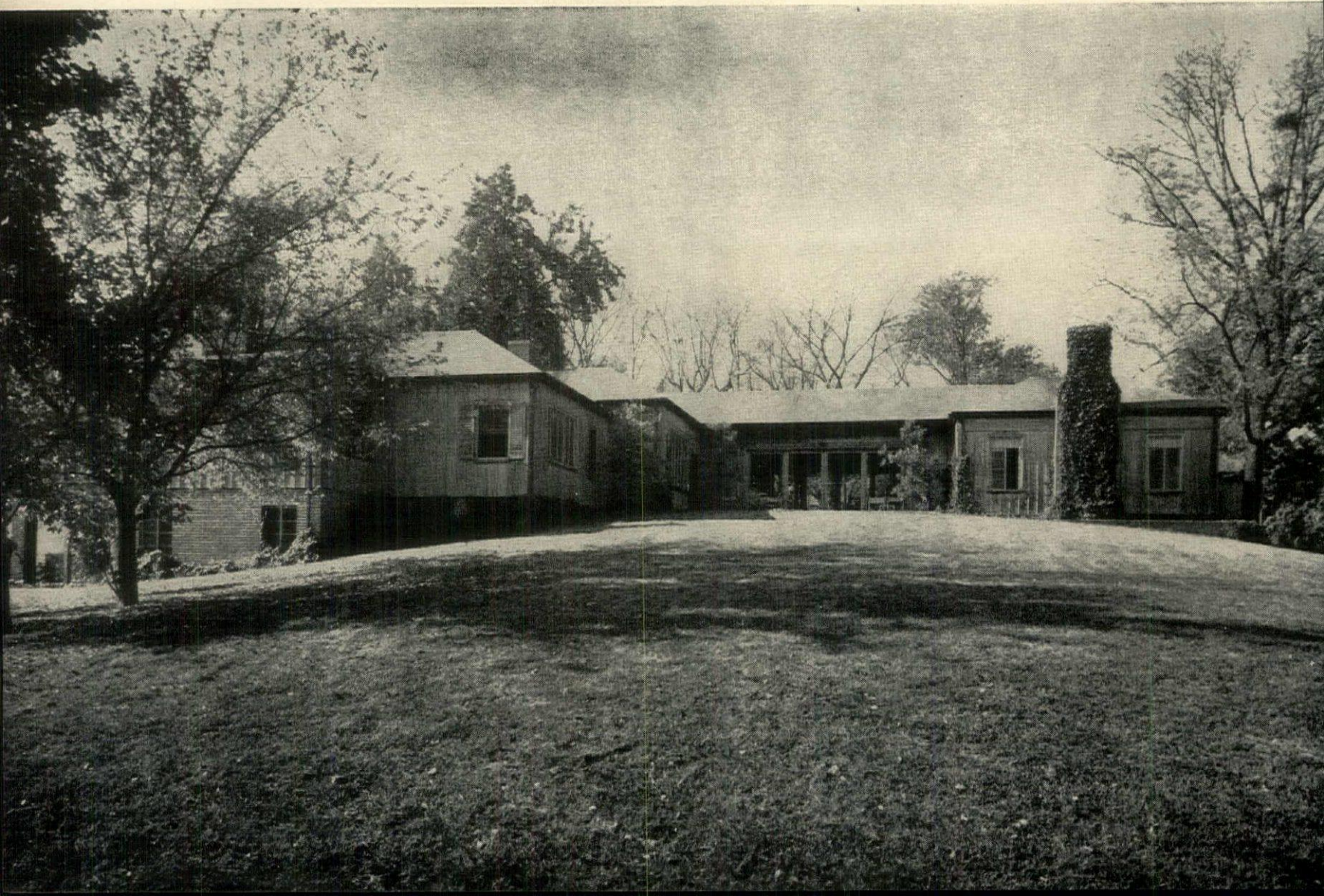
With the organic content of the soil reasonably high and with lime and perhaps superphosphate, or even dry complete fertilizer, worked in fairly deep, conditions are right for the effective use of liquid fertilizer as a direct means of feeding growing plants. Liquid fertilizers

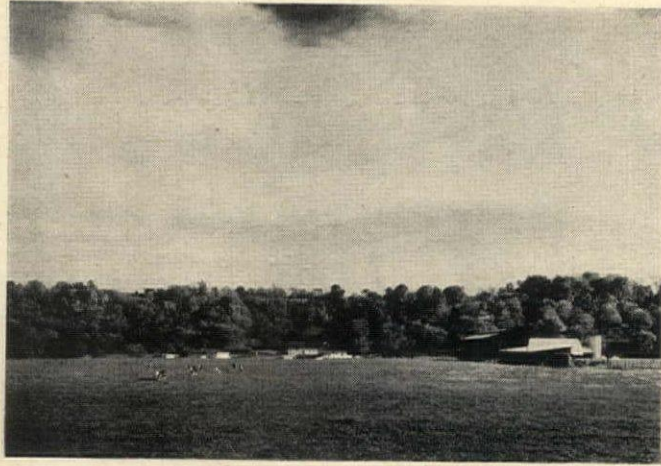
fit into the gardening program in a number of ways. One period of usefulness is during the time of spring planting while the soil is still cool and the roots of the newly-set plants have yet to tap the fertility of the soil. Liquid fertilizers are called starter solutions when they are applied to seeds at the time of sowing. They are also used as transplanting solutions when poured over the roots of plants in the process of being transplanted to their permanent place.

While it is true that liquid fertilizers can be made up by dissolving a number of different materials, care must be taken not to soak plant roots with a very sour solution. This is something to check on when preparing or buying a mixture to be used as a starter. Also, unbalanced liquids or liquids high in certain forms of nitrogen must be used with care as starters. Experience shows that the manure water of traditional horticulture is not the best type for this. *(Continued on page 205)*



Above: seen from the entrance drive, the slope of the roof and low eaves relate the lines of the house to those of the land.
Below: the house spreads along the top of a bluff which drops steeply. The two main wings converge on breezeway, center.





A 300-ACRE STOCK FARM NEAR LOUISVILLE

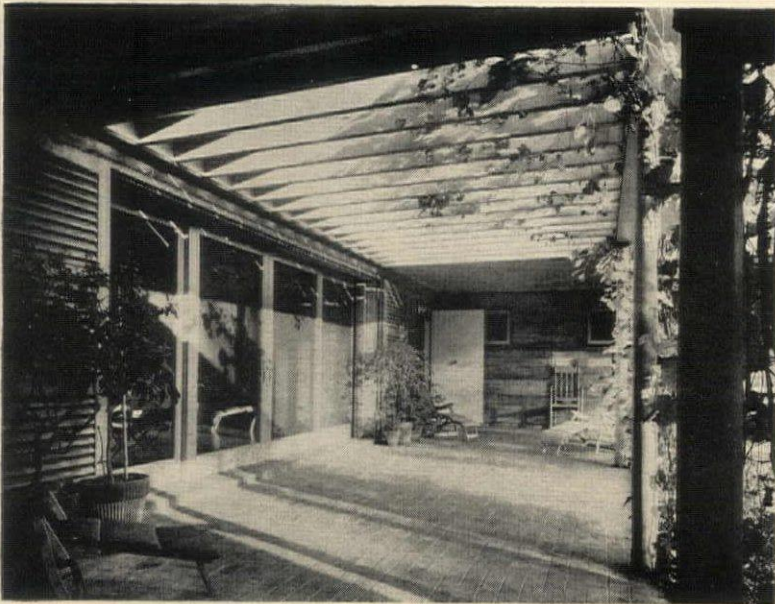
New Kentucky Home

Mr. and Mrs. Harold F. Johnson, of Louisville, didn't want to run counter to Kentucky tradition, but they did want a house which would suit them and their style of living. Their house, unassuming in appearance, is up to the minute in plan and equipment

Designed by JAMES KELLUM SMITH *of* McKim, Mead & White

WHEN the Harold F. Johnsons decided to build a house near Louisville, they felt it should be in harmony not only with the countryside, but with their way of living. They told their architect, James Kellum Smith of McKim, Mead & White, that they wanted their house to catch prevailing breezes in hot summer months, enjoy the view up the Ohio Valley although it is a northern exposure. They also wanted the wings zoned so they could be shut off when not in use. Their predilections, rather than any

historical precedent, shaped the house shown on these four pages. It spreads out on a high bluff above valley farmlands. An open gallery, flanked by terrace and lawn, connects two wings through which river breezes funnel. Glass doors and louvered shutters offer protection from unwelcome winds. Eighteenth-Century Kentucky houses had similar breezeways which were known as "dog-trot porches" because they were always crowded with hounds on rainy days. U-shaped service court is also traditionally southern.



WEST PORCH stays comfortable six months of year. On chilly days, sliding glass doors or folding shutters of gallery temper the wind. Screen panels are shown in place. Door leads to entrance hall.



EAST TERRACE faces the edge of a bluff which slopes down to the lowland farms and the river. Sliding walls of the gallery (foreground) roll back on floor and ceiling tracks to admit breezes.



GARRISON

THE GALLERY, the favorite room of the house, opens east and west as a breezeway. Kentuckians call it the "dog-trot" because it reminds them of the open porches which connected the wings of early Kentucky houses and formed a rainy-day haven for numerous hunting dogs. Natural redwood walls rise above the low line of the eaves, continue as vaulted ceiling into the roof space for extra height, airiness.



LIBRARY (above and left) is near the master bedrooms and serves as sitting room when the north wing is closed off. Walls are covered with leather. The desk, built to Mrs. Johnson's design, faces the terrace, which is a continuation of brick-paved gallery, top.

Sections of this house can be closed off when not in use

THE PLAN, right

Major rooms wing out east and west to secure northern river view. Desire for sunlight accounts for irregular, stepped outline of plan. House divides into four areas: master and service wing south of gallery; to the north, guest facilities and an apartment for a grown daughter. Heating is zoned to operate independently in the four areas. Flower and game rooms fit under the master wing.

BUILDING DATA

ARCHITECTS: James Kellum Smith of McKim, Mead & White in association with D. X. Murphy & Bros.

FOUNDATION: Concrete or concrete block with brick used above the grade.

EXTERIOR WALLS: Frame, redwood vertical siding and battens.

ROOF: Asbestos shingles—Johns-Manville Corp.; copper flashing.

INSULATION: Mineral wool—Johns-Manville Corp.; batts in walls, loose fill in ceilings.

DOORS: Roddis Lumber & Veneer Co.

WINDOWS: Steel casements—Detroit Steel Products Co.; wood horizontal gliding sash—Andersen Corp.

GLASS: Double strength "A" quality.

INTERIOR WALLS: Plaster; library—leather; gallery—redwood.

CEILING: Plaster; gallery—redwood.

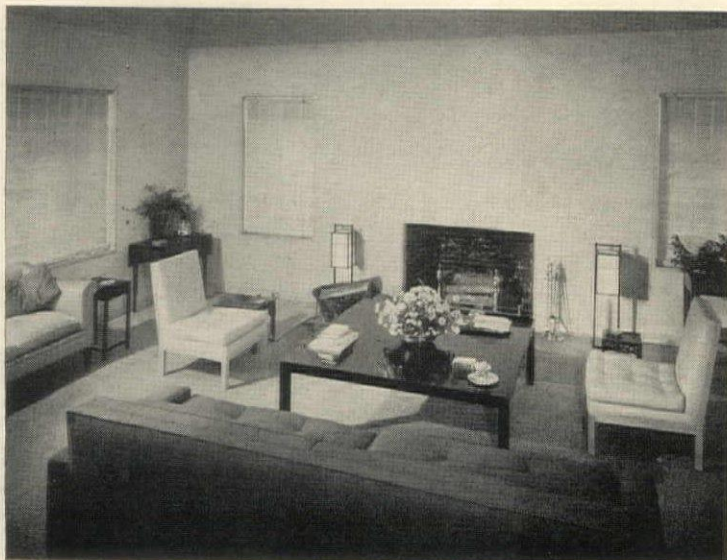
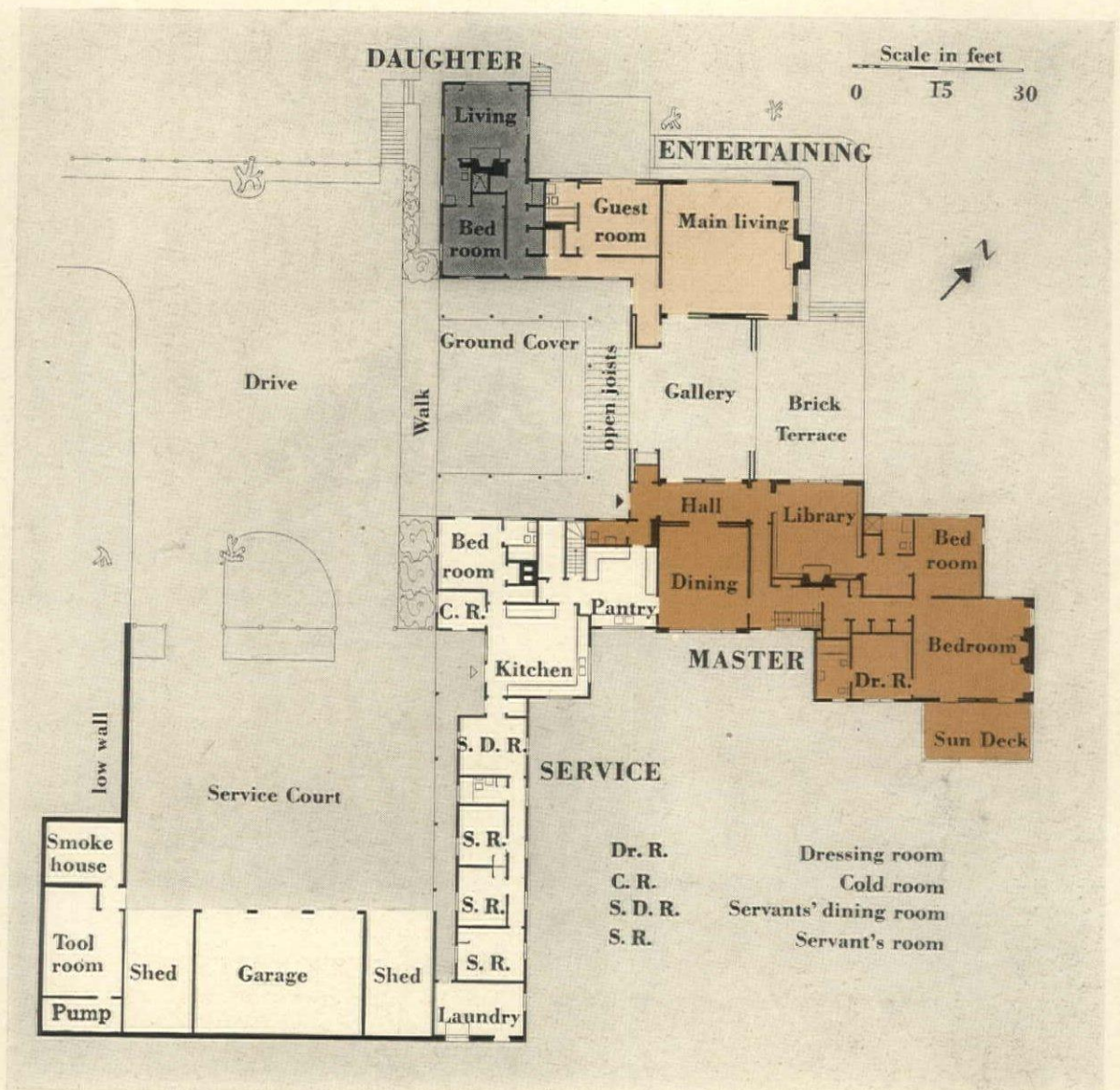
FLOORS: Hardwood throughout; linoleum in kitchen, pantry and baths.

HARDWARE: Grant Pulley & Hardware Co. Ostrander & Eshleman, Inc.

LIGHTING FIXTURES: Lightolier Co.

HEATING SYSTEM: Oil—forced hot air; radiant heating in some floor areas.

PLUMBING FIXTURES: American Radiator & Standard Sanitary Corp.



MAIN LIVING ROOM is used largely for entertaining. Furniture here, as in the rest of the house, shows a felicitous blending of modern and old French, English and Spanish pieces. Fireside chairs and lacquered table are by Robsjohn-Gibbings. Fireplace is faced with marble.



SMALL LIVING ROOM has three exposures for the sun and a view of the Ohio River. It forms part of the master wing which also includes a bedroom, bath and kitchenette. The Empire day bed, recessed in a view window, is from the Johnsons' collection of French antiques.

First in a series of prize-winning houses from
 House & Garden's Awards in Architecture, 1947.

A small house that acts large

This small house combines two virtues: the outside is snug and hospitable because of the low sheltering roof and the close link between house and setting; interiors are expansive and warm in their open relationship to the outdoors

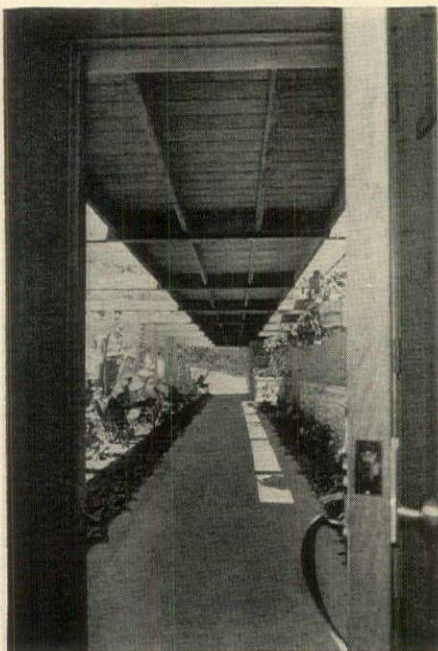
DR. AND MRS. ALEXANDER KER, *owners*; FRED LANGHORST, *architect*

THIS house is news, a fact which may not be noisily apparent because it speaks modestly of a new, informal pattern of living. It is so completely in tune with its owners' tastes and the surroundings, that you are hardly aware of its individual merits. In the HOUSE & GARDEN Awards in Architecture for 1947, the jury gave this California house, by architect Fred Langhorst, first prize in the classification of houses under 1800 square feet. We believe it is one of the best-planned small houses built since the war. See page 172 for announcement of other prize-winners.

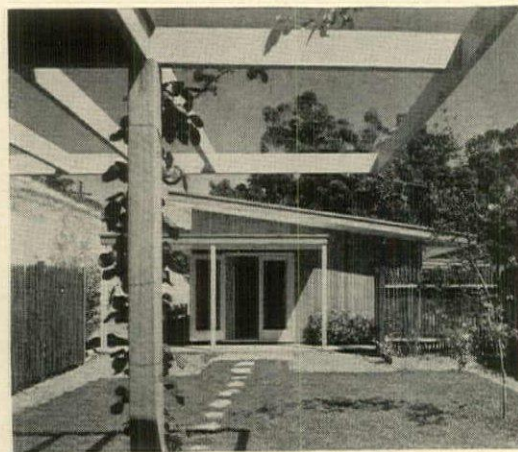
Low and sheltering on the outside, it seems spacious and airy inside. The plan is an excellent solution to the baffling problem presented by a long, narrow plot where the best exposure

is on the longest side. By lining up the long storage wall (under clerestory windows in plan) with the north boundary, the maximum width toward the south is opened to view, garden and terrace. Each of the three sections of the house has its own outdoor area: the bedroom—an enclosed garden; the study-guest room and living room—a pergola-covered terrace; the shop and kitchen—a service yard. Dr. and Mrs. Ker were faced with the all-too-familiar problems of no domestic help and the need for economy. They decided to live simply, but retain a protective degree of formality. Dr. Ker likes to make scale models; Mrs. Ker enjoys gardening. Although the house is small for easy upkeep, neither of these hobbies was forgotten in the final plan.

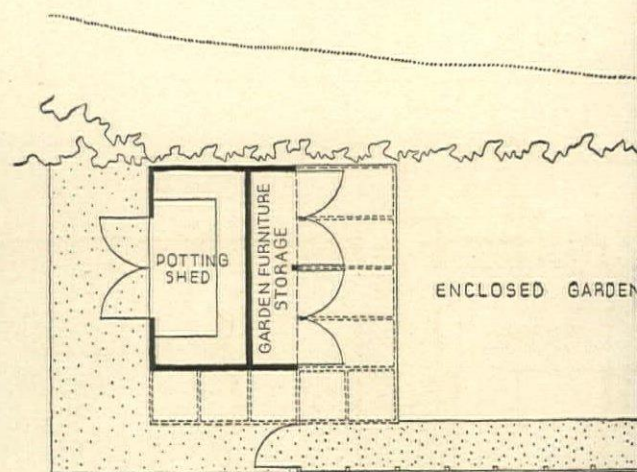
The house is shaped to the contour of its setting



ENTRANCE WALK FROM FRONT DOOR



BEDROOM OPENS ON A SMALL PRIVATE GARDEN

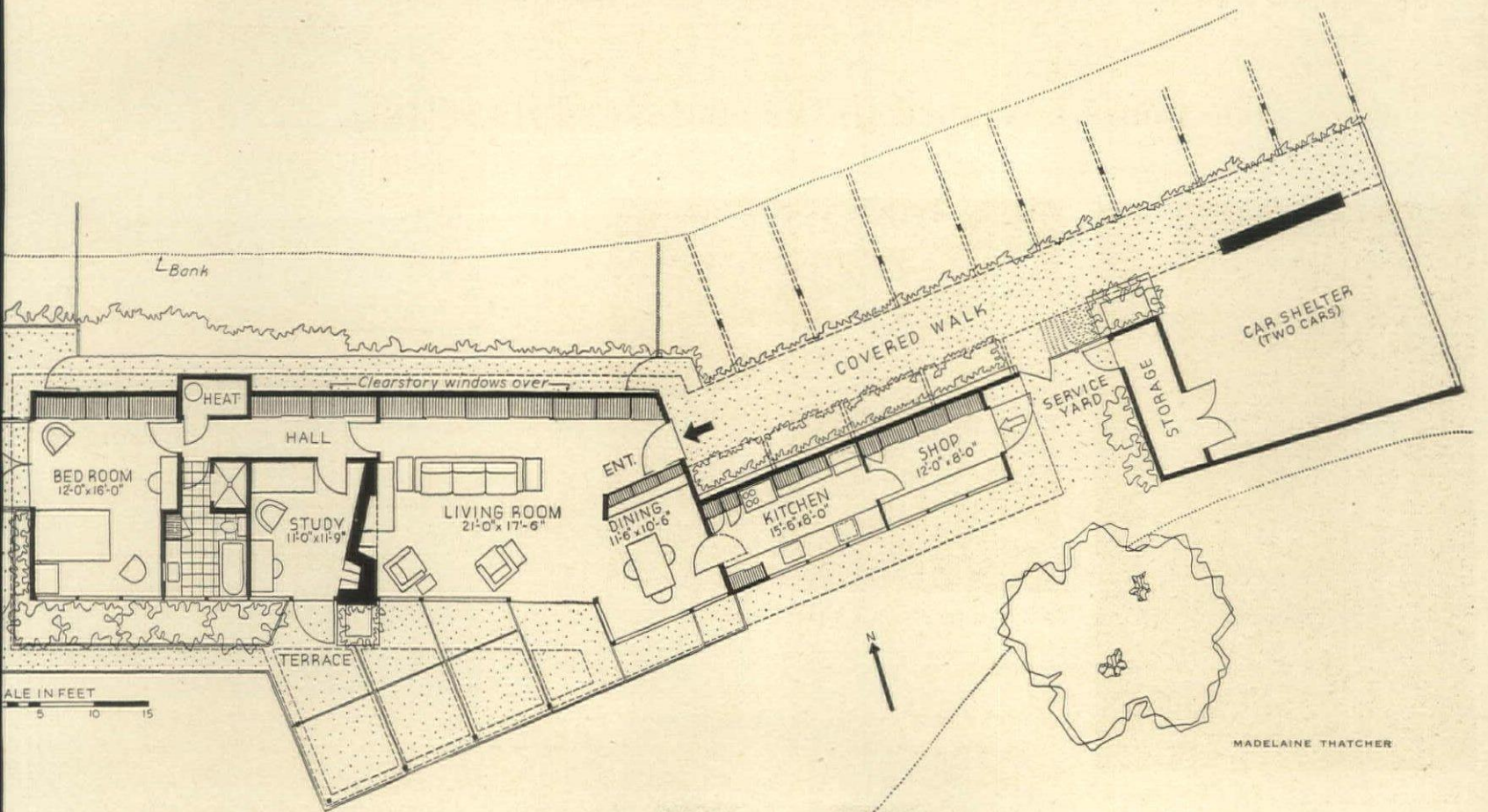


THE HOUSE hugs the edge of a long, narrow site, a flat shelf which varies in width and cuts into the brow of a hill. The widest portion, opposite the living room, is a terrace facing the south view. Narrow at the service yard to clear an existing shade tree, the ledge widens to form a turn-around space in front of the car shelter. The entrance walk is between the steep bank and the service wing, away from the outdoor living areas. It is protected from erosion by a raised flower bed of 3' redwood boards. A long narrow extension of the garage roof covers the walk and is supported by beams like flying buttresses which continue into the bank and create an intimate structural relation with the hillside.



STURTEVANT

THE TERRACE is shaded by a pergola. Its unusual shape is the result of bending the house to the curve of the bank. It angles into a view of rugged and beautiful country north of San Francisco in Marin County. The low roof slants parallel to the slope of the hill. From the high hill, or from below, the house seems to grow out of its setting.

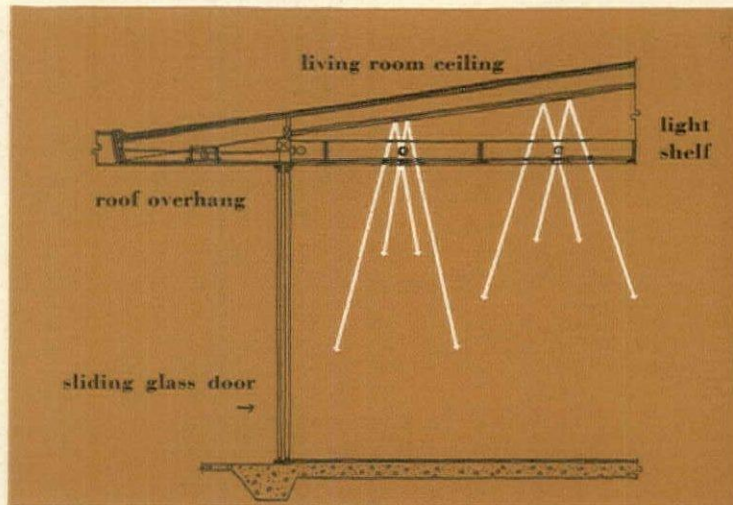


Lighting is effectively used to increase the illusion of spaciousness in this small house

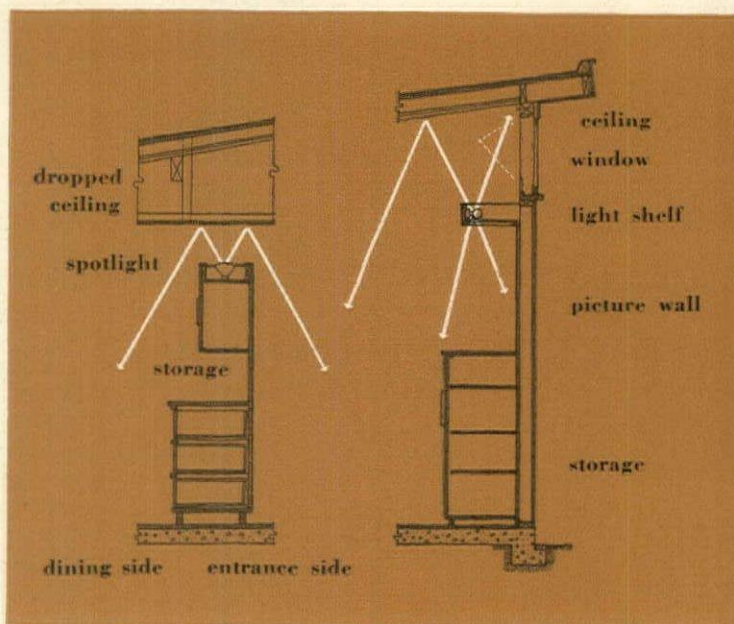
INDIRECT LIGHTING is built in at three points of the main living area, as numbered in the picture, *opposite*. Corresponding cross-section drawings, *right*, show how they operate. 1. The transition from living room to dining and entrance areas is marked by a dropped ceiling which extends as a glass light shelf. 2. Spotlights in the top of dining cabinet reflect into dining room and entrance hall, or may be adjusted to flood dining room ceiling. 3. Glass light shelf runs the length of north wall, lights picture wall below it, reflects from ceiling.

BUILDING DATA

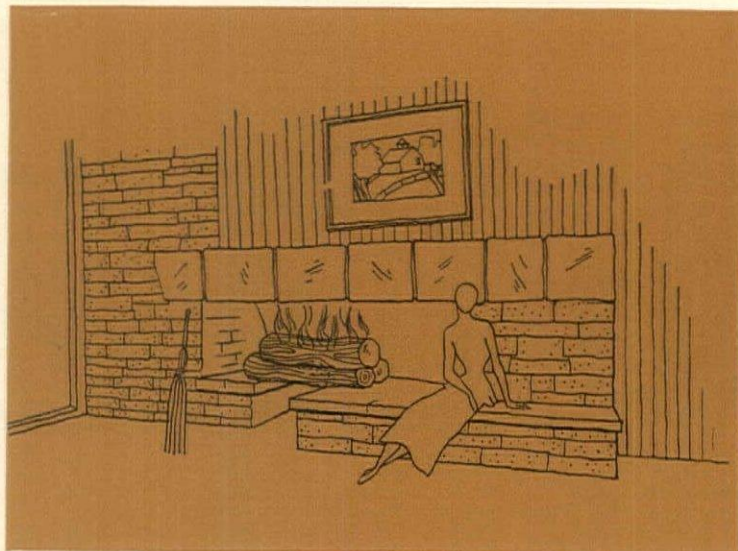
CONTRACTORS: Herbert Crocker & Sons.
EXTERIOR WALLS: 1" x 4" vertical tongue & groove redwood siding; masonry.
ROOF: Tar and crushed white Sonoma stone gravel—Paraffine Companies, Inc.
INSULATION: 2" blanket type mineral wool in ceilings—U. S. Gypsum Co.
WINDOWS: Vincent Whitney Company.
DOORS: Douglas fir and sugar pine.
GLASS: Pittsburgh Plate Glass Co.
INTERIOR WALLS: Standard ½" composition board—U. S. Gypsum Co. and 1" x 4" vertical redwood siding. Shower walls—⅓" Johns-Manville Corp. asbestos cement board.
CEILING: Standard ½" composition board—U. S. Gypsum Co.
FLOORS: Linoleum in kitchen, bathroom and shop—Armstrong Cork Co. Study—Portland cement.
HARDWARE: Vincent Whitney Co., Schlage Lock Co. Grant Pulley & Hardware Co.
HEATING SYSTEM: Gas-fired warm air with cold air returns from each room in tile ducts under concrete floor slab. Furnace equipped with spun-glass filters for the removal of 95% of pollen and dust.
WATER HEATER: Ruud Manufacturing Co.
CONTROLS: Thermostatic—Minneapolis-Honeywell Regulator Co.
PLUMBING FIXTURES: American Radiator & Standard Sanitary Corp.
KITCHEN EQUIPMENT: Range, refrigerator—Hotpoint, Inc.
 Fan—Pryne & Co., Inc.
 Washing machine—Bendix Home Appliances, Inc.



1 CEILING LIGHT SHELF



2 CONCEALED SPOTLIGHTS 3 WALL LIGHT SHELF



4. FIREPLACE is angled so you can see it from all parts of the room. Raised stone ledges eliminate andirons. The long ledge, *at right*, projects into the room as an informal seat near fire. Study fireplace, back of this wall, shares the same chimney.



LIVING ROOM ceiling follows slope of roof for greater height and airiness. Cabinet-partition between dining and entrance areas is open at the top to suggest an uninterrupted flow of space. Passage to bedroom and study-guest room is routed along north storage wall which doubles as picture gallery.

STURTEVANT



THE PULLMAN-TYPE KITCHEN-LAUNDRY adjoins the shop for Dr. Ker's power tools. A wide doorway permits the two workrooms to be opened to each other. Built-in ironing board has fireproof compartment for a hot iron.



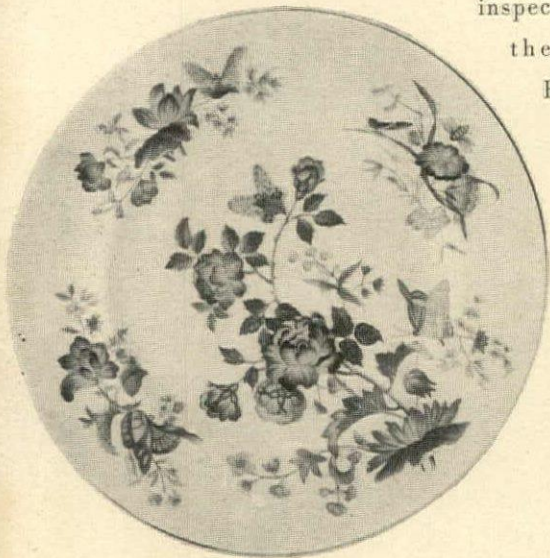
DINING ROOM opens to living room at a wide angle, but without awkwardness or cutting-up floor space. Glass walls jut into pergola-shaded terrace where the Kers serve summer meals. Outside lighting is flush with eaves.

THE HAND IS MASTER

Despite machine processes, it is still
the skilled hand of the silversmith that
imparts perfection to your sterling

IN this mechanized age, sterling silver takes on added luster when you reflect that it is still largely the product of the hand. Once the pieces have been formed and patterned by the presses, it is the craftsman who makes them what you want to own. He gives to the fork its points sharp enough to pierce food yet not stab you. He is responsible for the smooth beveled edge of the spoon, and for the highly critical operation of assembling the knife blade and its handle. Bas-relief details and the soft antiqued appearance are likewise the work of the artisan. Some patterns require as many as 70 hand operations. In the inspection room, you probably could not see the tiny flaws for which a piece is rejected; the trained inspector can spot them instantly.

Hand processes
also play an



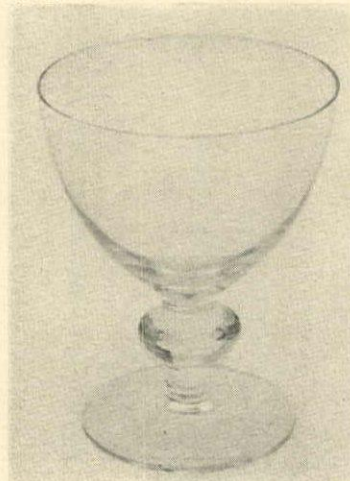
CHARWOOD PLATE BY WEDGWOOD



OLD COLONY
BY GORHAM

important part in the formation of a piece before it arrives at the presses. The design is first realized in handmade models in order to test it before production begins. Then, expert die-makers labor long to perfect the shape and pattern the dies. Because of this cautious preliminary work, a new sterling flatware pattern may cost the silversmith a minimum of \$15,000 to \$25,000; it can cost as much as \$100,000 before a single piece reaches your table. But it is worth it. A fine silver object is a work of art. If you have a sterling piece, such as a bowl made of assembled parts, take it up and look at the perfection with which the bowl has been joined to its foot. A master silversmith, working with a stick of silver solder, an incandescent green flame roaring out of a blow torch, and the bowl parts heated to a cherry-red, has executed an esthetically satisfying juncture that cannot be duplicated by any existing machine.

MIEHLMANN



CONTINENTAL BY IMPERIAL

Opposite:

Open season for patio parties. Table (\$600) armchair (\$78) side chair (\$67) by Molla at John M. Smyth & Co., Chicago. Wedgwood lunch plates and cups-and-saucers (\$45 a dozen, respectively) at Neiman-Marcus, Dallas. Imperial goblets, wine glasses and finger bowls, each (\$12 a dozen) H. & S. Pogue Co., Cincinnati. Gorham sterling (\$23 including tax for a six-piece place setting) Black, Starr & Gorham. Sixteen-piece Madeira mat and napkin set (\$195) Léron. French ruby glass epergne (\$450) Mrs. Kaye Belmont. English cranberry glasses and plates (\$5 each) Iran-Importing Co. Decanters in holder (\$175 incl. tax) Plummer, Ltd.





Designed for DINING

More than the menu, decoration keys the mood of any meal

EACH of the dining rooms on these pages is calculated by its decoration to start a good flow of conversation. Each reflects its owner's taste. Princess Gourielli's dining room is dramatic with murals by Salvador Dali; Mr. and Mrs. Winthrop Rockefeller's is patterned with feathery ferns; the Wilmarth Lewises collect Eighteenth-Century English flower paintings; the Kent Leavitts like Mexican color; Mr. and Mrs. Gene Markey enjoy Early Americana; Mr. King Vidor displays pewter in picture windows; Mr. and Mrs. Henry C. Breck's dining room is framed by a city garden; Mr. Joseph Alsop, Jr., Mr. and Mrs. G. Tinsley Garnett and Mr. and Mrs. Henry Parish II favor Chinese backgrounds.



KERTESZ

Keyed to FOLIAGE

In the Winthrop Rockefellers' New York apartment, cibotium ferns are reflected in a niche lined with antique glass and in the mirror panels of a white and gold screen. Candelabra are Waterford crystal. Mrs. Henry Parish II was the decorator; the Florence Clarke Studios designed the furniture.

Opposite:

Keyed to a DALI MURAL

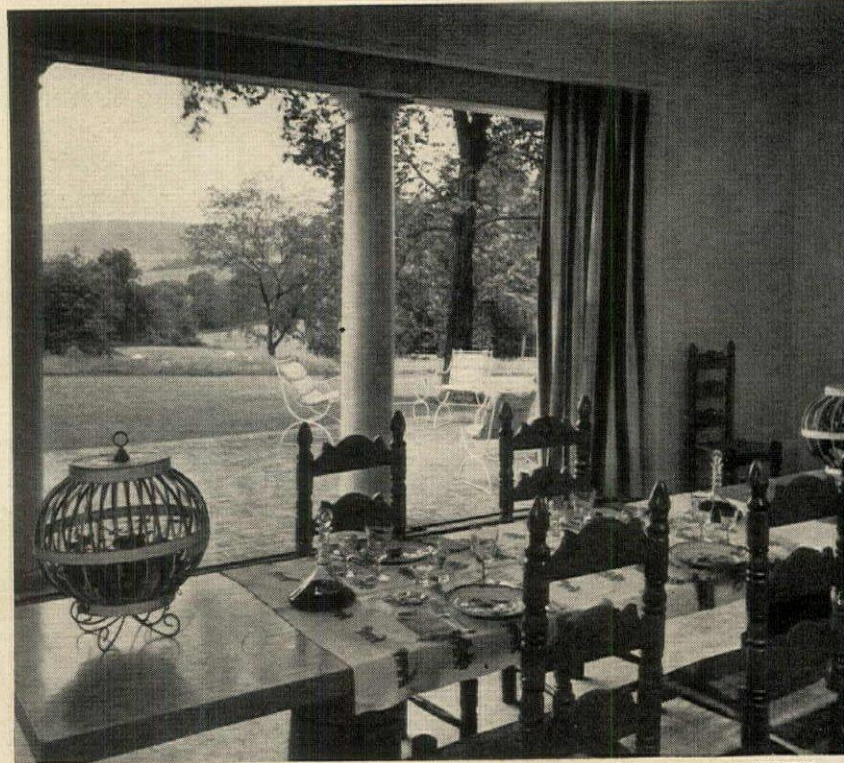
One of three panels (Morning, Noon and Night) painted specially by Salvador Dali for Princess Gourielli's dining room. Pieces from her American glass collection are set on an embroidered organdy cloth.

Personal taste is the chief ingredient



Keyed to FLOWER PAINTINGS

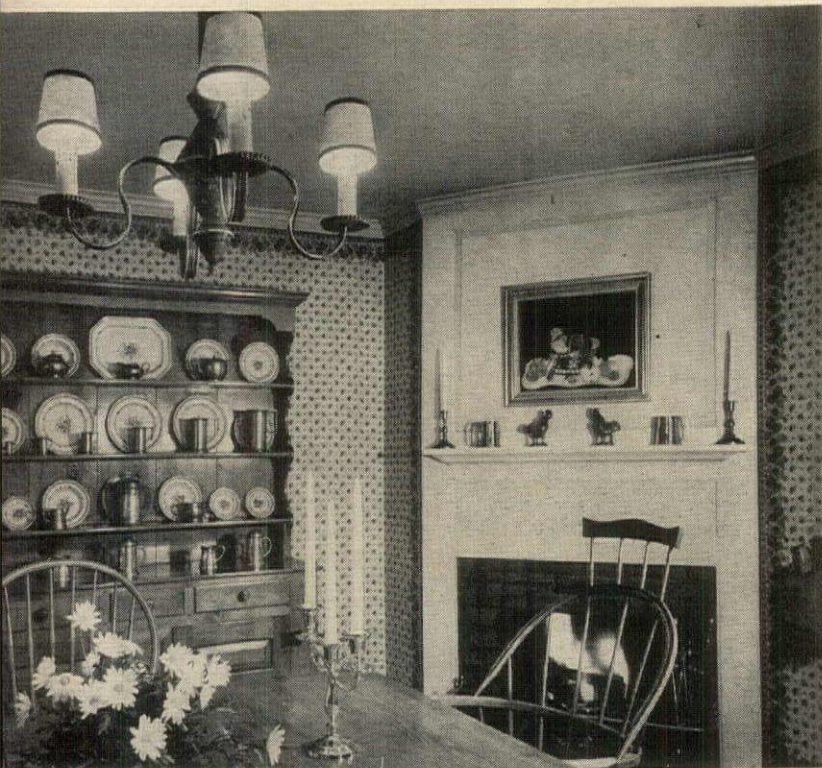
Mr. and Mrs. Wilmarth Lewis' dining room at Farmington, Connecticut, is distinguished by twenty rare old English paintings of flowers. In perfect harmony is the fine Eighteenth-Century English Sheraton furniture.



KERTESZ

Keyed to a MEXICAN MOTIF

Mr. and Mrs. Kent Leavitt's farm at Millbrook, New York, looks out on rolling hills. Gay red Mexican chairs are drawn up to a marbleized table, at each end of which are red-and-white bird cages filled with growing plants.



SHARLAND

Keyed to EARLY AMERICANA

Mr. and Mrs. Gene Markey (she is Myrna Loy) have a California dining room accenting pewter and pine, with a background of white wallpaper, patterned and bordered in blue and mulberry. Avery Rennick was architect-decorator.



DAPPRICH

Keyed to FRENCH PROVINCIAL

Mr. King Vidor's Beverly Hills dining room extends onto a screened porch. Its colors (blue, white, red) are appropriate with French Provincial furniture. He uses glass window shelves to silhouette a collection of pewter.

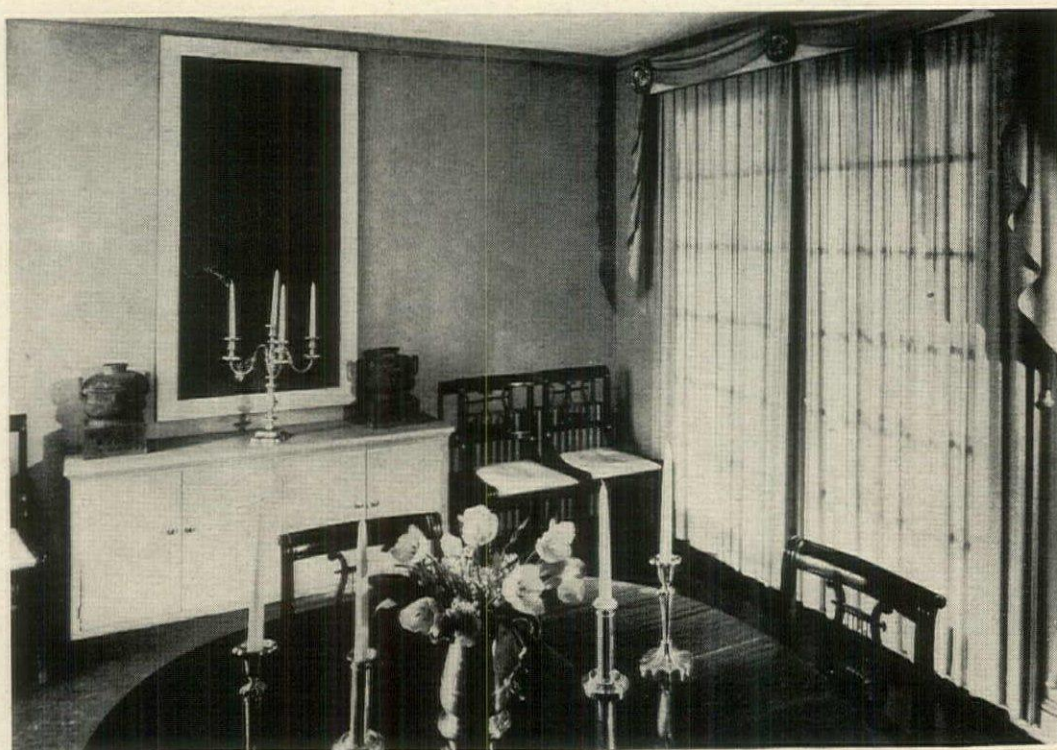


Keyed to a LATTICED GARDEN

Mr. and Mrs. Henry C. Breck's New York dining room contrasts a boldly patterned floor with the delicacy of a bleached Coromandel screen. The garden is terraced up to a lattice fence to hide neighboring houses.

