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1 tsp. salt 1½ cups milk
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8 egg whites ¼ tsp. cream of tartar Reynolds Wrap

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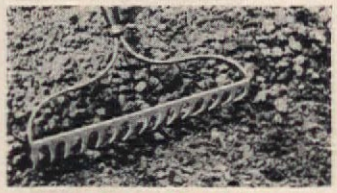

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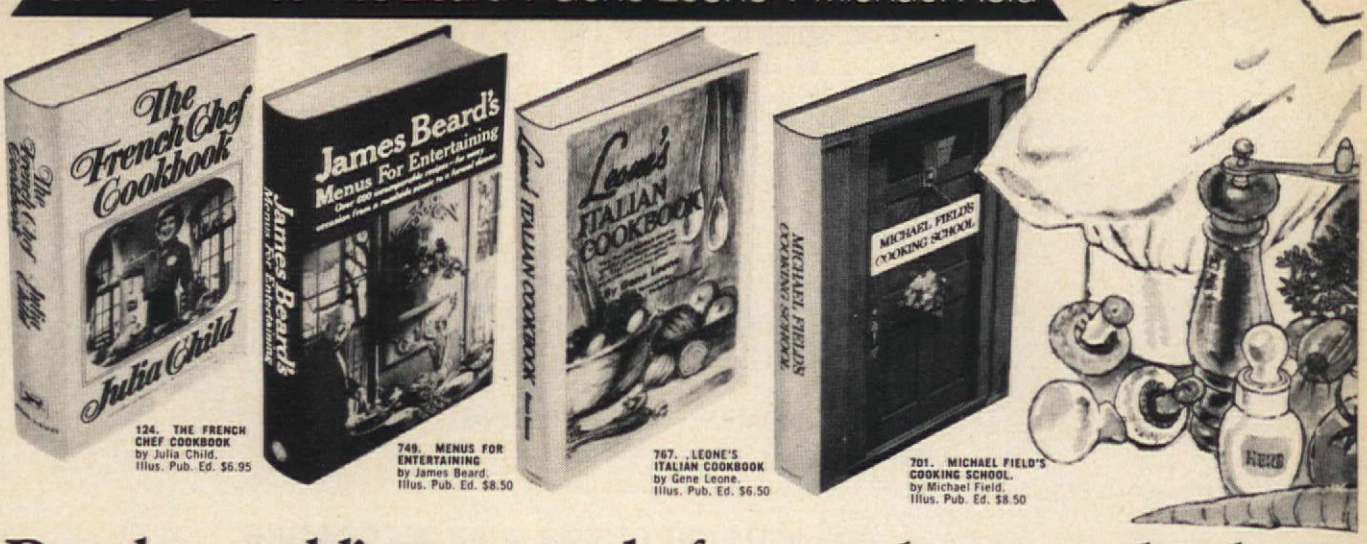

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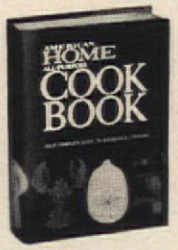

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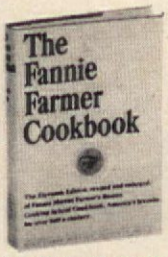

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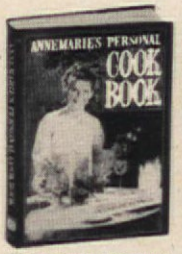

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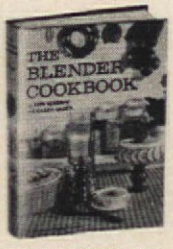

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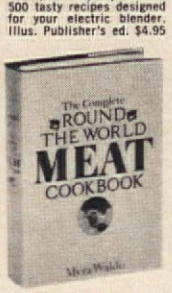

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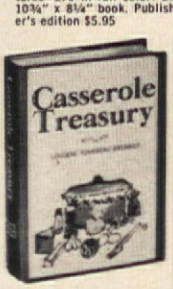

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MARCH, 1970 VOL. 73. NO. 3

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COVER: This superbly designed adobe home, one of many featured, shows the strength and beauty of Santa Fe style. Photographer: John Naar.

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...that you have a blind spot?
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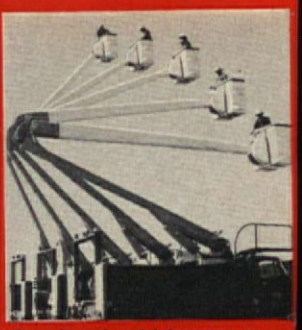

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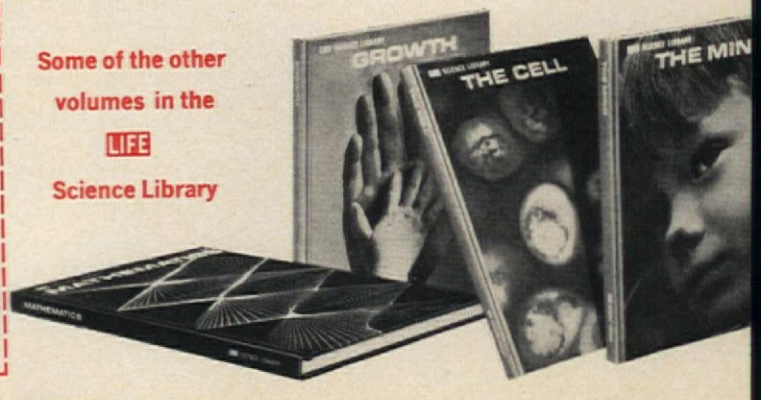

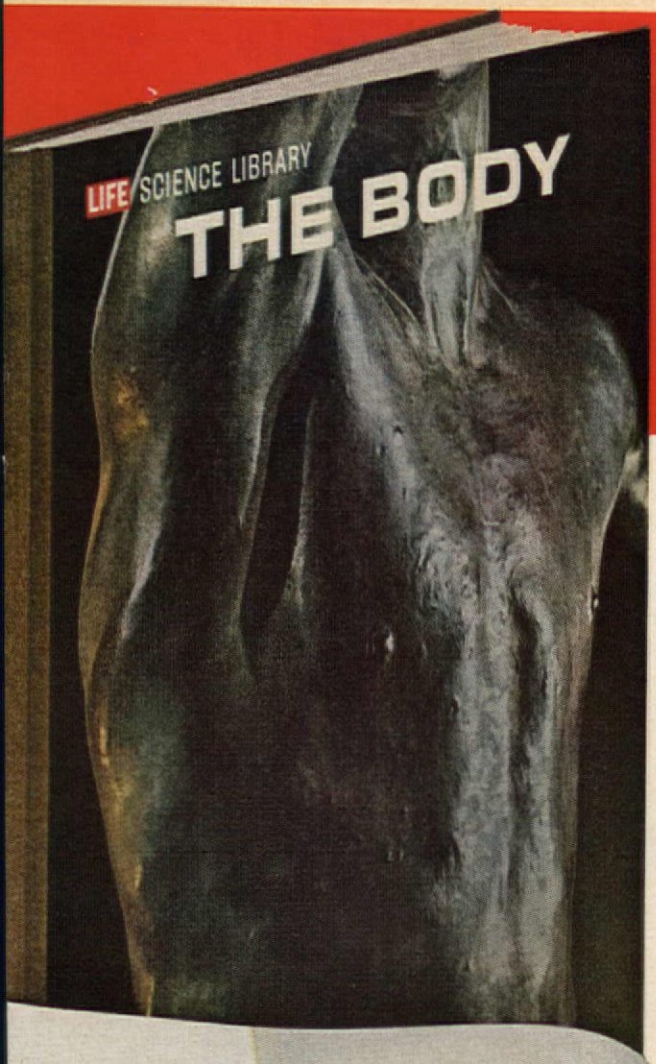

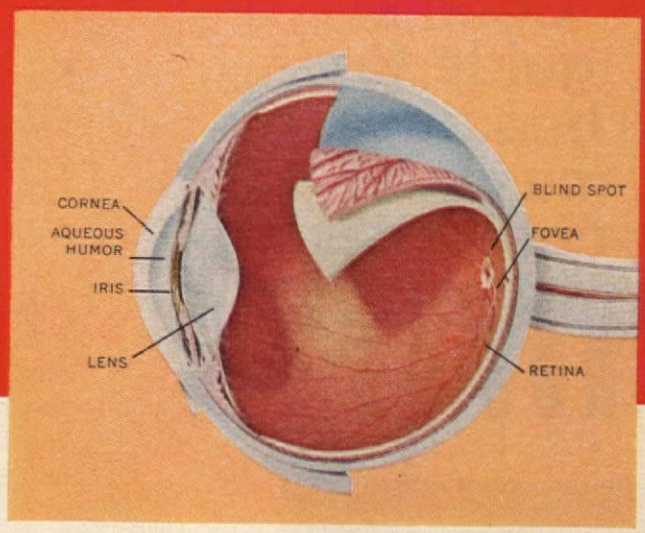

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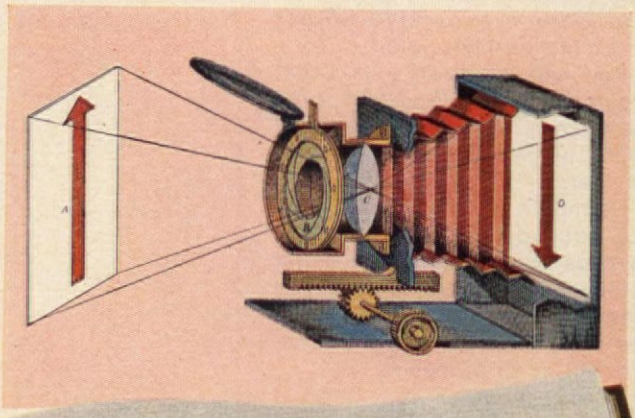

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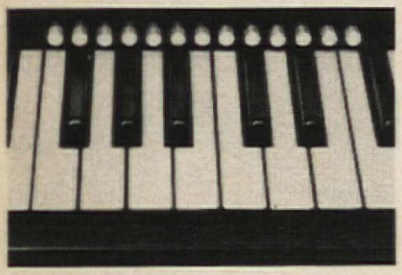

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THIS MONTH IN AMERICAN HOME

"Elsewhere the sky is the roof of the world; but here the earth was the floor of the sky." Thus wrote Willa Cather of 19th-century New Mexico in her beautiful novel, *Death Comes for the Archbishop*. Sky, light, air—obliterated, obscured, clouded in so much of this urban, industrial century—still have a pristine clarity in New Mexico, a freshness that overwhelmed all of us who traveled west from the crush of midtown New York to produce this issue.

