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Create a new Indoor World with the newe

Armstrong ideas in floors, ceilings, carpets and furniture

In these four pages you'll meet the newest ideas from Armstrong—fresh, exciting, innovative ideas to help you find the house of your dreams, without leaving home.

For starters, there's an extraordinary, new kind of floor with a sparkling shine that lasts for years—*without waxing.*

You'll also find out about the new sure cure for ugly ceilings. As well as the latest ideas in carpet and furniture for the elegant rooms in your home.

These are ideas for today's living—for these tight-money days, when most people find it more practical to remodel or redecorate than to up and move.

Read on. Find out how many new ways Armstrong has to help.

Armstrong introduces a bright new era in floors

SOLARIAN™

It shines without waxing

(It hates waxing as much as you do)

For years you've been hearing about vinyl floors that claim to keep their shine without waxing.

Armstrong has never made such a claim. We know from experience that any vinyl floor will begin to lose some gloss after a few months and require an occasional waxing to restore and maintain its original shine.

For women who hate to wax

But we also know how much you hate to wax floors. So we set out to develop a totally new kind of floor that really would require *no wax* to keep shining and less work to keep clean.

The result is Armstrong Solarian. And it's different from any flooring ever made. The difference lies in a major new development from Armstrong research—the Mirabond™ Wear Surface. This surface is an entirely new formulation that will maintain its gloss far longer than vinyl floors.

Tested in homes like yours

Armstrong has successfully tested this new floor in the busy kitchens of real homes like yours for two years. With just occasional sweeping, damp-mopping—and no waxing—these floors are still bright and shining.

Most waxes won't adhere to new surface

Not only does Solarian not *need* waxing, it hates waxing as much as you do. Just as an egg won't stick to the new, coated frypans, most waxes won't stick to the Mirabond Wear Surface. More important, neither will spills or tracked-in dirt. Once over lightly with a damp mop and Solarian comes up gleaming!

An end to heel-mark problems

Even those ugly black heel marks are no problem. You'll have a lot fewer to begin with. And when one does turn up, you can wipe it right off the Mirabond surface.

After several years of wear, there may be a slight lowering of gloss in high-traffic areas. You probably won't find it objectionable. But if you should ever need it, your Armstrong retailer can supply a special Solarian Floor Finish which you can use in these areas to restore and maintain the shine the way you like it.

Ask your Armstrong retailer to demonstrate Solarian's remarkable qualities and show you its variety of sparkling designs and colors. For more information direct from Armstrong, see the box at the bottom of the following right-hand page.

More new ideas from Armstrong

Furniture is from the "Allegro" Collection by Thomasville

Create a new Indoor World with the newest

New sure cure for the "Uglies"

Armstrong Suspended Ceilings: the beautiful cover-up

If you've got a basement ceiling with a bad case of exposed pipes, or a plaster ceiling that's cracked and peeling, or a plain, old-fashioned case of excess room height, then you should discover the beautiful cover-up—Armstrong Suspended Ceilings.

Armstrong Suspended Ceilings are the fast, economical, and attractive way to cover up anything and everything you don't want seen.

Installing one is easy. You just attach a wall molding around the room, hang the metal grid on wires from your present ceiling, and then drop the ceiling panels into place. That's about all there is to it. In fact, the whole job can be done in an average room over a weekend.

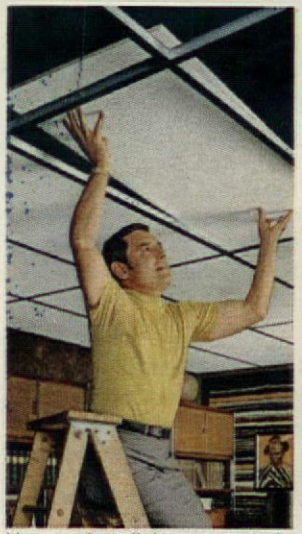
The cost? You'll be pleasantly surprised. You can do a 12′ x 14′ room, including the metal grid, for as little as $50.

Armstrong makes lots of different suspended-ceiling panels to do lots of different jobs. They're all washable. Some are vinyl coated to make cleaning easier in the kitchen. And most are acoustical, so they soak up noise in the playroom or den.

There's a wide range of surface textures to choose from. For example, the Fashiontone® panels shown above have the distinctive look of textured plaster. The metal grid comes in a choice of colors—black, white, gold, aluminum, and woodtone.

The brightest part of any suspended ceiling is an Armstrong lighting fixture. There are four different styles to choose from, all prewired and easy to install.

For more information about this versatile new ceiling system, see the box on the following page.



You can install these suspended ceilings over a weekend.

One of four different lighting fixture styles available.

Some of the many textures available in 2′ x 2′ or 2′ x 4′ panels.

Armstrong ideas in floors, ceilings, carpets and furniture

Furnishing the elegant room

New Patriarch™ by *Thomasville*®

Introducing Patriarch by Thomasville—new classic furniture en Español.

Patriarch combines the architectural elegance of Spain with romantic undertones of the Mediterranean. The result is a fresh, dramatic approach to one of today's most popular furniture fashions.

Notice the deeply sculptured moldings on drawers and door panels, the authentic latticework of the armoire and scrollwork of the headboard. The hardware, with its antiqued pewter finish, recalls the superb metalwork of the great Spanish masters of the 16th Century.

This striking new collection for bedroom, dining room, and living room is another example of furniture design and craftsmanship with "that Thomasville look".

For more information on Patriarch, and other fine Thomasville furniture, see the box below.

Carpeting the elegant room

New Solitaire by Armstrong

There's a new kind of luxury underfoot. Solitaire. It's a *shag* carpet, with a shag's soft, deep warmth. But it's much thicker, much more lush than the usual shag. The result is a carpet that is richer in character, more substantial, a shade more formal. What a beautiful choice for any room where the aim is elegance!

Solitaire is the newest addition to Armstrong's line of fine carpet. Shags, plushes, sculptured and patterned carpets in hundreds of colors.

In choosing an Armstrong carpet, you needn't worry about which brand or type of fiber is best. We've selected the best fiber for each carpet and labelled it "Armstrong Approved". So both fiber *and* carpet are backed by one familiar name—Armstrong.

To find out more about Solitaire, or any other Armstrong carpet, see the box below.

Now what about making your Indoor World 1971-new? Armstrong's new products and new ideas can make a beautiful difference in your home. We'd like to show you how. For a full package of literature covering Armstrong floors, ceilings, carpets, and furniture, just write to Armstrong, 7104 Pine St., Lancaster, Penna. 17604.

Armstrong

CREATORS OF THE INDOOR WORLD

American Home

APRIL 1971, VOL. 74, NO. 4

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COVER: This pewter grouping highlights a teapot and ladle by William Will, "the Paul Revere of American pewter." For more about this and another collection, see page 95. Photographer: Larry Couzens.

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WINSTON'S DOWN HOME TASTE!

Real and rich and good
like a cigarette should.

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People took me for forty, before I lost 68 pounds.

By Yvonne Kitchel – as told to Ruth L. McCarthy

Here I am after another party where the food brought me close to 202.

This was taken on a fun trip to New York City. It was great, being only 134 pounds—slim enough to wear a fashionable pantsuit.

FUNNY how you go for years seeing your face in a mirror and shutting your eyes to the rest of you. But the day you walk along a street and someone takes you for your older aunt, you suddenly realize fat has made you "forty" long before your time. It was then I knew I'd better come down off my 202 pound peak, if I wanted to lose those ten unwanted years.

People who never have a weight problem must wonder how others of us can let ourselves get so out of shape. Well, in my case, I can only blame my appetite and contented life. You see, I've been married ten years, have three beautiful children, a husband whom I adore and all the reasons in the world to enjoy frequent get togethers with my parents and in-laws. And in Friendswood, Texas, that means a big feed. How we women cook! And all a woman has to do is gain about ten pounds a year for ten years and she can nearly double her size.

From time to time I'd try to reduce, of course. But my doctor refused to give me diet pills because of my high blood pressure. He just kept saying: "You must lose, for once you pass 30, it gets harder." So I'd try again, but there'd always be another party. Then somebody would say: "You have such a pretty face, Yvonne," and I'd smile. In my heart, though, I knew they were thinking: "Why doesn't she reduce!"

Finally, the day came when I outweighed my six-foot husband. I'll tell you, I felt a desperation I'd never known before. Really, if it hadn't been for my neighbor, I wonder what I'd have done. She suggested Ayds® (they'd worked for her), so I bought a box at the drugstore. The vanilla caramel kind. It was just before Thanksgiving, too. But I knew if I didn't get control of my appetite then, I never would.

Well, I got through the holiday with the help of Ayds and enough willpower to resist all the goading from others to eat and be happy. And by Christmas, I had the best present of all. I'd lost 15 pounds.

What exactly had I done? I'd taken Ayds as the directions say. One or two before meals with a hot drink really helped curb my appetite. I also took Ayds between meals — around four o'clock in the afternoon, when I'd get that empty feeling — or in the evening watching television. They have only about 26 calories apiece, and with four flavors to choose from, I knew I was much better off eating a couple of Ayds candies than munching on salty crackers or potato chips all evening long.

Actually, reducing on the Ayds Plan helped me change my whole way of cooking. Instead of frying shrimp and chicken in deep fat, I began to broil my meats and eat lots of vegetables. I even had light desserts. And the scales began to show encouraging results.

Right now, I'm down 68 pounds, thanks to the Ayds Plan. And I'm determined to stick to it and go even lower. Because I never again want to look ten to fifteen years older than my husband. Which so many fat women do.

Oh yes. I must tell you of one other really exciting thing that has happened to me since reducing with the help of Ayds. I have a new career. I've got my realtor's license and have no inhibitions about facing the public. Why, now that I look 32 again, I feel like I could sell the whole world.

BEFORE AND AFTER MEASUREMENTS

	Before	After
Height	5'3"	5'3"
Weight	202 lbs.	134 lbs.
Bust	42"	36"
Waist	37"	25"
Hips	48"	36"
Dress	24½	10

Come live in the electric climate.

There's less housecleaning there.

Flameless electric heat. That's the heart of the most comfortable and work-free home environment there is... *the electric climate.* You see, when everything in your home is electric, starting with the heat, there's no combustion. That helps keep your house really clean!

Result? You'll find you have more time for pleasant and constructive things you really like to do.

And there's more! Flameless electric heat also gives you a new kind of comfort. Temperatures are even from floor to ceiling. It's a gentle warmth without hot blasts or sudden chills.

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Free record offer! No obligations.
Please send me your record demonstrating how even a beginner can play a tune in only 5 minutes on a Conn Organ.

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Play me.

It's almost that easy—and lots more fun—to start playing a Conn Prelude Organ. Just mail in the coupon, and you'll get a free demonstration record, free literature, and the name and address of your nearest Conn dealer.

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Send in for your free demonstration record today.

Conn Organ

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TODAY: container gardens

THIS MONTH IN American Home

TOMORROW: foam living

YESTERDAY: a pewter treasury

Today, Tomorrow, Yesterday—these themes run through every issue of *AH*. We have always taken it as our obligation to report the best of what is happening in homemaking today, to forecast and to pave the way for a better tomorrow and to recapture—indeed, to help preserve—the best of the American past. But this month we span these periods in time with unusually sharp contrast. The tomorrow look of the new foam houses and new foam furniture you will find on pages 76–87 makes for one of our most dramatic trips into future lifestyles. Undoubtedly many of you will react with joy and enthusiasm to these new materials and what they do to change traditional ideas of a home. And many more of you will grab for the arm of a traditional chair or the security of a comfortably familiar upright wall when faced with all of those unexpected foam-dome spaces. We welcome comment from all of you, would-be dwellers in a foam cave and traditionalists alike. Could there be such a house in your future? Let us know.

Yesterday's American pewter (beginning on page 94) will make us secure again in the pride we have of the craftsmanship of our forebears. Why are some pieces of Early American pewter worth 20 times that of the pewter of early England? You'll find out, as you read our eleventh American Treasury.

And what about today? Today is a new, easy way to garden, in handsome containers that move from indoors to patio, from shade to sun. As Lawrence Power, our gardening expert, says, "Container gardens dazzle without drudgery." See the dazzle on pages 88–91.

This month we applaud Portland, Ore., for one of the handsomest urban improvements in the country—its spectacular new outdoor fountain (pages 92–93). In our continuing interest in building a better environment, we are looking for other fine urban projects to honor. What is happening where *you* live?

Editor

Now! Chuck Wagon®

instant dinner

for dogs

Makes tender, juicy chunks

. . . plus golden nuggets, loaded with vitamins and minerals and rich meat broth. All you add is warm water for a completely nourishing dinner for dogs. Instantly. Chuck Wagon. Next to you, what he likes best and needs most.

Lifestyle

Two natives of the Oregon Plain shed their city ways and go home again to spring snows, home-grown beef and acres of space to roam free.

Ed (left), joined by Marilyn, puts a finishing touch on a Livingston-designed settee. Twice a year they troop to Portland and San Francisco where Ed shows his furniture. "We're able to pick up enough culture," he says, "to hold us for a while out here in the pucker brush."

Marilyn and Ed Livingston learned you *can* go home again. Both were born and bred in Klamath Falls, Ore., a lumber town of 17,000 between Portland and San Francisco. After college, they moved on to San Francisco where Ed followed his rising star as a residential architect. "But," says Ed, "I got tired of the abstract and the theory. I would sit behind the drawing board and wish I was out pounding the hammer instead. That's when I found furniture, which is for me an immediate and living art." So in 1969, Marilyn and Ed, with their sons Noel, now 8, and Duncan, 6, returned to Marilyn's family ranch in Bly, just outside Klamath Falls, and Ed set up shop. Their first home on the 14,000-acre spread was on a mountaintop "so unaccessible," says Ed, "that we had to be pretty much self-sustaining." For food, they had a vegetable garden, a milk cow and plenty of home-grown beef. But when Noel reached school age, the Livingstons moved into the house in the valley owned by Marilyn's parents because of the house-confining mountain snows. Now Marilyn cooks for her own family foursome, plus the four hands who tend the 2,000 cattle, and has returned to school at night for her teaching certificate while Ed works on his furniture. His technique is to laminate and bend hard woods to fit the body's contours. Although Ed admits missing some city ways, he would rather stay a hermit than return. "Out here," he says, "the cowboys think I'm a dude. But I color me lucky. This is a way of life that's passing, and I'm glad to hold a piece of its tail."

The Livingston living room (below) is filled with Ed's work. "We test things," says Marilyn, here with Ed, Noel and Duncan. "A lot of designs get changed that way."

Robert Stein

continued

want a girl,
Just like the girl
That married Dear Old Dad.
She'll wash the floors,
Polish up the doors,
And never make me mad.
She won't smoke
Or be a suffragette,
She will always be my loving pet.
want a girl,
Just like the girl
That married Dear Old Dad.

You've come a long way, baby.

Virginia Slims.

Slimmer than the fat cigarettes men smoke.
With rich Virginia flavor women like.

In Eufaula, an Alabama family secures its future by remaking the grandeur of the past.

LIFESTYLE continued

The Smiths (above) extend a welcome at the Tavern, Eufaula's oldest structure and a National Landmark. Built in 1836 and restored in 1967, it served, at various times, as a resting point for travelers, a hospital, even a church.

Ann and Joel Smith and Joel, Jr., 2, live in Eufaula, Ala., a Chattahoochee River town. Once a prosperous port and a center of antebellum charm, in modern times it had sunk into a quiet funk. Then in 1959 Joel arrived from nearby Geneva, to become editor and publisher of the biweekly *Eufaula Tribune*. He saw the town's neglected but grand old homes as cause for community pride and distinction. Relentlessly, he prodded his fellow citizens to recognize their community's grace. Says Joel, "I wrote about it and wrote about it until people thought I was crazy." When one of the town's most elegant landmark homes went up for auction, Joel and a group of civic leaders appointed by the city council bought the house and, presto, the Eufaula Heritage Association and plans for a local Pilgrimage tour were born. This year the town hosts its Sixth Annual Pilgrimage, a romantic wandering through 15 preserved homes and historic buildings. The four-day event, which includes an antiques show, takes place April 1–4.

Chairman of the Pilgrimage's publicity staff until this year, Ann is now expecting their second child. Joel has written about the Pilgrimage in his newspaper and sent the story to other editors across the country. Last year, their combined efforts drew nearly 7,000 visitors to the town and grossed $16,000 for the continuing renovation of Eufaula's historic charm. As part of the town's latest restoration effort, the president of the Eufaula Heritage Association (a local banker) has issued an invitation to pay architectural fees for any merchant willing to take down his neon store sign and redesign his business front in traditional southern style. There have been some takers. In Eufaula, folks are earning the right to call their town the "Natchez of the Chattahoochee."

In the living room of their nearly restored circa-1850 home (below), Ann and Joel coach young Joel on a bit of his own restoration work.

Al Francekevich

A loving offer from Ac'cent.

Two personalized loving cups for $2.95 and an Ac'cent cap.

Ac'cent would like you to have two of these beautiful loving cups. Choose a different design for each cup, or order both the same.

We'll personalize each with any name you select (one word only). Designs are baked in; cups are dishwasher safe.

Use them as napkin holders, flower vases, shelf decorations, or hot drink cups. Two loving cups . . . from Ac'cent, with love.

To: Ac'cent Loving Cup Offer
P.O. Box 310, Sebring, Ohio 44672

Indicate design number in box for cups desired. Print personalized name beside box. Enclose $2.95 (no stamps, please) and a cap from an Ac'cent container. Please print and include zip code.

☐ design (one name only) ☐ design (one name only)

name

address

city state zip code

Offer expires Dec. 31, 1971. Please allow 4 weeks for delivery. Offer good only in U.S.A. Subject to state and local regulations. Void if

A little Ac'cent

THE GOOD-LOOKING HOMEMAKER

By Constance Bartel

SPRING SHAPEUP FOR SUMMER

Patty Snyder came to Los Angeles from Michigan to study theater arts at UCLA. While there, she met Daryl Snyder—then a Stanford engineering student and today the president of his own contracting firm—married him and stayed on. Now the mother of Julie, 7, and Elizabeth, 8, she has kept her winning figure by making sport and exercise part of her life.

"Every woman needs exercise, and no woman over 30 should live without it," is Patty's credo. In fact, exercise has become her career. She and neighbor Carol Barnes had been going to an exercise class regularly—with great results—and their friends convinced them to open a studio of their own. That's how Firmare was born. Now Patty and her partner conduct exercise classes—two hourly sessions on Tuesdays and Thursdays with an hour's makeup instruction on Fridays—for about 40 women.

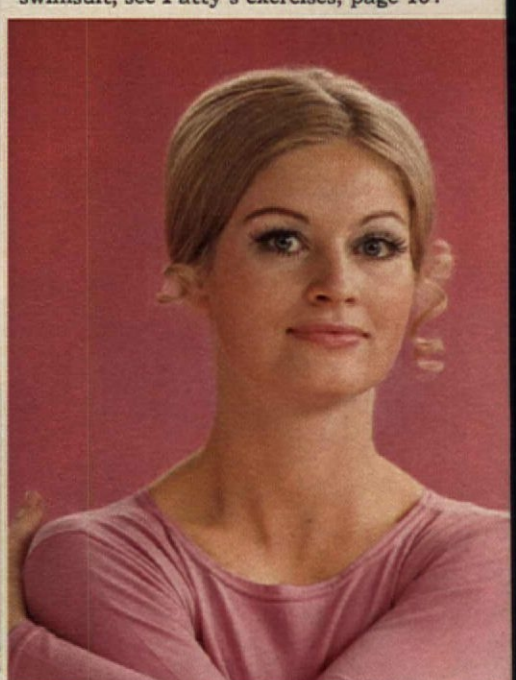
The program is not aimed so much at losing weight as it is at firming muscles and reproportioning the figure. Each session opens with warm-up exercises and closes with bicycling routines on the floor. The warm-ups, consisting of body-stretchers, are first; then come exercises that concentrate on particular parts of the body. Finally, it's down on the floor to work on legs and thighs.

All exercises are done to musical recordings—from Elton John and Neil Diamond to Burt Bacharach—slow for the upper body, fast for hips and legs.

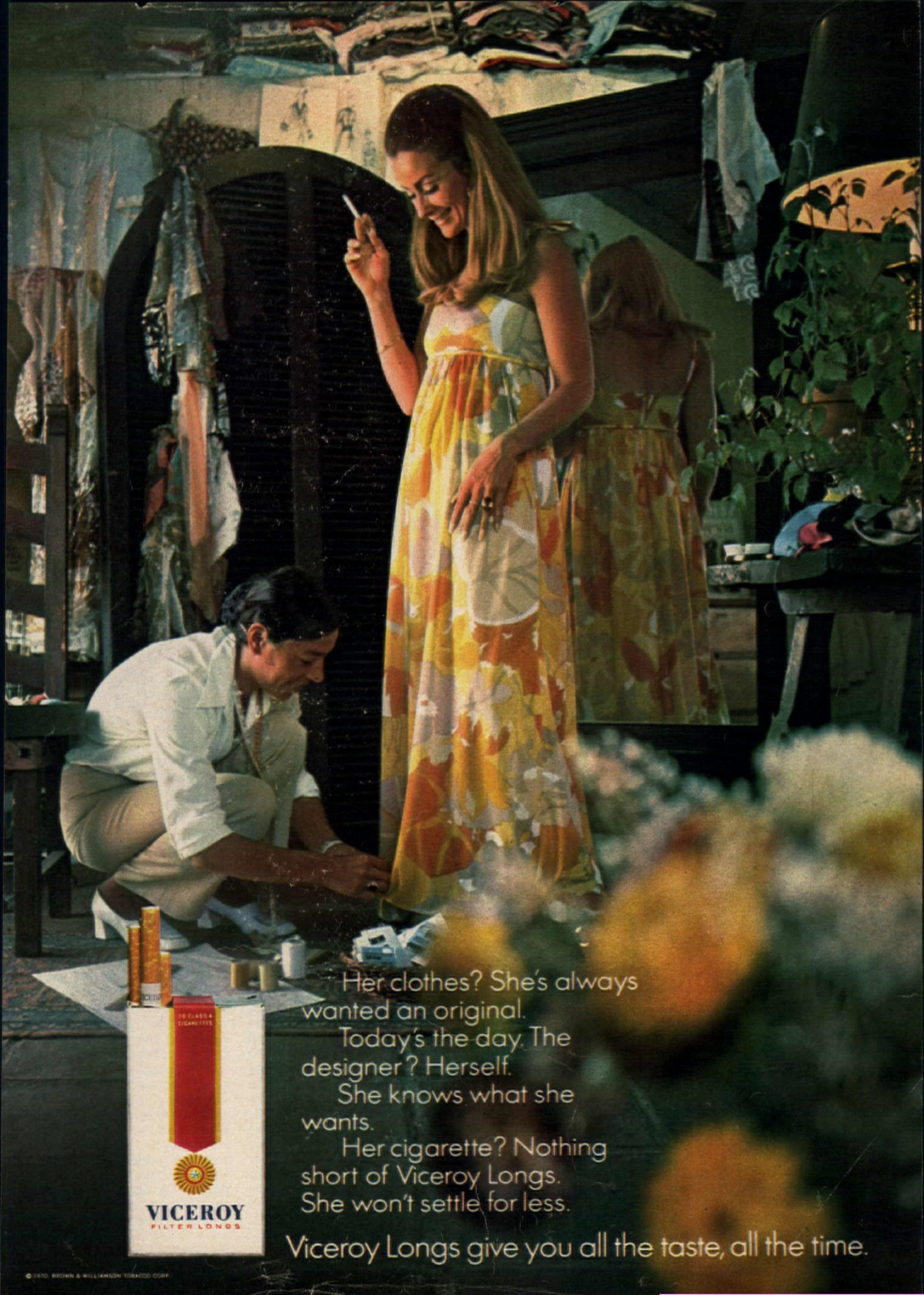
For a figure *you'll* be proud of in a swimsuit, see Patty's exercises, page 16.

Christa

Young Elizabeth and Julie Snyder (above) welcome their mother's stitchery tips. The midis they are wearing are Patty originals.



Patty's love for exercising has kept her in great shape, put her neighbors in leotards and launched her into business.



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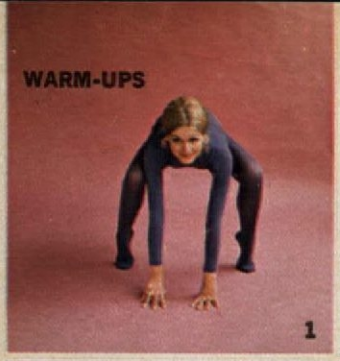
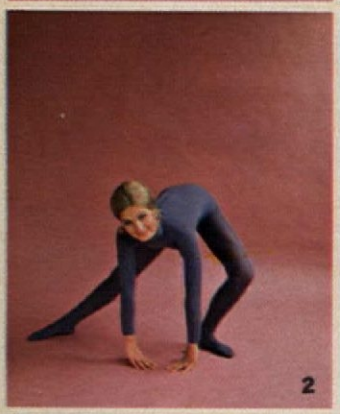
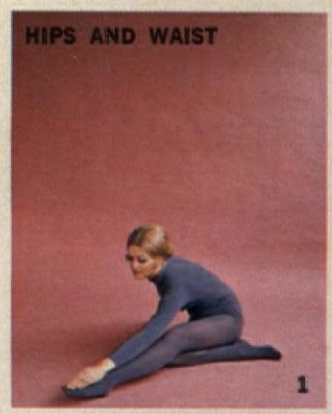
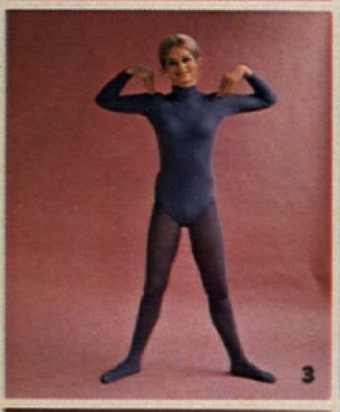


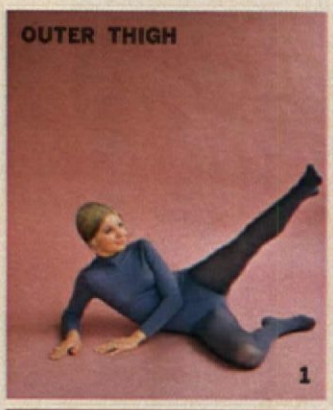
SPRING SHAPEUP continued

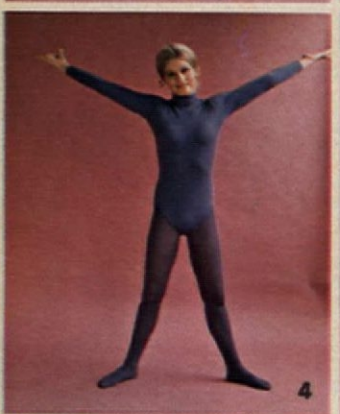
Body-stretchers tone and firm your figure for the beach.

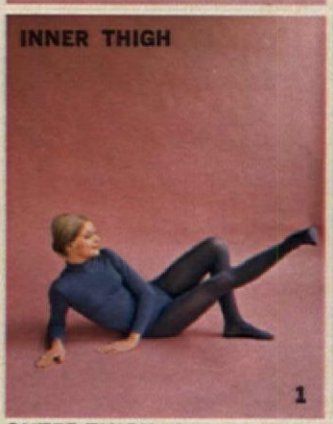


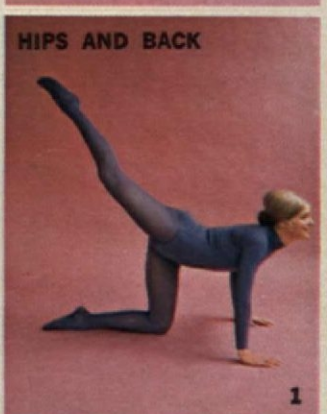












WARM-UPS: Start with a series of body-stretchers. (1) Bend over at the waist, hands on floor, palms down, heels raised; bounce 8 times in position. Then (2) lunge sideways, first with the right leg 8 times then with the left 8 times. (Do only as many times as you can comfortably manage, working up to 8.) Now stand with feet apart (3), arms out, elbows bent and fingers on shoulders, and (4) stretch arms and fingers as far as you can. Bend, extend arms quickly. Do 20 times.

WAISTLINE: To whittle down and firm your waist, stand as in (1), hands on waist, and rotate your upper torso in a circular motion for a minute or two in one direction; then repeat in opposite direction. Next stand as in (2), one arm extended, the other curved upward, palm down. Raise curved arm over head (3), turning palm up, and bend sideways. Repeat the procedure four times on each side.

OUTER THIGH: Assume position (1), one leg bent, the other raised. Now lower and raise upper leg slowly 20 times; then whip upper leg up and down 20 times. Turn on other side and reverse procedure. **INNER THIGH:** Assume position (1), one leg bent, the other raised, foot flexed with heel forward. Raise and lower extended leg 20 times. Don't try to raise leg high, but keep it close to bent leg. Reverse procedure.

HIPS AND WAIST: (1) Sit with one leg bent under you, the other leg and arm stretched forward. Touch toe. Raise body (2), with weight on back arm, and stretch other arm backward, then forward to touch toe again. Each time you raise arm backward, raise hip; as you come forward, drop hip. Do 15 times; then reverse sides. **HIPS AND BACK:** (1) Start by kneeling on floor, hands flat, head up. Drop head, try to touch knee to chin, raise head and kick backward as high as you can. Do 15 times. Reverse.

Lose 4 pounds the first week!

Slender's nutritionally balanced protein formula gets quick results

When you go on a diet, one of the most important things in all this world is to get an immediate sense of success. The moment those first pounds disappear you know you're on your way *at last.* That's where Slender from Carnation *really* helps. It's one of the best programs you'll ever find for peeling off pounds sensibly – and fast.

Slender's balanced nutrition

Every nutrient of a well-balanced meal is present in Slender, including nourishing protein. In fact, when you go strictly Slender, (four Slender meals a day) you get your *full* recommended dietary allowance of protein. Plus your regular vitamins and minerals, including vitamins C and B-complex.

Clinical study reports exciting results

A group of men and women were placed exclusively on Slender for three weeks. That is, four Slender meals a day, totaling 900 calories. The dieters lost 4½ pounds the very first week. During the next two weeks, their losses dropped to an average of 3.5 pounds a week. Dieters reported they were not unduly hungry and that they found Slender "surprisingly filling".

Why is Slender so successful with problem dieters?

Rich, satisfying taste is the most important reason. Mixed in cold, fresh milk, or chilled from the can, Slender's taste is, frankly, unbeatable. And that's without artificial sweeteners.

Obviously, anything that tastes this good has to wear well in your diet plans. Freeze a can of Slender at night and take it to work with you. By lunch time, it'll be thawed, chilly and delicious! Or carry a packet of Slender powder in your purse and buy a carton of cold, fresh milk. There are lots of luscious flavors to try.

Some suggestions for dieting with Slender

Much depends on how many pounds you want to lose. We think going strictly Slender for the first week is the ideal way to give yourself the results you need for an immediate sense of success. After that, substitute Slender for a meal or two a day. But remember, anytime you *really* want to get it off, with no nonsense, that's the time for Slender.

You can count on Slender. It's from Carnation.

What if you don't take "the pill"?

What if you're not ready to have your next child? What highly effective method of birth control can you use—if not "the pill"?

There is an answer: DELFEN* Contraceptive Foam. The answer for more and more women every day. No other form of vaginal contraception is more effective than DELFEN, though it's used all by itself.

And DELFEN is so feminine, so easy. It applies instantly, discreetly, in a single application. There's nothing to "wear", nothing to remove. It couldn't be simpler or more natural to use.

DELFEN also comes in cream form. Both products are available at drugstores throughout the U.S. and Canada. Without a prescription. Why not have the security of DELFEN always at hand?

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Delfen
Contraceptive Foam

WORLD'S LARGEST LABORATORIES DEVOTED TO FAMILY PLANNING RESEARCH FOR THE MEDICAL PROFESSION
*TRADEMARK

DECORATING NEWSLETTER

The new carpets: showy shags to no-fuss flats

Remember how it was when you were a teen-ager? You'd sprawl, squat, daydream, talk interminably on the phone, do your homework, watch TV, set your hair and sass your parents all at floor level on the living-room carpet? Now, as an adult, you're considerably more chair-prone. But think how much you still use carpeting for casual sitting, lounging, playing with the children, even easy conversing with friends.

That's where shags come in, from semi-crewcut to wild-and-woolly long hair. Shags, *per se*, are not new, but printed in heathery tweeds, abstracts or well-defined geometrics they are. So is the fact that they are made in just about every synthetic known to man, sell at prices that range from budget to substantial and are available in up to 25 colors.

Bigelow-Sanford, for example, has three new shags: one in six colors of continuous-filament nylon, another in three contrasting colors of Fortrel polyester and a nylon shadow plaid produced by the firm's new Tuft-Dye process, all priced at $9–$10 a square yard. (Prices here and following are approximate.) Congoleum Industries, known primarily for its resilient flooring, joins the carpeting ranks with "Maxi." The four-color nylon shag is 2 inches deep and sells for $10 a square yard.

Among recent improvements are backings colored to match the face of the carpet so that eventual bald spots won't stand out. "Psychedelia," Lees Carpets' DuPont nylon shag, has this feature. There are also yarns engineered to bulk big and a new multicolor dyeing process called Tech-Dyed introduced by Walter Carpet Mills.

If your floor fancies tend a bit more to the formal, then why not choose one of the new printed flats? Typical is Ozite's "Arabesque," a Matisse-like multicolor that retails for under $6 a square yard. Milliken Carpet's "Milstar" is a dense, low-pile velvet featuring a totally new fusion-bonded construction in which the fibers are stuck directly into a liquid vinyl to produce a carpet with an impermeable vinyl backing. The carpet takes exceptionally well to printing. Price per square yard for this quality product is $14. Congoleum's "Modernaire" of 100 percent, continuous-filament nylon is another patterned flat. The design has heavy black outlines reminiscent of leaded glass and sells for $9 a square yard.

You've heard of, maybe even worked with, those easy-to-install carpet tiles, but have you ever tried a do-it-yourself broadloom? Bigelow has one that comes in three styles. The "Duette" shag, made of 100 percent nylon, sells for $7 a square yard; the other, a slightly less expensive nylon shag, is called "Campus." Then there's "Illustration," a print on nylon that sells for $9.50 a square yard. All come with foam backing to ensure easy cutting.

Ozite's "Lawnscape" outdoor carpeting of Chevron (fibrolated polypropylene) is another new do-it-yourself item. It comes with a no-glue, no-sew installation system and is priced at $7 a square yard, plus installation strips.

"Sumatra," a new Vinyl Cushionflor design from Congoleum, is also a do-it-yourself entry. It can be scissor-cut and, because of its nonslip asbestos backing, can be installed without adhesive. For seam-free installation, the firm offers widths of 6, 9 and 12 feet at a price of $2.90 a square yard.

A new addition to GAF Corporation's install-them-yourself vinyl asbestos tiles with Sure-Stik adhesive backing is "Balmoral." The printed and embossed design has a pleasant woody look and it comes in three colors. The 12-inch-square tiles are priced at 30¢ to 35¢ each.

Also new are rugs and carpets treated with Scotchgard, a built-in, soil-resistant chemical finish by the 3M Company. The first carpet mill to use this protective finish is the Floorcoverings Division of Dan River, Inc. The firm's treated Wunda Weve and Dan River nylon kitchen carpeting, to sell for $8 a square yard, should reach stores this month. According to the 3M Company, a Scotchgard-treated rug or carpet has a resistance to dry soiling two to three times that of untreated fabrics. The finish, which also confines spills so that they can be blotted up easily, will add about $1 a square yard to the price of a rug or carpet. —Vera D. Hahn

Bigelow's smart shag for the woman with more taste than money.

Artistic. Gentle. Generous. The Aquarian woman cares about the comfort of her family and friends.

For her—Bigelow's Windrift, a popular-priced shag for the woman who deserves the most for her money. Deep, thick, and bouncy, Windrift will cover a 12 x 15 room for less than $140.* Made of durable, Bigelow Approved olefin by Herculon,† it's permanently heat-set to keep its lively, springy looks. Choose from ten subtle two-tone colors.

*Installation and padding not included.
†Registered Trademark of Hercules Incorporated, for its olefin fiber.

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RUGS & CARPETS SINCE 1825

A 3" x 5" sample of Bigelow's Windrift—plus Bigelow's decorating booklet "Great Beginnings"—is your for 50¢ to cover the cost of handling and postage. Just use this coupon. In Canada write: Bigelow-Canada, Ltd., 4 Westmount Square, Montreal 216, Quebec.

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Enclosed is 50¢ to cover handling and mailing costs. Please send me a copy of Bigelow's "Great Beginnings" and a 3" x 5" sample of Bigelow's Windrift in:

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☐ Orange ☐ Avocado ☐ R. Gold ☐ Cactus ☐ Sunset

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(Limit: one sample per coupon)

What does a man

know about color?

Probably more than you give him credit for.

But women are the ones who are really aware of the colors around them. In nature, for example, while the male bird may have all the gaudy plumage, it's the female who is attracted by the color. She is the one with the keen eye.

That same eye is the one that looks at your home. It's inside you somewhere and it knows instinctively what's right and what's wrong. If it says candy pink is perfect for your bedroom, then candy pink it should be.

Du Pont LUCITE is the wall paint that makes it easy to put that imagined color on the walls. It never needs stirring and doesn't drip like ordinary paint. LUCITE goes on fast, dries even faster and has the superior covering power you need to make your home a marvel. And you have an exciting range of colors in wall paint and interior enamel to choose from.

LUCITE from Du Pont. It looks as fantastic on the wall as it does in your mind.

Lucite® Wall Paint

Look in the Yellow Pages for the LUCITE retailer nearest you. Or call 800-243-6000. Free any time, any day. Dial as you normally dial long distance. (In Conn., call 1-800-942-0655.)

By Dorothy Lambert Brightbill

MAKE YOUR OWN STRAW BAG

Straw handbags are a summer must, in town or as versatile traveling or vacation companions. These cool-looking bags are practical, long-wearing and they come with loads of tote room. Best of all, they are easy to make. The foundation material is perforated plastic. It comes in preshaped hexagons (as used for the white floral bag), ovals and squares and in sheets (used for the brown, black, beige, white geometric and black-and-white models). The technique is as easy as basting, and it's quick. The kits come with everything you need: foundation, straw yarn, handles (where required) and easy-to-follow instructions. The geometric bag is 10½ x 13½ inches with 3-inch boxing. The double handles are brass and plastic with brass-hardware trim. The black-and-white over-the-shoulder bag (it can also be carried by hand) has a double shoulder "strap" of dark wooden beads combined with bronze-tone chain and rings. Also available in navy blue and white, it measures 6½ x 9 x 2½ inches. The white, flower-sprinkled tote bag, size 10 x 13 inches, comes with self handles. Any of these bags becomes a standout complement to a crisp linen or tailored knit suit.

Ben Swedowsky

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

Check item(s) desired:

___Kit 61331 Geometric Straw Tote @ $9.95 ea. plus .35 postage___

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___Kit 61333 Black & White Straw Shoulder Bag @ $6.95 plus .35 postage___

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___61014 Catalog of other available kits @ .35 ea.___

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I enclose $1.25 each.___

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re you an over-bleached brunette?

is may come as a shock you. But, the truth is, ost shampoo-in hair-lorings (except the ones at wash out) have the me amount of peroxide the brunette shades as ey do in the blonding ades. So, if you're vering gray but not ghtening your hair color, you're probably using a haircoloring with far ore peroxide than you need. You may be an over-bleached brunette! ☐ **hat's why Toni invented Magic Moment.™** It's the first permanent am-in haircolor. And, it's the first haircolor to find a way to cover gray with less peroxide than ordinary permanent shampoo-in haircolorings. Far less. ☐ So, gentle Magic Moment doesn't take the life out of your hair. Doesn't make you an over-bleached brunette. Magic Moment gently foams your hair back to life with color that's alive. Color with depth and dimension. Young color. Your own natural color not even one shade lighter. ☐ Another thing. The little bit of peroxide in Magic Moment is just enough to give your hair extra body and bounce and better texture.

Just push the button. No mixing. Takes only 15 minutes.

☐ If you want to cover gray with your own young color, lon't risk being an over-bleached brunette. Change to Magic Moment. After all, that's why Toni invented it.

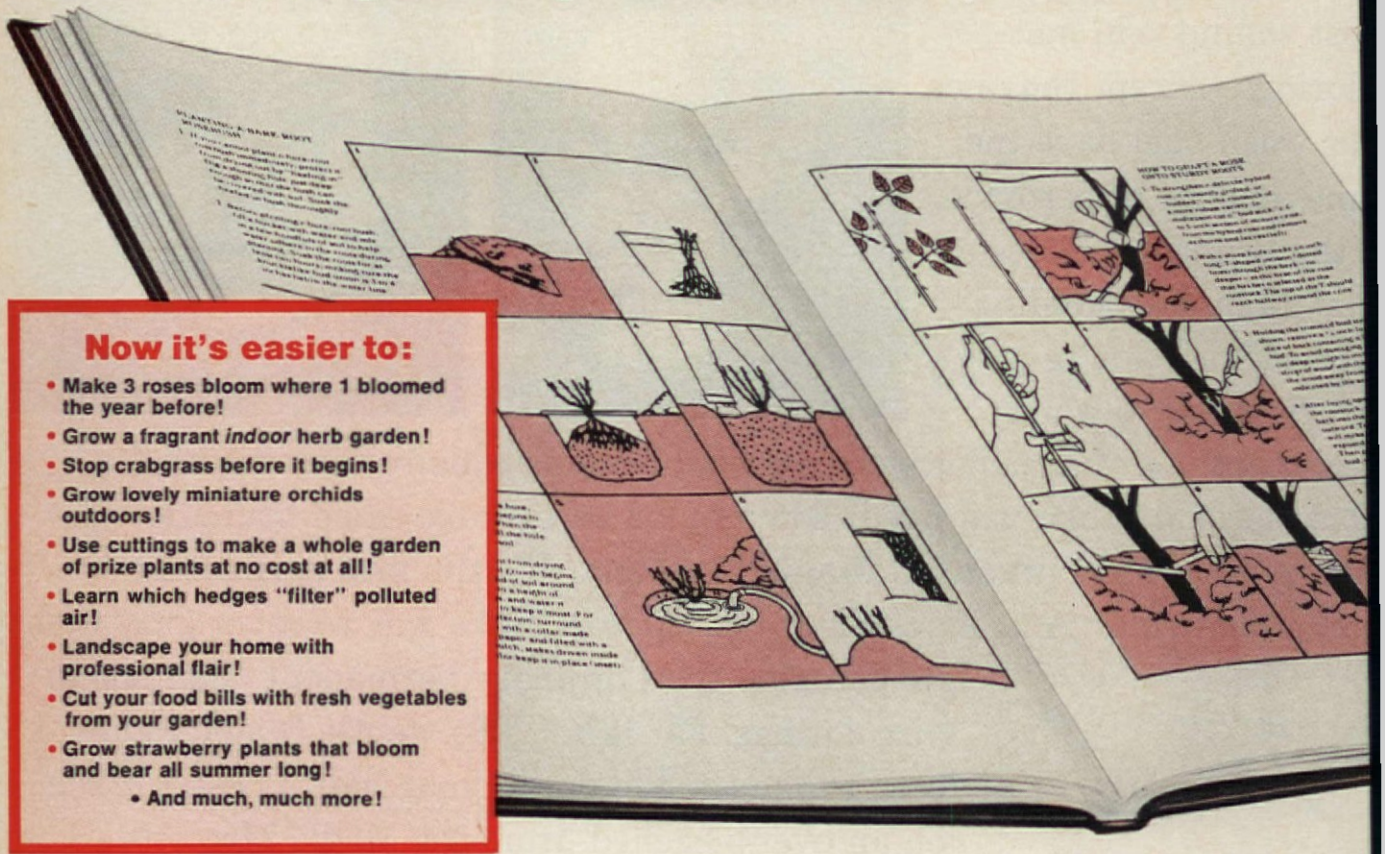
IF PRODUCT OR PERFORMANCE DEFECTIVE ★ Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

Magic Moment foam-in haircolor. The gentle permanent haircolor.

Select your shade at your favorite store . . . Golden Blonde • Natural Beige Blonde • Ash Blonde Smoky Beige • Reddish Blonde • Light Auburn • Auburn • Light Golden Brown • Medium Golden Brown • Light Ash Brown • Medium Ash Brown • Dark Ash Brown • Chestnut Brown • Dark Warm Brown • Black

Announcing the
TIME-LIFE ENCYCLOPEDIA OF GARDENING

A magnificently illustrated series that shows and tells you how to grow the garden you've always wanted



Now it's easier to:

- Make 3 roses bloom where 1 bloomed the year before!
- Grow a fragrant *indoor* herb garden!
- Stop crabgrass before it begins!
- Grow lovely miniature orchids outdoors!
- Use cuttings to make a whole garden of prize plants at no cost at all!
- Learn which hedges "filter" polluted air!
- Landscape your home with professional flair!
- Cut your food bills with fresh vegetables from your garden!
- Grow strawberry plants that bloom and bear all summer long!
- And much, much more!

Borrow *Roses* as your introductory volume for a free 10-day trial

One of the special joys of springtime is to watch your rose plants bud out and burst into bloom with a splendor of fragrant, satin-petaled beauties. You can choose from a marvelous array of colors... from pure whites through every shade of pink, yellow, orange and coral to silvery lavenders, brilliant reds and deep, velvety crimsons. You can have them in thrilling abundance from spring through summer, right into fall... have armfuls to enjoy indoors, while new blooms keep your garden bright with color. And now you can have all this loveliness much more easily than you ever dreamed, with the help of *Roses*... the volume that's yours for 10 days, free, as your introduction to the new TIME-LIFE ENCYCLOPEDIA OF GARDENING.

Roses brings you expert, no-nonsense advice for growing more than 300 highly recommended varieties, including hybrid teas, floribundas, grandifloras, polyanthas, hybrid perpetuals, miniatures, climbers, old roses. You'll see them all in a special alphabetized section, magnificently illustrated in full color by Allianora Rosse. Handy regional guides help you select those that will bloom most exuberantly in your locality. Page after page of full-color photos show you how to grow a glorious rose garden of your own. Step-by-step picture directions make it easy to plant, mulch, feed, protect, and breed rose plants. *Roses* will even show you how to arrange the brilliant blossoms you've grown yourself into many stunning displays.

Most important, *Roses* will give you an idea of what can happen when one of America's foremost gardening experts—James Underwood Crockett—joins forces with the editors of TIME-LIFE BOOKS to create a gardening series. The result is, we believe, the most beautiful gardening library you've ever seen, and the most helpful... with thousands of easy-to-follow drawings, charts, diagrams, plans... and thousands of simple, down-to-earth techniques that will help you save time, work and money.

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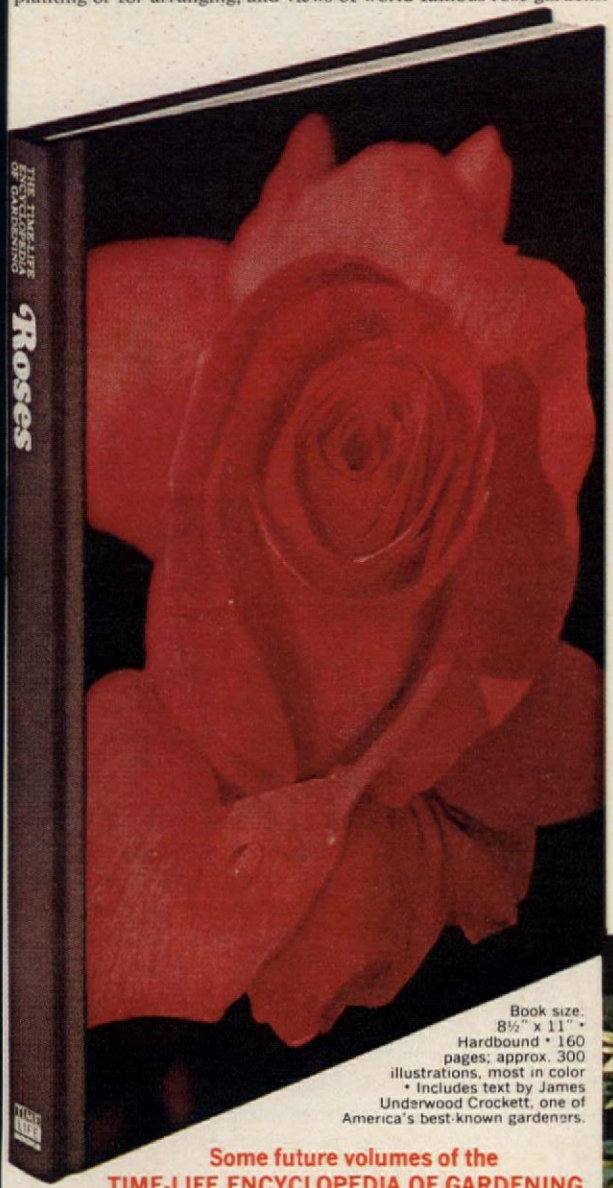
By accepting this invitation, you make no promise to buy anything at all, and you'll surely enjoy browsing through *Roses*. Just fill out and mail the order form or write to TIME-LIFE BOOKS, Dept. 0101, Time & Life Building, Chicago, Illinois 60611.

