

ARTS DEPT

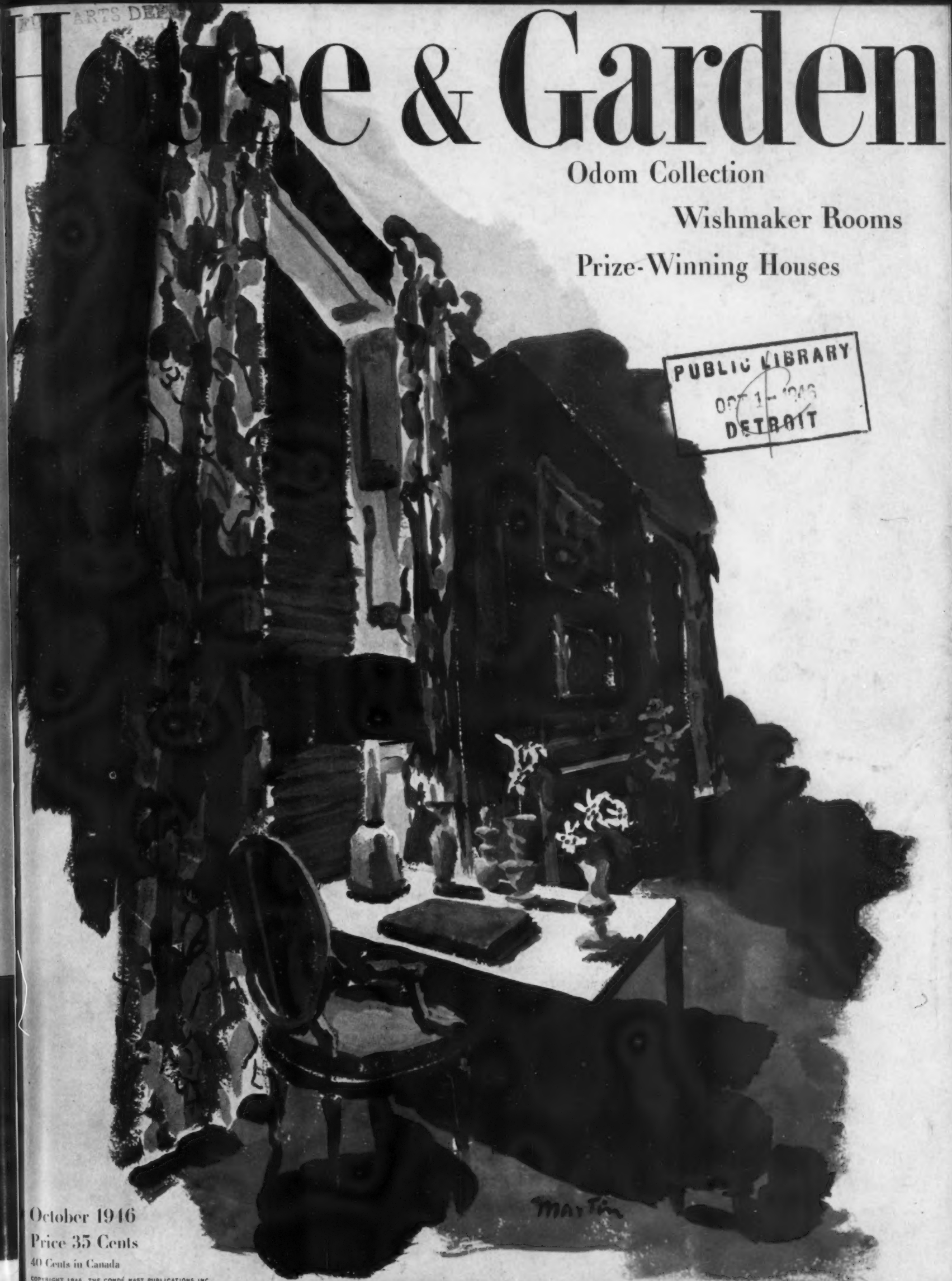
Home & Garden

Odom Collection

Wishmaker Rooms

Prize-Winning Houses

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DETROIT



October 1946
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There's no housing shortage in heaven

TAKE a Girl and a Boy and make them in love and you've got something as near to heaven as exists upon this earth!

And in that pink, celestial paradise there'll be no housing shortage, for they will make a home out of a room and a fortune out of a modest pay-check. Oh! what a beautiful morning!

There's very little you and I can do about it. Little we'd want to. We lived through it, and so will they. No—we wouldn't blow away a single tinted cloud—but just in case they're


listening we'd like to say that even an angel is particular and likes only the nicest things!

And is there anything finer when you come down to earth than making sure that your money buys the most beautiful and most practical things? That's when you turn to names like Martex on towels. They're newly styled for the young in heart and purse, with modern colors and designs that'll make the tiredest bathroom sing.

And the quality's something you never question. It's there in every soft caressing

thread, just as it's been for generations. The versatile Martex looms are weaving swiftly now, sending as fast as possible to your favorite department store, the loveliest towels you'd ever want to see.

Hello, up there! Your Martex Towel wardrobe will help you bring a little chunk of heaven back to earth with you!

 *Martex Towels*





"Look-both our budgets list silver near the top!"

"Of course, Johnnie. We'd be foolish not to start with sterling, and it's not expensive! Let's buy two Gorham place-settings now and add a set every month or two, until our service is complete."

Gorham designs are authentic and versatile . . . any Gorham pattern you choose will be attractive with whatever furnishings you acquire, and you can match and add right up to your golden wedding. Remember . . . solid silver costs less because it lasts always. And it's a constant source of pride to possess the *real thing*, marked with the *one name* world-famous for craftsmanship and quality in sterling silver for 116 years. Send for illustrated book, ENTERTAINING . . . THE STERLING WAY. Enclose 10¢ (outside U.S.A., 40¢), address The Gorham Company, Dept. HG-3, Providence 7, Rhode Island.

Gorham STRASBOURG, a classic French pattern. Six-piece place-setting consisting of teaspoon, luncheon knife and fork, salad fork, cream soup spoon, and butter spreader, at a price you can easily afford.



Gorham
STERLING 
America's Leading Silversmiths since 1831

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GORHAM STRASBOURG



GORHAM
 ENGLISH CADROON

GORHAM
 FAIRFAX

GORHAM
 CHANTILLY

GORHAM
 GREENBRIER

GORHAM
 LYRIC

GORHAM
 CAMELLIA



DOWNS 3 YES TO 5
High Score for Pleasure
 STATE 15
 CENTRAL 0760 13

Here's the all-American setting for the after-the-game festivities, with Imperial Candlewick Crystal the star performer. This exquisitely fashioned table crystal teams up with any surroundings to make a winning combination for hospitality and good cheer; it scores high with hostesses of discrimination. There are substitutes, certainly—but none with the elegance, the distinctiveness, the sparkle of Imperial Candlewick's edge-around pattern. So choose Imperial Candlewick Crystal—one of the better things for better living—at better stores everywhere.

THE IMPERIAL GLASS CORPORATION, BELLAIRE, OHIO



IN 18th CENTURY TRADITION . . . Mahogany masterpieces for your home . . . Leather top Drum Table adapted from the English Antique 18th Century Rent Table. Made exclusively by the Shaw Furniture Company, well-known furniture manufacturers since 1780. Four pedestal leg, flush top, carefully hand crossed, banded both top and edge. \$215.00.

. . . Chippendale Pedestal Writing Desk from the English design of the 1770 period.

Reproduced by the Kaplan Furniture Company, makers of the famous "Beacon Hill Collection," with hand-tooled top grain leather, file drawer in the left pedestal. Size: length 54 inches, depth 30 inches, height 30½ inches. \$395.00.

Interior Decorating Shop, Sixth Floor Annex.

Jordan Marsh

JORDAN MARSH COMPANY • BOSTON 7, MASS. • NEW ENGLAND'S GREAT STORE





Zing! goes your heart . . . One look at Concerto*—first of the great Guildcraft patterns—and it's "all over"! For here, at last, is the silverplate of dreams . . . exquisitely proportioned, luxuriously heavy, with a beauty as rare and lasting as that of a priceless 18th century Meissen figurine! Truly, a masterpiece of rare distinction . . . inspired by the past . . . created with modern genius . . . and dedicated to a long, distinguished future. *Your* future because you want the best! NATIONAL SILVER COMPANY

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*Reg. U.S. Pat. Off.

House & Garden
October, 1946

HOUSE & GARDEN is published monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription \$4.00 a year in U. S. A. For Canada 50c additional per year for Tariff.

Vol. No. 90, No. 4



Curtains set an enchanting scene . . .

And what a beautiful background these sheer Bridal Veil Marquisettes will make for your decorating scheme, your carefully planned home. Styled by Vogue with the famous stay-starched finish that makes them so durable and easy to launder . . . exquisitely detailed, they hang in full luxurious folds, triple-full ruffles. Created in the rich ivory color that's so smart this season. 102" wide to the pair, 2½ yards long—pair, 5.98

SHILLITO'S
CINCINNATI, OHIO

Mail orders filled by Shillito's, Cincinnati 2, Ohio

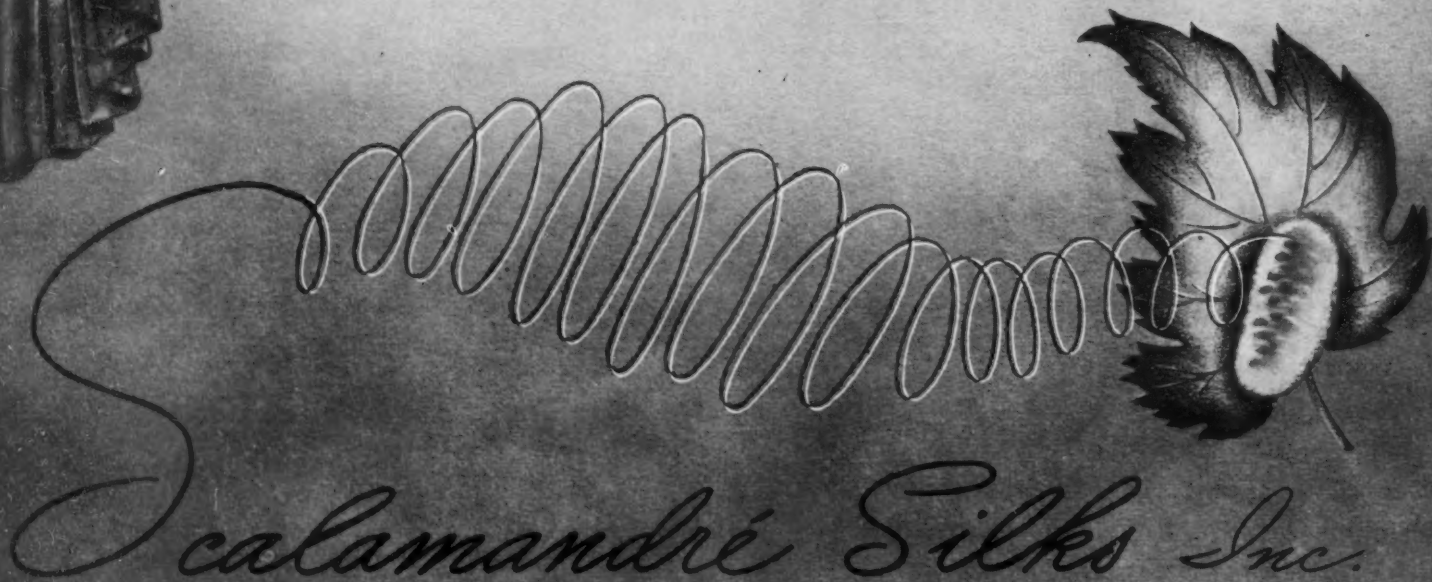


Destroying the chrysalides and reeling the cocoons.

THE ROMANCE OF SILK...

... from the modest peasant who cultivates the cocoon, known as "*sericulture*" comes forth the fabulously rich and luscious fibre called "silk". Scalamandré famed throughout the world for his exotic brocades, breathless damasks and his modern interpretation of French lampas is now weaving a new collection of silk fabrics that thrill the eye and caress the hand... one might well say... "*fabrics you can feel with your eyes*".

... as a public service to the discriminating home owner and in tribute to the artistic ingenuity of the Interior Decorators of America, Scalamandré has prepared an interesting brochure incorporating briefly the fascinating history of "silk and sericulture". This brochure is now available through your local decorator or authorized distributors of Scalamandré fabrics.



Scalamandré Silks Inc.



Manufacturers of Fine Drapery and Upholstery Fabrics and Trimmings
598 MADISON AVENUE • NEW YORK • also BOSTON • CHICAGO • LOS ANGELES

Exclusive Manufacturers of all approved silk fabrics for Williamsburg Restoration

Wholesale Exclusively • Consult Your Local Decorator

Bright Bloom for Winter-time Tables

Now in October, November, and grey December . . . your table can bloom like June washed with a slanting sun. Our "Prints Charming" will do bright things for your winter table.

Both cloths are hand-printed on Sea Island cotton, a pleasant-to-touch weave of combed yarns. They come to you pre-laundered. And the colors are fast!

A special Chromatic method of printing the rich multi-tones gives depth and richness to the colors . . . blends them so subtly they never grow tiresome.

Good cheer for your table . . . grand gifts for friends! Give us your order and we'll send them post-haste anywhere you say in the U. S. A.



Above—"Peachdale," beautiful multi-color sprays that look hand-painted are bordered in grey, rose, delphinium blue or sea green. 52" x 70" cloth and 16" napkins bordered in colors to match. Set of cloth and 6 napkins, \$6.95.

At left—"Ritz"—swags of full-blown roses and June garden flowers on pottery white banded in grey, sea green, rose, or delphinium blue. Size 52" x 70". Cloth only, \$4.50 each.

MAIL & PHONE ORDERS FILLED . . . SIXTH FLOOR
(Please state second color choice)

GIMBELS *Pittsburgh*

Sitting pretty...

For that stately occasion when everything must be sitting pretty in a smart setting, you'll adore the clarity of fine crystal. Every handcut Fostoria pattern is a hallmark of sheer elegance with the poise needed for gracious living... to accent every table detail with a fabulous finishing touch for the gay-of-heart or those ultra-conservative. You'll agree when you see Fostoria at the better stores everywhere.



Holly... handcut
by master crafts-
men... a favorite
Fostoria pattern



FOSTORIA GLASS COMPANY • MOUNDSVILLE • WEST VIRGINIA



Furniture by
TOMLINSON
FOR THE LIVING ROOM, DINING ROOM, BEDROOM

Double the charm **OF THAT DINING ROOM OF YOURS**

Why limit the enjoyment of your dining room to three times a day when it can contribute so many *more* hours of usefulness and pleasure? Give it a Provincial atmosphere and it will mellow into a friendlier place where people naturally gather . . . *and linger.*

Comfortable upholstered chairs for odd-moment conversation. Prosy essentials hidden in a skillfully designed hostess cabinet. Your treasured possessions displayed so that all eyes enjoy them.

Throughout the room a warm sense of charm . . . typical of the growing taste for informal living which Furniture by Tomlinson expresses so perfectly. *At leading stores throughout the nation.*



Rendezvous with Loveliness

She waits serenely for his step upon the stair—happy that the harmony of their home offers welcome release from the cares of his busy day. Instinctively she has chosen fabrics by Goodall to help her weave a spell. Distinguished for their beauty, these fabrics are *Blended-for-Performance* to give years of gracious service.



hav



Many an enchanting room has been built around a few
choice pieces from our Connoisseur Galleries. Distinctly a place for those who
have a feeling for fine old things . . . who recognize the best the past has
produced . . . as well as the best of
present-day reproductions.

RICH'S
Connoisseur Galleries

ATLANTA



CARPET MAKES IT HOME



100 YEARS OF RUG WEAVING



*When the Carpet is "KEYED TO *B.H.F.*"* ...

... **COLOR HARMONY IS EASY.** For example, start with this rose Alexander Smith Broadloom (No. 6515) labeled "Keyed to B.H.F. Grand Canyon." For a dainty, feminine room choose wallpaper with this same Grand Canyon color in the pattern. For a sophisticated room, accent your Great Lakes blue walls with a deeper value of the carpet's B.H.F. rose. Color schemes are also easy when you start with a patterned Alexander Smith Floor-Plan Rug

because all you do is follow the B.H.F. color names on the rug label in choosing furnishings to go with it. Free booklet shows you how. Write for "Colorama . . . Clara Dudley's Home Planner Book." Alexander Smith & Sons Carpet Company, Dept. B-31, 285 Fifth Ave., New York 16, N. Y.

B.H.F. stands for the nine Basic Home Furnishings colors sponsored by the members of the Home Furnishings Style Council.

ALEXANDER SMITH FLOOR-PLAN RUGS • BROADLOOM CARPETS



Pattern for the modern-minded...

L. S. Ayres + co.
INDIANAPOLIS

MULTICORD*

Period-piece print—on a completely modern fabric, Celanese* Multicord* of synthetic yarn! It's just crisp enough, has an extremely handsome multi-corded texture for surface interest.

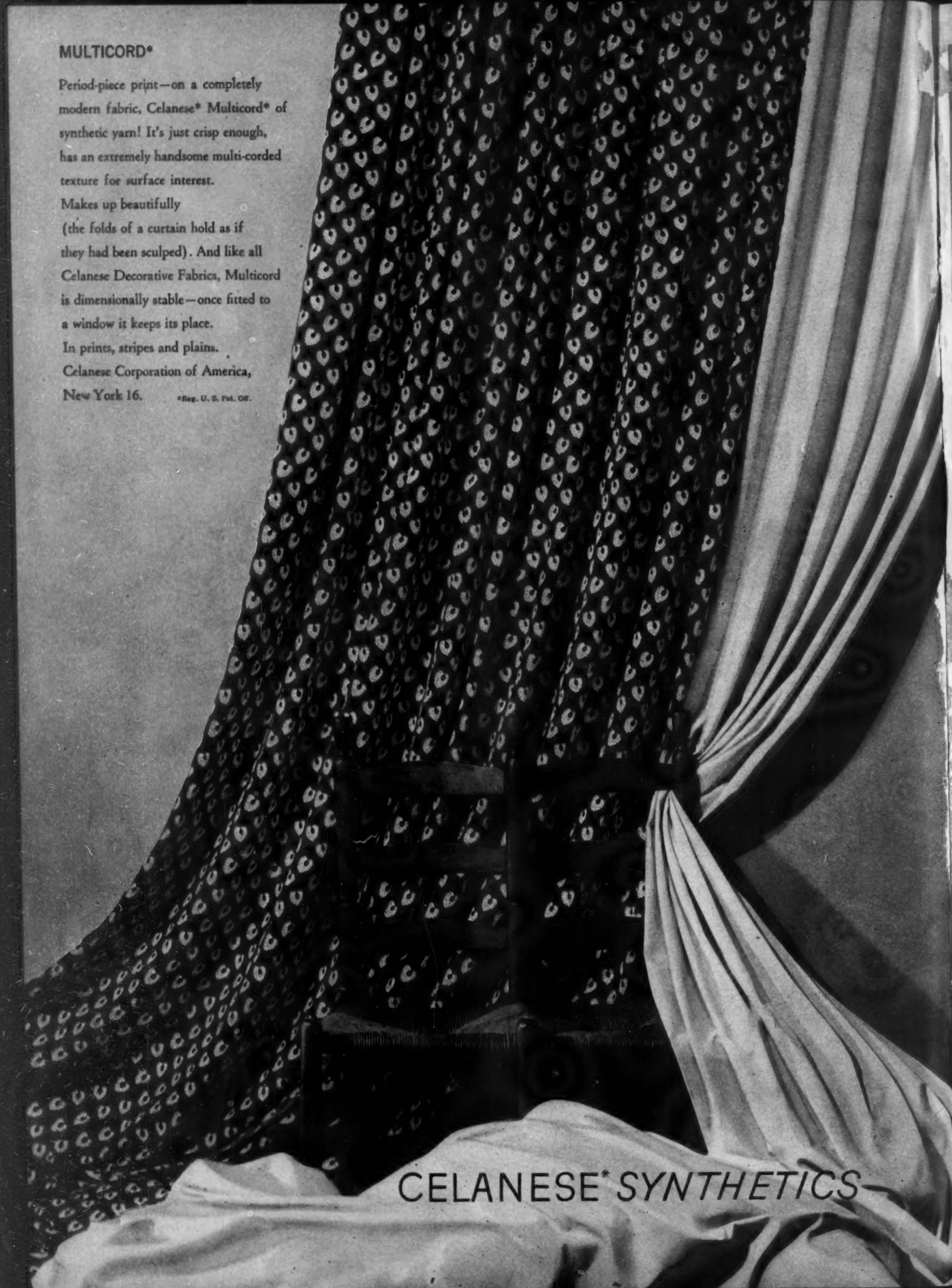
Makes up beautifully

(the folds of a curtain hold as if they had been sculpted). And like all Celanese Decorative Fabrics, Multicord is dimensionally stable—once fitted to a window it keeps its place.

In prints, stripes and plains.

Celanese Corporation of America,
New York 16.

*Reg. U. S. Pat. Off.



CELANESE* SYNTHETICS



ACCESSORIES BY MORRISON-NEESE, GREENSBORO

DESIGNED BY KOSTER

Matchless Beauty of Mahogany

Mahogany . . . always the finest, friendliest, and most fashionable of woods gives this beautiful new bedroom suite by Drexel its rich, dignified charm. Here certainly, is an ensemble you'll prize and cherish. For these pieces have graceful serpentine fronts . . . exquisite figured veneer . . . and a gleaming hand-rubbed finish. This distinctive mahogany suite, designed by a foremost designer and made by the mastercraftsmen of Drexel will match and blend with everything beautiful in your home.



For gracious living plan your room settings around Drexel masterpieces. There are beautiful and practical collections to fit any budget. Look for the famous "by Drexel" seal carefully branded on each piece of Drexel furniture. Ask for Drexel by name at leading department and furniture stores.

Write today for new booklets; "Traditional Furniture by Drexel" and "Tou-raine." Send 10c for each to 572 Huffman Road, Drexel, North Carolina.



THE BRAND MARK OF
SUPERIOR CRAFTSMANSHIP

Drexel Furniture Company

DREXEL - NORTH CAROLINA

Better your home... better your Living



AMERICA'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE



Windows of Billowy Loveliness
with

CORTLEY
Curtains

Whatever character or kind of window you may
want...gay or chaste, formal or billowy...you can
achieve it with tailored or ruffled

Cortley Curtains. Soon available in all sizes at your favorite store.



Cortley Curtains come to you fresh and clean because they are packed in
the Royal Blue Cortley package...in which there's our free decorating folder
"Making Interesting Windows". For better curtains ask for Cortley Curtains.

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Arrowbilt Furniture Creations

FOR ENDURING QUALITY



Splendidly designed upholstered furniture
built for enduring beauty and gracious living.

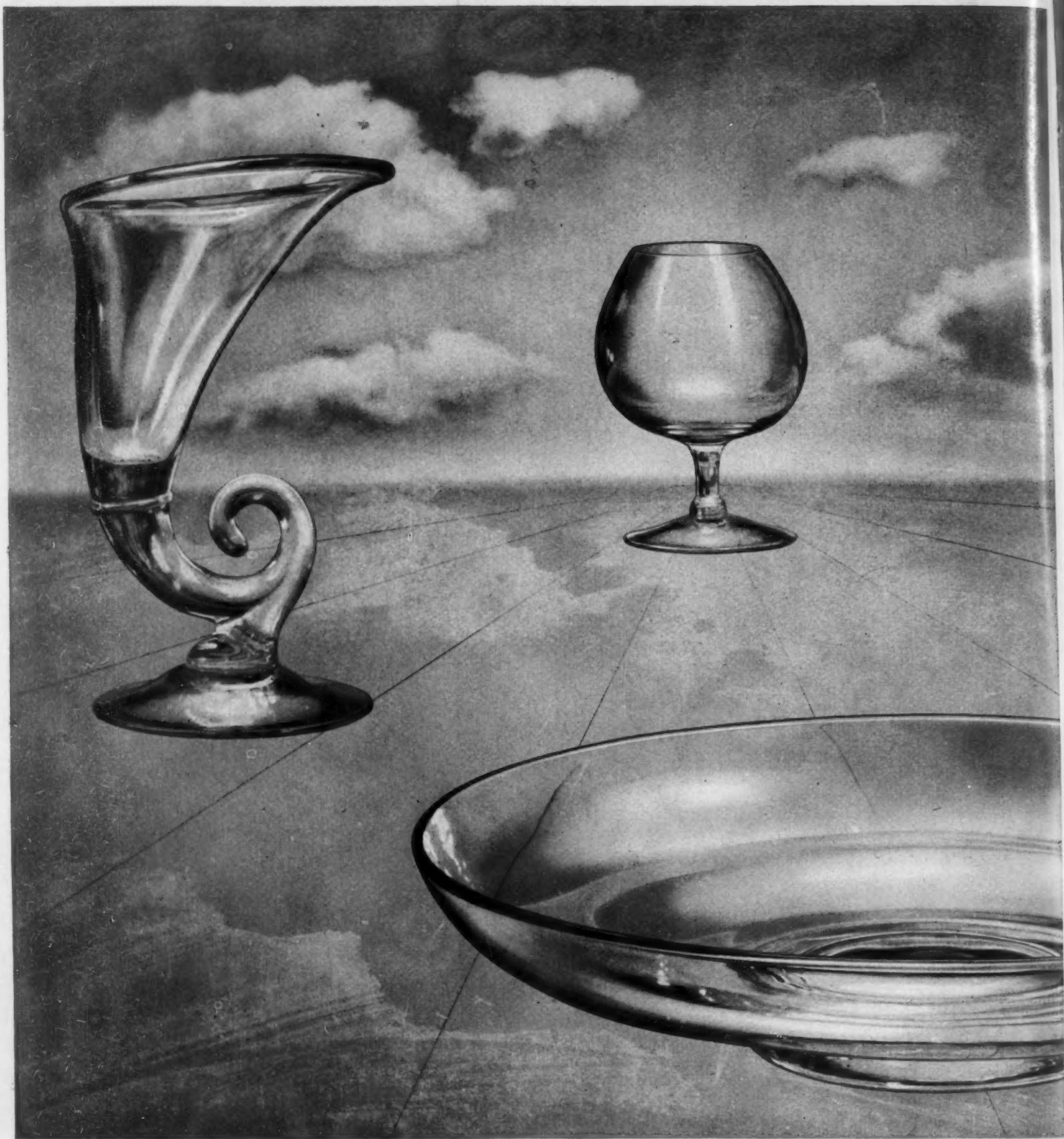
At Department and Better Furniture Stores



The Arrow — UPHOLSTERY CO.

NEW YORK

Sofa covered in fabric by Meadox



Cambridge designers surpass in the art of sophisticated simplicity . . .

offered in many forms, handcrafted in the ultra-brilliant Cambridge crystal.

Because the demand for Cambridge is so great, please be patient if some of these fine American-made pieces are not always available.



THE CAMBRIDGE GLASS COMPANY • CAMBRIDGE, OHIO

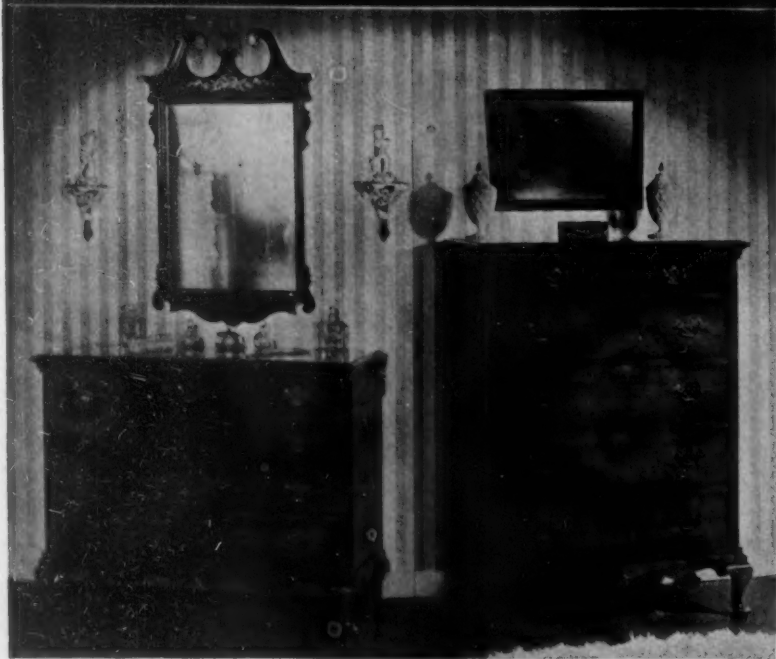
DUNBAR *For* MODERN



Soon to be available at better furniture stores,
furniture departments or through your decorator.

DUNBAR FURNITURE MANUFACTURING CO.

BERNE, INDIANA • CHICAGO: 1638 Merchandise Mart • NEW YORK: 385 Madison Avenue • BOSTON: 203 Clarendon St.



Kling 510 dresser and chest . . . two of the attractive "Genuine Solid Mahogany" pieces in the 510 open stock group. Note the 6 full drawers in dresser and 6 in the chest.

"STYLING A BEDROOM", an illustrated booklet you will enjoy, treats with several styles of bedroom decorating. Sent postpaid upon receipt of ten (10) cents. Address Dept. H. G. 1046, Kling Factories, Mayville, N. Y.

GENUINE SOLID MAHOGANY

Bedroom furniture fashioned from "Genuine Solid Mahogany" is what the Kling trade mark guarantees to you. You are assured of the finest of mahogany, excellent cabinet work, with proper styling . . . furniture you may possess with pride.

Kling's large production permits very attractive pricing. Shop Kling bedroom furniture — you will find it most interesting. Always look for the label "Genuine Solid Mahogany" for your protection in mahogany furniture.

Ask for Kling trade-marked furniture by name at your favorite furniture or department store

KLING FACTORIES—MAYVILLE, NEW YORK

(KLING TRADEMARK)



Make your bed and you make your room

This LADY CHRISTINA spread (named The Virginia) was photographed in the attractive summer residence of Mr. and Mrs. Jack Phinizy of Arden, North Carolina. The pineapple poster is a fine old bed that has been in the family for generations. The spread was designed by Virginia Hamill after the best in tradition plus correct new styling. The fringe adds to its handsome effect.



The Phinizy home at Arden—a rambling plantation type cottage with large rooms—is famous for its vistas, a thousand boxwoods in its lovely expanse of gardens, the swimming pool reflecting blue skies and distant mountains. The wrought iron summer house with its copper roof was made in Charleston, S. C. in 1843.

The draperies at the window are pale blue satin, exquisitely embroidered. They are a collector's item and hung originally in the palace of a Chinese Empress. The lithograph over the bed is from the Gould folio of Asiatic birds. The lamp and the little white porcelain vase on the table are treasured pieces. LADY CHRISTINA bedspreads are charming in any setting. They keep their fresh beauty after many tubbings. Ask to see this new design. Fine stores coast to coast have it. We will gladly give you the store name in your city if you will write us for it. J & C Bedspread Co., Ellijay, Ga.

*Lady
Christina*
BEDSPREADS and RUGS

Valentine Seaver

FURNITURE



When love of the finer things determines your choice, you select

Valentine-Seaver, the ultimate in today's upholstered furniture.

ON DISPLAY AT AMERICA'S FINER HOME FURNISHERS • MADE BY VALENTINE-SEAVER COMPANY, CHICAGO, NEW YORK, LOS ANGELES AND SAN FRANCISCO



Music for your every mood

New horizons in musical enjoyment are yours when you listen to Magnavox. In this superb radio-phonograph, the world's great music lives again with the same trueness and tonal clarity of a concert hall performance. Whether it's quiet relaxation or lighthearted entertainment you desire, Magnavox faithfully reflects your every mood.



Photography: Paul Hesse

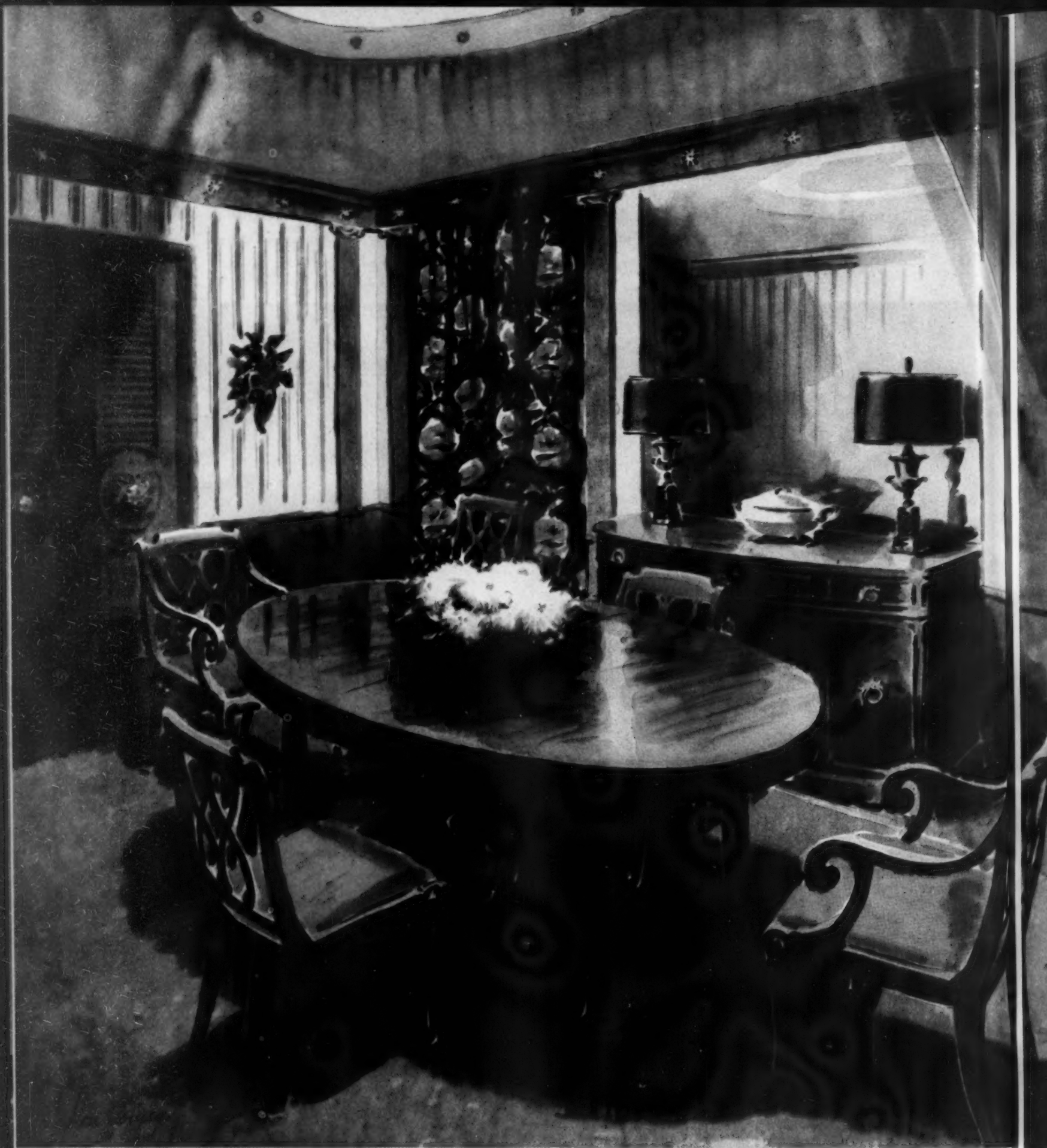
Miss Rosalind Russell enjoys a Magnavox concert in her Beverly Hills home

Superb performance...truly fine furniture

Combining the wonders of radio science, F. M. and automatic record changing with the best in furniture craftsmanship, Magnavox is designed to grace the finest homes. You'll find a wide choice of models in America's leading stores. Prices from \$225. See, hear and compare Magnavox with other radio-phonographs. Once you hear its fine musical reproduction you won't be satisfied until you own one. Look for the name of your nearest Magnavox dealer in the classified telephone directory. The Magnavox Company, Fort Wayne 4, Indiana.



Magnavox • *The Symbol of Quality in Radio — since 1915*
 RADIO PHONOGRAPH



WISHMAKER DINING ROOM ★ *A Grouping from the Traditional Ensemble.*

Carson Pirie Scott & co ** *chicago*



Mrs. Smith

CONSULTS HER DECORATOR

It's not done with mirrors, but with Wishmaker magic . . . coordinated home furnishing fashions you can assemble yourself. Ensembles that come in three moods—Modern, Traditional, and American Provincial . . . with an abundance of variations to suit every taste and home, and leave lots of leeway for self expression. Dramatic key colors carried out in especially designed fabrics, wall papers and floor coverings . . . coupled with fine furniture. And the most wonderful part of all—the ingredients for these schemes are available under one roof . . . The Wishmaker Shop at Carson's. You set the pace, then let Wishmaker magic take over and guide you to an inspired home . . . and to a distinctive achievement in harmonious decorating.

Wishmaker Shop, ninth floor





yes... **INDOORS!**

It's the decorative trend, using wrought iron furniture indoors because it brings into your home the freshness and gayety of a flowering summer garden. Salterini NEVA-RUST* furniture used indoors by the country's leading decorators gives the same lasting comfort and beauty for which it has so long been famous. At better stores everywhere or through your decorator.

*Reg. U. S. Pat. Off.

Salterini NEVA-RUST* FURNITURE

Look for the NEVA-RUST* six-year guarantee on every piece.

Salterini NEVA-RUST
GUARANTEED AGAINST RUST FOR 6 YEARS

JOHN B. SALTERINI COMPANY • 510 EAST 72nd STREET, NEW YORK 21, N. Y.

ILLUSTRATED: THE DELLA ROBBIA GROUP, PHOTOGRAPHED IN NATURAL COLOR AT B. ALTMAN & CO., FIFTH AVENUE, NEW YORK.

Lipstic
Rouge
Compa

command performance

It's the dramatic contrast of lush red lips against pearly skin. It's Helena Rubinstein's stirring new make-up—**COMMAND PERFORMANCE.** With her knowing artist's touch, Helena Rubinstein has blended this complete sequence, from foundation to nail lacquer, to bring your own beauty into the spotlight. Wear it by day, wear it by night, to make every moment *your* **COMMAND PERFORMANCE.**

helena rubinstein

PARIS • 715 FIFTH AVENUE, NEW YORK 22 • LONDON

Lipstick 1.50, 1.00
Rouge en Creme 2.00, 1.00
Compact Rouge 1.00

Face Powder 3.50, 1.50, 1.00
Cream Tint Foundation 1.50
Nail Lacquer .60 *plus tax*



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PRESENTED BY AMERICAN RELIEF FOR FRANCE

GOWN FROM BALMAIN'S COMMAND PERFORMANCE COLLECTION • JEWELS BY CARTIER



For your "first home" . . . nothing but the Finest of Cottons

FOR 100 YEARS



THE FINEST OF COTTONS

WAMSUTTA

SUPERCALÉ SHEETS AND CASES

REG. U. S. PAT. OFF.

For many of you Fall brides, that all-important "first home" will be an apartment. Wamsutta offers night-time beauty in trousseau-treasures of snowy *Supercalé*,* and Muller-Barringer's ingenious designing points the way to charm and livability in limited space.

To a base of hunting-red broadloom, add a generous measure of pine-grained paper. Point up the flavor with blue chenille draperies . . . blue print covers for the new-style, convertible sofa-beds. Add a dash of green in the chairs . . . a pinch of black in the smart lacquer tables. Season

the whole with dabs of gleaming brass in lamps, coal-scuttle and candlesticks.

Result — a potpourri of warmth and cheer — a room to win you untold compliments . . . as will your bed-linens of incomparable *Supercalé*. Satiny-smooth, coolly-white and inviting — these finest of sheets and cases will serve you long in faithful luxury . . . as they have already done for six generations of discriminating brides.

WAMSUTTA MILLS, New Bedford, Mass.
 Distributors of Springfield (Virgin Wool) Blankets
 Wamsutta-Somerset Towels • "The Three Weavers"
 (All Wool) Handwoven Throws

For the Years to Come -



HUNTLEY BEDROOM FURNITURE

Pride-of-ownership comes only
thru the careful selection of *permanent*
values, as in furniture of traditional
design, chosen "for the years to come."



B. F. HUNTLEY FURNITURE COMPANY
WINSTON-SALEM, N. C.

BEDROOM AND DINING ROOM - FURNITURE

SHOPPING



New England Pick-me-up

\$15

► This distinctively New England coffee table, hand decorated with copper-colored Concord grapes, will lead a busy life traveling to fireside, sofa and porch for tiffin, tea or after-dinner coffee. It folds up as you pick it up, and the clever cut-outs make handling easy. A space saver, too, it stands folded by itself when not in use.



Charcoal black. Measures 17 1/4" high, top 23 1/2" x 16". Folded stands 30" high. Shipped prepaid in U.S.A. No C.O.D. deliveries.

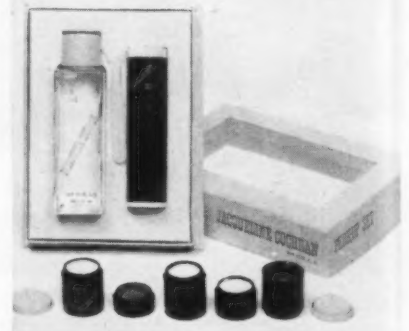
PAINE FURNITURE COMPANY
81 Arlington St., Boston 16, Mass.



Give a hand to help keep a lady's desk in order. It will either clip papers together or act as a paperweight. If her desk is as neat as can be, she'll hang it on a hook in the kitchen to collect marketing bills. Made of brass, it's 3 1/2" long and the price is \$1.50 plus 10c postage from Dennison's, 411 Fifth Ave., N. Y. C. 16.



The Perk-up Stick, made by Jacqueline Cochran, is the answer to a prayer. Five tiny jars, cleansing, night and foundation cream, rouge and powder, fit together to form a 3 1/2" stick for purse or pocket. With skin lotion and spatula to refill. Set is \$2 plus 20% tax and post. Bonwit Teller, 721 Fifth Ave., N. Y. C. 22.



A good beginning in house-keeping for young moderns is this twenty-piece starter set. In open stock pattern, there are also stunning platters, bowls and tumblers. Of Glidden pottery, four-place settings as shown, \$29.95 exp. col. Design, turquoise on gray, is exclusive with Modernage, 16 E. 34th St., N. Y. C. 16.



HOSTESS SET

Your guests will envy you, if you serve with this outstanding fine crystal Handblown Glassware.

Ruby top and foot, 22 carat Gold bands on top and foot.

Mixer with Stirrer and set of 6 Stemmed C'tail—\$10.60. Same as above but set of 8 Stemmed C'tail—\$12.60.

No C.O.D. please Express collect W. Va. 2% tax

We want you to see our new catalogue showing Monogrammed Stemware in Gold, Fruit Juice and Wine Sets, Autographed Handpainted Vases, cut Glass, etc. Don't fail to send for this catalogue.

JANET GIFTS

Box 249 Weston, W. Va.

Order by Mail for Gifts!



Playful Elephants

by Kay Finch

A pair of right and fitting play fellows for people of all ages. 5 inches high, in inimitable Kay Finch pastels. A lovely thank-you or Shower Gift.

\$5 each or \$10 pair

Meier & Frank Co.

Dept. 77, Portland 7, Oregon

STERLING SILVER TRIMMED
Crystal
COASTERS
OR
ASH TRAYS

For your own home or as a handsome gift... gleaming crystal coasters or ash trays with wide sterling silver borders. Including federal tax, each

\$3.
Postpaid. No C. O. D.'s.

ADLER'S
New Orleans' Fine Jewelers

722 Canal Street New Orleans, La.

Enduring 18th Century

These are magic words for the discriminating person bent on redecorating her hall, secretary grouping or dining room. Here is enduring 18th Century styling, with all of the Old World charm and rightness, embodied in this charming, authentic chair. In muslin or your needlepoint (of a size 23 inches wide by 19 inches deep)—\$13.95. In our appropriate covers—\$14.95. It is reminiscent of age-old craftsmanship, in American hardwood and genuine mahogany, in a lovely hand rubbed finish. Check or money order. Express Collect.

Box 1864, High Point, N. C.

SEDFIELD CRAFTSMEN

The Raleigh Ensemble for Your Fireplace

ALL OF SOLID BRASS
ANDIRONS: Authentic Reproductions of an old pattern—26" high \$42.50
TOOL SET: to match; stand, poker, shovel, tongs and brush—\$34.75
FENDER: hand pierced, 42" w. \$29.50
48" w. \$34.75
54" w. \$39.50
SCREEN: fully brass bound, brazed corners, 37" wide x 30 1/2" high—\$32.00
Express F. O. B. Detroit
Illustrated catalog on request
DETROIT MANTEL and TILE Co.
1431 Farmer St., Detroit 26, Mich.

AROUND



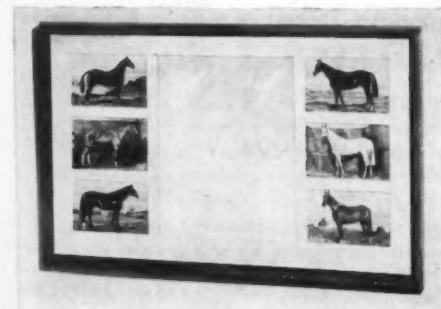
For a quick glance at a menu or to size up a party, these lorgnettes eliminate specs when you want to be glamorous. Concealed in a rhinestone clip, no one would suspect they were glasses. \$30 ppd. plus 20% tax. No c.o.d.'s. Lenses extra, send prescription or have your optician fill them. Lugene, Inc., 604 Madison Ave., N. Y. C.



This is a "Thirsty Bird." What makes him so thirsty remains a mystery, but the fact is that he *never* stops drinking. Perch him on the edge of a glass filled with water, wet his head and from then on it's perpetual motion. Amusing on a bar or in the garden. \$2.50 post-paid from Sally Graye, 80 E. 11th St., New York 3, N. Y.



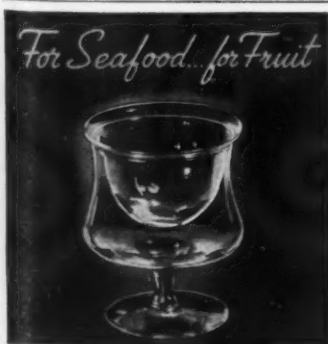
There are coins in the bottom of these ashtrays, but it really isn't the money, it's the sentiment that makes them interesting. Tracing their ancestry back to the days of the old wine tasters, they are socially acceptable anywhere. Silver plated on copper, each is \$6 incl. tax ppd. Alfred H. Glasser Corp., 421 Madison Ave., N. Y.



SPORTING REFLECTIONS . . .

for horse lovers, or for those who appreciate the unusual in decorating, a mirror surrounded by six fine hand-colored prints of horses, framed in natural wood, 20" x 26". \$12.50 exp. coll.

Young Books, Inc.
Unusual Toys and Adult Gifts
746 Madison Ave., N. Y. 21, N. Y.



Double Cocktail Glasses

Exquisite for your own home, or as a gift for a bride . . . these charming double compotes are a graceful prelude to a well-planned meal. Upper compartment for cocktail, lower for ice. About 5" high, 4" wide.

6 for \$6.75
8 for \$9.00 12 for \$13.50
No C.O.D.'s please. Express Collect.

bertram shrier, Ltd.
1147 Connecticut Ave. Washington (6), D. C.



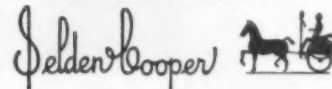
For The Tiny Tot Epicure . . .

Babies will coo with delight when they see this adorable dinner set . . . made especially for them. The charming figures of *The Three Bears* are delicately hand-painted on the soft pink or blue earthenware plate, cup and bowl, tempting the most reluctant children to "lick the platter clean" just to see their favorite Mama, Papa and Baby bear again.

The Set, \$6.95, Delivered

MISSOURI RESIDENTS ADD 2% SALES TAX

8019 Forsythe
Boulevard,
Clayton 5, Mo.



George Vanderbilt
Hotel,
Asheville, N. C.



COLORFUL GUARD

Immortal standing guard, made of porcelain, hand-painted in five attractive colors, 7", no two alike. By its side, a green jade pottery elixir bottle, double-gourd shaped, 6 1/2", makes a lovely vase or flower container. \$15, express collect.

4 beautifully illustrated catalogues and bulletins \$1.50.

Chinese Treasure Centre
Dept. HG-10, 4th Floor
441 Madison Ave., N. Y. 22, N. Y.



PILSENER BEER GLASSES

Your favorite beer or ale seems to taste better in these graceful glasses and the artistic horse head in black by C. W. Anderson will draw admiration whenever you and your friends gather together for those pleasant moments of refreshment. 8 3/4 inches tall—holds 9 ounces. Makes a memorable gift, too. 8 for \$5.25—12 for \$7.50. Postage prepaid. Your money back if not delighted.

"little joe" WIESENFELD CO.
Dept. A100
112 W. North Ave. Baltimore 1, Md.

NO FINER LABEL ON LEATHER

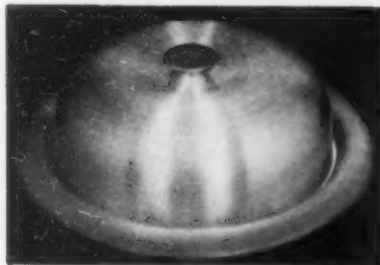
DALE FIFTH AVENUE

GLAD-PLAID LUGGAGE

cream rawhide binding,
Corbin Sesame
Keyless Locks.

Available in all sizes

DALE FIFTH AVENUE
In New York, ONLY at Fifth Avenue at 56th Street



SPUN ALUMINUM HUMIDOR

for cake, bread or sandwiches

It's always desirable to keep cake and bread fresh. In these days of scarcity, it's doubly important. This handsome, spun aluminum humidor, designed by Russell Wright, keeps cake or bread oven-fresh for days! It is an absolute "must" for sandwiches made ahead of time for the buffet supper. Humidifier in the top of the lid does the trick! 15" in diameter by 5" high. \$5.25 postpaid.

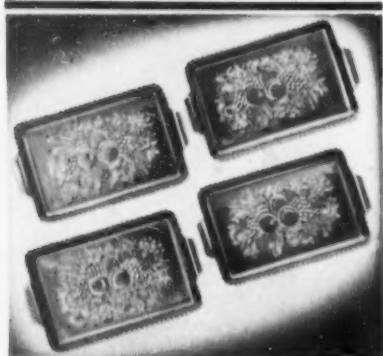
SPUN ALUMINUM BUN WARMER

If you like piping hot buns, coffee cake, rolls, etc., here is something you should lose no time in getting! It will hold a dozen or more buns and you close it and put it directly into the oven. Detachable wire basket inside keeps contents free of the sides and eliminates burning. Oven-proof plastic handles. \$4.50 postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups.

Mayfair Gifts

72-08C AUSTIN ST., FOREST HILLS, N. Y.



ALUMINUM— CANAPE TRAYS

Companion pieces to the popular COASTERS and ASH TRAYS—bound to receive the same hearty welcome.

Embossed fruit designs on satin finish heavy aluminum, accents their beauty. Stain and tarnish-proofed, their serviceability and permanency is assured.

Set of 4—1.50 Postpaid

Illustrated Circular of other Gifts upon request.

BROWNING'S

East Greenwich

R. I.



Quaint . . . charming LAMPS

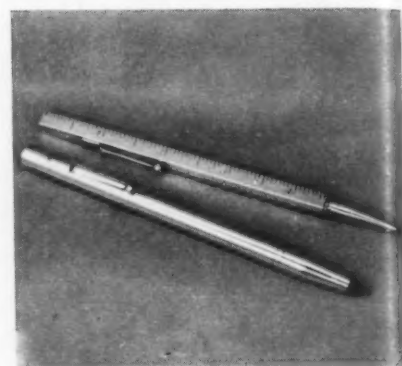
Rare old duck decoys; (Broadbills, mallards, curlews) hand painted and refinished into electric lamps that will add charm to your home. Hand rubbed bases in old pine, maple, mahogany and black finish. Parchment shades in tan, deep red, deep green. \$35 each; \$65 pair, prepaid. No C.O.D.'s. (Express charges Collect)

THE HAMPTON ATTIC
Montauk Highway
Hampton Bays, L. I., N. Y.



SHOPPING

Functional pencils, fine presents for the man who has everything else. The ruler pencil expands to a 12" length—gold filled, \$25; silver, \$15.85. 6" length—gold, \$20; sterling, \$12.50. Broker's pencil with extra heavy lead—gold filled, \$11; silver, \$9. Prices incl. tax. Georg Jensen, 667 Fifth Ave., N. Y. 22, N. Y.



Better for verse. Salads can't go wrong if you follow the inscription on this charming bowl. With flowers it says, "A miser for vinegar, a spendthrift for oil, and a madman to stir them together." Of hand-painted California pottery, it's 8" in diameter, \$7.50. The holder for kitchen matches is \$3.50. Ppd. Neiman-Marcus, Dallas 1, Tex.



Perfume duet. Not a drop of your precious perfume is wasted when you use this sterling silver pair. The handy funnel makes pouring easy, while the flask prevents spilling and evaporation. Handmade, it can be monogrammed for \$1 extra. Flask, \$12, funnel, \$2.40, incl. tax and post. Leonore Doskow, Montrose, N. Y.



Thrill your friends with

RARE FRUITS

like these giant "Delicious" Apples



Huge, crunchy, ruby-red beauties! So crisp . . . so full of that sweet tingling juice which only the choicest "Delicious" apples reblessed with. Luxury box (left) express prepaid \$2.95

Stagecoach Fine Fruit Club

Here's the ultimate in rare fruit gifts—a year-round procession of the finest fruits.

Start your Club Memberships with these giant "Delicious" apples (Oct.). Then come huge, world-famed Du Comice pears (Nov.,) gorgeous 25-lb. "El Grande" fruit basket (at Christmas) and on through the year with a magnificent rare fruit package every month.

Full 12-month membership, \$45.95; 9 mo., \$36.95; 6 mo., \$28.95; 3 mo., \$19.95.

All memberships include Christmas basket and handsome Certificate announcing you as donor. I guarantee to ship only finest fruit, to arrive in perfect condition. Mail order today. *Lordon Green*

Available beginning Oct. 15

FREE! 16-PAGE COLOR BROCHURE

Mail coupon for my beautiful Stagecoach Fine Fruit Club brochure. World's rarest fruits shown in natural color. Complete details of Club and other fruit packages.

Dear Gordon Green: Please send your free color brochure.

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53

Mark here if you are also enclosing fruit order and check.



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Shown in Post-War House built by Fritz B. Brown Research Div.

"Sculptured Andirons"

. . . to fit Your Fireplace!

A distinctive addition to any post-war home, is this andiron designed by the nationally famous artist, Reynolds Jones. Modern, without the burden of tradition—with an extra appeal for sportsmen. Specially designed inserts extending to back of fireplace to fit your individual need are ribbed and heat-resistant, preventing warping and breaking.

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Handmade by Yankee Craftsmen. Model pictured is the BENJ. HALE, sturdy schooner of the romantic sailing days of 1882. Size 18" x 11" high. Black and red hull—treated cloth sails—mounted on maple finish base. Historical folder included. Shipped completely assembled and finished.

\$15 Express Ppd. U.S.A.
Satisfaction guaranteed or money refunded.

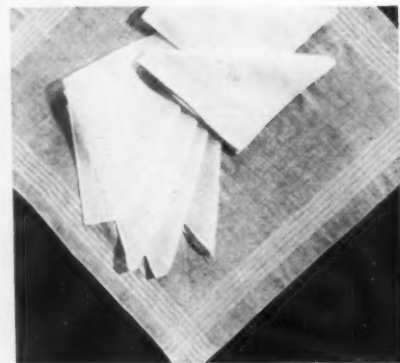


Send for FREE illustrated booklet showing other models \$5.00 and up.
LE BARON BONNEY
117 Merrimac St., Newburyport 3, Mass.

AROUND



Men of affairs will appreciate the Executive Case. A combination brief case and overnight bag, it separates business papers from personal belongings. With keyless, Sesamee lock, it's pigskin luxuriously leather-lined in red, blue or green. 18" x 5½" x 12". Including tax, \$98.50. Dale Fifth Ave., 719 5th Ave., N. Y. C. 22.



Irish beauties. Sure to win approval of the most discerning male, these sheer, pure linen handkerchiefs have hand-rolled borders and three-letter monograms. Always acceptable, always in perfect taste day or evening. A box of four, gift wrapped, is \$20 postpaid from Mosse, 659 Fifth Ave., N. Y. C. 22, N. Y.



In miniature, a silver plated vegetable dish is as versatile as it is good looking. Use it for cheese, butter balls, relish, vegetables for two or individual tray service. Designed by San Giovanni it's 8" long, 6" wide and 1½" deep. \$19.75 includes tax, postage and insurance. Bradford and Bell, 280 Madison Ave., N. Y. C. 16.

375⁰⁰

"Daily double"—
Twin roll effect
bracelet. Classic—
smart, 14kt. gold.
Clip to match

TEMPLE'S
JEWELS

732 FIFTH AVENUE, AT 57th St., N. Y. 22

Federal Tax Included

110⁰⁰

At
**Sword's
Point**

Sterling Saber . \$1.95
(Add 20% Fed. Tax)

Like knights of old, make a sword your stand-by—handsomely turned out in sterling silver for your new fall fashions. Write for FREE Costume Jewelry Catalog.

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**RARE RICH BRASS
AGAIN AVAILABLE!**

#92 THREE-LIGHT COLONIAL SOLID BRASS SCONCE, back 10¼". \$11.50 Pair Prepaid.

#98 COLONIAL BRASS KNOCKER, solid brass, 6¼" long, gracefully engraved with your name. \$3.95 plus 23c Postage.
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COLONIAL SOLID BRASS CANDLESTICKS

#3 Large Saucer Base, 8½" tall. \$8.75 Pr. Ppd.	#49 Small Saucer Base, 7¼" tall. \$5.75 Pr. Ppd.
#4 Large Square Base, 9½" tall. \$8.75 Pr. Ppd.	#76 Small Square Base, 7½" tall. \$5.75 Pr. Ppd.

ART COLONY INDUSTRIES, INC.
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The Bunny Who Writes Letters To Children

A letter a week—and a "toy-surprise" in every one! This is a gift to delight any youngster from 2 to 10 years old. Attractive gift-card listing sender's name accompanies first letter. Let us put your child's name on Belinda's mailing list. **8 Letters \$1.95—16 Letters \$3.75**

SOMETHING NEW! Belinda Pink-Ears' "Book of Surprises." A magic book with actual gifts throughout its pages. \$2.00. (Print names and addresses)

TINY-TOT GIFTS of Hollywood
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Festive "Notes" For Your Next BIRTHDAY PARTY

This musical cake platter provides the thrilling and appropriate "Happy Birthday to You" as it slowly revolves displaying the brilliantly lit Birthday Cake. The sanitary white metal plate is 11" in diameter mounted upon a musical base—Thoren's movement, complete with lever for stopping and starting the music. Will hold 3 pound cake—when fully wound will rotate 3 to 4 minutes. A decided "Must" for a successful party either for yourself or as a gift. Cake not included. \$10.95 postpaid.

Add 25c West of Mississippi
Write for our new catalog

Flora-Dora, Inc.
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Funnel your favorite perfume without wasting one precious drop.

Use the clever spoon handle to put powder into your compact.

POWDERSPOON FUNNEL
(shown actual size)

\$1.00
(gold-plated) **\$2.00** includes 20% Federal tax
add 10c for postage

The Union, Columbus 15, Ohio

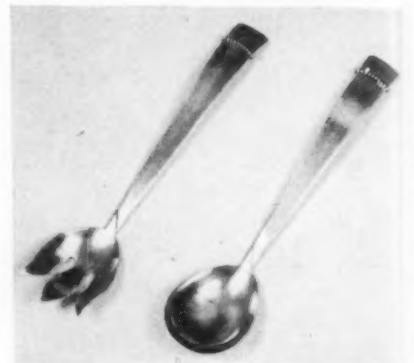
SHOPPING



Umbrella bunny. Rain or shine, this little bunny totes his umbrella wherever he goes—crossing place-mat desert, rounding napkin corner or protecting himself from showers on bib island. He and his small companion make friends quickly with tiny tots. The set, \$2.25 ppd. Lake Shore Gifts, 906 Bluff St., Glencoe, Ill.



Essentials De-Luxe, the handsomest pair of salad servers we've seen in a long time. For an October bride, they're a pleasant alternative to the traditional, much duplicated silver bowl. Designed by Royal Hickman, silver plated, \$20 a pr. Tax, 20%. Selden Cooper, Hotel George Vanderbilt Shop, Asheville, N. C.



Give an alarm. For desk, boudoir or traveling, this small clock is an eight-day affair, so even the most unsystematic will only be late every ninth day. Smartly cased in stainless steel, it has a radium dial and 15-jewel movement. \$50 plus postage. Tax incl. From Temple's Jewels, Inc., 732 Fifth Ave., N. Y. C. 22.



ICE CUBE TUB— of silvery aluminum that doesn't tarnish or rust...needs no polishing. Scientifically insulated to keep ice cubes 6 to 8 hours. Grand for gifts and well-nigh essential to your winter entertaining! **13.95**

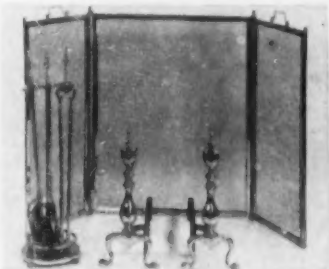


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ANDIRONS—Solid Brass, 18" high. Polished and lacquered with brass covered shanks. Per pair **\$16.95**

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3-FOLD SCREEN—All Brass Bound. Center panel 26"; sides 12". Polished and lacquered. Each **\$16.95**

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Decorative iron furniture for lawn, garden, porch is back—unusual Christmas gift idea.



No. 9-A IRON

Oval Grape Settee

- Uniquely ornamental!
- Distinctive!

40" long, 31" high
PAINTED OR UNPAINTED

Send for circular of other interesting garden ornaments.

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WILMINGTON, OHIO

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YOUR NAME ON YOUR OWN DOOR
in Rich, Solid Bronze!
Maynard's

DOOR KNOCKERS or NAME PLATES
KNOW the exquisite charm of these delightful, utilitarian ornaments whose distinction befits a beautiful home . . . and the individuality of the discriminate!

Beautiful Gifts that

LAST FOREVER!

NAME CLEARLY ENGRAVED . . . MODELED BY ONE OF WEST'S LEADING SCULPTORS . . . EASILY TRANSFERRED

SEA HORSE KNOCKER . \$10.00

APPROXIMATELY 5" IN DIAMETER

Mayflower NAMEPLATE 7.50

APPROXIMATELY 4 1/2" x 5"

Modern NAMEPLATE . . 5.00

APPROXIMATELY 5 3/4" x 2 1/4"

Prices on Special Orders Gladly Sent

THE MAYNARD LINE

MONEY-BACK GUARANTEE

MAIL THIS COUPON TODAY

MAYNARD'S, Dept. H.G., 2200 Lullie St., Seattle 8, Wn.

Enclosed find my check money order

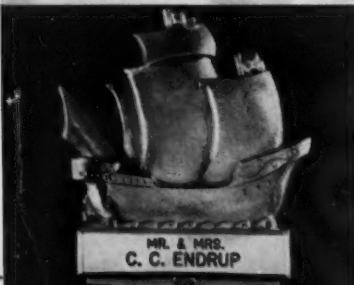
for \$ for Maynard's design

Please engrave as follows:

(Print Name, inc. Prefix, Mr., Dr., etc.)

Address

City, Zone, State



Sea Food Servers

You'll want to give her these crystal sea food cocktail glasses to keep her in the swim! Shrimp, crab meat, etc., stay chilled in the glass liners which fit snugly into the bottom glass filled with crushed ice. Have them monogrammed with her initials.

Set of 8 with monogram \$12.00
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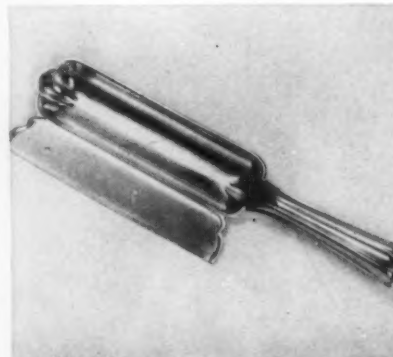
Jack of many trades. Copied from an original boot-jack found on Cape Cod in 1839, this is primarily a jack to remove boots and rubbers, but it also makes a wonderful doorstep. A pair is good as bookends, too. Made of cast iron, each is 10½" long and weighs 3¼ lbs., \$4.25 postpaid from Krebs Town Shop, 45 Broad St., Westerly, R. I.



For indoor gardeners—a copper watering can. Oval shaped and very goodlooking, the nozzle is detachable if some plants are very thirsty. A handsome thing to own or to give to green-fingered friends. Base measures 8" long x 5½" tall; and the price is \$17.50 postpaid from The Lennox Shop, Hewlett, Long Island, N. Y.



Crumbs away! Crumb the table with one fell swoop with this handsome crumber, adapted from an early Victorian English model. It is chromium plated on brass, and needs no polishing. Get one for yourself and a couple for presents. Only \$3.50 ppd. No tax. Malcolm's, 526 North Charles St., Baltimore 1, Maryland.



**AMAZING, NEW!
PRACTICAL NUT CRACKER**

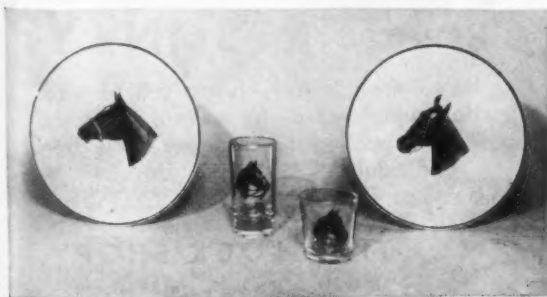
Cracks the shell only—doesn't crush the meat. Fits any nut—shell breaks clean—kernels come out whole. Made of heavy, highly polished, durable-nickel plated steel, 8" long, 1½" wide, 3" high. An excellent gift for people who like nuts. \$2.57 postpaid.

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FAIRWAY GIFTS
30 W. 27th St., New York 1, N. Y.



"Kentucky Winners"...

a good bet and a good buy. Thoroughbreds all... and each one different... handpainted and fired on glass or china. China Plates—10½"... \$5.50 each, 8 for \$40.00
Nibbels or Old Fashions... 8 for \$6.00 express collect



Cayce-Yost Co., S. MAIN STREET, HOPKINSVILLE, KY.



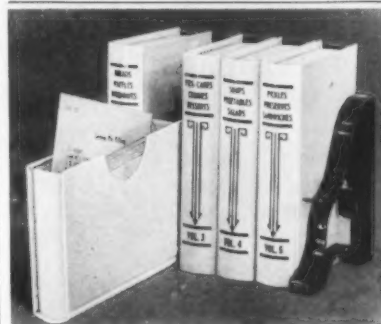
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Robert Keith

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Robert Keith stationery in green, navy, brown, dubonnet, or Christmas red, boxed with white and matching colored inks for writing your festive notes. 24 monogrammed sheets with envelopes. 2.25

Same in folded note size. 36 sheets & envelopes 2.75.



**TERRY'S CHEF-AN-ETTE
And What a Gift They Make**

The only recipe file that keeps your recipes in order without an index.

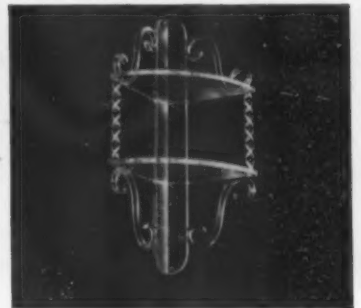
A Five volume recipe file, each volume hinged to a steel frame. Black design on lustrous white enamel. Comes with starter set of 56 recipes, has ample room for 500.

A wonderful decoration for your kitchen. Price \$2.75 plus 25c for postage & packing. Money back guarantee.

No C.O.D.'s. Send for yours today

TERRY'S ORIGIN-ETTES
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**FOR THAT TOUCH
OF DISTINCTION**



Crystal-clear lucite corner shelves add a distinctive note — an air of elegance —

for only \$5.45

P. S. Shipped Postpaid 14 inches tall
CALIFORNIA VILLAGE CRAFTS
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JOLLY OLD SANTA FOR YOUR LAWN AT CHRISTMASTIME

Smiling Santa beautifully hand painted on weatherproof wood in natural oil colors with red garments, tan gloves and blue pack. The welcome addition to your outdoor Christmas decorating. Unusual Christmas gift. Four feet high, complete with supporting stake. Will last for years. Order Early. Price \$15.00. Outdoor flood lighting unit \$3.50 extra. Shipped Express collect. Send check or money order direct to



Leonard Brynolf Johnson
Outdoor Christmas Displays
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Personalized Xmas Gifts ARE MORE FUN!

And—You don't have to look any farther than this ad—if you act NOW!



THE DESKIT

So handy! Personalized desk accessories for writing quick notes, sending packages, labeling your name and address on books, envelopes, photos, or making quick letterheads! Each DESKIT contains 50 Mailing Labels, 50 Personal Post Cards, and 300 Personal Labels—all imprinted with name and address. In Gift Box, only \$2.95

PERSONALIZED ITEMS SINGLY

Mailing Labels 50 for \$1.00
Personal Post Cards 50 for 1.25
Personal Labels 300 for 1.00
Please write name and address plainly

All items packed in Gift Boxes and Postpaid—Please order early for Christmas Delivery GIFTS AND ENTERTAINING SPECIALTIES—SEND ALSO FOR OUR FREE GIFT CATALOG

HORACE ANDERSON'S GIFT CRAFT SHOP 1234 E. 47th St., Chicago 15, Ill.



