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Creating an Indoor World

WITH ARMSTRONG FLOORS, CARPET, CEILINGS, WALL COVERING, AND FURNITURE

How to find the house of you

dreams without leaving home

Suppose you suddenly found you couldn't afford to build the house you've been dreaming about?

You could do what the Pearsons did. (The Pearsons are really fictitious, but they, their three kids, and their problems are typical.)

After the Pearsons took a look at today's interest rates and building costs, they took a second look at their old house. It was solidly built and beautiful on the outside, so they decided to stay put and invest some money on the *inside*. That way, at only a fraction of new building costs, they could make their dreams come true right there.

Their remodeling took time and imagination, but they got a lot of help from Armstrong. Only Armstrong *can* help in so many different ways: with vinyl floors, carpets, furniture, ceilings, and cork wallcoverings.

Come take a tour of the Pearsons'. You'll get some fine Before-and-After-Armstrong ideas.

It all began in the kitchen

The first order of business was to let some light into "The Cave." Out went the wall between the kitchen and pantry. And glass doors, where the pantry used to be, let the sunshine in.

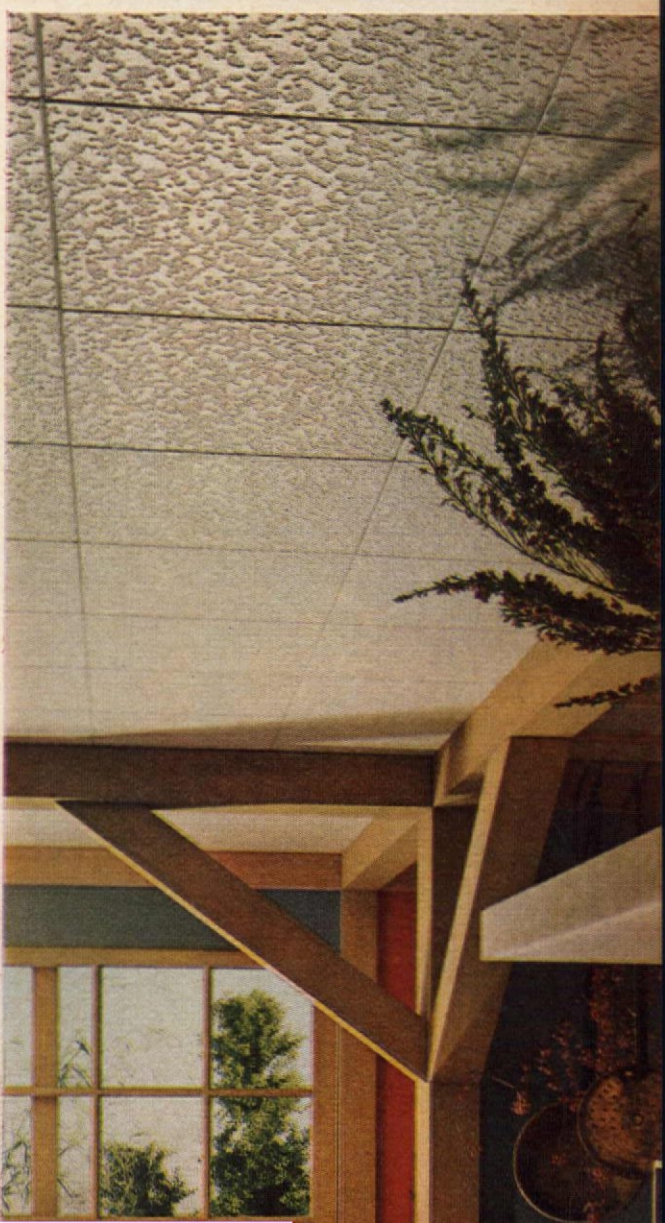
At first, Sheila Pearson considered carpet for her kitchen (for its look and feel), but had second thoughts about spills and stains. Her answer was "Easy Street™," a new kind of Armstrong floor. It looks like carpet, feels soft like carpet (because of its thick foam backing), but its surface is tough, nonporous vinyl. As easy to clean as only vinyl can be.

Next the ceiling—every cracked and yellowed inch of it. Bill Pearson did a beautiful cover-up job with Armstrong vinyl-coated ceiling tile. Dirt and grease can't yellow it, and it's acoustical so it soaks up kitchen clatter.

For furniture, the Pearsons wanted something big enough for big Sunday brunches and rugged enough to take on three kids. Thomasville's "Brandywine" trestle table filled the bill.

Add new cabinets . . . a built-in double oven . . . a chopping block counter . . . some bright copper pots . . . and then, on to the living room!

The old kitchen. I used to call it my cave



Bill put ceiling tile over the old, cracked plaster. It has a vinyl coating that's great for the kitchen.

The new floor is so comfortable, you'd swear it was carpet – 'til you spill something on it. It's really vinyl, so spills wipe right up!

Creating an Indoor World

WITH ARMSTRONG FLOORS, CARPET, CEILINGS, WALL COVERING, AND FURNITURE

Out of two so-so rooms comes one great big beautiful living center

The Pearsons had always treated the dining alcove and living area as two separate rooms. Adequate, but hardly exciting. Now was their chance to combine both into a single living center: posh enough for formal entertaining, comfortable enough for relaxing.

They did it all without a single structural change. Using the same draperies and color scheme in both areas helped bring them together. But what really laid the groundwork was the carpet.

To top off our living center, a ceiling worthy of our beautiful chandelier. It's even called a "Chandelier Ceiling"

Nothing basically wrong. Big enough - just blah.

Bill and Sheila agreed on a two-inch Armstrong shag called "Happening™" Wall-to-wall excitement.

In furniture, Bill insisted on one thing: pure creature comfort. Sheila wanted something contemporary. They both got what they wanted. For the living room area, chairs, tables, and an ottoman from Founders. The sofa is Thomasville. The feeling is bright. The furniture in the dining area is all Thomasville "Four Centuries", a striking combination of wood-tone and antiqued-silver finishes.

Ceilings? They wanted something new, with an elegant, formal look to go with their antique crystal chandelier. They chose an Armstrong Chandelier™ Ceiling. It's made for the most formal rooms in the home.

The walls of the living center were the final big improvement. Happily, Sheila found Amrstrong's natural cork wallcovering. It's handmade in Spain, using tissue-thin sheets of cork. Elegante!

Here we combined some traditional furniture (from Thomasville) with contemporary pieces (from Founders). We love the sparkle + shimmer of the chrome + Plexiglas And have you ever seen a shaggier shag?

The old basement disappeared over two weekends

This used to be our catchall. Not very pretty!

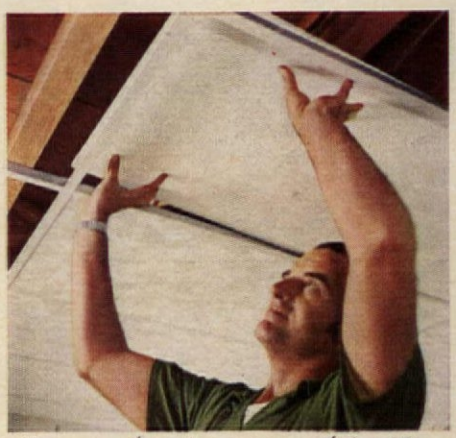
Here's where we really used our imagination. And saved money!

"Our new rec room is for everybody," the Pearsons said; and everybody pitched in to do the job.

Out went the junk, and up—thanks to do-it-yourselfer Bill Pearson—went an Armstrong suspended ceiling. The grid is hung from the beams, and the panels drop into place. It's acoustical, of course —to absorb noise.

The new rec room got *two* new floors in one. Wearathon® Handy-stik™ carpet tile (nice for sitting on the floor). And in the center, for dancing, Excelon® Place 'n Press™ (vinyl-asbestos) Tile. The Pearsons used home-grown labor here, too. Surprisingly little labor was needed, because both the carpet and the vinyl tiles are a cinch for do-it-yourselfers. You just press them in place. The adhesive is on the back.

The walls of the new rec room were painted; the mural was glued up in sheets. Even the 20-foot "Bean Bag" sofa was homemade.



Our new Armstrong suspended ceiling covers a multitude of evils.

Home-grown labor puts down carpet + vinyl tiles Happy note: no adhesive needed!

erican Home is published monthly, at $4.00 per year, by Downe blishing Inc., 641 Lexington Avenue, New York, N.Y. 10022 U.S.A. ond-class postage paid at New York, N.Y. and at additional mailing ces. September 1970, volume 73, number 9.

From part-time anything room to full-time den

Valargo floor design copyrighted by Armstrong.

No mistake, this is a mans room now.
The rich Spanish tile floor is really sheet vinyl.
And the Founders furniture is
sophistication, pure & simple.

Our ex-toy room, spare ironing room, spare-anything room.

Now it was Bill Pearson's turn. After all the work he had put into the remodeling, he deserved a reward. And he got it: a getaway room of his own.

For the floor, Bill chose an Armstrong sheet vinyl called Coronelle®. The pattern is Valargo™, the mood is Spanish, and the tone is masculine. On top went an area rug of "Happening"—the same luscious shag that was used wall-to-wall in the living room.

The Founders furniture says 20th century. It's clean-cut, has an uncluttered design, and there's not a wasted inch anywhere.

In short, a man's world.

How about <u>your</u> Indoor World? Maybe it needs a major overhaul, too. Or maybe just a minor one. Either way, you can get a lot of help from Armstrong. For starters, we'll send you a full package of literature covering Armstrong floors, carpet, ceilings, cork wallcovering, and furniture. Just write to Armstrong, Dept. AH 970, Lancaster, Penna. 17604. And to find out where to buy any of the Armstrong products shown in the Pearsons' home, call this special number toll-free: (800) 243-6000. In Connecticut, call (800) 942-0655.

Armstrong

CREATORS OF THE INDOOR WORLD

American Home

SEPTEMBER 1970, VOL. 73, NO. 9

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COVER: Living room of this dramatic Rockport, Mass., house has a tentlike redwood ceiling and a spectacular view of the ocean. A "Homes for Better Living" Top Honor Award winner, this Seacoast Clifftopper is shown in detail on pages 58-61. Photographer: John T. Hill.

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Advertising and Sales: Jack M. Brigham, General Sales Manager; Peter J. Moore, New York Sales Manager; Patrick M. Linskey, Eastern Regional Sales Manager; Frank R. Zilla, Chicago Sales Manager; Robert E. MacVicar, Field Sales Manager; Charles C. Baldi, Atlanta Sales Manager; James L. Bidwell, William K. Hughes, Cleveland Sales Managers (Detroit/Pittsburgh); James L. Lee, Los Angeles Sales Manager; DeWayne G. Hunter, San Francisco Sales Manager; Elizabeth Riggins, Manager Special Services; Stephen E. Silver, Marketing Director; Fred R. Herrmann, Promotion Director; Mary Powers, Director of Reader Reaction Bureau.

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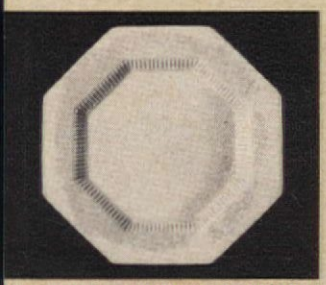
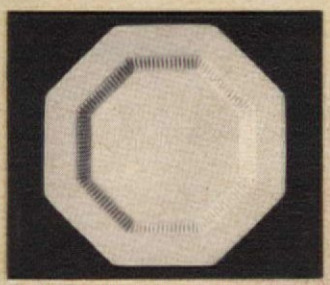
The first dishwasher detergent for dry-hards.

Dry-Hards are tough-to-clean foods—like fruit pie, oatmeal, meat fats, eggs, sauces—that dry and cake and stick. And stick. And stick. To plates. On forks. Filming glasses. Electrasol, fortified with 20% more active cleaning ingredients than other leading dishwasher detergents, really removes Dry-Hards. Lets your dishwasher give you cleaner, brighter, film-free dishes.



You would never perform a test like this, but it proves fortified Electrasol's superiority against Dry-Hards. Plate with Dry-Hard paste of blueberry pie, oatmeal and egg baked on for ten minutes at 330°F came out like this when washed in another leading brand. Any dishwasher detergent can remove soft food soils. The ultimate test for effectiveness is on a Dry Hard.



Same Dry-Hard plate—but cleaned in Electrasol, fortified with 20% more active cleaning ingredients than other leading brands. Electrasol removes tough Dry-Hard soils like blueberry pie, oatmeal and egg—prevents them from drying into spots on dishes, glasses and silverware. Try Electrasol. It's especially designed to give you cleaner, spot-free dishes.

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THIS MONTH IN AMERICAN HOME

Our homes and almost everything in them—the furniture, the sheets, the rugs, the lamps, the packages in the pantry, the cans on the shelves, the appliances in the kitchen—started on some designer's drawing board somewhere. Stop for a minute and look around you and think of the things in the room where you are sitting. They did not just spring from a factory. Somebody made a lot of choices along the way about the curve of that chair leg, the color of that fabric, the height of that window, the intensity of that light bulb. Some were good choices, some were bad.

Here at *AH* we get to know a lot of designers—in fact, we cultivate them and encourage those who we feel make more good choices than bad. One of our proudest projects is our joint sponsorship with *House & Home* magazine and the American Institute of Architects of an annual "Homes for Better Living" program which each year considers the work of hundreds of architects and honors only a selected few. This year three of the entries in the program were given the Top Honor Award. We published one of them, a house by Donald Olsen in Berkeley, Calif., in July, before the jury's decision had been reached. This month we publish the other two Best Houses of 1970. The first was designed by Remmert Huygens and A. Anthony Tappé, Boston architects who believe that "A successful house is one where you still like the client and the client likes you when the job is finished." For a view of happy clients at home, see page 60.

Architect Bernard Marson's award-winning house on pages 62–63 was planned at such a low budget that he had a hard time finding a western Massachusetts contractor willing to build it. So Marson hired a chicken farmer who was also an impeccable carpenter and the farmer did such a beautiful job of building the house that he is now one of the most sought-after contractors in the Berkshires.

This month we also visit the homes of three other designers whose work most likely influences your lifestyle. First, on pages 68–71, we join furniture designer David M. Parmelee who lives on the Spring Lake, Mich., site where Edgar Lee Masters wrote *Spoon River Anthology*. Then, on pages 72–73, we visit Vera, whose scarves, sheets, table linens, towels and sports clothes are American classics. As *our* Vera—Interior Design Editor Vera Hahn—says, "The thing I like best about a design by Vera is its sense of humor."

Michael Lax, whose apartment appears on page 74, has designed architectural products—such as a molded-plastic bathroom—glassware, cookware and lighting, including a Lytegem lamp that is part of the permanent collection at New York's Museum of Modern Art. No bad design here.

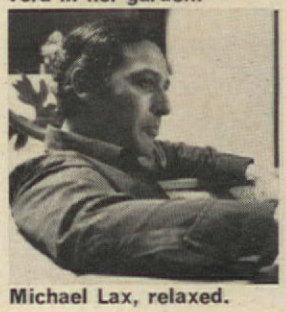
Editor

Award-winner Huygens.

Award-winner Marson.

The Parmelees at home.

Vera in her garden.


Michael Lax, relaxed.

With Gaines·burgers, your dog gets water with his meal. Not in it.

Regular canned dog foods are 70% water. So you have to lug the water home from the store. And your dog has to eat his food all mixed up with water.

Gaines·burgers just come nice and moist. We let you put a bowl of fresh water alongside Gaines·burgers.

Now that you know how Gaines·burgers are different from canned dog food, here's how they're the same.

They're both good and meaty.

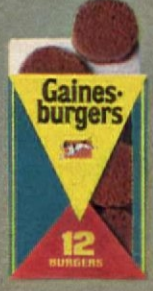
They both give your dog the same vegetables, vitamins and minerals he needs.

They both cost about the same per feeding.

So.

What makes Gaines·burgers better than canned dog food is what they don't have.

All that water.



Gaines·burgers. The canned dog food without the can.®

Sharon Percy Rockefeller is more than a distinguished name and an attractive vote-getter. The wife of West Virginia Secretary of State John D. Rockefeller IV gets involved. Sharon helped organize a day-care program in Charleston, taught preschoolers at a Head Start center and is an active booster of Mountain Artisans, Inc., a nonprofit organization created to market the beautiful wares of local sewing cooperatives.

One of the founders of Mountain Artisans is Florette Angel. A former Tulane art major, she was working for the West Virginia Department of Commerce when she and other craft-conscious Appalachians came up with the idea for Mountain Artisans. Young Mrs. Rockefeller was one of the first to join. Painter-sculptress Dorothy Weatherford, another founder, is the designer for the cooperatives' patchwork fabrics, quilts, place mats, stuffed-animal furniture, pillows, toys, leather goods and fashions. All are adapted from traditional patterns and produced by the nearly 300 women in the organization.

In the early days, Mountain Artisans operated out of Florette's and husband Philip's guest room and Dorothy and Sam Weatherford's attic. Today, the circle of workers and advocates has grown and the project is now backed by a federal grant. Headquarters is an office in Charleston. Now that Mountain Artisans is on its way, and top department stores across the country, like Bloomingdale's, Marshall Field and The Higbee Co., are interested in its creations, Florette and Dorothy are busier than ever. Their success is just the beginning, predicts sales/promotion director Florette. The long-term goal is to make West Virginia craftsmen self-sustaining.

Sharon Rockefeller (left), president of the Mountain Artisans board, looks over quilts made by talented hands in towns like Dog Bone and Lost Creek, W. Va., and marketed out of Charleston.

Dorothy Weatherford (below) encourages children's craftwork in her daughters' bedroom. The Weatherfords add bright accents to their Victorian house with patchworks and paintings.

Lifestyle

Florette and Philip Angel (above) collect Appalachian art. The stylized owl and graceful goblets on the Florette-designed coffee table were made by West Virginia artist Joel Myers.

At the drawing board (right) Sharon and designer Dorothy look over sketches which will eventually be transformed into a rich patchwork fabric by the craftswomen of Mountain Artisans.

Kenneth Brown

continued

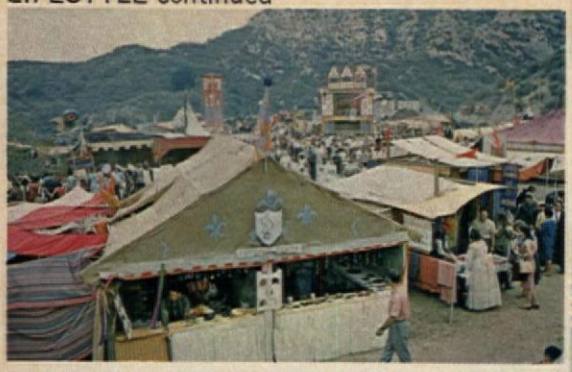
Macaroni magnífico!

Translated, this means macaroni with a nice-a little Italian accent. Golden macaroni.
And a sauce mix that speaks for itself with authentic herbs and spices.
Just add tomato sauce or paste. And say, bravo! For Italian Style Macaroni.

It's one of the famous Kraft Home Cooked Dinners, the kind you cook up fresh – and quick.

KRAFT

See Kraft Music Hall Wednesday Nights—NBC-TV



Colorful flags and tents bloom, attracting curious onlookers to the exhibits at California's Renaissance Pleasure Faire (above). The dream of its creators, Phyllis and Ron Patterson (right), is to open a full-scale Olde English village with a year-round festival.

Phyllis and Ron Patterson have mastered the secret of turning back the calendar. Twice yearly, these Los Angelenos backtrack 400 years and go Elizabethan. What's more, they take some 120,000 Californians with them. For the Pattersons are mentors of a phenomenon called "The Renaissance Pleasure Faire," an event so successful that it has festooned from a four-weekend venture started in Los Angeles eight years ago to an equal-time affair in the environs of San Francisco. The latest version will run on weekends through September on a meadowed site outside San Rafael.

The young pair's "baby" is now a full-time enterprise with an office in their Laurel Canyon home where, as Phyllis explains, "We fit files among antiques. . . . I can't believe it myself—the idea just took off and grew."

Before the takeoff, Ron, who handles the Faire's visual side, was an art director and graphics designer for various advertising agencies. Phyllis was a history, drama and English teacher who simply couldn't give up teaching when she retired to have Kevin, now 10. (Since then, Brian—now 4—has joined the family.) She has continued her teaching privately, coaching a group of 10-year-olds in drama and putting on short and lively little commedia dell'arte plays. "I got hooked on the period then," she recounts. When performance time came (the plays were authentically staged outdoors from a painted wagon) the program turned out so short that Phyllis considered padding it with "booths of handicrafts, maybe even food . . . but I didn't know any craftsmen." Word of mouth took over and, from the dead-halt start, produced a smash hit with 100 exhibitors and some 3,000 viewers. The same event held recently in Los Angeles drew 165 artisans and food mongers from all over California and some 60,000 spectators who paid for a day's wander in rollicking, rowdy Olde England.

Robert Stein

Phyllis and Ron (top) go over plans for this month's San Francisco Faire in Ron's book-lined, painting-packed study, which the Pattersons share with four assistants. The room is entered from their rambling Laurel Canyon home through a revolving bookcase wall.

Kevin, Brian and Phyllis Patterson (above) cast a curious eye at a collection of carved-apple hex dolls destined for a booth at the Faire. Both boys, caught up in the project since infancy, are as much at home in the Renaissance period as they are in the Space Age.

Skilled artisans "throw" pots (right), embroider, weave, blow glass, make jewelry, prints and candles in the Faire's bannered booths. Crafts are carefully prejudged, insuring quality and authenticity.

Appropriately costumed women (far right) hawk their wares, all part of the pageantry and fun. Before the Faire came into being there were few crafts shops in Los Angeles. Today there are many, several started by artists nudged on the way by this event.

THE GAS MASK

No matter what cigarette you smoke, most of the smoke you smoke is gas. And certain of these gases are harsh.

That's why we invented the Gas-Trap™ filter. It actually works just like a gas mask. This is because, to clean smoke, we make our granules from the very same kind of amazing charcoal as modern science uses to clean air.

The result? Our Gas-Trap™ filter is better at reducing certain gases than any Run-Of-The-Mill Filter around.

So? So you can wear Lark's Gas-Trap™ filter and look silly or smoke Lark and be smart.

If you like the taste of gas you'll hate the taste of Lark.

Kenneth Brown

Dee Caperton, Miss West Virginia of 1965, is still a beauty winner. Now the mother of two small boys, she takes time for beauty care.

THE GOOD-LOOKING HOMEMAKER By Constance Bartel

BEAUTY MASK FACE "LIFT"

Lovely Ella Dee Kessel was a runner-up in the 1965 Miss America Pageant. Today, the former Miss West Virginia is Mrs. William Gaston Caperton of Charleston, W.Va., wife of an insurance executive and mother of John, 1, and 3-year-old William (Gat) Gaston IV. Dee's beauty philosophy remains unchanged. "I believe in getting quality cosmetics and staying on one program." She uses a cleansing cream instead of soap and water, moisturizes her face often and skillfully applies her "natural look" makeup. As future protection, Dee has started using a facial mask once a week to keep her face glowing.

Many of us pass up masks because of a hazy impression that they are for professional beauties only. Not so. Virtually every major cosmetic line, including the one which makes your favorite makeup and treatment products, offers a facial mask or two. If you don't use one, you may be cheating your skin of the good things it can do.

What is a facial mask? It is a skin preparation that aims to stimulate, tighten, refine pores, firm contour, enliven color, minimize or even temporarily banish little lines, correct sallowness, and give the effect of a "lift" to the face. Some facial masks not only do all that, but deep-cleanse as well. These masks have added ingredients, with special penetrating and cleansing properties that draw embedded dirt to the surface. If your skin is oily, and still inclined to youthful blackheads and large pores, you can use a cleansing mask twice a week.

Generally, masks are available in one of several forms. Some are thick clays; others have a lighter, creamy consistency. Some are transparent gels; others are liquid. Some you leave on for only five minutes; others can remain as long as 20 minutes.

You apply a mask moist; it gradually hardens—and in the process it pulls, tightens and stimulates. (Think of mud or clay, and you get the idea.) Before applying a noncleansing mask, clean your face first. After either a cleansing or a noncleansing mask, use a moisturizer. You should heed the manufacturers' instructions, particularly the one on many masks that tells you to avoid the eye area. And be sure you follow the timing directions.

When and why should you use a mask? If your skin is normal or on the dry side, a weekly stimulating mask is a sound addition to your regular skin care. Use it to help keep your facial contours firm and your pores closed and invisible. Or use it as a psychological and physical lift. A firming mask brings a glow to your skin, tautens your jawline and makes everything, including your morale, go up instead of down.

Tip: It's wiser not to try any mask for the first time an hour before you're going to appear in public. Experiment with a mask when you have plenty of time and privacy to study its effect on your skin.

You choose your mask according to the kind of skin you have: The more delicate and sensitive your skin, the lighter and gentler the mask; the more oily your skin, the firmer the mask.

Here is a partial listing of the many good masks available.

Shiseido Facial Pack is a transparent gel that dries in 15 to 20 minutes, then peels off. (Begin at forehead and peel down.) It can be used twice a week for stimulating and refreshing.

Zsa Zsa Skin-Tight Hot Facial Masque is part of the cosmetics line by the Gabor of the same name. This is a new one stirring up a lot of excitement. A two-process mask that can be used under the eyes as well, it dries to a thin plastic "skin" that you peel off in one piece. This mask aims to smooth out little lines, stimulate circulation, cleanse and moisturize.

Revlon Ultima II Mineral Masque Concentrate, with natural minerals, is a lilac clay. It does a serious deep-cleansing job of even the most clogged pores and has a strong firming and tightening effect.

Dorothy Gray Masque Frappé, a creamy pink mask with vitamin A added, is good for any skin type. You leave it on for five minutes, then wash it off with tepid water and pat dry.

Imperial Formula Gossamer Facient Masque, an opaque peach cream, is gentle enough for even sensitive skins and can be used under the eyes. Use after cleansing to bring a glow to the skin. Leave on five to 15 minutes, then wash it off with warm water.

Estée Lauder Almond Clay Pack is a thick, slightly gritty and fragrant pack you let dry for 10 minutes, then wash off with warm water. This mask has a good firm pull and creates a fresh, healthy glow.

Givenchy Liquid Masque is a transparent French formula which is exceptionally gentle for even dry skins. You leave it on for about 20 minutes, then wash it off with water or remove it with Balancing Face Lotion.

Charles of the Ritz Mask Revenescence, a light cream which is transparent on the face, moisturizes and firms. Leave on for five to 15 minutes.

Dorothy Gray Secret of the Sea Moisturizing Mask, a creamy green formula, is applied to one half of your face at a time. You allow one half to dry until the mask begins to crack, then remove it with warm water and repeat on the other side of your face.

Caswell-Massey Almond Meal Facial Refresher is mixed with water or witch hazel until you get a smooth paste. Then apply it to the face and leave on for about 20 minutes. (This mask, at $4.50, can be ordered by mail from Caswell-Massey, 114 East 25th Street, New York, N.Y. 10010.)

Or if you like, you can concoct a home mask from fruits, vegetables and cereals—just as beauties have been doing since Cleopatra's time. For the fun and benefit of mixing your own, just keep in mind that almost anything that is basically pure, and which, when wet, dries gradually, will help to tone and tighten your skin. Beaten egg whites, for example, are an old home beauty aid. Mash berries, peaches, apricots or avocados to a pulp (or beat in your blender), add a little talcum powder for better sticking power, and let the concoction dry on your face for 10 to 15 minutes. A paste of oatmeal or wheat cereal will also glow up and firm your skin.

Chances are that once you get mask-minded, and find the right one for you, you'll be a confirmed user. Whether you apply your mask for serious cleansing and refining, or for a quick pick-me-up, the one guaranteed benefit is a fresh, flattering, lively glow of color—and a welcome new firmness. END

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Ben Ros

Dollhouse furniture, cabinetmakers' models, miniatures of every kind are irresistible to children and grown-ups alike. The mini-designs shown here are no exception. Mostly faithful reproductions of well-loved classics, such pieces fill a special spot in the heart and the home. One small gem in a room filled with large furnishings offers the same kind of relief that a single antique does in a modern room. Mix a mini with your maxis to give a room this fresh, eclectic look. Besides providing visual accent, these tiny furnishings are functional as well—and they often work better than the larger originals they were copied from.

DOLLHOUSE FURNITURE FOR MAN-SIZED ROOMS

Small, modern cabinet (18" x 15" x 54") by Flair can fill an odd corner usefully and charmingly as a mini-bar, telephone center or in a number of other ways. Crafted of walnut and rosewood, it is priced at about $320.

Regency sofa table (36" x 15" x 25"), of African mahogany, ebony and satinwood, is authentic down to its tiny brass ferrules and casters. By Heritage, it can also be used as a coffee table and costs about $370.

Camelback sofa by Globe—well filled by our six-footer—has a sturdy mahogany frame (51" x 20"), is smaller than a standard love seat. Available in a choice of rich coverings, it sells for about $325.

Colonial chest (22" x 13" x 21") by Pennsylvania House is made of solid oak. The graduated-depth drawers are stepped back; brass hardware is traditional. Perfect next to a chair, it also makes sense between a pair of beds or under a desk. Cost: about $170.

This bachelor chest (26"x11" x 29") becomes a handy little writing desk when the double top is flipped open and supported on the tirettes. Of walnut and pecan, with hickory veneer borders, it is from Henredon's Folio 10 collection. The price is $275.

continued

New and only at Sears.
First radio ever designed to cut down on kitchen clutter.

Fits securely under the cabinet, out of your way. So easy to install, you don't even need a screwdriver. Cordless,* solid state AM-FM, sounds great.

Sears new under-cabinet radio stays out of the way of the blender, the mixer and all the other appliances on your kitchen counter.

It's at eye-level, too, where you can easily read the dial and tune in the station you want. You can't do that if your kitchen radio is down on the counter or way up on top of the refrigerator.

It's so easy to install, you don't even need a screwdriver. It comes down just as easily, so you can move the radio to any other room. It's solid state, AM-FM, and really sounds big. The FM part even has an electronic device which "locks" the station in.

Sears kitchen radio is available by catalog or at any Sears, Roebuck and Co. retail store. Drop in and see virtually any type of radio you can think of—including one new battery-operated radio that is so shock-proof, you can use it, dripping wet, in a bathroom.

The new Sears kitchen radio is not expensive. And it makes a fine gift for Mother.

After all she's done for you, why don't you get her one?

Sears

Bet even her cooking will improve.

Isn't it so much nicer up there under the cabinet than down here with all this clutter?

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We've put together a guide to help you select the right panel door for your next home. Or use it to pick out some great new doors for your old home. It's free. Just return the coupon.

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DECORATING NEWSLETTER

For the chaise, a new image. Once upon a time a bedroom with a chaise longue heaped with dainty pillows and a chintz-skirted dressing table to match was every woman's dream. Today the chaise is back, but it looks like a beach chair—informal, low-slung and loungy—and its new habitat is the living room.

Quasar Khanh of blow-up furniture fame has designed one that is curved and sloped to fit the human body, is made of foam in varying rigidities, adjusts to three positions and comes in a choice of 25 skin-tight plastic coverings. In stores now, the price is $340.

The Fold-A-Foam version starts out as a legless chair made up of wedge-shaped cushions. Flipped out to full length, it is a ground-hugging chaise priced at $70. The manufacturer is Wylde & Co., a Chicago-based firm.

ID Tags. From now on, furniture, bedding, carpets and other home-furnishings items that use latex foam rubber will carry an identifying tag. This should clear up the confusion about cushioning and backing materials.

Living landscape. Office landscaping, a new idea in space planning that takes work flow and interoffice communications—not status or hierarchy—into account, is influencing interior design concepts for the home, too. Landscaping is one way of saying it, systems or structural planning another. What is meant is that there is now a trend away from rooms furnished with single, freestanding pieces of furniture to spaces with furniture groupings that seem to have grown naturally from the background. Vladimir Kagan, a New York designer, calls his new groupings of single and multilevel furnishings "structures." One is an integrated seating group, the other a work group. Call it what you will—landscape, system, structure—that's where we're heading.

Help with hanging. Anyone who has ever tried to hang a wall composition, usually consisting of pictures, mirrors and other decorations, knows how hard it is to get the proper balance worked out. Experts always suggest that the various pieces be laid out on the floor first. Hanging, the next step, is even more difficult. Now Broyhill Furniture Industries offers hanging instructions free with every one of their 10 wall groupings. There is a wrapping-paper template with each piece outlined and the exact position of each picture hook shown. All you do is tape the diagram to the wall, put a small piece of tape over the nail marks, hammer in nails or picture hooks and remove the template.

Getting rounder. We had lunch with Tucker Madawick, vice president, RCA Sales Corp., to talk about design directions in home-entertainment equipment. According to Tucker, "Straight geometry has had it—cabinets are getting rounder, curvier, softer, more sculptural. Modern materials such as aluminum, steel and plastic are in, but severe, right-angle monolithic modern is out." And for a look at other recent developments in round furniture, turn to page 66.

Made for each other. More and more furniture firms are joining forces with lamp makers. The reason? To give their retail customers—that's you—better coordinated designs so that you will know that the lamp really goes with the table or cabinet because it was specifically designed to do so. Thayer Coggin teamed up with George Kovacs, a New York lamp manufacturer-retailer; others, such as Tsao Design and Directional Industries, are following suit.

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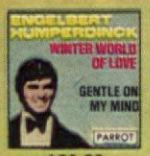

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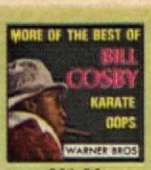

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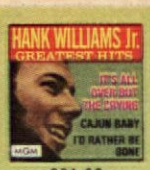

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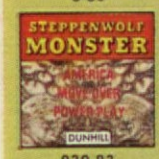

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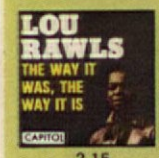

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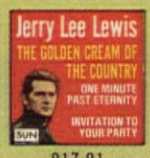

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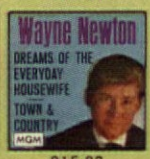

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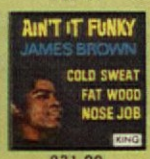

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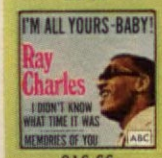

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DECORATING CLINIC

QUESTION: I have a chrome antique Russian samovar. Should I convert it into a lamp?

ANSWER: First, if your samovar is chrome, rather than brass or silver, it is probably not an antique. As for converting it into a lamp, we think it should remain a samovar forever. Pieces that start out in life as one thing and are converted into something quite different frequently lose their original value and charm.

QUESTION: I have often seen decorating articles in your magazine in which you show an area rug over wall-to-wall carpeting. We have done the same thing in our living room, but find that the area rug keeps creeping up instead of lying flat. Is there anything we can do to prevent this?

ANSWER: Face the underside of your area rug with double-faced carpet tape. This will fasten it securely and enable you to pick it up when necessary without damaging the carpeting beneath. When you have the rug cleaned, it will be necessary for you to replace the tape.

QUESTION: We have new draperies in our bedroom in a pattern that now seems to me to be a huge mistake. They are an abstract print in purple, avocado, red and dark blue. Walls are white and we have no bedspread or carpet. What can I do to quiet the room?

ANSWER: Paint the walls navy blue and use a bedspread and upholstered headboard in navy-blue suede cloth, corduroy or heavy cotton. Stain the floors dark and use a deep red area rug. Instead of conventional night tables, we suggest a Parsons table at one end, an oversized cube at the other, both in the same deep red as the rug. By using all dark tones, the draperies will appear less startling and your room will be both elegant and serene.

QUESTION: Our library has dark teak-paneled walls. What wood should I use for end tables?

ANSWER: Teak is a rather distinctive wood and really goes best with more of the same or something completely different. A table with a glass top and steel or brass base, or one with a colored lacquer finish, teams well with teak.

QUESTION: Our oak-paneled living room looks cold. Would a flowered-chintz slipcover on the sofa make it any warmer and livelier?

ANSWER: Flowered chintz is too fragile-looking a fabric to support a whole room of wood paneling. Geometrics, stripes or plaids would be preferable. However, if you insist on flowers, make sure the pattern is large. A deep background fabric with a lighter print is best against pale walls.

QUESTION: Would it be proper to make a curved archway into our living room even though the other doorways are square? I'm trying for a Mediterranean feeling and thought this might add to it.

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NSWER: Rounding this archway ll not give you a Mediterranean ling. Either the total interior is Medrranean or it is not, in which case you ould leave it alone.

UESTION: Do you have a drapery lution for a pair of windows that eet in the corner of the room?

NSWER: Use a wood or brass rod with ngs and install curtains that hang to e sill. When opening the curtains, aw them to opposite corners of each ndow.

UESTION: You've shown several rpets in sisal. Would this marial hold up in our entry area here the children track in dirt, ow, etc.?

NSWER: Sisal carpet is durable, but e wouldn't recommend it for the area ou describe. It is constructed in a dgelike weave, which means that ere are high and low areas. Mud and rt would get into the low areas, and nce this fiber has a tenacious quality it ould be very difficult to dislodge dirt. owever, sisal carpeting can be used in most every other area of the house.

UESTION: There is a rather wide iche in our living room with a 50-nch-wide window over an old-fashoned radiator. Since floor-length urtains will only block the heat, hat else can I do?

NSWER: Cover the window with sillngth curtains, Roman shades or fabric indow shades. Make a screen of louers, available unfinished at lumberyards nd in need of only hinges and a coat of aint. Stand this screen in front of the adiator, allowing room for heat to cirulate. Paint it to match the color of he walls.

UESTION: Our kitchen opens off he entry hall and has no door since here's no room for one. I plan to ut a console table and mirror on he opposite wall, but am concerned about reflecting nothing but he kitchen. Must I change my lan?

NSWER: Not at all. While a conventional door may not do for you, consider a bifold door which simply folds back to one side within the frame, or a pair of louvered panels with a magnetic catch that swing open and close easily without taking up wall space.

