

House & Garden

A Condé Nast Publication

The low-to
MAGAZINE
Building,
decorating,
gardening

*So Nice
To Come Home To*

Decorating tricks
to make your home attractive —
for now and after the war

FALL PLANTING GUIDE



OCTOBER 1943
PRICE 35 CENTS
40 Cents in Canada



QUILTING BEE—The good wives of yesteryear made thrifty use of cloth "scraps" that might otherwise be discarded. They warded against waste by making things last longer.

TODAY'S *conservation— is yesterday's old-fashioned* **THRIFT**

Is grandma chuckling? She's entitled to when she hears talk about conservation today. In her day they called it "thrift." She lived it. She'll tell you how it developed self-reliance . . . the use of abilities peculiarly woman's own.

Today you find this same admirable spirit of grandma's alive in millions of American homes. Women are "preachin' and practicin'" conservation to speed victory. By making your precious belongings last, you help save labor and materials

. . . and can buy more War Bonds!

How to buy towels that will last longer

Long wear depends on good quality — wise buying. Look for these four essentials: 1. Thick pile made up of even-length loops. 2. Firm, closely-woven selvages. 3. Plyed-yarn underweave . . . longest wearing towel construction known. 4. The Martex label. It's always your insurance of the first three. Wellington Sears Company, 65 Worth Street, New York, N. Y.



Sold only by leading department stores and linen

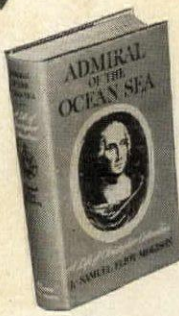
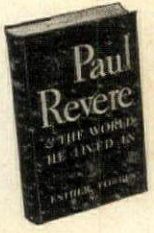
BUY MORE WAR BONDS

Martex

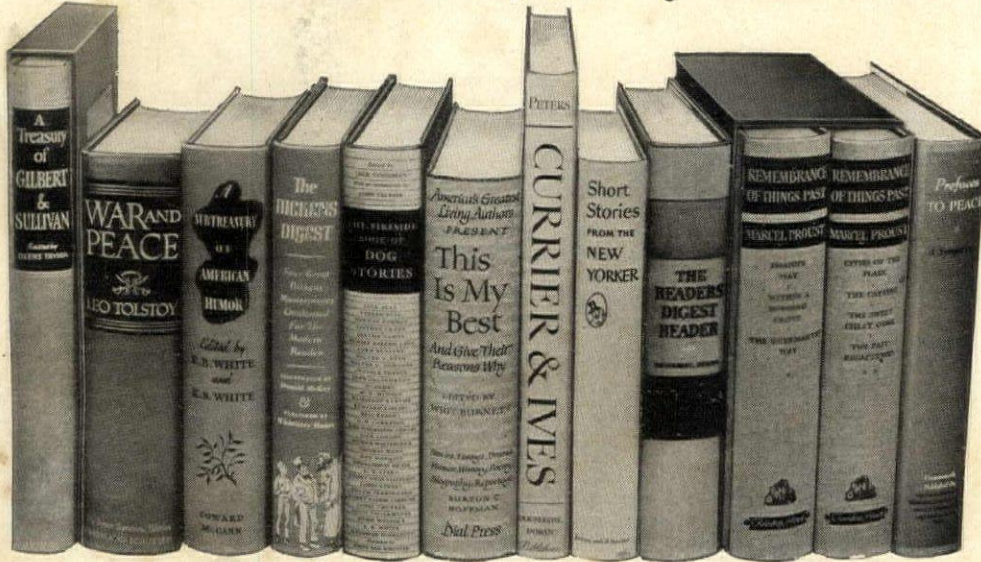
BATH TOWELS • DISH TOWELS • CHENILLE

ALL BOOK-OF-THE-MONTH CLUB SELECTIONS

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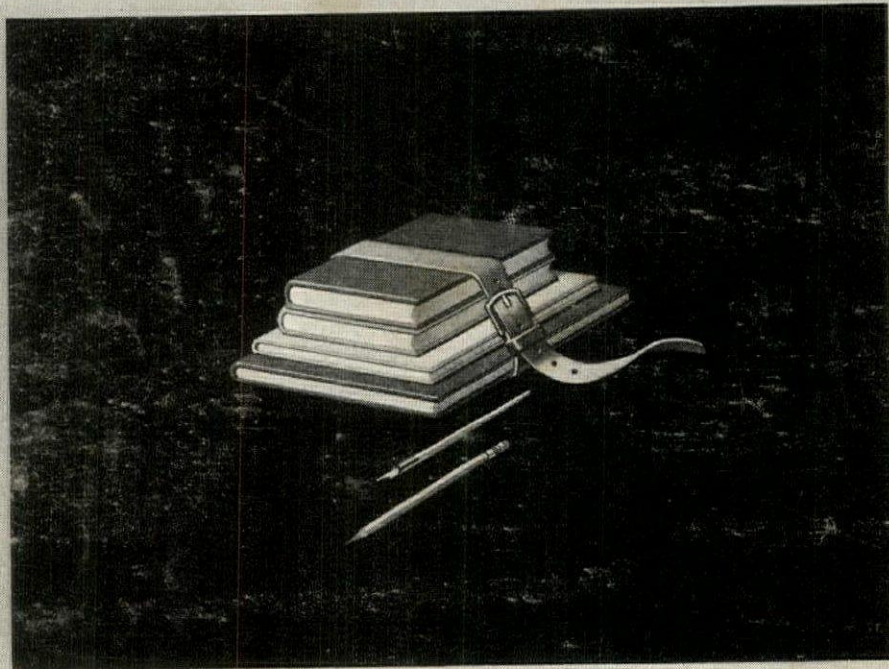
WHAT A SUBSCRIPTION INVOLVES: Over 500,000 titles now belong to the Book-of-the-Month Club. They do so in order to keep themselves from missing new books they are really interested in. As a Club member, you receive an advance publication report about the judges' choice—and also reports about all other important coming books. If you want the book-of-the-month, you let it go. If not, you can specify some other book you want, or simply say: "Send me nothing." Last year over \$7,000,000 worth of free books (valued at retail value) were given to the Club's members — given, not sold! These book-dividends are distributed free because so many subscribers

ordinarily want the book-of-the-month that an enormous edition can be printed. The saving on this quantity-production enables the Club to buy the right to print other fine library volumes. These are then manufactured and distributed free among subscribers—one for every two books-of-the-month purchased. Your obligation as a member is simple. You pay no yearly fee. The subscription period is not for one year, but as long as you decide; you can end it at any time after taking four books-of-the-month. You pay for the books as you receive them—the regular retail price (frequently less) plus a small charge to cover postage and other mailing expenses. Prices slightly higher in Canada.

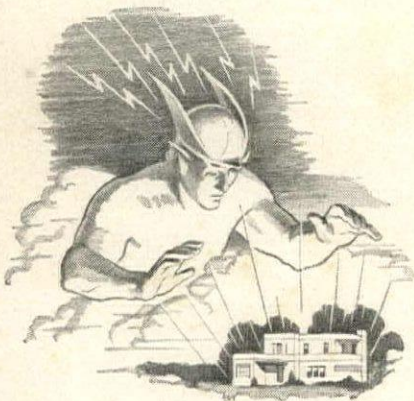
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To New Members of the Detective Book Club

The Woman In Red

By ANTHONY GILBERT



Why did "The Woman in Red" still claim that Julia Ross had almost "fallen" out the window?

Suppose YOU were Julia Ross. What would YOU do if "the woman in red" claimed you were her half-witted niece of another name . . . and you yourself couldn't prove you WEREN'T!

WHAT happened to Julia Ross could happen to anybody . . . to YOU! Only twenty-four hours earlier, she had been just a penniless, unemployed Nobody—without a friend or enemy to her name! Now, suddenly and without warning, she had been made the victim of an inhuman plot to destroy her identity, her sanity . . . even her life! AND YET SHE DIDN'T KNOW WHY!

WHY? The word re-echoed hollowly in her tortured mind. WHY had the sinister "woman in red" been so pleased at hiring a personal secretary who had no friends, no relatives—whom no one would miss if she should suddenly vanish? And WHY had she been whisked away from London on the first day of her new job? WHY had she been brought here—to this heavily shuttered house at the edge of a God-forsaken little village? Why was "the woman in red" telling everyone that the girl locked in the upstairs room was her feeble-minded niece, Sheila Campbell?

Julia knew she WASN'T Sheila Campbell. Even though they CALLED her by that name. Even though the identity card in her purse bore that name. Even though all her personal possessions were monogrammed "S. C.!" And she knew she WASN'T insane—despite the tapping noises she heard, and ghost voices calling her name. But if she didn't escape soon, she actually WOULD become—a half-wit named Sheila Campbell!

She had just one chance.

But read *The Woman in Red* for yourself, at our expense. See why it's one of the most exciting mystery works of the year! You'll find your hands gripping your chair—your heart pounding like a trip-hammer—as you race down the home stretch of this terrific story!

The Woman In Red is brand new, just published. It's selling everywhere right now for \$2.00! But we want to give you a copy of it, FREE—to show you the kind of topnotch mysteries you can get every month from the Detective Book Club.

How This Club Brings You The Best Mysteries

Each month this Club offers to its members an attractive triple volume containing THREE modern

detective books—for the usual price of only ONE! And EACH of the three is a complete, full-length novel.

Do you realize that about 300 new detective books are published every year? You can't read them all. It's hard to find the best. But if a mystery is by an author like Agatha Christie, Erle Stanley Gardner, Rex Stout, Anthony Gilbert, Frank Gruber, or Frances and Richard Lockridge, it's sure to be good! All of these and many other famous writers have had their books selected by the Detective Book Club.

The selections of the club are ALL books that sell everywhere for \$2.00 each. Yet, as a member of the Club, you get three of them (a \$6.00 value) for only \$1.89! You do not have to take a triple volume a month—you may accept as few as four during the whole year and still save two-thirds the usual price on those you purchase.

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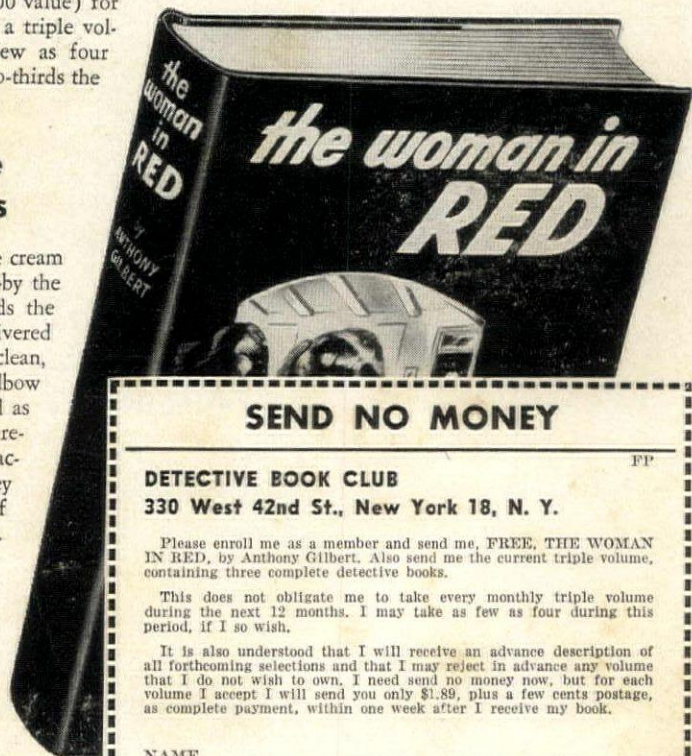
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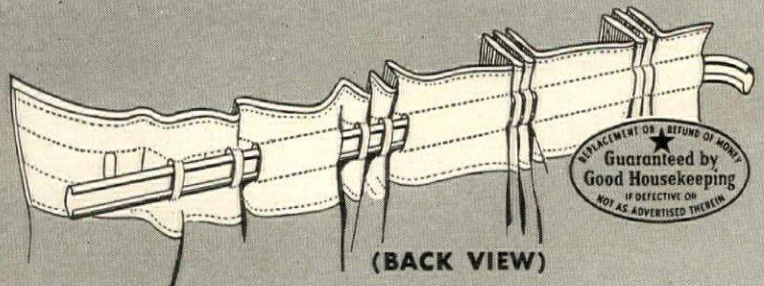
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Symphony of Grandeur

There are giants in every art—men who tower above their fellow-artists like sky-piercing steeples over rooftops. Such a giant in not only one, but many fields, was Sir Christopher Wren, the genius who rebuilt London after the fire of 1666, whose masterpiece, St. Paul's Cathedral, carries the proud inscription, "Si monumentum requiris, circumspice"—"If you seek a monument, look about you."

By the time he was thirty, Wren achieved world-wide fame as an astronomer, mathematician, teacher, engineer and inventor. But it was to the art and science of architecture that he brought his most prodigious contributions. His was the theory that no structure can be designed as an isolated unit.

His appreciation for the skill of Grinling Gibbons, great master carver, inspired an unique association of 40 years. Many of Wren's panels and ceilings were designed as a background for Gibbons' exquisite carv-

ings of fruit, flowers and foliage. A particularly glorious example is St. Paul's Cathedral, Wren's Symphony in Stone. Highlighting the portico, the aisles and stalls of the choir, are Grinling Gibbons' sculptured carvings that symbolize the fertility of nature.

Wren's conception of beauty as a whole has been translated by Wallace into precious sterling. Sir Christopher, with its magnificent array of foliage, fruits and flowers surrounding the center shell, symbolizes grandeur. Its beauty is not confined to one view or angle. This "sculptured" quality is Third Dimension Beauty, exclusively Wallace.

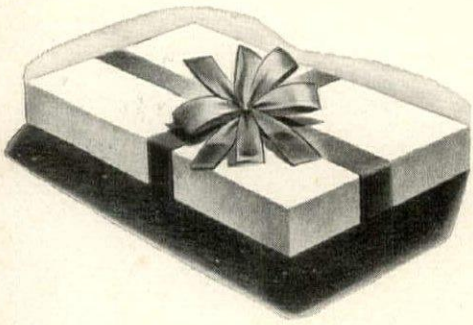
Many of the skilled hands that crafted Wallace Sterling are making war materials today, so that you may enjoy your complete service tomorrow in the freedom that alone makes beauty meaningful. You can still obtain a limited silver service—start now to plan ahead. Send 10¢ for our booklet, Wallace Beauty Moods in Silver, which tells in full the fascinating story of Sir Christopher and the other Wallace Sculptured Patterns—Stradivari, Rose Point, Grande Baroque and Grand Colonial.

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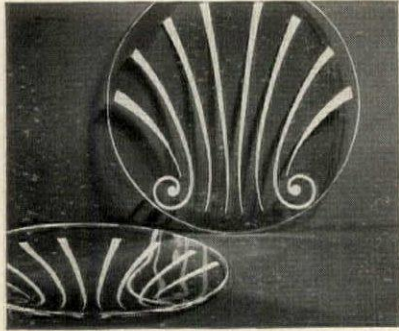


Sir Christopher

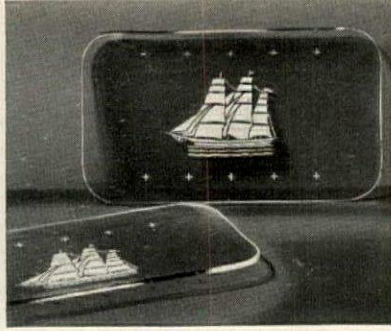
sculptured by WALLACE



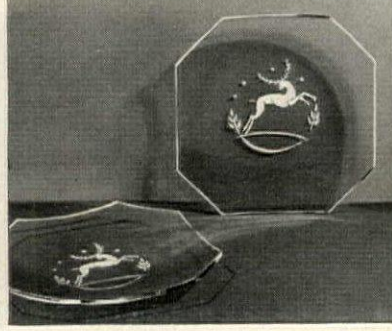
*Lovely gifts
that tap budgets lightly*



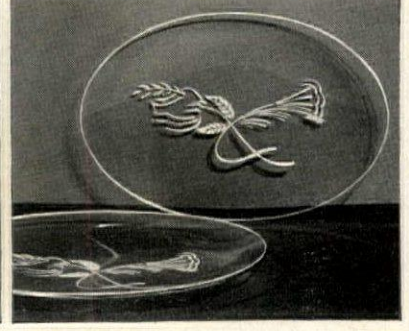
Large Round Plate, styled with a shell motif. Diameter, 15 in. \$4.75.



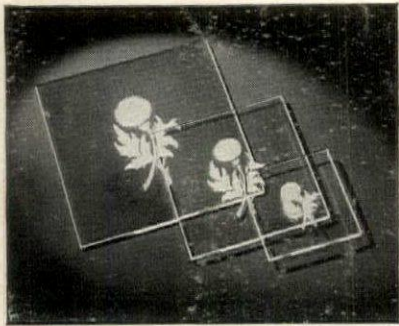
Rectangular Clipper Ship Tray for general use. 14 by 7 $\frac{7}{8}$ in. \$3.50.



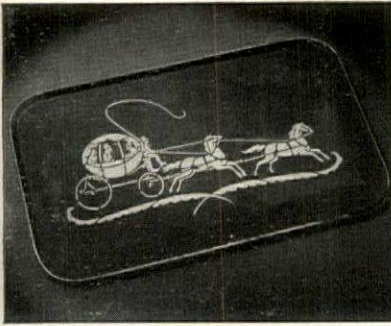
Octagonal Plate, sporting a sprightly stag. Diameter, 10 in. \$3.25.



Oval Tray or Platter with floral design. 15 $\frac{1}{4}$ by 10 $\frac{1}{2}$ in. \$3.75.



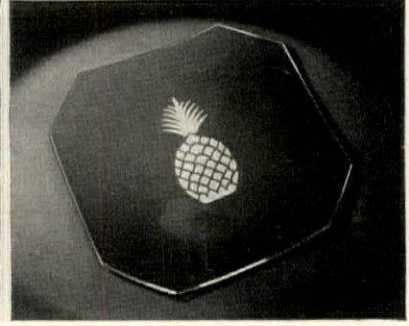
Square Plateaus, thistle design, 4 in., 75 cents, 6 in., \$1.00, 8 in., \$1.25.



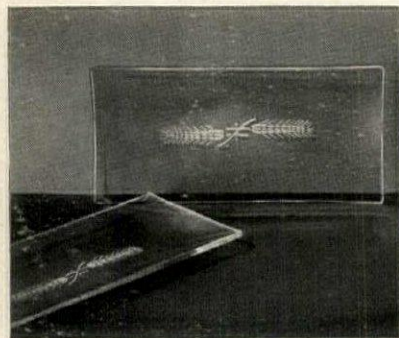
Large Rectangular Tray with stagecoach design. 14 by 24 in. \$10.50.



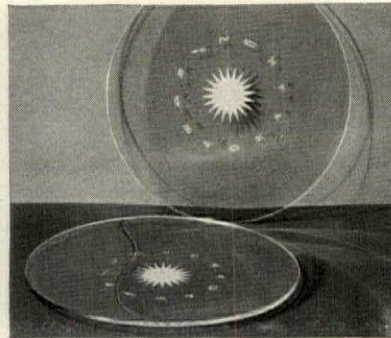
Hemisphere Plates for one who loves maps. Diameter, 11 $\frac{1}{2}$ in. \$4.00 each.



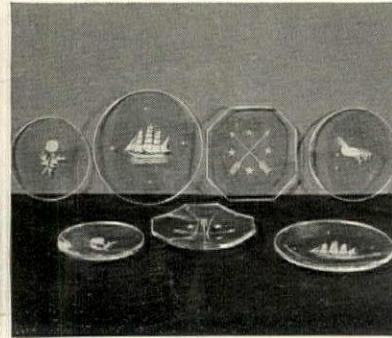
Octagonal Tray with conventionalized pineapple design. 12 in. \$4.00.



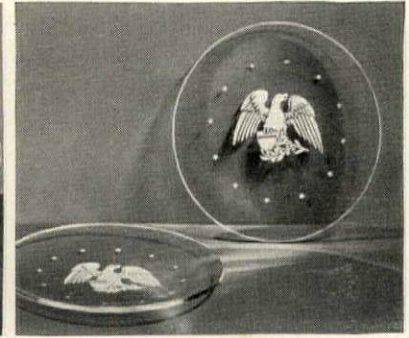
Oblong Tray useful as a bread or cake server. 13 by 5 $\frac{1}{4}$ in. \$2.75.



Zodiac Platter, used as a tray or a plaque. Diameter, 15 in. \$4.50.



Ash Trays and small dishes in a variety of designs. \$1.00 to \$2.00.



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Chest, \$65 Mirror, \$22.50 Slipper chair in muslin, \$14.45 Everglaze chintz, many patterns, \$1 yard.



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Drop-leaf table, \$45 Arm chair in muslin, \$39.95



Jordan Marsh

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LET THIS TIP FROM 1892 *be your guide to enjoyment*

FIRST HUNTSMAN: Well here's one shot I enjoy taking—it's Kinsey.

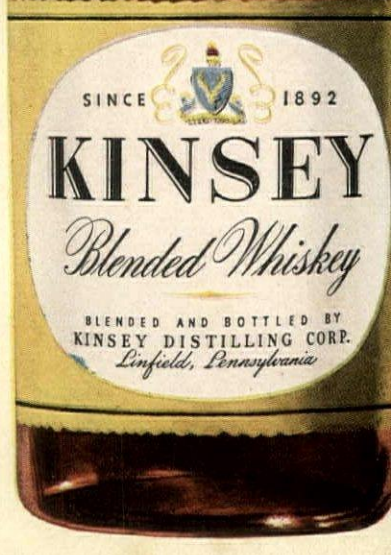
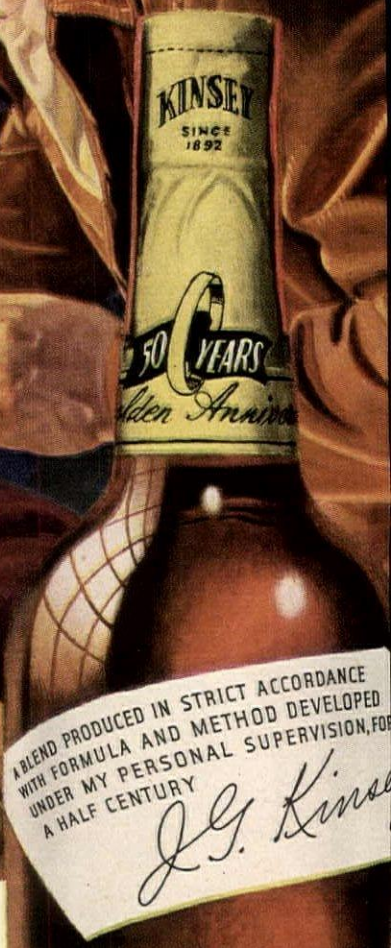
SECOND HUNTSMAN: Best shot of the day. I say that even if Dick here does have a "dead eye" at one hundred yards.

THIRD HUNTSMAN: Speaking of good shooting that's something we all can learn. Good hunting, you know, means real help to the government in overcoming the meat shortage. We can't afford to miss our shots.

NOW—THE GAY 90'S SPEAK UP:

MR. GAY 90'S: One thing you can count on, Kinsey never misses. It was that way in my day and it's that way now. The man responsible for Kinsey's better taste, Mr. J. G. Kinsey, America's oldest living distiller, is still supervising the blending. So depend upon getting the same quality that made this whiskey famous in the gay 90's.

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Gleaming, satiny lacquer . . . in rich opaque colors . . . hand-rubbed to a hard, permanent finish . . . offers infinite variety to the modern scheme. Any Modern-age piece can be had in the jewel-color of your choice!

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Consultant Decorator

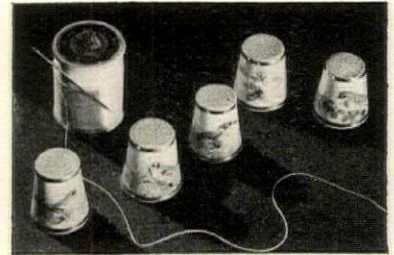
Modernage
162 East 33rd St.
New York

Miami store: 1444 Biscayne Blvd.

SHOPPING

Here's what is new in the market; attractive accessories for your home, timely suggestions for gifts. Some are gay, some are functional, all are fresh and different. If you are interested in any of the merchandise shown here, address your checks or money orders directly to the shops mentioned.

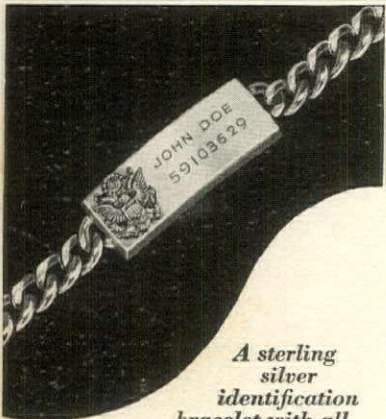
China thimbles, hand painted, take the place of war-prioritized silver ones. These are of Royal Worcester bone china, decorated with English songbirds, or flowers. Besides being gay and different they are durable. Each \$4.95, plus postage. Alfred Orlik, 421 Madison Ave., N. Y. C. 17.



Colonial Williamsburg has proved a rich design source. Fragments found in the ruins were model for silver resist pitcher at right. The one with bird motif is a copy of jug made in 1790. 5 1/2" high. Each \$16.75, plus postage. Plummer Ltd., 7 East 35th Street, New York City 16.



When buying items shown in Shopping Around, mention House & Garden



A sterling silver identification bracelet with all soldered links . . . \$8.25. With insignia . . . \$10.00.

Army, Navy, Marines, Coast Guard, Air Corps (Army, Navy), Wings

Three letters engraved without charge. Balance six cents each. When ordering by mail be sure to state insignia and lettering desired. Prices include federal tax.

BLACK, STARR & GORHAM
594 FIFTH AVENUE, NEW YORK, N. Y.

From Rich's
Connoisseur
Collections



Handsome Russian Teapot, typical of our collections, \$30

Rich's
ATLANTA

"STOLEN FROM" MATCHES

With Your Name

Gaily-colored giant billboard match packs (doubling the usual size) hot-stamped in gleaming silver with your first name, surname, estate, or boat name, preceded by "Stolen From." 25 packs, 40 matches to the pack. Asbestos-lined gift box for mailing. Fun for your own parties—and grand as a gift. \$1.45, postpaid.

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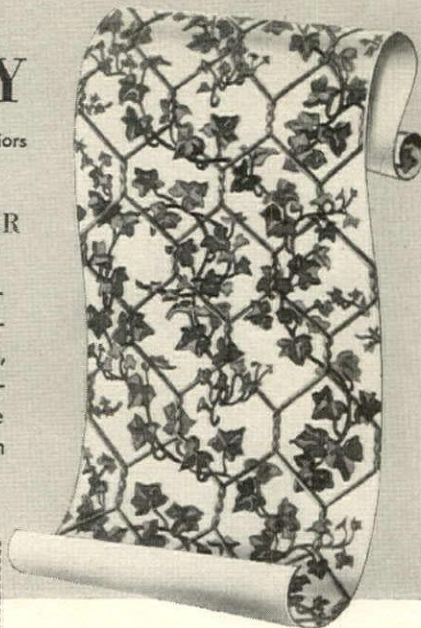


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WALLPAPER by WARNER

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Gentlemen: Please send color samples of your design "Wire and Ivy", for which is enclosed 10c to cover postage and handling.

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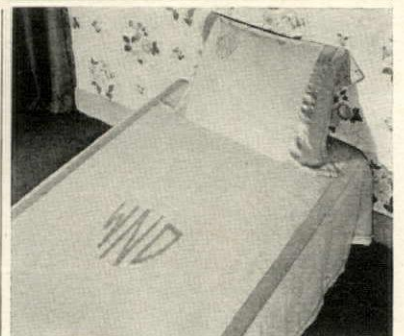
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The splashing color in this imported ware will make your Sunday night suppers brighter. The serving bowl is generous in size with 4 individual bowls for serving desserts, salad, soup, etc. Extra bowls are 25c ea. This extraordinary value comes express collect, or add 75c to cover shipping costs.

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\$4.95

The Perfect Gift

Fine quality, washable, rayon crepe Blanket Covers. Richly finished with satin bands and monogrammed to your order. Available in Tea Rose, Dusty Rose, Blue and Eggshell.

Made of Cohama fabrics

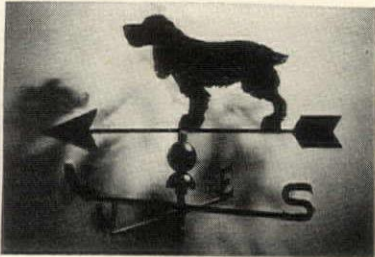
S O R R Y no C.O.D.'s or charges accepted on monogrammed orders.

\$5.95 double bed size
Monograms \$1.50 extra
Matching pillowcase \$1.95
Monogram 50c extra

Albert George

Dept. G.O.
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AROUND



A weathervane atop the highest gable makes a house seem more like home. And you'll soon learn to know which winds are weather breeders, which bring sunny days. This handwrought iron cocker spaniel is 27" wide, 29" high. \$10., F. O. B., Hagerstrom Metalcraft Studio, Wheeling, Ill.



Tiny tykes will proudly down their milk and scrape up the last morsel of carrot if they have their own name-inscribed mug and plate. Girl or boy design. Send child's name to be hand-painted. Set gift-boxed \$3 ppd. (25c more W. of Miss. R.) Evelyn Reed, 524 Madison Ave., N. Y. C. 22.



Deft fingers would enjoy embroidering this footstool on Winter evenings. The crewel design is stamped on greenish-blue upholstery fabric. Wools are blue, rose, mauve, green. 18" x 12". Materials for top, with 2 needles, color chart, \$5.50 ppd. Elizabeth Loring, 217 Newbury St., Boston, Mass.

Shop early for Christmas gifts—deliveries take longer these days



Carl Forstlund
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SOLID CHERRY

Get a set of four of these Quaint American "Annie Lee" chairs built of solid cherry. Size 17 x 16; 32 inches high. Beige tapestry upholstery. Set of four . . . \$44.50

A pair—\$23.50 Single Chair—\$11.95
Prices include shipment to your nearest freight office.



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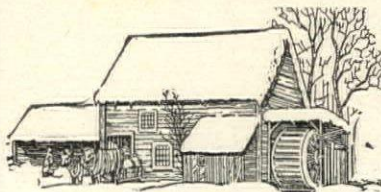
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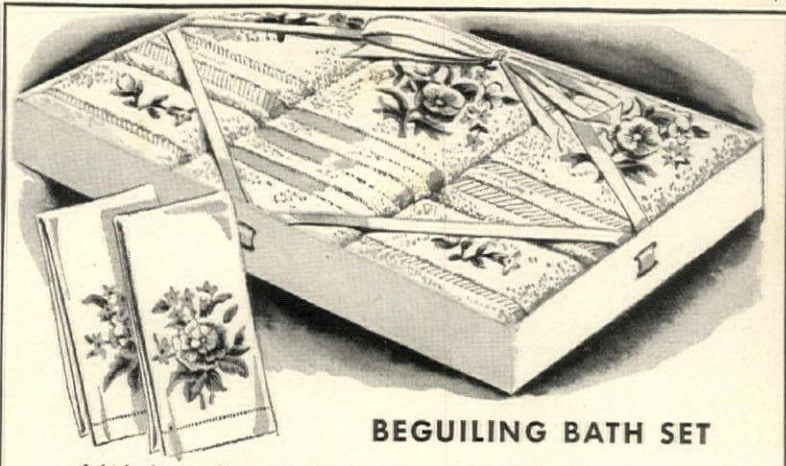


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Supplement scanty wartime meals with generous servings of delicious Mill o' Milford ready-to-make chicken soup. Only \$1.95 (postpaid) for 2 family-size (5 oz.) jars . . . just about 3c a serving. \$2.35 West of Mississippi. Full refund guaranteed if not pleased. Mail order to:

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of thick, thirsty white terry abloom with printed cotton "glosheen" flowers. Marvelously decorative—and practical, too, because it launders so beautifully. Every set is made to special order so it isn't a bit too early to order for Christmas. Two bath towels, two wash cloths, a mat, boxed **10.50** set. Matching linen huck towels: approximately, 15" x 22", **2.00** ea.; approximately, 18" x 32", **2.50** ea.

First Floor—Also White Plains and East Orange

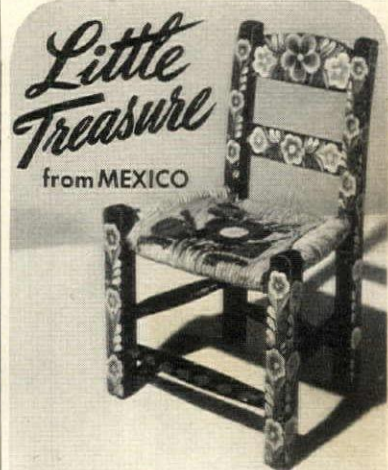
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ALL THROUGH THE NIGHT: A rayon satin pocket, anchored between mattress and spring. To hold specs, tissues, etc. It has a button that glows in the dark and a flashlight. Blue, rose, eggshell or wine. Waterproof lining. \$1.95 . . . Mail orders.

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The cutest little chair you've ever seen . . . for the cutest little boy or girl you know. Hand-crafted and decorated by Mexican artisans in glowing, primitive colors. This little chair is about 18" high with a real rush seat. It's a glutton for the punishment your little friends are bound to give it. Just \$2.75 delivered to you.

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722. These light weight (only 7 oz.) wood shear-shaped tongs are real American handcraft. They make your arm 28 inches longer. Convalescents, invalids and lazybones can pull up blankets, reach things on table or floor, push door shut, etc. \$2.50



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Old English POMANDER BALL



\$1.25 plus Federal tax

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THE OLD WOODEN BUCKET
Keeps Foods Hot or Cold

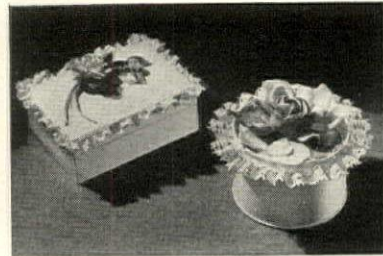
Here's a useful wooden bucket every household will welcome. In reality—it's a China Thermic Crock that keeps food hot or cold for hours. With a capacity of 2 quarts—it's grand for buffet dishes, salads, sherbets, soups, and meats. In fact, it holds 30 ice cubes and really preserves them. Each \$4.50

There are hundreds of unusual gifts at the Bar Mart. Drop in, browse around or write for free Illustrated Tippler Catalog HG 6

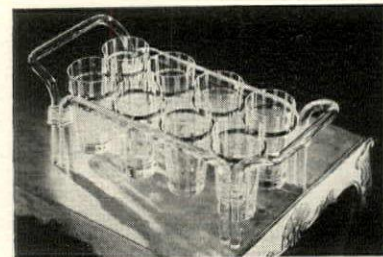
The BAR MART
62 West 45th St. New York

SHOPPING

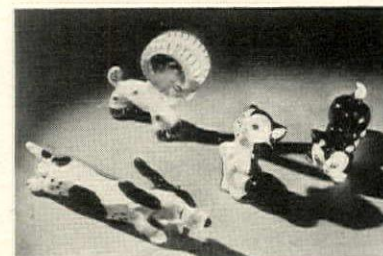
Feminine fripperies for her dressing table delight the heart of Great Aunt Nellie as much as sub-deb Joan. These *tôle* boxes have frivolous frills and roses, come in pink, yellow or white. Cigarette box, \$6.75; powder box, \$5.25, plus postage. Carole Stuppell, 507 Madison Ave., N. Y. C. 22.



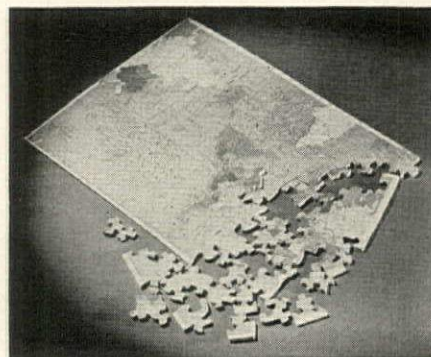
Bring forth your highballs in this stunning lucite and chrome rack instead of on the usual tray—the glasses can't tip or spill. It's lightweight and easy to carry. 19" long, 7½" wide. The price, including eight striped glasses, is \$35., exp. collect. From Modernage, 162 East 33rd St., N. Y. C. 16.



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When buying items shown in Shopping Around, mention House & Garden



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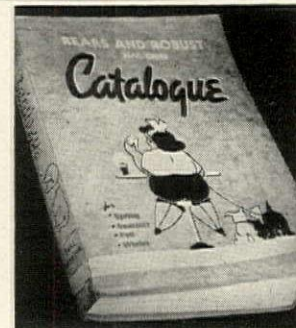
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When your silver is thoroughly cleaned, it will have more lasting lustre if you apply Silbrite. Silbrite saves labor. It retards tarnish from 30 to 90 days by sealing the pores of the silver. Your silver is kept bright and glistening, ready to use at a moment's notice. Silbrite is approved by leading silverware manufacturers and jewelers. 6-oz. bottle \$1.25, postpaid, \$1.35 west of Rockies... Norma Chemical Co., Mount Vernon, New York.



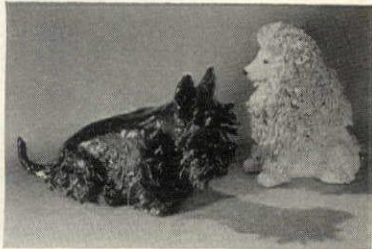
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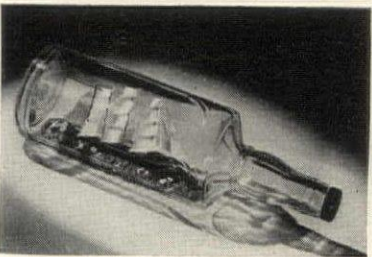
AROUND



Curly pottery poodle and shaggy scotty dog for your bric-a-brac kennel or mantelpiece menagerie. They were modeled by Jane Callender of California. The Scotch terrier is 3¾" high, 7" long; poodle is 5" long and 5½" high. \$7 each, plus postage. Ovington's, Fifth Ave. & 38th St., N. Y. C. 16.



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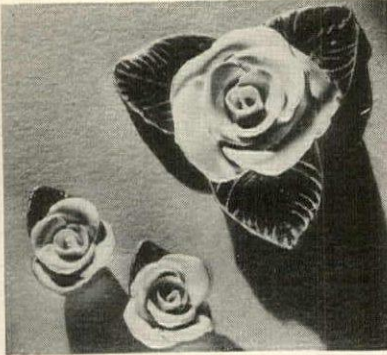
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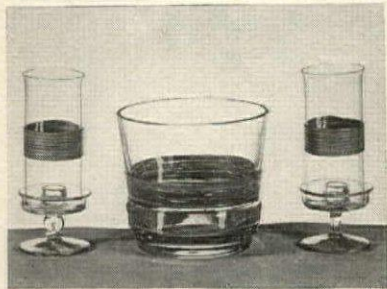
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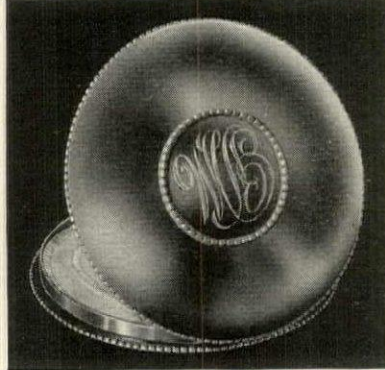


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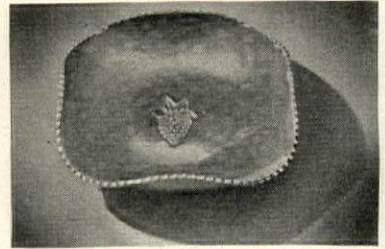
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STERLING SILVER
COMPACT

The gift supreme is this exquisite compact. Inside is a large, flawless mirror, powder filter and a sumptuous puff. Please specify initials desired when ordering.
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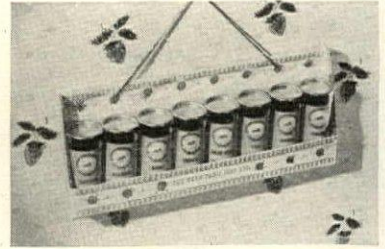
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 1664 Union Ave., Memphis, Tenn.

SHOPPING

Hand-hammered in appearance, with a grape design in the center, is this shining, specially treated aluminum ashtray. Amateur housekeepers take note that it needs no polishing, can double as a candy dish. 6 3/4" across. The cost is \$2.20 postpaid. From Dennison's, 411 Fifth Ave., N. Y. C. 16.



Thrifty housewives used to grow herbs by their kitchen door, and dry them in the sun, to flavor the turkey stuffing and sprinkle in the salad. To season your own cooking, hang this herb rack containing 8 different herbs on your pantry wall. \$2.50 ppd. Herb Farm Shop, 347 Fifth Ave., N. Y. C. 16.



Colonial candlesticks are always graceful and appropriate, whether they stand on a formal dinner table or a pine mantel. These gleaming sterling silver ones are especially lovely. 3 1/4" high. The pair is \$8.50, ppd., including Federal tax. From Madolin Mapelsden, 825 Lexington Avenue, N. Y. C. 21.



When buying items shown in Shopping Around, mention House & Garden

REVIVA
 A Magic Polish for Fine Furniture



HOUDINI LIKE. There's magic in REVIVA. Spill nail polish on your table? Or perfume? Or liniment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color, grain of wood. Cleans, de-spots and polishes, 3 in 1, so it's all you need. 1/2 pt. \$1; 1 pt. \$1.50.

Try "Patina" JACKSON OF LONDON English Type Wax Polish (paste) to restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1. Jar; \$1.50 double size. Made in U.S.A.

Mrs. Mark Jackson's Studio G
 15 W. 51st St. New York 19, N. Y.
 JACKSON OF LONDON PRODUCTS



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★ **MINIATURE ORGAN**
 CHOICE OF 3 LOVELY TUNES
 Beloved oldtime organ in exquisite miniature (5" long, 4" high). All-over porcelain finish. Embossed keyboard, stops and decorations in color. Beautiful-toned Swiss music box plays 'Tales From Vienna Woods', '18th Century Drawing Room' or 'Blue Danube'. Please name first, second and third preference of tunes. **\$9.75**

★ SEND CHECK OR MONEY ORDER
 ★ **MALCOLM'S**
 HOUSE AND GARDEN STORE
 ★ 524 N. Charles St. Baltimore, Md.



BABY LAMB SLIPPERS

Trimly hand-stitched in moccasin style, dark brown with the natural wool on the inside, and adjustable drawstring at ankle. You or your children need never be without these soft, warm Baby Lamb Slippers. Packed they take no space at all. They will wear long and well, and you will love to have them lure your feet into comfort and relaxation after a long day.

GIVE EXACT SHOE SIZE
 WOMEN'S—Sizes 4 to 7 at \$4.25 per pair
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Postpaid anywhere in United States
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You DON'T HAVE TO travel around to do your Christmas shopping this year! Don't worry about transportation problems. Right at home. In your own easy chair, choose delightfully different gifts for everyone on your list—from the hundreds of just-right suggestions in this time-saving, money-saving book. Gifts from \$1 up!

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NO MAID?



HERE'S EXTRA HELP

This handy helper cleans and brightens silver without rubbing. Makes windows, glassware, and china sparkle. Removes finger marks, smudges, easily and quickly. Kind to your hands. Economical. \$1.25 for 4-lb. container postpaid. \$1.50 west of Rockies. Norma Chemical Co., Mount Vernon, New York.

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serves salads, stews, soups, etc. from three 1 1/2 qt. white stoneware crocks set in dark pickled oak rack. express collect. . . \$14.50

carole stupell ltd.
 507 madison ave. new york
 new york washington

AROUND



Mozart at the table (or a reasonable facsimile of that gentleman) would be fun. These 8" plates are printed with musicians' heads, done in brown on ivory, have biographical data on the back. The set of 8 is \$7.50 postpaid. Seidenbach's, 413 S. Main St., Tulsa, Okla.



Match your guests' jovial mood by supplying these giant billboard match books as well as cigarettes. Each book has a different quip, and the humor is definitely of the barber-shop quartet variety. Box of 25 blue and cardinal books, \$1.25, ppd. The Miles Kimball Co., Kimball Bldg., Oshkosh, Wis.



Fat strawberries on a jampot lid, a golden orange atop the marmalade jar, brighten your breakfast or tea table. Hand modeled, these jars come in green, gunmetal, yellow and blue. 3 1/4" high. Set of jar, cover and plate, \$3 each, ppd. Paine Furniture Co., 81 Arlington Street, Boston, Mass.

Shop early for Christmas gifts—deliveries take longer these days



Rare in TASTE Exquisite in LOOKS

This trio of semi-antique snuff bottles make cherished presents or anniversary gifts, for they bring health, luck and fortune according to the Chinese. For formula—see below:
FU for double happiness—two bottles in one, with peony design on blue, green, or coral ground. \$10.00.
LU for fortune—glass, hand-painted on inside. Landscape, figures or floral design. \$5.00.
SHAO for longevity—a cameo imperial porcelain, representing venerable Emperor Chien-Lung. \$13.00.
 All these complete with contrasting stoppers, spoons and stands. (SHAO requires no stand.)
 For your first piece of good fortune—save 10% and buy the three together.

SEND FOR OUR 48-PAGE ILLUSTRATED CHRISTMAS CATALOGUE, 50c

CHINESE TREASURE CENTRE 441 Madison Ave., N. Y. (22)

NOW—You, Too, Can Own A "Field Marshal's War Map"

With Flag Pins Marking Each Day's Shifting Tides of Battle



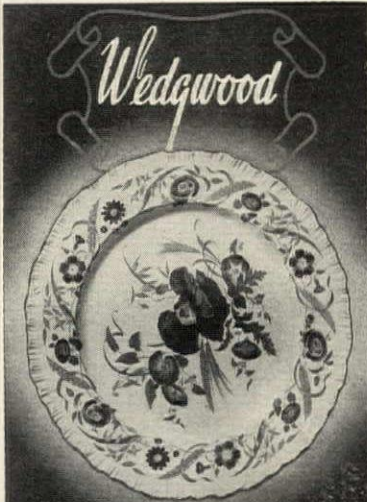
Beautiful, full color, down to the minute World Map, 43" x 28 1/2", is mounted on heavy, lacquered map-pin board, ready to hang on wall, with 80 colored flag markers of warring nations. As regions are captured and retaken, you move the flag pins in accordance with each day's headlines. Interesting and attractive combination.

Price, \$2.49, postpaid

De Luxe Style—framed with Pickled Pine moulding—\$7.50

25c additional West of Mississippi

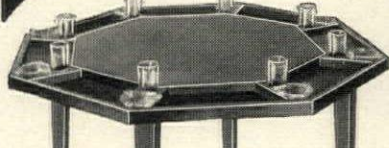
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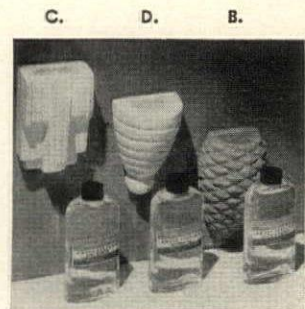


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- 8 nonspill, non-tip holders for glasses and ashtrays...
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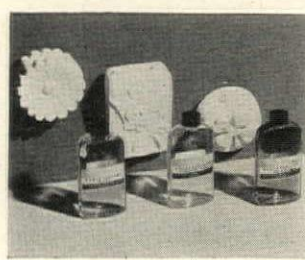
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OVINGTON'S
FIFTH AVE. AT 39TH ST., N. Y.



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Complete with Monograms - \$185

You couldn't want a lovelier, more essential trousseau! Sound investment in fine quality, taste and durability, at a minimum price.

8 hemstitched white Wamsutta Supercalc sheets—tops in quality, 72 x 108", OR 90 x 108"; 8 cases; 8 wonderfully absorbent white bath towels; 8 turkish hand towels; 8 wash cloths; 2 bath mats; 12 finest Irish linen huck towels; 1 stunning pure linen table set, hand-appliquéd monograms, service for 6—in seven smart new colors; 8 pure Irish linen kitchen and pantry towels . . . All with newest Mosse monograms harmonizing throughout.

The Trousseau you can order without seeing. Sample swatches of fabrics (mention Series A) will be sent on request . . . Express charges prepaid.

MOSSE~LINEN, 659 FIFTH AVENUE, NEW YORK 22

SHOPPING

Staunch Americans of an earlier day reproduced as plaster figurines for your Colonial or Early American room. The ones shown are George and Martha Washington, and a Shaker pair. There are many others. 3" high. \$1.50 pr., ppd. Picket Fence Gift Shop, 3010 Consaul Rd., Schenectady, N. Y.



An old apothecary shop formula was developed by Orloff's scientists into a fluffy white modern cream. Scented with Attar of Petals, it cleanses and softens the skin. The 2-oz. mortar and pestle jar, \$1.25; the 10-oz. pot, \$3.75; plus postage. Jean Vivaudou Co., Inc., 10 W. 33rd St., N. Y. C. 1.



Non-crumblly solution to cake-slicing is this 9" lucite knife which neatly dissects anything from an angel cake to a fruit torte. The rock maple stollen board is copied from an early American one. 14" x 8". Set, \$2 ppd., Langbein—Giftwares Div., 161 Willoughby Street, Brooklyn, N. Y.



When buying items shown in Shopping Around, mention House & Garden



You Need This T-Top in Your Home!

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons, jig-saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipment made promptly, express collect.

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Jet Black, Rich Red, Dark Green or Dark Brown

\$5.95

Unpainted T-Top \$4.95

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WILSONA KENNELS
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German Shepherd Dog



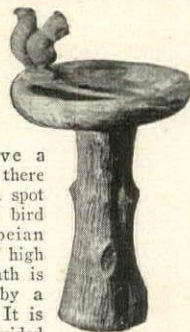
Do cats claw your furniture? Do they shed on rugs, beds, chairs, etc? Prevent cat damage with **PUSSY SCAT**, a harmless, almost odorless powder that works like magic. Just sprinkle lightly and pussy learns to stay away. Money back guarantee if not completely satisfied. **SEND NO MONEY** Order C. O. D. \$1 plus postage for generous package, several months' supply (or send \$1, we pay postage). Sudbury Laboratory, 255 Dutton Rd., So. Sudbury, Mass.

KEEP CATS OFF

Chairs
Beds
Sofas
Tables

PUSSY SCAT

For Your Garden



Price
\$15 f.o.b. N.Y.

Catalog

Free. Illustrated. Other bird baths, Sundials, Pedestals, Benches, Wall and Centre Fountains and Figures. Largest available stock made of Pompeian Stone, Terra Cotta, Marble, Lead and Bronze. Prices from \$5 up.

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BEAUTIFY YOUR HOUSE . . . GARDEN . . . WITH A PIN-UP LAMP

Shining polished copper . . . lacquered to prevent tarnishing . . . also in polished brass . . . electrically wired with switch . . . height 7 1/2". Indoors—just plug in to nearest outlet . . . enhance the beauty of your dining . . . living room . . . brighten up the dark foyer corners. Outdoors—as a regular fixture . . . twin entrance lamps place the accent on "Home Sweet Home" . . . also add to the enchantment of your Garden Bower.

\$3.95 each. (express collect)

MARK STIER
277 East Fordham Road, N. Y. 53, N. Y.

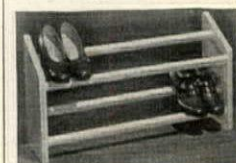
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Here's a Way To Keep Them Shapely and Shined

With shoes rationed and styles limited, it is most important to protect the ones you have. Keep them on one or more of these all-wood shoe racks . . . save closet space too.