Within that rare spaciousness we found one of the oldest, continuously inhabited homes in America, the Taos Pueblo—older even than the Crusades. Down the road near Albuquerque is La Luz, another adobe complex—a model of community planning, as new as tomorrow. In between there is a rich amalgam of untold centuries and of three cultures, the Indian, the Spanish, the Anglo. This is the Southwest style, and it is this style which is the subject of this issue and of our third and most ambitious American Treasury.

Indian crafts under a New Mexican sky.

For the modernists among you, what could be more contemporary than the curving, molded form of an adobe fireplace; or of roasting a chicken in one of the new clay cookers, a method used long ago by the Southwest Indian.

For those who are lovers of Early American, here is Early American, Southwest style. Navajo rugs, Pueblo pottery and Apache baskets not only enhance the earthen architecture of Taos and Santa Fe, but the rich pattern and color, which is the hallmark of the Southwest Indian, is one of the strongest new design influences in the decorating market. Fabrics and rugs with Indian motifs will soon appear in American homes far from the incomparable skies of New Mexico.

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TWIN PACK
Henry Mancini
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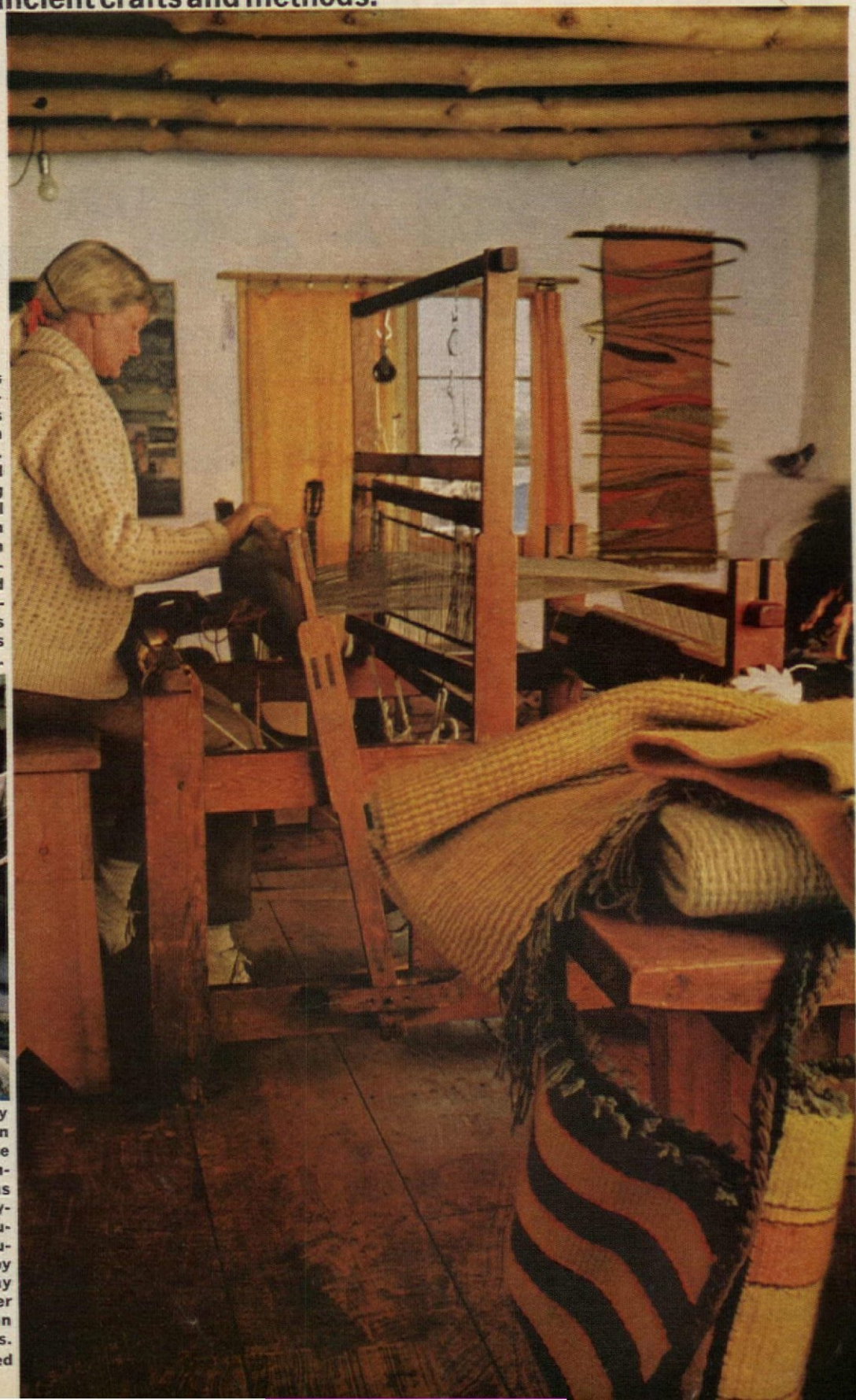
TWIN-PACK
CREAM
Wheels of Fire
03474

Lifestyle

Local artistry is part of the lifestyle of New Mexico. Today in cooperatives and factories skilled hands are revitalizing ancient crafts and methods.



Hand-weaving the wools she herself has dyed, Kristina Wilson (right) makes abstract wall hangings in Taos, New Mexico. Mrs. Wilson helped organize Del Sol Products, a weaving cooperative employing local Spanish-American men and women. The fourteen expert weavers at the cooperative weave custom-dyed wool and mohair into hangings, cushions and rugs (foreground) by methods about two hundred years old.

Turquoise in silver jewelry is synonymous with Indian handicrafts—but Augustine Lovato (above), a Pueblo Indian, and 240 other Indians have carried the jewelry-making tradition into manufacturing at Bell of Albuquerque. Founded in 1935 by the Michelson family, today Bell is the largest producer of manufactured Indian jewelry in the United States.

continued

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It took Michel Pijoan, a retired doctor fascinated by Indian culture, to restore San Juan Pueblo creativity to its ancient quality. Their pottery had become strictly ornamental; they were not firing kilns the necessary length of time to seal the pots properly as their ancestors had done. Now the eight potters like Onguin Pe-en (left) and Reycita Keevama who work for Dr. Pijoan's Indian Ceramics Guild at San Juan Pueblo, New Mexico, take two weeks to make a single vessel. Their work is beautiful and also useful.

In Santa Fe, 600 neighborhood kids flock to the nonprofit Garcia Street Club being run by Mrs. Laura Dougherty. Above left: Assistant Geraldine Apadoca instructs the kids in old Indian crafts like making corn jewelry or painting Easter eggs in season and even new handiwork. Last Christmas, for example, the youngsters learned to make tree ornaments from used beer cans.

Lucy Delgado likes cooking, which is to say she likes cooking a little more than tinsmithing (a family art), flower-arranging and cake decorating. Miss Delgado is a caterer in Santa Fe, famous for her New Mexican food and her ability to provide for as many as 300 people. The other specialties she can do professionally, too, but she prefers being the fastest tamale-folder in the West.

"I feel good here. I discovered it was home," says Kansas-born artist Michael Selig, summing up his reasons for settling and working in Santa Fe. Above is one of his constructions; below, the artist and the yarns he uses to stitch up his constructions which resemble old Indian ceremonial shields.

Stephen Green-Armytage

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Leah Feldon's real raven braids are great. But for the have-nots, pin-ons are an easy and inexpensive way to achieve a variety of smashing hairdos for day and evening.

Didier Dorot

THE GOOD-LOOKING HOMEMAKER
By Constance Bartel

CITY INDIVIDUALIST

with an Indian-country air

"I don't follow trends. I wear what I think looks good on me," says 25-year-old Leah Feldon. And what looks good on her is waist-length, shiny black hair. She usually wears it loose or braided. Her bead-twined braids in the picture above were styled by top New York hair stylist Hugh Harrison.

Leah is married to Lucien Feldon, a photographers' representative, and she works as a stylist for one of the photographers her husband represents. Texas-born, Florida-reared, Mrs. Feldon is now very much a New Yorker, yet her personal style has a distinctive Southwest air: her hair . . . the buckskin . . . the beads . . . embroidered belt . . . her emphasis on simple, comfortable clothes.

If you're not blessed with a long, shiny mane as Leah is but like the look of braids, the answer is simple and relatively inexpensive—pin-on braids. They are easy to attach and marvelously versatile. Pin-ons dress up a hairdo or become perfect face-savers when you have to look great at a moment's notice. They create instant hairdos.

What should you know about choosing braids? You have unlimited possibilities open to you. Braids come in many different lengths, colors and degrees of thickness, from single plump ones to clusters of skinnies. What you select should depend on the effect you want, your hair color and texture. Braids are fun, but they should always look as if they really did grow on your head. If your hair is fine, a very thick braid would look unnatural and wrong on your head. Before you select, look carefully to see what best becomes you.

