American Home

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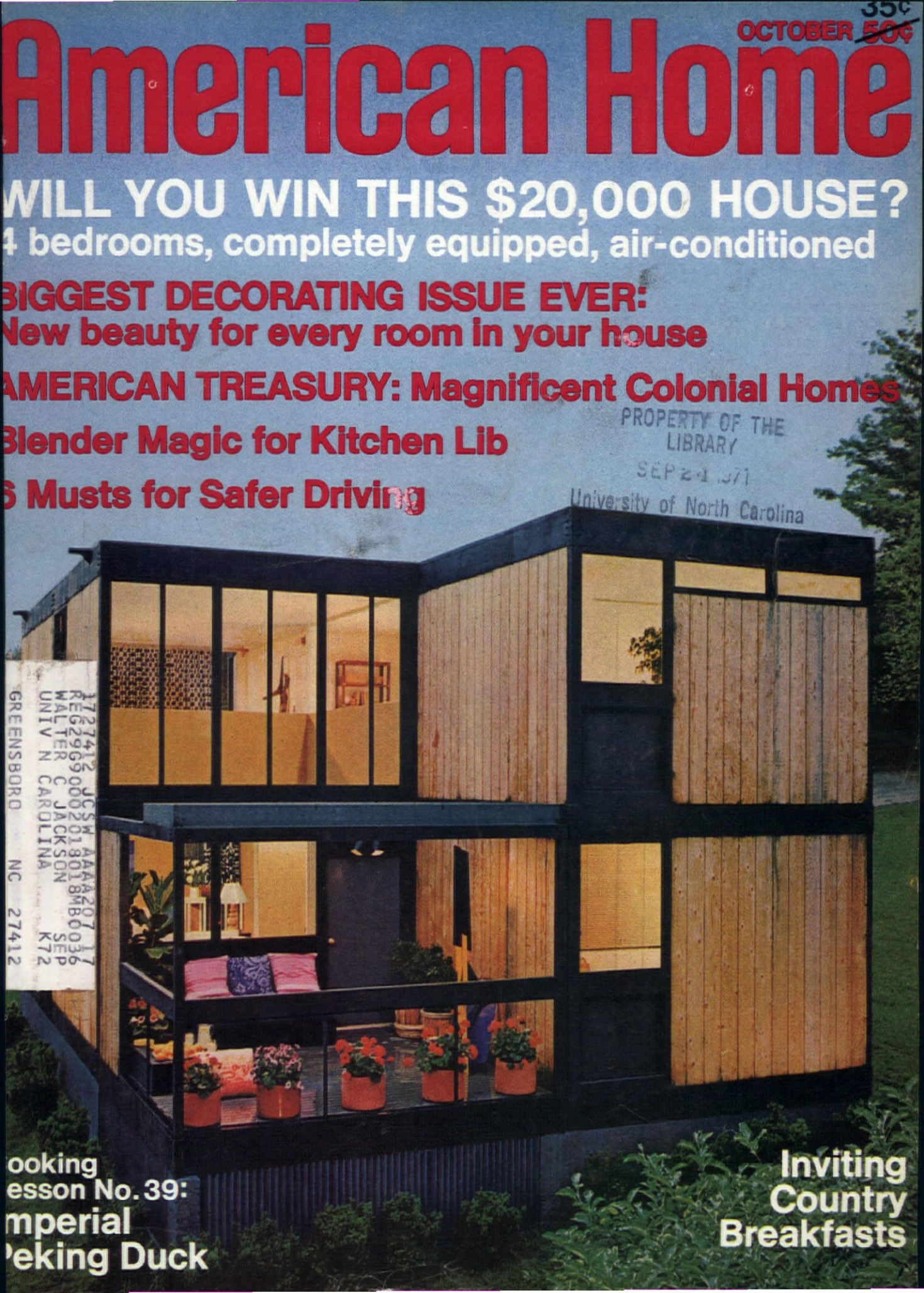

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Inviting Country Breakfasts

New!
The Mini-Brick Look in textured vinyl tile.

What makes our new Kentile Saratoga Brick Solid Vinyl Tile floor so much fun to walk on, so fantastic to own? The fun's in the styling: a fresh, young approach to brick tile design, combining the rich, rugged texture of natural brick with an eye-pleasing array of varied colors and sizings. Result? A now-generation floor of mini-squares, maxi-squares, and rectangles...all fused together by a bigger, bolder grout.

Because Saratoga Brick is long-wearing solid vinyl tile, it's easy to maintain. Tough, non-porous surface locks out grease, stains, and scuffs...cleans with a touch of a mop. Ideal for any indoor room. Use outdoors with special adhesive. Tile size: 9"x 9" Colors: Avocado, Gold, and Red. Kentile® Dealer? See the Yellow Pages under "Floors." Or, in continental U. S. dial toll free: 800-631-1971; in New Jersey call 800-962-2803 collect.

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The dirty undershirt wins!

(Because that's the one we sprayed with *Endust*)

Old undershirts never die. They just become great dustcloths. Especially when you spray them with *Endust*, the dust magnet. That way they pick up six times more dust and dirt.

And the same thing is true of old diapers, pillowcases, towels, socks, aprons and sheets. *Endust* makes any of them a dust magnet. So, no matter what you use to dust with, use *Endust*.

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INTRODUCING THE FOOD TOASTER.

(The one you don't tuck away after breakfast.)

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Each slot is actually like a toaster itself, with its own two matched heating elements. So toaster foods (even frozen ones) toast evenly on both sides.

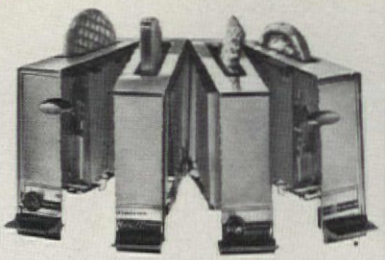
Dual controls on the four-slot Food Toaster let you make light and dark toast, or toast and anything else, at the same time.

A unique timer warms foods exactly as ordered. And fast. No wait between toastings.

We included a special spring-lift, strong enough for heavy foods. Even shock absorbers for smoother lifting.

We put all this in to build something you'll use day and night. Year after- year. Because that's the Toastmaster way.

Write for free "Toaster Foods Guide."



We build 4 toasters
into every 4-slot Food Toaster.*

7AM Waffle.

12NOON Sandwich Toast.

3PM Fruit-tart.

6PM Pizza.

TOASTMASTER®
Division of McGraw-Edison Co., Elgin, Ill. 60120

GOOD THINGS THAT LAST.

*Except Astra model.

THE BIG 3 OLDSMOBILE WAGONS FOR 1972

ROOMY.

CUTLASS CRUISER: Over 93 cubic feet of cargo space on a 116" wheelbase. And, while it's big on space, it's easy to park. Standard features include a big Rocket V-8, a Drop-or-Swing Tailgate, and power brakes, with discs up front. The smallest of our Big 3, but still a lot of wagon for the budget buyer.

ROOMIER.

VISTA-CRUISER: Over 105 cubic feet of cargo room on a 121" wheelbase. Its exclusive observation roof turns any trip into a scenic tour. Drop-or-Swing Tailgate, side and tailgate paneling, big Rocket V-8, all standard. Inside, deep carpeting and deluxe upholstery. Available with two seats or three—the most popular station wagon we've ever built.

ROOMIEST.

CUSTOM CRUISER: Up to 109 cubic feet of luxurious cargo room on a 127" wheelbase. Power steering, power front disc brakes, 455 Rocket V-8, automatic transmission, power ventilation, and power rear window, all standard. Glide-Away Tailgate doesn't open—it disappears! Spring-steel-mounted front bumper absorbs minor impacts, comes back for more. With two seats or three, it's the ultimate station wagon.

Station wagons to get back to nature in: Every Olds Cruiser is doing its part for cleaner air; its engine now emits, on the average, 80% less hydrocarbons and 65% less carbon monoxide than engines of 10 years ago. And every Olds wagon has a long list of GM safety features.

OLDSMOBILE
ALWAYS A STEP AHEAD

OCTOBER 1971, VOL. 74, NO. 10

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COVER: Our $20,000 "House of the Year" is the top prize in the Home Furnishings Council's Debut '72 Sweepstakes. Donated by the Council, and built by General Shelter Corp., this modular house is a showcase of *AH* furnishing and decorating ideas. The feature begins on page 87. Photographer: John Zimmerman

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20 mg. "tar", 1.4 mg. nicotine av. per cigarette, FTC Report NOV. '70.

NOW...GREAT SAVINGS ON

AND—

if you do not have playback equipment in your home, take advantage of one of these great offers!

ATTENTION CREDIT CARD HOLDERS: If you prefer, you may charge any one of these equipment offers—including your first three cartridges—to one of your credit cards. We honor six different plans. Simply check your preference and include your account number on the coupon.

The richness of full stereo—with the convenience of 8-track cartridges.

Precision-engineered to hig Columbia standards, the Sys tem—with its solid state desig and rich wood-grained cabine includes a Stereo 8-track, channel player with AC Hyste resis motor, 12 Transistors, Diodes, 1 Thermistor, 6 watt of music power, slide contr adjustments for Volume, Ba ance and Tone; Channel ind cators with both automati channel changer and manu control and includes a stere headphone jack. The twi speaker enclosures have se sitive yet heavy-duty speake for maximum stereo fidelit From Japan. Dimensions: Pla er is 12½" W x 4½" H x 10" Each Speaker is 8½" W x 1 H x 3½" D.

COMPLETE 8-TRACK CARTRIDGE SYSTEM for only $29.95 plus processing and postage

when you join by buying three cartridges now a the regular Club price and agreeing to buy twelve additional car tridges during the com ing two years.

Here's the most advanced, most convenient, most trouble-free way for you and your family to enjoy stereo music in your home! It's the famous, 3-piece component COLUMBIA 8-TRACK TAPE CARTRIDGE SYSTEM . . . now yours at a truly fabulous bargain price!

With the Columbia 8-Track Cartridge System, you'll have *everything* you need to enjoy the full stereo fidelity, plus the effortless convenience of 8-track cartridges in your home! Cartridge tapes "pop in" at the touch of your finger, play continuously — switch automatically from track to track . . . and the System, with its two beautiful, matched speaker cabinets, provides superb stereophonic sound!

You might expect to pay up to $99.95 — even more — for this System at fine stores in your area. Yet now you may have it for only $29.95 — *a price even below our own cost* — when you join and buy three cartridges of your choice at the regular Club price of $6.98 each, under the terms outlined here. Check "System" box in coupon.

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Columbia Tape Club
a service of
Columbia House
Terre Haute, Indiana 47808

To receive your 3 cartridges for only $1.00, just fill in and mail the coupon provided . . . and your three cartridges will be sent upon enrollment. Also be sure to indicate the field of music in which you are mainly interested—to help us serve you better.

As a member you will receive, every four weeks, a copy of the Club's music magazine—describing the regular selection for the month, and scores upon scores of alternate cartridges from every field of music; from many different labels.

How to order. If you do *not* want any selection in any month—merely return the special card by the date specified. If you want *only* the regular selection, do nothing—it will be shipped to you automatically. Or use the card to order any of the alternate cartridges offered. And from time to time, we will offer some special cartridges, which you may reject by returning the dated form provided—or accept by simply doing nothing.

Your own charge account will be opened upon enrollment . . . you pay for your tapes only *after* you have received them. They will be mailed and billed to you at our regular price of $6.98 . . . plus a processing and postage charge. (Occasional special tapes may be somewhat higher.)

Fantastic bonus plan. Your only obligation is to buy four cartridges (at the regular Club price) during the coming year. After doing so, you may cancel membership at any time. If you decide to continue, you will be eligible for our generous bonus plan—you'll get an additional cartridge of your choice FREE for every two selections you buy. That's like getting a 33⅓% discount from regular Club prices on all the cartridges you want.

MAIL COUPON NOW!

Or . . . take this amazing "goes anywhere"

CARTRIDGE PORTABLE

for only **$29.95** plus processing and postage

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Folds together for easy carrying!

Plays on batteries or plugs into any AC outlet, even into your car lighter!

This complete 8-track cartridge Portable System has a solid-state design and rich, sturdy, black plastic-grained finish. Includes Program Selector to control 4 stereo channels (8 tracks) of music that play automatically or can be switched from channel to channel. Features right and left speaker Volume Controls plus Tone Control to adjust bass and treble. Speaker enclosures have 4" sensitive yet heavy-duty speakers. Speakers can be separated up to six feet for wide-angle stereo. Unit comes "ready to play" with 8 "D" cell batteries. Or plays on regular home AC current, or even through your automobile's 12 volt cigarette lighter! Includes built-in AC and car cords, plus storage compartments for up to three cartridges. From Japan. Dimensions (when closed): 11" W x 8½" H x 6½" D.

Or . . . take this 8-Track

CARTRIDGE PLAYER

for only **$9.95** plus processing and postage

when you join by buying three cartridges now at the regular Club price, and agreeing to buy 7 more cartridges in the next two years.

ENJOY TAPE CARTRIDGES THROUGH YOUR PRESENT STEREO SYSTEM! With this beautiful, top performing Player, you can add the convenience and full stereo sound of 8-track cartridges to your present stereo record system. No special installation, the Player merely plugs into your amplifier or stereo phonograph. Features a Push-Button Program Selector which changes from one program to another with the touch of a finger . . . Program Indicator lights up each program when unit is in operation . . . Rich walnut graining. From Japan. Dimensions: 8⅝" W x 4½" H x 10¾" D.

COLUMBIA TAPE CLUB, Terre Haute, Indiana 47808

Please accept me as a member and send the 3 cartridges below for $1.00, plus processing and postage. I agree to buy 4 more cartridges (at regular Club prices) during the coming year, and may cancel membership at any time thereafter. If I continue, I'll be eligible for your bonus plan. All selections will be described *in advance* in the Club magazine, sent every four weeks . . . and from time to time, I'll be offered some special selections. I may reject any selection simply by returning the dated form provided . . . or use the form to order any selection I do want. If I want *only* the regular selection for my listening interest, I need do nothing—it will be shipped automatically.

Fill in 3 numbers: ☐☐☐

MY MAIN MUSICAL INTEREST IS (check one box only):
☐ Easy Listening ☐ Young Sounds ☐ Country

☐ Mr.
☐ Mrs.
☐ Miss (Please Print) First Name Initial Last Name

Address.....

City.....State.....Zip.....

☐ Check here if you want the **Columbia Cartridge System**—and enclose check or money order for $29.95 as payment (refundable in full if not satisfied). You'll be billed $6.98 each for the 3 cartridges indicated above (plus a processing and postage charge for the 3 cartridges and System)—and you agree to buy twelve more cartridges during the coming two years.

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☐ Check here if you want the **Columbia Cartridge Player**—and enclose check or money order for $9.95 as payment (refundable in full if not satisfied). You'll be billed $6.98 each for the 3 cartridges indicated above (plus a processing and postage charge for the 3 cartridges and Player)—and you agree to buy seven more cartridges during the coming two years.

ATTENTION CREDIT CARD HOLDERS. If you wish to charge the System or Portable or Player, and first three cartridges (plus processing and postage) to your credit card, check one and fill in your account number below:

☐ Uni-Card ☐ Midwest Bank Card ☐ BankAmericard
☐ Diners Club ☐ American Express ☐ Master Charge

Account Number..... Expiration Date.....

Signature.....

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APO, FPO addressees: write for special offer

SC-642/F71

"The pill" is the perfect solution

for many women.

Let's face it—there *is* no more effective, easier method of birth control than "the pill." But maybe it isn't the answer for you. So you're still looking for a safe, easy method you can use. DELFEN* Contraceptive Foam may be your answer. No other form of vaginal contraception is more effective than DELFEN, though it's used all by itself. DELFEN creates a chemical barrier of the most effective spermicide you can get. Years of clinical tests proved it. That's why doctors recommend DELFEN. And, for almost all women, no side effects.

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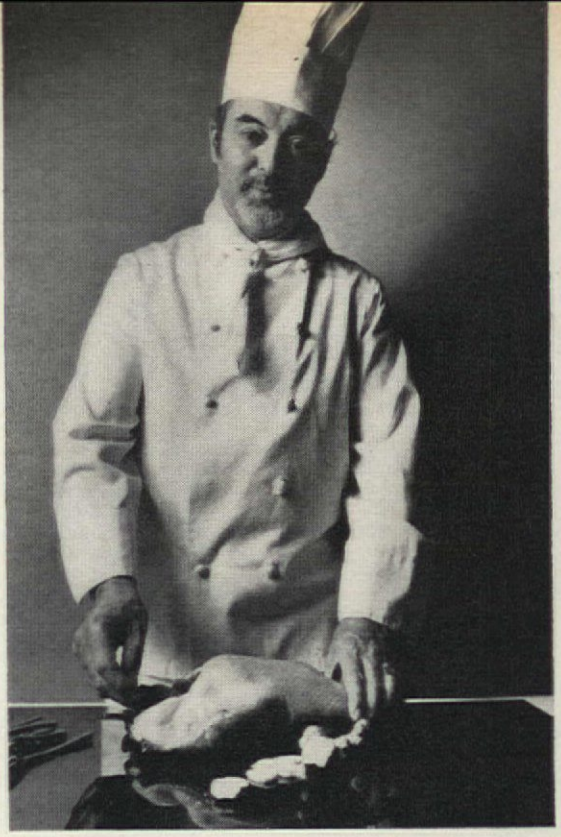
Ortho

Delfen Contraceptive Foam

WORLD'S LARGEST LABORATORIES DEVOTED TO FAMILY PLANNING RESEARCH FOR THE MEDICAL PROFESSION

*TRADEMARK

THIS MONTH IN American Home



Chef Jacques Jaffry prepares to make Imperial Peking Duck for the cooking lesson featured on page 107.

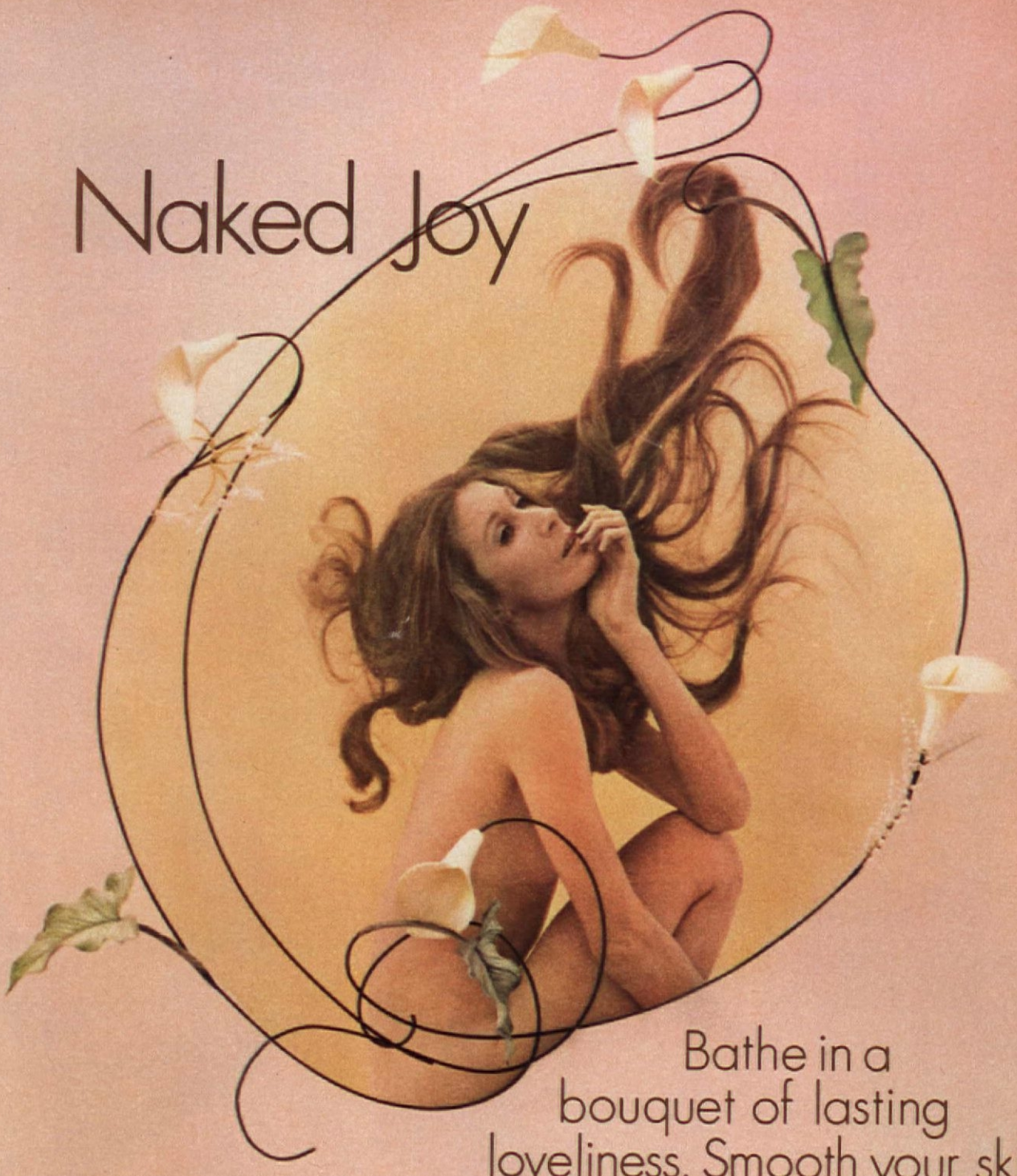
Jacques Jaffry, who has been a member of our food staff for four years, is the only French chef working full time in the kitchens of an American home-service magazine. His cooking lessons are among the most popular features of our pages. Like all good teachers, Jacques is also an excellent student. By his own admission, he has learned more about the art of cooking while testing recipes for you than he learned in the 20 years he spent cheffing in such notable New York establishments as Le Marmiton, the Colony, Le Chanteclair and The Sky Club. In restaurant cooking, says Jacques, you make set pieces, the same standard ones daily. But in testing and developing recipes for *American Home,* he tries as many as 40 dishes a month, each many times, to be sure that they will work well for anyone, with ingredients that can be found in food markets everywhere. For Jacques and for Food Editor Frances Crawford there is one other must: The recipe must produce a dish that will look as splendid when you present it to your guests as it does before our cameras.

Since Jacques is a native of the land of great cuisine, most of his creations have been French. But he has also taught you how to make Italy's Vitello Tonnato and Pasta al Pesto, Spain's Olla Podrida, Austria's Wiener Schnitzel and Moussaka from Greece. This month he makes his first "journey" to China. Selecting the dish was easy—Imperial Peking Duck—for it is the single greatest dish of a land that rivals France in culinary sophistication. Peking Duck has been the star of feasts served to U.S. Ping Pong players, cabinet members, journalists and tourists this year, and it may well be served to President Nixon. Why not make it the feature of *your* next dinner party?

And by the way, when you're in New York, stop by a great new French restaurant called Ma Pomme on East 79th Street. You'll often find Jacques there in the evenings, greeting guests, since he is a partner. There are several *American Home* "cooking lessons" on the menu: Salmon Mousse (No. 25), Stuffed Veal Scaloppine (No. 3) and Mousse au Chocolat (No. 19). *Bon appétit!*

Editor

Naked Joy



Bathe in a bouquet of lasting loveliness. Smooth your skin in a swirl of garden fragrance.

Cashmere Bouquet
Scented Soap and Powder
Since 1871

Beauty Soap, pink or white.
Body Powder and Dusting Powder
each in four garden-colored containers.

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For 11x14-inch enlargement of "Naked Joy" Girl, without printing and suitable for framing, send 75¢ to Cashmere Bouquet, Box 225, Brooklyn, New York 11202, with your name, address, zip, before 6/30/72.

Sears Petit Plume.

Because you loved it so much for your window, now you can have it for your bed.

It all started in a French museum. Sears saw a beautiful Napoleonic fabric. So we had the rich damask pattern re-created for your windows.

You loved the modern improvements too. Thermalgard backing for insulation. Perma-Prest® fabric you can machine wash, tumble dry—and never need iron.

You loved it a lot. In fact, you made it America's favorite drapery.

So now we're giving you Petit Plume in bedspreads too. The same 14 great colors. The same great Perma-Prest fabric. All that's been added is a deep fringe border. And matching shorty draperies.

Petit Plume. At most larger Sears, Roebuck and Co. stores, and the catalog.

Only at Sears

Lifestyle

In Sundance, Utah, or in New York City, the Robert Redfords enjoy a casual way of life—and share star billing in the fight for ecological balance.

Robert Redford, the super-cool movie star, is a super-sportsman off screen. His wife, Lola, shares his love of skiing, riding and biking. "I do all the same things he does," she says. "I'm just not as good at them."

Bob hustles Lola at pool in their sublet New York apartment. Their own co-op —as yet unfinished—will be a mixture of contemporary, modern and early Utah. Lola's 87-year-old grandmother is providing patchwork quilts.

Stephen Green-Armytage

Lola and Robert Redford, married 12 years, were conservation-minded long before it became a popular movement. For years now they have taken refuge from their hectic New York City life on a 1,100-acre ranch in Provo Canyon, Utah. Here, in an A-frame house remote from urban civilization, they pursue the simple outdoor life. Lola and Bob, with their older children, Shauna, 10, and Jamie, 9, like to ski the mountain slopes in winter and bike and ride horses in summer. Baby Amy, 7 months, is yet to participate in these activities.

Lola, member of a jumbo-size Utah family, actually credits Bob with introducing her to the wonders of her native state. He first encountered its beauty and grandeur during his undergraduate days, while driving through Utah from his home in California to the University of Colorado. Now an enthusiastic resident, Bob has won the honorary role of the state's ambassador-at-large. He is on the Utah Water Pollution Board and is a member of the Citizen's Committee to Save Provo Canyon, which is being threatened by a four-lane highway. So far, the committee has forced a halt in highway plans until the state completes the necessary environmental impact study. Three years ago, the Redfords heard that a developer was contemplating purchase of a nearby (continued on page 72)

continued

Special Offer

for
- grandmothers,
- godmothers,
- mothers,
- aunts

Betty Crocker Storybook Dinnerware

We know all you mothers, grandmothers, godmothers and aunts won't want to miss this opportunity to delight the children in your lives with our captivating Storybook Dinnerware by Oneida.

Choose mischievous Peter Rabbit and friends, or Goldilocks and the curious Three Bears or our *new* Raggedy Ann and Andy!

These charming dishes are crafted of durable Melamine, to take the frequent use and rough handling a child's "very own dishes" frequently receive. And to complete the picture we'd like to suggest a 2-piece baby educator set or a 3-piece child's personal tableware set in Oneida Community Stainless in patterns from our Coupon Catalog.

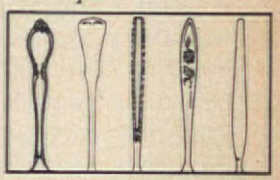
Betty Crocker

Orders received by Thanksgiving will be sent in time for Christmas!

You'd expect to pay $5.50 in stores for a 4-piece child's dinnerware set of this quality. Yours for only $3.50.

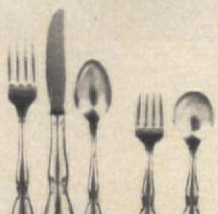
The child-size stainless sets shown at the lower left are available in your choice of five favorite patterns: *Chatelaine*, *Patrick Henry*, *Via Roma*, *My Rose* or *Satinique*.

With your order, you'll also receive our Coupon Catalog showing these and a variety of other items available with Betty Crocker Coupons. Coupons come with more than 100 General Mills Products . . . Gold Medal Flour, Bisquick, Betty Crocker Mixes, Big "G" Cereals, and many others.



L to R: Chatelaine, Patrick Henry, Via Roma, My Rose, Satinique.

"Storybook Dinnerware" © 1970.



Child's Set Baby Set

GENERAL MILLS, INC. Box 60-054, Mpls., Minn. 55460

I enclose $ _____ (check or money order), no coupons required. Please send me the items checked below. If not entirely satisfied with my order, I may return it within 10 days and my money will be refunded.

Storybook Dinnerware Sets (plate, fruit dish, cereal bowl, cup), $3.50 each _____ "Peter Rabbit" set(s) _____ "Three Bears" set(s) _____ "Raggedy Ann" set(s).

Oneida Community Stainless Child and Baby Sets

3-pc., $1.50 each _____ Chatelaine _____ Patrick Henry _____ Via Roma _____ My Rose _____ Satinique.

2-pc., $1.00 each _____ Chatelaine _____ Patrick Henry _____ Via Roma _____ My Rose _____ Satinique.

Name _____

Address _____

City _____

State _____ Zip _____

*To assure delivery, give your zip code. Offer limited to U.S. only. Expires Dec. 15, 1971.

Working as a team, this Connecticut family hand-built an authentic Yankee mini-barn.

Jean and Bernard Powell, their daughter Candy, 14, and son Travis, 12, are part of that increasingly rare and happy breed—an honest-to-goodness family. It seems the Powells, of Wilton, Conn., simply like to work together as a crew. They have just completed their most ambitious project to date: the mini-barn shown above—a scaled-down, authentic version of an old Yankee outbuilding that serves as a combination toolhouse and stall for Candy's horse, Smokey.

Erecting the barn was a family project, with all the Powells researching details of early barn construction in painter Eric Sloane's book, *The Age of Barns*. The frame rose courtesy of salvaged scrap lumber; the only materials Bernard bought were redwood board and batten for the walls and shingles for the roof. In three years of working before breakfasts and on weekends, the Powells had themselves the Yankee-est of barns.

Another family effort involved the dredging and damming of a nearby shallow pond, turning it into a much larger and deeper—even diveable—swimming hole. Then they hauled sand and built a slip of a beach.

A publicist by profession, Bernard is an archaeologist by avocation. One Powell dig in Norwalk, Conn., produced the scattered skeleton of a pre-Columbian New Englander, whom they named Jeremiah. Bernard rebuilt him bone for bone and then donated him to a New York museum. The Powells visit him sometimes; it seems they consider Jeremiah too, a part of the family.

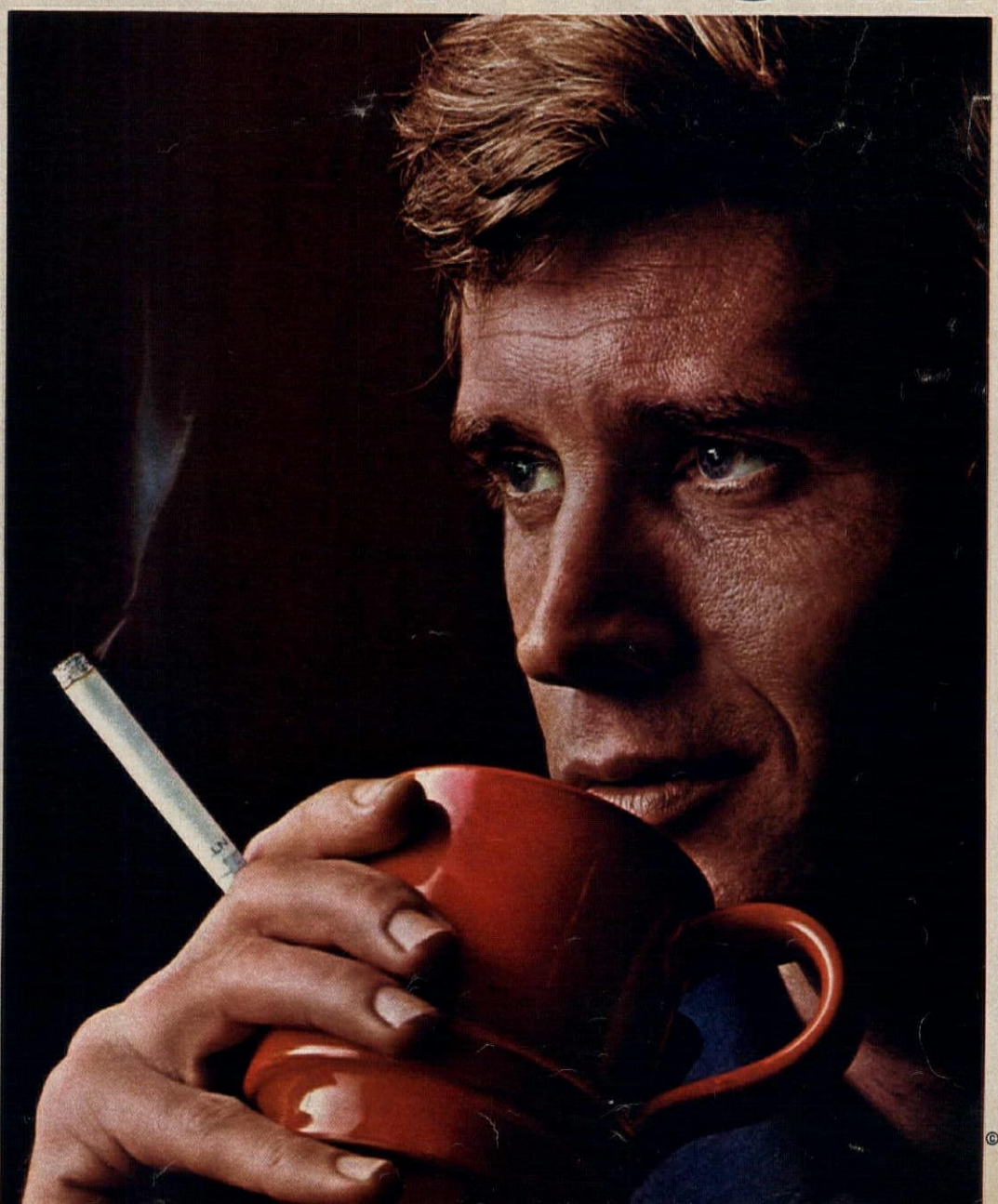
Raising hay, Jean and Bernard christen their new barn. "The foundation is six feet deep," says Jean, "and will be here long after we're gone." Jean's hobby is making fisherman knits like those the family wears here.

Smokey noses into a Powell powwow. "The kids bugged me for a horse," says Bernard. "Now everybody rides." Here, they plan their next "star party," when friends join family to scan the skies with a telescope.

Christa

What a good time for all the good things of a Kent.
Mild, smooth taste—exclusive Micronite® filter.
King size or Deluxe 100's.

Coffee 'n Kent!



Kings: 16 mg. "tar," 1.0 mg. nicotine; 100's: 19 mg. "tar," 1.2 mg. nicotine av. per cigarette, FTC Report Nov. '70.

© Lorillard 1971

GIVE YOUR HANDS A BEAUTY BREAK

Andrea Coyle always has her hands full —as a matter of choice. When she's not taking care of baby Christopher, she relaxes by restoring the treasures she has picked up in thrift shops. "All my finds are early attic," says Andrea. Last year she turned an old wreck of a Victorian desk into a great Christmas present for her husband, Michael, a doctor. Andrea's past handiwork includes a collection of embroidered pillows and wall hangings. Now she's hooked on needlepoint.

With all her handwork, Andrea knows that just periodic pampering will not keep her hands looking young and lovely. Consistent care is the answer, and every day she allows herself a quiet break in her activities so that she can give her hands attention. She creams them lavishly; she also keeps her nails neatly trimmed and well groomed as a showcase for her favorite rings. And, of course, Andrea wears gloves when she's refinishing her thrift-shop finds.

To give *your* hands a break, remember two basic rules: First, the health of your hands and nails is directly related to your general health; second, a little daily care is better than an occasional orgy of manicuring.

Your nails, like your hair and skin, are self-renewing parts of your body. So that old, familiar health rule—maintain a good diet with plenty of protein—applies to good hands *and* nails. If your nails often break, chip and split, they are signaling a need for more nourishment. Gelatin—which has a high protein content—helps to strengthen nails. Taken daily, it should improve the condition of your nails within 90 days.

While you are improving your nails from within, there are other things you can do each day to improve their external condition. What you call a "nail" consists of several layers of dead cells, loosely held together with moisture and oil—so loosely, in fact, that they can easily be split apart. Help protect against these splits and breaks with "rrp" Nail Conditioner (½-ounce size, $3), which contains natural protein. If you brush on "rrp" once a day, expect improvement in about two weeks.

Christian Dior's Creme Abricot (1-ounce liquid size, $5; ¾-ounce cream size, $3.50) also contains protein and can be applied every night before bed. Both these nail conditioners aim at improving the physical structure of the nail; other types prevent chipping and breaking by adding external protection. Cutex's new Nail Body (98¢ for ½ ounce) protects nails from water and wear. Sally Hansen's Hard as Nails (½ ounce, 59¢–99¢, depending on shade) contains nylon to coat the nail with a strong film and thus helps it "grow longer" by preventing breakage.

But what about nail length? How long should you wear your nails? Whatever length is realistic for the life you lead. If your hands are busy with home, kids and maybe a job, very long nails will only be in the way. Choose a length that is both practical and pleasing.

And to keep your nails at that length, use either an emery board or a metal file. Revlon's Emeryl file ($1.45) with one side for shaping and the other for finishing, combines the virtues of both file and emery board. It finishes your nails like an emery board but has the longevity of a file.

File your nails in short strokes in only one direction—away from you. Hold the file at a 45° angle to the nail. Though sawing back and forth is quicker, beveling in one direction makes nails less likely to chip. (continued)

Playtime for baby Christopher is close and cuddly, with Duffy the dog and mother Andrea in her parents' Yonkers, N.Y., home.

DID YOUR BREAKFAST LOOK LIKE THIS TODAY?

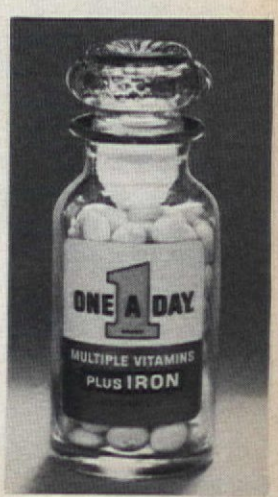
One of the big reasons for dietary iron deficiency among women today is the way American women eat, or rather don't eat.

According to the experts, two-thirds of women between 13 and 55 have iron-deficient diets. This is America's most widespread nutritional deficiency.

You know you need extra iron—nearly twice as much as a man. You lose iron every month, and it's not easy to replace it with the foods you eat—especially when you're dieting or too busy to eat right.

That's why you should take One-A-Day® Brand Multiple Vitamins Plus Iron every day. For just pennies a day One-A-Day Plus Iron gives you important vitamins plus the vital extra iron you need as a woman.

Remember. One-A-Day Plus Iron every day. It makes the difference between what you eat and what you need.



MILES ©1971 Miles Laboratories, Inc.

A young wife keeps her creative hands pretty with daily care.

Some important but often overlooked problems are easily correctable. If your nails are stained, rub Revlon's Nail Smooth—it's a 5-inch, $1.25 board—over their surface. To get rid of stains under the nails, run a white pencil under them. A well-soaped pumice stone will help smooth rough spots at the edges of your fingers.

If you have a hangnail problem, you can correct it by keeping your cuticles pushed back and creamed. Use an orangewood stick or train yourself to push them back with your towel every time you dry your hands, or with your fingers every time you cream them. Any rich oil, cream or gel will help soften cuticles—baby oil, coconut oil, petroleum jelly, olive oil, even butter.

As a general protection, put cream or soap under your nails before you garden or tackle a rough or messy household chore. In addition to daily conditioning, cuticle-controlling and shaping when needed, aim for a full-dress manicure every week. At Elizabeth Arden in New York, where Andrea got the full hand treatment, the emphasis—much the same as with skin care—is on stimulating circulation, moisturizing and lubricating. (She also splurged on a session with Glenn Roberts, one of the salon's makeup experts.) Elizabeth Arden Cuticle and Nail Oil ($2 for a ½-ounce bottle) is brushed over the cuticle and nail, then massaged with upward strokes to improve circulation to the living base of the nail. Moisture Lotion for Nails (½-ounce bottle, $3.50) is applied to help avoid brittleness. Just before the polish, Arden's Very Special Base Coat with protein (½ ounce, $1.50) is put on for extra protection. And finally, post-polish, comes Nail Protecta Top Coat(½ ounce for $1.50) which adds further strength and can be reapplied between manicures.

The manicuring sequence you can follow at home begins with filing your nails, then giving them a good soak in soapy water. Dry well and apply nail and cuticle cream (you might try Elizabeth Arden's Cuticle Softening Cream, $3 for a ¾-ounce bottle) or oil. Push back cuticles. If necessary—but only if creaming doesn't work—snip off dead bits of skin with manicure clippers. Rinse nails and dry carefully. Apply base coat, two coats of polish and a top coat. Wait till your nails are thoroughly dry. Apply hand cream with a massaging motion.

You can flatter the shape of your nails by the way you apply your polish. If your nails are fan shaped—wider at the top than at the base—camouflage them by leaving a tiny margin of uncolored nail at each side of the top. If your nails are squarish, you can slenderize them by leaving an uncovered hairline down each side.

What about colors? What makes a nail-polish shade right on your hands is whether it flatters or fights your skin tone. Never mind the exotic names or the latest colors; pick the shade that brings out the best in your skin. Simply hold the bottle against your hand and see how the color looks.

This year's many plums, lavenders and berry shades would look great if your skin is very fair or on the pink side. If you have olive or yellow tones in your skin, then coral, burnt orange or red-with-yellow polish would flatter the most.

Not everyone is born with beautiful hands. The secret, as Andrea knows, is in making the most of what you have by keeping your hands soft and the nails well groomed. With a little extra care you can proudly take them anywhere.

Andrea knows that a good diet is important not only for health but for beauty.

J. Frederick Smith

THE BEAUTY COUNTER

The latest "natural" beauty idea has been swiped from the swan. Frances Denney's new Multi-Layer Night Preen contains the same greaseless, water-repellent substance that shields the swan's plumage from excessive exposure to wind and water. The peach-colored cream is not heavy, and it protects and lubricates. A 2-ounce bottle is $8.50.

If you don't yet own a hand-held hair-dryer, you'll be glad you waited for Max, from Toni. Lightweight and easy to handle, Max blows either hot or cool air through your hair. He's a smashing bright blue, costs $15.95 and has a comb attachment so you can style as you dry. A great gift idea.

Pores can be a problem. If you wish yours were less visible, Germaine Monteil's new Instant Pore Minimizer can help. It's a translucent cream created to reduce the size of the pores, give your skin a smooth porcelain finish and help makeup stay put longer. If you've got oily skin, apply the cream all over your face; if your skin is dry or normal, put it on trouble spots. It dries in seconds; you can put your moisturizer and makeup on right over it. Cost is $8.50 for 1⅜ ounces.

Aren't you always planning to start Christmas shopping early? Begin with Shulton's Blue Jeans Cologne. It's zippy enough to wow any pre-teen on your list. The young, out-of-doors scent comes in a bright denim-and-braidlike package. The 4-ounce Cologne Splash, 2 ounces worth of Cologne Mist or Perfume Cream and a box of Skin Powder each costs $3.50.

If you like facial masks, you'll love Geminesse's fresh-scented Strawberry Masque, a light peel-off gel made with an extract of ripe strawberries. Smooth on, let dry and peel off in one piece. Not only does it help pull out impurities, but it leaves you with the heightened color and lighted-up glow of a woman who has just come in out of the snappy autumn air. A box of eight tubes (each contains one facial) costs $8.50.

For those of you with super-sensitive skin, Max Factor has come up with Pure Magic Super Lip Gloss and Eye Gloss, both packed in tiny pots. The Lip Gloss, gently medicated to coddle delicate lips, is moist and shiny. Its five frosted shades are $1.75 each. The Eye Gloss is fragrance-free to protect the sensitive eye areas; at $2 a pot, it comes in six frosted fall shades, including one of the new high fashion purplish tones, Sassy Plum. END

1815 was a big year for the First Lady. The end of the war meant resuming social duties on a full-time basis. And besides that, Dolly was busy with the plans for redecorating the White House. In a style that was distinctly American.

And that's why she would've liked the Kleenex Americana Collection. Four new packages in four folk art designs. Designs that were taken from a tradition of American craftsmanship. Over 350 years of it.

The Americana Collection. Fashioned in the spirit of yesterday. By the hands of today.

Inside, another American favorite. Soft Kleenex tissues in white and pastels. That's Americana. From the people who make Kleenex – The First Tissue.

Pennsylvania Dutch Design: Bold color. Brushed into fanciful designs. That's the way the Pennsylvania Dutch liked to decorate. Their gay designs appeared on everything from barns to Easter eggs.

Sampler Design: The cross-stitched sampler was like an early American kindergarten teacher. Besides teaching little ladies the basics of sewing, the sampler's alphabet was an important reading aid.

Navajo Blanket: Primitive hand looms and homemade vegetable dyes were the tools of the Southwest Indian craftsman. With them, he copied sacred Navajo sandpaintings and turned out boldly patterned textiles.

Carved Eagle: If Benjamin Franklin had had his way in 1782, the turkey gobbler would've been on the Great Seal of the United States. Instead, the bald eagle was voted the official emblem. It became the most popular subject of American folk art – and still is today.

THE AMERICANA COLLECTION.
DOLLY MADISON WOULD'VE WANTED ALL FOUR IN THE WHITE HOUSE.

The Pennsylvania Dutch Design. Available with soft white Kleenex tissues and four colorful pastels. Blue, green, pink and yellow.

The Navajo Blanket. Handwoven in a traditional diamond pattern. With soft white tissues.

The Sampler. Delicate needlework design. With soft white tissues.

The Eagle. Hand carved out of pumpkin pine. With soft white tissues.