"TWO-WAY" SHOE RACK

Sets on floor or hangs on closet door or wall. Clear lacquer finish brings out beauty of wood. Holds 6 to 9 pairs of shoes—size 2 1/2" x 20" x 6 1/2". Mailed postpaid for . . . \$2.



"VICTORY" Floor SHOE RACK

A lightweight, sturdy rack. Not a nail or a screw in it. Popular blonde finish. Holds 6 pairs of men's shoes. . . 8 pairs of women's. Size—26 1/2" x 15" x 7". Mailed postpaid for . . . \$1.75

MET-L-TOP TABLES, INC.
1502 W. St. Paul Ave. Milwaukee 3, Wis.
Producers of Met-L-Top Ironing Tables

AROUND



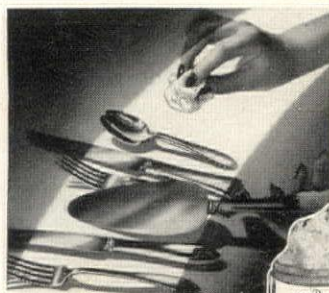
Vines and flowers are important accents in a room. Equally important are the plant containers, which should be attractive as well as functional. This charming cupid one is made of composition, in green or pickled pine. 13" high. \$6 plus postage. Scully & Scully, 506 Park Ave., N. Y. C. 22.



Gay yet nostalgic are these white, rose painted lamps, reminiscent of the kerosene ones of grand-mama's day. Perfect for bedside tables, or your modern Victorian room. Wired for electricity. 16½" high, with 5" marble base. \$12.50 each, express collect. B. Paleschuck, 37 Allen St., N. Y. C. 2.



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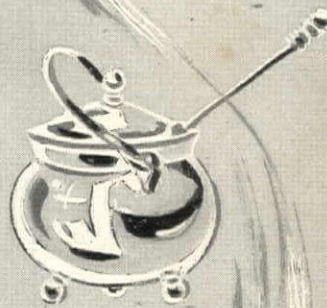
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Describes the course in detail. 20th year.
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Giant matches (200 of 'em, 11" long) in box charmingly decorated with floral, hunt or English scene. . . . \$3.95
Wrought iron stand. \$2.95
400-match refill, plain box. \$3.95



CAPE COD LIGHTER

Highly polished brass Cape Cod lighter on ball legs. 4½" high; torch 11" long. \$10.00

KINDLE-LITE

Kindle-lite—the sure kindling —leaves no smoke or odor. Each cube burns 30 minutes. 16-cube box. \$1.00



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Wood-and-leather bellows to encourage reluctant fires. About 16" overall length. . . . \$4.95

STRIPED LOG CARRIER

Extra-heavy canvas log-carrier with sturdy handles. Measures about 38" long x 26" wide. \$2.50



(All prices plus shipping)

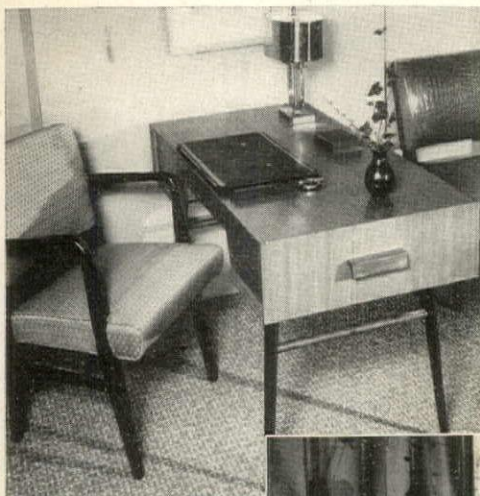
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Comfortable arm chair, wooden frame, in muslin, \$80. 2 1/2 yds., 50" wide, necessary to cover.

Tea wagon with removable top, 31 1/2" x 19 1/2" x 27" high, \$45.

"Birchwood" fabric . . . yellow background printed with brown and gold leaves, \$5.50 a yd.

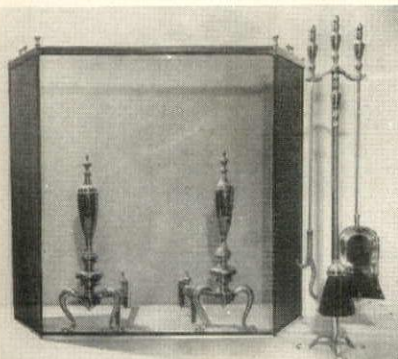
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19 1/2" high—heavy cast brass \$37.50 pair

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binding at top, handles and knobs of real brass—30" high—opens to 42" width.....\$19.75

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Underglaze Tiles

\$1.00 each

Plate Hangers—25c each

True Americana—charming tiles with felt backing. 6" x 6". The Pennsylvania Dutch designs are unbelievably lovely in their traditional soft colors. Hang them as a pair of quaint pictures—use them as a frieze around a fireplace—or use them as intended, as a rest for hot or cold pots. They make the nicest gifts.

If you wish our Christmas Catalogue, drop us a penny postcard.

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FOUR MONTHS' PRACTICAL TRAINING COURSE
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Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

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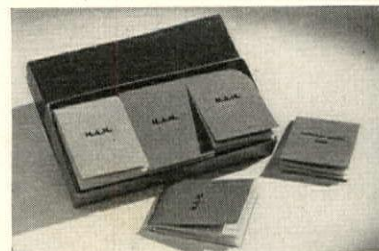
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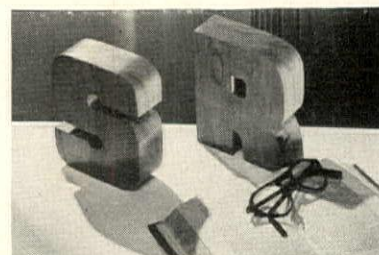
515 Madison Ave., New York 22, N. Y.

SHOPPING

Remember that important engagement by having handy for reference one of these match-size pocket memo books. Jot-Its are bound in green, red, blue, white and sand. With 3-letter block monogram, \$1.25 for 20 books, ppd. The Distinctive Match Co., 115 Federal St., Boston, Mass.



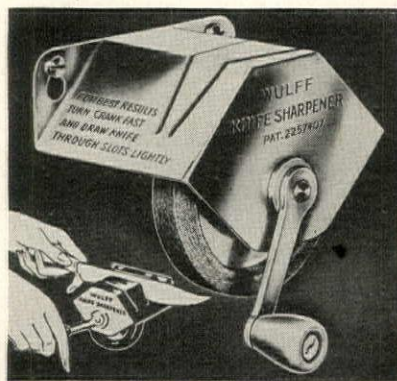
Rosewood bookends are handsome for library, living room or study. These initial ones would be wonderful for a man's office, too. Available in any letter of the alphabet—send in initials of first and last name. 6" high. \$6.95 ppd. From The Salt and Pepper Shop, 366 Madison Ave., N. Y. C. 17.



All-glass is this cocktail shaker, and not the least of its virtues is the fact that it never, never leaks. It consists of top, pouring lip and body, is 12" high. With duck, wheat or star design, \$8.50 ppd.; with 3-letter block monogram, \$6.75 ppd. From Eunice Novelties, 541 Madison Ave., N. Y. C. 22.



When buying items shown in Shopping Around, mention House & Garden



A TWIST OF THE WRIST

and your knives are razor sharp. Hubby will enjoy it too when carving. Guide Slots automatically hold the knife at the proper angle for honing and all you have to do is turn the handle. Sturdy steel construction with Self-Lub. Bearing. The price is only \$1.50 postpaid while a limited supply lasts from

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Practical!

Smart!

"PLACE-CARD" TUMBLERS

A clever idea and most practical, too. Glasses for which you will find many uses. Write guest's name in pencil on a gracefully sand-carved panel—it washes off easily, all ready for the next occasion. Many people prefer to call them "Write Your Name" glasses. Grand for gifts! You'll like these handsome, sparkling, crystal tumblers with their \$3.45 heavy sham bases, 8 1/2 ounce capacity. per dozen Postpaid

Add 25c per dozen west of Denver. Satisfaction guaranteed or your money refunded. Write for NEW gift-packed folder.

The Monogram Glass Company, Inc.
1131 Chicago Ave., Evanston, Ill.

New! Flowering Plant Ball!



Just Wet It . . . and It Grows

"Earthless" sphagnum-moss plant ball (3" in diameter) impregnated with Vitamin B-1. Blooms in record time. Just place it in bowl or hanging basket and keep moist. Eleven varieties: Nasturtium, sweet pea, morning glory, petunia, zinnia, marigold, cosmos, mixed flowers, climbing and trailing vines, and parsley.

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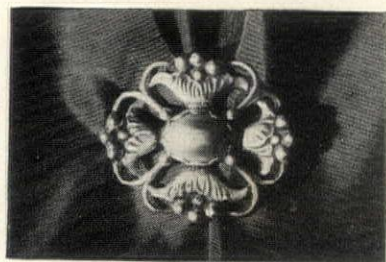
50c each—3 for \$1.00
All 11 varieties—\$3

Postpaid. Money-back Guarantee

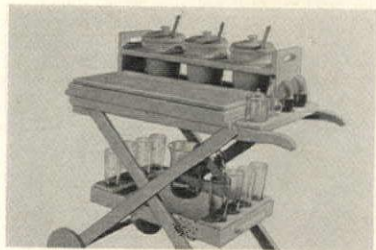
JO-BEE COMPANY

1010 Fox Theatre Bldg. Detroit, Mich.

AROUND



A Swedish motif was the design source for this beautiful heavy sterling silver brooch pin that will accent either tailored tweeds or afternoon dresses. It costs \$6.95 including Fed. tax, postage. (Matching earrings are \$3.95 a pair.) From George Stern Co., 191 Madison Ave., N. Y. C. 16.



You won't miss your dear departed Minnie if you can roll in a piping meal and let your guests help themselves. This Porta-Buffer has sandwich board, thermal jugs, space for glasses, silver. In wheat straw finish, \$37.50, plus exp. Home Game Equipment Co., 360 N. Michigan Blvd., Chicago, Ill.



Thrills for tiddlers, or how Mummy survived a rainy day! The *Wonderland Toy Book* is guaranteed to keep any child up to the age of seven fascinated indefinitely. Each page has a new trick or surprise to delight them. 13 pages, \$1.25 ppd. The Camera House, 728 Lexington Ave., N. Y. C. 22.

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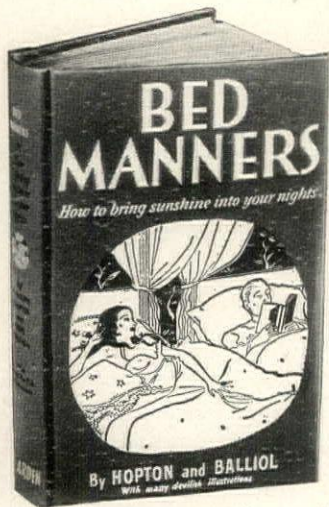
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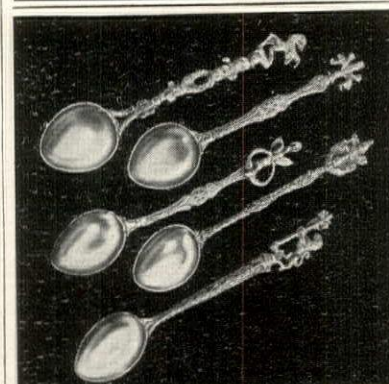


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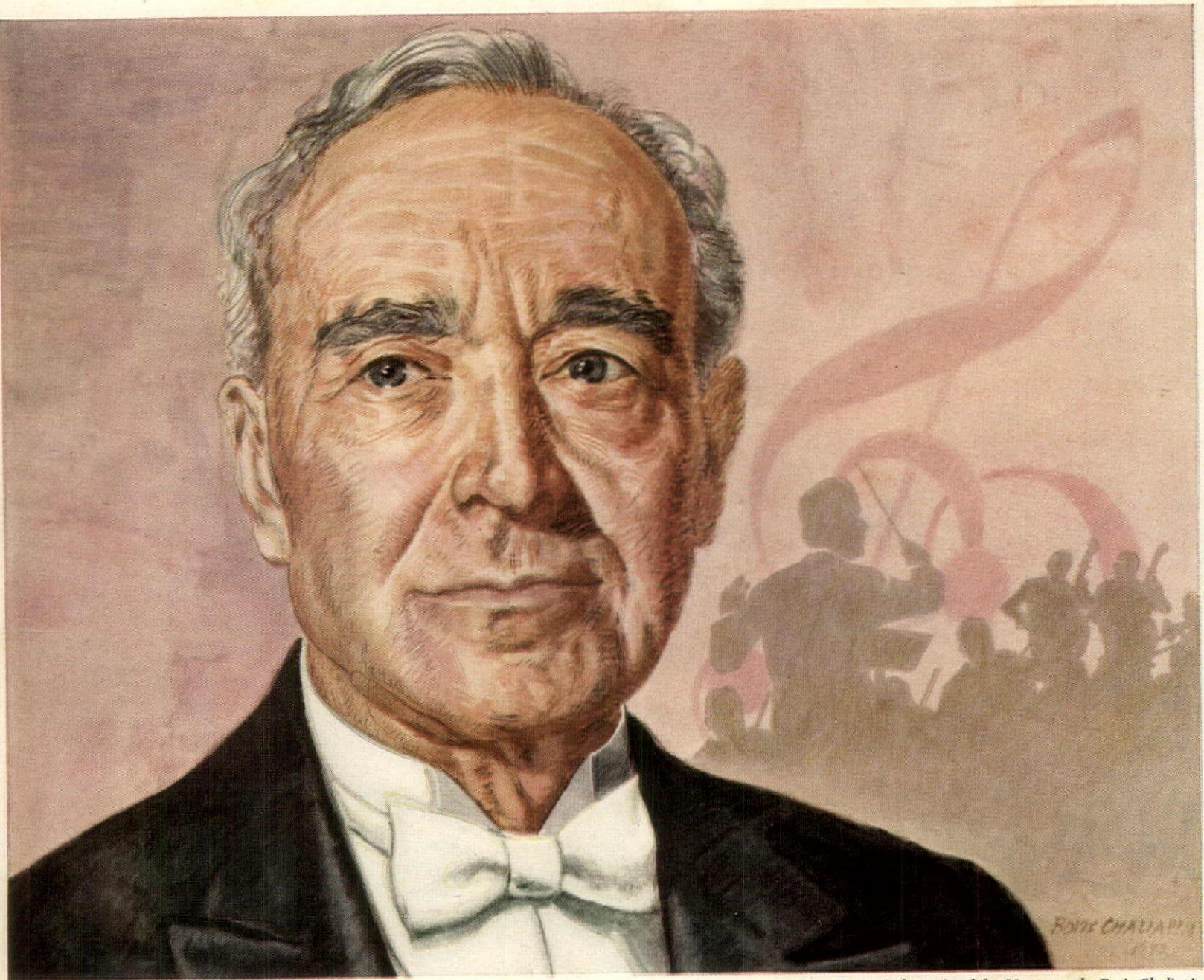
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JUST THE *kiss* OF THE HOPS

*...none of
the bitterness*



THE BEER THAT MADE MILWAUKEE FAMOUS



Serge Koussevitzky, painted for Magnavox by Boris Chaliapin

The boy who ran away . . . for music

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RADIO PHONOGRAPH

House & Garden

Published by The Condé Nast Publications, Inc.

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In this issue

Funny the way magazine articles come into being. We were in Boston last Spring; it must have been about April 19, the anniversary of "the shot heard 'round the world." Concord and Lexington Day is a holiday around Boston, and Hal Johnson of our New England office told us what a time they had had in his home town of Sudbury getting together for a celebration on this auspicious anniversary. Like every other American town, Sudbury had its gasoline rationing problems and the inhabitants hadn't had as much chance to congregate as they should have liked. Finally the whole community put its communal foot down and the Concord and Lexington Day dance became an assured success.

Small town in wartime

When we returned to New York we were brooding over the problem of community get-togethers now that gasoline is a precious fuel. At our first editorial meeting thereafter, another member of the staff remarked on how urgent a problem this had become in Westchester County. So we decided we should do something to tell our readers how other towns were maintaining morale in these difficult times. Everybody thought Sudbury, the site of Longfellow's—and Henry Ford's—Wayside Inn would be a good choice. Hence this feature six months later.

New England reflections

It was while our editors and photographers were covering the Sudbury story that they ran into that fascinating old Boston store, Jordan Marsh, which you will find described further on in this issue. Like the story on W & J Sloane which we published in our March number, the Jordan Marsh article seems to cover not only an era but a culture. For almost a century it has served New England. Thus it provides a good picture of New England today and yesterday.

Home brighteners

The "So Nice To Come Home To" section covers the many unusual things you can do to make your house an attractive one this Fall. The cover shows one thing anyone can do to make a shabby floor look new and beautiful. The rug on the floor is from Quaker Maid Mills, the paint from Devco & Raynolds. Our charming artist is wearing clothes from Lord & Taylor.

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COVER BY RAWLINGS

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Coming next issue

The psychological theory of the association of ideas receives one of its strongest confirmations in the editorial plan for our November issue. When we were thinking of this issue back in those superheated and super-humid days of last Summer, we thought of November and we thought of Thanksgiving, we thought of Thanksgiving and we thought of New England—and of entertaining. So we built our issue around two suggestions that all of our readers will surely be interested in. The leading article will present to you an unusual story of those famous New England handcrafts. The other feature in November will be eight pages on entertaining in the holiday season of 1943.

New England handcrafts

Our faithful readers will well remember the series of regional issues which House & Garden inaugurated with Williamsburg in November 1937 and continued with Charleston, the Deep South, Pennsylvania Dutch and the Southern Highlands, to mention only a few.

We are continuing the series in November with eight pages on carefully selected handcrafts of New England which are to be exhibited at the Worcester, Massachusetts, Museum at the time our issue goes on sale. The material has been in the course of preparation for three months and we have covered many of the towns and most of the county fairs of New England in order to make the information as complete as possible. These handcrafts combine traditional methods with creative design. The craftsmanship is old, the themes are entirely new, the sum total is fascinating.

Entertaining 1943

Also in November we bring you three full pages of photographs of attractive tables in color and nine unusual centerpieces illustrated in full color which anyone can make from materials available today. They are inexpensive, they are practical and they are of outstanding beauty. We wish we had a little more space to even hint at a few of the other outstanding things in our November issue. We can only suggest that if you are a newsstand buyer you put in your reservation with the news dealer now.

Back the attack with War Bonds.



In wartime, Sudbury finds horses more important than cars

SUDBURY, U. S. A.

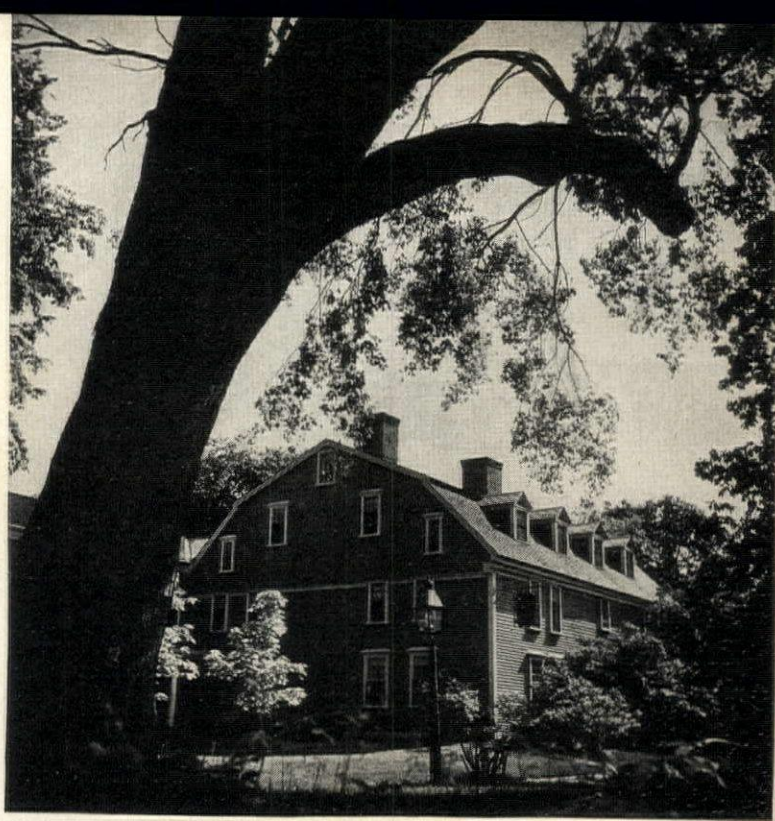
A New England small town shows its peaceful way of life and some wartime changes

Sudbury's problems are those that face many another American small town today. How it meets the normal challenges of country living, as well as the shortages of war, we show on these and the following four pages. It happens to lie a few miles west of Boston, on the old Post Road and its tradition is solidly New England—ancient elms, lilacs in the dooryard, fine old houses, tidy farms. But strip its houses of cupolas, vary the lilacs with roses, and it could be country America anywhere.

Like other communities of its size (population, 1700), Sudbury has kept up to date with good roads, ample schools, and cultural activities such as an Art Center and a fine library. The thing that makes it unique among its fellow towns, is the noticeable lack of billboards, hot-dog stands, tourist signs, neon lights and cheap roadside claptrap with which, sooner or later, small towns pay for growth. Heavy traffic does not roll through its main streets but is routed around them. Miscellaneous stores are not allowed to congregate at random. Factories and heavy industries are tabu. The result is a parklike community—trees, greenery, pleasant places to work and live—much like the ideals of which the town-planners dream.

Part of this is due to the foresight of the Selectmen and the Zoning Commission; but a good part of the credit must go to Mr. Henry Ford. For when he bought and restored the township's famous old Wayside Inn in South Sudbury, he also purchased enough land to preserve the countryside, too. And he moved the Post Road with its heavy through-traffic beyond the property.

One of the oldest Inns in America, the Wayside, has played host to George Washington and Lafayette. And through Longfellow's "Tales of a Wayside Inn", it has become an American legend. Today its green acres and winding country roads illustrate community lessons in living beyond those intended by Mr. Ford—lessons that other civic-minded Americans, like the wise men of Sudbury, might well study and adapt for their own benefit.



The Wayside Inn: Henry Ford preserved Longfellow's legend.



All Sudbury cycles. Below: Dancing class at Wayside Inn.





Iris in bloom, guests for the weekend—any excuse for a garden party.

Sudbury manages to have fun, even in wartime. Parties are homespun, frequent, informal. Hay rides, skating, baked bean or spaghetti suppers in Winter. More hay rides, barn dances, swimming or garden parties in Summer. Several homes have private pools, all have gardens or big velvety lawns. There are no fancy touches. Parties begin and end early. For Huldah is off to the factory, the hostess is probably cook, and a baby-sitter minds the children.

Most energetic fun are the square dances in which everybody joins. The young practice weekly with Al Haines, in charge of dancing at Mr. Ford's Wayside Inn—polkas, quadrilles, barn dances, squares. Mr. Ford's favorite is a "couple dance" to the tune of *Varsoviennne*. Even the young males are enthusiastic—parents, as bait, allow them to wear long pants for the occasion. Grown-ups, willing but less proficient, do their square dancing at the Town Hall, cap the year's social climax with reels and quadrilles at the annual Volunteer Firemen's Ball.



Baby-sitter at work. Her job: to amuse small fry till bedtime, stay till parents return.



Democracy grew up in small towns. And it still finds a clear expression in such Town Halls as this one, where people come to speak their minds and join in community action. Events of the year are the Town Meetings, full of hot opinions and free speech. Milder fun: the flower shows and square dances; wartime classes in canning, upholstery, First Aid. Hall is also used by Volunteer Firemen, State Guards, Air Raid wardens.

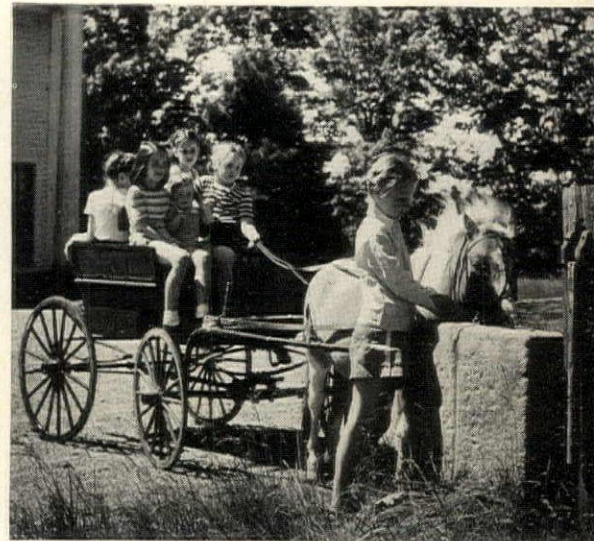
Time to enjoy the children and know the neighbors well



Community planning—plenty of lawns and trees in the heart of town.



Sudbury youngsters, like Lois Johns, are good drivers, prefer reins to steering wheels.



Water trough before the Old General Store, rules traffic today more than traffic lights.

Sudbury works harder in Wartime, too. For like many another U. S. town it must solve shortages of gas and fuel, of domestics, of men and machinery.

Gas rationing simply means knowing families and neighbors better. Car pools still enable them to shop weekly in the big markets four miles away. Fewer cars make it safe for the young to drive their pony carts over the town's fifty-two miles of roads.

A short fuel supply is no insurmountable problem in a town where storm windows and wood fire are already a Winter habit. And the great old houses with their thick walls and open hearths can be kept at least as warm as in Grandfather's day.

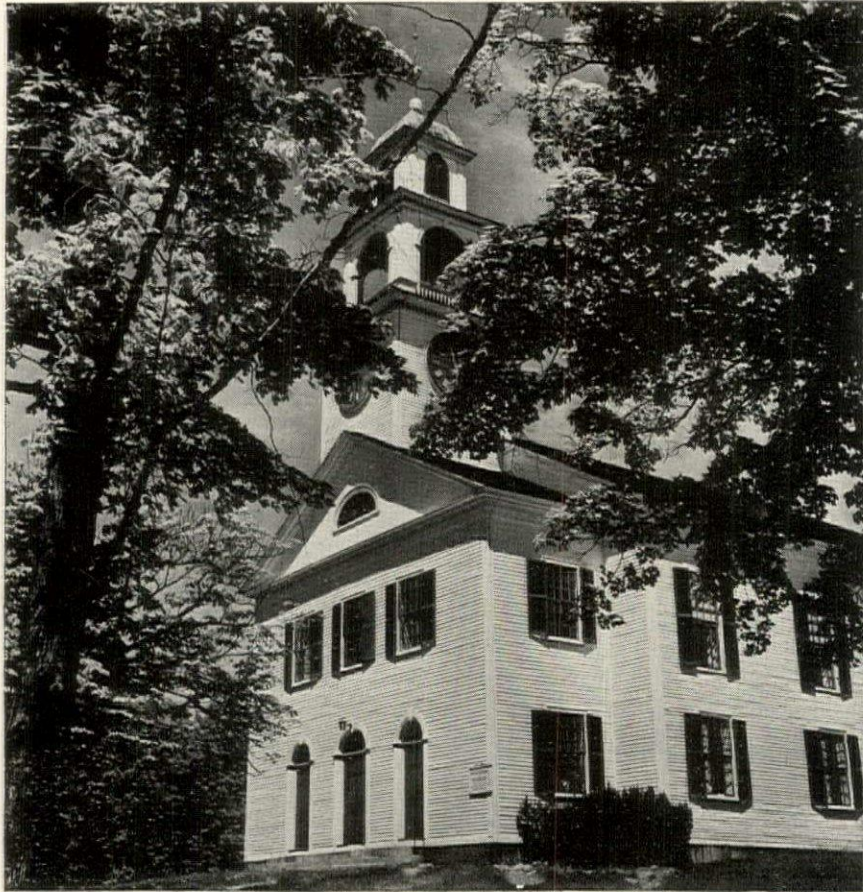
The domestic question is different and Sudbury women have their hands full. Rare the household that can boast a paid cook in the kitchen, that can hope for more than a part-time cleaning woman. But they somehow manage to work for the Red Cross, grow flowers for the nearby Army hospital, go to the Town Hall lectures as well.

Last year they started a cooperative play school for the moppets under school age. Fathers were drafted to build equipment—easels for finger-painting, sandpiles, blocks; the mothers themselves to make bibs and scrap books. Tuition by day (25c a morning) makes the whole scheme flexible.

Farm machinery is short in the town, so are vacuum cleaners and pressure cookers; but, good neighbor fashion, the community borrows and lends.

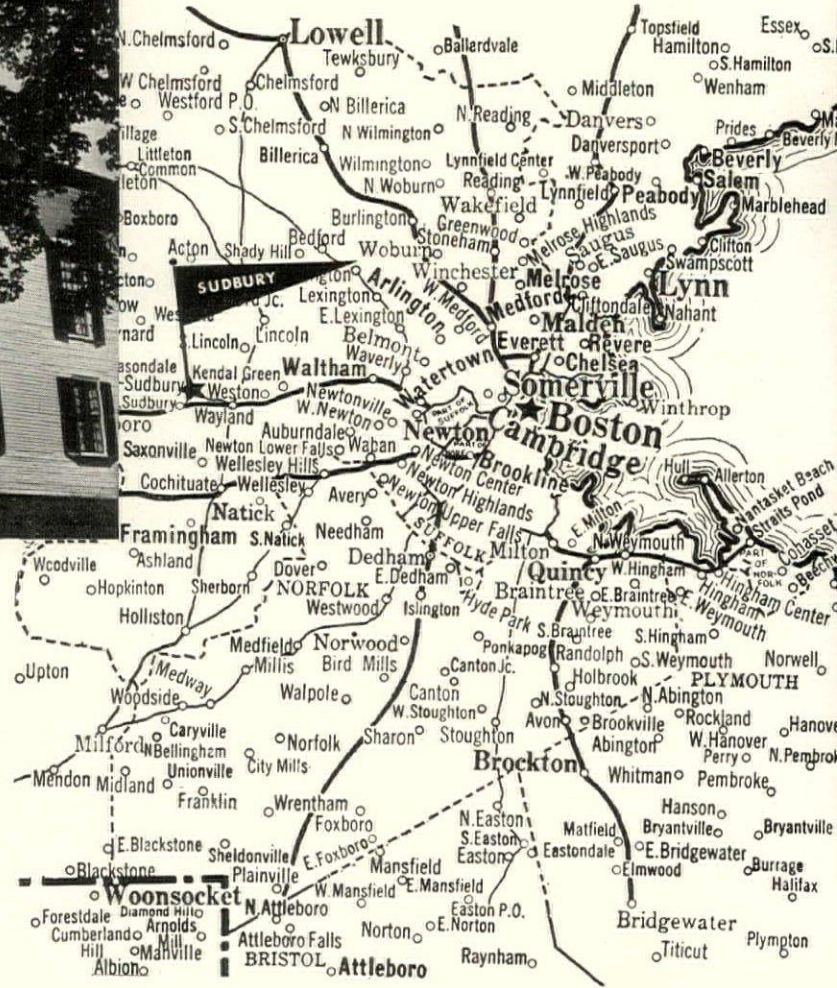


"Teen-olds often go to grown-ups' parties, Summer or Winter like hay rides best.



Unitarian church, one of Sudbury's three

Yankee initiative helps Sudbury make the most of country living in wartime



Critics of small town life have pointed out that nothing ever happens, say there's little entertainment, nothing to do with leisure. Sudburyites could tell you that congenial work is entertaining—and that in wartime, there isn't any leisure.

For Sudbury keeps busy round the clock and round the calendar. Doing the daily chores, knocking off its stint of war work. Tending the land, seeing that its produce is put by for Winter. Learning new skills for fun, practising old ones of necessity. Knowing—and enjoying—its children, its neighbors, itself.

Though only twenty miles west of Boston, easy commuting distance, Sudbury keeps the feeling of real country.

GEOFFREY BAKER



Town matriarchs, like Mrs. W. E. Piper and Mrs. Geo. Thompson, sew for Red Cross.



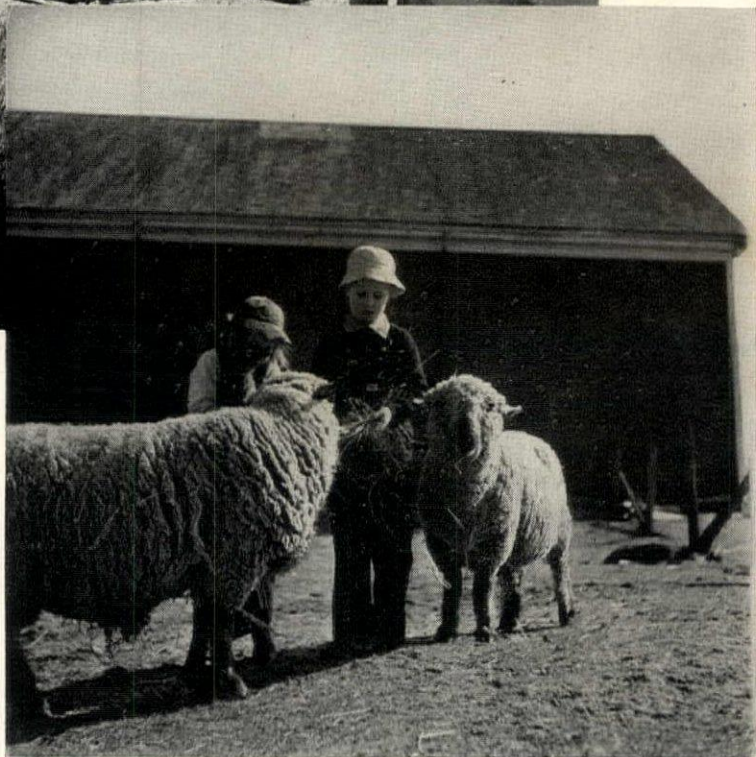
Commuter's hobby: lawyer Alfred Gardner and his wife restore furniture for fun.



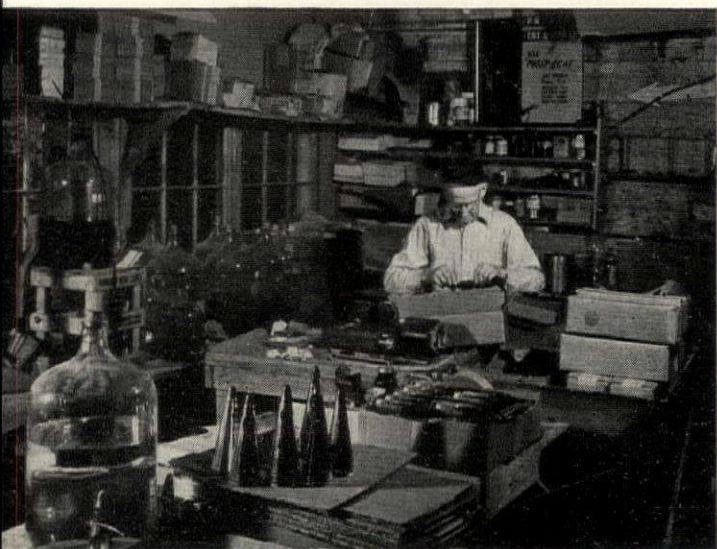
Cafeteria news service. Harvard's Dr. S. B. Wolbach calls for his at crossroads store.



For social gadding, surreys and buggies are now routine. Gas is saved for vital errands—marketing or meeting train.



Sudbury youngsters, Gwyneth Piper and Ed Sears, learn farming first hand, raise and case-history sheep as 4-H project.



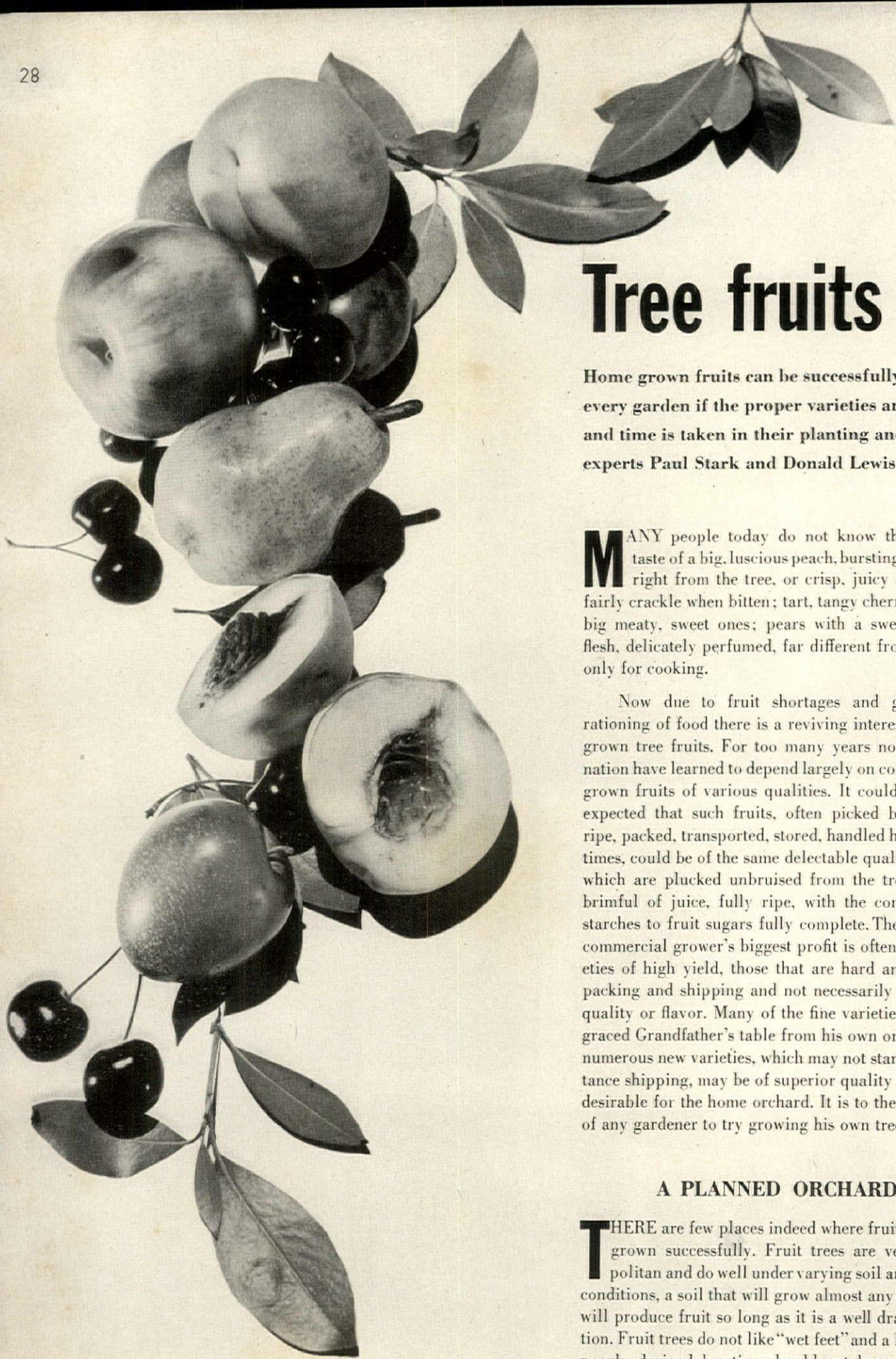
Town is proud of the Sudbury Soil-test Kit for Victory Gardens, made by the Sudbury Laboratory.



Mr. Hadley, 92, has feud with Red Cross: wants to be blood donor.



Huge Frigidaire from country drug store now is town's quick-freezer.



Tree fruits

Home grown fruits can be successfully raised in every garden if the proper varieties are selected and time is taken in their planting and care say experts Paul Stark and Donald Lewis.

MANY people today do not know the thrilling taste of a big, luscious peach, bursting with juice, right from the tree, or crisp, juicy apples that fairly crackle when bitten; tart, tangy cherries and the big meaty, sweet ones; pears with a sweet, melting flesh, delicately perfumed, far different from those fit only for cooking.

Now due to fruit shortages and government rationing of food there is a reviving interest in home-grown tree fruits. For too many years now, we as a nation have learned to depend largely on commercially grown fruits of various qualities. It could hardly be expected that such fruits, often picked before fully ripe, packed, transported, stored, handled half a dozen times, could be of the same delectable quality as those which are plucked unbruised from the tree or vine, brimful of juice, fully ripe, with the conversion of starches to fruit sugars fully complete. Then, too, the commercial grower's biggest profit is often from varieties of high yield, those that are hard and firm for packing and shipping and not necessarily the best in quality or flavor. Many of the fine varieties that once graced Grandfather's table from his own orchard, and numerous new varieties, which may not stand long distance shipping, may be of superior quality and highly desirable for the home orchard. It is to the advantage of any gardener to try growing his own tree fruits.

A PLANNED ORCHARD

THERE are few places indeed where fruit cannot be grown successfully. Fruit trees are very cosmopolitan and do well under varying soil and climatic conditions, a soil that will grow almost any other crop will produce fruit so long as it is a well drained location. Fruit trees do not like "wet feet" and a low, damp, poorly drained location should not be used for the orchard unless drainage tile is installed. A piece of rough hill land, unsuited to ordinary cultivated crops may be developed into a valuable site for fruit. Even poor soils may be developed to an astonishing degree through fertilizing, cover crops and general improvement methods, according to actual needs of your soil. Before any planting, a plan should be prepared so as

to give a good bird's-eye preview of the completed fruit garden and to insure the most efficient arrangement. Planning is lots of fun and will increase the enjoyment and interest in the garden. For appearance's sake, arrangement may be made for the larger trees, pear and apple in the background, smaller trees in front—the pear will grow tallest. The small fruits may be grown between the rows of trees where space is limited, around the edge or in a separate row. Vegetables are often grown between the tree rows.

MOST fruit trees, peach, plum, cherry, etc., can be planted about twenty feet apart each way, but the larger apple and pear will require a little more room, say thirty feet. Where space is limited, the apple trees can be planted forty feet apart, with smaller growing fruit trees, such as plum, peach, cherry, as fillers between the apple trees. This allows twenty feet which is sufficient for many years and until the fillers are removed. The fillers should be transplanted.

Where there is no room for a separate fruit garden, the real fruit enthusiast is not deterred, but grows his trees as specimen ornamentals in his lawn, or in the shrub border and at the corners for accent. Certainly no maple or elm can compare with the striking beauty of a magnificent apple tree in full bloom, or when the branches are laden with red and golden fruits. There are many home owners who plant fruit trees for their beauty alone. Or, if space is quite limited, apple and pear trees trained in espalier fashion against a fence or a garage wall will yield many specimens of the choicest varieties besides adding a decorative note.

SELECTED VARIETIES

WHERE space is available a complete orchard can be planted to yield in continuous succession throughout the year. First the cherries would ripen and, if selected of the proper varieties, the early, midseason and late sorts, the fruit would ripen over about six weeks. Before the cherries are gone the early peaches and Summer apples would be ripening. Throughout the Summer and Fall months there would be a continuous parade of ripening peaches, plums, nectarines, grapes, apples and pears. The late apples and pears could be kept in cellars or cold storage for use throughout the Winter and Spring. Dwarf fruit trees are often used, especially where space is limited; sometimes a tree, top grafted with several varieties ripening at different times.

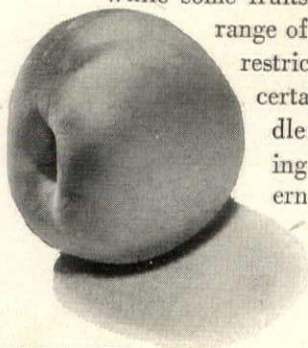
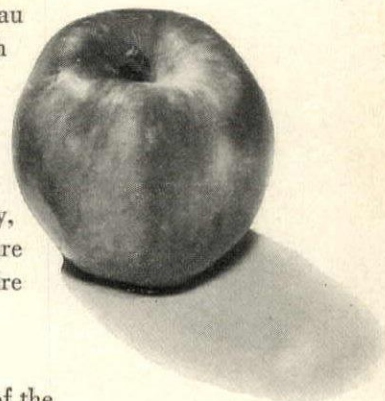
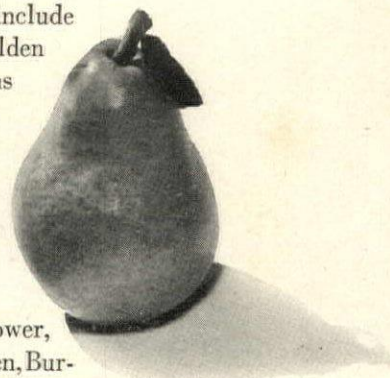
While some fruits can be grown under a wide range of climatic differences, some are restricted or are at their best only in certain sections. The central or middle regions of this country, excluding the far northern or far southern states, grow a very wide range

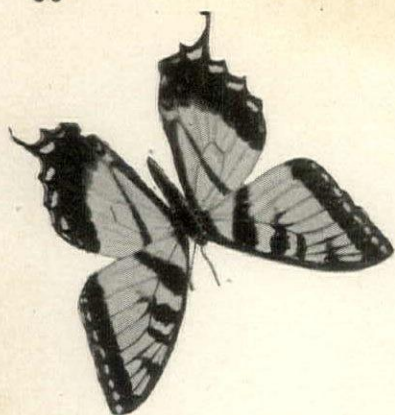
of varieties of all kinds of fruit. A complete garden planted in this region could include apples throughout the season, such as Early Harvest, Early McIntosh, Lodi and Melba; later Summer apples such as Red Duchess, Summer Champion, Jeffries Red, and Gravenstein would follow, then Wealthy and Imperial Rambo, excellent Fall apples in between the Summer and Winter varieties. After Wealthy, the early Winter apples would start to ripen—Grimes Golden, King David and Jonathan. The late Winter apples can include Golden Delicious, the finest of the Golden apples and a very young bearer; Red strains of Stayman Winesap and Delicious; Red Rome Beauty, one of the finest apples to bake and for general culinary purposes. The Winter apples are used in the late Fall and will keep well into the Spring.

THE peach season starts off with Mayflower, followed by the June Elberta, Red Haven, Burbank July Elberta, Alton, Haleshaven, Champion, Early Elberta, Golden Elberta Cling, Elberta, J. H. Hale, Late Elberta, Health Cling and Krummel October. One of the earliest good pears is Tyson and following that ripen the Bartlett, Lincoln, Seckel, Gorham, Duchess and Anjou. Of the pie cherry group, Montmorency is the outstanding leader. For the sweet cherries, the Bing, Gold, Black Tartarian, Schmidts Biggreau and Lambert. The better plums and prunes both for dessert and canning are those like the Early Gold, America, Santa Rosa, Green Gage, Omaha and Stanley prune. The grape is one of the finest fruits for home planting and is very easy to grow even in the smallest space. Fredonia, Moore Early, Diamond, Lucile, Delaware, Concord and Coco are all excellent and, among them, cover the entire ripening season.

IN the far north the pleasure of growing some of the more tender fruits like peaches, sweet cherries, etc., will have to be foregone, but there the cold weather fruits reach their best state of perfection—apples like McIntosh, Northern Spy, Duchess, Cortland, and Wealthy. Also, the pie cherries, particularly Montmorency and plums like Omaha, Superior, Underwood and the Hansen Hybrids are very hardy and thrive under rigorous conditions. Many of these fruits are grown where Winter temperatures drop to 40° below.

In the Deep South, above the citrus belt, peaches and plums of the various varieties are the best tree fruits, although some apples such as Jonathan, Golden Delicious, Stayman Winesap, Yellow Transparent and Early Harvest, and pears like Kieffer, Garber and Lincoln will give quite good results. These are especially enjoyed because the apples and pears are not so frequently grown in the South. As a compensation factor, the big paper-shell pecans are perfectly at home in the Deep South. (Continued on page 112)





Bush fruits

L. E. Manning tells the necessary number of bushes, the best varieties to choose, where and how to plant to supply an abundance of fresh fruit in Summer and extra for preserving, for a family of four

VICTORY gardens this year have been such a success, on the whole, that the Government is anxious to increase the amount of home-grown food for next year. Moreover, most Victory gardeners got so much satisfaction from their 1943 gardens that they are eager to try out new things, to take in a bit more land, perhaps to make use of a sunny slope where the soil is none too good but where something surely ought to grow. For many such gardeners the answer may well be bush fruits. They are easy to grow. They require a minimum of care, yet provide a lavish harvest. To be sure they do need space, but much of it can be space unsuitable for more fussy plants. Some kinds can be used as a hedge along one or more sides of the garden. Some find a rightful place among the ornamental shrubs. In fact there are so many kinds of bush fruits that every gardener should be able to find just the ones to fit his particular needs.

A preliminary word on the site chosen. Flowering and fruiting are chemically related to leaf activity, and leaf activity depends on sunlight. Most of the plants discussed here will survive considerable shade and grow fairly well in light shade. But if you want a heavy yield of fruit there must be plenty of open sunshine. Give them all the sun they want and receive in return tasty fruit from June to September, jams and jellies throughout the Winter.

THE BRAMBLE GROUP

THE largest genus of bush fruits is the blackberry-raspberry group—the brambles. The blackberry comes in white and black forms—both good. The raspberry may be red, or black (blackcap), or purple (as the new, sweet, heavy-yielding Sodus), or yellow. Hybrids have been obtained by crossing the two and then crossing again with the dewberry, a soft, delicious berry but a poor keeper. They include the youngberry, loganberry, nectarberry and boysenberry. Most of these are extraordinarily large, much larger than any of their parents, but not nearly so hardy. Best of them all is the boysenberry but it often kills to the ground north of New York City or Indianapolis, whereas the three parent types are hardy into Canada.

Hardiness is very important in the bramble fruits. Berries usually form on last year's wood only, and if this is killed back every winter few berries result. So prune only old canes, and after the bearing season.

Blackberries make vigorous thickets and need considerable space to provide enough fruit to be worth while. A dozen bushes planted six feet apart will provide fruit for a family of four. This requires a space twenty feet square. Raspberries are comparatively neat and, while twice as many bushes would be needed as for blackberries, they can be set two feet apart in rows three feet apart. A space ten by fifteen feet accommodates twenty-five raspberry bushes. Ever-bearing kinds, such as Indian Summer, provide a Fall as well as a Spring crop. Boysenberries love to sprawl, and ten-foot canes are not unusual. So allow ten feet between plants and, for a family of four, ten plants in a space twenty by fifty feet.

The bramble fruits need little culture. Even weeding is hardly necessary, so thickly do they fill the ground with their own suckers. Fertilizing in early Spring greatly increases the yield.

HYBRID BLUEBERRIES

HYBRID blueberries are a good investment for the amateur for not only are they delicious fresh, canned or frozen, but clean, picked berries can be packed in sterilized glass containers, placed under cold running water for five minutes, then sealed and kept, *without cooking*, for months. Last Summer my wife and I put up a number of jars; the fruit kept perfectly fresh until February but spoiled in March.

The fruiting season runs from mid-June to late July. Plant early, mid-season and late varieties. I suggest June, Cabot (early); Stanley, Concord (mid-season); Burlington, Jersey (late). The first named in each group is the choicer, though all are good.

For a continuous supply of berries plant twenty bushes from each of the three groups. In home gardens a good plan is to use blueberries as a hedge, unclipped, of course, and spaced two feet apart. Bright green in Summer, brilliant red in the Fall, a blueberry hedge is most decorative as well as practical. Sixty plants would make one hundred and twenty feet of hedge, which would enclose a garden thirty feet square. If that is too many, plant fifteen to twenty from two of the groups (one kind alone does not bear well). The most disappointing mistake is to plant so few that you get no practical supply of fruit to repay trouble and expense.



