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# <sup>773</sup> ECHOES

R E P O R T

Volume 2, Number 4 \* March 1994 \* Five Dollars

M. DUDOVICH



**Herman Miller**  
REISSUING THE CLASSICS

**Frank Lloyd Wright**  
Exhibition at MOMA

**Diner Culture:**  
Worthy of a Museum

**NEW YORK**  
WORLD'S FAIR  
1939/1940

**THE CONTINUING**  
POPULARITY OF  
THE ETCHINGS OF  
LOUIS ICART

**MARBLES: COULD**  
THEY BE THE HOT  
NEW COLLECTIBLE?

**A NEW MODERNISM**  
SHOW PREMIERS OUT  
WEST

A LA *Dinosonte*  
**APERTURA IN REGIONE**

*The International Journal of 20th Century Style & Design*



# 725 ECHOES R E P O R T

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The purpose of the *Echoes Report* is to serve as a resource guide to consumers looking for vintage shops, news and specific items regarding the 1930s - 1960s eras.

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## LETTERS....

### From The Editor:

**New Year - New Look**  
Don't be alarmed, change can be a good thing! We have decided to change our cover design to reflect our ascension in the marketplace from a simple "newsletter" to the high quality resource "magazine" which we are becoming today. This year also marks the beginning of our supplemental mailings which we hope will help us to keep in touch with our subscribers on a more regular basis and provide you with more of what you're looking for. We welcome any comments and suggestions you have regarding our changes, and we look forward to providing you with the best in 1930s - 1960s news and information over the coming year!  
Sincerely,  
Suzanne Cheverie, Editor

### Deco The Halls

"I recently picked up the Volume 2, Number 2 issue of *The Echoes Report Journal* at the "Deco The Halls" Antique show in San Francisco. Your publication is really great featuring many interesting and informative articles as well as advertisements and announcements. As a collector/dealer it has provided me with several new resources that I was unaware of previously..."  
Timothy Willman  
Missouri

### Retro Remodel

"Recently I read an article in the October 1993 issue of *Home* magazine about your publication, *The Echoes Report*. I am in the process of remodeling my home with an Art Deco flavor. As a novice collector your report will be invaluable to me in finding sources for vintage items."  
Susan Nattress  
Vermont



### ~ LETTERS ~

Tell us how we're doing - we'd love to hear from you! Send us your comments, suggestions, or story ideas! Send them to:

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### Fab Fifties Fan

"Found a copy of your magazine at the Fab Fifties show in Baltimore this past weekend. Congratulations on a great publication."  
Michael Shue  
Pennsylvania

### Fiesta Passion

"I'm an avid collector of Fiesta ware and have quite an extensive collection. I would love to be a subscriber. I need to add to my inventory of pitchers, tea pots and coffee pots, which are hard to find. My collection is solely for personal pleasure only, since much of what I have comes from my childhood and inherited. Thank you."  
Helen Scavoone  
Illinois

### Avid Collector

"I just read about your newsletter, *The Echoes Report*, in the October issue of *Home* magazine. Being an avid collector of various items from the 1930s to the 1950s, I would love to get a year's subscription....I look forward to receiving my first newsletter. Thank you."  
Amanda McKerrow Gardner  
New York

### Complimentary

"Thanks for the complimentary copy - I was obviously impressed with the quality..."  
Cindy Cooper, *American Dinnerware*  
Kansas

### Eager Readers

"I saw your address in an article in *Home* magazine (Oct. 1993). Your newsletter sounds great - can't wait to see it!"  
Tammy Martin  
Alabama

"Looking forward to the next issue, keep up the good work!"  
Tom Ducro  
Ohio



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Volume 2, Number 4

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Photo: Anthony Putnam

"Talesin West" house and studio by Frank Lloyd Wright, Scottsdale, AZ, c.1938. Photo Copyright 1993 The Museum of Modern Art  
- Frank Lloyd Wright  
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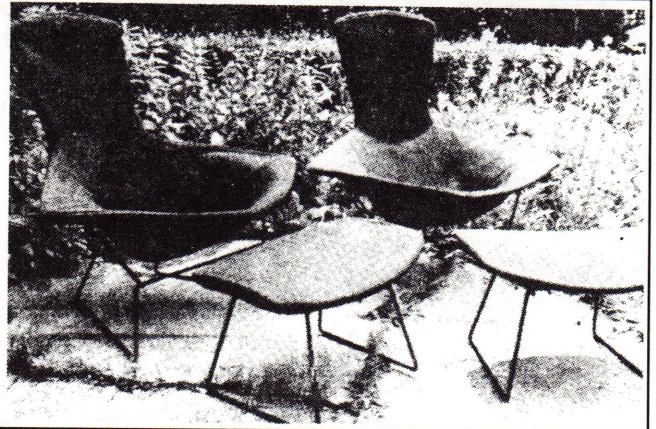
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# What's HOT

## Forties Fabulous

The same colorful patterns which once graced your grandmother's table are now available from Kitsch 'N Couture! They reproduce the printed fruit and floral table linens which were so popular during the 1930s and '40s and craft them into tablecloths, placemats, napkins, tea towels, aprons, bibs, cafe curtains, valances, shower curtains, toaster covers and much more! The eight fresh and fruity patterns are artfully reproduced on 100% cotton fabric, which is also available as straight yardage so you can whip up your own creations!

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## Vintage Poster Art

Bernice Jackson Fine Arts of Concord, Massachusetts, is now offering "The International Poster Catalog," a 16-page all-color catalog featuring 150 posters from the late 1800s to stunning avant-garde designs of today, including Italian, Swiss, Russian, Dutch, French, German, British and American works. Mrs. Jackson is a nationally known pathfinder and innovator in the vintage poster collecting field. Whereas most poster dealers in this country concentrate on French posters from about 1890 to 1940, Mrs. Jackson has sought out rare posters from Italy, Holland, Switzerland, Hungary, Poland, and many other countries.

"There are so many fine examples of outstanding poster art, particularly avant-garde design, which have been too long overshadowed by the French," comments Jackson. "Once people become familiar with the vintage posters of other countries, they develop a lifelong passion for this tremendously varied art form."

The catalog features posters with prices starting as low as \$150, with most priced from \$250 to \$2,000, and several rare posters which sell at higher prices. To order a copy of the catalog, send \$10 (refundable with purchase) to: Bernice Jackson Fine Arts, PO Box 1188, Concord, Massachusetts 01742, or call (508) 369-9088.

- Art Deco style lithographic poster by Marcello Dudovich, c.1949, for *Rinascence* department store





Photo: Melanie Sages Dunea



**"Marbles may well be the world's oldest toy and today's hottest and most interesting collectible....."**

teenth century manuscript refers to schoolboys playing marbles and a sixteenth century Breughel painting depicts children using marbles in games. When the European settlers first came to the new world with their marbles, they found the Indians already playing with their own clay and rock ones.

From about 1850 to 1920 Germany cornered the market in the manufacture of glass marbles. It wasn't until the late nineteenth century that American manufacturers started making their own marbles. Akron, Ohio was the place where twenty marble works were in production by the end of the century and millions of marbles were being made. In fact, it was there in Akron in 1901 that one M.F. Christensen revolutionized marble making by developing a "perfect glass ball machine," which saved labor and reduced the cost of marbles to the consumer. Pennsylvania and West Virginia also became important in the manufacture of marbles.

New lines were constantly coming out to tempt kids and collectors as the marble craze spread across America. Especially with the arrival of Spring, chamois bags, cans, cigar boxes, jars and pockets full of marbles came out of the closet. There were comic marbles from Peltier Glass with Moon Mullins, Betty Boop and Kayo; "guineas" and "flames" from the Christensen Agate Company in Cambridge, Ohio; vaseline or custard glass made by Akro Agate that used uranium in the formula and which collectors now call "lemonade." There are oxblood's and bricks, bananas and bumblebees, slags that imitate agate, to name a few, indicating the complexity and need for many of the good books available to help define the distinct differences that are so fascinating.

There are a few simple and important things to do to get started as a collector. One of the first is to purchase several good books on the subject (see list at end of article). Once you are properly outfitted with a good library, check out the attic of everyone you know for old marble collections. Go to flea markets, garage and yard sales. Buy marbles by the bucketfull! You may find a "pearl" among the stones. Show them to a reliable dealer, or call Bert Cohen at (617) 247-4754. He will tell you the name of the knowledgeable and good dealers in your area.

Bert Cohen is a Boston-based collector ➤

## Make Mine marbles

by Rosalie Florence

IF YOU ARE FASCINATED BY ancient times and objects and would like to conjure up the past, you can hold a piece of history in your hand just by picking up a MARBLE! Marbles may well be the world's oldest toy and today's hottest and most interesting collectible. Since the Stone Age, children as well as adults owned and played with

some kind of simple sphere made of rock, clay or glass. Marbles were even found in King Tut's tomb.

The Metropolitan Museum of Art in New York City has a display of marbles from ancient Egypt and Rome. Much documentation exists to substantiate the fact that marbles were a part of life in the Middle Ages in Venice. A fif-



who's interest in marbles was sparked over 30 years ago, when he found it was something he and his son could collect together. Today Cohen is nationally and internationally recognized as having a marble and marble memorabilia collection which is second to none. In fact, *Arts & Antiques* magazine named him one of the top 100 collectors in America in March of 1993. Among his prized spheres Cohen has a rare 1905 sulfide marble with a presidential bust of Teddy Roosevelt and a 2,000 year old Roman marble.

Marbles can be worth anywhere from twenty-five cents to thousands of dollars each. Join a marble club and talk to other collectors. Bert can give you the name of one near you. You will find the collectors to be friendly, helpful and, certainly, enthusiastic. You will also hear about marble conventions held around the country. One is held just about every month somewhere. People travel across the country, far and wide, "looking for their marbles."

For the beginning as well as established collectors, this author seriously suggests that the wave of the future is with

**"You can hold a piece of history in your hand just by picking up a marble"**

the new contemporary "art glass" marbles. Each one is hand-blown by talented glassblowers across the United States, who presently number about thirty five. Some of these glassblowers are already quite well known, and have their work ensconced in museums and important private collections. Steve Lundberg, Josh Simpson, Geoffrey Beetem, Douglas Sweet, Mark Matthews, Love Marbles, Steve Maslach, David Salazar, Harry and Wendy Bessett, as well as Jody Fine are among the most distinguished contemporary glassblowers. Their work is individualistic, creative, gorgeous, and most collectible

As you may have guessed, Bert Cohen has the largest inventory of contemporary "art glass" marbles, and was one of the first to recognize the beauty and potential of these lovelies. If he is collecting and selling them, I would seriously recommend that you take your cues from him and make sure you include these somewhere in your

collection. He sells a catalog of the marbles made by a large group of the American glassblowers. It is more than well worth the four dollars to have one of these in your possession.

It is hoped that you are now intrigued by how truly "marbleous," fascinating and fun collecting marbles can be. I didn't even tell you about how delightful it is to get on your knees and play! A game for all ages and all seasons! (Carpetballs are used indoors by the English. Also, a gorgeous collectible). Books of games from around the globe all include marbles. I've got most of my marbles. Go on and get some for yourself!

These and other significant materials can be obtained from Bertram Cohen, 169 Marlborough Street, Boston, MA 02116:

*Grist's Big Book of Marbles* by Everett Grist. This includes both antique and machine-made marbles. 144 pages, full color, c.1993, outstanding book...great for beginners. \$20.00

*Marbles -- The Guide to Machine-Made Marbles: Updated Version of the 1989* by Larry Castle and Marlow Peterson. 104 pages, colored photos. A library must! \$20.00

*The Complete Line of the Akro Agate: Marbles, General Line and Children's Dishes with Prices* by Roger and Claudia Hardy. c.1992, 136 pages, some color photos. \$35.00

*Collecting Antique Marbles -- 2nd Edition* by Paul Baumann. c.1991, 176 pages, photos. Covers the subject very well. \$20.00

*Knuckles Down! A Fun Guide to Marble Play* by Cathy C. Runyan. c.1985, 36 pages, illustrated. \$10.00

*Smithsonian* April, 1988 cover and article with outstanding pictures in color about marbles, marble tournaments, antique and new "art glass" marbles. This is now a collector's item and Bert Cohen has copies of them. \$20.00

*The Art of Glass Marbles* Moritex Art-Marbles Collection, Vol.1. This is completely gorgeous in full color. 18 pages show the new "art glass" marbles being made by glassblowers in the U.S.A. Published in Japan, also shows other items related to marbles: posters, neckties, etc... \$6.50. \*

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Eames molded plywood lounge chair (LCW), left, and elliptical table, below right, now in production again by Herman Miller

"The details are not details.  
They make the product."  
- Charles Eames

The Herman Miller Company recognized the importance of this collection, and began producing it for the marketplace. Until 1957 that is. In that year Herman Miller discontinued production of the Eames molded plywood pieces, turning its attention instead to office systems. Admirers and collectors of Eames' designs were left to the caged and expensive secondhand market to find the pieces they craved, or settle for lower quality reproductions.