AMERICA, MEET AMERICANA.
KLEENEX® AMERICANA® TISSUES COLLECTION.

Kimberly-Clark Corporation

The room.

The

Rooms that just look nice don't really make it. And with that in mind, Cannon designed the Room Changers.

Each of these coordinated towels, bedspreads, and no-iron cotton and polyester sheets captures a different mood, a different excitement. Making it easy and inexpensive to redecorate.

Take this Seven Seas pattern. It brings out the romance and mystery of a room in the sam way that other Room Changers have other effec

All from the Cannon Royal Family. Th styles that teach your rooms to speak.

room changer.

Cannon Royal Family

Cannon® Seven Seas in azure blue, fire red, cinnamon. At fine department stores. Cannon Mills, Inc., N.Y. 10020

Did you know that antiques dealers are as familiar with shoe polish as bootblacks? That's because they use it for touch-up on damaged pieces and for giving paint an old-world, antiqued appearance. Jean-Pierre Durante, a talented young interior designer, has now adapted the idea for more decorative purposes. With the current design craze for pattern in full swing, he maintains that it's only a small step to patterned furniture. Now with his easy, low-cost shoe-polish technique, you can pattern a piece faster than you can with paint. And the glazed effect is built in. See page 28 for the simple, detailed instructions.

SHOE-POLISH DECORATING

Patterned sides grace an ordinary cube.

Ben Rose

Can you see what's wrong with this tomato?

Del Monte can tell just by looking at the shape. It's puffy.
That means the tomato contains hollow spaces, lacking flavor and juice.

The more you know about tomatoes, the better for Del Monte.

By Dorothy Lambert Brightbill

SPANGLED CHRISTMAS-BALL KIT

Ben Swedowsky

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

Home Project Kits Dept. 5432
4500 N.W. 135th Street, Miami, Florida 33054

List quantity desired:
____Set(s) of three balls (61042) as shown @ $2.98..... $____
____Set(s) of three balls all one color only in shape shown @ $2.98..... ____

Check Shape:
____61043 Oval Ball (Blue/Green)
____61044 Pear Shape Ball (Gold)
____61045 Round Ball (Red)

Sales tax, if applicable..... ____
Please add .50 postage and handling for each item ordered..... ____
Total enclosed..... ____

print name

address

city state zip code

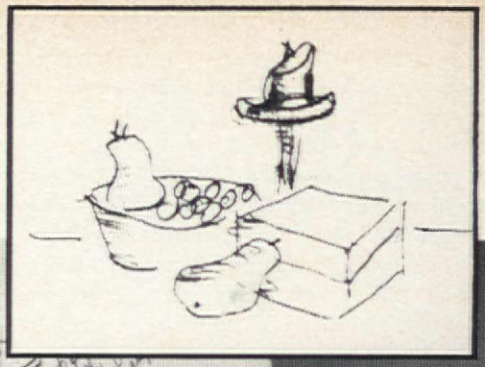
These sparkling Christmas balls look so exquisite, you'll find it hard to believe how quick and economical they are to make. This is one holiday project the children can join in with happy results.

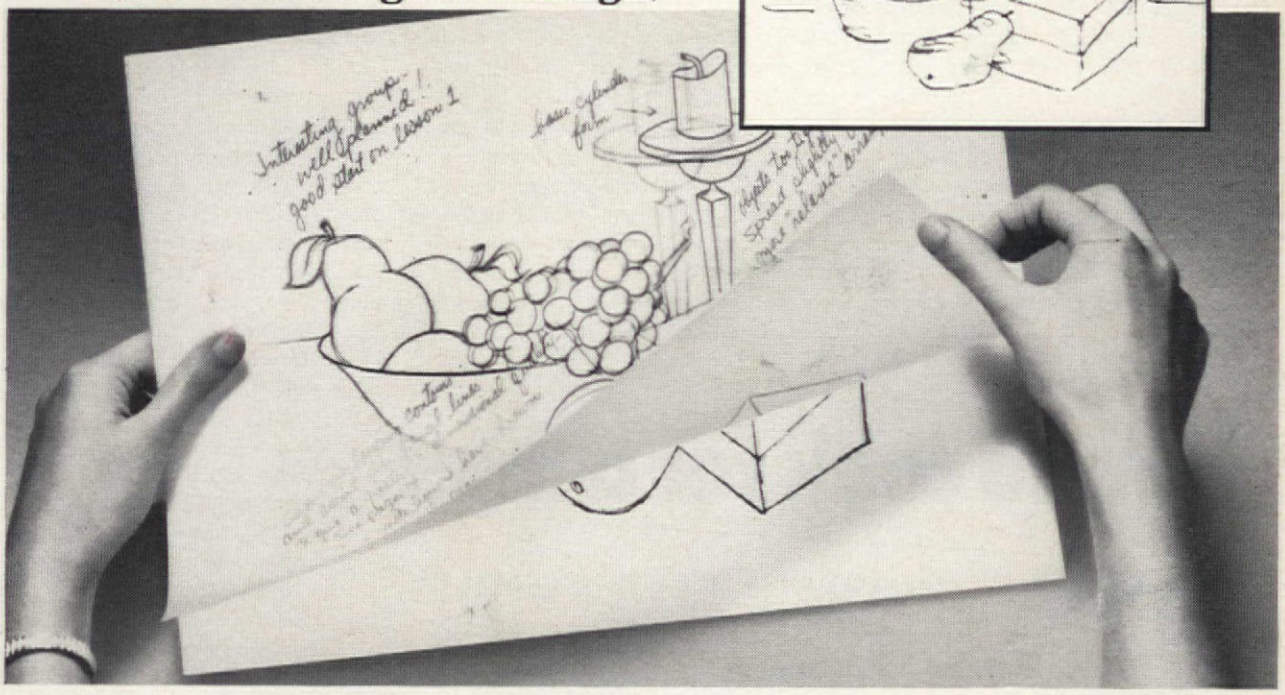
Just pin spangles, sequins and beads on the preshaped, white foam balls. Add the gold filigree ornaments, large jewel-like colored beads and cord for hanging on your tree or in a window.

Making and displaying them will become a treasured Christmas tradition. You may order sets of three exactly as shown or three of any one shape (the color for each shape is pictured). See the coupon at left. The balls shown are three-quarters actual size.

If you can draw fairly well

(but still not good enough)





...we'll turn you into a real artist

There are thousands of people who have been drawing better than average ever since they were in grade school... but who never improve. They're "stuck" on the same plateau of amateur skill. They keep repeating the same mistakes.

And it's a shame too, because with proper professional guidance they could develop real professional skill, and start getting well paid part-time or full-time for enjoying themselves in art.

If you're one of these people, we'd like to hear from you. For 55 years we've been teaching people like you to draw and paint with professional skill. And because we teach entirely by mail, you don't have to leave your job or family to attend classes. You learn right at home in your spare time.

Our course gives you solid training in all facets of both drawing and painting. You become equipped to go wherever you want in art—whether it's into landscape painting, advertising layout work, fashion illustration, or whatever.

Our lessons show you step-by-step what to do. Then as you complete each assignment, you mail it in to us for professional appraisal. Your instructor uses transparent overlays (see example above) to show exactly where you went wrong and how to improve your art.

To learn more about our course and the success of WSA students, send for our free booklet. We'll also send you two free art lessons. Just mail bound-in postpaid card —or if card is missing, use coupon.

© 1969, Washington School of Art

Washington School of Art
For over 50 years...
a good place to "go" to art school without leaving home

Send for 2 free lessons

Washington School of Art
Studio 46-001,
Port Washington, New York 11050

Gentlemen: Please send me your free booklet, *Art for Pleasure and Profit*, describing your personalized home study course in art. I would also like to receive two free sample art lessons. I understand that there is no obligation.

Mr.
Mrs. _____ *Age* _____
Miss Print Name

Address _____

City _____

738 *State* _____ *Zip* _____

The furniture pictured on page 22—some new, some used—started out with no style at all and ended up with a charmingly personal, Old-World look. Ordinary shoe polish—quick, simple and inexpensive—provided the assist.

The raw wood chest was painted strawberry red with flat-finish paint. After drying, the design areas were blocked out with masking tape and self-adhesive stickers. These easy-to-remove stickers come in many sizes and shapes, including circular and oblong as used here, and are available in stationery-supply stores. (The ones we used are called Avery stickers.)

The chest was then painted white with a flat-finish, water-base paint. After drying, it was given a second coat of white paint. A stiff brush was used so that the visible brush strokes would give texture to the surface. The strokes are continuous, even over the tape and stickers.

When the second coat had dried, the tape and stickers were removed very carefully so as not to damage the outlined areas. A thin, even coat of oxblood paste-wax shoe polish (the brand we used was Kiwi, though similar canned, paste-wax polishes will do as well) was applied to the entire surface with a soft cheesecloth. With a circular motion, successive coats of polish were wiped on until the desired color was obtained. (When applying the shoe polish, do not allow it to become too thick on any area. Apply evenly, and immediately add as many coats of polish as is necessary for desired color.) After the shoe polish had dried for two hours, the chest was polished with a soft cloth.

An inexpensive, unpainted wooden kitchen chair, given the shoe polish and sticker treatment, became the attention-grabber you see on page 22. The design, created with varied sizes of round and oblong stickers, was pressed into position on the chair, which was then covered with white flat-finish, water-base paint. Once dry, the second coat was applied. As with the chest, the stickers were removed and shoe polish was wiped onto the entire surface. This time, however, dark-brown shoe polish was used. The areas which had been covered with the stickers now became a warm, deep brown, the background an antique white. As a final touch to this project, the entire chair was given a glazed look by being polished with a soft cloth.

The cube, table, screen and candlestick are more variations of the same formula. The base and legs of the table were stained with a deep-blue shoe cream before the design was blocked out with masking tape on the tabletop. The top was then finished in the same way as the chair. The designs for the cube, for which midnight-green shoe polish was used, and the screen were taped on the raw wood. The black polish used on the screen, however, requires special attention. It must be applied with a light hand for it can easily become too dark. If that occurs, liquid furniture wax rubbed on in the same manner as you would use in polishing your furniture will help to remove some of the excess color.

For the candlestick, brown shoe polish was applied directly on the raw wood, but you can achieve a slightly different effect by painting the surface white before adding the shoe polish to the candlestick.

After all our finished pieces had been allowed to "set" for about two weeks, a coat of clear lacquer was sprayed on them for protection. END

How to cook for a man

He tells everyone what a great cook you are. And you love to hear him say it. But coming up with something new and different seven nights a week isn't exactly easy. That's where Birds Eye® can help.

With recipe ideas that help make it easy. Like **Hamlet.** Cook 1 package of Birds Eye Carrots with Brown Sugar Glaze. (One of 18 Birds Eye Combination Vegetables.) While the carrots simmer, broil a 1-pound ham slice, about ½ inch thick. After 7 minutes, turn the ham and spread the top with a teaspoon of prepared mustard.

Then whisk it back under the broiler for another 5 minutes. Now top with the carrots. And call him to dinner. Wasn't that easy?

Serves 3

GF GENERAL FOODS KITCHENS

"Meals to Please a Man" is a free booklet of other recipes like **Hamlet.** Just send your name, address, and one side panel from any Birds Eye Combination to: Box 1016, Kankakee, Ill. 60901.

New Crisp-i-Taters.
Are they french fries that taste like potato chips? Or are they potato chips that look like french fries?

A new potato snack from General Mills.
After these, french fries and potato chips will never seem the same again.

FLEXIBLE FUNCTIONAL SCULPTURE

Room divider becomes sculpture becomes bar in this series of modular cylinders. As simple as a child's toy, these rounded forms stack, interlock and branch out with a grace new to modular systems. Infinite combinations are possible; no setup need be permanent.

New from Milan is this sculptured grouping of hollow cylinders called the Tower System. Comprising fit-together components in white ABS plastic that's light and easy to handle, the unit can grow as your space and purse do. Elements in this room divider-bar are: 1 single cylinder (13 by 7 inches, $7), 26 doubles ($12 each), 17 plain and 1 recessed lids ($2 each), 2 plant holders ($6 each) that fit inside cylinders. Total: about $365. Available at Bloomingdale's, N.Y.C. We have added recessed lighting.

Ben Rose

The best thing since ice cream is also the best thing since canned pudding.

Cool 'n Creamy® is cold and creamy and a lot like your old friend, ice cream.

New Cool 'n Creamy pudding cups are rich and smooth and ready to go wherever you want them to go.

Which makes them a lot like your new friend, canned pudding.

But unlike canned pudding, Cool 'n Creamy cups come frozen. Thaw in about 3 hours. So they're nice and cool and creamy when you're ready to eat them.

You can put a cup in little Donny's lunch bag. When the school lunch bell rings, his cup will be cool and creamy.

Cool 'n Creamy cups come in four delicious flavors: Mom and Dad can choose between the dark chocolate and the light chocolate. The kids can fight over the butterscotch and the vanilla.

Next time you're at the frozen food section of the supermarket, pick up some Cool 'n Creamy. In child-safe, plastic cups.

They're the best thing since ice cream. The best thing since canned pudding.

After your first cup, you'll think they're the best thing since anything.

New Cool 'n Creamy cups. From Birds Eye.

GF
GENERAL FOODS KITCHENS

SAVING GRACES

Kitchen cues and comments from the food editor

DIET BY THE NUMBERS

If you continually weigh a bit more than you feel you should, chances are you are eating a bit more than you regularly need. Only 116 extra calories a day add up to 3,500 surplus calories in a month—and you've gained a pound. Why not reverse the procedure? Cut out 100 calories of food, or use up the excess with increased physical activity. Of course, if you want to lose two or three pounds in a month, you'll have to double or triple the daily calorie drop. Don't attempt to shed those extra pounds entirely through diet, or, for that matter, entirely through exercise. Nutritionists recommend a combination of the two, as do most doctors—though a word with your own physician is advisable to determine your own individual needs.

Here are some ways to lower your daily calorie intake by 100 or more, without going on a formal diet:

- Instead of a chocolate éclair (316 calories), have a medium-size banana (85) and ½ cup of milk. (80).
- At snack time enjoy a 5-inch-diameter cantaloupe (74 calories) rather than a 4½-inch chunk of coffee cake (196)
- In place of ½ pint of ice cream (295 calories), cut down with 1 cup of strawberries (55) in ¼ cup light cream (120).
- Substitute half an avocado (185 calories) for a serving of cream pie (299).
- And for a real test of willpower, drink 8 ounces of seasoned tomato juice (45 calories) or consommé or bouillon (30) rather than a martini (230) or 12 ounces of beer (170).

OUR COOKS SUGGEST

How do you keep brown sugar soft? Buy only what you can use in a short time and transfer it to an airtight container—a wide-mouthed jar with a tight seal or a mason jar. Store it on the shelf or in the refrigerator. If you need to use brown sugar that has hardened, put it on a shallow pan and place in a low-temperature oven until soft. You must use it at once, for it becomes even harder when the sugar cools.

If baking powder has been on the shelf for quite a while, it's a good idea to check its aliveness before you bake. Put a small amount in a saucer or in a custard cup and add a little water. If it doesn't fizz, it has lost its leavening power. Throw it out and buy some new.

BOOKS AND BOOKLETS

One of the most delightful cookbooks to come across our desk in a long time is *Italian Family Cooking* by Edward Giobbi (Random House, $8.95). The warmth and love of family and food that come through in these pages is rarely encountered in a cookbook. The recipes, some of which are quite unusual, make as interesting reading as the amusing anecdotes. An added charm are the illustrations, which were done by the author's three young children.

There was a time when the butcher was a shopper's best friend, providing tips on what and how to buy and even ways to cook. If you're looking for that kind of aid, you'll welcome "Answers to Questions Consumers Ask About Meat & Poultry." It's a compilation of information given by utility and supermarket home economists in response to consumer inquiries. The booklet is yours for 75¢ from Home Economists in Business, P.O. Box 178, Western Springs, Ill. 60558.

—Frances M. Crawford

"Honey, when you've got a wife who's 5'2", she needs a powerhouse of a vacuum cleaner."

"This Kenmore Powermate® vacuum has the most powerful motor you can buy for home use ...upright or canister. Takes me a lot less time to vacuum than it used to. With the revolving Beater-Bar Brush, dirt practically leaps out of that shag.

Look at how it adjusts from this low pile rug to deep shag. I just touch the pedal with my toe. It adjusts to four different heights.

You really get the advantages of both an upright and a canister. 11 attachments, too. Wow."

"Well, 'Shorty,' looks like we got a real buy. These Sears vacuums are built to last. Sears service too, if we ever need it."

Sears

Kenmore Powermate®

Model No. 2197

At most Sears, Roebuck and Co. stores and in the catalog.

No dishwasher detergent can prevent water spots.

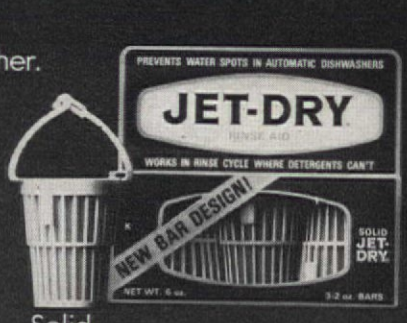
No detergent, even the best, can prevent water spots.

Jet-Dry is made to sheet off water in the rinse cycle. (It's there that water spots form—after your detergent has gone down the drain.) Jet-Dry comes in liquid form for machines with dispensers. Or a solid little basket you hang in your dishwasher.

So the next time a dishwasher detergent promises you nothing but spotless, spotless, spotless, remember its claim goes down the drain when it goes down the drain.

Try Jet-Dry Water Spot Remover. You'll see what spotless really means.

Promise.



Solid.

Liquid.

Jet-Dry Water Spot Remover.

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Bed Wetting?
BUT WHEN?

NOW! BEDWETTING CAN BE ENDED

Pacific International has ended bedwetting for hundreds of thousands in the past 20 years. We can end your child's bedwetting, if not caused by organic defect or disease.

Our program has received the approval of medical doctors from coast to coast. We will show you many letters from physicians whose own children had their bedwetting problems ended by Pacific International. And we will show you countless letters from grateful parents who tell us they couldn't believe the changes in their children after Pacific International ended their bedwetting problems.

Send for your free copy of the brochure: "Is There A Solution?" No obligation.

GUARANTEED PARENTS' MAGAZINE

Mail to:
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P.O. Box 90, Dept. M-7
San Rafael, California 94902

Parents' Name_____
Address_____
City_____
County_____ State_____
Zip_____ Phone_____

RECOMMENDED AND USED BY MANY M.D.'s

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HELP ABOUT THE HOUSE

TINY NAILS KEEP WALLS CLEANER

How can I prevent my wallpaper from discoloring around and behind a hanging framed picture?

Edison, N.J.

You probably cannot prevent it altogether. However, you can minimize the problem by driving a brad (tiny nail) into the back of each lower corner of the picture frame. Leave the brads projecting about a quarter-inch. When hung, the picture will then stand out from the wall, allowing air to circulate behind it. This moving air will discourage the buildup of dust that causes most of the discoloration.

USE TROWEL ON GYPSUM BOARD

We recently built a partition in our home, surfacing it with gypsum board. We carefully followed the directions from the manufacturer, only to find that the tape and cement with which we covered the joints between panels dried into unattractive humps. These humps proved very difficult to sand flat. How can this problem be avoided when we tackle our next remodeling project?

Beria, Ky.

You probably applied the tape and joint cement with the prescribed drywall knife, which resembles an extra-wide putty knife. This tool is fine for professionals, but amateurs do much better with a plasterer's trowel. Being wider, it bridges irregularities more readily, giving a flatter surface with much less effort. In fact, many professional dry-wallers are switching to the plasterer's trowel.

DRY BASEMENT ON WET GROUND?

We plan to build a house on a lot that is wetter than we'd like. Other homes in the area have trouble with damp basements. Can you tell us if there is a way to prevent that problem in our home?

Akron, Ohio

You can have a dry basement in fairly wet soil, although only an engineer or architect could judge whether that is possible on your particular lot.

Have an engineer, rather than your builder, devise the waterproofing method for your basement. Builders have been known to scrimp on foundation waterproofing.

A method used by many engineers is to coat the entire basement with three layers of asphalt-impregnated felt. This is done to the footings, the exteriors of the walls and the underside of floors.

For added water protection, an engineer will specify drain tile around the footings of your foundation and perhaps a sump pump. And, of course, you can always install a dehumidifier in the basement.

VARNISH DISCOLORS PAINT

The present finish on my white kitchen-door trim is flat, or nonglossy, and it picks up fingerprints very easily. We are considering coating the paint with varnish. Do you think this is advisable?

Kansas City, Mo.

No. The varnish will discolor the white finish you now have. Why not use white enamel instead? Any fingerprints or dirt that it picks up will wipe off readily. And if the present flat paint is not too old, you can probably get an enamel that matches it very closely.

ERASE DIRTY PIANO KEYS

How can I remove dirt and fingerprints from the keys of my piano? I don't want to use anything harshly abrasive, such as an ordinary household cleanser.

Rochester, N.Y.

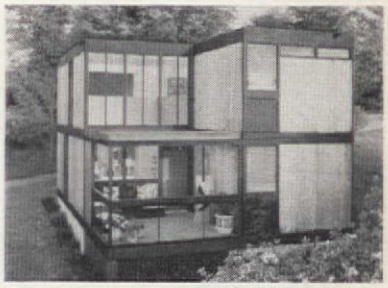
Rub the keys with an artist's kneaded eraser, which leaves no "crumbs" and is available at art-supply stores. If you can't find one, use an ordinary pencil eraser. Just be sure to brush away the particles of rubber immediately afterward, before they work themselves into the cracks between the keys.

For help with a home-maintenance or repair job, write to Dept. HAH, American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters will be selected on the basis of broad, general interest.

WIN THE DEBUT '72 HOUSE!

T.M.

Some lucky family will win a $20,000 dream house just by registering at a participating Debut '72 store. It's a distinguished, new modular design, appropriate for urban or suburban living, or a second home. Two stories with three bedrooms, a sleeping balcony, complete kitchen, two baths, air conditioning and outside decks. DEBUT '72 HOUSE: produced by General Shelter Corp., selected by American Home Magazine.



WIN PRIZES VALUED AT OVER $100,000. Register at Debut '72 stores for more prizes . . . fine home furnishings from Debut '72 manufacturers.

(Void in Alaska, Canada, Hawaii, Mexico, Puerto Rico, Virgin Islands, Washington and Wisconsin and where prohibited by law. All Federal, State and Local regulations apply. No purchase required.)

REGISTER AT THE DEBUT '72 STORE NEAR YOU ** SEPT. 26 TO OCTOBER 9

FLORIDA

Altamonte Springs . Center House of Furniture
Belleair Bluffs . . . . Wellington Hall
Clearwater . . . . . Harrison Furniture Co.
Cocoa . . . . . Haverty Furniture Co.
Dania . . . . . Georgetown Manor, Inc.
Daytona Beach . . . . . McFarland Furniture Co.
Delray Beach . . . . Cater Furniture
Ft. Lauderdale . . . . . Burdines
Carl's Furniture Inc.
Mangurian's, Inc.
Jordan Marsh—Ft. Lauderdale
All Stores
Modernage Ft. Lauderdale
Harry Rich Corp.
Fort Myers . Barber Furniture Co.
Ft. Pierce . . . . Grant Furniture Co.
Jacksonville . . . . . Cunningham Furniture Co.
Haverty Furniture Co. (All Stores)
Ivey's
Pierce-Wall Furniture Co.
Lake Worth . . . . . J. J. Cater Furniture Co.
Leesburg . . . . . Boyds Furniture, Carpet, Gifts
Melbourne/Eau Gallie . . . . . Fine Interiors
Miami . . . . . Burdines
Georgetown Manor, Inc.
Jordan Marsh—Miami
All Stores
Modernage Furniture Co.
Harry Rich Corp.
Richards
Storkland
Naples . . . . . Furniture Fashions
North Palm Beach . . . J. J. Cater Furniture Co.
Orlando . Cox-O'Neal Furniture Co.
Jordan Marsh—Orlando
All Stores
Modernage Orlando
Sterchi Bros. Stores
Palm Beach County . . . J. J. Cater Furniture Co.
Palmetto . . . . . Whittle's of Palmetto Inc.
Pensacola . . . . . Gayter's Cordova
Pompano . . . Georgetown Manor, Inc.
Pompano Beach . . . . . Carl's Furniture Inc.
St. Petersburg . . . . . Culbreth Furniture Co.
Horton's Furniture
Kane's Skymort
Lester Bros. Inc.
Lew Bros. Standard Furniture Co.
Perma House Interiors
Sarasota . . . . Haverty Furniture
Savon Furniture Co.
Tallahassee . . . . . Haverty Furniture Co.
Tampa . . . . Haverty Furniture Co. (All Stores)
Kane's Furniture Plaza
Montgomery Ward & Co.
All Stores
Seminole Furniture Company
Vero Beach . . . Grant Furniture Co.
West Palm Beach . . . . . Burdines
J. J. Cater Furn. Co.
Grant Furniture Co.
Jordan Marsh—West Palm Beach
All Stores
Modernage Palm Beach Mall

GEORGIA

Albany . . . . . Albany House Furnishing Co., Inc.
Brown Furniture Co.
Carter Home Furnishings
Suburban Furniture
Americus . . Sumner Furniture Co.
Athens . . . . . Henson Furniture Co.
Maxwell Brothers
Sterchi Bros. Stores, Inc.
John Thurmond Furniture
Whitmire Furniture Co.
Atlanta . . . . . Beverly Hall, Inc.
Davison's
Haverty Furniture Co.
Rhodes Furniture
Southeast Wholesale Furn. Co.
Sterchi Bros. Stores
Augusta . . . . . Augusta Furniture & Carpet Market
Bentley Bros. Furniture Co.
Haverty Furniture Co.
Maxwell Brothers South
Whites
Carrollton . . . Universal Discount Furniture Co., Inc.
Cedartown . . . . Maxwell Brothers
College Park . . . . . Henson Furniture Co.
Conyers . . . . . 3 M Furniture Mart
Walker-Owens Furniture Co.
Covington . . . . . Covington Furniture Co.
3 M Furniture Mart
Dalton . . . . . Barganier's
Maxwell Furniture
Decatur . . . . . Furniture Fair
Henson Furniture Co.
Treasures for Your Home
Doraville . . . . . Furniture Fair
Treasures for Your Home, Inc.
Dublin . . . . . Brown Furniture Company
Fitzgerald . . . Home Furniture Co.
Forest Park . . . Bass Furniture Co.
Gainesville . . . . Cox Furniture Co.
Eades Treasures For Your Home
Henson Furniture Co.
Griffin . . . . . Jones-Harrison Furniture Co., Inc.
Maxwell Brothers
Macon . . . . . Empire Furniture Company
Maxwell Brothers
Marietta . . . . . Lindsey-Galt Furniture Company
Treasures For Home, Inc.
Moultrie . . . . . Kelly-Reeves Furniture Co.
M. W. Majors Furniture Co.
Perry . . . . . Lasseter Furn. & Appl. Co.
Rome . . . . Bill Fricks Furniture
Henson Furniture Co.
Savannah . . . . Haverty Furniture Co. (All Stores)
I. C. Helmly Furniture Co.
Maxwell Brothers
Maxwell Brothers South
Taylor Furniture Company
Shellville . . . . Treasures For Your Home, Inc.
Statesboro . . . Maxwell Brothers
Washington . . . . . Bentley Bros. Furniture Co.
Woodstock . . . . . Priest Homefurnishings

NORTH CAROLINA

Asheville . . . . Artmore Furniture
Haverty Furniture Co.
Sterchi Bros. Stores
Aulander . Aulander Furniture Co.
Brevard . . . . . Mims and Lyday
Burlington . . . . . Canady Wayside
Colonial Furniture Co.
Chapel Hill . . . Johnson-Strowd-Ward
Charlotte . . . . Bridges Furniture Company
Independence Blvd.
Bridges Furniture Company
Tryon Street
Haverty Furniture Co. (All Stores)
Ivey's
Mecklenburg Furniture Shops
Sterchi Bros. Stores
Walton's Furniture Showroom
Concord . . . . Maxwell Brothers
Dunn . . . . . Heilig-Meyers Co.
Fayetteville . . . . Bullard Furniture
Campbell's Furniture
Maxwell Brothers
Forest City . . . Maxwell Brothers
Gastonia . . . . Maxwell Brothers
Goldsboro . . . . Heilig-Meyers Co.
Maxwell Brothers
Greensboro . . . . . Bridges Furniture Company
Elm Street
Bridges Furniture Company
Summitt Avenue
Greenville . . . . . Heilig-Meyers Company
Maxwell Brothers
Henderson . . . . . Henderson Furniture Co.
Vance Furniture Co., Inc.
Hendersonville . . . . . Brunson Furniture Co., Inc.
High Point . . . . . Annex Furniture Galleries
Boyles Furniture Stores
Paramount Furniture Co., Inc.
Rose Furniture Co.
Jacksonville . . . . Pete McMillan Furniture Co., Inc.
Kinston . . . . . Maxwell Brothers
Lexington . . . . . Shoaf Wayside Furniture, Inc.
New Bern . . . . . Heilig-Levine Furniture Co.
Plymouth . . . . Heilig-Meyers Co.
Raleigh . Caraleigh Furniture Co.
Heilig-Levine of Raleigh
Sanford . . . . . Sprott Bros. Furniture Co.
Shelby . . . . . Maxwell Brothers
Wake Forest . . . Smith Furniture Co., Inc.
Warrenton . . . . . Warrenton Furniture Exch.
Williamston . . . . . Courtney Furniture Co.
Wilmington . . . . Furniture City
Maxwell Brothers
Winston-Salem . . . . . Haverty Furniture Co.
Rominger Furniture Co.
State Furniture Co.

SOUTH CAROLINA

Aiken . . . . . Maxwell Brothers
Anderson . . . . . Armstrong's Wayside
Gilbert Furniture Company
Maxwell Brothers & McCallum
Andrews . . . . . Andrews Furniture Co.
Barnwell . . . . . Lyons Furniture Co.
Belton . . . . . Maynard's of Belton
Charleston . Haverty Furniture Co. (All Stores)
Maxwell Brothers & Hall
Maxwell Brothers & Hall West
Southeastern Galleries
Charleston Hgts. . . . . Colony Furniture Interiors
Palmetto Furniture Co.
Clinton . . . . . Maxwell Brothers
Columbia . . . . Bridges Furniture Company
Main Street
Bridges Furniture Company
Forest Dr.
Colony House Furniture Co.
Greene Manor
Haverty Furniture Co. (All Stores)
Maxwell Brothers
Rosewood East, Inc.
Rosewood South
James L. Tapp Co.
Easley . . . . . Maxwell Brothers
Florence . . . . . Maxwell Brothers
Gaffney . . . . Brown Furniture Co
Greenville . . . . . Bridges Furniture Company
Gilbert Furniture Company
Haverty Furniture Co.
Maxwell Brothers—Main
Maxwell Brothers—Augusta Rd.
Maynard's Country Manor
Tate Furniture Company
Greenwood . . . Maxwell Brothers
Hopkins . . . . Turner's Horrell Hill Furniture Shoppes
Inman . . Stewart-Gwinn Furn. Co.
Joanna . . . . Lawson Furniture Co.
Kershaw . . . . . Baxley's, Inc.
Lake City . . . . Maxwell Brothers
Laurens . . . . . Maxwell Brothers & Kinard
Leesville . . . . . Economy Furniture Co., Inc.
Loris . . . . Carolina Furniture Co.
Loris Radio & Appliance Co.
Marion . . . . . Maxwell Brothers
Myrtle Beach . . . Maxwell Brothers
Newberry . . . The Home Furniture Co., Inc.
Maxwell Brothers & Lindsay
Prosperity . . . Prosperity Furniture Co.
Rock Hill . . . . . Maxwell Brothers
Spartanburg . . . . Dunbar & Ellis
The Good Will Store
Hammond-Brown-Jennings
Maxwell Brothers Furniture
Bridges Furniture Co.
Sumter . . . . . Maxwell Brothers & Blackwell
Main Street
Maxwell Brothers & Blackwell
Liberty Street
West Broad Furniture
Ware Shoals . . . Maxwell Brothers
Woodruff . . . . Maxwell Brothers & Kenard

TENNESSEE

Bristol . . . . . Gurley's Homestead House Inc. Home Furniture Co.
Center Rutland . . . . . My-Way Furniture Co.
Chattanooga . Fowler Brothers Co.
Haverty Furniture
Jernigan Furniture Co., Inc.
Miller Brothers
Sterchi Bros. Stores
Cleveland . . . . . Robinson Supply & Furniture Co.
Erwin . . . . . Boyd DeArmond, Inc.
Johnson City . . . . . Sterchi Bros. Stores
Knoxville . . . . Fowler Bros. Stores
Moser Furniture Co.
Sterchi Bros. Stores
Woodruff's Century House
Woodruff's, Inc.
Manchester . . . . . Pitman's Furniture Center

AMERICAN HOME THE IMPROVERS

It's harder to buy a chair than to buy a car.

Your car doesn't have to harmonize with other cars on the road. Or go with the color scheme in your garage.

But a chair has to get along with everything else in the room.

It has to be the right size. The right shape. Have the right fabric. And have it in the right color. Or it looks wrong.

So don't let anyone tell you it's easy to buy a chair.

What makes it less hard to buy a Drexel chair, or any Drexel upholstered furniture, is that you can take a lot for granted.

You don't have to worry about the chair standing up. The frames are all made from seasoned, kiln-dried hardwood.

You don't have to worry about comfort. Every chair has been carefully engineered to the body by putting stronger coils where the weight is concentrated, and softer ones where the weight is less.

You don't have to worry about the fabric, because every one is protected with a stain-repellent finish at no extra cost.

You don't have to worry about the price, because you won't find more chair for your money. (Shop around and you'll see.)

What you do have to concern yourself with is picking the style of chair and the fabric. And that should be as enjoyable as buying a dress to go with a handbag, shoes and belt.

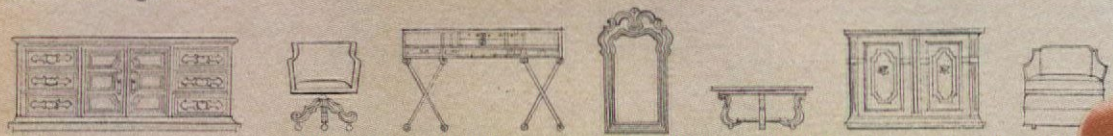
It's just that the chair will be around a lot longer than the dress. Or the family car. So you can use all the help you can get.

Every piece of Drexel furniture carries the Drexel name. You'll find it in the upper drawer of every cabinet. On the underside of every table. On the deck of every upholstered piece.

When you're proud of your work you sign it.

Signed Furniture

by Drexel



For a set of booklets on Drexel styles, send $1.00 to Drexel Furniture, Dept AH10-71, Drexel, N.C. 28619.
For the name of the Drexel dealer near you, call free 800-243-6000. Conn. call collect 800-942-0655.

Furnishings Group / U.S. Plywood-Champion Papers Inc. Furniture by Drexel / Heritage / Meadowcraft / Carpet by Trend

Born under the sign of Capricorn, she's generous and loving. She entertains frequently—and enjoys her own parties because Bigelow's Flandre is a worryfree carpet.

Resilient. Durable. Easy to clean. Flandre is a rich, clear plush touched with subtle texture. Made of Bigelow Approved Celanese® Fortrel® polyester, it looks as good after the party as before. Flandre comes in Seville Green (Capricorn's Zodiac color) and 15 other colors designed to brighten any woman's world.

A 3" x 5" sample of Bigelow's Flandre—plus Bigelow's decorating booklet "Great Beginnings"—is yours for 50¢ to cover handling and postage. Use this coupon. In Canada write: Bigelow-Canada, Ltd., 5901 Trans Canada, Pointe Clair, Montreal, Quebec.

PEOPLE WHO KNOW BUY Bigelow
RUGS & CARPETS SINCE 1825

AMERICAN HOME THE IMPROVERS

BIGELOW C-10-1
BOX 161
WHITESTONE, NEW YORK 11357
Enclosed is 50¢ to cover handling and mailing costs.
Please send me a copy of Bigelow's "Great Beginnings" and a 3" x 5" sample of Bigelow's Flandre in:
☐ Tile Red ☐ Bronze ☐ Pearl ☐ Mint ☐ Beige
☐ Avocado ☐ Red ☐ T. Gold ☐ Blue-green ☐ Blue
☐ Citron ☐ R. Gold ☐ Silver ☐ Blue Jay ☐ C. Gold
☐ Green

Name_____
Address_____
City_____ State_____ Zip____
(Limit: one sample per coupon)

ELANESE FORTREL POLYESTER
The tested name in fibers

Because every Goldilocks has a different idea of what's too soft, what's too hard, and what's just right, Beautyrest now comes in 4 firmnesses.

We're all a lot like Goldilocks, the little girl who had to try everything, from porridge to mattresses, until she found exactly what she wanted.

For that very reason, we now make Beautyrest® in four firmnesses. Besides Normal Firm, there are three Back Care models: Extra Firm, Extra Firm Plus and Super Firm. So you can go from mattress to mattress until you find the one that's right for you.

But firmness alone can't support your body properly. That's the difference between a Beautyrest and hard, "boardy" mattresses. A Beautyrest is firm, but flexible.

Beautyrest support comes from separate coils, each built into its own separate pocket. So each one is free to separately support whichever part of your body it happens to be under.

By conforming to your shape, a Beautyrest can give you more support, more comfortably, than any other firm mattress. And the best bedfellow for a Beautyrest mattress is the new, scientifically designed Beautyrest Full-Support Foundation.

You can't buy more of a mattress. Unless you buy more of a Beautyrest. A Queen size gives you 20% more sleeping space than an old-fashioned double bed. A King size, 50% more.

For your nearest Beautyrest dealer, call 800-243-6000 free. (In Connecticut call 1-800-942-0650.) He'll help you choose the firmness that's most comfortable for you. So you can sleep happily ever after.

Beautyrest by Simmons
gives every part of your body a good night's rest.

SIMMONS

SECOND CENTURY

AMERICAN HOME THE IMPROVERS

For a free booklet, "How To Buy A Mattress," write Simmons, 2 Park Avenue, New York, New York 10016. Copyright 1971, Simmons Co. Prices are suggested except in Fair Trade States. Beautyrest models start at $89.9

DEBUT '72

Spearheading this campaign is the home-fashion industry's total-environment concept.

Autumn is that time of year when a woman's fancy turns instinctively to thoughts of home—mainly how to make hers more attractive. Too often this seasonal quest ends in frustration—but not this year, as nearly 2,000 stores stand ready to make decorating dreams come true with Debut '72.

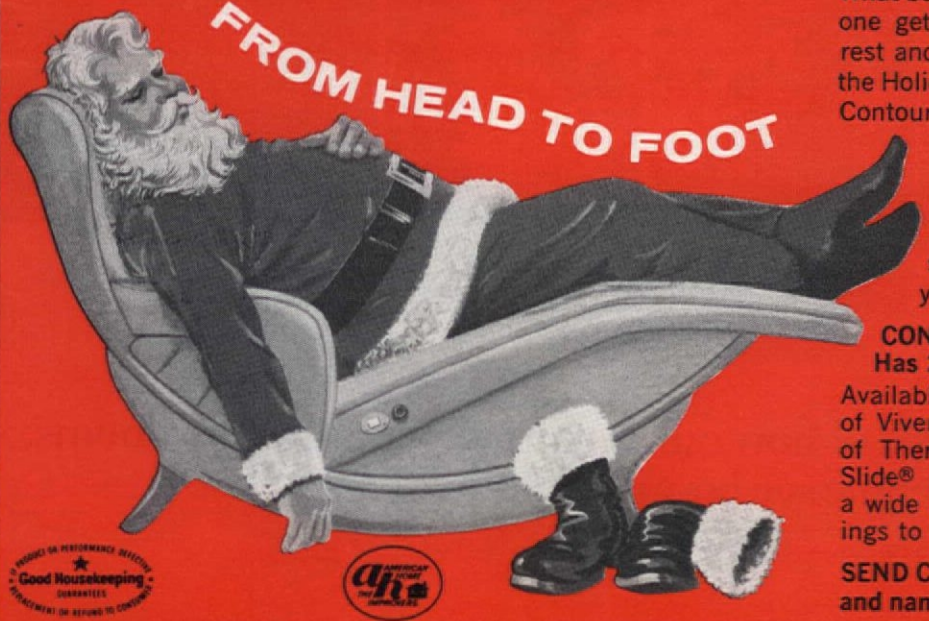
This nationwide and totally consumer-oriented home-fashion promotion is sponsored by the Home Furnishings Council, which represents both retailer and manufacturer organizations. Debut '72 is scheduled to last from September 27 to October 9, and ambitious plans are under way for four annual follow-up promotions. An in-depth study of consumer buying habits has proved conclusively that it is harder to purchase home furnishings successfully than it is to buy clothing. The reason: Not only are bigger sums of money involved in home-furnishings purchases, but clothes can be tried on right in the store—while home furnishings can only be visualized in the context of a completed room scheme. Debut '72 and its successors are committed to remedying this situation.

Sponsors of the promotion have concluded that there is no such thing as a simple home-furnishings purchase. Every time you buy a chair, a carpet or a pair of draperies, you are involved in *decorating*. You're either solving an old decorating problem or creating a new one.

Retail stores participating in the Debut '72 promotion have been made to realize that their customers are not merely shopping for merchandise; what they want above all is decorating help. And they won't get it from (continued)

merry christmas

FROM HEAD TO FOOT



Contour®
CHAIR LOUNGE

What better Christmas gift can anyone get but the pleasure of real rest and relaxation . . . not just for the Holiday season, but year-round. Contour® Chair-Lounge provides a different kind of comfort, because it not only gives your body support from head to foot, but is figure sized and proportioned to your body.

CONTOUR®
Has 21 Patented Features.

Available with the vibrating action of Viverator®, comforting warmth of Thermonic® Heat, and Power Slide® push-button positioner. In a wide range of colors and coverings to fit your decor.

SEND COUPON for brochures and name of nearby dealer

Good Housekeeping GUARANTEES

ORDER NOW TO ASSURE CHRISTMAS DELIVERY

CONTOUR SALES, INC., Dept. AH-81
5200 Virginia Ave., St. Louis, Mo. 63111

Please send me, at no obligation, more information about the Contour® Chair-Lounge.

Your Name _____

Address _____

City, State, Zip Code _____

Phone No. _____

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DEBUT '72
A WHOLE NEW WAY OF LIVING WITH TOTAL-LOOK HOME FASHIONS

If you want an idea of how our furniture works in your rooms, come see how it works in ours.

A lot of people buy furniture blind.

They buy a sofa in a store where all they see is how it looks along side other sofas.

They go from store to store buying rugs, lamps, drapes and coffee tables the same way.

But only when they get everything home can they see how it all looks together.

We at Ethan Allen Galleries offer an alternative to this haphazard way of decorating a room.

We don't show you furniture and ask you to imagine how it will look in room settings.

We show it to you in room settings. Much like the ones you see above, only lots more of them.

An Ethan Allen Gallery also saves you the time and trouble of running all over town buying one piece here and another piece there. That's because we carry a complete line of furniture, lamps, rugs and accessories—all by Ethan Allen.

And if we're starting to sound like more than just furniture salesmen, it's only because we are. We're professional home planners. Specially trained to help with whatever decorating problem you might have.

Even if it's to show you what your room will look like before it's your room.

Drop in soon. And when you do, pick up a $5 value for free.

It's called the "Ethan Allen Treasury of American Traditional Interiors." A 358-page book chock full of all kinds of decorating ideas.

And a generous display of what we carry. Which is one of the reasons it's free.

For the Ethan Allen Gallery nearest you, see the listing on the opposite page.

Ethan Allen Galleries

We care about your home...almost as much as you do.

ETHAN ALLEN GALLERIES

Check list below for the Ethan Allen Gallery nearest you

ALABAMA
Birmingham . . Danley's Manor House
Dothan . . . . . The Village
Mobile . . . . . Carriage House
Montgomery . . . . . Country Manor

ARKANSAS
Little Rock . . . . . Carriage House

FLORIDA
Dania . . . . . Georgetown
Ft. Walton Beach . . . . Danley's Ethan Allen Gallery
Jacksonville . . . . . Carriage House
Miami . . . . . Georgetown
Orlando (Maitland) . . Carriage House
Panama City . . . . . Danley's Ethan Allen Gallery
Pensacola . . . Danley's Carriage House
Pompano . . . . . Georgetown
Tallahassee . Danley's Carriage House
Tampa . . . . . Carriage House

GEORGIA
Atlanta . . . . . Carriage House
Brunswick . . . . Zachry's of Brunswick
Decatur . . . . . Carriage House
Waycross . . . . R. B. Zachry Furniture

LOUISIANA
Clearview . . . . . Maison Blanche
Gentilly Woods . . . . . Maison Blanche
Lafayette . . Weimer's Carriage House
New Orleans . . . . . Lafayette Colonial
New Orleans . . . . . Maison Blanche
Westside . . . . . Maison Blanche

MISSISSIPPI
Columbus . . . . . Carriage House
Jackson . . . . . Rice Furniture

NORTH CAROLINA
Charlotte . . . . . Tryon Manor
Jacksonville . . . . . Furniture Fair, Inc.
Raleigh . . . . . Pilgrim House, Inc.