CULTURE of blueberries is easy, but it is different from that of most other bushes. They need acid soil—or at least slightly acid. Lime is their enemy. Any slow-rotting mulch will produce acid soil—oak leaves, peat moss, even old sawdust. In preparing the soil, therefore, dig in generously any acid humus you have—manure too—but avoid lime or bonemeal. This treatment will nearly always provide sufficient acidity (blueberries aren't nearly as fussy as rhododendrons). To maintain acidity apply mulches of oak leafmold, cottonseed meal or other acid producers in the Fall and dig it in the Spring. In addition, a handful of aluminum sulphate crystals can be spread around each plant twice a Summer to offset alkalinity. Blueberries need moisture, so water them when necessary. They do best on drained soil—sandy or with a gravel sub-soil.

For the first year or two blueberries are usually small. To get full-size fruit go over the bushes when in bloom and cut out about half the flowers in each cluster. If you let them alone they form so many berries that there simply is not room for individual berries to grow to their full size.

Prune freely. Cutting out old wood right down to the ground forces up new shoots which bear heavily the next year. In addition, there is a grub which gets into the branch tips sometimes and eats its way down toward the root. If it reaches the root the plant may die, but this takes a year, so if you see a branch tip wilted and drooping during the Summer, cut it out to the base and burn it. This pest is not common, and it is the only serious one known to trouble the blueberry.

In ordering blueberry bushes I suggest getting two or three-year-old plants. They are much cheaper than "bearing age" bushes and transplant much more readily with fewer casualties. The same applies to the raspberry-blackberry group. Rooted tips are the best buy. "Bearing age" bushes often kill to the ground anyway, so the younger plants come into bearing just as soon and are more fun to grow.

OTHER BUSH FRUITS

Bushcherries. These dwarf shrubs bear fruit that looks like a cherry but the pit is larger and the flesh more astringent than our tree-grown sour cherries. In the mid-west along the Canadian border they are a great boon, for true cherries cannot there be grown. The sweetest is a variety called Brooks, but plant it with other kinds for cross-pollination. Bushcherries are very showy in bloom and deserve a place in the flower-

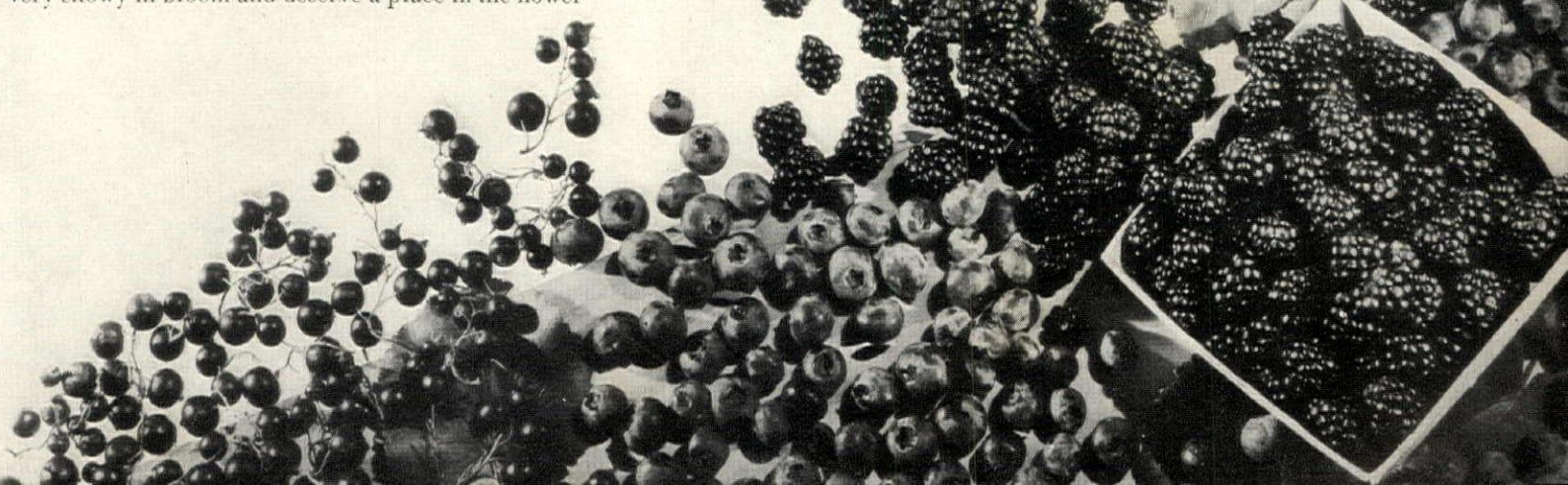
ing shrub border. Also they do make delicious jams with a good, tart flavor even with plenty of sugar cooked in. They require no culture. Fertilizing will increase vigor, but even this is not necessary. Set four feet apart. Six will yield jam enough for a family.

Elderberries. Many people know the rather insipid pies made from the fruit of the native American elderberry. A new variety—Adams—has more flavor and yields more fruit. One or two of these shrubs provide fruit for several pies and will grow in barren, rocky soil without any help from man.

Highbush cranberries. There is a viburnum (*V. trilobum*) whose fruits so closely resemble cranberries that the bush is called highbush cranberry. The Department of Agriculture has developed several selected varieties which are particularly high in pectin, thus making good jelly that tastes much like ordinary cranberry jelly. They also thrive without culture of any sort. Wentworth is ready in early August. Hahs ripens in September and is very prolific. I suggest four bushes (two each of the two kinds). Space them four feet apart in order to get the best results.

Juneberries. A native shrub that deserves to be better known is the true juneberry—not *Amelanchier canadensis* (shadblow) but *Amelanchier laevis*. This blooms handsomely in early Spring and in late June bears dark purple-red fruit about half an inch across—sweet and delicious. Juneberry shrubs need no cultivation in normal garden soil. They will, in several decades, become small trees unless pruned back. Two juneberry bushes are enough for a family. Space them eight feet apart.

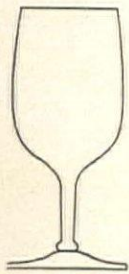
Currants and Gooseberries. Currants and gooseberries come last. They are both hosts to the White Pine Blister Rust that has done many millions of dollars' worth of damage to white pine forests in the east, so quarantine has been imposed on their shipment and they are not easy to obtain. However, if your garden is at least one thousand yards from the nearest white pine you may be able to get a permit to plant. They grow in ordinary gardens with almost no assistance. Perhaps the best gooseberry is Downing (green) and the best currant Red Lake (red). Two or three bushes of each, spaced four feet apart, will suffice for the average family of four.



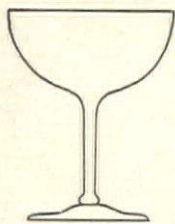
SENSE IN WINE SERVICE

The important thing about wine is to enjoy it. Remember that and the rules will come easily, logically and assure graceful entertainment.

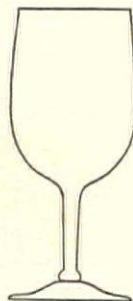
Anyone who can pick up a glass, raise it and swallow without mishap can drink wine. Anyone who can, by drawing or shattering, get the cork out of a bottle, tip the bottle over a glass and, at the proper time, raise it again, can serve wine. You can complicate it as much as you like, but you'll never change these essentials in any major way. Remember them: wine, glass, drinker; or, if you prefer, wines, glasses, drinkers. Good sense, starting from these, can work out all the rest. ● Well, then, what's the fuss about? Prohibition is ten years gone; we drink more and better wine every year; the domestic-imported controversy has been settled by necessity and, if it hadn't been, the virtues of domestic wines would have settled it anyhow; lots of books, some good, some bad, have been published and read; but in many of us there is still a tinge of fear that some higher authority will suddenly speak, proving our wines crude, our glasses unsuitable and our customs boorish. We don't know what the fuss is about, but we do suspect that good sense is the only arbiter that can say anything worth listening to. ● The first rule that good sense gives us is easy: wine should always be served in the way it looks best, gives off its best bouquet, tastes best and makes the drinker feel his best. Breaking the rule in some small way is no worse, certainly, than serving a roast a few minutes overdone. Don't worry about it. ● All the other rules about wine follow from this, or should. Why serve white wines cold and red wines at room temperature? Why white with fish and red with meat? Because they taste better that way. If you don't think so, drink them as you want to, but your guests may prefer them according to the rules. Most people do, which is why the rule isn't arbitrary. ● When we come to glasses it's hard to be glib about good sense. Here there has been too little of it. Men who feel deeply about wines have sought (and found) order. Among them is author and innovator Julian Street whose suggestions for five basic glasses (no longer news, but still good) are sketched on this page. ● Let's consider what we need for the light table wines. They are trusted with as much as four ounces at a time. The color will glow, undiminished, through thin, clear glass. Bouquet will please the nose most if it is trapped a little by an inward curve at the top of the glass, but not so far inward that the nose itself is trapped. It will be given off most easily if the glass is only a little more than half filled. It won't be absolutely necessary to use different kinds of glasses for red and white, but if you intend to serve both you might as well respect the richer color of the red by giving it a wider



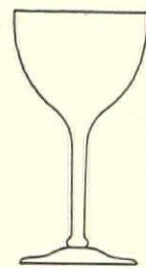
WHITE



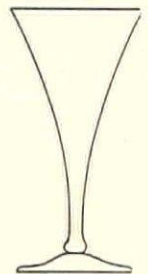
CHAMPAGNE



RED



COCKTAIL



SHERRY

glass. ● Logic goes on to point out that champagne's

bubbles fizz best in a shallow glass; that the

heavier wines like port and sherry

need a smaller, narrower

glass to let the light

come through their

deeper colors and

that proper capacity is the

major consideration for

cocktail

glasses. With

these basic

shapes logic

and manners are

both content.

Some

apparently superfluous ceremonies

can make you feel better,

act better, talk better, but of further ritual take only what you

feel you need, eyeing with suspicion anything that doesn't enhance enjoyment.



DANIELSON

Take your scheme for an Autumn table from the turning leaves, the lazy afternoon sunshine. Play your china, Limoges' "Della Robbia" against a block of cool yellow. Add a gleam of crystal, Duncan & Miller's "Canterbury" water and wine gob-

lets, of silver—Reed & Barton's sterling "Georgian Rose". Conversation pieces: butterpat-dish ash trays; look-whose-house-this-is napkins from Mosse. And all is mellow and Autumnal. For additional information on this table setting refer to page 88.

Formula for Fall



VOGUE STUDIOS—BAKER

Bathe, sleep, and be happy

We don't say that pleasant surroundings make a happy life, but they help. Here, and pleasant enough too, some bed and bath surroundings: Wamsutta's Supercalc sheets and pillowcases to tuck under night-time chins, Martex towels to dry laughing morning faces, a Pearlwick hamper to toss towels in, Kleinert floral shower curtains to sing pleased songs through, a Springfield blanket full of 100% woolen warmth, and brightening accessories, Hammacher Schlemmer.

Accessories after the bath

to suit your personal tastes in decoration

WE'RE all for bringing your bathroom into line with the decorative style you've chosen for the rest of your house. True, you may not be able to go into a store and ask for a ready-made set of Provincial or Modern or Victorian bath accessories, but it's all the more fun to ferret out unusual pieces, to mix and match your own whether or not they're labelled "for the bath". Witness the groups we've assembled for your inspiration—a pottery candy dish in Provincial style makes a capacious powder bowl, oil and vinegar cruets will hold bath oil and cologne; a Modern buffet tray has enough compartments to keep bath salts and powder, manicure set and little odds and ends in one convenient spot; among antiques, hand painted old decanters are charming and useful for lotions and colognes. For a soap dish, use a bowl or deep ashtray in any decorative style and fill it with marbles to provide good drainage and keep soap dry.

Shower curtains and towels are an important part of your scheme, too. Though rubber isn't available, the new processed fabric curtains are handsome and efficient. For a Provincial bathroom, Kleinert has the "Piedmont", an authentic Southern Highlands design; for Modern or a man's bath, we've photographed two in solid color on the opposite page; floral designs are delightful backdrops for antique and Victorian accessories. Towels are still obtainable in pastels with floral sprays and clusters, in solid colors with flowered chintz appliqué, and in plain colors with a variety of weaves ranging from a delicate all-over fern motif to bold chevron patterns that stand out in sharp relief. If you can't get the exact shade or design you want now, buy solid color towels and monogram a set for each member of the family. It will make them personal as a toothbrush and settle any disputes as to who left the damp heap of towels on the bathroom floor. If embroidery isn't among your accomplishments, you can much more easily apply a cut-out fabric monogram or a motif from floral chintz, then duplicate the design on curtains to hang at the window. Whatever your tastes, you can collect clever, practical bathroom accessories if you use a liberal supply of imagination when you shop. (For further information see page 76)

For collectors-at-heart, Gourielli's painted wrought iron mirror stand and new version of bath scent bags. Delicately painted antique bottles for lotions and cologne, set off by Callaway's turquoise "Royal Fern" towels.

Wood and glass Swedish supper tray translated freely into a Modern bathroom adjunct; lucite brush and comb set and make-up mirror; Hammacher Schlemmer. Contrasting texture in a looped cotton mat by J & C Bedspread Co.

Provincial pottery cruets and compartment dish; beige and green rug; handwoven place mats for guest towels, all from America House. Rowantrees Kiln powder bowl. Mirror with handpainted frame from Saks 5th Avenue.

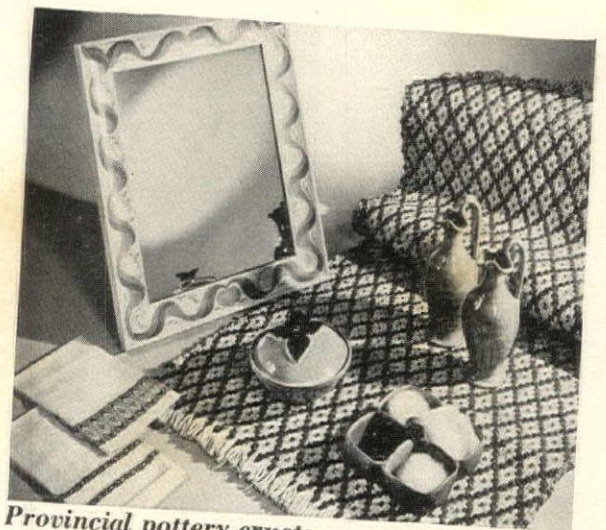
Strictly personal for the man of the house—Callaway's deep-piled "Chevron" towels, white with red monogram. Red, white and blue guest towels, Saks 5th Avenue. Bamboo-wrapped glass accessories, Hammacher Schlemmer.



For collectors-at-heart



Wood and glass



Provincial pottery cruets

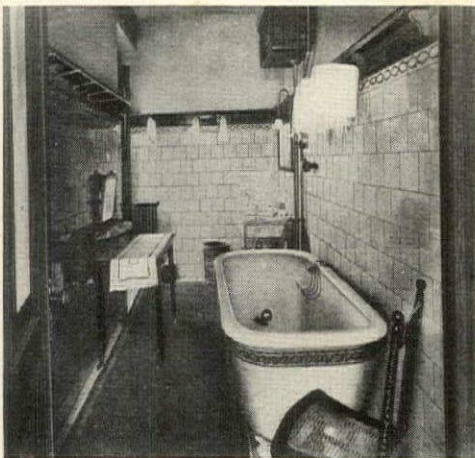


Strictly personal

Bath of the future

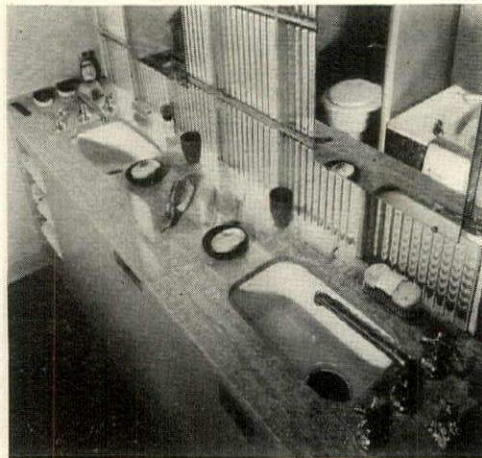
Four pages in which we resolutely dare suggest that bathrooms may become bigger and much better. What do you think

CULVER



Yesterday's homely elegance

STOLLER



Today's luxurious practicality

MUCH good can come of an occasional re-evaluation of the common elements that make up a home. All of us fall so readily into the habit of repeating what was done a year ago, or years ago, by someone else, without pausing to consider what might please us best, today. Few of us can build any bathrooms just now. But we can reflect and plan. Let's see whether the familiar, compact, little cell, which we have been accepting without protest or thought, is really our ideal bathroom.

To start the ball rolling, take a quick look at the following questions. While you answer these, others will occur to you, stemming from your own experience.

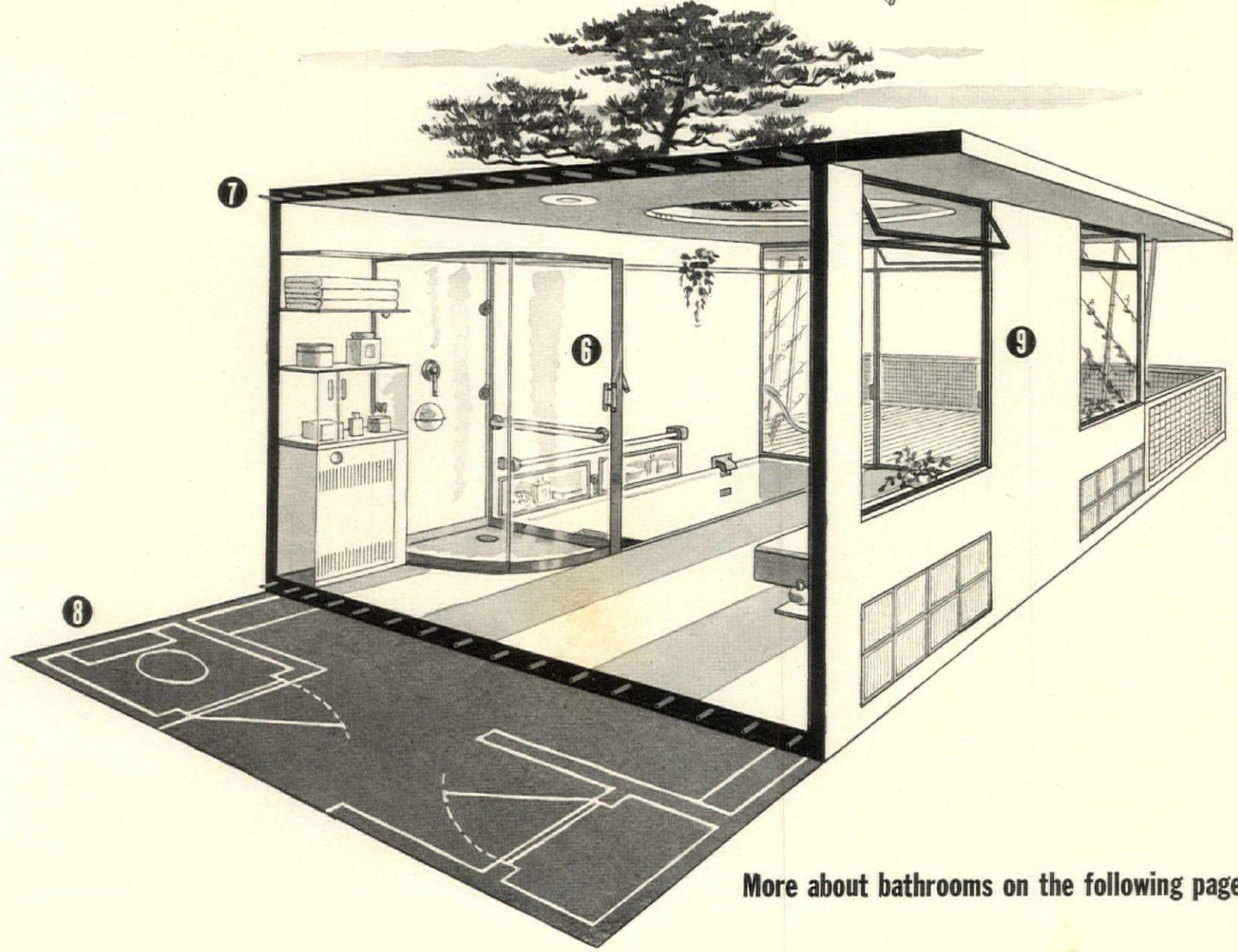
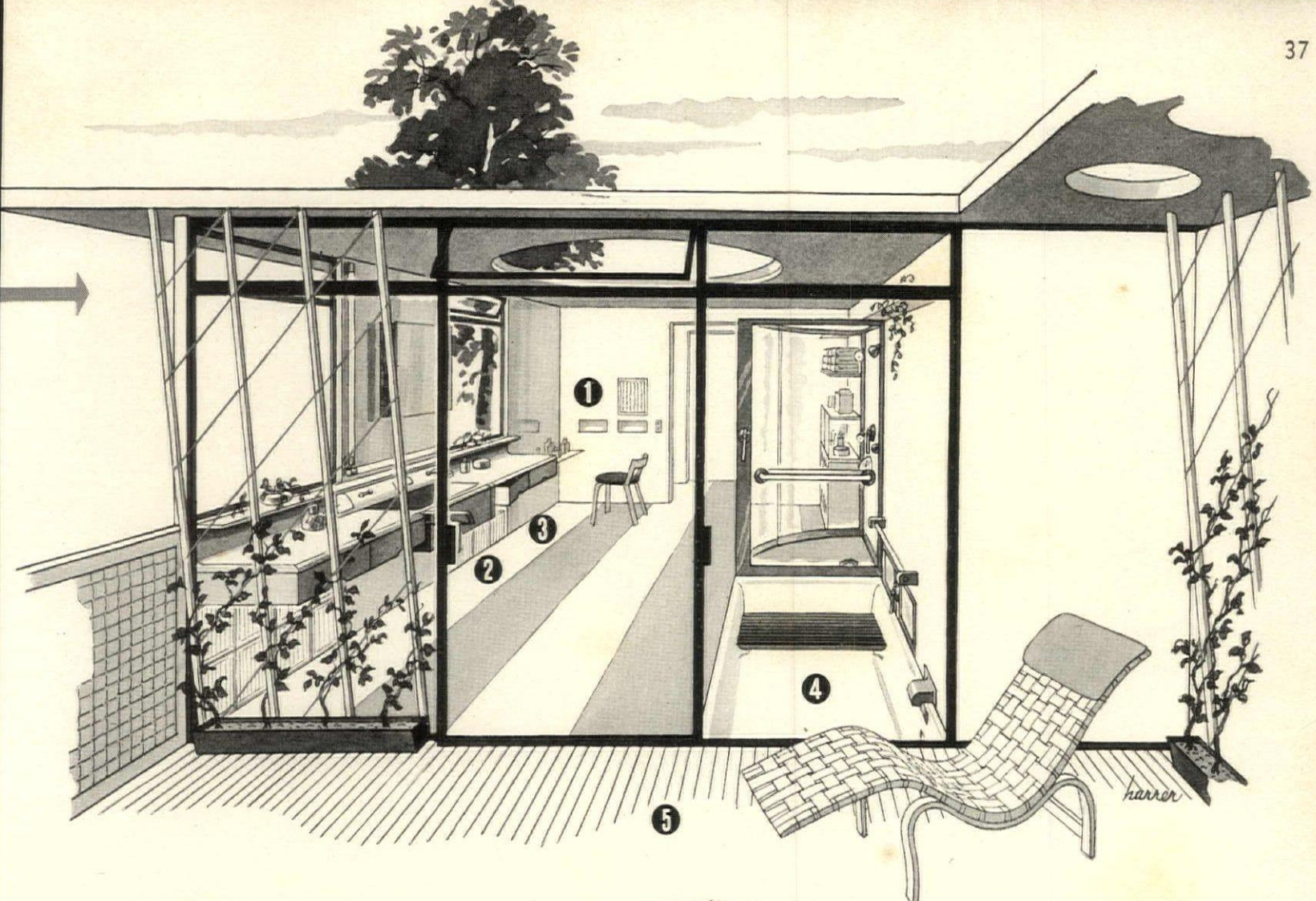
1. Would you like more shelf space, more places to keep bulky articles, large medicine bottles, boxes, etc.?
2. How about a larger tub—possibly with two overflow drains, a low one for the timid soul and a higher one for the man who likes to have water up to his chin even if some of it goes on the floor?
3. A floor tilted gently to a drain, self-bailing, easy to clean?
4. A gadget on the bathroom mirror to make it fog-proof?
5. A water mixer, providing water at any desired temperature, to take the place of all hot and cold faucets?
6. Would you like a larger, lighter, airier bathroom?
7. Spare towels, etc., readily available without furtive expeditions beyond the bathroom?
8. Two basins (if the bathroom is shared), each with its own cabinet, towel rack, etc.?
9. More light, and better designed light, especially for shaving?
10. Some place to sit, a slipper chair or bench?
11. Would you like a wider, deeper basin, with a narrower front edge so you could get closer to it, big enough to bathe the baby in, unobstructed by projecting spouts?

IDEALIZED VERSION OF A BATH FOR A COUNTRY HOME

On the opposite page are two views of a bathroom which evolved from the combined aspirations of some of House & Garden's editors. Frankly, it would not be inexpensive. On the contrary. But we remembered the sage who said, "Make no little plans—". We argued that some of the luxuries could be omitted, at first; and there was the wistful thought that the genius of American industry might somehow put it all within our reach.

The salient virtues of this room are:

- 1 Full length mirror with glass shelf; wall fixtures for disposable tissues; electric hair-drier set in wall.
- 2 Wide basin flanked by sliding towel rods; large mirror panel above has fluorescent lights at sides and bottom, center section can be pulled nearer face; single, thermostatic water control.
- 3 Counter has pivoting drawers for articles most often used at basin.
- 4 Tub is here shown sunk, level with the floor. Non-skid step turns up to form a padded head-rest. Large compartments for soaps, brushes, sponge, etc. Single control for tub is mounted on outside of shower stall.
- 5 Sliding glass panels open on sun porch. These panels, and all other glazing consist of two panes with hermetically sealed, insulating space between.
- 6 Glass enclosed shower; curved door slides in grooves. Plastic soap dish covered to keep water out.
- 7 Radiant heating by means of pipes in floor and ceiling (cut-away). Ceiling also shows infra-red drying lamp and a circular opening with sliding skylight, surrounded by fluorescent tube.
- 8 Toilet (shown in plan) has own compartment, faces storage closet which could instead accommodate a bidet.
- 9 For greater privacy, windows could be higher, porch surrounded with lattice.



More about bathrooms on the following page



Bath of the future continued

Left. The business of bathing, dressing—grooming, so to speak—moves the contemporary architect to create rooms which have slight resemblance to the average bathroom. The dressing section shown here is luxurious but simple. Gropius and Breuer were the architects.

Below left. It is the harsh fate of most bathrooms to be coldly unlovely. This room, in the home of Mr. Conger Goodyear, former President of the Museum of Modern Art, is done in a veined red marble and enlivened with art objects from many lands. Edward D. Stone, architect.

Below. The walls of this room are finished in slabs of structural glass. Dressing table has three-way mirror and frosted glass light panel set into table for shadowless under-lighting of subject's face. Note comfortable chair, drain in floor. Gropius and Breuer, architects.

AMORA



STOLLER





STOLLER

These contemporary bathrooms are evidence of a new trend in design

Above. Built-in pieces will find a larger place in the bathroom of the future. This bath-dressing room combines in one long piece a basin, dressing-table and correspondence desk, with appropriate storage spaces.

Right. Good design is not limited to higher price brackets. Few and simple materials compose this inviting and thoroughly practical bath-dressing room. Obscure glass gives good visibility, complete privacy. Carl Koch, arch.





Mary had a little lunchbox

by Charlotte Adams

A LOT of little sister Marys and a lot of little brother Michaels who've never done it before will be carrying lunchboxes to school every day this winter. Mothers are busier than ever, many of us doing our own housework, most of us making some contribution to the war effort, too. It's a big help to the schedule not to have to stop and serve lunch in the middle of every day. Besides, transportation facilities are too limited to bring children any great distance for just lunching. So, all in all, lunch at school is in the cards. How shall we cope with it?

When a lunchbox goes to school every day, it calls for a bit of doing to preserve menus from utter monotony. It's a wicked thing to settle for the formula which says they're to hold sandwiches, milk and cake every day—and what kind doesn't matter too much. Naturally, the variety possible to pack into a lunchbox is somewhat limited. But children will be healthier and heartier if you see that their lunches are fun.

Many youngsters go to schools where there are cafeterias in which they can buy

adequate lunches. Here, though, they are likely to run up against what to them is a pleasure, and to the parent a matter of concern. They can choose their own lunches with little or no supervision. It's really better for them to take their lunches from home, concocted out of well-balanced ingredients, which you have carefully planned.

Team-work Pays

Do consider trying out a cooperative arrangement with other parents, so that you take turns in preparing school lunch for all your little Marys and Michaels. It saves a lot of time and keeps any one of you from going stale in the planning department.

If a cooperative arrangement, however, doesn't fit your situation or your outlook on life, don't be such an individualist that you do the whole thing yourself. Here is a place where your children can be helpful and have fun and learn something in the process. Let them help to plan what they'll have, and to do at least the final preparation. A little time and patience spent in helping them not to

be messy about it and teaching them sensible short-cuts will pay dividends to both you and the children later on.

As always, though, until our children are grown up (which may happen any time from fourteen to forty) the final responsibility for seeing to it that they have well-balanced, attractive lunches rests with the female parent! The school lunch isn't a thing apart from meals properly and politely eaten at table. It must be part of the total plan for a day's eating. Therefore, as you plan, have in mind that your children's three meals must include some of each of these every day: green or yellow vegetables; citrus fruits, tomatoes, cabbage, greens; potatoes and other vegetables and fruits; milk and milk products; meat, poultry, fish and eggs; bread, flour, cereals; butter and margarine fortified with vitamin A.

Inside the Lunchbox

As we have said, variety is the great thing for you to remember as you plan what to have on hand for children's lunches. Take milk, for instance, which is the most important single food there is. School lunches should almost invariably include it. But it can sometimes be beaten up with chocolate, or a bit of molasses, or other health-giving flavor-changers. Or it can be included in a good hot soup. Its inclusion in the lunchbox depends upon the possession of a thermos bottle. There are reasonably priced war-time models obtainable, such as those we've illustrated, which are thoroughly adequate for keeping milk drinks cold and soups hot.

Another important food in wartime is bread. Dark breads are best, nutritionally, and they are fortunately more acceptable to the current generation of American children than to their elders. There's plenty of variety available: pumpernickel, oatmeal, wheat, rye, date-nut, soy bean and many others. Sandwiches made on rolls are a most acceptable change from bread, too. Although I have already objected to the notion that all school lunchboxes must contain sandwiches—period—there's no question that sandwiches are likely to form the base of many such luncheons. Sandwiches must never be soggy, so if there's mayonnaise or salad dressing involved pack it into a little jar or paper container, to be put on when the sandwich is eaten. Sandwiches should be varied, too, which isn't hard.

Here's a list of sandwich ingredients which have very small (or no) point values: Lettuce or other salad greens (always), watercress, parsley, grated carrots, cucumbers,

PIX-COOL



Teach them how, give them the makings, and let them go to it.



green pepper, raisins, dates, grated apples, chopped nuts, peanut butter, apple butter, honey butter, cold baked beans, crisp bacon, sliced meat, ground liver, cold sliced frankfurters, hard cooked eggs, jams and jellies, cream cheese, cottage cheese, cheese spreads, sliced cheddar, olives, pickles, catchup, chili sauce, relishes, salad dressing, seasonings.

Young Inventors

Have you ever put out upon the table a collection of sandwich fillings for the use of a group of school-age children, thinking that here was variety enough to suit all their tastes and then watched them make their own? The results are usually startling. They are also definitely not inventions which you will instantly resolve to serve next time you have guests for tea. Frequently, they combine four or five of the fillings you thought would each make a sandwich. To illustrate mildly, most adults are not enchanted by the combination of peanut butter and jam. Most children are; and furthermore, I have seen them add to that a leaf of lettuce and a tomato slice and consume the whole with great relish. They lived to tell the tale, too, and were very happy. I'm not suggesting that you put such combination ideas into the heads of your children. I'm suggesting merely that you put in their way the possibility of invention—and then refrain from comment.

Vegetables and Salads

Raw vegetables, to be eaten from the hand, are a healthful and handsome addition to any lunchbox. Use lettuce and other leafy greens, carrots, radishes, rutabagas, turnips, cauliflower and celery. Some will have to be cut into strips, but don't make them too dainty. Most children like, for instance, a whole carrot to get their teeth into. Cream cheese, flavored lightly with dried herbs, Worcestershire and a dash of paprika is wonderful to "dunk" raw vegetables in—and healthy besides.

Salads should make frequent appearance, packed in paper cups if you can get them or have any from prewar days, or screw-topped mayonnaise jars. It's a good idea to pack the lettuce separately so it'll be nice and crisp at luncheon, as most children like it. Here's a list of salads which are good for lunchboxes: cole slaw (red or white), pot cheese with chives, cooked beet, potato, mixed cooked vegetable, mixed raw vegetable, celery root, cooked dried beans, fruit, stuffed tomato, egg, bean sprouts and greens.

Mayonnaise is hard to buy, as is olive oil, but here's a good (Cont'd on page 74)

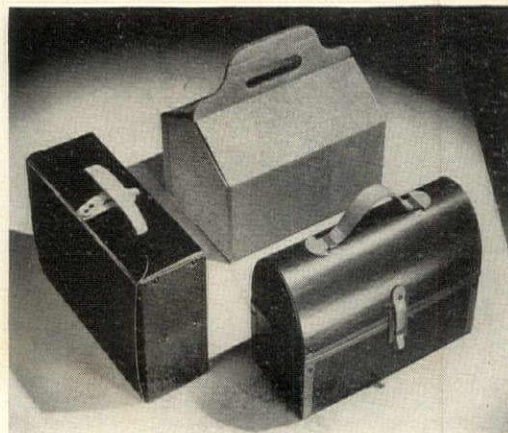
Solutions to the box-lunch housing problem which will please the young fry



No dishes to wash, ho ho! Napkins: soft, linen-like or colorfully bordered. Waxed paper roll, cellophane sandwich bags. Paper plates, hot-cold cups with handles; re-usable plastic cutlery. At Dennison.



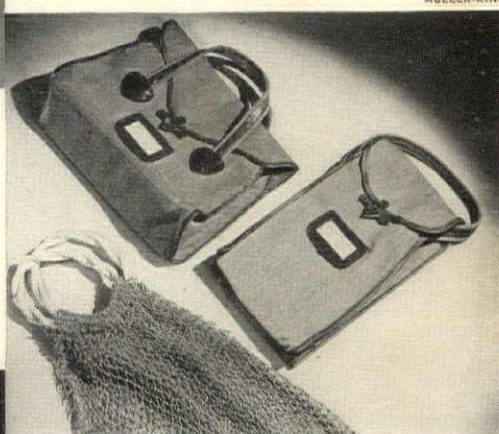
Wicker hampers in miniature will make a picnic of a lunch hour. Sturdy for wear, ample for space, will hold pint thermos, sandwiches, fruit, \$2.50 at Sherry's. Split bamboo longie is \$1.50 at Hammacher's.



Hungry young ones can preview all coming attractions with this transparent plastic lunch kit. Pint thermos of pressed paper, water repellent, plastic-topped. By Universal. Soon at Hammacher Schlemmer.



Cramful of paper containers, this corrugated kit doubles as lunchbox, obligingly folds for tucking in with school books on return trip. Box with 42 cups and covers in 3 sizes, 79c. Dixie Cup Co., Easton, Pa.



Suit-yourself shapes in canvas and string: Dump as much or as little as you like in the square or mail-pouch bag with ownership tag. \$1.86 with 42 and \$1.19, from Macy's. String carrier, \$1.95, Lord & Taylor.

Old favorites in new materials—water resistant fibre paper suitcase with thermos from American Thermos, \$1.68. Collapsible box, 15c. Right, a fibre paper kit and thermos, \$1.85. From R. H. Macy & Co.



Decorating trick for Fall

Brighten-up trick for a dull room: a rose garden on the ceiling. Grow it yourself from stencils—as Kelly-Scoville did here in the gay New York apartment of Mrs. J. McKennan Daube. Mauve gray walls and a pale blue carpet set off the fine old Venetian commode; emerald velvet frames the picture and doorknobs. The ceiling roses are giddy pink; to copy them, choose a large-scale bloom from print or fabric, cut cardboard stencil, outline in coldwater paint.

*So nice
to come home to!*

**Decorative refreshers that
you can reproduce with minimum
effort, maximum effect
to brighten your home in wartime**

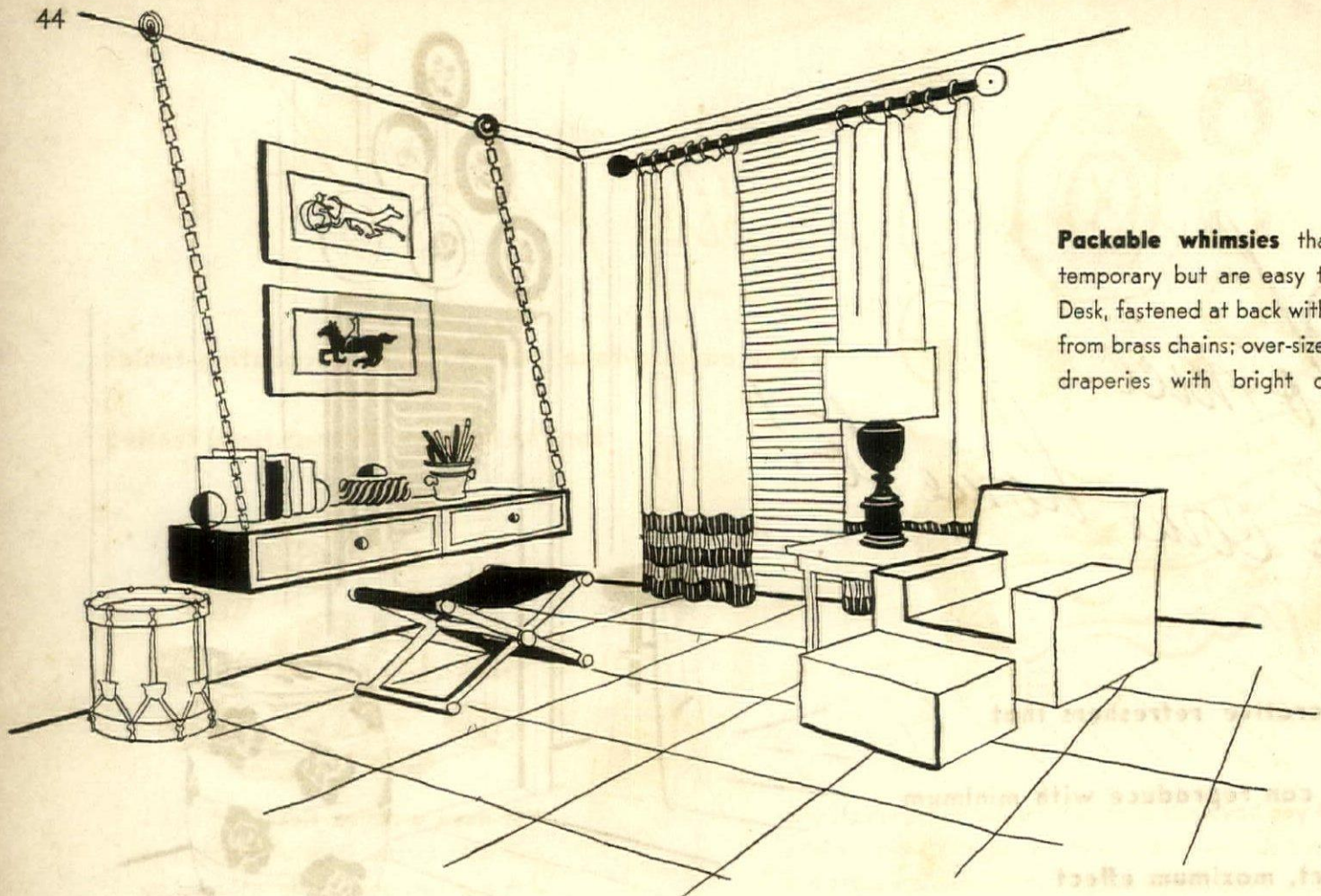


Quick pick-ups for kitchens: Cache the overflow from your Victory Garden in an old flour barrel, lacquered white with decals of huge roses. Tall unpainted stool has a tie-on red pad for comfort and color. Antique plates in a triangular over-door add height, carry out color note.

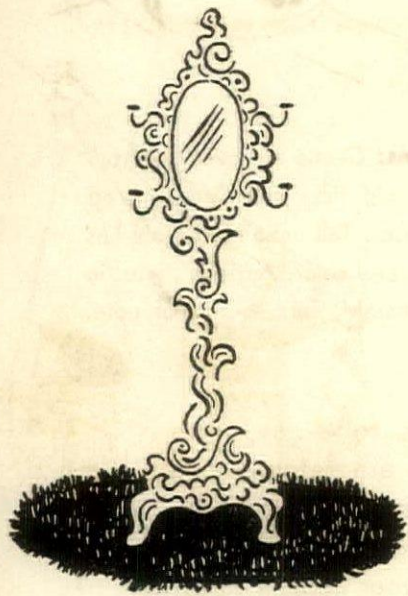
It's your interest and ours to keep houses "so nice to come home to"—gay, fresh and shining, warmhearted and welcoming, whether your absentees are returning on long-awaited leaves or from daily jobs on the home front. Meet the challenge of today's shopping conditions with wit and enthusiasm and you'll have more fun with decorating than ever before. First buy War Bonds, then take stock of your home's assets and liabilities. The seven pages following are full of inspirations on what you can do with color, with new arrangements and with the homefurnishings you can buy now.

Color may be applied in limitless ways to large or small areas. Good paint is still available and the water soluble types are particularly easy for you to use yourself. Bright spots of color can be achieved, too, with wallpaper and fabric appliques, with cushions and hassocks, with handsome picture mats; with scatter rugs and an occasional chair or table. As decorative accessories, china, glass and pottery deserve to be highlighted into striking importance. Stores stress them to replace scarce metals and plastics.

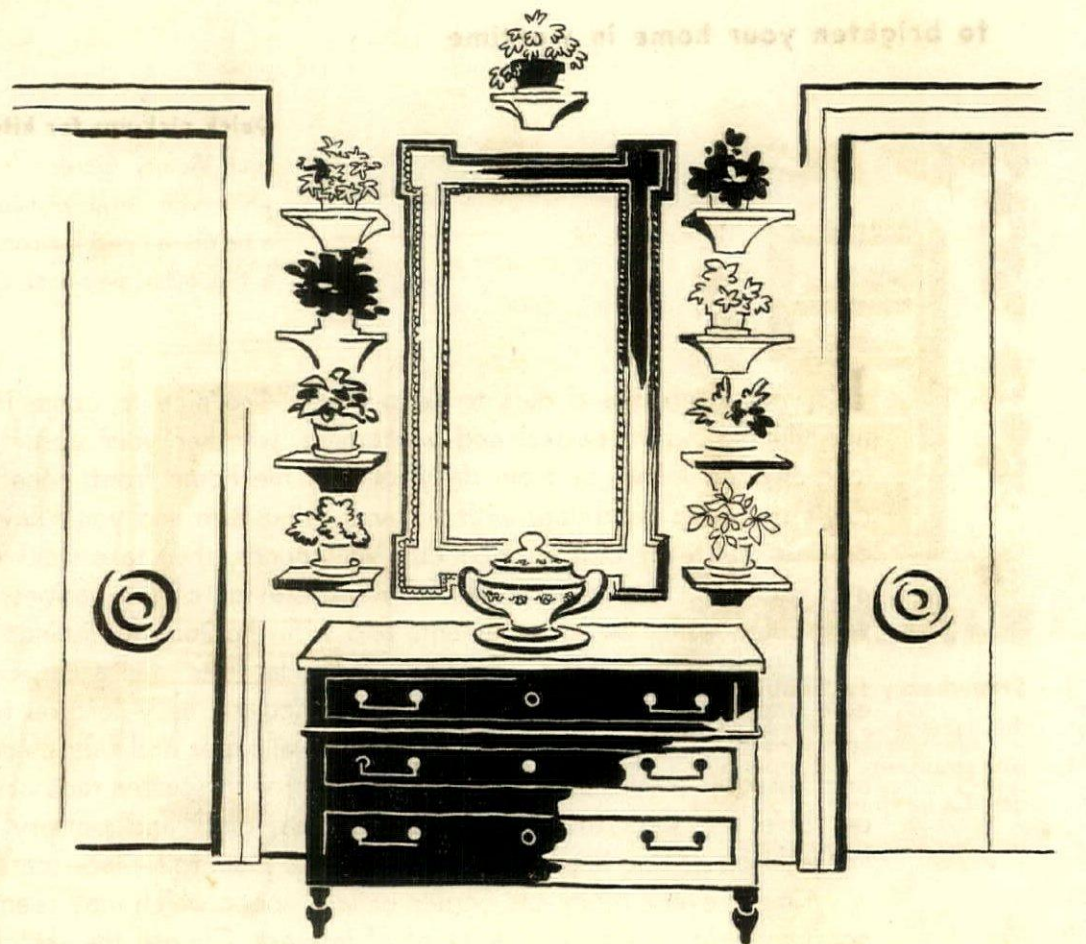
Almost every room has corner or wall space which may seem a liability but which you can build up into a focal point of interest. Choose the sketch that comes nearest to your own problem and use it as a guide for rearranging furniture in dramatic, sociable groupings. Stores are working ingenuity overtime to create smart decoration with available floorcoverings, wallpaper, fabrics and furniture so, whatever your needs, you can count on a helping hand. Page 96 in this issue lists over a hundred fine stores which will show our decorating ideas in tangible form during the month of October.



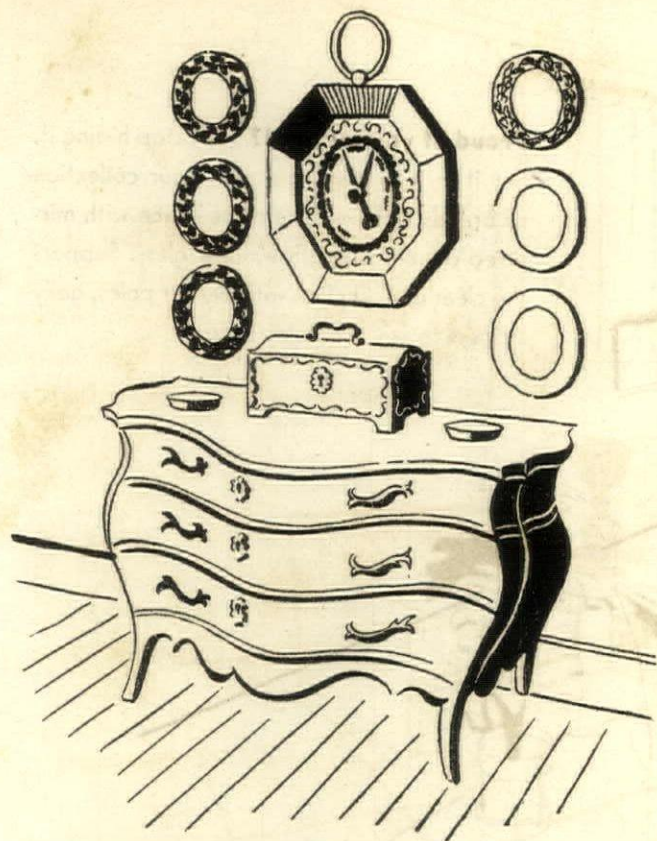
Packable whimsies that don't look temporary but are easy to travel with. Desk, fastened at back with cleats, hangs from brass chains; over-sized camp chair; draperies with bright cotton fringe.



Someplace to hang your hat and more yet. A Victorian hatstand, painted white and set on a grass green scatter rug, can do things for a drab entry hall.



For that spot where nothing looks well, that difficult wall space between two doors, hang simple wall brackets with thick-growing house plants flanking a mirror. Add an antique Empire Chest and use your wedding-gift-and-what-to-do-with-it soup tureen to real advantage.

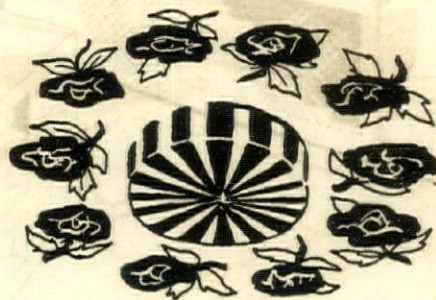


Use what you have and combine it for decorative effects with meaning and charm—a barometer framed with antique plates for color accent and placed over a mysterious little wooden box looks full of salty fable—as if Grandpa had been a sea captain.

We prescribe

These easy-to-take, easy-to-make decorating tonics

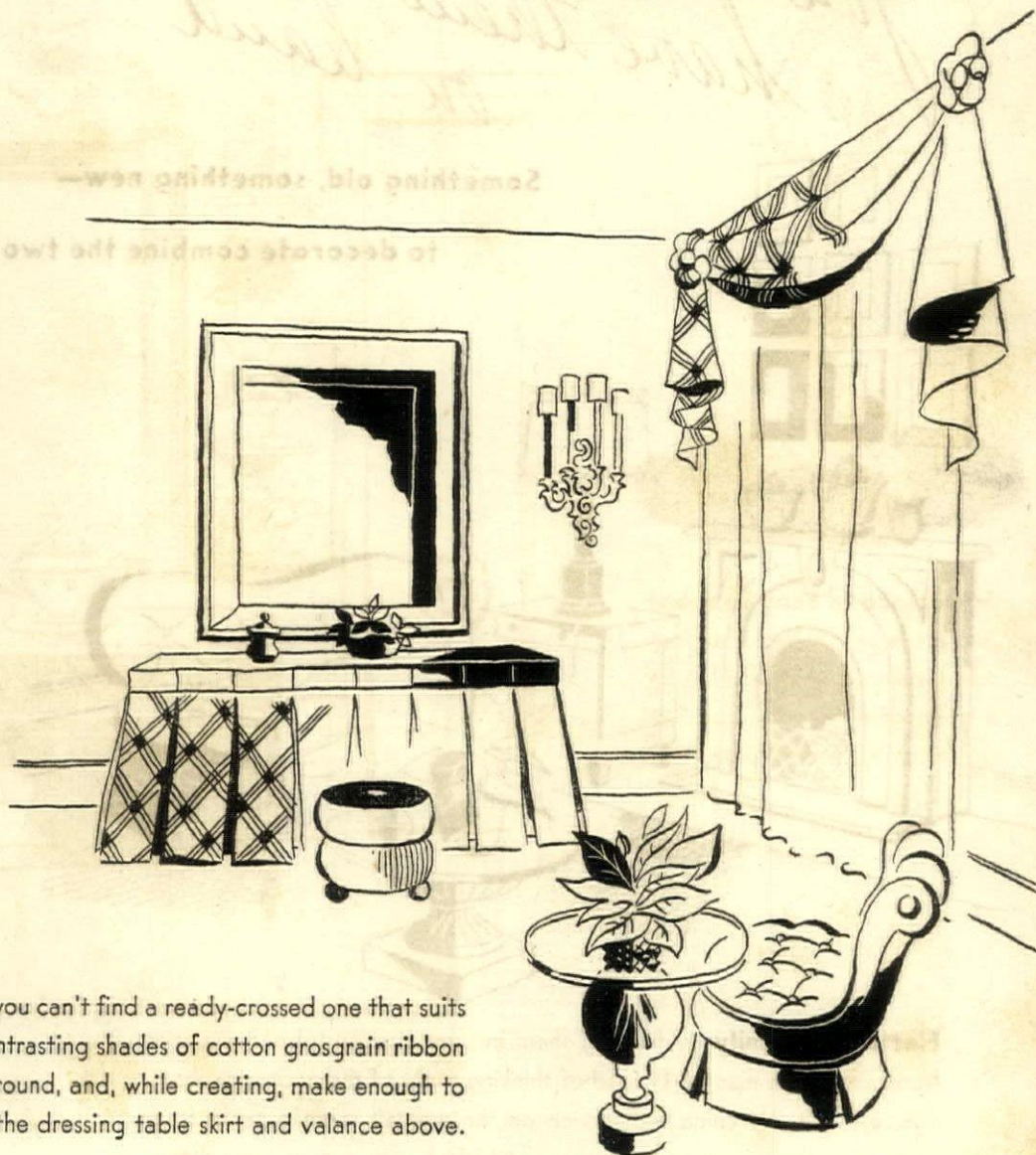
for the house with that tired feeling



Not even a ration ticket will buy a new light fixture. Disguise the old one with a striped drum shade, encircled by cut-out wallpaper roses in matching red.