Matching your hair color is relatively easy; braids come in a great variety of shades. But if you can't find an exact match, take the slightly darker shade which will blend with your roots. For a little extra, you can have a braid custom-blended to match your hair color exactly.

Instead of buying a few braids you can choose a switch and braid it into as many strands as you like.

Should you buy natural, human hair or one of the synthetics? Synthetics are a cinch to care for. Human hair, which is more expensive, must be cleaned professionally, while synthetics (Dynel, modacrylics, acetates) are inexpensive and can be washed in warm water with mild soap and dried naturally. They are available everywhere, in beauty salons, wig shops, department stores and variety stores.

Even if your own hair is braidable, for a change of look you can get special effects with pin-ons. One effect you don't need is having your braid lose its moorings. A secure way to fasten it is to make a hefty pincurl of your own hair where you want to attach the braid and to secure it with two bobby pins crossed in an X. With a third bobby pin, fasten the base end of the braid firmly onto the crossed pins. Then comb a lock of your own hair over the joining to make the braid look as though it is growing on your head, which is the idea.

Start your braid experiments with the hairstyles illustrated on page 22 which were designed by stylist Hugh Harrison.

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Stitch Favorite Flowers

By Dorothy Lambert Brightbill

If a poll were taken, forget-me-nots, daisies and violets would be at the top of the list of favorite flowers. These are cheerful, colorful and, best of all, easy to do. The creative stitchery, designed for us by Barbara Sparre, with simple stitch charts and color guides are an amateur's delight; the distinctive design won't be beneath the more accomplished needlewoman. The flowers are stamped on off-white cotton homespun, size 12 inches by 30 inches. Kits include wool yarn for the embroidery. Make one or both to brighten a hall, dining, breakfast room or bedroom. The frames are also available. They come unassembled, to save you money, and the wood is unfinished so you can paint it any color you like, green or perhaps one of the flower colors. Put-together instructions are included with frames.

Ben Swedowsky

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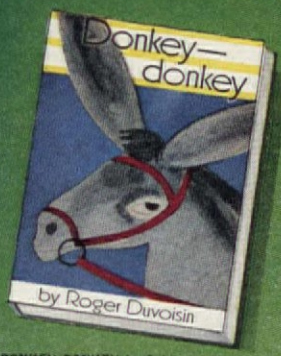
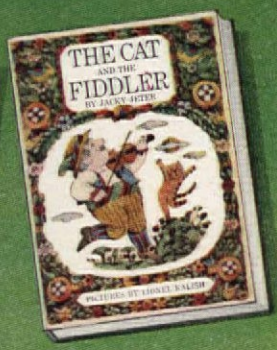
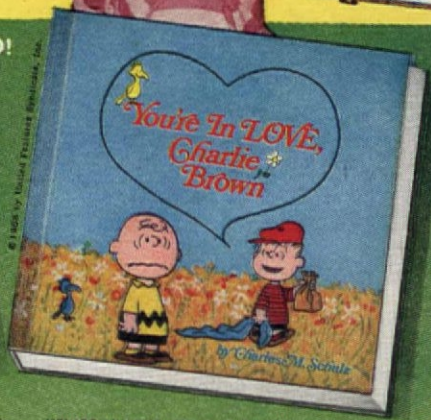


DONKEY-DONKEY by Caldecott Medal Winner Roger Duvoisin. A little donkey is unhappy about his ears, which are so long and stand straight up. How he seeks a solution makes a hilarious story. "Surely one of Mr. Duvoisin's best."—Publishers' Weekly. Publisher's price $3.50.



THE CAT AND THE FIDDLER by Jacky Jeter, illustrated by Lionel Kalish. The hilarious story of a fiddler and his dancing cat. "Large, colorful, antic drawings and well-written fun . . ."—School Library Journal. Publisher's price $3.50.



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CITY INDIVIDUALIST

continued from page 16

FOUR HAIRDOS FEATURING PIN-ON BRAIDS

Twist an 18-inch braid into a figure 8 in your hand. Pin ends together or wrap with fine wire. Brush your hair back and up. Fasten braid twist to two crossed pins as described on page 16. Pin top and bottom of braid twist securely to your hair. Fasten second braid under twist and let it dangle.

Coil a 22-inch braid as you would a belt. Curve end under and pin. From underneath mold coiled braid into a cone shape—with smallest circle first. Pin circles together underneath. Pull your hair back, tuck ends under, pin chignon at nape.

Divide an 18- to 22-inch switch into two braids. Drop your front hair over face, fasten braided switch to crown with one pin in center, one at each side. Comb front hair in pouf over braid, let rest of hair hang free. Tie braids with ribbon or beads.

Brush short hair back and up at nape or, if hair is longer, make ponytail and pin ends under. Fasten fall at back. Wrap an 18-inch braid around joining; pin under fall. Add a narrow 10-inch braid across brow and pin both ends securely at the joining.

Dale Grabel

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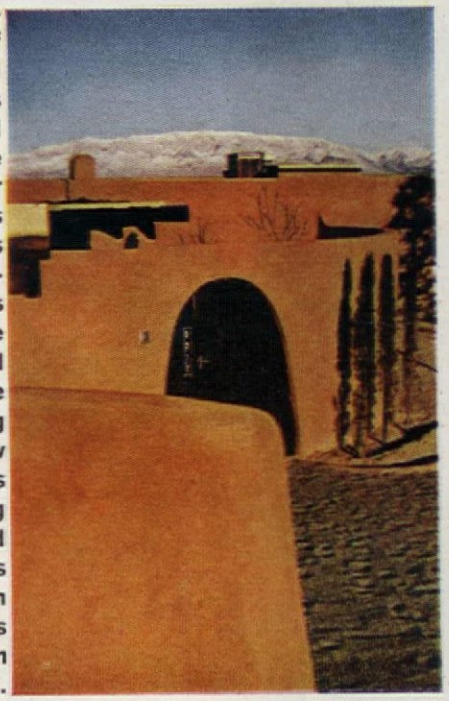
THE ADOBE LOOK AND HOW IT GOT THAT WAY



The strange-looking work in progress above might be called Son of Adobe. It is a new building method that retains the adobe look (as you see, at right, in the finished house in Albuquerque) without the problem of finding trained labor who know the age-old techniques of adobe construction. In this system, called the Dicker Stack-Sack and originated by a Dallas firm, little burlap bags of concrete mix replace laboriously formed bricks of mud. The bags are soaked in water before being stacked around door and window frames, and the wall surface is cement-coated. Metal reinforcing bars are used between layers and to form arches. The method saves time and money and is already in wide demand for low-cost homes and apartments in 35 states from coast to coast, the company says.

Adobe is a Spanish word meaning sun-dried clay bricks. The material has been used for thousands of years in many arid countries, notably in the eastern Mediterranean, North Africa and southern Spain. In the New World, it is found all the way from the American Southwest to Peru. The Indians were using it before the Spanish arrived to colonize. The Spanish adapted what they found to what they were used to at home. And because adobe permits a softly rounded, almost sculpturelike, free form of architecture, details change somewhat from period to period. (See "An American Treasury of Southwest Living" starting on page 49.)

Adobe is made by mixing sand, clay, water and sometimes a little straw. The Indians simply piled on the mud in layers, to form a wall. The sides of the walls were then coated with more mud, which had to be replaced each time the spring rains washed it off. So this resurfacing occurred annually, with the work being done mostly by the women.

The Spanish introduced the idea of adobe bricks and used the mud as mortar. Today the bricks can be sun-dried or kiln-dried. But, in either case, they must be protected from rain with a covering of waterproof material, usually stucco. Any amount of rain will turn unprotected adobe back into a heap of mud.

Another modern variant is stabilized adobe bricks, which have asphalt added to make them waterproof. They can be used without a stucco covering.

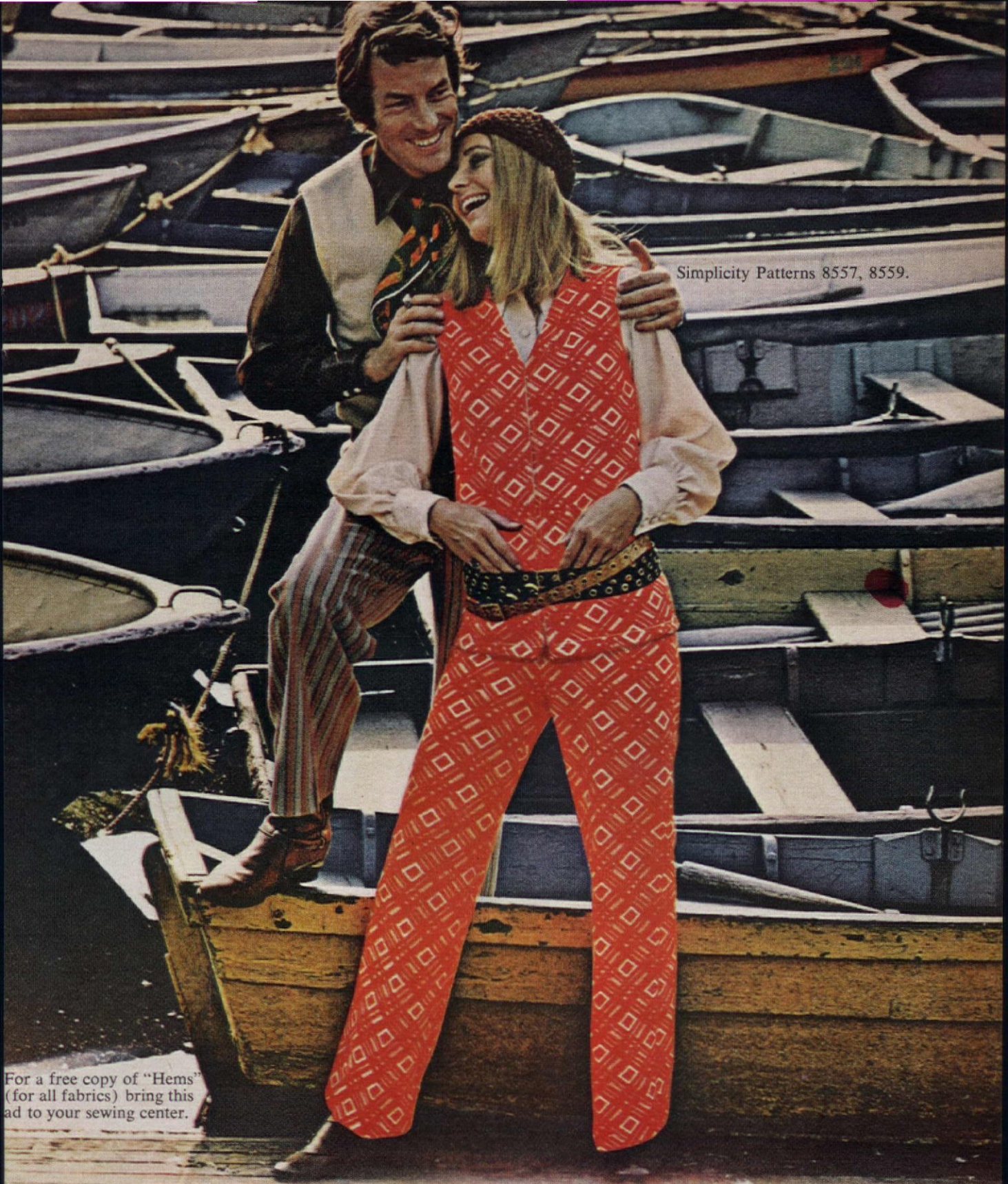
Other materials in the same school of thought are slump rock and rammed earth. The slump rock is manufactured to look like stabilized adobe brick, is stronger and does not need water protection. Rammed earth is just that: a soil mixture compacted into molds and forms (as concrete is) with a rammer to form walls. It looks like regular adobe.