SOUTH CAROLINA
Charleston . . . Colony Furniture Mart
Columbia . . . . . Greene Manor
Greenville . . . . . Carriage House

TENNESSEE
Madison . . . . . Henshaw's Furn.
Nashville . . . . . Henshaw's Inc.

TEXAS
Dallas . . . . . Coach House Shops
El Paso . . Charlotte's Carriage House
Ft. Worth . . . . . Plymouth House, Inc.
Houston . . . . Black's Carriage Houses
Houston . . . Georgetown Manor, Inc.
Lubbock . . . . . Concord House
Odessa . . . . . Casstevens Furniture
Tyler . . . . . Pope and Turner Inc.

For a Gallery near you, if not listed above, write Ethan Allen, Dept. AH-1071 Box 288, Murray Hill Station, New York, New York 10016

Debut '72 features local events and national sweepstakes.

stores that persist in merchandising by category—herding their stock of lamps, sofas, tables and carpets into separate and often widely separated departments. Debut '72's entire emphasis is on environmental selling—projecting the so-called *total environment*. In itself there is nothing startling about this notion. Leading stores have been following it for years; possibly it's what has made them leaders.

Model rooms are what enabled these stores to sell the total environment, and until now only big retailers could afford to install and maintain them. Often their own suburban branches have had to do without. Now *all* retailers, no matter how big or small, must pledge themselves to model rooms—or to total-environment selling that will give their customers decorating assistance—in order to participate in Debut '72.

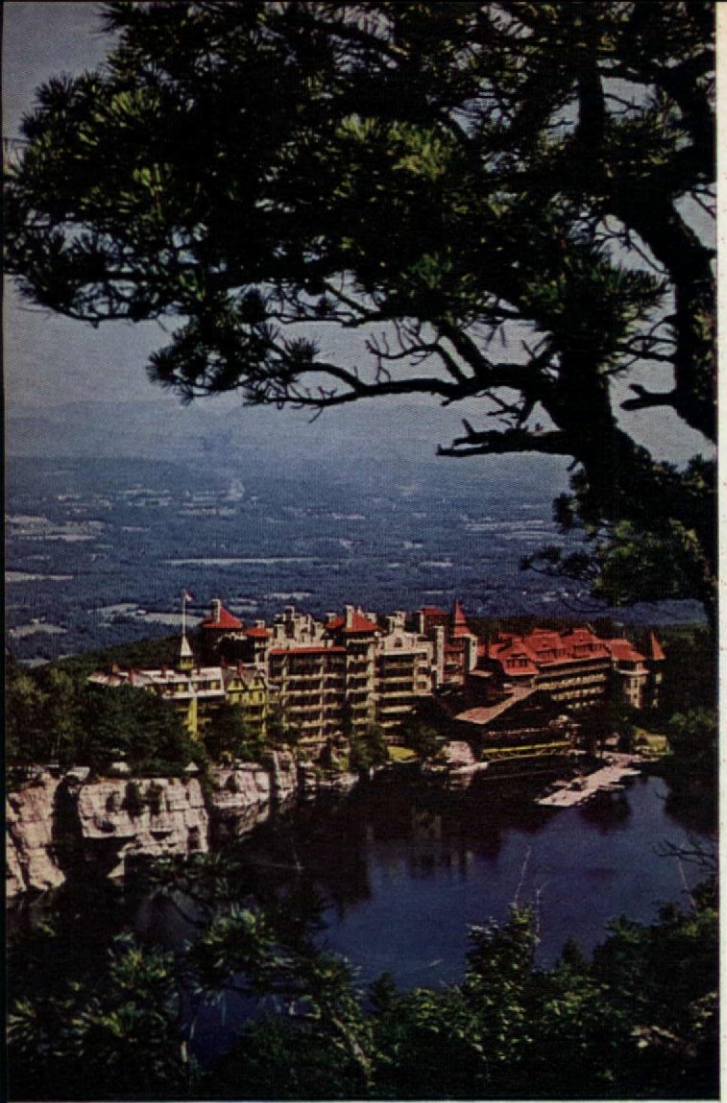
Even though Debut '72 will serve as a vehicle to launch new styles, designs and uses of color in home furnishings, this is not its primary purpose. Participating manufacturers have designated some of their merchandise as special Debut '72 introductions, and will tag it as such, but they have also spent much time, effort and talent on creating room and vignette settings to be copied by smaller retailers with no display or decorating departments of their own. Response to the environmental selling approach has been enthusiastic—even from stores that already have their quota, or more than their quota, of model rooms. The case of one retailer in the Detroit area is typical. He had 100 model rooms in his six-store chain, but he made plans to add another 46. To make Debut '72 a customer convenience as well as an aid, each total environment that is shown will be geared to a particular lifestyle. Whether you are nearly wed, newly wed, on the way up or home free, there will be model rooms designed to deal with your special needs and wishes. Ever since April a six-woman Consumer Advisory Panel consisting of representatives from each of these groups has been advancing the viewpoint of their particular lifestyles at a series of workshops attended by participating Debut '72 retailers. Thus, whatever your needs, you'll find model rooms designed to deal with your specific requirements.

Finding and recognizing a Debut '72 store has been made easy, and shopping there should be fun, exciting and possibly profitable—as all participating retailers have signed up for the Home Fashion Sweepstakes. The first prize, donated by the Home Furnishings Council and built by the General Shelter Corp., is the modular home featured on our cover and on pages 87–97. Actually, there are so many Debut '72 stores that you're bound to locate one within reasonable driving distance of your home, no matter where you live. Stores will be identified inside and out by the sweepstakes poster and also by the black, white, purple and vermilion Debut '72 symbol that appears below.

Debut '72's stylish identifying symbol

In addition to the national aspects of the Debut '72 promotion (total-environment selling and the "House of the Year" Sweepstakes), there will be local aspects as well. Many retailers will stage their own events and sweepstakes—among them a "Match the Swatch" and a "Win-a-Maid-for-a-Month" contest. Retail stores in New Haven, Conn., have teamed up with a movie house there to conduct decorating seminars and clinics. The theater will also be used for kiddie shows, where children can be parked while mothers shop. Proceeds from ticket sales will go to local charities.

In many other communities, a Miss or Mrs. Debut '72 will be elected to serve as spokeswoman for the promotion. Naturally, all media—newspapers, TV and radio (in California, even freeway billboards)—will be used to alert you to the promotion. Mayors have been asked to proclaim "Home Fashion Time," and newspapers are planning to publish special sections. *The New York Times*, for example, has advanced the publication date of its biannual Home Section to Sunday, September 26, the day preceding the official debut of Debut '72. END



Mohonk Mountain House, gabled and turreted like a storybook castle transplanted to the Appalachians, is just 90 miles from New York City. One century old, it is a year-round retreat for the city-weary.

GREAT HOMES
AWAY FROM HOME

MOHONK MOUNTAIN HOUSE

By James Egan

At sunset you relax on a vast porch overhanging the lake. The kids feed crumbs to fat rainbow trout. Here, at Mohonk Mountain House, you lean back in a classic high-backed rocker after an active day outdoors and watch the last flood of light glaze the cliffs across the lake, the reflection on the water splinters as a fish jumps.

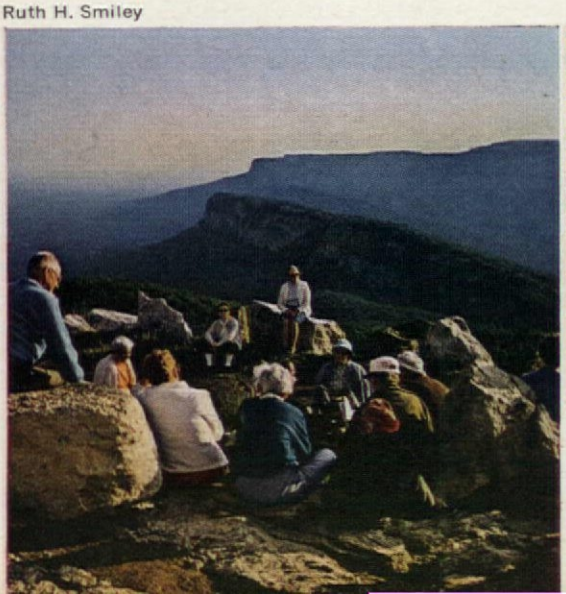
In this era of megalopolis, can a family seeking nature find it—virginal and unspoiled—in a century-old resort scarcely 90 miles from New York City? Yes. Since 1870 outdoorsmen and the city-weary have been attracted to the shores of Lake Mohonk—"The Lake in the Sky" of Indian legend. Hidden away on a high ridge of the Shawangunk (pronounced Shongum) Mountains, the lake, the all-season Mountain House hotel and its complex of resort facilities lie in the heart of a private nature preserve—7,500 acres of woodland and rugged cliffs.

On a bright October morning, you go up to the cliffs by footpath or drive up by carriage. You look out from the stone tower at Sky Top and see the whole of Mohonk against a backdrop of five states, now in the splendor of autumn. There, just below, glistens the lake, cupped in a mountain cleft like a shiny blue stone dropped from an eagle's talons. You are only an hour-and-a-half's drive up the New York State Thruway from Manhattan, near the old Huguenot town of New Paltz. Yet you feel a thousand miles and a century away.

Mohonk's preservation is the work of one determined, nature-loving Quaker family—the Smileys. Pioneer conservationists, they've owned, developed and personally managed the resort for three generations. The Mohonk saga started modestly enough in 1869, when a brace of upright Quaker twins, Alfred and Albert Smiley, bought their first 280 acres here, along with the lake and a seedy inn notable for whiskey-drinking and all-night revelry. The brothers promptly changed all that by opening up a refurbished "temperance house" the following year. And 10 years later, *The New York Observer* published this mellow description of the scene: "The little world in which the lake (Mohonk) is embosomed has peculiar attractions which the visitor studies . . . as he goes up and down among the rocks and rills and caves and dens of the earth. The Smileys have made walks and stairs, arbors, seats and bridges with skill and taste. Here, among the wooded and rocky cliffs and heights, the company—only the best people, quiet, intelligent, refined and well-to-do—loves to dwell, always cool and comfortable, without a bar or ballroom, but well cared for with the comforts of a hospitable inn."

The world of nature discovered by the Smiley twins (continued)

Ruth H. Smiley



Carriage and horseback riding through rugged woodlands (above) provide change-of-pace adventure for jet-age families. For the naturalists, the rocky crest of the Shawangunk Mountains (left) becomes an outdoor classroom on Mohonk's walking tours. The fare: rocks, birds, conservation and just plain nature, served up three times a week.

Kids think it's treat food
(but it's more.)
Chef Boy-Ar-Dee® fools your kids, even your problem eaters, every time. They think they're getting a treat, but they're really getting more than that. Chef Boy-Ar-Dee Spaghetti and Meatballs in tomato sauce is nourishing too.
And the good taste fools kids every time. Even your problem eaters will come back for seconds.
At only about 19¢ a serving, it almost isn't fair to serve it only once a week. So buy two cans.
Chef Boy-Ar-Dee
Chef Boy-ar-dee
Spaghetti & Meat Balls
WITH TOMATO SAUCE

17 reasons why you should read psychology today

1. The sexual reasons behind the popularity of natural childbirth.
2. What kind of parents do hippies make?
3. Why it may be time to end the taboo against incest.
4. The inferiority feelings of men who seek corporate power.
5. Is it time to grant the "right" to commit suicide?
6. Why words are the least important of the ways we communicate with each other.
7. Why some psychologists believe that our dreams may foretell the future.
8. Will we ever be able to communicate by telepathy?
9. Do men need more recreation than women?
10. Is there any way to identify potential Sirhan Sirhans?
11. Why are today's students attracted to violence?
12. The importance of day dreaming in your life.
13. The unreported facts about LSD and chromosome damage.
14. Should schools teach only music, art, drama and handiwork?
15. How valid is a nude psychotherapy session?
16. How psychotherapists are treating promiscuity by muscle relaxation.
17. How wives are helping impotent husbands.

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City _____

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has been preserved and also enlarged by their descendants, in the conservationist tradition. The inn has become an enormous period-piece hotel accommodating 500 guests; the lake now boasts a dock, rowboats, pedal boats, a sandy beach. Most important of all, the mountain wilderness is open to exploration along 110 miles of hiking trails, carriage roads and bridle paths.

Few are immune to the wilderness fever of Mohonk. Sooner or later everybody takes to the woods—this in spite of the lure of five clay tennis courts, a sporty nine-hole golf course, putting green, shuffleboard, horseback riding, lawn bowling, boating and water sports. The most active nature fans are probably the rock climbers, who inch themselves with ropes and pitons up sheer cliffs called The Trapps—considered some of America's toughest training terrain. "It's one sport that doesn't tamper with environment," a climber pointed out. Serious hikers think nothing of making a 15-mile trek along the crest of the Shawangunks. In winter, Mohonk offers snowshoeing, sleighing, ice skating, as well as novice-to-intermediate skiing in its own Mohonk Ski Center.

When you enter the Mohonk enclave, a guard checks off your name at the Gate House. Then you drive two and a half miles up a wooded mountain road, skirt five acres of velvet lawns, gardens and greenhouses, spruce, beech and birch trees, to arrive at the hotel. The rambling structure with its stone turrets, wooden gables and spires looks like a storybook castle transplanted to the Appalachians. No less than 258 private balconies afford spectacular views of the lake or mountains and Rondout Valley.

Inside the Mountain House, a profusion of lounges and gossip corners recalls premotel days when space was lavish. The decor, too, is nostalgic—19th-century leaded glass above the windows and carved friezes, bentwood settees and pierced-wood screens. The high-ceilinged, birch-paneled parlor, as big as a ballroom, contains four "Sultan's Corners," conversation nooks with ornate balustrades and plush banquettes.

There are antique, velvet-covered Victorian armchairs and love seats by the dozen, even an authentic seat from New York's old Metropolitan Opera House, presented to the Smileys by a guest who was a Met subscriber for years. Flanking the parlor organ and a Steinway concert grand, a pair of five-foot Japanese cloisonné vases reminds us that the original Albert Smiley—"Uncle Albert" to everybody—was an Oriental-art buff, who reportedly bought out the entire Japanese exhibit after the Buffalo Exposition in 1901. Above a huge fireplace, one of 151 in the house, hang portraits by the Hudson River School artist, Daniel Huntington, of Albert Smiley and his wife Eliza—good faces, with an air of strength and repose.

Certain Mohonk traditions that date back to the founding twins doubtless help keep this a family resort. Smoking is still not allowed in the dining room; third-generation Keith Smiley explains, "We're against air pollution." The hotel has no public bar, but serves ice and mixers in your room and will order liquor for you from nearby New Paltz. It is simply understood that you do your drinking in private. The story goes that a guest once asked a member of the Smiley family for a set of Mohonk rules: "There are no rules," was the reply, "but woe to you if you break one."

Despite minor austerities, perhaps even because of them, you enjoy such innocent pleasures as gazebo-hunting. These rustic shelters—130 of (continued)

Hoover's use-them-anywhere pair.

Upstairs, downstairs, bathroom, kitchen. The Hoover compact washer and matching dryer work wherever there's a faucet and standard house current. Wash a load in four minutes. Rinse and spin-dry another at the same time. The dryer has cycles for regular and permanent press. And it needs no venting. Together, they do a big job. And go where you go. From room to room or home to home.

them are found along the mountain trails—are among Mohonk's prized features. When you step inside a Mohonk gazebo, framing an intimate or awesome view, you feel as privileged as a child in a playhouse. A morning stroll can easily bag you a mixed dozen: gazebos of hemlock logs weathered silvery gray, or built foursquare of native rock or tropical style with thatched umbrella roofs.

On the Mountain House bulletin board is posted a calendar of nature, bird and geology walks led by members of the Smiley family. Virginia is superb on a bird walk; an ex-concert singer, she can warble the birds out of the trees. Her husband Dan, a noted ecologist, explains conservation needs. His brother Keith, amateur geologist, cracks the mysteries of the 300-million-year-old cliffs. And his wife, Ruth, with degrees in botany and landscape architecture, is also an expert on the local environment.

On a Saturday morning not long ago, while guiding some 40-odd guests for an hour's nature walk around the mountain and lake, Ruth spoke of the balance of nature, pointing out that Mohonk had fought for years over using DDT to rid the area of moths. "We refused to spray," she said, "and you see we still have our forests." When the walk was over, a New Jersey microbiologist who had come along with his 12-year-old son said, "I'm happy my children are addicted to this place. Getting close to nature brings us closer together."

Few visitors leave Mohonk without following the paths that lead to the greenhouses and gardens. You can take a course across the lawns, with their ancient specimen trees, or go by way of the wild-fern trail, with its dozens of varieties transplanted from the woods and neatly labeled. The greenhouses are a showplace for thousands of plants in pots, tubs and hanging baskets. Some 45,000 annuals are grown here from seed and set out, in a new design each year, in the half-acre of show gardens called by one horticultural expert "the finest annual gardens in the world."

These show gardens are at their peak in early fall, mass-planted in sweeps of color against immense vistas of lawn. They blaze with red salvia; zinnias and marigolds burning gold and orange; snapdragons and cosmos in pink, rose, garnet; floods of blue-to-purple asters. Old-fashioned heliotrope, nicotiana, mignonette scent the air. Nearby, a spicy herb garden surrounds an old six-foot millstone carved of quartz conglomerate from the cliffs. Beyond the show gardens, old-fashioned shrub roses run along the arbor. Altogether, the Mohonk gardens put on an astounding show for its visitors.

Throughout its 100-year history, Mohonk has attracted an impressive roster of guests, from General Grant's widow to Andrew Carnegie, whose inscribed photograph hangs in a corridor along with those of long-ago Supreme Court justices and statesmen. Presidents Arthur, Hayes and Taft stayed here.

As you might expect, Mohonk's guests are apt to be a loyal lot. "Many of them have been coming here so long that we're now getting their grandchildren, too," says Ben Matteson, executive vice president of the resort. He is married to a Smiley daughter, Rachel, who pitches in like all the family, often rising at 5:30 a.m. to supervise the fresh-flower arrangements that always fill the Mountain House.

Mohonk today draws a wide assortment of visitors. You see red-faced rock-climbers clumping through the lobby in Alpine boots and *lederhosen*. A young Japanese couple wanders hand-in-hand around the grounds, enchanted by the painted-on-silk look of the lake on a misty morning. A group of African educators, dazzling in their tribal robes, gathers for a chat under an old hemlock.

Mohonk believes in getting you outdoors even to eat. The scent of sizzling bacon wafts upwards during breakfast cookouts at an old log cabin, woodland picnic grove or lookout rock. Saturday noon is outdoor-barbecue time on a bluff above the lake. And in the airy summer dining room with its curved picture windows, the food is calculated to satisfy appetites whipped up by the mountain air. It's American fare served generously—"a cuisine adapted from the farm menu," Ben Matteson likes to call it—with such old-fashioned favorites as chicken shortcake, home-baked rolls and hot apple dumplings. Tea at 4 p.m. in the Lake Lounge is a daily ritual that nobody wants to miss. As one guest lining up for the tea service remarked, "You'd think they wouldn't crowd in so, after what they ate for lunch, which was really dinner."

In the Mohonk's earliest years, the tariff was just $3 a day or $20 a week per person—with meals, of course. Now, as Mohonk Mountain House enters its second century, the tab from the end of May to late October is $24 to $35 per person a day for a double room, American plan. Family rates are also available, and the off-season tariff is lower.

Until 1930, guests left their cars at the gateway to travel by carriage up to the hotel. Carriage-riding is still a favorite Mohonk recreation, and jet-age kids consider this curious form of locomotion an adventure. Stella Livesey, an energetic Englishwoman in her twentieth Mohonk season, is in charge of carriage teams and saddle horses. "I breed them all myself," she says, conducting a tour of the cavernous barns that once quartered 175 carriage horses alone. Now antique carriages are on display.

A bit of history also lies behind a door marked PRIVATE in Mohonk Mountain House, the entrance to the Smiley family apartment. Distinguished visitors have been entertained here for 60 years. A model of Victorian elegance, it is occupied during the summer by Mrs. Francis Smiley, last of the second-generation Smileys active in the resort. She is a gentle Quaker woman, originally from Boston. "I came here to play the Choralcelo organ in 1919, married a Smiley, and I'm still here," she says. Then, reflecting on Mohonk's meaning in today's world, she continues, "There's a need for a place like this, for quiet and serenity, because the world is in chaos. We've maintained a real peace here." Once you've stayed at Mohonk Mountain House, you'll feel the same. END

The hole thing is not the whole thing.

NEXT MONTH IN American Home

- **SPECIAL ISSUE LIGHTHEARTED ENTERTAINING**
- **Ideas galore for memorable parties**
  Extra: 32-page tear-out Entertaining Guide
- **Decorating with a festive flair—young hostesses set the scene**
- **Holiday table settings . . . super-gifts you can make**
- **Food: four great dinners**
- **Look for the November American Home on your newsstand October 23**

THE WOMAN DRIVER By Denise McCluggage

SIX KEYS TO SAFER DRIVING

**Make them part of your routine—
and save yourself grief and perhaps even your life.**

By any reasonable estimate there are dozens and dozens of suggestions that might improve your driving, but to keep the objective within reach let's start with a mere six. When these have become part of you, perhaps you'll want to find a new half-dozen of your own. The point is: Being a better driver is a matter of widening awareness—increasing your understanding of what driving is all about and expanding your ability to concentrate on it.

Improving your driving is harder than holding your head down in golf or keeping your eye on a tennis ball, because there is something so casual and intuitive about operating a car. It may be hard to regard driving as a skill; you don't do it just for the sake of doing it but generally to get somewhere. Being a good driver becomes singularly important when you consider the comparable consequences of being a duffer—few are killed or maimed by flying divots on the golf course, but a lot of them crack up on the highway.

The six suggestions you might first consider are:

1. USE YOUR MIRROR. Ideally you should be able to see clearly to the back of you and to both sides—no blind spots—by using the rearview mirror (an innovation, incidentally, of a clever race driver). But even if your car is hung with as many mirrors as a nervous drugstore, you are driving in rearward ignorance if you do not use them properly. Make yourself conscious of how many times you actually look in your rearview mirror—honked reminders from behind don't count. Your ever-alert roving eye should flick to that mirror every ten seconds—more often in rapidly changing traffic situations. (If you want to check how often other drivers in your family use the mirror, just knock it cattywampus and see how long it takes before they notice it is askew.)

The information gleaned from your rearview mirror has a critical bearing on what you decide to do about what's happening in front of you. You want to pass a slower car in a multilane highway—are *you* also about to be passed? You want to change lanes—is there a truck hovering on your flank? You see a traffic light up ahead flash to red—is there someone breathing on your rear bumper who may not be as observant?

The wise driver keeps an eye on what's following him, whether or not he *plans* any alteration of his path or speed. Emergencies are so named because they happen unexpectedly, and one such might occur smack in front of you that demands immediate action. There's no time to check out all possibilities, but if you had already gathered the necessary intelligence with your close attention to what is around you, you could do the right thing quickly. For instance, if you knew, through your frequent rearward surveillance, that a small green car was following closely behind you, but the lane to the left was relatively open, you could dodge into that lane and avoid being the filling in a car sandwich. Or if you had seen a blue van moving up on the left and nothing for a long way directly behind you, you could—with fair confidence—hit your brakes and stop.

Keeping an eye out for what is coming from behind can lessen the blindness of those blind spots, too. If one moment you see a red convertible behind you and the next moment you don't, chances are slight that it has just vanished. As the classic punch line puts it: "Everybody gotta be someplace." The someplace that car may be is just off your rear quarter—right or left. Locate it. And don't let out-of-sight be out-of-mind. The forgotten ones are the ones that really clobber you.

2. WATCH THE WIND. Different cars are affected differently by the wind. And not only small cars, with gusts setting them as much as a lane-width off course, are bothered. (Authorities in San Francisco announce "Small-Car Warnings" on days when the winds are buffeting the little ones dangerously on Bay Area bridges.) Side winds, blowing across the roadway, will have the greatest effect on small, rear-engined cars and on boxily built vehicles that present a larger "sail area" to the breezes. Least affected will be the cars with front-wheel drive—cars like the Saab, Audi, Renault 16, Olds Toronado and Cadillac Eldorado, which are "pulled" along the road rather than "pushed" as rear-wheel-drive cars are.

When driving on a straight stretch of road with a steady crosswind, you will probably compensate for the pressure without even being conscious of it. But remember that the wind's relative direction will change as the road curves, so be wary of it. Read wind clues from smoke plumes and tree branches and, sadly, roadside debris. In that steady crosswind, also keep an eye out for a windbreak of trees, a hill or buildings that may block the wind as you drive into the lee of them and have you correcting for a wind condition that no longer exists. In the early days of rear-engine racing cars, it was believed a windbreaking stand of trees caused the fatal crash of a German test driver. You'll not be driving anywhere near the tenuous fringes of control, but then your reflexes are not racing-fine either, and an unexpected change in wind might lead you to over-control the family car.

Slow down on windy days, be aware of the wind and—if it's gusty—try not to correct for every little twinge and surge. Allow a reasonable amount of wander rather than fight the wheel. There's also a "man-made" wind to be wary of—that blast caused by fast-moving trucks at close quarters. Approaching or passing, these square monsters move a lot of air from in front of them and suck it in behind them. Don't let the whoosh catch you by surprise; don't overreact. (continued)

It's a dirty shame to run out on the team.

It's a shame to run out of hot water any time. What you need is a gas heater, sized to suit your family's needs. A gas water heater costs less to buy, less to install, less to operate. And you have hot water whenever you need it. See your plumber or gas company.

Gas water heating gives you a better deal

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A Special Introductory Offer for Only $1.00

DO-IT-YOURSELF
22 PIECE ORNAMENT KIT

You'll have loads of fun and 15 extremely attractive yuletide ornaments to grace your tree this Christmas. Each ornament is made of sturdy non-bend cardboard with a white paper finish bonded on 2 sides. Designs are printed on both sides and areas to be painted are numbered. Everything you need to make these beautiful ornaments is included: 3 bags of silver, gold and red glitter; glue, watercolor paints and brush and golden tie strings.

These will be real conversation pieces when your family and friends drop in and nothing you could buy can compare to the satisfaction of making your own.

OFFER WILL NOT BE REPEATED UNTIL CHRISTMAS

This is a special pre-Christmas introductory offer for those of you who like to start early on projects. Supplies are limited now and offer will not be repeated until Christmas time. To avoid disappointment mail coupon today as orders will be filled on a first come, first served basis. A very fine buy for only $1.00.

KIT CONTAINS:

water color set

3 tubes of glitter

1 water color brush

golden tie string

PLUS 15 ORNAMENTS TO MAKE & HANG

PALM COMPANY, Dept. 5979, 4500 N.W. 135th St., Miami, Fla. 33054

Please send me the Ornament Kits checked below. I understand if I am not delighted, I may return any kit within 10 days for a prompt refund. Enclosed is check or m.o. for $_____

_____Ornament Kits (#9831) @ $1.00 plus 25¢ postage

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

☐ **SAVE 75¢.** Order 3 Kits for only $3.00 and we'll pay the postage. Extra kits make fine gifts for young and old alike!

3. PLAN YOUR PASS. To pass another vehicle you have overtaken on a two-lane highway—one lane in each direction—you have to pull out into the oncoming lane. That's dangerous territory for the simple reason that if you stay there long enough you can count on a head-on collision. Lessen your risks by passing only when there is clear vision ahead—no curves, no hills or other obstruction to block your view of the road ahead. Usually there are painted lines—white, yellow, doubled or however your state sees fit to say "no passing" when the authorities deem it unsafe to pass. However, don't assume it is safe just because the line-painters dot-dot-dot it; maybe those trees were baby bushes—or were not in full leaf—when the nature of the line was first determined. If you can't see a safe passing distance, knowing your car's capabilities, just wait.

It is poor practice to tuck in behind the car you intend to pass and then wheel sharply out into the other lane when you're ready to make your move. The idea is to reduce your time in that other lane—the time when you are most vulnerable to possible collision—to a minimum. To do that, lay back far enough from the car to be passed so that you can accelerate to passing speed behind him in *your own lane*—allowing ample distance to avoid nicking him or having to swerve if he should slow down suddenly for some reason. The line your car would draw in a proper pass would be a swooping arc—not a bumpy bulge like a snake that swallowed a golf ball.

You've checked in your mirror to see that you are not being overtaken by a faster moving car; you've checked for oncoming traffic; you've accelerated in your own lane and (ideally) you've got about 15 miles an hour more speed than the car you're passing. Then you've checked your rearview mirror for a glimpse of the guy so you won't risk chopping him off before angling smoothly back into your own lane. A work of art, right? And already, you've started planning the next pass, fitting your approach to the slow-moving car ahead with the dots of cars visible in the oncoming lane. Only one question remains: How come you're passing everything on the road? Have you checked your speedometer lately?

4. USE BOTH FEET. It was thought that, with the advent of automatic transmissions and the demise of the clutch pedal, the left feet of car drivers, called on to do little more than flick the lights (continued on page 54)

Your dog can't tell the difference. You can.

To your dog's taste buds, Gaines·burgers® might just as well be regular canned dog food.

They're meaty and moist like canned.

They're full of nourishing vegetables, vitamins and minerals like canned.

You're the one who can tell the difference.

You can tell Gaines·burgers are more convenient because there's no can to open.

You can tell they're nicer, because there are no leftovers to smell up the refrigerator.

And it doesn't cost any more to do things the easy way. Two Gaines·burgers equal a full can of dog food and cost about the same.

Next time, give your dog Gaines·burgers. He'll never miss the can.

Gaines·burgers. The canned dog food without the can.®

GF
GENERAL FOODS

WILD-FLOWER EMBROIDERY KITS

By Dorothy Lambert Brightbill

A big, bold picture of milkweed blossoms and exploding pods (above, right) and a small grouping of wild asters, goldenrod, dock and grasses (above, left) make attractive companions for any home. Hung on a wall of rough-sawn boards, the pictures create an outdoor atmosphere that is congenial indoors. Both designs, by Barbara Sparre, are stamped on cotton homespun to be embroidered with assorted yarns (included in kit, along with easy-to-follow instructions, stitch charts and color guide). You will enjoy simulating the three-dimensional effect of the milkweed pods and goldenrod. "Milkweed" measures 16 by 36 inches, "Autumn Wild Flowers" is 18 by 24. The frames shown are also available. They are shipped unassembled with easy put-together instructions.

Fill out coupon and enclose check or money order. Sorry, we are unable to handle Canadian or foreign orders.

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Ben Swedowsky

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SAFER DRIVING

continued from page 50

from high to low beam, might soon atrophy. Then, as car builders started stretching the brake pedal across the floorboard, it became clear that the left foot *could* do something useful. The question was, *should* it? Whether or not a driver should use his left foot for the brake is a controversial subject among driving experts. Many advocate having the left foot in readiness—"covering" the brake—in tight traffic situations to shorten the time between the awareness of an emergency and braking for it. The thinking is, the right foot is on the accelerator—why should it have to move to the brake when the left foot is free to act faster?

Those who oppose the use of both feet feel that it is apt to scramble the reactions and confuse the driver into indecision rather than shorten the braking time. They say using the left foot leads to "riding" the brake, a bad habit with potentially serious consequences.

The fact remains that your left foot is there and relatively free of duty. If you are coordinated well enough to put it to use shortening your braking time, then do so. When you're driving slowly through hectic traffic with pedestrians darting about and cars starting to back out suddenly in your path—anything that might require a quick stop from you—let your left foot hover over the brake pedal, or "hinge" your foot to the floor with your heel, ready for quick application. Practice the maneuver in some deserted parking lot until your left foot is familiar with the light touch needed and the suddenness of power brakes. If you find the technique valuable, use it. If not, forget it. Back to the high-beam/low-beam button.

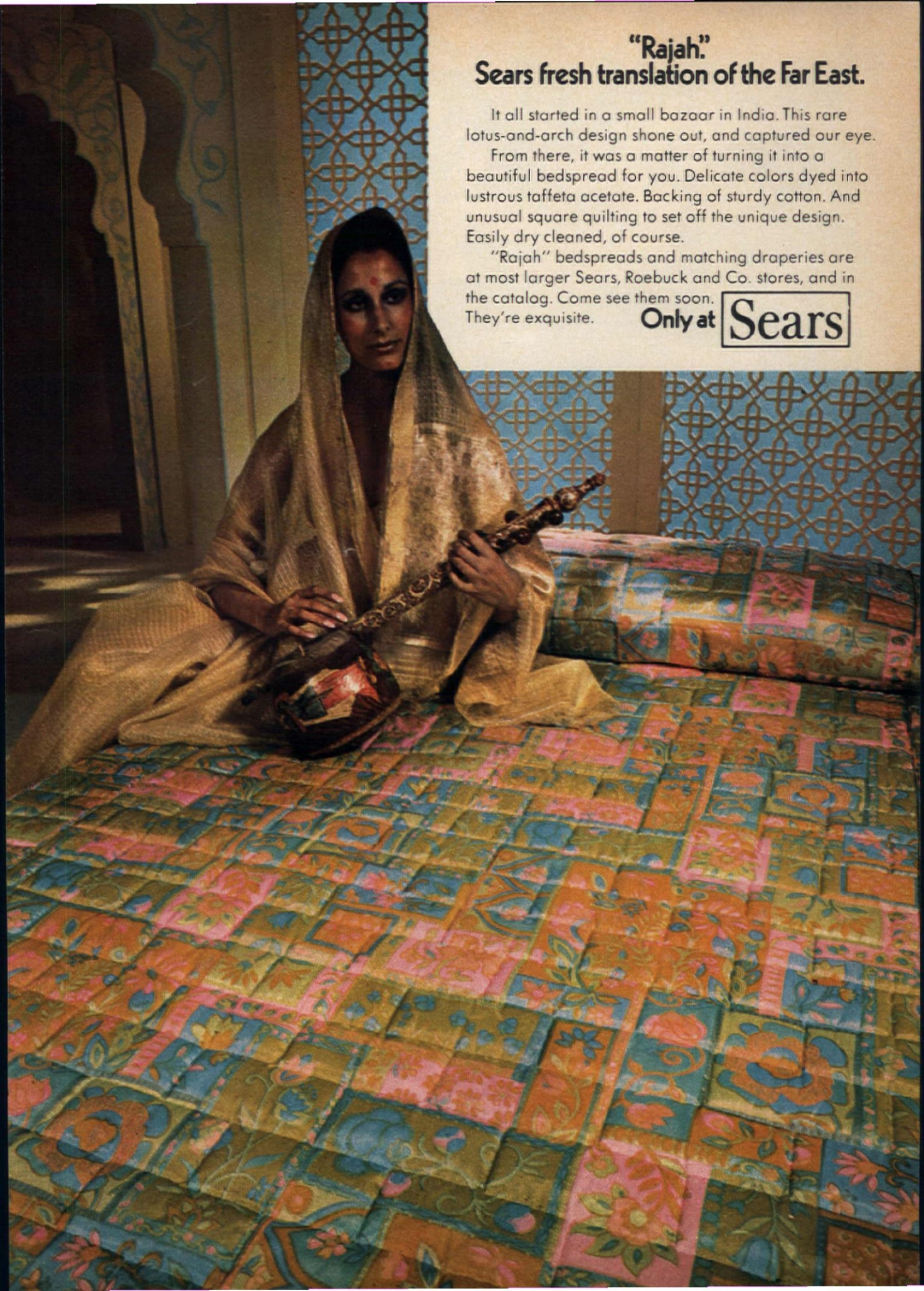
Truly expert drivers, such as those reflex-sure Scandinavian rally drivers, have developed left-footed braking into a fine art for controlling their fast-moving machines on icy mountain hairpins. This is a technique particularly suited to front-wheel-drive cars and is a matter more of how much brake or accelerator pressure they take off rather than apply. That, however, is an art beyond any but the most special needs, and is particularly amazing when you consider that their cars have clutch pedals, too. They deftly shift without using them, if they ever need to shift and their left foot is otherwise busy.

5. LIGHT UP AND BE SEEN. Headlights are not just giant flashlights that enable you to poke your way around in the dark. They are also running lights that mark your existence and location. Your state has a legal light-up time—a time when you should have your headlights on. It is usually sunset or a half-hour thereafter, a time when the sky is still bright and trees and buildings are clearly visible. Your headlights in that twilight time make no difference at all in terms of what you can see, but they do make a difference in how easily you can *be seen*. Cars all seem to become road-colored when the sun has set, and headlights—full low beams are best, not parking lights—are what separate you from the shadows.

Don't be smugly satisfied just because your own lights are on. Be a nag. Flash your lights at still-dark cars to remind drivers their cars are graying off into invisibility even though the sky is blue. Be cautious about passing in twilight. The headlights advancing toward you may be a safe distance away, but they may not belong to the next car. That one could be an unlighted one, speeding along ahead of the car whose lights you see. Laws or no laws, many drivers seem to put off lighting up until they near the grope stage. That is one reason why twilight is a good time to stay off the road—stop for supper if you are traveling.

6. CULTIVATE DESIRABLE HABITS. Why is it that good habits seem harder to acquire than bad ones? If you want a particular good habit, you are just going to have to pursue it consciously until it becomes automatic. A drag, perhaps, but true. Fastening your seat belt is one such good habit. Statistics, common sense and public-service commercials all tell us so, yet many still buckle up only sporadically, if at all. Starting the very next time you get in your car—in a hurry or not—begin a new regime toward ingraining good habits. A mental checklist: Fasten your seat belt; see that your mirror is positioned properly; adjust your seat.

When you leave your car, follow another routine—in gear (or if an automatic transmission, in "park"), brake on, keys out of the ignition, windows closed, doors locked (you may get out first). The locking procedure, though last, is by no means least important. Most of the cars stolen, particularly by joy-riding youngsters, were left unlocked with the keys in the ignition. A judge recently found a car owner responsible for damages done by his car while it was being driven by its thief—because the keys were left in it. Under such a ruling, you could be accessory to manslaughter. Locking your car is another habit to cultivate consciously. END



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"Rajah" bedspreads and matching draperies are at most larger Sears, Roebuck and Co. stores, and in the catalog. Come see them soon. They're exquisite.

Only at Sears

Easy-care Asiatic lilies are dazzling as cut flowers or when planted en masse. Large white Imperials in basket are part of the new lily aristocracy.

THE AVANT GARDENER By Lawrence V. Power

NEW RAGE FOR LILIES

Whenever gardeners think bulbs, they usually visualize crocuses peeping through the snow, daffodils by a stream or rows of tulips standing as straight as the Queen's Guard. Flower-lovers, prepare: There's now a family of bulbs about to burst into popularity—summer-flowering beauties that continue to add color to the garden until the first frost. We may now be living in the so-called Age of Aquarius, but we're fast approaching the Age of the Lily.

Through history the lily has been the queen of flowers, a symbol of purity, chastity and exquisite beauty, beloved by Greek goddesses in mythology and appearing frequently in the sculpture, art and poetry of (continued on page 58)

Richard Jeffery

"There is no other purgatory but a woman." Beaumont and Fletcher
Yes, but what a way to go.
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the ancients. The Egyptians grew lily bulbs for food 3,500 years ago, and Near Eastern nomads used them for medicinal purposes as well as food. With the advent of Christianity, the lovely white Madonna Lily became the symbol of the Virgin Mary; it appears in medieval religious art and in church floral decorations throughout the Christian world.

Since lilies were cultivated so long ago, you might well ask why they should suddenly come into vogue. The answer is a combination of art and science—the creation of talented and dedicated hybridizers led by the world-renowned Jan de Graaff of Oregon Bulb Farms, Gresham, Ore. To the monotone Madonna Lily these men have added hundreds of colorful new varieties. They range from six-foot-tall Imperials with orchidlike blooms 10 inches in diameter to two-foot Little Rascals with vivid clusters of three-inch-diameter miniature blooms. In fact, there are lilies of almost every size and shape—wide petaled, narrow petaled, upright, pendulous, trumpet, sunburst or bowl shaped. The colors are shades of pink, gold, violet, yellow, crimson, orange—some variegated, others speckled or pure.

Visual delight is only the beginning of the lily story. They are that rare combination of the practical and the beautiful, for breeders have taken the problems out of growing lilies. The new varieties, most of which are scented, require minimum care and reproduce rapidly. Unlike spring-flowering bulbs, which must be divided every few years, many lilies will bloom profusely for up to 10 years with no need to be transplanted. Hardy and reliable Asiatic and Aurelian hybrids are among the easiest for the novice.

Lilies have never been considered a poor man's flower. Newly introduced strains for the connoisseur can still cost as much as $25 for a single bulb, but there is a wide range of garden varieties that run just under a dollar. The cost is an investment, however, since one stem can have up to 12 flowers and will produce as many as four new plants in just one season. The secret to growing "happy" lilies is water—not too much and not too little. Lilies like moisture, but they *must* have well drained (preferably slightly acid) soil with plenty of humus. If your area doesn't receive enough water naturally, it would be to your advantage to add a soil-soaker attachment (available at your local hardware and garden-supply stores) to your garden hose.

Late-blooming lilies can be planted in the spring, but you'll get best results the first year if you plant in the fall. This can be done any time before frost, but since lily bulbs develop a root system, plant early so they can get a good start before the cold weather comes. It's really wisest to plant your bulbs as soon as they arrive.

If field mice and other rodents are a problem where you live, dig out your planting bed and line it with a fine wire mesh before you put the bulbs in place. Most small bulbs should be planted 12 inches apart and covered with three to four inches of soil. Plant large bulbs 18 inches apart with four to six inches of cover.

Just as soon as your bulbs are planted, water them. The first year it's a good idea to cover the planting bed with a mulch of wood chips, pine needles, hay or leaves. The covering will protect the bulbs while the root system develops.

Lilies are no exception to the rule that a generous feeding of a complete fertilizer in early spring with smaller feedings during the year will insure the best results. When the bloom is off your lilies, dead flower heads should be removed. Cut them off just below the lowest flowers on the stalk. The idea is to allow as many leaves as possible to remain in order to manufacture necessary food during the rest of the growing season.

Once the stalks have died in the fall, they should be cut off at ground level, and in extremely cold areas a mulch should be applied. Nature will take care of your lilies during the winter for you, and when spring arrives they will return, bigger and better than ever to enhance your garden for another season.

Note: For more about lilies, write to Oregon Bulb Farms, P.O. Box 5290, Gresham, Ore. 97030, for their descriptive catalog ($1) of varieties and prices. Also available from Dept. AH, The North American Lily Society, North Fredericksburg, Vt. 05473, for $1: an illustrated handbook, "Let's Grow Lilies!"

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36 CCT 36

October American Home

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(STORE COUPON)

By Jeanne M. Bauer

THE WOOD YOU LOVE TO TOUCH

Amid the "natural look" renaissance in furnishings and fabrics, as shown in most of the Debut '72 interiors on pages 88-97, wood has come into its own again for home accessories. Echoing an earlier day when families used homemade wooden utensils, today's well-equipped kitchen glows with the warmth of wood—in butcher blocks and utensils like those below. A good choice for the kitchen, they are durable, finely crafted and handsome. For the proper selection and care of wood, see page 62.

Warm-colored wooden kitchen utensils are arrayed on two 30-by-48-inch maple butcher blocks from J. & D. Brauner (all unspecified sources N.Y.C.). (1) Olivewood set, $25 at Bonnier's. (2) Strudel board of beech, $6, Bailey/Heubner, Southampton, N.Y. (3 & 4) Both at Bloomingdale's: oak mortar and pestle, $6.50; ice chest, $30 in butternut. (5) Turkish walnut salad bowl, Bonnier's, $60. (6) The Pottery Barn: $2.75 worth of beechwood utensils. (7, 8 & 9) In beechwood at Bazaar de la Cuisine: scoop, 65¢; ravioli rolling pin, $3.45; spatula, $1. (10) White ash boiled-egg lifter, $1 at Bailey/Heubner. (11) Bazaar de la Cuisine's spaghetti server in beech, $1.45. (12) Beechwood crepe-spreader, $1.25 at Bloomingdale's. (13) Oak carving set, Bonnier's: board, knife, fork and (not shown) cleaver, $40. (14 & 15) At Bloomingdale's: olivewood egg cups, $2.50 each; teak salt shaker/pepper mill, $12.50. (16) Hammacher Schlemmer's rosewood sandwich board, set of 4 for $12.95.

Sliced turkey with giblet gravy, one of many varieties.

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Cookin' Bag foods are the tasty individual meat servings and main dishes from Banquet. Over a dozen neat treats like turkey, chicken a la king, salisbury steak... even enchiladas. You just drop them in boiling water: from freezer to table it's only a matter of minutes.

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WOOD continued

The best butcher blocks and cutting boards are made from an unseamed, fine-grained hardwood such as maple. (An unvarnished board is best; varnish wears off quickly.) This provides a long-lasting wood surface that will withstand chopping, cutting and pounding. To condition a new cutting board, coat it with warm salad oil and let it stand overnight. Wipe off what hasn't been soaked up. Repeat this procedure from time to time, especially if the board is used a lot for heavy cutting and chopping. The coatings of oil will make the board more sanitary by helping to seal the pores and prevent food particles from accumulating. Additional oilings may be necessary in winter months to keep wood from drying out. To clean between uses, wipe with a damp cloth or, if necessary, wash quickly in lukewarm suds and rinse and dry thoroughly. For stubborn stains, scrub with scouring powder or rub with half a lemon and rinse with clear water. To remove odors such as onion, wash in a baking-soda-and-water solution and dry thoroughly. (A good idea would be to restrict the odors by using one side of the board for onions.) The sooner the wood is washed and dried, the fewer odors it will absorb. In time, the wooden cutting surface will become marked with cuts and dents—a sign of character, some say. But if you want to remove those character lines, rub the surface along the grain with very fine sandpaper or steel wool. Then rinse and re-oil the surface. Keep wooden utensils away from heat to avoid drying out and cracking.