Strawberry festival: frame the face of a hanging shelf with strawberry wallpaper border. Outer frame is of large berries cut from wallpaper.



Design your own plaid if you can't find a ready-crossed one that suits your color scheme. Stitch contrasting shades of cotton grosgrain ribbon on a white or colored background, and, while creating, make enough to repeat it in the room, as in the dressing table skirt and valance above.



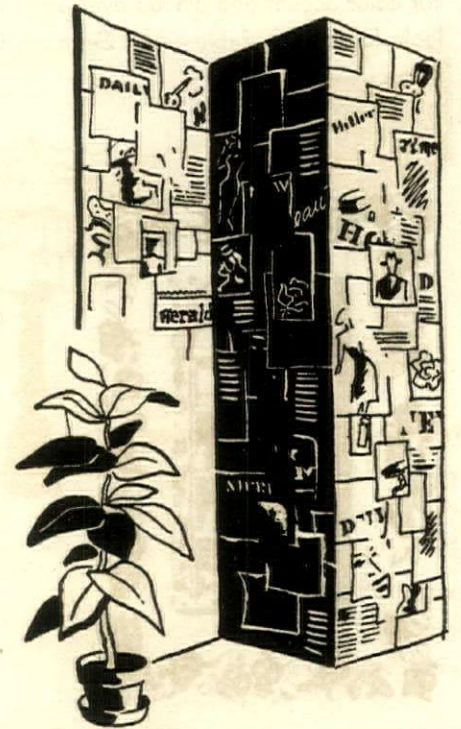
Proud of your crystal? Then stop hiding it. Set it in a display case with your collection of brandy snifters. Line niche space with mirrored double-strength window glass. Support the clear glass shelves with barber poles, gaily striped to set the color note.

You have them on hand

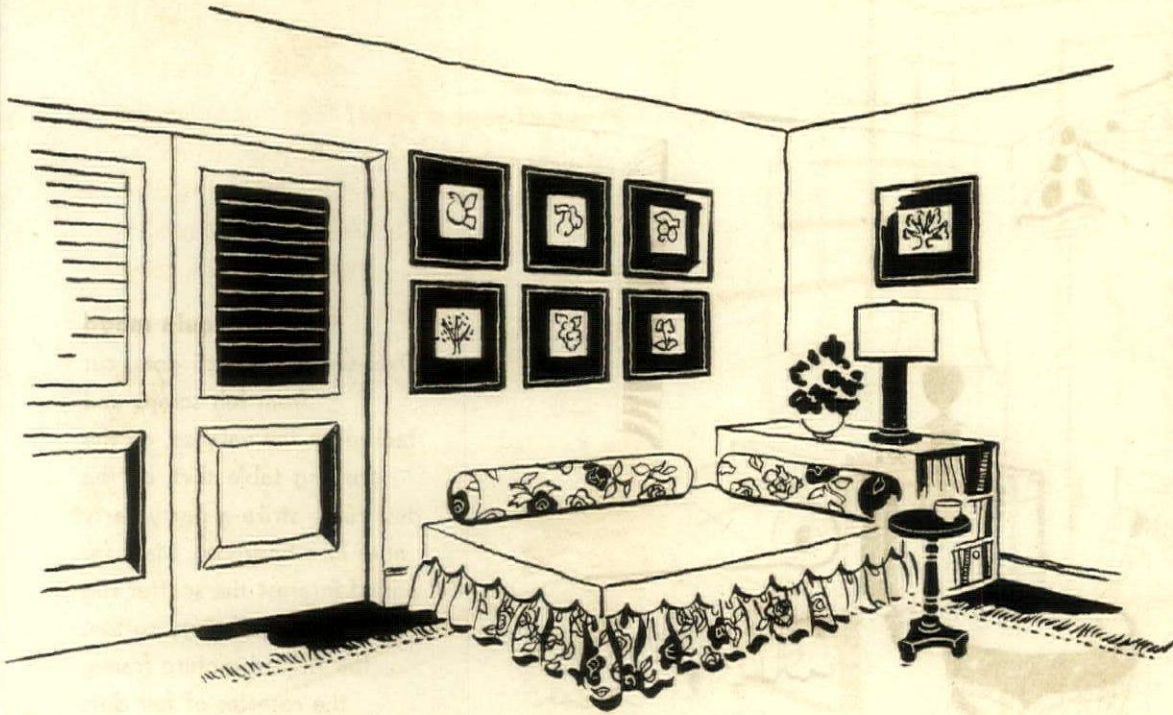
**Something old, something new—
to decorate combine the two**



Flatter the family by framing them in same-size, tortoise-shell paper frames over the mantel. Instead of thinking sadly of the accessory shortage, use a lovely china tea service on the mantel, make a table from an iron garden urn mounted on a wood block with a round wood top.



Decorating headliner: save current headlines and news stories, color them magenta with a batik dye to cover a screen—a gay history book for your grandchildren's entertainment.



An old apothecary jar, set on a wood base, a glass top cut to fit over the neck of the jar, serves as both vase and coffee table.

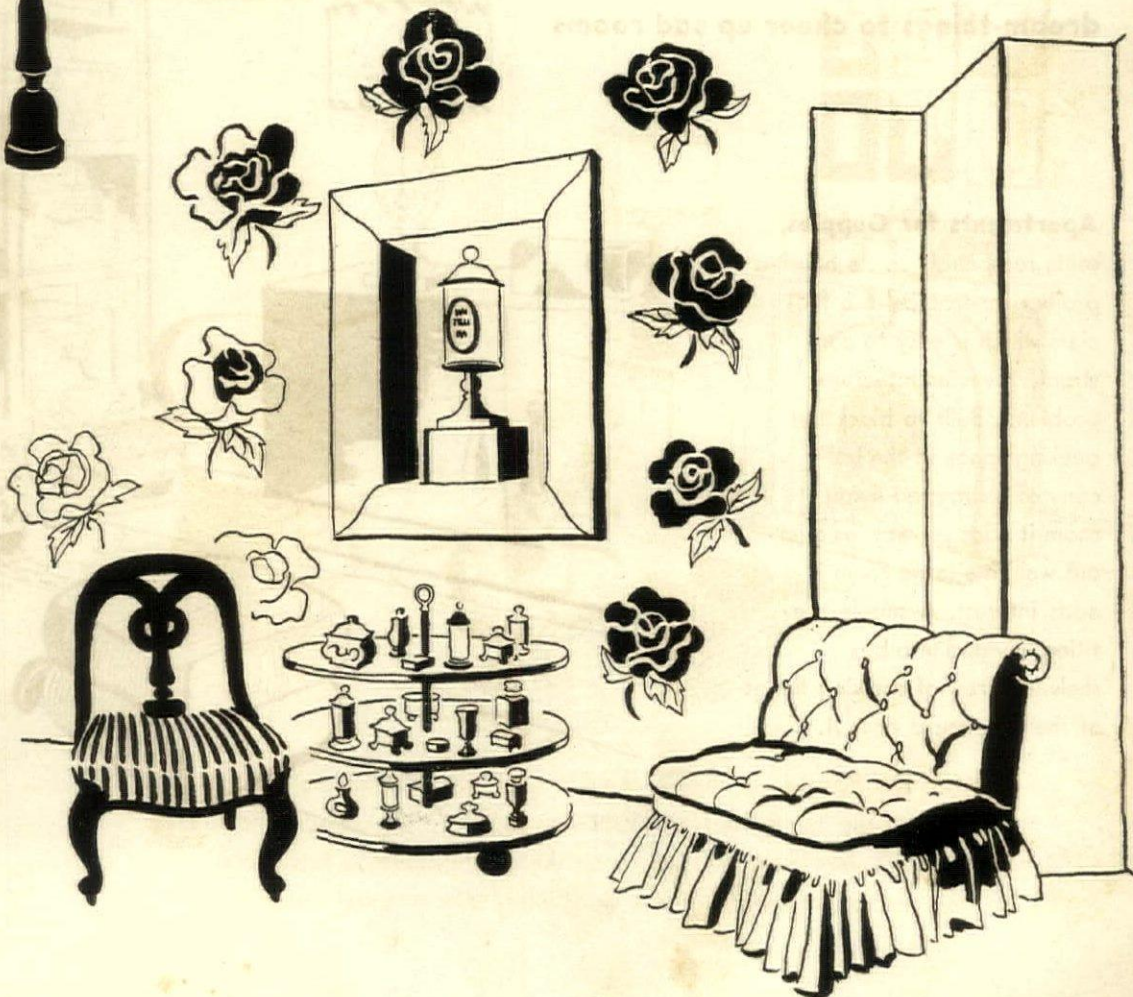
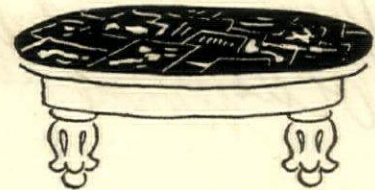
Two-faced room. For the bedroom-living room problem, start with the bed-in-the-corner-like-a-couch solution. Add bolsters and dust ruffles of vivid chintz, a block of prints (leave clearance for leaning against the wall). Replace solid top door with louvers, painted a bright accent color.



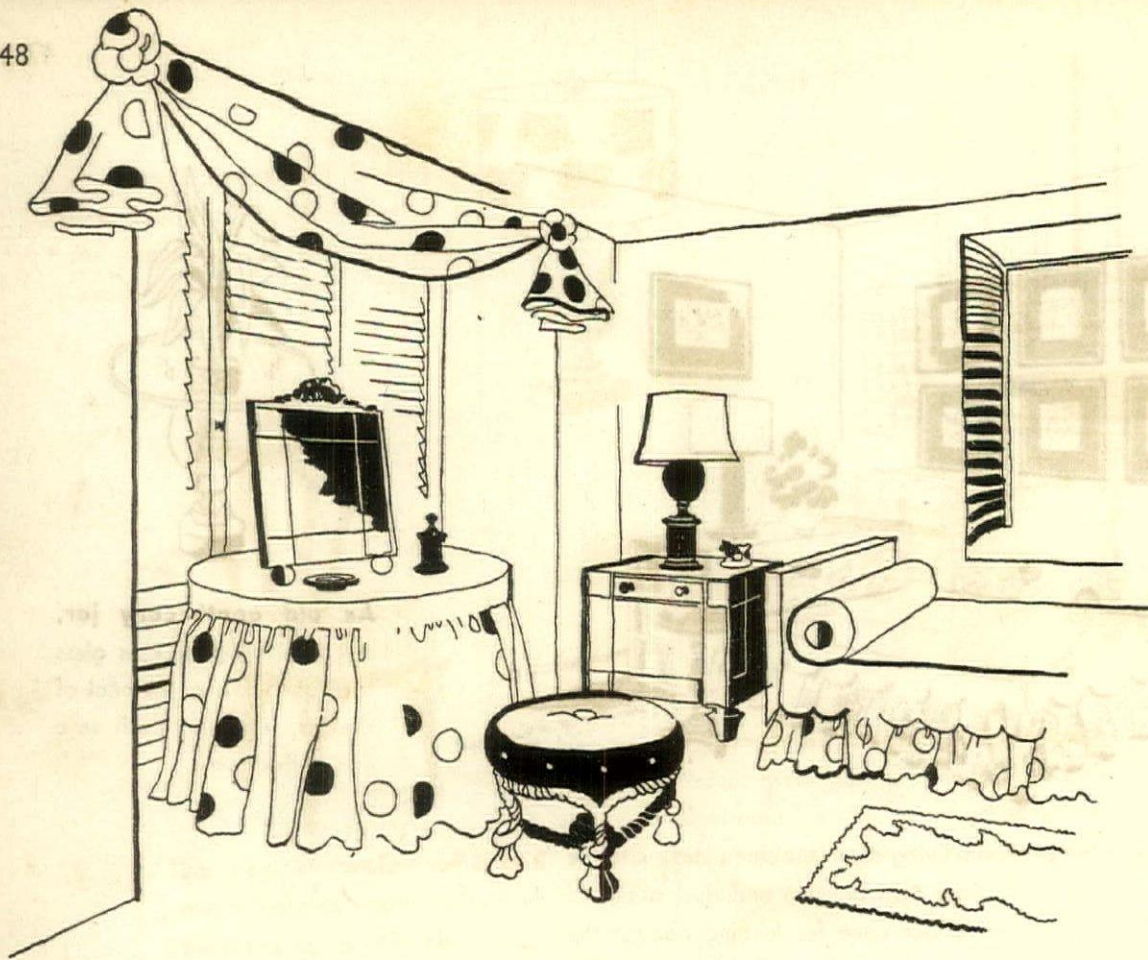
New light on lampshades: paint a faded shade a solid color and spatterdash with contrasting colors. Or make a pantie-ruffle slipcover with a drawstring top. Paint the base and edge ruffles with rickrack.



Read wise words while you drink. Clip your favorite columns, dye them, paste them on a table top and liquor-proof it with shellac. Finial table legs.



Break out in tiers—glass display table for a collector; shadow box in modern frame sets off the favorite. Stenciled roses on the wall, side chair painted emerald green, cushioned in pink and white stripe.



In Harlequin mood

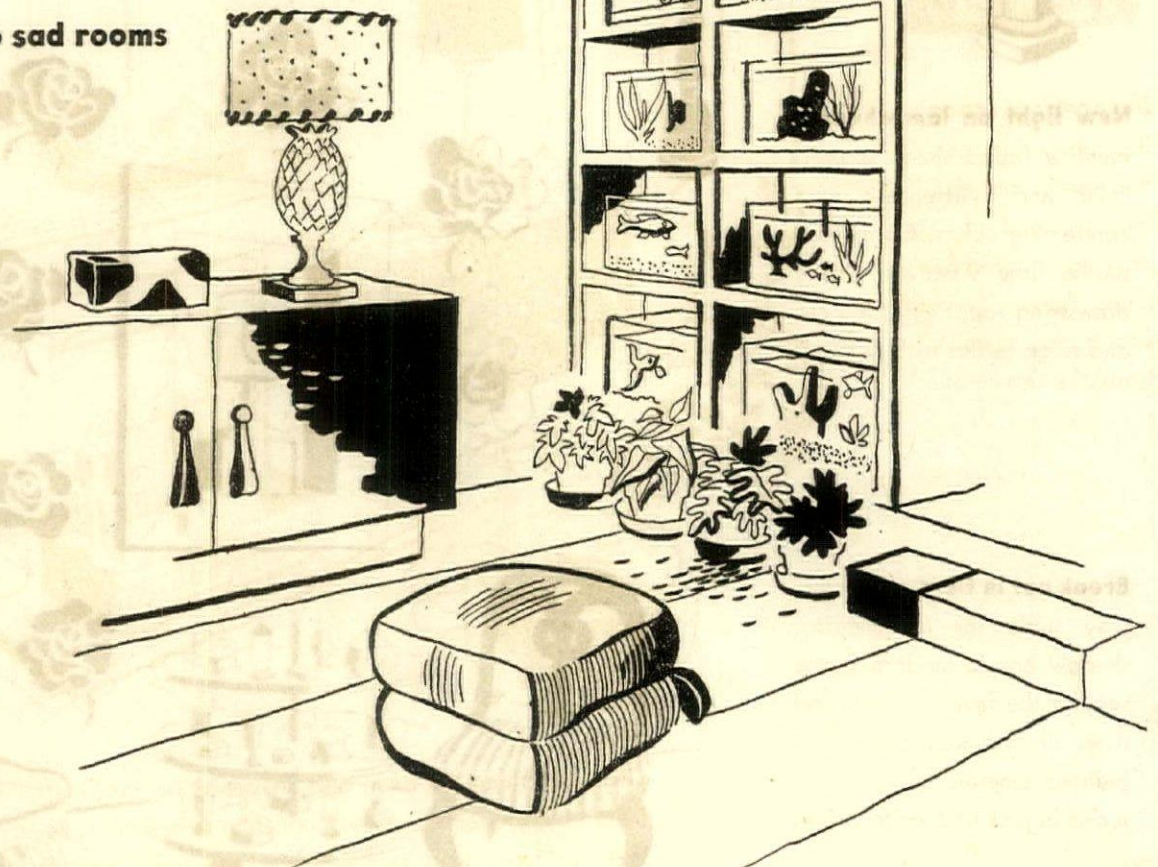
Over-scaled confetti dots, cut from felt scraps and tacked on the valance, on the dressing table skirt, on the dust ruffle strike a party-party note in a bedroom. Mark for added interest the scatter rug in shaggy cotton, the striped picture frame, the rosettes of felt dots covering the gathered part of the valance. Just try feeling downhearted in this room.

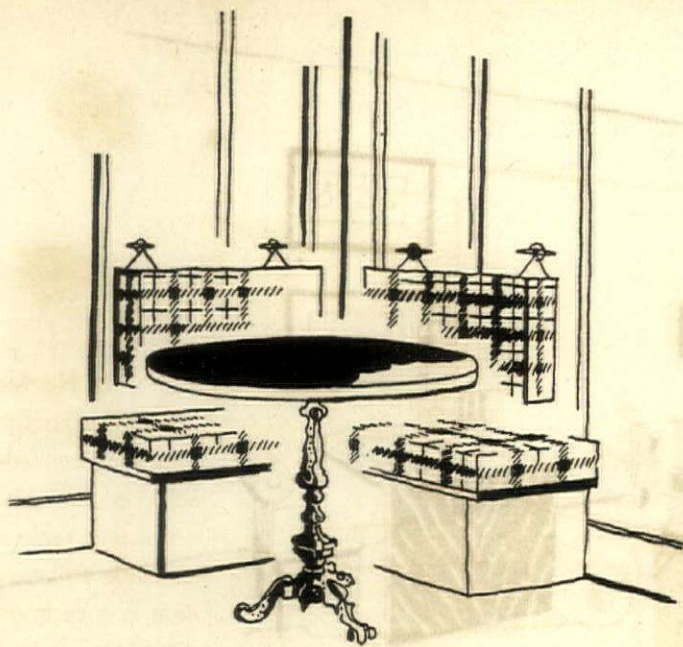
Focus on fantasy

Resurrections, renovations and brand new

dream-things to cheer up sad rooms

Apartments for Guppies, rents reasonable . . . a housing project for tropical fish fanciers which is easy to construct, solves architectural problems. Built to block the peaking space at the balcony of a dropped living room it adds privacy, as a jut-out wall in a large room it adds interest. A simple partition, divided into box shelves, a row of growing things at the baseboard does it.





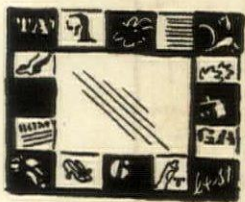
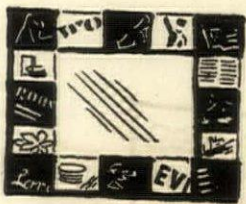
A corner on compact comfort—simple box seats with brilliant plaid cushions and tie-on backs; an old ice-cream parlor table painted a gay color from the plaid.



1+1=1. Explanation: 1 old chintz curtain, designs cut out and pasted on 1 old lampshade will equal 1 new, attractive shade.

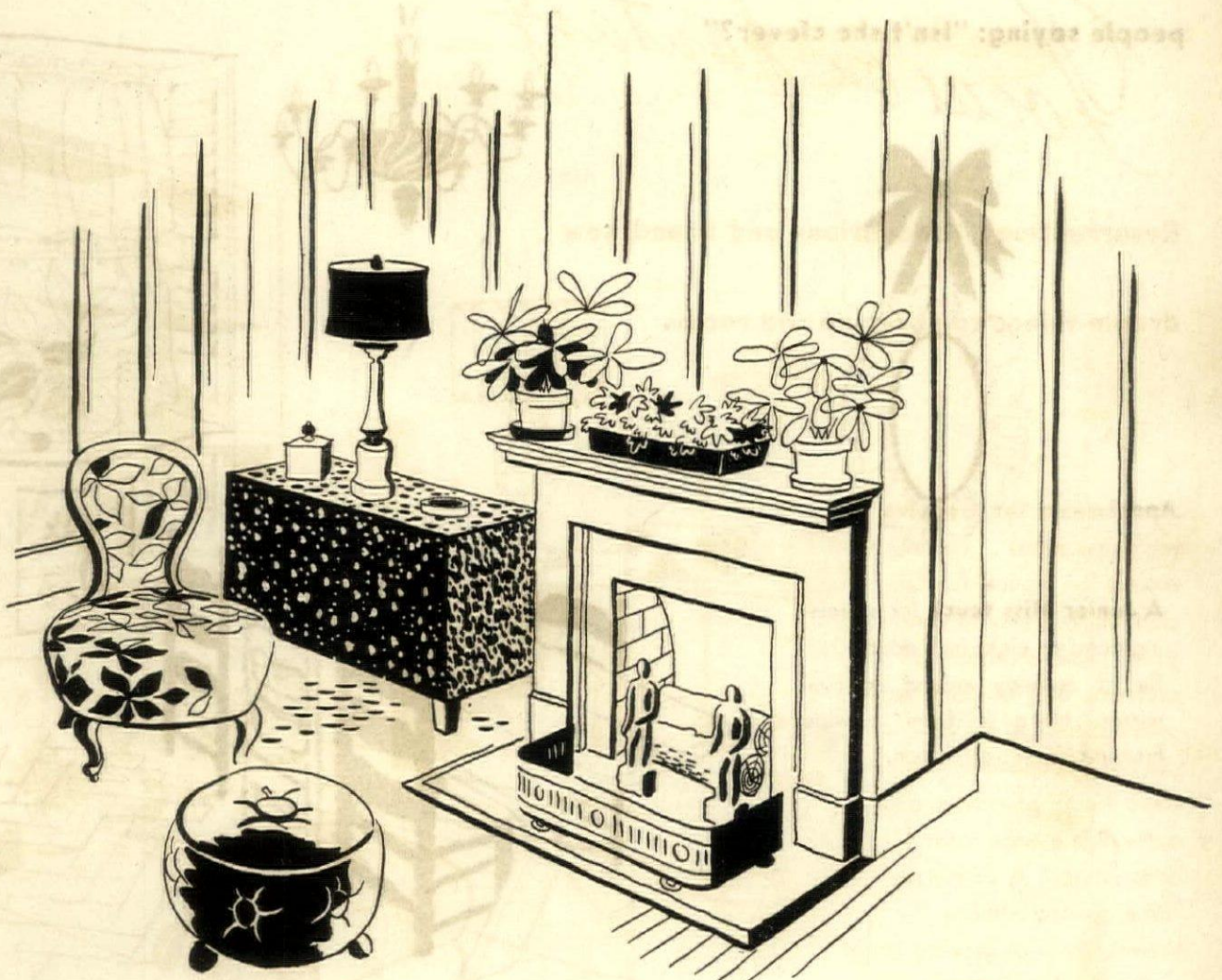


Red is for valour—a weary old bent-wood chair painted brave lipstick red with a fat buttoned candy-striped cushion tied on.

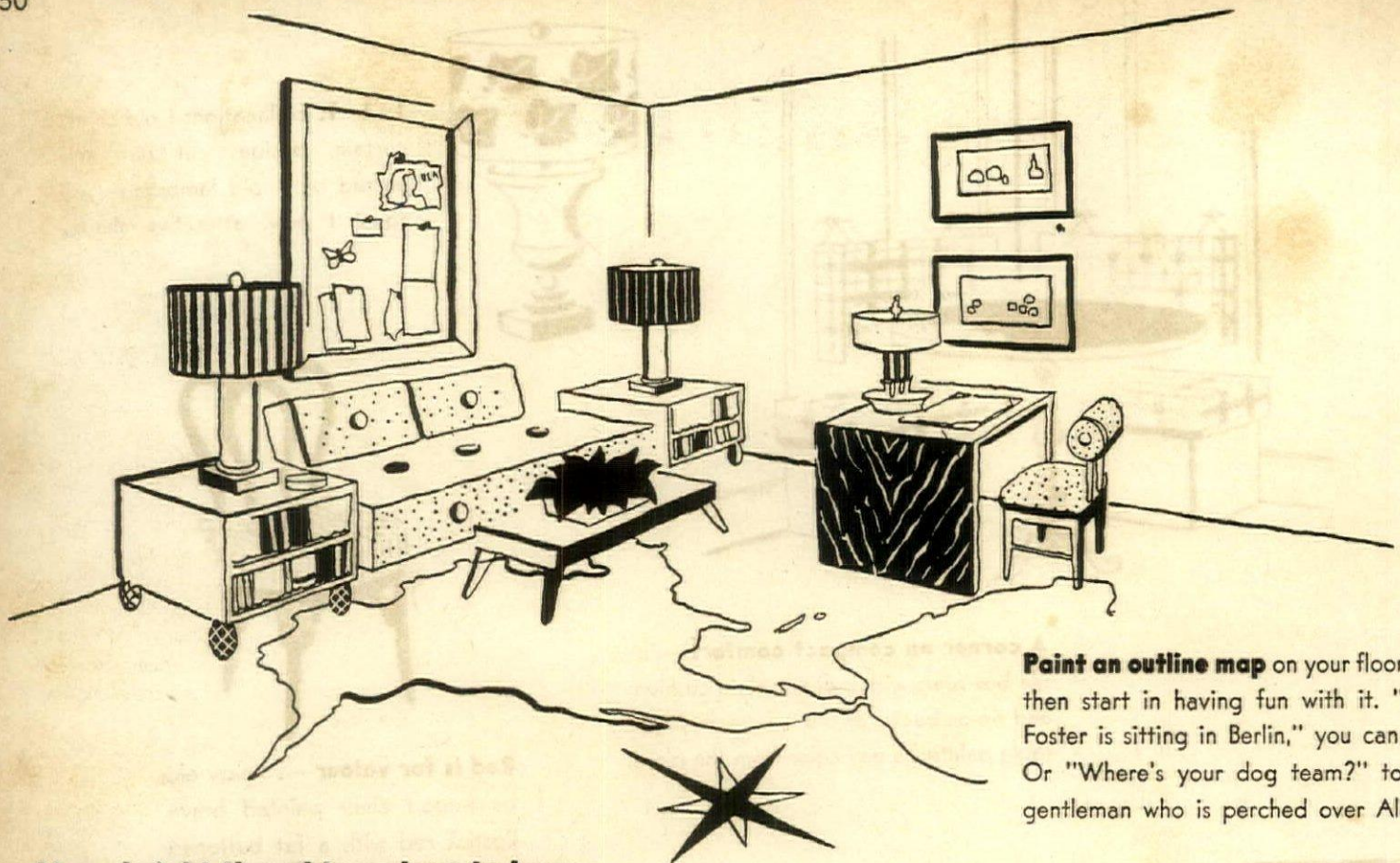


Decorating scoop

Best news story of the month: mat etchings, pen and ink drawings in dyed newspaper frames. For fun, find stories to illustrate the drawings.



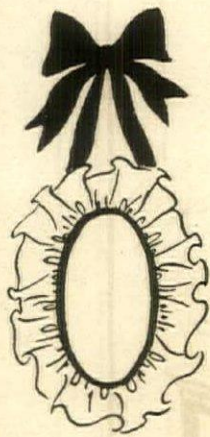
Old and tired to new and inspired by the Spatterdash Success School method. A characterless chest becomes a Personality when painted green-black, then spattered with geranium pink and white dots. Enamel a cake tin shiny black and fill with plants; cover a Victorian chair in a splashy green print.



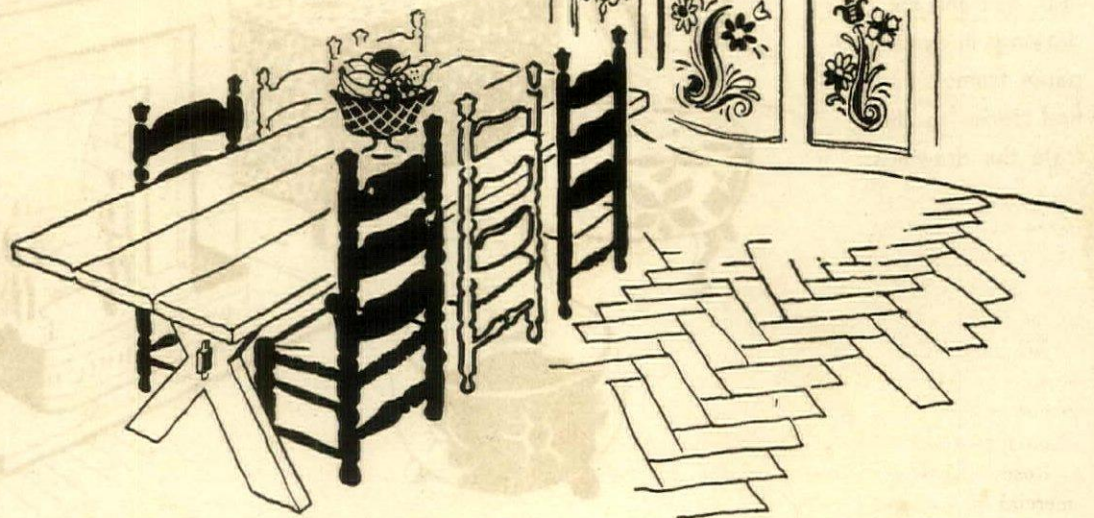
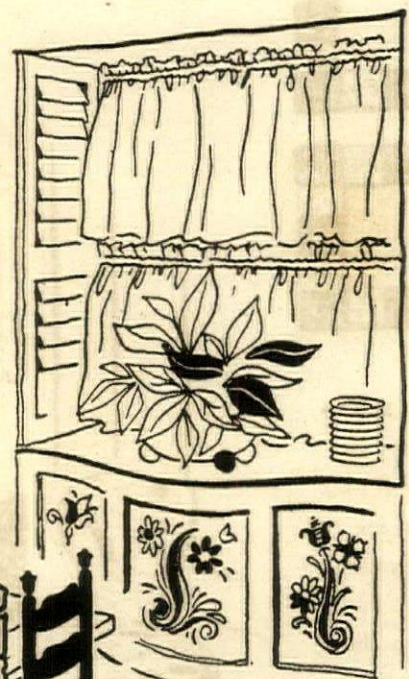
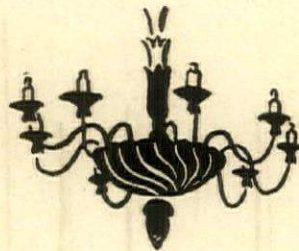
Paint an outline map on your floor and then start in having fun with it. "Mrs. Foster is sitting in Berlin," you can say. Or "Where's your dog team?" to the gentleman who is perched over Alaska.

More bright thoughts on how to keep

people saying: "Isn't she clever?"



A Junior Miss touch for a dressingroom: an eight inch double ruffle of organdy around an oval mirror. Hang it from a wide French-blue velvet ribbon.



Get some color into your meals—a sawbuck table, bleached white-wash white, and ladderback chairs each painted a different color will add vitality if not vitamins to eating. Bright over-scaled flowers on the cupboard, painted shutters, short white-white curtains all in the gay mood.

October Gardener's Calendar

MIDDLEWEST & EAST

Even though it is late weeds should still be kept out of the garden to prevent their dropping seeds to plague you next year.

NORTHWEST

Fall colored foliage is not as plentiful in this section as in the East so notes should be made of plants showing brilliant color.

October is the best Fall planting season for coniferous evergreens. The broadleaved types can also be moved, which means that it is an ideal time to start a planting of these beautiful evergreen shrubs. Their flowering certainly rivals that of all other garden plants for beauty.

Some deciduous material can also be moved at this time. It is best, however, to wait until the end of the month, or better yet until the plants are completely dormant. Remember that most shrubs thrive best if moved in the Fall. Care should be taken to have plenty of soil about the roots. Keep them well-watered right up until the ground freezes.

Dahlias should be dug as soon as the tops have completely died. Dry the tubers in the open for three days. Store in a cool, dry place. Pack in dry sand or peat moss.

CALIFORNIA

Victory Gardens in this climate will produce food during the entire year if replantings are carefully planned at this time.

At this time seeds of all the hardier vegetables—the ones which go in the ground in early Spring here in the East—such as beets, broccoli, Brussels sprouts, carrots, endive, kale and the like, should be sown in the open ground.

A great many annual seeds can also be sown outdoors. Prepare the soil carefully in the seed bed and remember that the germination and growth of the seedlings will improve if the bed is not allowed to dry.

Narcissus, tulips, ranunculus and anemones should go into the ground. Dry off tuberous begonias and store the tubers in sand for the Winter months.

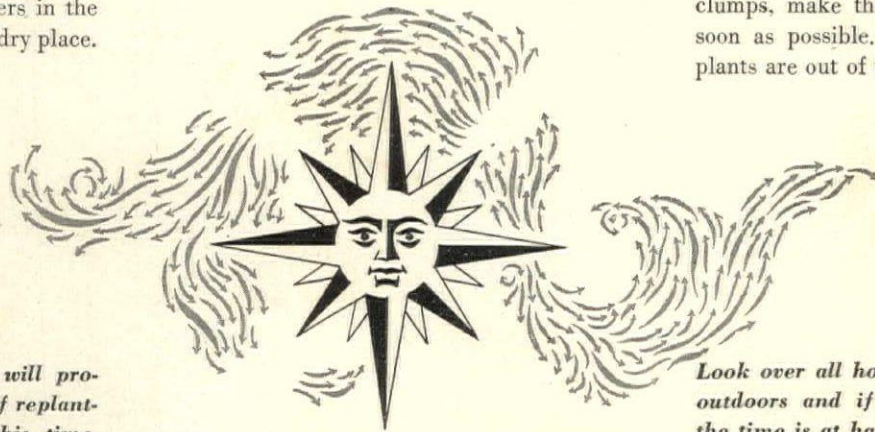
Roses will benefit from a feeding of commercial plant food. Work it in about the roots. A regular spraying to control insects and mildew will pay dividends.

Narcissus bulbs should all be in the ground by the end of this month. They will take hold quicker and show larger blooms if bone-meal is worked into the soil. Proper planting depth is 6" to the base of the bulbs.

Tender bulbs such as caladiums, cannas, dahlias, gladiolus, ismenes and the like should be dug before severe frosts set in. Dry in the open and store for the Winter.

All tender crops should be gathered before they are killed by frost. An outdoor storage pit can be easily constructed to take care of cabbage, beets, carrots, potatoes, turnips, celery, etc. All green tomatoes should be picked and used to make mince-meat or relish. The larger, more mature ones can be wrapped in paper and stored.

Keep watering evergreens and newly planted perennials until the ground freezes.



MIDSOUTH

By the end of October frost will have ended the season for most flowering plants so the garden should be put in order for Winter.

Many of the hemerocallis will be putting forth their second bloom this month. Now, when the weather is cooler, almost all of the flowers will last more than the usual one day. These plants should be thoroughly watered at this time to encourage blooming.

The fruit on berried shrubs is beginning to show brilliant color. These plants do a great deal to provide contrast in the garden. Many will hold their berries through the Winter, even furthering their value as garden plants. A wise gardener will make notes of particular ones which will add interest to his garden next year.

Evergreens should be planted this month. Spend a little extra time to find the needs of each variety selected. Try to supply these requirements for each plant. Set carefully and remember that they will need water.

SOUTH CENTRAL

There is much to do this month to keep the garden in order and to assure each plant's reaching perfection of bloom next year.

All leaves should be raked and a general cleanup should be in order. Don't, though, burn the leaves. They provide an excellent starter for the compost pile and, properly rotted, a great deal of plant food. Oak leaves should be put in a pile by themselves to form acid leafmold which is excellent for acid-loving plants.

When clearing the garden all old seed pods should be removed from flowering shrubs. This should be the only pruning at this time.

If necessary, most perennials can be divided successfully at this time. Prepare the beds which they are to occupy before the old plants are lifted. Then dig the large clumps, make the divisions and replant as soon as possible. The shorter the time the plants are out of the ground the better.

SOUTH ATLANTIC

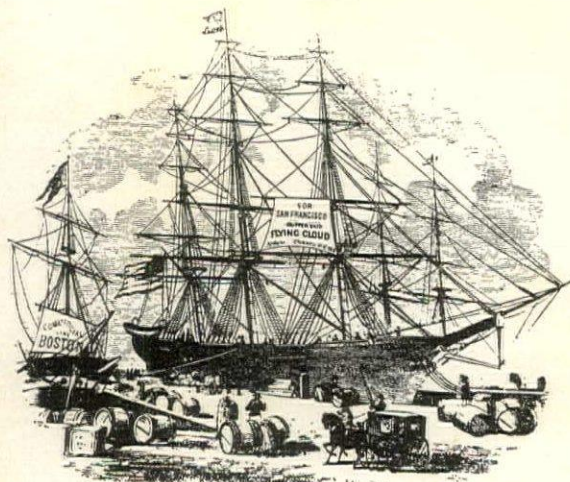
Look over all house plants that have been outdoors and if they are free of insects the time is at hand to bring them indoors.

To encourage heavy bloom on poinsettias, the plants should have their final heading back not later than the middle of this month. Bougainvilleas will also benefit from this same treatment.

Pansy seeds can still be sown outdoors. There is one point to remember in buying pansy seed. Always buy the best. It just doesn't pay to fuss with run-of-the-mill seed when the finest is so easily obtained.

Most trees and vines can still be moved. In Florida care should be taken to select a spot where the ground will not be too wet. Each plant should be sturdily braced to protect it from the strong winds.

Prepare a trench for sweetpeas. The seeds should be started in 4" pots to be set out later. This early planning will assure a good showing of blossoms for the Christmas season.



New England Reflection

Three generations of taste are mirrored in a famous Boston store



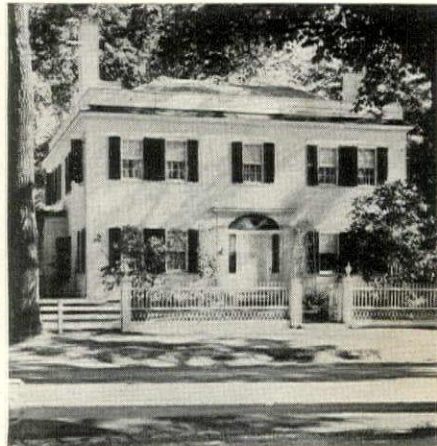
The average Down-Easter thinks of Boston as a handsome, rather dowdy *grande dame* who has produced an unbroken line of H. M. Pulham, Esquires. Pressed for a description of the city, that same Down-Easter will burst into a rash of adjectives such as "quaint", "stiff-backed", "prim", or even "stuffy". Bostonians themselves not only tolerate all such outsiders' notions, but actually encourage them. Steeped in a New England past of fabulous sea-captains and proud clipper ships, of John Quincy Adams, historic campuses, and the world's most tumultuous tea-party, they can afford to rest decorously on a cushion of conservatism.

In the Boston of today, sailors throng the crooked streets and fill the Commons with their bright, brash youth. Boston has Blood Donor stations and canteens, and one of the most forthright Rumor Clinics in the country. The whole place has taken on the quickened, cosmopolitan flavor of a city at war, and yet it's still "indubitably Boston", with the contemporary currents and the calm traditions mirrored in a store that grew up with the city—Jordan Marsh. In 92 years, Jordan's has rambled from a canny one-room wholesale shop to cover three city blocks and become part of the bright-woven fabric of Boston's history. Trace the store back to its founding, and you get the kaleidoscopic colors, the very feel and flavor of a flowering New England.

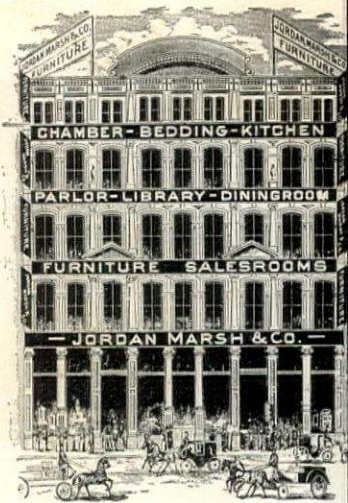
In 1853, when Commodore Perry set foot on a faraway beach and made his famous Oriental treaty, Boston's finest clippers sailed the seas to return (Continued on page 54)



Boston streets are narrow, winding, around Jordan Marsh, jampacked with jaywalkers. Legend says earliest ones follow cowpaths.



Sea captains of the prosperous clipper trade helped make New England rich, influenced solid taste of today by their cargoes and homes.

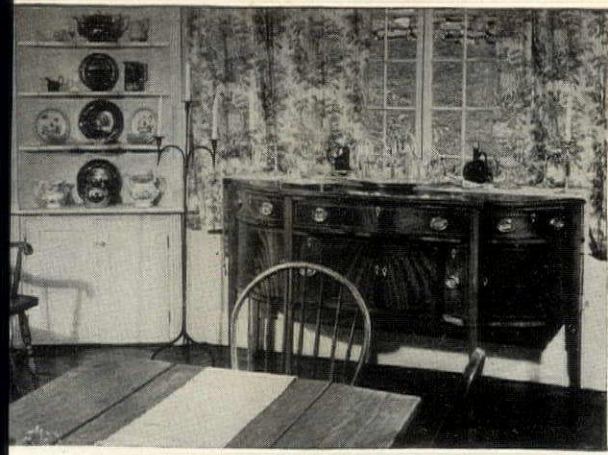


Turn of the century found Jordan Marsh expanded from small dry goods store of '50's to giant.



Maple, pine, pewter New England designs still denote Colonial U. S. to most, still sell well at Jordan's





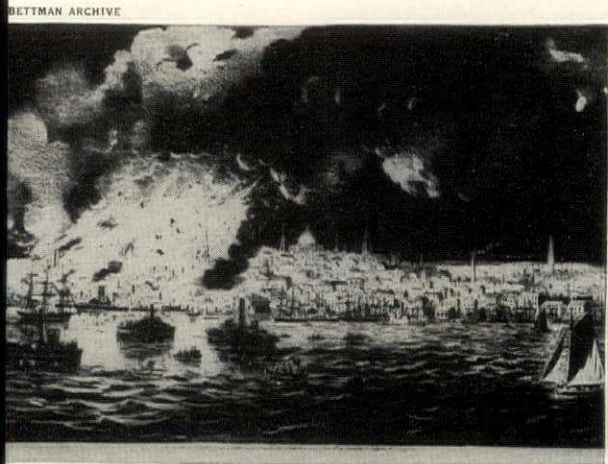
Boston is an 8-piece town when it comes to dining furniture: table, 6 chairs, server. China cabinets sell slowly because of region's built-in corner cupboards.



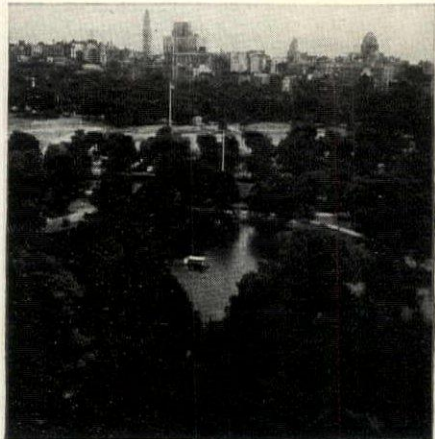
Small towns of New England have catholic tastes, like modern as well as maple. Jordan does big mail order business with these.



New England style of decoration stems from mixed heritage of heirlooms, family portraits, and splendid old houses like this one.



Carrier & Ives version of great Boston fire which raked business district in '72. In its path, Jordan's was saved by employees who for 2 days fought flames.



Boston Common and Public Garden is famed for swan boats as well as size. Jordan's sprawling floor space covers about same area.



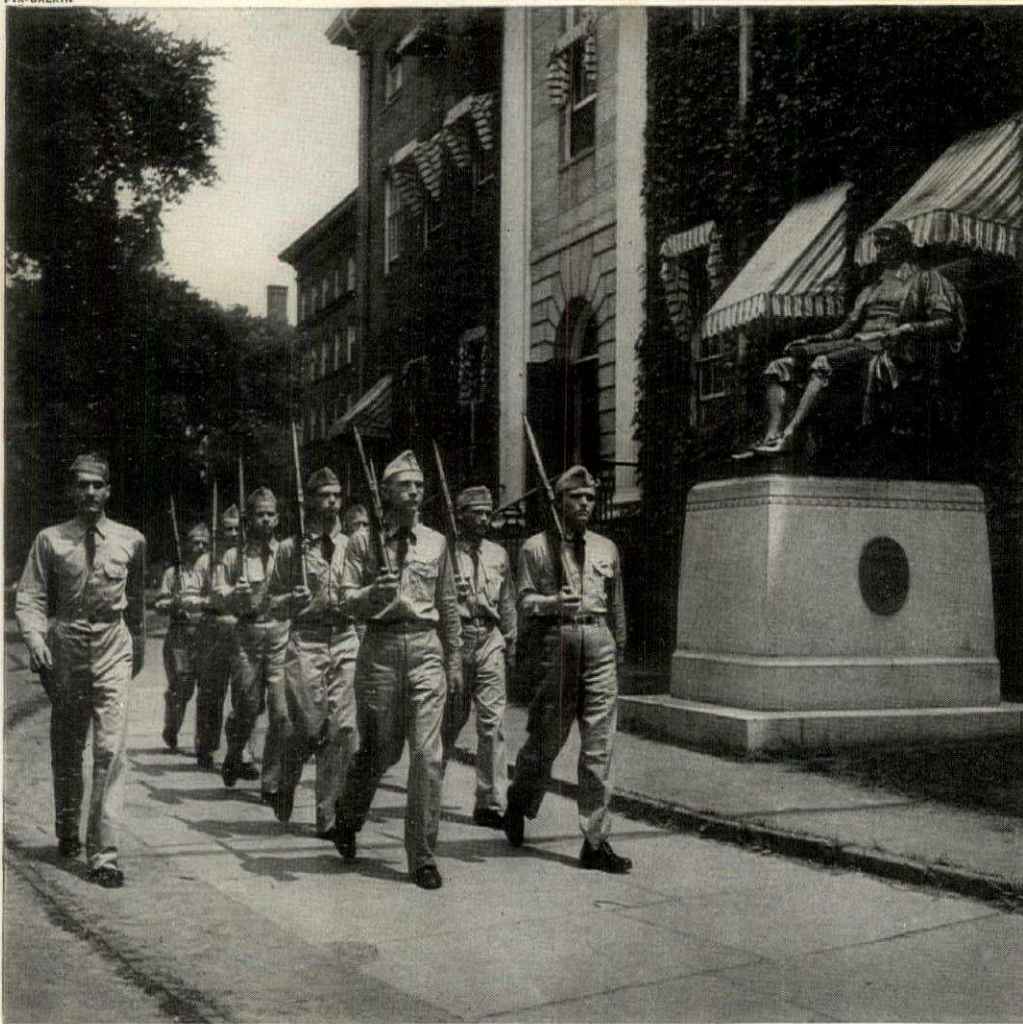
India prints and toiles, brocades and damasks—patterns conservative as Back Bay—are still favorites, but run second today to chintzes.

PIX-BALKIN



Beacon Hill is noted for its conservatism, solidity, fine old brick houses. To one of these, Jordan truckmen here deliver an antique highboy.

PIX-BALKIN



Harvard campus, like the rest of Boston, resounds to new tempo of Navy feet. Stores echo it, too.

New England Reflection

home laden with Oriental treasures. And Eben Jordan, the young owner of a store founded in Boston two years before, bought some of those first handsome silks, to display with a flourish on his counters. Soon there were exciting wares from Persia, Barcelona, England, and India—and occasionally a muted clatter of tongues, when a sea-farer brought home a fair, foreign bride.

When Civil War struck, Jordan's became a recruiting center for Boston, echoing the shot heard 'round the world. During Boston's great fire of 1872, hundreds of citizens rushed down, waving banners of wet blankets, to save Jordan's from the flames. It was also in the 70's that a young clerk named Richard Mansfield worked in the store for a princely \$6 a week, and "wielded his pen with too fancy a flourish". The Empress Eugenie ordered a new riding-habit—from Jordan's. (Later, the axe-fondling Lizzie Borden and that female Midas, Hetty Green, were cash-paying customers.) When several of the store's buyers and "dressmakers" went to Europe on business, in 1882, they were received by the Lord Mayor of London and Victor Hugo. Being Bostonians, they took this calmly, as their due.

Jordan's famous catalogues, avidly read by all New England, advertised "A Stylish Ladies' Bicycle Suit with Bloomers—also for Boating or Stormy" (Continued on page 102)



NYHOLM



Sheer curtains, like these crisp organdies, nets, voiles, ninons are favorites today. But Irish Point as in catalogues of the '90s are still big volume.



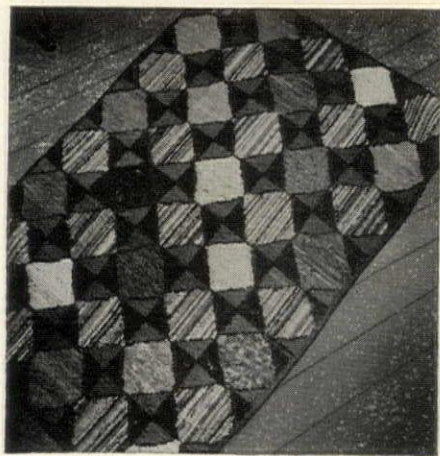
Topflight modern like this is young brides' choice. College age prefers cheaper unpainted pieces which Jordan's astutely finishes for them.



Tester beds, Boston rockers, Governor Winthrop desks depict town's taste. Rooms above were planned by House & Garden for Jordan Marsh.

Yankee ingenuity: the store, shorthanded, teaches customers how to make own slipcovers.





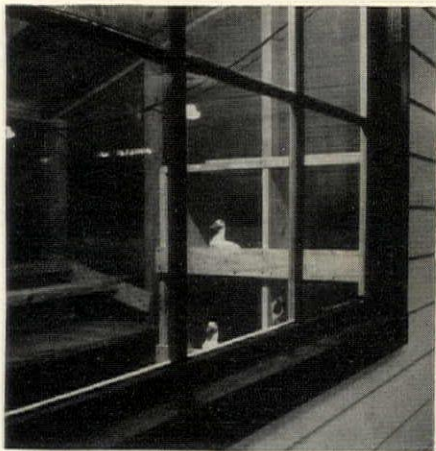
From early housewives of region, store long ago built hooked rug collection still famous. Sales rival best-selling broadloom.



Rare Sandwich glass in Heirloom Corner. Antique Victorian sofas are as popular as any of the store's contemporary models.



18th Century is favorite style in New England as elsewhere in U. S. Pudding proof: 10 of 12 wall brackets, 32 out of 35 sofas.



Prefabrication intrigues public: chicken house above sells like hot cakes. The recent Homasote display drew record crowds.



Victory gardeners come to Jordan's for seeds, tools, advice; make glass jars big item. For them, store stages Canning Clinic.



Chess and checkers have long been region's best-liked games, now cribbage vies for place. All go to War in pocket sizes.

GRANITE IRONWARE.

Attested by Experts,
Recommended by Chemists,
Approved by Housekeepers.

The BEST WARE made for
Kitchen use.

SOLD BY
JORDAN, MARSH & CO.

Our great Royal Britannicum is one of the most interesting sights in the city, to visiting strangers.

Housewares, vital even in early catalogues, helped spur store's volume to largest in region, today include stoves to stirrup pumps.



Admiral Byrd's furs—parkas, face masks, hip boots—roost in cold storage at Jordan's along with Back Bay's finest Oriental rugs.



