American Home

OCTOBER 35¢

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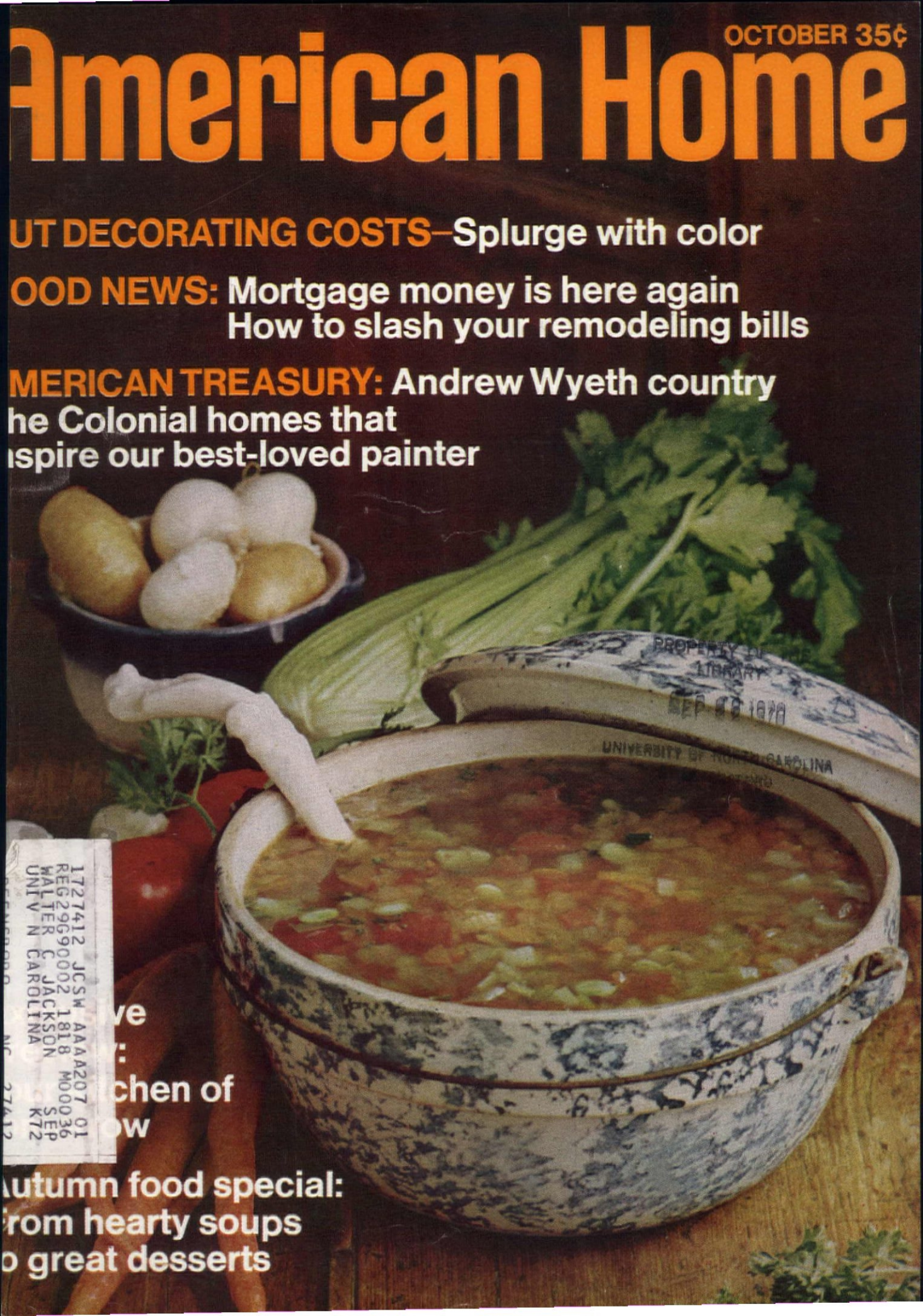

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American Home

OCTOBER 1970, VOL. 73, NO. 10

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COVER: Hearty, bracing Old-Fashioned Vegetable Soup, one of 10 "Warming Bowls" for fall, leads off (on page 86) this month's food portfolio—literally from soup to nuts. Photographer: Richard Meek

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THIS MONTH IN AMERICAN HOME

Pardon us for being proud, but we're so partial to the kids in our "family album" this month that we had to give you another look at them.

To Dionne Warwick and actor-husband Billy Elliot, almost-2-year-old son David is king of the nursery. His domain is all shiny blue vinyl and yellow-and-blue plaid—the kind of zingy color Dionne and Billy splash all over their Hollywood home. See them on page 8.

For 3-year-old Marit McCabe and her older brother and sister, living in a converted church (page 10) is like living in a huge playhouse. The former nave makes a marvelous theater for puppet shows, and hide-and-seek is a wondrous game with 20 rooms and a tower to hide in that overlooks all of their Connecticut town.

Mark and Eliot Righter, 5 and 7, live in a child's dream of a house in New Haven, Conn., which is all the more appealing to them since they watched their parents transform its drab old-fashioned rooms into the colorful, contemporary spaces you see on pages 59-61. A vintage player piano, housed in a supergraphic plywood cutout, is as bright and as much fun as a steam calliope.

Christopher and Brooke Mallory, 6 and 4, journey from Manhattan to a converted barn in Rhinebeck, N.Y., (page 65) weekends with parents Jennifer and Stephen. There they live like tadpoles in the pool all summer, roam the fields with their two poodles and toboggan in winter on their own sledding hill.

Emery Jones, 6, and her brother Corky, 4, live in an 18th-century stone house in Chester County, Pa., (page 78) an area that is a pony-lover's delight. There are dozens of children to ride with—and all of the adjacent farms and meadows are open for cross-country excursions. Says Emery's mother Wendy, "One reason we love living here is the way children are a part of everyone's lives." No budding generation gap in the Jones family.

Editor

Dionne's David surveys his domain.

Marit lives in a converted church.

The Righters' music is supergraphic.

The Mallorys' second home is a barn.

Emery's home is a pony-lover's heaven.

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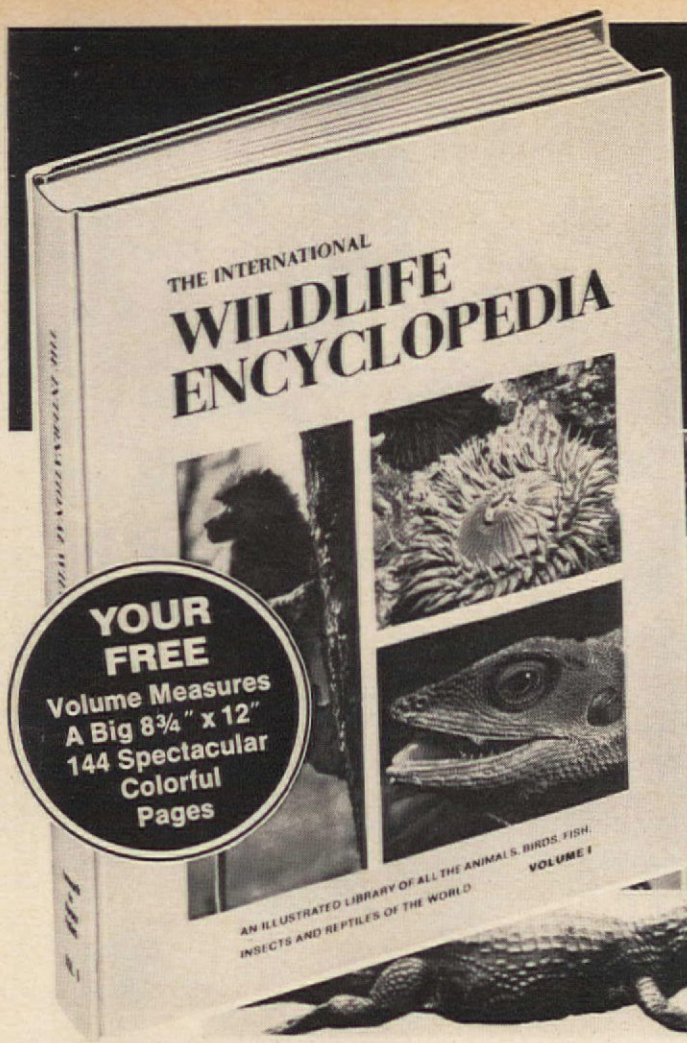

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Max Eckert

At home in California, Dionne and husband Billy (above) just relax. To help them, there are five TV sets, two luxury cars and a swimming pool. Because they often travel, just staying home becomes a holiday. "I don't feel the least bit guilty about all this," explains Dionne. "We've worked hard, and, besides, what's it all for if we can't enjoy it?"

Lifestyle

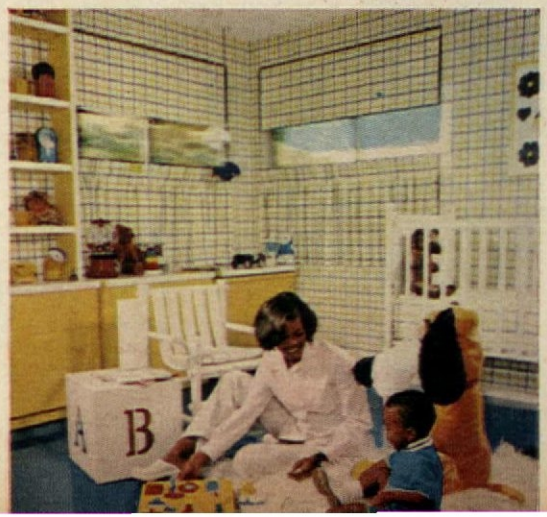
Dionne Warwick is a talker. But if you have ever heard her sing, you may not really care how she talks. "I have the gift of gab—I think I could talk anybody into anything," claims Dionne, whose mother used to threaten to tape her mouth when her girlish gabbing got to overkill. Now grown up and booked at 200 colleges, Dionne digs most those after-concert talkathons with students when "we rap on life. I tell them, 'I've got a baby, and one day he'll be relying on you. Now, I don't want any messing around.' "

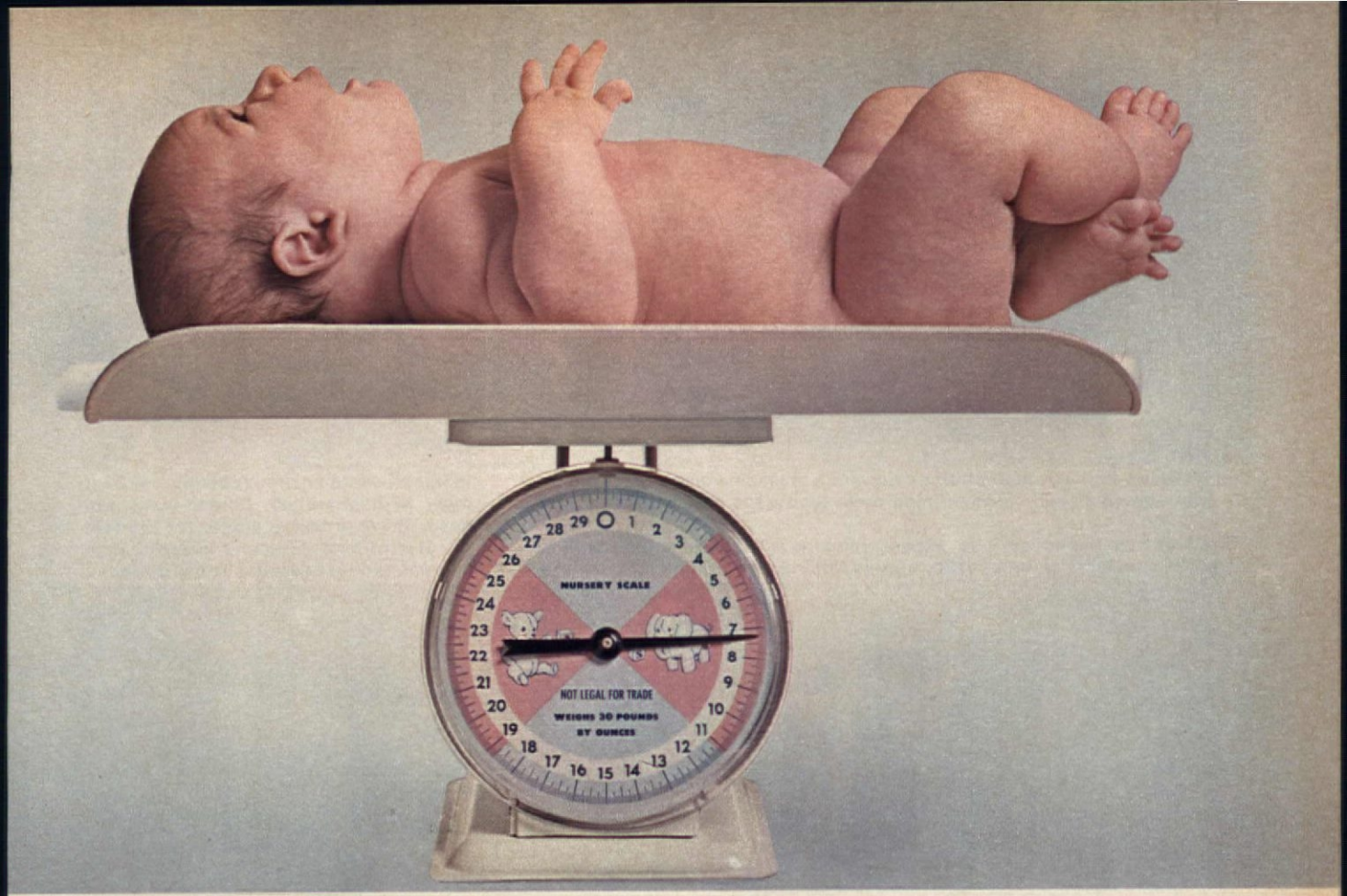
At home in Orange, N.J., she follows through with the Dionne Warwick Scholarship Foundation, her three-year-old brainchild in which "*I* tell Uncle Sam how I can spend my money." This past school year, the fund packed 300 kids off to college. "Someday," says Dionne, who gave up college in her senior year, "I'll send *me* back, too."

At her second home in Hollywood, Dionne becomes "a full-time wife and mommy" to her husband, actor Billy Elliot, and their son, David, nearly 2. Dionne likes to cook ("because I like to eat") and is infamous among friends for her self-styled medley of macaroni, tomatoes, onions and sausage. She collects antique silver but, ever casual, frequently serves up help-yourself deli food. She figures on a growing family along with her career. "I want the whole bit, and I think I've got what it takes: a lot of energy, and a most understanding husband." Soon, Dionne plans to steal away for two years' retirement "to get to know David. You know, just a lot of good talking."

continued

"Everything in my life revolves, ultimately, around David," says Dionne, below with the young man himself in the nursery. "The revolt of youth today reflects a loss of something at home. If I can give my son the same love, the same crazy happiness I had with my family, I'll be completely satisfied."





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The McCabes first saw their church-house in a magazine and went to the owners who agreed to sell. Living-dining room (above) is only part of the nave.

In her all-white kitchen (above), contrastingly highlighted by stained-glass windows, Inger prepares dinner for the family. Her at-home dress, a colorful Inger original, is one of dozens she has designed.

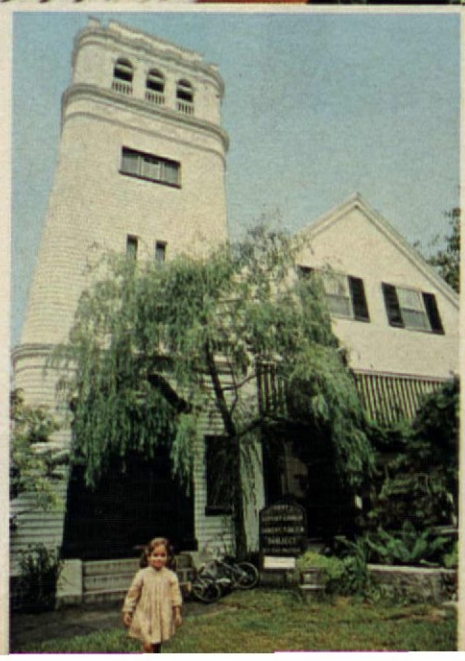
"The kids love the house," says Inger, relaxing with them on the porch (below). "It's as if we're in a castle, always finding new crannies to explore."

Kenneth Brown

LIFESTYLE continued

Inger and Robert McCabe were looking for a home with the kind of pure, serene light they loved so when they lived in Hong Kong. They found one: a former Baptist Church in Stonington, Conn., that had been converted to a house. Inger and Boston architect Maurice Childs made a few structural adjustments—they put up permanent walls, painted the ceiling and nave and rewired and replumbed the 1889 structure. Part of the one-time nave is left furniture-free to provide play space for the three young McCabes—Kari, 8, Alexander, 6 and Marit, 3—and their friends. Inger and journalist-husband Robert have also hosted concerts, poetry readings and art shows in the nave.

In public, Inger is a photographer whose work has appeared in leading national magazines. She has also written four children's books. And if that were not enough, Inger is also into fashion design. As a favor to a model friend, she bought a bolt of fabric from a remnant mill near her home and stitched up a dramatic evening skirt. Today, she is turning them out by the dozen, at $100 and up, exclusively for Bonwit Teller. Her first batch, lacking a designer label, was branded with her daughter's name tabs from camp. Later, Inger printed up her own. This season's comers will be skirts of 1930's-type crushed velvet. Her three-cornered career, add housewife and mother, leaves Inger gasping happily, "The longest I've sat down this week was in the dentist's chair."



The McCabes often find themselves hosts to curious sightseers who wander through their "church" door. Marit, in the garden (right), is a friendly guide.

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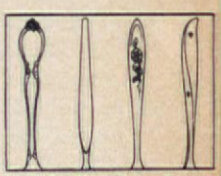

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"Storybook Dinnerware"® 1970.

Kenneth Brown

For actress Marilyn Madderom, beauty tricks are part of her craft. Says Marilyn, "The most important thing is to capitalize on your looks. It's like creating a character—you become attractive when you feel you're attractive. Just concentrate on your good points."

THE GOOD-LOOKING HOMEMAKER
By Constance Bartel

PLAY UP THE POSITIVE

Marilyn Madderom is an actress. She and her writer husband, Gary, live in Brooklyn Heights—just a short subway ride from casting calls on and off Broadway. On stage, Marilyn's roles determine her look. "I can be a wide-eyed, flighty ingenue or an irascible dowager." At home, in her role as homemaker, Marilyn plays up her best features. With makeup and fake lashes she makes her eyes seem bigger, blusher gives her cheeks interesting highlights and constant brushing keeps her hair shiny.

Do you concentrate on and accentuate *your* good points? Or, like too many of us, do you hate some detail of your looks, to the exclusion of everything else? When you do that, you're likely to overlook your assets.

Every woman has some feature which is naturally lovely. Perhaps you have a marvelous skin, which you take for granted while other women struggle to improve theirs. Maybe you have slender, graceful hands, a superbly straight back, long lashes, pretty teeth, big, beautiful eyes or thick, glossy hair. But if your lifetime image of yourself (these things start early) is that your looks are just so-so, or less than so-so, then you probably dismiss your lucky advantages and don't do a thing about them. (Oh, sure, my hair is okay—I guess—but look at my nose!)

Study yourself in the mirror, and be as fair in your appraisal as you would feel honor-bound to be to another woman. Stop dwelling on your "defects" and give your assets a chance. Then do something about them. Have you experimented with eye makeup to kindle the color of your eyes not just once in a while but all the time? Do you style your hair and choose clothes colors to make your eyes stand out? Pity if you don't.

And are you getting your fair share of all the clever new cosmetic ideas that come along? As a modern woman, you're entitled to your choice of an almost endless parade of beautifiers. In the 70's, basic lipstick and an all-purpose hairdo are mere tokenism. The contemporary idea is to take advantage of anything and everything that enhances your natural good looks.

But if ignoring your assets is a sad way to cheat yourself, unknowingly destroying them is even worse. Do you realize how unconscious facial and body habits can betray you? You can probably name at least three women whom you automatically associate with a characteristic habit: Mary winds a lock of hair eternally around a finger; Ginny rests her head in a hand that pushes her cheek into an unattractive fold; Helen locks her otherwise perfect legs into a tense twist. The effect is bound to detract.

Pretty eyes aren't pretty when they screw up or squint. Making faces privately for isometric muscle-toning is something else—but twisting your face in public ruins your looks. And constant facial contortions cause wrinkles.

Body habits can hide your good looks, too. The loveliest figure can't survive poor posture—head drooping forward, shoulders rounded, tummy thrust out. Sitting in a slump, moving in staccato jerks, making abrupt gestures all send out negative messages. As for those nervous little tics, the variations are endless: fiddling with hair, ear, belt; pushing a bracelet up and down your arm; twisting a ring; clenching, wringing, kneading or talking with your hands; biting your nails; verbal tics like every-other-word "You know?"s.

Most of us would be the last to realize our own nervous habits, but they speak volumes about us. We can't discover these things unless we make a point of catching ourselves in the act. And because nervous habits spring from inner tensions, and inner tensions can't be banished merely by saying "Don't be tense," eliminating the mannerisms takes a little work. The first thing, of course, is to find out what your annoying traits are. Ask a good friend for her honest opinion. It's a start toward kicking the habit.

You're much better-looking than you realize. Eliminate everything that hides it. Do everything to show it. **END**

In this house there is no brick,
no wrought iron, no tortoise shell, no fur,
no stained glass, no rosewood,

no fieldstone,
no knotty pine,
no chestnut,
no wallpaper,
no quilted satin,
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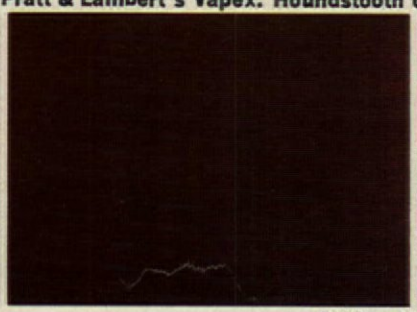
COLOR TO THE RESCUE

How do you rouse three problem rooms out of the "no decorating point of view" doldrums? Dark walls, bright contrasting patterns and attractive window treatments are the spirit-lifters.

By painting the long walls of this dreary living room (left) dark brown two-thirds of the way across and white the rest, its railroad-car shape was greatly relieved—a color trick that also helps zone the space into lounging, working and eating areas (below). Sofa and desk positions were switched. Low-cost, yarn-dyed Fiberglas draperies hung from ceiling level make the room seem higher while disguising the awkward corner window. The desk and highboy were transformed by white enamel. White is echoed in the new floor-to-ceiling bookcases and enlarged dining-table top (which uses a pair of electric cable spools for its base). Touches of purple provide an accent throughout. Other new additions are the rugs, lamps and wicker chairs.

San Mateo pattern living-room draperies (detail, left) are Owens-Corning Fiberglas ready-mades by Burlington House. Black Coffee flat wall paint (center) is Pratt & Lambert's Vapex. Houndstooth check makes a handsome sofa pillow.



William Maris

Shopping Information, page 106

continued

ADVERTISEMENT

Here I am, at 190 pounds, feeding a bear in the Smokey Mts. It's a wonder I wasn't stuffing myself.

This is the pants outfit my husband bought me, after I lost 50 pounds. It sure made a hit at home, and by that I mean both Celina and New York City.

My husband shamed me into losing 50 lbs.

By Rita O'Dwyer — as told to Ruth L. McCarthy

It was a movie book in a beauty salon that finally got me to reduce. I'd gone for my weekly upsweep, though I knew I'd come home to my usual letdown. A mirror that wouldn't hide my 190 pounds and a husband disgusted with my shape. But this trip, I'd read one of those stories of a woman who'd struggled to reduce and won. And I made up my mind to be a loser, too.

My weight problem actually started after my husband and I moved from New York to the south. Jim had enrolled in dental school at Meharry Medical College in Nashville, Tennessee, and we went down with the intention of staying just until he finished school. We knew money would be tight, so I got a job — two, in fact. On top of that, I became a mother. You wouldn't think I'd have had time to get fat, but I always found a minute to munch. Especially in the evening, watching television.

Sure I had tried to reduce. I went on this diet and that, but I'd always go back to peanuts, potato chips and the late show.

Surprisingly enough, after my husband's graduation, we decided to stay in the south. I found I liked the pace of it and the people very much. Jim heard that Celina hadn't had a dentist in eight years. So, while I was home on a visit, he went for a look. When I got back, my new home was a small town in Clay County, 100 miles from Nashville.

We were both "outsiders." And, believe me, nobody was beating the door down for treatment. It got so tough, in fact, that my husband had to go back to Nashville and teach a few days a week. Meanwhile, I did nothing but complain, cry and eat. Bread, spaghetti, fried chicken, pork chops, mashed potatoes and chocolate layer cake.

My husband didn't say much for a long time. But finally, my figure got to him. Then came the remarks. "Do you have to wear those tight pants? You can't tell the back from the front." Or when I'd try another diet: "Here we go again." And another horrible moment when I couldn't get out of the tub. If I call him, I thought, I'll never hear the end of it. But I couldn't do anything else. That's when he said: "Don't you think this is the last straw?" And I knew it was.

I also knew reducing pills weren't the answer. I'd tried them often and always seemed to be nervous, so I threw them out.

Thank goodness, I went to the beauty parlor and read about the reducing-plan candy, Ayds. I went straight to the drugstore for a box of the plain chocolate fudge-type. I made sure, of course, that Ayds contained no harmful drugs and no cyclamates.

When my husband saw the box on the kitchen counter, he grunted: "How long will this last, four weeks?" But I had decided to show him.

I began taking one or two Ayds as directed, and it really helped curb my appetite. I gave up bread and fried foods, but had meat, vegetables, sometimes a baked potato, green salads, and even some light desserts.

I later learned Ayds comes in a minty chocolate fudge and a chewy vanilla caramel. I'd take a couple of the caramel kind about nine o'clock in the evening with hot coffee and that stopped me from nibbling.

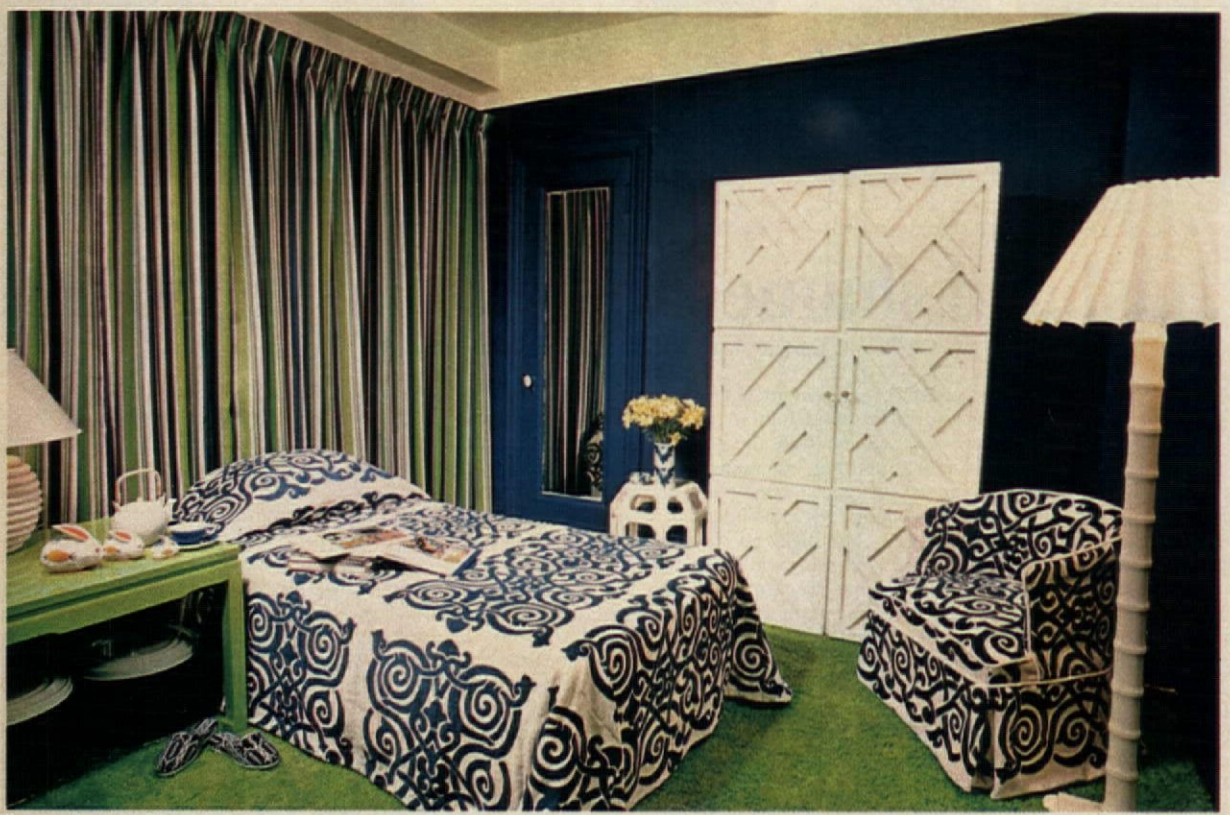
I started in November on the Ayds Plan and by the middle of December I'd lost 10 pounds. My husband was sure I'd gain them back during Christmas, but I just kept going down. At one point, I did hit a plateau. You know, stayed at the same weight for quite a while. But I stuck to the plan and in six months I had lost 50 pounds.

I'll tell you, my whole life changed. Even my husband's practice picked up. Wow! Did I go on a clothes spree. And Jim loved every cent of it. As a matter of fact, he bought me a stunning pants outfit himself. That's when I decided to let my hair down. We flew back to New York and had a celebration on the town. You see, until Ayds, I'd almost forgotten I was a city girl.

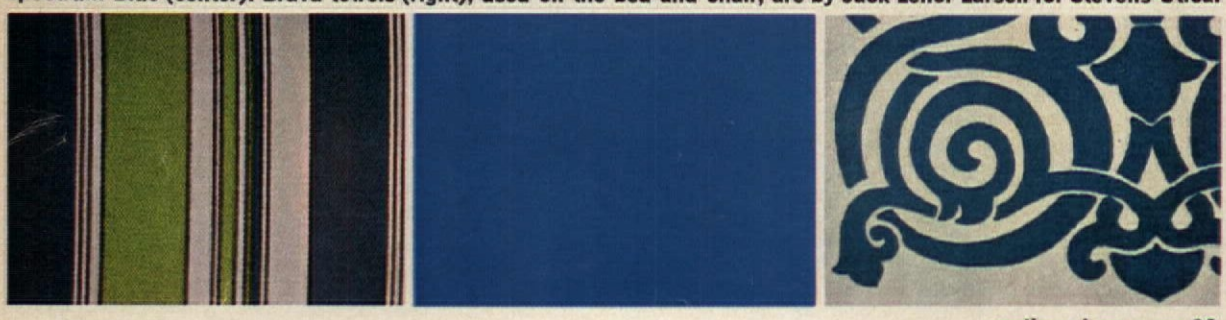
BEFORE AND AFTER MEASUREMENTS

	Before	After
Height	5'9"	5'9"
Weight	190 lbs.	140 lbs.
Bust	40"	39"
Waist	31"	26½"
Hips	42"	35"
Dress	18-20	14

The two bedrooms shown here have little in common except that both are pictures of the same room—"before" at left, "after" below. The window wall, which looks out on a light shaft, was draped with ready-mades in a stripe that gave us a starting point for our dark blue, lime and white-lacquer color scheme. Since lack of storage space was a prime consideration here, the bed was placed against the windows, freeing the other walls for an armoire and chests (not shown). For extra storage, inexpensive metal canisters in matching colors were tucked under the Parson's table. A large scroll print on velvety terry towels was used for the bedspread and as a slipcover for an old chair. Their upkeep is nil since terry, a low-maintenance fabric, thrives on machine washing and comes out looking better than ever.



Draperies of Owens-Corning Fiberglas (detail, left) are a striking contrast to the walls, painted in Pratt & Lambert's Spectrum Blue (center). Brava towels (right), used on the bed and chair, are by Jack Lenor Larsen for Stevens-Utica.



continued on page 23

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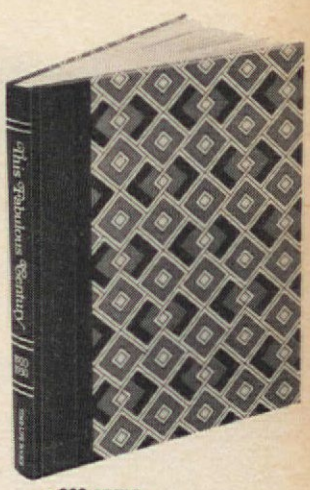
Enjoy this volume free for 10 days. Then return it if you wish. Or keep it for $7.95, plus shipping and handling, and every three months thereafter we'll let you examine without obligation another volume in the seven-volume series. But you don't have to buy all seven volumes—just those you want or none at all. To get the 1920's volume for free examination, just detach and mail the bound-in postpaid reply form. Or write Time-Life Books, Dept. 1601, Time & Life Building, Chicago, Illinois 60611.



- **288 pages,** 9⅛" x 11⅛" page size
- **331 pictures**—many in color
- **Hardbound** in patterned cloth; gold-stamped spine

How come the rooms you have in your head are never the rooms you have in your home?

©BAUMRITTER CORP., NEW YORK, N.Y.

You've probably furnished your home by going from store to store. Picking out a sofa here, a rug there, a chair somewhere else.

They looked great by themselves. But now that you've got them home, do they make your rooms look like you thought they would?

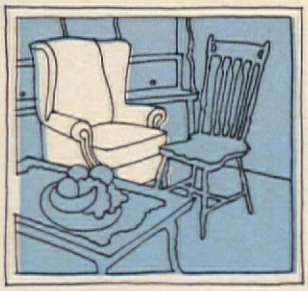
Or, since your furniture is supposed to be a way to express yourself, is it expressing you sort of tongue-tied?

The next time you have a chance to do some decorating, visit an Ethan Allen Gallery. We can help you have a home that can pronounce you correctly.

To begin with, instead of acres of sofas or beds or tables, all our furniture is displayed in room settings.

Sofas are surrounded by living rooms, beds by bedrooms and dining room tables by dining rooms.

All complete down to the last lamp, chandelier, clock, mirror, rug, tv set, painting, sculpture and wall papered wall.



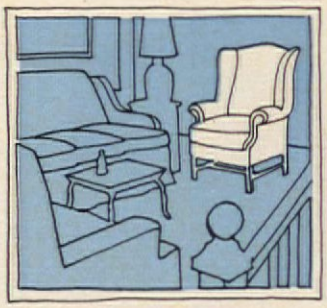
It looked great in the store.

So you can see how all the things we make can go together.

And so, by talking with us, you can get ideas of how our things can be mixed and matched to go with the things you already have. To make rooms that are yours and nobody else's.

Walk around the gallery with one of our people and let him ask you about your home, your family and your style of life.

How big is, say, your living room? What do you already have in it? How do people come and go through it? What do you use the room for? Does your husband sprawl out on the sofa after dinner? What about your kids? How do you entertain? Are you formal? Informal? What are your tastes? Your likes? Your dislikes?



We show you how it'll look at home.

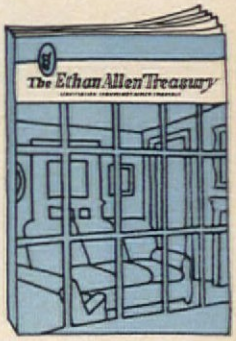
What exactly are those rooms you have in your head and how can Ethan Allen help get them from your head into your home?

Or, if you're not in a talking mood, pin on one of our buttons that says "Just Browsing" and walk around alone. And maybe sit down in a room setting and think things over.

Whatever surroundings you build for yourself, you're going to have to live with them for a long time.

And we want them to be right for you.

Drop in soon. And when you do, pick up a free copy (it's worth $5.00) of our new, 358-page "Treasury of American Traditional Interiors."



Here's where to find it.

It has ideas to help you move furniture around in your head long after you leave us.

To find the Ethan Allen Gallery nearest you, see the listing on the following right hand page.

Ethan Allen Galleries

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COLOR TO THE RESCUE continued from page 16

Drapery fabric (detail, below), made of Owens-Corning yarn-dyed Fiberglas, is also San Mateo pattern by Burlington House. The Basketry rug (at bottom) is by Hardwick & Magee.

Color saved the day in this small dining room, once described as "hopeless" by its owner. Part of the problem with the terra-cotta scheme ("before" photograph, top) was its proximity to a living room that is paneled with honey-yellow knotty pine. The dark olive walls and ceiling now make the view from the living room into the redecorated dining room (above) a pleasanter one. Dark olive is one of the new colors, subtle and easy to live with. It is picked up in the porch blinds and in the draperies, pinch-pleated ready-mades hung from a ceiling-level rod. Three pairs, the center one tied back, give the window wall a much more elegant proportion. Brass rod and rings work well with the newly acquired 19th-century feeling of the room. Since the back wall over the sideboard is used for a changing display of paintings, a spotlight replaces the original ceiling fixture. Adding to the intimacy of the room is a floor-length tablecloth, a rug whose geometric pattern repeats the brighter colors of the draperies and a set of dining-table chairs, with a light-green fabric on the slip seats, that was formerly scattered throughout the house.

ETHAN ALLEN GALLERIES

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Kansas City ..... Pilgrim House East
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For a Gallery near you, if not listed above, write Ethan Allen, Dept. AH-1070 Box 288, Murray Hill Station, New York, New York

DECORATING CLINIC

We have just moved into our dream house. The one flaw is a paneled wall that divides the living room from the kitchen. It reaches only three-quarters of the way up. Some of my neighbors have pots of trailing philodendron on the top ledge of their dividers. Do you like this idea or do you have a better one?

Anything would be preferable to the philodendron, which is among the least interesting of all plants. There's nothing wrong with leaving this ledge bare. Place a painting or handmade tapestry on the wall and it will get the attention instead of the open area at the top. However, if you must put something on the ledge, why not a collection of baskets? They come in a variety of sizes, shapes and materials, are inexpensive and are imported from many countries. Craft or museum shops would have interesting selections. Make sure they're large and of different shapes. You'll find they are useful, too, for entertaining.

