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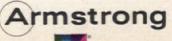
Enter now! No purchase necessary. Just pick up an official entry form at a participating Solarian retailer near you. \* To find him, call this toll-free number and ask for "Solarian Sweepstakes retailers":

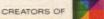
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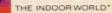
Hurry! Sweepstakes ends June 12, 1976.

#### Official Rules

- 1. To, enter the Armstrong Solarian American Craftsman Room Sweepstakes, visit your participating retailer, and pick up the official entry form. Mail to Armstrong Solarian American Craftsman Room Sweepstakes, P.O. Box 10, New York, N.Y. 10046.
- 2. Winners will be selected in a random drawing conducted by Marden-Kane, Inc., an independent judging organization, whose decisions are final Only one prize per family. Liability for taxes will be the sole responsibility of the winner. Entries must be postmarked by June 12, 1976.
- 3. This sweepstakes is open to all residents of the continental U.S.A., 18 years or older, except employees of the Armstrong Cork Co., their im-
- mediate families, its subsidiaries, its advertising agencies, Marden-Kane, Inc., distributors of the Armstrong line, and participating retailers. Void in Idaho and Missouri, or where prohibited by law. Subject to all federal, state, and local laws and regulations.
- \*4. Wisconsin and Maryland residents need only send in name, street, city, state, and zip code on a 3" x 5" piece of paper. Mail to Armstrong Solarian American Craftsman Room Sweepstakes P.O. Box 10, New York, N.Y. 10046. Only one entry per envelope. All prizes will be awarded.
- 5. Grand Prize does not include kitchen cabinetry. window, sink, or family room paneling.







# Home

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COVER: It's full stream ahead, the pared-down life—simple, effective and fun. Cover background: the streamlined elegance of architect Warren Platner's house. Creme gauzy lounging pajamas from Blousecraft by Maxime de la Falaise. Ivory-toned plastic bangles to order from The Horchow Collection, Handcarved cameo shell amulets on silk cords by Eva Graham. L'eggs all sheer pantyhose. Bonnie Smith for Stan Kimel Int'l beige sandals. Hair by John Pierro. For more information, see Shopping Guide, page 84. Photo by Carmen Schiavone.

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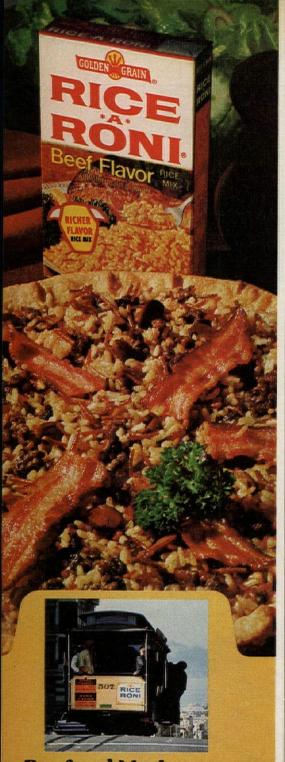
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### TASTEMAKER

DESIGNS BY Marlene





#### Beef and Mushroom Pie starts with San Francisco's Rice-A-Roni

In 2 Tbsp. butter or margarine lightly brown rice and vermicelli from 1 pkg. Beef Flavor Rice-A-Roni. Add 1 lb. ground beef; finely crumble and continue browning. Stir in 2½ cups hot water, 1 (2 oz.) can sliced mushrooms, contents of Beef Flavor Packet, 1 tsp. salt, ¼ tsp. pepper. Cover and simmer 15 minutes. Cool slightly; stir in 2 well-beaten eggs. Fill 9″ unbaked pie shell with Rice-A-Roni mixture. Garnish with 3 slices bacon. Bake on cookie sheet at 400°, 20-25 minutes. Serves 4-6.

#### **HOME-WORK**

What, we asked ourselves, is the preaching without the practice? About streamlining, that is. Putting together an entire issue telling our readers how to pare down their lives for optimum simplicity and efficiency is one thing. The important question was, could WE pass muster?

The quixotic quest started in the features department. With superorganizer/assistant Joanne Johnston freckling on Virgin Island beaches, a filing binge took place—a binge that turned into a bout of making new files whenever existing ones couldn't be found. Currently Johnston, in an amazing convolution of the streamlining concept, is desystematizing the mess

Moreover, due to a burst of staffers' streamlined efficiency, what you are reading right now was written twice by two different people—an event probably unequaled in the annals of journalistic history.

There's more! Globe-trotting writer Bonnie Buxton, assigned to profile Rai Senior, pared down her tote bag so efficiently she lost her ticket for a one-hour bus ride and the driver wouldn't let her off. "I've heard that it's possible to be denied entrance," she reports, "but exit?"

Meanwhile, Ann Scharffenberger, in Puerto Rico at Sports Illustrated's tennis clinic, was learning that underneath the glamour, those super-tennis stars are just like anybody else. "Hot shots such as Bill Talbert and Butch Buchholz really have hang-ups, fears and neuroses about facing their fans," she says.

Back at American Home, all the departments were thinking up terrific new ways to make life simpler. Crafts editor Pat Sadowsky whipped up the latest news in streamlined bedroomsthe 10-second bed! Jil Curry was scouring the market for new easy-care fibers and fabrics for the home. Art director Bettan Prichard was sifting through photos taken in Warren Platner's living room to find the right one to put on our cover. For other views of the architect's beautiful home-plus pictures of other examples of his work -see Ten by Warren Platner (McGraw-Hill, \$24.50).

Food editor Lucy Wing and associate Donna Johnson packed up their picnic baskets with food and taxied downtown to André Gillardin's studio for photography. This month's skillet recipes, developed in our Test Kitchens, were subjected to a taste test by the staff. Upon approval, a "showing" was held to introduce the food to the photographer and art director. They discussed the mood of the picture, props and special emphasis for the skillet dishes. Because nothing artificial is put into the foods we photograph, there was a veritable feast when the eight hours of work ended.

And Memphis-based contributor Audrey West was busy chronicling her visibly chaotic (and secretly superstreamlined) jet-paced lifestyle.

Last we heard from Audrey, she was training to become a sheriff, and the next you'll hear from us will be the biggest splash ever on everything you can do with water—in the June issue.

—THE EDITORS



Left to right, John Pierro, the hairdresser for our cover girl, turns a final curl; Ann Scharffenberger caught by photographer Diana Giacomo making a smash return; André Gillardin, Donna Johnson and Lucy Wing discuss business at the studio.



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GENERAL & ELECTRIC

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#### THE "PERSONALS"

#### CLASSIFIED FOR HAPPINESS

By GERRY NADEL

JWF, attr., int'd in outd'rs, sailing,

hiking, tennis, seeks athl., cultured,

witty, profess'l man, 25-35. Phoenix

Box 5451.

stood: I never expected to find a wife through a classified ad. Certainly not through a classified ad in an "underground" newspaper. True, the ads in the back of the Village Voice or the Berkeley Barb or the Boston Phoenix make interesting reading and all, what with their cris de coeur from lonely souls advertising for kindred spirits. But the Phoenix "personals" were hardly where I would have expected to discover The Mother Of My Children.

It's not that I'm narrow-minded. On the contrary. I had only recently arrived in Boston, not the easiest city in which to make connections. The "personals" represented a shortcut.

But you might have thought I'd have sworn off after that last lady I met through an ad. I took her to dinner the first night we met. It was one of the better French restaurants in town. She asked me to order for her, saying she really didn't understand the menu. What I didn't know was that she had already picked me out for dessert.

It was the weirdest meal I ever had. I felt like I was in some cheap remake of Tom Jones—you know, the dinner scene: She never took her eyes off me, just popped in the escargots one after the other in rapid succession, then gobbled up the poule roti. She didn't say a word; her mouth was too full. But by the time the chicken leg had been reduced to bare bone, she was giggling. When the coffee came, she was staring, hungrily. "Your place or mine?" she asked. It was the longest conversation we had.

So why, you might well ask, did I go on answering ads? It's a long story that has to do with going to France and deciding to marry a certain mademoiselle, then coming home and, a few months later, not being so sure. I was out of circulation for quite a while, and when I jumped back in, the phone numbers in my little black book didn't answer anymore. The biggest romance in my life, suddenly, was the "This-is-my-wife-and-I-love-her" Geritol commercial on television.

I hurried to the Phoenix "person-

als." There I found an anonymous JWF (Jewish White Female, to translate for those unfamiliar with the special language of these things), self-described as "interested in the outdoors, sailing, hiking, tennis," and looking for an "athletic, cultured, witty, professional man, 25 to 35."

She seemed perfect. JWF. The F part was good enough for me. The JW would make my mother happy, should it come to that. Whoever had placed the ad, listing box number 5451, seemed perhaps a little more athletic than I would have preferred, but at least that meant there was a good chance she weighed something under 300 pounds. As for what she was seeking in a man—well, I fit the age range specified; for the rest, I'd just have to try and fake it. I zipped off a letter.

The spotlight now shifts to the young lady collecting the mail at box 5451. For the sake of argument, we will call her Marion. She was rather bemused by my letter. But that was nothing special. She was bemused by them all. She hadn't known she would be getting any of them. In fact, if the truth be told, the whole thing was a complete surprise to her.

It happened like this: A few months before, Marion had split up with the man she'd been dating. Somehow or other, he thought the split was his idea, not hers (it was much more consoling for him to think of it that way). He became so convinced of it that he began to suffer pangs of conscience. "Poor Marion. I have left her high and dry. How sad it must be for her, alone, night after night." So, without asking her, he placed the anonymous box-number ad in the Phoenix.

As it happened, Marion had not been spending the evenings alone in her apartment. To be precise, when the ad was placed, she was on the beach in Martinique, soaking up the sun and the attention of a number of tourists of the male persuasion. She

was about to return to Boston, where there wouldn't be as much sun, but just as much male attention.

In brief, she was experiencing no shortage of men in Boston, but she was quite amazed at how many different kinds of men there were in Beantown when her ex-boyfriend began delivering the letters piling up in box 5451. She was intrigued, curious. Some of the letter-writers she contacted. Others she didn't.

There was the gentleman who told her that he was a travel agent, and when she disclosed she was a nurse, he thought that was "great!" He could do a lot for her, he said. Get her a job on one of those tours that advertise "A doctor and a nurse will accompany the group." "You can go for free!" he told her, neglecting to mention anything about pay. "Hey, you want to meet for coffee?" "No," said Marion. "Well, then, why don't you tell me where you live and I'll come over." "No!" she said and hung up.

So, when she received my letter, it looked, at least by comparison, pretty good—even though it was filled with a lot of 1960s psycho-babble about "meaningful relationships."

She called me and we made a date.

I went to her place to meet her.

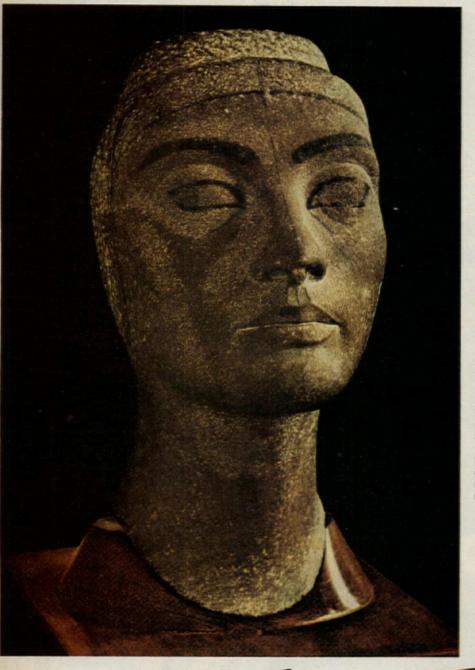
She opened the door . . . and there was the sound of a thousand violins. Our eyes met and locked. The light diffused into a rosy glow. It was the complete treatment, just the way the Warner Bros. special-effects department used to supply it.

I don't want to tell you anymore about what happened that night. Suffice it to say that I took her to a French restaurant—not just one of the better ones, this time: the best one—and it took us precisely 47 minutes to decide we wanted to spend the rest of our lives together. And that's all I will divulge of the events of that evening. After all, Marion is The Mother Of My Children.

Gerry Nadel is Boston bureau chief of Women's Wear Daily and a contributor to such magazines as Esquire, TV Guide and The New York Times Magazine.



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as you like it



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mixed wine drinks to fix at home
might be the very thing
to give winter-tired taste buds
a seasonal reawakening.
Try some.

By CREIGHTON CHURCHILL

n Europe the passing of winter always brings forth the urge to taste the "new" wine—that is, wine of the last vintage, which has slept out the snows in great casks. In fact, to the Germans the act of drinking this "new" wine has almost the significance of a spiritual rite.

But "new" wine straight from the cask is sharp and heady and not all that palatable. So in its native land it's steeped with a fragrant forest herb called woodruff, sweetened and poured into a punch bowl filled with the season's early fruits, usually wild strawberries. Sometimes a dash of liqueur or brandy is added and it is served very cold. The result is a soft, fragrant white wine with a definitely exotic, unusual flavor.

Since you probably won't have the woodruff handy, and certainly not any "new" wine, you'll have to resort to your local wine shop or liquor store, which should carry at least one of the many good brands on the market. But there are dozens of other exotic wine mixes you can put together in your own kitchen, homemade versions that often taste far better than the premixed versions you buy in bottles. Among them are the German wine-and-fruit favorite, bowle (pronounced "bolla"); Spanish sangria, French Kir and of course mulled red wine.

Bowles are usually named after the particular fruit they contain (Strawberry Bowle, Peach Bowle and so on). They are immensely popular throughout the German-speaking world as summer coolers, and the ingredients are simple. A bottle of well-chilled white still or sparkling wine is poured into a large bowl, which should be buried in shaved ice, with strawberries, sliced peaches or almost any fruit that has been sugared lightly. The wine and fruit are dipped out and served in large champagne glasses or glass cups.

Homemade sangria, as made in Spain with fresh ingredients, is very different-a far better and cheaper drink than the bottled variety. There's no reason why you can't do as the Spanish do: Fill a large pitcher about half full of dry red wine-an inexpensive claret or Burgundy type, or a California Zinfandel will do. Add thin slices of an orange and a lemon, and sweeten to taste (begin with a scant half-cup of sugar). Then drop in some ice cubes, fill the pitcher with club soda and stir gently. In Spain they usually add a touch of brandy, which gives the drink more zip. Sangria made this way is, surprisingly, not intoxicating, only exhilarating.

Kir is a mixed white wine drink used as an aperitif in France, now becoming increasingly popular in the United States as the sensible cocktail substitute. Conceived in Burgundy as a good way to use up surplus inferior wines, it was named just after World War II to honor a courageous member of the French Resistance, Canon Kir. Again, the wine need not be of the best grade. In Burgundy, they use their "second" wine, the Aligoté, which tends to be light and quite acid. All you need to make Kir in the U.S. is to take a glassful of chilled American Chablis and indoctrinate it with a couple of teaspoonfuls of black currant liqueur. (One of the most common on the market is called Crème de Cassis.) There are passable premixed Kirs around-but why waste your pennies?

Hot mulled wine, so popular both here and in Europe among skiers, is fun to make-and drink-in the winter or on a chilly evening in spring. It also serves as a standard old-fashioned remedy for the common cold. In Germany it is called Gluewein (glue means glow): in Scandinavia it's glögg (pronounced "glug"). The necessary ingredients consist of a simple bottle of red claret or Burgundy (or inexpensive Spanish red), four or five cinnamon sticks and about as many cloves, plus a sliced lemon. Steep the spices with about half a cup of sugar in a little water, then add the mixture to the wine and slices of lemon. Heat until piping hot, but never allow to boil. The Swedes make a regular midnight snack out of their glögg by adding brandy or aquavit and serving it in cups with nuts and raisins.

The subject of mixed or "doctored" wines brings to me the fact that readers are always asking for the whys and wherefores of that peculiar pineflavored Greek wine, retsina, which along with its red opposite number, kokinelli, is so popular with Greeks and Greco-Americans. Retsina is, in truth, a white wine flavored with resin or pine pitch. Its origin dates back 4,000 years or more to the days when there was no effective way to keep the air from reaching and spoiling wine. Hence the wine was "pickled" not only with resin but also with a myriad of spices, the principal ones being cloves and peppercorns. With Greeks, retsina is a matter of habit. They and their ancestors before them are accustomed to it. Retsina may perhaps be likened to mentholated cigarettes: If you smoke enough of them, you start to forget the menthol. It's said that if one were to drink a dozen or so bottles of retsina in sequence, the result would be the same. I confess I've never tried it. There are so many other wines in the world that are so delightful on first sip.

Readers are often puzzled, too, about the difference between fruit-flavored wines, such as the bowles, and the true fruit wines and fruit brandies. Fruit wines are fermented from fresh fruits in virtually the same manner as wine grapes are fermented into wine.

Almost any fruit in nature's spectrum may be used: strawberries, cherries, peaches, elderberries, you name it. They come in two general classes: medium dry and very sweet. The latter most properly belong to the class of cordials—wines to sip leisurely from small glasses. Undoubtedly the best sweet fruit wines are the kosher wines, traditionally made with much care and skill. The two leading U.S. brands are Manischewitz and Mogan David.

The drier fruit wines, especially delicious and refreshing on a hot summer's day, should be served wellchilled, or even with ice. They also have their uses for punches.

Most fruit brandies or distillates are made in Europe and bear foreign names. Among the best known and most popular are fraise (made from strawberries, usually wild strawberries) framboise (raspberries), kirsch (cherries) and poire or Poire William (pears). They differ from the fruit wines in that they are highly alcoholic, and should be consumed with caution. The finest poire and kirsch come from Switzerland (Poire du Valais, Kirsch de Zug); the best framboise, when it can be found, is made in Germany's Black Forest. However, any fruit brandy made in Alsace, France's northeasternmost province, will be of almost equal value.

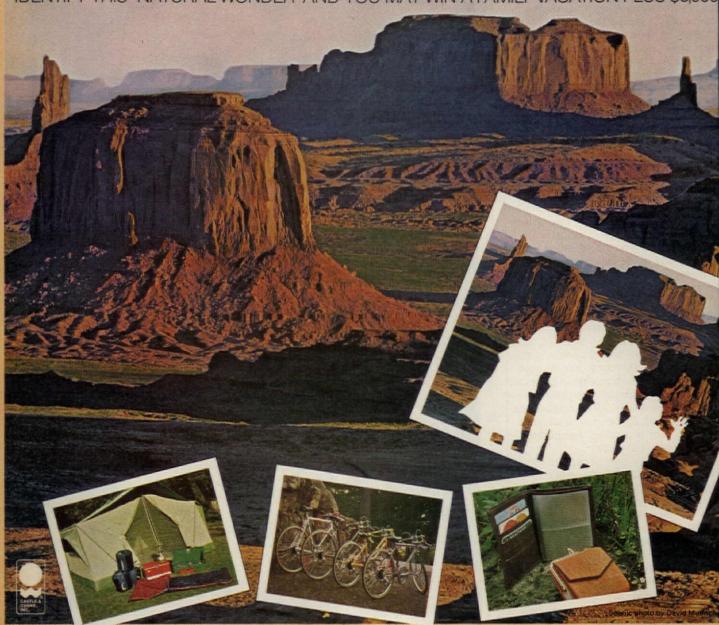
Fruit brandies are expensive, and with good reason. The fruits, usually wild, must be painstakingly hand-picked in forests and on the hills, and in the distillation process the original volume of fruit shrinks to almost nothing. It takes a small truckload of raspberries, for example, to make one quart of framboise. The raspberries must first be made into fruit wine, which in turn is distilled (evaporated) not just once, but twice.

The origin of most fruit brandies, like liqueurs such as Benedictine or Grand Marnier, is medicinal. A score or more of forest herbs is said to go into the Benedictine monk's formula for his liqueur, invented during the Middle Ages for administering to the sick and ailing. In parts of France a foul-tasting elixir made from mountain flowers is still relished to this day and thought of as a curative for almost anything from scrofula to tuberculosis. n distilling their fruits into brandyat such pain and labor—our European ancestors sought to capture the essence of their life-giving properties.  $\square$ 



# THE DÖLE BANANA "It's a Natural" \$50,000 Game!

IDENTIFY THIS "NATURAL WONDER" AND YOU MAY WIN A FAMILY VACATION PLUS \$5,000



#### Ten Second Prizes!

Coleman camping outfits for natural family outings. Each outfit includes a tent, camp stove, propane lantern, cooler and four sleeping bags!

#### **Twenty-five Third Prizes!**

Schwinn bicycles — four to each winner! Eachthird prize winner will receive a man's, woman's, boy's and girl's bike!

#### One Thousand Fourth Prizes!

Heritage natural leather billfold (your choice of man's or woman's style). Special Surprise! Each of the 1000 fourth prize winners will find a check ranging from \$5 to \$100 in their billfolds!

Dole invites you and your family o join our "It's a Natural" game or naturally exciting prizes!

You could win one of 1,036 prizes by correctly identifying the Natural Wonder pictured in this ad.

#### 50,000 in Prizes!

Grand Prize: Two week vacation for a family of four at a United States or Canadian Natural Wonder area olus \$5000 cash! Imagine the fun of spending two weeks at a "Natural Wonder" vacation area of your choice in the U.S. or Canada. Perhaps you'll choose the rugged excitement of Yellowstone National Park - or Diamond Head in Hawaii - or the splendor of a national seashore. Dole will provide first class air transportaion and two weeks hotel accommodations for four members of your amily and \$5000 cash.

Official Rules

1. On an official entry blank, correctly identify and name the "natural scenic wonder" shown in this bhotograph. Entry blanks are available where you buy Dole bananas. OR identify this "Natural Wonder" on a plain piece of paper, along with your name, address and zip code. NOTE: THIS NATURAL WONDER IS IDENTIFIED ON A SPECIAL DOLE DISPLAY IN THE PRODUCE DEPARTMENTS OF PARTICIPATING STORES LOOK FOR IT! Also enclose with your entry two Dole stickers found on Dole bananas OR hand-print the words "DOLE BANANAS" in block letters on a 3"x5" piece of paper. No purchase necessary. Mail your entry to DOLE BANANAS" in block letters on a 3"x5" piece of paper. No purchase necessary. Mail your entry to DOLE BANANA "IT'S A NATURAL" GAME, PO Box 41, New York, New York 10046. Enter as often as you like, but each entry must be mailed separately and received by June 15, 1976.

2. Winners will be selected in random drawings conducted by Marden-Kane. Only entries correctly identifying the Natural Wonder will be eligible to win prizes. All winners will be notified by mail. Only oneprizeperfamily will be awarded. Any applicable taxes are to be paid by the prize winner. Some prizes may be subject to color and model availability.

3. Game open to all residents of the United States and Canada except employees of Castle & Cooke.

3. Came open to all residents of the United States and Canada except employees of Castle & Cooke, Inc. and their families, its advertising agencies, Marden-Kane, Inc., and its printing and production

agencies.

4. Game offer subject to all Federal, State and any local or applicable laws and regulations. Void in Missouri and wherever else prohibited by law. Canadian winners whose names are drawn will be required to answer an additional skill question related to the subject of this game in order to win.

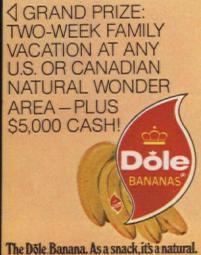
5. For list of winners, send a stamped, self-addressed envelope to P.O. Box 71, New York, New York 10046.

6. Those who are unable to find a Dole banana-display identifying the natural scenic wonder may obtain the correct answer by sending a stamped self-addressed envelope to P.O. Box 270, New York, New York 10046.

York, New York 10040.

7. The "Special Surprise" bonus checks in fourth prize billfolds will be awarded as follows: The first five winners in this category will receive \$100 each, the next ten winners will receive \$50 each, the next twenty winners will receive \$20 each and the remaining 965 winners will receive \$5 each.

The correct identity of this "natural wonder" is on the Dole banana display at participating stores.



#### BE HAPPY, BE HEALTHY **EAT LESS!**

By CAMILLE DUHÉ

"To show that he's grateful, He eats a big plateful."

-"Cooking Breakfast for the One I Love, "" by Rose & Tobias; introduced by Fanny Brice

Whom she loves, she feeds. It is a beautiful and natural impulse for the American homemaker. But does more food mean more love?

When I was growing up, maternal urgings to eat everything on a loaded plate were reinforced with reminders that "the starving children in China" would be delighted with that succotash. To this day a ghostly horde of hungry Orientals stands beside me as I doggedly put away a Texas-size steak in a restaurant. Then I cram in the big dessert. "It's included in the dinner" from the waiter acts as the adult equivalent of the "starving children" stimulus. In a restaurant you don't feel you've wounded the chef's feelings by not eating everything in sight and proffering your plate for more when "there's lots more, and it will just go to waste if you don't eat it."

No waste can lead to plenty of waist -and plenty of guilt. Hunger is a real and horrible problem in the world. But eating everything on our plates won't help. Buying and serving smaller portions will at least be a step in the right direction. Less is gradually being seen as more appealing, and healthier.

Much of the credit for a stream!ined situation in restaurants goes to Nancy Harvey Steorts, the Secretary of Agriculture's special assistant for consumer affairs. Ms. Steorts has advanced to wholesalers and restaurateurs the novel idea of smaller portions.

Reducing portion size is imperative if you wish to reduce your own size. Too many would-be dieters vow "no fattening things like bread or potatoes, just a steak and a salad." Then comes a platter-covering slab of beef, which at almost 1,200 calories plovides more than the daily calorie total on most health-spa diets but gives little in the way of such nutrients as vitamins A, B, C and calcium.

Neither dinner on the chart below gives you all of everything you need to meet the day's nutritiona! quota. but with menu B you have saved 500 calories that can be spread out over a day's time.

Eating a wide variety of foods in small quantities carries the stamp of continental chic as well. In America we tend to think of the Italian diet as a fattening one-"all that pasta!" But at the highest level of Italian cooking, pasta is only one small part of a meal that includes small portions of soup, antipasto, pasta, meat, salad and a simple dessert.