MONOGRAMMED PARTY SET

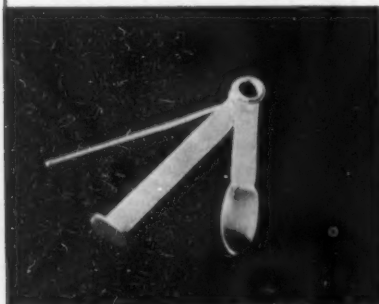
It's much more fun entertaining if you have your own party accessories as included in this Giftcraft Party Set. You get 50 Coasters, 50 Napkins, and 50 Match Books—all imprinted with any name or monogram you wish—beautifully boxed to keep or give away for only \$2.95

Choice of colors: White or Canary Yellow. Beautifully Monogrammed

MONOGRAMMED ITEMS SINGLY

Coasters 50 for \$1.00
Napkins 50 for 1.00
Match Books 50 for 1.25
Please write name or monogram plainly

STERLING SILVER PIPE COMPANION



Here's a real "find" for the pipesmoker—a reamer, tamper and bowl-cleaner only 2 1/2" long and conveniently hinged to fit the vest pocket or tobacco pouch.

\$5.95 Prepaid

20% Federal Tax Included

THE ELMCROFTERS

"Silversmiths"

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GLAMOUR HANGERS of LUSTROUS PLASTIC!

• For Suits, Slacks, Lounging Pajamas, Playsuits, Bathing Suits and all 2 Piece Garments. The Polished Heavy Metal Spring Clips hold secure thin or heavy fabrics alike

The Handsomest Hanger You've Ever Seen! Luxurious! Indispensable! And Low Priced

Box of Six \$3.00, Prepaid

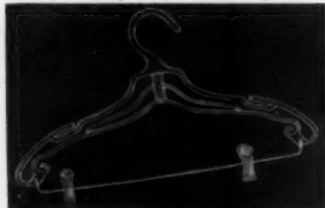
And for your One Piece Garments! Coats, Dresses, Blouses, Gowns, etc. Order this Gorgeous Hanger Without the Cross Bar and Clips

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Check or Cash with order. No C.O.D.'s

RED WING PRODUCTS, 790 Broad St., Newark, N. J.

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Can you think of a Better Gift at Modest Cost for Yourself, Your Family and Friends?



STEEL STEP-STOOL

Step-stool of heavy gauge steel, with rubber treads. Supports 350 lbs. Steps fold under when not in use; makes useful stool. Red and white, and all white.

FOR MAIL ORDERS: Send check or money order. Will ship express collect.

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Personalized NAPKIN RINGS



Attractive, clear plastic napkin rings . . . unbreakable . . . colorfully engraved with individual names or initials . . . smartly gift-packaged.

\$1.00 each

Also, stock names such as "Mr. and Mrs.", "You and Me", "Son and Daughter", "Guest" (2) . . . gift-packaged in pairs.

\$1.25 per pair

NO C.O.D.'S . . . ADD 10c FOR POSTAGE

WIL-NOR PRODUCTS

Dept. G-10

3002 N. Fifth St., Phila. 33, Pa.

SHOPPING AROUND



Carousel lamp. Merry as a merry-go-round, this lamp is as much of an asset to the game room as the nursery. The red or blue striped awning shades a handpainted wooden pony base. Nicely finished with metal fittings, it's \$12.95, but you'll probably want a pair, \$25 ppd. from Pembroke House, 207 E. 43rd St., N. Y. C. 17.



Three-way table adjusts to coffee and bridge table heights or tilts to take up little space when not in use. In cramped quarters, it solves the dining, card playing, cocktail and tea-time table problem. Covered in green vinyl resin fabric, alcohol resistant; 28" square. \$18.75 exp. col. Terrace Novelties, 211 E. 58th St., N. Y. C. 22.

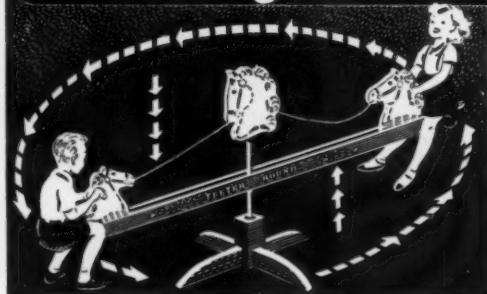


Horseshoe knocker, a unique door ornament for ranch, country place or stable. Head is cut, ground and hand-forged (not cast) from a solid piece of 1" iron and mounted on a large draft horseshoe, 6" x 8". Parkerized to prevent rust or stain. Price is \$10 postpaid from Horseshoe Forge, 9 Muzzy St., Lexington 73, Mass.

(Continued on page 43)



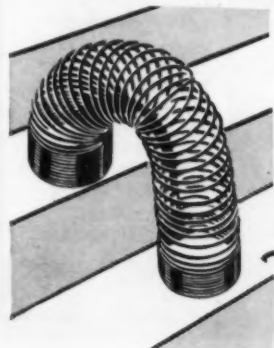
Something NEW for the Kids!



Children love TEETER ROUND—for indoor or outdoor play. Hardwood cross arm, sturdy base, metal post. Moves up and down, 'round and 'round. Center head moves, too. Bright, weather-resistant finish. Height 32", length 6". Adjustable. IMMEDIATE PREPAID shipment anywhere U. S. A. \$10. Send Check, or Money Order. (No C. O. D.'s.) Order NOW!

MEESE, INC. Madison, Ind.

HAVE YOU SEEN SLINKY?



He's indescribable—just a coil of wire. He's unbelievable—he walks down stairs. He's appealing to all ages—children and adults. He's just \$1.00—from

THE BLOCK SHOP
58 Wall St., New Haven 11, Conn.

(No C.O.D.'s)

Refreshment
by the
Yard!

Bright, flower-splashed draperies
at your window... a chair covered in clear, lovely colors...
your sofa, new and exciting, slipcovered in a bold, leaf print
combined with dramatic solid. Seneca Textile fabrics, in long-lasting, vat-dyed colors,
make it as easy as that to pick up a room... to give the weariest furniture
new spirit and freshness.

"Chadwick" draperies, ready-to-buy, in natural, rose or blue cotton twill. 48" wide, 90" long... around \$9.50 pair.

"Chadwick" slipcover fabric to match (not shown). 50" wide... around \$1.10 yard.

"Rockland" print shown on sofa. In natural, rose or blue cotton... around 95¢ yard.

Solids in rose, blue or green cotton... around 75¢ yard.

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Members of the
Home Furnishings
Institute

Rock a bye, baby, on the tree top,

When the wind blows the cradle will rock;

When the boughs the cradle will fall,

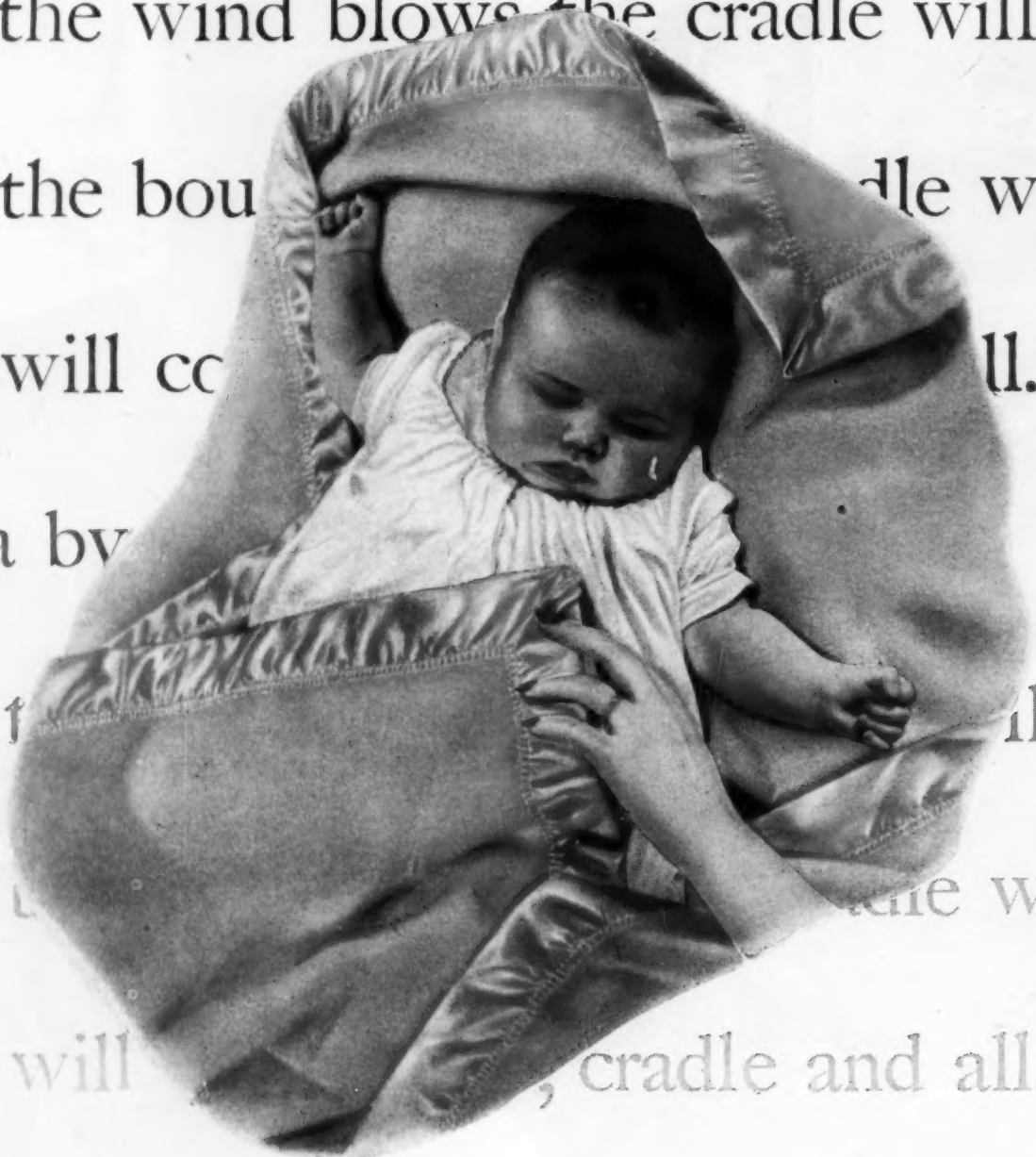
Down will come the baby,

Rock a bye

When the wind blows the cradle will rock;

When the boughs the cradle will fall,

Down will come the baby, cradle and all.



Chatham makes good blankets

 **HATHAM**
Blankets

Chatham Manufacturing Company, Elkin, North Carolina



SLEEP TIGHT, LITTLE ONE

Window shades are an important factor in assuring baby a quiet, restful nap. Some need the light shut out completely by

light-proof shades, others prefer the soft half-light of regular shades.

But all children—and all grownups too—benefit by drawn shades at sleeping time. Remember . . . a light-proof shade need not be a dark color. Choose your light-proof shade from Columbia's wide selection of pastel colors next time

you shop. The name itself is your guarantee of quality at moderate price. Supplies may be still short, but we're doing our best.

Columbia
WINDOW SHADES
MAKERS OF VENETIAN BLINDS • LACE
TABLECLOTHS • LACE NET CURTAINS

L. BAMBERGER & CO., Newark, N. J., creates a magnificent modern room with KENCORK



Let's be friends...!
 ...says the room with the KENCORK floor

Hospitality—gracious living—this is your ideal in a home, isn't it? Then consider Kencork for your floors. This wonderful cork tile flooring is so pleasant to the eye...and blends with every decor. This resilient floor is so gentle underfoot...it cushions footsteps...and so quiet...it deadens sounds. How aptly Kencork is called "the friendly floor".

You'll love Kencork—and not just for the living room, but for bathroom and nursery, too. Kencork's non-skidding, you know...helps prevent ac-

cidents. It's warm in winter, cool in summer... a natural insulator. And, above all, its rich tones of golden tans and leafy browns give new smartness to the home scene.

Kencork's been known—for years—to astute decorators and architects. The new, post-war version is just about as perfect a flooring as you'll find. Why

not get the details from your leading department store or your floor merchant... or send for our free color folder, so full of bright ideas?

KENCORK
the friendly floor



YOU CAN DO IT YOURSELF, TOO! Easy-to-handle Kencork squares come ready-packaged, ready for you to lay—a fast, easy, trouble-free job—for that bathroom or small extra room. So, have it installed or ask about packaged Kencork at your store.

DAVID E. KENNEDY, INC., 55 SECOND AVENUE, BROOKLYN 15, N. Y.

GIV

PERIOD PIE
 any room. T
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LOOK JUST
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MIRROR*
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GIVE YOUR ROOMS NEW LIFE...

A little extra GLASS means a lot of extra charm!



PERIOD PIECE that's perfectly at home in any room. This "bull's-eye" is just one of the many types of framed Plate Glass mirrors* you can use to wake up your home.



LOOK JUST SO... head to toe! Home isn't home without at least one full-length door mirror*. But be sure it's really full-length... and made of Plate Glass.



MIRROR* OVER YOUR MANTEL. Nothing puts more gaiety and sparkle into your living room. Simple, unframed styles are very popular now for this fireplace beauty spot.



TO MAKE ROOMS both pleasing and practical... Plate Glass furniture tops* get a high rating. They protect fine furniture from stains, tumbler rings, cigarette burns. They bring out the beauty of wood grains and finishes. And their own brilliant beauty adds greatly to the charm and smartness of the room as a whole.

THINGS YOU'LL WANT IN YOUR NEW HOME



1. STAIRWELL PANEL of PC Glass Blocks for a daylight-flooded stairway, plenty of privacy, and a sprightly touch of modern good looks.



2. CARRARA GLASS walls or wainscot in your new kitchen... for polished elegance, easy cleaning, permanence. 10 shades to choose from.



3. ATWINDOW PICTURE WINDOW to help you enjoy the view. Tindow is the window with built-in insulation. Eliminates drafts, cuts fuel bills.

*You can get these items at your favorite department or furniture store.

P PITTSBURGH PLATE GLASS COMPANY



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Scores of practical suggestions for beautifying your present home... for building greater beauty and usefulness into your new home... with Mirrors and Glass. Send the coupon for free copy. Crammed with ideas. Dozens of illustrations.

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Hand decorated Della Robbia by Westmoreland

The delicate, transparent, polychromatic reliefs, so typical of the realistic and decorative garlands of the famous fourteenth century family, Della Robbia designates this original handmade and hand decorated Westmoreland crystal and gives it authenticity.

Its versatility meets the mood of the buffet supper, the informal luncheon and delightfully furnishes an iridescent setting for the candle light dinner. In addition to luncheon and dinner sets Della Robbia is provided in many lovely gift pieces.

WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA



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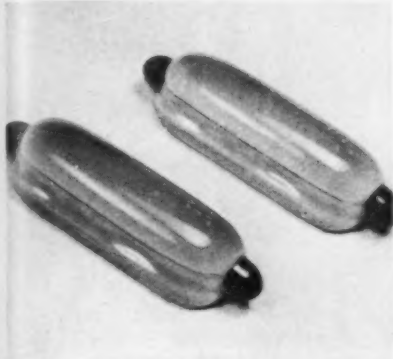
*Handmade Glassware
of Quality*

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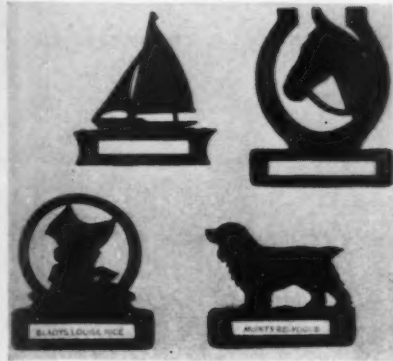
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139

SHOPPING AROUND



Bar-b-q business. A pair of salt and pepper shakers shaped like hot dogs are perfect props to set the scene. Made of glazed pottery in natural colors, they are realistic to the last detail, including the pottery mustard. The price per pair is \$1.50 postpaid and they come from Harzfeld's, Petticoat Lane, Kansas City 6, Missouri.



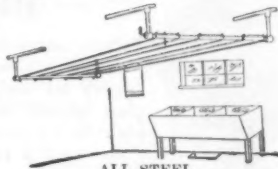
Miniature markers. Sign your door with one of these markers in the shape of a boat, horse, dog or little girl in a bonnet. Ideal for apartment dwellers, dormitory doors and bungalows. Of black enameled, rust-proof cast iron, the name-plate is 4" wide. Each is \$1.65 postpaid from Mayfair Gifts, Forest Hills, L. I., N. Y.



Boom in babies means lots of presents for godparents and courtesy aunts and uncles to buy, but you can come through nobly with this silver plated porringer and cup set many times before going into bankruptcy. An attractive gift, it comes boxed. Price, including tax and postage, is just \$12.50. Lowy's Gifts, Freehold, N. J.

THE CLOTHESMASTER IS

the solution to your wash day problem of "toting" wet, heavy clothes outdoors to hang and dry. No soot or rain to contend with. Utilizes a scientific drying principle. Lines overhead out of way at all times. Prices range from \$12.00 to \$25.00. Shipped F.O.B., Cleveland, O., in a sturdy carton. Easily installed on any ceiling.

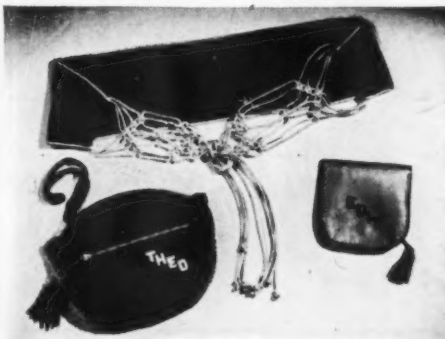


ALL STEEL
BASEMENT CLOTHES
LINE HANGER

THE CLOTHESMASTER MANUFACTURING CO.

13913 Baldwin Ave.

E. Cleveland, Ohio



AUTUMN ALLURE IS IN THE BAG . . . and belt. Your new party bag; black suede and gold. Extra zippered pocket on front; your name or monogram in gold letters; 6" x 7". \$5.00 ppd. Stunning black suede belt with gold cord design and tie; small, medium or large sizes. An emphatic fashion for your basic black, \$7.50 ppd. **ALL LEATHER,** hand sewn French purse—a wonderful wallet with zippered pocket for bills, and extra zipper pocket for coins and compartments for cards, etc. Name or monogram included—for \$5.00 ppd.

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Barker Bros. innovation! A gala new department, half a block long, devoted to happy leisure hours. Fascinating separate shops present newest 1946 styles in bars, barbecues, pottery, bar glass, adult games and leisure-time furniture. Inspiration for those who appreciate the joys of pleasant relaxation. NINTH FLOOR

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Baby's Waterproof CARRY-ALL

A wonderful gift for mother and baby! Traveling or visiting... baby's needs store compactly in this convenient waterproof carry-all. Made of soft, quilted Kaylon—the wonder fabric. Has special holders for milk and water bottles. Separate compartment for wet and dry diapers. Durable and strong. Diamond stitched with nylon thread, drawstring closure. Completely sanitary and may be cleaned with a damp cloth.



Blue or pink with contrasting lining. \$4.00 postpaid including tax.

THE "SLEEPYTOT" LAMP

This famous little night nursery lamp is again being made! One of the most appealing and useful night lamps ever produced! Move the head close to the hand and the faintest glow comes forth, just enough light to guide Mother to Baby's bed. Move the head back and there is enough light to see without waking sleeping infant. In soft, ivory finish. 5" high. Complete with 7-watt bulb. \$2.50 postpaid.

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NEWEST ART MASTERPIECES
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For gayer mealtimes at your table

Hard to imagine a more amusing way to pass the salt and pepper... you might know these "Barrelitos" come from fun-loving, lighthearted California! Beautiful, gleaming copper or silvery dural "barrels", rolling handsomely on metal carts with tiny sturdy wheels. (Cart itself a delightful toy!) All non-corroding.

Cart measures 3 3/4" x 1 3/4"; shakers, 1 3/4" high; dural, \$4.95; copper, \$9. Barbecue size, with extra "barrel" for mustard, cart 8" x 3 1/2"; shakers, 2 1/2" high; dural, \$11.95; copper, \$19. (Californians, add state tax). Gift-packaged... order extras! Postpaid. No COD's, please.

JAY BURTON, Dept. A, 5855 Hollywood Blvd., Hollywood 28, California



COPPER CASSEROLE

A French Style Casserole of gleaming copper, lined with pure Block Tin. Has Brass handles and knob and a snug fitting cover.

Bring it from the oven right to your dining room table.

- 1 1/2 qt. \$ 8.75
- 2 1/2 " 11.50
- 3 1/2 " 14.75

Prepaid East of the Mississippi
Add 50c West of the Mississippi
No C.O.D.'s

Bazar Francais
EST. 1877

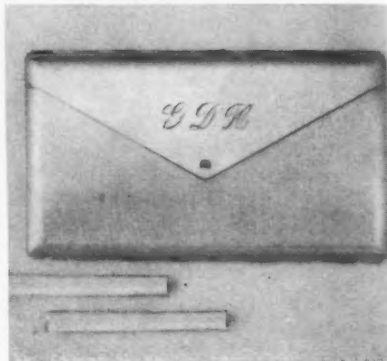
666 SIXTH AVE. NEW YORK



Greens in a cage. Ivy, artistically arranged, in a beautiful solid brass cage makes a charming hanging garden for inside and out. Especially appealing with a small china bird or lighted candle placed in the center, it's approximately 17" x 9". Each, \$29.50; pair \$55 exp. col. Dorothy Lerner, 106 S. 13th St., Philadelphia 7, Pa.



A golden envelope for cigarettes has a three-letter monogram in script that's as good as a return address. Wafer thin, it's made of a brass alloy that won't tarnish. Top and bottom spring open so cigarettes can be removed without bending. \$6.25 ppd. No tax. Julian Hess, 6 Grand St., White Plains, N. Y.



Crisp beauty. For a lovely luncheon or dinner table use this organdy cloth. White with colored asters, it's 72" x 90". Permanent finish makes it soil-resistant and eliminates starch in laundering. With 8 white napkins bordered in red, blue, yellow or green, \$19.50 ppd. Edith Chapman, 168 E. 33rd St., N. Y. C. 16.



So Very

DECORATIVE!

Faithful reproductions of fine Colonial pieces. And the oil lamp (left) and hurricane lamp (right) are electrified for immediate use! Milk-glass globes, cut glass bases, 16" high. \$7.50 each; \$14. a pair. No c.o.d.'s please. Write for catalogue.

Westbrook Co.

4 Court Square, Dept. 20, Brooklyn 2, N. Y.



Smart new English Service for piping hot Tea and Coffee

Just over from England, this smart coffee pot and jolly round teapot of fine creamy-white pottery are suavely jacketed in shining chromium. Clever insulation keeps beverage hot for hours!

\$19 Each, parcel post not included

Alicett Marks

9 West 57th St., New York 19, N. Y.



AROUND



The winner by a head. Sham-bottom highball glass, decorated with a true-to-life, black horsehead, especially designed by C. W. Anderson, holds a full 12 ounces and makes a lovely gift. Modestly priced at \$4.25 for 8; \$6 a dozen, postpaid from "little joe" Wiesenfeld Co., 112 West North Avenue, Baltimore, Md.



Name band in sterling to hold napkins at family meals. Nice for everyone at home and for youngsters to take to school if they have to supply their own linen. They come with first name engraved at no additional cost, and the price, including tax and postage, is \$3.50 from George Stern, 191 Madison Avenue, New York 16, N. Y.



Endearing young presents like this plate, cereal dish and cup, each decorated with a different scene from the childhood favorite, "The Three Bears," will win you a very special spot in the young recipient's affections. The complete set is unbelievably priced at \$1.50 ppd. Salt & Pepper Shop, 445 E. 86th St., N. Y. C. 28.

MILK GLASS

with the soft rich glow of Candlelight and Friendliness

No. 17 Lace-edge Bell Bowl and Candlestick Set. Made from original Westmoreland molds. Fill the bowl with red apples, use matching red tapers, and you'll linger longer over your coffee. Complete set — 5 pieces, postpaid, \$7.35

No. 16 Punch Bowl Set in the rare molded fruit design. For festive holiday occasions — and all year 'round, too. Use the bowl for ivy, flowers and buffet salads; the cups for dessert or fruit juice. Complete set — Bowl; 12 cups, Postpaid, \$12.95



No. 18 Sleeping Swan, covered compote. One of the rarest designs and finest examples of milk glass ever made. Pair, postpaid, \$10.95
One only \$5.75



Carl Forslund

EAST FULTON
GRAND RAPIDS 2, MICHIGAN

Send for our free Christmas catalog.

FOR A GOOD CHILD!



Treat your favorite young 'un to this dear set with his or her very own name. Hand painted Bakelite tumbler and matching toothbrush. White with pink, blue or red. Tumbler \$1. Toothbrush 75¢. Add 25¢ for postage. Gift booklet on request.

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A Tonic for Marred Furniture —
REVIVA by Jackson of London

- REMOVES Stubborn Surface Spots
- CLEANS Dirt and Grime
- POLISHES to High Dry Lustre and Covers Minor Scratches

NO NEED to worry if you have rings from alcohol, heat or water on your table — nail polish, perfume or liniment on your dresser — ink or paint on your desk — mars on hardwood floors. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For varnished, shellacked, lacquered and waxed surfaces.
Half Pint \$1.00 • Pint \$1.50 • Quart \$2.50



Use "Patina" Jackson of London English Type Wax (Paste) A decorators' polish to restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1.00 jar; \$1.50 double size.

Mrs. Jackson's Studio-G
5 West 52 St., New York 19, N. Y.

OLD OAKEN WELL

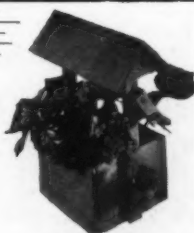


And the bucket beside it! Makes an interesting addition to your mantel, bric-a-brac cabinet, or glass window shelves. Brimming over with a garden of simulated plants and flowers. Well and bucket of sturdy plywood, attractively maple-stained. A lovely gift!

Send for your free copy of our gift folder.

THE CYNTHIA LINE
Gifts with Personality
916 N. Broad Street
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Height 8" with garden, \$3.00 postpaid. Sorry, No C.O.D. s.



Height 12" with garden, \$5.00 postpaid or, unfilled, with glass jar for real flowers, \$3.00 postpaid.



DEMI-TASSE SET

Add a fillip of interest to your after-dinner coffee with this charming service. Of native pottery slip ware; glazed in the softest blue and beige imaginable.

\$6.95 for the set of 6
(add 25¢ for postage)

Mail Orders Only. Sorry, no C. O. D.'s

ELIZABETH McCAFFREY
200 West 16th Street
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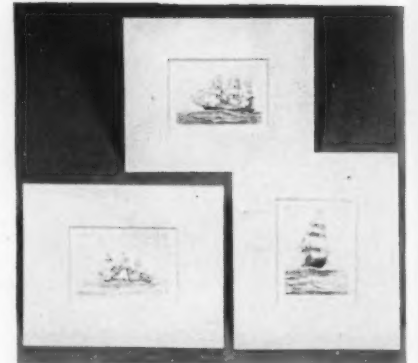


SHOPPING

Crystal gazing will be a favorite indoor sport with a pair of sparkling candy jars on the mantel, breakfast table. Without tops they're handsome vases. Of hand-made and hand-polished crystal clear glass, 9" tall, \$5.50 ea. Smaller size 6 3/4" tall, \$2.50 each, exp. col. Towne Products, 8823 Ave. L, Brooklyn 12, N. Y.



American clipper ships, authentic in detail, as well as in spirit, are depicted in signed original etchings by C. J. A. Wilson, famous marine artist. Ships available are *Lightning*, *Sovereign*, *Sea Witch*, *Red Jacket*, *Flying Cloud*. Matted, 9" x 11"; \$2 ea. Ppd. Le Baron-Bonney, 117 Merrimac St., Newburyport, Mass.



The hearth is home or the symbol thereof anyway. Here are accessories worthy of the lime or firelight. Of solid cast brass, the andirons, 19 1/2" tall with 17" curved shank, are \$16.95 a pair; the fire set of stand, shovel, poker and tongs, 28" tall, is \$16.50. Both exp. col. from Art Colony Industries, 69 Fifth Ave., N. Y. C. 3.



COUNTRY HOUSE Pine.

FIRESIDE BOX—This faithful reproduction of an old log box holds plenty of fuel (logs or fireside coal) for two long evenings of fireside comfort. Its early Long Island cleft and thong handles are most unusual. Made of mellow brown antiqued knotty pine, 18" x 15", 14 1/2" high.

\$14.50—Express Charges Collect



LAZY SUSAN—It's a party!—when friends gather around the LAZY SUSAN COCKTAIL TABLE, twirl the top and bring within reach, your drink, cigarette or canapés—adapted from a lovely old original found in the South. Made of mellow brown antiqued knotty pine. 33" diameter, 20 3/4" high.

\$49.50—Express Charges Collect

Sorry, NO C.O.D.'s

Write for Booklets, "Country House Reproductions" and "1947 Gift Sampler"

The Lennox Shop
"Things Unusual"
HEWLETT, N.Y.



HOLIDAY NOTES

Here is an assortment of ten notefolders and envelopes that can be used as Christmas Cards, Informal Invitations, Thank You's or Gift Enclosures. Delightful colors printed on fine vellum will be a reflection of your own good taste. So order early because you'll want to reorder. This is an exclusive group which can be purchased only from the designer.

\$1.00 per box postpaid.

Sorry, no C.O.D.'s

MYRON JOHNSON

836 Virginia Ave. Hagerstown, Md.

It's lucky for you

HORSESHOE BELL



Height 9". Width 8"
Patent 137684

Complete with horseshoe bracket
\$7.50

Calls the folks to chow; collects the kids; announces visitors at door or garden gate. Two old horseshoes welded together. Weatherproof finished. They ring delightfully when struck with rawhide-tied clapper.

Shipped express collect on receipt check or money order. No C.O.D.'s.

Horseshoe Forge

Muzzey St. Dept. HG Lexington 73, Mass.



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Planning to buy or build a new home? Here are 223 plans and ideas you ought to have. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types architecture, American, Colonial, Monterey, Georgian, Mediterranean, French Normandy, English, Ranch House, and others. Homes for every climate. Each an architectural gem. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. A wonderful collection of plans and ideas. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available. Also one whole book of 67 plans and ideas for brick fireplaces, barbecues, pools, walks, patios, walls and fences.

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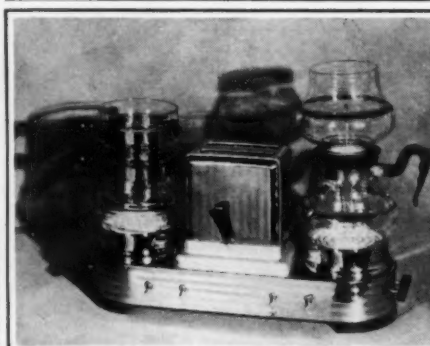
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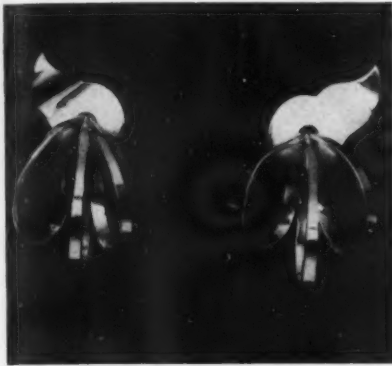


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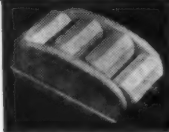


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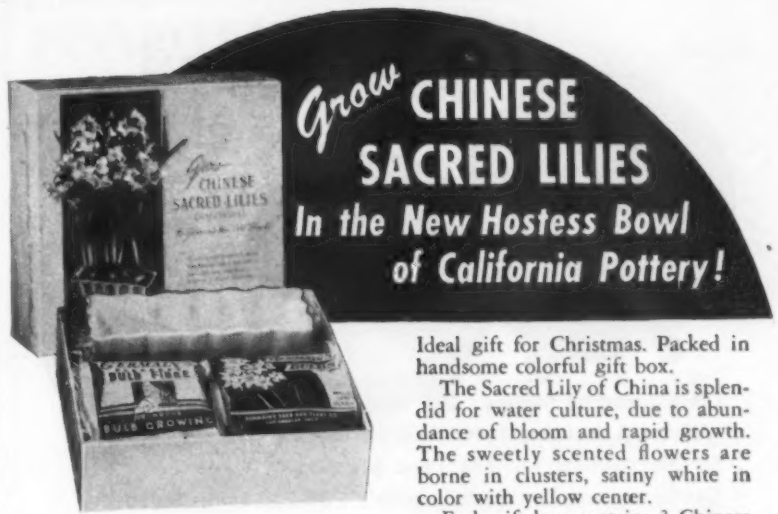


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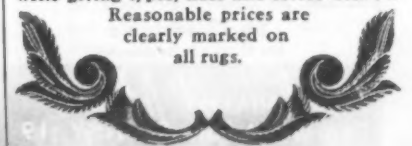
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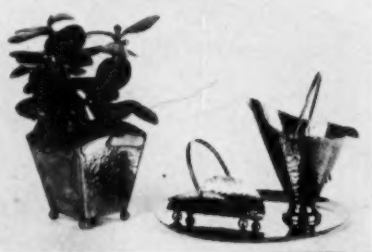
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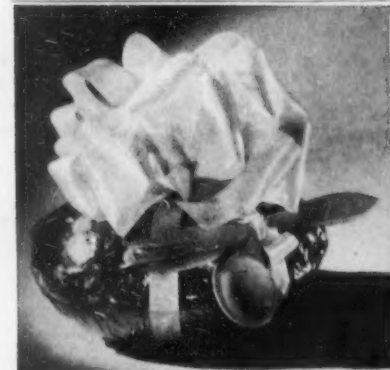
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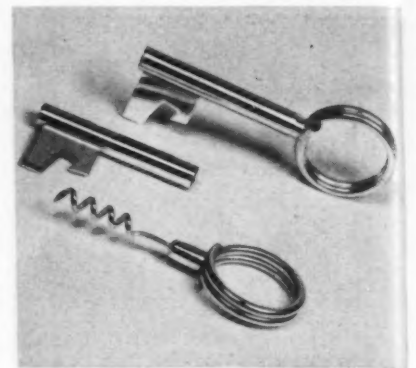
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Key to the solution, whether your beverage is in the hops or pops class of capped or cork-stopped bottles, this gadget will open both. A nice stocking present for the bartender of your household, it's silver plated and the price is \$4.25 tax incl. Post. 15c. No c.o.d.'s. Hall Galleries, Albert Steiger Co., Springfield, Mass.

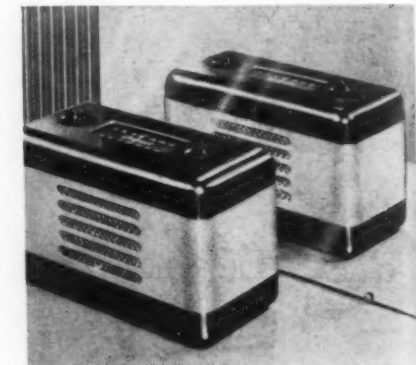
SHOPPING



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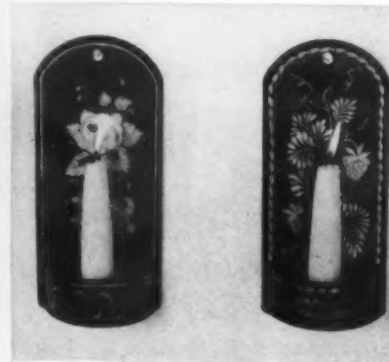
AROUND



Come winter complement your fireside with a handsome bucket to hold papers, kindling, fire tools, etc. Firelight reflected in polished brass will lend a warm, cozy atmosphere to your room. In summer, fill with greens. 12 $\frac{1}{4}$ " x 11 $\frac{1}{2}$ " diam. \$21 exp. col. Jenifer House, New Marlboro Star Route, Great Barrington, Mass.

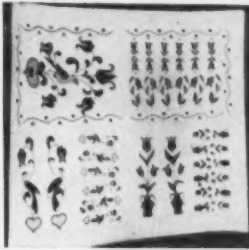


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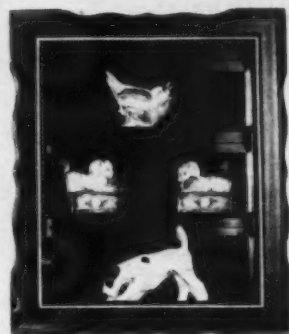
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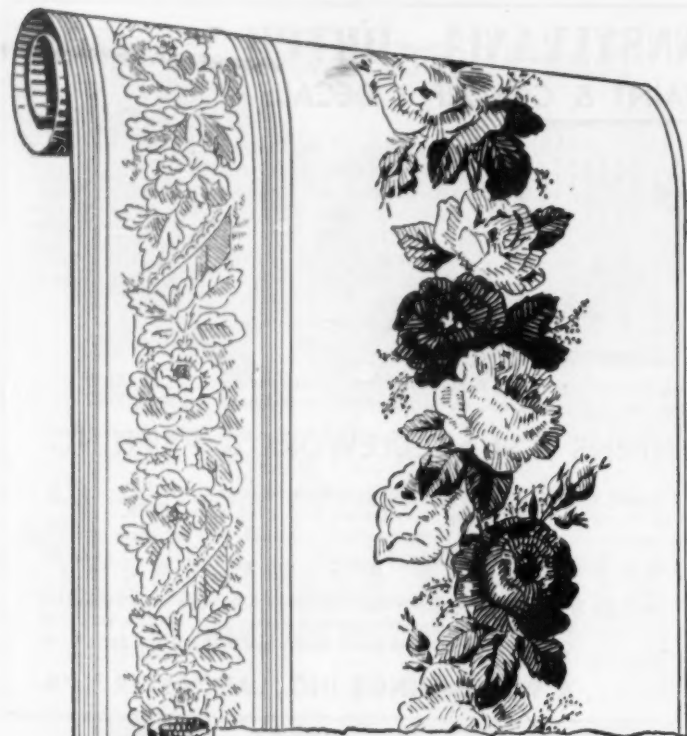
Matched bridge set. Two decks of cards with matching score pads die-stamped in gold come with initials, surname, or wife's name on one deck, husband's on the other. In red and blue, or green and brown. With white and gold border trim. Linen finished, \$1.95 ppd. Miles Kimball, Kimball Bldg, Oshkosh, Wis.



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(Continued on page 57)

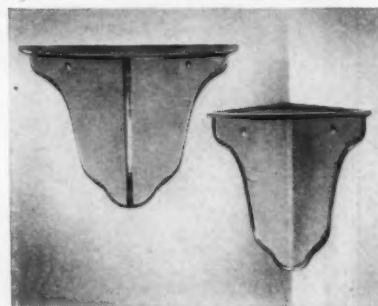


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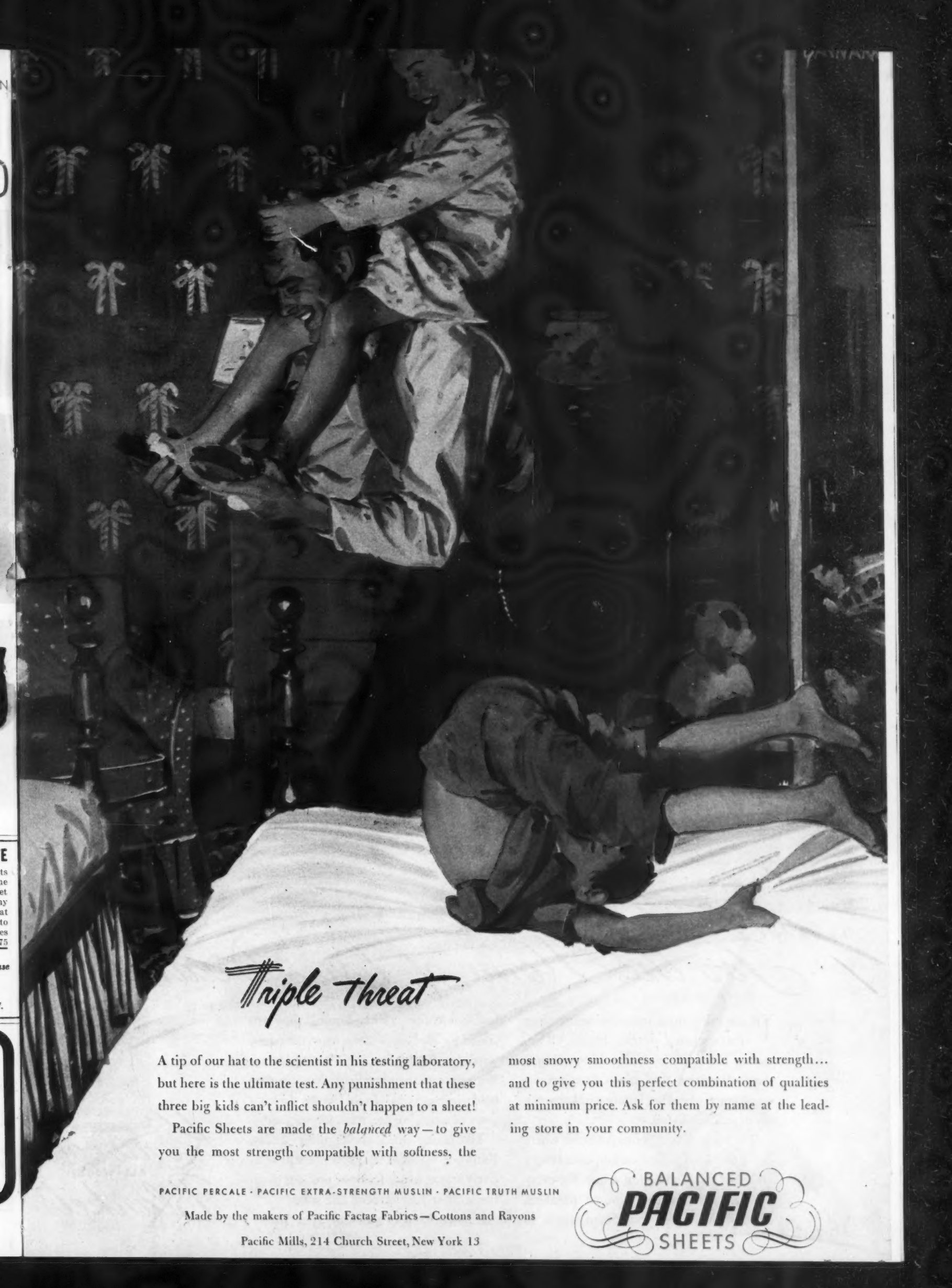


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ALL-WOOL
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 . . . stirred by the sweeping
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No hot spots to cause scorching . . . perfect for "waterless" cooking!

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Triple-Thick Bottoms give uniform heat distribution, no "hot spots"—rich, even browning!

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Lifetime guarantee! If you are in any way dissatisfied with your Reynolds Lifetime Triple-Thick-Bottom Utensils, send them back and they will be returned like new, or replaced, *without charge*. Reynolds Metals Company, Housewares Division, 2000 South 9th Street, Louisville 1, Ky.



Sold at leading department and house-furnishings stores.



Look for this ridge

—the sign of the Lifetime Triple-Thick Bottom.
 Above: 2 qt. Sauce Pan.

BEEF AND VEGETABLE DINNER—Singapore Style

Cut $\frac{3}{4}$ pound beef, top round or chuck, in thin strips. Brown well in 2 tablespoons of shortening. Add 2 cups sliced celery; 2 medium-sized onions, sliced; 1 green pepper, sliced; 2 tomatoes, quartered. Cover, and simmer about 20 minutes or until

vegetables are tender but firm. Do not overcook. Season to taste with $\frac{1}{4}$ teaspoon salt, 2 teaspoons sugar and about 3 tablespoons Soy Sauce or 1 teaspoon meat extract. Add $\frac{1}{2}$ pound spinach and cook 5 minutes longer. Makes 4 servings.



6 qt. Dutch Oven with cover

4 qt. Sauce Pot with cover

3 qt. Sauce Pan with cover

2 qt. Sauce Pan with cover

11'' Fry Pan with cover



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 GUARANTEED FOR LIFE

Needletuft Textures catch the Sunshine



These are the new colors—bright and fair! And this is a new Needletuft texture—rich, interesting, wonderfully effective for the bedspreads and draperies in a modern bedroom. It was created by Needletuft designers and craftsmen, with the tufting skills which have been developing since the early days of our nation. A genuine American art, Needletufting adapts itself to all styles of decoration, gives warmth and beauty to any room. All Needletuft articles are individually fashioned, colorfast, preshrunk, washable. Choose from a great variety of designs in fresh new colors. Cabin Crafts, Inc., Dalton, Georgia

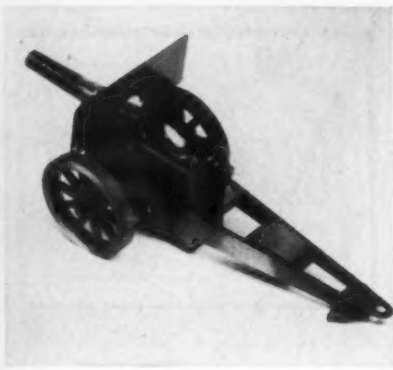
Most of the same fine stores that sell Needletuft Bedspreads can also show you craft-made Needletuft Rugs in deep-tufted cotton, with harmonizing textures and colors to create a distinctive bedroom ensemble.

Cabin Crafts'
Needletuft
Bedspreads

SHOPPING AROUND



Lamp bases of highly polished brass are nice for any room in the house. The shades you choose will determine the formality of the lamps and whether they should be in the study or guest room. Hand-turned, overall height is 20½"; with round or square bases, \$31.50 a pair, exp. col. Cooperman's Hand Metal Craft, 281 Madison St., N. Y. C. 2.



Volley and wonder at the ready fire produced by this miniature cannon, exact replica of the U. S. 75mm. cannon. For fire, press spring knob on breech of gun. Fine lighter for a man's desk at home or in his office. It measures 9" long, \$5.95 postpaid from the Game Room, 1538 Connecticut Ave., N.W., Washington 6, D. C.

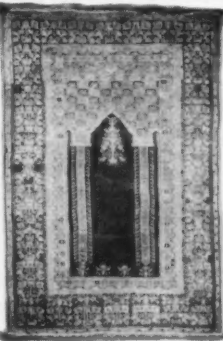


For Your Garden

This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone—\$65.00 f.o.b. New York. Figure without bird bath \$35.00. Many other lovely figures—fountains, bird baths, vases, pedestals, benches, etc. Fully illustrated in our New Catalogue. Write for it. 10c, please, for mailing.

Erkins Studios

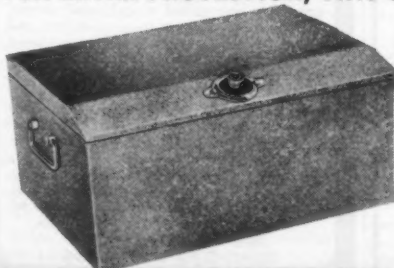
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38 West 40th St., New York 18



Gem Antique and Old Oriental Rugs

RARE ANTIQUES: Century pieces in rarest weave...each a collector's dream...a treasured life-time possession.
CHOICE OLD RUGS: Rich in soft, subtle colors and patterns that will always delight you...thick and serviceable...unchallenged as floor covering in the home you take pride in.
MANY OTHER DELIGHTFUL RUGS MODERATELY PRICED: Selections sent prepaid on approval anywhere in the U.S. without obligation to buy. **MY RUGS SELL THEMSELVES, ELSE I SHOULD NOT MAKE SUCH AN OFFER.**
Send for descriptive material #1106—A real pleasure awaits you.
THOMAS F. DAVIS • Skaneateles, N. Y.
Successor to Major L. B. Lavton, Collector of Fine Rugs Since 1909

FOR EXTRA PROTECTION, THIS STURDY STEEL STRONG BOX



Safeguards Valuables

It's a regular vault right in your own home or office. You couldn't want more secure protection for your bonds, jewels, personal papers and other valuables. A combination dial lock on this extra heavy, fire-resistant, furniture-steel box doubly insures safety. This gray crinkle-finish chest measures 16" x 12" x 7¾"; weighs 12½ lbs.—roomy enough to hold all your treasure-troves.

\$14.75 postpaid.

No C.O.D.'s. Write for catalogue.

M. C. FLYNN, Inc. 43-B East 59th St. New York 22, New York



GRENVILLE HOUSE Plate

DOUBLE VEGETABLE DISH

One of the most useable of serving dishes—and as beautiful as it is useful. Top may be used as a second vegetable dish if desired. This 12½" vegetable dish, heavily silver plated, is a copy of an 18th Century English original. Postpaid including tax \$13.50.

SUGAR AND CREAMER SET

This beautiful, heavily silver plated sugar and creamer will add distinction to your tea tray—glamour to your dinner table. Note the lovely, flat chased design on the tray, the classic lines of the sugar and creamer. The set postpaid including tax \$13.50.

Grenville House serving accessories, because of their lovely form and satin-finished patina, are the "accent pieces" which make a table setting outstanding. And as gifts, nothing is more acceptable than Grenville House Plate.

(NOT ILLUSTRATED) Matching 16" footed well and tree platter, \$13.50; gravy boat and tray, \$13.50; silver butler, \$6.00; double shell candy dish, \$13.50. All prices including tax and postage.

Mail orders promptly filled. Send check or money order. No C.O.D.'s.

Write for illustrated gift catalog.

GRENVILLE HOUSE, Dept. B, 7 EAST 15th ST., NEW YORK 3, N. Y.



really angelic CHRISTMAS CARDS

Nicest way to greet your friends on Christmas morning... Brownie cards as dear as ever you've seen! But place your orders now, quantities are limited. Two boxes of 20 cards and envelopes each (reg. \$4 value!)... \$2.50 postpaid. Please, no c.o.d.'s. Write for catalog.

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DEPT. G, 45 BROAD ST. WESTERLY, R. I.



FORGET THE CORK

Bottle Ball Stopper... does away with corks, adds character to the mixing of any drink. Just insert in bottle. When bottle is tipped it pours, when bottle stands it seals!

Stunning and sterling silver-plated, it's the perfect gift for the host.

\$3.60 postpaid. Fed. tax inc.

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170 E. 51st St., New York 22, N. Y.

MODERNIZE YOUR ELECTRIC IRON



With this new attachment you can easily convert any electric iron to a modern steam-iron. Steam forms quickly and the flow is adjustable for use with different fabrics. Detailed instructions for mounting and use come with each unit.

\$4.40 Prepaid

(Michigan residents add \$.13 sales tax)

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Box 59 Birmingham, Michigan



HUMPTY DUMPTY LAMP

FOR A CHILD'S ROOM

Brings Mother Goose to life, right in the nursery! Eyes glow in the dark. You can just hear the childish exclamations of pleasure when they unwrap this Humpty Dumpty pin-up lamp. About 12" high, in bright nursery colors. Postpaid, only.....

\$4.95

Also available, "Mary's Little Lamb," \$4.95

THE GUILD STUDIOS

670-A N. RUSH ST. CHICAGO 11, ILL.

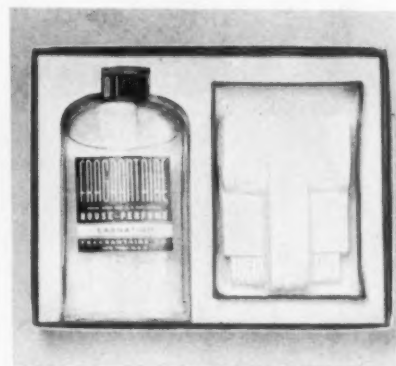
SHOPPING



Fancy grill works wonders when housekeeping is on a small scale. Three burners, each with different heat and height. Open, it resembles a cloverleaf, takes little space when closed. Made of cast aluminum, it works on both AC and DC. \$21.50 ppd. within 150 miles. Hammacher Schlemmer, 145 E. 57th St., N. Y. 22.



The finishing touch to fall cleaning—a dash of house perfume that keeps rooms and closets fresh as a May morning. If you've tried it, you'll want this gift box to send friends. In 18 scents including pine, lavender, rose. With wall perfumer and 4-oz. bottle, \$1.60; 8-oz. bottle, \$2.50. Fragrantaire Co., 118 E. 28th St., N. Y. C. 16.



An inside job of window washing can be done with professional proficiency without teetering on a ladder or sitting on a window sill. Reach outside by adjusting angle of "Safeway" cleaner. Use full length for high windows or mirrors. Of light metal with felt and rubber sides. \$3.95 exp. col. Helene Pep, 82-60 116th St., Kew Gardens, N. Y.



the casual charm of
KNOTTY PINE

Distinguished furniture to grace your recreation room or lodge! Sturdy, well-made pieces in artistic knotty pine. Three-piece sectional sofas \$150 to \$200. Write for leaflet.

THE *Four Seasons* SHOP

138 UNION AVENUE * * * MEMPHIS, TENNESSEE

Fluorescent Bed Lamp

One light, 14 watt, A.C. 110 volts. Length 16 inches. A fluorescent bed lamp of far greater quality than any other on the market today. The fluorescents you have been able to get up to now cannot even remotely compare with this superlative lighting unit. Its features, which are many, combined with its sleek beauty and moderate price, assure you of an attractive addition to your home or a suitable gift for your most discriminating friend or relative. Available in Blond Maple, Walnut and Ivory. Specify 1st and 2nd choice in ordering.

\$6.50 Prepaid

Complete with fluorescent tube
HORTON-STRATFIELD COMPANY
434 Grand St. Bridgeport 4, Conn.

4-Way Mirror

Milady will find this lovely lucite mirror indispensable! Designed to hang about the neck, leaving both hands free for make-up. It is equally fetching as a hand mirror, wall mirror or to stand at any angle. Beautifully finished; has both plain and magnifying glass. Sure-to-please gift. Postpaid \$3.95. No COD's.

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Indian Beaded MOCCASINS

WOMEN'S ONLY

IN WHITE FUR-TRIMMED-COLORS RED, WHITE OR BLUE LEATHER

ADULTS - SIZES 3 to 9 **4.45**

MISSES - SIZES 11 to 2 **4.25**

POSTPAID

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I ENCLOSE CHECK MONEY ORDER FOR THE FOLLOWING (NO C.O.D.'s) COLOR:

RED WHITE BLUE

PLEASE INDICATE SECOND CHOICE.

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ADDRESS _____

POLISHED ALUMINUM Individual Salts & Peppers

Gift boxed; square or round shape.

\$1 Set Postpaid

Jigger Spoon

Silvery and gleaming; 12 inches long; individually boxed.

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Add Cheer to Every Room

ACTUAL HEIGHT OF LAMP 3 1/4"

Showering every setting with the gay, graceful charm of a colonial scene, Candylbeme Lamps in candelabra and wall fixtures turn every occasion into a festive event. The bright but mellow softness of Candylbemes make crystal sparkle, polished surfaces reflect a glow that seems like dancing candle flame. They're beautiful!

IMMEDIATE DELIVERY
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Candelabra Base, Clear 50c, Frosted 55c ea.
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Adaptors for candelabra base lamps 20c ea.
Add 20% excise tax for lamps only.

SEND 25c FOR NEW 1946 LIGHTING FIXTURE CATALOG

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Men!

soft, for protection where like House sw...
Stitch sty...
S-t-r-e-c...
V-neck an...
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sleeves.)

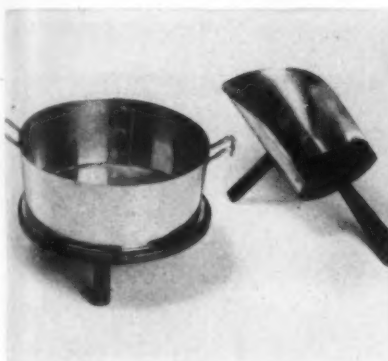
COLORS
Blue-Gre...
36 to 46
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FR
Dept. 11

AROUND



Merry carolers, full of good cheer, are delightful decoration for a Christmas table or anywhere in the house during the holiday season. Dressed in tweed, velveteen and woolens in bright colors, they are entirely handmade. Unbreakable, they stand alone, 10½". Set of 3, \$35 ppd. Estelle Powell, 717 West Ave., Austin 21, Tex.



Brass set in walnut gives a bright look to that little table in the corner. Handmade, the sugar scoop for cigarettes is \$2.70, and the footed tub, which can be used for candy or small plants, is \$4.70. Nice gifts for anyone, anywhere and at any time. Postpaid from Rendezvous Gift Shop, Asbury Park, New Jersey.



Here today, gone tomorrow, that's the beauty of these paper and quill cigarette holders. When one reaches the all-smoked-up stage, throw it away and start afresh. They come with your name or monogram imprinted in gold on pastel or dark shiny paper. A box of 100 is \$5.95. Alfred Orlik, 680 Fifth Ave., New York 19, N. Y.

Men! **Hard-to-Get ALL WOOL Cable Stitch SWEATER!**

For Sports or Leisure

WILL WEAR FOR YEARS!

HERE'S a new man's virgin wool sweater, luxuriously soft, for sports and casual wear. Gives warm protection against chilling winds. Men everywhere like the "hand knitted" look of Friendship House sweaters, especially this smart full Cable Stitch style. Full cut throughout for free play. S-t-r-e-t-c-h-y rib-knitted waist keeps its shape. Y-neck and shoulders carefully reinforced for extra long wear. (Comes sleeveless or with sleeves.)

COLORS: Camel Tan, Bluejay, Yellow, Maroon, Blue-Green, and White. **SIZES:** Full sleeves—36 to 46 in., \$8.95; Sleeveless—Small, Medium, Large, \$6.75, postpaid. State size, color, and style wanted. No C.O.D.'s, please. Money-back guarantee. Quantity limited. **ORDER NOW!**

MEN: Write for information on other sweater styles and all-wool socks.

150 SHEETS 100 ENVELOPES

Personal Stationery

Every Piece With Your Name and Address

250 PIECES \$1.00

A wonderful value! Rich, pearl-white, water-marked bond paper, printed in deep Regal Blue ink, notehead size 6¼" x 6", just right for letters to friends, clubs, lodge, or business correspondence. Ideal **\$1.00** for students. 250 pieces, only.

Denver and West please add 25c for postage. Send also for **FREE 32-PAGE CATALOG** of Unusual Gifts and Entertaining Specialties.

HORACE ANDERSON'S GIFTCRAFT SHOP
1234 E. 47th STREET • CHICAGO 15, ILLINOIS

Hand Painted — Personalized CHILD'S BATH RACK

Encourage your youngster to "brush his teeth twice a day," keep neat and clean and above all, use his own towel, toothbrush, comb, glass and soap. The best way to do that is to give him this rack with his (or her) first name hand painted on it! Spacious 10½" high, 20" long, shelf is 4½" wide, sturdily made. Finished in ivory and hand decorated in color. (In ordering please PRINT name to be applied.) \$4.50 postpaid.



Boy's or Girl's TREASURE CHEST with first name hand painted on lid



Something every boy or girl wants . . . a place all his or her own to keep treasured possessions . . . and preferably under lock and key! (The college girl will use it for her personal letters, jewelry, etc.) Chest is strongly made of hardwood, dovetail construction, reinforced with concealed screws. 20" long, 10" wide, 7" deep. Complete with lock and personalized with first name. Only \$6.00 postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups.

mayfair Gifts 72-08C AUSTIN ST. • FOREST HILLS, N. Y.



THE HUNT

Spode: English Earthenware with different hunting scenes from the famous paintings of J. F. Herring.

Dinner Plates \$24.00 doz.
Entree Plates 23.00 "
Bread & Butter Plates 16.00 "
Tea Cups & Saucers . 28.00 "
Carried in open stock

Write for booklet "G" beautifully illustrated in full color.

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For over a century—dealers in fine china and glassware
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NEW! an ice bucket insulated like a deep-freeze unit

KEEPS ICE CUBES HOURS LONGER

SAV-ICE BUCKET

Holds two quarts of ice, prevents melting for many hours, even in warm rooms. Insulated double-wall plastic bowl is a postwar development. Trimmed in heavy chromium for hard service. Colors can't wear off. Wax-polishes to a beautiful luster. Terra Cotta or Eggshell. State color. \$11.95 postpaid.



Personalized Giving

CUSTOM MADE PURE WOOL FELT CARD TABLE COVERS

for standard 30x30 inch table. Heavy 16 oz. felt. Available in 22 colors including standard card table green. Made with contrasting welts and monogram.

Plain \$5.85 Postpaid
Monogram 90c extra
Special sizes available

Send now for Elizabeth Lacey's Catalog of Gifts & Decorative Accessories.

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Remington Rand Inc.
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Please send me _____ Sav-Ice Buckets at \$11.95 each. () Terra Cotta. () Eggshell.

Name _____ PLEASE PRINT
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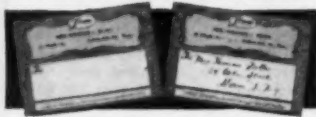
FRIENDSHIP HOUSE
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Gifts

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UNUSUAL KELLOGG SELECTIONS**

FROM THE WHOLE WIDE WORLD
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Puerto Rico, etc. Snippie, Lacettes, Travel
Sponges, Cookers, Ski Skates, Hors d'oeuvre
Servers, Bacon Griddle, Games, Monogrammed
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812. Personalized Shipping Labels, gummed on the back for quick, easy use. Your name and address will be at the top under "From" Use them yourself on all your packages, and give them to your friends as very acceptable gifts. Package of 100 labels. **\$1.80**

Allow about a week for making.



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543. A beautiful apron, Swedish Smorgasbord in pattern, made of fine bleached muslin with gathered ties. Wide yellow border, with hand printed design in bright shades of red, blue and green. Against a white background, the whole effect is gay and jaunty. **\$2.75**

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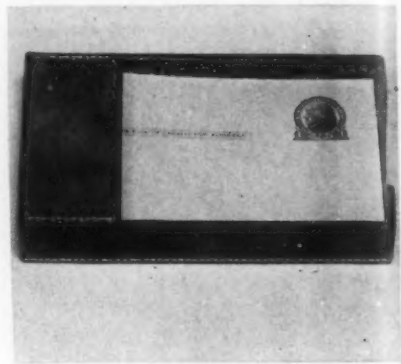
Write NOW for your FREE Copy
Robert W. Kellogg Co.
Springfield
Mass.
67 Hillman St.



So proudly we hail the symbolic eagle perched in grandeur on top of this little bell. Ring for breakfast, call the family to dinner, use it on the tea table or for decoration on a bric-à-brac shelf. Made of heavy polished brass, it's 5" tall and a wonderful little present. \$2.25 ppd. No c.o.d.'s. The Josselyns, Box 147, Dedham, Mass.



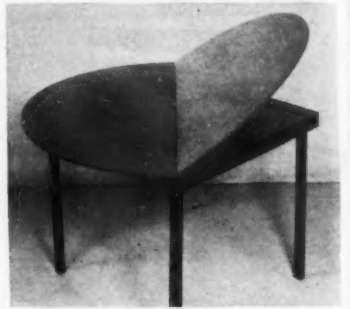
The U. S. Government can't be beat when it comes to post-cards—they even include the stamp. A desk accessory hard to beat is this custom-made calfskin box which comes filled with 50 stamped cards. Including initials or name stamped in gold, the price is \$5.25 ppd. Daniel's Den, 141 Newbury St., Boston 16, Mass.



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DOUBLES THE SIZE
of Your Card Table!**

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown.

Colors—**\$5.95** —No C.O.D.'s
Unpainted T-Top \$4.95 F.O.B. Salem, Mass.
SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, INC.
Dept. P Salem, Mass.



Patented



For SOFT or HARD DRINKS

Here's a whopping, clear glass pitcher that holds 2½ quarts, comes with a hand-cut 3-letter monogram 3½" long and is really indispensable for a party batch of martinis, lemonades and other drinks. **\$3.75**

Heavy sham bottom highball glasses to match as illustrated, monogrammed.

10 oz. actual capacity...**\$8.50** dozen
12 oz. " " " " **9.00** dozen
14 oz. " " " " **10.00** dozen

Old Fashioneds to match (not shown) 6½ oz. **\$8.25** dozen

All shipping charges express collect.
No C. O. D.'s please

EUNICE NOVELTIES Dept. G-106
5th Floor Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.



Brighten tea-time fun with this lovely teapot, creamer and sugar set. Choice of four beautiful pastel colors which blend with all types of dishware—Aqua, Pink, Blue, Yellow. A delightful remembrance for Christmas giving.

For shipments in Missouri, add 2% sales tax.

Postage Paid **\$3.95**

HELZBERG'S
1100 Walnut St., Kansas City 6, Mo.



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HEMLINE WITH
PIN-IT**



NO FUSS
NO MESS
NO BOTHER

SKIRT MARKER

Marker holds skirt and measures height while you insert pins. Easy to use. Pins stay in. Sturdy! Accurate! **\$1.98** Practical!

MAIL COUPON TODAY

**GOLDSMITH'S
MEMPHIS, TENN.**

Please send me Pin-It Skirt Markers at \$1.98 each. Enclosed is \$ (cash, money order, check) (Add 10c for postage and handling)

Name _____
Address _____
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**10 DAY DELIVERY
Personalized
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**100 LETTERHEADS
50 ENVELOPES**

Your name and address in 3 lines of dignified gothic type. Printed in blue on genuine 20 lb. white Hammermill Bond. Smooth writing surface. Mon-arch size (7¼"x10½"). Envelope printed on pointed flap. Beautifully packaged. Makes a lovely gift! Order now!
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Just print your name and address and mail with \$2.00 to

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**ALUMINUM
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**Cape Cod
POST-TOP LANTERNS
WIRED - 16½ IN. HIGH
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\$11.50**



**SPENCER STUDIOS
710 CHESTNUT, PHILA. 6, PA.**

PORKY THE PIG



This attractive bank in silver plate is an ideal gift for a child. No pottery or glass to break when bank is filled. A pleasing ornament for any room. Size: 4½" long, 3¼" high. Can also serve as a used razor blade holder. Makes a fine gift for birthday or Christmas remembrance. Individually boxed. Price includes prepaid postage, and Federal tax. Initials artistically engraved at no extra cost. (Please print plainly.) Send check with order.

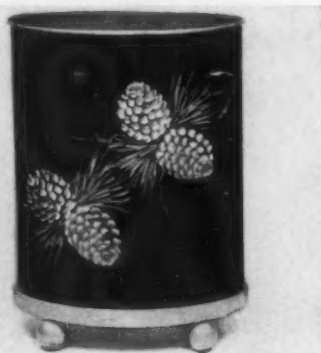
\$4.50

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Federal Tax
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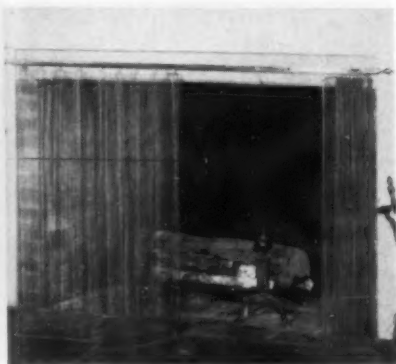
ANTIN'S
Jewelers & Gift Counselors

114 Baronne St. New Orleans 12, La.

AROUND



Gold and black. A metal wastebasket, striking yet conservative, with a pine-cone design, will enhance any room. Mounted on a gold-trimmed wooden base, it's for you if you have the habit of emptying ashtrays in the basket. Price is \$5 exp. col. outside of New York. Practical Specialties Co., 395 Broadway, N. Y. C. 13.



Fireplace finery. Two sheer, woven metal curtains hung from metal bar form the Flex-screen. Made to cover any size opening, it falls in graceful folds, eliminates lifting of bulky screens, won't dent, is completely sparkproof. In period styles priced from \$9.75. One shown, 36" x 30", is \$27.75. The Eldridge Shop, Box 670, Pt. Washington, N. Y.



SNAP-INS
Ever-dry Beverage Coasters
Ingenious new design in a set of coasters that stay dry and need no washing! When a coaster is used, simply throw away the Snap-in and refill with a fresh one. Box includes assorted pastel shades of rose red, powder blue, maize and green. Set of 8 simulated silver rims with 5 Snap-ins for each may be purchased for \$2.50 postpaid. 100 refills in any one of the above colors . . . \$1.00 postpaid.
No C.O.D.'s, please.
NOMMEL NOVELTIES
CORNWALL BRIDGE, CONN.

Lovely "Silva" Trays of Lustrous, Natural BIRCH

From SWEDEN!

These beautiful "Silva" Trays find countless uses in every home—especially for terrace, recreation room and all informal entertaining. Single trays or a set of four individual size "A" trays make perfect gifts. Light, sturdy, waterproof, and stainproof, they're finished in clear varnish to highlight the beautiful grain of selected birch. When you see them, you'll order again! 3 sizes:—

No. 20A—11 x 14 inches, each \$3.25
Set of four No. 20A Trays, set 12.00
No. 20B—13 x 17 inches, each 4.00
No. 20C—14 x 19 inches, each 5.00

We Pay Postage
The MAGLAR Co., LaPorte, Indiana

Authentic REPLICA OF ORIGINAL ANTIQUE

6 3/4" TALL

LITTLE OIL LAMPS
Glow With Traditional Elegance
ACTUALLY BURN KEROSENE!
For a Charming Glow—Or a Cigarette Light!
A masterpiece of faithful reproduction, these captivating lamps add graceful charm to every setting. Base of heavy hand cast brass, polished, and lacquered to prevent tarnishing. Dainty milk-white glass shade over tiny glass chimney. Brass burner, adjustable wick. Exquisite for gifts. In pairs they're simply irresistible.