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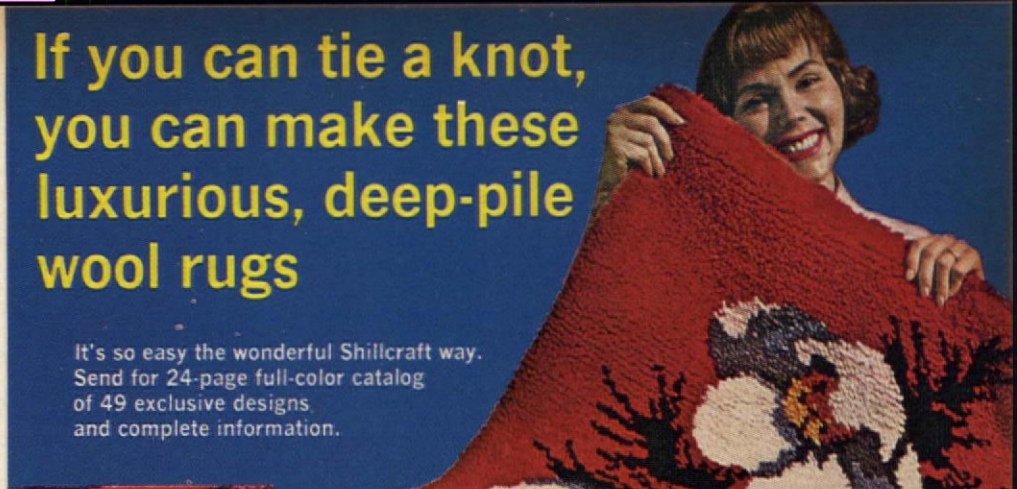

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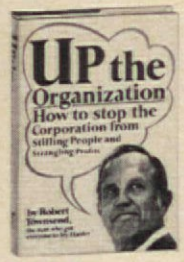

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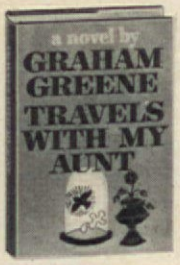

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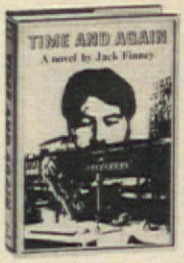

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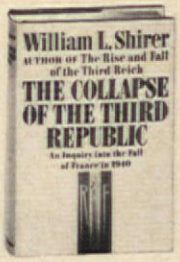

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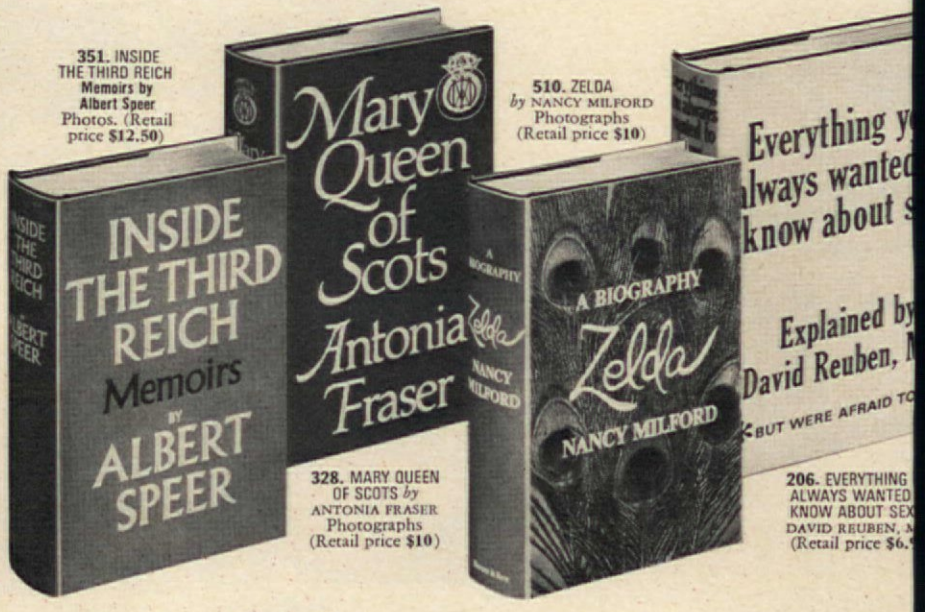

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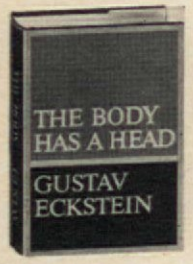

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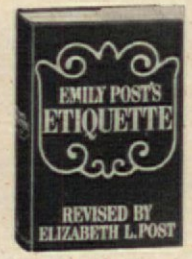

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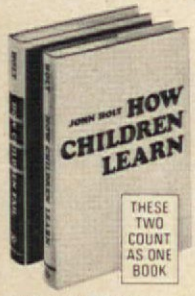

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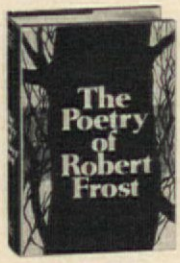

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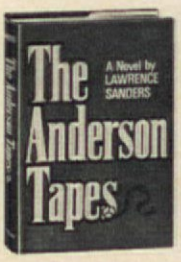

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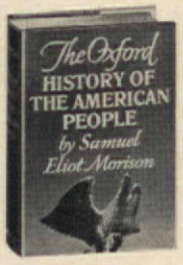

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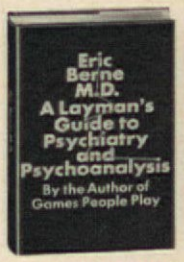

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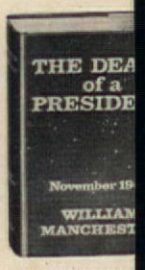

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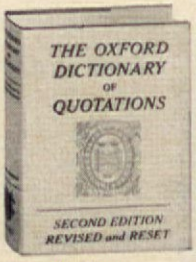

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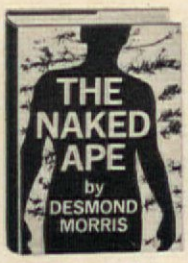

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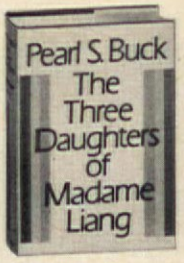

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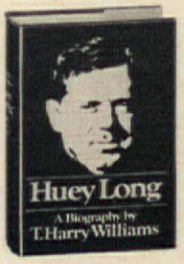

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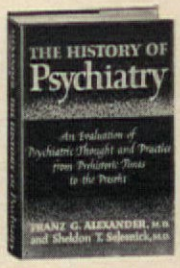

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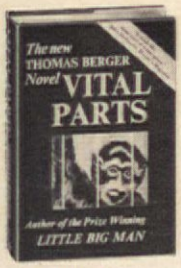

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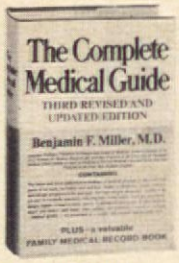

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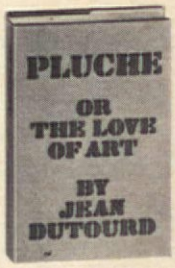

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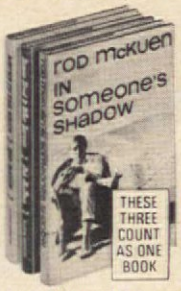

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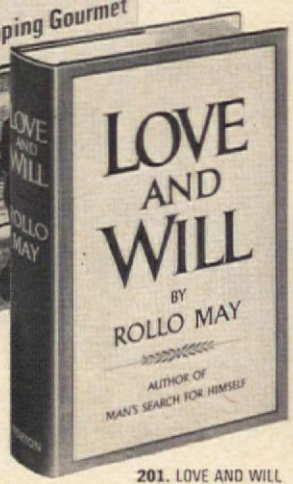

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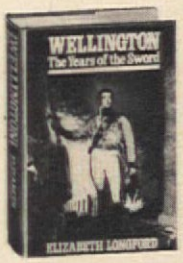

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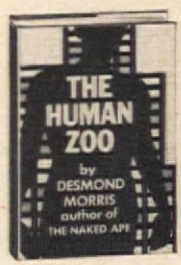

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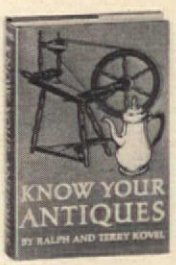

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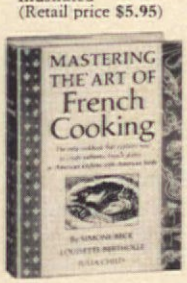

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GREAT HOMES AWAY FROM HOME

THE GRAND OLD LADY OF CORONADO

By Nancy C. Gray

The Hotel Del Coronado in 1890 (below) was a plush pleasure palace whose lavishness lured the tycoon trade. Today (left) this grande dame of the West, enhanced by modern-day trappings, still bustles as a year-round vacation mecca.

The realization of a promoter's dream, a proud 19th-century landmark now swings as a California Camelot for all—moviemakers, conventioneers, young families with their kids.

California in the 19th century is alive and well and thriving in the form of a magnificent turreted old structure known as the Hotel Del Coronado. The scores of rabbit hunters who used to ride across the sand and brush nearby are gone. The huge tent city that spread southward down the beach has folded into history. There's not a private railroad car to be seen in Coronado. And even the ferry boats have lost out to "progress"—the new bridge from San Diego. But this proud landmark, a stately anachronism in the Space Age, carries on. A favorite with holiday-happy Californians at any time of year, a full house of 850 is expected this Labor Day weekend, repeating a perennial pattern that, like the hotel itself, survives year after year.

In a state grown used to watching glass and concrete cubes replace romantic buildings of the past, coming on the Del Coronado is a rare experience. Big, round, red-shingled towers cut the sky above the palm tops. Wide green lawns protect the great old galleried frame. In a central gardened courtyard, a bougainvillaea blooms as it did three-quarters of a century ago. And in the paneled lobby, the same quaint, gilded cage hauls guests to the fourth floor without showing any signs of age. The cable, in fact, was replaced for the first time in 1968—80 years after the hotel opened. More modern elevators share its work, just as comfortable furnishings have replaced the stiff-backed Victorian. But somehow even push-button-era comforts and efficiency have not intruded on the spirit of a bygone Camelot.

Guests are still served in the enormous dining room known since opening day as the Crown Room. The chandeliers and ornate ceiling here have dazzled the Who's Who of the world and continue to do so four generations later. The incomparable pastries on the menu still come fresh from the huge firebrick ovens over which Argyle Andrew Benedict has been presiding since the 1930's. Since there's no temperature gauge, he tests the heat by pushing his arm in from time to time, and in the old-fashioned Del Coronado way, shoves the bread, wedding cakes, *et al* in and out on long wooden paddles. There are no pans.

This grande dame of the West was born at a time when railroads were offering bargain tours from the East Coast and promoters were whetting appetites with tales of golden California land. One Elisha S. Babcock, an Indiana railroad man, and H.L. Story, a piano manufacturer from Chicago, arrived on the scene and, over a bit of jackrabbit shooting on the bleak and barren stretch of sand, hatched a scheme that made their contemporaries look like pikers. Along with others, they formed a syndicate and bought all of Coronado (then unnamed) and North Island for $110,000. Then, since no land-sale adventure in such uninspiring surroundings was worth a tinker's dam if it didn't have a big hotel to kick it off, they launched a spectacular plan to build one of more than worthy dimensions on their newly acquired property.

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With the help of two Chicago architects, the brothers Reid, a small army of unskilled Chinese laborers imported from San Francisco and indefatigable promotion, what Babcock likened to "a fairy palace" rose up from the beach. However, no palace before, nor hotel either for that matter, had ever been equipped with electricity. This was the first large installation, and no less a luminary than Thomas Alva Edison himself came out to supervise the job. The electric plant supplied all the hotel's needs until 1960—and even took care of the town for many years.

In addition to a climate whose benefits were endless, and water that would cure many ailments, the hotel's original prospectus trumpeted these assets:

"Number of rooms, 750; dining room seats 1,000 persons; 30 billiard tables—four for ladies; ballroom area, 11,000 square feet; breakfast area, 4,800 square feet; 2,500 incandescent lights; four 85-foot bowling alleys.

"Yet with all this magnificent splendor, elegant surroundings and other excellencies afforded at this charming place, the rates here are as moderate as those of any ordinary hotel, ranging from $2 per day and upwards by the month; transients from $3 per day and upwards according to room." The rates have risen with time; they now start at $13 for a single, climb to $60 for a handsome suite on the ocean side.

When the Del Coronado opened in 1888, there were 390 bedrooms, each with a cherry-mantled fireplace and a personal wall safe—no two rooms alike. Fireplaces and safes have, for the most part, been removed during remodeling and there are now 400 bedrooms. Baths have been added. Since there were only 73 to start, many of the elegant guests trooped down the hall.

The elegant guests, incidentally, crowded a guest list that takes a backseat to none. Over the years, it has logged in five presidents, Tiffanys, Astors, Vanderbilts, tycoons of every description and a fat slice of Hollywood and the entertainment world (stars still come here for moments of quiet anonymity). It was the backdrop for United Artists' *Some Like It Hot*, and TV cameras are constantly scanning its crannies for atmospheric settings.

Through all its conjuring up of past tense, the lumbering old structure is very much of the present. Crews work continually to face-lift, refurbish, keep it young—all with care.

Young families have moved in. Children play in the corridors that once held the bowling alleys or run on the grounds where a fighting ostrich named Sir General Grant once held court. A teen-age center blasts rock and roll from its mod quarters below the elegant grand ballroom. And a plush cocktail lounge has taken over what used to be the "rocking-chair porch" of former days.

Summers proffer a full program for all groups of youngsters, and parents can escape to tennis courts (four), golf course, pool and spa or the mile of powder beach that runs in front of the hotel.

And though jets sweep down for landings at the nearby Naval Air Station, by some sort of miracle they haven't managed to jar loose the spell that settles in when one first comes upon this remnant of another world. END

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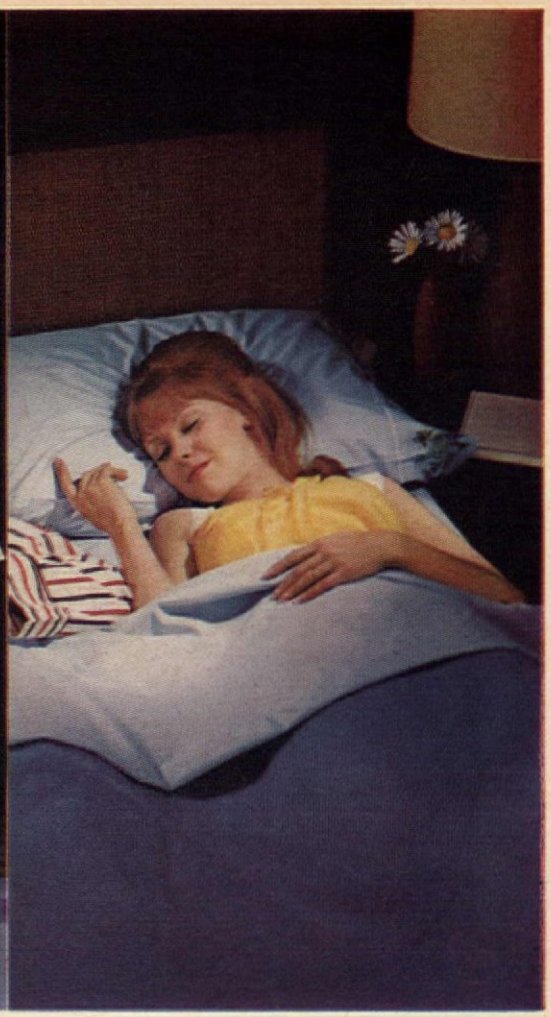

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Al Francekevich

By Jeanne Lamb O'Neill

LADIES OF THE LANES

Question: What's noisier than 50 babbling women under one roof? Answer: 50 babbling women under one roof throwing bowling balls.

It's almost back-to-school time, and thousands of mothers all over the land can hardly wait. The minute the kids are out of the house, half of them will leap back into bed. The rest will likely make a beeline for the bowling lanes. Yes, today's mothers bowl. They bowl with their church groups, fraternal organizations, civic clubs. They bowl with the girls from the country club, the PTA or just the neighborhood gang. In fact, they sign up for a bowling league as soon as they sign up the youngest for kindergarten—sooner, if the local modern, shining pin palace boasts a kiddy-care center.

Did you know that bowling is the biggest game sport in America today? There are some 3,000,000 regular women bowlers alone (and 7,000,000 more bowl at least once a year). What's the attraction? Why grab bowling gear and hotfoot it to the lanes every Thursday at 10, come rain or shine, dirty dishes or sick husband? Some women join a bowling league for the exercise. It beats calisthenics, and you can't golf in the snow. Some women join to make new friends. There's nothing like a bowling league to break the ice if you've just moved into town. Some women join to keep up on the neighborhood gossip. Some even join because they like to bowl.

League bowling in a ladies' league is one of the oddest sports ever invented by American women to fill their leisure time. It's as relaxing as taking a cross-country motor trip with five children under the age of 5. If there's anything noisier than 50 babbling women all under one roof, it's 50 babbling women all under one roof who are throwing bowling balls. When men bowl, all they do is pick up the ball and throw it. When women bowl, they scream, shout, squeal, giggle, clap, cheer and groan. In between, they just chat. I don't know why the TV networks waste their time on men's professional bowling tours. A ladies' league, any day in the week, has more drama, suspense, intrigue, high tragedy, low comedy—and, of course, more leg show.

Are you thinking of joining a ladies' league? Before you do, you should understand how it works. But don't rush out and buy a book. Handbooks on bowling for women won't tell you what you need to know. They may tell you what to wear, how to keep score and how to make a spare, but they'll tell you nothing about the ins and outs of the game. In fact, learning the textbook rules will only confuse you. What's the use of knowing, for instance, that the bowler on the right always goes first if the lady on the right lane doesn't know it? She'll nod to you. You'll nod to her. You may stand there playing "After you, Alphonse" for five minutes, if you're too concerned with etiquette. What you really need to know are all the unwritten rules and regulations, the little traditions, taboos and inside jokes that govern ladies' bowling.

The first rule of any woman's league is that the teams must have cute names. Before you can get down to serious bowling, you have to pick a category—such as flowers, fruits, birds, cars, candies, ice cream flavors, laundry soaps, intoxicating beverages, obscure 16th-century Elizabethan heroines. Any category that will yield a dozen team names will do. One year you may be the Daisies, Lady's Slippers or Skunk Cabbages—the next, Lollipops, Jelly Beans or All-Day Suckers. Obviously, the competition is twice as keen when the Tutti Fruttis are neck-and-neck with the Chocolate Chips, or when it's the Pink Ladies versus the Hot Toddies.

The main reason for having cute names is to fire up team spirit. Spirit is what counts in a ladies' league and, as any lady bowler knows, it's more inspiring to be on the Jelly Beans than on Team 1 or Team 2. If you're a Jelly Bean, you won't bring your knitting or your needlepoint to occupy those moments when a teammate is bowling. You won't write letters and make up next week's grocery list. You won't trot around visiting friends in other lanes. Every time a member of your team gets up to bowl, you'll be there right with her. If she makes a spare, you'll clap your hands off. If she makes a strike, you'll scream yourself hoarse. While you're on the bench, you'll be an important part of the action—nudging, stamping, kicking the pins down for your teammates.

"Learning the lingo" is another rule of the game. But don't worry about fancy textbook jargon. You don't have to know that "goal posts" are the 7-10 split. Nobody cares if you're up on "Faith, Hope and Charity," "basket with a handle," "dimestore split" or "barmaid." All you need are four phrases to repeat over and over, (continued)

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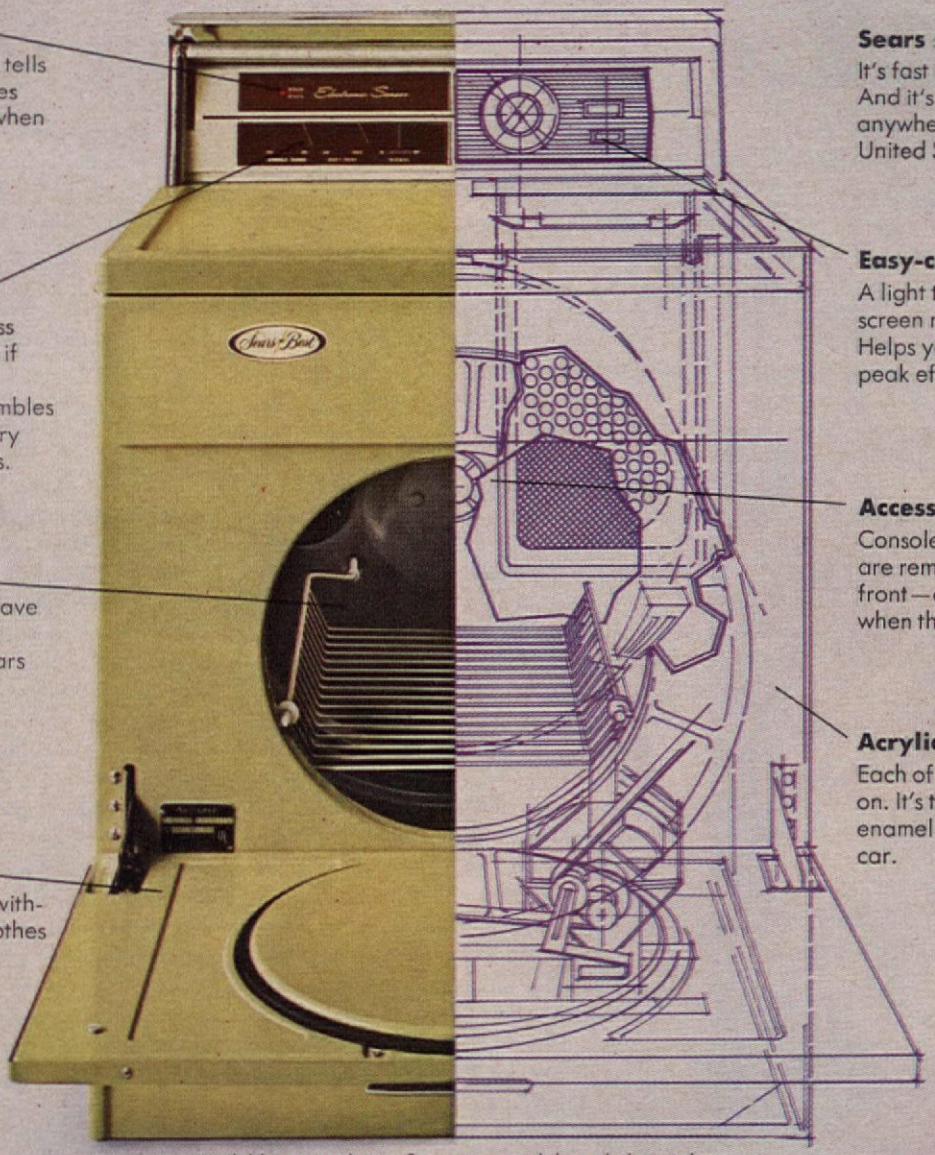

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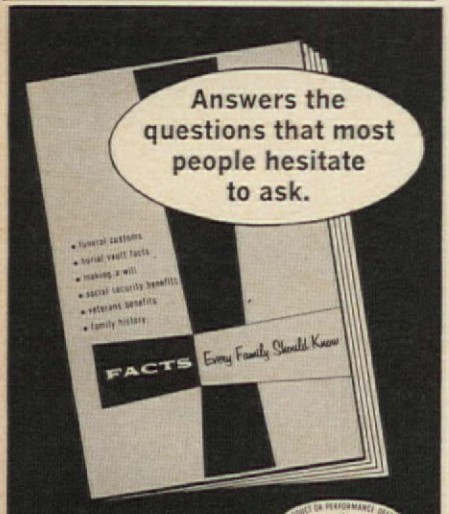

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week after week, month after month. "You were robbed!" is one of them. The others are "That'll go, Gert," "Get the wood, Mabel" and "Slide it over, Sadie." After a few months, you may be tempted to come up with something more original. Perhaps you can bring in a new twist with "What did you have for breakfast this morning?" every time somebody gets a strike.

Every lady bowler knows that what you eat for breakfast can make or break your game. So can the color of the socks you're wearing or the flavor of Life Saver you're chewing or the bowler you're sitting next to. If you're having bad luck, for instance, run over and touch a girl who just got a strike. If that doesn't work, you can stamp your feet, talk to yourself or turn yourself around three times counterclockwise. As a last resort, you can ask the scorekeeper to give you a "squiggle." Drawing a squiggly line around your last box is the surest way to improve your game.

If you're not superstitious, there are many sensible, concrete, money-costing bowling aids you can try. You can buy nonslip grip creams. You can try a thumb guard. You can purchase a wrist support or make one yourself from a Popsicle stick. You can even buy bowling blinders. But a lady's most important accessory is her hand rag. If you really want to bowl like a champion, you'll get yourself a battered, tattered, tattletale-gray washcloth to use before you bowl. It's all right to use one of the communal rags, towels or sponges strewn around the lanes, but whatever you do, don't swipe someone else's.

Even worse than picking up the wrong rag is picking up the wrong ball. On your first visit to the lanes, you assume that all the balls on the rack are there for everyone to use. Naturally, you'll pick the prettiest one—the hot-pink ball, the one with polka dots or the baby blue number with the pink swirls. You may roll away blissfully for an hour before it slowly dawns on you that the air has turned chilly. Eventually, someone will whisper that the polka-dot ball is Ethel's. By that time, old Ethel will be polka dot herself. If you don't want to make the same mistake again, just pick the tackiest, dirtiest, most pitted ball on the rack—it always belongs to the lanes. And if someone offers to let you try her ball for fun, don't. The next time she bowls, she's bound to throw a gutter ball and will be convinced you did something to her ball.

Being new at the game, you'll probably be worried stiff about your form, your approach, your delivery. Relax. Tension is fatal in bowling. Calm your nerves by looking around at others' forms. You won't believe how many different ways there are to bowl. You can bowl right-handed or leftie. You can bound up like a gazelle or lumber up to the line like a tipsy turtle. You can take three steps or four or five. You can even take no steps and just stand like a lump at the foul line. You can wipe your feet, wring your hands, do a few entrechats, flap your arms like a bird, gaze dreamily into space, do a split, do a jig or do any other thing you like. Watching 50 lady bowlers in action, you may find it hard to believe they're all playing the same game. Seeing how they look from the rear, you'll wonder how it must be from the front view and decide that automatic pinsetting machines must have been invented in desperation by a pinboy. But at least you'll stop worrying about how *you* look.

The thing you want to worry about is getting up there. Holding up the game is unforgivable in any league. Don't be a dawdler, a daydreamer, an alley-hopper. Don't wait till the bowler ahead of you is all settled back in her seat. Keep a sharp eye out. Be poised for flight. Practice so that your foot hits the ground at the very second she pushes the reset button. No matter how badly you bowl, if nobody ever has to say, "You're up," everyone will love you.

Of course, you'll probably never get to be on the team you want to be on. The team lineups are usually drawn up by league officers mathematically, based on individual bowling averages. Every team gets one good bowler, one bad bowler and a couple of in-betweens. It only seems that it's against the rules to put your best friend on your team. It only seems that the schedule is "fixed" so that every time your team bowls with hers you're in Bermuda or her kids have measles. (Being in Bermuda is considered an acceptable excuse for missing a week's bowling. Having kids with measles isn't. After all, you're still in the country.) It only seems that you always end up on the same team with the one woman in the league you happen to like least.

All the ladies in the league know that bowling is just a game. Everybody's there just because it's good fun, good exercise and a good way to make friends. Nobody but nobody cares about winning. At least, not out loud. It's one of those unwritten rules. END

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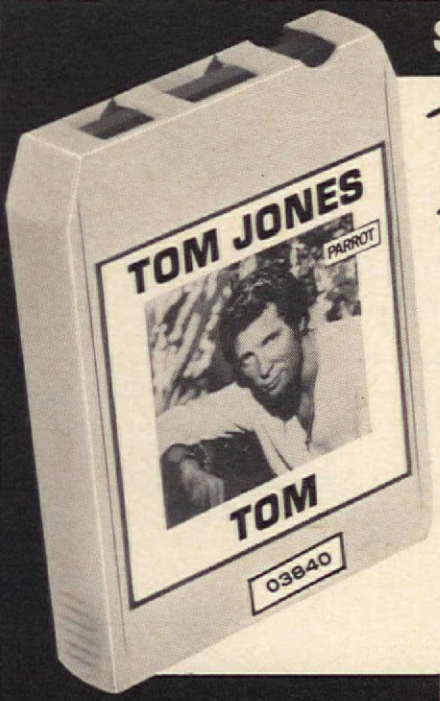

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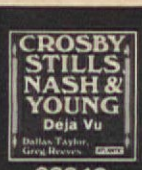

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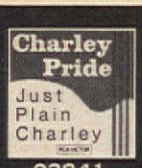

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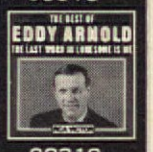

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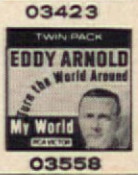

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THE PLUMB LINE

Editor's note: In this new *AH* column, Barbara Plumb will bring you month-by-month news of developments affecting our environment and our architecture.

SCIENCE TO THE RESCUE

A group of scientists, led by James E. Guillet of the University of Toronto, has developed a method of making plastics for containers which will decompose when exposed to sunlight but retain their form indoors. Guillet predicts that the price of the new materials will be only slightly higher than that of present-day plastics. . . . And an inventor in Tacoma, Wash., Willis R. Lebo, has developed a method for producing odor-free garbage "bricks." Though housing experiments in Japan have used compressed garbage as building blocks since 1968, Lebos olved the problem of smell. His solution: treating the garbage with quicklime and soda ash before compressing.

FUN AFLOAT

An inspired job of recycling has been done by the Pawtucket, R.I., Model City Demonstration Agency. They have refitted the Newport-to-Jamestown ferry, retired from service in 1969, as a recreation center for young people. Nine students and a professor from the Rhode Island School of Design developed the plan.

EXIT: IVORY TOWER

Architects, at least the younger ones, are changing their view of what their function in society is. They no longer see themselves solely as the creators of beautiful but isolated buildings and houses. They are facing up to the hard fact that most of the man-made environment in this country has nothing to do with their profession. They plan to change all that by becoming architects cum entrepreneur-builders. By assuming a financial stake in the action, these architects hope to be able to control the aesthetics of large building projects in this country. They are going into the ghettos to find out what people really need and want. They're no longer sitting back waiting to be asked. And from a "save our resources" vantage, these environmental activists are talking of lobbying against the use of increasingly scarce natural building materials.

LEARNING ANEW

More than 25 universities, including the University of California, Columbia, University of Michigan, Princeton, University of Tulsa, Yale and Cornell, are offering a new program in environmental studies. On many of these campuses, architecture will no longer be taught as an isolated course but as one of the interrelated (continued)

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The Short Drapery and how it grew to be beautiful and protective.

Short draperies seldom see any company. They hang in rooms that the family frequents—the playroom, the den, the children's rooms—which may be why they've never been as nice as the long draperies that hang in the living room.

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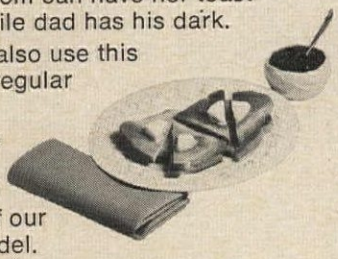

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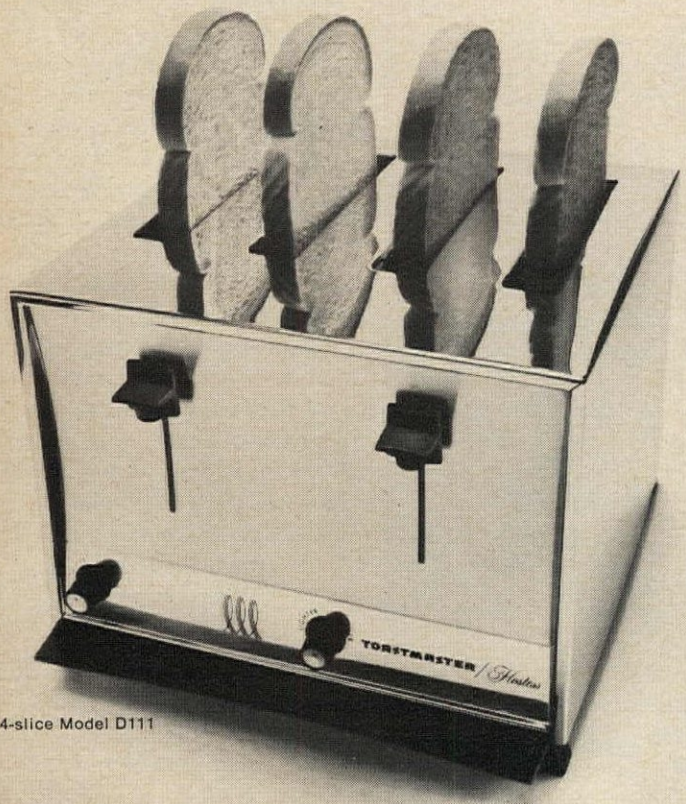

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It's a dilemma many people are facing: Should we stay in our present house and improve it and hope that prices will go down or should we move now on the chance that prices will continue to go up? Statistics show that most people are choosing the first alternative. In 1969, homeowners spent $13.5 billion for upkeep and improvement of residential properties in the United States. That's an increase over 1968 of $800 million. And the National Commerce Board predicts that "housing costs will more than double in the decade."

REMODELING HELP

The U.S. Department of Housing and Urban Development is offering some free advice to anyone who wants to remodel his house. A postcard request to the Community Relations Division, Office of Public Affairs, U.S. Department of Housing and Urban Development, Washington, D.C. 20410, will bring a copy of the booklet, "Fixing Up Your Home: What to Do and How to Finance It." The publication gives advice on selecting contractors, comparing bids and understanding contract terms.

HOUSING PROGRESS?

In 1950 the United States was the world's leading producer of houses, with 16 units being built for every 1,000 people. Now we have slipped behind Western Europe, Japan and Russia with a ratio of six per thousand.

CHANGING WEATHER

Do you often think that the weather is worsening? Apparently it is. A government-sponsored study of weather conditions around St. Louis and Chicago has produced evidence that North America's climate is being altered by air pollution. Dr. Walter O. Roberts, past president of The American Association for the Advancement of Science, foresees that by the year 2000 the weather will be a matter of "global concern." According to experts, the outlook is for rainier and hotter weather. The extra rain comes from the seeding of clouds by such common pollutants as lead from automobile exhausts and sulfur dioxide from oil-fired electric power plants. The warmer weather, particularly in cities, is due to the production of electrical energy which is now doubling about every 17 years. END

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FROM HOME BASE

Here is a quick guide to choosing the greatest kitchen footing around . . . comfortable, colorful, cleanable, resilient flooring.

Imagine yourself standing for 3,640 hours on the kitchen floor! That's our estimate of the yearly average for most women with young children. So why not treat your feet to a resilient floor? "Resilient" is a catchall term for flooring which is soft underfoot and springs back to shape after you walk on it. It is handsome, treadable, cleanable and relatively inexpensive.

If you think you would like to install resilient flooring in your kitchen, resolve these two questions before you plunge into color and pattern:

First, consider the grade level. This concerns the floor's relationship to ground level. If your kitchen floor is on a concrete slab in direct contact with the ground (on grade), you won't be able to use a few resilient products as the dampness affects them. Other resilient materials can be used anywhere.

Second, choose between resilient sheet material or tile. There are two considerations: cleanability and cost. Besides being the chef's domain, the kitchen is also home base for pets and children, who track in mud, sand and dust over the usual spills and dribbles from cooking. So sheet flooring, with few dirt-catching seams, is the better choice. Some sheet materials can be laid by the do-it-yourselfer but most must be installed professionally. Thus sheet flooring generally costs more than tile.

If cost is a bigger consideration than cleaning, use tile instead. It is easy to install and economical. Asphalt tile is the lowest in cost, but it does not resist grease as well as vinyl-asbestos tile, which is also more resilient and comes in more attractive colors and patterns. Solid vinyl tile may appeal to you more as it comes in the brightest colors and designs, yet is easy to install and clean.

Now that you have considered the grade level and the basic types, sort out the options. These extra-performance features may raise the cost a bit but they are often worth it in the long run. One popular option is the extra cushion which is available on some sheet floorings or tile. The flooring with the thickest cushion is, of course, the most comfortable to walk on. It won't prevent varicose veins but it does deaden noise, is as comfortable as carpeting and is cleaner, too. Walk on store samples to make your own "cushion test."

Still another option is the no-wax feature. One manufacturer now offers a newly engineered plastic flooring with an abrasion-resistant surface which will stay shiny through years of normal wear. You couldn't wax this floor if you wanted to, for conventional floor waxes won't adhere to the surface.

Now you can get to the real fun and have a flooring fling with design and color: vinyls that mimic brick, slate, stone, cork, wood planking or parquet; matchmakers—vinyl flooring which matches the dining or family-room carpet; dizzy geometrics. brilliant accent strips or stylized accent tiles.

What is all this going to cost? Generally, the thickest cushioned-vinyl sheet flooring with penetrating pattern (inlaid) will cost the most—about $1.50 per square foot installed. Other cushioned sheet floorings in printed or inlaid patterns vary (according to thickness) from 40¢ to $1.40 a square foot installed. Tile costs, without installation, range from 45¢ down to 18¢ per square foot.

Who makes these floorings? Amtico, Armstrong, Azrock, Congoleum-Nairn, Flintkote, GAF, Johns-Manville, and Kentile are the leaders with coast to coast distribution.—Maidee K. Spencer

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This season suit yourself. Make what you please. And make it please you. Like this handsome plaid suit in the new length. Longuette.

Or make it slightly above the knee length. In a tortoise shade sheer wool dress that takes you from nine to tea time. After five make it to the floor. And swirl around beautifully in Fall flowered chiffon.

Whatever you make. Make it prettier. Make it better. With color coordinated threads, zippers and tapes from Coats & Clark. Numbered to match (#224-Tortoise thread matches #224-Tortoise zipper matches #224-Tortoise tape) for a perfect match. For your very own Fall Fashion point of view.

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For a free copy of our booklet, "Lingerie...Sewing on Tricot", bring this ad to your sewing center.

Make it Coats & Clark and make it.

Penetrate the secrets of the pyramids.

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Share the mysterious rituals and the boisterous fun of a magnificent civilization that flourished for twenty-seven centu

King Ramses II did things on a grand scale; here his 67-foot effigy looks over the Nile.

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The lively people who built monuments to death

The Egyptians wrote lyric poetry to lost loves; their doctors prescribed castor oil and used sutures; they endured history's first recorded labor strike, worked out the beginnings of geometry—but had trouble with fractions. Their women used hair curlers, tweezers, and eye-shadow, and workers were allowed "sick leave." (There is even one recorded case of a man excused from work because his wife had beaten him up.)

To the Greeks of 2,000 years ago, Egypt was "ancient." Blessed with a unique genius for organization, the Egyptians formed the world's first united nation more than 3,000 years before Christ—and sustained it for an astonishing 27 centuries. In *Ancient Egypt*, Lionel Casson, Professor of Classics at New York University, gives you an intimate, authoritative view of a people who in s respects fell short of greatness—but w span of accomplishment has few rival human history.

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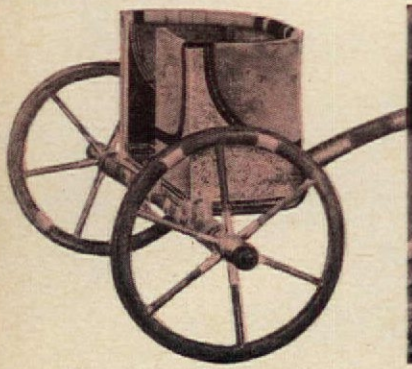

Horse-drawn chariots made up the army's front line.

Archeologist Howard Carter spent 6 years digging for Tutankhamen's tomb.

Among other volumes in Great Ages Of M

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s wooden bust of Tutankhamen
once dressed in rare gems.

Graceful symbols form hieroglyphic art.

A ship of the dead accompanied the mummy for travel after death.