Cinderella Aisle is one of dozen lively schemes to show merchandise in action, liven up displays. Washable fabrics go best.



1. Demonstrator shows right way to measure a chair.



2. How to try fabric on chair once it's cut, match pattern.



3. Pin cover to fit, welt to seams, whole basted.



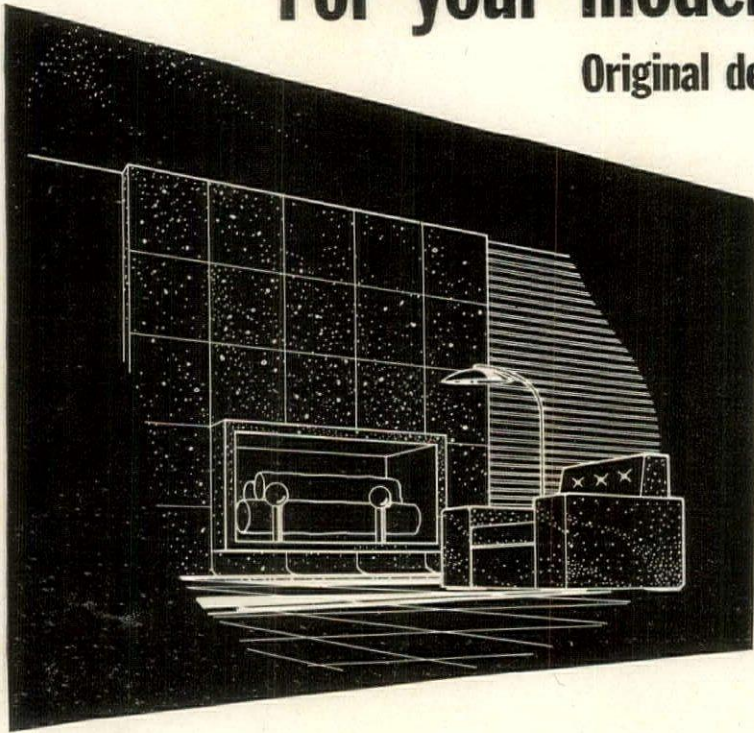
4. How to pin on dust ruffle and insure neat appearance.



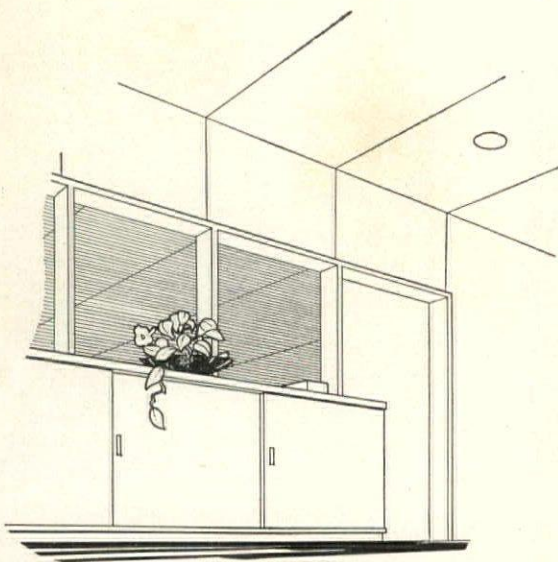
5. Finished slipcover takes about twelve hours, looks thus.

For your modern scrapbook

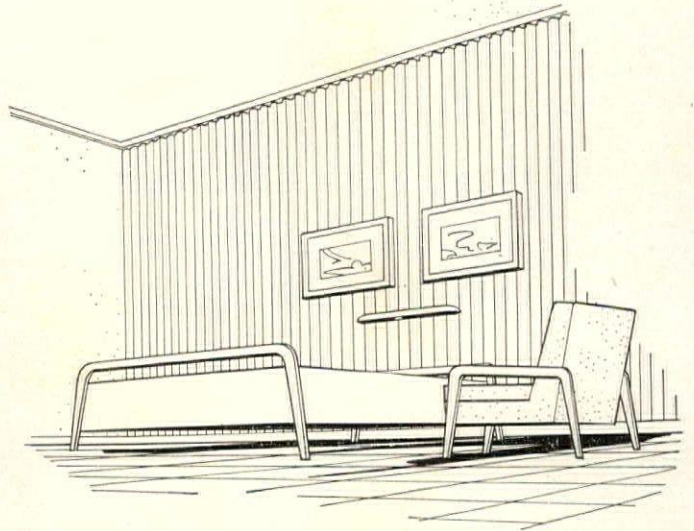
Original designs for remodeling or postwar building



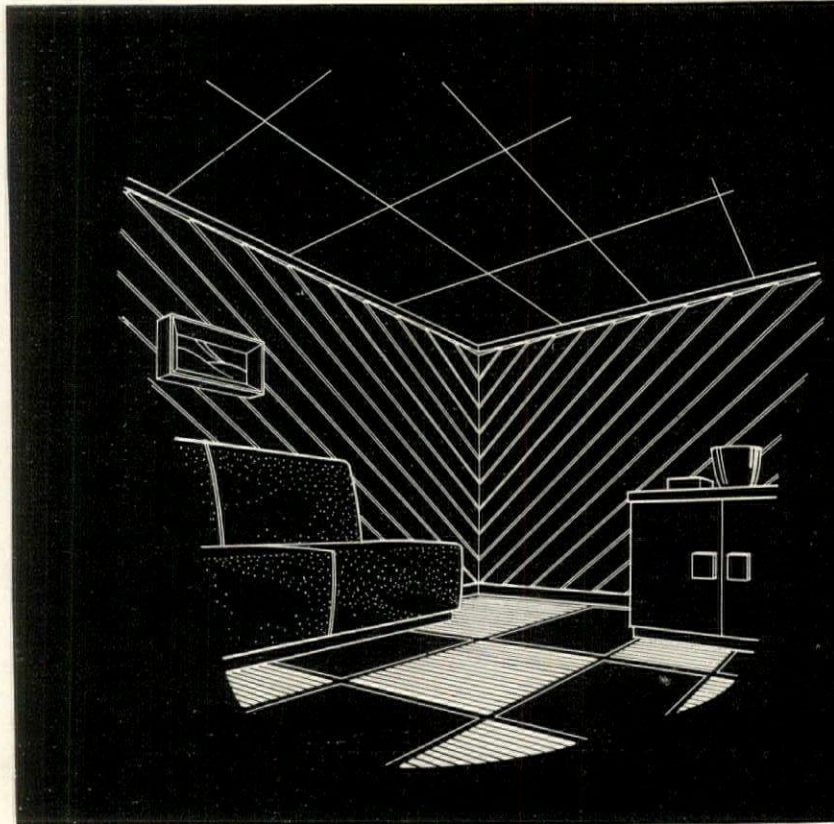
↑ This fireplace would be especially appropriate in a man's study. All the facing material, including the cove base below the slightly elevated hearth, is precast terrazzo, 1½" thick. A variety of colors is obtainable and a range of tones might effectively be used together. Accent joints with thin metal strips.



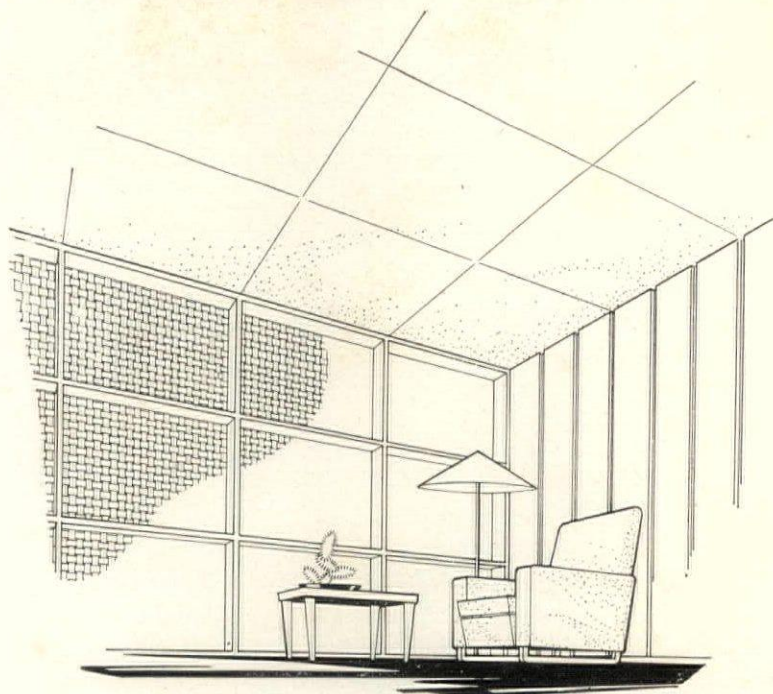
↑ Dark passageways are a constant nuisance. Borrow light from an adjoining room by building a glass panel into the partition. A fluted glass, as shown here, helps to diffuse the light, is just sufficiently obscuring and strikes a crisply decorative note in keeping with the modern trend in home design today.



↑ Corrugated asbestos is a comparatively new material with several interesting possibilities for the modern home. Our sketch shows it used on one wall of a bedroom, other walls being smooth-surfaced. This material comes in sheets which can be nailed directly to the studs; it could be painted, papered or covered with paper-thin plywood.

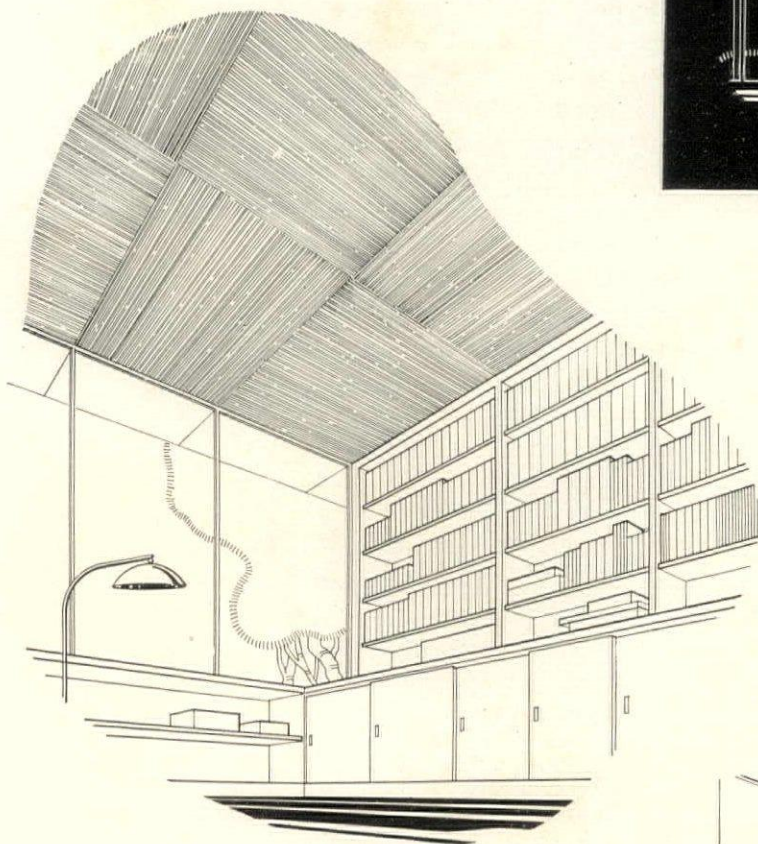
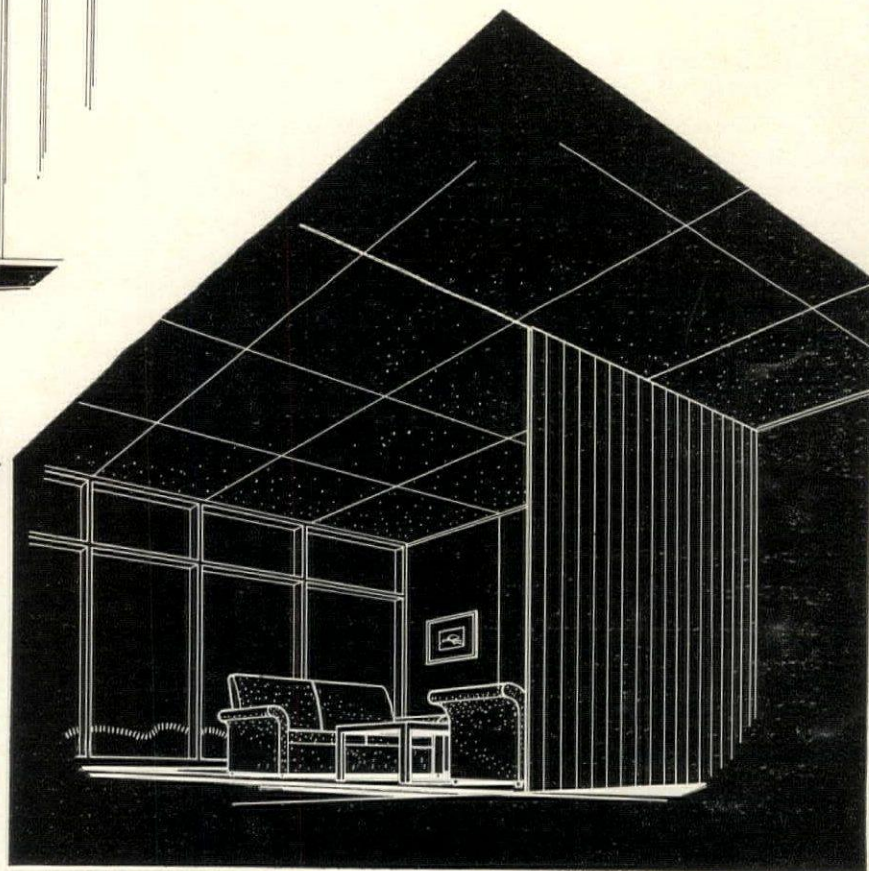


↑ For the walls of a game-room, or wherever a bold pattern could be used appropriately, try plain clapboards nailed diagonally and painted, or finished in natural wood. The floor in this room is surfaced with linoleum squares in contrasting colors separated by strips of red oak. Alternatively, these strips could be linoleum, or omitted.



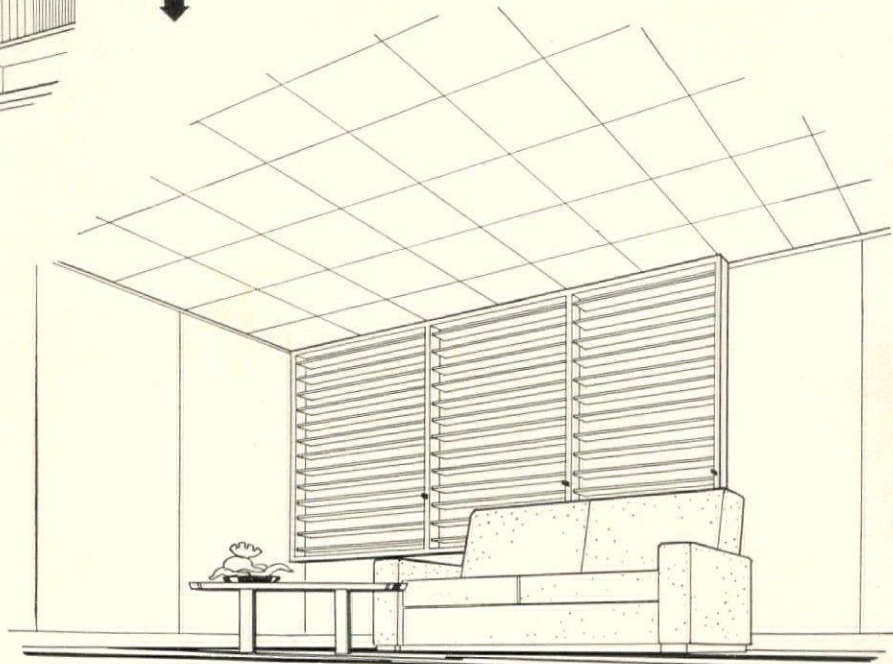
◀ Sometimes a screen-like wall will serve as well as a thick one and be much more decorative. The redwood frame of this one is covered on one side with woven wood slats secured in place by half-round redwood mouldings. Slats are 1/16" x 2". Fibre planks nailed over recessed redwood strips are used on the other wall.

Like magic, this wall is instantly available to subdivide your big living room, making two smaller rooms for special occasions. Operating on tracks in floor and ceiling, the partition is made up of strips of wood, rolls back into a space in the wall, on principle of garage door.



▲ Striated plywood, a material having a very finely combed or grooved surface, like old weathered wood, is suggested for the ceiling of this library. Applied in large squares, with the "grain" running alternately in opposite directions, it requires no special finishing or paint.

▼ If you live in a warm climate, don't sacrifice cross ventilation with unnecessary solid partitions. These wood jalousies, which may be adjusted to any desired position, could be used, say, between living and dining rooms. Finished in a natural, light wood or painted, their very appearance makes a warm room seem cooler.



Ask our Reader Service for names of manufacturers

Quantacolor

Do daisies never tell? Quantacolor says they do. Your favorite flowers may indicate your favorite colors and styles, may predict the sort of furniture you'll like and how you'll want it arranged.

RUN your fingers up and down the white keys of a piano. No tune, perhaps, but it doesn't sound too terrible. Now do it again and mix in some of the black keys at random. Not so good, is it? Pretty sour. If you know much about music, you'll realize that "sour" is a non-technical word for off-key, a violation of the scale established by the notes played before. It follows, of course, that if you know about scales you can predict which notes will sound well together, and avoid sour ones. What about colors? Are there sour notes in the spectrum? Obviously there are. Most of us have had unfortunate experiences with colors that look well with one set of other colors and pretty dismal with another set. We remember, too, something of the elementary rules of color harmony we were taught in school and wonder why they don't work better; why, for example, the red-green complementary harmony so often looks very bad. Unless we're born colorists, we get into the habit of relying on known combinations or of using colors toned down to a point where, if clashing discord is avoided, harmony is lost, too.

SOME thirty years ago a young Scotsman began to wonder about problems of this kind. He saw color harmonies everywhere in Nature; saw them in the work of artists, designers, decorators; but nowhere did he find generally accepted rules that could cover all of the available facts. Many men had formulated their own rules, some of them remarkably complete, but when one man's theory was universally applied, it broke down. Take the colors from a Van Gogh painting, put them in a Renoir and you had a bad picture, no matter how fine the two originals had been. Why? Confronted with this paradox, most men muttered something about appropriateness or incomplete theories and forgot about it. Not so our young Scotsman. He brooded about it. He grouped paintings; he catalogued Nature's colors and found curious correspondences between them and the groups of paintings (poppies are to primroses, for instance, as Van Gogh is to Renoir); he found natural color harmonies, asked people which they preferred and grouped the preferences.

QUANTACOLOR is the result. The Scotsman began to find that color-harmonies fell into one of four groups which he called *quantas*. Van Gogh's palette wouldn't fit Renoir's drawing, modeling and composition because Renoir's methods, tools and purposes were clearly of a totally different character. His *quanta* was different. Other artists fall into their own appropriate *quantas*. Vermeer and Raphael are with Van Gogh in *quanta-one*. Renoir is in *quanta-two* with Hals, Velasquez, Cézanne. Botticelli, El Greco and Henri Rousseau are in three and Rembrandt, Gauguin and Rivera in four. The men themselves, you see, have an innate affinity for their own *quantas*, not only in their painting, but in everything they do. Their *quanta-identification*, ultimately, is a psychological reflection of their entire background, similar, let's say, to the way the growth and shape of a plant is a reflection of the influences

of the sun, soil, rain and wind on the original seed. All of a painter's subject and methods may bear out the original identification as clearly as color does.

YOU, too, will have your *quanta-identification*. You will probably feel a strong preference for the colors and qualities of your *quanta*, although it is wrong to suppose that you will automatically dislike those of the other three groups. Most people will appreciate good taste in any group, although their preferences are clearly for one in particular. The strong dislikes are felt for hybrids, discords in which the colors and qualities cross group lines. We're not concerned here with much more than color, but the Quantacolor theory, before it's finished, finds a place in its four columns for almost all the visible facts of Nature, animal, vegetable and mineral. It's a question of tendency rather than of fixed limits and we can't attempt to say here how nearly right or wrong such a blanket theory may be.

THE color groupings do work, though, and do have solid, practical aspects that can be put to use. If the style and color patterns of your house are a compromise between two (or more) tastes, the result may be exactly analogous to a concert given by two or three people on two or three pianos, each playing the same piece in a different tempo and key. No wonder taste compromises so often turn out less happily than the work of a single, creative mind.

It would be hard to do justice in words to the visible differences between the *quantas*. Looking at the illustrations on the following two color pages is obviously more to the point, but, even here, these represent only isolated examples of the hues in each *quanta*. Words, however, can clear up misconceptions and give a sort of feeling for general characteristics. As to the misconceptions: when you are told that the colors of *quanta-one* are bright, aggressive, radiant, it is easy to assume that if you like red you are in *quanta-one*. This isn't even vaguely correct. Each *quanta* contains *all* the usual colors; a rainbow, as it occurs at different times during the day, varies through all four *quantas*. The color variations from group to group are subtle and the hues must be seen in their contexts for the felicities and disasters to show up clearly.

The Quantacolor Associates in New York, who base their services on the Scotsman's original discoveries, have large charts of the groups among their displays, illustrative spectra of thin removable slats of pure color and it's precisely here, when you take a slat at random from one *quanta* and see how it clashes against another, that you begin to realize how well the theory does work.

Howard Clark, the senior partner of Quantacolor Associates, has a great many key words for the characteristics of the colors, the sorts of furniture people in various *quantas* will prefer and how they'll tend to arrange it. The colors of *quanta-one*, as we've said, are called bright, aggressive and radiant; *quanta-one* furniture is compact, (Continued on page 78)



QUANTA-4 COLORS SOMBRE, RICH; FURNITURE HEAVY   QUANTA-2 COLORS SHARP, VIBRANT; FURNITURE TRIM





QUANTA-1 COLORS BRIGHT; FURNITURE COMPACT

We tried it and it worked

HOUSE & GARDEN is not one to expound a theory and then run off, leaving its readers to try it out. Accordingly, the four rooms on this and the preceding page were set up at McCutcheon's, N. Y. C., each an example of one of the Quantacolor spectra.

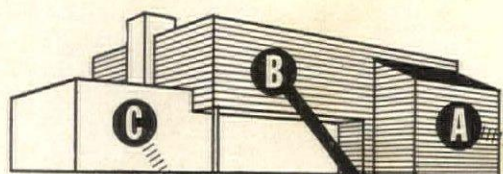


QUANTA-3 COLORS COOL; FURNITURE LIGHT IN SCALE

Zoned heat

For your postwar home, selective temperature

control in Winter for different parts of the house

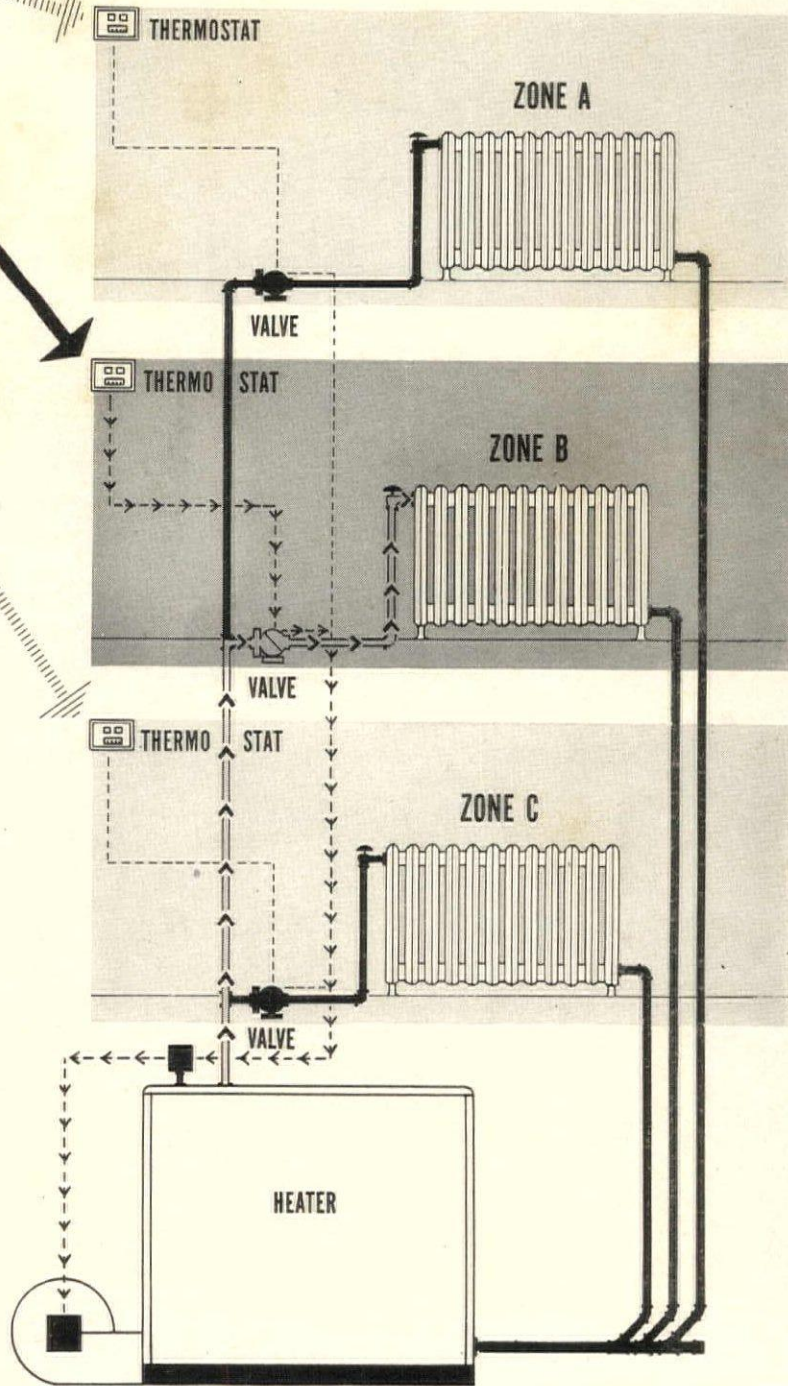


What it is. Zoned heating is a method of distributing heat to the various parts of the house in such a way that each part is warmed in accordance with its individual needs. This contrasts with the current practice of heating the entire house to a uniform temperature setting. Zoned heating is standard practice in all public buildings and was even employed in a few private dwellings before the war. So big a factor has it proved in promoting both comfort and economy that plans are now being worked out to make zoning available for all homes at a cost within the reach of everyone.

How it works. The first step is to divide the house arbitrarily into two, three or more zones, depending on the size of the house and the requirements of the owner. Our diagrams on this page show, for example, how an average house would be divided. Zone A is the service part of the house; zone B takes in the bedrooms; zone C comprises the living room, dining room, study, etc. The heating requirements of these areas are distinctly different. Physical activity in the service zone suggests the need for somewhat lower temperatures than would be considered comfortable in the living rooms. Similarly, there is no need, ordinarily, to keep the bedrooms very warm except for an hour or so in the morning and again at night.

The next step is to provide each zone with a thermostat which can be set to maintain, automatically, predetermined levels of heat for that zone, and a valve (or damper, if the system is warm air) which operates automatically to admit heat only when it is called for by that zone. Referring again to our diagram, imagine that it is early morning and the thermostat in the bedroom zone has just passed from its night-time setting to one requiring more heat. Electric impulses open the zone-B valve, at the same time putting the heating unit into full production. The other two zones require no heat yet, so their valves remain closed. The entire heat output of the system goes to the bedrooms, bathrooms, dressing rooms, etc., quickly raising the temperature to the desired level. When this point is reached, the thermostat closes down the burner.

What it does. In effect each zone in the house appears to have its own separate heating system, exactly fitted to the heating requirements of that zone. This method, which is applicable to existing systems as well as to new ones, prevents the wasteful practice of heating the entire house to levels required by only one or two rooms.



- | | | |
|----------|------------------------|--|
| A | KITCHEN, PANTRY, etc. | $\left\{ \begin{array}{l} 65^{\circ} \text{ during daytime} \\ 55^{\circ} \text{ during the night} \end{array} \right.$ |
| B | BEDROOMS | $\left\{ \begin{array}{l} 75^{\circ} \text{ morning and evening} \\ 60^{\circ} \text{ or less, daytime and night} \end{array} \right.$ |
| C | LIVING RM., DINING RM. | $\left\{ \begin{array}{l} 72^{\circ} \text{ during waking hours} \\ 55^{\circ} \text{ during the night} \end{array} \right.$ |

Report on the Home Front . . .

Here's the story on fabrics
and furniture, rugs
and wallpapers for Fall



18th Century breakfast
in pine, Baker

If you and your conscience agree that you should redecorate this Fall you'll find no dearth of exciting new merchandise. To be sure there's not as much of everything as there used to be, but on the other hand, what there is is better-

styled. Everywhere you'll notice a tendency toward simplification - a natural result of wartime living.

This trend accounts for the increasing popularity of American Modern furniture with its simple lines, its light or dark woods and its versatility in formal or casual rooms. And while fine reproductions of old pieces are still being made you'll see a contemporary look



Modern desk, natural white
maple; Artek-Pascoe

worn by much of the new 18th Century and Early American furniture. 18th Century pieces, stripped of undue ornamentation, still retain the dignity of flowing curves and fine mahogany which have so long made this one of the most widely



Modern lacquered armchair.
Hans Knoll

accepted styles; Early American furniture has not sacrificed the homespun charm of maple and pine, cherry and walnut, but it has a fresh, new look to it. These two periods, with Modern, make up the greater part of the furniture which is being produced today.



Colonial maple chair,
Whitney

Fabrics, lighter and brighter

You will not find the same bewildering array of fabrics that you did in the past, but the ones you do see will be the pick of the crop. Limitations of fabric and dye have resulted in more care-



*Poppies printed on pastel,
Brunschwig & Fils*

fully prepared designs and color combinations; no manufacturer today can afford the second rate. In upholstery fabrics, cotton, rayon, spun rayon, have largely replaced wool and mohair with no loss of interest in texture and

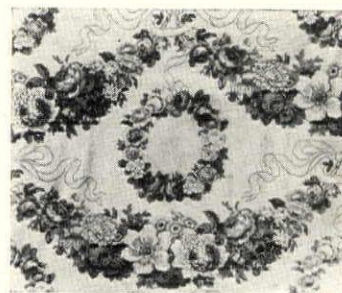
with a fine range of clarity of color.

Because of the emphasis on Modern you

will find a predominance of homespuns, contrast-

ing smooth and nubby textures, stripes, broken and two-

toned, as well as overscaled leaf designs. But you will also



*Classic chintz pattern,
Cyrus Clark*



*Two-tone print,
Cohn Hall Marx*

discover traditional damasks and stripes, made of mercerized rayon or cotton instead of silk, and small all-over patterns.

In chintzes and cretonnes the shortage of certain

dyes has resulted in more white, black or pas-

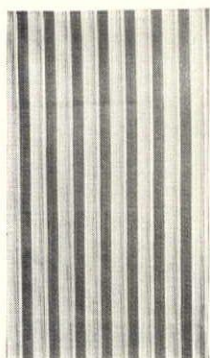
tel backgrounds with high colors used only

in the pattern. The impression, oddly

enough is not of less color but more, due to the dramatic contrast

between background and design. There are over-scaled florals;

some stripes; many traditional florals; some document prints.



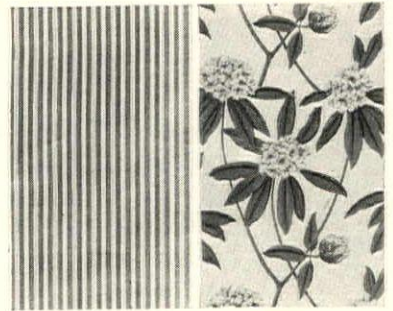
Textured stripe, Johnson & Faulkner



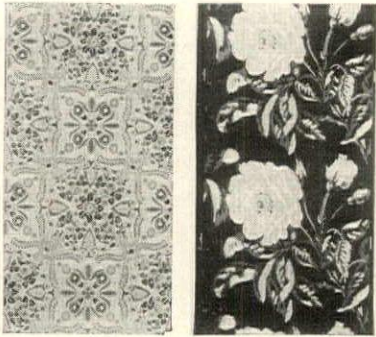
*Nubby weave,
Brunschwig & Fils*

Wallpapers, gay as ever

Much the same thing is true of wallpapers as of fabrics. The limitations on the use of paper have resulted in fewer but better designs. Although some new patterns are being made, the trend is to bring out designs of proved worth in fresh colorings.



Bright on white: the stripes, Imperial, the floral, Thibaut



All-over prints, splashy florals at F. Shumacher.

Because of the shortage of pigments there are fewer deep ground colors but this is offset by the use of brilliant designs on white or pastel grounds.

Designs for the most part are oversized but you will see florals ranging from moss roses to out-

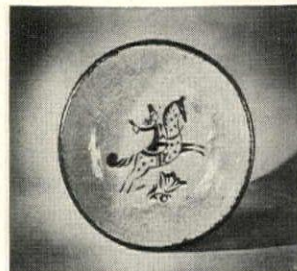


Colonial patterns at Nancy McClelland.

sized peonies, stripes from the pin to the awning variety. You will find traditional scenics and all-over patterns, many of the latter document designs taken from old band boxes and tea caddies.

Accessories, provincial to modern

Fine glass, pottery and wood accessories in traditional and Modern forms, and some silver, are being both imported and produced in this country. In addition there is a marked tendency to seek among antique collections for old pieces which may be put to new uses.



Jensen's vivid pottery — modern crystal

Rugs, more cottons, more fibres

The big news in floor coverings is cotton. Cotton rugs for every room in the house have put in a wartime appearance and may well stay with us, since added to the beauty of their clear color-



Carved cotton
by Cabin Crafts

ings is the practical fact of their washability.

You will see cotton braided rugs for Early American rooms; cotton broadlooms for 18th Century interiors; sculptured high pile or shaggy looped cotton rugs for Modern backgrounds. The range of color



Fibre, clearflax

or is good: grayed pastels and deeper tones

as well as high colors. Patterned cotton rugs are apt to

be of the scatter type, especially suited to bedrooms

and dressing rooms; exceptions are certain simple, over-

scaled Modern designs. Fibre rugs, too, are coming into year-

round use. These come in plaids and two-



Deep texture cotton,
Quaker Maid

toned flecked effects, happy choices for Early American rooms. Colorings are less brilliant than in cottons.

With exciting new merchand-

ise available, the tempta-

tion to spend is overpowering, but be-

fore you plunge look at the clipping,

right, and ask yourself if what you

plan to buy is a luxury or a necessity.

Restrict Buying of Certain Goods

Bureau of Budget Curtails All Agencies on Purchases of Luxury and Non-Essential Items

WASHINGTON.—The necessity for maximum curtailment of expenditures by all agencies, and the scarcity of materials used in the manufacture of numerous office equipment and supply items, require immediate administrative action to limit the purchase of luxury and non-essential items, the Bureau of Budget stated last week. The memo to all department heads follows:

"The head of each Government requested offices

Tables with new faces



A cabinet like this in your living room makes it easy to keep mending or knitting at hand, yet concealed. To give it height: a hanging shelf for a collection of antique china and four brackets for plants.



Tier-table, turned waitress, can proffer dishes at your elbow, save endless jumping up and down if you have no maid. Here, it holds a hot main dish, vegetable and sauce, condiments for salad.

Turn your occasional tables to new uses—

they can be made to work harder for your comfort

TAKE away the little tables in your house and with them would vanish much of its comfort. Imagine a hall with nowhere to toss your gloves, a living room without lamps and ashtrays, a bedroom with no place to lay down a book. Many people don't have enough tables for true comfort, and many more don't make as much use as they might of the tables they've got.

If you've a cabinet like the one at the left in your hall, why not move it to the living room and fit it out for sewing? The drawer will hold thread, needles, scissors; your workbasket, mending, knitting can come out of hiding behind the door, be whisked out of sight in a twinkling and replaced with a bowl of flowers. In the dining room a tiered stand can almost replace a maid these servantless days.

Nests are endlessly useful, of course, and even when static can double their value if they're pulled out, as below. Coffee tables are child-sized dining tables; try the trick at the right for a party atmosphere. You and your husband might even have dinner in front of the fire yourselves for a pleasant change.



Extend your nest of tables and turn it about to double its usefulness beside the chaise longue in your bedroom or an easy chair downstairs. It can hold books, cigarette things, a tea service.



NYHOLM

Supper for two in front of the fire makes a party out of the most prosaic meal. Try it at the end of a long, rainy day when indoor amusements have palled. Clear the coffee table of its jumbo cigarette box and ashtray and put these beside the lamp on the end table with its convenient shelves for magazines. Serve the children's supper on individual trays and add a festive fillip—a jar, chock-a-block with lollipops. Draw up a bench or some little chairs and watch eyes light up. More information concerning the pictures shown here will be found on page 103.

Change of scene—children's delight

Lilies

A selection
of bulbs
that will
grow



1

1 *Lilium auratum platyphyllum*

2 *Lilium canadense*

3 *Lilium speciosum rubrum*

4 *Lilium regale*

5 *Lilium pardalinum giganteum*

6 *Lilium superbum*

7 *Lilium candidum*



2

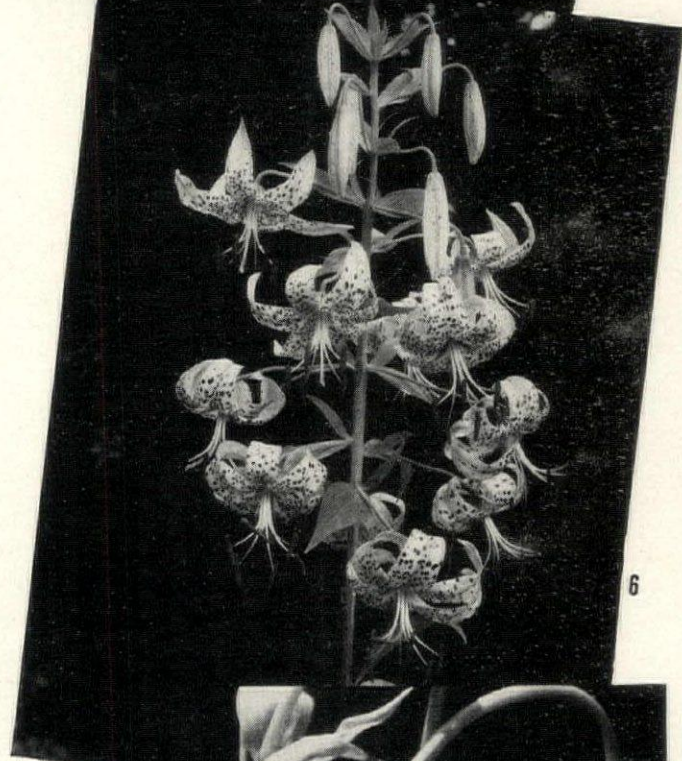
3

I^N northern New England we never quite know which is the last Spring frost. The grass may be green, the maples in full leaf, blackberries in bud, daffodils and some early iris in flower—but the nights are still uncertain. Then, *Lilium rubellum* suddenly pokes up through the ground and we know that the danger has passed. This lovely little lily waits year after year until the weather has settled before it ventures out of its bed. Once it starts to grow it cannot do so quickly enough and it is only two to three weeks from the time it has appeared before the fragrant pink trumpets have given the signal to all the other lilies that the time has come for them, too, to be about their business of growing and producing flowers.

The scarlet caps of the Coral lily are the first to respond to the signal. Then suddenly buds that have been swelling and coloring from day to day begin to open in the morning sun. And, before one quite realizes, the full season is on: The warm violet of *Lilium cernuum*, the glittering gold of *Lilium Hansonii*, the immaculate white of *Lilium candidum*. In one bed all of the Martagon-Hansonii hybrids are singing a tawny symphony. In another the cup-shaped blooms of *Lilium umbellatum* and *elegans* form solid sheets of color ranging from the silvery gold of *Lilium umbellatum Moonlight* to the deep warm red of *Lilium umbellatum Mahogany*. *Lilium Fire King* seems more appropriately named than ever as it starts to blaze. And with the vivid Miss Preston's hybrids the garden reaches its full glory.

The summer procession is a long one. More than two hundred lilies march in the parade from early Spring until late in the Fall. Some come from near by and some from remote and almost inaccessible corners of the earth. In their native haunts all of them have flourished, and most of them are happy in their new homes under new conditions of soil, climate and environment. A few are recalcitrant and need coddling.

The manageable list is really so long that only a few of the very best can be included within the scope of this article. These are the lilies that have no special cultural requirements. All of them thrive in good ordinary garden soil which contains normal amounts of humus and plant food. All of them profit by feeding, cultivation and the same attention (Continued on page 109)





PLUM IN BLOOM

Among ornamental tree flowers, the plum is one of the earliest to bloom—quick to repay you for the time and care you spend tending it now. As soon as Spring begins, while the poplars are yet bare, the willows just greening, the plum will come alive with its new pink bounty.

Flowering Trees

FROM SPRING TO AUTUMN THESE WILL
PROVIDE ABUNDANT AND VARIED BLOSSOMS

BY RICHARDSON WRIGHT

THERE are three levels of flowering garden beauty: borders and bushes that lie below and directly in the front range of the eye and mounting vines and flowering trees which carry the eye upward. Of the latter two, flowering trees are invaluable because of their permanent and increasing beauty and their successive seasons of bloom. It is possible, by careful selection, to have a continuous flower from the first crack of Spring to the sultry days of late Summer—from the redbud of April to the creamy white cups of the franklinia in August. Between these two seasonal extremes, the barrage of flowering tree beauty can be overwhelming.

Few of us, however, have the acreage, purse or inclination to provide such continuous beauty. The small place must forego the broad growth of a horsechestnut or the sky-reaching height of a tulip tree. In selecting, we must keep garden scale in mind. There are enough and plenty of small-sized trees that will not overpower the average medium garden. In this accommodating range fall dogwoods, magnolias, flowering crabs, cherries, plums and others of which the adaptable members of their respective plant families are limited. Let's consider some of the latter individuals first.

Two recommended shadblooms (*Amelanchier canadensis* and *A. grandiflora*) bring May bloom. The former is in rosy white, the latter in a deeper tone. Both are American natives. In May also comes the *Halesia* or silverbell. *H. virginica* is white, and the more uncommon form, *H. monticola*, has bells of a pinkish tinge. Paul's scarlet hawthorn, *Crataegus oxyacantha pauli*, with reddish rosettes like little old-fashioned bouquets, is also deserving of the small space it occupies. The *Davidia* or dovetree, discovered by the late Ernest H. Wilson, flutters its white wings in May.

Coming into June there are three trees not generally used—the goldenrain tree (*Koelreuteria paniculata*), bringing panicles of bright yellow flowers; the Japanese lilac (*Syringa japonica*) with white blossoms; and the golden-chain or Laburnum, with yellow pendant blossoms. Both May and June see the locusts flowering, the fringetree (*Chionanthus virginicus*) hanging out its lacy lines of white.

Scarcely have the days turned into July than the stewartias, the pagodatree, Pekin lilac and sourwood are abloom. The stewartias are just beginning to be appreciated. Often called hardy camellias, their white, waxy saucer flowers are a cool delight in hot days. The pagodatree (*Saphora japonica*) is covered with creamy white flowers in July and August. Toward the end of July comes the sour-

wood or sorreltree (*Oxydendrum arboreum*), with white urn-shaped flowers against bright green leaves. Then in August and September the *Gordonia* or franklinia, one of the rarest of American natives, opens flat white blooms.

Some of these trees are not generally included in the average garden plan. Their presence will give distinction and the advantage of novelty. Equal distinction and novelty can be found in the more diverse flowering families of trees—the magnolias, crabs, cherries and plums.

The magnolia season of blooming ranges from *stellata*, with small starry white or pink flowers in late March and April, to the native sweet bay (*Magnolia glauca*) in early July. The *stellatas* are dwarf and slow growing; the larger and quicker trees are the yulan magnolia (*M. conspicua*) with fragrant, creamy white six-inch flowers in April, oyama (*M. parviflora*) equally fragrant with crimson-stamened white cups in June and the four Soulangeana types—Saucer magnolia with pink-white flowers tipped purple in April and May; *M. S. alexandrina*, also in May, with dark red opening to white; *M. S. lennei*, rosy crimson with white inside, and *M. S. nigra*, the purple lily magnolia growing to a height of 10 feet, more like a shrub than a tree, and bearing long-lasting, large, dark purple flowers in late May and early June.

In the flowering dogwoods we find an equal range of seasonal bloom and color. Early Spring brings the bright yellow of the corneliancherry (*Cornus mascula*); May, the white and red flowering types (the white also comes in a double form) and along in June the oriental dogwood (*Cornus kousa*) with white six-inch flowers which become pink before they fall.

No fewer than twenty-six varieties of standard flowering cherries are commercially available to American gardeners, with three others in weeping form. If you want the earliest bloomer, plant the Higan cherry (*Prunus subhirtella*), with blush pink single or double flowers; if you wish to copy the display around the Tidal Basin at Washington, plant *P. yedoensis* or Yoshino cherry, another early bloomer. For a late pink choose Naden, to be preceded by the delicate pink Roxy Morn and followed by the double deep pink Kanzan. Other pinks are the late-blooming columnar form of Amanogawa Zakura, the fragrant upright Hosokawa and the dwarf Jenne Wohlert, the vigorous Ojochin Zakura and the equally vigorous single pink Shiro-Higan. The densest flowering of all is Yoshino Daybreak and among the soft double pinks few can beat (Continued on page 88)



This one's going to hurt!

Invasion comes high—in blood and money.

Part of the cost must be paid with human life. That means deep and lasting hurt for many and many an American family.

Part of the cost must be paid in cash . . . this September. And *that's* going to hurt, too!

The 3rd War Loan Drive is here!

To pay for invasion—to get the money to keep our fighting machine going—you, and every man or woman in America, are asked to invest in at least one extra \$100 Bond in September.

\$100 EXTRA, mind you—for *everybody!*

No man or woman can hold back. No man or woman can point to his Payroll buying and say, "They don't mean me!" No man or woman can say, "I'm already lending 10% or 12% or 20%—I'm doing enough!"

Sure—it's going to hurt. It's going to take more than spare cash this time—more than just money that might have gone for fun. It's going to take money you have tucked away. It's going to take part of the money we've been living on—money that might have meant extra shoes or clothes or food! Money that might have gone for *anything* that we can get along without!

Sure—it'll be tough to dig up that extra

money. But we've got to do it—and *we will.*

We'll do it partly because of the look that would come over the faces of our fighting men if we should fail. We'll do it partly because the cheapest, easiest way out of this whole rotten business is for everybody to chip in all he can and help end it quick. We'll do it partly because there's no finer, *safer* investment in the world today than a U. S. War Bond.

But mostly, we'll do it because America is right smack in the middle of the biggest, deadliest, dirtiest war in history.

And we're Americans.

Back the attack with War Bonds

This space contributed to the Third War Loan Campaign by House & Garden



*There is nothing
better in the
market*

BOTTLED IN BOND

Old FORESTER

KENTUCKY STRAIGHT BOURBON WHISKY

This whisky is distilled by us only, and we are responsible for its richness and fine quality. Its elegant flavor is solely due to original fineness developed with care. There is nothing better in the market.

DISTILLED BY BROWN-FORMAN DISTILLERY CO. INC.,
AT LOUISVILLE IN KENTUCKY
100 PROOF

BROWN-FORMAN-KENTUCKY

MARY HAD A LITTLE LUNCHBOX

(Continued from page 41)

dressing which is simple to make and popular with the young.

Salad Dressing
2 teaspoons salt
3 teaspoons sugar
4 egg yolks
1 tablespoon vinegar
1½ teaspoons dry
mustard
3 tablespoons flour
1 cup scalded milk
1 cup sour cream

Beat egg yolks lightly and stir in dry ingredients. Add milk and vinegar and cook in the top of the double boiler, stirring constantly until thickened. Put pan in a bowl filled with ice to cool rapidly. Fold in sour cream. This may be kept in the refrigerator.

Desserts for the lunchbox needn't be always cookies and whole fruits, though they're well suited to the purpose because they pack and travel well. However, any cake that isn't too gooey will offer a welcome change—iced gingerbread is particularly good. Puddings and custards can be packed in paper containers. Or a serving of dessert can be carried well in the useful little mayonnaise jar. For a treat, make Mary and Michael little tarts of the Banbury variety, stuffed with the usual nut and raisin mixture, or with sweetened pot cheese—or any other filling that won't make the crust soggy. Here's a dessert sandwich that's sure to make a hit, too. Put thin slices of milk chocolate (if you can get it) between slices of lightly

buttered bread. The children love it.

While variety is important—and very spicy—a complete surprise once in a while is what makes life worth living. Lunchbox surprises are for Mother to supply, of course, and they needn't necessarily be food. It's fun to have a special little box which occasionally appears in the lunchbox and is known as the "surprise package." Sometimes it contains a nickel or a dime, wrapped in lots of tissue paper, to buy ice cream at the school cafeteria. Sometimes it contains a new, gay bow for a little girl's hair—or a pencil sharpener—or an eraser—or a piece of candy. The surprise could be just a particularly gay paper napkin, or perhaps a set of those charming little plastic knives, forks and spoons.

If you live in a community where there are many little Marys and Michaels whose parents can't provide nourishing, adequate lunches for them you can help, by concerted action, to see to it that free school lunches and penny milk are available to those who need them. Only thus can we be satisfied that more than our own precious little section of the child population is going to be fit to join the next generation of Americans in making a better world. England has learned this lesson. We would do well to follow. What are we fighting for? One thing is surely that every little "Mary has a little lunchbox" and that it's full of nourishing food that's fun to eat!

Alexander of Macedon never tasted the cocktail that bears his name, because, ancient as is the de Kuyper product, —1695, Alex came even before that. de Kuyper Cordials for the past 9 years have been made in America identically as in Holland. Be sure to serve de Kuyper next time you entertain.



de Kuyper
PRONOUNCED DE-KIPE-R
CORDIALS
12 delicious varieties

FIRST AND FOREMOST, SERVE deKUYPER CORDIALS AS THE PERFECT AFTER-DINNER LIQUEUR! (as in tall glass above)

How to make a perfect Alexander: Mix ¼ de Kuyper Creme de Cacao, ½ dry gin, ¼ sweet cream, shake well with ice and strain. (as illustrated in center glass)

How to make a Commodore: ⅓ de Kuyper Creme de Cacao, ⅓ rye or bourbon whiskey, ⅓ lemon juice, ½ teaspoon grenadine. Shake well with ice, strain, serve in champagne glass. (as illustrated above left)

Write for free recipe booklet, National Distillers Products Corp., Dept. HF3, P. O. Box 12, Wall St. Station, N.Y.



ANNO 1695

de Kuyper Creme de Cacao, 60 Proof

Spode THE FINE ENGLISH DINNERWARE



FAIRY DELL
Service for 4 people
20 pieces \$27.67

BUY BONDS

PEPLOW
(Bone China)
Service for 4 people
20 pieces \$62.68

Some people say

they like their Spode dinnerware because their guests immediately recognize its beauty and fine quality. You will find your own reason for liking your Spode. Select your pattern from the display at your local stores or write for Booklet 31.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N.Y.

BRITISH CRAFTSMANSHIP AT ITS BEST



To the Brides
of 1943

WAMSUTTA SHEETS

MAKE IT "HOME, HOME, SWEET-SLEEP HOME" ANYWHERE

WAMSUTTA *Supercal** sheets and pillowcases make strange beds feel like home. Smooth and cool, they bring sweet sleep along with them. Housekeeping becomes *homekeeping* for the bride who can take her own trousseau *Supercals* wherever she goes.

You are doubly fortunate, therefore, if you laid by enough Wamsutta sheets for your hope chest before the Wamsutta Mills went over to war work.