The adobe look is so popular that unfortunately it has been the victim of frequent and miserable imitation. Remember Hollywood Spanish? And Half-baked Hacienda? Actually, these free translations of the adobe style (and its sister, the stucco look) were characteristic of their own times and locales. Such imitations were usually done in other materials, too, since the authentic so poorly suited the rest of the country. Today, almost anything is considered fair game to get the adobe look . . . stucco over concrete block, stucco over ordinary frame construction. If it would hold up, toothpaste over Styrofoam would probably be employed.

But these imitations are only skin deep. The superficial features are copied and none of the proportions, scale or rationale is retained. The results are often ludicrous and aesthetically jarring because the whole shape of an adobe house is unlike frame or brick houses.

Adobe structures were usually long and strung out, not high and square. The early settlers originally had two or three rooms in their adobe houses, set side by side. As they prospered, they added other rooms—at the end or forming an L-shape. (The Indians, however, piled up their rooms in stacks.) Several families sometimes banded together to build their houses around a square, thus creating small, fortified communities, but only the very rich had a house built around a central patio. Frequently, rooms in the houses were not interconnected and could be entered only from the outside. It presented problems to cut out lots of doorways in the thick, adobe walls.

Houses were normally one story high. Anything higher than two or three stories required walls so thick that it was considered largely unfeasible. The fact that the (continued on page 91)



Thread, zipper and tape by Coats & Clark.

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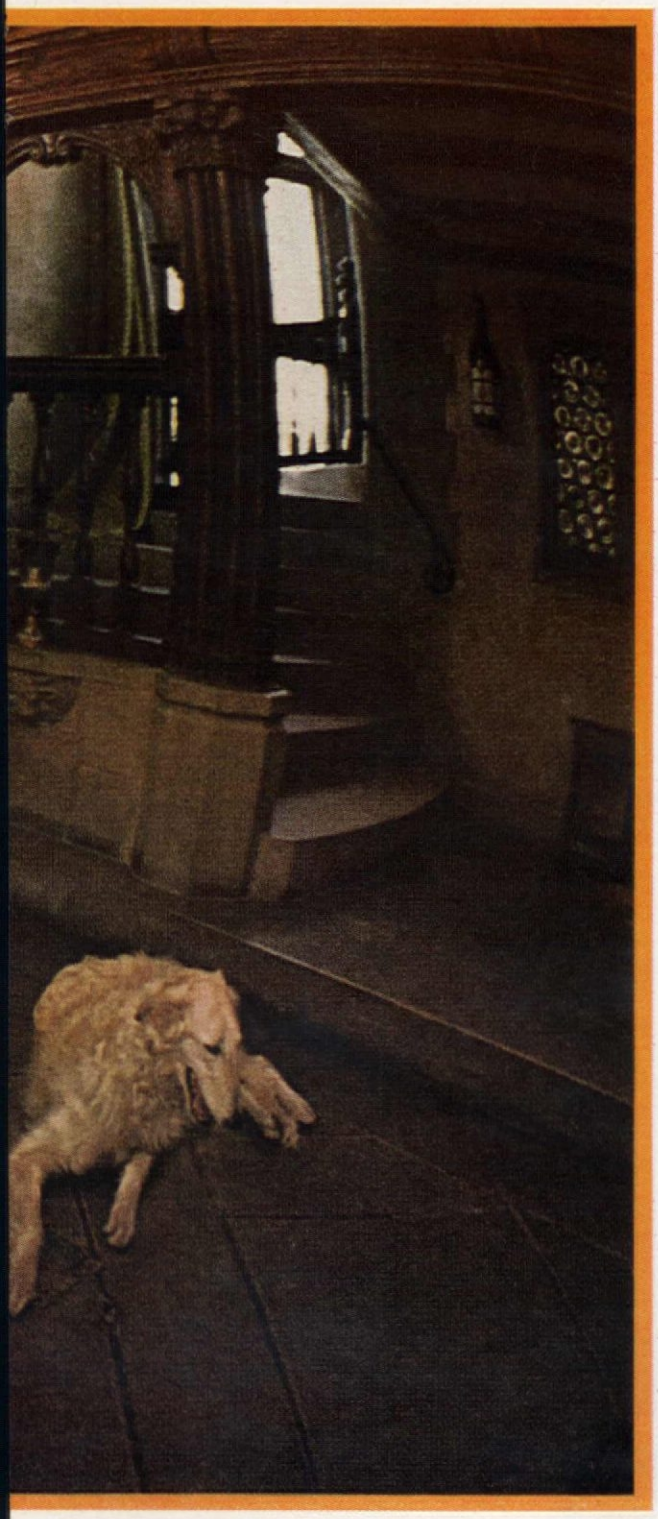
For the precise finishing touch.

COATS & CLARK

Once again, bedspreads

are tapestries



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Sears went all the way to Italy for these treasures. There, deep in the hills of Tuscany, tapestry weaving is still a living art.

On the looms of today, expert craftsmen recreate the sumptuous look of 15th century fabrics. So we asked them to weave for us—and for you—the most beautiful bedspreads in the world. And they did. Sears imported "Bellissimo" bedspreads.

You choose from six exquisite designs, eighteen vibrant colors. Glorious golds. Rich Renaissance reds. Breathtaking mosaics of blue and green. Thick, luxurious spreads that make a room glow with color. In every size, even queen and king. All available at most Sears, Roebuck and Co. stores, and through the catalog. Bellissimo!

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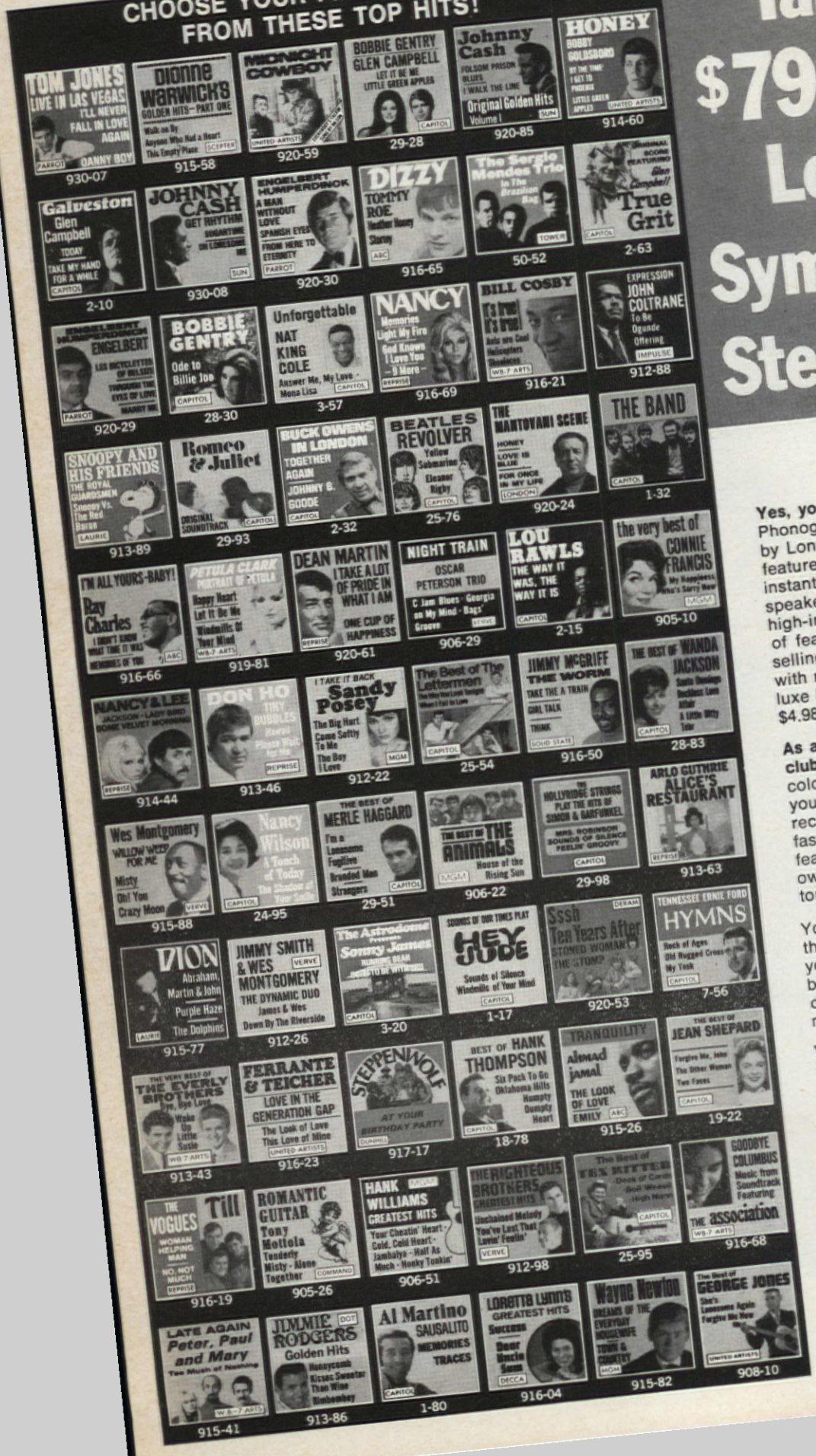
So has Sears

Limited time only...new member of Capitol Record Club can...