Among the wealth of full-color photographs in "ROSES" are shots of some of the loveliest varieties in bloom, photos that present interesting ideas for planting or for arranging, and views of world-famous rose gardens.

Exquisite paintings by artist Allianora Rosse (illustrator for "ROSES" and for the entire series) picture in extraordinary detail each of the more than 400 varieties described in "ROSES."

TIME LIFE BOOKS



Book size: 8½" x 11" • Hardbound • 160 pages; approx. 300 illustrations, most in color • Includes text by James Underwood Crockett, one of America's best-known gardeners.

"LANDSCAPING"—shows you how to create the ideal landscaping plan for your home and property; how to choose the right evergreens, trees and shrubs; how to achieve privacy, comfort and easy maintenance.

Some future volumes of the TIME-LIFE ENCYCLOPEDIA OF GARDENING

"PERENNIALS"—shows you how to choose varieties that will thrive in your garden from a selection of over 200—and how to get year after year of beautiful bloom with a minimum of work.

"ANNUALS"—presents 249 varieties; tells you which are best for your area; helps you fill your garden with quick lovely bursts of color and keeps it bright with blooms from spring through summer.

Do I ever wish I wasn't a girl?

You've got to be kidding.

I think the girls today have it made. I mean, with enough effort you can be just about anything you want to be. And I really don't mind effort. In fact, I would have hated being a girl when girls were just for decoration!

Even that old monthly period is no problem for me. I've always used Tampax tampons. Right from the start. I read that a doctor developed them to be safe and easy.

It's true, too. The container-applicator is silken-smooth, so I never have any trouble using it. And you know, once a Tampax tampon is properly in place, you really can't feel it. Nothing ever reminds me what time of the month it is. And I don't have any disposal problems either. I just flush the applicator and tampon away.

NO BELTS
NO PINS
NO PADS
NO ODOR

So at least I always feel nice and fresh. And I never have to turn down something I'd like to do. It just adds to the fun of being a girl.

Right from the start . . .

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SANITARY PROTECTION WORN INTERNALLY
MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

DECORATING Q's & A's

I'm tired of the green and white color scheme in our living room and want a whole new look. I plan to make slipcovers, but have to live with green carpeting and white walls and draperies. Any ideas?

The color that's making news for spring and summer is mauve—not dusty and gray but more of a lilac with warm, blush-pink overtones. This would be a superb complement to your existing green and white. Find a print combining mauve with a daffodil yellow, green and white and use it for the sofa. Chairs could be in a small-scale, bright green-and-white plaid. Solid-color pillows in all of these shades will add pleasing contrast and brightness.

Since space in my apartment is limited, I'd like to use the small foyer area for an at-home office. The only unbroken wall is to the right of the door. Can anything be done in this tiny area?

Span this wall with a pole-suspension storage system. (See "All Systems Go for Space," February *AH*.) The supportive elements consist of telescopic poles with rubber suction tips that adjust to your ceiling height and anchor firmly to ceiling and floor without marring either. To these poles you can attach a desk and as many bookshelves as you need. Some systems even come with sockets concealed in the poles so you can attach pin-up lights. A two-drawer file cabinet on casters could be tucked under a shelf and pulled out when needed. This makes an extremely functional and attractive wall that can easily move to new quarters when you do.

I see so many large rooms featured in magazines, but what I need is help in decorating a 12x15-foot living room with a 7-foot ceiling and every wall broken either by doors, windows or a fireplace.

If you pay careful attention to furniture scale and use a pale, monochromatic color scheme you will create an illusion of space and unity. Avoid upholstered pieces that are overstuffed, too detailed, ornately framed or have flared arms. The simpler the lines the better. Two love seats, one against the wall and one at a right angle to it, might work better than one long sofa. An armoire, étagère or a chest with a mirror over it will make the ceiling seem higher. Shades or shutters at your windows are a better choice than bulky draperies. Keep the shell of the room—the walls, ceiling and floor—in various shades of one light color, such as beige, gray, blue or yellow, and use brightly colored pillows and silver and see-through accessories for contrast.

When mixing period furniture with modern should greater emphasis be placed on one style?

Yes. If your room is basically traditional, add modern lamps, coffee table, sofa and art. A predominantly modern room, on the other hand, will be enhanced with antique accessories, a pair of period chairs, an old armoire or desk.

We're planning a new kitchen and would like a dinette set a little more original than the matching ones we've seen. I must be practical—I have four youngsters in my family.

Have your lumberyard make you a tabletop in a brightly colored plastic laminate. Attach it to legs or a pedestal painted to match. Surround it with rush-seated, unpainted chairs finished with a coat of clear shellac. Tie on seat cushions, each in a different tiny-patterned cotton print, to add a charming touch.

The teak furniture in our living room looks stiff and spindly. I'd like to add to it to give the room a more substantial and warmer look. Any suggestions?

Why not buy an upholstered piece or two, making sure the cushions are plump and soft-looking, the fabric nubby rather than flat? Avoid any more wood tones and choose colored finishes instead. Marble and brass pieces and Plexiglas in a smoky-brown shade will make pleasant additions. —Helene Brown

Direct your decorating questions to: Decorating Q's & A's, American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters submitted will be selected for an answer on the basis of their general interest. Sorry, we are unable to send personal replies.

How come the rooms you have in your head are never the rooms you have in your home?

You've probably furnished your home by going from store to store. Picking out a sofa here, a rug there, a chair somewhere else.

They looked great by themselves. But now that you've got them home, do they make your rooms look like you thought they would?

Or, since your furniture is supposed to be a way to express yourself, is it expressing you sort of tongue-tied?

The next time you have a chance to do some decorating, visit an Ethan Allen Gallery. We can help you have a home that can pronounce you correctly.

To begin with, instead of acres of sofas or beds or tables, all our furniture is displayed in room settings. All complete down to the last lamp.

So you can see how all the things we make can go together.

And so, by talking with us, you can get ideas of how our things can be mixed and matched to go with the things you already have. To make rooms that are yours and nobody else's.

Walk around the gallery with one of our people and let him ask you about your home, your family and your style of life.

Or, if you're not in a talking mood, pin on one of our buttons that says "Just Browsing" and walk around alone. And maybe sit down in a room setting and think things over.

Whatever surroundings you build for yourself, you're going to have to live with them for a long time.

And we want them to be right for you.

Drop in soon. And when you do, pick up a free copy (it's worth $5.00) of our new, 358-page "Treasury of American Traditional Interiors".

It has ideas to help you move furniture around in your head long after you leave us.

To find the Ethan Allen Gallery nearest you, call this number absolutely free; 800-553-9550 (in Iowa, call collect 319-242-1867).

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The Shag of any color.

The name is Sears Matchmate.
The pile is Celanese Fortrel® polyester.
The price, under $10 a square yard.
And the color — any color you want!

You need new carpeting. You have your heart set on a lush, thick shag. But you're on a budget, and besides, you can't even find exactly the right color for your room.

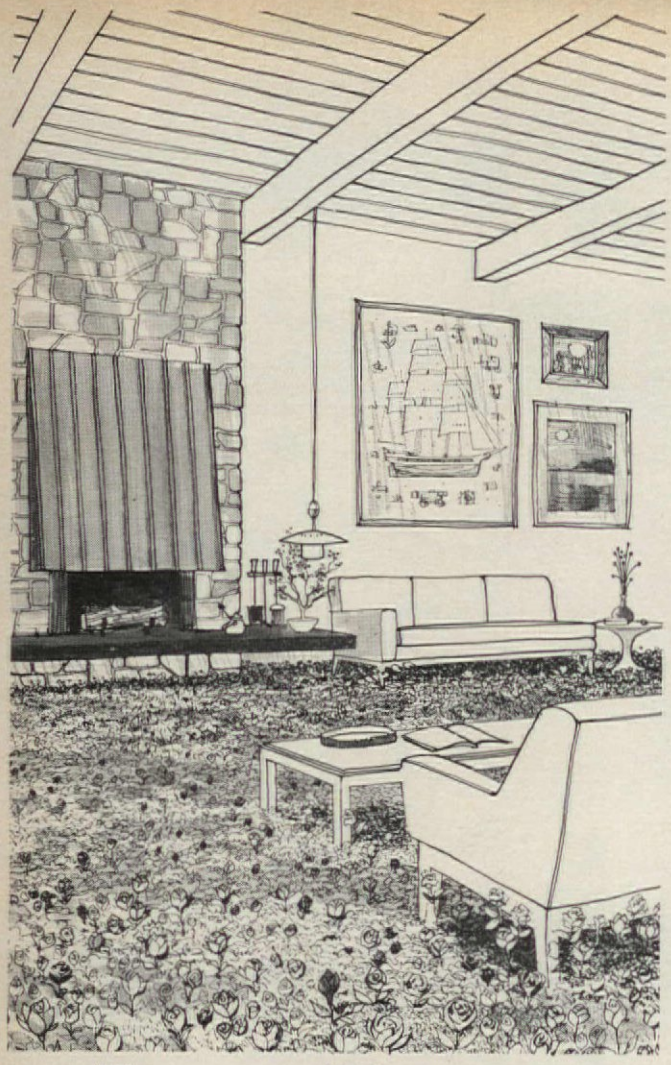
Well, now you can have the carpeting you want. Sears Matchmate Shags are here. The largest collection of colors ever offered in one shag carpeting. Fifty decorator colors . . . dyed deep into a specially dense Celanese Fortrel® polyester fiber that wears well, cleans beautifully.

But those fifty colors are just the start.

Because, if one of our fifty Matchmate colors still isn't just what you need, bring in the color you want. And we'll dye your shade at no extra cost. That's right—your color or ours—Sears, Roebuck and Co. will charge under $10 a square yard. For the shag of any color!

Sears

Celanese Fortrel®



Turn your living room into a rose garden. (With a little Black Magic.)

It sounds fantastic. And it is.

Now you can grow amazing, perfectly shaped miniature rose bushes indoors. And you don't have to have a green thumb to do it.

They're even easier to raise than regular roses, more resistant to disease, and extremely cold temperatures. They thrive in pots, planters, and windowboxes, producing rich rose-scented blooms no bigger than a thumbnail.

For just $1.50 and a label or facsimile from any Black Magic product we'll send you two bushes in red, white or pink. With instructions for indoors or out.

And you can make sure they get the natural drainage and uniform moisture they need by using Black Magic, the planter mix that's specially formulated to duplicate humus, nature's light, spongy combination of organic materials.

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A Product of The Leisure Group, Inc.

To: Rose Bush Offer
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Sierra Madre, California 91024

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NAME _____

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CITY _____ STATE _____ ZIP _____

THE PLUMB LINE

News from an architecture and environment editor's desk

NEVER TOO LATE

Citizen environmentalists who wonder if what they do can ever affect the large environmental issues of our time should take heart from President Nixon's January decision to halt construction of the Cross-Florida Barge Canal.

The Environmental Defense Fund, The National Audubon Society and a group of concerned Florida citizens all had a part in bringing to the attention of the public and thence to the Council of Environmental Quality the disastrous, natural effects that inevitably would result if the canal were to be completed.

The President's decision is particularly significant in that it was made after the project was already under way and millions of dollars had been spent. Moral: It is never too late to campaign—personally, locally or nationally—against the ills being perpetrated on the environment.

NEW LEASE ON LIFE

Chicago's 1886 John J. Glessner house, one of architect Henry Hobson Richardson's last and most famous buildings, has been spared the wrecker's ball by the Chicago School of Architecture Foundation. The group was formed in 1966 to save the house, which became the first building to receive official landmark status from the Chicago Historical and Architectural Landmarks Commission.

As the house will serve as a historical museum, several rooms are being restored with the original furniture donated by the Glessner family. A collection of Louis Sullivan ornamentation and Frank Lloyd Wright furniture will be included as well. The house will also be used for exhibits and lectures on architecture and related arts.

GARBAGE TO THE GOOD

The town dumps have a new destiny in the Long Island community of Brookhaven, N.Y. By 1978, the first of three municipal dumping sites will become a 74-acre park with tennis and basketball courts, football and baseball fields, picnic areas, swimming pools and amphitheater.

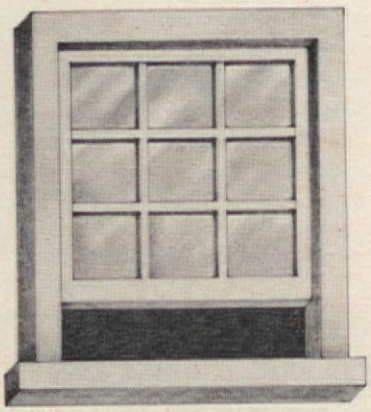
Refuse will be used as landfill to create sloped ramps and terraces (shaped by the layering of landfill and soil each day during building) for recreational, roadway and parking use.

An architect and an engineering firm have masterminded the project both in terms of site selection and planning.

NONPOLLUTING DETERGENT

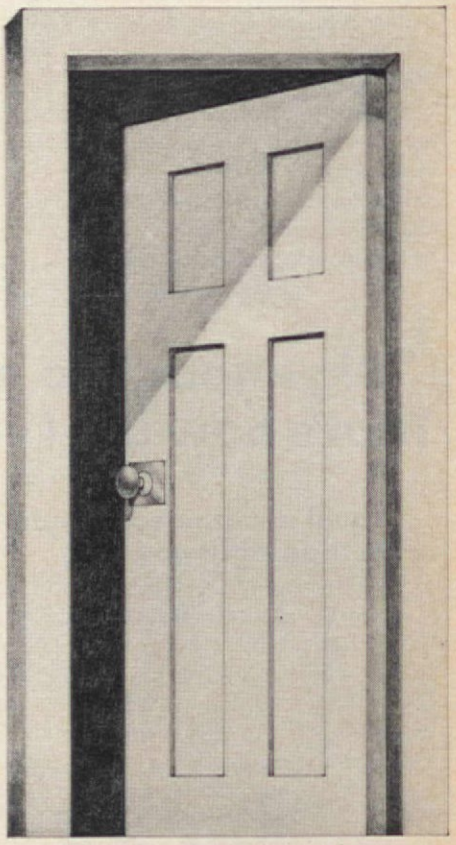
Arm & Hammer, a firm long familiar in most households for its baking soda, has joined the ranks of the ecology-conscious with the introduction of its new nonpolluting laundry detergent. Containing water-softening agents found in nature, a corrosion inhibitor, an anti-redeposition agent (which prevents dirt from settling back into the fabric during laundering), a brightener and fragrance, it has been tested by universities and independent (continued)

And you thought vinyl was only used for baby pants.

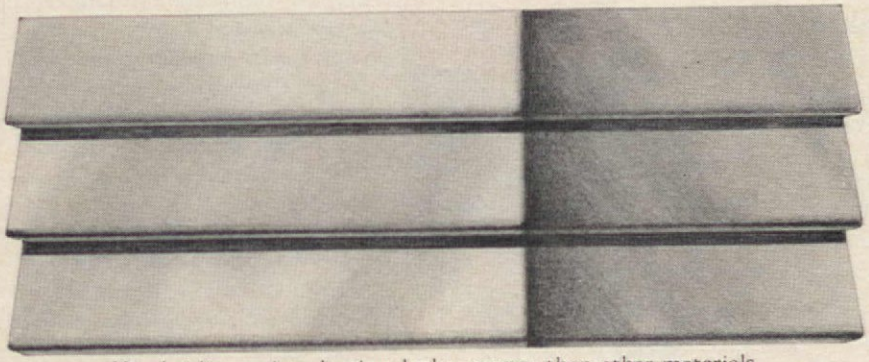


Vinyl clad windows are warm. Need no painting.

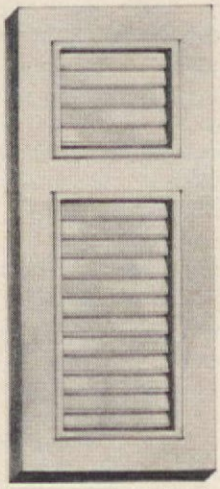
Vinyl is everywhere in today's houses. Hot and cold water pipes. Drain pipes. Soffit panels. It's today's long-lasting, low maintenance building material. After all, if it works on a wet baby, it ought to work anywhere. Ask your builder or write us. The people who started it all in vinyl. **B.F.Goodrich Chemical Co.,** Dept. AH-8, 3135 Euclid Avenue, Cleveland, Ohio 44115.



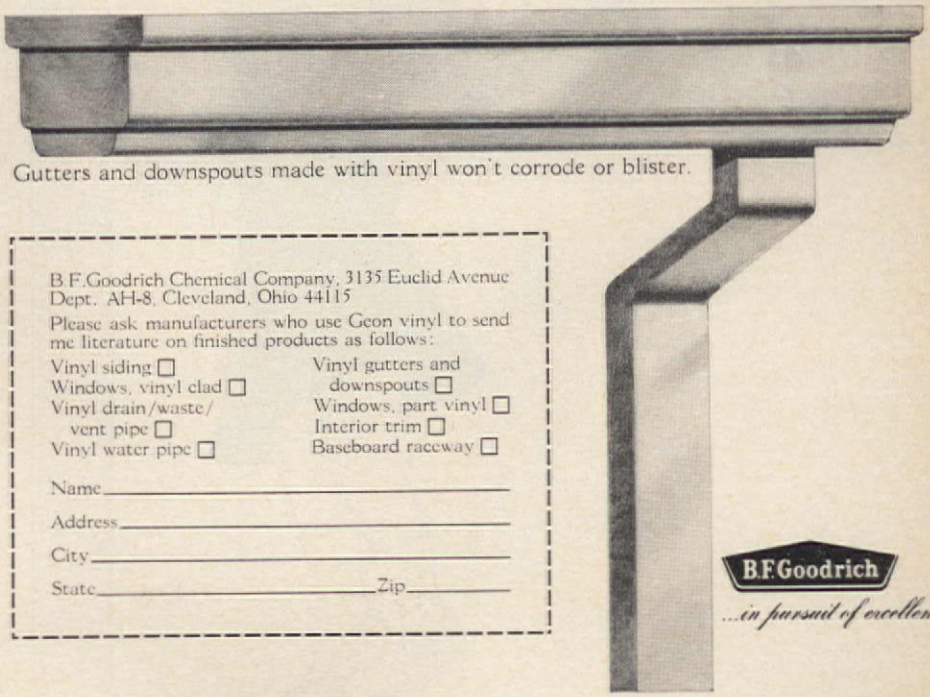
Solid vinyl interior trim can have a handsome woodgrain appearance.



Vinyl siding resists denting, looks warmer than other materials.



Shutters made with vinyl don't rot or peel.



Gutters and downspouts made with vinyl won't corrode or blister.

B.F.Goodrich Chemical Company, 3135 Euclid Avenue
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- Vinyl drain/waste/vent pipe ☐
- Vinyl water pipe ☐
- Vinyl gutters and downspouts ☐
- Windows, part vinyl ☐
- Interior trim ☐
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researchers. The detergent has no NTA, enzymes, skin-sensitizing or toxic potentials. A side advantage is a striking, easily recognizable yellow and red package incorporating a message about pollution plus a money-back guarantee. The detergent is now being sold in supermarkets in the East and by year's end will be available nationally.

POWER TO THE PEDESTRIAN

Pedestrians will be separated from automobile traffic in Los Angeles by a series of raised plazas and bridges spanning main streets when the Bunker Hill Urban Renewal Project is completed.

To aid in pedestrian movement, an elevator-escalator system will be used in conjunction with the Angel's Flight cable railway, a city landmark that is being restored. A "people-mover" will transport car owners to and from large garages on the periphery of the project and a hilltop commercial concourse will link it to the nearby Civic Center. The project, to cost nearly $1 billion, will include offices, stores, theaters, hotels, convention facilities and 3,600 units of apartment housing.

WHAT'S IN A NAME?

"Plumb Line," which seemed a natural for the name of this regular feature, is also the name of a nonarchitectural, nonecological, purely graphic line of "limited edition" towels recently introduced by Fieldcrest. The design consists of a red-and-green-bordered orange arrow aimed at a small blue ball. The name may be confusing but the motif is straightforward and attractive.

POPULAR PLASTIC

Plexiglas furnishings are now so much in demand that many creative young families have become interested in making their own pieces and cutting costs. Rohm and Haas Company of Philadelphia, the manufacturer of Plexiglas, is trying to ease the task with the publication of a brochure entitled "Do It Yourself with Plexiglas Acrylic Sheet," available for 25¢ through dealers and by mail order. (Write to Rohm and Haas Company, P.O. Box 9730, Philadelphia, Pa. 19140.)

The company has also introduced a scoring and breaking tool, which sells for about $2 and in many cases eliminates the need for an electric saw, and a strip-heater element (priced about $7.50) for bending the plastic. Both are available through Plexiglas dealers.

HANDY HOUSE COMPENDIUM

In this era of increasing leisure time, more and more people are dreaming about owning vacation houses. For anyone about to take the step, *"The Architectural Record" Book of Vacation Houses* is filled with helpful advice. It contains photographs and floor plans of actual vacation houses of almost every genre imaginable: beach, ski, hillside, lakeside, weekend, summer, resort and country houses. The accompanying text explains what each homeowner's needs were in terms of size, budget, lifestyle and site and tells how the architect designed the house to meet these requirements. A broad range of house sizes, budgets and locales is included. Three helpful essays in the book answer some of the common questions that arise in building a vacation house: How to choose and work with an architect, select a site and determine the costs of building. The book, which sells for $9.95, is published by American Heritage Press, 330 West 42nd Street, New York, N.Y. 10036. —Barbara Plumb

"Big enough to mail a birthday card. That's how big I want to be!"

She'll never need Wonder Bread more than right now.

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Madrid. In carefree, solid stainless by Oneida. Service for eight, $79.95.

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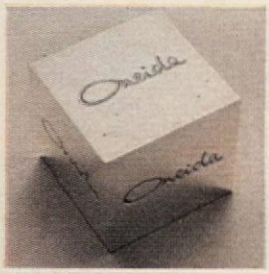

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FOAM

The new miracle building material

By Stanley Schuler

What is it?
How is it used?
Who makes it?
Where do you find it?

IS THERE A FOAM HOUSE IN YOUR FUTURE?

Polyurethane, the remarkable plastic that built the homes on pages 76–87, started out as a rocket fuel that brought Nazi warheads crashing into British homes. Today, the constructive impact that this material is beginning to have on homes the world over far exceeds the destruction it wreaked 30 years ago.

The number of houses that will be built like the WestPoint Pepperell model (pages 76–81)—by spraying urethane foam (the "poly" is usually omitted) on a fabric form—may never be great, for American homeowners are essentially conservative creatures. In addition, building-code authorities have been slow to approve the material. But with the recent introduction of new formulations, which have earned low flame-spread and smoke ratings from Underwriters' Laboratories, this situation is expected to change rapidly. In fact, building materials, household equipment and home furnishings made in whole or in part of urethane are increasing every month. And with good reason for this material is extraordinarily versatile.

To begin with, it can be produced in a variety of forms, ranging from a liquid to a soft, flexible, light-as-air sheet to a hard, heavy, rigid board or block. Thanks to a miraculous development, it is even possible to produce in one step a urethane piece with a porous core and tough, integral skin. For instance, in "wood" furniture made of urethane, the core is dense and sturdy; the skin, grained and flecked like a piece of wood. In "upholstered" pieces, the core is soft and bouncy; the skin can be made to resemble leather, velvet, almost any texture desired.

Of equal importance to producers and consumers of home products, urethane boasts an array of qualities. A superb thermal insulation, it also dampens noise and vibrations and shrugs off moisture. It is durable and very strong for its weight, yet it is as buoyant as cork. It can be bonded to many other materials to create structures of great dimensional stability, and it can be molded easily into complex shapes. Coatings made of urethane have exceptional resistance to abrasion.

Although architects are fascinated with urethane's potential as a structural material, the number of U.S. buildings in which it plays a major role are few. Our neighbors south of the border have been less conservative, however. The Mexican government, for instance, has already gone into mass production of a house made of six large, tunnel-shaped modules which are formed from a 2-inch thickness of urethane covered inside and out with a thin skin of fiber-glass-reinforced polyester. The modules fit into a central hub, much like the spokes of a wheel, to provide a total living area of 1,060 square feet. Cost of the house, including furnishings, is a startlingly low $2,000.

An Albany, N.Y., firm—Franchised Units, Inc.—is planning production of similar but somewhat larger houses in the U.S. In these, the urethane core is 3 inches thick.

Construction of a completely different type of urethane house will be under way soon in Brazil. Developed by a U.S. engineer, the house is made with big, flat panels of urethane foamed on to steel mesh. The panels are wired together at the building site and then covered on both sides with cement plaster. The resulting walls, about 2½ inches thick, have great bearing strength and are also resistant to fire, termites, earthquakes and hurricanes. When completed, these houses will cost about $3 a square foot.

In this country, until the advent of the urethane house, building components made of urethane had been of relatively small size. The first were beams resembling rough-sawn oak timbers, but so light they could be cut in two with a knife and stuck to a ceiling with glue. These were followed by other more intricate decorative elements, such as fluted columns and carved capitals. Then came exterior doors in which a heat-saving core of urethane was sandwiched between steel sheets finished at the factory in baked enamel. Now due on the home-building scene any day are quickly assembled door and window frames and porch columns.

A number of firms—Mobay Chemical, Upjohn, Wyandotte Chemicals, Union Carbide and UniRoyal among them—have developed insulating materials of urethane. When used in this way, urethane is formulated to a density of roughly 2 pounds per cubic foot. The hundreds of millions of microscopic bubbles it contains block the passage of heat and cold almost twice as well as fiber glass of equal thickness. It is hardly surprising, therefore, that appliance makers who are constantly trying to increase the storage capacity of refrigerators and freezers without expanding their exterior dimensions are turning increasingly to urethane insulation. With it, the capacity of large refrigerators can be increased as much as 3 cubic feet.

Used to insulate houses, urethane does not expand interior dimensions except when the foam is substituted for conventional framing, and even then the space gained is small. But it does have other effects. Originally, for example, urethane house insulation was applied in rigid slabs which were cemented to wall surfaces and laid over roof decks. Today, the preferred installation method is to spray a continuous layer of foam on all surfaces through which the heat or cold can enter. The foam can be built up to any required thickness. The sprayed-on insulation has two important advantages. First, because it is applied not only to the large (continued on page 40)

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Field Flowers—a fragrance of springtime, sunshine, and all the flowers of the field. A new and beautifully delicate fragrance, borrowing its name from nature's favorite blossoms. Ask your Avon Lady for a fresh bouquet of Cologne Mist. Surround yourself with Field Flowers—a woman's garden of fragrance. By Avon.

AVON

The room. The

Rooms that just look nice don't really make it. And with that in mind, Cannon designed the Room Changers.

Each of these coordinated towels, bedspreads, and no-iron cotton and polyester sheets captures a different mood, a different excitement. Making it easy and inexpensive to redecorate.

Take this Seven Seas pattern. It brings out the romance and mystery of a room in the same way that other Room Changers have other effects.

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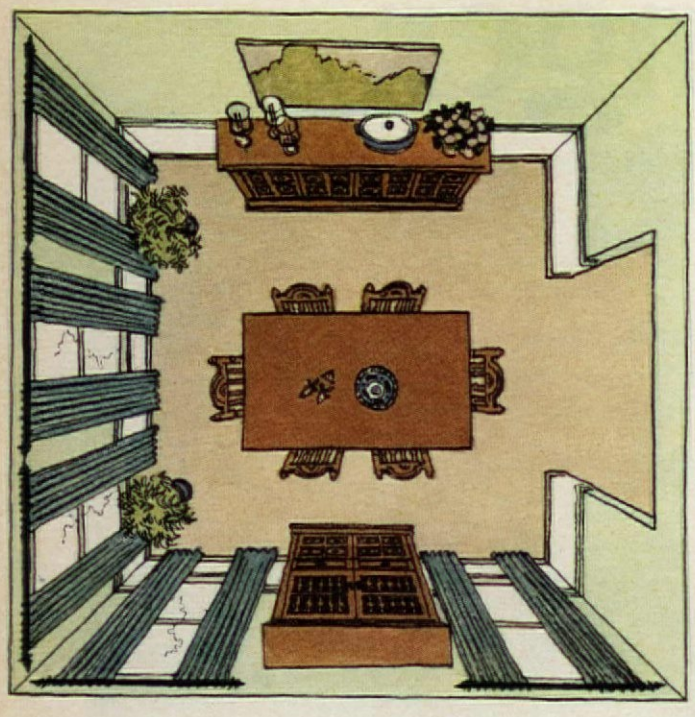
room changer.

Cannon Royal Family

Cannon® Seven Seas in azure blue, fire red, cinnamon. At fine department stores. Cannon Mills, Inc., N.Y. 10020

The room.



The rod.

The room with a Spanish accent.

One of the most appealing interiors you can choose today. And it isn't difficult to do yourself.

The furniture you choose should be rich, dark wood with carved detail. Fabrics, bold prints or vivid, earthy colors. Accessories, wrought iron or ceramic. And your drapery rod—Judd's matchless "Mediterranean".

"Mediterranean" is a perfect copy of Castilian wrought iron. It has just the touch of romance to punctuate your Spanish interior.

But pick your own theme. Judd has the rod to round it out.

You'll find our modestly priced decorator wood rods, brass rods, special design rods, classic rods—in any discount department store near you. You'll find our special decorator handbook, too. *How To Make Window Decorating Easy*. Or send 50¢ directly to Judd.

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FOAM continued from page 36

spaces between studs and joists but also to narrow crevices around door and window frames, the house is almost totally sealed against undesirable temperatures. This is rarely possible when fiber or rigid insulation is installed. Second, the urethane serves as an excellent vapor barrier.

On the other hand, the foam can be applied only in new houses or additions or in old houses that have been gutted. And although its price as an insulating material is coming down, it still runs a little higher than that of fiber glass.

The same urethane foam that is used inside houses as insulation is also sprayed on rooftops to keep out rain and snow as well as the sun's heat. Considered strictly as a roofing material, it is competitive in price with built-up tar and gravel and other asphalt roofs; and when you take its insulating value into account, it comes out ahead. "We can't keep up with the urethane business that's coming in today," the owner of an Arizona roofing firm reports. And it's not hard to understand his happily unhappy state of affairs. No matter what the configuration of a roof, it can be covered with an unbroken layer of urethane foam. On new roofs, the foam is sprayed directly on the deck (or sometimes over a felt or polyethylene vapor barrier applied to the deck; on old roofs, it can be applied to any surface that is sound and dry. In either case, the foam must be covered with a thin coating of silicone or epoxy to protect it from destructive ultraviolet rays.

One of the long-term benefits of applying urethane foam to a roof is that it seals all cracks and holes and also minimizes expansion and contraction in the roof deck. Thus it guards against future leaks. A short-term benefit is the speed with which the foam can be applied. Last year, for example, a six-man team of applicators reroofed the 21,500-square-foot roof of a Southwestern church in less than seven hours. At that rate, a two-man team could cover a 2,000-square-foot house roof in less than two hours.

Two other urethane building products that are coming into widespread use are a wood finish and a floor covering. The finish is a varnish with exceptional resistance to scratching. The flooring is seamless and is poured out of a can and spread from wall to wall in an unbroken sheet.

A versatile building material, urethane is even more widely used in home furnishings. As cushioning for chairs, sofas, mattresses, pillows and, most recently, rugs, it is now firmly established. There has been some criticism that it is too soft and lacks the resilience of latex foam. But corrective steps have been taken and urethane cushioning is today being used in more furniture than any other material.

Another use for urethane—in this case, as a rigid foam—is in furniture parts. Many of the elaborate wooden legs, doors, panels and carvings you find in much of today's furniture are actually made of urethane which is grained, colored and finished to look like wood. The principal reason for substituting urethane for wood is purely a matter of economics: It's easier and cheaper to mold complex pieces out of plastic than it is to carve them out of wood. Furthermore, the urethane parts are not affected by heat, humidity or dryness and do not fade when exposed to the sun.

Among new developments, one of the most promising is a strong, abrasion-resistant urethane upholstery fabric which can also be applied to walls and used in clothing. Although it resembles vinyl, urethane fabric is thinner and softer and can be sewn easily. In addition, because urethane has tiny pores which allow it to breathe, it is cool to sit on in hot weather, yet it is waterproof. And you can

Urethane foam is applied as insulation and sealant in a new condominium at Heritage Village in Southbury, Conn.

clean it with water, a detergent solution or cleaning fluids. The fabric is available in glossy and dull finishes. It has no texture but can be embossed and printed in various ways.

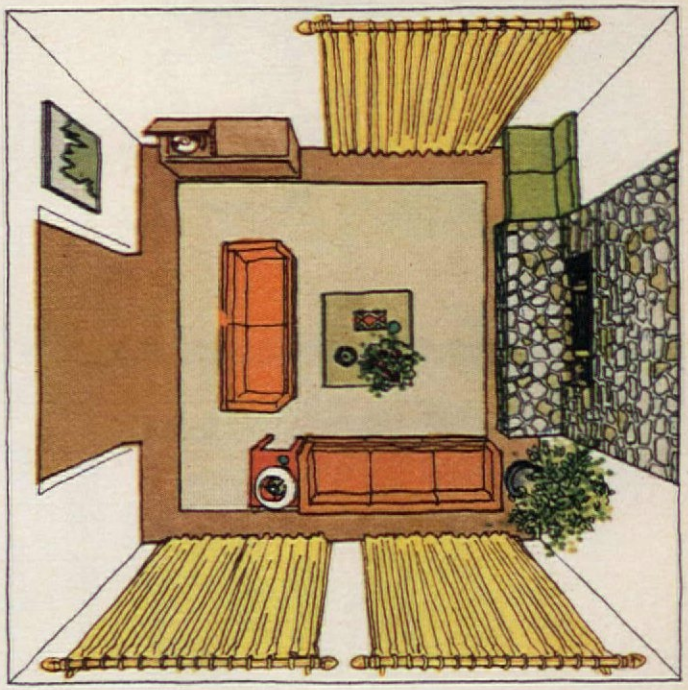
Another type of urethane fabric is used in blankets and bedspreads as well as in winter clothing. The blankets, first introduced in 1967, are made with a thin, ultra-flexible core of urethane foam which is flocked on both sides with nylon. (Urethane bedspreads and winter outerwear have flocking on the front side, tricot on the back.) They look and feel exactly like other fine blankets but weigh considerably less—only a little over two pounds for a 72-inch, single-bed blanket. Yet the foam's effectiveness as an insulator is so great that the blankets provide more warmth than many heavier materials. Another feature of the blankets is that they can be machine-washed and dried over and over again at high temperatures.

The most exciting development in the furnishings field, however, is the making of sofas, chairs, ottomans, and beds entirely out of big blocks of urethane foam. In a few cases the foam is rigid, but usually it is resilient. At first glance, the furniture seems too geometrical, sometimes too architectural, to be comfortable. There are thick slabs, cubes, right angles, triangles, cylinders and spirals, all devoid of ornamentation and covered for the most part by tightly stretched, solid-color fabrics. But when you sit or lie on them, the pieces mold themselves to your body and you relax completely.

Here is urethane at its best—not in imitation of something else, but as a unique material giving honest expression to its own wonderful characteristics. END

For more on foam, see page 44

The room.



The rod.

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This is your living room: formality softened with imagination. Everything should be inviting; the furniture, carpeting, textures and colors. And your personality expressed with your favorite art and prized possessions.

The natural choice of drapery rod: Judd's brass.

Brass will put a polish on the look of this room. It has just the class, the distinction. You have Judd's smooth brass or fluted brass to choose from. In either glossy or antique finishes.

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By Dorothy Lambert Brightbill

You don't have to be a Scotsman to like thistles. Here are some extra-special ones to embroider. The lovely seed-puffs (above, right) have a dimensional quality like the real thing. The wool embroidery has been sheared so that it looks and even feels like thistledown—only this won't blow away and the "thorns" won't prick. The size is a magnificent 16" x 36".

The rock garden (above, left) has a serene quality all its own. Prim little blossoms rear straight up behind the striated gray rocks. Overall size is 18" x 22". Both embroideries are designed by Barbara Sparre.

The handsome fruitwood-finished frames have an inner edge of gold to highlight the colors of the embroideries.

To order these kits, use the coupon at left.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

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Check items desired:

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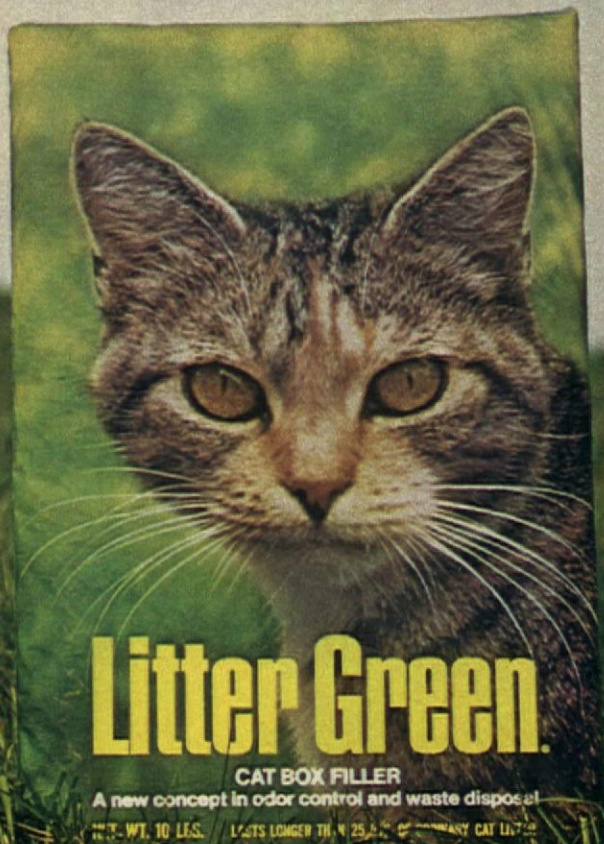
You use less Litter Green too. Half an inch in the bottom of the box is usually enough.

In fact, four pounds of Litter Green lasts longer than ten pounds of ordinary litter.

Goodbye smelly cat box, we never did like you. Now there's Litter Green.



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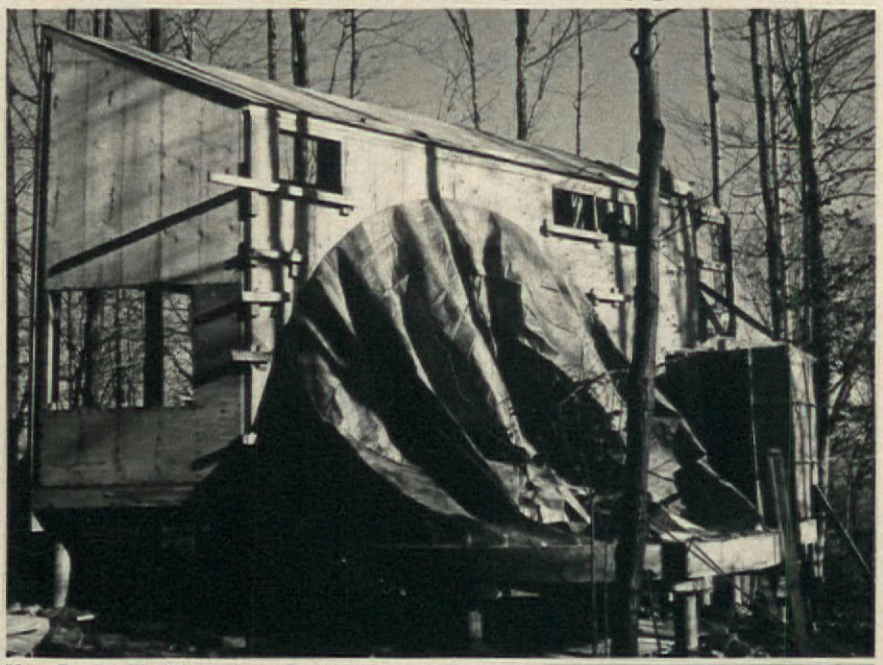
A building method for the future sparks answers for today.

Foamed homes, like more conventional housing, come in all shapes and sizes. What they all have in common is urethane, a unique building material that's fast, light, versatile, low-cost. Here, in its construction stages, is Pat and Anthony Graham's house featured on pages 82–85. Though its design is hardly typical, the method by which it was built *is*: spraying foam over an inflated bag or balloon, the same process used in constructing the trend-setters you see on pages 76–81 and 86–87.



The foaming process begins with a bag, in this case one of bonded paper and polypropylene that arrived on the site as a roll to be cut into sections and sewed to required size.

Inflated by a standard office fan, the bag is coated with Canadian Industries' 268 Series urethane foam. A quick, cost-cutting process, foaming of both domes will be completed in a day.

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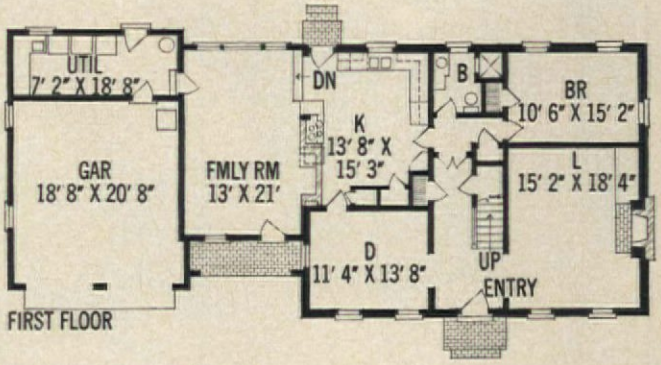

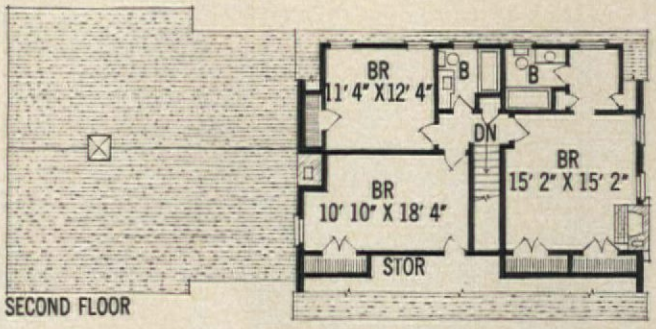

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GF
GENERAL FOODS

20 NO-COST WAYS TO MAKE YOUR HOME MORE BEAUTIFUL

By Vera D. Hahn

Begin by looking at your surroundings as if you were seeing them for the first time.

Wives, when taken for granted by their husbands, become unattractive. The same is true of rooms. With a room, familiarity doesn't breed contempt, but worse—bad decorating.

Often it is not expensive decorating that is needed but a "pulling together" that costs nothing. This process consists of little more than rearranging your furniture and regrouping your decorative accessories. The emphasis is on the prefix "re." You don't have to spend money for new things if you learn how to use the ones you already have more attractively. Two people can put some apples in a bowl. One has served dessert, the other has composed a beautiful still life.

Start by seeing. You have heard all the old jokes about "his" chair, the comfortable one all husbands are supposed to cherish. Has it ever occurred to you that you, too, have your favorite chair, or maybe it is a sofa corner? This means, of course, that you always see your living room from exactly the same point of view. The same is true about most of the other rooms in your house. As part of your sensitivity training, sit here, there and everywhere so that you will know what each room looks like from all angles, not just the familiar one. Practice seeing your home afresh, like a newcomer would—pretend you are a first-time visitor. You'll soon stop taking things for granted because you will have started to question the validity of your decorative decisions.

Ask yourself if the plant stand wouldn't look better in the dining room, or if that Victorian hat rack Aunt Imogene left you wouldn't be more appropriate in the bedroom. Try to visualize the window minus its draperies, or that old table with a cloth to the floor.

Familiarity also breeds an acceptance of small annoyances that are often part and parcel of bad decorating. Perhaps you are in the habit of squeezing by the coffee table. You are so used to this irritation that it no longer even occurs to you that it might be eliminated by moving the table a few inches. Continue your sensitivity training even after you have completed your current assignment and you will continue to improve the good looks of your home.

Vigilance and attention to detail add up to TLC—tender loving care that keeps some homes looking young and alive while others grow old and dowdy. **Develop your sense of TLC.** It means inspired housekeeping—caring enough when you make the beds to see that the label on the blanket is on the underside or hidden, that the margins on the sheets lie flat and straight, that vases have fresh water and dead blooms are removed, that pictures hang straight and light cords aren't in a tangled mess. TLC adds a measure of creativity to housekeeping chores and repays you a hundred-fold in satisfaction.

Rearrange the furniture. Furniture that has been in place for some time tends to appear established and permanent. You are probably convinced that your sofa must stand where it does just because it has always been there. Well, it doesn't, and the bookcase isn't anchored down between the windows either. One of the easiest no-cost ways to make a room look better is to move the furniture.

Keep balance in mind. A room that seems to list to one side is an all too common problem. To get your room back on an even keel, distribute the furniture more evenly instead of bunching it all together. Remember to think in terms of "visual weight" rather than actual size. While working on your furniture-balancing act, keep the old seesaw in mind. It balances perfectly when used by two children of equal weight, but tilts if one of them is heavier than the other. Balance is restored by moving the heavier child closer to the middle.

Mix wood and upholstered pieces. And if you must group several pieces of wood furniture together, then try to place them near or against the windows. In doing this you will **soften your wood pieces with draperies.**

Create focus where none exists. Rooms that lack a focal point, a fireplace, a view or any other attention-getting device, fall apart. For a judicious furniture rearrangement, group your seating pieces around a cabinet with an important wall arrangement over it. **Don't crowd big pieces.** Some furniture demands a lot of air around it to look its best. If you own an armoire, a highboy, a secretary or a four-poster, display it against a wall area that's big enough to support its weight.

Watch out for traffic lanes in working out your furniture arrangements. You don't want to put a seating piece in a busy path. If you've ever done so, you'll know that you get an uncomfortable feeling every time you sit down.

Don't put all your furniture against the walls, leaving a large, bare spot in the middle of the room. This is especially unfortunate in long, narrow rooms because it tends to emphasize their bad proportion. **Correct a room that's too narrow** by underplaying its length—set a sofa, table, desk or room divider at right angles to the long walls or parallel to the short ones. And if your sofa is flanked by a pair of chairs, simply take one and place it next to its mate rather than opposite. By doing this, you square off the composition and shorten the room. **Use an occasional chair and a draped table for balance** on the other side of the sofa, opposite the chairs.

Make the most of accessories whether they are functional lamps and clocks or purely decorative. Imagine yourself walking into a motel or hotel room. Though it is furnished, it is completely impersonal until you unpack your traveling clock and other belongings.

Visit model rooms to start your accessory-arranging apprenticeship. You will find some great ideas in your local department store and in the period rooms of a museum or nearby historic restoration. See how decorative accessories are used to convey a mood.

Think in terms of visual weight and balance when working with accessories—just as you did when rearranging your furniture. (continued on page 120)

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By Dorothy Lambert Brightbill

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HOW TO BUY A USED CAR

By Denise McCluggage

Your best source is the used-car department of a new-car dealer.

Line upon line of cars sit glossily garish under festoons of bare light bulbs. Day-Glo plastic snaps in the wind, pinwheels spin in patterns. White numbers, scrawled in the black of windshields, end in "99" and exclamation points. Tall letters on tented signs promise "LO MI" and "LO DWN." It's a Used Car Lot, one of those ubiquitous carnivals of commerce that line the outskirt streets of every American city, overseen by that legend of con-artistry, the Used Car Salesman, wheeling and dealing his deals with wheels into our folklore.

Still, these lots do lots of business. But seldom with women. Which is reason enough why the woman of the household should be the used-car buyer, or at least the shopper.

There are other reasons, and the word "shopper" is the key. More women than men are used to shopping; they are more apt to like it. And shopping is what it takes to turn up a good buy in a used car. (Comparing. "Just looking, thank you." Asking questions. Nodding noncommittally.) Too many men are apt to buy the first car whose tires they kick. Too many men can be intimidated by a salesman who senses their ignorance about cars and their sensitivity to that ignorance and plays on it. Women, however, with no automotive myths to live up to, are free to ask all the "dumb" questions they want, and maybe turn up some important answers.

But before we dispatch madam into the marketplace, consider the alternatives to buying a used car, keeping in mind that just supporting a car is estimated to run between $1100 and $1500 a year. That includes the cost of putting plates on it, insuring it, repairing it, depreciation, sundry maintenance and keeping it in the various fluids that make it function.

Assuming that the car you want will be a used car, here are the alternatives:

Doing without. If you live in a city, you can take a lot of taxis in a year for the price of car insurance alone, not to mention garage fees and inevitable parking tickets. And doing without would mean one less engine pumping its poisons into the already marginal air. If you live outside the city, the choice may be more complex. Public transportation, so long neglected in our gross national scramble to put wheels under everyone, may have atrophied altogether, or never developed, in your area. You might consider stirring some community action to improve bus, train or jitney service instead of acquiescing to looking for yet another set of private wheels.