There are several advantages to using wooden kitchen utensils. For one thing, their handles do not get hot when stirring hot foods and they will not scratch pans and bowls. They are lightweight and will not melt out of shape if exposed to heat. The most practical wooden kitchen utensils are made from a hardwood with a smooth finish for easy handling. White ash is a good choice.

Handle the utensil before buying to see that it feels comfortable in your hand and is smooth and well balanced. Wooden utensils should be washed in sudsy lukewarm water and dried thoroughly. They should *never* be soaked or put through the dishwasher, unless they have a dishwasher-proof finish, which few do. The utensils should not be left standing in foods, for they will stain and absorb odors.

Wooden salad bowls come in a wide assortment of sizes, shapes and woods. The choice is one of personal taste. Do check when you buy the bowl to see if it is a sealed wood (not just varnished—sealing is a special process) or in the natural state. The natural varieties need the same kind of oiling as cutting boards. If your bowl has a sealed finish, oiling is unnecessary. The natural wood bowl may need periodic re-oilings, but if you use it a lot the oils in salad dressings will be absorbed and help keep the wood from drying out. There's a lot of controversy about whether or not to wash a wooden salad bowl. Our feeling is that anything that can be washed should be . . . and salad bowls are no exception. But do it quickly. Use lukewarm sudsy water, followed by a clear rinse and thorough drying. To remove odors, rinse in a baking-soda-and-water solution and dry thoroughly. Remove undesirables such as stains, nicks and salad-dressing buildup by using fine sandpaper or steel wool, making sure to follow the grain of the wood.

Decorative wooden serving pieces, pepper mills and the like do not require extensive care or oiling, for they are most often sealed woods. Merely wipe them off with a damp cloth—or if necessary, wash quickly in lukewarm suds, rinse and dry thoroughly. END

One pan.

Couldn't be easier.

One pound.

There's no substitute for fresh ground beef.

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Five flavors: Potato Stroganoff. Chili Tomato. Rice Oriental. Beef Noodle. Hash.

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Five delicious servings. Your whole family will agree—hamburger never had it so good.

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GENERAL MILLS, INC. 25 T

BLENDER MAGIC FOR KITCHEN LIB

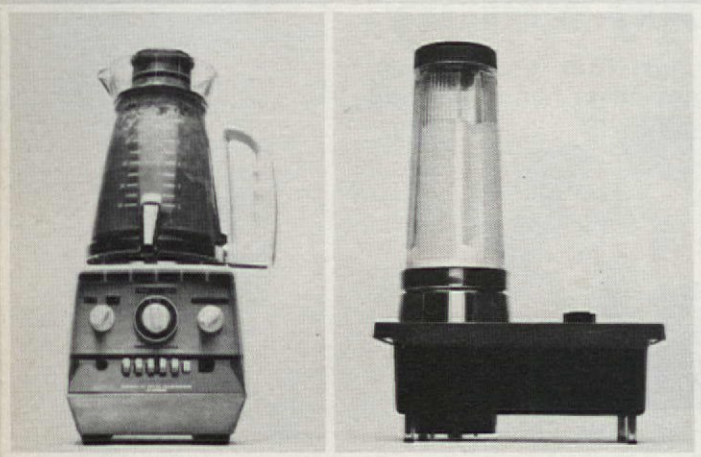
By Jeanne M. Bauer

Whirr. What a wonderful sound! It's your blender doing all sorts of little kitchen chores, freeing you for the more important things in life. Since 1936, when Waring introduced the first blender in the United States, blenders all across the country have been chopping, pureeing, grating, grinding, liquefying and blending their way into our lives. Those first blenders—or drink mixers, as they were called at the time—were quite unsophisticated by today's exacting standards. They offered very little control and no choice of speeds—just a simple on/off switch and only one action. Today, 35 years later, the blender has blossomed into a wonderfully simple-to-use, time-saving, multifunctional appliance that promises to liberate you from tedious kitchen chores—and make you a super chef to boot! (continued on page 66)

Hoover's six-speed blender ($40) features strainer cap for removing liquids and spatula for scraping the sides during blending.

Health Center by Panasonic ($70) has two units that fit on its base—the blender (below, left) and the juicer-extractor (below, mounted on base).

Eight-speed Hamilton Beach blender ($30) comes with two extra plastic containers that can be used for blending, pouring, storing, drinking. For use, uncap containers and attach to blender jar's removable cutting assembly, then mount on blender base.



You can cook or blend with Ronson's 10-speed blender (far left, $90) or do both at the same time. It also crushes ice without a separate attachment. Wide-mouthed carafe-shaped blender jar doubles as serving piece.

With its sleek desk-set look, Waring's cordless "executive blender" (left, $80) can go anywhere—from office to den to home bar—and it can whip up 150 daiquiris for you before it needs to be recharged.

Oster brings you five appliances in one. Their 10-speed Osterizer ($40, fourth from left) comes with four attachments: ice crusher, $19; mixer-beaters (which come with a bowl), $15; citrus juicer (must be used with mixer bowl, as shown), $5; food grinder, $15. All attachments except ice crusher require power unit (last item), $15.

Al Francekevich

With Morton you can enjoy donuts and honey buns and blueberry and corn muffins that are as fresh as those from your neighborhood bakery. Maybe even fresher! Every morning. When it's time for breakfast.

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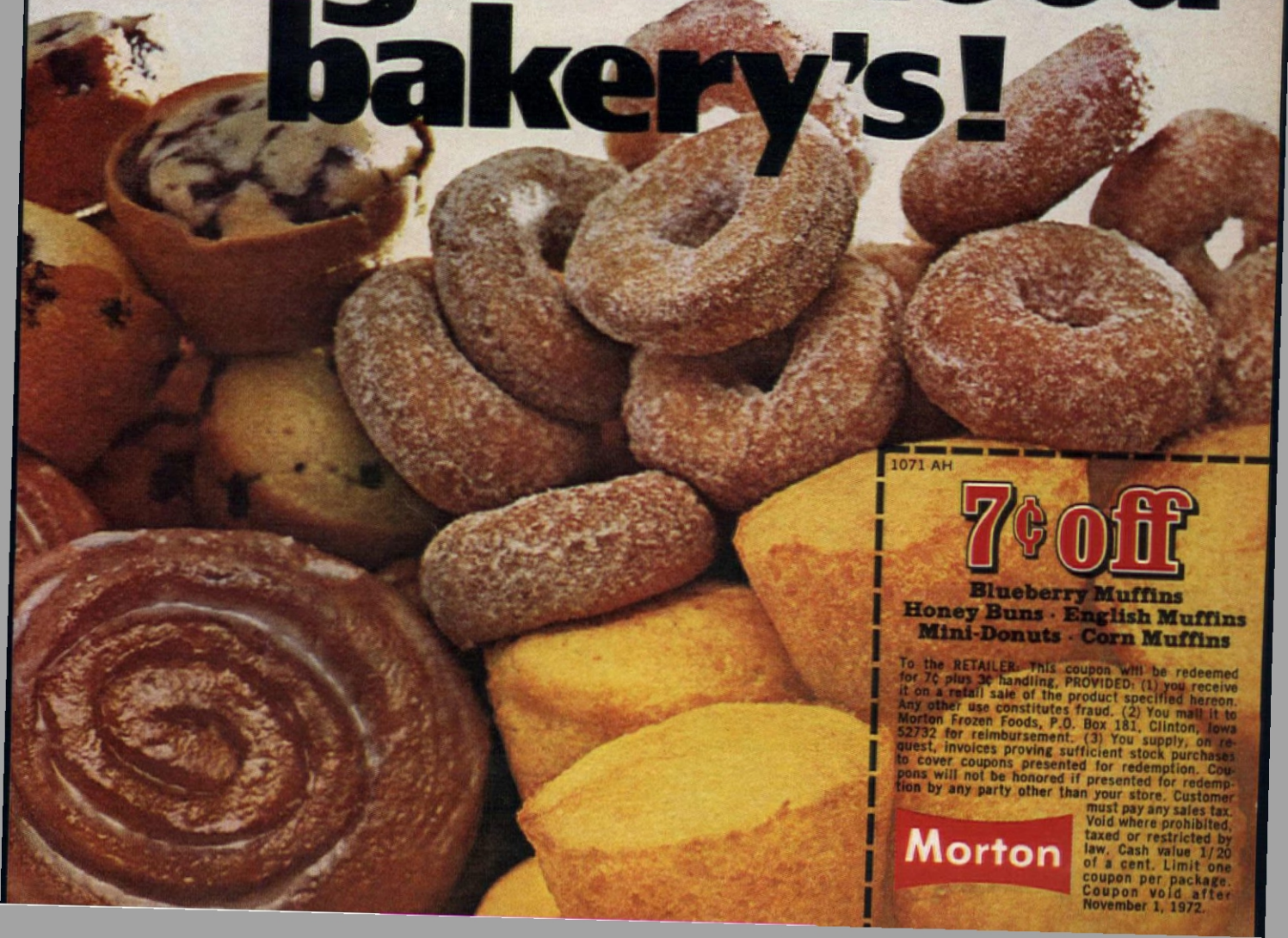
The Morton Breakfast Bake Shop

As fresh as your neighborhood bakery's!



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Morton

Never trust a Worcestershire under 130.

It takes an older Worcestershire to make a wiser steak. (Not to mention a brighter burger, smarter salad, loftier meatloaf.)

And by "older Worcestershire," we can be talking only about Lea & Perrins. We've been making Worcestershire since 1835, and every bottle we make is aged in wood, like fine wine. Every bottle combines natural aging with natural ingredients—things like eschalots and tamarinds—to bring out the best in every dish. To give you the kind of seasoning that comes only with age.

Lea & Perrins. The More Seasoned Worcestershire.

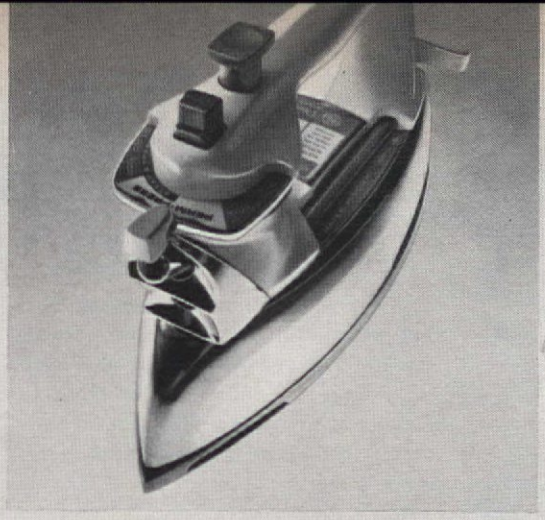
Newlywed novice cooks, celebrated drink-makers, gourmets, health-food devotees—they're all turning on to blenders. Now found in one out of three homes, blenders are pureeing food for the baby, chopping onions without tears or mixing party dips and drinks, saving kitchen time in dozens of ways. And now, more and more, you see blenders that offer functions or features beyond the standard blender uses. Wonderful time-savers all, those pictured on page 64 fall into this category. From a blender that can cook a meal, to one so sleek and handsome it's perfect for the office or den, to another that's a whole kitchen-full of appliances in one—they're all out-of-the-ordinary.

As you see, blenders come plain or fancy, tall or short, with glass or plastic jars, with buttons or with dials, reasonably priced or expensive. How do you pick your way through all that wealth of choice?

Your decision depends upon just how much you want a blender to do for you—how many features and attachments you can use. Blenders range in price from under $20 to $90. Less expensive ones generally have fewer convenience features, but with a little practice, you can get them to perform much the same functions as the higher-priced models.

Whichever model you choose, there are some blender basics we feel will add to your pleasure in using this kitchen convenience and help you to get the most from it.

- If you plan to keep your blender out on the kitchen counter, be sure the one you get is not so tall that it interferes with the overhead cabinets.
- Shiny metal blender bases are pretty, but they fingerprint and show dirt more easily than those with a mat finish or a subdued color. Avoid the ones with lots of grooves and ridges—they're hard to clean. Bases with rubber feet are steadier and you won't mar counter tops.
- Glass or plastic blender jars have advantages and disadvantages. Glass is easier to clean but more breakable than plastic. Plastic is lightweight but can become scratched with use, giving it a cloudy appearance.
- A blender jar that opens from both ends is a godsend when removing heavy, sticky foods. You just unscrew the cutting assembly and push the food out, avoiding the tiresome bother of scraping it out through the top opening. The removable cutting assembly also makes the whole thing easier to clean.
- Measuring devices are convenient, too. There will be no need to measure liquids before adding, if you look for a blender jar that's marked with cup and ounce measurements on the side. And blender caps that feature a removable "jigger," a 1-2-ounce measure, are a great time-saver when mixing drinks. The removable jigger also facilitates adding foods to a mixture while the blender is running.
- Blender-jar capacities vary from 4 to 6 cups, so if you're given to mixing up huge batches, get the largest.
- We found little difference between using push buttons, dials or slide switches. The number of speed choices ranges from 2 to 30. The majority of blenders have from 5 to 10, and we found this to be ample for even the most avid blender user. A handy extra to look for is instant on/off action—it makes short-term and staccato blending a snap.
- An electric timer is a useful feature for those tried-and-true recipes you're sure of. Just set the timer for the right number of seconds and free your busy self for something else—that's what the blender's there for, right? END



This is the best iron you can buy. Even if it didn't have a continuous sprinkling system.

There are some wrinkles even steam can't get out. What you need is an iron that sprinkles. The GE Power Spray iron with a continuous sprinkling system.

You press a button and out come sprinkles. One kind of sprinkles for heavy fabrics. Flip the button, and get another kind of sprinkles for light fabrics. Sprinkles that go on and on.

Take away the sprinkling system, you've still got a terrific iron. It has steam—39 vents of it—when and where you want it. A magnified water window up front so you can see when it needs filling up. A fabric guide. A way to put it away nice and neat, called Wrap and Rest.

The name of the iron with its own continuous sprinkling system is Power Spray. Naturally General Electric makes it.

The Power Spray Iron.

GENERAL ELECTRIC

General Electric Company.
Housewares Division, Bridgeport, Conn. 06602

NEW—THE THIRD EDITION OF

LADIES' HOME JOURNAL needle & craft

The World's Best Designs for You to Make, to Give, to Enjoy!

The new Fall/Winter 1971 issue is filled with the most exciting new needle and craft projects so far. To list just a few, there are sweaters; longs, shorts and hefty turtlenecks in spectrum colors, primary colors and rusty browns, many with matching hats and mittens. There are toys which are soft and woolly or the old fashion calico—lots of things for kids to hug. A series of fashions with ideas borrowed from the Lapps. Modular rugs, stunning afghans, great sewing pages, a collection of handknits designed by Mr. Mort especially for *Ladies' Home Journal Needle & Craft Magazine* and a lot, lot more wonderful, exciting new needle and craft projects.

Free Original Matisse-Inspired Needlepoint Patterns

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AH-10

INSULATION: A FEDERAL CASE

By Arthur J. Maher

How often can you make an investment that pays for itself in one year, then pays for itself again and again with each succeeding year—all the while increasing your comfort, as well as that of your family, and lessening the drain on your nation's energy supply?

Impossible? Not at all. Because of new Federal Housing Administration standards for home insulation, every buyer of a new home that carries an FHA or VA mortgage will make just such an investment.

Essentially, the new standards call for approximately $60 worth of insulation more than was called for by previous standards. Naturally, the builder will pass on this cost to the buyer. But the buyer, instead of being out $60, will save about that amount on his heating bill the first year he lives in the house. That saving will be repeated each year thereafter, and will even increase if—as seems inevitable—the cost of heating goes up. Incidentally, the $60 figure is based on a 1,200-square-foot house, which is small by today's standards. The savings will be greater for a larger house—as will the initial expense of the insulation, of course.

For the technically minded, the new FHA standards call for ceiling insulation with a value of R-11 to R-19, depending on local climate. (What's an "R"? It stands for resistance to heat flow—either out of a house in winter or into a house in summer. The higher the "R," the better the insulation.) In addition, all floors and exterior walls must receive insulation with a value of R-7 to R-11. It's been estimated that only 25 percent of the houses built under the old requirements received as much wall insulation as all FHA houses will now be getting.

Not long ago, insulation was rated in terms of its thickness in inches. This was simpler at first glance but misleading, primarily because of variations in the materials' effectiveness. For example, mineral wool is the easiest to install, the most widely used and most economical insulating material. But both polystyrene and polyurethane are more effective—and also more expensive.

By the way, even if yours is not an FHA house, there's no reason why you can't specify to your builder or architect that his insulation must meet FHA standards—a plus if and when you try to resell the house. An architect probably won't give you an argument. In fact, he may even recommend *exceeding* FHA standards. But a builder may balk. Too many builders have frowned on beefing up insulation standards on the grounds that buyers would not understand the added cost.

A qualifying word is in order at this point. The savings we're talking about are achievable in homes heated with gas or oil. Electrically heated homes are usually built with more insulation than other homes. Thus, savings with the new insulation standards will not be so great. Similarly, homes built with central air conditioning generally receive heavier insulation than those without it. Again, the actual dollars saved will be lower.

When you think of insulating a house to the hilt, you inevitably wonder if you couldn't then install a smaller heating system. Chances are you could. But the smaller furnace wouldn't cost much less. Moreover, if you ever decide to add a room or two, the extra heating capacity would come in handy.

If you're adding a room, by all means insulate it to the maximum "R" values. That way, your present heating system, if extended into the addition, will be able to handle the extra load. But make sure of this in advance by checking with your local utility, your heating contractor or a consulting engineer or architect. It will certainly cost more to add supplementary heating later than it will to include it in the first place.

Now suppose you're sold on proper insulation and want it in your next house. Where does it go? Here's a guide that will help in your discussions with the builder.

- The ceiling of the top floor. This is accomplished, usually, by placing batts or rolls of insulation between the joists ("beams" that form the framework of the ceiling structure). If you have an attic above the ceiling, the attic floorboards can be nailed right over the insulation.
- The ceiling and walls of a finished attic—in which case it *won't* be necessary to insulate the ceiling of the top floor. Here again, this is usually

accomplished by placing batts or rolls of insulation between framing members of the wall and ceiling structure.

- The back of the attic door. A sheet of foamed plastic insulation, a piece of mineral wool or a sheet of wood-fiber insulation board will do the job. Nail and/or glue to the door, then weatherstrip around the door to prevent air leaks.
- All exterior walls and all ceilings over which there is an unheated space—such as the ceiling of a bay or porch, or a room that projects from the main part of the house.
- All walls that adjoin an unheated space such as a garage or porch.
- All floors under which there is an unheated area, such as a garage or crawl space. This insulation is generally stapled in place, just as is done in walls. However, it should also be held in place with chicken wire, to prevent normal floor vibrations from shaking the material loose.
- Porch floors and floors beneath cantilevered living areas, which jut a few feet or so beyond the foundation of the house.
- Dormer walls and ceilings. These, too, are frequently overlooked. Use as much insulation here as in the rest of the house.
- The perimeter of a concrete floor slab. This requires "rigid insulation," which is generally either compressed mineral wool or foamed plastic. You don't need insulation under the center of the floor slab.
- The walls of a finished basement. This is readily accomplished by placing the insulation between wall studs or furring strips. Actually, it won't hurt to insulate the basement walls whether finished or not—especially if you use the basement for a workshop or laundry area.

But suppose you already have a house that you know is underinsulated. You don't plan to move, and you don't plan to remodel. Yet, you'd like to augment the insulation. Here's what to do:

Examine the areas we've mentioned that you can get to readily. Once you've added all the insulation you can, see that all windows and doors have been weatherstripped and, if you live in a cold area, install storm windows and doors. In older homes such measures make quite a difference.

But whether your house is old or still in the design stage, pay careful attention to insulating it as heavily as possible. You'll be making an investment that can't lose. END

Is Your Complexion Older Than You Are?

You may be one of the many women who feel young and vital and alive, but whose complexion looks far older than it really is. Then you will be delighted to learn there is no need to continue to be disturbed by the dryness which emphasizes wrinkles, and accentuates other ageing signs on the skin.

Fortunately, beauty researchers have uncovered the secrets of an unusual blend containing tropical moist oils that helps maintain the skin's youthful beauty. Simply by gently smoothing this beauty liquid, which is available from druggists in the United States as Oil of Olay moisturizing fluid, over your face and neck twice daily, you begin at once to assist nature in cherishing the earlier radiance of your complexion.

When your skin is at its youthful peak of perfection, nature itself supplies just the right amount of oil and moisture to maintain the balance necessary for a glowing, blooming appearance. But as the years pass, these natural secretions diminish, and should wisely be supplemented. For some women, the need for substitutionary fluids comes earlier than for others. Now may be the propitious time for you yourself to turn to the gentle ministrations of this specially formulated moisturizing fluid. It is compatible with the skin's own natural fluids, and so blends easily with them to penetrate the important surface layer of the skin, giving a renewed feeling of softness and suppleness.

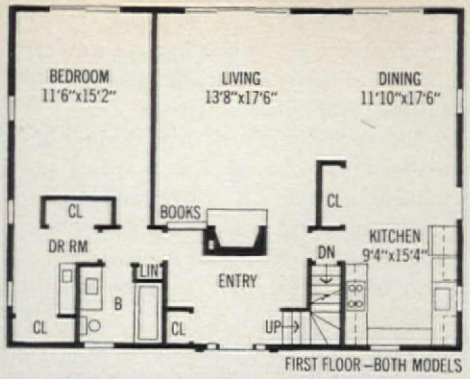
The natural ingredients in Oil of Olay act as a remarkably effective barrier that retains moisture in the skin, helping to ease away rough, flaky patches, and the dryness that causes fine lines to be more noticeable. It is so beautifully simple to treat yourself to the benefits of this beauty fluid. You need only smooth it on your face and neck each morning before applying make-up. It acts as a superb base for cosmetics, while at the same time cherishing and protecting your complexion. Stroked on again before bedtime, Oil of Olay works quietly all through the night while you sleep.

Hints That Beauty Specialists Recommend

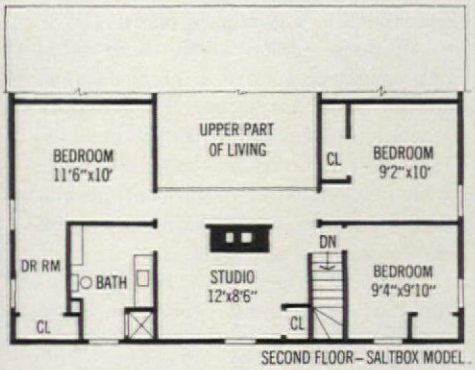
The area around the eyes is particularly important in complexion care. It is here that little lines, which can make you look older than you are, often show themselves first. Gently tap Oil of Olay into the skin in this delicate area each time you tend to your face, but especially before retiring.

* * *

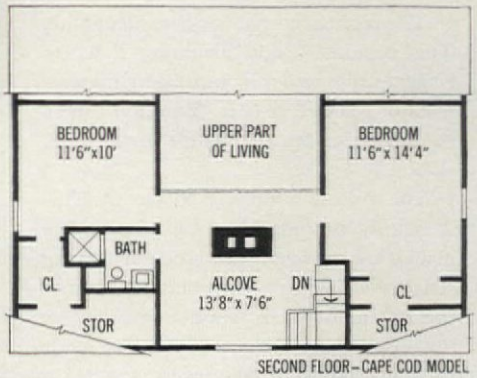
Your neck needs special pampering if the skin is to look as resilient and youthful as can be. Stroke on Oil of Olay® lavishly, moving upward from the base of the neck to the chinline, with firm but gentle motions of the fingertips. Besides helping to ease away dryness, this nightly ritual will leave you feeling relaxed and refreshed.



Identical first-floor plan for both models has two-story living room with fireplace. Kitchen is open to dining area. Plans include garage (not shown).



Saltbox second floor has three bedrooms, bath, studio and a corridor balcony overlooking the living room. L-shaped master bedroom includes a dressing area.



Cape Cod second floor has two bedrooms, a bath and an all-purpose alcove—ideal as a children's playroom. Lower roof line creates usable storage space.

SALTBOX OR CAPE COD: 2 PLANS FOR PRICE OF 1

At first glance these charming saltbox and Cape Cod houses (designed by Claude Miquelle and Emil Hanslin Associates) look somewhat similar. Indeed, their first floors are identical—with a bedroom, dining room and two-story living room. But their second floors differ (see floor plans at right). The saltbox is a four-bedroom house with studio (1,755 square feet); the Cape Cod (1,670 square feet), a three-bedroom model. Get plans for two houses for the price of one. Order now, decide later.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 3 weeks for handling and mailing. To avoid delays, please indicate your zip code.

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AMERICAN HOME HOUSE PLANS

Charm and livability come neatly wrapped in these New England saltbox and Cape Cod houses. Both are examples of our continuing aim to bring you top designs and low-cost construction methods. Use the coupon at left to order house plans. A complete set of drawings plus list of materials for *both* houses costs just $20 and is all you'll need for a builder's estimate. Three sets, at $35, will start you on construction of whichever house you choose. Also available, for 50¢, is a catalog of 52 house plans featured in *AH*.

A little-known fact about wood can save your house in a hurricane.

When you think of wood, you think of a warm, friendly material.

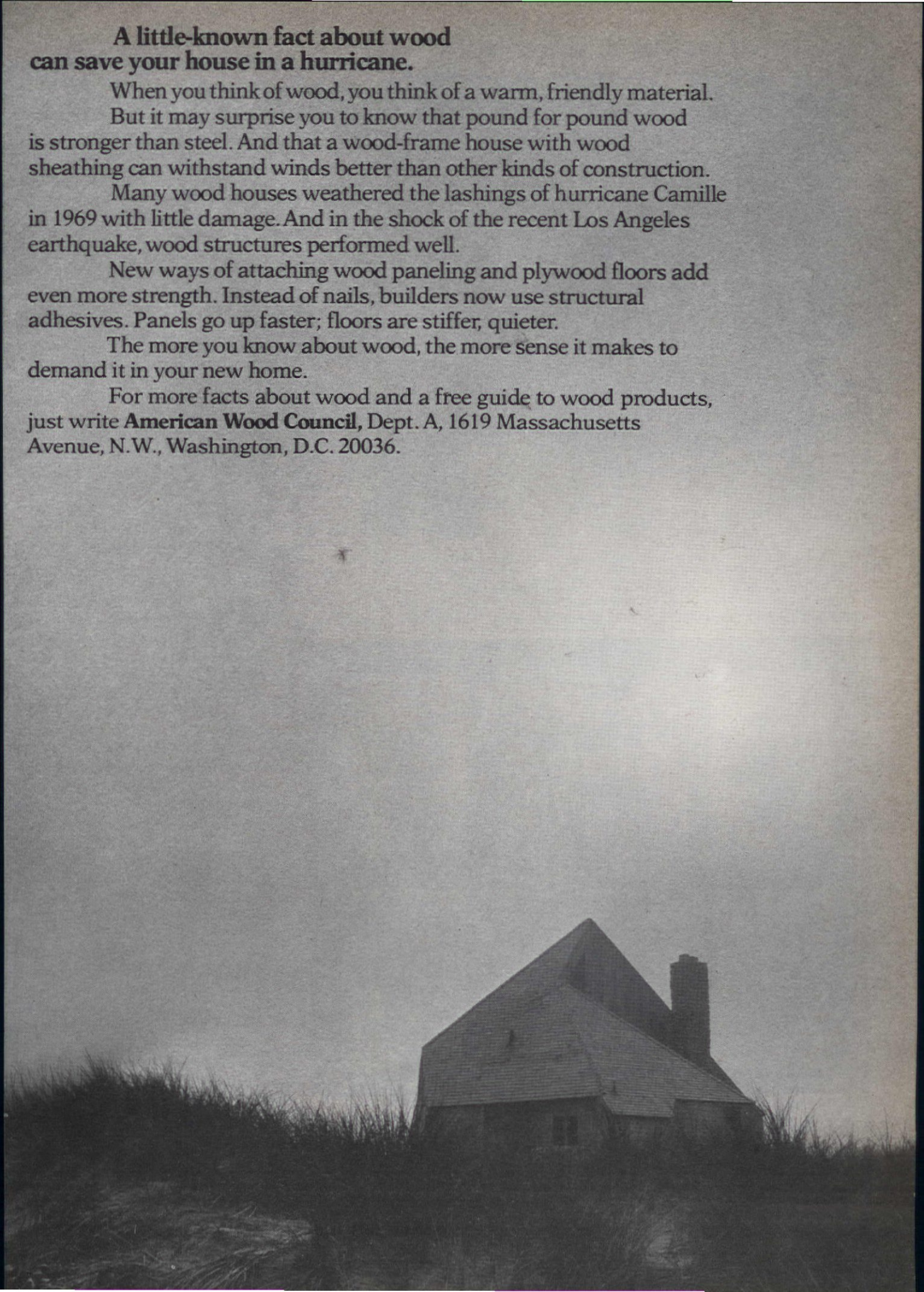
But it may surprise you to know that pound for pound wood is stronger than steel. And that a wood-frame house with wood sheathing can withstand winds better than other kinds of construction.

Many wood houses weathered the lashings of hurricane Camille in 1969 with little damage. And in the shock of the recent Los Angeles earthquake, wood structures performed well.

New ways of attaching wood paneling and plywood floors add even more strength. Instead of nails, builders now use structural adhesives. Panels go up faster; floors are stiffer, quieter.

The more you know about wood, the more sense it makes to demand it in your new home.

For more facts about wood and a free guide to wood products, just write **American Wood Council,** Dept. A, 1619 Massachusetts Avenue, N.W., Washington, D.C. 20036.



Amazing New $2.98 Doll Offer

A DOLL FOR EVERY DAY OF THE WEEK

7 Lovable Red Haired Rag Dolls!

All in a Cute Wicker Basket for only $2.98

What a wonderful delight for any child. Dolls go to play, to visit and to sleep in their own woven wicker basket. Each is dressed and labeled with a different day of the week, making possible all sorts of delightful make-believe games. Familiar rag-doll with red hair and smiling faces has red, blue and green checkered shirts and silly blue pants. Cute bow ties are red. Each is 4 in. tall and basket is 6". Complete 8 piece set is only $2.98 plus 55¢ post. Order 2 for only $5.96 and we pay the postage. Extra set makes a fine gift!

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4 Big 9" Tall Herb & Spice Wall Plaques

Only $3.98

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Enclosed is check or m.o. for $_____

_____Set(s) of 4 Plaques (#11138) @ $3.98
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continued from page 12

ski resort and surrounding land. They got together with friends, bought 3,500 acres of the land including the resort, and dubbed it "Sundance" after Bob's movie, *Butch Cassidy and the Sundance Kid*. Next, strict rules for further land use were set down. They established a free tree bank and directed that no tree could be cut down unless a new one was planted.

Back home in New York, Lola and friend Ilene Goldman (her husband, William, wrote the screenplay for *Butch Cassidy*) were moved to another kind of environmental action. Inspired by Earth Day 1970, they founded Consumer Action Now (CAN). The group, composed of 20 women, defines itself as a "collective conscience" determined to investigate problems and inform consumers. Their aim is to develop and use consumer power to halt pollution, and their optimistic motto is "We CAN effect a change." "If you talk scare," says Lola, "you turn people off completely. It's better to get them to cut down their polluting a little by offering an alternative they can cope with."

Operating as a research and information center (at 815 Park Avenue, New York, N.Y. 10021), CAN earns its keep by publishing a subscription newsletter of ecological straight-talk and good humor. (The subscription rate for 10 issues per year is $3 for students, $5 regular, and $25 makes you a sponsor.) They get the facts through diligent legwork and the assistance of concerned scientists. Printed on recycled paper, each issue focuses on a specific subject. It is not afraid to name names, and it rates products by benefits derived. One issue recommends a balanced, non-pollution program: If you splurge in one area, cut down in another. "Pretend that plastics and paper are items on a Chinese menu; you can choose only one from column A and one from column B."

CAN's finest hour came with a successful New York campaign to persuade grocers to post a list giving the phosphate content of detergents in their stores. At present they are working to get pesticides off supermarket shelves and to halt over-packaging.

The CAN bug has bitten all the Redford clan. Shauna and Jamie and the children of other CAN members have organized their own kids-CAN; they collect newspapers and aluminum cans for recycling. Indeed, if all families were more Redford-like, there would be less use for CAN. END

get a lavish $10* Beauty Kit for only $1 with coupon

World's leading cosmetic companies want you to discover their finest creations. Prestige, Famous-Name Products! Featured At Finest Cosmetic Counters!

Just mail the coupon below. In return, World of Beauty Club will send you a lavish $10 Beauty Kit of excitingly different cosmetics—*not* sample sizes—collected from the world's most famous and respected cosmetic companies . . . *all for just $1!*

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The world's great cosmetic makers want you to discover their most exciting beauty products. They know that once you've had the chance to *try* these products, you'll buy them again and again at your favorite cosmetic counter. But they know, too, that most women hesitate to experiment because of the cost.

So to help you try fine, nationally-advertised cosmetics easily and inexpensively—these distinctive companies are making them available to you *at a fraction* of their value through the World of Beauty Club.

Just the Beginning of Many Delightful Surprises and Beauty Values

After your introductory Beauty Kit, you'll go on getting similar kits of prestige cosmetics and beauty products about once every two months, automatically, for as long as you want . . . plus, once a year, a deluxe men's gift kit of famous grooming aids —*all on approval*—for about half their actual value.

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Each Kit is brimming with the finest beauty products from companies we all know and trust—costly perfumes . . . lipsticks . . . eye make-ups . . . moisture lotions . . . bath oils . . . hair conditioners . . . complexion soaps . . . blushers . . . creams . . . colognes . . . from the outstanding cosmetic people.

At the very least, the value of each Beauty Kit will be $10.00 . . . most times, even more. Yet you pay only $4.98 per kit plus shipping and handling for those you choose to keep.

You Be The Judge!

You are under no obligation to keep any Beauty Kit unless you decide—after carefully examining it—that it's a cosmetic value you simply can't resist. You can cancel your membership any time you please. It's entirely up to you. And your $10 introductory Beauty Kit for just $1 is yours to keep regardless.

Plus . . . Beauty Guide Magazine with Each Beauty Kit

Renowned experts show you how to make the most of the loveliness that is yours alone. Get valuable advice on your figure, complexion, hair . . . new ways to make yourself more attractive. Mail your coupon today.

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"What a wonderful way to be introduced to great new cosmetics! And without having to spend a fortune in trying them! I can't wait to receive my next kit."
Mrs. Gordon Rhodes, Jr., Lockport, N.Y.

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"I'm so delighted with all those beauty aids that I'm beside myself with joy . . . I just never knew how sweet and feminine I could feel."
Miss Bertha Johnson, Miami Beach

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☐ $1.00 enclosed. I save 98¢ shipping and handling.
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To help you serve my needs personally, I am checking:

Age Group	Hair Group	Skin Tone	Skin Type
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☐ 20-25	☐ Brunette	☐ Medium	☐ Oily
☐ 26-39	☐ Redhead	☐ Dark	☐ Normal
☐ 40 or over	☐ Silver		
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*Based on manufacturers' suggested retail prices.

THE PLUMB LINE

News from an architecture and environment editor's desk

ANTIPOLLUTION POWER

A provocative new poster (top of page) combining three tranquil nature views with three photographs that depict man-made environmental ills—water pollution, visual blight, urban decay—has been created by the National Audubon Society and printed in quantity on recycled paper. A quote from Thoreau, written boldly across the bottom, underscores the visual theme: the need for man and nature to *share* the earth. The poster, which measures 14 by 42 inches, is available for $1.25 from the society's Educational Services Dept. (S), 1130 Fifth Ave., New York, N. Y. 10028.

John Hallowell's trash-collecting "Elephant-Vac" is demonstrated effectively.

IT ALWAYS GETS ITS TRASH

As persistently as a good sleuth tracking his slippery subject, a new machine called the "Elephant-Vac" (above) can go after and pick up litter just about anywhere—against a fence, under a shrub, beside a tree, along a curb or out in the open. This sophisticated new breed of trash collector has been developed by a Detroit businessman, John Hallowell, who recalls: "Three years ago I was going down the freeway and I noticed all that paper and trash along the fences, and I wondered if I could come up with something to clean it up."

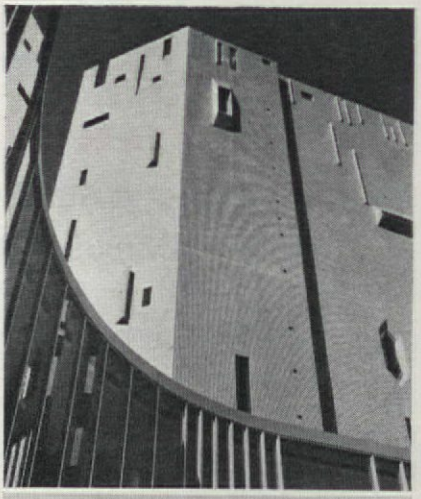
His prototype, which Hallowell expects to sell for $1,500 to $2,000, looks like an oversized elephant trunk attached to a golf cart. Refuse sucked up through the trunk goes into a giant trash can lined with a plastic bag. Hallowell tells potential buyers that his creation is cheaper than a $50,000 cleaning machine and far faster and more efficient than a man with a pointed stick. So far he's received two orders for "Elephant-Vac": one from operators of the Watkins Glen Grand Prix track in Elmira, N. Y., the other from the Port of New York Authority for trial use at Kennedy International Airport.

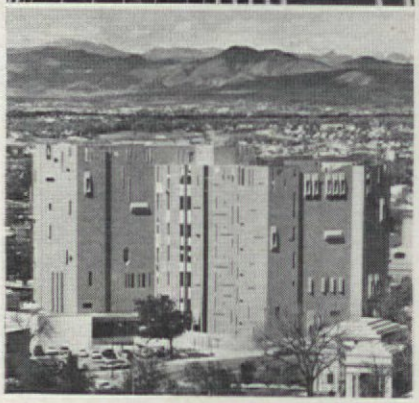
A CASTLE IN DENVER

Denverites are sky-high with pride in their mile-high city, now that the $6 million Denver Art Museum has opened. This six-story building (shown in two views at right, above), composed of two towers linked by a bank of elevators, is the largest museum between Kansas City and the West Coast—more than three times as spacious as New York's Whitney Museum of American Art.

The building's castlelike design results from a collaboration between a leading Denver architect, John S. Sudler, and internationally famous Italian architect Gio Ponti. Their idea of creating pairs of galleries for each floor—one in each tower—is a time- and step-saver. Visitors can go right to the exhibition they wish to see by elevator, without backtracking or trekking long distances through galleries that don't interest them. Each gallery of 10,000 square feet can be viewed in approximately 45 minutes, which is the estimated attention span of the average museum visitor.

Since all of the exhibits are artificially lighted, windows are few. But





Tiny windows interrupt the "tiled" facade of the Denver Art Museum (top). Its towers suggest a proud castle gleaming against the distant Rockies (bottom).

their shape variations are remarkable: horizontal, vertical, rectangular, square, diamond—some flush, others projecting from the outside wall. At night, interior lighting shines through the openings to create what Ponti calls "nocturnal architecture." Exterior walls are faced with warm gray pyramidal-faceted glass tiles that reflect the changing light and shadows from the sun moving across the facade of the building during the course of a day. —Barbara Plumb

Sears Showers of Flowers. The brilliant beauty of needlepunch.

How on earth do you capture such glorious colors? It's not easy. It takes a nearly forgotten craft called needlepunch. With tufting actually hand-guided to give colors deep dimension.

It takes special yarns too — yarns that are super-bright and beautiful.

And then it takes the know-how of an award-winning designer like Dorothy Liebes to set these colors off. In bedspreads. In matching draperies. Easily dry-cleaned, of course.

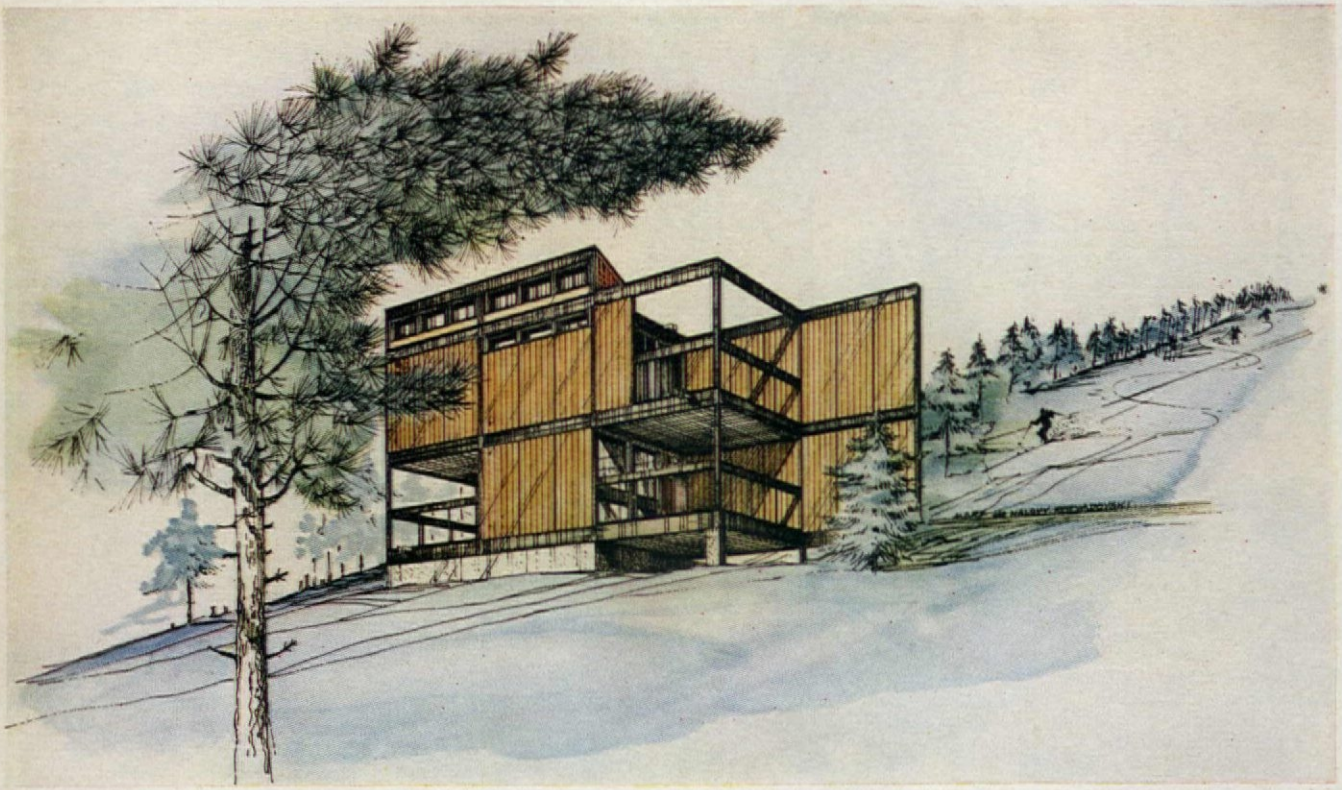
Look for Showers of Flowers in our catalog and at larger Sears, Roebuck and Co. stores. They're even more brilliant in person!

Only at Sears

By Barbara Plumb

THE MANY MOODS OF MODULAR

Stacked, strung out or both, the versatile modules that form our "House of the Year" point toward new building concepts in the future.



The modules can be used to make a ski house with three decks (above). One deck is glass enclosed; two are open, shielded from the elements by a wall extending beyond the end of the house.

Architects Fred Koetter (below, left) and Jerry Wells visit their modular house in Waverly, N.Y. Says Wells, "We wanted spiritual value in the interior space."

Jerry Wells and Fred Koetter have liberated the modular house. The two Cornell University architecture professors have erased the stereotype of tiny, trailer-like rooms and opened up new interior dimensions to provide more space, light and air. Their solution: a system that offers a greater variety of shapes and floor plans than any modular housing ever manufactured. One possible configuration comprises our "House of the Year," seen on the cover and in the 11-page portfolio of Debut '72 furnishings beginning on page 87.

What is "modular"? Although the term itself is being heard more and more frequently today, few people really understand it. Most of us are familiar with the idea behind prefabricated houses because we know of people who build them as second homes. Is a modular house the same as a prefab—similar to it or what?

Basically, a *prefabricated* house is compiled of flat surfaces that are manufactured in a factory, trucked to and assembled on a site. The plumbing, heating and wiring are installed by conventional methods at the time the house is put up. *Modular* houses are similar in every way *except* in the nature of their components—the modules themselves. These are not just flat surfaces but completely finished boxes that can be combined and arranged any way the buyer wishes.

The drawback of modulars is that all their dimensions are limited by the 12-foot-height, 12-foot-width load limit permitted on the nation's highways—a restriction that has produced indifferently designed modular housing that tends to look cramped and sterile. "In the usual wood-frame modular," says Jerry Wells, "a lot of compromise is made in the design to move it down the road." But he and his partner have circumvented this drawback.