But no more. Herman Miller has revived six of Eames' classic designs for the retail market, along with two designs from George Nelson -- the miniature chest and platform bench.

If these pieces are well received, Miller plans to reissue additional pieces from the past. For more information or to locate a dealer near you call (800) 646-4400.

Photo Courtesy Herman Miller Co.

## Revived For Retail Herman Miller

brings back 8 classic designs from  
Charles Eames and George Nelson

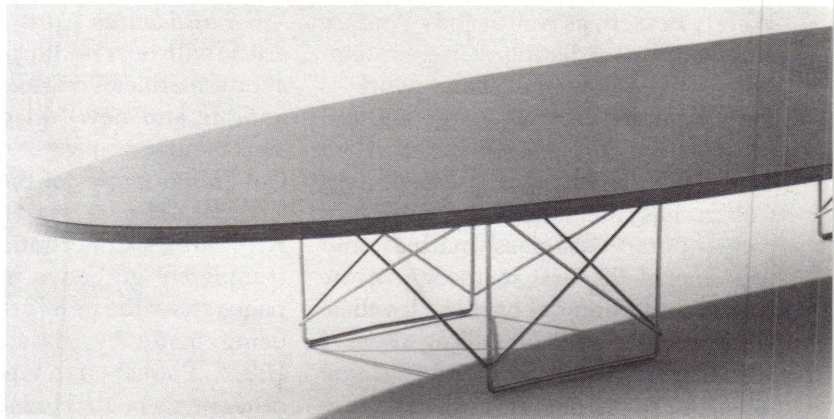
CHARLES EAMES, ONE OF THE GREAT NAMES in 20th century furniture design. The innovative techniques and materials he utilizes to create furnishings which are both "of the moment" and timeless have earned him this distinction.

In 1940 he made a bold leap into the design world with his exhibition of molded plywood shells at the Museum of Modern Art's "Organic Design in Home Furnishings Competition." Eames collaborated with Eero Saarinen, at the time a fellow Cranbrook Academy student, to create these revolutionary pieces, and Eero's modern influence is quite evident in their design.

While Saarinen moved on to the field of architecture, Eames could not let the molded wood idea go. He continued to develop the molding technology all through the 1940s, finally exhibiting the resulting pieces -- the DCW chair, LCW chair, side chair, folding screen, and coffee table -- as a collection at the Museum of Modern Art in 1946.

Photo Courtesy Herman Miller Co.

"The product must be honest"  
- George Nelson





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# Frank Lloyd Wright

**The Museum of Modern Art  
launches a major retrospective  
on the life's work of one of  
the greatest architects of  
the 20th century**

FRANK LLOYD WRIGHT. TO MOST THE NAME instantly conjures up a mental image of Fallingwater -- arguably the greatest house of the 20th century -- and a reverence reserved for few architects of his time. But who was the man behind the reputation? Who was Frank Lloyd Wright?

He was born in Wisconsin in 1867 to a father who was a New England minister and a mother who emigrated to Wisconsin from Wales in the 1840s. Their marriage didn't last, and Anna Lloyd Jones, his strong-willed mother, and her Welsh relatives were left to raise young Wright themselves. Anna had come to the U.S. with her family seeking religious freedom, and many of her relatives were ministers. In young Frank they were looking for someone to build churches, and they steered him in that direction.

The values that were instilled in Wright as a boy -- the right to religious freedom, in fact, freedom to live life as one chooses -- shaped his life and placed him in the midst of many a controversy. Perhaps the most well known occurred in 1909 when he left his wife and six children to live with a married woman. Throughout his life he was also embroiled in lawsuits, bankruptcy, jail, accidents, and a disastrous second marriage. Luckily, Wright possessed the twin

gifts of a silver tongue and a good sense of humor, which would save him from many a sticky situation.

Philosophically, Wright tried to live every day in the moment, never looking back to his earlier works, instead concentrating totally on the project at hand. Poor design pained him, and he became famous for completely designing the interiors of his houses -- the furnishings, lighting, dishes, everything -- so nothing would interfere with his clear vision.

Even in the beginning of his career, when he worked as an apprentice for Chicago's Adler and Sullivan, his talent was already evident and astounding. Later, when he

began his own practice in Oak Park, Illinois, his designs for "Prairie Style" suburban homes revolutionized the housing industry. Over the next ten years the horizontal "Prairie" style guided his design of the Frederick C. Robie House in Chicago (1908),

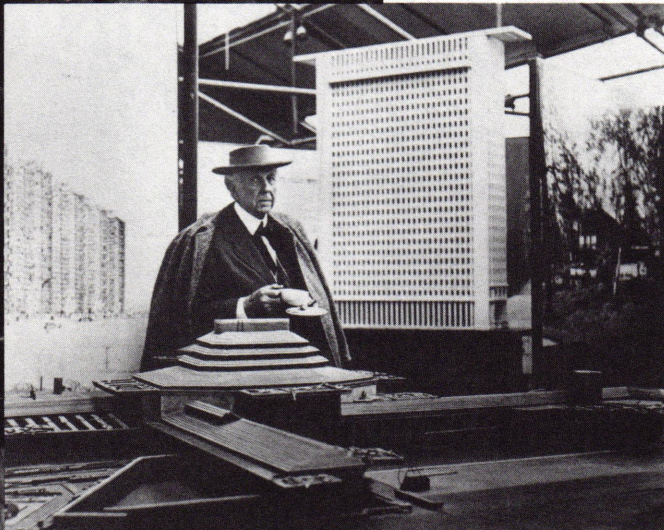


Photo by Pedro E. Guerrero. All rights reserved.



and the Unity Temple in Oak Park (1905-08) among other projects.

The building of Wright's own country house, Taliesin I (1911), marked the turning point in his buildings relationship to nature. It was the start of his quest to build a structure which was completely true to its purpose. The result, "organic architecture," as he termed it, holds a deep reverence for nature, and every detail seems to follow an inner vision. Fallingwater (1934-37) is the culmination of this vision, an awe-inspiring structure which seems to grow out of its very surroundings.

By the 1940s, Wright was using triangular, circular, hexagonal, and spiral forms derived from nature. He employed the spiral most spectacularly in the Solomon R. Guggenheim Museum in New York (1943-59). In this structure Wright successfully combined the organic with architecture, in a seamless flow of poured concrete. The interior space created by this combination is one of the most astonishing and spectacular constructed in this century.

Almost inevitably interest in Wright's work has revived, with the reopening of the Guggenheim in 1992 and the current interest in environmentally correct architecture hitting the mainstream. From February - May 10, 1994, the Museum of Modern Art is devoting both levels of their temporary exhibition galleries to a major retrospective of Frank Lloyd Wright, covering every phase of his seventy-year career.

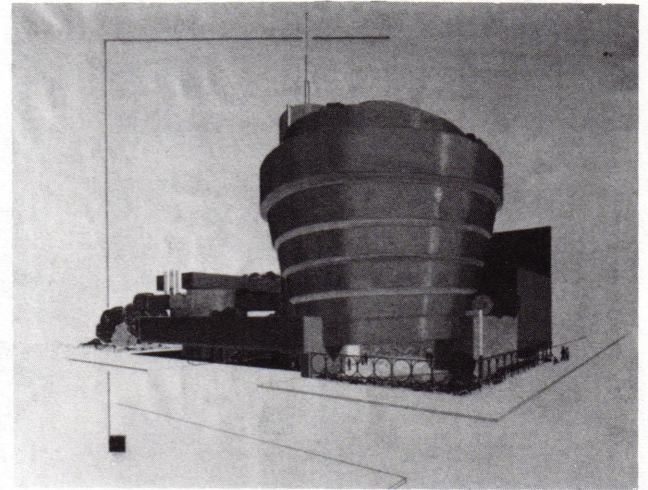
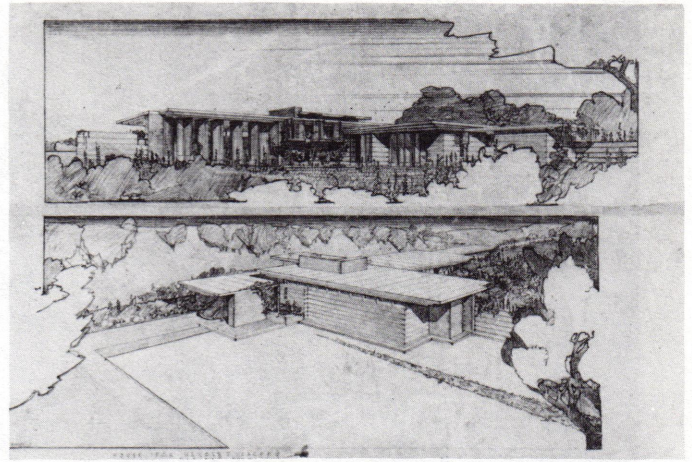
The exhibition draws on the vast holdings of the Frank Lloyd Wright Archives at Taliesin West, Arizona, which have been rarely loaned due to the fragile condition of many of the works. This in-depth presentation examines every phase of Wright's architecture, ranging from his much celebrated monumental projects to the lesser-known from all periods. Furthermore, the exhibition focuses on the broader architectural issues that framed Wright's production: his interpretation of nature, his use of technology, and his relationship to the Modern movement in Asia.

Over 350 original drawings, many of which have never been shown, are on display, along with thirty scale models; full-scale constructions representative of the spatial and material qualities of Wright's work; photographs; as well as a selection of architectural fragments (windows, decorative concrete blocks, etc.).

In the catalog to the exhibition, Terence Riley writes, "A generation after Wright's death, in the wake of successive energy crises, suburban congestion that rivals that of any crowded city, and the alienation resulting from the diminishment of the public realm, it is vital to reconsider Wright's work in the light of our present, contemporary culture. The values reflected in his work must be reformulated again if they are to have any impact on the current needs of American society."