CHOOSE YOUR FIRST SELECTION FROM THESE TOP HITS!



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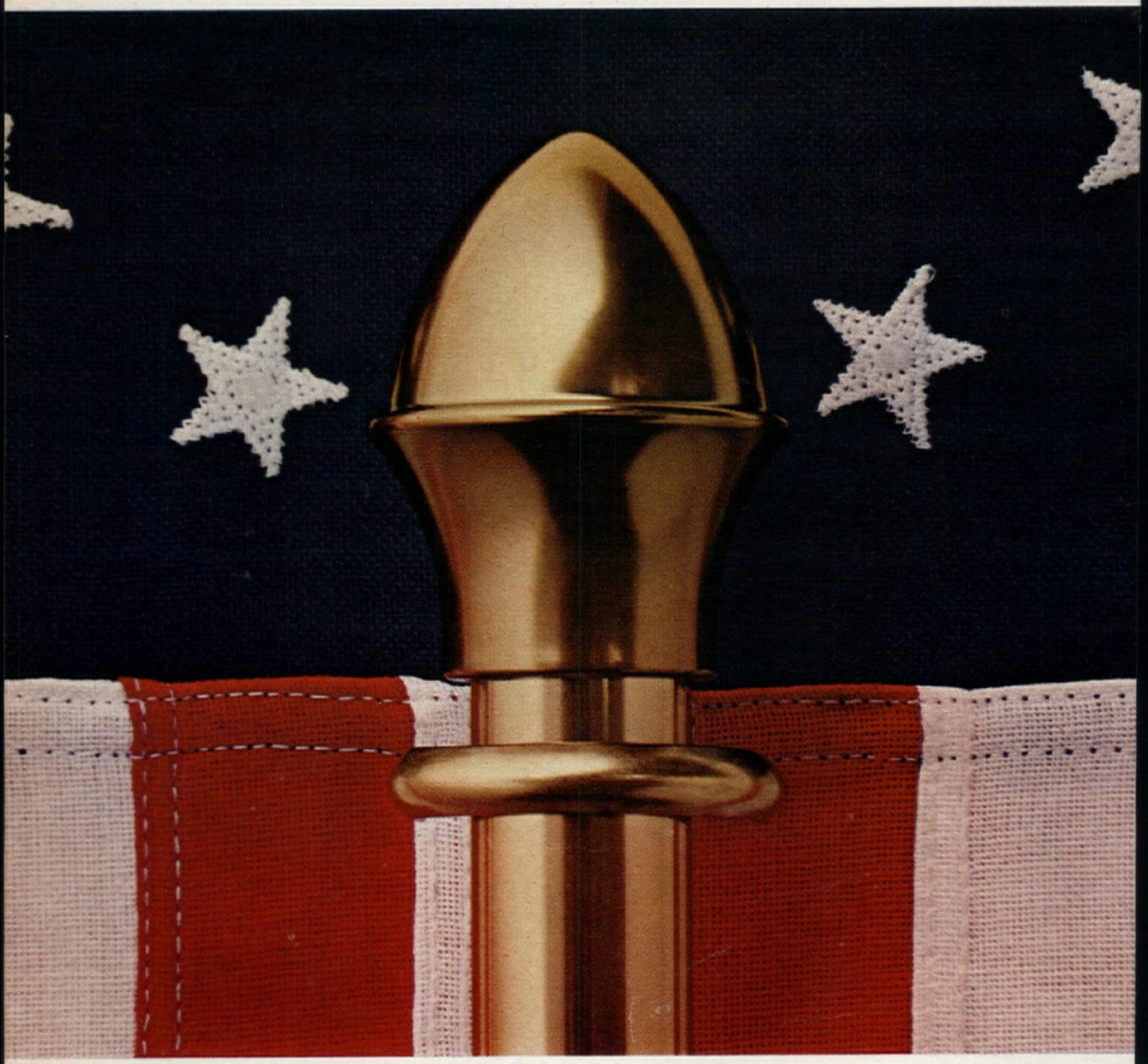

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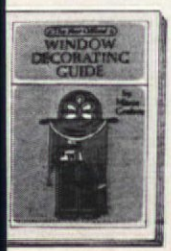

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NEW MEXICAN GADFLY: JOHN CONRON

This three-career man both creates and conserves.

So many people live in New Mexico by choice and not by chance that enthusiasm is one of the state's most appealing natural resources. One of this happy breed of New Mexicans by adoption is John Conron, A.I.D., A.I.A. Those initials after his name stand for two prestigious organizations: The American Institute of Interior Designers and the New Mexico Society of The American Institute of Architects whose publication, *New Mexico Architecture*, he edits.

Unlike many who have discovered their earthly paradise and are content just to sit and enjoy it, John Conron is a perennial gadfly, critically and creatively involved in making New Mexico an even better place to live. He is actively engaged in the practice of interior design and of architecture (he studied at Yale), a far too rare combination, in our opinion. John Conron also runs a retail store. Since coming to Santa Fe in 1952 from his native Boston, he has founded The Centerline, Inc. He and partner David Lent describe the shop as a "contemporary general store for home furnishings." Design Research—the Cambridge, New York and San Francisco complex founded by architect Benjamin Thompson—was their inspiration and model. "The store was established to give us additional income while we were getting started and because it is one way of educating potential clients," says Conron. "There is no great design either in architecture or in interiors without an informed client."

Design shows are one way in which Centerline educates its customers. Most successful of these have been exhibits of Mexican folk art, Baffin Island Eskimo art, Rya rugs, prints and posters. "Actually the whole store is an educational experience because it exposes people to things and objects with which they may not be familiar," Conron explains.

Much Centerline merchandise is imported directly from Europe, especially from Scandinavia, which gives the owners a good excuse to travel. Although John Conron is essentially a modern designer, preservation and restoration are among his major interests. "History," he said recently, "is most vital when it points to new directions for investigation and growth. We need to create a new and continuing heritage. Let's take care of what we've got and go on from there."

Such interest in the preservation of New Mexico's Spanish inheritance led him to become a founding member and vice-president of Las Trampas Foundation. Las Trampas (the Traps) is a tiny village in the Sangre de Cristo Mountains between Santa Fe and Taos that was slowly decaying until the Foundation took up its cause. To date the church has been completely restored, in part by the men and women of the village.

"Although Indians and Indian cultures are the strongest visual impact here in northern New Mexico," Conron points out, "we are actually dealing with a triple culture. In addition to Indian, we have Hispanic and so-called Anglo.

"The Indians were here first, but the Spanish influence is strong and well established. It is this cultural mix that accounts for the creative vitality of the area. The romance is still here. It's one of the reasons for living here."

continued

Centerline, Conron's contemporary "general store," purveys home furnishings from a remodeled building on Santa Fe's Lincoln Ave., a main shopping street.

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DECORATING NEWSLETTER

The works. Anything works as long as it has that magic word "work" in its name. Examples? Woolworks, one of New York's most successful needlework shops; patchwork, the Ford fabric of the year; Glassworks, an exhibition of art objects of reinforced Fiberglas finished to look like wood, porcelain, etc., at Owens Corning, New York. In the works at Fieldcrest is Printwork, a patchwork design in surefire red, white and blue and also in other color combinations such as blue/green or gold/black. Included in the moderately priced bed and bath collection are quilted bedspreads ($30 for the twin size), sheets, pillowcases and cotton blankets ($6), fringed towels ($2.75 for the bath size) and an opaque vinyl shower curtain ($8).

Completely new concept. Now you can have a floor covering that combines the resiliency and the acoustical properties of conventional carpeting with the ease-of-care of smooth surface flooring. The name is Vinyl-Weve, the manufacturer is the E.W. Twitchell Department of the Borg-Warner Corporation. It took them two years of experimentation before they could come up with this tightly woven vinyl rug. The face is loomed of special nylon-reinforced vinyl yarn. The backing, a heavy-duty vinyl cushion, is permanently bonded to it. In appearance Vinyl-Weve looks a little like Japanese (tatami) matting. It will retail for approximately $11 a square yard installed. According to a company spokesman, Vinyl-Weve is tough enough for use in supermarkets, boats, schools, airports and other hard-wear areas. In the home it will perform in above- and below-grade basements as well as in kitchens and bathrooms. It is said to air-dry in thirty minutes and can be cleaned by damp mopping. Installation must be done through specially trained experts for best results.