Wells, a tall, fast-talking Texan, and Koetter, his movie-star-handsome partner from Montana, run their own architectural firm in Ithaca, N.Y. When the General Shelter Corp. came to them for new ideas for the design of a prefab vacation house, the partners became convinced that the future of housing was in modulars. General Shelter, a successful manufacturer of portable electronics-equipment shelters for the military, already had the factories, the machinery and the engineering know-how for such manufacturing.

According to Koetter, "What we came up with was not a (continued on page 80)

continued

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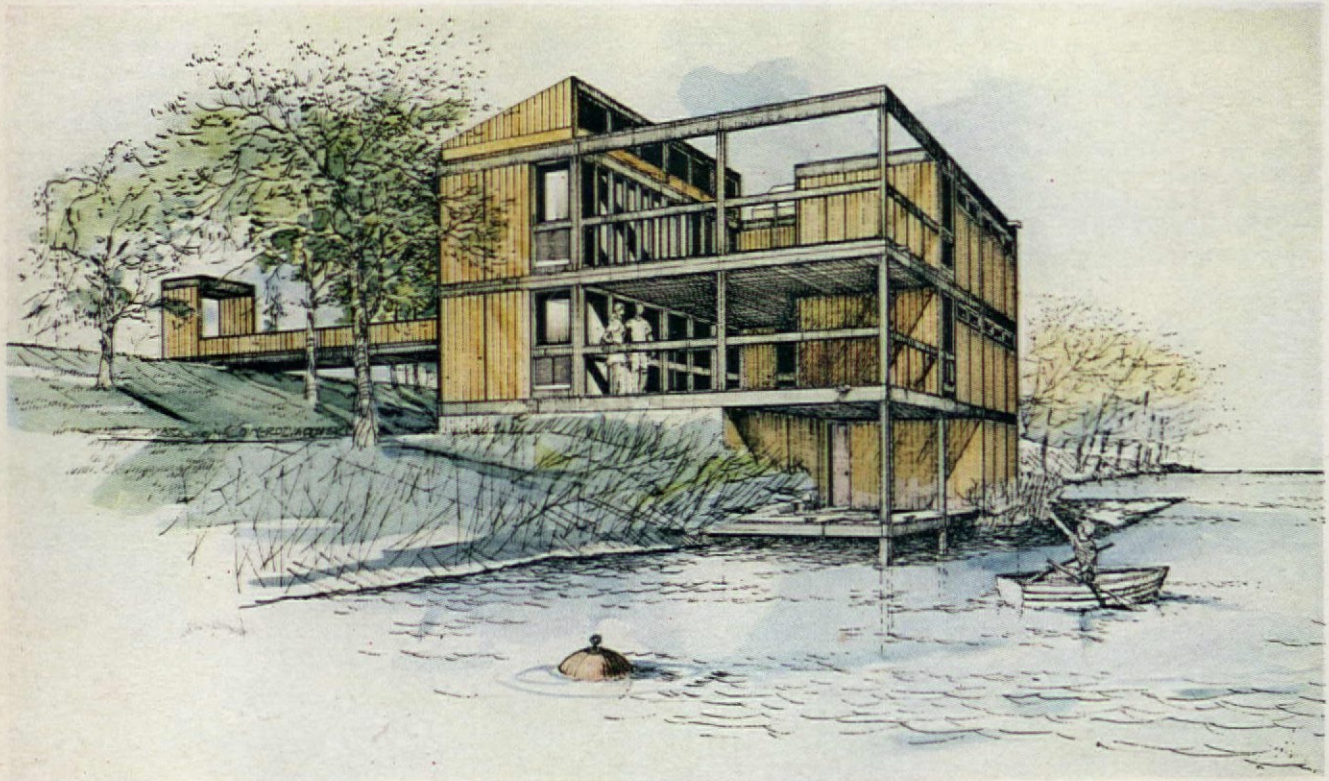
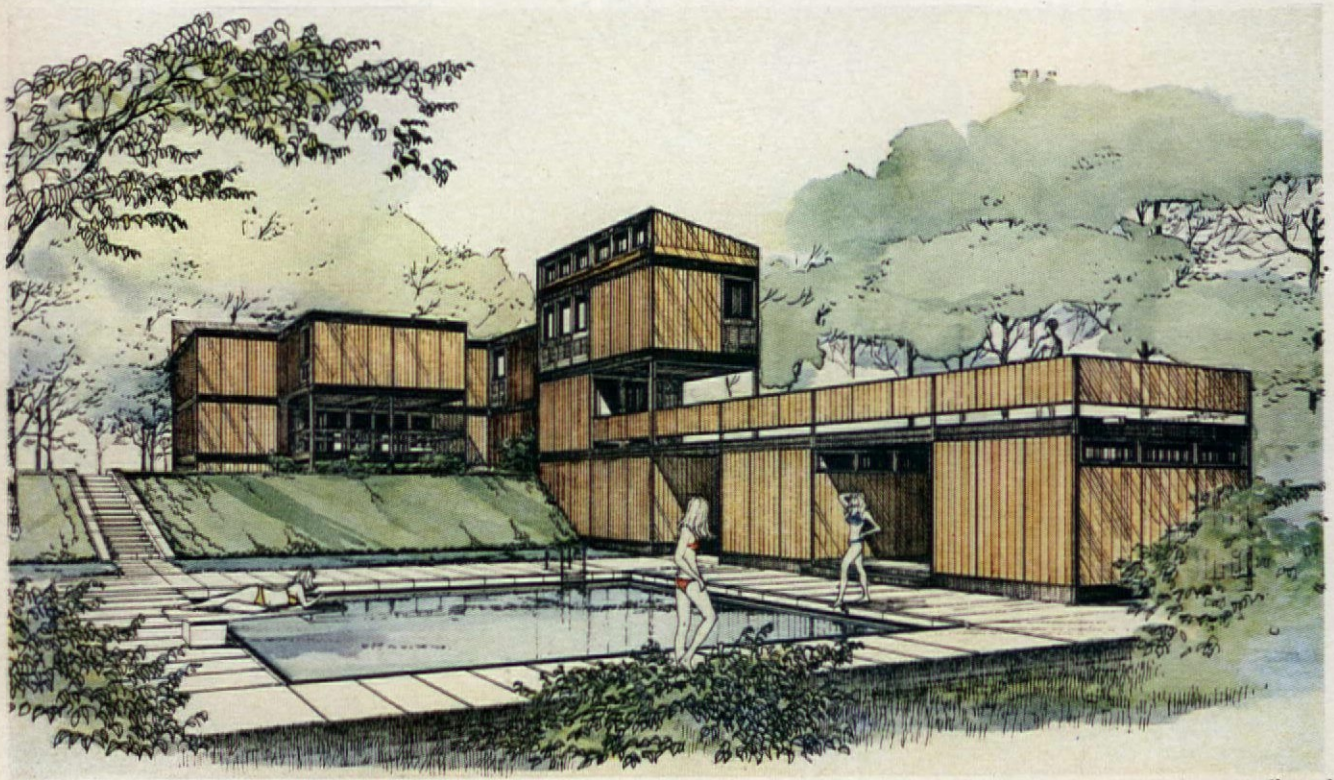
Modular boxes in a variety of arrangements create an even greater variety of possible configurations that are as suitable to suburbia as to life in the country's wide open spaces.



This vacation-house variation (above) extends over water. Decks on first, second and third floors provide an intimacy with nature that is well suited to a bayside site. Entrance to house is across a dramatic but functional bridge.

A series of modules could be combined to form this luxurious dwelling of one, two and three stories. Units alongside the pool contain shower facilities, storage and a game room. Small clerestory windows bring added light into the third-story module.



continued

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The architects believe modular housing can replace the prosaic American "Ranchburger."

house but a system with which you can make any number of different houses." This system consists of boxes 12 feet wide and from 12 to 52 feet long. But unlike other systems, its frames are steel columns and beams bolted together at the site. The strength of the steel gives the system flexibility—its unique feature—because side walls of any kind of wood (or even of aluminum) can be hung on the steel frame. Window walls or doors can be substituted easily for the side panels because large wall areas do not support a load. The system can be stacked upward two or three stories, one story atop the other with the columns transferring the load down to the foundation. A cagelike framing arrangement makes it possible to create large interior open spaces—broken only by weight-bearing steel columns.

What enhances the practicability of buildings made from these modules is that plumbing, wiring, heating, kitchen appliances, wall-to-wall carpeting, air conditioning and lighting are integral to it. "Plumbing comes in prefabricated panels," says Wells. "Also floors are hollow and used to supply hot and cool air. We can move hot- or cool-air registers anywhere simply by punching a hole in the floor." In addition, decks and other extras can be purchased and added just like automobile accessories. If a family grows, more modules can be bolted on.

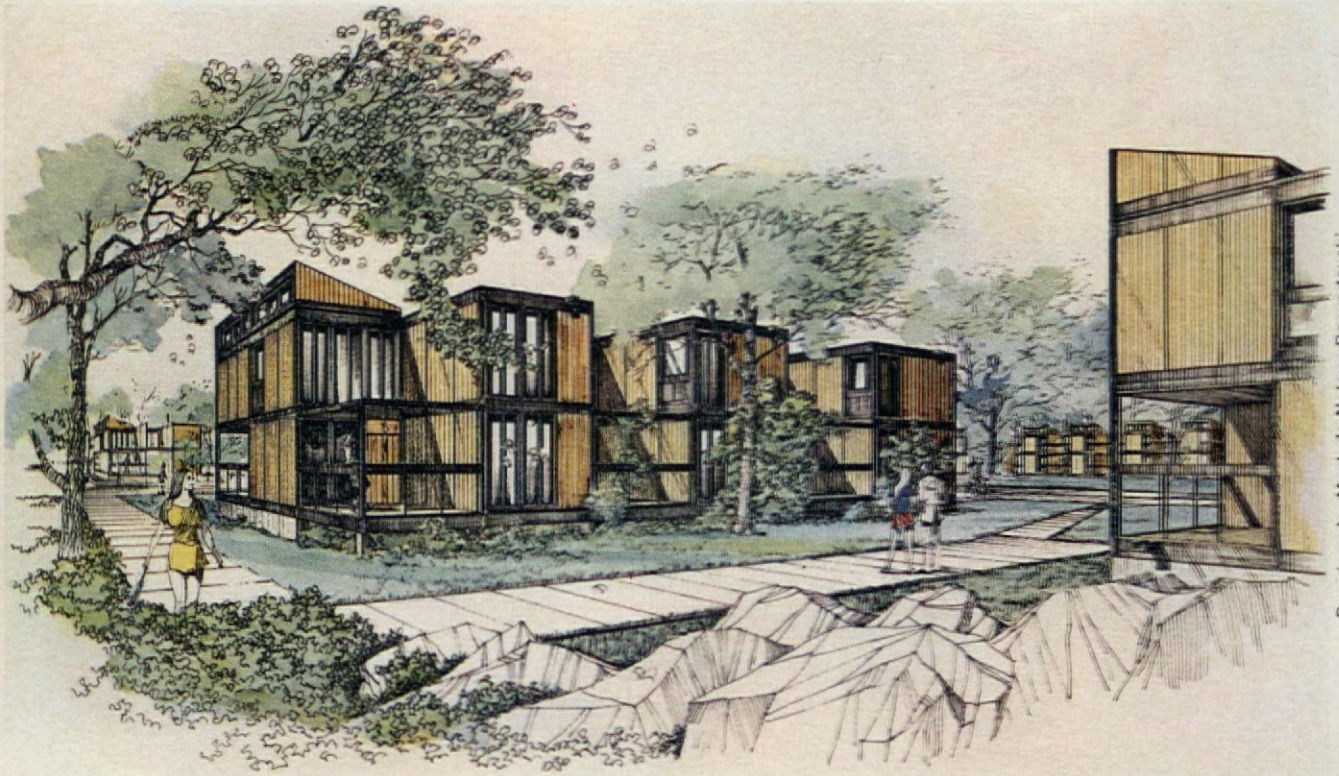
The great variety of floor plans and arrangements made possible by the modules suggests a multiplicity of configurations—from row houses to vacation homes—as drawings below and on preceding pages illustrate. Any version can be erected on any kind of foundation. The cost, about $12 a square foot exclusive of labor, transportation and site work, is as minimal as the time required for erecting the house. For an exhibition (called "Another Chance for Cities") at New York's Whitney Museum of American Art, the modular house on our cover was taken off a truck by crane and bolted together in the sculpture garden in only five hours.

This house, which we selected and decorated as our "House of the Year," was then trucked to a site in Waverly, N. Y., near Cornell. The arrangement consists of four modules—two 40-foot units, two 24-foot units plus a deck. This creates a two-story living area, a dining area, four bedrooms, one and a half baths and a kitchen. (*Floor plans for this house appear on page 82.*)

In summing up the two architects' idea of modular housing, Jerry Wells puts it this way: "Let's just say we've come up with a modest little house that deals with horrendous problems in terms of economic restrictions and manufacturing limitations. Now if we can just leapfrog the stylistic image of what Middle America is living in (we call it the 'Ranchburger') and provide anyone who needs a house with a genuinely livable building, then we'll have done our bit to upgrade taste."

At present the modular units designed by Wells and Koetter are being considered for the construction of several urban-renewal projects, as well as for homes for the elderly and dormitories. By next year individual orders will be accepted, but only after the manufacturer's commitments to public housing have been met.

Row houses would make optimum use of the system's flexibility. Every house shown here contains two floors of living space plus an outside deck. Pitched-roof additions (with clerestory windows) to the costlier dwelling at left expand its space and light. Each of these two-story structures is a replica of the "House of the Year" on our cover.



Drawings by Mark de Nalovy-Rozvadovski

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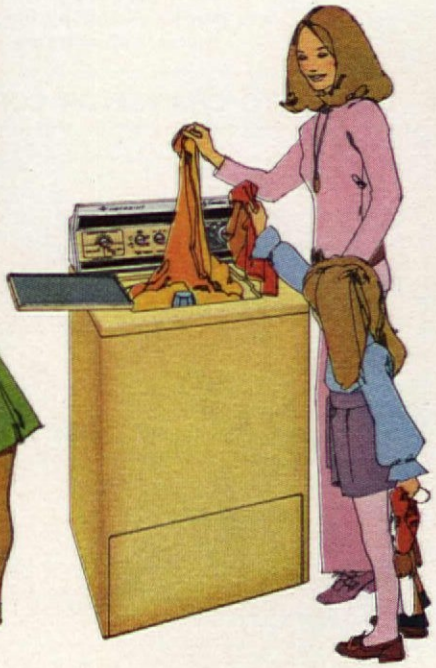

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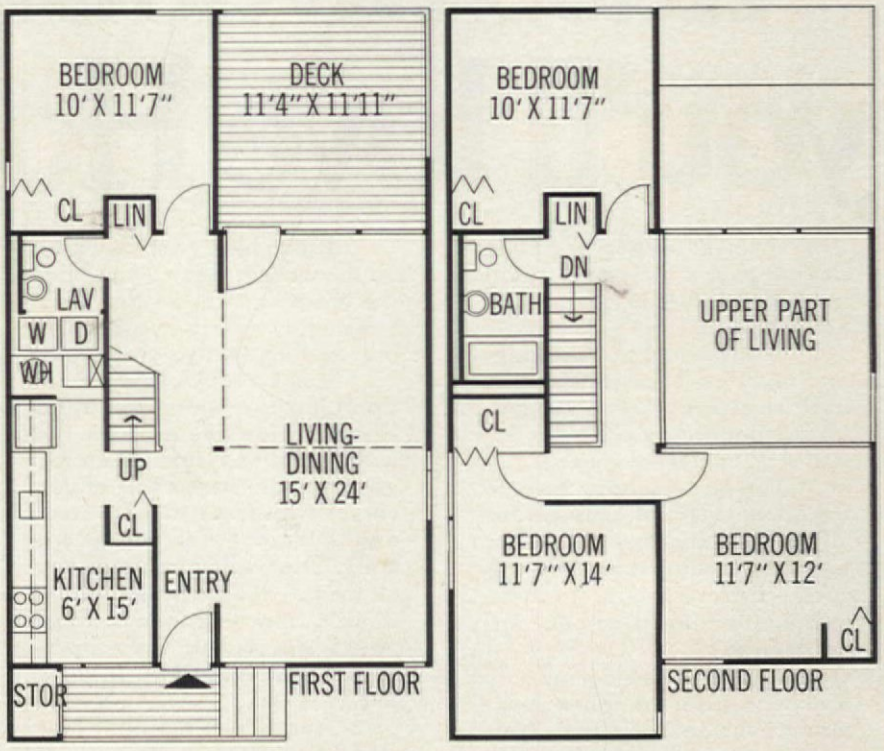

The house is made of two 40-foot modules, one bolted atop the other, and two 24-foot modules similarly arranged. To achieve exterior privacy, the architects attached a deck to one 24-foot module (above, left). The openness of the living-dining area was made possible by the house's steel frame, which enables walls to go anywhere. Because they support only their own weight, their absence does not reduce the structure's soundness. Among other conveniences, heating/air-conditioning units are contained in the hollow floors, and plug-mold baseboards provide electrical outlets every five feet.

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By Dorothy Lambert Brightbill

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Candlelit Wreath (right, bottom). This Christmas embroidery resembles a great, big, old-fashioned greeting card. The embroidery is extremely simple and will work up quickly. Carol and Don Henning designed it so that only a minimum amount of stitchery is required for a lavish effect. The size is 18 by 24 inches, the design stamped on parchment cotton homespun. Kit includes assorted yarn with easy-to-follow instructions, color chart and stitch guide. The frame is available in unfinished wood, which we have sprayed yellow here. It is shipped unassembled with easy put-together instructions.

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HOUSE OF THE YEAR

The look of today, a preview of tomorrow and touches of yesterday mark the overall theme of the "House of the Year," selected and decorated by *American Home*. This $20,000 modular design, shown here and following, was built by the General Shelter Corp. as top prize in the home-furnishings industry's breakthrough Debut '72 campaign. Air conditioned and complete with kitchen equipment, the four-bedroom house will be awarded to the winner of a nationwide drawing and then assembled on any site of the winner's choosing: urban, suburban, seaside or mountain. But the house need not be assembled our way. Other examples of its move-anywhere adaptability can be found in "The Many Moods of Modular," beginning on page 76. We have decorated our version two ways: as a totally satisfying year-round home and as a lighthearted vacation setting for the ski and sea life. Furnishings in both versions are reasonably priced. You can find them—many labeled "Debut '72"—in local stores starting September 27. Pictured above is the deck of the house; metal sculpture is by Franco Ciarlo.

continued

By Vera D. Hahn

Debut '72 house has natural-look furnishings for year-round use.

Our "House of the Year" is not only a home any family would be happy to own but also a rich showcase for Debut '72—the latest home-furnishings styles and trends from America's top manufacturers and designers. For the primary, or year-round, version of this efficient modular house, we adopted a natural theme. Natural textures have been selected—or those that look that way—and a palette of subtle neutral colors. Wood furniture follows simple, traditional lines. Walls are either white or paneled in cool ash, the floors serenely carpeted wall to wall in camel, putty or sandy beiges. Fabrics look handloomed or crocheted, with smooth cottons and sheers for contrast. Prints are geometrics. In accessories the human hand adds warmth: Tapestries, baskets and inexpensive folk-art finds—originals and reproductions—are used throughout. Bedrooms have been decorated to fulfill more than one purpose. For ski- and sea-house versions, see pages 94–97.

Pared-down elegance of Shaker furniture in living area (left) is captured in rich pecan wood by Drexel's new Benchcraft Collection. Scale succeeds in making mini-rooms seem maxi. Curio cabinet creates Shaker-style orderliness. Reproductions of Polynesian dancing wand, African mask and Italian ceramic footed bowl are by Tyndale, Inc., as is terra-cotta lamp. Delmont nylon-pile velvet carpeting is by Trend. Wall hanging is by Irene Wioska of Tapestry Associates.

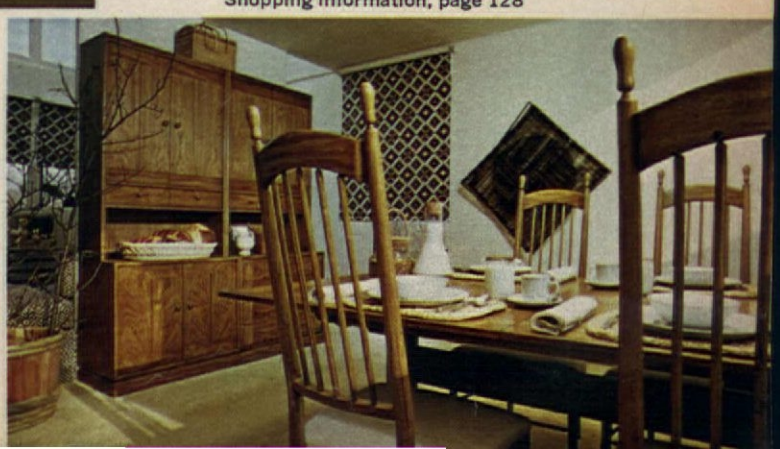
Two-story-high living area (below) faces deck. Though not designed to coordinate, the diamond-print cotton used for laminated window shades and the sectional sofa's diamond weave, both by Cohama, are harmonious. Under the windows: a small table inspired by a Shaker "flight of shelves." Above it: a mini-tapestry by Ahza Cohen of Tapestry Associates.

PHOTOGRAPHS BY JOHN ZIMMERMAN

All "House of the Year"
Shopping Information, page 128

Shaker-style dining table and chairs from Drexel's Benchcraft Collection give focus to dining area (right). Room-dividing storage wall is actually an assemblage of Drexel stacking cabinets. Diamond-shaped textile sculpture by Susan Weitzman of New York's Ruth Kaufmann Gallery repeats window-shade motif. Wall paint in both versions is by Sherwin-Williams.

continued



Fabrics' bold patterns and textures complement rich, dark woods.

Living-room furniture from Stanley Furniture Co.'s Composite Group makes master bedroom (opposite, top) doubly livable. Bookcases put walls to work with lots of open storage shelves. Carpet in subtle diamond pattern is "Paradise Beach," a nylon shag by Alexander Smith. Cohama's woven rayon simulates a crocheted bed throw; their Dacron printed sheer makes tightly shirred, easily washed curtains. Lamps are by Raymor.

Balcony bedroom over living area becomes a music center (opposite, bottom). Wall paneling is U.S. Plywood's newest natural ash Butcherbloc. Harpsichord was kit-made and lacquered. Rush-seated Queen Anne chairs and bench, and traditional American secretary, are from Pennsylvania House division of General Interiors. Wall-to-wall cotton draperies in quiltlike diamond pattern are by Everfast.

Small boy's room (right) has unlimited growth possibilities. Campaign furniture, from Independents Collection by Bernhardt, is as suitable now as later, when his étagère will hold books. And he'll have lots of sleeping expansion in Simmons' "Olympia" Hide-A-Bed. The shaggy, nylon rug is Karastan's "Fabulous" in a sophisticated mix called "Gorgeous Grey." It will look as good when he's 14 as it does now, as will Everfast's "Cat and Bird" cotton-and-polyester fabric that covers a wall.

continued

Shiny finishes and contrasting accents sound variations on natural theme.

A change of pace from natural to slick (above) occurs in downstairs bedroom that's also a home office. One wall is papered in reflective Mylar. Table and server are in mirror-finish steel and black lacquer; desk has simulated slate top (all by Burlington House Furniture-Globe Division). Lees' nylon "Psychedelia" repeats the soft tones used in carpeting in living-dining areas. Vinyl multiple on wall is "Irradiant" by Gary Collins for Greg Copeland.

What better place than a kitchen (opposite) for the natural look? This one has mirrored backsplash and knotty pine cabinets that contrast with white Hotpoint appliances. Tufted check kitchen carpet, Monarch's "Here and Now," combines camel, beige, black and chestnut for a tweedy country style. Clock and small appliances are by G.E.

continued

Reversing its color scheme helps change the house into a delightful seaside cottage.

On the preceding pages we show this go-anywhere house as a young family's primary dwelling, furnished in keeping with a natural theme. Here, and on the following pages, the same house is decorated for vacation use—first as a beach house and then for the ski life. To adapt it as a seaside home, we brought in wicker, white lacquer furniture and bright navy prints for the windows. The bedroom (next page) reflects winter enjoyment: the warmth of traditional American furniture, the brightest of bandana prints for spread and pillows and a check-tweed carpet that can stand the wear and tear inflicted by ski boots. Most of the furnishings are part of the Debut '72 promotion.

Sail, sea and sand colors cleanly key this beach house living-dining area, shown here in three views. The ceiling, rather than a partition, zones the two areas. Also, color scheme is reversed. Walls, once white, are now the color of a brown paper bag. Floor, carpeted originally, is white vinyl asbestos tile (Armstrong Cork Company's "Devonport"). Furniture in nautical spit-and-polish white and ultramarine blue lacquer and chunky wet-look vinyl love seats, are from Thomasville Critique collection. China milk-can lamps by Tyndale pick up shiny whiteness of lacquer. Sand-casted figures on low cabinets, stripped pine lamp base (all by Tyndale), brown lacquered coffee table and wicker chairs (all Founders) characterize vacation living. Screen-printed cotton draperies by Bloomcraft and silk-screen prints (both by Jimmy Ernst and Carmi, Selected Artists Galleries, New York) carry out blue and white theme.

continued

Warm colors in bright patterns add coziness to bedroom geared to winter living.

Cozy ski-house bedroom is keyed to pine furniture from the Ethan Allen Collection. Wool carpet is "Gropoint Executive" by Bigelow-Sanford. Wing chair and bench fabric ("Bombay Stripe") is by Cyrus Clark; bandar a-print bedspread is by Cyrus Clark s Millerton Manufacturing Co. division. Everfast navy-and-white drapery is in Zepel finish; floor lamp is by Tyndale. Mushroom lamp and coffee service below add to snow-country grace.

By Mary Evans

COLONIAL DEERFIELD VILLAGE

The houses of Old Deerfield, Mass., are as capacious as the history of New England; at the same time they express the first true spirit of independence in American architecture. Stout, rectangular, two-storied, with pitched or swelling gambrel roofs and magnificently ornamented doorways, they seem grander than some of the more stately mansions found in densely populated seaboard towns. Yet these homes on the fringe of the New England frontier are farmhouses, as those of us growing up near Deerfield could tell by the line of long sheds and barns that stretched from the attached kitchens behind each house to the broad meadows beyond. As children, we could explore the village easily—though the houses stand well apart as befits the Yankee farmers' sense of dignity—because Deerfield isn't very big. Nestled deep in the Connecticut River Valley, just off U. S. 91 and 33 miles north of Springfield, it is hardly more than one long avenue lined with towering elms and maples. But that avenue—called The Street—is a magnificent mile of 17th-, 18th- and 19th-century houses restored to the grandeur and authenticity of earlier times. Although it is a tourist attraction, particularly in autumn when the foliage puts on a dazzling color show, Deerfield is not only a museum; people live in many of the houses. On brilliant autumn afternoons, girls from the nearby Bement School can be seen riding their horses down The Street, and boys from Deerfield Academy kick through the fallen leaves as they hurry to lacrosse practice.

Standing majestically on Deerfield's leaf-strewn thoroughfare, the Dwight-Barnard house (opposite) boasts the gambrel roof, scrolled doorway pediment and tall windows typical of Connecticut Valley homes. Built in Springfield, Mass., about 1754 by Josiah Dwight, the house was moved to its present site, once owned by the Barnard family, in 1954.

Doctors flourished in the Barnard family, so one room of this house (right) is furnished with possessions owned by early Deerfield physicians. Between the rural New England side chairs is an 18th-century cherry chest whose slipper feet, deeply scalloped top and wide overhang were earmarks of local furniture making. Above the chest is an 1801 portrait of a Deerfield doctor, William S. Williams. He paid $24 for it—plus $2 for frame.

PHOTOGRAPHS BY RICHARD MEEK

continued

Jonathan Ashley, a young parson, built this house (top, left) in the 1730's and lived there until his death in 1780. The house was moved to the rear of its site and used as a tobacco barn in the 19th century. Then in 1948 it was returned to its original setting and carefully, lovingly revived.

Ashley house doorway (top, right) was restored in typical mid-18th-century Connecticut Valley style. Massive and imposing, it has double panels, broken-scroll pediments, bull's-eye glass and cross motif.

Ashley house was the first in Deerfield to have an entrance hall (left). Set against rich pine paneling are a mahogany and cherry high chest and a blockfront cherry clock with shell and fluted urn finials.

Parlor of Ashley house (bottom, left), directly off entrance hall, is dominated by a Queen Anne wing chair, covered in a fine American crewel on linen twill. Cherry tea table holds China Trade porcelain.

In Deerfield, history is a way of life.

Deerfield was built by farmers made rich by the land and inspired by its exceptional beauty. They cultivated their taste for fine houses as wisely as they cultivated the soil; they also sought and maintained an elegance that was foreign to the primitivism of the frontier. Although influenced by classic English building design, their adaptations were freer, less encumbered, their craftsmen motivated more by the tools and skills they had than by a need to follow the architectural pattern books. Regional touches were to be found indoors, too: Bedrooms and paneled parlors contained not only goods and objects from Philadelphia, London and even China, but also paintings, pewter and exquisitely turned furniture—all made locally. There are other charming old towns in the foothills of the Berkshires, but Deerfield is unique. Long after time passed it by, its inhabitants worked hard to restore its Colonial image. Today it looks much the way it did at the end of the 1700's.

The 18th century is at the heart of the present.

The Frary House, one of the oldest in the region, dates from the early 18th century. The maple dropleaf table in the dining room (right) is set with pewter probably made locally and, like the tin chandelier, collected by Miss C. Alice Baker, who salvaged the house in 1890.

A Shaker-type trestle table of pine and maple befits the ballroom (bottom, right) of Hall Tavern, moved to Deerfield from nearby Charlemont. Wide-plank floor was so inviting that tavern guests would often put down cornhusk mattresses and sleep on it. Stenciling on walls, by early artists, is a modern restoration.

continued

North bedroom (right) of Sheldon-Hawks house, built about 1743, has original pine paneling. Chest painted with branching foliage, Queen Anne wing chair, corner chair with Queen Anne feet and rare kettle-stand are all American. But bed hangings are English.

Sheldon-Hawks south bedroom (opposite) was for a hired man. Bed has quilted bedspread. A linen nightshirt hangs on the wall.

The spirit of Old Deerfield persisted because so many of its houses survived. A reverence for age clung to the village even after decay set in. Then in 1942, after their son had graduated from the academy, Henry N. Flynt (who grew up in nearby Monson) and his wife began quietly and expertly restoring much of the town. More than 22 structures along The Street have felt the Flynts' fine hand. They restored the houses and brought back the kind of furnishings the original owners might have chosen. (continued on page 130)

Pride of craft created provincial comforts.

Parlor of Wells-Thorn house (left, top) begun in 1717, glows with gold damask and cherry. Tall secretary has earmarks of Eliphalet Chapin, a leading cabinetmaker. Portraits on either side of it are of Mr. and Mrs. Rufus Flynt, grandparents of Henry N. Flynt, who with his wife is known as guardian of Deerfield's past.

Tall chest (far left) is a companion piece to secretary above. Among its Chapin characteristics are the broken-scroll pediment, fret-carved trelliswork and soaring baluster-shaped finials, similar to the doorway on page 100.

Yesterday's equivalent of an all-purpose family room was the keeping room—this one (left) from Wells-Thorn house. Here the family cooked suppers at the hearth and dined at the pine table.

By Frances M. Crawford

Sunday breakfast should be a meal worth lingering over, a rich, inviting ritual that makes your family or weekend guests yearn for generous seconds. One or more of the hearty country-style dishes shown here would bestir even the most persistent slugabed. Recipes for these and other country-breakfast ideas begin on page 114.

COUNTRY BREAKFASTS

Across the back of this tile-top country table: Delicate chicken livers, in a subtle wine sauce, are ringed with toast points; an omelet becomes an eye-opener with sour cream and strawberries. In the front row: Pimiento strips spark our version of classic kedgeree; an old favorite, chipped beef, acquires a new look and taste when served in patty shells with a peppy sauce; and quiche takes on culinary elegance with shrimp and sherry.

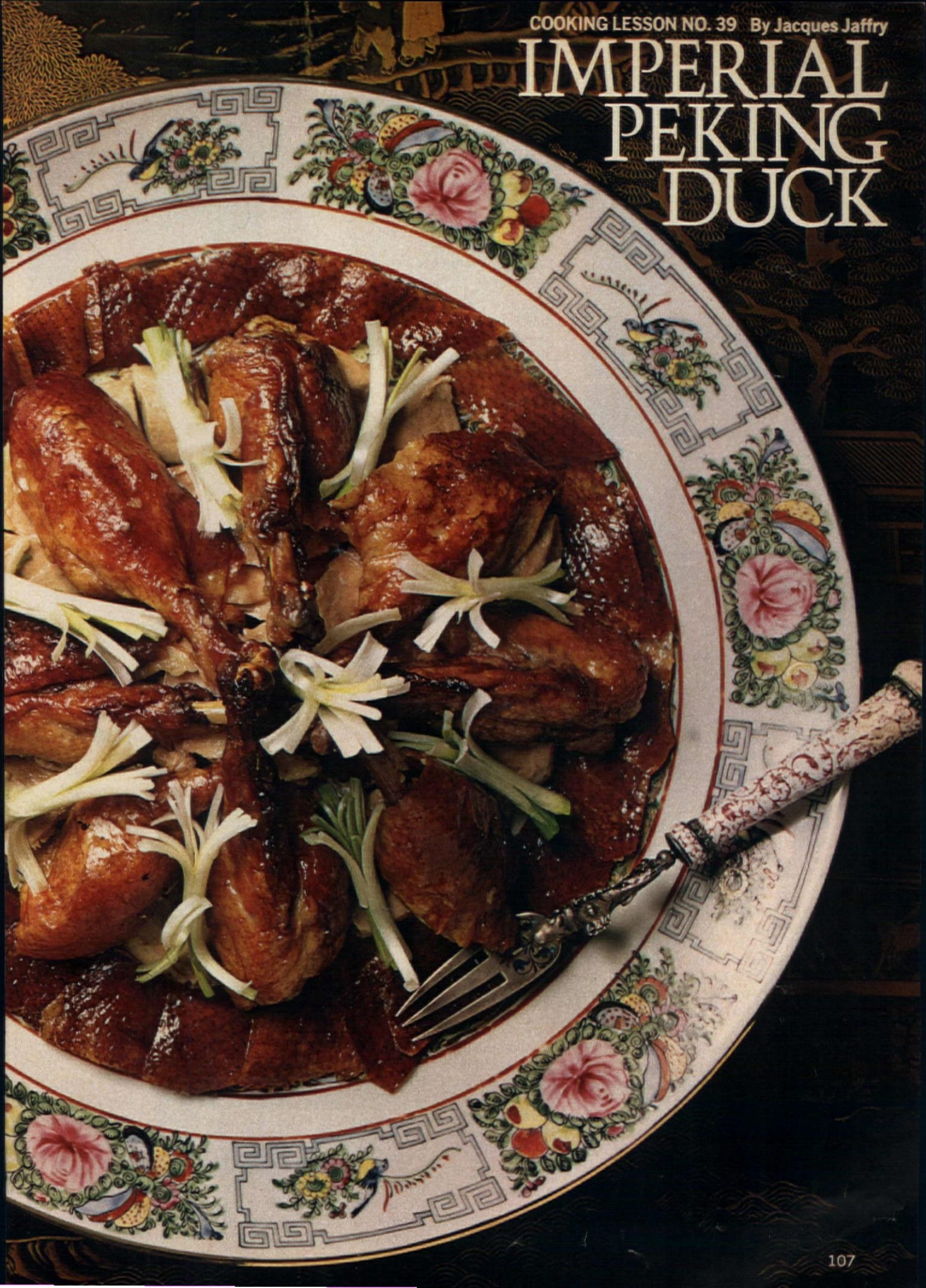
Rudy Muller

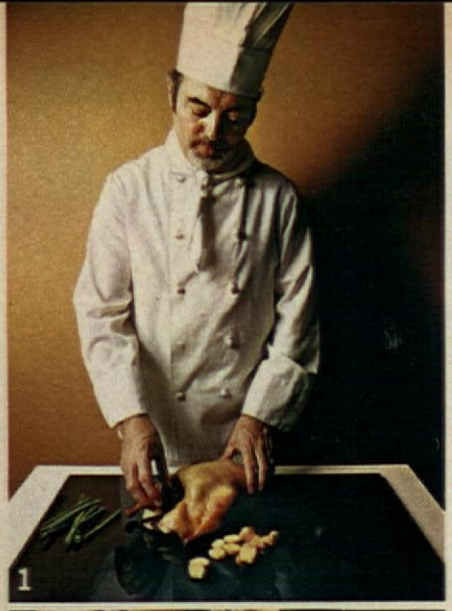
Although its precise origins in antiquity are untraceable, Peking Duck is known to have been the crowning splendor of epicurean feasts in the courts of ancient Peking. The ducks were specially bred and force-fed for flavor, and cooks had to be trained painstakingly so they could prepare the delicacy. Our version, while it does take time, is much simpler than the classic recipe and can be done in a modern kitchen. Mandarin pancakes (also called Peking doilies), Hoisin sauce and green onions are integral to the recipe—and are to be eaten along with the meat and pieces of crisp skin. For directions to prepare and serve this dish, turn the page.

Richard Jeffery

COOKING LESSON NO. 39 By Jacques Jaffry

IMPERIAL PEKING DUCK





IMPERIAL PEKING DUCK

Duckling

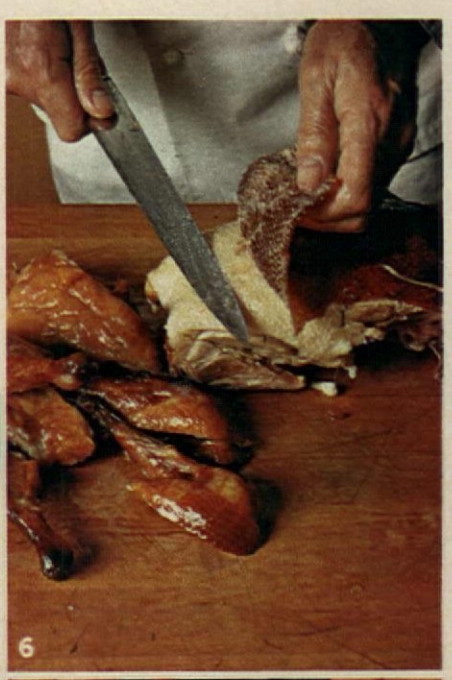
2 ducklings (5 to 6 pounds each)
1 cup dry sherry
1 cup water
2 tablespoons honey
12 green onions

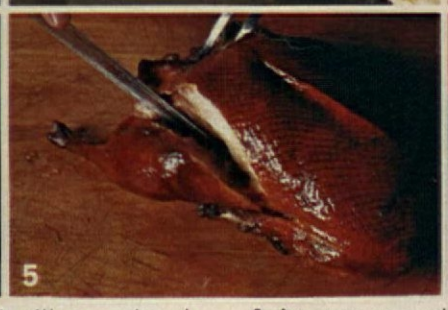
Mandarin Pancakes

3 cups sifted all-purpose flour
1½ cups boiling water
2 teaspoons sesame-seed oil or pure vegetable oil

Sauce

1 cup bottled Hoisin sauce (available in gourmet sections of supermarkets)
1 tablespoon sesame-seed oil
½ cup water





1 Wash ducklings. Pat dry, inside and out, with paper towels. Place birds on wire rack in a flat, shallow pan. Let stand several hours or overnight in a cool, airy place or in the refrigerator. Place ducks in pan that is just big enough to hold them. Combine sherry, water and honey; pour over ducks. Let stand 1 hour, turning birds occasionally. Remove ducks from liquid; set on wire rack. Let stand 2 hours or until dry.

Heat oven to 325°. Cut off green parts of onions; reserve remainder. Put green parts and, if desired, a few slices of peeled fresh ginger into cavities of ducks. Wrap wing and leg tips with aluminum foil to prevent burning. Place ducks, breast side up, on rack in shallow roasting pan. Roast 45 minutes. Turn ducks breast side down and roast 45 minutes. Reduce oven to 300°. Turn ducks to their original position; roast 30 minutes, removing foil from wing and leg tips 10 to 15 minutes before cooking has ended.

2 While ducks are roasting, prepare the pancakes, sauce and green onions. For pancakes, put flour into medium-size bowl. Make a well in center of flour and add water. Mix thoroughly with wooden spoon. When cool enough to be handled, knead 3 to 4 minutes on a floured surface. Cover with damp towel. Let stand 30 minutes. Form into 2 cylinders 1½ inches in diameter. Cut into 1-inch-thick slices and flatten slightly. Shape into circles; brush one side of half the circles with oil.

3 Place 1 dry circle on each oiled circle. Roll out each pair into a flat, thin pancake, making all of uniform thickness, 6 to 7 inches across. Cook, one at a time, in ungreased skillet over medium heat. Turn pancake after about a minute, or as soon as light brown spots appear on top. Cook 30 to 35 seconds.

4 As soon as each pancake is cooked, separate the halves and stack them on a plate. Keep covered to prevent them from becoming dry. Pancakes can be made ahead of time (hours or even a day), if wrapped in foil and refrigerated. When you're ready to use them, reheat them, still wrapped, in 350° oven for 10 to 15 minutes.

Combine ingredients for the sauce in a small saucepan. Bring to boiling, stirring constantly. Reduce heat; simmer 2 minutes. Pour into bowl. Cool completely.

Trim the reserved green onions into 3-inch pieces. Make two or more 1-inch slits in each end. Place in a bowl of ice water until ready to serve. Slit ends will curl. Drain well; dry.

5 Remove roasted ducks from oven. Remove ducks from roasting pan; place on cutting board. Cut off wings and legs.

6 Remove skin from breast, sides and back. Cut into 1-by-2-inch pieces. Cut meat from breast and slice into 1-by-2-inch pieces. Arrange skin, meat, legs and wings on serving platter. Garnish with the green onions. Place the platter, heated pancakes and sauce bowl in center of table.

7 There is a traditional way to eat Peking Duck that guarantees an exciting blend of flavors. Each guest places a pancake on his plate and brushes it with a green onion he has dipped in sauce. The green onion, a piece of meat and a piece of skin are placed on the pancake. It is then rolled up, the ends are tucked in and it is picked up and eaten. Legs and wings are brushed with sauce and eaten without pancakes. When Peking Duck is part of a big Chinese dinner the dish makes 8 to 10 servings. As a Western main course it makes 6.

the invisible dressing

Gown by Geoffrey Beene

Dieter's dream: show-off flavor, no-show calories. Snappy tomato taste. Calories almost all gone. Kraft Low Calorie French Style tastes good going down. No artificial sweeteners. Brush on fish fillets, coat in crumbs, bake; enjoy. KRAFT

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WINNING WAYS WITH DRIED FRUITS

By Jane Uetz

Apricots, raisins, apples, peaches, dates, pears, figs, currants and prunes—this is the varied and winning world of dried fruits. They're so sweet and tender you can enjoy them right from the package. But don't stop there. Discover the magic that dried fruits can bring to your everyday cooking. Ordinary recipes become zesty originals like the main dishes and accompaniment pictured here and the desserts on the following page. Recipes begin on page 116.

Apricot stuffing adds tang to a pork roast; raisins and apricots create a tempting relish to accompany meats; mixed dried fruits make short ribs a new dish and currants give a plus to lamb and rice pilaf.

Irwin Horowitz

continued

Tonight you're having chicken again.
And the family always likes it a lot.
But, last week you used up your last idea
on how to make it look different.

It's a good day for Stouffer's.

Spinach Soufflé. One of 35 Stouffer's Frozen Prepared Foods.

Stouffer's

Desserts that have the sun locked in

If it's a sweet with a difference you want, count on dried fruits. They're the sunny gifts of nature that make each of the desserts pictured—a pudding, some bar cookies, a pie plus a rich and flavorful quick bread—unique. The recipes, along with others that show the versatility of dried fruits, begin on page 116.

Apricots and cream make a light-as-a-cloud pudding; a gingered-prune filling stars in bar cookies; currants and raisins complement cranberries in a pie; and figs enrich the taste of tea bread.

Irwin Horowitz

Shopping Information, page 128

Kraft Dinners: great ideas for good cooks on a budget.

KRAFT
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Kraftco Corporation

STRAWBERRY OMELET

(*pictured*)

1 pint fresh strawberries
½ cup sugar
8 eggs
½ teaspoon salt
Dash of pepper
2 tablespoons butter or margarine
Dairy sour cream

Wash, hull and slice strawberries, reserving 4 or 5 for garnishing. Combine sliced strawberries and sugar in small bowl. Refrigerate 15 minutes. Break eggs into bowl; add salt and pepper. Beat briskly with fork just until yolks and whites are mixed. Place a large skillet over high heat. When skillet is sizzling hot, put in butter or margarine. Stir it around quickly with fork to coat bottom and sides of pan. Do not let the butter brown. Pour in the eggs all at once. Stir eggs rapidly with a circular motion, using the flat of the fork; at the same time shake the pan to and fro over the heat. Stir just until the free liquid begins to set. Let stand about 2 or 3 seconds. Shake the pan. The omelet should move freely and be ready to roll. Spoon strawberry mixture on omelet. Lift the side nearest the skillet handle, fold ⅓ of omelet over center. Hold the serving platter in left hand and grasp the pan handle with right hand, palm up. As you tilt the pan over the platter, let the omelet roll out onto it. Top the folded omelet with dollops of sour cream. Arrange reserved whole strawberries over and sliced strawberries around omelet. Makes 4 servings.