One corner of our living room looks terribly bare. I have a large potted tree in the room and couldn't possibly use more furniture. What do you suggest?

Make a hinged three-panel screen of fiberboard. Cover it with wallpaper, fabric or, if you're talented and have the time, a decoupage. You might also lacquer it in a bright shade and frame it in half-round bamboo molding. This screen, when placed in the corner of your room, will soften angles and add interest.

We desperately need storage space for our youngsters' toys—not open shelves for shiny new toys, but something large and easy to get at for the well-worn but much loved things. Everything we've seen has been too small.

We suggest building two large wooden bins. They should be on casters and have a handgrip so they can be easily moved about the room. Stain or paint the wood and then stencil on a design or do a collage of favorite storybook characters.

Can you suggest a camouflage for a rather elderly spinet which unfortunately must stay in the living room of our new apartment? The room is going to be modern and I'd like this piano to be unobtrusive.

A dark background wall would solve your problem. This could be either paint in deep burgundy, brown or charcoal or wood paneling. If you select wood, rosewood or walnut would be the best choices. Center your piano on this wall and surround it with bookshelves for a functional and handsome background.

Direct your decorating questions to: Decorating Clinic, American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters submitted will be selected for an answer on the basis of their general interest. Sorry, we are unable to send personal replies.

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Sears reveals 7 good reasons to put a radio on your wall.

1. It's out of the way. Won't clutter up a table top, counter top or anything else. Who couldn't use more space?

2. You can have music wherever you go, because you can put this radio in any room: even places you haven't put a radio before—a basement, or even a garage.

3. It's so safe and shock-proof you can use it in a bathroom, dripping wet, since it's battery-operated.

4. It sounds good. It's solid state, has a 3-inch speaker, gets both AM and FM and has an electronic device to lock FM stations in. It's easy to operate, too.

5. It looks good, as you can see from the picture at the top of the page. For a slight extra charge, you can get a cabinet to match your decor: Classic, Colonial or Mediterranean.

6. It's so easy to install, you don't even need a screwdriver. Just take off the covering from the adhesive on the back, press it in place—and that's it.

7. Sears sells it. Which means you can get it at a reasonable price. (Batteries are extra.) Available through the Christmas catalog or at any Sears retail store. Drop in and play it some time.

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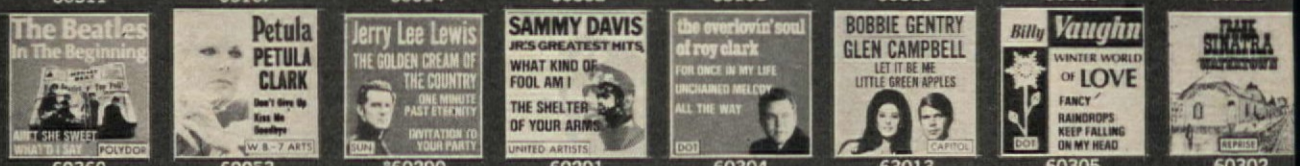
CHOOSE YOUR TWO CASSETTES



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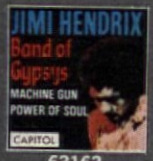

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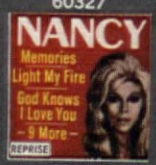

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By Dorothy Lambert Brightbill

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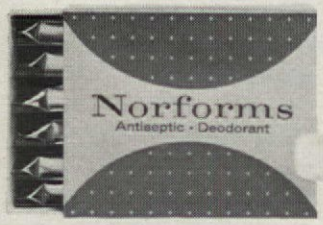

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MORTGAGE MONEY IS HERE AGAIN

By Elizabeth M. Fowler

Happier days for mortgage money are here again. For many months, to buy or not to buy a home has posed an all-important dilemma for many hopeful house-hunters. Interest rates have been high, mortgages hard to find, houses costly and land high-priced, not to mention ever rising property taxes.

Now a forthright answer can be given prospective home buyers. Yes, go ahead, it is a good time to buy. It is also a time to proceed on home improvements.

From the inside of Government looking out, Preston Martin, chairman of the Federal Home Loan Bank Board, has this to say: "The costs of building and the price of land are going up more rapidly than interest rates. Every month the potential home buyer waits, a new house will cost him another 1 percent. It's just not good consumer tactics to delay the purchase of a house."

From the outside looking at the building scene, economist Martin Gainsbrugh, senior vice president of the National Industrial Conference Board, an independent research organization, adds: "I do think funds are today more readily available. I would advocate the purchase of a home now because there is little likelihood that prices will be softer in the 1970's." Nor does he foresee any return to the 6 percent levels of the mid-1960's for interest rates on mortgages.

Here are some of the basic economics to ponder. Money, like any other commodity you buy, has a price. And that price fluctuates due to Government financial policy, the demand for money and competitive factors. Government bonds, state and city securities called "municipals," corporate stocks and bonds all compete for dollars, along with people like yourself who want to borrow for a house. (continued)

Mortgage principal	Monthly payment of interest and principal at 8% 20 yrs	8% 25 yrs	8% 30 yrs	8½% 20 yrs	8½% 25 yrs	8½% 30 yrs	9% 20 yrs	9% 25 yrs	9% 30 yrs
$20,000	$167	154	147	$173	161	154	$180	168	161
25,000	209	193	183	217	201	192	225	210	201
30,000	251	231	220	260	241	230	270	252	241
35,000	293	270	257	303	282	269	315	293	281
40,000	334	309	293	347	322	307	359	335	321

Consider this table and then imagine you're a home buyer who borrows $20,000 mortgage money at 8% for 20 years, paying it off at the rate of $167 a month. Total: $40,080—$20,000 for the mortgage and about the same for interest (plus property taxes and house insurance). Sounds like a lot of money—and it is. But what's the alternative? Even at 9% interest ($13 more in monthly payments), this rate is more than offset by the fact that housing costs and land prices are each increasing by at least 8% a year. So waiting for a drop in mortgage interest rates is not the answer. Remember, when you rent space you own nothing; when you rent money, you can own a home. Buy now and chances are you'll be ahead of the game.

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MORTGAGE MONEY continued

In this inflationary period, the demand for money has been high, just at a time when the Government has been trying to sop up extra money through taxes and high interest rates to help slow inflation, to finance the heavy costs of the war in Vietnam and to fight pollution and other social problems at home.

As a result, most interest rates—the price of money—rose to one of the highest levels in history earlier this year. Look at these figures for the prime rate (the price that big banks charge their best corporate customers for money): 6 percent a little more than two years ago, to a record 8½ percent early in 1970, to 8 percent in late summer. Since this is the nation's basic interest rate, no wonder mortgage interest rates have risen so sharply—from an average 6.8 percent two years ago to a recent 8.55 percent for a conventional mortgage. In some parts of the country, mortgages might cost even a startling 10 percent.

Interest rates vary, reflecting factors such as availability of funds in local commercial banks and savings banks or savings and loan associations.

Suppose, for example, that a small-town bank has $100,000 to lend currently, due to increased deposits or the possibility of selling some of its securities. Five good bank customers clamor for $20,000 each to buy new houses. There is also a businessman who wants to expand his factory so that he can provide 100 new jobs and he needs $100,000. The going interest rate in the area is 9 percent. Who gets the money?

The bank president must be like King Solomon. The mortgage vice president pressures him for money to satisfy his five customers; the commercial-loan vice president stresses that the factory expansion will help the community more. If possible, the bank president tries to help all of these loan applicants, possibly by obtaining additional funds through selling securities or mortgages out of its portfolio to raise the cash, or by persuading depositors to increase their savings. Even so, this past summer some banks were not even accepting new mortgage applications.

If rates are so high and banks reluctant to lend, isn't it advisable to wait? No, because for one thing there is a huge pent-up housing need that will soon flood the market. Construction workers have recently won a large pay increase to be spread over a three-year period. Costs of housing, including labor and prices of materials, have been rising at least 8 percent a year. The price of land has been increasing at the same rate, and sometimes faster in areas where good land is growing scarce.

Meanwhile, to meet this housing need, the Government and the states are pumping more mortgage funds into the economy. The result has been that lenders in some areas recently have reported that interest rates on mortgages have dropped a little and money is more available, just as Gainsbrugh points out.

Also price tags are now lower on some houses, especially older ones that may be in need of improvements and that owners are finding hard to sell. They are anxious to make price concessions to buyers and help them obtain mortgages. Still other bargains can be found in the very high-priced white elephants, or houses in communities where unemployment is up.

The combination of circumstances leads to buying oppor- (continued)

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tunities for would-be homeowners who have jobs and who can carry the mortgage payments. For those wanting to build new houses or to improve old ones, it is also a good time. Many contractors are hungry for work due to the sharp decline of housing starts in the past year. It's wise to catch them now, for in a few months the housing picture may change.

Home buyers, while they will be disgruntled at first thought by the high interest rates, may now find that some lenders are not so apt to ask for "points" —an extra charge that in effect increases the interest rate. Like any smart buyer you should always shop around for mortgages to find the most favorable.

The points that you might be asked to pay work like this. The lender might say, "We'll give you a $25,000 mortgage but we will have to charge you 2 points, meaning 2 percent." In other words, the buyer must pay back the $25,000 but he receives only $24,500 from which the two percent, or $500, has been deducted.

If the buyer is forced to pay the points he should make sure that they are described in writing by the bank as additional interest, not a service fee. In that case he can probably deduct the $500 paid as points as interest on his income-tax return, thus gaining a small advantage from the transaction. He should ask his lawyer how the matter should be handled so that he can take this tax deduction. For example, it might be wise to receive the full $25,000 mortgage money and pay the $500 by check to the bank and then deduct the $500 in interest in the year paid.

Frequently, the seller pays the points. In fact, buyers cannot pay points on Government-guaranteed mortgages. If the seller pays, he obviously adds that amount to the price he is willing to accept for the house. Thus the buyer probably fares better if he handles his own mortgage negotiations. Occasionally, however, he can take over the seller's mortgage. And sometimes the buyer might be able to persuade the seller to make some special arrangement like a short-term second mortgage to help the buyer.

Recently the Pennsylvania legislature passed a bill raising the legally permitted maximum interest on mortgages to 9 percent from 7 percent. The bill bans "discounting" mortgages through the use of points. Other states are making efforts along such lines to help prospective homeowners. In the case of Pennsylvania, buyers can refinance mortgages without penalty if interest rates decline over the next few years.

With so many changes occurring in the mortgage field, it's important for the homeowner not to rush ahead without informing himself of the mortgage situation in his area. The move in Pennsylvania, for example, is designed to help the home buyer by inducing more lenders to make mortgage loans at the going rates of interest. Another encouragement is the widening use nationwide of mortgages with variable interest rates, meaning that if rates increase, the homeowner's monthly payments will go up a little but if they decrease his payments will drop.

The actual rates on mortgages are of basic importance to homeowners because they relate closely to what he has to pay monthly, and thus to what he should pay for a house. The rule of thumb in home buying traditionally has been that a house should cost no more than two-and-a-half times the buyer's annual income. Thus a $12,000-a-year man can think in terms of a $30,000 house, an $18,000 man can buy a $45,000 house and a man earning $20,000 ostensibly can afford a $50,000 house. This rule, however, (continued on page 40)

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MORTGAGE MONEY continued from page 36

does not fully apply to higher-income buyers. The $20,000-a-year man might find taxes and operating costs for a $50,000 house too much because of the relatively high income tax bracket he is in and the probable high taxes on such a house, especially if it is a new one.

There is another thumb rule, namely that the monthly payments to the lender, which usually include interest on the mortgage, reduction of principal, property taxes and insurance coverage, should equal about one-fourth of the borrower's net monthly income after taxes. Also remember that interest on the mortgage and property taxes are deductible on federal income-tax forms, all of which helps when comparing monthly house payments with monthly renting costs. These deductions help compensate for the extra costs involved in a house that a renter does not generally have—heat, gas and light, repairs, etc.

What about down payments and closing costs? Probably no family considers a home these days without knowledge that there must be a down payment and that there are extra expenses involved in all the paper-signing. Yet, many families often do not have enough put aside.

The down payment usually runs from about 10 percent to 30 percent of the price of the house. It varies in different parts of the country and according to the type of house—new or old—and the type of mortgage.

The prospective home buyer soon learns that there are basically three types of mortgages. The wise buyer explores all three. If he is eligible, he might obtain a V.A. (Veterans Administration) mortgage at 8½ percent. There is also another type of Government-guaranteed mortgage, known as F.H.A. (Federal Housing Administration), carrying about the same 8½ percent rate. The third type is the so-called conventional mortgage. Generally, the two Government types require lower down payments but have maximums as to the amount of the mortgage. Depending on interest rates in your state, Government mortgages may or may not be more available or a better bargain than conventional mortgages.

Once a buyer has decided on the best type of mortgage for his needs, he should consider the closing costs. The lender can usually give him a rough idea. The home buyer, of course, should get a lawyer to look over the contract and protect his interests, and this generally costs about 1 percent of the selling price. He should obtain, and the lender will probably insist on it, title insurance covering the property. This usually involves a survey of the property (to establish proper boundary lines) and a title search. A survey might cost $150 or more and the title insurance another $100–$150. There may also be a few other costs, such as prepaid taxes owed as of the date of the closing, that will need to be taken care of. It would be wise to budget at least $1,000 for such items.

Suppose that a young family finds they don't have enough money on hand for the down payment and the closing costs. They generally can borrow the money from a bank by means of either a personal loan or a collateral loan. One young family persuaded their parents to lend them stock to use as collateral, since collateral loans are less costly than personal ones. Often banks will make collateral loans and charge only quarterly interest payments, without requiring monthly reductions of the loan. (continued on page 44)

skinny dip

Nibble away! Kraft Low Calorie Thousand Island streamlines calories in a wholesome dunk for vegetables. Combine one 8-oz. bottle with 2 T. chopped parsley, 1 hard-cooked egg, finely chopped. Kraft Low Calorie Thousand Island Dressing. A great little image-maker.

OUR NEW DIXIE KITCHEN CUPS WILL GROW ON YOU.

And so will the plants inside them...yours for 50¢ each.

You've always appreciated Dixie® Kitchen Cups for their convenience.

Now you'll appreciate them for their beauty, too.

We've completely redesigned them in a contemporary motif. Attractive, aren't they?

In fact, they're so attractive, you'll want to keep them where people can see them.

So we're offering you tropical kitchen plants actually planted in Dixie Kitchen Cups.

They'll not only add a nice decorator touch to your kitchen, but a fresh, outdoor feeling as well.

So why not order your plants now. Choose any, or all, of the four varieties shown. They're only 50¢ each when you buy a Dixie Kitchen Dispenser or Refill package.

And with all the time you'll save not washing glasses, you can take up a hobby. How about indoor gardening?

Get your Dixie Kitchen Plants today

Mail to: Dixie Kitchen Plants, P.O. Box 584
Apopka, Florida 32703

☐ **Please send me 1 plant.** Enclosed is 1 price spot from a Dixie Kitchen Dispenser or Dixie 5 ounce Kitchen refill package and $.50 (coins,no stamps).

☐ **Please send me 2 plants.** Enclosed are 2 price spots from Dixie Kitchen Dispenser and/or Dixie 5 ounce Kitchen refill packages and $1.00.

☐ **Please send me 3 plants.** Enclosed are 3 price spots from Dixie Kitchen Dispenser and/or Dixie 5 ounce Kitchen refill packages and $1.50.

☐ **Please send me 4 plants.** Enclosed are 4 price spots from Dixie Kitchen Dispenser and/or Dixie 5 ounce Kitchen refill packages and $2.00.

Check the appropriate number of boxes for your Dixie Kitchen Plants.

☐ Kitchen Delight ☐ Sugar Bush ☐ Sunshine Palm ☐ Pinch-a-Pepper

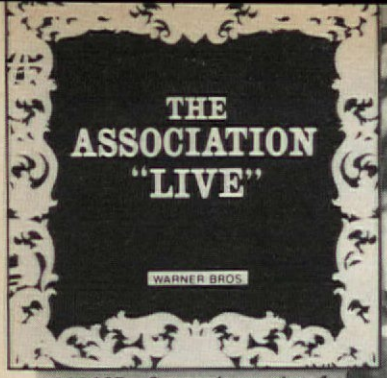
NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

Plants guaranteed to arrive in perfect condition or we will replace. Limit four plants per family. Offer void if certificate is reproduced or where taxed or restricted. Good only in Continental U.S.A. Allow 6 weeks for delivery. Offer expires Feb. 28, 1971. Certificate must accompany your request.

3A



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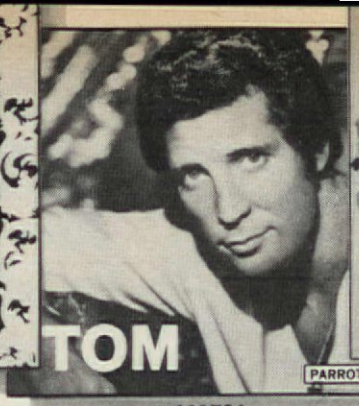

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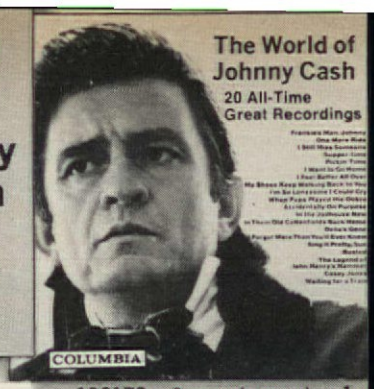

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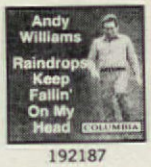

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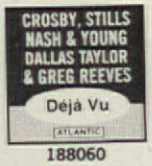

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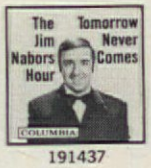

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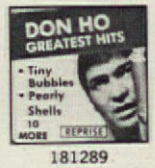

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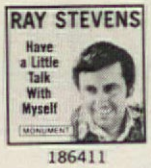

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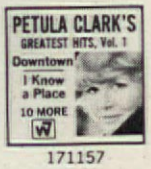

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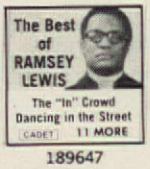

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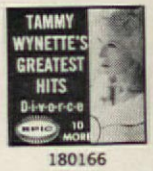

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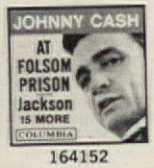

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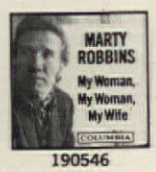

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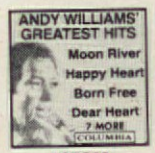

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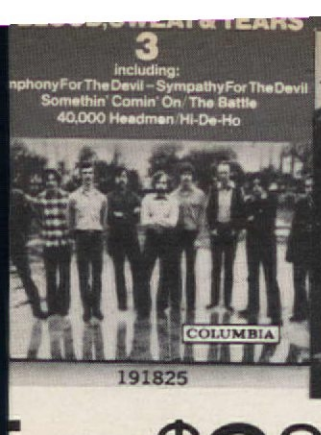
YES, IT'S TRUE—if you join the Columbia Record Club rig now, you may have your choice of ANY 7 of the hit recor shown here—ALL 7 for only $2.86. And all you have to is agree to buy as few as seven records (at the regular Cl price) during the coming year.

That's right!—you'll have one full year in which to b your seven records. After doing so, you'll have acquired library of fourteen records of your choice—but you'll ha paid for just about half of them . . . *that's* practically a 50 saving off regular Club prices! Without doubt, the Cl offers you the "best buy" in records *anywhere!*

AS A MEMBER you will receive, every four weeks, a copy the Club's entertaining music magazine. Each issue scribes the regular selection for each musical interest a

JUST CUT OUT AND MAIL THIS HAND

CBS Direct Marketing Services 145/E70



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for $2.86

plus mailing and handling

SAVE ALMOST 50% ON RECORDS

Savings are off regular Club prices

AS A MEMBER OF THE COLUMBIA RECORD CLUB

You simply agree to buy 7 records during the coming year

ost 300 other records . . . hit albums from every field of ic from scores of record labels.

you do *not* want any record in any month—just tell us y returning the selection card by the date specified . . . ou may use the card to order any of the records offered. ou want *only* the regular selection for your musical in- st you need do nothing—it will be shipped to you matically. And from time to time, the Club will offer e special albums, which you may reject by returning special dated form provided—or accept by simply doing ing . . . the choice is always yours!

ORDS SENT ON CREDIT. Upon enrollment, the Club pen a charge account in your name . . . you pay for your rds only after you have received them. They will be mailed and billed to you at the regular Club price of $4.98 (Classical and occasional special albums somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN. As soon as you complete your enrollment agreement, you will automatically become eligible for the Club's generous bonus plan, which entitles you to *one record of your choice free* (plus 25¢ for mailing and handling) *for every one you buy thereafter!*

SEND NO MONEY NOW—JUST THE POSTPAID COUPON. Write in the numbers of the seven records you want, for which you will be billed $2.86, plus mailing and handling. Also indicate the type of music in which you are mainly interested. Then cut out entire coupon, fold in half, seal and drop it in the mailbox—no stamp needed!

COLUMBIA RECORD CLUB Terre Haute, Ind. CRC *Where smart buyers shop for hits!*

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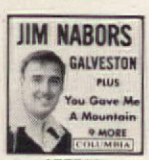

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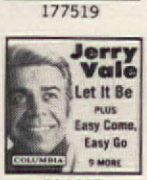

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POSTPAID COUPON

Cut along dotted line—seal (paste or tape) and mail as Business Reply Envelope. No stamp needed.

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

Please accept me as a member of the Club. I've indicated at the right the seven stereo records I wish to receive for only $2.86, plus mailing and handling.

I agree to purchase seven records during the coming year, under the terms outlined in this advertisement. I may cancel my membership at any time thereafter. If I continue, I will be eligible for the Club's generous bonus plan.

MY MAIN MUSICAL INTEREST IS (check one box only):

☐ Listening & Dancing ☐ Teen Hits ☐ Classical
☐ Broadway & Hollywood ☐ Country & Western ☐ Jazz

☐ Mr.
☐ Mrs.
☐ Miss (Please Print) First Name Initial Last Name

Address.....

City.....

State..... Zip Code.....

Do You Have A Telephone? (Check one) ☐ YES ☐ NO

APO, FPO addressees: write for special offer

SEND ME THESE 7 RECORDS FOR ONLY $2.86 (fill in numbers)

210-7/71

FOLD IN HALF ON THIS LINE, SEAL AND MAIL.

FIRST CLASS
Permit No. 1050
Terre Haute, Ind.

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by

COLUMBIA RECORD CLUB
BOX No. 87
TERRE HAUTE, INDIANA
47808

warp-proof is now in conjunction with stick-proof

NEW HORIZONS OF EXCELLENCE

Look forward, soon, to meeting your ideal . . . a fry pan that's guaranteed warp-proof (if it warps we'll replace it) *and* that you can use with ordinary kitchen tools because it's Teflon II . . . no-stick, no-scour and super tough.

One thing your horoscope is very positive about. This ideal fry pan you're going to meet is no "dark stranger." It's familiar MIRRO, the finest aluminum. At fine stores.

ALL MIRRO NO-STICK RANGETOP UTENSILS are now supertough Teflon II, including popular gift sets, and porcelain-coated Manhattan Cookware in dare-to-be-different colors. No wonder they call it the Age of Aquarius!

MIRRO
THE FINEST ALUMINUM

MIRRO ALUMINUM COMPANY • Manitowoc, Wisconsin 54220

MORTGAGE MONEY
continued from page 40

For young people who yearn for a home there are ways to save the money, like living year-round on a houseboat. Others are buying land now with the idea of building when they can afford to do so. One couple, for example, selected a piece of land a few years ago in a community where they wanted to live. They asked the owner, a wealthy woman, if she would sell them the land on the installment plan. Its price was $5,000. They paid her $100 a month plus monthly interest on the balance at 6 percent. It took them a little more than four years to pay for the land. Now they are using the land, which has doubled in value, as a down payment for the house they are building on it.

Still another couple bought a large piece of property and asked an architect to design them a house to be built in three stages. The first stage was the garage, with two bedrooms and a bath above. They put down a temporary floor themselves and used the garage as a living-dining room and kitchen for several years. Then, as they could afford it and as more children arrived, they built the second and final stages of the house.

For the eager home buyer with a steady job, there are many approaches that will lead to home-buying success and satisfaction.

Elizabeth M. Fowler, a writer on money matters whose personal-finance column appears in The New York Times, *is author of* Ninety Days to Fortune, *a study of the stock market.*

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SUBSCRIPTION PRICES:
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Attach label from your latest copy here and show new address below—include zip code. When changing address please give six weeks' notice.

name (please print) _____

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city _____ state _____ zip code _____

A major nutritional advance from Hostess

Snack Cakes with body-building vitamins and iron

Look for the big "V" on every new package of Hostess Cup Cakes, Twinkies and Fruit Pies!

It's the nutritional advance that takes the guesswork out of which snack cakes to buy! These famous Hostess Snack Cakes now give your children more than good taste... they give them important nutrition, too. So, why settle for just any snack cake—give them Hostess Snack Cakes fortified with body-building vitamins and iron to grow on.

VITAMIN FORTIFIED

Thank Hostess...for the good taste kids love and good nutrition they need

HOW TO SLASH YOUR REMODELING BILLS

By Arthur J. Maher

Buying or building a new house today is a massive undertaking for a young family. Even though the mortgage-money picture is brightening (see page 32), construction and labor costs are spiraling. As a result, many such families are pigeonholing their dreams for a new home in favor of remodeling the one they already have. Such a decision, of course, can be quite a money-saver in itself. But with thought and planning, even greater savings are possible. It all depends on how you go about the job.

It doesn't take a design pro to realize these savings. Remodeling your house can be really quite simple and within the average homeowner's reach. One thing it does require, however, is the ability to be original, to do something a little out of the ordinary. For the sad truth is there is much in the average American house that serves little purpose, aside from keeping up with the neighbors. Such a situation is inevitable, perhaps, in a society that has enjoyed so many years of affluence. But in today's inflated economy we can no longer afford to pay for space that isn't used, arrangements that are outmoded and appliances that are designed not so much for function as they are to generate sales. To this end, the following cost-cutting tips should help you bring in a remodeling job that both you and your checkbook can be proud of.

IS IT NECESSARY?

Will that room or space you're thinking of building onto your house *really* add to your comfort or convenience?

A typical example of space that serves a questionable purpose is the master bedroom "suite," complete with His and Hers dressing rooms. Such a plan is not unusual in new houses today, and owners are often tempted to add them to existing homes. But can't a husband and wife get dressed and undressed in the same dressing room, or in the master bedroom itself?

Another area of the house in which we tend to overdo things is in that complex of three rooms generally labeled "living room," "dining room" and "family room." Having all these rooms is fine—as long as you can afford them. But in many households, the dining is usually done in the family room, as are the informal chatting, lounging and TV-watching which come under the term, "living." Thus, two of the three rooms are used only part of the time. If that's the case in your household, couldn't two of these rooms be combined into a single living-dining room, thus freeing the third room for other use?

An alternative to eliminating one of the rooms is to scale one or two of them down a bit. Large living and dining rooms have, unfortunately, become (continued)

RIT PUSH-BUTTON TANGERINE

...easy as 1,2,3.

Turned on by Tangerine? Now you can surround yourself with it. It's so easy when you use beautiful Rit® Dye. **One**...Dye the slipcovers Tangerine. **Two**...Then dye draperies Tangerine to match. **Three**... Color the throw rug Tangerine. Dye throw cushions for contrast. Use Rit in a washer, a bowl or the sink. Color anything. Get the most terrific colors ever. Turned-on Tangerine by Rit. 35 emotional colors to choose from.

cpc INTERNATIONAL

Keep salad vegetables "just bought" crisp, in Tupperware's Easy-Crisp. Specially designed to hold in just enough humidity, it also seals out drying refrigerator air. And the separate grid in the container keeps foods from getting soggy.

To lock freshness in, you fit the Tupperware Seal into the rim of the container. Then snap the two together.

You buy Tupperware at a Tupperware Party. Have one in your home between September 21 and November 7 and a Hamilton Beach 9-Speed Mixer and René Verdon's Cookbook may be yours. Call a Tupperware distributor for details.

In the Yellow Pages, under "Housewares."

TUPPERWARE®

An airtight case for freshness

Tupperware locks in freshness like nothing else, because nothing else has the Tupperware Seal.

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overly important status symbols. But space itself does not make for comfort and/or efficiency. Properly designed rooms function well regardless of size.

Another room that might be avoided is the guest room. Sure, it's nice to have a place for the grandparents when they visit. But, a convertible sofa might, at least temporarily, be all you really need.

Now for a look at the two-car garage. Few builders would dare offer a home with a one-car garage, much less no garage at all. Yet many garages become storage rooms instead of car shelters, while the two cars sit out in the weather. There are two conclusions to be drawn here: 1) If you're planning to add a garage, think twice about it; 2) If you have a garage that's not really doing its job, and are thinking about adding another room to your house, perhaps that unused garage might be converted to the extra room. In either case, a carport can be substituted for the garage.

PLAN FOR DOUBLE DUTY

A family we know had a real need for a garage, but they saved by getting double duty out of the one they built. How? By putting double-width, upward-acting doors in three walls instead of only in front. When all the doors are open, the garage becomes an outdoor dining room, open to breezes, but sheltered from unexpected showers. This arrangement did away with the need for a new porch the family had been considering.

Children's bedrooms can also do double duty, at least while the kids are fairly young. A simple room divider often gives each of two youngsters enough privacy to let you put off adding a new bedroom. Bunk beds make an excellent divider, too, if placed in the middle of the room, and if built up with storage compartments on either end and underneath the beds.

Other examples of double-duty built-ins are a couch with storage drawers underneath, which is usually put in a family room, and a breakfast nook with a seat that flips up to reveal a storage compartment.

Among apartment dwellers, the supreme double-duty built-in is the sleeping platform. As its name implies, this is a wood platform, usually set from 3 to 3½ feet high. A mattress goes on top, while underneath there's room for just about all the storage you could possibly want—cabinets, drawers, roll-out bins.

Built-ins, by the way, offer another advantage besides avoiding the cost of factory-made storage units. Since they are built by the contractor, they are financed as part of the cost of construction. Thus, you pay them off as a part of your home-improvement loan. No need to borrow additional money for the purchase of factory-built units.

SAVE ON FIREPLACES

When there's a need for a fireplace in your remodeling job, you can save $1,000 or more by avoiding one that is built by hand. Use a prefabricated unit instead. They're not only very attractive, but practically guaranteed to function properly. Or, if you prefer a more traditional masonry fireplace, investigate the various factory-built steel fireplace liners which cut your labor bill. The contractor installs a liner, then builds the rest of the fireplace around it with brick or stone. Some even have mechanisms which circulate fireplace heat—but not smoke—into the room, thus saving you a bit on fuel. Besides these, the handsome Franklin stove is still available, as is the charming potbellied version.

BE CLOSET-CONSCIOUS

To avoid building too many closets, get the most out of the ones you now have. Consider for a moment the usual closet. It has several square feet of floor space, a single clothes bar and a single shelf a few inches above the bar. The shelf usually holds several layers of hatboxes, unused candy dishes and other family paraphernalia—items that really belong in the attic—with a lot of empty space overhead. The floor space gets jammed with vacuum cleaner, brooms, baseball bats, and perhaps a dozen or so pairs of shoes, boots and slippers. Meanwhile, the clothes bar holds an assortment of jackets, coats, suits, dresses, and the like. Short garments or long—they all go on the same bar.

Such an arrangement leaves much space unused. A far better approach would be to add more shelves above the original one, say at 15-inch or 18-inch intervals, depending on your ceiling height and what is to be stored. And if you build a couple of large drawers at the bottom of the closet, you'll not only be able to store more items, but you'll find them more readily as well.

Build narrow compartments at the sides of the closet for stand-up items such as brooms, bats, etc. And to increase space for clothes you hang, cut the clothes bar in half. Leave one half in place and add a support at the cut end, which will be in the center of the closet. Then install two shorter bars across the other half of the closet and anchor them with a similar support. One of these new bars will be lower than the original bar, the other higher. The idea is to let you store twice as many short garments in one half of the closet while hanging full-length ones in the other half. Any leftover space can be filled with shelves and/or drawers. The exact arrangement of shelves, drawers and clothes bars will vary with closet size, so make a sketch before you start the project.

TOOL-BUYING BASICS

Enthusiastic fix-it types like to be ready for anything. As long as they're going to buy a power saw, they might as well get the best. Unless you're very skilled with a power saw, however, it's wise to stay near the lower end of the price scale. Few home craftsmen ever find a need to use such a versatile, expensive saw. Most homeowners can do nicely with a $10-$12 model. The same applies to electric drills and saber saws.

One tool to avoid altogether is the giant combination of drill press, lathe, grinder, router and planer. Switching this machine from one operation to another wastes a lot of time. And it includes some tools you'll never need.

Looking to buy a power sander? Make sure you need it enough to warrant paying more than the couple of dollars a sanding attachment for your electric drill would cost.

In buying hand tools, start with a basic set—saw, hammer, tape measure, two or three different sizes of screwdriver in both regular and Phillips designs, pliers, adjustable crescent wrench, hacksaw, medium-coarse file, putty knife, assorted nails and screws. Add an electric drill and you're in good shape. Don't buy the cheapest tools you can find—buy the medium-quality lines. Avoid buying planes, chisels, mallets and the like until a job comes up that really calls for them.

Arthur J. Maher, a former AH *staff member familiar to many of our readers, is a free-lance writer who specializes in home-building and remodeling. His work has appeared in* The Wall Street Journal, American Builder *and* Popular Mechanics.

The self-propelled Hoover. All you do is steer it.

Just touch the Hoover Dial-A-Matic with Power Drive, and it goes. Under its own power, not yours. There's no pushing. No pulling. No weight. No work.

It adjusts itself to any type carpet. Automatically. From the shaggiest shag to the smoothest indoor-outdoor carpet. And glides along, effortlessly. Beating as it sweeps, as it deep-cleans.

See your Hoover dealer and try the Hoover Dial-A-Matic with Power Drive. But we warn you, it's love at first touch.

THE PLUMB LINE

News of developments affecting our environment and our architecture.

PROPHET BY EXPERIENCE

When R. Buckminster Fuller, brilliant inventor of the geodesic dome and upsetter of applecarts, received the gold medal recently at The American Institute of Architects' (AIA) 102nd convention, he threw out this statistical burr to prod the master builders: The worst lag between the time of invention and actual use occurs in the home-building field—45 to 50 years compared with two years in electronics, five years in aircraft, ten years in railroading and 25 years in high-rise building.

DISTAFF CRUSADERS

The activities of the head of the CIA may be thought very cloak and dagger, but those of his wife, Mrs. Richard Helms, couldn't be more public. She and six other prominent Washington, D.C., women have organized themselves into a group called Concern, Inc., with the express purpose of informing you, the shopper, about what products on your supermarket shelves are environmentally safe. The crusading women are offering free of charge a neat, purse-size list of environmental no-no's called Eco-tips. Write Concern, Inc., P.O. Box 19287, Washington, D.C. 20036.

NEW ON THE MARKET

Two new wall materials with numerous applications for home use have recently come to our attention. The first, a Homosote panel precovered with burlap, makes a light and attractive tack wall in a kitchen, family room or hall. The second, Ply-veneer, a strong lightweight panel material consisting of heavy-duty kraft linerboard glued to a fir veneer core, is appropriately low cost for temporary partitions in a child's room, basement or attic.

THE NATURAL LOOK IN DENTURES

FROM POLIDENT GREEN TABLETS

Polident Green works to uncover the natural look your dentures were made with. Powerful green cleaning bubbles not only bubble away stain and odor, they safely bubble away the past.

In only minutes the green bubbles disappear. Your dentures are sparkling clean and fresh. Now the natural look is back. The natural look in dentures.

Polident®

BE WARY OF BOTTLED WATER

Drinking certain kinds of bottled water is for many thirsty connoisseurs as pleasurable as sipping a vintage wine. For the uninitiated, however, there are a few pitfalls to keep in mind. Water that has the word "pure," "mountain" or "spring" emblazoned on its label is not necessarily free from the chemicals and fluorides you may be trying to avoid in ordinary tap water. Such terms only indicate that the water is drinkable. If you have doubts about the ambiguity of the label, call the distributor and ask him to confirm in a letter whether or not the water is natural.