Renting or leasing. Leasing cars, as large companies do, is becoming increasingly popular for individuals. The availability of such an arrangement, and its possible advantages, differs from area to area, but would be worth looking into even if the only outcome is your finding out just how much your car is actually costing you. As for renting, more families are discovering that it is unnecessary and uneconomical to support a big "family" car all year just because its roominess is needed for vacation weeks when all the kids, dogs, beach chairs and auction finds must be transported. These families keep one or more small-to-middlin' cars and then rent a behemoth—far posher perhaps than they would ever buy—for the periods of their peak needs.

Buying new, but in the used-car price range. Lemons come both new and used, so in buying either there is a risk. *Which* risk is your choice. One car-buying school of thought holds that a used car is a better value than a new car at the same price because new cars depreciate most their first year. This school looks upon a used car as having had its "shakedown cruise," of being "broken in." The other school wants nothing to do with reaping someone else's oats; if a buyer is going to risk having headaches, he wants them to be fresh headaches, not inherited ones.

If it is still a used car you want, read on. In these random paragraphs there should be something to help you.

Know the market. Learn what cars are considered desirable and what cars to avoid. Ask owners in supermarket parking lots. Ask filling-station attendants. Ask kids (preferably ones with STP patches all over their windbreakers or "Dan Gurney for President" stickers on their bikes). At the library, check *Consumer Reports'* "Buying Guide" issue for its chart of repair histories of various makes and models as reported by readers. Look up car reports in motoring magazines.

To get an idea on prices, read the classified ads and dealers' offerings in your local newspaper. This study will at least put you "in the ball park" (a good wheeling-dealing phrase) and, if nothing else, will warn you if a particular car is offered at a price far less than the going, or "book" rate for that model. Before you venture out, check your state laws to see if they forbid tampering with a car's mileage indicator (you shouldn't put much stake in indicated mileage anyway). While you're at it, bone up on the difference between "finance charges" and "interest." For a start, the former is not deductible.

Make some decisions. Decide how much you are going to spend and vow to stick to your ceiling figure. Include in that budget right at the start $150 to $250 that you will spend immediately on the car to get it into top shape. This repair reserve might save you major headaches, which can be acquired trying to avoid minor ones. It works this way: A car that obviously needs new tires but checks out otherwise may be a better buy than a recently shod machine that is exhaling a blue haze at the exhaust pipe. The smoke means the car is burning oil, expensive in itself, but a ring job to stop it is even more costly.

Another decision to make: Do you plan to keep this car for (continued)

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some time or resell it soon? Generally, it makes a difference. A car that you choose because it "holds its price" might not be the car to buy as a used car (you, after all, are paying the price it "held"), unless you expect to resell to yourself.

If you are just looking for a beach jalopy or buzzing-around car for a short period, consider a truly disposable, but safe, car—one so cheap that should it break down, or when the season is over, you merely tow it off to the junkyard to be crunched up for reusable metal.

Where to buy. Buying the cast-off cars of friends or relatives has one advantage: You might have known the car since it was a pup and have a good idea of the treatment it has had and what diseases and disasters it has survived. The disadvantage is that even the healthiest of cars can, on the day you take possession, develop some grievous ailment. Given that possibility, if you can genuinely promise you will never wonder for an instant when you see your neighbor at the supermarket or nod to your cousin at another cousin's wedding, did they maybe *know*, then you are material for a family or friend's car.

Used cars from private parties found through classified ads are even more risky and best left to the truly knowledgeable buyer, though good buys are possible—*if* that young man really has to "sacrifice" because he's being transferred, or *if* that Little Old Lady never really did finish better than third at the Sunday drag races. There's no guarantee, certainly no warranty, and maybe no car—should there be a lien on it.

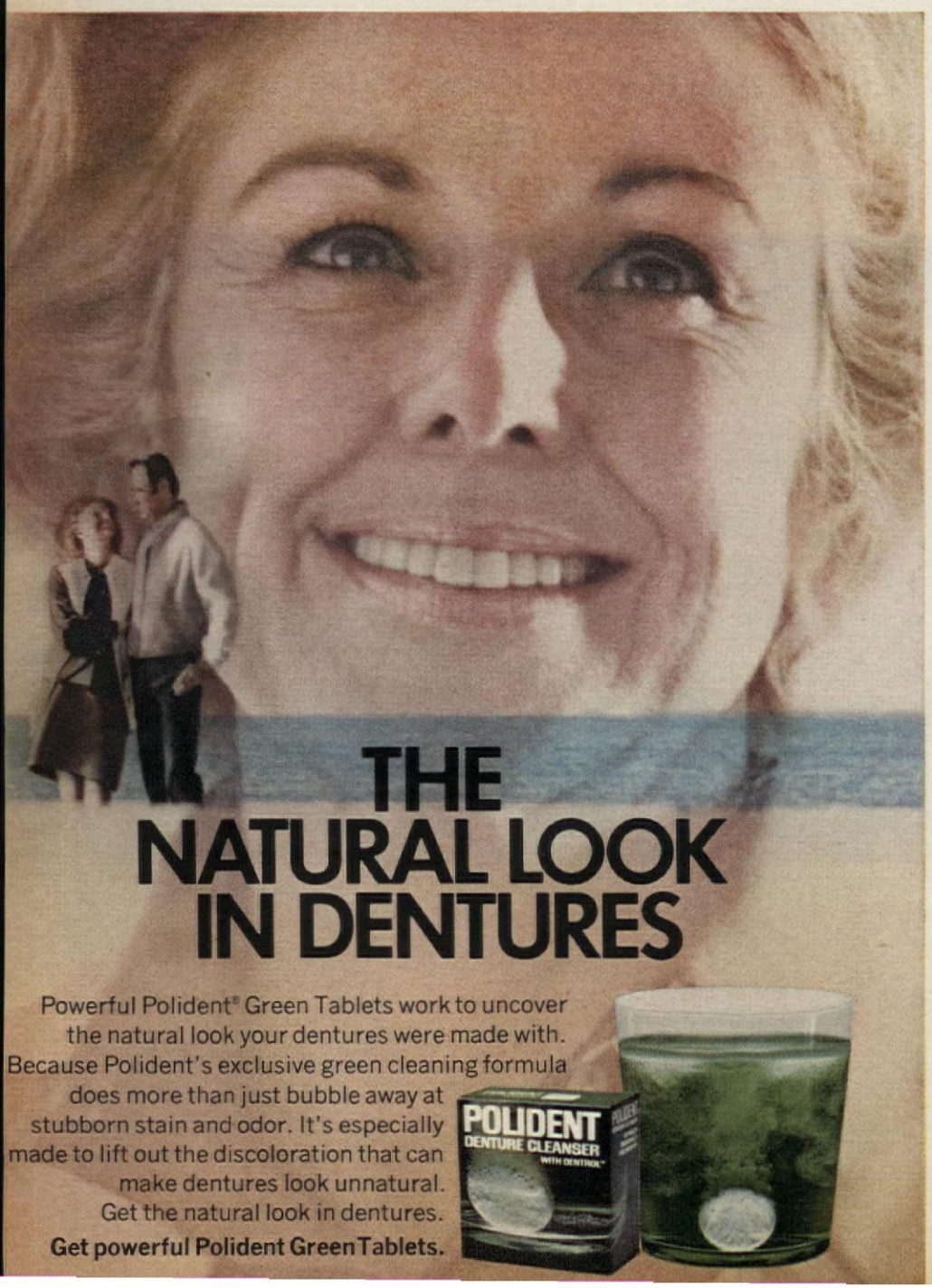
So the best place to buy a used car is from the used-car department of a new-car dealer, and for a number of reasons: He has a reputation to protect. He offers some sort of warranty. He has a service department. And, too, he usually wholesales his "dogs" off to the boys out on "LO MI" Road.

When to buy. The used-car market fluctuates like the stock market, so pick and choose your buying time. When new cars are selling well, generally more used cars are available because they are being taken in as trades. And that's the time—spring and early summer as the rule—to buy a used car.

What to buy. Generally, four-door sedans offer the best value as used cars because they depreciate faster than their fancier relatives—and, too, the fancier cars have more gadgetry to go haywire. A good rule of thumb is: The older the car you buy the simpler it should be, for there will be less likelihood of something going wrong with it.

Cars two to four years old usually offer the best value, if they have trekked about the average mileage—10,000 miles a year—and don't seem to be breathing too hard. Be wary of the one-year-old "cream puff." If it's real—from someone who habitually turns in a car every year whether the ashtrays are full or not—then it's a find. But just as likely it's a lemon the owner could no longer endure or maybe it has been driven unusually long and hard into a premature old age.

Looking for a used car of the same make that the dealer sells from his new-car showroom has certain logic. It could mean that the first owner was pleased enough with his car to come back for more of the same. On the other hand, going as far afield as possible might turn up a really good buy. Try looking for a staid, plain-vanilla sedan at a fancy sports-car salon—or a fancy sports car at a staid, plain-vanilla sedan store. The owners of these cars have undergone an image switch and should you (continued on page 58)



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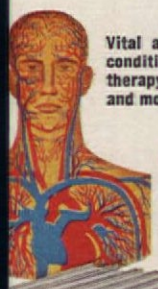

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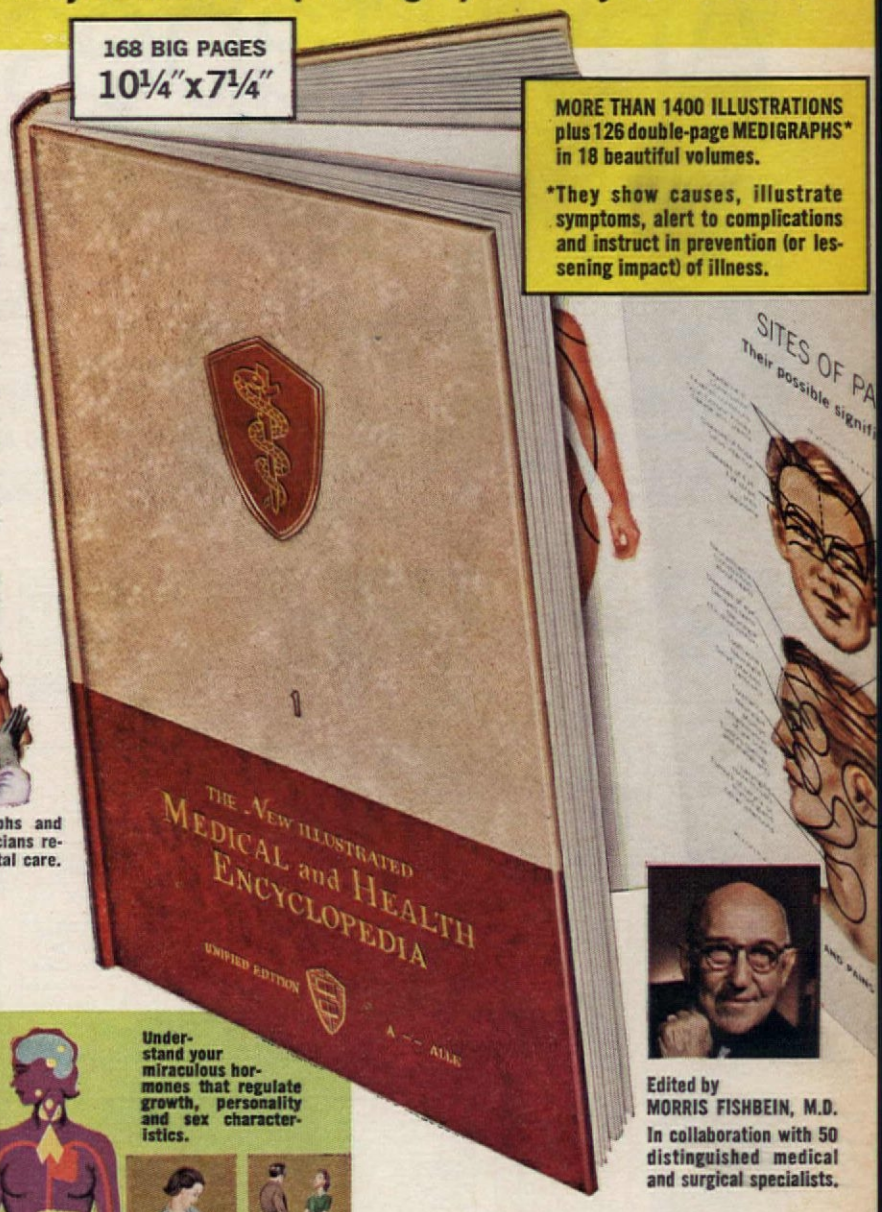

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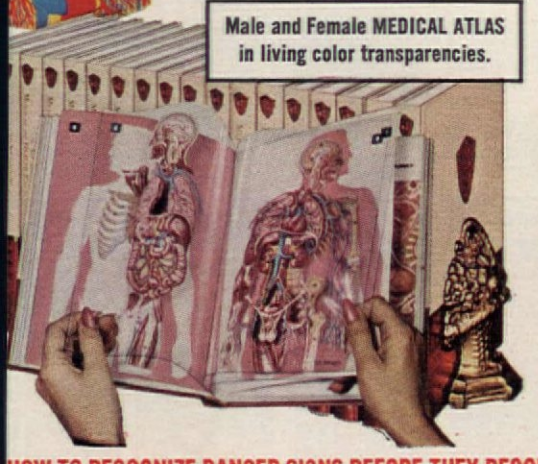

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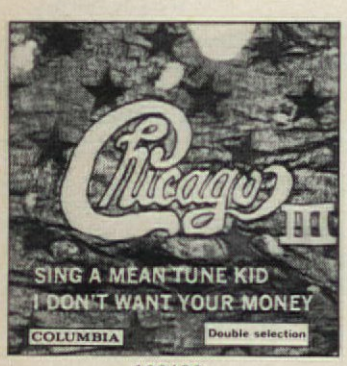

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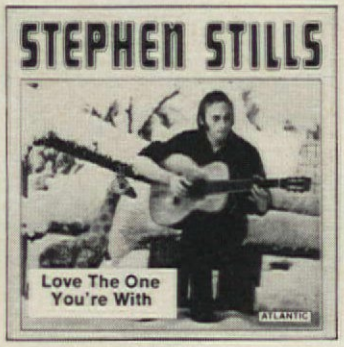

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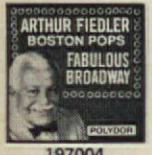

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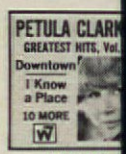

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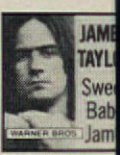

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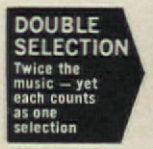

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* Selections marked with a star are not available in reel tapes

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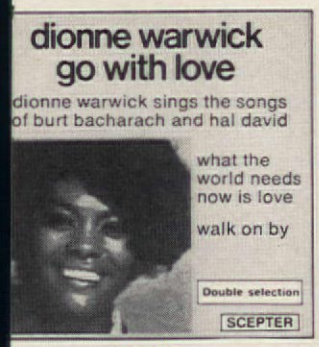

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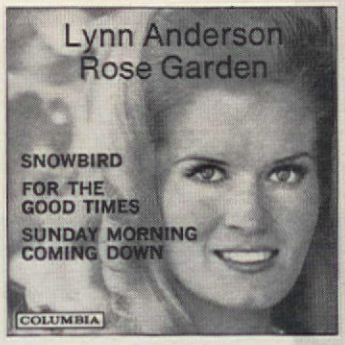

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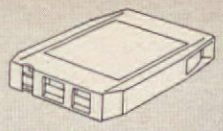
TAKE YOUR PICK



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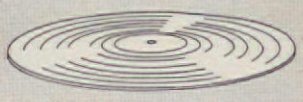
or



12" LP records

st look at this great selection of recorded entertainent — available in your choice of 8-Track Cartridges R Tape Cassettes OR Reel-to-Reel Tapes OR 12" LP cords! So no matter which type of stereo playback uipment you now have — you can take advantage of s introductory offer from Columbia House!

receive your 7 tapes or records for $3.98, just fill in d mail the postpaid coupon provided (no stamp eded — just fold in half, seal with paste or tape, and op it in the mailbox). Indicate which type of recorded usic you prefer . . . cartridges, cassettes, reel tapes records . . . and your seven selections will be sent omptly. Also be sure to indicate the field of music in hich you are mainly interested — in order to help us rve you better.

a member you will receive, every four weeks, an inrmative music magazine — describing the regular section for the month, and scores upon scores of alterate selections from every field of music.

If you do *not* want any selection in any month — erely return the special card by the date specified. you want *only* the regular selection, do nothing — it ill be shipped to you automatically. Or use the card order any of the alternate selections offered. And om time to time, we will offer some special selecons, which you may reject by returning the special ated form provided — or accept by doing nothing . . . e choice is always up to you!

our own charge account will be opened upon enrollent . . . you pay for your selections only *after* you ave received them. They will be mailed and billed to ou at our regular prices: cartridges and cassettes, 6.98; reel-to-reel tapes, $7.98; records, $4.98 . . . plus mailing and handling charge. (Occasional special elections may be somewhat higher.)

antastic bonus plan. Your only obligation is to buy even selections during the coming year. After doing o, you have no further obligation — and you may canel membership at any time. If you decide to continue, ou will be eligible for our generous bonus plan — hich can save you at least 33% on all your future urchases! This is the most *convenient* way possible o build a music collection at the *greatest saving posible!* So don't delay — mail the postpaid coupon today!

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CO-40/S71

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Please accept my membership. I am interested in this type of recorded entertainment: **(check one only)**

- ☐ **8-Track Cartridges** (B58-5/AN)
- ☐ **Tape Cassettes** (B58-6/AO)
- ☐ **Reel-to-Reel Tape** (492-8/BX)
- ☐ **12" LP Records** (M14-4/72)

Send me the seven selections indicated at the right, for which I will be billed only $3.98, plus mailing and handling. My only membership obligation is to buy as few as seven selections during the coming year, under the terms outlined in this advertisement. I may cancel membership any time thereafter. If I continue, I will be eligible for your bonus plan.

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APO, FPO addressees: write for special offer
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USED CAR continued from page 54

care to don the old image, you might make out very well. Since his shop is used to marching to a different drummer, the dealer doesn't keep such metamorphosis machines around very long, but instead wholesales them off. If you are Janey-on-the-spot you might get yourself a real deal. Let these dealers know what you're looking for and leave your number.

Cars out of the ordinary which draw big prices now may fade fast in the used-car market—to your benefit. Some options, such as air conditioning, hold their price; some don't. High-performance extras—heavy-duty shocks, anti-sway bars, limited-slip differentials—that total big on the new-car sticker mean nothing a few years later. Unless, that is, you ask for them. Don't. Play it cool. Ask what's on the car but don't show you are impressed.

In the final analysis, you pay most when you buy what's most in demand. Elementary. So if you can live with the offbeat—even like it—you're way ahead. Maybe you'll be as lucky as one shaggy-haired young man delighted with his new acquisition. "You'd be amazed how good a deal they gave me on this," he told a visiting uncle. The uncle swept his Brooks Brothers eyes over the purplish psychedelia on wheels that seemed to him inappropriate for anything not rated X and wasn't at all amazed.

What to watch out for. Rust. Leaks. Smoke. Unusual noises. Evidence of wrecks. There are so many things. Don't bother with them. All *you* should have to do is drive the car for a while and see if it steers the way you like, has proper visibility at the level you have to look and pleases you generally. Let an independent expert handle the rest. Preferably you'll take the car to one of the new diagnostic centers that are now located in several cities throughout the U.S. Here banks of electronic equipment will tell you what's wrong with the car and what it's apt to cost to right the wrongs. (They generally don't do repairs, just diagnose.) This should take from 30 minutes to an hour and cost you $12 to $15.

If there isn't a diagnostic center nearby, your next best bet is a good mechanic whom you'll pay to run a compression check, look for evidence of rusting or wrecking, determine the state of the shock absorbers, the front end, the brakes, etc.

Before you call in an inspector, you might want to try these Instant Eliminators on your own:

If the car has been wrecked, forget it. Does it track like a fox terrier going down the road—its front wheels following one path, its rear ones another? Are there waves and ripples in the body-work? Has the car been repainted though it is relatively new? Are the bumpers new with new nuts and bolts?

If the car smokes excessively, pass it up. For one thing, it's a polluter and who needs more of that?

If the car has had three winters or more in areas where salt is used extensively to keep the roads clear, check carefully. New paint can hide rust.

A final word: Don't be too impressed by new details such as carpets, pedal pads or tires. These things are cheap to a dealer. If they were worn so badly to need replacement, maybe the invisible parts of the car are unduly worn, too.

And smile when they say "demonstrator" or "executive car." They may mean it, but tell them you're holding out for a preacher's car, preferably from one who lived near his church. END

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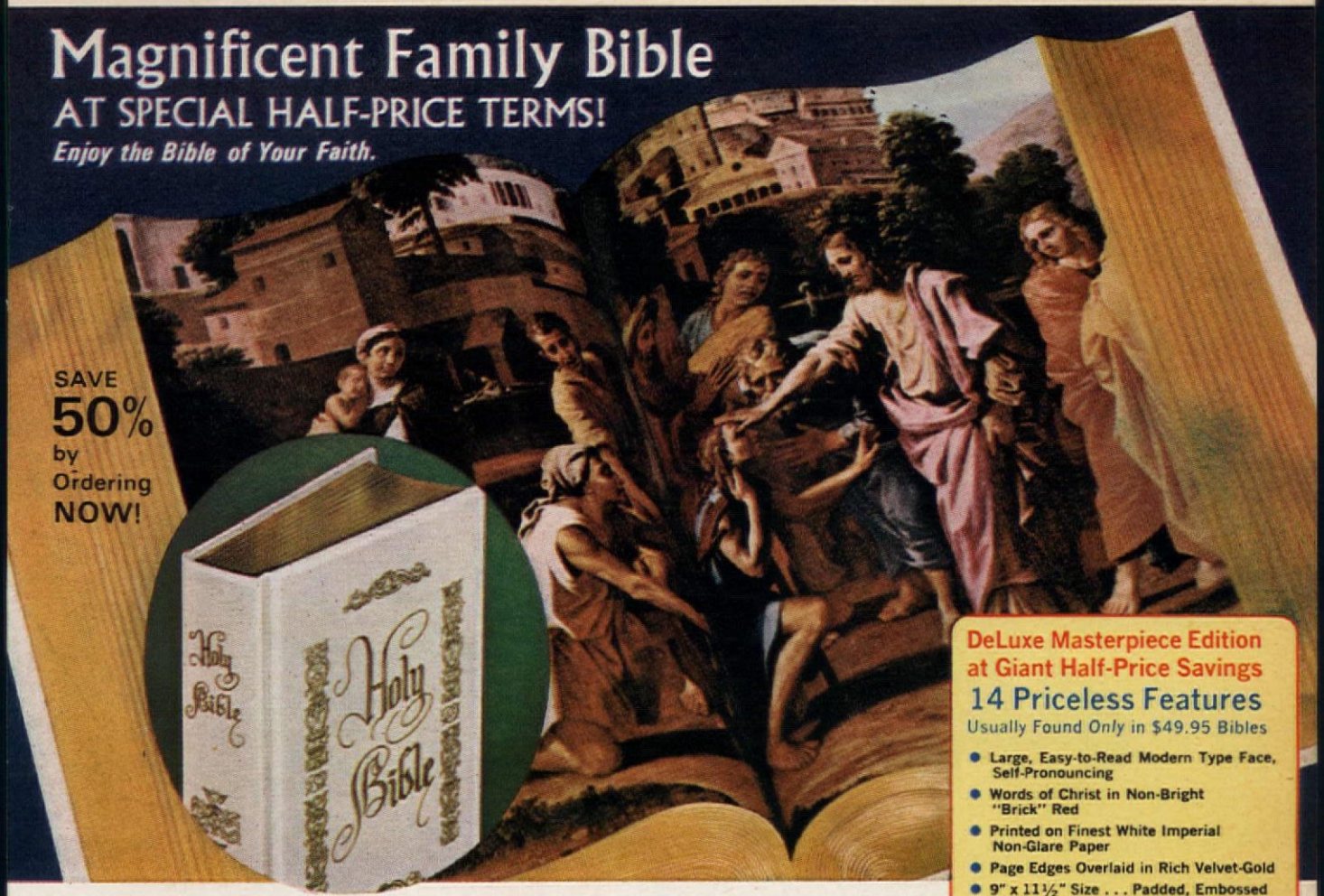

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PILLOW COLLECTOR'S CHOICE

Pillows are replacing posters as today's decorating status symbols. And like many home-furnishings and accessories trends, the more widely scattered their origins, the better. The international, hand-crafted collection shown here offers a variety of imported styles and colors, any one of which can create a worldly accent. Panamanian appliqué, Greek embroidery and American puffed patchwork may someday become precious examples of vanishing crafts. Plump up your sofa with pillows, heap them on a bed or on the floor for the ultimate in casual comfort.

Pick of the international pillow crop: 1) Pakistani hand-stitched mirror design in cotton, $42; 2) Woven-cotton Mexican motif with stylized frog, $35; 3) Quilted mini-paisley, patterned after the petticoats of 18th-century France, $27.50; 4) Patchwork-print pillow cover from India, $6.50; 5) Woven-straw book-bag design from the Bamessing region of the Republic of Cameroon, $24; 6) Panamanian cotton hand appliqué, crafted by the San Blas Indians, $20; 7) Multicolored Greek embroidered design in wool, $40; 8) Cotton knotted-string macrame pattern from Greece, $35; 9) Ecuadorian hand-woven design in wool, $14; 10) Knitted-wool bolster from Ireland's wild Aran Islands, $45; 11) U.S. Appalachian patchwork mini-puff design, $40; 12) French quilted paisley with black background, $27.50.

Ben Rose

Shopping Information, page 118

For your nearest Lees dealer, call 800-243-6000
free of charge any time. In Connecticut call 800-942-0655.
Lees Carpets is a Division of Burlington Industries.

Once Lees made carpets with prim, modest names. Today we make "Lovestuff."

This wild, every-which-way, crazy-colored shag is a Lees carpet. Not the kind of Lees carpet your grandmother had in her parlor. Lovestuff is one of the New Generation Carpets we make today, and the only thing your grandmother would recognize is the good old Lees quality.

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Now you know why we call it "Lovestuff." Instead of something like "Queen's Choice" or "Family Pride."

LEES
NEW GENERATION CARPETS

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So you can go from mattress to mattress until you find the one you want

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Beautyrest support comes from separate coils, each built into its own separate pocket. So each one is free to separately support whichever part of your body it happens to be under. By conforming to your shape, a Beautyrest can give you more support, more comfortably, than any other firm mattress.

You can't buy more of a mattress. Unless you buy more of a Beautyrest. Queen Size has 20% more sleeping space than an old-fashioned double bed. King size, 50% more.

For your nearest Beautyrest dealer, call 800-553-9550 free. (In Iowa, call 319-242-1867 collect.)

Try all four Beautyrest firmnesses. The one you wind up on should be the firmness that makes you unwind the most.

Free offer: For a limited time only, when you buy any Beautyrest Queen size set, you'll receive your choice of a free Queen size frame or free bed stretcher rails to convert your old double bed to Queen size. Offer expires May 31, 1971.

Beautyrest by Simmons

gives every part of your body a good night's rest.

SIMMONS

SECOND CENTURY

a free booklet, "How To Buy A Mattress," write Simmons, 2 Park Avenue, New York, New York 10016. Copyright 1971, Simmons Co. Prices are suggested except in Fair Trade States. Beautyrest models start at $89.95.

HELP ABOUT THE HOUSE

DARK PAINT CAMOUFLAGES HEAT STAINS

We have a circulating heat panel recessed into the wall at one end of our living room. The panel and the walls are white.

Our problem is that heat causes the heat panel to turn a dirty brownish color, especially near the air grilles. Would it be feasible to paint this panel a darker color in order to hide the discoloration? We would like to leave the walls white, but don't know how to prevent the dark panel from standing out excessively.

St. Petersburg, Fla.

The simplest solution to your problem would be, as you've suggested, to paint the heating panel a dark color. Then, by placing pictures, mirrors, shelves, etc. on the same wall as the heating panel, you can not only reduce the prominence of the heating panel, but create an attractive accent wall as well.

ALUMINUM SIDING IS PAINTABLE

We'd like to paint our aluminum siding to change its color. Can this be done, and is it practical?

Newport News, Va.

Painting aluminum siding is both possible and practical. Preparation of the surface for repainting is easy and the paint you apply over the factory-applied finish should prove durable.

We would suggest that you roughen the factory-applied finish slightly with fine sandpaper, then apply a one-coat latex exterior paint. Don't bother with a primer, except on any spots where the aluminum has been bared by damage to the factory finish. On those spots, apply a single coat of metal primer.

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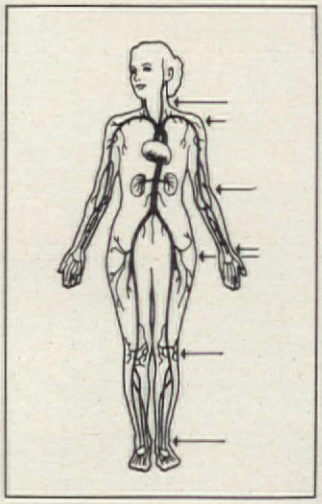

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The first choice of doctors and the mainstay of treatment to relieve these symptoms is the powerful systemic pain-relief medication in Anacin® Tablets. In minutes Anacin rushes relief through your system to every part of your body—anywhere this disease attacks. You can almost feel pain and its stiffness leave so your joints can move easier again.

Anacin's systemic pain-reliever has a *combined* action which experts on arthritis say is one of the most effective to relieve pain and also help reduce inflammation that causes the trouble. And Anacin has such a smooth gentle action it may be taken as directed over a long period of time to provide the continuous anti-inflammatory medication an arthritic needs. See if the regular use of Anacin doesn't help you lead a more active life.

COVER A DAMP WALK WITH WOOD

The concrete walk of the breezeway connecting my house and garage sweats during the spring and summer. I've thought of putting a wood floor or deck over it, but I don't know how to protect the wood from the moisture that sweats through the concrete. Is there any special procedure or device which will solve my problem?

Cross Plains, Wis.

Use either redwood or cedar lumber. Both of these are naturally decay-resistant. For additional protection, you might treat with preservative those pieces which rest directly on the damp concrete. Use a compound with the impressive name, "pentachlorophenol," which is widely available from lumberyards and large mail-order houses. Don't use creosote. Its odor is too strong and persistent for a partly enclosed area close to the house.

No special procedures are required for construction of the floor. Perhaps the easiest and least wasteful approach would be to use one size of lumber throughout, namely 2x4's. Lay some on edge two feet apart, to serve as supports. Lay the others flat, on top of and at right angles to the supports, a quarter-inch apart. Fasten them to the supports with 4½-inch galvanized nails.

The pieces laid flat should be decking boards, which are especially able to withstand abrasion. However, 2x4's will suffice as long as they don't have large knots or cracks.

continued

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HELP ABOUT THE HOUSE
continued

RESTORE OLD WALLPAPER AND WOOD

I have started restoring an 186[illegible] house that is in poor condition and I am doing the work myself. The old wallpaper, though beautiful, is very dirty. Can I clean it or must I re[illegible] paper? Also, is there a solution that will clean the carved woodwork as well as the inlaid floors?

Glen Ridge, N.J.

First off, to try to clean the old wall paper would be highly impractical. We suggest a new wall covering, either of colored burlap or some other inexpensive fabric. Staple it over the wallpaper and cover the staples with 2-inch-wide strips of ¼-inch plywood that have been wrapped in matching or contrasting fabric. These strips will have to be nailed in place, but the nailheads can be painted to blend with the fabric.

To restore the old woodwork, you'll have to remove the finish. Use a high quality paint and varnish remover. Apply liberally with an inexpensive paint brush to a small area at a time. Then using a putty knife (for flat surfaces) and dry scrubbing brush, old toothbrush and sharpened stick (for carved surfaces), scrape off the old finish.

Once the old finish is removed, stain as desired and apply either a polyurethane varnish or a penetrating wood sealer. Follow with paste finishing wax or bowling-alley wax, and rewax periodically.

Concerning the old floors, we suggest that you have a contractor sand them and apply a urethane or other plastic finish. Follow that up with the same wax you use on the woodwork.

SANDPAPER PAINT-SPLATTERED FLAGSTONES

Our flagstone porch was splattered with paint, which is very hard to remove. Can you suggest an easy method? And how can I restore the original glossy finish?

Laurelton, N.Y.

Unfortunately, there is no easy way to remove paint spots. Liquid paint removers will cause some of the paint to seep into the stone. Therefore, we suggest sandpapering away each individual spot. After the paint is gone, sand the entire floor with very fine sandpaper, then apply low-luster urethane varnish.

For help with a home-maintenance or repair job, write to Dept. H.A.H., American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters will be selected on the basis of broad, general interest.

Why are so many women becoming accountants?

They're attracted by the good salaries and prestige accounting offers... and many women are delighted to find that the work itself is ideally suited to their particular abilities.

ACCOUNTING is one field where women are not merely "accepted," they are often as sought after as men. What's more, accounting is ideally suited to the natural abilities of so many women.

These special abilities are simply being practical, thorough, patient with small details, and "at home" with numbers. These are exactly the qualities that make for success in accounting, and employers everywhere know it! Women trained in accounting are being wooed and rewarded in business as never before.

Whether you're a bright young woman who wants to escape from a dull job . . . a young homemaker who wants interesting part-time work . . . or a mature woman who wants a new profession and a whole new way of living, accounting could be the perfect answer for you.

Find out whether *you* have a knack for accounting

Here's a way to find out if you have potential ability for this fascinating, high-salary field. Send for the free Accounting Aptitude Test offered by the International Accountants Society. It will measure your ability to work with numbers, one of the key abilities for accounting.

Of course, no reputable school can promise success, but the training offered by IAS is ideal for women who want to step up in the business world. IAS is the world's largest and oldest home-study school devoted exclusively to the teaching of accounting and allied subjects. Over the years, the school's very practical teaching method has proven its effectiveness.

Train at home, in spare time

You train at home, in your free time—so there's no need to give up your present job until you're ready to do so. You learn at your own pace. And *you learn by doing* . . . you face the kind of problems accountants face and learn to solve them. Lesson by lesson, your skills and confidence grow, under the guidance, by mail, of faculty members who give your assignments personal attention. All are Certified Public Accountants.

Many women find jobs at high salaries

Thanks to this fine training, women of all ages are stepping into exciting new jobs. Here is what some of them have said:

"As a housewife without a college degree, I found I was very limited in finding employment which paid fair wages. Since my training with IAS, my wages have more than doubled. Being able to send my children to college is only one of the many rewards of my IAS training."—Mrs. Alice W. Litz, Morristown, Tennessee.

"I cannot express strongly enough my satisfaction with IAS training and my gratitude for the help it has given me. I am now Chief Accountant of a large insurance company."—Mrs. Carol M. Buckles, Seattle, Washington.

"I was interviewed for a position, and when I showed my IAS Diploma, I was hired on the spot! Incidentally, my new salary is just great."—Joann Levens, Tampa, Florida.

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Send today for our free Aptitude Test which tells if you can work with numbers, one of the key abilities for accounting. It may show you the way out of a dull job and into an interesting one . . . help you increase your earning power considerably . . . even lead you into a whole new career. You'll also receive a brochure telling you more about the school. Just fill out and mail the coupon. There is no cost or obligation.

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Please mail me a copy of your free Aptitude Test and 24-page brochure describing the opportunities in accounting. I understand this does not obligate me in any way.

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Approved for Veterans Training.

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Trim an hour off your lawn.

There was a time when lawn trimming had to be time consuming and tedious. Complete with blisters, wrist cramps, and excuses to get out of it. There was no better way. Now there is.

Disston cordless electric grass shears triple trimming speed. All you do is push the button and go. Under fences, along hedges, around trees. Almost anywhere.

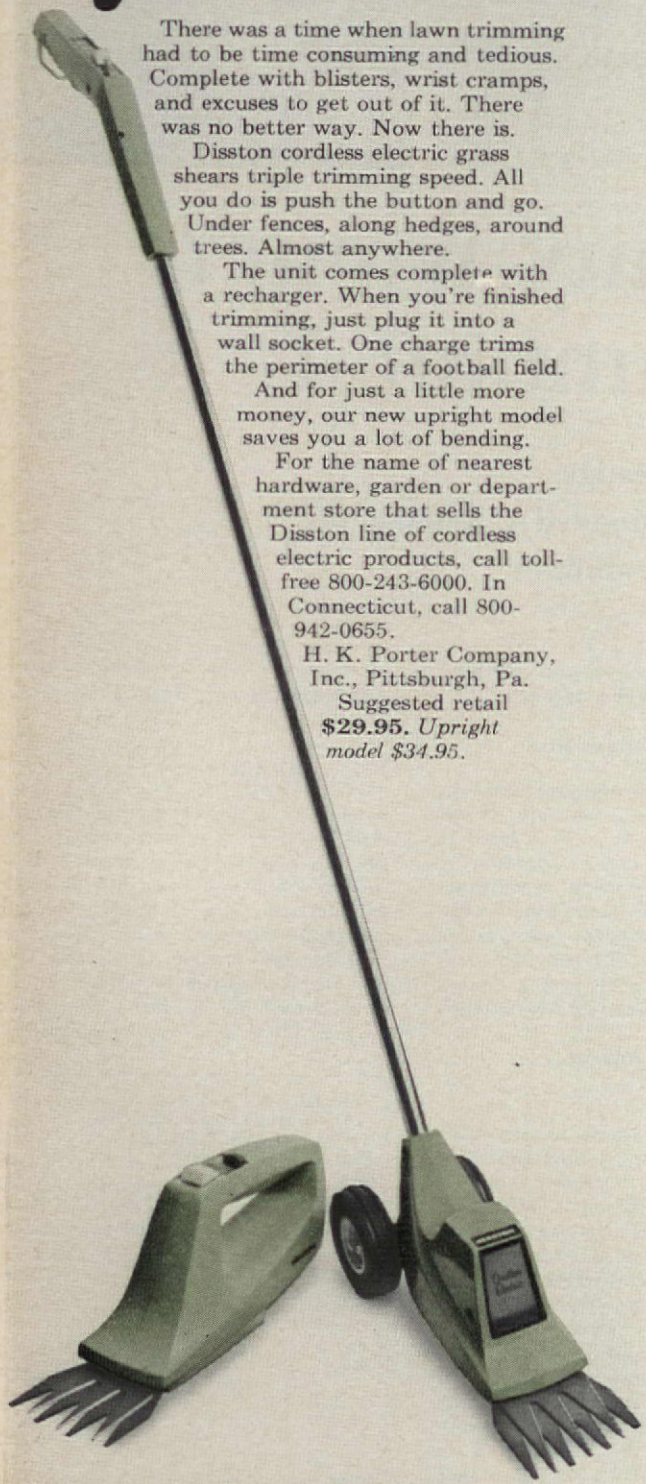
The unit comes complete with a recharger. When you're finished trimming, just plug it into a wall socket. One charge trims the perimeter of a football field.

And for just a little more money, our new upright model saves you a lot of bending.

For the name of nearest hardware, garden or department store that sells the Disston line of cordless electric products, call toll-free 800-243-6000. In Connecticut, call 800-942-0655.

H. K. Porter Company, Inc., Pittsburgh, Pa.

Suggested retail **$29.95.** *Upright model $34.95.*



DISSTON

Cordless electric products

SAVING GRACES

Nutrition and new-product news for better, money-saving meals

NUTRITION NEWS

The White House Conference on Food, Nutrition and Health that met in December 1969 brought to national attention the fact that malnutrition was a serious and widespread problem in the U.S. They recommended, among other things, that private industry should interest itself, and immediately, in taking steps to provide foods with a higher nutritional content for consumers.

A beginning has been made. The Kroger Company of Cincinnati, Ohio, is using only white flour enriched with riboflavin (Vitamin B-2), thiamin (Vitamin B-1), niacin and iron in *all* its baked goods. Bread has been made with this type of flour since 1941, but this expanded usage means that Kroger will now be enriching some 230 additional items, such as sweet rolls, cakes, doughnuts, snack crackers—even ice-cream cones.

How will this help the nutritional picture? Just think how large a part of our diet is made up of snacks. We don't recommend that anyone depend on sweets and snacks for necessary nutrients. But, until we can change the eating habits of a great segment of the American public, this will help many make a small improvement in their daily diet. It is to be hoped other bakers and manufacturers will follow Kroger's lead.

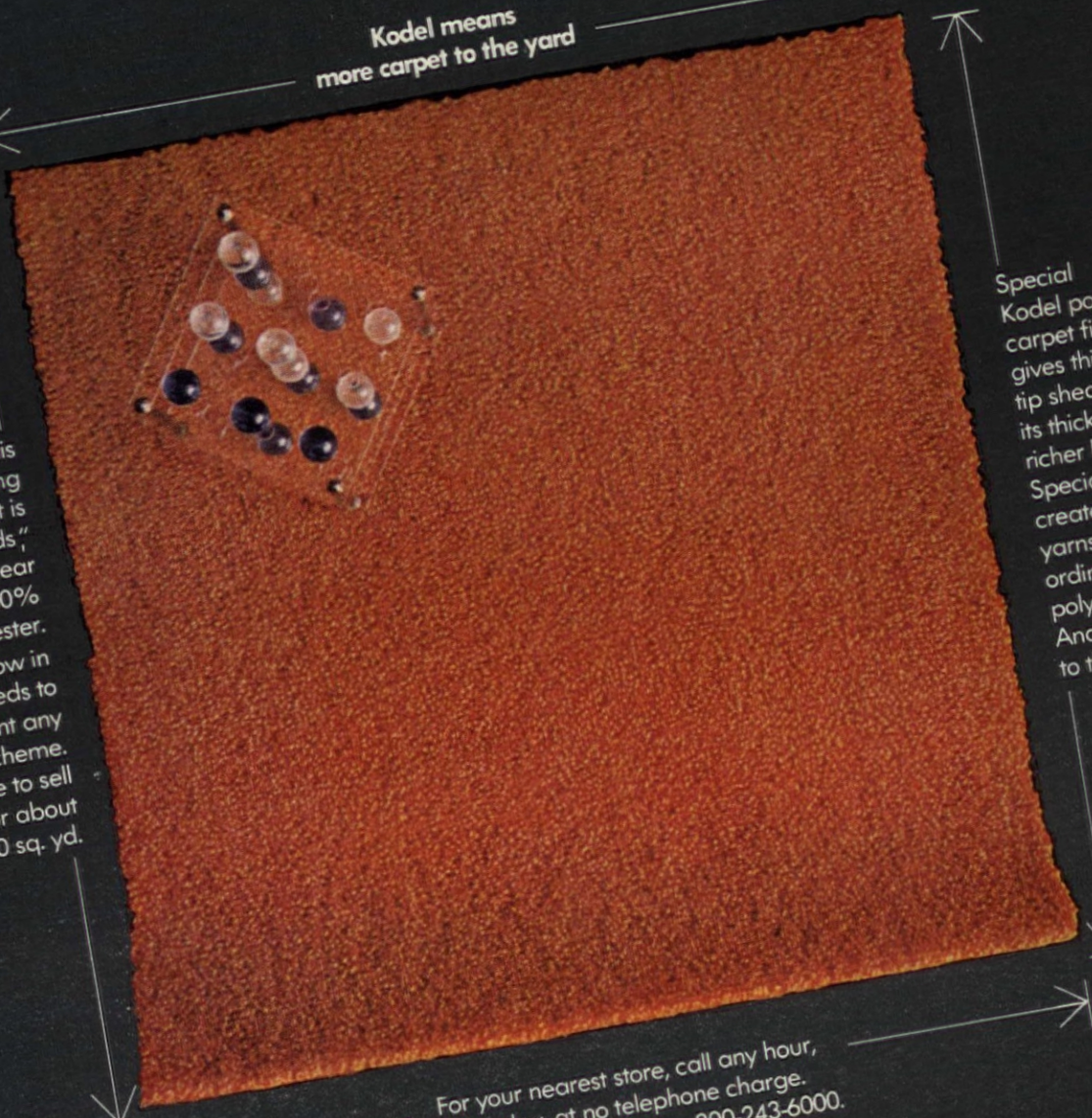
Another nutrition happening: Scientists have maintained for years that man must turn to the sea to find the necessary animal protein to meet the food needs of the world population explosion. However, the problem of distributing fish as a food for millions has always been one of preservation. The refrigeration, canning or freezing needed result in higher costs and limited shelf life.

Research has been under way for a long time to develop a concentrated fish protein that would be odorless and tasteless, inexpensive, would store indefinitely and could be added to other dishes to increase the daily animal-protein intake. Such a product, called Instant Protein, is now available from Alpine Geophysical Associates, Inc. It is a light-colored powder with almost no odor. It is packaged in individual, premeasured portions, making it easy to add to pastas, casseroles, baked goods and innumerable other dishes. You can find it in specialty food shops or obtain a package of eight packets by sending $1 (the price includes mailing) to Alpine Geophysical Associates, Inc., Oak Street, Norwood, N.J. 07648.

NEW PRODUCTS IN THE KITCHEN

Sandwiches for tote lunches? If they're an everyday occurrence in your house, Swift's new Deli-Spreads belong on your pantry shelf. No more chopping and mixing when you keep these canned salad sandwich spreads on hand. There are four varieties—ham, chicken, tuna and egg with bacon. A can costs 69¢ and will make five sandwiches. If you don't use it all at once, snap on its plastic lid and refrigerate it. A boon, too, for entertaining, as they are great when used in dips and hors d'oeuvres. (continued)

Kodel means
more carpet to the yard



This rich-looking carpet is "Circa Tweeds," a plump tip shear of 100% Kodel polyester.

Now in 7 lively tweeds to complement any color scheme. Made to sell for about $10 sq. yd.

Special Kodel polyester carpet fiber gives this tip shear its thicker, richer look. Special Kodel creates fatter yarns than ordinary polyester. And more carpet to the yard.

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WORLD CARPETS WITH KODEL®: A NEW MEASURE OF EXCELLENCE

Kodak Eastman Fibers

EASTMAN CHEMICAL PRODUCTS, INC., subsidiary of Eastman Kodak Company, 1133 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10036.
Kodel is the trademark for Eastman polyester fiber. Eastman makes only the fiber, not carpets.

Rising food costs have forced all of us to look for the best values. The new Cornell University publication, *Be a Better Shopper—Buying in Supermarkets* should help. The authors, Dr. Henry B. Biesdorf and Mrs. Mary Ellen Burris, claim their ideas can save shoppers 10 to 20 percent on their total weekly food bill if they will spend 30 minutes extra time planning and record-keeping. To obtain your copy, send a check or money order for $1.50 to Better Shopper, Box 191, Dept. P 37, Ithaca, N.Y. 14850.

Frozen tempters are on the rise, thanks to General Foods' new additions to their International Vegetable line. Shoppers in the East and West can enjoy the new Hawaiian combination (pineapple, carrots, green peppers, onions and water chestnuts in a sweet and sour sauce) and a Parisian variety—carrots, celery, onions and mushrooms in a dill sauce. They will appear in other markets soon.

English-Style Fish & Chips from Gorton's of Gloucester now comes in a 7-ounce package. This single portion is perfect for fish-and-chips fans who can't use or store the 1- or 2-pound packages already on the market. It's also great for occasions (like a youngster's lunch) that call for an individual serving.

BOOKS AND BOOKLETS

Fondue has been popular as a party idea for some time and now its melted-cheese cousin, *raclette*, is enjoying the spotlight. The Switzerland Cheese Association (and who should know more about the subject) has just published *La Fondue*, a book of authentic, centuries-old Swiss recipes. They acknowledge that many books and recipes are available but feel that "the original recipes have been translated and toyed with so often that they are often unrecognizable." You'll also find all you need to know about fondue equipment and tips on giving a fondue party. The book costs $1 and can be found in specialty-food, department and book stores.

Giving a dinner party can be a snap with *Betty Crocker's Dinner Parties* book. Thirty-five parties —from simple buffets to glamorous cook-at-the-table affairs to crystal-and-candlelight feasts—are completely planned. Included are market lists, work plans, timetables, even the last touch of garnish. A party-pointer section deals with getting the house ready, new party equipment, table settings and service, among other helps. It's well worth a $2.95 investment at your bookstore.

Anyone on an allergy diet knows that fresh recipe ideas are hard to come by. A diet cookbook that rates high on our list is published by the American Dietetic Association. Entitled *Allergy Recipes*, the book is a valuable source of recipes for wheat, milk, and egg-free diets. Also included is a bibliography of cookbooks and other informative sources for allergy diets. For a copy, send $1 to: Publications Department, The American Dietetic Association, 620 North Michigan Avenue, Chicago, Ill., 60611.

Slimmer-downers, diabetics and anyone on a sugar-restricted diet will welcome *Pillsbury's Lo-Calorie Cook Book*. It's booklet-size but chock-full of all-time favorite recipes—for beverages, cakes, cookies, desserts, salads and pickles—though with fewer calories. And the calorie count is included with each recipe. The book also contains a handy table for converting from sugar to an artificial sweetener. For a free copy, write to the Pillsbury Company, P.O. Box 60-916, Dept. 160, Minneapolis, Minn. 55460.