CHICKEN-LIVER RAGOUT

(*pictured*)

1 pound chicken livers
Salt
Pepper
¼ cup butter or margarine
¼ cup minced green onions
½ cup sherry or Madeira
1 can (8 ounces) tomato sauce
1 can (10 ounces) chicken broth
1 small bay leaf
2 tablespoons chopped parsley
Toast points

Dry livers with paper towels. Sprinkle with salt and pepper. Heat butter or margarine in large skillet over high heat. Add livers; sauté until browned on all sides. Remove with slotted spoon. Reserve. Add green onions to fat left in skillet. Sauté 2 minutes. Add wine. Cook 1 minute. Add tomato sauce, chicken broth and bay leaf. Simmer 10 minutes. Return livers to sauce. Bring to boiling. Correct seasoning to taste. Turn into serving dish. Sprinkle with parsley. Arrange toast points around livers. Makes 4 servings.

COTTAGE-CHEESE PANCAKES

⅓ cup all-purpose flour
½ teaspoon salt
4 egg yolks
½ cup milk
1 cup cottage cheese
4 egg whites, stiffly beaten

Sift flour and salt together. Combine egg yolks, milk and cheese. Beat until smooth. Add liquid mixture to flour. Mix thoroughly. Fold in egg whites. Use ¼ cup batter for each pancake. Bake on hot, greased skillet, tilting skillet to spread pancake. When pancake is lightly browned, turn and brown other side. Repeat with remaining batter. Makes about 12 pancakes.

EGGS BENEDICT

(*pictured above*)

4 English muffins
8 small slices of ham or Canadian bacon
2 tablespoons butter or margarine
6 cups water
1 tablespoon cider or white vinegar
8 eggs
Hollandaise Sauce

Split and toast muffins. Sauté ham or bacon in butter or margarine. Place one slice of ham or bacon on each muffin slice. Keep warm. Bring water and vinegar to boiling. Reduce heat to keep water at a simmer. Break eggs one at a time in a saucer and slip into the water. Cook eggs 3 to 5 minutes, according to firmness desired. Remove eggs with slotted spoon. Drain well. Place one egg on each prepared English muffin half. Cover each with Hollandaise Sauce. Garnish with parsley sprigs, if desired. Makes 4 servings.

HOLLANDAISE SAUCE

3 egg yolks
2 tablespoons water
1 cup melted butter or margarine
2 teaspoons lemon juice
Salt
Cayenne

Place yolks and water in top of double boiler over hot, not boiling, water. Beat with wire whisk until eggs have the consistency of heavy cream. Remove from heat. Add butter or margarine gradually, beating constantly. Beat in lemon juice. Correct seasoning to taste with salt and cayenne.

STUFFED GRAPEFRUIT

(*pictured above*)

3 large grapefruit
1½ pounds small shrimp, shelled and deveined
1 pound mushrooms, sliced
1 teaspoon lemon juice
1½ teaspoons salt
¾ cup mayonnaise or salad dressing

Cut grapefruit in half; remove seeds. Insert small knife blade between white inner skin and meat of grapefruit. Cut completely around grapefruit with sawing motion, freeing meat from shell. Cut down on each side of grapefruit segment to free meat from membranes. Hold center core firmly; cut core at base. Lift out core with membranes attached. Reserve segments and as much juice as possible. Place shrimp and mushrooms in saucepan. Add grapefruit juice, lemon juice and salt. Cover. Bring to boiling. Cook 2 minutes. Remove from heat. Let cool in liquid. Combine mayonnaise or salad dressing, cooking liquid, shrimp, mushrooms and grapefruit segments. Mix gently. Spoon into grapefruit shells dividing mixture evenly among them. Edge of shells may be left plain or cut into a saw-toothed design as pictured. Makes 6 servings.

CREAMED CHIPPED BEEF IN PATTY SHELLS

(*pictured*)

1 package frozen patty shells
2 jars (4 ounces each) chipped beef
1 tablespoon butter or margarine
2 tablespoons flour
1 cup light cream
1 cup milk
⅛ teaspoon ground nutmeg
1 tablespoon prepared mustard

Bake patty shells according to package directions. Cover chipped beef with boiling water; let stand 15 minutes. Drain well. Shred. Melt butter or margarine in saucepan over medium heat. Stir in flour. Cook 1 minute, stirring constantly. Add cream, milk and nutmeg. Bring to boiling, stirring constantly. Simmer 1 minute. Stir in mustard. Add chipped beef; mix gently. Spoon into patty shells. Makes 6 servings.

continued

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It took Swift 20 years to make sausages this great—and all it takes you is 5 minutes!

No excess grease. No shrinkage. Fast, flavorful, fun—
the whole party will love 'em!

5 great flavors!

Fully cooked!

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KEDGEREE
(pictured)

1 quart water
2 teaspoons salt
1½ cups raw long-grain rice
1 bay leaf
1½ pounds finnan haddie
1 cup milk
¼ cup butter or margarine
1 cup minced onion (1 large)
3 hard-cooked eggs, cut in wedges
1 tablespoon lemon juice
½ cup pimientos, cut in strips
½ cup heavy cream

Bring 1 quart water and 2 teaspoons salt to boiling. Add the rice and bay leaf. Simmer 20 minutes or until all the liquid is absorbed and the rice is tender. Discard bay leaf.

Place finnan haddie and milk in saucepan. Add just enough water so that liquid covers fish. Bring to boiling. Simmer 8 to 10 minutes or until fish flakes easily. Drain. Flake fish. Melt butter or margarine in large skillet. Sauté onion 2 minutes. Add cooked rice, fish, eggs, lemon juice, pimientos and cream. Mix gently. Just heat through. Correct seasoning to taste. Turn into serving dish. Makes 6 servings.

SHRIMP QUICHE
(pictured)

1 cup sifted all-purpose flour
½ teaspoon salt
⅓ cup shortening
3 tablespoons cold water
2 tablespoons butter or margarine
1 cup finely sliced onion (1 large)
¾ pound raw shrimp, shelled and deveined
½ cup dry sherry or Madeira
¼ teaspoon salt
3 eggs, slightly beaten
1 cup light cream
1 teaspoon salt
Dash of pepper

Sift flour and salt into mixing bowl. Cut in shortening with pastry blender until mixture resembles cornmeal. Sprinkle cold water evenly over surface. Stir with fork until all dry particles are moistened and pastry clings together. Shape into ball. Heat oven to 450°. Roll out pastry on floured surface to a 12-inch circle. Fold pastry in half. Lift carefully into 9-inch pie plate, unfold. Fit gently into contours of plate. Fold under excess; flute. Cover inside of shell with piece of wax paper. Fill shell with dry rice or beans. Bake 10 minutes. Remove rice or beans and wax paper. Cool shell. Reduce heat to 350°. Melt butter or margarine in large skillet over low heat. Sauté onion and shrimp until shrimp turns red. Add sherry or Madeira and salt. Cover. Simmer 5 to 7 minutes. Put onion and shrimp in pastry shell. Combine eggs, cream, salt and pepper. Pour into shell. Bake 35 minutes or until brown and puffy. Makes 6 servings.

DRIED FRUITS
continued from page 110

Drying has always been nature's major method of preserving fruits. Prehistoric man observed that fruits and other foods could be dried in the sun and kept for extended periods without spoilage. Sun drying is still used today with many fruits such as apples, apricots, pears, figs, plums, peaches, currants, dates and various raisin grapes. In order to prevent the fruit from becoming excessively dark, it is treated with sulfur dioxide before drying, most of the chemical being lost during the drying process. In addition to sun drying, some fruit is dried by a modern dehydration process

in which the moisture content is greatly reduced.

Dried fruits have an exceptional variety of uses. They may be eaten plain or stewed and served as a compote. They are also a wonderful flavor addition to meats, breads, pies, cakes, puddings and stuffing, and make an excellent relish to serve with meat.

STUFFED-DATES WITH BACON

Serve as an hors d'oeuvre with cocktails or an appetizer for breakfast or brunch.

36 julienne strips Cheddar cheese (about 2 ounces)
1 box (8 ounces) pitted dates
½ pound sliced bacon

Insert a piece of cheese in each date. Cut each bacon slice horizontally into 3 pieces. Wrap dates with bacon; secure with wooden pick. Place on broiler tray. Broil about 6 inches below the source of heat about 5 minutes or until bacon is crisp. Turn; broil on other side about 3 minutes or until bacon is done. Drain well. Serve warm. Makes 36 dates.

SPICED PRUNES

1 box (12 ounces) pitted prunes
1½ cups water
⅓ cup vinegar
1½ teaspoons pickling spices
½ cup sugar

Combine prunes, water, vinegar and pickling spices in medium-size saucepan. Bring to boiling; reduce heat; cover; simmer 8 minutes. Add sugar. Cook, covered, 5 minutes. Remove from heat. Spoon prunes into jar or serving dish. Strain juice over prunes. Chill. Serve with meat. Makes about 3 cups.

APRICOT AND RAISIN RELISH

(*pictured*)

1 box (11 ounces) dried apricots
1 can (1 pound 4 ounces) crushed pineapple, drained
1 cup golden seedless raisins
1½ cups sugar
3 tablespoons lemon juice

Place apricots in large saucepan; add just enough water to cover apricots. Boil gently, uncovered, 30 minutes. Drain. Add pineapple, raisins, sugar and lemon juice to apricots. Simmer 15 minutes, stirring constantly. Pack in hot, sterilized jars. Makes about 4 cups.

ROAST LOIN OF PORK WITH APRICOT STUFFING

(*pictured*)

5- to 7-pound loin of pork
1 cup diced, dried apricots
½ cup boiling water
1 tablespoon sugar
¼ cup butter or margarine
½ cup diced celery
½ cup finely chopped onion
3 cups herb-seasoned stuffing mix
Salt
Pepper

Have butcher crack backbone of pork loin. Make a deep slit in center back of each chop. Heat oven to 325°. Place apricots in bowl; add boiling water and sugar; set aside. Melt butter or margarine in medium-size skillet. Add celery and onion; sauté until tender. Remove skillet from heat. Add stuffing mix; toss to mix. Add apricots and water; season with salt and pepper. Stuff about 3 tablespoons of mixture into each slit in pork (leftover stuffing may be baked in covered dish during last 30 minutes of roasting). Place pork in roasting pan. Roast 2 to 2½ hours or until meat thermometer registers 170°. Makes 8 servings.

continued

CRAN-MALLOW DELIGHT

Surprise! It's a *double* delight. Two wonderful ways to enjoy it.

1 3-oz. pkg. strawberry flavored gelatin
1 cup boiling water
1 cup cranberry juice cocktail
1 cup Kraft Miniature Marshmallows

Dissolve gelatin in boiling water. Add juice; chill until firm. Cut into cubes. Combine gelatin cubes and marshmallows. Spoon into dessert dishes. 4 servings

Variation: Chill gelatin until thickened. Whip until frothy; fold in marshmallows. Pour into dessert dishes; chill.

PETITE MALLOW TORTES

Elegance never came more easily than in this sumptuous dessert.

1 cup heavy cream, whipped
1½ cups Kraft Miniature Marshmallows
1 cup (11-oz. can) drained mandarin orange sections
8 to 12 slices pound cake

Combine whipped cream and marshmallows. Add ½ cup orange sections to half of marshmallow mixture; spoon on 4 to 6 cake slices. Top with remaining cake slices and marshmallow mixture. Garnish with remaining orange sections. 4 to 6 servings

CHOCOLATE MARSHMALLOW HAYSTACKS

Hey! Better make *stacks* of Haystacks! They're *that* delicious.

1 3-oz. pkg. Philadelphia Brand Cream Cheese
2 tablespoons milk
2 cups sifted confectioners' sugar
2 1-oz. squares unsweetened chocolate, melted
¼ teaspoon vanilla
Dash of salt
3 cups Kraft Miniature Marshmallows
Flaked coconut

Combine softened cream cheese and milk, mixing until well blended. Gradually add sugar. Stir in chocolate, vanilla and salt; fold in marshmallows. Drop rounded teaspoons of mixture in coconut; toss until well covered. Place on baking sheet; chill until firm. 4 dozen

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Now, for people who like whipped cream more than frosting, a frosting more like whipped cream.

So velvety smooth, so soft and swirly, New Betty Crocker Whipped Frosting Mix is more like whipped cream than any other frosting. So billowy and light it caresses your cake in two not-too-sweet flavors (chocolate and vanilla). And it stays lusciously fresh without refrigeration . . . something whipped cream just can't do.

Betty Crocker is a Reg. TM of General Mills, Inc.

BRAISED SHORT RIBS WITH MIXED FRUIT
(*pictured*)

6 pounds short ribs, trimmed and cut into serving-size pieces
1 tablespoon pure vegetable oil
1½ teaspoons salt
¼ teaspoon pepper
1 can (14 ounces) beef broth
1 package (11 ounces) mixed dried fruit
½ cup sugar
½ teaspoon ground cinnamon
½ teaspoon ground allspice
¼ teaspoon ground cloves
3 tablespoons cider or wine vinegar

Trim all excess fat from meat. Heat oil in large skillet or Dutch oven. Brown half the meat on all sides over medium-high heat. Remove from pan. Brown remaining meat; remove from pan. Drain off excess fat from pan. Return meat to pan; sprinkle with salt and pepper. Add broth; bring to boiling; reduce heat; cover; simmer 1 hour. Skim fat from liquid in pan. Add dried fruit, sugar, cinnamon, allspice, cloves and vinegar. Cover. Cook over low heat 30 minutes or until meat is tender. Serve with hot, cooked noodles, if desired. Makes 6 servings.

OLD-FASHIONED PRUNE BARS
(*pictured*)

1½ cups sifted all-purpose flour
1 teaspoon baking soda
1 teaspoon salt
2 cups quick-cooking rolled oats
1 cup brown sugar, firmly packed
½ cup chopped walnuts
¾ cup butter or margarine, melted
2 cups finely cut-up dried prunes
1½ cups water
½ cup sugar
¼ cup flour
½ teaspoon ground ginger

Heat oven to 350°. Combine flour, baking soda, salt, oats, brown sugar and nuts in large bowl. Stir in butter or margarine; mix well. Press half the mixture onto bottom of buttered 9x9x2-inch baking pan. Combine prunes and water in medium-size saucepan. Cover. Simmer about 15 minutes or until prunes are tender. Combine sugar, flour and ginger; blend into prunes. Stir until cool. Spread filling over crumb mixture in pan. Sprinkle remaining crumb mixture over filling; press crumbs down firmly. Bake 30 minutes or until top is lightly browned. Remove from oven. Cool in pan on wire rack. Cut into 1x2-inch bars. Makes 24 bars.

continued

DRIED FRUITS continued

LAMB PILAF WITH CURRANTS
(*pictured*)

2 cups raw long-grain rice
¼ cup butter or margarine
3 pounds boneless lamb, cubed
1 cup chopped onion (1 large)
1 cup dried currants
1 cup broken walnuts
1 teaspoon salt
½ teaspoon pepper
4 cups chicken or beef broth
2 tomatoes, peeled, seeded and diced
½ teaspoon ground coriander seed
¼ cup chopped parsley

Put rice in strainer. Wash under warm water; set aside to drain. Melt 2 tablespoons butter or margarine in large (2½-quart) skillet or Dutch oven. Sauté half the lamb over high heat until brown. Place cooked meat in medium-size bowl. Sauté remaining meat with 2 tablespoons butter or margarine. Remove from pan to bowl. Place meat in warm oven. Add onion to fat remaining in skillet; sauté until tender. Add rice; cook, stirring constantly, about 5 minutes or until rice is glossy. Add currants, walnuts, salt and pepper. Add broth, tomatoes and coriander. Cover. Simmer 20 minutes or until rice is tender and all liquid is absorbed. Stir in meat and parsley. Remove from heat. Cover. Let stand 10 minutes to allow rice to swell. Makes 6 to 8 servings.

Dill Sauce
Mix 1/2 cup dairy sour cream, 1/2 cup mayonnaise, 1 teaspoon dried dill weed and 2 tablespoons finely chopped dill pickle. Chill. Makes 1 cup.

Nippy Pineapple Sauce
Mix 1/2 cup pineapple preserves, 2 tablespoons prepared mustard and 2 tablespoons horseradish in saucepan. Cook 3 minutes. Makes 3/4 cup.

This "Golden Chicken Nuggets" recipe won $10,000!

1st prize-winner Norma Young used Mazola® 100% golden Corn Oil.

Now you and Mazola can give your chicken the $10,000 taste that won the National Chicken Cooking Contest...because Mazola fries right with a tasty golden lightness! Perfect as a main dish, "Golden Chicken Nuggets" also makes an unusual hot hors d'oeuvre.

Golden Chicken Nuggets

3 whole broiler-fryer breasts, skinned, boned, cut into 1 x 1-1/2-in. pieces

- 1 egg, slightly beaten
- 1/2 cup water
- 3/4 teaspoon salt
- 2 teaspoons sesame seeds
- 1/2 cup flour
- 1 quart (about) Mazola Corn Oil

Mix egg, water, salt, sesame seeds and flour. Dip chicken into batter; drain. Pour corn oil into heavy, sturdy, flat-bottomed 3-quart saucepan or deep fryer, filling no more than 1/3 full. Heat over medium heat to 375°F. Carefully add chicken, 1 layer at a time; fry 3 to 5 minutes or until golden. Drain. Serves 6.

Mazola-high in Polyunsaturates

Royalty Sauce
Mix 1 cup catsup, 1/2 teaspoon dry mustard, 1 tablespoon brown sugar, 2 tablespoons vinegar, 1/4 cup Mazola Corn Oil in saucepan. Cook 5 minutes. Makes 1 cup.

Best Foods, a Division of CPC International Inc. CPC International

CRANBERRY-CURRANT PIE

(*pictured*)

Pastry for two-crust pie
3 cups fresh or frozen cranberries
2 tablespoons flour
2 cups sugar
¼ teaspoon salt
⅔ cup water
1 cup dried currants
¼ cup golden seedless raisins
2 tablespoons butter or margarine

Heat oven to 425°. Prepare pastry. Roll out half to a 12-inch circle. Line 9-inch pie plate. Wash cranberries; remove stems. Combine flour, sugar and salt in saucepan. Stir in cranberries, water, currants and raisins. Cover; cook until cranberries start to pop. Remove from heat; add butter or margarine. Cool to lukewarm. Pour filling into pastry-lined pie plate. Roll out second half of pastry. Cut into 1-inch-wide strips. Arrange strips in lattice over top of pie. Bake 40 to 50 minutes or until juices bubble and crust is brown.

APRICOT CHANTILLY

(*pictured*)

1 cup diced, dried apricots
2 cups water
½ cup sugar
3 tablespoons orange-flavored liqueur
1 cup heavy cream, whipped
Chocolate curls

Combine apricots, water and sugar in medium-size saucepan. Bring to boiling. Reduce heat; simmer 30 minutes or until liquid is absorbed and fruit is very tender. Add more water, if necessary, during cooking to prevent scorching. Stir frequently. Cool. Puree mixture in blender or with food mill. Stir in liqueur. Fold in cream. Spoon into dessert dishes. Garnish with chocolate curls. Makes 6 servings.

BISHOPS BREAD

6 eggs, separated
⅔ cup sugar
1 cup sifted all-purpose flour
1½ cups golden seedless raisins
1 cup (6-ounce package) semi-sweet chocolate pieces, chopped
½ cup blanched, slivered almonds
⅓ cup candied orange peel
1 tablespoon grated lemon peel

Heat oven to 300°. Grease and flour 9-inch tube pan. Beat egg yolks and sugar at high speed on mixer 5 minutes or until light and creamy. Combine remaining ingredients in large bowl. Fold in egg-yolk mixture. Batter will be quite stiff and thick. Beat egg whites in large bowl until stiff but not dry. Fold in batter carefully. Turn into prepared pan. Bake 1 hour, 10 minutes or until cake is golden and pulls away from side of pan. Cool slightly; remove from pan; cool completely on wire rack. Wrap in foil or plastic wrap. Store 24 hours before serving. Cut in thin slices.

CALIFORNIA FIG LOAF

(*pictured*)

1½ cups coarsely cut dried figs
½ cup sugar
½ cup honey
1 teaspoon baking soda
1 cup boiling water
2½ cups sifted all-purpose flour
1 teaspoon baking powder
1½ teaspoons salt
1 egg, beaten
1 cup coarsely chopped walnuts
1 tablespoon grated orange peel
1 teaspoon vanilla

Heat oven to 325°. Grease and flour 9x5x3-inch loaf pan. Combine figs, sugar, honey and baking soda in mixing bowl. Add boiling water; stir; let cool. Sift flour, baking powder and salt together. Add remaining ingredients to the cooled fig mixture. Stir well. Stir in flour mixture gradually. Turn into prepared pan. Bake 1 hour, 50 minutes or until loaf is golden brown and pulls away slightly from sides of pan. Remove from pan. Cool completely on wire rack.

ALL RECIPES TASTE-TASTED IN AMERICAN HOME KITCHENS

The small, the rare and the tender.

The small delicate peas that rival the French petit pois in flavor.

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CROSS-STITCH OUR EXCLUSIVE CRAB-APPLE TABLE LINENS

By Dorothy Lambert Brightbill

An apple for the teacher is still a nice sentiment—but apples are an even nicer way of brightening your own table. Crisp red- and yellow-cheeked crab apples decorate the linens pictured here. Both mats (above) and tea cloth (below right) have prefinished bright red edges. Design is stamped on creamy white 100 percent linen. The tea cloth and the set of four mats each comes with four red napkins, as shown. Kits include embroidery thread, instructions and color guide. Tea cloth, 48 inches square, has the crab apples in all four corners.

Fill out coupon and enclose check or money order. Sorry, we are unable to handle Canadian or foreign orders.

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TERRAZO with Avocado Accessories

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COMPOSITION:

45-piece Melamine Dinnerware:

8 Decorated Dinner Plates, 8 Saucers, 8 B & B/Salad Plates, 8 Lenotex® Cups, 8 Cereal/Dessert Bowls, 1 Oval Platter, 1 Creamer, 1 Sugar Bowl with Cover, 1 Open Vegetable Bowl.

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8 each Tumblers, 14 oz., 10 oz., 6 oz., 1 Beverage Server with Lid, 72 oz.; 4 Canisters with Covers; 6-piece Covered Mix 'N Store Bowl Set (1 each: 3 qt., 2 qt., 1 qt.); 4 Food/Store Containers with Covers, 1 qt.; 1 Napkin Holder; 1 Butter Dish with Cover; 1 Salt Shaker with Cover; 1 Pepper Shaker with Cover.

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Cos Cob, Conn. 06807

Now you can have this new, attractively decorator-designed pattern dinnerware made of Andover Melamine by Lenox in an exciting 45-piece service for eight plus a 55-piece houseware accessory service. Melamine is a tough, new, unbreakable, stain resistant plastic that stands up to automatic dishwashers without cracking or chipping... comes with a two year guarantee against breakage. And this handsome kitchen ensemble combines many extra features usually found in higher priced sets: the popular mug-shaped cup, for instance, as well as stacking cups and saucers for easy storage, as well as fade-proof colors too! Your Melamine Dinnerware comes complete with full service for eight plus eight each tumblers in 4, 6 and 10 ounce sizes, pitcher, mix and store bowl set, covered food storage containers, salt and pepper shakers, plus many other all-around kitchen items. This complete kitchen and dining ensemble, plus much used pantry items, is perfect for the young bride, or as a second service for summer living... boating... camping or picnicking. Order now while the supply lasts. Satisfaction guaranteed. Only $24.95.

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FOOD QUESTIONS YOU ASK

Can you tell me what white chocolate is and where I can buy it?

Mrs. Roy L. Knapp
Oakridge, Ore.

White chocolate is a misnomer since it contains no chocolate liquid and therefore does not comply with government standards for chocolate. Correctly called "confectioners" coating, it is made with cocoa butter or vegetable fats, may be tinted with vegetable coloring and contain added flavors. It can be bought at most stores that sell candy.

What is saffron used for, and why is it so expensive?

Mrs. P. Lloyd
Minneapolis, Minn.

The saffron plant is a member of the crocus family. The stigmas of the blossoms are dried and used for color and flavor in bread, rice dishes, soups, sauces and with veal and chicken. The stigmas are very tiny and must be picked by hand. It takes at least 4,000 of them to produce one ounce of saffron, which accounts for its high price.

Is Scotch Woodcock really an egg dish? I ordered it from a menu recently and that's what I was served. I must confess I was prepared for something much different.

J. Whiteman
New York, N.Y.

You got what you ordered. Scotch Woodcock consists of scrambled eggs served on toast spread with anchovy paste, or with anchovy fillets garnishing the top.

Is there any way to prevent baked potatoes from becoming soggy if they can't be served right away?

P. Swatek
Boston, Mass.

If you cut a crisscross in the top of each potato as soon as it is done, the steam will escape and the potatoes will not become soggy. Place them in a warming oven until ready to serve. However, much of the vitamin C content of the potato is lost upon standing, so they should be served immediately.

Is it possible to whip cream in an electric blender? And how about beating egg whites?

Mrs. Helen Elliott
Beverly Hills, Calif.

Although the blender has many uses, there are a few things that it should *not* be used for—including whipping cream, beating egg whites and mixing cake batter or stiff dough. See manufacturer's directions and our article on page 64.

Is there some tip you can give me for slicing raw meat very thin? I have tried, but with little success.

Mrs. E. Conaty
Providence, R.I.

The best method we know is to place the meat in the freezer for an hour. Firm, cold meat is easier to slice, and the thin strips will brown quickly and evenly.

Direct any questions you have about food, food products and food preparation to: Food Questions You Ask, American Home, 641 Lexington Ave., New York, N.Y. 10022.

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Helps build strong bodies 12 ways®

This General Electric Versatronic® Range cooked this 3 hour dinner in 51 minutes.

No tricks. No hocus pocus. To get this complete meal on the table in less than an hour you'll need:

5 lbs. of frozen meat
2 packages of frozen broccoli
8 ears of fresh corn
1 Hollandaise sauce recipe
3 oranges
2 cups cranberry relish
1 frozen pound cake
2 packages frozen strawberries
1 quart frozen whipped topping
Coffee
1 General Electric Versatronic Range.

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It cooks food using microwave energy, in an oven that's large enough to handle a family meal. Take that 5-lb. roast you see there: it went from the freezer to the dinner table in 43 minutes. We defrosted the frozen strawberries in 4 minutes without removing them from their cardboard container and pouch.

You can bake, broil, roast or rotiss in the conventional eye level oven above. The waist level oven below uses ordinary heat when you don't need the extra speed. And cooks with microwave energy when you do. It can also cook both ways at once.

GE SERVICE
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So you can speed-cook with microwave energy and brown with the electric heat at the same time.

This Versatronic Range has other great features, too. Like General Electric's P-7® Total Clean™ Self-Cleaning Oven System. It electrically cleans the entire lower oven, the upper oven panels, all oven shelves, the inside of the lower oven door, plus all the surface unit reflector pans.

It also has the latest surface unit features. Like General Electric's infinite controls that allow you to choose just the right heat for delicate sauces and gourmet dishes. Or like General Electric's three-in-one Sensi-Temp Calrod® unit that adjusts to 4", 6" or 8" size pots while it maintains settings from 150 to 500 degrees.

Then, there's General Electric's cordless Teflon® griddle. Easy-set timer controls turn ovens on and off automatically. The exclusive two-way exhaust system. Appliance outlets. And the full width illuminated cooktop.

You might say everything General Electric knows about cooking was put into this range. Just so you won't have to put in a lot of time in the kitchen.

GENERAL ELECTRIC

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Here is the roomiest, most helpful recipe file, one that promises better organization than ever. Thousands of homemakers find these files an easy, permanent way to arrange their personal recipe collections. This unbreakable, polypropylene, pebble-finished file is light to handle and easy to keep clean.

Capacity is about four times that of the usual small file box; it contains 24 index cards tabbed in the categories you will find most helpful. Each index card has room for your own reference notes.

60 recipes have been selected by our Food Editors, ready to clip and add to your own collection. For easy reference, an **equivalent chart** shows all measurements and equivalent quantities of basic ingredients. **100 clear-plastic sleeves** hold recipes clean and neat. You can buy more as needed. A **shopping-list pad**, including handy lists of food and household products, will make meal planning easy and take the indecision out of shopping. The pad can be reordered with the recipe sleeves.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) Please indicate your zip code.

American Home, Dept. 5260
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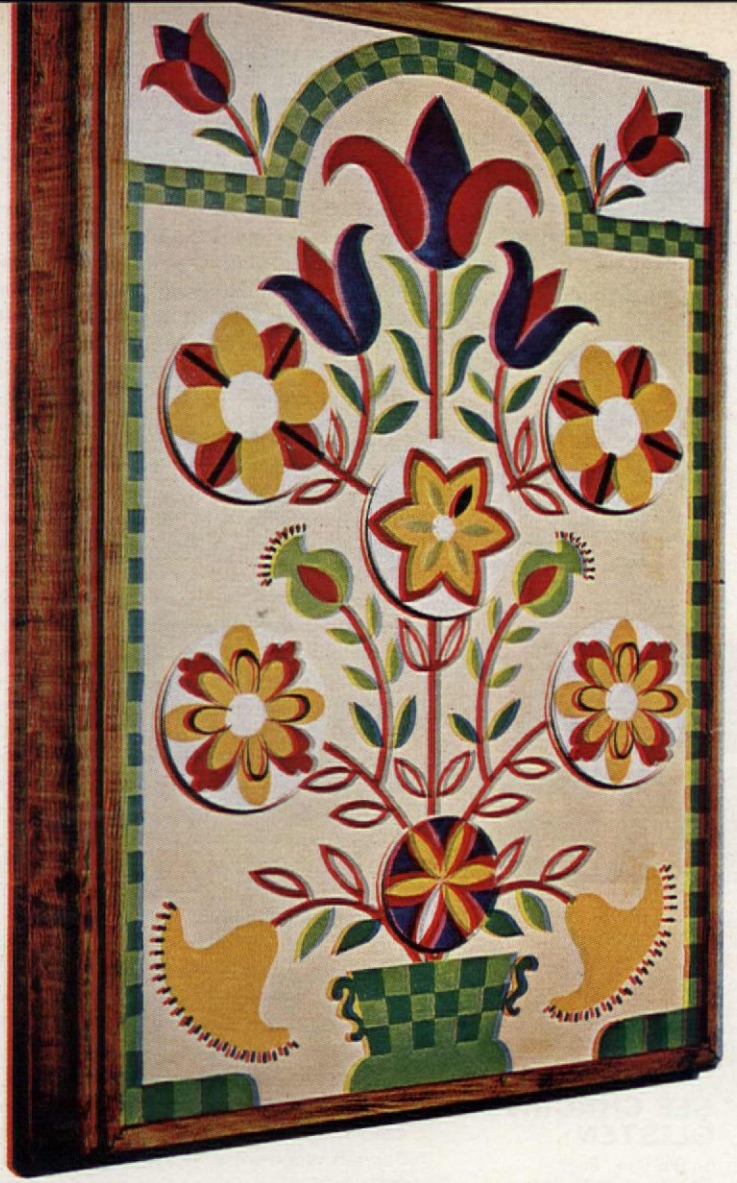
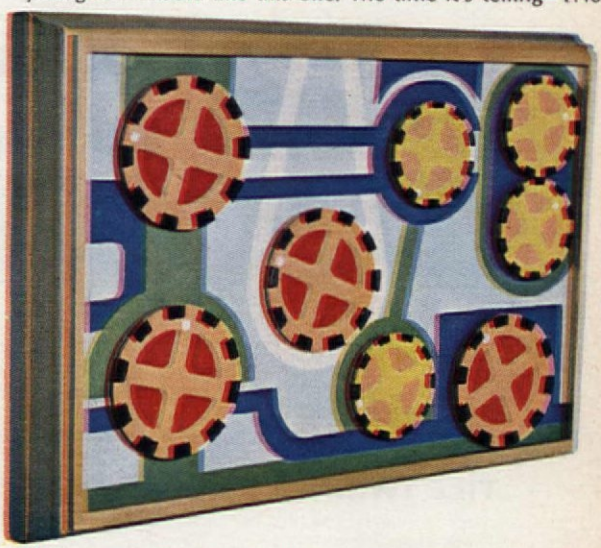


Pennsylvania Dutch. This picture clock hangs on the wall like any picture, but it has a secret. It tells you what time it is. Amaze your friends by telling the correct time without looking at your watch. What time is this clock telling? — 1:35

Lady Bugs. Throw away your old-fashioned clocks. Picture clocks are the modern way to tell time. Send for this delightful collection of gardener's friends. Imaginative youngsters should like this one. The time it's telling—1:40



High Gear. Greatest clock invention in 462 years. Not since the invention of the coiled-spring clock in 1509 has there been such clock-making news — as the picture clock. Those who like machinery ought to react favorably to this symbolic arrangement of gears and belts. What time does it tell? Figure it out. 9:50

Introducing the Picture Clock

By ROBERT P. STEVENSON Editor, Projects & Activities, Popular Science Monthly

Picture clocks are a FUN TIME GIFT. You paint them yourself . . . by the easy and fascinating paint-by-numbers method. Then you put them together, following detailed instructions, and hang them on the wall. Two face disks revolve. One shows the hour, one the minutes.

What a timely gift for the coming holiday season! Nothing like it, ever before. Paint it yourself ahead of time . . . or leave that fun for the recipient. Each kit comes complete; everything you need except for an inexpensive battery to drive the clock works, and paint or stain for the solid wood frame. It's easy to assemble in a few fun hours. A great value for only $19.95.

Choose from three face styles — Pennsylvania Dutch, a beautiful design borrowed from oldtime Lancaster County furniture; Lady Bugs, a colorful reminder of outdoor friends; or High Gear, a design especially suited for men. All are faithfully patterned after originals painted by famous artist Roy Doty who recently explained picture clocks on a national television program. He sold the first picture clock for $150. Get in the act NOW. Christmas is coming. Fill in and mail the coupon RIGHT AWAY.

Mail this Coupon TODAY for your Clock Kit

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I enclose $_____ (check or money order; NO CASH). Please send me the Clock Kit(s) that I have circled below, at the bargain price of only $19.95 each.

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Pennsylvania Dutch **Lady Bugs** **High Gear**

IMPORTANT: CIRCLE the name of the clock kit(s) you want. Allow three to four weeks for delivery. ACT AT ONCE for earliest delivery.

Sorry. No foreign orders accepted. Shipments to Canada are subject to Canadian tariff. For Canada, add $1 for each kit.

NEXT MONTH IN

American Home

OUR CHEF'S CHOICES FOR FOUR GREAT COMPANY DINNERS STARRING:

- **Veal Chops Orloff . . . topped with rich, creamed mushrooms and cheese**
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SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Avenue, New York, N.Y. 10022. Retail stores are listed with their cities. Items not listed may be custom-made or privately owned.

HOUSE OF THE YEAR

Pages 87-97: All paint, Super Kem-Tone, Sherwin Williams Co.; Omalon patented carpet foundation by Olin of Stamford, Conn., in all rooms. *Deck* **(page 87):** Pillows, plastic plates and glassware from Design Research, N.Y.C. *Living/dining area (version #1,* **pages 88-89**): Ironstone dinnerware, "Patio" by Johnson Bros., N.Y.C.; glass jars, Pilgrim Glass Works, Moonachie, N.J.; stainless steel flatware by Lauffer, N.Y.C. *Master Bedroom* **(page 90, top):** Pillow covers made from sheet—sheets and towels by Vera for Burlington House, N.Y.C.; TV by R.C.A.; toilet accessories from Caswell-Massey, N.Y.C.; mirror, Refex, Park Ridge, Ill. *Music room* **(page 90, bottom):** Harpsichord kit from Zuckerman Harpsichords, Inc., N.Y.C.; carpeting by Trend Industries, Rome, Ga.; chrome lamp, Robert Sonneman, N.Y.C. *Child's Room* **(page 91):** Crib from The Children's Workbench, N.Y.C.; lamp and oversized "jack," Design Line, El Segundo, Calif.; toys, The Loehrer Collection, from dollsandreams, N.Y.C.; baskets from Parrish Woodworth, N.Y.C. *Kitchen* **(page 92):** Cookware, Dansk Designs, Ltd., Mt. Kisco, N.Y.; glass jars, Pilgrim Glass Works, Moonachie, N.J. *Home office* **(page 93):** Upholstered chairs, Burlington House-Globe Division; Riviera window blind by Levelor, Hoboken, N.J.; lamp, Robert Sonneman, N.Y.C.; TV, R.C.A.; telephone, Western Electric; Mylar hung with Arno Vinyl Tack Tape, Elkhart, Ind. *Living/dining area (version #2,* **pages 94-95**): Hanging light by Prescolite, San Leandro, Calif.; deck furniture by Meadowcraft, Birmingham, Ala.; Heller Stacking Dinnerware from Bonnier's N.Y.C.; frames for three children's paintings, dollsandreams, N.Y.C.; two wall prints, Selected Artists, N.Y.C. *Bedroom (version #2,* **pages 96-97**): table lamp from Sears, Roebuck and Co.; shade fabric, Brunschwig et Fils, N.Y.C.; 1972 Olympic Edition poster from Kennedy Graphics Inc., N.Y.C.; coffee set from Bonnier's, N.Y.C.

IMPERIAL PEKING DUCK

Pages 106-107: Table and dishes—Charles R. Gracie & Son, N.Y.C.

WINNING WAYS WITH DRIED FRUITS

Pages 110 and 112: Arabia casserole, crystal dishes, Wilburt, N.Y.C.

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See Stanley in Total Look Displays . . . register to win the Debut '72 House selected by American Home at Stanley dealers featuring

DEBUT '72

DEERFIELD continued from page 102

Deerfield's serene and elegant present contrasts with the turmoil of its battle-scarred past.

Although the architectural grace of Old Deerfield left its impression on the budding sensibilities of those of us growing up near this historic place, we children found Deerfield's elegance less intriguing than its early history as a frontier post. The implication of the stream-name Bloody Brook sketched vivid pictures in our mind's eye of the hordes of Indians that attacked a convoy of English settlers pausing to pick wild grapes by the stream's edge on a September day in 1675. The land on which the village stands was purchased from the Indians and settled initially in 1669. Six years later there were more than a hundred residents—and a minister and tavern to look after their varied "spiritual" needs. The Indians, much agitated by hostilities between the French and English (which resulted eventually in the nine-year French and Indian War), had become unfriendly by this time. They had made a couple of abortive attacks on the village before the devastating massacre at the stream, now so appropriately named. After that experience, the few remaining settlers moved away, and it was some time before men had the courage to live there again.

By the early 1680's, however, a new generation of settlers had once more laid claim to the idyllic spot, set in the rich meadows of the Connecticut River Valley surrounded by gentle hills. They were a peaceable lot who remained in constant peril of Indian attack, since Deerfield was the northernmost settlement in Massachusetts and the one most vulnerable to forays from Canada by way of the Connecticut River. Their minister, Rev. John Williams, wrote, "Strangers tell us that they would not live where we do for twenty times as much—the enemy having such an advantage of the river to come down upon us." There were occasional killings; the villagers carried weapons with them at all times and learned to be extremely wary when wandering away from the settlement. Even the schoolmistress carried a musket.

Then one bitter winter night, February 29, 1704, a large party of French and Indians that had made its way down from Canada via frozen lakes and rivers attacked the sleeping village just before dawn. Frozen, drifted snow helped the attackers cross the stockade, where the guard had fallen asleep at his post. They burst into the houses with screams and flaming torches, slaughtering people in their beds or driving them out into the bitter cold, to be taken as hostages.

Taken by surprise, the settlers had had little chance to defend themselves. Only one house was able to hold out for any length of time—that of Ensign John Sheldon. Finally, tomahawks smashed a hole in its fortified doorway, and an Indian thrust in the muzzle of a gun and fired at random, killing Mrs. Sheldon.

In the morning, the grisly total was 48 dead and 111 captured—more than half the populace gone.

The wretched band of prisoners was marched out of the burning village and driven north to Canada. They were forced to make the 300-mile trek without adequate clothing and with no regard to their age or health or to the freezing weather. Those who could not keep up—a little girl, a pregnant woman, the minister's wife who had just given birth to her eleventh child—were brutally slain and left in the snow. Before the nightmare journey ended, many days later, at least 12 more stragglers had been sent to their doom.

In Canada the survivors were put to work at various Indian villages, and it took two years of desperate negotiations by a bereaved Ensign Sheldon before the captives could be ransomed. Rev. Williams did his best to keep his flock from despair, but was probably not encouraged much by letters such as the one from the Puritan parson Cotton Mather,

Fine examples of local craft are grouped on 19th-century settee from Windsor, Conn. This 18th-century English pewter flagon from Deerfield's first church was the prototype of an American version made a century later in Hartford; a double-woven coverlet from Deerfield area points up handsome splint basket and wooden mortar and pestle—next to which are two handmade iron tools. A sheaf of broomcorn, like those used in local broom making, completes the picture.

See Stanley in our Total Look Displays for

DEBUT '72

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HIS-AND-HERS DECORATING

By Carol L. Crane

Women's Lib may have lots of legitimate axes to grind, but there's no need to crusade for more feminine authority in furnishing the home; this has been the privileged purlieu of the distaff side since the first couple set up in-cave housekeeping. The hand that rocks the cradle is the same one that flips the fabric racks, fingers the carpet swatches, thumbs the wallpaper books and leafs through magazines, mapping out new schemes for turning house into home.

Now that she's making bigger waves in the man's world, today's wife should play fair and let the man who shares and, in many cases, supports her home have more to say about the selection of its contents. Home is *his* castle, too; if it reflects something of his taste, his personality, he'll be happier working for it by day and returning to it at night. And, hopefully, he'll be less inclined to veto a decorating program he has had a part in conceiving than one presented to him as a surprise package.

What role do husbands actually play in the home-furnishings process? Responses from some queried at random suggest that husband participation ranges from "My wife doesn't make any decisions without me" to "I just pay the bills." Predictably, most respondents fall into the category of minimum involvement in preliminary planning, although many provide the muscle power for practical work—carpentry, painting, paperhanging. A few refinish furniture, one makes frames for pictures and mirrors, another converts vases, candlesticks and the like into lamps, still another installs vinyl tile flooring.

For many couples, standard operating procedure for tackling a refurbishing project entails cooperative initial planning, followed by selective shopping by the wife and final approval by the husband, before major purchases are made. This works best when tastes are similar but can lead to impasses when they're not. Men who occupied and decorated bachelor quarters before marriage appear more inclined to participate in his-and-hers decorating ventures, while those moving into marriage directly from parents' home, dormitory, barracks or furnished apartment are more likely to adopt a hands-off policy.

A communications gap is apparently one major deterrent to compatible co-ed decorating; among husbands queried, a recurring complaint is heard: "My wife springs her ideas on me when I'm tired or busy; then, if I'm negative or unenthusiastic, she accuses me of being disinterested." On the other side of the coin, a wife states, ". . . he can't be bothered . . . tells me that whatever suits me is fine. Then, when the work is done, he lets me know—loud and clear—how much he hates it."

Expressed often enough to be significant is the masculine distrust of interior designers. For example: "My wife knew just what she wanted before she consulted an interior designer; now she's completely confused," and, ". . . they stop talking when I enter the room; the only thing they agree on is that I'm not to be consulted."

One husband, however, credits a consultant for eliminating a long-standing source of marital friction: "My desk was a rickety writing table in the living room. . . . I could never leave unfinished paper work on top, and the skinny drawer wasn't big enough for paper clips. I'd always wanted a big rolltop desk, but it would have been wrong with our French Provincial furniture. The interior designer moved the table into the bedroom and found a great desk for me—Country French, I think—with a drop front and plenty of drawers. I'm happy because I can close the lid on unfinished business, my wife's happy because my paper work doesn't clutter up the living room, and the designer's happy because the desk is right with the rest of the furniture."

Among the couples interviewed, attitudes about home—what it is, what it ought to be—reveal marked differences according to sex. Women consider their homes in a very personal light. Although maintenance is their responsibility, some will put up with extra work if the end results are aesthetically satisfying: "The crystal chandelier in our dining room takes a lot of polishing to look right, but it's better with the furniture than any other material would be."

While appearance is the prime requisite among wives, husbands give priority to comfort and practicality, as evidenced by their criticism and suggestions. For example:

"There isn't a single comfortable chair in our house . . . my wife says all the chairs I like are too big and bulky for the size of our rooms. I think furniture should be tried on for fit, like shoes." (*Note:* Overstuffing is not synonymous with comfort in upholstered pieces; new materials and construction methods can make furniture roomier on the inside, slimmer on the outside.)

"Atmosphere is fine, but I'd like bigger bulbs in our dining-room fixture; I'm developing a permanent squint." (*Note:* A dimmer is the answer here; use top-of-the-scale lighting for family fare; subtle lighting, augmented by candles, for special occasions.)

"I'm flattered when my wife consults me about colors, fabrics and patterns, but who can make an intelligent choice from tiny scraps? I want a sample I can see before I commit myself." (*Note:* Most fabric houses lend large samples to designers' clients on memo; many retail fabric departments and shops will sell a quarter-yard sample, the cost of which is deductible from the final order. Wallpaper shops can be very cooperative about lending large sample books over the weekend.)