For today we must ask you to keep your buying at a minimum and get along with as few of these Finest of Cottons as you can.

Wamsutta *Supercal* sheets have been a trousseau tradition for five generations of brides. For us they are a continuing ideal . . . to make the most durable fine sheet it is possible to produce. Fewer, yes, but finer *always!*

WAMSUTTA MILLS, New Bedford, Massachusetts

★ BUY WAR BONDS ★

Wamsutta

SUPERCAL SHEETS

*REG. U.S. PAT. OFF.

Springfield Blankets . . . Wamsutta-Somerset Towels



Yes, you can. Now that more wool has been released for civilian use, good new blankets are available. But because making blankets for the armed forces must always come first, supplies for the home front are limited.

Are the new blankets any different? Luxury features—extra colors, wide bindings, over-sizes—have been discontinued. But you can still get fine Chatham Blankets in four lovely shades: Rose, Blue, Green, Cedar. And all Chathams are the maximum size allowed by W.P.B.—72" x 84".

How can I be sure I'm getting good value? Look for Chatham's famous Informative Label. It tells the facts about size, weight, durability, warmth, colorfastness, shrinkage, proper care. Remember. Be sure. Buy Chatham. See Chatham's Sutton, Airloom, Woolwich—each your best buy for what you want to pay. From around \$5.00 to \$11.00.

BE SURE—look for the Chatham Informative Label



BACK THE ATTACK WITH WAR BONDS!



Chatham Blankets
"THE AMERICAN STANDARD FOR BEDTIME COMFORT"
Chatham Mfg. Co., Elkin, N. C.

PERSONALIZING YOUR BATH

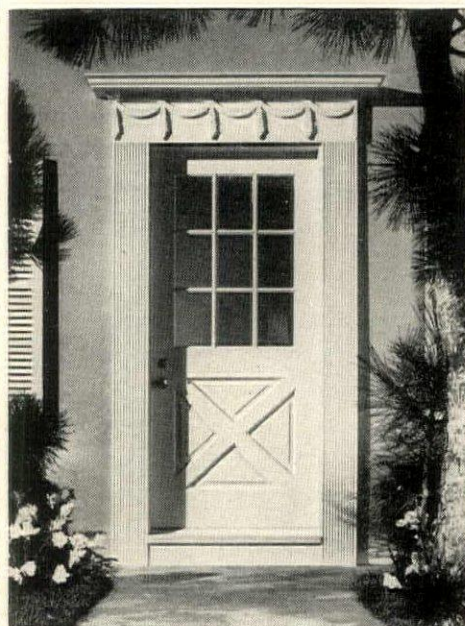
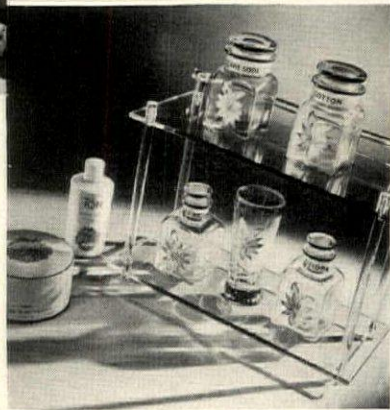
(Continued from page 35)

The delightful packages that contain your favorite cosmetics and bath toiletries make a good starting point for a decorative theme in your bathroom. If yours are the dainty, flowered type, you might choose solid color pastel towels, shower curtain and handpainted accessories in floral designs to go with them. Plain shower curtains, towels in bold textured design, colorful jars and bottles are good mixers with tailored modern packages of pine essence, spicy colognes.



Victoriana up to date in flower-sprigged pastels. Handpainted glass standing mirror with hand mirror to match, G. Schirmer. Orloff cosmetics in decorative jars that are good design mates for "Friendship's Garden" soap and talc in tissue box package. Pink or blue guest towels with embroidered organdy edging, Saks-5th Avenue. Delridge "Needle-point" cotton tufted rug by Deltex.

Sparkling solution to where to keep extra jars and bottles after your medicine chest is filled is this lucite and glass double bathroom shelf. Hammacher Schlemmer has it, as well as the clear glass bottles, jars and toothbrush holder with a rosy splash of flower on each. Packages of Cream Deep Cologne and dusting powder by Tone Labs carry floral motifs that match the accessories.



WHAT A WELCOME THIS DOOR WILL SEE!

- When the war is over, and the boys—and girls—come marching home, nearly every house in America will be the scene of a joyous reunion.
 - Adding to the warmth of the welcome for Corporal Blake will be the new door of his remodeled home—a new door with all the beauty and charm that only the Western Pines* can give.
 - Because of their low shrinkage values, these fine woods make doors, windows and screens that stay put even under extremes of weather. And the Western Pines are just as much at home inside your house, too. If you want to learn more about the versatility and beauty of these soft-toned woods, write today for your FREE copy of "Western Pine Camera Views." Western Pine Association, Dept. 175-J, Yeon Bldg., Portland, Ore.
- *Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES

This *was* her Washday



YOU couldn't ask for a better washday—a blue Monday spangled with sunlight and fanned by a breeze fresh from the west. A year ago and you'd be already half through that laundry hamper at home.

But nowadays war comes first and washing afterward—just as with us at G-E, war comes first and washers afterward.

For instead of the General Electric appliances you liked so well, G-E people are now making dozens of different tools for war. Things like heat controls for stratosphere fighting and mechanisms for torpedoes and dynamotors and searchlights.

And we're making these tools better—and faster—because of our experience on peacetime appliances for your home. In fact, there's not an American warship, nor a merchantman, nor a plane which isn't using important G-E equipment today.

And since even warclouds have their silver lining we'll tell you this: war itself is a great teacher of skills. From what we've learned about new metals and precision manufacture we're going to make even better General Electric appliances—better ranges and refrigerators and toasters and washers.

So when peace is here again and things like washday and baking day and bridge day assume their old place in your life, General Electric, too, will be ready—ready to equip that wonderful new home your War Bonds will buy.

America still needs women war workers to release manpower, to speed Victory!



GENERAL  ELECTRIC

Everything Electrical for After-Victory Homes

THERE'S ONLY ONE

"Giant Pillow for Your Body"



SINCE 1881
The Original

"AIR-WOVEN"

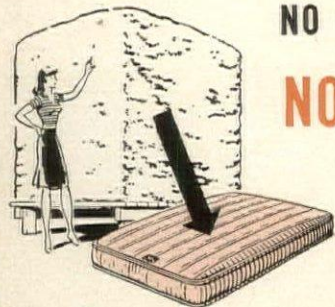
TUFTLESS MATTRESS

\$39.50

Slightly higher in
Pacific Northwest
Matching Box
Spring Available

Softly buoyant and rest-inviting, the Sealy "Air-Woven" Tuftless Mattress is truly the "Giant Pillow for Your Body." In the Sealy Tuftless you will find the revitalizing comfort which gives full meaning to the world-famous slogan *Sleeping on a Sealy is like sleeping on a cloud*

Through the more than 60 years of its manufacture the purchase of the Sealy Tuftless has become a tradition in countless families. Now, three generations of many of these families testify to the comfort satisfaction of this fine mattress.



THE COAST TO COAST
COMFORT SENSATION

Many an owner has slept in luxurious comfort on the same Sealy Tuftless for over 30 years—as proved by letters we have on file from all over the United States.

NO OTHER MATTRESS IS LIKE IT
NO OTHER MATTRESS
CAN BE LIKE IT!

Only Sealy holds the magic of the transformation of a giant five-foot batt of live, pure staple cotton into an "Air-Woven" tuftless mattress. That's why—though others have tried to imitate it without success—the Sealy "Air-Woven" Tuftless mattress stands alone as the "Giant Pillow for Your Body."

SEALY INC. • 666 LAKE SHORE DRIVE • CHICAGO

QUANTACOLOR

(Continued from page 58)

comfortable, baroque and will probably be arranged in a centralized, balanced way. Quanta-two is sharp, dry and vibrant in color; its furniture, firm and trim, arranged rectangularly and non-chalantly. Quanta-three's colors are cool, sparkling and airy; its delicate and light furniture arranged obliquely. The sombre, heavy and rich colors of Rembrandt fall in quanta-four and its furniture, with the same characteristics, will be dispersed in a room with a lack of apparent plan.

Mr. Clark has found uses for Quanta-color in many places beside the home. He has noticed, he says, that the colors and arrangement of displays are often much better in the small specialty shops than in the larger stores. The specialty

shops' buying and display is usually done by one person who will tend, as a matter of personal taste, to remain within the broad confines of one quanta and, consequently, buy things that will look well together. In the larger stores many of the things displayed together will have been bought by different people in different quantas. The customer, seeing the display, may very easily pass over exactly the colors he or she is looking for because the discords have soured all the visible colors. Although the Quanta-color organization is young, such stores as Marshall Field's in Chicago and McCutcheon's in New York have already seen the sense in this system of style and color correlation.

MERCHANDISE IN QUANTACOLOR ROOMS

Dining Room

Chintz: Kent Bragaline.
Chairs: Widdicomb, Moss Rose fabric.
Other furniture from Baker.
Rug: "Hearthtone", Amsterdam.

Bedroom

Chintz: Howard & Schaffer.
Rug: Karastan Mills.
Secretary: Henry F. Miller.

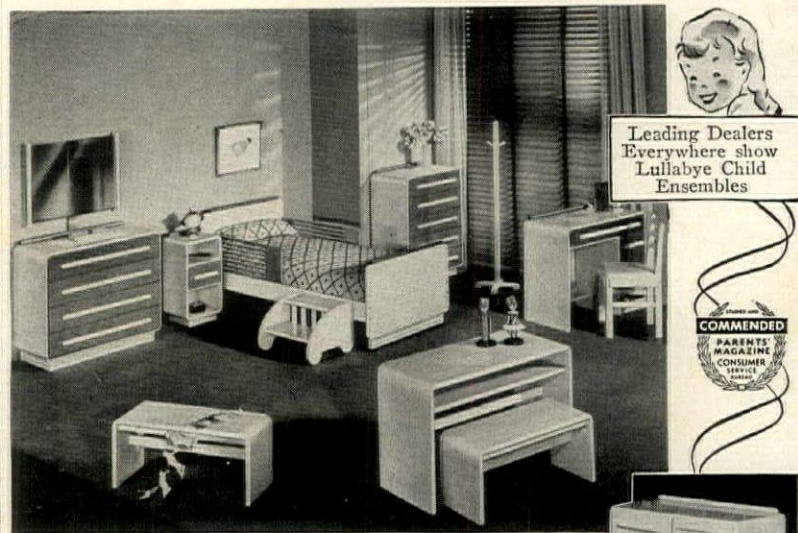
Library

Curtains: Scalandre Silks.

Sofa covered in Moss Rose fabric.
Book table and desk: Widdicomb Furniture Company.
Chair covered in Goodall fabric.
Rug: Bigelow-Sanford.

Living Room

Curtains: Kent Bragaline.
Rug: American Rug & Carpet Co.
Chest: Widdicomb Furniture Co.
Coffee table: Dunbar Furniture Co.
Tufted chair from Furniture Specialty covered in Goodall Fabric.



Leading Dealers
Everywhere show
Lullabye Child
Ensembles

COMMENDED
PARENTS'
MAGAZINE
CONSUMER
SERVICE

Happy Is The Child with
Lullabye Room
.....and happy, too, is mother.....

A lovely Lullabye room provides little boys and girls with a head start in life. Every child benefits immeasurably from the development of self-confidence, the building of character, and the advantages of easier training that results from living with furniture scaled to a child's world and understanding.

You'll enjoy "It's Lullabye Time," a colorful, informative booklet about juvenile furniture entertainingly combined with nursery rhymes every child will love. Send 10c today—coin or stamps.

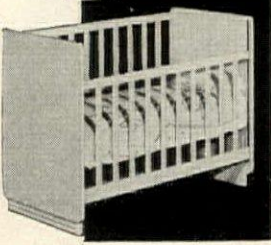
LULLABYE FURNITURE CORPORATION, Dept. 6103, Stevens Point, Wisconsin



FINE FURNITURE FOR CHILDREN SINCE 1897



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Modern
Youth
Group



to keep my home FREE!

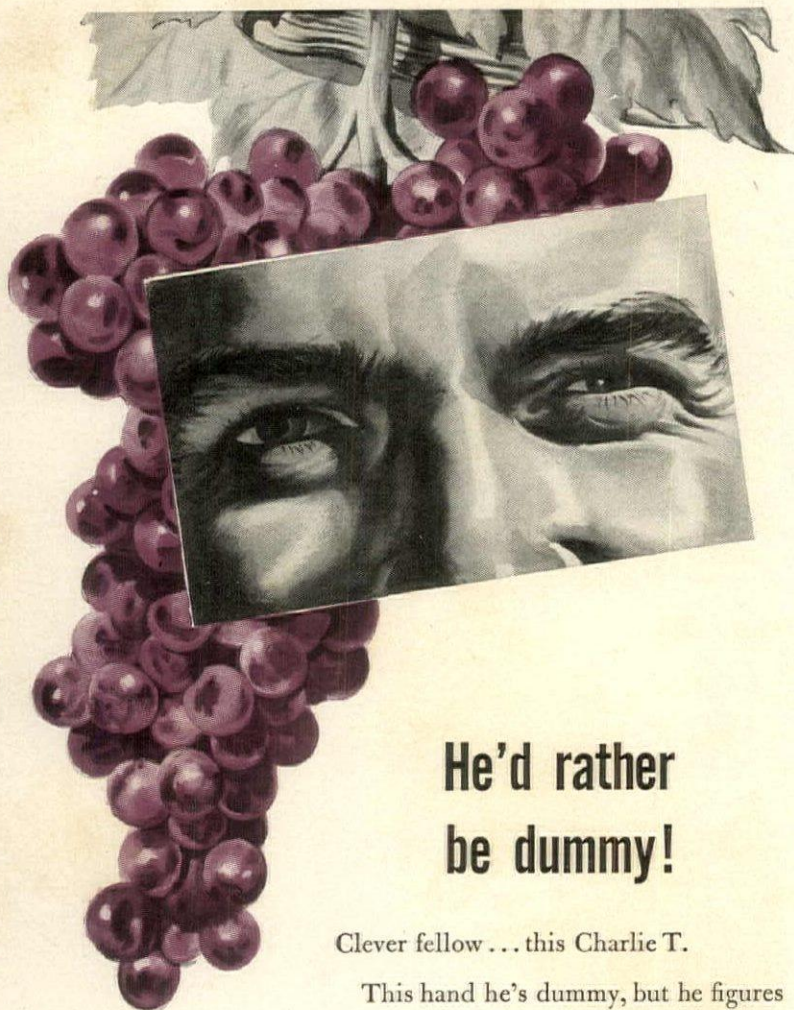


to keep my home comfortable



The Manufacturing Division of Marshall Field & Company, Inc.

MERCHANDISE MART, CHICAGO • 82 WORTH STREET, NEW YORK • 730 SOUTH LOS ANGELES STREET, LOS ANGELES



He'd rather be dummy!

Clever fellow... this Charlie T.

This hand he's dummy, but he figures he holds all the trumps... in a wine glass.

He'd even trump your ace to get back to that tantalizing delicious I. V. C. Sherry.

Just try a sip of its golden goodness yourself. Ah! Now you wouldn't mind making I. V. C. your long suit either, eh?

Well... why not ask your partner to double one I. V. C. Sherry.

"Dry" grapes from the non-irrigated I. V. C. vineyard give these California wines their delicious flavor. Unpuffed with excess water, our "dry" grapes are smaller, but the juice is more luscious... just naturally richer.

BUY UNITED STATES WAR BONDS AND STAMPS



I.V.C. WINES

BOTTLED AT THE WINERY

Since 1883, I. V. C. Gold Medal and Cucamonga wines have been bottled at the winery. Red and white—table and dessert—sparkling and still... I. V. C. presses, matures and bottles 26 different wines for your pleasure... here at the world's largest vineyard.

Distributed solely by CANADA DRY GINGER ALE, INC., New York, N. Y.

OUR READER SERVICE

How it works, what it does to make it easier for you
to secure the things you see on our pages

Most of our readers are familiar with the operation of House & Garden's Reader Service, but for those who are in doubt let us explain. It is not a shopping service but its purpose is to help you purchase the merchandise portrayed in HOUSE & GARDEN.

Furniture, fabrics, wall and floor coverings which are sold generally throughout the country are credited in the magazine to the manufacturers. If the store in your city with which you deal does not have the merchandise, write us or have the store write us for further information. We will have the manufacturers send dimensions, colors and all the necessary details so the store may handle your order. If the store does not have a department which carries the type of merchandise you want, let us know and we will ask the manufacturer to send you the name of the store nearest you that can handle the order.

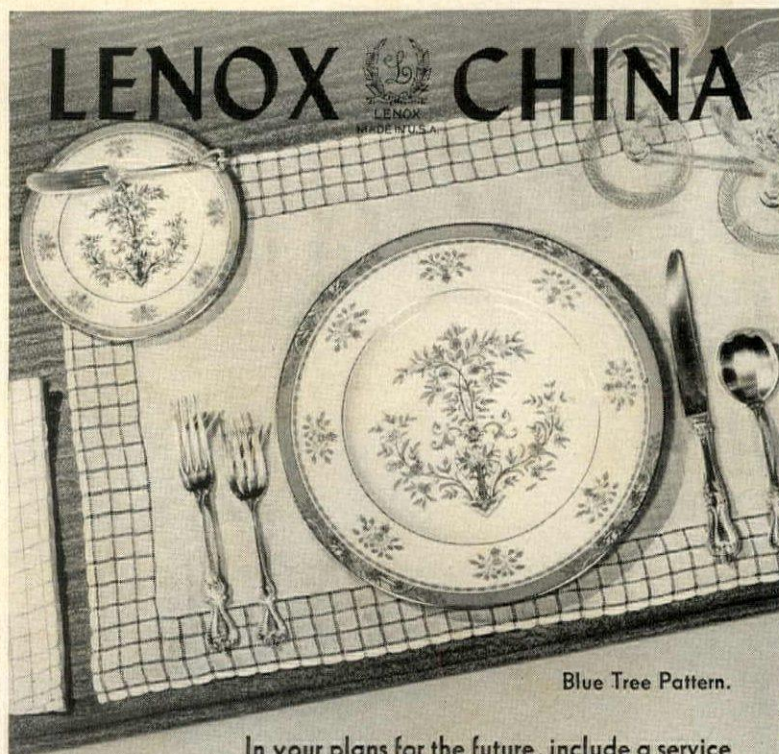
In almost every issue you will find a list of cooperating stores which will display merchandise shown in the special feature for that month. If the cooperating store cannot give you exactly the same item you see photographed it will provide something similar.

If you want to buy a lamp, for example, which is credited to a specific shop and accompanied by a price, make

your check out to the order of that shop. Write the name of the shop on a stamped envelope, enclose your check and order and send the whole thing to House & Garden's Reader Service. We will have the envelope fully addressed and mailed promptly. Furthermore, we will advise you when this has been done. But please do not make out your checks to us as we are not equipped to do personal shopping.

The photographs of interiors of private residences which are reproduced in HOUSE & GARDEN are to help you with your decorating and furniture arranging problems. Naturally many of our readers become interested in the furnishings used in such photographs and would like to purchase duplicates. Whenever possible in these cases, we refer the reader to the person who was responsible for the decoration.

And let us not forget priorities. Due to the curtailment of the production of various materials it may not be possible for you to obtain certain merchandise. However, we shall continue to feature in HOUSE & GARDEN new merchandise of high quality and will do our best to see that it is available to you. Do not hesitate to write us if you have any questions as House & Garden's Reader Service is for your help.



Blue Tree Pattern.

In your plans for the future, include a service in Lenox China. Start your service now with the "Mr. and Mrs. Plan." The finest materials and skilled craftsmanship make Lenox China a wise and economical investment in design, beauty, quality and durability.

★ ★ BUY WAR BONDS FIRST ★ ★

Send ten cents for "Fine China." Learn the difference between fine china and earthenware and what that difference means to you in the selection of your service.

LENOX INCORPORATED, Trenton, N. J.

MARLBORO

America's Luxury Cigarette

WHERE IS HE NOW? He would *applaud* my Stage Door Canteen work. He would *adore* my bright lamé gown. He would approve my MARLBORO Cigarettes, a choice I learned long ago from him. *Luxury for pennies!*

MARLBOROS are extra firm, full, distinguished . . . made of superbly pleasurable tobaccos (*which cheaper cigarettes simply cannot afford!*)



IVORY TIPS — PLAIN ENDS
— BEAUTY TIPS (red)

URNS WITH

Equipment for beginners at bartending
is simple, functional, inexpensive

IF you've been sitting around home, cross and mad because you haven't a chromium-plated portable bar like the one Cary Grant casually opens to serve Ginger Rogers, or if you have been beating a path between the kitchen and living room at cocktail parties because you don't like the idea of your friends' seeing you mix Martinis in a mason jar, stop doing it. Stop worrying and go down to your favorite bar, observe the bartender. He uses minimum equipment and does very nicely.

Minimum requirements

The six items on the lower level of the opposite photograph are all that are absolutely necessary to make any drink you can think of; the additions above them lean slightly toward luxury but are nice to have around. Start with the necessities; fancy touches can be picked up later as you go along.

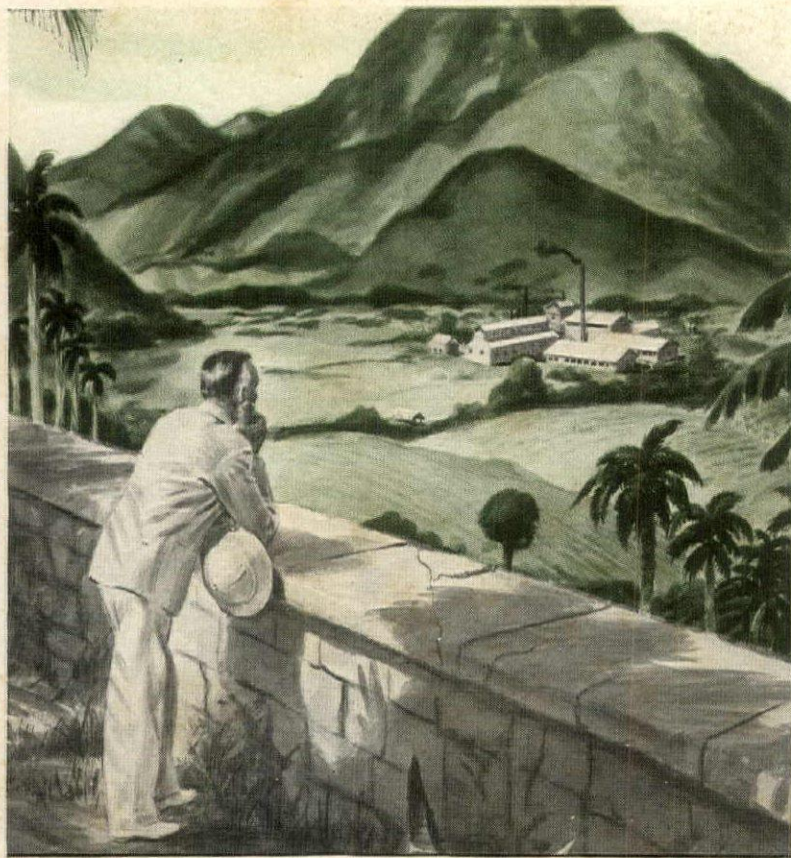
Starting from left to right you have an ice-bucket. (Add to this ice tongs if you don't feel you will be up to juggling ice on your bar spoon.) In front of the ice-bucket, a bartender's strainer which fits over the top of the shaker when pouring, strains out lemon seeds, keeps back ice; a long-handled spoon for stirred drinks and general utility; a milk-shake type mixer which fits together end to end for shaking

(drinks using fruit juice) and yet has a wide enough mouth for stirred drinks (Martinis, Manhattans, etc.) and last, a measuring cup that is accurately marked. (Guesswork in measuring can prove fatal, good liquor and cold ice regardless.)

Seated above this minimum equipment are some niceties which make tray-bartending easier and some little prettier. This shaker is a bit more up-stage but still plenty functional—the heavy glass stopper has openings to fit the pouring spouts; when it is turned the shaker is sealed for shaking, when turned back, it pours. The dish is for lemon peel, or whatnot, the canvas bag and mallet for ice crushing. The small retort is for simple syrup (a sugar-water solution which is both useful and saving since straight sugar does not melt well when there is ice around), the larger retort for lemon or lime juice (to be squeezed but a short time before using to preserve the flavor).

There you are!

Put them all together they spell a very creditable home bar, won't clutter up the kitchen, cost amazingly little. Let Cary Grant have that cleft in his chin and G. Rogers as well—you can mix your own Martinis, Daiquiris or whatever, with fully as much éclat.



From this remote little mountain distillery comes this finer "mountain rum."

You would have to travel to the little mountain village of Adjuntas, Puerto Rico, if you wished to see with your own eyes why this mountain-distilled rum is a better-tasting rum. But for the most convincing proof of the fact that it is better-tasting, all you need to do is try it right here at home in your favorite rum drink.



Ron
MERITO
THE PUERTO RICAN MOUNTAIN RUM

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Table appointments
courtesy of
Carole Stuppell Ltd.

Do you know that Quaker cloths are marvelously soil-resistant? That they can be used countless times by simply sponging off spots (no watermark remains); and when, finally, they need a complete washing, it is easily done in tub or machine? Yes, Quaker Lace dinner cloths are practical but they also give a party air to your simplest table setting.

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Quaker Lace Company, 330 Fifth Avenue, N. Y. C.



A CORK-SCREW

VOGUE STUDIOS—BAKER



The basic needs for a home bar, placed on a roomy tray with the mixings in question, will handle any drink adequately, is available at any bar accessory store. The wooden ice bucket, strainer, metal-glass shaker, bar spoon, measuring cup, ice mallet and bag and the retorts are from the Barmart.

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TABLE
SERVICE



"Princess Feather" pattern—
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Set with this delightful early American pattern, your table will sparkle in the candlelight like a tray of diamonds. Handmade of purest water-clear crystal glass, the "Princess Feather" pattern reflects an air of delicate richness and unrestrained beauty. Ask to see the "Princess Feather" pattern at your favorite department store or gift shop. Begin now to collect a complete table setting—plates, goblets, cups and saucers, nappies, candle holders and occasional pieces. Your store carries this pattern in open stock.

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So is
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You'll want exciting rugs for your after-the-war home. Bigelow has great ideas for them . . . thrilling designs, vibrant colors, marvelous textures . . . after the war in that beautiful, long-wearing grade of carpet you know now as Bigelow BEAUVAIS.



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It's easy, economical and safe with Powder-ene. Simply brush it on. Let stand. Vacuum off. No liquid. No suds. For FREE booklet on rug care, write Bigelow Weavers, Dept. 103HG, 140 Madison Ave., New York 16, N.Y.

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reviewed by House & Garden



Just write to the addresses given for any of these interesting booklets. Free unless otherwise specified.

GARDENING

PARADE OF MODERN ROSES

This informative catalog with an up-to-date viewpoint on roses, perennials and other fruit trees will be an invaluable help to your 'victory' planting. Jackson & Perkins Co., 540 Rose Lane, Newark, N. Y.

FLOWERFIELD CATALOG, FALL 1943

In this catalog you will find one of most extensive and authentic listings of tulips. Of particular interest are the pages on Bulbs for Sunny Places and Bulbs for Shady Places. Flowerfield, 17 Parkside Avenue, Flowerfield, Long Island.

FOR BETTER FRUITS & MORE BEAUTY,

you will want to consult this handy catalog which offers a variety of fruit trees, vines and small fruits. Write to Stern's Nurseries, Dept. E, Geneva, New York.

AUTUMN PLANTING, 1943

This profusely illustrated guide to Fall planting will help you make the correct choice from a wide range of bulbs and plants offered by one of America's great nurseries. Special emphasis is placed on an unusual mixture of Daffodils containing thousands of unnamed seedlings. Send 15c to Wayside Gardens, 30 Mentor Avenue, Mentor, Ohio.

BURPEE'S FALL BULB CATALOG

lists American-grown Daffodils, Tulips and other bulbs that can be planted outdoors in the Fall, and some of which may be grown indoors during winter. Also included are seeds of Pansies, annuals that may be sown in the Fall, as well as perennial seeds and vegetable roots. W. Atlee Burpee Co., 490 Burpee Bldg., Philadelphia, Pa.

STUMPP & WALTER FALL CATALOG

A gardener's guide to successful Fall planting and Spring bulb selection. 32 color pages profusely illustrated with all types of vines, fruits, berry plants, and their protectors, insecticides and fertilizers. Stumpp & Walter, 132-138 Church St., Dept. H, New York 8, N. Y.

FOR FALL PLANTING, 1943

Brand's offers a selection of choicest peonies and lilacs. In addition, you'll find in this beautifully illustrated Fall catalog a generous variety of Hardy Perennial Phlox, Oriental Poppies, Iris, etc. Write to Brand Peony Farms, 133A East Division Street, Faribault, Minnesota.

NEW ROSES FOR 1943,

including Heart's Desire, King Midas and many other novelties in roses, chrysanthemums and perennials, are described and very beautifully illustrated in this new catalog. Price 25c, with a money refund on the first order. Totty's, Box G, Madison, N. J.

ESPALIER DWARF FRUIT TREES

produce a rich crop of apples, pears, plums, peaches, nectarines or apricots. These trees will grow anywhere and, like vines, take up practically no space at all. The prices and sizes of both trained and standard dwarf fruit trees are included in this illustrated brochure. Henry Leuthardt, King Street, Port Chester, New York.

SANDYLOAM GARDEN LILIES

This intimate interpretation of an enthusiast will please and inspire any lily fancier. Allan and Esther Macneil, North Springfield, Vermont.

(Continued on page 86)

Tables
by
Heritage



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A MASTERPIECE

HERITAGE FURNITURE, INC., HIGH POINT, N. C.

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BUY WAR BONDS

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trol the inner action to *keep* it comfortable. Special prefabricated borders keep its edges firm and sag-free. It's beautifully tailored, richly covered, built for those accustomed to the best in everything. Triple Cushion is a fine investment in extra years of comfort. So soft! So smooth! So soothing! Such LUXURY!

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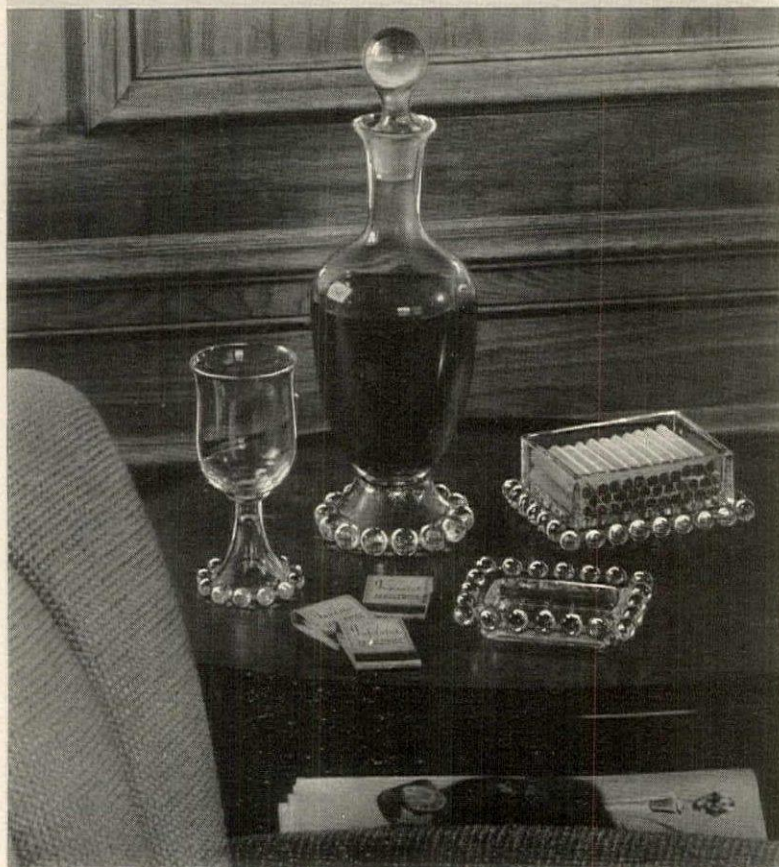
The Luxury **TUFTLESS** *Mattress*



For You...for Him!

IMPERIAL CANDLEWICK

Our apologies if this Fine Crystal is not immediately available at your favorite store.



WRITE FOR THESE BOOKLETS

(Continued from page 84)

CHINA, SILVER, GLASS

THE MAKING OF FINE CHINA

This guide to the buying of fine china illustrates many processes in the making of it, differentiates it from earthenware, and describes various decorative motifs used. Send 10c to Lenox, Inc., Dept. HG-10, Trenton, New Jersey.

SPODE LOWESTOFT

is a fascinating brochure on the origins of this heirloom china of the past—and the future. It pictures many of the old patterns that are enjoying a revival today. Copeland & Thompson, 206 Fifth Avenue, N. Y. C.

HAVILAND CHINA

This charming booklet of 'Fine China to Have and to Use', illustrated in full color not only tells you how this fine china is made but also makes the selection of the pattern you want a joy. Haviland China, HG-10, 26 W. 23rd St., New York, N. Y.

ALVIN

offers folders on the newest patterns in sterling, with a price list to help you plan your flatware service. There's one on Mastercraft, Bridal Bouquet, Maytime and Chased Romantique. Alvin Silversmiths, Dept. HG-10, Providence, Rhode Island.

STERLING 15

This little booklet briefly illustrates the fifteen most popular sterling patterns designed and wrought by these famous silversmiths. Included is a comprehensive price list. Write to the Wallace Silversmiths, Dept. HG-10, Wallingford, Connecticut.

GLASS AND MIRRORS,

their many new and unusual uses for home and office, are shown in this colorful 32-page booklet . . . glass and mirrors for walls, for mantels, for shelving, for all sorts of table and desk tops. Included are detailed charts on sizes, colors, prices, etc. The Pittsburgh Plate Glass Co., Grant Building, Pittsburgh, Pennsylvania.

EARLY AMERICAN GLASS

came into being at Sandwich, Mass. In 1889, two years after the Sandwich factory closed, the Westmoreland Glass Co. began making authentic reproductions and have been at it ever since. Send for their pamphlet which reveals their skill. Westmoreland Glass Co., Dept. HG-10, Grapeville, Pennsylvania.

HOMEFURNISHINGS

PRACTICAL BUT DIFFERENT

Even wartime restrictions can't curb American ingenuity and individuality. Tomlinson tells you "How to have a home that's different and in good taste" in this charmingly illustrated booklet. Write to Tomlinson, HG-10, High Point, N. C.

INVITATION TO GRACIOUS LIVING

is an offer to enjoy lovely music right in your own home, perfectly reproduced through the Magnavox combination radio-phonograph. This booklet illustrates cabinets, in themselves beautiful pieces of furniture. Magnavox, Div. HG-10, Ft. Wayne, Ind.

LONG LIFE TO RUGS

a well-planned booklet. How to Make Your Rugs Last Longer, that gives you all the do's and don'ts of rug care. In these conservation-conscious days it will prove of untold assistance in household care. Write to Alexander Smith & Sons, HG-10, 295 Fifth Avenue, New York.

NU-WOOD COLOR GUIDE

This amply illustrated booklet can help you with the best selection of wood finishes for all your rooms. By turning some pictures of walls and ceilings back and forth, fifty-four individual rooms can be designed. Wood Conversion Co., Dept. HG-10, 1st Natl. Bank Bldg., St. Paul, Minnesota.

STYLE & CHARM IN EVERY ROOM

is a fat little booklet which answers every conceivable question you could have about the use of wallpaper in decorating your home. It analyzes the basic patterns and tells how they can be used to create beautiful backgrounds in every room of your house, no matter what architectural and decorative motif you have to work with. Send 10c to Nancy Warren, United Wallpaper Factories, Dept. HG-10-43, 3330 W. Fillmore St., Chicago, Illinois.

AMERSPUN FABRIC WALL COVERINGS

This folder shows 8 distinctive shades of fabric wall coverings that "protect with beauty". An easy-to-apply fabric, in a new "Fleck" weave, is ideal for the decorative schemes of bedrooms, the nursery, sewing room, den, dining room—yes, all through the house. Send 10c to H. B. Wiggins Sons Co., Dept. HG-10, Bloomfield, New Jersey. (Continued on page 89)



FARIBO BLANKETS

for your Dream Castle



YOUR FUTURE FARIBO

will be all-wool, generous in size, colorful and gay, or subdued, as you wish. It's not too early to start now planning bedroom color schemes around Faribo Blankets.



EVEN NOW Faribo All-Wool Blankets are available in a limited supply in many stores. In case you need another blanket immediately, see if your store doesn't have at least a few Faribo All-Wool Blankets on hand.

If you are waiting for Someone to come back and are busy planning your Dream Castle you can be sure . . . when you are ready to unlock the Castle and step in . . . that stores will have Faribo All-Wool Blankets in a profusion of tones and patterns to make it warm and colorful.

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RECEIVERS

To the finicky ears of a flautist,
the Scott's reproduction of his beloved
instrument is an ever-recurring marvel!

The voice of the flute rises cool and clear, especially in such breath-taking passages as those in "The Afternoon of a Faun." To hear it undimmed, untarnished by reproduction, is an experience that leaves musicians rapt and unbelieving.

But why talk of a Scott *now* when it has gone to war? Because music is being loved and dreamed and remembered as much today as ever. New stirring evocations such as Shostakovich's Seventh will emerge and be waiting to be heard. And among the blessings of a well-won peace will be a Scott, we hope, for *you*, to bring these newer masterpieces and the entire

world of music into your home in a "living performance."

Meanwhile the Scott's amazing fidelity brings our men-at-sea (with never a telltale leakback to the enemy) the vital messages of war, or those longed-for programs from home. With all the famous Scott handcrafting skill we are building Marine Models faster and faster, to fit out newly launched ships of the Navy and Merchant Marine, and for our gallant older ships that once were forced to sail in lonely silence. . . . And are *you* buying bonds, bonds, and still more bonds, to hasten the peace and your appointment with the Scott of your dreams?

Those high and silvery notes of the flute are among the most difficult for a radio to capture . . . but listen with any musician and hear his Oh's and Ah's at the Scott's uncanny perfection.

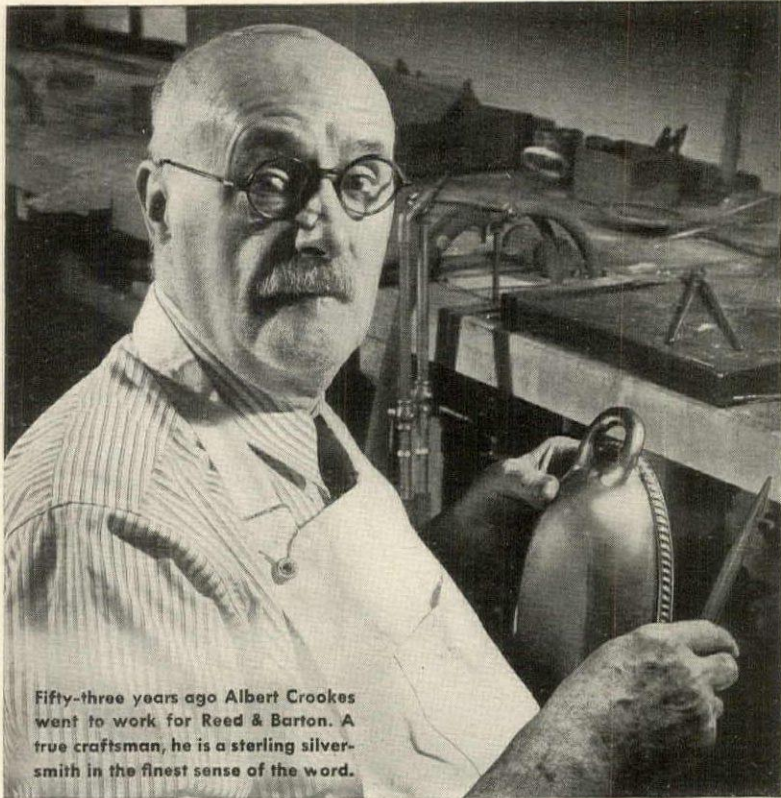
E. H. SCOTT RADIO LABORATORIES, INC.

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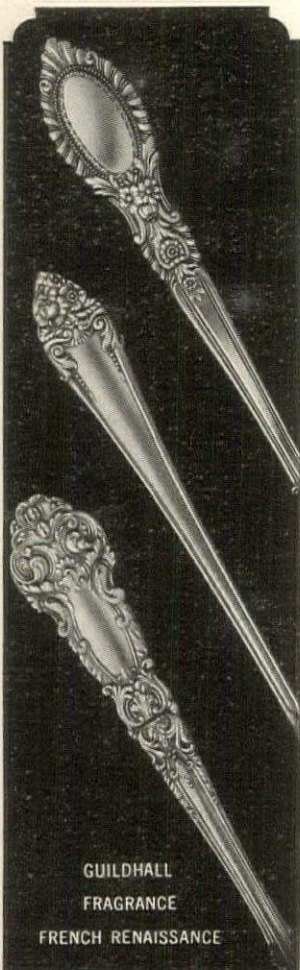
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Fifty-three years ago Albert Crookes went to work for Reed & Barton. A true craftsman, he is a sterling silver-smith in the finest sense of the word.

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THAT I'M HELPING SAVE LIVES"**



GUILDHALL
FRAGRANCE
FRENCH RENAISSANCE

If your jeweler is unable to supply all pieces in your Reed & Barton pattern due to war, rest assured they will be available when victory is achieved. Meantime, to help you maintain home morale, send 10c for our 64-page book, "How To Be a Successful Hostess." Reed & Barton, Box 990, Taunton, Mass.



"Like most everyone else, my thoughts and my heart go out to the boys who are fighting our fight in the very front lines. I'd like to be there with them. But as long as that is out of the question, it's mighty comforting to know that I'm helping save their lives. For that's exactly what we here at Reed & Barton are doing . . . by using our skill and handicraft to fashion the finest surgical instruments and other essential equipment for the armed forces. We'll go on doing it, to the best of our ability, till the Axis is no more. Then we'll happily turn back to the making of beautiful Reed & Barton Sterling Silver, symbolic of America's gracious way of living."

Reed & Barton

STERLING SILVER



FLOWERING TREES

(Continued from page 71)

Shogetsu, a good late pinkish rose. The white flowering kinds are Fujizan or Mount Fuji, a double, and Taizan-fukun.

Perhaps the most fragile of tree-flowering Spring beauty is found in the plums and almonds. The flowering plum (*Prunus triloba*) lifts its branches studded with double, deep-pink, rose-like flowers. It has an added advantage—you can espalier it against a wall. The Pissard or red-leaf plum (*P. bliréiana*) bears its double pink flowers against purple leaves in early Spring, turns its foliage to red in Summer and to startling scarlet in Autumn. A hybrid, Newport, has even redder foliage and Othello shares in the same rich tint.

Into the same *prunus* tribe falls the almond cherry (*P. glandulosa*), a tree so low as to be calculated a shrub, that heralds the Spring with double pink or white tufts of bloom. And, to recall one more desirable member of the *prunus* family, there's the Japanese apricot (*P. mume*) whose flowers are rose in bud, opening to white. There are named varieties with red, shell pink and clear pink blooms.

When one considers that 260 varieties of ornamental and economic crab-apples are being grown in America, it is no wonder a beginning gardener becomes confused. The ornamental kinds can be safely limited to twenty-five species and named varieties. Almost all of them are growing in my garden and give such a display in May that, even after many years, I still stand in silent wonder before their mature beauty. My first two favorites are *Malus floribunda purpurea*, so floriferous as to almost hide the leaves, and *M. theifera*, the tea crab with flowers lining the erect branches into blossomy wands. Next I like the *baccatas* for their delicacy of flowering and fragrance, Bechtel's crab for its rose buds and *M. eleyi* for its reddish leaves, large red flowers and scarlet fruit, and also *M. hofa* for its purple leaves in Spring which give a dark foil to the large red flowers. The carmine crab (*M. atrosanguinea*) is a favorite single red, and *M. spectabilis rosea plena*, a favorite double pink with yellow fruit. For a late and thorny-white I choose the cut-leaf crab, *M. toringoides*. A newcomer is *M. Aldenhamensis*, the deepest red of all, which sometimes gives an encore bloom in Autumn.

If I could have only one kind of flowering tree, my choice would fall on these crabs. If I had two choices, I would take crabs and dogwoods, and if three were allowed me, I would add the magnolias.

FORMULA FOR FALL

(Continued from page 33)

Limoges china, Strawbridge & Clothier, Philadelphia; Duncan & Miller glassware from Bloomingdale; Reed & Barton silver, R. H. Macy; ash trays, Maude Harris; hurricane candlestick, Saks 5th Avenue; wooden leaf dish, Carole Stupell.

**You can win a
\$1,000
WAR BOND**

or one of 49 other War Bond
or War Savings Prizes
by just writing a letter



**"How we hope to fix up
our home after the war"**

Write us a letter telling just that—that's all there is to it!

Just write as though you were writing to your husband, and tell us in as few or as many words as you wish, about the things you'd like to do to make your home more beautiful and more livable for your family after the war.

Nothing to buy. No red tape. No literary skill required. Here's a contest that's easy and fun to enter—yet one which may reward you handsomely. Mail the coupon today for rules and list of prizes.

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AS ADVERTISED IN
GOOD HOUSEKEEPING
SEE NUMBER ONE FOR DETAILS
ALL WOOL PILE

**FLOOR-PLAN
RUGS**

"Nearly Right
Won't Do"

Alexander Smith & Sons Carpet Co.
Yonkers, N. Y.

Please send me list of prizes and rules of your "Dream-Home" contest.

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**WRITE FOR
THESE BOOKLETS**

(Continued from page 86)

WINES & FOODS

RARE RECIPES

from old Virginia are given in "Leaves from the Table of George and Martha Washington", a colorful 44-page book on how to use wines in cooking. Send 10c. Taylor Wine Co., Dept. HG-10, Hammondsport, N. Y.

WHAT DO YOU KNOW ABOUT SPICES?

Whatever your answer, this handy folder shows you, with recipes, many exciting ways to add that extra zest to everyday dishes and occasional treats. The secret, as you will learn, is in using just the right amount of the right spices. Spice Islands Company, Dept. HG-10, 64 Pine St., San Francisco, Cal.

RECIPES

This booklet gives you the ingredients of more than eighty good drinks to be made with Myers's Fine Old Jamaica Rum... mixed as they mix them in Jamaica. It also suggests uses of rum in coffee, tea or desserts. Write to R. U. Delapenha & Co., Dept. EN-3, 57 Laight Street, N. Y. C.

PROFESSIONAL MIXING GUIDE

is a handy notebook containing a full list of accepted formulas for mixed drinks. It includes just about every type of helpful hint that the man in back of the bar wants to know. Blank pages are left for your own notes. The Angostura-Wuppermann Corp., Dept. HG-10, 304 E. 45th St., N. Y. C.

DE KUYPER LIQUEURS

You'll learn from a colourful booklet how a famous brand of domestic brandies and liqueurs are made to embody the delicate bouquet of imports—and how they can be used tastefully in cocktails and desserts. National Distillers Products Corp., Dept. HG-10, 120 Broadway, New York, N. Y.

WINES AND WINE SERVING

This lovely handbook has been prepared to help you better understand wine—how to use, serve and care for the different wine types. Every one of the 28 pages is packed with fascinating, practical information. Write to The Wine Advisory Board, Wells Fargo Building, San Francisco, Cal.

OTHER USEFUL BOOKLETS

ELECTRONICS

a new colorfully illustrated booklet telling the fascinating story of Electronics, the new wonder science of tomorrow. Read about the magical comforts and services Electronics will bring to your home in the postwar world. Electronics, Dept. HG-10, General Electric, Schenectady, N. Y.

RADIANT HEATING

the new, exciting heating system of the present and the future is introduced to you in this accurately illustrated 19-page booklet. It is ideal for basementless houses as well as all other types. Please write to A. M. Byers Company, HG-10, Pittsburgh, Pa.

OF PIPES AND MEN

A well illustrated guide to see you and your pipe safely through the "breaking-in" period. Filled with anecdotes of famous pipe smokers, this booklet will prove not only interesting but extremely useful. For this and others like it please write to John Middleton, 1211 Walnut Street, HG-10, Philadelphia, Penn.

THE ABC OF BLANKET BUYING

is presented to you in a most helpful and well-charted plan which explains the Chatham informative labelling system for prospective blanket buyers. Chatham Manufacturing Company, HG-10, 57 Worth Street, New York, N. Y.

HOW TO BENEFIT FROM THE CHINESE INGENUITY. It's an album of treasures, each a magnificent example of the patient, loving craftsmanship that only the Chinese can put into their handwork. Furniture, mirrors, screens, paintings, flower containers, tribute silks, and gifts are illustrated (48 pages) and each one is irreplaceable now, remember (50c) Chinese Treasure Centre, Dept. HG, 441 Madison Ave., New York City.

RUSTICRAFT FENCES AND GATES

Here is an informative a booklet on this subject as you will find. Nine types of wooden fences and a complete line of farm, horseback and auto gates are practically described and illustrated. The Rusticraft Fence Co., HG-10, Malvern, Pennsylvania.

IT'S FUN TO WRITE LETTERS

This clever booklet tells you how to write as you talk. It contains a wealth of helpful advice on the art of letter writing and gives ten tricks to make your letters sparkle with personality! Send 10c to Eaton Paper Corp., HG-10, Pittsfield, Massachusetts.

THE OLD LANTERN SHOP

will send you a folder showing pictures and prices of many kinds of old lamps and lanterns, rare weathervanes—all wrought in copper. The Old Lantern Shop, Dept. HG-10, 18 Elm St., New Canaan, Conn.

Pretty as a Picture!

That's how your table can look when Theodore Haviland china makes the ensemble exquisitely complete. And remember, too, the beauty of this fine china is a practical beauty. Despite its highly translucent, seemingly fragile appearance, Theodore Haviland dinnerware is exceptionally strong and durable.



GARDEN FLOWERS



SPRINGTIME

Many additional patterns, some in full color, are shown in a booklet "Fine China"—To Have and To Use". A second booklet, "Theodore Haviland—The History of a Name" traces the romantic history of this china. You may obtain both of these by sending 10c to cover mailing costs.

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Chicago (54)

STORE YOUR

How to keep your victory garden
produce during the winter

THE scene is a typical American living room, October 30, 1943. Father is sitting on an orange crate in front of the fireplace which is heaped high with cabbages. In the niche where the sofa used to fit is a pile of potatoes reaching up to the silver wall brackets. The children are romping about the room tossing turnips back and forth from where they are stored in the cedar chest. A faint odor of onion comes from the hall as Mother enters, picks her way across little mounds of carrots and celery and stands belligerently in front of Father.

"Now then," she says, and everyone stops to listen as they recognize it as Mother's Family Announcement voice. "Now then. We've been patriotic. We've bought war bonds and contributed to the U.S.O. We've spent the summer in the backyard and grown all the Home Produced Food that is so Vital to Victory. And look," she went on in a sad way, "at what's happened. Onions in the hall, potatoes in here and Grandma's bedroom covered with carrots. And now she's coming to stay a month—I've canned everything I possibly can. Won't somebody please write President Roosevelt and ask him what we do now."

Well, Mother, we assume President Roosevelt has problems of his own so

here are some simple instructions for home storage that will allow you to move the furniture back in.

Most of us have forgotten or never known about the storage methods used by our parents and grandparents in the days before refrigerated cars and Birdseye. The war, however, is bringing them back to light, and additional scientific investigation and experimentation has added to the knowledge already employed in rural and semi-rural districts.