TOM LEONARD

Spiced with Chinoiserie



KERTESZ

Keyed to CHINESE BRONZES

In the Washington dining room of columnist Joseph W. Alsop, Jr., sky-blue felt is used to cover walls and for draperies. Hepplewhite lyre-backed chairs are set off by massive Chou bronzes. Floor is tiled in black, glass curtains are beige, woodwork and sideboard are painted white.



Keyed to a CHINESE WALLPAPER

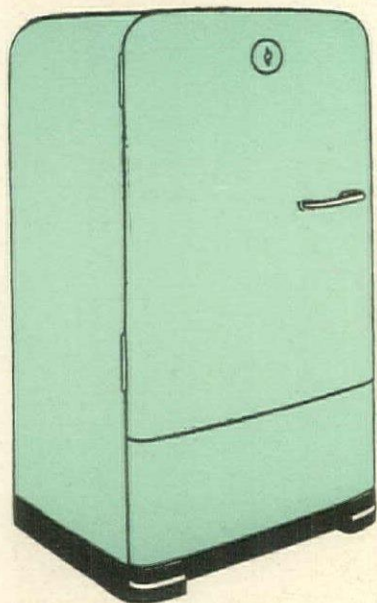
The wedding procession on the hand-painted wallpaper in Mr. and Mrs. G. Tinsley Garnett's Washington dining room is off-white with blue-green touches. A wall of mirror extends the effect. Bleached furniture, covered in white leather, and a beige rug carry out the color scheme.

(Opposite) Keyed to CHINESE PANELS

The soft, faded colors of old Chinese panels, a high Victorian over-mantel painted oyster-white, English mahogany and leaf-shaped Leeds plates give the big square living-dining room of Mr. and Mrs. Henry Parish II an atmosphere of quiet distinction. Chippendale chairs are covered in chintz.

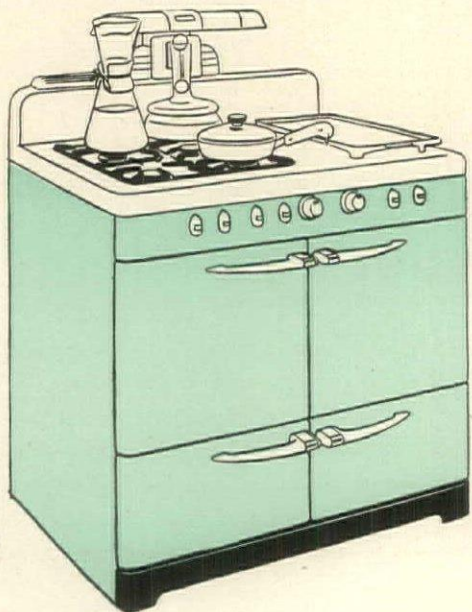


YOUR KITCHEN'S LARGEST
PIECE CAN SET
THE COLOR SCHEME



The Case of the Turquoise Refrigerator

WHITE has long been the color to which kitchen equipment has been consigned. But now, thanks to HOUSE & GARDEN, Cox Kitchens and W & J Sloane, you can color your equipment to suit your fancy. All this excitement began when HOUSE & GARDEN polled the nation's housekeepers (through the Rahr Color Count) about their kitchen color preferences. It developed that many of these ladies wanted colored refrigerators and ranges to go with colored cabinets, and since the kitchen is a room in which they spend much of their time, HOUSE & GARDEN decided to see what could be done about giving them a change of fare. You can judge the results for yourself on these two pages. If you like them, you need only visit Sloane's, where you can order a refrigerator, range or cabinets in any color you please. Experience has taught us that although certain die-hards will cry "perish the thought," many women will be attracted to this new trend. The turquoise refrigerator may startle you at first, like the family nurse in evening dress; but you might as well get used to it. Color is going to invade every section of your home.



DRAWINGS. WALTER YOUNG

A RANGE, ORNAMENTAL AND USEFUL



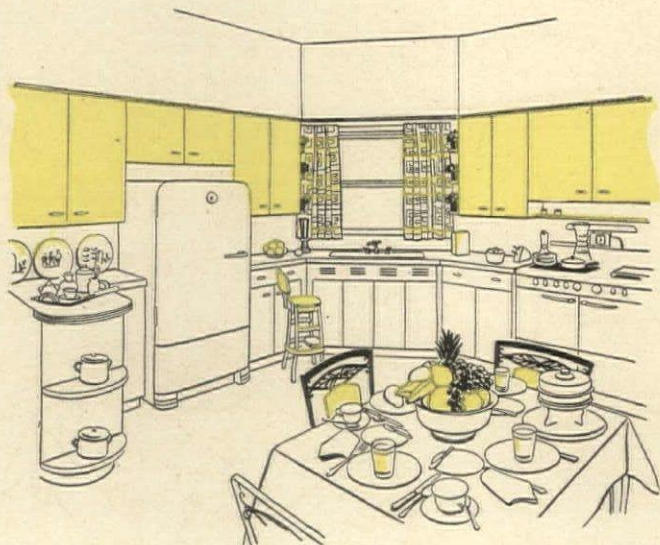
KERTESZ



CABINETS CAN BE COLORED TO MATCH . . .



THIS COX KITCHEN IS TURQUOISE BELOW, BANANA YELLOW ABOVE: AT W & J SLOANE, NEW YORK



... OR CAN STRIKE A NOTE OF CONTRAST

A kitchen colored like a living room

The new freedom which colored kitchen equipment permits must be used wisely. These pieces are permanent, so you must ponder longer over them than over paint or upholstery. *At left*, we show you the possibilities of a simple contrast: yellow top cabinets highlight trim white working fixtures below. *Opposite*, the scheme reversed: turquoise is used below; white above gives a sense of space.

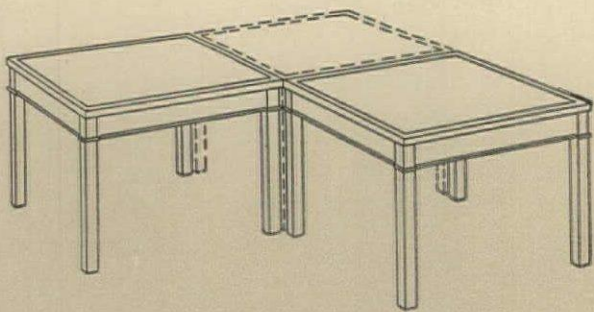
For information on prices, accessories and equipment, turn to page 188.

News for you

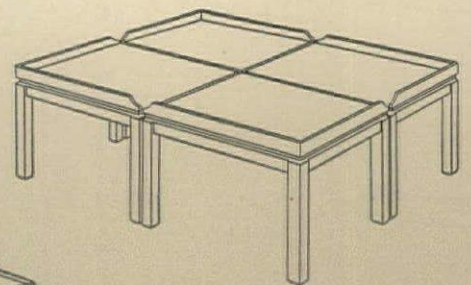
House & Garden brings you highlights
from recent furniture showings
at Grand Rapids and Chicago

TWICE a year, leading furniture manufacturers hold showings of new collections at Grand Rapids and Chicago, and twice a year the editors of HOUSE & GARDEN travel west to make their selections for you. This spring there was a noticeable burgeoning of individuality—no broad main trend, but more pieces with real character. Modern is more substantial in form, freer of affectations. Efficiency is cropping up in traditional pieces. Upholstered furniture is being scaled down for smaller rooms, but without a pinched or cut-down look. Everyone is making tables with double or triple uses. Niceties such as inlays, marquetry, better hardware, are back again. Prices are up slightly, but there are compensations in the conspicuous improvement in quality. On these four pages, a scrapbook of finds from the collections.

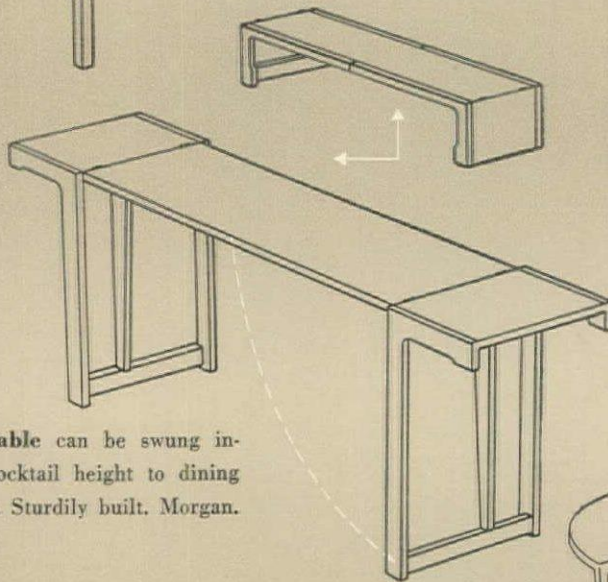
Trend: versatile cocktail tables



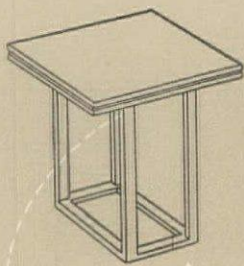
Snack tables are the modular units from which you can assemble cocktail or buffet supper tables of any convenient shape. Their tooled leather tops are 20" square. Imperial.



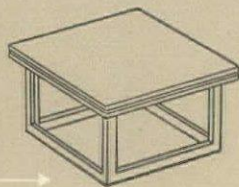
The sectional cocktail table, above, is the sum of four adaptable 20" by 24" tables, each with galleries on two sides. Morgan.



Convertible table can be swung instantly from cocktail height to dining level. It is oak. Sturdily built. Morgan.



Oak card table and coffee table in one, above, saves space. Its 30" top slides at right angles to a 17" or 28" height. Grand Rapids Bookcase & Chair Co.

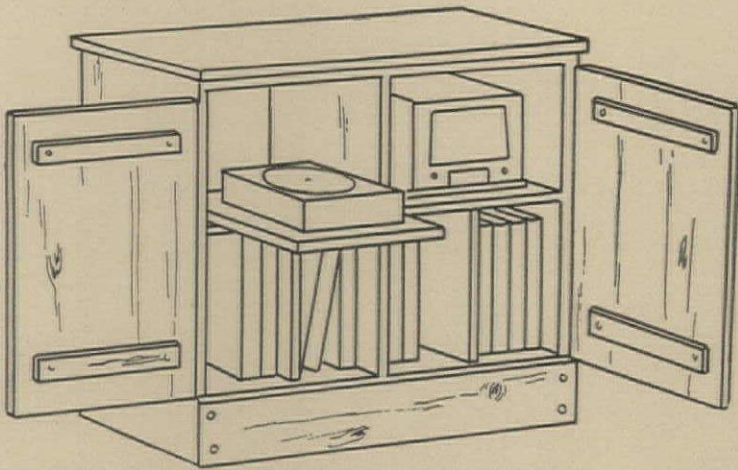
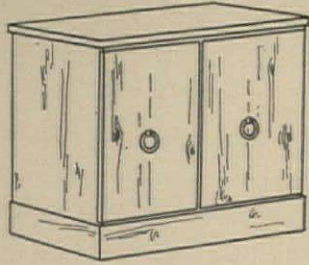


Glass top of cocktail table, above, revolves around center well. Four oak tables nest underneath it. Romweber.

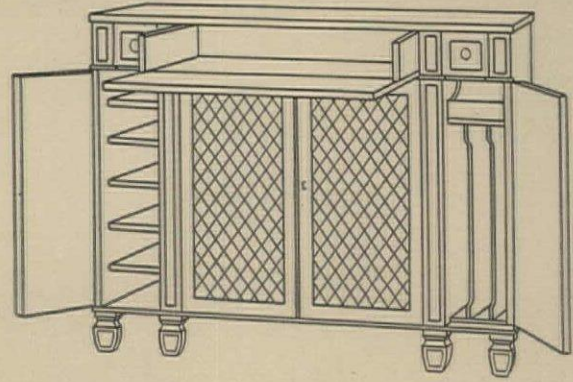


Smörgåsbord table is modern variation on a Chippendale theme, left. Lift the upper leaf, pivot the top and you have doubled its size to a 40" square. Made in mahogany by Ferguson.

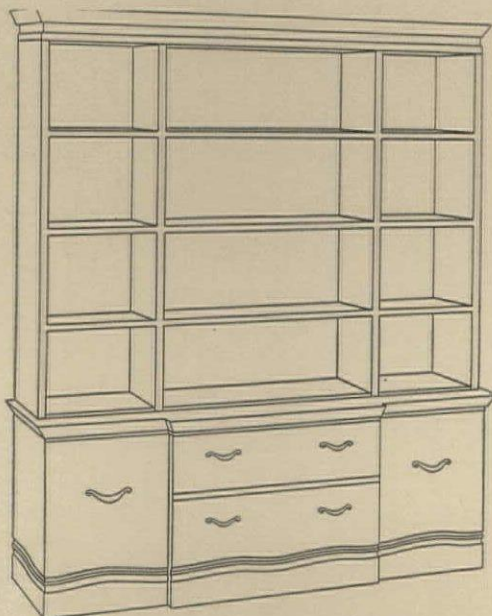
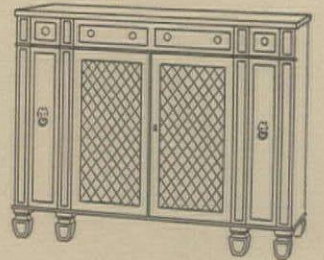
Trend: planned storage space



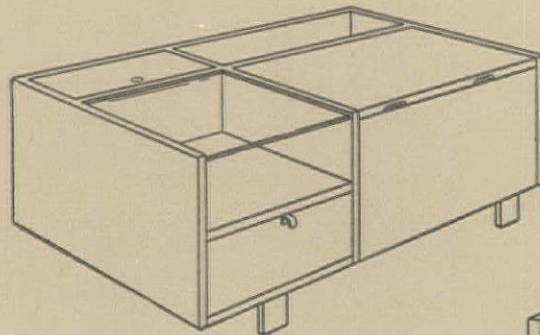
Pine chest, top, above, is Colonial without, modern within, comes (1) fitted for radio and records; (2) equipped for use as a bar; or (3) as a dining room serving cabinet. By Habitat.



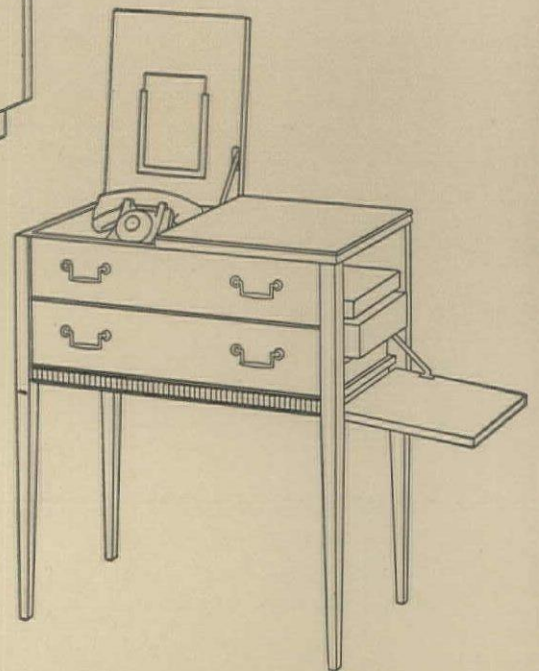
Regency commode with well-engineered interior. All shelves are adjustable and removable. Right-hand cupboard holds small sliding tray and partitions for serving trays. Drop-front drawer acts as an extra shelf. By Old Colony Furniture Company.



Breakfront provides unusually generous storage space. Its three open shelves can be adjusted to any one of four heights. Mahogany in butternut-tone finish. Tomlinson.

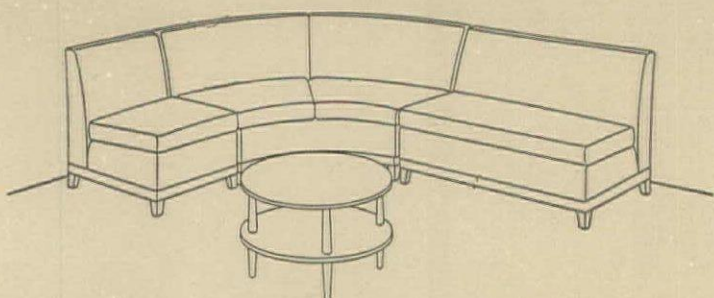


Catch-all corner table, above, has large partitioned space for storing at right; a copper-lined plant compartment; another for odds and ends; and a deep drawer under the glass-topped magazine shelf at left. The piece, 34" by 54", is oak; will soon be made as two units. Herman Miller Furniture Company.

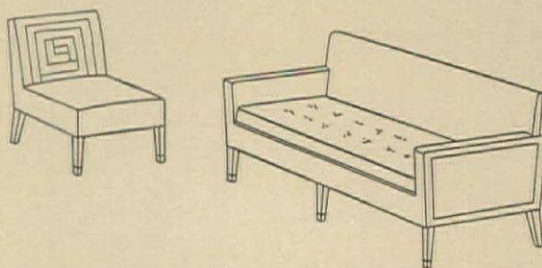


Telephone table, Sheraton-inspired, has a compartment complete with message cards in hinged lid. At the right, end compartment holds three telephone books. Hanson Clocks.

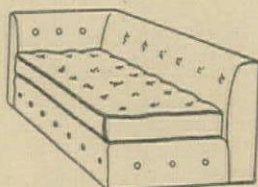
Trend: comfort for contemporary rooms



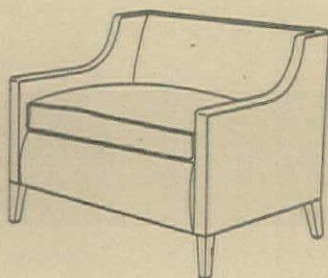
Sectional sofa, above, shows one of many ways you can combine straight and curved love seats and unit chairs. Valentine-Seaver.



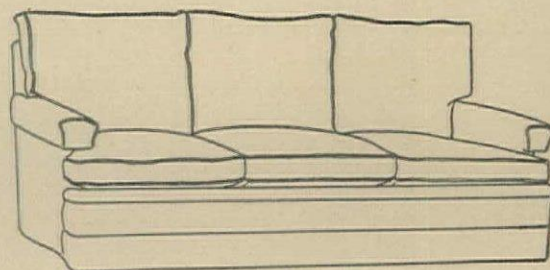
Chair and sofa combine comfort with clean lines. The cushioning is rubber on spring construction base. Jack L. Glabman.



Tufted 84" sofa, above, to use in pairs along a wall or flanking a fireplace; it can also serve as a bed. S. J. Campbell.

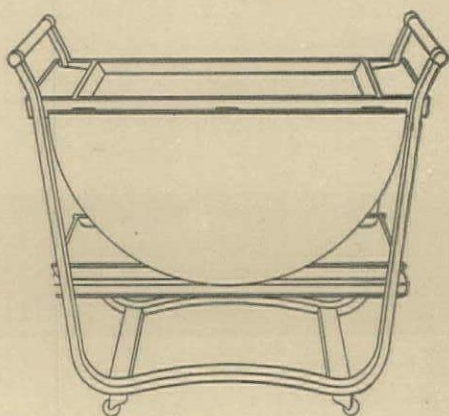


Low-backed, miniature wing chair, above, is a find for a small dressing room or to use at the foot of a bed. Carlton-Surrey.

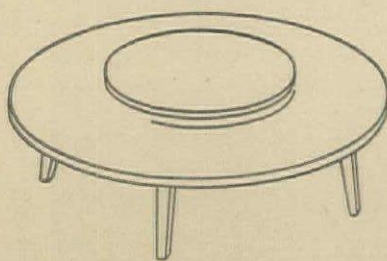


English lounge sofa has deep comfort in its down and spring construction, yet is not too large. The back cushions have covers zippered for airing. Karpen.

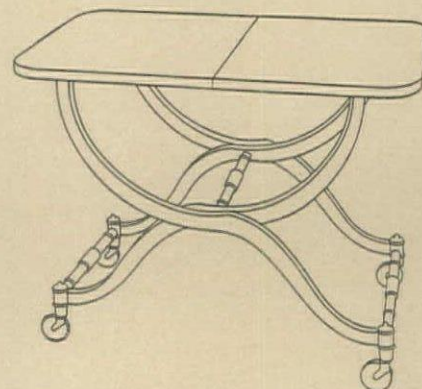
Trend: tables for easy entertaining



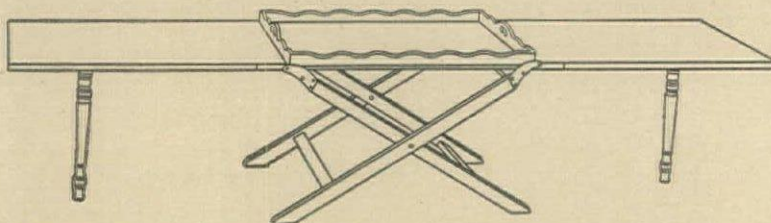
Serving wagon can be used for breakfast for two, when its semicircular leaves are up, or for buffet suppers. Center section is glass; two extra trays on lower shelf are made of molded plywood, as is the frame. Dunbar.



Lazy Susan table now made in lower, cocktail height, serves as a practical party table. The diameter is 60", the turntable 30". Pine Shops.

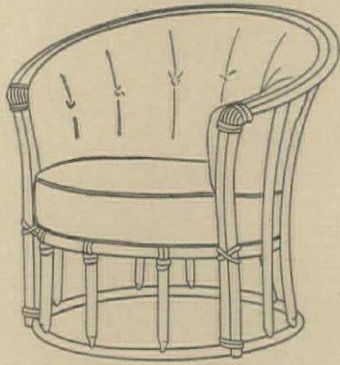


Butler serving table can be rolled with ease wherever you wish, or folded up for storage. It is made in mahogany or in black lacquer with Chinese decorative motifs. Union-National.

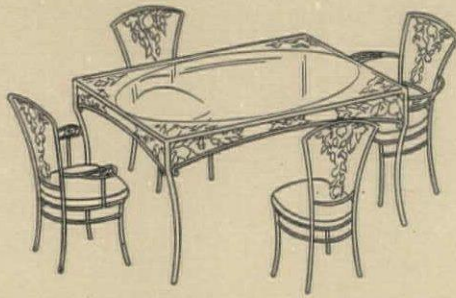


Party Butler appears now in a lower, cocktail height. You see it above opened to its full 89". Folded, its top measures 21" by 30". In blond or dark mahogany. By Baker.

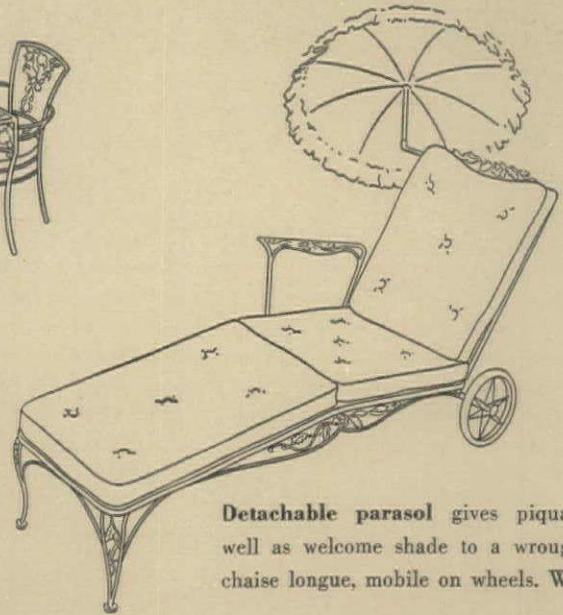
Trend: indoor-outdoor interchangeability



Ash tub chair has informal look of bamboo. Well-tailored, comfortable upholstery gives a trig appearance. Heywood-Wakefield.



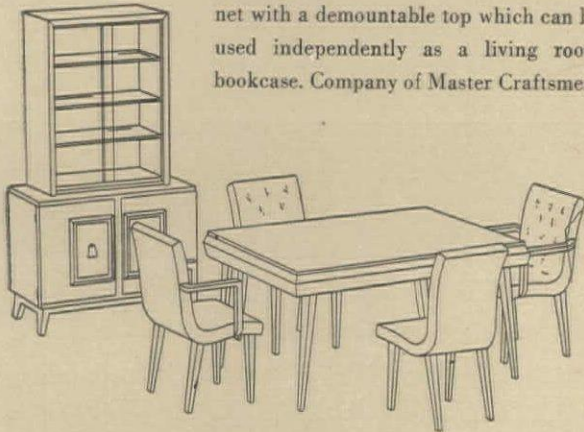
Wrought-iron dining group in green-glazed gray finish has finely modeled pomegranate motif. Table: 34" x 60". Lightfoot.



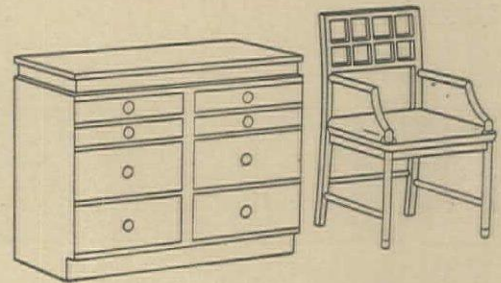
Detachable parasol gives piquancy as well as welcome shade to a wrought iron chaise longue, mobile on wheels. Woodard.

Trend: room-to-room adaptability

Dining group, below, has a china cabinet with a demountable top which can be used independently as a living room bookcase. Company of Master Craftsmen.

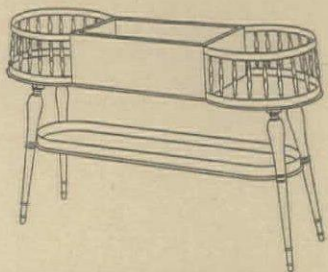


French Provincial server, designed primarily for the dining room, would be equally useful in bedroom, hall or dressing room. Indianapolis Chair Co.

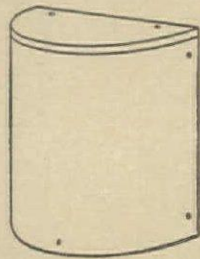


Chest and chair of curly maple in Chalcidony finish. Drawers, graduated to hold silver and linen, would also keep ties, handkerchiefs, etc., in order. Tapp, Inc.

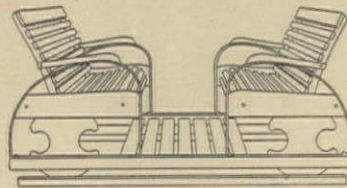
Spot news . . .



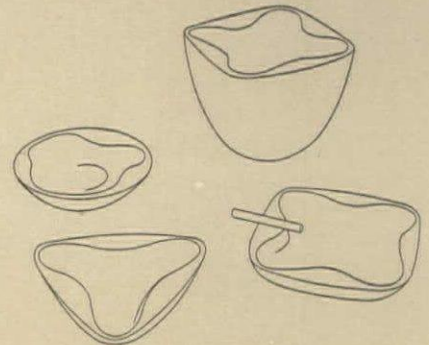
Plant-and-book stand is copied from a graceful and useful Eighteenth-Century English mahogany piece. By Baker.



Hamper of heavy Carrara glass designed to hold a large laundry bag. By H. H. Turchin.



Miniature glider for children seats four youngsters at once, takes up only 26" x 54" of your lawn. Goshen.



Ash trays, by Pipsan Swanson, of crystal are free-form, generous in size. U. S. Glass.

KERTESZ

"I want a weathertight window!"



The new Self-fitting Silentite has special, patented "floating" weatherstrips that press against sides of windows to keep weather out, yet permit easy movement. These and other construction features make the new Silentite more weathertight than most other windows of any style or make. And remember, Silentite is a wood window—and wood is well-known as a natural insulating material.

"I want operating ease!"



Even a child can operate the new Self-Fitting Silentite. It always operates easily—yet stays in place without "creeping." Silentite has no weights or pulleys to get out of order—won't stick, jam or bind. And the Self-Fitting Silentite window continues to give complete satisfaction through long years of service.



"I want window economy!"

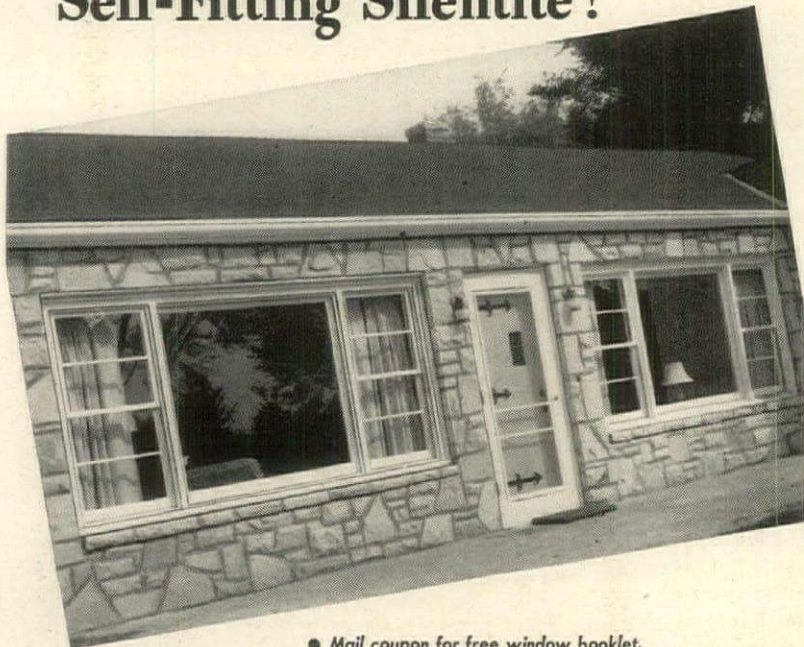
Because it is precision made, the new Silentite window costs less to install when building or modernizing. And because all parts are engineered for perfect coordination, Silentite saves maintenance costs and provides lasting window value. You save on fuel bills because it is one of the most weathertight windows made.

"I want a Safe window!"



Right you are! Silentite is safe because it locks partly open. You can have ventilation without fear of prowlers. Silentite locks (two are furnished with each window) are placed at the sides, hidden by draperies. Silentite, too, is beautiful—with narrow dividing bars and larger glass areas. Twelve sash styles to choose from!

You get them all in the new Self-Fitting Silentite!

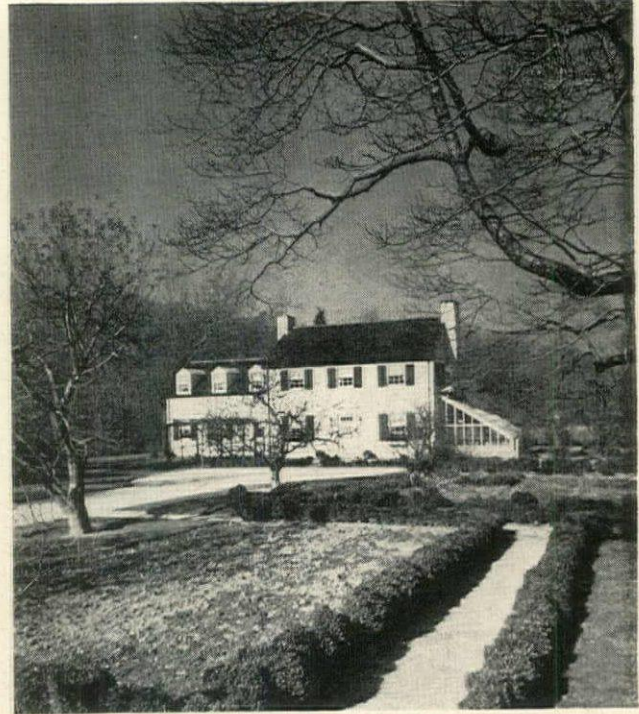


● Mail coupon for free window booklet.



Curtis Companies Service Bureau
Dept. 641, Curtis Building
Clinton, Iowa
Gentlemen: Please send free window booklet called "Light Up Your Living."

Name.....
Address.....
City..... State.....



Good landscaping helps the lines of this Long Island house

COUNTRY HOUSE FOR ONE

In literature, bachelors are always found in sleek town apartments. In reality, they often lead homespun lives in the country. The owner of this house made over the gardener's cottage on a Long Island estate and achieved a very snug domain indeed. It gives him ample opportunity for gardening: a flower garden in summer, a greenhouse in winter. He has his own apartment of pleasantly furnished rooms on the first floor, plus plenty of bedrooms upstairs where he can put up week-end guests. In short, here is that rare object, a country retreat large enough to be comfortable with guests, small enough for a man alone. The house has acquired its present character gradually, with minor changes and improvements carried out through the years. The plan below shows that the kitchen is the largest room in the house (as old farmhouse kitchens almost invariably were). Today, there is a trend back to such comfortably-sized kitchens, above all in the country where they are frequently a center of informal, household activity.

Owner's apartment on the ground floor of this house includes man-size kitchen and greenhouse.



FIRST FLOOR



SECOND FLOOR

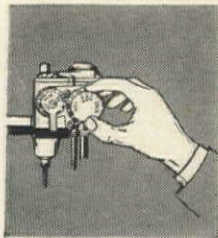
Scale in feet 0 5 10 15 20

What the new **AUTOMATIC WATER HEATERS** have in store for **YOU**

With extra bathrooms, showers, automatic washing machines, and other hot water needs—it's important for you to get the right type and size of water heater.

By *R. E. James*
Heating Consultant

The old custom of the Saturday night bath wasn't so funny after all. People had to heat up hot water ahead of time. They didn't get it merely by turning a tap. But now you can have hot water instantly—if you choose your water heater wisely. The storage type is by far your best buy. Just be sure it's *automatic*. Then water heats up as used.



Thermostat Dial

For example, with this new Rheem Gas Water Heater you simply set a convenient thermostat dial for the water temperature you want—say

140°. The Rheem heats the water to this degree—stores it until needed—then heats up more, quickly and automatically.

Features to Look For

Be sure to ask about tank construction before you buy. The Rheem has a heavy gauge steel tank, fused with an *even* zinc coating to help prevent corrosion and leaks, and keep the water clean and fresh. It's guaranteed by the manufacturer.

This particular model can heat up a fresh supply of hot water at a rapid rate. You can fill your washing machine with piping hot water to get your laundry clean and white—and then more will be heated fast enough for you to take a shower or do the dishes.

There's also an automatic safety cut-off for the gas if the pilot light should ever go out. And if you should move to another section of the country, you can take the Rheem Water Heater along—because the burner is adaptable for any type of gas, including "bottled" gas.

New Electric Models

If you have an all-electric kitchen, there's an electric model water heater to go with it. You still should look for automatic operation and extra tank protection. The handsome cabinet design

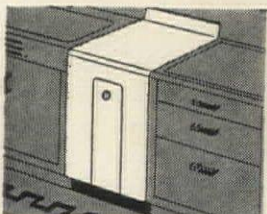
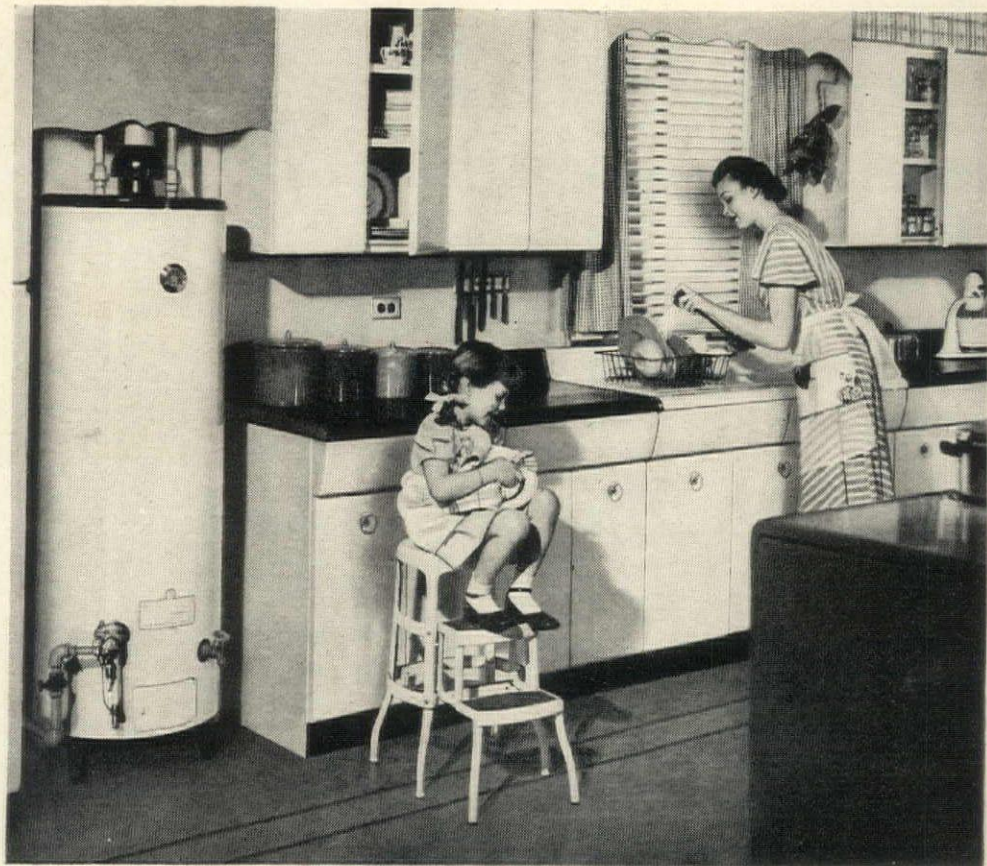


Table-Top Electric Model

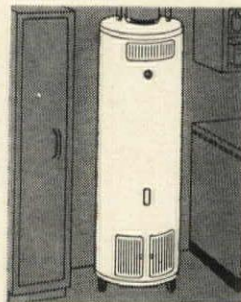


All the appliances in this modern kitchen are arranged for greatest convenience. The compact, automatic water heater blends well with the equipment and is located near the most frequently used hot water outlet.

shown here, although not made by all manufacturers, has some special advantages. This Rheem Table-Top is installed right alongside your working cabinets, flush against the wall, and the flat porcelain top provides extra table space. Rheem also makes an upright electric model. Both operate on regular house current. They are easily installed in basement, kitchen or utility room.

Fuel Savings With Oil

If you're now using oil, you can get a water heater that is oil-fired too. This streamlined Rheem is fully automatic, with a pot type burner that cuts oil consumption to a revolutionary new low.



Oil-Fired Water Heater

Whatever fuel you use, the *size* of your water heater is most important. It costs no more per gallon to operate a 50-gallon than a 30-gallon heater.

Good water heaters must meet certain rigid standards. For example, the Rheem gas models are approved by the American Gas Association and they carry the famous Good Housekeeping Seal of Approval. Rheem oil and electric models are approved by Underwriters' Laboratories,

Inc. In fact, Rheem is the world's largest maker of water heaters, with 11 large plants in the United States.

Where to Buy

Your plumbing dealer can advise you on the right size water heater for your home. Be sure to ask him about all these points. And you can get valuable information about water heaters if you will sign and mail this coupon.

Rheem
R

Rheem Manufacturing Company
Dept. HG-4
570 Lexington Ave., N. Y. 22, N. Y.

Please send me FREE detailed information on Rheem Water Heaters for Gas (), Oil (), Electricity ().

Name _____
Address _____
City _____ State _____

Foreign plants in Brisbane, Melbourne, Sydney, Rio de Janeiro and Singapore.

Home Heating Finds WATER HEATERS

Mail This Coupon Today—

Timeless Cherry

... **SOLID, SOLID WOOD** for enduring charm and beauty... fashioned by **HAND AND HEART** into living American masterpieces... heirloom pieces for **TODAY AND MANY TOMORROWS.** Willett Wildwood Cherry is softer to the touch, warmer and mellower to the eye — and its warmth and mellowness increase **AS THE YEARS GO BY.**



WILLETT
Wildwood
CHERRY

SOLID GOLDEN BERYL MAPLE
SOLID WILDWOOD CHERRY
for living room,
bedroom and dining room



Commemorative vase made for Queen Mary.

THE HISTORY OF WEDGWOOD

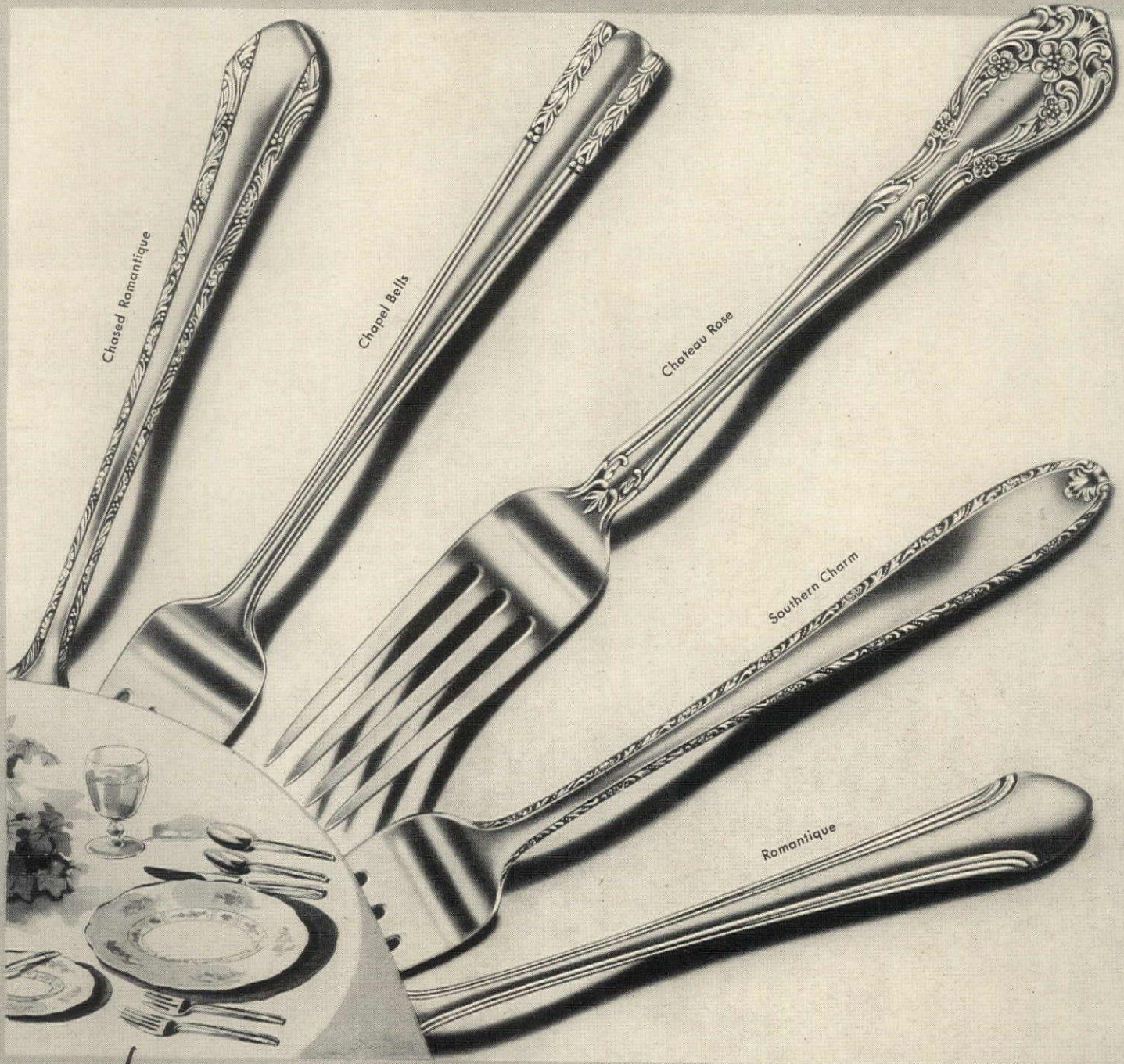
America will see a retrospective exhibition of this classic ware

When crop failures in Eighteenth-Century England precipitated a severe flour shortage, Wedgwood began to make serving pieces with a piecrust border to compensate for lack of pastry. When Napoleon moved into an ivy-grown house on Elba, he ordered a service to match it—the celebrated Ivy Pattern which, until today, has remained one of the most popular traditional Wedgwood designs. These are only two of the 500-odd exhibits in the show of Wedgwood ceramics and Wedgwood mementos which will open shortly at the Brooklyn Museum and which will subsequently tour the country. Far from being limited to the familiar classic vases ornamented with cameo-pure white figures, the show encompasses the whole history of English ceramics. It begins with the crude ware which Staffordshire potters fired from their local clay in 1612, the year when Gilbert Wedgwood is first recorded in the craft. An experimenting family, his descendants soon devised new products such as Egyptian Black and the marbled and tortoise-shell wares. By 1765 Josiah Wedgwood was catering to royalty and capitalizing on it by naming the ware which Queen Charlotte favored “Queen’s Ware.” Soon after, he created for Catherine the Great a set of 952 pieces, each bearing a view of a different stately home of England. Josiah’s masterpiece, however, was the Portland Vase, endorsed by the painter, Sir Joshua Reynolds, as “a correct and faithful copy” of a famous original excavated in Rome.