Need no tape. Foam-backed carpet tiles by Armstrong Cork Company can be taken right from the box and put down on the floor. No tape is needed to hold them down and there is nothing to peel off the back. Handy-stik tiles come 12 inches square and are available in plain or patterned designs. Patterned tiles retail for about 79 cents, the plain ones are 69 cents apiece.

Plexiglas. Rohm and Haas, makers of Plexiglas, the thirty-year-old glamour girl of the plastics field, are marketing sheets of clear Plexiglas through a nationwide network of 5000 glass, paint, wallpaper and building-supply dealers and hardware stores. Sheets in three thicknesses and in sizes ranging from 18 by 24 inches to 36 by 48 inches will be stocked by these dealers. Depending upon thickness, the retail price per square foot is about $1.60 to $2.50. Colored, about ten percent more expensive than the clear, and patterned Plexiglas may be special ordered.

Super egg. For instant status, we recommend an ostrich egg. Popular during the Renaissance, when goldsmiths turned them into precious bibelots, ostrich eggs made a comeback during the Victorian era. Today ostrich eggs, imported from South Africa, can be bought at Hunting World in New York City for $12.95. They are about six inches high and five inches around the middle. Stand a pair on your mantel.

Tabletop fashion. The same smashing patterns and colors that blanket the pages of fashion magazines are headed for the dining table, once the bastion of staid florals and white with gold. Plates, cups and saucers now flaunt the gypsy look of Spanish shawls, peasant flowers and folksy birds in red, yellow and royal blue, or red with purple paisleys. Iroquois Dining Plus has added Bandeau, a paisley; Ceramar presents Acapulco, based on Mexican folk art; Rockville International Inc., has Gypsy pattern in Heinrich China.

The layered look, another fashion theme, is interpreted with stacking mix-and-match dinnerware in solid colors and patterns to make table setting much more fun. Layer your table one way for lunch, another for dinner. Oneida's Gourmetware in bright red, yellow, blue or white melamine can be shuffled for a number of combinations. Corning's Centura solid-color cups and bowls in lemon and pumpkin coordinate with their new Summerhill design; all mix with their basic white service.

Franciscan's new cup, in black or white banded with platinum, can be used with either of their black-and-white patterns—Platinum Renaissance and Moon Glow. Coal black sparked with metallic shine is giving fine china modern sophistication. Black Marquesa from Syracuse, Block's Orbit and the new Bone China from Mikasa all combine black with platinum or gold. The blacks range from glossy to deep charcoal mat finish. Patterns are Spanish grille or geometrics.

continued

This elegant Magnavox armoire has something to hide: the world's most prized stereo and finest color TV.

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9:04
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You begin douching.

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You know you'll feel clean, fresh, odor-free for hours with Norforms.

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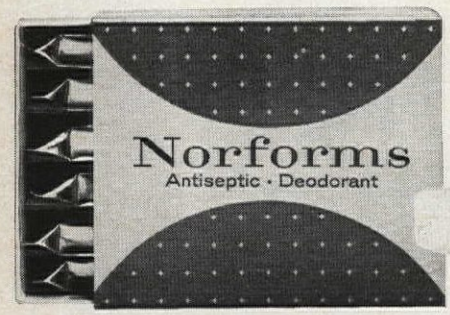

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DECORATING CLINIC

QUESTION: Our living room draperies have gone to the dry cleaner for the first time and have come back looking much lighter. What happened?

ANSWER: Your draperies were pigment printed and dry cleaning may have dissolved some of the color. You should have read the label which said "Wash—Do NOT dry-clean."

QUESTION: We have a flocked wallpaper in our dining room. How do I clean it?

ANSWER: Treat your flocked wall covering as gently as possible with the soft-brush attachment of your vacuum cleaner. Dirt or dust that cannot be readily removed this way can be sponged off with clean, clear water.

QUESTION: You have shown more and more plastic furniture. Will this material be affected by weather like wood is? Will it turn brittle like plastic dishes?

ANSWER: Plastics are unaffected by humidity, so they will not warp. Plastic furniture, provided it is molded of high impact polystyrene, rigid urethane or polyester, properly finished and used under normal home conditions should not turn brittle. The dishes you refer to are most likely made of a melamine-type plastic (which is the proper material for dishes but not for furniture) and have been exposed to hundreds of heat cycles in a dishwasher.

QUESTION: One end of our living room has an awkward niche that is four feet long but only 12 inches deep. Furniture can't fit here. Any ideas?

ANSWER: Line the back wall of the niche with self-sticking mirror squares. Install a marble shelf on metal brackets at table height—28 or 29 inches from the floor. Use it for bottles, ice and glasses when you entertain.

QUESTION: The only place for our new king-size bed is between a window and a French door on the long wall of our bedroom. What can I do to make a more attractive background for the bed?

ANSWER: Matching fabric and wallpaper will do the trick. Pick a strong geometric or highly stylized floral in navy, chocolate or emerald on white. Paper the wall behind the bed, then use the matching fabric for tieback draperies at the door and window and for a quilted bedspread.

QUESTION: My living room always looks faded and sort of droopy. Have you any suggestions for bringing it to life? Walls are beige, so is the carpeting; sofa is done in gold, two chairs in a brown and beige tweed.

ANSWER: Contrast will give your room the oomph it lacks. Slipcover the sofa in oatmeal canvas, the chairs in eggplant and use chrome yellow and pale raspberry for accents in lamps and pillows.

Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are unable to send any personal replies.

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By Dorothy Lambert Brightbill

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Ben Swedowsky

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WHO PAYS THE BILL WHEN YOUR APPLIANCE BREAKS DOWN?

You—unless your purchase is backed by a guarantee or warranty.

Guarantee, warranty—what's the difference? None at all. The former is used more often than the latter, perhaps because it is interchangeable as both a noun and a verb. But both assure you that the manufacturer or retailer (if the appliance is a store's own brand) is going to stand behind his product. If any defect appears or any breakdown occurs as a result of normal use, he will back up the product by replacing it, repairing it or giving you your money back.

Such proofs of good faith make merchandise that much more attractive to buy. If a manufacturer or retailer were not pretty sure that his merchandise was as described, he would not promise to make good on your purchase. If by chance the product is not up to snuff, he is very anxious to solve the problem and make you happy.

There is usually a time limit for a guarantee and you may or may not be required to register ownership of your appliance. If there is a registration card (often it is a computer-punched, oblong card found at the bottom of the box) you must send it in within a specified period after purchase or upon receiving it if it is a gift. Theoretically, this is the only way that the manufacturer knows that you own his product and how long he is obliged to service the appliance. Fill out the card and mail it in promptly.

If you found no such card in the item's box, call the store where it came from to ask if you need to register your purchase. Some guarantors will honor a claim if it fits their guarantee terms even without the registration card.

Most people who guarantee their products just use these cards to record data on who buys what. Some manufacturers and retailers have kept using the cards just because their customers are familiar with them. You have no way of knowing whether the cards are a marketing survey or an actual registration. Don't take a chance; send in the card.

One word of caution: don't try to (continued on page 46)

The Rit push-button living room

easy as 1,2,3.

Let Rit® push-button colors cozy up your living room. Warm, delicious colors like **One**...Rit Cocoa Brown for the sofa slipcover, **Two**...Rit Scarlet for the draperies and **Three**...sponge hot diluted Scarlet on an unfinished wooden chest for a matching effect that's sensational! It's so easy to color any washable fabric with Rit! Just pour Rit into the washer, push the button and watch Rit's magic make an ordinary room extraordinary. With beautiful Rit push-button colors, there's truly no place like home.

RIT PUSH-BUTTON COLOR EASY

Best Foods, a Division of CPC International Inc.
CPC INTERNATIONAL

"A good lookin' dame like you deserves a good lookin' Right Guard."

"This is it, sweetheart. All dolled up in a classy, leather-tooled design—brand-new from top to bottom. Gillette gave it a fancy name, too. The Designer Series. But don't worry, baby. Inside, you get America's No. 1 deodorant—Right Guard®—the best protection money can buy. Keeps you smellin' good, like a beautiful dame should. It's in your store now. In big 9-ounce cans—so, ounce for ounce, you even get more for your money. Remember the name, kid. Right Guard Designer Series. If you can't find it, just whistle."

The Gillette Company, Boston, Mass.

They're the same

To your dog, they're the same because he can't taste them apart.

To you, one's better because there's no inconvenience of a can.

To your dog, two meaty moist Gaines-burgers® are heaven.

To you, it's the fact that he gets all the vitamins, vegetables, milk protein and more solid food than the leading complete canned dog food.

To your dog, it's the fresh water you place next to his food.

To you, it's the nice feeling

but only to your dog.

you get knowing you didn't lug home all those cans full of unnecessary water.

To your dog, it's the healthy feeling he gets from a steady diet of Gaines·burgers.