One way to make small servings more satisfying is to surround them with other foods that are minimal in calories but look as if they make the meal more calorific. It has been proved that we feel as full after a meal that is thought to be high in calories (continued on page 82)

STREAMLINING PORTIONS CAN MEAN LESS OF SOME THINGS (CALORIES, CHOLESTEROL, COST)—MUCH MORE OF OTHERS (FLAVOR VARIETY, EYE APPEAL, VITAMINS AND MINERALS)

#### Dinner Menu A

10-ounce sirloin steak salad (romaine lettuce, 1 Tbsp. bleu cheese dressing)

#### Dinner Menu B

1 glass spiced tomato iuice 3-ounce sirloin steak 1 cup mushrooms

1 cup chopped spinach 1 baked potato with herbs, pepper, lemon iuice

1 cup fresh strawberries

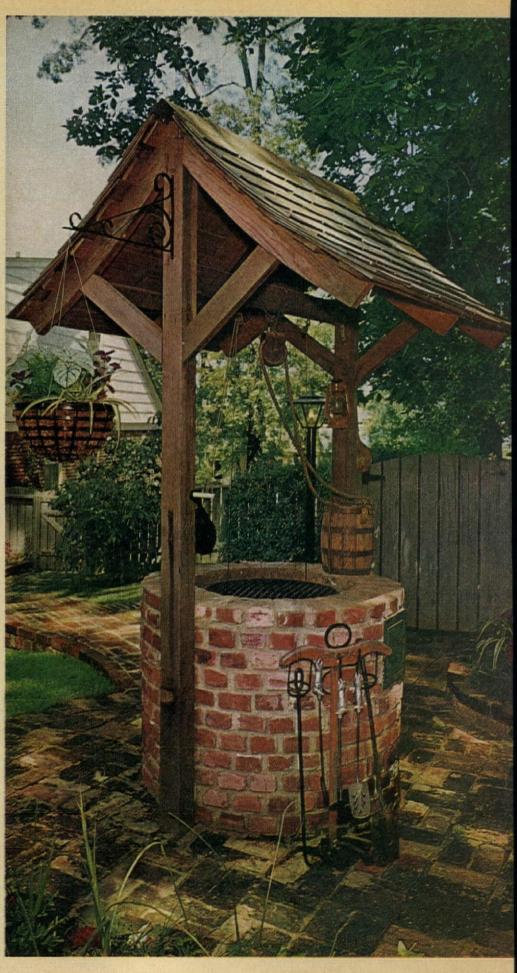
NUTRITIONAL VALUE IN CALORIES, CHOLESTEROL, AND PERCENTAGES OF U.S. RDA FOR KEY VITAMINS AND MINERALS

Dinner Menu A		Dinner Menu B
1,185	CALORIES	685
210 mg.	CHOLESTEROL	63 mg.
149 grams	PROTEIN	46 grams
15 %	VITAMIN C	343 %
12 %	THIAMINE (B <sub>1</sub> )	32 %
33 %	RIBOFLAVIN (B <sub>2</sub> )	39 %
67 %	NIACIN	73 %
24 %	VITAMIN A	353 %
8 %	CALCIUM	28 %
50 %	IRON	64 %

<sup>\*</sup> Copyright © 1926 Robbins Music Corp. Copyright renewed. Used by permission

#### Build Our Wishing-Well Barbecue

It looks like an old-time country well, but our do-it-yourself project is really a generous-size barbecue-the perfect finishing touch for your yard or patio. Easy and fun to build, the "wishing well" is a dream to work at: The ledge gives you counter space aplenty; the roof shades you comfortably as you cook. And there's a custom-built plus: The plan lets you add or subtract bricks to arrive at the cooking height that's best for you.



#### RECLINERS ON THE RISE

They provide peerless support for the head, the knees, the small of the back. Women loathe their bulk, but men love their comfort—which explains why recliner sales are soaring by 11 percent each year.

By MARCIA COHEN

ow was I to know I was usurping the throne? When a neighbor offered me \$150 in cold cash for that . . . that monster, the recliner, which had been slowly chewing my den paneling into wooden coleslaw, I modestly accepted.

"I've been betrayed!" shrieked my mate. "Fie! You villainness, you Delilah, you . . . you interior decorator!" Now that hurt. I was truly wounded.

The recliner would be replaced—that was that. And we would shop—together—until we found a chair that would serve as a sensible adult compromise—that is, one that would be mannerly enough not to gnaw on the woodwork, not to spread itself wall to wall like a rhino stretching in the sun. On the other hand, it would render unto Caesar that which is Caesar's: It would restore to the monarch his throne.

With our usual clear-headed planning, we end our shopping tour where we should have begun, in the largest recliner department in town. Here, my husband tries to please me by heading for the daintiest number on the floor. It is the Nursing Home Special, with a French influence (you might say). He sidles into position, gives a powerful downward thrust with his arms, and the tiny footrest flips up under his . . . knees? His feet flail. He looks like a toad dropped belly up on a flat rock.

"Goldilocks," I say gently. "this one is too small." So we try the next . . . deep blue vinyl and chrome. It looks like a dentist's chair, which is not my idea of a relaxing image, but my husband puts it through its paces. The chair has many different positions: tilt, slight recline, semi-recline, full recline and casket. The friction of vinyl against vinyl is producing embarrassing sounds and a salesman is attracted.

"Did you know," he asks, bending over my husband as though talking into a fish tank, "that the recliner is the only piece of furniture in which you can lie down while sitting up?" My husband considers this, then smiles weakly, jams downward several times with his feet and suddenly—with no warning—pops like a shot into the upright, ready-to-land position.

The salesman regards the maneuver with disdain. "This doesn't fit you," he says loftily. "It's made for a long torso. You have a short torso." We are directed to the short-torso group, and as my husband pushes and pulls, tilts and slides, he discovers several gloriously comfortable (so he says) short-torso models. It appears that the recliners are, in fact, designed with various human frames in mind—and that one must shop to find the proper fit.

The salesman is encouraging: "King Philip II of Spain also had a short torso. He built what we believe to be the first recliner, in 1557, to ease the pain of his gout. Today, we have many styles. Would you like to see them?"

At this point, my husband is supine in a dark chocolate urethane Barca-Lounger. He mumbles that it's like taking off in space. He has a glazed expression. I think he looks more like a cocaine addict than an astronaut,

and I accept the salesman's invitation.

It appears we can choose from a feast of fashion: Boston rockers in which you can rock upright or leaning back; English leatherlike club chairs with pockets on the side for magazines; updated versions of early American-ish chairs. Plus innovations: heaters (built in) and vibrators, which when activated stimulate the chair invisibly but rattle the chandeliers; swivels that turn the chair 360 degrees on its base. Some of the chairs have names: "The Senator," "Sir William,"
"York," and the very last word in
relaxation, "T.M." Kroehler makes recliners. So do BarcaLounger and Stratolounger, La-Z-Boy, Bassett, others. For clean, contemporary lines, most impressive are models by James, Inc., for Thayer Coggin.

As it turns out, someone up there has taken pity on my den paneling. Many recliners now slide down and out, rather than flip back—in all, a triumph of engineering genius.

I thank the salesman and return to Short Torso. He is asleep on the throne, his kingdom restored. I wake him and tell him we're going home with that one. It's not gorgeous, but it does not eat walls. I wonder whether he'll be able to see Kojak between the fronds of the potted palm I intend to place a little to the front and left of it.

This arrangement has nothing to do with interior decorating, I explain. Potted palms are important in maintaining the humidity in the air that's essential for one's nasal passages. After all, he'll spend many hours in that chair, and his health is a most important consideration, etc. . . .

Marcia Cohen, a contributor to Ladies' Home Journal, wrote "Have Yourself a Merry Little Christmas" for AH (December '75).

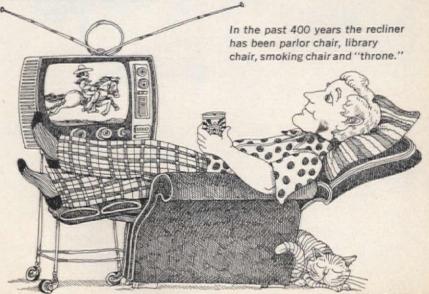


Illustration by Robert Byrd

# Congoleum

The most no-wax cushioned floors in your color.

Like 32 in Beige.

The pattern of this beige is based on an early New England design. It's part of our Prestige collection, based on authenticated design influences that are part of the heritage of America. These inspired patterns feature the convenience of all our no-wax, Shinyl Vinyl® floors, and the comfort of cushioning. A no-wax, Shinyl Vinyl floor stays fresher looking longer, usually with just sponge mopping. In time, a reduction in gloss will occur in areas of heavier use. We recommend Congoleum Vinyl Dressing to provide a higher shine, if preferred. See this great new collection and choose your floor in your color. Find us in the Yellow Pages under "Flooring". Pattern #45025 shown.



Who makes news? What's the word? Where do you buy? And why?

# The Home Front News

#### INSURANCE: CLEARED UP

When James S. Kemper, Jr., president of Kemper Insurance Companies, attempted to read his homeowners policy, he found that even he couldn't understand it. He subsequently joined with 500 member companies of the Insurance Services Office (ISO) to begin testing a more readable homeowners policy. It features shortened, simplified language, larger type and fewer legal terms and archaic words. Harassed homeowners, have faith. Relief is on the way.

#### CORK'S LAST STOP

"The American use of noncork stoppers for wine is increasing," says Creighton Churchill, noted wine expert and AH contributor. Because of the escalating cost of importing cork and its general unavailability, plastic is replacing it. American wineries have been using plastic stoppers for champagnes and wines that are not meant to age in the bottle. So save those corks—they may become collector's items!



#### PRIME TIME, ANYTIME

Do you kick yourself because you missed an installment of a favorite TV series—or would you like to preserve a particular program forever? Sony's new Betamax video-cassette recorder hooks up to any TV and can manually—or automatically, via a timer—record up to an hour of any TV show, even while the set is tuned to another channel. Betamax costs \$1,300; reusable one-hour cassettes are \$15.95.



VANCOUVER, B.C.—Canadian Prime Minister Pierre Trudeau, on a political swing through western Canada, recently took time for a visit to Habitat, site of the May 27 to June 11 United Nations Conference on Human Settlements. Habitat will attract 6,000 U.N. delegates and observers and the media from 142 countries to this pacific city—the first noncapital ever chosen for the U.N. conclave.

According to Trudeau spokesman Paul Manning, "Both the U.N. and NGO [nongovernmental] groups will tackle the problems of world living space and encourage solutions from government and industry."

To date, suggestions have ranged from aquatic villages to aerial tramway-serviced, mountaintop cities. For more information, write Urban Affairs, Ottawa, Canada K1AOP6.

#### SHOOT TO FILL

A new electric cookie maker, Super Shooter from Wear-Ever, makes cookies and canapes, stuffs pasta and turns out candies—in seconds. Easy to load, fully shockproof and even safe for kids, it's got two speeds and nine discs; \$29.95.

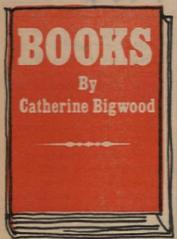


#### RETURN OF THE FOUNTAIN PEN

The handwriting on the wall is being done with a fountain pen these days. After an era of felt tips, ball points and other disposable writing tools, people are turning to pen and ink to give permanence to their thoughts. According to one recent convert: "Writing with a fountain pen appeals to my sense of tradition,"

People are buying their luxury-model pens at Tiffany's, in silver (\$50, shown here) or gold (\$550). When money is no object but status is, Dunhill has a 14-karat gold pen topped with an eagle's head for \$1,250.





Juggling: The Art of Balancing Marriage, Motherhood, and Career (Viking, \$10) promises a bit more than it delivers, but author Letitia Baldrige is more qualified than most for taking a lighthearted, realistic look at the subject.

A Superwoman in stature (6'1") and status, Baldrige spent her single days as social secretary to Ambassador Bruce in Paris; as assistant to Clare Booth Luce at the U.S. Embassy in Rome; as the first woman executive and public relations director of Tiffany's and, of course, as social secretary to the Kennedys at the White House.

Despite the impressive organizational background, it's sheer "self-willed energy and self-control" plus a "sense of humor" that help her manage her current life...caring for a house and family, working full-time at her own public relations firm and giving an average of 35 cross-country lectures per year. Baldrige comes across as one likable, unpretentious lady whose formula for coping is couched in nonstrident terms.

While Baldrige has learned how to balance the variety of roles in her day-to-day life as a woman, Hannah King and Jess Proctor, the two female protag-

onists in Norma Klein's Girls Turn Wives (Simon & Schuster, \$8.95), are still in the painful process of sorting theirs out. Hannah, an earthy, congenial suburban housewife, is all too devoted to and dependent upon her husband and three children. Intellectual Jess, who seemingly runs her childless marriage to Vincent with the same cool efficiency with which she pursues a Ph.D., finds feelings and happiness a "problem." Old friends, the two women have little in common except their age (37) and Barnard College background. Yet, for different reasons, they both wind up spending a husbandless summer in New York City, easily acquiring the prerequisite lovers, not so easily acquiring independence and self-knowl-

While the book gets off to a rather slow, mundane start, it builds absorbingly with Klein's insights into two very different contemporary women and her gift for portraying children's imaginatively intricate ways.

Rarest, though, is a believable happy ending in which women, at least in novels, aren't made to pay a terrible price for getting and keeping it all.

When it comes to economics, women don't generally get anything but ripped-off, according to Phyllis Chesler and Emily Jane Goodman in Women, Money & Power (William Morrow, \$8.95). This is an angry eye-opener of a book that asks why so many women seem proud of their financial ignorance, "as if economic, like sexual, virginity is somehow a feminine asset."

Chesler, a psychologist, and Goodman, a lawyer, have done their homework. The result is a controversial study that shatters many myths about women and the income tax structure, the labor unions and the alimony laws.

### MOVIES By Daphne Davis

#### THE NEW NATURALISM

The most successful film genre spawned by new Hollywood writers and directors is the new naturalism—artistic, exciting and also commercial. Films such as Alice Doesn't Live Here Anymore and Shampoo deal with places, things and people in a semi-documentary manner.

What will become a classic of the new naturalism is director Martin Scorsese's hyperactive film Taxi Driver, starring Academy Award winner Robert DeNiro as Travis, an ex-Vietnam marine hacking his way through the Manhattan jungle.

What a collection of characters – businessmen, pimps, prostitutes, presidential candidates. Travis sees them all through his psychological rear view mirror, as his taxi glides and roars through the steam from underground manholes, a metaphor that symbolizes him and the city.

A frustrated loner, Travis rages at the city's slime and brutality, becoming a political assassin and a media hero of the day when he guns down a Mafia operation. As the part criminal and part crusader, DeNiro is electrifying. His ferocity brings a new awareness of the alienated man's unbearable loneliness and need for something to believe in.

Director Martin Scorsese, who got a devastating performance out of Ellen Burstyn in Alice Doesn't Live Here Anymore, pushes his characters to their limits in Taxi Driver, especially Cybill Shepherd. She is excellent as a strong-minded career woman and the untouchable blonde goddess of DeNiro's



fantasies. He recognizes what a cover-up for loneliness her beauty is but fails to reach her.

Underlying the violence in Taxi Driver is a plea for positive action. In the movie's most engrossing scene, DeNiro reflects the betrayed feelings of many Americans when Travis implores a presidential candidate who gets into his cab by chance to "clean it all up" - New York City and the whole country. At this point, the film pushes beyond the voyeuristic vigilantism of a movie like Death Wish and makes a serious statement about our times. Pulverizing and astute, Taxi Driver is overwhelming.

Of the handful of women directors in the brief history of movies, only Italian writer and director Lina Wertmuller has achieved the heights of cinema art reached by Bergman, Fellini and Kubrick.

Following her previous triumphs, Swept Away, and Love and Anarchy (now offered on cable TV), she has arrived at her peak with Seven Beauties, a labor of love about socialism, capitalism and the average Italian.

Giancarlo Giannini, Wertmuller's comically handsome Everyman, gives a staggering performance as a proletarian peacock who uses sex to survive a concentration camp.

After the war, he is given free rein to overpopulate and to manipulate the average Italian woman because he is a victim of an unjust government.

Charming and neo-realistic, Seven Beauties tackles cultural, economic and political disjunctions without posing practical solutions, Brazen and a visual feast, the film is a tantalizing pizza that's so good to look at, it doesn't matter what it tastes like.

Lina Wertmuller is a gifted and intelligent filmmaker. Deciding to partake of her movies depends on how you're feeling about the state of the world and the human race. The experience will be either wildly enthralling or monumentally depressing.

Pictured at left, Robert De Niro in Taxi Driver; at right, Jill Ireland, Charles Bronson in Breakheart Pass.



James Brolin and Jill Clayburgh as Gable and Lombard.

#### **CLARK AND CAROLE**

Who can resist a tasteless movie magazine flick (with costumes by Edith Head and music by Michel Legrand) about the zany love life of Clark Gable, the first king of Hollywood, and his beautiful and tragic wife, Carole Lombard, the queen of screwball comedy?

Absolutely no one! Bring along the Kleenex to Gable and Lombard and watch James Brolin and Jill Clayburgh play pranks, dress up as glamour pusses and fall in love à la tinsel town.

#### Bronson & Wife

Breakheart Pass, a whodunit conspiracy western, marks Charles ("Have Face, Will Kill") Bronson and his wife Jill Ireland's 10th film together. She gets all the good lines and asks Bronson, "Who are you?" Maybe we'll find out in From Noon Till Three, the next Bronson and Co. effort due soon.



#### **MAGICAL BEANS**

In the tradition of Snow White and Cinderella, Jack and the Beanstalk has been made into a zappy, animated song-and-dance feature. With the sound of music and his dog, Jack climbs to the land of the clouds, frees the captive princess and takes the golden treasure home to his mom. Delightful without being dumb, the musical fairy tale can be tolerated by dads given the chore of taking toddlers to the movies.



Glenda Jackson as Hedda.

#### GLENDA'S HEDDA

All the great actresses have played Hedda Gabler, but none as exasperatingly as Glenda Jackson. The film adaptation of Hedda Gabler is more enjoyable and less claustrophobic than the stage play...and Glenda Jackson is a white tornado as the first liberated lady of modern drama.



#### DOUBLE THEIR TROUBLE, DOUBLE YOUR PROTECTION!

The Sunbeam Stop Alarm gives you double protection. First, it works as a doorstop, making your door impossible to open from outside. Second, if a burglar is persistent, the pressure exerted on the door will trigger a 90-decibel screeching blast that'll wake up the neighborhood as well as shake up the intruder. From Sunbeam, \$10.

The Complete Household Inventory is a convenient, looseleaf book for neatly keeping up with your household possessions. In case of a burglary you'll know exactly what is missing—unless, of course, the burglars take the book! It's \$13.75 postpaid from Posco Assoc., 453 W. 256th St., Riverdale, N.Y. 10471.

#### THE COMPLETE BOOK OF FRUITS AND VEGETABLES

This connoisseur's guide to the wonders of edible plants, written by Italian experts Francesco Bianchini and Francesco Corbetta, delves into the origins and uses of more than 400 plants. complete with an appendix of scientific classifications. Enhanced by the exquisite. mouth-watering color illustrations of Italian artist Marilena Pistoia, each lovely enough to frame, this book will be a delight for scholars, gardeners and lovers of nature alike (Crown, \$25).

Taken from The Complete Book of Fruits and Vegetables by Francesco Bianchini and Francesco Corbetta. Used by permission of Crown Publishers, Inc.



LIP SERVICE

Do your lips a favor.

Prepare one of the gourmet
delights from the free Amaretto
di Saronno recipe booklet.

Amaretto-chilled fruit—a warm,
sweet glaze for ham and a crunchy

accompaniment for pork or veal will have you licking your lips from appetizer to dessert. And oh, those desserts! Start by licking a stamp. Write: Gourmet Secrets Recipe Booklet, Foreign Vintages Inc., 98 Cutter Mill Rd.,

Great Neck, N.Y. 11021.

#### **NOBODY'S PERFECT**

The McCall Pattern Co. recognizes that the "hourglass" figure is a great American myth and they've designed their patterns accordingly. The new "3 Size Pattern" allows a home sewer to adapt a pattern within three size ranges (say, sizes 6, 8 or 10) by simply cutting across lines where their figure changes. The result: a perfect fit in an imperfect world!



#### BABY BEEF COMES OF AGE

Rising costs of beef production, especially feed grains, have brought baby beef to the market. Baby beef may be new to us, but to the farmer who has experienced a feed crop failure or high grain prices, baby beef simply means young cattle that are sold directly to packers to eliminate fattening them in feed lots.

Baby beef—also called California calves, light beef and heavy veal—comes from cattle between three and nine months old, weighing between 350 and 500 pounds. They are raised mostly on milk and grass and are older and heavier than true veal calves. Normal beef is from cattle weighing between 900 and 1,000 pounds which have been raised on grass and fattened on grains.

Baby beef is sold mainly in the South and on the West Coast, but occasionally it can be found in other market areas. The greatest advantage of baby beef is that it's priced 10 to 15 percent lower than regular mature beef.

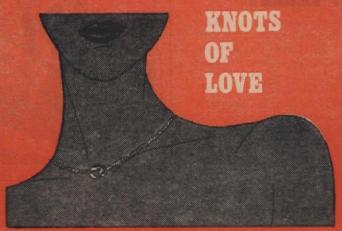
You can't mistake baby beef for veal or mature beef if you examine the color. It is between the pink of veal and the red of beef and has a thin fat covering. Steaks and full cuts are smaller than comparable cuts of regular beef.

When cooking baby beef, keep in mind that it has less fat and marbling. It can be cooked in fat, marinated or breaded, similar to veal. Less cooking time is needed—roasts should be cooked slowly to 150° on a meat thermometer and steaks should be broiled rare or medium. Overcooking tends to make the meat dry and crumbly.

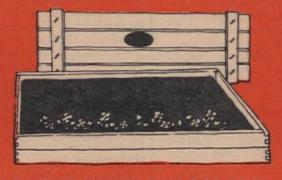
Baby beef is as tender as veal, and comparable to regular beef in high-quality protein, iron and B vitamins, but lower in calories and cholesterol.

### MUM'S THE WORD!

Surprise your favorite lady with a special gift on Mother's Day



A little Mother's Day magic from Aldo Cipullo, that mercurial Italian designer who made a big splash with his Love Bracelet a few seasons back. This 18-karat gold Love Knot on a 15-inch chain is his latest piece of razzle-dazzle; \$135 at I. Magnin, San Francisco. Mail order from Aldo Cipullo Ltd., Box 1495, Radio City Stn., New York, N.Y. 10019. Add \$10 for shipping and insurance.



#### SAY IT WITH CHOCOLATE

Is your Mom a choco-holic? Send her this one-pound solid chocolate Mother's Day eating card. In milk or dark chocolate from Kron Chocolatier of New York. Available from their Miami store: Kron, 2126 N.E. 123rd St., No. Miami, Fla. 33181; \$17 postpaid.

#### UNCOMMON SCENTS



Show Mother you care with handmade lace sachets filled with herbs, spices and flowers from Cherchez! or a cane bow box by Domain. Order sachets from Cherchez!, 141 E. 76th St., New York, N.Y. 10021; \$6.50 each postpaid. Bow box is available from FBS, 659 Main St., New Rochelle, N.Y. 10801; \$12.

#### MOTHERS TO BE

Dr. Spock is not about to be left behind by the 70s. He has revised his classic Baby and Child Care for today's parents with new sections on natural childbirth, day-care centers, and notes on sexist attitudes in early childhood training (in paperback, Pocket Books, \$1.95).

#### BICENTENNIAL BRICK



For the Bicentennially oriented Mom: a constructive gift. Hand-crafted red clay bricks in choice of three raised designs: large "1776" date (shown here), cannon and small dates, eagle and small dates; \$6.50 postpaid from George E. Ryder, 120 Earl Rd., Vestal, N.Y. 13850.

#### PETPOURRI

This year's newest entry at the Westminster Dog Show will make a snappy surprise on Mother's Day. The Staffordshire Bull Terrier is a smooth-coated, muscular dog, 14 to 16 inches high, in red, fawn, white, black, brown, blue, or brindle — with or without white markings. Write to the American Kennel Club, 51 Madison Ave., New York, N.Y. 10010 for a local breeder.



#### IN VIEW By Bill Weston

#### FOR WOMEN. SOAP VALLEY

ABC has scheduled a 90-minute special celebrating the role of women in United States history. Its tentative title is Liberty's Leading Ladies.

The show will pay tribute to 11 women who contributed to our nation's progress, their accomplishments to be briefly dramatized.

So far so good. Now the other side of the news. The special will be televised Thursday, May 20, but not in the evening hours. It's slotted in soap valley, from 1:30 to 3:00 in the afternoon (EDT).

The 11 women selected for tribute:

Sybil Luddington and Deborah Sampson - heroines of the revolutionary days

Abigail Adams - wife of John Adams, a pioneer women's rights advocate

Lucretia Mott and Elizabeth Cady Stanton (played by Celeste Holm) - dedicated abolitionists who were among the first to campaign for women's rights

Sojourner Truth and Susan B. Anthony - leaders in the fight for women's rights

Harriet Tubman-escaped slave who helped operate the underground railroad

Belva Lockwood (played by Joan Hackett) - one of the first American women to be admitted to the bar

who campaigned for reform of

sweatshops at the turn of the 20th century

Rosa Parks-first black person to sit in the white section of a bus in Montgomery, Ala., in 1955

Who will watch their stories? Well, housewives who are not hung up on soap operas, children back from nursery school and men confined to bed by illness.

Feminists, to the barricades!

Highly pleased with the reception accorded to Eleanor and Franklin, ABC will continue the story with two more specials. The next show will take Roosevelt through the war, and there'll be a third on Eleanor after his death.

Eleanor and Franklin was, of course, a book originally. So was Rich Man, Poor Man. Spurred by the success of this pair, NBC announced it, too, will turn to novels for next fall's schedule. Eventually, six will be filmed, but no titles yet.

Fitzgerald in Hollywood, postponed from March, finally hits the air Sunday, May 16, from 9 to 11 p.m. EDT (ABC).



Claudia McNeill as Sojourner Truth



#### CLASSICAL By Peter Davis Dibble

After too long a visit, the new and splendid recording of George Gershwin's Porgy and Bess is off and running from London Records. It's an import from England (the quality control on records there is superb), but the production is all-American, with a top cast - Willard White as Porgy, Leona Mitchell as Bess, Barbara Hendricks as Clara - and brilliant orchestral and choral work by Lorin Maazel and the Cleveland Orchestra and chorus.

If there is a fault to this rendering, it is only that it is not very exciting. A symphonic/studio performance too often turns an exciting score into a bland one. With Porgy and Bess this takes the edge off the vitality of the piece (much the same as the complete-with-dialogue recording of Carmen by DDG which was exciting on stage at the Metropolitan, but sonically dull in recording).

London's Porgy and Bess is the recording of the year - so far. But it might be of interest to note that Bethlehem has reissued that old Mel Torme/ Frances Faye/Duke Ellington rendition which many fans think is the best interpretation of the

opera, but which this auditor thinks is far too pop-oriented and night-clubby, although very, very well sung. One could certainly do without that terrible narration by Al Collins cornball stuff!

And the old "complete" Porgy and Bess recording by Columbia of the '50s stage production with Lawrence Winters, Camilla Winters and Avon Long is still available. This has all the excitement of a live performance (although studio-recorded) and is still a wonderful recording to live with.

From RCA the winner is a truly fine disc of Shostakovich's 24 Preludes and Fugues. The



ano work by Roger Woodward a bit lacking in brilliance, but is musicianly and makes a very aluable addition to the Shostabyich canon on discs.

London has come up with two ther good items—again English nports. Tchaikovsky's Eugene megin in the Royal Opera House roduction with Teresa Kubiak, ernd Weikl, Stuart Burrows, licolai Ghiaurov, led by Sirteorg Solti; and Dallapiccola's Prigioniero, with Antal Dorationducting the (Washington) lational Symphony.

It's never too late or early to nake plans. The Santa Fe Opera pens its season July 7 with Terdi's La Traviata (in Italian), nd the repertoire will include Aozart's The Marriage of Figaro in English), Cavalli's L'Egisto (in inglish, a superb production hat is especially worth the trip), trauss' Salome (in German) and he wonderful Virgil Thompson/ Gertrude Stein The Mother of Is All (in English). All five peras will be performed the veek of August 10 on five conecutive nights, the only week o scheduled.