Compotier from a 952-piece service painted with 1,244 historic English castles which was made in 1774 for Catherine the Great. On view at the Brooklyn Museum.

Sterling, styled by ALVIN



*For
gracious
living*

today and forever after.

Fashioned in solid silver and styled for lifetime use . . .

here is table silver to add warmth and beauty
to your day-by-day living

. . . to use and to cherish forever.

Priced to come within the modest budget.

Choose your ALVIN pattern at your jewelers.

Illustrated price folder will be mailed on request.

THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for over Sixty Years

PROVIDENCE 7, RHODE ISLAND

COLTEN PHOTOS

*Sleep in the cool, cool green
of a woodland dell...*

... the peaceful, pastel green of Pequot's new luxury percales
... a green as tender as young spring grass. The sheets,
exquisite fine-combed percales ... silken-smooth, and
soft to the cheek as a baby breeze.

Here's real fairyland charm for your
dreams, and your bedroom.

Green • Peach • Airway Blue • Dusty Rose
Candlelight Yellow • and White

PEQUOT
fine combed
PERCALES



MORE THAN 200
COMBED THREADS
TO THE INCH



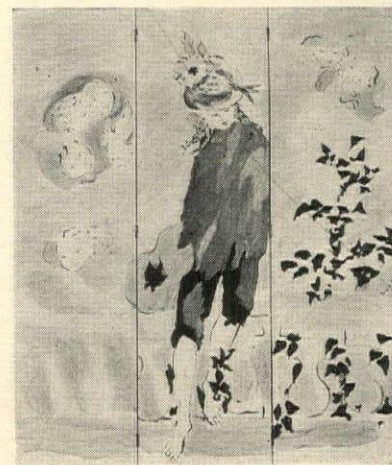
Pequot Mills, Salem, Mass.
Makers of Pequot Muslins, America's Most Popular Sheets



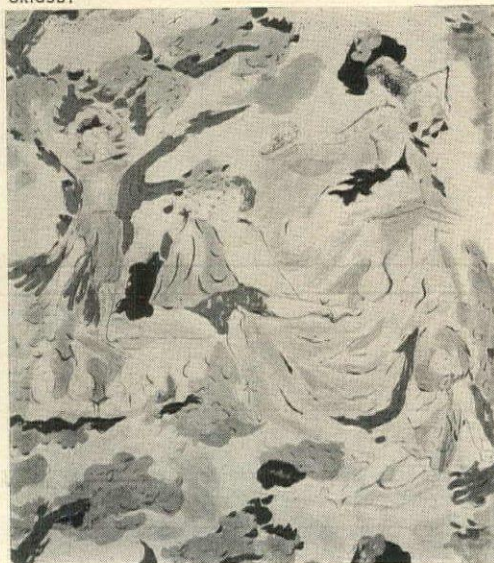
AT WORK ON MURALS FOR THE ASSOCIATED AMERICAN ARTISTS

MARCEL VERTÈS

BECAUSE he has mastered the difficult art of treating wall space, Marcel Vertès is greatly in demand as a muralist. His latest commission was to decorate the private show-room of the new Associated American Artists Galleries in Beverly Hills, California. This small room, about 12 by 12 feet, appears spacious thanks to Mr. Vertès' knowledge of techniques that were popular with the Eighteenth-Century decorators. He incorporates existing architecture and even furniture into the mural, carrying the design up onto the ceiling and giving space illusion by painting a *trompe l'oeil* window (see cover). An experienced fabric designer, Mr. Vertès created the lively chintz shown below. His engaging fancies have also been printed on a three-ply screen. Faithful reproduction gives them the authority of original works of art.



GRIGSBY



Above

"CAPRICE" wall-paper panels designed by Vertès are available with a pink or blue background. Katzenbach & Warren, \$150 for a set of 3.

Left

"PASTORAL" chintz by Vertès, printed in pale colors on chocolate or on a gray and chartreuse scheme, \$9.75 a yard from Schumacher.



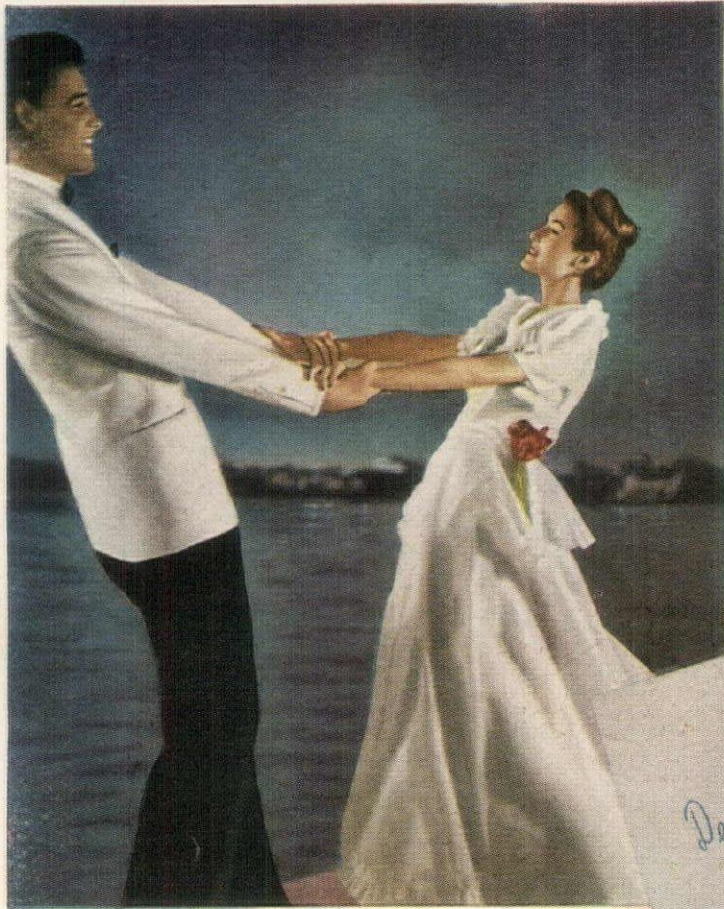
by Heritage



Booklet - 25 cents

HERITAGE FURNITURE INC. HIGH POINT, NORTH CAROLINA

When you dance under the velvety blue Bermuda sky, the moon is dazzling in your eyes, the stars brush your hair . . . the night sweeps you up in its magic. And when the music stops, the soft song of the sea breeze in the cedars takes over. Every moment is more romantic in Bermuda.



When you take a day for golf, the beauty of the course you choose inspires your game. When you take a day for tennis, you play tirelessly on breeze-cooled courts. Every day . . . everything is better in Bermuda.



When you cycle in Bermuda, you meander lightly as a breeze through lanes that are lined with hibiscus and oleander, brilliant with bougainvillia. In this semi-tropical corner of the British Empire, the flowers are more abundant . . . their fragrance more heady.



When you sun on the coral sand beaches of Bermuda, you feel like you've stretched out on a soft pink cloud . . . and gone drifting off to never-care land. When you swim in the blue buoyant water, you'll shout with the sheer, exuberant joy of living. The sun, the sand, the sea . . . they're all better in Bermuda.



MBF Thursday

Dearest Alice -
 Wire back from Bermuda, but every beautiful moment of our honeymoon there will last a lifetime. There are so many things about the Islands that captivated us completely - the riot of color - the friendliness of the people - the fascinating shops in Hamilton and St. George. There's a leisurely pace about everything that makes hurry and worry impossible. And there's something in the air - a fragrance, a softness, a mystery - that makes two people know that this is the time and the place of their lives. We have taken our vows to go back for a honeymoon every year.

Love - Mary

EVERYTHING IS BETTER IN—

Bermuda

FOR NEW ILLUSTRATED BOOKLET, write
 The Bermuda Trade Development Board, Hamilton, Bermuda,
 or 620 Fifth Avenue, New York 20, N. Y. In planning your trip to Bermuda,
 your Travel Agent can give you experienced help and complete service—at no cost to you.

Right: SACRIFICE by Jacques Lipchitz is one of his latest bronzes, now shown at the Buchholz Gallery. Below: HORSE by Hoffman, at the American British.



ART ABOUT TOWN

A roundup of new exhibitions



IN a society based on the idea of individual freedom such as ours, artists are free to do whatever they want to. And they do. The public, on the other hand, is free to accept or reject what the artists create. And it does. One would think such an arrangement would make everybody happy. It doesn't. And it makes a great many people professionally concerned with art extremely angry. It often confuses the layman. Unless he is one fired with a burning desire to understand the current artistic scene, which from any point of view looks like a free-for-all, he is apt to fall back on the "I know what I like" attitude. Perhaps that is not a bad idea. In times like these, when even the critics can't agree on standards, perhaps it is the only attitude for the layman to take. To know what you like is no puny achievement. But remember one thing: you may be capable of liking more than you suspect. Every time you come to grips with, and get something out of, a new work of art, you are that much enriched in visual experience, and it is only through experience that our personalities develop. Then it can be said of you, as it is of a certain cigarette. (Continued on page 146)



LOVE'S REGATTA is by Usellini, an Italian primitive whose quietly fantastic paintings Julien Levy has brought to America and is currently exhibiting at his gallery.

Birge

... a famous name that assures complete satisfaction in wallpaper

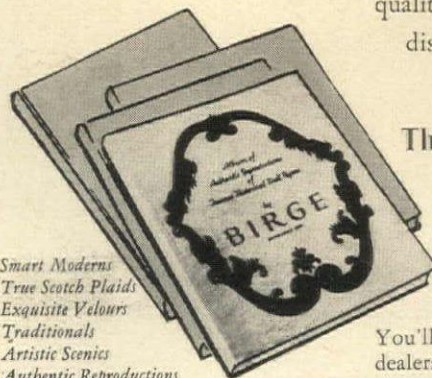


One of many smart new type modern patterns from a complete selection by Birge.

Alert to modern decorating trends and modes, Birge pays particular attention to the creation of smartly unique wallpaper patterns in a combination of beautiful colorings. It is this ability to present an increasingly wide selection at modest prices and without sacrificing quality that prompts those of discriminating taste to look first to Birge.

The **BIRGE COMPANY, Inc.**
Buffalo 1, N. Y.

Producing Quality Wallpapers
For More Than a Century



Smart Moderns
True Scotch Plaids
Exquisite Velours
Traditionals
Artistic Scenics
Authentic Reproductions
of Famous Colonials

You'll find Birge wallpapers at better dealers everywhere. The complete selection offers appealing designs for every decorating use.

Always one step ahead of the weather with **RUSCO**—



So easy to adjust...
even a child can do it!

Rusco all metal self-storing combination screen and storm sash gives you all the benefits of screens, storm sash and weatherproofing in any weather . . . in any season . . . daytime or nighttime.

Fingertip adjustment of inside sash provides rainproof, draft-free, filtered-screen ventilation. *Patented Thermolok** Frame assures permanent, weather-tight fit. Available in bonderized steel or lifetime aluminum . . . both finished with baked-on aluminum paint. Installed on old or new homes.

Mail the coupon for literature that tells all Rusco's benefits in comfort, convenience, safety and economy . . . tells you why Rusco Windows can save you up to 1/3 on fuel bills.

THE F. C. RUSSELL COMPANY

6400-G HERMAN AVENUE
CLEVELAND 2, OHIO

Also manufacturers of
Rusco All Metal Venetian Awnings

*T.M. REG. APP. FOR

©TFCRC



THE F. C. RUSSELL CO.
6400-G Herman Ave.
Cleveland 2, Ohio

Gentlemen: Please send me illustrated literature on Rusco Windows and name of nearest distributor.

Name _____

Address _____

City _____ Zone _____ State _____

I own my home I plan to build

ART ABOUT TOWN

continued from page 145

that "something new has been added." While you are at it, try adding the following:

THE SCULPTURE OF JACQUES LIPCHITZ

EARLY and recent work by this French sculptor, who now works in New York, can be seen at the Buchholz Gallery in April. The early pieces, carvings done between 1917 and 1928, are cubist. They were executed during those years when everybody was excited over Picasso's discovery that the human figure can be painted as though seen from several points of view at the same time. Lipchitz did the same thing in sculpture, radically simplifying his figures until they became monolithic, achieving a classic serenity. Later, however, under the influence of surrealism, he developed a freer, romantic style, the one he is using today. The concept behind it is poetic, anthropomorphic; the expression is vigorous, sometimes even crude. Thick, lumpy forms twist and undulate, suggesting at the same time objects both animate and inanimate. What looks at first like a plant seems at second glance to be a candelabrum; later you observe that the candelabrum is composed of human arms. In a small bronze entitled "Sacrifice," a rooster is being stabbed by a figure which you assume is human until you notice its bird-like nose. These sculptures seem to be constantly metamorphosing, as though they were carrying out a process only begun by the artist. Once seen, they compel your attention, like it or not; for they possess a daemonic power similar to that of the masks and sculptures of primitive people. You will receive from them no message that is translatable in words, but you may glean some of the artist's wonder before the spectacle of life—a wonder that encompasses both delight and horror. Bronzes: \$375 to \$1,500; stone carvings: \$1,800 to \$4,500.

THE PAINTINGS OF HYMAN BLOOM

THESE you will find at Durlacher Brothers, in April. And like the sculpture of Lipchitz, you will find them strong stuff. To begin with, the color in this Boston artist's work is of an overwhelming richness. Sometimes it smolders darkly, sometimes it glows, sometimes it flames in swirling strokes, but always it animates the entire surface of the canvas. The color combinations are often similar to those of the Near East, but they are brushed on in an occidental manner. For Bloom is an expressionist; his artist progenitor is Soutine. The latter painted the French landscape in thick, swirling strokes of rich, sour hues, giving it a convulsive, sometimes hardly recognizable appearance. Bloom has painted a picture that resembles a Soutine landscape at first, but after you have worked your way through the surface maze of form and color, you discover that it depicts a bevy of harpies attacking a human body. Harpies, in case you've forgotten, are

malign little monsters who originated in Greek mythology. They are half-human, half-bird, and they fly around snatching up the souls of the dead. Mr. Bloom's harpies appear to be masked, and whether they are soul-snatching or not is difficult to determine; but they contribute effectively to both the decorative and frightening qualities of a deeply disturbing painting. Elsewhere, in a tender, poetic vein, the artist has transcribed the opalescent beauty of a precious stone and, with penetrating realism, has delineated the intense mysticism of a rabbi. His paintings sell from \$750 to \$1200.

THE PAINTINGS OF USELLINI

THE Julien Levy Gallery is showing canvases by this little-known Italian primitive through the first week in April. You will find them a good antidote to the overwhelming intensity of the Blooms. They are charming, light-hearted, full of delightful touches, surrealist, although Usellini has probably never heard of surrealism. In one, a Venetian scene, called "Love's Regatta," gondolas with drawn curtains and manned by winged creatures, glide past San Giorgio in the background, while on a quay in the foreground, lovers sit arm in arm, photographers take pictures and people converse, undisturbed by the extraordinary phenomenon occurring on the canal. Another painting, "The Curious," presents the cross-section of a building. In the center is a room and on two sides of it are corridors. Inside the room, sitting on a Victorian sofa beside an old phonograph, are a naval officer and a mermaid, while in the corridors people of various ages are peeping through the keyholes. Usellini paints as do most primitives with particular attention to detail, and he depicts his fantasies with such quiet, naïve assurance that it is difficult to dismiss them. Although you might not think they would, his images cling with formidable tenacity to the memory. Following his show will be an exhibition of the work of Campigli, another Italian, who likes to paint enigmatic compact women in light, earthy tones. Paintings by both artists sell from \$600 to \$2000.

ART BY AMERICANS

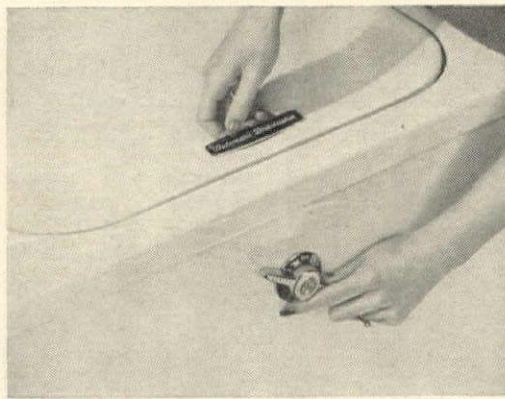
FROM March 22 to April 1, and in some cases even longer, a number of New York galleries are participating in an exhibition of paintings, prints and sculpture by American artists for the benefit of the Artists Equity Association Welfare Fund. Included will be the AAA Gallery, the ACA Gallery, the Babcock, Downtown, Ferargil, Grand Central, Kraushaar, Levitt, Luyber, Macbeth, Midtown, Milch, New Age, Passadoit and Rehn. . . . From April 5 the American British Art Center will exhibit the sculpture of Wilmer Hoffman, including his portraits of people and animals. He stylizes both without losing their living qualities, and imparts to each piece a soft, personal charm. Prices range from \$175 to \$1500.



• Wonderful General Electric Dishwasher takes all the work out of dishwashing! Washes dishes sparkling clean — automatically. They dry in their own heat.



1. A day's dishes done like magic! The new General Electric Dishwasher will wash a whole day's dishes for a family of four at one time. Separate racks hold china, glassware, silver safely. Washes pots and pans, too!



2. No more rough, red hands! You never touch dishwasher. Just turn the switch and the Dishwasher takes over—does the whole job *automatically*—washing and rinsing dishes in water hotter than your hands could stand.



3. Gives you new hours of freedom! You're no longer a slave to a dishpan. All by itself, the Dishwasher hygienically cleans and rinses each piece *cleaner than you could do it by hand*. Safely, too—for only the water moves.



4. No dishes to wipe—ever again! After dishes are washed and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

NOTE: The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

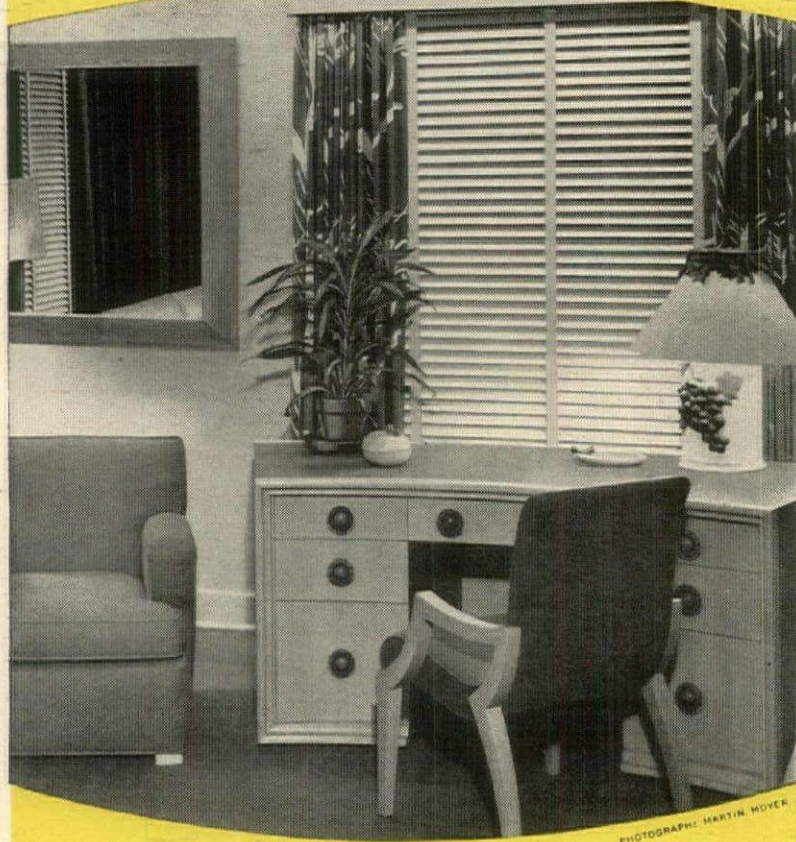
FOR THE COMPLETE
TABLE-TO-SHELF DISH JOB



**AUTOMATIC
DISHWASHERS**

GENERAL  ELECTRIC

Window Treatment for American Modern



PHOTOGRAPH BY MARTIN MAYER

The best in American Modern is exemplified in this room setting by the interior decorating department of The Bon Marché, Seattle. Note how well the Venetian blinds suit the pleated drapery and harmonize with the sculptured chair, designed to actual body measurements.

How to get the best when you buy Venetian Blinds

Of course you have decided on steel Venetian blinds for your home. You want the beauty, the flexibility, the inherent strength of steel.

But underneath the smooth enameled surface there are important quality differences in steel blinds—differences that you should know about.

Top-quality steel blinds are galvanized and bonderized. This protects the flexible, easy-to-clean steel slats and preserves the beauty and long life of the baked enameled finish.

It's easy to identify steel blinds of this top quality. Just look for the yellow-and-black seal with the flower on the window sill (shown below). This seal is one assurance of lasting beauty and long life in steel Venetian

blinds. Look for it at leading stores and Venetian blind dealers.

Galvanized, bonderized steel slats bearing the yellow-and-black seal have been granted the Good Housekeeping Seal which provides for replacement or refund of money if not as advertised therein.

This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.

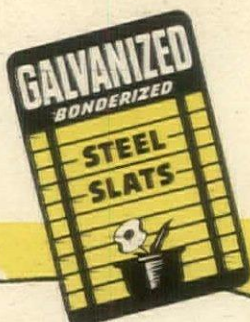
"A GALLERY OF AMERICAN WINDOWS"—send for this new booklet of ideas from leading stores and decorators for beautiful windows in your home.



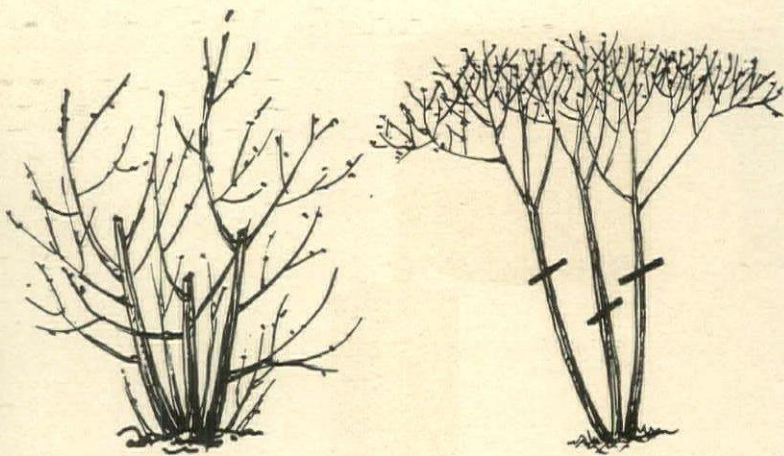
Acme Steel Company, Dept. HG-48
2844 Archer Avenue, Chicago 8, Illinois

Please send me a copy of "A Gallery of American Windows." I enclose ten cents to cover cost of handling.

Name.....
Address.....
City.....State.....



Look for this seal of quality when you buy Venetian blinds.



A. BROHMER MCKENNA

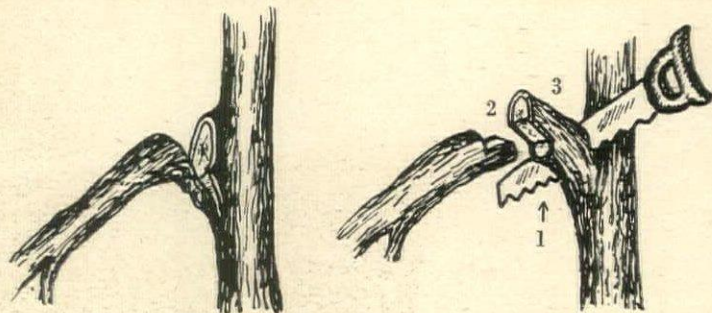
Left: incorrect—annual shearing merely stimulates top growth. Right: correct—pruning as indicated forces growth from dormant buds, low on stem and from base.

HOW TO PRUNE

When you remove part of a plant, either roots or tops, you are pruning it. The immediate effect, whatever the time of year, is one of stimulation. Correct pruning builds and conserves vigor and helps the plant towards a long and productive life. In addition, it can train and improve form (as in the training of conifers, shade trees and vines) and impose restraint (as in the case of hedges, etc.).

When you prune the branch of a tree or shrub, you immediately affect the flow of plant sap, the purpose of which is to nourish all parts of the plant. Pruning diverts the sap. Unhindered, sap always flows to the outer extremities of the branches, by-passing the buds lower down, so the lower parts of many plants are bare. Arrested by pruning, the sap is diverted into the lower buds, forcing them into growth. However, the stimulus thus given is local and confined to one area, measurable in inches, on the stem or branch. The growth of shrubs whose tops are constantly sheared is confined to the sheared area; the lower portions are not affected. Similarly, removing the tops of young growing shoots in summer stimulates the growth of side shoots but only those which are a short distance below the point of severance.

Therefore, the point at which a cut is made will determine largely where the breaks (sprouts) occur. The kinds of buds that are affected are, first, dormant, or resting buds; they may be terminal (at the tip) or lateral (at the sides). Dormant buds of themselves usually sprout in spring. Secondly, latent buds (usually lateral) are several years old and have been by-passed by the sap. You can force them to grow by pruning. Third, there are adventitious buds, which have no regularly assigned position but are scattered throughout the tissue of both roots and tops. They spring into action near a cut or injury. You will see them on the branches of elms or the stems of lilacs and they are particularly important in the rejuvenation of old shrubs and fruit trees (Continued on page 152)



Left: incorrect—weight of falling branch rips bark down trunk. Right: correct—(1) cut under, (2) cut tops, branch splits and falls (3) cut away the stump.



Unit Chest
three sizes



Night Stand or
Vanity Pedestal

Looks like 18th Century—acts like Modern. Meets budget requirements today—can be enlarged later to fit tomorrow's needs . . .

The Unit Chest—a suitable piece for bedroom, dining room, living room or hall—can be expanded into a buffet, a double dresser, and many other combinations . . . It's a la carte furniture—with all the flexibility of the most functional styles, plus the permanent beauty of 18th Century design—as interpreted by one of America's oldest makers of fine furniture.

Today's Traditional *by Morganton*



"Today's Traditional" has been acclaimed by furniture fashion reporters as the outstanding original contribution of the year to better home-furnishings . . . Write for complete descriptive folder.



Buffet Pedestal, R. and L.



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Today's Traditional

THIS FURNITURE IS ON DISPLAY BY THE MORGANTON DEALER FAMILY OF AMERICA'S FINEST STORES

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serve your guests these

truly  fine cordials and
fruit flavored brandies

A delicious treat—in many wonderful cocktails, in tall drinks or as an after-dinner liqueur! Famous the world over, de Kuyper Cordials are produced in America, exactly as they have been in Holland for centuries. Available at most good dealers everywhere. No home bar or pantry is complete without a few bottles of de Kuyper.

de Kuyper
(pronounced de-KIPE-er)
cordials

and fruit flavored brandies

twelve delicious cordials
four fruit flavored brandies



DE KUYPER BLACKBERRY LIQUEUR, 70 PROOF
NATIONAL DISTILLERS PRODUCTS CORP. • NEW YORK 5, N. Y.



TURNS WITH A CORKSCREW

Egg dishes taste better to the accompaniment
of a bottle of American wine

BALMY weather, which calls for lighter meals eaten out of doors, turns the hostess' thoughts to the many dishes that can be made with eggs. A light, foamy soufflé, a melting omelet, a piquant Mediterranean concoction, eggs with the rich but delicate undertones of pâté de foie gras, are in line for spring luncheons. For full enjoyment of such pleasant prospects as we show you in these pictures, complete your meal with a bottle of wine. It will bring out the full flavor of your egg dishes, add gaiety to the conversation and warmth to the sunshine. It also gives to lunch a lift which makes the difference between a humdrum meal and a menu that is suitable for entertaining. Europe recognized the fact that wine was an essential part of a meal years before our nutrition experts began to confirm it scientifically. Today, you can buy excellent American wines which conform to the standard types of French clarets and Burgundies, the German Rhine wines or the light, flowery wines of Alsace. Their price, moderate enough, is more than compensated for by what they will add to your own and your lunch guests' enjoyment.

BAKER



Chicken liver omelet. Sauté in butter 6 chicken livers with 2 chopped shallots, until golden brown. Pour over 2 tbsps. brandy and flame. Remove from fire and simmer for a few minutes. Make a 10-egg omelet and, before folding, pour in the livers. Louis M. Martini Napa Gamay Vin Rosé, distributed by "21" Brands Inc.

ACCESSORIES. ON THE TABLE BY THE IRON RAILING: GRAY PLATE, CAMPO DEL MAR; COPPER OMELET PAN, BAZAR FRANÇAIS; FLOWERED CLOTH, ELLISON & SPRING; GLASSES, HEISEY'S "OXFORD." ON THE TABLE BY THE GARDEN GATE: PLATE, STEUBENVILLE; ORGANDY CLOTH, LEACOCK; GLASSES, HEISEY'S "OLD WILLIAMSBURG." ON THE TABLE OVERLOOKING THE LAWN: PLATE, GLADDING McBEAN; SOUFFLÉ DISH, BAZAR FRANÇAIS; GLASSES, HEISEY'S "MARYLAND." ON THE TABLE UNDER THE ARBOR: PLATE, BEATRICE WOOD; CASSEROLE, BAZAR FRANÇAIS. ALL RECIPES CONDENSED FROM JUNE PLATT'S PARTY COOKBOOK, HOUGHTON MIFFLIN CO., BOSTON.



Poached eggs with pâté. Cut stale bread about $\frac{3}{4}$ inch thick into 3-inch rounds. Hollow out the center of these to make shallow cups. Dip them in melted butter and brown in oven. Remove, put generous spoonful pâté de foie gras into each. Poach eggs in perfect rounds, lay one carefully in each of the bread cups and salt. Serve at once with claret, Cresta Blanca Wine, Division of CVA Corp.



Chicken and cheese soufflé. Make a white sauce based on chopped onion, celery, carrot, sautéed in butter; mash through sieve. Add $1\frac{1}{2}$ c. minced chicken, 1 tsp. onion juice, salt, pepper; heat, then cool before adding 1 c. grated Swiss or Parmesan cheese, 6 beaten egg yolks. Fold in 8 whites beaten stiff, cook in a bain-marie for 35 to 40 minutes. Serve with Taylor's New York State Rhine Wine.



Spanish eggs. Lightly brown 2 chopped onions and a clove of garlic in 3 tbsps. olive oil. Add 3 peeled, cubed tomatoes, 3 fine-cut green peppers, 2 small squash, peeled and seeded. Season, cook slowly $\frac{3}{4}$ hr.; place in double boiler with 10 well-beaten eggs and 1 tbsp. melted butter. Stir, frequently as you would scrambled eggs. Serve with I.V.C. California Chablis, Canada Dry Ginger Ale Co.



CHOPS carrots, celery, green pepper, onions, in 10 seconds. Combine in crisp salad.



GRINDS leftover meat in 8 seconds! Use delicious results for tasty croquettes.



MAKES banana milk shake from milk, vanilla, sugar, ice, banana, in 2 minutes.



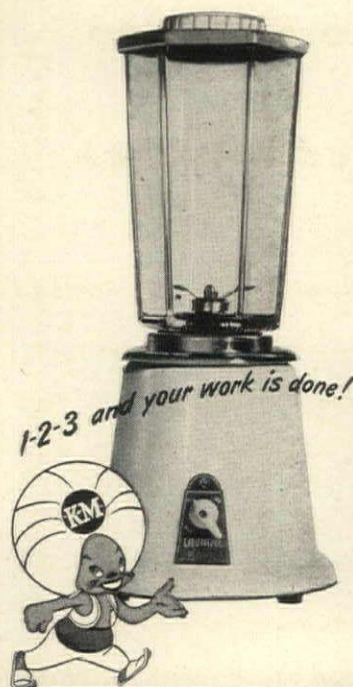
GRATES cheese in $3\frac{1}{2}$ seconds! Sprinkle cheese in casseroles, salads, for tangy flavor.

There are dozens of ways
the **K-M** LIQUIDIZER helps you...

SAVE food money! Makes light work of leftovers, adds variety to meals. No waste, your food goes farther!

SAVE time! In seconds, the Liquidizer speeds through many jobs, does them better than the old-fashioned way!

SAVE work! Does jobs no other appliance can do! No attachments. Easy to clean. Useful all day long!



For example, here's how to grind meat.

1 Turn switch to Medium. Remove top lid section, drop in cubed meat (such as cooked ham, poultry, or pork).



2 Let it grind for 8 seconds. (For spreads, add mayonnaise.) Turn off switch, remove top lid, pour out ground meat.

3 Use mayonnaise-meat mixture for spreads, canapes. Or, form meat (mixed with onion) into croquettes.

See this unique kitchen help at your **K-M** Dealer's

Knapp-Monarch Co.

ST. LOUIS 16, MISSOURI



MFRS. OF KNAPP SHAVERS, SPARKLETS, MAGIK MIST, ~~TRM~~ APPLIANCES ALSO MANUFACTURED IN CANADA.

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with a

Power Master

Lawntending is no boring chore—when you own a Worcester Power Master. It takes the work out of mowing . . . adds *extra* leisure hours to your day . . . helps to make and *keep* your lawn fairway smooth and emerald green.



Get a Power Master—for *years* of better mowing . . . instant starting . . . effortless maneuverability. It's a trouble-free power mower that's simple to operate—push a pedal and you're mowing; drop the handle to stop. The speed control's right under your thumb.

Your Dealer has the Power Master and the Fine Worcester Hand Mowers. See them.

WORCESTER LAWN MOWER COMPANY

Division of Savage Arms Corporation

Chicopee Falls, Mass., U. S. A.

HOW TO PRUNE

continued from page 148

where the regularly placed buds have lost vitality or been injured. Old lilacs, rose of Sharon, viburnums and others, when cut back drastically, even close to the ground, are renewed by these vigorous buds.

Shoots are more numerous from adventitious buds and thinning is necessary to prevent over-crowding. Note the difference in how the growth behaves. Continuous heavy pruning will force so much vegetative growth from adventitious buds that flowering and fruiting will be inhibited. This is especially true of young fruit trees, where fruiting will be delayed. With very old trees, when rejuvenation is necessary, spread the pruning work over several years, especially if heavy branches are involved.

Adventitious buds are found in all deciduous plants (those that drop their leaves in winter) and to some extent in broad-leaved evergreens, rhododendrons, mountain laurel and the like; but they are practically absent in conifers, pines, spruces, hemlock, etc. Since conifers will not respond to the kind of pruning practiced on shrubs and trees, the new shoots are pruned in summer. If these shoots, which have buds spaced along their length, are cut back $\frac{1}{3}$ to $\frac{1}{2}$ their length any time from late June to July, the buds will be forced into growth and result in a bushier plant. This is what actually happens in shearing a plant or evergreen hedge. Yew (*taxus*) is the only member of the conifer group that will respond to pruning of the old stems. No response is possible from cutting into an old stem or branch of the regular conifer. It will just die back.

Broad-leaved evergreens will at times respond to such treatment; again they will not. Much depends upon the age and condition of the tissue. Azaleas, however, are more inclined to sprout, even when the older stems are cut. The recognized method in rejuvenating old rhododendrons and mountain laurel is to cut them to the ground, forcing new shoots from the base. The operation can be performed all at once or spread over several seasons. In these, as in conifers, the young shoots can be cut in summer to give denser growth. Indeed this is good practice with andromeda.

Pruning time

The time for pruning is important. Most plants flower or fruit either on growth of the current season, or on that of the past season. Prune accordingly. Mid- to late summer flowering plants like hydrangea, rose of Sharon, butterfly bush, summer lilac (*buddleia*), false spirea (*sorbaria*) and *vitex* flower on the current season's growth; also garden roses, vines like *Clematis paniculata*, *C. jackmani*, *C. viticella* and grape vine.

Prune them in spring. The other great group of plants typified by forsythia, deutzia, the spireas, lilac, weigela and viburnums flower on shoots of the previous season. Prune them after flowering. This is also true of climbing and rambler roses. No harm would result from pruning these in early spring but you would sacrifice the flowers on the parts cut away. When rejuvenating

old shrubs of this group, winter or early spring pruning takes full advantage of the first flow of sap. It is not unusual to obtain new shoots six or more feet long during the first season. After flowering, much of the sap will have been expended.

Pruning of fruits is somewhat reversed. Apples, pears, cherries and plums fruit on spurs (see HOUSE & GARDEN, March, 1946, page 83) which require two or more years to develop. Peaches, however, bear on one-year-old shoots. All are pruned in late winter or early spring. Regulating the supply of spur growth of fruiting shoots will keep the interior of the fruit tree open to admit sunlight to the buds and to prevent over-bearing.

Biennial bearing shoots are peculiar to the bramble fruits—raspberries, blackberries, boysenberries and the like. After the long canes formed the previous year bear fruit, they die and must be removed. In the ever-bearing types, those that bear two crops a season should be removed with the autumn crop.

Winter or early spring pruning is best done as near spring as possible, especially where branches thicker than 1" are involved. Healing is quicker at this time. In winter there is danger the tissue will die back from drying and hinder healing. This does not apply to thin canes or to grape vines which bleed unless cut in winter. Maples, yellowwood (*cladrastis*) and some birches bleed after February, so you prune these in the autumn.

Summer pruning is distinct from spring pruning in that it is confined to cutting out part of the vegetative growth of spring. Its purpose is to encourage fruiting. On espalier fruits, it is customary to cut back the long shoots of spring when they have completed their growth, about the beginning of July. This diverts the sap into two or three buds at the base. In time these form fruit spurs. Applied to wistaria and other plants that sometimes fail to flower, it will eventually force flowering. Since plants depend upon their leaves to manufacture tissue-building food, summer pruning, carried to an excess, can be injurious. Late summer or early fall pruning results in the growth of shoots that will not ripen sufficiently to withstand the rigors of winter.

The actual mechanical operation of making the cut has more importance than is usually realized. Buds will dry out if a cut is made too close. If cut over half an inch above, a stub is left that can only die back. One quarter inch above the bud is nearly right. Two cuts are necessary when removing a large branch. First cut about 12" from the limb, or trunk from which the branch is to be removed, leaving a stub. Then cut the latter off flush with the former so that the sap will heal the wound in its descent.

Use sharp tools to make a clean cut; clean and disinfect them regularly, especially when working with fruit. Paint all wounds over 1" in diameter. Be sure to use a good brand of pruning paint.

half-fed roses are half-starved roses



To bring your roses to their glorious best... feed **VIGORO** regularly

Both of these plants were grown under identical conditions . . . in the same soil, with the same amount of moisture and light. But one was fed Vigoro—the other wasn't.

What's true of roses—is true of most plant life. For, from tiny seedlings to the tallest trees, all plants must get eleven nutrient elements from the soil. ■ Unfortunately, nature seldom provides a perfect soil. And half-nourished plants are HALF-STARVED plants. They are stunted or spindly in growth, with shallow roots and dull, drab blooms—are far more subject to attacks by disease. ■ But what nature leaves out—Vigoro can provide! For Vigoro—complete, balanced plant food—supplies *all eleven* of these vital plant nutrients . . . supplies them in ample amounts. ■ Get Vigoro today—feed it regularly to everything you grow.

A PRODUCT OF **SWIFT & COMPANY**

Ask your dealer for **EndoPest** . . . all the protection most gardens need.
Use **EndoWeed** . . . quickly clears lawns of ugly weeds.





*Available at the fine stores
listed on the opposite page*

Sloanemaster Furniture

Here is the romantic elegance of tradition . . . gracious charm
and beauty . . . reflected in the master styling of this 18th Century

Dining Group. Here's a design for good living . . .

a sparkling background for lively entertaining . . .

a glowing reflection of taste . . . cheerful beauty,

lifelong loveliness for you—and yours.

Sloanemaster Furniture

The 18th Century Dining Room and other Sloanemaster Groups are available at these fine stores

- AKRON..... M. O'NEIL COMPANY
- ALBANY..... MAYFAIR, INC.
- AMARILLO..... THE HOME BEAUTIFUL
- ATLANTA..... RICH'S INC.
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- BEAUMONT..... DALLAS-WILLIAMS
- BEVERLY HILLS..... W. & J. SLOANE
- BINGHAMTON..... THE FAIR STORE
- BIRMINGHAM..... LOVEMAN, JOSEPH & LOEB
- BOSTON..... PAINE'S OF BOSTON, INC.
- BUFFALO..... STREICH DECORATION
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FIFTH AVENUE AT 47th STREET
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A rug made out of needlepoint and tent-stitch squares

BRITAIN'S BEST NEEDLEWORK



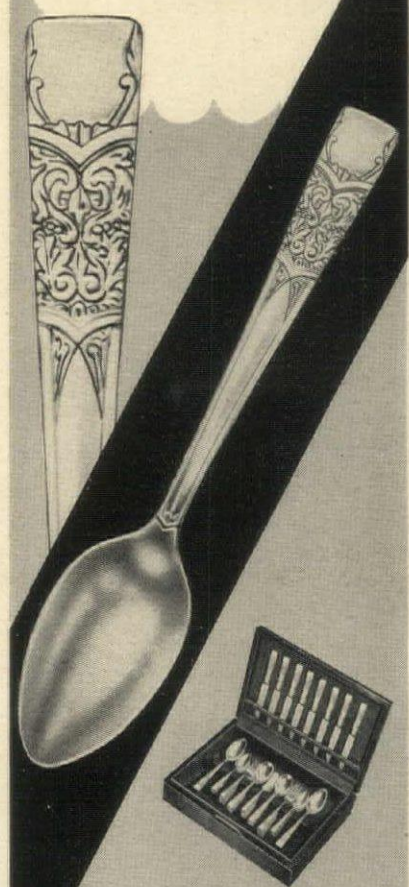
Superb artistry marks a group of embroidered and needlepointed samples which the Women's Home Industries, Ltd., recently sent to this country to find markets in America. This new undertaking was organized and is headed by the Dowager Marchioness of Reading, who last autumn embarked on the idea of contributing to England's trade balance through the creative work of the women of the country. At the present time about 10,000 people are employed designing and executing the striking rugs, the exquisite comforters and lingerie, the bed-jackets, chair covers, samplers which will soon be available here through Marshall Field of Chicago, Mainbocher and Hattie Carnegie of New York, and many others. Of special interest in this preliminary showing is a set of gros-point chair seats embroidered by Queen Mary and a decorative cypher bearing the initials EP, *above, left*, made to commemorate the wedding of Princess Elizabeth and Philip.



This petit-point chair cover is an original design, not a copy of an old one

SET
A CHARMING TABLE
WITH
*Diamond
Plate*

EXQUISITE
INAUGURATION
PATTERN



You'll be proud to set your table for "just family" . . . or for guests . . . with this sparkling silver-plated silverware. The Inauguration Pattern is created for lasting beauty . . . graceful modern contours ornamented with a classic embossed design. Each lovely piece is fashioned and highly polished with the perfection usually lavished only upon sterling silver.