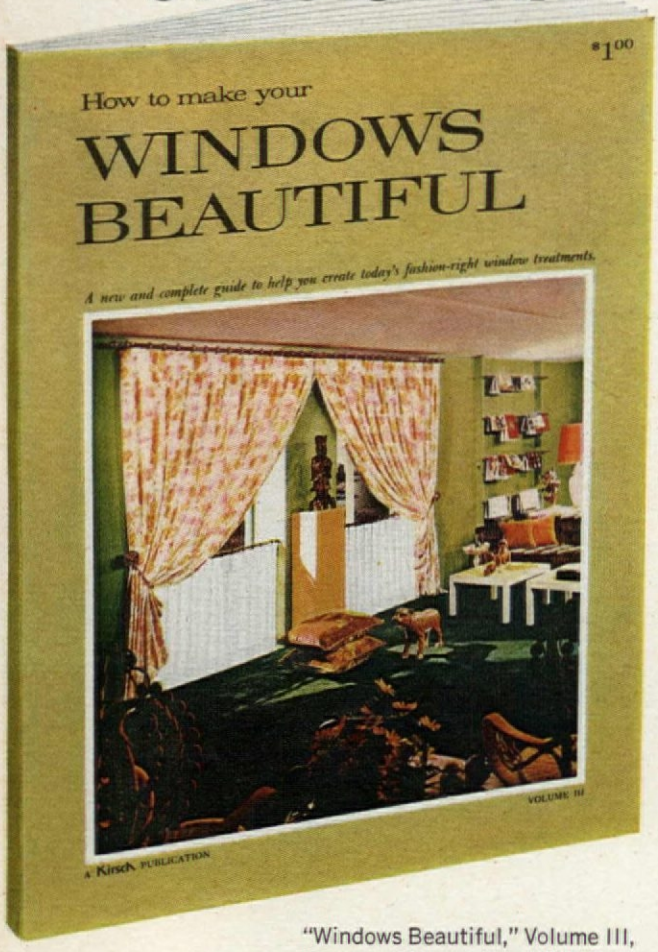
To you, it's no stacking cans, no opening cans, no refrigerating half-empty cans.

Gaines·burgers are the same to him. So they're better for you.

Gaines·burgers. The canned dog food without the can.®

GF GENERAL FOODS

The new book with ideas of its own.



"Windows Beautiful," Volume III, is all new! More pages (124), more color (117 bright new rooms) and more ideas than ever before. It's a complete "how-to" book about curtains, draperies and window treatments — all put together by experts in interior decorating. And all planned for your home and your budget. Only $1.00 from your Kirsch dealer, or use this coupon.

Kirsch
DRAPERY HARDWARE
For windows people care about

Kirsch Company, Department A-370, Sturgis, Michigan 49091
Please rush my all-new copy of "How to Make Your Windows Beautiful" (Volume III). I enclose $1.00.

Name_____

Address_____

City_____

State_____ Zip_____

Allow three weeks for delivery. No stamps, please.

WHO PAYS THE BILL? continued from page 42

conceal the age of the product. The purchase date can be traced. The store which sold you the guaranteed product has the correct date of sale. Besides, most merchandise is code-dated when it comes off the production line.

A dealer or repair shop can tell what year your appliance was made by looking at it. If he does not know immediately, his buying manuals will tell him.

The appliance industry, individual manufacturers, retailers and the federal government have worked very hard in the last year or so to eliminate the red tape and cut the legal jargon of guarantees. Today, many guarantees are just a simple letter of explanation. Corning Glass Works was the first to say it short and sweet: [They] promise to replace any of [their] Corning Ware products that ever break from temperature extremes when the pieces are returned to one of [their] authorized dealers. For [their electrical appliances], any imperfect mechanical or electrical part will be replaced free within one year from date of the purchase. Now, other manufacturers are broadening their guarantees and using simple language to explain them.

Any guarantee should list the length of time during which the entire appliance, the replacement parts and the service labor are covered and who is responsible for each coverage—the manufacturer, the dealer, the distributor or you. For your own protection, record who will do what for you so that you find no unpleasant surprises later. Here are some helpful questions you might want to use:

Who does the replacement—an authorized repair service or the factory?

Who pays the postage to the factory?

Will the retailer ship the item for you?

Is the guarantee prorated? (Prorated means the owner and guarantor share repair costs calculated on the purchase or list price. The customer pays a larger part of the cost the longer he owns the item.)

Are the prorated repairs calculated on list price or on the actual amount the customer paid? This is often quite different. If the list price is higher than what you paid, the price of repairs will be more.

Federal Trade Commission guidelines adopted in 1960 indicate that every term of a guarantee should be described wherever the word guarantee is mentioned—on the package, in the instruction booklet, on the item, in the advertising. No longer should anyone claim "satisfaction guaranteed," "unconditionally guaranteed," "fully guaranteed," without stating everything you need to know clearly and conspicuously. The Association of Home Appliance Manufacturers, the Gas Appliance Manufacturers Association and the National Better Business Bureau all endorse these guidelines.

It is worthwhile to read the fine print. Some manufacturers are very specific about what maintenance procedures they require of you before honoring the guarantee. For example, you must clean the lint trap of some clothes dryers in order to prevent a possible fire hazard. It also is unfair to overload a blender or mixer motor with especially sticky, heavy mixtures. You will have a hard time getting free repairs or replacements if you have abused the appliance. And very few companies will pay for repairs or parts if the product has been tinkered with by a do-it-yourselfer. You should not expect it.

Although guarantees do vary from one manufacturer or retailer to another, some typical limits for guarantees are: most portable appliances (continued on page 100)

It blacks-out light, blocks-out cold
fts, and hot waves, and blanks out
und.

There really is such a thing as a light-
of, thermal, acoustical drapery?

There really is. Read closely.

A thin layer of black acrylic hidden
tween drapery fabric and backing
kes it completely lightproof. Neither
n nor a searchlight can get through.

A marshmallow-white acrylic backing
ps maintain room temperature by
pping cold or heat that seeps through
indow. It also softens sound.

All the room-side of the drapery does
ook helplessly beautiful. It's Avisco®
on and cotton woven into jacquard
d homespun designs—in just about
ry current and classic color.

Are you still with us? It also machine-
shes, tumble dries, needs no ironing.

A single-width, floor-to-ceiling length
r is about $13 to $16, which may be
s than what you spend on sleeping
sks, earplugs, extra blankets.

Just be sure you have an alarm clock.

Introducing our black-out, block-out, blank-out drapery.

Burlington House

a Division of Burlington Industries, 1345 Avenue of the Americas, N.Y., N.Y. 10019

(To find where you can buy Burlington House draperies, call 800-243-6000. In Connecticut call 800-942-0655. Both calls fre

Don't set embarrassing spots before a guest.

Greet them with the spotless Cascade look.

Cascade has Chlorosheen. And Cascade—the best dishwasher detergent you can buy makes water flow off dishes in clear sheets. Result? Drops that spot don't form. Dishes dry wonderfully free from embarrassing spots or streaks. Try Cascade and prove to yourself it's unbeatable.

Cascade eliminates drops that spot.

AN AMERICAN TREASURY OF

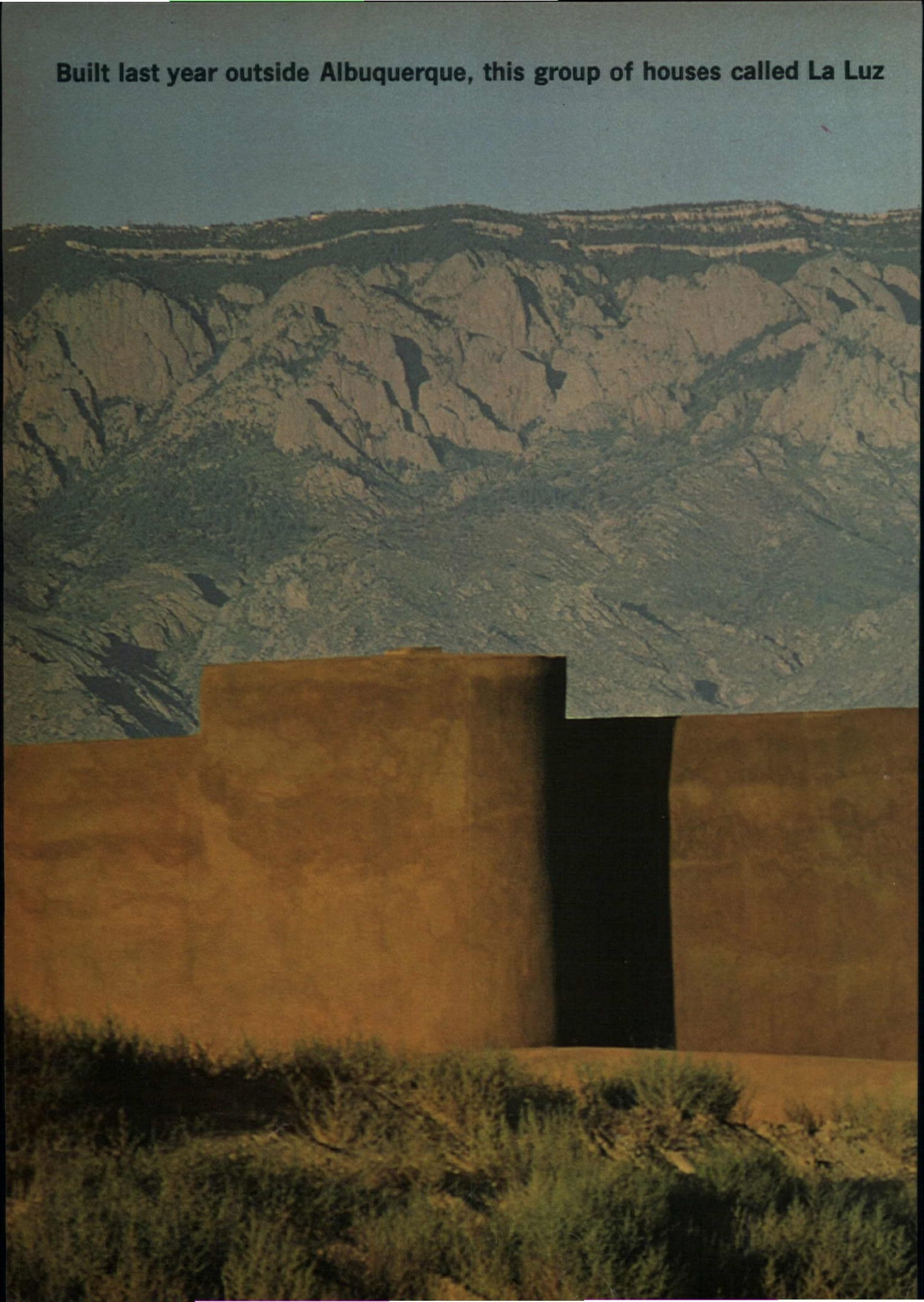
SOUTHWEST LIVING

The Great Southwest embraces most of what was once considered the Wild Wild West as well as the Great American Desert. It is a land of monumental national parks and terrain known nowhere else in the nation. It is a land where three cultures—Indian, Spanish and "Anglo" or English-speaking—mingled to evolve a distinctive style.