**Frank Lloyd Wright: Architect** will be on exhibition at the Museum of Modern Art from February 20 - May 10, 1994. For information call (212) 708-9400. For further reading on Wright's works, *Frank Lloyd Wright: The Masterworks* is available from the Deco Echoes Bookstore on page 18. ✱

Opposite page: (left) Fallingwater, the Edgar J. Kaufmann House, Mill Run, PA, 1934-37, by Frank Lloyd Wright  
(right) Photo of Wright in 1953 by Pedro E. Guerrero, All rights reserved.  
Both photos copyright 1993 The Museum of Modern Art, New York



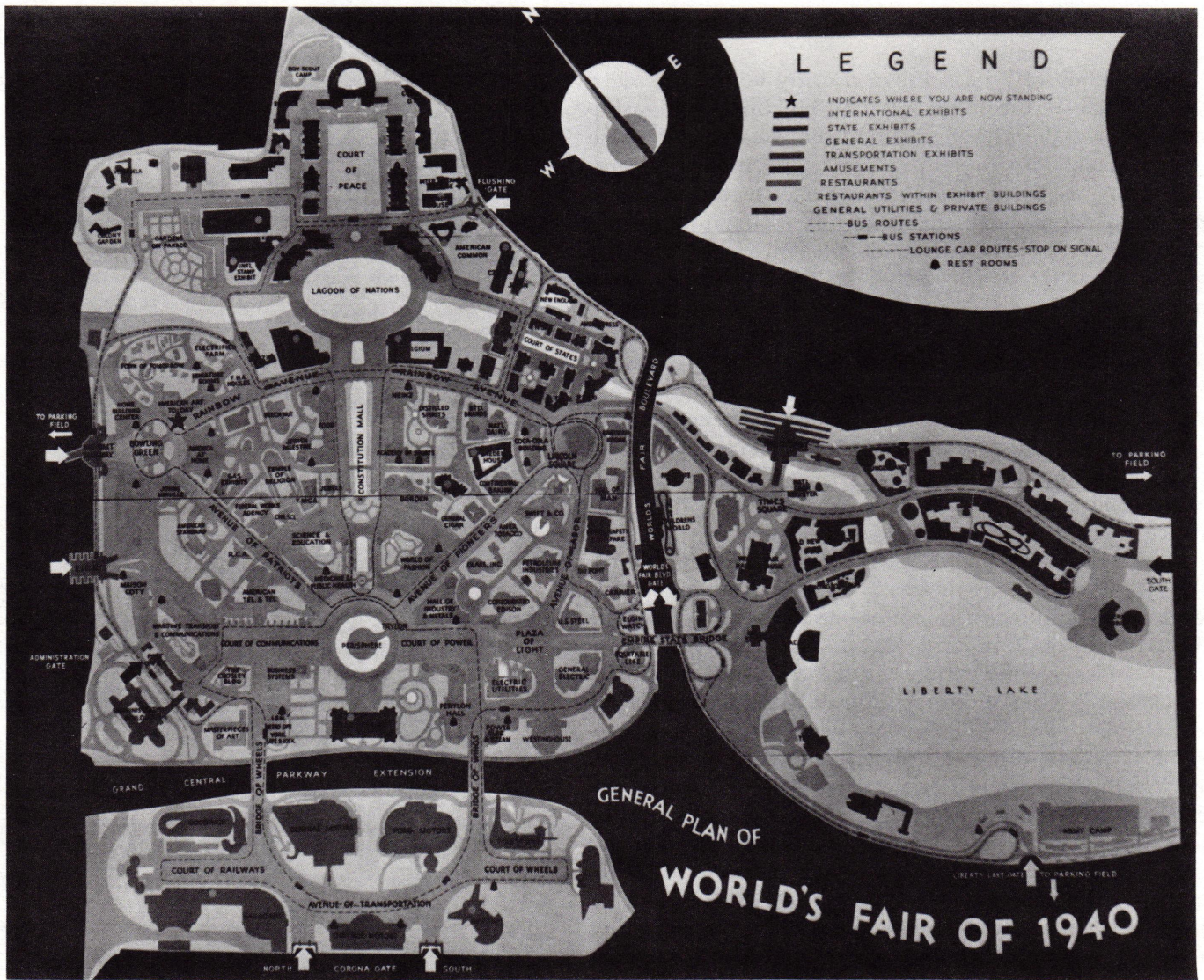
Top: Perspective and aerial perspective of the Herbert Jacobs House, Madison, Wisconsin, drawn by Wright and John H. Howe, 1936-37. From the collection of The Frank Lloyd Wright Foundation. All rights reserved, The Frank Lloyd Wright Foundation. Copyright 1993 The Museum of Modern Art, New York.

Above: Solomon R. Guggenheim Museum, New York, NY, 1943-59, by Frank Lloyd Wright. Perspective in watercolor and ink drawn by Peter Berndtson. From the collection of The Frank Lloyd Wright Foundation. All rights reserved, The Frank Lloyd Wright Foundation. Copyright 1993 The Museum of Modern Art, New York.

Below: The Great Workroom of the S.C. Johnson & Son, Inc. Administration Building, Racine, Wisconsin, 1936-39, by Frank Lloyd Wright. From the collection of The Museum of Modern Art. Copyright 1993 The Museum of Modern Art, New York.







# "Building The World of Tomorrow"

- theme of the New York World's Fair of 1939/1940

IT'S 1935 AND AMERICA'S HEARTBEAT, NEW YORK City, is just emerging from the Great Depression. What better way, thought engineer Joseph Shagden, to give a jump start to the economy than to host a fair? Not a town fair, or a state fair, but a fair to rival the Chicago Exposition of 1893 or the great Paris and London fairs, a World fair.

Shagden presented this novel idea to a group of prominent New York businessmen, and it took flight. A non-profit corporation was set up and a committee convened, and the location -- Flushing, Queens, the geographical and population center of the city and a dump which desperately needed to be cleaned up -- was decided upon. What followed was an unprecedented period of agreement

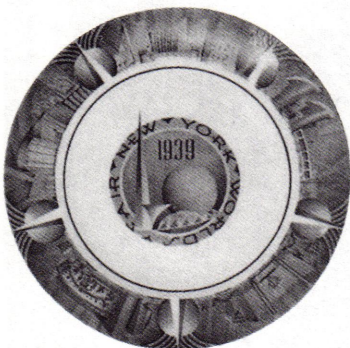
and cooperation.

Grover Whalen, a member of the non-profit corporation's Board of Directors, managed to get commitments from sixty nations and international groups to participate in the New York fair! This feat was even more amazing when you stop to consider that Whalen garnered these agreements in 1937 in the face of impending world war.

Also amazing was the response met on our own soil. Thirty-three states agreed to participate in the fair, an unbelievable commitment during a period of great financial hardship.

The final element of cooperation was embodied in the work of the fair designers themselves. It was these forward thinkers, these cutting edge industrial designers and architects -- Norman Bel Geddes, Raymond Loewy, Henry Dreyfuss, and others -- who gave the fair its theme, "Building The World of Tomorrow," and gave that theme form and substance.

The look they chose was simple, streamlined, and ➤



Homer Laughlin 1939 New York World's Fair Plate



Art Deco in style. Their recommendations, used as guidelines by the Board of Design for the fair, produced an environment which was both futuristic and practical, a reflection of the hopes and dreams which the general populace carried in their hearts about the wonders of life in the future.

The New York World's Fair opened as planned on April 30, 1939. For 75 cents a visitor gained access to an unbelievable 1216.5 acres of advanced technology, Art Deco murals and sculpture, fantasy, and amusement.

Due to the sheer size of the fair, it was subdivided into ten zones. The Theme Center was the first zone, located on the highest point on the grounds and identified by the pure white Trylon and Perisphere. Communications and Business Systems, and Production and Distribution were set to the Center's left and right side, Transportation was across the Grand Central Parkway, Community Interests and Food were further behind the Center and Government and Amusement were set around man-made bodies of water -- the Lagoon of Nations and Liberty Lake.

198,791 people visited the fair on it's opening day, but even with this fantastic turnout, the fair had failed to bring in the expected revenues when it closed it's first season on October 31, 1939. When the fair reopened on May 11, 1940, many changes had taken place. The largest and most evident was that World War II was underway and consequently, the Soviet Union, Argentina, and Siam pulled out their exhibitions. Admission price was reduced to 50 cents and rents to exhibitors were also discounted.

Despite these measures, the fair closed in bankruptcy on October 27, 1940. Forty-five million people had caught a glimpse of the "World of Tomorrow" at this remarkable event which still remains the model which all world fairs try to emulate.

Today the fairgrounds have been turned into Flushing Meadows Corona Park, and memorabilia from the fair is becoming highly collectible. Ken Shultz, a collector and dealer in fair memorabilia dating from 1851-1939, says there is a very big market out there for these collectibles, especially in New York.

*continued on page 20*



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# Auction

## HIGHLIGHTS

**CHRISTIE'S SMASHED A WORLD** auction record at its Contemporary Art Auction on November 9th when Arshile Gorky's *Year After Year*, c.1947, sold for \$3,852,500 to a private American collector. Previously, the highest price ever paid at auction for a work by this giant of 20th century American art was \$880,000 for *Delicate Game* sold in 1989.

"It is fitting that *Year After Year*, one of Gorky's finest works, now holds the auction record for the artist," said Diane Upright, head of Christie's Contemporary department. "Another stellar price was realized by Francis Bacon's *Study for Portrait of Lucien Freud*, c. 1964, which brought \$1.8 million."

And Christopher Burge, President of Christie's in America said "This was the most heady sale since the days of the late 1980s. The excitement in the room tonight signaled a return of confidence to the market, with people keen to buy works of art again, whether expensive or reasonably priced. We noticed a number of new buyers, and bidding was truly international, with strong support from Europe and Asia."

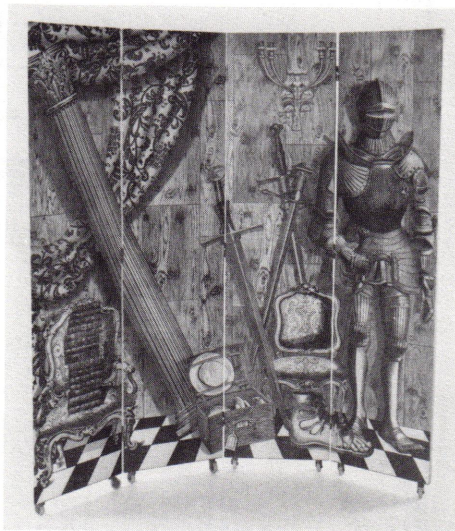
The second half of the sale occurred the following day, November 10. Here the resurgence of interest in the contemporary market continued, with active bidding by American and European buyers. Prices realized included \$211,500 for Alexander Calder's *Untitled*, c. 1959, and \$162,000 for Francois-Xavier Lalanne's *Flock of Sheep*, c.1965.

**HIGHLIGHTING THE AMERICAN** segment of the American and Modern Prints and Illustrated Books sale at Christie's on November 19 were six of John Marin's most significant New York scenes, consigned by the family of Aline Meyer Liebman. The rarest of the six, *Woolworth Building (The Dance)*, set a record for the artist by selling for \$57,500 to a private collector.

Also setting a record was the

\$244,500 paid by an anonymous buyer for Henri Matisse's *Grand Odalisque a la culotte bayadere*, c.1925, which was the highest amount yet realized for a single print by this artist. Other Matisse highlights included *Jazz*, c.1947, which sold for \$85,000 and *Marie-Jose en robe jaune*, c.1950, which went to a private collector for \$74,000.

"The record prices realized for the Matisse and Marin prints are a testament to the market's continued interest in exceptional prints in perfect condition," said Elisabeth Hahn, head of Christie's Print department.



Fornasetti four panel screen with medieval Knight and falling column, c.1950  
Photo Courtesy Treadway Gallery

**DON TREADWAY AND JOHN** Toomey's 20th Century auction of November 14 included a morning Arts & Crafts session and an afternoon 1950s/Modern Design session. The afternoon session was especially strong with a large and varied collection of furniture by better makers. Charles Eames' works included a 400 series ESU with four tiers which sold for \$8,800. His c.1950s plywood screen with canvas connect-

continued on page 16

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## Louis Icart

"Come up and see my etchings sometime..."

-Louis Icart

by Sandy Verin

LOUIS ICART (1888-1950) WAS a popular French Art Deco artist who reached the peak of his career during the 1920s and 1930s, both in France and in the U.S.A.

He began his career in 1916 illustrating for the French magazines *LeRire*, *Fantasio*, and *L'Baionette*. He then went on to illustrate both postcards and fashion design. Icart became famous for his depiction of

languid French ladies, feminine grace, speed, and his smooth-flowing style. His work is rich in movement, grace and curvaceous lines, and radiates with the quality of a master etcher.

The women he portrays often are swathed in furs, feather boas, and flapper trappings indicative of the Art Deco period. Their personalities range from seductive to carefree and coquettish. It is interesting to note that Icart used his wife Fanny and his young daughter as his models, as well as his own dogs and horses.

During WWII he was drafted into the French Infantry and made several etchings depicting war scenes with great sensitivity and sentimentality, a successful departure from his usually feminine subjects.