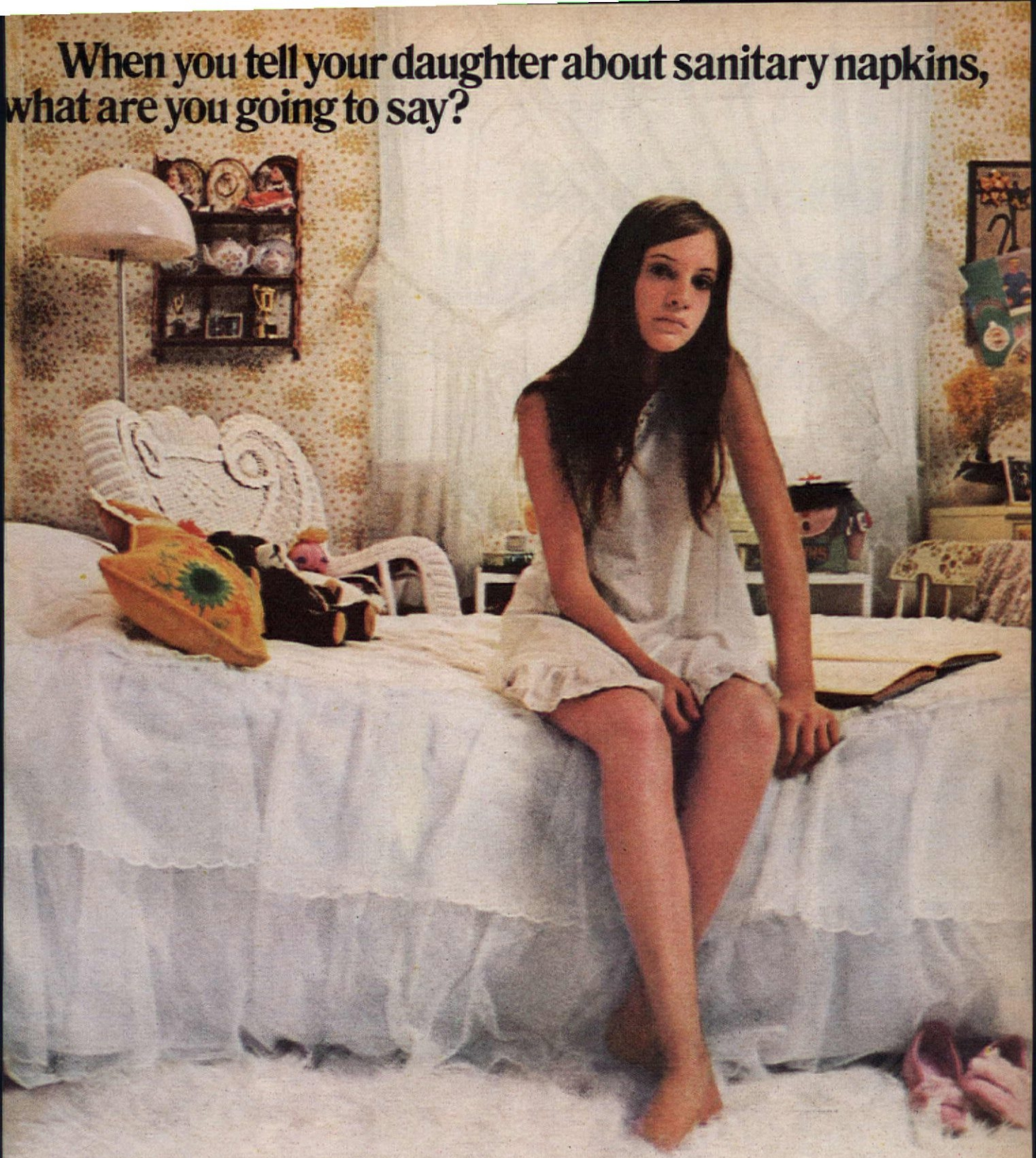
FOOD FIRST

The kitchen outranks all other rooms remodeled, according to the 1970 Simmons report, which gives the advertising community its breakdown on who uses what. It accounts for 40 percent, followed by 29 percent for the bathroom and 21 percent for the basement, family room and attic.

PLAY THE GAME

With the current emphasis on the natural environment, there is danger of giving short shrift to the man-made environment, especially important to people who live in cities. Houses, schools, streets, public buildings and parks are what urbanites see more of than forests and country. The man-made environment is explained in an 80-page, spiral-bound workbook (continued)

When you tell your daughter about sanitary napkins, what are you going to say?



Besides telling her how to wear a anitary napkin, and when to change t, are you going to tell her how to choose one?

If you are, we suggest you know he differences between the various nap- ins. Because there are differences. And ig ones.

For instance.

Do you know if your sanitary apkin has a lining at the bottom—to rotect against accidents? Does it cover ll of the bottom?

Modess has a moisture-proof blue lining that cradles every inch of the bottom. And both sides, where accidents also happen. Nobody else has that.

And what's your sanitary napkin made of? Lots of paper and tissue may sound good. But it's not very good for absorbing moisture.

Modess is made of special high-absorption material. We've also discovered a criss-cross system that's been patented.* It distributes moisture throughout the entire napkin. So the napkin absorbs better and you're protected from one-spot soak-through.

Does the top layer of your napkin absorb slowly and leave wetness next to you? The top layer of Modess is made to absorb moisture quickly, into its inner layers, to keep you drier.

So, now you know the differences between napkins. And can teach your daughter how to choose one more intelligently than you could before.

Modess

*U.S. Patent Nos. 3,017,304 • 2,952,259 • 2,952,260. © 1969 PPC. Modess is a registered trademark of Personal Products Company.

Not every Toastmaster® makes great toast.

Some make great waffles.

Making waffles isn't the sticky business it used to be. Because our waffle grids are coated with Teflon.® And you don't get stuck cleaning up, either.

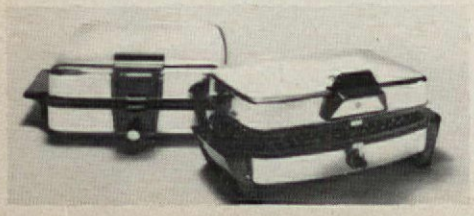
A signal light tells you when the time is right to start baking. And an accurate thermostat makes sure the waffles turn out fluffy and delicious.

If the name Toastmaster only makes you think of great toast, you've been missing some great waffles.

Model W252

TOASTMASTER®
Division / McGraw-Edison Company / Elgin, Illinois 60120

® Toastmaster is a registered trademark of McGraw-Edison Company.



Here are the waffle bakers that grill hamburgers. The Teflon®-coated waffle grids reverse to make a grill surface. Models W257 and W254.

® DuPont's trademark for TFE finish.

written and published by architects Alan G. Levy and Richard Saul Wurman and AIA executive William B. Chapman, three socially conscious young Philadelphians who have formed The Group for Environmental Education.

Their book, entitled *Our Man-Made Environment: Book Seven*, was originally geared to seventh-graders but it now is also being used for fifth- and sixth-graders in some of the 200 school systems where it has been distributed and even as part of the architecture curriculum in three universities. The book explains four basic questions about our man-made environment. What is it? Why do we build it? What forces affect its shape? How can we change it? First, a general question is asked, and then by working through several kinds of problems, different answers reveal themselves. The problem-solving is made fun with punch-outs and do-it-yourself drawings. Single copies cost $4.75 (bulk rate: $1.50 each for 50 or more) and can be ordered through The Group for Environmental Education, 1214 Arch Street, Philadelphia, Pa. 19107.

ARCHITECTURAL FUTURE OR FANTASY?

No sooner have we managed to assimilate the word ecology into our vocabulary than along comes a new catch-all—"arcology." Coined by Paolo Soleri, an architect and planner, arcology (combining principles of architecture and ecology) is a city built vertically like an enormous skyscraper rather than horizontally as urban sprawl. Soleri's projects had been known to relatively few outside the design fraternity until exhibitions devoted to his work opened first at the Corcoran Gallery in Washington, D.C., and then at the Whitney Museum in New York. The *New York Times Magazine* also cover-storied Soleri and his work. His detailed models show an entire city housed in one gigantic structure, where stores, offices and even an airport are reached not by car or train but by elevator. The landscape outside his towering city would consist of miles and miles of unspoiled and unpolluted nature. This idea may not be as far out as it seems. Soleri and some of his students have already begun digging on a mesa north of Phoenix, the site for a micro-arcology, called Arcosanti, that will soar 150 feet into the sky and will, upon completion, accommodate several thousand persons. —Barbara Plumb

Because backs don't conform, they need an extra-firm mattress that does.

Funny thing about backs. Everyone likes to say they're good and straight. But every one is full of curves. And no two of them are alike.

It's your spine you want to keep straight.

So, even though you may want an extra-firm mattress, we don't think your back wants one that's boardy and hard. Because if it's too hard, you'll be lying on your hips and shoulders. With your spine sagging in between.

What you ought to have is an extra-firm mattress that conforms to the curves of your own unique back. And keeps your spine straight. Just like the Beautyrest® Back Care.

It's made of separate, extra-strong coils that are free to react separately to support whatever part of your body they're under. They give under your hips and shoulders. Yet give extra support under the small of your back.

You can't get more from a mattress unless you buy more of a Beautyrest. Queen size gives you 20% more room than an old-fashioned double bed. King size, 50% more.

And Beautyrest is now treated with Scotchgard® Fabric Protector to resist spots and stains for years.

If you need an extra-firm mattress, or just prefer one, try the Beautyrest Back Care. Compare it to the normal-firm support you get from our Beautyrest Supreme.

Back Care gives everybody the same extra-firm support because it reacts to every body differently.

Beautyrest Back Care by Simmons

It's different because it conforms.

SIMMONS

second century

Copyright 1970, Simmons Co. Suggested prices start at $89.95, except in Fair Trade States.. For a free booklet, "How To Buy A Mattress," write Simmons, 2 Park Ave., New York, N. Y. 10016.

STATELY SUNFLOWERS TO EMBROIDER

This elegant picture, to embroider in tawny browns and gold, will add instant decorating excitement to any room in your home. *Sunflowers,* designed by artist Roger le Cloutier, is worked in easy embroidery stitches. It's available in a kit which includes beige fabric stamped with design, needle, yarn and complete instructions. Finished size: 18″ by 52″. Kit, $9.50 ppd.

Frame, which is sold separately, is walnut-stained wood molding with a gold metal lip. Frame kit comes complete with pre-drilled molding, nails, instructions for assembling. Kit, $15.98 ppd.

To order kits for picture and frame, use the coupon below.

Note: embroidery kits and frame kits are mailed separately.

Send order to: AH-10
Good Housekeeping
Bulletin Service
959 Eighth Avenue
New York, N.Y. 10019

Enclosed is my check or money order for _____

Please send me the following:

☐ *Sunflowers* kit .....$9.50 ppd.
☐ Frame kit.....$15.98 ppd.

Name .....

Address .....

City .....

State .....**ZIP** .....

Allow 3 to 4 weeks for delivery.

Tough enough to clean a super jet. Tame enough for a baby's highchair.

Industrial strength Janitor-in-a-Drum. If it didn't start tough . . . there'd be nothing to tame. Used by cleaning professionals on motors, on walls, in kitchens, on linoleum, tile, painted surfaces, concrete! Industry uses it thousands of ways . . . so just think what it'll do for you.

Your floors, your cabinets, your walls, your bathroom tile and outdoor furniture and window sills and whitewall tires.

Anything comes clean with industrial strength Janitor-in-a-Drum.

Let's face it. Cleaning isn't fun. It's tough.

But so is Janitor-in-a-Drum. From Texize.

If product or performance defective replacement or refund to consumer. Good Housekeeping guarantees

Industrial strength Janitor-in-a-Drum.
It does the work — not you.

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By Dorothy Lambert Brightbill

NOAH'S ARK AND ANIMALS TWO BY TWO

An endearing Biblical story comes vividly to life in these easy-to-master embroideries.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

American Home Dept. 3848
4500 N. W. 135th Street, Miami, Florida 33054

Check item(s) desired:

____Kit 61237 Noah's Ark @ $8.98 each ..... $____
____Kit 61238 Frame for Noah's Ark @ $7.98 each ..... ____
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____Kit 61236 Frame for Animals Two by Two @ $7.98 each ..... ____
____61014 Catalog of other kits @ $.25 each ..... ____
Sales tax, if applicable ____
Add .25 postage for each item ordered ____
Total enclosed $____

☐ Send C.O.D. I enclose $2 goodwill deposit and will pay postman balance plus all postal charges.

print name

address

city state zip code

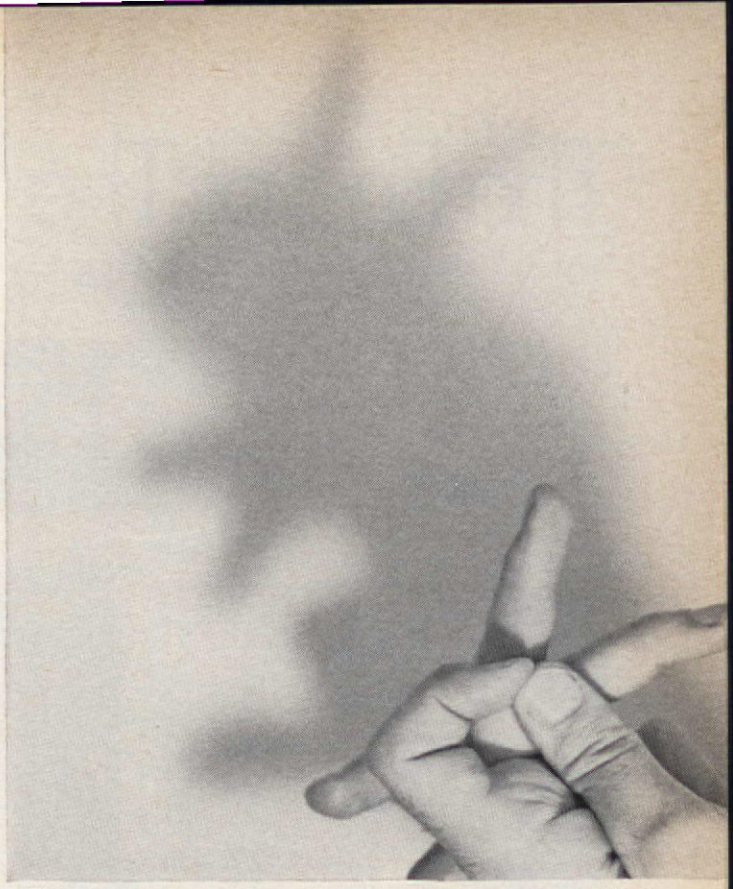
☐ SAVE $1. Both Noah's Ark and Two by Two embroideries for $16.96, Kit 61259.

Even if you didn't know the story of Noah and his Ark, you would be intrigued with these charming animals "two by two" chaperoned by Mr. and Mrs. Noah.

We divided the story into two parts to make more interesting embroidery subjects. The designs are stamped on roughly woven linen-like homespun. The Ark measures 16½" x 22¼" and Two by Two is 18¼" x 28¼". Kits include wool yarn with easy-to-follow instructions, stitch chart and color guide. The openness of the embroidery was especially planned to give the greatest effect with the least time and effort.

The family room would be an ideal area in which to show these off. Or perhaps you could talk the mothers of a Sunday School class into making this a group gift for the teacher. The gold-banded wooden frames, painted in antique red, are also available. To order these delightful kits refer to the coupon at left.

This hard shadow was made with an ordinary light bulb. But a light bulb that's good for making shadows isn't so good for seeing things.
Because lights that make for sharp shadows can be just plain harsh on you.



This soft shadow was made with a GE Soft-White bulb. General Electric Soft-White bulbs are terrible for shadows. And wonderful for seeing. Soft-White makes softer shadows. And when shadows are softer, it's easier to see.

Give your light bulb the Shadow Test.

GE Soft-White flunks the Shadow Test.
But passes the eye test. Every time.

GENERAL ELECTRIC

The End of The Naked Bathroom.

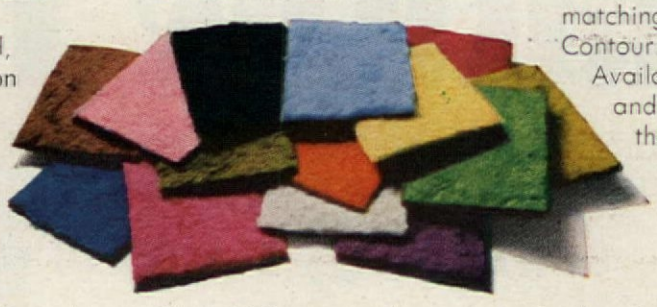
It begins with Sears washable bath carpet.

If Sears has its way, no bathroom in America will ever go bare. Because a naked bathroom isn't very nice to step into. But Sears Cloud Supreme Carpeting is.

Soft, deep, fluffy as a cloud, it's made of 100% DuPont nylon pile. So it's 100% machine washable and dryable. And it's so easy to install yourself. All you need is an ordinary pair of scissors.

Choose from fourteen beautiful colors. At a pretty beautiful price. Under $30 does it for the average 5'x6' bathroom. What's more, there's a whole wardrobe of matching accessories. Towels. Contour rugs. Lid and tank covers.

Available at most Sears, Roebuck and Co. stores and through the catalog.



Sears Bath and Linen Shop. Where one luscious color leads to another.

THE COLOR SPLURGE

Who's afraid of color? Only the timid and the shy, now that we live in the midst of an "anything goes" era in fashion and design. And it's particularly telling that today's rage for strong, brave color coincides with the current money pinch, for color provides the means of doing much at relatively little cost. Women have been onto the power of paint as the original and best cosmetic for years. Enlarge the spectrum, intensify the palette and you have the essentials for an exciting, low-cost interior. See what boldly imaginative paint, design and furnishing ideas can do to change the whole character of living on the next 14 pages. The range: from an old house brought to life with color by the young, inventive Righter family (below) to a Kitchen of Tomorrow for the woman of today. All are proof positive that brilliant color can be totally livable.

The James Righters enjoy their unique music center in the foyer of their New Haven, Conn., home. The seldom-used space was turned into a favorite living area by combining a player piano with stereo components and framing them in vibrant color. For an inside look at some more Righter remodelings, just turn the page.

The quiet gray exterior of the Righter house contrasts with the vibrant interior.

Stephen Green-Armytage

By Barbara Plumb

Color transfusion gives new life to a once-prosaic house

How do you satisfy the need for more space without taking the costly route of moving to a bigger house? One way is to rework and add to what's already there and infuse the remodeling with strong, stinging color. Such was the case with designer James Righter and his family—wife Sandy, Eliot, 7, and Mark, 5. Having outgrown their 1909 house on a peaceful elm-lined street in the center of New Haven, Conn., Jim enlarged and enlivened it. He added onto their small living room with an anteroom (former pantry) and deck, turned the foyer into a family music center with bold-painted graphics (see preceding page). "The real excitement of having a dull old house is that you can experiment with color," says Jim. "The original architecture is all very expendable—and you can always find extra space." As for the younger Righters, they take their multicolor living in stride. Daughter Eliot's only question: "Why doesn't everyone live in a bright house?"

The small living room (above) was opened into a former pantry by cutting through a divider wall and leaving only one narrow panel into which heating ducts were built. A canopy over the seating platforms on both sides helps tie the rooms together.

The deck (above), designed to extend the living room, is used for frequent entertaining. The walls, in light gray with a frame of lights in yellow circles, give the area a roomlike feeling. Sliding-glass doors replaced pantry window.

The two areas of the living room (opposite and left) are unified by a brown wool carpet that covers the floor and continues up the sides of the seating platforms. Exposed-bulb lighting changes the anteroom (left) from a reading area to a cozy, atmospheric retreat for quiet conversation. "The throne," as the Righters call the recessed banquette, is a snug nook for children's bedtime stories and plain relaxing.

In the Righter kitchen (above), Sandy serves up breakfast for Eliot and Mark at the family's butcher-block table. Jim added new shelf space throughout to make up for the loss of the pantry. He turned the long, narrow wall shelf into a decorative and colorful element by patterning it after a thermometer.

Plywood gazebo (opposite) is the first superdazzler to be seen on entering. A unique setup for conversation groupings or lounging, it is painted in a mosaic of glowing colors. Wall scene of medieval Cologne is a photostatic blowup of a calendar print.

In the dining room (right), a plywood bull's-eye is used to mask a window without a view. Kitchen is located at left. Director's chairs seat four at butcher-block table.

By Vera D. Hahn

COST-CUTTING SUPERGRAPHICS

Rainbow colors transform a small duplex apartment in a housing project into a fantasy castle. They fill the rooms with exuberance and verve, supplanting costly, conventional furnishings that would be out of place in such a setting. Specifically, this is a model apartment at the Church Street South Project in New Haven, Conn., a downtown urban-renewal area near the railroad station. The free-wheeling, imaginative decorating is the work of a team of young architects led by Donald R. Whitaker of Charles W. Moore Associates, a local firm. Moore himself was the architect for the moderate-to-low-cost project, sponsored by the New Haven Jaycees. Plywood, painted in a variety of exciting colors, was the architects' primary medium for the production of three-dimensional supergraphic shapes. The balance of the furnishings consists of such classic money-savers as cotton dressgoods, director's chairs, Parson's tables and posters and blowups of old prints. Instead of draperies, colorful window shades are used throughout. Japanese paper lanterns and clip-on photography lights replace lamps. Accessories were kept to a minimum since bold patterns and color take their place.

William Maris

In children's room (right), a scaffolding of bunk beds takes up two walls, extends under the window of a third as a play bench. Decoration relies on cotton prints and graphics.

In master bedroom (far right), rug and cotton bedspread carry out supercolor theme. Headboard with attached night table was made from leftover gazebo plywood, painted to match old chest and mirror.

In the guest room, a glowing tomato red washes the ceiling and walls. The color is repeated in the hassocks and fringed rug, crisply outlined in a contrasting white which is echoed in the bedspreads, small rug and plaster lamps. Bed pillows act as headboards.

Jennifer and Stephen Mallory (inset) escape city tensions at their remodeled country barn.

Bob Gomel

Color is a powerful decorating ally for interior designer Stephen Mallory. In this remodeled Dutchess County, N.Y., barn—second home for Stephen, his wife Jennifer, Brooke, 4, and Christopher, 6—he plays color and pattern for all they're worth. He juxtaposes smashing combinations in one room, as pictured here, with subtle, one-tone schemes in the next (see following pages). He silhouettes intricate furniture shapes against the sharpest of wall colors, repeats a single hue for unity, uses color to define and outline, for mood and for style. The Mallory color magic, though personal and potent, has wide application. It may prove to be the Open Sesame for your decorating plans.

ALL OUT FOR COLOR

continued

The sitting room-library (above), an exuberant mix of pattern and color, is a favorite family setting for the Mallory children's nightly bedtime stories. The tobacco-leaf print on draperies, walls and Stephen's chair is copied from an 18th-century porcelain design.

Master bedroom (above) is a bouquet of summer flower colors. Rosy red of the poppy-pattern chintz, orange of the bed quilt are held in check by touches of black.

ALL OUT FOR COLOR continued

Barn buffs love the Mallorys' 19th-century home as a matter of course. To others it is a house of discovery—one to absorb slowly, to savor at length. There is a satisfying variety everywhere in colors, objects, styles. Yet a very consistent and personal point of view prevents discordant false notes. Change of pace, from the austerity of the beamed hall to the delightfully cluttered intimacy of the sitting room, from the charming, sun-splashed guest room to the loftlike vastness of the blue, white and brown living room, makes walking through the house an exciting, ever-changing experience. Sometimes, as in the hall, you become very much aware of the home's antecedents; in other areas, you're apt to forget its past completely. Wherever you look, it is a country house above all—country in the most hospitable, most comfortable, most colorful sense of the word. Yet a worldly air prevails. Structural and interior elements display the best in eclectic design. The exterior may be Hudson Valley romantic, but inside you find French Manoir, English Manor, touches of Italy and Spain. Although this Rhinebeck, N.Y., barn is emphatically a second home, it is distinctively first-rate throughout.

Bob Gomel

Sulphur-yellow walls fill the second guest room (left) with a big dose of summer no matter what the season. Brass-and-steel bed, standing on a chocolate rug, is 19th-century English.

In the living room (above), sky-blue slipcovers and draperies blend with dark beams. Paintings once graced Marie Antoinette's bridal chateau.

The hall, staircase and landing, lighted by a chandelier fashioned of antlers, make the most of original barn timbers. Terra-cotta floor adds to the rusticity of the Mallorys' entrance hall. The door at the far end leads to the sitting room-library.

Brooke Mallory tries a few basketball basics in the "flower room." Floor is stained green and decorated with painted flowers. An old English oak cabinet, at the rear, is used to store vases. Colorful flower prints in bamboo frames cover the walls.

Deborah Dant's slim San Francisco town house (top) gains space with its tower and projecting bays.

An old English spiral staircase painted plum (above) leads to a walled deck on the roof. The living room is bathed in daylight from a skylight. The flow of living, kitchen and dining areas gives maximal openness to a minimal width.

In the living room (above), a large bay window with a deep window seat overlooks a flowering eucalyptus and San Francisco Bay. Floor-to-ceiling bookshelves and a butterfly needlework by Deborah flank the compact fireplace.

THE POWER OF THINKING THIN

By Barbara Plumb

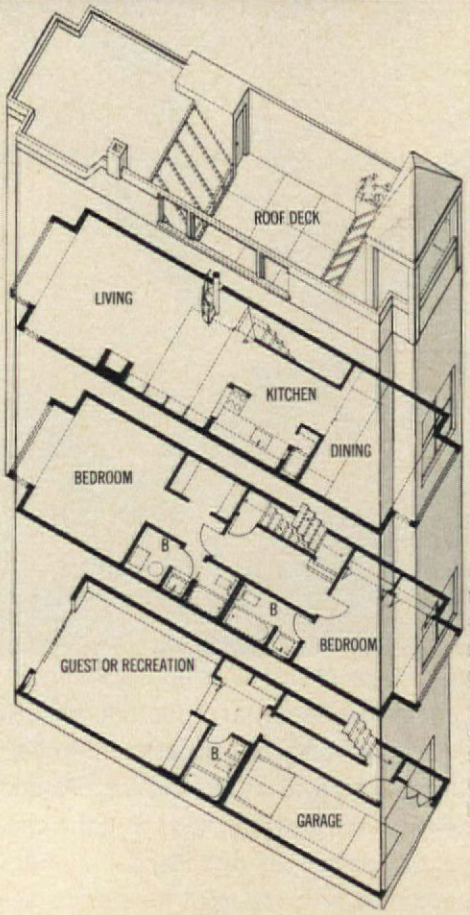
The key to exciting home design is often the ability to see potential where others cannot. So began architect Herbert Kosovitz's San Francisco "tower house." On a hill of apartment buildings and small businesses he discovered a 15 by 60 foot lot. "Nobody would buy it," he explained. "It was a nondescript block and heavily trafficked." But the challenge of thinking thin intrigued Kosovitz. He acted as his own developer by buying the land, as architect by structuring a house to fit it, later as seller to local businesswoman Deborah Dant. (continued)

The dining area (opposite) is screened from the street with shutters that can be opened to let in shafts of light. Brightly colored Italian folding chairs surround a glass-topped chrome table.

Deborah (left) works on a needlepoint rug while sitting in the living-room bay. The pillows that line the window seat (below) are her own designs. "Each takes about a month, working an hour or so every day," she says. Her collection includes, from left to right: an adaptation of a Josef Albers square painting; a cancer zodiac design (it's her sign); an interpretation of an Andy Warhol flower painting; a lion's head from a Greek urn.

Kosovitz's secret for making the straight and narrow appear expansive was to give the second-story bedrooms—there are two at either end of the house with a pair of bathrooms between—a low 8-foot ceiling and then pull out all stops with a double-height living floor lighted by angled skylights and bays that seem to magnify the area's size. The daylight that floods into this romantic garret space provides an ongoing show of lights and shadow that changes throughout the day. Though all rooms are well defined, the openness of the house gives a feeling of spaciousness.

The new owner, Deborah Dant, is the manager of Mazaltov's, a San Francisco needlework shop. (There's another in New York.) Her penchant for color and modern art and furnishings brings a warm, dramatic flair to this airy urban hideaway.



Floor plan (left) shows a compact, functional design with ample room throughout its 15-foot width. The garage shares the first floor with a one-room guest-recreation area that opens in the back onto a small garden. Kitchen is centrally located to both living and dining areas.

Fred Lyon

At counter level are the cold-drink dispenser and glass washer (which swivels out of the way when not in use). Handy storage cabinets are below the counter.

Computer center banks menu-planning ideas and recipes, pays bills, inventories foods, controls security system, even figures income tax.

YOUR KITCHEN OF TOMORROW

By Maidee Kerr Spencer

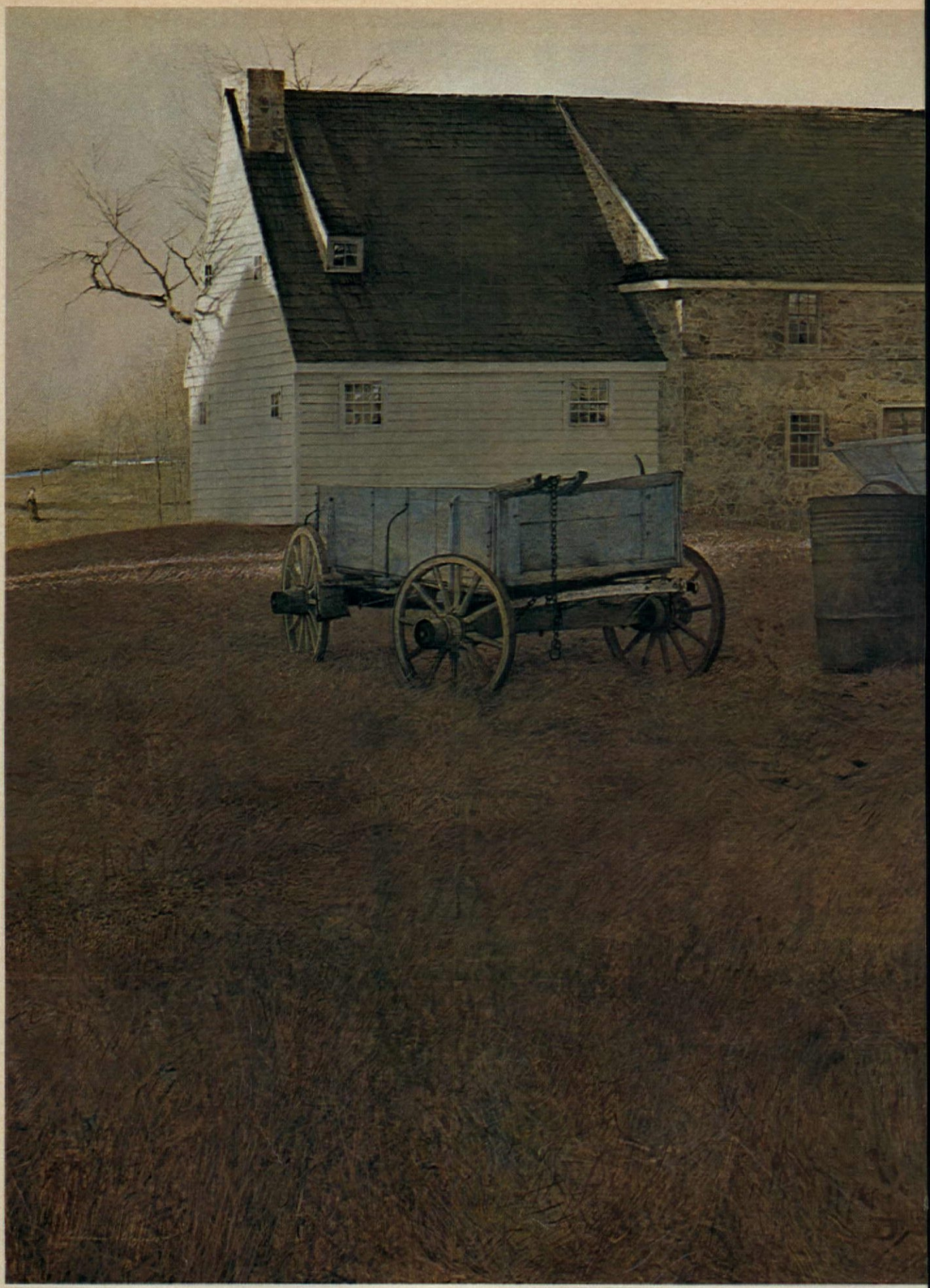
Behold the woman of today in the color-drenched kitchen of tomorrow. Reynolds Metals Company conceived this idea for compact modular groupings complete with a computer center for instant communications with the backyard or the butcher. Each module is designed for easy switching or moving. Note the central water-flush disposal system at the outer edge of the counters. Food scraps are whisked into a trough containing several gallons of constantly recirculating, repurified water. Many appliances, similar to those pictured, are now available. Soon all will be—and at affordable prices.

Shoulder-height, pull-down broiler slides up into the oven cabinet, freeing a work counter. To the right of the broiler are the range and under-the-counter storage.

Next to the sink is a counter-level dishwasher. More storage cabinets and a trash compactor are under the counter. Beneath the wall-mounted dry cleaner is a washer-dryer. Colored cabinet doors are of new vinyl-laminated aluminum.

Jon Naar

Shopping Information, page 106

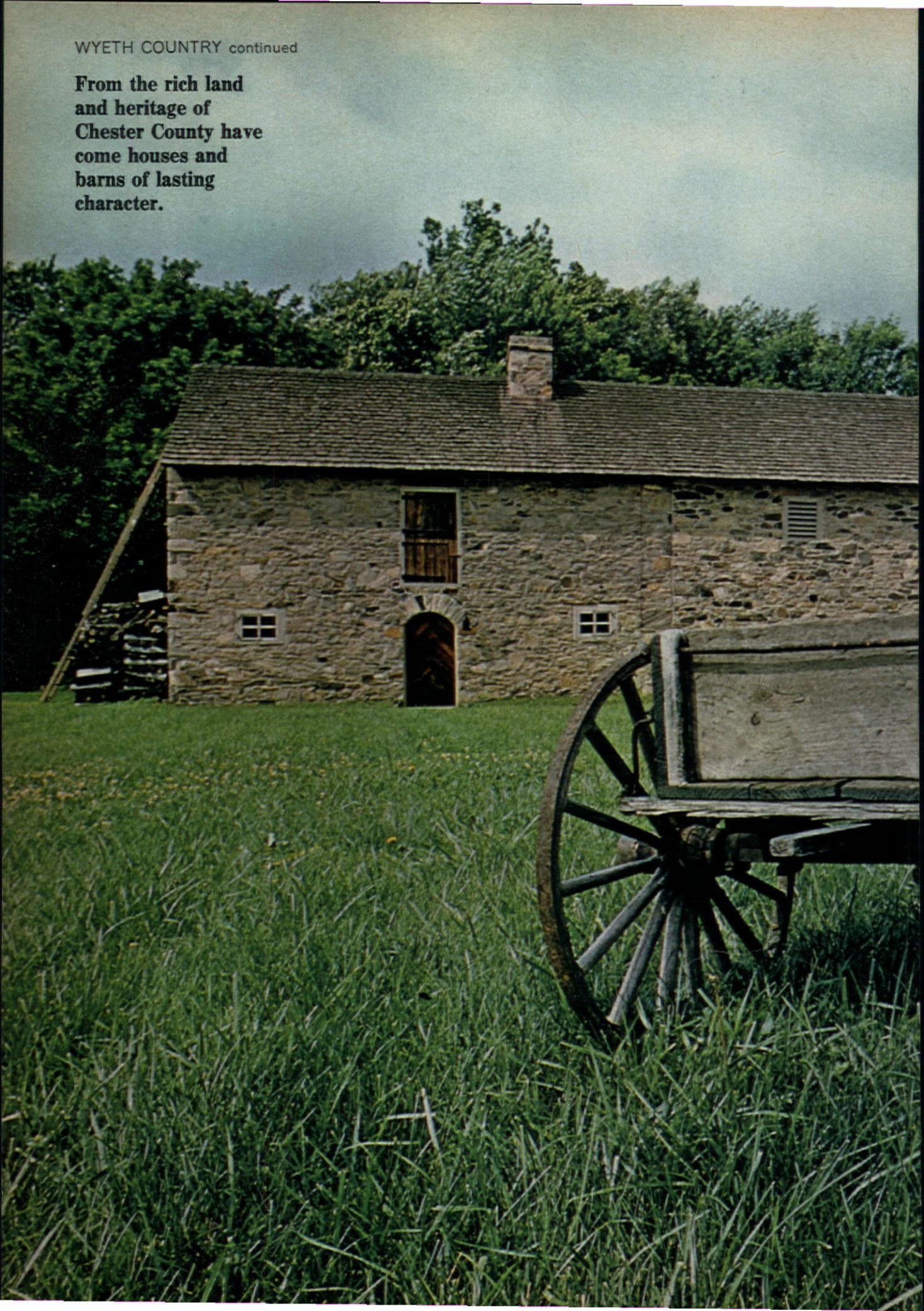


This work by AndrewWyeth, America's best-loved painter, typifies the look of Chester County, Pa. Called *Marsh Hawk* for the bird on the stump at far left, it depicts Wyeth's Colonial home in Chadds Ford, where he has lived most of his life. On the following pages, we visit Wyeth Country—its proud homes and its people.

AN AMERICAN TREASURY

WYETH COUNTRY

From the rich land and heritage of Chester County have come houses and barns of lasting character.



By Mary Evans

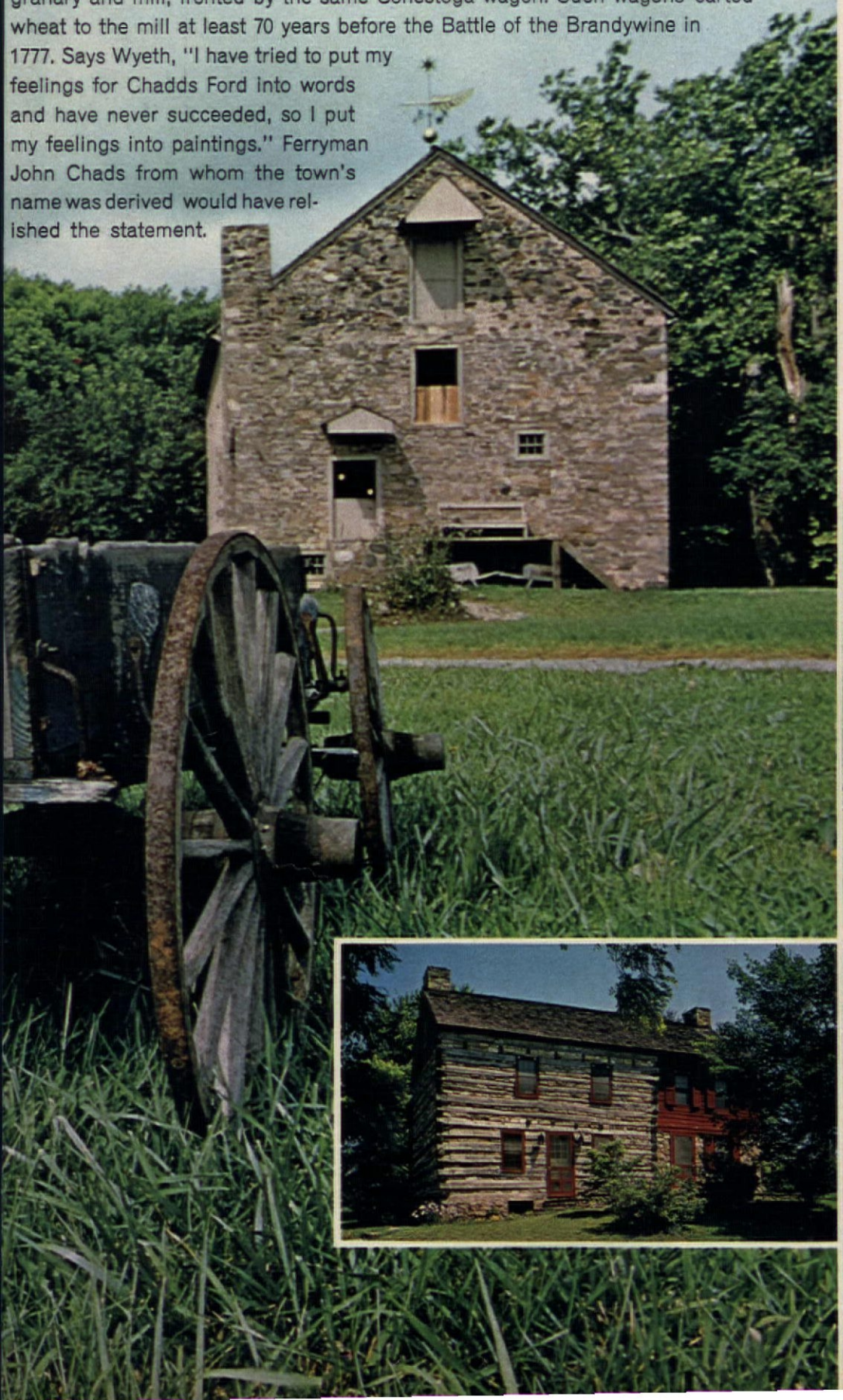
In Chester County, the houses—of stone, log or brick—are as massive and strong as the countryside is lyrical. Andrew Wyeth, whose paintings express its strength and beauty, lives in one of the three restored buildings of Brinton's Mill. You see his house in his painting on the preceding pages. Here, photographed today, are the granary and mill, fronted by the same Conestoga wagon. Such wagons carted wheat to the mill at least 70 years before the Battle of the Brandywine in 1777. Says Wyeth, "I have tried to put my feelings for Chadds Ford into words and have never succeeded, so I put my feelings into paintings." Ferryman John Chads from whom the town's name was derived would have relished the statement.