We may be having our Bicenennial, but in York, England, it's he triennial production of its amous Mystery Plays in the Museum Gardens. They open on une 11, play daily except Mondays through July 3 and are a must for anyone in England hen. Also part of this year's York Festival will be world premiere performances of Thomas Wilson's Confessions of Justified Sinner (June 15, 18), Strauss' Ariadne auf Naxos (June 17, 19) and Britten's A Midummer Night's Dream (June 16)all by the Scottish National Opera. Handel's Orlando will be done by the York Festival Opera (June 30; July 2, 4), while the City Opera Group will do Verdi's Nabucco (June 29, 30; July 2, 3). Also plenty of symphonic and chamber concerts, dance, theater (Albee's A Delicate Balance June 15 to 19), jazz and pop, plus arts and crafts. For tickets and reservations, write: York Festival, 1 Museum St., York YO1 2DT, England.



#### JAZZ By Peter McGabe

There's been a lot of talk recently of a jazz revival. It is mostly a post-Sting pipe dream. There are no new jazz or swing sounds sweeping the nation as "King Porter Stomp" did in 1935. Nor has jazz-rock ever received anything more than a lukewarm reception from the public. But what is happening is a burgeoning interest in the jazz and swing music of the '20s and '30s. In the past year or so, a growing number of these great jazz recordings have been reissued.

Easily the finest and most coordinated reissue series to emerge so far is the RCA series on the revamped Bluebird label. The latest four releases in this package of, at present, 20 records include the kind of albums that oblige a serious collector to buy two copies of each - one for listening pleasure and one for the vault. They contain the highest quality selections of music ever to define an age, a music which probably will have to slumber for a century or so until it is labeled "classical" and analyzed in institutes of learning concerned with serious cultural heritage. They are - The Complete Glenn Miller, Vol. II; The Complete Artie Shaw, Vol. 1; The Complete Benny Goodman, Vol. III and Sidney Bechet, Master Musician, Each is a double album set priced at \$7.98.

The recordings on the Glenn Miller album were all made during the summer and fall of 1939, shortly after the band opened to fanatical acclaim at the Glen Island Casino in New Rochelle. Some of them feature Miller's earlier smaller band, but at least half the tracks were recorded after he augmented his brass section to four trumpets and four trombones. Kay Starr and Marion Hutton both have vocal spots, and Al Klink plays tenor sax with Tex Beneke on the Miller band's biggest hit of 1939, "In The Mood."

The Artie Shaw album features a staggering collection of '30s favorites: "Begin The Beguine;" "Indian Love Call" and "Any Old Time" with Billie Holiday on vocal are all on one

side. Shaw's material was a mixture of jazz originals and the songs of such composers as Gershwin, Porter, Rodgers and Berlin. Shaw resisted the trend to hard swing bands, preferring crystal-clear transparency so the listener could hear every instrument.

The Complete Benny Goodman, Vol. III covers the Goodman recordings made in the second half of 1936. The King of Swing was moving to his heights in those days, and the album reflects it. "Bugle Call Rag," "Tiger Rag," "Stompin' at the Savoy" and "Dinah" are just four of the more than 30 tracks on this double album.

Finally Bechet. This album is made up of recordings from the post-swing Dixieland revival, with the exception of one side recorded in 1932. This side just may include the best recordings Bechet ever made. He co-led what he called a "real New Orleans outfit" with trumpeter Tommy Ladnier.

What makes this music so special? Perhaps it was that in the '30s a rather unique situation occurred in American popular music — the interests of the fans and musicians were the same. Despite the demands of commerciality, musicianship mattered above all. It was this condition that brought to the fore these virtuoso leaders, and at the same time allowed the personalities and individual qualities of the members of the bands to shine through.





### CONSUMER

UN-CARE LABELS

Care labels attached to garments are often inaccurate, Clorox Co. officials warn. In a recent survey done by the Nielsen Co. for Clorox, 46 percent of the care labels sampled were found misleading with regard to bleaching. Nearly half the clothes could be bleached when labels clearly stated they could not.

In an effort to correct this, Clorox is promoting a bleachsafe campaign that will indicate whether apparel can be bleached or not. J.C. Penney is the first retailer to jump on the bandwagon, offering a line of bleachsafe Cancel-Stat Uniforms approved for chlorine bleach.

The Federal Trade Commission, also aware of care labeling abuses, has proposed revisions to its 1972 act, which at the time directed manufacturers to provide instructions for washing, drying, bleaching, ironing or dry-cleaning clothes that sell for \$3 or more. In addition, it ruled that labels had to remain legible for the useful life of the article and be readily visible to the user.

Now the commission hopes to expand care labeling to cover

all apparel and piece goods plus home furnishings products. Moreover, it intends to take measures to guard against restrictive and misleading laundering instructions.

#### RED NO. 2-BANNED!

After almost 20 years of debate, Red No. 2, a synthetic petrochemical dye used in tinting foods such as some "fruitflavored" soft drinks and desserts, and occasionally drugs and cosmetics, has been banned by the Food and Drug Administration.

When the 1958 legislation requiring manufacturers to prove with "reasonable certainty" that an additive was safe before it could be used was passed, additives already in use were exempted. So Red No. 2, in use since 1906, remained on the market.

But in 1960 Red No. 2 was placed on the FDA's provisional list, allowing use of the color while tests were performed to determine its potential health hazards. These tests now indicate a possible connection between Red No. 2 and cancer, mutations, involuntary abortion, allergies. In December 1975 the FDA Toxology Advisory Committee concluded that feeding high dosages of Red No. 2 to test animals resulted in a statistically significant increase in cancer.

Due to this finding, FDA
Commissioner Alexander M.
Schmidt banned the use of Red
No. 2. Already existing products
will not be recalled, but the dye
is not to be added to any product manufactured after February 12, 1976.

#### DID YOU KNOW?

A recently released Federal Power Commission report showed that in the first nine months of 1975, nuclear power produced 8.5 percent of all electricity generated in this country.

According to the latest Census Bureau reports, for the first time in U.S. history the average American household consists of less than three persons.



#### FROM THE GRASS ROOTS CORPS: LIFE BETWEEN CITY AND COUNTRY

In this column, American Home's grass roots correspondents report on life and how people across the country are living it. Grass roots reporters are not professional writers, but aware readers, informed and interested in what's happening in their communities. Fit the bill? Drop me a letter.

— Keitha McLean

#### Dear Keitha,

Being a young, single, professional woman in the field of juvenile justice may not qualify me as a "grass roots" representative, but my lifestyle and a few observations may be of some interest to other readers.

After spending nine years in Florida going to school, and becoming directly involved in the creation of communitybased rehabilitation programs for juvenile offenders, I have returned to my native New York State. Being in this field has become more and more exciting since the recent thrust to deinstitutionalize status offenders and the gradual creation of alternative programs and services for problem kids. While the alltoo-prevalent "bureaucracy" hampers forward mobility, I am fortunate to be associated with people who work very hard to make stumbling blocks less an obstacle and more a tool for creative juices to flow.

By happy choice I work in our state capital, but live in a small town about 30 miles southeast of it. New York City with all its fascination is a mere 2½-hour drive south. For me the delightful blend of cosmopolitan excitement and the restful, therapeutic country air make for a satisfying contrast.

Being exposed to and involved in two lifestyles finds

me deliberating on the problem of both. Public education is a prevalent issue in both areas, though expressed in different terms. Ecological concerns in the country are defined as problems of pollution in the city There is no real differencewhether you're a "city slicker" o "country bumpkin"-the anxieties of dishonesty in government, inflation, foreign policy, addiction and the gradual loss of personal freedoms are shared with equal frustration.

Having drawn these conclusions makes my life and work that much more exciting, and m responses to problems as well as those daily hassles that much more palatable – now, if I could only get my strawberry preserve to do the same.

Warm regards, Susan Behm

Ms. Behm works hard at whatever the moment finds her doing canning tomatoes or discussing the problems of juvenile offenders.

#### Editorial Contributors to "The Home Front News":

Christine Arthur
Janis Bernstein
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# "...GETTING SO MUCH BETTER EVERY DAY"

What my grandmother calls "elbow grease" has been taken off the market and thanks to streamlining, the future rushes over us when we haven't even caught up with the present, much less digested the past.

he successful streamlining of your life is similar to actualizing the vacation of your wildest dreams—once you've got it, what do you do with it?

Or compare streamlining with the work of the dirt farmer, who after years of scratching a living from the soil strikes oil; the struggling actress who becomes a star overnight; the ambitious executive who finds himself chairman of the board.

Straining to attain a goal is one difficulty, but there is one still greater

—coping with it. Today, a genuinely blissful life is technically available to us. The future roars in—accompanied by all the technology designed to make life easier—at the speed that stuns all but the most hardened futurist or science-fiction buff.

I remember yellowed photographs of my grandmother, in a Gibson Girl hairstyle, high-necked blouse and divided skirt gracefully riding side-saddle, crop tucked under one arm. She's the same grandmother who still refuses to accept the fact of a man on

the moon and insists Star Trek, her favorite television show, is not only better—"It's clearer!"

Who can argue with somebody who's spanned nearly a century; who still makes mayonnaise from scratch; who doesn't believe in dishwashers, remote control for television sets, car telephones, slow cookers or seat belts in airplanes—"because when they crash, and they will, they land upside down and I don't want to be hanging from the ceiling."

Or consider the woman of the languid '30s. One, now 62, remembers it this way: "I guess I was lucky because I didn't suffer during the Depression. We were post-flapper—no more bathtub swill—but we had fun. Marathon dances, learning to ride a motorcycle, crazy things. But the most important thing was elegance. . . I loved crepe and satin and velvet. We wore furs and hats and good jewelry if we had it."

Then the war came and everything changed, she recalls.

"It was similar to a cavalry charge toward oncoming tanks. It was the end of an era . . . a graceful era . . . and nothing's been the same since."

The end of the war signaled the beginning of the modern consumer. "We had to buy everything," our '30s woman says. "We bought until there

#### "I was sold on Scotchgard 3 kids and 2 dogs ago



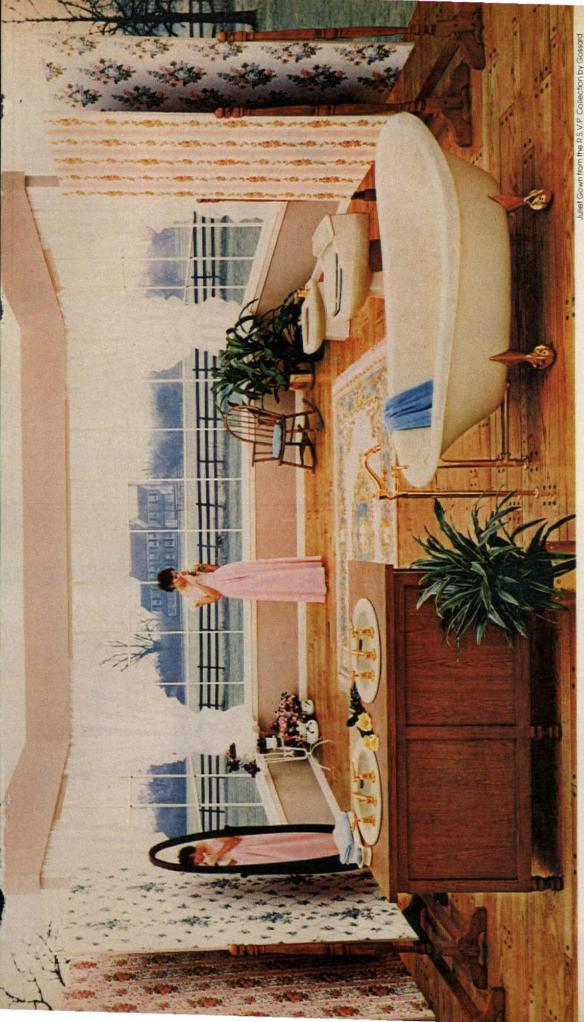
For almost 15 years now people have depended on "Scotchgard" Protector to protect their favorite uphol stered furniture from kids, dogs and anyone else who can make a mess. Because a generous spray of "Scotchgard" Brand Fabric Protector can keep spills

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Watery and oily spills don't soak into treated fabrics. Instead, they bead up and you can blot them away. The furniture you love deserves the best treatment. "Scotchgard" Fabric Protector. It loves your fur-

niture as much as you do.

Scotchoard



Colonial Interlude—featuring Kohler's newest color: Parchment—the off-white with character. A subtle decorator color. And nostalgia comes alive in the Birthday Bath, an enameled cast iron bathtub with "Antique" faucets, ball and claw feet in 24 carat gold electroplate.

Notice the sweeping lines of the Rochelle toilet; the Caravelle bidet; Pennington lavatories with "Antique" faucets. The best of what was surrounds the best of what is. For more information, send 25¢ to Box M2, KOHLER CO. KOHLER, WISCONSIN 53044. Kohler products are available in Canada.

#### CONFESSIONS OF A MINIMALIST

By BO NILES

y husband calls me a nihilist. He says I am out to get rid of everything we own. When he comes home at night, I can see him doing a quick eye check to find out if anything is missing.

And he's right. One year ago, we owned a three-bedroom duplex apartment in the city, a weekend house in the country, two hefty mortgages and a personal loan—and double all the paraphernalia for a home.

This year, we live in a two-bedroom apartment. Period.

This spirit of de-accession did not strike all at once. In fact, we had both lived through fairly spartan singles lifestyles. I had inhabited a series of New York's finest basic white boxes—with my bed, bowl, mug, saucepan and spoon, and my husband's former "railroad" flat was decorated with cast-offs.

By the time we married, after some five years of this, we were poised to collect. We got carried away by typical post-wedding acquisition fever—meshed with a newly married urge to nest. We raided, begged, absorbed, scavenged and generally amassed: We need this. We need that. We'll have a family someday, move to a bigger place—so why not take things, and more things. We'll need them.

The demise of several relatives swelled our rooms with inherited hand-downs: more things. Little had I understood the full import of the word "bibelot." "Trinket" took on new depths of meaning.

To accommodate the flurry of new possessions, we bought a weekend house. We filled it. We subsequently had a child and moved to a bigger apartment. We filled that, too.

And then I started going crazy taking care of all these things—things I didn't need, things I didn't want, things I didn't even like.

So I said to my husband, "We'd better sit down and talk about our lives. Something's happening. We are submerged in things. What is really important—stuff or sanity?"

As we talked, I realized we were approaching the situation from opposite sides; we were coming to a confrontation that was based on a clash of philosophies of upbringing. My family, who had resided abroad and moved

often, lived rather simply. My father's motto when we traveled anywhere was, "If you can't carry everything you need in one hand, in one suitcase, leave it behind."

My husband's family, on the other hand, has lived in the same house for the last 30 years—to maximum capacity. Every room bulges; nothing is thrown away. So my husband asked me, "How can we get rid of these things? You never know what you might need, and when."

"But," I said, "when might be never." We talked more. And as we talked three definite concepts emerged, making it obvious that we did need to re-evaluate everything we owned, and also our realistic spatial needs.

- We both work in the city. We love the city. We'd never move.
- We have one child. We expect to have no more children.
  - 3. We use the weekend house less

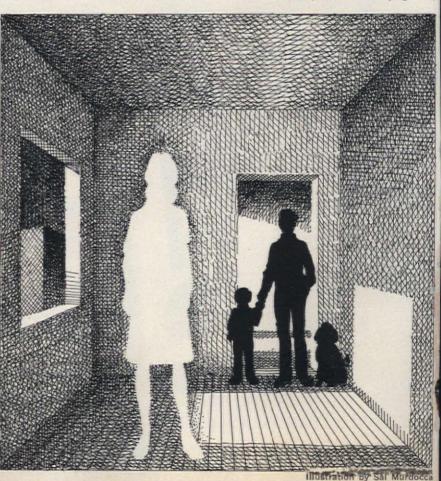
and less—perhaps once a month, somewhat more in the summer, but not enough.

"OK," said my husband, "I understand. What space do we need?" Sleep space, eat space, work/hobby space, play space for our son and entertaining space. Some of these could be combined, but there would be NO separate guest space. Anyone staying over car always sleep on the living room sofa

We sold the country house and moved into a smaller apartment in the city that was just the right size—two bedrooms, two baths, kitchen, living room and dining room/workroom.

Before we moved, we looked over the place very carefully. We measured each room and then drew up a floor plan to scale. We decided which major pieces of furniture to bring together from country and city.

And then we pared down. To the new owners of the country house, we sold whatever (continued on page 80)



# U.S. Gov't. tests' show True 100's lowest in tar

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Regular: 13 mg. "tar," 0.7 mg. nicotine

Menthol: 13 mg. "tar," 0.7 mg. nicotine

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100's \*SOURCE: FTC Report November 1975. Of all domestic brands,

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Regular: 18 mg. "tar," 1.2 mg. nicotine

Menthol: 19 mg. "tar," 1.3 mg. nicotine

Regular: 18 mg. "tar," 1.1 mg. nicotine

Regular: 17 mg. "tar," 1.1 mg. nicotine

Menthol: 19 mg. "tar," 1.3 mg. nicotine

Regular: 17 mg. "tar," 1.1 mg. nicotine

Menthol: 17 mg. "tar," 1.2 mg. nicotine

Regular: 20 mg. "tar," 1.4 mg. nicotine

Menthol: 18 mg. "tar," 1.1 mg. nicotine

Regular: 17 mg. "tar," 1.0 mg. nicotine

Regular: 17 mg. "tar," 1.2 mg. nicotine

Regular: 20 mg. "tar," 1.4 mg. nicotine

Regular: 17 mg. "tar;" 1.1 mg. nicotine

Regular: 17 mg. "tar," 1.1 mg. nicotine

Regular: 19 mg. "tar," 1.2 mg. nicotine

Menthol: 16 mg. "tar," 1.2 mg. nicotine

Regular: 19 mg. "tar," 1.3 mg. nicotine

Regular: 19 mg. "tar," 1.3 mg. nicotine

Menthol: 16 mg. "tar," 1.1 mg. nicotine

was nothing else to buy. Then it happened. I had time on my hands. So I had more babies and bought a television set."

It's easy to chuckle when people of that generation—of those generations passing so quickly—cook and scrub and clean all day and then fidget for something to do during the evening hours.

It's no laugh when a person cannot luxuriate in well-earned leisure for a couple of hours a night. It's even less of a laugh when we speculate on the basic work ethic of our heritage. Because, while technology and generations come and go, our ethic remains.

For some, the four-day workweek is already a reality; for others it's approaching fast.

The streamlined life surrounds us —peop!e-less money centers, loans by phone. Call it streamlined; call it scary.

At home, there's every appliance, every service to cut down work, to make life easier . . . but for what?

Leisure. But what do you do with that? How many days can you sleep in? How many golf games can you play? How many consciousness-raising sessions, shopping sprees, "creative" courses, new projects can you stand? Without a great deal of thought—not many.

Reverse the maxim that work expands to fill the time available. So does leisure. Ever notice that when you have nothing to do, a visit to the hairdresser can fill more than a morning? But when you're wild with overwork, you somehow fit that and probably lots of other things in as well. Boredom leads to apathy, apathy to idleness. Everybody's grandmother knows, "Idle hands make devil's play."

The solution could be "learned leisure" (and you thought learning a job was tough!). It's a fundamental change in our living patterns. A good example is vacations. With a four-day workweek, for instance, the concept of two or three weeks at one time is obsolete, since you get all that time off anyway. The answer might be short, frequent breaks with or without children (you can always find somebody to take them for a long weekend) to recharge your batteries.

To this add the concept of job-sharing—that is, two people doing the traditional job of one. With a good working partner, the work can be divided to allow, depending on the family needs of both, long major periods of weeks, even months of free time.

But with blissful, even a little utopian, time a possibility, much deep personal reassessment is needed. For many, it'll be a shift in priorities.

For those whose life is the job,



streamlining will be less easy to handle. We've all seen the executive who takes his briefcase along with his fishing rod; the career woman who leaves a list of telephone numbers where she can be reached day or night every moment she is away; the writer or producer so accustomed to a nervous, high-tension existence that it takes him a week to calm down, followed by one complete day of relaxation, and another week of revving up to get back in action again.

For women who still choose to make their children and their homes the focal point of their lives, streamlined living can be truly debilitating. Neither husbands, children nor their homes will need them anymore.

A streamlined world is either one great and glorious science fiction circus. (Have you ever noticed how toddlers gleefully drive their mothers wild pushing knobs on washing machines, raptly watching the spin dryer instead of television; happily undoing to the micro oven in minutes what it took years to invent; playing fascinated, with light dimmers; or ramming cassettes into Daddy's tape deck? We went to carnivals; they have no need to leave home.)

Or, streamlined living signals a newly rich and richly thoughtful era for all of us. It's just a question of using it right.



#### FOR SALE Country estate

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People really took stock in America back then. And just as importantly, they still do. By buying U.S. Savings Bonds through the Payroll Savings Plan at work.

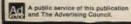
After all, Savings Bonds are still the safe, dependable way to save, set down roots, raise a family.

In fact, you could look at Bonds as a really smart investment in land. Your land.

Now E Bonds pay 6% interest when held to maturity of 5 years (41/2% the first year). Interest is not subject to state or local income taxes, and federal tax may be deferred until redemption



200 years at the same location.



#### **NO MORE DIRTY TRICKS**



Walking a pet is not merely a matter of exercise any more than litter boxes are decorative. But most animals can't be expected to alter their habits for your convenience without some help.

By EMIL P. DOLENSEK, D.V.M. and BARBARA BURN

roviding bathrooms for pets is a consideration for anyone who keeps an animal in a house. Animals cannot be trained to eliminate at your command, but it is possible to train some of them to use certain places rather than others.

Any horse owner will tell you that "simply" cleaning up (or mucking out) is one of the major chores involved in keeping a horse and its stall in good condition, but smaller animals are much easier to handle. If fish droppings accumulate in the tank as nitrogenous deposits, they can be made harmless by aerating the water. Adult reptiles, which eat infrequently (once a week or even less in some species), will also defecate infrequently and usually at a predictable time. Although the droppings are loose at first, they quickly dry and can be removed. Even small caged rodents and birds are not difficult to clean up after, if the cleaning is done daily and if the cage is constructed with a removable bottom covered with paper that can be wrapped and thrown away. Cages spread with bedding material may be messier to clean, but since the animals tend to soil the corner farthest from their food dishes, only that section of the cage will need daily attention. (Be sure to keep food dishes in one section of the cage, with the sleeping or nesting area as far from the "bathroom" as possible.)

Cats, too, are relatively easy to keep clean, because they can be counted on to use a litter box filled with sand, clay litter or some other material scratchy enough to attract the animal (and sufficiently absorbent to keep odors to a minimum). Kittens will quickly learn to use the box, probably by following the mother's example. An older cat will rapidly adapt itself to a new litter box as soon as the animal can find it. Rabbits are somewhat less reliable than cats, but it is not uncommon to find a successfully box- or cage-trained pet rabbit in a household where the time has been taken to teach

Larger animals, of course, produce more waste than smaller ones. If they are herbivores (horses, cows, goats and others), the manure can be recycled by an avid gardener into compost or fertilizer to make up for the trouble of collecting it from the barn or pasture. Horses can be trained to urinate at specific times or places. Wild animals, such as skunks and raccoons, and intelligent ones, such as monkeys and chimpanzees, have been housebroken by very patient people, but success is intermittent at best.

In general, the only animal that has been regularly and successfully trained to adapt its habits to the convenience of its owner is the domestic dog. Training a dog to eliminate when and where you want is simply a matter of taking advantage of its natural habits, and dogs are creatures of habit. Once they are accustomed to a routine of feeding and eliminating, that habit is (continued on page 77)



#### Announcing Ken-L Ration Burger and Liver Flavor Chunks.

Actually better for your dog than fresh beef liver.

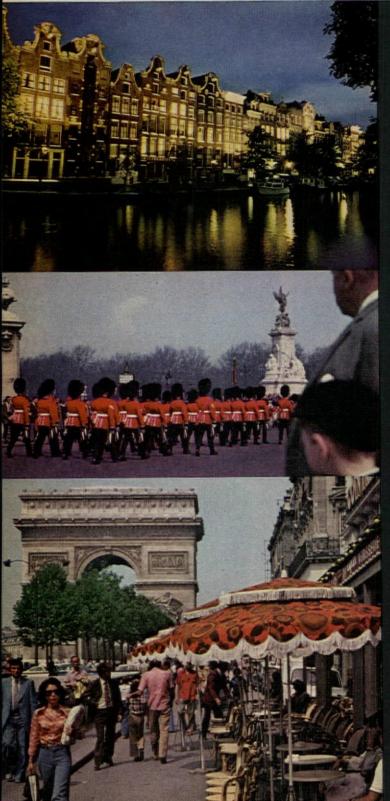
We took Ken-L Ration Burger and added tender liver flavor chunks to make a new food with all the iron of fresh beef liver...more protein than fresh-ground hamburger.

A food so completely balanced you can give it to your dog every day — and he'll thrive on it.

It's new Ken-L Ration Burger and Liver Flavor Chunks. Not just for a good meal. For a good life.



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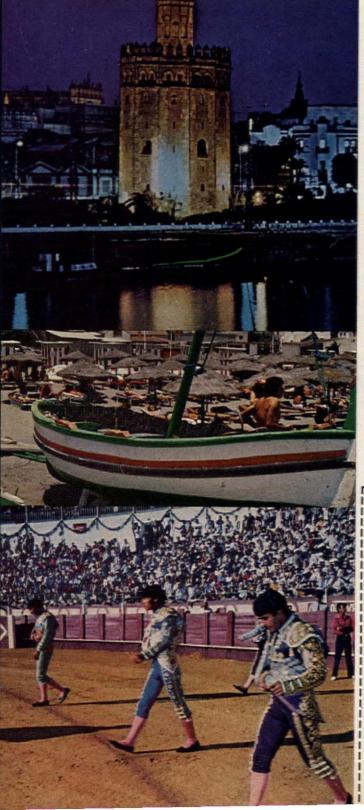
KLM DEPARTURES FROM: New York, Chicago (add \$119), Houston (add \$189) June 10, 24; July 8, 22; August 5, 19, September 2, 16, 30; October 14.

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Single Supplement. For single hotel accommodations add \$120 for Amsterdam/Paris/London tour. Add \$45 for Madrid/Costa del

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U.S. Government departure tax of \$3.00 per person must be added to the price

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- Amsterdam/Paris/London from □ NewYork □ Chicago
- Madrid/Costa del Sol (From New York only)
- I have enclosed □ payment in full □ a deposit of \$25 per person. Amount enclosed \$\_\_\_\_\_\_ Please confirm my reserva-
- tion immediately. My payment will be fully refunded if I cancel my reservation at least 21 days prior to the departure date.
- Please arrange the lowest available air fare from my home city to the departure city.

Name of each person.

Address

State\_

Area Code/Telephone Number\_

#### lazy gardeners love

## GROUND

If pushing a mower isn't your bag and you're loath to hire a high-priced lawn service, try a little ground cover.

By LAWRENCE V. POWER

Ground covers are used in areas where grass is hard to grow and mowing is difficult. They don't need watering, weeding or cutting, but unlike grass, which can be fully grown and velvety within two months, they require up to three years to become fully established. Also, they don't like to be stepped on, which could be a disadvantage if you want your yard to be the neighborhood football field. Many homeowners plant ground covers on all but one section of their yard—a designated play area planted in grass.