"Whenever I take a drink, my wife follows me around the house with a stack of coasters, to make sure I don't get rings on the furniture. Isn't there a way to finish wood that is stainproof?" (*Note:* There are several products providing resistance to water, alcohol and heat. "Distressed" finishes on wood pieces are great for camouflaging stains and normal wear.)

"I feel like an intruder in my own bedroom. I don't mind the frills; in fact, I think they're sexy. But I'm uncomfortable without a good bed lamp, an adequate-sized night table and a chair I'm not afraid to sit on when I put on my shoes." (*Note:* Recessed ceiling fixtures can substitute for lamps, releasing space on night tables; a backless, paint-finished bench, in cane, rattan or wicker, can be feminine enough for her, sturdy enough for him.)

Husbands' complaints about decorating, infinite in number and nature, point up another inequity in an unjust world. While demanding equality for ourselves, we wives should liberate another downtrodden minority: husbands disenfranchised in the decoration of their own homes. END

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DECORATING Q's & A's

Is it possible to paint over plastic laminate? We have moved into a new apartment and the red counter tops just won't work with my color scheme.

It's difficult to paint successfully over plastic laminate. Several coats, with a careful sanding between each, would be required. You can, however, cover your counter tops with self-sticking, vinyl-coated paper. This won't mar the surface and you will have a wide choice of solid colors as well as patterns to choose from. This will work for counters that come in for normal use only. Confine your cutting or chopping to a wooden block.

I'm redoing a bedroom shared by my two teen-age sons. Any thoughts on a masculine and rugged way to decorate this room?

This is a denim year in fashion and home furnishings, and since this is a rugged fabric that can't help but appeal to today's teen-agers, why not build a room around it? Make throws and bolsters for beds of faded blue denim and simple window shades to match. Paint the walls paper-bag brown. For carpeting, use a beige-and-blue tweed, plaid or check. Unfinished wooden campaign chests coated with a protective sealer will complete the room.

To spruce up our tiny kitchen, I plan to refinish the floor, window and upper walls—now covered halfway up with gray plastic tile, which I guess I'm stuck with. What kind of treatment do you suggest? I'd also like to refinish the maple cabinets with a walnut stain.

First, forget about wood tones for this room. Paint the upper walls, ceiling and cabinets in a semigloss slate gray to down-play the tile. White china pulls on all cabinet doors will help, too. Instead of curtains, use bamboo porch blinds painted shiny white. Gray and white tiles in a geometric design will brighten the floor. For accents, use lots of white and geranium red. —Helene Brown

Direct your decorating questions to: Decorating Q's & A's, American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters submitted will be selected for an answer on the basis of their general interest. Sorry, we are unable to send personal replies.

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By Dorothy Lambert Brightbill

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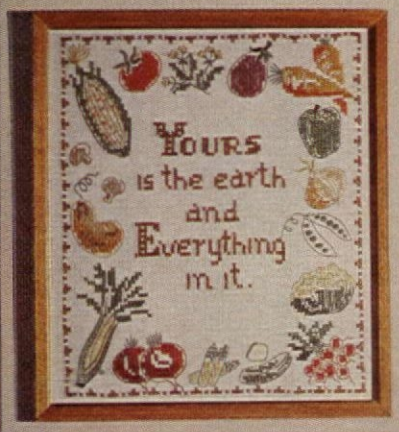
Anthony Cutroneo



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GET WISE TO ONIONS

Years ago, knowing cooks referred to onions as "kitchen lilies," which is understandable since onions are members of the lily family. The same family includes tulips, hyacinths and lilies of the valley as well as scallions, leeks, shallots, chives and garlic.

DRY ONIONS

The most common onion is the *domestic*, and it is available year round. This globe-shaped strain can be small or large and includes white, yellow and red varieties. The small white-skinned onion is the mildest flavored of the group and is the best choice for creamed onions or in stews or vegetable combinations. Tiny white onions —called pearl onions—are usually pickled or used as garnish. The *Bermuda* onion, produced in southern states in the spring, is heading for extinction, though some can still be found. A mild, flat yellow or white onion, it is rapidly being replaced by two hybrids called *Grano* or *Granex*. These may be yellow- or white-skinned. The very large and sweet *Spanish* onion has a mild flavor and yellow skin. It is available from August through April. *Italian* red onions are imported and are available year round. All of these onions are dried before coming to market, which gives the skin its dry, paperlike quality.

Select dry onions that are bright, clean, hard and well shaped with dry skins and small necks. Avoid damaged or green sunburned patches. Keep dry onions in a cool, dry place that is well ventilated. They will stay fresh one to four weeks.

Scalding the onions and allowing them to stand several minutes makes peeling easier. To help keep your eyes from watering, hold a crust of bread between your teeth and allow an end to project outward. Peeling under running water will also help prevent tears.

GREEN ONIONS

Green onions come in many varieties. Some are available year round, but the peak season is May through August.

Scallions (popularly called green onions) are the shoots from the varieties of white onions that are pulled before the bulb has formed.

Leeks are similar to scallions but have larger, flat leaves and their white stalks are longer and wider. They are milder in flavor than scallions and are available year round. Leeks are mostly eaten cooked and are the basis for many distinctive soups and stews. To prepare leeks, cut off the green tops and roots, leaving about three inches of the stem.

Chives are classed as an herb belonging to the onion family. They are hardy plants with hollow, cylindrical leaves that lend an excellent flavor to soups and salads. The flavor is more delicate or subtle than onion or garlic.

Shallots are small bulbs made up of cloves like garlic. The outer skin is dry and reddish brown with two or three separate purplish-skinned cloves underneath. Green onions may be substituted for shallots.

Garlic is a bulbous herb in the onion family that contains smaller bulbs or cloves encircled by membranes.

Select green onions with tops that are crisp and tender for at least two to three inches from the root. They should be kept in moistureproof wrapping and stored in the refrigerator one to four days. When buying, allow two bunches of green onions for four servings.

—Jane Uetz

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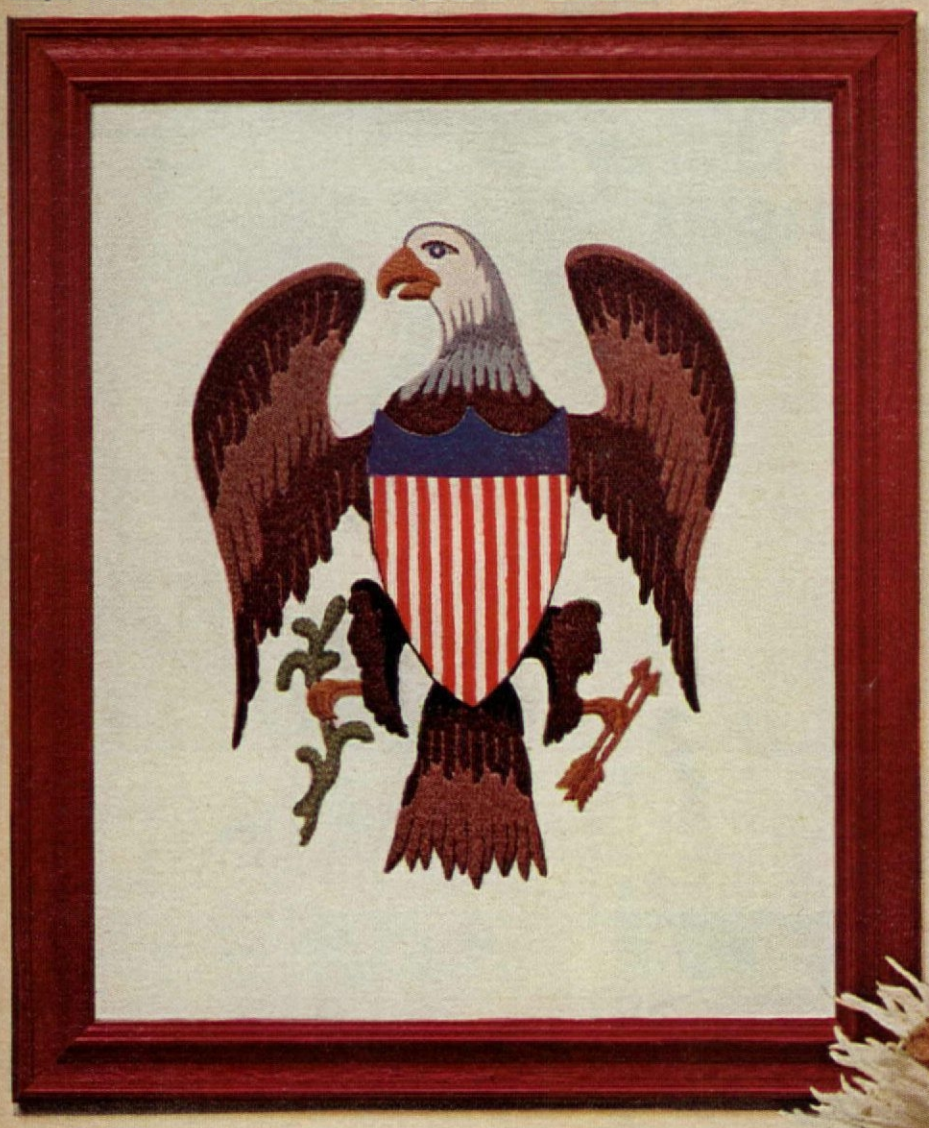

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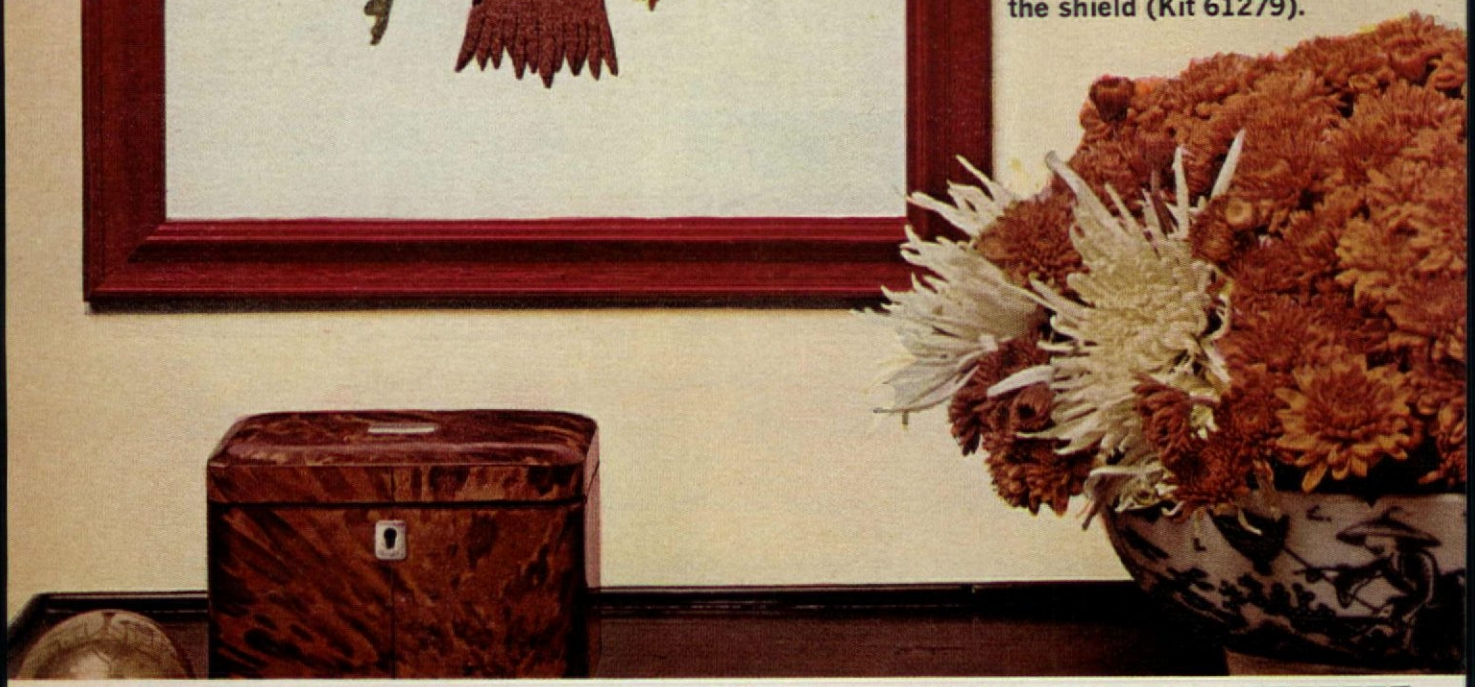

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which said, "You are carried into the land of the Canadiens for your Good. God has called you to glorify Him in that Land . . ."

Some 57 captives were later ransomed and returned to Deerfield. A few adults chose to remain in Canada, however, and one child, Williams' own young daughter Eunice, could not be separated from her Indian captor, whom she later married. It was many years before she returned to pay a brief visit to the area. The village began to recover; new houses were built, and life began anew. By the 1740's, peace had been made with the Indians at last, and Deerfield could begin to flower.

The first rebuilding was of necessity simple—in most cases a little two-story house with a massive fireplace, set well back from the road. As peace came, and prosperity from wheat and cattle farming, the houses were enlarged to accommodate the new lifestyle. The original structures were replaced by splendid houses with fine parlors and bedrooms. Sometimes the original cottages were left at the back of a house, with barns and other outbuildings attached. Today, tall and elegant from the front, the houses appear to unfold endlessly, like massive, sleeping beasts, when viewed from the side.

Deerfield houses, like others in the Connecticut Valley built around 1750, are of clapboard. In the beginning they were probably unpainted, though blue and other colors were soon admired. The roofs are lofty, the windows tall and narrow in the style of the period. But the doorways of the Connecticut Valley houses are what impress visitors most. They are bold, magnificent and generally outsized. They often have double doors, bull's-eye glass, pilasters and richly carved broken-scroll pediments. Others of a later vintage have sidelights and fanlights. Some houses have simplified versions of these massive doorways as side doors.

Throughout the village, one door is grander than the next. Joiners and housewrights seem to have vied with each other to produce more and more beautiful doorways. It is said that this preoccupation was inspired by the rich merchant Thomas Hancock, uncle of John. When the former decided to build a splendid mansion on Boston's Beacon Hill, he ordered its doorway carved at Connecticut Valley quarries in the classic style popular in England. (continued)

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Local craftsmen saw the finished doorway and were so impressed that they decided to duplicate the grandeur in wood for their own houses. The story may be apocryphal, but, in any event, Connecticut Valley doorways are triumphs of the Colonial spirit and boldness of interpretation.

No longer a frontier post, Deerfield had become a center of style for rural communities by the mid-18th century. The town was far enough removed from coastal cities to be independent, yet near enough to be in touch with the sophistication of the outside world. Deerfield's moneyed farmers sent away for such decorative refinements as Chippendale chairs, the new printed textiles, English and Dutch ceramics and, later, China Trade porcelain. Their ladies busied themselves embroidering handsome, crewelwork bed hangings, brilliant flame-stitch chair seats, pictures and coverlets.

Local craftsmen, pewterers and silversmiths were prolific and found eager buyers among Deerfield families. One pewterer, Samuel Pierce, lived and worked in nearby Greenfield for some 40 years, and his pewter plates, bowls and other household items found their way into many Deerfield homes.

Cabinetmaking was an important local industry, especially in towns like Hadley, Hatfield and Windsor. Early Deerfield brides had stored their dowry treasures in Hadley chests, intricately carved in oak or pine with flower and leaf designs and painted in reds, greens and browns. Now they were buying the superbly crafted chests, secretaries and highboys of such legendary artisans as Eliphalet Chapin and Daniel Clay. The furniture of the Connecticut River Valley, most often in cherry, bears the strongly individualistic flavor of men who were bold interpreters of the styles of Newport and Philadelphia.

The elegant ballrooms in some of the buildings, delicately stenciled and resplendent with high ceilings and fine chandeliers, are indicative of the town's fondness for music and gaiety in the brief period of prosperity and tranquillity before the Revolution.

As the struggle for independence began, the people of Deerfield were fiercely divided. Tory sympathizers gathered in the Hoyt Tavern, the Whigs at Saxton's. The spirited Parson Jonathan Ashley went on drinking tea in defiance of the embargo to demonstrate his Tory sympathies. He had his firewood ration cut for his pains and was locked out of his church. The village even issued its own Declaration of Independence nine days before July 4, 1776.

During the war, Deerfield's prosperity was increased, because American soldiers used the town as a source of supplies—particularly its stall-fed oxen. Before he turned traitor, Col. Benedict Arnold once placed an order in Deerfield for 15,000 pounds of beef to feed his troops.

After the Revolutionary War, Deerfield continued to enjoy prosperity as an agricultural and cattle-raising community, but educational interests also became important with the chartering of Deerfield Academy in 1797. Two years later, on New Year's Day 1799, the academy formally opened its doors to pupils from many New England towns.

Perhaps the founding of the academy was the reason Deerfield was spared an industrial fate. It isn't even a valley metropolis, but has been allowed to remain unspoiled.

Growing numbers of visitors each year come to wander along The Street and for a few hours escape the pressures of the 20th century. Twenty-two houses have been carefully restored and some authentically furnished. A few are the homes of academy faculty members. Others belong to the Heritage Foundation, and each can be toured with a guide for $1 per person.

Children are welcome and particularly enjoy visiting Memorial Hall—a bargain for them at 25¢ each—which is filled with Indian and Colonial relics. Except for three weeks at Christmastime, the restored houses are open year-round daily, including Sunday afternoons, with slightly shorter hours from mid-November to mid-May.

Reservations should be made in advance for group tours and large parties. The most popular time of year, and therefore the most crowded, to visit Deerfield is October, when autumn foliage buffs are out on New England trails. Hotels and motels for miles around are always booked months ahead for this spectacular season, but those who enjoy a more relaxed view of the 18th century will prefer visiting at other seasons—perhaps when the scent of lilacs perfumes the air or the gardens are full of spring flowers. The Old Deerfield Inn is the most famous hostelry, but accommodations are limited, and reservations are an absolute necessity.

Further information on Deerfield, and how to get there, can be obtained by writing the Hall Tavern Information Center, Deerfield, Mass. 01342. END

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DEAR AMERICAN HOME

POWER POLLUTION

In the August "Dear American Home," one of your readers urges the use of electric lawn mowers as an antipollution measure because of their "lack of exhaust emissions." In actuality, electric power plants (which use coal as a power source) are one of our biggest contributors to air pollution. May I suggest to your reader that she buy a good hand-powered lawn mower . . . it's good for the environment and *excellent exercise!*

Lesley Colson
Salt Lake City, Utah

PRAIRIE PAT AND PAN

Thank you for your article, "What's All This Top Architecture Doing Out on The Prairie?"

We are Easterners who have lived in Columbus, Indiana, for 13 years, and we have enjoyed every minute of it. We consider ourselves lucky to be raising our six children in such ideal surroundings.

(Mrs.) Mary S. Kent
Columbus, Ind.

Your article on Columbus, Indiana, in the August AH *is all wrong. Having lived in northern Indiana for 18 years, southern Indiana for four and Lincoln for two, I feel I know the difference between glacial plain, hills and prairie. People in Nebraska consider Indiana "East," and it is certainly not prairie. Look again—the flora and fauna are entirely different, as is the terrain. More research, please.*

(Mrs.) Susan E. Holmgren
Lincoln, Neb.

Technically, you are right—the area around Columbus is not authentic prairie land. However, we took our cue from the town's popular sobriquet, "Athens of the Prairie," which the Columbus Chamber of Commerce uses in its literature and as the title of one of its booklets.

PREFAB-ULOUS HOUSES

I thought the article in your August issue dealing with the $20,000 prefab home was quite interesting. I am a strong believer in the future of the prefab home. Unfortunately, many local zoning laws do not allow for prefabricated homes. While these laws are completely outdated, there are a number of groups (construction unions, for example) who are fighting any proposed changes. I would like to see AH *as a leader in the fight to change the existing zoning ordinances.*

Robert Gustafson
Lincoln, Neb.

My husband and I were very interested in "The Factory-Built Way to Fast, Easy-Care Housing" [August AH*]. Because of bright young men like Mark Hildebrand, the modular concept is rapidly catching on. In the very near future the building contractor's "on-site" construction will be passé in the under $40,000 price range.*

By the way, in the accompanying picture—isn't the girl the new sister-in-law of Tricia Nixon Cox?

(Mrs.) Lois Foss
Cross Plains, Wis.

Yes, indeed. Like young Mark Hildebrand, she too is a product of the Yale School of Art and Architecture.

MORE ON MONTICELLO

In your July AH*, the article on Thomas Jefferson and Monticello was indeed interesting. He was a very talented man and had a deep sense of beauty.*

However, I take issue with your statement on page 80 that "He took it for granted that a house should be as beautiful and convenient as possible." At least two of his bedrooms had the bed set in an alcove. Surely a beautiful setting, but did you ever try to make a bed in such a position? Hardly "convenient!"

(Mrs.) Claire W. Monahan
Dedham, Mass.

We agree—but making a bed has never been easy or graceful. Have you ever tried to make a bunk bed while balancing atop a ladder? Comparatively speaking, an alcove should be a cinch!

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LYNN HEADLEY—Editor

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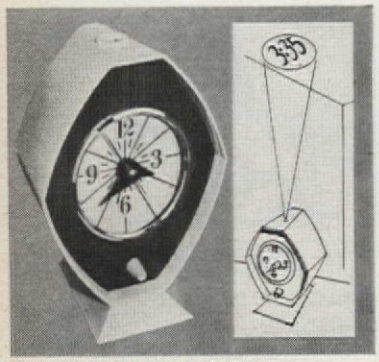

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Chocolate or vanilla?

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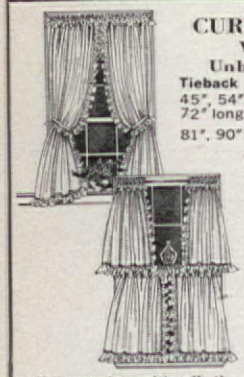

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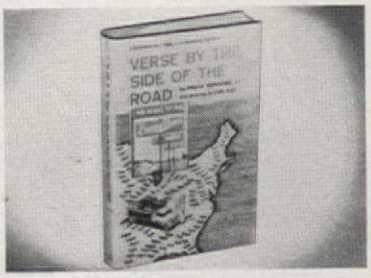

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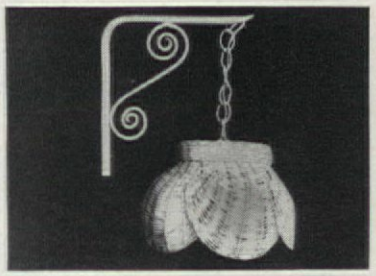

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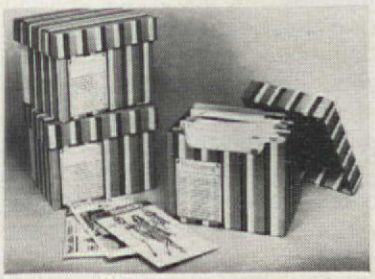

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Chicago South, 2914 West 95th St. (Inside Allied Radio Shack)
Lowes Park, 6355 N. Second St.
Mount Prospect, 229 Rand Rd. (Inside Allied Radio Shack)
Quincy, Kirkin Plaza, 532 Main St.
Skokie, 9450 Skokie Blvd. (Inside Allied Radio Shack)
Springfield, 619 E. Capitol
Waukegan, 1902 Grand Ave.

INDIANA
Fort Wayne, 279 K-Mart Plaza (Inside Allied Radio Shack)
Indianapolis, 1716 N. Illinois
Mishawaka (South Bend), 707 W. McKinley

IOWA
Davenport, 3626 Bridge Ave.
Des Moines, Oliver Plaza, 2337 Euclid

KANSAS
Topeka, 2855 Kansas Ave.
Wichita, 212 E. Kellogg

KENTUCKY
Lexington, Opening soon.
Louisville, 4139 Shelbyville Rd.

LOUISIANA
Baton Rouge, Bon Marche Shopping Center, 7321 Florida Blvd.
New Orleans, 2021 Canal St.
Shreveport, 3717 Jewella Rd.

MAINE
Lewiston, 184 Lisbon St.

MARYLAND
Annapolis, 81 Forest Drive, Forest Plaza Shopping Ctr.
Baltimore, 302 N. Eutaw
Baltimore, 1 Mile West U.S. 40, 6800-B Baltimore National Pike
Towson, 570 York Rd.

MASSACHUSETTS
Boston, 730 Commonwealth Ave.
Saugus, 1238 Broadway, New England Shopping Ctr.
Waltham, 679 Main St.

MICHIGAN
Battle Creek, 116 E. Columbia Ave.
Detroit, 19180 Livernois Ave.
Grand Rapids, 3251 Alpine Ave. N.W.
Kalamazoo, 5060 W. Main St., Maple Hill Mall
Lansing, 322 S. Logan St., Logan Ctr.
Livonia, 29961 Plymouth Rd. (Inside Allied Radio Shack)
Muskegon, 850 W. Sherman Blvd.
Pontiac, 391 N. Telegraph Rd.
Royal Oak, 4308 N. Woodward Ave.

MINNESOTA
Duluth, 31 East Superior
Minneapolis, 1108 NiCollet Ave.

MISSISSIPPI
Jackson, Jackson Square Shopping Ctr., 2480 Terry Rd.

MISSOURI
Columbia, 1729 Broadway, Broadway Shopping Ctr.
Kansas City, 1528 Grand Avenue
St. Charles, 2013 Goffrey Dr.
St. Louis, 1710 Olive St.
St. Louis, 135 Concord Plaza Ctr.
Springfield, 2684 S. Glenstone

MONTANA
Missoula, 2304 Regent

NEBRASKA
Omaha, 8441 W. Center Rd., Omaha Plaza Shopping Ctr.

NEVADA
Las Vegas, 4 E. Charleston Blvd.

NEW HAMPSHIRE
Nashua, 86 Main St.

NEW JERSEY
East Brunswick, Rt. 18 Shoppers Mall
Newark, 597 Broad St.
Union, Rt. 22 Center Island
Willingsboro, Willingsboro Plaza, Rt. 130

NEW MEXICO
Albuquerque, 4406-B Menaul N.E.

NEW YORK
Brooklyn, 2143 Ralph Ave., Georgetown Shopping Ctr.
Buffalo, 680 Main St.
Colonie, 104 Colonie Shopping Ctr. (Inside Allied Radio Shack)
Hicksville (Long Island), 361 Mid-Island Shopping Ctr.
Huntington Sta., 250-2 Rt. 110 Walt Whitman Ctr.
New York, 384 Fifth Ave.
New York, 18-20 W. 14th St.
New York, 115 W. 45th St.
Parkchester, 1382 Metropolitan Oval (Bronx) (Inside Allied Radio Shack)
Rochester, Ridge Rd. W. Ridgemont Plaza
Syracuse, 3675 W. Genesee St., Eastmount Fair
West Seneca, 101 Seneca Mall
White Plains, 182 Mamaroneck Ave.

NORTH CAROLINA
Charlotte, 1000 Central Ave.
Fayetteville, Opening soon.
Greensboro, 4638B W. Market, Kings Shopping Ctr.

NORTH DAKOTA
Fargo, 220 Broadway

OHIO
Cincinnati, 213 W. 4th St.
Cleveland, 821 Prospect Ave.
Cleveland (Hilltop), 5146 Wilson Mills Rd.
Columbus, 259 S. High St.
Dayton, 4613 Salem Ave. K-Mart Ctr.
Toledo, 233 Huron
Toledo, 2154 W. Central Ave., The Colony
Youngstown, 7380 Market Street

OKLAHOMA
Oklahoma City, 113 N.W. 23rd St.
Tulsa, 5010 S. Sheridan Rd.

OREGON
Beaverton, Bernard's Beaverton Mall, 2865 S.W. Cedar Hill Blvd.
Eugene, No. 15 Oakway Mall
Portland, 4300 N.E. Sandy Blvd.

PENNSYLVANIA
Allentown, 918 W. Hamilton St.
Erie, Opening soon.
Holmes, 805 MacDade Mall, MacDade Blvd. & South Ave.
Levittown, Rt. 13 Levittown Shop-A-Rama
Philadelphia, 1206 Walnut St.
Pittsburgh, 310 Blvd. of the Allies
Pittsburgh, 4129 Brownsville Rd.
Wyomissing, (N. Reading) Berkshire Mall, 1685 Bern Rd.

RHODE ISLAND
Providence, 126 Weybosset St.

SOUTH DAKOTA
Sioux Falls, 3412 S. Western Ave.

TENNESSEE
Knoxville, 7327 Kingston Pike
Memphis, 569 S. Highland
Nashville, 2112 8th Ave. S.

TEXAS
Abilene, 2920 N. 1st Street
Amarillo, 158 Sunset Center
Austin, 5316 Cameron Rd.
Beaumont, 4765 Concord Rd.
Corpus Christi, 323 Mesquite
Dallas, 405 Park Forrest Shopping Center, N.E.
Dallas, 141 Medallion Center
Dallas, Hwy. 67 & South Polk
Dallas, 12001 N. Central Expressway (Con Rt.)
El Paso, 5557 Alameda St.
El Paso, Northgate Shopping Center, 9350L Dyer St.
Fort Worth, 5294A Trail Lake Dr.
Fort Worth, 705 Throckmorton
Fort Worth, 8113 Hwy. 80 West
Fort Worth, 7661 Grapevine Hwy.
Houston, 412 W. Little York Rd.
Houston, 8147 Long Point Rd.
Houston, 406 Meyerland Plaza
Houston (Bellfort), 10808 W. Bellfort Shp. Ctr.
Irving, 3041 N. Belt Line
Lubbock, 4010 34th St.
Odessa, 1218 E. 8th St.
Pasadena, 2003 Pasadena Plaza Shopping Center
San Angelo, 2036 W. Harris, Village Shopping Ctr.
San Antonio, 2318 E. Southcross Blvd.
San Antonio, 150 Wonderland City
Temple, 719 S. 25th St.
Texarkana, No. 21 K-Mart Plaza, North State Line
Tyler, Loop East Shopping Center 2722 E. 5th St.
Wichita Falls, 3819 Callfield Rd.

UTAH
Salt Lake City, 1107 South State St.

VIRGINIA
Norfolk, 135 Janaf Shp. Ctr.

WASHINGTON
Olympia, 226 North Division, Across from West Side Center
Richland, 1386 Jadwin Ave., Uptown Shopping Ctr.
Seattle, 2024 3rd Ave.
Spokane, 2923 E. 29th St.
Tacoma, 6429 S. Tacoma Way

WEST VIRGINIA
Charleston, 214 Washington St. W.

WISCONSIN
Fond du Lac, 139 S. Main St.
Madison, Westgate Shopping Ctr., 659 S. Whitney Way
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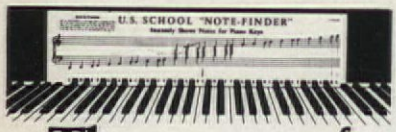

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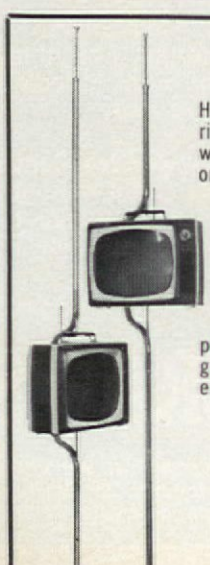

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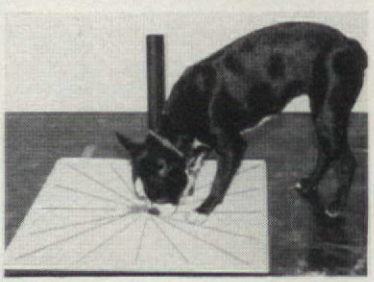

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"The secret to losing weight is not a dramatic change in your eating habits..." Contrary to what you may believe, you need not starve yourself to lose inches and weight. According to the world's leading medical associations and governmental agencies as well as The Body Shaper Plan, what you need is to eat smaller moderated amounts. With the complete Body Shaper Plan you can eat the foods your family eats, never "starve" or over-exercise, and yet still accelerate weight loss and direct inches removal!

HOW THE BODY SHAPER PLAN WORKS ITS WONDERS. There are three simple requirements to The Body Shaper Plan. The Body Shaper is a modern, carefully designed and engineered product. The combination of the Body Shapers food plan and body movement program work together to accelerate weight loss and inches removal. The Body Shapers themselves are not designed to affect weight loss; they do their part by creating a Sauna-like warmth and gentle massaging action to soothe and relax the hip, thigh, and waistline area. It's not magic. It's not trickery. The Body Shaper Plan will help you lose weight quickly, easily and more surely—it's actually guaranteed.

THE "SECRET" IS THE COMBINATION. The Body Shaper Plan is a combination which is designed to work, if honored together. The Body Shaper "combination" is made up of three items: your **Body Shaper,** the copyrighted **Body Shaper Food Plan** and the **Body Shaper Movement Program**—"exercises" which do not overtax you in any way. As is true of all successful weight loss programs, The Body Shaper Plan should be undertaken with the knowledge and guidance of your family doctor. The Body Shaper Plan will help you tone and shape your body... It will help you reduce your weight—all quicker and faster than you may believe possible. The actual number of pounds and inches that you will lose depends upon your body structure, present weight, metabolism, and other factors.

"I LOST 7½" AND 14 POUNDS IN 20 DAYS with the Body Shapers 3-Way Plan. I feel it helped me take off inches in the "problem places" that just dieting alone never touches. I wanted to lose in my waist and thighs especially, and I lost everywhere—7½ inches total from waist, abdomen, hips and thighs! I'm very pleased."

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BEFORE

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Patricia Evans

BEFORE

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I'm enclosing $8.99 my cash, check or money order ($7.99 for my body shapers plus $1 for postage and handling). I understand that if I'm not satisfied for any reason, I may return the complete Body Shaper package within two weeks and my money will be refunded.

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ADDRESS_____

CITY_____ STATE_____ ZIP_____

WAIST SIZE____ INCHES HIP SIZE____ INCHES

☐ WOMAN'S MODEL ☐ MEN'S MODEL

☐ Check here for special rush handling. Enclosed is $9.99 ($1.00 extra for special rush)

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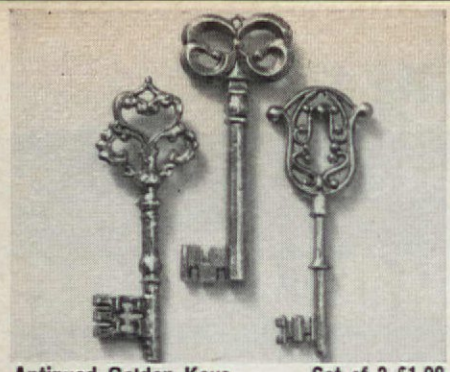

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continued

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MAIL TO: **GLAMOUR PLAN,** Dept. BD-844
P.O. BOX 7643, VAN NUYS, CALIF. 91409

☐ Please send one complete Campasina Plan* in a plain wrapper. Enclosed with this coupon is a check, cash or money order for $4.95 plus .55 for postage and handling —a total of $5.50. I understand if I am not satisfied during the 3 week trial period, I may return my Campasina* for a complete refund.

Name _____

Address _____

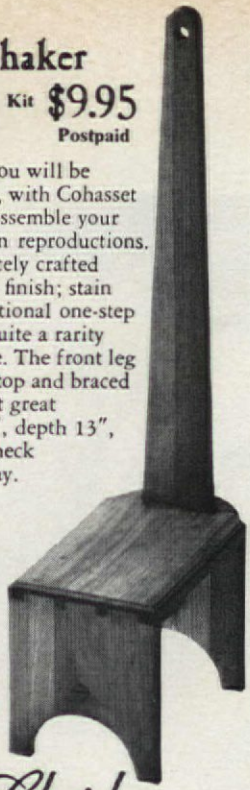
City _____ State _____ Zip _____

For rush order, please enclose 50¢ extra.

© Copyright by Glamour Plan, 1971

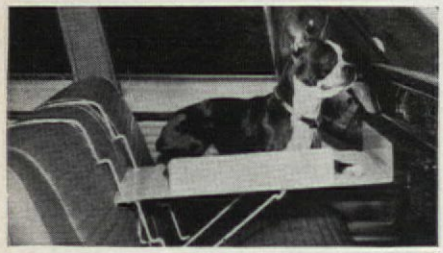
Colonial Shaker Step-Stool Kit $9.95
Postpaid

An authentic copy you will be proud to own. Now, with Cohasset Colonials, you can assemble your own Early American reproductions. All parts are accurately crafted and sanded ready to finish; stain included. This functional one-step design, in pine, is quite a rarity and easy to assemble. The front leg is dovetailed to the top and braced to the back to give it great rigidity. Length 33", depth 13", width 7½". Send check or money order today.



Send 50¢ for color catalog.
Over 50 kits illustrated. Plus exciting ideas on decorating and refinishing.

Cohasset Colonials BY HAGERTY
201 Ship St., Cohasset, Mass. 02025



Auto Perch Pleases Pet, Makes Driving Safer

Ready to hang on car-seat back. Puts your pet up where it can see without jumping on driver's arm. Ends "hairy" seats, smudged windows. Guards pet against sudden stops.

Comfortably carpeted, adjustable to best height, level. Metal coated in soft beige vinyl. Satisfaction or money back.

14" x 18", $13.98 plus 90c postage

GARRETT'S
Box 8415-53 Dallas, Texas 75205

Personalize your stitchery

Your creations deserve the stylish finishing of these woven rayon taffeta labels: sew into dresses, knitted items, etc. Background is eggshell with harmonizing brown and red trim. Name imprinted to match. Specify choice of label and your name (print clearly). 15/$1.25; 45/$2.25; or 60/$2.75 ppd.

HOLIDAY GIFTS
Dept. 610-B, 7047 Pecos St., Denver, Colo. 80221

Are you moved by this reading?

DESIDERATA

GO PLACIDLY AMID THE NOISE & HASTE, & REMEMBER WHAT PEACE THERE MAY BE IN SILENCE. AS FAR AS POSSIBLE WITHOUT SURRENDER BE on good terms with all persons. Speak your truth quietly & clearly; and listen to others, even the dull & ignorant; they too have their story. ◈ Avoid loud & aggressive persons, they are vexations to the spirit. If you compare yourself with others, you may become vain & bitter; for always there will be greater & lesser persons than yourself. Enjoy your achievements as well as your plans ◈ Keep interested in your own career, however humble; it is a real possession in the changing fortunes of time. Exercise caution in your business affairs; for the world is full of trickery. But let this not blind you to what virtue there is; many persons strive for high ideals; and everywhere life is full of heroism. ◈ Be yourself. Especially, do not feign affection. Neither be cynical about love; for in the face of all aridity & disenchantment it is perennial as the grass ◈ Take kindly the counsel of the years, gracefully surrendering the things of youth. Nurture strength of spirit to shield you in sudden misfortune. But do not distress yourself with imaginings. Many fears are born of fatigue & loneliness. Beyond a wholesome discipline, be gentle with yourself. ◈ You are a child of the universe, no less than the trees & the stars; you have a right to be here. And whether or not it is clear to you, no doubt the universe is unfolding as it should. ◈ Therefore be at peace with God, whatever you conceive Him to be, and whatever your labors & aspirations, in the noisy confusion of life keep peace with your soul. ◈ With all its sham, drudgery & broken dreams, it is still a beautiful world. Be careful. Strive to be happy. ◈ ◈

FOUND IN OLD SAINT PAUL'S CHURCH: DATED 1692

A Prized Possesion—A Perfect Gift

Scroll lithographed in Brown and Gold on large 12" x 18½" sheet of the finest durable parchment. Large Old English Type Style. Packed in rigid gift tube. $2.00 plus 25c handling. Five for $8.75 Postpaid.

GRAPHICS 55 Navy St., Venice, Calif. 90291

STACKABLES

ONLY $4.95 PER SET OF 3 CUBES

Ideal where hazards or economy prevent use of costly furniture. Designed of RIGID FIBERBOARD on basic 12-inch or 14-inch Cube. Set Cubes side by side or on top one another to form room divider, wall or section for storage of books, toys, clothing, radio, documents, knitting—anything! Great for playroom, den, basement, attic. In Oyster White for use as is or decorate to taste. Set of three 12-inch Cubes $4.95 plus $1 postage. 3 Sets (9 Cubes) $14.95 postpaid. Set of three 14-inch Cubes $6.50 plus $1 postage. 3 Sets (9 Cubes) $18.75 postpaid. PEGASUS Dept. AH-10, 175 Lauman Lane, Hicksville, N. Y. 11801.

HYPONeX® PLANT FOOD
Grows better plants, indoors or outdoors. Clean. Odorless & soluble. 10 oz.–$1.29. Makes 60 gals. 75 item catalog Free. HYPONeX, COPLEY, OH. 44321

LIFE LONG ID TAG FOR PETS

Don't worry about your dog or cat getting lost. This Identification Tag has all the necessary information for his safe return – pet's name, your name, address and phone number – all embossed FREE. Lifetime polished stainless steel, complete with collar hook. $1.00 ppd. Satisfaction Guaranteed.

WEST-BERG ENTERPRISES, LTD.
Dept. 310, 2842 E. Serendipity Cr. Colorado Springs, Colorado 80917

For goodness sake!
Prophetic Irish Toast ceramic tile helps to "guarantee" a safe trip to "above" instead of "below" and, in the meantime, tile serves as a great hot plate or wall plaque! Cork backing. 6x6 in. $3.98 plus 40¢ for postage. Anthony Enterprises, Dept. AH-10, 585 Market St., San Francisco, Calif. 94105.

Gold bell 'n greeting
Festive red-on-white Christmas card with meaningful message from an old carol, houses 3-in. gold plated metal bell engraved with year and any family name (print). Bell's enjoyed as tree ornament! In red envelope. $1; 12 for $9.98. Add 25¢ post. Vernon, A01, 560 So. 3rd Ave., Mt. Vernon, N.Y. 10550.

Extra! Extra!
The Antique Trader Weekly, a weekly newspaper, is filled with advertising news on antiques and collectors items for sale and wanted. Over 20,000 antiques for sale in each issue. From 64 to 80 pages. Sub. for 52 issues, $7. Sample, 40¢. The Antique Trader, Box 1050-TO, Dubuque, Iowa 52001.

Luck 'n love pendant
"Wear the Claddagh," tradition implores, for Irish good luck in love, money and health. This lovely Irish luck pendant comes with 20-in. long 9kt gold or sterling silver chain. Tis a fine gift, indeed. Gold, $15. Sterling, $4.50. Orders airmailed. Silvercraft, Ltd., 10AP, Albert Walk, Bray, Ireland.

continued

Imagine!

SHIPPED IN PERFECT TIME FOR FALL PLANTING!

A FLOWERING SHADE TREE

That Soars This Fast IN JUST ONE YEAR!

Actual photo depicts magnificent size and spread of mature Gleditsia Triacanthos Inermis.

Grows so fast you'll begin to enjoy its shade giving branches just 90 days after you plant it. When did you ever see a flowering shade tree grow so high, so fast in so short a time. No wonder we call it the "One Year Miracle Tree".

- **Arches out in a living masterpiece of beauty IN JUST ONE SINGLE YEAR.**
- **Grows so fast you can take a yardstick and measure the difference in height from month to month.**
- **Yes, from the height of a child to the height of a man . . . in just months . . . zooms forth in breathtaking splendor in less time than you ever imagined possible.**

Yes, the one single tree that recognized experts (both professional landscapers and Gov't. Plant Research Stations) agree delivers the miracle performance that you are about to read.

Presenting, the incredible Gleditsia — undoubtedly the most fantastic flowering shade-tree ever introduced in America!—because, when did you ever see a super-growing tree that could do all this:

HEIGHT: This magnificent, super-growing species rockets forth higher and faster than most other trees do IN JUST ONE SINGLE YEAR! More shade! More height! More flowers!—all, in just one single year.

SPREAD: Not only does it surge skyward in a startling burst of beauty . . . BUT, it also arches out in a 'magazine-cover' display of showers of glorious flowers . . . each and every cluster looking as if it belonged in a florist's bouquet . . . flowering beauty that swirls breathtakingly high and wide IN JUST ONE SINGLE YEAR!

EASE: It is virtually immune to most every common tree-damaging disease . . . *it requires practically no care at all. You simply plant and forget it . . . it's as simple as that!*

Yes, it's the dream-tree come true . . . a "flowering umbrella" that hoists itself so high and so fast — its branches thrusting out in lovely flower laden limbs—with more grace than a cherry tree in blossom and so quickly—you can literally measure the difference in both height and spread from week to week . . . or take a yardstick and measure the miraculous difference from month to month!

A MASTERPIECE OF BEAUTY IN JUST A MATTER OF MONTHS!

Who says you have to spend a small fortune for a flowering shade tree?,—then spend half a lifetime waiting for it to grow?

That's the way it used to be with flowering shade trees, unless of course you are willing to plunk down anywhere from $200 to $400 for a really full-grown tree. BUT NOT ANY LONGER. Not since Gleditsia—Natures glorious masterpiece that has drawn such lavish praise from so many leading garden experts (see panel below) . . . yes, a super-growing, flowering shade tree that grows so fast, it —

GROWS MORE IN ONE MONTH THAN OTHER GARDEN TREES GROW IN AN ENTIRE YEAR — OR EVEN TWO OR THREE YEARS!