The stone-and-log cabin (inset, below left) was built in 1740 and is now a dormitory for students at the Stroud Water Research Center. Cabin includes a walk-in fireplace and a large beehive oven.

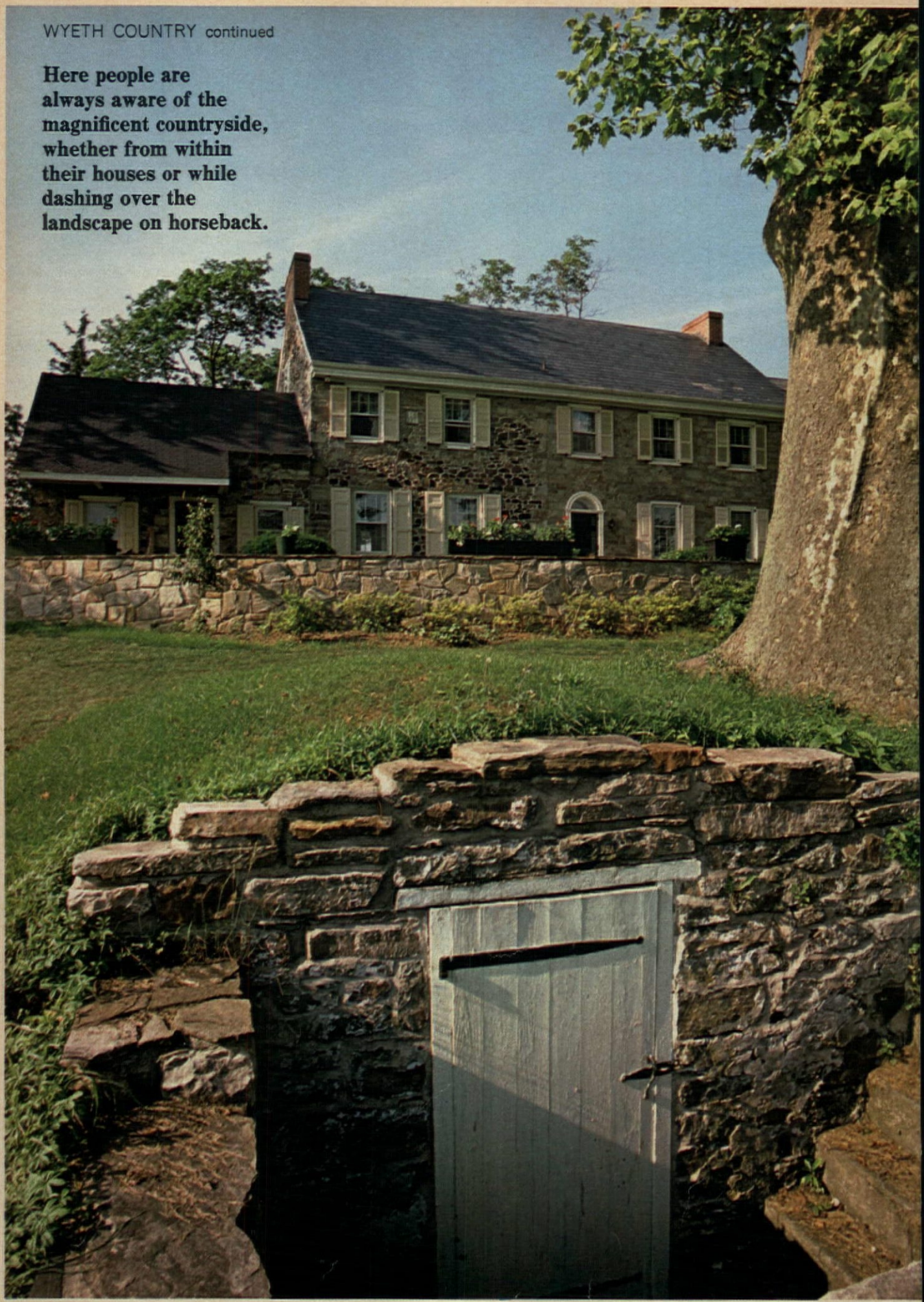
The gatehouse (below) has only five rooms on three floors. Built in 1750 of fieldstone, it stands near a brook and is the home of the Karlstromer family.

The rustic, weathered house (bottom) is made of local fieldstone and was built in three sections, the oldest of which was erected in 1752. It is owned today by Mr. and Mrs. John Staikides. Mr. Staikides, who is an art teacher, planned much of the restoration himself.

PHOTOGRAPHS BY RICHARD MEEK



Here people are always aware of the magnificent countryside, whether from within their houses or while dashing over the landscape on horseback.



Russell Jones Jr. and his helper exercise two of his horses (left), a morning ritual. Russell, a broker in Wilmington, is an off-hours gentleman steeplechase jockey.

Six-year-old Emery Jones (below, left) is an accomplished rider. Here she goes over a course behind her house.

Emery gets a few riding tips from her mother, Wendy (below), herself a skilled horsewoman. Youngest of the Joneses is Corky, 4. Horses are kept in the barn behind, built for the family by Pennsylvania German carpenters.

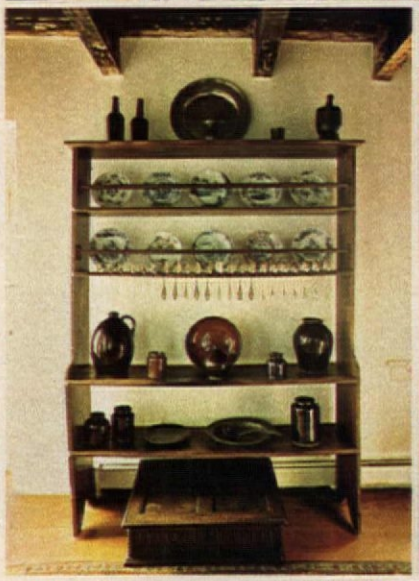
Chester County is horse country. Due west of Philadelphia, close to Wilmington, Del., the land is rich and much of it is still worked, which accounts for the large numbers of barns and horses. The children ride expertly and boldly, exploring and belonging to the countryside. And the houses, many of them dating from the 18th century, are large, chunky, built to last. Both facets contribute handsomely to the lifestyle of the young, energetic Jones family, shown here. Elsewhere in the county, the life is rustic, almost primitive. Superb stone barns and weather-worn water mills survive serenely, along with old Quaker meetinghouses, covered bridges and time-mellowed dwellings set back from the road, far apart from one another. It is as if the stalwart Quaker builders thought that each family needed space to sense and live by its own inner light.

The Joneses' house (opposite), viewed here from their spring house, was built in three parts and is only one room deep. The left half of the two-story section is fieldstone, dates from 1738. The brick-floored sitting room (left), is furnished with an arrowback settee, cobbler's bench, ladder-back rocker, a painting by Wendy's father and a Pennsylvania high chair. The door and beams are original.

Massive old stone and brick houses have inspired generations of skilled local craftsmen to create furniture of rare beauty and integrity.

The William Miller house (right) has been restored by the Hon. and Mrs. Benjamin Reynolds (he's a Pennsylvania state representative), descendants of the original owners. Inlaid in the black brick by the first two residents are "W.M. 1730" and "W.M. 1771."

All the furniture in this bedroom (right) is of curly maple and, along with the homespun coverlet and quilted cape, came from Mrs. Reynolds' mother's house. The washstand, which fits neatly into a corner, once belonged to Mrs. Reynolds' great-great grandmother. The print of Washington is by Nathaniel Currier before he joined Ives.



The William and Mary open cupboard (right), containing Delft, pewter and slipware, was made in Chester County probably in the late 17th century. Below it is a "cathedral arch" desk, of the same vintage, without legs and meant to be placed on a store counter.

This room (far right), used by Mr. Reynolds as a private office, has unusually fine fireplace paneling of tulip poplar. Above it is a 1692 deed for land in the Philadelphia area signed by William Penn's recorder. The walnut tavern table dates from the early 17th century.

Like this handsomely gabled 18th-century showplace, many Chester County houses boasted cooking fireplaces big enough for a man to walk into; children loved to keep warm perched on little shelves set within both sides of the fireplace. Sometimes there was a small window in the fireplace wall where a candle was set to light home a father toiling late in the fields. Baking was done in huge beehive ovens sized to hold a dozen loaves of bread, 10 to 12 pies. The woodwork in the oldest houses is simple and massive, but details are sophisticated. This is not surprising, for Philadelphia's craftsmen were close by, offering high standards to country woodworkers. Customers included farmers versed in Greek, traders, scientists, scholars.

Dining room (opposite) has a walk-in fireplace and the original 1730 beehive oven. Table, a copy of one in Philadelphia's Independence Hall, is set with prized pewter—some English, some even rarer American ware. The reproduction William and Mary chairs have Chester County carved backs. Rug is a time-mellowed Oriental. A 1768 inventory guided the entire restoration.

In Chester County, ancestral interiors reveal inspired workmanship and a rustic warmth—preserved by centuries of love and care.

Colonial residents of Chester County liked the polish of dentate moldings, reeded mantels, raised paneling. So do many of their descendants, like the George Puseys who have meticulously restored these 1728 ancestral rooms. Yet the details, executed by country craftsmen, have a bold strength that would have been out of place in Philadelphia drawing rooms. To satisfy local tastes, furniture had to be good, and was. Fine clocks and desks were produced and chests decorated with intricate scrolls of inlay. Handsome hinges were made nearby. In Chester County, there have always been skilled craftsmen, and householders to love and preserve the superb interiors and furnishings. (continued)

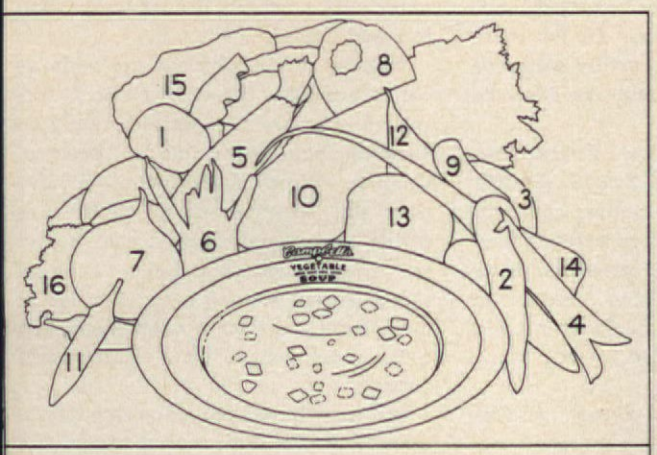
In front of one wall of the brick, wood and plaster kitchen (left) is a Chester County pine hutch table and a small pine bride's chest. The large pine cupboard, found in two pieces in the house, was refinished by the Puseys. Ladderback chair and rocker are also local.

This is the Puseys' sitting room (left). A plaque in front of the fireplace is marked "W&E P. 1728," referring to George Pusey's great-great-great-great-great UncleWilliam Pusey and his wife. The closed doors above the fireplace slide back and forth. To the left is a desk board which pulls out from the wall. Included in front on the hearth are a stand with Betty lamps, a bed warmer, wool winder and a Windsor chair.

Eat the basic 4 foods every day.

A variety from each group means good nutrition.

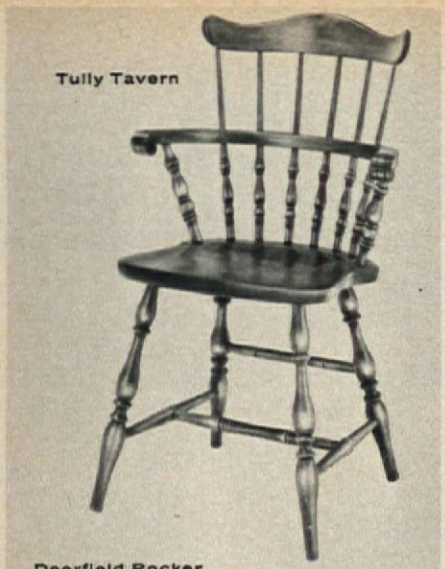
Campbell's Vegetable Soup has so many different kinds of vegetables we'll bet you can't name them all.



1. Tomatoes 2. Carrots 3. Potatoes 4. Peas 5. Corn
6. Green Beans 7. Onions 8. Sweet Red Peppers
9. Lima Beans 10. Celery 11. Okra 12. Sweet Potatoes
13. Rutabagas 14. Parsnips 15. Cabbage 16. Parsley

16 garden vegetables go into Campbell's Vegetable Soup along with a burly beef stock. So you get nutrition in every bite. And you get your name in every bowl! Because Campbell's Vegetable Soup is the Alphabet Soup—with a whole dictionary's worth of good-tasting macaroni letters.

About 6¢ a 7-ounce serving. Sit right down and get your Campbell's worth!


Tully Tavern

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Colonial goes with everything!

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The Wyeth "triangle" at Brinton's Mill is a tribute to the discerning eye of Mrs. Wyeth. One day when Wyeth was painting an old coon dog at the dilapidated site, his wife Betsy came over with his lunch, discovered a "For Sale" sign, promptly bought the property and began its restoration. The house, granary and mill are therefore in a sense her creation.

Like almost everyone else who lives near Brandywine Creek in Chester County, the Wyeths have a passionate feeling for the beautiful rolling countryside. Says Wyeth, "This land is part of me."

Originally, Chester County was an enormous grant of land given to William Penn by Charles II in 1681 to cancel out his debt to Penn's father. Penn first looked at his lands on October 29, 1682 and possibly named the region for the English town from which his Quaker companion, Pearson, had come. He was pleased with the countryside, later describing the beautiful forests and flowers, the rich game, the "OYSTERS six inches long," and said, "The COUNTRY LIFE is to be preferr'd for there we see the WORKS OF GOD."

Penn in his "holy experiment" did his best to keep the land a place of blessing. He had a vision of a perfect society, where man lived in harmony with himself and nature, an enduring society. He was fair with the Indians, kept their confidence and was in his lifetime never troubled by Indian attacks. Some of the great oaks that may have sheltered him and his horse still stand; and for his love of great trees, the "Penn Oaks" are named after him.

In order to visit his beloved daughter, Letitia, in Chester County, Penn laid out Street Road, leading from Philadelphia "straight and wide as a city street, not winding about as most country roads are wont to do." He felt there was little reason why earthly works of man and of nature could not both be perfect.

Most of the settlers were English, but there were also Welsh, Swedes, Dutch. The Swedes perfected the log cabin, in which the ends of the logs were notched so as to fit into each other and form tight corners. The cabin needed no nails, and the cracks could be stuffed with moss or even filled in with stone rubble.

Many of the early British settlers came from a region where masonry cottages were common, so they preferred to build with stone or brick. They used whichever was handy. If there was clay on the land, they fired bricks. If stones littered their fields, they collected them and used them for building. Generally speaking, the houses on the east side of the Brandywine were predominantly built of stone, those on the west side of brick.

The stone houses of the early 1700's were made of rough fieldstone laid in rubble with a strong mortar (lime for good mortar wasn't to be found in New England); mineral deposits brought out strong accents of rich reds and browns and blacks. Later they used more neatly shaped ashlar stone, or even the rare, pale-green serpentine stone found in central Chester County. One technique used to strengthen the corners of the houses and barns was to set huge stones, called "quoins," one on top of another. Just how these heavy stones were lifted up, no one is sure.

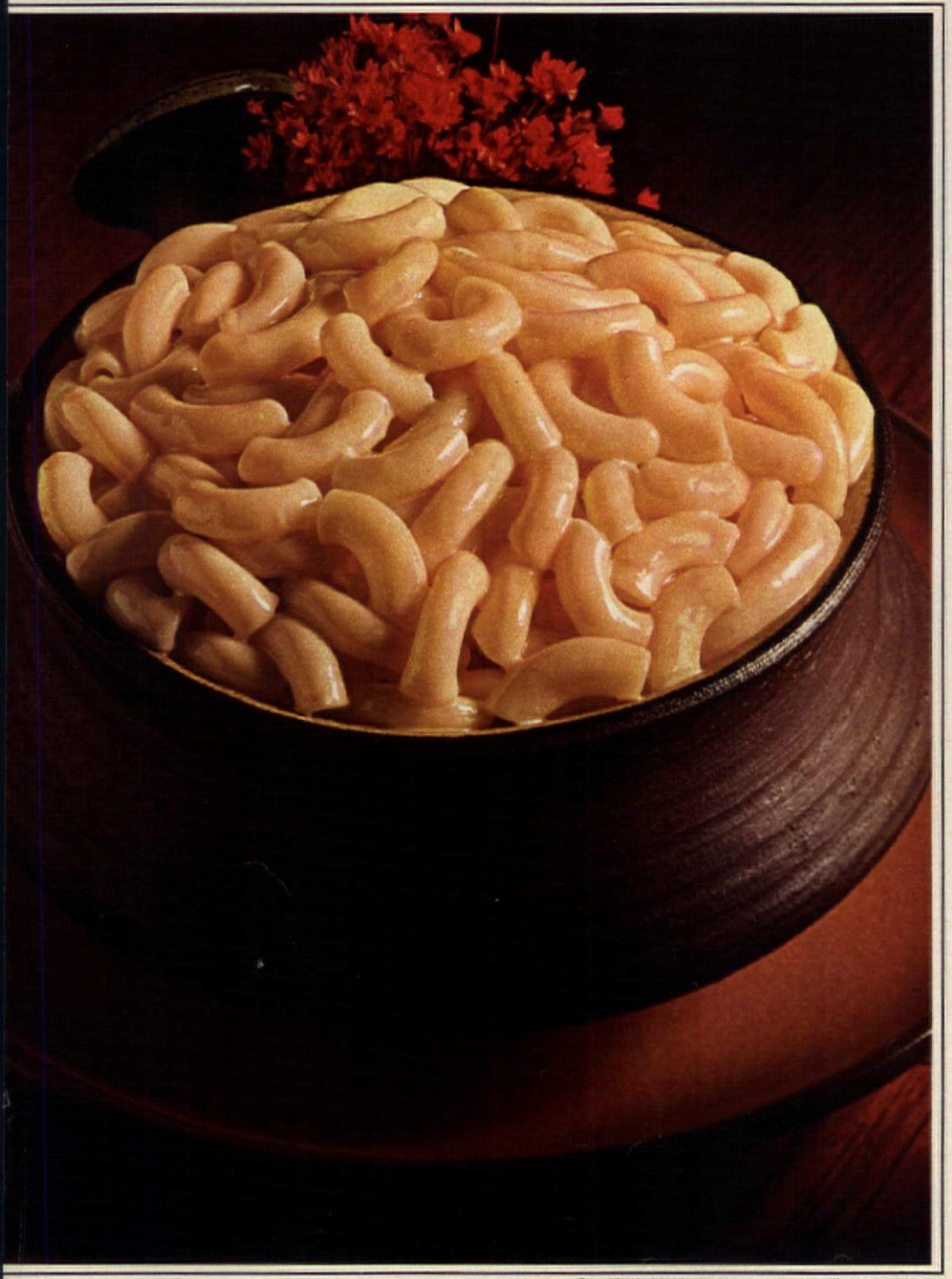
Some barns were built of stone to the weather side, wood to the sheltered side. The roofs, at first strongly pitched, were later lowered to allow more storage space. Some of the houses were extremely narrow, really one room to a floor, and were built close to steep hillsides for protection from the wind. Houses made of brick or stone occasionally had gables between each floor, and the date of building was spelled out by using the glazed-black sides of the brick. Some people plastered the stone of both houses and barns to protect it from the weather.

By the mid-18th century, houses were usually wider than they were high. They were solid and sat firmly on the land—massive, simple, honest. There were few decorative details. One does not miss them today, because of the almost primitive solidity of the structures and the rightness with which they grow up out of the land, emerging from it rather than imposed upon it.

Within, the floorboards are wide as old tree trunks, the walls thick as fortresses—though there were certainly no enemies about to trouble the peaceful Quakers. Some of the windows have their sills rounded off in gentle arcs rather than squared off. Local legend says these round windowsills "keep off the witches." At any rate, they let in more light and offer householders even today a far gentler view of the world outside.

But there have been many threats historically to this perfection of nature and man's works. In the Revolutionary War, the area was (continued on page 112)

Macaroni deluxe!



The sauce is thick. And golden. And rich with the flavor of cheddar. Just the way you like it. Just the way you'd expect Kraft to make it. Plenty good! With plenty of good snappy cheese, this is Macaroni Deluxe!

It's one of the famous Kraft Home Cooked Dinners, the kind you cook up fresh – and quick.

KRAFT

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By Frances M. Crawford

Autumn brings out the cook in almost every woman. As the mercury falls, the urge to fill the house with tantalizing cooking aromas seems to rise. Here and on the following pages are dishes and desserts to satisfy just such timely tendencies. Consider this country-style vegetable soup. It's the kind of warming bowl that takes the gray out of bleak, blustery days. Soup's origins lie in the Biblical past. That mess of pottage Jacob traded to Esau for his birthright may well have been lentil soup. Soup's popularity is international. Just as every country has bread, so it has soup—perhaps because both assure good eating. With canned and packaged varieties, soup is an easy, anytime bracer. But for days when you want to make your own, try the recipes on page 94.

THE WARMING BOWL SOUP

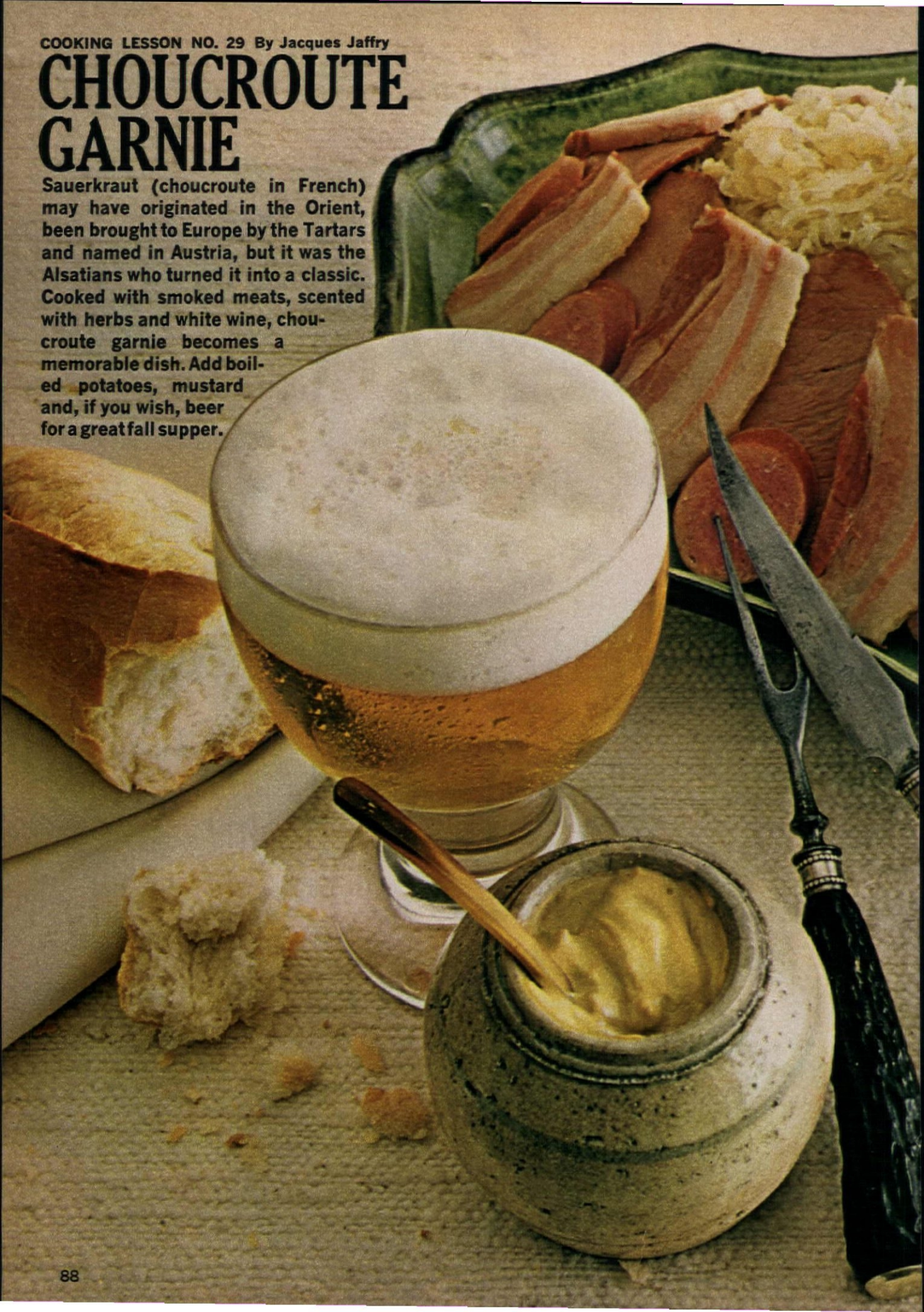
Here on a country table is great eating for today with a time-honored past. Simple spongeware pieces, a 19th-century pottery found in Pennsylvania, highlight the makings for and the completed Old-Fashioned Vegetable Soup.

Richard Meek

COOKING LESSON NO. 29 By Jacques Jaffry

CHOUCROUTE GARNIE

Sauerkraut (choucroute in French) may have originated in the Orient, been brought to Europe by the Tartars and named in Austria, but it was the Alsatians who turned it into a classic. Cooked with smoked meats, scented with herbs and white wine, choucroute garnie becomes a memorable dish. Add boiled potatoes, mustard and, if you wish, beer for a great fall supper.



CHOUCROUTE GARNIE

1-pound piece of salt pork
3 whole cloves
3 medium-size onions
3 medium-size carrots, pared and quartered
4 pounds sauerkraut
1 tablespoon juniper berries
½ teaspoon peppercorns
1 bay leaf
¼ teaspoon leaf thyme, crumbled
4 parsley sprigs
1 smoked pork butt (about 1½ pounds)
½ cup lard, butter or margarine
1 cup dry white wine
1 can (13¾ ounces) chicken broth
1 teaspoon salt
6 to 8 knockwurst

1. Remove skin from salt pork with a sharp knife. Reserve salt pork. Put skin into a Dutch oven or heavy kettle. Stick a clove in each onion. Add onions and carrots to kettle.

2. Drain sauerkraut. If you think it is too acid, rinse it under cold water. Squeeze by handfuls to remove as much water as possible. Reserve.

3. Put juniper berries, peppercorns, bay leaf, thyme and parsley in a small piece of double-thick cheesecloth. Tie securely. Add to kettle with salt pork and pork butt.

4. Add sauerkraut to kettle, pulling the strands apart to separate them. Dot with small pieces of lard, butter or margarine. Add wine, chicken broth and salt.

5. Place a piece of aluminum foil over the ingredients to cover them. Cover the pan. Bring to boiling. Reduce heat. Simmer on surface heat or bake at 325° for 1½ hours or until pork butt is tender. Remove butt. Keep warm. Add knockwurst to pan. Cook 30 minutes. Remove from heat. Transfer sauerkraut to serving dish with slotted spoon. Slice meats; arrange on sauerkraut. Serve with boiled or steamed potatoes and mustard. Makes 8 to 10 servings.

Rudy Muller

1

2

3

4

5

Irwin Horowitz

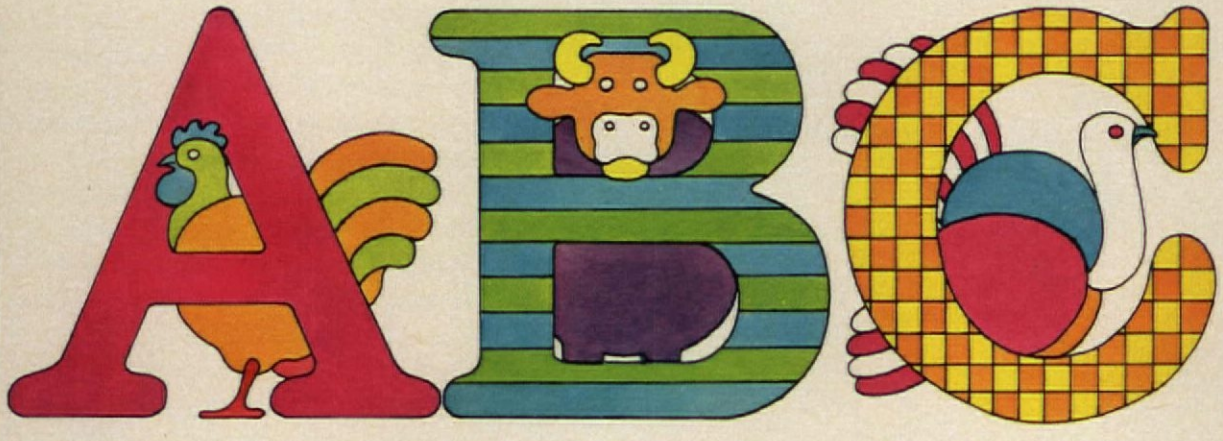
From left to right, in foreground: Chestnut Torte, Pecan Roll and Almond Candy Cake. In the rear: Brazil-Nut Wine Cake, Orange and Cashew Nutcake and Walnut Cake.

Continental confectioners do great and glorious things with nuts. From tarts to tortes, their baking triumphs make even the most dedicated calorie-watchers give up in defeat. Here, from the same school of sweet temptation, are six spectacular nutcakes. Any one of them would make a grand finale for a dinner or a scene-stealing attraction for "coffee and cake" entertaining. Two of these enticing recipes—the Pecan Roll and the Chestnut Torte—require no flour at all, only nuts. Domestic and imported nuts are as common as catsup on our market shelves today. Many varieties come already shelled, saving you that time-consuming chore. To start you on your way to inspired baking, easy recipes for the delectables pictured here, plus one more for added measure, begin on page 100.

NUTCAKES SWEET TEMPTATIONS

By Jane Uetz

THE ABC'S OF HASH



Hash, once described as the connecting link between the animal and vegetable kingdoms, actually gets its name from the French verb *hacher*, to chop. It's a wonderful way to use cooked meat, and even those who scorn leftovers have been counted among hash lovers. Any restaurateur can tell you how much men like it.

Hash-making takes little expertise. Cut all the ingredients into pieces of about the same size. Corned-beef and roast-beef hash are cooked very slowly when made in a skillet for an even brown bottom crust. With chicken hash, add the cooked meat to the sauce last and just heat it through.

CORNED-BEEF HASH

4 medium-size potatoes
2 tablespoons butter or margarine
½ cup chopped onion (1 medium)
¼ cup chopped green pepper
2 tablespoons chopped parsley
2 cups chopped, cooked corned beef
¼ cup milk or consommé
2 tablespoons Worcestershire sauce
2 tablespoons butter or margarine

1. Pare potatoes. Cook in boiling, salted water until tender. Drain thoroughly.
2. Chop or dice potatoes coarsely. You should have 3 cups. Set aside to cool completely.
3. Heat 2 tablespoons butter or margarine in a 10-inch skillet.
4. Add onion and green pepper. Cook over medium heat about 5 minutes or until they are soft but not brown.
5. Put onion and green pepper in a large bowl. Pour off any fat left in skillet.
6. Add potatoes, parsley, corned beef, milk or consommé and Worcestershire to the bowl. Mix thoroughly.

7. Heat 2 tablespoons butter or margarine in same 10-inch skillet. Add corned-beef mixture. Spread it evenly in the pan, patting it down with a spatula.
8. Cook over low heat about 40 minutes or until brown and crusty on bottom. Shake pan occasionally to keep hash from sticking.

9. Place a large serving plate, face down, over skillet. Carefully turn hash out. Makes 6 servings.

Baked Corned-Beef Hash: Prepare hash. Turn into lightly buttered 9x9x2-inch pan. Bake at 375° 20 minutes or until browned.

Red Flannel Hash: Prepare hash as above. Add 1 cup chopped, drained, canned or cooked beets. Cook in skillet as above.

Roast-Beef Hash: Substitute 2 cups chopped, cooked roast beef for corned beef in recipe above.

EGGS WITH HASH

One of the favorite ways of serving hash is with an egg. You can prepare the hash completely and top each serving with a poached egg or do it this way: Cook the hash in the skillet just until heated through, then divide it among 4 individual baking dishes. Make a hollow in each and break an egg into each. Broil 3 inches from heat 5 to 8 minutes or until eggs are done as you like.

CHICKEN HASH SUPREME

2 tablespoons butter or margarine
½ cup minced onion (1 medium)
¼ cup finely chopped green pepper
¼ pound mushrooms, chopped or 1 can (3 to 4 ounces) mushrooms, drained and chopped
2 tablespoons flour
2 cups heavy cream
1 teaspoon salt
¼ cup dry sherry (optional)
4 cups cooked, diced chicken
Salt
Pepper

1. Melt butter or margarine in a large, heavy skillet over low heat.
2. Add onion, green pepper and mushrooms. Cook 5 minutes or until vegetables are soft.
3. Stir in flour. Cook 1 minute.

4. Stir in cream, 1 teaspoon salt and sherry. Cook, stirring constantly until sauce thickens and comes to boiling.
5. Add chicken. Heat through.
6. Season with salt and pepper. Serve over toast or hot, cooked rice, if desired. Makes 6 servings.

Robert Frost

If you can see what's wrong with this pineapple, your standards are up to ours.

(Core is over 1-5/16" in diameter. This means fruit is tough, fibrous and unacceptable for Del Monte sliced pineapple.)

The more you know about pineapple, the better for Del Monte.®

SOUPS continued from page 86

OLD-FASHIONED VEGETABLE SOUP

(pictured on page 87)

1 pound lean shin beef, cubed
2 tablespoons butter or margarine
2 pounds marrowbones, cracked
3 quarts water
1 bay leaf
1 cup celery leaves
2 teaspoons salt
2 carrots, pared and sliced
2 onions, sliced
¼ cup butter or margarine
2 cups diced carrots
2 cups diced onion (2 large)
2 cups diced celery
3 leeks, white only, quartered and diced
2 cans (about 1 pound each) tomatoes
2 cups cubed, pared potatoes
1 package (10 ounces) frozen peas or lima beans
1 teaspoon salt
2 tablespoons chopped parsley

Brown meat in 2 tablespoons butter or margarine in large heavy pot or kettle. Add marrowbones and water. Bring to boiling. Cook a few minutes; skim surface of water. Add bay leaf, celery leaves, 2 teaspoons salt, sliced carrots and onions. Simmer 1½ to 2 hours. Skim fat from surface. Strain. Reserve meat. (The liquid, or stock, may be prepared ahead of time and kept several days in refrigerator.)

Heat ¼ cup butter or margarine in large heavy pot or kettle over low heat. Add diced carrots, onion, celery and leeks. Cook 5 minutes, stirring occasionally. Add stock, tomatoes, potatoes, peas or lima beans, reserved meat and 1 teaspoon salt. Bring to boiling. Simmer gently 30 minutes or until vegetables are tender. Add parsley. Correct seasoning to taste. Makes 8 to 10 servings.

BEAN SOUP BRETONNE

1 cup navy beans
3 tablespoons butter or margarine
2 cups chopped onion (2 large)
1 cup chopped celery
1 clove of garlic, minced
3 cans (13¾ ounces each) chicken broth
2 cups water
¼ cup tomato paste
¼ cup butter or margarine

Wash beans carefully in cold water. Drain. Heat 3 tablespoons butter or margarine in heavy saucepan or kettle. Add onion, celery and garlic; cook, stirring occasionally, until onion is pale yellow and soft. Add chicken broth, water and beans. Cover. Bring to boiling. Simmer 1½ hours or until beans are very tender. Force mixture through food mill or puree in blender. Return mixture to saucepan. Stir in tomato paste. Simmer 15 minutes. Correct seasoning. Remove from heat. Stir in ¼ cup butter or margarine. Makes 6 to 8 servings.

CURRIED CHICKEN SOUP

1 broiler-fryer (2 pounds)
2 carrots, pared and sliced
2 celery stalks with leaves, sliced
2 cups sliced onion (2 large)
1½ teaspoons salt
6 peppercorns
1 bay leaf
3 tablespoons butter or margarine
2 cups pared, diced carrots
2 cups diced celery
2 cups diced onion (2 large)
3 tablespoons flour
1 tablespoon curry powder
½ teaspoon salt
1 cup light cream

Wash chicken thoroughly. Place in saucepan. Cover with cold water. Bring to boiling; reduce heat; skim surface of water. Add sliced carrots, sliced celery, sliced onion, 1½ teaspoons salt, peppercorns and bay leaf. Cover. Simmer 30 minutes or until chicken is tender.