So what's a ground cover? For most horticulturists and homeowners it's a dense, spreading, low-growing plant that with little or no maintenance can keep the average home from looking like the little house on the prairie.

Creeping mint, wild strawberry plants, even low-growing ferns fit this

broad description. In fact, there are upwards of 100 plants that serve as ground covers in some parts of the country. From this number we have chosen a handful whose distinct advantages make them the traditional homeowner favorites. All are evergreen, relatively hardy examples that will grow just about anywhere.

Pachysandra. Loved for its dense, neat growth habit, this is probably America's four-star ground cover. It gives a formal, finished look whether used in a small planting bed or to cover a large expanse. Pachysandra loves shade and will flourish even under difficult conditions. Try the not-so-common variegated type, which has white-tipped leaves that make it particularly attractive.

English ivy. Easy to grow, highly shade-tolerant and resistant to most pests, English ivy will survive in places where a blade of grass would never grow. There are varieties that will prosper in every climate zone. When planting, remember: First year it sleeps, second it creeps, third it leaps.

Cotoneaster. Actually a tiny evergreen shrub that grows from 6 to 12 inches tall, cotoneaster looks best unpruned. Particularly well adapted for the sub-zero temperatures of the far North, it has small, glossy green leaves that are great-looking all year long. In the fall it bears orange-red berries that stay to brighten a yard all winter.

Creeping juniper. The best varieties for ground covers rarely grow more than 4 inches tall, but will spead a distance of 8 to 10 feet. Creeping juni-

per will grow in most well-drained soils and slowly form an extremely dense covering. It prefers full sun, but will tolerate some shade.

Creeping myrtle. This gem of a fastgrowing ground cover forms a dark carpet of small, shiny leaves dotted with 1-inch lavender-blue flowers in early spring. Though a shade-lover, it will do well in the sun.

Dichondra. At present, it grows only in warm spots, but if a winter-hardy variety is ever developed, lawns of grass will become as unstylish as mutton sleeves and high-button shoes. Sun-loving dichondra usually grows about 11/2 to 2 inches tall and really doesn't ever have to be mowed. (Fastidious homeowners do occasionally clip or trim it, however.) Dichondra's small, round leaves, which resemble miniature lily pads, form a lawnlike carpet of enviable beauty. Unlike most ground covers, it can be grown from seed and will establish itself in six to eight weeks.

Remember, not all ground covers must be living, growing things. Pebbles, bricks, cobblestones, redwood decking, slate, polished river stones—even wood bark—can create attractive no-care surfaces. The best and most practical way to achieve a low-upkeep yard might be this combination: ground-hugging plants for nontraffic areas and inert ground covers for walkways and outdoor living areas.

Lawrence V. Power's books include Low-Upkeep Lawns and Landscaping and Garden Ideas A to Z (Doubleday.)

#### OTHER ERSATZ GRASSES

Here's a listing of ground covers that are not so versatile as those described above, but grow well in selected climate zones.

#### SOUTH

Weeping lantana (Lantana sellowiana). This South American import makes an excellent cover for sunny banks and retaining walls. Bears pink-purple blossoms all summer. Adapted only to warmest climate since it is easily hurt by cold.

Wedelia (Wedelia trilobata). For the warmer sections, this creeping member of the daisy family is one of the most popular perennials used as grass substitutes. Rapid-growing, everblooming, wedelia will grow in either sun or shade.

#### NORTHEAST AND MIDDLE WEST

Wintercreeper (Euonymus fortunei). One of the finest of the many varieties of wintercreeper, this evergreen vine forms a dense carpet rarely more than 6 inches high. Its small oval leaves, deep green in summer, take on a purplish-red hue in fall and winter.

Creeping thyme (Thymus serpyllum). Dwarf, almost prostrate creeping perennial, 4 inches tall, it has fragrant foliage and dark red flowers. Creeping thyme likes sun and part shade. Japanese honeysuckle (Lonicera japonica). Probably the hardiest of all the ground covers. Very fast growing once established. Be careful not to let it take over.

#### PACIFIC NORTHWEST

**Bearberry** (Arctostaphylos uva-ursi). Trailing shrub that makes a neat spreading sheet on hot dry banks of poor soil. Has pink flowers and brilliant red berries.

Camellia (Camellia sasanqua). Trailing habit of this variety makes it a good ground cover. White flowers bloom all winter, beginning in October. There are also several pink varieties, some double.

Salal (Gaultheria shallon). Native plant with dark green, evergreen foliage. Once established, it grows well in sun or shade. Good with other broadleaf evergreens.

#### CALIFORNIA AND SOUTHWEST

Bugle (Ajuga reptans). Six to 8 inches tall, neat appearance but not evergreen, grows in sun or shade; very attractive. Moroccan bindweed (Convolvulus mauritanicus). Perennial with flat, cup-shaped morning-glory flowers of purplish blue. Self-sows and is useful for wide areas and steep banks.

Grevillea (Grevillea obtusifolia). Plants have tiny evergreen leaves and hug the soil. The red flowers give a pleasing and distinct appearance on steep slopes. Plant in a sterile, sunbaked spot where temperatures do not fall below freezing.

#### ROCKY MOUNTAIN AND GREAT PLAINS

Creeping mahonia (Mahonia repens). Evergreen, foot tall, some fall color, especially good for dry places and in sun or shade.

Irish moss (Mossy sagina). A tufting form of pink that looks like moss and will succeed in sunny areas where real mosses won't grow. Small white flowers appear in summer.

This picture just proves something that any farmer who grows things for a living could tell you. You get big lettuce (or tomatoes or whatever) when you fertilize and you get dinky ones when

Scotts® Vegetable Garden Fertilizer holds some of its nitrogen back for later. Your seeds or seedlings get a good feeding to start with, then a little more every day to keep your crop growing.



Both heads of lettuce grown in the same garden. Look at the difference.

you don't. You can water and put down humus and compost and that's fine but it isn't the same as fertilizer.

# We fertilized the big head but not the little. That's why one is big and the other is little.

Fertilizer is food you put in your soil to pass on to your vegetables. Nitrogen, phosphorus and potassium, chiefly. A good supply of nutrients is where all those fat tomatoes and big ears of corn come from.

Some fertilizers tell you to do it 2 or 3 times a crop. That's because their nitrogen usually "releases" right away and after a short time there just isn't much left. You only use our fertilizer once (unless you happen to live in the South and have very sandy soil).

You ought to put it down at planting time, and you can use our fertilizer on all vegetables. (Just do what it says on the box. It won't hurt your plants.)

There's hardly any work to it. Just put it down evenly and work it into the soil an inch or so.

back.

Vegetable Garden

Fertilizer

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We use everything we make so we know what it will do. You will get more beans or extra tomatoes or bigger lettuce and that's a promise. Our guarantee says, "If for any reason you are not satisfied with results after using this product, you are entitled

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Of All Brands Sold: Lowest tar: 2 mg. "tar," 0.2 mg. nicotine av. per cigarette, FTC Report Nov. 1975.

Kent Golden Lights: 8 mg. "tar,"

0.7 mg. nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

# NEW: KENT GOLDEN LIGHTS LOWEST IN TAR OF ALL THESE LOW TAR BRANDS.



# ONLY 8 MG TAR.

YET TASTES SO GOOD, YOU WON'T BELIEVE THE NUMBERS.



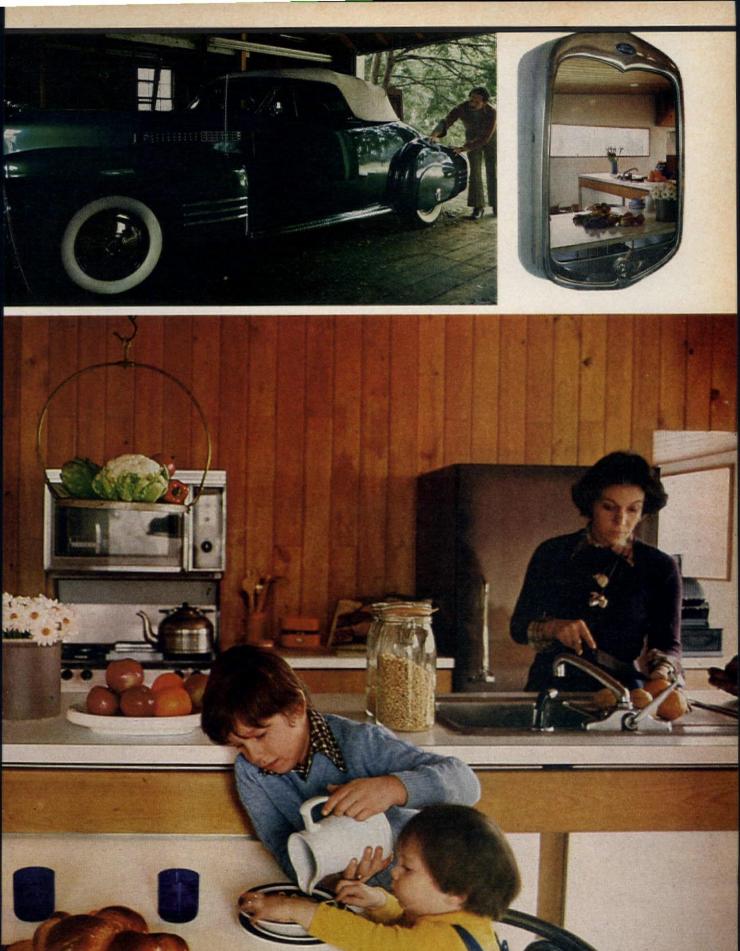
# VICTORIAN WITH A VIEWPOINT



e were very attracted to the Victorian charm, spirit and size of the house, but we knew that it had been built for a way of life which was different from ours," explains Emily Mann. Thus began the transformation of a suburban turn-of-the-century farmhouse into a carefree, convenient home for the Mann family. The main priorities were ease of living and flexibility-a house that wouldn't impose demands on their times but would let them maintain their individual, informal lifestyle. The result was a blending of modern convenience, vintage detailing and old-fashioned charm.

The Manns-Sam, Paul, Emily, Jonathan and dog Faro-relax on their porch, below, left. "I've always loved cars and have dreamed of tinkering with a 1941 Cadillac since I was 18," says Sam, shown right with his prize. Mirrored Ford grille, far right, reflects the Manns' kitchen, and the happy interplay of their hobby with the decor of their home. Wood paneling on kitchen walls and ceiling warms this family room. Appliance island and adjoining table topped with easy-care plastic laminate are part of the carefully planned layout that provides Emily with efficient work space while allowing her to keep an eye on Paul and Jonathan.









strapless chemise.
The Big Flounce—
most fun when it
skirts ankle-length
hems. Sexy Shirring—
a sensational boost
for the bosom or
nippy at the waist.
And The Headliner—
the sultry head,
bound in net.







# IT'S BARING! IT'S A SKIRT...IT'S A DRESS

The best-dressed looks lead a double life. This season, fashion's an up-and-down story—and it's a cinch to sew! UP—call it a dress. DOWN—it's the brightest news in skirts. The Drawstring—it pulled together last season's prettiest particles.







MEMPHIS-My days are divided between newsroom or three hours nonstop. Then there's my newspaper and kitchen. When I leave work, I enter home-just in career, complete with a weekly column, "Help Yourtime to cook up something nourishing for three chil- self" (just another Heloise Hints), so I'm read. But I dren, three dogs, two cats and hungry houseplants. also do a minuscule television segment for the local

When I can't pay bills, I seem to entertain with big ma is keeping my chin from doubling-on camera. bashes. And I had better put it down right nowrep for itself.

Lest it be guestioned when you finish this, my heart and my hands are always with my two daughters, Mary and Tasha, 12 and 10, and son, "Two-Bits," 3. I do campaign to be a woman with warmth, loyalty and all heart, good head. I stumble a lot. I've had two weddings and two trips to divorce court.

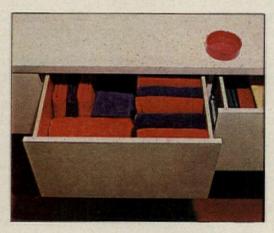
ally I host a radio talk show, so I am heard for two believe in my piano teacher (continued on page 68)

I write for a living, but can't spell or punctuate. PBS station called "Ask Audrey" and my biggest trau-

I've kept up my weaving and painting hobbies at everyone wants to know this straight off-I am not a the Memphis Academy of Arts. I have always mainwomen's libber. I think we should leave well enough tained an ability to talk with or without anyone there alone, I'd pull for Bobby Riggs over Billie Jean King to hear. I always send Christmas cards, make onion just out of principle, but I wish manhood had a better bread, seem to be continually plagued by a nagging. hacking cough and am forever on a diet.

In college at the turn of the '60s (Bennett '59, Hollins '61) I wanted to be a drama critic, then a shoe designer. I am also a frustrated cowgirl (a holdover perhaps from my childhood days when I rode my pony "White Socks") and rock singer. I believe in God and Sesame Street, lots of godparents, and staying out I'd rather be heard and read than seen. Occasion- of crowds unless I can be the life of the party. I also





### PURE AND SIMPLE: EASY LIVING IN SMALL SPACES

"Designing for a compact space and making it livable challenges an architect's ingenuity," exclaims Hobart Betts. His New York apartment was badly interrupted by miscellaneous nooks and corridors, so he gutted it. The basic configuration of rooms is the same, but Betts smoothed transitions from one area to the next, and planned furniture and built-in storage for comfort.

Betts planned closets for hanging or for shelving, then designed each to be as flexible as necessary. One double closet (right, top) has movable narrow shelves for films, drawings and other tools of Betts' architectural trade. A big model fits above; other large items go on floor.

Magazine storage cubbies stretch along (right, center) under Betts' display shelf in the living room, where he keeps tiny model cars. All magazines are stacked and arranged for easy reference, and can be spread out on flip-down doors. Unit closest to the wall and telephone holds directories.

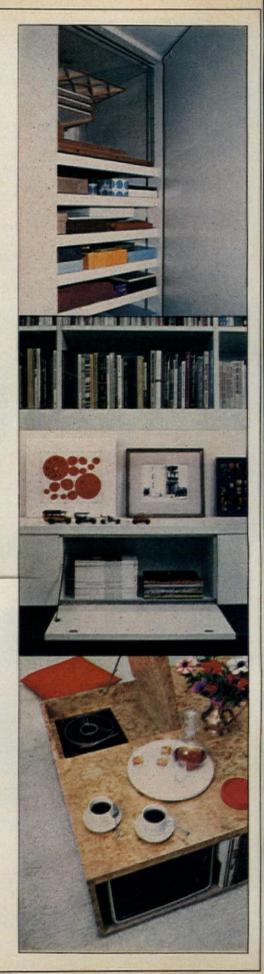
Stereo and TV were too big to fit on bookcase, so Betts designed his coffee table (right) to contain both. One corner flips up to reveal turntable; speakers are faced in blond canvas. TV hides in its own niche when not in use. Table was made from bleached elm burl veneer; electric outlet for stereo is underneath.

A couple of easy visual tricks make living room (opposite) seem larger. Betts based his design scheme on what you would perceive at eye level while seated. The display shelf (2 inches lower than conventional counters), the alignment of chair backs and sofa, and the band of fluorescent lighting all reinforce the horizontal effect, make ceiling seem higher.

Narrow entry tunnel (inset, opposite) flares to a T, and is banked by closets along one wall. Betts tore out door frames to ease circulation through apartment, and to increase sense of visual dimension. For parties, his drafting table slides neatly into far alcove near kitchen and is set up as a bar.

Consolidating most closets in hallway frees main rooms from bulky extra bureaus or breakfronts. Towels and table linens pull out from beneath hall counter (above), handy to bathroom and kitchen.

continued









# BUILT-IN STORAGE: IS SLEEK AND SUPER-CONVENIENT



One good way to utilize space, especially compact space, is to store everything so that it's always accessible. For the Bettses this means keeping bedding, clothes, desk supplies in the bedroom where they are used; they do the same in the rest of apartment.—Bo Niles

To fit as much as possible into the 9-foot-long kitchen (opposite), Betts blocked up a tiny viewless window, recessed a wine rack into its frame and then extended china and food cupboards overhead. Parallel counters double preparation surfaces; appliances line up on one wall, with dishwasher near dining area for convenience.

Because the bedroom (above) also functions as a study for Patricia Betts, who is getting a doctoral degree in art history, the room was designed to minimize distraction and maximize the flexibility of her working area. Butcher-block counter over drawers and files serves as desktop and as an extra surface for spreading out study materials.

A pair of drawers on either side of platform bed (left, top) are useful for storing pillows, extra sheets and blankets. And there's no hassle about cleaning under the bed! Twin shelves reach wall to wall from the bed; swinging lamps were bored through alongside.

Stainless-steel pins punctuate a length of wood in dressing room (left, center) and separate items in Mr. Betts' colorful necktie collection. The opposite wall is divided into two doorless closets for hanging clothes.

All foldable clothes are organized in built-in drawers (left) ranging along one wall—hers at one end and his at the other. Prints by Josef Albers run length of counter.



Mirrors paneling the entire length of living/dining room (opposite) vastly magnify that space, draw in lots of light and create a dramatic backdrop for the sleek, contemporary furnishings and boldly patterned carpeting.

All-new wall system (right) provides space for all storage needs for a teen-age son; the system includes a drop-leaf desk, drawers, shelves and a place for his stereo and TV. Two sleep sofas, one for guests, fold up during the day to give him room for weight-lifting or playing the electric organ and guitar. Such amplification is muffled by soundproofing on the walls and ceiling, and also on flooring under the carpet.



Supplementary storage in the master bedroom (below, left) is contained in a freestanding unit whose mirrored doors minimize its size while multiplying the room's dimension. TV pulls out on its own track and swivels easily. Hanging clothes are kept in a large, adjacent walk-in closet.

Transposing the suburban laundry into the apartment (below, right) involved pulling out the master bathtub and substituting a stall shower alongside the new stacking washer and dryer. Bifold doors, papered in a cheerful floral pattern, conceal the units when not in use.

Towels stack neatly on shelves above the twin appliances.

### PARING DOWN: URBAN TRANSLATION OF SUBURBAN SPACE

Condensing the belongings of a suburban house into an apartment in the city requires a great deal of organization. Interior designer Bebe Winkler redesigned this apartment for a family of four so that they would still have a sense of the spaciousness they were used to. At the same time she tailored the rooms with ingenious storage and clean-lined furnishings to give them a distinctly urban aura.

—Jane L. Lawrence



# 3

When Rai Senior abandoned advertising for art, he began experimenting with fiber, weaving with sisal and jute. Eventually, he realized that traditional looms were an obstacle: 'You could not stand back and see what you were doing." So his studio became the looms (opposite, far right), with warps strung from floor to ceiling. "Then we faced the problem-how to get a third dimension into this traditional flat form?" Solution: Rai built three-dimensional warps and made hundreds of "roots" (left) that were like giant fiber carrots. In her own studio Rai's wife, Jinx (opposite, top), was creating her own one-of-a-kind fabrics. Daughter Sherry (opposite, bottom) works on one of her mother's looms.

Starting out with a single loom,
Jinx and Rai Senior began
crafting together. Then as their
productivity increased and
their styles became distinct,
they took individual studios.
Weaving was their life, but
they found they worked better
separately. Jinx developed a
lively commercial/retail business in her workshop. Rai has
received orders for his hangings from all over North America.

MONTREAL—Nobody who has seen Rai Senior driving the Blue Moose can accuse him of being on a money trip. It's a four-wheel-drive Chevy van that took him and his family all the way from Quebec to Baja California and back in 1969 when he quit his job as president of the J. Walter Thompson ad agency here in Montreal. Since that time, the Blue Moose has survived a fire that gutted Rai's weaving studio—God knows what else it's been through. It's noisy and rusty and held together with wire and masking tape, and only the door on the passenger side works—providing Rai gives it the magic combination of pounding and shoving. It's definitely not the vehicle of a consumer.

So far, the New York-born Senior is the perfect portrait of the artist as drop-out from the crass world of advertising. The Blue Moose, the blue jeans, the brown knitted Quebec toque pulled down to his eyebrows give him the look of a rakish pixy. All that's needed is a crummy garret.

But inside that somewhat lonely looking building on Highway 17, about 29 miles from downtown Montreal, you feel as if by time machine you've plopped into a 17th-century guild hall. From floor to ceiling are strung immense looms on which lovely young women are weaving rough organic fibers. Children and dogs scamper happily among the piles of ropes and dye vats. And if the background music is the steady thump of stereorick rather than a dulcimer, who cares?

The idea of an artist working alone is a fairly recent concept, Rai is saying. "If you look back to the Renais-





sance, there were huge studios of 15 artists—just look at Michelangelo or Andrea del Sarto, for example. Studios in the Renaissance were communes . . . and the excitement about a commune, as opposed to people working alone, is that in a commune people make discoveries about the medium. They put them into the same pot, and the creative process moves forward much more quickly. You have to sacrifice a lot of ego . . . you have to get truly creative people, and they're a bit like cacti. They usually stay about two or three years and then move on, which is OK—because artists live on innovation and experimentation."

Since Rai Senior began his operation seven years ago, he has turned the nearby village of Hudson into a veritable community of weavers. One of the artists who started with him is his wife, Jinx, who now operates her own weaving shop in the village. An attractive woman in her early 40s, she explains that their weaving businesses "just happened" after Rai decided to drop out of advertising and pursue his interest in art.

"I was glad when he made the decision," she says. "For a couple of years he'd been working very hard. He rarely saw his family and was traveling all over the place. Weekends, he was exhausted." The drop in salary from ad agency president to struggling artist didn't worry her at all: "We weren't 'high' consumers. I loved our house (a rugged, open, airy place on the shore of Lake of Two Mountains), but we owned that. So we didn't have any serious financial problem about meeting mortgage payments."

Jinx had been leading the usual life of ad executive's wife and mother of three (Derek, now 20; Randall, 18; and Sherry, 10). "I did the usual staying at home, joined the car pool—and I wasn't looking for much else. It happened spontaneously, without my thinking about it. My daughter, then 5, needed less attention, so I started making hooked rugs. I made enough to put in our house; a friend had a boutique, and I began selling them to her, along with my stuffed dolls."

Around that time, Rai left advertising and started experimenting with various media—wood carving, fiber glass, Styrofoam and epoxy. He had given Jinx a loom as a birthday present, so this became part of the experimenting. They first made small cushions, then larger ones; finally, they were doing wall hangings.

"I was interested in a very expressive kind of thing," Rai recalls. "I became involved in fiber, which had a quality that other media lacked. It was strong and soft and organic. More important, there was a way to work with these fibers that was spontaneous, faster and less tedious than doing the traditional flat goods or tapestries."

"Jinx is a very practical gal," he adds. "She kind of felt that some of the things we were doing in the beginning were a bit mad. My pillows weren't really pillows—they were more like lumpy presences."

As a result of an epoxy piece Rai had shown at a Montreal design show in 1971, a leading Canadian architect, Ron Thom, asked him to make a theater curtain. Rai says he had never (continued on page 70)



"We're on-the-go people," say Bill and Harriet Lembeck of Forest Hills, N.Y. "For us, cooking is a relaxing break. Making use of slimming foods and streamlined techniques is perfect for our lifestyle." Bill's a research scientist and designer; Harriet's a wine lecturer.



Zesty Veal Strips is a light and flavorful dish—assembled, cooked and on the table in no time. It's the kind of jiffy meal the Lembecks love, whether dining alone or entertaining. They add seviche (a seafood starter), carrot salad and coeur à la crème—all do-ahead choices.

# quick cooking! great eating!

### ZESTY VEAL STRIPS

Thin strips of veal sautéed with dried mushrooms (opposite, bottom) highlight this quick, slimming and satisfying meal. The wine choices: Pinot Noir and Chardonnay.

1 pound veal scallopini
½ pound zucchini
1 ounce dried mushrooms
2 tablespoons vegetable oil
Salt and pepper
¼ cup Muscat de Frontignan
or golden sherry
2 tablespoons chopped parsley



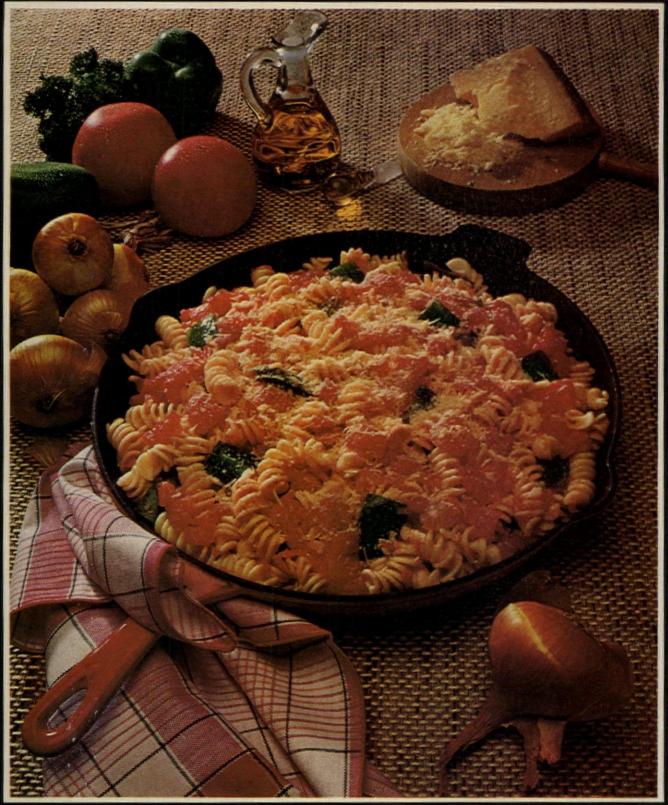


- 1 Cut veal into strips ½ inch wide, slicing along the width of the meat. Cut zucchini into strips the same size as veal. Soak mushrooms in warm water to cover for 10 minutes; drain and slice into strips.
- 2 In a very large skillet heat oil over brisk heat. Add zucchini strips. Sauté about 2 minutes, stirring until they're golden and glazed. Don't overcook; they should be crisp. The zucchini goes into the pan just before the veal; it takes a minute more to cook.
- 3 Add veal strips to skillet and sauté, stirring constantly, until lightly browned on all sides. Be sure to keep the heat high in order to evaporate any liquid that accumulates in the pan. This will take about 2 minutes.
- 4 Add mushroom strips and sauté another 1 to 2 minutes. (Chinese dried mushrooms are best for flavor, but any dried variety can be substituted.) Season to taste with salt and pepper. Remove veal and vegetables to serving dish; keep warm.
- 5 Deglaze skillet by pouring Muscat wine into pan and stirring over high heat until syrupy, about 2 minutes. Pour sauce over veal in dish. Sprinkle with parsley. Serve at once. (Boned, flattened chicken breast may be used in place of veal. Muscat wine gives this dish zest, but sherry is more readily available.) Serves 2 to 3.