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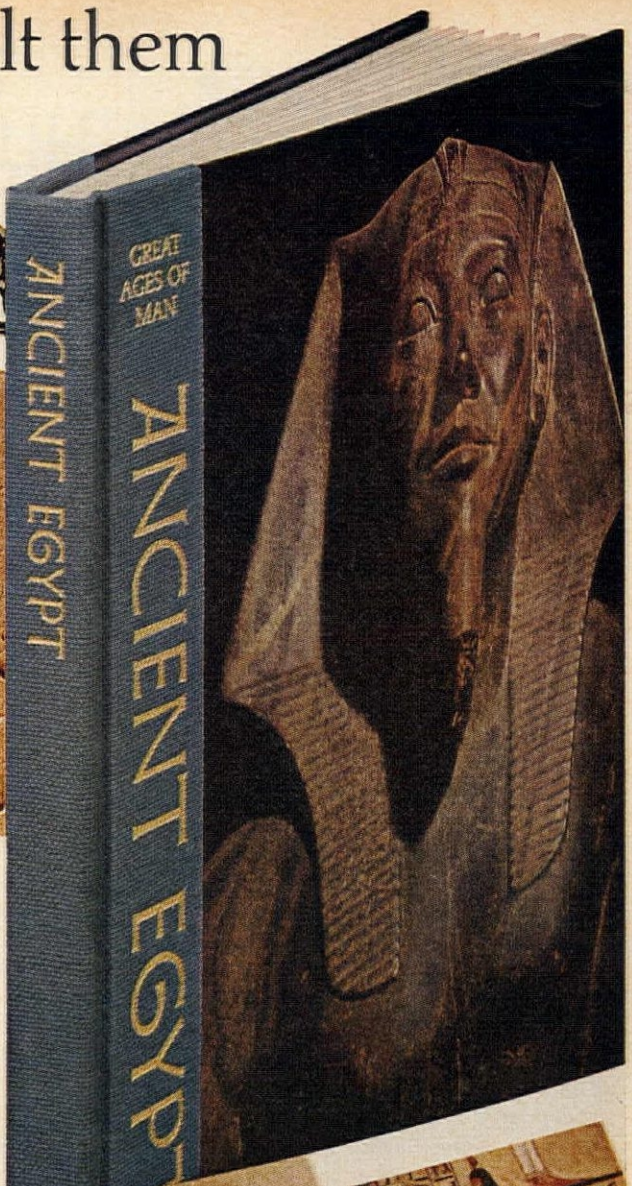

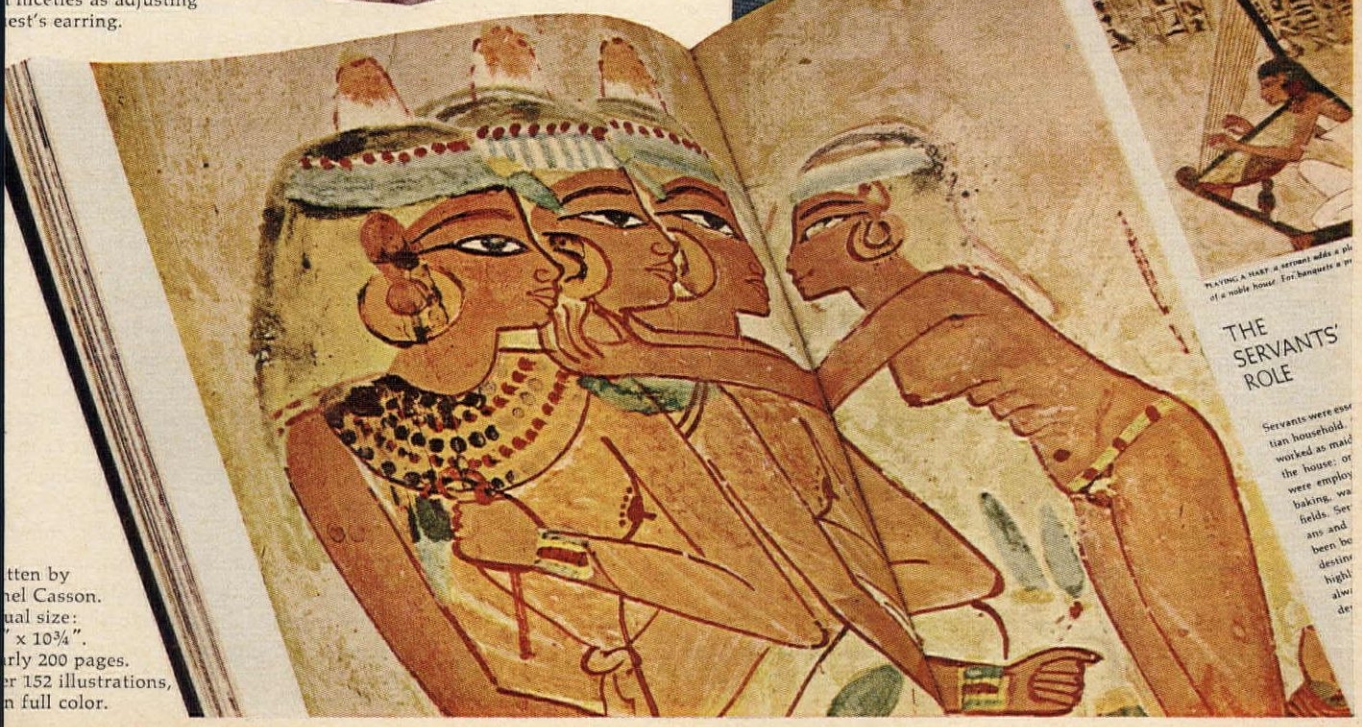

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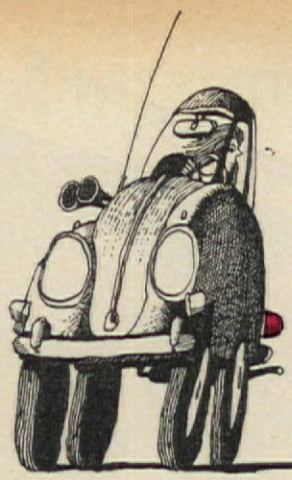

THE HUBCAP GAP

And how to bridge it—by becoming fluent in driver "road talk."

By Denise McCluggage

Much is said these days about the lack of communication. Some of these failures are important enough to be given names—The Credibility Gap, The Generation Gap, etc. Little is heard, however, about a communications hang-up we suffer from daily and which often leads to bloodshed. Such oversight is corrected here and now as we take up "The Hubcap Gap," or if you prefer the pseudo-sociological: "Inter-Driver Relationships (Short of Direct Encounter)."

The question is: How can the driver of one vehicle best let the driver of another vehicle know what his intentions are, and, conversely, how can he best determine "What in the name of all that's moving does that wool-brained idiot in front of me think he is doing now?"

As pedestrians scurrying helter-skelter on sidewalks, through office corridors, up and down stairways, we incur a remarkably low incidence of damaging bodily contact. There are always those little dances of indecision when people meet face-to-face, but the dilemma is usually resolved in good humor.

In a day's charging about on foot in even the most densely peopled places, a pedestrian will use a number of "No, no, after you" nods, some "Excuse me" smiles and maybe even a mumbled "Thank you" for an elevator door held open. Nice person, really. But put that same person in a car and the program can change completely. A scowl tightens the brow, pithy descriptions of other drivers form on the lips and tension charges the air. Why does it so often happen that Dr. Jekyll walks mildly to his garage only to have Mr. Hyde come driving out?

Efforts to explain this pedestrian-to-driver change have been many; some of the recent ones extend the "territorial imperative" theory of aggression to the automotive world. The driver, now surrounded by his "expanded skin," the car, feels more keenly the encroachment of others on his living space and reacts accordingly. There may be something in this, but we can attribute much of the irritability of the driving population to sheer frustration—the driver's frustration at not being able to make his intentions readily known to others and not knowing the intentions of others. This is a problem that deserves more consideration. Means of communication between drivers, clearly and simply, should be studied. The "voices" that are available now should be used to their full capacity, and all drivers should become fluent in the sign language of the road.

There are basically four ways for a driver to communicate to other road users: *lights, horn, hand signals and position of the car.*

LIGHTS

Turn signals, with a blinking light indicating the direction the driver intends to turn, can have their meaning confused by misuse. The worst offenders are drivers who don't turn their signals on soon enough and drivers who absent-mindedly leave them on for mile after unturned mile.

When is "soon enough"? There are laws that specify a minimum distance from the turn that a signal should be made, but in this case common sense (wishing, at the same time, that common sense were more common) can be a better guide. "Soon enough" is soon enough to let the driver behind you put the information your lights are communicating to use. How many times while driving in traffic have you followed a car in the left lane up to a stoplight only to have him flick on his intention to turn just as the light changes to green? And there you are, stuck behind him. Had he indicated earlier that he was going to turn, you could have maneuvered over to the other lane—the one whose motorists are now slipping past your right window as you sit behind this blink-blink-blinking car.

When you know you are going to turn, don't be stingy with your information—let the other cars know it, too. Early signaling is particularly important when you are going to have to slow down to make your turn out of fast-moving traffic. It cannot be emphasized enough: *Signal your intention to turn before you brake to slow down for the turn.* Your brake pedal is also a light switch. It turns on those red brake lights at the back of your car that tell following drivers "I'm slowing down." But that information alone is maddeningly, if not dangerously, incomplete. It doesn't say *why* you are slowing down. Has a dog darted into the road ahead? Did you just remember you left the iron on? The suspense isn't broken until you decide to let the other driver in on the secret and signal for your turn. Suspense can be killing—particularly in this case if the driver following you decides to nip around your slowing car and happens to choose the side toward which you want to turn, running into you.

Your turn signal gives the driver behind a whole serving of information on which to plan his own actions: It tells him you are planning to turn soon, it tells him in which direction you will turn and, since he knows that you will have to slow down to make the turn, it tells him that you will be braking soon.

Brake lights can be made more "expressive" and used to communicate shades of meaning to the drivers behind you. They needn't say only: "I'm slowing down." Tapping the brake rapidly makes the lights flash-flash-flash a more urgent "Emergency!" to the drivers following and alerts them to expect something more than a mere slowing. This nuance of meaning may save you from an end-to-end collision on a superhighway that suddenly clogs up.

Headlights, too, are used for communication as well as for illuminating your path. At night, headlights tapped from dim to bright and back to dim tell a car you're following that you are about to pass. They ask an approaching car to dim his bright lights. (continued)

You can't be tired and beautiful.

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And if that's how you feel, how do
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ill wake up tired. And not beautiful.
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You can't get more from a mattress unless it's more of a Beautyrest. The Queen size gives you 20% more room than an old-fashioned double bed. King size, 50% more.

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It gives every part of your body a good night's rest.

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They advise a car nosing out from a side street to stay put until you have passed. And they can—when flashed up and down several times—remind the car behind you that his brights are still on and are boring holes in your retina via your rearview mirror. A note of caution: Do this only when there is no one approaching you in the oncoming lane. If there is, your signal of irritation meant for the car behind you may confuse the oncoming driver.

By day, headlights can be equally useful for "talking" to other cars and yet they are used infrequently in this country. (Truck drivers are all but verbose with their lights, night and day. You might learn something from them.) Most European cars come equipped with a lever that allows a driver fingertip access to flashing his headlights. It makes daytime "light conversation" much easier than having to reach for a headlight switch.

HORN

This valuable auto voice has fallen into dis- and misuse for a variety of reasons. Mostly it is used to express impatience and to scream at other cars in traffic jams—in spite of noise-abatement laws. It is rarely used in a spirit of good feeling and for the simple imparting of information. One reason honking has come to be considered rude is that most automobile horns are strident and blaring. It is unnecessary for them to be so offensive to the ear to assure audibility—pure musical tones can be as penetrating of traffic noise as the shrillest horn. And no one can take offense at being orchestrated at.

Because horns are so generally rude-sounding, drivers rarely use them unless they are feeling rude themselves. Yet a gently tapped horn can say, "Excuse me. Maybe you don't see me, but I am here" before it needs to be leaned on to shout, "Hey, you dolt, you're backing into me!"

HAND SIGNALS

The standard, official hand signals for stopping and turning (still not universally the same, incidentally), are more and more being replaced by turn signals and brake lights. Sometimes, however, it is wise to use these hand signals in conjunction with your turn signals to call attention to special circumstances. The law does not require this, but in car-to-car communication mere compliance with the law is often not enough to avoid misunderstanding. Say you are going to turn into a driveway or a minor road shortly before a main intersection. A turn signal alone may allow the driver behind to conclude that you are planning to turn at the intersection and he may be following too closely when your little road comes up. Doubling your signals, using hands as well as lights, clues him in that there is something special about this turn you are making. If there is any possibility of ambiguity, underline your intentions with additional signals.

There are informal hand signals that can make communication clearer, too. Motioning a car to pass you, or into line ahead of you from a side road, can also make your intentions immediately clear. (You will find that a quickly communicated "After you" to a driver waiting to join traffic will take up less time than if the two of you mutely jockeyed for position, eyes carefully avoiding the risk of direct contact for fear you might suddenly see each other as human beings instead of machines.)

The matter of eye contact brings up another neglected means of communication between drivers—"looking." When you are at a stop, you can glean all sorts of information (continued)

Now an allergy treatment made only for children.

It relieves sneezes, sniffles, itchy watery eyes. And it's a tasty chewable.

Some children know all about pollen and sneezing long before they know about the birds and the bees.

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We make a children's Allerest just for them. A chewable, cherry-flavored allergy pill (that also can be taken whole—just like grown-ups do). One that's strictly for children's allergies and not a cold capsule or sinus tablet.

Children's Allerest® is formulated with two antihistamines and a decongestant widely prescribed by children's doctors.

They help stop sneezes, runny nose, stuffed-up head and itchy teary eyes. Without giving your child a lot of medication he doesn't need.

Children's Allerest, for ages 6 to 14. Gentle, effective relief for a young case of hayfever.

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From Allerest® The Allergy Specialist.

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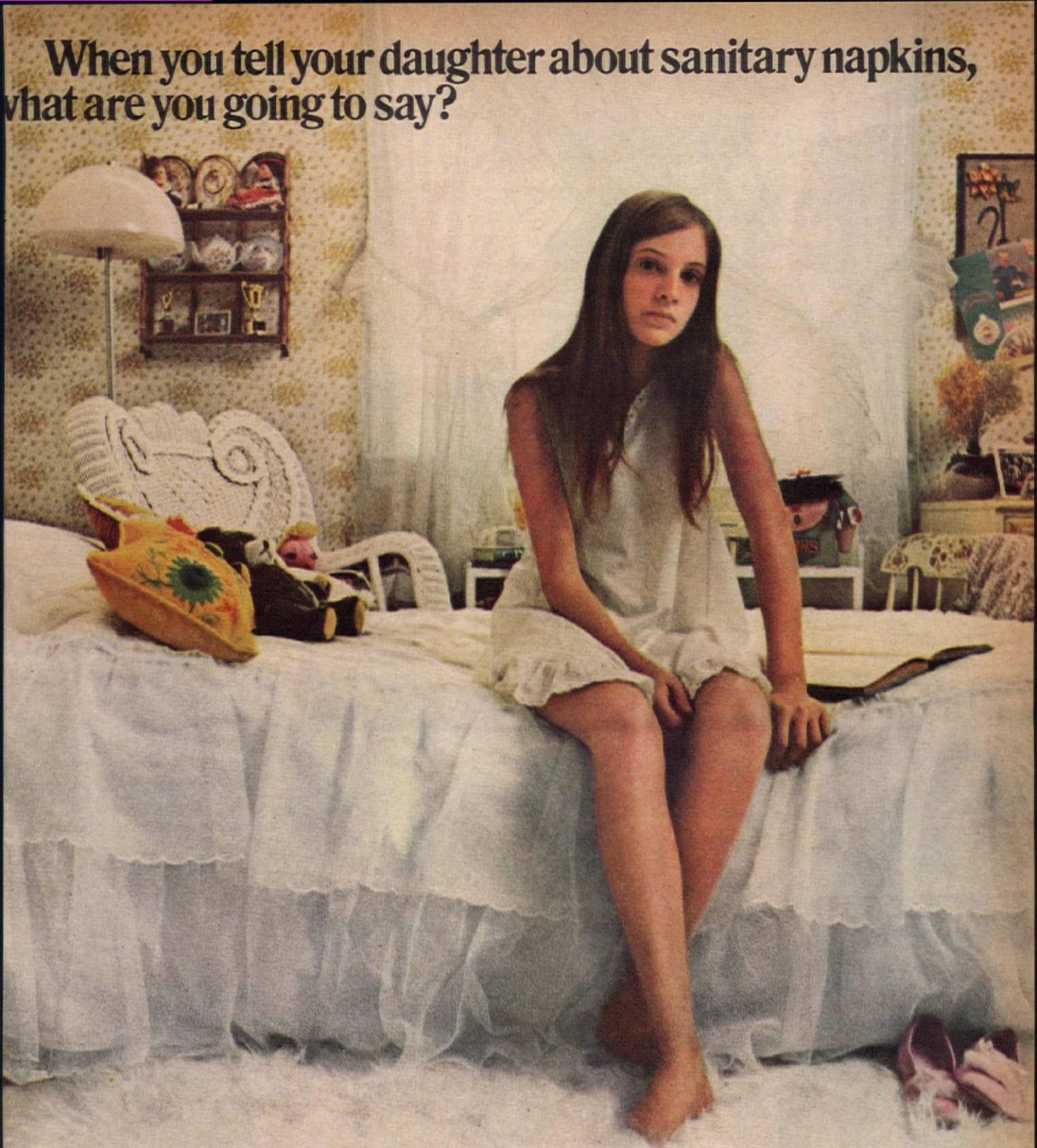
When you tell your daughter about sanitary napkins, what are you going to say?



Besides telling her how to wear a nitary napkin, and when to change , are you going to tell her how to choose ne?

If you are, we suggest you know e differences between the various nap- ns. Because there are differences. And g ones.

For instance.

Do you know if your sanitary apkin has a lining at the bottom—to rotect against accidents? Does it cover l of the bottom?

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And what's your sanitary napkin made of? Lots of paper and tissue may sound good. But it's not very good for absorbing moisture.

Modess is made of special high-absorption material. We've also discovered a criss-cross system that's been patented.* It distributes moisture throughout the entire napkin. So the napkin absorbs better and you're protected from one-spot soak-through.

Does the top layer of your napkin absorb slowly and leave wetness next to you? The top layer of Modess is made to absorb moisture quickly, into its inner layers, to keep you drier.

So, now you know the differences between napkins. And can teach your daughter how to choose one more intelligently than you could before.

Modess

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by looking at another driver. See what he is looking at, where his attention is, and you will know more about what to expect his car to do. Be specific in your looking, but keep your eyes scanning. Watch his hands on the wheel. And above all, watch his front wheels. Whatever he may be signaling with hands, eyes, lights or horn, his car can only turn the way the front wheels are aimed.

Looking at another driver gives him information he needs to know about you, too. It says to him: "I see you." And that's an important thing to have another driver know. When you are at a stop street or about to pull out of a parking place, an open, direct look at the approaching drivers will tell them that their existence is acknowledged.

Another use for the look is in a parallel-parking situation. You see a space about to open up and you want it, but you are followed closely behind. Before you draw into position, flick on your turn signal, stop and look at the driver behind—over the car seat right through your rear window and into his eyes. You might even point at the car about to disempark. Anything to make your intention clear.

POSITION OF THE CAR

The way your car is pointed should communicate a great deal about your intentions to other drivers even without other signals. (But this doesn't mean you can eliminate the signals.) To make a left turn, hug the left line, leaving as much room as possible for cars to slip around you on the right. If you have to wait for approaching traffic to pass, angle your car slightly in the direction of the turn so that your plans are an open book. (The National Safety Council advises against actually turning your wheels in the direction of your planned turn as you wait since you might be pushed into oncoming traffic should you be struck from behind.) On right turns, stay similarly close to that side of the road.

There are other ways to use your car's position to telegraph your intentions to other drivers. When you approach a main thoroughfare from a side street, for instance, don't go charging up to the brink of the intersection, making another driver coming down the thoroughfare wonder if you are going to stop. Besides looking at him to tell him he is seen, stop slightly short of the junction to dispel any doubts on his part. Since he now knows that he is seen and that you are going to stop, he needn't hesitate and you are on your way with a minimum of fuss.

And when you are following a car on a high-speed road and his directional signal flicks on for a turn, slow down immediately and perceptibly so that the driver can see in his mirror that you have obviously received his signal and will not run up his tailpipe as he makes his turn.

And so road talk goes. It is true that it's a limited language and it is true that most drivers aren't very adept at it. But fluency must start somewhere. The next time you are out in your car, figure out what other drivers might like to know about your intentions and then let them know. Speak up. Help Stamp Out the Hubcap Gap. END

How much beauty like this can you buy for less than $5.00?

SAKRETE—For service yards

SAKRETE—For swing bases

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(Quite a bit when you use

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You can add a lot of loveliness to your lawn and garden easily and inexpensively when you use SAKRETE Cement Mixes. For example, with less than 3 sacks of SAKRETE costing under $5.00, you can build 20 feet of flower bed edging, or set several posts, or build a 3 x 5 foot planter. For a few dollars more, you can have a garden pool, service yard or barbecue.

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Whatever you build or repair with concrete, insist on SAKRETE Concrete Mix. SAKRETE is completely blended . . . has the guarantee of quality on the bag and up to twice the strength of ordinary concrete.

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if you buy three records now and agree to purchase twelve more during the coming two years (you'll have up to 300 records a month to choose from)

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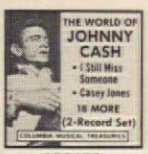

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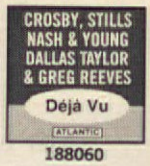

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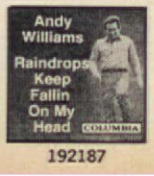

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Fill in 3 numbers

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☐ Classical ☐ Listening & Dancing ☐ Teen Hits ☐ Country

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AMERICAN HOME
September, 1970

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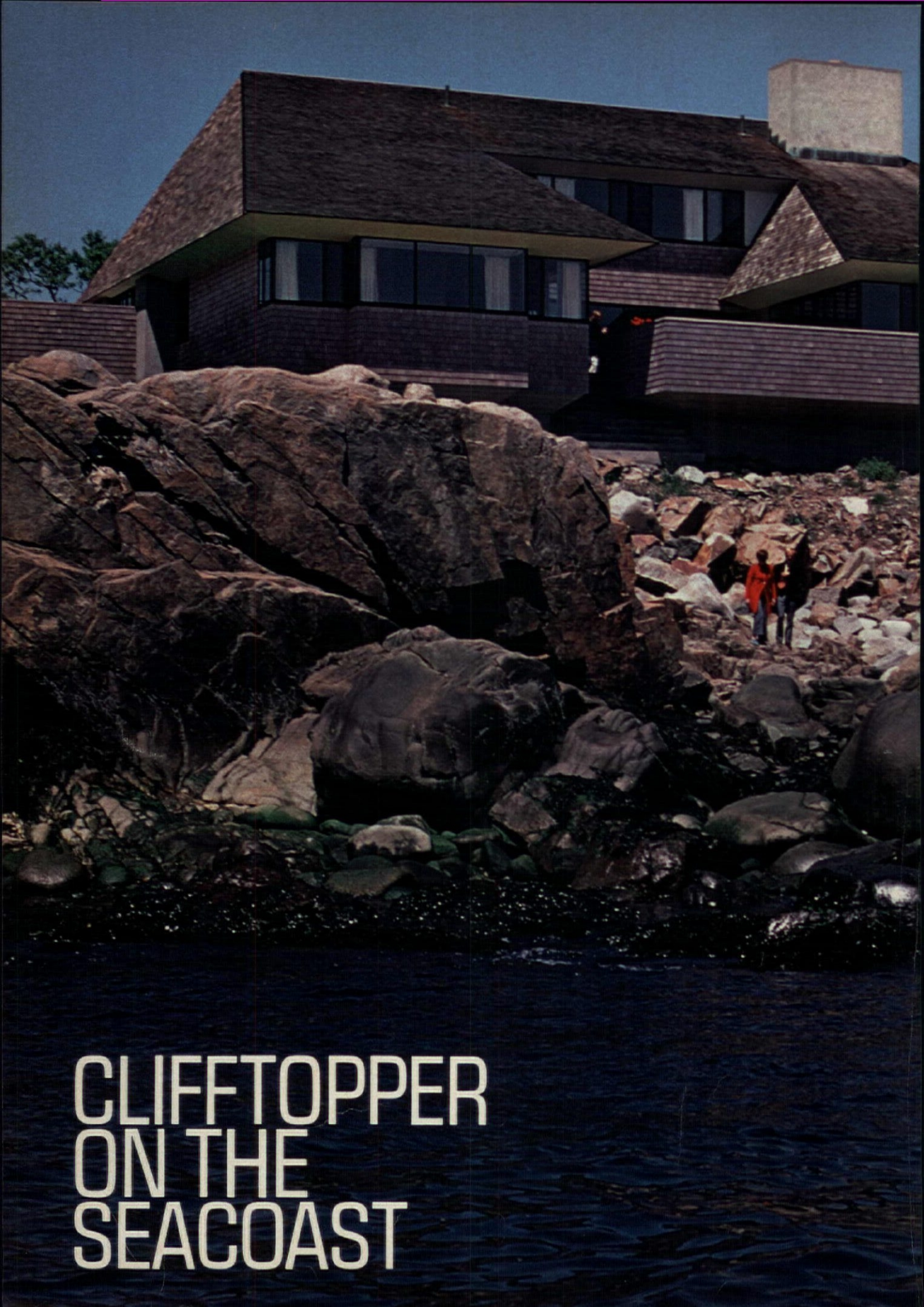
These striking houses share three things in common: both are Top Honor Award winners in two different size categories in the 1970 "Homes for Better Living" competition, sponsored by the American Institute of Architects, *AH* and *House & Home*; both combine a spectacular setting with custom design; both are located in Massachusetts. Planned for privacy, the houses make bold use of the cantilever technique. See them in detail on the following eight pages. Floor plans for both are given on page 114, where you will also find out how to order a complete set of blueprints for the one shown below. Every square foot a winner, this distinctive house can be built for the winning sum — in today's high-priced market — of $17,500.



CLIFFTOPPER ON THE SEACOAST

By Barbara Plumb

Viewed from far offshore, the sprawling, gray-shingled silhouette of this award-winning house is indistinguishable from the craggy Rockport, Mass., promontory on which it sits. Designed by Remmert Huygens and A. Anthony Tappé for the Sumner Gersteins, the house is defined, as a look from closer to shore will show, by the emerging sharpness of a roof whose overhang is accented by white plywood soffits and a cantilevered deck that flares out like a ship's bridge. A bold element of surprise is designed into the contrastingly steep entrance side of the house (inset, top), where a concrete wall insures privacy for the lower interiors. The breathtaking panorama on the ocean side, shared by the deck, living room, bedrooms and dining gallery, sweeps over the rocks, sea and Straitsmouth Island offshore.

continued

The master bedroom (above) is furnished to serve as a sitting room, private breakfast area or as a secluded place to read.

Pamela Gerstein busies herself in the kitchen (above). Flooring material is Welsh quarry tile.

CLIFFTOPPER ON THE SEACOAST continued

One enters the house by descending a short flight of stairs to the main floor, from which other stairs lead down via the deck to the rocky cliff and ocean 20 feet below. Since there are other houses nearby, the house is designed as a "U" with wings on either side providing a private view of the splendid seascape. The Gersteins, who have two college-age daughters, Pamela and Amy, asked that the house be built so that in winter they could live self-contained on the first floor without having to heat the girls' area upstairs. "They were at an age when we didn't think they would be spending much time around home," Sumner says. "But we were wrong—they love the house as much as Florence and I do."

Sandblasted concrete wall provides a warm backdrop for the dining gallery (right), which overlooks the rocks and sea beyond. Huygens designed the dining table and cabinetry. Pendant lamp is supplemented by recessed downlights.

Deck (below) is screened from the wind by living room and bedroom wings and a low wall. Stairs at right lead to rocks.

The Gersteins and daughter Pamela (below) enjoy a laugh in front of the living room's massive brick fireplace. Entrance to the dining gallery is at rear.

John T. Hill

A redwood ceiling was chosen for the living room (above) to help soften reflected glare from the sea. The area perimeter includes a built-in bench, desk and lights that wash over curtainless windows at night. Seating area, 8 feet in diameter (architects Huygen's and Tappé's ideal measure for easy conversation), rings a Moroccan rug in front of the fireplace (above, right). The sculptured white fireplace wall is in dramatic contrast to the tentlike ceiling.

For floor plans, see page 114.

A year ago, Long Island schoolteachers Louise Buonaguro and Annette Swanson pooled their savings toward a cherished goal: a weekend house on a lakefront lot in the beautiful Berkshire hills of Massachusetts. Rather than settle for a standardized builder's house or a mobile home, they asked architect Bernard Marson for a $16,000 custom design. (Today, it would cost $17,500 to build.) He came up with a two-level house which is approached by a bridge from a steep, narrow lot, a site luxuriant with large hemlock trees. Marson cut costs by using a single layer of cedar planking to serve as both the exterior and interior walls and by resting the house on piers instead of pouring a foundation. Because of his high, narrow design, Marson was able to save many of the trees on the property. By exposing the bare bones of the structure, he eliminated finishing costs. (continued)

A steep slope leading from the parking area in the foreground to the lake below dictated the

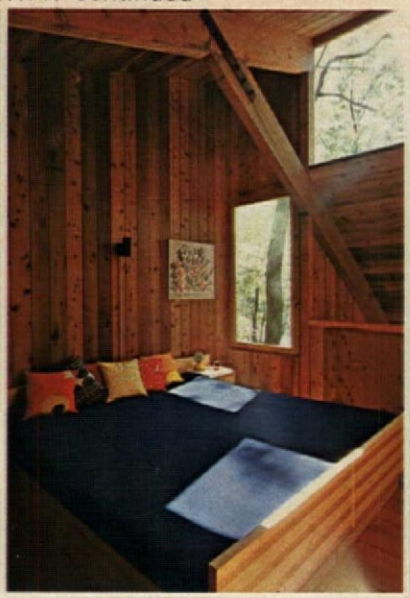
Supporting piers (above) are outside extensions of interior columns. Louvers on deck provide cross ventilation.

LAKEFRONT HIDEAWAY IN

need for a bridge to the house interior. Narrow window slots on the entrance side and windowless side walls insure privacy.

THE BERKSHIRES

Ernst Haas



Exposed roof beams, viewed from the bedroom balcony (above), lead the eye down to the lower floor and deck. The sleeping area, divided into two rooms by a storage-dresser partition, is bathed in light by a clerestory window facing the lake and by slot windows on the entrance side.

Bedroom windows (above, right), facing tall hemlocks outside, are just large enough for light, viewing and ventilation. "When you wake up, you feel as if you're in a tree house," says Annette. Blue-blanketed bed is Scandinavian.

Compact living-dining and kitchen areas (below) borrow ceiling height from the sleeping balcony, on upper floor left, and additional floor space from the deck. Beams above deck cast shadows on the glass walls to cut sun glare.

The entrance is placed on the bedroom-balcony level so that the owners can deposit their suitcases before going downstairs. Although the best view of the lake is from the living room and deck, the sleeping quarters look out on a refreshing closeup of trees. Bedrooms, while small, are not cramped since the entire interior is one large room. The downstairs living, dining and kitchen areas all flow into one another. Furnishings, mostly of light wood, are accented by brightly colored pillows and rugs. For floor plans and coupon for ordering blueprints of this house, see page 114.

The kitchen (at left rear, in picture above) is designed for working and serving ease. Divider counter, faced with cedar and topped by black Formica, comes in for frequent buffet use. Birch plywood, used on doors hiding floor-to-ceiling storage along the back wall, masks a refrigerator. Bentwood chairs surround a simple dining table. Scandinavian sofa and coffee table bring a light accent to the compact room.

Shopping Information, page 123

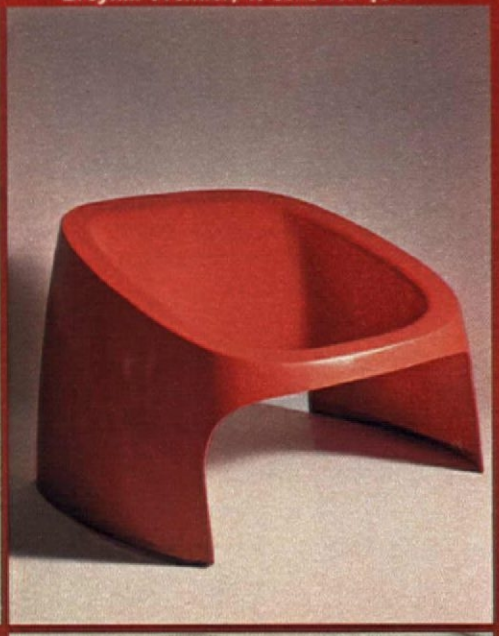
By Vera D. Hahn

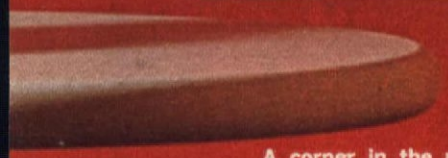
NEW FURNITURE ROUNDS THE CURVE

Curves ahead is the forecast for modern furniture as sharp angles give way to sculptured rounds. You can forget the "round peg in a square hole" myth, for you'll find today's shapely designs a perfect fit for those hard-to-fill corners. These new forms create a whole new environment—and they make more sense to the senses. Round furniture is pleasanter to touch and visually less monotonous than severely squared-off pieces. And it's more comfortable. The human body, no matter how rigid its diet or flexible its framework, was never designed for angular furniture. Manufacturers have now caught on to round and are using metal, molded plastic and foam—materials that can be easily shaped to the designer's will in hard-edge colors. Like the styles shown here (with approximate prices), the rounded look is circling in strong on today's furnishings scene.

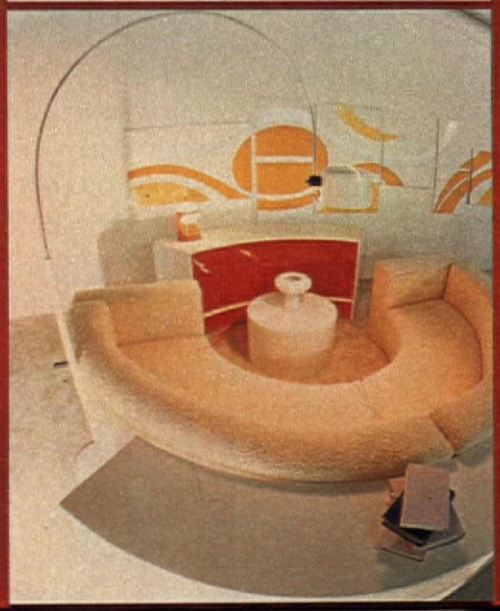
Stack tables (below) are from a collection of round furniture imported from the Netherlands by Founders Furniture. Made of polyvinyl chloride (PVC), they come in a choice of six lacquered colors. Measuring 10" high by 16" in diameter, each is priced at $45.

This oval chair (below), tough enough for indoor-outdoor use, is molded of Cycolac (the plastic used for football helmets) with a color-impregnated finish. Simple shape makes this piece attractive, functional and easy to clean. By Broyhill Premier, it sells for $90.

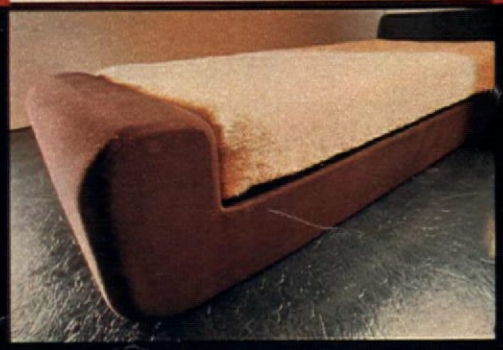




A corner in the round (right) is furnished with pieces from Thayer Coggin's new Interspace Group. Buffet with vivid Plexiglas doors ($400), Formica-topped drum table ($145) and bookcase ($390) come in a choice of 14 colors. Two-section sofa (base price $440 per section) is totally upholstered. George Kovacs lamp ($110), in white enamel, has a chrome stem.



Rounded table with vinyl bumper-edge top (opposite) has a columnar base of polished chrome. The matching 26" game-height chair is barrel-shaped and vinyl-upholstered. Price for the table is $355; the chair costs $200. Both are made by Crossroads Manufacturing, Inc.



Twin-size bed (right), with softly rounded head and footboard, is made of molded polyurethane foam. The skin-tight cover is Iron Velvet stretch nylon. Designed by Nicol of Milan for Directional Industries, it comes with a matching pillowcase and is priced at $320.

Young Ward Parmelee, with a boost from a friend, takes a drive around the family grounds. The house and party-room garage, viewed from the back, overlook Spring Lake.

TOP DESIGNERS AT HOME

SECOND-HOME ASSETS FOR A ONE-HOUSE FAMILY

By Vera D. Hahn

"Everyone but us seems to want a second home. We're strictly a one-house family, though. That's why we picked this location—we don't have to go away for a relaxed vacation atmosphere, and there's always something for the children to do here." So says international furniture designer-consultant David M. Parmelee of his remodeled house in Spring Lake, Mich.—a year-round home to David, wife Jean and youngsters Ward, 4, and Carla, 2.

"Edgar Lee Masters wrote a portion of *Spoon River Anthology* while sitting on the concrete steps that lead down to the dock where I now work. From the moment we first saw the house, Jean and I both knew it was the place for us. I had grown up in a small, cluttered house, and before we came here we had been living in one I designed that used space jealously and intensively.

"But this is a generous house. Although modern architects consider the wide halls wasteful, that's what appealed to us—the vistas through rooms and out to the trees—plus the fact that few costly alterations were needed. The changes we made were mainly cosmetic. The exterior was painted a deep gray-grown I call 'dark elephant' and we brought this color indoors, into the halls and the stairwell. Most of the rooms are as light as we could make them.

"People are constantly amazed that we manage to have such a light house with two small children. Actually, lightness and practicality aren't really so contradictory. The off-white pine floor in the living room, for instance, is an old yellow pine floor stripped down, painted white, wiped off and given a coat of liquid polyurethane to make it childproof." It really needs very little care. (continued)

Simple architectural treatment of windows and display shelves in the living room (pictured opposite) helps overcome structural irregularities. Says David (in love seat, below), "Our aim was to achieve a semblance of symmetry in a house where everything is off-center." Huge red-lacquered cabinet, at near left, was a bargain buy ("Nobody else had space for it"). The shaggy, knotted rug is practical, needs only an occasional "raking" by Jean (pouring coffee for friends, below).

Stephen Green-Armytage

Shopping Information, page 123

In their bedroom (above), David and Jean enjoy Sunday breakfast with their youngsters. The four-poster bed was designed by Parmelee and installed by their builder. Behind it, folding doors conceal wall-to-wall storage.

Ward's room (left) is a child's delight. Bean-bag "chairs" come in for plenty of rough-housing. Shutters darken the room for naps.

China display cabinet in the dining room (lower left) was originally a bookcase. Console at right was made from a brass fireplace fender. The dining table has a parquet top.

The garage (below) can be turned into a party room in minutes. Yellow sailcloth curtains and hanging plants stay up all summer long. The buffet, when not in use, folds out of the way. Ward, in foreground, samples the fare.

Plastic-domed skylights—there are two—give the porch (right) a bright look. The cushioned rattan-framed furniture and plant-laden shelves further accent the open-air mood.

ONE-HOUSE FAMILY continued

The Parmelee house was planned with ease of care in mind. "With our white-linen slipcovers," says Jean, "all we do is put them in the washing machine and pull them over the furniture when they're slightly damp—so no ironing. And since we have no curtains or draperies to maintain, there's no need for upkeep in that area." Adds David, "Though we're anti-clutter, Jean and I can't resist collecting—but we group our accessories compactly, in the dining-room cabinet or on the living-room display shelves." A color-compatible family, the Parmelees tend toward reds, oranges, yellows, white and black—fitting colors that crop up everywhere in this house for all seasons.

Guest room (above) serves as a TV room and study. Dark burlap walls are a stunning contrast to the wall curios.

In the living room (above), Vera, in a yellow dress of her own design, chats with a friend. The plywood sculpture, at right above sofa, is by her late husband George. Other works on the wall are also part of Vera's art collection.

Vera, at work in her studio (above), uses the built-in cabinets for storage and shelf space. Her drapery print features elevation patterns of the house. The leather chair, designed by Breuer, was a gift from the eminent architect.

In son John's room, colorful graphics of Vera-designed sheets and pillowcases make a bedspread unnecessary.

TOP
SIGNERS
T HOME

THREE-GENERATION COMPOUND

"Hire the best architect you can afford, even if you can't really afford him at all, and you'll save money on everything." That's Vera Neumann's advice. She's the Vera of fashion-and-linen design fame, in private life the mother of two teen-agers. Home to the Neumann family is a gracious, river-view compound in Croton-on-Hudson, N.Y. "Marcel Breuer designed this perfect three-generation house for us. He provided privacy, independence and togetherness with parents' and children's wings separated and the grandparents' quarters in a pavilion-apartment close by. At first, the idea of so much window area frightened me," says Vera, "but because of the surrounding trees and terrain, we have plenty of privacy. And talk about ease of care! Our unfinished wood ceilings will never need painting."