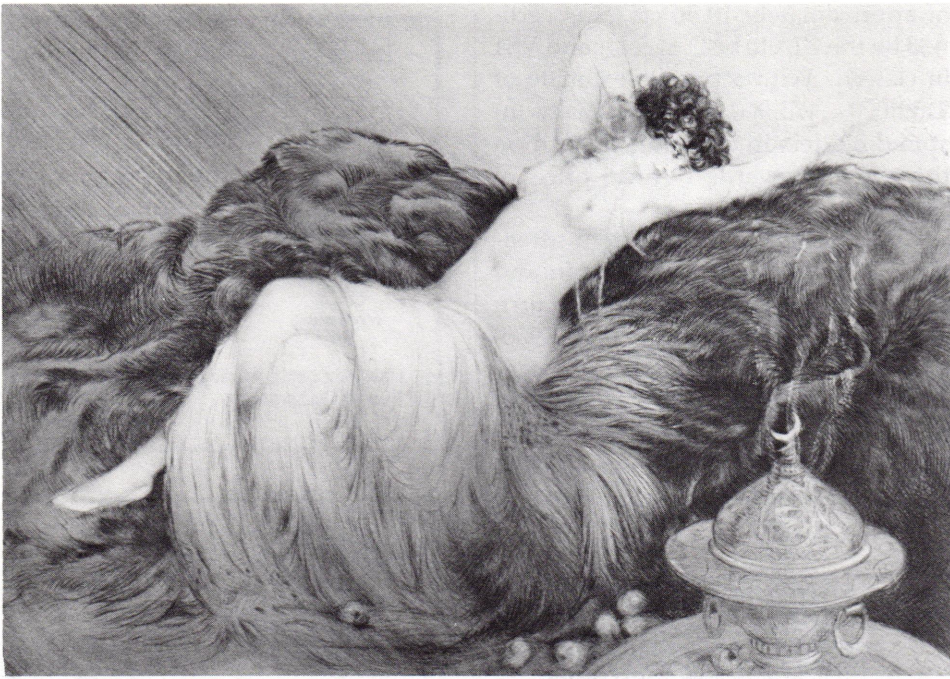
Icart etchings became popular in America because they were glamorous, carefree, and inexpensive -- originally costing between \$10 and \$40 for these chic Paris originals.

His work was heavily influenced by Watteau, Boucher and Fragonard. Icart became known for his dry point etching technique and his aquatinting, which created a stippled effect. His etchings were engraved on polished copper with a sharp needle. Pride of craftsmanship and his international reputation as an originator of unique designs and discoverer of feminine charm were his legacy.

The typical Icart etching has appreciated through the years from a value of \$10 to \$40 to record prices reached in 1990 of \$3,500 to \$35,000. However, with the currently depressed economy, prices have dipped to a range of \$1,800 to \$25,000. Now is the time to take advantage of these falling prices and start to collect, or add to your collection of Icart's, while the prices are once again relatively low.

I would anticipate that as the economy recovers, so will the value to these Icart etchings, making them more expensive to acquire.

- Sandy Verin, owner of Icart & Deco Originals (formerly of Icart Vendor Graphics, L.A.) is located in Laguna Niguel, California. She has the largest collection of Icart etchings and has been selling these original etchings since 1972 to galleries and private collectors. She can be seen by appointment, to buy, sell, appraise or restore Icart etchings. To reach her call (714) 249-1961 or fax (714) 249-9904. ✱



*Top:* Louis Icart etching "Smoke," c. 1926. Original size fourteen by nineteen and one half inches.

*Above:* Louis Icart etching "The Swing," c.1928. Original size nineteen by fourteen inches.



**Auction Highlights** cont. from page 14 -ors brought \$4,950., while Charles and Ray Eames' c.1940s child's chair of one continuous plywood form with a cut-out heart to the back fetched \$5,225.

Attracting a lot of attention was George Nelson's c.1956 "Marshmallow" sofa with black and white naugahyde cushions manufactured by Herman Miller which sold for \$9,900.

Examples representing Gilbert Rohde's designs included his c.1932 prototype buffet of red and bleached mahogany which hammered down for \$3,190 and his "Cloud" cocktail table of exotic paladeo with black lacquer finish which closed at \$1,430.

Perhaps the most talked about piece of the modern session was a Fornasetti c.1950s four panel screen which was taken away for \$9,900.

High points of the Italian glass included an 11" Fratelli Toso murrina vase in mint condition which brought \$7,150, and a charming Venini fish figurine by Ken Scott which sold for \$2,200. For future auction information call (513) 321-6007.

#### MORE THAN 150 PRINTS FROM

The Smoller Collection, representing a wide range of both blue-chip and younger printmakers from Jim Dine to Mel Kendrick, highlighted the Contemporary Prints and Multiples sale at Christie's on November 20.

Highlights from the sale included the portfolio *11 Pop Artists, Volume II*, c.1965, which sold to an anonymous buyer for \$32,200; Andy Warhol's *Marilyn Monroe* screenprint in colors, c.1967, which sold for \$13,800, and Jasper John's *Targets* lithograph, c.1967-8, which hammered down at \$11,500.

"The special single-owner collection included in the sale added immensely to the diversity and the strong results of the sale," stated Elisabeth Hahn, head of Christie's Print department.

#### THE INTERNATIONAL BIDDING

crowd at William Doyle Galleries' Important Estate Jewelry sale on December 8 delivered strong results. Total sales reached \$1,321,258 - just above the presale estimate of \$912,155 - 1,209,560.

The most eagerly anticipated item was the last lot in the sale. This stunning kite diamond solitaire ring

of approximately 10.56 cts. was certified by the GIA to be D in color and VS1 in clarity. With a presale estimate of \$150,000 - 175,000, the ring easily inspired bidders in the audience and on the phone towards a final price of \$321,500.

Retro pieces also garnered attention, as a gold and diamond pin and earclip set designed as engine turn concentric decorated disks (est. \$900-1,200) sold for \$1,610. Deco pieces were equally successful, particularly a beautiful Art Deco chalcedony and sapphire pin holder which brought in \$2,900. For future auction information call (212) 427-2730.



One of six Warren Platner steel armchairs. Photo Courtesy Christie's East.

**CHRISTIE'S EAST HELD THEIR** fourth 20th Century Decorative Arts auction of 1993 on December 8th. The highlight of the sale was a Lalique amber glass vase, entitled 'Serpent,' which was molded as a coiled snake bearing his fangs which sold for \$10,925.

Other sales of mention include a Knoll marble top table and six upholstered steel armchairs designed by Warren Platner, which sold for \$2,300, and a Norman Bel Geddes eight piece aluminum cocktail shaker set in a streamlined design which was carried away for \$2,300. For future auction information call (212) 606-0530.

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*continued on page 24*

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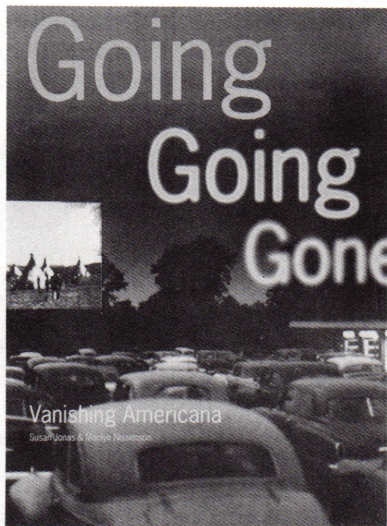
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**Going, Going, Gone:**  
*Vanishing Americana*  
by Susan Jonas and  
Marilyn Nissenson



*"Whatever happened to vinyl records? For that matter, where did the milkman go? Has anyone sent a singing telegram recently, or made multiple copies with carbon paper, or ordered a malted at a soda fountain?"*

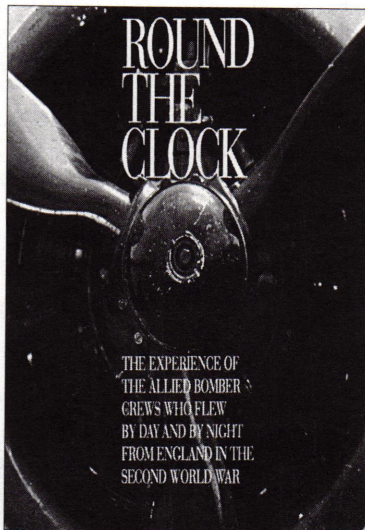
These questions, from the author's introduction, begin a witty and provocative tour through our collective memory. Over the past fifty years, many objects and ideas which once were taken for granted have vanished from the American scene. Over seventy extinct institutions are covered in this evocative book, including automats, polio scares, bomb shelters, and the smell of burning leaves. The reader is left with the reminder that the only real constant in daily life is change.

*Going, Going, Gone* will be released in April, 1994, and may be ordered through the Deco Echoes Bookstore for \$16.95 + \$3.00 shipping.

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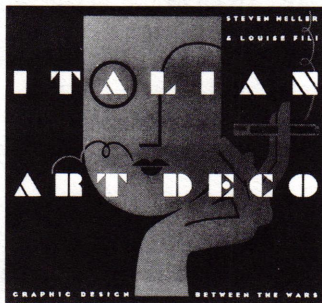
**Anthology of Architectural Documents 1943-1968** edited by Joan Ockman...This anthology presents 75 primary documents from internationally renowned architects and theorists - Louis Kahn, LeCorbusier, Mies van der Rohe, to name just a few. The selections are among the most important architectural writings of the postwar period. 416 pgs. 75 halftones. 105 line drawings. \$29.95

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**Design 1935-1965: What Modern Was...** Selections From The Liliane and David M. Steward Collection, Le Musee des Arts Decoratifs de Montreal, with an essay by Paul Johnson. 416 pgs. 530 illustrations. 60 color photographs. \$45.00

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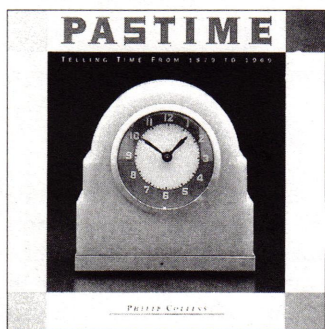
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*World's Fair* continued from page 13

Most sought after are "hard" objects -- memorabilia in glass or china, such as the elaborate purple World's Fair plate produced by Homer Laughlin which is valued at \$200-\$350 by dealers. Something *not* to collect and extremely easy to find is the white milkglass vinegar bottle with the World's Fair logo in relief. Millions of these were produced and sold at A&P grocery stores across the country, *not* at the fair. They never even crossed the front gates.

## DID YOU KNOW?

- The seven hundred foot high Trylon and the two hundred foot wide Perisphere were the focal point of the fair. Created by the architectural firm of Harrison & Fouilhoux, the Trylon boasted the world's highest escalator, and the Perisphere held an enormous diorama of urban and suburban life in the future.

- The Futurama ride in the General Motors Complex was a huge hit with fairgoers. Six hundred chairs passed visitors by a 36,000 square foot model of the traffic systems, highways, and urban planning of the futuristic world of 1960.

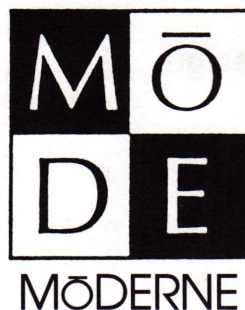
- The Ford Cycle of Production in the Ford building revolved on a one hundred foot wide turntable and boasted eighty-seven animated groups depicting every step taken to manufacture a car.

- The AT&T building housed the Demonstration Call Room where visitors could make a free call to anywhere in the United States if they were chosen.

- The world's largest diorama - one city block long and three stories high was housed in the Con Ed building. It was a fully animated model of New York City complete with moving subways and a thundertorm.

- Inside the GE Co. building visitors could see a 10 million volt of electricity flash across a thirty foot arc.

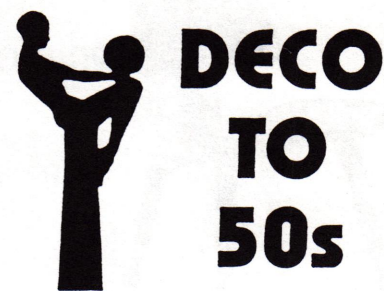
- Outside the Academy of Sports, visitors could mingle with the likes of Babe Ruth and Jack Dempsey and receive free lessons. \*



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# american DINER museum

IF BUILDINGS WERE SPECIES diners would be on the endangered list. In the present day of fast food drive-thrus, security fences, home shopping networks, and nouvelle cuisine, diners offer a glimpse into what community used to mean. A friendly place where neighbors and friends can meet over honest food in a no-frills atmosphere. If you're lucky enough to live near one, it quickly becomes an adopted second home, where everyone knows your name and the coffee is always fresh and hot.

Once a popular fixture across the countryside, diners have been steadily disappearing since the advent of fast food franchises in the 1950s. Forced out by the franchise's low prices, quick service, and name recognition, diners were shut down and hauled away or demolished in record numbers during the 1970s and 1980s.

However, everything goes in cycles, and there is currently a resurgence of interest in diners, due in part to the renewed emphasis on establishing a sense of community in our neighborhoods, and a revived appreciation for honest food & values as opposed to the "power lunch" mentality of the 1980s.