Remove chicken from broth. Let cool a few minutes. Remove and discard skin. Remove meat from bones. Dice meat. Reserve. Strain broth. Skim as much fat as possible from top. Keep broth warm.

Heat butter or margarine in heavy saucepan over low heat. Add diced carrots, celery and onion. Cover. Cook 5 minutes, stirring occasionally. Sprinkle vegetables with flour and curry powder. Stir well. Add reserved chicken broth and salt. Cover. Bring to boiling. Simmer 30 minutes. Add diced chicken and cream. Reheat until bubbly. Correct seasoning to taste. Makes 6 to 8 servings.

CREOLE SHRIMP SOUP

3 tablespoons butter or margarine
½ pound shrimp, shelled, deveined and diced
½ teaspoon salt
2 cups diced onion (2 large)
1 green pepper, seeded and diced
1 tablespoon flour
1 can (1 pound 12 ounces) tomatoes, coarsely chopped
1 can (13¾ ounces) chicken broth
½ teaspoon dried marjoram, crumbled
½ teaspoon salt

Heat butter or margarine in heavy saucepan over medium heat. Add shrimp; sprinkle with ½ teaspoon salt. Cook until shrimp turn pink. Remove with slotted spoon. Reserve. Add onion and green pepper to fat left in saucepan. Cook 5 minutes, stirring occasionally. Stir in flour. Cook 1 minute. Add tomatoes, chicken broth, marjoram and ½ teaspoon salt. Cover. Bring to boiling. Simmer 15 to 20 minutes. Return shrimp to pan. Cook 1 minute. Correct seasoning. Makes 6 to 8 servings.

HAM AND CHICKEN GUMBO

2 slices bacon, diced
1 cup chopped onion (1 large)
1 clove of garlic, minced
1 cup diced, cooked ham
1 cup diced, cooked chicken
4 cups fresh or canned chicken broth
1 package (10 ounces) frozen okra
3 medium-size tomatoes, peeled and diced
¼ teaspoon Worcestershire sauce
Cooked rice

Cook bacon and onion in heavy saucepan over medium heat until onion is pale yellow and soft. Add garlic, ham and chicken. Cook 2 to 3 minutes, stirring frequently. Add chicken broth, okra and tomatoes. Cover. Bring to boiling. Simmer 30 minutes. Add Worcestershire. Correct seasoning to taste. Garnish each serving of soup with about 2 tablespoons rice. Makes 8 to 10 servings.

COUNTRY PEA SOUP

2 cups dried split peas
1 cup diced onion (1 large)
1 cup diced celery
1 bay leaf
1 teaspoon sugar
1 teaspoon salt
1 ham bone
6 cups water
1 cup chicken broth
¼ cup butter or margarine

Rinse peas under cold water. Combine peas, onion, celery, bay leaf, sugar, salt, ham bone and water in heavy saucepan or kettle. Bring to boiling, skimming occasionally. Cover. Simmer 45 minutes or until peas are tender. Remove and discard ham bone. Force soup through food mill or puree in blender. Return mixture to pan. Stir in chicken broth. Bring to boiling. Correct seasoning. Remove from heat. Stir in butter or margarine. Makes 6 to 8 servings.

CABBAGE SOUP

½ pound bacon, diced
2 cups sliced onion (2 large)
4 medium-size carrots, pared and cut in julienne strips
6 cups shredded white cabbage (1 small head)
2 cans (10½ ounces each) beef consommé
3 cups water
1 teaspoon salt
Dash of pepper
Slices of French bread, toasted

Cook bacon in large, heavy saucepan until crisp. Remove. Reserve. Discard all but 2 tablespoons of fat from pan. Add onion and carrots; sauté 5 minutes, stirring occasionally. Add cabbage, consommé, water, salt and pepper. Bring to boiling. Simmer 30 minutes or until cabbage is tender. Add bacon. Serve with toast. Makes 6 to 8 servings.

continued

These 3 winning recipes at the National Chicken Cooking Contest used Mazola.

Mazola-The 100% Corn Oil will make your chicken a winner, too.

hese three winners aren't just clever cooks. hey're smart homemakers as well! They now Mazola is highest in polyunsaturates f all leading national brands. Cut out hese tasty recipes and watch Mazola make winner out of every chicken you cook!

Barbequed Oriental Chicken

ave a yen for something really different? ull out the Hibachi or grill and baste up is sweet and sassy Far Eastern delicacy. hey'll all say "ah so," and more!

cup soy sauce
cup sake (rice wine)
r grapefruit juice
teaspoon sugar
/2 teaspoon grated
resh ginger root or
round ginger
one (2½ to 3½ lb.) fryer, cut up or 8 drumsticks
1/4 cup Mazola Corn Oil or Mazola Margarine (melted)

ix together soy sauce, sake or grapefruit juice, ugar and ginger in large shallow dish. Add chicken ieces, turning to coat both sides. Cover and mari- ate in refrigerator several hours or overnight, turn- g occasionally. Remove chicken from marinade and rush with corn oil or margarine. Grill or broil, about inches from source of heat, brushing with marinade nd turning frequently, 45 to 60 minutes or until rown and tender. Makes 4 servings.

Buttermilk Pecan Chicken

This is the $5,000 grand prize winner! (When you make it, you'll see why.) Everyone loves a winner, and that's how your family will feel about *you!*

1 cup buttermilk
1 egg, slightly beaten
1 cup flour
1 cup ground pecans
1/4 cup sesame seeds
1 tablespoon salt
1 tablespoon paprika
1/8 teaspoon pepper
two (2½ to 3½ lb.) fryers, cut up
1/2 cup Mazola Corn Oil or Mazola Margarine (melted)
1/4 cup pecan halves

Mix buttermilk with egg. Stir together flour, ground pecans, sesame seeds, salt, paprika and pepper. Dip chicken in buttermilk mixture, then in flour mixture. Place corn oil or margarine in large shallow roasting pan. Add chicken, skin side down, then turn pieces skin side up to coat with oil. Place pecan halves on each piece of chicken. Bake in 350°F. (moderate) oven 1-1/4 hours or until tender and golden brown. Makes 8 servings.

Tantalize their taste buds! Serve 'em golden-glazed chicken with crisp onions, tangy pineapple, and pungent green pepper —heaven on earth in one scrumptious dish!

Paradise Chicken

1 cup flour
2 teaspoons salt
two (2½ to 3½ lb.) fryers, cut up or 8 legs
1/2 cup Mazola Corn Oil or Mazola Margarine (melted)
1 green pepper, cut in strips
2 onions, cut in wedges
1 cup water
2 tablespoons vinegar
one (1 lb. 4 oz.) can sliced pineapple, drained (reserve juice)
3 tablespoons Argo corn starch
1/2 cup almonds

Mix flour and salt. Coat chicken. Brown chicken on all sides in corn oil or margarine over medium heat. Remove to roasting pan. Bake in 350°F. (moderate) oven 20 minutes. Meanwhile, saute pepper and onion in remaining corn oil in skillet about 2 minutes or until tender but still crisp. Add water and vinegar. Cut sliced pineapple into quarters. Mix corn starch and 1/2 cup reserved juice; stir into vegetable mixture. Cook over medium heat, stirring constantly, until mixture comes to boil and boils 1 minute. Stir in pineapple. Pour over chicken. Sprinkle with almonds. Continue baking about 20 minutes or until chicken is tender. Makes 8 servings.

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Best Foods, a Division of CPC International Inc. CPC International

ONION SOUP

¼ cup butter or margarine
2 pounds yellow onions, sliced (about 7 cups)
6 peppercorns, crushed
¼ cup flour
3 cans (13¾ ounces each) chicken broth
1 can (10½ ounces) beef consommé
1 cup water
1 bay leaf
8 slices of French bread (¼ inch thick each), toasted
1 cup grated Swiss cheese

Melt butter or margarine in heavy saucepan over medium heat. Add onions and peppercorns. Cook, stirring frequently, 10 to 15 minutes or until onions are golden brown. Sprinkle flour over onions; stir to blend well. Add chicken broth, beef consommé, water and bay leaf. Cover. Bring to boiling. Simmer 30 to 45 minutes, skimming surface of soup occasionally. Remove and discard bay leaf. Correct seasoning to taste. Pour soup into individual soup bowls. Place bread slices on top of soup. Sprinkle with grated cheese. Place under broiler just until cheese is melted. Makes 8 servings.

CORN CHOWDER

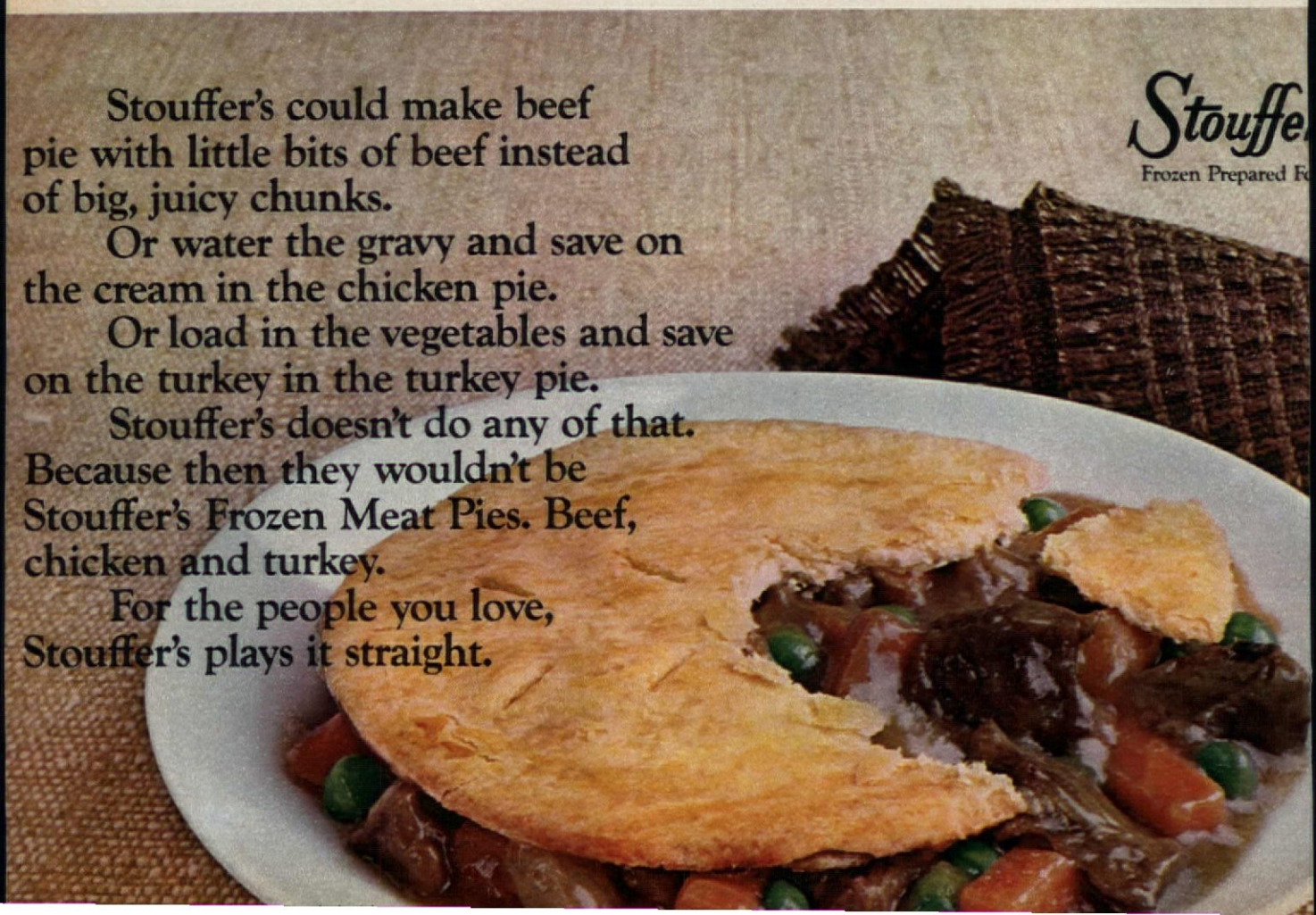
½ cup diced salt pork or bacon
1 green pepper, seeded and diced
1 cup diced onion (1 large)
1 cup diced celery
3 tablespoons flour
1 can (13¾ ounces) chicken broth
1 cup water
1 cup diced, pared potatoes
¼ teaspoon ground thyme
1 bay leaf
1 teaspoon salt
Dash of pepper
1 can (12 ounces) whole-kernel corn
3 cups light cream, scalded
2 tablespoons chopped parsley

Cook salt pork or bacon in large, heavy saucepan until crisp and brown. Remove. Reserve. Cook green pepper, onion and celery in fat left in pan until soft, stirring occasionally. Sprinkle with flour. Stir until fat is absorbed. Add chicken broth and water. Bring to boiling, stirring constantly. Add potatoes and seasonings. Simmer 7 minutes or until potatoes are tender. Remove bay leaf. Add corn and cream. Heat until steaming. Add parsley and reserved pork or bacon. Makes 6 to 8 servings.

GOULASH SOUP

¼ cup butter or margarine
1 pound lean beef round cut in ½-inch cubes
1 cup diced onion (1 large)
¼ cup flour
2 teaspoons paprika
1 can (1 pound 12 ounces) tomatoes
½ teaspoon dried marjoram, crumbled
2 cans (10½ ounces each) beef broth
2 cups water
1 teaspoon salt
2 cups diced, pared potatoes
2 tablespoons chopped parsley

Heat butter or margarine in large, heavy saucepan or kettle over medium heat. Add beef cubes and onion. Cook, stirring occasionally, until meat is lightly browned on all sides and onion is soft. Sprinkle with flour and paprika; stir well. Add tomatoes, marjoram, beef broth, water and salt. Cover. Bring to boiling. Reduce heat; simmer 45 minutes. Add potatoes; continue cooking, covered, 15 to 20 minutes or until meat and potatoes are tender. Remove from heat. Stir in parsley. Correct seasoning to taste with salt and pepper. Makes 6 to 8 servings.



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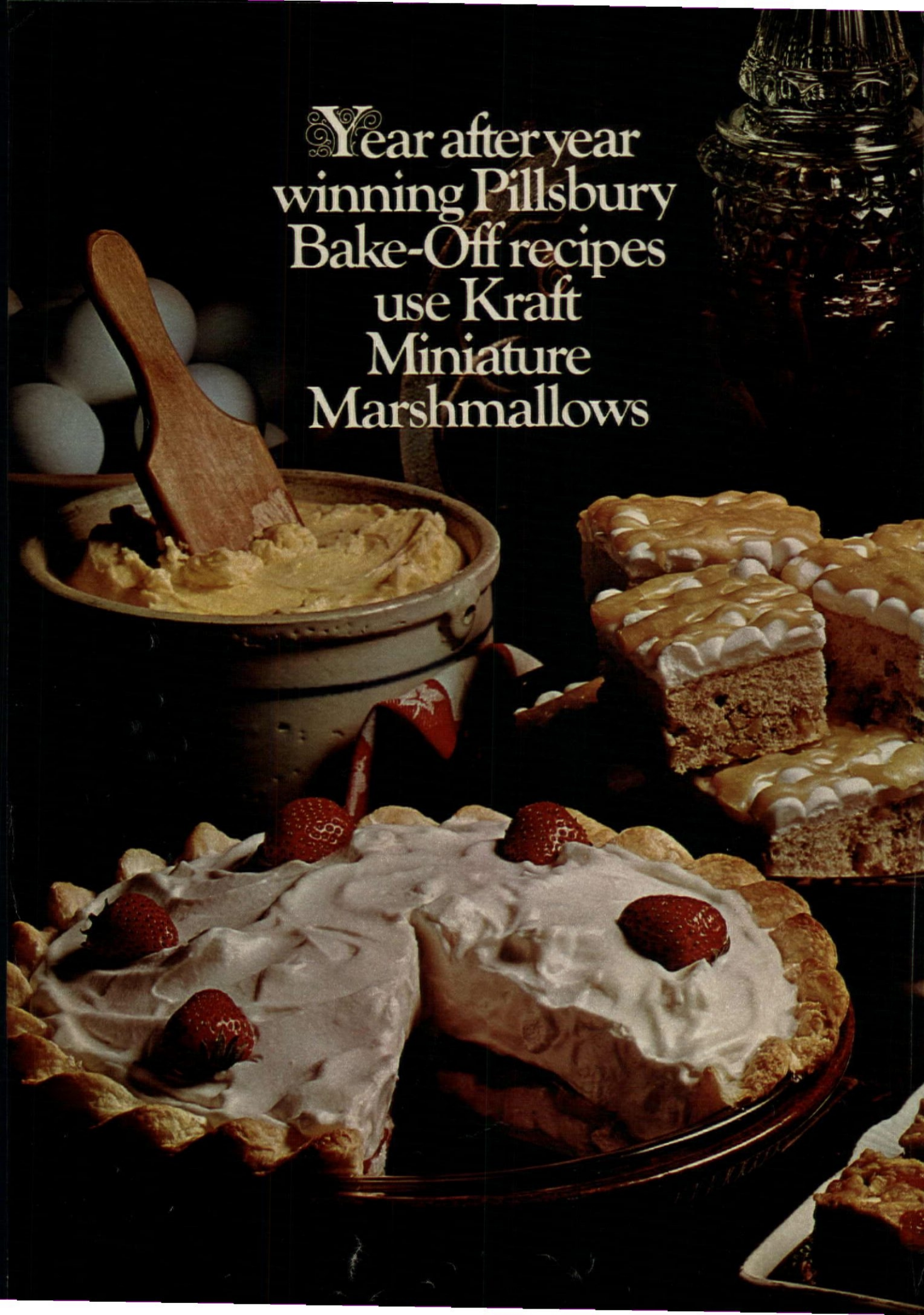
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Marshmallows

Again and again versatile Kraft Miniature Marshmallows have been mixed up in Bake-Off recipes. Kraft Miniature Marshmallows helped to make these recipes winners because they're jet-puffed, so they stay soft and blend smoothly into any recipe. They're the cooking marshmallows.

Strawberry Social Pie (lower left): Place 1 C. Kraft Miniature Marshmallows in a 9-inch baked pastry shell, cooled; top with 1 C. sliced fresh strawberries or 2 10-oz. pkgs. frozen strawberries well-drained. Partially whip 1 C. heavy cream; gradually add ⅓ C. light corn syrup, beating until stiff. Fold in 1 C. miniature marshmallows and ¼ tsp. almond extract. Spread mixture over strawberries. Chill 6 to 8 hours. Garnish, if desired.

Rocky Road Nut Cake (middle): Sift together 1¾ C. sugar, 1½ C. sifted Pillsbury's Best All Purpose Flour and ½ tsp. salt. Add 4 eggs and 1 tsp. vanilla; mix until well blended. Stir in 1½ C. chopped walnuts and 1 C. Parkay Margarine, melted. Pour into greased and floured 13 x 9-inch pan. Bake at 350°, 35 to 40 minutes. Sprinkle immediately with 4 C. Kraft Miniature Marshmallows. Drizzle with *Butterscotch Icing:* Combine 1 C. brown sugar, packed, ½ C. Parkay Margarine, ⅓ C. milk and ¼ tsp. salt in saucepan; boil 3 minutes. Add 1 C. sifted confectioners' sugar; mix until smooth.

Pineapple Dessert Pie (upper right): Cream ½ C. Parkay Margarine, ⅓ C. sugar, 1 egg and 1 tsp. vanilla; sift together 1¼ C. sifted Pillsbury's Best All Purpose Flour, ½ tsp. baking soda and ½ tsp. salt. Add to margarine mixture; mix well. Spoon into 9-inch pie plate. Bake at 325°, 20 to 25 minutes. Cool. Remove from pie plate. Cut cake in half horizontally. Fill and top with *Pineapple Filling:* Fold 1 C. Kraft Miniature Marshmallows, 1 10-oz. jar Kraft Pure Pineapple Preserves and 1 tsp. grated lemon rind into 1 C. heavy cream, whipped. Chill 3 hours. Garnish, as desired.

Peanut Butter Crunchies with Crunchie Noodle Topping (lower right on tray in foreground): Cream ½ C. Parkay Margarine and ½ C. brown sugar, packed. Add 1 C. Pillsbury's Best All Purpose Flour; mix well. Press into greased 9-inch square pan. Bake at 350°, 15 to 20 minutes. Sprinkle with ½ C. semi-sweet chocolate pieces. Top with Crunchie Noodle Topping; cool. Cut into squares. *Crunchie Noodle Topping:* Melt 5 C. Kraft Miniature Marshmallows with 1 C. peanut butter, ½ C. brown sugar, packed, and ¼ C. light cream in double boiler over low heat, stirring constantly. Add 4 C. (5½-oz. can) chow mein noodles and ¼ C. maraschino cherries; mix well.

Candy 'n Cake (on tray in back): Cream 1 C. granulated sugar and ½ C. Parkay Margarine; blend in 1 egg. Sift together 2 C. sifted Pillsbury's Best All Purpose Flour, 2½ tsp. baking powder and ½ tsp. salt; add alternately with combined ¾ C. buttermilk or sour milk and 1 tsp. vanilla; mix well after each addition. Fold in 1 C. Kraft Miniature Marshmallows and ½ C. semi-sweet chocolate pieces. Spread into greased and floured 13 x 9-inch pan. Sprinkle with combined ½ C. chopped nuts, ¼ C. brown sugar, packed, and 2 Tbsp. melted margarine. Bake at 350°, 45 to 50 minutes. Cut in squares.

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ORANGE AND CASHEW NUT CAKE

This is a moist and flavorful cake that is good with tea or coffee and should also be tried for breakfast.

Packaged bread crumbs
½ cup butter or margarine
1 cup sugar
4 eggs, separated
1 teaspoon grated orange rind
2 cups sifted all-purpose flour
1½ teaspoons baking powder
¼ teaspoon salt
¾ cup orange juice
1 cup ground or finely chopped, salted cashew nuts (do not use dry-roasted)
½ cup packaged bread crumbs
Orange Glaze

Heat oven to 350°. Grease a 3-quart cake form or Bundt pan. Sprinkle generously with packaged bread crumbs. Set aside. Cream butter or margarine and sugar together in large mixing bowl until blended. Add egg yolks, one at a time, beating well after each addition. Add orange rind. Sift flour, baking powder and salt together. Add to creamed mixture alternately with orange juice. Stir in nuts and ½ cup bread crumbs. Beat egg whites in small mixing bowl until stiff but not dry. Fold gently into batter. Pour batter into prepared pan. Bake 1 hour or until cake begins to pull away from sides of pan. Invert immediately onto wire rack. Remove pan. Cool cake thoroughly. Frost with Orange Glaze. Makes 10 to 12 servings.

ORANGE GLAZE

1 cup sifted confectioners' sugar
2 to 3 tablespoons orange juice

Blend to a spreading consistency. Spread over cake top.

NUTCAKES continued from page 91

PECAN ROLL

An extra light cake rich with the flavor of pecans, this is easy to make and takes little time.

4 eggs, separated
1 cup sifted confectioners' sugar
2 cups (6-ounce can) finely chopped or ground pecans
Chocolate Whipped Cream

Heat oven to 400°. Grease 15x10x1-inch jelly-roll pan; line with wax paper; grease paper. Beat egg yolks and sugar together in small mixing bowl about 5 minutes at high speed or until thick and light yellow. Beat egg whites in large mixing bowl until stiff but not dry. Fold beaten yolks and nuts into egg whites. Blend gently but thoroughly. Turn into prepared pan. Spread batter evenly towards corners of pan. Place pan in oven. Reduce heat immediately to 350°. Bake 15 to 20 minutes or until cake is lightly browned and springs back when lightly touched with fingertip. Remove cake, right side up, carefully from pan; begin rolling the hot cake from the short end without removing the wax paper. The top of the cake will be rolled inside. Cool thoroughly on wire rack. Unroll; remove wax paper and spread Chocolate Whipped Cream over surface. Reroll. Refrigerate until serving time. Sprinkle with confectioners' sugar and decorate with pecan halves, if desired. Makes 8 to 10 servings.

CHOCOLATE WHIPPED CREAM

1 cup heavy cream
3 tablespoons sugar
2 teaspoons unsweetened cocoa
½ teaspoon vanilla

Combine all ingredients in small mixing bowl. Beat until soft peaks form.

LMOND CANDY CAKE

A rich but not too sweet cake that is ruly a confection.

can (4 ounces) blanched almonds, ground
cups sifted confectioners' sugar
egg whites
½ teaspoon cream of tartar
utter Cream
lmond Praline

Heat oven to 325°. Line two large ookie sheets with foil. Mark two 8-inch ircles on the foil on each cookie sheet. rease the foil. Combine nuts and sugar n small bowl. Beat egg whites with ream of tartar in large mixing bowl ntil stiff but not dry. Fold in nut-sugar ixture gently. Spread meringue evenly n circles on prepared cookie sheets. Bake 20 to 25 minutes or until light brown. Meringue that is too pale will remain sticky. Cool meringue on cookie sheets 2 to 3 minutes. Turn layers upside down on wire rack. Peel off foil carefully. Cool layers thoroughly on wire racks. If it is a very damp day, place meringue layers in warm oven until they are crisp. Meringue layers may be made ahead and stored in an airtight container. Do not freeze. Fill and frost with Butter Cream. Sprinkle with Almond Praline. Makes 10 to 12 servings.

BUTTER CREAM

1 cup sweet butter or unsalted margarine
2 cups sifted confectioners' sugar
½ cup hot water

Cream butter or margarine until fluffy. Beat in sugar. Add water slowly, a few tablespoons at a time. Beat until of good spreading consistency. Spread between meringue layers; frost top and sides.

ALMOND PRALINE

⅓ cup sugar
⅓ cup coarsely chopped blanched almonds

Heat sugar in small skillet over low heat until sugar melts and turns golden. Add almonds; mix well. Pour mixture onto a well-buttered cookie sheet. Allow to harden completely. Remove praline from cookie sheets. Place between two double-thick sheets of wax paper. Crush with rolling pin into a fine powder. Sprinkle over cake.

continued

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WALNUT CAKE

Made of layers of nutcake and whipped cream, this is a spectacular party dessert. The cake keeps fresh for days, so you can bake it in advance and frost and fill it just before serving.

6 egg yolks
1 egg
¾ cup sugar
1¼ cups finely ground walnuts
1 cup sifted cake flour
6 egg whites
Walnut Whipped Cream

Heat oven to 300°. Grease a 9-inch springform pan generously. Beat egg yolks, egg and sugar in large mixing bowl on high speed of electric mixer about 10 minutes or until mixture is very thick and pale yellow. Fold in ground nuts and flour gently. Beat egg whites in large mixing bowl until stiff but not dry. Fold into batter gently. Pour batter into prepared pan. Bake 1 hour 15 minutes or until cake is browned and springs back when touched lightly with fingertip. Remove from oven. Cool in pan 10 minutes; remove side of pan. Cool cake thoroughly on wire rack; remove bottom of pan. Slice cake horizontally into 3 equal layers. Fill and frost with Walnut Whipped Cream. Makes 10 to 12 servings.

WALNUT WHIPPED CREAM

2 cups heavy cream
1 cup finely ground walnuts
¼ cup confectioners' sugar
2 to 3 tablespoons dark rum (optional)

Whip cream until soft peaks form. Fold in remaining ingredients gently. Spread between layers and frost top and sides of cake. Garnish with walnut halves, if desired. Refrigerate until serving time.

CHESTNUT TORTE

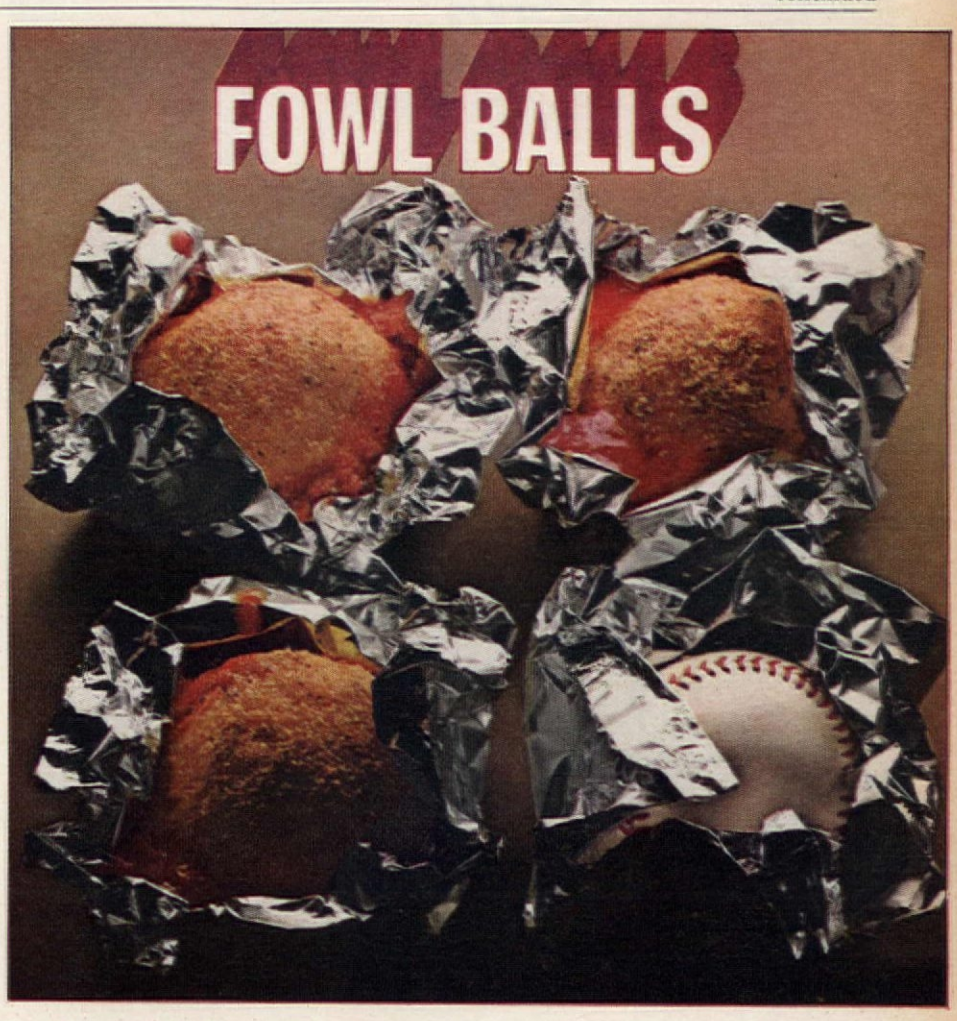
Chestnuts lend their delicate flavor to this delicious, unusual party cake that uses no flour. Canned chestnuts can be found in specialty shops or food sections of large stores.

1 pound fresh chestnuts or 1 can (1 pound) prepared chestnuts
4 egg yolks
½ cup sugar
1 tablespoon rum
1 tablespoon lemon juice
4 egg whites
½ cup apricot preserves
1 cup heavy cream
2 tablespoons sugar
2 tablespoons chopped pistachio nuts
Chocolate curls

If using fresh chestnuts, cook them in boiling water 15 to 20 minutes. Remove from water, one at a time, peeling them as you go. The nuts will be difficult to peel if they are cold or lukewarm. If using canned chestnuts, drain them. Put chestnuts through a food mill or ricer to puree them. (Do not use a blender as it will make the chestnut puree too wet.) Set puree aside.

Heat oven to 325°. Beat egg yolks with ½ cup sugar in small mixing bowl at high speed about 5 minutes or until mixture is thick. Beat in rum and lemon juice. Fold in chestnut puree. Beat egg whites in large mixing bowl until stiff but not dry. Fold chestnut mixture into egg whites. Pour into a greased and floured 9-inch springform pan. Bake 1 hour or until cake pulls away from side of pan. This cake will not rise. Remove from oven. Remove side of cake pan. Leave cake on bottom of pan; cool thoroughly on wire rack. Loosen cake from bottom of pan with a spatula. Remove cake from pan. Split cake horizontally into 2 equal layers with a long-bladed knife. Place bottom layer on serving plate. Spread layer with apricot preserves. Place second layer on top. Combine heavy cream and 2 tablespoons sugar in small bowl. Beat until stiff peaks form. Spread whipped cream over top and sides of cake. Arrange pistachio nuts in circle on top of cake. Garnish center with chocolate curls. Makes 10 to 12 servings.

continued



This is just a clever Alcoa Wrap way to make chicken croquettes with personality and style. Make them round and put each one on a square of strong Alcoa® Wrap aluminum foil. Pour a mixture of sauteed mushrooms, chopped scallions, tomato puree and white wine over them. Wrap up tightly and bake for about 45 minutes in a shallow pan. You can put a lot of inexpensive class in your meals with Alcoa Wrap. Because it gives you the strength you need these days.

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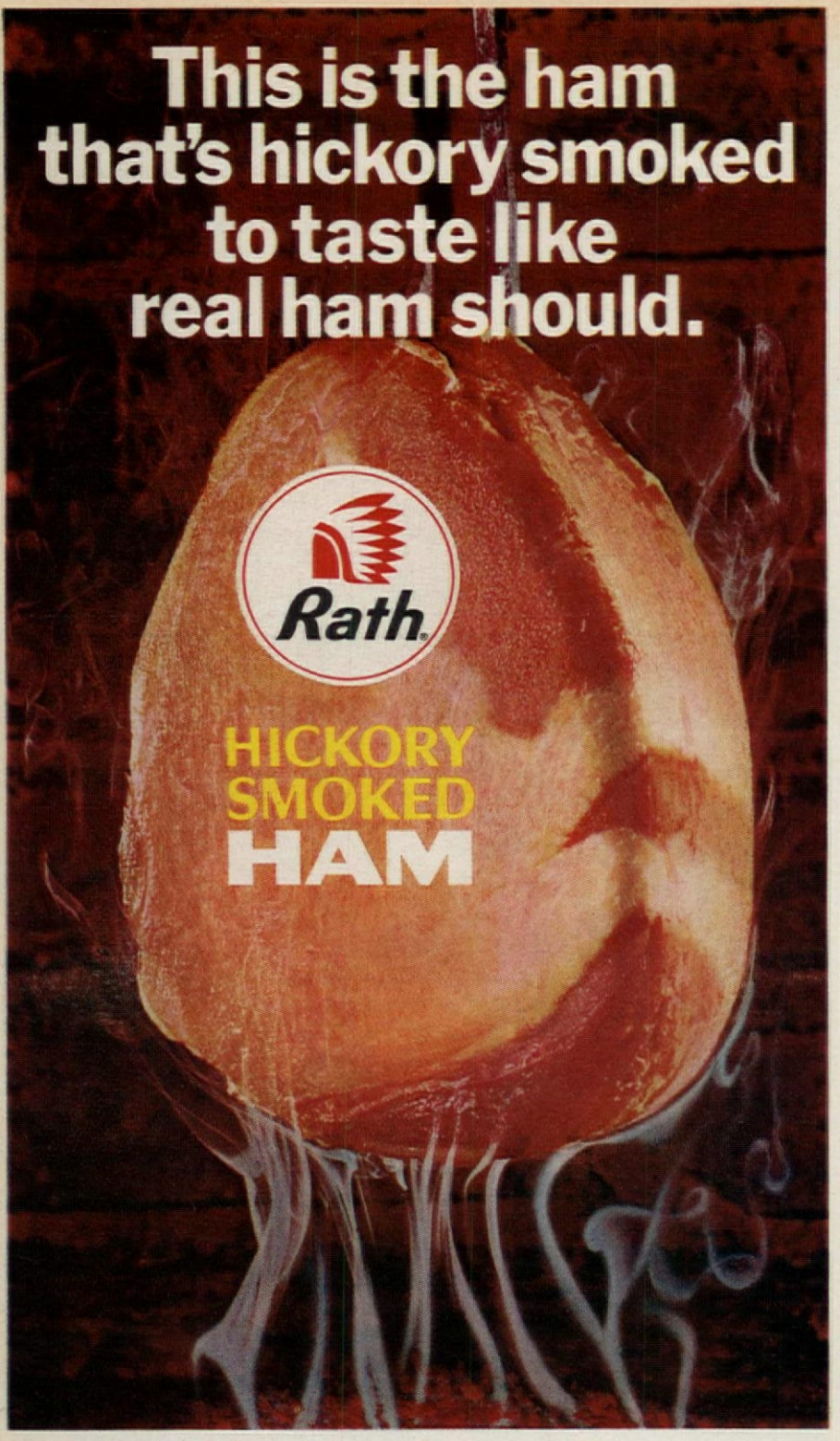

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Good Housekeeping GUARANTEES

From Rath—the first family of hams. The Rath Packing Company • Waterloo, Iowa

BRAZIL-NUT WINE CAKE

2 cups sifted all-purpose flour
1½ cups sugar
3 teaspoons baking powder
1 teaspoon salt
1 teaspoon cocoa
½ teaspoon ground cinnamon
½ cup pure vegetable oil
7 egg yolks
½ cup water
¼ cup port wine
1 cup egg whites (7 or 8)
½ teaspoon cream of tartar
1 cup Brazil nuts, finely chopped
Confectioners' sugar

Heat oven to 325°. Sift flour, sugar, baking powder, salt, cocoa and cinnamon into large mixing bowl. Make a well in center of ingredients. Add oil, egg yolks, water and wine. Stir until smooth. Combine egg whites and cream of tartar in large mixing bowl. Beat until very stiff but not dry. Pour batter over egg whites; fold in just until blended. Fold in nuts. Pour batter into ungreased 10-x 4-inch tube pan. Bake 1 hour 15 minutes or until top springs back when lightly pressed with fingertip. Invert tube pan on a funnel or bottle; let hang until cake is thoroughly cooled. Remove from pan. Sprinkle top generously with confectioners' sugar. Makes 12 to 14 servings.