—Frances M. Crawford

NEVER LET YOUR BEAUTY FADE

The beauty of your complexion initially begins beneath the surface, where ideally the tiny oil and moisture reservoirs maintain a fine balance by releasing the proper amounts of these beneficial essentials to keep the complexion soft, supple and always gloriously in bloom.

Scientists engaged in dermatological research have constantly borne in mind this basic understanding of the human skin in their efforts to find ways and means to improve and preserve its most beautiful qualities. Today a unique blend of tropical moist oils with the remarkable ability to help complement nature's supply of natural oil and moisture to the skin has made it possible to contribute to the long-term youth and beauty of almost every woman.

In America, hot sun, extreme cold, rough winds and artificial temperature controls may cause natural moisture to diminish astonishingly and any interruption or insufficiency of the vital moist oils will soon become evident on the complexion as it dries out, accentuating flaky patches and lines that make you look older. When this special moisturing oil is smoothed over the skin, however, even a very devitalized complexion can begin to benefit immediately. Since it is closely compatible with the natural fluids of the skin, this moisturing oil readily merges with existing reserves to combat the dreadful dryness that emphasizes wrinkles.

The tropical oils in this beauty fluid rapidly aid in helping to restore and maintain the supple, unlined splendour of your complexion. Smoothed over the face and neck each day and used as a superb base for make-up, the moist oil helps retain moisture in the skin and aids wonderfully in overcoming surface dehydration of the complexion.

Probably one of the easiest and quickest methods for cherishing and protecting the skin, this unique beauty fluid is recognized in tropical countries as Oil of Ulan, and in Britain and other parts of the world it is known as Oil of Ulay. In America it is available from druggists as Oil of Olay, the precious fulfillment of every woman's desire for a younger, more radiant complexion that will bloom more beautifully through the years.

Beauty Skin-Care Consultants Recommend

To give your complexion youthful clearness and loveliness, always smooth on a film of Oil of Olay before applying make-up. This Olay oil will cherish and protect your complexion and also assure that your make-up has a glowing moist appearance.

* * *

Areas where age-lines first begin to show need extra care at night. Massage Oil of Olay into your throat and neck and tap it lightly into the delicate tissues around your eyes to help smooth and beautify the skin.

No maybe's, baby
Nothing almost about Dial. Dial's the one soap with AT-7. The very thing to get rid of bacteria that cause perspiration odor. No if's. No but's. No maybe's. Dial's a sure thing.
Aren't you glad you use Dial Soap!
dial
(don't you wish everybody did?)

Raisin sauce does sunny things for the hickory smoked flavor of a Rath Ham.

This Easter, serve a smoky-sweet Rath Ham lavished with Sun-Maid® Raisin Sauce. It's easy. And festive. Just be sure to start with a genuine, slow-smoked-over-hickory Rath Ham. Only a Rath Canned Ham has the hickory smoked flavor this sauce needs.

Here's our kitchen-tested "Sunshine Sauce" recipe: Combine 1 cup Sun-Maid Raisins, 1 cup water, 1 cup orange juice, ½ cup orange marmalade. Bring to boil. Mix 4 tablespoons sugar, 2 tablespoons corn starch, ¼ teaspoon salt, dash of cloves. Stir into sauce. Cook and stir until thick. This recipe makes 3 cups of sunny, raisin sauce.
And you've never tasted any better.

Good Housekeeping

Rath

From Rath—the first family of hams. The Rath Packing Co. Waterloo, Iowa

FOOD QUESTIONS YOU ASK

What causes the crust on homemade bread to separate from the loaf after freezing?

Mrs. G. A. Langner
Racine, Wis.

If bread is not properly wrapped for freezing, it will dry out and shrink away from the crust. To insure freshness, wrap bread after it has thoroughly cooled in freezer paper, aluminum foil or plastic wrap. Bread may be kept frozen 3 to 6 months.

Does monosodium glutamate have any nutritive food value?

Mrs. T. Callis
Lawton, Okla.

Monosodium glutamate is a very concentrated form of sodium. It brings out the flavor of food and is used in such small amounts that it contributes little to the diet. It should not, however, be used in low-sodium diets.

Would it be possible for AH *to feature recipes for diabetics?*

L. Hendrecks
Mt. Hope, Wis.

Space, unfortunately, does not permit us to include special-diet recipes. However, *A Cookbook for Diabetics* is available from the American Diabetes Association, 18 East 48th Street, New York, N.Y. 10017. The cost is $1 and the Association requests that you do not send cash.

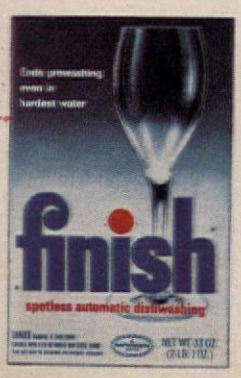
How does one make vanilla sugar? I bought some vanilla beans recently and they are in solid pieces. What do I do to blend them with sugar?

Mrs. Nick Spinosa
Edinburg, Pa.

Split a single bean lengthwise and scrape out the soft, black grains with a pointed knife. Use only the amount of grains that the recipe calls for. Or, place the shell of a vanilla bean into an airtight jar filled with sugar. It will take a few weeks for the sugar to become well flavored.

Direct any questions you have about food, food products and food preparation to: Questions You Ask, Food Dept., American Home, 641 Lexington Ave., New York, N.Y. 10022.

Finish acts like a chemical brush. Now you don't have to wash your dishes before your dishwasher does.



Now there's no need to prewash dishes. Because Finish does it all. Right in your dishwasher. Spotlessly. Even in hard water.

It's our extra-active chemical loosening agent that acts like a brush. A chemical brush that scrubs away stubborn food.

You get all this. And a pretty, new box too.

Get Finish. It's the one that makes sure a woman's place isn't always in the kitchen.

"If you ever broke 14 fingernails cleaning an oven, you'd know why I want this new self-cleaning one."

"They say the Kenmore self-cleaning oven even gets the corners clean. You just set the dials. It locks itself and everything.

And you know what a horrible job it is cleaning under the burners?

No, I guess you don't. Anyway, with this stove you just flip up the top and give it a wipe.

The automatic timer on the oven's great, too. It'll cook dinner even if I'm out shopping or something."

"That stove's really put together right. And another good thing, you can sure depend on Sears service. Honey, you're about to own a new stove."

Sears Kenmore Stove

It's designed for you, but built for your husband.

THE SPACE-EXPANDING, SPIRIT-FREEING, COST-CUTTING BEAUTY OF THE NEW FOAM HOMES

These three houses—on a pine-ringed lake in Georgia, in the snows of Quebec and on a Rocky Mountain plateau—have much more in common than their extraordinary sense of drama. They were all made possible by the most versatile of new building materials, an almost miraculous substance called polyurethane foam. The foam is formed when a mix of liquids is sprayed under air pressure onto inflated balloons where it instantly hardens, as light as meringue, as sturdy as concrete, as sculpturally free as the homeowner and the architect dare to be. Other plusses: Foam is cheap (these houses cost about $15,000, $12,500 and $22,000 respectively), since labor time is drastically cut. Foam saves money—it is such a super insulator that it slashes heating and cooling bills. To test its versatility and its livability, AH worked with the firm of WestPoint Pepperell and architect Felix Drury to build and decorate the house you see on pages 76-81. Will foam put a home in your future as it has for the two families whose houses appear on pages 82-87? Could be. But the newness of the concept still stands in the way of zoning acceptance, of builders not yet equipped to work with the material and, most importantly, of families ready for the adventure of cave living, '70's style.

PHOTOGRAPHS BY JOHN ZIMMERMAN

By Vera D. Hahn

our dollar-saving idea house

From the outside, the urethane-foam house below may suggest a lunar village. Inside, it's a joyous adventure. A lifetime's experience of squared rooms leaves one unprepared for the exhilarating space, the hugeness of the domes that bring to mind the sky arching over a flat plain. In fact, looking at the meeting of walls and floor is like viewing a natural horizon. Windows in unexpected places admit geometric segments of the landscape. Light floods in and washes over the whole interior until it glows with a gentle luminosity. All this makes a domed house as different from a rectilinear dwelling as foam is from conventional building materials.

Explains Felix Drury, professor of architecture at Yale, who designed this unique Georgia idea house for WestPoint Pepperell Company, "Foam is fast and sets in minutes. It's light, so that it is easily and cheaply transportable. It allows the designer enormous freedom and permits him to improvise." Fabric balloons provided the shapes for this foaming process. Their presence is still visible as folds, pleats and seams that add textural interest to the interior walls. Foamed on the site on a cement slab as here, this fireproof, two-bedroom house would cost about $15,000 to build. Its shell could also be produced in a factory and segmented into transportable sections. Since this would make the process independent of the weather, costly building delays could be avoided.

How do you decorate a domed house? It's easy, as we soon discovered—no tricks, no camouflage necessary. We worked with the architect to determine where built-ins could be used and simply had seating areas, tables and hanging cabinets foamed into place. Color and pattern served as our most important decorating mediums.

Tunnel (above and in interior detail, page 118) stretches from domed living areas at upper left to bedroom-bath capsules at right. "Like the projecting wings," says the architect, "the straight tunnel helps one feel at home in a curvilinear environment."

The 16-foot-high living-area dome (opposite) is accentuated by the low of banquettes. All textiles are by WestPoint Pepperell—the carpeting, dark in other rooms, is a light shade here to go with dome walls and to serve as background for the area rug.

continued

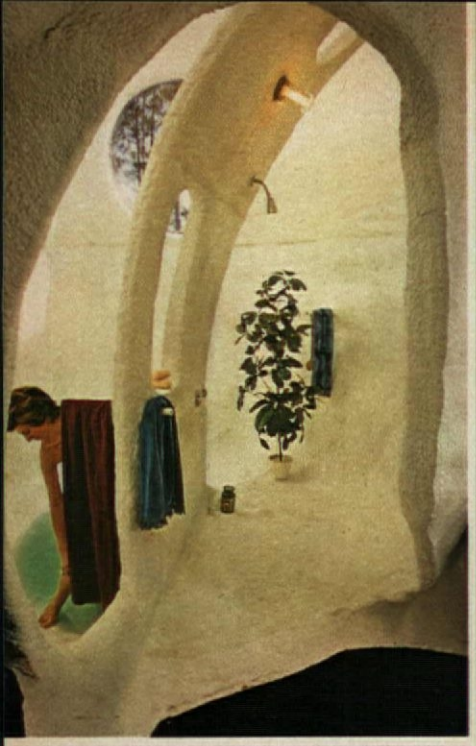
Straight lines temper free-flowing space.

Galley-like kitchen (above) is another of the straight, linear areas that help the homeowner orient himself in this house of unfamiliar shapes. Cylindrical hanging cabinet, one of two, is a shipping container foamed in place. Another container serves as the dining-table base (opposite). Kitchen carpeting wraps around to cover seating banquette in dining area.

Dining area (opposite) uses the large, Formica-top table, lighted by a domed lamp, as its focal point. Partial wall dividing kitchen and dining area was painted hyacinth to frame view around counter.

continued

A sculptured shelter is designed for function and fun.

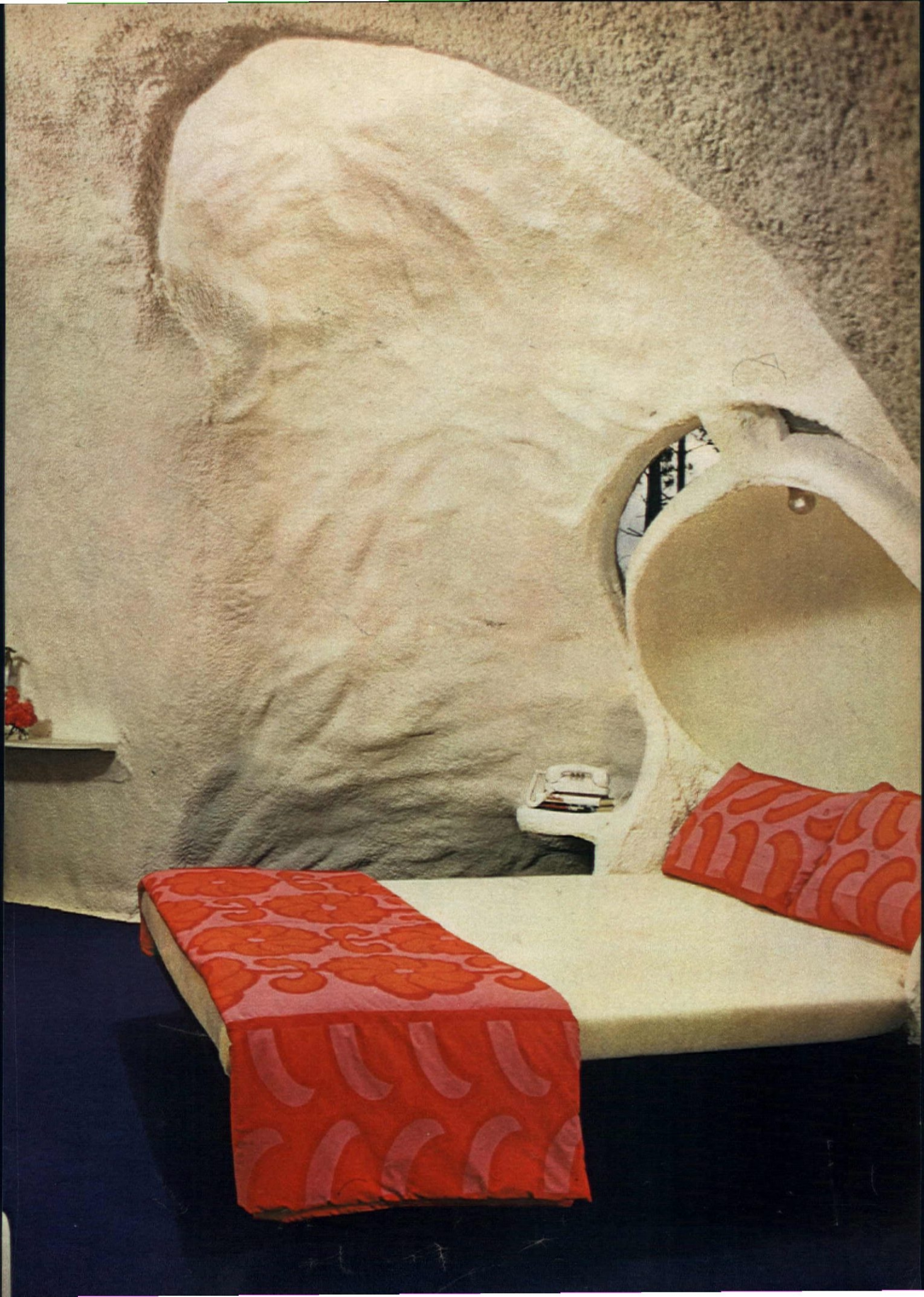


Bath capsule's arched, pierced wall (top) separates bathing pool and shower. Not shown, but also part of the capsule, are the dressing, sunbathing, makeup and laundry areas. A passage connects the freestanding unit to the master bedroom.

The children's bedroom (above) is circled with built-in bunks, a large play-work table and storage shelves, leaving the center of the room primed for play. With fitted sheets and matching sleeping bags, bedmaking chores become a breeze.

Shopping Information, page 118

Master bedroom is separated from children's room by a wall of closets that divides the dome in half. Skylights and windows over the foamed-in-place headboard flood room with light. Desk setup turns area into working space as well.



By Barbara Plumb

Photographer Anthony Graham and his wife, Pat, an economist, owned a wooded hillside site near Montreal and had a budget of $12,500 to go with it. This modest sum seemed to preclude the "house with character" these young Canadians dreamed of. But a friend, who had seen a foam house in New Haven at Yale, put them in touch with two of the architects who had worked on it—Peter Rose and Andrus Burr, students of Felix Drury who designed the house in Georgia on the preceding pages. "By attaching quarter-sphere foamed domes to a wooden spine that would function as a corridor and contain most of the doors, windows, wiring and plumbing, we eliminated two big problems with foam," Rose points out. "That is, the lack of mass-produced hardware available for it plus the need for orientation, which one gets from the straight walls. We used foam for what it does easily—cover major areas," Rose adds, "and wood for more finicky problems." Though less than 800 square feet, the house seems larger because the architect-designed furniture is appropriately scaled. The Grahams are all for living with foam. Says Anthony, "We like the quality of the space, the efficiency of foam as an insulator in this climate—and especially the price."

foam domes expand a $12,500 house

An inflated dome, containing master bedroom and a prefab bath unit, was attached to the wooden spine of the house and foamed. Another dome on the opposite side contains living, dining, kitchen and sleeping-loft areas. (Construction details, page 44.) Opposite, Anthony and Pat Graham relax on the built-in seating scaled to the small living room and incorporating storage niches. Industrial fixture lights dining area.

continued

Built-ins enlarge the interior.

A built-in environment (right), combining canopied seating below and sleeping loft above, where Anthony is standing, separates living/kitchen areas in the foamed dome. An edging of 25-watt bulbs gives soft, general illumination. Window and opening into the kitchen lighten the mass of the environment.

Wooden spine of house (below) contains front door, central hall, closets, stairways, doors, windows and a loft. Anthony has staked out the latter as his "quiet room," where he can retreat for privacy. The trusses are decorated with bright, painted star motifs.

PHOTOGRAPHS BY WILLIAM MARIS

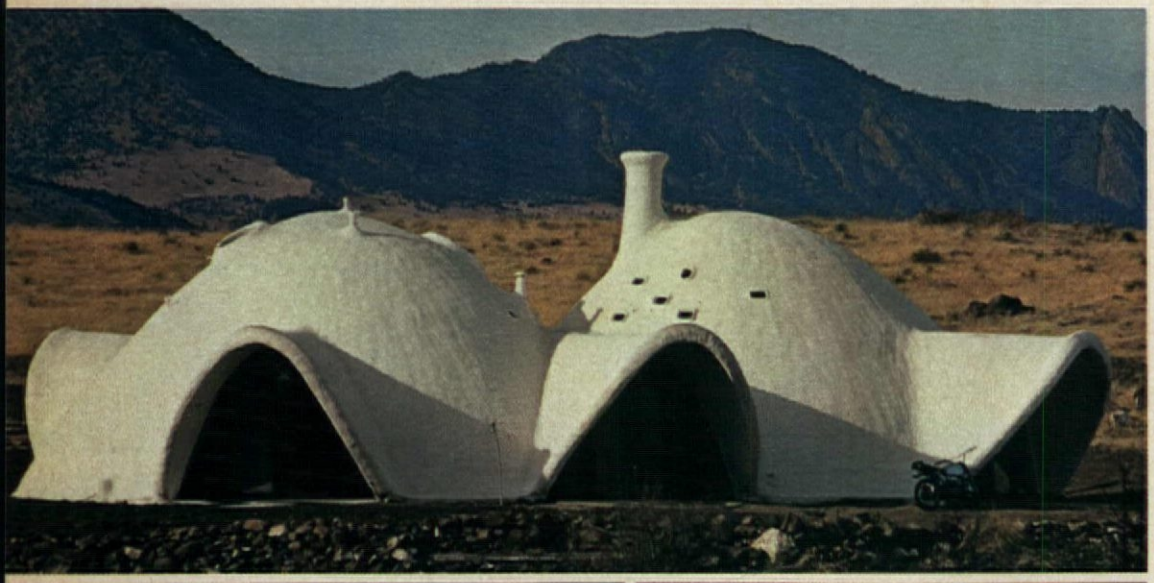
Kitchen, divided from the living area by the painted plywood environment you see at center, left, gets plenty of daylight from the bubble skylight. The upstairs sleeping loft becomes a partial ceiling for the counter at right. Bright-yellow cabinets, topped by white plastic counters, bring an upbeat mood to mealtime planning.

Kitchen's porthole windows, Brazilian rosewood cabinets, white Formica counter tops and blueberry sink all spell efficiency plus eye appeal. Sandy (opposite), a busy working wife, is enthusiastic about living with foam. "I especially like the openness of it. It's freer than a conventional house."

By Jane Levy

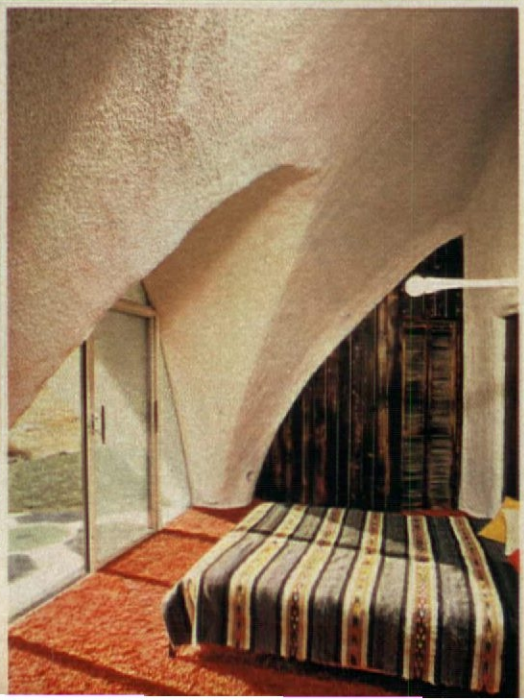
A rolling plain near Denver, Colo., surrounded by orchards and towering Table Mountain, is the dramatic setting for Ron and Sandy Kessinger's house—a scalloped foam shell (below) nestled snugly at 5,900 feet. Not only does foam, a natural insulator, cut their heating bills; it also makes air conditioning unnecessary. Architect Stan Nord Connolly designed the exterior; Ron, 33, a designer-sculptor who likes to race cars as well as build them, planned most of the interior. Foam-house living is keeping the Kessingers in lively dinner conversation. "The curious come right up and peer in," says Ron. "And kids call it a spaceship. Actually, the under-30's and the over-65's are, besides ourselves, the house's biggest boosters."

living in a scalloped foam shell



Built on a four-acre site, the house, made of PPG Industries' Selectrofoam, occupies 1,600 square feet. Each room, except for the kitchen and utility room, has its own hooded entry. According to Ron, "Not only do people like the house, but dogs and cats do, too. They love climbing on it."

"The built-in sofa is super," says Sandy, "but guests usually grab a pillow and gravitate to the fire pit." Metal freestanding fireplace (above) rests on a basalt stone floor polyester-coated for easy care. Utility room is behind the fireplace.



A view of orchards greets the Kessingers upon waking. Their elliptical bedroom (left) is sparsely furnished, with color the dominant design element. A multicolored South American bedspread and an orange and red carpet are striking accents to the pine and white plaster walls.

William Maris

Shopping Information, page 118

1

CONTAINERS FOR EASY PATIO GARDENING

By Lawrence V. Power

Every applied art form has its secrets. The expert cook can prepare quickie dinners worthy of the gourmet palate and the knowledgeable interior designer can create high-style rooms on a shoestring budget. When it comes to shortcuts to success, however, the informed gardener is supreme. While the unenlightened root around in the earth only to dig themselves a high-maintenance trap, the clever grower plants container gardens that dazzle without drudgery. (continued on page 121)

2

1

Yellow primroses blooming in a four-unit stoneware pot are perfect for rugged landscapes. All containers on these pages were photographed in Palm Springs, Calif., but they will move anywhere the sun shines.

2

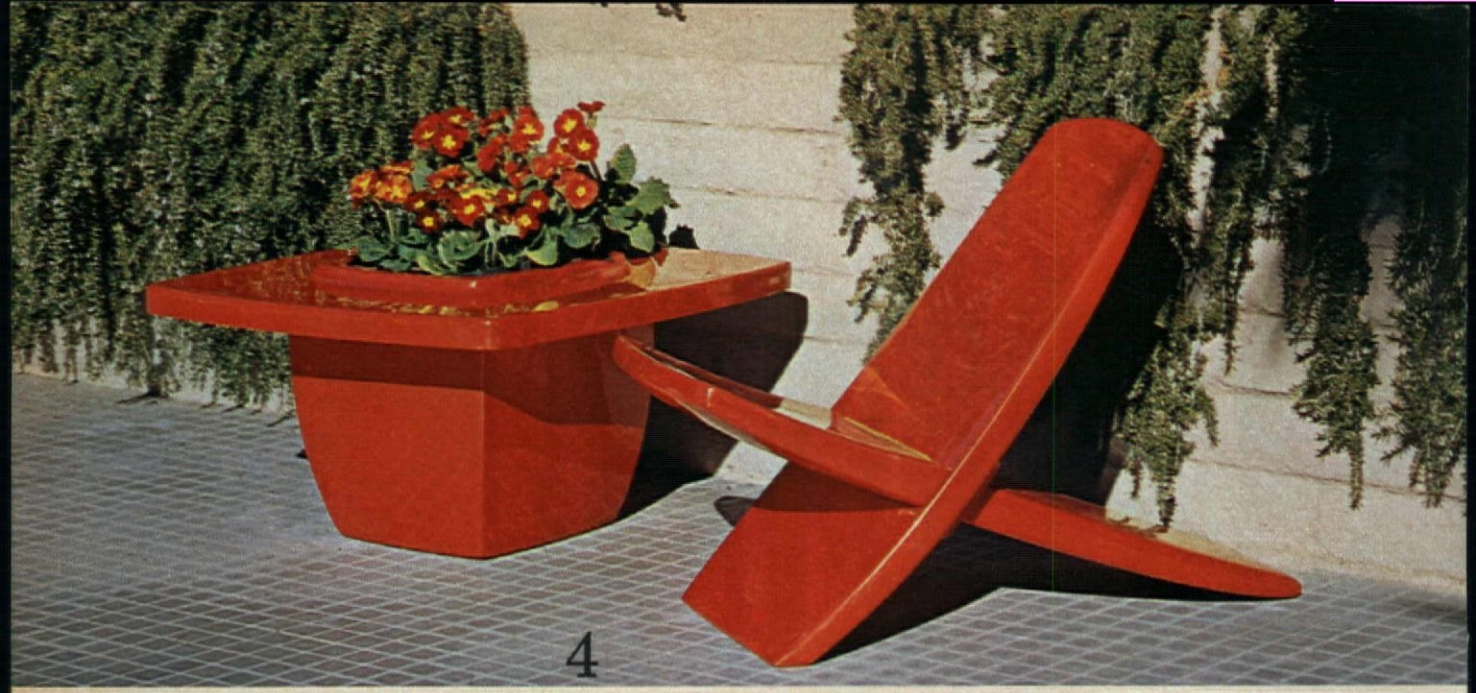
Hybrid mums like these beauties in azure ceramic columns are force-bloomed in spring. Once early bloom is over, cut back to 2 inches. Feed and water through summer and they will flower again in the fall.

3

No hardy spring-blooming perennial is as colorful as the primrose. These multicolored blooms in a white ceramic bowl will last longer if they are moved into the shade when the hot summer weather arrives.

3

continued


4

5

6

Bright bursts of blooms move in their containers wherever you want them all summer long.

7

8

9

10

CONTAINER GARDENING
continued

4
Concentrate color and achieve impact with containers. Here, for a standout combination, red to orange primroses blend with a red, plastic table-planter and chair, a Pasadena Art Museum design show selection.

5
A dwarf, fruit-bearing orange tree is smashing in a white ceramic cylinder on a spring or summer terrace. When brisk fall winds begin to blow, it will bring summertime indoors if treated as a houseplant.

6
Start with brilliant citron ceramic containers, add the punch of annuals like these orange calendulas and you have a winning partnership that is a focal point wherever it is used.

7
Colorful, reliable geraniums are a sure-fire crowd pleaser. You'll have color all summer long with a minimum of effort. Here, they have been massed in three black ceramic tubs to heighten their effect.

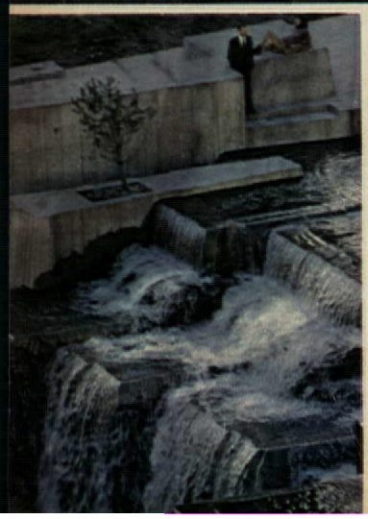
8
When in doubt about what to plant in a container, try an asparagus fern. It thrives in sun or partial shade and looks smart in a geometric-shaped fiber-glass container like this one or in a simple clay urn.

9
Here's a delightful way to welcome guests to your home. Fill your doorway or patio entrance with a potpourri of primitive clay containers brimming with colorful blooms.

10
Summer isn't summer without petunias. On this Palm Springs patio pure white blooms flourish in two crimson ceramic containers (from Los Angeles' Architectural Pottery/Architectural Fiberglass, as are many pictured on these pages).

PHOTOGRAPHS BY CHRISTA

Shopping Information, page 118



PORTLAND'S BUBBLING PEOPLE PLAZA

Brisk businessmen and lolling dreamers alike find a soothing exhilaration in Portland's blend of art and environment—the Auditorium Forecourt Fountain.

Acclaimed as "one of the most important urban spaces since the Renaissance," this mammoth, multilevel series of rivulets, cascades and pools is delighting thousands of lucky Oregonians with a new kind of water play. Occupying a full city block in Portland, the liquid-and-stone sculpture was designed by San Francisco environmental planner Lawrence Halprin for active use and pleasure—not mere formal viewing. In fact, it invites participation—from gentle wading to more adventuresome climbing, leaping and splashing. Even sobersides sometimes can't resist a dabble. Known as the Auditorium Forecourt Fountain since it faces the Civic Auditorium, Halprin's bubbling people plaza is a landmark in contemporary creativity. Bravo to him—and to Portland—for providing, amid big-city bustle, a pause that refreshes.

From a barely visible vantage point behind the falls, a more daring "water baby" peers out. This aquatic sculpture has won architectural raves. Perhaps even more telling is the public's delight.

Elliott Erwitt/Magnum

Poetry in pewter describes this ageless trio. The late 1700's teapot is the work of Philadelphia's Colonel William Will, "the Paul Revere of American pewter." Mug and porringer were crafted in New England. Their silky patina is a prime feature of this marvelous, malleable metal.

AN AMERICAN TREASURY

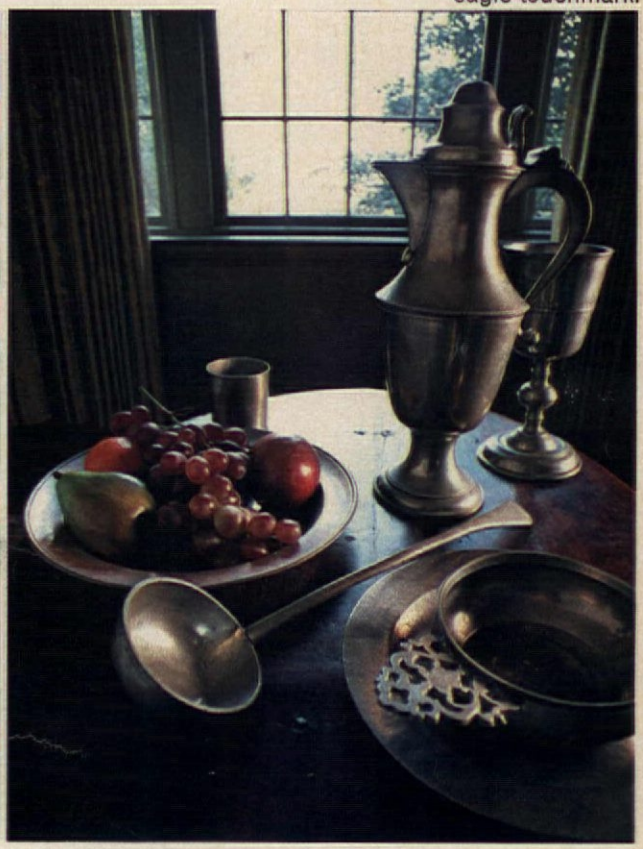
high elegance and lasting beauty in shapes that served a hundred needs

PEWTER

By Mary Evans

Arrayed on a Windsor chair enriched by the years (below), these rare pewter pieces—porringer, flagon, tankard and basin—reveal the brilliant workmanship of an earlier day.

A tall flagon (below) dominates this American pewter display, including plates, ladle, beaker, communion chalice and a porringer whose intricately pierced handle has an eagle touchmark.



The pleasure of pewter lies in its softly rounded forms and the mysteriously muted gleam of its surface, as if one of the metals that went into its making gave off light. Good pewter also weighs heavy in the hand, and if there is enough copper in the alloy it gives off a clear ring when tapped. All through the colonial period, and even afterward, pewter was the most common household metal. Used for countless everyday articles, it was inexpensive, easily available, and often of great beauty. Today it is scarce. Nevertheless, collectors quest for American pewter. The pieces shown here are from an outstanding private Wilmington, Del., collection and represent some of the finest work of American pewterers. (continued on page 98)

PHOTOGRAPHS BY LARRY COUZENS

Lustrous pewter turns simple household objects into priceless treasures. Here, typifying the skilled craftsmanship of early American pewterers in New York, Pennsylvania and New England, are a dipper, round soap box, tinder box, teapot, superb beaker and a particularly rare measure.

PEWTER continued

glowing grace from the cherished past

Perfection in pewter contrasts handsomely with the warmth of old pine. Teapot, flagon, beaker, creamer, sugar bowl, tankard, cup, plates, salt dish and spoon are all from the Ledlie I. Laughlin collection in Princeton, N.J., as is the pewter in the inset above.

PEWTER continued from page 95

Most of the first American pewterers came from England. Fine pewter had been made there from at least the 11th century; long before that, the Chinese and the Romans had mastered the art of its making.

Our earliest known pewterer was Richard Graves, who had a shop in Salem, Mass., as early as 1635; by 1640 there were at least four pewterers at work in the Massachusetts Bay Colony. The early colonists brought a good supply of pewter with them, and this had led some to think that the early pewterers dealt only in the selling and repairing of imported ware. But Graves had his own set of molds; besides, pewter broke rather easily and frequently had to be replaced by melting it down to be remade anew.

Unfortunately, the only known examples of 17th-century American pewter that have survived are fragments of spoons from Jamestown, Va. American pewter made in the 18th and 19th centuries is also a rarity. There are today only five American pewter coffeepots in existence, each of which, according to Thomas Williams of Litchfield, Conn. (one of the less than half-dozen dealers who handle American pewter), would easily bring $50,000 at auction. In comparison, English pewter from the same period and of comparable quality sells for only about a twentieth of the price of the American ware.

Pewter is made from tin and other metals—usually copper or lead (or both) with bismuth or antimony added. In the old days there were said to be as many recipes for making pewter as for making rum punch. Nobody knows the exact components of early pewter. Generally tin makes up most of the mix, but by itself it is too soft to be worked into a useful vessel. Lead is inexpensive and easy to work, but wares made from it are soft, heavy and break easily. Copper gives strength, rich color, smooth texture and a pleasing resonance. Bismuth, antimony or zinc hardens the pewter. In London there were standards regulating the mix for each grade of pewter. But colonial pewterers never organized themselves into strict guilds and so the quality of American pewter varies enormously from maker to maker.

Almost all of the western world's supply of tin in the 17th and 18th centuries came from the British Isles. To protect her own craftsmen from colonial competition, the British government imposed high duties on the importation of tin and virtually none on the importation of finished pewterware. Colonial craftsmen, therefore, were at a strict disadvantage.

Samuel Hamlin of Providence, R.I., pleaded in an advertisement that the pewter he offered was "superior to any Imported except from London." Nathaniel Austin of Charlestown, Mass., perhaps to draw customers, carried London ware as well as that of his own make. Not always able to compete in quality, American pewterers could not hope to compete in price unless they could find their own source of tin. And so they did—in broken pewterware.

A householder, by turning in his old, broken or dented pewter, could get new ware in return. For 30 pounds of old articles, he could get 15 to 20 pounds of new plates—an advantageous return which certainly encouraged him to keep turning in his old, battered ware for fine new replacements.

The stock taken in was assayed, melted down, mixed to the proper blend and cast in bronze molds. Then it was filed, put on a lathe and scraped, burnished, polished and possibly hammered. Hammering made a plate stronger but it was a difficult skill and was not practiced much after the Revolution. Hollow ware, such as teapots and coffeepots, was made of several castings soldered together. Solid handles were generally cast right onto the object; making hollow handles, on the other hand, required special techniques and a special alloy.

The finished ware was sold over the counter or by peddlers. The enterprising Boardman family of Connecticut, eventually to spread their business to Philadelphia and New York, set up what was the largest single enterprise in the history of American pewter.

It was not easy to become a pewterer. Prior to 1825, a young man had to be bound as an apprentice, spending seven years or more learning his skills from a master. To set up a shop independently took a great outlay for tools and brass molds. Even a small shop had at least 300 pounds of molds; a larger establishment might have owned half a ton. The molds were passed on and often willed by father to son. At least 12 men named Danforth in Connecticut followed the trade. The Bassett family, who worked from 1707 to 1800, was among the leading pewterers in New York City, and Frederick Bassett, last of the line, made massive tankards which are today the pride of American pewter.

Because pewter was molded, there is often a great similarity in form from maker to maker; but the fineness of workmanship varies enormously. And then there are the touchmarks, the identifying prints struck cold into each piece just after it was taken from the mold. Collectors roam the countryside seeking out their favorite touches. There are also books to guide the student, notably the masterful *Pewter in America: Its Makers & Their Marks* (Vols. I and II) by Ledlie Irwin Laughlin (a portion of whose pewter collection is shown on pages 96–97). This book, written for beginner and expert alike, chronicles in detail and through ample illustration the story of American pewter.

The touchmark of the craftsmen was usually placed in relief neatly on the bottom of the piece, but some appear elsewhere, as on the handles of porringers. Not all pieces were marked, and not all marks have been identified. The dies used to strike the touches are often of great beauty and interest; unfortunately, we know little about the men who cut or designed these exquisite marks.

A touchmark usually included the maker's name or initials and often the place where he worked. And there was always a beautifully cut symbol. Early makers had such fiercely British emblems as the rose and the crown, a rampant lion and unicorn; but after the Revolution by far the most popular mark was a splendid Federal eagle. Anchors were also used, as well as birds and lambs, ships and stags and human figures. Perhaps the most appealing mark had the word "love" hovering over two billing lovebirds.

It is impossible to overestimate the importance of pewter to our ancestors. Practically every utensil on the table except knives and forks was made of pewter. (Families often kept their own molds to make everyday spoons.) There were pewter plates, dishes, basins, porringers and ladles. People drank from pewter and poured from it, judged the time from pewter sundial faces and clock hands, lit their rooms with pewter lamps and candlesticks. Babies were nursed with pewter bottles. The sick were cared for with pewter infusion pots, bedpans and bleeding bowls. Men used pewter mugs for shaving, carried their rum and snuff in pewter, fastened their clothes and decked their hats and shoes with it. Children had toy tea sets of pewter. The worms (condensing tubes) of stills were made of it.

A pewterer was an important man. Many of them, (continued on page 124)

Chicken Noodle plus Chicken & Stars

They'll all come marching in when you give them this combination. Campbell's Chicken & Stars Soup with enriched macaroni and Campbell's Chicken Noodle Soup with golden egg noodles. They're both made with two chicken stocks and tender pieces of chicken. Use one for the stars, one for the stripes; add two cans of water, and you have the most all-American soup around. Want another new soup idea? Combine Turkey Noodle and Vegetable (plus 1½ cans of water) and you get Vegegobble. In fact, you can combine just about any two Campbell's Soups and come up with a delicious original soup.

M'm! M'm! Good!

If you think Kraft Toppings are only for sundaes, think again and win

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OFFICIAL KRAFT TOPPINGS "RECIPE IDEAS" CONTEST RULES

1. Each recipe submitted by you must be accompanied by two labels from any Kraft Toppings.

2. Submit as many recipes as you wish. However, each recipe must be mailed in a separate envelope together with two labels from any Kraft Toppings. Only one (1) prize will be awarded to any one family or address. Duplicate prizes will be awarded in case of ties.

3. One of the ingredients used in the recipe(s) submitted must be a Kraft Topping, any flavor or combination of flavors.

4. No previously published recipes are to be submitted to Kraft as contest entries. Before final judging each potential winner will be contacted and required to sign an affidavit certifying that the recipe submitted is the original work of the contestant, submitted in his or her own name, and hasn't been declared a winner in any previous contest.

5. All ingredients for each entry must be given in standard American measurements, written or typed clearly; each ingredient used must be listed in level measurements (not heaping or scant), cups, tablespoons, teaspoons or the following fractions thereof, ½, ⅓, ¼, etc. Each entry must give complete directions for mixing, cooking time and temperatures; and pan sizes for cooking and baking. Recipes must call for only ingredients that are readily available in local grocery stores and must not call for intoxicating beverages. Utensils must be standard and readily available to all contestants.

6. Entries will be judged by The Reuben H. Donnelley Corporation, independent judges, whose decisions will be final.

7. Entries will be judged on the basis of the recipe quality, general popular appetite appeal, practicability, ease of preparation, and contestant's creative originality with recipe and use of Kraft Toppings.

8. Everyone 12 years of age or older who is a resident of the United States, its territories or possessions, may enter except employees and their immediate families of Kraftco Corporation, its advertising agencies, The Reuben H. Donnelley Corporation, persons living in the same household as any of such employees, and people involved in the preparation of food or recipes as a profession. It is void wherever prohibited, taxed or restricted by law or regulation. Any taxes applicable to any prize, are the sole responsibility of the winner.

9. All recipes become the property of Kraftco, with the right to use, edit or adapt at the option of Kraftco. No entries will be returned. No correspondence will be entered into about any entry.

10. Contest closes Friday, May 21, 1971, and all entries must be received by June 1, 1971. Winners will be notified approximately 60 days after the close of the contest. A list of winners' names will be sent to those who submit a self-addressed stamped envelope to the box number shown below.

11. Mail your recipe(s) entry with two Kraft Topping labels, and your name and address to: Kraft Topping Contest, P. O. Box 860, Dept. AH, Hinsdale, Illinois 60521.

NAME _____ ADDRESS _____

CITY _____ STATE _____ ZIP _____

Enter Kraft Toppings "Recipe Ideas" Contest! Win one of 25 $1,000 prizes!

Here are six super recipes we've created, each using Kraft Toppings in a unique and delicious way! Kraft Toppings frost a torte, top a crepe, make a mousse irresistible. And, Kraft Toppings can do it best, because they're the rich, thick, gooey kind, with honest-to-goodness flavors.

Try our recipes. Then create your own. Make a bubbling fondue, a super sundae, or cakes, candies, dips and sauces. Anything goes if it's different, tastes good and uses Kraft Toppings. See the contest rules and entry blank at left.

Mousse Elegante

Soften 1 env. unflavored gelatin in ¾ C. cold water; stir over low heat until dissolved. Stir in 11-oz. Kraft Chocolate Caramel Topping, 1 tsp. instant coffee powder and 1 tsp. vanilla. Chill until slightly thickened; fold in 1 C. heavy cream, whipped. Pour into 1-quart mold. Chill several hours or overnight. Garnish with additional whipped cream, if desired. 6 servings.

Napoleon Au Chocolat

Add ½ C. finely chopped pecans to 1 pkg. (two 9-inch crusts) pie crust mix; prepare mix according to package directions. Roll out dough; cut into four 10 x 4-inch rectangles. Prick with fork; bake at 450°, 8 to 10 minutes. Cool.

Prepare 1 envelope (2-oz.) whipped topping mix according to package directions. Add 2 tbsp. crushed peppermint candy; mix well. Chill.

Spread Kraft Fudge Topping on 2 pastry rectangles. Alternate layers of plain pastry, peppermint mixture and pastry with fudge topping. Garnish with additional crushed peppermint candy, if desired. 6 servings.

Butterscotch Date Bars

Cream ⅓ C. Parkay Margarine and ¾ C. sugar. Beat in 2 eggs, ⅓ C. Kraft Butterscotch Topping and ½ tsp. vanilla. Add ¾ C. flour sifted with ½ tsp. baking powder and ½ tsp. salt; mix well. Fold in 1 C. chopped dates and ½ C. chopped pecans; pour into greased 9-inch square baking pan. Bake at 350°, 40 to 45 minutes. Cool; sprinkle with sifted confectioners' sugar. Cut into squares. Garnish with pecan half, if desired.

Banana Sundae Pie

Diagonally slice 2 to 3 bananas, dip in lemon juice. Line bottom and sides of 9-inch pie plate with bananas. Fill with ½ gallon of Neopolitan ice cream scoops. Spoon Kraft Chocolate Flavored Topping over ice cream. Freeze. 8 to 10 servings.

Dazzling Dessert Crepes

Combine 3 beaten eggs, ⅔ C. flour, ½ tsp. salt and 1 C. milk; beat until smooth. Let stand 30 minutes. For each crepe, pour about 2 tbsp. batter in hot, lightly greased 8-inch skillet. Cook on one side only.

Combine 2 C. dairy sour cream and ⅔ C. toasted slivered almonds. Fill each crepe with about 2 tbsp. of mixture; roll. Serve crepes with Kraft Pineapple Topping or Kraft Strawberry Topping. 8 servings.

Flower Power Sundae

For each sundae, split a banana in half lengthwise, divide halves into thirds; arrange the sections in bottom of dish. Top with scoop of vanilla ice cream; spoon Kraft Caramel Topping and Kraft Strawberry Topping over ice cream. Garnish with whipped cream and maraschino cherry, if desired.

MAIL-IN OFFER FORM

THIS MAIL-IN OFFER FORM *MUST* ACCOMPANY REQUEST.

25¢

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I am enclosing one label from a jar of Kraft Topping.
Please send me my 25¢ refund.