Just picture the miracle that takes place on your property when you beautify your home and grounds with the world's most beautiful flowering shade tree. You take any spot in your garden, on your front lawn, next to your patio or alongside your driveway . . . and in virtually no time at all see that barren, sun-beaten patch suddenly bathed in the cool shadows of this prize specimen—this super-growing, flowering shade tree. And when we say "SUPER" . . . We mean a tree that grows so fast, —and with flowers so profuse—that in just one single year it towers so high that never in your life did you imagine a tree that could Z-O-O-M to such breathtaking height in just a single year. Yes, it is the most exquisite sight you've every set eyes on.

A LIVING UMBRELLA FROM SPRING TO FALL

In fact, once you have this tree gracing your property . . . you'll almost start thinking it has a mind of its own. Because, during that time of year when the sun grows strongest . . . it unfurls itself into a "living shade umbrella" . . . as radiant shafts of sunlight peek through its foliage—for a soft, dappled effect.

GROWS IN VIRTUALLY ANY SOIL . . . REQUIRES NO SPECIAL CARE . . . IT IS ONE OF THE EASIEST OF ALL TREES YOU'LL EVER OWN!

Unlike most trees that demand sprays, insecticides and constant pampering . . . virtually the only thing you ever do when you plant Gleditsia is enjoy it. That is why leading Botanical gardens . . . landscape artists . . . and some of this country's most picturesque parkways and parks—why even city streets—are a living tribute to its indescribable beauty—its super-growing ability—its care-free maintenance. Is it any wonder that leading experts have hailed Gleditsia in the most glowing terms—recommend it again and again for home-owners who want a stunning display of both beauty and shade . . . in one single year . . . and with practically no more work than a few sprinkles a season.

CITED BY THESE LEADING GARDEN EXPERTS

If we were to print every expert opinion in praise of this magnificent super-growing, flowering shade tree, there would simply not be enough room on this entire advertisement. What you see listed below are merely a few:

- **Encyclopedia Britannica, 11th ed. 1968**
- **Trees Of The Eastern U.S. and Canada,** *Harlow*
- **The Book Of Trees,** *Grimm, Wm.*
- **Living Trees Of The World,** *Everett, T.*
- **American Woods,** *Schoonover, S.*
- **Our Trees, How To Know Them,** *Emerson & Weed*

TO BEAUTIFY YOUR HOME NOW ORDER TODAY ON A TWO-WAY GUARANTEE

Now, the price of this super-growing shade tree is not the $20 to $30 you might expect . . . and perhaps gladly pay. It is a mere $3.98 . . . yes, just $3.98 for this magnificent flowering shade tree that rewards you with a glorious towering display of beauty in **JUST ONE SINGLE YEAR!** So act now. Order today. This offer will not be repeated this season. This is your only chance to plant and enjoy the "wonder-tree" entirely at our risk . . . all orders received now will be shipped in perfect time for fall planting.

Nothing adds more charm to a home than a natural archway at the front of your driveway—and no tree can give you this regal effect quicker than the miracle tree Gleditsia

Plant a matching pair now— see them surge forth in just one year —enjoy their shade and beauty for years and years to come!

What a wonderful surprise for your children—their own tree—one they can plant and watch grow into a tower of grace and beauty in virtually no time at all!

TWO-WAY GUARANTEE

We are so sure that this is the most incredible shade tree that you've ever seen, here is our 2-way, ironclad guarantee: (1) If, upon arrival, you are not completely satisfied, then return for a full refund: (2) Free replacement, for any reason, up to one full year. When have you ever seen a stronger guarantee?

Offer May Not Be Repeated This Season—Act Now!

Glenwood Nurseries Sales Co., Dept. AH-10
P. O. Box 471, Rye, New York 10580

I want to beautify my home with this miracle flowering shade tree —so please rush me, on a 2-way guarantee, the trees indicated below. (Sorry, no more than 4 trees per customer.) Check offer desired:

- ☐ **1 Flowering Shade Tree ..... only $ 3.98**
- ☐ **2 Flowering Shade Trees ..... only $ 6.98 (a saving of $1.00)**
- ☐ **4 Flowering Shade Trees ..... only $10.00 (a saving of $4.00)**
- ☐ **I enclose $_____ in ☐ Cash ☐ Check ☐ Money Order**

Name_____

Address_____

City_____ State_____ Zip_____

C.O.D. Orders accepted. I enclose $2.00 deposit. Same 2-way guarantee, of course.

STAR SAPPHIRE PILLOW

Designed by Sylvia Sidney

This striking design by Sylvia Sidney comes in 4 smart shades of blue in kit form to make a beautiful 18" x 18" pillow by easily combining four simple stitches. Kit includes canvas, persian yarns in blues and white, needle and instructions. Only $11.95 plus 75¢ pstg.

Send 25¢ For Our Exciting Art Needlecraft Catalog

The Stitchery Dept AH810 Wellesley Hills Mass 02181

DATED NEWSPAPER COPY

Find out what happened the day you were born—or any other special date. You pick the date—any time from Jan. 1, 1900 through Dec. 31, 1964; you'll get the front page copy of the New York Herald Tribune for that day. Please specify exact dates.

$1.50ppd

Holiday Gifts Dept. 610-C
7047 Pecos St., Denver, Colorado 80221

NEEDLEPOINT COVERS add new charm to old chairs! Machine-loomed to wear—look handmade! Black, beige or green frames colorful floral pattern. Foam-backed; cut to any shape.

20" sq.: 52662 Black. 52712 Green. 52522 Beige. Each, 2.98; 4/10.98
23" sq.: 53892 Black. 53942 Green. 54072 Beige. Each, 3.98; 4/13.98

BRECK'S OF BOSTON OVER 150 YEARS
K56 BRECK BLDG., BOSTON, MASS. 02210

PRETTY TOSS-ON BOLERO

A lovely cardigan of washable orlon acrylic with a hand-crocheted look. Light in weight, get comfortably warm on chilly evenings. Has pretty shell stitch; scalloped ribbed trim; easy shoulder; ¾ sleeve. Choose white, black, pink or lt. blue. Sizes 32 to 46. **$5.50 plus 45¢ postage**

FERRY HOUSE Dept. AH-101 Briarcliff Manor, N.Y. 10510

INDIAN-LINCOLN CENTS

By The Pound!

I'm selling my trunkful from the 1860's thru 1930's
One pound.....$10
Bag of 20.....$2

MRS. PENNY FISCHER
Box 1778H, Encino, Calif. 91316

TITANIA

the Gem stone you read about in The READER'S DIGEST

MORE BRILLIANT More Beautiful than **DIAMONDS**

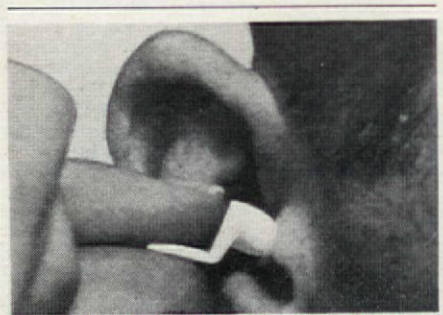
Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat ONLY... $15*

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY..... $36.00

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY..... $44.00

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG.
OUR 26TH YEAR!

REGENT 10 Day Money-Back Guarantee
LAPIDARY CO.
Dept. AH-10, 511 East 12 St., New York 10009, N. Y.



ENJOY SOUND SLEEP AGAIN

Lock out disturbing noise that robs you of refreshing sleep . . . *even snoring!* Ear-Drum Silencers designed by a sound engineer. Medically accepted. Soft, pliable, with easy-to-grasp safety flange.

Ear-Drum Silencers . . $1.59 + 15¢ Mailing

Calif. residents add 5% sales tax.
Satisfaction guaranteed.

Anthony Enterprises Dept AH-101
585 Market St., San Francisco, Calif. 94105

FIESTA DRESS ALL-SEASON

lavished with original Indian design braids. Permanently SQUAW PLEATED skirt is a wide 7 yards around the bottom. SQUARE DANCERS' delight!!!! Choose black, white, beige, red, gold, turquoise, med-blue, pink, or orange. Please give bust and waist measurements and desired skirt length, not including band.

$49.95 ppd.

Write for FREE CATALOG of other Desert House specialities.

Desert house

Dept. AH-304, P.O. Box #11114
Albuquerque, New Mexico 87112

Sleep by the sea

Well, almost. Marsona is an amazing machine that electronically produces sounds of ocean surf and rain. Lets you sleep restfully by masking intruding noises, including snores! In burnished white or antique black. $75. More details available. Marpac, Dept. AH-10, Box 658, Wilmington, N.C. 28401.

Oriental stamps

An exciting collection of 53 genuine postage stamps from the mysterious Far East includes supernatural Demon-god, ferocious beasts, and more. Introduces approval service. Buy any or none, return balance, cancel service anytime. 10¢ Jamestown Stamp, C-151S, Jamestown, N.Y. 14701.

Nice and neat

If you husband wears "clip-ons" or regular ties, he'll go for this fine tie rack that neatly keeps either style in full view for quick, easy selection. Installs quickly and easily, too, on walls, doors, even under shelves! 15 in. $1.98. West-Berg, Dept. AH-10, Box 4177, Colorado Springs, Colo. 80909.

A luring house plant

Venus Fly Trap catches, eats and digests insects with lightning-fast trap. Lures prey with irresistible fragrance, odorless to humans. Exotic with pink and white flowers. Bulbs, soil, instructions. 2-plant pack, $1.35. 4-pack, $2.25. Mirobar, 15721-V, 120 E. 56th St., New York, N.Y. 10022.

continued

The Wigmakers. Wonderful new 100% modacrylic stretch wigs that fit everyone!

The style you see is the style you get... permanently set, permanently styled, crushproof, washable, lightweight, guaranteed, and best of all you save over $20 on each wig.

They come in stunning natural colors: Black, Off Black, Dark Brown, Medium Brown, Light Brown, Light Auburn, Dark Auburn, Honey Blonde, Champagne Blonde, Ash Blonde, Platinum Blonde, Frosted, Light Frosted, Mixed Gray.

It's up to you—it's your money—But The Wigmaker gives you more than your money's worth or your money back.

LOUISE
$10.98

BETTINA
$10.98

SANDRA
$10.98

Hand finished hairline for a more natural look.

MIA
$12.98

Hand finished hairline for a more natural look.
Can be worn both ways.

Wigmaker

Dept. AH7
Neptune, N.J. 07753

Please send me_____ wigs for $_____ plus $1 shipping and handling charge for each wig. If I am not satisfied I may return the wig in 10 days and get back the money I paid for it.

Wig name _____ color _____

Wig name _____ color _____

☐ I enclose full amount $_____

☐ I enclose $2 Good Will deposit for each wig. I will pay postman balance plus post office and handling charges. N.J. residents add 5% sales tax.

Name _____

Address _____

City _____ State _____ Zip _____

Made by skilled craftsmen in Hong Kong/Taiwan to give you these extraordinary values. Modacrylic fiber made in U.S.A.

BLOW YOURSELF UP

TO POSTER SIZE

Friends, relatives, babies, pet and cars, all make great giant Photo Posters. A great gift or gag idea. Ideal room decoration . . . Perfect for parties. Send any b&w or color photo, polaroid print, cartoon or magazine photo. Better originals produce better posters. Giant b&w poster mailed in tube.

2 FT. x 3 FT. $3.50

1½ Ft x 2 Ft $2.50 · 3 Ft x 4 Ft $7.50

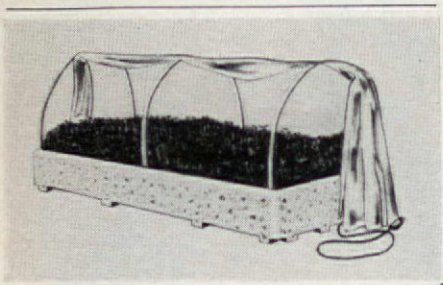
NEW! Posters from **ANY SLIDE OR NEGATIVE.** Add $1.00 per poster.

RUSH SERVICE orders shipped in 1 day by first class mail. Add $2 per poster ordered.

Your original returned undamaged. Add 50c for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send check, cash or M.O. (No C.O.D.) to:

PHOTO POSTER INC.

Dept. AH1071, 210 E 23 St., N.Y. 10010



Electrified Indoor Greenhouse

Starts seeds in 3 to 5 days! Then seedlings (tomatoes, flowers, vegs., houseplants, etc.) thrive before your eyes with moisture & ventilation control plus exact, *unvarying* soil temp. Auto. 70° thermostat on soil cable. So sure, such fun it's guaranteed. Full "window length": 2½ ft. long x 1 ft. 3" wide. Strong, reinforced polystryene holds warmth, moisture . . . ½ bu. soil. INTRO. SPECIAL! Herbs, tomato, petunia, zinnia seeds incl. @ $14.95 postpd. Dept. 152, Plantabbs, Lutherville, Md. 21093.

Bird Lovers Catalog

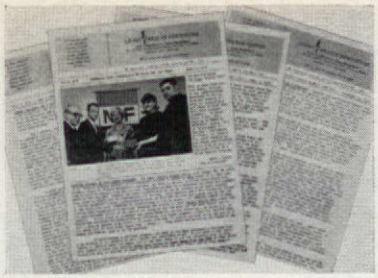
48 page catalog offers over 190 products designed to help you enjoy the birds and help them survive: Houses, Feeders, Food, Baths, Kits, Books, Records and Binoculars. Send 25¢ today.

AUDUBON WORKSHOP

Dept. E101 • Glenview, Illinois 60025

ADDRESS LABELS with NICE DESIGNS

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. [Also available are Texas Flag, Maple Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½x½". Packed in neat plastic box. 500 on white or 250 on gold for $2 ppd. Or on DELUXE SIZE, 1¾x⅝" for $3 ppd. Specify Initial or Design desired. Via air, add 33¢ per order. Bruce Bolind, 1610 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!

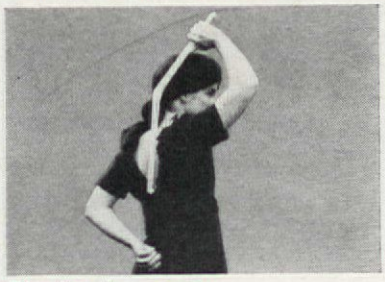


Healthy outlook

Living Health Newsletter gives affirmative, helpful news on health care people, places, trends and ideas. Laymen appreciate its informative, interestingly written approach! 6 months' subscription (10 issues), $5. Living Health Newsletter, Dept. AH-10, Box 251, Madison Sq. Sta., New York, N.Y. 10010.

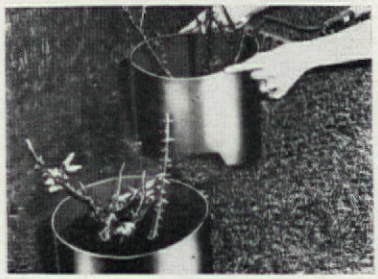
Stitchery takes steps

But, easy ones—to embroider this handsome Eagle Doorstop. Kit includes all you need, but the brick! Design on natural linen; crewel yarn in browns and golds with red and blue; directions. A proud gift, too. $2.95 plus 25¢ postage. The Stitchery, AH10, Wellesley Hills, Mass. 02181.



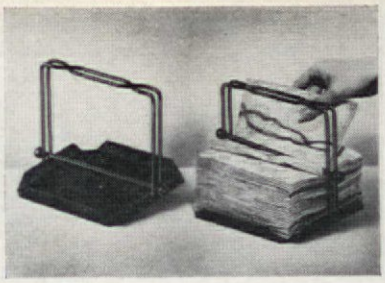
Zipping is a snap

When you use this handy zipper whipper to do the job easily. Miracle Zip's no-snag design turns hard-to-reach back zipper tasks into a simple up or down z-i-i-p! In polished pearl-like finish. $2.98. 2 for $5. Mar-Wal Enterprises, Dept. MZ-101, 1251 Bethel Ave., Port Orchard, Wash. 98366.



A rose is a rose

When bush's protected against winter weather to insure a blooming-good garden next spring! Herculite Rose Collars coated with green weatherproof plastic encircle main stem to form mulch container 7½ in. high. 6 for $2.49. Add 35¢ post. Hanover House, Dept. Z-151, Hanover, Pa. 17331.

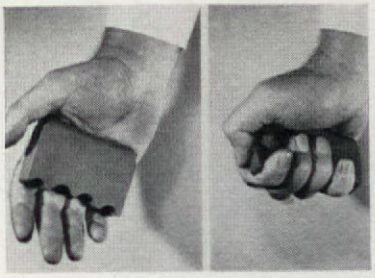


Bar-b-cute

Up-and-down slide bar on this unique napkin holder prevents napkins from blowing away on picnics, barbecues, etc. Nice and neat for kitchen table, too. Go-clever and use on desk to keep mail or papers neatly stacked! Black metal. $2.99. Sunset House, 60 Sunset Bldg., Beverly Hills, Calif. 90213.

Going by car?

America By Car is filled with planned routings in U.S.A., Canada and Mexico. Tells about the best in sights, little-known and unusual destinations, the best in vacation buys, etc. Exciting, time-saving tips on fun trips. $3.50. Harian Publications, Dept. AH-10, 1227 Loyola Ave., Chicago, Ill. 60627.



Handy exerciser

Muscle toner is an excellent way to firm up and strengthen hand and arm muscles. Made of firm resilient rubber, it fits into palm and allows spaces for fingers to grab-and-release easily. $1.98 plus 15¢ shipping. Anthony Enterprises, Dept. AH-10, 585 Market St., San Francisco, Calif. 94105.

Slogan shirts

Cotton-shirts can spell out club name, etc., for fun wearing and easy washing. Up to 30 non-fade letters printed on shirt in navy blue or powder blue. Sizes: S, M, L, XL: Sweatshirt, $4.50; T-shirt, $3.25. All ppd. order from Holiday Gifts, Dept. 610-D, 7047 Pecos St., Denver, Colo. 80221.

continued

• Years Of "Fat Research" Finally Pay Off! • Discovered In Our Largest City's Research Center • Successfully Tested and Proven in Thousands and Thousands of Clinical Cases

REDU-CAL™—SCIENCE'S INCREDIBLE "FURNACE-IN-A-'TAB'" THAT TRIGGERS THE SAFEST, FASTEST, MOST EFFECTIVE FAT-BURNER THE WORLD HAS EVER SEEN!!!

- NO MORE DANGEROUS DRUGS!
- NO MORE GRUELLING EXERCISE!
- NO MORE REDUCING SALONS OR STEAM BATHS!
- NO MORE HIGH-PRICE VIBRATING MACHINES THAT MERELY JIGGLE THE FLAB AROUND!

NOW, B-L-A-S-T WEIGHT OFF FAST, WITH SAFE, NEW MEDICAL BREAKTHROUGH . . . AS MUCH AS UP TO ONE POUND EVERY 8 HOURS!

LOSE

up to **7 lbs. in just 48 HOURS!**
up to **16 lbs. in just 1 WEEK!**
up to **34 lbs. in just 1 MONTH!**
up to **79 lbs. in just 3 MONTHS!**

YES, MELT AWAY, BURN AWAY, FLUSH AWAY AS MUCH AS 79 POUNDS OF FAT IN JUST 3 SHORT MONTHS!

Not a dangerous drug . . . Each "tab" sets the stage for a fat-burning chain-reaction FOR PERMANENT LIFETIME SLIMNESS!

So safe, a leading doctor not only recommends **REDU-CAL** to his wife and patients, BUT INSISTS that **anyone** with a weight problem can avail themselves of this **FINAL VICTORY OVER FAT** . . . THAT OXIDIZES, VAPORIZES, TOTALLY ANIHILATES EXCESS WEIGHT AS FAST AS UP TO **ONE POUND EVERY 8 HOURS!**

NOW! A LIFETIME OF SLIMNESS WITHOUT A MOMENT OF HUNGER!

First, I want to make one thing perfectly clear. No matter how many times you've been fooled by useless drugs, fad diets, or ridiculous exercises, etc., you simply must accept the fact that you cannot buy "slimness in a bottle". No one pill all by itself can ever "atomize" 30, 40, 60 pounds of excess flab overnight! **BUT . . . there is a special new formulation . . . designed by leading medical authority, that when used as directed, converts your entire digestive system into an incredibly potent "CALORIE NEUTRALIZING MACHINE" THAT B-L-A-S-T-S OFF AS MUCH AS 16 POUNDS OF FLAB IN JUST 7 DAYS!**

In other words, you not only burn, disintegrate, evaporate pound after pound of fat right out of your body . . . you not only turn calories into energy instead of blobs of ugly fat . . . BUT ACTUALLY MAKE LOSING WEIGHT one of the most thrilling and enjoyable experiences of your entire life!

WHAT A DOCTOR DISCOVERED WHEN HE GOT SICK OF HEARING THE WORD "FAT"!

Let's face it . . . Doctors are no different than anyone else. They yield to temptation! They love eating good food . . . BUT—they don't enjoy being called fat. That's why when a leading medical authority finally got disgusted with overweight problems, he became determined to **lick it ONCE AND FOR ALL . . . and without gruelling diets, back-breaking exercises or dangerous drugs.** Here are the shattering facts he came up with:

FACT 1: That no matter what you may have been led to believe in the past the only reason you gain weight is the inability of your body to neutralize, burn, oxidize the calories you eat AND CONVERT IT INTO ENERGY INSTEAD OF FAT! That's why so many thin people can seem to eat "till kingdom come" and never gain an ounce. Their bodies simply have **TOTAL ENERGY CONVERSION.** That's why, no matter how many different fad-diets, fad "wonder" drugs, or ridiculous reducing gadgets you may have used . . . NOTHING EVER WORKED!

FACT 2: Medical science through BIOLOGICAL AND BIO-CHEMICAL means can **take any food, and meal and actually NEUTRALIZE it** . . . Yes, actually convert those calories into energy instead of bulging, ugly fat. And, of course, with **absolute safety.**

FACT 3: That when a COMBINATION OF NATURAL INGREDIENTS are released into the blood stream at precise times of the day (**always after each meal**) in concert with a calorie-neutralization regimen that has been proven over and over again on tough obesity cases under the auspices of over 3,000 physicians **YOUR BODY SUDDENLY B-L-A-S-T-S AWAY INITIAL EXCESS FAT** as fast as 1 pound every 8 hours . . . and without experiencing a moment of food-craving hunger.

So, **instead of torturing yourself with hit-and-miss diets** . . . that are doomed to eventual failure . . . instead of kidding yourself, or even worse, harming yourself with dangerous drugs . . . **YOU SIMPLY TAKE ADVANTAGE OF THIS FINAL BREAKTHROUGH . . . THIS FINAL SOLUTION** . . . AND BURN AWAY AS MUCH AS 79 POUNDS OF FAT IN JUST 3 SHORT MONTHS!

EACH AND EVERY "TAB"—A MINIATURE "CALORIE BURNING" FURNACE

Each "tab" is a compound of natural extracts that when taken orally trigger off a high powered charge of biological reactions. **You get an INSTANT LIFT,** your body chemistry starts working to **REVERSE FAT CALORIE BUILD-UP.** You neutralize, destroy and obliterate unwanted, un-needed calories . . . AND EVEN MORE—YOUR APPETITE IS CONTROLLED!!! You don't feel like eating. And when used with our weight-slashing regimen (program directions) **LEADS TO LIFETIME SLIMNESS.** It's not only the safest, fastest, best way to a brand new body, but it is the surest way for a normally healthy person to achieve **PERMANENT WEIGHT LOSS**—WITHOUT THE AGONY OF TORTUROUS, NERVE-WRACKING DIETS.

Think of it! No more torture diets! No more drain on your system and strain on your nerves. No more inhuman demand on your willpower . . . no more constant calorie counting, and **no more embarrassment when your friends feast and you can only fast.** Or those nightmare weeks when your family eats and you "nibble". And that dreaded day of final frustration and failure when you eventually crack and the ugly pounds soon bulge again.

And now do you realize why here at last is **the perfect reducer** . . . the dream discovery you've long hoped for . . . the only true, safe, fast and effective reducer that trims down pounds and slims down the figure **WITHOUT DANGEROUS DRUGS** AND WITHOUT THE RIDICULOUS CHANGES OTHER METHODS REQUIRE IN YOUR DAILY LIFE.

WHY LIVE IN THE SHADOW OF SHAME WHEN MEDICAL SCIENCE NOW MAKES IT POSSIBLE TO ENJOY A LIFETIME OF SLIMNESS WITHOUT HUNGER!

REDU-CAL . . . SCIENCE'S "FURNACE-IN-A-'TAB'" . . . the secret to the most effective fat-burning weight-reducer the world has ever known!

IMAGINE A WORLD WHERE YOU ARE IMMUNE TO FAT!

Just think of what this can mean to you . . . Now the starches, carbohydrates and fat in the food you eat are **super-energized, super-oxidized** and **super-neutralized.** It means that mealtime, snacktime, party-time are no longer moments of regrets, no longer the birthplace of new pockets of fat BECAUSE YOUR BODY IS NOW ARMED AND PROTECTED AGAINST FAT-PRODUCING CALORIES! And since this entire concept . . . this entire regimen . . . this entire breakthrough is based on the fact that **NEVER AGAIN DO YOU HAVE TO COUNT CALORIES, FOLLOW INSANE DIETS, PUNISH YOURSELF WITH HARSH AND TIRING EXERCISES** . . . there's no strain on your system, no drain on your health . . . no drastic changes in your everyday way of living (except of course the new wardrobe of clothes you'll be forced to buy because of your brand new figure).

UNCONDITIONALLY GUARANTEED—TAKE ADVANTAGE OF "NO RISK" OFFER

So, if you are seriously determined to transform your body into a new SLIM-LINE YOU . . . if you've finally made up your mind that you'll never again be plagued with the problem of being overweight . . . if you want to **see pounds and inches vanish from sight faster than you ever dreamed possible . . . AND VANISH FOREVER** . . . in brief, if you want to lose as much as 7 pounds in just 48 hours, if you want to lose as much as 34 pounds in just 1 month, **AND MORE** . . . if you want to take advantage of this MEDICAL BREAKTHROUGH that makes LIFETIME SLIMNESS not a hope BUT **A PROVEN REALITY** then take advantage of the no-risk offer described below. **RESULTS ARE UNCONDITIONALLY GUARANTEED.** YOU MUST LOSE WEIGHT FASTER, SAFER, EASIER THAN YOU EVER IMAGINED POSSIBLE . . . OR YOUR MONEY BACK. Certainly, nothing could be fairer. So hurry and order today. **Use The Handy No-Risk Coupon Below!**

UNCONDITIONAL GUARANTEE

REDU-CAL must be the fastest, safest, most effective fat-burner you've ever experienced . . . in fact, you **must** lose weight so quickly that you see dramatic results within the first 16 hours after use . . . and you **must** continue to lose at a never before imagined speed and ease. You **must** not only lose pounds—but inches as well. You **must** look better and feel better than you have in your entire life . . . ALL without ever feeling a moment of hunger. You **must** be so completely thrilled and delighted with **REDU-CAL's** results that, if you are not pleased for any reason whatsoever, at any time, return for a full refund.

Redu-Cal Pharmacals, Inc.

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HURRY! NO-RISK TRIAL OFFER!

MAIL TODAY!

Redu-Cal Pharmacals, Inc., Dept. 251A
The Harwood Building, Scarsdale, N.Y. 10583

YES, I want to lose weight fast! Rush me REDU-CAL—the safest, fastest, most effective fat-burner in the world. You guarantee that I must start losing weight almost immediately, in fact, within the first 16 hours . . . and continue to lose as long as I continue to use REDU-CAL, or my money will be refunded in full!

☐ **Enclosed is $_____ in** ☐ **Cash** ☐ **Check** ☐ **Money Order**

☐ **30 day supply of REDU-CAL, only $5.00**
☐ **60 day supply of REDU-CAL, only $8.00 (you save $2)**
☐ **90 day supply of REDU-CAL, only $12.00 (you save $3)**

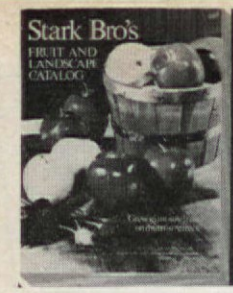
(Please enclose 50¢ per order for postage and handling)

Name _____

Address _____

City _____ **State** _____ **Zip** _____

Sorry: we cannot accept COD's nor Foreign orders



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STARK BRO'S, Box A111A1, Louisiana, Mo. 63353

STARK BRO'S Nurseries & Orchards Co.
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or St. _____

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As featured in HARPER'S BAZAAR

Meet the snazziest travel companion to come down the pike — JUST-IN-CASE! It tucks into your handbag or suitcase for those overnight or week-end jaunts.

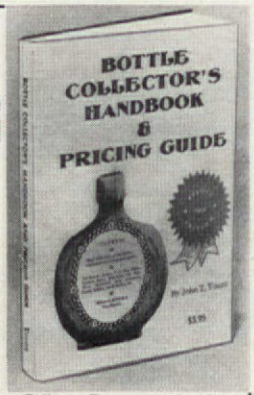
INSIDE? There's Strawberry Frappe Cleanser, Fruit Tang Skin Toner, Papaya Dew Moisture Cream and Nectarine Night Cream — all in refillable mini-jars — with extra room for your favorite accessories.

So — gift yourself, or a friend, with JUST-IN-CASE. Only $4.98* each, plus 70¢ handling. Specify color: Black Licorice, Plum Purple, Chocolate Brown or Just Peachy. Also ZIP.

FESTIVE FAIR 80 Brighton Ave., Boston, Mass. 02134

*Mass. residents add 3% sales tax.

BOTTLE COLLECTOR'S HANDBOOK



There's an art to collecting bottles and this New Revised 1971 Edition tells you what to look for to make it profitable as well as pleasurable. Over 2500 New & Old Bottles alphabetically listed and priced. Where to Sell or Buy your bottles. Includes Jim Beams and Avon Series as well as identification and pricing in all eighteen categories. Tells which bottles will turn purple or amethyst when exposed to ultra-violet rays of the sun. $3.95 plus 50¢ post. & handling. Ill. Res. add 5% tax. Gift Catalog, 25¢

House of Minnel

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Berta Hummel Original

1971 CHRISTMAS PLATE™

A 1st issue limited edition collector's plate of fine quality porcelain. Done in soft, warm colors, the 8" plate is made in West Germany and is suitable for wall hanging. .....$15 ppd.

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Write for your FREE "Collector's Guide"

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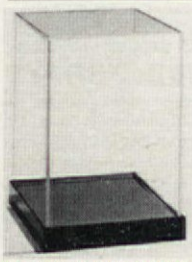
MAKE YOUR OWN CANDLES

Fully illustrated catalog shows 50 molds—the most complete line of candle making supplies available—numerous decorating ideas. **NO EXPENSIVE COURSE REQUIRED.** Free instructions with every mold purchased. **SEND 25¢ in COIN for NEW CATALOG.**

POURETTE MFG. CO.
Dept. A, 6818 Roosevelt Way N.E.
Seattle, Washington 98115

Automatically changing color display. Porcelain fountain statue! Changeable nozzles with 26, 36, 48 or 50 outlet holes. **Models from $17.25.** Write for free color catalogue.

Garvens OHG, 3251 Aerzen, Dept. 18 West Germany



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BEAUTIFUL CASES! Sparkling acrylic—clearer and 15 times stronger than glass (like jet airplane windows). Complements any decor.
ENDS TIRESOME DUSTING of those delicate things.
ANY SIZE YOU WANT Send measurements for FREE quote. We custom-build at factory prices.

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Add $1.50 postage. Calif. residents add 5% sales tax.

ORDER NOW FROM: **CASECRAFT**
Dept. 3A, Box 155, Lemon Grove, Calif. 92045

Christmas letters

From you, highlighted with photos of family, etc., bring special joy to friends. All reproduced on your choice of 40 colorful letterheads, cards or French-fold designs. 100 plus envelopes, $20. Without photos, $16. Sample, kit, 10¢. Christmas Letters, 2923-E, Pearl St., Boulder, Colo. 80302.

Go gifting

In this new 72-page gift catalog filled with unique and unusual items. Includes outstanding Scandinavian cookware, gourmet wild rice, native leather goods and many never-seen-before gift suggestions. Send 25¢. Suburbia Mail Shopping Service, Dept. 104, 366 Wacouta, St. Paul, Minn. 55101.

Great cover up

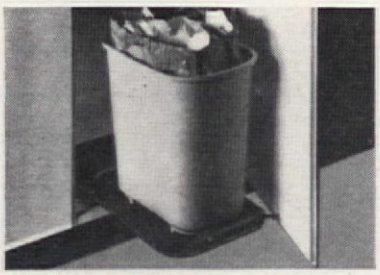
Swimming pool cover is of tough, durable polypropylene. Lightweight, it's easy to handle. Plastic mesh cover keeps trash, leaves, etc., out of your pool. 20x28 ft., $31.50; 20x36, $39.50; 20x40, $44.80; 22x40, $49.50; 24x44, $59.50; 24x50, $67. Cissel, Dept. J, Box 774, Freehold, N.J. 07728.

Memory in bronze

Baby's shoes can be bronze plated in solid metal for $3.99 a pair. Also all metal portrait stands (shown), ashtrays, bookends, TV lamps. Send no money. For full details, money-saving certificate, and handy mailing sack, write to American Bronzing Co., Box 6504-K1, Bexley, Ohio 43209.

Food fashions

Turn a dessert into a thing of beauty such as this holiday, wedding or anniversary cake. It's easy to decorate your own cakes with *Cake and Decorating Book* to show you how. Do flowers, leaves, etc. 194 pages of step-by-step instructions. $1. Wilton, Dept. AH-10, 833 W. 115th St., Chicago, Ill. 60643.

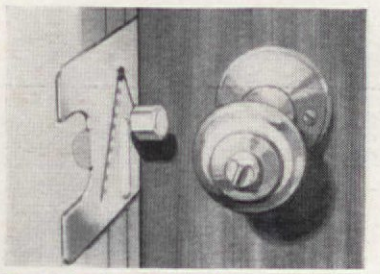


Wastecan trolley

Keep a kitchen pretty with the aid of this "trolley" to keep your own wastecan hidden under the sink or in a cabinet. Attach to left or right hand door. Glides wastecan out as door is opened; disappears inside, closed. 12x16 in. Honeytone finish. $6.50. Yield House, Dept. AH-10, No. Conway, N.H. 03860.

Fun time!

Wretched Mess Calendar for 1972 is fun-weird nonsense to please even the most grim-of-face. Has 412 holidays and events no one ever heard of, Anita Playtex discovers the girdle, and even your Horridscope! Room for appointments. 8½x11 in. $2. Bolind, AH-10 Bolind Bldg., Boulder, Colo. 80302.



Traveler's protection

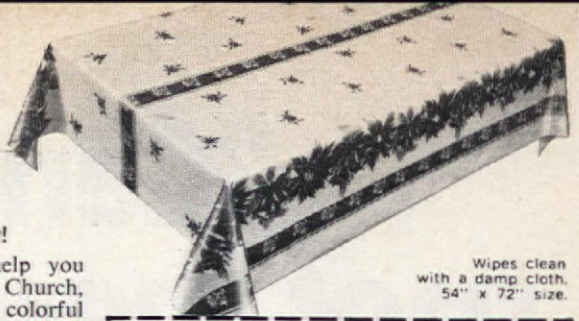
Keyless door lock is small enough to carry in purse or pocket, yet assures safety. No one can pick it or open it with any key! Fits any door, right or left swing. Chrome plated steel. No tools or screws. Easy to put on! $1.50 plus 15¢ postage. Holly House, Dept. AH-10, 9924 Edgecove, Dallas, Tex. 75238.

Raise $40.00 with Festive Christmas Table Covers

You don't spend one cent of your own money!

Anna Elizabeth Wade can help you raise $40 or more for your Church, Club or Group with bright, colorful Festive Christmas Table Covers. Her famous plan has helped over 1,000,000 Church groups, Clubs, PTA's, Scout Troops, Veterans' Auxiliaries, Fraternal and other groups.

To start, Anna Wade ships you 100 Festive Christmas Covers ON CREDIT. Have 10 members of your group each sell just 10 covers for $1 each. Then, you send $60 of the proceeds to Anna Wade — keep $40 profit FOR YOUR TREASURY.



Wipes clean with a damp cloth. 54" x 72" size.

ANNA WADE, Dept. 924 LT, Lynchburg, Va. 24505

Please RUSH FREE complete details of your proven Plan for our group to raise $40 or more with Festive Christmas Table Covers.

Name_____

Address_____

City_____ State_____ Zip_____

Name of Organization_____

COUNTRY CHARM

with Bleached and Unbleached Muslin

. . . pillow shams, dust ruffles and canopy covers in the crisp, fresh tradition of Colonial New England. *Write for brochure showing full line of Country Curtains in many sizes and fabrics. Please add 50c to each order for handling. Send check or money order, no COD's please.*

DUST RUFFLES Twin or full size spring top style, double fullness with 2" hem.
UNBLEACHED, drop lengths 15", 20", 25" 10.00 ea.
BLEACHED, drop lengths 15", 20", 25" 12.00 ea.
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UNBLEACHED 3.00 ea. BLEACHED 4.00 ea.
CANOPY COVERS 10" ruffle, double fullness. 1" hem. Fits standard single and double bed canopy frame.
UNBLEACHED single and double 12.00 ea.
BLEACHED single and double 14.00 ea.
Mass. Res. add 3% sales tax.

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BASEMENT TOILET

FLUSHES ***UP***
to sewer or septic tank
no digging up floors.

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NOW CONTROLLED WORK-OUTS

Trim and firm your body muscles with a sensible and controlled rope jumping exercise. Few minutes daily exercises the whole body comfortably in your den or office, no need to run two miles or swim for hours. You can control your workouts with the automatic counter in the handle. Perfect for the whole family winter to summer. Adjusts to any length up to 94". $3.49 + 25¢ mailing each.

HOLLY HOUSE
9924-A Edgecove **Dallas, Tex. 75238**

FREE! 110 BRITISH EMPIRE STAMPS

(when you send 10¢ for mailing)

Get this big valuable collection (worth over $3 at catalog prices!) from Antarctica to Zambia. Genuine all-different postage stamps honoring Winston Churchill, dashing Prince Philip, Queen Elizabeth; other spectacular issues from Pitcairn Island, South Georgia, Tanzania, Swaziland, Qatar, Christmas Is., Papua, etc. And from our approval service we'll include an Illustrated Album and other unusual stamps for Free Examination. You can keep the Album as an Introductory Bonus should you buy $1 worth from our approval selection! Or return Album with selection and buy nothing. Cancel service any time. **But in either case, the valuable 110 British Empire Stamps are yours to keep FREE** - as an introduction to the World's Most Rewarding Hobby. Send 10c today while supplies last!

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Tru-Oil® by Birchwood Casey is a blend of linseed and other natural vegetable oils that has been formulated to meet the demands of professional wood finishers, who demand that "hand-rubbed" look.

It can be used on stained or unstained old or new wood, to fill the grain without blurring, and seal out moisture. Tru-Oil will not cloud, bleed, become tacky or yellow with age, and does not scratch white.

And with all these benefits, it is truly easy to apply . . . no separate filler, no "dewhiskering." Each coat dries in 60 to 90 minutes . . . not 3 or 4 days.

We developed Tru-Oil for professionals, but now you can try it on the table or chair you've wanted to refinish or finish, at a low introductory price of $2.95 (regular price $3.50) for an 8 oz. can. That's enough for an average table or desk. Just fill out the coupon below and send with your check or money order to:

BIRCHWOOD CASEY Dept. 111
7900 Fuller Road, Eden Prairie, Minn. 55343
(Minnesota residents add applicable tax)

Enclosed is $2.95 for 8 oz. of Tru-Oil (postpaid). I'd like to see for myself how easy it is to get professional results with the professional help of Birchwood Casey. (Money Back Guarantee, of Course)

Name (please print)_____

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City_____ State_____ Zip_____

BIRCHWOOD CASEY Dept. 111
7900 Fuller Road, Eden Prairie, Minn. 55343

"Can you spot these 7 common decorating sins?"

"I'm looking for women who are interested in decorating. The Free 'Starter Kit' offered below can help you explore your talents and learn more about the fascinating world of interior design."

By John Gerald

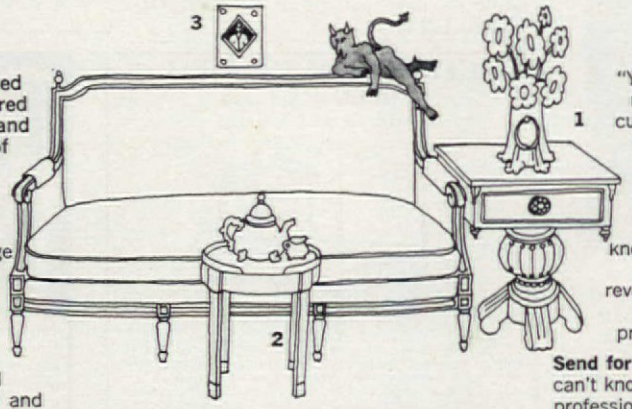
"Sin may be too strong a word for some people but the examples shown on this page are, at the least, glaring errors in taste.

"Take the ever graceful Louis XVI sofa. Why would anyone overwhelm it with so massive an end table? (No. 1)

"Nor do I find that tiny table (No. 2) pleasing to the eye. It is obviously too small in proportion to the sofa. Sweep it away and replace it with one of the right size.

"And perhaps the picture (No. 3) behind the sofa bothers you. It should. Too much wall! Too little picture!

"These clumsy mistakes violate my personal sense of aesthetics—and more important, all basic principles of good design. With your interest in decorating I'm sure you can understand why. And before getting on to the other sins let's see where that interest in decorating might lead.



The question women always ask. "Over the years, literally hundreds of women have asked me, 'How can I tell whether I have the talent to become a professional interior decorator?'

"Well, I have trained dozens of decorators. Know scores of other successful ones. And it has been my experience that the single most important quality is: *interest!*

"Your natural instincts for beauty. Your desire to create. All, combined with your strong interest in decorating, *can be the key to a successful career.*

Up to $100 a day. A career in interior design offers many rewards. Money? Many decorators earn $10,000 a year and more. Some much more. And they often work in their spare time. (The field is booming. Opportunity is all around you.)

"There is a special satisfaction about decorating, too, that comes with setting things right.

For the past quarter of a century, John Gerald's name has been among the top ten in the profession of Interior Design. He has created interiors for many distinguished families, famous clubs, hotels, yachts and embassies. He heads one of the most respected firms in the profession—and has trained dozens of leading designers.

"Take that 'precious' little lamp shade (No. 4). Exchanging it for a larger one more in scale with the lamp satisfies the eye—and the soul.

"As a decorator you are doing work you love. You live in a world of beautiful color and design. You have entree to fine homes, to exclusive shops and showrooms. You meet interesting, exciting people. You're among the first to know the latest styles and trends.

The next step. "To enter this world of course, *you need training.* Professional training that, for example, instantly alerts you to that Chippendale chair (No. 7). It has its back up. Alas, too high up.

"But professional training has usually meant attending school for several years. And this is just not possible for many women. That is why, six years ago, I started to put all I have learned about interior design over the past quarter of a century, into a course you could take in your own home.

"Developed in collaboration with Marguerite Rittenhouse Ph.D. and the world-famous International Correspondence Schools, it is the definitive independent-study course in interior design.

Less than an hour a day. "This course employs a unique 'sight and sound' method that makes every assignment spring to *life.* I've recorded my own comments on the tapes you get so that we can evaluate the three-dimensional color slides of rooms and furniture, together.

"If I were with you right now, I'm certain that large chest would trouble us both. Only a novice would purchase so heavy a piece with such skinny 'skimpy' legs (No. 6). After the first few lessons you would *never* commit such a sin.

"The course also includes illustrated texts and professional decorator equipment: Color chips, measuring instruments, fabric samples, art materials, etc. *Everything you need.*

"You'll learn how to analyze and properly measure rooms. How to make furniture cut-outs to scale. About styles, periods of furniture, lighting, window treatments. I'll even show you how to start and run your own business.

"Yes, if you will give me only 40 to 50 minutes a day—I will give you the knowledge and confidence you need to be an interior decorator! As a start, let me reveal the last sin. That chest again. Those big, bullying pulls (No. 5) are out of all proportion to the piece.

Send for Free "Starter Kit" now. "Obviously, I can't know whether you have the makings of a professional decorator. I do believe you owe it to yourself to find out. That's why I urge you to send for the free 'Starter Kit.' It is yours without obligation. But it will help you explore and discover your own talents and learn more about the fascinating world of interior design.

"The 'Kit' includes: Furniture arrangement planner with a set of scale cut-outs to show you how professionals plan rooms. Furniture buying guide that tells how to identify period furniture and avoid pitfalls and 'oddities' of design. Color booklet that helps you take inventory of your talent, tastes and ambitions so you can better decide whether a professional decorating career is right for you."

Mail the coupon, or write: School of Interior Design, International Correspondence Schools, Scranton, Pa. 18515.

International Correspondence School is the world's largest private home-study school. A member of the National Home Study Council, ICS has enrolled 8 million students in 266 different professional courses since 1891.

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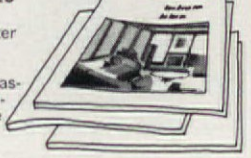
Send the *free* "Starter Kit" that helps me explore my talents and describes the fascinating world of interior design. There is no obligation.



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