Another reason for the "diner movement" is the wildly successful book *American Diner Then And Now* by Richard Gutman (HarperCollins) which has revived interest in the diner to such an extent since its

release that people across the country have begun buying, restoring, and reopening diners.

In recognition of the importance of the diner in American history, a new museum is currently being established in Providence, Rhode Island, to pay tribute to the individuals who dedicated their lives to the development of the industry.

The American Diner Museum will include the permanent installation of a functional, restored vintage diner - a 1941 Streamline Art Deco style model shaped like a locomotive, rescued from Rutland, Vermont, where it was lying in ruin - which will serve as an interactive historical exhibit and coffee shop.

There will also be changing retrospective exhibits showcasing diner



manufacturers and other aspects of the diner industry; an extensive photograph and artifact collection; a Hall of Fame Gallery displaying photographs of significant diner industry personas, and a reference library, which will be open to the public for research purposes. Also in development is a revolving loan fund which would be used to save diners threatened with demolition.

Why Providence? Because it is the birth site, the home land, as far as diners are concerned. It was here that one man named Walter Scott began the industry by serving prepared food from his converted horse-drawn freight wagon, on these very streets in 1872. So it all comes around.

If you would like to donate historic photographs, postcards, or other diner related material to the American Diner Museum you can write to the Rhode Island Historical Society, 110 Benevolent Street, Providence, RI 02906, or

call (800) 275-9816 (in Rhode Island call 401-331-8575).

**Travel Note:** If you're one of those people who love to jump in your car and take off on a spontaneous adventure along America's highways and back roads, and also love diners, you must have the American Diner Directory! It is the most complete listing published on the location of diners across the country. It makes a perfect gift for automobile enthusiasts, traveling salespeople, truckers and lovers of the American roadside. To order a copy, send a check or money order for \$19.95 to American Diner Project, PO Box 852, Burlington, VT 05402, or call (800) 275-9816.

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THE SOUTHFIELD  
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 EXPOSITION

GRAB YOUR CARRY-ON BAG and your checkbook, there's a new show on the 20th century circuit, and it's located in Michigan! The Southfield Modernism Exposition will host its premier show and sale on April 30 and May 1, 1994. The Exposition is sure to be one of the most impressive shows to be found in the mid-west, a must-see event!

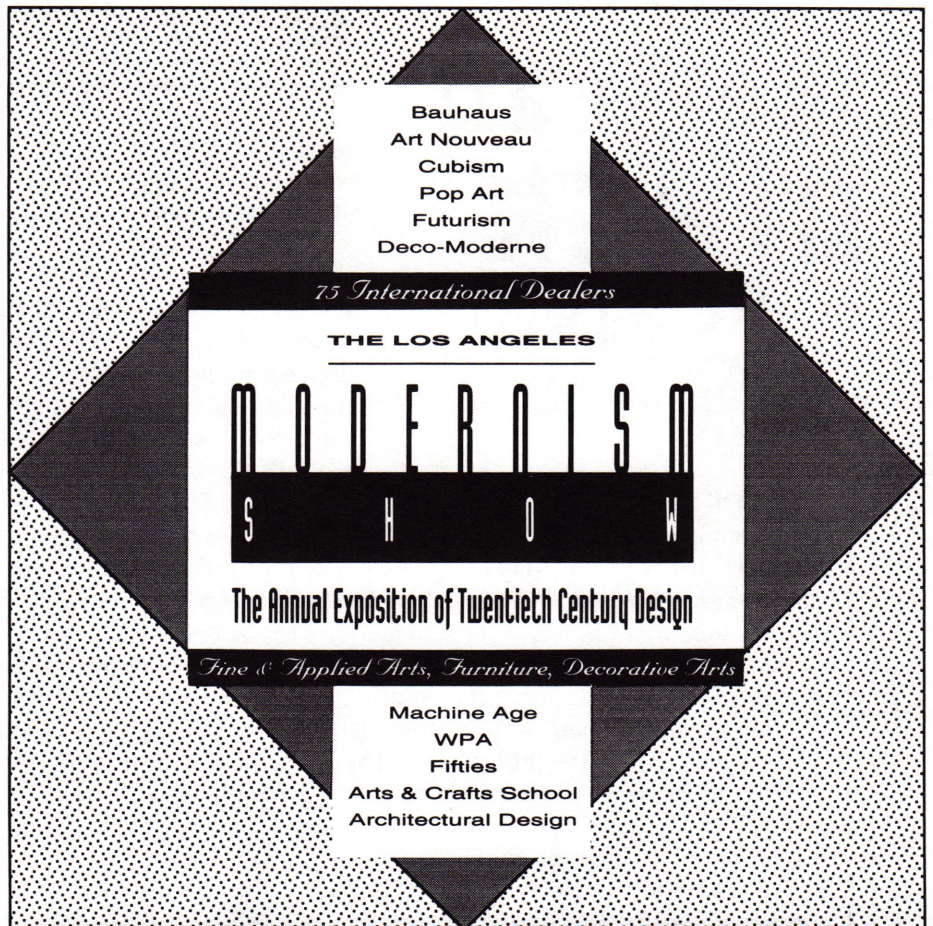
Styles represented will include Art Noveau, Art Deco, Streamline, Prairie School, Greek, Egyptian and Gothic revival, Surrealism and Neo-Baroque, Arts & Crafts, Industrial design, Fifties, Sixties, Art Moderne, Tramp Art and much more!

Also at the show will be a sampling of the world's current design movements and the "Designer Showcase," a room setting spotlighting the decades of the most superb designs in home furnishings.

Items to be found at the Exposition include furniture, jewelry, art glass, pottery, bronzes, radios, clocks, books, clothing, photographs, textiles, paintings, cowboy memorabilia, TV's, lamps, poster art, and watches, among many other exciting collectibles!

A gala preview to benefit the Detroit Area Art Deco Society will be held on April 29th from 7-10PM. Hors d'oeuvres, wine and entertainment will be provided, and advance tickets are available for \$50 by calling (810) 547-5716.

The Southfield Modernism Exposition is located at the Southfield Civic Center on Evergreen at 10 1/2 Mile Road in Southfield, Michigan. Show hours will be 11 - 9 on Saturday, April 30, and 12 - 5 on Sunday, May 1. For more information call (810) 469-1706 or (810) 465-9441. \*



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 Sunday May 29th, 11:00am-7:00pm  
 Monday May 30th, 11:00am-5:00pm  
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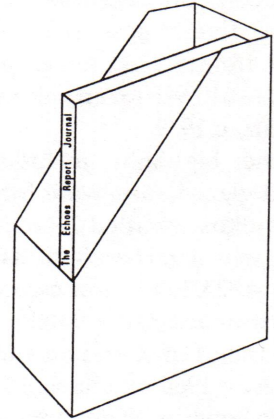
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- ~ Boomerang Formica

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- ~ Deep South: Deco to '50s
- ~ Fifties Foraging In Beantown
- ~ '50s And '60s On The High Seas
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- ~ Machine Age Vision
- ~ Diners In The U.K.
- ~ Fashion Flashback
- ~ Lustron Homes
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- ~ Movers And Shakers
- ~ Moxie In The Market place
- ~ 20th Century Auction
- ~ Fastener Fixation
- ~ Draping: Retro Art
- ~ Radio Days

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- ~ Eva Zeisel
- ~ An Interview With Jane & Michael Stern
- ~ Whither, Wherefore Art

### Deco?

- ~ The Art of The Art Deco Book
- ~ Esprit Moves Forward By Looking Back

### Volume 2, No.2

- ~ Sparkling Collections: The Appeal of ACL Bottles
- ~ A New 20th C. Show: Miami Modernism
- ~ Couture Collecting: Fashion As Art
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- ~ To Dial In Style
- ~ Show Updates

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**Auction Highlights** cont. from page 16  
Esherick, whose work is very hard to find, was featured at Christie's Important Contemporary International Design auction on December 10th.

The five pieces realized prices ranged from \$2,300 for an ash stool, c.1964, to \$10,925 for an oak and leather armchair, c.1939.

Other highlights included an important glazed stoneware form by Peter Voulkos entitled 'Rocking Pot,' c.1956, which garnered the sale's highest bid at \$25,300. Three ceramic pieces by Gertrud and Otto Natzler also sold well -- their burnt orange and persimmon vase c.1965 sold for \$2,990; an oval ceramic bowl in beige, grey and mustard sold for \$3,450, and their azure footed bowl went for \$4,025.

**ON DECEMBER 11, CHRISTIE'S** held an Important 20th Century Decorative Arts auction, including works from the Domino's Center For Architecture and Design.

Nancy McClelland, head of Christie's 20th Century Decorative Arts department stated, "We were particularly pleased with the performance of the works from the Domino's collection, which brought an impressive total of \$848,295 -- over the high estimate of \$792,000."

Sales of note from the Domino's collection included a cypress end table designed by Frank Lloyd Wright in 1951 for the Richard C. Smith House which sold for \$5,750; an oak side chair designed by Wright for the Donald Lovness House in 1956 sold for \$6,900, and a bound book of Schumacher's Taliesin line of decorative fabrics and wallpapers, c.1955, sold for \$2,990. For future auction information call (212) 546-1000.

**RECORD PRICES WERE NOT ALIEN** to Butterfield & Butterfield at its Entertainment Memorabilia auction on December 12. An assembly of serious collectors climbed aboard the Enterprise and set phasers to stun as bidders battled for the William Ware Theiss collection, the largest offering of "Star Trek" memorabilia ever to be presented at auction. Costume designer for the original 1966-69 television series, Theiss employed ingenuity on a shoestring budget to create the singularly spare

and futuristic look that came to characterize the "Star Trek" saga.

William Shatner's signature Captain Kirk tunic was the collection's stellar attraction, garnering a record-setting final price of \$18,400. Records were also achieved for other items in this unprecedented sale, including the formal tunic worn by DeForest Kelly which brought \$9,200.

It also proved to be a good day for the selection of Beatles lyrics on the block. Paul McCartney and John Lennon's handwritten lyrics for "Lucy in the Sky with Diamonds," from the seminal 1967 Sgt. Pepper album, snared top auction honors, realizing \$23,000.

One of the auction's most sought-after items was the "I Dream of Jeanne" bottle from the 1965-1970 TV program. Used in the series' first season, the teal bottle with stopper and gold hand painted fig leaf motif elicited enthusiastic bidding, setting a record at \$11,500. Of the Disney cels offered, the ever popular "Snow White and the Seven Dwarfs" was the primary draw, fetching a solid \$4,887.50. For future auction information call (415) 861-7500.

**MORE PIECES OF PAUL FRANKL** furniture than have ever been offered in a single sale were featured at Christie's Important 20th Century Decorative Arts auction on December 10 and 11. The slickly modern collection of "Skyscraper" furniture, designed in 1927, had an intriguing provenance: all of it was chosen by famous designer Joseph Urban for the Tower Room at Mar-A-Lago in Palm Beach, built by Marjorie Merriweather Post.

Of this lot, a gold leaf and black lacquered wood desk and chair with a fabric blotter drew the highest bid, closing at \$23,000.

Other sales of note included a tubular aluminum and glass vanity and chair by Warren McArthur which sold for \$10,350; a George Nelson "Marshmallow" bench in orange fabric sold for \$9,200; a pair of mahogany dining chairs, c.1934, from the oceanliner *Normandie* sold for \$9,200, and a Lalique frosted glass center table, "Cactus," c. 1946, sold for \$34,500. For future auction information call (212) 546-1000.