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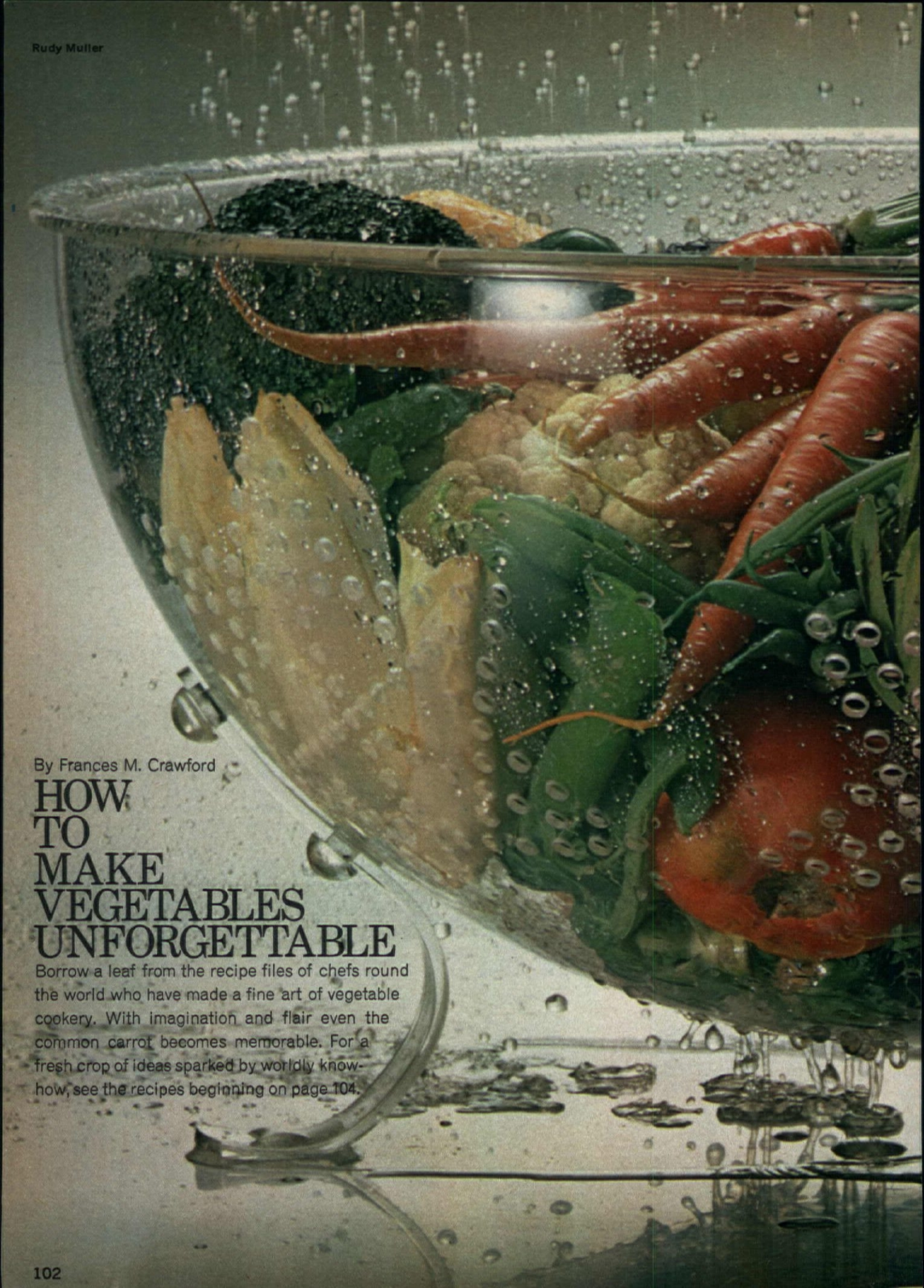
LIMIT: ONE REFUND PER FAMILY OR ADDRESS

Offer expires July 16, 1971, and is good in U.S.A. only. Void where prohibited, taxed or restricted. Labels submitted without this Offer Form or by clubs or organizations will not be honored. DUPLICATE REQUESTS WILL CONSTITUTE FRAUD. THEFT, DIVERSION, REPRODUCTION, SALE OR PURCHASE OF THIS FORM IS PROHIBITED. *(To remove label, soak empty jar in warm water)*

25¢

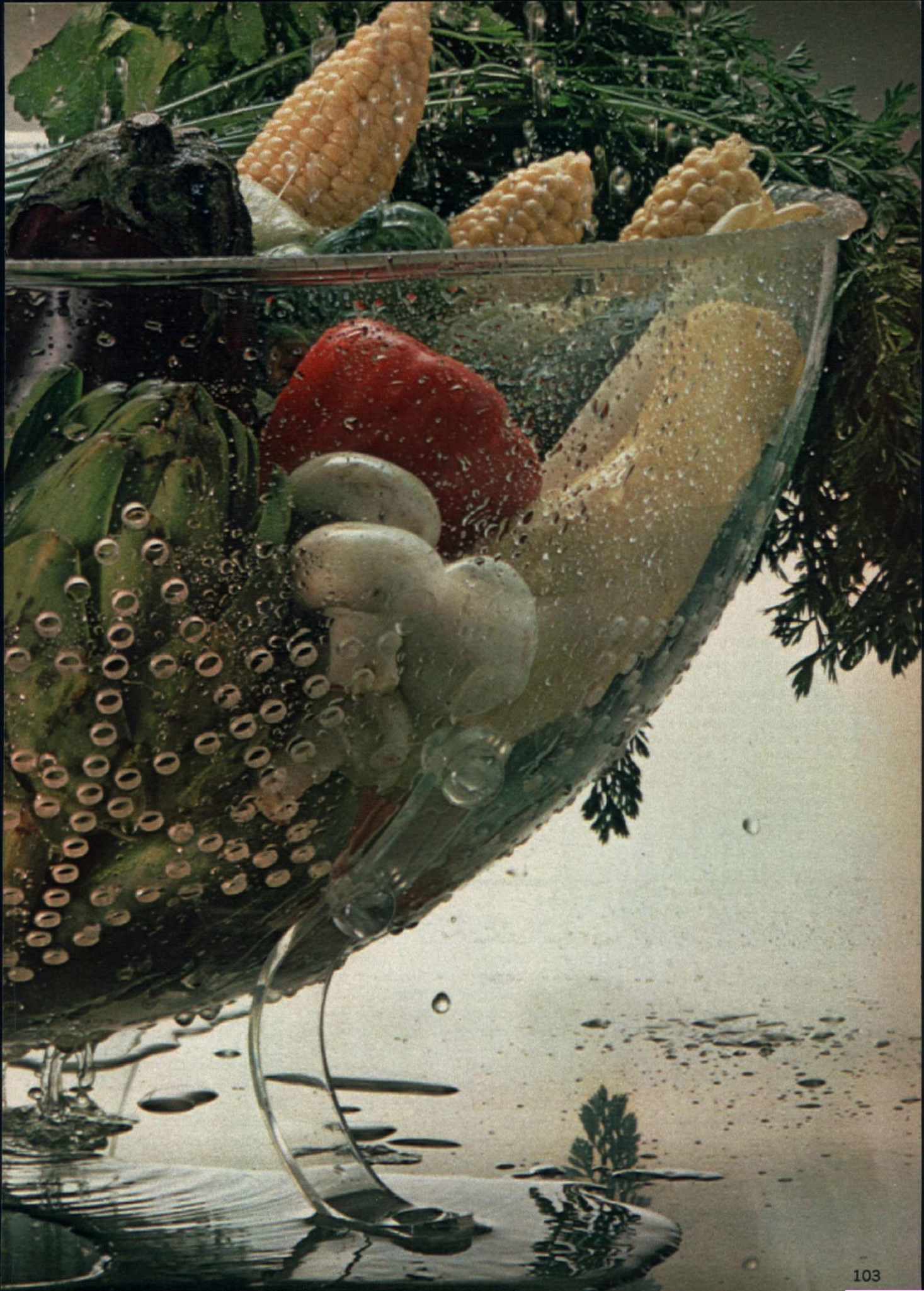


Rudy Muller

By Frances M. Crawford

HOW TO MAKE VEGETABLES UNFORGETTABLE

Borrow a leaf from the recipe files of chefs round the world who have made a fine art of vegetable cookery. With imagination and flair even the common carrot becomes memorable. For a fresh crop of ideas sparked by worldly know-how, see the recipes beginning on page 104.



BROCCOLI DOMINGO

1 tablespoon butter or margarine
2 tablespoons flour
1½ cups light cream
¼ teaspoon salt
Dash of cayenne
⅛ teaspoon ground nutmeg
1 cup finely diced cooked ham
½ chopped stuffed olives
2 bunches broccoli
¼ cup grated Parmesan or Swiss cheese

Melt butter or margarine in saucepan; stir in flour. Cook slowly over low heat until mixture bubbles and foams. Add cream, salt, cayenne and nutmeg. Stir rapidly with wooden spoon or wire whisk. Cook, stirring constantly, until sauce bubbles. Stir in ham and olives. Correct seasoning to taste. Remove from heat. Keep warm.

Cut off bottom of broccoli stems, leaving stalks 3 to 3½ inches long. Halve or quarter stalks to make pieces about ½ inch thick at the base. Pare pieces through bright green of tender pulp. Wash in cold water. Place broccoli in boiling, salted water. Boil gently, uncovered, 5 to 6 minutes or until stems are just tender. Drain well. Arrange on ovenproof serving dish. Pour sauce over broccoli. Sprinkle with cheese. Broil until golden. Makes 8 servings.

ZUCCHINI ALICANTE

2 tablespoons pure vegetable oil
2 tablespoons butter or margarine
2 cups sliced onion (2 large)
2 cloves of garlic, minced
6 zucchini, washed and sliced
1 can (8 ounces) tomato sauce
1 can (1 pound 12 ounces) tomatoes, coarsely chopped
1 tablespoon dried basil, crumbled
1½ teaspoons salt
⅛ teaspoon pepper

Heat oil and butter or margarine in large skillet over medium heat. Add onion; cook, stirring occasionally until pale yellow and soft. Add garlic, zucchini, tomato sauce, tomatoes, basil, salt and pepper. Cover. Bring to boiling. Reduce heat. Simmer 20 to 25 minutes or until zucchini is tender, stirring occasionally. Makes 6 servings.

PEAS WITH BACON (Country-style)

½ pound bacon, cut in 1-inch pieces
2 cups diced onion (2 large)
2 pounds fresh peas or 2 packages (10 ounces each) frozen peas, cooked and drained
½ teaspoon sugar
1 tablespoon chopped parsley

Cook bacon in saucepan until crisp. Remove with slotted spoon. Reserve. Discard all but 2 tablespoons of fat from pan. Add onion; cook until soft, stirring occasionally. Add peas, bacon and sugar. Mix gently. Heat through. Sprinkle with parsley. Makes 4 to 6 servings.

ITALIAN EGGPLANT

2 medium-size eggplant
Salt
1 cup flour
1 cup olive or pure vegetable oil
1 tablespoon butter or margarine
2 cloves of garlic, minced
2 cans (1 pound 12 ounces each) tomatoes, coarsely chopped
½ teaspoon celery salt
1 bay leaf
1 teaspoon dried basil, crumbled
½ teaspoon sugar
1 teaspoon salt
Dash of pepper
½ cup packaged bread crumbs
½ cup grated Parmesan cheese

Pare eggplant; cut in 1-inch cubes. Sprinkle with salt; let stand 30 minutes at room temperature. Drain. Dry with paper towels. Sprinkle with flour. Toss to coat eggplant lightly. Heat ½ cup oil in large skillet over medium heat. Add half the eggplant; sauté 3 to 4 minutes, stirring or tossing occasionally. Remove. Reserve. Sauté remaining eggplant in remaining oil the same way.

Melt 1 tablespoon butter or margarine in skillet over medium heat. Sauté garlic 1 minute. Add tomatoes, celery salt, bay leaf, basil, sugar, salt and pepper. Bring to boiling. Reduce heat. Simmer, uncovered, 10 to 12 minutes. Place eggplant in buttered 2- to 2½-quart baking dish. Pour tomato mixture over eggplant. Sprinkle with combined bread crumbs and cheese. Bake at 400° for 20 to 25 minutes. Makes 8 servings.

MEDITERRANEAN ARTICHOKES

4 fresh artichokes
8 lemon slices
2 small cloves of garlic, minced
¼ cup capers, drained
¼ cup chopped parsley
2 cups soft bread crumbs
¼ cup olive oil
½ teaspoon salt
Dash of pepper
2 tablespoons lemon juice

Cut 1 inch off top of each artichoke, cutting straight across. Cut off stem, level with base. Cut off tip of each leaf with scissors. Drop artichokes into boiling, salted water. Add lemon slices. Place a plate over artichokes to keep them submerged during cooking. Cook 20 to 45 minutes, depending on size, or until stem end can be pierced easily with fork. Drain well.

Combine garlic, capers, parsley, bread crumbs, 2 tablespoons olive oil, salt and pepper. Mix well. Open leaves of artichokes and remove center choke with spoon. Spoon ¼ of bread-crumb mixture into each cavity. Place artichokes in baking dish. Combine lemon juice and remaining oil. Sprinkle over artichokes and stuffing. Bake at 350° for 15 minutes. Makes 4 servings.

CORNISH CAULIFLOWER LOAF

1 large head of cauliflower
4 egg yolks
¼ cup softened butter or margarine
½ teaspoon salt
Dash of pepper

Remove green leaves from cauliflower. Cut out central stem. Cut or separate head into flowerets. Cut a slit in stem of each floweret to insure even cooking. Drop flowerets into boiling, salted water in large saucepan or kettle; cook 6 to 9 minutes or until just tender. Drain well. Force flowerets through food mill. Beat in egg yolks, butter or margarine, salt and pepper. Turn mixture into a buttered, 4-cup plain mold. Cover mold with aluminum foil. Place in pan containing 1 inch of hot water. Bake at 375° for 35 to 40 minutes. Remove from oven. Let stand a few minutes. Unmold onto warm serving dish. Serve with hollandaise sauce or melted butter or margarine, if desired. Makes 4 to 6 servings.

TOMATOES VERONESE

2 large firm, ripe tomatoes, cut in ¼-inch-thick slices
Salt
1 egg
¼ cup milk
1 tablespoon pure vegetable oil
½ teaspoon garlic salt
½ cup flour
1 cup dry bread crumbs
¼ cup pure vegetable oil
¼ cup butter or margarine
2 tablespoons chopped parsley

Sprinkle tomato slices with salt. Let stand 1 hour. Beat egg, milk, 1 tablespoon oil and garlic salt until well mixed. Wipe tomato slices with paper towels. Dip each slice in flour then in egg mixture. Dip in bread crumbs; let stand a few minutes. Sauté tomatoes, half at a time, in large skillet over medium heat, using 2 tablespoons each of oil and butter or margarine for each batch. Arrange on warm platter. Sprinkle with parsley. Makes 4 servings.

WESTERN PEPPER SQUASH

4 medium-size summer squash
¼ cup butter or margarine
2 cups sliced onion (2 large)
4 green peppers, seeded and cut in 1-inch squares
1 clove of garlic, minced
1 teaspoon salt
2 tablespoons chopped parsley

Wash squash; cut into 1-inch cubes. Melt butter or margarine in large skillet over medium heat. Add onion, green peppers and garlic. Cook 2 to 3 minutes, stirring occasionally. Add squash and salt. Cover. Cook 10 minutes or until squash is tender, stirring gently occasionally. Turn into serving dish. Sprinkle with parsley. Makes 6 servings.

continued

3 minutes from pack to snack!

Fully cooked!
5 great flavors!

Only Swift–the Brown 'N Serve specialist–could bring you sausages that fix so quick, taste so good!

It took Swift 20 years to make sausages this great...and all it takes you is 3 minutes! No excess grease. No shrinkage. Fast, flavorful, full of nutrition–the whole family will love 'em!

Eat the basic 4 foods every day.

BRAISED BELGIAN ENDIVE

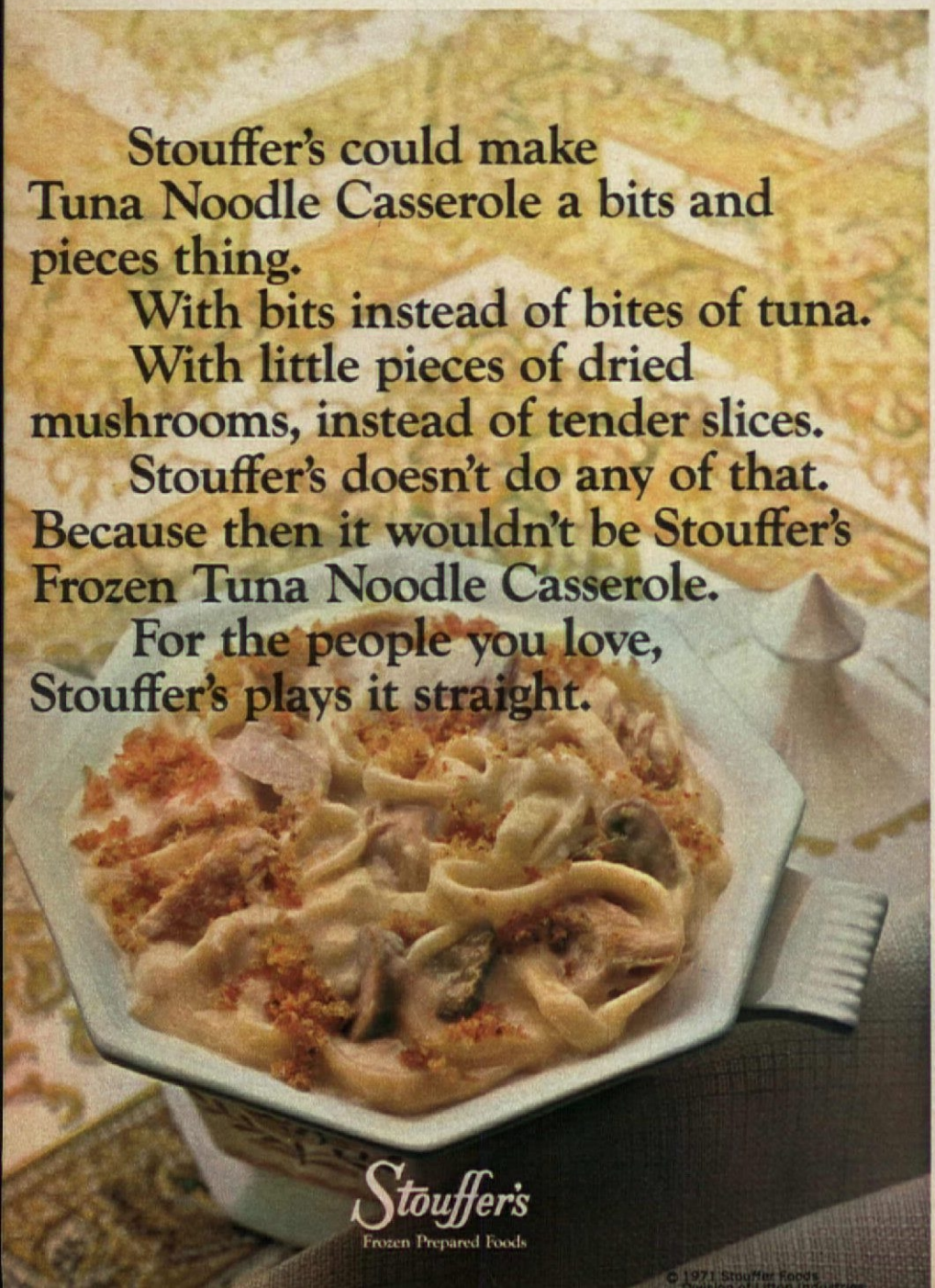
8 Belgian endives
2 teaspoons salt
1 tablespoon sugar
2 tablespoons lemon juice
¼ cup butter or margarine
1 cup water
1 tablespoon chopped parsley

Arrange endives in a single layer in heavy saucepan or skillet. Add salt, sugar, lemon juice, butter or margarine and water. Place circle of wax paper over endives. Cover. Bring to boiling. Reduce heat. Simmer 45 to 50 minutes or until endives are tender. Arrange in serving dish. Pour remaining cooking liquid over endives. Sprinkle with parsley. Makes 4 servings.

ASPARAGUS MILANESE

2 pounds asparagus
1 cup grated Parmesan cheese
¼ cup butter or margarine

Break off each asparagus stalk as far down as it snaps easily. Pare stalks with vegetable peeler. Wash asparagus in cold water to release sand. Make bundles (about 3 inches in diameter) of asparagus; tie with white string, lining up the tips evenly in each bundle. Cut off any protruding stalks. Place asparagus in plenty of boiling, salted water. Bring back to boiling. Boil slowly 8 to 12 minutes or until the stalks are tender. Place fork under string and remove bundles. Remove string. Drain asparagus. Arrange layers of asparagus in a buttered baking dish, sprinkling grated cheese between layers and on top. Cook butter or margarine in small saucepan until it becomes light brown. Pour over asparagus. Broil until cheese is golden brown. Makes 4 to 6 servings.



WAX BEANS GERMAN-STYLE

1½ to 2 pounds wax beans
2 tablespoons butter or margarine
¼ cup chopped green onions
2 tablespoons flour
1 can (13¾ ounces) chicken broth
2 tablespoons prepared mustard

Snap off ends of beans. Cut beans in half crosswise. Drop beans into boiling, salted water. Boil rapidly, uncovered, 5 to 6 minutes or until beans are just tender. Drain. Run cold water over beans. Drain again.

Melt butter or margarine in skillet over medium heat. Sauté green onions 2 to 3 minutes, stirring frequently. Sprinkle with flour. Mix well. Add chicken broth. Bring to boiling, stirring constantly. Reduce heat. Simmer 2 to 3 minutes. Remove from heat. Stir in mustard. Correct seasoning to taste. Add beans to sauce. Mix well. Cook over medium heat, stirring occasionally, until beans are heated. Makes 4 to 6 servings.

SWEET-AND-SOUR BRUSSELS SPROUTS

2 to 3 pounds fresh Brussels sprouts
¼ cup butter or margarine
1 cup minced onion (1 large)
2 tablespoons brown sugar
2 tablespoons lemon juice
1 can (10½ ounces) beef consomme
1 tablespoon cornstarch
2 tablespoons water

Remove any loose or yellow leaves from Brussels sprouts. Cut thin slice off stem ends. Cut a cross ¼ inch deep at base of stem. Wash well in cold water. Place in boiling, salted water. Cook rapidly about 7 minutes or until the base end of the sprouts are just tender when pierced with a fork. Drain well.

Melt butter or margarine in large skillet. Sauté onion until light brown. Add sugar and lemon juice. Cook until sugar becomes golden. Add beef consomme. Bring to boiling. Blend cornstarch and water. Stir into consomme mixture. Add Brussels sprouts. Simmer 5 minutes. Makes 6 to 8 servings.

continued

Monday's child is fair of face.
No wonder he's so glad!
Mother packed him chocolate fudge
(Diced peaches for his dad).

On Tuesday he'll be full of grace,
And full of butterscotch.
Come Wednesday it's a mixed fruit can,
And on his face? Just watch.

Thursday, Friday, all week long,
A different treat's in store;
Sweet pudding or a tasty fruit,
Unlike the day before.

You can put a different canned dessert in his lunch every day of the week.

And make it a whole new bag.

Because the cans are Alcoa® aluminum, they're light to carry.

And with the ring on the top, they're quick and easy to open.

Next time you're bagging somebody's lunch, add a little everyday love.

Pudding Cup and Fruit Cup desserts from Del Monte.

Change for the better with Alcoa Aluminum

ALCOA

Monday Tuesday Wednesday Thursday Friday Anyday

CURRIED PEAS, CORN AND ONION

2 cups sliced onion (2 large)
¼ cup butter or margarine
2 tablespoons curry powder
2 tablespoons flour
1 can (13¾ ounces) chicken broth
1 cup light cream
Salt
2 cans (1 pound each) whole-kernel corn, drained
1 pound fresh peas or 1 package (10 ounces) frozen peas, cooked and drained

Sauté onion in butter or margarine until pale yellow and soft, stirring occasionally. Sprinkle with curry powder and flour. Cook 1 minute. Add chicken broth. Bring to boiling, stirring constantly. Add cream. Bring to boiling. Add salt to taste. Mix in corn and peas. Heat through. Makes 6 to 8 servings.

MOLOKAU CARROTS

1 can (1 pound 4 ounces) pineapple chunks
4 cups pared, sliced carrots
½ teaspoon salt
2 tablespoons butter or margarine

Drain pineapple; reserve chunks. Combine carrots, pineapple juice, salt, butter or margarine and just enough water to cover carrots in heavy saucepan. Bring to boiling. Reduce heat. Simmer, uncovered, 30 minutes or until carrots are tender. Add pineapple chunks; cook until pineapple is heated through. Makes 4 to 6 servings.

SWEDISH CUCUMBERS IN DILL

4 medium-size cucumbers
¼ cup butter or margarine
½ cup water
½ teaspoon salt
Dash of pepper
2 or 3 sprigs of dill
2 tablespoons butter or margarine

Peel cucumbers. Cut lengthwise in half. Remove seeds with spoon. Cut each half lengthwise into 3 strips. Cut strips in 1-inch pieces. Combine ¼ cup butter or margarine, water, salt, pepper and dill in saucepan. Bring to boiling. Add cucumbers. Cover. Simmer 30 minutes or until cucumbers are tender. Remove cucumbers to serving dish with slotted spoon. Discard dill. Remove saucepan from heat. Add 2 tablespoons butter or margarine to liquid, one at a time, rotating after each addition, until all butter is melted. Correct seasoning to taste. Pour over cucumbers. Makes 4 to 6 servings.

MUSHROOMS BÉCHAMEL

1 pound button mushrooms
2 tablespoons butter or margarine
1 tablespoon lemon juice
½ teaspoon salt
Dash of cayenne
1 cup heavy cream
1 tablespoon melted butter or margarine
1 tablespoon flour

Wash mushrooms thoroughly. Drain. Pat dry with paper towels. Combine mushrooms, butter or margarine, lemon juice, salt and cayenne in enameled or stainless steel saucepan. Cover. Cook over medium heat 5 minutes, stirring occasionally. Add cream. Bring to boiling. Blend melted butter or margarine and flour until smooth. Add to mushroom-cream mixture, stirring constantly until sauce has thickened. Simmer 2 to 3 minutes. Correct seasoning to taste with salt and pepper. Makes 4 servings.

CHINESE CELERY AND MUSHROOMS

3 tablespoons pure vegetable oil
6 stalks of celery, cut diagonally in ¼-inch-thick slices
½ pound mushrooms, sliced
½ teaspoon salt
2 tablespoons dry sherry
2 tablespoons soy sauce
1 teaspoon sugar

Heat oil in large skillet. Sauté celery 2 to 3 minutes, stirring constantly. Add mushrooms and salt. Cook 2 minutes. Add sherry, soy sauce and sugar. Mix well. Bring to boiling. Serve at once. Makes 4 to 6 servings.

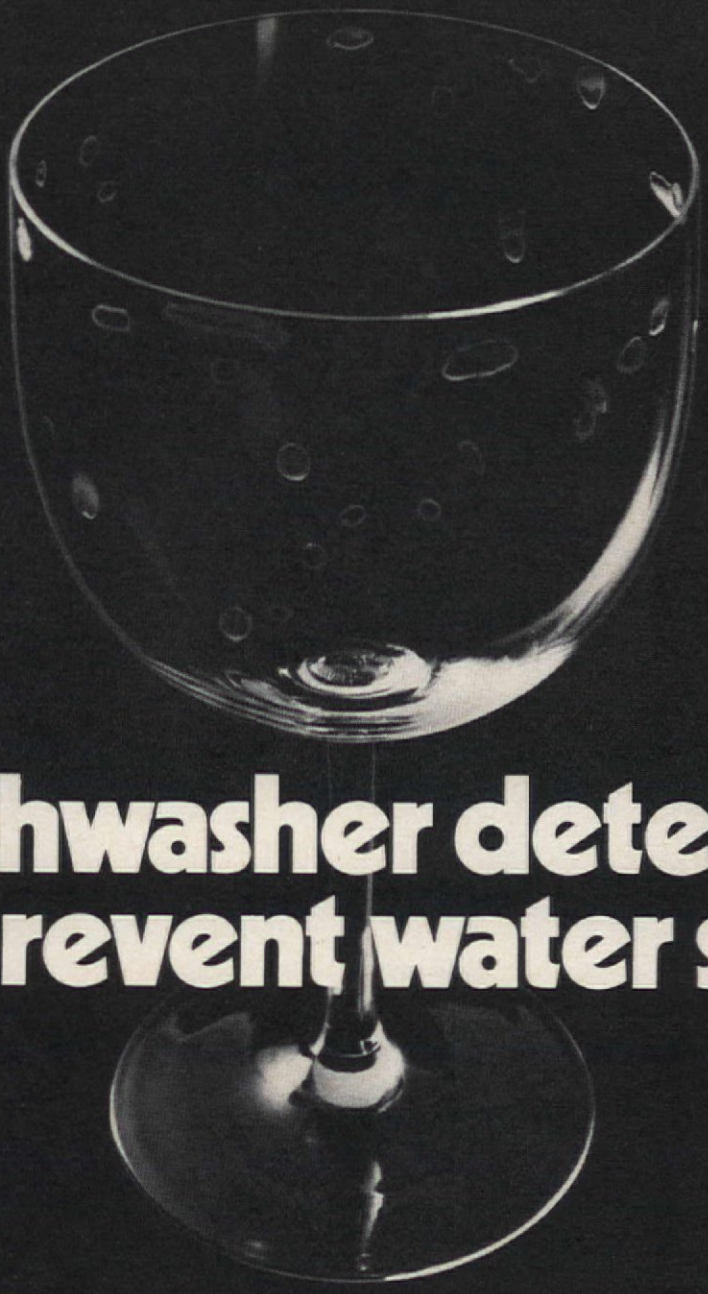
The TEFLON II* Quality Seal is your assurance of a no-stick, easy-clean finish that's been tested and approved by Du Pont. It's the only way you can be sure that the brand of cookware you buy has been rigorously tested for no-stick cooking and easy cleanup.

Du Pont specifies how the coating on the cookware should be applied, tests samples from the production lines of cookware manufacturers, and even buys samples of cookware in stores to check. The cookware keeps the TEFLON II Quality Seal only if it passes all the tests.

So, look for the TEFLON II Quality Seal . . . and don't get stuck in the kitchen.

DU PONT

TEFLON is Du Pont's registered trademark for its non-stick finishes. TEFLON II is Du Pont's certification mark for scratch-resistant TEFLON-coated cookware which meets Du Pont standards.



No dishwasher detergent can prevent water spots.

No detergent, even the best, can prevent water spots.

Jet-Dry and only Jet-Dry is made to sheet off water in the rinse cycle. (It's there water spots form, after your detergent's gone down the drain.) Jet-Dry comes in liquid for machines with dispensers. Or a solid little basket you hang in your dishwasher.

So next time a dishwasher detergent promises you nothing but spotless, spotless, spotless, remember its claim goes down the drain when it goes down the drain.

Try Jet-Dry Water Spot Remover. You'll see what spotless really means.

Promise.

Solid.

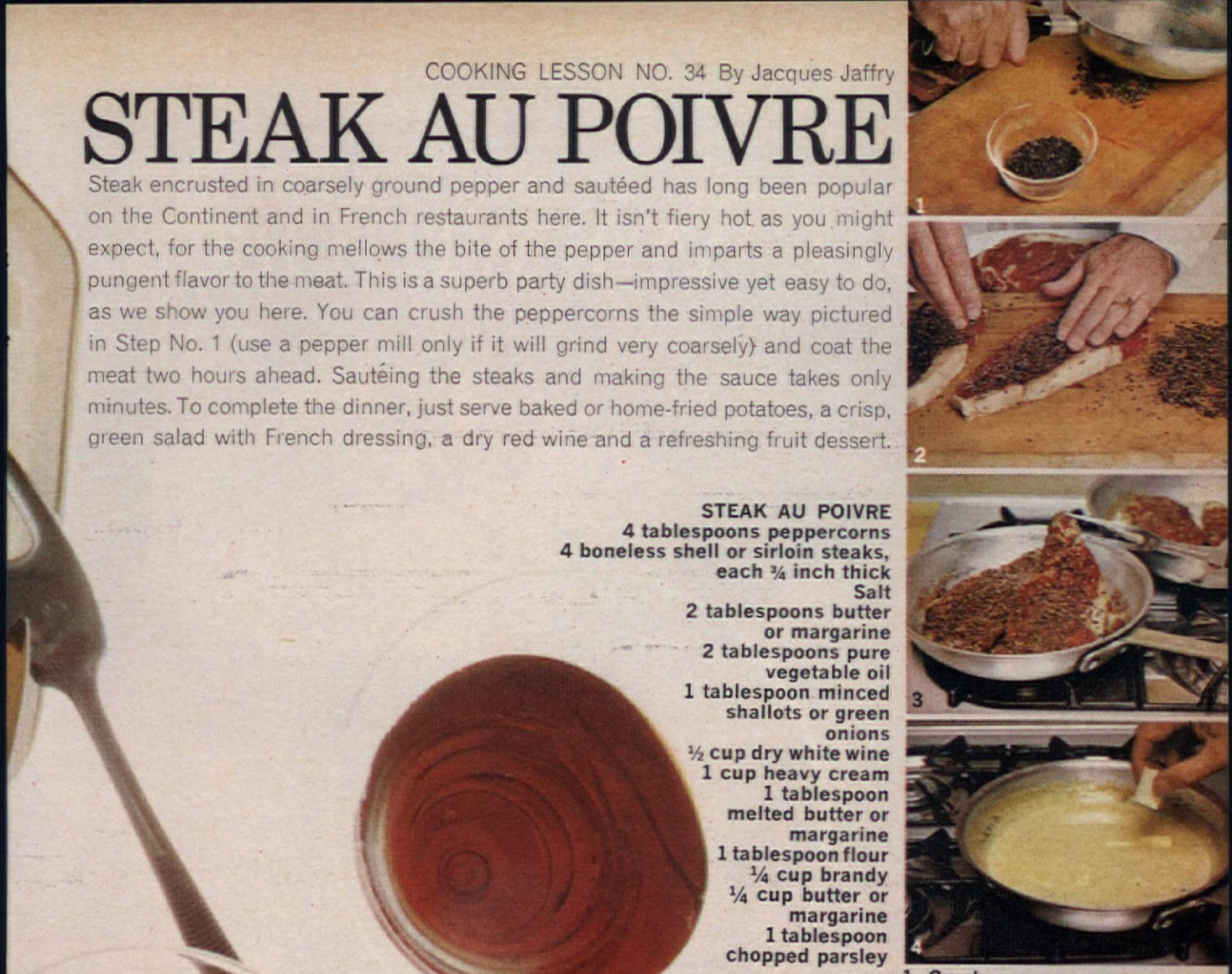
Liquid.

Jet-Dry Water Spot Remover.

COOKING LESSON NO. 34 By Jacques Jaffry

STEAK AU POIVRE

Steak encrusted in coarsely ground pepper and sautéed has long been popular on the Continent and in French restaurants here. It isn't fiery hot as you might expect, for the cooking mellows the bite of the pepper and imparts a pleasingly pungent flavor to the meat. This is a superb party dish—impressive yet easy to do, as we show you here. You can crush the peppercorns the simple way pictured in Step No. 1 (use a pepper mill only if it will grind very coarsely) and coat the meat two hours ahead. Sautéing the steaks and making the sauce takes only minutes. To complete the dinner, just serve baked or home-fried potatoes, a crisp, green salad with French dressing, a dry red wine and a refreshing fruit dessert.



STEAK AU POIVRE

4 tablespoons peppercorns
4 boneless shell or sirloin steaks, each ¾ inch thick
Salt
2 tablespoons butter or margarine
2 tablespoons pure vegetable oil
1 tablespoon minced shallots or green onions
½ cup dry white wine
1 cup heavy cream
1 tablespoon melted butter or margarine
1 tablespoon flour
¼ cup brandy
¼ cup butter or margarine
1 tablespoon chopped parsley

1. Crush peppercorns coarsely by pressing firmly with bottom of a small skillet.

2. Trim excess fat from the steaks. Pat dry. Sprinkle with salt. Press pepper firmly into each side of steaks.

3. Heat 2 tablespoons butter or margarine and oil in large skillet over medium heat. Sauté steaks 2 to 3 minutes per side for medium rare. Regulate heat so meat won't scorch. If steaks are too large for one skillet, divide ingredients between two or cook in two batches.

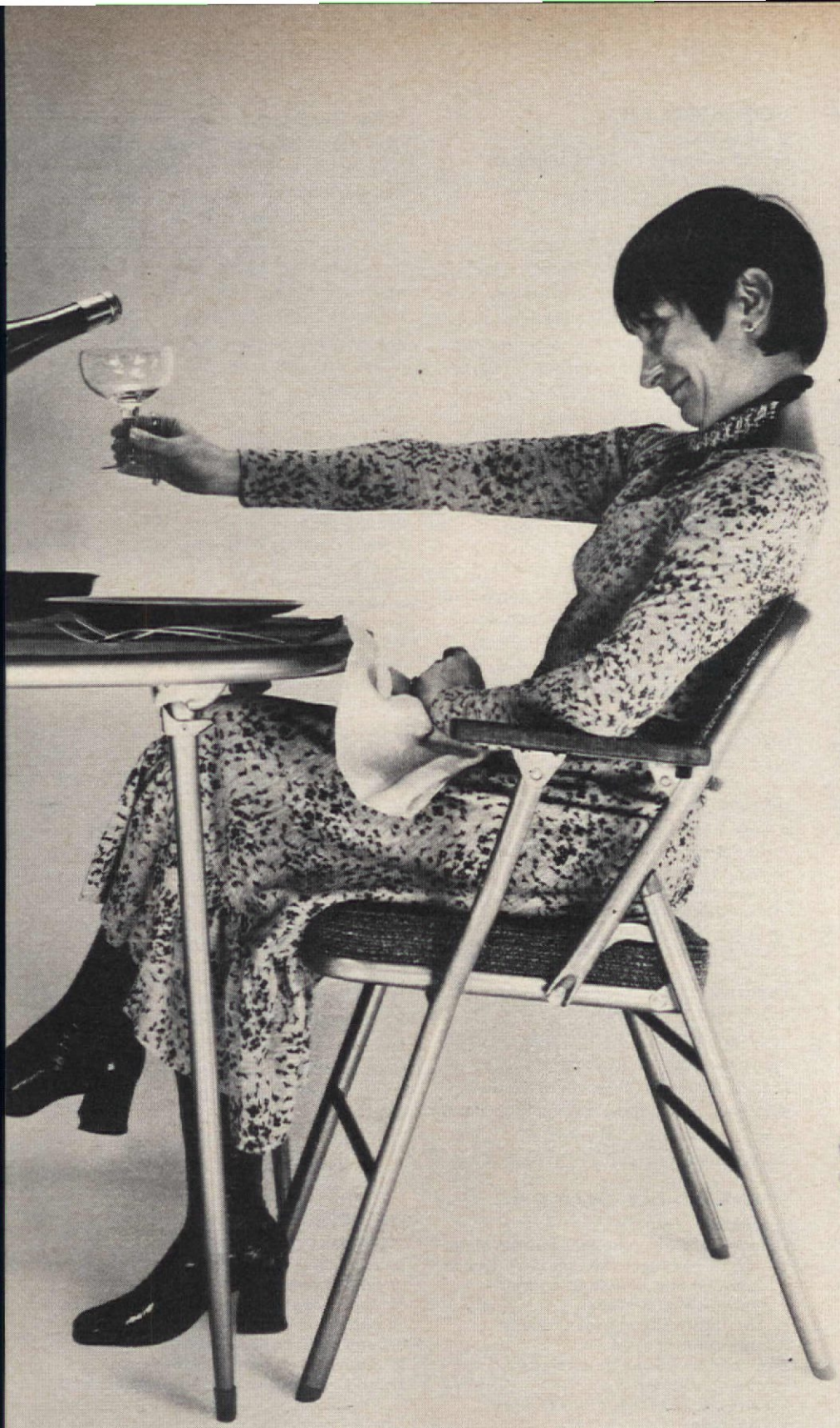
4. Remove steaks to a warm platter. Pour fat from skillet. Add shallots or green onions and wine to skillet. Cook 1 minute. Add cream. Bring to boiling. Blend melted butter or margarine and flour. Stir into sauce until smooth. Add brandy. Correct seasoning with salt. Remove from heat. Add ¼ cup butter or margarine, 1 tablespoon at a time, rotating skillet until butter is melted. Pour around steaks or in sauceboat. Sprinkle steaks with parsley. Makes 4 servings.

By Jane Uetz

There's magic in your kitchen when there's a package of rice on the shelf. This thrifty, easy-to-cook staple is such a good mixer it can be part of any meal of the day any time of the year. Pictured here are three of its many possibilities: Shrimp-and-Rice Salad Ring, Pears Carmelita and Roast Chicken with Mushroom-Rice Stuffing. Recipes for these and more begin on page 114.

WINNING WAYS WITH RICE

Irwin Horowitz



The Portables by Samsonite.

For the unexpected, the uninvited, or a scheduled bash for everyone you "owe." These are portable feast tables, fun and game tables, all on an instant. And instant chairs to match. Good-looking, light but durable, ultimately practical. The Portables. How did you scrape along without them till now?

Samsonite®

Samsonite® Corporation, Denver, Colorado 80239

ROAST CHICKEN WITH MUSHROOM-RICE STUFFING

(pictured)

1 roasting chicken (3 to 4 pounds)
4 tablespoons butter or margarine
¼ cup chopped onion (1 small)
¼ cup chopped celery
2 tablespoons minced parsley
2 cups cooked rice
1 can (4 ounces) mushroom stems and pieces, drained and coarsely chopped
½ teaspoon salt
⅛ teaspoon ground thyme
Dash of pepper

Wash chicken; wipe dry. Melt 2 tablespoons butter or margarine in skillet. Sauté onion and celery over medium heat 3 minutes or until tender. Remove with slotted spoon. Combine with remaining ingredients. Toss lightly until well mixed. Stuff body cavities lightly with stuffing. Truss chicken. Place on rack in shallow roasting pan. Melt remaining butter or margarine; brush over chicken. Roast at 375° for 1 hour. Brush 2 or 3 times with butter or margarine during roasting. Remove chicken to warm platter. Make gravy, if desired, with pan drippings. Makes 4 servings.

MEDITERRANEAN SUPPER CASSEROLE

1 tablespoon fat or pure vegetable oil
1 pound ground beef
½ cup diced green pepper
½ cup chopped onion (1 medium)
1 clove of garlic, minced
1 small eggplant, pared and diced (about 4 cups)
1 cup uncooked long-grain or converted rice
1 can (6 ounces) tomato paste
1 can (10½ ounces) beef broth
1⅔ cups water
1 teaspoon salt
½ teaspoon leaf oregano, crumbled
¼ teaspoon pepper
2 tablespoons butter or margarine, melted
¼ cup packaged bread crumbs
⅓ cup grated Parmesan cheese

Heat oven to 400°. Heat fat or oil in large skillet over high heat. Brown half the meat; remove; brown remaining meat; remove from skillet. Drain excess fat from skillet. Add green pepper, onion and garlic to fat remaining in skillet. Sauté over medium heat until tender. Butter 2-quart casserole or baking dish. Spoon meat, sautéed vegetables and eggplant into dish. Combine rice, tomato paste, beef broth, water, salt, oregano and pepper. Pour into casserole. Cover. Bake 40 minutes. Combine melted butter or margarine, bread crumbs and Parmesan cheese. Sprinkle over casserole. Return to oven; bake, uncovered, 10 minutes or until crumb mixture is lightly browned. Makes 6 to 8 servings.

GERMAN RICE SALAD

6 slices bacon
½ cup chopped onion (1 medium)
¼ cup cider vinegar
½ teaspoon seasoned salt
Dash of pepper
3 cups hot cooked rice

Cook bacon slowly; drain, crumble, set aside. Pour off bacon drippings from skillet, reserving 1 tablespoon. Cook onion in drippings over medium heat until tender. Add vinegar, seasoned salt and pepper; blend. Pour over hot rice. Add bacon; toss lightly. Serve hot as vegetable. Makes about 6 servings.

LEMON-RICE SOUP

4 cups chicken broth
¼ cup uncooked long-grain rice
1 egg
2 tablespoons lemon juice

Bring chicken broth to boiling. Add rice; boil gently 20 minutes, uncovered. Combine egg and lemon juice. Beat until mixture is frothy. Remove soup from heat; stir in egg and lemon mixture. Return to heat; simmer 2 minutes, stirring to avoid curdling. Correct seasoning to taste. Makes 4 servings.

GARDEN RICE SALAD

4 cups cold, cooked rice
½ cup diced green pepper
½ cup thinly sliced radishes
¼ cup thinly sliced green onions
½ cup thinly sliced raw carrot
¼ cup pickle relish
2 tablespoons bottled French dressing
Salt
Pepper
8 green-pepper slices

Combine rice, diced green pepper, radishes, green onion, carrot, relish and French dressing. Toss lightly. Season with salt and pepper. Turn into salad bowl lined with green-pepper slices. Makes about 8 servings.

SHRIMP-AND-RICE SALAD RING

(pictured)

1 pound shrimp, shelled and deveined or 1 package (10 ounces) frozen shelled and deveined shrimp
1 cup diced cucumber
½ cup thinly sliced green onions
3 cups cold, cooked rice
2 envelopes unflavored gelatin
½ cup cold water
1 can (10½ ounces) chicken broth
⅔ cup water
⅔ cup mayonnaise or salad dressing
2 tablespoons lemon juice
1 drop red food coloring
½ teaspoon sal
1 cup heavy cream, whipped

Cook shrimp in seasoned boiling water until just tender. Drain; chop coarsely. Combine shrimp, cucumber, green onions and rice in large bowl. Set aside. Soften gelatin in ½ cup cold water. Let stand 5 minutes. Dissolve over hot water. Combine dissolved gelatin, chicken broth, ⅔ cup water, mayonnaise or salad dressing, lemon juice, red food coloring and salt in large bowl. Chill until mixture mounds slightly. Set in bowl of ice water. Whip until light and airy. Fold cream into gelatin mixture with shrimp-rice mixture. Pour into 2-quart ring or plain mold. Chill 3 to 4 hours or until firm. Unmold. Garnish with parsley and shrimp, if desired. Makes 8 servings.

PEARS CARMELITA

(pictured)

2 envelopes unflavored gelatin
½ cup cold water
2 cups scalded milk
2 eggs, slightly beaten
½ cup sugar
1 teaspoon vanilla
2 cups cold, cooked rice
1 cup heavy cream, whipped
2 cans (1 pound each) pear halves
¼ cup grenadine
1 teaspoon cornstarch
1 tablespoon water

Soften gelatin in water. Combine scalded milk and eggs, mixing quickly; add sugar. Cook over low heat, stirring constantly until custard coats a silver spoon. Remove from heat; add gelatin and vanilla, mixing until gelatin dissolves. Chill until custard begins to thicken and set. Fold in rice and whipped cream. Pour into lightly oiled 6-cup mold. Chill 3 to 4 hours or until firm. Unmold onto serving platter. Drain pears, reserving ¼ cup juice. Place pear halves around mold. Combine reserved pear juice and grenadine in small saucepan. Dissolve cornstarch in 1 tablespoon water; add to mixture in saucepan. Bring to boiling over medium heat. Cook 1 minute or until mixture is clear. Cool. Pour over rice mold. Makes 8 to 10 servings.

PINEAPPLE-RICE BAVARIAN

1 envelope unflavored gelatin
½ cup sugar
¼ teaspoon salt
¾ cup evaporated milk
½ cup water
2 cups cold, cooked rice
1 cup heavy cream, whipped
1 can (1 pound) crushed pineapple, well drained

Combine gelatin, sugar and salt in medium-size saucepan. Stir in evaporated milk and water. Cook over low heat, stirring constantly, until gelatin dissolves. Chill mixture until partially set. Fold in rice, whipped cream and pineapple. Pour into a lightly oiled 6-cup mold. Chill 2 to 3 hours or until firm. Unmold. Garnish with mint, if desired. Makes 8 servings.

Presto's dunkable coffeemaker.

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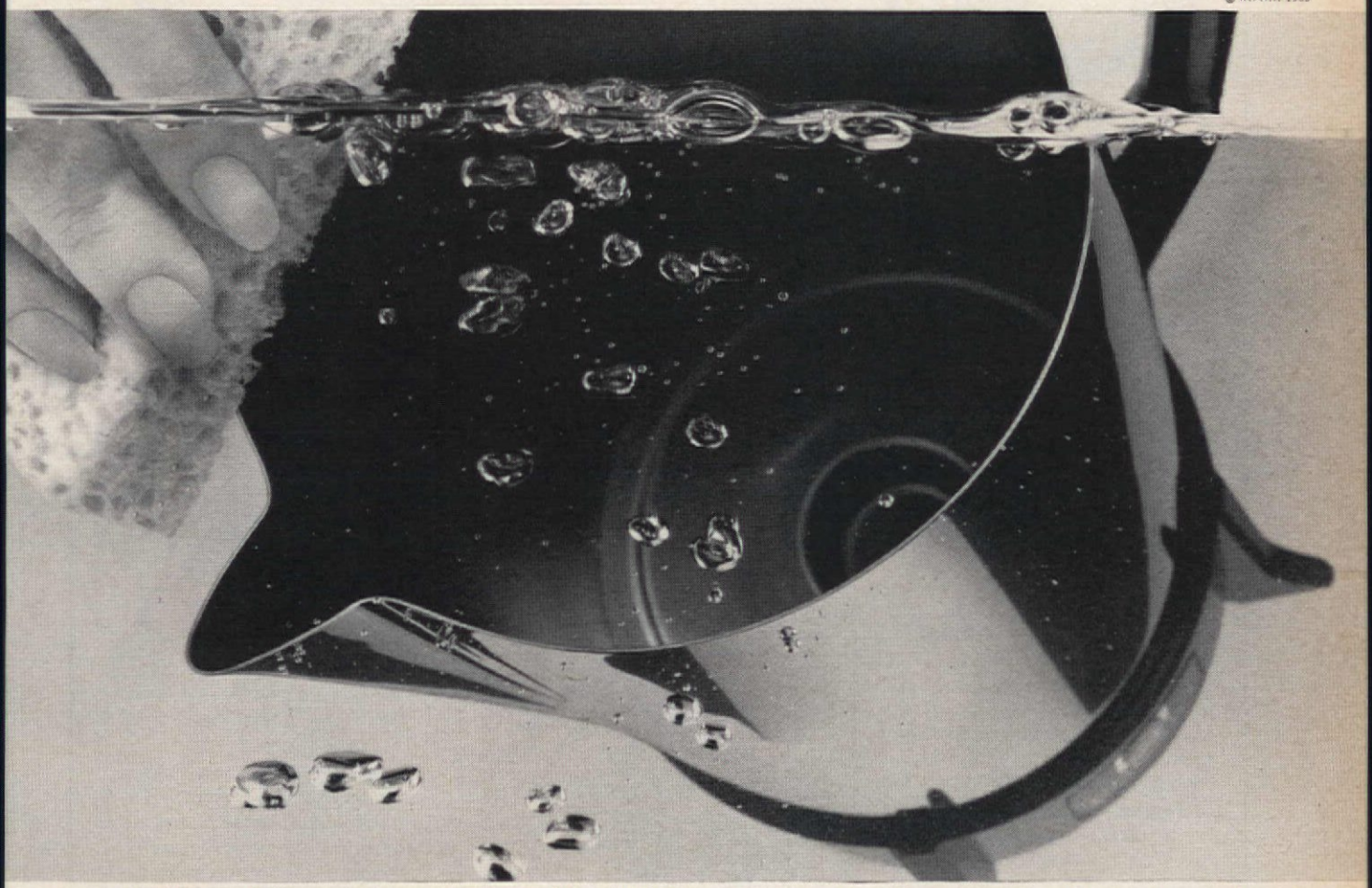
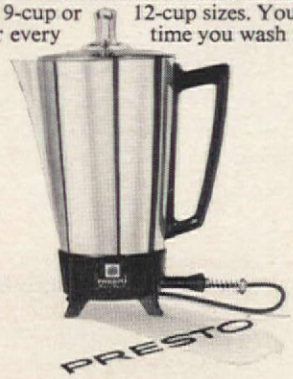
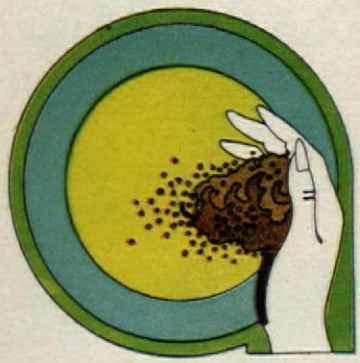


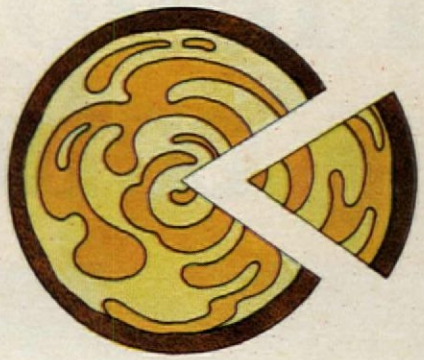
Completely submersible stainless steel, extra wide spout for easier cleaning, better coffee. Because a clean pot is so important to good coffee, we made our stainless steel coffeemaker completely washable. You can dunk it right into your sink. Or even your dishwasher! The extra wide spout is easy to clean. Can't trap stale coffee oils or old grounds (two things that ruin a pot of coffee!) That's why you get delicious coffee, cup after cup with the Presto Automatic Coffeemaker. Available in 9-cup or 12-cup sizes. You'll like it better every time you wash it!