The flat-roofed main house and connecting garage (right) overlook the Hudson River. Covered walkway in the foreground, far right, leads to the grandparents' apartment next door.

Living room's slate floor (opposite) and white birches contrasting against the red walls of the entry courtyard are Breuerisms. Vera's touch is equally strong—over the fireplace, head-shaped clay vessels survey the room. Sofa at right is a Breuer built-in. Eames and early bentwood chairs reflect Vera's modern-classic taste.

William Maris

TOP DESIGNERS AT HOME

SURPRISING CITY BROWNSTONE

Industrial designer Michael Lax has an alphabet of distinguished clients—from A (American Cyanamid) to U (U.S. Plywood-Champion Papers). He and his wife, Rosemary—a talented textile designer in her own right—and daughters Rebecca, 9, and Jennifer, 17, occupy the two top floors of their New York brownstone with Blackie, the family cat. Lax explains, "In remodeling what had been a clutter of a rooming house, I wanted to keep the proportional characteristics of the brownstone and maintain a sense of continuity from one floor to the next. But I also hoped to add some surprises—a predictable house is a bore." The Lax family now enjoys the best of old and new.

Michael, Rebecca and Rosemary Lax share a quiet family hour in their living room (above, left). Skylight above the stairwell varies ceiling height. Oak-frame furniture, designed by Lax, matches the floors. "I like what the old craftsmen did with oak," he says. "They had a very real sense of pattern and color."

Dining-room table (above, right) is set with china that Lax designed for Iroquois. "We didn't want a solemn dining room," he points out. "The randomly hung cabinets and stacking chairs add informality."

Guest room (left), like other rooms on the lower floor, has a feeling of coziness. The brick wall, simple but attractive shelf system and vertical blinds at the windows provide a floor-to-floor continuity.

Rosemary Lax's kitchen (opposite) is a tribute to her husband's inventiveness. The custom counter and cabinetry were designed by Michael. So was the enameled cast-iron Copco cookware. Wire-handle door pulls and magnetic-closing cabinet doors typify the clean, simple efficiency of his designs. The mirrored backsplash helps to widen the narrow working space.

William Maris

COOKING LESSON NO. 28
By Jacques Jaffry

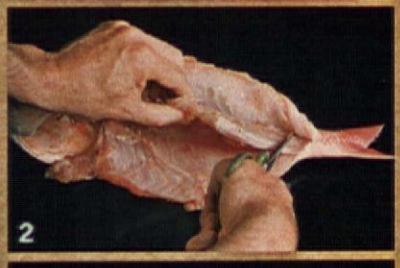
BAKED STUFFED RED SNAPPER

Fish, one of nature's most delicious gifts, is all too often subjected to that cardinal culinary sin—overcooking. Flavor develops in the cooking, to be sure, but a fish will never be any more tender than it was when taken from the water. For a superb dish, stuff and bake a whole fish. (Leave the head on—your fish will be all the juicier.) We've used a red snapper, but you can apply the recipe to bluefish, sea bass or striped bass. There's a plus in our technique: If you remove the backbone, you can slice and serve baked fish with the aplomb of an accomplished headwaiter.

BAKED STUFFED RED SNAPPER

1 red snapper (about 4 pounds), dressed
½ cup butter or margarine
2 cups sliced onions (2 large)
1 cup thinly sliced, pared carrots
1 cup sliced celery
2 tablespoons chopped shallots or green onions
½ pound mushrooms, chopped
1 tablespoon lemon juice
1 can (about 1 pound) tomatoes, drained and coarsely chopped
½ teaspoon leaf thyme, crumbled
1 small bay leaf
1 teaspoon salt
⅛ teaspoon pepper
1 cup soft bread crumbs
2 tablespoons chopped parsley
Salt
Pepper

1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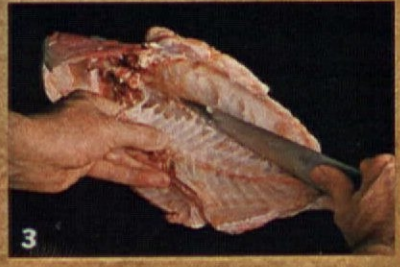
1. Make an incision along both sides of backbone, cutting through rib bones with poultry shears, if necessary. Cut just deep enough to loosen bone. Don't cut through flesh of back.
2. Cut through the backbone at each end with poultry shears.
3. Pull out backbone, scraping flesh off with knife, if needed.
4. Heat 2 tablespoons butter or margarine in skillet over very low heat. Add sliced onion, carrots and celery. Cook 10 to 15 minutes, stirring occasionally. Place in shallow baking dish. Heat 2 tablespoons butter or margarine in skillet over medium heat. Add shallots or green onions and mushrooms. Sprinkle with lemon juice. Cook 5 minutes. Add tomatoes, thyme, bay leaf, 1 teaspoon salt and ⅛ teaspoon pepper. Simmer 10 minutes. Remove from heat. Stir in bread crumbs and parsley.
5. Heat oven to 425°. Stuff fish loosely with bread mixture. Skewer or sew closed. Sprinkle with salt and pepper. Place on vegetables in pan. Brush with ¼ cup melted butter or margarine. Bake 30 to 35 minutes (about 8 minutes per pound), basting often with pan juices. Serve from baking dish, spooning pan juices over fish and vegetables. Makes 6 to 8 servings.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Richard Jeffery

Gordon Smith

YOUR FREEZER: THE FAMILY TREASURE CHEST

By Frances M. Crawford

A freezer is one of the greatest savers of two things that always seem in short supply—time and money. Everyone has a day when the hours run out and dinner becomes "short order" and expensive. What a comfort to know you can reach into the freezer and pull out a quick-serve meal that you had prepared days earlier. How smart to cook double when you and the budget are in the mood rather than when you must. Stock up your mealtime riches in the family-freezer treasure chest. The savings will be well worth the effort.

Five stars for the freezer, clockwise from top left: Apple Dumplings, Sausage Pie, Chicken Veronique, Coffee Crumb Cake and Braised Beef Provençal. These and more recipes to freeze begin on page 80.

Silver by Oneida Silversmiths

CHICKEN VERONIQUE

(*pictured on page 79*)

2 broiler-fryers (3 pounds each), cut up
Salt
Pepper
¼ cup butter or margarine
2 cups minced onions (2 large)
2 cans (1 pound each) seedless grapes
1 cup dry sherry
1 cup chicken broth
2 tablespoons cornstarch
3 tablespoons sherry

Sprinkle chicken pieces with salt and pepper. Brown on all sides in butter or margarine in large skillet. Transfer chicken to heavy kettle or Dutch oven. Cook onions in fat left in skillet 3 to 4 minutes, stirring frequently. Add onions to chicken. Drain and reserve grapes. Add juice from grapes, 1 cup sherry and chicken broth to chicken. Cover; bring to boiling. Reduce heat; simmer 15 to 20 minutes. Add grapes; cook 1 minute. Remove chicken and grapes from sauce. If serving immediately, keep warm. Blend cornstarch and 3 tablespoons sherry to a smooth paste. Stir into sauce. Cook, stirring constantly, until thickened. Simmer 10 minutes. Correct seasoning to taste. Strain sauce over chicken. Makes 8 servings.

To freeze: For easier serving and to make 2 meals of 4 servings each, line 2 baking dishes with heavy-duty aluminum foil, leaving enough overhang for wrapping. Divide chicken and sauce between baking dishes. Freeze. Lift foil and food out of baking dishes. Wrap. Return to freezer. To serve, unwrap frozen chicken; place in baking dish. Place in 350° oven until heated through.

BRAISED BEEF PROVENÇALE

(*pictured on page 78*)

3 cups dry white wine
1 cup water
2 cups sliced onions (2 large)
2 cups sliced, pared carrots
2 cloves of garlic, minced
½ teaspoon leaf thyme, crumbled
2 teaspoons salt
½ teaspoon pepper
5- to 6-pound pot roast of beef
3 tablespoons pure vegetable oil
1 can (1 pound 12 ounces) tomatoes
1 can (8 ounces) tomato sauce
3 tablespoons cornstarch
3 tablespoons water
Salt
Pepper

Combine wine, 1 cup water, onions, carrots, garlic, thyme, salt and pepper. Place meat in bowl. Pour marinade over meat. Cover bowl. Refrigerate overnight. Remove meat from marinade. Dry with paper towels. Reserve marinade.

Heat oil in Dutch oven or heavy kettle. Brown meat on all sides. Discard fat left in pan. Add marinade, tomatoes and tomato sauce to pan. Cover. Bring to boiling. Simmer on surface heat or bake at 350° for 2 to 2½ hours or until meat is tender when pierced with a two-tined fork. Remove meat from pan. Skim all fat from sauce. Blend cornstarch and 3 tablespoons water to a smooth paste. Stir into sauce. Cook, stirring constantly, until thickened. Correct seasoning. Strain over meat. Makes 8 servings.

To freeze: For easier serving and to make 2 meals of 4 servings each, line 2 baking dishes with heavy-duty aluminum foil, leaving enough overhang to wrap meat. Divide meat and sauce between the two dishes. Freeze. Remove foil and food from baking dishes. Wrap. Return to freezer. To serve, unwrap meat; place in baking dish. Place in 350° oven until heated through.

PIQUANT LAMB STEAKS

8 lamb steaks, ½ inch thick each
Salt
Pepper
2 tablespoons butter or margarine
1 cup minced onion (1 large)
2 cloves of garlic, minced
1 tablespoon flour
2 cans (8 ounces each) tomato sauce
1 teaspoon dried tarragon leaves, crumbled
2 tablespoons chopped parsley
½ teaspoon salt
2 cups packaged bread crumbs
¼ cup butter or margarine

Trim all fat from steaks. Sprinkle with salt and pepper. Melt 2 tablespoons butter or margarine in large skillet over medium heat; sauté steaks 1 minute on each side. Remove; reserve. Cook onion in fat left in skillet until soft, stirring frequently. Add garlic. Sprinkle flour over onion and garlic; stir until all fat is absorbed. Add tomato sauce, tarragon, parsley and ½ teaspoon salt. Bring to boiling. Simmer 10 minutes, stirring frequently. Remove from heat; cool. Coat both sides of each lamb steak with sauce. Dip steaks in bread crumbs, pressing gently so bread crumbs adhere. Chill 30 minutes. This helps keep coating on during cooking.

To serve immediately, sauté steaks in ¼ cup butter or margarine in large skillet until lightly browned on both sides. Makes 8 servings.

To freeze: Prepare steaks with sauce and bread crumbs, then wrap in heavy-duty aluminum foil; place in freezer. When ready to serve, thaw steaks at room temperature and sauté as above.

BAKED STUFFED POTATOES

8 medium-size baking potatoes
½ to ¾ cup scalded milk
¼ cup butter or margarine
1 egg
1 cup grated Cheddar cheese
2 green onions, finely sliced (about ⅓ cup)
1½ teaspoons salt
¼ teaspoon pepper

Scrub potatoes; dry; pierce skins with fork. Bake at 400° for 1 hour. Cut slice from top of each potato. Scoop out potato leaving a quarter-inch thickness inside. Mash potato in medium-size bowl. Beat in enough hot milk to make potatoes smooth and fluffy; add butter or margarine; stir in remaining ingredients. Pile back into shells, mounding slightly. Serve immediately, refrigerate to use later the same day or freeze.

To use later, cover potatoes; refrigerate until 30 minutes before serving. Uncover. Heat at 350° for 30 minutes.

To freeze: Set potatoes on cookie sheet or platter. Freeze. Wrap each potato in foil and return to freezer. When ready to use, heat frozen, wrapped potatoes in 350° oven for 1¼ hours.

HUNGARIAN GOULASH

¼ cup all-purpose flour
1 teaspoon salt
¼ teaspoon pepper
2 teaspoons paprika
3 pounds lean chuck, cut in 1½-inch cubes
3 tablespoons pure vegetable oil
1½ cups chopped onions (3 medium)
1 clove of garlic, crushed
1 can (10½ ounces) condensed beef bouillon
½ cup water
1 can (1 pound 4 ounces) tomatoes
½ teaspoon salt
¼ teaspoon pepper
1 bay leaf
1½ teaspoons caraway seeds
½ cup water
1 cup (½ pint) dairy sour cream

Combine flour, 1 teaspoon salt, ¼ teaspoon pepper and paprika in paper or plastic bag; add meat, a few pieces at a time. Shake to coat well. Reserve flour mixture. Brown meat in hot oil in heavy kettle or Dutch oven. Remove meat as it browns; reserve. Sauté onions and garlic in fat remaining in pan. Add meat, bouillon, ½ cup water, tomatoes and seasonings. Cover; simmer 2 hours, stirring occasionally. Remove bay leaf. Blend 3 tablespoons flour mixture and ½ cup water; stir into goulash. Cook over low heat, stirring constantly, until thickened. Stir in sour cream. Heat through but do not boil. Serve or turn into freezer container and freeze. To serve, place over low heat just until heated through. Makes 6 to 8 servings.

continued

f you buy 12 cans of Campbell's Tomato Soup, 3 wonderful things can happen.

TOMATO CHEESE SAUCE. pan, combine 1 can (10¾) Campbell's Tomato Soup, cup cheese spread with oke flavor, 2 tbsp. water. at slowly until cheese melts; r. Serve over hamburgers toasted buns. Makes 1½ ps sauce.

YANKEE POT ROAST. In ge heavy pan, brown 3 to 4- und boneless beef pot roast shortening. Pour off fat. Stir 1 can (10¾ oz.) Campbell's mato Soup, 1 cup chopped ion, 1 large clove garlic, nced. Cover; simmer 3 hours until tender. Stir. Skim off . Thicken gravy, if desired. o 8 servings.

HEARTY TOMATO SOUP. In n, brown 2 thinly sliced nkfurters in 1 tbsp. butter margarine. Stir in 1 can 0¾ oz.) Campbell's Tomato up, 1 soup can water, ½ cup oked mixed vegetables, sh marjoram, dash pepper, eat; stir. 2 to 3 servings.

SKILLET PORK CHOPS. In illet, brown 6 pork chops bout 1½ lb.); pour off fat. ir in 1 can (10¾ oz.) Campll's Tomato Soup, ¼ cup ater, ¼ cup chopped chutey. Cover; simmer 45 min. or ntil tender. Stir. 4 servings.

5 HOT TOMATO-ORANGE TODDY. In pan, combine 1 can (10¾ oz.) Campbell's Tomato Soup, 1 cup water, ⅓ cup orange juice, dash ground cloves. Heat; stir. Garnish with orange slices. Also may be served cold. 2 to 3 servings.

6 SPAGHETTI SAUCE WITH BEEF. In pan, brown ½ lb. ground beef; stir to separate. Pour off fat. Stir in 1 can (10¾ oz.) Campbell's Tomato Soup, 1 can (10¾ oz.) Franco-American Spaghetti Sauce with Mushrooms, ¼ cup water. Simmer 10 min. Stir. Serve over spaghetti. Makes 3 cups sauce.

7 TOMATO SALAD DRESSING. Combine 1 can (10¾ oz.) Campbell's Tomato Soup, ¾ cup prepared Italian-flavored salad dressing in covered container; shake well. Chill. Makes 2 cups salad dressing.

8 TOMATO TARTAR SAUCE. Combine 1 can (10¾ oz.) Campbell's Tomato Soup, ½ cup mayonnaise, 2 tbsp. pickle relish, 2 tsp. grated onion. Chill. Serve with cooked seafood. Also may be served hot. Makes 1½ cups sauce.

9 TOMATO TWINS. In pan, combine 1 can (10¾ oz.) Campbell's Tomato Soup, 1 can Campbell's Bisque of Tomato Soup, 2 soup cans water. Heat; stir. 4 to 6 servings.

10 CHICKEN PAPRIKASH. In skillet, brown 2 lb. chicken parts in 2 tbsp. shortening; pour off fat. Stir in 1 can (10¾ oz.) Campbell's Tomato Soup, ½ cup sour cream, 1 cup sliced onion, 2 tsp. paprika. Cover; simmer 45 min. or until tender; stir. Serve over noodles. 4 servings.

11 TOMATO BARBECUE SAUCE. In pan, combine 1 can (10¾ oz.) Campbell's Tomato Soup, ⅓ cup chili sauce, 2 tbsp. salad oil, 1 tbsp. horseradish mustard, 2 tsp. grated onion, generous dash hotpepper sauce. Simmer 5 min. Stir. Makes 2 cups sauce. Use as barbecue sauce for frankfurters, hamburgers.

12 TOMATO SOUP GARNISH. Garnish Campbell's Tomato Soup with any one of the following: sour cream and chives, packaged cereal, shredded cheese, sliced green onion, watercress, croutons, toasted slivered almonds.

13 GET A THERMAL MUG FREE. Send us 12 Campbell's Tomato Soup labels, and we'll send you the exclusive Campbell's Tomato Soup Thermal Mug absolutely free! (Or you can get your mug for 2 Campbell's Tomato Soup labels and 50¢.) See? Something wonderful happens every time you open a can of Campbell's Tomato Soup.

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CREAMED ZUCCHINI AND SQUASH

3 tablespoons butter or margarine
3 cups sliced onions (3 large)
1 clove of garlic, minced
2 pounds zucchini, washed and sliced
2 pounds summer squash, washed and sliced
1 teaspoon dried leaf sage, crumbled
1 tablespoon salt
½ teaspoon pepper
1 tablespoon butter or margarine
1 tablespoon flour
1 cup heavy cream
Salt
Pepper

Heat 3 tablespoons butter or margarine in large saucepan or kettle over low heat. Sauté onions until pale yellow and soft. Add garlic; cook 1 minute. Add zucchini, squash, sage, salt and pepper. Cover. Simmer 15 minutes, stirring occasionally. Remove from heat. Blend 1 tablespoon butter or margarine and flour to make buerre manie. Bring cream to boiling in small saucepan; stir in buerre manie. Reduce heat. Cook a few seconds, stirring constantly. Season to taste with salt and pepper. Pour over vegetables. Cook over low heat until heated through, stirring gently. Serve immediately or put into 1 or 2 freezer containers and freeze. When ready to serve, reheat slowly. Makes 10 to 12 servings.

SAUSAGE PIE

(*pictured on page 79*)

2 cups sifted all-purpose flour
1 teaspoon salt
⅔ cup shortening
6 tablespoons cold water
1½ pounds sweet Italian sausages, casing removed
4 green peppers, seeded and diced
½ cup minced onion (1 medium)
5 eggs, beaten
½ cup grated Parmesan cheese
3 cups light cream
½ teaspoon salt

Sift flour and salt into mixing bowl. Cut in shortening with pastry blender until mixture resembles cornmeal. Sprinkle cold water over surface; stir with fork until all dry particles are moistened and pastry clings together. Shape into ball; divide in half. Roll out one half to a 12-inch circle on floured surface, using a light motion from center to edge. Fold pastry in half; lift into 9-inch pie plate; unfold. Fit gently into contours of plate. Repeat with second half of pastry in another pie plate. Heat oven to 450°. Cover inside of each pastry shell with wax paper; fill shell with dry rice or beans. This helps shell keep its shape during baking. Bake 10 minutes; remove rice or beans and paper; cool shells.

Heat oven to 350°. Brown sausage in skillet over medium heat. Remove. Chop coarsely. Cook green peppers and onion in fat left in skillet over low heat until peppers are soft, stirring occasionally. Divide sausages, green peppers and onion between the two pie shells. Combine eggs, cheese, cream, and salt. Divide mixture equally between the two pie shells. Bake 35 to 40 minutes or until thin-bladed knife inserted halfway between center and edge comes out clean. Serve one pie, letting it stand 10 to 15 minutes before cutting.

Cool second pie completely. Wrap in heavy aluminum foil or place in freezer bag. Freeze. To serve: Unwrap; thaw at room temperature. Place in 400° oven 15 minutes or until heated through. Each pie makes 6 servings.

SEAFOOD CASSEROLE

1 pound shrimp, shelled, deveined and cooked
1 can (7½ ounces) crab meat, drained, boned and flaked
1 can (5 ounces) water chestnuts, drained and sliced (optional)
¼ cup coarsely chopped pimiento
2 tablespoons butter or margarine
3 tablespoons finely chopped onion
¼ cup finely chopped green pepper
1 can (4 ounces) sliced mushrooms, drained
2 tablespoons butter or margarine
2 tablespoons all-purpose flour
1 teaspoon salt
½ cup dry sherry
3 cups light cream
1 package (8 ounces) medium egg noodles, cooked and drained

Combine shrimp, crab meat, water chestnuts and pimiento in large mixing bowl. Heat 2 tablespoons butter or margarine in medium-size saucepan. Add onion, green pepper and mushrooms; sauté gently 5 minutes or until tender. Add vegetables to seafood mixture. Melt 2 tablespoons butter or margarine in same saucepan; stir in flour and salt; cook 1 minute. Remove pan from heat; stir in sherry and cream gradually. Cook over medium heat, stirring constantly, until sauce thickens slightly and comes to boiling. Add to vegetable-seafood mixture. Stir in noodles. Spoon into lightly buttered 2½-quart baking dish.

To use immediately, bake at 400° for 25 minutes or until bubbly. Makes 8 to 10 servings.

To use later the same day, refrigerate until 1 hour before serving time. Let stand at room temperature 30 minutes, then bake as above.

To freeze: Wrap unbaked casserole tightly in aluminum foil or plastic wrap; freeze. To serve, thaw completely at room temperature and bake as above.

APPLE DUMPLINGS

(*pictured on page 78*)

Pastry for 2-crust pie
6 medium-size baking apples, pared and cored
½ cup brown sugar, firmly packed
½ teaspoon ground cinnamon
2 tablespoons butter or margarine

Prepare pastry; divide into 6 equal portions. Roll each portion to a 7-inch square. Place apples on center of squares. Combine brown sugar, cinnamon and butter or margarine; spoon mixture into centers of apples. Moisten edges of pastry squares. Bring pastry up and over apples; pinch to seal. To serve at once: Bake 30 to 35 minutes at 425° or until pastry is golden and apples are tender. Serve warm with bottled butterscotch sauce, if desired. Makes 6 servings.

To freeze: Place unbaked dumplings on tray; freeze. Wrap individually. Return to freezer. To serve, place unwrapped dumplings in baking dish. Bake at 350° for 1 hour.

COFFEE CRUMB CAKE

(*pictured on page 79*)

¼ cup butter or margarine
¼ cup sugar
½ cup chopped pecans
¾ cup crushed vanilla wafers
2 cups sifted all-purpose flour
1 teaspoon baking powder
¼ teaspoon salt
½ cup butter or margarine
1 cup sugar
2 eggs
1 teaspoon vanilla
½ cup milk

Heat oven to 350°. Melt ¼ cup butter or margarine. Add ¼ cup sugar, pecans and crushed wafers. Mix well. Press mixture on bottom and side of greased 9-inch tube pan with removable bottom to within 1½ inches from top of pan. Set aside. Sift flour, baking powder and salt together. Cream ½ cup butter or margarine and 1 cup sugar together until light. Add eggs and vanilla; continue to beat until well blended. Add flour mixture alternately with milk, beating at low speed and beginning and ending with flour. Pour batter into prepared pan. Bake 1 hour or until cake is golden and cake tester inserted in center comes out clean. Cool in pan 10 minutes. Remove side of pan. Cool cake thoroughly on wire rack. Loosen cake from bottom of pan. Invert onto serving dish. To freeze: Wrap cooled cake in freezer paper, polyethylene, plastic wrap or aluminum foil. Place in freezer. Cake will retain freshness at least 3 months. To serve, thaw 1 hour at room temperature. Garnish with pecans, if desired.

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HOW TO HELP YOUR FREEZER DO ITS JOB

By Maidee Kerr Spencer

Here are a few frigid facts about safe-keeping your frozen treasures.

How cold should your freezer be? A frosty 0°F. That's cold enough to keep ice cream rock-hard and slow the activity of enzymes and microorganisms which cause food spoilage. If there is no permanent thermometer in your freezer, buy a small portable one.

Your freezer may be part of your refrigerator with a separate cooling system and separate door, or a free-standing freezer, either chest-type or upright. A few families may even have walk-in freezers similar to commercial lockers.

How much to freeze at once. As a general rule, multiply the cubic-foot capacity (stated in your freezer manual) by 3: a 10-cubic-foot freezer will freeze about 30 pounds of food at once.

How to package foods for the freezer. The right wrappings and containers protect frozen foods from drying out and losing their bright color and fresh flavor and texture. There are many good wrapping materials and some may seem costly. But you save nothing when poorly packaged frozen foods come out with freezer burn—dehydrated areas with an unpalatable flavor and texture.

Basically, wrappings consist of two kinds: the essential moisture/vapor-proof types (also called "freezer weight" or "heavy duty") which keep out oxygen and keep in juices; overwraps which protect against tears in the moisture-proof wrap and press out air pockets which promote rancidity in fatty foods and freezer burn. Plain kraft paper or cheesecloth are fine for overwraps, but as they are not moisture/vapor-proof and do not resist oxygen, they should be avoided for primary wrapping. Skip waxed paper, paper bags and plain cellophane for freezing completely.

Some of the better types of moisture/vapor-proof wraps are: 1) Freezer-weight aluminum foil for meats and poultry (lighter-weight aluminum foil for baked goods, which won't dry out). Use overwraps to protect against punctures. 2) Thermoplastic films and bags like Handi-Wrap, Glad Wrap, Saran and Kordite, which are pliable, moldable and can be sealed with heat. These are moisture/vapor-proof but may need laminated paper overwraps to keep out oxygen. 3) Coated (lined) and laminated papers, which need no overwrap. Some local brands may be called just "freezer paper." Others are Paper Maid, Kordite, 20 Below and Sears wraps. 4) Double or heavy plastic bags and lined freezer bags or tubing. These need no overwraps if you press out all the air before sealing. Try Kordite or Hefty Bags.

After wrapping, seal all packages with freezer tape or tight-fitting lids. Label each with food, servings and date.

Other freezer containers: 1) Straight-sided glass jars (the ones with shoulders, however, take forever to thaw). 2) Plastic containers with tight lids, especially the colorful new ones from Rubbermaid with wide tops for easy filling and emptying. Republic Molding's Freezette containers come in dozens of shapes and sizes—all in semi-

translucent white. 3) Bake-and-freeze glass ceramic cookware from Corning, which can go directly from the freezer to the oven. 4) Corning's Pyrex ovenproof dishes. These are also good freezer containers and can be taken from the freezer and placed in a preheated oven. To avoid tying up baking dishes, line them with foil. Leave enough overhang so that the food can be wrapped completely. When it is frozen solid, remove the block of foil-wrapped food and store it without the dish. 5) Coated paperboard containers with permanent or removable glassine liners. 6) Stainless-steel or aluminum containers. 7) Aluminum-foil containers. 8) Clean coffee cans with lids.

Packaging meat and poultry: Do not freeze meat in the supermarket tray-and-cellophane package. Rewrap it in coated or laminated paper. There are two accepted ways to wrap meats: the butcher's wrap and the druggist's wrap.

The butcher's wrap, for large, odd-shaped cuts, is double. Place meat diagonally on laminated paper that is twice the length of the meat. Fold one corner over top of meat. Fold opposite corners into center, pulling tight and pressing out air. Roll meat toward other corner, pulling tightly. Seal and label.

The druggist's wrap, for flat cuts, takes a square of freezer wrap three times as wide as the meat. Put the meat in the center. Pull top edges of the paper together, folding seam over twice. Draw wrap tightly to the meat. Fold in end flaps. Seal and label.

Put meat packages on fast-freeze shelves, in fast-freeze compartment or against the freezing coils until frozen solid (18-24 hours). Do not stack unfrozen packages on frozen ones or on each other. Leave an inch of air space between unfrozen packages. Once they are frozen, move them to normal storage areas of the freezer.

Packaging fruits and vegetables. Consult your freezer manual for preparing garden fruits and vegetables for freezing. You must scald the vegetables and pack most fruits in sugar or syrup to stop enzyme activity.

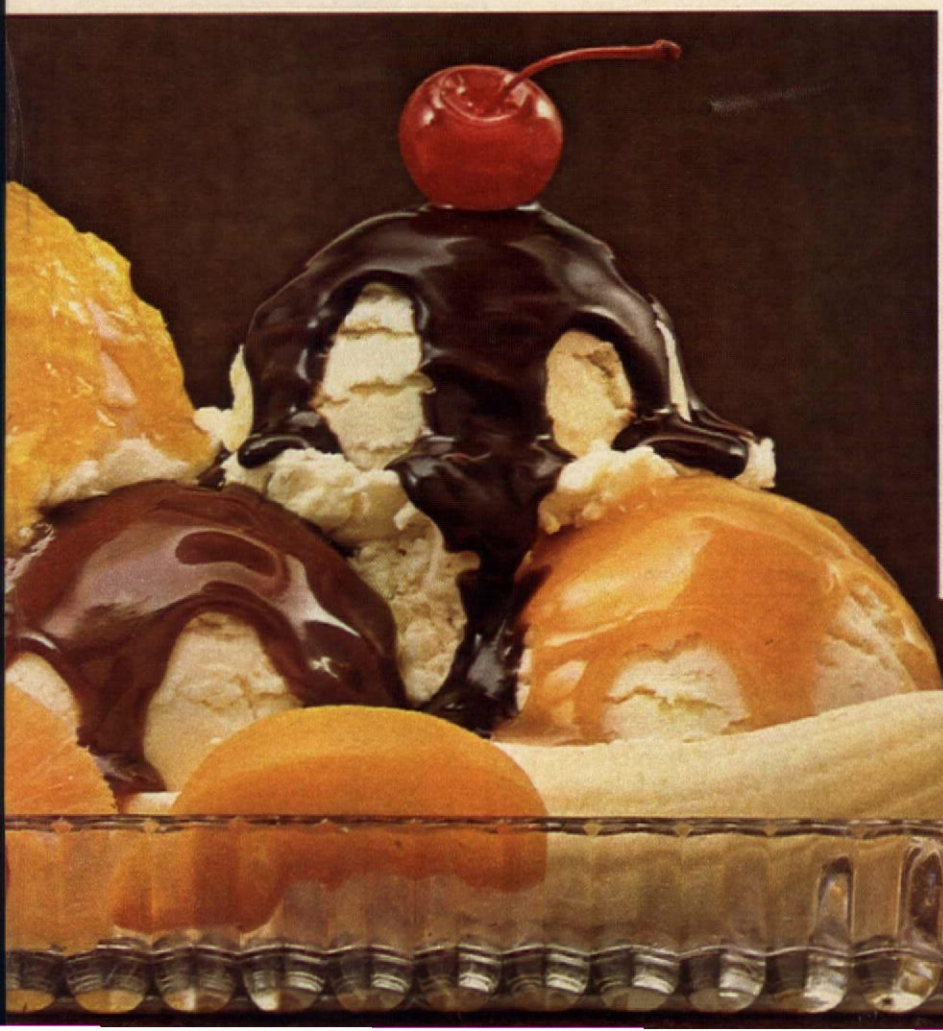
Packaging cooked dishes: Pour hot foods in freezer containers, leaving one inch of headroom. Plunge the containers in cold water to cool the food fast. Cover, seal and label the containers. Place them on the fast-freeze shelves or against the coils of the freezer until frozen solid. Then move the food to the freezer's normal storage area.

Freezing Cooked and Prepared Food. Prepared foods should be frozen quickly since microorganisms do the least damage at very low temperatures.

And because you will be reheating cooked food, undercook it the first time.

Do *not* freeze the following items because freezing affects their texture and/or their flavor: mayonnaise, custard and cream sauces, corn on the cob, broiled and quickly cooked meats, fried foods, raw whole eggs and the whites of hard-cooked eggs, sliced bacon, cottage cheese and cream cheese, gelatin dishes, raw salad vegetables, cooked potatoes and rice, salt, black pepper, onions, cloves and synthetic vanilla.

Never stuff poultry before freezing because the 0° temperature will not reach the stuffing before the bacteria have multiplied. Commercially frozen stuffed poultry is safe as it has been frozen at −30° and all bacterial action is slowed down. (continued on page 89)



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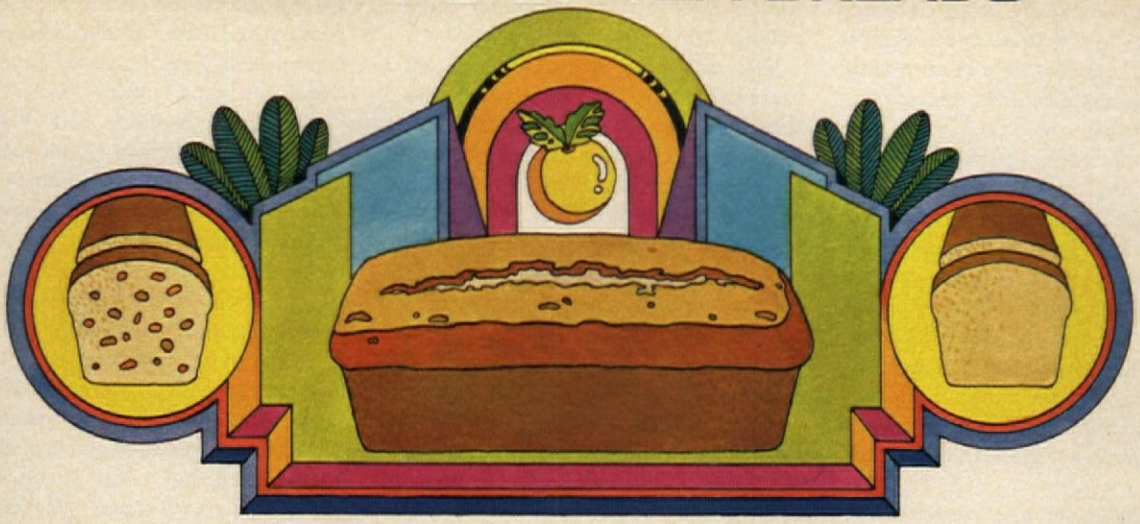
THE ABC'S OF TEA BREADS



Delicate quick breads baked as loaves have long been known as "tea breads." They are naturals for tea but are also perfect with salads and make great sandwich snacks.

The batter for tea breads is similar to that of muffins and is made either by the muffin method (adding the liquid to the dry ingredients all at once) or by the cake method (beating the shortening, sugar and eggs together before adding the other ingredients). Do not be alarmed if, during baking, a crack appears in the top crust—it's to be expected. Tea breads, unlike other quick breads, should be cooled completely for easy slicing.

APRICOT-NUT BREAD

Flour
1 cup dried apricots
½ cup chopped, blanched almonds
1½ cups sifted all-purpose flour
2 teaspoons baking powder
¼ teaspoon baking soda
½ teaspoon salt
½ cup sugar
1 egg
¾ cup milk
1 tablespoon grated orange rind
2 tablespoons melted shortening

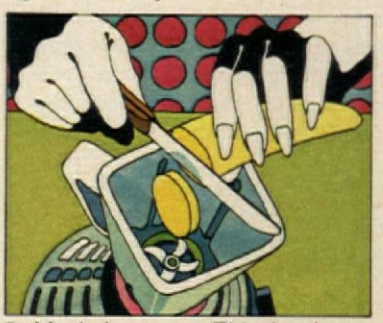
1. Heat oven to 375°.
2. Grease bottom and sides of 9x5x3-inch loaf pan. Sprinkle pan lightly with flour. Shake pan to coat it all over with flour. Turn pan upside down and tap it to remove excess flour.

3. Cut up apricots with a scissors or French knife until they are in small pieces. Measure them to be sure you have 1 cup.
4. Combine apricots, almonds and ½ cup flour. Toss until the fruit and nuts are well coated with flour. This is done to keep the fruit and nuts dispersed through the batter during baking and to prevent them from sinking to the bottom.
5. Sift 1 cup flour, baking powder, baking soda, salt and sugar into mixing bowl.
6. Beat egg in small bowl. Stir in milk, orange rind and shortening.
7. Stir orange mixture into flour mixture. Blend well.
8. Add apricot-nut mixture. Mix well.
9. Turn into loaf pan.
10. Bake 50 minutes or until cake tester or thin skewer inserted in center comes out clean.
11. Remove from oven. Cool in pan for 15 minutes.
12. Remove loaf from pan. Set on wire rack. Cool completely.
13. Wrap in aluminum foil or transparent plastic wrap. Let stand overnight at room temperature to mellow flavor.

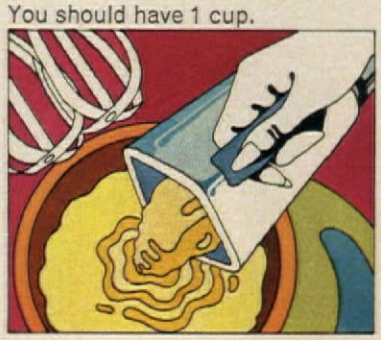
BANANA BREAD

Flour
2 cups sifted all-purpose flour
2¾ teaspoons baking powder
½ teaspoon salt
¾ cup sugar
½ cup shortening
2 eggs
2 to 3 medium-size, fully ripe bananas

1. Heat oven to 350°.
2. Grease bottom and sides of 9x5x3-inch loaf pan. Sprinkle pan lightly with flour. Shake pan to coat it. Turn the pan upside down and tap it to remove excess flour.
3. Sift 2 cups flour, baking powder and salt onto a piece of wax paper.
4. Put sugar, shortening and eggs into mixing bowl. Beat until very light and fluffy.



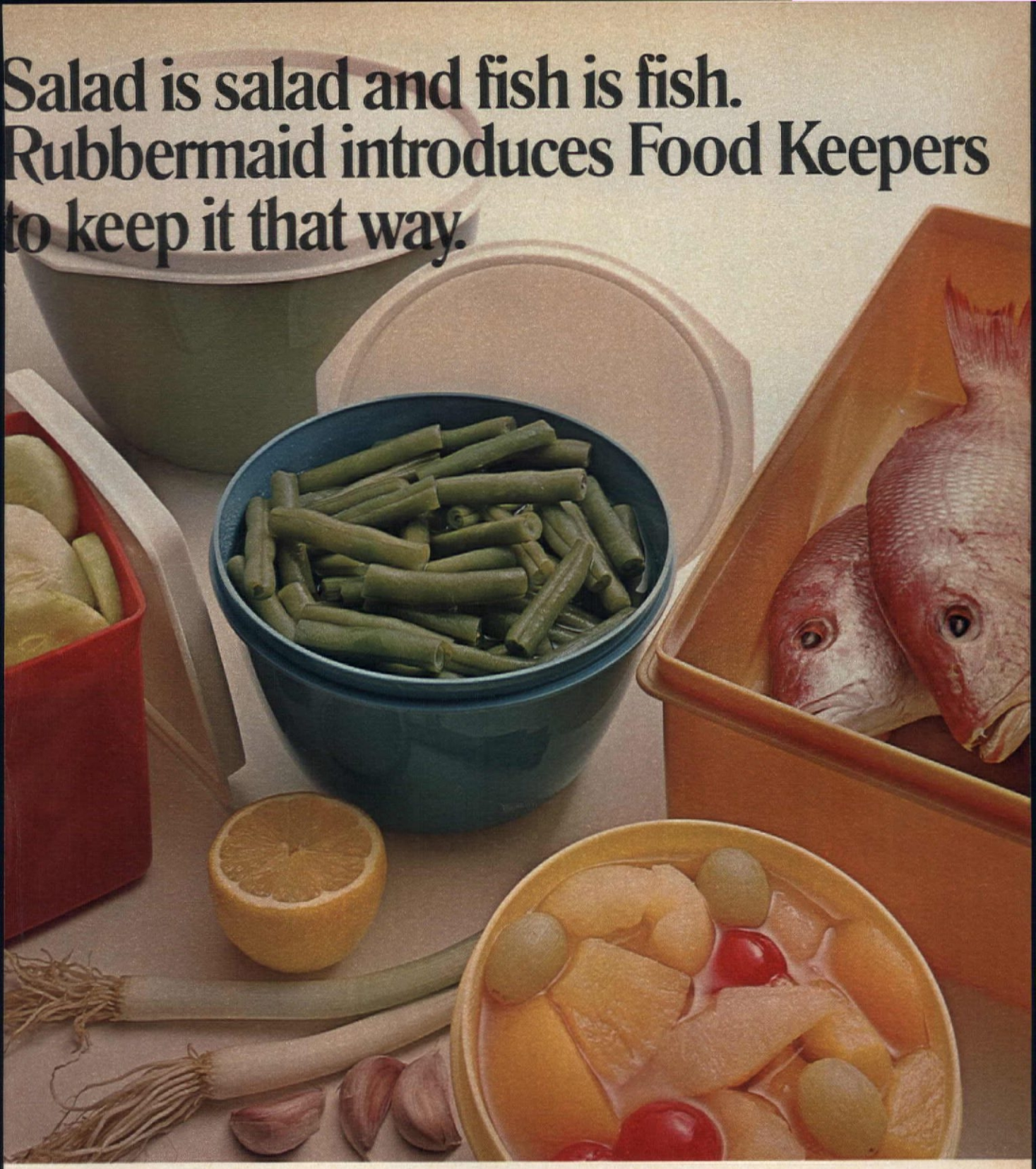
5. Mash bananas. This is always done just before the bananas are to be used to keep them from turning dark. It can be done in a blender or sliced bananas can be beaten in a bowl with a fork, rotary beater or electric mixer. Measure. You should have 1 cup.