50-piece set includes 8 hollow handle knives with forged blades, 8 forks, 8 salad forks, 8 round bowl soup spoons, 8 teaspoons, 8 butter spreaders, and 2 serving or table spoons—\$40*

Also 58-piece set (including 16 teaspoons)—\$45*

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INTERNATIONAL NEWS

Old and Yet Ever New . . .
simple and beautiful always



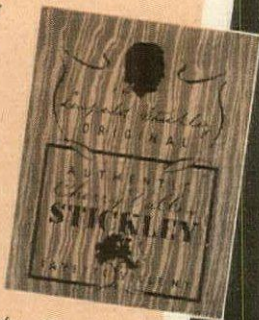
*Furniture in the historic style of
two great periods . . . Stuart England
and Pioneer Cherry Valley*

In his workshops at the western gateway to Cherry Valley, Leopold Stickley creates furniture that fuses the richness of his own sizable collection of Early English originals with the quaint homelike grace of Colonial American pieces. Related in time and spirit, the two influences blend into a single style that is simple, forthright and unpretentious.

Fashioned from the native fruitwood that gave Cherry Valley its name, Stickley furniture fits easily into both formal and informal surroundings. Its deep, hand-rubbed finish grows lovelier with age. Ask to see representative pieces at better furniture and department stores.

L. & J. G. Stickley, Inc.
Fayetteville, N. Y.

Preserve the beauty of your Stickley furniture with the original Stickley dressing. At your Stickley dealer's.



Cherry Valley WORKSHOPS OF
STICKLEY
OF FAYETTEVILLE, N. Y.

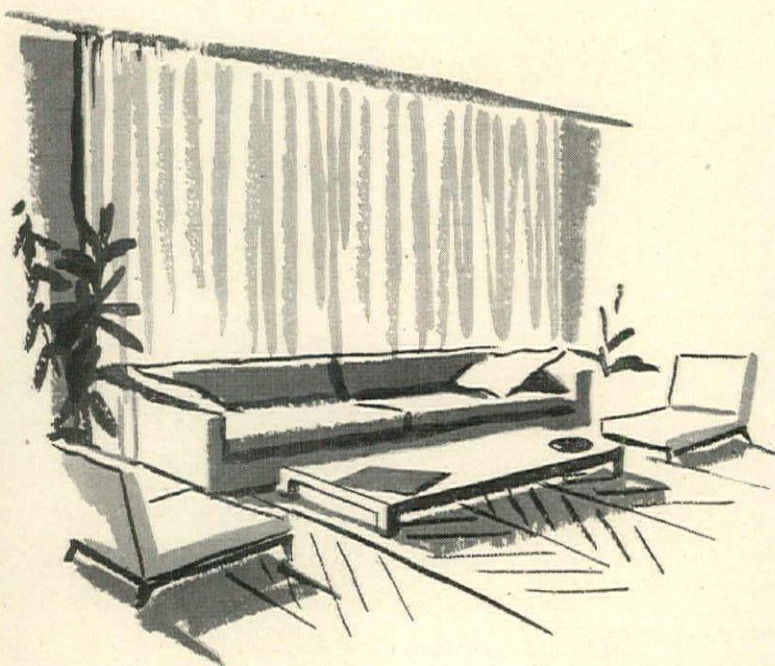
CURTAIN NEWS

A bright new group of ready-made curtains is now ready and able to cope with your window problems

THE most heartening news about ready-made curtains to come along in years, is the new group of well-styled, well-made ones now available in department stores throughout the country. Gone are the days when ready-mades meant commonplace materials, inferior sewing and the monotony of standardized patterns. Today you can buy them in several styles: tailored, priscilla, criss-cross and cottage. You can choose from a variety of fabrics: crisp organdy, cotton or rayon marquissette, dotted marquissette, nylon marquissette and sheer ninon. Both organdy and marquissette come in soft pastel colors: yellow, light blue, pink, peach, turquoise, seafoam green as well as white and eggshell. But perhaps most important is the wide range of lengths agreed upon by the manufacturers: 54", 63", 72", 81", 90" and 108". However, such an impressive galaxy of lengths should not beguile you from considering shrinkage. Keep an eye out for the concealed shrinkage tuck which pulls out before the first laundering.

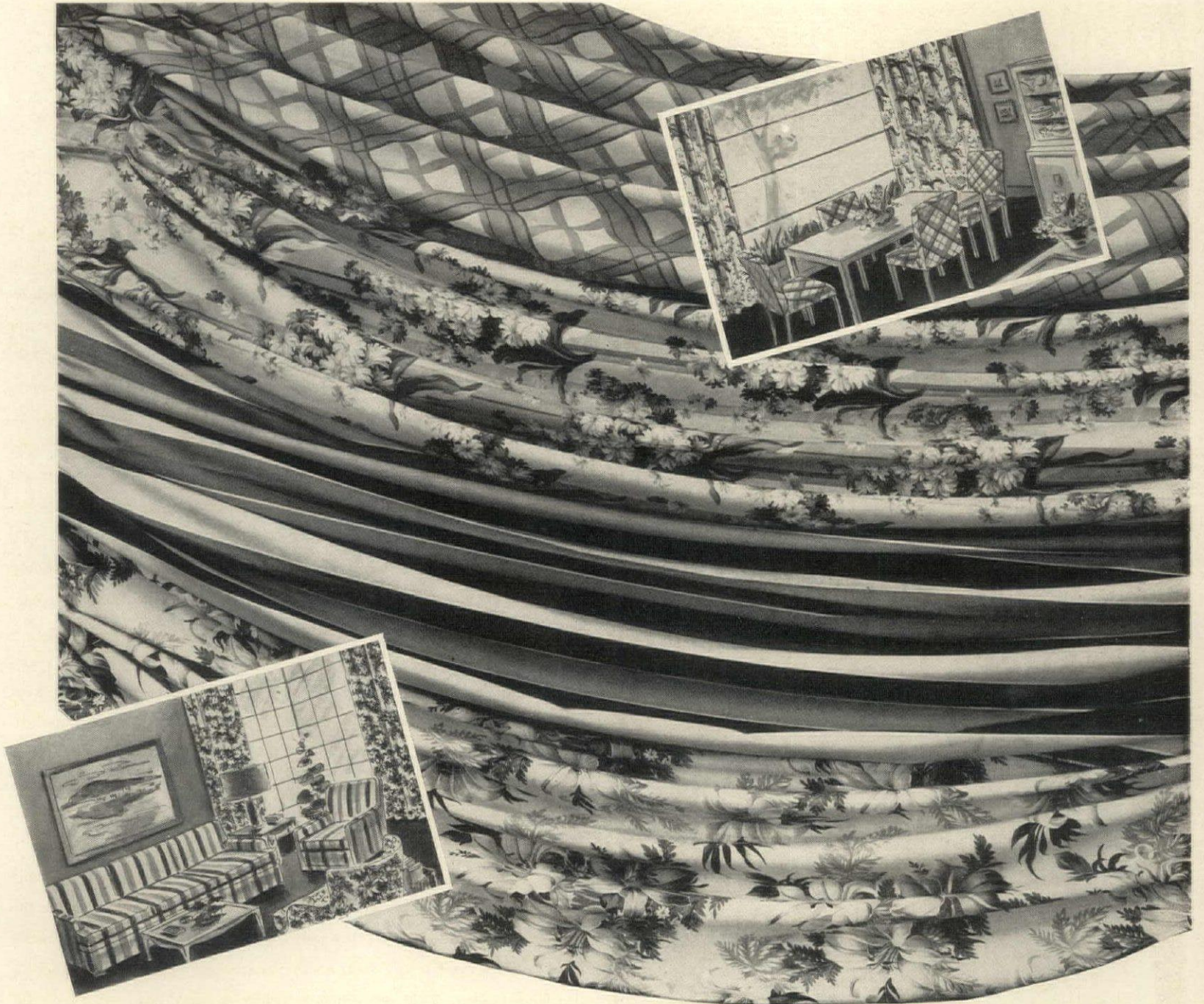
Because of a number of ingenious new features your laundry and hanging problems will be greatly reduced. Sheer fabrics can now be kept crisp and fresh without the use of starch for as long as the curtains last. "Bellmanized" and "Saylerized" processes give an indestructible, crisp finish to organdy which will prevent its ever going limp on you; and marquissette, ninon and nylon can be obtained in resin finishes ("Wat-a-Set" and "Sabel") which prevent the sagging and slipping of fibers.

In order to hang your curtains to the best advantage a few simple rules should be remembered. Always plan on 100% fullness (double the width of the window) when using all styles except criss-cross which needs 200%. Don't hesitate to use as many pairs as are necessary to achieve a luxurious effect. And avoid placing them so they bow out over sills.



ON A PICTURE WINDOW in a modern room use Fieldcrest's tailored, very fine ninon in antique, white or ivory, hanging as many pairs as necessary for fullness. 81": \$7. Emporium, San Francisco, Calif.

(Continued on page 158)



Work decorating magic with Corona Cloth

... Puritan fabric with an interesting new texture

YOU really can work wonders right through the house with this marvelous new fabric, Corona Cloth! Rich looking, rich feeling, it hangs at the window in soft, graceful folds, yet gives you slipcovers with firm, trim fit. On the practical side, Corona Cloth is everything your heart can wish ... exceptionally strong and long-wearing ... shrinkproof within 2% ... 48" wide ... vat dyed.

Being a Puritan fabric, its quality is *guaranteed*. You'll find a wealth of colors in Corona Cloth, too ... as many as seven different predominating background hues to choose from, in each delightful pattern. Be sure to see this remarkable new Puritan fabric for yourself!

SEND FOR FREE BOOKLET:

"How to Make a Slipcover"

— and the name of the nearest store featuring Puritan prints. Box 2A: F. A. Foster & Co., Inc. 240 Madison Ave., New York 16, N. Y.



F. A. FOSTER & CO., Inc. • Boston • New York • Chicago

4 THINGS TO THINK ABOUT WHEN YOU BUY A WATER HEATER



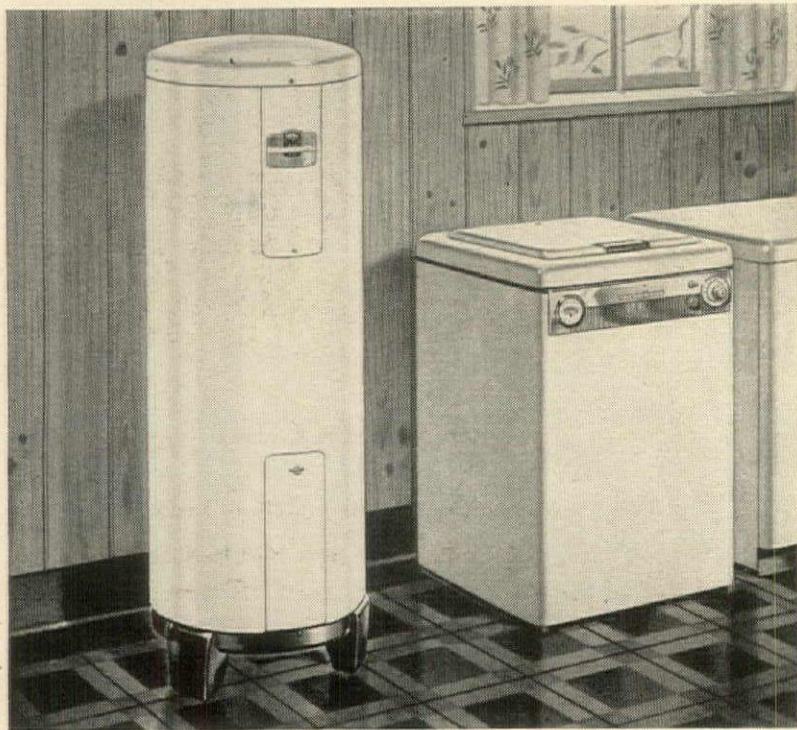
1. Will it give you plenty of hot water?

Absolutely—if it's a Frigidaire Electric Water Heater! All the hot water you want, night or day—and at just the right temperature for all your needs. Entirely automatically, of course. There's nothing to do except turn on the faucet.



2. Will it be safe and clean?

Safe as can be, clean as can be—if it's a Frigidaire Electric Water Heater. No flame, no ashes, no soot. Can even be installed in a clothes closet—if desired. No danger of excessively hot water, thanks to Frigidaire's accurate temperature controls.



3. Will it operate inexpensively?

Mighty inexpensively—if it's a Frigidaire Electric Water Heater. Special Radiantube Heating Units—exclusive with Frigidaire—are made so they can be immersed right in water to heat it quickly, economically. They'll give you years of low-cost service.



4. What size should you buy?

Depends upon your needs, and local current factors; Frigidaire makes many sizes. Your choice of galvanized or glass-lined tanks.

Why not consult your Frigidaire Dealer? Find his name under "Water Heaters" or "Refrigerators" in Classified Phone Directory. And, by the way, be sure to see the new Frigidaire Refrigerators, Electric Ranges, Automatic Home Laundry Equipment, Kitchen Cabinets and Sinks, Room Air Conditioners.

YOU'RE TWICE AS SURE
WITH TWO GREAT NAMES

FRIGIDAIRE

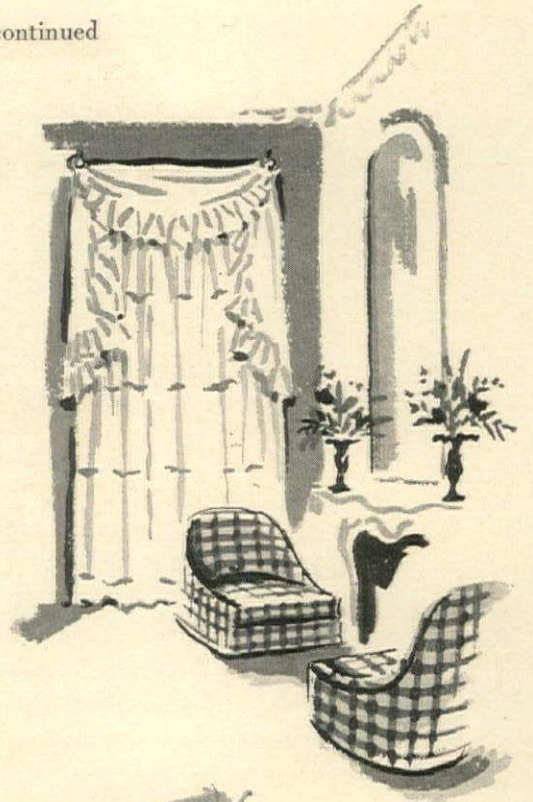
MADE ONLY BY

General Motors

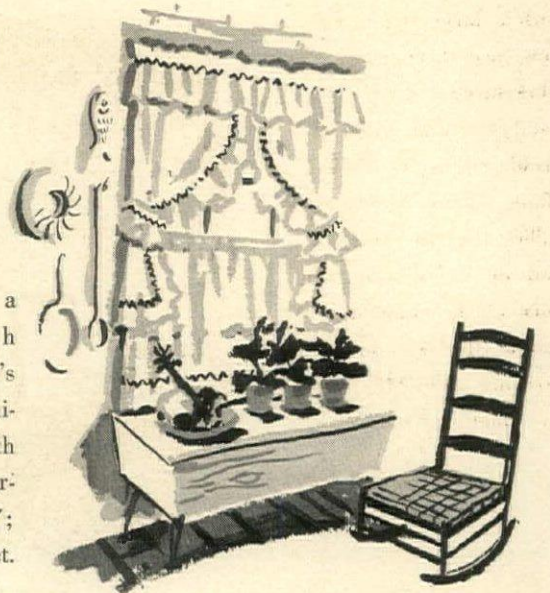


CURTAINS continued

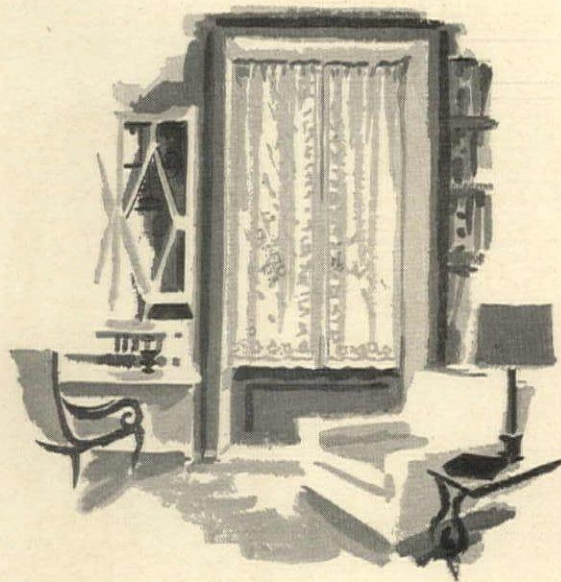
IN A VICTORIAN sitting room use Cortley's "Tudor" curtains with separate festoon of rayon marquisette in eggshell. Festoon, 3 yards long: \$5. Curtains, 90" length: \$5. Ensemble: \$10. Can be bought at Yunker Bros., Des Moines.



IN AN EARLY AMERICAN BEDROOM hang Cameo's Hathaway ivory nylon or dotted marquisette. Replacing tie-backs is a new feature called "Shir-back," which quickly produces professional-looking folds. Nylon not available until summer. 90": \$13. (nylon), \$7. (cotton).



IN A KITCHEN with a Pennsylvania Dutch air, put Snowberry's checked cotton marquisette, chalk white with bright red, blue or emerald trimming. Top, 45"; bottom, 36": \$5.50 a set. B. Altman & Co.

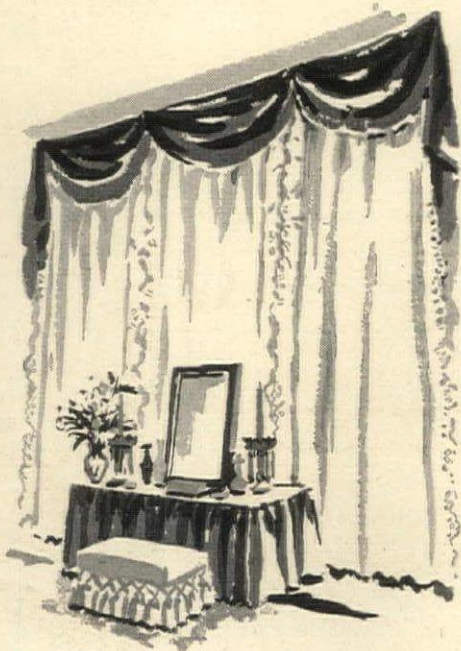


IN AN INFORMAL STUDY with deep-set windows of the kind so often found in old houses, use Bromley's "Ivy" lace panels in ecru, each with a geometric design in the center and an ivy border. Their permanent "Duralace" finish does away with stretchers. 72": \$3.50. Shillito's, Cincinnati, Ohio.



WITH FRENCH PROVINCIAL furniture in a small dining room, use Vogue's tailored curtains made from Hathaway cushion-dotted, sheer cotton in white or egg-shell. Hang them straight beneath a shaped cornice. 78" length: \$3.75. John Wanamaker, Philadelphia.

IN A DRESSING ROOM with a large triple window, use three pairs of Berkshire's crisp organdy curtains with embroidered eyelet ruffles. Hang them with the ruffles on the outside and top with a swag valance of the same material as the skirt on the dressing table. 90": \$10. At Macy's, New York.



DRAWINGS BY JEREMIAH GOODMAN

All prices approximate; slightly higher west of the Mississippi



Don't spend another Summer in an Oven!

Call a Chamberlin Man

"I'll show you real summer comfort... COOLER bedrooms, ... with CHAMBERLIN Rock Wool Insulation!"



Hot, sticky, *sleepless nights* are coming sooner than you think! Install Chamberlin Rock Wool Insulation now and enjoy full summer sleeping comfort, even in upstairs bedrooms! Make your rooms as much as 15° cooler in hot weather with Chamberlin's fire-resistant, heat-retarding insulation. It brings welcome relief, restful sleep!

IT'S SO EASY TO DO THE JOB RIGHT... AND DO IT NOW!

WALL-THICK, blown-in insulation, installed by Chamberlin's own craftsmen, misses no spaces, makes the job 100% right! For amazing summer and winter comfort, plus big fuel savings all winter... phone me, your Chamberlin Man, for a free home survey and straight facts about insulating *your* home! Yes, terms are available, *too!* SEND FOR FREE BOOK on home comfort—write today! Chamberlin Co. of America, Dept. 84, 1254 LaBrosse St., Detroit 26, Mich.

"Upstairs Cool as Downstairs," says Mrs. J. M.

From her Chamberlin-insulated home, Mrs. J. M., Springfield, Ill., writes: "In summer, upstairs bedrooms are as cool as downstairs rooms." Her winter fuel savings paid insulating cost!

Complete Comfort in all Rooms

50 YEARS OF SERVICE

CHAMBERLIN

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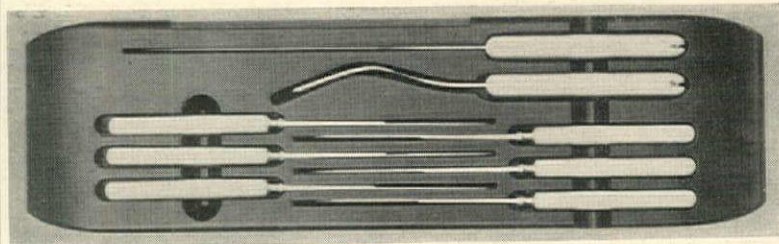
2 1/2 MILLION HOMES ALREADY SERVED!

HOUSEHOLD SHORT CUTS

These new kitchen aids cut chores to a minimum; they combine good looks with maximum efficiency



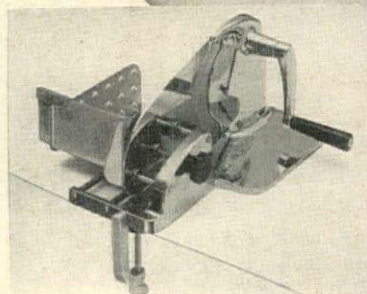
Fruit juicer takes whole oranges—cuts, squeezes, strains them with one stroke of the handle. The *Juice King's* 8 blades and cutter-strainer do it. Easy to clean. \$12.95. At Macy's, N. Y. 1.



Steak set with Case's famous razor-ground, forged-steel blades. A carver, fork, 6 knives with ivory plastic handles in ebon-black hardwood storage block. \$30 at G. Fox, Hartford, Conn.



New deal in Ekco pressure cookers: 4½ qt. and 2½ qt. bottom pans with one interchangeable pressure lid, one serving cover. All for \$17.95. From B. Altman's, N. Y. 16.



Home slicer, left, is in chromium, zips through meats, cheese, bread, hard bacon rind; cuts thin or thick as you like. \$19.95. Lewis & Conger, N. Y.

LET
IT
RAIN...

Screen
made from
SARAN
does not
rust!

Screen made from **SARAN**

DOW

ANOTHER DOW PLASTIC

THIS AMAZING MATERIAL ignores wet weather. Saran can't rust! It can't stain painted surfaces. It doesn't dent—its resilience prevents sagging or bulging. And it never needs painting. Ask your hardware dealer, or write to Dow.

PLASTICS DIVISION, DEPT. SS-2

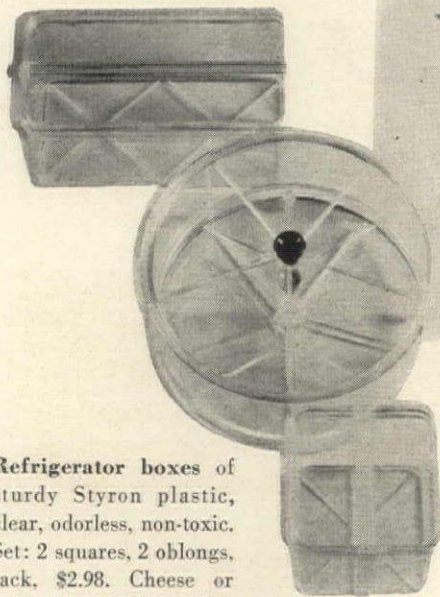
THE DOW CHEMICAL COMPANY • MIDLAND, MICHIGAN



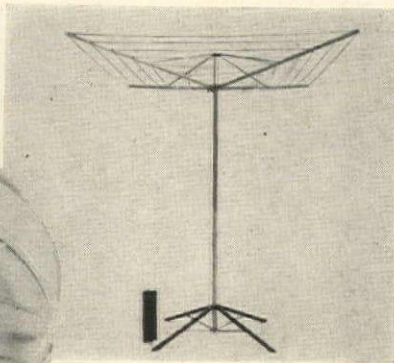
New Dormeyer mixer: High-powered 10-speed dial, portable head, built-in drive, roll-away draining, \$37.50. W & J Sloane, N. Y.

Everybody's Pointing To Hotpoint

Get Rid Of Food Waste Instantly With Hotpoint Disposall

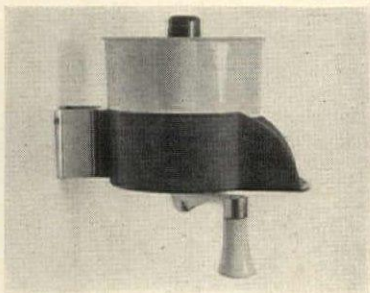


Refrigerator boxes of sturdy Styron plastic, clear, odorless, non-toxic. Set: 2 squares, 2 oblongs, rack, \$2.98. Cheese or cake box with serving tray, \$2.95. At Bloomingdale's, N. Y. 22.

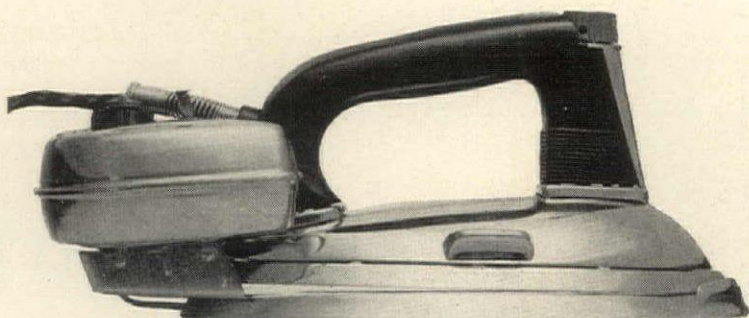


Indoor-outdoor dryer only 8 lbs. Aluminum *Polly-Matic* locks arms at 3 heights. Pole locks into ground box, 150' line, \$16.95. Red enamel stand for indoor use, \$3.95. Hammacher Schlemmer, N. Y. 22.

Shredder, slicer, grater in plastic fits into a standard wall bracket. Interchangeable stainless steel cutting discs slip over center shaft, work with turn of handle, \$5.95, Wanamaker's, N. Y. 3.



GRIGSBY



Steam attachment converts General Mills *Tru-Heat* into a two-way iron. Slips on in a second; generates steam quickly. Attachment alone, \$7.95; with iron, \$19.95. Hudson's, Detroit 26, Mich.



Simply scrape food waste into drain. Electric Disposall shreds it to a pulp, washes it away! Safe, easy, odorless, self-cleaning! Can be installed in your present sink or comes as a complete unit.

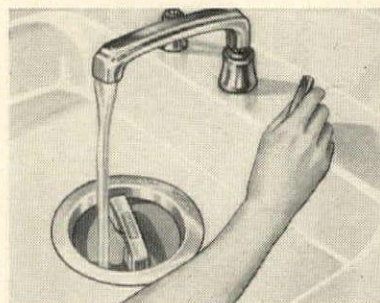
Now you can eliminate kitchen waste instantly, before it can even become *garbage*—with the new Hotpoint Electric Disposall*! Simply scrape food waste—bones and all—into the drain—turn on the cold water and your job's done.

This efficient, food waste disposer is self-cleaning—actually scours drains—saves time and work. And its operating cost is amazingly low. Go modern with a Hotpoint Disposall—solve your garbage problems the easy, odorless, sanitary way! Let your Hotpoint dealer show how economically the unit can be installed in any sink.

Hotpoint Inc., 5600 W. Taylor St., Chicago, Ill.

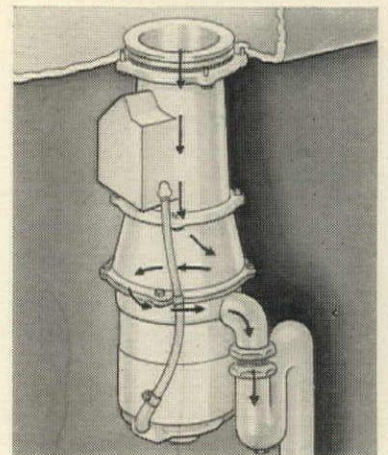
- Actually Scours Drain.
- More Than 125,000 in Use.
- Operates for Less Than a Dime a Month!
- Carries Full Year Warranty.
- Operates Simply—Just Turn Handle as Indicated.

1 Here's How It Works—You remove control cover and scrape food waste—bones and all—into the drain opening. Replace control cover and turn handle to ON position.

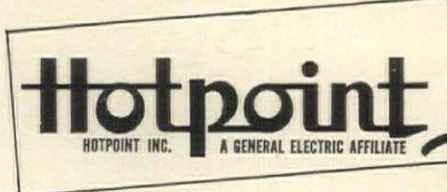


2 You turn on the cold water, which automatically starts the action. Refuse is electrically shredded to bits and washed away.

*REG. U. S. PAT. OFF.



3 Here's how the Disposall looks and performs. Arrows show how waste is carried down the drain. Self-scouring unit is sparkling clean!

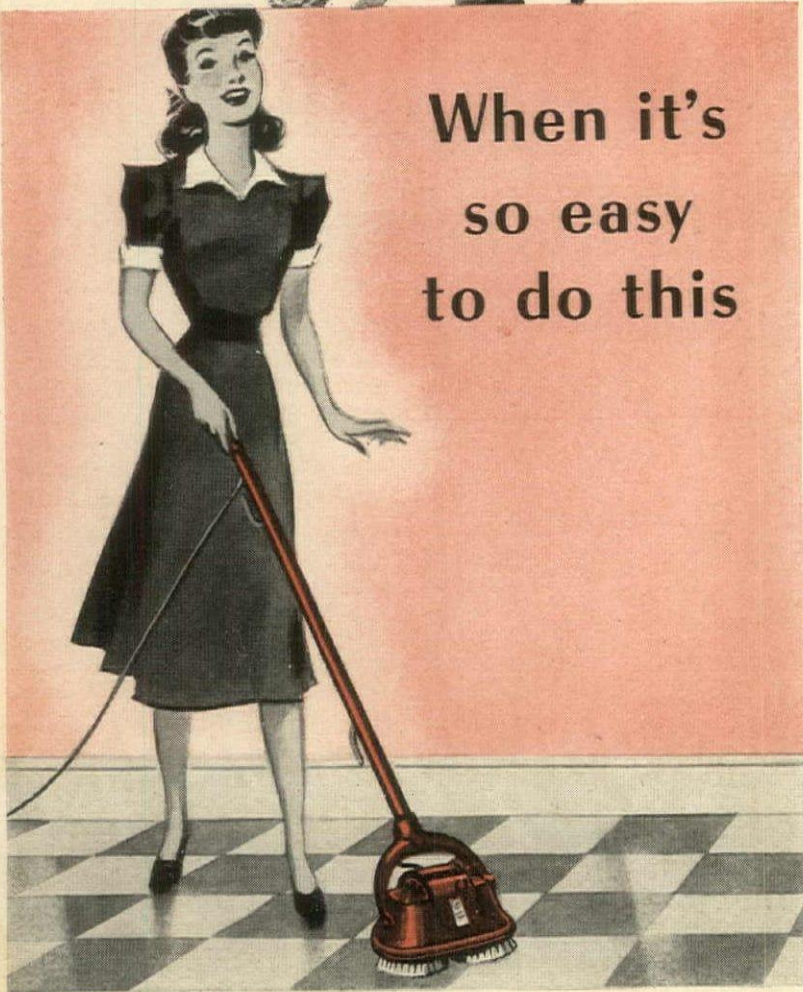


Disposall

Copyright, 1948 Hotpoint Inc., Chicago, Ill.

PIONEER AND PACEMAKER—44 YEARS OF QUALITY

Why polish floors like this



**When it's
so easy
to do this**

Now—Skilled Results with Magic-Working
REGINA ELECTRIC FLOOR POLISHER

Here's the easy way thousands of women are finding to lasting brighter floors and linoleum . . . the Regina Electric Floor Polisher. Professional results fast with just the guiding touch of your hand. Floats over surface, polishing 12-inch path right up to baseboards, into corners. Easily lifted to leave lustrous, protective finish on table-tops and kitchen work counters. Once you have it, you'll never give it up! Superb, trouble-free performance . . . a result of 19 years' floor polisher manufacturing.

Complete with one pair of waxing and scrubbing brushes, one pair of polishing brushes and one pair of reversible buffing pads.

Available at your local department, hardware, house-furnishing and appliance stores.



The REGINA CORPORATION, Rahway 10, New Jersey

\$59⁵⁰

No extra equipment to buy

Manufacturers of
FLOOR POLISERS
VACUUM CLEANERS
SMOOTH CUT
CAN OPENER

The REGINA CORPORATION, Rahway 10, New Jersey

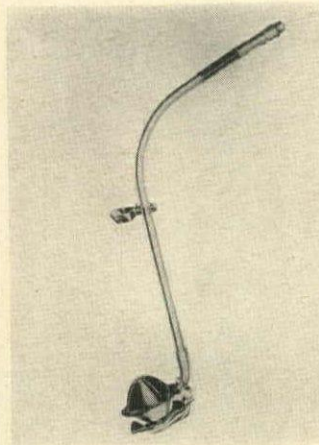
Please send me free descriptive material on the Regina Electric Floor Polisher and the name of my nearest dealer.

Name _____
Address _____
City _____ Zone _____ State _____

GARDENER'S GEAR

WHETHER you like it or not, spring will involve you in more prosaic problems than poets would lead you to expect. Once again the grass will grow thicker and faster than a Brahman's beard, the edges of walks and flower beds will sprout tendrils and curlicues. So you will need speedy tools to combat nature. You will also need them to combat the high hourly rates of today's handy men. If yours is a large property, you will probably face the tasks of plowing, cultivating, weeding and seeding as well. All these jobs can be made easier by new garden equipment.

Motor-driven garden tools save time and labor (yours or what you pay for) on such tasks. Besides, they work speedily. Other garden equipment—not motor driven—has been designed and constructed in new ways. Today, it is lighter in weight, more durable, easier in operation.



The Stanley Grasshear is a new cutting tool which you work from a standing position. (Clipping grass around trees, walks, flower beds, or hard-to-reach places needn't get you blistered hands.) Electrically operated on AC or DC current (from outlet or portable generator) this clipper carries its own air-cooled, dust-proof motor. It is easy to handle because it is light in weight and well balanced in construction. An aluminum handle and rubber grip are designed to adjust to the height of the person who uses it. The price is \$66.50. Stanley Electric Tools, Stanley Works, Dept. C, New Britain, Connecticut.

A hand-power lawn mower, the Worcester Shear, adds new features to an old summer-afternoon acquaintance. Its wheels have 10" semi-pneumatic rubber tires easy to push over the ground. The brackets of a rubber roller can be adjusted so it will cut grass from 5/8" to 2 3/4" in height. It has sealed reel bearings which keep out injurious grass cuttings, water and dirt. The mower needs no oiling because the ball bearings are permanently lubricated. Enamel finish in colors. \$29.95. The Worcester Lawn Mower Co., Savage Arms Corp., Chicopee Falls, Mass.

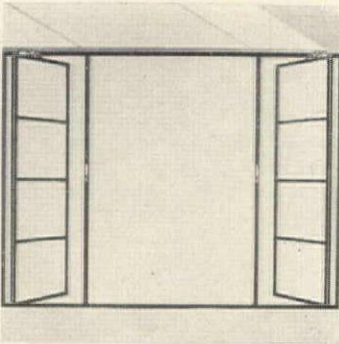


This "Scottie" is a new kind of lawn mower, propelled largely by its rubber-covered rear rollers instead of by side wheels. Built close to the ground, the blades are guarded by a top cover which allows you to cut under bushes and along flower beds without clipping plants. You can run it to within an inch of walls and fences. Two screws on top of the mower adjust the blades to cut various heights of grass. The whole machine weighs less than 20 pounds, cuts 17" swathe. Price \$14.95. J. M. Dalglish Co., St. Paul, Minn.

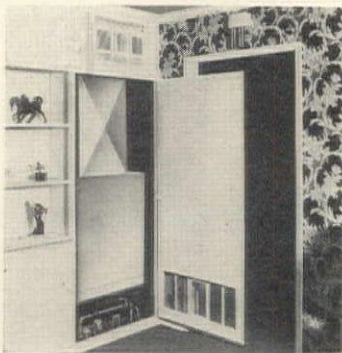
(Continued on page 168)

MECHANICS OF LIVING

Here are things to make life easier in the new house you are planning or the old house you want to remodel



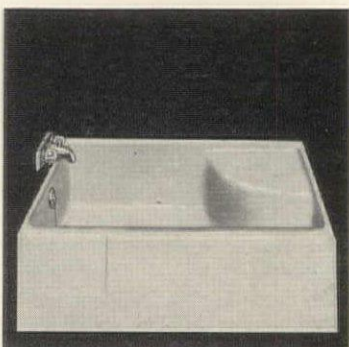
Picture window consists of large central glass area that is fixed for an uninterrupted view, with swinging casements on either side for ventilation. The casements are opened and closed by a simple adjuster. Screens and storm sash are attached from the inside. Locking handles clamp casements firmly when they are closed, make a weathertight fit. Detroit Steel Products Co., 3169 Griffen St., Detroit 11, Mich.



Gas heater is said by the manufacturer to provide a remarkable uniformity of heat throughout the house. Hot air is delivered from ducts near the ceiling and cold air returned at the floor level to provide circulation. Three sizes are made for small to average size houses. The equipment is noiseless, easily concealed and occupies a very small space. Royal Heaters, Inc., 1024 Westminster Ave., Alhambra, Cal.

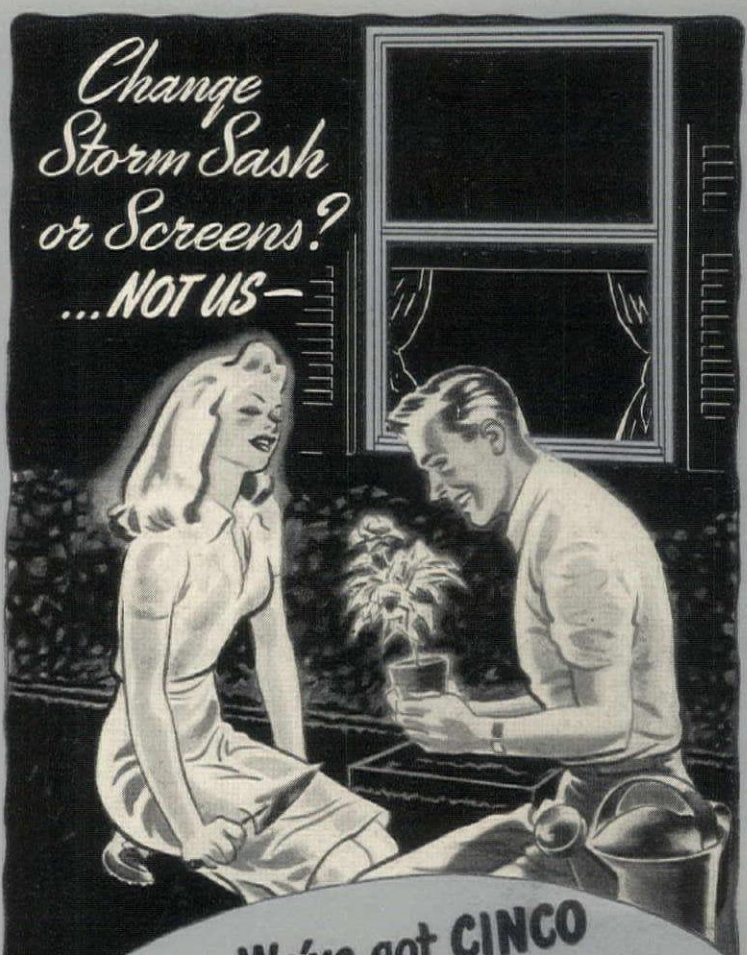


Outside door lock is simple in design. Made by one of the country's largest manufacturers of finish hardware, it has been engineered for mass production so that a low price is possible. Knobs and rosettes are bronze or solid brass. Also available in nickel or chrome. Self-lubricating bearings insure smooth operation. Several locks may have one master key. \$18. Sargent & Co., New Haven, Connecticut.



Square bath tub is only 2' 7" x 3' 6" and makes it possible to plan an extra bathroom for a very small space—might even conveniently fit into a closet. Adults can take a bath in this tub and the seat is useful in bathing infants. It is ideal as a shower receptor. Matching corner washbowl by the same manufacturer is a space-saving unit which matches the tub. Crane Co., 836 Michigan Avenue, Chicago 5, Ill.

Continued on page 164



Change Storm Sash or Screens? ...NOT US—

We've got CINCO Sto-a-way
ALL-ALUMINUM COMBINATION SCREEN AND STORM SASH
they're self-storing!

Cinco Sto-a-way Windows give you complete freedom from window problems . . .

- NO CHANGING...NO STORING...NO REPAIRING...NO REFITTING
- AVAILABLE AS STORM SASH OR SCREENS IN ANY SEASON
- RAINPROOF, DRAFT-FREE, FILTERED-SCREEN VENTILATION IN ANY WEATHER
- PLASTIC SCREENING THAT WON'T RUST, ROT OR DISCOLOR
- PERFECT, PERMANENT, WEATHERTIGHT AND INSECT-TIGHT FIT BECAUSE OF PATENTED THERMOLOK® FRAME

Can be installed on existing or new homes without alteration to present windows

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2 INCHES from WALL



GAS FURNACE

— safe in close quarters

YOU DON'T NEED a cellar or a big furnace room for a General Electric Gas Furnace. Just tuck it into a corner, an alcove or a closet. It fits snugly within two inches of the wall.

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1. QUIET HEAT—no popping of heating element. It's made of cast iron to cut out annoying crackle and pop when unit heats up or cools off. Be sure your furnace has this important feature.
2. LONG LIFE—corrosion resistant heating metal. Don't worry about corrosion from moist, salty air. The cast iron G-E Heating Element resists corrosion . . . lasts longer. Adds years to the life of your furnace.
3. GENERAL ELECTRIC manufacture . . . Every part of the General Electric Gas Furnace is G-E designed, G-E built. That's why you can be sure of years and years of efficient, trouble-free heat. *General Electric Company, Air Conditioning Dept., Section 8264, Bloomfield, N. J.*

GENERAL ELECTRIC

Automatic Oil and Gas Heat

General Electric makes five kinds of Automatic Oil and Gas Home Heating: Oil-fired Boilers, Oil-fired Warm Air Furnaces, Oil Burners, Gas-fired Boilers, Gas-fired Warm Air Furnaces.

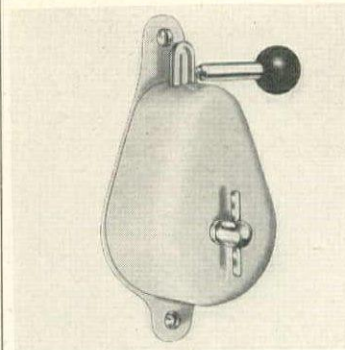
MECHANICS continued



Functional desk light is specially designed for comfortable, easy seeing and due regard for your eyesight. No direct light can shine into your eyes. It falls on your book, sewing, or any other close-vision work you are doing. Desk model illustrated \$13.75 east of the Rockies. Attractively designed in statuary bronze, metallic gray, beige and green finishes. By the Sight-light Corporation, Deep River, Connecticut.



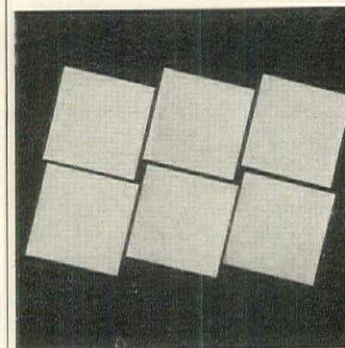
Fluorescent diffusers are installed by being slipped over standard fluorescent lamps. They soften the light and make it less fatiguing, with only a slight loss of light transmission. Diffusers are made in six colors for decorative effects; a clear one is for reading and close work. Glare is reduced more than 50% by these tubes. About \$3 in the larger sizes, less for smaller types. Extruded Plastics, Norwalk, Conn.



Burglar alarm attaches to door jamb or window sash so that it is tripped by the bumper arm if the door or window is opened. It is non-electrical, using a spring that winds like a clock. The loud and penetrating ringing of the alarm will arouse occupants and neighbors and frighten the burglar. Priced at \$2.95 in ivory enamel and chromium finish from R. E. Robertson & Company, 228 N. La Salle St., Chicago 1, Ill.