There's more cooking at Presto than pressure cookers. Fry Pans, Griddles, Blender, Can Opener/Knife Sharpener, Toaster-Broilers, Hot Servers, Corn Popper, Deep Fryers, Toasters, Mixer, Spray-Steam Irons, Steam-Dry Irons, Cordless Toothbrushes, Hair Dryers, Portable Manicure Set, Portable Heaters, Humidifiers. National Presto Industries, Inc., Eau Claire, Wis. 54701.

THE ABC's OF CHIFFON PIE





Chiffon pie, one of the simplest desserts to make, is a delectable and show-off ending to any dinner. And, because you can make it ahead, it is perfect for entertaining.

SECRETS TO SUCCESS

The gelatin must be dissolved completely. The new, quick way to do it is to mix it with the sugar and liquid and heat it.

Eggs beat up faster and give the greatest volume when they are at room temperature. Take them out of the refrigerator 30 to 45 minutes before you are going to use them.

Separate eggs carefully and avoid getting even the tiniest bit of egg yolk in the whites or they will not beat up. If some does get in, take it out with a small piece of paper towel or with half an egg shell.

When beating egg whites for meringue, be sure the bowl and beater are spotlessly clean and dry. They will not beat up properly if there is the least bit of moisture or grease on the utensils. If you must beat yolks first, wash the beaters thoroughly before beating whites.

Chiffon pies may be frozen. Freeze the unwrapped pie until firm, then wrap, label and return to the freezer. They may be stored 1 month. To thaw, unwrap and let pie stand 2 to 4 hours at room temperature.

LEMON CHIFFON PIE IN CRUMB CRUST

Crust:

1⅓ cups crushed graham-cracker crumbs (about 18 graham crackers) or 1⅓ cups packaged graham-cracker crumbs
¼ cup sugar
¼ cup softened butter or margarine

Filling:

2 medium-size lemons
4 eggs
1 envelope unflavored gelatin
⅔ cup sugar
¾ cup water
¼ teaspoon cream of tartar
4 tablespoons sugar

To prepare crust:

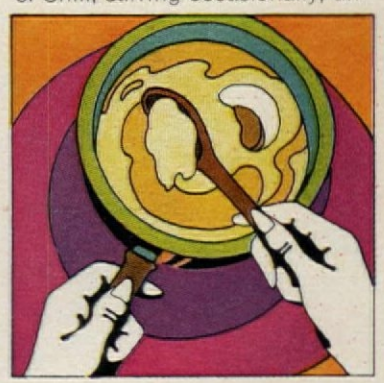
1. Heat oven to 350°.
2. To make crumbs from crackers, put crackers between 2 pieces of wax paper and crush with a rolling pin. Measure 1⅓ cups.
3. Mix crumbs and sugar in a medium-size bowl.
4. Mix in butter or margarine until mixture is crumbly.
5. Butter a 9-inch pie plate lightly.

Press crumb mixture firmly onto bottom and sides, making a small rim on edge of plate. An easy way to do it is to set an 8-inch pie plate on crumbs and press down.

6. Bake 8 minutes or until edges are lightly browned.
7. Remove from oven. Cool on rack.

To prepare filling:

1. Grate lemon rind. Measure 1 tablespoon. Squeeze lemons. Measure ¼ cup juice. Set aside.
2. Separate eggs. Beat yolks slightly.
3. Combine gelatin, ⅔ cup sugar, water, lemon juice and yolks in a medium-size saucepan. Cook over medium heat, stirring constantly, until mixture boils.
4. Remove from heat. Stir in grated lemon rind. Cool slightly.
5. Chill, stirring occasionally, un-



til the mixture mounds slightly when you drop it from a spoon.

6. Beat egg whites and cream of tartar until foamy.
7. Beat in 4 tablespoons sugar, 1 tablespoon at a time, beating well after each addition to dissolve the sugar. Continue beating until the meringue stands in stiff, glossy peaks when the beater is lifted.
8. Spoon lemon mixture on top of meringue. Fold lemon mixture until no streaks remain.

9. Turn into crumb crust. Chill 3 hours or until set. Garnish with whipped cream, if desired.

Robert Frost

The nicest carton of them all

Before we ever thought about putting milk in Pure-Pak cartons, we put a lot of thought into Pure-Pak cartons.

We thought about how sanitary milk should be. So we came up with a carton made with pure virgin paperboard that would only be used by one family. Yours.

We thought about how kids run around in bare feet. And came up with an unbreakable paper carton. That's coated with a thin plastic film. To keep the good things inside.

And the bad things outside.

We thought about making milk easier to pour. And came up with a carton that makes its own pop-open spout.

But we thought you ought to get more out of a carton than milk. So we made a carton that, with a few holes in the right places, could become a bird house. A bird feeder. A doll house. A toy car garage. A carton that could be a candle mold. Or, with a little imagination and some colored paper and scissors, a circus animal.

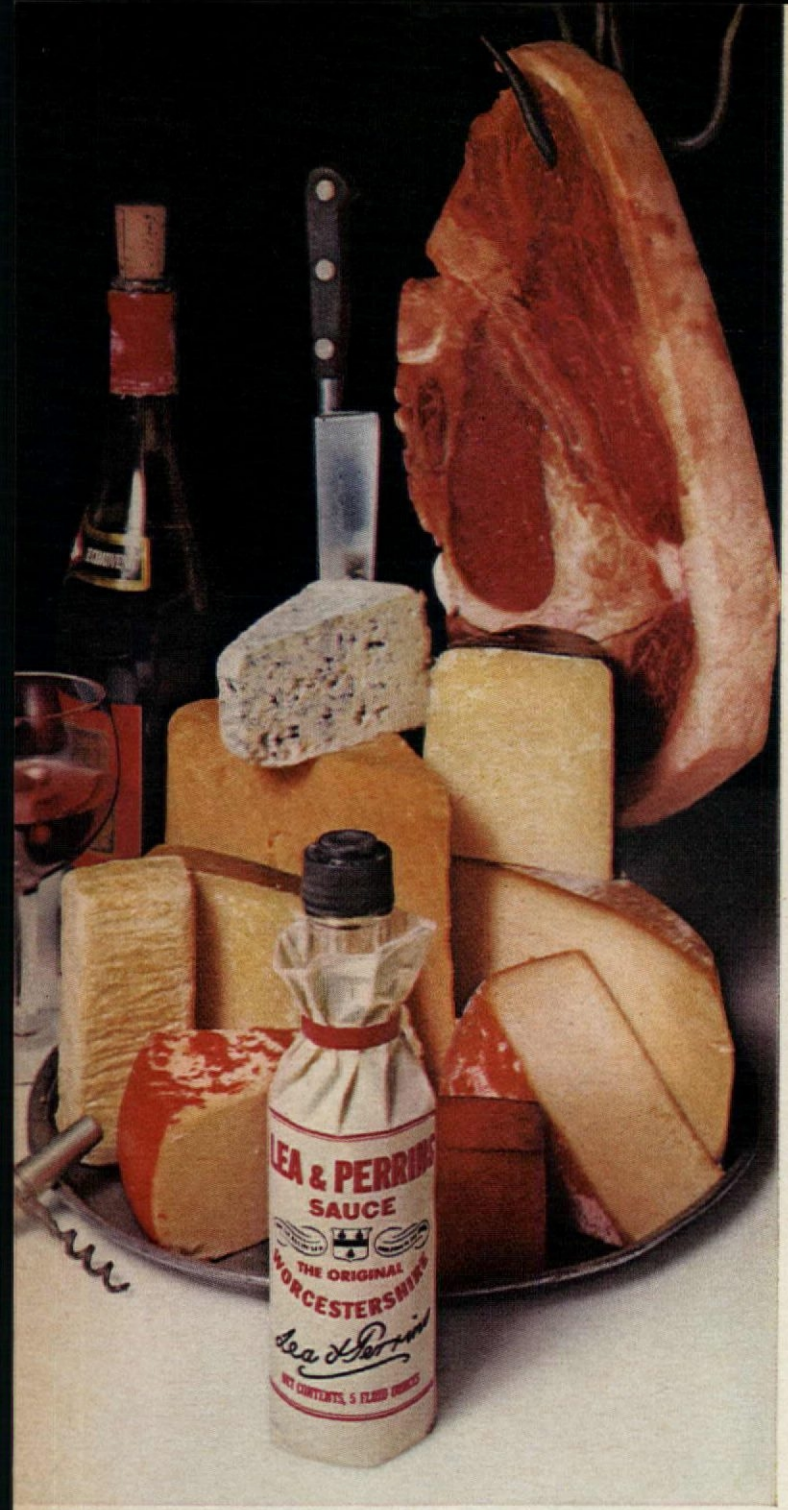
There's something else about our carton. When it's burned, it goes up principally as water vapor and carbon dioxide. When it's used as landfill, it disintegrates. Into its natural elements. To become soil again.

Like we said. The nicest carton of them all . . .

has a happy ending.

PURE-PAK®
AND THE SUPPLIERS OF PURE-PAK CARTONS

A UNIT OF
XLO®
EX-CELL-O CORPORATION

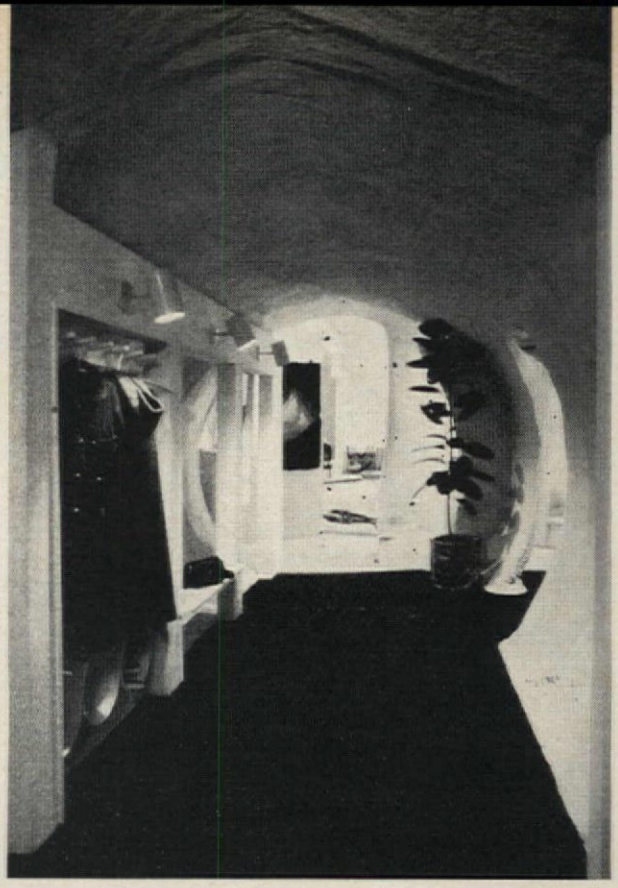


There's no Worcestershire like an old Worcestershire.

An older Worcestershire makes a wiser stew. (To say nothing of a brighter burger, smarter salad, loftier meatloaf.)

And by older Worcestershire, we can be talking only about Lea & Perrins, the Worcestershire that's aged in wood, like fine wine, and mellowed to perfection, like good steak and cheese.

The Worcestershire that combines natural aging with natural ingredients—things like eschalots, tamarinds, anchovies and chili peppers—to bring out the best in every dish. The Worcestershire, in short, that's seasoned right to start with and seasoned even better with age.



Tunnel of the Georgia idea house (shown on pages 76-81) features open guest and family closets and sitting niches.

SHOPPING INFORMATION

Merchandise listed is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022. Retail stores are listed with their cities. Items not appearing may be privately owned or custom made.

PILLOW COLLECTOR'S CHOICE

Page 60: 1, 5, Vivian Burns Imports, San Francisco, Calif. All other sources N.Y.C. 2, 3, 12, by Accessories in Fur for Bloomingdale's. 4, Sona The Golden One. 6, The Phoenix. 7, Greek Islands Ltd. 8, 9, Bloomingdale's. 10, The Irish Pavilion. 11, a Mountain Artisans Original, Bloomingdale's.

OUR DOLLAR-SAVING IDEA HOUSE

Pages 76–77: Polyurethane foam, Pelron. Fabric dome and all carpeting, rugs, wall hangings, sheets, blankets, towels, upholstery fabrics, WestPoint Pepperell. Plexiglas domes and windows, Rohm and Haas Co. Air conditioners, Carrier Corp. Air ventilators, Western Engineering. Interior and exterior paint, Sherwin-Williams Co. Foam-rubber upholstery, Firestone Foam Products Co. Interior birch doors, U.S. Plywood. Odor-control system, Honeywell. Pillows, Mirafoam. Coffee table and end table, Spiros Zakas Association. Fireplace, Sears, Roebuck. Urethane-coated fabric on pillows, Inmont Corp. **Page 78:** Range, counter-saver, coffee pot, Corning. Dishwasher, Frigidaire. Sink, Borg-Warner Corp. Plastic-laminate counter top, Formica. Chair, Charlton. Clock, Washington Clock Works. Purple serving pieces, Rainbow Wood Products. Stainless bowls, Vollrath. Glass corkers, David Douglas. **Page 79:** Lamp, Robert Sonneman. Red dinnerware and stainless flatware, Oneida. Crystal, Iittala. Coffee grinder, Mixmaster and stainless bowl, Hobart Mfg. Co. Toaster-oven, General Electric. Red cookware, Harvey Reid. **Pages 80–81 (upper left):** Shower fixture, Borg-Warner. **(Bottom left):** Chairs, Simmons of Canada. Clock, Washington Clock Works. Toys, F.A.O. Schwartz, N.Y.C. **Right:** Chair, Mobi Corp. Chest, Simmons of Canada. Lamp, Robert Sonneman. Typewriter, Remington. Telephone, Western Electric. Mattress, Simmons.

continued

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SHOPPING INFORMATION
continued

LIVING IN A SCALLOPED FOAM SHELL
Page 86 (lower left): All sources Denver, Colo. Throw pillows, Hal Lipstein's Design Forum, Castle-West, Exhibit b. White Flokati rugs, Hal Lipstein's Design Forum, Neuhart's. Place mats, Exhibit b. **(Lower right):** Alpaca bedspread, La-Boca. **Page 87:** Red enamel bowl, Castle-West. Yellow mitt, Exhibit b.

CONTAINERS FOR EASY PATIO GARDENING
Pages 88–91: 1, 2, 3, 5, 6, 7, 8, 10, write Architectural Pottery/Architectural Fiberglass, 2020 South Robertson Boulevard, Los Angeles, Calif. 90034, for the store nearest you. 1) 24″x18″x13″, $115. 2) 10½″x10½″, $28; 20″x10½″, $40. 3) 26″x 8½″, $55. 5) 17″x14″, $22. 6) 13″x13″, $28; 14″x8½″, $20. 7) 16″x16″, $47. 10) 10½″x4″, $12; 8½″x8½″, $20. 9) Neel's Nursery, Palm Springs, Calif. (Available only by direct purchase.)

STEAK AU POIVRE
Page 111: Wineglasses, Tablerie, N.Y.C.

WINNING WAYS WITH RICE
Page 112: Round platter, Georg Jensen (Lunning Div.), N.Y.C. Oval platter, Block China, N.Y.C.

20 NO-COST WAYS
continued from page 48

Learn the importance of scale, the relation of an object's size to its surroundings. A lamp alone isn't the wrong scale; it's only when it has been placed on a specific table that it suddenly seems either too large, small, light or heavy. There is little that can be done about lamps that are the wrong scale except to switch them around. **Or work up a grouping** if your problem is a lamp that looks puny. Add a picture on an easel or a large bunch of flowers or plant to fill out the space.

Faults of scale occur frequently. Lamps, for some reason, are often the wrong scale and so are mirrors and pictures.

Lower mirrors and pictures if they are too small to fill the wall space you have assigned to them. You'll find that this method of display often achieves a much more interesting and striking composition.

Compared to furniture, accessories have simple, seen-at-a-glance shapes. **Vary silhouettes** for visual interest. Put a square box in front of a round tray or a round vase near a rectangular picture. **Repeat the shape** when the contour of a single accessory, such as a candlestick, looks spindly in scale. In this case, multiplication creates the mass you need to fill the space you are working with. END

CONTAINER GARDENING
continued from page 89

Annuals, perennials, shrubs, even trees, can be containerized. Display them in bloom, underplay them in a less conspicuous spot when their color goes. Use them to welcome visitors at your entrance, to lead guests down the garden path, to create a snappy, exciting environment for your patio entertaining. The name of the game is showmanship and the possibilities are endless.

When selecting containers for planting, consider the size, color, shape and texture of the material and the site where it will be used. Work your containers into the overall design of your landscape or use them as focal points.

There is a wide variety of containers from which to choose. Handsome redwood ones are perfect for a woodsy, natural feeling. Fiber-glass containers like the cube pictured in photograph 8, page 90, are lightweight and will complement any contemporary setting. Ceramic containers in clean shapes like those shown in photographs 2, 3, 5, 6, 7, 10 add "knockout" excitement to any landscape. The four-part stoneware pot (1) or the group of Mexican clay pots (9) are perfect for an informal garden.

Lest the container gardener become bored, new designs are constantly being introduced. For example, the table-planter and matching plastic chair (4) designed by Carl Ekstrom were exhibited at "California Design XI," the Pasadena Art Museum's prestigious showcase of California design, and will soon be available to the public.

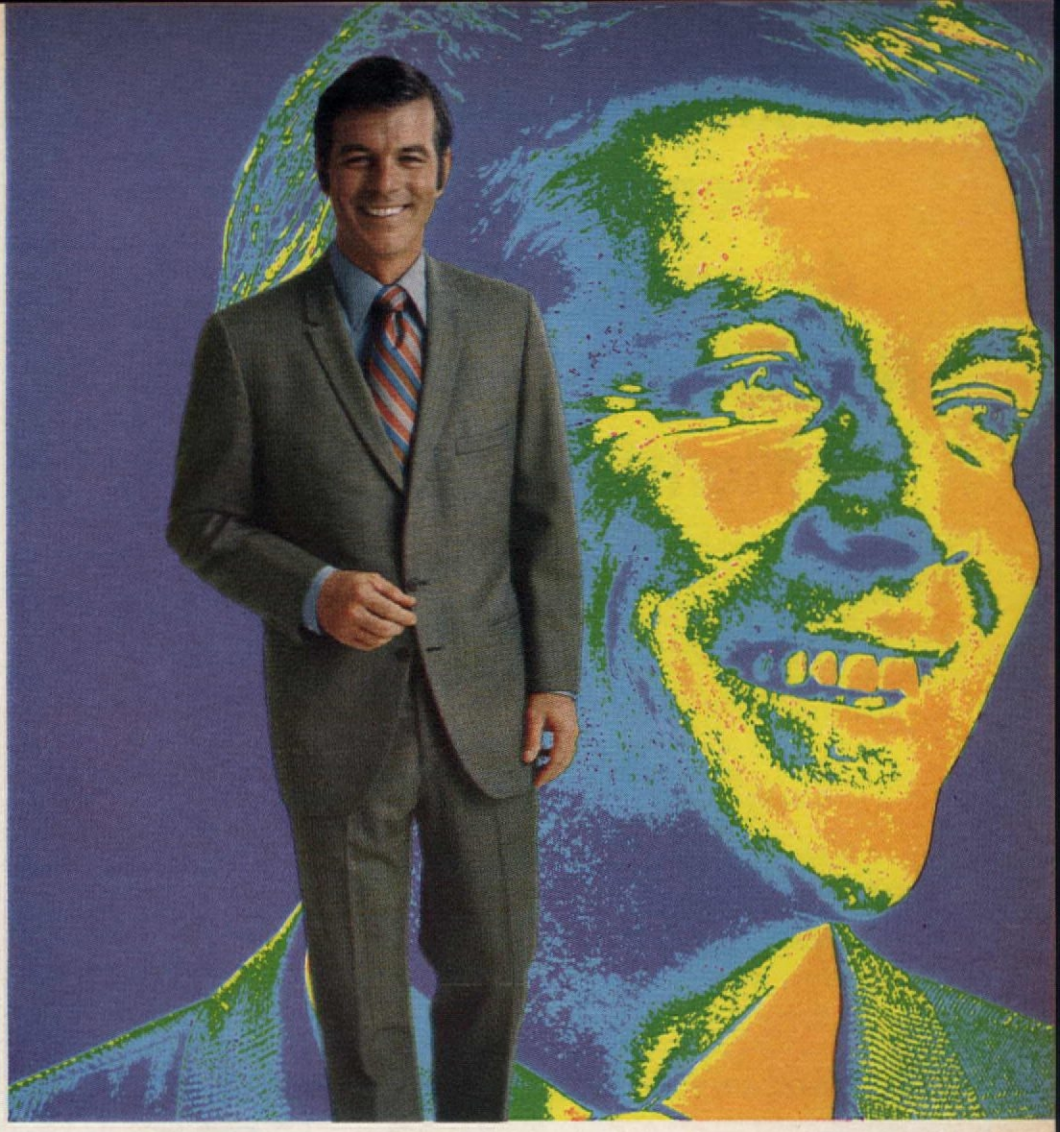
Once you've selected your containers, match the plants you use in them to the growing conditions of their location. If you are containerizing shrubs for a sunny site, consider varieties such as hibiscus, oleander, or allamanda. For a spot under a tree, pick varieties such as azalea, hydrangea or gardenia.

Most annuals will do well in a sunny location. If you bring them inside before the frost and place them in a sunny window, they will bloom for several additional weeks. As to flowering perennials, sun-lovers include geraniums, heliotrope and carnations. Or for shady locations, try tuberous begonias, fuchsias, and astilbe. Any of the perennial plants you choose that are not winter hardy can be brought indoors and used as houseplants in cold weather.

You can also grow most any tree which is native to your area in a container, provided it is one-fourth to one-third the height of the tree. Thus a dogwood 8 feet tall would require a planter 24 to 32 inches high. Trees bought from a nursery will be in a metal container or balled in burlap. This is your guide for the width of the container needed.

You should also consider future growth when choosing a container for a tree. The job of transplanting trees is difficult and should be avoided if possible. So if you want your tree to grow big and strong, buy a container big enough to fit its mature size. If you're not concerned about maximizing the size of your tree, most varieties need never be replanted even though the container is small. If you feed and water the tree sufficiently, it may not reach full height but it will remain healthy and happy.

Whether you plant flowers, shrubs or trees, the preparation, care and feeding of container gardens are the same. The simplest method of growing in containers is to use the container as a cachepot. When the plant is in bloom, place it pot and all in the container. Once annuals have stopped blooming they can be discarded and replaced with others that are in season. Your perennials and shrubs that have passed peak (continued)



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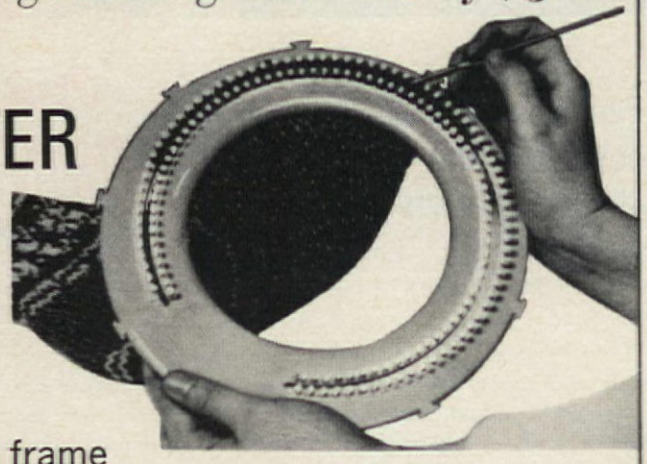

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showiness can be moved to another part of the garden where conditions are favorable to their continued growth but where they are not so much on display.

Another approach to container gardening is to plant directly in the container and then move both plant and container when the bloom ceases. The advantage of direct planting is that there is more room for root development and therefore the plant will grow more fully. Whichever method you use, remember that watering and feeding are the essentials of container gardening.

If you plant directly in a container, make sure the soil is well drained. It should contain sufficient humus so that it doesn't dry out too quickly. An excellent medium can be made by mixing equal parts of garden loam, vermiculite and milled sphagnum moss or wet peat moss. Make sure you water containers often enough to keep the soil moist. Most containers have drainage holes, but if yours doesn't, add 2 inches of pebbles at the bottom before planting. After a heavy rain, drain off excess water by tipping the containers that have no drainage holes. Feed every two weeks with liquid houseplant fertilizer.

Container gardens are nifty problem solvers. You can avoid all the difficulties of poor soil or poor drainage by using containers. Weeding becomes a snap. Insect infestations spread more slowly when plants are containerized and you can easily isolate stricken plants. Should one of your prize specimens struggle in a particular location, there's no need to dig it up and transplant. Just move the container to a more suitable site.

The portability of container gardens makes them a delight for the grower who likes to entertain. If you are planning a Sunday brunch on your patio or an afternoon pool party, you can surround your guests with blooms requisitioned from other parts of your property.

Container gardens are an excellent solution for the gardener who enjoys outdoor work but has limited time for and even less interest in becoming a yard slave. A colorful, strategically placed container of annuals, perennials or flowering shrubs can be just as effective on a deck, on a patio or around a pool as an entire high-upkeep flower bed.

Most of the containers we used are available from the sources given on page 120 (see Shopping Information). They may also trigger ideas for patio gardening with planters and containers you may come across in your vicinity.

END

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How many times in cooking have you wished you knew how to substitute one ingredient for another? It may be that you're fresh out of the product called for or perhaps it's simply a matter of cost—a particular canned product may be less expensive than its fresh or canned counterpart called for in the recipe you are using.

No need to worry when it comes to tomatoes, as tomato sauce can be substituted for a host of other tomato products. And the sauce—which comes plain, with cheese or with mushrooms—will give your dishes a rich tomato taste and consistency plus a subtle touch of seasoning and onion. Here's what you do:

For *1 pound fresh tomatoes, simmered and seasoned:* Use one 8-ounce can sauce.

For *1 cup tomato puree:* Use one 8-ounce can sauce.

For *1 cup tomato juice:* Use half of one 8-ounce can sauce and ½ cup water.

For *1 cup solid-pack tomatoes:* Use half of one 8-ounce can sauce.

For *1 can (6 ounces) tomato paste:* Use 2 cans (8 ounces each) sauce.

For *1 can (10¾ ounces) condensed tomato soup:* Use one 8-ounce can sauce and ¼ cup water.

You can also buy tomato sauce that contains tomato pieces. To substitute this for any of the listed tomato products, follow the directions above, stirring in water if necessary, a small amount at a time, until the mixture is of the consistency required for your recipe.

When the dish you are preparing calls for ½ cup or more of chopped onion and some tomato product, you can use tomato sauce with onions as a substitute. Just follow the suggestions above, again adding water, if necessary, to achieve the desired consistency.

All varieties of tomato sauce can be found in 8-ounce cans. The plain tomato sauce and the sauce with tomato pieces are also available in 15-ounce cans. An 8-ounce can is equivalent to ⅞ of a cup by volume; the 15-ounce can, to 1⅔ cups. Recipes are generally written using 8 ounces by weight interchangeably with 8 ounces of fluid measure, or 1 cup. END

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1 teaspoon baking powder	¼ teaspoon baking soda plus ½ teaspoon cream of tartar	1 square (1 ounce) unsweetened chocolate	3 tablespoons unsweetened cocoa plus 1 tablespoon butter or margarine
1 cup beef stock	1 beef-bouillon cube or 1 teaspoon or envelope granulated beef bouillon or 1 teaspoon beef-flavored concentrate, each dissolved in 1 cup water, or 1 cup canned beef broth	1 cup corn syrup	¾ cup sugar plus ¼ cup water
		1 tablespoon cornstarch	2 tablespoons flour or 1 tablespoon arrowroot or potato flour
		1 cup cake flour	1 cup all-purpose flour minus 2 tablespoons
1 cup buttermilk	1 cup milk plus 1 tablespoon lemon juice (let stand 5 minutes; beat well)	1 medium-size clove of garlic	⅛ teaspoon garlic powder
		1 teaspoon grated fresh lemon peel	1 teaspoon bottled dried lemon peel
1 cup chicken broth	1 chicken-bouillon cube or 1 teaspoon or envelope granulated chicken bouillon dissolved in 1 cup water	1 tablespoon prepared mustard	1 teaspoon dry mustard plus 1 tablespoon vinegar
		3 tablespoons chopped fresh parsley	1 teaspoon dried parsley flakes
3 ounces semi-sweet chocolate	2 squares (2 ounces) unsweetened chocolate plus 2 tablespoons sugar or ⅓ cup unsweetened cocoa plus 2 tablespoons sugar and 2 tablespoons butter or margarine	1 cup self-rising flour	1 cup all-purpose flour plus 1½ teaspoons baking powder and ¼ teaspoon salt
		1 tablespoon tomato paste	1 tablespoon tomato catsup

END

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PEWTER continued from page 98

becoming rich practicing their trade, acquired houses, land, workshops, servants. Some served as local officials and many were soldiers in the Revolution. Despite the competition from London, theirs was a respected trade, and it was natural that many became leading citizens. However, there were mavericks as well, men who were more solid in their craft than in their citizenship. Our earliest known pewterer, in fact, owes his immortality not to his excellence in his trade but to his refusing to stick to one.

Richard Graves, who arrived in the Massachusetts Bay Colony in 1635 in his early 20's, got into trouble very soon. First he was sentenced to the stocks for beating a neighbor. Next he was tried, but acquitted, for "oppression" in his pewtering trade. Then Graves was brought into court again when someone testified "he had herd [sic] Rich Graves kissed Goody Gent twice," a pleasant crime to which he confessed and for which he was sentenced to be fined and whipped. He was accused at times of getting drunk, stealing fence rails and playing the wicked game of shuffleboard at a tavern. He seems to have been a difficult fellow, for he was fined for stealing wood and addressing evil speeches to his victim, calling him "a base fellow, & yet one might Ruun a half pike in his bellie & never touch his hart."

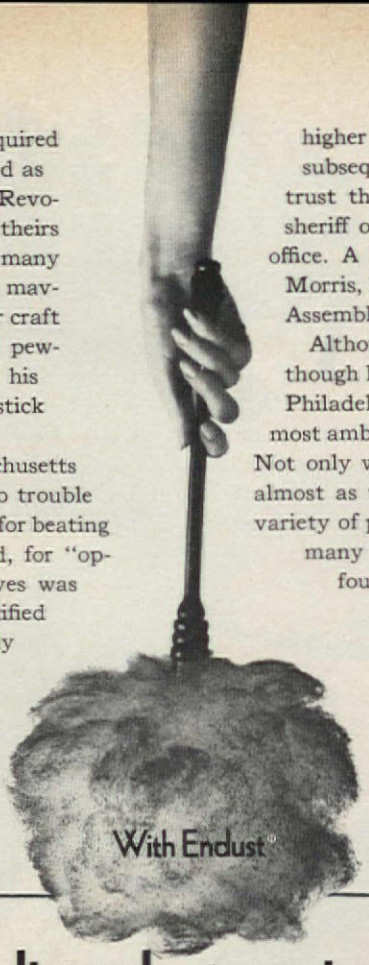
Another craftsman of independent nature was George Coldwell of New York, one of only two pewterers known to have used the Liberty cap for their touchmark. Coldwell, as revealed in his 1808 will, had once had a wife and five sons, but "through many vicissitudes in life" was long separated from them. He lived instead with his "dearly beloved female friend Rebekah Lafetra," by whom he had a son. Refusing to conform in his work as well as in his conduct, he apparently made none of the standard flatware that was common in his day, but rather specialized in spoons and candle molds. More importantly, he made some of the most unusually and originally decorated of all American pewter pieces—including spoons impressed with patriotic designs and a little japanned beaker said to have been a gift that Coldwell presented to George Washington.

Of even stronger patriotic inclinations, and an outstanding local citizen to boot, was Colonel William Will, one of the most impressive and gifted of American pewterers. Born on the Rhine in 1742, he was brought as a child to America and eventually settled in Philadelphia. When he was 34, he organized a company of infantry called "Captain Will's Company of Associators," and from this went on to higher commissions in the Revolutionary Army. He subsequently served in so many positions of public trust that in 1781 he had no time for his duties as sheriff of Philadelphia and had to be discharged from office. A few years later, along with financier Robert Morris, he was elected a representative to the General Assembly.

Although one wonders how he ever found time, and though his shop was ransacked during his absence from Philadelphia with his regiment, Will was one of the most ambitious and accomplished of American pewterers. Not only was his work exceptionally fine and graceful—almost as well worked as silver—but he made a greater variety of pieces than most of his colleagues. Regrettably, many of the prized pieces he made have not been found, including his "Ice Cream Moulds."

The work of many pewterers reflects their lives. Richard Lee, who wrote an account of his sad tribulations, lost his health while serving with the Revolutionary Army. Thereafter he lived as a wanderer, plying many trades, always occupied, always failing. Perhaps in the tiny saucers and porringers that he made he sought to make a world small enough to manage. Peter Young, who in 1775 gave a printed testimonial for Keyser's Pills, which cured an "imposthuma or sore" in his breast, later put his faith in a higher source and made some of the most original and exquisite of all American church chalices. An even more famous maker of chalices was Johann Christopher Heyne, who went to Pennsylvania in "The First Sea Congregation" (a shipload of Moravian settlers) and produced beautiful ware which brought together the Germanic influences of his youth with the more English influences of his chosen country.

Though pewter continued to be made and used well into the 19th century, its greatest days came before the Revolution. Thereafter, though ironically the Americans were now free to dominate their own market, the demand for pewter declined with the increased use of porcelain and glass. About 1825 a new and cheaper technique of pewter manufacture was devised. It was found that by using a superior grade of pewter, known as "Brittania," and increasing the tin content, wares could be made with thinner walls than previously. This, combined with a new method of forming the metal—on revolving blocks *after* casting—revolutionized the industry. The innovation meant savings in equipment costs (no brass molds were required), allowed greater production and made possible lightweight wares of sharper contours. However, Brittania ware was never as popular as the earlier ware. Pewter, which had to accept the fluid lines of simple molds, has an unpretentious grace. Its beauty is more that of comeliness than artifice. END



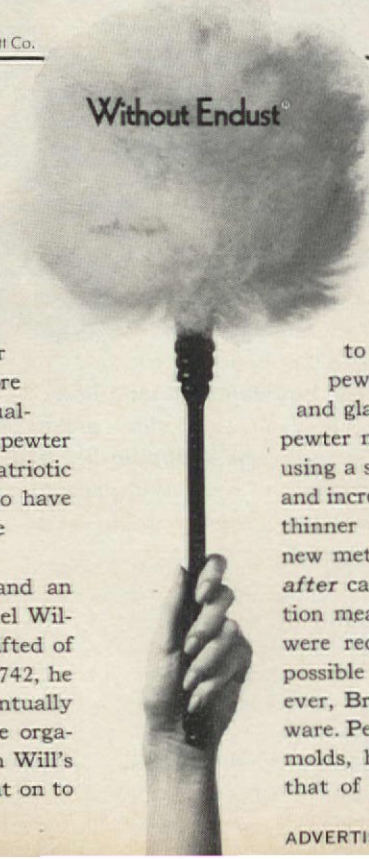
The dirty duster wins.

Because that's the duster we sprayed with *Endust*. Just once across the table, and it picked up 6 times more dust and dirt than the plain duster.

Endust turns any duster or mop into a "dust magnet," so dust can't scatter.

Don't push dust around. Pick it up with *Endust*.

©1971 Drackett Co.



ADVERTISEMENT

Turn Love Of Flowers To Profits...

From Weddings, Gifts, Corsages, Funeral Remembrances, Table Decorations, Special Occasions...

MAKE $$s 10 WAYS with FLOWERS!!

Work With Lovely Flowers Like These

MEN, WOMEN, FAMILIES—Good Profits Spare or Full Time

A few real or artificial flowers costing pennies may bring up to $10 and more in a professionally designed arrangement you make in 15 minutes! Weddings, banquets, dances, funerals all offer big-profit opportunities—also gift flowers and plants for Easter, Mother's Day, Christmas and other holidays. Fine opportunity no matter where you live—big city, small town or on a farm. Our complete Home Course includes a big Kit of professional Flower Arranging supplies, shows many ways to turn your love of flowers into cash profits—right in your own home. Or open your own Florist Shop—easy to start with little capital. Fine for men, women, families. Many job opportunities, too, at high pay. Designers with training and skill get salaries to $150 a week and more!

Learn To Make Beautiful Wedding Bouquets and Remembrance Pieces

FLORAL ARTS CENTER STUDENT OPENS OWN SHOP Dear Sir: I took your Floral Art course in 1964 . . . now have my own Florist and Garden Center. I have a large library of Floral books but yours are the most complete and the most help to me. I do both fresh and permanent designs. My shop is a year old and I have already done 8 weddings and receptions. The road without your course books would have been twice as hard.

Mrs. Mary Hubbard
Lincoln Florist & Garden Center, North Carolina

NO PREVIOUS EXPERIENCE NEEDED—EARN WHILE YOU LEARN

Hundreds of crystal-clear show-how illustrations and do-it-yourself projects make everything easy, develop your skill quickly. Within a week, you should be ready to offer corsages and table decorations, using live or artificial flowers, for pay, more elaborate designs soon thereafter. Learn newest flower arranging techniques, no previous experience or knowledge of flowers necessary. No special talent required. Everything you need to know is in your Course. Have two incomes, keep your present job while learning and earning. Automation can't move you out of a job—no machine can take your place.

Extra Bonus — 3 Months' Subscription to "Flower talk"

Idea-filled monthly publication for Home Flower Designers & Florists. Filled with photographs of fresh new designs, with assembly instructions. Design Contests with valuable prizes. Money-making tips. Other valuable features, FREE 3 months Subscription.

Nothing to buy. Mail Coupon now!

MRS. DOROTHY MARSHALL,
Floral Arts Student says:

"I have made over $100 on a single wedding and have more than I can do in spare time. Expect to open a shop soon.

APPROVED FOR VETERANS

FREE! FLORAL "CAREER KIT"
INCLUDING

1. 3-month Subscription to "Flower Talk" Monthly Publication for Home Flower Designers.
2. Exciting Success Stories of Floral Arts Students.
3. Complete How-to-Learn Illustrated Details.

HAPPY, USEFUL HOBBY, TOO—

Flower Designing is the world's happiest hobby—brings rich rewards of beauty, friendships, and pride of accomplishment. Double your pleasure in gardening. Win Blue Ribbons at Flower Shows. Become neighborhood authority on flowers for weddings, church decorations, banquets, other public or private affairs. Course gives hundreds of exciting ideas, shows how to carry them out!

10 WAYS TO MAKE MONEY AT HOME WITH FLOWERS

The wonderful world of flowers offers dozens of money-making opportunities, no matter where you live. High-profit design orders from neighbors, clubs, churches, hotels, etc. Grow flowers (or plants) wholesale for Florists. Be a Bridal Consultant. Learn how to join florists telegraph network, get flower orders by wire from all over the country. Many other methods. We provide instructions on 10 different ways to make good money at home, spare or full time, with live or artificial flowers.

EXAMINE FLOWER ARRANGING COURSE AND BIG KIT OF DESIGN MATERIAL AT HOME—NO OBLIGATION TO BUY.

Examine the course and all the design materials. Try your hand at some of the techniques (including making Artificial Flowers!) *before* you decide. Everything to gain, nothing to lose.

STUDY OF COURSE HAS BEEN VERY PROFITABLE.

"I have obtained a lot of information from the course. I think our shop has really survived on the strength of it. The last 3 months of last year, after we opened, we took in actual cash of over $1400, not including our charge sales. The study has been very profitable and we had no expert knowledge, only our ability to read your work. May God bless you for starting us into a business with so much pleasure." **O. L. Mississippi**

AIR MAIL COUPON NOW! NO COST OR OBLIGATION!

No Salesman Will Call!

FLORAL ARTS CENTER, Dept. 13D
1628 E. McDowell Road, Phoenix, Arizona 85006

Rush Your Floral "Career Kit" containing details on your offer of Home Course in Flower Arranging with big Kit of Design Materials—plus instructions and materials for making Artificial Flowers—for leisurely examination in my own home. Also send exciting success stories of Floral Arts Students, and put me down for a FREE 3-month Subscription to "Flower Talk." Everything FREE & POSTPAID. No obligation on my part.

NAME _____

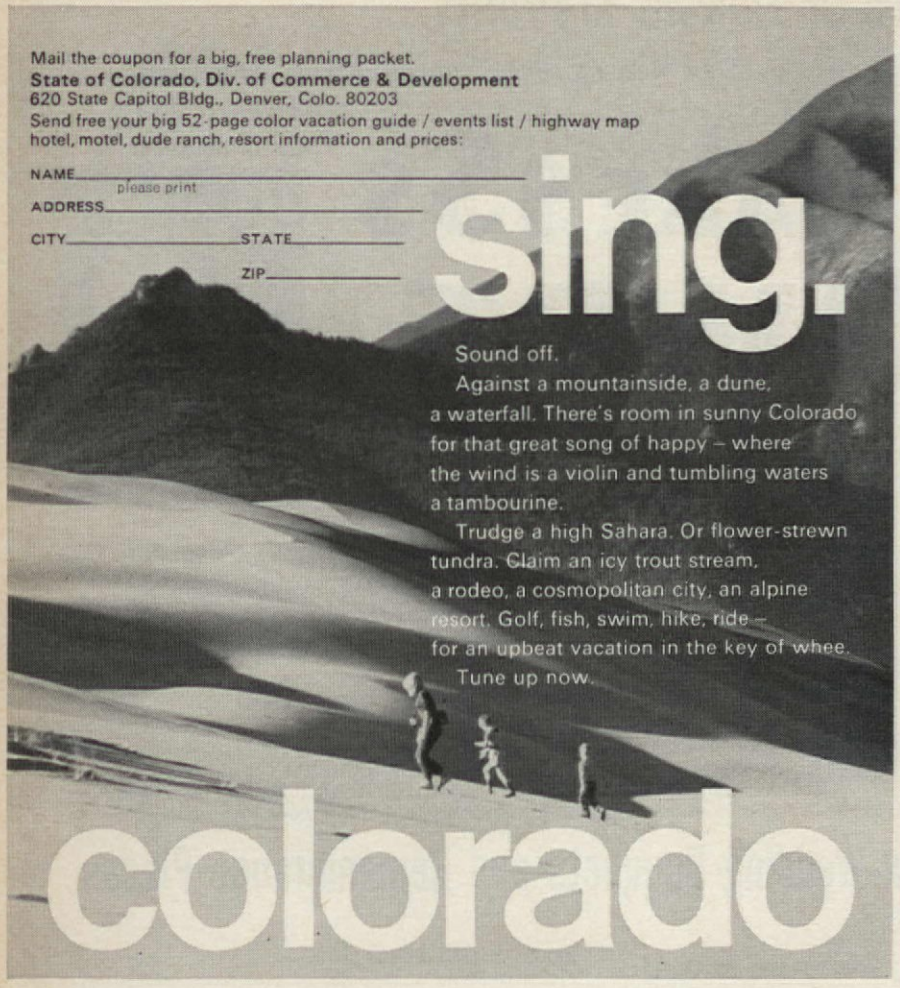
STREET _____

TOWN _____

STATE _____ ZIP _____

OUR 10th SUCCESSFUL YEAR

FLORAL ARTS CENTER, Dept. 13D, 1628 E. McDowell Road, Phoenix, Arizona 85006



DEAR AMERICAN HOME

POLLUTION-FREE LIVING

Bravos for your bold presentation in the January AH *on improving our environment. Building an appreciation for the natural environment and motivating communities to discover and clean up pollution take time. Wouldn't it be marvelous if every neighborhood would want and had a Jim Anderson ["The Healthiest New Town in America"] to help them explore the natural wonders in their own backyards? I hope other magazines will follow your leadership in the ecological field.*

Mrs. William Feyerharm
Urbana, Ill.

Congratulations! I'm glad to see a magazine that not only tells us how bad the environment is but is also finding people who are doing something about it. Your January issue was excellent. The couples profiled exemplify what everybody should be doing.

Margaret Joseph
Lancaster, N.Y.

Your article on Sunriver, "Pollution-Free Paradise" [January AH*], is good and generally well documented. The quality of land-planning and new settlements is not, however, a result of Divine Revelation, but is a consequence of thoughtful professional effort, in this case by our firm of landscape architects. The arrangement of the uses of land, the form they take, disposition of the roads, design of the general housing clusters, layout of the recreational matrix, the system of conservation trails and open space are all a part of our direct effort at Sunriver, and we are justifiably proud of our contribution to its master plan.*

Robert Royston
Royston, Hanamoto, Beck & Abey
San Francisco, Calif.

GARDEN RECIPE

I always enjoy your magazine, but with January's anti-pollution theme you outdid even yourself. For me and for other interested readers —would Lifestyle's Bonnie Kelly share her garlic, onion and hot-pepper antipest recipe with us?

(Mrs.) Donna Harkness
Spring Valley, N.Y.

Here's the Kelly formula:

1 strong onion (or 2 less potent ones), chopped
4–5 cloves of garlic, crushed
4 tablespoons cayenne pepper

Bring mixture to a boil in 1 gallon water. Strain. Pour into spray bottle and apply to plants. Since this is not a residual-acting formula, spray often and watch your garden carefully. If the bugs are not discouraged, make your next batch stronger. The stronger the solution the more effective, stresses Mrs. Kelly.

SALEM'S SPLENDOR

We were all pleased to see the article on the Salem China Trade ["Cargoes of Splendor," January AH*] and the lovely pictures of the museum. Richard Meek's photographs have received great praise on all sides. And for once, an article that was accurate! Congratulations.*

Crosby Forbes
Director, China Trade Museum
Milton, Mass.

GLASS COOKERY

Maidee Spencer's article, "Cooking With Glass" [January AH*], would have been more edifying for me if it had contained some assessment of the Corning range's cooking abilities, particularly in comparison with a gas range. How fast does the heating area heat up and cool down? How finely adjustable is the heat?*

(Mrs.) Caroline Shookhoff
Philadelphia, Pa.

We have found the cooking abilities of the Corning cook top generally comparable to conventional ranges. For example, it takes about the same time to boil water on the cook top as it does on a gas range. It heats quickly and evenly and is infinitely adjustable.

The heating area takes less time to cool down after cooking than conventional gas or electric ranges, since their metal tops and grids tend to hold the heat. In fact, a cool cooking surface is one of the attractive features of cooking with glass.

Letters to the editors should be addressed to Dear American Home, 641 Lexington Ave., New York, N.Y. 10022.

Our engineers are smarter than your mother.

"A vacuum cleaner has to be big and hefty to be good."

Look, we don't mean to knock Momma, but she could be mistaken. Thinking a vacuum cleaner has to be big and chunky to be powerful.

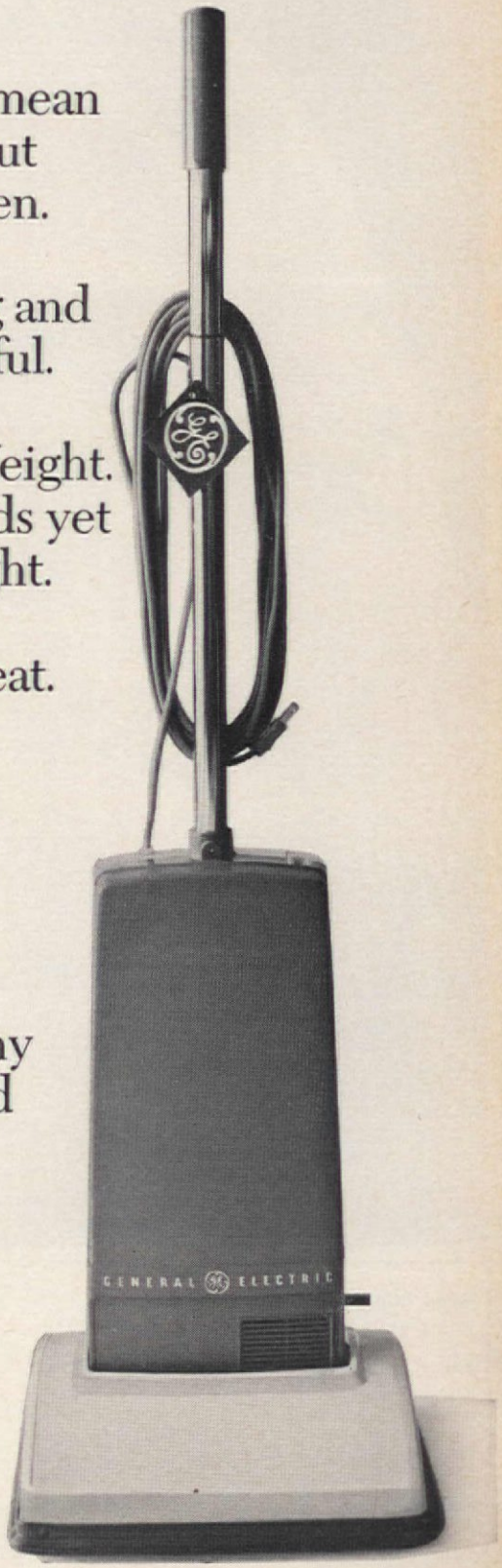
Not any more.