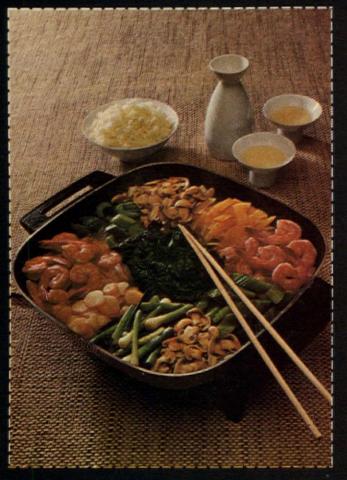


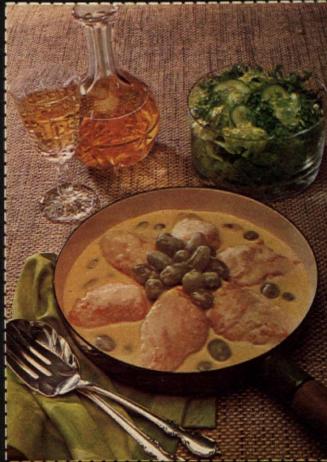


Photography by André (

# The beauty of these four dishes is that each is a meal, cooked in one pan. Skillet cooking is cool (no hot ovens) and neat (cleanup is easy). Above, a delectable pasta with a Spanish twist (recipe at right). Opposite: Top left, shrimp and vegetables cooked the Oriental way in sake and soy. Top right, slimming poached chicken breasts Véronique—with grapes and wine. Bottom, robust chuck steak braised in spirited

red wine and herb sauce. Recipes to cut out, page 64. —Lucy Wing/Donna Johnson





### PASTA ANDALUSIA

(pictured: opposite and next page)

Water

6 large tomatoes, about 3 pounds

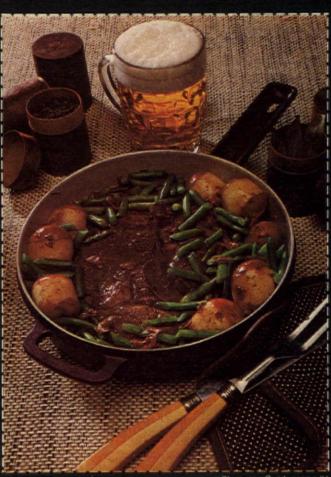
- 2 medium-size green peppers
- 4 chicken bouillon cubes 1 tablespoon vegetable oil
- 1 tablespoon vegetable o 1 package (16 ounces)

rotelle or spaghetti twists

¼ cup olive oil

- 1 medium-size onion, chopped
- 1 clove of garlic, minced
- 2 teaspoons salt
- ¼ to ½ teaspoon pepper Grated Parmesan cheese

oil 1 inch of water in a large 12-inch skillet. Dip the tomatoes in boiling water 30 seconds; dip in cold water. Peel off the skin. Cut off stem end and halve tomatoes. Squeeze to remove seeds (save for soup). Coarsely chop tomato pulp. Cut slice off top of peppers; remove seeds and membrane. Cut pepper into half strips. Discard water in skillet; add 5 cups fresh water, bouillon cubes and 1 tablespoon vegetable oil. Bring to boil. Add pasta. Return to boil. Cook 8 minutes, stirring, until almost tender. Drain. Rinse. In skillet heat olive oil. Add onion, garlic, and green pepper. Sauté until soft. Stir in tomato and salt; season with pepper. Cook until sauce is blended. Add cooked pasta; toss and heat through. Sprinkle with Parmesan. Complements are an antipasto salad and glasses of sangria. Serves 4.



Shopping Guide, page 84

### CHICKEN SUPRÊME VÉRONIQUE

(pictured: page 63, top right)

3 whole chicken breasts, about 1 pound each 1/2 cup dry white wine 1/2 cup water 2 tablespoons finely chopped onion or shallots

2 chicken bouillon cubes

1 pound seedless green grapes 1/2 cup heavy cream 2 egg yolks Salt Freshly ground

pepper

plit breasts into halves; bone halves. In skillet place boned breasts, skin side up. Add wine, water, onion or shallots and bouillon cubes. Heat to boiling. Cover. Cook over low heat 15 minutes or until fork-tender. Meanwhile, rinse grapes; remove stems. Remove poached breasts from skillet to foil; wrap; keep warm. In small bowl with wire whisk, combine cream and yolks. Gradually stir into liquid in skillet. Cook over low heat, stirring constantly, until thickened. Do not boil (it will curdle). Return breasts to pan; add grapes; heat. Season with salt, pepper. Serve with green salad, chilled Chablis. Makes 6 servings. To do-ahead: After poaching, leave breasts in foil; pour broth into container. Chill. To serve, reheat breasts in broth and finish recipe.

### SHRIMP SUKIYAKI

(pictured: page 63, top left)

1 cup sake or dry white wine 2/3 cup soy sauce 1/2 cup sugar 11/2 pounds medium-size shrimp 3 stalks celery 1 pound fresh spinach

1/4 pound fresh mushrooms1 bunch scallions2 tablespoons sesame,

peanut or vegetable oil 1 can (8 oz) sliced bamboo shoots, drained

1 can (8 oz) water chestnuts, drained and sliced

ix sake or wine, soy sauce and sugar in bowl until blended. Rinse shrimp; remove shells but leave tails intact. Devein. Cut celery into ½-inch diagonal slices. Wash spinach; remove stems. Wipe mushrooms with damp towel; thinly slice. Cut roots off scallions; remove any tough outer layers. Cut scallions into 2-inch pieces. Arrange all raw ingredients on large platter; cover and chill until serving time. At serving time, heat oil in electric skillet at table to 275°. Place one third each of shrimp and vegetables in separate piles. Pour one third of soy sauce mixture over ingredients. Cook, turning shrimp and vegetables frequently in each pile until tender. Add more ingredients to skillet as they are eaten. Serve with rice. Makes 4 servings.

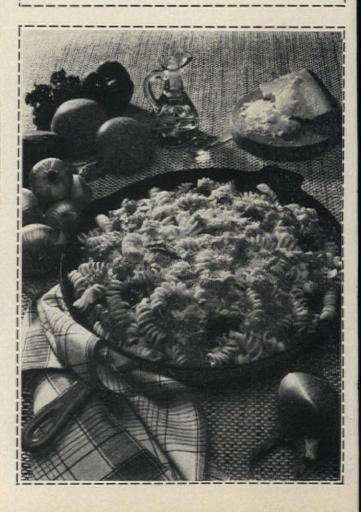
### **BRAISED SWISS STEAK**

(pictured: page 63, bottom)

6 slices bacon
1 boneless chuck steak, cut
1 1/2 inches thick (about
1 1/2 to 2 pounds)
2/3 cup dry red wine
1/2 cup water
1 teaspoon salt

1/2 teaspoon dried rosemary, crumbled
 1/2 teaspoon pepper
 2 beef bouillon cubes
 1 bay leaf
 8 small new potatoes
 1 pound fresh green beans

ry bacon in large skillet till light brown. Drain; crumble; reserve. Discard all but 2 tablespoons bacon drippings in skillet. Add steak; brown well on both sides. Add wine, water, salt, rosemary, pepper, bouillon cubes, bay leaf and reserved crumbled bacon. Bring to boil over high heat. Cover. Simmer over low heat 1 to 1½ hours or until steak is almost fork-tender. Meanwhile, wash potatoes and beans. With vegetable parer, remove thin strip of skin from around center of each potato. Cut beans diagonally into 1-inch pieces. Add vegetables to skillet. Continue to cook until steak and vegetables are tender. This robust meal deserves a light appetizer, brown-and-serve rolls and a sweet fruit tart finale. Makes 4 to 6 servings.



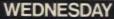


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TUESDAY













SATURDAY

SUNDAY





# One Nibble Is Never Enough



The Almond People, California Almond Growers Exchange P.O. Box 1768, Sacramento, California 95808

### alternative lifestyles:

### **COOPERATIVES AND CONDOMINIUMS**

If you're tired of just renting, and not ready for a split-level, it may be time to consider the "condo"/"co-op" alternative —a home that's not just a place to hang your hat but an investment, too.

### By AVERY HUNT

We are moving toward a future of communal life-space ownership—translation, condominium/cooperative living. At least, that's what statistics and euphoric housing economists would like you to believe. There are approximately 1,700,000 cooperatives and condominiums today, as opposed to 440,000 five years ago.

If you're in the market for either one, be warned: "You've gotta know the territory." Or else you might get stuck with something more—or perhaps less—than you bargained for. Don't underestimate the complexities of these options. The whole idea of communally owned living space is still an emerging concept: legally, financially and emotionally. That means, in a nutshell, that there is still some fuzziness in the laws governing them and in the costs of maintaining them.

As with any legal document, read over contracts carefully, checking with both your accountant and your lawyer. Investigate carefully a building's operating budget (checking provisions for insurance costs, recreation facilities, future repair reserve), the board of directors or managers and in the case of a condominium the builder/ developer. Figure out exactly what your monthly costs will be, taking into consideration that maintenance costs do go up. And remember that resale can be a problem. The condo resale market is slow to nonexistent now, depending on the area; co-op resale is subject to board approval and sometimes price ceilings and is, besides, a very depressed market currently.

Basically, a cooperative is a nonprofit corporation in which apartment buyers do not actually "own" their units, but purchase "shares" in the corporation equivalent to the size of the apartment in relation to the total space of the building. Monthly payments include revenue to cover both the long-term mortgage on the building (tax deductible) and the day-to-day maintenance of that building (not deductible). Unless the co-op buyer can afford to ante up the total purchase price in cash, an additional monthly loan/mortgage payment will also be called for (also tax-deductible). The co-op corporation is run by an unpaid board of governors elected from the building's residents.

A condominium may take many forms, from an inner-city high rise to a suburban townhouse complex complete with landscaping and tennis courts. Some are conversions of luxurious old rental structures. Others are merely old, renovated rental properties. All are covered by the confused and vague blanket of condominium

In a condominium, the buyer owns outright the whole living unit, from Sheetrock to Sheetrock. All the common areas on the property, including plumbing between units, roof, exterior walls and all outside facilities—swimming pools, grounds, tennis courts or whatever—are owned (and paid for) in common by all purchasers.

As a condo buyer, you get a deed instead of shares. And you are assessed a monthly fee—called "common charges"—for the maintenance of those areas you and the other condo dwellers own commonly. Obviously, the more the amenities, the higher your monthly payments. If you're paying off a mortgage, unlike a co-op, it would be on the purchase of your own living space only. The financing of the total condominium has already been

Again, there is a board, here called managers—also unpaid and elected from residents (continued on page 70)

taken care of by the developer.

### THE TAX PICTURE

Using a \$25,000 annual income for a single taxpayer (no dependents), following is a theoretical tax return, showing the financial benefits of ownership, assuming purchase of a \$50,000 condominium or home (a co-op is more involved and individual, based on maintenance/tax ratio).

### Regular income deductions

Annual salary:	\$25,000
Itemized deductions:	
Medical:	\$1,000
Income & sales	
taxes:	\$1,500
Contributions:	\$350
Interest on loans,	
installment	
credit, etc.	\$200
Misc. deductions:	\$450
total:	\$3,500
Personal exemption	\$750
Taxable income	
(without ownership	
deductions):	\$20,750

Tax to be paid:

### Ownership deductions

(1st year of 80%—\$40,000; 30year mortgage, assuming prior 20%—\$10,000 down payment)

Mortgage payment (based on 8% average mortgage): \$293/month or \$3,505/year

Total deductible interest on that mortgage (1st year is 90% interest payment): \$3,154

Real estate tax (based on average of \$80 per \$100 valuation): \$4,000/year

Total deduction for ownership costs: \$7,150

Taxable income (\$20,750) less deduction above): \$13,596

Tax to be paid: \$3,093

Tax saving (\$5,515 minus \$3,093): \$2,422

Source: Riva Caleski, Feminist Financial Consultants, Inc., New York

\$5,515

# ABOUT YOUR ANTIQUES

By MARVIN D. SCHWARTZ

Among all my treasures, I have a red and white Centennial coverlet. In the center is woven a picture of Memorial Hall—above it is the word "Centennial" and below it "Memorial Hall." Along the sides are the dates 1776-1876. Could you tell me by whom it was woven and when?

R.B.-Lambertville, N.J.

Your coverlet is a fine late example of a type of weaving hat was popular in the first half of the 19th century (alhough examples did persist after that date in rural areas). t was meant to look early American and was made to celebrate the Centennial of American Independence in 1876. The picture of Memoial Hall represents one of the main buildings of the World's Fair held in Philadelphia to celebrate the Centennial. This is the right year to bring hat coverlet out: Many souvenirs of the Philadelphia Centennial Exhibition show p in antiques shops now.

My grandfather, who died in 1928 at the age of 95, used this dish as a candy server. The dish was supposedly passed along to nim from his father, my great grandfather. Can you tell me about its origin and style?

F.L.-Monrovia, Md.

It is always frustrating not to be able to handle glass before making an evaluation. Your covered bowl looks very much like a fine example of early 19th-century cut glass, a piece that may be of Irish or English origin. It appears to be a flat variety. There is, however, a slight chance that it is pressed glass, which would mean it would be smooth to the touch. Rub your hand over the glass. If it feels sharp, you can be sure your grandfather had a very significant candy dish.

This replated silver compote has been in our family for about 100 years. It has an animal of some sort on the handle, engraving on the bottom of the interior, four faces—two men and two women—on either side and a bird on the pedestal. The bottom bears the number 2544 and a name, "Strickland, Albany, N.Y." I would appreciate anything you could tell me of its use and origin.

T.T.-Lincoln, Neb.

Your compote is a fine example of the plating of the 1860s or 1870s, although its vendor, or maker, Strickland, is not very well known. The flat plate and choice of classical motifs for the cast ornament tell us it is a Renaissance Revival design that was

in fashion during that period. It is similar to sterling silver works by Gorham and Tiffany. It is possible that your compote was made by one of the larger Connecticut manufacturers and sold through Strickland.

My mother bought this ceramic piece about 20 years ago. It stands 10 inches high. There are five openings at the top, which leads me to believe it was originally intended to be a vase. The name, Weller, is scratched on the bottom. Any information you could supply would be most appreciated.

J.M.F.-Yardley, Pa.

Weller is a famous name in American ceramics. Samuel A. Weller founded a pottery in 1872 and it has flourished ever since. Weller is wellknown for efforts in art pottery from the 1890s on. A lot of what was made resembled the dark, art nouveau designs of Rookwood, the more famous Cincinnati pottery. Your piece could be an early 20th-century example because of its elongated trunk design, which is art nouveau in spirit. Unfortunately, however, some of these designs continued to be made for decades, so dating is not easy. Weller is a Zanesville, Ohio, company.

Could you please tell me something about this clock. It is gold and the face is surrounded by rhinestones. I cannot find any numbers on it—just the printing of the words "New Haven Clock Co." appear on it.

B.A.-New York, N.Y.

The New Haven Clock Company manufactured clocks from the 1850s to the 1960s. Your example, with its gilded metal and handsome dial, represents a model that was produced as early as the 1880s, but for decades after that as well. Similar clocks are found in catalogs of the early 1900s. The rococo revival design of the case is one of the more popular designs of the late 19th century, when elegance was desired at every price level. The New Haven Clock Company made a good timepiece, but not a very expensive one.

We can't appraise an object for you, but we can tell you about its style and origin. Send letters and clear blackand-white photographs with complete descriptions to: Questions About Your Antiques, American Home, 641 Lexington Ave., New York, N.Y. 10022. We cannot return photographs or send personal replies.











### **EMERGING WOMAN**

continued from page 51

who spends half my lesson talking about Arabian horses, not Mozart, and is better than any shrink.

I started out as an ordinary housewife-except it was in a coffee plantation in Karatu, Tanganyika (Tanzania), the African bush-no electricity, phones or radio, or anything paved. That was a big chapter in my life. At that time, age 23, I believed in home, the duties of a housewife, and if you had nothing to do, it was better to sit there in the proper place where women belonged than to move out. I had met my husband, a white African, when my tourist Land Rover got stuck in a mudhole in Ngorongoro Crater. The big joke, when we came to my home in Memphis a year and a half later to live and have babies, was I had bagged a husband, not a buffalo. I didn't think it was funny. The happiest year of my life was in Karatu.

Bearing a child was fabulous to me. I went all out for natural childbirth and breast-feeding for all three offspring. I took to the role of supermom well. But when the maternal figure began to take better shape, I had energy and wanted to do something other than rearrange the furniture.

Meanwhile the family never missed a hockey game. (Memphis had the Red Wings farm team then, in 1965.) They finally forced me to go. At first I just worked on my needlepoint rug. Once I peeked during an exciting goal, and never did needlepoint again. I began my hockey crusade, which lasted two years. I also got divorced.

I became Mrs. Hockey and honorary owner of the Minnesota North Stars after a trip to the draft meetings (I was the only woman there the year of the expansion draft) to convince the Minnesota people to bring their farm team to my city.

Hockey was replaced with my theater period. Memphis received the only rights granted outside the major company to do our own version of Hair, and I became "Super Squaw" who sat on stage during productions, teased hair, and had all the cast parties. Once over 300 peop'e stormed and tripped through my small cottage.

Hair was responsible for my second husband, a fellow cast member. Our wedding was a performance in itself on the front lawn. Another four years followed with me trying to be Mrs. Housewife of the Year, although I also played assistant to the director of a number of productions at MSU. I wore a lot of jeans and even taught speech classes, with most of my students being shaven-headed MSU football freshmen. The hippie life was for me, well almost. I still believed in the Establishment and Intelligence. I didn't go the drug route. But I liked the music, the simplicities, the relaxed friends-of-a!l and all-are-friends feeling. I liked the ieans.

When "Two-Bits" arrived, I withdrew from it all again to be supermom—my favorite role. I stayed home while my husband went out. It was back to the kitchen again creating new baby recipes and alternatives to Weight Watchers recipes. It was also then that I wondered where I had been the past few years.

The decision to apply for a newspaper job came along with other major ones in the summer of '73. Not having written creatively in years, the guilt pangs were constant, waking me up in the night in cold sweats. I knew I should do it. Was I too old to make it at 33? Immortality was escaping and I was getting nowhere.

Also that summer, I read and catalogued the cookbooks I collect by the hundreds and studied nutrition at MSU. I thought I wanted to be a food editor. I also knew I wanted a divorce. So in one grand swocp in late fall, I decided to get the divorce, the job at the newspaper and my hair cut off. Luckily the job opened as if my decision had been a good one.

Writing again was frightening. But it worked. The routine was fantastic.

And so here I am. I like the weird assignment—doing Transcendental Meditation, interviewing Santa, discovering divorce two weeks after my own. I hope they ask me to sky-dive, go gliding, travel the Amazon with a warrior and interview James Caan, Roger Daltry and Muhammed Ali.

I believe in a woman's prerogative to change her mind. I don't believe I'm very brave. I'm terrified of guns, fights and gore. But the high school annual under my picture prophesied, "Fortune favors the bold." Am I bold? I refused to join the Junior League.

I am an egotist. I like to see my byline. I am a fool, too. I believe my job is the most exciting in the world. It gives me an "excuse" to meet anyone I wish and those I probab'y wou!dn't get to meet otherwise. I'd do it for nothing, I think, and that's where the fool comes in.

I believe in manners—they get you everywhere—and preach that to my children. I've been saying "yes, sir" and "yes, ma'am" all my life, was whipped if I didn't as a child. I have found it just as useful in the newsroom today as at a society ball back when I went to those things. But I also cuss, which is unladylike. But I'm no lady. It's nice that there are ladies, but I'd rather be called a woman.

Yet when all is done, I hope to disappear. It would be my dream. Someday, if the children will go with me, I want to retreat to Africa's wilds—which I still love best—with nothing but a wood stove, my piano and books; lots of subscriptions, a constant supply of bagels and artichokes and a man who could bear me.



In a quiet moment, Audrey West relaxes with "Two Bits" at the family farm, where "horses neigh instead of roosters to waken day."



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considered a theater curtain before: "In my mind I always saw those velvet Victorian draperies." But this curtain was to act as the fourth wall of the Shaw Festival Playhouse on Niagara-on-the-Lake, near Niagara Falls, Ontario. Thom's concept for the building was what Rai describes as a Japanese-Haida feeling. "There is a rough tooth, a ruggedness that's left. This theater is random-width rough-sawn cedar, so it has a tremendous organic quality."

In order to weave the 60-by-30-foot curtain, Rai had to rent the only aerodrome in the area. The curtain—of wool, jute and sisal—was woven on 60-inch looms (the largest available) by Rai, Jinx and 10 associates. "We had a ball," he remembers. "It grew as we put the 50 pieces together on the floor. We bonded the whole thing to Herculite (nylon mesh imbedded in PVC), then whiplashed it to a big pipe and got a special engine to pull it up." The curtain was a critical success, and Rai's new career was in motion.

"When Rai started to do larger and larger hangings, he left me way behind," says Jinx. "He needed bigger and bigger looms and more space, so it seemed sensible for us to get separate studios." Suddenly, Rai Senior had a new medium on his hands, one that other artists began to copy. As a result of exhibits in various design shows, his massive hangings caught on with U. S. and Canadian architects and became the perfect counterpoint to sometimes cold modern industrial design.

Meanwhile, Jinx's workshop was also flooded with orders. "The demands forced us to do things a certain way, to seek certain solutions, to do a more assembly-line thing," she explains. They solved their production problem by hiring crafts persons with design backgrounds. Rai's workers are not weavers so much as creative "fiber sculptors"—while Jinx's dozen employees have a love for the old ways, the smoothness and texture of wool and cotton and linen.

Originally, Jinx worked out of a small cottage on the Senior property, but last May she incorporated her own company and rented premises on the main street of Hudson. Five looms are set up in her workshop—a multipurpose building that also serves as her retail outlet and warehouse, and the community post office. "As partners, Rai and I didn't mix well," she explains. "We're both extremely independent and resented being told what to do."

But there's no competition between Rai and Jinx, they say, because they create completely different things. "In fact, we help each other," Jinx points out. "Sometimes a designer might have bought something small from me—a cushion or wall hanging—and he'll want a hanging for a hotel, so I'll send him to Rai. He'll do the same for me."

Jinx's workshop also resembles a Renaissance guild. All day long, the looms click and whirr. It's a joyful kind of place. The young women giggle and gossip as they weave fabrics and stitch ponchos, quilts and stuffed animals. Jinx's shop is also headquarters for a thriving cottage industry; many women in the area have looms at home and supply her with goods on a piecework basis.

"I don't know why this kind of craft business is so unusual in North America," she comments. "In Europe, I think this is much more of a traditional thing." Jinx admits that she enjoys the administrative end of her business, but Rai is happiest when he is weaving.

"If I were a good businessman, I think I'd spend more of my time being a good profit center," he says. "But right now I'm spending all of my time on prototypes and concepts, trying to make ends meet. I don't think I'll ever make a lot of money, and it's not terribly important."

For a couple of drop-outs, the Seniors work awfully hard. Their day begins at 7 a.m.; one of them will make breakfast (the other is responsible for dinner). The children go off to school and university; Rai leaves for his studio, five minutes away, around 8:00. Around 8:30, after tidying up the kitchen, making the beds and possibly throwing in a load of laundry. Jinx heads off to her workshop in her little blue Toyota station wagon ("the first purchase I made with profits from my work"). They generally work until 6:00, spend evenings relaxing with their children and fall into bed between 10:00 and 11:00.

Weekends, more often than not, they work as well—Rai, because his studio is quieter and he can get more done; Jinx, because her shop is busiest on Saturday and Sunday. Recently, Hudson has become a weekend mecca for drivers from Montreal—lured by the village's many antiques and craft shops.

Life is busier than ever for the Seniors. The ex-adman and former housewife find themselves working flat-out for weeks on end, filling orders from New York and Chicago and San Francisco and Moose Jaw—but they wouldn't change a thing. "What's most important," Jinx says, "is that our lives are our own. We're doing exactly what we want to be doing. How many people can say that?"

### CO-OPS AND CONDOS

continued from page 66

—which deals with the maintenance and management. The managers are responsible for the actual running cost of keeping up the structure and the grounds. Also, in a condo the owner of each unit is free to sell what and to whom he wishes.

Condos and co-ops have one basic similarity: The whole is only as good as its parts. And both depend to a large degree on skillful self-management by the resident group. A good board of directors or managers can make the difference between a sound, well-run co-op building or condominium (which will keep your monthly costs down) and a badly run one (which can escalate your payments way beyond your expectations).

Changes in the interior of a condo—built-in shelves, mirrors—are considered improvements. Virtually the only restriction is to taking down a structural wall. In a cooperative, conversely, when you want to sell and leave, the board of directors may require you to take down your "improvements" or pay an assessment for any major changes.

In both co-op and condo, you have "invested" money in an ownership situation and are building equity—assuming that you can resell the space for more than you paid for it. Even if you break even on a resale, however, you're still ahead of the game, having taken an income tax deduction each year of your residency that exactly equals the interest (on any mortgage) and taxes you have paid.

There is one wrink'e: As part of a co-op's corporation, you are responsible for the mortgage share of any unoccupied units. In today's depressed co-op market, coupled with increased taxes and general costs (especially in urban areas where most co-ops are located), you might get socked with a lot more each month than you bargained for. And although you'll be able to write off a good part of that maintenance, monthly costs may skyrocket. The same thing, however, can happen in a condominium.

Market values of both alternatives are generally depressed (although, at the same time, it's sometimes tough to get a mortgage) and there are some bargains available. Co-ops in New York City that sold for \$70,000 a few years back can now be found for about \$50,000. Some condos have dropped in price 5 to 7 percent. But again if you decide to buy, do some careful sleuthing. The old adage, caveat emptor (let the buyer beware), is still healthy advice.

Avery Hunt is a financial writer for the Long Island, N.Y., paper Newsday.









# QUICK AND EASY CREPE PAN

Here's a brand-new way to make uniformly thin, perfectly shaped crepes-for breakfast dishes. main dishes or desserts. This foolproof crepe griddle, made of heavy cast aluminum with a nonstick surface, has a ringed bottom that helps retain an even temperature on any type of range. A long, hardwood-handled pan enables you to make crepes in three simple steps (above, left to right): 1. Dip heated pan, domed side down, into batter. Lift pan up, turn over and place back on the burner.

2. Bake until dough no longer steams or bubbles and the upper surface has lost its wet look.

3. Serve-run a spatula or fork around the outer edge to loosen crepe; turn pan upside down and the crepe will release automatically.

Priced at \$13.95 plus postage and handling, the crepe pan comes with use-and-care manual and 50 recipes. To order, see coupon, page 88.

Photography by André Gillardin

Shopping Guide, page 84

know you-the bedroom closet is jammed full of clothes, and you have nothing to wear. Open a kitchen cabinet, and a shower of food tins and lids tumble and clank to the floor. Try the broom closet, but remember to dodge the flying mophead. Crunch your way to the children's closet because there's just no place to put things away anymore. Ah, the linen closet, Sure, Bloomingdale's can display all those deliciously colored sheets and towels in coordinating rows. But how schematic is a stack of white gym towels, black ones from your husband's black, white and red bachelor days, blue from your own bachelorette life and a few timid yellow linens from an early attempt at neutrality? The guest closet is a makeshift affair. Your husband's closetwell, that's his business. And the spare closet? What "spare" closet?

Actually, if you're like most people, you have more storage space than you realize. You're just not using it properly. Rearrange closets and cabinets so that things—the truly essential things, that is—are closest to where you use them. Separate the frequently from the occasionally needed.