HAZELNUT LOAF CAKE

(not pictured)

Packaged bread crumbs
1½ cups sifted all-purpose flour
2 teaspoons baking powder
½ teaspoon salt
1 cup whole hazelnuts, ground
2 eggs
½ teaspoon vanilla
1⅓ cups sugar
½ cup milk
½ cup butter or margarine, melted
Confectioners' sugar

Heat oven to 325°. Grease 9x5x3-inch loaf pan. Sprinkle bottom and sides with packaged bread crumbs. Invert pan and shake out excess crumbs. Sift flour, baking powder and salt together. Mix lightly with ground nuts. Beat eggs until foamy in large mixing bowl; add vanilla; beat in sugar gradually; beat on high speed of electric mixer 10 minutes or until mixture is thick and foamy. Add flour-nut mixture alternately with milk. Stir in melted butter or margarine; mix well. Pour batter into prepared pan. Bake 1 hour 10 minutes or until cake tests done when a cake tester is inserted in the center. Invert immediately onto wire rack. Cool completely. Sprinkle with confectioners' sugar. This cake may also be frosted, if desired. Makes 8 to 10 servings.

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FOOD QUESTIONS YOU ASK

If a recipe calls for rose water, may I use rose extract?

Mrs. A. Johansen
Stone Ridge, N.Y.

Rose extract must be diluted if you are substituting it for rose water. Use half rose extract and half water for the same amount of rose water.

Should roasts be started at a high oven temperature to seal in the juices? Some of my old cookbooks give these directions and I wondered if it is still recommended.

M. Thomas
Chicago, Ill.

It is not recommended. Research has proven that more juices are lost at a high starting temperature than when a constant lower temperature is used. High temperatures result in more spattering of the oven and in uneven cooking.

I seem to waste a lot of cheese because it has either dried out or become moldy. Is it possible to freeze cheese, and which types freeze best?

D. Casey
Lufkin, Texas

To keep a large piece of cheese for an extended time, dip the cut surface in melted paraffin. Cheeses that can be frozen include Cheddar, Swiss, Edam, Gouda, Brie, Muenster, Port du Salut, provolone, mozzarella and Camembert.

How do you determine the number of servings from a roasted turkey?

H. Jackson
Orlando, Fla.

Here is a table to guide you:

Pounds	*Number of servings*
6 to 8	6 to 10
8 to 12	10 to 20
12 to 16	20 to 32
16 to 20	32 to 40
20 to 24	40 to 50

What causes onions to sprout? How should I store them to avoid this?

John Thurman
New York, N.Y.

Onions will sprout or decay if temperature or humidity is high—but they will keep several months if stored in a cool, dry place. First put the onions in a loosely woven or open-mesh bag to allow good air circulation, then store in an area slightly below room temperature (about 60°F.)

Direct any questions you have about food, food products and food preparation to: Questions you Ask, Food Dept., American Home, 641 Lexington Ave., New York, N.Y. 10022.

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Pages 72, 73: Accessories, Thalhimers, Richmond, Va.

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AMERICAN HOME MENU MAKER

Here is the roomiest, most helpful recipe file, one that promises better organization than ever. Thousands of homemakers find these files an easy, permanent way to arrange their personal recipe collections. This unbreakable, polypropylene, pebble-finished file is light to handle and easy to keep clean. Capacity is about four times that of the usual small file box; it contains **24 index cards** tabbed in the categories you will find most helpful. Each index card has room for your own reference notes. **Sixty recipes** have been selected by our Food Editors, ready for you to clip and add to your own collection. For easy reference, an **equivalent chart** shows measurements and equivalent quantities of basic ingredients. **100 new, uniform-size, clear plastic sleeves** hold recipes neat and ready-to-use. **A shopping list pad,** including handy lists of food and household products, will make meal planning easy and take the indecision out of shopping. The pad can be reordered with the recipe sleeves.

STUFFED ACORN SQUASH

3 medium-size acorn squash
2 tablespoons melted butter or margarine
Salt
Pepper
1 pound ground chuck
½ pound bulk sausage
1 cup chopped onion (1 large)
1½ cups soft bread crumbs (3 slices)
1 teaspoon salt
¼ teaspoon pepper
1 tablespoon dried parsley flakes
1 teaspoon dried oregano, crumbled
¼ cup catsup

Heat oven to 375°. Halve squash; scoop out seeds and membranes. Brush hollows of squash with melted butter or margarine; sprinkle lightly with salt and pepper. Place squash, cut side down, in shallow baking pan. Bake 20 to 25 minutes or until almost tender. While squash bakes, cook chuck and sausage in skillet until all pink disappears; remove; reserve. Pour off all but 2 tablespoons fat from skillet. Add onion; cook over medium heat until soft. Add meat, bread crumbs, 1 teaspoon salt, ¼ teaspoon pepper, parsley, oregano and catsup. Turn squash hollow side up. Spoon meat mixture into squash. Bake 35 to 40 minutes or until squash is tender and filling is browned. Makes 6 servings.

SAVING GRACES

Food shopping for the family today has switched from chore to challenge because prices are high and growing higher. How can you stretch the food dollar?

Think about savings before you get to the store. Know what you have to buy—keep a pad handy in the kitchen so you can jot down items as you run out. With this as a starter, check your shelves for other things you need. And don't forget the newspaper ads—there are always specials.

Don't shop when you are hungry. It leads to impulse buying and will send your food bill skyrocketing.

Compare prices. Learn which is the best buy—the largest package may not always be a bargain. Unit pricing, the cost per ounce or pound of food items, is a subject we have been hearing and reading more and more about. The grocer can do this by putting the price per measure on the package, by displaying large posters with the information or by placing a label with the price on the shelves right over the food item. (This is the most helpful method, in our opinion, for what you need to know is exactly where it can be seen and used most easily.) Some merchants have resisted such breakdowns, saying that the system would be costly and the expense would be passed on to the consumer, resulting in higher prices. Others, like Jewel Food Stores and Benner Tea Company in the Middle West, are enthusiastic about unit pricing. So are their customers, who are amazed at the differences they see in their food bills.

If your store has not adapted unit pricing, you can do it yourself. There are shopping computers you can carry in your purse to help you compare costs and find your best buys. Three have come to our attention recently. Ekco offers a simple cost-per-ounce Calculator that costs only 25 cents and can be ordered from Ekco Housewares Company, 9234 Belmont Avenue, Franklin Park, Ill. 60131. Dow Marketing Aids Inc. calls theirs Compar-A-Price. More elaborate, with shopping tips included, it costs $1. The address: P.O. Box 116, Bellevue, Wash. 98009. The third—a plastic-coated disc with space on the back for shopping notes—is the Bargain Finder for $1.98 from Products West, P.O. Box 973, Malibu, Calif. 90265. Learn to use one of these calculators and your budget will be the gainer.

Know your meat language. Meat, probably the largest part of your food budget, is federally "graded," but do you understand the meaning of the terms? The USDA grade, which is stamped on the carcass, refers to quality, tenderness, juiciness and flavor. The top grade is *prime*, little of which is available to the consumer. Most *prime* meats go to the hotel and restaurant trade. The next grade, *choice*, is the one usually found in retail stores. Third comes *good*. Less tender than *choice*, it provides more lean meat for the same cut and is usually less expensive. So consider it for slow-cooking stews or marinated dishes. Or you can use a meat tenderizer. —Frances M. Crawford

CANDIED APPLES

Wooden skewers
8 small or 6 medium apples
3/4 cup Log Cabin Syrup
3 cups sugar
1 cup water
Few drops red food coloring
Few drops oil of cloves (optional)

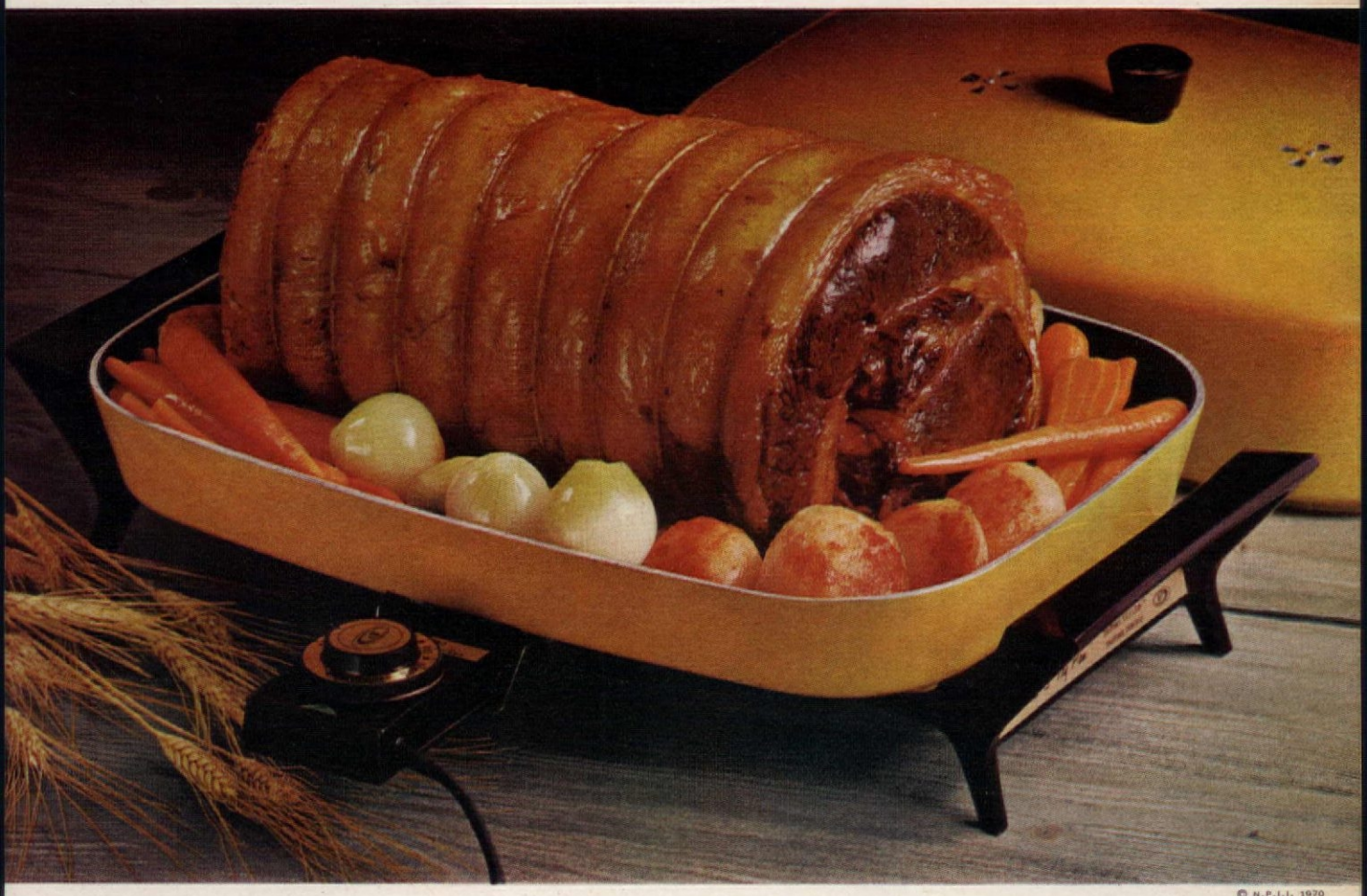
Insert skewers in clean, dry apples. Combine syrup, sugar, and water; heat and stir until sugar dissolves. Add remaining ingredients; then cook, *without* stirring, until a small amount forms a hard ball in cold water (272°). Dip apples in hot water; dry thoroughly. Quickly dip each apple into syrup; turn to coat smoothly. Place on greased baking sheet or wax paper to harden—20 to 30 minutes. Makes 6 to 8 candied apples.

CHEESY MACARONI-BEEF CASSEROLE

1 pound ground beef
1 egg
2 tablespoons chopped parsley
1 teaspoon salt
⅛ teaspoon pepper
3 tablespoons butter or margarine
2 tablespoons flour
½ teaspoon salt
1 tablespoon prepared mustard
1 tablespoon Worcestershire sauce
2½ cups milk
1 cup shredded Cheddar cheese
1 cup grated Parmesan cheese
1 package (8 ounces) elbow macaroni, cooked and drained

Heat oven to 350°. Combine beef, egg, parsley, 1 teaspoon salt and pepper; mix lightly. Shape into 18 small balls. Heat 1 tablespoon butter or margarine in large skillet. Add meatballs; brown on all sides; remove with slotted spoon. Place in 2-quart baking dish. Discard all drippings from skillet. Melt remaining 2 tablespoons butter or margarine in skillet. Blend in flour, ½ teaspoon salt, mustard and Worcestershire. Stir in milk gradually. Cook, stirring constantly, until sauce thickens and comes to boiling. Boil 1 minute. Add ½ cup Cheddar cheese and ½ cup Parmesan cheese; stir until cheeses are melted. Combine sauce and macaroni. Spoon over meatballs. Combine remaining cheeses; sprinkle onto macaroni. Bake 35 minutes or until bubbly. Makes 6 servings.

Presto colors won't really make you cook better. It'll just look that way.



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ıt if the food looks better while you're ooking it, and the meal looks more ap-tizing when it's served in Presto's lors, won't the meal taste better, too? In all this romantic talk about beauty d the fry pan, let's not forget the hard cts about cooking and — yecch — eanup. Presto didn't. Cleanup will ver be fun; but Presto's hard surface Teflon makes it easy. And the new Harvest and Avocado colors give you a nice pan to look at when you're done. You can even wash your new Presto Fry Pan in the dishwasher.

And about the cooking. The detachable Control Master gives you absolute heat control for precision cooking. The jumbo fry pan can handle a meal for eight.

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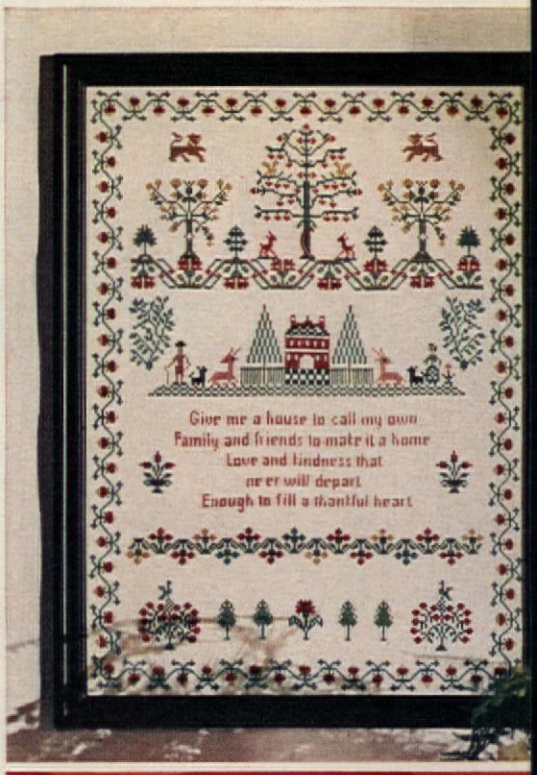
There's more cooking at Presto than pressure cookers.

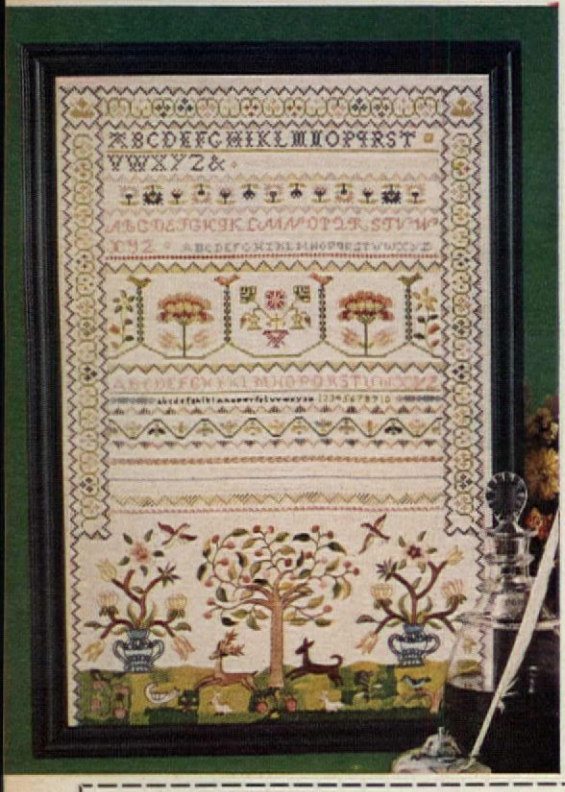
EMBROIDER FAVORITE SAMPLERS

By Dorothy Lambert Brightbill

One of our readers' favorite samplers (top left) is copied from an old one in the Peter Cooper Museum collection. It dates back to the days when young girls demonstrated their skill as needle-women by counting threads on a piece of linen from a chart for the design. You get similar results with less effort, for this design is stamped ready to cross-stitch. The pine-finished wood frame is 20 by 25¾ inches. Museum Sampler Kit 61004. Frame Kit 61005.

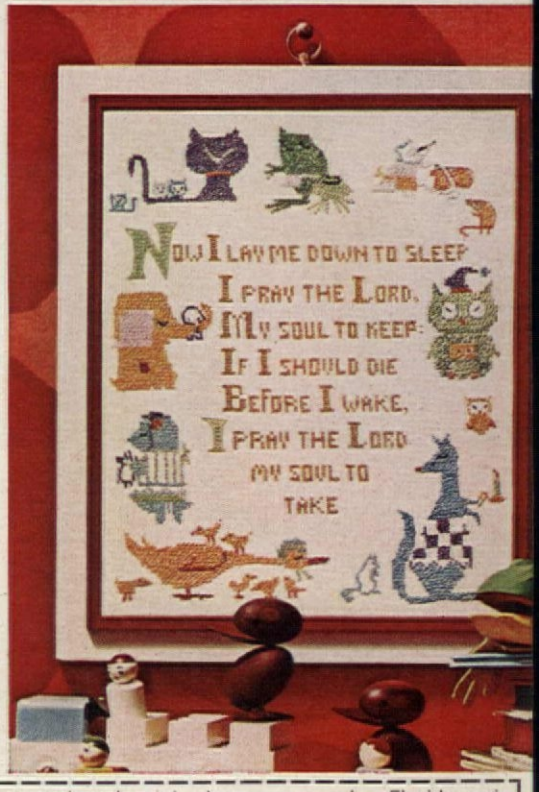


Our home sampler is shown at upper right. A delightful charmer stamped on white 100 percent linen, 20 by 26 inches, this was adapted from one in the famous Whitman collection. The frame is also available. It is hand-finished dull black wood copied from a typical 18th-century molding. All kits include thread and complete instructions. Home Sampler Kit 61006. Frame Kit 61007.



Here's a real treasure from Williamsburg's distinctive needlework collection (bottom left), the most beautiful sampler we have ever offered. Its intricacy requires more time for embroidery than the others shown. Stamped on white 100 percent linen, size 16½ by 24½ inches. Frame is hand-finished dull black wood copied from an 18th-century molding. Chase Sampler Kit 61008. Frame Kit 61009.

The hallmark is the registered trademark of Williamsburg Restoration, Inc.



No collection would be complete without a child's sampler, so here (bottom right) is a most enchanting version of the familiar bedtime prayer, with mother animals and their young. Cross-stitch design is stamped on creamy white 100 percent linen, 14 by 17 inches. Child's Prayer Sampler Kit 61015. Frame, Orange Painted Wood—Kit 61135. We mounted our frame on white plywood.

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_____61015 Child's Prayer Sampler @ $2.00 each.....$_____
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HINTS ON HONEY

For many centuries, honey was the world's major source of sugar and sweets. Today, the United States has other sources of sugar, such as beets and sugarcane, but honey still ranks very high in popularity.

This delicately flavored, golden syrup is a natural, unrefined food, unique because it is the only natural, unmanufactured sweet available in large quantities. Honey contains a large number of minerals and vitamins, ascorbic acid, enzymes and traces of body-building protein. It is an amazing source of energy because it requires little digestion.

There are several types of honey on the market—liquid, comb, cut-comb, solid (sometimes called granulated or crystallized) and chunk. Liquid is the most familiar and is popular because it is free of crystals. Comb honey is sold in the comb as stored by the bees. Cut-comb honey is cut into small chunks and packaged in cartons. Solid honey is partially or wholly solidified or is granulated. It is referred to as candied, creamed or spread. Chunk honey is available primarily in the South. It is a combination of the liquid and comb packaged in jars or pails.

Honey varies in color and flavor, depending upon the plant source from which the bees gather the nectar. Buckwheat honey is made from the nectar of buckwheat, while clover honey is made from white clover nectar, etc.

Honey has outstanding keeping qualities and will help keep baked goods, such as cakes and cookies, fresher longer. Adjustments have to be made if you are substituting it in a recipe calling for granulated sugar, and the general rule is as follows: Reduce the liquid in the recipe by ¼ cup for every cup of honey used to replace a cup of sugar. If a recipe calls for 1 cup sugar and ¾ cup milk, substitute 1 cup honey and ½ cup milk. Add ½ teaspoon baking soda for every cup of honey; reduce the oven temperature 25° to prevent over-browning.

Honey should be stored in a tightly covered jar in a cool, dark place. Freezing or refrigeration will not harm the honey; it may hasten granulation but this is harmless. The honey may be reliquefied by placing the jar in a bowl of warm, not hot, water until the crystals melt. Guard against high heat when cooking as honey is easily scorched if it is overheated.

—Jane Uetz

Win a free fortnight's tour of the land of Robin Hood.

Just imagine...a dream vacation that includes trips to some of the most famous restaurants in England!

Robin Hood and his Merry Men were famous for their appreciation of good food.

So what could be more appropriate as Grand Prize in our Robin Hood Sweepstakes than a tour of England and Scotland, with opportunities to eat at many quaint and colorful restaurants?

Imagine yourself arriving in London, where you'll stay at the Gore Hotel and eat in the Elizabethan Room. You'll also journey to Nottingham and eat at historic Newsted Abbey (which was once Lord Byron's home). Then visit any other famous restaurants you wish (or go on a shopping spree if you prefer). You have two weeks and $500 spending money to spend as you wish!

This dream vacation for two (or, if you prefer, a cash equivalent in lieu of the trip) is the Grand Prize in our sweepstakes. We are giving away *three* of these Grand Prizes.

And that's not all.

There are also five second prizes, consisting of Royal Doulton English bone china (55-piece settings for eleven).

And there are fifty third prizes of Pewter Mugs (sets of six), with the Nottingham crest.

25 fourth prizes of 3-piece silver coffee service by Sheridan will also be given.

Finally, there are 275 fifth prizes consisting of Regent Sheffield cutlery sets.

You can't lose.

Everyone who enters will receive a 15¢ coupon good on your next bag of Robin Hood Flour. For entry blanks and full details on the prizes, just look for the Robin Hood display at your grocer's. Or if you wish, enter by mail.

Here are the rules:

1. No purchase required. Simply print your name and address on a piece of paper and mail it along with the guarantee panel from the side of a Robin Hood bag or a 3 x 5" card with the words "Robin Hood" printed on it in plain block letters. Entries must be postmarked no later than midnight, November 15, 1970, and received by December 1, 1970.

2. Mail entry to Robin Hood Sweepstakes, P.O. Box 451, Minneapolis, Minn. 55440.

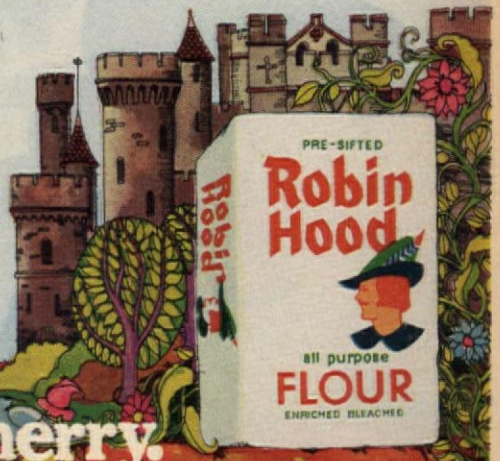
3. Sweepstakes open to residents of the United States only. Employees of International Multifoods, its advertising agencies, the independent judging organization, and their families are not eligible. Sweepstakes void where prohibited by law. Open only to adults 18 years of age or over: Limit one entry per family.

4. The Sweepstakes drawing and advertised prizes will be awarded on the basis of a witnessed random drawing under the supervision of the independent judging organization whose decision is final.

5. The winners will be notified within thirty (30) days after the closing of the contest.

6. The Robin Hood Sweepstakes trip for two may be taken anytime starting January 1, 1971 through May 31, 1971.

7. Liability for federal, state and local, or other taxes imposed on the prize winners will be the sole responsibility of the prize winners. Cash equivalent option available on trips to England only.



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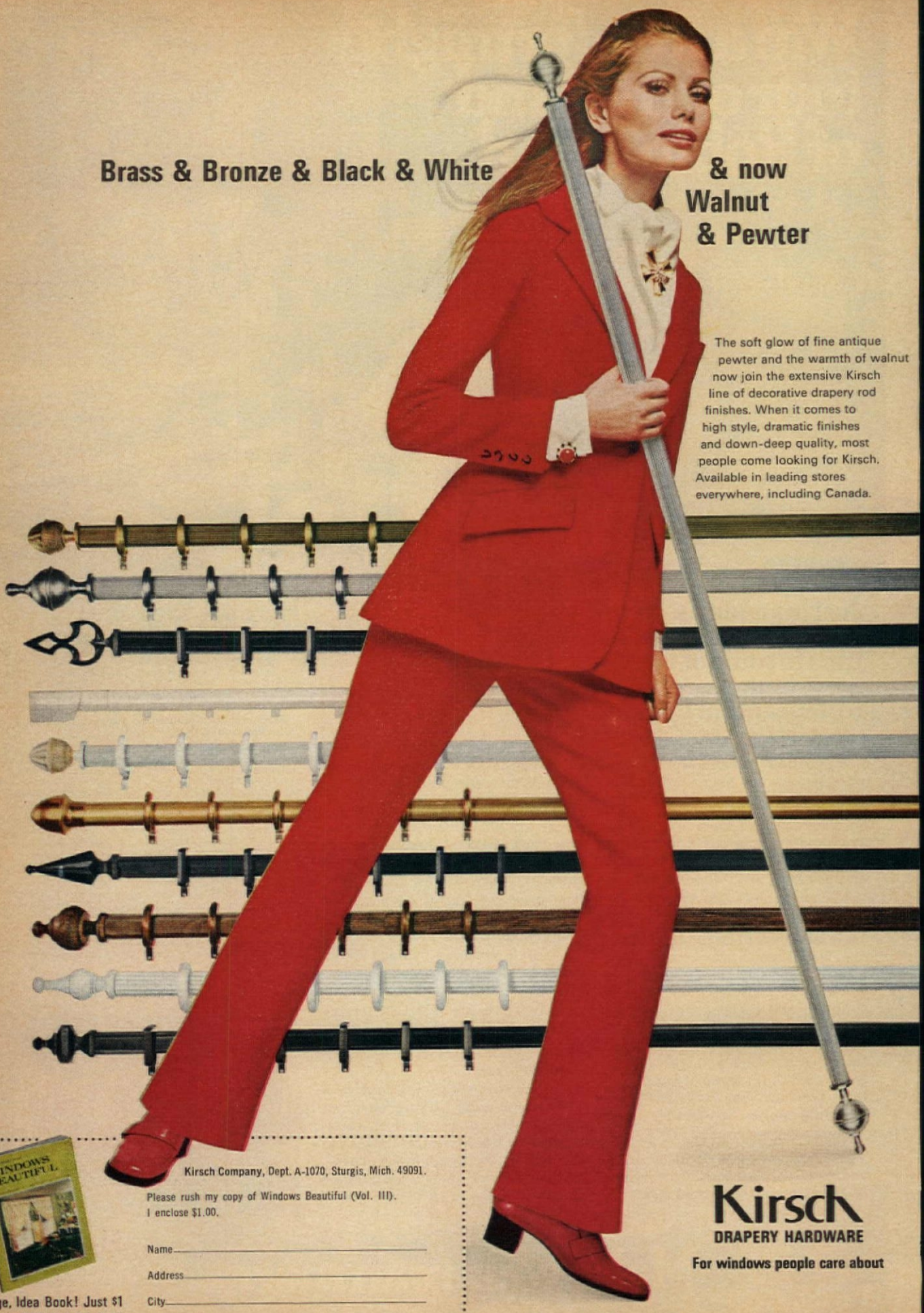

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FROM HOME BASE

This month, a word on solid state—an electronics miracle widely known but little understood.

Solid state refers to a specially constructed tiny sandwich of solid materials (metals, ceramics, etc.) used in appliances, radios and TVs to regulate electrical current. Ranging from pinhead to penny in size, the device replaces the far larger unit of moving parts that formerly did the job. Since a solid-state component has no moving parts, it is inexpensive to make and to install, and it cannot wear out.

Of the many types of highly sophisticated solid-state devices, only a few main types concern us. The standard transistor is one. It made most radio tubes obsolete, so instead of the hassock-sized "wireless set," portable radios were able to be designed as small as cigarette packs.

Another type—the SCR (silicon controlled rectifier)—serves as an electrical watchdog. It adjusts the amount of power needed to operate the appliance constantly at the speed you set. Thus a solid-state blender, for instance, can operate at very low speed without sputtering and stalling and at very high speed even with a heavy load.

The SCR also allows you to merely touch a special panel on a blender to turn it on—"instant on." Similarly, just lift off your finger and the blender will stop instantly with no rundown time.

With a touch-of-hand sensor, a solid-state dryer shuts off when your clothes are damp-dry, bone-dry or any degree between. Solid-state spark igniters on gas ranges are so reliable and convenient that there is no need for a pilot light. The solid-state control on electric blankets eliminates the clumsy control box at the side of the bed and the lumpy thermostats in the blanket. A small strip at the edge of the blanket controls it.

What does the future hold for solid state? Service-free appliances with replaceable snap-in parts in case the item is damaged; refrigerators with the works in inch-thick walls; a range as lightweight as a serving tray; a thin, roll-up color TV.

Some will be produced sooner than others. But when you can buy compact, reliable, accurate, efficient appliances which do many more things than are possible today, at lower cost, you can bet they will be solid state.

—Maidee Kerr Spencer

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strategically important because it guarded the approach to Philadelphia, because of the many flour mills along the river and because there were numerous iron forges. The Battle of the Brandywine saw Washington trying to guard all the usable fords; but he didn't know the lay of the land well and part of the British army managed to slip around his lines via an unguarded ford, forcing Washington to retreat. For a while the battle raged just below the old Kennett Meeting House. A British soldier looked in on the Quakers gathered there in quiet meditation, but he was ignored. "Tumult without; peace within," an elder later noted.

Though the Quakers, true pacifists, could not permit themselves to be involved in a political battle, they and their descendants have always been passionately concerned to protect the area's great beauty. Much inevitably has been lost. In the beginning the land was so rich in game that a single flight of pigeons took two days to pass over, and the very sun was darkened. The trees lasted longer but were always in danger. In the late 18th century so much wood in the valley was being consumed as charcoal by the iron forges that one local forge was forced to close because of the lack of wood.

Chester County also inspired America's first botanical treatise, *Arbustum Americanum* (The American Grove) written in 1783 by Humphry Marshall, who also planted one of the country's first arboretums. Marshall pleaded that for every tree felled a seedling should be planted. Otherwise, as he too wisely predicted, the land would be "scarred by the hands of men, swept clear of the great trees of the forests." At the 1876 Philadelphia Centennial Exposition, the Norway Pavillion gave out free seedlings of Norway spruce to any visitors, and local lore maintains that many of the seedlings have grown into great guardians of Chester County homes.

Fortunately, the people of Chester County still care very much about their beautiful region. Back in 1936 they started an annual event called "Chester County Day," held "always the first Saturday in October." The county is divided into quadrants, and each year a tour is arranged to private houses of historical and architectural significance. (The magnificent Reynolds' house shown on pages 80–81 was featured in the 1968 tour.) Proceeds go to the Chester County Hospital. The tour, as local historian Berenice M. Ball notes in her charming *Chester County & Its Day*, always delights even those accustomed to visiting these beautiful houses. Thanks to these tours, people understand better what is so special about Chester County houses. To see one is, for many people, to want one—and to want it restored and maintained as it should be.

The houses have had the protection of loving, knowledgeable owners; now the land has found protectors. A few years ago, local residents, including Mrs. Andrew Wyeth, were alarmed by a proposal to set up an industrial park near Chadds Ford. They managed to stave off this threat to the region's beauty and ecology and then formed the Tri-County Conservancy of the Brandywine, financed by private funds. Some of the members are especially interested in turning an old mill they have purchased into a museum of paintings of the Brandywine School. Probably because the area is so very beautiful, the artists who have been drawn to live there often paint in a poetic, realistic manner. The famous illustrator Howard Pyle worked there in a stone-walled studio and taught N. C. Wyeth, Andrew's father and the beloved illustrator of such children's classics as *Robin Hood* and *Treasure Island*. Andrew's own son, Jamie, lives nearby and is already a very successful painter.

But it is necessary not only to save the paintings inspired by the area but to save the area itself. The Conservancy is working very hard with a program of very practical goals. They are promoting a policy of deed easement, in which those owning land along the river promise not to allow any building beside the river. Parts of Brandywine Creek are fairly pure; others are polluted. So water samples are carefully taken to find exactly what pollutes the river and where the pollutant comes from. Because local laws often make it legally impossible for towns to get together to solve problems of waste and sewage disposal, the Conservancy is working through the courts to make it possible for towns to work out ecologically sane procedures. And it is trying to have the buildings placed on the National Register so they can be studied and so that it will be easier in the future to fight incursions by highways and industrial parks.

As Dr. Margaret Handy, the spirited, 81-year-old pediatrician and Wyeth neighbor, says, "We call this the second —but I guess it's the third or fourth —Battle of the Brandywine." END

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This is more than FHA minimum property standards require. But the cost is only around $200 more. And the difference in insulating ability could save a homeowner as much as $3,000 toward payments over the term of a 25-year mortgage.

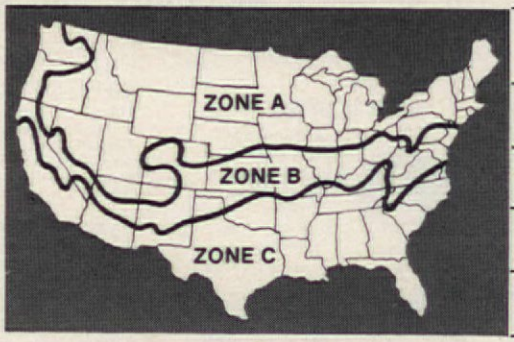
How much you might save depends on the size of your house and where you live. But in *any* part of the country, the Fiberglas 6&3 plan can cut your heating and cooling costs. Locate where you live on the map. Then estimate your savings on the charts at right.

Free booklet tells you more. It's called *The Full Story of Full Insulation*—and it could be the smartest 6¢ you ever invested. Send to Owens-Corning for it today; then tell your dealer or builder you want Fiberglas 6&3.

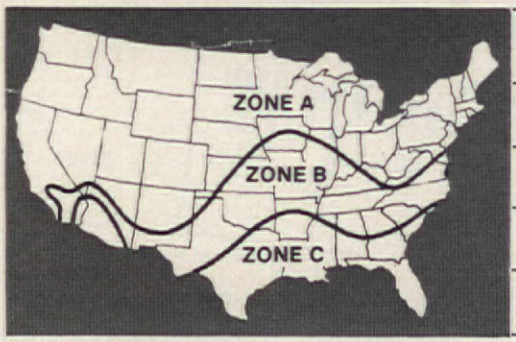
Write Owens-Corning Fiberglas Corporation, Attn: C.N. Meeks, Box 901, Toledo, Ohio 43601.

*Trademark Registered Owens-Corning Fiberglas Corp.

Calculate your possible savings—add heating and cooling savings for total in your area.



HEATING ZONES**			
Floor Area, Sq. Ft.	Zone A	Zone B	Zone C
1000	$1,650.	$1,150.	$475.
1500	$2,225.	$1,575.	$625.
2000	$2,700.	$1,925.	$775.



COOLING ZONES**			
Floor Area, Sq. Ft.	Zone A	Zone B	Zone C
1000	$200.	$425.	$650.
1500	$275.	$550.	$825.
2000	$325.	$650.	$950.

**Estimated savings: Ranch house on slab, 15% glass area, over 25-year term of mortgage. Heating costs, 10¢ per therm; cooling costs 0.02¢ per KWH. 6″ x 3″ versus insulation meeting FHA minimum property standards.

Owens-Corning is Fiberglas

OWENS/CORNING FIBERGLAS TRADEMARK®

Turn Love Of Flowers To Profits...

From Weddings, Gifts, Corsages, Funeral Remembrances, Table Decorations, Special Occasions...

MAKE $$$ 10 WAYS WITH FLOWERS!!

Work With Lovely Flowers Like These

MEN, WOMEN, FAMILIES—Good Profits Spare or Full Time

A few real or artificial flowers costing pennies may bring up to $10 and more in a professionally designed arrangement you make in 15 minutes! Weddings, banquets, dances, funerals all offer big-profit opportunities—also gift flowers and plants for Easter, Mother's Day, Christmas and other holidays. Fine opportunity no matter where you live—big city, small town or on a farm. Our complete Home Course includes a big Kit of professional Flower Arranging supplies, shows many ways to turn your love of flowers into cash profits—right in your own home. Or open your own Florist Shop—easy to start with little capital. Fine for men, women, families. Many job opportunities, too, at high pay. Designers with training and skill get salaries to $150 a week and more!

Learn To Make Beautiful Wedding Bouquets and Remembrance Pieces

FLORAL ARTS CENTER STUDENT OPENS OWN SHOP Dear Sir: I took your Floral Art course in 1964 . . . now have my own Florist and Garden Center. I have a large library of Floral books but yours are the most complete and the most help to me. I do both fresh and permanent designs. My shop is a year old and I have already done 8 weddings and receptions. The road without your course books would have been twice as hard. **Mrs. Mary Hubbard, Lincoln Florist & Garden Center, North Carolina**

MRS. DOROTHY MARSHALL, *Floral Arts Student says:* "I have made over $100 on a single wedding and have more than I can do in spare time. Expect to open a shop soon.

APPROVED FOR VETERANS

NO PREVIOUS EXPERIENCE NEEDED—EARN WHILE YOU LEARN

Hundreds of crystal-clear show-how illustrations and do-it-yourself projects make everything easy, develop your skill quickly. Within a week, you should be ready to offer corsages and table decorations, using live or artificial flowers, for pay, more elaborate designs soon thereafter. Learn newest flower arranging techniques, no previous experience or knowledge of flowers necessary. No special talent required. Everything you need to know is in your Course. Have two incomes, keep your present job while learning and earning. Automation can't move you out of a job—no machine can take your place.