Special pits built in the side of a hill are used in many sections of the north-east and north-central part of this country. If you can't get your hands on a hill, a pit may be excavated. In either case you will need steps down to it, and double doors—one directly entering the pit, bulkhead doors above, on a level with the ground but slanting as for a cellar entrance.

If it is very steep ground, and it is possible to have a vertical entrance of six or seven feet, then both doors may be vertical. The advantage of using sidehill pits is that drainage is good.

A practical size for a place feeding eight or ten people (family and help) is 14' x 10' x 6' or 7'. Two ventilators four to six feet apart should be provided for a space this size. They may be constructed at either side of the door or



CLAUDETTE COLBERT
In Paramount's
"SO PROUDLY WE HAIL"

Between-scenes script featuring **CLAUDETTE COLBERT**

WE: (admiring Miss Colbert's flawless complexion) Come, come, Miss Colbert—eight hours in a beauty parlor is about right for *some* people. But *you!*...

SHE: Who said "beauty parlor"? I simply mean I get eight hours' sleep at night. And when we're making a picture, that means *every* night.

WE: No fun to start the day feeling tired.

SHE: Looking tired is worse. You can't fool the camera's eye.

WE: Nor the human eye—but lots of girls try... By the way, Miss Colbert, do you ever have trouble getting to sleep?



Good News!
North Star Blankets
are again on sale at
your favorite store.
(Navy needs are
being fully met, too)

SHE: When I do... I read. But most nights, I fall asleep immediately—my bed is so comfortable.

WE: Could-er-a-these North Star blankets have anything to do with that?

SHE: Heavens yes! They're so light and fleecy and warm—really—I feel terribly lucky to have them. I bought them *ages* ago.

WE: They're back on the market again, you know.

SHE: Gracious! Why didn't you tell me? You *knew* I needed a pair for the guest room. Quick, the phone!

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North Star

ALL WOOL BEAUTYNAP BLANKETS

FREE BOOKLET ON SLEEP. Whole subject from every angle—48 pages of breezily written good sense to help you get your basic beauty treatment. North Star Woolen Mill Company, 256 So. 2nd St., Minneapolis 1, Minn.

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PURCHASES MAY ONLY BE MADE THROUGH AUTHORIZED DEALERS.

VEGETABLES

in each far corner. Such a pit may be built of wood logs and boarding, or any lumber at hand. The important thing is to leave six to eight inches between the boards and the ground for insulation with straw or other material. Cover the boards on top with tar paper, then a layer of straw, one of soil, and repeat until two or three layers of each have been used, making the last one soil (over which weedy turf will eventually grow.)

The ventilators should stand a foot and a half or so above the top soil layer. They should have little roofs to keep water out of the pit (yet let air in) and the space between the roof edge and the soil should be fitted with wire mesh or screen of small enough mesh to keep out rodents. Ventilators should have a shutter of some sort (a wood plank with peg handle will do) so that they may be closed when extremely cold weather comes. In the Fall, they should be closed during the warm days, open during cool nights.

Cold storage cellar

In the smaller suburban home a cold storage room in the cellar is more feasible than a special outdoor pit. A room six by ten feet should be large enough for the needs of a family of five. Such a room should be built away from the warm part of the cellar and thoroughly insulated. Boards laid on each side of 2 x 4's, with the space between them filled with insulation material will do the trick. Or if the wall is built al-

ready, the outside may be covered with some prepared sheet insulation. The ceiling should also be insulated so that the floor of the room above will not get too cold. Openings should be provided for ventilation, and a good secure, preferably a double, door. Bins, shelves and barrels or boxes may be provided according to the material to be stored.

Some people have success using barrels in the old-fashioned side-hill method. They should be lined with oak leaves or paper and have holes for ventilation. Sunk in the ground, with a deeper trench on each side for drainage, these work well.

Factors in successful storage

Location. If a side-hill pit or outside storage, good drainage is of prime importance. If a special cold storage room, built in the cellar, it should be shut off from the rest of cellar and preferably located on the north side.

Insulation. If a room, it should have double walls with spaces between which may be filled with shavings, sawdust, cork, rock wool, or other insulating material. If a root cellar of wood, space should be left for insulation with straw or any of above materials. Hollow concrete blocks are better than solid concrete.

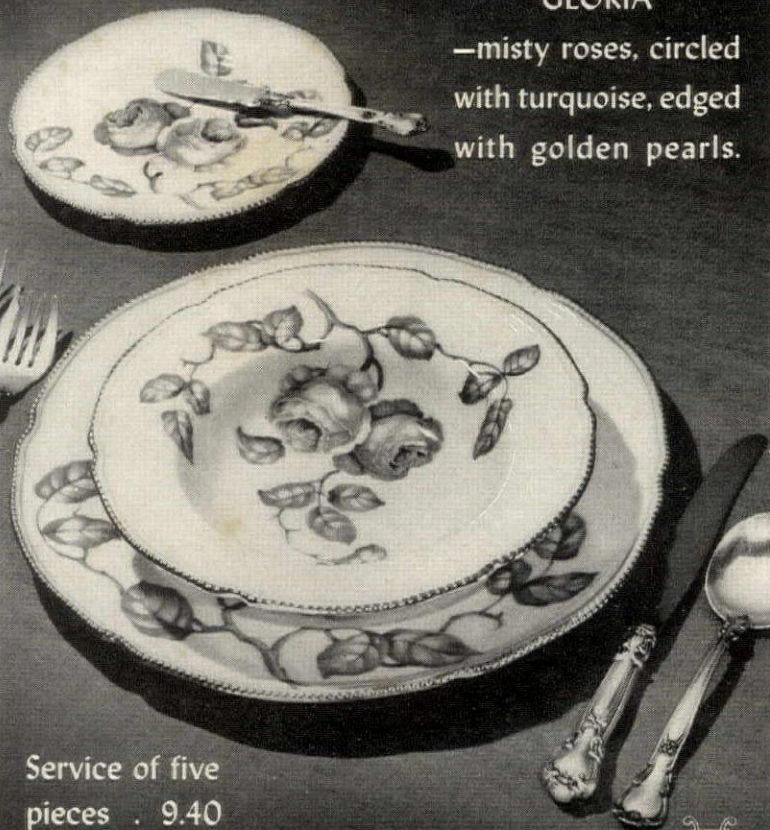
Ventilation. Basement window in cold cellar room, preferably two for cross draft. The addition of a flue with a damper, set in place of one of the panes

(Continued on next page)

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GLORIA

—misty roses, circled with turquoise, edged with golden pearls.

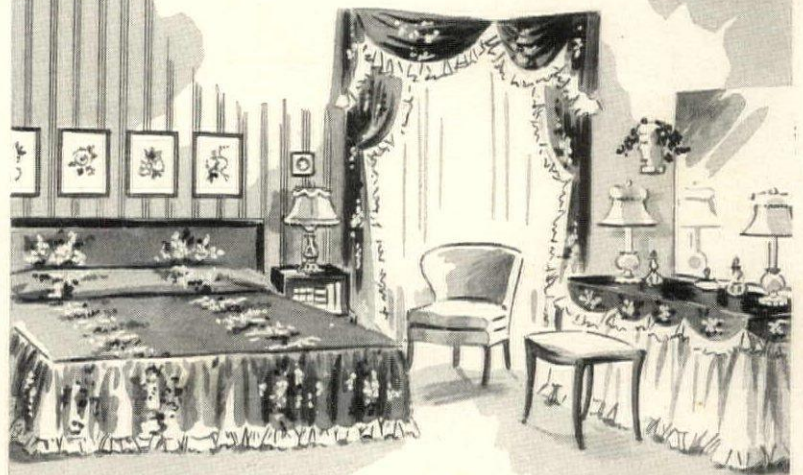


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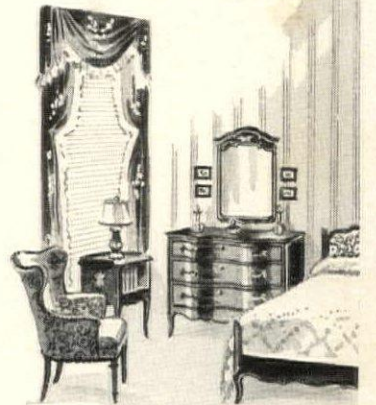
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STORE YOUR

(Continued from page 91)

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is helpful, but not necessary in the ordinary, well-insulated, regularly aired room, unless it is very damp, in which case a fan should be used to help circulation of air. In outside pits or mound allow one vent or flue for about every 100 square feet (where there is a six or seven foot ceiling).

Temperature. For root cellar and cold room, 34° to 38° F. (See specific requirements for exceptions). A good thermometer is important. Do not attach to one wall, but hang from ceiling or put on post in center of space.

Humidity. High for root crops, low for onions and squash or pumpkins. If too low in root cellar, floor may be dampened at regular intervals.

Cleanliness. If a permanent room or pit, it should be cleaned thoroughly after being emptied in Spring and allowed to air well during Summer. Close it by late Summer to reduce it to proper temperature before using.

Light should be kept out. If there are windows, darken them.

Rodents should be kept out. Screen openings under ventilators and use double doors. (These help in proper insulation, too.)

Arrangement should be convenient and practical. Plan for proper shelves, boxes, racks, bins and barrels depend-

ing on the material to be stored.

Condition of produce

Select only perfect fruit or vegetables. Cure and ripen properly. Follow directions for each type. In most cases produce should be fully ripened. Cauliflower is an exception. Do not store either too old or too young vegetables. Never handle damp or wet vegetables. Avoid bruising (especially important for squash and pumpkins). Except for certain items mentioned below, it is best not to let vegetables freeze before they are stored.

Check temperature, ventilation

It is important to check the temperature and ventilation regularly, taking care to maintain an even temperature in the root cellar especially. Inspect often for rot, disease or sprouting and remove affected items so they will not contaminate others. If these directions and those in the following requirements for specific vegetables are carried out, you should be feeding your family from stored produce until next February and March or even later.

Storage of specific vegetables

Beets, carrots and rutabagas: Store indoors. Bins or boxes of sand are most commonly used. Carrots are better in dry sand, beets in semi-moist sand. Beets and carrots should be kept at a

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VEGETABLES

temperature of around 35° F. Tops should be taken off to one and a half inches. If tops are too short, beets will bleed. It is best to grade the sizes with the oldest at the back of the bin, so that younger and smaller ones may be used first, as they dry out quicker. Some people have success by putting these crops loose in bins and with burlap over the top which is moistened regularly.

Parsnips, root parsley and salsify: These crops may be left directly in the ground as their flavor improves with freezing. However, excessive freezing and thawing is harmful to these crops, so when the ground is thoroughly frozen, cover them completely with a mulch of straw or oak leaves topped with soil.

Potatoes: Well graded potatoes, harvested properly before frost, are one of the easiest crops to store and may be stored with other root crops. They freeze at 29° and wilt and sprout at 41°, so 35° is best. Potatoes should be dug in fine weather and allowed to dry, but not freeze, in the field. If any do freeze there, or in storage, rots and soon infect others.

Potatoes need good ventilation. If stored in the field in piles, each pile should not be more than six feet across the bottom and each should be provided with a simple ventilator stack of four boards nailed together and a little roof, or three made into a simple trian-

gular vent. Cover these field piles with mulch and soil in layers, adding more as the temperature becomes colder.

If stored on the floor in a storage cellar, there should be a false floor beneath the pile, and boards between the wall and the pile. This requirement may be successfully carried out by storing them in bushel boxes, with slats for ventilation between each, or barrels with holes bored in the side for ventilation. Never store potatoes on a cement floor in piles unless boards with loam on top are used for a false floor. Light turns potatoes green. Too much moisture and warmth makes them sprout and decay. Dry air makes them wilt, but with the above precautions you will have no trouble.

Cabbage. There are various methods for storing cabbage. As it gives off an odor, it is best not stored with the root crops. But if you wish to do so, proceed as follows: Cabbage is not injured by light to medium frosts; it can stay in the ground until mid-November. Store only those heads which are perfectly sound (discard any that have cracked from too rapid growth). The heads should not be too ripe. Take up root and all. Remove outside leaves, and pile heads in the cold cellar away from the other vegetables. Good ventilation is important (one reason for removing large, loose leaves). Handle carefully, but pack together snugly and
(Continued on next page)



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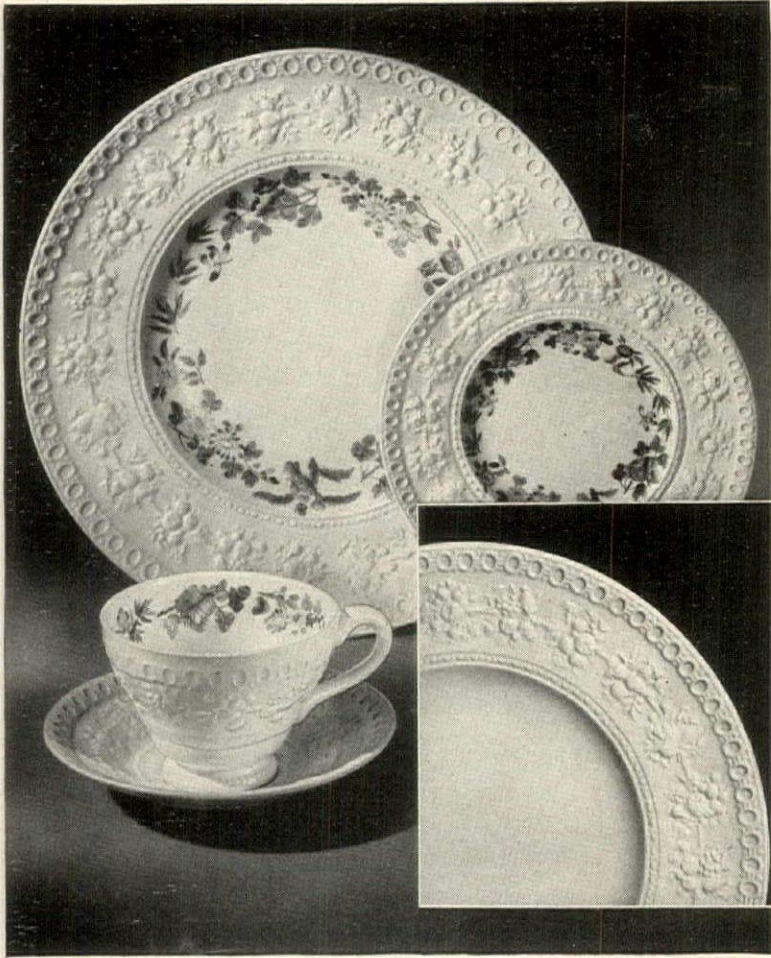
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STORE YOUR VEGETABLES

(Continued from page 93)

throw a burlap cover over the whole pile, to provide even moisture.

There are two methods for storing cabbage outdoors. The cabbage heads may be transplanted so that heads are close together, barely touching. Insert planks or stakes in ground on each side of plot and place oak leaves, straw or other mulch around heads and on top. Oak leaves provide good ventilation and enough warmth. Boards are then put across the stakes, the whole covered with straw and soil and more layers are added as it becomes colder. Each end of this mound should be marked so that it can easily be located under the Winter blanket of snow.

The second method for storing cabbage outdoors, is to dig a trench two feet wide and six to eight inches deep, and as long as necessary. Line the trench with old newspaper, straw or leaves. Oak leaves are best as they do not mat too much, provide some ventilation and enough warmth. Pack the cabbages together in the trench with their heads down, their roots in the air. Add more leaves and when freezing weather has arrived, cover with straw and soil to 15 inches or more. Add more straw and soil as the weather becomes colder. Mark the trench well at both ends so it can be found under the Winter snow. If the cabbages should freeze where stored, they should be thawed slowly on removal.

Celery. Indoor storage. Celery stored indoors will last for only two to four weeks. The temperature should be close to freezing, 33° to 38°. Transplant the plants, roots and all to a box of moist sand. Keep the sand moist, but take great care not to wet the foliage. A "Soil-Soaker" or hose drawn between the rows will assist in wetting down the sand, without wetting the foliage. If this is done every eight or ten days, the celery should last even longer than the two to four-week period. The flavor of celery, however, will invade the other vegetables in the root cellar, therefore, outside storage is recommended.

Outdoor storage. The simplest method is to leave the celery in the rows where it grew, hilled up as it was for blanching. Cover the whole patch with oak leaves, and place some of your sash shutters over these in tent formation to hold them down. Celery will keep to February stored this way.

Another method for outdoor storage of celery is to dig a trench ten to twelve inches wide and about two feet deep. Loosen the soil in the bottom and set the roots in this bed, with as much soil attached to the roots as will stay there. The roots should be watered, but care taken to keep the tops dry. A foot plank is placed on one side, with the excess soil hilled against it. Boarding or covering of some sort is placed across this and the trench, and the whole covered with straw and soil, more added as it becomes colder. Celery may be stored in an empty cold-

(Continued on next page)

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STORE YOUR VEGETABLES

(Continued from page 94)

frame in the same manner. Do not put cabbage with it, it spoils the flavor.

Onions. Onions must be stored separately from the other vegetables as they need it *dry*, cold and dark. Success depends on proper curing before storage. Tops should be dry, before harvesting. If you have a large quantity and some are still succulent, roll a barrel back and forth over the field, to bend down the tops. A small quantity may be brushed over with a broom or rake. As they fully mature they will heave out of the ground and cure themselves in the late Fall sun.

Sort them carefully, removing any that are soft or show any signs of disease. Cut the stems with scissors or break the well shriveled tops to within one or two inches of the bulb. Curing must be completed in a cold room. If a small number, a shelf in the unheated garage will do. Keep moving them around for two or three weeks so that they may be thoroughly aired, and after a final sorting, store loose in open shelves, trays or mesh bags. Ventilation is important, as the bulbs give off moisture which must not be allowed to condense on them, or they will rot. The best temperature is 33° to 35°. Onions should be inspected regularly and any which are developing decay, root growth, or sprouts, should be removed immediately.

Squash, pumpkins: These should be stored separately where it is *warm* and *dry*. The best temperature is 50° to 60°. These vegetables should never be allowed to freeze before harvesting or at any other time.

They must be dried in the field before storing. When picking them, leave two to three inches of stem and be careful not to bruise when handling. They are very tender skinned and when bruised will develop rot. Immature specimens will not keep, so should be placed where they can be used first. A bin outside the regular storage room, not far from the furnace, is all right in the ordinary home. Or a bench may be built with shelves deep enough to allow two layers on each. Crates and barrels may also be used, but shelves or a bench generally prove best. The legs of the bench should be protected from rodents. Tanglefoot, six inches wide about the bottom of each leg will keep the rats or mice from the produce. If conditions are good, squash and pumpkins will keep until February or even March. They should be looked over regularly and any of them that are decayed or bruised should be removed.

Beans and Peas. These may be allowed to dry in the field, then shelled and stored in closed jars or old sugar bags. Most people prefer them canned.

The information correlated here is for the north-eastern and north-central United States and Southern Canada. If you have a different problem due to local conditions your state extension service can provide you with necessary modifications. Take heart, Mother, all will yet be well.

E. T. BLOSSOM

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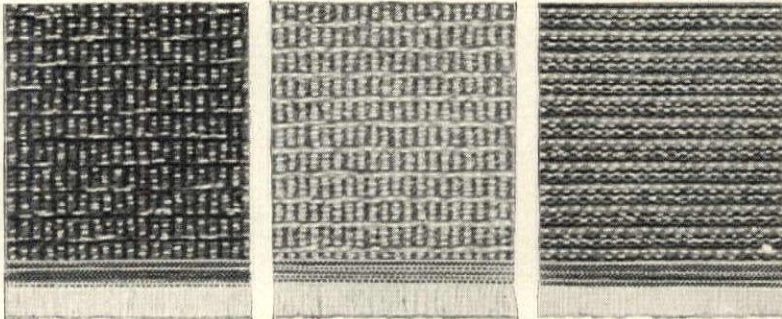
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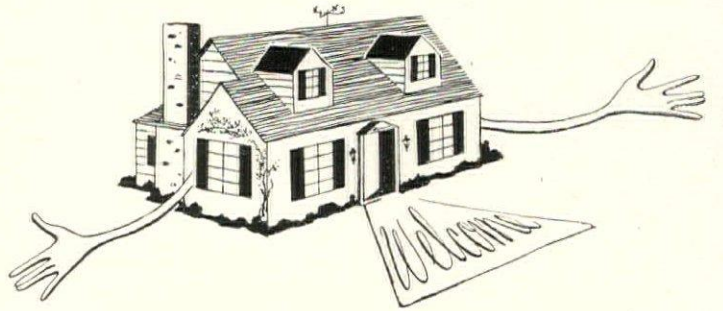
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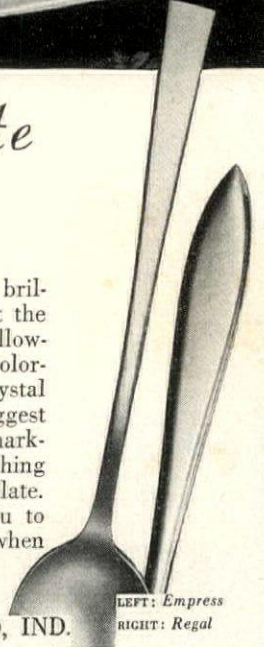
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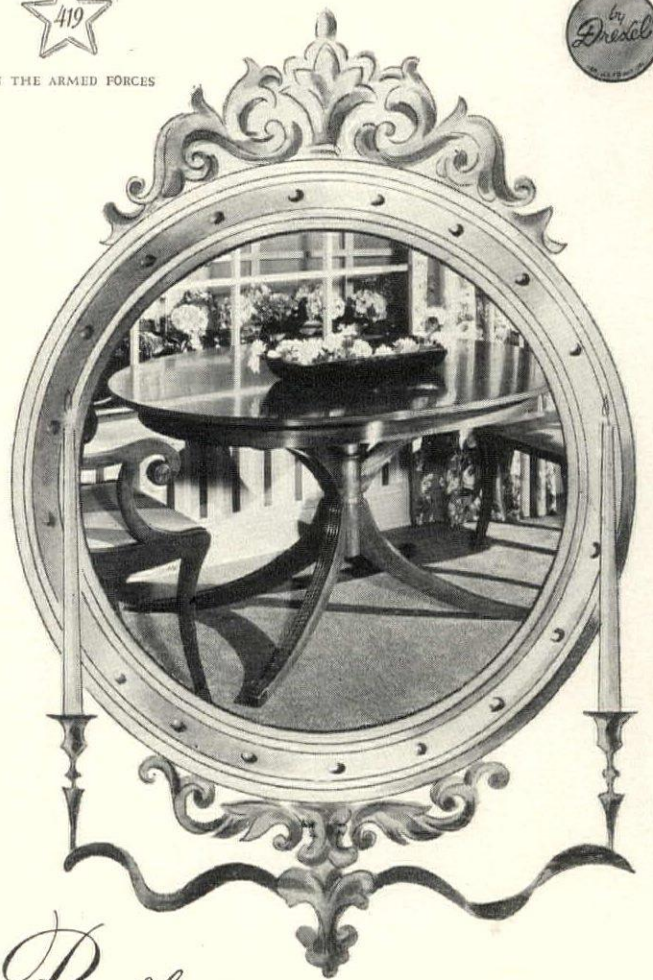
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(Continued on page 98)



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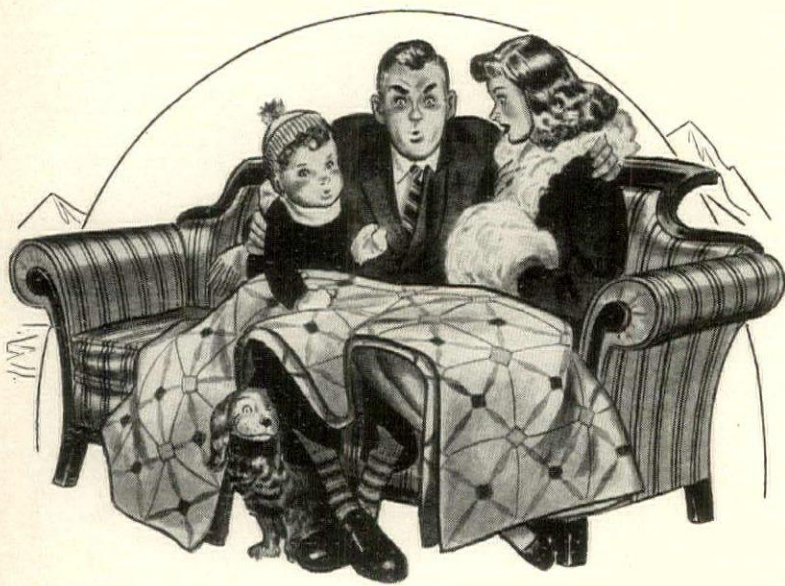
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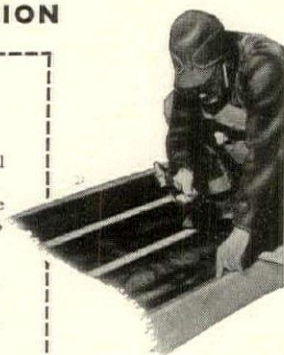
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COOPERATING STORES

(Continued from page 97)

KENT
S. C. Bissler & Sons
MARION
Uhler-Phillips Co.
NEWARK
John J. Carroll
TOLEDO
Lamson Bros. Co.
WARREN
The Warner Co.
YOUNGSTOWN
Strouss-Hirschberg Co.

OKLAHOMA
OKLAHOMA CITY
Harbour-Longmire Co.
TULSA
Vandeaver's

PENNSYLVANIA
GREENSBURG
A. E. Troutman Co.
INDIANA
Troutman Co.
JACOBUS
N. J. Leader
JOHNSTOWN
Penn Traffic Co.
LANCASTER
Hager & Bros.
McKEESPORT
The Famous
MOUNT CARMEL
Guinan Dept. Store
PITTSBURGH
Joseph Horne Co.
POTTSVILLE
Pomeroy's, Inc.
SCRANTON
Stoehr & Fister
STROUDSBURG
A. B. Wyckoff, Inc.
UNIONTOWN
Wright-Metzler Co.
YORK
Bon-Ton Dept. Store

RHODE ISLAND
PROVIDENCE
Gladding's

SOUTH CAROLINA
GREENVILLE
Meyers-Arnold Co.

TENNESSEE
JOHNSON CITY
King's, Inc.
KNOXVILLE
S. H. George & Sons

TEXAS
EL PASO
Popular D. G. Co.
SAN ANTONIO
Joske's

VERMONT
BATTLEBORO
Houghton-Simonds Co.

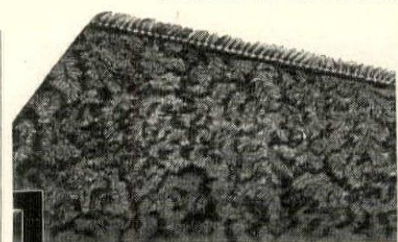
VIRGINIA
RICHMOND
Miller & Rhoads

WASHINGTON
SPOKANE
The Crescent
YAKIMA
Harold H. Schultz

WEST VIRGINIA
CHARLESTON
H. F. Woodrum Co.
HUNTINGTON
Huntington D. G. Co.

WISCONSIN
BELOIT
McNeany's
OSHKOSH
The Henshorn Hoyt Co.
WISCONSIN RAPIDS
Johnson & Hill Co.

CANADA
TORONTO
The T. Eaton Co., Ltd.
WINNIPEG
The T. Eaton Co., Ltd.

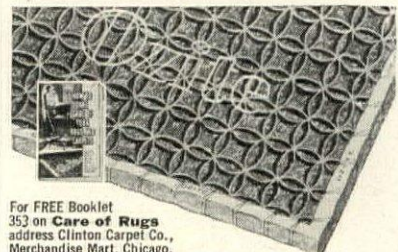


How much care are you giving your rugs now, to be sure they'll last? Remember, they're precious—good rugs and carpets are worth protecting.

to save rugs, turn them around every 3 to 6 months to distribute the wear. Change furniture, too, so lines of "traffic" are changed. Be sure your rugs are clean... and watch for moths.

Care for even your oldest rugs before it is too late. Circle Tread Ozite Cushions will make them feel luxuriously new... Prolong their life amazingly. And the Circle Tread Ozite will still be good for new rugs later.

rugs worth using are worth Circle Tread Ozite. The cost is more than repaid by extra wear plus a softness that enriches your entire home. Look now—have you any unprotected rugs? Then order Circle Tread Ozite today. Be sure you get the genuine.



For FREE Booklet 33 on Care of Rugs address Clinton Carpet Co., Merchandise Mart, Chicago.

CIRCLE TREAD OZITE RUG CUSHION

OZITE NOW MAKES AVAILABLE 3 WONDERFUL HOME CLEANING FLUIDS

DES-TEX FOAM
Soapless Shampoo for Rugs, Carpets and Upholstery. You can clean your own rugs easily and beautifully right on the floor. Very economical.

DES-TEX DRY CLEANER
—for practically every type of fabric, especially woolsens and silks. A perfect cleaner for twist-weave rugs and carpets, also mohair upholstery. A splendid spot remover.

KLENS
Soapless Cleaner—amazingly effective for windows, glassware, painted surfaces, Venetian blinds, tile, and all kitchen cleaning needs. Detarshes silver.

DES-TEX FOAM RUG SHAMPOO

DES-TEX DRY CLEANER

KLENS SOAPLESS CLEANER



One Job

★ Winning the war in the shortest possible time. That's your one job . . . and ours. From making the world's most complete line of oil-burners, both domestic and industrial, we have turned to war-work in which our oil-burner experience, coupled with our engineering experience, has proved most valuable.

Many of the special-purpose products we are making for Uncle Sam are of an oil-burning nature. We are glad of this, for it helps us to "keep our hand in" . . . to develop new skills that will enable us to furnish America with even finer oil-burners for homes, offices, schools, and buildings when the war is over.

We want you to remember the name "York Heat," for we hope you will re-invest some of those War Bonds you are buying today in York Heat for your home tomorrow. We pledge that it will be the finest automatic heating equipment that minds can plan and machines can build. In the meantime, buy War Bonds . . . and more bonds!

**YORK
HEAT**

Division of
THOMAS SHIPLEY, INC.
York, Pa.

**FLOWERING
DOGWOOD**

WE Americans have long had a way of admiring the foreign made, the imported article, whether it be a watch or a packet of seeds and so a tree which is obviously the equal, if not the superior, of the Chinese magnolia, the Japanese cherry or the Siberian crabapple has not, until the last decade or two, had the appreciation of its own people that its high merit deserves. For the white flowering dogwood, *Cornus florida*, which has been justly rated one of the most outstanding flowering trees, is as much our very own as ice cream sodas or the Fourth of July. Found on the edge of woodlands from Maine to the Gulf and from the Atlantic Coast to the Mississippi Valley with varieties even along the Pacific, this native tree, which seems to outlive all other flowering trees and conveniently to retard its blossoming until the worst of the Spring weather is past, is the especial delight of all of us in Pennsylvania.

The pink-flowering dogwood

The pink-flowering dogwood was discovered within the city limits of Philadelphia about 55 years ago, by the late Thomas F. Meehan, an internationally known horticulturist, who found it among the hills bordering Wissahickon Creek. It was found growing out of a white-flowering tree, which was then in full bloom. The sight greatly interested him, and, on second thought, he decided to pick off all the pink flowers and watch the tree another year to see if this branch would again produce pink blooms. So he waited and speculated for a whole year, but in the meantime prepared a number of small seedling trees of the white variety so that if the pink came back he would be able to bud or graft it on the white, the only way the pink could be reproduced.

The following spring Mr. Meehan kept close watch. When the tree came into full bloom the same branch was covered with pink flowers of a seemingly finer shade than the year before. He now knew that the new color was fixed and that he had made a discovery. Cutting off the branch bearing the pink flowers, he took it to his nurseries in Germantown, where he budded the "sport" on little white-flowering dogwood trees. From that beginning came all the pink-flowering dogwoods.

To grow dogwoods

Buy well started trees in the desired colors. These should not be collected from the wild but purchased from a nursery where, through regular root pruning, a healthy round clump of roots has been developed. These, balled and burlapped, are readily moved without shock. In the home garden a more than large enough hole is prepared with plenty of leafmold in it.

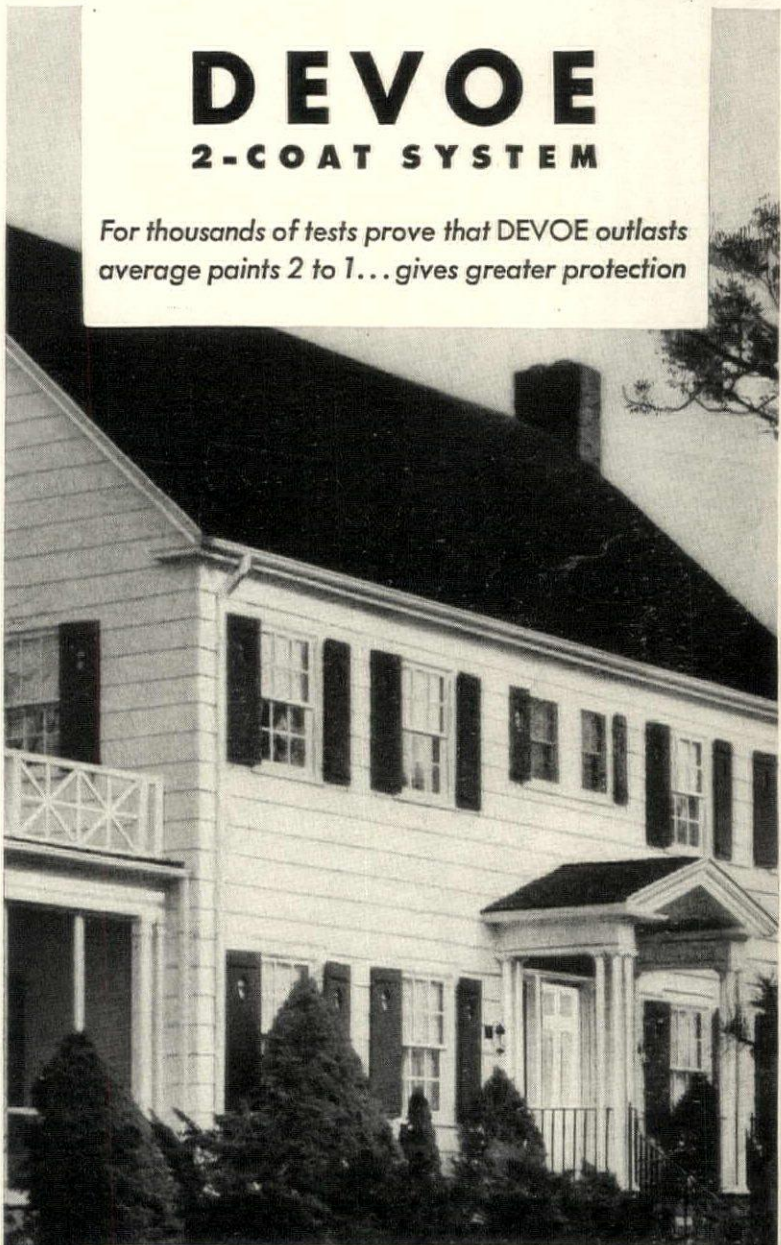
The site may be in full sun or partial shade but open and roomy since the branch spread in maturity is considerable. Dogwoods are tolerant of many soils, although a slightly acid one is preferable. Leafmold promotes this and such organic fertilizers as cottonseed meal. Other good foods for the dogwood trees are dried blood, tankage,

(Continued on page 108)

In these days of conservation you can paint and save with the

**DEVOE
2-COAT SYSTEM**

For thousands of tests prove that DEVOE outlasts average paints 2 to 1 . . . gives greater protection



Save and protect are national watchwords.

With Devoe's famous 2-Coat System of Painting you save up to 50% of your painting costs because of the longer-lasting job you get . . . protect your house against wear and weather . . . carry it safely through this critical period of replacement and repair.

Devoe developed this system of painting long before the war. Thousands of homes everywhere bear witness to the saving of surface . . . enhancement of appearance . . . made possible by the use of these two *different* paints . . . applied in this scientific way:

THE NEW UNDERCOAT seals oil-thirsty surfaces of wood or old paint, laying on a solid, non-cracking foundation.

THE NEW TOPCOAT . . . has amazing "hiding" power . . . covers more surface with a smooth finish that fights sun and weather . . . resists fading, staining and attack by ice and rain.

Together this "team" of paints combats checking, cracking, peeling and costs no more than other first-quality paints.

Do you have paint problems? Your Devoe dealer can help you. He is usually the outstanding paint merchant in the community. "People who know—use Devoe."

DEVOE PAINTS

Founded 1754, Devoe has sent men and money to every U. S. War



FIRST AVENUE at 44th STREET, NEW YORK 17, N. Y.

Come On! Enter this fascinating
\$2,500* SETH THOMAS
"CLOCK OF TOMORROW"
DESIGN COMPETITION

- GRAND PRIZE**
 a \$1,000 War Bond
- 4 FIRST PRIZES**
 each \$250 in War Bonds
- 4 SECOND PRIZES**
 each a \$100 War Bond
- 4 THIRD PRIZES**
 each a \$25 War Bond

After the war, Seth Thomas is going to bring out an exciting line of clocks—the sort of clocks that you will want to see timing a gayer, brighter world.

We think the best way to find out what you want to see is to ask you. So we're asking you to show us your ideas right now in a "Clock of Tomorrow" Design Competition.

To help you with your ideas, we suggest that you consult your Seth Thomas dealer. He may not even have a Seth Thomas Clock to show you, because Seth Thomas is working full time for Uncle Sam these days. But you will find his knowledge very worthwhile.

Come on and join up! It's fun for all—with handsome prizes for the thirteen winners! Somewhere in the back of your mind there's an idea for a dream clock waiting. Fill out and mail the entry blank below for the Competition Rules. Then put that dream clock down on paper! The competition closes midnight December 1, 1943.

* All prizes are based on the maturity value of war bonds.

It's Time to Design the Time of the Future!

MAIL THIS ENTRY BLANK TODAY!

Russell Roberts, Competition Director
 Seth Thomas Clocks, Dept. 610.
 Thomaston, Conn.

I want to enter the Seth Thomas "Clock of Tomorrow" Design Competition. Please send me complete Competition Rules by return mail.

Name _____
 Address _____
 City _____ State _____

Seth Thomas Clocks

SELF-STARTING ELECTRIC, OR KEY WOUND

Seth Thomas Clocks, Thomaston, Connecticut



A Division of General Time Instruments Corp.

DURATION WOOL

WE were sitting moodily on the floor of our closet the other day, fingering a pair of patent leather shoes with 3½ inch heels and thinking about the Old Days, when a pair of John's old pants leaned over and tweaked a tweed jacket on the lapel:

"You know what they're going to do now?" it said in a hurt tone, "You know what?"

"No, I don't know what they're going to do now," the jacket said.

"Well," the slacks went on, "what they're going to do now is give me to the Salvation Army—me a strapping young wool, one year old only. In my prime, you might say."

"In your prime, my foot," the jacket said. "You're ten if you're a day. Where's your crease, if you're so young? What's that shiny spot in your rear? In your prime, my foot."

"One year to the day." The pants insisted. "A year ago today I was sitting down at Brooks Bros., fibres all in place, sharp creases down my middle."

"I come from up around Saks myself," the jacket broke in, "Nice Neighborhood."

"Don't get off the subject," the slacks said testily. "The point I'm making is that none of this is my fault. It's that man—comes home from work, throws me off on a bed or somewhere—and then picks me up to put on the next day and complains quite a lot because I'm wrinkled. Who wouldn't be wrinkled, I'd like to know?"

"I would," the jacket said, "and what's more I am, most of the time. Dandruff on my shoulders, too. Itches. You'd think with all this Duration they're always talking about that they'd Be a Little More Careful."

With this they relapsed into a huffy silence.

This set us thinking. Each soldier in our army needs 100 pounds of wool. It's time we got over our casual pre-war attitude toward fabrics and set ourselves down a list of things to do, we thought, so we sat down and listed:

* * *

... A good daily brushing in order to avoid over-frequent cleaning and pressing which tend to weaken the fabric. Even after a few hours of use, there are sharp, almost invisible particles which shorten the life of the garment through their abrasive action if they are allowed to remain. In addition, the brushing will lift the fibers back into their original positions and help retain the look of newness. The brushing should be thorough, the brush have soft but firm bristles.

... Woolen clothes should be neither flung over a chair nor hung from a hook. Use a wooden or covered hanger, wide enough to go from one sleeve seam to the other. A skirt fares better on a hanger with a straight cross bar than on a hook, but better still is a skirt hanger that holds it by the band and lets it hang straight and unfolded.

... Air. As soon as clothes are taken off, they should be hung as directed, placed where there is free circulation of air. If they are wet, air is
(Continued on next page)



MAKE OLD BRUSHES LIKE NEW
KEEP NEW BRUSHES IN TOP CONDITION

Here's the answer to wartime brush scarcities. Cabot's amazing new brush cleaner removes all of the hardened old paint, varnish or lacquer right down to the heel. Leaves bristles soft, flexible, lustrous. Harmless to setting. Ideal to keep new brushes in top condition. Non-caustic, non-inflammable. Does the job quicker, better—more economically.

Try it!



Ask for some today at your nearest paint or hardware dealer, or send 25¢ to cover mailing—packing costs for 4 oz. bottle. Samuel Cabot, Inc., 1223 Oliver Building, Boston, Mass.

SAVE YOUR BRUSHES WITH
CABOT'S BRUSH CLEANER

AND WHEN YOU PAINT USE



Cabot's DOUBLE-WHITE and Gloss Collopacks

Mansfield
SANITARY VITREOUS CHINA
is Tops

In remodeling your home to relieve the acute housing shortage consider the modern economy of Mansfield Vitreous China. These units give a lifetime of satisfactory service.

The Traveler

The Simplex

Vitreous China Sinks will enhance the beauty and utility of the small kitchen.

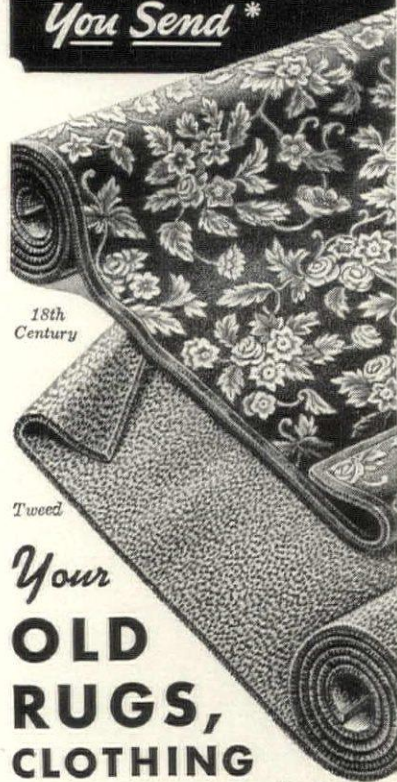
If you live east of the Mississippi River send for our new folder on "Help Uncle Sam House War Workers." It's free.

MANSFIELD SANITARY POTTERY, INC.
 PERRYVILLE, OHIO

Look for this label

OLSON

works **RUG MAGIC**
with *Materials*
*You Send**



18th Century

Tweed

Your
OLD RUGS, CLOTHING

Save up to **1/2**

Learn How materials are picked up at your door by Freight or Express at our expense—how we shred, merge and reclaim valuable materials of all kinds; picker, bleach, card, spin, redye and weave into lovely, new, deep-textured

BROADLOOM RUGS

woven Reversible for double wear and luxury. Sizes to fit all rooms in solid colors, tweed blends, 18th Century floral, Early American and Oriental patterns.

FACTORY-TO-YOU!

Our 69th year: Over two million customers. We do not employ agents or sell through stores. *Sorry if War Work causes delays, but Olson Rugs are worth waiting for.

FREE BOOK IN COLORS

Decorating Guide

Mail coupon below or 1c Post Card for beautiful *OLSON Catalog and Decorating Guide*—26 model rooms—full information.

CHICAGO, NEW YORK
SAN FRANCISCO



Early American
©1943

OLSON RUG CO., Dept. F-50, CHICAGO, ILL.
Please mail Olson Rug Book Free to:

NAME _____
ADDRESS _____
TOWN _____
STATE _____

DURATION WOOL

(Continued from page 100)

again the answer. Direct heat (either from radiator, stove or fireplace) will make the fibers brittle.

... Sun clothes every few weeks in combination with airing and brushing. See that all the creases and little pockets where dirt can collect are thoroughly cleaned out.

... Let clothes rest. If you wear a woolen suit one day, give it a furlough the next. The wrinkles will shake out, the fibers relax. Less frequent pressing will be required and this in turn will postpone shininess.

... Watch out for face powder. A few extra brisk strokes of the brush at the collar line will do wonders; wearing a scarf is even better.

... Perspiration will stain and sometimes rot the fabric; it may be advisable to resort to dress shields—sure it's a bother but it's better than holes.

... Friction is probably the biggest troublemaker. Stop always carrying handbags and packages under the same arm. Don't keep a coat buttoned when sitting down in it for some time. Don't strap-hang with an unbuttoned coat taking the strain. Don't fail to re-inforce spots that get the toughest break of all—the elbows.

... In spite of all this affectionate care, the time will come when woolen things must be washed or cleaned. If you wash them, stick to the rules. Wash in lukewarm water but do not allow to soak. Avoid hot water or cold rinses. Use a neutral soap and don't spare the suds. Squeeze suds through the garment by hand, rinse several times, wring out by hand. Dry away from heat—including sunshine. Press carefully and lightly with a moderate iron and use a damp cloth.

... Beware of storing dangers. Most important, put everything away clean. Fold flat or hang correctly, protect carefully against moths. Don't hesitate to furnish double protection by using moth crystals in cedar chests, and see that garment bags or wrappings are tightly sealed.

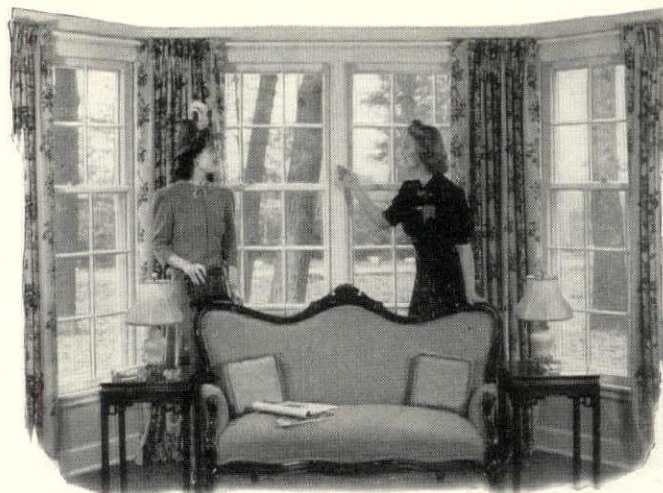
... Sweaters: don't hang on hooks. Place them flat in a drawer or fold them not more than twice. Wash them carefully and never leave them for long periods if they are soiled.

... Be particularly careful of what is left of your stocking supply. Wash after each wearing, keep small holes darned and have narrow runs reknit. Wool stockings will last longer if kept very clean and dried on a towel or stocking forms. Remember that rayons dry slowly. Allow 24 hours at least.

... Rugs may take it lying down, but that is no reason for abusing them. First line of defense is, as usual, cleanliness. Keep them from getting thin by changing the position of the furniture occasionally, by turning around the rug itself and by using a rug pad. If there are sparks when you walk across the rugs in the winter the room is too dry.

* * *

We put down our pencil with a pleased expression, went to the typewriter, made two copies and tacked one on the closet door. "That ought to hold you" we muttered—and shut the door.



How to Get Weather-Tight Windows for Your Post-War Home

If you've shivered in a drafty house... if you've lost precious heat through loose, rattling windows... resolve right now that the windows in your post-war home will be **WEATHER-TIGHT**. Here are some questions and answers to save—if you want your windows of tomorrow to provide the utmost in comfort and fuel savings—



Q Of what material should weather-tight windows be made?

A Wood is an ideal material for weather-tight windows because it has natural insulating qualities. You can easily determine this for yourself by touching a wood window—and noticing how warm it feels to the touch. Wood does not readily transmit heat or cold.



Q What has been done to improve the weather-tightness of wood?

A Modern toxic and water-repellent treatments make wood a better window material than ever... enable it to resist the effects of moisture changes and decay, thus assuring better fitting windows that cut down air leakage.



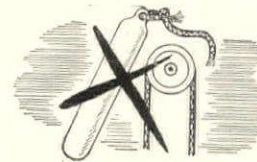
Q What is the advantage of getting stock size windows?

A Stock size windows, such as the Curtis Silentite, come as a complete unit—which unit includes frame, sash, trim, screen and storm sash. Such windows are precision manufactured—and cost less than special sizes.



Q Can windows be "insulated"?

A Yes, indeed! For example, Curtis Silentite windows have a patented built-in weather-stripping on top, bottom and sides. Double contact of weather-stripping assures extra protection against infiltration of chilly air. Dirt and dust are shut out—assuring a cleaner house.



Q What have pulleys and weights to do with air leakage?

A Old-fashioned windows that operate with pulleys, weights and cords require cuts in the jamb through which cold may leak. They are difficult and costly to weatherstrip. The famous Curtis Silentite window operates easily without weights and pulleys... thanks to a unique spring-balanced feature.



Q Can weather-tight windows be beautiful, too?

A Decidedly! Silentite windows, with all their superior weather-tightness, have modern streamlined beauty that adds so much to the appearance of your home. You can decorate and beautify with Silentite windows—while you save substantially in installation and fuel costs!

FREE BOOKLET! There are dozens of window ideas for your post-war home in the Curtis Silentite Window booklet. A copy is yours for the asking—without cost or obligation. Just mail the coupon.



CURTIS COMPANIES SERVICE BUREAU
612 Curtis Building, Clinton, Iowa

Gentlemen: Please send me your free booklet on Curtis Silentite Windows for new homes and modernizing.

Name.....

Address.....

City.....State.....

CURTIS WOODWORK IS SOLD BY RELIABLE DEALERS EVERYWHERE IN THE UNITED STATES AND CANADA



IN WALLPAPER IT'S "Unitized!"

The Name That Assures You:

- ★ **STYLE-TESTED SMARTNESS!**
- ★ **PRE-PROVED, WALL-TESTED DESIGNS BY WORLD'S LEADING ARTISTS!**
- ★ **GUARANTEED FADE-PROOF, AND GUARANTEED WASHABLE WHEN SO MARKED!**



LOOK FOR THIS "UNITIZED" SEAL on the back of wallpaper samples at your dealer's. It makes selection so sure, so swift, so easy!



Imagine! Incendiary bombs, Army and Navy flares, explosives and tank parts being made by a wallpaper company! But that's our job for Uncle Sam . . . and, for outstanding merit in war production, the employees of United Wallpaper Factories have been awarded the Army-Navy "E" for excellence!

LOOK FOR "UNITIZED" WHEN YOU BUY WALLPAPER

NEW ENGLAND REFLECTION

(Continued from page 54)

Weather street wear." Other favorites were "Equestrienne tights of Egyptian éru, open and closed, 50c"—and "A lamp that even a child can wick!" With salty New England tolerance, the store recommended such diverse reading matter as "Mrs. Shelley's Frankenstein" and "Miss Alcott's Little Women."

With the opening of the Furniture Annex, Boston brides came to Jordan's not only for their trousseaux, but for the furniture they would live with until death did them part. Then, as now, the Annex reflected the clear-eyed genius of New England's craftsmen—in the lovely simplicity of a high-boy—in a fireside settle or a four-poster bed—in pewter and glass and silver. (After all, wasn't their own Paul Revere a silver-maker of some repute?) Then, as now, Jordan's had banister-backed chairs and gentle-colored hooked rugs that might have lived in the House of the Seven Gables.