6. Stir about a quarter of the sifted dry ingredients into the egg mixture. Blend well. Stir in one-third of the bananas. Repeat twice. Stir in last of the flour mixture.
7. Turn batter into loaf pan.
8. Bake 60 to 70 minutes or until cake tester or thin skewer inserted in center comes out clean.
9. Let loaf cool in pan 15 minutes.
10. Remove loaf from pan. Set on wire rack. Cool completely.
11. Wrap loaf in aluminum foil or transparent plastic wrap. Store overnight at room temperature to mellow flavor.

Robert Frost

Salad is salad and fish is fish. Rubbermaid introduces Food Keepers to keep it that way.



You can't trust flavors. Close the refrigerator door and right away they start disturbing other flavors. And pretty soon the fruit salad and the green beans taste like anything but.

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CREATIVE NEEDLEWORK KITS

By Dorothy Lambert Brightbill

You don't have to be a Scotsman to like thistles. Here are some extra-special ones to embroider. The lovely seed-puffs (above, right) have a dimensional quality like the real thing. The wool embroidery has been sheared so that it looks and even feels like thistledown—only this won't blow away and the "thorns" won't prick. The size is a magnificent 16" x 36".

The rock garden (above, left) has a serene quality all its own. Prim little blossoms rear straight up behind the striated gray rocks. Overall size is 18" x 22". Both embroideries are designed by Barbara Sparre.

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YOUR FREEZER continued from page 85

Cooking frozen foods: Defrost raw meats and poultry slowly in the refrigerator before cooking. Otherwise the outside will thaw too quickly and the bacteria will flourish while the inside is still frozen. Defrosting most meats takes six hours per pound. Leave meats in freezer wraps to preserve the juices.

When cooking frozen meats and poultry from the frozen state, whether roasting, broiling or on top of the range, be sure to allow additional time.

You need not thaw frozen vegetables, fruits and prepared foods before cooking. Cookies and cupcakes defrost in 15 to 20 minutes at room temperature and are ready to eat. After thawing unbaked pie shells for 15 minutes, bake them according to your recipe directions. Bread, rolls and one-layer cakes take an hour to thaw; angel, sponge and two-layer cakes take two hours; whole pies take six.

When the freezer doesn't work, ask yourself some questions: Are the rest of your appliances working? Is the freezer switch on? Is the plug in firmly? Have you tested the outlet with a lamp?

If you are sure the electricity is off, call the power company and ask how long they think you will be without power. If you keep the freezer door shut, the food will stay frozen for two to three days. For longer stretches, get small blocks of dry ice and arrange them around the food. Buy 25 pounds of dry ice for every 10 cubic-foot capacity of your freezer. The ice will extend storage for three to four more days. Then start cooking the food and give away what you cannot consume in a short time.

The word on refreezing is don't—unless you cook the thawed food first or are refreezing dry baked goods like bread, rolls and cakes. If red meat has been out of the freezer long enough to be cold, but soft, cook it before you freeze it again.

If partially thawed raw meat is hard and still shows ice crystals, refreeze it. Though the quality will be lowered, the meat will be safe to eat as long as it does not smell. Cook partially thawed hamburger, variety meats (hearts, brains, kidneys, etc.) and sausages before refreezing. Do *not* take a chance on fish, prepared foods and pies. Be sure to use all refrozen foods within two to three weeks.

Freezer care: Food in your freezer should be turned over three to four times a year. Pick a time to defrost when the food stock is low. First weed out any odds and ends. Remove remaining foods from the freezer. Pack them in newspaper-lined cartons and cover the cartons with blankets. Unplug the freezer. Scrape the frost with a rubber scraper. Place pans of hot water inside and leave the door open. Remove frost as it loosens and wipe condensation from the walls.

How long should you freeze food? Your aim in freezing is to insure that your foods keep the same appetizing color, flavor and texture. Some foods will retain these qualities for a whole year at 0°, but if the temperature is raised just 5° those same foods will keep only five months. Raise it 20° and they will keep just a week or two.

More specific storage-time charts are available in Cornell University's Extension Bulletin 1179, *Handbook for Freezing Foods*, by Doremus and Klippstein. For a copy, send 50¢ to: Dept. A. H. Mailing Room, New York State College of Human Ecology, Cornell University, Ithaca, N.Y. 14850. END

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CANNING THE LATE-SUMMER HARVEST

By Jane Uetz

This is the season for "putting up" summer's lush garden bounty. And here are some old-fashioned pickle and relish canning recipes that anyone can master. No special equipment is necessary for these country favorites—in most cases, only a saucepan is required—and they are prepared in small enough quantities to be made in even a close-quarters kitchenette. Start by using the freshest, most wholesome fruits and vegetables you can find, treat them with kindness and turn them into sparkling, tangy delicacies. They're can't-miss garnishes that will add a zesty accent to your family's meals. Recipes for the ones pictured here begin on page 92.

Glistening in the late-summer sun are, clockwise from directly at left: Green Tomato and Cabbage Relish, Mustard Beans, Corn Relish, Spiced Carrot Sticks, Marinated Mushrooms, Bread and Butter Slices, Celery Relish, Pickled Cantaloupe, Mixed Vegetable Relish, and, nestling in the center, Eggplant Relish.

Richard Jeffery

SPICED CARROT STICKS

- 1½ cups cider vinegar
- 1 cup sugar
- 1 tablespoon pickling spices
- 1 tablespoon salt
- 1-inch piece of stick cinnamon
- 2 bunches (1 pound each) carrots, pared, quartered lengthwise and cut into 4-inch-long sticks

Combine cider vinegar, sugar, pickling spices, salt and stick cinnamon in large saucepan. Bring to boiling; boil 5 minutes. Add carrots. Cook 10 minutes or until barely tender. Pack carrots in sterilized jar(s).* Pour boiling hot liquid into jar(s). Seal. Allow to stand 2 weeks before serving to mellow and blend flavor. Makes 1 quart (2 pints).

CELERY RELISH

- 1 quart diced celery (about 1 bunch)
- 1 green pepper, seeded and chopped
- 1 red pepper, seeded and chopped
- 1½ cups chopped onions (3 medium)
- 1 cup sugar
- 1 cup white vinegar
- 1 tablespoon salt
- 1½ tablespoons mustard seed
- ¼ teaspoon turmeric

Combine celery and peppers in large saucepan. Cover with water. Bring to boiling; remove from heat; let stand 10 minutes. Drain thoroughly. Add remaining ingredients. Bring to boiling; reduce heat; simmer 5 to 7 minutes or until celery is just tender. Pack into sterilized jar(s).* Seal. Makes 1 quart (2 pints).

GREEN TOMATO AND CABBAGE RELISH

- 3 cups chopped, seeded green tomatoes (about 1½ pounds or 4 tomatoes)
- 3 cups chopped cabbage (½ head)
- 1 cup chopped onion (1 large)
- 1 green pepper, seeded and chopped
- 1 red pepper, seeded and chopped
- 3 tablespoons salt
- 1 cup sugar
- 1 teaspoon mustard seed
- ½ teaspoon celery seed
- ½ teaspoon turmeric
- 1 cup cider vinegar
- ½ cup water

Combine vegetables in large bowl. Sprinkle with salt and toss. Cover; let stand overnight. Drain. Combine vegetables and remaining ingredients in large saucepan. Heat to boiling. Simmer 5 minutes. Pack into sterilized jar.* Seal. Makes 1 quart.

CORN RELISH

- 1 large cucumber, unpared and coarsely chopped
- 1½ cups chopped onions (3 medium)
- 3 cups kernel corn, frozen, canned or cut from the cob
- 2 stalks celery, sliced ¼ inch thick
- 2 tomatoes, chopped
- 1 red pepper, seeded and chopped
- 1 green pepper, seeded and chopped
- 1 cup cider vinegar
- ½ cup water
- ½ cup sugar
- 1½ teaspoons salt
- 1½ teaspoons mustard seed
- ½ teaspoon pepper
- ½ teaspoon turmeric

Combine all ingredients in large saucepan. Bring to boiling; simmer 15 minutes uncovered. Pack into sterilized jar(s).* Seal. Makes 1 quart (2 pints).

MARINATED MUSHROOMS

- 2 pounds button mushrooms
- ¼ cup lemon juice
- 1 tablespoon minced parsley
- 2 tablespoons minced onion
- 2 tablespoons chopped pimiento
- 1 clove of garlic, minced
- ½ teaspoon salt
- ⅛ teaspoon oregano
- ⅛ teaspoon pepper
- ½ teaspoon sugar
- ¼ cup water
- ¼ cup olive oil
- ½ cup cider vinegar

Wipe any dirt from mushrooms with a damp cloth. Trim stems. Place mushrooms in large saucepan. Cover with water. Add lemon juice. Bring to boiling; simmer 1 minute; drain. Combine mushrooms with remaining ingredients. Pack into sterilized jar(s).* Seal. Store in refrigerator. Drain before serving. Makes 3 half-pints.

continued on page 96

Only Saran Wrap* keeps them miles apart.

Don't try this with any other wrap unless you want a cheesed cake.

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EGGPLANT RELISH

2 medium-size eggplant, unpared, cut in cubes
3 tablespoons salt
⅓ cup olive oil
1 cup chopped onion (1 large)
1 clove of garlic, minced
1 can (1 pound) tomato puree
½ cup diced celery
½ cup sliced stuffed olives
¼ cup chopped parsley
¼ cup cider vinegar
1 tablespoon sugar
⅛ teaspoon pepper

Place eggplant in bowl; sprinkle with salt. Set aside for 2 hours. Drain. Sauté half the eggplant in 2 tablespoons olive oil. Remove eggplant from skillet with slotted spoon. Drain on paper towels. Sauté remaining eggplant in 2 tablespoons olive oil. Drain. Add remaining oil to skillet. Sauté onion and garlic over medium heat 3 minutes. Add eggplant and remaining ingredients. Cover. Simmer 10 minutes, stirring occasionally. Pack hot mixture into sterilized jars.* Seal. Allow to cool to room temperature. Store in refrigerator. Makes 5 half-pints.

MUSTARD BEANS

These are delicious served cold with baked ham.

1½ cups sugar
¾ cup cider vinegar
¼ cup prepared mustard
¼ teaspoon salt
¼ teaspoon celery seed
¼ teaspoon turmeric
2 cans (1 pound each) wax beans, well drained

Combine all ingredients except beans in medium-size saucepan. Bring to boiling. Add beans. Simmer 5 minutes. Pack beans into sterilized jar.* Pour boiling hot liquid into jar. Makes 1 pint.

BREAD AND BUTTER SLICES

12 medium-size, firm zucchini
1 large onion, thinly sliced
¼ cup salt
2 cups cider vinegar
1 cup sugar
1½ teaspoons turmeric
1½ teaspoons mustard seed
1 teaspoon celery seed

Scrub zucchini well with vegetable brush. Slice zucchini about ⅛ inch thick. Combine zucchini, onion and salt in large bowl. Cover; allow to stand at room temperature overnight. Drain. Combine zucchini with remaining ingredients in large saucepan. Bring to boiling. Cover; simmer 15 minutes. Pack zucchini into sterilized jars.* Pour boiling hot liquid into jars. Seal. Makes 3 pints.

MIXED VEGETABLE RELISH

This is a tasty relish to make at the end of the summer when all the garden vegetables are at their peak.

2 cups shredded cabbage
2 cups sliced celery
2 green tomatoes, seeded and chopped (about 2 cups)
1 cucumber, thinly sliced
1 red pepper, seeded and chopped
1 green pepper, seeded and chopped
1 medium-size onion, thinly sliced
2 cups cooked lima beans
2 cups cooked cauliflower flowerets (1 small head)
2 cups cooked green beans
1 cup sliced carrots, cooked until tender
3 cups cider vinegar
2 cups water
1 cup sugar
2 tablespoons mustard seed
1 tablespoon celery seed
1 tablespoon salt

Combine cabbage, celery, tomatoes, cucumber, red pepper, green pepper, and onion in large kettle. Cover with salt water (¼ cup salt per quart of water); let stand 12 hours or overnight. Drain. Combine with remaining ingredients. Bring to boiling; boil 10 minutes. Pack into sterilized jars.* Seal. Makes 2 quarts (4 pints).

PICKLED CANTALOUPE

2 medium-size cantaloupes
1 quart water
¼ cup salt
1 cup cider vinegar
2 cups sugar
1 cup water
6 whole cloves
6 whole allspice
3-inch piece of stick cinnamon
3 thin, unpeeled lemon slices

Select firm cantaloupes. Cut in quarters; remove seeds and all but ½ inch of the fruit from the rind. Pare away the rough outer rind with a vegetable peeler, removing all traces of green from

continued

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DATE OATMEAL COOKIES

1 cup sifted all-purpose flour
½ teaspoon salt
½ teaspoon baking soda
½ teaspoon ground cinnamon
¼ teaspoon ground nutmeg
¼ teaspoon ground cloves
1 cup softened butter or margarine
1 cup brown sugar, firmly packed
½ cup granulated sugar
1 egg
2 teaspoons vanilla
3 tablespoons milk
½ cup chopped nuts
1 cup chopped, pitted dates
2 cups rolled oats

Heat oven to 350°. Sift flour, salt, baking soda, cinnamon, nutmeg and cloves together. Beat butter or margarine, sugars, egg and vanilla until light and fluffy. Add sifted dry ingredients alternately with milk, mixing thoroughly after each addition. Stir in nuts and dates. Stir in rolled oats, 1 cup at a time. Drop by rounded teaspoonfuls, about 2 inches apart, onto lightly greased cookie sheets. Bake 12 to 15 minutes. Transfer to wire racks; cool. Makes about 4 dozen.

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See recipe on reverse side.

LATE-SUMMER HARVEST
continued

the melon. Cut melon in ¾-inch cubes. Combine cantaloupe cubes, 1 quart water and salt. Soak 12 hours or overnight. Drain; rinse well.

Combine vinegar, sugar, 1 cup water, cloves, allspice and cinnamon in large kettle. Boil 20 minutes or until a thick syrup forms. Add lemon and drained cantaloupe. Simmer 25 minutes or until cantaloupe is tender and translucent. Spoon cantaloupe into sterilized jar(s).* Pour boiling hot liquid into jar(s). Seal. Makes 1 quart (2 pints).

*TO STERILIZE JARS: Discard jars with nicks, cracks and sharp edges. Wash jars and lids in hot, soapy water. Rinse. Put on rack in large kettle. Cover with water. Bring to boiling; boil 10 minutes. Turn off heat. When ready to fill, remove from hot water with tongs. Invert on paper towels to drain. Jars should be hot and dry when filled.

Pictured on pages 90-91 are antique canning jars, the readily available Ball and Kerr jars and French wide-mouthed jars from Bonniers, 605 Madison Avenue, New York, N.Y. 10022.

FOOD QUESTIONS YOU ASK

QUESTION: Can you please tell me what Nesselrode sauce is, and where I may purchase it?

Dorothy Park
Madison, Wis.

ANSWER: Nesselrode sauce is made of chestnuts, candied fruits and flavorings, and is available in most any store that sells specialty food items. The most common use is as a dessert sauce or as an ingredient in Nesselrode pie.

QUESTION: What is freeze drying? We bought a jar of freeze-dried chives, and I am curious as to how they were made.

K. Roberts
Kewaskum, Wis.

ANSWER: Freeze drying is a new method of food preservation in which only the water is removed from foods while they are frozen. The water, as ice, leaves the product as a very fine vapor that does not alter the cell structure, color, flavor or nutritional value of the food. When you replace the water, the product returns to its original form.

QUESTION: What is the life of a bottle of table wine?

D. Newberry
Hastings, Neb.

ANSWER: Unopened, most red wines can be kept up to 8 to 10 years. Most white wines will keep 6 to 8 years. There is much variance depending upon type, year and origin. Once opened, wine should be kept no more than two or three days.

QUESTION: How do blueberries and huckleberries differ?

Mrs. F. S. Frank
Arlington, Mass.

ANSWER: In many parts of the country the two terms are used interchangeably. However, sometimes the term "blueberry" refers to cultivated berries while "huckleberry" refers to wild berries.

Direct any questions you have about food, food products and food preparation to: Questions You Ask, Food Department, American Home Magazine, 641 Lexington Avenue, New York, N.Y. 10022

MAPLEY-TASTING BUTTER

1 cup softened butter
1/8 teaspoon salt
2 cups Log Cabin Syrup, warmed

Whip butter and salt with electric mixer or rotary beater. Add syrup by tablespoons, beating thoroughly after each addition. Store in covered jar in refrigerator. To use, soften at room temperature. Spread on toast, pancakes, waffles, or toasted English muffins. Makes about 3 cups.
For Cinnamon Toast, spread Mapley-Tasting Butter on hot toast and sprinkle with mixture of equal amounts of cinnamon and sugar.

CHOCOLATE PEANUT CHIPS

2 cups sifted all-purpose flour
1 teaspoon baking soda
1 cup butter or margarine
1 cup cream-style peanut butter
1 cup granulated sugar
1 cup brown sugar, firmly packed
2 eggs
1 package (6 ounces) semi-sweet chocolate pieces
½ cup unsalted peanuts

Heat oven to 325°. Sift flour and baking soda together. Cream butter or margarine and peanut butter together until blended. Add sugars gradually, creaming thoroughly after each addition. Add eggs, one at a time, beating well after each addition. Add sifted dry ingredients; mix well. Stir in chocolate pieces and peanuts. Chill dough. Drop by rounded teaspoonfuls, about 2 inches apart, onto lightly greased cookie sheets. Flatten each cookie slightly with back of spoon. Bake 10 to 12 minutes. Transfer to wire racks. Cool. Makes about 6 dozen.

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GENERAL ELECTRIC

By Mary Evans

Tin, a household standby years ago, is an obliging metal. When painted, it acquires with age the subtle luster of damask. In the early 19th century, American tinkers worked everyday articles into masterful shapes which were skillfully painted by women and then sold in shops or carried by adventurous peddlers over routes sometimes a thousand miles long. Tin-making was largely a tight-knit business, with each major family and region developing its own style, creating its own patterns. Households in the Northeast relied on this "poor man's silver," and it was often used in ingenious ways. Many fine pieces have survived. Some of the best, shown on these pages, belong to collections from Massachusetts, Connecticut, New York, Maine and Pennsylvania. Others are modern creations, painted by a dedicated group of craftswomen who practice and preserve this folk art of the past.

PAINTED COUNTRY TINWARE

The fading pattern of an antique oval box has been captured and carefully copied on clear plastic. The box, part of a collection at Old Sturbridge Village in Sturbridge, Mass., was exhibited earlier this year at the Museum of American Folk Art in New York.

continued

Richard Meek

A simple but versatile metal, tin answered the household needs of an earlier day.

A Pennsylvania coffeepot, New York document box and delicately crafted saffron box (right) gleam in the Old Tappan, N.J., kitchen of Mrs. Joseph B. Watts, a member of the Historical Society of Early American Decoration. Stenciled wall design is from an *American Home* pattern of years ago.

Deed box (far right) is thought to be by Ann or Minerva Butler of the New York "tin family" who flourished in the 1820's.

A pierced-tin food safe (left), housing creations from New York, Connecticut, Maine, and Pennsylvania, displays a collection of wares from the 19th-century: a tiny candle shield, document boxes, tea caddy, crystallized tray, spout cans, peddler's horn, sander, apple tray, coffeepot and jug.

Tinware's popularity among 18th- and 19th-century homeowners is understandable. It was less expensive than brass or copper, it was considerably lighter in weight than the iron pots then in use and it could stand direct heat, which pewter of that day could not. The making of tinware was also a relatively easy process which, in its earliest days, required only simple tools. By the 19th century, tinware—artfully shaped and decorated—had taken a firm hold. So much was being produced, in fact, that in one town alone—Berlin, Conn.—such vast quantities of tin scraps were buried under a local street that horses driven downhill struck chiming sounds from the earth. All sorts of useful and whimsical things were made from this simple metal: coffeepots, teapots and mailboxes; syrup jugs and coin banks; nursing bottles and boxes of various sizes for storing epaulets, deeds or documents. All were decorated with flowers or delicate berries, painted by hand in rich oils that gleamed with a colorful primitive vigor. An exuberant art form born from the creative talents of both men and women, tinware brought lasting beauty and delight to many a 19th-century home. (continued)

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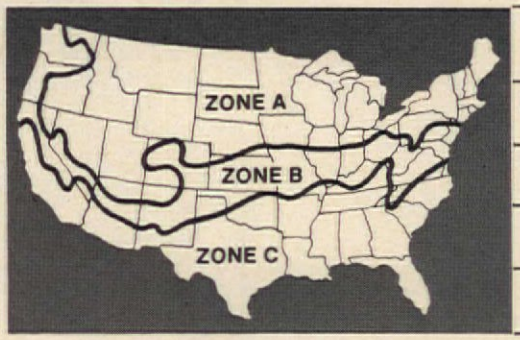

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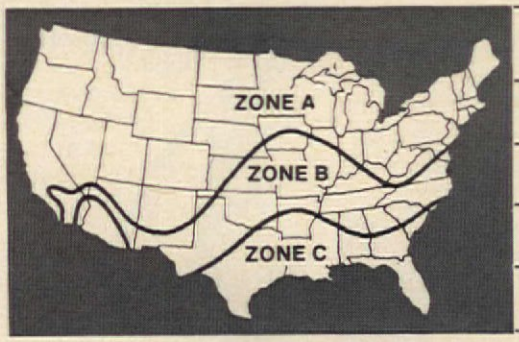

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1000	$200.	$425.	$650.
1500	$275.	$550.	$825.
2000	$325.	$650.	$950.

**Estimated savings: Ranch house on slab, 15% glass area, over 25-year term of mortgage. Heating costs, 10¢ per therm; cooling costs 0.02¢ per KWH. 6″ x 3″ versus insulation meeting FHA minimum property standards.

Owens-Corning is Fiberglas

OWENS/CORNING FIBERGLAS TRADEMARK

Tin is a marvelous metal to work with. It is inexpensive and extremely malleable. It can be pounded and bent, punched and pierced. It is lightweight and it lasts. A good craftsman can make it into a variety of useful things. And it can be painted in delightfully decorative ways.

Painted tinware, an art still practiced by the Historical Society of Early American Decoration, was a 19th-century innovation. Earlier pieces were unembellished, for tin in its natural state had a charm all its own. Shem Drowne, America's first tinsmith, produced many of these pieces. He started work in Boston in 1720 and in the 30 years following turned out everything from pudding pans and chandeliers to a custom-built parrot cage and the grasshopper weathervane on Boston's Fanueil Hall. Although tinware was sold in shops, a good part of it was carried about by peddlers, who might have been landless sons of farmers or schoolmasters making extra money during the summer. The poorest peddlers walked with their wares; others were seen using the public stagecoaches in western Massachusetts. There were even fleets of smartly turned-out carts, carefully compartmented stores on wheels. Because of the severe winters and spring rains and mud, peddlers were not usually able to set off on their routes through the Northeast until May, when they swarmed the roads "as thick as toads after a spring rain."

Peddlers were a hardy, dedicated bunch. Donald Glasgow, who plied his trade through Massachusetts, once reflected: "I wouldn't be happy away from the cart. The old horse has aye grown old and so has Donald; my e'en are fair worn out, and the hills are steep to climb; but we are going on yet, please God, the cart and I."

These Yankee salesmen brought not only bright new wares but news of a wider world and perhaps a charming skill on the fiddle. They exchanged their pots and pans for money and also used them for barter, sometimes giving clothespins in return as small change. The legends that have grown around these adventurous men are legion. One named Cling Clang, who traversed Maine and Nova Scotia, is said to have bounded in six-foot leaps, vaulting his way with brass-tipped poles.

Peddlers meant spring, and hope, so it was appropriate that much of the tinware was decorated with flowers that would herald the season and provide a warmth that would see a household through many a long, cold winter.

Tin-making seems to have been a craft that everyone took part in. Men did the shaping, pounding the metals on wooden molds or using simple, efficient tools to cut or crimp. Women did the painting—either as members of the household or as talented artisans, recruited up and down the countryside. The "tin families" of Connecticut liked especially to make decorative patterns by punching and piercing and to paint splashy designs on red of flowers and birds. Sometimes they crystallized trays with acid.

The work of the Filley family of Simsbury, Conn., is difficult to classify but seems to have featured white borders carefully patterned over with fruits and flowers. Like other Maine tinkers, the Stevens family of Stevens Plains near Portland made their document boxes with flat tops instead of domes and painted their backgrounds in white or yellow. Sally Stevens, the mother, was so fond of painting roses on tin that she kept a box of oils in her living room, enabling her to take up her brush at a moment's notice.

Women seem to have been almost fanatical in their devotion to tinmaking, and the most intense of all were the Butler girls of eastern New York State. Their father, Aaron Butler, was a shrewd entrepreneur who built a big house on Brandy Hill in Greenville, where he soon had as many as 40 people working for him in what amounted to an almost self-supporting village. He ran a farm, hay press, cider mill, brandy distillery, general store and a tin shop. Into this commodious household were born 11 children, including three girls—Ann, Minerva and Marilla—who became known throughout the Northeast for the charm and delicacy of their tinware painting. Ann, the oldest, was the most absorbed in the craft. She even helped her father with business matters, traveling with him on trips to New York City. Perhaps to show she literally had her heart in her work, she often signed her pieces with a heart made of dotted lines with her initials inside. Ann, like the other Butler girls, painted every spot with finely drawn patterns of roses or tulips, as if she could not bear to leave an inch of tin neglected.

Painted tinware is a triumph of folk art. It was turned out by the ton, made often by techniques half resembling mass production, with many hands helping to make each piece. Of the thousands of coffeepots made, no two were ever quite alike. Humble and useful, tinware designs gave early households the look of an indoor garden. Many pieces still remain and can be found in private collections or in antiques shops along the routes the peddlers once traveled. END

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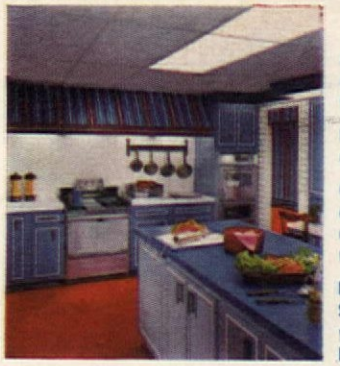

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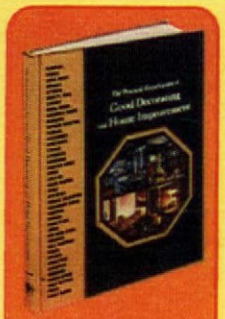

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THE BURGLARS WILL GET YOU... IF YOU DON'T WATCH OUT

By Jack Galub

Crime and burglary prevention have become as conversationally commonplace as taxes and pollution. And with good reason, judging from the zooming rate which has hit even communities heretofore considered safe. In eight years, robberies in American homes have doubled. As a result, lock and alarm manufacturers are riding a sales boom. And such terms as Doppler effect, ultrasonic waves and perimeter defense have been transplanted from the Pentagon to the cocktail party.

The alarm systems now being developed and installed in thousands of homes across the country make lavish use of techniques developed by the Armed Forces to detect enemy aircraft. The devices used range from relatively simple do-it-yourself units that shriek an alarm when a door is forced open to highly sophisticated radar-type, infrared-ray photoelectric and ultrasonic systems and even closed-circuit TV.

Systems vary in cost depending on the size of your home and grounds and the number of windows and doors that should be protected. The most expensive include perimeter-defense coverage to detect an intruder as soon as he sets foot on your property. Once he is picked up by your system, an alarm panel in your home will light up, bells will ring, floodlights will flash on—or a silent alarm will summon the police or a private protection agency.

If this DEW line (a term for our military's Distant Early Warning installations) is unduly complex—and for most people it will be—your system can be limited to cover your house only and, if you wish, pinpointed sensitive areas. These systems use well camouflaged or hidden lasers, infrared rays or photoelectric devices to detect anything moving. Or they may use area-protection devices that fill rooms with high-energy rays and sense "ripples" caused by an intruder. You can also use equally sensitive devices to scan the floor in front of a prized painting, display or wall safe.

Once the intruder is spotted, the choice is yours: Your system can be programmed to frighten him away with lights, horns or bells or silently send a call for help. These alerts are often sent by automatic phone dialers that play prerecorded messages asking for help. Some of these phone dialers can be programmed to send taped alarms to as many as five different numbers: the police, a protection agency, your office, a friend or attorney.

How you program the sending of your alarm will often be determined by local ordinances. The Redondo Beach, Calif., police department, for instance, now insists that dial alarms must be programmed to reach a private number at police headquarters. Similarly, other communities may permit special apparatus to be set up at police headquarters for continual monitoring.

No matter how expensive your system, its efficiency depends on the proper installation. If the job is badly done, the alarm will be either easily jammed or false-alarm prone. Poorly installed equipment has been triggered by a cat jumping on a table, by the rumble of passing trucks and even by sudden gusts of wind. Once your system gets a reputation for crying wolf too often, the police and even paid protection agencies may take a bit longer responding.

The manufacturers who make do-it-yourself devices usually market relatively unsophisticated equipment. The electronic systems are sold through dealers who, if they know what they are doing, will set up a protection net that will meet your needs and your budget. For the manufacturers of alarm detection and dialing equipment, see page 112.

BACKING UP YOUR SYSTEM

Even the most sophisticated system can be bypassed if the intruder is familiar with it, so it is smart to take simple but effective steps to make forcible entry both time-consuming and difficult. The longer a burglar takes to break in, the greater the risk he runs of being spotted.

These steps are particularly important if you have a minimal system or are trying to do without for the time being. First, check your front and back doors and ground-floor windows. Until recently, security ranked low on the list of many architects' concerns. As a result, doors were designed for attractiveness not protection. They were weakly structured, panes of glass were used lavishly, locks were chosen for appearance not efficiency. Often hinges were mounted on the outside, exposing them to attack.

If your doors are flimsy or have outside hinges, they should be replaced. But glass panels can be protected by decorative iron grilles or gates mounted with one-way screws. Leave the decorative lock if you wish, but install a second lock on both front and rear doors.

The second lock should be a pin-tumbler type of a solid deadbolt—that slab of metal that juts out or slams down when you lock the door. A good pin-tumbler lock is more difficult to pick than the wafer-tumbler lock, although it's a bit more expensive. The vertical-action deadbolts usually are more difficult to jimmy than the rest, so other than batter the door down or drill through the lock itself, a burglar has to know how to pick the lock you have. A list of widely available locks appears on page 112.

While most keys are easily copied in any shop, some of the newer and more expensive locks use keys that are virtually impossible to copy and are available at only a few selected stores in an area, often where the original lock buyer is known. A stranger will usually find it difficult to get a key copied in one of these shops. Also on the market are combination locks, which eliminate the necessity for keys. Some make it possible for you to change the combination without having to call in a locksmith.

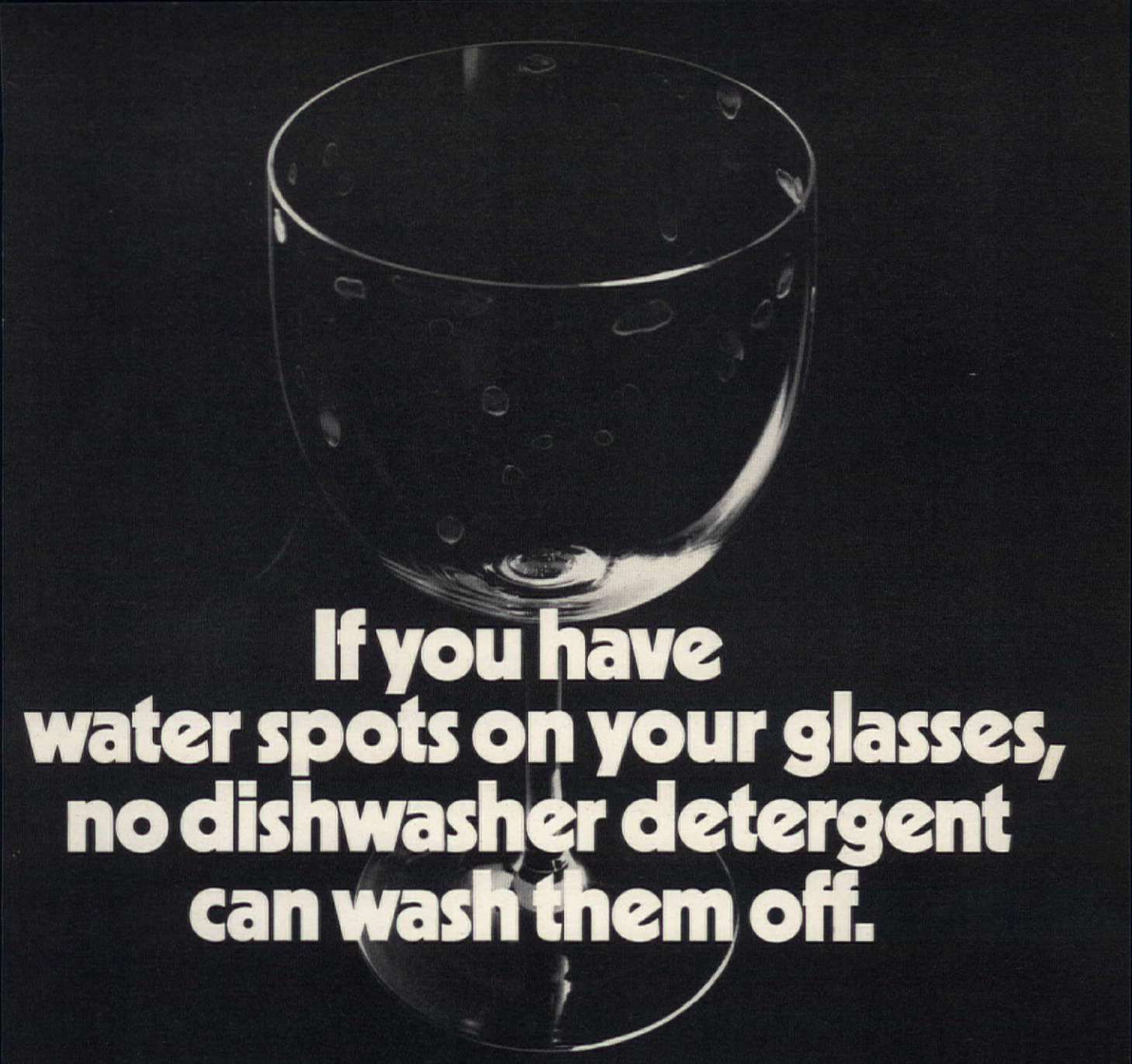
Cellar doors and windows are open to attack. If you use a padlock on your cellar door, replace it with a sturdy deadbolt lock. Cellar windows can be protected with a heavy mesh or grille or with locks. Some window locks have built-in alarms that go off if the window is pried open.

If you are building a home, consider specifying crank-operated basement windows. They are almost impossible to open from the outside. And don't depend on those swivel latches used to lock most double-hung windows. Add key-operated window locks.

PROTECTING YOUR APARTMENT

There are many apartment houses in which tenants have four and five locks on their doors. Some of these buildings are so wide open that tenants organize patrols and hire private guards to patrol the corridors. Doormen and lobby men do not provide complete security. Burglars have posed as delivery men, repairmen, poll-takers and even as friends of the family to get past the lobby.

According to former New York City Police Inspector Raymond F. Maguire there are no completely secure apartment houses. So to provide (continued)



If you have water spots on your glasses, no dishwasher detergent can wash them off.

No dishwasher detergent, even the best, can remove water spots.

Jet-Dry and only Jet-Dry is made to sheet off water in the rinse cycle. (It's there water spots form, after your detergent's gone down the drain). Jet-Dry comes in liquid. Or a solid little basket you hang in your dishwasher.

So next time a dishwasher detergent promises you nothing but spotless, spotless, spotless, remember its claim goes down the drain when it goes down the drain.

Try Jet-Dry Water Spot Remover. You'll see what spotless really means.

Promise.

Jet-Dry Water Spot Remover.

Ah, maintenance freedom.

Geon vinyl takes the ball off the chain.

And you off the hook. Because Geon vinyl is what goes into vinyl siding. Siding that doesn't need paint. Resists denting. Won't blister, peel, or warp.

But siding is only half the story. Geon vinyl is also used to make gutters and downspouts that don't peel, rust or corrode. Windows that fit snugly yet slide easily. And there's interior trim and baseboard raceway.

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So ask your builder to use products made with Geon vinyl. If he doesn't know where to get them, send us the coupon below.

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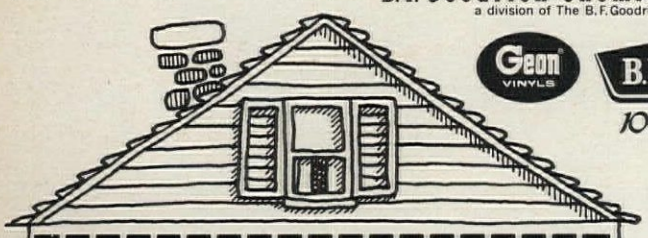

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Please ask manufacturers who use Geon vinyl to send me literature on finished products as follows:

- Vinyl siding ☐
- Windows, vinyl clad ☐
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- Vinyl water pipe ☐
- Vinyl gutters and downspouts ☐
- Windows, part vinyl ☐
- Interior trim ☐
- Baseboard raceway ☐

Name _____

Address _____

City _____

State _____ Zip _____

much-needed protection, the crime-prevention industry is flooding the market with a wide range of devices.

For the windows, there are new decorative grilles or gates that will effectively bar entry from a fire escape or adjacent roof. If you decide to use one, make certain it has a quick-release device—you may have to use the fire escape some day. If you feel a grille is too much, there are key-operated window locks that are effective, although they do not prevent the cutting out of a large pane through which a burglar can squeeze. In using these locks, however, you can bug your windows for further protection with electric tape that's connected to an alarm.