Step saver is an inter-room communication system that allows you to talk to anyone in the kitchen, basement, garage, or listen for the baby in the nursery without leaving your chair. Without installation, the Master Station and one Speaker Unit costs \$49.50 with wire. Extra Speaker Units, \$9.50 each. It is very compact, being only 7" square and 5½" deep. Made by Webster Electric Company, Racine, Wisconsin.



Glowing tiles absorb daylight or artificial light and become charged so that when the room is dark the tiles are luminescent. Sheets 18" x 32" of the same material are available. Used in kitchens, bathrooms, and hallways, the glow of the material allows you to find your way without turning on lights at night. They cost about \$2 per square foot from Homalite Corp., 11-13 Brookside Drive, Wilmington 166, Delaware.



TOM LEONARD

DEAD STUMPS, BRANCHES AND ROOTS MAKE GOOD FIREWOOD

YOUR YARD AND FUEL

BY ALICE EVEREST

Do you live in the suburbs, a small town, or in the country? If so, during the past winter, you and hundreds of other house owners probably shared an all-too-common experience. When fuel was low and the thermometer had plunged below zero, did your furnace, with a twitter of warning, go off, leaving you cold and helpless? Did your firewood give out before the overworked engineer had reached your house, or had you used it up before the furnace quit? If so, you discovered one fact: firewood is worth its weight in gold—and hard to get—during the middle of winter.

Don't let the beauties and warmth of spring dull your memory this year. Next winter is apt to be as bitter as this one and firewood in even greater demand. Early summer is the time to lay in your store—and remembering those days when the house had no heat, make it an ample supply.

But firewood, you say, is expensive even in summer. It isn't if you cut it yourself. Don't misunderstand; naturally you are going to have to buy some, but if you keep at it steadily, you will be surprised how quickly you can fill your woodbin with kindling wood and smaller logs.

Look around your yard. Are there trees that need pruning? With a light saw and a can of paint, you can prune your trees yourself. Here you kill two birds with one stone, while you (Continued on page 174)

To save fuel,
the best step is to insulate*

More than a million home owners enjoy the fuel economy of Johns-Manville Rock Wool Home Insulation.

Why let HOLLOW walls and plaster-thin ceilings rob your house of expensive heat, winter after winter! You can't afford to in these days of fuel shortages and high prices.

The best step you can take to meet the fuel emergency is to insulate those hollow spaces.

Johns-Manville "Blown" Rock Wool Home Insulation will pay for itself in fuel savings alone—and give you a world of extra comfort, both winter and summer.

Full thick wall-and-ceiling insulation saves fuel twice as effectively as other treatments used in protecting the average house against heat losses.* (Based on Government figures.)

The home you are living in now can be completely insulated, by an approved Johns-Manville "Blown" Home Insulation Contractor. He is trained to "blow" J-M Rock Wool scientifically, in full measure, to prevent heat-leaking "voids" and give you full benefits.

Save up to 30% on fuel year after year, and keep your home warmer in winter and up to 15° cooler in summer. No down payment, 36 months to pay.

*Based on facts published in U.S. Bureau of Mines pamphlet.

Send for FREE book!



JOHNS-MANVILLE, Dept. HG-4
Box 290, New York 16, N. Y.

Please send me FREE copy of your 24-page book, "Comfort that Pays for Itself." I am interested in Home Insulation for:

My Present Home The Home I plan to build

Name _____

Address _____

City _____ State _____



Johns-Manville
"BLOWN" HOME INSULATION



A COPPES *Napanee** KITCHEN

gives you these

Six wonderful advantages



PERSONALLY DESIGNED for you by a Coppel Napanee kitchen specialist, according to your ideas, your preferences and the needs of your family.



SO EASY FOR YOU. Once you have approved the plans, the Coppel Napanee expert takes *full responsibility*; builds your kitchen to fit, and installs it.



HAPPILY COLORFUL. Singing colors built right in. Sixteen glowing shades to choose and combine as you wish. Harmonizing or contrasting counter tops and hardware.



INCOMPARABLE QUALITY and DURABILITY. Originators of fine custom-built kitchens, the Coppel name has symbolized quality since 1876. Specially selected woods, superior construction methods in every detail.



OUTSTANDING EFFICIENCY. . . . to be expected from Coppel, the originators of built-in kitchen equipment! Clever up-to-date features such as patented glide-away table base, and revolving-shelf corner cupboard . . . as well as modern, step-saving kitchen planning.



ECONOMY THAT COUNTS. Planning tailored exactly to fit your needs and budget. This unique planning and installation service assures economical short cuts and full value. You get the life-long satisfaction of a kitchen that stays as beautiful and as useful as the day it was built!

• Whether you are building your new home, or modestly remodeling, in Coppel Napanee you will find the perfect answer to your kitchen price and installation requirements.

SEND FOR THIS HELPFUL *Kitchen Kit*

Includes plan chart to draw your own plans—30-page booklet of new ideas, color schemes and valuable information. Send 25c to Dept. G-38

COPPES, INC., NAPPANEE, INDIANA

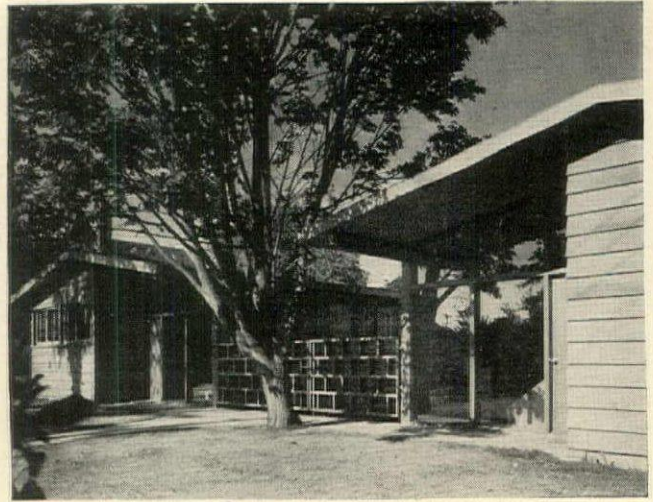
*TRADE MARK REG. U. S. PAT. OFF

COPPES

NAPANEE

CUSTOM KITCHENS

QUALITY MANUFACTURERS SINCE 1876



There are two separate apartments in each of these houses, built of cedar siding, stained gray. Each cost \$11,500 in 1945.

THREE HOUSES THAT LEAD DOUBLE LIVES

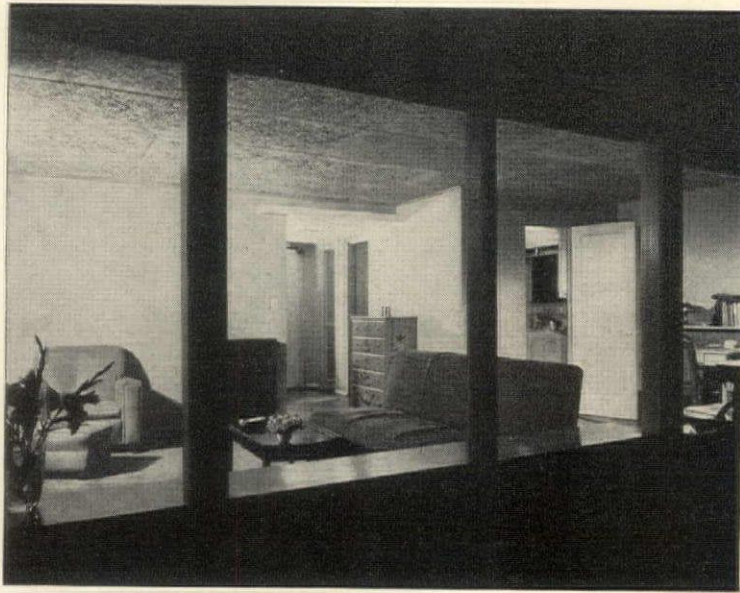
Paul Kirk, architect, designed these duplex houses

It is quite a trick to scrounge enough space for three houses on a lot 125 feet by 90 feet, especially when each house is for two families. It is rare to find such excellent plans, such a new look as is apparent in these houses by Paul Kirk. Too often, duplex houses look as if they belong to the Jukes branch of the architectural family. Built on a lot sloping down from the street in Seattle, these houses are one story high at the front, two stories high at the rear. Each contains two apartments which share a street door and entrance hall. The two-bedroom apartment on the upper floor is entered at street level. Steps lead down to the lower level apartment which has one bedroom. In each apartment, living and dining space is a generous room (25 feet wide), across the back of the house. Fixed glass panels to the rear overlook a park; glass doors open to a terrace for the ground floor apartment, a balcony for the upper one. Service yards, with clothes lines, wood boxes, garbage receptacles, are between the houses to keep the house fronts presentable, the rear of the lot free for a general garden. As plot plan shows, *below, right*, each house has its own front entrance, service entrance.



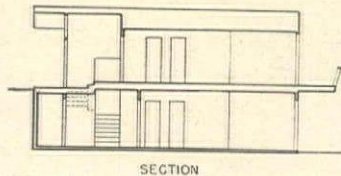
DEARBORN

Balconies, terraces, glass walls in living rooms, overlook the park behind the houses where tennis courts and recreational space are available to the families.

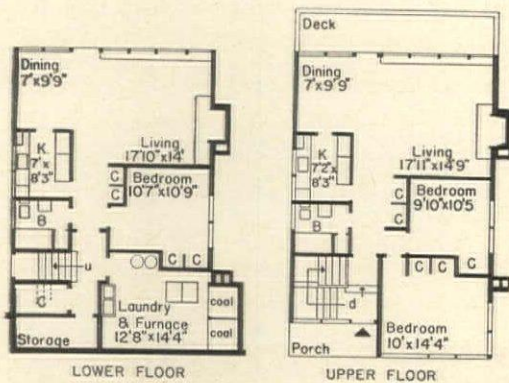


One large room for living and dining, lighted by a continuous band of fixed windows, is the hub of the household for each of the apartments in these duplex houses. Room has acoustical board ceiling to deaden sound, a hard-board floor, an open fireplace. Book and magazine cabinets are built in under window areas, lighting fixtures are installed flush with the ceiling for evenly diffused lighting.

Two-family houses for today



SECTION



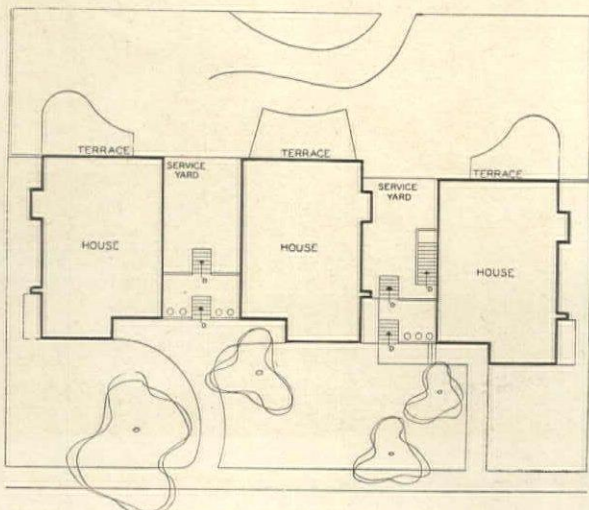
LOWER FLOOR

UPPER FLOOR

Scale in feet 0 5 10 15 20 25

One bedroom in lower apartment, two bedrooms in upper. Both families use laundry in heater room. Each apartment has kitchen, bedroom, and hall storage.

Only 125-foot frontage to this lot but the plan fits in three duplex houses, includes garden, and service areas.



And now — All-Weather
Aluminum Doors to Match

Imagine taking out *all* your storm glass, putting in *all* your screening in one afternoon—and still having time for a game of golf! With an 'Orange' all-weather window, you simply slide out the storm-glass panel, slide the screen into the same weather-tight aluminum frame—all in a matter of seconds and *from the inside!*

Best of all, you add the permanent beauty of satin-finish alumi-

num to enhance the attractiveness of your home. So, before you buy *any* storm-glass or screening, check the facts about 'Orange'. Convince yourself that you *can* afford the finest—in beauty, in comfort, in convenience.

You can see these new all-weather windows and doors at the authorized 'Orange' dealer. Or mail the coupon for a free illustrated booklet.

You can afford the finest.



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New York, N. Y. Dept. A-4

Without obligation, send descriptive literature on 'Orange' all-weather Windows and Doors.

Name (please print)
Address
City, State
I own home
I am planning to build



Buy Gum Turpentine Now!

FOR SPRING PAINTING

WHEN painting their own homes, 9 out of 10 Painting Contractors use Gum Turpentine. What better recommendation could any product have!

Gum Turpentine comes from the living pine tree. It has a close affinity for wood and provides *controlled penetration*, carrying the pigment and oil into the pores, and locking the paint film securely into the surface. Gum Turpentine enriches paint—makes it go further, last longer, look better.

Gum Turpentine is the one safe, dependable paint thinner for all types of oil paints. Since Gum Turpentine represents less than 2% of the total cost of the paint job, it's foolish to use cheap (?) substitutes.

Reliable painting contractors prefer to use Gum Turpentine on all exterior wood surfaces and on all interior work where oil paints are used. Specify Gum Turpentine on all contract painting jobs. Use Gum Turpentine whenever you use oil paints. Clean floors, woodwork, furniture, porcelain and metal fixtures with Gum Turpentine.

Sold wherever paint is sold in 1-gallon and 5-gallon lithographed tins. Smaller sizes in glass bottles. Look for the AT-FA Seal of Approval. It is your guarantee of genuine, unadulterated, pure spirits of Gum Turpentine.

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General Offices • Valdosta, Georgia

FOLLOW THIS FORMULA

NEW WOOD: First and second coats should contain 25% Gum Turpentine, 25% linseed oil and 50% pigment by volume. REPAINTING: First coat same as above. Finish coat (new wood or repainting) add only enough Gum Turpentine for easy brushing.

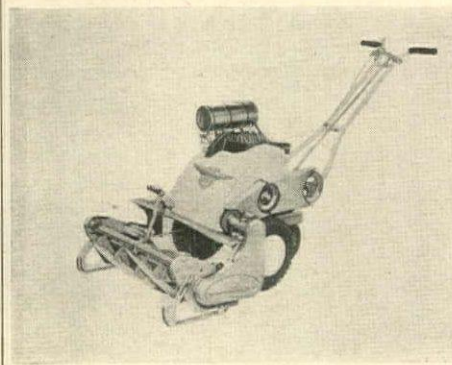
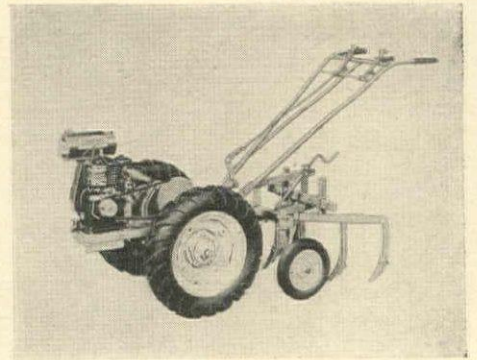


WHEN PAINTING
THEIR OWN
HOMES

9 OUT OF 10 Painting Contractors
use Gum Turpentine

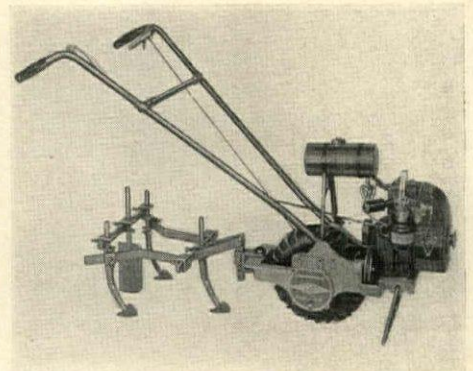
GARDENER'S GEAR continued

Power-driven garden tractor which is good for use in all seasons. Different attachments are for lawn cutting, cultivating the land, plowing, mowing, weed cutting and sowing. It can plow snow as well and transport a gardener's or farmer's cart, a water pump or other such machinery. Known as Model D, this light tractor has a 1½ horsepower motor. The transmission affords four quick changes of speed—from one to five miles an hour. The maker, Simplicity Manufacturing Co., Port Washington, Wis., has given it an all-steel frame and chassis. It is priced at \$155, F.O.B. factory.



The "Trimalawn," a motor-driven mower, comes in two models. One can cut three acres a day with a 21" swathe, the other cuts four acres a day with a 25" wide swathe. Powered by a 1½ horsepower engine, the cutting unit is designed to mow without leaving ridges in the grass between swathes; wheels of this mower-tractor always ride on the cut grass. One control feature lets the cutting unit follow ground contours for even mowing. Another control gives instant stop or start management of mower and tractor. Reo Motors, Inc., Lansing, Michigan. \$235 delivered, east of Rockies.

The Choremaster saves time, labor and temper in gardening or farming tasks. This garden tractor power unit (plus the proper attachments) can be used to plow the earth, seed it, cultivate the soil, remove weeds, mow grass, sweep up and do other jobs. A snow plow or a small wagon can be attached to it. The tractor itself is easy to handle; it balances on one wheel and is lighter than 100 lbs. Its design makes the 1½ horsepower engine do the pushing, not you. Price \$146.50, plus freight, from Special Products Div., Lodge and Shipley Co., Cincinnati, Ohio.

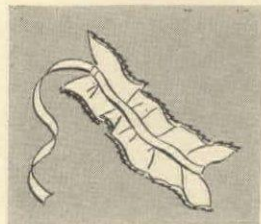


This mower has a built-in sharpening device. There's a lever to reverse the cutting reel so it will sharpen itself. Named the Pincor P-20, it is an engine-propelled model with a single cylinder, 4-cycle, 1½ horsepower engine. It cuts a 20-inch width, and the cutting unit (with five blades, self-lubricated bearings) can be removed from the mower for cleaning and quickly adjusted for cutting height. Rubber tires on the mower are puncture-proof; the frame and chassis are steel. Manufacturer, Pioneer Gen-E-Motor Corp., Chicago, Illinois. \$150, F.O.B. Chicago.

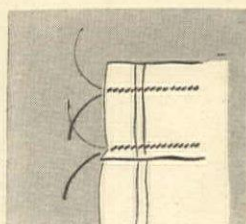


NEW CURTAIN TRICKS

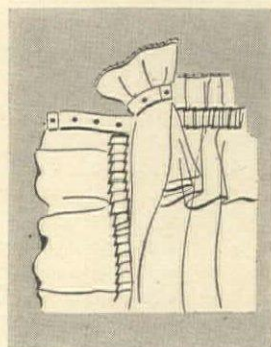
The latest curtain fixtures and features have been designed to simplify hanging and laundering



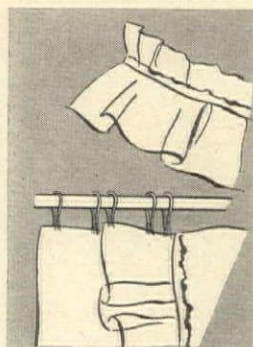
SHIR-BACK is the feature provided in Cameo curtains which quickly and easily draws them into neat, professional looking folds that neither wind nor dusting can move.



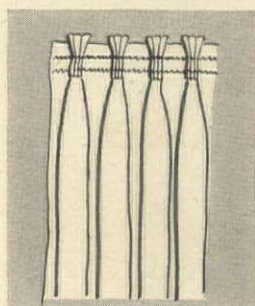
RED-E-THREAD, a happy idea of Vogue's, is a red thread hidden in the head of their curtains which, when pulled just before the first laundering, loosens a shrinkage tuck.



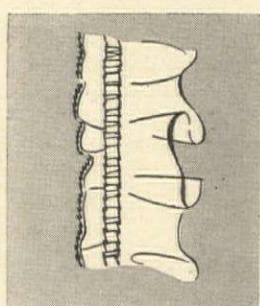
SNAP ACROSS, on Cameo criss-cross curtains, snaps one panel to another so that they can be hung on a single rod. Panels unsnap for laundering. Metal fasteners are rustproof.



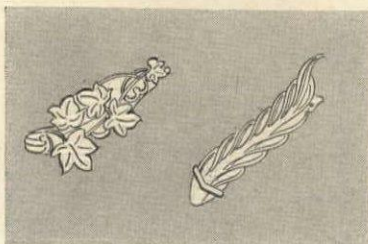
LOOP-A-CROSS, a ruffled curtain on loops with separate valance by Croscill. It can be hung on any rod in any fashion, thereby fitting even the widest window.



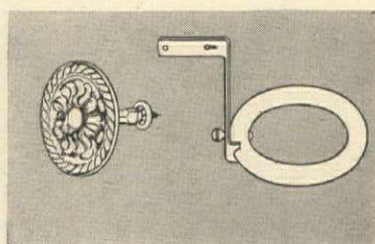
WONDA-PLEAT is the name of the feature in the head of House Beautiful curtains which creates triple pinch pleats without sewing. They lie flat for ironing.



DOUBLE-FOLD RUFFLE provided by the Fashion Curtain Company, makes their ruffles more durable at the point of greatest wear. All ends are turned and hemmed.



IVY AND LEAF metal curtain holdbacks by Kirsch Company are two of several designed to match swinging cranes. Ivy: \$1.69 a pair; leaf: \$1.49. Ivory antique; ivory-and-gold.



CURTAIN HOLDBACK of cast antique brass is 3 1/4" in diameter, costs \$1.50 a pair. Festoon ring, set in crystal, has overall outside diameter of 4", costs \$1.29. Both by Judd Company.

(Continued on page 173)



Swirl

170

Swirl!

"Fitting" as

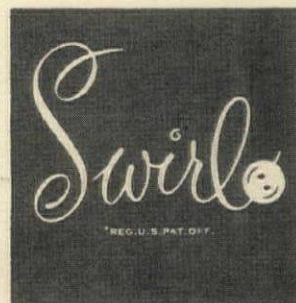


It's on in a jiffy - here's all you do -
Wrap and tie and there, you're through!



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Of looking smart through any chore

Bates fabric,
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FASHION OF THE HOURS

*Spring fashion headliner for any hour—
the skirt and blouse. Here, in a gentle lady version
for the cocktail hour and twinkling evenings.*

*Blouse in sheer chiffon and delicate lace
tops a full-flowing taffeta skirt, ribbon tied.*

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BLOUSE, 6286, 40¢ SKIRT, 6343, 35¢

Vogue Patterns



ANNOUNCING
THE PRIZE-WINNING HOUSES
IN HOUSE & GARDEN'S 1947
AWARDS
IN
ARCHITECTURE

Fourteen houses representing a cross-section of significant new trends in house design

THE prize-winning house on pages 120-123 marks the 10th year that HOUSE & GARDEN has brought you outstanding examples in house design as selected by juries of well-known architects. This year's group of award houses covers a wide range in size, cost and geographical location. It is a cross-section of good design in post-war American architecture. These houses are especially suited to their climatic conditions, topography and regional building traditions. They will answer many of your questions regarding site, planning, new materials and equipment. They will be published in 1948. Look for the symbol at the top of this page. It will indicate a prize house; perhaps the answer to *your* future house.



JURY OF ARCHITECTS

Left to right: Louis Skidmore of New York City; Katherine Morrow Ford, an observer and Architectural Editor of HOUSE & GARDEN; George Howe, Jury Chairman, of St. Louis, Missouri, and Philadelphia; Vernon De Mars of San Francisco and Washington, D.C.; Hugh Stubbins, Jr., of Lexington and Cambridge, Mass.; and Cameron Clark of New York City.

For list of award winners see page 172

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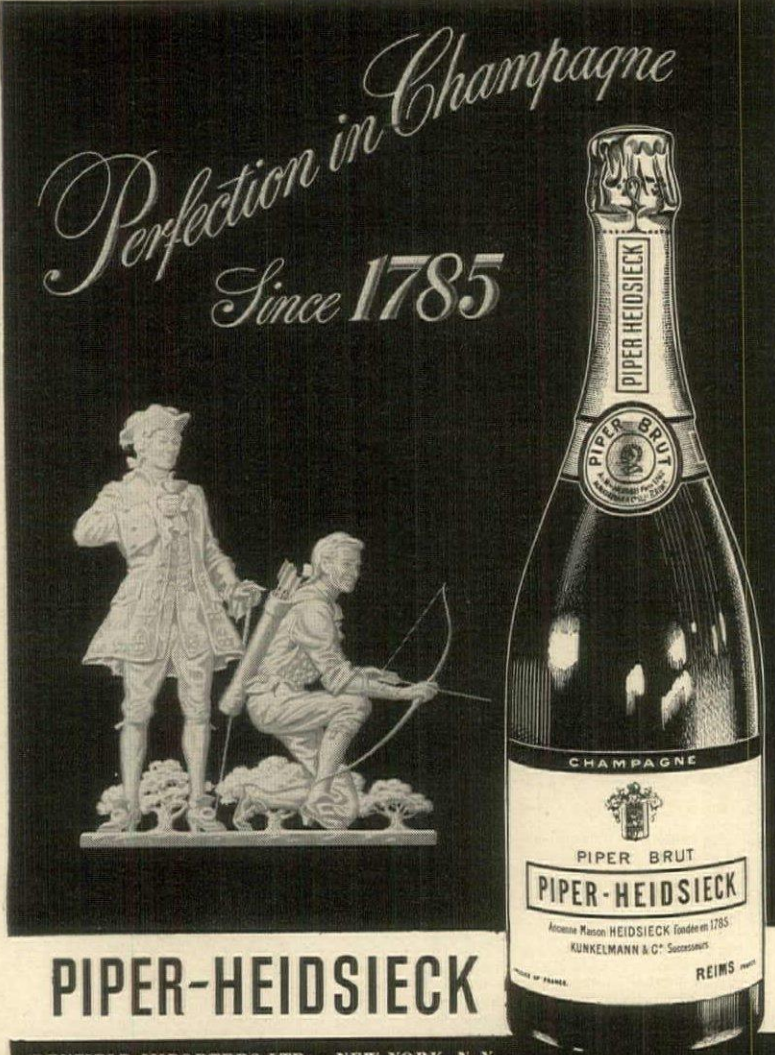
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1947 AWARDS

LIST OF PRIZE WINNERS

CLASS I (under 1800 sq. ft.)

FIRST PRIZE	Fred Langhorst, San Francisco, Calif.
SECOND PRIZE	Gordon Drake, Los Angeles, Calif.
HONORABLE MENTIONS	Bliss Moore, Jr., Seattle, Wash. (1st Commended.) Johnson & Whitcomb, Cambridge, Mass. (2nd Commended.) Kenneth Kassler, Princeton, N. J. (Sept. 1946 HOUSE & GARDEN). J. R. Davidson, Los Angeles, Calif. Clark & Frey, Palm Springs, Calif.

CLASS II (over 1800 sq. ft.)

FIRST PRIZE	Richard J. Neutra, Los Angeles, Calif.
SECOND PRIZE	Albert H. Hill, San Francisco, Calif.
HONORABLE MENTIONS	Marcel Breuer, New York, N. Y. (Commended) (Aug. 1947 HOUSE & GARDEN). Alden B. Dow, Midland, Mich. Richard J. Neutra, Los Angeles, Calif. Albert H. Hill, San Francisco, Calif. Lawrence Test & Woodbridge Dickenson, Jr., Pasadena.



CREATED BY



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IN METAL

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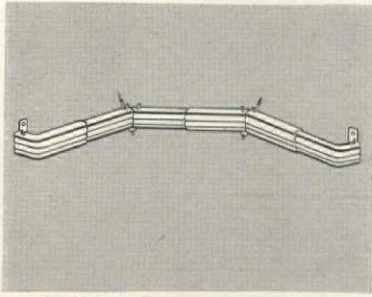
Fashioned with inexpressible grace in aluminum and steel to glorify your terrace, patio or penthouse... and increasingly favored by leading decorators for indoor enchantment. In white, pompeian, aqua mist, dusty pink.

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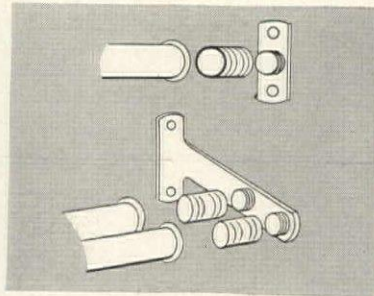
molla, inc.

410 East 32nd Street
New York 16, N. Y.

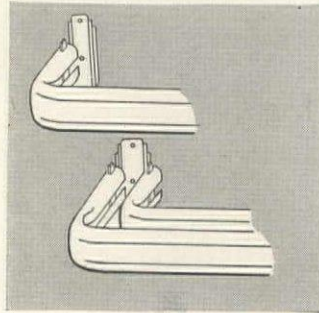
NEW CURTAIN TRICKS *continued*



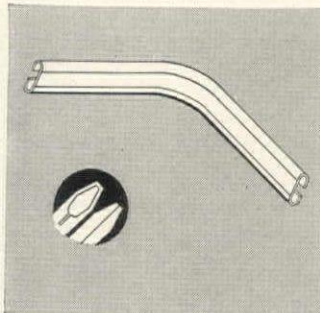
WINDOW RODS for bay and corner windows are available in extensions that fit windows up to 86" in width. In ivory-finished steel they cost \$1.19 a set. Kirsch Company.



SINGLE AND DOUBLE brass brackets and sockets for 3/8" rods are made of polished brass with ivory finish. Both single and double cost 25c a pair. Brass rods are 15c a foot. Judd Company.



SINGLE AND DOUBLE flat type extension rods and brackets have "Built-In" thimbles, extend from 48" to 83" Single costs 30c; double costs 60c. Judd Company.



CORNER SLEEVE is a special rod which can be slipped onto flat extension rods to cope with corner windows. Illustration in circle shows "Built-In" thimble.

DRAWINGS BY PAUL CROWLEY

Bright New Way
TO SERVE OLD FAVORITES

3-oz. Covered Mustard Jar 9-oz. Covered Marmalade Jar

Banish from your table the old, unglamorous mustard pot, the prosaic marmalade jar. Pass the mustard in this dainty, covered, 3-oz. crystal jar, complete with crystal spoon. Serve marmalade in its handsome, 9-oz. counterpart. Hand-blown, brilliant crystal, a distinctive design of West Virginia Glass craftsmen. Add these beauties to your list of bright gift ideas, and be sure to get an extra pair for yourself. You're always right—always in good taste, when you choose lovely crystal.

When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of hand-blown, brilliant crystal glassware—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of your nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va.

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"Who makes these aluminum windows?" That's an *important* question for you to ask when you're building or buying a home.

ALWINTITE double-hung aluminum windows are new...yet they're made by manufacturers who have had 35 years' experience in the design and construction of *fine* windows.

This means when you select ALWINTITE you *start* with fine windows—and you will have fine windows many years from now.

ALWINTITE aluminum windows are strong, durable, trim, good looking! They offer many outstanding features that will make your new home more enjoyable. And most important, they are inexpensive—cost you no more than any good window.

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- Always easy to open
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ALWINTITE

DOUBLE-HUNG
aluminum
WINDOWS



THE ALUMINUM WINDOW CORPORATION
(A subsidiary of General Bronze Corporation)
Stewart Avenue, Garden City, N. Y.

404

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Testing
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"BUILD RIGHT WITH ALWINTITE"

YOUR YARD

continued from page 165

are improving the appearance of the place, you can also lay in part of your winter's supply of wood. The limbs of the trees will make nice logs; the smaller branches, kindling wood. Possibly your yard is too shady and a tree should be felled to let in the sun. So much the better for your wood pile.

Roots

How do the walks look? Are they neat pathways, or are they primeval trails full of knotty roots that threaten disaster to the uninitiated caller? Chop the roots out with an axe and make the walks safe. The roots themselves will provide some of the best and brightest kindling you have ever had. Furthermore, they will make an excellent bed of hot coals to help battle next winter's icy chill. After you have removed the roots, you can run a string between two nails on either side of the walk and cut the grass away to straighten it. Improvement in looks: 100%.

Last, but not least, do you have pine trees on your property? If so, don't make the mistake of throwing the

cones on the rubbish heap after you have raked them off the grass. Save them, for they, too, can be useful in making a bed of coals. Moreover, they give a considerable amount of heat as they burn.

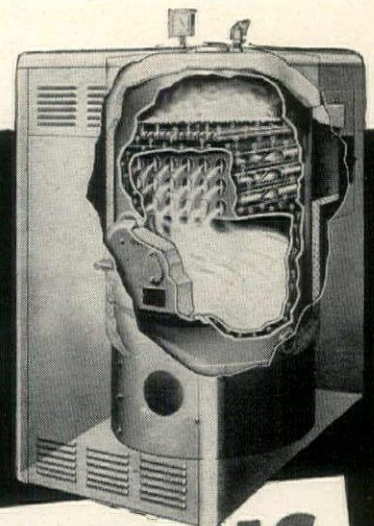
As much of this work as is possible should be done in the early summer to prevent injury to the trees. Wherever a live limb has been removed, paint should be applied.

Dead branches which you have clipped and sawed off may be stacked in the cellar as soon as they have been cut into a size suitable for your fireplace. The fresher branches should be cut to size, and then allowed to stand in the open air where they will dry out more quickly.

Your place will be better looking after this general cleanup: the lawns clean, the pathways straight and neat, the trees healthy and well cared for. As for you, right now you feel better for the exercise and next winter the pipes won't freeze. You will be warm and cozy beside your fire.

DON'T WASTE FOOD

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You can burn the fuel in the greatest supply, in a Fitzgibbons. Everything in its design is right to turn oil, gas, or coal into comfort the shortest way, as proven by over 100,000 installations. Types for use with the burner or stoker of your choice (also hand-fired coal) convertible to a different fuel should fuel conditions demand. Sizes for any home, small or large. Write for informative bulletin 407.

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CARIBBEAN COOKERY

BY JAMES A. BEARD

THE discoveries that Columbus, the Spaniards and the English carried to the old world from the Caribbean are not the only gifts that our closest neighbors have to offer. There is still room for exploration in the gastronomical tropics. Many exotic and delicious foods are there for those who venture on a voyage of discovery—much that could be used constantly to embellish our tables. The five menus with their recipes which follow, while definitely Caribbean, are so adapted that they may be prepared in North American kitchens. Everything called for is available at least part of each year in cities throughout this country.

1

- Shrimp-and-chayote appetizer, lime dressing*
- Chicken Mallorquina*
- Rice*
- Snap beans, Puerto Rican*
- Broiled sugar pineapples*

Shrimp and chayote appetizer

The chayote is a member of the yam family sometimes called the "vegetable pear" because of its shape. It is to be found in specialty stores and from time to time in the large markets and chain stores. One pound is ample for four people.

Peel and dice 1 lb. of chayote into 1-inch pieces. Cook in boiling salted

water for 20 minutes or until tender, but not mushy. Drain and chill.

Peel and clean 2 lbs. raw shrimp. Cook them for 12 to 15 minutes in the following court bouillon: 1½ qts. of water, 1 onion, sliced, 1 lime, sliced, 4 or 5 whole peppercorns, 1 clove, 1 bay leaf, 1½ tsps. salt and a sprig of parsley. Drain and cool and combine with the chayote. Allow to marinate 1 hour in:

Lime dressing

Half cup olive oil, ¼ cup fresh lime juice, 1 tsp. salt, 1 tsp. dry mustard, 1 tbsp. chopped parsley, pinch of thyme. Rub the bowl well with garlic, add the oil and seasoning and stir in the lime juice. Correct the seasoning and add to the chayote-shrimp mixture.

Arrange shrimp-chayote mixture on beds of watercress and garnish with rings of green pepper.

Chicken Mallorquina

For four people: Choose two 2-lb. broilers and have them split and the backbones removed. This gives more even-sized serving pieces and makes handling in the pan a much easier proposition. Unless you have a very large skillet it is wiser to use two of the average size for this dish. Melt 3 ozs. of butter in each skillet and when it is bubbly, but

(Continued on page 176)



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IT'S SOLID MAPLE



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Blue Ridge

Art Treasures
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Illustrated: "Wild Flower," a bedspread fashioned to add a fresh new note of beauty to your home. Pre-shrunk, color-fast... sold at leading stores everywhere.



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Berryville Tester Bed



Connecticut Hutch Cabinet



Virginia Chippendale Chest



Butterfly Extension Table



TAVERN YARD . . . a distinctive York White Rose Wallpaper pattern with a delicate tone. See the wide selection of York Wallpapers at your friendly York Dealer.

Write for his name today. York Wall Paper Company, York, Pa.

YORK  *White Rose Wallpapers*

COOKERY continued

not brown, add the chickens which you have dredged lightly in flour. Brown them over a brisk flame, first on the skin side and then on the bony side. Sprinkle with salt, using 1 tsp. for each chicken. When chickens are browned, reduce the heat and allow them to cook slowly for 20 minutes or until tender.

While the chickens are sautéing, remove gristly parts from the gizzards and heart and chop them and the livers very fine. Add this to the pans after 25 minutes' cooking time, along with 2 or 3 tbsps. chopped parsley to each pan and a goodly sprinkling of black pepper—about $\frac{1}{2}$ tsp. to each pan. Turn the chickens, increase the heat and allow them to cook for 5 minutes. Then, to each pan add $\frac{1}{2}$ cup of a good dry Spanish sherry. Cover the pans and allow the chickens to continue cooking over a low heat for 5 to 8 minutes. Remove chickens to a hot platter. Surround with mounds of boiled rice. Cook the sauce in the pans for 2 minutes over a brisk heat. Pour this over the chicken and serve at once.

Snap beans, Puerto Rican

Cook 2 lbs. of Frenched snap beans or one package of the quick-frozen type until tender. Drain. Mix with 3 tbsps. butter, 1 tbsp. finely-chopped onion, 1 tbsp. finely-chopped green pepper and the juice of $\frac{1}{2}$ lemon. Salt and pepper to taste.

Broiled sugar pineapple

Sugar pineapples are the small variety, seen often in our markets. They have

an exceedingly piney flavor. For four: split 2 ripe sugar pineapples in half. Remove green tops and save for garnish. With a grapefruit knife, loosen the meat around the shell and cut it into bite-size pieces, leaving the core intact. Sprinkle with brown sugar, dot with butter and place in a pre-heated broiler 4 inches from the flame. Broil for approximately 10 minutes, or until sugar is melted and fruit is heated through. Arrange on serving plates, using green stem for decoration. Add 2 tbsps. dark rum to each pineapple half just before serving.

2

Green turtle soup
Chilindron de carnero
Sautéed hearts of palm
Plantains en papillote
Avocado dessert

Green turtle soup

Use any of the tinned turtle soups available in your market, adding 1 tbsp. sherry or Madeira for each cup. Garnish with a thin slice of lemon, chopped white of egg and finely-cut turtle fat which comes in the jar or tin.

Chilindron de carnero (meat and pepper)

2 lbs. lamb, leg or shoulder, cut in 2-inch cubes
1 medium onion, chopped fine
 $\frac{1}{3}$ cup chopped parsley
1 bay leaf
1 $\frac{1}{2}$ cups red wine
6 tbsps. olive oil

(Continued on page 177)




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COOKERY continued

1 clove garlic, crushed
1 tsp. dried orégano
1 cup tomato purée
16 olives, crushed lightly

Dredge the lamb with flour mixed with 1 tsp. salt and 1 tsp. freshly-ground black pepper. Heat olive oil in a heavy iron kettle or skillet and sear the meat well on all sides in the hot oil. When nicely browned, add the onion, garlic, parsley, orégano, and cook for 5 minutes over very low heat until tender—about 45 minutes in all. Add the olives after 20 minutes' cooking time. If the liquid cooks down too much, add additional red wine. Remove to heated serving dish and garnish with chopped parsley and finely-cut strips of pimiento. Surround with baked plantains (recipe below).

Serve the same red wine that you used in this dish with the dinner.

Sautéed hearts of palm

Drain the contents of 1 tin hearts of palm (these may be purchased in specialty food shops throughout the country). Melt 4 tbsps. butter in a skillet and add palm sections. Sauté over moderate heat, turning frequently, until palm sections are delicately browned. Salt and pepper to taste.

Plantains en papillote

Choose 6 ripe plantains (if unavailable use very firm bananas), peel and spread with butter and sprinkle lightly with salt and pepper. Fold into squares

of cooking parchment and fold and secure edges. Bake in 350° oven for 20 to 25 minutes. Serve in parchment with the *Chilindron de carnero*.

Avocado dessert

Mash and force through coarse sieve 2 ripe avocados. Add the juice of 1 lime and beat in $\frac{2}{3}$ cup granulated sugar. Arrange in individual glass dishes and chill in refrigerator for one hour. Serve with wedges of lime.

3

Tomato-avocado appetizer
Camarones salteados (shrimps)

Rice

Chayote with garlic butter
Caribbean sundae

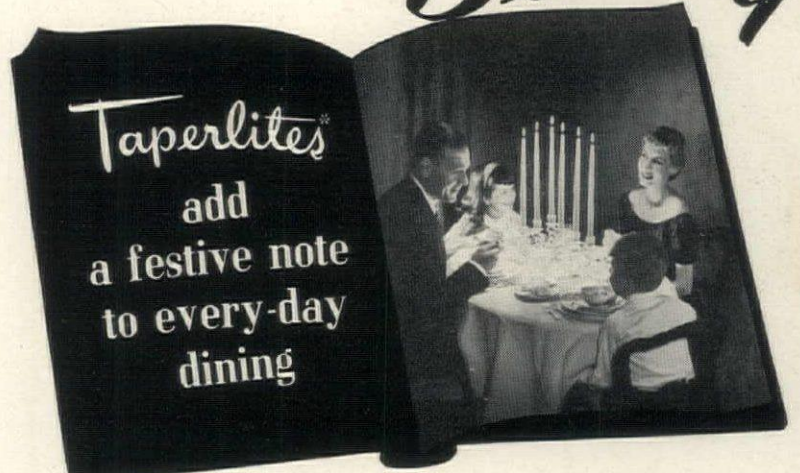
Tomato-avocado appetizer

Peel and dice 1 large or 2 small avocados. Marinate for 2 hours in lime dressing (see menu 1) to which you add an additional clove of garlic. Peel (after blanching in boiling water for 1 minute) 4 tomatoes of medium size. Remove pulp and seeds and chill shells in refrigerator for 1 hour. Fill chilled shells with avocado and arrange on bed of romaine. Garnish with finely-chopped pimiento and finely-chopped hard-cooked egg.

Camarones salteados

Shell and clean 2 lbs. of large shrimp. Cook in just enough water to cover, to which you have added 1 tsp. salt, juice
(Continued on page 178)

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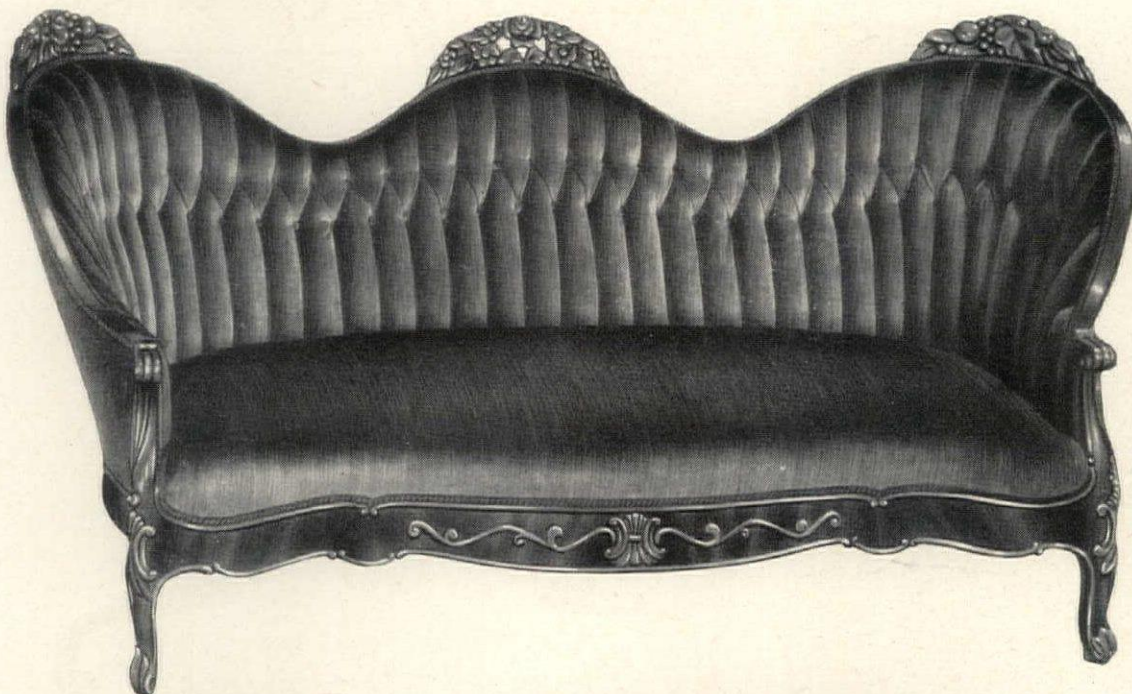


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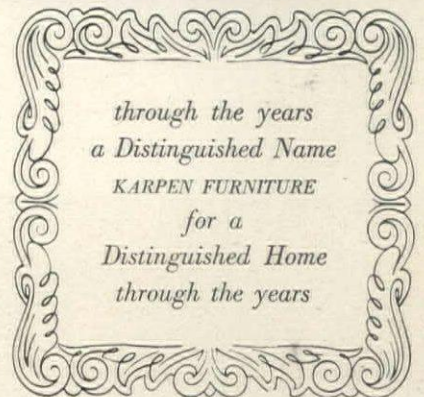


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COOKERY

continued from page 177

of $\frac{1}{2}$ lemon, 6 peppercorns and a bay leaf. Simmer 12 to 15 minutes and allow to cool in the bouillon. Sauté, in 4 tbsps. olive oil, $\frac{1}{2}$ cup chopped onion, 2 green peppers, finely chopped, $\frac{1}{2}$ cup chopped parsley and a pinch of saffron (this may be bought at specialty shops or in some drugstores). When onions and peppers are tender, combine the sauce with the shrimp and bouillon and simmer for 10 minutes. Taste for seasoning. Serve with boiled rice. Serves 4.