**THE HIGHLIGHT OF THE DEC. 13**  
continued on page 26



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1994

## MARCH, APRIL, MAY & JUNE



### MARCH

3-4 Barbra Streisand Auction at Christie's, New York (212) 546-1000  
 4-5 Cat's Pajamas Vintage Clothing & Jewelry Show in Elgin, Illinois (708) 428-8368  
 4-6 Tampa Spring Vintage Clothing Show in Tampa, Florida (813) 447-5679  
 5 20th Century Decorative Arts auction at Christie's in New York (212) 546-1000  
 5-6 Vintage Clothing, Jewelry & Textiles Show in Stratford, CT. (203) 758-3880  
 12-13 Maven & Co. Antiques and Collectibles Show in CT. (203) 758-3880  
 19-20 Cyclorama Show in Boston, MA (617) 426-8196  
 19-20 Atlantique City Show in New Jersey (609) 926-1800  
 19-20 Modern Times Show in Glendale, CA (310) 455-2894  
 20 Butterfield & Butterfield Art Nouveau, Art Deco and Arts & Crafts auction in Los Angeles, CA (213) 850-7500  
 22-23 Butterfield & Butterfield Furniture & Decorative Arts auction in Los Angeles, CA (213) 850-7500  
 26 Sports Memorabilia auction at Christie's in New York (212) 546-1000  
 26-27 New York Coliseum Antiques Show in New York (201) 384-0010

### APRIL

9-10 Doll, Toy and Teddy Bear Show in West Springfield, MA (203) 758-3880  
 9-10 International Vintage Poster Fair in Chicago, Illinois (312) 263-4313  
 17 "Cruisin' LA: April 17, 1964" tour

in Los Angeles, CA (213) 623-2489  
 16-17 Eastern States Antiques and Collectibles Show in West Springfield, MA (203) 758-3880  
 16-17 International Vintage Poster Fair in New York (312) 263-4313  
 22-24 Metropolitan Arts & Antiques 20th Century show in New York (212) 463-0200  
 23-24 Antiques Weekend in Newport, Rhode Island (201) 384-0010

27 Butterfield & Butterfield Dolls, Toys & Collectibles auction in San Francisco, CA (415) 861-7500  
 30-May1 Southfield Modernism Show in Southfield, Michigan (810) 547-5716

### MAY

N/A Treadway Gallery 20th Century Auction in Cincinnati, Ohio (513) 321-6742  
 3 Contemporary Art auction at Christie's in New York (212) 546-1000  
 11-12 Butterfield & Butterfield Furniture & Decorative Arts auction in San Francisco, CA (415) 861-7500  
 21 Skinner Art Deco/Modern auction in Boston, MA (508) 779-6241  
 28-30 LA Modernism Show in Los Angeles, CA (310) 455-2886  
 28-30 Baby Boom Bazaar Show in Florida (813) 398-2427

### JUNE

4-5 Art Deco - 50's Sale in San Francisco, CA (415) 383-3008  
 12 11th Annual Exposition of the Decorative Arts in Washington, DC (202) 298-1100  
 26 Liberty Collectibles Expo in New Jersey (201) 384-0010

### ONGOING.....

December 9 - March 20 "Diana Vreeland: Immoderate Style" exhibition of memorabilia on Vreeland's life at the Metropolitan Museum of Art in New York (212) 570-3791  
 December 15 - May 1 "Toys And The Modernist Tradition" exhibition on the influence of architect-

ture on toy manufacturers during the last 70 years at the Canadian Centre For Architecture (514) 939-7000

January 14 - March 13 the Andy Warhol Retrospective Exhibition at The Museum of Art in Ft. Lauderdale, Florida

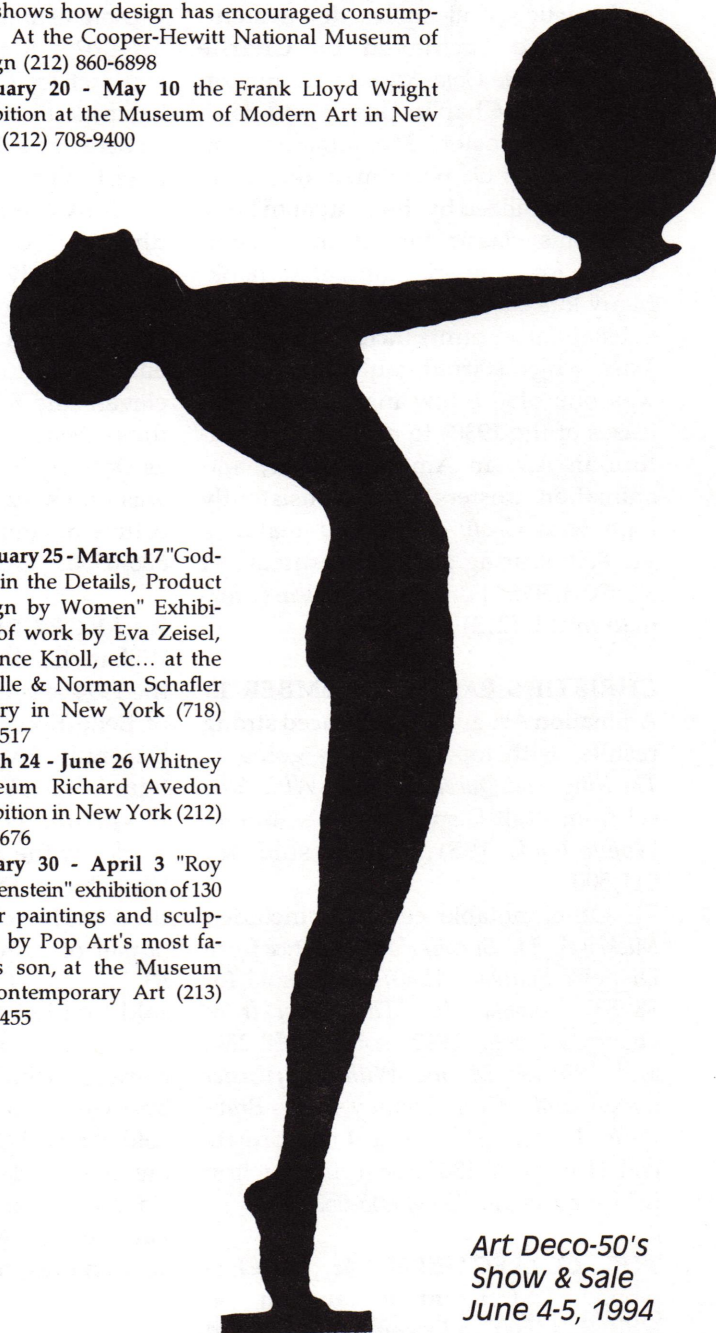
February 7 - June 12 "Packaging The New: Design And The American Consumer, 1925-1975," exhibition which focuses on the work of Donald Deskey and shows how design has encouraged consumption. At the Cooper-Hewitt National Museum of Design (212) 860-6898

February 20 - May 10 the Frank Lloyd Wright Exhibition at the Museum of Modern Art in New York (212) 708-9400

February 25 - March 17 "Goddess in the Details, Product Design by Women" Exhibition of work by Eva Zeisel, Florence Knoll, etc... at the Rubelle & Norman Schafler Gallery in New York (718) 636-3517

March 24 - June 26 Whitney Museum Richard Avedon Exhibition in New York (212) 570-3676

January 30 - April 3 "Roy Lichtenstein" exhibition of 130 major paintings and sculptures by Pop Art's most famous son, at the Museum of Contemporary Art (213) 626-4455



Art Deco-50's Show & Sale June 4-5, 1994



**Auction Highlights** cont. from page 24  
Hollywood Posters auction at Christie's East was a rare poster from Charlie Chaplin's *The Gold Rush*, United Artists, 1925, which sold for \$70,700. That price set a new record for the highest price paid for a non-horror poster and a Chaplin poster at auction.

Other highlights included an *It's A Wonderful Life* poster, RKO, 1946, which sold for \$18,400; a *The Public Enemy* poster, Warner Bros., 1931, sold for \$18,400, and an *M* poster, Nero Films, 1931, also hammered down at \$18,400.

"Tonight's sale was exceptionally strong across all categories with the sale total exceeding the pre-sale high estimate," remarked Paul Jenkins, head of Christie's Collectibles department. "The price achieved by Charlie Chaplin's *The Gold Rush* is an auction record for a Chaplin poster and for a non-horror poster. Memorabilia from the *Wizard of Oz* performed very well; the price realized by the campaign book from this classic film is an auction record for a movie campaign book. Many lots exceeded their estimates by substantial amounts including *Emperor Jones*, which starred Paul Robeson and was one of the few major studio releases of the 1930s to prominently feature an African American actor, and animation posters were consistently high with *Goofy and Wilbur* realizing \$13,800, soaring above its estimate of \$2,500-3,500." For future auction information call (212) 606-0530.

**CHRISTIE'S EAST'S DECEMBER 15**  
Animation Art auction produced strong results, with top lot honors going to *The King And Queen of Hearts With Alice* cel from Walt Disney studio's *Alice In Wonderland*, 1951, which sold for \$11,500.

Other notable cel sales included *Mickey As The Sorcerer's Apprentice* from Disney's *Fantasia*, 1940, which sold for \$8,970; *Bambi In The Forest* from Disney's *Bambi*, 1942, sold for \$8,280, and *Princess Minnie With Courvoisier Background* from Disney's *The Brave Little Tailor*, 1938, sold to a private collector for \$7,130. For future auction information call (212) 606-0530.

**THE COLLECTIBLES & HOLLYWOOD** Entertainment auction at Christie's East on December 18 offered

an impressive amount of memorabilia from the private collection of Judy Garland, including, at one time, her 1939 Academy Award from the *Wizard of Oz*. The award was withdrawn prior to the sale at the request of the family, however. They are planning to donate it to an institution.

Highlights included a newcomer among collectibles -- Pez dispensers. A full body Santa Claus dispenser, c.1950s, fetched a solid \$322. A bathing suit costume worn by Marilyn Monroe for a 1958 *Life* magazine feature photographed by Richard Avedon sold right on target for \$6,900. The loincloth worn by Johnny Weissmuller, the original Tarzan c. 1930-40s, surpassed its presale estimate by hammering down at \$4,025. Margaret Mitchell's original contract for *Gone With The Wind* with Selznick Pictures, c.1939, sold for an unbelievable \$23,000. That was \$20,000 over the pre-sale estimate.

Judy Garland's personal telephone directory, c.1950s, garnered \$5,750, astonishingly more than the \$300-400 pre-sale estimate. Garland's original theater work permit, c.1933, which enabled her to work in vaudeville at age eleven sold for \$5,750, and Judy's test dress designed by Adrian for her role as Dorothy in the *Wizard of Oz*, c.1939, was on its way home for \$10,925. For future auction information call (212) 606-0530.

**A LARGE CROWD GATHERED FOR** William Doyle Galleries' first auction of the 1994 season on January 12. The sale of Belle Epoque 19th & 20th Century Decorative Arts reached a total sales figure of \$1,071,340.

Paintings results included two works by the 20th century artist Harry Dirit that both sold above estimate to the same New York collector -- *Still Lifes* (a pair of paintings), c. 1935, went for \$3,737, and *Persian Influences*, c.1940, sold for \$1,840.

Art Deco pieces also brought strong results, including a French Art Deco burl wood dining table, c.1930, which sold for \$1,092, and an Art Deco style metal and glass console with canted sides and a pierced foliate motif frieze hammered down at \$1,725. For future auction information call (212) 427-2730.

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**S H O W**  
*Updates*

"DECO THE HALLS," THE ART Deco-50s Holiday Sale, was held on December 4-5, 1993, at the Concourse Exhibition Center in San Francisco, California. This was the first December show and the producers, Peter and Deborah Keresztury, have announced that the shows will now be held twice a year on the first weekends of June and December.

The December show was sold out with over 200 dealers from all over the U.S. participating. The sale specializes in Art Deco, Moderne, Streamline Modern and '40s and '50s decorative arts, including furniture, accessories, art, rugs, pottery, dinnerware, books, jewelry, vintage clothing, and collectibles from the Deco period through the 1950s.

To celebrate the holidays and kick-off the first December show, there was a Preview and Party on Friday evening with music and dancing, a vintage lingerie fashion show, and early buying.

The 1994 schedule will be June 4-5 and December 3-4. For more information call (415) 599-DECO.

ON SUNDAY, JUNE 12, 1994, THE Art Deco Society of Washington (ADSW) will celebrate its 11th Annual Exposition of the Decorative Arts. More than fifty dealers from several states have been invited to display and sell almost every conceivable accessory and decorative art from the 1920s through the early 1950s.

This nationally known antique show will take place at the Andrew Mellon Auditorium, located between 12th and 14th Street on Constitution Avenue in Washington, D.C. Show hours are from 9am to 6pm. General admission is \$6.00, admission for ADSW members is \$5.00. Ira Raskin, ADSW's Expo Chair, recommends that visitors to the show plan to stay the day, rest and eat in the balcony area with a great view of the show, dress up

in vintage costume, and enjoy one of the premier antique specialty shows on the East Coast. For further information call (202) 298-1100.