All apartment doors should have wide-angle peepholes mounted in them as well as door chains. The chain allows you to open the door without the danger of having a stranger force his way in. The peephole lets you look out on the entire hallway.

The standard door lock should be supplemented by a good pin tumbler. In general, the more you pay for a second lock the better it usually is. Buy yours at a licensed locksmith store, where you'll find a wide selection to choose from. You won't go wrong by selecting a lock with a small keyhole and an unusually shaped key. The smaller the keyhole the more difficult the lock is to pick and the unusually shaped key will be hard to copy.

If you have a terrace that can be reached from the outside, you should insure that the door is intruder-proof. The most effective lock is one with the keyhole and bolt inside the apartment.

A panic button installed alongside your door is excellent protection. Pushing the button sets off a siren or gong outside your apartment to call for help. And if you're away from your apartment, there are floor mats you can install inside the door that do the same.

One of the most effective of all protection devices is a strong-voiced dog who will bark loudly and continuously if somebody tries to break in. Not only will the noise deter a burglar but so will his uncertainty of what's ahead should he finally get in.

BUILD BURGLARY-PREVENTION HABITS

As important as the installation of mechanical and electronic devices is the developing of good burglary-prevention habits. Here are some suggestions:

- Double-lock all doors when you go out, even if only for a moment. There are door-tryers who roam residential areas and apartment houses in search of unlocked doors.
- If you move into a new apartment or house, or lose your purse with your keys in it, have the tumblers on your locks changed immediately.
- Leave a light on in an interior hallway or room at night so passersby will see the glow and assume that someone is home. An automatic timer that can be set to turn your house lights on and off during certain hours is also a handy gadget. This device is inexpensive and will help keep intruders away.
- Turn on your radio when you go out. But avoid the unfortunate experience of one tape-recorder hobbyist. He let his recorder play party noises continuously while he was away on weekends. Eventually the apartment was burglarized and the tape recorder taken along with other valuables. The tape was left behind. Again, if you'll be gone for an extended period of time, an automatic timer that regulates the playing time of the radio is your best bet.
- If you go off on a winter vacation, have the walks and driveways shoveled if it snows while you are gone. Stop newspapers, mail and other deliveries.
- Ask your police department to check your house while you're away. If you live in the city, ask your neighbors and superintendent to keep an eye on your apartment and to report any unusual noises to the police.
- Discuss vacation dates only in the privacy of your home or among friends, never in restaurants and buses or with strangers.
- Don't send an announcement of a planned trip to the local newspaper. Send a note when you return.
- Before you allow a stranger into your home, ask for his identification. If you doubt his credentials, have packages left at the door and pick them up after he has left. If you live in an apartment and the stranger says he is a repairman, call the superintendent for verification.
- It may sound cruel, but it is wiser to keep stranded motorists outside while you call the police or a garage for them.
- If you are a woman living alone, have either an unlisted phone number or use only your initials in the telephone book and lobby. Many burglars specialize in apartments where women live alone.

Most important of all, once you have taken reasonable precautions to protect yourself, relax. The odds are now in your favor.

(continued)

A month of sun days

That's what your vacation should be. Not a month minus four or five of the best days. That kind of month won't happen if you're one of the millions of smart girls who use internally worn Tampax tampons.

Comfortable, convenient, keep-cool Tampax tampons. After the vacation's over, we think you'll just go on using them. Every month.

DRESS BY FRED LEIGHTON

TAMPAX® tampons

SANITARY PROTECTION WORN INTERNALLY

MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

If you act now and are sincerely interested in raising $50 to $5000 or even more for your group...

I'll send you all of my famous Old-Fashioned Chocolates you'll need to reach your goal, without one penny of investment by you or your group! Mary Leland

What an easy way to raise funds for your church, school, charitable group or *any* organization! Just decide how much money you want to raise—and with which of our $1.00 gift boxes of chocolates. Then fill in and mail the Order Blank below.

Send no money. Send *only* the Order Blank. We'll send you all of our Chocolate Pollywogs or Mint Melt-a-Ways you'll need to reach your goal, whether you want $50.00 or $500.00 or $5,000.00 or more. We'll give you up to *60 days to pay.* And we'll pay shipping!

What are Pollywogs? Pure eating pleasure that will help you fill your group's treasury fast! Yes, Pollywogs are one of the most popular chocolates in America. Crisp pecans and cashews are combined with butter-rich caramel, then covered with a thick coating of rich milk chocolate. Folks buy fast at $1.00 per box. And if you choose to raise money with our Mint Melt-a-Ways, you'll reach your fund goal just as quickly! Melt-a-Ways are all chocolate, through-and-through—with a touch of mint. They sell fast at $1.00 for the gift box.

Order now; send no money. Just mail the Order Blank! Our chocolates are sent to you in "units" of 144 boxes per unit. Since you sell each box for $1.00, the unit brings in $144.00. Send us the first $94.00 you take in and keep the remaining $50.00 for your group. On two units you keep $100.00 . . . on three units, $150.00 . . . and so on. Regardless of the size of your order, *send no money now; pay nothing when your chocolates are delivered.* Send your order today!

SEE WHAT OTHERS HAVE DONE!

$2,000.00 for Band Instruments! "We've already raised $500.00 for school band uniforms with your chocolates," wrote a California group. "Now that we see how easy it is, we want to raise a total of $2,000.00!"

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ORDER BLANK

For Mrs. Leland's Chocolates

Send no money; take up to 60 days to pay. We pay shipping.

1. Check the chocolates you want to sell.
   ☐ Pollywogs ☐ Melt-a-Ways
   ☐ Assortment of Pollywogs & Melt-a-Ways
2. Check the amount of money you want to raise.

We'd like to make ☐ $50
Please send 1 Unit (144 $1 boxes) of chocolates checked above. We'll take in $144, send you first $94, keep $50.

We'd like to make ☐ $100
Please send 2 Units (288 $1 boxes) of chocolates checked above. We'll take in $288, send you $188, keep $100.

We'd like to make ☐ $500
Please send 10 Units (1,440 $1 boxes) of chocolates checked. We'll take in $1,440, send you first $940, keep $500.

We'd like to make ☐ $1,000
Please send 20 Units (2,880 $1 boxes) of chocolates checked. We'll take in $2,880, send you $1,880, keep $1,000.

Check off the proper square, telling how much money you want to raise, and the chocolates you want to sell. Then fill out rest of this Order Blank and be sure it is **signed** by a qualified group member authorized to order. We'll send you the chocolates you'll need to reach your goal.

PLEASE PRINT CLEARLY [If you are under 18, your Parent or the Adult Leader of your group (Scout Master, Teacher, Pastor, Band Director, etc.) must fill in and sign below as the qualified person authorized to order for your group.]

■ **Name of Organization For Which Money Will Be Raised** _____
(Please show FULL NAME of school, church, club or other sponsoring organization. For example: "Borden High School F.B.L.A.", not just "F.B.L.A.")

Address of Organization _____ **Zip Code** _____
(Please give street address as we cannot ship merchandise to Post Office Box.)

City _____ **County** _____ **State** _____

■ **Name of Person Authorized To Order** _____

Address of Authorized Person _____ **Zip Code** _____
(Please give street address as we cannot ship merchandise to Post Office Box.)

City _____ **County** _____ **State** _____

■ **Check off where order is to be shipped. CHECK ONE ONLY.**
☐ Ship to organization address. ☐ Ship to authorized person's address.

■ **Order Blank MUST BE SIGNED by the person who is authorized to order.**

Signature of Authorized person _____ **Title** _____
(Please WRITE your name here. DO NOT PRINT.)

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BURGLARY-PREVENTION EQUIPMENT

Electronic devices on a system b are available from about $40 $1,000. They should be installed by qualified experts. Individual such as panic-button and wi alarms are also available, as ar it-yourself devices beginning at a $30. Manufacturers are listed be

Aerolarm, Div. of Aerolite Elec ics Corp., P.O. Box 806, Butler, 07405. Install-it-yourself auton burglar-detection systems.

Alarmtronics Engineering, Inc. California St., Newton, Mass. 02 Audio detectors, laser systems micro-wave units.

Arrowhead Enterprises Inc., Box 191, Diamond Avenue, Be Conn. 06801. Photo-electric syst and devices.

A.T.A. Control Systems, Inc., 34 78th Rd., Hialeah, Fla. 33014. A matic and radio-triggered dialers

Ballistics Control Corp., 3 Crescent St., Long Island City, 11101. Alarm systems, step-on m gongs.

The Corvonics Corporation, Enterprise St., Costa Mesa, C 92626. Electronic intrusion syst

Design Controls, Inc., 75 Se Ave., Hempstead, N.Y. 11550. range of systems and devices for tems use.

Detection Systems Inc., 211 Bldg., East Rochester, N.Y. 14 Electronic intrusion devices and tems for use in multi-family dences.

Normda Industries, Inc., 6330 erdale St., San Diego, Calif. 92 Ultrasonic intrusion detectors, matic telephone dialers and co instruments.

Record-O-Fone, Division of Ele space Corp., 408 Concord Bronx, N.Y. 10454. Automatic dia

Security Devices, Div. of Sys Donner Corp., 6767 Dublin Blvd., lin, Calif. 94566. Ultrasonic, stress movement-detection alarm syst

Door locks: Several of the man turers of locks listed below also m pick-resistant cylinders that ca installed in your present lock. Al widely available at local locksm

Abloy	Illinois Duo
Chicago Ace	Ingersoll
Tubular	Medeco
Eagle Super	Miracle Mag
Security	Sargent Kes
Fox Police Lock	Segal

Folding gates, for use over apartm doors and windows, are made Windor Security Systems, Inc., Boone Ave., Bronx, N.Y. 10 Available nationwide, many Wi gates are quick-release.

Tupperware's new 6-piece Dessert Set lets you fix your dessert ahead of time, store it, then serve whenever you want—all in the same container.

And it will stay fresh because of the Tupperware Seal that fits into the rim of the container. Snap the two together for locked-in freshness.

Tupperware also makes a Parfait Set with the same handy features.

You buy Tupperware at a Tupperware Party. Have one in your home between August 3 and September 19, and a Clairol Electric Hair Setter may be yours. Call your Tupperware distributor for details. In the Yellow Pages, under "Housewares."

TUPPERWARE®

An airtight case for freshness

Tupperware locks in freshness like nothing else, because nothing else has the Tupperware Seal.

If product or performance defective, replacement or refund to consumer. ★ Good Housekeeping GUARANTEES

GUARANTEED PARENTS' MAGAZINE

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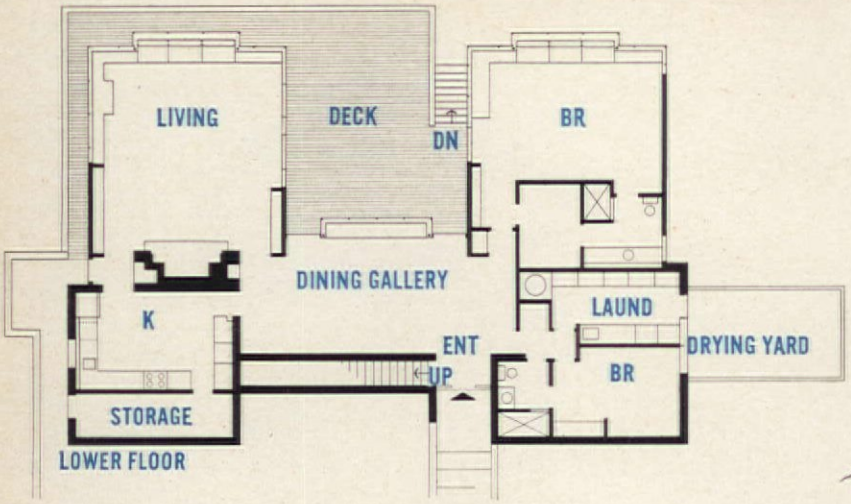
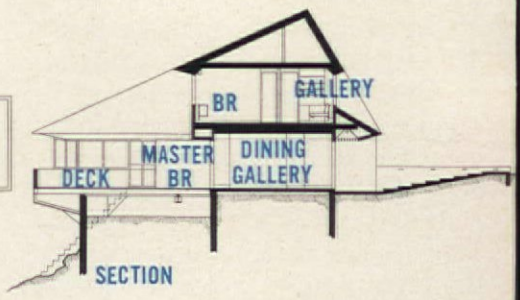
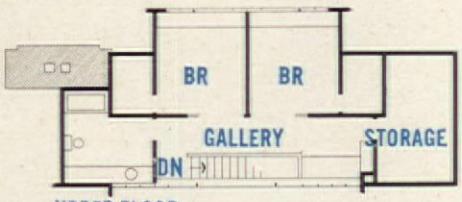
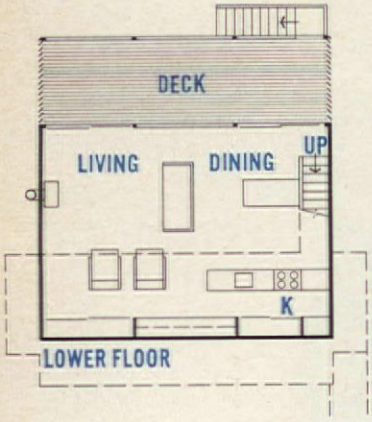
Winners in every respect, these custom houses offer striking design and practical livability.

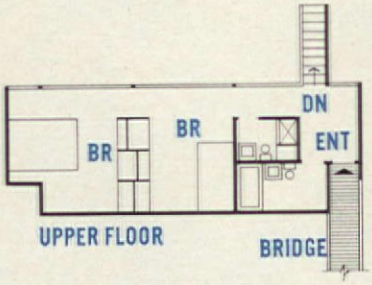


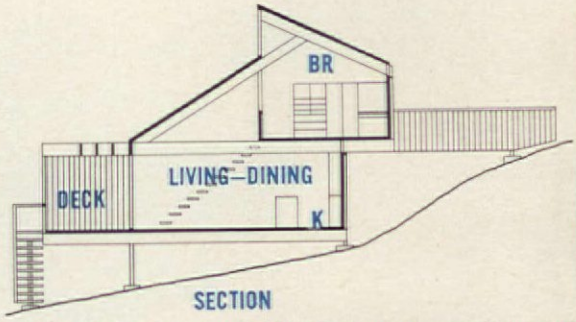




This Seacoast Clifftopper in Rockport, Mass., (see pages 58-61) sits on a concrete slab poured on a flat rock shelf. Where the grade falls off, the house is cantilevered from the ground by a steel and wood construction. One of the lower-floor bedrooms opens onto a drying yard that doubles as a sun-bathing area. An upper-floor gallery provides upstairs bedrooms with a separate sitting room. Living room, dining gallery and bedrooms command a sea view.







A sloped site in the Berkshires determined the design of this Lakefront Hideaway in Monterey, Mass., (see pages 62-65). Entered from the parking level by a bridge, the upper floor shares its ceiling with the living-dining areas downstairs. The deck, overlooking a lake, adds living space. Concrete piers were used to eliminate foundation costs. (An alternate design for a flat site is included in the AH blueprints.)

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Please allow 3 weeks for handling and mailing. To avoid delays, please indicate your zip code.

American Home Blueprint Dept. 3870
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Check items desired:

_____ Single Set #31201 @ $20 _____
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_____ Catalog #31000 @ $.50 each _____
Sales Tax if applicable _____
Total enclosed $_____

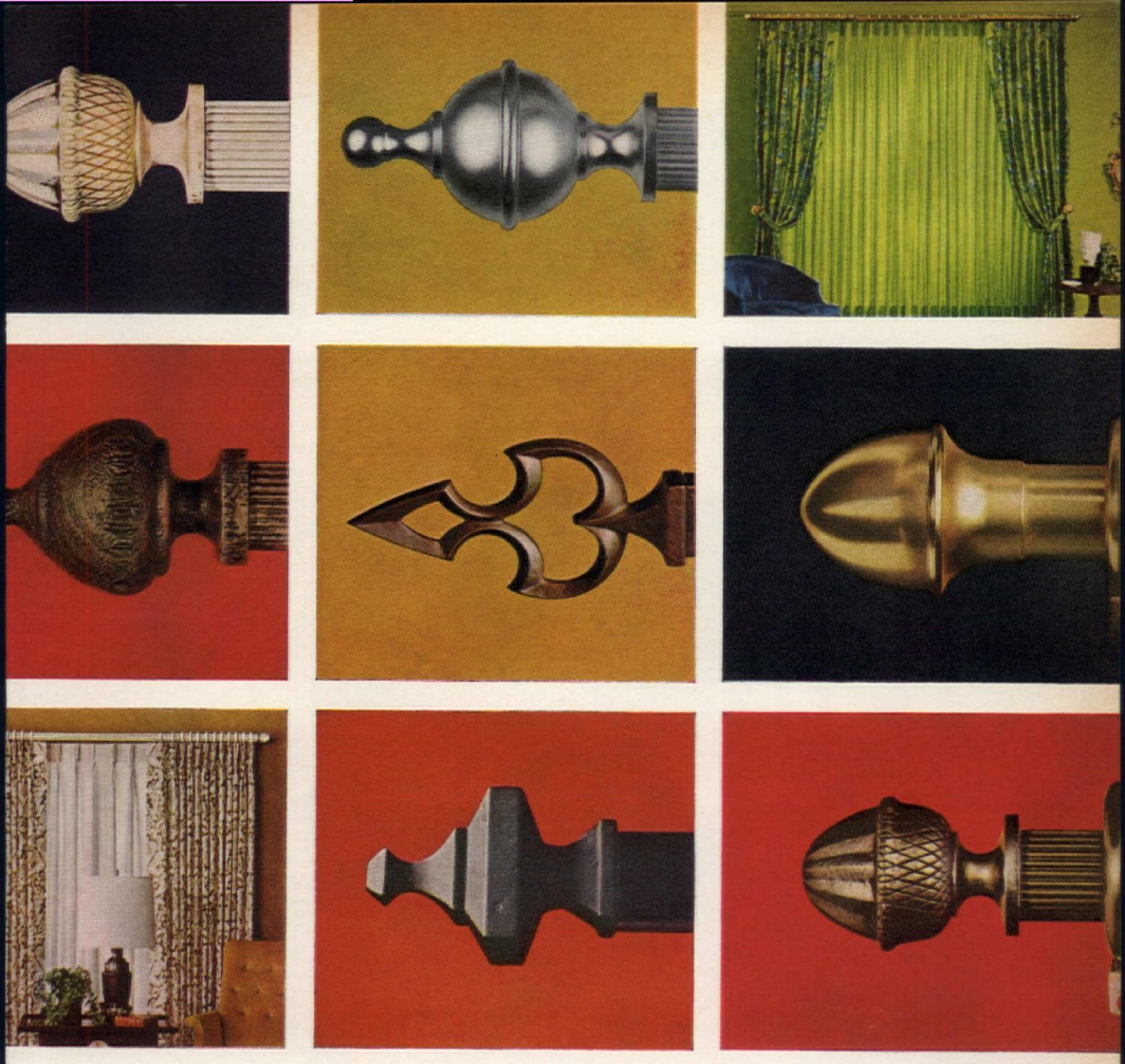
print name

address

city state zipcode

AMERICAN HOME BLUEPRINT HOUSES

The custom lakefront house pictured on page 62, a bi-level prize-winner that can be built today for $17,500, is another example of our continuing aim to bring you top designs and cost-saving construction methods. (Floor plans are shown directly above.) Although it is built on a slope, you can adapt it to any site. Our blueprints, which you can order with this coupon, show you how. Complete drawings plus a list of materials—at $20 a set—will be all you'll need for your builder's estimate. Three sets, at $35, will start you on actual construction. Also available for 50¢: A catalog of 52 great house plans featured in AH.



These ends give your windows a great beginning.

They're called finials. You find them at the ends of Kirsch decorative rods . . . those wonder working accents that turn plain-Jane draperies into charming focal points. They come in all of today's most fashion-right styles—including new luxury finishes—gleaming pewter and rich walnut. Antique bronze, white and gold or satin black, too. Even paint-it-yourself natural wood. And for that confirming touch of fashion you shouldn't overlook Kirsch's tiebacks, holdbacks and chains. When you look for Kirsch, you'll find the beginning of beauty and inspiration. For all your windows. At leading stores everywhere, including Canada.

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"Windows Beautiful" Volume III is all new! 117 colorful room settings. A complete how-to book by interior decorating experts. A "must" for making the most of your windows.

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Please rush my all-new copy of "How to Make Your Windows Beautiful" (Vol. III). I enclose $1.00.

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Address_____

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State_____ Zip_____

Allow three weeks for delivery. No stamps, please.

WHAT DOES IT MEAN WHEN THE RECIPE SAYS—

Terms appear in recipes and many times it is taken for granted that the cook—beginner or otherwise—knows exactly what to do. To help you in your kitchen, here are some food terms you should know:

Baste: To moisten food by spooning fat, liquid or sauce over it while it cooks.

Batter: A mixture of flour, liquid and other ingredients for cakes, fritters, pancakes and coatings for food. The proportion of ingredients determines whether it is thin, medium or thick.

Beat: To mix with a vigorous, steady motion. It can be done by hand or with a rotary or electric mixer or a blender.

Blanch: To dip quickly into boiling water. This is done with nuts and fruits to loosen the skin for easy removal. It is also a step in the preparation of vegetables for freezing.

Blend: To mix gently with a stirring rather than beating motion. Also, to mix slowly in a blender.

Boil: To cook food in liquid that has reached 212°—that is, when bubbles rise to the surface constantly and break. A rapid boil means the bubbles are vigorous and rolling; a medium boil has gentle bubbles; and in a slow boil, or simmer, the liquid moves gently with occasional small bubbles.

Braise: To brown meat or other food on both sides in fat and then to add a small amount of liquid and cook, while tightly covered, over low heat.

Bread: To coat food in fine, dry bread or cracker crumbs. The food is often dipped in a beaten egg first to help the crumbs stick to the surface.

Chop: To cut into relatively small, equal-size pieces.

Coat: To cover with a thin film of flour, sugar, batter, crumbs or crushed nuts.

Cream: To work one or more foods, such as fat and sugar, until soft and creamy, using a wooden spoon or mixer.

Cube: To cut into ½-inch, equal-size pieces.

Cut in: To combine fat or shortening and flour with a pastry blender or two knives.

Dice: To cut into small, ¼-inch cubes.

Dot: To scatter small pieces of butter or margarine over the surface of food.

Dredge: To cover food with flour or a seasoned mixture, but more heavily than the term "coat" implies.

Fold: To combine a delicate mixture with a heavier one, using a gentle up-and-over motion with a spatula or rubber scraper, until ingredients are blended.

Fry: To cook in fat or oil until golden and crisp.

Julienne: To cut into very thin, matchlike pieces.

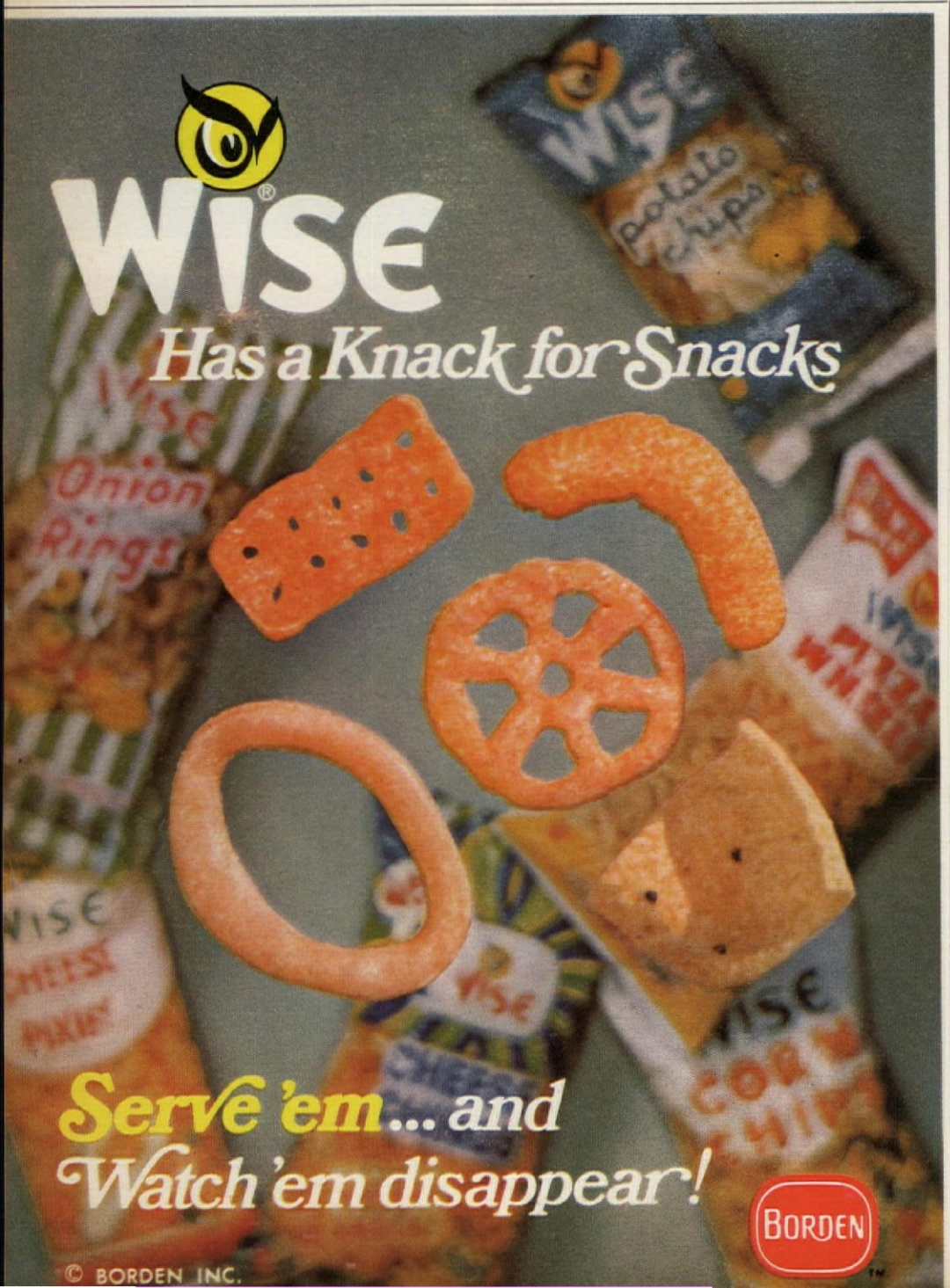
Marinate: To let foods stand in seasoned liquid before cooking or serving. The liquid (marinade) adds flavor or tenderizes the food.

Mince: To chop very fine.

Poach: To cook food submerged in liquid that is simmering gently.

Sauté: To cook in a very small amount of fat in a skillet.

Scald: To heat liquid only until tiny bubbles appear around the edge. Also, to plunge fruit or vegetables in boiling water to facilitate removal of the skin. END



Mum's the word. —Horizon Mums by Dundee, the newest excitement for the bath. A profusion of fresh flowers on a sheered velvet ground of rich terry. Fringed bath and guest size and face cloth available in three beautiful colorings. Pink (as shown), blue and gold. The bath towel about $2.50 at your favorite store.

DUNDEE

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MEET DESIGNER BROOKS STEVENS

Remember when peanut-butter jars were so narrow you couldn't scrape the last dabs from the bottom? Thanks to one man's ingenuity, wide-mouth jars are commonplace today. In fact, Brooks Stevens—inventor, designer, sports-car racer—has turned his practical thoughts to hundreds of things you take for granted every day, from the glass window in your washing machine to the nonslip aspirin bottle.

All Stevens's ideas seem of the "Why didn't they do that long ago?" kind. Some years ago he rattled the Mirro Aluminum Company's annual meeting by prophesying that the cookware of tomorrow would be in vivid blues, yellows, reds and greens, and that pots would be oval instead of round to handle odd-shaped meats. To simplify storage, a set of cookware would come with only one handle which would attach to each vessel magnetically.

Stevens senses what the public wants and needs. He thinks about the ways a woman uses things, what improvements would help her and how she would like things to look. He will not dictate to her what is "good design" or "good taste" as he feels his standards and way of life are probably quite different from hers. Stevens, whose work has taken him all over the world, now makes his home in Fox Point, Wisc., a Milwaukee suburb.

"The kitchen is the housewife's office and should be planned for her flexible needs as well as for her comfort and convenience," he said recently. His answer is a modular kitchen. In one such concept he envisions freezers in a drawer arrangement. Each drawer would freeze a different type of food: vegetables, meats, ice cream, pastries. Better yet, sections of each drawer could be removed and carried to the market for refilling. The drawers would hold more food and take up less space in the kitchen than conventional freezers. They could be stacked anywhere and drawers could be added as needed for more freezer space. Two manufacturers are now working on producing just such freezer drawers.

Another Stevens modular idea is a lightweight mobile range about the size of a tea-cart top. He sees it used for cooking then serving hot breakfast in bed, or set on a portable cart to roll anywhere, indocrs or out.

Stevens's talents also stretch to developing new materials. Fiberboard, pressed from bits of paper and shavings, and laminated with a 3M plastic in a variety of patterns, colors, or grain can become paneling or cabinets or even furniture. Another great unexplored material, Stevens feels, is tin. When discarded, its advantage over aluminum is that it rusts back to earth.

Stevens also designs lawn mowers and tractors in which the safety factor is paramount. The only completely safe lawn mower, of course, would not cut a blade of grass. But, owing to Stevens's designs, foot guards can protect toes and screens can keep sticks and stones from being hurled like bullets at playing children.

Stevens views his design concepts as vitamins for both industry and the economy. Judging by past performances, his vitamins are pretty potent. —Maidee Kerr Spencer

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CORNISH GAME HENS

For your circle of friends, your family or yourself, nothing beats the extraordinary taste and flavor of Shenandoah Cornish Game Hens... the delectable difference in dining. Once a gourmet-only favorite, Shenandoah has made the Cornish Hen an everyday treat for everybody. Each bird is U.S.D.A. Grade "A" quality and each is plump, meaty and bred to be small-boned. Extra flavorful, everytime! At your neighborhood food market now.

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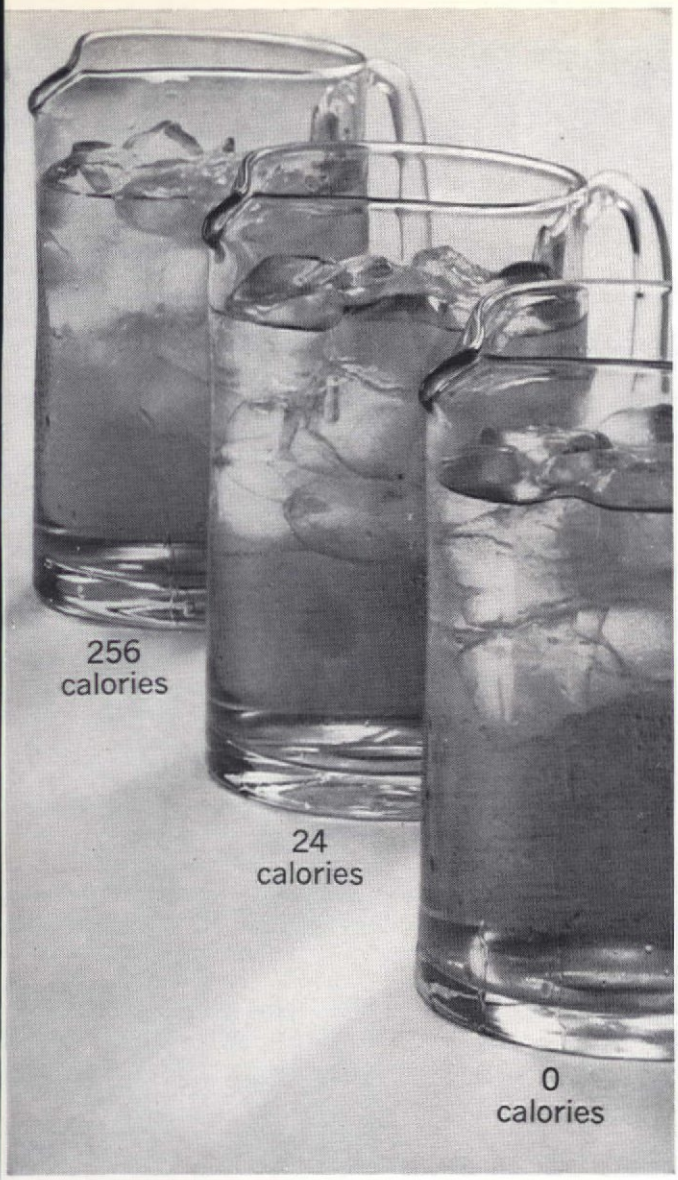

Norwich Saccharin: better than high calorie, better than low calorie—it's no calorie. And safe.

Just two level teaspoons of sugar per glass add enough calories overall (256!) to ruin a dieter's 8-glass pitcher of iced tea.

And just one packet of low-calorie sweetener per glass can still add an unnecessary 24 calories.

But Norwich Saccharin gives you no calories . . . and no worries, either.

Unlike even low-calorie sweeteners, which are part sugar, we have *no calories. No carbohydrates. And we have no cyclamates*—good news for everyone's health.

That's because we're safe, pure 100% saccharin—specially processed to dissolve faster. Taste more natural. Blend in without a trace . . . hot or cold. Available in liquid or tablets.

BEST BUYS IN CHICKEN

Bargain hunting in the meat department is a game we all play to win these days. We look for good eating and good nutrition at low cost. Everyone knows chicken tastes good and is one of the best food buys. But few shoppers know it has a protein content no other meat exceeds and few equal, that it is low in fat and, compared with other meats, ranks lowest in calories.

Your selection of packaged chicken in the supermarket is almost unlimited. Did you know there are some 30 different ways you can find it packaged? In addition to the whole ones, chickens come halved, quartered, and in parts—thighs, drumsticks, thighs and drumsticks, wings and breasts. Then there are some strange-sounding birds, like the three-legged pack and the double-breasted pack. So many variations can become confusing when you are trying to figure out which will give you the most for your money.

The prepackaged parts have become favorites with many because they permit a woman to buy just the pieces her family likes best. Though the parts do give a higher yield of edible meat per pound than the whole chicken, they usually cost more. So, whether it is wiser to spend the extra pennies for the parts or take the extra time to cut up a whole chicken—that is the question.

To help you decide how to spend your precious pennies, the U.S. Department of Agriculture, through its Agricultural Research Service, has formulated the following table, comparing the cost per pound of whole, ready-to-cook broiler-fryers with chicken parts that provide equal amounts of edible meat.

If the price (in cents) per pound, whole, is . . .	Chicken parts are an equally good buy if the price (in cents) per pound is . . . Breast half	Drumstick and thigh	Drumstick	Thigh	Wing
27	38	35	33	36	21
29	41	37	36	39	23
31	44	40	38	41	25
33	47	42	41	44	26
35	49	45	43	47	28
37	52	47	46	49	29
39	55	50	48	52	31
41	58	53	50	55	33
43	61	55	53	57	34
45	63	58	55	60	36
47	66	60	58	63	37
49	69	63	60	65	39
51	72	65	63	68	41
53	75	68	65	71	42
55	78	71	68	73	44

If, on a particular day, you find that the price of the whole chicken will give you the better buy, be a wise shopper. Buy the whole bird and plan to simmer or stew the less-meaty parts, like the backs, wing tips and giblets. Freeze the broth to be used at another time for soups, casseroles, curries or any of the many dishes whose flavor can be enhanced with the addition of chicken broth. END

By Dorothy Lambert Brightbill

Fresh as an American flag blowing in a crisp, clean breeze are these four cross-stitch squares. Each one measures 12½" x 12½". We framed two of them, made a third into a pillow by adding a plain fabric back (not in the kit) and with the fourth added a unique touch of style to an over-the-shoulder bag.

Designs are stamped on rug canvas and heavy, pure-wool yarn is used for the cross-stitch, so they work up very quickly.

Easy-to-follow instructions (including how-to's for the bag) and the proper blunt-end, large-eye needle are included in the kits. White painted frames are available. To order, see coupon.

RED, WHITE AND BLUE CROSS-STITCH KITS

Ben Swedows

Check item(s) desired:

_____Kit 61250 Dove Cross-stitch @ $10.95 each . . . $____
_____Kit 61251 Peace Cross-stitch @ $10.95 each . . ____
_____Kit 61252 Stars and Stripes Cross-stitch @ $10.95 each ____
_____Kit 61253 Love Cross-stitch @ $10.95 each . . . . ____
_____Kit 61254 White-painted frame for above @ $4.98 each ____
_____61014 Catalog of other available kits @ $.25 each ____
Sales tax, if applicable____
Add $.25 postage for each item ordered____
Total enclosed $____

☐ Send C.O.D. I enclose $2 goodwill deposit and will pay postman balance plus all postal charges.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

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PECIAL 8 PAGE SECTION OF NEEDLECRAFT & CREATIVE CRAFTS

THE NEEDLEWORK EXCITEMENT!!!

o them quickly and confidently with our easy-to-follow instructions plus tch charts and color guides, comparable to an at-home embroidery course

me Sampler Kit

HOME SAMPLER

Adapted from one in the world famous Whitman sampler collection. A delight to embroider . . . a delight to own. Stamped on 100 percent linen. 20 x 26 in. Finished frame is also available: Matte black wood copied from an 18th century moulding. Kit includes thread and instruc.

61006—Home Sampler Kit $3.98
61007—Frame Only $8.98

CROSS STITCH A CHILD'S PRAYER

The most casual needlework and cross-stitch makes "Now I Lay Me Down To Sleep..." The charming embroidery follows whimsical theme of mother animals and their young bordering the child's prayer. Design is stamped on 100 percent creamy white linen. 14 x 17 in. Kit includes brightly colored embroidery floss and easy-to-follow instructions. Not included are the frame, backing and hook. Frame is available. An enchanting wall decor for a child's room.

61015—Child's Prayer $2.00
61135—Frame, Only $3.00

Child's Prayer

ear Calendar Kit

5 YEAR CALENDAR

Keep track of time for the next 5 years! From January 1970 through 1974. The 4 seasons design is stamped on 100 percent linen. Felt appliques and the wool embroidery are ever so easy to do. Includes floss, appliques, instructions. 12¾ x 18¾ in. Frame and 5 yr. refill available.

61086—5 Yr. Calendar Kit $6.98
61130—Frame Only $3.00
61134—Calendar Refill $2.00

EMBROIDER A MIRROR

The magnificent "Jacobean" design framing the crewel work mirror is a personal triumph in needlework! Design is on sturdy crewel fabric. Kit includes wood frame with decorative gold beading, fine quality glass mirror already framed, mounting board pre-cut to hold mirror, crewel yarn, needle and instructions. 15¼ x 17¼ inches.

66078—Crewel Mirror Kit $10.98

Crewel Mirror Kit

STITCH YOUR FAVORITE FLOWERS

If a poll were taken, forget-me-nots, daisies and violets would be at the top of the list of favorite flowers. These are cheerful, colorful and, best of all, easy to do. The creative stitchery, designed for us, with simple stitch charts and color guides are an amateur's delight; the distinctive design won't be beneath the more accomplished needlewoman. The flowers are stamped on off-white cotton homespun, size 12 inches by 30 inches. Kits include wool yarn for the embroidery. Make one or both to brighten a hall, dining, breakfast room or bedroom. The frames are also available. They come unas sembled, to save you money, and the wood is unfinished so yo can paint it any color you like, green or perhaps one of the flowe colors. Put-together instructions are included with frames.