The kitchen is the place where organization and efficiency must reign supreme. First, throw out every useless gadget and broken-down or obsolete appliance. Then take stock of what you use most often and put those things out and within arm's reach. Kitchen wares are so colorful they don't have to be tucked away.

There are some kitchen organizers you shouldn't have to live without—if they can work for you: expanding drawer dividers, for example, slide-out drawers, space-making add-on drawers that fit right under the kitchen cabinets, wrap and paper-bag holders, pot-lid racks, wire stacking shelves and plate racks, pan and tray organizers, corner units, storage turntables, broom/mop/dustpan holders.

Your own bedroom closet is probably the one most in need of paring down and pepping up. Ideally, have folding doors for greater accessibility and visibility, double-decker hanging space, and separate shelf, drawer and shoe space to keep everything in its place. The upper rod stores out-of-season clothes. A small chest beneath the raised rod or shelving provides drawer space for lingerie, jewelry, belts. Knock-down fiberboard versions from closet shops come in a va-

00

### CLOSET ORGANIZING

By CHRISTINE B. ROTH

The cry for closet space resounds in every home. But more important than size is how each closet is utilized.

riety of sizes, and coverings run the gamut of materials and patterns. Or you can rescue a couple of old wood chests from the attic and perk them up with paint.

For shoes, a shelf about 6 inches off the floor with a strip of molding to catch the heel is a good homemade remedy. For "filing" pantyhose, seethrough vinyl shoe pockets are ideal when labeled for color, wearability and type. Extra pockets hold small handbags, scarves, gloves.

In a man's closet double-hung clothes poles are a natural, with outof-season suits above, shirts and jackets below. Have brass rods cut to length and get him some pole hangers for the top deck. You might want him to help you install two uprights about 3/4 inch by 9 inches. Drill holes for brass dowels, allowing two dowels per row of shoes. Place upper and lower dowels at a 45-degree angle, so top dowel catches the heel of the shoe and the toe rests on lower dowel. Travel garment bags with zippered compartments are good for storing evening suits and tuxedos. Pockets hold bow tie, black socks, cuff links. On the shelves, plain black and white letter files and covered fiberboard storage boxes hold personals, accessories and shirts. Investigate trouser hangers and multiple slack and tie racks in closet shops and notions departments.

Gear down for the children's closet. It must function on their level. Double- or triple-hung rods are fine. Check out suspension poles that hook over the regular pole. But most important is accessible shelf space.

The easiest solution is to buy a low, unfinished bookcase. Paint it the

same color as the closet interior. Outfit the shelves with p'astic fruit/vegetable storage bins (they can be painted) to stash everything from toy soldiers to socks. Nail a wide strip of molding to a blank wall for hooks, and get a supply of brightly colored tubular plastic hangers, just in case. Top the floor with durable and wipable linoleum.

The coat closet in your front hall or foyer is the one seen most often by your guests and friends. Give the walls and shelves a lick of egg-yolk yellow paint. Trim the shelves with chocolate-brown ball fringe and chocolate-coat the floor, either tile or paint. Throw out every wire hanger from the dry cleaner's and invest in some good wooden ones. Your coats and jackets need them. Replace the loyal bare bulb with a large opaque globe. Hang a mirror with a shelf beneath, on the back of the door.

The guest-room closet, generally not the most spacious, is needed for storing infrequently used family belongings. To accommodate everyone, place adjustable shelves along one side of the closet, floor to ceiling. Lower the clothes rod to shoulder height and build one or more deep shelves above it. Everything for company can be stashed on the side: sheets, towels, extra pillows, blankets plus the touches that accessorize the room-books, vases for fresh flowers, pitchers, glasses. When a guest is in residence, these shelves are free for foldable clothes. The overhead storage shelf remains available for family luggage.

Shelves and more shelves in your linen closet will make it more livable. Allow two quite deep ones for comforters, blankets and pillows. Coated wire under-shelf racks and baskets convert wasted space between shelves into usable storage for finger towels, soaps, and other small items.

Want to set a real pro to work on your closets? Cecil Rhodes in New York will fly anywhere to customize one for \$90 to \$2,000. And if you're really desperate, Hammacher Schlemmer will send you their mechanical closet, a spinning silver wonder, for a "mere" \$3,500. . . . Maybe you'd better do it yourself.

Christine B. Roth writes frequently on subjects relating to interior design and the home.



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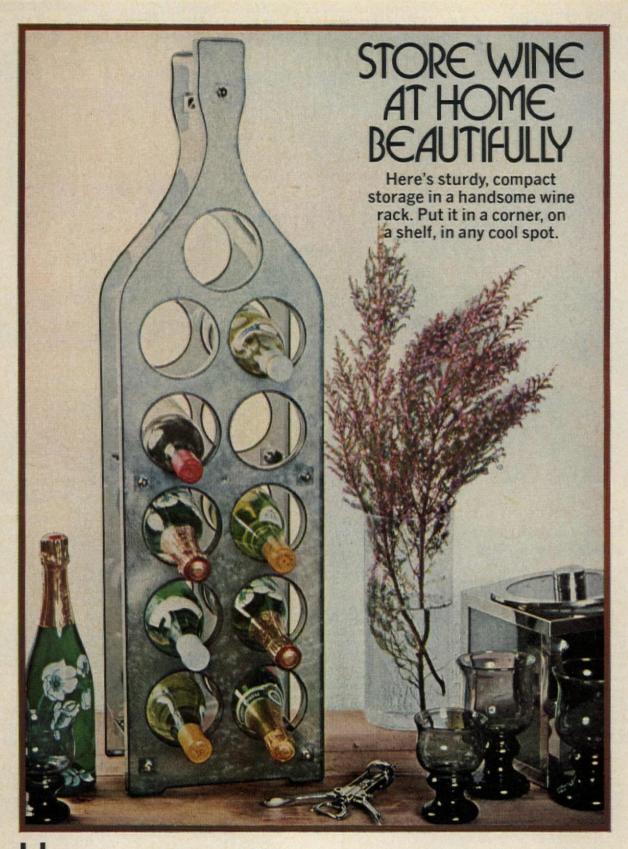
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# TENNIS CAMPS THE NEW COURT RACKET

emember, the best shots are always the simplest." Bill Talbert, former tennis champion and U.S. Davis Cup coach, and the present tournament director of Forest Hills, is introducing 20 wideeved, fanatic tennis fans to their first day of camp. This Sports Illustrated tennis camp, at the Cerromar Beach Hotel in Puerto Rico, is a bit special. The teachers are Talbert, Butch Buchholz, Helen Gourlay and Bjorn Borgall great names in the tennis world. "This is what you call overkill," says Buchholz, director of the program, referring to his "staff."

Whether you sign up for a tennis camp that promises coaching from the stars, or a well-organized clinic run by top teaching pros, the idea is basically the same. You work on all the strokes, learn singles and doubles strategy and hit what seems like thousands of balls a day. Then you have the sometimes embarrassing privilege of watching your faltering progress on video tape, which has become a vital instructional aid. "It's amazing the difference that video has made," says Talbert. "No matter how many times you tell someone to get his racket back, there's nothing like instant replay to get the message across."

"Everyone has the tendency to let the ball dominate them. Preparation is the single most important thing," adds Buchholz, putting his campers through some basic drills on ground strokes. For a whole week students are pushed, prodded, coaxed and drilled for five hours a day—"racket back, side to the net, bend your knees, keep your eye on the ball"—and by the end of the clinic there is hardly anyone who hasn't improved.

Tennis camps are built on basics, on the premise that all players make the same mistakes no matter what their level or individual style. According to Ivo Barbitch, a teaching pro who is the nuts-and-bolts man of the Sports Illustrated clinic: "The idea of tennis camps is total immersion. For a whole week you think nothing but tennis, and people become psychologically

receptive to instruction. You learn differently in a group, where teaching is more generalized. It's a completely different experience from private lessons." People already playing the game find that a week of nonstop tennis can give their technique a real boost, and for beginners, it's a way to jump right into the middle of things.

John Gardiner is the patriarch of tennis camps. His Carmel camp, begun in 1957 as a summer camp for iunior players, soon began to take adult campers as well. It was a small, intimate family-run place. Today, Gardiner's tennis interests have mushroomed to include the John Gardiner Tennis Ranch in Scottsdale, Ariz., an enormous resort complex with 24 tennis courts, closed circuit TV and computerized teaching courts. Accommodations are most luxurious and uncamplike, costing up to \$950 a week. His staff of 30 instructors rotates from his Scottsdale winter headquarters to summer resorts in Sugarbush, Vt.; Keystone, Colo.; Sun Valley, Ida., and Carmel Valley, Calif. "We run this just like a business," says Gardiner who hasn't changed despite his tremendous success.

Vic Braden, former director of the Jack Kramer Tennis Club in Los Angeles, now runs his own tennis college in Coto de Caza, between Los Angeles and San Diego. He has combined the drills and techniques he used as a club pro with his knowledge of human behavior on and off the courts into a sophisticated total-concentration tennis program. A licensed psychologist, he has always been involved in research, and his college is also the headquarters for the National Foundation for Tennis Research, which does studies in everything from new rackets to the health and psychological aspects of the game.

Tennis camps are growing up everywhere as part of the phenomenon that sports magazines and financial analysts alike (tennis has become big business) are calling "The Tennis Boom." Anyone who thinks that tennis is a matter of hacking away casually at the local country club has only to

flip through any tennis magazine to see that the entire structure of the sport has changed in the last few years. There are 34 million players in America; Vic Braden sees the number reaching as high as 80 million.

According to Talbert, who plays tennis every day, whether he's on Wall Street or in Palm Beach, the growth of tennis is no mystery: "It's the only sport that you can do throughout your entire life, in a short time, in a limited space, for relatively little money."

"Ladies have basically made the tennis boom," says Fred Fleming, head pro at the Meed Racquet Club near Palm Beach, Fla. Most other tennis people agree with him that women are the prime economic force in the sport, for it is women who keep the courts filled all day. "Tennis camp is usually the wife's idea," says Fleming. "It's just like it was in school. Women are still the best students."

Women tennis players are also gaining recognition on the pro circuit. "People always ask me if I played professional tennis," says Mrs. Ramey, whose Midwest tennis camps are the oldest camps in America after Gardiner's. "But before the Virginia Slims, there was no women's professional tennis. Tennis as a career is only beginning for women." Harry Hopman, former captain and coach of the Australian Davis Cup Team, trains many top junior players at his Treasure Island camp. He is amazed at the increasing number of young women with tournament ambitions who come to him for instruction: "Tennis has always been a women's sport. But girls today want to be champs, not just social players. Now there is the added attraction of money and world travel."

"The Virginia Slims has been outdrawing men's tennis," claims Helen Gourlay. "In Phoenix we had a bigger crowd the first day than for the men's WCT finals." Ms. Gourlay, who has been involved in tennis clinics as part of the promotions for the Virginia Slims tour, has recently teamed up with Butch Buchholz and Bill Talbert to do the Sports Illustrated clinics.

Everyone (continued on page 76)

#### **TENNIS CAMPS**

continued from page 75

from the top to the newly turned professional is getting into the tennis camp business these days. A recent issue of *Tennis* magazine listed 230 camps and clinics, offering everything from TM to cattle roping as accessories to the total tennis experience. Camps can be luxury resorts or college campuses taken over for the occasion. So before you sign up, it's a good idea to ask a few simple questions.

Are the stars really there? Many tennis camps advertise clinics conducted by top tournament players. The question to ask is will Rod Laver really be there to teach you his famous backhand, or is his name simply part of the promotions? At the Laver-Emerson camp, either Laver, Emerson, Lew Hoad or Mal Anderson will be teaching at every session. At Margaret Court's Racquet Club Ranch, Margaret Court does clinics six weeks a year. The second choice is Fred Stolle, who is available for private lessons. In general, tennis players are not superstars, like top people in other sports, so don't be intimidated. In fact, the presence of pro-circuit players means that clinics can handle players from beginning to tournament level. It's a good idea to find out when the stars will be in town, as many are on tournament schedules, and sign up accordingly.

Style: resorts, schools, ranches. Tennis clinics at big resorts offer great food, deluxe accommodations, beautiful scenery, and hopefully beautiful people. The tennis program is usually

less regimented and more easy-going because campers want time off for other activities. Many resorts now advertise golf and tennis weeks, a good solution for split-interest families.

Camps at schools are usually pure tennis. These programs are more hours and harder work, as there are fewer non-tennis activities available. It's a good idea to check if accommodations are in dorms (that means dorm food) or in a nearby hotel, if dorms are air conditioned and if other facilities are available. Arizona tennis camps usually offer riding, roping, rodeos and other traditional duderanch fare. Paul Rowe, the tennis pro at Caneel Bay, a conservation-oriented resort in the Virgin Islands, offers campers bird watching and star-gazing parties.

How much tennis? Tennis camps vary in the amount of instruction time, from three to six hours a day, depending on the location. At John Gardiner's ranch, clinics are either morning or afternoon, leaving you the rest of the day to play on or to collapse at poolside, depending on your ambitions. Most camps send out a list of exercises to put students in shape before they come.

The first five-hour day on the courts will be punishment enough for those who have ignored the exercises. Be sure to ask how many hours of instruction there are, whether there are indoor courts in case of rain, and if courts are lighted for night play. Because programs are fairly structured, tennis camp can be a great vacation to take alone. Tennis develops a spe-

cial kind of camaraderie. It's easy to set up matches and meet people on the courts. John Gardiner says, "Tennis is a great common denominator."

Quality of instruction. Don't hesitate to ask about the qualifications of the pros, whether they undergo any kind of training program, if they are experienced in giving clinic-type instruction. Ask about teaching aids such as video and ball machines, practice lanes. The ratio of students to instructors shouldn't be greater than four to one.

The purpose of all clinics is to work on the basics, to get you to hit the ball well, and most of all to work with what you already have. Instructors are on the lookout for bad habits and kinks in your game. The word is improvement, not total renovation.

Because clinics gather people with every possible tennis background, pros are used to working with different styles and techniques.

Prices. Here it's really important to do some research. The difference between luxury resorts and college dorms is obvious, but also check on hidden costs. Do you have to pay for extra ball machines or rent courts if you want to play outside of clinic hours? Are meals included? What about tipping? Check on special family and group rates. Many places have condominium-type accommodations, where you can cook meals. At resorts, prices vary from season to season and can be reasonable off-season. In general, you get what you pay for, so decide what you want and make compari--Ann Scharffenberger

#### RESORTS

All American Sports: Amelia Island, Fla.; Montego Bay, Jamaica; Stowe, Vt. Information: All American Sports, Dept. WJT, 555 Fifth Ave., N.Y., N.Y. 10017. (212) 697-9220.

Australian Tennis Institute: Pinehurst Resort, N.C. Information: Australian Tennis Institute, Box 4000, Dept. IS, Pinehurst, N.C. 28374. (800) 334-9560.

Mariott National Tennis Clinics: Miami, Fla.; Newport Beach, Calif. Information: Mariott National Tennis Clinics, 333 N. Michigan Ave., Chicago, III. 60611. (213) 263-2500.

Harry Hopman's Treasure Island Camp: 400 Treasure Island Causeway, Treasure Island, Fla. 33706. (813) 360-6931.

Laver-Emerson Tennis: Palmetto Dunes, Hilton Head, S.C. and April Sound, Lake Conroe, Tex. Information: Laver-Emerson Tennis, 9800 North Freeway, Houston, Tex. 77018. (713) 688-6335.

Four Star Tennis Academy: Sea Colony, Bethany Beach, Del. and The Greenbriar, White Sulphur Springs, W. Va. Information: Four Star Tennis Academy, 505 N. Roosevelt Blvd., Falls Church, Va. 22044. (703) 533-7269.

John Newcombe's Tennis Village: near Walt Disney World, Fla. Information: John Newcombe's Tennis Village, Box 2527, Orlando, Fla. 32802. (800) 255-3050. Sports Illustrated Tennis Centers: Dorado Beach, Puerto Rico; Caneel Bay and Little Dix Bay, Virgin Islands; Woodstock, Vt. Mauna Kea Beach Hotel, Hawaii. Information: S.I. Tennis, 9300 Dielman Dr., St. Louis, Mo. 63132.

#### RANCHES

Margaret Court's Racquet Club Ranch: 39305 N. Country Club Rd., Tucson, Ariz. 85716. (800) 528-3403.

John Gardiner's Tennis Ranch: Scottsdale, Ariz.; Sun Valley, Ida.; Carmel, Calif. Information: John Gardiner's Tennis Ranch, 5700 E. McDonald Dr., Scottsdale, Ariz. 85253. (602) 948-2100.

Wickenburg Inn Tennis and Guest Ranch: Box P. Wickenburg, Ariz. 85358. (602) 684-7811.

Newk's T Bar M Ranch: Box 469, New Braunfels, Tex. 78130.

#### **PURE TENNIS**

lan Crookenden's Common Sense Tennis Clinics: Information: Tennis Enterprises, Inc. P.O. Box 8194, Roanoke, Va. 24014. (703) 989-3671.

All American Sports: Amherst and Hampshire Colleges. Information: See "Resorts" listing.

Vic Braden Tennis College: Coto de Caza. Information: 22000 Plano Trabuco Canyon Rd., Trabuco Canyon, Calif. 92678. (714) 581-2990. Welby Van Horn Tennis Camp: Wallingford, Conn. Information: Welby Van Horn Tennis Camp, Box 259 Gracie Station, New York, N.Y. 10028. (212) 734-1037.

Irish Hills Tennis Camp: Hillsdale, Mich. Information: Irish Hills Tennis Camp, Box 6886, Grosse Pointe, Mich. 48236. (313) 331-7654.

Don Kerbis Tennis Ranch: Watervliet, Mich. Information: Don Kerbis Tennis Ranch, 1660 Skokie Valley Rd., Highland Park, III. 60035. (312) 831-4600.

Ron Holmberg Tennis Camp: Kent School, Kent, Conn. Information: Ron Holmberg Tennis Camp, 31 Roe Ave., Cornwall-on-Hudson, N.Y. 12520. (914) 534-2211.

TenniSun: Information: Meed Racquet Club, 7625 Meed Dr., Lake Worth, Fla. 33460. (305) 968-4050.

National Tennis Schools: 6800 France Ave. South, Minneapolis, Minn. 55435. (612) 920-5353.

Camp Racquet: Blairstown, N.J. Information: Camp Racquet, 153 Franklin St., Bloomfield, N.J. 17003. (201) 743-3607.

Saratoga Tennis Camp: Schuylerville, N.Y. Information: Saratoga Tennis Camp, 6 E, 45th St., New York, N.Y. 10022. (212) 682-1928.

Ramey Tennis School: 5402 Far Hill Rd., Indianapolis, Ind. 46226. (317) 547-8479.

#### PET SHOW

continued from page 30

hard to break, except in cases of illness or extreme disturbance. Since a dog won't normally eliminate in its sleeping and eating areas, one of the secrets of training is to keep the animal confined to a small space with its food dish and allow it to leave that area shortly before and after eating. Therefore, select a specific spot for elimination, preferably one with a fecal or urinary odor to stimulate the dog, and keep your pet in that spot until the business is done. You can be fairly sure that a dog will eliminate within about half an hour after eating, so you won't have to walk the animal until the next feeding time. Be patient, however, as you may have to wait the first few times. It's necessary to establish a regular routine of walking-half an hour before mealtime, half an hour afterward and then again before bed-

Puppies eat three or four times a day, so they will require a lot of walking. Remember that each walk is a lesson. When you find that a mistake has been made, don't punish or scold unless you catch the animal in the act. At that point you should take it immediately to the appropriate spot to finish the job. After all, it is the place, not the act of eliminating, that you want to teach the animal. Be sure to deodorize the area where a mistake has been made to avoid future errors, and also be sure to accompany every correct behavior with lots of praise.

The same principles apply in paper-training, a useful alternative for apartment dwellers with puppies or small dogs, and for people without easy access to the outdoors. To start, paper the entire area at the puppy's disposal. After a time, you will notice that the animal tends to select one general area for elimination. Gradually remove the unused papers until only the one spot is covered. If you catch the puppy using the floor, move it to the paper.

Obviously, housebreaking a puppy takes time, but it needn't take long if you devote a block of time from the start and be as consistent about it as you want the dog to become. Be patient—remembering that haste makes waste, usually where you don't want it—and encouraging, for the animal really does want to please you and simply needs to learn how to do it.

Emil P. Dolensek is chief veterinarian of the Bronx Zoo and coauthor, with Barbara Burn, of A Practical Guide to Impractical Pets.



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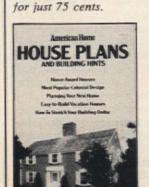
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# ONCE-OVER WITH EASY-CARE MATERIALS

As late as the 1960s, no-iron sheets, one-coat paints and no-wax vinyl floors were unheard of by the consumer. Today, these and other easy-care products slash cleaning hours.

odern technology is helping to take much of the "work" out of housework. Finishes that repel stains, fibers that are resistant to soiling, special finishes for walls, floors—all cut down considerably on the time needed for housekeeping chores. Knowing all you can before you buy can give you more free time to spend afterwards, relaxing and enjoying.

Living with vinyl, Vinyl products require little care. Usually a quick wipeup will do. On the floor, vinyl-asbestos tiles and sheet vinyl are installed in heavily trafficked areas like the kitchen, foyer and bathroom. With the addition of no-wax finishes, waxing has been almost eliminated. No-wax floors retain their shine. Without the wax coating, scratches and scuff marks trap dirt on a vinyl floor, necessitating regular cleaning. No-wax sheet vinyl such as Shiny-Vinyl from Congoleum, Mirabond surface from Armstrong, Gafstar from GAF, Sundance from Amtico and Lustrecon from Mannington were, until recently, the only nowax flooring available. Now, however, the do-it-yourselfer can put down a no-wax floor. Amtico and Armstrong have just introduced no-wax vinyl-asbestos 12-inch-square tiles with adhesive backs. Even with the finish, however, manufacturers suggest waxing at least once a year.

Vinyl wall coverings: Not only are they practical, but they're also attractive. For most spills, soap and water are all you need. Vinyl wall covering with a kid-glove leather look is available from General Tire and Rubber Co. In addition, Imperial, United DeSoto, Sherwin-Williams and Standard Coated Products offer vinyl coverings in a wide range of patterns, most of which are prepasted and scrubbable. To simplify paper hanging, Decro-Wall has introduced prepasted vinyl coated wallpaper in 15¾-inch squares.

Vinyl-coated fabric: Naugahyde, made by Uniroyal, has a number of upholstery faces. It can look like leather, suede, corduroy or denim, yet it cleans like vinyl (just use soap and water).

Easy does it with paint. Sherwin-Williams has introduced Classic 99. a flat latex paint that goes on thickly, covering most interior surfaces in one coat, and is available in some 640 colors. Scrubbing with soap and water can be done as often as required, and for tougher stains, abrasive cleansers can be used without harming the finish or color, United States Gypsum Co. offers Grand Prize, an interior latex eggshell finish, which also covers in one coat and can be cleaned with soap and water. From PPG Co. comes Manor Hall Flat Latex Enamel paint that also goes over most surfaces in one coat and is available in over 975

Once you had to scrub and scrub and not be sure of cleaning up a spill. With man-mades, a once-over is all that's needed.

colors. It, too, can be cleaned with soap and water. DuPont Lucite Designer Series is also a one-coat latex paint; it comes in 900-plus colors.

For kitchens and bathrooms, experts recommend semigloss or gloss enamels, because these paints prevent moisture vapor, created by cooking and bathing, from entering walls. The enamels will also stand up better under the repeated washings and scrubbings that are sometimes necessary to remove grease and oily films.

Both water- and oil-based paints are available for interior use. Water-based paint (latex or enamel) can dry in 30 minutes, and soap and water are all you need for clean ups.

Varnishes protect and preserve woods: PPG has introduced Rez Satin Clear Interior Varnish, which provides a pale, natural protective film. Polyurethane, available from PPG and United States Gypsum, also preserves woods and makes cleaning easy.

Counter fittings. Plastic laminates such as Formica Corp.'s Formica; General Electric's Textolite and Parkwood; and Westinghouse's Micarta provide easy-wipe surfaces that withstand daily kitchen or bathroom spills. Moreover, the laminates are tailor-made for topping tables, covering cabinets and surfacing back splashes. Finishes vary—from wood grains to simulated suede, from twill patterns to dark colors.

DuPont's marble-like Corian provides the same working surface. It is said, however, to withstand knife cuts and heavy scratches, a claim plastics manufacturers cannot make. (They advise a chopping block for cutting.) When scratches occur in Corian, which is more expensive than plastic laminates, use of an abrasive cleanser or sandpaper rids marks. Corian comes in four colors.

An alternative counter fitting, metallic laminates can also be purchased. Diller Corp. has launched Homapal, a line of hand-finished metal laminates in copper and aluminum, embossed or brushed, antiqued or natural finish. All these surfaces clean easily with a damp cloth.

Panel talk. Paneling from Georgia-Pacific, U.S. Plywood, United States Gypsum and Masonite come in myriad surfaces—from solid-colored panels to painted wall grains, from embossed patterns to weathered looks. Factoryapplied finishes resist most household chemicals, foodstuffs and stains. An occasional wipe-down with a damp cloth is necessary.

Man-made fibers, naturally. Man-made fibers have done a lot to ease home work. With synthetics it is possible to buy wrinkle-free, durable stain-resistant home furnishings, fabrics and carpets. In 1939, nylon became the first fiber to be synthesized totally from chemicals. Quickly following on its heels were polyester, acrylic, fiber glass and olefin. (Rayon and acetate were introduced before 1939, but because they use cellulose, found in all plants, they're only partly synthetic.)



 Polyester and polyester/cotton blends are popular drapery, curtain and sheet fabrics. Polyester is also found in carpets and scatter rugs.

Polyester fabrics are recognized for their wrinkle-resistance in laundering and their durability. In general, the more polyester a fabric contains, the easier it is to care for. Permanent- or durable-press finish adds to polyester's low-maintenance properties. The finish, a chemical treatment which is heat-set, results in a smooth no-crease fabric. Blends of polyester/cotton, as in sheets, remain strong with this finish; whereas 100 percent cotton fabric is often weakened.

- Triacetate is quick drying, wrinkle-resistant and generally used in making draperies, quilts, bedspreads and pillows.
- Nylon is known for its strength and durability. It is found primarily in carpets, scatter rugs, upholstery and sheer curtains.
- Products made of acrylic resist shrinkage and wrinkling. The fiber is used mainly in carpets, scatter rugs and blankets. Acrylic upholstered furniture bearing Monsanto's Wear Dated label will be repaired or replaced if it fails to give two years' wear.
- Olefin, which is lightweight and strong, resists water-based stains and mildew. Upholstery, indoor/outdoor

carpeting and carpet backing are its primary uses.

 Fiber-glass fabrics demand no ironing and are resistant to heat, flame and most chemicals. They must be washed by hand, however. Curtains and draperies plus batting for insulation are its dominant uses in the home.

Different grades and multifiber combinations are available. Be sure to read labels carefully for correct laundering instructions.

Natural looks can be duplicated by synthetic fibers. For example, Ultrasuede Fabric by Skinner, bought over the counter, has a suede feel but none of suede's fragile qualities. It can be used for covering furniture or beds. SuperSuede from Celanese is also maintenance-free, as is Celanese's Lanese, a wool look-alike. Easy-to-care-for, wrinkle-free satin sheets are made from DuPont's Antron III, Celanese's Arnel Nylon and American Enka's Enkalure.