PROMPT DELIVERY!
EACH \$5.40 PAIR \$10.80
(Collaborators add 2 1/2% Sales Tax)
SHIPPED POSTPAID ANYWHERE. NO C.O.D.'s PLEASE

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AUTOGRAPH CIGARETTES—each with full name (facsimile signature or script). Smart red gift box of 400, 13.50; 200, 7.50

INITIALS or FIRST NAME (like Jane, Bill) in script. 400 box, 10.50; 200, 5.75

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OLD PRINT CHEST—with 500 Autograph, Initial or Greeting cigarettes. 19.50

Delivery on all above, now two weeks

NOTE: Orders for Christmas must reach us before Nov. 1. This adv. will not appear again. Please mail orders with remittance direct to

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An authentic reproduction • highly polished copper demitasse. Use it on a what-not, or table, as a planter. Use it to hold cigarettes or add it to your demi collection • An unusual and charming gift. Teacup size \$4.25. Beautifully gift-wrapped, postpaid.
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BRIDGE TABLE—It's all aluminum, light weight and so strong. Designed like fine furniture, but executed in wonderful aluminum that wears for ages. Table is 30" x 30". It has steel reinforced legs that lock with pressure of release button and stay locked whether open or closed. COLORS: Silver-gray, Brown, Red, or Green.

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TASTEFUL PLYWOOD PLATE EASELS and HANGERS

DeLuxe Lacquer Finish

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1. Universal Plate	\$.75
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3. Small Plate—3"	.75
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X7-X8-X9 Heavy Base	1.00
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2 Styles—16 sizes (54-57)	.75 up
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Specify Clear, Mahy, or Walnut, Lacq. Finish, Natural Finish 25% Less, Whatnots, Shelves—10 Styles.	
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3 pieces, less 5%; 6 pieces, less 10%; 12 pieces, less 15%. All styles and sizes may be assorted. Send cash with order, we pay postage. Ask for fully illustrated folder.	

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Barbecue Ashtray!

- What comes out of the chimney? Real, live smoke!
- The cleverest ashtray around, this barbecue pit holds cigarettes in one side, matches in the other.
- Attractive as it is practical. The perfect gift.
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GOLD IS SO GLAMOROUS

Cigarette holder like a post horn, 14K gold. Mouthpiece in white, red, amber, shell or black. Push-button ejector. 45.00

Perfume "purse-anal," one and one-quarter in. high, 14K gold. For purse or vanity, with applicator. 100.00

Prices include tax. Mail and phone orders.

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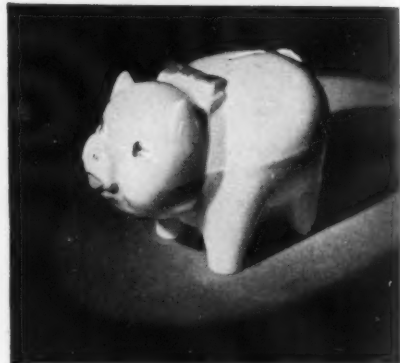


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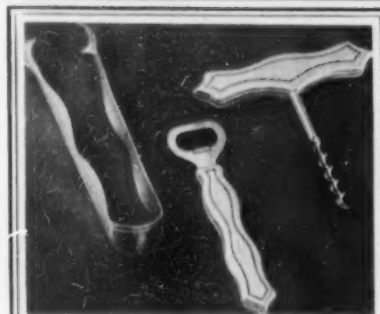
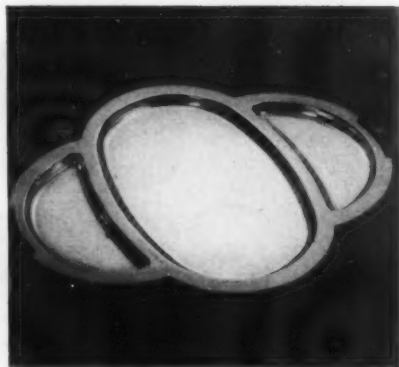
Little dairy maids, grown-up bar maids or Alices who sit by the fire will be charmed with this three-legged stool. Made of wood, it comes in turquoise, yellow, black, blue, red or dark wood stain, hand decorated with a whimsical cow in natural color (or purple if desired). 13" high, \$8.75 ppd. Harel House, Hopedale, Mass.



Squealie is a piggy bank with sound! Each time a coin is deposited, he will squeal with delight and sound so appreciative, youngsters would rather keep him happy than shoot the nickel for an ice cream cone. Made of plastic, it can be opened without breaking lock. \$1.75 ppd. Kenard Gifts, Hotel Commodore, 42nd St., N.Y.C. 17.



Party platter. A handsome tray divided into three sections separates various hors d'œuvres or meat and vegetables. Heavily silver plated on copper, it has wooden handles and measures 20" x 15½". An attractive and useful wedding present for \$14 plus 20% tax, exp. col. from Alice Marks, 9 West 57th St., New York 22, N. Y.



GADGET ENSEMBLE for LIVING ROOM or DEN

The perfect gift for your favorite host or for use in your bar or living room. Matching ensemble for all beverages which must be iced, stirred, opened, or strained. Handles in triple silver plate with space for monogram. Each item individually boxed.

- BOTTLE OPENER, \$2.50
 - MIXING SPOON, \$2.50
 - ICE TONGS, \$2.50
 - CORK SCREW, \$2.95
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- Plus 20% Federal Tax
Immediate Delivery Postage Prepaid

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32 East 57 St. New York 22, N. Y.
Brochure On Request



INDIA SWEETMEAT BELL

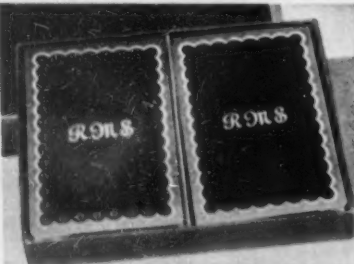
A fascinating story lies behind these brass bells. They hang from ropes in India's sweetmeat shops and the vendor, surrounded by his wares, uses the rope to steady himself as he reaches for a distant delicacy. When the shops are busy the whole bazaar resounds with melodious ringing. Their lovely tone intrigued us and we bring them to you for dinner bells and as delightful conversation pieces. A tag on each tells its fascinating story.

POSTPAID

- No. 20/12—2¼" high..... \$1.25
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- No. 20/3—3¼" high..... 3.00
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FOREIGN ART NOVELTIES

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PERSONALIZED PLAYING CARDS

Two matched decks of deluxe playing cards—each card personalized to your order, not merely printed, but die-stamped in gleaming gold with your initials, surname, estate or boat name—or with her first name on one deck, his on the other. Box with one red, one blue deck, or one green, one brown.

\$1.45 THE SET POSTPAID.

Write for Big Catalog... Free

Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

M-m-m!

FRESH FRUIT PRESERVES

ASSORTMENT OF 6
STRAWBERRY • RASPBERRY • PLUM
BLACKBERRY • CHERRY • PEACH
(NO SUBSTITUTIONS)

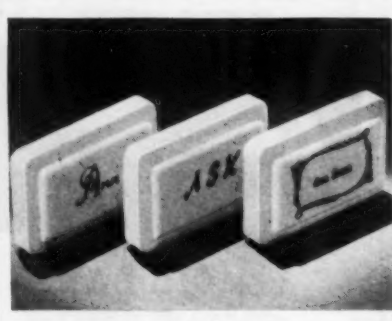
Six one-pound jars filled with luscious fresh fruit preserves packed at the height of their tree & vine-ripened goodness—an appreciated gift—or a welcome addition to your table.

OUR RECIPE: FRUIT & SUGAR • CUP FOR CUP

ALL 6 1-LB. JARS—4.25 DELIVERED
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CHECK OR MONEY ORDERS—NO C.O.D.'s.



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Yes—Monogrammed Soap! THE DESIGN LASTS!

Flower scented pastel soap—your name or initials last as long as the cake itself! Select yellow with lemon verbena scent, peach with jasmine, green with pine, beige with carnation, white with jasmine or lavender. 6 cakes \$3; a dozen \$5. Add 25c for mailing cost. Sorry, no c.o.d.'s.

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Katherine Gray

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Decorate Your Home THE COLONIAL WAY . . .

With these authentic Goddess of Wisdom door knockers, exact reproductions of a 1765 knocker found on an old South Jersey Colonial home.

- Size 6" x 8". Weight 4½ Lbs.
- Cast Iron—\$8.50**
(Postpaid)
- Solid Bronze \$11.50**
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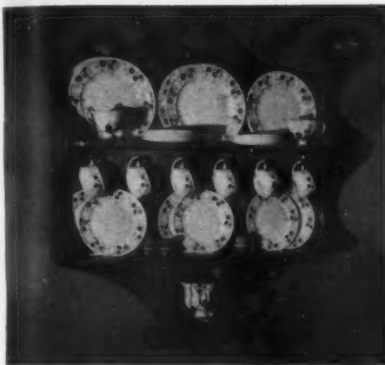
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1021 Park Lane, Plainfield, N. J.



AROUND



Monogrammed glass makes a smart dish for mayonnaise, hard sauce, relish, mints, nuts or any other savory morsel to make your dinner or luncheon table more interesting. The dish is 4½" in diameter and comes with a small glass spoon and plate. It's \$4.50 ppd. Eunice Novelties, 541 Madison Ave., N. Y. C. 22.



Service for six. Let this hanging shelf be your china closet. It holds 12 plates (6 of 2 sizes), 6 cups and 6 saucers. Decorative, filled with your own gay china, it's beautifully finished in antique maple, \$32.95, New England red or Colonial blue, \$27.50. 37¼" x 32¾"; 8¼" deep. Exp. col. From Stern Bros., 41 West 42nd St., N. Y. C. 18.



Brampton jugs by Wedgwood, just arrived from England, available in three sizes, are decorative and useful accessories. The vine design is purple lustre on white ground. The prices are \$3.75, \$4.75 and \$5.75 for small, medium and large, respectively. Large one is 5½" tall. Add 25c postage. Rich's, Inc., Atlanta 2, Ga.

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ALLIGATOR MASTERPIECES

Vanity Case—bottom section for apparel.
Jewel Box—all suede lined.
Corbin Sesamee keyless lock equipped.

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Handsome, practical leatherette bridge table cover, with hand-painted lush roses on white, blue or dark green background. Cleans easily with a damp cloth. A thoughtful gift . . . a prized possession.

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Fan Box
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Hand painted china, measures about 3" across. Pink roses surrounded by gilt border, blue bownot handle on white. Charming in pairs for a lovely lady's dressing table.

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FROM YOUR OWN FAVORITE SNAPSHOT



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Free Sample . . . Try before you buy! Send us your negative with three cents in coin or stamps for return postage. We will send you a free sample Yulecard made from your negative and our illustrated booklet showing a wide choice of greetings and designs. Your negative will be returned with your sample.

25 FOR \$1.00
INCLUDING ENVELOPES

Send 6¢ for 1st class return postage. Free offer expires Dec. 1.

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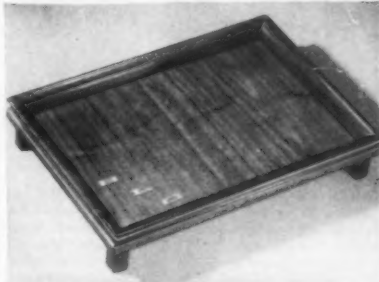


Handsomely designed in wine, brown, or green. Hand-painted. Mahogany lined. For king-size or regulars. 7½" x 4½". Choice of subjects: pheasant, quail, wild turkey, flying ducks, Canadian goose, sail fish, pointer, setter.

\$15 postpaid Book Ends to match \$16.50
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Lift the spirits of your guests with the delightful melodies of this unique MUSICAL SERVING TRAY. A prized possession in any home—so practical too. Plays as you pick it up to serve.

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POUND BOX We toast choice California jumbo almonds to a crisp golden-brown and hand-dip them in rich, pure creamy chocolate. An unforgettable taste thrill . . . as a gift to friends or for your own enjoyment. M-m-m!

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References: The First National Bank, Memphis
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Well balanced composition base available in four timely pastel colors, shade and base matching . . . turquoise, Wedgwood blue, rosedust, and gilt with gold shade. 26" overall in height.
\$10.95 complete with shade
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HERB FARM'S
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This quaint little shopfront with its pretty white curtains holds three enchanting flower-fresh scents: Night Scented Stock, Royal Purple and Green Moss.
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"NICE-CUBES" are made of ice-like unbreakable plastic filled with distilled water — sealed in. Placed in refrigerator ice compartment, they quickly freeze solid. Drop them in your drink and watch it chill — and stay chilled! Use again and again — last FOREVER — tasteless, odorless. Rapidly ices beer, wine and soft drinks without dilution.

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Let NELSONIZING
 remake your
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FACTORY NEW!

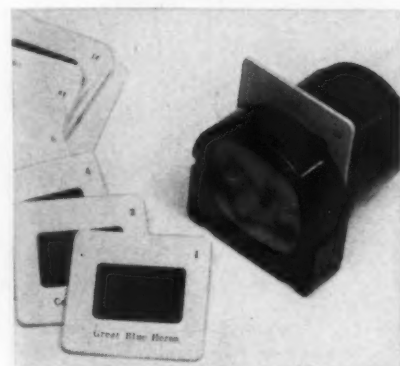
Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for just ordinary cobbling. Send for it now!
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AROUND



The buffeteer. For gourmet dishes on maidless evenings, you'll want this 4-in-1 combination chafing dish, *crêpes Suzette* set, 2½ quart hot food server and utility heater. They all fit on one copper and brass alcohol burner. The set, \$39.95 exp. col. No c.o.d.'s. Bazar Français, 666 Avenue of Americas, N. Y. C. 10.



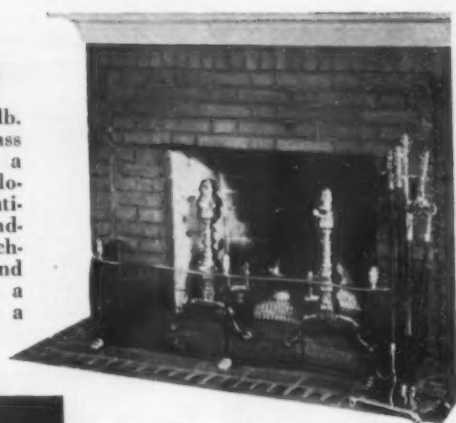
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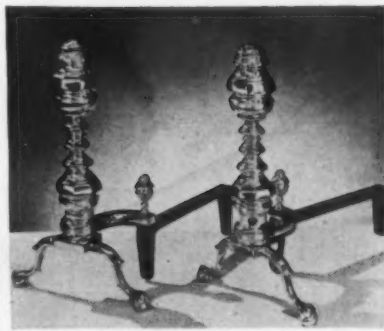


Andirons (23" high) \$85.00
Fender (48" long; 12" high) 55.00
Tongs, Poker and Shovel (32" high) 45.00

Complete Set \$185.00
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Mail Orders Only

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Let Feet Take it Easy!

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TRADE MARK - U. S. PAT. PEND.

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CHAPEAU-RACK Inside your closet door provides a convenient and safe place for men's hats.

Any closet door can be equipped with several CHAPEAU-RACKS.

Each holds two hats. Made of durable, flexible plastic.

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SIX FOR FIVE DOLLARS **\$100** Each

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Your acclaim bid the artist give you the choice of all these colors—Peacock blue, turquoise, coral, lemon yellow, pale pink, white, tan, gray, antique ivory, chromium or bronze.

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Specially treated patented tissues clean perfectly, leave no lint, prevent misting! These handy, vest pocket booklets provide clear vision, make wonderful gifts. Give them—and use them!

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Squeezer.....\$6.00 postpaid
Convenient Ice Crusher Attachment \$1.50 extra, postpaid

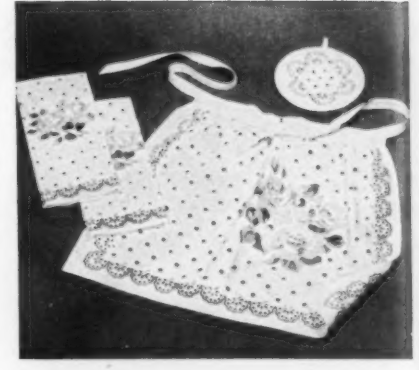
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Julian Hess
6 GRAND STREET • WHITE PLAINS, N. Y.

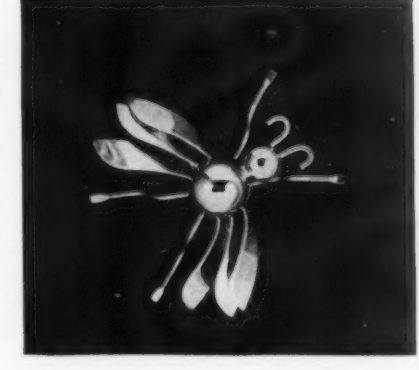
Present perfect for the person who likes to entertain and enjoys perfect accessories. An over-sized Lucite tray, 16" x 20" comes with twelve Swedish glasses and a cocktail shaker. The sparkle of the ensemble is dazzling to behold. All for \$25.50 prepaid from Black Starr and Gorham, Fifth Ave. at 48th St., N. Y. C. 19.



Roses to the rescue. If Madame is in the kitchen these days, give her this pretty ensemble—a pot-holder to avoid burned fingers, an apron to save good clothes and two towels for the cleaning-up stage. White cotton with red or green polka dots, the set, \$2.85. Post. 10c. Carson Pirie Scott, 1 S. State St., Chicago 3, Ill.



Something on your lapel might be a beetle. Definitely an eye-catcher, this fascinating bug will attract attention wherever he appears—on your hat, belt or sleeve. His wingspread is 2 1/2" and he comes with silver or 10K pink-gold finish. \$1.98 ppd. Add 20% tax. Mastercraft Products, 27 Haymarket Sq., Boston 14, Mass.



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With the **ROOVERS** Steel-Die Embosser your name and address, monogram or initial is quickly impressed in distinguished raised letters on your private note paper and envelopes. More beautiful than printing; costs much less. Will not cut paper. Personal embosser, lifetime guarantee.

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\$2.75 UP NOTARY, CORPORATE AND LODGE SEALS, \$4.25 UP

One line \$2.75; two lines \$3.15; three lines \$3.75; four lines \$3.90. FREE style sheet shows wide range of lettering, initial and seal designs for hand and desk models. Prompt Delivery.

ROOVERS JOSEPH M. LOTSCH, Pres.
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Correctly styled in the modern trend for home-decorators' use. Base of genuine Honduras Mahogany with satin finish brass column. Opaque, washable parchment shade, 8x10 inches in Dubonnet or Chartreuse and Mauve with gold cord top trim. Cellulose wrapped. Stands 23 inches high overall. Shipped express collect.

Each **\$12.95**
Per Pair **\$25.00**

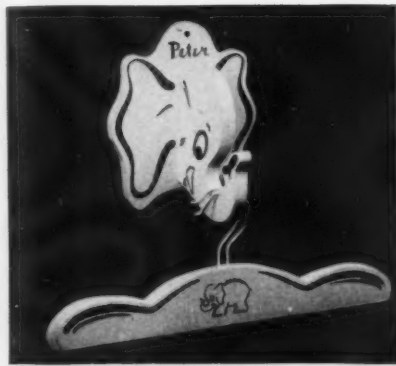
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CARLETON HOUSE
3312 N. Lincoln Ave., Chicago 13

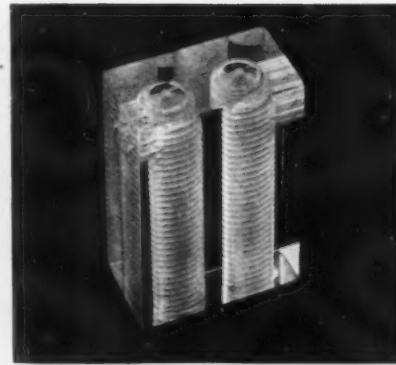
AROUND



Modes de Paris. French fashion prints are exquisitely hand-colored engravings. Delightfully feminine for a powder room or young girl's bedroom. Hang them grouped, or paper a screen, wastebasket or lampshade. 11½" x 15" overall size, the set of six is \$6.95 postpaid from Creste-Andover, 205 East 85th St., N. Y. C. 28.



It's fun to hang up an overcoat on an elephant's trunk. An inspired idea for teaching children orderliness, this set also comes in the shape of a duck. It can be hung at a height they can reach and comes personalized with first name. With two hangers, the set is \$3.25 ppd. from Evelyn Reed, 538 Madison Ave., N. Y. C. 22.



Duplex dispenser. Present salt and pepper smartly in one block of polished Lucite. Very neat and modern looking, it's easy to keep sparkling. The holes for pepper are on one side, the holes for salt on the other. 3" tall, each is \$2.25; a pair, \$4 postpaid from Debi-Kaye, 345 Monroe St., Passaic, New Jersey.



WHEN GOOD FRIENDS Get Together

Hand out the drinks, with Killinger Hi-Jacs to protect clothes and furniture. Hand out Hi-Jacs, too—they're wonderful gifts, so clever, so useful, so inexpensive. Left, **GOOD SPIRITS**, with assorted Scotch, Rye and Bourbon labels, 8 for \$2; center, **REGULARS**, assorted bright colors, 8 for \$1; right, **FIESTAS**, with Mexican designs, all different, 8 for \$2. Genuine terri-knit lastex, absorbent, washable, colorfast. In beautiful gift box. Orders shipped promptly, postpaid. No C.O.D.'s, please. Killinger Company, 90 J Street, Marion, Va.

KILLINGER Hi-Jacs



Decorative Cricket Footstool

Handmade by a New England craftsman and finished in dull black. Decorated in gay colors by Madelene Gibbons. Delightful addition to any room. Blends with any type of furniture. A lovely and out-of-the-ordinary gift.

\$10 express collect. No C.O.D.'s.

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SOLID WALNUT

HAND CARVED CIGARETTE BOX

Created with respect for fine craftsmanship. Adds distinctive charm to any setting.

Richly carved—Polished brass lining—Satin lustre finish—Hinged lid—felt seal—Accommodates regular and king size—5" x 4" x 2½"—In attractive gift box. Postpaid \$15.

K. EDSON CO.

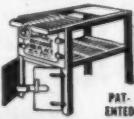
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You'll Enjoy Your Own OUTDOOR FIREPLACE

Now it's EASY to have an outdoor fireplace in the privacy of your own grounds. Invite favorite friends to enjoy sizzling steaks broiled over glowing charcoal or wood... an early morning breakfast of pancakes and sausage... or an impromptu wiener roast!

And it's really simple to build with a Hancock SKELETON UNIT, which comes complete with genuine rolled steel frame and doors (not cast iron); and gray-iron firegrate, cooking grate, hot plate and front. Build brick or stone masonry around it, as simple or elaborate as your taste dictates, from the detailed plans furnished for each basic design. Accessory units, such as ovens and barbecue spits, available for those who wish them. Hancock Outdoor Fireplace Units are solidly constructed, long enduring, are standard equipment in many leading park systems.

Write today for complete information, enclosing 10c (coin) for large 4-page Plan Sheet—"HOW TO BUILD YOUR OWN OUTDOOR FIREPLACE"—containing working drawings for a variety of designs.



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A PRESENT WITH A FUTURE by LEONORE DOSKOW

This handmade, sterling silver book mark on red grosgrain ribbon is a truly personal gift that will reflect your thoughtfulness and good taste. Engraved with smart initials, it is a gift to be treasured always.

We'll be glad to mail it overseas by first-class mail, without extra charge.

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LEONORE DOSKOW
SILVERSMITH

BOX HGO • MONTROSE, N. Y.



Lustrous RICHELIEU PEARLS*

Same lustrous color of Genuine Pearls.

STRANDS	Single	\$4.95
	Double	9.95
	Triple	13.95

Postage & Fed. Tax included. Check, Money Order or C.O.D.

*SIMULATED

George Stern Co.
JEWELERS SINCE 1922

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Personalized Baby Book



BABY RECORD AND SNAPSHOT ALBUM COMBINED

A cherished little book in which to keep all the facts about Baby, month by month. Also pages for snapshots, family tree, etc. Washable leatherette covers in pink or blue. 4¾" x 6¾". With Baby's name stamped \$1.75 on cover in Gold. (No C.O.D.'s)

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Beauty-Lite THE MODERN Fluorescent ALL PURPOSE **BED LAMP**



\$6.50
Ex. 75c additional Postpaid

Gives Cool, Soothing, Glareless Light PLUS These Outstanding, EXCLUSIVE Features:

- Plastic covered clamps, fully adjustable to any position.
- Instant starting—no waiting for light to come on.
- Patented pull chains, self-contained in plastic. Operate at the touch of a finger.
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- Patented no-wiring one-piece socket-switch unit prevents short circuits.

TIMELY GIFTS, 116-11 Metropolitan Ave., Dept. A-10, Kew Gardens, N. Y.



This sturdy all-purpose Wonder Horse keeps the kiddies happy for hours. And what's more, you know it's absolutely safe. It's a double action novelty—the magic springs give the rider both a rocking and galloping motion. Made of plywood on hardwood base, and suspended on 4 springs. Built to last for years and years. 36" long, 32" high.

\$14.95
Express charges collect

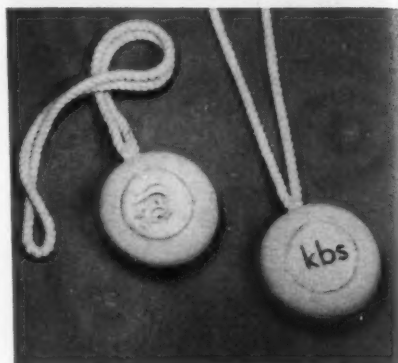
- Lithographed steel shade—15½" long, finished in blond and walnut wood grains.
- Highly polished decorative chrome ends and strips.
- Special holes in clamps allow the BEAUTY-LITE to be screwed or nailed to any wall, making it adaptable for use over bookcases, medicine cabinets, pictures, or as an indirect light in nursery or any other room.



In days of old when powdered wigs were worn, the stands that held them were works of art. A fine reproduction in solid Peruvian mahogany adapts itself to homes of today as a flower or fruit stand. 34" tall, \$60. Cranberry glass bowl, \$9. This beautiful piece of hand work, from Biggs Antique Co., Richmond 19, Va.



A shower present in the literal sense, these giant cakes of soap hang around your neck, so they can't possibly escape. Each weighs 8¾ ounces. The white cake has jasmin scent; beige, carnation. Personalized with monogram, \$2.50; Dutch initial, \$1.75. Add 25c postage. Katherine Gray, 3 Park Place, New York 7, N. Y.



Slice cheese in thin, even slices for sandwiches, or serve whole for guests to help themselves with this slicer-server. By not cutting until you need it, cheese stays fresh and presentable longer. A fine present, it's silver plated and only \$2.50 postpaid. Add 20% tax. Bes Davis, 32 E. 57th St., New York 22, N. Y.



The Finest in Handicrafts
Hand woven luncheon sets—pastel colors—napkins to match or solid pastels \$2.00 place setting, ppd.
Handpainted Cruet \$2.50. Snack jar \$4.00, ppd.
Ceramic salt and pepper—Red Strawberries on green leaves—\$3.50 pr., ppd.
Exquisite pottery dinner ware. Handpainted with overglaze 10" plate \$1.50. Prices of complete service on request—Pottery shipped Express Collect.
Log Cabin Gift Shop
Louise Hall Hollis
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GRAND SLAM XMAS GIFT!



FOR THOSE WHO ENTERTAIN—Personalized

PLAYING CARDS

Make a hit with your bridge friends with these genuine linenized Congress Playing Cards—personalized with first names, last name, estate name or three-letter monogram. Order several sets to solve several gift problems—and some for yourself at the same time. Double deck, rushed to you gaily gift boxed, postpaid—**\$2.50**

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A SPOON RACK
or show off your forks and serving pieces in this hand rubbed reproduction 10½" x 19"—with metal liner for plants—Maple or Mahogany 800
Cup and saucer hangers 150 each
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Muriel Reynolds
General Delivery
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A NEW, SMARTER WAY... To Keep Your Snap-shots.


Transparent plastic pockets show off prints, behind which negatives may be filed. Visible index identifies the date and place where each picture was taken. Genuine leather—top grain cowhide. 23 karat gold tooling. Colors: blue, maroon, china red, black, brown.

SEVEN DIFFERENT SIZES

2¼" x 2¼"	120-12 Exposures	\$ 7.50
2½" x 3½"	620 or 120	7.50
2¾" x 4½"	616 or 116	7.50
3½" x 4"	35 mm. Enlargements	7.50
3¼" x 5½"	120-Postcard	7.50
4" x 6"	4"x6" Enlargements	10.50
5" x 7"	5"x7" Enlargements	10.50

Prices include postage. Add 25c extra west of Miss. No C.O.D.'s, please.

THE CAMERA HOUSE
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'BLACKAMOOR TABLE
for Service with a Flair

A dash of Arabian Nights blended with modern utility and—PRESTO—an unusual compliment to any room. Easy to move, yet stable. For cocktails, sandwiches, cigarettes. 24" high; plate glass top 16" diameter, won't stain or burn. Finished in antique black, white skirt, turquoise turban, gold anklets and belt. Order for your home; for the gift that's different.

\$15.95 Express Collect. Sorry, no C.O.D.'s.
Write for free catalogue of gifts.
AFCO PRODUCTS CO., LEXINGTON 73, MASS.

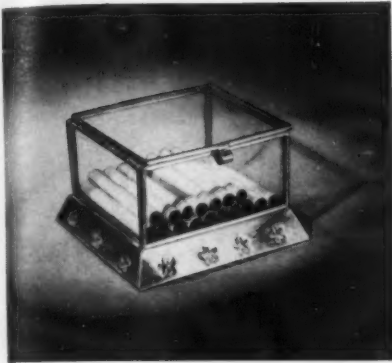


MONOGRAMMED GLASS TABLE MATS
Unusually attractive glass plaques, beveled and personalized with handcut mitre monograms, or Lily of the Valley, or Rye design. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a most desirable gift for any occasion.

Set of 3—4", 5", 6"	\$4.25
Set of 4—4", 5", 6", 7"	5.95
Platter 8" x 12" and two 7" mats	8.95

Post Paid
Underline initial of last name.
No C.O.D.'s please
EUNICE NOVELTIES Dept. G-106
5th Floor, Women's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.

AROUND



Mexicana. For cigarettes, a glass box with hand-hammered tin borders and hinged cover is nice to have or to give as a present. Clear glass reminds you to keep it filled and eliminates futile opening of box, only to find that it is empty. \$2.10 postpaid from Fred Leighton's Mexican Imports, 15 E. 8th St., New York 3, N. Y.



Named and nylon toothbrushes for dormitory dwellers, or your own household. In standard styles, oval, tufted, regular or professional, with finest bristles, are marked with first names or "morning, noon and night." Set of 3, same name, \$1.50; different names, \$1.75 ppd. Wil-Nor Products, 3003 No. 5th St., Phila., Pa.



The correct temperature is visible at a glance at this Easy-To-See thermometer. Made of plastic with red, amber or smoky clear base, trim is red, gold or silver aluminum to match. It has a 3 1/2" glass covered dial and stands 4" high. Priced at \$3.50 postpaid from Brad Lee Gifts, Bedford St., Waltham 54, Mass.

GIANT MATCHBOOKS WARM "SEASON'S GREETINGS" for ALL YOUR FRIENDS



25 books.....\$2.50
50 books.....\$4.50
100 books.....\$8.00

Send these novel, heart-warming Giant Matchbook Gift-Greeting Cards this season; then see how they're kept and treasured for months to come! And, in each, your full name in gold, silver, white or green is stunningly engraved against the red background. Useful, original, in ample 3 1/2" x 4 1/4" size.

Mailable with 1 1/2¢ stamp. Government-approved, foil-lined mailing envelopes at 2¢ ea. additional.

Immediate delivery, postage prepaid. Send check or money order. No C.O.D.'s please!

FRANWAL CO. Dept. B RED BANK, N. J.



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Ever taste real old New England mulled cider—that rare, aromatic, wonderful blend? Ever serve it steaming hot as in olden days, or as a noble base for a hot buttered rum or Toddy? Here it is, prepared especially for us, bottled in our own New England Stoneware jug, with two matching Toddy mugs. A gift for someone you really care for. And refills are available in our regular quart or half-gallon bottles. Non-alcoholic. Jug (about 22 oz.) and two mugs, \$3.95 postpaid.

No C. O. D. orders, please.
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Rembrandt MASTERPIECES IN CHOCOLATE



The GOLD BOX

THE FINEST
ACHIEVEMENT OF
THE CANDYMAKER'S ART

Now you can enjoy these fine chocolates made of the finest ingredients, by a nationally known master candymaker.

Fifty tempting pieces to the pound. Twenty-eight varieties in each box.

1 lb. \$2.50... 2 lbs. \$4.75
Postpaid. No C. O. D.

Rembrandt
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8 NUT TREATS in fresh-keeping tins for only \$3.25 delivered in U. S. No C. O. D.'s, please.

3 5 oz. KING O' NUTS PECANS
5 7 1/2 oz. " " " PEANUTS

These are no ordinary PECANS and PEANUTS. They are the KING O' NUTS quality—fresh from Georgia farms... the best that grow! PECANS are large, select halves salted and toasted in pecan oil. Peanuts are tender Spanish, unblanched and toasted in peanut oil to retain full nut flavor. 8 individual tins so no matter when you open them, nuts will be fresh. An outstanding value!

Order today while supply is ample. Dept. G
PRINCESS PECANS, INC. - CAMILLA, GA.

CALENDAR BANK



This remarkable Calendar Bank takes nickels, dimes or quarters AND ANY OF THESE CHANGES THE DATE! A quarter changes the month. A conscience slot on top takes bills and 50¢ coins. Made of ivory shock-proof plastic with pick-proof lock. You can personalize it by imprinting name on the back of bank. A splendid gift.

\$2.15 postpaid

No stamps. No C.O.D.'s. Write for Gift Catalogue.

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The DOUBLE-ACTION Jockey Cycle

available for immediate delivery— \$29.95 shipped prepaid

Combines body and foot action. The U-shaped axle rides the seat up and down like a horse on a merry-go-round pole. Boys and girls love it.

Made of strong tubular steel that can stand rough handling—with heavy semi-pneumatic tires. Bright red baked enamel finish. Chrome handle bars and hub caps.

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ICE BUCKET...in hand forged aluminum...completely insulated...conveniently lightweight. \$10. Mail orders filled.

Seidenbach's
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Real Treats for Food Lovers

OLD ENGLISH BRANDIED FRUIT CAKE. The finest ingredients aged in brandy. 2 lbs., \$2.80 each; 3 for \$8.35.
LOUISIANA STRAWBERRY PRESERVE. Whole fruit with pure sugar. 1 lb. jar, 3 for \$2.65; \$10.50 per doz.
CREPE SUZETTES. Soaked in rum. 16 oz., \$2. each; 3 for \$5.85.
SARDINES FROM PORTUGAL. 3 1/2 oz. tin, 3 for \$1.45; \$5.75 per doz.
PATE OF SMOKED RAINBOW TROUT. A superb cocktail spread. 3 1/4 oz. tin, 3 for \$3.; \$11.75 per doz.
CHOCOLATE THINS. Two chocolate covered wafers filled with chocolate. 5 oz. tin, 3 for \$3.; \$11.80 per doz.
PHEASANT GIBLET PATE. For deli-

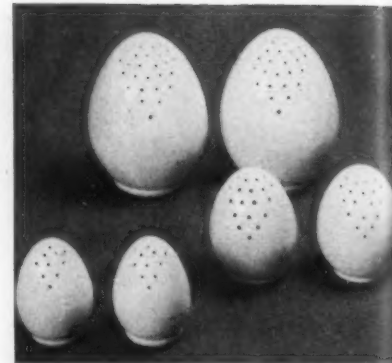
cious canapes. 3 1/2 oz., \$1.50 each; 3 for \$4.40.
OLIVES STUFFED WITH ANCHOVIES. From Spain. 4 oz. tin, 3 for \$2.25; \$8.80 per doz.
BABA-AU-RUM. Delicious cakes soaked in rum sauce. 14 oz. tin, \$1.09 each; 3 for \$3.25.
RATTLESNAKE MEAT in supreme sauce. Sweet delicate meat. 5 oz., \$1.55 each; 3 for \$4.50.
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MAPLE SUGAR BRICKS. Pure Vermont sugar. 1 lb. brick, 3 for \$3.60; \$14.25 per doz.

Stump & Walker Co

EPICURE'S FOOD MART
 132-138 Church St., Dept. H, New York 8, N. Y.



Shake 'em up! Like jive to a jitterbug, the sound of ice in a metal shaker is music to thirsty ears. This smart, streamlined stainless steel shaker contains a convenient built-in strainer and holds 60 ounces. Only \$6.75 postpaid from Bertram Shrier, Ltd., 1149 Connecticut Ave., Washington 6, D. C.



Many happy returns are coming from Europe these days. Among them are these Limoges salts and peppers from France. All white of exquisite texture, they're lovely with colored linen. Small ones, \$3 a pair; medium, \$4.50; large, \$9.50 exp. col. from the Mayhew Shop, 603 Madison Ave., N. Y. C. 22.



Casserole cooking, which became so popular during the war, due to rationing and lack of help, is here to stay. For simple entertaining, present your creations proudly in "Everlast" handwrought aluminum casserole, which needs no polishing and comes with a 1 1/2 quart Pyrex glass liner. \$5.50. Jordan Marsh, Boston, Mass.

DISTINCTIVE WEATHERVANE

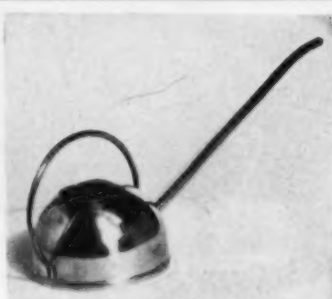


"THE TAKE OFF"—An original design and superb craftsmanship combine to make this a truly unusual vane. Get one for your own premises and for that prized "different" gift. Made of fine, weather-resistant metal, finished in black lacquer and mounted on an oil-filled swivel which responds to the slightest breeze. 27" wide, 32" high. Prompt shipment.

Complete with brackets for easy installation **\$16.50** f.o.b. Wheeling

WRITE FOR CATALOG—100 designs in house signs, vanes, copper lanterns, etc.

HAGERSTROM METALCRAFT STUDIO
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Indoor Watering Can
 OR
Flower Holder
\$3.50

Made of copper and brass—it's cunning as can be. The little can is about 5" in diameter. Filled with a nosegay of your favorite flowers—it will do double duty when not watering the ivy. Splendid gift for an indoor gardener.

Sorry, no C.O.D.'s—Add 25c for delivery.

Dennison's

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Cleanliness is Fun
 with these
Good Habit Kits



Little Girl Kit . . . \$1.25

Sizzy's Good Habit Kit contains Toothbrush, Toothpaste, Castile Soap, Borated Talc, Castile Shampoo—just right for little ladies—with colorful pictures of Sizzy on each article.

Little Boy Kit . . . \$1.25



Puzzy's Good Habit Kit contains Toothbrush, Toothpaste, Castile Soap (2 bars), Castile Shampoo with Puzzy pictured on each. *There's a special CLUB MEMBERSHIP CARD and BUTTON too in every kit.

Postage—20c each additional

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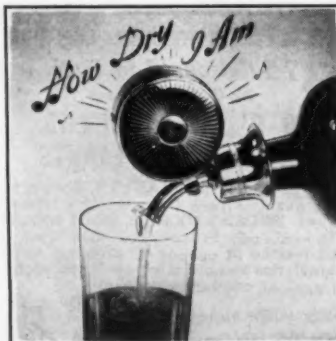
Tray Bar and Collapsible Stand
 Exquisite Mahogany serving tray that eloquently answers the "unexpected guests" problem. The surface is alcohol-proofed, and the nail-studded leatherette sides are available in Ivory or Red. Height: 34 1/2". Removable tray: 18" x 24 1/2".
\$27.50 F.O.B., New York
 Mail orders. Ship promptly.

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BAR MART

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Everything For Your Entertaining Needs
 HOME WARS - CELLARETTES - GADGETS - GLASSWARE



CAN YOU TOP THIS?

A MUSICAL LIQUOR POURER that plays "How dry I am" (not in a whiskey baritone either) when tilted to pour your favorite beverage. A novel way of being a successful host—no party could be dull with this amusing gadget atop your spirit bottle. It's made of chromium plated steel—fits any bottle. \$10.95 postpaid.

Write for our Catalog

Flora-Dora, Inc.

1 Canfield St., Orange, New Jersey

AFTER DINNER COFFEE SERVICE



Lustrous dessert plate holding after dinner coffee, liqueur and ash tray will delight a hostess or bride. Combinations of chartreuse and moss green, dusty pink and mauve, gray and black. **\$6.50** PREPAID

Nessa Gaulois

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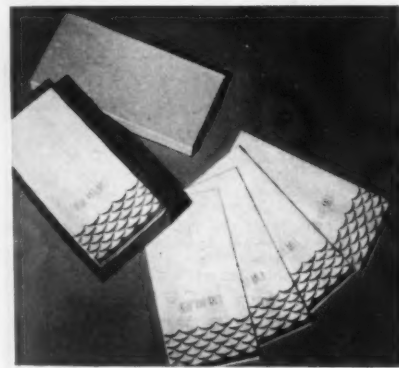
AROUND



The pride of the household is you know who. And for that prize shot, here's a fitting frame. Made of glass with a ceramic lamb cavorting in painted greenery, it holds a 5" x 7" picture. With child's first name, \$5.75 postpaid. Allow 10 days delivery. Barry David Gifts, P. O. Box 7604, Philadelphia, Pennsylvania.



Sentimental souvenir of baby's first steps. Have his shoes permanently preserved in composition bookends—every detail intact. They can be had in either antiqued ivory or green gold. Allow three to six weeks for delivery. \$4.95 postpaid. No c.o.d.'s. From Upham Novelty Company, 42 West 32nd St., New York 1, N. Y.



Happy the hostess who has a good supply of these good-looking crepe paper guest towels to save her precious linen ones. Guests, conscious of laundry difficulties, will be glad to see them too. Personalized with full name, a box of 50 is \$1.35; 100, \$2.50 postpaid from Giftcraft, 1234 East 47th Street, Chicago 15, Illinois.



PRAC-T-RACK NO MORE CREASES IN YOUR SKIRTS

And no more old-fashioned skirt hangers to pinch your fingers with this practical skirt rack! Hangs flat against any wall or closet door. Accommodates six or more skirts without creasing. You can remove one or more without disturbing the other skirts. Adjustable to size.

Each, prepaid
\$2.95

PRAC-T-RACK
Pat. Appl. for

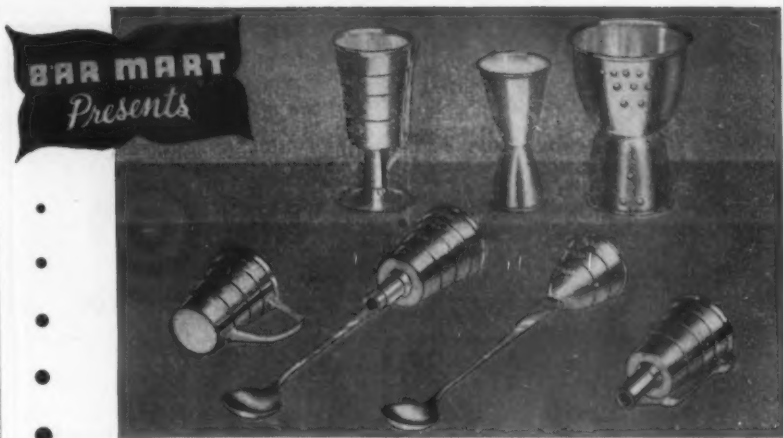
Stillwater,
New Jersey

Flowers ON YOUR TABLE



For your informal lunch or brunch, this "Prints Charming" mat and coaster set in a bright floral design. Use them also for the children's party and you'll save yourself the headache of soiled, stained linens. Of stain-resistant, water-repellent cork, these mats wipe clean in a second, are ready to go right back on the table. Set of 4 mats and 4 coasters \$1.25.

Gimbels
Sixth and Smithfield
PITTSBURGH



Silver Plated Bar Accessories of Distinction

- Left to right, top row:
1. Valve Jigger on stand, automatically releases liquid. Measures 1/2, 1, 1 1/2, and 2 ozs. \$4.00 each.
2. Double Jigger measures 1 and 1 1/2 ozs. \$3.00 each.
3. Jumbo Double Jigger with measuring capacity for 1, 2, 3, 4, 5 ozs. \$4.00 each.
- Left to right, bottom row:
4. Jigger Cup for 1/2, 1, 1 1/2 and 2 ozs. \$3.00 each.
5. Valve Jigger and Spoon releases liquid as you pour. Measures 1/2, 1, 1 1/2 and 2 ozs. \$4.50 each.
6. 3-in-1 Jigger Spoon combines bottle opener, mixing spoon and jigger measure for 1/2, 1, 1 1/2 ozs. \$3.00 each.
7. Valve Jigger with automatic liquid release. Measures 1/2, 1, 1 1/2 and 2 ozs. \$3.50 each.

All items are heavily silver plated and sturdily constructed. Prices include Federal Tax.

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Everything for your entertainment needs
HOME BARS • CELLERETTES • GADGETS • GLASSWARE
62 WEST 45TH ST., N.Y.C. 19, N.Y.



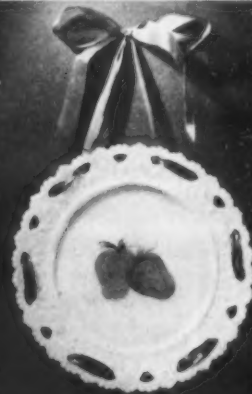
HAVE YOU A BABY IN YOUR HOME?

Imagine her in this precious little dress—oh my! Gala candy stripes to sweeten the hand-woven Guatemalan cotton. Sash in back. And it washes like a dream!

Sizes from 2 to 6. **\$10.95**

Write for Christmas booklet.

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These milk-glass plates, hand-painted with fresh fruits, are pretty as a picture—and that's what they've become! Run ribbon through the border and hang them up, or use them for a party. 7" diam. 4 for \$11.50, each \$2.95. Express collect.

Sorry, no c.o.d.'s.

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Fine leather JEWEL CASE



Here is the gem of jewel boxes . . . enhanced with 24 carat gold tooling and its own lock and key . . . deep and spacious enough for your costume jewelry (10 x 7 x 3 1/2) . . . removable tray with ring groove. . . You may choose blue, red, aqua, rose or wine but please state your second choice.

INITIALED IN GOLD AT NO EXTRA COST

\$5.95 postpaid
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Box 322 Great Neck, N. Y.



Maple Sugar Dainties

Pure Vt. maple sugar fresh from Green Mt. "sugar bushes" to delight your taste, vary your menu, extend your sugar ration. Delicious in so many ways. So hard to get.

- 3 lbs. Maple Butter.....\$4.45
- 3 lbs. Soft Maple Sugar.....\$4.45
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All can be melted into pure Maple Syrup by heating in double boiler with water in suit. Postpaid in 48 states on receipt check or money order. No COD's

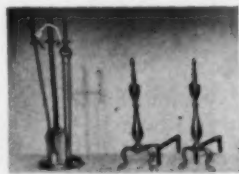
The Josselyns

Box 147 Dept. 210 Dedham, Mass.

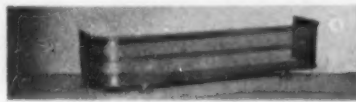
FIREPLACE EQUIPMENT . . . in Solid Brass



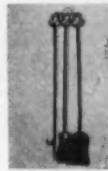
Folding Screen \$21.00



**Andirons \$22.00
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48" Fender \$46.00



**Hanging Fire Set
\$36.00**

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Price \$5.00 each. Postpaid

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**MARY LYNN
Jarettes
BABY FOOD
CONTAINERS**



\$3.95

**NEW! USEFUL!
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Set of six 5-oz. Jarettes

In Gift Box
Pink for Girls
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Save time! Save food! Save cluttering-up ice-box! Food can be warmed in sanitary, boil-proof Jarettes . . . gay pictures and names can't come off . . . grooved, chip-proof colored aluminum tray takes up little room in refrigerator.

FREEMAN LOEB & CO.

Box 994, New Orleans 8, La.

FOR CHARMING MOMENTS



**Musical
jewelry chest**

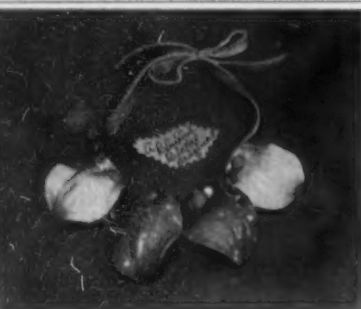
How delightful to select jewelry from this handsome solid walnut chest . . . for when the lid is raised a tinkling melody pours forth from a concealed precision made Swiss instrument. 7 1/4" long . . . luxuriously lined with soft green mohair.

\$10.50 postpaid

Another lifetime treasure . . .



SANTA CLAUS, INDIANA



Jacaranda Pod Necklaces

Exquisite costume jewelry hand-made from the seed pod of the California Jacaranda tree. Our own color interpretations give you a choice of Vivid Red, Regal Red, Onyx, and Autumn Aura (shades of beige, brown and chartreuse). \$3.00 Postpaid.

Jacaranda Pod Pins in natural colors \$2.00 Ppd.

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"Blendine Bickel Originals"

616 E. MAIN ST. VENTURA, CAL.

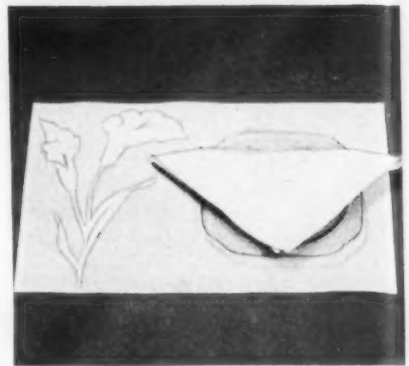


SHOPPING

High honor count, a royal flush or gin are all in the deck if you're lucky. If not, there's consolation and inspiration in a beautiful landscape by Adolph Dehn on the other side. Made from original oil paintings in limited edition, box of two gilt edged decks is \$2.50. Post. 15c. Associated American Artists, 711 Fifth Ave., N. Y. C. 22.



Lily white place mats are something to consider for a beautiful table setting. Made of Plexon, a plastic-coated yarn, they wear forever and can be washed or wiped with a damp cloth. Crisp and fresh looking, they're \$3 each. Yellow-bordered napkins, 60c each. Postage 35c. Anita Gardner, 105 E. 57th St., N.Y.C. 22.



GLASS MENAGERIE

A complete wardrobe of crystalware, engraved with your own hand cut monogram. (Top row) Footed Cocktail, 7 oz. Old Fashioned, 12 oz. Highball at \$8.00 per doz. (Bottom row) Stemware: Water Goblet, Claret, Champagne, Wine, Liqueur at \$11.00 per doz.

Shipping: express collect. Allow two to four weeks for delivery. Please specify style of glass and monogram desired (last name is large, center letter).

Sorry no C.O.D.'s.

GROSVENOR HOUSE, LTD.

A Division of Berkeley of London

2272 Broadway New York, N. Y.



BRASS LAMP

This handsome lamp adapts itself happily to any room in the house. Solid brass base has a felted bottom and is lacquered for permanent brilliance. Parchment shade can be had in a muted dark red or green. Overall height of lamp 22 inches. Specify shade color when ordering.

\$17.95 complete.

Express charges collect.

Write for Catalogue H-106

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XMAS GIFT**



**PERSONALIZED
PLACE MATS**

A lovely gift for friends who entertain! For smart, informal dinners, bridge parties, luncheons, buffets, or rumpus room. Sturdy, lined paper mats, personalized with first name, last name, estate name, boat name, etc. Printed in Red, Blue, or Green. Several friends will like these. Order some for yourself, too!

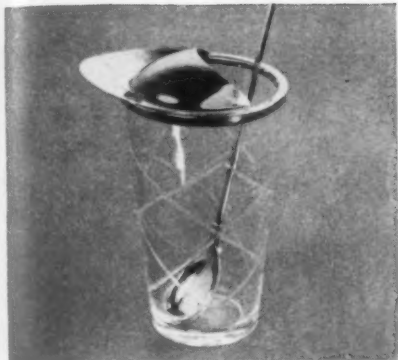
Set of 100
\$3.75

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AROUND



Cocktails for two. Stir up a couple of martinis or manhattans in this smart, handy mixer. It pours nicely, has a non-tarnish metal spoon and top which prevents ice from tumbling into glasses. A present your hosts will enjoy, it's only \$3.95 postpaid from The Bar Mart, 62 West 45th St., New York 19, N. Y.



This wise bird opens bottles by the beakful. Can be used as a paperweight or bar ornament. It's made of hand-painted cast-iron and is part of an open-hearted family of fishes, ducks, elephants, donkeys and parrots. About 3" tall, each \$1.25; three for \$3.50 postpaid. No c.o.d.'s. Ra-wi, P.O. Box 823, Old Greenwich, Connecticut.



DECORATORS' ITEMS

Table lamp with graceful plume design in bas-relief on composition base, gilt trim on parchment-type shade. Dull gold decoration on dubonnet, green or white. 27" high. \$15.00.

Williamsburg Floral Prints as seen in George Wythe House, delicately colored in natural tints, size 19" x 24 1/2", with half-inch gilt frame. Each month different. \$15.00 each.

No C.O.D.'s please

PICCADILLY CIRCUS GIFT SHOP, Claridge Hotel, Atlantic City, N. J.



Sing a song of sixpence ... it's our blackbird

Piebird

And you won't need four and twenty. One takes excellent care of your berry pies ... keeps juice and flavor inside, lets the steam escape through its wide-open beak. Ebony black china, treated to resist baking heat, colorful yellow beak ... **1.10** each, postage prepaid

Hengerer's
BUFFALO 5, N.Y.



Now ... Table Accidents are no worry!

new opaque **PLASTIKLEEN**

Extraordinary ... Plastic Tablecloth

No worry when Junior spills jam or catsup. PLASTIKLEEN can be cleaned like magic. Strong and non-transparent, PLASTIKLEEN is attractive as ever after wiping with a damp rag. Saves expensive linens. ... Eliminates washing drudgery. PLASTIKLEEN comes with floral decorations on white. Wide, solid color borders in red, green, blue and maize. Cellophane-wrapped. Size 44 x 54 (\$3.59). Size 53 x 53 (\$4.19).

Specify colors with check or money order.

Add ten cents postage. No C.O.D.

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HENRY'S "Rainbow" PLASTIC HANGERS

17 Ladies Plastic Hanger with revolving plastic hook. Set of 5 \$3.00 Set of 10 \$5.75

Two-piece suit hanger with plated metal clips and revolving plastic hook. Set of 4 \$4.50 Set of 8 \$8.50

Plastic Skirt and Slat Hanger with plated metal clips. Set of 4 \$3.00 Set of 8 \$5.75

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Attractive hangers for your personal wardrobe. These beautiful colored Plastic Hangers are scientifically designed to properly hang every garment.

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DON'T BLAME FLEAS, MANGE OR DIET ... 2 TO 1 IT'S "FUNGITCH"

Amazing New Sulfodene Eliminates Skin Infection Long a Puzzle to Science

IF YOUR dog or cat scratches, it probably has "FUNGITCH" ... a fungus infection caused by contact with mouldy grass and weeds. "FUNGITCH" starts as an itch which is followed by dandruff-like scales or sores with brownish edges, mouldy odor—or infection in ears, on paws, underbody, tail or eyes. Results, often quite serious, may lead to expensive care or actual loss.

APPLIED EXTERNALLY ... ACTS SWIFTLY

To relieve your pet of this affliction, apply **SULFODENE** externally at first sign of "FUNGITCH." Mrs. C. H. Berdel writes, "After the first (Sulfodene) treatment, our dog stopped scratching and four days later, he was completely healed. Prior to that, we had been doctoring him for two weeks with no success." Mail \$1.00 for generous treatment. Money refunded if it fails.

SULFODENE, BOX L-286, BROOKFIELD, ILL.

Dr. MERRICK'S SULFODENE

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for this novel desk-table lighter made from a real hand grenade

GRENADE-LITE

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A new, exciting idea in lighters. An ideal gift for ex-service men or women. Sturdy, heavily-weighted, made from a genuine hand grenade. Low price of \$3.95 includes choice of service insignia etched in color on metal band. Holds fluid enough for 6 months; easy, positive lighter action. Order today: one for yourself, others for gifts! Send check or money order. No C.O.D.'s **\$3.95** Ppd.

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... to decorate your rooms

For richness, color, warmth and character, choose these handsome Oriental rugs. Skillfully woven of finest wools by experienced native workmen in Iran (Persia). Suitable for any decorative style, their deep, soft nap and rich, jewel tones will thrill you. Our long-established contacts with leading importers enable us to offer Oriental rugs of unusual merit at reasonable prices. One scatter size group, only \$32.50 each. Others, up to room size, proportionately priced. Descriptive list on request. (All rugs sent on approval.)

2' x 3' (approx.) **\$32.50** prepaid

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For Milady's Boudoir

A quilted jewel case "by Morrilcraft" approximately 6" in diameter and with three inner pockets and a pin pad. Available in navy, wine, royal, green, yellow, peach, pink, gold and cedar colors. Each case comes boxed as a gift. **\$5.50 PREPAID**

Alex Anderson & Son
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Selected—Delicious

FIG PRESERVES

Made from an old Creole formula. A delight to everyone who tastes them. 2 jars, \$2.00
20 oz. each

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Finest luscious Louisiana strawberries, supreme in taste and quality. 2 jars, each \$2.25
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These hard-to-get LOUISIANA PRESERVES are marvelous with crackers and cheese for parties . . . or with hotcakes, waffles or biscuits for meals!

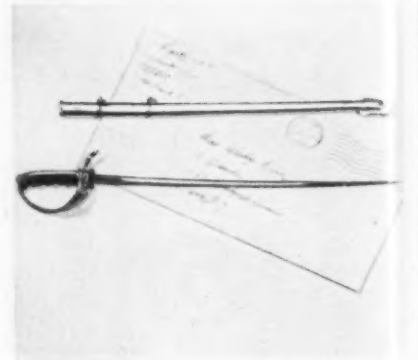
All prices include shipping charges anywhere in the U. S.

D. H. Holmes CO., LTD.
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SHOPPING

Sword your mail with this combination letter opener and paper cutter. Bright and shiny, in the best military tradition, it both serves and ornaments your desk. A replica of a regular Army saber, it measures 10" long and is priced at \$3.25 postpaid from M. C. Flynn, Inc., 43 East 59th St., New York 22, N. Y.



Ee-ie-ee-ie-o! A moo-moo here, a cluck-cluck there and other barnyard animals here, there and everywhere for little folk to get acquainted with. Made in England of lead, hand-painted in natural colors, the set is \$3.50. Cowboys and Indians are also available, set, \$4.25 ppd. Young Books, Inc., 746 Madison Ave., N. Y. C. 21.



Put on a show with marionettes that come to life in the hands of a child. "Airplane" control makes it easy to produce realistic movements. A fascinating hobby that satisfies the love of fairy tales and play acting. With script. Cinderella group shown, 12" tall, \$14.75 plus postage. F. A. O. Schwarz, 745 Fifth Ave., N. Y. C. 22.



Here's a flower vase as beautiful as the flowers. This piece \$7.00 postpaid. Some for more, some for less.

CYPRESS KNEES

Nature made the flowers and the Cypress Knee too, Then I made the Cypress Knee into something nice for you. I can't tell you what it's like, for there are no two the same, But a photograph I'll lend you if you kindly send your name. Such exhilarating beauty you never saw before; For in Cypress Knees, what was once, is never any more. So drop me a line today, and I will so endeavor To send you a thing of beauty, that will be a joy forever.

THOMAS GASKINS, JR., PALMDALE, FLORIDA
Originator of Cypress Knee Products



SANTA CLAUS DOLLS

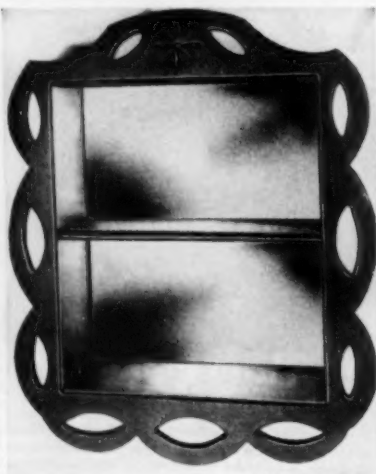
Old Saint Nick himself exquisitely costumed in a red or white satin suit and carrying a sack of gaily wrapped Christmas gifts. Order these hand-made, unbreakable dolls early to assure delivery.

- 12" doll \$14.95
- 18" doll \$24.95
- 30" doll \$59.00

Prices Prepaid in the U.S.A. Sorry, no C.O.D.'s
Send for our free catalog of other Mother Goose dolls.

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"bestelle exclusive creations"
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Early American Curio Cabinet

Charming reproduction, mirror back. Choice of finish: Maple, Walnut, Mahogany, Blonde (Natural), or Off-White. 16 3/4" high by 13 1/2" wide. Exceptional gift! Ea.

\$6.00
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Sterling Silver—Georgian Shell

2 Pc. CARVING SET

Beautifully chased hollow handle in sterling silver. Knife blade and fork prong of fine quality stainless steel. Mail orders promptly filled. Please send check or money order. **\$23.75**
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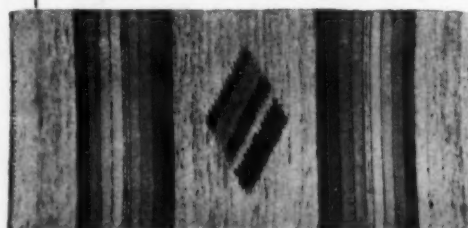
Troubadour, Victoria, Adam; \$25.50

ALFRED H. GLASSER CORP.

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From South of the Border come these native rugs with brilliant stripes and a center design of ten vivid colors woven against a neutral background. 100% Brushed Wool. Each one is different but in the same basic design as illustrated.

Price, \$7.50 prepaid
Size 27" x 58"

We invite your inquiries about handicrafts of the Southwest.

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AROUND



Crib companion. This captivating clown is really a softy who likes nothing better than being cuddled closely by his loving owner. Handmade of cotton, dressed in plaid, he's washable, and if he stood up, would be 15½" tall. The price is \$3.95 postpaid from Howard Pusch, 15 W. 55th St., New York 19, N. Y.



Belinda Pink-Ears, that cunning bunny from California, is the heroine of a new "Book of Surprises." Tiny toys are incorporated into many of the illustrations, and on the last page there's a piece of her stationery—an invitation to write a letter she will answer. \$2. Tiny Tot Gifts, 1834 W. 11th Place, Los Angeles 6, Cal.



Air-minded heirs will have a field day conducting their own airport with this realistic paraphernalia. Wooden hangar with bright red trim measures 14" x 8" and comes with five assorted planes about 5" x 5". Complete, the set is \$3.98. Post. 25c. No c.o.d.'s. The Children's Shop, 986 Farmington Ave., West Hartford 7, Conn.



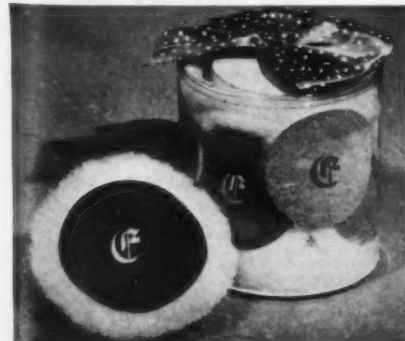
Odd Plant Holders TO SET OFF YOUR GREENERY

TRAINED SEAL—In sleek, gleaming black or white pottery. He sturdily balances the bowl for your ivy, philodendron, or other plants. Very decorative. About 9" high. Plant not included, postpaid, only\$3.25

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Here's a splendid gift for "HER" that's truly personal. It's a set of 12 Powder Puffs, made of fluffy baby lambskin; each puff personalized with monogram or FIRST NAME, in gold. Packed in a clear, after use plastic box.

\$3.50 postpaid

PENTHOUSE GIFT SHOP Dept. G-10
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Send 'em Florida Sunshine for Christmas!

This package holds a bounty of delectable Florida oranges and grapefruit. Every one is specially selected from groves famous for the fine taste and rich juiciness of their fruit. The packages include three layers of oranges and two layers of grapefruit. Nested between are four jars of assorted "Sunshine Fruits" for extra delight.

What gift more welcome to friends, employees, and business contacts than this luscious, sun-ripened fruit? Just mail in your orders for Gift No. 27, and sit back without a gift worry! Our 48 years of experience and reputation for satisfaction assure you that the fruit will be delivered in the pink of condition. Our packing house in Polk County is accessible to thousands of acres of citrus groves and is set up to handle all the details essential to fine customer service. Orders must be received by December 5th for delivery by Christmas.

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Gift No. 27, price including prepaid express, **\$9.95**. (Rocky Mountain States and West slightly higher.) Send orders in care of **BURDINE'S FRUIT DEPT., Miami 30, Florida**



Burdine's



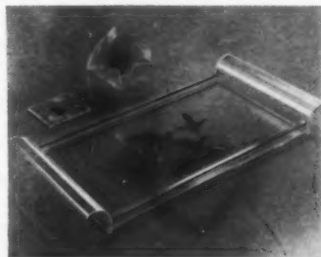
decorative chinese vase lamps

An authentic reproduction of an antique Chinese vase converted to a modern electric lamp. The neck, base, washable lacquer shade and the matching etched design on a pottery finish background will be made any color combination you choose. Send your paint or fabric sample for perfect matching. Height: 20" overall.

\$25.00 Express Collect (\$47.50 a pair)
Art Objects and Vases Restored or Made into Lamps
Call or write for estimates

STUDIO de CHINE
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Newport presents COCKTAIL SET



Beautiful Plexiglas and chrome cocktail tray and set of large matching coasters in your choice of duck, pheasant, quail, or deer motif.

Complete cocktail set.....25.00
Tray only (10" x 20").....15.00
Set of 8 coasters (3½" square) ..10.00
Shipped express collect (No C.O.D.'s)
Please send check or money order to

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LA CROSS MANICURE SET in leather case



\$7.98

price incl. Fed. Tax Mail orders
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LAMBERT BROTHERS

Neighborhood Jewelers since 1877
LEXINGTON at 60th STREET, N. Y. 21, N. Y.

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Wash on Monday, mend on Wednesday. Modeled after the old oaken ones, one bucket contains clothespins, the other, a pin cushion and thread spindles. Both are 7½" tall with polished wood finishes and iron-bound sturdiness. Practical and abounding in usefulness, each is \$2.50 ppd. Santa Claus Land, Santa Claus, Ind.



Oregon preserves, attractively boxed with spray of pine needles and tiny hemlock cones. Package of six 5½-ounce jars, one each of Wild Plum, Oregon Wild Blackberry, Oregon Greengage, English Damsion, Fresh Prune with Hazelnuts, and English Gooseberry, is \$2.95 ppd. from Jane Amherst, 1103 N. E. 47th Ave., Portland 13, Oregon.



The window garden, scientifically constructed, takes good care of your plants indoors. All aluminum with four 3½" pots. Watering from top is simple and pan holds water so plants can be left over week-ends without drying out. 25" long, width tapers to 3½". \$3.50 postpaid. Breck's, 192 Breck Bldg., Boston 9, Mass.



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25 for \$1.50
Including Mailing Envelopes

Here's something new and original in Photographic Christmas Cards! They're bright and colorful! Your favorite photo carefully reproduced on a handsome die sunk sensitized photo card with attractive deckle edging and a warm, friendly holiday sentiment printed in Christmas red. Show your family—your home—your pets on your Christmas Cards this year.

ACT NOW—SAMPLE FREE

Write for Free sample of Personal Photo Christmas Card. Or send 10c with your favorite negative (not print) and we reproduce on an actual card so you can see in advance what your own Personal Photo Christmas Card looks like. Negative returned unharmed. Send for sample now.

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a perfect setting for salad or fruit. crispy green deep leaf shaped bowl and matching plates. imported from portugal.

salad bowl	10.00
salad plates	per doz. 25.00
birch servers	per pair 1.50

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SEND 10c FOR SAMPLE SLICE

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1 lb. SIZE \$1.50 — 2 1/2 lb. SIZE \$3.00
FREE—Catalog of California Fruit Gifts
CANOGA FARM
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CANDLE TORCHES

Don't be kept in the dark! Keep a few of these Candle Torches around the house—order a pair for your bedroom! Lovely as well as extremely useful. Flick of the wrist operation.

Long-life batteries and bulb supplied; easily replaced when necessary. Lucite—your choice of red or clear. 6" high.

\$2.50 each
Postpaid. No C.O.D.'s, please.

EDMUND B. HARRIS
"Gifts of Character"
366 MADISON AVE., N. Y. 17, N. Y.

SILVER BAR ACCESSORIES

Here at last is a complete bar set to delight the hearts of the gracious host and hostess. Each handsome piece is heavy quadruple plate for lifetime service.

Ice tongs, mixer, bottle opener, corkscrew, and strainer, all for \$17.50. Federal tax and postage included.

MAYFAIR, Inc.
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"TO LICK THE PLATTER CLEAN"
(And empty the mug) is the idea behind this bowl, mug and plate set that will delight any child and any parent. For a Good Little Girl or For a Good Little Boy, it's a charming and practical remembrance for birthdays, Christmas, or any day. Packed in a gift box young'uns will love.

Price \$3.50 ppd. No C.O.D.'s
Please specify for boy or girl.

GWENDOLYN MALONEY
Antiques and Decorative Accessories
170 E. 51st Street, N. Y. 22, N. Y.

OCTO
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GIFT
If she
give he
or plan
pottery
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Stand
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Witho
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670-A

AROUND



Chalk-A-Book is a book of small blackboards. It has six pages, each with a different, entertaining and instructive game. Washable pages can be used over and over again. It comes with three pieces of chalk and the promise of many happy hours. \$2 plus 25c postage. From House of Gifts, 112 West 42nd St., N. Y. C. 18.



Hot or cold is preserved for hours in this polished aluminum tub. Insulated with spun glass between two aluminum walls, it's fine for buffet suppers as well as on a tray of drinks. A wonderfully useful present for \$12.50, postpaid from Scruggs-Vandervoort-Barney, Inc., 9th and Olive Sts., St. Louis 1, Mo.