THE INTERNATIONAL VINTAGE Poster Fair is the world's largest exhibition and sale exclusively featuring vintage advertising posters. The Sale will host 26 exhibitors with over 12,000 fine examples of both American and European original poster designs from the 1890s through the 1980s. Represented will be Belle Epoque, Art Nouveau and Art Deco, WWI and WWII, work ethic, circus, travel, World's Fair, and entertainment posters of every kind. Prices range from \$50 to \$75,000 for the rare and extraordinary.

The Poster Fair will be held at the Hillenbrand Auditorium in Chicago, Illinois on April 9 and 10. Show hours are 11 to 7pm on Saturday and 11 to 6pm on Sunday. Admission is \$8.00. For more information call (312) 263-4313.

TAMPA BAY'S POPULAR VINTAGE Clothing Show and Sale returns to Historic Ybor Square, Tampa, March 4, 5 and 6 with fresh, new offerings from twenty-five of Florida's leading exhibitors. One-of-a-kind vintage garments and accessories, fashions dating from 1890s to 1970s, antique jewelry, laces, and linens will be available for sale to both the serious fashion fancier and the beginning collector who may need only an antique collar or vintage brooch to enhance her wardrobe. The general public is warmly welcome to view these period fashions.

A fanciful display of antique parasols and unusual umbrellas will enhance the lobby exhibit, together with embroidered fringed shawls which were used in the early 1900s as piano throws as well as garments. Show hours are 4 to 9pm on March 4, 9:30 to 9pm on March 5, and 12 to 5:30pm on March 6. Admission and parking are free. For more information call (813) 447-5679.

THE NEW SOUTHFIELD MODERN-ism Exposition of 20th Century Design will be held on April 30 and May 1 at the Southfield Civic Center in Southfield, Michigan. Show hours are 11 to 9pm on Saturday and 12 to 5pm on Sunday. For more info. call (810) 469-1706. \*



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Below left: Walt Disney celluloid from *Snow White and the Seven Dwarfs*, c.1937, Courtesy Butterfield & Butterfield  
 Below right: Walt Disney Studios giant publicity cel, c.1950s, Courtesy Christie's East



In all, 19 animated films had been produced by 1965, and in 1966 *The Jungle Book* was released. This was the last feature to be overseen by Walt Disney himself, since he passed away that same year.

But production continued on, as did advances in technology and technique. The animation process of today is a far cry from the hand-drawn, labor-intensive process of the 1920s and '30s.

In the late 1930s Disney's Special Effects department developed the multi-plane camera which allowed the camera man to shoot a cel with several backgrounds at the same time, opening the door to new and wonderful effects.

In the early 1960s Disney, together with the Xerox Corporation, developed a xeroxing process which transferred original pencil drawings onto an acetate cel. Previously the drawings would have to be hand-traced by inkers onto the cel. Since each cel is only shown for 1/24th of a second, that's a lot of inking!

Today animation cels are becoming very hot on the collectibles market. Most of the cels from the earliest films  
*continued on page 30*

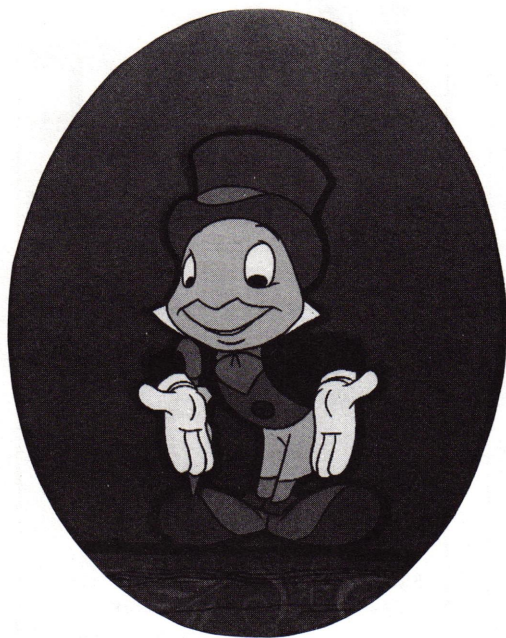
## For Collectors Animation Art Is Becoming A Hot Commodity

WALT DISNEY WAS A VISIONARY force like no other. He arrived in Hollywood in 1923 with the dream of creating full-length animated films which would be more sophisticated and lifelike than anything produced before, and took the industry by storm.

His premier film, *Steamboat Willie*, animated by UB Iwerks, was the first cartoon to synchronize a sound track with the movement on screen. It also marked the debut of his most famous characters -- Mickey and Minnie Mouse.

In 1932 *Flowers and Trees*, his first full color film, won the first Academy Award given to a cartoon. *Snow White and the Seven Dwarfs*, the first full-length feature animation film, debuted in 1937 and was an immediate success.

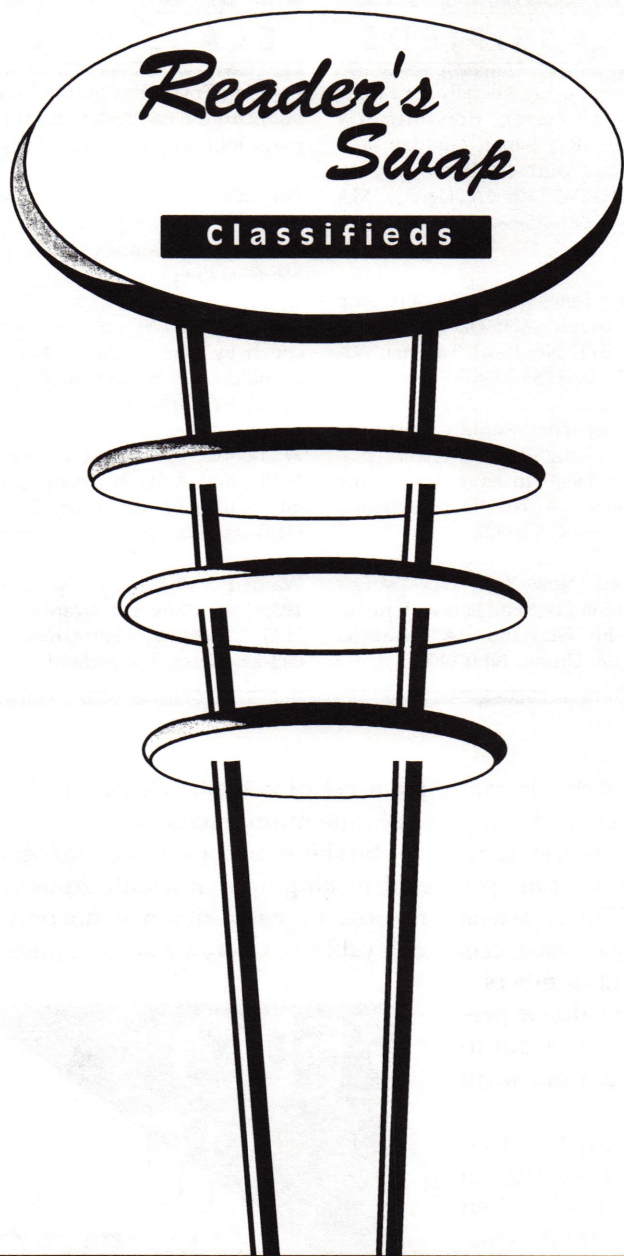
From this point on Disney created animated films at a feverish pace. *Pinocchio* and *Fantasia* premiered in 1940, *Dumbo* was released in 1941 and *Bambi* won the hearts of millions in 1942.



Walt Disney Studios Mickey Mouse club, c. 1950s, Jiminy cricket gouache on partial celluloid, Courtesy Christie's East







**R A T E S:**

Every Echoes Report **subscriber** is entitled to one free classified ad (maximum 15 words).

**Rates** are 25 cents per word, with a \$5.00 minimum. Phone number counts as one word, no charge for zip code. Payment must accompany ad (US funds only). Please type classified ads, thank you.

**Deadlines** for insertion are as follows:  
February 5th, May 5th, August 5th, November 5th

**Send** classified ads to: Deco Echoes  
PO Box 2321  
Mashpee, MA 02649

**Or fax** with credit card number, expiration date and signature to:  
(508) 428-0077 24 hours

**Looking for / selling:** Redwing pottery through the 1950s, Noritake and other lustre ware from the 1920s-1940s. Bill (508) 228-8535

**Wanted:** Light bulbs from turn of the century thru 1920s. R. Rosenzweig, P.O.B. 15119, Jersey City, NJ 07305

**Looking For:** 1920s through 1940s fabulous hats and apparel. Nancy Pratt, 203 Sunset Drive, Libertyville, IL 60048

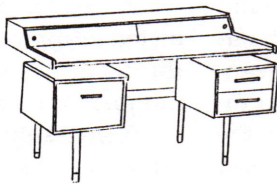
**Selling:** Heywood Wakefield and other unique Mid-century offerings. (407) 395-3717

**Wanted:** Glass fireplace insert for blue mirror fireplace. Jason Karp, 15 Laurelton Road, Rochester, NY 14609 (716) 482-4590

**For Sale:** Howell back and chrome desk, Howell smoker, 42" table, 24" table. (413) 569-0939

**Wanted:** Heywood Wakefield bookcase double headboard with attached night tables. Also small white Bertoia diamond chairs. (413) 569-0939

**For Sale:** Walnut desk, naugahyde top, Drexel 1955-56. Nancy Kendrick, 1002 S. 18 Avenue, Yakima, WA 98902



**Selling:** Entire vintage clothing inventory, one price. Men's, Women's, mostly '40s, '50s, seasonal. Louise (814) 696-7488

**Selling:** Eva Zeisel "Fantasy Pattern" dinnerware by Hall China. Service for approx. eight plus many serving pieces. Total of 50 pieces. Best offer. Sabrina Gizzo (310) 408-2248, Fax (310) 634-7437

**For Sale:** Villeroy & Boch Mettlach flower / console bowl, geometric pattern, 11.5" diameter. K. Stewart, 4520-3 Meadowood Cir., Naples, FL 33999

**Buying:** Western style clocks and dishes, also Hall teapots. Donna Atkinson, 3615 NW 44th, Oklahoma City, OK 73112

**When in Long Beach, California,** try space #1, Village Vault, 5423 Village Road, for delightful Deco! (310) 429-7604

**Looking For:** Art Deco magazine covers / entire magazines of Vogue, Vanity Fair, Harper's Bazaar. Send photocopies to: Rick Wells, 2303 Merrigan Place, Tallahassee, FL 32308 (904) 894-1144

**Wanted:** WPA / American scene period paintings sought by collector / dealer. Social realist and urban / industrial images of particular interest. David Zdyb, P.O. Box 146, Dingmans Ferry, PA 18328 (717) 828-2361

**Buying:** McCoy pottery, especially flower pots. Jonathan Schwartz, 307 Smith Neck Road, So. Dartmouth, MA 02748

**Wanted:** Fornasetti items. Call (313) 332-5853

**Wanted:** Heywood Wakefield Streamline or Encore bedroom furniture. Call (818) 304-1190 or write to: Andre Acosta, 3000 Millicent Way, Pasadena, CA 91107

**Selling:** Set of 4 DCW chairs in blond finish, asking \$1,800 for all. Jerry Kibbe, P.O. Box 964, Orleans, MA 02653 (508) 240-1804

**Dinnerware For Sale:** Russel Wright, Zeisel, Seibel, Metlox, Franciscan & Red Wing. Cindy Cooper (913) 379-0428

**Wanted:** Figural bakelite / catalin napkin rings. Also want Lackner "Neon Glo" clocks, make in Cincinnati, Ohio, 1930-1950. Always buying / trading. Tom Ducro, 5916 Ropes Drive, Cincinnati, Ohio 45244-3815 (513) 624-9678

**Selling:** 100+ pieces "Chase". Send SASE for list. Pamela Elkin, RFD1, Box 1, Strafford, NH 03884-9701

**Wanted:** Late '30s streamlined bakelite G.E. / RCA portable record player attachment for table top radio. Also, chairsides and streamline table top radios. Send photos to: Bill, P.O. Box 69A32, Los Angeles, CA 90069

**Looking For:** Women's rubber rain boots of the 1945-1965 era. D. Seagrave, 111 Cleveland RD #78, Pleasant Hill, CA 94523 (510) 934-4848