Chayote with garlic butter

Peel and slice into serving pieces 1 lb. chayote. Cook in boiling salted water approximately 20 minutes, or until just tender. Drain. Melt 3 tbsps. butter in a small skillet, slice 2 garlic buds, add to the butter and cover skillet. Allow it to stand in a warm place on the stove for 10 minutes. Remove garlic, if desired, and pour melted butter over the hot chayote. Add the juice of $\frac{1}{2}$ lime and dust with paprika.

Caribbean sundaes

You can buy delicious canned mangoes from Cuba in most specialty shops. Arrange 2 or 3 slices of these in glass dessert dishes and top with vanilla ice cream. Place another slice of mango on top and sprinkle generously with freshly-grated or quick-frozen coconut. One can will serve 4 or 5.

4

West Indian cocktails

Plantain chips
 Shrimps, avocado dressing
 Lechon asado (roast pig)
 Black beans, Cuban style
 Gazpacho
 Melon plate

West Indian cocktail

2 parts dark rum 1 part dry vermouth
 Dash of Triple Sec

Stir with cracked ice and add twist of orange peel to each glass.

Plantain chips

Peel and cut 4 or 5 firm plantains into very thin slices. Fry, a few at a time, in deep fat heated to 375°—approximately the same temperature you use for French fried potatoes. Fry until plantain chips are nicely browned and crisp. Drain on absorbent paper, sprinkle with salt and pepper and store in metal container until ready to use.

Shrimp, avocado dressing

Peel and clean 2 lbs. shrimp. Cook in just enough water to cover to which are added: 1 small onion stuck with 2 cloves, 1 bay leaf, 1 sprig parsley, 1 sliced lemon, 1 tsp. salt and 4 peppercorns. Cook for 12 to 15 minutes. Drain and cool shrimp. Arrange shrimp on bed of watercress around a bowl of:

Avocado dressing

Mash 1 ripe avocado and flavor with the juice of a lime, $\frac{1}{2}$ tsp. salt, 1 garlic
 (Continued on page 179)

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wrought-iron on Page 40

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COOKERY

continued from page 178

bud, grated, and 1 tbsp. chili sauce. Beat this mixture into $\frac{2}{3}$ cup mayonnaise and taste for seasoning. Heap in the sauce bowl.

Lechon asado

A *lechon asado* is usually an outdoor event, but since few of us are equipped to handle a whole pig over the coals I am taking the liberty of adapting it to a buffet supper.

Buy a large fresh ham with the skin left on. Score the skin well with a sharp knife and rub thoroughly with salt, pepper and dried oregano. Place the fresh ham in a preheated, 350° oven and roast slowly, allowing 30 minutes per pound. Baste often with the following sauce:

Sauté $\frac{1}{2}$ cup chopped onion and 2 chopped cloves of garlic and 2 finely-chopped green peppers in 6 tbsps. olive oil until tender. Add $\frac{1}{2}$ cup honey, $\frac{1}{2}$ cup tomato purée, $\frac{1}{2}$ cup wine vinegar, 1 tsp. dried oregano, 1½ tps. salt and a few grains of cayenne pepper. Allow this to simmer for 5 minutes.

Increase the heat of the oven to 450° for the last $\frac{1}{2}$ hour to crisp the skin and glaze the top of the ham. Serve with more of the sauce if desired. And when carving the meat, be certain that everyone has some of the crisp skin—the most delicious part of the roast.

Black beans, Cuban style

Wash 2 cups black beans in several waters and then cover with 2 quarts water and allow to soak for 3 hours. Then bring them to a boil, without salting. Turn down the heat and allow the beans to simmer slowly until tender. Try out $\frac{1}{2}$ lb. salt pork, cut in small pieces, until brown and crisp. Remove the pieces of pork to absorbent paper. In the fat, sauté 1 cup chopped onion, 2 cloves garlic, cut fine, until tender. Add $\frac{1}{2}$ tsp. dried oregano and a bay leaf. Mix well and add to the beans when tender. To this add the salt pork pieces, $\frac{1}{2}$ cup red wine, and 2 tbsps. olive oil. Simmer $\frac{1}{2}$ hour and serve.

You might have this in some parts of the Indies or South America served with rice, but unless you want to be just too traditional, I think you can skip the extra starch.

Gazpacho (salad)

Rub a salad bowl with garlic and add:

- 2 cucumbers, peeled, seeded and sliced thin
- 2 medium onions, peeled and cut into slices
- 4 ripe tomatoes, peeled and sliced
- 3 green peppers, seeded and thinly sliced

Dressing:

- $\frac{1}{2}$ cup olive oil
- $\frac{1}{8}$ cup wine vinegar
- 1 tsp. salt
- $\frac{1}{2}$ tsp. freshly ground black pepper

Mix dressing thoroughly and pour over salad mixture. Toss lightly and allow to stand for 1 hour before serving time.

(Continued on page 180)

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CARIBBEAN COOKERY

continued from page 179

Melon plate

Arrange slices of as many different kinds of melon as you can find on a bed of crushed ice. If it is the right season you may be lucky enough to find papaya and *peppino angelo* if you give your fruiterer enough notice. Add wedges of lime and serve.

5

*Paille (casserole)
Grapefruit and green salad
Tropical compote*

Paille

1 3-lb. chicken, cut as for fricassee
5 tbsps. olive oil
24 clams in their shells
1 onion, finely chopped
1 thin slice ham, cut in slivers
24 shrimps, cleaned and cooked
3 hot sausages, sliced thin
3 pimientos
2 cups raw rice
3 cups (or more) broth
1 package quick-frozen peas, or 2 lbs. fresh peas
Saffron, tarragon, salt, cayenne, paprika

Singe, clean and prepare chicken as for fricassee. Wash clams. Cook and clean shrimp. Melt 5 tbsps. fat in a casserole. Brown the chicken in the hot fat, being certain to turn it fre-

quently to brown it on all sides. Salt and pepper to taste. Add the onion and the ham and the hot sausages. Cook these together for several minutes, being careful to mix them well. Add the shrimp, the clams in their shells, the diced pimientos and seasonings. Add the raw rice and cover the whole with hot broth or boiling water mixed with bouillon cubes. Place in a casserole in a pre-heated 375° F. oven and bake until the rice is cooked. If the liquid cooks away too quickly add more hot broth. Season to taste. Top with freshly cooked peas.

Grapefruit and green salad

Combine the segments of two grapefruit, which you have carefully cut and from which you have removed all skin and fiber, with your favorite combination of greens. Dress with your version of French dressing.

Tropical compote

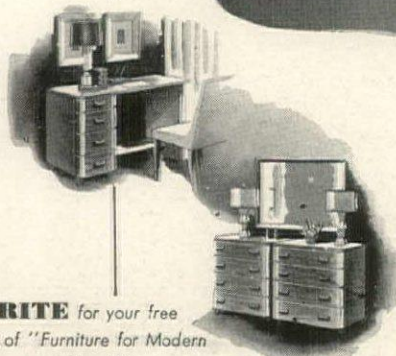
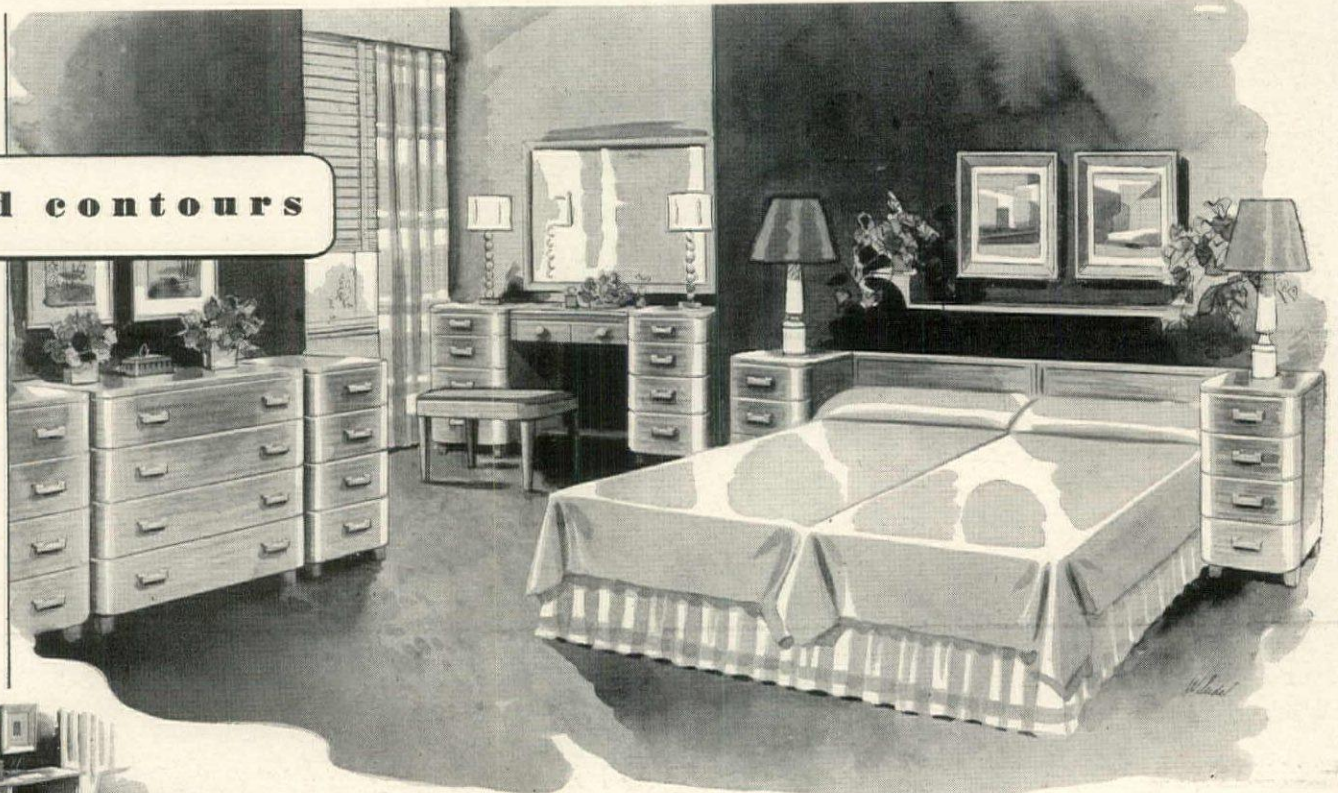
Peel and dice 1 small, ripe pineapple. Peel 3 ripe bananas and cut in slices. Combine with pineapple and one tin guava shells (which are again on the market). Add to this enough sugar to sweeten to your taste and 3 oz. dark rum. Chill in the refrigerator for 2 hours. Just before serving dust the top of fruit with ½ cup freshly grated or quick-frozen coconut.

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DICTIONARY

continued from page 94

popular and persistent. Elsewhere, Italianate Louis XIV was taken as the model. Once adopted, these styles were retained long after they had been supplanted by newer fashions in Paris. Some furniture-makers went on repeating the same types right through the Nineteenth Century, making the accurate dating of Provincial pieces a particularly knotty task. This inclination to copy what father and grandfather had done before him is true to the temperament of the rural French craftsman. His work shows warmth, enthusiasm and, at times, small flights of fancy. It is significant that the cold, straight lines of Empire virtually bypassed the provinces.

At the outset of the Eighteenth Century, the landed gentry and the peasants were still living simply. In Provence, for example, the kitchen (called *la salle*) was the main gathering-place for social as well as domestic activities. Among the peasantry of Normandy and Champagne, the term *la maison* meant a single room combining the duties of kitchen, salon and bedroom. The furniture of this early period was restricted to essentials: beds, stools and combination table-cupboards. Soon, however, storage pieces began to appear. Dressers and sideboards were introduced, to display the prosperous bourgeois' new china and linen. Expanding wardrobes called for *armoires* and commodes. The sim-

ple trestle table which was put away when not in use was replaced by permanent tables.

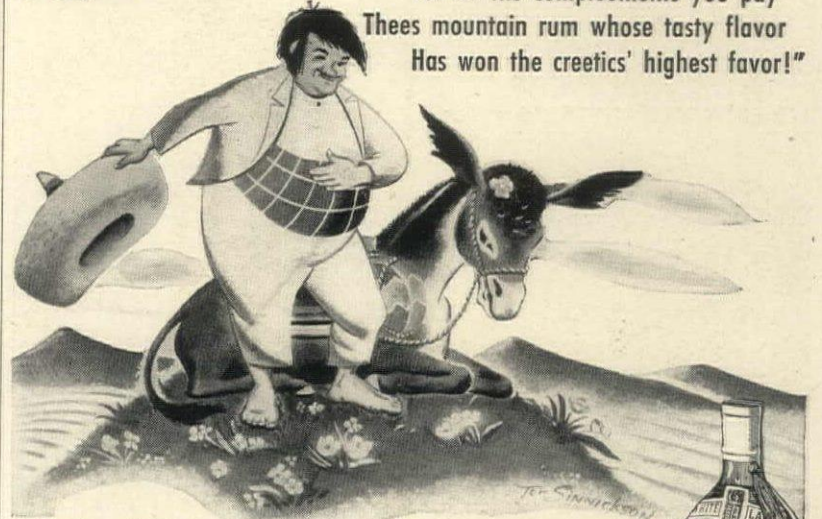
The abundance of certain woods in certain localities helped shape the character of French Provincial furniture. Oak is typical of Normandy, walnut of Savoie, walnut and fruitwoods of Lorraine. In soil-poor, windy Champagne, the characteristic tree, poplar, was frequently used for panels, with oak and walnut employed only for the weight-bearing sections. Saintonge, a province relatively deficient in orchards or natural forestry, resorted to American pine and exotic imported woods unloaded at Bordeaux and La Rochelle. Mahogany and violet ebony similarly entered Normandy by way of Cherbourg and Le Havre. Ash, beech and elm were also used, although fruitwoods and especially wild and tame cherry (which darken to a rich auburn or purplish color) are most characteristic of French Provincial furniture.

Climate and topography dictated many traits by which Provincial furniture can be placed. In houses located around the marshy mouth of the Loire, where inundations are commonplace, beds were perched on high legs. In cold sections such as the mountainous Vosges, in Auvergne and Savoie, the *lit clos*, which is nothing less than a built-in bed, was the rule. Set in a niche in the kitchen, it was closed off for warmth
(Continued on page 182)

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DICTIONARY continued

and privacy by carved panels. In Brittany, the *lit clos* took on a ship-like aspect, with bunks for several members of the family placed one above the other. Close at hand there was often a chest which served both as step to the upper deck and as clothes press. In the windswept mountainous Dauphiné, this tiered arrangement appears again. When the panels were openwork, with turned spindles, beds were known as *lits demi-clos*. In temperate Provence, beds were open-sided and were placed in separate bedrooms. Some were four-posters, with embroidery or needlepoint hangings. Others had beautifully ornamented headboards but no footboards. On such beds the gay colors and patterns of peasant bedspreads contrasted with the warm patina of the wood. A very charming style of bed, now much in vogue with decorators, developed in Saintonge. Termed *à la duchesse*, it had a flat, rather ceremonious canopy but no posts or footboard.

Primarily practical, French Provincial furniture absorbed and incorporated a number of models which had no Parisian prototypes. Many of them are functional in our modern sense of the word. Such is the sturdy kneading trough with a table top, which could also house cutlery, called in Champagne and Brittany *maie* and in Provence *pétrin*. The *chaise à sel* had a square box seat in which salt was kept. The makers of Provence were especially ingenious in the invention of holders for roller towels, porringers, plates, tumblers, each with its special

name. In addition to decorated flour bins and spice boxes, an engaging item is the *pannetière*, or bread-cooler, a small cage of spindles, often with an elaborately carved cornice and an enormous lock. The sensible Eighteenth-Century housewife also realized the need of a dish dryer. In Artois and Picardy, buffets were made with closed cabinets above, and open slatted shelves below on which freshly washed china could drain.

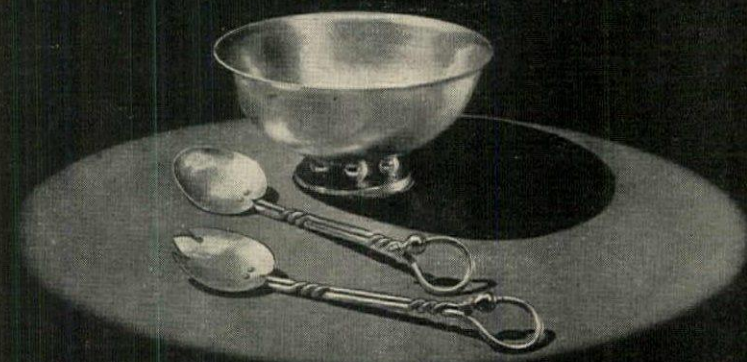
Provincial chairs show considerable variation. In Normandy, the Louis XVI type was commonest, though the region also produced ladder-back chairs, low-backed cushioned armchairs and a rare Empire model which has a broad splat top. The most practical and graceful of them are being copied today (see pages 88-93). Until the mid-Eighteenth Century, Lorraine chair-makers followed the Louis XIII pattern. German influence is traceable in Alsatian chairs, with their narrow backs and milking-stool legs thrust at an angle through the solid wood seats. Limousin produced a typical Louis XVI chair with a delicate spindle back. Provence both Louis XV and Louis XVI types. One popular model which has its counterpart in American furniture is the ladder-back settee. Coarser and plainer are the seats made for the rough mountain life of Auvergne, many of them geometric storage-benches.

Tables range from massive, straight-legged Seventeenth-Century models to graceful, aproned gaming tables with tapering cabriole legs. In Brittany, the

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*Price is approximate

trough-topped kneading table was the most popular; in Lorraine the long Renaissance-type table was retained well after it had disappeared elsewhere.

Standing clocks have an affinity for country houses. Some Provincial clocks have separate bases, others are single pieces. Rococo with pie-crust edges, paneled and violin-shaped models (the latter Norman and called *demoiselles*) are the counterpart of the grandfather clocks of England and America. Modern again in its dual purpose is the *vaisselier-horloge* from Bresse, which consists of an open-shelved dresser incorporating a belfry-like clock at one end. In all these clocks, the face was relatively small and unadorned, the case ingeniously elaborated.

According to statute, French Provincial furniture was decreed to be made of "sound, saleable wood, carefully grooved and joined and soberly ornamented." The latter concept, however, varies with the relative richness or poverty of the district. Some furniture carried punched patterns. Brass or polished steel hardware, especially in *armoires*, played an important ornamental role. Often the hinges are exaggeratedly tall and the key plates show elaborate fretting, while certain Provençal locks cover the entire upright of a cabinet door. Against the dark wood, this bright metal lends animation to what were otherwise somber interiors. Carving breaks up the bulk of big pieces such as *armoires*. In Burgundy and Dauphiné, the design is deeply incised. In Provence, it is shallower and the pattern is more suavely curved. In general, this genial region abhorred the

straight line, so we find many bombé fronts and serpentine outlines with s-shaped doors. Breton *armoires* often have diamond-point-design panels, or show a cresting centered the top. The straight-corniced Louis XVI Norman *armoire* is proudly built of oak and is carved with a fineness which compensates for occasional over-elaboration of design. Painting was also used to decorate furniture (mainly in Provence and in Alsace, the latter a lingering German influence). Crude but charming, it is more conventional than pictorial, often takes the form of scrolls or mottoes.

In the grace and invention of its display pieces, French Provincial furniture has no rivals. These shelves are sometimes suspended from the wall. Others are placed on larger chests or commodes. In the north of France, where dust is no problem, enormous open-top dressers were made which could display a whole service of bright peasant ware. There are shelves to hold copper and pewter and slatted racks for the brass milk cans in which cream was set to rise.

With its unassuming practicability, Provincial furniture holds a special interest for us today. It accords with the new concept of modern design where bleakness has given way to suavity and grace while its small scale is particularly suited to modern rooms. Its appreciation is relatively new, dating from just before World War I in France and from the 1920's in America. Within the last year, its widespread reproduction by American manufacturers points to a new direction in contemporary decoration.



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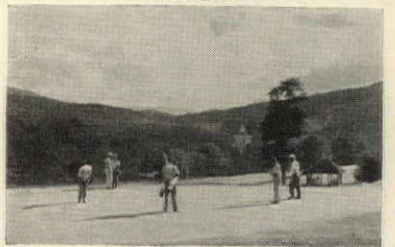
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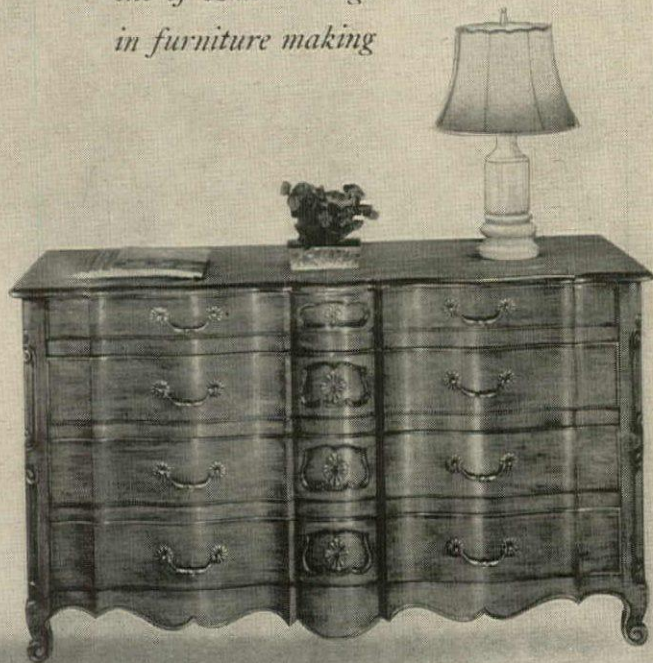
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SUMMER FURNITURE continued

Here is more information on the summer furniture and accessories appearing on pages 102 to 107.

All prices are approximate; slightly higher west of the Mississippi.

Page 102

Furniture, Lee L. Woodard Sons. Each section of the sofa \$125; 48"-diameter table \$135. Glass plate (on table) \$23 from Georg Jensen, Inc., New York.

Page 103

Furniture, Bradley, Laurens & Campbell.

Square dining table, 30" x 30" with glass top, \$115; dining chair \$25; round table \$67.50 at J. L. Hudson Co., Detroit. Lacquered screen by Fornasetti \$350, House of Italian Handicrafts, New York. Royal Doulton candleabra \$480 pair, James Amster, New York. Antique Ginori flower pots \$485 pair, Elsie McNeill, Inc., New York. Wine pot \$12.50, W. Jay Saylor Co., New York.

Page 104

Upper photograph
Furniture, Molla, Inc.

Easy chairs \$87.50 each; end table \$39.50; coffee table, all-white wrought iron, \$57.50 at Marc Antony, New Orleans. Black and white screen \$350, House of Italian Handicrafts, New York. Figure of cat \$75 and Venetian faience head \$90, Old Versailles, New York.

Lower left photograph

Furniture, Gallo-Original Studio, Inc. Tête-à-Tête, with umbrella holder, finished in white, Pompeian green, Carib-

bean coral, \$92.50, John Wanamaker, New York.

Lower right sketch

Furniture, Lightfoot Studio. Victorian dining set with table and four chairs \$595 at Jackson Furniture Company, Oakland.

Page 105

Upper sketch

Furniture, Heywood-Wakefield. Ashcraft tub chair, reversible cushion, \$47.50 at Jordan Marsh Co., Boston.

Lower left photograph

Furniture, John B. Salterini. Chaise, alternate colors on cushion, \$306; cocktail table \$82.50 at Bloomingdale's, New York. Porcelain vase \$450, W. Jay Saylor Co., New York. Screen \$350, House of Italian Handicrafts, New York.

Lower right photograph

Furniture, Simmons Co. Three, half-round, sectional pieces, covered in solid-color Goodall vinyl fabric, \$189 complete; round glass-top coffee table \$75, both designed by Edward J. Wormley, at Lit Brothers, Philadelphia. Tôle cache-pot \$185 pair, W. Jay Saylor Co., New York. Old Chinese bronze duck \$72, Gotham & MacLaughlin, New York.

Page 106

Upper left photograph
Furniture, LuJo Craft.

Round table \$34.95; side chairs \$17.95 each; armchairs \$19.95 each; oblong table with tray \$32.95 at Loveman, Joseph & Loeb, Birmingham. Silver lion \$750, Robert Ensko, Inc., New York.

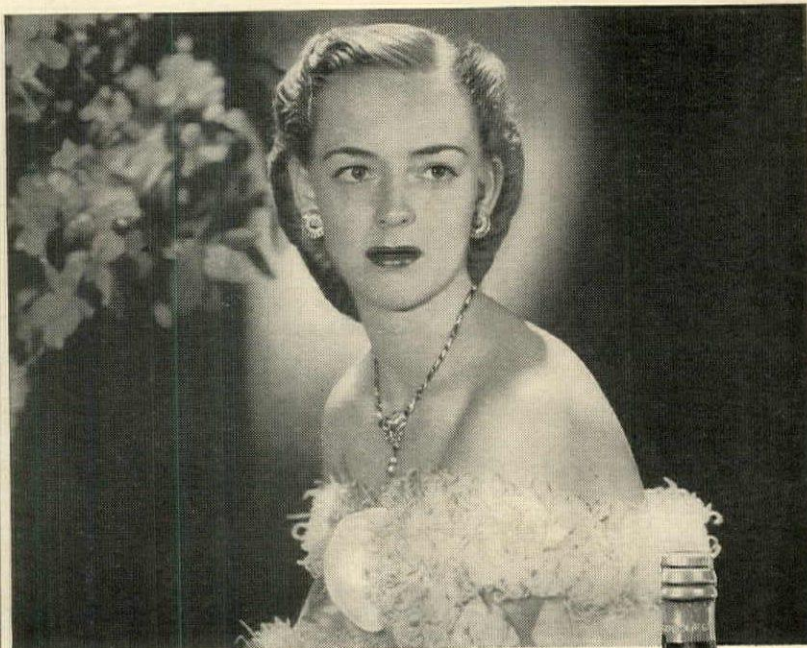
(Continued on page 185)

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SUMMER FURNITURE continued

York. Antique floral vases, pair \$335, Elsie McNeill, Inc., New York. Gilt mirror \$90; French porcelain dish, gold with pink roses, \$150 pair, from James Amster, New York.

Upper right photograph
Furniture, The Troy Sunshade Company.

Chaise on wheels, covered in tree-pattern fabric, \$85; round table \$19, at The Rike-Kumler Co., Dayton.

Center photograph
Furniture, The Troy Sunshade Company.

"Picnic" table \$52.75; snowflake umbrella \$64.50 at White House, San Francisco.

Lower sketch
Furniture, Ficks Reed Co.
Sofa bed \$175; sectional chair \$65; both covered in Canetex sail cloth.

Page 107
Upper photograph
Furniture, Ficks Reed Co.

Upholstered sectional pieces \$85 each section; double chaise with hood \$250 complete; serving cart \$75; flame-colored tray on stand \$20 complete; square table \$75. Glass vase (holding flowers) \$10, Designed for Living, New York.

Lower photograph
Furniture, Ficks Reed Co.
Sectional chair \$65; square table \$75; flame-colored tray on stand \$20 complete; armchair \$45; end table \$16.

Wallcovering, brick-design on white, \$18 roll, Katzenbach & Warren, Inc.

Rug of hemp squares, 9' x 12', natural, \$74.95, George Mallinson Importing Co., New York.

Table accessories: Yellow linen cocktail napkins \$24 a dozen, Leron, Inc., New York.

Glassware: Cocktail glasses \$9.60 a dozen; highball glasses, 14-ounce capacity, \$15 a dozen; double old-fashioned glasses, 14-ounce capacity, \$19.80 a dozen; decanter \$6; pitcher \$7, U. S. Glass Co., Tiffin, Ohio.

Silver: sandwich plate (holding cheese) \$45; dish (holding crackers alone) \$30; entrée dish (holding tray and bowl set) \$110; tray and bowl set (holding mayonnaise and shrimps) \$37.50 complete. (All include 20% Federal Tax.) Reed & Barton, Taunton, Massachusetts. Cocktail ladle (in pitcher) \$10 at Robert Ensko, Inc., New York. Serving tray (left, on cocktail table) \$40 including tax; ice bucket (on flame-colored tray, right) \$25 including tax; ash tray (left, on end table) \$16.50, including tax, Plummer, Ltd., New York.

Liquor on tray: Pleasant Valley Vermont \$1.28 (including tax) at Beekman Wine & Liquor, Inc., New York. Haig & Haig pinch-bottle Scotch \$7.03 at Renfield Importers, Ltd., New York. Bellows Club Gin \$3.26. Harvey's Bristol Cream \$6.25. Old Style Bourbon \$6.90 from Sherry Wine & Spirits Co., Inc., New York.

(Continued on page 186)



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FURNITURE

continued from page 185

The Ficks Reed furniture is available at the following stores:

- CALIFORNIA: Oakland.....Breuner's
- CONNECTICUT: Hartford.....G. Fox & Co.
- FLORIDA: Orlando.....Lloyd's Furniture Co.
- INDIANA: Indianapolis.....L. S. Ayres & Co.
- LOUISIANA: New Orleans.....Maison Blanche Company
- MARYLAND: Baltimore.....C. J. Benson & Company, Inc.
- MASSACHUSETTS: Boston.....Paine's
- MICHIGAN: Grosse Pointe.....Haydon House, Inc.
- MINNESOTA: Minneapolis.....Young-Quinlan
- OHIO: Cleveland.....The Halle Bros. Co.
- TENNESSEE: Memphis.....Four Seasons Shop
- TEXAS: Dallas.....Titche-Goettinger Co.
- WISCONSIN: Milwaukee.....T. A. Chapman Company

CALICO continued

The Calico Companion Ensembles shown on page 99 were manufactured by these companies:

- Bedroom ensembles:** N. Sumergrade & Sons
- Fabrics:** Riverdale Mfg. Co.
- Closet accessories:** Kerk Guild, Inc.
- Boudoir chairs and headboards:** Selig of Leominster
- Lamp shades:** Fenchel Co.

These fabrics are available at the following stores:

- CALIFORNIA: Los Angeles.....The May Company; San Diego.....Grand Stores Co.
- COLORADO: Denver.....Denver Dry Goods Co.
- CONNECTICUT: Bridgeport.....The D. M. Read Company
- DISTRICT OF COLUMBIA: Washington.....Lansburgh's
- FLORIDA: St. Petersburg.....Maas Brothers; Tampa.....Maas Brothers
- ILLINOIS: Chicago.....Carson Pirie Scott & Co.
- INDIANA: Indianapolis.....L. S. Ayres & Co.; South Bend.....Robertson's
- KENTUCKY: Louisville.....The Stewart Dry Goods Co.
- LOUISIANA: New Orleans.....Maison Blanche
- MARYLAND: Baltimore.....Stewart & Co.
- MASSACHUSETTS: Boston.....Jordan Marsh Company
- MINNESOTA: Minneapolis.....Donaldson's
- MISSOURI: Kansas City.....The Jones Store; St. Louis.....Stix, Baer & Fuller
- NEW JERSEY: Newark.....Kresge-Newark
- NEW YORK: Brooklyn.....Abraham & Straus, Inc.; Buffalo.....The Wm. Hengerer Co.; Jamaica.....Gertz; New York.....Bloomingdale's; Rochester.....McCurdy's
- OHIO: Cincinnati.....The John Shillito Co.; Cleveland.....The Halle Bros. Co.
- OKLAHOMA: Tulsa.....Brown Dunkin Co.
- PENNSYLVANIA: Pittsburgh.....Kaufmann's; Scranton.....Cleland Simpson
- TEXAS: Dallas.....Titche-Goettinger Co.; Fort Worth.....Stripling's; Houston.....Foley's
- WASHINGTON: Seattle.....The Bon Marche
- WISCONSIN: Milwaukee.....Schuster's

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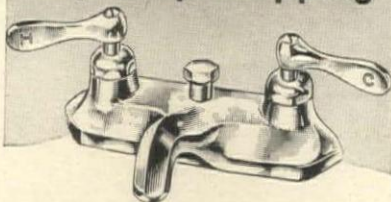
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WALLS AND FABRICS

continued

Here is additional information on the wall coverings appearing on page 100.

All prices are approximate; slightly higher west of the Mississippi.

"Grenadier Stripe," with matching cornice, \$4.20 the roll. Bassett & Vol-lum.*

"Victorian Flowers," \$1 a roll, Imperial Paper & Color Corporation, at Le Boff's, Inc., New York.

"Tulipes," French imported wallpaper in raisin brown, \$15 a roll, Nancy McClelland.*

"Chelsea," floral pattern (left), \$2.30 a roll, diamond pattern (right), \$2.15 a roll, Thomas Strahan, at G. Fox & Co., Hartford.

"Old Paris," \$5 a roll. Jones & Erwin, Inc.*

"Geranium," Varlar, 15c per sq. ft., United Wallpaper Co., at Meier & Frank, Portland.

"Cineraria," charcoal, \$9 a roll, Inez Croom.*

"Yorkshire," about \$1.20 the roll, York Wall Paper Company, at Empire Wall Papers, Ltd., Toronto, Canada.

"Guardsman Stripe," Sanitas fabric wall covering, \$2.85 a roll, at Jordan Marsh, Boston.

"Celtic," plaid, \$1.50 a single roll. Asam Brothers Wallpapers, at Asam Brothers, Inc., Philadelphia.

*Order through your decorator, or the decorating departments of leading department stores.

FABRICS

continued

Here is additional information on the fabrics appearing on page 101.

All prices are approximate; slightly higher west of the Mississippi.

"Campagna," brown and white cotton, 50" wide, \$6 yard, Knoll Associates, Inc.*; Ming jade cotton taffeta, 50" wide, \$3.75 yard, Stroheim & Romann.* White Foo dogs, \$110 the pair, W. Jay Saylor Co., New York.

"Coromandel," chinoiserie design by Marion Dorn, 50" wide, \$10.50 yard, Arthur H. Lee & Sons.* Scroll pattern armchair, \$37.50 by Molla, Inc.

"Stampede," outline of horses, "Cavalcade," groups of horses, all-cotton modern motif, both 48" wide, \$2.75 yard, by Doris and Leslie Tillett. Covington Fabrics Co. at the Dayton Co., Minneapolis; gold fabric, 50" wide, \$2.65 yard, Waverly Fabrics.

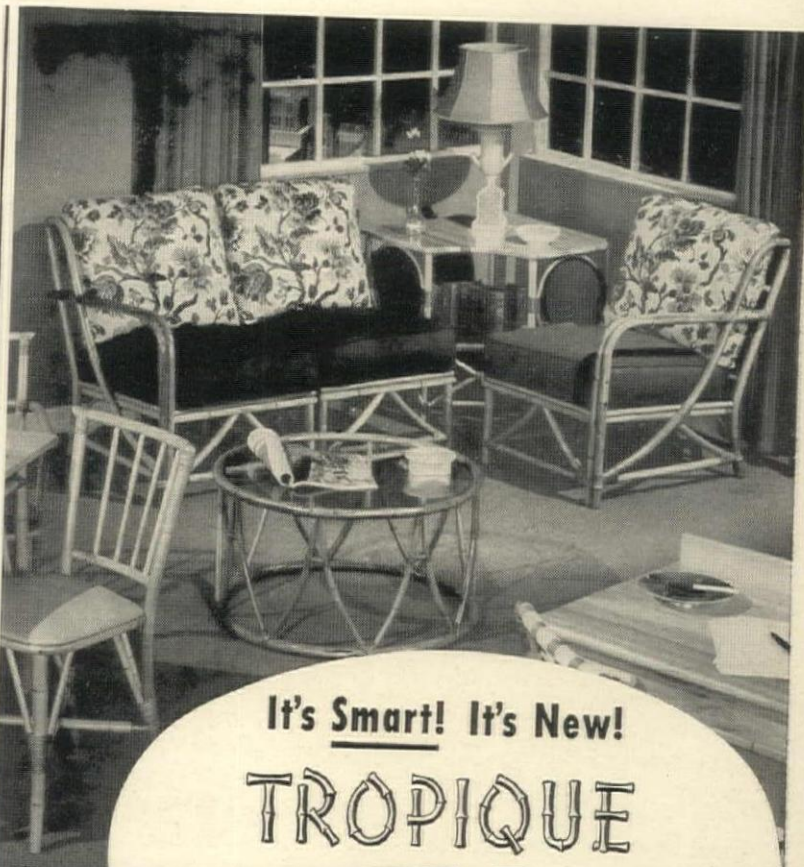
"Westgate," all-cotton Everglaze chintz, 36" wide, \$2 yard, Morton Sundour.* Parakeet (front) and billiard green (center) serge, 54" wide, \$6 yard, both La France.

"Glen Modern," all-cotton plaid, a June Groff design, 54" wide, \$4.50 yard, Glendale Fabrics, Inc., at Carson Pirie Scott & Co., Chicago. Chinese warrior figure of the Tang period, terra cotta, 24" high, \$600 a pair, Oriental Fine Arts, Inc., New York.

"Maya," Peruvian linen, designed in ten different colors, 50" wide, \$9 yard, Morley-Fletcher, Ltd.*; gold fabric, 50" wide, \$2.65 yard, Waverly Fabrics. Armchair in scroll-and-leaf pattern, \$30, Molla, Inc.

"Meadowbrook," "Meadowbrook Filler," both cotton, Vera design, 36" wide, \$3.75 yard and \$3 yard, F. Schumach-

(Continued on page 188)



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KITCHEN continued

Following is a list of the equipment and furnishings used in the kitchen shown on pages 132-133.

All prices approximate, higher on the West Coast.

Equipment: Cox (St. Charles) cabinets (specially sprayed with DuPont Delux paint); Caloric gas range (matching porcelain); Servel gas refrigerator (specially sprayed).

Furniture: Salterini dull black table, \$50; matching chairs, \$34 each; Casco step stool, \$14.95.

Curtains: Ben Rose, custom-made, \$10 a yard.

Household appliances: Manning Bowman Twin-O-Matic waffle iron, \$22.95; Cobden Oster-Frappizer, \$39.50; Samson Tandem toaster, \$21.95.

Household utensils: Caloric griddle, \$5; Chemex coffee maker, $\frac{1}{2}$ gallon, \$12; Chemex tea kettle, \$5; Divine refrigerator dishes, \$16.95; Robeson self-sharpening case with knives,

\$17.95; Revere skillet, 8", \$4.75; salad bowl with servers (set of 3), \$50; chrome and wood tray, \$14; salt and pepper mills, \$8.50 a pair; tole plate, \$9; silver plated vacuum bottle, \$40 (plus Federal tax); Barth-Art old fashioned glasses, \$15.50 doz.

All the above merchandise can be purchased at W. & J. Sloane in New York and San Francisco.

Accessories: Royal Crest sterling silver, Castle Rose pattern, 6-piece place setting, \$27.52 (including tax), Empire Crafts, Newark, New York. China: Limoges luncheon plates, \$39 dozen; Mayhew Shop, New York; Winfield gray plaid cereal bowls and luncheon plates, each \$24 dozen, Designed for Living, New York. Linen: Fallani & Cohn gray linen tablecloth, 54" x 72" and 6 napkins, \$15. B. Altman & Company, New York. Flower arrangement by Ann Hagan, New York.

FABRICS continued

er.* Faience stove, \$400, W. Jay Saylor Co., New York.

"Zoo," hand-printed glazed chintz, 36" wide, \$3.70 yard, Greeff Fabrics.* Victorian mahogany side chair frame, \$57.50 in muslin, Harriet Sherry, Ltd., New York. Sculptured-grained plastic lamp base, hand woven "Batavia" grass cloth shade, complete \$35, Art Lamp Corp., Chicago.

Chinese printed all-silk satin, light green ground, 48" wide, \$15 yard, Scal-amandré Silks.* Formosa carved wood-

en figure 24" high, \$250, Oriental Fine Arts, Inc., New York.

"Lily of the Valley," Everglaze chintz with striped ground, 36" wide, \$1.65 yard, Cyrus Clark Co., at The City of Paris, San Francisco; billiard green serge, 54" wide, \$6, La France. Old French round metal clock, \$345 plus 20% Fed. Tax, W. & J. Sloane, New York.

*Order through a decorator or through the decorating department of leading stores.

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FRENCH PROVINCIAL continued

Here is more information on the French Provincial furniture and accessories on pages 88 to 93.

All prices are approximate; slightly higher west of the Mississippi.

Page 88

Upper sketch

Furniture: Morgan Furniture Company, wing chair \$149; open armchair \$89; night stand \$44.50 at Macy's, San Francisco.

Lower photograph

Furniture: Jacques Bodart, Inc., Louis XV sofa (loose cushion) \$745 in muslin; Regency armchair (loose cushion) \$365 in muslin; Louis XV coffee table \$235; Louis XV commode \$765, available through your decorator or decorating departments of leading stores.

Page 89

Furniture: Company of Master Craftsmen, Inc., beech double bureau \$325; night table \$60; double bed \$120.

Wallpaper: "Pastoral Scene," hand-printed, \$8.25 roll, by Piazza Prints.

Rug: Shalistan, white, \$375, W & J Sloane, New York.

Flooring: "Kencork," cork tile, natural cork shades, 75c per square foot, installed, David E. Kennedy, Inc.

Accessories: Beige bedspread, \$45 single size, \$53 double size; bed puff \$70, Carlin Comforts, Inc., New York.

Oxford box spring \$44, mattress \$49.50 at W & J Sloane, New York. Louis XVI bulb bowl (on bureau) \$90; round fruit basket (on night table) \$75 pair

at W. Jay Saylor Co., New York. Pottery warriors \$750 the pair, Oriental Fine Arts, Inc., New York. Antique mirror \$200, James Amster, New York. Old French lamp base, Empire molding, carved wood, paper shade painted tête de nègre, \$350 a pair, complete, at Gotham & MacLaughlin, New York.

Page 90

Furniture: De Gaal & Walker, Inc., birch buffet with grilled doors \$850; dining table \$375; solid birch dining chair \$95 in muslin, \$101 in quilted chintz. Oxford, Ltd., upholstered wing host chair \$158 in muslin, \$181 in gray textured cotton. All furniture at Lord & Taylor, New York; Rich's, Atlanta. Accessories from Lord & Taylor, New York.

Page 91

Upper photograph

Furniture: Valentine Seaver Co., open armchairs, \$249 each. Widdicomb Furniture Co., sofa designed by T. H. Robsjohn-Gibbings, Koylon rubber construction, basket-weave wool fabric, \$373. Wesley Mfg. Co., cocktail table \$175. De Gaal & Walker Inc., small commodes \$225 each. All furniture and accessories at Lord & Taylor, New York.

Lower sketch

Furniture: Drexel Furniture Company, vanity \$119.50; vanity bench \$34.50; side chair \$39.50 at L. S. Ayres & Co., Indianapolis.

(Continued on page 190)



"New Hampshire"

The "original" of this early American wallpaper graced the walls of a New Hampshire farmhouse in the 1790's. We are happy to pay tribute to the original designer by adding our faithful reproduction, "New Hampshire" to our exclusive "Designs of Today", jointly sponsored by Thibaut and Warner.