Unbeatable unbreakables. Keep your favorites forever on plastic records. Shown is the Memorial edition of Jerome Kern hits. Seven others are *Show Boat*, Gershwin selections, *Porgy and Bess*, popular sambas, rhumbas and tangos, Danny O'Neil's Irish songs. \$4.95 each ppd. Haynes-Griffin, 391 Madison Ave., N. Y. C. 17.



LAZY DONKEY GIFT FOR A PLANT LOVER

If she loves plants in big, unusual pots, give her this Lazy Donkey vase for her ivy or plant arrangements. Made of genuine pottery, choice of colors: (1) All White or (2) Browntone Blend. Heavily glazed. Stands about 8" high by 10" long. A gift for the home. Please state color. **\$5.50** Without plants, postpaid, only.....

Order for yourself and for gifts

THE GUILD STUDIOS

670-A N. RUSH ST. CHICAGO 11, ILL.



"CAROUSEL" Merry Music-Box for lucky youngsters. 'Round it goes with gay music, flashing colors. Beautifully, sturdily made with steel base, brass décor, mirrored flexiglass center rod. 13" high. In sparkling blue or pink. A gift for Oh's and Ah's! **\$22.95**

No C.O.D.'s please

Mail Orders Promptly Shipped



Monogrammed Bed Sets

"Moderne" (ERH)—Striking scroll monogram and impressive border... smartly applied on fine, white "Norcliff" percale.

- Single bed sheet **\$19.75**
- Double bed sheet **22.50**
- Matching American pillow case **9.75**

"Palites Fleurs" (EBQ)—Monogram delicately embroidered in pink and blue or yellow and gray, interspersed with dainty florets on fine, white "Norcliff" percale. The generous border gracefully festooned with a slender floral chain.

- Single bed sheet **\$21.50**
- Double bed sheet **24.50**
- Matching American pillow case **11.25**



745 FIFTH AVENUE, NEW YORK 22, N. Y.
PARIS • CHICAGO • PALM BEACH

All prices include monogramming



MONOGRAMMED INDIVIDUAL Salad Bowls \$1.35 postpaid.

SALAD TIME . . . A pleasure time; these will make a perfect setting for your crisp greens. Smooth blonde bowls, turned from solid blocks of selected, grained woods. Approx. 6", one letter monogram on each. Special prices for sets.
Set of four **\$4.95 postpaid**
Set of eight **9.50 postpaid**
Larger bowls to match—ideal for salad "second helpings", or candies, nuts, etc.
8" Bowl **\$2.50 postpaid**
10" Bowl **4.00 postpaid**

Send for our gift catalog. Sorry, no C.O.D.'s. Mail order only.

HAMPSHIRE GIFTS

1107 Broadway, Dept. G, New York 10, N. Y.



"The Exeter"

The tall, graceful lines of these beautiful "AUTH-ANTIQUÉ" reproductions of original colonial candlesticks lend distinction and graciousness to mantel or table setting. Carefully turned from rich cast brass, lovingly finished to high lustre, they will rank among your prized possessions, truly Heirlooms of Tomorrow.

Weight 3 1/2 lb. pair, height 9 1/4".

Price \$20.00 pair postpaid

No C.O.D., please (Money back guarantee)

The Exeter Brass Co.

ESTABL. 1865

Exeter, New Hampshire



John Alden and Priscilla

and 11 other historical couples for the curio collection. Accurately modeled and beautifully colored figurines, 2 3/4" high. Complete list of subjects:

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| John Alden and Priscilla | Coronado and Senora |
| George and Martha | The Shakers |
| Washington | Williamsburg Governor |
| Benjamin and Deborah | and Lady |
| Franklin | Sam and Margaret |
| John and Ann Harvard | Houston |
| Daniel Boone and Wife | Gabriel and Evangeline |
| Peter and Annie Stuyvesant | Jean Lafitte and Catherine |

\$1.50 Per Couple—Mailed Free

Rendezvous Gift Shop

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Gift Counsellors

Asbury Park, N. J.

Stunning Buffet-Bridge Ensemble

MOSSE *Modern*



Makes the smartest table imaginable! Sparkling contrast of rich colors - Chinese red, chartreuse, du-bonnet, maize, or zinnia rose against chinchilla grey. Top quality cotton poplin. . . Including handsome mono-grams: size 70x90", 8 napkins, \$56.50 - 70x108", 12 napkins, \$72.50 - 45x45" (bridge size), 4 napkins, \$25.75. . . A Mosse Exclusive.

Write for Christmas Booklet

MOSSE - LINEN, 659 FIFTH AVENUE, NEW YORK 22, N. Y.

Agent in San Francisco, Miss Aurelie Patterson, 173 Maiden Lane

SLEEPY BABY BOOTSY
A HOLLYWOOD FLOPDOLLY

(Reg. U. S. Pat. Off.)

He's so-O-O drowsy. No matter how you hold him, he'll nod that sleepy head and cuddle close against you. A REALLY LIFELIKE BABY. Dress and hood are of palest pink, soft and downy as a bunny's tail. Hand made. Sturdy.

LIFE SIZE. Express prepaid \$6.95

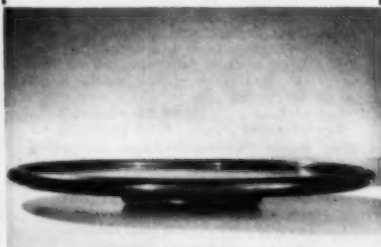
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HOLLYWOOD FLOPDOLLY

14941 Oxnard Street, Van Nuys, Calif.



POSITION WANTED!



LAZY SUSAN

is looking for an easy job on your dining table. Load her up with what you will, give her a twirl, and everyone can reach what he wants. You'll save running back and forth to the kitchen, too.

Handsome mahogany, ball bearing base.
18" size \$13.00 20" size \$16.00
16" " 11.50 22" " 19.50

Express extra (collect). No C.O.D.'s

DANIEL'S DEN Dept. G10

A Shop of Choice Things

141 Newbury St. Boston 16, Mass.



SMOKING SET

Table Lighter on Stand, hand painted porcelain with pink, turquoise or yellow Rose and gold foliage; Swiss insert, 4" high \$29.50

Tray on Stand, 4 1/4" \$12.50

SHIPPING CHARGES COLLECT

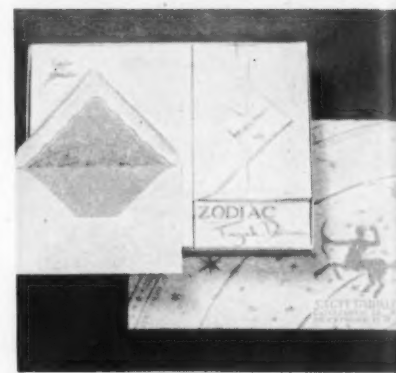
Alfred Orlík
680 FIFTH AVE., AT 53rd ST., NEW YORK 19



It takes weight to support weight. A handsome, lifetime gift, these bookends, weighing 5 1/2 pounds each, are solid brass with 3 initials cast in French sand. Copper content produces not dull, not-too-bright coppery-bronze finish. The pair, \$37.50 ppd. Allow 6 weeks delivery. Wit's End, 221 Bellevue Ave., Upper Montclair, N. J.



It's written in the stars, they say, so what could be more fitting than to write on "Out of this world" stationery bearing your Zodiac sign. The 54 rag paper sheets, 6 1/4" x 8 3/4", and 36 envelopes come in a beautiful star-studded blue and gold box for \$1.50 plus 10c postage. Mermod-Jaccard-King, 9th and Locust Sts., St. Louis 1, Mo.



Your name in lights. Millions of tiny glass beads on this cast aluminum sign reflect light, announcing your residence to approaching visitors. Sign, plain or with dog or bird design, \$5. Letters, 2" high 30c ea. Maximum number is 16; count space between initials as one letter. McNulty & Thew Studios, Westport, Conn.



Fraise de la Louisiane
STRAWBERRY PRESERVES

The delicious natural flavor of the freshly picked Louisiana strawberry captured and retained.

Carton of 6 One-Pound Jars \$5.85*
Case of 12 One-Pound Jars \$11.20*

*Express Charges Prepaid Sorry No C.O.D.'s

Creole Delicacies, Inc.

632 Saint Peter Street
New Orleans 16, Louisiana

SAY GOOD-BYE TO CHANGE-PURSE-FUMBLING!



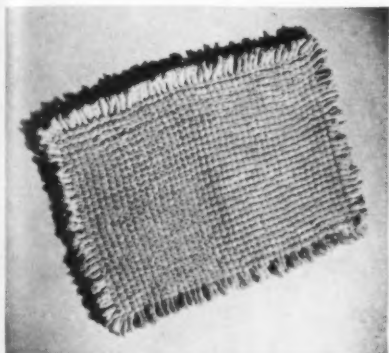
"HOLLYWOOD" PINCH PURSE

Here is the perfect purse . . . with a place for everything and everything in its place. By Columbia Walescraft Ltd., the cleverly designed "Hollywood" opens wide at the merest pinch, revealing a full-length Billfold, a "Kant-Spill" plastic coin holder, a key case, a photo frame and an extra button-down purse for odds and ends.

In imported Morocco, Black, Brown or Red. Also in Chameleon Goat and imported Pigskin. Only \$6.25, including tax and postage. Sorry no C.O.D.'s.

Creative Enterprises
Old Greenwich, Conn.

AROUND



Marvelous mat. Luxuriously deep and soft to step on when you get out of the tub or shower, this tufted mat is made by the blind in the Dallas Lighthouse. Washable, it comes in Yale blue, yellow, white, copper-brown or leaf green. \$9.85 plus 50c shipping charges. From America House, 485 Madison Ave., N. Y. C. 22.



Hearts and history decorate a set of eight documentary ashtray-coasters in pressed glass. Designs include: Daisy and button, George Washington and Courtship and marriage. A sentimental and practical present, the set is \$2.65 postpaid from Carl Forslund, 122 E. Fulton St., Grand Rapids 2, Michigan.



"Pheasants" point the direction of the wind on a handsome, handwrought weather vane of black weather-proof iron. Mount it high on the roof of your house, barn or garage for a beautiful silhouette against the sky. It measures 28" wide, 32" high, and the price is \$18.50 f.o.b. Hagerstrom Metalcraft Studio, Wheeling, Ill.



FOOTBALL, BASKETBALL OR BASEBALL

Wear the Symbol of Your Favorite Game
 In Sterling on Chain.....\$5.00
 In Sterling, Ball only.....\$3.25
 In Gold-filled on Chain.....\$7.50
 In Gold-filled, Ball only.....\$4.75

Engraving, team letters or initials 7c per letter
 Fed. Tax and Postage included.
 Check or Money Order. No C. O. D.

George Stern Co.
 JEWELERS SINCE 1922

191 MADISON AVE. NEW YORK 16



Lila Kaakinen's Seahaven DELICIOUS SEA FOODS From the North Pacific

Carefully selected and fresh-packed are these six exciting taste adventures! Dungeness crab meat; delicate in flavor . . . King salmon, fancy smoked . . . North Pacific clams, ready-minced for chowder . . . Willapa oysters, smoked to tangy goodness . . . smoked oyster pate, too! Two generous tins of each—12 in all—packed in gift box with booklet of Lila Kaakinen's own recipes. The perfect Xmas gift! Prepaid, gift card included. Send your list of special friends today, with check or money order—no C. O. D.'s.

\$12.50

Lila Kaakinen, Westport A-4, Wash.

Exotic Chinese

HAND-PAINTED DECORATIONS ornament this useful, smart NEST OF TABLES



Well-constructed from selected hardwoods by Grand Rapids artisans, this nest of tables is finished in black lacquer with gold striping. Authentic Chinese designs are hand-painted in oriental colors on all three tops. Top of largest table is 17" x 13" —height 22".

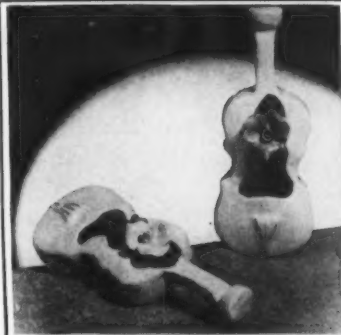


TOP VIEW OF TABLE

Send Check or Money Order for \$39.75

IMMEDIATE DELIVERIES
 FREIGHT PREPAID

VAN DEN BERG BROS. GRAND RAPIDS, MICHIGAN
 WEST MICHIGAN'S LARGEST FURNITURE STORE



SYMPHONY in CERAMIC . . .

Strikes the right note in any home! Especially a ceramic piece which is as interesting and graceful as this hand-made, cream white Violin adorned with a raised, life-like ceramic flower. Filled with flowers . . . it makes a charming table centerpiece . . . or a really unusual looking wall bracket. Has an opening in back for hanging. Indeed, a pair flanking a mirror or picture will add double interest to your room!

9" overall size \$7.00 pr.

Write for Free Gift Catalog!

TOWNE PRODUCTS

8823 Ave. L Brooklyn 12, N. Y.



A—New and handsome Ice Bucket, thermally insulated to keep two quarts of ice cubes for a whole evening. Subdued finish terra-cotta or eggshell (state choice) that is color fast. Chrome trimmed. \$11.95

B—Striking, light weight Ice Bucket of Hand Spun Aluminum. Fibre glass lined. Keeps two quarts of ice cubes an entire evening. \$13.95


C—Intimate Cocktail Set for Two. Glasses cut "YOU" and "ME" and chrome topped Shaker cut "OURS." A sophisticated little chrome and glass Tray holds set compactly. \$7.00

D—Pair of magnificent Hurricane Lamps attractively low priced. Hand cut base and globes, and prisms are hand cut and polished. Wired for electricity. Height 17 3/4 ins.; square base width, 4 1/4 ins. Pair \$38.00.

PLUMMER, Ltd.

Dept. G, 734 Fifth Ave., New York, N. Y.
 Please send me free Gift Catalogue.

Name _____
 Address _____



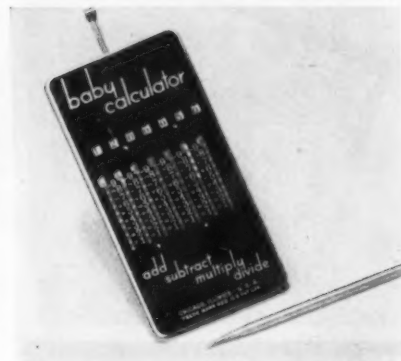
For a Festive Table . . .
polished mahogany canape plate,
with its own three-compartment crystal bowl.
Tray is 15 3/4" in diameter. \$10.00 plus express.

Decorative Galleries
NEIMAN-MARCUS
Dallas

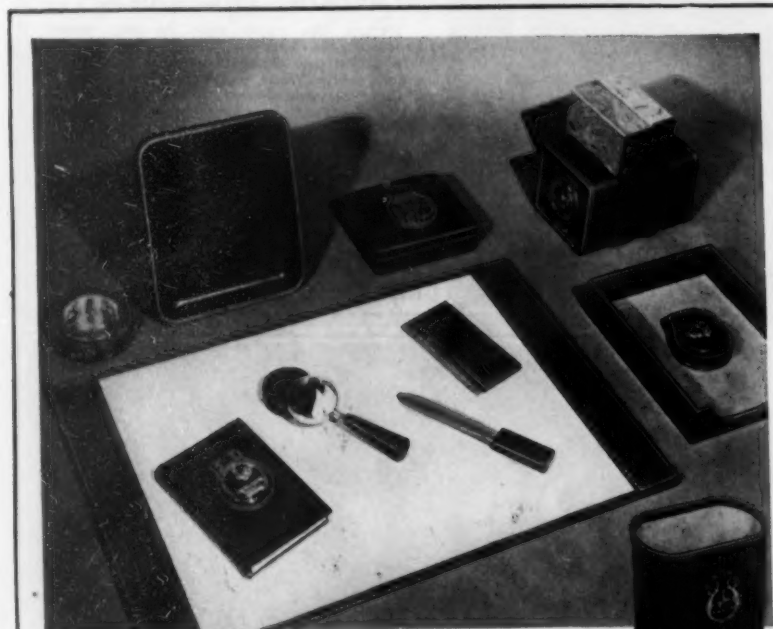


SHOPPING

Cool calculating. If simple arithmetic simply floors you, don't brood about it but get this "Baby Calculator". It will add up shopping bills, bridge scores, etc., in a jiffy. It also subtracts, multiplies and divides. Comes with complete simple directions for operating. \$2.50 postpaid from Afco Products, Lexington 73, Mass.



Old Quimper plates supplied the peasant subjects hand-printed in each of the four corners of these custom-made card-table covers. Made of felt, they come with welting which matches printing. In 10 color combinations—red-blue, gray-red, blue-gold, tan-red, etc. \$8.75 ppd. Elizabeth Lacey, Hopedale, Mass.



So Much Beauty In One Place

A desk set of top grain cowhide with reproductions of Old English harness brasses. In Boot Black, Coach Red, Beagle Brown, Forest Green. The hand blotter, letter opener, and 20" x 32" pad, \$49.50. Correspondence box, \$27.50. Paper weight, \$9.50. Cigarette box, \$23.50. Engagement book, \$15. Magnifying lens, \$14. Picture frame, 8" x 10", \$23.50. Ash tray, \$12.50. Book ends, \$31.50. Jumbo memo pad, \$16.50. Waste basket, \$45.50.

MAIL AND PHONE (EL 5-6630) ORDERS FILLED PROMPTLY



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modern

for those of vision!

MIAMI BEACH STORE:
LINCOLN & ALTON RD.

Modernage
16 East 34th St.
New York



AROUND



Herbs belong in salads if you want to take them out of that dull, "grass" category. If your own herb cupboard is full, this basket of salad seasoning would make a welcome gift. You get one 3-ounce bottle of vinegar, two 1-ounce bottles of seasoned salts, 4 tubes of herbs for \$2.50. Herb Farm Shop, Inc., 347 Fifth Ave., N. Y. C. 16.



A new leaf, cast of aluminum, designed by Royal Hickman and made by Bruce Fox should be recommendation enough. It measures 12" x 9½" and can be used for fruit, plants, nuts, appetizers, an over-sized ashtray in a modern setting or just for decoration. \$12.50 exp. col. The Show Window, Box 87, Bath Beach Station, Brooklyn 14, N. Y.



Aluminum Silent Butter—a joy to any hostess. Durable hammered aluminum in modern baroque design. Non-tarnishable—soap and water keep it gleaming. Wonderful for hot canapes. Bowl 5¾" x 1½". \$5.00

Postage prepaid in U. S.

MERMOD · **Jaccard** · KING
Saint Louis
JEWELERS TO AMERICA FOR 117 YEARS

RICH'S
Stores for
HOMES

Sterling silver goblet . . . from our celebrated collection of fine silver each, \$18 including Federal tax.

RICH'S
ATLANTA

"THE WESTERN RANGE"
HANDMADE
COPPER
COFFEEPOT

◆ A decorator's find from California . . . reminiscent of outdoor cooking in the chuck wagon days . . . 14 inch Western Range coffeepot, handwrought of heavy-gauge copper, to occupy the center of interest for an unusual setting. At better stores in your city or order direct. \$50.00, Postage Paid.

S. W. HINDS . . . 2213 EAST LEMON AVE., TEMPLE CITY, CALIFORNIA

A SIGNED ORIGINAL BY S. W. HINDS

Kitchen Comforts WITH DINING ROOM MANNERS

"COMPANY" KETTLE

Any hostess will be proud to bring it right into the dining room! Of gleaming spun aluminum, its manners are just naturally "company"—never drips when pouring, and won't let scalding steam escape. Its long center handle of walnut is easy to grip and always blessedly cool. Easy to fill, quick to boil. 1½ qt. capacity...\$12.50



"CHAMPION" IRON

The best-mannered iron ever! Not only gives correct even heat for every fabric at a twist of the dial, but also lets you select your own ironing speed—fast, medium or slow! In addition, Proctor features all-around bevelled edge for smooth going around buttons and under ruffles, cool, comfortable handle, and dependable heel rest.....\$10.45



STEP-ON "BEAUTYCAN"

Just about the neatest since prewar days! Insert nests so snug and rim-tight in outer container, even a crumb can't squeeze through. Lastingly constructed of aluminized steel—with many times the corrosion resistance of galvanized steel, its enamel finish is permanently baked on—its aluminum cover polished to lasting, mirror-bright finish. 17 qt. capacity, Red or White.\$5.95



"BEST" EGG BEATER

None better behaved! Its stainless steel blades beat one egg or a dozen almost as fast as you can break the shells—an egg beater that is an egg beater! No skidding... and praise be, no splattering! Precision made throughout, its special die-cast wheel and gears banish jerky stops and starts. A gleaming beauty.....\$3.25



MAIL ORDERS FILLED
Delivery free within 150 miles

A HOUSE FAMOUS FOR QUALITY FOR OVER 98 YEARS

Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y. VOL. 5-4700

Send for Booklet "G-1"



SHOPPING

Made to measure three inches, this tiny lowboy is an asset to any collection of miniatures as well as the well-appointed doll house. Entirely handmade and perfect to the last detail, the finish is natural mahogany and the price \$10 express collect from Cranford Miniatures, Box 12, Pleasantville, New York.



An extra vase is always a welcome present, particularly if it's a little out of the ordinary like these of Portuguese glass. Gaily handpainted with street scenes or all-over flower pattern, 8½" size is \$7.50 or 7" size, \$5.50. Both patterns in either size. Exp. col. Elizabeth McCaffrey, Suite 613, 1457 Broadway, N. Y. C.



**MUSEUM
BEAUTY**

at modest cost

Lovely Quaker Cloths combine the charm of famous lace patterns with modern time-saving practicality! Long-wearing—easy to spot-clean or launder. Suitable for any meal, yet they add prestige to special occasions. Made in America by Americans, by the makers of Quaker Net Curtains and Quaker Hosiery.

Pattern No. 1010
U. S. Des. Pat. No. 117083

Quaker
LACE CLOTHS

QUAKER LACE COMPANY
Philadelphia 33, Pa.

AROUND



Case for cards, fashioned of leather and Lucite and marked with 3 chromium initials, contains two decks of Congress cards, a pencil and score pad. It comes in red, tan, blue, green or brown—smooth or crush finish. Cover turns back to rest on table. The set is \$6.50 ppd. Lucille Distributing Co., 637 Madison Ave., N. Y. C. 22.



Plan your dream house. You can have hours of fun with this *Home Planning Kit*. Practical and fascinating, it includes landscape chart, layout sheet, floor plans, scale furniture cutouts to place on plans and check list to see that all worth-while ideas are incorporated. \$2, Red Lion Press, Village of Golf, Illinois.



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Cumulus

A modern design of imagination and vigor, culled from the skies, combining the traditional with the contemporary. Designed for use as a column effect to lend height to a room or to break up monotonous spaces. Available in a wide variety of colors. Made in columns, four to a triple roll.

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For better results consult an interior decorator.

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WALLPAPERS

515 Madison Ave., New York 22, N.Y.



HAMMACHER SCHLEMMER

Urges

KEEP Warm

Enjoy the real comfort of roomwide heat circulated by "Fan-Glo". Or bask directly in the glowing warmth from the bright red element and polished chromium reflector. Streamlined metal case 16" high, finished in blue and white; chromium foot guard. Quiet running induction type fan motor for 50-60 cycle AC, 115 volts. No radio interference. Safe—tested by Underwriters' Laboratories, Inc.

\$18.30



KEEP Well

Casco automatic electric heating pad—with exclusive 30 positive heat control—is designed for application of the deep penetrating wet heat doctors recommend. Laboratory tested, easy to use, safe. Wetting cannot cause short circuits. Permanent Castex pad covering, vulcanized sealed. Soft, sanitary cover, removable and washable. Complete with nite-lite for tuning in heat you want in the dark.

\$7.85



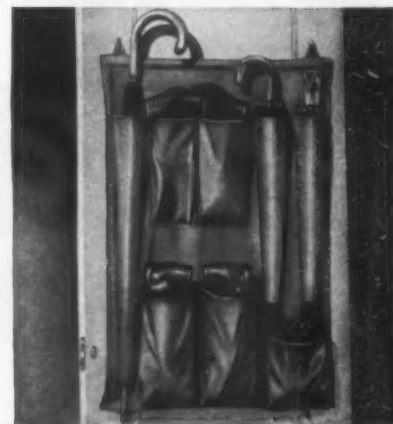
KEEP Neat

Shu-Pak was designed to eliminate closet clutter and keep your shoes dust free. End loops permit hanging. Ideal for traveling, too. Compact and sturdily constructed of fabric and transparent plastic, Shu-Pak will accommodate a pair of shoes, any size. Ladies' style (shown) lined in Blue, Red, Tan, or Green; men's style in Black, Tan or Blue. 2 for \$2.70, 4 for \$5.00; children's style in Blue, Red, Tan or Green. 2 for \$2.20, 4 for \$4.25. (Give second color choice.)



KEEP Dry

This Rainy Day Bag is just what the weatherman ordered to keep your wet weather gear readily accessible. Just tack "Rainy-Days-y" up on your closet door. Holds a man's and two woman's umbrellas as well as galoshes, sandals and a man's or woman's rubbers. Plastic fabric—strong, sturdy, washable. 19½" x 29". Green, Red or Brown (give second color choice).....\$3.95



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A HOUSE FAMOUS FOR QUALITY FOR OVER 98 YEARS

Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y. VOL. 5-4700

Send for Booklet "G-1"

Now ready for you!
 AMERICA'S LARGEST AND FINEST
 TOY CATALOGUE

F. A. O. Schwarz

ESTABLISHED 1862

745 FIFTH AVENUE AT 58th STREET, NEW YORK 22, N.Y.

BRANCH STORES: BOSTON MASS. • ARDMORE, PA.



1-G. Soft, cuddly "Teddy-and-Me" covered with white plush. Mather is 12 ins. tall and the cub, 7 ins. Pink ribbon under chin. Pair \$5.50.

Next best to coming to F. A. O. SCHWARZ, AMERICA'S BIGGEST TOY SHOP on Fifth Avenue, New York—or visiting either of our branch shops at Boston or Ardmore, Pa.—is our new 1946 TOY CATALOGUE.

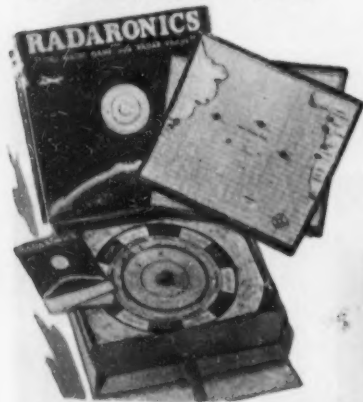
It's just off the press—64 large pages filled with the best of the new toys, books, games and sporting goods. Electric trains, mechanical toys, airplanes, roller skates, velocipedes, dolls—the choice of what's available for children and grown-ups, too.

Your copy is ready for you NOW—it's FREE. The COUPON below brings it promptly.



2-G. This is "Huskie" an all wood Rocking Horse, handsome, husky and spirited. White with red base, heavy mane and tail. Leatherette saddle and sure-grip handles. Measures 43 ins. overall and is 17 inches above floor. \$18.75.

3-G. Splendidly built, Tubular Steel Velocipede, brightly red enameled. Heavy disc wheels are fully ball bearing and have rubber tires. Adjustable spring seat and handlebars. Ages 2 to 5. \$32.50.



4-G. Radaronics—the one who can manoeuvre his ship or ships across the nautical chart first, wins. The lithographed radar scope shows how. Instruction book with "Story of Radar" included. \$5.00



5-G. A Football Game that will prove your skill as a tactician. Pick your plays, offense or defense, your opponent makes his choice, then through the patented photo-electric play viewer you see the ball carrier dodge, slip, tackle, pile up gains or register loss. For A.C. current only. Packed in carton 12 x 20 x 5 ins. \$5.50.

F.A.O. SCHWARZ, Dept. G
 745 Fifth Avenue, New York 22, N. Y.

Gentlemen: Please send me at once my FREE copy of the F.A.O. SCHWARZ TOY CATALOGUE, Christmas 1946.

Name.....

Address.....

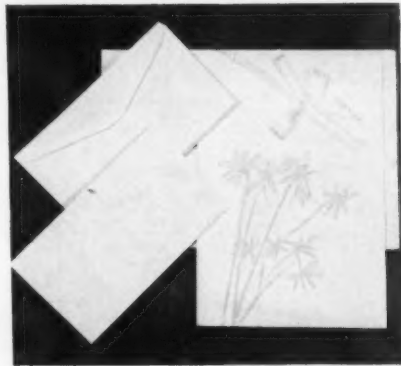


SHOPPING
 AROUND

Mark time outdoors with a zodiac-banded sundial of bronze. Numerals and signs are in raised gold relief on light brown antique ground that will weather a lovely verdigris. An attractive ornament for garden or terrace. Globe is 11½" on 8" base. \$35 express collect from Erkins Studios, Inc., 40 W. 40th St., New York 18, N. Y.



A prompt reply will be a pleasure if you have a supply of this charming paper. The bamboo, an ancient Chinese pattern, is printed in pale green on lightweight, antique-finish, white stock. Sheets are 6" x 9". Box of 50 sheets and matching envelopes, \$2.50; 2 boxes, \$4.50 postpaid. Chinese Treasure Centre, 441 Madison Ave., N. Y. C. 22.



Very Rare
 48-PIECE SET



CAPO
 di MONTE

A notable discovery by the Linz Collectors.
 12 Dinner Plates with different Coats of Arms; 12 Salads with varied florals; and, believe it or not, 12 Cups and Saucers, all gorgeous bas relief and gold bordered, subject to prior sale . . . \$3500.00

Incomparable

LINZ
 COLLECTION
 Dallas

SOUTH'S MOST IMPORTANT GIFTS FOR 69 YEARS



CLARK'S
CARACUS
CLOTH
 VAT COLORS

**a new slipcover and drapery fabric—
 presented for the first time**

This exciting, rich fabric, composed of a blend of Aralac*, Cotton and Acetate Rayon, possesses unusual softness and liveliness, outstanding strength and exceptional practicability for slipcover use. Printed in vat colors and typical of Cyrus Clark's high styling. At leading stores.

*Reg. U. S. Pat. Off.

It's A Brighton Fabric



for gracious living
CREATIVE
HOME
FURNISHING
at Hathaway's

The creation of loveliness is an art—
no less in the home than in sculptor's marble or on
artist's canvas and composer's score.

It is a still greater art to create in your own home,
a loveliness that is also gracious with inviting charm.

Beyond correctness of style, and the
uncompromising quality at Hathaway's, there is gifted
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House & Garden

In this issue...



William Pahlmann recently flew four roomsful of furniture to Texas in a giant Commando plane. His cargo included a mirrored, lapis lazuli table, an assortment of *trompe l'oeil* pieces and other Pahlmann specialties. Decorator Pahlmann, who was a Lieutenant Colonel in the Air Force, has decisive and exciting ideas for window treatments, seen on pages 118-119. He studied in Paris with William Odom.



Robert and Pipsan Swanson are a professional (and married) team which designs modern houses and interiors to fit them, page 115. The architectural firm of Saarinen, Swanson and Saarinen has just won first prize for the GM research building. The partners are Mrs. Swanson, her father, husband and brother, all very talented, all active at Cranbrook Academy, Bloomfield Hills, Michigan.



Haanel Cassidy, House & Garden photographer, whose lovely color pictures of William Odom's collection, Wishmaker's House and a glamorous dinner table appear in this issue, sometimes gets hazardous assignments from us. In a dramatic brush with a century plant at the New York Botanical Gardens, he had to build a scaffold up the side of a greenhouse through which the centenarian had forced its way. Unfortunately, the plant turned out to be very unphotogenic, after all.



Sanford Gerard is a practicing art director with an insatiable curiosity, which prompted a two years' tramp over the United States. He talked himself into the back (or the front) doors of a great many houses, made mental notes of American taste. His observations, plus an immense amount of research, hatched a book, "How good is your taste?" which inspired the game you can play by turning to page 130; ingenious scoring system on page 184.



Sophie Kerr has written about twenty novels, uncountable short stories, and a play. Into a great many of these, her talent for food has insinuated itself. Miss Kerr's heroines don't just give dinner parties, they give them in detail and the dinners are wonderful. So House & Garden editors asked her to plan a back-to-town dinner with recipes immune to the unpunctuality of guests and the unpredictability of cooks. It appears on page 122.

Contents for October, 1946

COVER: In a living room where green predominates, Venetian blinds are shocking purple, curtains are green and turquoise Everglaze chintz by Everfast (available November 1st). Sketched in color for House & Garden by Joe Martin, Parsons School graduate.

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THE INFLUENCE OF WILLIAM ODOM ON AMERICAN TASTE

There is hardly a decorator practicing today but at some time, directly or indirectly, fell under the spell of William Odom. A thorough-going traditionalist, Odom taught decoration to hundreds of students at the Parsons School of Design in Paris and New York. Many of them graduated to become disciples of his classic taste. His legacy was a discrimination which raised the standard of decoration in our time.

Recently, part of the furnishings of Odom's house in Regent's Park, London, were shown in an exhibition and sale arranged by Mrs. Archibald Brown at McMillen, Inc., in New York. On the next five pages, HOUSE & GARDEN shows you rooms from the Odom house as they were reproduced in New York, with details of some of their superb furnishings. Here you may read the quality of the man. His interiors show him to have been a perfectionist, intolerant of mediocrity. He was sensitive to beauty of color, texture and form. Everything he acquired had distinction, and he preferred leaving a space bare to filling it with second-rate objects. He applied a penetrating knowledge of architecture to what he did, arranging the elements of every interior in relation to each other with an unerring precision. He composed the objects in a room as a painter composes the parts of a canvas, grouping them so that they became parts of a larger and more important whole. But despite his penchant for precise arrangement, he encouraged others to create freely. He liked the richness and detail of Eighteenth and Nineteenth Century French and English furniture, which he set against pale background colors—especially walls of grayed blues and soft grays. For furniture covering, he frequently chose warm reds and mellow greens. His fabrics were usually elaborate. He often grouped a collection of *bibelots* in niches, arranging them according to color. (Continued on page 91)

THE BEAUTY OF BALANCE was the foundation of William Odom's decorating philosophy. *Opposite*, a pair of Empire ormolu lamps, a pair of antique *cache-pots*, a pair of Louis XVI chairs. Pictures carry symmetry up the walls. He made effective use of dark materials on light wood furniture.





HAANEL CASSIDY

A REGENCY BOOKCASE, its intricate designs worked in gold on black lacquer, is set off by striped curtains of red, black and gold Eighteenth Century satin. A group of gouaches and watercolors, of the classic subjects William Odom loved, balances the magnificent bookcase, shows how he liked to mass pictures on a wall.



Grouped in a niche,
Nineteenth Century
perfume bottles, all
blue glass except the
top one of porcelain,
signed by Jacob Petit.

William McDougall Odom was born in 1886 in Columbus, Georgia. His father was a cotton planter of English descent and his mother was an American of Italian extraction. Her influence may account for the fact that his one great book was a *History of Italian Furniture* in two volumes, 1918-1919. Curiously enough, the course of his life was shaped by an early accident. At five he was thrown from a horse, and so badly hurt that he was an invalid for the next five years. When he recovered, he began to study music seriously—he had played the piano from early childhood—first with local teachers, then in New York. Leopold Stokowski, organist and choirmaster of St. Bartholomew's Church, taught him music, but felt that Odom's health could not stand the grind of a professional career in this field. Stokowski advised his taking a course in commercial art.

At the school founded by Frank Alvah Parsons, Odom studied interior decoration. He graduated in 1908, returning a year later to teach. In 1920, he opened the Paris branch of Parsons School in the *Place des Vosges*, and later founded the Italian research section. During his years in France and Italy, he took his students into palaces and great houses, which few other Americans visited. His knowledge of the treasures in small provincial French museums was unequalled. He believed that knowing fine furniture and rooms of the past aided immeasurably in training the eye of the contemporary designer—not to copy, but as a standard. From 1930 until 1939, he lived for the most part in Paris, taking frequent trips to Italy. (Continued on page 93)







An Empire mirror reflects striped curtains. Chaise longue is English Regency in rose velvet. Table base is kneeling blackamoor.

By now his research and study had made him an authority on period furniture, particularly French and Italian, and his collection of books on the arts was growing memorable. In addition to Odom's work at the school, he bought antiques at various times for well-known decorators; among them Elsie de Wolfe, Elsie Cobb Wilson and McMillen, Inc. He also bought art books for Brentano's. Among his own collection of antiques was an especially fine group of seventy-five pieces of opaline glass, which he left to the *Musée des Arts Décoratifs* in Paris. His books on art and travel, consisting of over 2,000 volumes, he willed to Yale University.

In 1930, William Odom was elected president of the Parsons School, a position which he held until his death. By 1939, he was planning to retire, and moved to England. When the blitz hit London, he saved his possessions by moving them to the country. His house in Regent's Park was destroyed soon afterward. He returned to America in 1940 and died on January 29, 1942. (*Turn to page 162*)

THROUGH DAMASK CURTAINS of the Louis XVI bed, *opposite*, are seen clusters of *objets d'art* and paintings from William Odom's London house, as shown by McMillen, Inc.



Massive Regency breakfront has ormolu mounts and gold medallions. It is 15 feet wide and 10½ feet high, covers one entire wall.

Fashion is his business— his house has flair



Designer Omar Kiam at home

Omar Kiam decorated his own house with the taste
which made him famous as a designer

Coched in a walled-garden on a steep slope in Bel Air, California, is a gray French Provincial house which serves as a quiet retreat for Omar Kiam, well-known designer of women's clothes and jewels—and less well-known as a Texan from 'way back. This peaceful, mansard-roofed

house is furnished with a collection of rare antiques acquired over a period of years and pleasantly combined with tasteful, modern furniture. The house is approached along a circling, shallow drive that dips down to the great front doors. Off the square inner courtyard are the main section of the house and the two wings. Opposite the entrance, tall French doors lead into a dramatic and spacious gray-walled foyer, running the width of the house. The foyer floor is striking with black slate squares set in white marble. Against the wall opposite the French doors is a pair of magnificent English console tables flanked by stripped-to-the-wood Regency chairs. On each table stands a pair of Dutch terra cotta urns. These are helmet-shaped. To the left, placed against the wall, is a terra cotta Directoire stove. Louis XV lamps add a note of elegance. Beautiful pale gray raw-silk hangings

can be drawn to close off the foyer from the courtyard. The soft gray of the background is carried into the large, parquet-floored drawing room (see page 96). Walls and curtains are pale gray, (Continued on page 97)



Doors open on to the terrace



A setting for *al fresco* dining

The dining room is square and elegant with black and white floor, primitive French paintings and Louis XV sideboard. The huge monkey is porcelain.





OMAR KIAM'S HOUSE *continued*

and for subtle contrast, brown is introduced in a large Coromandel screen which dominates the left wall. In front of the screen is a low, soft gray-blue modern sofa. A French marble fireplace is set in the wall opposite, and on either side of it are two Regency chairs. On the mantel, between exquisite French brass candelabra of the period, stands a Roland bust. Drawing attention to the wall at the right



Old shield back chairs

of the fireplace is a charming gray-blue, painted French cabinet with brass grilles. On its shelves, Mr. Kiam displays his fine collection of Delft and Chelsea pieces. Small Louis XV and XVI tables and chairs are scattered in intimate and informal conversation groups around a delicately colored Bessarabian rug. The writing table of fine mahogany is a signed period piece. At the desk is a Regency chair with original painted decoration. Above it hangs a Louis XV gilt mirror. This makes a

pleasant grouping. The designer has furnished his classic dining room with more of his lovely antiques. The room is square, has a dramatic *(Continued on page 138)*



Foyer with terra cotta urns



Painted French cabinet holds antique china

Soft, gray-blue sofa stands in front of a large, brown Coromandel screen in the spacious drawing room. Walls and curtains are a muted gray.



Canopy bed once belonged to Clive of India



Biedermeier furniture in a Virginia plantation house



Beaded cushions on a brown sofa

In her legend-steeped Virginia plantation house on the banks of the James River, Mrs. Huttleston Rogers has assembled the beautiful things she has collected from all over the world. Not even in its historic prime was the three-hundred-year-old house more romantic or more fascinating. The Biedermeier furniture, the wonderful paintings, the gros point rugs, the Bohemian cut-crystal chandeliers enrich its distinguished architecture. Its walls are alive with color, for on them Mrs. Rogers has hung a profusion of paintings and drawings—by Gauguin, Monet, Manet, Tchelitchev, Augustus John and many others. Over the mantel of the sitting room, *above*,



In the hall, Watteaus. Bouchers



The hall at Claremont, Mrs. Huttleston Rogers' house

a William Harnett still-life hangs against felted brown-and-white striped wallpaper; elsewhere, there is a Rembrandt Peale, a Degas, a Mary Cassatt. In one corner of the sitting room, *opposite left*, you see white ninon curtains, charmingly hung from rods with gilt acorn finials, arranged at two levels. The little sofa is covered with brown Pullman velvet. The rug is gros point in red, blue, cream and black. A corner of the great hall, lower right, *opposite*, is a mosaic of Watteau and Boucher drawings. Below them, a clock by Robert Houdin stands on a mahogany console between tripods for potpourri. On the English Regency secretary are Russian opaline urns. Classic *bas-reliefs* of Leda and Menelaus over the (Continued on page 164)



The dining room: French wallpaper panels

Put your own personal taste to work

Wishmaker's House makes it easy to decorate your own rooms

In 1938 HOUSE & GARDEN published the first of a series of Wishmaker schemes and ensembles. Wishmaker's House consists of groups of furnishings, from floor coverings to wallpapers, planned to be used together. Far from dogmatically forcing fixed room schemes on the woman who buys Wishmaker merchandise, the groupings give her the widest latitude to express her own personality. How and where she uses each ingredient determines the end product—her own room.

Taste in our times has reached a high level. American women demand that their houses reflect their own taste and way of living. They want decoration which is well-informed, graceful and becoming. Ten years ago this would have required an expert decorator. Today, it can be managed by any woman of discrimination. No longer need you select a material in one store, then plod wearily from shop to shop, sample in hand, trying to match it with wallpaper and carpet. No longer must you abandon a flowered chintz because you can find no upholstery material which

harmonizes well with it in color, in texture and in design.

This year, Wishmaker's House presents three ensembles, mirroring three American styles which are in great demand: Provincial, Nineteenth Century Traditional and Contemporary. The Wishmaker furniture of the first two styles has been adapted from historic originals, many of them in museums. Seventy-one stores in the United States and Canada will have these Wishmaker's House ensembles in the near future. A complete list of stores appears on page 172. A list of companies manufacturing the merchandise shown in Wishmaker's House appears on page 178. (The Provincial group will be ready early next year.)

In order to help you visualize the rooms which can be made from Wishmaker materials, we show an Early American living room, *opposite*; sketches of small groupings on the two following pages, and drawings of four rooms on pages 104 and 105. These are only suggestions; the beauty of *wishmaking* is that it is a point of departure from which you can put your own personal taste to work.

OPPOSITE PAGE: If you like the look of country informality, you can have it by using bold colors as a foil for these Wishmaker's House reproductions of Early American pieces. V-jointed board walls in this contemporary Provincial room are painted a shiny porcelain white, the ceiling is flat white, and the old-fashioned confetti splatterdash floor has a white base. Coral-reds, greens, chartreuses and blues form the pattern of the white cretonne used for the sofa, armchair and Dutch curtains. Green predominates in the multi-colored oval rug, and again in the textured fabric covering the wing chair. The Provincial furniture, accurate reproductions of Early American pieces, has a honey-colored patina that belies its newness. The Welsh dresser is adapted from an antique in the Metropolitan Museum. At the window is a reproduction of a fine old Pennsylvania dough box now used as a table. Above the fireplace hangs a contemporary American primitive, "Winter Scene," by Anna Mary Robertson Moses, known as "Grandma Moses."



HAANEL CASSIDY

In New England or New Mexico, this Wishmaker room is an invitation to relax



If your taste is formal . . .

Mix these ingredients for a traditional room. *Far left:* monochrome wallpaper, wool broadloom carpet, matelassé, rayon satin stripe and printed cretonne materials. The formality and dignity of balanced arrangements are satisfying in traditional rooms (see sketch). *Right:* mahogany furniture is based on originals made in early nineteenth century America, when cabinet makers in both England and France set the styles. The bookcase, lamp table with two drawers and knee-hole desk are distinguished for their grace, the warm finish of their wood.



If your taste is modern . . .

Here is the groundwork for your modern scheme. *Far left:* bamboo wallpaper in contemporary colors, thick pile wool broadloom floor covering, a flowered fabric, textured material and horizontally striped cotton. You can arrange a modern room any way you please. *Right:* limed oak furniture is sleek, low (the dresser is 30" high), and planned for efficiency. Hardware is of brushed brass, fair and sleek like the wood. The nest of low tables is handy and compact for cocktail parties, buffets, tea. Upholstery on the loveseat is floral, tropical, all green.



If your taste is informal . . .

Here are elements for a light-hearted American Provincial room. *Far left:* a crisp country wallpaper, an oval, braided rug, two textured materials and a lively plaid cretonne. The sketch suggests a trim, balanced arrangement. Maple furniture, *right:* reproduces Early American pieces and their mellow finish. The drop-leaf table with butterfly wings is patterned on one found in Virginia. A Bucks County wagon seat of about 1780, in the Metropolitan Museum, inspired the bench. Shelves were copied from an original in "The Furniture Treasury."



Four Wishmaker rooms that you can make your own

From Wishmaker's House ensembles (pages 100 to 105), an infinite number of rooms can be created. Planned by HOUSE & GARDEN and drawn by the artist David Payne (who painted William Odom's bedroom shown on page 92), the rooms on these pages are good examples of how to use Wishmaker ingredients. You will find that the traditional grouping with its mahogany pieces lends itself to graceful formality, shown at *right*; that the Provincial has a fresh, young and country air, shown *opposite, top*; that the modern is free, varied and immensely livable (see two *lower* sketches). These rooms are hospitable and distinguished. Your variations on them can ring infinite changes and express your own ideas of how to decorate.



EMERALD GREEN CARPET sets off the rich tones of mahogany in this traditional living-dining room. Walls in resplendent gun-metal-and-gray stripes. The sideboard is English Regency.



AGainst straw-colored walls in a modern dining room, tall hurricane lamps on brass bases flank a copy of Gauguin's painting, "Ta Matete." Dark blue-green linoleum on the floor extends to bay window, an ideal place for plants. Blue, gray and lacquer red accent the color scheme.



A PROVINCIAL BEDROOM, for a young girl, with blue-gray walls and paneling. Reproductions of early American maple pieces include a copy of an old Cape Cod rocker. The blue braided rug has confetti bands in red, green and black.



C COOL BLUE-GREEN WALLS give this well-lighted modern study an air of tranquillity. The carpet and the textured upholstery on the sofa are chartreuse. The leather tops of the limed, oak end tables are tooled in gold. Slender lamps have white drum shades.



A garageful of ideas

From her office at *Vogue* where she is the fashion editor, Bettina Wilson goes home to the top floor of an old private garage which she has decorated with gaiety and imagination. Her living room was once the laundry, her dining room is an alcove-end of the same room, her large bedroom used to be two small garage bedrooms (see plan, *opposite*). She has made capital out of what looked, at first sight, like disadvantages—she has left the fireproof cement walls of the hall and the brick walls of the living room bare, painting them a cool gray, so pale as to be almost white. In her foyer she has hung circus lithographs by Toulouse-Lautrec over a gilt, Louis XVI console and installed French bronze candelabra. In one corner of the living room stands a Franklin stove, black as coal, on the brilliant, black-painted floor. For color, she has added yellow curtains with a yellow-and-white striped swag. Fitted comfortably into the alcove is a miniature French dining table and four English chairs, inlaid with bronze. The dumbwaiter, used in the old days to bring laundry up and downstairs, is now a bar with a picture hanging inside the door.

Mrs. Wilson's bedroom, which runs clear across the front of the garage, is 23' by 15'. The wall in back of the bed is covered with panels of flowers, picked in the mountains of France, then pressed and framed. (Flowers from the uplands keep their

(Continued on page 136)



Mrs. Wilson at home in her garage living room

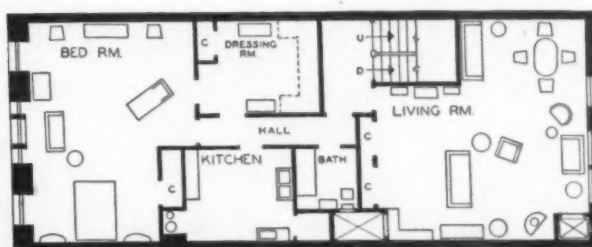


The dividing wall between two tiny bedrooms was taken down to make one big one, *left*. Pressed flowers from the mountains of France, closeup *above*, look down on a bed whose headboard was part of a Widow's Walk in an old Islip house. Black rug is flowered.

Mrs. Wilson's bedroom



The dining alcove, *above*, furnished with small-scale Eighteenth Century mahogany. The table is French, the bronze-inlaid chairs, English. In one corner of the living room, *right*, is a Franklin stove, above which hangs a black, Louis XIV clock. The little table is black marble. *Extreme right*, a dumbwaiter which was once used for laundry is now a bar.



SCALE IN FT 0 5 10 15 20



KERTES

The plan's the thing

proved in these three houses

Wrap your plan up in any kind of cover you fancy, it's the thing that determines whether a house is right for you. Learn how to read a blueprint; get your pencil point on the front entrance and move through the rooms in order, critically, analytically. Any good plan will provide enough clues for you to deduce such relevant facts as site, orientation, number in family, estimate of building budget and pattern of living.

The three houses which follow all won prizes in House & Garden's latest architectural contest. They have plans that are richly rewarding, full of ideas for you who plan to build. Explore them.

L Easy to run without a servant

Mr. and Mrs. E. F. Zimmermann have a plot in Berkeley, California, with views of San Francisco and the bridges to the southwest and, to the northwest, the island-dotted North Bay with Mt. Tamalpais beyond. The convenient slope of the site permitted the architect to give all the important rooms a fair share of this panorama yet keep the plan compact and economical.

The Zimmermanns are an industrious family, even in their spare time, so the entire basement on the downhill side (see sketch at top of *opposite page*) is given over to a hobby room, a dark room, a laundry and sewing room and a room for gardening tools.

Since the owners expect to run their house without a servant, the kitchen is its strategic center from which all other rooms can be reached easily. For the same reason, the "back" door is at the front, concealed from the more formal entrance by the fenced-in drying-yard,



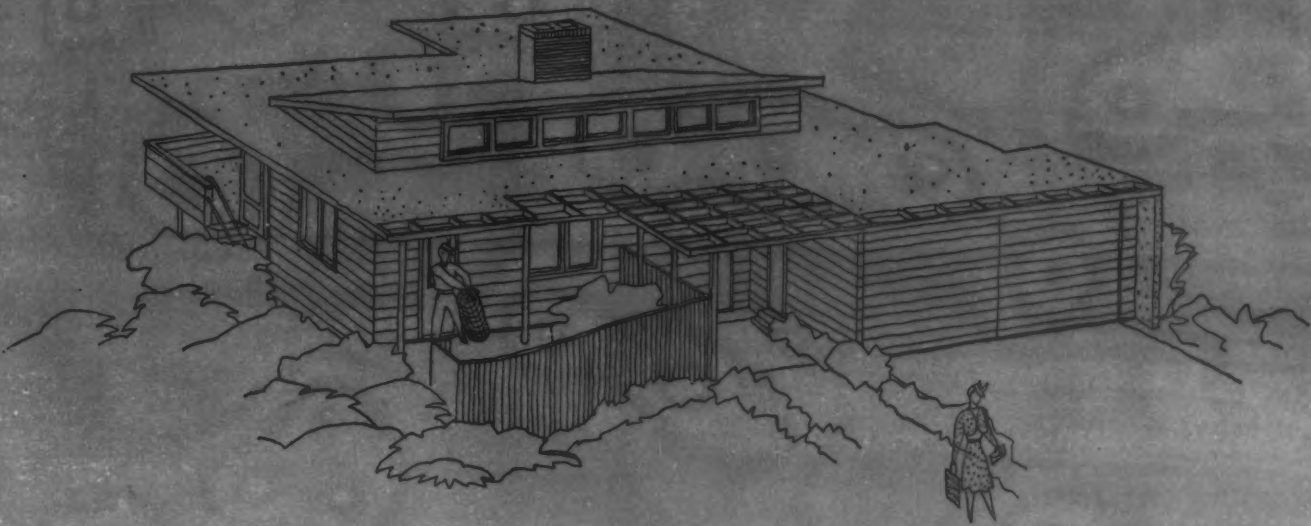
THE ARCHITECT:
HOWARD MOISE,
BERKELEY, CALIFORNIA

which doubles between times as a play yard for the children (see sketch *below plan*). The clerestory window above the roof gives good ventilation and uniform daylight to the whole living room.

Every site has its problems as well as its advantages, and in this case the architect, Howard Moise, had to guard against too much western sun and northwest wind. He arranged for the bedroom wing to project so that it would shelter a part of the terrace, even at the cost of cutting out some of the view across the Bay.



ADJACENT HOUSE



2 A house with a separate wing for an office



THE ARCHITECT:
NORMAN B. ENTWISTLE,
PASADENA, CALIFORNIA

As might be expected, an architect designing a house for his own family is governed by the same hard-headed considerations of practicality and convenience as the most demanding of his clients. Actually, Mr. Norman Entwistle's job was rather more complex than the usual one because he had to include professional offices that were separate from, but connected with, the house.

The lot, 125 x 185 feet, is on the north side of the street, with the principal view to the north. The best place for the living and dining room was, therefore, toward the back of the lot, opening on a secluded porch. The bedrooms face toward the street, but are protected by an ingenious row of little, individual, walled gardens. Street noises are cut off by a wide, off-street parking area which the children can also use for their games.

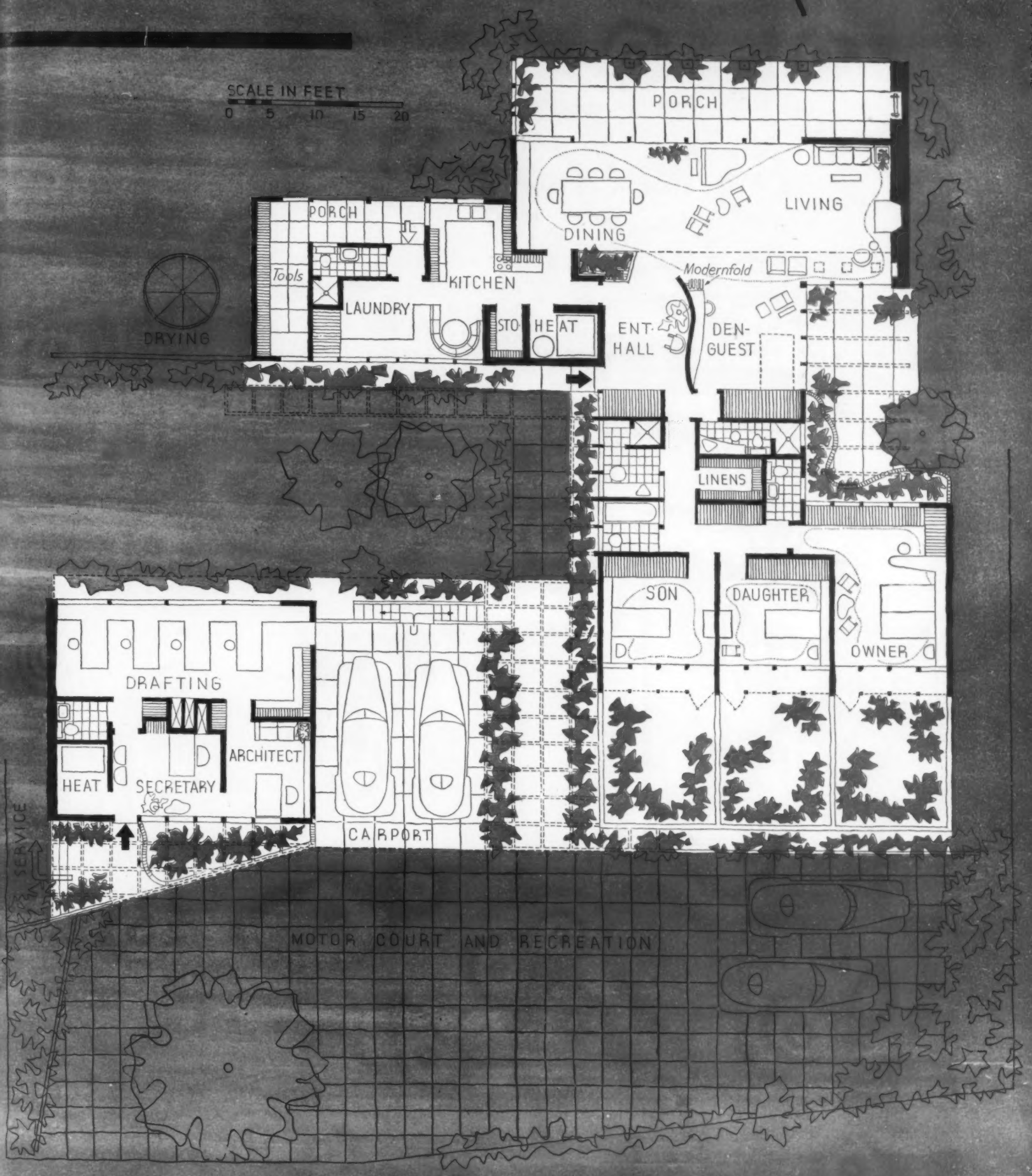
From this motor court, the front entrance is reached by a vine-covered path which separates the house from the carport. The entrance hall is the hub of the plan, leading directly to the living room, the dual purpose library-guest room, the bedrooms and the service wing.

Outside the library, there is a conservatory for plants which, in addition to its obvious attractions, brings the southern sun into the north-facing living room. The library is readily converted into a guest room by means of a folding partition (indicated on the plan).

An interesting feature of this house is the clear-cut separation of all the major subdivisions that have different functions; even the four bathrooms have been composed into a group, with attendant savings in building materials and installation costs.



SCALE IN FEET
0 5 10 15 20



PORCH

PORCH

DINING

LIVING

Tools

KITCHEN

LAUNDRY

STO

HEAT

ENT. HALL

DEN-GUEST

Modernfold

LINENS

SON

DAUGHTER

OWNER

DRAFTING

ARCHITECT

HEAT

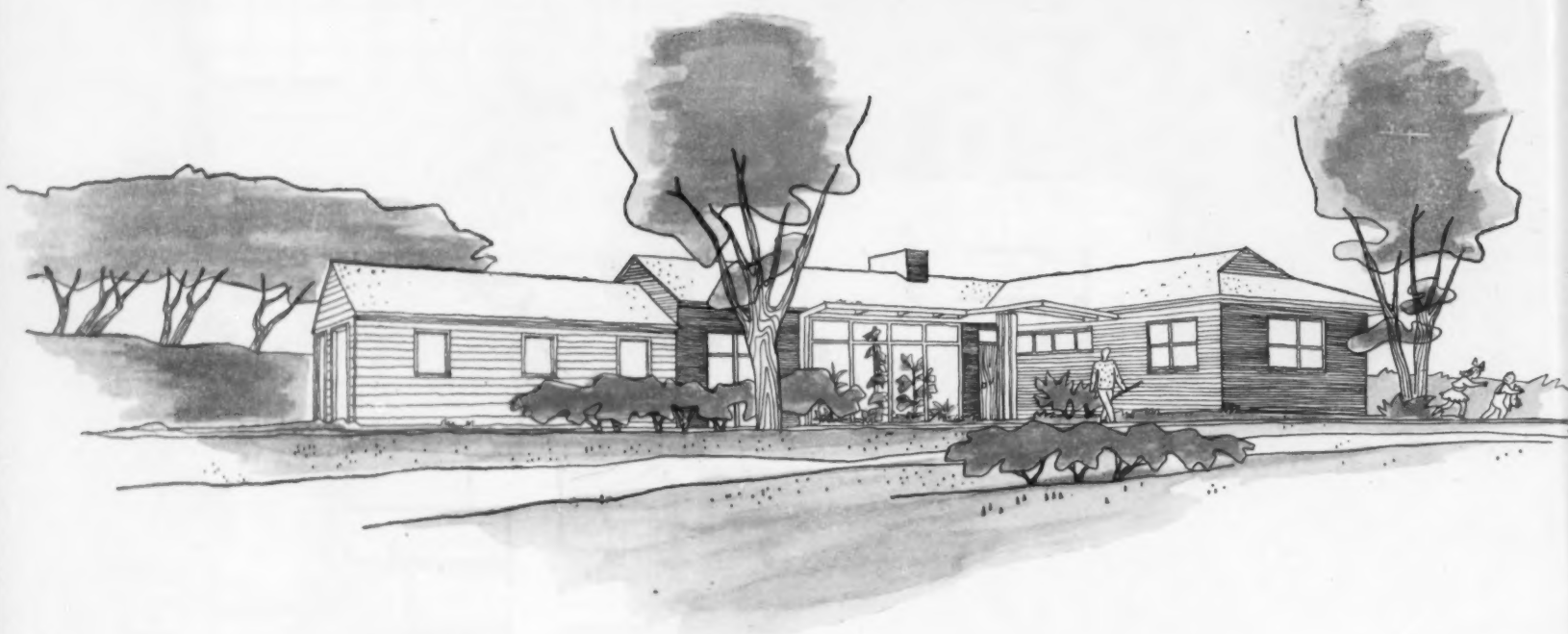
SECRETARY

CARPORT

MOTOR COURT AND RECREATION

SERVICE

3 Vistas can make a house seem larger



ARCHITECTS:
VICTORINE & SAMUEL HOMSEY
WILMINGTON, DELAWARE

If you were to jot down the three or four absolutely basic requirements for your new house, you might find that they seemed contradictory. But don't be too worried; that's what architects are for. Take, for example, this house in New Castle, Delaware, designed for Mr. and Mrs. Milton A. Dewey and their three children.

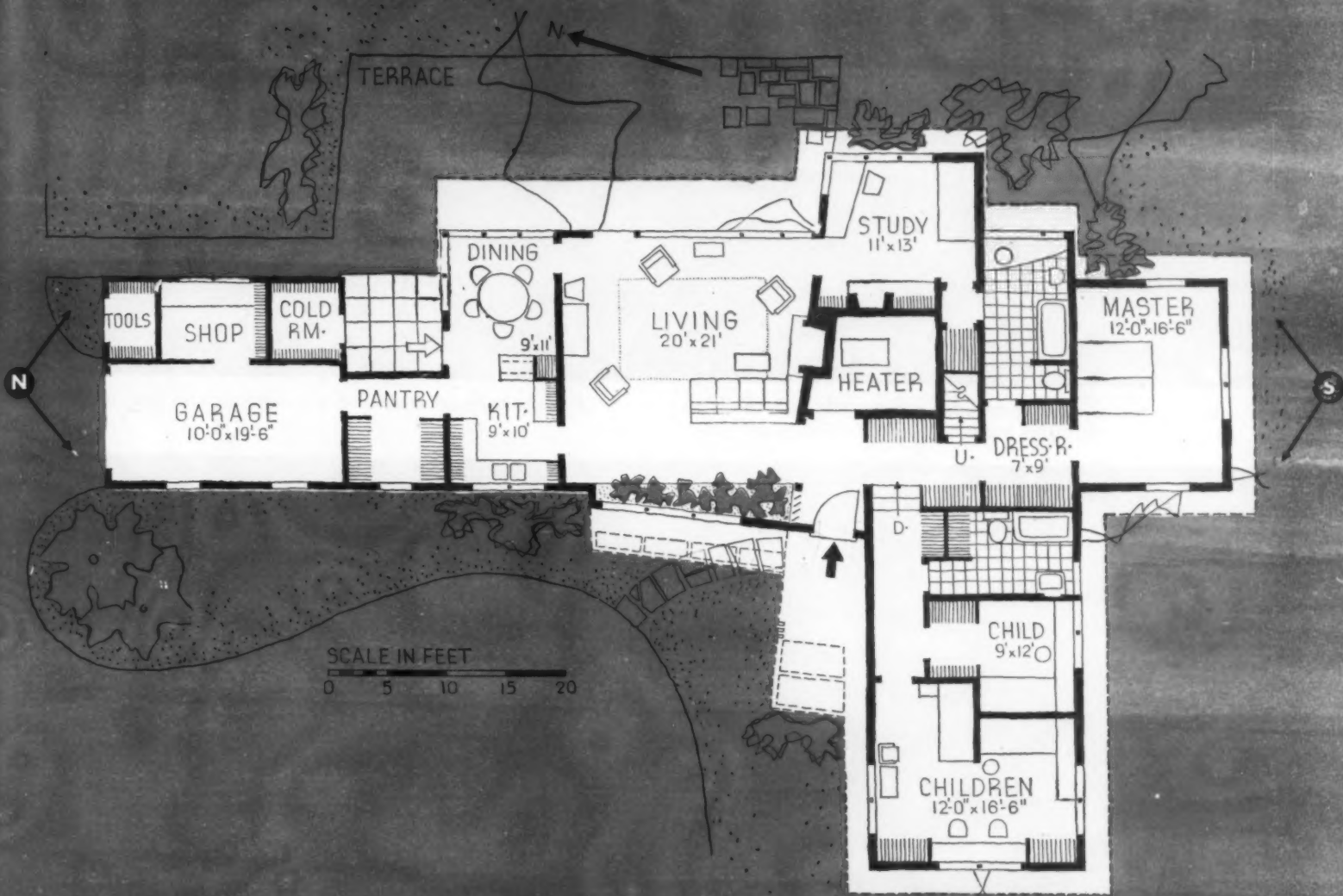
The site of the Deweys' house constitutes no problem—five or six acres in a grove of magnificent oaks, with a small stream running through the property. On that score, all the architects had to do was select the best location for the house and orient the plan for good exposures and views. But there were three other major considerations: since the owners plan to do their own housework, the house must be very workable. It must, however, give an effect of spaciousness. On the other

hand, the cost must be held down. Offhand, such requirements sound almost irreconcilable, but the architects came up with the answer in the plan, *opposite*.

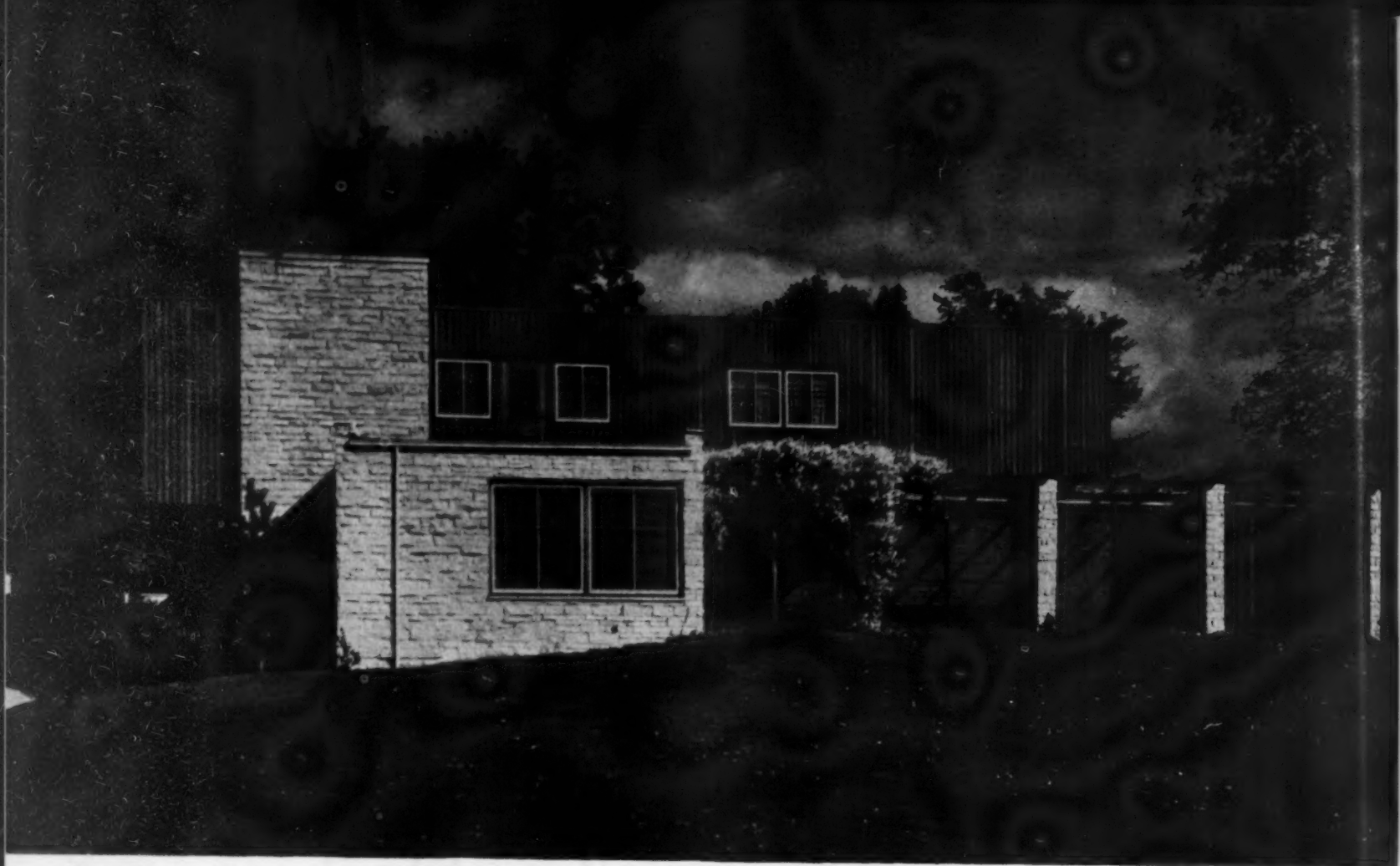
As you come to the entrance (shown in the perspective and small sketch *above*), you look through the plant window and catch a vista across the wide living room and beyond to the terrace. Once inside, you find the house is literally full of vistas—from living room into the study; from the study, across the living room, into the dining room; from the bedroom entry down the hall into the larger children's room. Since there is no space wasted, the costs are low. Working parts of the house are economically modest in size; but many a visitor will envy the big storage closet off the pantry; the cold room, tool shed and compact kitchen-dining arrangement.