Extra Bonus — 3 Months' Subscription to "Flower talk"

Idea-filled monthly publication for Home Flower Designers & Florists. Filled with photographs of fresh new designs, with assembly instructions. Design Contests with valuable prizes. Money-making tips. Other valuable features. FREE 3 months Subscription. ***Nothing to buy. Mail Coupon now!***

***FREE!* FLORAL "CAREER KIT"** INCLUDING

1. 3-month Subscription to "Flower Talk" Monthly Publication for Home Flower Designers.
2. Exciting Success Stories of Floral Arts Students.
3. Complete How-to-Learn Illustrated Details.

HAPPY, USEFUL HOBBY, TOO—

Flower Designing is the world's happiest hobby—brings rich rewards of beauty, friendships, and pride of accomplishment. Double your pleasure in gardening. Win Blue Ribbons at Flower Shows. Become neighborhood authority on flowers for weddings, church decorations, banquets, other public or private affairs. Course gives hundreds of exciting ideas, shows how to carry them out!

10 WAYS TO MAKE MONEY AT HOME WITH FLOWERS

The wonderful world of flowers offers dozens of money-making opportunities, no matter where you live. High-profit design orders from neighbors, clubs, churches, hotels, etc. Grow flowers (or plants) wholesale for Florists. Be a Bridal Consultant. Learn how to join florists telegraph network, get flower orders by wire from all over the country. Many other methods. We provide instructions on 10 different ways to make good money at home, spare or full time, with live or artificial flowers.

EXAMINE FLOWER ARRANGING COURSE AND BIG KIT OF DESIGN MATERIAL AT HOME—NO OBLIGATION TO BUY.

Examine the course and all the design materials. Try your hand at some of the techniques (including making Artificial Flowers!) *before* you decide. Everything to gain, nothing to lose.

STUDY OF COURSE HAS BEEN VERY PROFITABLE. "I have obtained a lot of information from the course. I think our shop has really survived on the strength of it. The last 3 months of last year, after we opened, we took in actual cash of over $1400, not including our charge sales. The study has been very profitable and we had no expert knowledge, only our ability to read your work. May God bless you for starting us into a business with so much pleasure." **O. L. Mississippi**

AIR MAIL COUPON NOW! NO COST OR OBLIGATION! No Salesman Will Call!

FLORAL ARTS CENTER, Dept. 13M, 1628 E. McDowell Road, Phoenix, Arizona 85006

Rush Your Floral "Career Kit" containing details on your offer of Home Course in Flower Arranging with big Kit of Design Materials—plus instructions and materials for making Artificial Flowers—for leisurely examination in my own home. Also send exciting success stories of Floral Arts Students, and put me down for a FREE 3-month Subscription to "Flower Talk." Everything FREE & POSTPAID. No obligation on my part.

NAME _____

STREET _____

TOWN _____

STATE _____ ZIP _____

OUR 10th SUCCESSFUL YEAR

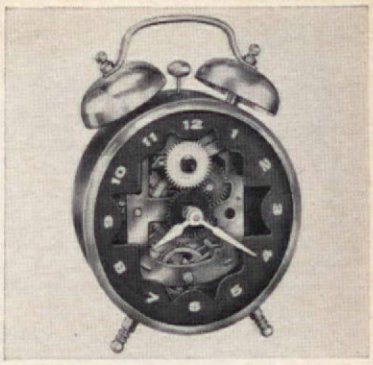
FLORAL ARTS CENTER, Dept. 13M, 1628 E. McDowell Road, Phoenix, Arizona 85006

LYNN HEADLEY Editor

AMERICAN HOME MARKET PLACE

History in the making

Your family name, coat-of-arms and motto is researched, then painted on embossed copper on mahogany base. 5x8 in., $16.95; 10x13 in., $29.50: Two-family shield 10x12 in., $34. Add 75¢ postage. Send 10¢ for color card of plaques, parchments, etc. "1776" House, Dept. A4, 260 Mass. Ave., Boston, Mass. 02115.



See how time flies!

Wind-up this fascinating Fairview alarm clock and watch the bright colored movement wheels *go* inside the open face. Housed in a bright red case topped with 2 brass alarms. 5¾ in. high. $5.98; 2 for $10.98. Add 75¢ shipping. Hammurabi House, Dept. 3301-5, 402 So. Robinson, Bloomington, Ill. 61701.

Kitchen combo

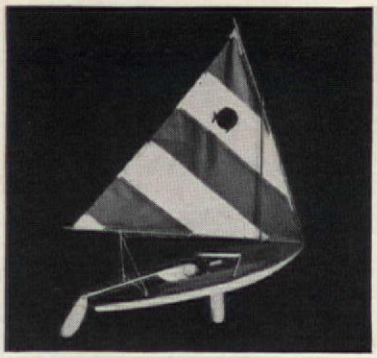
Hardwood Slicer—Shredder houses 2 stainless steel blades in separate inner panels. Each adjusts for thick to paper-thin cutting. Wing nuts hold firmly; blades are protected when panels are closed. 17x6¼ in. $3.98 plus 25¢ postage. Country Gourmet, Dept. AO, 545 So. 4th Ave., Mt. Vernon, N.Y. 10550.

Merry maker

Christmas Mail Basket is fun to make and nice to give. Kit includes 9x5x6 in. Madeira basket, canvas, needle, red, green, gold wool, instructions. Hang on door or mantel to display cards, holly, or fill with gift goodies! $3.50 plus 50¢ postage. Victoria Gifts, 12 A Water St., Bryn Mawr, Pa. 19010.

Plan a care-free trip

Money-saving pocket-size books to Rome/Florence, Paris or London turn you into a knowledgeable native. Each, a guide to an inside view, has a cut-out Courtesy Card to discounts in shops, restaurants, clubs. $3.95 each. Discovery Books, Dept. AH-10, Mail Rm, 7th Fl., 201 Park Ave. So., New York, N.Y. 10003.



The Alcort Sunfish

Old Salts, Captain *Kids*—even landlubbers are lured by this dreamy, wooden sailboat model. Easy to assemble, kit includes red and white striped sails, plans and instructions. 20 in. long; 21 in. high. $8.95 plus 75¢ shipping. Catalog, 50¢. Preston's, 109V Main Street Wharf, Greenport, N.Y. 11944.

Mini spittoon

In Grandfather's day the cuspidor had its purpose; this charming replica returns on the decorator scene as an ash tray, desk ornament or planter. In polished solid brass, it's 6½ in. in diameter. $9.95. 4½ in., $4.95. Add 50¢ postage. J. W. Holst, Dept. AHE-10, 1005 East Bay St., East Tawas, Mich. 48730.

Pewter duck

Our pretty friend is actually a covered dish made of genuine pewter with a low lustre finish. Her wings and eyes are of gleaming brass. Nice for mints, nuts, or as an impressive and proud decoration for a table or shelf. 5 in. long. $9.75. Old Guilford Forge, Dept. AH-10, Guilford, Conn. 06437.

continued

GUARANTEED PROFITS

FOR YOUR ORGANIZATION

$55 to $1475

or I will make up the difference myself!

SHOWN ACTUAL SIZE

☆ AMERICAN FLAG PIN ☆

A patriotic way to help your group's treasury grow. The jeweled American Flag pin is a completely feminine way to show your true feelings about our flag and all it stands for. The American Flag pin is a proven sales success — it sells on sight! Over and over again groups are sold out after a few days.

Abigail Martin, Fund-Raising advisor, says: "If you don't raise the sums below, I'll make up the difference between your cost and your guaranteed profit!"

Order . . .	And I Guarantee . . .	Or Sell All and Make . . .
15 Sales Kits	$102 Profit	$135 Profit
30 Sales Kits	$204 Profit	$270 Profit
60 Sales Kits	$432 Profit	$576 Profit
100 Sales Kits	$722 Profit	$960 Profit

ORDER 1 KIT FOR EACH MEMBER SELLING

Many Groups Make Over $1,000 In A Week.

Free Sample to show your group

Each kit contains 12 gift boxed Flag Pins

SEND NO MONEY MAIL COUPON TODAY

No risk 30 Days Credit Shipped Prepaid 6 Shipping Centers: Cal., Mo., Pa., Mich., Tenn., Mass.

To: Abigail Martin, 1113 Washington, Dept. 202B, St. Louis, Mo. 63101

SEND _____ AMERICAN FLAG PIN KITS (PLUS FREE SAMPLE) Sells for $2.00.

Date Needed _____ No. Members _____ Area Code & Phone _____

Organization Name _____

Ship to (Name) _____

Address* _____ City _____ State _____ Zip _____

☐ Send FREE FLAG PIN! (Offer subject to verification) *Do not use P.O. Box or RFD.

Within 30 days we agree to pay for 60 kits or more — $14.40 per kit; for 15 to 59 kits — $15.00 per kit; for 5 to 14 kits — $15.60 per kit; for 1 to 4 kits — $16.20 per kit.

ZODIAC SAMPLERS

Embroider for hall, den, or living room. Kit includes design stamped on decorator fabric, wool, needle, and easy instructions. Available in all Zodiac signs; tell us birthdate and we'll send proper kit. **Each kit, $1.50. Frame, 12" x 12", $1.75.** Add 35¢ postage and handling.

Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS

12-A Water Street, Bryn Mawr, Pa. 19010

MEISSEN BLUE ONION STAFFORDSHIRE from England. Dinner at eight—polished mahogany and fine linen—needs this lovely "Blue Onion" ware from England to complete the picture. Service for eight includes: 8 dinner plates, 8 salad/desserts, 8 soup bowls, 8 cups and saucers, 8 fruit dishes, vegetable server, platter, sugar and creamer. Also available in Old Red or Green. Complete 53-piece set, $42.50 postpaid, plus $2.50 W. of Miss. Also available: Complete 55-piece set includes covered coffee pot, $45.00 postpaid.

Jenifer House

Send 25¢ for new catalogue.

Dept. A-100, Great Barrington, Mass. 01230

TO START A WARM FAMILY TRADITION . . .

Tree Twinkles!

What a wonderful holiday idea! Angel and bell are engraved with names—everyone hangs his own at tree-trim time! Snowflake is engraved "1970" to mark the year. Wafer-thin 3" metal swingers, Gold plated for dazzling highlights, and unbreakable!

#1056—Angel
#1071—Snowflake
#1070—Bell

$1.00 each
3 for **$2.75**

PRINT names, add 25¢ post. & hdlg.

LILLIAN VERNON Dept. AO1, 560 S. 3rd Ave. Mt. Vernon, N.Y. 10550

SNORE NO MORE

Scientifically designed anti-snore mask insures sound, silent sleep. Washable nylon mask fits over chin, keeps jaws closed, prevents snoring by encouraging proper breathing. Adjustable to fit men, women.

ANTI-SNORE MASK $2.98 + 15¢ Mailing

Calif. residents add 5% sales tax.

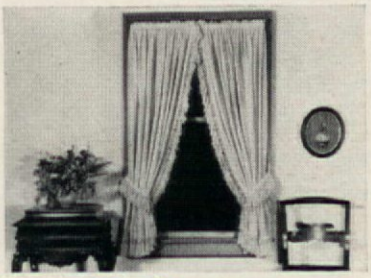
Satisfaction guaranteed.

Anthony Enterprises

585 Market St., Dept. AH-100, San Francisco, Calif. 94105

Bar none, it's great

Hideaway Bar holds lots of liquor and bar needs in locked cabinet; opens for self-service, or turn it around for bartender dad. Rolls anywhere. 21x19x36 in. closed. Pine in maple or walnut finish. $57.95; kit, $39.95. Shipping charges collect. Yield House AH-10, No. Conway, N.H. 03860.



Knotty and nice

Stunning curtains of unbleached muslin with matching 4-inch knotted fringe flatter any window. Wash-shrinkage is about 1 in. per yd., so, perhaps, dry cleaning is wise. 80 in. wide per pair. 45, 54, 63, 72 in. long, $10.50 a pair. 81, 90 in., $12.50. Country Curtains, Dept. AH-10, Stockbridge, Mass. 01262.

Planting fare

Nursery catalog of over 400 varieties including dwarf-size fruit trees that bear full-size apples, peaches, pears, cherries for home gardens. Also has selection of roses, shrubs, vines, shade and nut trees. Instructions with order. Free catalog. Stark Bro's, Box AF50A0, Louisiana, Mo. 63353.

Old-world maps

An Antique Map of the World (shown), plus 3 maps of Americas, Europe and Africa are magnificently reproduced in color. Each is 16x24 in. to make unusual and impressive wall groupings in a family room, den, or study. Set of 4, $3.25. World Art, Dept. AH-10, Westport, Conn. 06880.

continued

NOW THERE IS A FANTASTICALLY FAST AND SURE HIP, THIGH & WAISTLINE REDUCER!

The Miraculous New...

SAUNA SHORTS

GUARANTEED TO TAKE 3 TO 6 INCHES OFF YOUR HIPS, THIGHS & WAISTLINE IN JUST ONE WEEK OR YOUR MONEY REFUNDED.

GOOD NEWS TRAVELS FAST
Men and Women across the country are raving about the new "Inches-Off" discovery that lets you reduce the size of your hips, thighs and waistline without dieting.

Gentlemen:
"I have had an opportunity to use Sauna Shorts primarily for the purpose of evaluating its worth in view of the many inquiries that have been made to me relating to your type of product. This Sauna Shorts 'Inches-Off Program' is based on sound scientific principles. It's sensible and it works—a rare combination! I plan to recommend it to all my patients who want to take off inches"
Anita Sharpe
Registered Physio-therapist
Los Angeles, California

Dear Sauna Shorts:
"I want to thank you for your wonderful product. I have lost almost two inches from my hips and over two and one-half inches from my waist."
Mrs. B. R. Montreal, Quebec

Dear Sirs:
"Your product really works! I admit I was a little skeptical at first—but I can assure you I have no more doubts. I followed the instructions and did the exercises. Now I feel like a million! I lost 2 inches from my waist... I'm now back down to a slim 22" and I might add that my stomach and thighs have firmed up—."
Arlene Roush, Santa Susana, Calif.

Dear Sauna Shorts:
"After 5 children and 33 years of good food I 'managed' to gain 20 pounds over my normal weight. But, I bought a pair of Sauna Shorts—and I've lost 4 inches off my waist and 5 inches off my hips. My husband's happy, my kids and I are having a ball playing together and I just feel great. I've passed the word around to all my 'chubby' friends.
Mrs. Pauline Skeriotes, Alliquippa, Penna.

Gentlemen:
"I feel I simply must write to tell you how happy I am with the results of your Sauna Shorts. I lost 5 inches in the very first week—2 inches from my waist and 3 inches from my hips. You can believe me when I say I'll make sure they don't come back!

I wear my Sauna Shorts once a week now to keep my great new shape. My friends keep telling me how great I look now and they too, are interested in purchasing your Sauna Shorts."
Mrs. Ida Ann Debs, Chicago, Ill.

HOW DO SAUNA SHORTS TAKE OFF INCHES?
A "bee hive" of tiny air pockets create your own personal Swedish Sauna which together with a simple 3 step exercise plan works away unwanted inches. Just slip into your Sauna Shorts as you would any shorts, and inflate them with the handy detachable air pump we provide (at no extra charge). Instantly you'll enjoy a gentle massaging action, a comforting warmth and unique support. You'll feel all these little Airpockets —each with its own specific pressure point—snuggling up to you, tighter and tighter. Now you're ready to put the air pump aside while your Sauna Shorts go to work doing their part in coaxing off those unwanted inches.

Included with your Sauna Shorts is a simple 3-step exercise plan for pin-pointing "inches-removal" from your hips, thighs, and waistline. After you've performed these simple exercises you will put on your Sauna Shorts while you relax or go about your regular routine. Even though you're at ease, you'll know your Sauna Shorts are doing their part in dissolving inches from your hips, thighs and waist—for a slimmer, trimmer, more youthful figure or physique.

WEAR YOUR SAUNA SHORTS FOR 7 DAYS!
Although many persons have reported as much as 5-inches-lost the first 3 days, we recommend you wear your Sauna Shorts for a week—less than half an hour each day. The results obtained the first week will differ among individuals, depending upon physical factors. But from the amazing results users are experiencing, we are prepared to make you an outstanding **MONEY-BACK GUARANTEE.**

CHOOSE REGULAR OR LONG-LINE SAUNA SHORTS—BOTH INCREDIBLE BARGAINS!
Sauna Shorts are as easy to slip on as a pair of shorts ...there are no straps, pins, belts, and no buckles... there's no pulling or adjusting. The regular Sauna Shorts and 3-step exercise plan for reducing hips and thigh measurements are priced at a low $9.95. For hips, thighs and waistline reduction, select the long-line Sauna Shorts...only $14.95. The long-line Sauna Shorts are especially constructed to help reduce waistline measurement as well as taking inches off hips and thighs. It extends above the waist with vertical air pocket sauna strips, to help work off "lower midriff bulge" too. Sauna Shorts cover every square inch of hip, thigh, and waist area. And remember, these amazing Sauna Shorts are not sold in any store. They are available exclusively from Sauna Shorts, Inc., in attractive blue for men and women.

Order your Sauna Shorts today to obtain and keep a gloriously firm, slim and youthfully sleek look. **You have nothing to lose but inches!**

MONEY-BACK GUARANTEE
If your total inches-lost does not equal or exceed 3 to 6 inches in just one week—or if you are not completely satisfied for any reason—you may return your Sauna Shorts for a prompt, total refund, no questions asked.

Women's regular Sauna Shorts, for hips and thighs,
$9.95

Women's long-line Sauna Shorts, for hips, thighs and waist,
$14.95

Men's Sauna Shorts, available in regular or long-line,
$9.95 or $14.95

SAUNA SHORTS, INC. Dept. SH-147
P.O. Box 1, San Fernando, California 91341

Please send me____SAUNA SHORTS with complete, easy to understand instructions and quick exercise plans. I understand that if I don't lose a total of 3 to 6 inches (hips, thighs, waist) in just one week, I can return the sauna shorts and air pump for a full refund.

☐ Mens ☐ Ladies { ☐ I am enclosing $9.95 for each ☐ regular-line Sauna Shorts.

☐ Mens ☐ Ladies { ☐ I am enclosing $14.95 for each ☐ long-line Sauna Shorts.

☐ Cash ☐ Check ☐ Money Order (no C.O.D.'s)

Name_____

Address_____

City_____

State_____ Zip_____

Woman: Waist size_____ Man: Waist size_____

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FURNISHED IN
EARLY AMERICAN?

Send 25¢ For Our Big Handbook-Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices.
Money- Back Guarantee even includes shpg. chgs.

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Address_____
City_____ State_____ Zip_____

100,000 people a year visit our Shop

STURBRIDGE YANKEE WORKSHOP *the Nation's Center for Early American*

4100 Brimfield Turnpike, Sturbridge, Mass. 01566

IMPORTED!
MEISSEN Blue Onion Pattern

now only $19.98

45-Pc. SERVICE for 8 Reg. $29.98

An astounding bargain! Treasured Blue Onion pattern in white earthenware with a tough, baked-on glazed finish that shrugs off harsh detergents and dishwashers. Entire service includes: 8 each 10¼" dinner plates, soup bowls, salad/desserts, cups, saucers; PLUS 9" serving bowl, 12" meat platter, sugar bowl, decorated lid, creamer.

We ordered a boatload and the savings are yours. Rush your order now.

#2120 — **45-Pc. Blue Onion Dinnerware Service for 8 . . . previously $29.98, Now Only $19.98 (express collect).** Send check or money order. N.Y. residents add sales tax. Request FREE gourmet catalog.

MAISON Michel Dept. A-100
Michel Bldg., Hicksville, N.Y. 11802
Div. of Bevis Industries, Inc.

CURTAIN CHARM
With Ball Fringe on Unbleached Muslin

20", 25", 30", 36", 40" long **4.00 pr.**
2 pairs to window as shown **8.00**
45", 54", 63", 72" long **5.50 pr.**
81", 90" long **7.00 pr.**
(all pairs 80" wide)
Matching Valance 9"x80" **1.75**
Please add 50¢ to each order for handling

Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care. *Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.*

COUNTRY CURTAINS
AT THE RED LION INN
STOCKBRIDGE, MASS. 01262 **DEPT. 109**

Solid Mahogany
VICTORIAN TABLE
with Italian marble top...$19.95

New way to save on the finest quality furniture. Shipped FOB factory, direct to your home. Large choice sofas, chairs, tables, bedrooms, lamps, clocks. **Send $1.00** for America's largest Victorian catalog. We'll refund with check good for $2 off on first purchase.
MAGNOLIA HALL (Dept. AH-100)
726 Andover/Atlanta, Ga. 30327

ADJUSTABLE T.V. POLES

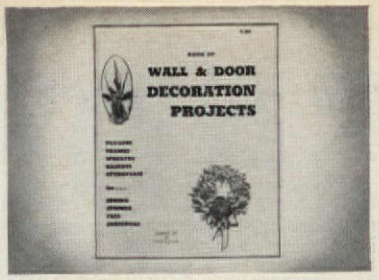
Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Black decorator pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.
$11.95 Ppd.
We ship in 24 hrs.
Extension for higher ceiling, add $1.00
Write for FREE catalog
Holiday Gifts
Dept. 610-A
7047 Pecos Street
Denver, Colo. 80221

2 FT. TALL GIANT CIRCUS CUTOUTS

Impish full color circus animal cutouts brighten any room. Children love the 8 whimsical 2 ft. tall animals, yard of tent poles and canopies, stars, balls, etc. Complete 48 pc. set only **$3.98** ppd.

SMALL FRY SHOP
BOX 76303 Dept. A2 **Los Angeles, Ca. 90005**



Year around decorating
Book of Wall and Door Decoration Projects covers 39 projects for Christmas, fall, summer and spring. Make wreaths, plaques, mats, etc., using ribbon, dried foliages, cones, fruit, etc. Easy instructions. $1.10. Boycan's Floral Arts, Dept. AH-10, 1052 E. State St., Sharon, Pa. 16146.

Portable bed board
Four-fold bed board for travel or home is 5 ft. in length and ½ in. thick. Folds into four 15-in. sections. Great support, it firms old or over-soft mattress. Cot or one side of double-bed size, $5.95; twin, $7.49; double (in 2 sections), $10.95. Better Sleep, Dept. AH-10, New Providence, N.J. 07974.

Very special delivery
Treasure-chest collection of 30 different genuine postage stamps in gold or silver. Unique designs—3000-year-old queen, priceless paintings, curious stamp-on-stamp, and more from Pitcairn, Cayman and Cook Islands, etc. Introductory offer, 10¢. H.E. Harris, Dept. D-401, Boston, Mass. 02117.

Winemaking kit
All you need to make wines except the cider, grapes, etc., is contained in kit including instructions, recipes. Standard kit (reuseable capacity 10 bottles at one time), $6.98; Master's Kit (capacity 25), $9.98; Citation Kit (capacity 75), $12.98. Vino, Dept. AH-10, Box 7885, Rochester, N.Y. 14606.

continued

Even if you are only a beginner you can create this magnificent Daisy afghan in less than a week!

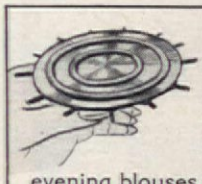
It's easy . . . it's fun! Using an incredibly simple loom that pops off your daisies one right after the other you'll complete your entire afghan—48" x 62"—in just a few delightful days

EASY TO FOLLOW INSTRUCTIONS . . . NO COMPLICATED LESSONS

Yes, even if you're only a beginner you can create this superb daisy afghan in less than a week. And it's so easy . . . An incredibly simple loom is the secret. You simply wind the yarn on, the little loom pops off the finished daisies, then you crochet them together using a simple chain stitch. You actually see your afghan grow before your very eyes . . . a magnificent work fully 4′ x 5′, each with daisy in snowy white petals, lemon yellow centers and ringed with avocado green. And the work is delightfully intriguing and creative . . . a pastime so rewarding you'll find yourself sinking into hours of contemplative relaxation as you loom away your pretty flowers. So be the first to bring this newest decorating sensation into your home . . . order now while this special offer lasts.

OFFER WILL NOT BE REPEATED THIS SEASON

Because these marvelous afghans are becoming a decorating rage, we urge you to order now while our special supply lasts. We'll send you the complete kit including enough of pure mothproof virgin wool to complete a full sized 48" x 62" afghan. Complete, easy-to-follow instructions PLUS THE FREE LOOM. During this special offer we'll send you the complete kit for just $14.98 on full money back guarantee if you are not absolutely delighted. (The magic loom is yours to keep whether you decide to keep the rest of the kit or not.) But hurry, this offer will not be repeated this season in this magazine.



FREE!

Daisy loom that pops off flowers also can be used to create ponchos, sweaters, evening blouses, baby sets, placemats and much more.

COLONIAL STUDIOS, DEPT. AD 17
20 Bank Street, White Plains, New York 10606

Please send me the Daisy Afghan Kit including mothproofed virgin wool, easy to follow instructions AND THE FREE LOOM for the amazing low price of only $14.98 on full money back guarantee if I am not absolutely delighted.

Enclosed is $..... (Print Clearly)

NAME .....

ADDRESS .....

CITY .....

STATE .....ZIP .....

☐ **SAVE! SPECIAL OFFER:** Order two kits for just $28.95 An extra kit makes a superb gift!

FREE 1970 GIFT CATALOG

Just send your name & address! It's brimful of new gifts, decorating ideas, and our famous Yield House country pine furniture.

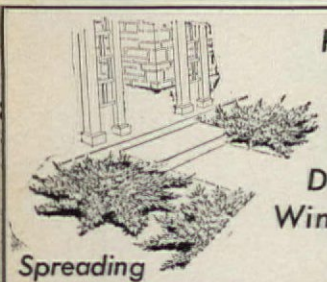
CORNER LIBRARY DESK

The epitome of charm, usefulness and creative Yield House design—and, a real old fashioned value. Holds 50 reference books (lower shelf holds to 10½" books, top to 9"). Has over 4 sq. ft. of work area. Spacious drawer and top hold all desk tools. Fits flush to wall, even with baseboard. Hand crafted pine in honey tone or maple, antique pine or walnut finish. 24½"D (27" along wall) 34½"H (writing surface 28½"H) 38½"W. **$49.95.** **COMPLETE KIT:** Ready to assemble. **$34.95.** Both Exp. Chg. Col.

Include Zip Code—Not Sold In Stores
Money Back Guarantee

Finished
Or In Kit

Yield House
Dept. A10-0
No. Conway, N.H. 03860



Plant Now! Grows During Winter!

Spreading **EVERGREEN** only **$2.00**

One plant will cover 4–6 ft. with 5–10" tall EVERGREEN beauty. Handsome texture and year-round color in this hardy drought-resistant ground cover. Grows well in sun or partial shade in well-drained soil. Satisfaction guaranteed—or RETURN SHIPPING LABEL ONLY for refund. ORDER NOW and we'll pay the postage. Illinois residents please add 5% sales tax*

3 for $4.00
6 for $7.00
12 for $13.00

Please Print Plainly

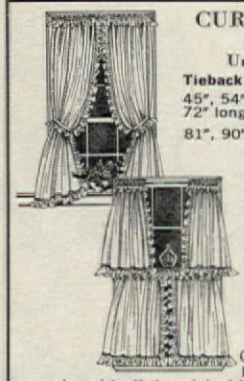
HOUSE OF WESLEY, Nursery Divison
R.R. 1. Dept. 3327-5, Bloomington, Illinois 61701

Please send____Spreading Evergreen, $____enclosed.
(Ill. res. Please add 5% sales tax)

Name _____

Address _____

City_____State_____ZIP _____



CURTAIN CHARM

With Ruffled Unbleached Muslin

Tieback
45", 54", 63" 72" long..... 5.00 pr.
81", 90" long..... 5.50 pr.

Tiers
20", 25", 30", 36"
40" long..... 3.50 pr.
2 pair to window as shown 7.00
(All pairs 70" wide)

Matching Valance
11" x 70"..... 1.75

Please add 50c to each order for handling

Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth, and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

COUNTRY CURTAINS
At the Red Lion Inn
STOCKBRIDGE, MASS. 01262 DEPT. 105

HYPONeX® PLANT FOOD
Grows better plants, indoors or outdoors. Clean. Odorless & soluble. 10 oz.–$1.29. Makes 60 gals. 75 item catalog Free. HYPONeX, COPLEY, OH. 44321

PIGSKIN SUEDE CAP

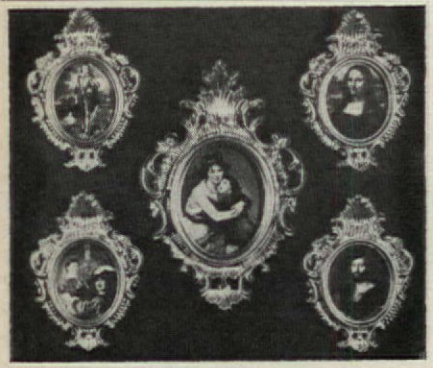
Write for Free Catalog

Ivy League styling in a cap that will probably last forever. Strong, rugged pigskin . . . yet extremely comfortable. It's lined, has a sweatband, is Scotchgard treated. Retains shape in any weather. Color choice of LODEN GREEN or MAVERICK BROWN. Send head size (6¾-7⅝).

$4.95 ppd.

Don't forget your Zip Code

DEERSKIN TRADING POST, Rt. 1 at 114J, Danvers, Mass. 01923



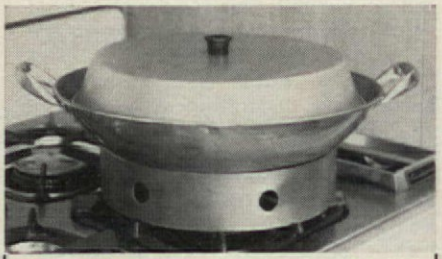
BAROQUE WALL GROUPING

Set of 5 **$2.98** Add 50¢ Postage

Quality, full-color prints of famous old masters are mounted under glass in ornate baroque frames finished in antique gold. Group consists of four 4" X 3½" and one 7"X 4½" pictures. Arrange in any number of ways to fill large wall areas! A great value!

MONEY BACK IF NOT DELIGHTED

HARRIET CARTER, Dept. AH-1070, Plymouth Meeting, Pa. 19462



SUPER-WOK with stand and dome lid $3.98

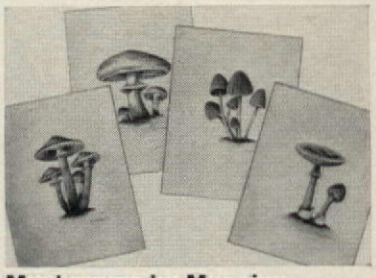
Fabulous Chinese Wok—now better than ever! Deep dome lid assures proper sauté-and-steam method for delicious dishes—the stand holds pan steady, guarantees even heat. Authentic centuries-old design is the secret of cooking mouthwatering Oriental delights at home, AND the secret of low-calorie results, because you use mere drops of oil or water. Steel pan, 12" diam. Recipes included.

#6389 $3.98 (add 75¢ postage)

CXG The Country Gourmet Inc.
Dept. A0, 545 Fourth Ave., Mt. Vernon, N. Y. 10550

Delectable dinnerware

Imported English Staffordshire Ironstone in colorful, charming scenes is reproduced from copper hand engravings. 45-piece set: service for 8, 12-in. platter, vegetable server, sugar and creamer. (Open stock.) $52.50. Add $2.50 west of Miss. Jenifer House, A100, Great Barrington, Mass. 01230.



Mushrooms by Manning

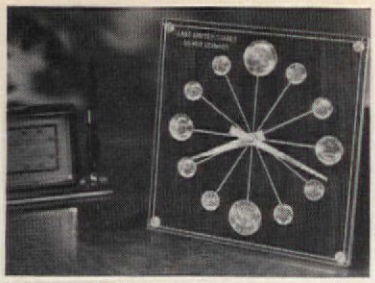
Today, interest in mushrooms is as fast growing as the mighty item itself. Four lithographs in lush bronze and tan depict the "delectables" in four varieties. Painted by Ruane Manning, each is 6½x8½ in. Set, $5; 2, $9.50. House of Goodspeed, AH-10 Federal Sq. Bldg., Grand Rapids, Mich. 49502.

Burlap can be beautiful

Decorating with burlap creates unusual draperies, curtains, etc. Even wearing apparel. Choose from 44 vivid colors including 8 tweeds. 38 in. width, 75¢ a yard; 52 in., $1.05; tweeds, 40 in., 79¢ a yard. Swatch 'n Order Kit, 35¢ Bon Bazar, Dept. AH100, 149 Waverly Place, New York, N.Y. 10014.

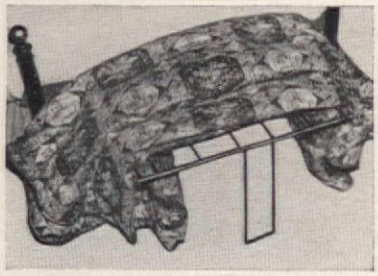
Dull subject, but nice

Dread ironing hard-surfaced fabrics? Don a cover on your steam iron to stop "shine" when you press or iron serges, gabardine, dull-surfaced silks, woolens and knits. Set of 2 iron covers, $1.00 plus 15¢ postage. Anthony Enterprises, Dept. AH-100, 585 Market St., San Francisco, Calif. 94105.



Money talks

Coin Clock "tells" time with the last U.S. silver quarters and half dollars to indicate time. By authority of Congress, U.S. Mint falsified 1964 date minted in 1965. Uncirculated, value increases. Walnut or black. Battery. 7½ in. $39.98. J.P. Darby, Esq., AH-10, Engel St., Hicksville, N.Y. 11802.



Bed-spread caddy

Enjoy sleep without your heavy bedspread "crushing" your feet! Just toss spread across Caddy that pulls out from beneath mattress. Legs swing into position to hold spread at night *and* handy for easy morning make-up. $6.98; 2, $12.98. Garrett's, AH-10, Box 8415, Dallas, Tex. 75205.

Color wallet photos

In the popular 2½x3½ in. wallet size make welcome gifts. Send Polaroid color print, photo (5x7 or less) negative or slide. 20 color photos for $2; 36 black and white for $1. Free bonus of one photo in plastic. Add 35¢ shipping. Roxanne Studios, F-13, Box 1012, Long Island City, N.Y. 11101.

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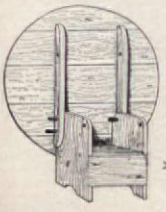

CHAIR-HUTCH TABLE

This colonial reproduction in pine serves as a table, chair, and storage area. Finished in light or dark antique tung oil, 48" diameter, 30" high. Finished $139.00, unfinished $119.00 F.O.B. shipping. Other reproductions available.

The Blue Thistle

Dept. 20 Glendale, Mass. 01229

DOWN COMFORTS *Beautifully* **RE-COVERED**

Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. *No salesmen —* © 1958 *Mail order only!*

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Good Ideas to have and to give from Walter Drake

master charge THE INTERBANK CARD

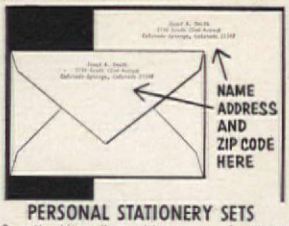
Charge It!

4040 DRAKE BUILDING, COLORADO SPRINGS, COLORADO 80901

PERSONALIZE SEWING, KNITTING

with a distinctive touch. Sew in personalized woven labels with your name imprinted to match. Eggshell rayon taffeta, letters in red & gold. 48-hr. svc.

P1003 Sewing Labels . . . . 15 for $1
P1005 Knitting Labels . . . . 15 for $1



PERSONAL STATIONERY SETS

Smooth white vellum, with any name & address up to 4 lines, printed in rich midnight blue. Perfect for all correspondence! 50 envelopes, 125 sheets (approx. 5½" x 7"). 48-hour service.

P3002 Pers. Stationery Set . . $1.98

ROTO-PHOTO DISPLAY ALBUM

Roto-Photo lets you flip to your favorite snapshot easily! No gluing or mounting. Just slip photos (up to 3½"x5") into protective transparent windows on sturdy base. Windows for 160 pictures included.

S2045 Roto-Photo Album . . . $5.98

250 GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere – a smart personal touch to letters, books, cameras, records, etc. Classic border, handsome black printing. 1" x 1¾". Up to four lines. 48-hr. svc.

P4010 250 Gold Foil Labels . $1.98

GET RID OF STOMACH BULGE!

Take inches off your waistline, strengthen back muscles without exhausting exercises or energy-sapping diets. Rolling Shape-Up for one minute is equal in muscle building potential to 30 minutes of strenuous sit-ups. Easier too! Instructions included.

F5042 Shape-Up Wheel $2.98

PERSONALIZED VINYL DOOR MAT

For your home and for gifts! Tough vinyl tips trap sand, grass, dirt. Self-draining. Name is molded in white (max. 17 letters) on blue, green, black, red or brown 19"x30" mat. Specify color. 2-4 wks. del.

D7053 Door Mat $6.98

VACUUM TAKES OUT BLACKHEADS!

Don't squeeze and injure skin – let Vacutex remove blackheads gently. Just put tip on blackhead, press pump – blackhead is gone! This is the genuine Vacutex – not an imitation. Guaranteed!

F259 Vacutex $1

MAKE BIKE AN INDOOR SLIMMER!

Just attach bike wheel to this heavy tubular steel stand; raise or lower wheel against rollers to get everything from easy "on-the-level" to vigorous "up-hill" pedaling. Fits any 26" or 28" bike.

F6061 Bike Exerciser $9.98

1000 RETURN ADDRESS LABELS $1

Quick, easy way to put your name & address on letters, books, etc. Any name, address & Zip code up to 4 lines printed in black on white gummed labels; gold trim. Free handy box. 48-hr. service.

S716 1000 Return Address Labels $1

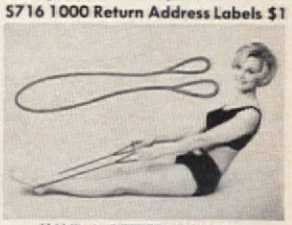
75 BILL-PAYING ENVELOPES $1

Why scramble for envelopes at bill-paying time, or break up good stationery sets? Use these 6½" white envelopes made for the job. Return shows name, address and Zip code. 48-hr. svc.