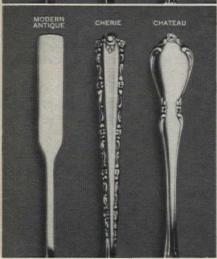
The use of man-made fibers in carpets, particularly nylon, polyester and acrylic, has significantly reduced cleaning problems. Synthetics offer the following pluses: durability, moth resistance, non-allergenic characteristics, ease of cleaning, wide range of colors and good texture retention.

In a recent move to help the consumer understand what kind of carpet to buy, Sears, Roebuck & Co. has started a labeling program for carpets. The label lists: anticipated wearability under normal conditions, fiber content, color standards; protective features, including flammability and allergenic standards; cleaning and care instructions; plus construction standards including yarn weight, stitch count, pile height and backing.

On guard. Scotchgard, made by the 3M Co., and Zepel, made by DuPont, give added protection to upholstery, carpets, draperies and slip covers by means of a fluorochemical finish. If spills occur, liquid beads up instead of seeping into the fabric. Immediate sponging absorbs the spill, leaving upholstery clean. Some products can be bought with the treatment already applied by the manufacturer. If you want to protect fabrics and carpets not treated, you can buy Scotchgard and do it yourself.

Tricks of the trade. Surfaces with patterns are less likely to show wear than those with solid colors. Good-quality padding underneath a carpet will extend its life, just as cups for furniture legs and runners for stairs and heavily traversed areas will guard floors and carpets. But the best protection is a weekly once-over to remove the soil build-up that can wear down any protective surface. —Jil Curry





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#### MINIMALIST

continued from page 26

they wanted; rejects went to charity, books to the library.

In the city our timing to unload was perfect, as our building planned a sidewalk tag sale. We gave away two-thirds of our books, keeping only those we really cared about. Out went old school books, tired novels, unused reference books. We got rid of clothes we never wore, cast-off toys. We argued over some things—especially mementos. Some stayed. Some went.

By the time we moved in, we had eliminated most unnecessary things. At this point, with furniture in the proper rooms, we looked again. Could we simplify further? Out went some more chairs, a couple of extra tables.

The kitchen, a sorry relic of a bygone lifestyle—with maid's dining cubby, antiquated appliances and no counter space—had to be completely gutted. Before we remodeled, we evaluated our appliance needs and our eating, shopping and entertaining habits. With a small child we tend to eat in the kitchen, and eat simply. We entertain a few friends at a time, only

When we entertain, we buy on the spot. We know what we need for that particular event and can budget accurately accordingly.

Lucky in having plenty of closets, we were able to organize each one easily: one for outdoor gear, suitcases and Christmas ornaments; one for linens and cleaning aids. We keep nothing under the sink because of the exploratory inclinations of our son and our dog. A closet is set aside for out-of-season clothes and the sewing machine. We each have a clothes closet. (For other closet tips, see page 72.)

With everything in its place, we have gained more space in less, and find we are much more comfortable than we ever were before. The things we care about most—some art by friends, some photographs, scrapbooks and a few collectibles plus favorite books—are so much more enjoyable and enjoyed now, without any clutter—or, well, almost no clutter. Tips from the minimalist's kitchen

- Hang as much as possible for easy access. We have a 4-by-8-foot pegboard that holds everything that has a handle, from skillet to colander.
- Keep most-used mixing spoons, scrapers and knives in a jug on the

#### Motto for the minimalist: "My Symphony"

To live content with small means; to seek elegance rather than luxury, and refinement rather than fashion; to be worthy, not respectable; and wealthy, not rich; to study hard, think quietly, talk gently, act frankly; to listen to stars and birds, babes and sages, with open heart, to bear all cheerfully, do all bravely, await occasions, hurry never; in a word, to let the spiritual, unbidden and unconscious, grow up through the commonplace. This is to be my symphony.

-William Henry Channing

occasionally invite more than six to dine. I shop once a week.

After tearing out the wall to the maid's cubby, we decided to divide the room visually, consolidating storage in the eating area, leaving one wall for appliances and a huge pegboard. We chose the usual appliances, but decided we did not necessarily need the most elaborate model of each. We designed the cabinets so that all except the food storage unit would fit against one wall. We premeasured all shelf needs by stacking and arranging dinnerware, glassware and cookware to see how much space each filled. We decided against all small kitchen appliances, except a toaster, blender, hand mixer and iron.

We then thought through our food supplies. We keep staples—rice, noodles, crackers, sugar, flour and dog biscuits—in Mason jars on the counter. By checking out what we buy each month and every week, we were able to figure out how to store everything we usually need in one single food cabinet next to the refrigerator.

counter. We needed only one drawer with this arrangement—for our cutlery.

 Store everyday dinnerware, glassware and cookware on shelves at about shoulder height, for easy reach.
 Shelves just below and above can hold next-most-used items. Our top shelves hold vases and a fondue pot; the bottom shelf holds liquor.

From the minimalist's clothes closets

- Read closet left to right (or vice versa, whichever is more comfortable).
   Categorize clothes, and don't mix them up: evening, day, "grubbies."
   Keep shirts together, skirts, pants.
- · Hang as much as possible.
- Build drawers and shelves into the closet. This frees a bedroom of bulky bureaus. We stack sweaters on open shelves, keep underwear, sleepwear, T-shirts, swimsuits in drawers.
- Keep quantities of washable clothes according to laundering habits. I launder once a week, so I have seven sets of everything for my son, at least seven wash-and-wear shirts for my husband and for myself. Same with socks, stockings, underwear for each.

# THE By ELLEN BILGORE ULTIMATE BICYCLE

icycling has always been a very big deal in Europe, both as a professional and pleasure sport. The Tour de France is an eight-day marathon race that covers 2,000 miles and draws more spectators than the Superbowl. European bike racers are viewed with more reverent awe than O.J. Simpson on his best day. In the states, between 10,- and 20,000 people turned out last year for the Tour de Sommerville, New Jersey's answer to the older, more established races. They call it the Kentucky Derby of racing. As bicycle buffs, Americans are suddenly gathering speed.

Little old ladies are turning up at Florida shopping centers astride vast tricycles, each with grocery-cart baskets affixed to the back. Lazy conservationists have discovered the electric bike, a rechargeable, battery-operated "booster-device" kit that can be attached, for \$150, to a normal bike, and will take you from 15 to 30 miles without sputtering to a halt—if you do 50 percent of the pedaling.

But the thoroughbred of the bunch is the 10-speed, the lightweight, relatively fragile commercialization of the European racer, with its elevated seat and depressed handlebars. For any distance over 10 miles, and for the pure joy of covering ground at an effortless pace, the hunched posture of the 10-speed cyclist is picking up new devotees daily.

Shawn Rehm, bicycle mechanic at Metro Bikes in New York (she has to be one of the few women bicycle mechanics around) explains the virtues of a 10-speed this way: "You expend energy most efficiently on a bicycle when your feet are going around at a constant rate," she says. "For most people, that's between 55 and 60 revolutions per minute. When the terrain is varied, and you need to go uphill, you can shift to a lower gear on a 10-speed and maintain the cadence."

Maintaining the cadence is as important as breathing clean air to ardent cyclists. So we asked Dr. John L. Marshall, director of sports medicine at the Hospital for Special Surgery, and Marjorie Craig, director of the exercise department at Elizabeth Arden, just what effect that sort of constant motion has on the body.

As it happens, if you want to lose weight, bicycling won't do it for you. In order to lose one pound, the body



Whether you cycle for exercise, weight loss or just for sport, the key to your success—and pleasure—is the bike you buy.

has to use 3,500 calories. Regular cycling burns off about 300 calories in an hour; racing uses 600. Just sitting around consumes 150 calories an hour, so in order to lose that pound, you would need to ride for about 12 hours. It's hardly worth the effort.

"Bicycling is a very concentrated exercise," says Miss Craig, not altogether enthusiastically. "It helps to firm up calf and thigh muscles, and does a small amount of good for your stomach. But it is not a good, overall exercise." For that, she says, you need a planned exercise program.

Dr. Marshall, who is a specialist in orthopedics, was equally unenthusiastic about the overall benefits of cycling on the body. At the very worst, he says, it can aggravate an already underlying kneecap condition. What it can do is to improve cardiovascular endurance and strengthen the leg muscles and lower part of the body.

So if you're going to cycle, it had better be because you want to get from point A to point B quickly and efficiently without using any gas or because you simply like to ride.

And if you're going to ride for pleasure, you ought to know which of the manufactured brands will let you ride in the most comfort and safety.

Consumer Reports, ever conscious of a growing trend, did a rundown of mid-priced 10-speeds in their February '76 issue. Surprisingly, their research turned up relatively little of the information ours did, though in our survey price was no object, which may account for the dissimilarity. They rated 57 bicycles and came up with

seven that they considered very good (Fuji Road Racer S10S, \$215; Raleigh Super Course MK 11 DL 100, \$219; Falcon Olympic 78, \$220; Jeunet 620, \$172; Nishiki 585 International, \$166; Falcon 72, \$189; and Motobecane Mirage L33M, \$149).

We asked around, and were told that the "ultimate bicycle" is a custom-built conglomerate of the best parts that money can buy. Not only can these best parts run upwards of \$1,000 or more, but some of them can be gold-plated to add still more to the cost. One of the odd things about bicycle hounds is that often the pleasure they receive from the machine is in direct proportion to the vast sums of money they spend on it.

We were told that as far as factory-manufactured bikes were concerned, the best ones come from the Milan area—the Masi, Colnago and Cinelli models. Again, the price varies with the number and kind of accessories, but can range from \$150 to \$2,000 or more. For cachet and exclusivity, the Torpado ranked the highest. Those must be imported from Italy via Canada, as the factory hasn't arranged for adequate distributorships in the States. There are probably only about a dozen of them in the whole country.

What we did find out, and Consumer Reports agreed, was that Peugeot, which has the biggest American distributorship of any European bike (and consequently the biggest reputation), is rather overrated and the Fuji, the most popular Japanese bike around, rated better than we expected.

The sleek lines of the well-turned 10-speed are every bit as important to the bicycle enthusiast as the time spent cycling. It's an instance of form and function scooting along on an absolutely equal plane, picking up bits of ego involvement on the way. The hotshot racer with all the right accessories can turn an otherwise normal human (who happens to have a penchant for peddling) to mush. And the quest for the ultimate machine can become as grueling-and absorbingas the search for the Philosopher's Stone. What's amazing is the number of people out there looking.

Ellen Bilgore, a contributor to New York, House Beautiful and Saturday Review, was the author of "Squash" in the February AH.

#### EAT LESS!

continued from page 13

one that is high in calories. A sliced small tomato or cucumber, half a cup of cooked broccoli or carrots, a cup of green beans or six spears of asparagus add immeasurably to the looks of a meal and up the nutritional ante. Yet each is less than 25 calories!

These garnishes add to meal-eating pleasures. The new superstar chef in France, Michel Guerard, has a very real feeling for this. He is the originator of what is called la cuisine minceur (literally, slimness cooking). At Eugenie-les-bains, the French health spa owned by M. and Mme. Guerard, la cuisine minceur is presented with the showmanship Tiffany saves for its diamonds. Food is arranged in precise compositions of form and color on outsize plates to seem even more precious. The dining room itself is filled with flowers, beautiful linen, antique furniture and other pleasures to delight the senses.

The use of oversize plates for reasonable-size portions is part of the sophisticated approach. You might find, however, that your family takes to smaller portions better if you serve them on smaller plates rather than larger. I like the nine-inch plate the trade calls "luncheon size" because my cooking isn't up to the visual standard required for display on the wideopen space of a big porcelain platter. But I do subscribe to the idea of making the setting for dinner as attractive as possible. It encourages spending more time at the table.

Drawing out the dinner hour is a hedge against overeating. Did you know that it takes a full 30 minutes after eating for the brain to switch signals from hungry to satisfied? If you bolt down food, you risk eating much more than your body requires, simply because the brain hasn't had time to tell you to cut it out. More time spent at the table almost invariably means that you will consume less food.

You have probably observed the phenomenon at work if you've had friends in for fondue. Because a certain amount of time is spent waiting for food to cook, giving others a chance at the pot, more talking goes on than rapid-fire eating. It usually develops that you have overestimated the quantity of beef needed to satisfy appetites.

No matter how you play the game of streamlined portions, you win. Not only in streamlined proportions, but also in streamlined grocery bills because no matter how high the inflationary spiral winds, it is a fact that three ounces will always cost less than 12.

#### SEWING INSTRUCTIONS THE 10-SECOND BED

(shown on pages 46-47)

The whole idea is to take the wrinkle out of bedmaking. Get rid of the jumble of blankets and bedspreads. Get into a new kind of comfort and warmth that isn't a bound-in and tucked-in feeling. Napping will mean just crawling under or resting on top.

The basic concept is a puff that is sewn into long narrow sections (channels) which keep the polyester fiber fill from bunching up. Sew the puff in sheets (as we did, so it can double as a comforter) or in a ticking or muslin. The polyester fiber fill puff is washable, though it won't be necessary that often as the puff stays inside a removable envelope slipcover. The puff slips into its envelope and closes at one end with snap tape. Make several puff covers in different prints as it's an easy way to change the color look of your room.

To make your bed, just smooth out the bottom fitted sheet and give the puff a good shake in the air and let it fall in place . . . all fluffed out. Plump up the pillows and it's made. We patchworked printed pillowcases to create a pastel mosaic look using sheets and pillowcases. Use your imagination to create your very own look.

The puff and envelope slipcover and ruffled pillow covers (shams) are all made from the "Mixed Emotions" Collection by Missoni for Fieldcrest. Our puff and envelope slipcover are shown on a queen-size bed (60" x 80"), set on a low metal Harvard frame. Materials listed are for this size.

If you plan to make this project for another bed size, measure length and width of bed, and the depth from top to floor. Add twice the depth to width measurement, and add depth once to length for overhang on sides and end. Read directions and refigure dimensions for slipcover, altering dimensions of back and panels framing patchwork center. Alter length and width of comforter; pillow covers will remain unchanged. Then refer to the following list to help you determine size and number of items to buy.

All the sheets and pillowcases are 50% cotton/50% polyester in rose and green. The following patterns were used: Pillowcases (Tranquility Poppy reverses to Over-All Poppy), bolster pillowcases (Tranquility Poppy on basket weave ground), sheets (Tranquility Poppy with basket weave border).

Items	Size		
Pillowcase	42"	x 36'	
Bolster case	42"	x 46	1
Twin sheet	66"	x 104	1"
Double sheet	81"	x 104	1"
Queen sheet	90"	x 110	)"
King sheet	108"	x 110	)"
nte: Pillowcase back has	s same ou	erall	noi

Note: Pillowcase back has same overall pop py design as sheets.

For more information, see Shopping Guide, Page 84.

#### ENVELOPE SLIPCOVER AND PILLOW COVERS

#### Materials

- Tranquility Poppy sheets, bolster and pillowcases by Fieldcrest: Pillowcases—two green and four rose; bolster cases—two rose; double sheets—two green, queen size sheet—one rose.
- Yardstick
- · Dressmaker's marking pencil
- Thread to match fabric
- Conso® Snap Tape, ½" wide, color: natural, (2½ yards for puff envelope and 1½ yards for two pillow covers)

#### Procedure

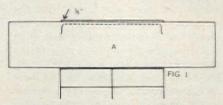
Envelope Slipcover: Finished dimensions are  $91\frac{1}{2}$ " x 101". Trim geometric headings off all sheets. Then measure, mark and cut the following: From the fronts of the two green

and two rose pillowcases, cut rectangles 20½" x 28", centering the geometric design within an even border of poppies. From the green double sheets, cut: one panel A, 18½" x 85½", for head end; two panels B, 24½" x 94¾", for sides; one panel C, 24½" x 85½", for foot end; six ruffle strips, 9" x 99". (Save backs of cases and other scraps to make ruffles for pillow covers.) From the rose sheet, cut one back 85½" x 94¾". and one flap, 9" x 85½".

Make all seams ½" wide. Join pillow fronts

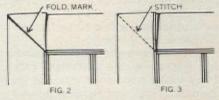
Make all seams 5/8" wide. Join pillow fronts to make the patchwork center as shown in photographs on pages 46-47.

With right sides facing, pin panel A to one short end of patchwork with each end extending 235/8" (this end becomes head).



Stitch seam, beginning and ending \( \frac{5}{8} \)" from sides (fig. 1). Pin and stitch panel C to other end of patchwork in same manner (this end becomes foot). Press seams open. Pin panels B to patchwork sides, positioning panels so short ends match outside edges of A and C. Stitch seams; press.

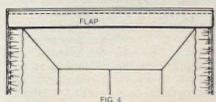
Miter each corner as follows: On wrong side, turn one panel end up to form a diagonal fold; press; mark panel underneath along fold (fig. 2). Bring end of adjacent panel up, matching fold and line. Pin; stitch on line (fig. 3). Trim seam to 5% "; press. (Due to



different panel widths, miter angles at head end do not match those at foot.)

With right sides facing, join ruffle strips at short ends to form one continuous strip. Press all seams open. Then, with wrong sides facing, press strips in half lengthwise to form a double ruffle 4½" wide. Machine-baste two rows ½" and ½" from raw edges. Divide ruffle and edge of patch top into eighths; mark. Gather ruffle to top a section at a time. To facilitate drawing gathers to proper length, begin gathering from one end, secure the threads and then gather from the other end. Distribute gathers evenly; hand-baste seam. Stitch seam; do not press open.

Stitch one short end of the rose back in a narrow  $\frac{1}{2}$ " hem. To form flap, fold strip D in half lengthwise with wrong sides facing;



press. Pin strip to foot end, right sides facing; stitch (fig. 4). Then pin back to front with hemmed end over the flap (fig. 5). Pin along side edges and the head end. On sides, mark 5" spaces about 8" up from foot end (see A, fig 5). Leave seam unstitched in these areas to form hand openings for pulling in the comforter. Stitch sides and head end from patchwork side, stitching just beyond ruffle seamline to hide previous stitching. Finish each hand opening as follows: Turn ruffle seam



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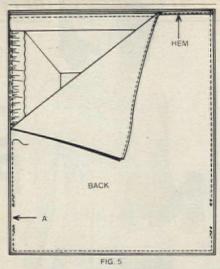
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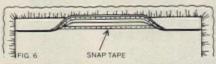
SEWING INSTRUCTIONS

continued



allowance to 3/8"; turn front and back seam allowance under and slip-stitch in place.

Turn slip cover to right side, turning flap over back. Cut a strip of snap tape 84" long. Open tape and stitch one side to wrong side of flap at lower edge; stitch other side to back (fig. 6).



Pillow covers: Finished dimensions are about 27" x 38". For each cover, use one rose pillowcase and one bolster case. Make each cover as follows: On the front of the pillowcase, trim border at open end to same width as that at opposite end. Cut case open along three sides. Front should now measure about 21" x 31" (this becomes cover front). Cut back of bolster case into two rectangles measuring 21" x 31" and 51/4" x 21" (these sections become cover back and the flap).

For ruffles, use leftover scraps from slip-cover. Cut enough 9" strips to make one strip 160" long. Prepare ruffle and stitch to front as done for slipcover.

Press flap in half lengthwise; join to one short end of front as done for slip-cover (fig. 4). Finish constructing cover following slipcover directions, omitting hand openings.

#### PUFF COMFORTER

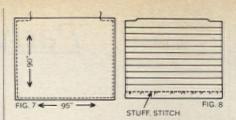
#### Materials

- Tranquility Poppy sheets by Fieldcrest: two queen size.
- Mountain Mist® flame-retarded polyester batting by Stearns and Foster: Comforter size, (72" x 90")-6 bags.
- Matching thread

Note: If desired, you can use the slipcover over an old comforter, or make the comforter from another fabric. However, we suggest using sheets for total bedding coordination.

Finished dimensions are approximately 883/4" x 931/2". Cut sheet to measure 90" x 95", trimming off the geometric heading. Divide one sheet into 12 rows as follows: Using yardstick and marking pencil, on right side, mark first line 8" from lengthwise edge. Mark 11 more lines across sheet, 73%" apart. Place sheets with right sides facing and edges matching; pin. Beginning a few inches in from one corner on a lengthwise edge; stitch to corner, around three sides and other corner (fig. 7). Clip corners; press seams open; turn to right side.

Unfold each package of Mountain Mist batting. Trim to 68" x 90"; save trimmings. Cut each piece lengthwise into two long sec-



tions, 34" wide. From trimmings cut 12 short strips 3" x 34". Stuff and stitch each row as follows: Fold a long strip in half lengthwise, then fold again to 9"; fold a short strip to 3" x 9". Place both strips inside comforter to fill first row between edge opposite opening and marked line; pin along line. Handbaste line, removing pins; machine-stitch along basting (fig. 8). Stuff other rows in same way. Close last row by turning raw edges to inside and whip-stitching them together. Remove all basting.

#### SHOPPING GUIDE

Merchandise listed is available in leading department and specialty stores. Items not included may be privately owned, custommade or one-of-a-kind.

All prices quoted are approximate at time of publication and are slightly higher west of the Rockies and in Canada. To obtain purchasing information on merchandise listed, write to manufacturer or store (complete address is provided in Shopping Guide Address Directory below). When writing, include date of magazine, page number and description of item to insure prompt reply. Items followed by † are available through architects and decorators only. Items available by mail are preceded by \*; additional postage, if any, is indicated within ( ). Add city and state sales tax where applicable. Check or money order and zip code must be included. All manufacturers or shops listed will refund the cost of an item (unless monogrammed) only if it is returned within two weeks of receipt and in good condition.

Fabrics and patterns: Approximate fabric yardages are given in the widths of the actual fabrics featured and for fabrics without nap, except where otherwise noted. These yardages do not include extra fabric for matching checks, stripes or plaids. One yard minimum order for all fabrics by-the-yard unless otherwise noted, Butterick and Vogue Patterns are sold in department stores in most cities. To order by mail, send check or money order, pattern company name, size and pattern number(s) to: Butterick Fashion Mkt. Co., P.O. Box 549, Altoona, Pa. 16603. In Canada: Butterick Fashion Mkt. Co., P.O. Box 4001, Terminal A. Toronto 1, Ont., Canada M5W-1H9. Please add 15¢ postage and handling for each pattern ordered. Pennsylvania residents, please add sales tax.

SHOPPING GUIDE ADDRESS DIRECTORY

The Apartment Store, Dept. AH5, 457 Park Ave. S., New York, N.Y. 10016

Banana, Dept. AH5, 246 E. 51st St., New York, N.Y. 10022

Belding Hemingway Co., Inc., Dept AH5, 1372 Broadway, New York, N.Y. 10018

Henri Bendel, Customer Service Dept. AH5, 10 W. 57th St., New York, N.Y. 10019 Colors in Optics, Ltd., Suite 7K-Dept. AH5,

345 E. 80th St., New York, N.Y. 10021 Conso Products Co., Dept. AH5, 232 E. 59th St., New York, N.Y. 10022 Cook's Crafts, Dept. AH5, 202 N. Court,

Dixon, III. 61021

Designers Fabrics By Mail, Dept. AH5, P.O. Box 569, Evanston, III. 60204 Eva Graham, Dept. AH5, 417 5th Ave., New

York, N.Y. 10016 436 W. 7th St., Los Innes, Dept. AH5, Angeles, Calif. 90014

continued

# INFLATION-PROOF HOME INSURANCE

ike thousands of others throughout the country, your house is probably underinsured. Unless you've had the foresight to increase your coverage, today's skyrocketing home repair and replacement costs could easily exceed the limits of your insurance policy.

Government statistics show that between 1967 and 1975 overall home maintenance and repair costs rose 87.6 percent. This includes increases of 110.2 percent for repainting living and dining rooms, 118.7 percent for reshingling roofs, 87.9 percent for re-siding exteriors. Moreover, a house that cost \$20,000 to build in 1967 would have cost \$38,500 last year. The Insurance Information Institute recommends that you carry insurance equal to no less than 80 percent of what it would cost you to build your house today.

Many people who own their homes buy special package insurance coverage called a homeowners policy. According to the replacement-cost provision of this policy, claims involving structural damage to property are settled on the basis of the full cost of replacing it—but only if the insurance you carry equals 80 percent of the value of your house. No deductions are made for depreciation, as is customary in settling most insurance claims against losses. This means that if your house suffers damage or loss, you will be paid the entire cost of repairs—even replacing old, depreciated items.

If the amount of your insurance is less than 80 percent of the value of your house, your loss will be settled in one of two ways—and you will receive whichever amount is higher.

The amount you are paid will equal the replacement cost of repair work less depreciation of the damaged item. Or:

2. You will be paid a percentage of the loss determined by the percentage value of your coverage. With the 80-percent figure as base, you will be compensated for seven-eighths of your loss if your property is insured up to 70 percent of its value, five-eighths if you carry 50 percent coverage. In no case will you be paid less than the replacement cost minus depreciation.

Assume that interior painting and decorating in a house has a 10-year life. Then assume that smoke damages the interior of a \$30,000 house that you decorated for \$3,000 five years ago. If you have 80 percent coverage—or \$24,000—the full cost of repainting and redecorating (considerably more than \$3,000 by now) will be paid by the insurance company, even though the painting and decorating has depreciated by half in five years. That's why 80 percent coverage is such a plus.

In many states, homeowners can add an inflationguard endorsement to their policies. This increases the amount of coverage automatically—1 percent every three months, an annual increase of 4 percent. Thus a \$24,000 homeowners policy with an inflation-guard endorsement would offer protection totaling \$26,880 at the end of three years, an increase of 12 percent.

But this escalation may not be enough protection in these days of double-digit inflation. Thus an inflation-guard endorsement is helpful, but insufficient. A periodic review of your homeowners policy and its coverage is essential to maintaining inflation-proof protection. If you are unsure of the replacement cost of your property, check with your insurance representative. Don't take the risk of remaining underinsured.

## THOUSANDS ALREADY SOLD AT \$9.99 NOW AT THE LOWEST PRICE EVER

#### NEW PLANTER POLE TURNS A FEW INCHES OF SPACE INTO AN EXQUISITE TREE OF LIVING GREENERY

SALE! NOW ONLY \$788

- holds 3 hanging plants!
- installs in seconds no holes in walls or ceilings!
- adjustable—fits most ceilings, windows, counter tops!

Gather up those plants sitting on tables and shelves, doing absolutely nothing for your room, and hang them from this dramatic planter tree! Since it takes just a few inches of space, now you may choose just the spot that's best for your plants and for your decor!

#### Handsome Pole Works By Vise-Like Spring Tension

Completely eliminates unsightly, expensive-to-repair holes in ceilings and walls. Fully adjustable, it fits ceilings from 7'10" to 9'2", window frames from 5'2" to 6'2", even sits securely on counter tops or vanities. It has a brilliant chrome-like finish and holds pots up to 12" in diameter. Special non-mar caps protect floors, ceilings or furniture. Sold with a money-back guarantee.



Please rush me the following:  ——Plant Pole(s) #16377 @ only	YOU MAY CHARGE MY:  ☐ Master Charge* ☐ BankAmerican
\$7.88 plus \$1.25 postage & hand- ling each.	Acct. No
Enclosed is check or m.o. for \$	*If using Master Charge, also ind cate the four numbers above you name here
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(please pri	nt clearly)
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City	State Zip

### **Woman Can't Sleep Feels Irritable All Day**

Then she found a tiny blue pill that helped her fall asleep more naturally, and wake up refreshed and alert.