S SOUTH ELEVATION



N NORTH ELEVATION



Above: Extreme left, motor court. Sunroom and pergola face the lawn

Below: Exterior is stained wood siding and gray stone



A house and interiors designed for each other

THE MICHIGAN HOUSE
OF MR. AND MRS. C. G. EDEN
IN BLOOMFIELD HILLS

The design of the Edens' house, shown here and on the two pages which follow, is arresting proof that when an architect and interior designer work together from the very start, beautifully coordinated effects can be achieved. The architect was J. Robert F. Swanson. The interiors were also designed by him in collaboration with his wife, Pipsan Saarinen Swanson, both members of the firm of Saarinen, Swanson & Saarinen. They work as an architectural team to create completely integrated houses. It is worth noting that in this house almost every piece of furniture was designed by them and is used here for the first time.

The Swansons believe that the better the design of a house, the more livable the house will be; the more carefully the plan, structure, and equipment are studied, the more the house will be an entity rather than a collection of unrelated parts. Carried to its ultimate and logical conclusion, this sort of thinking suggests that everything inside the house be developed along with the building itself: furniture, color schemes, built-in units, lighting, fabrics, floor coverings. Modern architects have for some time been advocating such correlated planning. They have not all been so fortunate as to have clients like the Edens, who would entrust to them all of the details.

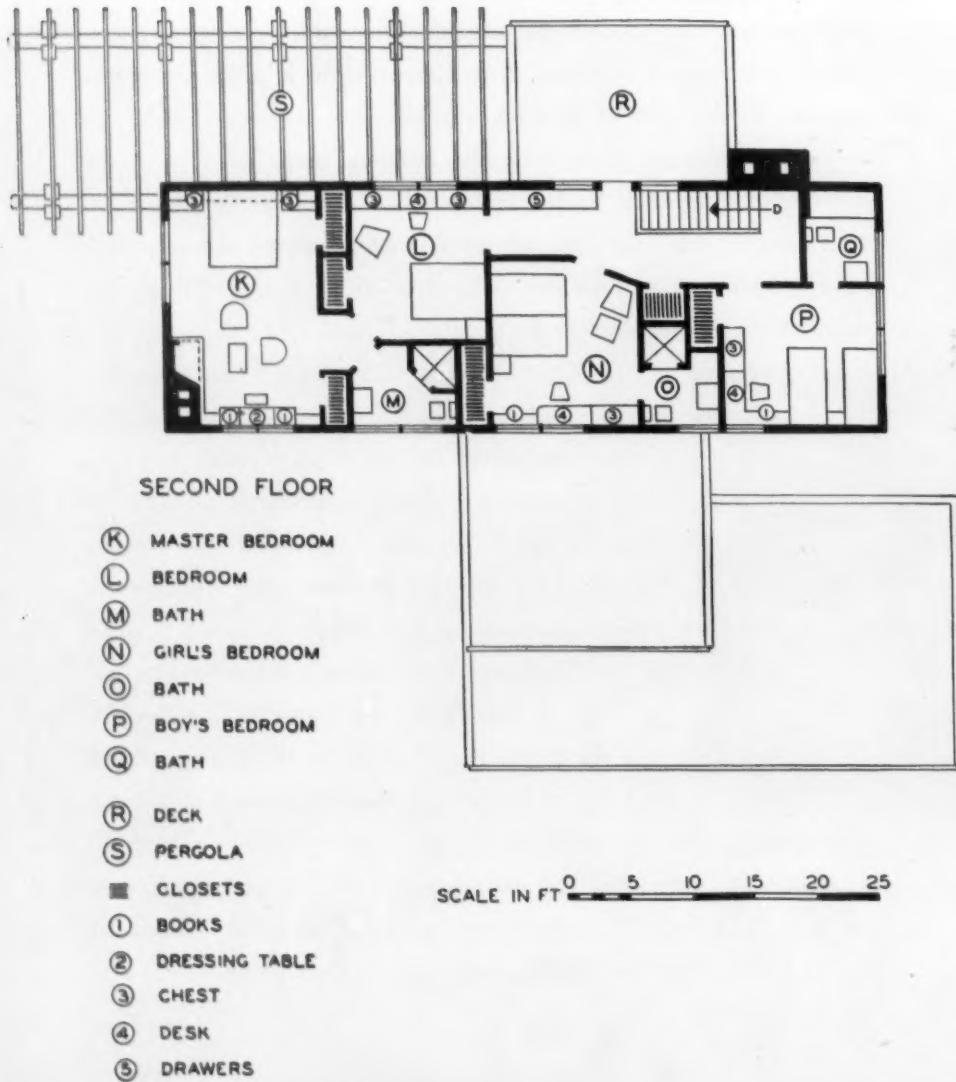


A pergola shades the terrace

The Bloomfield Hills property, on which this house is built, is rather barren of trees at the entrance, as you can see in the upper photograph, *opposite*. However, there are woods immediately adjacent, so it seemed best to place the house as close as possible to that side of the lot, and to use stone masonry and stained wood siding in a simple, vigorous manner to relate the house to its natural, country background.

In its use here, the furniture designed by Saarinen-Swanson and made by the Johnson-Handley-Johnson Furniture Company proves that a single

type of design can be used throughout a house without monotony. How successful this is, can be judged by the photographs on the next two pages which show thoughtful space planning, aimed at comfort for the family as well as individuality and charm in their living.



THE ROUGH STONE of the sun room chimney contrasts with the polished wood of the floor and stairs, the softness of fabrics. Similar materials are used in the living room.



THE STUDY-AND-STORAGE wall in the boy's room shows how space may be saved by combining essential pieces of furniture into a continuous design. The cork surface of this wall is used as a bulletin board.

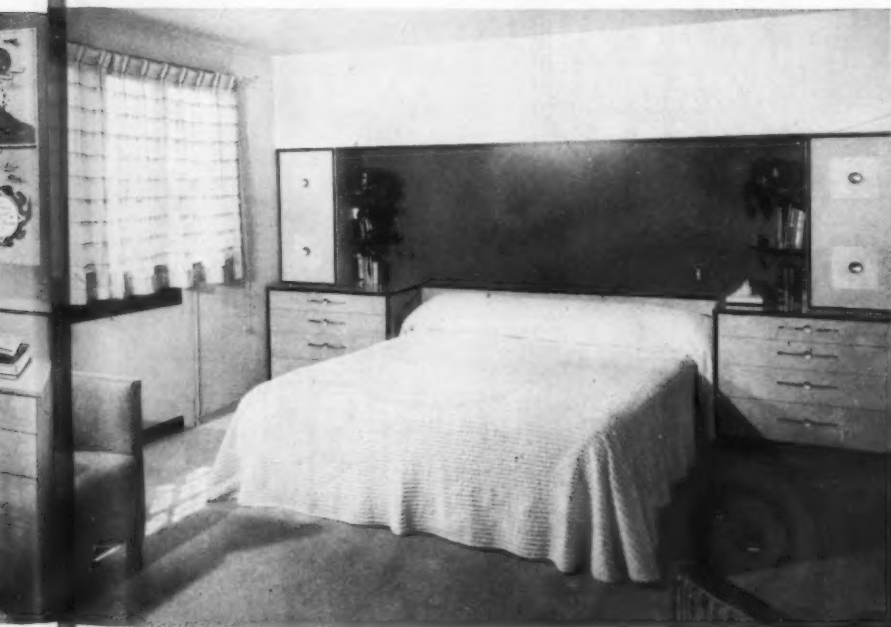
Both in its plan and its appointments, the lower floor of the Eden house is hospitable; upstairs it is comfortable and convenient, and everywhere well-ordered and neat

MERRICH-BLESSING



THE VERTICAL POLES between the hall and the dining room were installed to suggest a separation between them, while retaining the open feeling which pervades the whole lower floor. Oblong dining table, not one of the furniture group used elsewhere, was finished to match the rest.

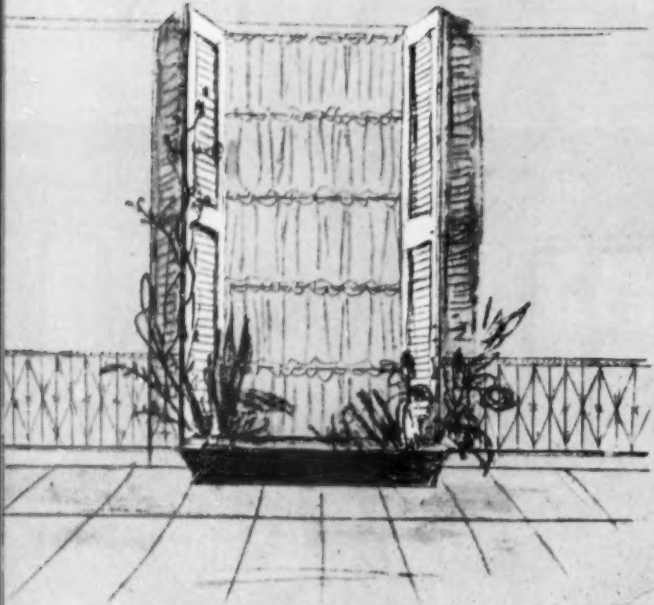
THROUGHOUT THE HOUSE, wall surfaces were kept light in values, accents in curtains and upholstery contrasting. Wood finishes are natural birch to harmonize with the light-finished furniture. The hand-woven rug, *above*, was designed by Pipsan S. Swanson specially for the house.



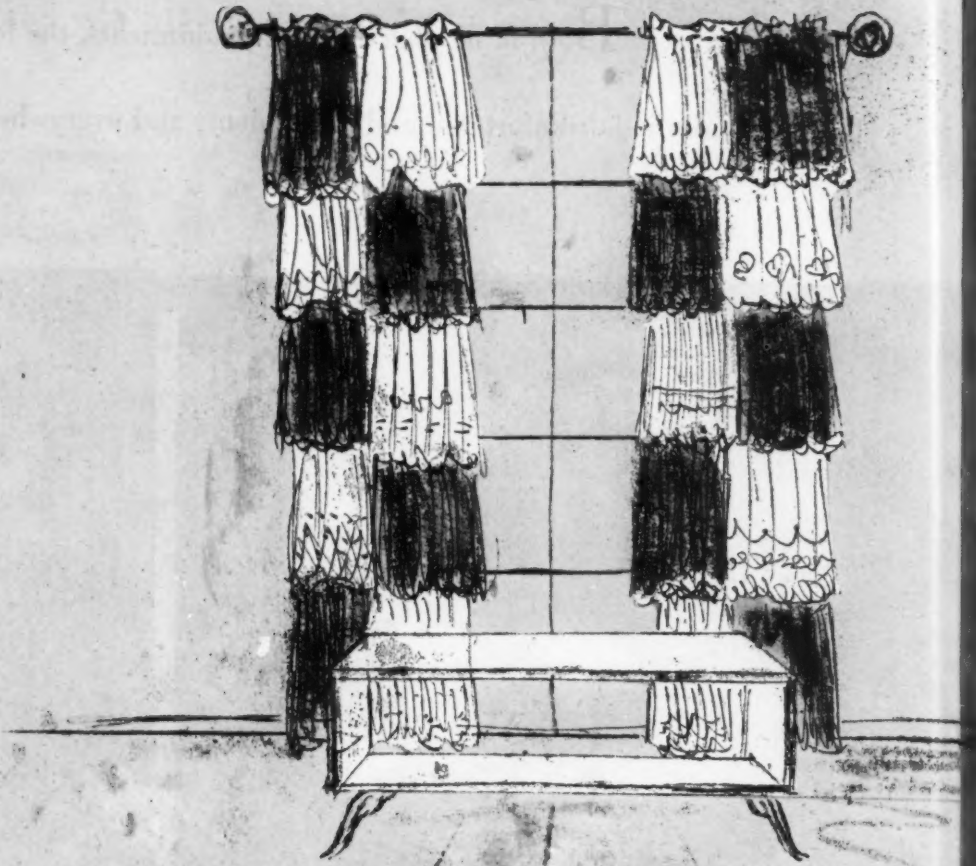
A SUCCESSFULLY BALANCED ARRANGEMENT in the owners' bedroom. The wall space on either side of the bed is filled with cabinets and chests of drawers, so that the rest of the room is left free for the attractive, sitting-room treatment, which is shown in the photograph at the right.

A FIREPLACE designed to reflect its heat through the whole room is another feature of the master bedroom, which includes a desk, so that bedroom has become sitting room and study. The handwoven curtains are eggshell threaded with blue, executed by Loja Saarinen at Cranbrook.

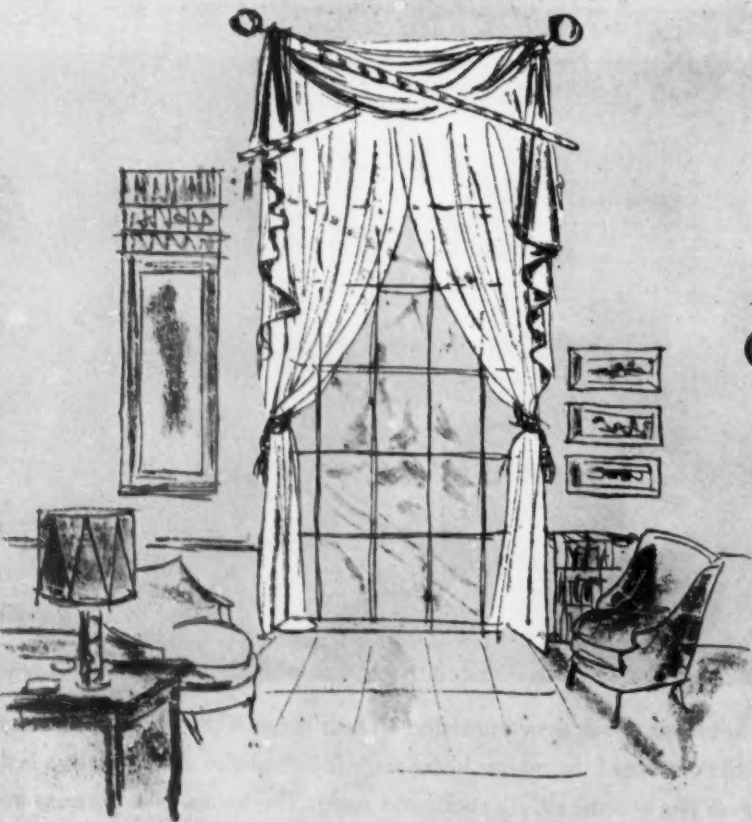
SEE ISOMETRIC DRAWINGS ON PAGE 174



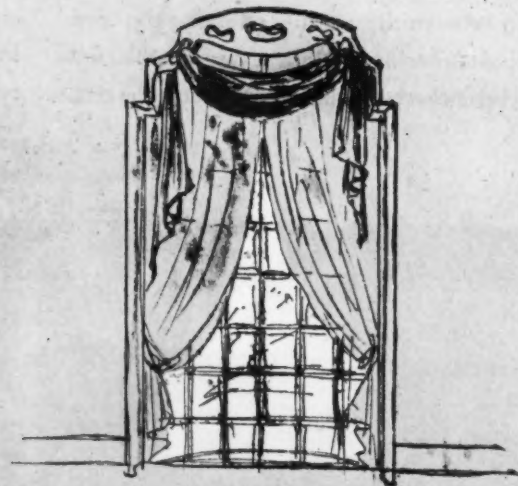
a *Tiers and tiers of organdy...*



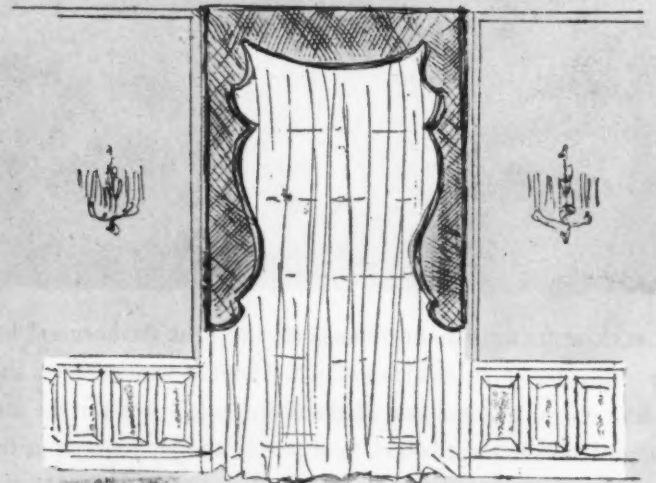
b *Alternating tiers of material...*



d *The military theme comes out...*



c *A plaster or wooden window frame...*



e *A pelmet dresses up your window...*

Notes from a decorator's handbook

by William Pahlmann

EDITOR'S NOTE: A well-known decorator gives House & Garden readers his drawings and notes for eight window treatments, any one of which will provide dramatic accent for your own room.



f Heavily antiqued mirror...

a Tiers and tiers of organdy, nylon or similar material are hung on thin brass rods with bone rings... flanked by tall, narrow shutters that are not meant to be closed. Good for basements and rooms that need a bright touch. Semi-sheer material lets in light.

b Alternating tiers of material, but with an added dash... alternating color panels of batiste eyelet embroidery with rickrack trimming. Ideal for a bedroom. In heavier materials, these curtains would be good for an informal living room, or an all-purpose room.

c A plaster or wooden window frame (adapted from Matchabelli's new Crown House) has cut-out openings in the upper part of the frame. Individual swag could be of contrasting color or stripes. Use an inexpensive fabric, such as sateen for side curtains, and a lush, rich fabric in the swag.

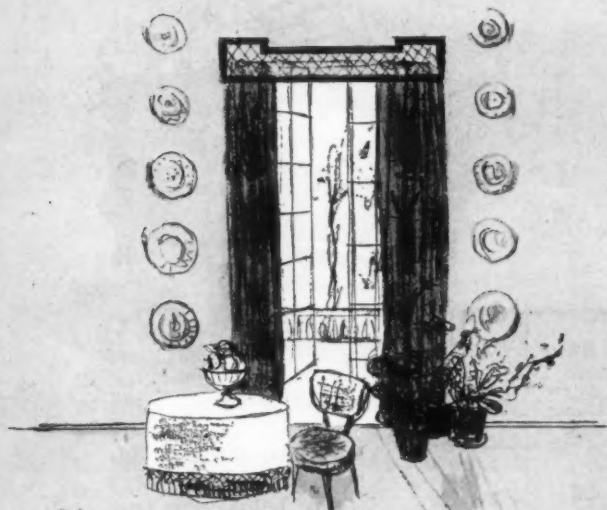
d The military theme comes out with these drum major batons, interlaced with military stripes. Side curtains are very full, semi-sheer material. An inexpensive sateen could be used to pick up one of the colors in the striped valance.

e A pelmet dresses up your window. (It's a three-sided frame set inside window trim.) This one is hand-caned and comes well down the sides of the window. Caning is coming back!

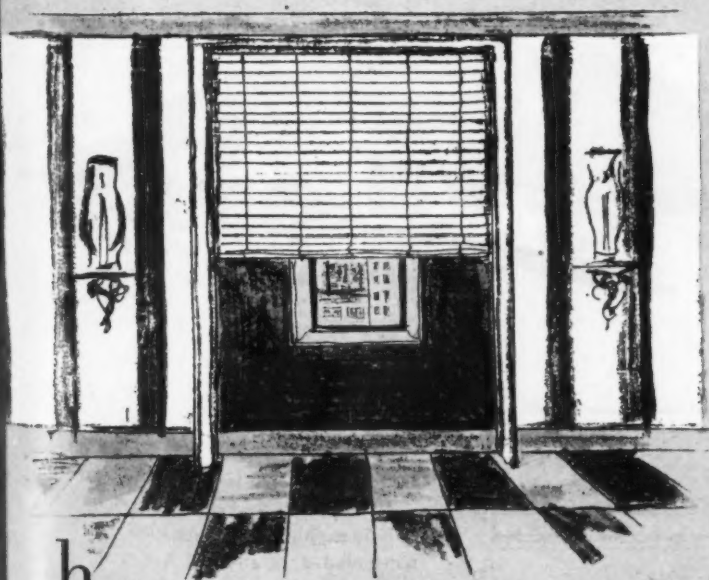
f Heavily antiqued mirror, used as a frame, adds smartness to an otherwise drab and dark room. Inexpensive material can be used, but use lots of it!

g The brass grille from your breakfast room now sits astride your window as a valance. Use inside a bleached oak frame for modern, or a painted one for traditional feeling.

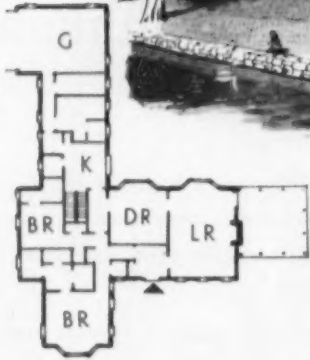
h If your window is an ugly duckling, leave the blinds down. Or carry a dark paint color to a good width around it. Or panel the surrounding area with a heavily antiqued mirror. Paint each side of the venetian blinds a different color. You can pull them either way to change the effect.



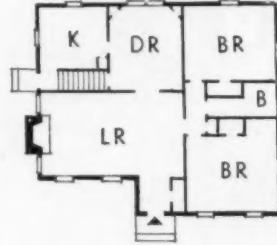
g The brass grille from your breakfast room...



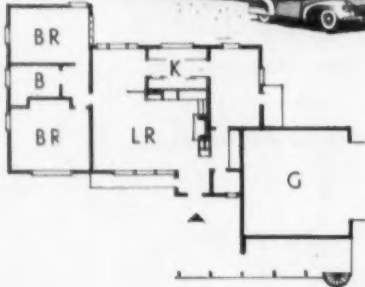
h If your window is an ugly duckling...



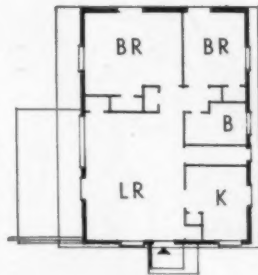
1. This rambling, medium-sized house is equally at home on a shore front or in suburban streets. E. F. Hodgson Company.



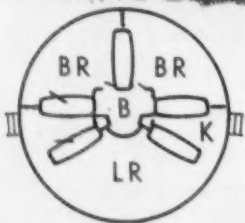
2. Economy is combined with comfort in this compact house, which fits into any neighborhood. Precision-Built Homes Corp.



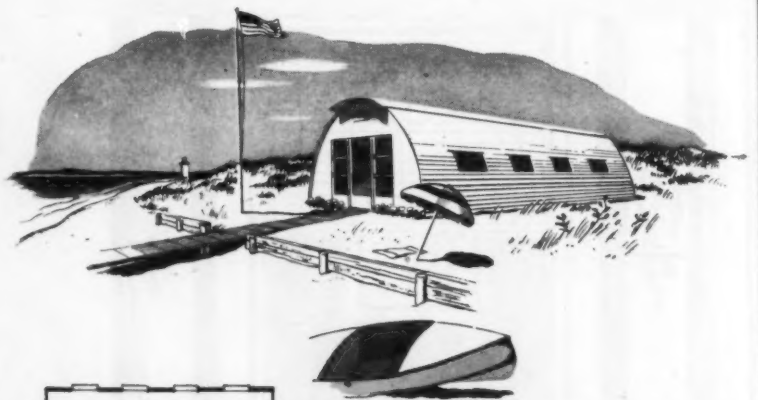
3. One of the more ambitious designs now being produced. Note the living room view-windows. Defoe Shipbuilding, Inc.



4. An adaptable type. This house can be put down on a country hillside or in town. Shelter Industries, Inc.



5. A forerunner of new materials and techniques. Future designs may change, and costs will be lower. Fuller Houses, Inc.



6. Simplest of all is the well-known Quonset hut. Shell only is supplied; partitions are not included. Stran-Steel.

WALTER YOUNG

Prefabricated houses

Can one be bought today?

When will it be delivered?

Of what materials will it be made?

How much equipment will it include?

How much will it cost?

EDITOR'S NOTE: *The prefabricated house has emerged from the cocoon of myth. One of its assets is its great versatility. It is adaptable to city street or open country. You can live in it permanently. Use it for a guest house, gardener's cottage, or set it in the deep seclusion of a favorite vacation site.*

In an industry which has been comparatively dead for the last five years, except for government production, and which is now in a state of flux, a bright ray of hope is showing. The wartime prefabrication firms are converting their plants to civilian production, and countless new companies are entering the field. Over 400 manufacturers have indicated their intention of producing prefabricated houses. A July survey conducted by HOUSE & GARDEN showed about 100 producing now, and more than double that number promising production soon. (See page 166 for our current list of companies from which you can probably purchase a house within a reasonable length of time.)

A few companies operate on a national large-scale basis. The majority, at present, aim for only local distribution within a radius of some 300 miles from their plants. Most prefabrication now is being done with

more or less standardized building materials and by methods ranging from mass production of parts to entire houses delivered in one unit. A wholly new attack is being sought and partially attained by prefabricators who use the larger mass production methods and the new housing materials developed during the war. As an example of such a case, see illustration Number 5 on the opposite page. Constantly improving production methods are bound to increase the government's record of approximately 10,000 prefabricated houses constructed during the first 6 months of 1946.

The day is not far off when all who want them can order according to their budgets a small, medium or large prefabricated house. Those who like the rolling dunes of the seashore, or have a passion for mountain slopes, can have their house placed where they want it with a minimum of time and expense. It may be a year-round country house or a model suited to a suburban setting. Some prefabricated houses will arrive complete with air-conditioning, heating, refrigeration, plumbing and wiring. Some will be demountable for removal to new locations as the owners' activities require. Design is improving and will continue to advance as rapidly as the

buying public is able and willing to evaluate and accept such progress.

The houses illustrated here, ranging from a simple type to the more elaborate, were chosen to show you how they fit particular sites. Each site puts definite demands upon orientation, plan outline and arrangement of floor levels. Many prefabricators find it necessary to aim their designs toward flat lands, because that is their largest potential market. Such types of houses need some adjustment when placed on a hilly terrain. As a buyer of a prefabricated house, you should remember that the house and property are an integrated unit, so it is important to select the right model for your particular property. If a sufficiently adaptable house cannot be found, however, then you had better forego a prefabricated type. If you plan to live in the country, your style of house can be quite individual. But when it must stand among a group of its own kind in a village street without benefit of deep foliage or wide expanse of sky, then it should conform to its neighborhood.

The last word has yet to be said in this field. When materials and processes suited to mass production and distribution are developed and perfected, prefabricated housing will be a boon to average income families.

name	distribution area	approximate delivery	erection time	when available	number of rooms	exterior material	mechanical equipment	household equipment	price
1. E. F. Hodgson Co.	national	2-4 months	10 days	now, small quantities	4 up	cedar siding	not supplied at present	not supplied at present	\$3200 up incl. erection
2. Precision-Built Homes Corp.	east & west seaboard	1 month	20 days	dependent on materials	4-6	wood siding or shingles	heating, plumbing, wiring	range, water heater	\$6000 up incl. erection
3. Defoe Shipbuilding, Inc.	eastern half of United States.	3-4 months	10 days	fall of 1946	4 up	standard materials	heating, plumbing, wiring	none	\$6000 up incl. erection
4. Shelter Industries, Inc.	east seaboard	2-3 weeks	7 days	now, small quantities	4 & 5 (expandable)	plywood	heating, plumbing, partial wiring	range, water heater, refrigerator	\$6000 up incl. erection
5. Fuller Houses, Inc.	national	1947 (?)	2 days	1947 (?)	4	aluminum	heating, plumbing, wiring, ventilating	dishwasher, range, refrigerator, washing machine, waste disposal unit	Approx. \$7000 incl. erection
6. Stran-Steel Div., Great Lakes Steel Corporation	national	2-4 weeks	3-4 days	now, small quantities	no partitions supplied	corrugated steel	none	none	\$600 up not incl. erection

On page 166 is a current list of some of the companies now actively operating and able to deliver within a reasonable time. Future issues of HOUSE & GARDEN will report developments on prefabricated houses.

Dinner at eight, for eight

by Sophie Kerr

Make your first back-in-town party a small dinner

Autumn sets the mood for your first dinner party. Everyone's back from the country and you feel that old urge to ask your friends to sit around your table, to eat and drink and make up arrears in personal news—that's the nice way to speak of gossip, my dear—as if you didn't know!

You have beautiful china, linen, glass, silver. You delight in flower arrangements. So far, fine! A beautifully set table strikes the gala note and maintains it.

The catch in dinner parties today is lack of service. Fortunately, there are still trained waitresses-by-the-evening to be had; by all means get one, for good service at table is, to my mind, a requisite of a really enjoyable meal.

But to find a cook is quite another pair of shoes. Maybe you're lucky enough to have one; far more likely, you must prepare the meal yourself or make the main dishes. The dinner described here is planned on the premise that the hostess will do the cooking, or has a cook who isn't of the grand manner when it comes to the range and the saucepans.

This dinner is also planned for guests who do not come on time, which means practically all guests. My experience is that none except those invited for dinner-and-theater ever approximate the hour named in their invitation. So it is wise to have dishes that come to small harm by standing.

Please don't substitute a soup for the melon because the chicken is soupish. If no melons are available, replace them with oysters baked on the half-shell with a sprinkle of minced parsley, chives, a drop of tarragon vinegar and a whiff of garlic. If you don't want oysters, buy small deviled crabs already prepared in their shells and reheat them. *(Continued on page 140)*

OCTOBER'S FIRST SMALL DINNER, *opposite*. Lilies, borrowed from the hand-painted Chinese wallpaper in Mr. John Hertz, Jr.'s charming New York apartment, set the theme of the dinner table by Claire Kennard, decorator. Lenox Harvest china recalls the time of year. Glasses, Fostoria; sterling silver, Alvin's Chapel Bells design. Vellenga linen doilies and napkins are crisply trimmed with net. Mrs. Kennard masses wax-white lilies and green caladium leaves on a great Bristol glass bowl, set on a matching Bristol plate. The candles, Will & Baumer. A replica of this table will be displayed by Frederick & Nelson, in Seattle, during the first two weeks of October.

MENU

Cocktails Canapés Nuts

Melon with prosciutto

Chicken Tavernes Royale

Tomato-and-pepper mix Potato chips

Water cress and endive salad

Blue cheese whipped with Brandy Crackers

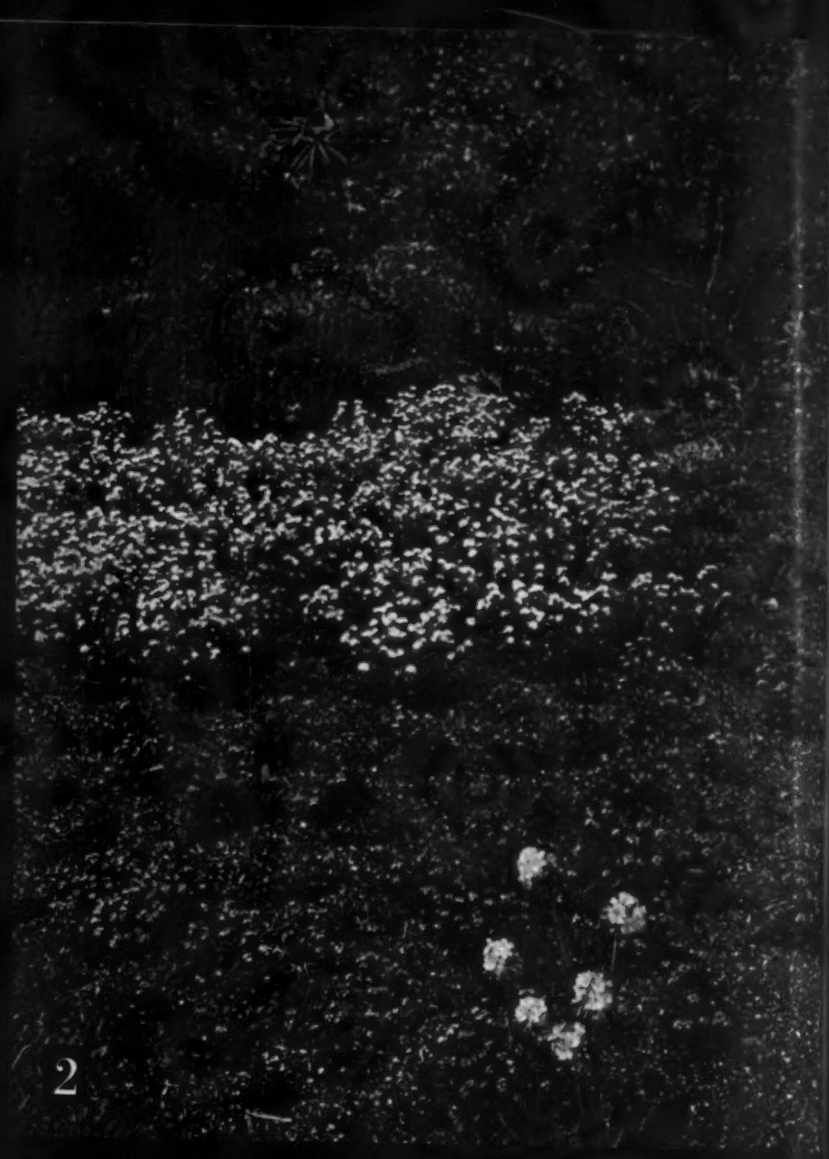
Ice cream laced with rum

Coffee



HAANEL CASSID

Set your autumn table around a bowl of lilies



2

1

3

Rocks alone don't make a rock garden

IT TAKES KNOWLEDGE, SKILL

AND TIME TO MAKE AN ALPINE GARDEN

When Mr. and Mrs. Leonard J. Buck came to Far Hills, N. J., they found at the bottom of their property a pond and a bold outcropping of rock. These logically suggested a pond garden and a rock garden. Mr. Buck, a member of the American Rock Garden Society, entrusted the development of these two features to Zenon Schreiber, a well-known specialist in Alpine plants and rock gardens. The work proceeded over a number of years until they reached the flowering perfection shown in the four views *opposite*.

That is the ideal way to make a rock garden. However skillfully rocks may be brought onto a place and disposed about as they usually are in nature, there is always the feeling of their being imported, alien. Developing natural features as found also affords a chance to approximate the true Alpine garden. Rocks do not make a rock garden. The more interesting areas are those simulations of flat upland meadows where low growing and Alpine plants can find a congenial environment and thrive.

Such an upland meadow, *upper right*, is found in the Buck garden. The background planting consists of *Azalea vaseyi* and *Ilex opaca* (American holly) with drifts of *Mertensia virginica* (Virginia bluebells), *Phlox divaricata* (sweet william phlox), and a white form of *Myosotis alpestris* (Alpine forget-me-not). Other plants used here are the blue of *Ajuga reptans* (carpet bugle), blue forget-me-nots and white *Primula denticulara* (Himalayan primrose).

Another part of the rock-strewn garden, under the shadow of the up-tilted rock formation, *lower left*, is rich with a variety of low-growing plants in color-patches—pink azalea and *A. pubescens*, drifts of *Epimedium macranthum* (longspur (Continued on page 198)

1 The Bucks' pondside planting of bunch primroses, *Anchusa myosotidiflora*, epimediums and Siberian iris, supported by native trees.

2 The simulated upland meadow of forget-me-nots, bugle, primroses, sweet william phlox and Virginia bluebells against azaleas and holly.

3 Rock-strewn slope with low-growing patches of Canadian columbine, ferns, pachistima, creeping phlox, heather, veronica, mosses.

4 Azaleas, magnolias, elms and beeches afford leafy background to the pondside planting of primrose seedlings and spleenwort ferns.



KERTESZ

The Georgetown garden of the Hon. Thomas Murray Wilson is laid out in a formal pattern of box-edged beds and gravel walks with a background of small flowering trees and shrubs. An angular pool tips the main bed.

Two well-patterned town gardens in Washington

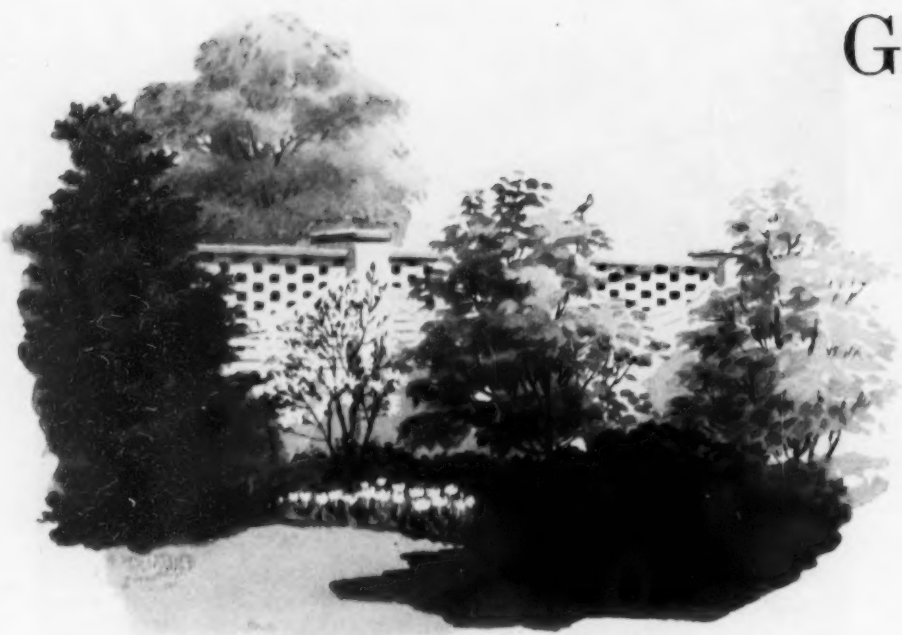


Ivy on a steep bank at the Gawnes'



The Washington garden of Captain and Mrs. J. O. Gawne

Rose Greely, Washington, D. C., landscape architect, has been signally successful in applying precise patterns to small gardens. In the Wilson backyard, *opposite*, an arrow motif fills the middle space, with narrow beds repeated against each side fence. Into these go tulips, for early spring effects, followed by annuals. The box edging provides winter green. Equally patterned is the Gawne garden, *above*, where a circular flagged path, interrupted by low evergreens and perennials, swings below a rising bank, well planted, and topped with a high open fence on which to spread vines and ramblers. In such restricted spaces as these gardens occupy, pattern and the nice balance between paved and planted areas offer many advantages over hit-or-miss informality. Garden maintenance is less burdensome, the layout is attractive in all seasons and the garden room is an extension of the house.



When plants are well chosen and well placed, a minimum number can successfully mask a long stretch of brick wall

Give your shrubs room to grow

by Mary Deputy Lamson,

landscape architect

The number of plants ruined by overcrowding in shrub borders and foundation plantings runs into astronomical figures. The time, money and energy spent on ruthless pruning and constant transplanting or removal are a large part of the annual garden budget. Most of it is unnecessary, and could be prevented by more carefully planned spacing of the plants at the beginning.

Many new plantings look as if the arranger had thought of the individual plants as pieces of furniture, permanently the same size and shape, and placed them to give good immediate effect. When no allowance is made for the inevitable growth of the shrub, the result is almost always the purchase of at least two or three times as many plants as should be necessary, and in the course of a few years, a perplexing number have to be thrown away, given away

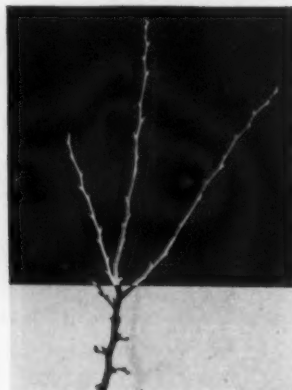
or moved to some other less crowded place on the property. Just knowing that plants grow, however, will not be much help unless the planter knows how fast they increase in size, in what direction each particular plant is most likely to grow, and the shape it can be expected to assume.

The actual rate of growth depends partly on the health and vigor of the individual plant. Anything planted in poor soil or under unnatural conditions of sun, soil or wind will be less vigorous, and so will grow more slowly than it should. Leaving out of account such difficulties, there are general principles of the rate of plant growth which may be helpful. Usually the broadleaved evergreens grow more slowly than any one other type. The true dwarf box, *Buxus suffruticosa*, is perhaps the slowest, growing at the rate of four to six inches a year, under the

Rate of annual growth



Taxus capitata, yew, 8"-18"



Flowering crab, 12"-18"



Viburnum sieboldi, 12"-18"

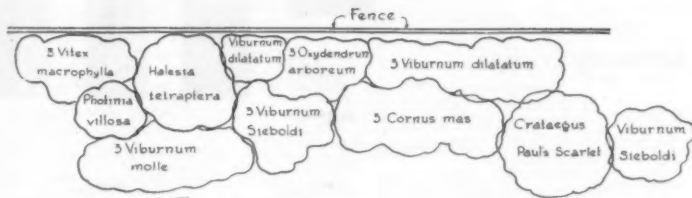
most favorable conditions. The dwarf hollies, like *Ilex convexa* and *I. helleri*, also grow very slowly. Other hollies, like *I. crenata*, *I. microphylla* and the American holly, *I. opaca*, make ten to twelve inches each year. The acid-loving shrubs, the laurel and rhododendron, make about the same rate. This slow increase in size is one of the factors that makes any broadleaved evergreen more expensive to buy from a nursery. It also means that they need to be planted fairly close together, unless you are willing to wait many years for real effects.

The deciduous shrubs vary enormously in rate of growth, but most of them make at least eight inches of new wood each year, and many of them make as much as a foot and a half when they are well established. In general, the ones listed in nursery catalogs as dwarf varieties or as low-growing shrubs grow very much more slowly than the fifteen-to-eighteen-foot class. Dwarf flowering quince, for example, will hardly increase more than four inches a year, while witch hazel will spread in all directions at such a rate that five or six years almost make it into a small tree, instead of a four-to-five-foot shrub.

The needled evergreens grow at about the same rate as the deciduous shrubs. The dwarf types, like *Taxus cuspidata brevifolia* or *nana*, the mountain pine, *Pinus montana mugho*, will hardly exceed six inches a year. Tall forest trees, like white pines and hemlocks, make a foot and a half to two feet a year, as everyone knows who has planted them under the (Continued on page 196)



In 1942, when this planting was made, the cedars were 4' shorter than they are now, the deciduous shrubs 6' tall. Proper spacing eliminated the need for thinning out.



DRAWINGS BY HARRIE WOOD

Screen-planting of flowering shrubs for a small property. It will be only three or four years before the house across the street is completely out of sight.

How good is your taste?

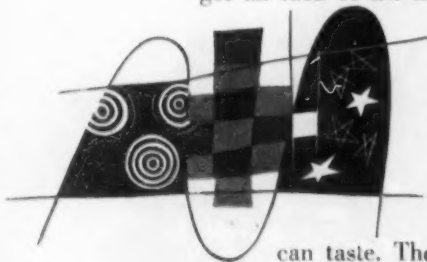
BY SANFORD GERARD

EDITOR'S NOTE: *Mr. Gerard's book of this title, soon to be published by Doubleday & Co., Inc., required 80,000 words and nearly 300 pictures to arrive at your taste horoscope. Boiled down to 2 pages, this is purely a game. Try it on your guests at your next party. The scorings are Mr. Gerard's, not HOUSE & GARDEN'S.*

Your taste is simply what you like. It's good or bad only in relation to the opinions of those around you. The people who think *your* taste is bad are snobs or stuffed shirts. The people whose taste *you* think is bad are vulgarians. How bad or how vulgar is a matter of degree. Let's consider the degrees as similar to the relative distances at which the planets circle the sun. That should give you plenty of latitude, longitude and wide open space to differ from your friends and still remain within the universe. If you have absorbed any of the stories about the universe and its size, you will get an idea of the numbers of taste levels possible in

a country of 140 million people who come from a thousand cultural centers.

It seems obvious that no one but a very brash individual would attempt to catalog American taste. The author admits that he is brash, so let's get on with the tests. How many yardsticks are needed to measure 140 million tastes? Possibly 140 million; but an approximation of any *one* taste may be deduced by the classic method of the fortune-



teller. Ask a limited number of questions. Three leading questions (answered by the tests which follow) are:

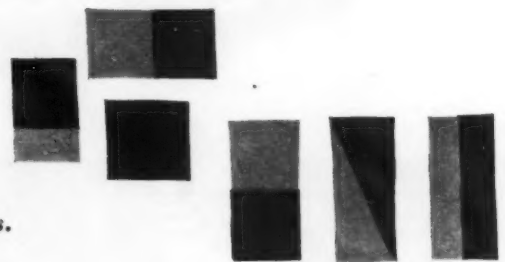
1. How good is your basic taste?
2. How sophisticated are you?
3. What kind of decorating do you prefer?

Basic taste, like sophistication, is a matter of conditioning. Some people are fortunate enough to be born with it, but with most it is acquired, then absorbed. For example, as you walk across the field, your eye, if normal, sees a little less than a third earth (dark) to a little more than two-thirds sky (light). Is it any wonder that you prefer a dark dado to be about one-third of a light wall? Normal reactions to such simple matters determine basic good taste.

Everyone has experienced brown earth and blue sky. Not everyone can catch the glint of a gem across a night club floor and say, "My dear, pay no attention. It's only a zircon!" That takes sophistication, a word which means—as you will see in test number 2—a long exposure to things other than blue sky.

Of course, the last is the 64-dollar question. If it seems to render the target so broad that the author cannot miss, please remember that there are thousands of kinds of decorating. I've boiled them down to twelve. Keep in mind, also, that most people don't really know what sort of decorating they prefer.

Let's see what your taste I.Q. is. Are you a sophisticate? Can you arrange a group of pictures? Do you think a juke box is beautiful? Here's *Test Number 1*.



1 Choose one item that you like from each of the following groups. Put its key letter in the box.

Color Combinations: dark blue & orange (L), dark blue & purple (M), dark blue & buff (S)

Color Combinations: red & orange-yellow (E), tan & orange (O), light gray & dark green (U)

Shapes: Square (D), double square (U), square and a half (P)

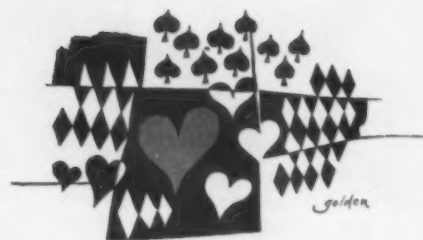
Rectangle Divided: vertically in half (E), horizontally in half (I), diagonally in half (S)

Patterns (all black): diamond (I), spade (R), heart (O)

Designs: stars (I), checkerboard (C), target (E)

Letters: c (S), d (R), a (O)

Doodles: spiral (R), triangle (T), wavy lines (E)



2 This test requires that you choose the one you prefer from each of these groups.

Trees: blue spruce (Z), boxwood (M), Japanese maple (T)

Plants: snake plant (A), rubber plant (F), philodendron (E)

Greens: huckleberry (C), asparagus fern (B), magnolia leaves (R)

Men's pipes: straight grain (I), burl (L), swirl (N)

Sailing ship models: wood hull, spars, rigging (T), wood hull, spars, rigging, sails (P), parts of silver (S)

Photographs: Lake Louise (K), an ice-bound brook (H), driftwood in the sun (O)

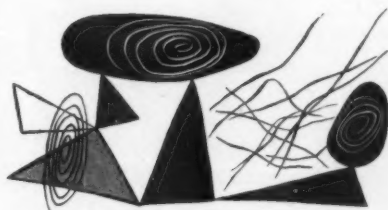
Household brass: shiny (R), green (X), semi-polished (E)

Garden sculpture: marble (G), bronze (I), cast stone (S)

Sky in a painting: sunset (A), lowering (O), blue with puffy clouds (E)

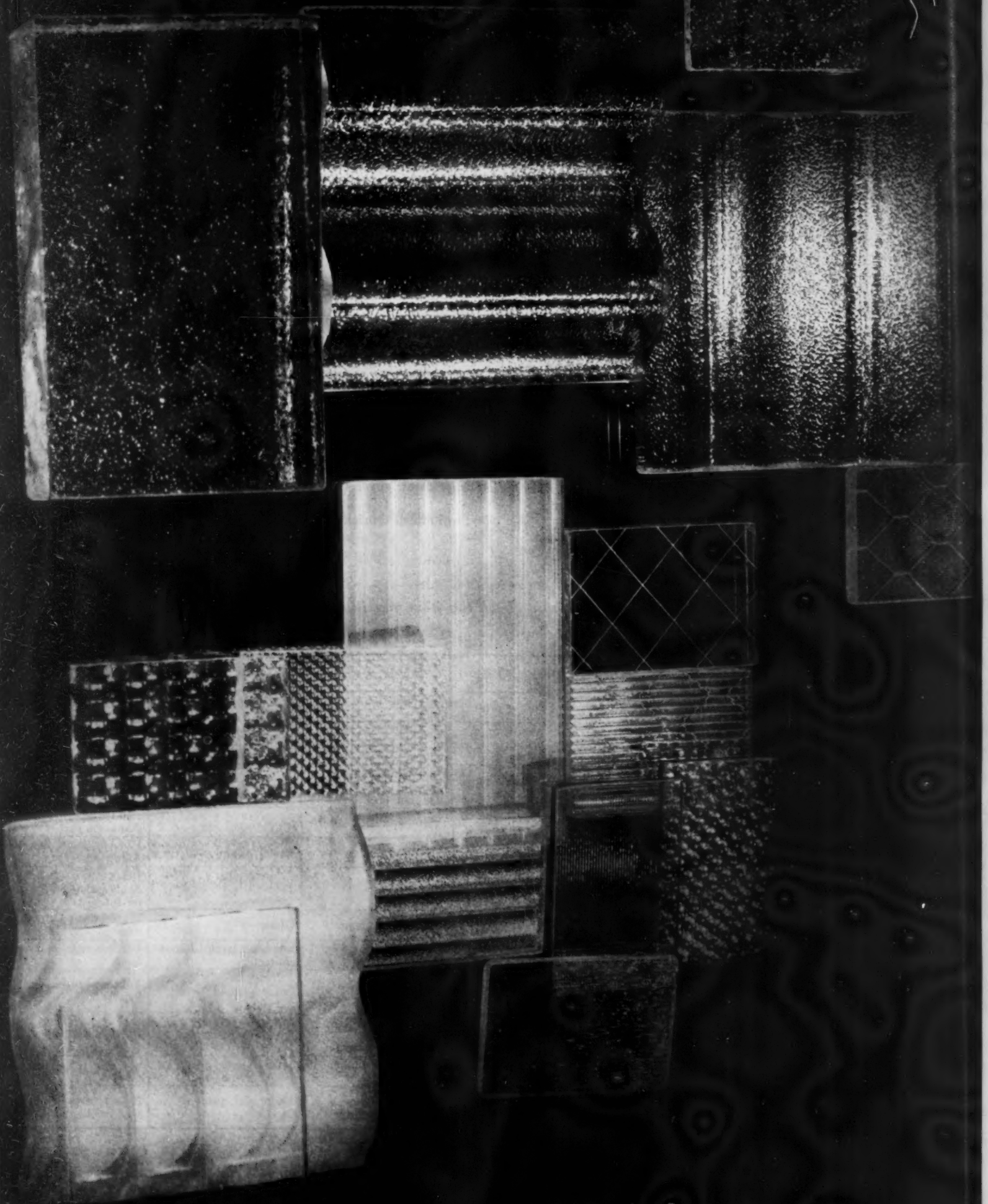
Cocktail glasses: silver (R), cut crystal (U), plain crystal (D)

Masonry: whitewashed brick (S), red brick (P), tapestry brick (C)



3 Read downward in each column, check the item you like for your living room.

	FURNITURE	OTHER MATERIALS	FABRIC	PICTURE	LAMP BASE	LAMP SHADE	FLOOR
1	Rock maple	Brass, aluminum	Chintz	Flower print	Converted brass ship's lamp	Parchment with ship print	Linoleum, hooked rugs
2	Old pine and maple	Brass, pewter, iron	Toile de Jouy	American primitive or old map	Sandwich glass whale-oil lamp in dolphin pattern	Pleated of printed fabric	Wide planks, hooked rugs
3	Carved rosewood, walnut	Gray marble, plaster, gilt	Paisley or plaid silk	Seashell picture	Hand-painted china with wide base and glass chimney	Hand-painted globe	Red and black figured carpet
4	Pickled walnut	Brass, marble	Silk rep or monkscloth	French copper engraving	Pewter student's lamp	Glass	Pickled oak, figured Aubusson carpet
5	Carved walnut, mahogany or lacquered	Marble, gilt, brass and silver	Tapestry	Old flower painting	Converted Sèvres vase	Pastel silk, pleated	Parquet floors, flowered Aubusson carpet
6	Mahogany, plus lighter inlays, brass, gilt	Gilt, brass and marble	Silk damask	Painting by David	Tôle	Tôle	Black-and-white-striped linoleum; rug with center interest
7	Carved mahogany	Silver, brass and glass	Silk damask	Painting by Copley	Brass Argano lamp	Glass	Waxed floor, Oriental rugs
8	Teak, ebony, bamboo, lacquer	Pewter, porcelain, lacquer	Painted silk	Ancestor on wall scroll	Old Chinese horse (converted)	Silk with large Chinese characters	Chinese rugs, or broadloom
9	Light woods, paints, pickled wood	Chromium and glass	Coarse woolen cloth in simple patterns	Painting by Picasso	Cylinder of pickled wood carved on surface	Shiny silvered surface	Tobacco-brown broadloom
10	Ornately carved wood, pickled or painted	Plaster and mirrors	Organdy silk with feather patterns	Objects in shadow box	Plaster swirls of acanthus leaves	Shiny silvered surface with white acanthus leaves	Dull blue carved carpet
11	Carved walnut	Wrought iron	Red velvet	Early Italian painting	Wrought iron branched lamp	Silk stretched on wire, yellow lion on red	Wide planks, Oriental
12	Elaborate inlays in many woods	Chromium, colored glass	Rayon in many patterns	Anne Hathaway's cottage in full color	Chromium and glass beads, on metal upright	Varga girl, printed on silk	Henna carpet with design in one corner



Is GLASS

clear to you?

There are many ways to use special glass in building your house

The first experience of the human race with glass was probably when some early man, a million years or more ago, had his curiosity aroused by a peculiarly shiny black "stone." This was nature's prehistoric glass—of volcanic origin—which we call obsidian. In the first century A.D., the historian Pliny repeats a legend, already extremely ancient, describing man's first accidental manufacture of glass. Blocks of soda were used, according to the story, on a sandy beach to support a cooking pot. The fire fused the soda and sand, and the flowing liquid was the first man-made glass.

The Phoenicians, Greeks, Sidonians, Romans, Syrians, Germans, Persians, Byzantines, Saracens, Venetians, French, English, Bohemians and Chinese carried the art of glass-making forward over thousands of years. The immense versatility of glass, its brilliance and beauty are suggested by the fact that so many nationalities played a part in its development as a decorative and building material.

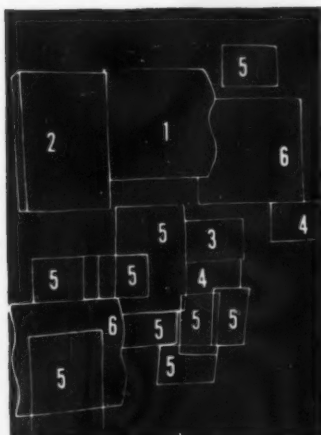
The windows of mediaeval English and Early American Colonial houses had small diamond panes. These hard-to-clean lights of glass were not used because people of the

17th and 18th centuries preferred to strain their visual scenery through a grillage of lead cames or wood muntins and glass which distorted objects and transmitted light feebly. Rather it was because the art of glass-making did not allow the manufacture of larger and clearer pieces.

Soon after the Revolutionary War, the earliest window glass was made in America. It was not until 1880 that plate glass was successfully manufactured. The last sixty years have seen notable developments in larger sizes of clear glass, in freedom from distortion and in light-transmitting qualities.

Present-day types of glass. At the same time that glass to be seen through was being improved, countless other types of glass, which are translucent but not transparent, were being introduced. Still other types, to reduce the transmission of heat, to reduce glare and to control the direction of the transmitted light, have been invented. Glass for decorative and sanitary uses has also made its appearance. Among hundreds of special types of glass, relatively few have been used in residential architecture. Much of the special glass could and should be used to advantage in your house.

Modern developments in glass have been an important influence in the development of contemporary architecture. Perhaps if the Colonial builders had been able to get as large sheets of glass as we have available, they too would have had picture windows and solar heating. Fluid use of natural light is only possible because of the improvements in glass manufacture. The strong physical and psychological division between indoors and outdoors in traditional architecture is today entirely a matter of design preference—not one dictated by limitations of glazing materials. We can, according to our personal claustrophobic convictions, either bring almost all of the outdoors in or keep it out.

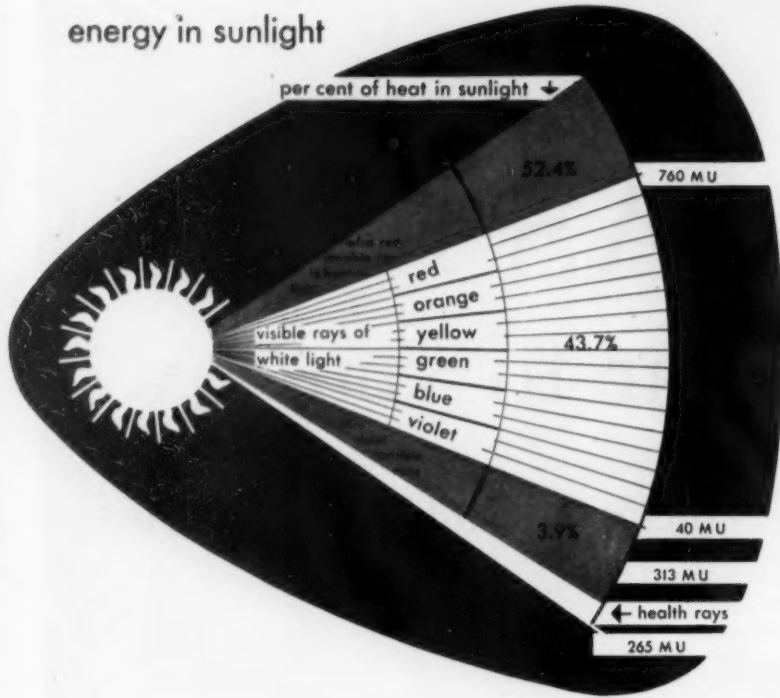


THE KEY DRAWING at the left identifies the various types of glass shown on the opposite page. The accompanying text describes in detail these types of glass and their uses.

1. Structural corrugated
2. Rough heavy plate
3. Polished diamond-wire glass
5. Rolled figured glass
6. Wave-pattern structural glass

CONTINUED ON THE NEXT PAGE

energy in sunlight



DISTRIBUTION OF ENERGY in sunlight throughout the spectrum is shown in diagram. Over half the heat energy is carried by the invisible infra-red rays of the sun. A very narrow band of the invisible ultra-violet rays tans the skin and creates Vitamin D in the human body. Between the infra-red and the ultra-violet is the visible light by which man sees.

Window glass. Two qualities, generally available, are designated as "A" quality and "B" quality. Actually, there is very little difference. Modern window glass has reached a stage of development where it is remarkable in its transparency, its transmission of the correct colors of objects seen through it and freedom from distortion. A paper label is affixed to each light of glass so that the purchaser can be assured of obtaining the quality and thickness that the supplier has agreed to furnish.

Standard plate glass. Plate glass is made by casting and rolling large sheets, which are ground and polished mechanically to true flat surfaces of great brilliance, affording undistorted vision. The thickness of glass for windows is commonly $\frac{1}{8}$ inch, $1\frac{3}{64}$ inch or $\frac{1}{4}$ inch, depending on the size of the opening and consequent strength that is needed.

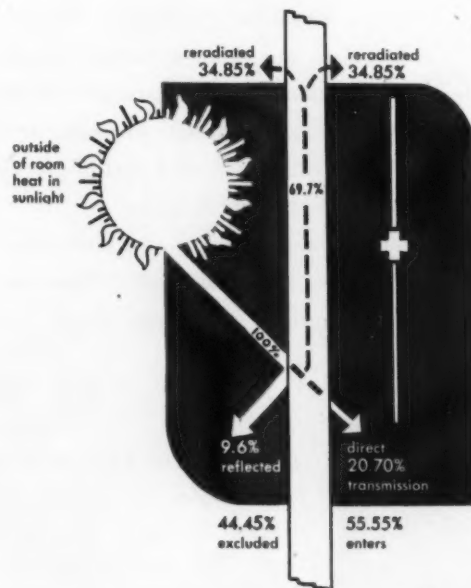
Heavy plate glass. Glass made in various thicknesses, from $\frac{3}{8}$ inch to $1\frac{1}{4}$ inch, is widely used for shower baths, decorative panels, partitions, bookshelves, light fixtures, table tops and modern furniture in various ways.

Tinted plate glass. Available in two colors, blue and flesh-tinted. The blue glass is used in decoration. The flesh-tinted glass is used in mirrors to offer a flattering image.

Water-clear plate glass. This is an exceptionally colorless glass, both on the surface and at the edges. It transmits a high degree of light. As a result, it reveals with great fidelity the natural color of objects seen through it. It is used in picture windows, in mirrors, and multiple glazing provides the ultimate in quality.

Heat-absorbing plate glass. A special process gives this glass the ability to absorb heat without interfering with the transmission of visible light. Windows and skylights facing the summer sun to the south and west will admit more than 70% of the sun's total light but will transmit less than 45% of the total solar heat. Heat-absorbing glass is a faint bluish green in color. Light coming through this glass looks rather like artificial light from so-called daylight bulbs. Objects seen through the glass will not have an entirely natural appearance, but objects seen inside the house, by light coming through the glass, will be rendered naturally.

Tempered plate glass. A special heat treatment renders this plate glass five times as strong as ordinary plate glass. It is used for partitions, shelves, table and counter tops. Any plate glass can be given the tempered treatment, so that the nature of the resulting (Continued on page 180)



INFRA-RED PORTION of the sun's spectrum, though invisible, carries a considerable amount of heat which may be objectionable in rooms facing west or south. The diagram shows how the special heat-absorbing glass reduces the amount of solar heat which enters the building through windows, skylights, or transoms.



Illustrated: Ensemble No. 900

Interior by Marc Antony, New Orleans

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If you enjoy adventuring with beautiful arrangements in your home, then LuJo Craft Furniture is for you. For, with a single LuJo Craft ensemble of your selection, you can accomplish striking effects in room after room. The lovely console tables that add a decorator's touch in your entrance hall can be added to your LuJo Craft dining room table to seat extra guests. Or one of them can serve as a charming dressing table in your bathroom.

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The housewife in you will beam with pleasure as you check over the practical features of LuJo Craft. Its gleaming glass table tops are proof against spilled liquids. Its fine metal construction and satiny white finish will come up smiling under the kicks and scuffs of exuberant children. Its colorful seat covers can be removed and washed

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GARAGE APARTMENT

Continued from page 106

color remarkably well when treated this way.) The walls are palest gray-blue. Unevenly placed windows are curtained in white voile with gray-blue swags. The head of the bed is a piece of railing from a Widow's Walk on an old Long Island house (where some wife of a sailing captain may have leaned as she looked for the rigging of a ship bound for home). Two supports of the Widow's Walk serve now as bedside consoles. There is a black French carpet strewn with violets and roses, as though they had been scattered whimsically by an unseen hand.

One of the most prevalent drawbacks of old buildings confronted Mrs. Wilson when she moved into the garage—no closets. So she set aside the space opposite the bath and kitchen for a dressing room and lined it with open shelves and provided hanging space for her clothes. To protect her possessions, she curtained them with stiffly-starched white sheeting, used it also for the skirt of her dressing table. The sheeting is double-hung, like Dutch curtains, and can be easily taken down for laundering, since it is mounted on jiffy-join runners. Its crispness is characteristic of the whole apartment.

Mrs. Wilson thinks that if you live in an old house, you should use colors which are very light, very dark. Contrast lends an immaculate and purposeful look. Don't be apologetic in face of architectural hurdles, she says. Leave them bare, or cover them skillfully. (She has built bookcases over a tangle of water pipes.) If there's no fireplace, remember that a stove has considerable charm and a fire will make your room warm and friendly.

Mrs. Wilson's gift for decoration is paralleled by her enthusiasm for good food. She often lunches at home, has developed a distinguished repertoire of lunch menus. A typical one, fine for an Indian summer day, is:

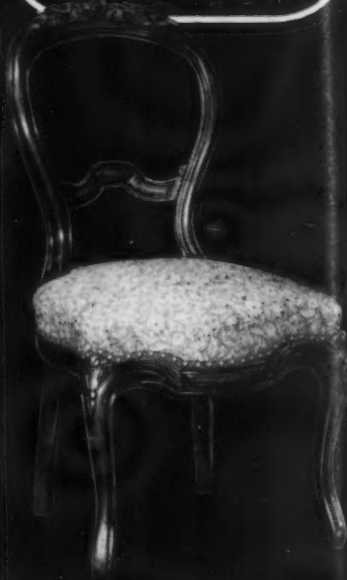
- Jellied soft boiled eggs on tomato base
- Mushrooms *bonne femme*
- Mixed salad
- Fresh fruit with hard sauce

Jellied soft boiled eggs on tomato base. Strain canned tomatoes, but do not mash the pulp. Flavor with salt, pepper and a little sugar. Put eggs, (boiled only 4 minutes) on tomatoes and just cover with aspic jelly. Use a tiny amount of tarragon in the jelly.

Mushrooms bonne femme. Wash 1½ lbs. mushrooms and cut them up if they are large. Sauté them in butter with a little onion. Put in earthenware baking dish slices of Pepperidge Farm or very good French bread, leaving crusts on. Top with mushroom and onion mixture, and cover the whole thing with cream. Set baking dish in a pan of water and bake in moderate oven for about 35 minutes.

Fresh fruits with hard sauce. Use any fruit which is in season, or quick frozen fruits. Mix them together with a generous tablespoon of orange marmalade, instead of sugar. Make a hard sauce and add a good dash of kirsch or brandy. Melt hard sauce on the stove a little, then mix in fruit, and cool.

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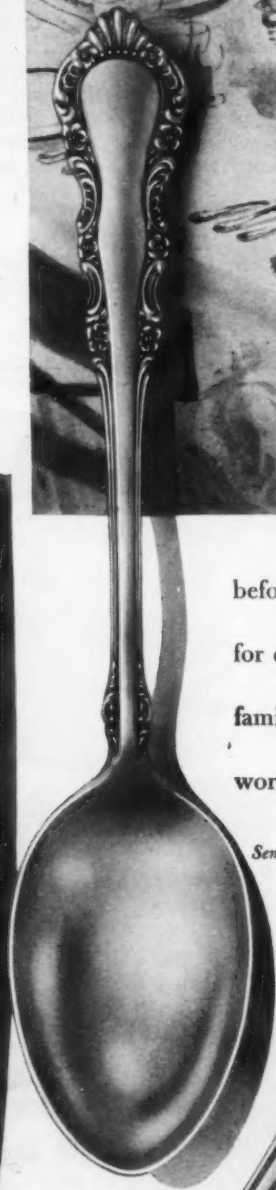
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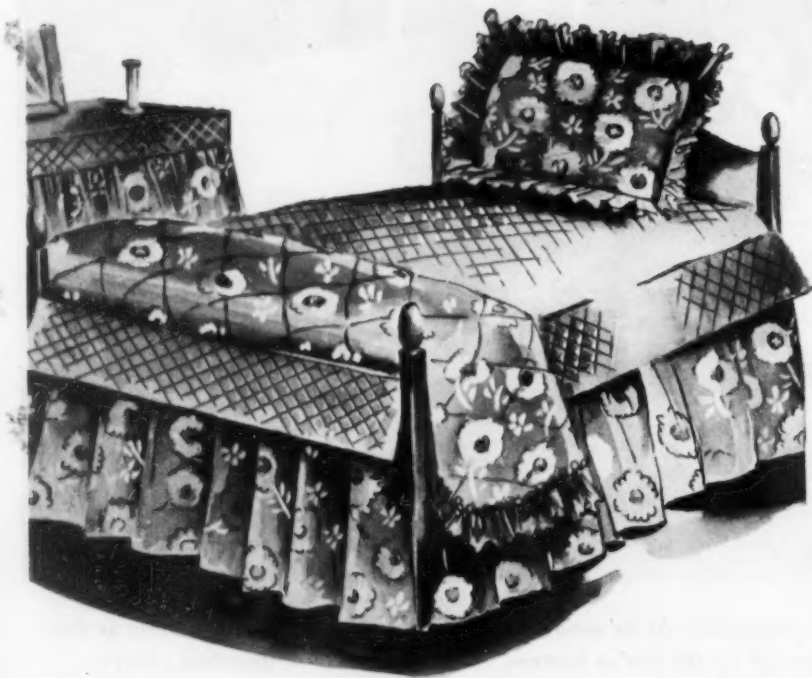
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FASHION IS HIS BUSINESS

Continued from page 97

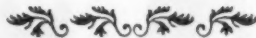
floor of black and white marble and slate. A huge porcelain monkey, proudly wearing the initials of Frederick the Great on his back, sits on the floor before a large bay window. He has a view of the flagged, lower dining terrace. Over the Louis XVI sideboard, which was once a part of the Edgar Speyer collection, hangs a delightful primitive French painting. The dining room chairs are old Virginia shield backs, four of which still have their original horsehair seats.