General Electric introduces the Easy-Weight. A vacuum cleaner that weighs 12 pounds yet packs the suction power of a heavyweight. So you can do the 9 x 12 downstairs and the shag upstairs without feeling beat.

The GE Easy-Weight has a sleek new body to glide under today's low furniture. It folds flat so you can keep it in the front hall closet. Or hung on the wall. And you don't have to float a loan to afford one.

The GE Easy-Weight disproves any notion you or your mother may have had about vacuum cleaners.

That doesn't mean she still can't make a wonderful chicken soup.



The Power Pack

GENERAL ELECTRIC

General Electric Company, Housewares Division, Bridgeport, Conn. 06602

IT'S EASY TO MAKE— BEAUTIFUL TO WEAR!

Shawls are **in**! And no wonder. What could be more flattering and fun to wear. This Flower Garden Shawl, a 54-inch wool/nylon square (worn folded into a triangle), is embroidered in one corner with a bright bouquet, knotted all around with generous fringe. The makings in a kit which includes fabric, embroidery yarn, needle, and complete instructions. Yarn for fringe is not included. From Good Housekeeping: $14.95.

Good Housekeeping Bulletin Service
959 Eighth Avenue, New York, N.Y. 10019

Enclosed is my check or money order for $14.95 for the Flower Garden Shawl.

Name _____

Address _____

City _____ **State** _____ **ZIP** _____

Please allow 3 to 4 weeks for delivery. **AH-4**

Rare Circulated and 1964 Silver Mint Condition Set

U.S. Coins Certain to Increase in Value!

Obsolete set (A). When was the last time you saw an Indian Head penny, Buffalo nickel, Mercury dime, Liberty quarter and Liberty half-dollar? Here, in one set, are all of them! And, each is in excellent condition! Set (B) is an uncirculated mint set from 1964! The last year for pure silver coins! These include a penny, nickel, dime, quarter and the much sought after Kennedy silver half-dollar. **FOR COLLECTORS AND INVESTORS** Both of these sets will be sure to increase in value and are wonderful gifts for anniversary, birthday and other special occasions. A gift that's different and valuable. Mounted in clear, snap-lock presentation cases. Coin Set (a) obsolete $5.98, Coin Sets (b) uncirculated $4.98.

Now You Can Enjoy A New Way to Trim and Firm Your Waist!

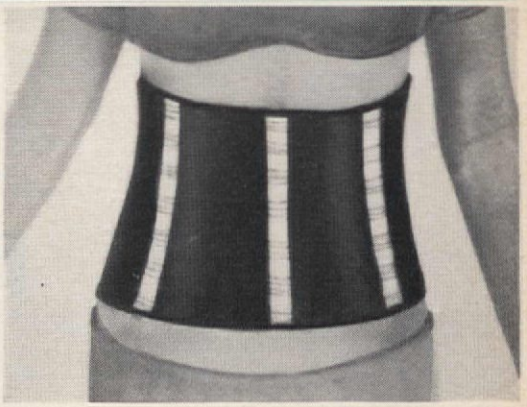
The Amazing New WAIST BELT

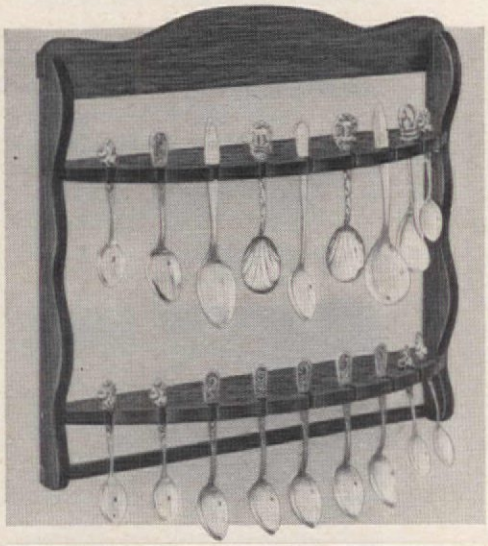
Wear it...Simple as that to help reduce waist

Wear the new waist-trim belt next to your skin while you sit, walk . . . Normal body heat and the gentle massage action of the belt helps trim and firm midriff bulge. Get amazing results even if worn while sleeping! Soft composition rubber with adjustable velcro closures . . . Comfortable trimming while you go about normal activities . . . Gardening, jogging . . . even watching TV. Fits sizes 24 in. to 46 in.

MONEY BACK GUARANTEE

Order now with our 10-day money back guarantee. Wear it for a week with no risk, if you are not completely satisfied, you may return Waist Belt for a complete and prompt refund.





An Amazing Buy for only $2.98

Colonial Spoon Rack

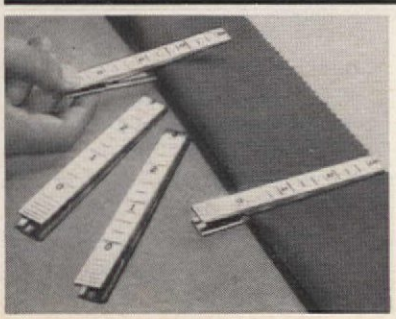
Display Your Prized Antique, Sterling or Collector's Spoons

A favored assortment of everyday coffee or teaspoons will become glamorous show-offs on this beautiful hardwood Colonial Spoon Rack. As charming as the one that hung in every 18th century colonial home. The finish has the excellent texture of fine wormwood. This rack could be the beginning of your own collection of intricately decorated souvenir spoons available as "memory stirrers" from every vacation spot. This will be an exclamation point in your home decor. Suspends 18 spoons. 13x12x3½ in. Spoons not included.

THIS OFFER WILL NOT BE REPEATED THIS SEASON

Supplies are limited and orders will be filled first come, first served so we urge you to order right now to avoid disappointment. The price is right and offer will not be repeated this season.

Say "Ho-Hum" to Hemming!



A Unique Device Measures & Holds Hems for Sewing Without Pinning!

A unique device measures and holds hems for sewing without pinning! Lightweight metal clips measure up to 3 inches of material on skirts, dresses, draperies, curtains and the fashionable new pant suits; they even work with new adhesive hemming materials. Set of 6. Only $1.98.

MAIL 10 DAY NO RISK COUPON TODAY!

GREENLAND STUDIOS
4888 Greenland Bldg., Miami, Fla. 33054

Please send me the items checked below. I understand if I am not completely satisfied, I may return any within 10 days for a full and complete refund. Enclosed is check or m.o. for $_____.

___Coin Sets (a) Obsolete (#D10318) @ $5.98 plus 45¢ post.
___Coin Sets (b) Uncirculated (#D10319) @ $4.98 plus 45¢ post.
___Waist Belts (#9945) @ $8.98 plus 85¢ post.
___Spoon Racks (#10244) @ $2.98 plus 75¢ post.
___Hemming Clip Sets (#10227) @ $1.98 plus 45¢ post.

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

LYNN HEADLEY—Editor

AMERICAN HOME MARKET PLACE

House hunting?
Chalet is just one of ten pre-cut dream houses for vacation or year-round living. Pre-cut components shipped to you ready for fast, economical erection. 24-page color brochure includes floor plans, prices and complete procedure. $1. Nor-Wes Trading, Dept. S, 1075 Marine Dr., North Vancouver BC, Canada.

Time treats
You can buy or build clocks that are easy and fun to do and nice to give! Kits are described in free catalog plus movements, assembled clocks, moon dials, and components. Detailed plans of 2 Grandfather Clocks, $1.50. Emperor Clock Co., Div. of Ritz Instruments, Dept. AH-e, Fairhope, Ala. 36532.

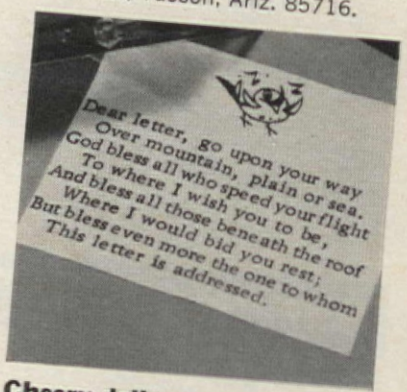
Afghans loom into view
Wonder Weave Loom set obviates over-and-under weaving—"heddle" action weaves a whole row at a time. Makes squares or oblongs in minutes to create afghans, shawls, etc. Comes with loom, needle, instructions, plus 2 handbooks. $2.49. Walter Drake, AH-15 Drake Bldg., Colorado Springs, Colo. 80901.

Wheel of cheddar
If you're a cheddar cheese cheerer, you *must* take a tasty turn at this wheel of whole milk cheddar that's aged for well over a year. It's de-e-licious! Sharp crumbly 5½ lb. wheel, $9 plus $2 postage and handling. Milder wheel, 3 lbs., $4.75 plus $1.25. Sugarbush Farm, RFD-AH4, Taftsville, Vt. 05073.

Country charm
Imagine! A Little Red Barn in your back yard to use for stash space or a quaint club house. Quick to build; no expensive tools. 8x12x9 ft. with 4-ft. sliding door. Simple plans and material list, $2.50. Petite 6x8x8 ft. with dutch doors, $2.50. Both plans, $4. Hammond Barns, AH-8, Box 39027, Indianapolis, Ind. 46239.

Irresistible!
This chubby crystal lovebird in deepest blue is a cheerful charmer to add a saucy touch to a shelf or table. Signed by its designer "Tyko," famous Swedish artist, *this* Blue Bird of Happiness is a gift to treasure. $5. 2 for $9.50. Add 50¢ postage. The Ferry House, Dept. AH, Dobbs Ferry, N.Y. 10522.

Playsuit set
This wash and wear two-piece striped beauty is crisp and fresh in lilac or green cotton. Hop into the 1-piece suit for work or play, and toss on button-front skirt when you want a dress. Sizes 10 to 20 and 14½ to 24½. $6.95 plus 60¢ postage. Vicki Wayne, 610-A4P So. Country Club Rd., Tucson, Ariz. 85716.



Cheery delivery
Bestow blessings on your envelopes with "Dear letter" labels that wish godspeed with its message to all from the postman to the recipient. Printed in black on white non-curl gum paper (1½x2 in.). In plastic box. 125 for $1. Gold paper, 125 for $2. Bolind, Dept. AH-4, Bolind Bldg., Boulder, Colo. 80302.

continued

Charming Bisque Figurine Music Box

Plays the Award Winning

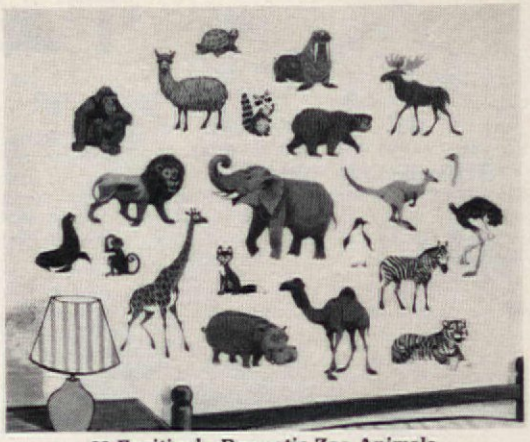
"RAINDROPS FALLING ON MY HEAD" from Butch Cassidy and the Sundance Kid

From the rollicking and often heartwarming movie that's become a classic in our time, comes one of the most popular tunes ever written. If you thrilled to the adventures of the two delightful heroes, you'll remember with fond nostalgia this melody as it comes tinkling out of this charming music box. You can almost hear the echoes of the Old West captured by a host of now silent pianos as the crystal clear notes recreate this happy theme.

And the charming bisque statuette—in the tradition of world famous figurines—is a collector's piece that will become an heirloom treasure. Unfortunately it is literally impossible to capture the delicate colorations—the soft pinks, the tender skin tones, the workmanship of the coverlet and the fine details—all from the black and white illustration here. Only when you actually see it can you fully appreciate its elegance and appeal. So lovely you'll want to order an extra piece as a special gift while this offer lasts.

AMAZING $1 ART OFFER

20 Giant Wall Group Decorations in Full Color for Your Home



20 Excitingly Dramatic Zoo Animals
Instantly Turns Child's Room Into Fun Filled Menagerie

ALL 20 ONLY $1

Imagine decorating your child's room with these enchanting wild life denizens. Each irresistible large full color decoration is a familiar and beloved animal, the ones kids "ooh" and "aah" at in the zoo! Just think, you get a ponderous, lovable elephant, a personable hippo, aristocratic camel, zebra, lion and 14 more happy animals . . . all kid's favorites. What a happy surprise for any child when he sees his room spring to life and once empty walls now dance with a host of marvelous pets all his own!

You simply cannot get the full impact and color from the small black and white illustrations here. Only when you see these charming illustrations on the walls of your own home will you appreciate their warm appeal and marvelous effect. And you can mount these individual decorations to create literally hundreds of different designs to suit your taste.

Bamboo Shoots
Ku An

Horsemen in Lake
Ch'In Ying

Birds
Wang Yuan

Green Mountain
Yuan Yao

4 MAGNIFICENT ANCIENT DYNASTY PANELS REPRODUCED IN FULL COLOR

ORIGINAL PUBLISHER'S LIST PRICE $20
COMPLETE SET NOW ONLY $3

EXQUISITE MUSEUM MASTERPIECES YOURS AS LARGE FULL COLOR PRINTS FOR YOUR HOME OR OFFICE— ALL 4 ONLY $3

So you can add a final decorator touch of quiet beauty and elegance to your decor, we've taken these four exquisite hand painted panels and reproduced them with the delicacy and brilliance of the museum originals. Each lithograph captures the silvery iridescence and jewel-like colors that make these paintings so subtle and mystical. Unfortunately it is impossible to reproduce the delicacy and craftsmanship in each panel from the small black and white illustrations here. Only when you actually see these lovely masterpieces will you be fully able to appreciate their quality and appeal.

OFFER WILL NOT BE REPEATED THIS SEASON

Because of the unusual values in this offer, and because much of these decorator pieces must be specially imported, we urge you to order immediately. Of course, each item carries Colonial's absolute No Risk Guarantee. You must be absolutely delighted or money will be refunded, so make your selections right away, this offer will not be repeated this season in this publication.

ANCIENT DYNASTY PANELS AP—Each magnificent panel is reproduced in full color in sweeping decorator sizes . . . two are 11½" x 30"; two are 8¾" x 30". . . all 4 only $3. Two sets just $5.

BISQUE MUSIC BOX LGR—Each bisque music box sculpture is 6" long, 3¾" deep and 4" high. Just $4.98 (plus 25¢ pstg. & hdlg.) Two figurines just $8.98.

GIANT ZOO ANIMAL WALL DECORATIONS FTN—Each magnificent decoration is reproduced in full color and will fit a wall at least 10 feet wide. Complete with decorating instructions for easy mounting. All 20 only $1 (plus 25¢ pstg. & hdlg.), two sets only $2 ppd.

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COLONIAL STUDIOS, DEPT. OAB-2
20 Bank Street, White Plains, New York 10606

Please send me the selections I have checked below each on full money back guarantee if I am not absolutely delighted.

CHECK YOUR CHOICE

- ☐ FTN—Zoo Animal Wall Decorations—
  - 1 Set: $1.00 plus 25¢ postage and handling
  - 2 Sets: $2.00 postpaid
- ☐ LGR—Raindrops Music Box—
  - 1 Box: $4.98 plus 25¢ postage and handling
  - 2 Boxes: $8.95 postpaid
- ☐ AP—Ancient Panels—Set of 4 $3.00—2 Sets $5.00

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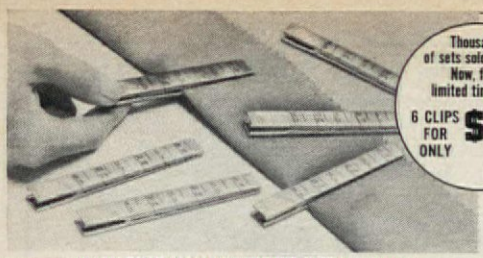
ADDRESS.....

CITY.....STATE.....ZIP.....



Thousands of sets sold for $2.00 Now, for a limited time only, 6 CLIPS FOR ONLY $1.00

Our way of inviting you to join the Sunset House family!

SPECIAL INTRODUCTORY ½ PRICE OFFER

NEW! FOOLPROOF WAY TO HEM . . . JUST 6 CLIPS DO THE JOB!

Now! Perfect hems without pinning! Clips are marked in inches . . . to measure the turn-up as they hold the fabric. Just space clips around garment edge . . . press in hem crease . . . presto! You're ready to sew or baste. Clips work beautifully with press-on hem bindings, too. Quick and easy shortcut for hemming curtains, drapes, clothing, any hem up to 3" deep! Set of 6 clips.

You must be pleased or your money back! Order by mail — we pay postage.

MAIL THIS HANDY ORDER FORM TODAY

SUNSET HOUSE
461 SUNSET BUILDING, BEVERLY HILLS, CALIF. 90213

Yes! Send me _____ sets of Hem Clips (13211)
I am enclosing $1 per set.
Total Amount Enclosed $ _____
NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

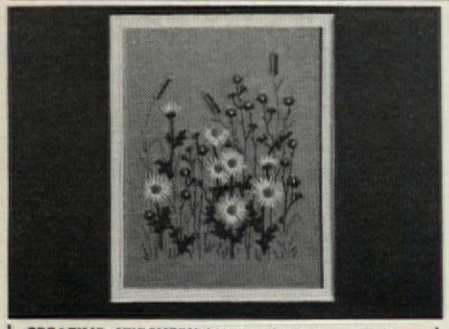
Enjoy Old-Fashioned Bavarian Noodles and Swiss Dumplings without rolling or cutting!

CREATE OODLES OF NOODLES!

ALL STEEL WITH WOOD HANDLE ONLY $4.98

The simplest of preparation and work and you have an old-fashion taste delight fit for any gourmet's taste. Just fill the maker with batter, revolve the handle and turn out oodles of noodles! For soups, side dishes, entrees. Savor the incomparable flavor of home made Spaetzie. Fine steel construction with wooden handle. 10½ x 5 in. diameter. Spaetzie Maker (#10253) only $4.98 plus 65¢ postage and sold on a 10-day money-back guarantee if not delighted!

GREENLAND STUDIOS
4889 Greenland Bldg., Miami, Fla. 33054



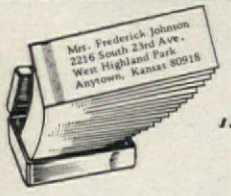
CREATIVE STITCHERY kits to decorate your home. Kit includes design stamped on Belgian linen, colorful floss, wool yarn, needle, instructions, and 12" x 15" white wood frame.

Daisies on blue background (shown) **$3.50**
Black-eyed Susans on olive **$3.50**
Queen Anne's Lace on gold **$3.50**

PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's.

VICTORIA GIFTS
12-A Water Street, Bryn Mawr, Pa. 19010

1000 RETURN ADDRESS LABELS



$1.00

USE YOUR "ZIP" CODE

RICH GOLD TRIM
FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 1000 labels just $1 postpaid. Money back if not pleased. Don't know your Zip code? We'll look it up for you. **Send for free catalog.**

Walter Drake 3044 Drake Building Colorado Springs, Colo. 80901

CLEVER NAPKIN HOLDER $2.98

Great indoors or out! Center rod rests on napkins—they pull out one at a time. On porch or patio, the rod keeps them from blowing away! Black wrought iron, as handsome as it is practical. Holds a huge stack, doesn't need constant refilling. 7x7x6¼" high.

#6202 $2.98 (add 35¢ post. & hdlg.)

The Country Gourmet Inc.
Dept. A4, 545 Fourth Ave., Mt. Vernon, N. Y. 10550

ENJOY SOUND SLEEP AGAIN

Lock out disturbing noise that robs you of refreshing sleep . . . *even snoring!* Ear-Drum Silencers designed by a sound engineer. Medically accepted. Soft, pliable, with easy-to-grasp safety flange.

Ear-Drum Silencers . . $1.59 + 15¢ Mailing
Calif. residents add 5% sales tax.
Satisfaction guaranteed.

Anthony Enterprises Dept. AH-41
585 Market St., San Francisco, Calif. 94105

Recipe rack

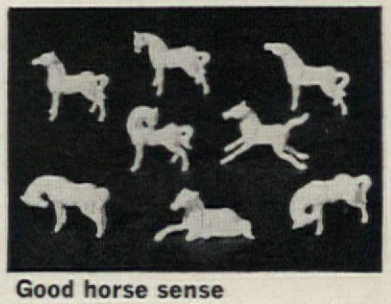
There's room on the shelf for cookbooks. Drawers (8½ in. deep) hold 3x5-in. recipe cards. Can hang on wall, or stand alone. 17x13x8¾ in. In honey tone pine or maple, antique pine or walnut finish. $15.50; kit, $12.25. Add 75¢ west of Miss. Yield House, Dept. AH-4, No. Conway, N.H. 03860.

Handy for the house

Spraymist container is a great household aid. Just fill with your own liquids for cleaning windows, bathroom fixtures, etc. Hand-operated trigger action in non-corrosive tank has 1-pt. capacity. Squeeze for powerful mist. $3.25 plus 75¢ post. House of Minnel, 131 E. Deerpath Rd., Batavia, Ill. 60510.

Memory in bronze

Baby's shoes can be bronze plated in solid metal for $3.99 a pair. Also all metal portrait stands (shown), ashtrays, bookends, TV lamps. Send no money. For full details, money-saving certificate, and handy mailing sack, write to American Bronzing Co., Box 6504-D1, Bexley, Ohio 43209.



Good horse sense

Revered by the Chinese, the horse symbolized great strength and endurance. This graceful set of 8 sacred horses is a decorative delight for collectors or admirers of this magnificent animal. About 2¼ in. Of white china, set is $4. Old Guilford Forge, AH-4, 408 Broad St., Guilford, Conn. 06437.

continued

THE SWEDES HAVE INVENTED THE NEW 'SLIM-SECRET'

NOW!! The most ingenious, restful, positive method of reducing waistline, hip and thigh measurements.

SWEDISH HEALTH SHORTS

Save Money

LONG-LINE DESIGN

Order direct from our company and you pay

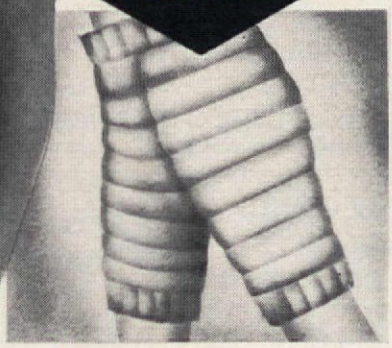
ONLY

$8.95

Imitations are selling elsewhere for as much as $15.00. We sell the ORIGINAL GUARANTEED SWEDISH HEALTH SHORTS. *Order now and save!*

(SIZES UP TO 50 INCHES)

IMPROVED 1971 DESIGN



"AT LAST AVAILABLE IN AMERICA"

Now, for the first time "Swedish Health Shorts" have been made available for the American market. "Swedish Health Shorts" are unquestionably made to help you reduce up to 6 inches and more of unwanted excess weight. Men and women everywhere are reporting inch losses the very first day, without dieting or taking harmful pills. You too can lose unsightly bulges the comfortable way.

"WHAT ARE SWEDISH HEALTH SHORTS?"

"Swedish Health Shorts" are the modern method of removing unwanted inches without tiresome effort. They work on the principle of the famous Swedish Sauna cabinet. This method removes the excess liquid from your body. Swedish Health Shorts contains dozens of tiny air pockets that gently massage and soothe your hips, thighs and waistline. You inflate your Swedish Health Shorts with a hand pump, (for your convenience we supply this pump **free**) now your Swedish Health Shorts will do the rest.

"WEAR FOR ONLY 5 DAYS"

Simply wear your Swedish Health Shorts about 20 minutes a day, for 5 days. Go about your normal routine of housework, indoors or outdoors. The results for the first 5 days will differ with the individual according to your physical appearance or size. Regardless of your physical factors, and assuming you do have excess weight, you must lose inches the first 5 days or your money will be promptly refunded.

10 DAY FREE TRIAL

Try Swedish Health Shorts for 10 days. If you are not 100% satisfied, and if you do not lose inches off your waist, hips and thighs, simply return the Health Shorts for a 100% money back guarantee of the purchase price.

We supply free, a booklet containing exercises that can be done while wearing your Swedish Health Shorts. Again, we remind you, you will reduce inches by wearing the Health Shorts 20 minutes a day without exercising. These exercises are supplied to you *only* if you wish to lose extra inches more rapidly.

WOMEN'S

MEN'S

SWEDISH HEALTH SHORTS INC.

NORTHRIDGE, CALIF. 91324 **DEPT. HS677**

Please send me my Longline Swedish Health Shorts with exercise booklet and air pump, for only $8.95 & 30¢ postage and handling. I understand I must be 100% satisfied with the results or I can return the Health Shorts after a 10 day free trial for the full purchase price.

☐ MEN'S ☐ WOMEN'S SIZE .....

NAME .....

ADDRESS .....

CITY..... STATE..... ZIP.....

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DAISY OWL TO STITCH

This colorful owl is a delight to embroider for a picture or pillow top. His body is worked in bittersweet and yellow. Yellow daisies are perched on his head and held in his claws. His big black eyes are circled with white flowers. Kit includes design on 15" x 17" natural Belgian linen, crewel yarns, needle and full directions. Only $3.95 plus 35¢ postage.

Send 25¢ For Next 3 Issues of Our Art Needlecraft Catalog

The Stitchery

Dept. AH804 Wellesley Hills, Mass. 02181

CURTAIN CHARM

With Ball Fringe on Unbleached Muslin

20", 25", 30", 36", 40" long **4.00 pr.**

2 pairs to window as shown **8.00**

45", 54", 63", 72" long **5.50 pr.**

81", 90" long **7.00 pr.**

(all pairs 80" wide)

Matching Valance 9"x80" **1.75**

Please add 50¢ to each order for handling

Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care. *Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.*

COUNTRY CURTAINS

AT THE RED LION INN

STOCKBRIDGE, MASS. 01262 DEPT. 41

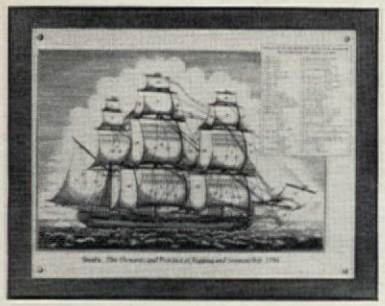
HIS AND HER HUARACHES

Popular favorites because of their comfort, durability and good looks. Genuine Steerhide woven in supple thongs; long-wearing sole and heel. In Natural, polished to a rich lustre. Women's sizes 5-10; Men's 6-12. *(Send foot outline.)* *Satisfaction guaranteed.* *$3 deposit for COD* **Pair . . . $6.60** **Plus 60¢ post.**

OLD PUEBLO TRADERS

600-A4H-So. Country Club Rd., Tucson, Ariz. 85716

Authentic Reproduction



Clipper Ship Engraving

A striking wall hanging for den or office. This finely detailed reproduction of a brass etching mounted on a mahogany finished plaque depicts the rigging of a twenty gun ship from the late 1700's. Size 16" x 20". **$15.00.** Massachusetts residents add 3% Sales Tax. Add $1.05 for shipping and handling. Satisfaction guaranteed or money back. Sold by mail only.

Write for free color catalog.

Arborlite

ELECTRIC WATERLESS COOKER

(Big 3½ Quart Capacity)

Pop in food and run off for the afternoon—care-free. Dinner is ready and waiting when you get home. Stoneware cooking is still king! The "Beanery" cooker brings back the advantages of the traditional crockery pot with the convenience of controlled electric heating. Retains the natural flavors and vital nutrients. No water required and no need for constant attention. Perfect for soups and stews of all kinds, beans, meat balls, goulash, pot roasts. Thrifty, too! Cooks your whole main course for only 2¢ worth of electricity! Heavy brown crock set in white enamel housing. Two speed switch allows both rapid and slow cooking. Universal heating element for AC and DC. International recipe booklet included with each cooker.

$14.95 plus $1.95 P & H

House of Minnel

Dept. 141 Deerpath Rd., Batavia, Ill. 60510

CRASH DIET $1.00 ONLY

LOSE UPTO 5 POUNDS OVERNIGHT!

Learn the Secret of T.V.'s fantastic No-Pill, No-Exercise, 1 day interim reducing formula! Eat Plenty! Go to Sleep! Wake Up! and you have lost Pounds and Pounds. Amazing? Sure! But guaranteed to work or YOUR MONEY BACK! Send only $1.00 today and also get Free Maintenance Diet. (Sorry, No. C.O.D's).

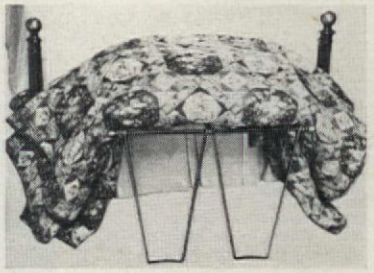
MR. & MRS. ASSOCIATES, Dept. A-424-K

For her day

Carnival glass Mother's Day plate inaugural of a dated, yearly series of famous Madonnas. Embossed design ringed in carnations; number, hallmark and legend on back, "Mother's Day 1971" on front. Rainbow-hued dark glass. With stand. $12.50. Downs, Dept. 3604, Evanston, Ill. 60204.

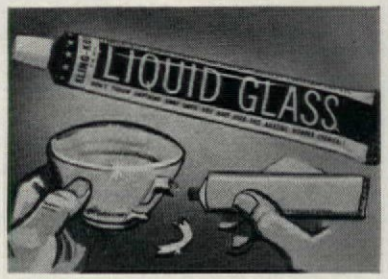
Canvas carryall

Your initials in big red felt letters top off this big-capacity carryall with daring dash! In natural beige cotton canvas, it sports "forever" handles, sturdy stitching throughout. 12x8½ in. Specify initials. $2.98 plus 25¢ postage. Lillian Vernon, Dept. A41, 560 So. 3rd Ave., Mt. Vernon, N.Y. 10550.



Bedspread caddy

Enjoy sleep without your heavy bedspread "crushing" your feet! Just toss spread across Caddy that pulls out from beneath mattress. Legs swing into position to hold spread at night. Easy morning make-up. $6.98; 2 (for double or king), $12.98. Garrett's. AH-4, Box 8415, Dallas, Tex. 75205.



Liquid glass

Broken hearted because your favorite ceramic piece needs mending? Try clear Liquid Glass—makes a permanent, heat-or-cold proof, washable, iron-bond for mending glass, china, crockery, etc. $1.98 plus 15¢ postage. Anthony Enterprises, AH-4, 585 Market St., San Francisco, Calif. 94105.

continued

These wonderful new 100% modacrylic stretch wigs fit everyone!

They are Permanently set
Permanently styled
Crushproof
Washable
Lightweight
Guaranteed
and best of all, only

$10.98

EMPRESS

CANDIDA

They come in a great variety of colors: Black, Off Black, Dark Brown, Medium Brown, Light Brown, Chestnut Brown, Auburn, Light Auburn, Dark Blonde, Honey Blonde, Champagne Blonde, Ash Blonde, Platinum Blonde, Frosted, Light Frosted, or enclose sample.
You could pay $35 for wigs like these. It's up to you—it's your money—But this Wigmaker gives you more than your money's worth or your money back.

CAROL

DAWN

The Wigmaker—Dept. AH-4 Neptune, N.J. 07753

Please send me_____wigs at $10.98 each plus $1 shipping and handling charge. If I am not satisfied I may return the wig in 10 days and get back the money I paid for it.
Empress color_____ Dawn color_____
Candida color_____ Carol color_____
I enclose sample of my hair for_____(name) wig.

☐ I enclose full amount $_____
☐ I enclose $2 Good Will deposit. I will pay postman balance plus post office and handling charges.

Name_____
Address_____
City_____ State_____ Zip_____

Sew Leather

STITCHER SEWS LEATHER, SHOES, CANVAS, ETC.

Makes even Lock Stitches like machine

Easy-to-Use heavy duty tool!

Repairs cuts in baseball gloves, shoes, handbags, belts, saddles, awnings, sails, canvas inflatables, upholstery. Sews an instant permanent lock stitch. With waxed thread, needles. Only $1.98 plus 35¢ post. Extra 25 yd. thread only 69¢.

PALM CO., Dept. 4896
4500 N.W. 135th St., Miami, Fla. 33054

Please send me _____ Leather Stitchers (#6588) @ $1.98 plus 35¢ post. and_____ Extra Threads (#6685) @ 69¢. Enclosed is check or m.o. for $_____.

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

TRASH AND LEAVES DISAPPEAR!

in amazing new high speed burner

Unbelievable! Fill drum with trash, leaves, hedge clippings — even garbage! Light top with a match. Put on lid. Hook up Air Jet and flick the switch. Presto! Drum is transformed into a powerful incinerator. Eats up waste like cotton candy. In 15 minutes it's ready for another load.

High speed air stream from Air Jet fans the fire to white heat. Cuts air pollution 60% . . . TRASH-AWAY's cart suspends drum above ground, rolls away when burning's done. No scarred earth. No backyard eyesore . . . Simple to operate. Just plug it in like a vacuum cleaner . . . Write for "TRASH-AWAY brochure" and **FREE TRIAL OFFER.**

LEWIS & CLARK Dept. AH Box F Cincinnati, O. 45226

HOW TO HOUSEBREAK YOUR PET

Train-O-Mat® makes it easy! Nature's way

No more stained carpets. When dog scents this chemically-odorized mat, instinct says "Here's the spot." No fuss or bother. Mats are disposable. Both pole and 18" square holder are washable. Kennel tested. Satisfaction or money back.

Holder with 2 months supply of mats . . $4.98 ppd.
Holder with 6 months supply of mats . . $6.98 ppd.
Attachable 12" pole for male dogs . . . . add 50¢

G & G RESEARCH P. O. Box 8395-31 Dallas, Texas 75205

COLOR WALLET PHOTOS 20 FOR ONLY $2.00

SPECIAL! 36 Black & White only $1.00

Our new equipment gives beautiful 2½"x3½" Wallet Photos in vivid COLOR, from Polaroid color print, photo (5"x7" or smaller), neg. or slide. SPECIAL! 36 Black & White, $1. Original returned unharmed. FULLY GUARANTEED! Add 35¢ for shipping

ROXANNE STUDIOS, Box 1012 L.I.C., N.Y. 11101, Dept. F-18

FURNISHED IN EARLY AMERICAN?

Send 25¢ For Famous Sturbridge Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices. Money-Back Guarantee even includes shpg. chgs.

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

441 Brimfield Turnpike, Sturbridge, Mass. 01566

INVISIBLE CUTTING BOARD

Slice, Chop, Carve On It.

Can't see it? Well, it's there . . . taking those chops and slices and cuts while saving your table or counter top. Crystal-clear Lucite lets pretty formica or table cloth colors and patterns show through. Acts as a protective hot plate, too. Unbreakable, heat resistant . . . and so unobtrusive, no need to hide it when not in use. 8" x 11" **$2.98**; 12" x 16" **$4.98**; 14" round **$6.98**.

All orders postpaid. Mail orders filled promptly. Money back guarantee.

COLONIAL GARDEN Country Kitchen

270 W. Merrick Rd., Dept.AH-4 Valley Stream, N. Y. 11582

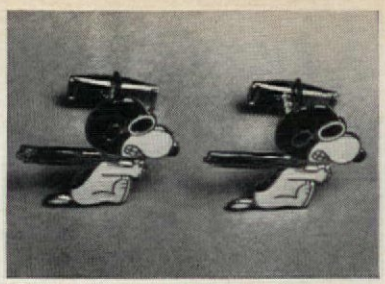
Mother's Day Plate 1971

Bing & Grondahl collector's item! Limited edition of exquisite porcelain plates in familiar blue and white underglaze. Front has mother cat and kitten, "Mors Dag 1971," back has "Mother's Day." 6", pierced for hanging. 3rd of a series (earlier issues available).

No. 7377.....$11.00 ppd

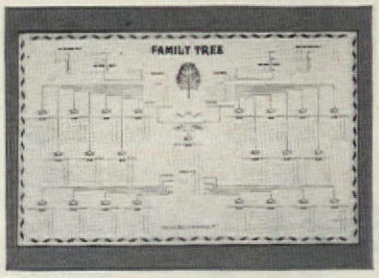
Please, your zip code is required.

Downs DEPT. 3604-A EVANSTON, ILL. 60204



Snoopy, who else

The world's favorite flyer is off again to tug at your heart as he clutches at your cuffs. Right! He's now a pair of cuff links in 14K gold-plated metal. White with black detail, red helmet. $4. Tie tac, $3. Add 25¢ for postage. Holiday Gifts, Dept. 604-B, 7047 Pecos St., Denver, Colo. 80221.



Family tree chart

Antique parchment imprinted with "roots" to chronicle your family back to your grandparents and through to your children, provides spaces for 250 names of relatives arranged in proper order one to the other. 21x34 in. $1.98 plus 35¢ postage. Harriet Carter, Dept. AH-4, Plymouth Meeting, Pa. 19462.

Violets and Snowdrops

Lavender violets, white snowdrops and green leaves are already handworked on this lovely cover. You merely needlepoint the pale green background to complete the 14x14-in. canvas. Kit includes everything you need. $12.95 plus 75¢ postage. The Stitchery, Dept. AH-4, Wellesley Hills, Mass. 02181.

Art of making money

Make your own gifts and accessories, and learn how to start your own arts and crafts business at home. No expensive tools or talent necessary to begin. Home study includes lessons and supplies. Free booklet. Lifetime Career Schools, Dept. E-592, 2251 Barry Ave., Los Angeles, Calif. 90064.

What you are about to read may very well be the most important reducing ad ever published. (3 minutes from now you'll understand why)

Noted New York physician showed patients how to

BREAK EVERY "RULE IN THE BOOK"

and still . . .

LOSE 7 pounds the first 48 hours... 12 pounds the very first week... 34 pounds the very first month...

Yes, Lose up to 71 pounds in less than 3 months time!

How can it be? Simple! Because a New York Physician showed me a unique and proven method that **ACTUALLY DRAINED THAT FAT RIGHT OUT OF MY BODY!** Yes, for the first time in my life, a totally new weight-reducing concept that helped me LOSE 7 POUNDS THE VERY FIRST 48 HOURS . . . LOSE 12 POUNDS THE VERY FIRST WEEK . . . LOSE 34 POUNDS THE VERY FIRST MONTH . . . YES, KEEP ON LOSING WEIGHT UNTIL I LOST A STAGGERING 71 POUNDS IN LESS THAN 3 MONTHS TIME!

18 FAILURES—1 SUCCESS— THIS I CALL A WINNING RECORD!

Sounds strange to call a record of 18 years of failures and just 1 single success a winning record, doesn't it? But not when you consider that a doctor explained to me that all other methods I had ever tried for losing weight, (over a span of 18 years) were doomed to eventual failure the very day I started them AND, even more impressive . . . not when you consider that I finally was told **THE METHOD THAT IS ACTUALLY USED BY DOCTORS THEMSELVES** when they want to **lose weight . . . lose it fast . . . and lose it permanently.** I know, because for the past 2½ years I've not only recaptured the streamlined body of youth we all dream about . . . BUT I HAVE ALSO KEPT MYSELF SLIM—AND WITHOUT PUNISHING EXERCISE, WITHOUT DANGEROUS DRUGS. WITHOUT STARVATION DIETS! Let me explain!

SO THAT'S WHAT DOCTORS DO WHEN THEY WANT TO LOSE WEIGHT FAST!

Before I go one step further I think it is vitally important that you understand why only 1 fat person in a hundred EVER REALLY BECOMES PERMANENTLY SLIM—while the rest of us are so easily duped by every new gimmick, fad, frill and fancy that comes along—but simply FAILS TO WORK! Why some people lop off 10, 20, 30 even 50 pounds JUST LIKE THAT—while the rest of us lug around our hulking carcasses for our entire lives.

It's really quite simple. Ever hear of the word METABOLIZE? NOT CATABOLIZE . . . BUT METABOLIZE! Well, in a nutshell, that's the entire secret. And without getting bogged down in a lot of scientific terms it simply means AN INCREDIBLE WAY TO NEUTRALIZE THE CALORIES IN THE FOOD YOU EAT AND TURN THEM INTO ENERGY INSTEAD OF UGLY FAT. Yes, a medically proven way to not only liquify and drain away any existing fat that may be on your body today . . . but even more significant, a PROVEN METHOD to take the calories in the food you eat . . . and burn them . . . liquidate them . . . virtually destroy them before they even have a chance to turn into fat. Here's how it works . . . and why it works:

SO EFFECTIVE . . . I ACTUALLY LOST 4 LBS. IN THE FIRST 16 HOURS!

You see every other method of losing weight PERMANENTLY is doomed to failure simply because they are all based on 75-year old "rule book methods" that (A) either demand ridiculous exercises, (why do you know you have to walk 36 miles to lose a single pound of fat)—(B) or dangerous drugs (like thyroid, that the U.S. Gov't. has banned from public sale)—(C) or diets that turn you into a "carrots and lettuce addict," so that you simply give up on them. And as for this year's colossal fad-failure . . . the "protein-kick" . . . well, that's got to be the most ridiculous of all. 'Cause what they forgot to mention is that virtually all the highest sources of protein are ALSO, THE HIGHEST SOURCES OF FAT!

You see, what I discovered is simply this: That with the use of this incredible capsule with its medically structured regimen here is what happens:

Fact #1: First off, all calories are completely controlled, so they don't convert to fat.

Fact #2: Secondly, the fat on your body is broken down . . . liquidated.

Fact #3: And lastly and most important of all . . . that all this can be done without a doctor's prescription, that's how safe and sure it is.

This amazing capsule program called **FORMULA 11,** helps get rid of unwanted, dangerous fat cells and tissues in your body . . . AND KEEPS THOSE POCKETS OF FAT OFF PERMANENTLY! Because with **FORMULA 11,** the way to a lifetime of slimness, you do not have to exercise . . . you do not have to "starve yourself to death" . . . you simply take one wonder-working capsule 3 times a day, one before each meal—following the enclosed regimen. That's all!!—

NOW COMES THE BIGGEST SURPRISE OF YOUR ENTIRE ADULT LIFE!

It is 12 midnight. 16 hours have passed since you took your first capsule. You step on the scale and **lo and behold** you are as much as 4 pounds lighter! Don't be shocked . . . because what has happened to you is exactly what medical science has proven MUST HAPPEN. YOU, WITHOUT EVEN FEELING IT . . . WITHOUT EVEN NOTICING IT . . . WITHOUT THE SLIGHTEST HINT, have actually shed as much as 4 pounds!

The only thing that has happened is that calories that formerly turned to fat have been neutralized . . . that existing fat has been broken down, liquified and drained right out of your system. Is it any wonder that for the first time in my adult life I really lost weight . . . LOST IT PERMANENTLY . . . pounds and pounds, inches and inches . . . of ugly dangerous, uncomfortable fat! And is it any wonder . . . and is there any doubt that you, too, will lose weight with an ease and a speed that you never before dreamed possible.

NOT ONLY DOES FAT VANISH— BUT INCHES TOO

Now we have arrived at the moment of truth. The time for you to take advantage of what I believe to be . . . what I know to be . . . what I proved to be the fastest, safest, most effective way I have ever seen, heard, or read about to lose weight! And lose it FAST! So, if you are in normal health, and your only problem is your excess weight—AND if you are seriously determined to ONCE AND FOR ALL conquer the problem of obesity, as I did . . . if you would like to share the same breathtaking weight-loss results as I did . . . if you would like to reduce your waistline, hips, why your entire body anywheres from two to six sizes smaller . . . then why not take advantage of the special **NO-RISK TRIAL OFFER DESCRIBED BELOW.**

REMEMBER, YOU MUST LOSE UP TO
7 pounds in the first 48 hours . . .
12 pounds the first 7 days . . .
34 pounds the very first month . . .
and as much as 71 pounds OR MORE,
in just 3 months, **OR IT COSTS YOU NOTHING!**

So sure am I that you will see breathtaking results within the first 48 hours, and continue to see them day after day after day, for as long as you wish . . . that here is your iron-clad guarantee. If the **FORMULA 11** way to a lifetime of slimness does not do everything you've hoped it would, **AND MORE** . . . if you do not agree that never before did you dream that losing weight could be as simple and easy as this . . . then simply return **just the cap** from the **FORMULA 11** bottle of capsules . . . keep the rest . . . we will gladly refund your money in full. IT MUST DO EVERYTHING YOU EXPECT IT TO DO . . . PRODUCE EVERY "MIRACLE"-RESULT YOU EXPECT IT TO . . . OR IT COSTS YOU NOTHING. Could anything be possibly fairer? Certainly not! Order Today. **Use the handy 'No Risk' coupon below.**

GUARANTEE

• You **MUST** lose weight the very first 48 hours • You **MUST** see faster results than you have ever seen before • You **MUST** lose pounds and inches • You **MUST** not only look better and feel better . . . but you must be completely thrilled and delighted . . . in other words, • If for any reason whatsoever you are not absolutely pleased with your personal triumph over fat, return at any time for a full refund.

Brewster Products

NO-RISK TRIAL OFFER

Brewster Products, Dept. 25116
20 Branford Place, Newark, N. J. 07102

Please rush your proven weight-slashing **FORMULA 11** immediately. You guarantee that I must start losing weight the very first 48 hours . . . and keep on losing it for as long as I continue to follow this proven way to a new, slim-line body . . . or my money will be refunded in full.

Enclosed is $ ..... in ☐ Cash ☐ Check ☐ Money Order

☐ 30 day supply of Formula 11, only $5.
☐ 60 day supply of Formula 11, only $8. (you save $2)
☐ 90 day supply of Formula 11, only $12. (you save $3)

Name _____

Address _____

City _____ State _____ Zip _____

Sorry, No C.O.D.'s or Canadian Orders

Pistol Handled Stainless with the pewter look

Fine imported exact replica of a pattern beloved in 1776. Complete 50 piece service for 8 set only $19.98. The pewter finish gives this hefty weight set the look and feel of antique Sterling Silver. The elegant simplicity of this set, the 3 long slender tongs on the fork, the classic hollow pistol handle all reflect the loving care of silver artisans. Complete set includes 8 each of dinner forks, dinner knives, salad/lunch forks, soup spoons, 16 teaspoons and 2 serving spoons. 50 pieces in all.

#2391 Pistol Handled Stainless Steel Set at $19.98 plus $1.00 for postage and handling each. Send check, money order, or charge to your Diners Club. Give account number. No C.O.D.'s. Satisfaction guaranteed or money refunded.

(MAIL ORDERS SHIPPED FROM OUR WHITE PLAINS WAREHOUSE).

DIONE LUCAS
GOURMET CENTERS, INC. Dept. 1101
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Be your own music teacher

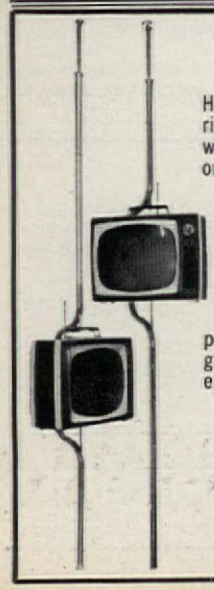
Learn guitar, piano, etc., this low-cost way

Teach yourself at home in spare time with our lessons-by-mail. Cost is just pennies a day. Learn to read notes, play sheet music. Over 1,300,000 students since 1898. For free booklet, mail this ad with your name, address & zip to U.S. School of Music, Studio A-1794, Port Washington, N.Y. 11050.

LOTUS LAMP

Beautifully hand woven of natural rattan. Completely wired with on/off switch. 9 ft. rattan chain & bracket. Shade is 9" dia. x 7", $8.95 plus $1.00 postage. Painted in white, yellow, pink or green add $1.00. Satisfaction guaranteed. Send 25¢ for catalog. Visit our warehouse showroom.