61142 Daisies and Forget-me-nots Kit $6.9
61140 Violets Kit $6.9
61072 Frame for above ..... (each) $5.9

GARDEN FLOWERS

A field of gay embroidered garden flowers bursts quickly into bloom. Design is on beige linen. Kit includes bright wool yarns, complete instructions. 18 x 34 inches. Frame available.
61118—Garden Flowers Kit $8.98
61119—Frame, Only $10.98

BOWL OF ZINNIAS

The magic of embroidery marries stitch to homespun and out pop Zinnias in a bowl! Kit contains assorted yarns, crewel needle and instructions. Size is 22 x 29 inches. Gold edge frame is also available.
61120—Zinnia Kit $8.98
61121—Frame, Only $9.95

...A PARTRIDGE IN PEAR TREE

Add the dimension of embroidery to the holidays. Stampe on homespun, Wreath is 22 x 22 inches, Tree is 12 x 3 inches. Includes yarn, needles, instructions. Frames available
61073—Wreath Kit .... $7.98 61074—Frame, only $5.9
61071—Partridge Tree Kit $7.98 61072—Frame, only $5.9

EMBROIDER THESE LOVELY FLORAL DESIGNS FOR ANY ROOM IN THE HOUS

MUTED MUMS

DAISY BOUQUET

Paint a sunny garden of Daisies and Mums with colorful bewitchery of embroidery stitchery. Both are framed for you in lovely French Provincial finish wood. Every one of Mother Nature's primary colors has been included in this pair of lovelies for your wall. Kits contain everything you will need to complete them quickly and easily. Pictures, embroidery thread, needle and frames. Each is 8 x 10 in.
66075–Mum Kit-Frame $4.98 66076–Daisy & Frame $4.98

DAISY MEADOW

Decorate a wall with a bevy of daisies. Kit contains picture on homespun, 13 x 17 inch frame with built-in hanger, backing, yarn, embroidery thread, needle and instructions.
66081—Daisy Kit $6.98

MARSHLAND

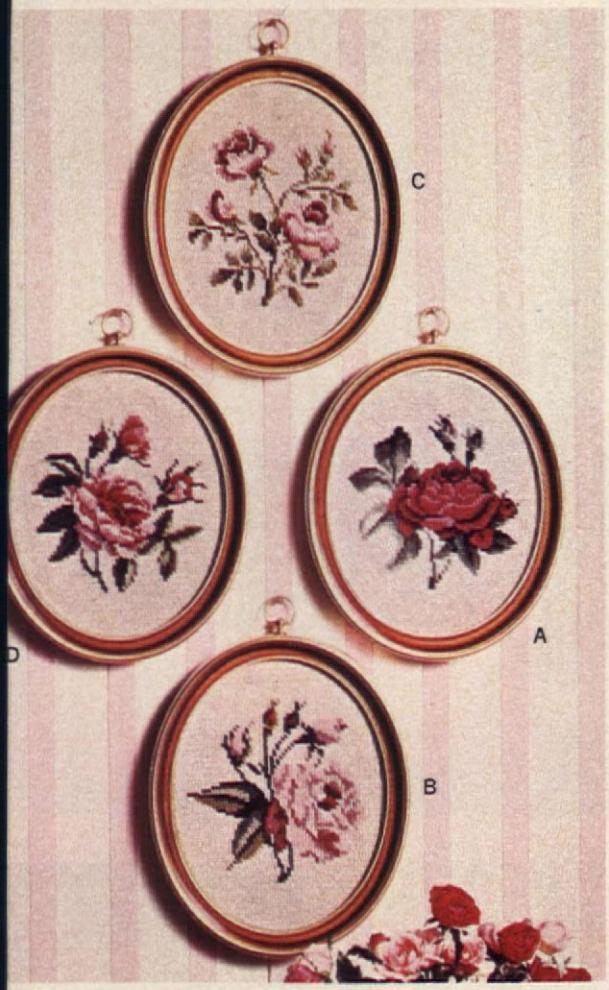
Look to the marshland for truly beautiful flowers! Recreate them in embroidery. Kit contains picture on homespun, 13 x 17 in. frame, wool yarn, embroidery thread, needle, instructions.
66080—Marshland $6.98

FIELD FLOWERS

A field flower fantasy awai your embroidery. Kit co tains a 13 x 17 inch pictu frame, wool yarn, embroide thread, needle, easy to fo low instructions complet this creative scene.
66079—Field Flower $6.9

Amazing Value for Only $2.98

EDLEPOINT ROSE KITS



ptured from renowned canvases of French artist Redouté. aded in by expert needlewomen, you make them bloom filling in background. Includes 8 x 10" Grospoint rose sign on canvas, needle, yarn. Frames available.

edlepoint Rose, Kit Each	$2.98
063—Single Rose (D)	61064—Pink Rose (B)
065—Red Rose (A)	61066—Rose Spray (C)
067—All Four (Embroidery Only)	$10.98
068—Frames	$2.98 each

MODERN MUSHROOM CALENDAR

Jeweled mushrooms herald in the New Year! Requires no embroidery. Easy sew on decorative trim 'n fixins, hang-up rod with cord and finials, floss, instructions. 34" long.
66054—Calendar $4.98

HOW TALL AM I GROW CHART

The sparkle of sequins and bright beads sew on this cheerful "How Tall Am I" chart. Complete measure tape up to 60 inches. Acrobatic bears require no embroidery. Kit includes rod, hang-up cord, sequins, beads, needle, floss and instrs.
66050—Grow Chart $4.98

CREATE 17th CENTURY THROW PILLOWS

Toss about the flair of fantasy. Simple stitches recreate Aesop's fable of the Lion and Mouse . . . The Jacobean Flora and Fauna or Mushrooms and Forest Amigos. Kits contain stamped material, top and back, piping, zipper, yarn, needle, instructions. Pillow form not included. Mushrooms, 16" sq., Lion & Mouse, 14 x 14"., Flora, 16" sq.

66083—Flora	$5.98
66084—Mushrooms	$5.98
66085—Mouse & Lion	$7.98

Creative Stitchery, Dept. 3837, 4500 N.W. 135th Street, Miami, Florida 33054

Please send me the items listed below. I understand if I am not completely satisfied with any item, I can return it within 10 days for a full and complete refund.

QUAN.	ITEM NUMBER	NAME OF ITEM	PRICE EACH	TOTAL

TO CHARGE—CHECK ONE & SHOW NUMBERS
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☐ BANK AMERICARD ☐ AMER. EXPRESS

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

SHIPPING & HANDLING: ADD 35¢ FOR FIRST ITEM, AND 20¢ FOR EACH ADDITIONAL ITEM

TOTAL FOR MERCHANDISE	
FLA. CUST.—ADD 4% TAX	
SHIPPING AND HANDLING	
C.O.D. ORDER—$2. DEP. ENCL. I'LL PAY POSTMAN THE BAL.	
TOTAL ENCLOSED	

BATH MUSEUM LION

A magnificent, reproduction of the Early American folk art design displayed at the American Museum in Bath, England. Needlepoint will recreate this masterpiece for your own home. Kit includes stamped picture, yarns, needle, instructions. 12 x 17". Frame available.

61170—Bath Lion $8.98
61171—Frame, only $8.98

PUSSY WILLOW & CAT TAILS

Framed in the oriental softness of bamboo finish wood. Kits contain all you will need to bring them to life. Stamped on fine golden linen; includes yarn, needle, instructions, and frame. Ea. 7¾ x14¾".

66029—Pussy Willow Kit $5.98
66030—Cattails Kit $5.98

PAIR OF SIAMESE CATS

Cunning, "Crewel-Cats" in classic Regal posture befitting a pair of palace Siamese. Stamped on sturdy, pre-shrunk textured fabric created for Crewel Wool embroidery. Two pictures, two provincial style wood frames, crewel yarn, (100% virgin wool), Crewel needle and easy-to-follow instructions complete the "Kitty Kit". So easy to do that your leisure time will turn into pleasure time when the pert-kits come "alive." Each picture measures 9 x 13" when framed.

66011—Cats, Set of 2, Frames Included $9.98

COOPER HEWITT SAMPLER

This is an exceptionally beautiful example of an heirloom sampler you will delight in creating. The original is in the Cooper-Hewitt Museum in New York. Easy to follow cross-stitch motif and the delicate satin-stitch urn and flowers. On fine, off-white linen of exquisite handkerchief quality. Embroidery thread and simple instructions included. Finished size is 16¾ x 21⅞ inch. The frame, an authentic copy of an 18th century molding finished in soft, matte black is also available.

61160—Cooper-Hewitt Sampler Kit $6.98
61161—Frame, only $9.98

WILLIAMSBURG SAMPLER

From the world famous Williamsburg needlework collection, one of the most beautiful samplers ever offered. On white 100% linen. Kit includes thread and simple instructions. 16½ x 24½ inches. Frame is also available in matte black finish.

61008—Williamsburg Kit $6.98
61009—Frame, only $9.98

FALL FLOWER BOUQUET

A glorious gathering of Fall flowers in a basket. Cattails, mums, daisies and sprigs of Autumn leaves. Kit includes stamped 22 x 29 in. picture, assorted yarns, instructions. Frame available.

66059—Fall Bouquet $9.98
66060—Frame $7.98

INT OF SPRING

mple stitches flip the pages of the calendar "Instant Springtime" all year long. The x 26 inch picture is stamped on superb tton homespun. Your kit contains all nec- sary yarns, needle, instructions and dia- am. Frame is also available.

065—Springtime $6.98
066—Frame $5.98

Spring

Autumn

FOUR SEASONS

Spring
Summer
Autumn
Winter

Charming pastoral scenes recreate the 4 Seasons. Each is complete with frame. Kits include design on fine Belgian linen, all required yarn, simple instructions. 9 x 11 inch finished size.

Season Kit, frame included. Each .. $7.98
66025 ..... Spring
66026 ..... Summer
66027 ..... Autumn
66028 ..... Winter

Summer

Winter

RUIT and EGETABLE SAMPLER

air of charming samplers are the best way know to brighten your kitchen or dining a. Fruits on one, bright vegetables on the er, accompanied by familiar verse. All the nness of Mother Nature offered in simple broidery; cross-stitch and French Knots. sign is stamped on 100% fine Belgian en. 11 x 13½ in. each. Kit includes all ss needed, simple-to-follow instructions. ndmade fruit-wood frames also available.

087—Fruit/Vegetable Samplers, Pair $3.00
131—Frame Each $3.00

GERANIUMS

Stitch a handsome geranium for all lovers of nature! A design of unusual color and beauty. Stamped on 100 percent fine, white Belgian linen. Kit includes thread, easy-to-follow instructions and stitch charts. 12x20 in. Frame, a perfect complement is available.

61202—Geranium Kit $5.98
61165—Frame, only $10.98

GOLDEN BOUQUET

The warmth of the sun seems captured in your stitches. A golden shower to brighten any wall in any room. Kit includes design on decorative fabric, needle, wool yarns and simple instructions. 16x21 inches. Frame available.

61010—Golden Bouquet .. $6.98
61011—Frame, only $8.98

COPENHAGEN HARBOR

Sail into romantic Copenhagen on a sea of stitches. The waterfront, stamped on homespun. Kit contains 21 x 30 picture, yarn, needle, instructions. Frame available.

66067-Copenhagen Kit $8.98
66068—Frame, Only .. $5.98

ERRIES & LEAVES WILDERNESS

ie elegance of bitter-sweet berries in a graceful tcher. 13 x 24 in. A gentle wilderness scene will pear with the simplest stitches. 14 x 20 in. Kits ntain all needed yarn, instructions and stitch agrams. Frames are also available.

5069—Wilderness $5.98 66070—Frame $5.98
5071—Berries .... $7.98 66072—Frame $6.98

BROCADED BLOSSOMS IN BOWLS

Golden "Brocade" brings magnificent blossoms and bowls into full bloom. A pair of pictures complete with white wooden frames. Stamped on textured olive green fabric selected for "brocade" embroidery. Kit includes floss, brocade yarn, needle, instructions and two frames. Each is 9 x 13½ inches.

66077-Brocade Embroidery, a Pair with Frames $7.98

THE GREAT SEAL

LIBERTY BELL

"All American" kits complete with 13 inch round frames. The "Seal of the United States" with Eagle motif and the "Liberty Bell" for you to recreate in embroidery. Both treasured "heirlooms". Kits include design on special crewel fabric, crewel yarn, needle, simple instructions and 13" round frames. Americana, ... $9.98

66003—Seal 66002—Bell

MOON LANDING SAMPLER

Embroider a memory! "One small step for a man"... the most famous words of our or any lifetime. Stamped on fine, white Belgian linen. Kit includes all you will need to embroider a precious family heirloom. Colorful threads, complete instructions. 10 x 13 in. Green wooden frame is available.

61083—Kit ..... $2.
61129—Frame .... $3.

CROSS-STITCH ROSE PLACEMATS

This simple, beautiful cross-stitch embroidery kit will take you to complete table setting. Each kit includes four placemats, four napkin and four coasters. Full-blown American Beauty roses are stamped o creamy white, 100 percent fine Belgian linen. So easy to do yet de signed to compliment your finest china, enhance the most graciou table. Included is all the necessary embroidery thread and instructions

61001—Placement Set of 4 $4.98 61002—Placement Set of 8 $8.9

LOVELY WILD STRAWBERRIES PLACEMATS & TABLECLOTH

Luscious, ripe strawberries on 100 percent white Belgian linen place mats. Delicately bound in moss green, kit includes matching green linen napkins (completely finished). Tea Set tablecloth, 48 in. sq. with four napkins is also available. Kits include embroidery thread and easy-to-follow instructions.

61079—Strawberry Place Mats Set of 4 ..... $4.98
61080—Tablecloth $7.98

SHOCK O' WHEAT

Golden wheat gathered and bound in imaginative embroidery. On Autumn-brown linen. Impressive 19 x 25 inch completed size. Complete kit. Frame available.

66061—Wheat Kit $7.98
66062—Frame $6.98

GOLDEN CORN

Reap a wind-tossed ear of corn in embroi dery. Finished size is 14 x 18 inches. Fram available.

66063—Corn $6.9
66064—Frame, only $4.9

STATE FLOWER MAP

An imaginative map of the United States is complete with all of the State Flowers. Simple embroidery will create this lovely work of art for friends and family to admire. Truly a leisure-time treasure. Stamped on 100 percent white linen. Finished size is 18 x 24 inches. A green frame with golden highlights is also available.

61201—State Flower Map $3.98
61032—Frame, only $9.98

48 PAGE ILLUSTRATED NEEDLEWORK BOOK. Simple, easy to follow instructions and handy hints for both the novice and the most expert needleworker. The book contains: The ABC's of the 25 basic stitches and their variations, needlework shortcuts, how to select and transfer designs, equipment you'll need, and other valuable information.

66087—Needlework Book $1.98

AMERICAN HOME MENU MAKER

The roomiest recipe file yet. Unbreak able polypropylene in kitchen matchin colors. Contains: 24 Index Cards, equiv alency chart, 60 recipes, 100 plasti sleeves, shopping list. Refills available Menu Maker Complete, $5.98 each.

61057—Avocado 61058—Gold
61059—Copper 61060—White

61061—Two Hundred recipe sleeves, shopping list pad; $2.00 each. 61062— Five Hundred recipe sleeves plus shopping pads; $3.98

DECORATIVE CRAFTS SECTION

ve money and have fun with these easy-to-do favorites for you and your home

REATE YOUR OWN...ORNAMENTAL OTE BAGS...EASILY AND QUICKLY

sewing . . . No stitching . . . So easy and fascinating to do! A nning, strutting peacock, a jewel-eyed owl, or Emperor Flowers on uperb tote. Each complete kit comes overflowing with precious els, sequins, braid, glue, applicator spout, razor blade, mahogany om and zipper pocket. A fashionable accessory that sparkles gayety and excitement. All the materials are numbered, so is design. Just match them up and glue them on, then watch your come to life before your eyes. This is a fun craft requiring no cial skill or talent! Who is to say whether the most fun comes in ying or in creating this beautiful handbag! Roomy, handy, dur- and exciting! Finished size is 11 x 12 inches.

dbags, each kit $10.98

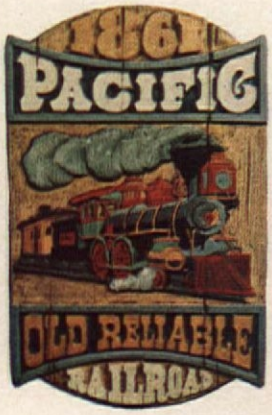
33—Peacock 66034—Owl 66035—Flowers

BALTIMORE BRIDE'S QUILT

This beautiful quilt will become a family heirloom. The exquisite cross-stitch design looks amazingly like the original quilt's appliqued motifs but takes only a fraction of the time to embroider. Designs are stamped on fine white percale. Three sizes are available: single; double and king. The charming old-fashioned pillow cases are also available (for standard size pillows). See chart below for sizes, prices and item nos. (colors only as shown).

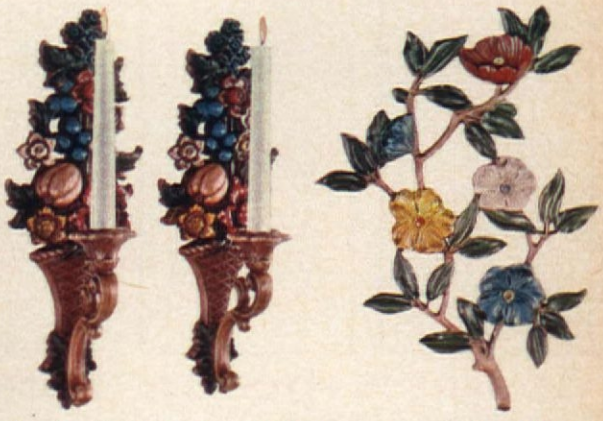
	Single Size 68" x 98"	Double 84" x 98"	King 100" x 98"
Stamped top	#61108 $6.99	#61111 $8.99	#61114 $ 9.99
Embroidery floss	#61109 6.99	#61112 8.99	#61115 10.50
Quilt back	#61110 4.99	#61113 5.99	#61116 7.49
Ruffled Pillowcases	#61117 (with embroidery floss) 2.99		

AINT-BY-NUMBER WALL DISPLAYS... Early American, floral & fruit



ded reproductions of hand-carved antique wooden plaques. Authentic in ry detail! Complete kit includes a numbered instruction sheet, simple to ly...fast drying oil colors, wood stain for that aged look, a highlight color here 'n there effect. Recreate "Liberty" dating back to 1776, the cific Railroad" sign which first appeared in 1861, or the familiar "Cigar re Indian Head". All perfectly formed with built-in dimension and pre- ng. Use the hang-up provided and be amazed at the finished results . . . h approx. 18 x 11 x 1 inch. Plaques ..... $6.98 each

023—Liberty 66024—Indian 66022—Railroad



A pair of Syroco Candle Sconces, or a 3-dimensional Floral Branch Wall Plaque. . . . Ready for easy finishing. Accurate reproductions, deeply carved and so easy to do you will be amazed at professional results. Kits include waterbase paints, brushes, antiquing solution, hangers, screws, and instructions. Sconces ea. 5¼ x 15¼ in. Floral, 20½ x 14 in.

66014—Pair of Sconces $10.98

66015—Floral ..... $ 8.98

NEEDLEPOINT RUG KITS

Exquisite on the floor or as wall hangings! This is the easiest and quickest form of rug making! Think of the thrill in being able to say to admirers of these beautiful rugs . . . "AND I MADE THEM MYSELF!" Complete kit includes: Painted design on imported rug canvas, all yarn needed to complete the design, background and lush fringe, rug needle, easy-to-follow instructions. When co pleted, you will have a lush floral design or the grandeur of Early American Eagle on a 24x40 inch rug. No rug frame need Needlepoint Rug Kits $12
66001—Floral 66086—Eagle

MAKE YOUR DOOR OR MANTEL MORE FESTIVE THIS CHRISTMA

Jewel and personalize "Santa's Sled" Christmas stocking. Kit includes felt appliques, trim, a jingle bell, metallic braid, sequins, beads, needle and floss for attaching. Instructions incl.
66048—Stocking Kit $3.98

Suspend a Christmas mobile. Stamped on felt for you to embroider and bejewel. Kit contains braid, appliques, trim, sequins, beads, needle instructions and floss for attaching. 20".
66053—Mobile Kit .. $4.98

Santa's Mail Bag all aglitter. Deep pocket holds holiday mail. Complete kit includes felt, braids, pompoms, dowel supports and all trim. Simple instructions. 13 x 23 inch size.
66051—Mail Bag Kit $5.98

A sparkling Holiday Key! Kit contains base, appliques, decorative trims, sequins, beads, even tiny jingle bells. Simple instructions, needle and floss included. Finished size 26" long.
66052—Jeweled Key $4.98

Personalize this "Glow Angel" stocking by add your child's name in gold braid. Includes felt ap ques, decorative trim, y for hair, braids, bell quins, needle and instrs.
66049—Glowing Angel $3.

FLOWERS IN PITCHERS

Colonial pitchers and bowls overflowing with lovely flowers. Finished frames are included. Each 8½ x 14". Stamped on woven antique gold textured fabric created just for crewel wool embroidery. Kit includes 2 pictures, 2 frames, 100 percent wool yarn, needle and instructions.
66004—Flowers in Pitchers Kit $9.98

EMBROIDER CREWEL PURSES

Imagine your pride carrying a purse of beautiful Belgian linen that you embroidered ar mounted yourself! They are simple to complete with lovely crewel stitchery and a fe leisure moments. The designs are floral with the touch and appeal of elegant Jacobea needlework. The pert flowers seem almost to float on the natural linen background; mad specially for Crewel work. Kits contain fabric 6 x 9 inches, multi-hued crewel yarn frames, handles, detailed stitch diagrams and easy-to-follow instructions. Make one f yourself . . . the other for a gift of handmade distinction.
66073—Festive Flowers. Kit. ..... $8.98 66074—Jabcobean Floral. Kit. $8.9

◀ USE THE HANDY ORDER FORM ON PAGE 117

SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom-made.

LAKEFRONT HIDEAWAY IN THE BERKSHIRES

Pages 64-65 (top, left): Basket (holding logs), Georg Jensen, N.Y.C. Chrome base, Bonniers, N.Y.C. Orange rug, Design Research International, N.Y.C. **(Top right):** Yellow eclipse lamp, Bonniers, N.Y.C. Blue blanket, Design Research International, N.Y.C. Matisse Poster, Poster Originals Ltd., N.Y.C. **(Bottom):** Akari floor lamp, Bonniers, N.Y.C. Peter Gee poster, Poster Originals Ltd., N.Y.C. Yellow officers' chairs, beech table and chairs, Design Research International, N.Y.C. Navy canvas chair, white planter, Scarabaeus Ltd., N.Y.C. **(Right):** Throw pillows, Sona, N.Y.C. and Design Research International, N.Y.C. Double-sided glass vase, orange plastic bowl, D/R Int. Wineglasses, Azuma, N.Y.C. Mercury candlestick, Bonniers, N.Y.C. Green place mats, Farshaw and Co., Great Barrington, Mass.

SECOND-HOME ASSETS FOR A ONE-HOUSE FAMILY

Page 69: Cork wall covering, Corlon flooring, Armstrong Cork Co. **Page 70 (bottom):** "Infinity" sheets (designed by Yves Saint Laurent), chair upholstered with matching bedspread, "Chateau" blanket, Fieldcrest. **Page 71 (left, center):** "Stop & Go" rugs, Regal. Bean-bag chairs, plastic table and stools, Founders Furniture, Div. of Armstrong Cork Co.

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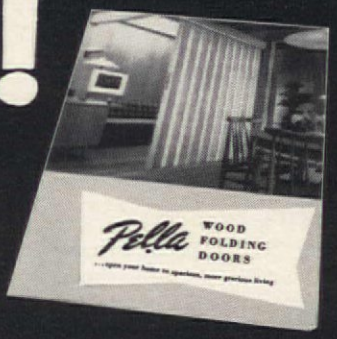

Before you build, buy or remodel, send for this helpful PELLA Wood Folding Door Idea Brochure. See how you can stretch your space for family living . . . divide it for precious privacy . . . hide work, storage and utility areas decoratively. Do it all with the natural beauty of genuine wood. Send for *your* free copy *today*.

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FADE THEM OUT

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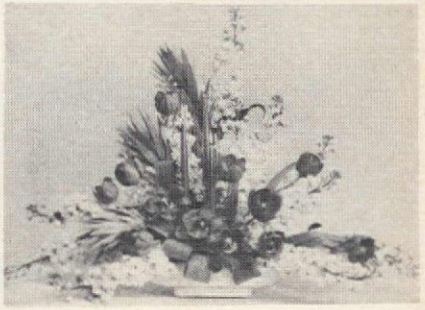


MAKE $$ 10 WAYS WITH FLOWERS

Turn love of flowers to profits. Garden flowers or artificials cost pennies, bring $'s. Corsages, Bridal Bouquets, Wedding, Table decoration. Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also, FREE, 3-months subscription to "Flower Talk", the publication for home flower designers.

Floral Arts Center
(Home Study Division)
Dept. 13K, 1628 E. McDowell Rd., Phoenix, Ariz. 85006.

LYNN HEADLEY Editor

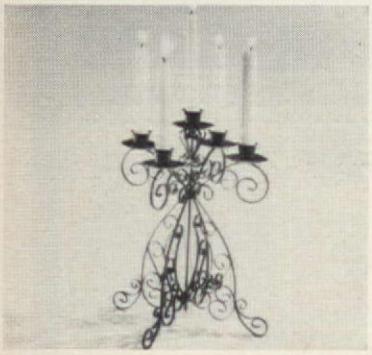
AMERICAN HOME MARKET PLACE

Recipe rack

There's room on the shelf for cookbooks. Drawers (8½ in. deep) hold 3x5-in. recipe cards. Can hang on wall or stand alone. 17x13x8¾ in. In honey pine or maple, antique pine or walnut finishes. $15.50. In easy kit form, $12.25. Add 75¢ west of Miss. Yield House, Dept. AH-9, North Conway, N.H. 03860.

Corduroy classic

Western-look corduroy casual has snap front, easy stride-able skirt and accented with pert arrow pockets. In gold, tan, geranium pink, moss green or liberty blue. Washable? Oh, yes! Sizes 10-44 and 12½-24½. $16.95 plus 60¢ post. Old Pueblo, 600-A9C So. Country Club Rd., Tucson, Ariz. 85716.



Spanish candelabrum

Inspired by the romantic beauty of Spanish styling, this 5-candle cup candelabrum in matte black wrought iron renders it a graceful addition for mantel or table. For added drama, display two. 12½ in. tall. $3.98 plus 65¢ postage. Catalogue available, too. Harriet Carter, Dept. AH-9, Plymouth Meeting, Pa. 19462.

Sunny thought on canvas

"Today is the first day of the Rest of Your Life" becomes even more meaningly in sunlight reds, orange and yellow silkscreened on artist canvas. 22x32 in. A fine reminder that life begins anew each day. $5.95 plus 45¢ postage. Lambert, Dept. 227, 910 N. La Cienega Blvd., Los Angeles, Calif. 90069.

Fruitful stitchery

Create a cheerful 14x14-in. pillow cover with an easy-to-do tropical fruit pillow kit. Takes about 11 hours of satisfying fun. Includes yarns in yellows, orange and red with greens and browns, instructions, needle, cover, zipper. $4.95 plus 45¢ postage. The Stitchery, AH-9, Wellesley Hills, Mass. 02181.

Inflatable lounger

Enjoy cloud comfort in a big, down-to-earth lounge. Of flameproof vinylette, it holds any size person. Great for a college dorm, too! Black, white or yellow. $11.95. Hassock (20-in. diam.), $5.45. Foot pump (free only with lounge), $2.25. Catalogue, 25¢. Suburbia, Dept. A9, 366 Wacouta, St. Paul, Minn. 55101.

Food fashions

Turn a dessert into a thing of beauty such as this holiday, wedding or anniversary cake. It's easy to decorate your own cakes with a *Cake and Decorating Book* to show you how. Do flowers, leaves, borders, etc. 194 pages of step-by-step instructions. $1. Wilton, Dept. AH-90, 833 W. 115th St., Chicago, Ill. 60643.

Eggs-actly right

Keep him happy with eggs fixed the way he likes them—soft, medium, or hard. Electric steam cooker shuts off when they're ready. Boils 1-4 eggs at a time. Poaches, scrambles, too. White glazed ceramic with barnyard fowls. $2.98 plus 75¢ postage. Holiday Gifts, Dept. 609-B, 7047 Pecos, Denver, Colo. 80221.

continued

NOW THERE IS A FANTASTICALLY FAST AND SURE HIP, THIGH & WAISTLINE REDUCER!

The Miraculous New...

SAUNA SHORTS

GUARANTEED TO TAKE 3 TO 6 INCHES OFF YOUR HIPS, THIGHS & WAISTLINE IN JUST ONE WEEK OR YOUR MONEY REFUNDED.

Here it is: The Brand New "Inches-off" discovery which is proving beyond doubt that you can take inches off your hips, thighs and waistline in just days—without dieting. Men and women alike are experiencing amazingly fast results with this new inches-removing method. Read what they say:

B. W.: Montreal, Canada
"I lost 6½" in just 7 days with my fabulous new Sauna Shorts. Two inches from my waist, two inches from my thighs, and 2" inches from my hips! I didn't believe it was possible, but the tape measure doesn't lie!"

Mr. R. G.: Burbank, California
"I wore my Sauna Shorts one day to mow the lawn, and after I was done, I found I had lost 2 inches the very first day! No more pleated pants for me. I look great in the new styles, if I do say so myself."

Mrs. L. J. S.: Miami, Florida
"You should see me doing the housework in my floral print Sauna Shorts. I've had such great results, it almost makes cleaning house worthwhile. Three inches gone in a week—three more to go!"

J. L.: Paris, Texas
"I'm down to a size 9 pants from a size 11 and I owe it all to Sauna Shorts. All my clothes look much better on me now, and I feel great. I just wear my Sauna Shorts every two weeks or so now to keep in good shape (Literally!). Thanks for developing such an easy way to slim down."

HOW DO SAUNA SHORTS WORK?

These incredible new Sauna Shorts are made of a veritable "bee hive" of air pockets that combine the benefit of your own personal Swedish Sauna with an amazingly simple exercise plan—all designed to work away your unwanted inches. Just slip into your Sauna Shorts as you would any shorts, and inflate them with the convenient, detachable air pump we provide you with (at no extra charge). Immediately, you'll feel a gentle massaging action, a comforting warmth and unique support. You'll feel these hundreds of tiny air pockets—each with its own individual pressure point—snuggling up to you, tighter and tighter. When you feel the resistance is appropriate put aside the air pump and feel the comforting sauna-like warmth and support these tiny air pockets bring How can something that's working off inches feel so good? It's almost cheating!

We'll also send along instructions for three simple exercises you will perform in order to pinpoint inches-removal from your hips, thighs or waist—or all three at once. The exercises take just a few minutes. Then, you'll keep your Sauna Shorts on while you relax or go about your regular routine. They're not heavy like many so-called reducing devices. Sauna Shorts work on the principle of creating resistance to natural movement—somewhat like isometric exercises—except that you don't have to do the work! Sauna Shorts are designed to make your every movement (even breathing) an exercise for dissolving inches. After you remove your Sauna Shorts, you'll feel slimmer, firmer—even after just one wearing. Many people report a loss of inches the very first day!

WEAR YOUR SAUNA SHORTS FOR 1 WEEK!

Provided you actually have excess inches which you can afford to lose, we recommend your wearing Sauna Shorts for about half an hour or so every day. Many persons have lost as much as 4 inches from just one session with the Sauna Shorts. And you may use your Sauna Shorts with the single exercise plan on a regular basis. You'll be able to maintain a firm, trim and youthful figure. The results obtained, this first week, will differ among individuals depending upon physical factors. But from the amazingly effective results users are now experiencing, we're prepared to make you this outstanding money-back guarantee: Wear your Sauna Shorts for 1 week. If you are not completely satisfied and/or if you have not lost from 3 to 6 inches, you may return them for a 100% prompt refund.

TWO DIFFERENT TYPES TO CHOOSE FROM... BOTH INCREDIBLE BARGAINS!

Choose the regular Sauna Shorts for reducing hips and thighs—just $9.95. For hips, thighs and waistline reduction, select the long-line Sauna Shorts...only $14.95. And remember, these Sauna Shorts are not sold in any store. They are not available elsewhere—**at any price!** They are available exclusively from SAUNA SHORTS, INC. in an attractive floral print pattern for ladies and in handsome navy blue for men.

MONEY BACK GUARANTEE

So thoroughly convinced are we that you will consider Sauna Shorts the most convenient, rapid and amazingly effective reducer for the hips, thighs (and waistline), we are offering you this unconditional money back guarantee:

Man or woman, if your total inches-loss does not equal or exceed 3 to 6 inches in just one week, you may return your Sauna Shorts for a prompt, total refund—no questions asked. So, if you want a slimmer, trimmer, more youthfully sleek look now, order your amazing new Sauna Shorts today! You have nothing to lose but inches! There is nothing like Sauna Shorts anywhere!

Women's regular Sauna Shorts, for hips and thighs,
$9.95

Women's long-line Sauna Shorts, for hips, thighs and waist,
$14.95

Men's Sauna Shorts, available in regular or long-line,
$9.95 or $14.95

SAUNA SHORTS, INC. Dept. SH-97
P. O. Box 1
San Fernando, California 91341

Please send me___SAUNA SHORTS with complete, easy to understand instructions and quick exercise plans. I understand that if I don't lose a total of 3 to 6 inches (hips, thighs, waist) in just one week, I can return the sauna shorts and air pump for a full refund.

☐ Mens ☐ Ladies } I am enclosing $9.95 for each regular-line Sauna Shorts.
☐ Mens ☐ Ladies } I am enclosing $14.95 for each long-line Sauna Shorts.

Woman: Waist size_____ Man: Waist size_____
☐ Cash ☐ Check ☐ Money Order (no C.O.D.'s)

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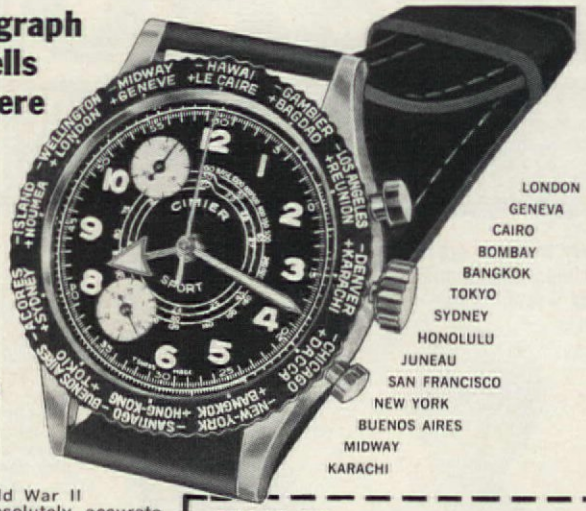

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AT THE RED LION INN
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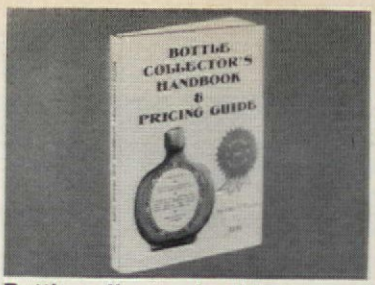
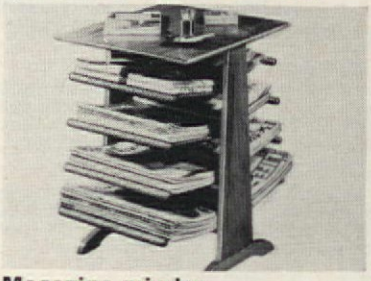


Bottle collectors' guide

Whether you're a pro or amateur, guide is jammed with valuable information. Over 1,850 old and new bottles listed and priced, with tips on how to identify, where to sell or buy bottles. $3.95 plus 25¢ shipping. Sturbridge Yankee Workshop, AH1 Brimfield Tpke., Sturbridge, Mass. 01566.

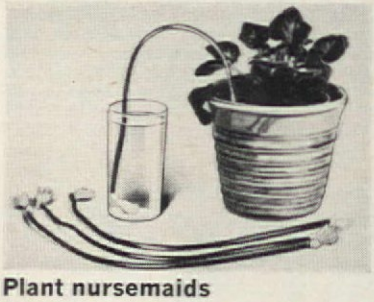


Magazine minder

It's a magazine table. It's an end table. It accommodates over a hundred magazines neatly. 23x16x21 in. Made of pine in honey tone or maple; antique pine or walnut finish. $21.95. Exp. Chg. Col. Kit form, $16.95 ppd. Add 75¢ west of Miss. Yield House, Dept. AH-9, No. Conway, N.H. 03860.

Pocket pruner

This three-in-one mini tool is a handy garden-combo of shears, saw, knife—all in walnut with bronze bushings case. Precision-made in Germany, it's 3¾x⅞ in. wide closed. Sharp? You bet—the finely tempered steel is honed to the nth degree. $18.98. Hobi, Dept. AH-9, Engel St., Hicksville, N.Y. 11802.



Plant nursemaids

Planning a trip, but worried about thirsty plants? Use these wonder wicks to feed moisture to plants for up to 8 weeks. Insert one end of wick into soil, the other into water. Set of 4, $1.98 plus 15¢ postage. Anthony Enterprises, Dept. AH-9, 585 Market St., San Francisco, Calif. 94105.

continued

BRING THE UNIVERSAL JOY OF CHILDHOOD INTO YOUR HOME

TWO MAGNIFICENT PORTRAITS OF CHILDHOOD

In Full Color for Your Home or Office

GARY

By James Ingwersen

GRETCHEN

Beautiful Original Oil Paintings

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Rarely has the universal appeal of childhood been captured so completely as in these magnificent paintings by James Ingwersen. Whether you're father, mother, grandparent or fond godparent you're sure to see a vision of a child you love—and glimpses of your own forgotten past—in these two absolutely beautiful masterpieces. Under the sensitive brush of the artist the feeling and wonder of a child's world spring marvelously to life. Rarely have we seen such a complete portrait of this world done so simply and directly. As reminders of joys past and as a classic decorating combination we invite you to bring this beauty into your home or office while this special offer lasts.

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Exclusively loomed in Belgium, this unusual handbag reflects the old-world art of European tapestry at its finest. Detailed and delicate 18th Century pastoral scenes are worked on both sides in soft, mellow colors. Its brass frame and rayon lining reflect fine quality inside as well. Zippered pocket. 15½ x 16½" h. overall, with 3" gusset.

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EXOTIC NEW 64-PG. CATALOG—25¢

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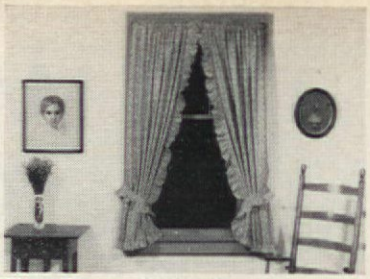
PRESTON'S
109-T Main St. Wharf, Greenport, N. Y. 11944



Tiny flower tiebacks

Adorable—that's the word for these permanent press curtains with colorful, petite prints of flowers in basic backgrounds of yellow, red, or brown. 100% cotton. 70 in. wide per pair. 45, 54 in. long, $8 per pair. 63, 72 in., $10 per pair. Country Curtains, Dept. AH-9, Stockbridge, Mass. 01262.

Put a future in your fur

Why let your pretty fur go down the fashion-drain! It can be restyled for *now*. Choose from 45 styles. Includes remodeling, new lining, interlining, cleaning, glazing and monogram. $34.95. Furs insured by Morton's. Write for free style book. Morton's, Dept. W-21, Washington, D.C. 20004.

Bottled in beauty

Practical and pretty, this snap-down cap bottle makes an airtight *and* colorful container for milk, juices, or cold drinks. Comes in yummy indigo blue, deep bottle green and antique amber. One pint capacity. Set of 3, assorted, $6.95. Seth & Jed, Dept. A-90, Great Barrington, Mass. 01230.