As a place to relax from the pressure of his work in New York, Mr. Kiam shows a strong preference for a muted background to create an air of repose, and as a contrast for his rare furniture. His bedroom is painted a pale ice-blue. The immense canopy bed once graced the staircase bedroom of Walcot, the English mansion of Lord Clive of India. Lush gray-blue heavy silk covers the bed and canopy. A note of simplicity as relief for the elegance of the bedroom marks the stripped English pine mantle with Adam sconces on either side. A comfortable wing chair is drawn up before the fire-

place. Mr. Kiam's liking for animals as ornamentation is again evident in the English fireside dog which holds the fire tongs.

The flagged dining terrace, which one sees from the dining room bay window, boasts a magnificent tree as its central point of interest. When the weather permits, a marble table is used for *al fresco* dining. Old urns are placed at the four corners of the terrace. Besides the dining terrace, there is a second terrace, running the width of the center part of the house and reached by the French doors from the drawing room. This looks out over the gently sloping lawns down to the trees and shrubs which screen the lower garden. A winding path descends through flowering shrubs, ivy-covered slopes and masses of fragrant white lilies, to a gravelled terrace.

Architect Douglas Honnold built this house for Mr. Kiam, who was his own decorator. Throughout its quiet confines are the personal touches which reflect the personality of the man whose designs won the Coty-sponsored American Fashion Critics' Award for 1945.



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DINNER AT EIGHT

Continued from page 122

Assuming that melons can be found, cut the fruit into thin crescents and cut off the rind. Put three crescents of melon on each plate, and across them lay three paper-thin slices of prosciutto or Virginia ham. Cut slabs off the sides of lemons—they don't squirt when squeezed if cut that way—and put one on each plate. Pass a pepper mill for those of your guests who like this final touch.

The chicken is a simplified version of *Water Zoni* as served at the Taverne Royale in Brussels. For eight people, buy two good-sized stewing chickens. Cut up as for frying, separating the second joint from the drumstick. Put into a pot with three whole carrots, five leeks (leave plenty of their tops), three stalks of celery, a generous inch-cube of salt pork, a bayleaf and a pinch of mace. Cover with warm water, salt lightly, throw in a dozen pepper-corns and let come to a boil. Now skim, then lower heat and simmer until tender, it will take an hour and a half to two hours. Fish out the vegetables, and any pieces of loose chicken skin, thicken the broth lightly—don't let the juice be pasty and gravyish. If you have a mixer, put the cooked vegetables into it and reduce them to purée and put back in the broth, but be sure there are no chunks. Pour into your handsomest casserole and keep hot.

For the tomato-and-pepper mix, butter well a couple of shallow glass pie pans, and put in a layer of green peppers, each cut into six sections, seeds and stems removed. Try to get peppers with streaks of red—they look prettier. On each section of pepper, place a quarter of a firm tomato (unskinned), add salt and the merest bit of sugar, some chopped chives or a minced scallion and many small dots of butter. Don't overbake this dish, or the tomatoes will lose their shape.

Potato chips are not to be scorned. They supply the crunchiness and neutral taste to set off the tomato-pepper combination. Buy them at the grocery, shake off any superfluous salt, give them a quick oven crisping. If you can't bear potato chips for dinner, you might make small, thin, corn meal cakes, put them in an overlapping ring on a silver platter, very hot and brittle. It is really important to vary the texture of food.*

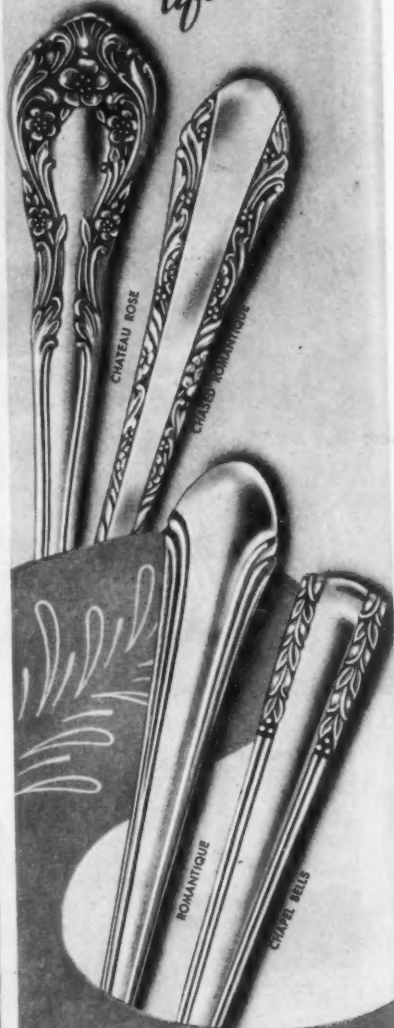
For the salad, make a plain French dressing, and make it bland. Serve with toasted *unsalted* crackers and blue cheese which has been whipped to a thick paste with brandy—Spanish brandy if possible.

Now for the sweet. The simplest plan is to buy good vanilla ice-cream, put it in parfait glasses, leaving a half-inch or so to fill with high-flavored, high-powered Jamaica rum. Or, if you feel enterprising enough, you might make a rich coconut ice cream in the refrigerator and add the same rum topping at the last moment.

The drinks for this dinner should be: first, dry Daiquiris, made with one
(Continued on page 169)

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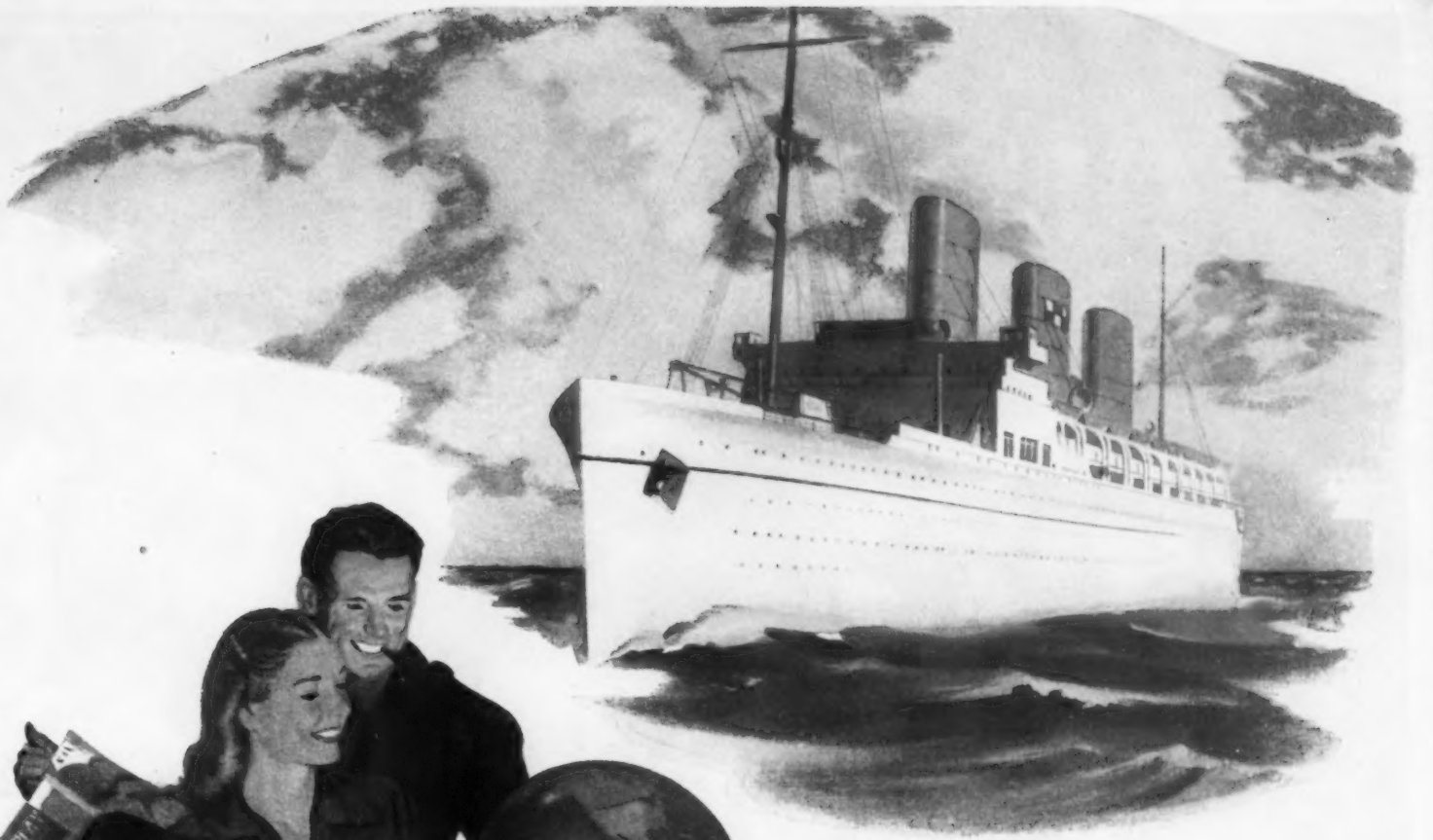
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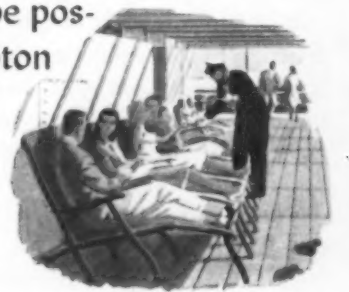


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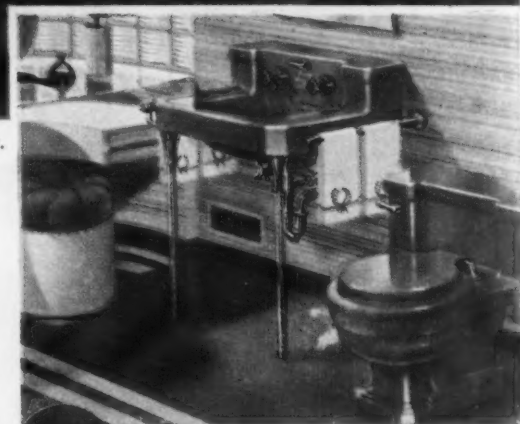
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You'll know it the instant you see and feel it, for TAPRON is the answer to "What's new in furniture fabrics." Look at the beautiful patterns in fast color vat dyes. Note the specially created wear resistant sturdy weave. Just think of it, there are no loose face threads to snag or break. TAPRON is not like ordinary furniture fabrics. Today it's the preference of leading furniture manufacturers . . . it *is* better!

TAPRON enhances the beauty of any upholstered furniture and with a minimum of care will give lasting satisfaction. Make sure the next sofa or chair you buy is covered with TAPRON. Look for the TAPRON tag, because it's your assurance of fabric satisfaction. Wherever good furniture is sold you'll find a selection of modern and traditional sofas and chairs covered with TAPRON, the improved upholstery fabric.

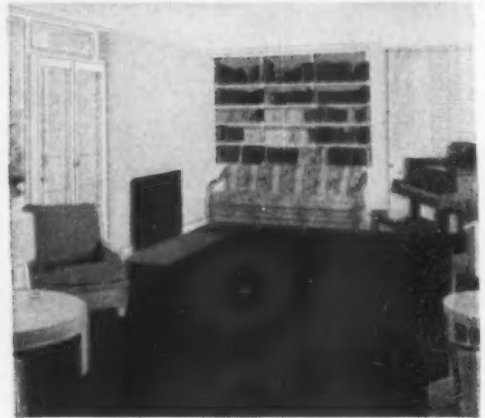
TAPRON is a Spectrum Original, a product of

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*Those Girls of mine
sure earned
their Orchids!*

● Not until we had finished repainting did I realize how different the *right colors* can make you feel! Our home had needed re-decorating for some time. My wife and I couldn't agree on a color plan. Then one day she and our daughter, Janie, excitedly brought home a copy of Pittsburgh's booklet, "COLOR DYNAMICS for the Home". It was the answer we had been looking for.



We read this interesting book from cover to cover.

It told us how colors possess energy which can stimulate people, relieve eyestrain—make them feel better. The way that Pittsburgh's color experts use these facts in their new painting system made sense to us, and we decided to adopt some of their suggestions.

2 After the outside of the house had been painted we found out that COLOR DYNAMICS could change even its looks. Light colors for both body and trim made it seem larger. By repeating the trim color on our dormer windows we gave the house more height. By accentuating the doorway we made the whole place seem friendlier and more inviting.

3 Our living room faces north. The light is cold and cheerless. COLOR DYNAMICS explained that we could make the room more friendly by using harmonious tones of Peach and Ivory, with accents of Blue-Green. These colors blend well with our plum-colored carpet and green upholstery.



There's no getting out on the wrong side of the bed in this room! We figured out interesting color contrasts and accents we wouldn't have thought of without the COLOR DYNAMICS Book. Three walls of off White and a featured wall, three cornices and the ceiling in Dusky Rose set off the furnishings and give us a bright, cheerful room in which to start the day.

For added charm and effect consider the use of an extra mirror or a plate glass table top



5 Our kitchen now looks so much cooler even on warmest days. When the painting was finished, we were so proud we threw a house-warming party. Both Janie and my wife sure earned the orchids I bought them for this affair. Our friends were delighted. Most of them got copies of the COLOR DYNAMICS booklet so they could do as much for their homes.

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WALLHIDE—flat, semi-gloss and gloss—can be washed repeatedly without marring or streaking. FLORHIDE—quick-drying, tough finish for floors, steps, woodwork and linoleum. SUN-PROOF HOUSE PAINT—for exteriors. All these paints are enriched with exclusive "Vitolized Oils" to keep them *live*, tough and elastic—give long-lasting protection. These oils are improved by the exclusive process of Molecular-Selection for easier spreading, quicker drying and uniform performance.

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You, too, can learn about Pittsburgh's science of COLOR DYNAMICS and how to use it by sending this coupon today!



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Paint Division, Dept. HG-10, Pittsburgh 22, Pa.
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THE SMART WAY IS...

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It's such a pleasure to brighten your home with a Callaway "Label of Luxury" bath ensemble! The colors are gay and appealing, and the towels have a gentle, soft texture that *stays soft*. For they're made of *fine cotton yarns*, and each towel is ABSORBenized®... specially treated to dry you faster. To match the big bath towels, there are hand towels, wash cloths, terry mats and tufted rugs.

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NEW ROOMS AT THE HOMESTEAD



WATCHING the gradual change, from week to week, of the brilliant autumn foliage on the wild Alleghany range is just one of the many fall attractions at The Homestead, Hot Springs, Virginia. The hotel is famous for its fastidious service (a personal

valet or maid is assigned to each guest), its restful atmosphere, and health-preserving mineral waters.

In the fall there is excellent game—deer, for a short open season, and ruffed grouse, from mid-November until January. (Cont'd on pg. 148)

From vineyards famous before America was discovered

Sherries and Ports by
MERITO



"The Flower of 700 years of Wine Making"

Delicious Merito Wines have a "family tradition" of quality dating back to 1264. Since then the Marques del Merito's ancestors have cultivated the vineyards that give you these choice wines—delightful in fragrant bouquet and smooth, rich, mellow flavor. Ask for Merito Sherries and Ports at any good dealer's.



Send for FREE Merito Wine Guide and Recipe Booklet

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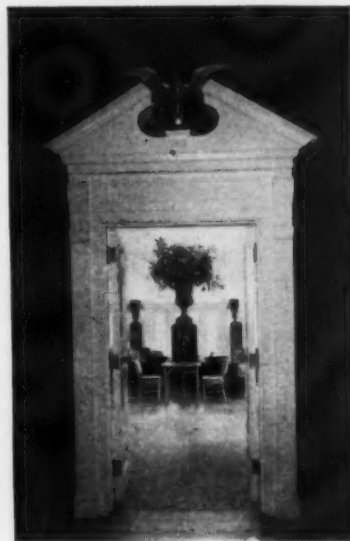
Overton Original
BENTWOOD TRAYS

The question of good taste in entertaining is always correctly solved for you when Overton Original Bentwood Trays are brought into service. They have that suave quality which gives accent to your hospitality — with no end of practicality to make serving a certain success. And as a gift, you know they'll please because of your own high appreciation of their merit. Smartly styled in rich Mahogany, warm Walnut, and modern Oak, — the real woods, and of exquisite patina. At the better gift departments. Look for the Overton Original emblem. Also finely designed serving accessories carved from Solid Pecan.

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NEW ROOMS AT THE HOMESTEAD



room, a pleasant place for a game of bridge or a cup of after-dinner coffee. Walls are whitewashed brick; floor, slate; ceiling, pale yellow. Chairs and half-round sofas are upholstered in varied shades of rhododendron and sulphur-green.

The stairway, shown below, which leads up to the living room from the garden, is carpeted in laurel green, and flanked by 18th Century urns filled with boxwood. Mounted on deep rhododendron-green pedestals are matching urn lamps with green drum shades. The living room at the top of the stairs is painted the pinkish-yellow color of the wild azaleas found on nearby Little Mountain.



JOSEPH MULLEN, President of the American Institute of Decorators, has recently decorated several rooms at The Homestead. Two of the rooms are shown here.

The decoration of the ballroom and garden room has been carried out in a mansion style which fits well into the Alleghany Virginia setting.

A pair of handsome old Federal eagles tops the classic white doorways leading from the great ballroom to the garden room. Through the inviting doorway, above, you come to the garden

Add the luxury touch to entertaining with delicious de Kuyper cordials!

Thanks to their centuries-old name and to their quality famed round the world, de Kuyper Cordials are a natural choice for distinguished entertaining. Your guests and family will richly enjoy their luxurious taste and bouquet.

During the last twelve years, these delicious liqueurs have been made in America, exactly as in their ancient home in Holland. You'll find them delightful after dinner, and perfect mixers for long drinks and cocktails.



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Twelve Cordials

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N. J.

CHOOSING THE HOME FREEZER

No hard and fast rules can be laid down for choosing a home freezer. The size and type you buy depends on your individual family needs—whether the freezer will be stocked with home-grown, home-frozen foods in large part, or used simply for storing commercially frozen foods. It depends, too, on the kinds of foods you want the freezer to furnish and the number of people it must serve. Home equipment experts estimate 5 cubic feet of frozen storage per person where families produce and freeze most of their food at home, and 2 to 3 cubic feet per person where only a relatively small part of the family's food will be kept in the freezer. Each cubic foot accounts for approximately 35 to 40 pounds of food.

Indications all point to a greatly increased use of new and exciting commercially frozen foods as new merchandising methods are being developed. This should be considered when selecting a freezer, because once one is installed, it is expected to meet the family needs for years to come. Let it be remembered, too, that when mechanical refrigerators first came into their own, the tendency was to underestimate the size needed. The present trend is toward larger refrigerators. The same factors will likely hold true as home freezers become more common and the use of frozen foods increases.

Home freezers fall basically into five categories: a) the top-opening

chests, rectangular or cylindrical; b) the front-opening vertical cabinet; c) the large walk-in freezer, combining cool storage and frozen storage; d) the front-opening combination freezers and coolers and e) the new two-temperature home refrigerators with the separate freezing space. All of these are made in different sizes and each manufacturer will include certain distinctive features of construction or design.

The small top-opening chest usually ranges from about 3 to 5 cubic foot capacity; the medium-size one-compartment chest, from 6 to 10 cubic feet; and 2, 3 and 4 compartment chest, from 8 to 50 cubic feet. The vertical front-opening cabinet, with various refrigerated shelves, resembles the conventional refrigerator. This type freezer ranges in size from 6 to perhaps 40 cubic foot capacity. The large prefabricated walk-in freezers range from 160 to 760 cubic feet. Combination freezers and coolers have approximately the same size compartments for fresh and frozen food storage. The new two-temperature household refrigerators include a small frozen food compartment which maintains a 0°F. or below storage temperature.

Check vital points

There are now approximately 200 manufacturers in the home freezer field. When buying a home freezer, eschew
(Continued on page 151)

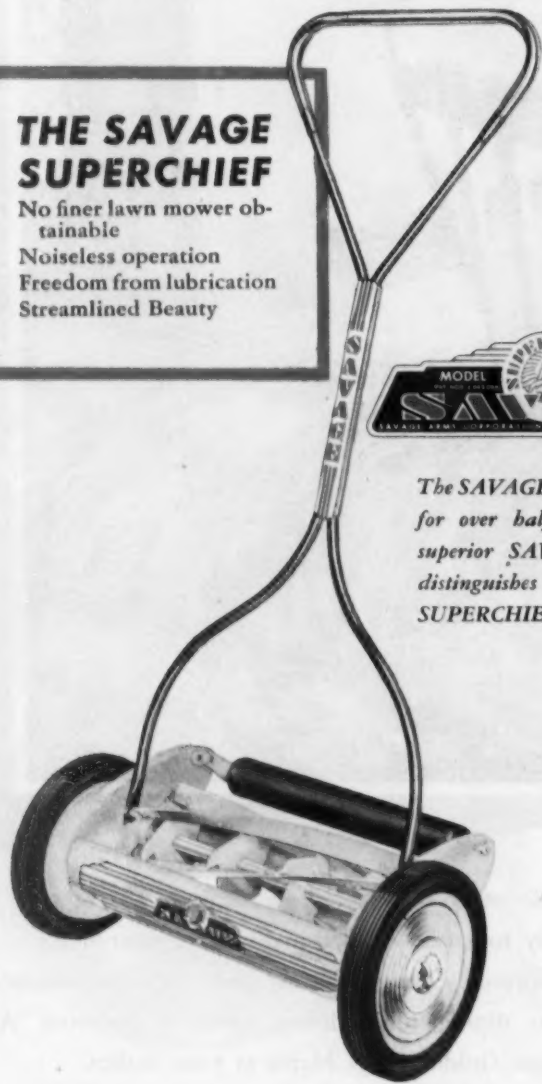


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THE SAVAGE SUPERCHIEF

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An Anchor Chain Link Fence makes your property a secluded zone . . . gives you all-out protection against vandalism, crime waves, trespassers, animals . . . safeguards your children against traffic . . . protects your privacy while preserving the beauty of your home. Built for strength and permanence, Anchor Fences are held erect by exclusive deep-driven "anchors" which keep them strong and in line in any soil or any climate.

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Nation-wide Sales and Erecting Service

HOME FREEZER Continued from page 150

the doubtful bargain and go to a reliable dealer handling a reputable make—one who can be depended on to give prompt and adequate service when needed and who can furnish complete operating facts and figures. Check on such vital points as 1) whether freezer will maintain a temperature of zero or below, even though outside temperatures may run well above the 100° mark; 2) that there is adequate insulation between the inside and outside walls of the freezer cabinet and in the doors or covers; 3) that inner and outer walls are sealed together in such a manner that neither heat nor moisture can enter the insulation; 4) that doors and covers fit so tightly that there is no possibility of heat or moisture entering the cabinet, and that there are proper hinges, latches and sealing gaskets around the door or covers to take care of this detail; 5) that hardware is rust-proof and 6) the outer finish is durable, corrosion-resistant and easy to clean.

The most convenient location is in or near the kitchen, preferably in a spot where moderately cool room temperature can be maintained. Don't place a freezer on an unenclosed porch where it is exposed to the elements. Excessive dust and moisture may affect the efficiency of the motor and condenser. Wherever it is installed, several inches of air space should be allowed around the unit to permit proper condenser and motor operation.

The freezer should be connected to

a power circuit operating on an independent switch so that the current cannot be inadvertently cut off. It's wise to install a warning device, or pilot light in the circuit, in a conspicuous place, so that in case the power should remain off longer than normal, it would be noticed and the cause investigated. Dry ice can be placed in the freezer to save spoilage of food if electric service interruption is prolonged.

Freezers require very little care other than cleaning and occasionally removing the frost which may collect on the walls of the freezing compartment. Many freezers have hermetically sealed mechanisms, which means that they are permanently lubricated. In either case, it is important to investigate the manufacturer's directions and follow them explicitly.

Owning a home freezer will open up new eating pleasures for you and your family. It will enable you to enjoy the phenomenal developments in frozen foods that mean better foods in greater variety. It will provide easily prepared menus that include fine foods, out-of-season and regional delicacies and famous chef's specialties. It will save shopping time and cut hours from meal preparation. It pays for itself in convenience, health and lowered food costs that come when you buy in quantity.

For types of home freezers for specific family needs see page 152.

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**WAND
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FURNITURE



Woven sunshine—bringing color and charm to your sun room, porch or recreation room. This tete-a-tete grouping is only one of many colorful, original designs.

Sold by better dealers everywhere

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If bulging, rusted, dirty old screens drive him crazy every Spring and Fall—

Get the modern screening that

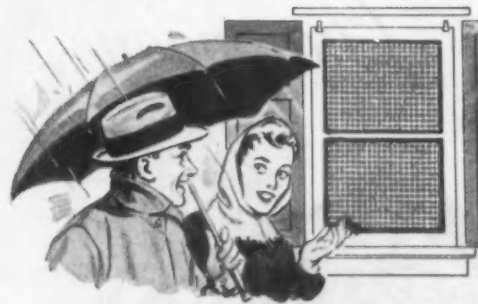
**WON'T BULGE
OR SAG...**



**WON'T STAIN
YOUR HOUSE...**



**WON'T ROT
OR RUST...**



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NEW, PLASTIC WINDOW SCREENING

- Needs No Painting
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Army-tested and proved by years of use in steaming jungles! Ask your Hardware, Lumber or Building Supply Dealer. Or write us for FREE SAMPLE and full information.

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COOK'S
Imperial
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Cook's Imperial has never compromised with quality... its excellence is due to unhurried natural fermentation in the bottle.

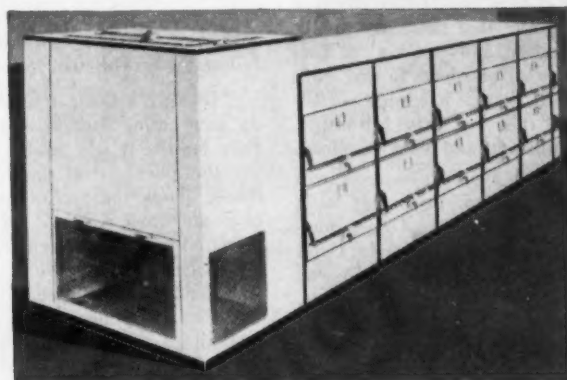
Cook's Imperial American Wines—

Table: Rhine, Sauternes, Chablis, Claret, Burgundy • Dessert: Port, Sherry, Tokay, Muscatel
 AMERICAN WINE COMPANY • SAINT LOUIS, MO. • EST. 1859

HOME FREEZERS Continued from page 151



If your family is small (from two to four), look forward to having General Electric's two-temperature household refrigerator. Its 1½ cubic foot freezing compartment will have its own separate door. This will hold approximately 40 pounds of frozen food.



The newest locker for apartment house basements provides 24-hour service but does not require an attendant. Tenants may rent 6 cubic foot drawers. Iceberg Refrigerated Locker Systems, Inc. (Continued on page 154)



by *Heritage*

HIGH POINT, N.C.

YEAR-LONG

DIAMOND

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Pittsburgh



Boutonniere Bowknot...

Boutonnieres of roses and green leaves form a bewitching bowknot motif on this Everglaze Chintz ensemble by Bloomcraft® to transform your bedroom into a boudoir of rare enchantment. Choose yours in white ground with blue or red roses, or pink ground with deeper pink roses. The bedspreads and vanity skirts are bedecked with ruffles for even more charm.

Double bedspread .. \$27.50
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Vanity skirt \$19.50
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With great pleasure
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Down from the hills of Puerto Rico comes this distinctive "mountain" rum! And the smoother, mellower flavor, Señor—ah, it is *delicioso!* The better the rum, the better the drink. Ask for Ron Merito!

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THE PUERTO RICAN MOUNTAIN RUM



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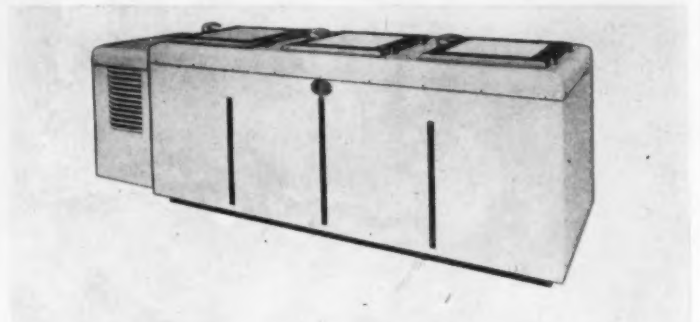
154

HOUSE & GARDEN

HOME FREEZERS Continued from page 152



If your family is a twosome and lives in a city apartment in the winter, this Frigidaire with a 4 cubic foot capacity will hold about 140 pounds of the food which you grow on your farm in the summer. Features of this model are its safety signal and the self-contained Meter Miser.



Ideal for the house in the country is this big freezer with a capacity of 18½ cubic feet; 14 cubic feet for storage, 4½ for freezing. It

has a motor unit outside the cabinet. There are three compartments which open at the top with side opening lids. By Steinhorst.

(Continued on page 155)

Spode THE FINE ENGLISH DINNERWARE



IRIS
(MONTECHIAI)
Naturalness achieved
by skillful artists

ROMNEY
Colorfully hand-painted
in natural colors

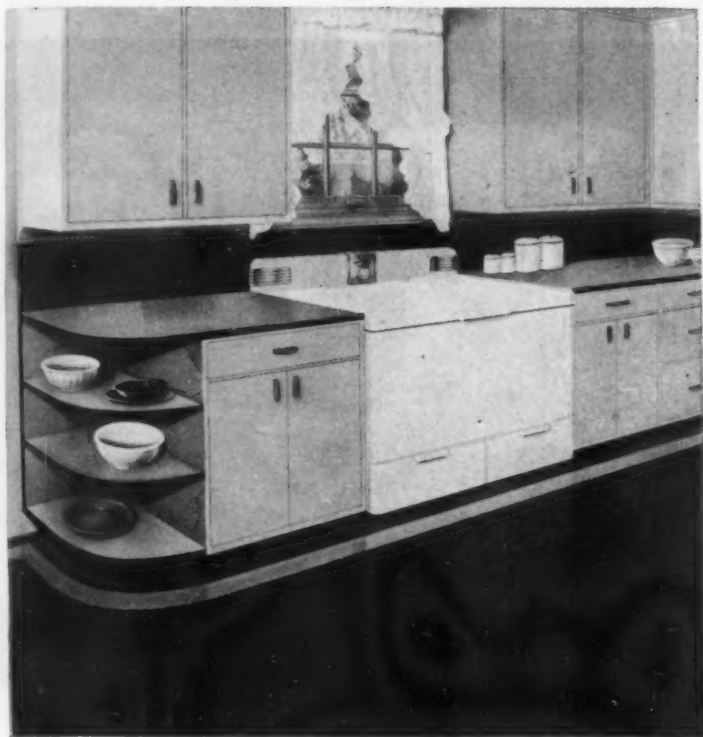
Should you select your Spode dinnerware pattern to match your dining room color? A new Spode booklet answers this and other questions. Write today for Booklet 38.

Wholesale distributors

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BUY A LITTLE — BUT BUY THE BEST

HOME FREEZERS Continued from page 154



The suburban family of three, which buys the bulk of its frozen food from shops, likes to be able to freeze the surplus from its vegetable garden and its home-made pies and pastries. It will be well served by the Schaefer Pak-a-Way with 5 cubic feet of capacity. Its flat work-top adds to kitchen efficiency. At the back, center, a temperature control can be adjusted for quick freezing or for storage. Unit is shown in center.
(Continued on page 156)

to match your Dreams



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Bedroom Furniture in
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Designers and Makers of Fine Furniture Since 1901

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Shower Curtains and Bath Accessories
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Something to sing about

Wherever Quality Shower Curtains are sold



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Nous pouvons de nouveau expédier à nos
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liqueur jaune ou verte faite depuis
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for several centuries with the same

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Nous espérons que vous serez
We hope that you will be

heureux de retrouver cette source
happy to find again this source

de bien-être après le repas.
of beneficence after the meal.

Compagnie Française de la Grande Chartreuse

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Yellow Chartreuse
Green Chartreuse

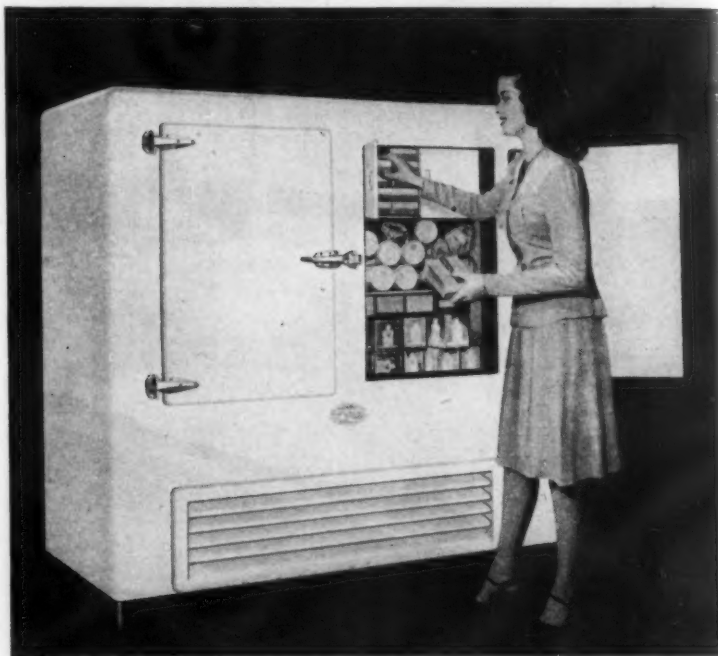


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HOME FREEZERS Continued from page 155



If you are a large family, with young children and small babies, your needs are multiple. You require ample storage space for baby formulas, milk and fresh fruit juices. You need frozen food storage space for the fruits and vegetables you buy by the bushel from neighboring farms when the output is high and prices low. Consider, then,

this Harder-Tyler Dual Purpose Refrigerator Freezer which combines 9 cubic feet of cool, storage space with 9 cubic feet for freezing and frozen food storage. The left half maintains household refrigerator temperatures; the right half is devoted to freezing and the storage of frozen food.

(Continued on page 158)

Highlight
Your Room
with
Brandt
TABLES

There is a smartly styled, magnificently made, beautifully finished Brandt Occasional Table for every use in the home. Send 25¢ in coin for "A Sketchbook of TABLES and How to Use them". New, full of ideas!

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Caldemar



The California way of life inspires informal dining with brilliant and decorative service for all occasions. Compliment your table with Caldemar serving sets. The luxurious silver plated fork and spoon have a beautiful satin patina—the handles are ebony finished exquisitely designed, flawlessly moulded, deep of bowl and extra large in size. Price... \$14.75.

Handsomely packaged, Caldemar sets are available at leading department and jewelry stores throughout the nation or write—

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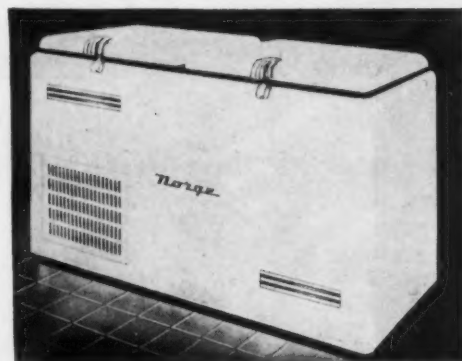


Carmel Pattern 10 inches in length

CALIFORNIA DESIGN MANUFACTURING CORPORATION, Burbank, California • Sales Office—650 South Grand, Los Angeles 14, California

HOME FREEZERS Continued from page 156

If your wall space is limited, you need an upright model, as compact as an ordinary refrigerator. The Westinghouse cabinet, *right*, is one of these. It has two separate compartments, one for freezing and one for storage, one outer and two inner doors. Tests proved this a convenient arrangement.



It's big enough (10 cubic feet of capacity), so you can store a number of complete frozen meals, as well as individual items in this Norge model. The double compartment arrangement is handy for filing different kinds of food. Suitable for town or country.

(Continued on page 161)



*SAFE
in her own home!*

RUSCO All-Metal Combination Screen and Storm Sash Give Year-Round Protection

SHE'S SAFE from falling because Rusco all-metal self-storing combination screens and storm sash *stay in year around . . .* protected from prowlers because Rusco inserts remove only from inside . . . guarded against colds, drafts, dirt and dust by Rusco's year around, draft-free, screened ventilation. Before you buy, investigate Rusco, the only combination screen and storm sash that gives you all these features in one, permanent, streamlined unit.

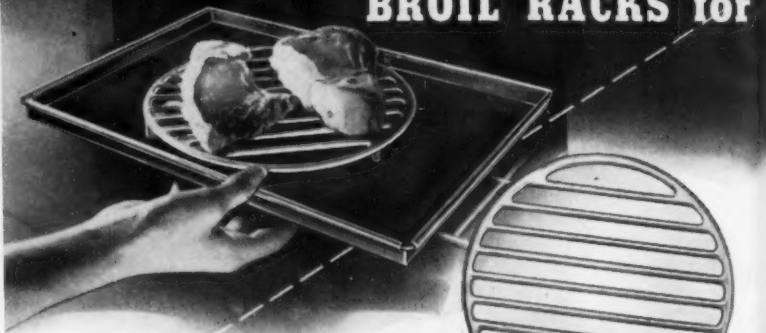
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NOW
For Beautiful Spring Flowers

SO EASY TO GROW—SO MANY PLACES TO GROW THEM!

- Q.** Do I need a large garden to grow lovely Holland blooms?
- A.** *No—any small plot, window box or flower pot will do.*
- Q.** Why plant Holland bulbs now?
- A.** *Plant them NOW before hard frosts set in. Holland bulbs bloom early in Spring.*
- Q.** Why are imported Holland bulbs easy to plant and grow?
- A.** *They only require well drained soil, a sunny exposure and natural winter moistures . . . almost no care after planting.*
- Q.** How many varieties of Holland blooms can I grow?
- A.** *Tulips — daffodils — hyacinths — crocus. Hundreds of colorful varieties in all.*
- Q.** Why should I insist on genuine, imported Holland bulbs?
- A.** *Your flowers will be larger and lovelier, because the bloom is pre-formed in these big Holland bulbs.*

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"IT'S TULIP TIME IN THE U.S.A." Lots of places around the house to dress up with tulips—walks . . . hedges . . . fences. To plant imported Holland bulbs—loosen soil to one foot depth—then set each bulb about five to six inches from surface, about six inches apart. Remember, *Now is the time to plant!*



THE GLORY OF HOLLAND IN YOUR OWN YARD. Add beauty and charm to your home with tulips—daffodils—hyacinths—crocus—all colors of the rainbow! Holland bulbs are noted for strong stems and beautiful flowers and grow equally well tucked away in small places or planted together for mass effect. Be sure you plant large and healthy bulbs . . . imported Holland bulbs. Ask for them now at seed stores, florists, hardware, chain or department stores in the U. S. A. and Canada. *And remember, Now is the time to plant!*



LOOK FOR THIS EMBLEM. Your dealer has a colorful gift folder showing many easy, attractive ways to plant lovely Spring flowers with imported Holland bulbs. Sponsored by the Associated Bulb Growers of Holland, 41 East 42nd St., New York 17, N.Y.

HOLLAND WISHES YOU A LOVELIER SPRING!



Day after day the popularity of The Grand Old Drink of the South keeps growing. Naturally! For SOUTHERN COMFORT is superbly mellow, delicious, *versatile* ... makes nearly all drinks more delightful.

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America's Most Versatile Drink

SOUTHERN COMFORT CORPORATION • SAINT LOUIS 2, MO.

SOUTHERN COMFORT *Highball*

Jigger Southern Comfort, ice, fill with sparkling water.

SOUTHERN COMFORT *Manhattan*

$\frac{2}{3}$ Southern Comfort, $\frac{1}{3}$ dry vermouth; add ice, stir, and strain into cocktail glass. Garnish with red cherry.

SOUTHERN COMFORT *Old Fashioned De Luxe*

Jigger Southern Comfort, dash bitters, 2 cubes ice, dash siphon; serve in Old Fashioned glass; garnish with cherry, twist of lemon peel, slice of orange. No sugar.

•
SERVED ON MANY OF THE
NATION'S FINEST TRAINS

HOME FREEZERS Continued from page 158



Amana Society unit is a combination 100 cu. ft. cooler (for cooling meats), which runs at 38° to 40° temperature, and a 23 cu. ft. reach-in freezer for freezing and storing frozen foods. It is ideal for the farm in the country far from the nearest store. *Right*, the economy size cylindrical Deepfreeze holds more than 125 pounds of the food which you buy when it's plentiful. Deepfreeze unit by Division of Motor Products Corp.



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Makers of Fine Wallpapers since 1886
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Merchandise Mart, Room 1322, Chicago 54

WILLIAM ODOM Continued from page 93



Gulbransen
SPINET PIANOS

Give style distinction and enduring beauty to your home . . . lasting musical pleasure to your family . . . with a new Gulbransen spinet piano. Discriminating musicians recognize its brilliant tonal quality ranging from rich, resonant bass to crystal clear treble. The spinet is beautifully designed in softly glowing woods by master craftsmen backed with a tradition of fifty years of making superior pianos.

WRITE FOR FREE BOOKLET showing Gulbransen modern and traditional spinet pianos.

GULBRANSEN COMPANY
Dept. HG, 816 N. Kedzie Ave., Chicago 51, Ill.

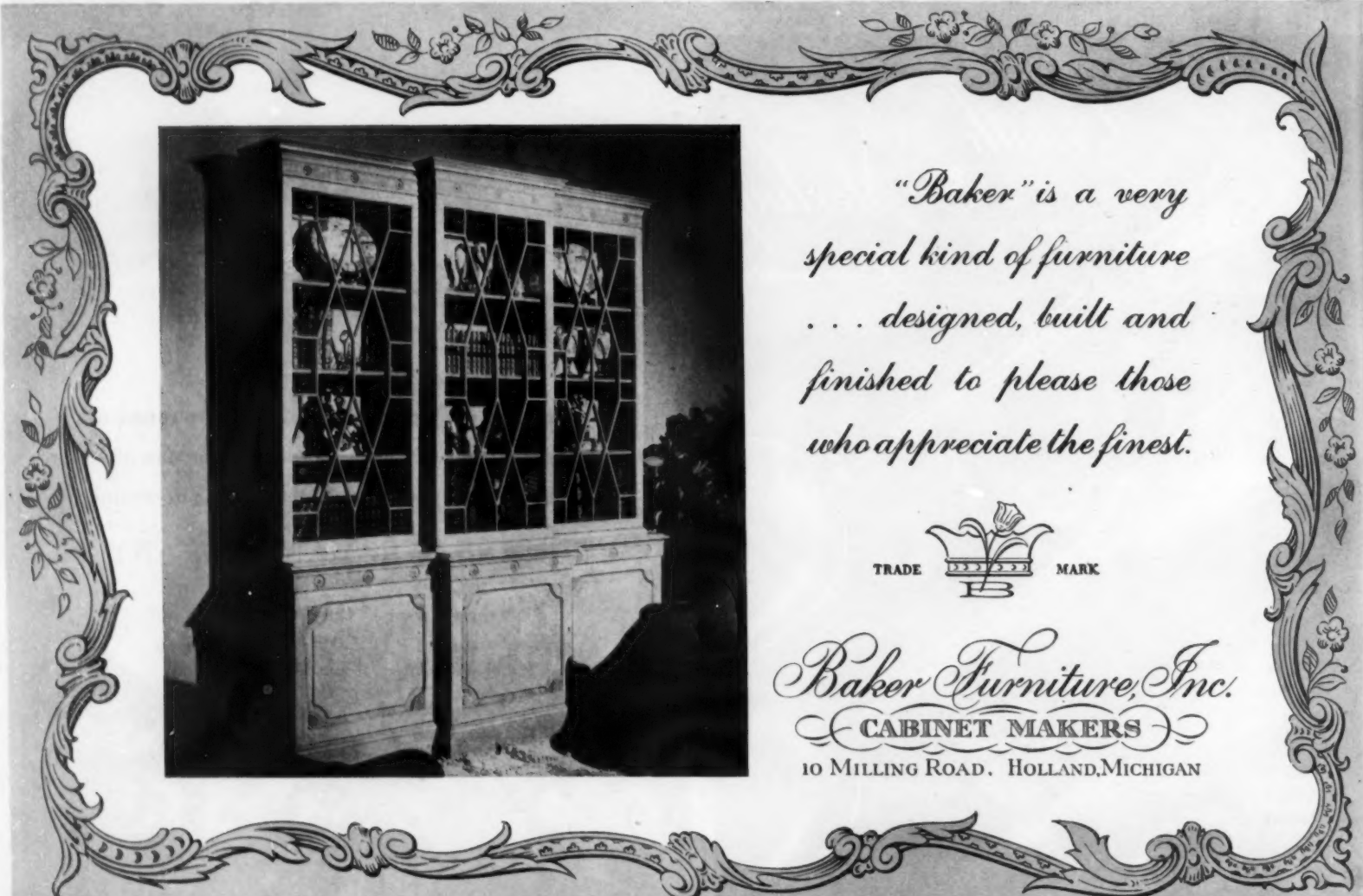

When a magazine publishes pictures of rooms such as those of William Odom, they are likely to be dismissed as beautiful but impractical. William Odom, as has been said, was a teacher, and the rooms he designed for himself can be used as a working textbook for decoration. You need not own fabulous opaline glass or rare pictures to approximate the taste of such a man. It was as much *how* he used his collection as *what* he collected which was the key to the beauty of his interiors.

Turn to the rooms and analyze how they are composed. Cool, clear background colors are warmed by glowing foreground colors. Walls are patterned with pictures, hung in clusters and always in balanced arrangements. Balance prevails in the placement not only of pictures but also of furniture and objects. You can achieve like effects with whatever possessions you have—with flower prints or Currier & Ives reproductions, with your own tables and chairs, with decorative objects as simple as seashells, reproductions of pressed glass, or whatever you enjoy collecting. Your bed need not be hung with Eighteenth Century damask to be effective. Choose materials which drape well and harmonize with the colors of your room. Hang them from a wire frame.


Odom's taste has often been called *classic*, meaning that it is very pure and exact. Yet you will see that he has blended Eighteenth and Nineteenth

Century pieces of furniture perfectly smoothly. He bought not by rule, but by quality. Because he was a traditionalist, he bought traditional pieces, but notice, he combined various traditions, because they had a common quality. You can apply the same instinct for harmony to the living room of a Cape Cod cottage or the foyer of a compact city apartment.

William Odom believed, and his rooms are living proof of this faith, that everything you live with is of importance. To a man who loved music, it was evident that one small, wrong note could create discord of a large chord. Don't try to absorb into your living room or bedroom, his rooms say to us, objects which are meaningless in the scheme of the whole. They can ruin the entire effect. We are all too prone to "make do" with odds and ends, just because we've had them around a long time and have become attached to them from long association. A man like William Odom never stopped *seeing* what was around him. He never accepted ugliness or mediocrity as unavoidable, and so, for him, it never became so. Nor should you. Leave those parts of your house bare which you cannot fill as they should be filled. Eventually, you will find the perfect thing and it may not be a collector's item—it may be very simple. Its virtue will be that it is exactly right for that particular niche in space. It is worth waiting for.

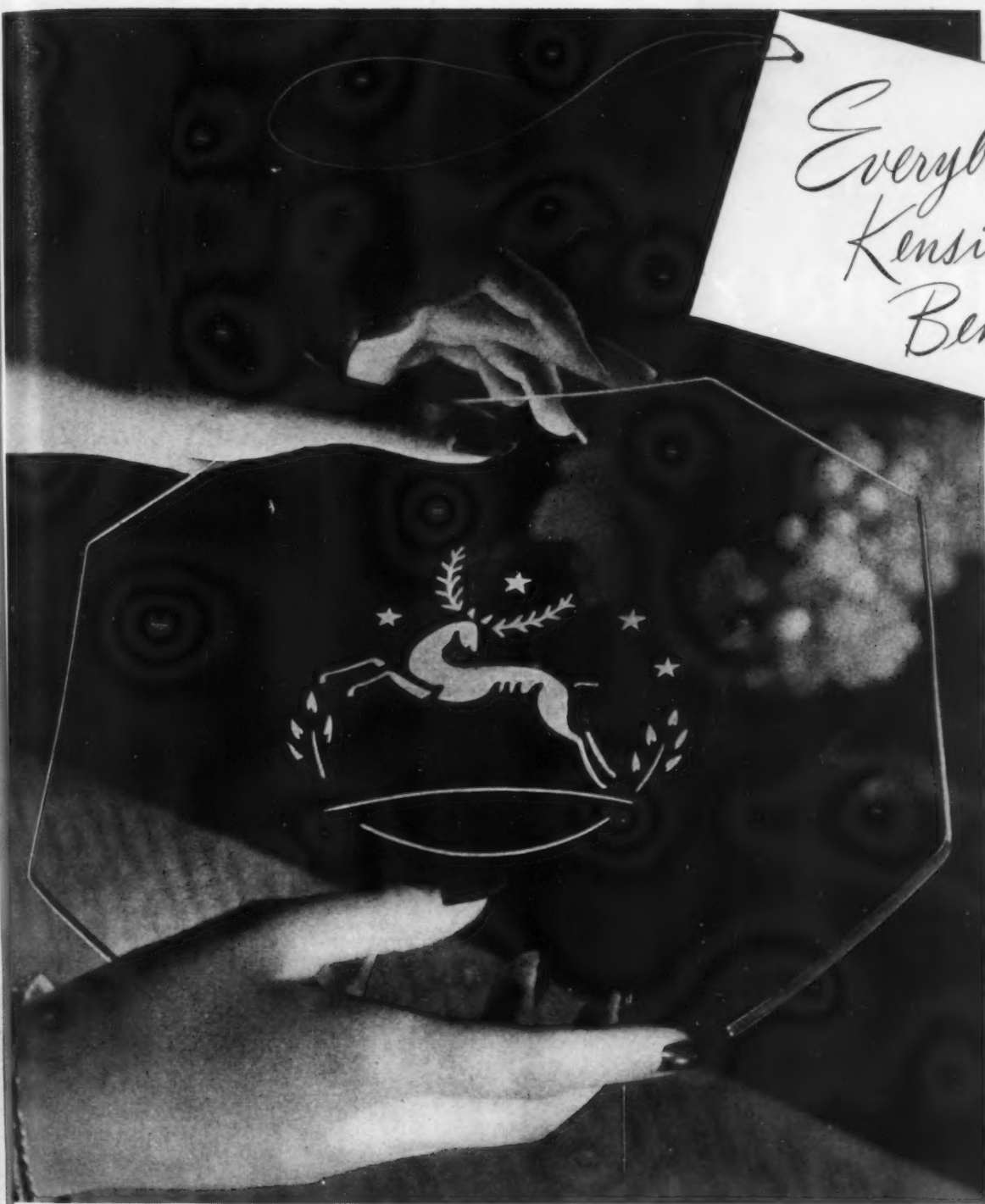
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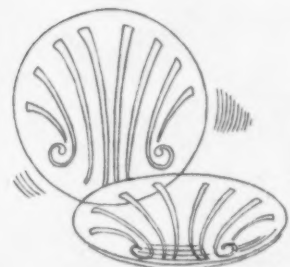
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Bent Glass



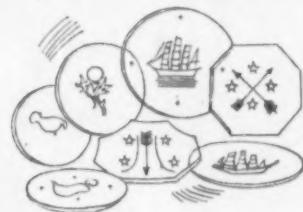
Most women wish they had more Kensington. Its simple lines, so cleverly blended into designs of warm loveliness, "belong" in any setting. And it's so useful! Budget-keepers especially love it . . . it's that inexpensive. Give Kensington. Use it yourself. Your favorite gift, jewelry or department store should have it.

Kensington, Inc., New Kensington, Pa.

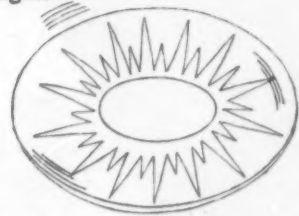
BENT GLASS BY



SHELL PLATTERS AND PLATES—11½" diameter at 4.00; others from 2.50 to 4.75. Some sizes available in Eagle, Rose, Morning Glory and Zodiac designs.



SMALL DISHES—4¾" to 5¾" diameter, from one to two dollars. In Thistle, Clipper Ship, Arrow and Rooster designs.



SUNBURST PLATTER—21" diameter at 10.50; 11½" diameter at 4.00. 11½" plates also available in Hemisphere design.



TULIP RECTANGULAR TRAY—14" x 24" at 10.50. Also available in Stagecoach and Clipper Ship designs.

CLAREMONT Continued from page 99



Claremont's entrance—a white-painted brick façade

doorways (top of page 99) are set against gray walls. A gold and black Greek key borders the gray silk curtains, and between the windows stands an upright Directoire harpsichord. The round table near the center of the room is covered to the floor with lavender panne velvet, an effective idea suitable for many period rooms.

An Austrian stove stands in a niche of the dining room (foot of page 99), whose walls are covered by wonderful old French wallpaper panels, patterned with soft blue curtains against mahogany brown. Because there was not enough paper to cover the walls of this spacious room, Mrs. (Continued on page 165)

Invitation to try MARLBORO



Unquestionably the world's
most magnificently
blended cigarette.



Plain Ends
Ivory Tips
Beauty Tips (red)

Merely a Penny or Two More



This copy of an Early English Victorian Pull-Up Chair will take its place with any period furnishings. The frame is finely carved Solid Mahogany. See it at your dealers.

If you are unable to find this chair, write us for the nearest dealer who has it.

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Jamestown, N.Y.

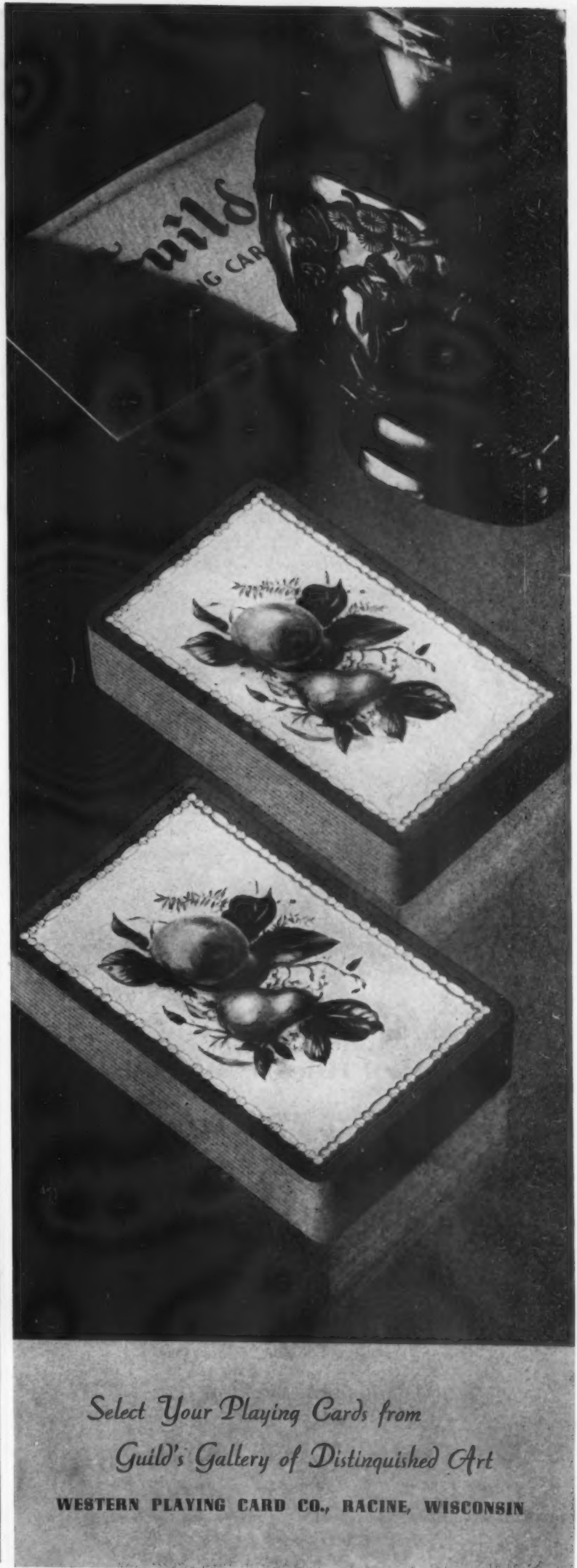
CLAREMONT Continued from page 164



Massive pots of hydrangeas stand on the terrace

Rogers had an artist come to Claremont to paint three additional panels. This he did so skillfully that they are indistinguishable from the originals. For the window curtains, she reproduced the wallpaper curtains exactly, even to the circular bronze tie-backs

which are part of the design. Mrs. Rogers, who is a trustee of the Parsons School, was a friend of William Odom. Her Claremont house is a portrait of her own distinguished taste, which resembles Odom's in its balanced perfection.



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PREFABRICATED Continued from page 121

THE following list contains names of companies now active in the prefabricating industry. Many other companies are organized and hope to enter full production soon.

Adirondack Log Cabin Co., Inc.
126 East 45 St.
New York, New York

Admiral Homes Company
West Newton, Pennsylvania

Allied Housing Associates, Inc.
Langhorne, Pennsylvania

American Houses, Inc.
570 Lexington Avenue
New York, New York

Anchorage Homes, Inc.
Westfield, Massachusetts

Bates Prefabricated Structures
Burlingame, California

Better Living, Inc.
339 West Peachtree Street
Atlanta, Georgia

Bralei Homes, Inc.
North Little Rock, Arkansas

Camden Shipbuilding & Marine
Railway Co.
Camden, Maine

J. W. Campbell, Inc.
Palatka, Florida

Capital Prefabricators Inc.
Austin, Texas

Century Prefabricating Corp.
Kings Highway,
Haddon Heights, New Jersey

Charlotte Lumber & Mfg. Co.
Charlotte, North Carolina

The City Lumber Co.
75 Third Street
Bridgeport 1, Connecticut

Coastal Properties Corporation
West Palm Beach, Florida

Crawford Company
1901 North Third Street
Baton Rouge 1, Louisiana

Cumberland Homes
Middlesboro, Kentucky

Defoe Shipbuilding Co.†
Bay City, Michigan

Dorr Associates
505 N. Michigan Avenue
Chicago, Illinois

Durabilt Homes Co.
520 Security Building
Denver, Colorado

Economy Portable Housing Co.
West Chicago, Illinois

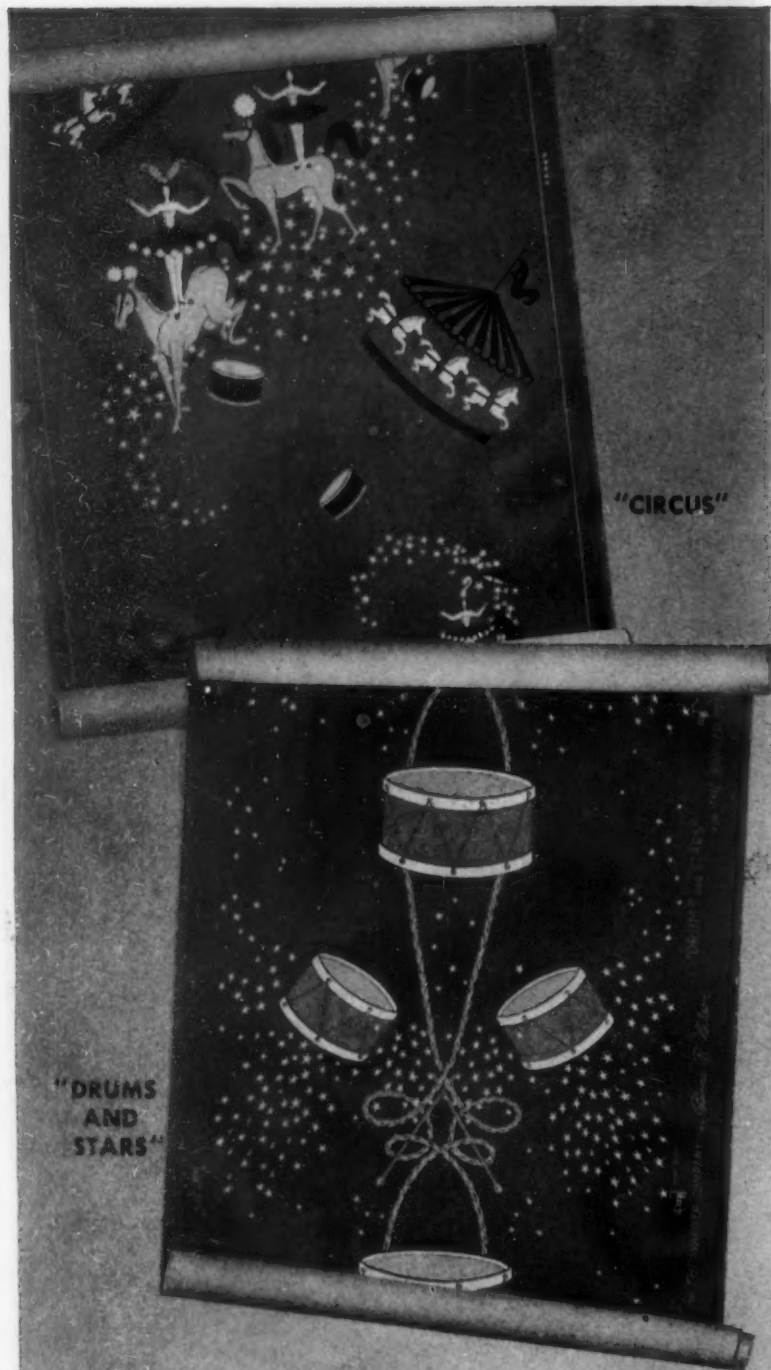
Eddy Shipbuilding Corp.
Bay City, Michigan

Factory Built Homes, Inc.
McDonough, New York

Fuller Houses, Inc.*†
Wichita, Kansas

General Houses, Inc.
Chicago Daily News Building
Chicago 6, Illinois

General Industries, Inc.
3033 Wayne Trace
Fort Wayne 5, Indiana



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PREFABRICATED Continued from page 166

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Green's Ready-Built Homes
1221 18th Avenue
Rockford, Illinois

Gunnison Homes, Inc.
New Albany, Indiana

Hansen-Nobel Company
Waterloo, Iowa

Harnischfeger Corporation
100 Lake Street
Port Washington, Wisconsin

M. R. Harrison Construction Corp.
Miami, Florida

E. F. Hodgson Co.†
730 Fifth Avenue
New York, New York

Home Building Corporation
Sedalia, Missouri

Home Corp. of America
1 North LaSalle Street
Chicago, Illinois

Home-Ola
9 South Clinton Street
Chicago 6, Illinois

Houston Ready-Cut House Company
P. O. Box 124
Houston, Texas

Illinois Lumber Mfg. Co.
Cairo, Illinois

Johnson Company
235 S. Sharon Street
Sharon, Pennsylvania

John A. Johnson & Sons, Inc.
270 41st Street
Brooklyn 32, New York

Klinger Dri-Bilt Mfg. Co.
400 Simpson St.
San Antonio 4, Texas

Latisteel, Inc.
3272 E. Foothill Boulevard
Pasadena 8, California

The Lumber and Millwork Co. of
Baltimore
Halethorpe 27, Maryland

Maryland Modern Housing Corp.
Halethorpe 27, Maryland

Metz Homes, Inc.
Bethpage, Long Island, New York

Midwest Fabricating Company
Mansfield, Ohio

Midwest Housing Corp.
Janesville, Wisconsin

Modern Building Manufacturers
Pine Bluff, Arkansas

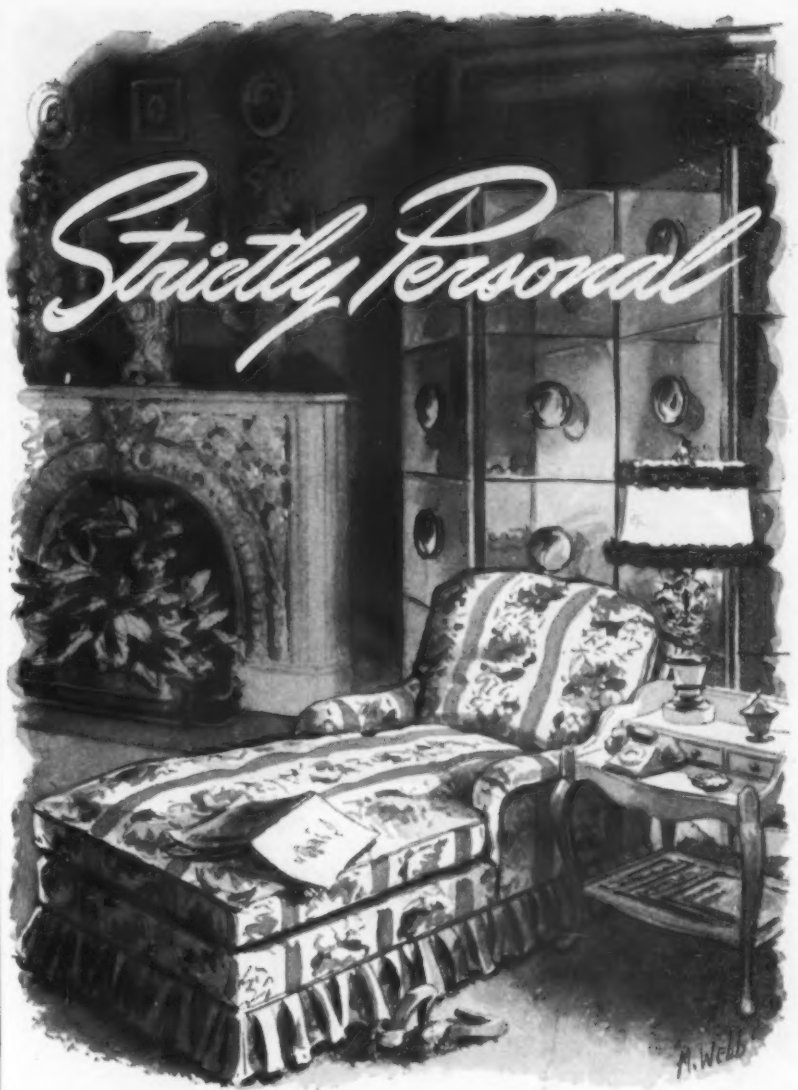
National Homes Corp.
Lafayette, Indiana

Page & Hill Company
Plymouth Building
Minneapolis 2, Minnesota

Pease Woodwork Company
Blue Rock & Turrill Streets
Cincinnati 23, Ohio

Precision-Built Homes Corp.†
Trenton, New Jersey

(Continued on page 168)



Your bedroom is intimately yours. It deserves this creative designing . . . as an attractive, restful retreat just for you. You always find ideas like this at Wilson-Jump. Here are experienced decorators, who know how to create a charming, livable background for your individuality . . . plus a marvelous selection of distinctive furnishings from which to choose. Our staff is ready to serve YOU—not to satisfy a whim for today . . . but to establish an enduring excellence of taste. Let us help you set the scene for better living!

Illustrated: Chaise Longue in ivory and rose striped chintz, \$298



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PREFABRICATED HOUSES

Continued from page 167

- Precision Homes Co.
1011 E. Channel Street
Stockton, California
- Pre-fab. Industries
1601 S. Main Street
South Bend 23, Indiana
- Pre-fab. Industries Corp.
Box 3 P.
Richmond 7, Virginia
- Prefabrication Engineering Company
734 N. E. 55 Street
Portland 5, Oregon

Production Line Structures
941 North La Cienega Boulevard
Los Angeles 46, California

Raleigh Prefabricated Homes, Inc.
P. O. Box 627
Raleigh, North Carolina

The Scott Lumber Company
1112 Chapline Street
Wheeling, W. Virginia

Shappert Engineering Co.
E. Menominee & Blaine Streets
Belvidere, Illinois

Shelter Industries, Inc.†
630 Fifth Avenue
New York 20, New York

Ivy H. Smith Company
P. O. Box 5098
Jacksonville, Florida

Southern Mill & Mfg. Co.
P. O. Box 1087
Tulsa 1, Oklahoma

Southwest American Houses
P. O. Box 16
Houston 1, Texas

The Steelcraft Manufacturing Co.
16 E. 72 St.
Cincinnati 16, Ohio

Stran-Steel Division†
Great Lakes Steel Corporation
Penobscot Building
Detroit 26, Michigan

The Strathmoor Company
14000 Grand River Avenue
Detroit 27, Michigan

Tacoma Lumber Fabricating Co.
Box 1133
Tacoma 1, Washington

Texas Prefabricated Housing Co.
9003 Denton Drive
Dallas 9, Texas

Timber Structures, Inc.
535 Fifth Avenue
New York, New York

Tovell Construction Company
403 West Monument Street
Baltimore, Maryland

United States Housing Company
1629 K Street N.W.
Washington 6, D. C.

Vacuum Concrete, Inc.
4210 Sansom Street
Philadelphia 4, Pennsylvania

Wingfoot Homes, Inc.
Litchfield Park, Arizona

Winner Manufacturing Company, Inc.
Box 399
Trenton 3, New Jersey

*Production expected in 1947.
†Additional information on these companies is tabulated in the chart on page 121.



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Smart buyers! They're looking to the future.

So should you. You don't buy a house every day. When you do, make sure it will be considered up to date for years to come. Make sure it has ALWINTITE Aluminum Windows!

These smart-looking, low-cost Aluminum Windows keep your house up to date. More, they give you definite quality advantages you'll enjoy forever.

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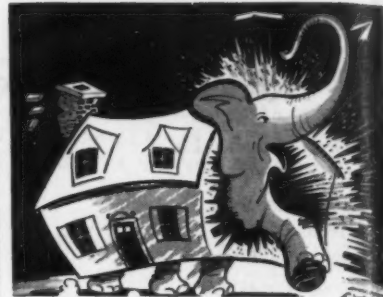
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DINNER

Continued from page 140

part lime juice and a very very small quantity of honey or Falernum, combined with three parts Cuban rum—and get a good rum. There are too many poor rums around and about. Make your canapés as you like, only omit anything with fish or with a fishy taste, for fish is horrible with a Daiquiri. Plain salted almonds will do very well.