Long range popularity

Boston of 1943 still likes double beds and cribbage—old Bennington pottery and bean-pots. Descendants of Jordan customers who complained angrily when the store installed its first "crazy fad"—an electric lamp—now ride serenely on an escalator still called "the electric stairway". The room to which women customers retire to powder their impeccable Bostonian noses is, as always, "the Ladies' Parlor". The hardy Puritan streak that gave sinew and unexpected sentimentality (and even witch-hunts) to early New England is woven into an old cross-stitch sampler—ADDRESS TO DEITY—still hanging in the Personnel office at Jordan's.

It's true that Jordan's customers have lost their fond, if restrained, passion for "Figured Velours Portieres with Chenille Dado", featured in the not-so-gay Nineties. But you'll still find massive velvet draperies in the Annex, along with Cape Cod chintzes. Beacon Hill and Back Bay Boston still shy away, like nervous thorough-breds, from "crude modern furniture". But the young sailors' brides rush to the Annex for Bel Geddes and other modern designs, above all in bedroom pieces.

Strange bedfellows

Wandering into the Unpainted Furniture shop of the Annex, you'll see a mildly startling sign of wartime Boston, in prefabricated chicken houses. They sit cheek to cheek with the bookcases and chests that have trundled off to college rooms all over New England. While Beacon Hill drawing-rooms hold the horse-hair sofas of another century, a demonstrator in Jordan's upholstery section snips and fits and pins, showing customers how to make their own slipcovers—a wartime necessity.

Yet in spite of the wartime changes, and such gay, outlandish innovations as the Mexican Shop, Jordan's is as much a part of Boston as the swan boats. And like all good Bostonians, the store has kept its family-tree solid and flourishing. Back in 1861, a fourteen-

(Continued on next page)

FROM COAST TO COAST



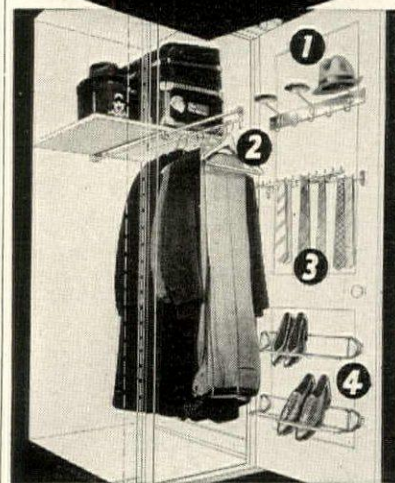
MARYLAND'S
AMBASSADOR
OF GOOD CHEER

NATIONAL PREMIUM BEER

PALE, DRY, BRILLIANT

THE NATIONAL BREWING COMPANY, BALTIMORE, MD

K-VENIENCE CLOTHES CLOSET FIXTURES

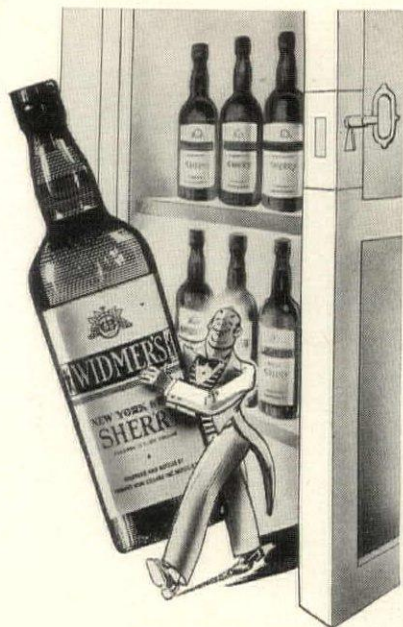


Today, it's doubly important to take care of your apparel and to save time, cleaning and pressing bills by keeping your clothes closets neat and orderly. K-Veniences do just that. Because of war production, these revolutionary, space-saving fixtures are not now available—but with Victory you can look forward to buying and using K-Veniences as the one easy and inexpensive solution to the neglected clothes closet and the need for more closet space. They're the ideal place for shoes, trousers, skirts, ties, hats, dresses, coats, etc. A complete line—over 36 different items.

KNAPE & VOGT MFG. CO.

Dept. G-10

Grand Rapids, Mich.



AMONG AMERICA'S MOST HIGHLY PRIZED WINES —

— are those produced by Widmer's in Naples Valley in New York State where the Widmer cellars and vineyards have been devoted to the development of quality wines since 1888.

NEW YORK STATE WIDMER'S WINES and Vermouths

Vintners of Fine Wines Since 1888
WIDMER'S WINE CELLARS, Inc., NAPLES, N. Y.



"Everglaze Chintz" is radiantly bright and gay, clean and crisp looking, and stays that way through repeated washings. Dust and dirt resistant . . . wears and wears because the durable, lustrous glaze is part of the fabric. Perfect for all types of dresses, slip covers, draperies and bed-spreads.

At all leading stores

Waste is a Thing of the Past.
It's Patriotic to Buy Things that Last.

NEW ENGLAND REFLECTION

(Continued from page 102)

year-old named Edward Mitton came to Jordan's for his first job, as an errand boy—and remained to become a partner of the founder. Today his grandson is president of Jordan's, and guardian of the same friendly, forthright policies that have made a great store human.

One of Jordan Marsh's oldest customers wrote this generation's Edward Mitton recently to say that "Gifts bought at Jordan's have been sent to soldier members of my family during the Civil War, the Spanish War, the Kaiser's debacle, and this current conflict. My mother furnished her home from your stock when she was married, and a large number of those items, still sound and useful, stand in my drawing-room today." With sudden New England reticence, the writer concluded, "This letter may seem to you a waste of good paper, but it will at least assure you that our relations with your great store remain undisturbed".

A living legend

And while a great store in a great city "remains undisturbed", even the youngest sight-seers in Boston learn that the tower-clock corner of Jordan's is a beloved landmark—a part of the living legend of New England.

TABLES WITH NEW FACES

(Continued from page 67)

1. Change of scene—children's delight

Natural raffia trays, *Carole Stupell, Ltd.*
Green Spode lamp, cigarette box, ash-tray, vase, duck figurine and children's mugs and dishes, *Georg Jensen*

Chintz-covered sofa, *Nahon*
Knotty pine mirror above mantelpiece, *Friedman Bros.*

Andirons, *Edwin Jackson*
Set of six English cockfight prints from *Camilla Lucas*

Children's appliquéd bibs from *America House*

2. Living room cabinet

Striped wallpaper, *Thibaut*
Wall shelf, chair, *Nahon*
Antique china, *Davis Collamore*
Brackets, *Friedman Bros.*
Fitted workbasket, *Georg Jensen*

3. Tier-table

Dining table, *Westport Antique*
Chairs, *Nahon Company*
Wallpaper, *Imperial Paper*
Antique silver, *Henry Nord*
Minton china, *Davis Collamore*
Linen, *Albert George*

4. Nest of tables

Floral wallpaper, *Imperial Paper*
Chaise longue, *B. Altman & Company*
Antique tea set, tray, bookends, cigarette box, ashtray, *Orlik*

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LOOKING AROUND

A brief guide to current events that are taking place in the House & Garden fields

SHAKE the summer sand out of your shoes for October is the month to see what's new in the shops, to follow the Autumn openings in the galleries and museums, or enjoy the fall coloring in the gardens.

MODEL ROOMS

One of the easiest ways to visualize fresh color schemes and interesting furniture arrangements is to stroll through the newly decorated room settings at **R. H. Macy's**. Light woods or dark, oak and mahogany, pickled finishes, beautiful maple—room after room features modern and traditional furniture with new color combinations.

Trick detail for a living room: cone-shaped wall pockets filled with geranium leaves hung on a chartreuse wall which alternate with identical wall pockets painted on the wall. Another new idea is the two-tiered, chartreuse coffee table with glass top. Maiden hair fern, delphinium, daisies and pink larkspur are pressed under the glass to form a pattern, lacy as a valentine.

W. & J. Sloane's House of Years has been redecorated this fall to solve three current problems of wartime living—no maids, fuel conservation and extra room for entertaining informally at home.

The first eye-catching room is the library. It is furnished with Chinese Modern pickled pine, walls are robin's egg blue and old Chinese wallpaper panels framed in mirrored glass hang over the fireplace. Bookshelves cover one wall in Chinese fret or key pattern, their edges outlined in flame red. A soft, hand-woven Akbar rug from India covers the floor.

Open lattice partitions separate two small game rooms on either side of the living room creating a divided yet intimate feeling. The mirror-lined niches are filled with exquisite Chinese figurines. Living room walls are painted charcoal. Citron, pomegranate, flame and flesh color tones complete this dramatic scheme. Smart idea for indirect lighting is the brown carved wooden coolie hat hollowed out to conceal a bulb, and hung against grayed flame color walls.

Put **B. Altman & Co.** on your list for model rooms, too. Their Young Homemaker Shop shows how to combine Victorian heirlooms, modern colors and fabrics without too much expense. They even turned a horrific old hat-rack into a cute dressing table complete with shelves for powder and paint. Four living rooms for city apartments may be seen on the same floor. (Continued on page 105)



Get away from it all — for a while

The red and golden months of Fall offer a new and ideal world at Saratoga Spa. Here life at The Gideon and a "Restoration Cure" at The Spa, combine to melt away war-weary nerves. The privacy and serenity of a great country house. Food that even in these days deserves its national reputation. Here autumn stages an Adirondack gala while the air from the pines is brisk and invigorating. Through trains from New York. No car needed. The Gideon is now so noted and desirable, early reservations are advisable. Privately operated, E. C. Sweeny, Lessee.



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GIDEON PUTNAM

AT SARATOGA SPA
SARATOGA SPRINGS, NEW YORK

The Spa is Owned and Its Health Services Operated
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The Rum Connoisseur contains over 100 tested drink and food recipes. Send for your Free copy. Ronrico Corporation, Dept. (H) Miami, Florida. Ronrico Rum 86, 90 and 151 Proof.

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Recipe for a patriotic vacation



1. Go directly to one place and stay there the full time. We suggest dry, sunny Tucson where the tonic desert air will re-energize you for the bigger war and post-war jobs ahead.
2. Be sure to make advance reservations. Tucson visitors are invited to use the free services of our 22-year, non-profit Sunshine Climate Club.*
3. Travel as light as possible. You'll need less luggage for Tucson's informal, outdoor life.

*WRITE TODAY! For reservations or free booklet , Tucson Sunshine Climate Club, 4359-A Rialto, Tucson, Ariz.

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Like hundreds of others, you'll want a St. Charles Kitchen like those that are saving steps in thousands of homes. While devoting all our production now to orders for Uncle Sam, we expect to make St. Charles kitchens again as soon as materials are released from war use—and we are planning refinements and improvements that will make St. Charles kitchens finer, more handsome and more convenient than ever. Naturally, there will be a great demand for early delivery. To assure yourself one of the first of these post-war St. Charles Kitchens (1) Buy war bonds and put them away to pay for your kitchen (2) Let us help you plan your kitchen (3) Place your order (subject to approval of plan and price) and receive a certificate of delivery preference.

Free Book—Write for book of kitchen ideas that will help you, also for details of our planning service and delivery preference plan.

ST. CHARLES MFG. CO.
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St. Charles
CUSTOM BUILT
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How Charming! this lovely 3-piece POTTERY TEA SET

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POTTERY,
INC.

Dept. HG-103
Zanesville,
Ohio



ROSEVILLE
DECORATIVE
ART POTTERY

LOOKING AROUND

(Continued from page 104)

SHOPS TO SEE

Good-bye to slip covers, summer rugs and ivy-in-the-fireplace. Let's look for a little fall glitter! **Askenas Bros.** at Third Ave. and 82nd St., have a wide selection of mirrored accessories to reflect all the good points of your room. Whether it be just a sliver inserted in a picture frame or a sparkling window ledge, mirrors can make even a dark room come alive.

They have five-drawer dressing tables with benches which slide under and out of the way. For a narrow bathroom there's a mirrored clothes hamper and drawer unit—and the hamper opens conveniently on the end. Mirrored cornices or frames can be cut to order and are still available in peach, blue, gold or silver tints. Crating and shipping this glistening merchandise doesn't seem to faze the Askenas brothers for they have even received orders from Iceland!

Cardel Ltd. at 615 Madison Avenue has one of the most smartly designed new interiors you could hope to find. One wall of this modern shop is lined with shadow-box show cases subtly lighted from both top and bottom, which gives a lovely sparkle to all their glass accessories. The opposite wall has four extension tables attached to the shelves on which one complete table setting may be shown and no extra space is wasted.

Cardel's specialty is decorative tableware, china and unusual accessories and lamps. Most articles are moderately priced, such as the hand-painted pottery birds from California, which look so much like real porcelain. Amusing and fun to have in your collection are the hand-painted creamers depicting the heads of great war personalities—MacArthur, Churchill, Wavell and others.

MUSEUMS AND GALLERIES

Everyone should see the Airways of Peace exhibition now on at the **Museum of Modern Art**, 11 West 53rd St., for by means of maps, spheres, models and photomurals, it is clearly illustrated how the modern airplane has created a new geographical dimension. To quote from Wendell Willkie's running commentary on the various sections of the exhibition, "there are no distant places any more, the world is small and the world is one."

Map collectors will be interested in seeing the replica of the oldest (1492) terrestrial globe extant, and the rectangular St. Sever Beatus map made about 1050 A.D., which places the Garden of Eden at the top. Unusual too, is the chart of the Marshall Islands made of reeds and sea shells and the silhouette coastal charts carved by the Eskimos. On until the end of October, this exhibit may be seen daily from (Continued on page 106)

Elizabeth Browning Chairs

Fredericksburg table



SEND FOR our booklet, "Jewels of Victorian Furniture," showing many beautiful reproductions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. H. B.

THE BEAUTIFUL flowing lines and exquisite hand-carving of these chairs earn for them a name so Romantic in the story of poetry... Made from mellow Honduras Mahogany, they are covered in brocatelles or tapestries. We will furnish patterns if you wish to use your own needlepoint... See these lovely pieces at your dealer... They will bring Romantic Charm to your own home.

Vanderley Brothers, Inc., Grand Rapids, Mich.

Residence Elevators



INCLINATOR
A unique electrically operated "Stair-Lift." Folds against wall when not in use.

Our customers will be interested to learn that, in order to hasten Victory, this Company gladly suspends for the duration the manufacture of new **INCLINATORS** and "Elevettes". However, since we repurchase equipments no longer being used, we will continue to have a limited number available for resale. These machines are reconditioned and guaranteed the same as new. We welcome inquiries from those urgently needing elevators.

Descriptive Booklet giving full information mailed on request.

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"Elevette"

A simple vertical lift for Stairwell or corner of room, with or without enclosure.

MY Presto COOKER...

- SAVES up to 75% cooking time
- SAVES precious vitamins and minerals
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Thousands of homemakers consider their **PRESTO COOKERS** the most valuable of all kitchen appliances.

Less tender cuts of **Meats** prepared in a **PRESTO COOKER** become tender and juicy in a remarkably short time. For example, **PRESTO Cooking time of roasts is only 45 to 50 minutes; chicken or chops, 10 to 15 minutes.**

PRESTO prepared **Soups, Fruits and Puddings** are delicious.

PRESTO cooked **Vegetables** are ready to serve in a jiffy, garden-fresh in color. More vitamins and minerals are retained. **PRESTO** prepared **peas require 1 to 2 minutes; asparagus, beans, carrots, cauliflower take but 2 to 3 minutes; beets 5 to 6 minutes.**

PRESTO, like so many modern inventions which make housekeeping a pleasure, adds joy to cooking. No muss, no fuss, no odors, no smoke. A **PRESTO COOKER** saves time, fuel costs, food flavors and food values.

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or stamps to cover cost of handling and mailing.) Address your request to: **Presto, Dept. 41, Eau Claire, Wis.**

Attention: Owners of PRESTO COOKERS: If your **PRESTO COOKER** needs replacement parts write direct to the **National Pressure Cooker Co., Dept. 41, Eau Claire, Wis.**

NATIONAL Presto COOKER

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WEATHER STRIPS ROCK WOOL STORM SASH CALKING SCREENS

LOOKING AROUND

(Continued from page 105)

12 to 7; Sundays 1 to 7.

A retrospective exhibition of the work of Alexander Calder opens Sept. 29 to continue until Nov. 28. Mobiles, stables, jewelry, toys and drawing by this American abstract sculptor will be shown.

At the **Metropolitan Museum of Art** there are just a few more days left before the exhibition of paintings from the Bache collection is withdrawn. Goya's much beloved painting of Don Manuel Osorio, the little boy in a bright red suit with his pet cats and birds, is just one of the 83 masterpieces of European art to be seen.

The exquisite Louis XVI drawing room of the Bache residence has been exactly reproduced in the center gallery, and this alone is worth taking more than one trip to see. Paintings of the French School, by Pater, Fragonard, Boucher and Watteau are part of the intimate atmosphere of this room.

Up on the balcony gallery there's a group of water color drawings from the Index of American Design. Colonial hardware, fish and grasshopper weathervanes, andirons of half-dressed Colonial ladies, pastry juggling wheels, etc., all express the Early American craftsmen's appreciation of metal, as well as the artistic and functional uses to which it could be put. Another group from the Index, of Pennsylvania Dutch

designs, opens October 26. Museum hours are daily 10-5, Sundays 1-6.

Perhaps you have already experienced the back-breaking task of closing a large house and disposing of family belongings which for one reason or another don't fit into your present scale of living. After hours of unpacking and sorting and generally heaving furniture around there comes a certain point when your sole desire is just to junk it all. Please don't, for the **Crown Art Galleries** at 56 West 45th St., N. Y. C., are interested in buying furnishings of entire homes, estates or apartments. Bric-a-brac, bronzes, chandeliers or odd pieces of furniture. If you can't use them, they will offer you a fair price for them.

Even if you have nothing for sale at the present time, pay a visit to their galleries next time you're in town. They hold exhibitions of household furnishings for two days preceding their public auction sales, and you're liable to see anything from a French filet table cloth to an Austrian suit of armor. There's no clutter about this fine gallery for they take special care to arrange furnishings just as you would have them in your own home.

**GARDENS ARE GLORIOUS
IN OCTOBER**

Asters never get enough credit for
(Continued on page 107)

**Deep and Warm
Yet so Light
and Downy**

**PEARCE
BLANKETS**

Pearce Blankets must go to the armed forces—only a few to the stores. Extra care will cause them to retain their loveliness and warmth through added years of service. The close firm weave, the deep soft nap, the beautiful colors are resistant to normal wear and to proper washing. Put the saving into War Bonds.

8.95 to 15.95

Sample swatch and folder on the care of Pearce Blankets upon request.

PEARCE MANUFACTURING CO. America's Oldest Blanket mill LATHROP, WA.

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EGGSHELL
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Our Georgian Tole Lamp (metal) factory cannot make any lamps for the duration, so we have now put into execution a technique of decorating on wood we have had in mind for many years. This new product has the same rich colors as our Tole Lamps; the same antique feeling—hence the name—TOLEWOOD.

All hand decorated in gilt and antiqued by hand rubbing until a rich patina is attained that gives it the feeling of an antique reproduction.

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The Home-LIFT is designed by experts who have been building commercial passenger elevators for years.

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Representatives in Principal Cities

LOOKING AROUND

(Continued from page 106)

being one of the most decorative end-of-Summer flowers. You'll agree when you see the gorgeous free-flowering masses of pinks, blue-purple, amethyst and cerise, 65 varieties, blooming in late September at the **New York Botanical Garden**.

This year for the first time, the two-year science course for professional gardeners is open to amateurs as well. It starts Oct. 4. A course in home landscaping is also a newcomer and you learn planning the home grounds, planting them and construction, how to build a terrace, a stone wall or full-sized rock garden. Botany for Beginners starts in October, too, in which the theory of plant propagation is taught as well as actual outdoor practice. The Garden is open daily 8 to dusk; Sundays 10 to dusk.

They say the best time of day to visit the famous water lily pools at the **Brooklyn Botanic Garden** is from 10 to 11 in the morning when the "night bloomers" are still open and the "day bloomers" have unfolded. Some of these tropical lilies are large as dinner plates, and they bloom crimson, rose, blue, lavender, peach, yellow and pure white.

The fall series of lectures and courses for both adults and children on gardening indoors starts soon so don't miss registering on time. Conservatories and buildings are open daily 10-4. Gardens 8 to dusk.

REPAIR SERVICE FOR SEWING MACHINES

It's good news to hear that you can still have your sewing machine overhauled and that the government is making enough fine steel available for sewing machine replacement parts.

If your sewing machine is acting up instead of thriftily humming along in a straight line, the **Singer Sewing Machine Co.** has an inexpensive tune-up special designed to put even the most battle-scarred veteran into fine running order. They replace parts, lubricate, clean, check up on speed stitching and generally relieve tension all around for both you and the machine. This revival service costs about \$4.

SPECIAL NOTE TO SERVICE MEN OR WOMEN

One unique shopping service which does a globe-circling business is the **Service Men's Service Inc.** at 8 East 61st Street, New York City. Under the sponsorship of the Navy League of the U. S., volunteers will shop for service men and women of the Allied Forces no matter where they are stationed.

Just write them a letter stating your needs or that you want a gift sent to a certain address. Enclose a money order for the approximate amount, any money left over will be returned to you. No package may be sent overseas unless a permit is secured from your commanding officer.



Get a Postwar Priority for a Concrete House

After the war you can be first in your community to build the carefully planned, charming, firesafe home you've always wanted. Indications are that there will be a rush to build homes when war restrictions are lifted.

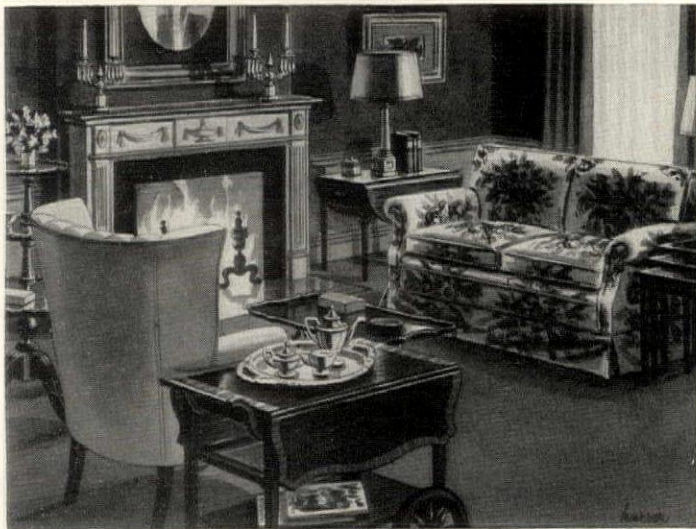
Here's how to get a postwar priority on a low annual cost concrete house so you'll not have to wait.

Buy and keep all the War Savings Bonds you can possibly afford. They will help to finance your home.

Have an architect prepare your plans and specifications NOW. This will save time. Then arrange with a concrete builder to put you on his postwar preferred list.

Any concrete products manufacturer can give you names of experienced architects and competent concrete builders.

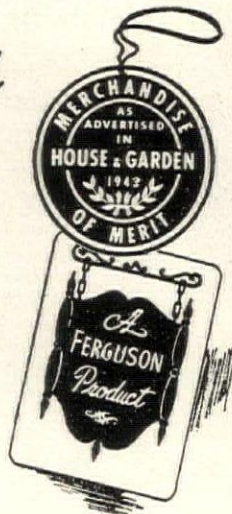
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Your home, as well as you, can offer gracious hospitality. The wise homemaker realizes the importance of exquisite furniture in making her home inviting. That is why hostesses trust the message of the Ferguson tag and the House & Garden Merchandise of Merit tag, that proclaims the high quality of Ferguson furniture to every thoughtful buyer.

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If you are collecting ideas now for your new home, you'll want this special Home Planner's Scrapbook in which you can collect and arrange all of the clippings and booklets you have been saving. Good looking Moroccan Brown Leatherette cover, Ivory Plastic Binding. Your name stamped in gold on your copy.

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Also sent without extra cost, our special booklet "Window Beauty Ideas" showing Andersen Windows in bays, window seats, picture windows, corner windows . . . Andersen Windows are beautifully designed and precision fitted.

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Name
(Print your name as you want it on your scrapbook)

Address
City State

FLOWERING DOGWOOD

(Continued from page 99)

(if it does not contain too much bone) soy bean meal and castor bean meal. In the early stages of growth the soil is topdressed each year with one of these. When the trees are well established and have reached some 6 or 7 feet, they are fed only every third year, 1 to 1½ lbs. per inch of trunk circumference. Older trees are benefitted by having the material placed in crowbar holes made in a circle under the drip of the outer branches. Here tiny feeding roots reach out so that the plant food, well watered, is readily available to them. If leaf color is poor, a too sweet soil condition may be suspected and a top dressing of powdered sulphur given to correct it.

Drought, too, may cause pale foliage tone or a weakened condition which may attract borers. Young trees therefore are regularly soaked their first years after transplanting. Soon their own deep root system will be capable of reaching water supplies of their own but it is important that until these are developed, the trees do not lack moisture. A good guard against borer is the use of some such material as Tacony Crystal Borer repellent. If this is maintained as a covering on the trunk and branches of young trees from late April until early June, there will be none of that sudden dying back of branches which indicates that somewhere along the line the borer is doing his deadly work.

Older trees, of course, are rarely any trouble at all. Ours are not watered or sprayed, only regularly fed every third year. Yet if they were any more flourishing than they now are, we should have to cut down the neighboring oak or move the fence.

One pleasing aspect of dogwoods is that young trees bloom when they are but 2 feet high. In the South they are set out in the Fall. In the North they may be transplanted then or, preferably, in the Spring just before the fat buds open. Worthwhile transplanting specimens average 3 to 5 feet, the pink variety being a little more expensive than the white. Enthusiasts also are drawn to two other dogwood trees, *Cornus flora plena*, a free blooming double white with flowers suggesting the gardenia, and *C. pendula*—a grafted, white weeping form, which I personally find too artificial looking to be attractive. This type also requires a rather moist location and tends to produce slightly curled leaves. The Chinese dogwood, *C. kousa chinensis*, one of E. H. Wilson's finds, is, however, a real but foreign beauty. Blooms some 5 to 6 inches across, pointed rather than blunt tipped like the white bracts of the American species, appear in June and stay fresh for about a month. Growth reaches 12 to 15 feet and is more open and ascending than with *Cornus florida*.

HELEN VAN PELT WILSON



Totty's HARDY GARDEN ROSES

VICTORY COLLECTION

All Roses listed below have proven their superiority.

CRIMSON GLORY (Patented)—A deep vivid crimson shaded ox-blood red. PRICE: \$1.25 each; \$12.50 per dozen.

ECLIPSE (Patented)—The long stream-lined bud is of rich gold. PRICE: \$1.25 each; \$12.50 per dozen.

GRANDE DUCHESSE CHARLOTTE (Patented)—"A new shade of red such as is seen on old tapestry." PRICE: \$1.50 each; \$15.00 per dozen.

MADAME JOSEPH PERRAUD—"Enchanting Nasturtium buff straying to a luminous shell pink at petal edges." PRICE: \$1.00 each; \$10.00 per dozen.

ORANGE NASSAU (Patented)—Inner petals coral-red with bright orange-buff reverse. PRICE: \$1.25 each; \$12.50 per dozen.

PINK DIAMOND (Patented)—The large, bright pink buds open to light pink blooms of great size. PRICE: \$1.50 each; \$15.00 per dozen.

R. M. S. QUEEN MARY (Patented)—Rich glowing salmon pink with an orange base. Buds are long and pointed. PRICE: \$1.25 each; \$12.50 per dozen.

If purchased as a collection, this \$9.00 value for \$7.50, including Grande Duchesse Charlotte, Winner All-America Award.

TOTTY'S

BOX "G" MADISON, NEW JERSEY

Before Planning Your Fall Planting

SEND FOR
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Complete Bulb Catalog

ISSUED SEPTEMBER 1

This new catalog offers you one of the most complete lists of bulbs in the United States. Featured are hundreds of distinct varieties of Narcissus, Tulips, Hyacinths, Lilies and Miscellaneous Bulbs...the finest types—of Exhibition Quality.

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A 15c-packet of seeds free, Burpee best Giant Double Larkspur, grown on Burpee Floradale Farms—for you to see how much better it is to sow in the fall. Have 3- to 4-ft. upright flower-spikes with large double flowers in a wonderful array of colors—light blue, deep blue, lavender, lilac, salmon, pink, red, rose, white, etc. in mixture. Write today—send stamp for postage.

SEEDS FREE

Plant this Fall!
To have biggest, best Larkspur next spring, sow seeds this fall. No special care is required—complete, easy directions for fall planting are included with your free Packet.

Burpee's Seed Catalog Free—Flowers and Vegetables for your 1944 Victory Garden.

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A magnificently illustrated book offering all types of bulbs for Fall planting—Hyacinths, Lilies, Tulips, Daffodils, Crocus, etc. Many favorite species are difficult to get but Schling has them all—in top quality. Write now for your catalog. MAX SCHLING SEEDSMEN, INC. Madison Ave. at 59th St., New York, N. Y.

DWARF FRUIT TREES

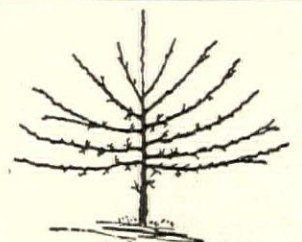


They can be pruned, sprayed or picked without ladders. This saves time and labor. Makes Victory Gardens more fun.

Groups should be selected for proper pollenization, and we offer a minimum selection of six: 2 Apples (Wealthy and McIntosh) 2 Pears (Clapp Favorite and Bartlett) 1 Plum (German prune) 1 Peach (Elberta) All 6 are 2 year size, begin to bear a little next fall, for \$20.00. (Write for Price List)

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50-S Church St., New York, N. Y.

Burpee's GIANT Sweet Peas 6PKTS.
Six 10c-packets of seeds, 6 favorite colors, 1 of each: Scarlet-Corise, Salmon-Pink, Rose, Blue, White, Lavender—all 6 Pkts. for 25c. POSTPAID. Seed Catalog Free—Vegetables, Flowers. W. ATLEE BURPEE CO. Philadelphia 32, Pa. or Clinton, Iowa



ESPALIER FRUIT TREES

For centuries the delight of gardens in European countries. Now available in America. They produce delicious fruit right at your own doorstep. Write for FREE Catalog on Fruit Trees, Berries, Shrubs, and Roses.

STERN'S NURSERIES, Dept. E, Geneva, N. Y.

LILIES THAT WILL GROW

(Continued from page 69)

that the gardener gives to his other plants. Some have a slight preference for soil that is a bit on the light side or soil a bit on the heavy side, for partial shade or full and blazing sun, but these are preferences and not requirements. These lilies will thrive whether or not they are humored.

The first lily to flower in Spring is always *Lilium rubellum*. This is a gem, but unfortunately no bulbs are available at the moment, though a few nurseries may have some to offer in 1944.

Lilium Hansonii is generally in flower by mid-June or earlier in a more southern location. This is one of the finest and most reliable of all garden plants with its sturdy stem, bearing its whorls of leaves and the sparkling gold, thick-petaled cluster of blooms. It is most effective when planted against the white of *Lilium candidum* or with the subtle Martagon-Hansonii hybrids.

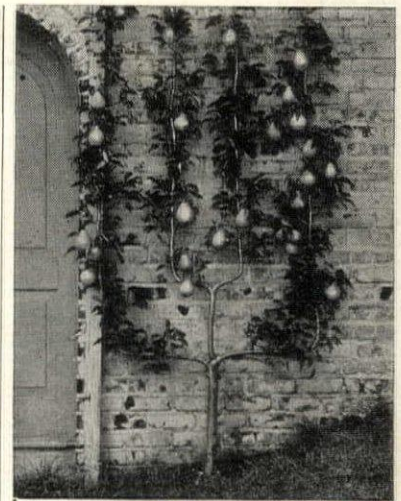
Lilium cernuum is as delicate and distinctive as fine lace. Its lilac caps dance in the garden from mid-June through most of July. It too is especially lovely when planted with the Martagon-Hansonii hybrids.

There is no more distinguished group of garden plants than the Martagon-Hansonii hybrids, crosses of the Korean *Lilium Hansonii* on the white and purple forms of the European *Lilium Martagon*. Each sturdy plant

bears myriads of small Turk's caps. The colors are variable and iridescent, ranging from pale ivory through yellow, pink, mauve, burnished copper to deep gold-flecked brown. As a color group they form an unforgettable picture. All establish well and tend to increase with each passing year. They prefer a loam on the heavy side and partial shade but are by no means fussy. One or two of them like to be in the garden for a year or two before they flower and all of them start into growth early so that a Winter mulch that will delay them a bit in Spring is a safeguard against possible frost injury. The group includes the Backhouse hybrids, Mrs. R. O. Backhouse, Brocade, Sceptre and Sutton Court; Marhan, Marhan var. Ellen Willmott, Guinea Gold and Dalhansoni. If only one variety is to be planted it should probably be the golden-ivory Mrs. R. O. Backhouse which is one of the most vigorous and lovely of all lilies.

Lilium umbellatum and *elegans*. These are the most important members of the cup-shaped group of lilies. The common form, *Lilium umbellatum grandiflorum* spreads sheets of vermilion through late June gardens all over the world. Not so familiar are the variations in height and color of which this group is capable. The shorter members are especially good in the

(Continued on page 110)



**Four-Armed Espalier Pear—
One Year after Planting**

Espalier-Trained DWARF FRUIT TREES

Decorative—Productive
Leuthardt Espaliers are hardy Northern-grown trained Dwarf Fruit Trees. They give you all the advantages of lawn fruit trees yet take up practically no space. Plant near garage, wall, fence or trellis. None less than 6 years old, they will bear as soon as established.

"DWARFER DWARF" FRUIT TREES

These untrained extra-dwarf Trees are hardy, Northern-grown, specially selected varieties of Apples, Peaches, Pears, Cherries, etc. Apples grafted on Malling II and IX, the purest strains selected by the East Malling Research Station in England.

Also "STANDARD FRUIT TREES"

Available in 1- to 5-year-old specimens
Write for Catalog **H today**
HENRY LEUTHARDT
Specializing in Fruit Trees
King Street at Comly Avenue
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An orchard in your yard with quick-bearing "DWARFER DWARF" FRUIT TREES

These sturdy little trees are grafted on the best obtainable dwarfing stock. They are Northern-grown and hardy. Will thrive anywhere Apples, Pears, Peaches and Cherries can be grown. Require little space. Plant this fall for maximum growth. You can expect some fruit from the larger sizes next year, much more the following season.

DWARF APPLE TREES

on Malling IX Roots

Propagated in Canada

2-Yr., 2 1/2 to 3 1/2 ft. high.....\$3.75

3-Yr., 3 to 4 ft. high.....5.00

SUMMER—Red Astrachan, Yellow Transparent

FALL—Corland, Wealthy, Jonathan, Duchess of Oldenburg

WINTER—McIntosh, Red Delicious, Baldwin, N. W. Greening, Stayman's Winesap

DWARF PEAR TREES

Grafted on Hardy Quince Stock

2-Yr., 2 1/2 to 3 1/2 ft. high.....\$3.75

3-Yr., 3 to 4 ft. high.....5.00

SUMMER—Clapp's Favorite, Bartlett

FALL—Cayuga, Flemish Beauty, Seckel, Bose, Beurre d'Anjou

WINTER—Kieffer, Duchess de Merode, Duchess d'Angouleme, Doyenne de Comice (queen of pears)

DWARF PEACH TREES

Grafted on Almond Stock

True dwarf peaches are RARE

2-Yr., 2 1/2 to 3 1/2 ft. high.....\$3.75

3-Yr., 3 to 4 ft. high.....5.00

EARLY—Rochester, Hiley

MID-SEASON—Carman, Champlin

LATE—Crawford, Elberta, Yellow St. John, Krummel

DWARF CHERRY TREES

2-Yr., 2 1/2 to 3 1/2 ft. high.....\$3.75

3-Yr., 3 to 4 ft. high.....5.00

SWEET—Windsor (black), Napoleon (yellow)

SOUR—for Pies—Montmorency, Early Richmond

ESPALIERS—Trained Dwarfs

Ideal for walls and trellises. We can supply fan-shaped, also two, four and six-armed Espaliers—Apples, Pears, Peaches, and Nectarines. Priced from \$8.50 up. Write for descriptions and quotations.

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Leaf Lettuce—Grand Rapids. Crisp, tender and delicious.
Tomato—Marglobe. Large, round, smooth, rich red. Solid, meaty, of finest flavor.
Beet—Crosby's Egyptian. Very early, top-shaped, dark red, fine-grained, sweet.
Radish—Scarlet Globe. White flesh, crisp, juicy and delicious.
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Nothing like it can be purchased anywhere else in this country. Composed of over 200 choice collector's varieties we cannot continue to grow because of present conditions. Also contains all our tested unnamed seedlings. Varieties in color and form to please the most critical Daffodil fan. Better send your reservation order now. Top size bulbs only.

25—\$4.00 50—\$7.00 100—\$12.50 1000—\$110.00

(250 or more may be had at the 1000 rate)

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Price: 12 bulbs for \$1.50 100 for \$10.00

New Autumn Catalog

It's filled with the best there is for Autumn Planting in Roses, Bulbs and extra choice Lilies. Also new Lilacs and Mock Oranges. True to life colors. Ample cultural instructions, including Autumn planting of Roses. Send 15c with your request (coins or stamps) to cover postage and cost of handling.



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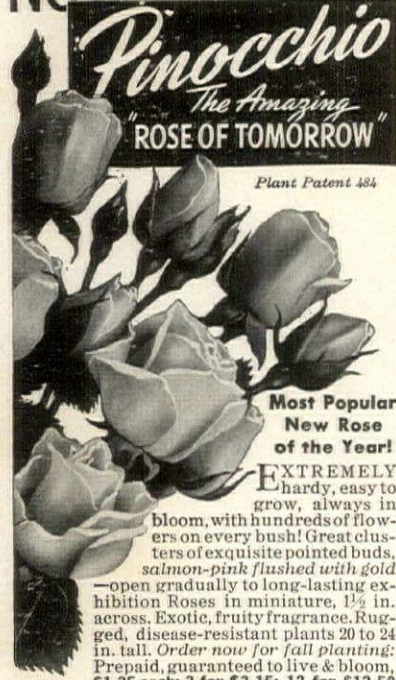
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The Amazing
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Plant Patent 484

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EXTREMELY hardy, easy to grow, always in bloom, with hundreds of flowers on every bush! Great clusters of exquisite pointed buds, salmon-pink flushed with gold — open gradually to long-lasting exhibition roses in miniature, 1 1/2 in. across. Exotic, fruity fragrance. Rugged, disease-resistant plants 20 to 24 in. tall. Order now for fall planting! Prepaid, guaranteed to live & bloom, \$1.25 each; 3 for \$3.15; 12 for \$12.50

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Natural Color
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Three brilliant rainbow colors to gather from your spring garden.

CLARA BUTT The most perfectly formed pink tulip, flushed with salmon rose.

INGLESOMBE YELLOW Yellow as King Midas gold and far more beautiful.

PRIDE OF HAARLEM Wonderfully sweet-scented bloom, unrivaled in its vivid carmine coloring.

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SNAPDRAGONS**



Rust-Resistant 3 PACKETS
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POWER MOWERS

All Over the World

TORO MANUFACTURING CORP'N.
MINNEAPOLIS, MINN.

HEADS UP FOR VICTORY!

LILIES THAT WILL GROW

(Continued from page 109)

rock garden. The taller members are splendid in the border, but even more so when planted in drifts against the shrubbery or quite by themselves to line a walk. The new *Lilium umbellatum Moonlight* is far and away the finest yellow in the family with its clear color and graceful blooms that measure seven inches across. The depth of color in *Lilium umbellatum Mahogany* makes an excellent foil for Moonlight and is also tremendously attractive when used to face down *Azalea Calendulacea*. *Lilium umbellatum Chief Chinook* is probably the finest of the true orange-reds and gives a splash that is hard to equal. All of these lilies are vigorous, permanent and increase rapidly from year to year.

Lilium Fire King is one of the most important garden plants to have been introduced in many years. It grows to about four feet and develops a magnificent spike that bears up to forty vermilion-scarlet blooms carried at right angles to the stem. The flowers "look at you" and this quality is a distinct break developed from crossing and re-crossing pendant or Turk's cap species with upright forms. *Lilium Fire King* is probably the most brilliantly colored lily in cultivation. A well-grown clump is a mass of sheer flame in the garden in early summer.

Lilium regale is the well-known

white trumpet lily of July and one of the most strikingly beautiful of all garden plants. It seems to grow anywhere, but will last longer in the garden and stay in better condition if the bulbs are not planted in the immediate vicinity of *Lilium candidum*, *tigrinum*, and *umbellatum*. It is the opinion of the writer that this lily is happier in full sun or light shade than otherwise. It also prefers, though this is by no means necessary, a comparatively heavy soil on the acid side with a goodly quantity of humus. Peat moss can well be used generously and a winter mulch of manure and bone meal will help to produce more vigorous and taller plants. It is a good lily for the perennial border but is even more effective when massed against a stone wall or the green of a clipped hedge or shrubbery. The hybrids of *L. regale* tend as a rule to have larger blooms of somewhat heavier texture, more variation in color and to flower from a week to ten days later. The hybrids include *Lilium princeps*, *princeps var.* George C. Creelman, Crow's hybrids and Green Mountain hybrids.

Lilium Davidi is another excellent lily for July. In habit, form and color it somewhat resembles *Lilium tigrinum* though it is both earlier to flower and considerably more delicate and graceful. It is excellent for any

(Continued on page 111)

**BEGONIAS
FOR INDOORS**

The exotic beauty of the Tuberous-rooted Begonia with its stunning large flowers and decorative foliage can be yours for indoor forcing this winter. This year Flowerfield will have a limited supply of specially processed bulbs for October delivery. Mixed Colors: Three \$1.00, Ten \$2.95

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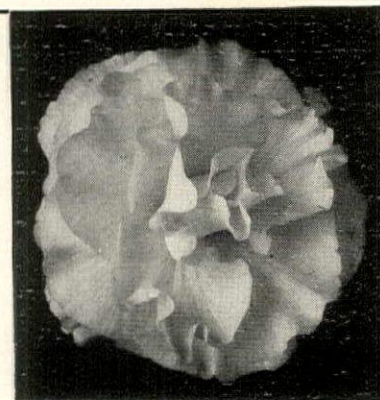
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Fiery Red.....\$1.00 each
Pure White.....\$1.00 each
Crimson Pink...\$1.00 each
Mixed .. 75¢ ea., \$7.50 doz.

CALLA LILIES

Pink...each 75¢, six \$3.75
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NARCISSUS
Paperwhite Grandiflora Dozen 85¢
Grand Soleil d'Or—bright orange yellow.. Doz. \$1.50



BULB FIBER... All of these bulbs can be grown more easily in our special bulb fiber. Only water is needed. Qt. 25¢, Peck \$1.00

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Clematis
Climbing Beauties!

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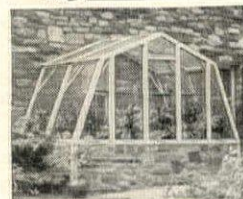


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With many Fruit Buds. Write for FREE Catalog.

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Most delightful display of blue and gold is obtained by interplanting Virginia Blue Bells and Daffodils. Very popular. All 36—\$2.05 ppd.
Golden Trumpet Daffodils
for beds, borders, edging or under trees, permanent addition to the garden. 25 for \$3.15, 100 for \$4.00 ppd.
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CONLEY'S Blossom Farm BOX 386 B EUGENE, OREG.



10 HARDY PHLOX \$1

WILL BLOOM NEXT SUMMER
TEN NEWEST VARIETIES. LARGE FLOWERING TYPE

Ten distinct colors, each different. Nice 2 year roots. Sure to grow and bloom next summer. Easy to order. Clip ad, mail with name, address, and \$1.00, today. Safe delivery guaranteed. Postpaid east of Rocky Mountains. West of the Rockies, add 25c extra postage.

FREE Glories of the Garden
Krider's New Fall Edition Now Ready

Features the Best American Grown Tulip Bulbs and hundreds of other colorful novelties for fall planting. Write for your FREE copy today.

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Burpee's GIANT ZINNIA
4 PACKETS 10¢

Dahlia-Flowered—Scarlet, Lavender, Yellow, Rose, 4 best colors; 6 in. across. 15c-Pkts. of seeds, 1 of each color, all postpaid for 10¢.

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More than 125 varieties

Also Little Cousins of the Lilies
HEMEROCALLIS-MATILJA

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FOR THE FOOD FRONT

25 Latham Red Raspberry bushes, 1 year No. 1 plants, \$2.75 postpaid.

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Burpee's GIANT Grape Hyacinths
7 BULBS 25¢

Large, fragrant deep blue bells, on 6-inch spikes, in April. Superior Armenian kind. Easy to grow.

7 Bulbs 25c; 30 Bulbs \$1, postpaid.

Fall Bulb Book Free—Tulips, Daffodils, etc., to plant this fall. Guaranteed to bloom.

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Cut-Flower Mixture

For arrangements, for borders, for your rock garden! Pansy booklet FREE.

100 Plants \$2.50; 250 plants \$5 postpaid

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Box 2103, Bristol, Pa.

After the War YOU CAN BUY THE THINGS YOU WANT IF YOU SAVE NOW IN WAR BONDS

LILIES THAT WILL GROW

(Continued from page 110)

location where the gardener wants a splash of color and is a good companion plant for *Lilium regale*.

Lilium tenuifolium Red Star is a dwarf lily, brilliant scarlet in color and flowers early in July. It has a peculiar charm and delicacy of habit.

Lilium Henryi comes into flower in early August and continues well into early September. It is a good lily of excellent habit and culture and is uniformly successful. The color is a soft orange yellow and the plant is most floriferous and prolific. There are two new forms that are destined to be increasingly prominent in the next few years. The first of these is *L. Henryi Improved*, identical with the parent plant except for the stem which is stiff and upright. *Lilium Henryi citrinum* a pale lemon-yellow form is exceedingly beautiful, but still very scarce and on the expensive side. However, it is so lovely that even a single bulb is a good investment. All forms of *Lilium Henryi* will hold their color better if they are planted where they receive a bit of shade at some point during the day.

Lilium dauricum pardinum is the latest of the cup-shaped lilies to flower. The color is a soft apricot-orange spotted with brown and the strong vigorous plant grows to four feet. This is a lily that can be planted either in the border or in drifts by itself.

Lilium T. A. Havemeyer is a magnificent new American hybrid that will surely hold a very high rank in future gardens. It is as lovely as *Lilium auratum* though very different and much more reliable. The color is ivory suffused with gold that deepens towards the tips of the petals. The blooms are large and the plant grows to five or six feet, starting to flower with us about August 10th and continuing well into September. The unnamed seedlings of *Lilium Havemeyer* are equally beautiful with a color range from ivory to deep burnished gold.

Lilium speciosum Rubrum and *magnificum* are marked with rich tones of rose and crimson and have justly earned their popularity in the garden. *Lilium speciosum album* is the latest form to flower, rarely starting to open before early to mid-September. It is a beautiful plant with its pure white reflexed blooms, generally marked with misty green in the throat.

Lilium Seneca is a new hybrid by the distinguished American horticulturist, Mr. George L. Slate, and is a distinct and pleasing lily obtained by crossing *Lilium tigrinum* with *Lilium Leichtlini var. Maximowczii*. The flowers face outward and are of a softer color than *Lilium tigrinum*. A mature plant bears twenty-five or more flowers and it is the last lily to bloom.

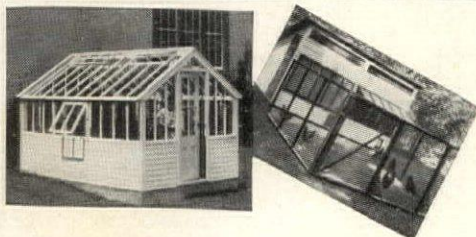
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Sandyloam GARDEN LILIES

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NORTH SPRINGFIELD, VERMONT

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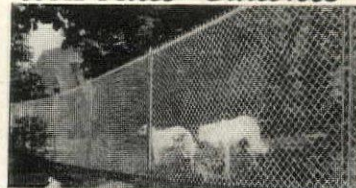
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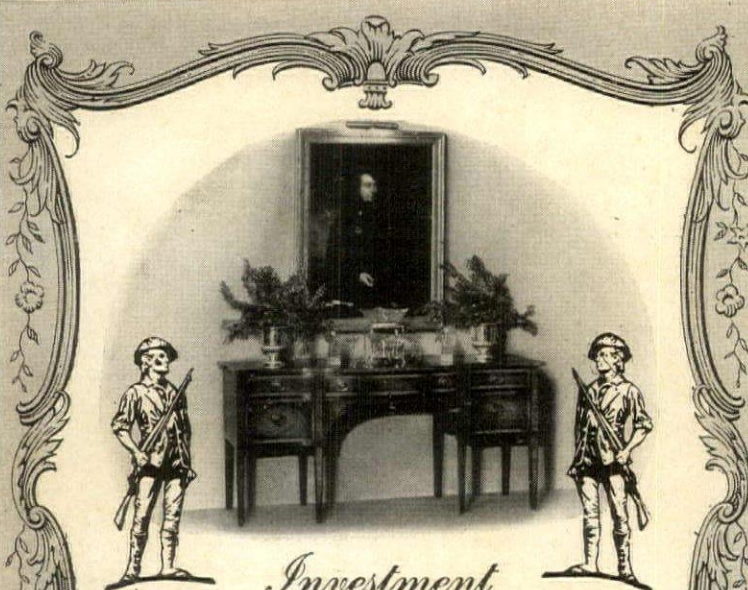
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TREE FRUITS

(Continued from page 29)

Planting with choice varieties and using the best nursery stock that can be obtained, it will not be long before production is realized. Grapes bear the second year and the tree fruits will start in from the third year on, beginning with the earliest bearing fruits like peaches, Golden Delicious apples, pie cherries, plums, etc.

Like every worthwhile undertaking, the home orchard will require some effort and care, although it is surprising how simple and relatively easy it is to follow the directions for successfully growing your own fruit. The growing of tree fruits can be an everlasting source of pleasure and interest in addition to supplying at negligible cost a good part of the family food supply, with some left over for friends and aside from this thoroughly practical angle, the trees will supply a wealth of blossoms in early Spring.

THE BOOKSHELF

GARDENING FOR GOOD EATING by Helen Morgenthau Fox. Illus. 262 pages. The Macmillan Co. N. Y. C. \$2.50

Here is a book about vegetables, greens, herbs and fruits for home production which is refreshingly different. Mrs. Fox always manages to discover and to present to her public the unique and exciting phases of any subject in which she is interested. Her present volume is no exception to the rule.

Instead of dwelling on the standard vegetables grown generally today, she reminds us that the roots of sweet cicely, comfrey, cardoon and the like may be cooked; that the leaves of garden rampion and sea fennel may be used in salads and that the shoots of alisander, angelica and udo were once eaten as a delicacy. Such facts as these come under the heading of Forgotten Vegetables. Equally intriguing is the chapter on edible plants from field, marsh and forest, telling us of the bounty which abounds even now in the wilds, just as it did when the American Indians depended largely upon roots, greens and berries for their vegetable foods.


The author's list of leafy greens for the table counts up to well over thirty items and includes such plants as orach, nettles and samphire. Many can be served in salad or as pot greens.

Those who have looked into the subject know that many of the most tasty and nutritious vegetables popular today are native to this hemisphere but it is of interest to find them listed and described with notes on their natural habitats and cultivation.


A very charming and practical feature of this book is the liberal sprinkling of excellent recipes to be found throughout the text.

A book full of information and of lively interest, Gardening For Good Eating will be a valuable and much referred to item on most garden shelves during the coming Summer.

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