Just around the corner

Family photo Christmas cards make warm greetings special. 20 black and white cards, $1. Color, $3. Add 35¢ shipping. Envelopes included. For free sample card, send color negative or slide, or black and white negative. 10¢ postage. Yulecards, Dept. G-47, Box 310, Quincy, Mass. 02169.

continued

"I GUARANTEE your group or organization must make $50...$500...$5000 in a few short weeks or I will make up the difference myself!"

Lucille Hudson
Director
HUDSON FUND RAISING

SEND FOR FREE SAMPLES TO SHOW YOUR GROUP—EXCLUSIVE! NOT SOLD IN STORES!

Sells for $1.50

HOLIDAY CENTERPIECE CANDLES

Enchantingly scented with bayberry, these magnificent centerpieces are stunningly decorated with poinsettia wreaths and holly wreaths. A must for every Holiday table. Each sales kit contains 12 Assorted candles...each in its own individual showcase box. Not sold in stores.

You absolutely cannot lose money in this guaranteed "NO RISK...NO MONEY-IN-ADVANCE" Plan

Here's the ideal way to make your treasury grow! Our tested Fund Raising Plan unconditionally protects your group while you are earning money because we personally underwrite each purchase. In other words, you must make money on every order or we make up the difference between your cost and your guaranteed profit. In addition, you pay no money in advance so you have time to actually see the merchandise, show it to others, prove to yourself it will sell. And here's a **big plus:** this merchandise is exclusive, it cannot be purchased in any store ...your customers will love the opportunity to get such values from you. So hurry, select from these fast selling items now and send your order in today...we prepay all shipments.

YOUR GUARANTEED PROFIT

Order	And I Guarantee	Or Sell All And Make
20 Sales Kits	$ 99.00 profit	$132.00 profit
60 Sales Kits	$324.00 profit	$432.00 profit
100 Sales Kits	$540.00 profit	$720.00 profit

9" NOEL CYLINDER CANDLES

A hand selected assortment of some of the most beautiful Christmas theme candles you have ever seen. Each sales kit contains 6 assorted candles superbly decorated as a Merry Christmas Tree, Praying Hands, Poinsettia, Three Kings, Candy Cane and Head of Christ. All scented with Bayberry.

Your Guaranteed Profit **Sells for $2.00**

Order	And I Guarantee	Or Sell All And Make
20 Sales Kits	$ 68.00 profit	$ 90.00 profit
60 Sales Kits	$216.00 profit	$288.00 profit
100 Sales Kits	$360.00 profit	$480.00 profit

GLITTER PLAQUES

Hand made wall decorations with thousands of brilliantly glowing plastic beads...a joy to behold. Each sales kit contains 12 assorted plaques which include Santa, Snowman, Reindeer and Fido.

Sells for $1.25

Your Guaranteed Profit

Order	And I Guarantee	Or Sell All And Make
20 Sales Kits	$ 81.00 profit	$108.00 profit
60 Sales Kits	$270.00 profit	$360.00 profit
100 Sales Kits	$450.00 profit	$600.00 profit

2-YEAR PLANNING CALENDARS

The ideal gift for pocket or purse, these handsome 2-Year Planning calendars are covered with elegant gold mylar and are designed with plenty of space for notes and daily appointments. Compact, convenient, each sales kit contains 12 individually boxed Planners.

Your Guaranteed Profit **Sells for $1.00**

Order	And I Guarantee	Or Sell All And Make
20 Sales Kits	$ 63.00 profit	$ 84.00 profit
60 Sales Kits	$216.00 profit	$288.00 profit
100 Sales Kits	$360.00 profit	$480.00 profit

HUDSON FUND RAISING,
10 Martine Ave., White Plains, N. Y. 10606

EAST AND WEST COAST SHIPPING CENTERS FOR PROMPT SERVICE TO YOU

USE THIS HANDY SELF MAILER—NO STAMP NECESSARY!
Cut Out Entire Business Reply Envelope—Fill in coupon envelope Seal (Paste or Tape)...Mail Today

MAIL TO: HUDSON FUND RAISING, Dept. HM-132
10 Martine Ave., White Plains, N. Y. 10606

Name of Organization_____ No. of Members_____

Sponsoring Institution_____ Date_____

Yes, we do want to start our Fund Raising right away!

Please send _____ Sales Kits of:

☐ Holiday Centerpiece Candles ☐ 2-Year Planning Calendars
☐ Glitter Plaques ☐ Noel Cylinder Candles

(1 Free Item to be included)

Before ordering, my group would like to see a free sample.

check one only ☐ Holiday Centerpiece Candle ☐ 2-Year Planning Calendar ☐ Glitter Plaque ☐ Noel Cylinder Candle

Ship to: NAME_____

STREET_____ AREA CODE_____ PHONE_____

CITY_____ STATE_____ ZIP_____

Note: Do not use P. O. Box or R.F.D. address. Business address preferred.

Do Not Cut Here ↓ Just Fold Over, Seal and Mail This Envelope—No Stamp Necessary

Cut Along Dotted Line—Seal (Paste or Tape) and Mail

Postage Will Be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

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HUDSON FUND RAISING

10 Martine Avenue

White Plains, New York 10606

Dept. HM-132

FREE 1970 CATALOG Over 1000 Gifts And Furnishings Just send name and address!

CORNER LIBRARY DESK

Our newest—the epitome of charm, usefulness, creative Yield House design—and real old time value! A delightful writing or study corner—spacious drawer & top hold stationery, desk tools. The colonial style is proper anywhere—fits flush to wall, even with baseboard. Select pine in honey tone or maple, antique pine or walnut finish. 24½"D 34½"H 38½"W. $47.95.
EASY KIT: Parts & instructions included—ready to assemble & finish. $39.95. Shp. Chgs. Col.

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INCLUDE ZIP NO.
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Yield House
Dept. A9-0
North Conway, N.H. 03860

ADJUSTABLE T.V. POLES

Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Black decorator pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.
$11.95 Ppd.
We ship in 24 hrs.
Extension for higher ceiling, add $1.00

Write for FREE catalog

Holiday Gifts
Dept. 609-A
7047 Pecos Street
Denver, Colo. 80221

COUNTRY CHARM with bleached and unbleached muslin

. . . pillow shams, dust ruffles and canopy covers in the crisp, fresh tradition of Colonial New England. *Write for brochure showing full line of Country Curtains in many sizes and fabrics. Please add 50c to each order for handling. Send check or money order, no COD's please.*

DUST RUFFLES Twin or full size spring top style, double fullness with 2" hem.
UNBLEACHED, drop lengths 15", 20", 25" 10.00 ea.
BLEACHED, drop lengths 15", 20", 25" 12.00 ea.
PILLOW SHAMS 18"x26" with 2" ruffle.
UNBLEACHED 3.00 ea. BLEACHED 4.00 ea.
CANOPY COVERS 10" ruffle, double fullness. 1" hem. Fits standard single and double bed canopy frame.
UNBLEACHED single and double 12.00 ea.
BLEACHED single and double 14.00 ea.

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At the Red Lion Inn
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Everything in Early American.
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STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American
490 Brimfield Turnpike, Sturbridge, Mass. 01566

TRUNK DECORATING FOR FUN AND PROFIT

*INCLUDING DECOUPAGE PLAQUE INSTRUCTIONS

All across the country, these trunks are emerging from attics and basements to be transformed into lovely and useful blanket chests, toy boxes, hope chests, etc. This one-of-a-kind, illustrated booklet, **"Trunks to Treasures,"** gives complete step-by-step instructions and ideas for decorating. **ONLY $2 POSTPAID:** two copies for **$3.50.** Keep one; give one!

FLAIR-CRAFT
4046-A E. 25TH PLACE, TULSA, OKLA. 74114

WEAVING LOOM $6.95

Authentic looking wooden reproduction. Two filled shuttles, assorted color yarn. Weave ties, scarfs, place mats, rugs, etc. Thread into cloth up to 8" in width. Spend many relaxed hours, save money too. Great for old and young alike. Educational and practical. Hi-impact plastic comb, automatically controlled by single lever. Completely assembled, weaving already started. 13½" x 10½" x 11½" Instructions included.

AMTECH CREATIONS, *Plus* $1 P.P.
108 NEW SOUTH RD HICKSVILLE, L.I., N.Y. 11802

CREATIVE STITCHERY kits to decorate your home. Kit includes design stamped on Belgian linen, colorful floss, wool yarn, needle, instructions, and 12" x 15" white wood frame.
Daisies on blue background (shown).....$3.50
Black-eyed Susans on olive.....$3.50
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PLUS 45¢ POSTAGE & HANDLING
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
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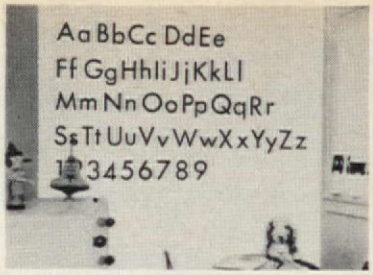
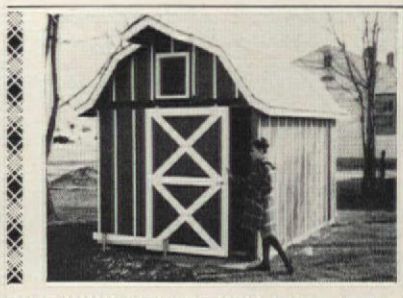


Gg, how clever
Great big, bright blue letters on a youngster's wall create a fun-way to learn the ABC's *and* delightfully decorate a room, too! Board of Education approved, full set of 4½-in. capital and small letters comes with ten numbers. $2. Small Fry Shop, Dept. AH-9, Box 76303, Los Angeles, Calif. 90005.

Spot-ah-tea, deah?
At tea time, this elegant English-design Teamaster is sure to impress guests. Electric, it's delicately shaped in translucent china, with dainty pink blossoms and accented with gold leaf trim. With 5-ft. cord. 6½ in. tall. 5-cup capacity. $3.99. Breck's, W-49 Breck Bldg., Boston, Mass. 02210.

Caters to cameras
Kodak Instamatic camera owners can catch close-up details with telephoto lens; get group or scenic scenes with wide angle lens. Either lens with view finder slips on easily. Fits 100, 300, 400 series; specify model number. $7.95; both, $14.95. Briar Haven, AH-9, Box 125, St. Ann, Mo. 63074.

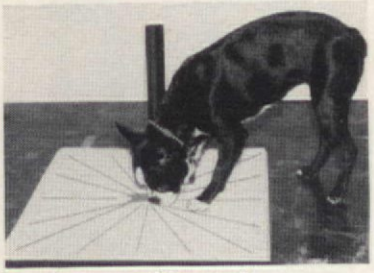


SAVE HUNDREDS OF DOLLARS . . Build t attractive Little Red Barn for work shop, garc tractor, tool storage, play house, dog kenr motorcycle garage. 8 ft. X 12 ft. X 9 ft. hi Mounted on skids for portability. 4 ft. slid door. Quick to build using ½ in. exterior p wood. No expensive tools needed. Simple s by step plans. Send $2.00 for barn plans a material list. Also petite 6 ft. X 8 ft. X 8 ft. h with dutch doors for $2.00.

HAMMOND BARNS DEPT-AH5, BOX 3902 INDIANAPOLIS, IND. 4

Chest 'a drawers

This 4-drawer chest is a great space saver. Non-stick drawers are heavy fibreboard with wood framed front for extra strength. In walnut wood-grain finish, it sports brass plated knobs. 28x12x12 in. $6.98; 2, $13. Add $1.50 postage. J.W. Holst, AHE-9, 1005 E. Bay St., East Tawas, Mich. 48730.



Spot senses his spot

Train-O-Mat housebreaks dogs and saves floors and carpets from stains. Chemically odorized mat attracts pets at "comfort" time. 18x18-in. washable holder with 2 months' supply of mats, $4.98; 6 months', $6.98. Pole for male dogs, add 50¢. G & G Research, Dept. AH-9, Box 8395, Dallas, Tex. 75205.

continued

MAPLE LEAF SCONCES

PAIR $5.95 Add 65¢ post.

Beautify your home with our new maple leaf and flower wall candelabra. Made of wrought iron and elegantly finished in antique white & gold or antique black & gold (specify). Unbelievably fine detail in each leaf & blossom. Each piece 12" tall, 10" wide. Candles not incl.

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Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. No salesmen — © 1958 Mail order only!

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F259 Vacutex $1

250 GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere — a smart personal touch to letters, books, cameras, records, etc. Classic border, handsome black printing. 1" x 1¾". Up to four lines. 48-hr. svc.

P4010 250 Gold Foil Labels . $1.98

RETURN ADDRESS TAG FOR PET $1

No need to worry about your pet getting lost! This lifetime return address tag shows the pet's name, plus your name, address and phone number—all engraved in polished stainless steel. 48-hr. svc.

P4008 Pet Return Address Tag . . $1

75 BILL-PAYING ENVELOPES $1

Why scramble for envelopes at bill-paying time, or break up good stationery sets? Use these 6½" white envelopes made for the job. Return shows name, address and Zip code. 48-hr. svc.

P3003 75 Envelopes $1

for a more glamorous you

TONE UP WITH "LOVABLE LEGS"tm

"Lovable Legs" tones your muscles and keeps them toned. Helps young women keep their glamour, older women regain it! Eight toning methods help you get firm tissue on thighs, calves, ankles, hips, stomach, waist, bust, neck, chin, upper arms. Instructions included.

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MAKE YOUR OWN AFGHAN

on this pocket-size loom with "heddle" action that weaves a whole row at a time. Weave 4"x4" squares or 4"x2" oblongs in minutes. Sew or weave together for sweaters, afghans, etc. Needle, 2 books incl.

F6068 Wonder Weave $2.49

ROTO-PHOTO DISPLAY ALBUM

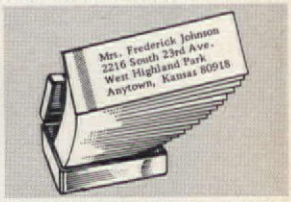
Roto-Photo lets you flip to your favorite snapshot easily! No gluing or mounting. Just slip photos (up to 3½"x5") into protective transparent windows on sturdy base. Windows for 160 pictures included.

S2045 Roto-Photo Album . . . $5.98

PERSONALIZED VINYL DOOR MAT

For your home and for gifts! Tough vinyl tips trap sand, grass, dirt. Self-draining. Name is molded in white (max. 17 letters) on green, brown, black or red 15" x 25" mat. Daisy design. 2-4 weeks del.

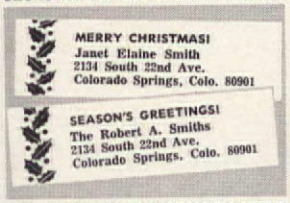
D3025 Door Mat (specify color) **$5.98**



1000 RETURN ADDRESS LABELS $1

Quick, easy way to put your name & address on letters, books, etc. Any name, address & Zip code up to 4 lines printed in black on white gummed labels; gold trim. Free handy box. 48-hr. service.

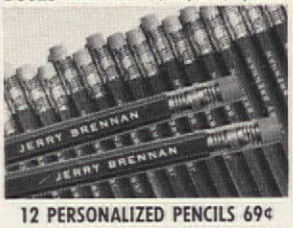
S716 1000 Return Address Labels $1



RED & GREEN CHRISTMAS LABELS

Gummed labels for Christmas correspondence! Red & green holly design with choice of "Merry Christmas" or "Season's Greetings" plus 3-line name & address in red. 500 labels in handy box. 5-day svc.

X762 500 Christmas Labels $1



12 PERSONALIZED PENCILS 69¢

Any first and last name, beautifully imprinted in gold on high quality Venus pencils. Kids love 'em because they're personalized. Great for school, home, business. Full size; No. 2 lead. 48-hr. svc.

S854 Set of 12 Pencils . . . . . 69¢

ADJUST-O-MATIC DRESS FORM!

Duplicates your figure exactly. Gives perfect fit every time you sew! Simply "dial" your measurements into size selector, clip lock in position, Adjust-O-Matic becomes you. Made of DuPont Neoprene — won't crack, chip, break—yet you can pin fabric to it. Easy to assemble, stores flat. Pays for itself on the first dress you custom-make or alter. 2 sizes.

N5028 Adjust-O-Matic (8-20). . **$5.98**
N5029 Adjust-O-Matic (20½-50) **$7.49**
N5030 Folding Stand $2.98

MAKE BIKE AN INDOOR SLIMMER!

Just attach bike wheel to this heavy tubular steel stand; raise or lower wheel against rollers to get everything from easy "on-the-level" to vigorous "up-hill" pedaling. Fits any 26" or 28" bike.

F6061 Bike Exerciser $9.98

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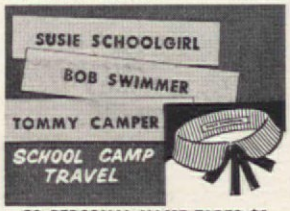
Send in any picture, document, marriage license, birth certificate, wedding invitation, black and white or color snapshot (no negatives please) . . or even a 35mm color slide . . . and have it enlarged into a giant 2-foot by 3-foot black and white wall poster. Comes rolled in a mailing tube to prevent creasing. Your original returned safe and sound. A real conversation piece for any room or office. Fast 5-day service.

D5009 Giant Photo (from photo). **$3.98**
D5010 Giant Photo (from slide) . **$4.50**



50 PERSONAL NAME TAPES $1

Low-cost way to mark clothes for school, camp, gym. Printed in indelible red ink on white tape. Laundry proof. Letters are ⅛" high. 48-hr. service.

P4006 50 Sew-On Name Tapes . $1
P4007 50 Iron-On Name Tapes . $1

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ITEM NO.	HOW MANY?	NAME OF ITEM	PRICE

Colorado residents add 3% sales tax. TOTAL ENCLOSED (or charge it!)

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PRINT BANK NO. (above your name on card)

Two Lovely Wall Pieces—only $4.98

Antiqued White & Gold Metal Wall Sconces

Climbing vine triple candleholders, amazingly priced! A profusion of flowers and leaves on twining branches. Antiqued white, then edged and crested with golden highlights. Define an impressive 4 sq. ft. of wall area with the soft candle glow of beauty. Each sconce has three candle holders, is 17"x10" Candles not incl. Set of 2, only $4.98

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____ A9742 Set(s) of 2 @ $4.98
(Add 75¢ post. per set)
NAME _____
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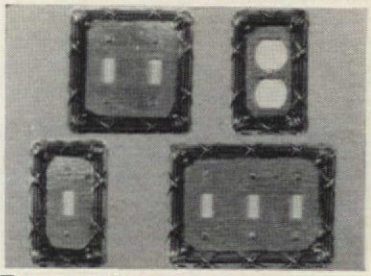
Sterling idea

Seeking a charming mini memento of the bride's big day? An exact replica of her wedding invitation reduced and reproduced in silver or gold makes a lovely forever-charm. Nice for any announcement. ¾x1⅛ in. Sterling, $12; 14K gold, $30. Holiday Gifts, 609C, 7047 Pecos St., Denver, Colo. 80221.



Turn on elegance

Golden Empire switch plates with raised ribbon and scroll design add a dramatic touch. Antique brass plated with screws. Single, $1.50; 3 for $3.98. Double, $1.98; 3 for $4.98. Triple, $3.50 each. Twin outlet, $1.50 each. Add 25¢ postage. Vernon, AS1, 560 So. 3rd Ave., Mt. Vernon, N.Y. 10550.

PIGSKIN SUEDE CAP *Write for Free Catalog*

Ivy League styling in a cap that will probably last forever. Strong, rugged pigskin . . . yet extremely comfortable. It's lined, has a sweatband, is Scotchgard treated. Retains shape in any weather. Color choice of LODEN GREEN or MAVERICK BROWN. Send head size (6¾-7⅝).

$4.95 ppd.

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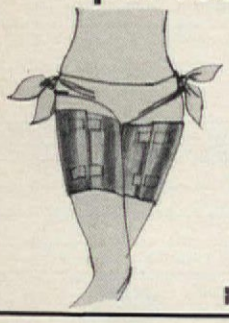
Wonderful news for Women!

THIGH REDUCER BELTS

Spot-reduce legs the sure, fast way



If you've struggled to reduce your thighs with exercise, massage, dieting, but have had disappointing results, take heart. There's a new way to slim those thighs where exercise alone can't help. IBEM's THIGH REDUCER Belts spot-reduce the heaviness at the top of the thigh while you walk, work, or just sit. Based on proved, effective principle—using body heat to melt away excess fat with a relaxing massage effect.

Here's a sure way to slim thighs. Now you, too, can wear those revealing mini-fashions. Do it now and get results fast!

IBEM Thigh Reducer Belts are soft, pliable, rubber-like composition. Adjustable Velcro® fastening keeps them snug as your thighs get thinner. Send your upper thigh measurements at point indicated by arrow.

Whatever method of thigh reducing you've tried without success, don't give up. Order a pair of IBEM Belts today on 10-day money-back guarantee. Check or money order, no COD.

ONE PAIR postpaid (New York residents, please add sales tax.) **$16.95**

IBEM SALES CORP., Dept. AH-440, 509 Fifth Ave., New York, N.Y. 10017

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—On Staffs as Shown—

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State Flags . . . . . $.70 ea
Others . . . . . $.60 ea
Bases (1-6 flags) $.15 per flag.

Add $.50 postage and handling. Texas residents add 4½% tax. Quantity price list on request

Flags Galore Dept. A-2 5617 Wimbleton W Fort Worth, Texas 76133

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Your Childs Photo UP TO **$300.00** PAID

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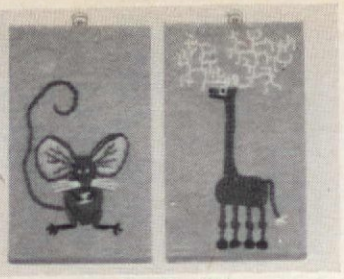
YOUR child's photo may be worth $300 or may the Front Cover Prize Award! National Advertis want children's photos, babies — all ages to 19 use in magazines, newspapers, direct mail, Send one photo for our approval. Print child's, m er's name, address on back. Returned. No obligat

CPR, Inc., 216 Pico Blvd., Dept. HI, Santa Monica, Calif. 904



Creature cuties in kits

Capture these friendly fellows on embroidery plaques! Kit: design on linen, color wools, wood plaque, ring, diagram, needle, instructions. 10x6 in. Mouse on green; moose on turquoise. $1.95 each plus 35¢ postage. Also, bee, turtle, porcupine, fox. Victoria Gifts, 12 A Water St., Bryn Mawr, Pa. 19010.

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Made from original molds in South Jersey glass, antique-color bottles are decor-delights. Elixir Rose/amethyst; Washington bust/amber; Indian Bitters/blue; Frank's Kidney, Liver Cure/green. 9 in. $1.50 each; 4, $5.50. Add 75¢ post. Sturbridge Workshop, AH1, Sturbridge, Mass. 01566.

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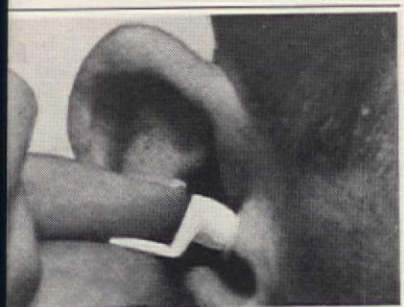

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Ear-Drum Silencers . . $1.49 + 15¢ Mailing

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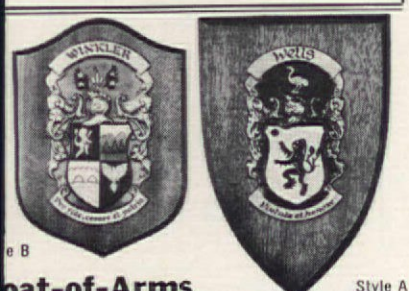

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Style A

ur family name, coat-of-arms and motto (if y) hand painted on embossed copper and unted on polished mahogany shield.
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Organization Name _____

Ship to (Name) _____

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Within 30 days we agree to pay for 60 kits or more — $14.40 per kit; for 15 to 59 kits — $15.00 per kit; for 5 to 14 kits — $15.60 per kit; 1 to 4 kits — $16.20 per kit.

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No burglar or intruder can enter your home when this heavy gauge steel post is on guard duty! Wedge forked end under knob . . . post can't be budged till you remove it from the inside. Takes seconds to be safe! Has non-mar rubber tip; adjusts to all doors. Separates to store or travel.
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Loomed in the Appalachian Mountains by mountain weavers, a skill handed down by their forefathers. Real homespun cotton in a host of marvelous sunny colors, these self-fringed tablecloths are reversible for double wear, washable, never touches an iron. In gold, red, blue, olive, brown, orange and Sahara sand.

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Jenifer House Dept. A-90
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cost of original . . . priceless! cost of our fabulous imported stainless steel replica . . .

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complete 48-piece luxury service for 8

Plus 2 FREE serving spoons!

Looks like, feels like finest antique Silver; actually satin-finish, stay-bright, dishwasher-safe Stainless Steel. Lovingly crafted in manner of Paul Revere! It's all here—the sweep, the splendor, the elegant simplicity, the 3 long slender tines on the fork, the extra deep bowl on the soup spoon, the classic Colonial hollow pistol handle! Complete service for 8 includes: 8 dinner forks, 8 dinner knives, 8 salad/lunch forks, 8 soup spoons, 16 teaspoons. *Plus* 2 free serving spoons, 50 pieces in all. A luxurious service to enhance any table!

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Kit
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Send 50¢ for color catalog.

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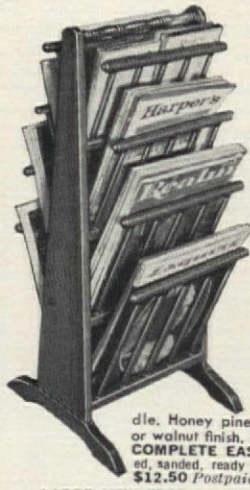

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Kit 30 EK 803 Only $11.50 plus 50¢ postage.

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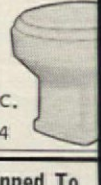

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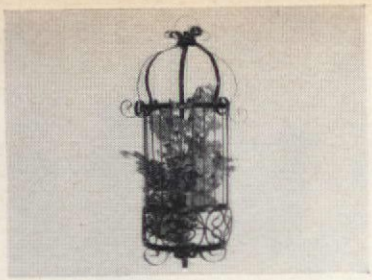
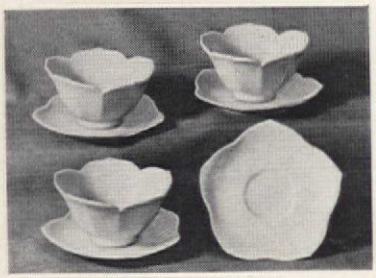


Fine for wall flowers

Mediterranean Bird Cage is "split in half" to fit flush against any wall. Handsome from any angle, use with fresh or artificial flowers or plants for a lacy wall treatment. Of wrought iron in matte black. 17½x9 in. $5.98 plus 65¢ postage. Harriet Carter, AH-9, Plymouth Meeting, Pa. 19462.



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Now is the Time to Plant

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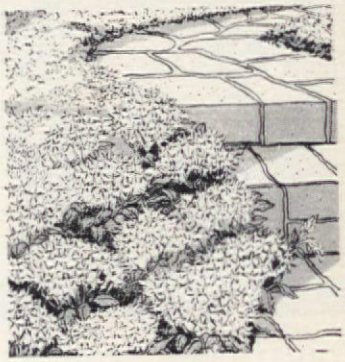

An extraordinary ground cover for masses of summer flowers—evergreen winter foliage!

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GUARANTEED TO TAKE FROM 1 TO 3 INCHES OFF YOUR HIPS—1 TO 3 INCHES OFF YOUR THIGHS IN JUST 3 DAYS OR YOUR MONEY REFUNDED

The amazing SAUNA BELT Waistline Reducer has been producing fantastic results in reducing the waistline... now the new SAUNA BELT Hip and Thigh Slimmer is introduced to give equally sensational and rapid results in trimming, firming and shaping the hips and thighs.

WHAT IS THE SAUNA BELT HIP AND THIGH SLIMMER? Both the Sauna Belt waistline reducer and the Sauna Belt hip and thigh slimmer with the special copyrighted programs that accompany them are absolutely unique—completely different from anything else on the market and are available only from Sauna Belt, Inc. Like the Sauna Belt waistline reducer, this new Sauna Belt hip and thigh slimmer is made from a special non-porous plastic material. The slimmers are placed around your thighs and hips, directly against the body, and then by use of the special tube provided, they are inflated—just like blowing up a balloon. As the slimmers inflate they will tighten and you will notice a snug, comfortable feeling of warmth and support through your thighs and hip line. After the slimmers are inflated, you will perform the simple 'magic' hip and thigh slimming exercise movements specially adapted to promote the ultimate reducing effect with this remarkable product. This will take just a few pleasant minutes and then you will relax, while leaving the slimmers in place on your body for another 20 minutes or so. That is all there is to it. These fabulous slimmers are designed to provide heat and massage to every area of your thighs and hips that need reducing **and when you remove them — tighter, firmer hips and thighs from which the excess inches are already beginning to disappear.** If your special problem is only in your thighs and not your hips, the hip section of the slimmer is detachable, thus allowing the program to affect your thighs alone.

HOW LONG BEFORE I SEE RESULTS? Many users notice results immediately—the very first day they try these unique slimmers. Your total results depend on your goals, how many inches you want to lose and your individual body response. Each person's body make-up is different, therefore the degree of loss will vary with individuals. It is recommended that you use the slimmers for a few minutes each day for 3 days in a row when you first get them and then about 2 or 3 times a week until you have achieved your maximum potential for inch loss. After that, for hip and thigh maintenance, you can use the slimmers about twice a month, or as often as you feel the need. **Users have lost as much as 3 inches from the hips and 3 inches from the thighs from just one session with these 'magic' slimmers.** The Sauna Belt hip and thigh slimmers can produce absolutely dramatic results and whatever speed and degree of inch loss your particular body type allows you, remember this: **You must lose from 1 to 3 inches off your hips, from 1 to 3 inches off your thighs in just 3 days or you may return the slimmers and your entire purchase price will be immediately refunded.**

THE PRICE IS ONLY $11.95 WITH A MONEY BACK GUARANTEE. We are so convinced that the Sauna Belt hip and thigh slimmer is the fastest, easiest, most convenient, most comfortable, most sensationally effective thigh and hip reducer ever discovered that we offer this unconditional Money Back Guarantee: **If your hips are not 1 to 3 inches smaller, if your thighs are not 1 to 3 inches smaller after using the Sauna Belt hip and thigh slimmer and program for only 3 days, you may simply return the slimmer to us and your money will be refunded promptly and without question.** So if you want trimmer, slimmer, shapelier hips and thighs — and you want them now — send for your Sauna Belt hip and thigh slimmers today.

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Also Available:

SAUNA BELT™ WAISTLINE REDUCER

GUARANTEED TO TAKE FROM 1 TO 3 INCHES OFF YOUR WAISTLINE IN JUST 3 DAYS OR YOUR MONEY REFUNDED

1. Slip the belt around your waist—inflate—and you are ready to do your two 'magic' waist reducing exercises: 5 to 10 minutes.

2. After your exercises, you simply relax for about 20 minutes while keeping the belt around your waist.

3. Then remove the belt. Your waist will already feel tighter and trimmer. Many have lost an inch or more the very first day.

Each person's body make-up is different, therefore the degree of loss can vary with individuals but **if your waist is not 1 to 3 inches smaller in just 3 days, you may return the belt for a complete refund.**

I WANT TO REDUCE MY HIPS AND THIGHS. Please send me _____ Sauna Belt hip and thigh slimmers along with complete easy to use instructions, including the 'magic' reducing exercises. I understand that if I do not lose from 1 to 3 inches from my hips—from 1 to 3 inches from my thighs in just 3 days I can return the Slimmers to Sauna Belt Inc. and receive my money back.

I WANT TO REDUCE MY WAISTLINE. Please send me _____ Sauna Belt waistline reducers along with complete easy to use instructions, including the two 'magic' reducing exercises. I understand that if I do not lose from 1 to 3 inches from my waistline in just 3 days I can return the belt to Sauna Belt Inc. and receive my money back.

SAUNA BELT INC., P. O. BOX 3984, Dept. AH-6, San Francisco, CA 94119

I enclose $11.95 each for _____ Sauna Belt hip and thigh slimmers.
☐ Cash ☐ Check ☐ Money Order (no COD's)

Hip size _____ Thigh size _____

I enclose $9.95 each for _____ Sauna Belt waistline reducers.
☐ Cash ☐ Check ☐ Money Order (no COD's)

Woman: Waist size _____

Man: Waist size _____

For *RUSH* Air Mail, add $1.50 for each Hip and Thigh Slimmer—80¢ for each Waist Reducer.

Name _____

Address _____

City _____ State _____ Zip _____

DEAR AMERICAN HOME

CALIFORNIA BRAVOS

Here I sit, suffering from New Jersey's summer heat and humidity and along comes the postman and deposits your July "Idea-Packed California Issue" in my mailbox. Only a week has passed since I returned from a California vacation and I wish I was still there. How well the July issue captures the West Coast spirit—at least what I observed through a visitor's roseate vision.

Being an Easterner born and bred, I was skeptical about the California way of life, suspicious that it was overplayed and idealized, and I realize that, as a visitor, one sees the good things. The cleanliness, the abundance of flowers everywhere, and the delicious, fresh fruit are what I miss most. Thank you for bringing California back to my New Jersey home.

Mrs. William Montgomery
Little Silver, N.J.

Your July issue, featuring the young life in California, was particularly welcome and a fitting one to mark the magazine's first July issue after many years of combined July/August numbers. It contained just the right blend of luscious interiors and the real-life people who fill them. Too many home furnishings/interior design magazines zero in on just the glamorous room, forgetting that interesting people live there, too.

Charles Barton
Dixon, Ill.

My first issue of your magazine coincides with my first "letter to the editor." I no sooner finished reading "Pablum in Paradise" by Rasa Gustaitis in your July issue than I had the immediate urge to tell you how marvelous it is to read a review of this nature done so well. No slick banal chatter, but observations on a real level depicting genuine interest. I felt as though she had really been there, not merely read the developers' material. The quality of this article is so rare in present-day publications. I promise to keep buying AH *if you promise to keep up the good work.*

Mrs. Gayle Woods
Denver, Colo.

THE GREENBRIER

Thank you for your May article, "Great Homes Away from Home: The Greenbrier," and for showing one of West Virginia's beautiful spots. Many people picture the state as all poverty and coal mines. We enjoyed the article very much, although it made us homesick for those West Virginia hills.

Mrs. Harley Burton
Oakland, Calif.

THE OTHER SIDE OF THE STORY

Concerning Stanley Schuler's June article, "Why Can't You Get Anything Fixed Anymore," let me state my side of the story. I am in the masonry-repair business. A homeowner wants his chimney repaired, I go out and make an estimate of the work required. I estimate that it will take one man three hours to do the work. The job will require about a half-hour to reach. This comes to a total of 3½ hours. Now, as for the cost:

3½ hours labor @ $6.80 per hour	*$23.80*
Tax and insurance on labor	*2.97*
Material	*2.00*
Overhead and equipment	*2.88*
Profit	*3.17*
	$34.82

After completing the work, I send a statement for $34.82 to the homeowner and he says that I am robbing him. I still did not charge him for the inspection and of the total bill my profit is only $3.17. It is no wonder that we do not want small jobs.

Earl E. White,
F. E. White & Sons
Indianapolis, Ind.

ECOLOGISTS' LAMENTS

I am a housewife, a mother, a student and a writer who is deeply concerned about pollution of our environment. I read your magazine regularly, and though I enjoy it I am disturbed by the lack of any mention of the pollution problem. The paradise which your magazine describes will become a hell if we don't act. AH *should be concerned with saving the environment as well as beautifying it.*

Anne Rice
Berkeley, Calif.

My husband and I derive a grea deal of pleasure and inspiratio from your magazine. However, w would be interested in seeing mor information on the ways city an country dwellers can stop the pollu tion of our world.

Nancy Winte
Philadelphia, Pa

AH has prepared a leaflet dealing wit the environmental and ecological prob lems facing us all. "The Endangered Earth: 24 Insignificant Ways to Cause a Significant Change" was first offered our readers in the July issue and is still available free of charge. We also plan to deal with the subject in future issues.

The overpopulation of our planet is the most critical threat we are faced with today. The big family should be discouraged. Young Americans are being urged to have no more than two children. Your May issue, with the article "Remodel to Live as You Like," was really a disappointment for such a progressive magazine. You featured a family with four children and one on the way, and another family with three children. AH *should stop glamorizing the large family.*

Mrs. R.W. Stelz
Metairie, La.

DECORATING DEVOTEE

Your June article, "Summer Spruce-Up for $200," was fascinating. I'm studying it for decorating ideas compatible with a very limited budget.

Dianne Cannon
Eureka, Kan.

SOLACE AND THE SINGLE MAN

I realize that the female population has us men outnumbered, but there are a lot of us who watch your magazine in a never-ending search for ideas. Could you sneak in a few thoughts for bachelor pads?

Joseph Maiden
Philadelphia, Pa.

What are design, decorating and cooking ideas for the goose are often ideas for the gander. Keep watching and see.

Letters to the editors should be addressed to Dear American Home, 641 Lexington Avenue, New York, N.Y. 10022.

's harder to buy a chair than to buy a car.

ur car doesn't have to harmonize with other cars on the Or go with the color scheme in your garage.
t a chair has to get along with everything else in the .
as to be the right size. The right shape. Have the right c. And have it in the right color. Or it looks wrong.
don't let anyone tell you it's easy to buy a chair.
at makes it less hard to buy a Drexel chair, or any Drexel lstered furniture, is that you can take a lot for granted.
u don't have to worry about the chair standing up. The es are all made from seasoned, kiln-dried hardwood.
u don't have to worry about comfort. Every chair has carefully engineered to the body by putting stronger where the weight is concentrated, and softer ones e the weight is less.

You don't have to worry about the fabric, because every one is protected with a stain-repellent finish at no extra cost.

You don't have to worry about the price, because you won't find more chair for your money. (Shop around and you'll see.)

What you do have to concern yourself with is picking the style of chair and the fabric. And that should be as enjoyable as buying a dress to go with a handbag, shoes and belt.

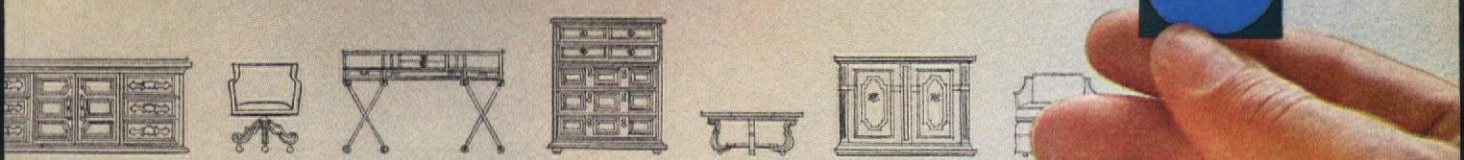
It's just that the chair will be around a lot longer than the dress. Or the family car. So you can use all the help you can get.

Every piece of Drexel furniture carries the Drexel name. You'll find it in the upper drawer of every cabinet. On the underside of every table. On the deck of every upholstered piece.

When you're proud of your work you sign it.

Signed Furniture

by Drexel



For a set of booklets on Drexel styles, send $1.00 to Drexel Furniture, Dept. AH 9-70, Drexel, N.C. 28619.
For the name of the Drexel dealer near you, call free 800-243-6000. Conn. call collect 800-942-0655.

In 1918, Leona Currie scandalized a New Jersey beach with a bathing suit cut above her knees. And to irk the establishment even more, she smoked a cigarette. Leona Currie was promptly arrested.

Oh how Leona would smile if she could see you today.

You've come a long way, baby.

Virginia Slims

The taste for today's woman.