She can't sleep... it's one of those occasional nights when simple nervous tension keeps her awake tossing and turning. Lack of sleep oftentimes causes irritability and the downright worn-out feeling. Fortunately, a little blue pill called Compoz -- the special anti-tension sleep tablet -- works to help you unwind the minor and temporary up-tight feelings, to help you get to sleep. This modern relaxant tablet helps you sleep more naturally. So don't suffer the weariness of another sleepless night needlessly. Get

Compoz today. Follow the directions carefully and see if Compaz doesn't help you. Compaz is not intended for serious or chronic conditions that need a doctor's attention. But for occasional use when that sleepless night occurs -- tonight, tomorrow night or whenever -- it's a comfort to know that Compoz the special anti-tension sleep tablet, is there to help you. For a free trial package of Compoz, send 50¢ to cover postage and handling to Department A5P, Box 553, Union, New Jersey 07083.

#### "Stop scratching your head, dear -it looks horrible"

#### DANDRUFF! IT'S TIME SHE BEGAN USING A REAL SCALP MEDICATION IN DELIGHTFUL SHAMPOO FORM.

If your husband can't stand watching you scratching your scalp because the itching drives you up a wall - you may need a helpful scalp medication in shampoo form called Psorex.

Psorex is a medicated shampoo that helps remove the scales of simple dandruff with an effective medicated ingredient made for this problem. And Psorex also helps relieve the itching that can be caused by psoriasis and mild seborrhea. Start using medicated Psorex Shampoo today and keep on using it regularly at least once or twice a week. You'll see how Psorex helps relieve the itching. For a free trial sample of Psorex send 50¢ to cover postage and handling to Department AMS, Box 553, Union, New Jersey 07083.

#### SHOPPING GUIDE

continued

La Coupe, 694 Madison Ave., New York, N.Y. 10021

1115 Sherbrooke St. West, Montreal, Canada

Jack Lenor Larsen, Dept. AH5, 232 E. 59th St., New York, N.Y. 10022

Macy's, Stockholm & O'Farrell Sts., San Francisco, Calif. 94120

Saks Fifth Avenue, Stationery Dept.-AH5,

611 5th Ave., New York, N.Y. 10022 Catherine Stein, Dept. AH5, 417 5th Ave., New York, N.Y. 10016

Stearns & Foster, Consumer Textile Svc.-Dept. AH5, Wyoming Ave. & Williams St., Cincinnati, Ohio 45215

Ed Stiffler Flowers, Dept. AH5, 308 E. 53rd St., New York, N.Y. 10022

Tannerway, Dept. AH5, 530 7th Ave., New York, N.Y. 10016

Taylor & Ng, Dept. AH5, 666 Howard St., San Francisco, Calif. 94105

The Horchow Collection, Dept. 04502 (AH5),

P.O. Box 34257, Dallas, Texas 75234 Tyndale, Dept. AH5, 5th & Walnut Sts., Gloucester City, N.J. 08030

Wm. E. Wright Co., Dept. AH5, West Warren,

#### COVER

Smock top and pants (belt not shown) from Blousecraft by Maxime de La Falaise in polyester/cotton creme muslin; top about \$44, pants about \$34, sizes 4-14; available at Henri Bendel, New York. Handcrafted Italian carved cameo shell amulets on silk cords, \$5 each, by Eva Graham.

\*Ivory-toned plastic bangles to order from The Horchow Collection; trio includes two plain ones,  $1\frac{1}{2}$ " and  $\frac{3}{6}$ " wide and a  $\frac{1}{2}$ " rope design. All three, #5062N, \$18.40 postpaid. Write for free catalog. Beige sandals,

#Vegas, about \$42, by Bonnie Smith for Stan Kimel Int'l., available at Innes, Los Angeles. C.H.R. Extraordinary Gel LipGloss by 'Ultima' II-Charles Revson in Sunny Geranium/Geranium Frost. 'Ultima' II Perfect Creme nail enamel in Iced Marigold.

#### PARE DOWN TO ESSENTIALS

Page 37: Beige polyester/cotton poplin jumpsuit with drawstring waist by Lois Anderson for Tannerway, at Macy's, San Francisco, Calif. (Dept. 176-AH5); sizes 6-16, about \$78. Natural wood 'donut' bangles, \$10 each, and square-shaped plastic earrings, \$4.50; all by Cathy & Marsha, for Catherine Stein. Assorted straw bangles, \$2.50 and \$3 each by Eva Graham; sunglasses by Colors in Optics, #2538, \$21. \*Taylor & Ng natural canvas 'Simple Tote Bag,' #4, also available in khaki, dark brown and rust, 16" high x 14" wide, \$9.50 postpaid. Please order by name & color. Dried artichokes from Ed Stiffler Flowers, \$3 apiece.

#### THE 10-SECOND BED

Pages 46-47: Sheets and pillowcases from the "Mixed Emotions" collection by Missoni for Fieldcrest, (50 cotton/50% polyester in green and rose), were used to make the puff, slipcover and ruffled pillow shams. For instructions see page 82. Flat top sheets are Tranquility Poppy with border: twin, \$9; full, \$11; queen, \$15; king, \$19. Pillowcases are Tranquility Poppy that reverses to over-all Poppy; two for \$7.50. Bolster pillowcase in all-over Tranquility Poppy print on basketweave ground, two for \$8.50. All available at Macy's, San Francisco, California, Dept. 77-AH5. Stearns & Foster Mountain Mist 100% polyester quilt batting (comforter size-72" by 90") was used to stuff channel-stitched puff. Rice basket hampers from Banana: small (24"h, x 171/2" dia.), \$29; medium (27"h, x 19" dia.), \$39; large (30"h, x 22" dia.), \$49. Conso natural color Snap Tape

with dot fasteners (#10828) in washable heavy-duty herringbone twill tape was used on slipcover to fasten. Handblown Venetian glass flowerpots by Glass Works, (Div. Wickerworks) at Jack Lenor Larsen. Small flowerpot, #74217 (6"h. x 7" dia.), \$72†; large flower-pot, #71428 (10" h. x 11" dia.), \$190†. For information on dried artichokes from Ed Stiffler Flowers, see listing for page 37. \*All other dried flowers from Cook's Crafts. On table: Bleached Cycas Fern, AH100, bunch of 10 for \$2.50. On floor under table: bleached Lagurus, AH102, 75¢ per bunch, bleached Gypsy Bloom, AH105, \$3.50 per 5 oz. bunch. Far corner: bleached mountain fern, AH101, bunch of 10 for \$2.50. Also mixed with beige happy flowers, AH103, 75¢ per bunch. Add \$1 postage for orders up to \$5 and 20% of total for orders over \$5. Send self-addressed, stamped envelope for free price list. White ceramic doves, #A-158, 71/2" high, \$80 per pair from Tyndale. Chinese handcrafted natural maize 9' x 12' rug of 12" squares, about \$150, by Import Specialists, available at The Apartment Store, N.Y. Geranium polyester/cotton jumpsuit with drawstring waist by Lois Anderson for Tannerway, sizes 6-16, about \$78. Coral necklace, #502, \$30, by Eva Graham; plastic rust monochromatic bangles, \$6 each by Cathy & Marsha, for Catherine Stein.

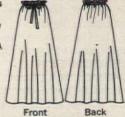
On bed: Sunglasses by Colors in Optics, #2538, \$21. Private Papers "Thistle Notes" in green with floral print; 36 notes and envelopes per box with coordinated print fabric herbal scented sachet (shown in jumpsuit pocket), \$12, available at Saks Fifth Avenue, New York.

IT'S BARING! IT'S A SKIRT . . . DRESS Pages 48-49: Both dresses (skirts) are to sew

**Backview Sketches** and Yardages Very Easy Vogue Pattern

#9485-View A fabric width: 44/45" yds: 21/2 (size-small

-25" waist)



Very Easy Vogue Pattern #9485-View B fabric width: 44/45" vds: 31/4

(size-small-25" waist)



Front & Back

in Very Easy Vogue Pattern #9485, \$2.50, and can be worn as a strapless dress or as a skirt. Sizes are petite (23" waist), small (24"-25" waist), and medium (261/2"-28" waist). \*Both Laura Ashley print fabrics by Cohama can be ordered by mail from Designers Fabrics By Mail. Fabrics are 44/45" wide, 100% cotton broadcloth and are machine washable; \$3 per yard, add \$1 per each order.

Bottom, left: (View A) Beige floral print on dusty green ground; pattern 60-8646, design #1069, color 53; Wrights polyester/cotton single fold bias tape (#116-200, oyster 28) and polyester white cording (145-017) at waist.

Bottom, right: (View B) Beige all-over small sprigged floral print on dusty green ground; pattern 60-8646, design #1116, color 53; Belding Hemingway cotton/nylon/rubber elastic thread (A1360) to shirr waist or top. Follow instructions on elastic thread package carefully as amount of gathering will vary with fabric. Mark stitching lines on right side of fabric. Make test sample to check needle



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Complete 48-Piece Set Only \$29.95

This incredibly beautiful flatware service will grace your table with an elegance befitting the Colo-nial Grandeur of Mount Vernon and Monticello. And the price is just a fraction of what you would expect to pay for such magnificent style and craftsmanship. Although patterned after classic colonial lines, these lovely replicas are made for today's modern living ... hot-forged stainless steel insert molded into beautiful Mahogany-toned wood grain plastic, thus creating a permanent bond for years of carefree service. Supplies are really limited on this special offer and ..

#### Low price guaranteed only for supplies we have ordered for this announcement!

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This companion Hostess Set completes everything you need for gracious dining. Exact same construction as Colonial flatware, set consists of: 1 sugar spoon; 1 butter spreader; 1 serving fork; 1 serving spoon and pie server. Complete set only a low

IRONCLAD GUARANTEE!

We guarantee that you will think as we do, that this is a fabulous flatware buy. If for any reason whatsoever you don't, then simply return purchase and we will cheerfully refund every cent you have paid. You simply must be completely satisfied.

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Please rush me the following Colonial Pistoi-Grip Flatware sets. I understand that I must be 100% de-lighted or I may return purchase for a full refund. Enclosed is check or m.o. for \$ \_ my order as indicated below. Check sets wanted:

Service for 8 #16633—48-Pc. Set \$29.95 + \$2 post. & handl. Service for 12 #16634—72-Pc. Set \$49.95 + \$2 post. & handl. 5-Pc. Hostess Set #16632 \$5.95 + 85¢ post. & handl.

Or Charge My: Master Charge\* Bank Americard

Account No	Exp.
*If using Master to four numbers above	Charge, indicate we your name here
Signature	
Name	
Address	(please print clearly)
City	State

(Fla. and N.Y. residents add sales tax.) FREE: 24-Hour 7-Day-A-Week SPEED PHONE SERVICE for our charge card customers (for ordering only). Dial 800-327-8351; Fia. customers dial 800-432-7521. CALL NOW!

ad rates-Classified, 100 E. Ohio, Chicago 60611

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Wilt BUY OLD BANJOS. Mandolins, Guitars.
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ENJOY MIAMI. LAS VEGAS. DISNEYWORLD \$10 Brings you 4-days, 3-Nights Prepaid Accommodations Certificate. Valid one year, Boettger, 4016-AH Comanche, Calgary, T2LONS.

Calgary, T2L0N8.

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Priceal Send 25c, Handling: Broadwaters, Box 725-JB5,

Calgary, Tzl. 18.

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OF INTEREST TO WOMEN

UNLIMITED HOME EARNINGS Stuffing envelopes, Information: Send stamped envelope. Opportunities. Box 721-LA, Lynbrook, New York 11563.

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HOMEWORK BIG MONEY Addressing, mailing envelopes, Exciting offer 10c. Linco, 3636-H Peterson, Chicago, Illinois 60659.

cago, Illinois 60659.

\*\*STUFF-MAIL ENVELOPES, \$250,00+ per thousand profit possible!! Offer details: stamped envelope, Kings-MAH5, B-21487K, Ft. Lauderdale, Ft. 33316.

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Moines, Iowa 50303,
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MAKE OR ASSEMBLE 200 ITEMS at home. Earn \$10-\$15 hour. Supplies furnished. Send stamp. Research, Box

\$15 hour. Supplies furnished. Send stamp. Research, Box 75010, Oklahoma City 73107.

EARN IMMEDIATELY STUFFING ENVELOPES, \$300.00 Thousand Possible, Free Supplies, stamped envelope, Isco, 3835 42nd. San Diego, CA 92105.

\$175.00 WEEKLY correcting pupils' lessons! Samples, \$1.001 Castle's, 507-LR Fifth. New York City 10017.

\$39.60 DAILY easy homework. Information: selfaddressed stamped envelope: Shialado, Fostbox 4009, No. Hollywood

SONG POEMS—MUSIC

SONGS, SONGPOEMS Wanted for Radio Show, Hollywood Music Productions, 6425-AH Hollywood Blvd.,
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PERSONAL-MISCELLANEOUS WARTS, Vergo® Cream is painless, safe, easy. At all better pharmacies.

all better pharmacles.

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with Italian marble top .....\$34.95
New way to buy fine furniture. We ship from the factory, direct to your home. Choice of love seats, sofas, chairs, tables, bedrooms, lamps, clocks. Send \$1.00 for America's largest Victorian catalog and free fabric samples. We give certificate good for \$2 off on first purchase.



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Flushes up to existing sewer or septic tank by powerful, self-contained pump operated by normal water pressure. No digging up floors. Clog resistant, easily installed. Make basement into game room, den, apartment with private bath. Financing available.



Write for free literature. Dealer inquiries invited. SANDERS, Dept. J-27 , Box 92102, Houston, Tx 77206.

#### DON'T MISS IT!

American Home's newly designed Mailer section begins on page 89. It's chock-full of useful and attractive items to enhance your home and your life. Choose from among many products-you'll find some you can use, some to give as gifts. Details for ordering include descriptions of each item. It pays to shop American Home's Mailer Section.

#### Order Quick and Easy Crepe! Pan, Page 71

To receive nonstick cast-aluminum I crepe pan, fill out this coupon and en-I close check or money order. Sorry, no! C.O.D. orders. Canadian residents, pay by International Money Order (U.S. currency) available at Canadian post offices.

Crepe pan(s) @ \$13.95 plus .90 post. & hdlg. ea. .....\$ New York residents add sales tax ..... Total enclosed .....\$ American Home, Dept. CP 641 Lexington Ave.

print name street address

New York, N.Y. 10022

city state zip code

#### SHOPPING GUIDE continued

tension and loosen slightly if necessary so that thread loops are loose enough to allow elastic thread to slide. Leave thread ends loose until all rows are stitched. Gently ease in elastic thread ends to desired fit and knot ends.

Page 48, top: Kim of La Coupe designed net wrapped heads using hairnets from the local variety store. We Rit-dyed ours to match as follows:

1. Mix 1 tbsp. Rit Forest Green in a paper hot cup filled with hot tap water. Immerse net for 15 minutes. Rinse.

2. Mix 1 tbsp. Rit Yellow in paper hot cup filled with hot tap water. Immerse net for 15 minutes, Rinse,

3. Mix 1 tbsp. Rit Grey in paper hot cup filled with hot water. Immerse net for 15 minutes. 4. Rinse net thoroughly in cool tap water until water runs clear. Drip dry.

All makeup is Electa & Corrado available at La Coupe in New York and Canada. Motherof-pearl 'bar' necklace with crochet chain (shown right), \$16; green hoop earrings, all by Cathy & Marsha, for Catherine Stein. Mother-of-pearl 'bar' necklace with silver chain (shown left), \$30, by Eva Graham. Plastic cuffs and plastic monochromatic bangles are \$6 each by Cathy & Marsha, for Catherine Stein.

#### PURE AND SIMPLE . . .

Pages 52-53: Platter, decanter, The Pottery Barn, 231 10th Ave., New York, N.Y. 10011.

#### **BUILT-IN STORAGE...**

Pages 54-55: Desk files, catalog racks, Design Research, Inc., 53 E. 57th St., New York, N.Y. 10022.

#### PARING DOWN ...

All sources New York City unless otherwise noted.

Page 56: Wool Carpeting, copy of a Tibetan design, Stark Carpet Corp. +, 979 Third Ave. Cabinet wrapped in cane and lacquered, Roundtree Country Reproductions, Inc.†, 306 E. 61st St. Sofa fabric, textured wool, & Vice Versat, 979 3rd Ave.

Page 57. Top: Storage unit, Cy Mann Designs Ltd.†. 979 3rd Ave. Tretford carpet, Stark Carpet Corp. †

Below left: Lacquered wall unit custom designed by Bebe Winkler. Carpet, "Snowflake," Stark Carpet Corp. †

Below right: wallpaper, Philip Graf Wallpapers Inc.+, 979 3rd Ave. † Available through decorators and architects.

#### SKILLET SORCERY

Page 62: Pasta Andalusia-cheese board and

#### How to Send for the Wine Rack, Page 74

To order easy-to-assemble polystyrene wine rack, fill out this coupon and enclose check or money order. Sorry, no C.O.D. orders. Canadian residents, pay by International Money Order (U.S. | currency) available at Canadian post

Wine rack(s) @ \$12.50 plus .75 post. & hdlg. ea. ......\$. New York residents add sales tax ..... Total enclosed ......\$ American Home, Dept. DAI

641 Lexington Ave. New York, N.Y. 10022

print name

street address

city\_\_\_\_

state zip code

flame-colored cast-iron skillet by Le Creuset, from La Cuisinière, Inc., 867 Madison Ave., NYC.

Page 63: Top left, Shrimp Sukiyaki-harvest color buffet electric skillet with DuPont Teflon II nonstick cooking surface, model EK27Hrt/ 3427-106, by General Electric Co., Housewares Div., Bridgeport, Conn.; sake decanter and cups packaged with Chiyoda Sake, available in most areas of continental U.S. for about \$7 or \$8, depending on local taxes, made by Suntory, Ltd., from Masaoka-Ishi-kawa and Associates, 551 Fifth Ave., NYC; bowl and cooking chopsticks, Katagiri, 224 E. 59, NYC.

Top, right, Chicken Supreme-green enamelware Kobenstyle skillet by Dansk from The Culinary Arts Shoppe, Inc., 133 East 65th St., NYC; pressed glass decanter, La Cuisi-nière, Inc., NYC; carving set, H. Walters, 230 E. 51, NYS, napkin, Bloomingdale's, NYC. Bottom right, Swiss Steak-brown porcelainized cast-iron chicken fryer by Lauffer, Somerset, NJ, from The Culinary Arts Shoppe, NYC; pot holder, Azuma, NYC; antique carving set, Julia Kuttner, 951 Second Ave., NYC.

#### QUICK AND EASY CREPE PAN

Page 71: Blue and white ironstone measuring cup by Charlotte Royal Crownford from L. Wing, NYC; Crepe batter in harvest brown pie plate by Pfaltzgraff Metalcrafts, Dover, Pa., from L. Wing, NYC.

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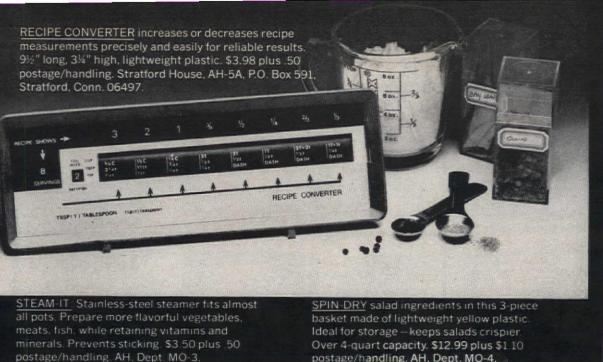
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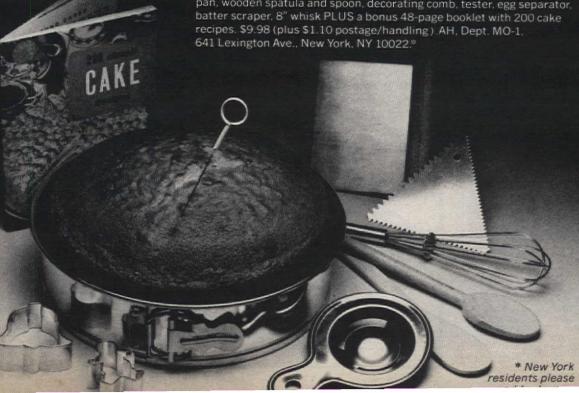


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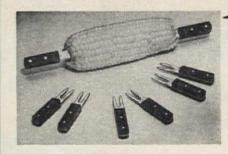
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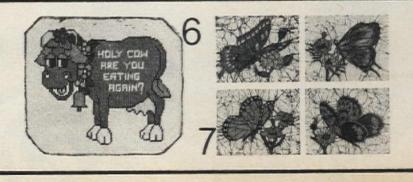








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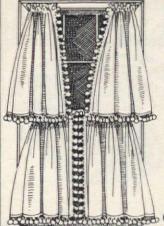
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#### Grandfather's sampler

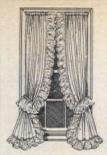
Or, Grandmother's sampler, "if mother says no, ask grandmother," are lovely to colorfully cross-stitch on stamped oyster linen. Kit has all you need plus 81/2 "x15" wood frame. \$4.25 plus 60¢ p&h each kit. Victoria Gifts, 12 A Water St., Bryn Mawr, PA 19010.



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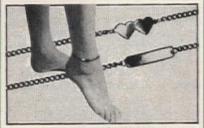
Catalog, \$1. Lambert Studios, Dept. AM25, 910 N. La Cienega Blvd., Los Angeles, CA 90069.



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#### Rooklet

"Hints on Purple Martins" has info on this helpful bird, noted as an aid in ridding the air of flies, flying ants, etc., and other interesting pertinent points, plus plans and material list for building a 16 apartment, pur-ple martin barn-

style house. Send \$2.50. Hammond Barns, Dept. AH5, 3130 Hardace St., Box 584, New Castle, IN 47362.



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#### BICENTENNIAL

THIMBLES

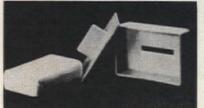
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### **OUR READERS WRITE**

#### BEAT THIS

I have been a subscriber to American Home for several years. When I finish reading the magazine, I give it to a friend of mine, who then passes it on to her daughter-in-law.

My friend recently entered the hospital for a few days, and the February issue arrived the day before I planned to visit her. I thought to myself, "I'll just scan the magazine so I can take it to her when I go to visit her in the hospital." Well, it didn't work out that way, because when I sat down to merely scan through it, I never put it down until I'd read it all.

I am not much on letter writing, but I will say this: You will have to go to some lengths to beat the February issue. It was fantastic!

> (Mrs.) Florence Benton Independence, Mo.

#### HOUSE PLANNING

We used the Virginia Colonial house plan I ordered from your magazine and we were delighted with the results [see photo, below]. We had a very limited amount of money, so we did the inside ourselves.

#### BROKENHEARTED

Recently, I have come to the sad reality that the old American Home is dead. Take your "new" American Home—you can have it. I do not wish to be subjected to the mediocrity of your "new" American Home anymore.

I am only 25 years old, so please don't push this letter off as having been written by a stuffed-shirt traditionalist. I will keep my three years of American Home and treasure them.

Where once I would have closed with a thank you for a wonderful magazine, I will close with a "thanks-for-nothing." For you see, that is what the new American Home magazine is—nothing.

Pamela Mailloux Springfield, Mass.

#### TO THE "HOME FRONT"

I'm not a regular reader of your magazine, but I did enjoy "The Home Front News" in your February issue. If you make each succeeding edition of "The Home Front News" as appealing as this one, I'll become an avid American Home reader.

J.C. Majors Corona, N.Y.



Here is the Atkins' Virginia Colonial. It's one of 52 house plans available for 75¢ from American Home.

We plan to start the patio next year with the Wishing Well Barbecue plan I also ordered from you. I love your magazine and plan to use a lot of your ideas upstairs, as we have just begun the work on the bedrooms.

Emma C. Atkins Bastrop, La.

I just received and read your February issue, and I'd like to comment on a couple of things. First, I loved the "Kitchen Lib," "Color Verve" and "Counter Revolution" pictures, but I would have liked to see more closeups and most of all, love to see floor plans.

I also loved "On the Move—Together" by Keitha McLean. I think it's great—both the article and what the Knaaps are doing. And in the "Letters" page, I have only one word for Miss Rautio's rebuttal for Mort Gordon's article, "What A Man Does Not Want to Come Home To" (Nov. '75) AMEN!

Ginny Hooper La Mirada, Cal.

#### "OTHER" WOMEN

I have just spent the weekend with my nose in your February issue and I'm hooked! I don't have any magazine subscriptions, and none of the magazines I currently read have moved me to subscribe—let alone write a letter. This is a first. Every article impressed me with the informative, concise and humorous view it presented, with "The 'Other' Woman" and "The Home Front News" as most outstanding. Therefore, I'm going to put my money where my mouth is and include a check for a year's subscription.

The article, "The 'Other' Woman" fit my views and description almost to a T. I'm 28, educated and married to a man who is having some problems accepting my liberal attitudes. He voices his pride in me, but subconsciously rejects the 'other' real woman that I am. At 5 feet and 103 pounds, I look like a fragile female who needs protection, but that image couldn't be more wrong. As a child, playing "King of the Moun-

tain," I broke a male playmate's nose, and this image of myself has been reinforced ever since.

My husband, sometimes unconsciously, still sees me as the helpless teen-age bride of 16 who needed help. He rejects the girl who completed high school through night courses, got an exceptional mark on the exam to get a diploma, worked hard at jobs for him to go to college, and finally landed a well-paying job to finance her own college education. I've come a long way with my own home, car and relatively happy, successful life. Presently, due to an economic lay-off, I'm unemployed (how's that for equality?). But I'm taking things as they come and I don't consider myself defeated-it's just a temporary disappointment in life as everyone (male and female) must face on the road to success. I feel I've still got a long way to go.

(Mrs.) Barbara Betts North Attleboro, Mass.

Congratulations on your article, "The 'Other' Woman," in the February issue. I was able to identify with so many of the things you discussed. I guess I'm not such a rare breed after all.

We Midwesterners have an additional problem. Too many people from other parts of the country think we have nothing else on our minds but how many bushels the crop will yield this year. Thanks again—I'll be looking forward to more.

Barbara Mitchell (no address given)

#### SISTERS

I'd like to compliment you on your article, "At One with the World," by Jil Curry in the February issue of American Home.

As a former nun, married now and teaching handicapped children, I could thoroughly identify with Sister Melanie's story. I'm sure it will go far in helping others understand the commitment of those still "in," and hopefully those who are "out." Thank you.

Arlene Cortese Brightwaters, N.Y.

Address letters to editors to: Our Readers Write, American Home, 641 Lexington Ave., New York, N.Y. 10022.

CORRECTION: We regret an error in our April story, "The Backyard Tennis Court—It's a Net Gain," page 75. Borden's Elastaturf, referred to as a court carpet, is really a poured-on synthetic rubber surface.



Chandlers Pine /Pine veneered plywood.

# OL'SAVANNAH PANELING











Tanners Pin

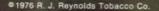
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