With the dinner, serve a medium dry white wine. If there's any Montrachet or Pouilly still in your cellar, either would be wonderful. Lacking a fine imported vintage, there are many delicious domestic dry wines. Chill well, whatever it may be.

This is a simple dinner to get and a delicious one to eat. It offers a range of flavor and texture. It isn't extravagant, and it isn't wasteful, for should there be any *Water Zooi* left over, it may appear next day covered with a brown crust most successfully impersonating a super chicken pie.

NEW BOOK ON DECORATING

INSIDE YOUR HOME, by Dan Cooper. Farrar, Straus and Company, Inc. New York City. Price, \$3.95

To readers of House & Garden, the name and the work of Dan Cooper is familiar. He is an established and recognized designer of everything that goes into the home. He is now an author as well, since the publication of "Inside your Home" recently published by Farrar, Straus and Company, Inc.

It contains lively writing and a sensible point of view. Mr. Cooper sets greater store on ideas and self-expression than he does on extravagance and a precise application of decorating rules. Some readers will regret that he has not settled down to more specific information. There are no hints as to how to hang your curtains or strip the varnish off the bargain table you bought at auction. But if it's theory you want, and a breath of fresh thinking for your approach to decorating, Mr. Cooper's your man. He is an individualist and, if he has his way, will make individualists of many of his readers. His chapter on "The Home and the Child" is a brisk and incisive discussion of a crucial subject. His essay on "The Manufacturers" will probably raise the blood pressure of a good many citizens abruptly.

Taken all in all, Dan Cooper's book is refreshing and vital. It is one man's point of view, divertingly expressed, never dull. Teresa Kilham's drawings are just right for the text, which is presented in fine big type on large pages, supplemented with a group of excellent photographs.

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Vapor Seal
Saucepan
from complete
Thermic-Ray line.

WHEN IT'S

Thermic-Ray

TRIPL-THIK BOTTOM with VAPOR SEAL LID!

BY *Norris* OF LOS ANGELES

HOUSEWARES DIVISION: 222 NORTH BANK DRIVE, CHICAGO 54, ILLINOIS

YOUR PIANO How to take care of it

Whether you spend hours each day practicing at the keyboard, or your piano is used chiefly by visitors, it will pay you well to realize that a piano requires special care.

Where to place a piano. Safety is just as important as decorative effect. Sudden changes in temperature can injure both tone and woodwork; direct rays of the sun are harmful to the finish. So an inside wall, away from an open window and from heating units, is the best place for your piano. If a piano is moved from one house to another, or is being newly delivered during cold weather, turn down the heat in the room where it is to be placed, and warm the room gradually after the piano is indoors.

It's not only the heat. Humidity, as you know, is the amount of moisture in the air. An excess of damp air (or dry air) will raise havoc with a piano. Wood swells when it picks up moisture and shrinks when it loses it. The effect of this swelling and shrinking is particularly bad for the block which holds the tuning pins. Often the pins become loose, and the sounding board cracks, if exposed to a stretch of very wet weather followed by the other extreme. If you have a heated house, adopt one of the many practical methods available for introducing moisture into the air of the house during the winter months. Do not, however, place a humidifier near the piano.

How to keep a piano clean. During the past few years, most piano manufacturers have given a lacquer finish to the exteriors. To keep your piano clean, a soft, untreated duster is usually adequate, except where children's sticky fingers have left their imprints. In that case, a slightly damp cloth should be used first and followed by careful wiping with a perfectly dry cloth to make sure all the moisture is promptly removed. Polish can be used but is seldom necessary except on the older piano cases, especially those made some years ago, which were varnished.

Cleaning the piano keys. To clean either ivory or plastic keys, slightly moisten a soft white cloth with water, to which a very small amount of mild white soap has been added. This can be applied to both the black keys and the white, but it is best to use different cloths for black and white, as occasionally the cloth may pick up a little of the black color. Dry with a soft cloth. Ivory in its natural state is a somewhat yellowish color and is bleached white by exposure to sunlight. Discoloration of ivory can be caused by continued darkness, as well as by contact with oils, cleaning fluids, stains and, in fact, any coloring agent. Plastic, being a synthetic product, does not turn yellow, but it can be colored or stained by many materials.

Moths destroy felt. Moths need not be a problem to the piano owner if the

hammers and felt parts are sprayed by an expert with a reliable moth preventive, at intervals of two or three years.

About a piano's mechanism. Few piano owners realize what takes place between the touch of the finger on the key and the striking of the hammer on the string. In the action and keys alone, there are over 9,000 parts for a standard type of instrument. Because of the limitations of space, many of these parts must be very small; yet each must function perfectly. It is not surprising, therefore, that a piano's action needs occasional regulation. This should be done at intervals of every three or four years by a competent tuner-technician.

When to tune? Piano manufacturers recommend tuning three and, preferably, four times a year. (Pianos used on the concert platform are tuned before every performance.) Many piano owners do not know when their piano needs tuning, because it drops in pitch gradually and their ears become accustomed to the change; in other words, the owner's ear gets out of tune along with the piano. That is why it is well to have a regular schedule of tuning. Incidentally, your piano gets out of tune whether it is played or not. Tuning does not affect the "tone" of your piano. Tone is a quality that is built into the piano by the manufacturer, and involves design, materials and workmanship. Tuning is an operation that places the strings of the piano in unison and at their proper pitch.

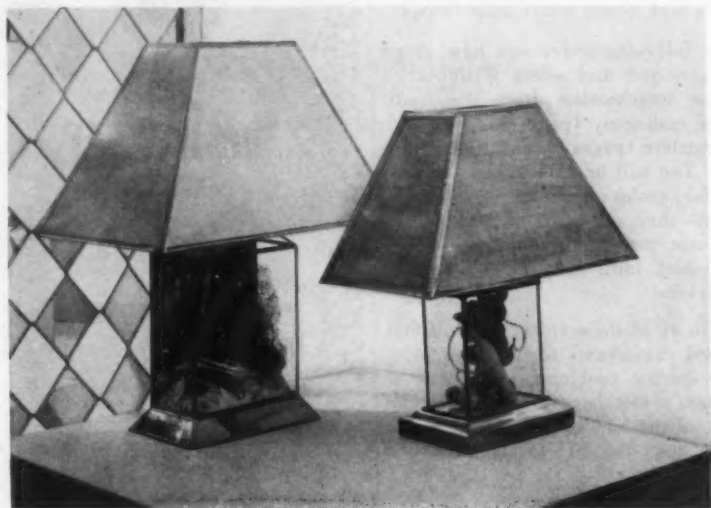
Voicing is the conditioning or the re-conditioning of the hammers, and involves the operation of hardening or softening or shaping of these parts.

The amount of voicing that a piano requires depends to a large extent on the amount of use it receives. A piano that is being played several hours a day requires voicing oftener than one played only occasionally. A reliable tuner will be able to advise you on that point, when he tunes the instrument.

Rugged, but not indestructible. Abuse, more than use, is responsible for abnormal depreciation of your piano investment. A small amount spent annually for service will keep your piano at its best all the time.



LAMPS FROM MEXICO



The lamps *above*, designed by Donald Cordry, American artist, are from a one-man exhibition held at America House. Mr. Cordry originally went to Mexico to do research on primitive Indian costumes and textiles for the Museum of Indian Art of New York and the Southwest Museum of Los Angeles, California.

At his studio in Mexico City, he is now designing modern lamps and decorative accessories, using native materials, especially tin and pottery. He works with craftsmen skilled in producing the kind of tinwork which is

found in Mexican churches. He adapts old designs in such a way as to add a new and fresh design slant to traditional patterns.

The tin-framed glass bases of the lamps, *above*, are like old Mexican candle holders, but Mr. Cordry has filled one with wooden fruit painted in brilliant *marzipan* colors. The other lamp base is like an under-sea garden in miniature, planted with sea fans, star fish, shells. Shades are parchment.

The openwork screen in the background is of polished tin with diamond-shaped mirror inserts.

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Beautiful plastic Pearl tops. Lovely pastel colors. Plain fronts or hand-painted panels.
- **FROM \$5.50 TO \$9.95**
Roomy upright and bench models. Some with dual inner compartments!

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WISHMAKER

Continued from page 100

THE following stores now have shops where you may select Wishmaker's House merchandise from the traditional mahogany (pages 103 and 104) and modern (pages 103 and 104) groupings. You will be able to buy the Provincial group next spring. Certain stores—they are listed on page 178—will not present Wishmaker's House ensembles until they have all three groupings.

In all of these stores you will find trained consultants to help you solve your specific problems, as well as of displays of merchandise which will take much of the foot-work and most of the headaches out of furnishing your rooms.

You may buy Wishmaker's House formal mahogany and modern groupings from these stores, now:

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Loveman, Joseph & Loeb

ARKANSAS
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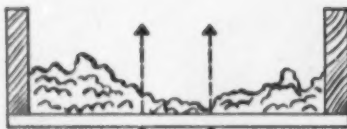
MICHIGAN
DETROIT
The Ernst Kern Company
GRAND RAPIDS
Herpolsheimer's

(Continued on page 173)



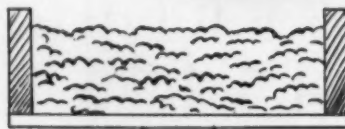
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WISHMAKER

Continued from page 172

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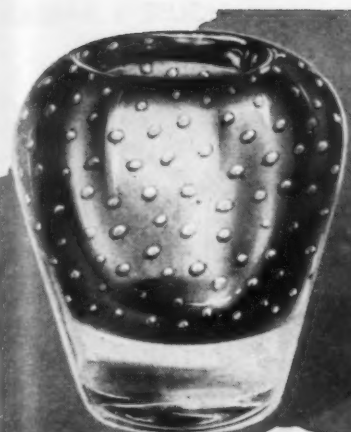
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(Continued on page 178)



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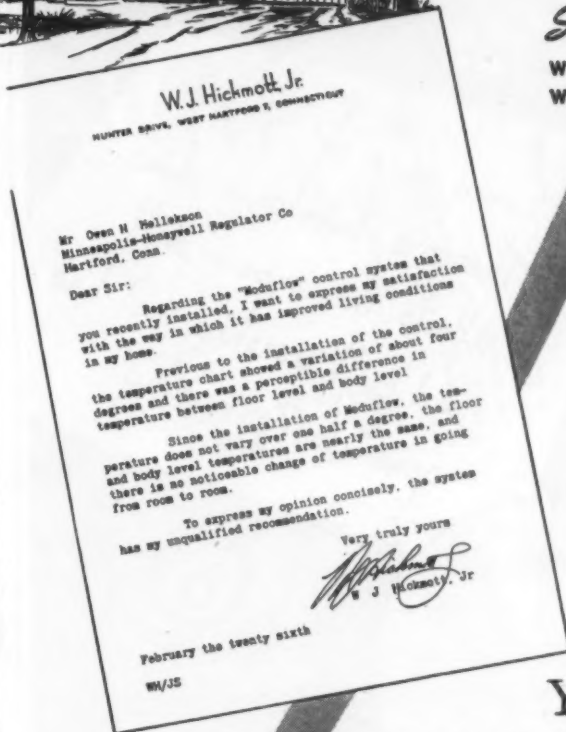
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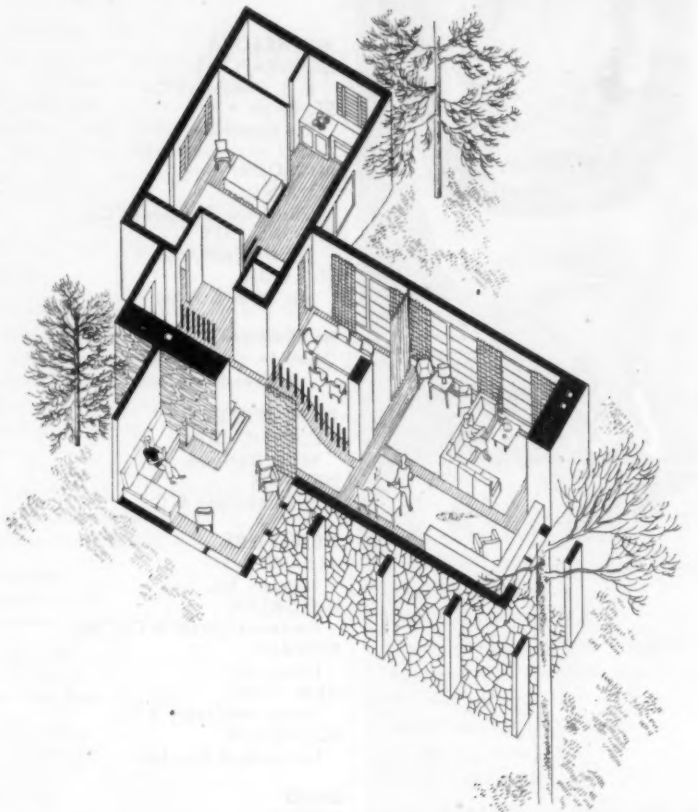
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EDEN HOUSE *Continued from page 117*



Better than plan or photograph, this drawing shows how space has been handled by architect Swanson in the ground floor of the Eden house. One

room opens into the next and the terrace is part of the scheme. Note how wide the windows are.

(Continued on page 175)

This is house the room the right backed which

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EDEN HOUSE Continued from page 174



This is how the second floor of the Eden house would look if you were to pry the roof off. The owners' bedroom is on the right, and you can see the round-backed chairs drawn up to the fireplace which gives it the character of a sitting

room. The long slats are the top of the terrace. At the extreme left is the bedroom of the Edens' son. On the wall which faces the twin beds are the study-and-storage units and bulletin board photographed on page 116.



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Gardening

Garden Gems for 1946 features 56 pages with brilliant color illustrations of novelties in roses, hardy perennials, chrysanthemums, vines and shrubs. Included are familiar types, tree and old-fashioned roses. Send 25c west of Mississippi. Bobbink & Atkins, Dept. HG 10, 523 Paterson Ave., East Rutherford, N. J.

Sandyloam's Illustrated Catalog of garden lilies includes a flowering chart which tells the months flowers will be in bloom. Valuable, too, is the listing of the rare, native lilies and garden hybrids. Send 25c for a full catalog. Partial list free on request. Sandyloam, Alan and Esther MacNeil, Dept. HG 10, North Springfield, Vt.

How to Plant a Lovelier Garden with imported Holland bulbs gives simple planting instructions and ideas on good bulb arrangements. A full-color pamphlet by The Associated Bulb Growers of Holland, Dept. HG 10, 41 E. 42d St., New York 17, N. Y.

A Rose Catalog shows 32 pages of the most popular roses. Hybrid teas, floribundas and climbers—all in natural color—are described completely. Outstanding varieties of delphiniums, phlox and chrysanthemums are also featured. Jackson & Perkins, Dept. HG 10, 63 Rose Lane, Newark, N. Y.

A Little Bit of Holland in the tulip field is captured in this booklet. Tulips are easy to select from full-color illustrations. Outstanding are the whites and "shades of blue." Daffodils, poppies and plants for shaded places are of special interest. Send 10c. Flowerfield Bulb Farm, Dept. HG 10, Flowerfield, Long Island, N. Y.

Prize Tulips, Hybrid Lilies and tea roses vie for attention in a full-color catalog of 112 pages. Iris, flowering crabs and dainty daffodils are among other color illustrations. Now is the time to pick your bulbs for spring bloom, and this catalog offers great variety. 50c. Wayside Gardens, Dept. HG 10, Mentor, O.

A Plant Collection of native orchids, Holland crocuses and Gold Medal tulips is the feature of the *Beauty From Bulbs* catalog. A classified list helps you select and identify. Woodland plantings and rare lilies are also available. John Scheepers, Inc., Dept. HG 10, 37 Wall St., New York 5, N. Y.

China & Silver

The Symbol of Royal Doulton pictures many examples of Doulton bone china and earthenware, with explanatory

notes as to the origin of each pattern. Figurines, character jugs and animals portraying traditional English characters are displayed. 10c. Doulton & Co., Inc., Dept. HG 10, 212 Fifth Ave., New York 10, N. Y.

The History and Making of American Vitrified China is the subject of an informative booklet by the Vitrified China Association. Examples of china offered today and backstamp drawings are illustrated. Vitrified China Association, Inc., Dept. HG 10, 1010 Shoreham Bldg., Washington 5, D. C.

Aims of a Successful Hostess are described in Reed & Barton's new booklet. Background, table settings and silver displays for formal or informal occasions are discussed, plus a "must" list for the complete, medium and minimum sets. Advice on monogramming, care and use of each piece of silver makes this an asset to your library shelf. 10c in stamps. Reed & Barton, Dept. HG 10, Taunton, Mass.

Gorham Service for formal, informal and daily uses is discussed in *Entertaining the Sterling Way*. Place settings for each meal are illustrated, plus those for occasions like teas and buffet suppers. The famous Gorham patterns, essential silver for eight and a budget list for two are found in this booklet. 10c, 40c outside U. S., The Gorham Co., Dept. HG 10, Providence 7, R. I.

Food & Wines

Myers's Jamaica Rum Recipes for long drinks, cocktails and those drinks you sometimes feel an urge to try are presented in this new booklet. A history of rum, dating from the piratical days of Captain Kidd, is included. R. U. Delapenha & Co., Inc., Dept. HG 10, 57 Laight St., New York 13, N. Y.

The Old World Art of Wine-Making in a New World setting is Cameo Vineyards' description of wines, brandies and liqueurs featured in a new catalog. A gourmet list of wines and liquors to be served before and after dinner and during the meal helps to make your selection easy. Cameo Vineyards Co., Dept. HG 10, Fresno, Calif.

Fences

Various Types of Fences are illustrated in two booklets. Fences are copper steel, galvanized after weaving in many decorative styles. Those equipped with safeguards and the non-climbable fences offer extra protection against intruders. Cyclone Fence Division, Dept. HG 10, American Steel & Wire Co., Waukegan, Ill.

The Page Fence Booklet describes

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chain link and iron picket fences in three post-war styles to meet individual needs or preferences. Of copper-bearing steel, it is galvanized after weaving, for longer life. Specifications for residential fences included. Page Fence Assoc., Dept. HG 10, Monessen, Pa.

Kitchens & Bathrooms

Your Kitchen and You has been written to help you plan your kitchen individually. Units for difficult corners and useful space-savers, plus accessories, contribute toward a time-saving kitchen for you. The counter surface is built to the exact dimensions required. 10c. St. Charles Mfg. Co., Dept. HG 10, St. Charles, Ill.

Home Freezer Units will be an aid whether you live in town or country. The storage of meats and out-of-season delicacies eliminates shopping tours and makes the preparation and preservation of food easy. Freezing guide for fruits and vegetables shows how to select the food and prepare it for storage. The Coolerator Co., Dept. HG 10, Duluth 1, Minn.

Decorating

Bigelow's Match Book of color harmony for rugs, walls, draperies and upholstery is a clever aid for home decorators. There are 2 match sticks of each rug color and a choice of 2 color schemes to accompany each rug. 10c. Bigelow Weavers, Dept. HG 10, 140 Madison Ave., New York 16, N. Y.

Decorative Accessories made of Syroco Wood will enhance the beauty of your home. Illustrated are mirrors, wall brackets, figurines, giving a wide selection for formal or informal settings. Syracuse Ornamental Co., Dept. HG 10, Syracuse, N. Y.

Aluminum Window Frames, smart in appearance and color-neutral to harmonize with your interior decoration, are described in a new folder. No paint job is required for these windows. You just wipe clean with a damp cloth. Details of the double-hung windows are included. The Aluminum Window Corp., 34-19 Tenth St., Dept. HG 10, Long Island City 1, N. Y.

Glass adds something extra to your house, whether as a mirrored table top or a sunny picture window. In a 27-page booklet, Pittsburgh Plate Glass clearly shows many new and colorful ways that mirror and glass can improve your home both decoratively and architecturally. Pittsburgh Plate Glass Co., Dept. HG 10, 2237-6 Grant Bldg., Pittsburgh 19, Pa.

Five Steps to Home Decorating start you out in the Lees-Cochrane booklet, *What Goes With What*. Building your decorative schemes around your favorite rug colors, you blend and harmonize furnishings throughout the house. Color illustrations give you many new ideas. Send 25c to Anne Mason, Dept. HG 10, Lees-Cochrane Co., Inc., Bridgeport, Pa.

Washable Wallpapers color-locked to withstand room exposure are featured in Imperial's new book on color harmony. Authentic color charts help you

plan decorative combinations with wallpaper. Send 25c to Imperial Paper and Color Corp., Dept. HG 10, Glens Falls, N. Y.

Windows & Mirrors

Window Styles Change along with everything else. *The Judd Sketch Book of Window Style* shows you how to install traverse tracks, festoon rings, cranes and other fixtures for a variety of drapery treatments. 10c, Dept. HG 10, H. L. Judd Co., Wallingford, Conn.

Building

Protect Your Home Against Rust by using copper for storage tanks, heating lines, roofing and other metal work. The importance of rust-protection and advantages of rust-proof pipe are emphasized. The American Brass Co., Dept. HG 10, Waterbury 88, Conn.

Today's Idea House will start you thinking about woodwork. Many ways in which pine can be used for storage space, closets, doors and added window beauty are described. Illustrations show how it's done. Send 10c to Ponderosa Pine Woodwork, Dept. HG 10, 111 W. Washington St., Chicago 2.

Plans for concrete homes, cool in summer, warm in winter, are shown in a new catalog. Various styles in different sections of the country point out advantages of concrete. You can learn how to do your own construction. Portland Cement Association, Dept. HG 10, 33 W. Grand Ave., Chicago 10, Ill.

Heating & Insulation

A wall of protection, Insulite's booklet, features the Graylite Lok-Joint lath for interiors, and Bildrite sheathing. Facts and diagrams for complete installation of these materials are also included. Insulite, Dept. HG 10, 500 Baker Arcade Bldg., Minneapolis 2, Minn.

The Moduflow System features a continuous, but modulated, heat to whatever temperature is required. The control systems, for heating or air-conditioning equipment, can be used in either old or new houses. Minneapolis-Honeywell Regulator Co., 2731 Fourth Ave. South, Minneapolis 8, Minn.

Equipment for heating, winter air conditioning and plumbing for every type of home is pictured in American-Standard's publication. Styles are for either hand-fired or automatic equipment. Colorful plumbing fixtures are also illustrated. American Radiator & Standard Sanitary Corp., Dept. HG 10, P. O. Box 1226, Pittsburgh 30, Pa.

Metal Insulation is described with its advantages and the specifications for installing this insulation. It is delivered to the job in cases containing 112 sheets, standard size and then cut to fit. American Flange & Mfg. Co., Inc., Dept. HG 10, 30 Rockefeller Plaza, New York, N. Y.

Windows with built-in insulation insure greater year-round insulation against cold and heat. Thermopane is made of 2 sheets of glass, separated by a sealed-in, 1/4 inch air space, which prevents steaming. Libbey-Owens-Ford Glass Co., Dept. HG 10, Toledo, O.



EMBLEM OF THE GREAT

Champagne of France

Again you may enjoy this "wine of the stars", first given to the discriminating world by Dom Perignon more than two and a half centuries ago. Here in the same vineyards . . . here in the very same Abbey of Hautvillers . . . here are made these excellent wines which Moët & Chandon so proudly send to you.

Dry Imperial, vintages 1937 and 1944
White Seal, a special cuvée

MOËT & CHANDON, EPERNAY, FRANCE
EST. 1743

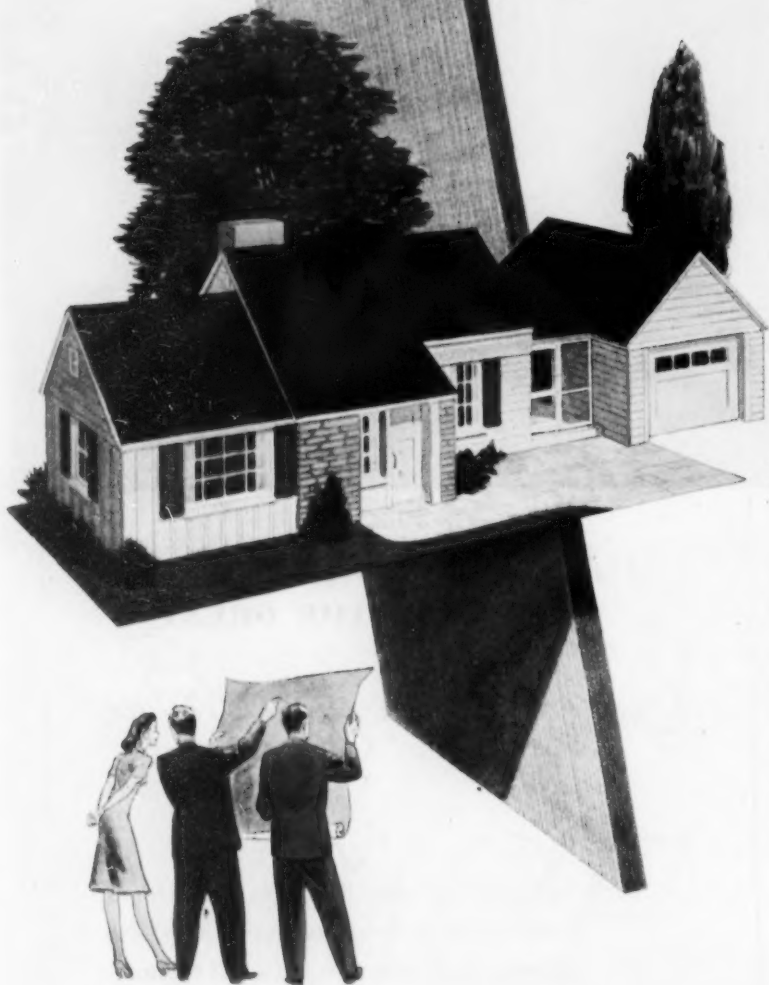
SOLE U. S. AGENTS:

Schieffelin & Co., New York 3, N.Y. Importers since 1794

MOËT

INSULITE

Insulates as you build



In planning your new home, remember that insulation should be built into the house itself. Don't make the mistake of having to add insulation later!

If you build with Insulite, you insulate as you build.

Insulite serves two purposes; it builds stronger walls and it insulates at the same time.

Outside and inside, Insulite gives double value—stronger walls plus insulation!

Send coupon today for free book, "Year 'Round Comfort."

The Original and Best* Wood Fibre Structural Insulating Board

*As determined by leading testing authorities.

REGISTERED TRADEMARK



INSULITE, DEPT. HG106, MINNEAPOLIS, MINN.

Please send me your free booklet, "Year 'Round Comfort."

NAME _____

ADDRESS _____

CITY _____

ZONE _____ STATE _____

178 HOUSE & GARDEN

WISHMAKER

Continued from page 173

SHEBOYGAN
H. C. Prange Company

CANADA
CALGARY
Hudson's Bay Company
EDMONTON
Hudson's Bay Company
TORONTO
The Robert Simpson Company Ltd.
VICTORIA
Hudson's Bay Company

You will be able to buy merchandise from all three Wishmaker's House ensembles, formal mahogany, modern and Provincial, at the stores listed above and those below, in the spring of 1947. Your local newspapers will announce their Wishmaker showings.

ILLINOIS
ROCKFORD
House of Lindberg

LOUISIANA
NEW ORLEANS
Maison Blanche Co.

MARYLAND
BALTIMORE
Stewart & Co.

NEW YORK
SYRACUSE
E. W. Edwards & Son

OHIO
COLUMBUS
F. & R. Lazarus & Co.

PENNSYLVANIA
PITTSBURGH
Kaufmann's

VIRGINIA
RICHMOND
Miller & Rhoads

CANADA
HALIFAX
The Robert Simpson Eastern Limited
LONDON
Simpsons London Limited
REGINA
The Robert Simpson Western Limited

The Wishmaker's House Ensembles merchandise, shown on pp. 101-105, is manufactured by the following companies:

Bedroom ensembles (ready-made)

N. Sumergate & Sons
31 West 27 Street
New York, New York

Carpeting (wool)

Hardwick & Magee Co.
650 West Lehigh Avenue
Philadelphia 33, Pennsylvania

Fabrics (printed)

Riverdale Manufacturing Co.
261 Fifth Avenue
New York, New York

Fabrics (upholstery)

Moss Rose Manufacturing Co.
40 East 34 Street
New York, New York

Furniture (occasional tables)

The Weiman Company
2578 11 Street
Rockford, Illinois

Furniture (Provincial maple—both wood and upholstered)

Heywood Wakefield Co.
1 Park Avenue
New York, New York

(Continued on page 179)

First
IMPRESSIONS...

That important impression of charm in your first letter to someone is assured when written on Pen Ease stationery. The rag content in this smooth vellum finish paper gives that exceptional writing surface and crisp feel of quality that is so important. Ask your stationer for Pen Ease in white, pink or blue — complete range of sizes and styles.

Pen-Ease

Pratt & Austin
CO., INC.
HOLYOKE, MASSACHUSETTS

FAN-BLOWN
STEAM HEAT

Only 32 lbs.

Now! Bring steam heat into "hard-to-heat" rooms!

Have you a "problem room" you can't keep warm? Wittie Electric Steam Heater is an individual room heating plant that really heats without glowing coils. Cold air drawn from the floor is steam heated and fan-circulated gently and evenly throughout the room. Compact, portable, perfectly safe. Costs a few cents a day to operate. 115 volts AC only. See it now at leading dealers.

For name of nearest dealer, write
Wittie Mfg. & Sales Co.
Dept. 25, Chicago 5, Ill.

Guaranteed by Good Housekeeping

WITTIE
Electric Steam
PORTABLE CIRCULATING HEATER

DAINTY HANDS NEVER TOUCH DIRTY WATER



One Foot Does the Work

Now you can clean and wring out the dirtiest mop without once touching your hands to it. Just place it in the Patented De Luxe Mop Wringer Pail, swish it around in the water, step on the foot treadle and lift it out. It's an easy, one-footed operation! No throwing the Pail out of balance, no splashing, no contortions. The New DeLuxe has no springs or mechanism to get out of order. All parts are galvanized to prevent rust. It is NOT top-heavy; won't totter or tip over. Provides plenty of room for mop to spread out and clean itself. It's light enough for the daintiest woman; strong enough for a janitor. See it at your dealer's. Schluter Mfg. Co. • St. Louis, Mo.

DeLuxe MOP WRINGER PAIL

YOU CAN HELP THE HANDICAPPED

TODAY we are faced with an urgent and crucial human problem that challenges our country. This is the problem of the 28,000,000 handicapped people in the United States. About 75% of this number are war veterans, others have become disabled through illness or accident. Whatever the cause, the fact remains that they are our fellow men. They need our help.

Because of the serious and national importance of this situation, the Federal government has passed a law designating the first week in October of each year as *Employ the Physically Handicapped Week*.

Handicapped workers proved during the war, when 83% of the nation's industries employed them, that they were responsible, reliable, and expert. Among the handicapped there was a much smaller labor turnover, less absenteeism, fewer accidents and equal or higher production rates than obtained among others.

Your cooperation can mean the difference between a self-reliant citizen, shouldering responsibilities, and a dispirited, broken individual, dependent upon charity.

WISHMAKER

Continued from page 178

Furniture (traditional mahogany and modern—bedroom and dining room)

Drexel Furniture Co.
Drexel
North Carolina

Furniture (upholstered—traditional mahogany and modern)

S. Karpen & Brothers
636 West Cerwak Road
Chicago 16, Illinois

Rugs (cotton braided)

Topton Rug Manufacturing Co.
Topton
Pennsylvania

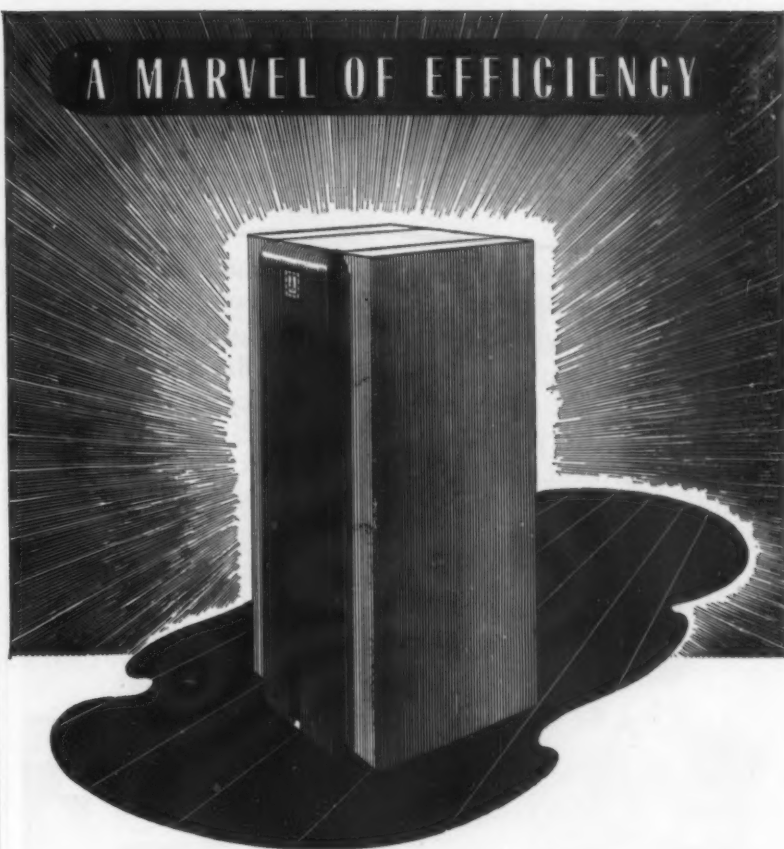
Wallpaper

United Wallpaper, Inc.
3330 W. Fillmore Street
Chicago, Illinois

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WE are now able to accept a limited number of one and two year subscriptions. Please send check or money order to House & Garden Subscription Department, Boston Post Road, Greenwich, Connecticut.

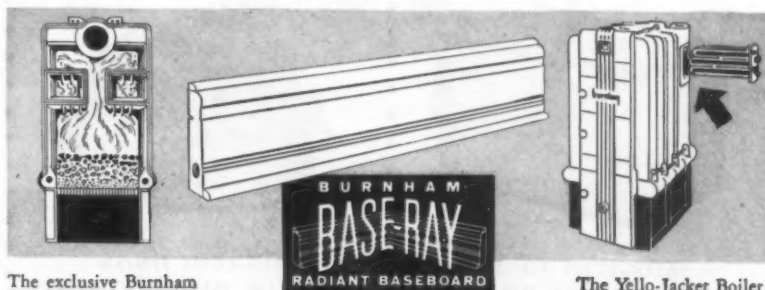
A MARVEL OF EFFICIENCY



The Burnham Yello-Jacket Boiler is built for those who seek maximum comfort, convenience and economy from a heating system. This modern streamlined unit is the outgrowth of 73 years of experience in building quality boilers.

Its superior efficiency is the result of inherent structural and engineering advantages. And the Burnham Yello-Jacket is an ALL-FUEL Boiler. The one basic model can, with but minor changes, be converted to burn either coal, oil or gas — thus placing the owner at all times in a "preferred" position as regards fuel costs.

Leading Architects and Heating Contractors have long recommended Burnham Boilers for their most particular clients and customers.



The exclusive Burnham Double Combustion Chamber increases the area of the direct heating surface and makes the Yello-Jacket Boiler a marvel of efficiency.

These hollow cast-iron "baseboards" — Burnham's latest development for home heating — (only 7" high and 1 3/4" thick) are supplied by hot water or steam from your regular boiler.

The Yello-Jacket Boiler is built to accommodate a special built-in copper coil — which assures a continuous supply of low-cost hot water, summer and winter.

Burnham Boiler Corporation

IRVINGTON, N. Y.



Burnham Boiler Corporation Dept. HG-106
Irvington, N. Y.
Please send folder on the all-fuel YELLO-JACKET Boiler to
Name.....
Street.....
City.....State.....

FINGERPRINTS wash off!

On KEYSTONE-finished walls, all surface soil easily wipes away with water and your favorite woodwork cleanser.



THE OIL PAINT THAT COVERS IN ONE COAT

A pure linseed oil product for all interior wall surfaces. Dries to rich matte finish in 8 hours. Washable with soap and water. The choice of master painters, but so easy for anyone to use! No mixing, no fuss, no brush-marks. In non-yellowing white and 10 smart decorator shades. Good stores handle it!



KEYSTONE VARNISH CO.
BOSTON BROOKLYN, N. Y. CHICAGO

KEYSTONE ONE COAT FLAT OIL FINISH



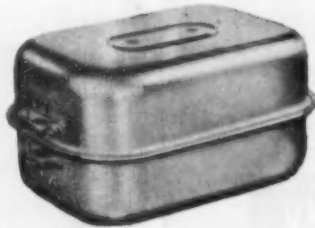
Let "Royal Chef" help you prepare better meals!

"Royal Chef" heavy-gauge, solid aluminum kitchen-ware helps you prepare better meals because:

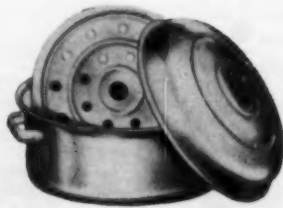
Heavier bottoms give more even distribution of heat, keep vitamins locked in, preserve flavor. Steam seal and self-basting features keep foods juicy and savory. FOR A MEAL FIT FOR A KING—USE "ROYAL CHEF" HEAVY-GAUGE, SOLID ALUMINUM KITCHENWARE Mfd. By POULSEN & NARDON INC., Los Angeles, 11.



JANE WYMAN—currently starred in "Night and Day" A Warner Bros. production



SATIN-TONE FINISH
LARGE DOUBLE ROASTER
WITH TRIVET



SATIN-TONE FINISH
MEDIUM DUTCH OVEN
AND TRIVET



MIRROR-FINISH
SAUCE PAN
1½, 2 & 3 QUART CAPACITY

"Royal Chef"



HEAVY-GAUGE, SOLID
Aluminum
KITCHENWARE
AT ALL LEADING DEPARTMENT
AND HARDWARE STORES

GLASS

Continued from page 134

product will be determined by the glass originally used.

Glass Blocks. Every one is familiar with hollow glass blocks as decorative building material. Glass blocks contain dead air space which makes them effective in preventing heat loss or the forming of condensation during cold weather. Many surface patterns have been developed for both functional and decorative purposes. Some blocks are obscure, while others allow you to see through them. A special type has a diffusing screen in the interior of the block to reduce glare and solar heat transmission. Another type is designed to control the direction of light entering a room.

Figured Glass. One type of glass is rolled in the manufacturing process to produce surface designs in a wide variety of patterns. This kind of glass is widely used for windows, partitions and doors, to transmit daylight but to obstruct vision. Many of these patterns are used decoratively in built-in lighting. They diffuse transmitted light.

Ultra-Violet Glass. The range of the sun's ultra-violet rays, which tan the skin, is not transmitted by ordinary glass in sufficient quantity to be effective. A special type of glass is available which permits the entrance of these health-giving rays. In bedrooms and sunrooms it is often used. The rate of growth and sturdiness of many plants is noticeably improved by the same rays of the sun, so that this glass may be used in greenhouses, and windows in which there are plant shelves.

Wired Glass. Clear plate glass, figured glass and heat-absorbing glass is available with wire mesh imbedded in the center, to prevent glass from falling from its position when broken. In case of fire, wired glass remains intact for a considerable period and prevents the passage of flame. This property makes it desirable for use in the doors of attached garages and in heater rooms. Basement windows of wired glass have the advantage of not needing to be replaced to keep out the weather.

Corrugated Glass. This is a particularly heavy and strong glass which was originally developed for use in industrial roofing, but has been taken over by designers as an effective decorative element. It is useful not only for interior partitions and light panels, but for outdoor fences as well.

Multiple Glass. One of the most interesting developments in the whole history of glass manufacture is the use of a hermetic seal, which permits the joining of the two sheets of glass with a dead air space between them. Any types of glass without surface irregularities may be combined to create a wide variety of panes which control light intensity, visibility and solar heat. Multiple glass has a high resistance to heat loss, has only two surfaces to clean and prevents condensation in cool weather on the inside of windows, under any normally encountered temperatures and humidity. In buildings which have summer cooling, the use of this glass prevents what the engineers call "heat gain" from the warm outside air.

St. Paul:

a famous city in Minnesota. Original site purchased from the Indians for a few trinkets in 1805



St. Charles:

a famous BRANDY from California. First sold in 1883. *84 proof



a product of ALTA VINEYARDS CO. Healdsburg, Fresno and Dinuba, Calif. Makers of famous Alta Wines

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Park Square Colormates*

Correspondence Sets

TONED-TO-MATCH PARKER QUINK

At better Stationery Counters

59c to \$5

*TRADE MARK ST. PAUL 1, MINN.



PENNSYLVANIA DUTCH RECIPES



Mustard Pickle

- Small raw pickles
- 1 gallon cider vinegar
- 1/2 cup ground mustard
- 1 tbsp. saccharine
- 1/2 cup salt
- 1/4 cup mixed spice
- 1 tsp. powdered alum

Put small raw pickles in a crock. Pour the uncooked mixture over them. Weight them down with a stone press. In two weeks they will be ready for use.

Horse Radish Sauce

- 4 tbsp. freshly grated horse radish
- 1/2 tsp. sugar
- 1/2 tsp. mustard
- 1 tbsp. white vinegar

Mix well together. Season with salt and pepper. Add 1/4 cup of whipped cream.



(Continued on page 182)

JANE LATTA, young photographer, has made a hobby of photographing the Pennsylvania Dutch in Lancaster County, studying their customs and visiting the market stalls where they sell fresh horse radish (ground while you wait), Lebanon bologna, scrapple, sweet cakes and pies.

In the fall, every good Pennsylvania Dutch housewife harvests the left-over green tomatoes, vegetables and fruits, spends days pickling and preserving. She can then set her table with the traditional "seven sweets and seven sour," which may range from home-made catsup, sweet and sour pickles to walnut pie. From her Amish friends, Miss Latta has collected original recipes for both sweet and sour, some of which we give here:



Let's
Glamorize
your windows



There's plotting and planning afoot—to bring your home new (and easily achieved) beauty and comfort beyond your fondest dreams.

Your dealer has new drapery fixtures, new Venetian blinds that work pure magic for every window in your house—no matter how "difficult" in size or shape.

And along with new beauty, you can now have better control of light, ventilation and privacy with Kirsch draw-cord rods. All you have to do to get in on the plotting is see your dealer about new glamor for your windows.

KIRSCH

DRAPERY HARDWARE AND VENETIAN BLINDS
STURGIS, MICHIGAN

Beauty in the Room Begins at the Windows...Start with Kirsch Drapery Hardware

Extra STEAM HEAT

WHEN and WHERE You Want It!

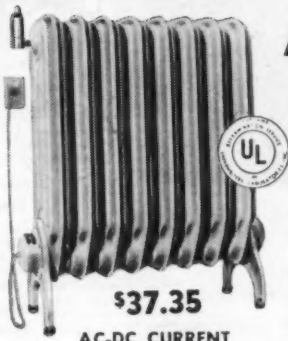
INSIST ON THE GENUINE

Electresteen
PORTABLE STEAM RADIATOR

EVENLY DISTRIBUTED,
CLEAN, SAFE HEAT
FROM A WALL PLUG

You CAN take it with you...to any room in your home, to your office or cottage. Just plug it in and get cozy warmth in a jiffy.

Light-weight, sturdy steel construction, handsomely finished. Thrifty, trouble-free performance. Insist on Electresteen... the original portable, electric steam radiator!



\$37.35

AC-DC CURRENT



At Better Dealers Everywhere

ELECTRIC STEAM RADIATOR CORP. • Detroit 8, Michigan
Also Electresteen Baby Bottle Warmers, Sterilizers, Electric Servants

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BEDROOM



LIVING ROOM



NURSERY



RECREATION ROOM

"We're looking forward to a wonderful winter with York-Heat"



with Exclusive,
Patented **IRIS SHUTTER**

• A winter of ease—a winter of comfort—a winter with heating problems left to the magic of the Iris Shutter and automatic temperature controls. In simple words—a YORK-HEAT winter! It's not too late for you to enjoy this prospect.

See your local dealer now and have him demonstrate the many fuel and work-saving features in YORK-HEAT.

AMERICA'S MORE ADVANCED OIL-FIRED EQUIPMENT



**WINTER AIR-CONDITIONERS
BOILER-BURNER UNITS
CONVERSION BURNERS**

—to convert your coal-fired furnace or boiler to automatic oil-fired heat.

**AUTOMATIC OIL-BURNING
WATER HEATERS**

—Year 'round hot water at low cost. No moving parts. No gas nor electric connections required.

For attractive folder and name of nearest YORK-HEAT Authorized Dealer, write

YORK-HEAT
division of
YORK-SHIPLEY, Inc., YORK 4, Pa.
Member Oil Heat Institute of America

PENNSYLVANIA DUTCH RECIPES

Continued from page 181

Cucumber Rings

6 cucumbers
1 pint of vinegar
¼ lb. of sugar
1 tbsp. mixed spices

Cut cucumbers in ½" slices. Soak in salted water for 2 hours. Then drain. Mix vinegar and sugar. Add 1 tablespoon mixed spices. Boil to a syrup, then add cucumber rings and let come to boiling point again. Seal in sterilized jars.

Red and Green Relish

½ peck (4 quarts) green tomatoes
16 sweet peppers, 8 red, 8 green
2 large onions
3 pints of vinegar
2 lbs. sugar
2 tsps. cinnamon
2 tbsps. allspice
1 tbsp. cloves
2 tbsps. salt
Celery seed or diced fresh celery

Put vegetables through chopper. Drain liquid off. Mix vinegar, sugar and spices, and add to peppers, tomatoes and celery. Cook well or until celery is done, about 1 hour. Seal hot in jars.

Green Tomato Pickle

4 quarts green tomatoes
8 large peppers

1½ quarts onions
1 quart vinegar
3 lbs. sugar (white or brown)
1 tbsp. celery seed
1 tbsp. mustard seed (scant)
3 or 4 sticks cinnamon

Slice and salt vegetables over night. Drain about 2 hours in the morning and add vinegar, sugar and spices. Bring to boil and cook about 20 minutes. Seal hot in jars.



Aunt Malinda's Walnut Pie

1 cup sugar
1 cup molasses
1 cup milk
1 cup water

(Continued on page 183)



The Modeller

Truly a master craftsman, The Modeller creates the famous Wedgwood shapes which have been renowned for almost two centuries for their classic beauty and essential usefulness.

Each original is modelled in "clay size," much larger than the finished pieces, which allows for the contractions that take place in drying and firing.

**JOSIAH WEDGWOOD & SONS, INC.
OF AMERICA**

162 FIFTH AVENUE, NEW YORK, WHOLESALERS
POTTERIES: ETRURIA AND BARLSTON, ENGLAND



A Pyrene Fire Extinguisher may be safely used on electrical fires as well as oil and grease fires. Sold at your home and auto supply dealer.

"BE IT EVER SO HUMBLE"
free booklet of household
hints sent on request



By the way:
When did you last
test the fire extinguishers
in your home? Be safe...
keep a Pyrene refill handy.

Pyrene Manufacturing Company
NEWARK 8 NEW JERSEY
Affiliated with C-O-Two Fire Equipment Co.

MOP the
EASY
WAY

KEEP
HANDS
DRY!



A Blessing for Busy Housewives

Famous DuPont Cellulose Sponge MINUTE MOP with DRAINER, handle and new handle clamp that fastens handle securely to mophead. An all-purpose mop that protects hands from unsanitary, grimy water, helps prevent chapped, sore skin. Saves tire-some wringing, kneeling and splashing. A great labor-saver. Simplifies, speeds up housecleaning, eliminates drudgery of mopping and cleaning.

Handy for Countless Cleaning Chores

Minute Mop's Cellulose Sponge quickly works up a rich suds that's ideal for washing floors, steps, walls, woodwork, windows, linoleum tiles, bathtubs, automobiles, etc.

No Mechanical Parts to Bother With!

Simple to drain—all you do is rest sponge on drainer. Lightly lean on handle, and in a jiffy Minute Mop easily drains itself. Drainer fits any size pail—it's adjustable.

Get MINUTE MOP & DRAINER NOW!

Amazing MINUTE MOP and Drainer is now available at all department stores, many hardware stores. If your dealer cannot supply you, write us direct, enclosing 14c extra for mailing costs. Get it today!

MINUTE MOP CO. 25 E. 23rd Street, Chicago 16, Illinois

The midget that works like a giant



Zephyr

A Ceram-I-Cast Product
Listed by Underwriters Laboratories

Something NEW in portable electric heaters!

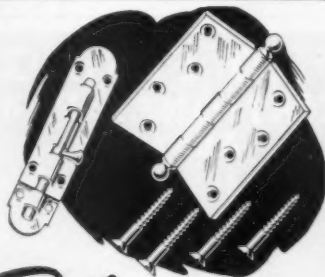
Here's a portable heater unlike any other — a midget in size (14" long, 9" high) but a giant in performance. Uses ordinary household current; placed inconspicuously in any out-of-the-way corner, it pours out a flood of hot air that warms the whole room.

Ideal for bathroom, sickroom, nursery, photographic darkroom, and wherever else plenty of extra heat is needed. With its small size and light weight (only 6¼ lbs.), Zephyr is easy to store on closet shelf, easy to take along on motor trips to heat hotel room or summer home.

No moving parts, nothing to wear out or break. Thousands in use, not one ever returned for servicing. Built to last for 50 years; exclusive design. Does a bigger job than any other portable electric heater. Satisfaction guaranteed. Ask your dealer for Zephyr.

Zephyr Portable Electric Heater costs only \$23.10, original ceiling price. For complete details and name of your nearest dealer, mail this coupon with your name and address to—

ZEPHYR CORP. • PLAINFIELD, NEW JERSEY



Replace RUSTED HARDWARE WITH SOLID BRASS

NO PLATING will long protect rustable metals. That's why more and more manufacturers are using solid brass in household hardware. Inside or out, in bathroom, kitchen or laundry, solid brass will never rust, insures smooth operation, long service, lasting beauty.

For more than a hundred years The American Brass Company has supplied brass, bronze and other copper alloys to leading manufacturers of dependable hardware.

To learn more about the advantages of copper and brass in your home, send for our new free booklet B-5, "How to Protect Your Home against Rust."

THE AMERICAN BRASS COMPANY
Waterbury 88, Connecticut
ANACONDA Offices and Agencies in Principal Cities

Anaconda Copper & Brass

PENNSYLVANIA DUTCH RECIPES

Continued from page 182

2 eggs
4 tbsps. flour
¾ cup walnut meat
Pastry

Beat eggs well, add sugar, then fold in flour. Dissolve molasses in water. Add this to mixture with the milk. Line two pie plates with unbaked pastry. Sprinkle walnuts over crusts, then pour filling over the nuts. Bake very hot for a few minutes, then reduce to a moderate temperature for at least ½ hour.

Catsup

1 peck tomatoes
2 tbsps. salt
2 tbsps. pepper
1 tsp. cinnamon
½ quart sugar
½ quart vinegar

Cook tomatoes and put through sieve. Put cinnamon in tiny linen bag so catsup won't be colored brown. Mix all ingredients together and boil until mixture thickens.

Potato Salad

8 boiled potatoes
4 onions

3 hard boiled eggs
1 tsp. celery salt
Pinch of salt

Cut first three ingredients up, mix and sprinkle with celery salt and salt.

Dressing

1 beaten egg
1 large tbsp. butter
1 tsp. salt
3 tps. sugar
½ cup cream or milk
½ cup vinegar
1 tbsp. flour

Brown the butter, add milk or cream, salt and bring to a boil. Then add remaining ingredients. Thicken with 1 tsp. flour and boil a few minutes.

Pickled Beans

String beans
1 gallon water
1 cup salt (small)
1 cup vinegar

Let water boil, then add salt and vinegar and as many string beans as water will hold. Boil 10 minutes. Seal while hot in sterilized jars.



How to Plan that "Dream Bedroom"

—this NEW IDEA BOOK will show you how!

It's light and airy—with a wide view—completely private! No wonder this bedroom is something to dream about! Yet you can easily make it a reality with doors and windows of Ponderosa Pine—as described in pictures in 'Today's Idea House,' new 32-page Ponderosa Pine booklet. Page after page of photographs to give you inspiration and help in home planning!

For example, 'Today's Idea House' shows you how to "stretch" space with windows—how to have more closets—how to save your steps with conveniently placed doors. There are sections, too, showing many different designs of stock Ponderosa Pine doors and windows for your choice.

'Today's Idea House' costs only 10 cents, yet it is a guide to better living in the homes you plan to build or remodel. Mail coupon for your copy!

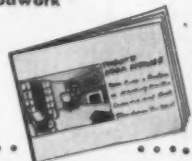
The Best is Yours with...



Additional Subjects

Covered by 'Today's Idea House'

- ★ How to express your personality with window decorations
- ★ How to choose the right casements for your home
- ★ How to judge door and window frames
- ★ How to care for woodwork
- ★ How to have more light and air
- ★ How doors can save you fuel



.....
 PONDEROSA PINE WOODWORK
 Dept. OH-10, 111 West Washington Street
 Chicago 2, Illinois
 Please send me a copy of "Today's Idea House." I enclose 10 cents. (Please Print)
 Name.....
 Address.....
 City..... Zone..... State.....

Old Fitzgerald



OLD FASHIONED but still in style

Bottled in Bond

100 PROOF · KENTUCKY STRAIGHT BOURBON WHISKEY
STITZEL - WELLER DISTILLERY, INC., SHIVELY, KENTUCKY

HOW GOOD IS YOUR TASTE

Continued from page 131

HOW TO SCORE YOURSELF ON THE TESTS

Test 1: How good is your basic taste?

The correct choices here spell out the word S-U-P-E-R-I-O-R. Check the key letter after each of your selections and see whether you spelled the word; if you did, your score is perfect.

Basic Taste Rating

8 right answers	Superior
7 right	Good
5 or 6 right	Fair
4 or less right	Poor

People with poor basic scores may achieve sophisticated taste (and do well in the next test), but they are not likely to become successful decorators. As collectors of furniture they are on safest ground when they stick to a recognized period. They should let someone else select the color schemes, buy and hang the pictures.

If you fall into this group, don't despair; remember that basic taste is a matter of conditioning, and that for most it is an acquired characteristic. You can improve.

Test 2: How sophisticated is your taste?

This test is a thermometer of your sophistication, actual—and potential. The correct choices spell out the word M-E-R-I-T-O-R-I-O-U-S. Check the key letter after each of your choices and see how close you came to a perfect score.

Sophistication Rating

11 right	Complete sophisticate
9 or 10 right	Sophisticate
6 to 8 right	Potential sophisticate
5 or less right	Ingenuous

Test 3: What kind of decorating do you prefer?

This test is for consistency and kind of taste. One set of answers gets you two scores: 1, for Consistent Taste; 2, for Kind of Taste. A straight line of checks from left to right gives you a perfect score. Two or more choices on one line establish the kind of decoration that you prefer. Deviations above or below this line are to be expected, but scattered shots are bad. Start with a top score of 70. Now determine the line which has the most checks. Take off 5 for each choice directly above or below that line, and 10 off for each selection farther removed. A score below 35 indicates a lack of consistency which might be fatal.

Consistency Taste Rating

70	Excellent
55 and over	Good
35	Fair
Under 35	Poor

Kind-of-Taste Rating

Now look back at page 131, to find the (Continued on page 185)



for party giving..or daily living.. Golden-hued Dirilyte

Dirilyte . . . the glamorous flatware that's the color of gold . . . will make your parties gay . . . and your everyday meals as gay as parties! Your women friends will envy the color schemes you create with Dirilyte. Your menfolk will like its warm, cheerful glow. You'll adore its practicality — for Dirilyte is steel-hard, scratch-resistant, and solid, not plated! Production is limited but more Dirilyte is coming . . . meantime, send 15c for color booklet "How To Set a Beautiful Table with Golden-hued Dirilyte" — it's full of fascinating ideas and color schemes!

AMERICAN ART ALLOYS INC., KOKOMO, IND.
1 West 34th St., New York Dirilyte, Reg. U. S. Pat. Off.

the Selig
Compartment Vanity Bench

Eloquently beautiful, indispensably versatile, it's the modern note in boudoir charm. Doubles as a vanity seat and a storehouse for shoes, hats or whatnot. Tailored in luxurious, color-smart fabrics.

At better stores everywhere

SELIG MANUFACTURING CO., LEOMINSTER, MASS.

Distinguished Beauty



Lodge's FLEURON STATIONERY

Soft pastels and moon-glow white...of 100% rag...in a proudly perfect package.



HOT SPRINGS NATIONAL PARK ARKANSAS



CURATIVE BATHS

For arthritis, high blood pressure, hypertension, etc., in thermal waters owned and recommended by the United States Government.

GOLF

Excellent courses, friendly 19th hole. Riding horses, forest trails, scenic highways, mellow sunshine.

COMFORT

In the relaxing atmosphere of the hospitable Arlington, famed for its cuisine and living comfort. For illustrated folder and tariffs, address:

W. E. CHESTER, General Manager

THE ARLINGTON HOTEL & BATHS

Hot Springs National Park, Ark.

GOOD TASTE

Continued from page 184

number of the line in which most of your check marks fall. Match the number to the corresponding number in the following list and see what kind of taste you have. (*The comments are Mr. Gerard's, not HOUSE & GARDEN'S.*)

1. **HOMELY:** You like the artless charm of the spinning wheel and warming pan era. You are reaching for pine and maple; what you get is birch and gumwood. It isn't beat up, it doesn't creak, it isn't mellow—it's just "homey."

2. **MELLOW:** You've been reading E. B. White or Louis Bromfield. You're living in your own Pleasant Valley. That's mighty fine knotty pine paneling you have over the fireplace.

3. **VICTORIAN:** If your score was "good" or above in tests 1 and 2, you have a setting for "Alice in Wonderland," or "Little Women." Less than "good" means you own some fine things, but not too well displayed.

4. **PROVINCIAL:** There's something in the French Provincial style to please almost every taste. It offends no one. You're probably quite a lot like that yourself.

5. **MONARCHIAL:** Your living room is lovely or extremely dated, depending upon your sophistication score. No in-between for you.

6. **EMPIRE:** If your scores in tests 1 and 2 were "poor," your room comes no closer to the Napoleonic idea than a 1938 apartment foyer. If "good," you have a very beautiful room which probably includes at least a touch of the functional.

7. **PATRICIAN:** Copley ancestors and heirloom Chippendale may have had no place in your background, but relax—they will, if you scored well in tests 1 and 2.

8. **ORIENTAL:** You like the occult, the mystery of Eastern charm. If you don't go to extremes, you will have a uniquely attractive place.

9. **FUNCTIONAL:** If your sophistication score was high, you've been wheeling furniture in and out for years, have an up-to-the-minute place.

10. **BAROQUE:** Your living room reflects the taste of a very luxury-loving person. You have a number of ornate mirrors. Your carpet is not exactly the ankle-depth type, but it's probably several inches of pile.

11. **FEUDAL:** If you have hand-wrought curtain fixtures in your room, if you've used light walls to dispel the gloom and set off your pieces of Renaissance carved walnut, then your *décor* may be called feudal; otherwise, it's old movie palace.

12. **BORAX:** You're the person who buys the pillow cover with the fringe, the one with the crossed flags, the royal palms and the sentiment, "to my darling."



Say "Sabel" for the finest in mirrors.

At leading furniture and department stores.



H. SABEL & CO., INC.
140 W. 22nd St., New York 11, N.Y.

1946
PORTA-POKER
8-PLACE FOLD-AWAY GAME TABLE



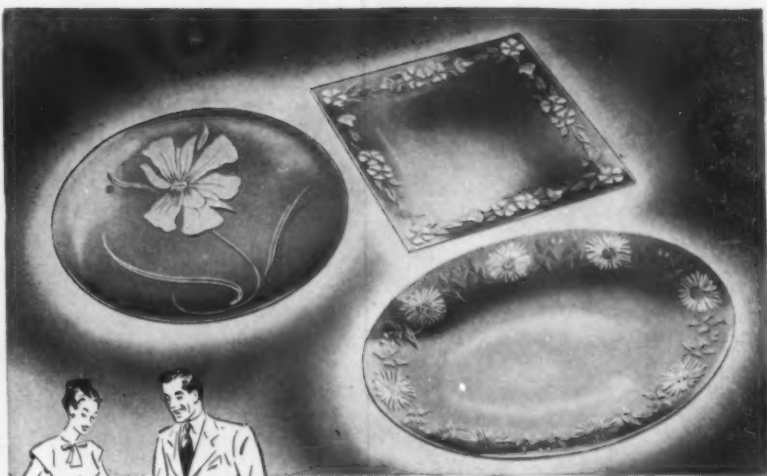
A CLEVER new convenience for card players. All-purpose, portable play-table for small apartment, den or recreation room. *New, improved, 1946 model.* Attractively finished; sturdily built; nothing to loosen or wear out. Green wool-felt playing area. *A perfect gift! About \$34.50.* If your dealer is not listed below, write to manufacturer for name of nearest source where you can get a Porta-Poker.

LOOK FOR THE RIBBON

PORTA-POKER
THAT IDENTIFIES THE ORIGINAL
Be sure you get the genuine Porta-Poker. Identify it by white ribbon label across playing surface, inscribed "Porta-Poker... Nationally Known for Quality and Value."

Write for FREE FOLDER
MASON-WILLIAMS CO., Dept. J-9
663 N. Wells St., CHICAGO 10

FOR SALE BY
Broome Furn., Albuquerque
Chandia-Harris, Longmont, Colo.
Hobby Lobby, Aberdeen, Wash.
Beachcomber Gift Shop, Key West
W. H. Holliday, Laramie, Wyo.
Park Hill Furn., No. Little Rock
Burr Sport Goods, Rockford, Ill.
Chase Goodyear, Pocatello, Idaho
Loring, Short, Harmon, Portland, Me.
Howard Furn., Baltimore, Md.
Mackey, Abilene, Tex.; Oliver Bros., N.Y.C.
Don Andrews, Santa Ana, Calif.; Holt Co., Waco
And 3,623 other dealers from coast to coast.



choose *Sterling*.. a gift she'll always appreciate

The dainty styling... exquisite craftsmanship of flawless STERLING glass makes it first choice. A constant reminder of your affection. It's a STERLING gift... if it's STERLING glass.



Sterling
HANDCUT
Glass

See the complete line of STERLING handcut glass wherever fine gifts are sold.

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CIN. O.

Lovely enough to Frame



Captain Bligh
by Sir Joshua Reynolds

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Gainsborough designs are miniature art reproductions created for you who instinctively select the smart... the unusual for your own.

GAINSBOROUGH
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THE MOST BEAUTIFUL PLAYING CARDS IN THE WORLD
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*More Light
in your life*



**PIN UP A PIN-IT-UP* LAMP
WHEREVER YOU NEED MORE LIGHT**

Add a bright note to dark corners with these handy, handsome lamps... and get generous light over chairs, desks, bed, dresser, dinette... anywhere from front hall to back stairway. Just hang it up like a picture, safely out of the way of active toddlers. This French design with the durable, washable Plasticsilk shade is just one of many smart styles for every room.

**NOW YOU CAN MOUNT LAMPS
WHERE THEY BELONG**

Allow 55" from top of shade to floor, for balanced appearance and eye-comfort. Pin-It-Ups go this low because the new exclusive No-Glare Light Saver on the reflector bowl cuts upward glare, casts more sight-saving, glareless light downward.

**YOU CAN FIND THE SWITCH
IN THE DARK**

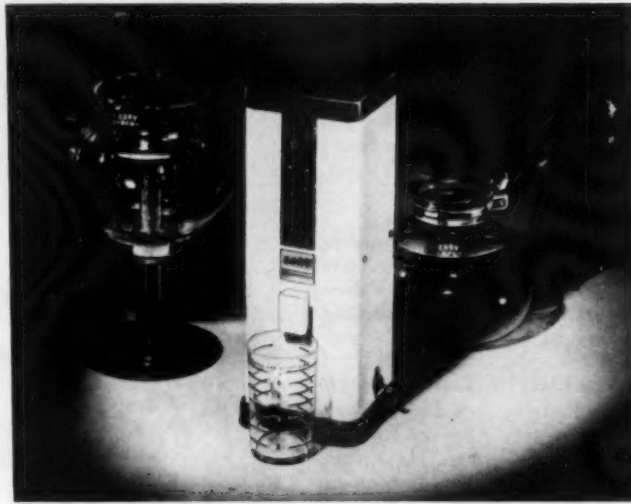
No stumbling or fumbling! Luminous Glo-Switch, within easy reach at base of ivory Plasti-Socket, glows in the dark.

At leading stores everywhere



HOUSEHOLD SHORT CUTS

The ingenuity of American designers, the precision of American manufacturers combine to make housework easier



Coffee connoisseurs claim that the secret of a good brew is freshly ground coffee. Join the experts by grinding your own daily. Do it in the new *Cory Electric Coffee Grinder*. It takes only a flick of the side switch to pour out perfectly ground coffee. Part of the equipment is the measuring glass, which indicates by markings the correct amounts of coffee to use for mak-

ing from one to eight cups. The Cory holds one full pound of coffee, yet is designed to fit snugly in small space. It stands 11 inches high, only 4 inches wide and deep. Made all of metal with a sparkling white enamel finish and black trim. Works on either AC or DC current, adjusts to any type of grind. Buy it at Lewis & Conger for \$14.15.

(Continued on page 187)

Charm that inspires...



**BENNETT
Flexscreen**
Reg. U. S. and Canada Pat. Off.
The Safety Fireplace Curtain

Let Flexscreen bring that inspirational touch of sheer, compelling loveliness to your fireplace... while stopping flying sparks from burning holes in your valuable rugs, floors and furniture. This flexible woven-metal curtain is heat-tempered to last a lifetime.



Exclusive Unipull control makes it easy to open or close both sides at one time with one hand. There's a Flexscreen for any type fireplace... as low as \$12.50 in popular sizes. Write for our new catalog today!

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MAKERS OF FRESH-AIRE FIREPLACE UNITS
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Every Fincastle pattern... whether drapery, slip cover or upholstery material... combines the freshness and enduring beauty that makes it a hit in any home. Ask to see the new Fincastle Fabrics at your dealers.

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LOUISVILLE TEXTILES, INC. LOUISVILLE, KY.

SHEPARD Home LIFT

The AUTOMATIC ELECTRIC RESIDENCE ELEVATOR

Operates from Light Circuit

The Home-LIFT is designed by experts who have been building commercial passenger elevators for years.

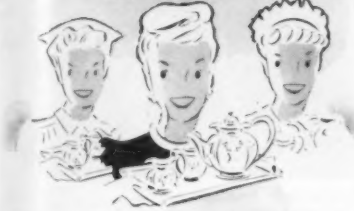


Safe—dependable. Moderate price. Easily installed in new or old homes.

Costs less to operate than a radio. Extensively used throughout the nation. Send for descriptive literature.

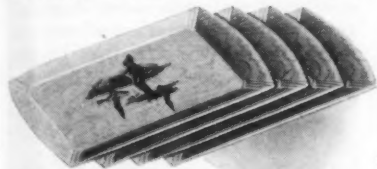
THE SHEPARD ELEVATOR CO.
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CINCINNATI 14, OHIO
Representatives in Principal Cities

Oh
**My lucky day of days
 When I discovered
 HASKO TRAYS**



Are you "3-Women-in-1"—maid, nurse and hostess these busy days? Then you'll agree these Hasko Trays are not only "lovely" accessories, but step-savers, time-savers, too! Their beauty transforms ordinary buffets and teas into "somethin' special." See them at your Department, Gift or Fine Jewelry store. Also beautifully packaged, as gifts.

Haskelite Mfg. Corp., Dept. 137, 135 S. La Salle Street, Chicago 3, Illinois



**HASKO Trays
 AND ACCESSORIES**

HOUSEHOLD SHORT CUTS

Continued from page 186



Time- and space-saving china travels from refrigerator to stove to table with equal aplomb. Russel Wright's sturdy new porcelain ware is designed for maximum handling, minimum breakage in casual daily living. It's crack- and chip-resistant. Heavy walls, rounded edges, wide-mouthed openings and sunken, molded handles all cut down on breakage. It can be used for baking, broiling, and, with an asbestos mat, for top-stove cooking. Meat can be broiled right on its serving platter; dinner

plates warmed in the oven. It saves time in table setting and clearing, in dishwashing and storing. It saves space, thanks to flat covers and recessed knobs, by stacking compactly in the refrigerator, on shelves and trays. Wright's *Casual China* is made in pastel yellow, pale blue and white. Sold in open stock. Prices for plates to platters range from approximately 75c to \$5.50; soup to vegetable bowls, \$1.00 to \$7.50. Obtainable at Bloomingdale's. (Continued on page 188)

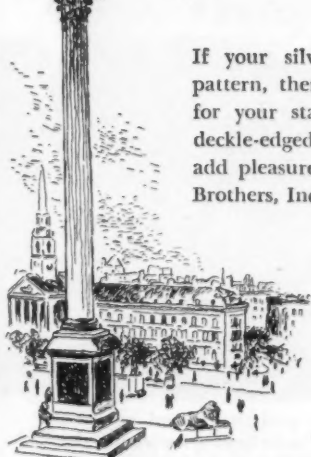
FAMOUS FOR A DECADE
Masterkraft
 Hand-Made
HOOKEO RUGS



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 (OVAL) (OVAL)
 Style Classics featured for a decade by country's top-flight Decorative Furnishers.
 At Selected Stores Everywhere
 Send for Booklet
 "ROMANCE OF HOOKEO RUGS"
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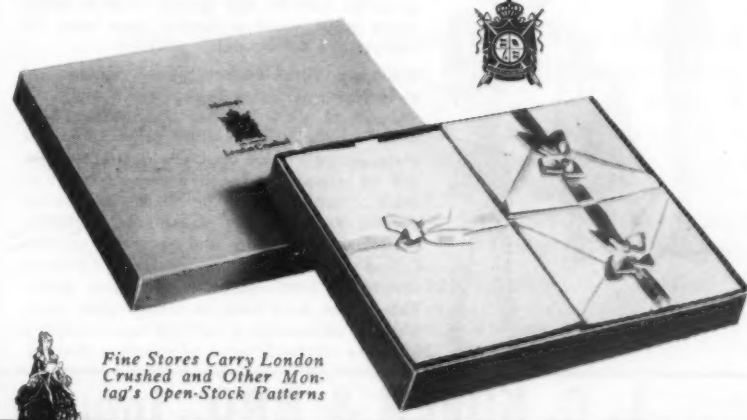
MASTERKRAFT, Inc.
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 Chicago • Fort Worth • Los Angeles

Richly Elegant "Pattern" in Stationery



If your silver and china are in a traditional pattern, then Montag's London Crushed is right for your stationery "pattern." This rich, heavy deckle-edged novelty weave, with rag content, will add pleasure and pride to letter-writing. Montag Brothers, Inc., Atlanta 3, Ga., 230 Fifth Ave. N. Y.