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When a man decorates his own room, he frequently specifies rich, satin-smooth wood paneling. His corner, finished in glorious Western Pines*, often becomes the most admired in the house.

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*PONDEROSA PINE
*SUGAR PINE

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Only a master could conceive its simple, perfect dignity of line . . . and only a master could endow such a design with the glowing beauty of this Colonial break-front in choicest mahogany. Colonial Manufacturing Co., 150 Colonial Avenue, Zeeland, Mich.

NEW BOOKLET



Colonial hall clocks and heirloom furniture in word and picture, with interesting data on furniture styles—preservation of finishes, leather, etc. Send 10¢ to cover mailing.



COLONIAL Heirloom REPRODUCTIONS
Ageless Artistry in Mahogany

The "Ardleigh" is a tufted sofa possessing all the qualities of Shearman Brothers master craftsmanship. Adapted from a traditional style this sofa affords luxurious comfort and beauty for a lovely living room. Write for your nearest dealer.

The "ARDLEIGH"



"fine upholstery since 1880"
SHEARMAN BROS. COMPANY
 Jamestown, N. Y.



FRENCH PROVINCIAL

continued

Page 92

Upper left photograph

Furniture: Dixon-Powdermaker Furniture Company, Inc., Orleans Collection, dining table \$110, Barker Brothers, Los Angeles. Antique Fruitwood Chairs, \$750 pair from James Amster. Wallcovering: Brick-designed on white, \$18 roll, Katzenbach & Warren, Inc. Rug: "Cassandra," chartreuse, \$12.50 sq. yd., Bigelow-Sanford. Accessories: Crockery steins \$18 the pair, Westport Antique Shop, New York. Brass urn \$120, Gotham & MacLaughlin, New York.

Upper right photograph

Furniture: Robert W. Irwin Company, Pendleton Collection by Joseph B. Platt, single beds \$79 each; chiffonier \$155; Irwin custom-made night table, \$100. All furniture at John Wanamaker, New York.

Wallpaper: "Animal Kingdom," hand-printed, \$5.25 roll, Piazza Prints.

Rug: Shagstone, rose (9' x 15') \$204, F. Schumacher & Co.

Accessories: Chairs covered in green pure silk, \$1800 the pair, The Connoisseur, Inc., New York. Small table (between chairs) \$240, James Amster, New York. Pair of French white, blue and gold cache-pots, \$260 the pair, Westport Antique Shop, New York. Provençal doll \$165; green decal lamp \$100; Austrian tea dish (used as ash tray) \$60; antique Marseille basket \$400; maps of Europe and Africa \$175 each, set of four, W. Jay Saylor Co., New York.

Lower left photograph

Furniture: John Widdicomb Co., commode \$365, Chippendale bamboo armchair \$189.50, both from W. A. Hathaway, New York. Steinway & Sons, New York, piano, \$2240.

Rug: Aubusson, \$1200, Ernest Traganowan, New York.

Accessories: Chairs covered in green pure silk, \$1800 pair at The Connoisseur, Inc., New York. Other accessories from W. Jay Saylor Co., New York.

Lower right photograph

Furniture: Robert W. Irwin Company, chest \$249, available through your decorator and decorating departments of leading stores. Antique chair, \$750 pair, James Amster, New York.

Wallpaper: "Yorkshire," \$1.20 the roll, York Wall Paper Company.

Rug: Cassandro, \$12.50 yd. Bigelow-Sanford.

Accessories: White fruit bowl \$125, Old Versailles, New York. Small bowl \$60, Harriet Sherry Ltd., New York. Antique clock \$195, Jarvis House, N. Y.

Page 93

Center left photograph

Furniture: Bodart Furniture, Inc. walnut, 9-drawer double commode \$425 at W & J Sloane, San Francisco. John Widdicomb Co., slipper chair \$165 at J. W. Robinson Co., Los Angeles. Wallpaper: "Tulips," \$15 roll, Nancy McClelland.

Rug: Town & Country, pine Maroc, \$3.70 sq. ft. at Klearflax, New York.

Accessories: Antique mirror and stand \$585 complete, James Amster. Brass candlesticks \$48 pair, Gotham & MacLaughlin, New York.

(Continued on page 191)



A HOUSE THAT SAYS

Hello!

Cabot's Collopakes make your house look so clean and bright and cozy, it seems to bid everyone a friendly welcome.

This is because our patented Collopaking process produces fresh durable colors, a velvety-smooth surface, and the amazing hiding power that makes Cabot's Collopakes so economical to use.

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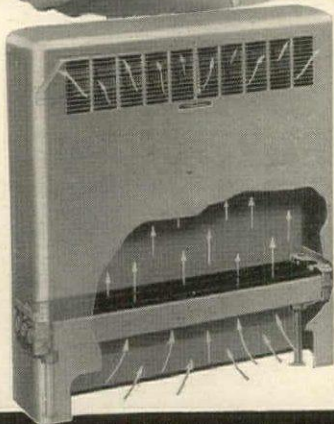
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 Boston 9, Mass.

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Add to the convenience, comfort and beauty of your home with "Streamaire" Convectors by Young. Be assured of uniform temperatures; the convection principle means better circulation. Cooler air from the floor passes through the heating core — up and out grille to all points of the room. "Streamaire" Convectors are modern, easy to clean — cost no more than common radiators. Write for catalog.



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 SPECIALISTS IN HEATING, COOLING AND AIR CONDITIONING PRODUCTS

Tailored
 for Modern
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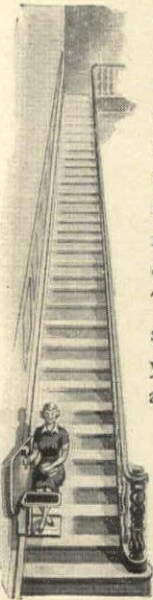
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STEINER MANUFACTURING COMPANY
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*Stair-Travelor
by Sedgwick*



STAIR-CLIMBING, according to leading doctors, is a dangerous and unnecessary form of over-exertion. It is easy to avoid this hazard by riding up and down on a Sedgwick Stair-Travelor. Safe and simple to operate on your house current at small cost. Folds against wall when not in use. Sedgwick 55-year experience guarantees complete satisfaction.

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Sedgwick

RESIDENCE ELEVATORS ▲ STAIR-TRAVELORS

FRENCH PROVINCIAL

continued

Upper right photograph

Furniture: Dixon-Powdermaker Furniture Company, Inc., Orleans Collection, side chair \$35; commode \$195 at Carson Pirie Scott & Co., Chicago. Wallpaper: \$4.50 a roll, Cowtan & Tout, New York. Rug: Town & Country, pine Maroc, \$3.70 sq. ft., Klearflax, New York. Accessories: Louis XVI barometer \$225, Elsie McNeill, Inc., New York. Pair of covered vegetable dishes (gold on silver) \$6500 for four, French & Company, New York.

Lower right photograph

Furniture: Oxford Ltd., green velour side chair (with nail heads) \$150; blue print chair \$224. Kent of Grand Rapids, Inc., small cigarette table \$65; pair of end tables (walnut finish on cherry wood) \$93.50 each. Jacques Bodart, Inc., coffee table with olive green leather top \$179. Danby Co., writing table \$159. Meldan Furniture Co., night stand \$119. Jackson Upholstery, pink love seat \$284. All furniture and accessories at Macy's, New York.

The Master Craftsmen furniture shown on page 89 is available at the following stores:

- CALIFORNIA
 - Beverly Hills..... W & J Sloane
 - Sacramento..... Scofield Furniture Co.
 - San Diego..... H. L. Benbough Co.
 - San Francisco..... W & J Sloane
- COLORADO
 - Denver..... Daniels and Fisher
- CONNECTICUT
 - Hartford..... G. Fox & Co.
- DISTRICT OF COLUMBIA
 - Washington..... W & J Sloane
- FLORIDA
 - Miami..... House & Garden Furniture Inc.
 - West Palm Beach..... Worrell's
- GEORGIA
 - Atlanta..... Rich's Inc.
 - Augusta..... Richards Furniture Co.
- ILLINOIS
 - Chicago..... John A. Colby & Sons
 - Rockford..... House of Lindberg
- INDIANA
 - Indianapolis..... Banner-Whitehill
- LOUISIANA
 - New Orleans..... Maison Blanche
- MARYLAND
 - Baltimore..... C. J. Benson & Co., Inc.
- MASSACHUSETTS
 - Boston..... Paine's
 - Springfield..... Proctor-Carnig Inc.
- MICHIGAN
 - Detroit..... The J. L. Hudson Co.
- MISSISSIPPI
 - Greenville..... Tatum Furniture & Music Co.
- MISSOURI
 - Kansas City..... Robert Keith
 - St. Louis..... Lammert Furniture Co.
- NEBRASKA
 - Lincoln..... Miller & Paine
 - Omaha..... Orchard & Wilhelm Co.
- NEW YORK
 - Albany..... Mayfair, Inc.
 - Buffalo..... Streich Decorations
 - Elmira..... J. P. & M. Sullivan Store
 - New York City..... W & J Sloane
- OHIO
 - Akron..... M. O'Neil Company
 - Columbus..... F. & R. Lazarus & Co.
- OKLAHOMA
 - Oklahoma City..... James A. Cullimore & Co.
 - Tulsa..... Cheairs Company
- OREGON
 - Portland..... Meier & Frank Company, Inc.
- PENNSYLVANIA
 - Harrisburg..... Troup Brothers
 - Hazleton..... Mrs. E. Reinhart's Sons
 - Scranton..... Stoehr & Fister
- TENNESSEE
 - Chattanooga..... Fowler Bros. Co.
 - Knoxville..... Fowler Bros. Co.
 - Memphis..... Lowenstein's
- TEXAS
 - Amarillo..... The Home Beautiful
 - Beaumont..... Dallas-Williams Furniture Co.
 - Corpus Christi..... The Showroom of Finer Furniture
 - Dallas..... Titcher-Goettinger Co.
 - Houston..... Suniland Furniture Co.
- UTAH
 - Salt Lake City..... H. Dinwoodey Furn. Co.
- VIRGINIA
 - Norfolk..... Willis Furniture Co., Inc.
 - Richmond..... Sydnor & Hundley
- WISCONSIN
 - Milwaukee..... Klode Furniture Company



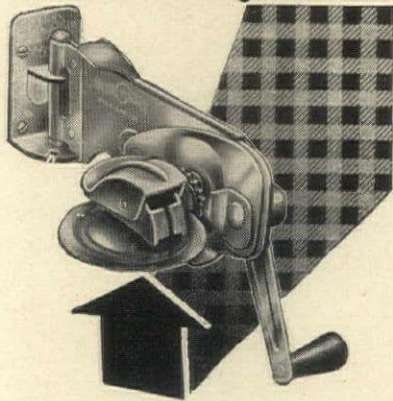
Colonial Charm

by Hungerford

An achievement in gracious living as exemplified by Hungerford Colonial bedroom furniture in solid mahogany. Its enduring beauty, exquisite design and perfection in craftsmanship will give a lifetime of satisfaction. Hungerford open stock Colonial furniture is available in leading department and furniture stores from coast to coast.

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new SWING-A-WAY can opener holds the lid for you

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Automatic saving is sure saving—U.S. Savings Bonds

Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.



FRENCH PROVINCIAL continued

You may see displays of merchandise in the French Provincial manner at the following stores.

CALIFORNIA	
Beverly Hills.....	W & J Sloane
Oakland.....	Jackson Furniture Co.
Sacramento.....	Jackson Furniture Co.
San Francisco.....	W & J Sloane
Vallejo.....	Jackson Furniture Co.
Walnut Creek.....	Jackson Furniture Co.
FLORIDA	
Jacksonville.....	W. G. Suttles
West Palm Beach.....	Worrell's
GEORGIA	
Atlanta.....	Rich's
Augusta.....	Richards Furniture Company
ILLINOIS	
Chicago.....	Carson Pirie Scott
INDIANA	
Indianapolis.....	Banner-Whitehill
IOWA	
Des Moines.....	Younkers
KENTUCKY	
Louisville.....	The Stewart Dry Goods Co.
LOUISIANA	
Baton Rouge.....	Kornmeyer Furn. Co., Inc.
New Orleans.....	Maison Blanche
MASSACHUSETTS	
Boston.....	Paine's
Springfield.....	Red Lion Shop
MICHIGAN	
Detroit.....	The J. L. Hudson Co.
MISSISSIPPI	
Greenville.....	Tatum Furniture Co.
MISSOURI	
Kansas City.....	Emery Bird Thayer
St. Louis.....	Stix, Baer & Fuller
NEBRASKA	
Lincoln.....	Miller & Paine
Omaha.....	Orchard & Wilhelm Co.
NEW JERSEY	
Newark.....	L. Bamberger & Co.
NEW YORK	
Elmira.....	J. P. & M. Sullivan
New York.....	W & J Sloane
Rochester.....	McCurdy's
OHIO	
Akron.....	The M. O'Neil Co.
Cleveland.....	The Halle Bros. Co.
Columbus.....	F. & R. Lazarus & Co.
OKLAHOMA	
Oklahoma City.....	James A. Cullimore & Co.
PENNSYLVANIA	
Philadelphia.....	Strawbridge & Clothier
Pittsburgh.....	Kaufmann's
Scranton.....	Stoehr & Fister
RHODE ISLAND	
Providence.....	Burke-Tarr Co.
TEXAS	
Amarillo.....	The Home Beautiful
Beaumont.....	Dallas-Williams Furniture Co.
Corpus Christi.....	Showroom of Finer Furniture
Houston.....	Foley's
San Antonio.....	G. A. Stowers Furniture Company
UTAH	
Salt Lake City.....	H. Dinwoodey Furniture Co.
VIRGINIA	
Norfolk.....	Willis Furniture Co., Inc.
Richmond.....	Sydnor & Hundley
WASHINGTON	
Tacoma.....	A. T. Norman Co.
WEST VIRGINIA	
Charleston.....	The Diamond Dept. Store
WISCONSIN	
Milwaukee.....	Klode Furniture Co.
Racine.....	Porter's

HOW TO PAINT

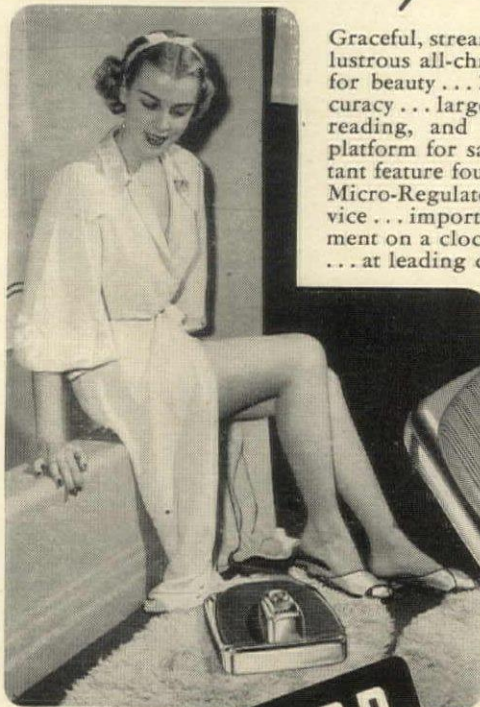
1. Wash walls with soap and water (or benzine) rinse with clear water.
2. Chip off all loose particles with a putty knife.
3. Fill cracks with Swedish putty, or "spackle" (a refined plaster of Paris). There are many brands of this on the market. Fill the cracks roughly and

let dry. The putty will shrink somewhat, so repeat process. Sand the cracks well between applications, and afterward to insure a smooth finish. Be sure to spread putty beyond the actual crack to give it a firm purchase.

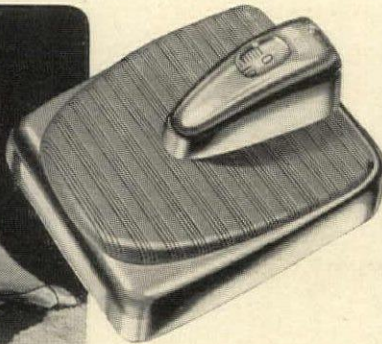
4. If you are using an oil, enamel or

(Continued on page 196)

Smartest Scales You've Ever Seen



Graceful, streamlined styling highlighted by lustrous all-chrome or baked enamel finish for beauty... Zerostat dial control for accuracy... large magnifying lens for easy reading, and a spacious molded rubber platform for safe footing. Another important feature found only in Counselors is the Micro-Regulator light-heavy adjusting device... important as the fast-slow adjustment on a clock. See the smart Counselors... at leading dealers everywhere.



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- Furnished With or Without Illuminated Dial.

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Scales
"Correct in Every Weigh"

THE BREARLEY CO., ROCKFORD, ILL.

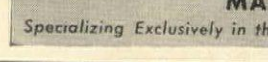
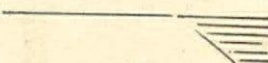


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OUR IN-SINK-ERATOR
WAS INSTALLED
TODAY!



BUT, JANE,
WHAT IS AN
IN-SINK-ERATOR?

AUTOMATIC GARBAGE DISPOSER



- Q. Is it in your kitchen?
A. Of course. It's attached right to my sink.
- Q. How does it work?
A. Wonderful... it pulverizes all our food waste before it becomes garbage... and flushes it down the drain into the sewer.
- Q. Bones too?
A. Oh, sure. Bones, pits, rinds, peelings, parings, trimmings and ash tray contents.
- Q. Do you have to clean it?
A. Never... IN-SINK-ERATOR's reversing action makes it completely self cleansing.
- Q. Where did you buy it?
A. From our plumber... and he installed it, too.
- Q. Swell. I'll have Bob call our plumber tonight.

PRICE \$119.50 (Plus Installation)
FOR FURTHER INFORMATION—WRITE DEPT. G

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Specializing Exclusively in the Manufacture of Automatic Garbage Disposers Since 1938

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Gardening

Good Lawns is a Scott pamphlet which contains condensed information about building new lawns and improving old ones. Written specifically for amateurs, the booklet describes Scotts Lawn Seed and Scotts Turf Builder, two important lawn-care products. O. M. Scott & Sons Co., 49 Spring Street, Marysville, Ohio.

Vigoro Plant Food, Endo Pest and Endo Weed, three Swift & Co. products respectively develop healthy plants, provide a garden defense and kill lawn weeds. In addition to the free pamphlets which describe these products "Vigoro Beauty Plans," an authoritative landscaping guide is available for 10c from Swift & Co., Union Stock Yards, Chicago 9, Illinois.

"*Everything for the Garden*" is the title of the 1948 Henderson catalog. Celebrating the 101st year of the company, the catalog lists 11 new annuals (shown in color), an impressive bookshelf—two pages of gardening books—a variety of vegetables, fruits and flowers—all beautifully pictured—and selections from the hardware department. Peter Henderson & Co., Dept. 36, 35 Cortlandt Street, New York 7, N. Y.

Kitchens

The G-E Sink is the subject of a useful booklet. Featured are the automatic dishwasher and drier and the Disposall, which deals with food wastes by shredding and flushing them away. Set into a background of attractive kitchen arrangements, the equipment is both pleasing to the eye and efficient. General Electric Co., HG 4, Bridgeport, Connecticut.

"*An Invitation to Better Living*" tells you about frozen food, its preparation, cooking and serving. The booklet explains Deepfreeze—the home freezer. Guide charts, illustrations and text show how to prepare fruits, vegetables and meats for home freezing. Deep-freeze models are illustrated and a buyers' chart shows their comparisons. Time guides for cooking frozen foods are listed. Deepfreeze care and installation instructions included. 10c. Deep-freeze Division, Motor Products Corp., HG 4, North Chicago, Ill.

China & Silver

Fiddle-back Patterns of Silver are shown in a folder which displays three favorites—Fiddle Thread, Fiddle Shell and Edward VII. The evolution of fiddle designs is explained, as is the origin of each of the ones shown. For additional information and folders write to Frank Smith Silver Co., HG 4, Gardner, Massachusetts.

"*How to Be a Successful Hostess*" is a guidebook for entertaining. Preparation, table settings and, of course, silver, provide the background. A discussion of linens, monograms, menus and use of various pieces of silver is included. The do's and don'ts of silver care are listed. 10c in stamps. Reed & Barton, HG 4, Taunton, Mass.

"*The Story of Wedgwood*" is a history of the life of Josiah Wedgwood and the English ware which bears his name. The text carries through the life and times of this famous potter, and illus-

trations elaborate the reading. Of special interest are pictures of the first Wedgwood pottery and the Wedgwood copy of the "Portland" Vase. The book is an excellent addition to any collector's library. 25c. Josiah Wedgwood & Sons, Inc., HG 4, 162 Fifth Avenue, New York, New York.

Decorating

Five Steps to Home Decorating are contained in the Lees booklet, "What Goes With What." Decorative schemes are centered around favorite rug colors and furnishings throughout the house are co-ordinated. Color talks and themes for personalized rooms are included. 25c to Anne Mason, HG 4, James Lees & Sons Co., Bridgeport, Pa.

Lightolier Fixtures are shown in a booklet illustrating full-color room settings, designed by nine A. I. D. decorators. Fixtures are scientifically designed and decorative as well. A variety of lighting fixtures enables you to select those which would harmonize best in your house. Notes describe lighting requirements for each room. 25c. Lightolier, Inc., HG 4, 11 E. 36 St., New York, N. Y.

Imperial's Color Harmonizer solves color problems easily. Pattern, scale and color are explained and you are introduced to charts which have round color spots for rugs and color squares for wallpaper. There is a section on unifying your color scheme in draperies, chairs, rugs, sofas and accessories. Imperial washable wallpapers are pictured. 25c. Imperial Paper & Color Corp., HG 4, Glens Falls, New York.

"*American Informal*" is a 20-page booklet describing new groupings in furniture for living, dining room and bedroom. Designed and created by Tomlinson, American Informal is the name given to an American furniture style, the blending of straight lines and curves meeting in the same design. Four-color and maroon-toned engravings feature room settings and highlight individual group arrangements. 10c. Tomlinson of High Point, Inc., HG 4, High Point, North Carolina.

"*18th Century Traditional*" presents eleven groupings of furniture for bed and dining rooms. Notes explain and describe each selection and photographs not only display furniture but indicate how to arrange it. Among the period selections are such favorites as corner china cupboards, servers and a tester bed. A page is devoted to furniture care with special attention being centered upon the preservation and deepening of the patina. Two pages of sketches and notes give decorating

hints for the furniture shown. 10c. Drexel Furniture Co., HG 4, Drexel, North Carolina.

"*The Romance of Habitant and Pine*" is an interesting little booklet which tells the story of the beginnings of Habitant, a knotty pine furniture. Excerpts from the records of N. A. Eddy, founder of Habitant Shops, Inc., prove that although the furniture is comparatively new, its appeal has steadily increased. Designs are basically modeled after the furniture made by the American pioneers, and Habitant products incorporate improvements in design and construction. Habitant Shops, Inc., HG 4, Bay City 11, Mich.

Heating

Home Heating Questions, the concern of the average householder, are answered in G-E's booklet, which also discusses air-conditioning, insulation and radiators. G-E Equipment is illustrated and diagrams explain the working procedures. 10c. General Electric Co., HG 4, Bloomfield, N. J.

"*Comfort That Pays for Itself*" is a booklet about Rock Wool insulation. A history of the development of home insulation is informative, and illustrations show the mechanics of installing Rock Wool which is blown into every insulatable area. Johns-Manville Corp., HG 4, 22 East 40th Street, New York 16, New York.

The Fitzgibbons Boiler is explained in a folder. Fitzgibbons "400 Series" steel boiler is illustrated and special features are high-lighted, among them the burner jacket, combustion chamber, Tanksaver, etc. Installation and operation are described, and there are notes on how to select a boiler. Booklet 401, Fitzgibbons Boiler Co., Inc., HG 4, 101 Park Ave., New York 17, New York.

Doors & Windows

Alwintite Double-Hung Windows, smartly styled, harmonize with any color theme or material. The windows are of aluminum, can be cleaned with a damp cloth. A pamphlet shows window effects adaptable to many houses. The Aluminum Window Corp., HG 4, 34-19 10th Street, Long Island City 1, New York.

"*Enter Into Beauty*" tells about Curtis doors and windows, which are manufactured in stock sizes designed to fulfill architectural specifications. Among other illustrated Curtis products are stairways, fireplaces, Colonial corner cupboards—all featured in attractive room settings. 10c. Curtis Co.'s Service Bureau, HG 4, Clinton, Iowa.



WRITE FOR THESE BOOKLETS

"*A Gallery of American Windows*" illustrates steel Venetian blinds, suitable to any room arrangement or décor. Room settings provide food for decorating thought and show the versatility of the blinds which match either formal or informal furnishings. A section explains the quality of these blinds. 10c. Acme Steel Co., HG 4, 2854 Archer Ave., Chicago.

"*How to Plan Better Windows*" is a booklet which gives specification and installation notes for Fenestra Steel Windows. Diagrams help explain such subjects as daylight areas, ventilation, wall space, appearance and special window arrangements. Sketches show corner, bay, picture, dormer and solar windows from interior views, and windows over built-in furnishings are also pictured. 10c. Detroit Steel Products, HG 4, 2250 East Grand Blvd., Detroit 11, Michigan.

Miscellaneous

"*Comfort Cool Your Home*" describes the Chelsea attic fan, which circulates cool air through the house by drawing outside lower-temperature air in through windows and doors and circulating it through ceiling grilles. Diagrams and charts show how to select fans, installation methods, ceiling grilles, exhaust openings and fan operation. Chelsea Fan & Blower Co., Inc., HG 4, 1206 Grove Street, Irvington 11, New Jersey.

Watch Cords in daring colors of red, green and yellow leather are the "New Look" in the Gubelin watch collection at Lederer de Paris. Ladies' watches in gold-plate and stainless steel are featured with the jewel-tone ropes in suede, kid, alligator and cobra leathers. You'll see these and other exciting Gubelin watches in Lederer's spring catalog. Lederer's, Dept. H, 711 Fifth Ave., New York, N. Y.

"*Seven Servants*" are combined in one machine, according to one little booklet which tells about the General T-12, an electric floor machine. This machine scrubs, waxes, polishes, buffs, dry cleans, refinishes and sands floors. It is driven by a precision-built motor, is lightweight, easy to control. Photographs illustrate its work and extra attachments are shown. Detachable parts polish furniture, etc. General Floorcraft, Inc., HG 4, 333 Ave. of the Americas, New York, N. Y.

Ramuc Enamel for swimming pools is described in "Handbook of Painting Swimming Pools." The book discusses techniques and mixes, various coating tests, application of Ramuc enamel, colors, etc. 10c. Intertol Company, Inc., 484 Frelinghuysen Ave., Newark, New Jersey.

Cedar Cabin Plans are presented in an attractive sketch book which shows typical Braun cedar interiors, exteriors and floor plans. Nineteen various plans are shown for families and sportsmen. These cabins are ideal for country houses and lodges. There is a section devoted to tourist cabins, multiple units and guest cabins. Braun specifications are included, and price lists and materials are given in a construction list. 25c. Braun Lumber Company, Cedar Cabin Division, 1563 East Davison, Detroit 3, Michigan.

WATCH YOUR STEPS

The average woman doing her own housework walks 11½ miles a day, and, unless she is an enthusiastic indoor hiker, she finds it both monotonous and wearisome. To most women, housework is a thankless, unsatisfactory job, repetitious, devoid of companionship (except for the radio soap opera and the grocery delivery boy).

During the war, most housewives were naïve enough to think that peace would bring with it employment agencies bursting with bright young women eager to re-enter our service entrances. We deluded ourselves into the belief that these same young women would be happy to exchange the strict discipline and routine of the factory for a life cushioned by Oriental rugs and surrounded by Limoges china. But those eager young women have not returned to preside over our brooms and our dustpans.

Today, we are confronted by the fact that in many cases the small household, formerly run by a single servant, is the burden of the unpaid housewife. And probably for the first time, she has taken the trouble to analyze her housework. Women have made the discovery that a well-run household requires as much planning and efficiency as a successful business. From first-hand experience, we know the amount of work involved, the approximate time for each chore and its relative

importance in the scheme of living.

We are told repeatedly how easy it is with all the nice modern devices and electrical equipment provided for us. Unfortunately, helpful as the gadgets are, they do not entirely replace legs as a means of locomotion. Consequently, we have to find ways of saving steps, and it can be done by preliminary thought and planning. A trained nurse taught me how to make a bed without rushing from one side to the other as if I were playing tag with myself. This simple method is used in hospitals while the patient lies quietly in bed and the nurse moves around the bed, making each corner as she progresses. Some people also find it handy to tuck a dustcloth in an apron pocket, dusting the bed and adjacent furniture as they move around the room. Personally, I prefer to vacuum carpets and dust the floor before tackling the furniture, as the dust seems to rise and settle about the room, making dusting a double duty, done both before and after. Cleaning cloths and scouring powder, conveniently left in bathrooms, often encourage the user to be neat and tidy. (Men seem to like to polish things, especially if they shine almost immediately.) Of course, there is nothing so comforting as a family with habits of personal order, but it is so rare as to be practically extinct.

(Continued on page 196)

PLAN PLENTY OF CLOSET SPACE—



* BROWN'S SUPERCEDAR

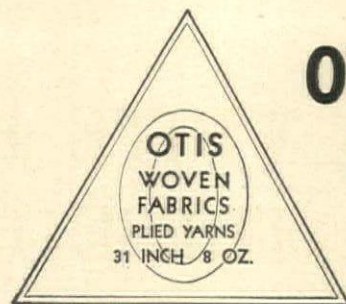
Guaranteed 90% Red Heart, and 100% Oil Content, which produces the pleasant aroma so deadly to moths.

THE COST: Little, if any, more than plaster and painting or other built-in woodwork—and BROWN'S SUPERCEDAR is available for walls, ceilings, floors and shelves. Sold only in trade-marked, sealed packages with our guarantee to be made exclusively of Juniperus Virginiana, the Aromatic Red Cedar of the Southern States, famous for its aroma, its use in cedar chests and its resistance to decay... Ask your contractor or your lumber dealer... Write this specification into your building or remodeling plans: Closets—Cedar lined with BROWN'S SUPERCEDAR.

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Or, if you will write to us, or to McCampbell & Company, we'll tell you where in your neighborhood you can buy awnings of Otis woven fabrics

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Bridge Classic

Good for now, good for always—this beautiful Durham Bridge Set, one of many styles from a famous line. Round or square tables with smooth, sturdy all-steel frames and a choice of lovely colors in long-wearing Duralyn upholstery. They fold compactly for storing. Have several sets for your home.

Sold in Leading Furniture and Department Stores

Folding all-steel frame card tables in a choice of patterns for as low as \$3.95



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MUNCIE, INDIANA, U. S. A.

STEPS continued

Take it from me—this is the easy way to kill weeds. Just fill the new HUDSON 2,4-D SPRAYER with weed-killer and push over your lawn. Saves money—no muss, no fuss.

The triple nozzle and high pressure of the HUDSON SPRAY-ALL gives complete coverage—pests can't escape. Non-corroding copper and brass throughout. Easy to carry and use.

I wouldn't be without a HUDSON ADMIRAL* DUSTER. Now I can put insect killing dust just where I want it—without stooping or stretching. It's the clean way to kill pests.

One good way to keep the work at a minimum is to pack away everything which is not required for use or decoration—the dust-catching knick-knacks, silverware—which tarnishes while your back is turned—and ash trays which every smoker feels obligated to fill with ash. Cover your tables with glass and upholster your furniture with durable fabrics that don't show every spot and wrinkle. Otherwise, be prepared for many an active day with cleaning fluids, brushes and furniture wax.

If possible, try to substitute plants for cut flowers, which require almost as much care as a baby. Carry your bouquets to the kitchen daily to remove faded petals and wilted leaves before they fall; clean out the bacteria-filled container and cut the stems. As the days go by and the stems get shorter you will transfer them to bowls of varying heights and sizes, and dream up new flower arrangements. The far simpler alternatives, plants, require less care and are apt to live longer. If you are devoted to the romance of candlelight, face the fact that you will spend your time scraping wax off floors and tables, and running about the house with a hot iron and a length of brown wrapping paper.

In these days, the finger-tip towel (exactly as it is described) has replaced mother's large heavy linen variety. Tablecloths of damask are used only for very formal parties and mats are taking their place. The problem of household laundry is therefore not quite the problem of yesterday. But there still are your own clothes. If you want to look well groomed, keep a folding sleeve board handy. It is easy to use, light to move and allows you to get at every crease in nothing flat.

Even if your storage space is limited, don't buy just one can or bottle of anything. You may not be snowed in for the winter, but families have a way of bringing friends home for dinner, and it is just as well to keep well stocked with staple items. It is a good idea to have on hand salad oil, herbs, seasonings, mayonnaise, rice, spaghetti, noodles, crackers, cookies, potato chips, tinned soups, vegetables, canned fish, non-alcoholic beverages and the "mixes"—all of which can be dressed up so they taste like dishes made from scratch. Olives and capers, pimentos

and pickles are fine for extras, but they won't soothe the pangs of hunger.

The layout of many kitchens can give you a feeling of helplessness. Sort your pots and pans and put the ones most frequently used in the front of the most accessible cabinet (frying pan, medium-size saucepan, tea kettle and pan for broiling). Keep the colander and sieve next to the sink. Have a handy rack for paper towels. Each household probably varies in the items most in use, so figure out a plan to save your steps. Paper spread on the table while paring fruits, vegetables, etc., makes it easier to collect the parings. A plate kept on the stove or nearby surface while cooking will hold the utensils needed for stirring, beating, etc., and keep your table clean. In cooking, place food which will need the least attention on the rear burners to eliminate needless stretching. Most of us have some quaint notions about an orderly kitchen while we are cooking. We wash each item as it is used. This may make your kitchen look like a picture from *House & Garden* but it won't lengthen your life.

Those rubber plate drainers are as good as the shoemaker's elves who toiled while he slept. Just wash your dishes in plenty of soapsuds, rinse them with very hot water and leave them to dry, shiny and spotless in the rack. (Stand the rack on paper toweling to catch that bottom drip of water!)

Table setting comes about three times a day, so put your linen, silverware, glasses, salt and pepper containers, etc., in one convenient spot. Transfer everything in one motion on a large tray instead of making several trips from the sideboard or cabinet. At clean-up time, pile all of the dried dishes on the tray and replace them in one trip. A large, light tray is a great convenience, since meals may also be prepared and served individually from the kitchen. Plywood trays are excellent and can be repainted if their surfaces are damaged. They make it possible for you to have your meal in any part of the house you choose.

You don't have to live like the people in *Looking Glass House*, where as the Red Queen said, "It takes all the running you can do to keep in the same place. . . ."

ROSEMARY KORNFELD

HOW TO PAINT

continued from page 193

flat paint you will need to "size" your wall first. (Sizing is the process of filling the pores in the surface.) This can be done with shellac or a mixture of the paint diluted with turpentine. The reason for "sizing" is to give a firm ground for the paint, because the underneath patches will absorb, and your finished coat will not be uniform.

5. Paints which have varnish in them should be brushed on in thin coats. It is wise to sand with number 00 sandpaper between coats for a smooth finish. It will remove particles of dust as well as any irregularities.

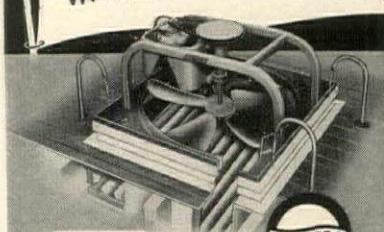
6. The direction of painting strokes depends on the direction of the light. The first coat can be in any direction, but

the "lay off" or final coat must be across the direction of the light. (In other words, if you have a window on the left and a door on the right, you must paint up and down, so the light will be across the paint stroke.)

7. You need one gallon of paint for every 500 square feet.

8. If you are planning a darker coat than the existing one, you will need two coats, if a lighter, probably only one. The reason is that the old dried-out paint will have spots which will drink in the liquid (called "lining") and make lighter streak spots. If your new coat is dark, these light spots will show through in patches, so you must put a primer on first.

**SOMETHING NEW
IN HOME COMFORT!**



**A HORIZONTAL-MOUNTED
CHELSEA ATTIC FAN**

An innovation . . . a spring supported, horizontal-mounted attic fan . . . inexpensive and easy to install.

This home comfort cooler, developed as a complete package unit, includes an efficient CHELSEA Attic Fan and motor, floor mounting arms and springs, automatic ceiling shutter, pull chain control switch and other pertinent items. Adaptable to attics of low head room.

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Cool, fresh, outside air is drawn into the house through every open window and door, and the hot inside air is immediately expelled through the attic by this silent, spring-mounted CHELSEA Fan.

As with all CHELSEA products, this new fan is rated in accordance with the Standard Test Code of the Propeller Fan Mfrs. Assoc. and the Amer. Soc. of Heating and Ventilating Engineers. Write Dept. GA for 12-page, illustrated booklet No. 849.



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GIVE YOUR POOL
thrilling new
BEAUTY**



YOUR pool—any pool—can be the smart, sparkling clean play spot you want it to be when it's painted with RAMUC (pronounced RAY-MOCK)—a gleaming, tile-like waterproof coating for concrete surfaces that lasts and lasts. This fine enamel applies easily, won't peel, powder, blister or flake off. RAMUC holds its color under the strongest sun. And no need to refinish your pool every season either. RAMUC cleans easily, stays fresh and bright for years!

Keep Water Clean, Too!

The makers of RAMUC have solved the unsightly algae problem with a wholly new product called EXALGAE. It not only eliminates algae but prevents further growth. Absolutely will not stain pool, utterly harmless to the eyes and skin.

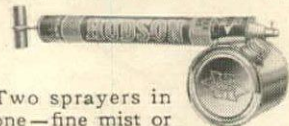
Make your pool a beauty spot at low cost with RAMUC and EXALGAE. Send 10¢ (to cover handling costs) for "Swimming Pool Handbook"—full of information on how to keep your pool clean and beautiful with minimum effort. No obligation.

Ramuc—Exalgae, Reg. U. S. Pat. Off.

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SHOWS YOU WHY
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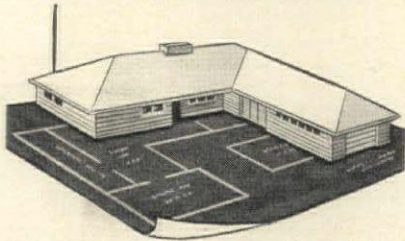
Cabot's Paints!

This attractive, helpful booklet contains photographs of ten Prize Houses . . . plus complete information about Cabot's Collopacks. Only Cabot's Paints are made by the famous Collopacking process which produces a porcelain-smooth paint surface that shows no brush marks . . . has such great hiding power . . . keeps its fresh, clean appearance for years. And because only pure pigments are used, Cabot's fresh, lively colors will not fade.

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STANLEY EASI-BILD* PATTERNS

Don't wait! Build a framed plywood door using Stanley Floating Swing-Up Garage Door Equipment — or the whole neat garage and tool house — with Easi-Bild Patterns. Assembly illustrations show location of members — patterns simplify angle cuts — step-by-step directions guide you — all-inclusive list of material sizes. It's a cinch! Order now!

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When to pick fruits and vegetables

BY EDWIN F. STEFFEK

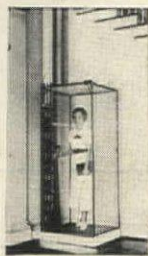
In these days of Freedom Gardens, picking one's fruits and vegetables at the proper time is of utmost importance. Not only is the flavor dependent upon just the right degree of ripeness—but the digestibility and the total food value, including the vitamins and minerals, are locked up in this same factor. Thus, it is of paramount importance to know when our fruits and vegetables are ready for use. In fact, it is just as important for the city dweller who has no garden to know which ones to buy and which to leave alone for best results. While it is not possible to give full and complete directions that will cover every case, the following suggestions are a basic guide to harvesting and buying fruits and vegetables.

FRUITS

APPLES—well-colored but still firm are best for most purposes. Slightly under ripe are better for cooking and for baking.
BLACKBERRIES—are "green" when red. Wait till they turn black and sample before picking.
BLUEBERRIES—look for plump,

fresh berries with good color. Reddish, unripe; dull, lifeless, over-ripe.
CHERRIES—taste is the best test for both sweet and sour.
GRAPES—color up before ripe. Taste is the best guide.
PEACHES—blush is not the only sign of maturity. Look for yellowish glow and slight yielding to pressure. If
(Continued on page 198)

Residence Elevators



"Elevette"
Vertical lift for
Stairwell or corner
of room, with or
without enclosure.

This Company pioneered the
**House-Lighting-Operated
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Our unique, simple and versatile lifts—INCLIN-ATOR and "Elevette"—have for years enjoyed the public's confidence. Owner recommendations have been largely responsible for our rapid growth.

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An unique electrically operated "Stair-Lift". Folds
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Your CRITICAL GUEST sees everything. Some things she objects to — others actually offend. And remember, the slightest imperfection in a toilet seat can be offensive — even to the least critical guest. Avoid any possibility of a whispering campaign by getting a CAPITOL SEAT — America's finest. Built for long years of faultless beauty. Comes in 6 lovely decorator colors. At better Plumbers, Hardware and Department Stores.

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We'll Make Fuel Conservation Survey of Your Home at No Cost

**YOU CAN SAVE UP TO 40%
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Call your Oil-O-Matic dealer, listed under
"Oil Burners" in classified phone book. Ask
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your home. No cost, no obligation. Or
write factory, Bloomington, Illinois.

**WILLIAMS
OIL-O-MATIC
HEATING SYSTEMS**

**SHORT
3 HOURS
TO INSTALL**

**FUEL-SAVING
3 YEARS
TO PAY**

WHEN TO PICK continued

gummy spots are present, peaches are likely to be wormy.

PEARS—should yield slightly to pressure at thick end. Color is not a reliable guide. Summer and fall pears should be picked when stem separates readily from branch. Leave winter pears on tree as long as practical or they will not ripen properly. Store in cool place for mellowing.

PLUMS—ready for eating when plump, well-colored and beginning to soften. Slightly firmer for canning.

QUINCES—hard, green and astringent when immature. Should be golden or greenish-yellow but still firm when ready for use.

RASPBERRIES, RED AND BLACK—ready when they separate readily from the receptacles.

STRAWBERRIES—should be firm and properly colored. If over-ripe, are dull and lusterless. Picked with stem caps, they keep better.

VEGETABLES

BEANS, LIMA—pick green limas before the seeds are fully grown. The pods should be a bright, fresh green and well-filled. Beware of shelled limas. They do not keep well.

BEANS, SHELL OR HORTICULTURAL—pick before the pods are completely dry. Do not wait for the pods to color up. This does not occur in all cases.

BEANS, SNAP—best when they snap readily. If too young, may lack body.

If too old, are tough. Beans age rapidly on the vines. If the seeds are half grown or larger, the pods are likely to be tough.

BEETS—select those of moderate size. Large, rough or cracked ones are likely to be both tasteless and woody. If you like tiny beets, there is no harm in picking them young.

BROCCOLI—also grows tough and woody if too old. Should not show flower color, although an occasional opened flower does no harm. Choose compact heads with the buds folded tightly. If you cannot use them all, give some away, but remove to force side shoots.

CABBAGE—look for heavy, solid heads. Soft ones may be immature and improperly filled out but they are still edible.

CARROTS—here again, those of moderate size are best, although young carrots removed in thinning may readily be used. Do not leave too long just to gain size, woodiness may result. Quickly-grown ones are most tender.

CAULIFLOWER—is best when the curd is heavy, firm and white or creamy before it begins to open.

CELERY—whether blanched or white, should snap readily. Pick while still of moderate size.

CORN—look for dried silk. Open husks slightly with thumbnails. If kernels are plump, pick and cook at once. Loses sweetness rapidly after picking.

CUCUMBERS—pick while still firm
(Continued on page 206)

Smith Sterling

FOR OVER SIXTY YEARS

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by generations
for its unusual
beauty and true
heavy weight.
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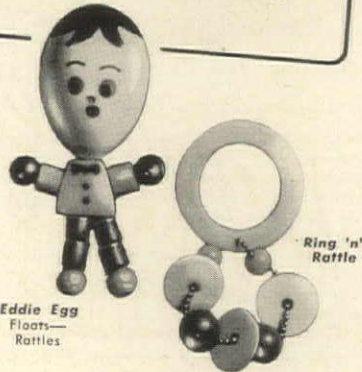
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Loves 'Em
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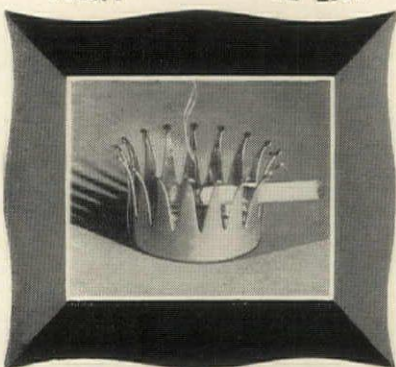
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Size "A", 2 1/4 inch base. Size "B", 3 1/4 inch base. Prices (see coupon) include shipping cost. Inquire at your local stores. If not available mail coupon with payment.