**Looking For:** Unusual "high-end" Art Deco cocktail shakers. Phone (317) 636-6525

**Wanted:** 3-D / stereo "Realist" slides from '50s and '60s, fashion, commercial, city life, World's Fair, personalities. 3-D, P.O.B. 476, Belair, MD 21014 (410) 877-3592



## CLASSIFIEDS

**Buying:** Lea Stein jewelry. Roger Roberts, P.O. Box 1535, Bethany Beach, DE 19930

**Wanted:** Heywood Wakefield pre-war Hunt cocktail table #C3718G or #C3717G, and 4 drawer pier cabinets #C3544. Call (908) 477-7221

**Wanted:** 1950s furniture, Herman Miller, Charles Eames, George Nelson. (513) 221-1959, or (800) 484-8091 then dial 1959

**Looking For:** Unusual Art Deco candlesticks. Phone (303) 674-2761

**Looking For:** F. Weinberg wire wall sculptures -- fencers, gladiators with faces. Robert McAlarney, 180 Springvale Circle, Weymouth, MA 02188 (617) 340-5526

## CLASSIFIEDS

**Junk For Joy buys merchandise** ("never used") from '40s-'60s/'70s in bulk! Samples / prices / list to: Junk For Joy, 3314 W. Magnolia, Burbank, CA 91505 (818) 892-2323

**Wanted:** Vintage printed barkcloth or cretone. Curtain panels or yardage. Good condition a must. Erman, 924 Lincoln Road, #104, Miami Beach, Florida 33139 (305) 534-4412

**Ocean Liner Memorabilia Wanted:** Booklets, deck plans, china, models, souvenirs, posters. Just about anything from Lusitania, Titanic, Queen Mary, Andrea Doria, Olympic, etc... All replies answered. R. Faber, 230 E. 15th Street, New York, NY 10003 (212) 228-7353

**Looking For:** Pewabic pottery. Call Kate (313) 871-2806 (leave message)

## CLASSIFIEDS

**Buying:** Paying liberally for rare & unusual Zeisel, Brastoff, RW Iriquois, RW Bauer, Glidden, and Raymor. Mint condition a must. ELLIPSE, 427 Rte 6A, Dennis, MA 02638 (508) 385-8626, Fax (508) 385-7589

**Selling:** Items from 1930s-'40s, with a special interest in Deco. Now and Then, 5113 No. Pearl, Tacoma, WA 98407 (206) 759-7206

**Looking For:** Replacements for Homer Laughlin dinnerware pattern "Jubilee" in aqua. Mary Jane Bateman, 338 No. Clark Avenue, Los Altos, CA 94022

**Wanted:** New York World's Fair 1964-65 items. Send lists with prices to: John Graziano, 1407 Isabella Avenue, Union, NJ 07083

## CLASSIFIEDS

**Looking For:** 20th Century limited items from New York Central Railroad. John England (708) 823-5287

**For Sale:** Approximately 30 pieces of Lloyd's chromium furniture, '40s-'50s. Duane Donovan, CT. (203) 886-6498 (5-6pm)

**Looking For:** Womb chair and or couch by Eero Saarinen. Michelle Camilleri, 429 E. 65th St. #7, New York, NY 10021

**Wanted:** Collectibles, Knoll, Herman Miller, Juhl, Aalto, Noguchi, Venini, etc... Collage 20th Century Classics (214) 880-0020, Fax (214) 351-6208

**Wanted:** Swing music related items 1933-1948. Photos, postcards, etc... H.G. Baschung, Hauptstrasse 42, CH-2562 Port, Switzerland

## Animation Art

*continued from page 28* (pre-1940) were made of flammable cellulose nitrate, unlike today's stable cellulose acetate, and have long since been destroyed or lost. The few that do remain command high prices at auction, as evidenced by the record high \$286,000 paid in 1991 for a Donald Duck cel and background from the 1934 cartoon *Orphan's Benefit*.

There are several different categories of cels available to collectors. **Production Cels** are cels created by the studio artists which were actually used in a film or television feature. These cels are one-of-a-kind and demand the high prices witnessed at recent auctions, such as the \$4,887.50 paid for a 1937 celluloid from *Snow White and the Seven Dwarfs* at Butterfield & Butterfield this past December, and the \$11,500 paid for the c.1951 *The King and Queen of Hearts with Alice* cel from Disney's *Alice in Wonderland* at Christie's December 15th sale.

Paul Jenkins, the head of Christie's Collectibles department, stated after the December 15th auction that "The market continues to remain strong for good quality animation art in the below \$5,000 range. There was a great deal of interest from Europe. Drawings, including those from Warner Bros., performed quite well."

**Hand-Inked-Line Limited Edition** cels are cels which are created especially for the collector's market. They

are chosen to highlight a classic moment in a feature, and are created using techniques which are true to the traditional animation techniques of the period. A group of elite Disney artists hand-inks and hand-paints these cels in pre-determined, limited numbers.

Accessible now, their value is predicted to appreciate in the future due to the detailed creation process and small numbers produced.

**Xerographic-Line Limited Edition** cels are created by xeroxing the original line drawing onto acetate and then hand-painting the colors onto the back of the cel. *101 Dalmations* was the first feature film to be created entirely with this process.

These celluloids are not as collectible as the hand-inked cels since the drawings are xeroxed onto the acetate, but the limited edition status does guarantee some marketplace value.

**Serigraph cels** (Sericels) are created by silk screening a hand-inked, hand-colored painting of a character onto an acetate sheet in a process known as serigraphy. These cels are the least collectible since they are created in large numbers (5,000+) and have more of a xerox quality to them instead of the high quality of the hand-painted production cels.

Value can still be found in serigraph cels of popular characters, however, with prices starting around \$250

for a cel of a major character shown with one minor character.

So skipping back to your childhood and picking up a memento from your favorite animated film may not only be enjoyable -- it may be an investment!



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## "Smalls"

Bits of news from around the world

"What a fantastic idea!" That's what everyone says about the new 1994 Fiesta Calendar available from Retro-Active Press. The calendar and a set of related postcards were created by Mark Wiskow and Susan Strommer of San Francisco, two long-time dealers and collectors of American pottery. The calendar is their premier project and features large format, color photographs of vintage Fiesta dinnerware, including such rare pieces as the covered onion soup, mixing bowl lids, cake plate, and tripod candleholders! The postcards are also in full color, utilizing four of the images from the calendar. The Fiesta Calendar sells for \$10.95 (+\$2.50 shipping); postcards are \$9.00 per dozen (+\$1.75 shipping). Order directly from Retro-Active Press, 2966 Diamond #143-PR, San Francisco, CA 94131. Visa, MC card call (800) 255-0833.



At the Simon Wiesenthal Center's Museum of Tolerance in Los Angeles, you can get a disturbing lesson in 20th century intolerance. The Whisper Gallery, a dark corridor installed in the museum, explores the history of racial tension and prejudice through speakers which whisper provocative statements such as "Hey boy. I'm talking to you nigger," and "Watcha gonna do about it Jewboy?" Definitely worth checking out.



Travel tip - take a jog on the treadmill at the Savoy Hotel health club the next time you're in London. It's located on top of the Savoy Theatre (next door) and is enhanced by the original Art Deco features of the building. For information call 011-44-71-836-4343.



Flash back to the elegance of the 1940's at New York's Supper Club. This new haunt features crisp linen tables encircling a stage and dance floor, and private booths on the balcony above, all in an atmosphere of Forties Hollywood glamour.

Dig deep, deep into the history of brassieres and you'll discover the name of the man who revolutionized the industry - William Rosenthal. What did Bill do to deserve such kudos? He invented the lift and separate bra in 1922. Before his model hit the market, bras had always been made tube-top style to flatten down the bust. His development paved the way for the wildly successful torpedo-like "Chansonette" bra of the 1950s and '60s. You can learn all about these exciting developments in history and more related facts at the new Maidenform Museum in midtown Manhattan. By appointment only (212) 856-8909.



Frank Sinatra is clearly not ready to retire. At 78 the quintessential crooner is just finishing up a new release entitled *Duets*. His first major effort since 1984, *Duets* is a collection of his classic standards sung in duet with the likes of Bono from U2, Carly Simon and many others. Timeless and flawless, Sinatra has done it once again.



In *Linda McCartney's Sixties: Portrait of an Era*, readers gain an inside look into the private lives of The Doors, the Grateful Dead, Janis Joplin, The Rolling Stones, Judy Collins and many more music stars as only a friend could photograph. Black and white and color photos are accompanied by Linda's recollections and memories of her life during those years. \$40 from Little, Brown & Bulfinch Publishers.



"Futures Antiques" and "Retro Collectibles" of Virginia recently moved from their old separate locations into a joint shop located in a restored Art Deco building. Together they focus on the last one hundred years of objects, including Victorian, Nouveau, Mission, and Folk to Art Deco, Depression, Postwar '50s, and '60s psychedelic. You'll find museum level designer pieces and fine midrange collectibles, to what co-owner Ronn Ives calls "profoundly low class kitsch". You'll find the new combo shop at the corner of 39th and Granby in Norfolk, VA (804) 624-2050.

Verve Records is celebrating their 50th anniversary by releasing the Complete Ella Fitzgerald Song Books, a 16 CD box set of all her classic song book albums from the '50s and '60s.



Shopper Alert: There's a new antique mall in Nashville, Tennessee - The Basin Alley Antique Mall. It's located between 1st and 2nd on Broadway, and is chock full with *many* 20th century antique dealers, including Classics International. Check it out!



A legend never dies, and no where is that fact more apparent than with Elvis fans and their insatiable memorabilia hunger. Hasbro Toys is tapping into this \$500 million dollar well of fandom with their new Elvis Presley "Commemorative Collection", which was unveiled on what would have been the King's 59th birthday, January 8th.

The collection includes a "Teen Idol" doll, representing Elvis in his younger days; a "Jailhouse Rock 45RPM" Elvis c.1957, and "68 Special" featuring Elvis in the black leather outfit he wore on his network television show that same year.

"The King Lives -- Spotted In Montana, But He's Only 6' Tall!" Let the tabloids run with that one.



Headed across the pond? Pick up a guide, the London Knopf Guide that is, which includes a handy reference to 1930s suburban architecture within its fact-filled covers. \$25 at most bookstores.

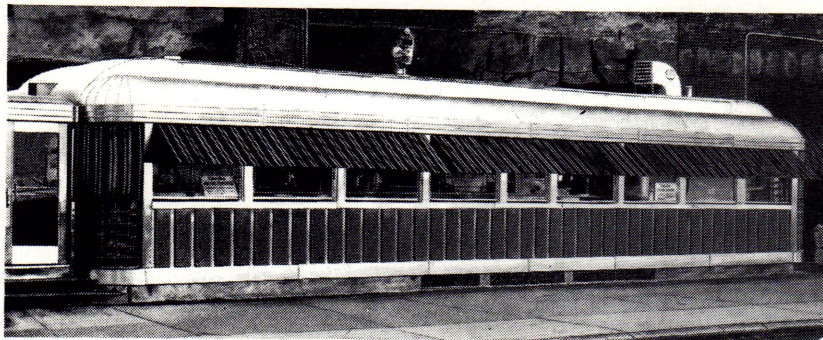


Does it take a super-human effort for you to get to your appointments on time? Let "Superman" help! 1939-style Superman wristwatches are available at the Warner Bros. studio store located at the corner of Fifth Avenue and 57th Street in Manhattan.

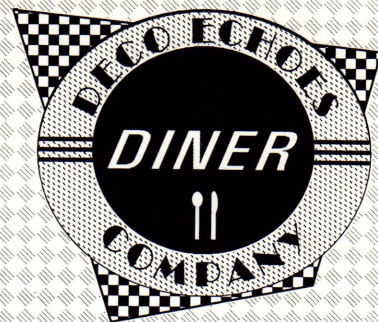


Kudos: U2, the Irish band, is in the process of rescuing the Clarence, a classic 1930s hotel in Dublin, from decay, preserving the last surviving example of this kind of Deco decoration in the area.





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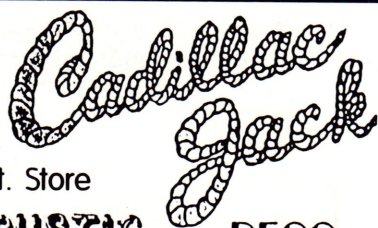
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