Montag's
**London Crushed
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Fine Stores Carry London Crushed and Other Montag's Open-Stock Patterns

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**OLD
 ANGUS
 BRAND**

 A NOBLE SCOTCH
*"Gentle as
 a Lamb"*



Old Angus Brand Blended Scotch Whisky, 86 Proof
 National Distillers Products Corporation, New York

OIL-O-MATIC WITH THE LOW PRESSURE PRINCIPLE HAS A LIFE EXPECTANCY 2 1/2 TIMES THAT OF THE ORDINARY OIL BURNER

WILLIAMS
OIL-O-MATIC
HEATING SYSTEMS

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory, or write to factory at Bloomington, Illinois.

90.4% OF ALL OIL-O-MATICS INSTALLED IN THE PAST 20 YEARS ARE STILL ON THE JOB

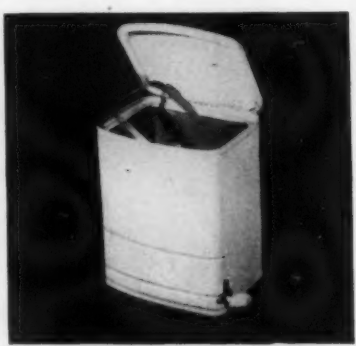
HOUSEHOLD SHORT CUTS

Continued from page 187

A timing alarm eliminates clock-watching. Pressure cooking, canning, baby formulas, egg boiling—all require "standby" attention in the kitchen. With the new *Presto Timer*, you can go about other household chores and depend on being saved by the bell. Dial face clearly marks time intervals of seconds or minutes, up to one hour. The Presto Timer is non-electric, operating by mechanical spring. It's simple to set. A twist of the wrist to the crucial time sets and winds the timer. Lightweight but sturdy; will not tip. Sells for \$3.95 at B. Altman & Co.



(Continued on page 189)



Step-on garbage can, with a lid that stands open without constant hand or foot pressure, is a find. This new sanitary container has a spring opening and closing device that only requires pressing down the side pedal to bring the lid up and have it stay up. No further foot movements are needed; both hands are left free. To close, simply step on the pedal and the lid shuts tightly. The Step-on is oblong in shape to give greater capacity, stands 13 3/4" high, 10 1/2" wide, 8 3/4" deep. Finished in white refrigerator-type enamel. Removable inset of aluminized steel. Rust-resistant throughout. The concealed mechanism makes it neat, compact and easy to clean. \$5.59 at Macy's, N. Y.



... get the screen with the patented piano hinges

Because the spark-proof hinge construction of Logan Firescreens is patented, no other firescreen offers you so much extra protection for your home.

And you get better quality and more beauty too, because Logan piano hinges keep Logan firescreens straighter, stronger, more durable. Look for this important advantage when you buy! You'll find Logan firescreens at better stores everywhere. Send for name of your nearest dealer. LOGAN CO., Inc., 604 Cabel Street, Louisville, Ky.

Logan SPARK PROOF PIANO HINGE PATENTED **FIRESCREEN**

ALL STEEL SWIMMING POOLS by KOVEN

LOW INITIAL COST • • LOWER UPKEEP



These KOVEN pools are found on private estates as well as in leading hotels and clubs. Imagine the thrill of swimming on your own grounds! KOVEN has proven that a swimming pool, once a luxury, can now be enjoyed for a reasonable price.

Modern and trouble-free...these welded steel swimming pools have been tested through the years and show distinct advantages over other type pools. You may select whatever style, shape or size pool you desire. KOVEN will be responsible for the entire construction work...relieving you of all the worrisome details. Pool owners vouch for KOVEN's skilled workmanship and splendid service. Call or write to KOVEN for descriptive booklet illustrating both indoor and outdoor pools. This is the best time to install your pool. Without obligation, a KOVEN representative will give any additional information desired.

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NOW! Enjoy Learning to Speak

SPANISH AT HOME

FRENCH-GERMAN-ITALIAN
BIG opportunities and jobs waiting for those who can speak Spanish. Millions of dollars being invested in Mexico, Central and South America—business and travel increasing every day. Now the ability to speak Spanish will mean more to you than ever before.

Only 15 Minutes a Day

The CORTINA METHOD, famous for OVER 60 YEARS, teaches you to speak Spanish LIKE A NATIVE. Right in your own home, relaxed and at ease, you learn as easily as a child learns—BY LISTENING to native instructors on these 30 new, easy-to-understand CORTINA recordings. EVERY WORD CLEAR AS A BELL.

Sent on 5 Days Approval

THOUSANDS have learned Spanish, this quick, easy way, for PLEASURE and BUSINESS. Why not you? Free, 32-page book, "The Cortina Short-Cut," describes this famous method fully and tells how you can try it in your own home for 5 days. NO COST IF NOT DELIGHTED. Mail coupon for free book.

Write Today—NOW!

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Dept. 11510, 105 W. 40th St., New York 18, N. Y.

Please send me—without obligation—your free book. I am interested in (check)

SPANISH French Italian German

Name.....
Address.....
City..... State.....

HOUSEHOLD SHORT CUTS

Continued from page 188

Stair-Travelor by Sedgwick

FOR THOSE WHO CANNOT OR SHOULD NOT CLIMB STAIRS

Stair-climbing, according to leading doctors, is a dangerous and unnecessary form of over-exertion. Sedgwick Stair-Travelors eliminate the need for stair-climbing. Sedgwick Stair-Travelors are safe and simple to operate—fold against the wall when not in use—can be operated on house current.

We would like to send you complete information and booklet illustrating the many advantages Sedgwick Stair-Travelors offer those who cannot or should not climb stairs.

Write today for your copy of the illustrated Sedgwick Stair-Travelor brochure.

SEDGWICK MACHINE WORKS
Established 1893
146 W. 15th St., New York 11, N. Y.
ELECTRIC AND HAND POWER
RESIDENCE ELEVATORS



A whistling kettle is a merry thing, whether it sings its song on the hearth or the top of the kitchen range. This new streamlined, stainless steel model brings the water to a boil in a jiffy. Its cheery call serves as a gentle reminder the water's b'ilin'. A spring trigger device in the cap lifts the whistle clear of the spout when you pour. The free-standing, black plastic handle is heat-resistant. Available in three different sizes; the 2½ quart sells for \$5.98; the 3½ quart for \$6.98 and the 4½ quart for \$7.98. We found them at Macy's in New York.

Clean silver in ten seconds flat without rubbing or polishing. Do it the easy way by dissolving *Dippo Silver Cleaner*, a new chemical compound packed in a special foil envelope, in three quarts of piping hot water. Use an enameled or glass pan. Add the foil, immerse your silver. See to it that the silver touches the foil. In a twinkling your silver is ready to rinse and dry, restored to its rich luster. *Dippo* penetrates the tiny crevices that are hard to reach with cloth or brush. A box of 8 envelopes costs 69c at Marshall Field.



(Continued on page 190)



SOFT WATER

FROM EVERY FAUCET!

Imagine the luxury of soft water from every faucet, hot and cold, in your home! Creamy, rich soft water suds bringing new joy to your baths and shampoo, quick cleansing suds that lighten housework and wash your clothes whiter, cleaner! A Permutit* Home Water Conditioner will bring this magic right into your home... why not find out how easily you can enjoy the thrill of luxurious soft water from every faucet. It's economical, too. For Permutit-conditioned water makes hard-to-get soap go a long... long... way.

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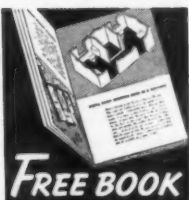


PLAN MORE BATHS

When you build, or remodel, a Weisway Cabinet Shower gives a complete extra bath in a 3-foot square, or less. Easily installed, in a little-used closet, or an odd corner of your floor plan. Pep up or relax, in refreshing streams of clean, running water. Splash as much as you like in the leakproof Weisway, with no-slip floor.

Weisway CABINET SHOWERS

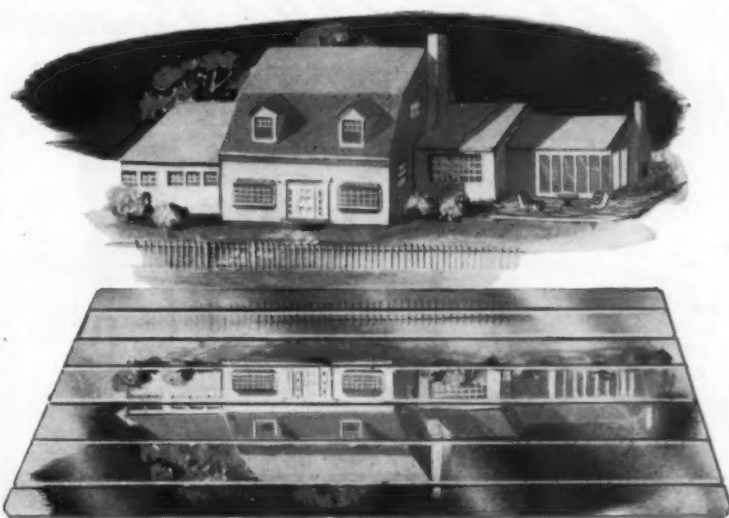
come in models for simplest to most luxurious homes. They add liveability and value far beyond small cost. Free book of sketches and floor plans shows many practical ways in which you can add more bath facilities—in your present home, or when you build. MAIL THE COUPON now for your free copy.



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Please send free book of bathroom sketches and plans.

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Street.....
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Ferro-Therm is the light, flexible, steel insulation that reflects or "bounces back" 90 to 95% of all radiant heat. Your home becomes a castle of year round comfort. In summer, Ferro-Therm keeps heat outside, reducing the temperature of the house 10° to 15°. In winter, Ferro-Therm holds the heat inside, and saves 30 to 40% on fuel costs. Insulate now—forever. Your Ferro-Therm steel insulation remains 100% efficient for the life of the building.

EVALUATE BEFORE YOU INSULATE

Write today for the complete story of this modern and permanent insulation.

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STEEL INSULATION

AMERICAN FLANGE & MANUFACTURING CO., INC., 30 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.
HOGAN & COMPANY, Eastern Distributors, 383 MADISON AVENUE, NEW YORK 17, N. Y.

HOUSEHOLD SHORT CUTS

Continued from page 189



of Creme de Menthe
... supreme!

Satisfying after-dinner pleasure!
The silky-smooth flavor of Croix
Royale California Liqueurs...
made to old-world formulas
... with old-world skill! Serve a
Croix Royale Liqueur for "Royale"
after-dinner pleasure tonight!



Creme de
Menthe, 60
proof, Creme
de Cacao,
60 proof.

Kummel,
60 proof.
Bernadotte,
80 proof.
Anisette,
56 proof.
Produced in
California.

Free-
Colorful,
illustrated
booklet on wines
and wine recipes.
Write Dept. HG10

CAMEO VINEYARDS CO., FRESNO, CALIFORNIA



Tough steaks are made tender by scor-
ing the fibres. Use this new *Tendermas-
ter* to make many cuts of meat juicier,
more flavorful. With it, gently pound
flour into a Swiss steak or veal *scallo-
pine*. The *Tendermaster* is lightweight,
has a polished aluminum handle easy
to grasp. A chromium-plated inside clip
spring makes it easy to clean and re-
place the sharp-toothed stainless steel
blade. All parts are rustproof. You can
buy this tenderizer for \$3.45 at Ham-
macher Schlemmer.

Magnetic rack grips kitchen imple-
ments and tools securely, automatically,
ready for instant use. It does away with
cluttered worktops, tumbled kitchen
drawers, time wasted in hunting for
misplaced things. All you have to do is
screw the *Magnagrip Magnetic Rack*

to a wall or door, touch the tool to the
rack and it will stay put until you need
it next. Holds six or more tools, de-
pending on size and shape. The *Mag-
nagrip* is chromium plated, finished in
white enamel, measures 9" in length,
2" in width. Guaranteed by the manu-
facturer to hold its magnetism perman-
ently. Practical for the kitchen, work-
shop and garage. Useful in the sewing
room to pick up needles and pins with-
out stooping, or to hold sewing gear.
Costs \$2.95 at Lewis & Conger.



(Continued on page 191)

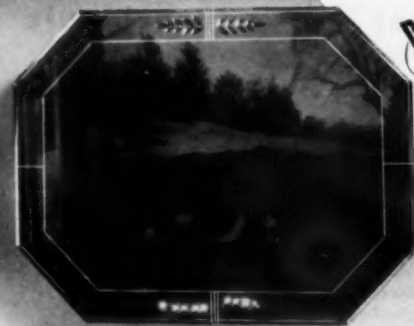
the Charm of Old Virginia

SEND FOR
our booklet, "Jewels
of Victorian Furni-
ture," showing many
beautiful reproduc-
tions that you will
cherish as heirloom
pieces. Mail 15 cents
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BEAUTIFULLY MADE from solid Honduras mahogany, the Wash-
ington console is functional as well as decorative, for it can be readily
opened for card-games... The Fredericksburg lady's chair reflects
the stately charm of the old Virginian manor from whence it came.

Vanderley Brothers, Inc., Grand Rapids, Mich.



DONNELLY-KELLEY
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LASTING BEAUTY

Mirrors double the beauty of attractive outside and interior views, bringing
the outdoors into your house and repeating the colors of room decorations.
Send today for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan

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Ready For Guests!

Ready
to Serve

DORSET
DeLuxe
FINE FOODS

"The Hostess' Friend"
Be Prepared with these
Famous Products

Chicken or Turkey
A La King
Chicken Meat in
Mushroom Sauce
BONELESS
Chicken Fricassée
BONELESS
Chicken
or Turkey Meat

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CHICKEN
à la KING

DORSET FOODS, LTD.
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Hostess
wears the
"Badge of
Merritt"

She serves "The Aristocrat
of Southern Delicacies"

Mary B. Merritt's
Beaten Biscuit

She knows flaky, fine-textured beaten
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(they can be spread ahead of time and
not get soggy). She knows these delect-
table, digestible morsels are ready to
serve for picnic or cold supper. She
knows guests go for this gracious, de-
licious touch of the Old South.

Introductory Offer
If your favorite store doesn't have
them, send \$1 for sample assort-
ment: 6 packages Plain Round, Ob-
long Hors d'oeuvre, Tiny Cocktail,
and Whole Wheat (about \$1.50
worth).

MARY B. MERRITT
Montgomery, Alabama

HOUSEHOLD SHORT CUTS

Continued from page 190



*Broil it beautifully...
Serve it piping hot!*

You can do both . . .
easily . . . in the new
"Serv-it" Cast Aluminum Platter

Your "Serv-it" is at home in the oven or broiler — and on the table. Put your steaks (or chops or whatever) right on this double-duty beauty and set them broiling. When they're done, snap the heat-resisting handles onto the "Serv-it" — and carry it proudly to the table!

Foods stay hot, for the heavy cast aluminum holds the heat. Size 18½ by 13 inches. See your dealer. **West Bend Aluminum Co., West Bend, Wisconsin**

W-40B

Comes complete with attractive, heat-resistant snap-on handles and hot pad in matching design for table service.

WEST BEND
Aluminum
FOR HAPPY HOMEMAKING



New technique for coffee produces it in record time, strong and good, much the way you make tea with a tea ball. The secret is the short extraction period — 2½-minute dip, 2½-minute drip. This 6-cup new coffee maker is the brain child of a designer who keeps inventing new models to improve our coffee-making methods. The *Fahrenheit Tubadrip* is made of three seamless, glass-plated aluminum parts—two tubes and a funnel. The lustrous metal does not affect the taste, is as non-metallic as glass. The method is simple: a coarsely ground coffee is measured into the inner tube, the tube sinks into the cylinder container you fill with hot, not boil-

ing, water. The inner tube is lifted up to rest on the funnel. A short dip, a short drip and you get fine, piping hot coffee. Works equally well for making tea. Costs \$7.50; with cork handle collar, \$9.50 at Lord & Taylor.



Modern turkey roaster, as handsome as the bird that goes in it. Holds a 15-pound turkey, ham or roast. Made of *Magnalite*, a new, long-lasting alloy by Wagner that heats instantly, holds its heat and saves fuel. Can be used on the top of the range as well as in the oven. You can sear your meat in this roaster, then pop it right into the oven. The *Magnalite Turkey Roaster* is stain-resistant, needs only soap-and-water washing to keep its pristine good looks. Complete with rack and self-basting cover, \$13.50 at Gimbel Bros.

(Continued on page 192)

Your friends
only know
it's a lovely
rug . . .



There's only one real Ozite with hundreds and hundreds of circles . . . each so soft and springy.

but you know
it's the **OZITE**
underneath that
keeps rugs lovely
for years


When rugs get "ohs" and "ahs" . . . when guests suspect you've spent a fortune on them and you *haven't* . . . that's when you thank your lucky stars for springy Ozite. It's truly wonderful . . . not only doubles the life of your rugs but gives them a richer beauty . . . a delightful, deep-down softness. Cushion your rugs with Ozite and you'll always walk on the nap of luxury.

The finest quality
rug and carpet
cushion.



Reinforced fabric center.
Permanently mothproofed.
Odorless because Ozonized.
Guaranteed.

26% MORE JUICE
IN LESS TIME...
MORE EASILY



Guaranteed by Good Housekeeping of superior quality and advertised features.

The MASON Aluminum JUICER

Your Mason Juicer will extract 26% more juice than ordinary juicers (by actual laboratory test).

QUICK and EASY to use! Reamer blades push pulp and seeds aside automatically. Pure juice (with no bitter rind acid taste) strains out quickly. And to clean it? It's smooth aluminum — no enamel to chip!



At all good department and hardware stores, coast to coast.

BUY THE BEST... BUY A MASON JUICER!

L. E. MASON CO.
Boston 36, Massachusetts

MAKE YOUR OWN
Sachets

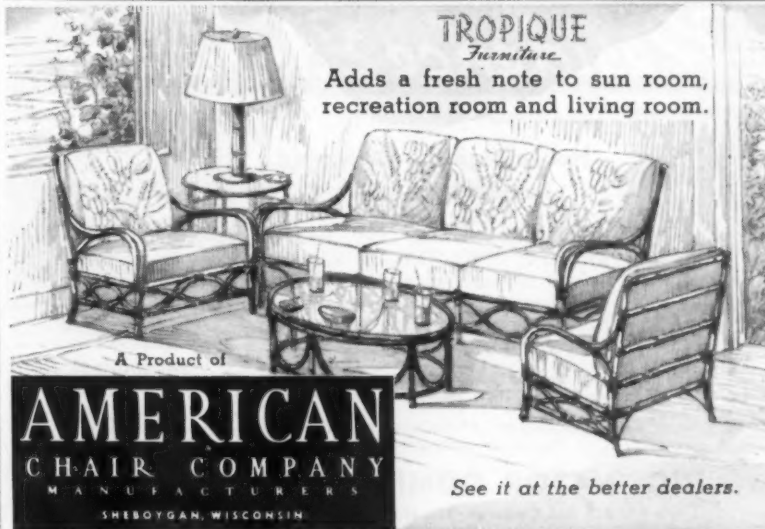
Express your creative talents—just as grandmother did—through a quaint, but ever new custom. Make delicate, beautiful, garden-sweet, sachets for giving or keepsakes, with **KITCHEN HERB FARMS SACHET KITS**. All you need are a few bits of lace, scraps of silk, a touch of imagination and **KITCHEN HERB FARMS Tiny Rosebud, Lavender Flower or "Surprise" Sachet** fragrances. The clever, dainty, fragrant sachets you create will be cherished by every lady, young or old! See the **KITCHEN HERB FARMS Make-Your-Own-Sachet Kits** at your favorite department store. Ask also for **KITCHEN HERB FARMS Ready-made Sachets** and **Savory Kitchen Herb Seasonings**. All are exquisitely packaged, inexpensively priced. For **FREE** descriptive folder and price list write:

KITCHEN HERB FARMS Box H, 123 W. 3rd St. CINCINNATI 2, OHIO

Guaranteed by Good Housekeeping of superior quality and advertised features.

TROPIQUE Furniture

Adds a fresh note to sun room, recreation room and living room.



A Product of
AMERICAN CHAIR COMPANY
MANUFACTURERS
SHEBOYGAN, WISCONSIN

See it at the better dealers.

HOUSEHOLD SHORT CUTS

Continued from page 191

GET RID OF "Iceberg Windows" WITH CHAMBERLIN STORM SASH

★ SAVE FUEL
★ INCREASE COMFORT

See the complete Chamberlin line of storm windows for all types of wood and metal windows.

PROPER INSTALLATION IS HALF THE JOB! CHAMBERLIN DOES IT RIGHT!

Get a free demonstration of the improved, new Combination-Window—a storm sash and screen easily changed from inside the house. Chamberlin storm windows are expertly designed, carefully fitted. Nationwide factory branches deal directly with you, assuming full responsibility for your satisfaction. Since 1897, millions of homes have enjoyed dependable Chamberlin weather-

proofing services: Call your Chamberlin man or mail coupon today!



- WEATHER STRIPS
- INSULATION
- SCREENS
- CALKING

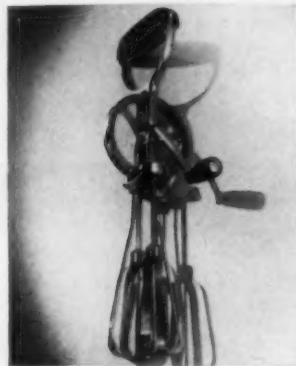
See phone book for nearest branch



Chamberlin Company of America
1290 LaBrosse Street, Detroit 26, Mich.

Please send free book. I am interested in
 Present Home Future Student Data

Mr. _____
 Mrs. _____
 Address _____
 City _____ State _____



A well-behaved egg beater of chromium plate, with stainless steel blades, works like a charm. The "Best" Egg Beater by Ekco is precision-built throughout. The substantial frame, special die-cast wheel and gears make it run with perfect ease. The sturdy blades are squared at the bottom to reach all sides of the bowl. The black plastic handle is shaped to give a comfortable grip. \$3.25 at Stern Brothers.

Midget fire extinguisher quenches any type of blaze quickly and finally. One turn of a simple valve releases a six-foot stream of methyl bromide forced out by its own pressure. This solvent vaporizes instantly and chokes out

the flames. Effective on electrical, rubbish, oil or gasoline fires. Will not injure or stain textiles or paint. The Stop-Fire Midget Fire Extinguisher, of high quality brass, weighs less than a pound, measures 7 3/4" long, 1 5/8" in diameter. Can be mounted near a door in the home or garage; equally handy for car or boat. Easy to use, refillable and non-corroding. Also useful for starting cars or boats stalled by dampness. Simply spray the ignition wire, plus coil and distributor, then step on the starter. Costs \$5.00 complete with bracket. Hammacher Schlemmer.



Save time, trouble and expense with a Cutler-Hammer Multi-Breaker

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark... or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy... nothing to replace! Service is restored in the twinkling of an eye... even by a child! The average new home can have this modern and safe protection for less than \$5.00 additional. Also easily installed in old homes. How much will it cost you? What are all the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., Pioneer Electrical Manufacturers, 1397 St. Paul Ave., Milwaukee, Wis.



LEROUX LIQUEURS

The World's Finest

LIQUEURS

LEROUX & CO., INC., PHILA., PA

Residence Elevators

"Elevette"
Vertical lift for stairwell or corner of room, with or without enclosure.

INCLIN-ATOR
An unique electrically operated "Stair-Lift". Folds against wall when not in use.

This Company pioneered the **House-Lighting-Operated Residence Elevator**

Our unique, simple and versatile lifts—INCLIN-ATOR and "Elevette"—have for years enjoyed the public's confidence. Owner recommendations have been largely responsible for our rapid growth.

Descriptive Booklet giving full information mailed on request.
 Originators and Manufacturers of Simplified Passenger Lifts for the Home.

INCLINATOR COMPANY OF AMERICA

307 So. Cameron St., Harrisburg, Penna., U.S.A.

FIX IT TIGHT WITH X-PANDOTITE

The General Purpose Mortar-like repair and maintenance cement that expands as it sets!

You never before saw a household repair cement like X-Pandotite—as it hardens it expands and penetrates the pores of repaired surfaces, dries there like granite, may be colored. Generous 1/2 lb. can only 35c, 1 lb. can 60c.

At your Local Hardware or Paint Store.

Or send \$.50 for 1/2 lb. or \$1.00 for 1 1/2 lbs. prepaid to:

X-PANDO CORP.

43-15 Thirty Sixth St.
Long Island City, N. Y.



ARE YOUR ROOF and chimney flashings, gutters and downspouts sound, weather-tight? If you find them leaky, rusted out, consult your sheet metal contractor and replace with rustless Anaconda Copper.

This experienced man can show you that Anaconda Copper, standard of the industry, is a sound investment. Reduced upkeep over the years will more than repay the higher material cost.

Write for booklet, "How to Protect Your Home Against Rust." 4635

THE AMERICAN BRASS COMPANY
Waterbury 88, Connecticut

ANACONDA Offices and Agencies
in Principal Cities

Anaconda Copper & Brass

**KEEP WARM!
SAVE FUEL!**

Mortite
BETWEEN YOU AND THE COLD

A pliable, plastic weatherstripping—easily, quickly applied to windows, baseboards, doors. Stops expensive heat leaks.



Just press into place. Use inside or outside. Can be painted. Mortite does not shrink or crack.

Also plugs cracks around bathtubs, drainboards, etc.

Roll covers about 90 feet, enough for 5 windows.

\$1.25

Higher west of Rockies and Canada

**AT HARDWARE, PAINT, DEPT.
STORES AND LUMBERYARDS**

Ask for Mortite Booklet!

J. W. MORTELL CO.

535 Burch St. Kankakee, Illinois

THE LETTER BOX

Sticking Windows

Q. I have difficulty in opening my windows because the sash sticks. Will you suggest a remedy?

*Mr. J. W. C.
Portland, Ore.*

A. Don't pound the cross rail at the middle of the sash or you may loosen the sash construction. Pound away at the ends. Paraffin, rubbed where the sash slides, will help prevent future sticking. If you can't get the window open, particularly after the painters have been around, you may have to take off the molding strip or stop on the frame, to get at the sash. A knife to loosen the dried paint, or a bit of prying, will generally turn the trick. If the window is badly stuck, have a carpenter plane it down.

Displaying Mexican Ware

Q. I have a collection of colorful Mexican dishes which I wish to display in my kitchen. Will you tell me what colors to use for the cupboards?

*Mrs. J. E. B.
Washougal, Wash.*

A. A background of turquoise or clear yellow could be used to show off Mexican dishes. You might paint the inside of the cabinets pale turquoise and the outside clear lemon yellow. Or, if your cupboards are numerous, paint the exterior white and the interior yellow.

Vichyssoise

Q. Can you give me a recipe for Vichyssoise?

*Mrs. R. W. T.
Charleston, S. C.*

A. Cut the green part and the tough outside leaves from 8 leeks. Split them down the center in quarters and wash very thoroughly to remove sand. Dry and chop rather fine. Cook slowly in ¼ pound of melted butter—sweet butter is best. Do not let the leeks brown. Peel and cut into small cubes 3 large white potatoes and add them to the leeks. Add just enough hot water to cover the potatoes. Flavor with salt, and a little freshly ground pepper. Simmer for 15 minutes, then add 1 quart of hot chicken broth, or the same amount of condensed consommé, and cook until the potatoes are thoroughly done. Press through a fine sieve and if the soup is too thin, thicken with a teaspoonful of cornstarch moistened with milk (bring the soup to a boil again and add the thickening). When cool, add ½ pint of heavy sweet cream. Put in the refrigerator until needed. Serve the soup well chilled with ½ teaspoon of finely chopped chives sprinkled over the top of each cupful.

For variety, mix 1 cup of clear clam broth with 3 cups of the Vichyssoise, and add the chives, as above.

(Continued on page 199)

Great Western
AMERICAN CHAMPAGNE
A PRODUCT OF NEW YORK STATE

PARIS 1887 VIENNA 1873 PARIS 1889 BRUXELLES 1897 PARIS 1900 BRUXELLES 1910

ONE OF THE WORLD'S GREAT CHAMPAGNES

PLEASANT VALLEY WINE COMPANY, RHEIMS, NEW YORK
SINCE 1800

Pinehurst
NORTH CAROLINA

Dry, invigorating, pine-scented air. Riding—tennis. Leisurely country-club atmosphere. And—the finest of golf, of course. but—

... you don't have to play golf to enjoy Pinehurst. Make it your winter home. Write Pinehurst, Inc.

The New FLAME TURBULATOR AND FIRE CONTROL SAVES YOU UP TO 33% OF YOUR OIL BILL

HomEase burns new catalytic cracked oil cleanly and gives a maximum of heat per gallon.

HomEase Oil Heat
is scientific heat at it's Best!

HOME EASE
HOME EASE PRODUCTS DIVISION - BOGUE ELECTRIC COMPANY

The **HomEase Water Softener**

WILL PAY FOR ITSELF WITH THE ACTUAL MONEY IT SAVES

Up to 75% saving on soaps ☆ Fine garments look better and wear longer
No scale in Pipes ☆ Eliminates plumbing troubles.

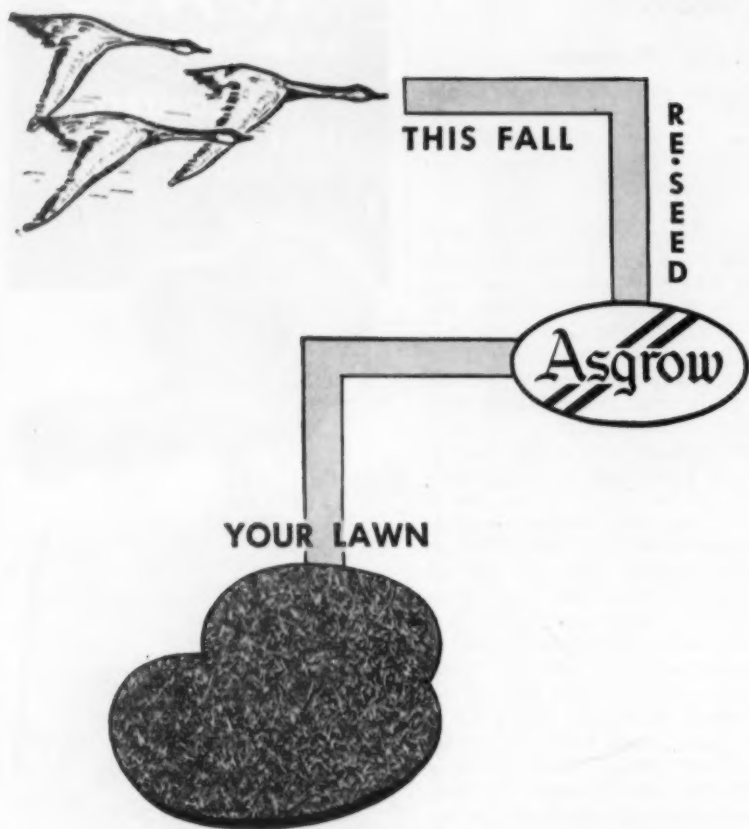
Hard Water is Hard Work

Write for illustrated literature and address of your nearby dealer

HOME EASE
PRODUCTS DIVISION, INC.
BOGUE BUILDING
PATERSON 32, NEW JERSEY

THE GARDENER'S GUIDE

FOR OCTOBER



WRITE FOR FREE LAWN CARE BOOKLET

ASGROW SEEDS

Associated Seed Growers, Inc., New Haven, Conn.

PLANT PERMANENT GARDENS

Flowers and fruit grow on permanent plants just as beautifully as in laborious annual gardens. They become an increasingly valuable permanent investment instead of a mere yearly expense.

FLOWERS WITHOUT DRUDGERY!

Giant Dutch CROCUS. Last in ground for decades. Rainbow mixture, 9 centimeter bulbs (largest grown), **25 for \$1.50.**

NARCISSUS and DAFFODILS. Permanent Naturalizing mixture, all kinds, largest size round bulbs, **100 for \$8.00.**

3 Highest-Rated PEONIES. Plant once for 25 years labor-free beauty! Le-cygne (best white), Rivoire (best red), Therese (best pink). **One each all 3 for \$8.00.** All outstanding, far beyond ordinary.

BROWNELL ROSES. New sub-zero hardy race. We offer 14 kinds, including the best Hybrid Teas, Climbers, Creepers. **Any 3 for \$5.00.**

Successful Fall Planting

It is different from Spring planting. Our 1946 Fall Price-List gives simple rules that explain how and when to plant what. Copy free (except 25c West of Iowa). Or order from this ad:

Bearded Iris (July-October). We offer 1 each of ten of the best newer kinds. Twice as large as old-fashioned kinds, bright colors. **All 10 for \$4.25.**

Tulips (October-December). Larger bulbs mean larger blooms. We offer 11-12 centimeter Dutch bulbs, rainbow mixture, modern kinds: **DARWIN TULIPS, mixed, 100 for \$7.50; COTTAGE TULIPS, mixed, 100 for \$7.50.**

Larger the bulbs, the larger the flowers.



KELSEY NURSERY SERVICE

Dept. 10A, 50 Church St.

New York 7, N. Y.



FOR many of us gardeners, October is the month of frosts and feverish activity. First come the white frosts, which kill off the most tender annuals and root plants—dahlias, asters, tomatoes. Finally—in our Connecticut neighborhood, the average over 27 years is the 14th—comes the black frost which kills or throws into dormancy all the rest. After each, we clear away and compost the dead, together with surplus fallen leaves. No more grass to cut. We begin to prepare for winter. We plant for spring.

Roots and bulbs

Gladiolus corms and dahlia roots dug early this month are allowed to dry out in the sun, the soil brushed off, then stored for winter—dahlias upside down in a dry cellar, packed in boxes of dry sand or peat moss. Dust with sulphur before storing. Gladiolus corms are packed, according to variety, in paper bags with naphthalene flakes to circumvent the thrip.

As red-hot pokers are not dependably hardy in cold sections, store them also in the cellar. Tuberose, tuberous-rooted begonias, caladiums and cannas are also taken up and stored. Mark them well.

By the 15th, finish lifting, dividing and replanting old peony clumps and setting out new ones. Remember that the eyes should not be over 3" below the surface of the soil.

Where fall chrysanthemums may not be hardy, dig up a few clumps and store in soil of cold frame, where they can be divided and propagated when next spring comes.

From now on till the ground hardens, tulips can be planted.

Prepare the soil for dormant rose bushes which will be arriving late this month or early next.

As lilies arrive, plant them promptly. By this time, the soil where they are to go should have been made ready and sand should be available in which to set the bulbs, thus assuring good drainage.

Indoor plants

Repot house plants in fresh compost, but don't rush them indoors. Give them a week on a porch, and then ease them indoors.

Amaryllis, which have been summering in the garden, are brought indoors now, dried off in the pots and kept in a dark place until growth starts again.

Order paper whites and Chinese lilies for forcing indoors. Also pot up and bring into the house, plants of marigolds, calendulas, snapdragons and cushion asters to grow indoors.

Vegetables

Tomato vines taken into the shed and hung up will ripen their fruits. Dig parsley plants to grow in pots on kitchen window shelf.

While celery can be hilled up and covered for a time, a supply is assured by storing some in the cellar—strip off outer leaves, then pack in box of earth, kept damp.

Cabbages go into a deep trench, laid head-down and covered with leaves and soil. Beets, carrots and turnips keep best when packed in sand and stored in a temperature under 40°. Turnips are sweeter after frost. By now, leek trenches are filled up and can be mulched with leaves—dig them up as wanted.

Apples stored in the cellar should have a temperature a little above freezing, so keep them away from the furnace and have a near-by window open.

Five other jobs

Heap leaves out of sight for mulching flower beds later.

Slow-acting fertilizers—compost, old rotted manure, bonemeal—can be worked into topsoil now and also planted with tulips.

If you are going in for sweetpeas next year—and more people are—dig the trench now, 3' deep if you can afford it, and fill with old manure and other rich soil. Seed planted later is covered with boards to winter over.

Bring indoors and into the greenhouse plenty of screened potting soil for winter work and early spring seed sowing.

Until the ground hardens, keep watering all newly-planted evergreens.

Then there are several household chores—stack under cover plenty of firewood and kindling, where it can be easily reached. See that plenty of soil is available to hill up roses. Screens are put away and screen doors stored. Look into your supply of window stripping. The same for cider.

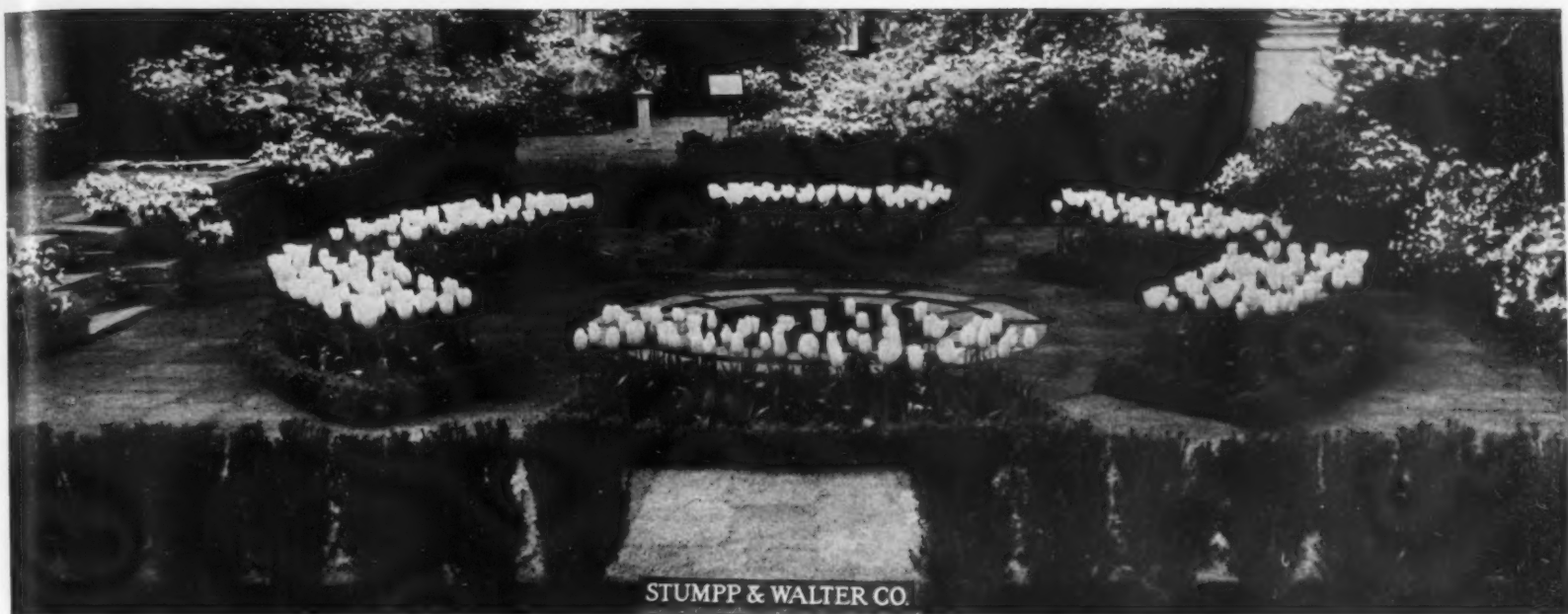
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MRS. R
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yellow
\$20.

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STUMPP & WALTER CO.

Top Honors—Highest Awards

Stump & Walter's Green and White Garden at the International Flower Show scored the highest honors ever awarded to any garden in this Flower Show since 1913.

1. First prize in the Four Large Garden Class.
2. Totty Memorial Gold Medal.
3. Garden Club of America Bulkley Gold Medal.

Official wording of the Bulkley Gold Medal award: "Because of the garden's simplicity, perfection and suitability of material and for its excellence in design and horticultural achievement."
The tulip that was displayed in this garden is the fine white Darwin variety, Glacier.

EXHIBITION DAFFODIL and TULIP BULBS Plant Now

As one of the largest growers and importers of American, Dutch, English and French flower bulbs in the United States, our Autumn catalogue features a complete list of the best tested varieties of daffodils and tulips. Nevertheless, we consider it important that we present a short list of these popular flower bulbs which should be planted *NOW*. Daffodil experts consider these varieties a *must list* for every up-to-date good garden collection. All have received highest honors at exhibitions in this country as well as abroad.

Both the daffodils and tulips are offered for the first time by us **AT NEW LOW PRICES!**

6 Varieties of Gold Medal EXHIBITION DAFFODILS At New Low Prices

The following six varieties of Gold Medal daffodils are listed by us for the first time at less than half the price that we have been able to offer them during the war years. This is a grand opportunity to add these splendid show daffodils to your garden collection.

- BEERSHEBA — The finest pure white Giant trumpet daffodil—45c ea.; \$4. for 10; \$35. per 100.
- KILLIGREW — Large bright yellow star shaped medium trumpet daffodil, with deep orange red cup, that does not burn in the sun—20c ea.; \$1.80 for 10; \$15. per 100.
- LORD WELLINGTON — The largest and best deep giant yellow trumpet daffodil—30c ea.; \$2.50 for 10; \$20. per 100.
- MARY COPELAND — One of our finest double daffodils; white perianth, petals brilliant orange and lemon—30c ea.; \$2.50 for 10; \$20. per 100.
- MRS. R. O. BACKHOUSE — The famous Giant Leedsii "Pink Trumpet" daffodil—60c ea.; \$5.50 for 10; \$50. per 100.
- SCARLET ELEGANCE — When we first exhibited this variety at the New York Flower Show in March 1938, bulbs were offered at \$10. each. Contrast between the golden yellow perianth and the intense red cup is most striking—30c ea.; \$2.50 for 10; \$20. per 100.

8 Varieties of Top Size Bulbs EXHIBITION TULIPS Darwin, Breeder & Cottage Types

We consider the following Darwin, Breeder, and Cottage Tulips, as eight of the best distinct exhibition tulips. Always prominently displayed at all good tulip shows and much admired each year at our Mile Front Bulb Farm. These varieties bloom at the same time — in this section, about mid-May.

- GLACIER — One of the best, if not the best, pure white Giant Darwin Tulips — \$1.50 for 10; \$12. per 100.
- INDIAN CHIEF — One of the best, if not the best, Indian-red Giant Breeder Tulips—\$1.75 for 10; \$15. per 100.
- MARSHALL HAIG — Most vivid scarlet Giant Hybrid—\$1.50 for 10; \$12. per 100.
- SCOTCH LASSIE — One of the best, pure deep lavender Darwin Tulips—\$1.50 for 10; \$12. per 100.
- TANTALUS — An aristocrat among the new Giant Breeders. Light cadmium yellow overlaid with dull slate violet—\$1.50 for 10; \$12. per 100.
- THE BISHOP — A Giant Darwin which should be included in every fine collection. We consider it the finest bishop's violet color—\$1.50 for 10; \$12. per 100.
- THE PEACH — The finest peach pink Giant Darwin introduced to date. \$1.50 for 10; \$12. per 100.
- YELLOW EMPEROR — Among the newer pure yellow Cottage Tulips grown for exhibition, the experts agree there are three outstanding varieties. They usually agree that Yellow Emperor is one of them—\$1.50 for 10; \$12. per 100.

GOLD MEDAL DAFFODIL COLLECTION OFFER

Separately Packed and Labelled

- 30 bulbs, 5 each of above six varieties (Value \$9.40) \$8.
- 60 bulbs, 10 each of above six varieties (Value \$18.80) 15.

EXHIBITION TULIP COLLECTION OFFER

Separately Packed and Labelled

- 40 bulbs, 5 each of above 8 varieties (Value \$6.15) \$5.
- 80 bulbs, 10 each of above 8 varieties (Value \$12.25) 9.

GET OUR 50th ANNIVERSARY FALL BULB CATALOG — 48 PAGES ILLUSTRATED IN COLOR THROUGHOUT. PLEASE WRITE FOR COPY, IF NOT ON OUR MAILING LIST, Bulb Farms and Testing Gardens — Islip and Farmingdale, L. I., N. Y.

Suburban Stores:
White Plains, N. Y.
Stamford, Conn.

Stump & Walter Co.

132-138 Church Street, NEW YORK 8, N.Y.

Newark, N. J.
Englewood, N. J.
Hempstead, L. I.

STASSEN TULIPS DIRECT FROM HOLLAND

ALL OFFERS POSTPAID—COLLECTIONS SEPARATELY PACKED AND LABELED

Stassen is the world's largest exporter of Holland Bulbs to the private gardens—shipped direct from Holland farms—you pay no middleman's profits—you are assured of fresh packed, true quality Dutch Bulbs.



NEW POST WAR VARIETIES OF DARWIN TULIPS

	doz.	100
DUKE OF WELLINGTON, pure white	\$1.75	\$12.10
GOLDEN AGE, golden yellow	1.75	12.10
DEMETER, Bishops purple	1.90	12.90
THE PEACH, silvery rose	1.65	11.30
BOLIDE, deep crimson	1.65	11.30

COLLECTION B6 5 bulbs each of above five New Tulips 25 for \$3.50

Popular DARWIN TULIPS

BRIGHT RED, SNOW WHITE, PURE YELLOW, DELICATE PINK, DEEP PURPLE
any single color, \$1.15 per doz., 100 for \$8.50

COLLECTION B2 10 bulbs each of above five colors 50 for \$4.35

RAINBOW MIXTURE OF DARWIN TULIPS

12 for \$1.10, 25 for \$2, 100 for \$7.50

HERALDS OF SPRING

100 CROCUS, large, mixed colors	\$1.90
100 CHIONODOXA, glow of the snow, blue	2.10
100 SCILLA SIBERICA, blue squill	2.50
100 GRAPE HYACINTHS, muscari blue	2.10
100 SCILLA CAMPANULATA, mixed	3.70
100 SNOWDROPS, white	5.70
100 GIANT YELLOW TRUMPET DAFFODILS	5.50

Send for illustrated catalog.

STASSEN FLORAL GARDENS
Dept. 22 Roslyn Heights, N. Y.

SHRUBS Continued from page 129

living-room windows and then found all light and air completely blocked out in 3 or 4 years' time.

The small-flowering trees grow at the same rate as large shrubs; that is a foot to a foot and a half a year, so that even very small specimens of the flowering cherries, the flowering crabapples, hawthorns and dogwoods make sizable trees in a very little while if left room to develop properly. While there are exceptions to the rule, most plants of any of the classes grow in proportion to their eventual size. That is, if the ultimate height of a shrub or small tree is listed as 25 to 30 feet, it can usually be counted on to attain that size at the rate of about a foot to a foot and a half a year. The ones listed with a total height of 4 to 6 feet will grow at a rate of 6 to 10 inches a year. Many catalogs and garden encyclopedias and dictionaries give the ultimate height of the plant. Application of this principle of proportionate growth will help the planter to judge how far apart the individual specimens should be placed to allow them to grow freely and naturally.

One warning, however, is worth consideration: most plants grow much more rapidly near the southern range of their habitat, and the ultimate size is usually given in terms of the most favorable conditions. American holly in the South gets to be a large tree and grows very rapidly. Around New York City, which is about its farthest north range, it grows as a large shrub, at a

rate from 6 to 10 inches a year. It can, therefore, be planted much more closely together in the North than in the kindlier southern climate. Plants native to any locality are likely to grow particularly rapidly in that section, so that the white cedars of Maine, *Thuja occidentalis*, are likely to astonish newcomers to that region with their vigor and rapid growth, much as the broad-leaved evergreens of the South bewilder the new home owner with their tendency to make a jungle in no time at all.

Some catalogs and books give the actual rate of growth of various plants, but this information is often hard to obtain. A little first-hand observation may be easier and more helpful. Examination of your own or your neighbors' shrubs, particularly in the leafless season, will show very plainly how much growth they made during the previous season. The new wood is usually of a slightly lighter color and shinier than the old wood. There is a slight ring where the new wood starts. The growth for several seasons can be traced back by these rings on each branch. Newly planted shrubs are not a fair sample of the rate of growth, as the transplanting sets them back considerably. Unusually wet seasons may cause abnormally long growth, and very dry ones will shorten the rate of growth. An average over a five-year period will give the approximate increase in size to be expected, and give a good idea of proper spacing.

(Continued on page 197)

Complete plant food in handy tablet form



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Like famous Vigoro, Vigoro Tablets contain the necessary food elements plants need for best plant growth. Your house plants will be healthier—have lovelier blooms—if you feed them properly. Just push Vigoro Tablets in the soil.



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GLACIER—Gigantic new Ivory-white Darwin Tulip—outstanding variety at the 1948 New York Spring Show.
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Note: Our beautifully illustrated Fall Bulb catalog shows the above in color, also Daffodils, Hyacinths, Lilies, etc.
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6 FAVORITE COLORS 6 PACKETS 25¢
Postpaid
Plant Seeds This Fall—they'll live over winter for bigger, better and earlier Sweet Peas next summer. To try, send for this special offer, with easy planting directions—
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THE RAKE YOU'VE DREAMED ABOUT
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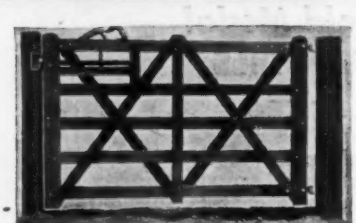
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Made of cedar saplings. Pickets are woven together with wire. This leaves 1/4" space between pickets and permits passage of sunlight and air.



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Protect valuable live stock from dangers of straying and damage to property. Gate locks automatically with push from either side. Ideal for horseback riding.



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Made of selected hand-split Chestnut. This fence is available in both the 3 and 4 rail types. A strong, beautiful, long-lasting, all-purpose fence.



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SENT FREE. Packed with new ideas. Newest Roses, Camellias, Home Orchard Fruits and Ornamentals shown in color! Diagrams and instructions for planting and care. 56 exciting pages, many pictures. Write for our Orchard & Garden Book today; order plants early for delivery as soon as weather is right for planting.

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DEALERS WRITE

SHRUBS Continued from page 196

The rate of growth is important, but of equal significance in planting is the direction of that growth. Different shrubs and trees have characteristic forms and tend to grow either vertically or horizontally or, in some cases, in both directions at the same time. A little understanding of the shape the plant can be expected to assume, if left untouched by the pruning shears and uncrowded by its neighbors, is valuable in planting a shrub border that has variety and interest in the plant forms themselves and keeps its beauty for many years. Certain evergreens, like the red cedar, *Juniperus virginiana*, and the arborvitae or white cedar, *Thuja occidentalis*, are tall, slender plants, more or less columnar in form. Plants listed with a third name of *pyramidalis*, *columnaris*, *erecta*, *stricta* or *fastigiata* are likely to be much taller than they are broad, 7 to 8 times high as wide. This means that they need less ground room, but more sky room, so that they cannot be planted under windows or overhanging branches. They can be placed closely together on the ground.

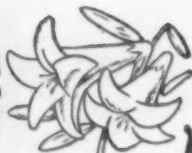
The opposite of this form are the plants whose third name in the catalog is *horizontalis* or *prostrata*, indicating that they are very much wider than high. They are the ones that need to be planted far apart with plenty of room to spread. Familiar examples of this habit are the spreading yews, the spreading cotoneasters or Pfizer juniper. All of them are far too often

butchered out of all resemblance to their natural grace and beauty by being jammed in together or placed too near a doorway, or so tightly in either side of the path that in a year or two there is no room to walk between them.

Most of our familiar shrubs are neither strongly upright nor of a spread disproportionate to their height, but all in the round or oval group. Their height and spread when well grown are either about the same, or the height is not more than twice the spread. The lilacs, forsythias, weigelas, most of the viburnums, the deciduous azaleas, most of our native shrubs should be planted at least half as far apart as their ultimate height. In other words, a shrub which is listed as 12 feet in final height should be spaced 6 feet apart, particularly if they are in the fairly rapid growing group. All too often the corner of the house has three lilacs jammed in together on 3-foot centers, when one taller lilac at the corner would cost no more and would have room to grow into the really fine specimen it should be. Shrubs with arching branches, like some of the forsythias, the shrub roses, the spireas, need to be spaced widely to allow the branches to have their full grace, without crowding or cropping back. Most of them need some 6 to 8 feet of distance apart.

There are two ways of planning and planting a shrub border to give (Continued on page 198)

Totty's MADONNA LILIES



The **MADONNA LILY** (*Lilium Candidum*) is the most beloved of white Lilies. Totty's **MADONNA LILIES** are imported from Northern France. They are the largest and finest that can be procured and grow from 3 to 5 feet high.

For a Glorious Show in Your Garden Next June Plant Madonna Lilies and Delphinium in September and October.

DELPHINIUM—We offer the finest Hybrid types of **DELPHINIUM** in shades of blue and pure white from the best English strains and also Pacific Coast Hybrids.

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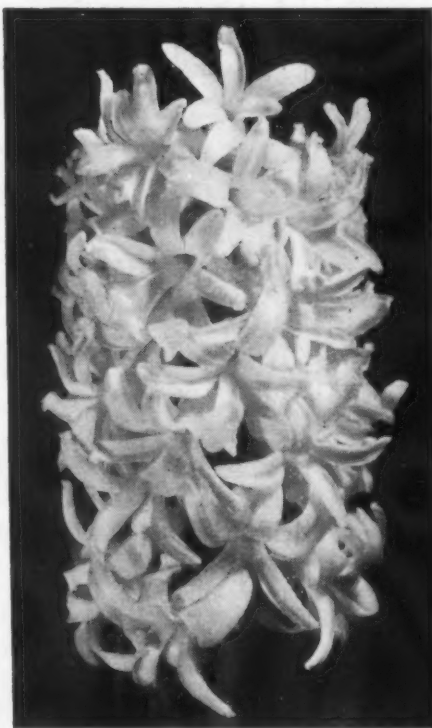
Send for our beautifully illustrated catalog. The 25c charge may be deducted from your first order.

Totty's

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Rare Bulbs and Plants from ABROAD!

New and lovelier things for your garden, including ROSES, SHRUBS



Dutch Hyacinths

Plant Now! Plant your bulbs, roses and shrubs for next season's bloom as soon as you conveniently can, because early planting pays dividends in bigger blooms. Order from our catalog at once. We ship at proper planting time, with planting directions accompanying each order.

For you, who appreciate the beauty and distinction which rare imported bulbs and plants give to the garden, the offerings in Wayside's new autumn catalog exceed anything you have yet seen. Page after page reveals new and choicer varieties—all in their true-life colors. Many are rare or exclusive with Wayside.

The flower bulb section, for example, shows the largest selection of Holland-grown bulbs ever offered in this country. Then there are new amaryllis, rare lilies and eremurus to mention but a few of the other bulbs, new giant poppies, new French lilacs and newest roses including the advance offering of Butterscotch and Edith Willkie, two of the loveliest cut flower roses in America. Both are famous Hill creations and are exclusive with Wayside.

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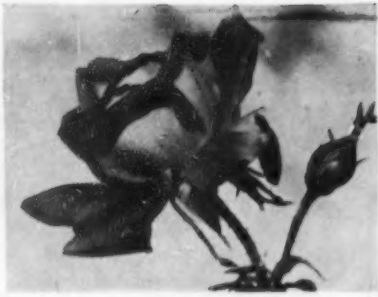


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SHADES OF AUTUMN

Sub Zero Hybrid Teas & Hardy Yellow and Orange Climbers.

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**10 MAGNIFICENT MIXTURES
TOP QUALITY
GORGEOUS HOLLAND-GROWN TULIPS**

Order Today for Fall Planting!
All the rich glowing Tulip colors! Lovely, large, perfectly formed blooms! No runty specimens! Each bulb hand-picked for plumpness and high quality—GUARANTEED TO FLOWER in lavish splendor! EACH MIXTURE SEPARATELY 35 bulbs—ONLY \$1.75 ANY 3 MIXTURES—ONLY \$3.25 100 BULBS (Any 4 Mixtures) ONLY \$5.95

Plant several mixtures for wonderful display throughout entire Spring Tulip season. Choose from these:

1. DARWIN—lovely, long-stemmed.
2. BREEDER—exquisite, oval-shaped.
3. COTTAGE—handsome, large blooms.
4. MAYFLOWERING—favored for cutting.
5. TRIUMPH—new, long-lasting.
6. SINGLE EARLY—fine for bedding.
7. DOUBLE EARLY—huge, double blooms.
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ORDERS PREPAID within 400 miles of N.Y.C. SEND FOR your FREE copy of our new FALL CATALOG in glorious full color, showing hundreds of imported bulb bargains.

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Daylilies are shaped like STARS, sparkle like STARS in your garden, and are as certain as the STARS. Stout Hybrids extend the bloom season thru spring, summer and fall. New types. New colors. Most any soil, weather and climate. Free of insects and diseases. FREE—Send Today for our catalog of Dr. Stout Hybrids.

BETTER PLANTS BY FARR
FARR Nursery Co.
BOX 194, WEISER PARK, PENNA.

SHRUBS Continued from page 197

fairly good effect immediately without excessive pruning or transplanting later. One is to buy fewer shrubs of larger sizes and space them on wide centers. If this larger material is not available and only very small plants can be used, it may be advisable to use what are commonly called "fillers." These are inexpensive, quick-growing shrubs to fill up the gaps in the border. The great objection is that all of them have to be taken out in 2 or 3 years and probably thrown away or transplanted, which is an expense. Even more serious than that, is the human failing of not doing the necessary thinning at the proper time, so that the fillers are all too likely to crowd out and spoil the shape of the good shrubs before you get ruthless enough to pull them out. The only time when the filler method may be advisable is in a large border on one part of the property where a great many flowering trees are used. If the flowering trees are planted in

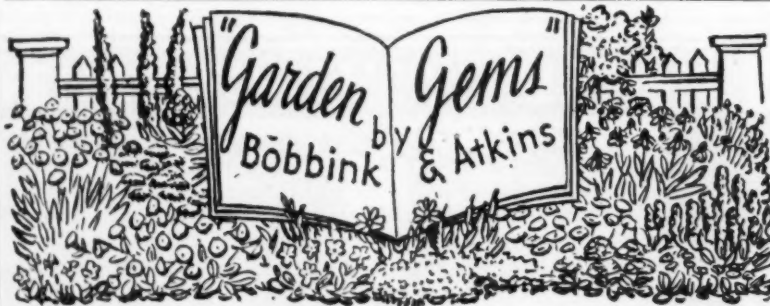
small sizes, the border is likely to look very bare for the first four or five years. If immediate screen is necessary, and particularly if there is another border somewhere on the place which can be left unplanted for a few years, quick-growing flowering shrubs can be spaced in around the trees and re-used in the new border some years later when the trees are big enough to stand alone.

A generally safe method of procedure in planting a new shrub border or foundation planting around the house is to make the list of the things you think it will take and then cut it in half. Observation has shown that most shrub planting has from 2 to 4 times the actual number of shrubs that are needed in the border. A little study beforehand, patience for a year or two, and a great firmness of conviction concerning the evils of over-planting will prevent great disappointment in the effect during succeeding years.

ROCK GARDEN Continued from page 125

epimedium), Saxifrage sarmentosa, (strawberry saxifrage), Canadian phlox, heather, Carolina rhododendron, *Pachistima canbyi*, and *Polypodium vulgare* (common fern). Here and there are carpet plants—*Potentilla verna nana* (dwarf spring cinquefoil), *Veronica spicata nana* (dwarf), *Phlox stolonifera* (creeping) and mosses.

The pondside planting is supported by a number of trees found and brought in—magnolia, American beech and elm, with swamp azaleas dotted in shady reaches. In the bankside bed are massed plantings of polyantha primrose seedlings, *Anchusa myosotidiflora*, longspur and scarlet epimediums, and Siberian iris.



As important to your garden as the plants themselves is our new catalog, "Garden Gems" for 1946. This catalog describes and illustrates New and Old-fashioned Roses; unusual Evergreen Shrubs and Vines; Azaleas and Rhododendrons; Lilacs and all the Novelty and old favorite Perennial Flowers. Read it and keep it and use it! Free east of Miss.; 25 cts. elsewhere.

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Heights 18", 3'10", 4'11", 6'6", & 8'

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DWARF FRUIT TREES

Belong in Your Home Garden
ORDER NOW for FALL planting. Need little space; easy to care for—Bear delicious fruit.

APPLES: choicest American and European Varieties—grafted on true Malling stock. Also

PEACHES—PEARS—PLUMS—APRICOTS—NECTARINES—CHERRIES

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ESPALIERS—trained Fruit Trees

The pride of European gardens. Trellis grown in my own nurseries to suit your own conditions. I have specialized exclusively—20 years—in this country—my Swiss Ancestors 100 years—in propagating the finest varieties of these trees. Order NOW: Stock is limited. Write for illustrated folder H. Address:

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Port Chester · New York
KING STREET, opposite Comly Avenue

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Describing and picturing for you the best in American, Dutch, French, and English-grown bulbs. A magnificently illustrated book offering all types of bulbs for Fall planting—Hyacinths, Lilies, Tulips, Daffodils, Crocus, etc. All your favorites are here and many new things including the magnificent new hardy white Easter Lily.

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This Orlyt Greenhouse \$349.50

Comes in sections for easy assembly with bolts and screws, 10 by 13 ft. Orlyt shown, is all ready to put up on foundation prepared by you. Your house heating system may be extended for the greenhouse. Other Orlyt models from \$119.50. Write for Catalog.

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ROOVERS, Joseph M. Lotsch, Pres.
3645 14th Avenue, Brooklyn 18, New York

THE LETTER BOX

Continued from page 193

Wasps in the Attic

Q. How can I rid my house of wasps which fly into the bedrooms through the attic door?

Mrs. M. T. S.
Highland, N. Y.

A. There are several ways of ridding your house of these intruders. In early Spring spray the attic with an insecticide, repeating daily until the wasps are destroyed or dispersed.

For nests between walls and in inaccessible places, strips of roll flypaper may be hung close to the openings and the wasps thus snared. Hang new strips as the surfaces of the old ones become crowded with wasps.

After dark, when wasps are inactive, a nest may be covered with a heavy paper bag. Detach the nest from its place, twist and tie the mouth of the bag, and burn quickly.

A vacuum with long tube attachment may also be used to suck up wasps approaching or leaving a nest. After vacuuming, put a handful of moth crystals in the vacuum bag, emptying it when all buzzing has ceased.

For ground nests, saturate a sponge with carbon tetrachloride and hold it over the exit. The heavy fumes will kill the wasps.

Vegetables for Sandy Soil

Q. I am living in the South where the soil is extremely sandy. Are there any vegetables which will grow in this type of soil?

Mrs. C. W. E.
Gulfport, Miss.

A. The only vegetable we know of that prefers sandy soil is the sweet potato—one of the big crops of the South. Other popular southern vegetables are turnips, okra and collards.

Beans and tomatoes will tolerate sandy soil if you can add a moderate quantity of humus, plus a complete commercial fertilizer at the rate of about 4 lbs. per 100 sq. feet. In the case of tomatoes, put a shovelful of manure (or some kind of humus, even if it is only partly decayed leaves or sod) under each plant when it is set out. Do the same thing with pole beans, melons and other vine crops. (Humus and a rich diet are especially important for vines, though they like a sandy well-drained soil.)

Swiss chard and the Burpee vegetable, Tampala, make good greens for warm sections. Beets might do, as they will grow in shallow soil; and corn, if there is room, though this is a heavy feeder. Avoid things like celery, onions and peas that usually require rich soil and cool weather.



What's the NEWS

in WINDOWS?

NEW SELF-FITTING SILENTITE!

• Here's the window that makes old-type sash obsolete—and many so-called "new" windows dear at any price! It's the new Self-Fitting Silentite—offering you features and advantages obtainable in no other window. Here's why—

20% more weather-tight!

—yes, the new Self-Fitting Silentite is 20% more weather-tight, even than the famous original Silentite. That's because the new Silentite has "floating" wood sliding bars seated on full-length double Z-type bronze weather-strips. These bars always press snugly against the moving parts of the window—no chance for cold air to filter in.

Amazing ease of operation!

Easy to operate when new, the Self-Fitting Silentite continues to work smoothly with use. No sticking, no binding—thanks to the famous Silentite spring suspension without old-fashioned weights, cords or pulleys to get out of order!

Locks when closed or open!

The new Silentite safety lock—placed at the side of window where it will be concealed by draperies—locks the window when closed or partly opened. You can have ventilation without fear of prowlers. Locks are furnished with windows.

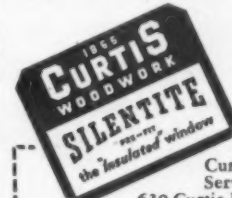
Combination screen

and storm sash!

You don't need to change screens or storm sash with the Silentite window. Curtis makes a new type Screen-Sash Unit—a combination winter-summer window. Or you may have regular storm sash and screens to fit Silentite.

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Before you choose any windows for your home, get ALL the facts about the new Curtis Silentite, and why it offers you more for your money. Mail coupon for new booklet called "Light Up Your Living."



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630 Curtis Building
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Gentlemen: Please send me free booklet on the new Silentite Window.

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Improved HYBRID REGAL LILY

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A super giant trumpet variety flowering about two weeks later than the Regal Lily, on stronger plant. The beautiful blooms flower in a more pyramidal form than L. Regale.

3 BULBS for \$1.50

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PICNIC STOVE and TRASH BURNER

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Full catalogue sent on receipt of 25c. Partial list on request.

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Everything within your property boundaries—and especially children—deserves protection because home should mean security. In Page Chain Link Fence you will have the ideal safeguard—sturdy, long lasting, good looking. You can get it in a choice of four superior metals, erected by a reliable local firm. Write for booklet, "Fence Ideas for Homes," and we will send name of member firm nearest you.
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- ASTOR.** Peach-pink. \$1.75 per doz. \$13.50 per 100.
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- CAPTAIN FRYATT.** Dark ruby-red. \$2 per doz. \$15 per 100.
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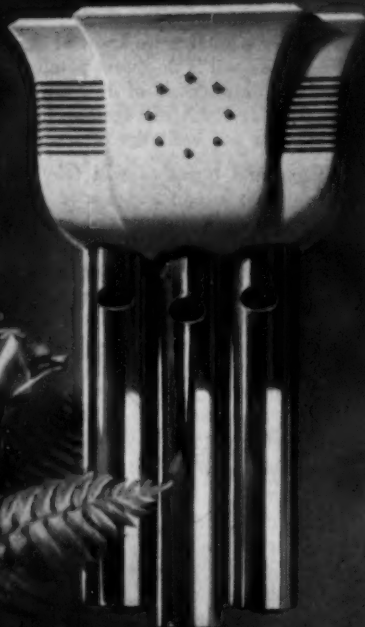
30 Bulbs (6 each of above) \$4.00
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Lily-flowered Tulips in Mixture. Top-size bulbs, \$1.60 per doz. \$11 per 100.

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The Little Red Hen—adapted by Nancy Sokoloff. Paul Affelder conducting. Music by Herbert Haufrecht. Columbia Album J-MJ-27, \$1.25.

Rumpelstiltskin—Adaptation and music by Elsie Jean. Told by Helen E. Myers. RCA. Victor Series Y-306, \$.63.

Peter Rabbit—Gene Kelly tells the story. Original music by Herbert Haufrecht. Columbia Album J-MJ-30, \$1.25.

For Fun and Games

Nursery Songs—Gene Kelly, quartet and orchestra. Paul Affelder conducting in Columbia Album J-2 6, \$1.25.

Drum Solos by "Baby" Dodds—New Orleans' master beats out basic drum rhythms. Disc Album 709, \$2.89.

Nonsense Alphabet Suite—Lyrics by Edward Lear set to music by Nijinsky, with soprano Betty Martin singing. Columbia J-12, \$1.25.

School Days—American folk songs sung by Pete Seeger, Cisco Houston and Charity Bailey, all instrumentalists. Album includes "Little Brass Wagon," "Coming Round the Mountain" and "Work's All Done." Disc Set 604, \$3.00.

Funnybone Alley—narrated by Alfred Kreymborg, accompanied by Elie Siegmeister at the piano. Disc Album 606, \$3.15.

Hudson Valley Songs—American ballads sung by Frank Warner, accompanied by the Balladeers. Songs set to a guitar, a banjo and a mandolin, include "Bonnie Bay O'Biscay-O," "British Soldier" and "Blue Mountain Lake." Disc 611, \$3.15.

Chansons Françaises Pour Les Petits—Traditional French folk songs with introductions in English. Narrator and vocalist, Enny de Vries, accompanied by piano and guitar. International 21, \$3.00.

The Pied Piper of Hamelin—based on the poem by Robert Browning. Nar-



rated by Ingrid Bergman. Score by Victor Young, who conducts the orchestra. Decca DA-450, \$2.50.

Tales of Olympian Gods—four mythological legends, including "Apollo and Daphnis" and "Apollo and Phaeton," narrated by Ronald Colman. Decca Album DA-475, \$3.50.

Music for Small Actors

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William Tell Overture—Rossini. Toscanini conducts NBC Symphony. RCA Victor Album M-DM-605, \$2.25.

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