P3003 75 Envelopes $1

MAKE YOUR OWN AFGHAN on this pocket-size loom with "heddle" action that weaves a whole row at a time. Weave 4"x4" squares or 4"x2" oblongs in minutes. Sew or weave together for sweaters, afghans, etc. Needle, 2 books incl.

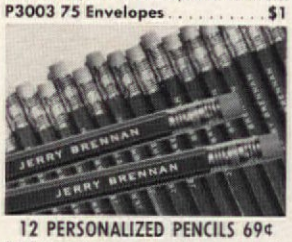
F6068 Wonder Weave $2.49



HAVE A BETTER FIGURE!

Stretch yourself into shape! Just use this scientific exerciser a few minutes each day . . . tone your muscles, improve measurements, ease tension. Top quality rubber. Illustrated exercises included.

F1060 Stretch-A-Way $1



12 PERSONALIZED PENCILS 69¢

Any first and last name, beautifully imprinted in gold on high quality Venus pencils. Kids love 'em because they're personalized. Great for school, home, business. Full size; No. 2 lead. 48-hr. svc.

S854 Set of 12 Pencils . . . . . 69¢

GIANT

2-FT. x 3-FT. POSTER

Send in any picture, document, marriage license, birth certificate, wedding invitation, black and white or color snapshot (no negatives please) . . . or even a 35mm color slide . . . and have it enlarged into a giant 2-foot by 3-foot black and white wall poster. Comes rolled in a mailing tube to prevent creasing. Your original returned safe and sound. A real conversation piece for any room or office. Fast 5-day service.

D5009 Giant Photo (from photo) . **$3.98**
D5010 Giant Photo (from slide) . **$4.50**

MERRY CHRISTMAS!
Janet Elaine Smith
2134 South 22nd Ave.
Colorado Springs, Colo. 80901

SEASON'S GREETINGS!
The Robert A. Smiths
2134 South 22nd Ave.
Colorado Springs, Colo. 80901

RED & GREEN CHRISTMAS LABELS

Gummed labels for Christmas correspondence! Red & green holly design with choice of "Merry Christmas" or "Season's Greetings" plus 3-line name & address in red. 500 labels in handy box. 5-day svc.

X762 500 Christmas Labels $1

Walter Drake & Sons
4040 Drake Building
Colorado Springs, Colo. 80901
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SATISFACTION GUARANTEED OR MONEY BACK!

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CITY & STATE _____ ZIP _____

FAST SERVICE — We ship in 24 hours (except as noted). We ship POSTPAID!

ITEM NO.	HOW MANY?	NAME OF ITEM	PRICE

Colorado residents add 3% sales tax. TOTAL ENCLOSED (or charged)

Charge to my INTERBANK MASTER CHARGE account number: _____ PRINT BANK NO. (above your name on card) _____

A Wonderful Collector's Item for Only $3.98

AMERICA AT THE TURN OF THE CENTURY. When penny candy was king and knickers were a boy's best friend. Enjoy the nostalgia of a young, and still rural America in this remarkable book. Published in 1902, it mirrors the America when life was less complex . . . more fun, and cost far less!

Buggies were the rage. The 1906 Pure Food and Drug Act was four years away and you could still get a Sure Cure for Tobacco Habit . . . Dr. Rose's Arsenic Complexion Wafers and a white Ribbon Secret Liquor Cure. And prices were something else again . . . Toothbrushes 3¢ . . . a drophead sewing machine guaranteed for 20 years and priced at only $10.45 . . . and high button leather shoes only $1.98! All beautifully illustrated with fine steel engraving of the period.

Over 700 pages, a large 8½" x 10⅝" (the actual size of the 1902 catalog), and has more than 40,000 items, carefully illustrated and fully described. A joy to read, with a lesson in thrift and true American thinking for all . . . nostalgia for the older, an education for the young. A great book for only $3.98.

FULL COLOR LAMINATED COVER only $3.98

MAIL 10-DAY NO RISK COUPON TODAY!

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Please send me items checked below. I understand if not completely delighted, that I may return items for a prompt and complete refund. Enclosed is check or m.o. for $_____.

_____#8360 1902 Sears Catalogs @ $3.98

ALSO AVAILABLE

_____#8898 1922 Montgomery Ward Catalogs @ $3.98

NAME_____

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CITY_____STATE_____ZIP_____

(Add 50¢ postage each)

FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling-cooking convenience. Supplied in stove black finish and gleaming porcelain enamel. Also manufacturers of cast iron modern and old ranges, stoves and furnaces. Send for information. Write Dept. "AHF."

PORTLAND STOVE FOUNDRY Co.,
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ONLY $8 PER CARAT
FINE CUT — 58 FACETS
PURE WHITE • FLAWLESS

STRONCITE is a hard synthetic stone, at a fraction of the cost of a diamond. STRONCITE's hardness enables us to offer an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching & chipping. All shapes & sizes up to 20 carat. Easy payment plan. Money-back Guarantee within 10 days. Send no money.

Write for FREE BROCHURE with settings for men and women

THE STRONGITE CO. Dept. 44A, 2 W. 47th St., New York, N.Y. 10036

TEFLON INSTA-HOT BOILS IN 90 SECONDS

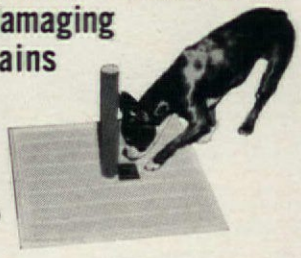
New Instant Convenience!

Use it in the kitchen, at the table, whenever you travel. Heavy-duty, 750-watt unit has automatic controls which heat to, and hold, from 100° to 225°. Holds 6 cups with graduation marks for easy measuring. Double-coated Teflon interior makes clean-up easy. In gleaming, seamless aluminum with heat-resistant handle and base. Complete with cord and instructions. Fully guaranteed for 5 years. $10.45, includes shipping and handling costs. Order NOW.

EXCITING NEW 64-PG. CATALOG—25c

Suburbia, Inc.
366 Wacouta, Dept. 10A, St. Paul, Minn. 55101

PROTECT CARPETS
from damaging dog stains with TRAIN-O-MAT®

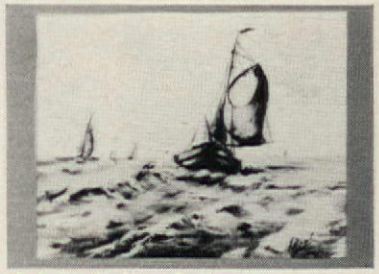


Chemically odorized, sanitary mat attracts dog at "comfort" time. Instinct tells "this is the spot." Train-o-Mat housebreaks pet easily, surely, effortlessly. Attractive 18 x 18" washable holder. Kennel-tested. Money-back guarantee.

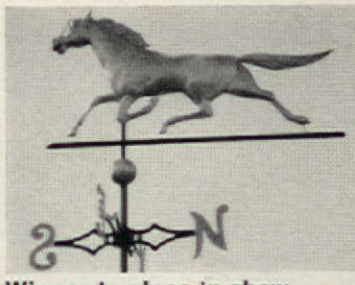
Holder with 2 months supply of mats . . $4.98 ppd.
Holder with 6 months supply of mats . . $6.98 ppd.
Attachable 12" pole for male dogs . . . . add 50¢

G & G RESEARCH P. O. Box 8395-77 Dallas, Texas 75205

Grown up wallets
Youngsters will have fun carrying their own wallets personalized with first name (specify) stamped in gold. A fine incentive to save and learn how to organize. Girl's wallet in red leather, boy's in black leather. $1.49 each. Walter Drake, AH-72, Drake Bldg., Colorado Springs, Colo. 80901.

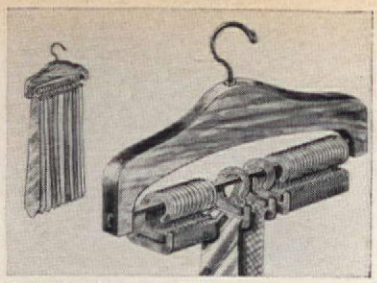


Original oil paintings
Each original is signed by the painter, with the country of origin on the back. On artists' canvas, mounted and mat-framed. Each is 14x17 in. Select Landscape, Floral, Fruit or Seascape. $2.95, 2 for $5.50. Add 25¢ shipping each. World Art Gallery, Dept. AH-10, 606 Post Rd., Westport, Conn. 06880.



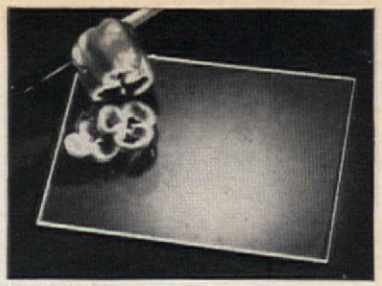
Winner to place 'n show
Horse weathervane is three-quarter full bodied in a handsome 31-in. length. Compass cross arms 22 in. wide with 5 in. gold leafed letters. Shaft, 36 in. In 23K gold leaf, $186. Natural copper, $140. Ppd. Catalog, 25¢. Cape Cod Cupola, Dept. AH-10, Box A-2096, New Bedford, Mass. 02740.

Long on heat
Electric Hot Server keeps uniform heat over entire tray area. Rectangular shape is great for food goodies. 25 in. long, 7 in. wide. Made of steel with concentric circle design nicely accented with walnut finish handles and border. $5.95. Colonial Studios, Dept. HT-20, White Plains, N.Y. 10606.



Get the hang of it
Make it easy for your man to keep his ties neat with a Mi-Tie Hanger. Walnut with brass hook and crossbar, gold plastic removable riders do the work. 25 tie size, $5.50; 50 size, $7.50; 100 size, $9.50 ppd. Sleepy Hollow Gifts, Dept. AH10, 3023 Crane Dr., Falls Church, Va. 22042.

Cheetah
This magnificent animal is famous as a swift hunter. Hug captured the regal elegance in his Cheetah. Reproduced on artist canvas, this fine lithograph is rich in browns, tans and yellows. 22x 28 in. $5.95 plus 45¢ postage. Lambert Studios, Dept. 228, 910 N. La Cienega Blvd., Los Angeles, Calif. 90069.

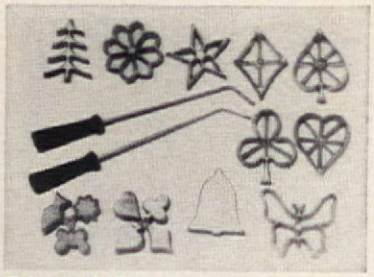


Invisible cutting board
A kitchen counter is neater topped with this clear plastic cutting board to save surfaces from scratches as you slice, chop or carve. Dishwasher safe and heat-proof. 8x11 in., $2.98; 12x16 in., $4.98; 14 in. round, $6.98. Colonial Garden, AHE-10, 270 W. Merrick Rd., Valley Stream, N.Y. 11582.

continued

White birch
There's year around beauty in the glistening white birch with leaves that turn to bright gold in autumn. You'll receive 2-4 ft. hardy northern nursery grown trees that grow to 30 ft. $1 each; 3 for $2.50; 6 for $4.50. House of Wesley, Nursery Div., Dept. 3919-5, R. R. 1, Bloomington, Ill. 61701.

Gold or silver worn?
Treat your tray to new life with an applicator brush (use pen-light battery) and 2 oz. of pure silver or 24K gold solutions. In minutes, easy replating "blends"—worn areas on antiques, jewelry, etc. won't show! Silver kit, $10; gold, $20. Refills, $5, $9. J.N.T. Co., AH-10, Stormville, N.Y. 12582.



Crispy delicacies
Festive rosettes are fun to make. Fit handles to patterned irons and dip from batter to fryer. Crispy good, sprinkle with powdered sugar. With recipes, instructions. Cookie Mold Set, $6.49. Gift catalogue, 25¢. Suburbia Mail Shopping Service, Dept. 11AE, 366 Wacouta, St. Paul, Minn. 55101.

Want to have some fun?

Discover how easy it is to decorate cakes!

All the secrets are in Wilton's fabulous new 1971 "Cake and Food Decorating" book. It's really 4 books in one —a complete 90-page decorating course that shows you the easy way to make icing flowers, borders, leaves, etc. —a Hostess Guide with 62 party cakes —a Wedding Book with 25 wedding cake designs —and a Decorating Bazaar with new products from around the world! Big 8½ x 11" size! 194 pages, 176 in color! Fill out the coupon below, send with $1. We'll rush your copy right away!

Wilton Enterprises, Inc.,
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Please rush my copy of the 1971 Wilton "Cake and Food Decorating" book. I enclose:
☐ $1 for 1 copy; ☐ $2 for 2 copies

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Red Pepper Christmas Wreath

What a wonderful change of pace from the ordinary holly wreath and mistletoe. You and your friends will be charmed by this wreath of real chile pepper pods ripened to a beautiful copper red. And when the wreath comes down, you can eat it! Favorite chile recipes come free with each. Wreath is a large 14 inches in diameter and has about 130 chile peppers. You'll be the only one in town to have this bright and colorful holiday decoration. Very handsome and practical for only $7.98.

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American Bronzing Co., Box 6504-K1, Bexley, Ohio 43209

The name is welcome
Personalized door mat with your name in permanently molded white vinyl letters on red, blue, green, brown or black background. 19x30 in. Flexible vinyl points clean off dirt easily: Specify word not over 17 letters. $6.98. Walter Drake, AH-66, Drake Bldg., Colorado Springs, Colo. 80901.

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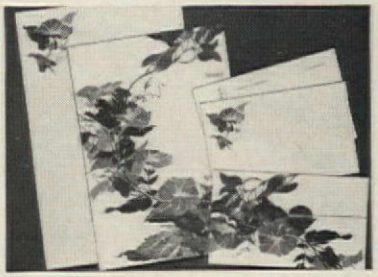

Worth noting
Group treasury thin? Sell note-writing gift packs to fatten it up! Each one sold brings $1.15 profit. Flower-motif in 4 colorful designs of 40 Post-A-Notes, 16 Just-A-Notes, 20 sheets, envelopes and seals. $2 for sample box, details. Current, VO2, Box 2020, Colorado Springs, Colo. 80901.

continued

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COMPLETE THREE-SECTION UNIT SHOWN ABOVE $49.95

The warmth of walnut wood... the richness of pewter.

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ficent than they do when displayed
Library Shelves. A great place to
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can use the space as a great place
re... and show off... her fine china.
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A TRIUMPH OF DESIGN

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l walnut except that it is so easy to
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QUICK AND EASY TO ASSEMBLE

All you need is a screwdriver. We really mean it... it just takes minutes to put up your Library Wall shelves.

YOU DESIGN YOUR OWN ARRANGEMENT TO FIT YOUR WALL... YOUR NEEDS

We assembled the unit in this picture so that it is 90" wide and 60" high at the highest point. Each shelf is a full 12" deep. But don't think this is the only way you can assemble the shelves... the combinations are limited only by your imagination. You can raise and lower each individual shelf... combine heights and widths.

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This Library Shelf unit... when installed ... will look like custom units costing $100 to $200... or even more. Due to modern production advancements... nobody but you will ever know... even guess... that you paid so little for so much.

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Assemble these shelves in your home or office. See if you aren't absolutely delighted with the rich decorator look... and surprised with the incredible strength and rigidity. See if any one of your friends ever guesses that you paid 1¢ less than $100 for such a deluxe, superior unit. If you aren't delighted in every way... just return for full refund or credit.

#1173 Wall of Shelves $49.95

We pay shipping charges. Additional freight charges on all orders outside Continental U.S. (incl. Alaska).

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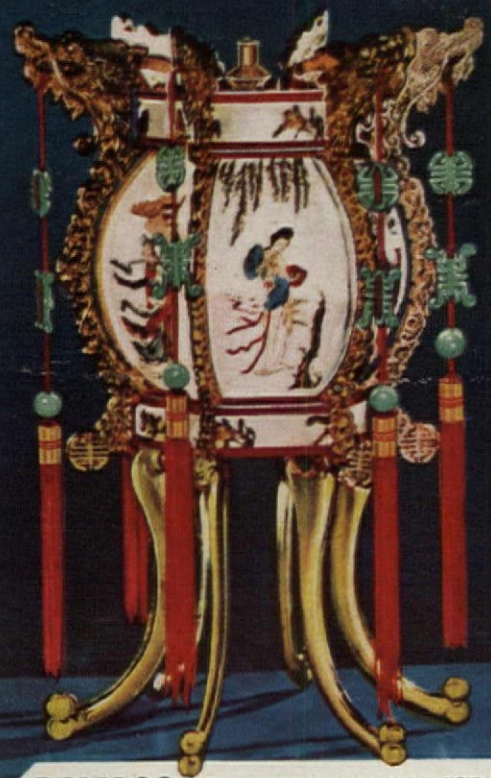

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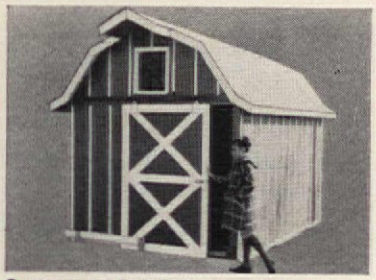

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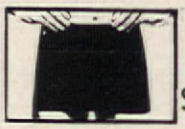

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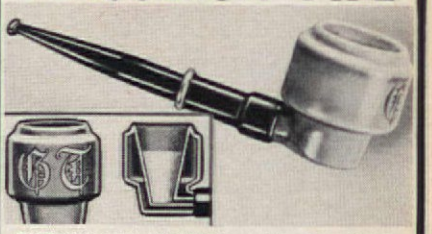

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40030 Personalized Pipe; 6". **3.99**
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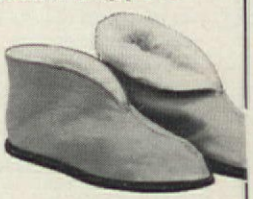

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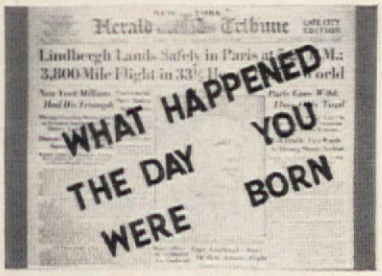
Handsome ashtray is decorated with a finely detailed American Eagle accented by colonial stars. In transparent colors of amber or azure blue. 9¼ in. $2.75. Americana catalogue sent free with order, otherwise, 25¢. Sturbridge Yankee Workshop, AH-1 Brimfield Tpke., Sturbridge, Mass. 01566.



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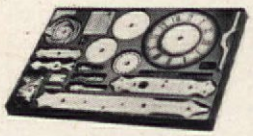

Held Clocks, assembled and in kit form are available at all Better Hobby or Gift Stores. Illustrated Kit E 146 sells for $ 37.—, completely assembled Clock E 149 for $ 47.—. Postpaid with your check or money order. Money back guaranteed. Free color cat. on request.

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Kit

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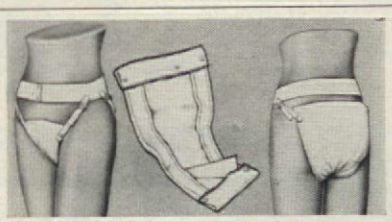

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Unique "Moisture-Guards" enclosing absorbent liners in vinyl holder prevent any seepage. COMPLETELY EFFECTIVE! Light, cool, undetectable under clothing. Easy change, only 4 snaps. Holds up to 4 liners for 10 hours sleep without changing. Machine wash/dry. Thousands of users nationwide say it is the safe, sure way to meet the problem of "No Control." Child's Dri-Guard can be changed without removing orthopedic braces.

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Money-back guar. All postpaid
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DRI-GUARD, Dept. 225
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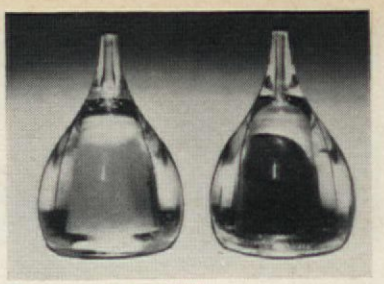

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If your organization is seeking an enticing item to sell, this salt and pepper seasoner set can be the easy answer to raising funds. Simple to sell, and you can earn guaranteed profits of $47 to $1125. For details, write: Abigail Martin, Dept. 202F, 1113 Washington Ave., St. Louis, Mo. 63101.

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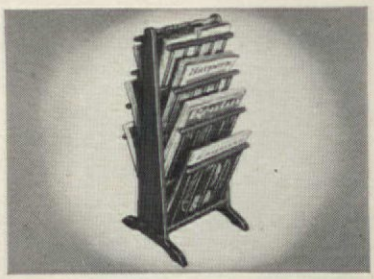

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"ANTIQUE" Grape Cluster Salt & Pepper Ensemble

Your table setting will gain instant charm with this beautiful Grape Cluster salt and pepper shaker set. Delicate crystal-like shakers with silver metal tops, dangle like real grapes on the vine. This is an authentic replica of an exquisite Victorian original. The stand and base have clusters of grape leafs and vines gracefully entwined. Shakers measure 3½ inches high and stand of non-tarnishable metal measures a neat 5 inches tall. An elegant tablepiece and a fine buy for only $2.98.

9734—Grape Cluster $2.98

A Charming Bit of Americana

Early American Hutch Clock!

This Beautiful Hutch Clock Comes Complete With 3 Blue Onion Plates, Candlesticks and Pitcher, all are authentic to the wonderful era when our country was very young. This charming replica of an eighteenth century colonial hutch cabinet features lovely louvered doors with tiny hinges. On the doors, in rich gold the easy-to-read clock dial, with its raised, three-dimensional numerals. This eye catcher hangs on the wall or sits on table. Clock is electric. Woodgrained finish. 11x6". This is the kind of decorative conversation piece that will enhance any room in your house and is real value for the money.

A9898—Electric Hutch Clock $9.98

"Leopard" Robe

HAS THAT JUNGLE EXCITEMENT

If your only safari is to work and home every day, you'll love this sleek "leopard" robe. Soft cotton "fur" on both sides. We defy you to tell it from real skin. Deluxe has cuddly leopard pattern on one side, colorful plaid on reverse. Exotic charm for chair, couch. 50x60"

6669—"Leopard" $5.98
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COPPER BRACELET

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D9979—Monogrammed $1.98
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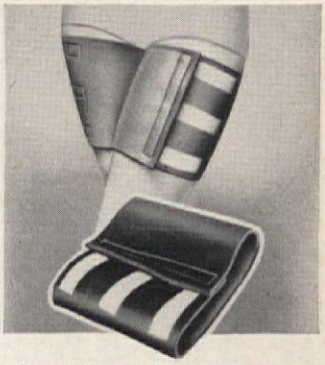

PRICED AT ONLY $7.98 PER PAIR

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PLAYS "JOSETTE'S THEME"

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9717—Josette's Music Box . $4.98

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Please rush items listed below. I understand if not completely satisfied, I can return any item, within 10 days for a complete refund. Enclosed is check or m.o. for $_____.

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Specify Initials _____
___ #9920 Plain Bracelets @ $1.00 (Add 25¢ post. ea.)
___ #9717 Josette's Music Boxes @ $4.98 (Add 55¢ post. ea.)
___ #A9898 Electric Hutch Clocks @ $9.98 (Add 45¢ post. ea.)
___ #6669 "Leopard" Robes @ $5.98 (Add 65¢ post. ea.)
___ #7491 Reversible Robes @ $6.98 (Add 65¢ post. ea.)
___ #8886 Set of 2 Thigh Belts @ $7.98 (Add 75¢ post. per set.)

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DEAR AMERICAN HOME

HISTORIC NEWPORT

My heartiest compliments on your August issue. Your coverage of "The Newport Treasury" was excellent, and what superb pictures and stories of the restoration of those historic homes!

This type of coverage is what I enjoy the most. I hope to see more of it in future issues.

W. Street
Lithonia, Ga.

Wow! What a bonus! Your August issue is the all-time best. I am from Rhode Island and your spread on Newport is terrific. Enjoyed the article on the Metropolitan Museum's American Wing, too, last December.

Mrs. C. H. Salisbury
Rochester, Minn.

I doubt that George Washington would have been fooled by the Vernon House's "heavy, stonelike appearance" [page 55, August AH*]. Washington himself used these blocks on the exterior of his home at Mount Vernon in Virginia after he came into possession of the house in 1752.*

J. Edward Tharpe
Williamsburg, Va.

Right you are. Rustication (the ingenious cutting of grooves into a wooden exterior to simulate stone) was indeed used at Mount Vernon—a rarity for the area. It is believed that Washington was so impressed by Newport's handsome rustication that he paid their craftsmen the sincerest form of flattery by adding rusticated wood siding to Mount Vernon after visiting Newport.

I enjoyed Newport very much, as I do most of your articles. Will you please consider German Village, my town's restoration area?

Mrs. S. C. Carnes, Jr.
Columbus, Ohio

Here in Iowa we have the famous Amana Colonies of which we are so proud. I urge you to become better acquainted with us way out here.

Mrs. Charles Fenner
Grinnell, Iowa

RUMBLINGS FROM THE WEST

I would like to remind you that California is not the only state on the West Coast. You title your July issue "How to Capture the West Coast Spirit" and talk only about California. Just what is taking up space from California to Canada?

I will agree that San Francisco is a lovely city and that there are many talented artists and designers in California. But why don't you come up and see what Washington and Oregon have to offer? There are just as many artists here, though they aren't as vocal. And due to East Coast-based publications such as yours, which can't really conceive of anything exciting coming out of backwoods states like Washington and Oregon, our talented people aren't as published. I am 16, and I feel that it is too bad that you Easterners can't see the forest for the one tree.

Eilene Glasgow
Edmonds, Wash.

AH is very much aware of the forest. In fact, we are planning to devote an entire issue to "backwoods" excitement come early spring.

Loved ranunculi! Enjoyed July issue. A native San Franciscan.

Mrs. Corine Dudley
Milpitas, Calif.

Speaking as a native Californian married to another native Californian, I think you have caught the joie de vivre of our fabulous state. Thanks.

Mrs. William G. Raney
Menlo Park, Calif.

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Quart size. Unbreakable liner. New "E-Z Carry" fold-flat handle for pouring or carrying. Keeps liquids hot or cold for hours.

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AM/FM Radio

Operates on batteries or house current. Pinpoint tuning. Earphone attachment. Handsome, rugged leatherette case. Built-in AC cord.

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Sentry HARDWARE

Do you like to browse? Look? Consider? Weigh values before you buy?

Then, you'll enjoy your neighborhood Sentry Store. Locally owned, it is staffed by friendly people anxious to give you exactly what you want and need. No high pressure. No rush. Just thousands of fine items from which you may choose . . . leisurely and carefully.

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Cleans and brightens aluminum. Brush on. Wash off. Ideal for screens, storm doors, windows, furniture, bicycles, siding, trailers, boats. 8 oz. bottle.

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nest aircraft type aluminum. Extra urdy. Lightweight. Safety grip feet. ide steps. Heavy-duty platform. einforced bracing. U.L. Listed.

One Drop Air Deodorant

Kills household odors instantly. One drop per room gives 24 hour odor control. There are 240 drops of spring-time freshness in the 1/2 oz. bottle.

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uilt for tough jobs. Picks up litter, en nails and glass. For workshop, rage . . . around the house. Holds 5 llons. Complete with 4-wheel dolly d 40" exten- on wand.

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Marbleized Toilet Seat

Adds new classic beauty to any bath. Ageless design features enchanting swirl of soft, marbleized color. Won't chip, dent, warp, fade, peel. Matching hinges.

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3/4" epoxy-coated blade has easy-to-read black and red markings on snow white background. Handy reference tables on back of blade. Button pressure controls blade return and locks at any point.

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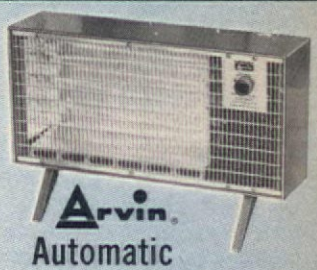


Automatic Instant Heater

Ribbon elements give you fan-forced warmth in seconds. Thermostat controlled. "Safe-Guard" tip-over switch shuts off current if unit is accidentally overturned. 1320 watts. U.L. listed.

$13.49

Armstrong's new carpet tiles save time. And we'll

Now installing wall-to-wall carpet is child's play. An afternoon is all the time you need with Armstrong's new Wearathon® carpet tiles. You just place a 12″ x 12″ carpet tile on the floor and press. It's that easy with Armstrong's exclusive Handy-stik™ back—a self-sticking back that holds the tile in place. Even tough corners aren't a problem. Just cut the tile to fit with ordinary scissors. And the rich tweedy texture makes seams between tiles almost disappear.

These Armstrong tiles are made with the same type of fiber as the original Wearathon Indoor/Outdoor Carpet. So they'll take a lot of use . . . and abuse. And you'll be surprised how little it will cost to carpet a whole room. See Armstrong carpet tiles in a wide variety of exciting patterns and colors at your nearby Armstrong carpet dealer.

17-jewel Convertible Sports Watch
Suggested retail price, $33.95.
Your price, only $14.95.

BUNK BEDS BY FOUNDERS, A SUBSIDIARY OF ARMSTRONG

ıelp you get the watch to prove it.

/hen you buy as little as eight square ards of Wearathon carpet tile you can et in on a very special offer from Arm-trong—a Buren Convertible Sports /atch by Hamilton (suggested retail rice, $33.95) for only $14.95.

This handsome 17-jewel all-sports atch is shockproof, has adjustable and, and comes with four interchange-ble rims. One rim measures elapsed me, another converts the watch into a tachometer, a third shows the international time zones, and the fourth is an elegant dress rim. The watch is offered in a choice of three different dial and strap color combinations.

Get all the details from the Armstrong Wearathon carpet dealer nearest you. For his name, address, and telephone number, call this special toll-free number: (800) 243-6000. In Connecticut (800) 942-0655.

Carpet tiles are ready to Install as they come out of the carton. If you install a tile improperly, just peel it up, reposition it, and press in place. It's child's play.

CARPET BY

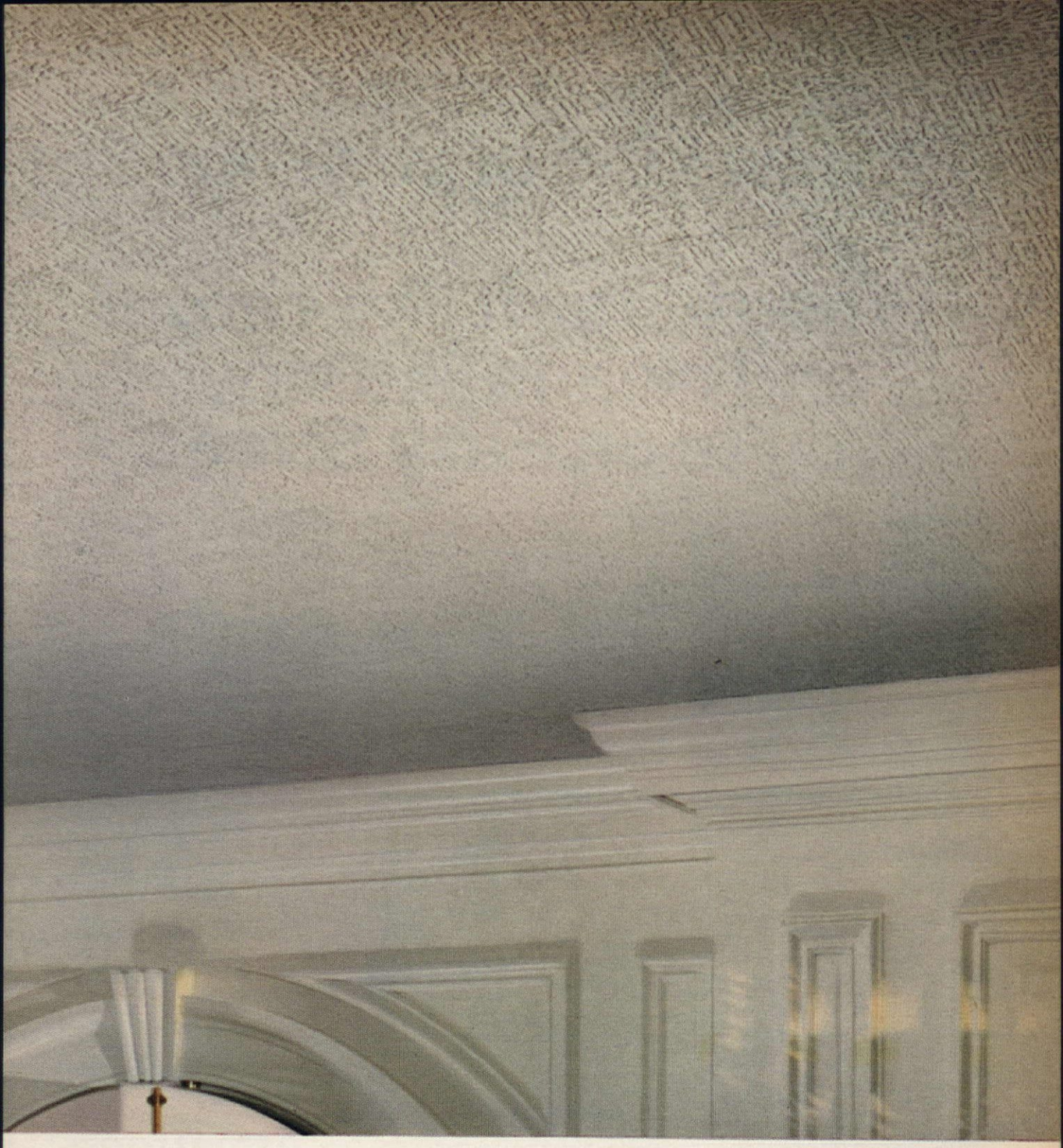
Armstrong

CREATORS OF THE INDOOR WORLD

Armstrong introduces Chandelier™ Ceilings

Years ago, master craftsmen made ceilings worth looking at.

Today Armstrong makes ceilings worth looking at again.



CHANDELIER CEILING DESIGN SHOWN: CHATHAM

The high spot of an elegant room.

Who but the Ceiling Masters could create ceilings that go in the finest rooms in your home? Richly textured ceilings, with an elegant, sculptured look. Ceilings that soften light. Ceilings made to live under, entertain under.

Armstrong's new Chandelier Ceilings are different from any others because they're made of a different material—called Trilon™. Trilon permits deeper, more interesting texture and fine detail. You can do a 10' x 14' room over a weekend. The cost for Chandelier Ceiling tiles for a room this size? Less than $50.

One of the sophisticated Chandelier Ceiling designs is shown here. It's acoustical, so it quiets noise. Chandelier Ceilings are also fire resistant. And they're made only by Armstrong—the Ceiling Masters.

You can see Armstrong Chandelier Ceilings at your local building supply dealer. For the name of the dealer nearest you, call this special number toll-free: 800/243-6000. In Connecticut, call 800/942-0655. For a colorful Chandelier Ceilings booklet, write Armstrong, 7010 Rand Rd., Lancaster, Pa. 17604.

CEILINGS BY
Armstrong

CREATORS OF THE INDOOR WORLD

Armstrong introduces a new kind of vinyl floor.

When it's soft like carpet and cleans like vinyl, you're on Easy Street.

Welcome to Easy Street—a new kind of Armstrong floor. Vinyl on top, foam cushion underneath.

Take a walk on Easy Street, and you feel softness with every footstep. That makes it comfortable when you have to stand on it for a long time. (You know how much you're on your feet in the kitchen.) And it's quiet, too. (Wouldn't you like to cut down the clatter in the kids' playroom?)

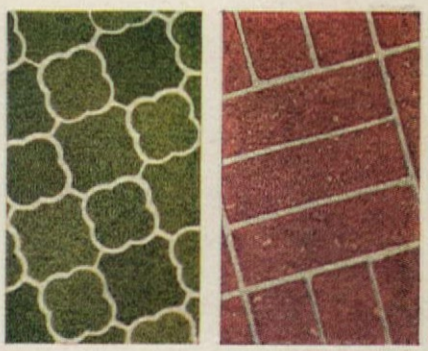
Armstrong put an extra-soft, extra-thick foam-cushion backing on Easy Street. When you step down, you can feel the "give." When you lift your foot, it springs back. Like carpet.

But there's a side to Easy Street that no carpet can match.

The top side.

Easy Street's surface is tough, durable, nonporous vinyl, and it's as easy to keep clean as only vinyl can be. When things get out of hand in the kitchen (like egg, or grease, or gravy), the spill can't soak in and leave a stain. A damp sponge or mop is all you need to wipe Easy Street sparkling clean. You don't have to worry about some of the mess hiding down in the fibers, because there aren't any fibers.

If you're wondering about those dirt-catchers known as seams, you won't find any on Easy Street. This new Armstrong floor comes in rolls 12 feet wide, so it will fit into practically every kitchen in one uninterrupted piece.



Need we mention that Easy Street is easy on the eyes, too?

The design on the opposite page is Dunbarton, and the design on the left above is Santa Fe. Each offers a choice of four colorings. Virginia Brick, at right above, is also available in white.

To learn all about Easy Street and other great Armstrong floors, write for a free full-color booklet: Armstrong, 7010 Pine St., Lancaster, Pa. 17604.

Better yet, call this toll-free number, 800-243-6000 (in Conn., 800-942-0655), and ask for the name of a nearby dealer who sells Easy Street. He can show you what life on Easy Street is really like.

DUNBARTON AND SANTA FE FLOOR DESIGNS COPYRIGHTED BY ARMSTRONG

VINYL FLOORS BY
Armstrong

CREATORS OF THE INDOOR WORLD

EASY STREET™

New from Armstrong

Look—
even clean water
lets spots form.

But Cascade
in your dishwasher gets
dishes amazingly spotless.

Spots won't win you compliments.

The spotless Cascade look will!

Cascade has Chlorosheen. And Cascade—the best dishwasher detergent you can buy—makes water flow off dishes in clear sheets. Result? Drops that spot don't form. Dishes dry wonderfully free from embarrassing spots or streaks. Try Cascade and prove to yourself it's unbeatable.

Cascade eliminates drops that spot.