FRAN'S BASKET HOUSE
89 W. Main St., Dept AH4
Rockaway, N.J. 07866



ADJUSTABLE T.V. POLES

Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Black decorator pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.
$11.95 Ppd.
We ship in 24 hrs.
Extension for higher ceiling, add $1.00

Write for FREE catalog

Holiday Gifts
Dept. 604-A
7047 Peco Street
Denver, Colo. 80221

WICKER FROG BASKET

Friendly Persuasion For Tidy Rooms--

Our princely frog's a royal charmer! He's got a huge "appetite" for wastepaper, soiled laundry, toys, knitting, etc. He's a dandy companion for nursery, bedroom, bath, kitchen or den. And how kids love to fill him up! Hand-woven natural rattan with sparkling marble eyes. 19"H 16"W. $18.95. Postpaid. Add 50¢ each W. of Miss.

BEAUTIFUL NEW FREE CATALOGUE—1000 PIECES
Finished & Kit Furniture in Friendly Pine

Include Zip Code
Money Back Guar.

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SNORE NO MORE

Scientifically designed anti-snore mask insures sound, silent sleep. Washable nylon mask fits over chin, keeps jaws closed, prevents snoring by encouraging proper breathing. Adjustable to fit men, women.

ANTI-SNORE MASK $2.98 + 15¢ Mailing
Calif. residents add 5% sales tax.
Satisfaction guaranteed.

Anthony Enterprises
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WIDE FEET!

EE to EEEEE Only
Sizes 5 to 13

Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money-back guarantee.

100 styles
Not sold in stores
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REMOVE THOSE PESKY HAIRS FOR GOOD!

and receive your GIFT of reg. $6 ENVIRO-GENIC Skin Lotion — a luxurious treat

Let Perma Tweez take you away from the nuisance of shaving, the mess of depilatories and bleaches, the trauma of wax stripping. Start now to remove that excess hair permanently—be ready for summer fun without having the bothersome chore of removing hair repeatedly, day in and day out. Perma Tweez will do the job for you safely and economically. You have the added assurance that Perma Tweez is professionally endorsed and, in fact, is recommended by dermatologists to their patients. Appears in leading medical journals. Send $16.95 Check or M.O.

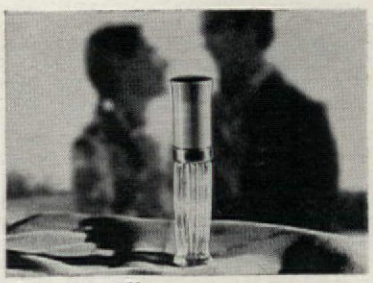
GENERAL MEDICAL CO., Dept. A-45
5701 W. Adams Blvd., Los Angeles, Calif. 90016

Cornered for space?

Three-piece corner group: space saver desk plus 2 cabinets. Desk is 37x24 in. Cabinets are 14x24x29 in. Walnut color finish. Easy to assemble. $49.95 plus $8.95 shipping. Matching chair, $14.95 plus $2 shipping. House of Orleans, Dept. A-63, 303 So. Robertson Blvd., Beverly Hills, Calif. 90211.

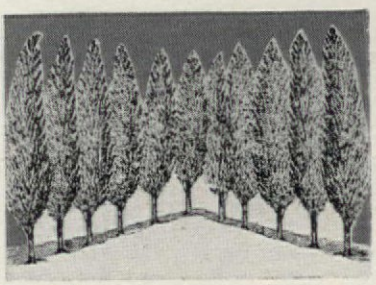
The Baroness

This royal beauty is a copy of the princess that comes complete with bell, cord and plug—all ready for instant use. Just plug into standard jack. In white only. $29.95 plus $1.50 shipping. Free catalog on phones available. Grand Com, Dept. AH-4, 1152 6th Ave., New York, N.Y. 10036.



A sweet offer

Women and men can earn extra money as Blair Dealers. If you send this editorial along with 25¢, you will receive a bottle of Here's Love Spray Perfume, free dealer kit, catalog of more than 250 money-makers such as cosmetics, home helpers, etc. No investment. Blair, 922LD, Lynchburg, Va. 24505.



Lane liners

Lombardy Poplars are hardy, fast-growing and graceful. 2 to 4 ft. tall, 1 yr. old trees are ready for first transplanting for corners, to line lanes, etc. Mature to 70 ft. Minimum order 5 for $1.45; 25 for $5.95. Add 60¢ postage. Michigan Bulb Co., Dept. LP-1402, Grand Rapids, Mich. 49502.

continued

AMAZING EMBROIDERY OFFER
Beautiful "Silent Majority" Serenity Prayer Now Yours in Fabulous Crewel Stitchery

Spend Pleasant Moments Creating This Exquisite Full-Color Traditional Silent Prayer for Your Home

COMPLETE KIT ONLY $2.95

Creative stitchery is fast becoming the rage among home decorators throughout the country. Here is a delightful, traditional piece that is fast, easy and fun to create. A few pleasant moments a day...even while chatting with family and friends ...are all you need to create this beautiful Silent Serenity Prayer that will be the absolute focal point of your home. The kit contains everything you need...with step-by-step instructions...ready for you to begin. You get a large 15" x 12" needlecraft homespun fabric, hand-stenciled with the beautiful pattern, all the wool yarn and embroidery floss you'll need to complete the lovely design, a stitching needle, and a full-color print to show you just what you'll create. The small illustration here cannot begin to show the beautiful colors and intricate detail of this exquisite "needlecraft painting." Only when you yourself create the finished piece...and see it hanging in your home...can you fully appreciate the wonderful feeling of perfecting such richness and beauty.

SURE TO DELIGHT OR FULL REFUND GUARANTEED
We urge you to order your Silent Prayer Stitchery Kit right away while our supplies last. The finished "painting" is a large frameable 15" x 12" and we're offering it to you at the amazing low price of $2.95 on full money-back guarantee if you aren't fully delighted. But hurry—order now—this offer will not be repeated this season

MAIL COUPON NOW! OFFER WILL NOT BE REPEATED

J. Carlton's Dept. FAO4
176 Madison Avenue, New York, N.Y. 10016

Please rush me ___ complete Silent Serenity Prayer Stitchery Ensembles for only $2.95 (plus 25¢ for p.p. and hdlg.) on full money-back guarantee if not delighted. (Frame not included.) #1042

Enclosed is $_____

NAME _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

☐ **SAVE EVEN MORE!** Special Offer: Order two Serenity Kits for just $5.90 postpaid. You save 50¢. Extra kit makes perfect gift.

J. Carlton's, Inc., 176 Madison Avenue, New York, N.Y. 10016

New Pillow Kit Old "Chinese Motif"

Quilt a pillow in no time . . . enjoy it for years. An authentic design from the entrance of the Taiwan Imperial Museum.

Kit includes:

- How to cut, quilt, fill pillow
- Catalog of over 100 quilt patterns
- Directions for machine quilting
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Send 25¢ for each kit with your name and address to:

THE STEARNS & FOSTER COMPANY
Dept. 598, Cincinnati, Ohio 45215

ONLY $8 PER CARAT
FINE CUT — 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a hard synthetic stone, at a fraction of the cost of a diamond. STRONGITE's hardness enables us to offer an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching & chipping. All shapes & sizes up to 20 carat. Easy payment plan. Money-back Guarantee within 10 days. Send no money.

Write for FREE BROCHURE with settings for men and women

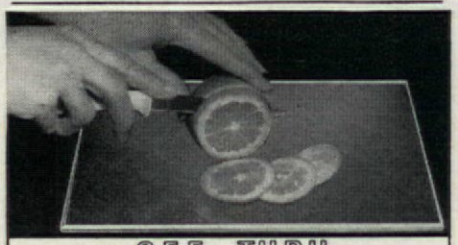
THE STRONGITE CO. Dept. 44A, 2 W. 47th St., New York, N.Y. 10036

STERLING THIMBLE

Pretty little thimble is beautifully decorated with delicate hearts and flowers. It is handcrafted in Mexico of sterling silver with an antique finish. Makes an elegant and thoughtful gift for every lady who embroiders, sews or does crewel work—and don't forget one for yourself.

$2.98 each; 2 for $5.75; 4 for $11.00. Postpaid.

THE FERRY HOUSE Dept. AH-471
Dobbs Ferry, New York 10522

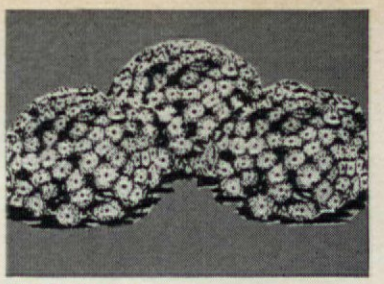


SEE-THRU CUTTING BOARD

incredibly strong, crystal-clear lucite cutting board is stainproof, heat-resistant and unbreakable. Formica and pretty tablecloths show through, yet are protected while you slice, chop or carve! Fine for hot plate or hot pot parking. Available in clear or in pebble finish. 8½" x 11" $2.98. 12" x 16" $4.98. 14" Round $6.98. Orders shipped postpaid. Prompt shipment. No COD's.

MONEY BACK GUARANTEE

PLASTIC SHOPPE P.O. Box 2085
Dept. AH4, Noroton Heights, Conn. 06820



Myriad of mums

Cushion Mums grow from root divisions into giant balls of colors with flowers 1 to 2 in. in diameter. Bloom next fall or replaced free. Order by May 15, comes with free 12 Holland Anemones. 10 mums, $1; 30, $2.50. Add 35¢ postage. Michigan Bulb, Dept. CA-1402, Grand Rapids, Mich. 49502.

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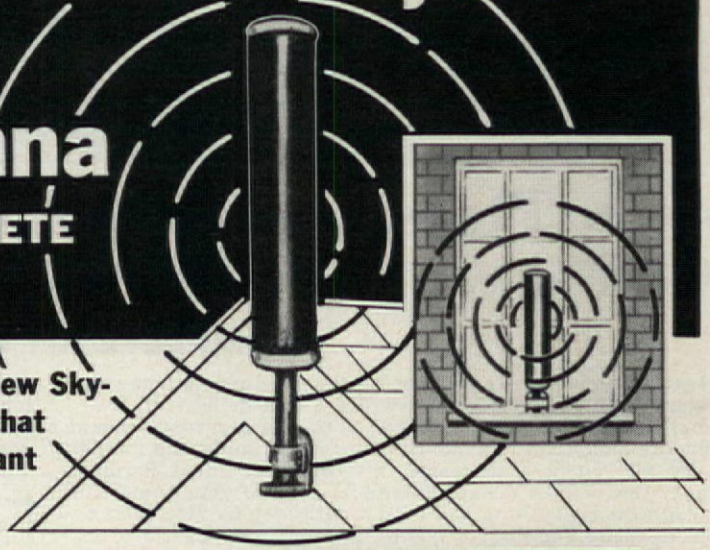
Learn how to create floral arrangements, corsages, etc. with professional skill. Money-making opportunities and a future in floral business if you wish, or enjoy a happy hobby. Free booklet on home course. Lifetime Career Schools, Dept. B216, 2251 Barry Ave., Los Angeles, Calif. 90064.

New Color and Sound Adjusted All Directional Outdoor Antenna

SKYPROBE PULLS IN COMPLETE AIR WAVE SPECTRUM!



End weak spots in TV and radio reception. New Skyprobe utilizes omni-directional techniques that sweep a full 360 . Pull in sharp pictures, vibrant sound from every area broadcast station.

Amazing component-integrated antenna is just 18 in. high, weighs just over 2 lbs. No more hazardous super-structures that sway in the wind. Installs in minutes with a few screws on roof, window ledge. Helpful for apartment dwellers.

NEVER RUSTS OR CORRODES

Never deteriorates from rust or corrosion.

- **NO Need for costly Roof Antenna installation**
- **Receives both color and black and white**
- **Receives AM-FM-Stereo radio**
- **Installs in minutes on roof or window ledge**
- **Only 18" high**

No assembly—it's ready to hook up at once. Twin lead-in wires for color, black-and-white, UHF, VHF TV. For AM-FM-FM stereo radio. Try it 10 days without risk! Test it against the local TV or radio station that you are **not** now receiving but should. Its full range probing in every direction of the air waves will bring it to your set NOW!

10 DAY MONEYBACK GUARANTEE

If this guaranteed antenna does not give you the best home entertainment you have ever enjoyed, return it within 10 days for a full refund! Compare to all other antennas—you will be amazed that the Skyprobe is the most capable and superior one.

D6514—Skyprobe Antenna $12.98

MAIL 10 DAY NO RISK COUPON TODAY!

PALM CO., Dept. 4875
4500 N.W. 135th St., Miami, Fla. 33054

Rush me Skyprobe Antennas (#D6514) checked below. If not delighted, I may return for a complete refund. Enclosed check or m.o. for $_____.

_____ Skyprobe Antennas (#D6514) @ $12.98 (Add 95¢ postage each)

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

Tasty needlework

Herb Garden crewel kits include design-stamped oyster Belgian linen, wool, needle, instructions. Chives, Thyme, Dill Mint, Rosemary, Oregano. 8x8 in. $1.50 each. Wood frame in maple, red, or green finish. $1.25 each. Add 35¢ postage. Victoria Gifts, 12 A Water St., Bryn Mawr, Pa. 19010.

See-through seasoning

Victorian salt and pepper set with elegant cut crystal look flatters any table. Of hand-cut glass, it's crowned with heavily chromed tops. Adjustable mill grinder. You can see when set needs filling. 6½ in. tall. $7.98 plus 75¢ postage. Dione Lucas, AH-4, 226 E. 51st St., New York, N.Y. 10022.

Women

That's the appropriate title of this new magazine that is to, by, of, for and about women. Devoted to real and personal problems that confront women, it's filled with intelligent, emotionally charged articles. $1 or $5 for 6 issues. New Moon Pub., AH-7, Box 3488 Ridgeway Station, Stamford, Conn. 06905.

Wallpaper panorama

New All Coverings catalog is for do-it-yourselfers. Full of 85 sample sheets with textures, embossed, etc., finishes in scenic, floral, striped and wood grain finishes. Washable and vinyl-bonded—all at great savings. Catalog, 25¢. Mutual Wallpaper, Dept. 80, 228 W. Market St., Louisville, Ky. 40202.

SALE Reg. $6.98 NOW **$4.98** Add 85c Post.

MEDITERRANEAN WALL PLANTER

Authentic copy of a Spanish balcony guard will bring many an admiring glance. Heavy wrought iron finished in matte black. Removable tray for fresh or artificial flowers. 17"x 13"x5" deep.

MONEY BACK IF NOT DELIGHTED

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Frame for 2x3 ft. Poster only $3.95

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Isn't It Time You Planned To

MAKE YOUR WILL?

Why delay? Get 4 WILL FORMS and complete 64-pg. booklet, "How to Make Wills and How to Break Them", written by an attorney. Just send $1.00 to Legal Forms Company, Dept. 146, 1830 Guardian Bldg., Detroit, Mich. 48226.

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AMERICAN HOME MAGAZINE, DEPT. MP

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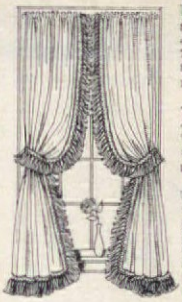
HYPONeX® PLANT FOOD

Grows better plants, indoors or outdoors. Clean. Odorless & soluble. 10 oz.-$1.29. Makes 60 gals. 75 item catalog Free. HYPONeX, COPLEY, OH. 44321

CURTAIN CHARM

with Bedspread Fringe



UNBLEACHED MUSLIN

80" wide per pair
48", 54", 63", 72" long..... 10.50 pr.
81", 90" long..... 12.50 pr.
plus 4" fringe

BLEACHED MUSLIN

74" wide per pair
48", 54", 63", 72" long..... 12.50 pr.
81", 90" long..... 14.50 pr.
plus 4" fringe

MATCHING VALANCE

Unbleached muslin
9" long plus 4" fringe x 80" wide..... 3.25
Bleached muslin
9" long plus 4" fringe x 80" wide..... 4.25

Please add 50¢ to each order for handling.

The inspiration for these curtains came from a Colonial museum in Vermont. They have that wonderful rare feeling of pre-revolutionary New England. They look attractive with antiques, reproductions, and Empire period furniture. In washable bleached and unbleached muslin with a matching knotted 4" fringe. Write for brochure showing full line of Country Curtains in many sizes and fabrics.

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At the Red Lion Inn

STOCKBRIDGE, MASS. 01262, Dept. 47

ADDRESS LABELS with NICE DESIGNS

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. [Also available are Texas Flag, Maple Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1½x½". Packed in neat plastic box. 500 on white or 250 on gold for $2 ppd. Or on DELUXE SIZE, 1¾x⅝" for $3 ppd. Specify Initial or Design desired. Via air, add 30¢ per order. Bruce Bolind, 164 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!

BASEMENT TOILET

FLUSHES ***UP***

to sewer or septic tank

no digging up floors.

WRITE . . . McPHERSON, INC.

BOX 15133 TAMPA, FLA. 33614

NEW GROUND COVER

25 CROWNS—covers 100 sq. ft. ..$ 4.00
50 CROWNS—covers 200 sq. ft. ..$ 7.50
100 CROWNS—covers 400 sq. ft. ..$14.00

CROWNVETCH—perennial ground cover—Flowers June til frost. Beautiful, hardy, no mowing. Grows 12"-18" any climate, sun or partial shade. Chokes weeds, resists droughts. Postpaid planting time.

No C.O.D. FREE COLOR CATALOG

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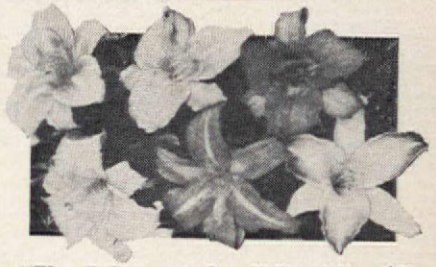

"The 5 Spectaculars" Daylilies $2

Enjoy gorgeous blooms May until frost with these truly beautiful yellow, red, pink, bi-tone, and gold colors . . . sturdily rooted, guaranteed plants. April-June the time to plant for an abundance of color. "The 5 Spectaculars" plus 92 page color catalog for only $2 ppd. in 48 States.

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NURSERY STOCK SALE!

WE HAVE OVER 350 VARIETIES TO CHOOSE FROM

Planting Instructions included in each order. Every plant will be labeled. Order by mail.

Rose Bushes: 2 Yr. Field grown blooming size bushes. All monthly bloomers in these varieties. $.79 each.

Prices on Rose Bushes: 79c each, 6 for $4.29—12 for $7.98, your choice of varieties

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FLOWERING SHRUBS— 1 or 2 Years Old

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*Tree of Heaven, 3 to 5 ft.----- .69 ea.
Dwarf Red Buckeye, ½ to 1 ft.--- .69 ea.
Magnolia Soulangeana, 1 to 2 ft.-1.39 ea.
Weeping Peach—Red or Pink, 1 ft. .69 ea.
Weeping Peach, Red or Pink, 2-3 ft. 1.29 ea.
White Flowering Peach, 2 to 3 ft. .89 ea.
*White Fringe, 2 to 3 ft.------- .98 ea.
Japanese Flow. Cherry, 3 to 5 ft.-3.98 ea.
European Mountain Ash, 3 to 4 ft. 2.49 ea.
Paul's Scarlet Hawthorn— Red Blooms, 3 to 5 ft.--------4.49 ea.
*Big Leaf Cucumber, 3 to 5 ft.--1.69 ea.
*Paw Paw, 3 to 5 ft.----------1.29 ea.
*Sourwood, 2 to 3 ft.---------- .69 ea.
Yellow Buckeye, 1 to 2 ft.------- .59 ea.
Downy Hawthorn, ½ to 1 ft.------ .59 ea.
Dwarf White Buckeye, ½ to 1 ft.- .69 ea.
Red Flowering Dogwood, 1 ft.-----1.29 ea.
Red Flowering Dogwood, 2 ft.----2.49 ea.
Red Flowering Dogwood, 3 to 4 ft. 3.98 ea.
5-N-1 Flowering Crab, 3 ft.------ 3.98 ea.
Red Leaf Peach, 2 to 3 ft.------- .89 ea.

SHADE TREES—1 or 2 Years Old

Silver Maple, 3 to 4 ft.---------$.39 ea.
Silver Maple, 4 to 6 ft.---------- .79 ea.
Chinese Elm, 2 ft. .19 ea.; 3-4 ft. .39 ea.
Chinese Elm, 4 to 6 ft. ---------- .79 ea.
Green Weeping Willow, 2 to 3 ft.-- .39 ea.
Green Weeping Willow, 4 to 6 ft.-- .69 ea.
Catalpa Tree, 2 to 3 ft.---------- .29 ea.
Ginko Tree, 1 to 2 ft.----------- .79 ea.
Ginko Tree, 3 to 5 ft.----------2.98 ea.
Pin Oak or Red Oak, 2 ft.-------- .79 ea.
Pin Oak or Red Oak, 3 to 5 ft.---1.29 ea.
Willow Oak or Scarlet Oak, 2 ft.-- .79 ea.
Willow Oak or Scarlet Oak, 3-5 ft. 1.29 ea.
Lombardy Poplar, 1 to 2 ft.------- .06 ea.
Lombardy Poplar, 2 to 3 ft.------ .10 ea.
Lombardy Poplar, 3 to 4 ft.------ .19 ea.
Lombardy Poplar, 4 to 6 ft.------ .29 ea.
Faassen Red Leaf Maple, 3-5 ft.-4.49 ea.
Sycamore, 3 to 4 ft.------------- .49 ea.
Sycamore, 4 to 6 ft.------------- .89 ea.
*Sugar Maple, 2 ft.------------- .29 ea.
*Sugar Maple, 3 to 5 ft.-------- .59 ea.
Sweet Gum, 2 to 3 ft.----------- .49 ea.
Sweet Gum, 4 to 6 ft.----------- .79 ea.
White Birch, 2 to 3 ft.---------- .89 ea.
White Birch, 4 to 6 ft.----------1.98 ea.
*Tulip Tree, 3 to 4 ft.---------- .49 ea.
Crimson King Maple (Pat. No. 735), 3 to 5 ft. ----------4.49 ea.
Sunburst Locust (Pat. No. 1313), 3 to 5 ft. ----------4.95 ea.
Cut Leaf Weeping Birch, 3 to 5 ft. 4.49 ea.
Silver Variegated Maple, 3 to 5 ft. 4.49 ea.
Schwedler Maple, 3 to 5 ft.-------4.49 ea.
*Yellow Wood, 2 to 3 ft.-------- .98 ea.
Canoe Birch, 3 to 4 ft. ---------4.49 ea.
White Ash, 3 to 4 ft.------------ .29 ea.
Green Ash, 3 to 4 ft.------------ .29 ea.
Persimmon, 1 to 2 ft.---------- .69 ea.
Dawns Redwood, 1 to 2 ft.-------2.49 ea.
Honey Locust, 3 to 4 ft.--------- .69 ea.
Morain Locust, 4 to 5 ft.--------4.98 ea.
Kentucky Coffee Tree, ½ to 1 ft.-- .49 ea.
*American Linden Tree, 2 ft.----- .79 ea.
*American Linden Tree, 3 to 5 ft. 1.29 ea.
Skyline Locust (Pat. No. 1619), 3 to 4 ft. ----------4.98 ea.
*Sassafras, 2 to 3 ft.---------- .49 ea.
*Scarlet Maple, 4 to 5 ft.------- .89 ea.
Russian Mulberry, 2 to 3 ft.----- .69 ea.
Sycamore Maple, ½ to 1 ft.------ .49 ea.
*Black Gum, 2 to 3 ft.---------- .79 ea.
Japanese Red Leaf Maple, 1 ft.---1.98 ea.
Norway Maple, 1 to 2 ft.--------- .49 ea.
Golden Weeping Willow, 2 to 3 ft.- .29 ea.
Golden Weeping Willow, 4 to 6 ft.- .69 ea.
Amur Corktree, 1 to 2 ft.-------- .39 ea.
Black Locust, 2 to 3 ft.---------- .29 ea.
Bald Cypress, 1 to 2 ft.---------- .49 ea.
*Little Leaf Cucumber, 2 to 3 ft. .69 ea.

FRUIT TREES—1 or 2 Years Old

Belle of Georgia Peach, 1 to 2 ft.-$.49 ea.
Belle of Georgia Peach, 2 to 3 ft.- .79 ea.
Belle of Georgia Peach, 3 to 5 ft.-1.19 ea.
Elberta Peach, 1 to 2 ft.-------- .49 ea.
Elberta Peach, 2 to 3 ft.-------- .79 ea.
Elberta Peach, 3 to 5 ft.--------1.19 ea.
J. H. Hale Peach, 1 to 2 ft.------ .49 ea.
J. H. Hale Peach, 2 to 3 ft.------ .79 ea.
J. H. Hale Peach, 3 to 5 ft.------1.19 ea.
Hale Haven Peach, 1 to 2 ft.------ .49 ea.
Hale Haven Peach, 2 to 3 ft.------ .79 ea.
Hale Haven Peach, 3 to 5 ft.------1.19 ea.
Dixie Red Peach, 1 to 2 ft.------- .49 ea.
Dixie Red Peach, 2 to 3 ft.------- .79 ea.
Dixie Red Peach, 3 to 5 ft.------1.19 ea.
Golden Jubilee Peach, 1 to 2 ft.-- .49 ea.
Golden Jubilee Peach, 2 to 3 ft.-- .79 ea.
Golden Jubilee Peach, 3 to 5 ft.--1.19 ea.
Champion Peach, 1 to 2 ft.-------- .49 ea.
Champion Peach, 2 to 3 ft.-------- .79 ea.
Champion Peach, 3 to 5 ft.--------1.19 ea.
Maygold Peach, 1 to 2 ft.-------- .49 ea.
Maygold Peach, 2 to 3 ft.-------- .79 ea.
Maygold Peach, 3 to 5 ft.--------1.19 ea.
Blake Peach, 1 to 2 ft.---------- .49 ea.
Blake Peach, 2 to 3 ft.---------- .79 ea.
Blake Peach, 3 to 5 ft.----------1.19 ea.
Stayman Winesap Apple, 2 to 3 ft. .89 ea.
Stayman Winesap Apple, 4 to 6 ft. 1.49 ea.
Red Delicious Apple, 2 to 3 ft.--- .89 ea.
Red Delicious Apple, 4 to 6 ft.---1.49 ea.
Early Harvest Apple, 2 to 3 ft.--- .89 ea.
Early Harvest Apple, 4 to 6 ft.---1.49 ea.
Red Rome Beauty Apple, 2 to 3 ft.- .89 ea.
Red Rome Beauty Apple, 4 to 6 ft.-1.49 ea.
Red Jonathan Apple, 2 to 3 ft.---- .89 ea.
Red Jonathan Apple, 4 to 6 ft.---1.49 ea.
Lodi Apple, 2 to 3 ft.----------- .89 ea.
Lodi Apple, 4 to 6 ft.----------1.49 ea.
Grimes Golden Apple, 2 to 3 ft.-- .89 ea.
Grimes Golden Apple, 4 to 6 ft.- 1.49 ea.
Yellow Transparent Apple, 2-3 ft.- .89 ea.
Yellow Transparent Apple, 4-6 ft.-1.49 ea.
Yellow Delicious Apple, 2 to 3 ft.- .89 ea.
Yellow Delicious Apple, 4 to 6 ft. 1.49 ea.
Early McIntosh Apple, 2 to 3 ft.-- .89 ea.
Early McIntosh Apple, 4 to 6 ft.--1.49 ea.
5-N-1 Apple—5 Varieties on each tree, 3 ft.----------3.98 ea.
Montmorency Cherry, 2 to 3 ft.---1.49 ea.
Montmorency Cherry, 4 to 5 ft.---2.98 ea.
Black Tartarian Cherry, 2 to 3 ft. 1.69 ea.
Black Tartarian Cherry, 4 to 5 ft.-2.98 ea.
Early Richmond Cherry, 2 to 3 ft. 1.69 ea.
Early Richmond Cherry, 4 to 5 ft.-2.98 ea.
Kieffer Pear, 2 to 3 ft.--------1.49 ea.
Kieffer Pear, 3½ to 5 ft.-------1.98 ea.
Orient Pear, 2 to 3 ft.---------1.49 ea.
Orient Pear, 3½ to 5 ft.--------1.98 ea.
Bartlett Pear, 2 to 3 ft.--------1.49 ea.
Bartlett Pear, 3½ to 5 ft.------1.98 ea.
Moorpart Apricot, 1 to 2 ft.----- .69 ea.
Moorpart Apricot, 2 to 3 ft.----- .98 ea.
Early Golden Apricot, 1 to 2 ft.-- .69 ea.
Early Golden Apricot, 2 to 3 ft.-- .98 ea.
Nectarine, 1 to 2 ft.----------- .59 ea.
Nectarine, 2½ to 4 ft.---------- .98 ea.
Damson Plum, 1 to 2 ft.--------- .59 ea.
Damson Plum, 2½ to 4 ft.------- .98 ea.
Red June Plum, 1 to 2 ft.------- .59 ea.
Red June Plum, 2½ to 4 ft.------ .98 ea.
Bruce Plum, 1 to 2 ft.---------- .59 ea.
Bruce Plum, 2½ to 4 ft.-------- .98 ea.
Methley Plum, 1 to 2 ft.------- .59 ea.
Methley Plum, 2½ to 4 ft.------ .98 ea.
Burbank Plum, 1 to 2 ft.------- .59 ea.
Burbank Plum, 2½ to 4 ft.------ .98 ea.

DWARF FRUIT TREES— 1 or 2 Years Old

Dwarf Elberta Peach, 2 to 3 ft.--$1.98 ea.
Dwarf Elberta Peach, 3½ to 5 ft. 2.98 ea.
Dwarf Red Haven Peach, 2 to 3 ft. 1.98 ea.
Dwarf Red Haven Peach, 3½-5 -- 2.98 ea.
Dwarf Belle of Georgia Peach, 2-3 1.98 ea.
Dwarf Belle of Ga. Peach, 3½-5- 2.98 ea.
Dwarf Golden Jubilee Peach, 2-3 ft. 1.98 ea.
Dwarf Golden Jubilee Peach, 3½-5 2.98 ea.
Dwarf Red Delicious Apple, 2-3 ft. 1.98 ea.
Dwarf Red Delicious Apple, 3½-5 2.98 ea.
Dwarf Yellow Delicious Apple, 2-3 1.98 ea.
Dwarf Yellow Del. Apple, 3½-5 ft. 2.98 ea.
Dwarf Winesap Apple, 2 to 3 ft.- 1.98 ea.
Dwarf Winesap Apple, 3½ to 5 ft. 2.98 ea.
Dwarf Early McIntosh Apple, 2-3 1.98 ea.
Dwarf Early McIntosh App., 3½-5 2.98 ea.
Dwarf Jonathan Apple, 2 to 3 ft.- 1.98 ea.
Dwarf Jonathan Apple, 3½-5 ft.- 2.98 ea.
Dwarf Lodi Apple, 2 to 3 ft.----- 1.98 ea.
Dwarf Lodi Apple, 3½ to 5 ft.--- 2.98 ea.
Dwarf Cortland Apple, 2 to 3 ft.- 1.98 ea.
Dwarf Cortland Apple, 3½ to 5 ft. 2.98 ea.
Dwarf Northern Spy Apple, 2-3 ft. 1.98 ea.
Dwarf Northern Spy Apple, 3½-5 2.98 ea.
Dwarf Yellow Transparent Apple, 2 to 3 ft.---------- 1.98 ea.
Dwarf Yellow Transparent Apple, 3½ to 5 ft.---------- 2.98 ea.
Dwarf Montmorency Cherry, 2-3 ft. 2.49 ea.
Dwarf North Star Cherry, 2-3 ft. 2.49 ea.
Dwarf Bartlett Pear, 2 to 3 ft.-- 2.49 ea.
Dwarf Kieffer Pear, 2 to 3 ft.--- 2.49 ea.
Dwarf Burbank Plum, 2 to 3 ft.-- 2.49 ea.

VINES—1 or 2 Years Old

Red Scarlet Honeysuckle, 1 ft. ---$.29 ea.
Wisteria—Purple, ½ to 1 ft.----- .29 ea.
Bittersweet, 1 ft.-------------- .29 ea.
*Clematis Vine—White, ½ to 1 ft. .29 ea.
Grapes—Luttle or Niagara, ½-1 ft. .49 ea.
Grapes—Concord or Fredonia, ½-1 .49 ea.
Grapes, Delaware or Catawba, ½-1 .49 ea.
Kudzu Vine, ½ to 1 ft.---------- .29 ea.
Gold Flame Honeysuckle, 1 ft.---- .29 ea.
*Trumpet Creeper, ½ to 1 ft.---- .29 ea.
Yellow Jasmine, ½ to 1 ft.------- .59 ea.
*Vinca Minor Clumps------------ .06 ea.
Halls Honeysuckle, 1 ft.-------- .19 ea.
English Ivy, 4 to 8 inch-------- .29 ea.
Boston Ivy, 4 to 8 inch--------- .29 ea.
Euonymus Coloratus, ½ to 1 ft.--- .19 ea.
Ajuga Bronze Ground Cover, 1 yr.- .19 ea.
Euonymus Kewensis, ½ ft.-------- .19 ea.
Virginia Creeper, ½ to 1 ft.----- .29 ea.

NUT TREES—1 or 2 Years Old

Hazel Nut, 1 to 2 ft.----------$.79 ea.
Hazel Nut, 3 to 5 ft.----------1.98 ea.
Butternut, 1 to 2 ft.----------- .39 ea.
Butternut, 3 to 4 ft.----------- .98 ea.
Chinese Chestnut, 1 to 2 ft.------ .69 ea.
Chinese Chestnut, 3 to 5 ft.------1.49 ea.
Hardy Pecan Seedlings, 1 to 2 ft.-- .69 ea.
Stuart Pecan—Papershell, 2 ft.---2.98 ea.
Stuart Pecan—Papershell, 3½-5 4.49 ea.
Mahan Pecan—Papershell, 2 ft.- 2.98 ea.
Mahan Pecan—Papershell, 3½-5 4.49 ea.
Black Walnut, 1 to 2 ft.-------- .39 ea.
Black Walnut, 3 to 5 ft.-------- .89 ea.
English Walnut, 2 to 3 ft.-------3.98 ea.
Shell Bark Hickory, 1 to 2 ft.---- .69 ea.
American Beech—Collected, 3-4 ft. .49 ea.
Japanese Walnut, 3 to 4 ft.------ .98 ea.

EVERGREENS—1 or 2 Years Old

Glossy Abelia, ½ to 1 ft.---------$.29 ea.
*American Holly, ½ to 1 ft.----- .29 ea.
*Rhododendron, ½ to 1 ft.------- .49 ea.
Pfitzer Juniper, ½ to 1 ft.------ .69 ea.
Cherry Laurel, ½ to 1 ft.------- .29 ea.
Nandina, ½ to 1 ft.------------- .49 ea.
Boxwood, ½ ft. ---------------- .39 ea.
Irish Juniper, ½ to 1 ft.-------- .59 ea.
Savin Juniper, ½ to 1 ft.------- .59 ea.
Red Berry Pyracantha, ½ to 1 ft.- .49 ea.
Yellow Berry Pyracantha, ½ to 1 ft. .49 ea.
Burfordi Holly, ½ to 1 ft.------ .49 ea.
Dwarf Burfordi Holly, ½ to 1 ft.- .69 ea.
Wax Leaf Ligustrum, ½ to 1 ft.--- .39 ea.
Colorado Blue Spruce, ½ to 1 ft.- .39 ea.
*Mountain Laurel, ½ to 1 ft.--- .29 ea.
*Canadian Hemlock, ½ to 1 ft.--- .19 ea.
*Short Leaf Pine, 1 ft.--------- .19 ea.
Slash Pine, ½ to 1 ft.---------- .19 ea.
*Red Cedar, ½ to 1 ft.---------- .19 ea.
Hetzi Holly, ½ to 1 ft.-------- .59 ea.
Japanese Holly, ½ to 1 ft.------ .59 ea.
Foster Holly, ½ to 1 ft.------- .59 ea.
Helleri Holly, ½ to 1 ft.------- .59 ea.
East Palatha Holly, ½ to 1 ft.--- .59 ea.
Chinese Holly, ½ to 1 ft.------- .69 ea.
Andorra Juniper, ½ to 1 ft.----- .59 ea.
Cedrus Deodara, ½ to 1 ft.------ .59 ea.
Jap Yew, ½ to 1 ft.------------ .79 ea.
Baker Arborvitae, ½ to 1 ft.---- .59 ea.
Berckman's Arborvitae, ½ to 1 ft.- .59 ea.
Globe Arborvitae, ½ to 1 ft.---- .59 ea.
Greek Juniper, ½ to 1 ft.------- .59 ea.
Gardenia—White, ½ to 1 ft.------ .59 ea.
Camellia—Red, ½ to 1 ft.------- .79 ea.
Norway Spruce—½ to 1 ft.------- .29 ea.
Euonymus Radican, ½ to 1 ft.---- .29 ea.
Euonymus Manhattan, ½ ft.------ .29 ea.
Euonymus Pulchellas, ½ to 1 ft.-- .39 ea.
Euonymus Dupont, ½ to 1 ft.----- .39 ea.
*White Pine, 1 ft.------------- .29 ea.
Austrian Pine, ½ to 1 ft.------- .29 ea.
Mugho Pine, 3 to 5 inch-------- .39 ea.
Scotch Pine, 3 to 5 inch-------- .19 ea.
Western Yellow Pine, 3 to 5 inch-- .19 ea.
White Spruce, ½ to 1 ft.------- .29 ea.
Serbian Spruce, ½ to 1 ft.------ .29 ea.
Douglas Fir, ½ to 1 ft.-------- .39 ea.
Cleyera Japonica, ½ to 1 ft.---- .49 ea.
Eleagnus Fruitlandi, ½ to 1 ft.--- .49 ea.
Thorny Eleagnus, ½ to 1 ft.----- .49 ea.
Hetzi Juniper, ½ to 1 ft.------- .59 ea.
Sargent Juniper, ½ to 1 ft.----- .69 ea.
Shore Juniper, ½ to 1 ft.------- .49 ea.
Yupon Holly, ½ to 1 ft.-------- .59 ea.

BERRY PLANTS, ETC.— 1 or 2 Years Old

Black Raspberry, ½ to 1 ft.-----$.29 ea.
Red Everbearing Raspberry, ½-1 ft. .29 ea.
Dewberry, ½ to 1 ft.----------- .29 ea.
Boysenberry, ½ to 1 ft.-------- .29 ea.
Blackberry, ½ to 1 ft.--------- .29 ea.
Gooseberry, ½ to 1 ft.--------- .98 ea.
Figs, 1 to 2 ft.---------------- .98 ea.

BULBS, AND PERENNIALS— 1 or 2 Years Old

3 Pampas Grass—White Plumes--$1.19
12 Hibiscus, Mallow Marvel in Mixed Colors---------- 1.19
8 Hollyhocks, Mixed Colors, Roots 1.19
10 Cannas, Red, Pink, Yellow---- 1.49
20 Iris—Blue or Purple--------- 1.39
*20 Day Lilies, Roots, Orange Flowers 1.19
8 Creeping Phlox, Pink, Blue, White and Red---------- 1.39
6 Fancy Leaf Caladium, Red, White 1.39
50 Gladiolus, Mixed Colors------- 1.98
8 Alyssum, Gold Dust---------- 1.19
8 Anthemis, Yellow------------ 1.19
8 Carnation, Red, Pink, or White- 1.19
8 Coreopsis, Sunburst Dbl.------ 1.19
8 Candytuft (Iberis), Semp. White 1.19
8 Babysbreath, White --------- 1.19
8 Gaillardia, Red ------------- 1.19
8 Blue Flax (Linum)----------- 1.19
8 Shasta Daisy, Alaska-------- 1.19
6 Delphinium, Dark Blue------- 1.19
8 Tritoma, Mixed ------------- 1.19
8 Dianthus, Pinks ------------ 1.19
8 Lupines, Mixed Colors------- 1.19
5 Sedium, Dragon Blood-------- 1.19
4 Clematis, Yellow ------------ 1.19
8 Fall Asters, Red or White----- 1.19
8 Fall Asters, Pink or Lavender-- 1.19
*6 Yucca, Candle of Heaven----- 1.19
5 Oriental Poppy, Scarlet------ 1.19
2 Peonies, Red, Pink, or White-- 1.19
5 Mums, Red or Yellow--------- 1.19
4 Dahlias, Red or Pink-------- 1.19
4 Dahlias, Purple or Yellow---- 1.19
3 Liriope, Big Blue ----------- 1.19
3 Liriope, Variegated --------- 1.19

BERRIES, FRUITS AND HEDGE— 1 or 2 Years Old

10 Rhubarb, 1 year Roots -------$1.50
10 Asparagus, 1 year Roots ------ 1.00
25 Strawberry—Blakemore or Tenn. Beauty ---------- 1.00
25 Gem Everbearing Strawberry --- 1.50
100 South Privet, 1 to 2 ft. ----- 2.49
25 North Privet, 1 to 2 ft. ------ 2.49
25 California Privet, 1 to 2 ft. -- 2.49
25 Multiflora Rose, 1 to 2 ft. ---- 2.49

NATIVE WILD FLOWERS— 1 or 2 Years Old Collected from the Mountains

5 Lady's Slipper, Pink ---------$1.19
6 Blood Root, White Flowers ---- 1.19
6 Dutchman Breeches, White ---- 1.19
4 Jack-in-the-Pulpit, Purple ---- 1.19
3 Dogtooth Violet, Yellow ------ 1.19
20 Hardy Garden Violet, Blue ---- 1.19
3 Partridge Berry ------------- 1.19
3 Passionflower --------------- 1.19
6 Bird Foot Violet, Blue ------- 1.19
6 Trilliums, Mixed Colors ------ 1.19
6 Blue Bells ------------------ 1.19
6 Maiden Hair Fern ------------ 1.19
8 Hayscented Fern ------------- 1.19
10 Christmas Fern -------------- 1.19
4 Cinnamon Fern --------------- 1.19
3 Royal Fern ------------------ 1.19
6 White Violets --------------- 1.19
6 Hepatica, Mixed Colors ------ 1.19
4 Solomon Seal, White --------- 1.19
3 Trailing Arbutus, Pink ------ 1.19
4 Sweet Williams, Pink -------- 1.19
4 Star Grass, White ----------- 1.19
4 Golden Seal, White ---------- 1.19
6 May Apple, White ------------ 1.19
6 Cardinal Flower, Red -------- 1.19

FLORIBUNDA ROSES— 2 Year Field Grown

Floradora, Orange ------------$ .89 ea.
Red Pinocchio, Red ------------ .89 ea.
Goldilocks, Yellow ------------ .89 ea.
Summer Snow, White ----------- .89 ea.
Pinocchio, Pink --------------- .89 ea.

PATENTED ROSES— 2 Year Field Grown Number 1

REDS

Americana, Pat. No. 2058------$3.50 ea.
Big Red, Pat. No. 2693-------- 3.50 ea.
Grand Slam, Pat. No. 2187----- 3.50 ea.
Hawaii, Pat. No. 1833--------- 3.50 ea.
War Dance, Pat. No. 2017------ 3.50 ea.

PINKS

Dr. Debat, Pat. No. 961-------- 3.00 ea.
First Love, Pat. No. 921------- 3.00 ea.
Invitation, Pat. No. 2018------ 3.00 ea.
Pink Masterpiece, Pat. No. 2294- 3.50 ea.

WHITE

Sincera, Pat. No. 2055-------- 3.00 ea.
White Beauty, Pat. No. 1825--- 3.00 ea.

YELLOW

Golden Masterpiece, Pat. No. 1284 ---------- 3.00 ea.
Golden Scepter, Pat. No. 910-- 00 ea.
Lady Elgin, Pat. No. 1469---- 3.00 ea.
Summer Sunshine, Pat. No. 2078- 3.50 ea.

LAVENDER

Song of Paris, Pat. No. 2669--- 3.50 ea.
Sterling Silver, Pat. No. 1433--- 3.50 ea.

CLIMBERS

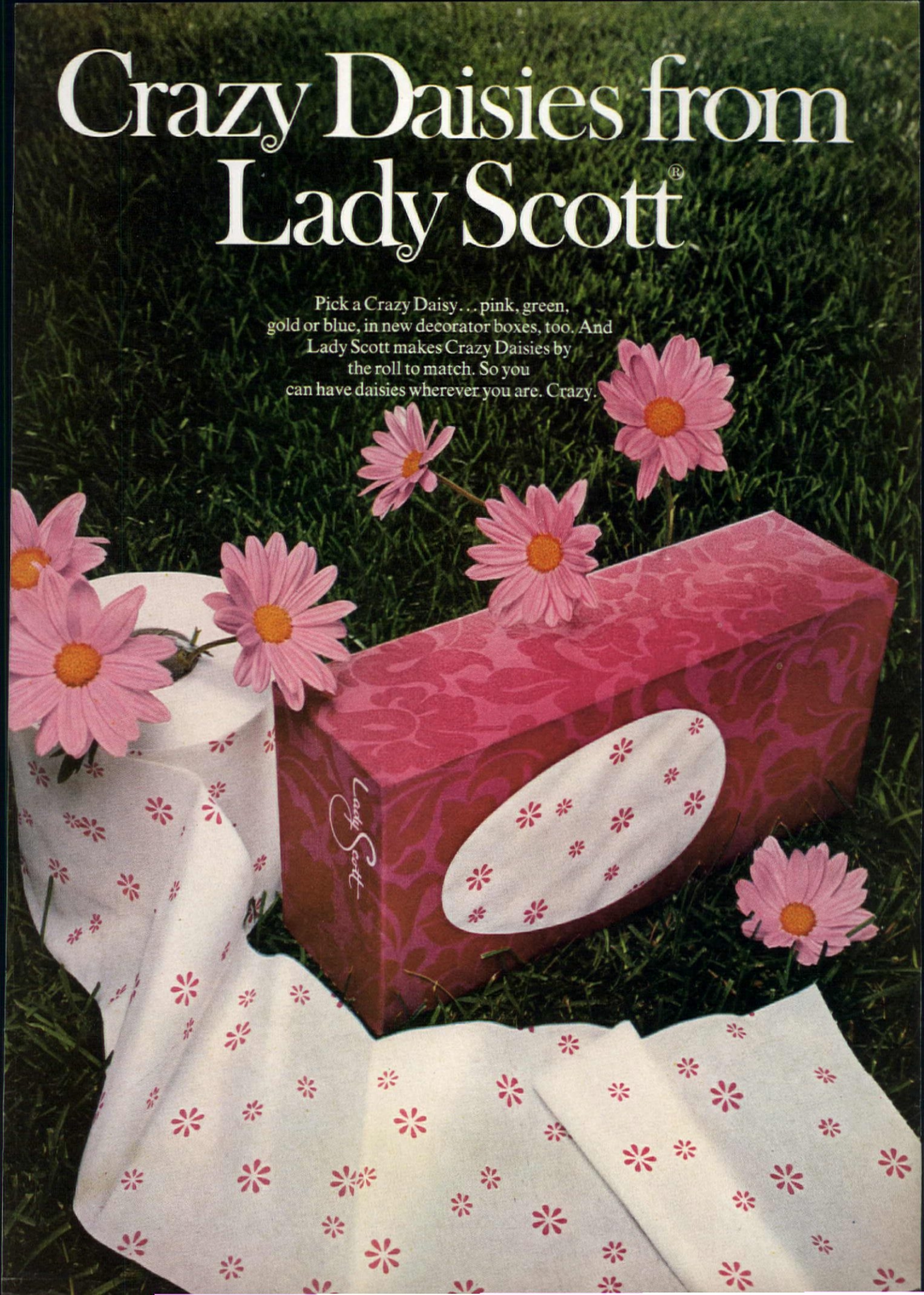
Don Juan—Red, Pat. No. 1864-- 3.00 ea.
Golden Showers—Yellow, Pat. No. 1557 ---------- 3.50 ea.
Queen Elizabeth—Pink, Pat. No. 1615 ---------- 3.00 ea.

Our plants are Nursery grown from cuttings, seeds, or budded stock unless otherwise stated. These have never been transplanted except those marked with (*) asterisks; which means those are collected from the wild state. Inspected by the Tennessee Dept. of Agriculture. This gives you a chance to buy at lower grower prices. SATISFACTION GUARANTEED ON ARRIVAL OR WE WILL EITHER REPLACE OR REFUND YOUR MONEY. You may order as many or as few plants as you wish. Send 99 cents extra with order for postage and packing. NOTICE FREE—Orders in the amount of $4.00 or more you get 2 flowering shrubs FREE, our choice. Orders in the amount of $6.00 or more you get 4 flowering shrubs FREE, our choice. ORDER NOW.

SAVAGE FARM NURSERY P. O. Box 125-HH — McMinnville, Tennessee 37110

Crazy Daisies from Lady Scott®

Pick a Crazy Daisy... pink, green, gold or blue, in new decorator boxes, too. And Lady Scott makes Crazy Daisies by the roll to match. So you can have daisies wherever you are. Crazy.



When your Grandma needed a size 7, she bought a size 9, then did her wash.

When you need a size 7, buy size 7, and wash in cold water.

Today, hot water shrinking, color fading and fabric wear can be stopped with Cold Power and cold water. Cold Power is specially formulated to do all your wash in cold water... and the only thing that will shrink is your hot water bill.

Nobody has equalled Cold Power's success in cold water washing.