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HOW TO PLAN A GREEN AND WHITE GARDEN

BECAUSE the most successful flower effects are planned primarily in terms of color, HOUSE & GARDEN has compiled and will publish a series of keys to color planting. The list below is for that epitome of spring freshness, a green and white garden. It includes bulbs, flowers and shrubs and tells you when they will bloom. Forthcoming issues will itemize the plants needed for other equally effective color schemes.

APRIL

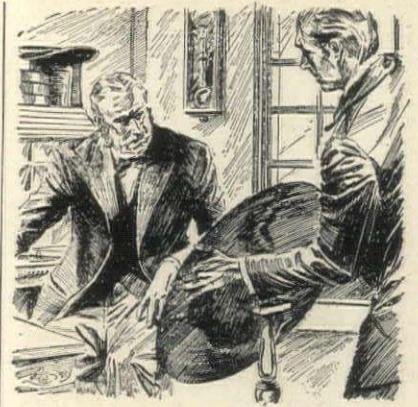
- Herbaceous perennials:**
Arabis alpina, rock cress; *Phlox subulata alba*, white creeping phlox
- Shrubs:**
Magnolia stellata, starry magnolia
- Bulbs:**
Galanthus nivalis; single Roman hyacinths; early white tulips; *Frittilaria meleagris alba*; *Muscari botryoides alba*; white narcissus

MAY

- Herbaceous perennials:**
Iberis sempervirens, evergreen candytuft; *Papaver nudicaule alba*, white Iceland poppy; *Viola cornus alba*, white tufted pansy; *Iris orientalis*; peonies; *Digitalis gloxinaeflora alba*
- Shrubs:**
Deutzia lemoinei; *syringa*, single white Marie le Graye lilac; Darwin tulips; *Narcissus poeticus*, poet's narcissus

JUNE

- Herbaceous perennials:**
Galium mollugo; *Lilium candidum*; *Clematis recta*, herbaceous clematis; *Chrysanthemum maximum*, Shasta daisy; *Phlox arendsi*, great dwarf white
- Shrubs:**
Rhododendron hybrid, Boule de
(Continued on page 200)



A New England Craftsman and how he started the collection of Beacon Hill Furniture

This is the true story of a young cabinet maker who came from England years ago to open a little furniture shop across the Charles River from Beacon Hill.

At first, he merely repaired and refinished furniture from the lovely homes of Boston. Beacon Hill knew him as a gifted, meticulous craftsman who could reproduce perfectly any part of a damaged Sheraton chair or Chippendale table. But on days when business was slack, he worked on a pair of tip tables . . . his own creations from start to finish.

When they were completed, he borrowed the handcart of a friendly peddler and wheeled his tables across the cobbled Harvard Bridge to Boston. It was a hard, hot trip — but fruitful. The owner of the city's finest store marvelled at the design and workmanship . . . and bought the tables. Then he said, "Continue to build fine furniture like this and you will also build a reputation."

Since that long-ago day, the Beacon Hill Collection has become known as America's finest re-creation of the masterpieces of the charming Georgian period. We call these pieces "Beacon Hill Collection" because most of them were inspired by treasured heirlooms from the gracious homes of Beacon Hill, Boston, where simple dignified living has been the pattern for generations.

Beacon Hill Furniture
made in Cambridge, Mass., carries
this mark of craftsmanship



Give NEW LOOK to your FLOORS with the GENERAL T 12



Now you can have beautiful
floors easily, quickly, quietly.
The GENERAL T 12

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A complete floor conditioning machine that

- SCRUBS • WAXES • POLISHES
- BUFFS • DRY CLEANS • SANDS
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GARDEN continued

Neige; *Philadelphus coronarius*, mock orange; *Exochorda grandiflora*, pearl bush; *Spiraea van houttei*; moss rose

- Bulbs:**
Lilium candidum, madonna lilies
- Annuals:**
Candytuft; sweet alyssum; pure white stock; *Nicotiana alba*

JULY

- Herbaceous perennials:**
Gypsophila paniculata, baby's breath; *Achillea ptarmica*, pearl; *Phlox suffruticosa*, Miss Lingard, white
- Shrubs:**
Althea, pure white Jeanne d'Arc rose of Sharon
- Bulbs:**
Lilium speciosum album, white Japanese lily

AUGUST

- Herbaceous perennials:**
Chrysanthemum uliginosum; hardy white phlox; hardy white dwarf phlox
- Shrubs:**
Althea, Jeanne d'Arc rose of Sharon, pure white
- Bulbs:**
Hyacinthus candicans, summer-flowering hyacinth

SEPTEMBER and OCTOBER

- Herbaceous perennials:**
Boltonia asteroides, false chamomile; *Anemone japonica*
- Shrubs:**
Clematis paniculata, Japanese Virgin's bower
- Bulbs:**
Colchicum autumnale album, white autumn crocus



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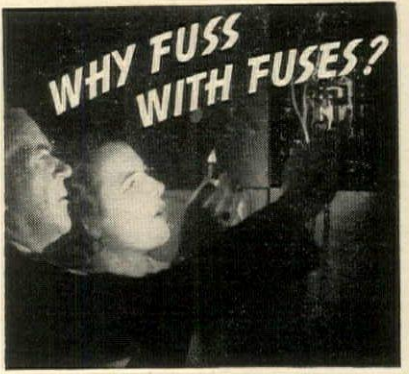
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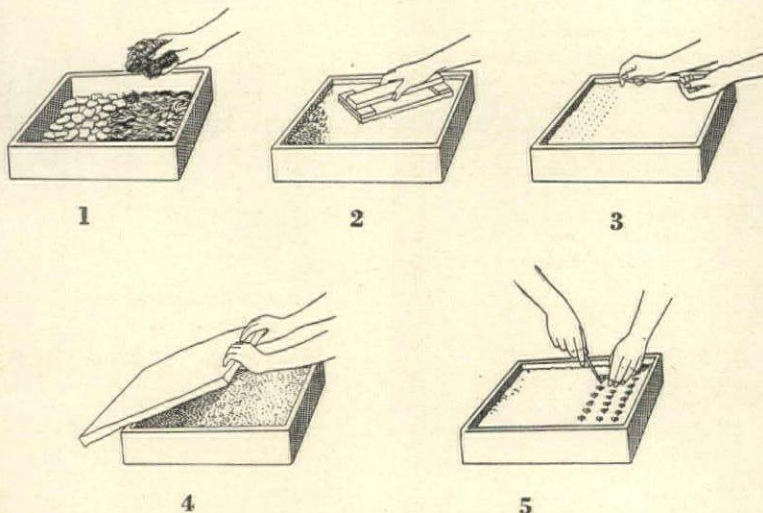
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SOWING SEED continued



(1) Cover bottom of container with drainage material; (2) fill in with sifted soil, firm well and make level; (3) sow seed in shallow drills 1" apart; (4) scatter *fine* seed on moist surface, press in and cover with newspaper to conserve moisture until germination; (5) when true leaves appear, reset seedlings 2" apart.

or commercial humus. These impart evenness of air and moisture, and prevent surface packing. Two methods of seed sowing are generally practiced: indoors and directly in the open ground. Indoors may mean a greenhouse, cold frame (with or without heat) or a window in the house. Indoor sowing is practiced to insure a head start for early returns outside, or to give a good start to plants which in cold regions would not have a long

enough season to mature. These are found in both the tender and hardy classes. The important point in indoor seeding is timing. Sowing time indoors is determined by the normal time for planting outdoors. In cold regions this is after the last spring frost. In the Northeast it varies from around April 10; in Virginia, Pennsylvania, southern New York and New Jersey, to the end of May or even early June
(Continued on page 204)

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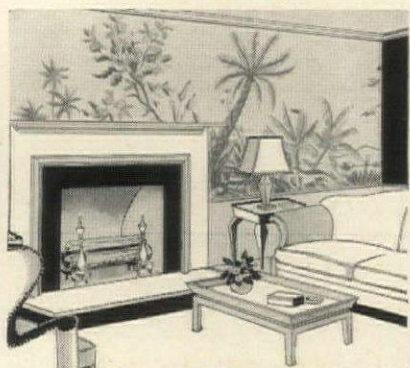


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GARDENING GUIDE

Not all of our gardening fingers are green. Some of us must confess to failure now and then. My two pet failures are Japanese anemones and large flowering clematis. Though I have tried them year after year, they simply do not like me, have no intention of flowering on my place, or, if they do flower once, give up the ghost shortly thereafter.

So it stirs me to no special endeavor when I read that now is the time to lift and divide these anemones. I have given them the damp, semi-shaded, slightly alkaline soil they seem to prefer, but when spring comes there are no live roots to divide. On the other hand, the one large-flowered clematis which remained with me for many years flourished in a soil condition contrary to all the directions: it grew, blossomed twice a year and waxed strong in an azalea bed, with nary a smidge of lime, which all the books say it positively must have.

The battle of thorns

Hybrid teas and other types of roses being uncovered, we now face the job of pruning them. It is the one time the hardy gardener condescends to wear gloves; leather gauntlets are best, and a leather windbreaker.

The battle of the thorns wages especially fierce when we tackle climbers. The old wood of clustered types can be cut back to the ground, the wood of large single flowers shortened and broken and weak wood cut away. Where possible, spread the canes of climbers horizontally, so that they will flower more heavily. Having pruned them, dig in a handful of general fertilizer. Since there is nothing conceivable to do with cut-off rose canes, consign them to the bonfire.

And while we are in a pruning mood, forsythia should be cut back now. To keep the bushes in hand, remove old wood right down to the ground. Cut back hydrangeas and buddleia. They soon form new tops and give plenty of large flowers in late summer. Evergreen hedges can now be pruned, before growth starts.

Set out and divide

Early April is the time to set out magnolias and lilacs. Quite a group of lilies also go into the ground now—speciosum, regal, golden-banded, formosum and Henri especially. Old lily plantings prefer a mulch of rotted manure dug around them.

It's time now—or late next fall—to lift and divide clumps of phlox, fall asters and goldenglow. When the little *Iris cristata* is finished blooming, lift and divide that too. It makes a sweet ground cover under shrubs.

Vegetables

There's an old country saying that if we have a heavy fog in February we'll have a frost on the same days in May. I've never remembered to check that, being too busy in May to prove or disprove old wives' tales. But I do know the danger of rushing vegetable seed into the ground before the weather has made up its mind what it wants to do. Carrots, beets and spinach seem to take uncertain temperatures but I'd wait until the cold edge is off the air before setting out plants of cabbage, broccoli, lettuce and cauliflower. It is well to have some loose hay handy, to cover early vegetable plants and the first tender growth of regal lilies if the thermometer threatens to drop.

Michaelmas daisies

Since our meadows are filled with fall asters, American gardeners do not generally grow the enlarged and refined varieties that are so popular in England. They are among the glories of the autumn garden, these Michaelmas daisies. Robust growers, they are greedy for moist soil—which they soon exhaust—and thrive better if lifted, divided and replanted each year.

Named varieties give us a choice of colors—crimson, China blue, lavender blue, intense blue with yellow eye, white, red with yellow centers, sunset pink, deep blue. They range from 2' to 5', are back-of-the-border plants.

Equally colorful, but for different garden spots, are the dwarf asters, which make soft mounds 9" to 1' high. Excellent for front of border, their colors are shell pink, lavender blue, soft lilac, white, bright lilac pink.

As these two types start blooming in September—the Feast of St. Michael and All Angels comes the 29th—their companionate plants are chrysanthemums in various colors, rudbeckias in deep crimson or white, and tritomas.

Where space is available a whole border could be devoted to these late bloomers, making a brilliant display when other parts of the garden have grown dingy and tired. Thanks to the interest in new chrysanthemums, the fall garden is capturing attention.

RICHARDSON WRIGHT



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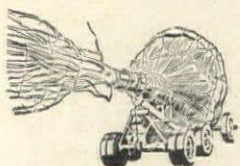


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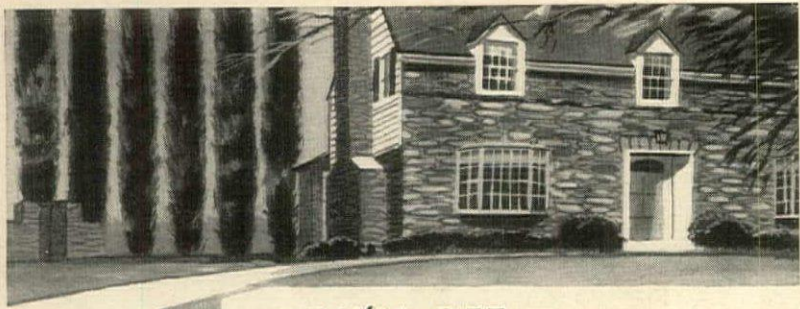
TREE SURGERY



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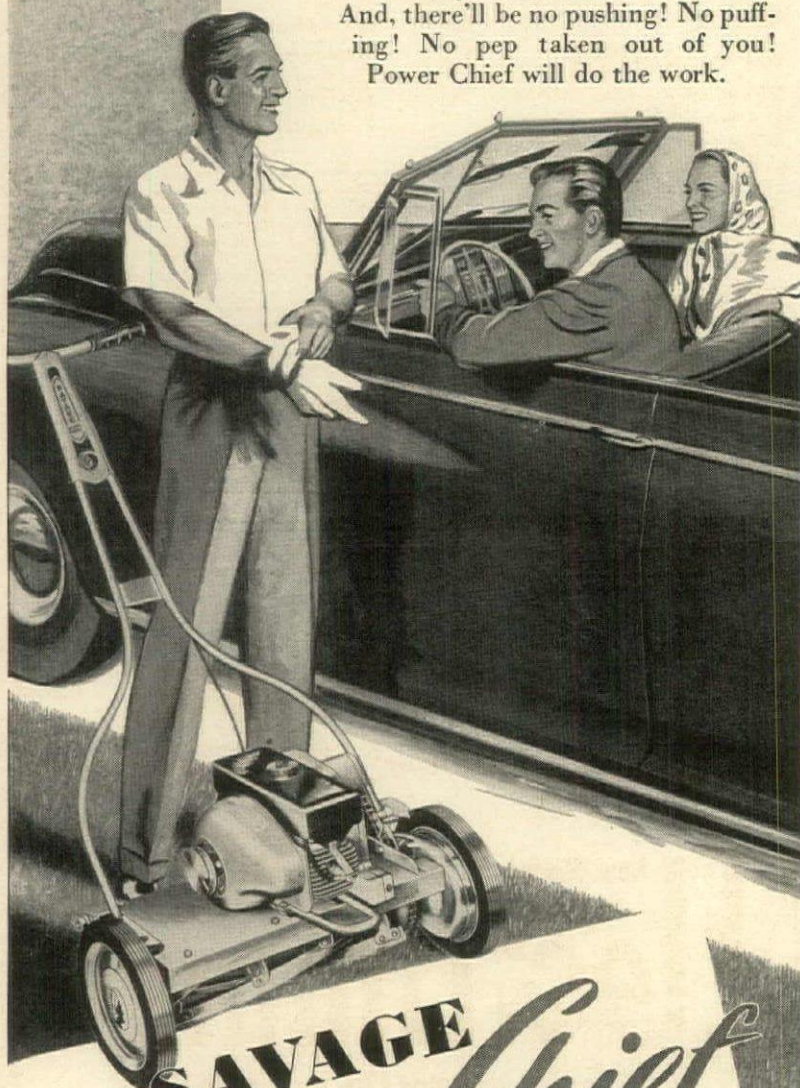


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SOWING SEED

continued from page 201

for latitudes like northern New York and Maine.

A general rule in greenhouses is to allow eight to ten weeks from seeding to planting out, with about one transplanting in between. With cold-frame culture the time will vary. If electric cable or manure is used for heating (hotbed), a near approximation of the greenhouse is provided and if sufficient space is available for transplanting, a head start of five weeks is possible. The unheated cold frame will advance the time by about four weeks. The general practice in this case is to sow the seed in the cold frame and transplant the seedlings to open ground at the proper stage. The basic reason for proper timing is to prevent the plants from becoming too large for setting out, thus avoiding a check in growth.

Flats (shallow boxes), flower pots and seed pans (shallow pots) are the containers generally used for indoor seed sowing. For small quantities of seed the 4" or 5" seed pan is the best. The soil for filling is made up of equal parts of loam, sand and leaf mold, peat moss, or commercial humus, sifted through a 1/4" mesh screen. Cover the bottom of the container with broken crocks, cinders or gravel for drainage, fill in with sifted soil, firm well and make level. In pans the seed is broadcast; in flats it is sown in shallow drills 1" apart. Very fine seed is merely scattered on a moist surface and pressed in but not covered. Other seeds are covered lightly, the soil pressed over them, then watered; the flats with a fine spray, the pans immersed in 2 inches of water until moisture shows on the surface. A covering of newspaper will conserve moisture but when the seeds germinate, seedlings must be given full light with partial shading during the brightest part of the day until leaves have formed.

Pricking off, the term given to the first transplanting, must be done early. Crowded seedlings grow into spindly plants due to lack of light, and roots become entangled and injured. The general rule to follow is to begin pricking off when the seedlings have made their first "true" leaves. The two leaves appearing at sprouting time are the seed leaves. The next to appear are true, or permanent, leaves. When reset, the seed leaves must rest upon the soil. Flats are used for indoor transplanting. Use the soil mixture previously suggested and add a large tablespoonful of dried sheep or cow manure to each flat. When the soil is watered this goes into solution.

Time for seeding outdoors corresponds to the time for setting out plants. Sow the cool-weather crops first, half-hardy annuals next, and finally the tender seeds. Perennials and biennials required for flowering the following year are sown during June, July and August. Pricking off is just as important here as with indoor culture. With plants which do not transplant easily, such as the poppy family or vegetables in rows, thinning is practiced. The first thinning spaces the seedlings a couple of inches apart, the second operation establishes the proper distances for full development.

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FERTILIZERS

continued from page 115

Using starter solution after good soil preparation is much easier than the commonly recommended method of burying a band of dry fertilizer at each side of a row of newly planted seeds. Banding looks simple in photographs but actually involves a considerable amount of extra work. As for the old-time method of scattering dry fertilizer directly in the planting row, it may cause root injury. The fertilizer comes too close to newly formed roots.

About three level tablespoons of a complete chemical fertilizer and a tablespoon of ground limestone, stirred into a gallon of water and permitted to stand for a few hours or overnight, will provide a satisfactory homemade liquid fertilizer. Some gardeners place the fertilizer in a mesh bag and let it hang in the proper quantity of water for a day or two.

The method recommended for applying a proprietary planting solution is, first, to follow carefully the manufacturer's direction for the dilution of his product. Then, as each young plant is set in its new location, pour a cupful of the weak fertilizing liquid on its roots. After that, pull loose soil over the roots without packing. But feeding can start before planting day arrives by applying a starter solution to the young plants in the pots or boxes a week or two prior to setting.

The other general use for liquid fertilizer is to maintain steady growth during the rest of the season. It is an excellent substitute for the often injurious and usually wasteful practice of side dressing growing crops with dry fertilizer which remains undissolved through dry periods and hence is of no value to the plants. Delays and accidents do not occur when liquid fertilizers are used because the plant food elements in them are in solution and thus capable of immediately feeding the plants. Even if some of the liquid fertilizer spills on the foliage no injury need result. (The teacup seems to be a common means of application.) In a liquid state considerably less chemical is applied. When dissolved in water, about one-quarter to one-third as much fertilizer is required to get results as when the same material is applied dry. As for over-feeding, it appears that when too much liquid fertilizer is applied, the plant fails to respond and is not seriously injured. Overdosing means only waste of material.

Liquid fertilizer is also valuable after prolonged rainy spells which have washed available nitrogen down through the soil. Prompt feeding after rain will cause normal growth to be resumed.

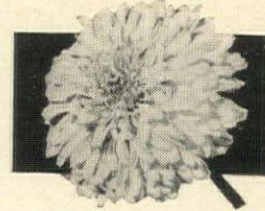
Liquid feeding can well be substituted for the application of dry chemicals whenever plant feeding from the top is necessary. Except for emergency conditions created by the weather, most garden plants growing in reasonably fertile soil—especially the perennial ones, both woody and herbaceous—will benefit from one, or possibly, two feedings a year. As with any other plant feeding, apply the liquid over the entire root system, or to the edge of the spread of the tops in most plants. As for trees

(Continued on page 206)

New Flowers FOR 1948!

Experienced gardeners look to Wayside Gardens, year after year, for finest new flowers, of which these are typical:

New Golden Dawn Anthemis



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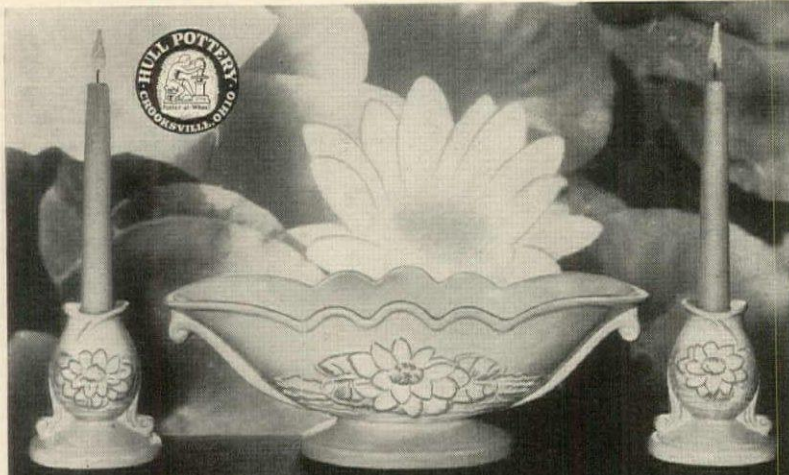
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Division of Indian Motorcycle Co., Springfield 9, Mass.

FERTILIZERS

continued from page 205

and shrubs, follow the customary method of punching holes in the soil and fill them with fertilizer in solution. Even the lawn can be fed with dissolved fertilizer, although the immense amount of water which has to be handled is something of a drawback. Most gardeners would prefer to watch the weather and feed dry materials before a rain, or rely on sprinklers to wash the fertilizers from the grass blades.

To this fast and safe method of plant feeding should be added any practices which increase the water-holding capacity of the soil and promote soil aeration. Mulching of the soil surface is made even more beneficial when the top is fed by the liquid method. Solutions can subsequently be poured through the litter.

WHEN TO PICK

continued from page 198

and bright. Puffy or yellowish ones are over-age. No harm in picking young.

LETTUCE, HEADING—begin using as soon as sizable head forms. Seed stalk usually accompanied by bitterness.

MELON, HONEYDEW—ripe when it attains a creamy-yellow color.

MELON, MUSK—should be picked when the blossom end yields under pressure of your finger and when fruits separate readily from stem with a slight twist.

ONIONS—suitable for cooking as soon as large enough to handle. Ripe when top dries and falls over.

PARSNIPS—leave until exposed to frost; can even be eaten the following spring since flavor is improved by cold weather.

PEAS—select when pods are well-filled but not too firm. If dark green and flat, probably immature; if yellowish, too old. Taste to determine their state.

PEPPERS—can be used almost any time after they reach a reasonable size.

SALSIFY—like parsnips, their flavor is usually improved by low temperature but use them before they grow large and woody.

SPINACH—pick when leaves are fresh, crisp and of good color. Stocky plants are best. Can be used any time they are large enough to warrant picking and before seed stems appear.

SQUASH, SUMMER—should be of moderate size, fairly heavy, the rind easily punctured by thumbnail.

SQUASH, WINTER—soft rind often indicates immaturity. Look for solidity, too, but harvest before frost and put under cover.

SWISS CHARD—pick bottom leaves (six to twelve inches best), working upward but avoid any that lack crispness or fresh green color.

TOMATOES—best when firm, well-colored and fully ripe on vines. Pick and allow to color indoors only when necessary to avoid autumn frost.



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- SCABIOSA
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- PETUNIA
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GREENHOUSE CALENDAR

Young plants from cuttings may be seriously injured by being held too long in the propagating bench. Remember that in sand there is none of the nourishment so necessary to young plants. As soon as the new roots are half an inch to an inch in length, the plants should be potted up. The same care must be given small potted cuttings. Once or twice a week knock a few of them out of the pots to see if roots are showing at the edge of the soil mass. If they are conspicuous and numerous, it is time to shift the plants to a larger sized pot.

Large plants in large pots are not readily shifted and may not benefit materially by the change; it may even be a permanent setback. Usually a liquid feeding of commercial fertilizer soaked overnight in water will give them needed nourishment. Liquid manure feed is excellent, of course, and can be given much more frequently than the commercial fertilizer feedings.

It takes effort not to get behind with greenhouse work in April and May. Everything seems to want to bloom at once; everything seems to need watering or feeding at one time; everything seems to need repotting on the same day. An extra pair of hands for a few days can do wonders and save many plants.

Greater care needs to be exercised in watering from now on, because very much more water will be used. Make every effort to keep the water in the pots, on the benches, or on the soil. Splashing may cause immediate spoilage of foliage. Leaves going into the night in a damp condition are extremely susceptible to disease and fungus attack. When a day turns cloudy after you syringe or spray plants, shake them to dislodge as much water as possible from the foliage and give them every chance to dry before night.

An excellent shading material is a mixture of whiting, oil and water. In a pail add whiting and water alternately, constantly stirring to maintain a consistency of cake dough. When the pail is a little more than half full pour in one to one and one-half pints of oil—motor, crankcase or any inexpensive kind. Stir thoroughly till all trace of oil is gone and mixture becomes creamy. Let stand overnight. Next day, pump the mixture into a third of a barrel of water and paddle it until no thicknesses or masses remain. Spray this thinly on outside of greenhouse—the smaller the drop the better it will adhere to the glass. Let one application dry before adding another so as not to get the shading too thick or heavy. The oil will make the shading stick through several rains.

It is a nuisance to shade the under side of glass, unless the shading is to be permanent. A coating of almost anything on the under side of glass is most difficult to remove. The whiting-oil-water combination, if applied to the inside of a greenhouse, will need to be removed by a brushing by hand—a mean, dirty, slow, tiresome job. Rains and frost will take it off the outside of

(Continued on page 208)



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GREENHOUSE continued

glass, whereas no amount of water seems to touch it on the inside.

Some establishments make a habit of cutting off artificial heat in a cool greenhouse (50 degrees) after the 5th of April. This is usually in a house growing only one crop but hardly seems practical where several varieties of flowers are produced, especially if any one of them is particularly quick to take mildew. Without night heat in April, some houses get very damp and chilly on certain nights; foliage be-

comes wet and disease is invited. By May the nights have warmed up considerably and from then on perhaps no more artificial heat is necessary. It is risky to shut down the heating plant too soon, even though daytime temperatures are high and spring seems to have arrived. Keeping some heat in the pipe lines through April often permits leaving the ventilators open a few inches all night, which is highly beneficial to the plants, providing it can be done without direct draft anywhere in the greenhouse.

Cool House—50° at night

Crop	April operation	Subsequent operation	Time of maturity	Notes
Acacia	Flowering	Shape by pruning	—	Keep as cool as possible on bright, warm days
Agathaea	Final cuttings	Pot last month's cuttings	Fall on	Cuttings root easily now
Anemones	Blooming	Dry off	—	Keep in cool place until fall
Aquilegia	Blooming	—	—	From plants potted up in February; keep them cool
Asters	Sow seed	Bench June 10" x 10"	July	Use only late varieties; if growth is too vigorous remove some side shoots
Astilbe japonica	Blooming	—	—	Forcing started in January
Begonia Holland	Start into growth	Take cuttings in May	November	Cuttings are of new shoots
Begonia semperflorens	Pot up seedlings	Shift as needed	Fall	Seed sown in January; prefer 55°
Begonia tuberous-rooted	Flowering	—	—	Potted to 3 1/2" in January; prefer 55°
Bougainvillea glabra	Flowering	Repot and cut back in June	—	Half-ripened hardwood cuttings taken now bloom one year hence

(Continued on page 209)

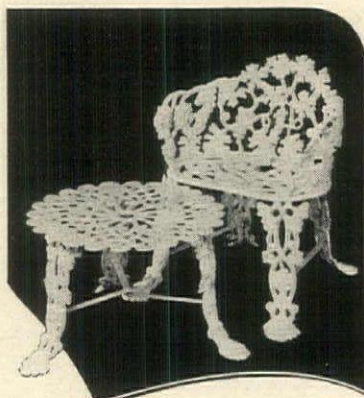
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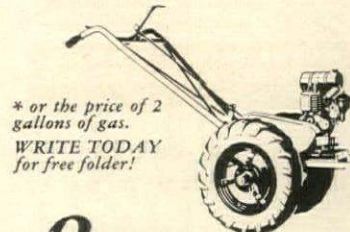


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Crop	April operation	Subsequent operation	Time of maturity	Notes
Calceolaria hybrida	Flowering	—	—	Liquid manure and water to prevent wilting excessively
Centaurea cyanus	Flowering	—	—	Seeded in January
Cheiranthus	Flowering	—	—	Last of plants brought in in February
Cheiranthus	Sow seed	Set outdoors in June	one year	Seedlings transplanted directly to open field
Chrysanthemum annuals	Blooming	—	—	Flowering continues into June
Chrysanthemum pompons	Take cuttings	Bench in June	October on	Prepare for lights if flowers wanted in December and January
Cinerarias	Blooming	—	—	Need water and liquid feedings
Clarkia	Blooming	—	—	December seeding
Coreopsis lanceolata	Blooming	—	—	Plants in solid bed
Cytisus canariensis and racemosus	Blooming	Repot after flowering	—	Carry over summer outside in pots
Dahlias	Blooming	—	—	3" plants from December cuttings
Daphne cneorum	Flowering	—	—	Lift temperature a little to bring into flower
Deutzia gracilis	Flowering	—	—	Brought in to 45° in January
Dicentra spectabilis	Flowering	—	—	Brought in to 45° in January
Didiscus coerulea	Flowering	—	—	Hold them a little cool to retain flowers
Erigeron	Sow seed	Pot	Following year	—
Erlangea tomentosa	Take cuttings	Pot 2 1/2"	Winter	Pinch and shift as needed
Euphorbia fulgens	Take soft cuttings	Pot 2 1/2"	—	Cuttings to come from stock plants started growing in April
Gypsophila	Sow seed	—	May	Sow into flats where plants are to bloom

(Continued on page 210)

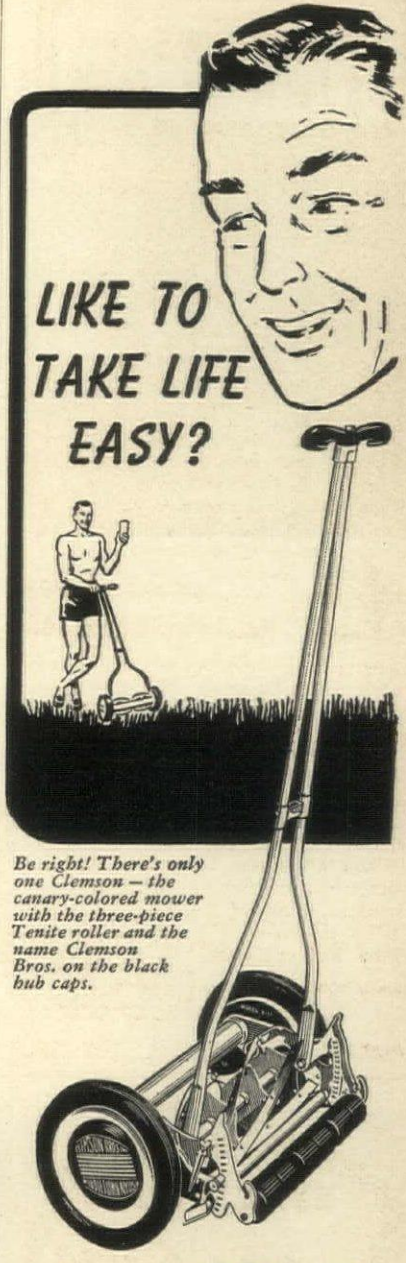


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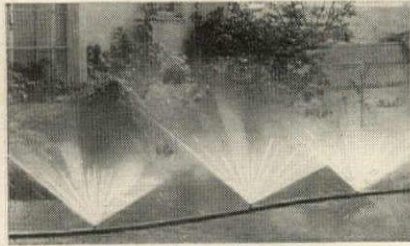
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GREENHOUSE continued

Crop	April operation	Subsequent operation	Time of maturity	Notes
Hyacinths	Bring in the last from frames	—	In 3 weeks	Keep soil always moist
Iris imperator	Flowering	—	—	Go easy on water to make flowers last
Larkspur	Blooming	—	—	From November seeding; keep cool to prevent excessive wilting
Leptosynes stillmani and maritima	Blooming	—	—	Fine keeping yellow flowers
Lilium candidum	Blooming	—	—	Forcing begun in January
Lilium speciosum rubrum	Pot up bulbs	—	September	Hold bulbs at 34° until May in dark, moist cellar
Lilium pumilum	Blooming	—	—	From forcing started in February
Lupines	Blooming	—	—	September and October seedings
Marguerites	Take cuttings	Pot	Winter	If spring is late and cold, these cuttings will do just as well as last month's set
Matricaria	Flowering	—	—	Hold them cool and damp
Maurandia barclaiana	Plant into hanging baskets	—	May	Provide some shade
Myosotis sylvatica	Pot to 2 1/2"	—	Winter	Bench in September
Nigella	Blooming	—	—	Keep well watered and fed; do not permit seeds to form
Pansy	Plenty of feed	—	—	Heat tends to run these beyond usefulness
Primula	Final seed sowing	Pot	Winter	Summer in cold frame
Salpiglossis sinuata	Blooming	—	—	Starts flowering late in month from January sowing
Saponaria vaccaria rosea	Blooming	—	—	Keep cool, below 50° at night, if possible

(Continued on page 211)

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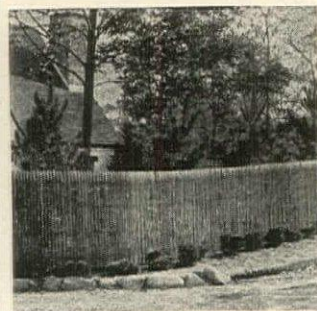
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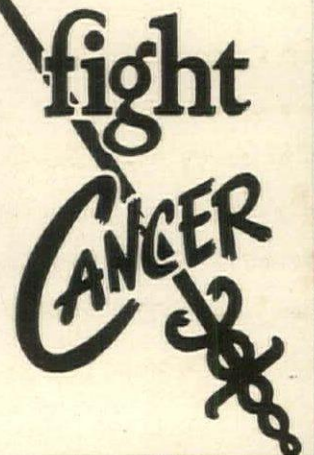


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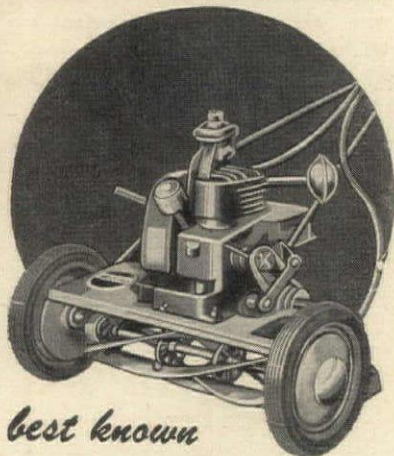


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Scabiosa	Bench 8" x 10"	_____	May	Keep cool
Schizanthus	Bench in shallow soil	_____	May	Keep cool
Stock Ten Weeks	Pinch out top when 4" tall	Shift as needed	Memorial Day	Let six shoots come below pinch
Tagetes patula	Flowering	_____	_____	Coming in latter part of month from January sowing
Trachelium caeruleum	Blooming	_____	_____	Handle as Gypsophila
Zinnia	Seed early in month	Bench middle of month	Last of May	Plant 3" x 3" and disbud
	Seed by the 10th	Bench late in month	Early in June	Plant 3" x 3" and pinch out all side buds

Warm House—60° at night

Amaryllis	Blooming	_____	_____	Raise temperature until early summer and keep growing; rest after June
Callas	Blooming	_____	_____	Keep growing into May
Camellia japonica	Blooming	_____	_____	Daily syringing helps keep down red spider; spray with nicotine sulfate and soap solution for scales
Chorizema ilicifolium	Blooming	_____	_____	In May plunge in outdoor frame for the summer
Clerodendron thomsonae	Blooming	_____	_____	Drop temperature while in flower (55°); withhold the water after flowering
Fuchsia	Final cuttings	_____	_____	These cuttings not much good unless a late, cold spring
Gloxinias	_____	_____	_____	Keep plants shaded at all times; lift shading for flow of air
Lilium floridi	Blooming	_____	_____	Run a bit cool to hold bloom if necessary
Lilium giganteum	Pot by the 15th	_____	July	December potting should now be in bloom
Lilium regale	Blooming	_____	_____	Better flowers by dropping temperature slightly below 60°; 56° about enough
Lily of the Valley	Bench on April 1	_____	Apr. 20	Keep frame dark and humid for three weeks



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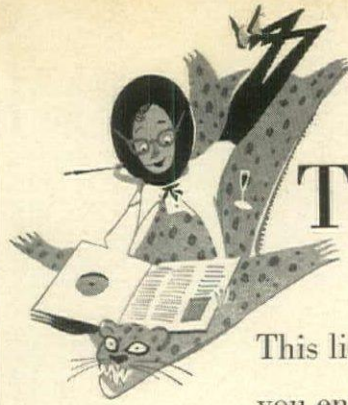
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Massenet: Alsatian Scenes. Dimitri Mitropoulos conducts the Minneapolis Symphony through a touching reading of this compassionate, tuneful tribute to the charm of Alsace-Lorraine. Columbia Album MM-723; \$4.60.

Patti Page. A singer with a sulky voice and a tendency to wail manages to make "The First Time I Kissed You" sound as good as "There's a Man in My Life;" with the George Barnes Trio. Mercury Record 5087; 65c.

Bach: Brandenburg Concerto No. 1. Otto Klemperer and the Pro Musica Orchestra do another good job. Like their recently issued recording of the Concerto No. 4, this one seems to leap from the disk. Vox Album 618; \$6.12.

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Sea Chanties. If you like them, and this is a pretty engaging batch, you had better try this album. Leonard Warren with an orchestra and chorus sings arrangements by Tom Scott. RCA Victor Album MO-1186; \$4.

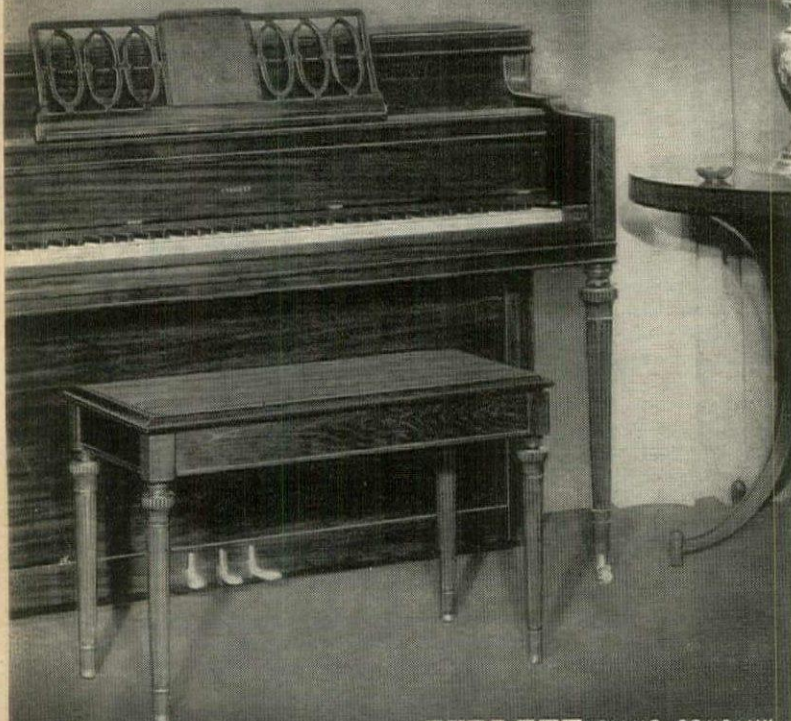
Eddie Vinson and his Orchestra. He sings "Oil Man Blues" and "Wandering Man Blues" in the Twenties' singing-shouting style; and he's very good at it if you are fond of sad, jerky jazz. Mercury Record 8067; 65c.

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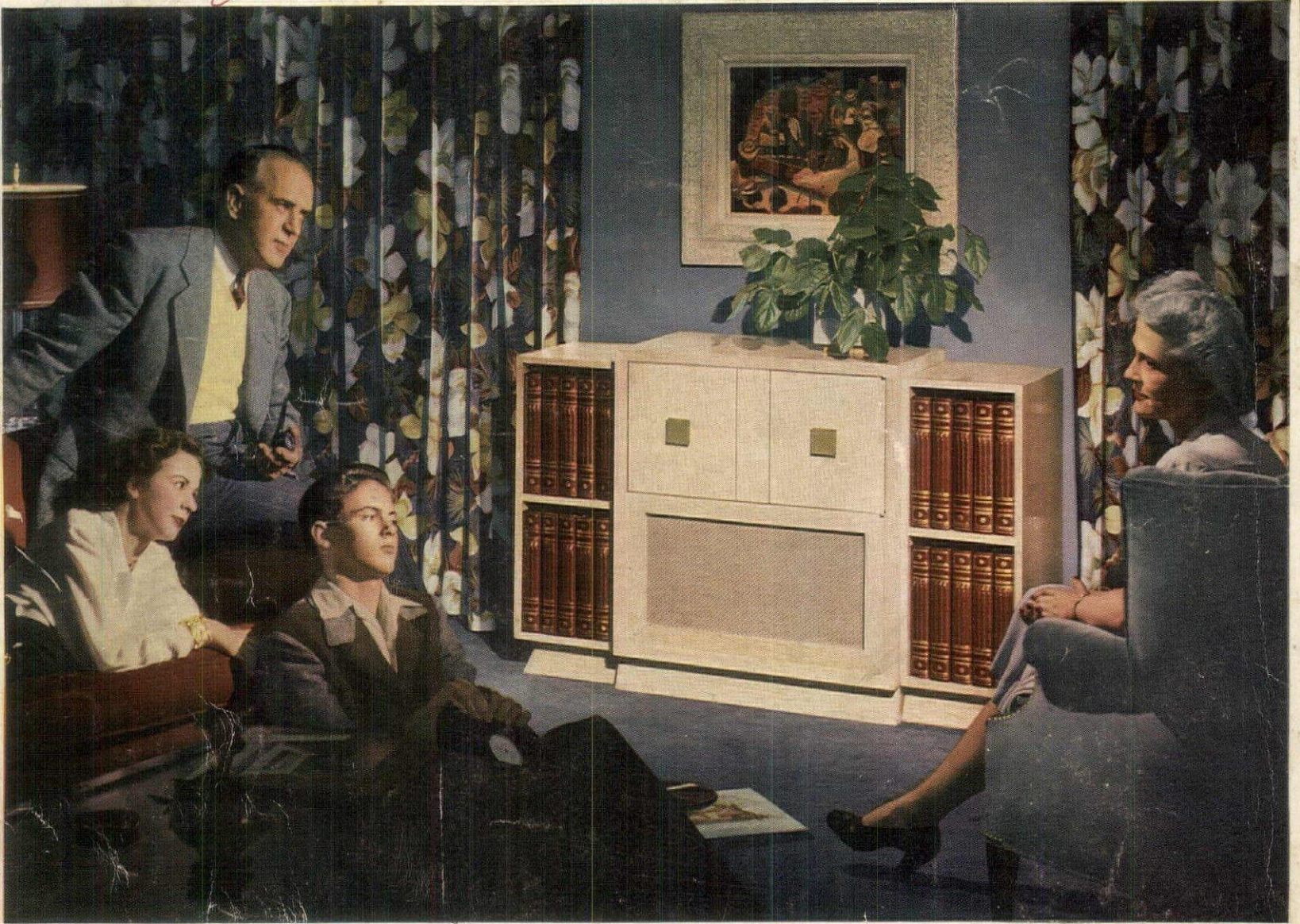


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