Nowhere is this style more dramatically evidenced than in New Mexico. We begin here with what could be called a contemporary adaptation of pueblo living and follow with four adobe houses of various periods. Artfully remodeled and redecorated, they lose none of their flavor for today's new New Mexicans. Also examined are Indian influences in city decorating, the Indian impact on arts and crafts and the food of the region. And to urge you to see it all for yourself, a family vacation in New Mexico is previewed. We hope you enjoy the tour.

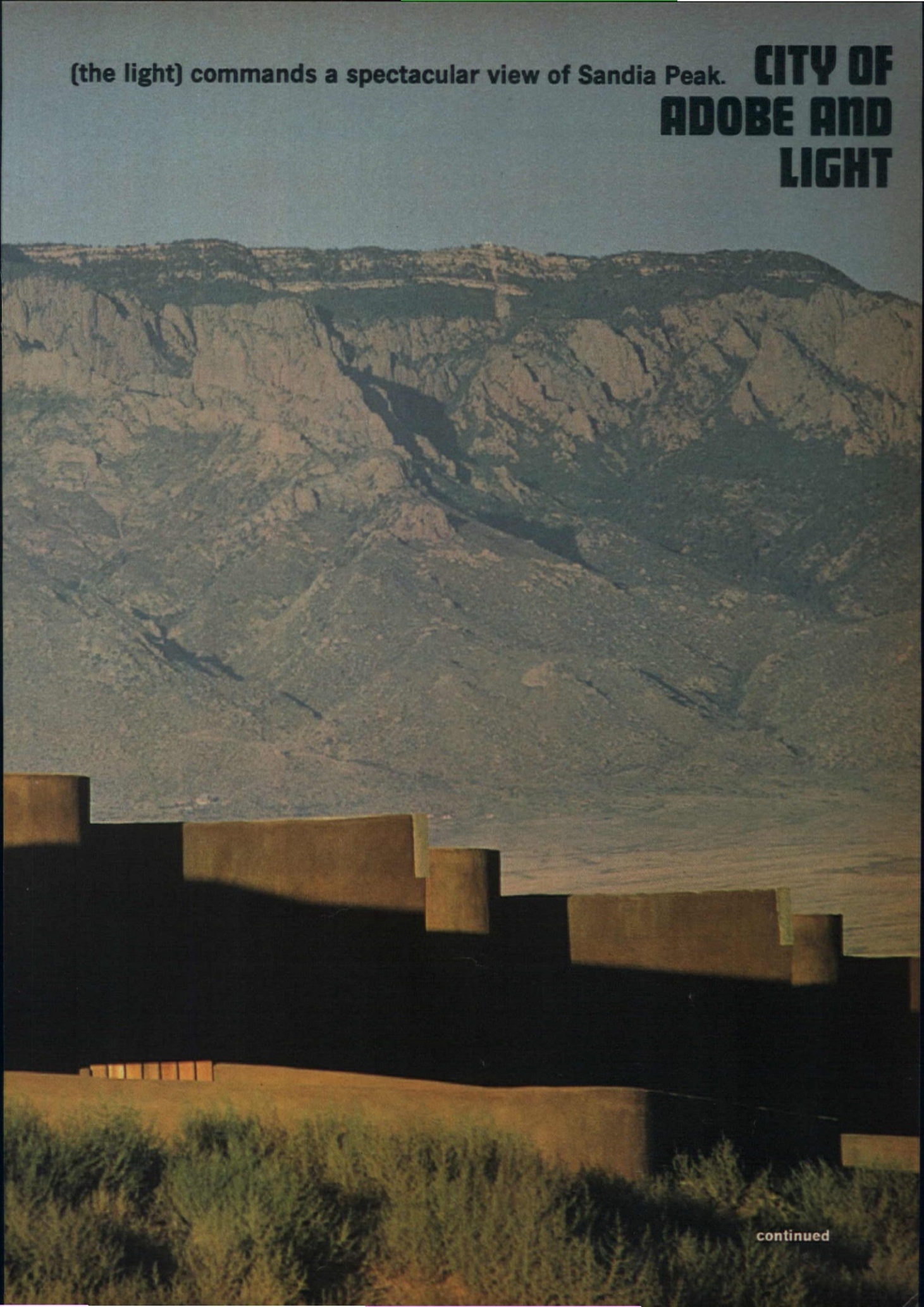
Young families, like this mother and son, enjoy the adobe-walled gardens of La Luz (see next pages), a unique desert community.

Built last year outside Albuquerque, this group of houses called La Luz



(the light) commands a spectacular view of Sandia Peak.

CITY OF ADOBE AND LIGHT



continued

When living in nature's light show, dusk and daylight are events to

La Luz combines two familiar elements, adobe construction and attached housing, into a new entity. The material is used faithfully. The adobe bricks are produced less than a mile away, no fake beams are stuck in the walls nor is stucco simply daubed over ordinary construction. Yet modern features like wide windows and one-and-one-half-story living rooms make for living geared to today. The 20-odd houses there now, priced from $30,000 to $46,000, are clustered to save land for recreation. In the middle is a paved plaza with a bubbling fountain—the start of what will eventually be a mile and a half of plazas

Patio flooring (right) is the same local paving brick used inside the houses. Sealer eliminates special indoor care.

Fronted by a garden wall (above), a double unit houses two families in perfect privacy. Rows of santolinas outside await thinning and transplanting.

›e savored in the clarity of the (as yet) unpolluted desert atmosphere.

onnecting some 300 houses in a satellite town with shops, apartments, recreation areas and offices. time, the city will spread to embrace the 500 acres of La Luz. But growth will not spoil the special nvironment, since each house is planned with two walled patios and placed so that no subsequent ne can spoil its view. At twilight, the illuminated windows of three single-family dwellings (below) spread soft glow over this little street in the desert. Nobody can peer in over the garden walls so draperies re not necessary. From inside, the lights of downtown Albuquerque can be seen glittering six miles away.

The irregular, five-sided sunken living room angles out to capture the view without exposing the occupants. Room's odd shape merely makes furniture arranging more interesting. Entrance garden and patio are just outside. Large wall hanging is by the nearby Del Sol weavers, narrow one is an old Indian sash. Rug is Mexican.

continued

Pool dressing rooms, with sod roofs, are situated to protect area from harsh Western winds. Adobe enclosure traps sun.

Almost in the Zane Grey purple sage tradition, Bob Traxler, a resident, rides across the mesa where horses graze in freedom.

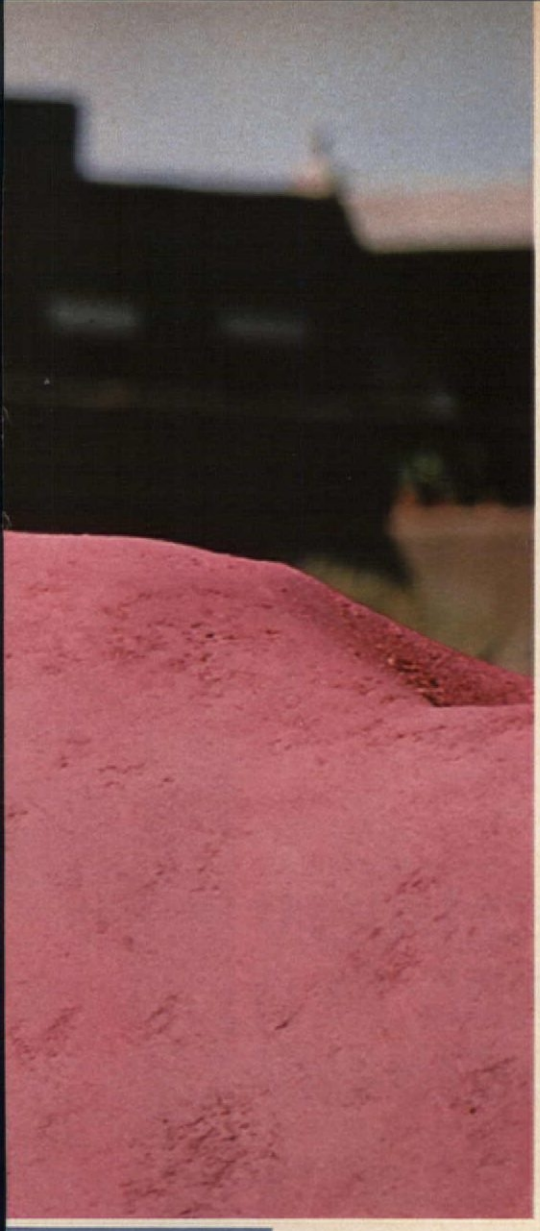
Architect Tony Predock (above right) enjoys tennis on La Luz's own court. He also designed freeform play sculpture at top.

M

The smallest details, down to the lettering on the pool dressing rooms and numbering on the mailboxes, are well done.

W

PHOTOGRAPHS BY STEPHEN GREEN-ARMYTAGE



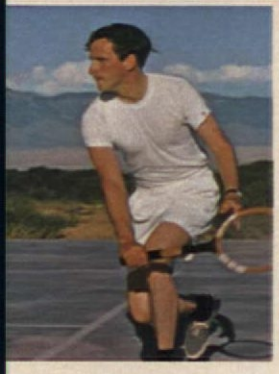
The design of La Luz involves a basic attitude toward the land. For people to prosper, it must be saved.

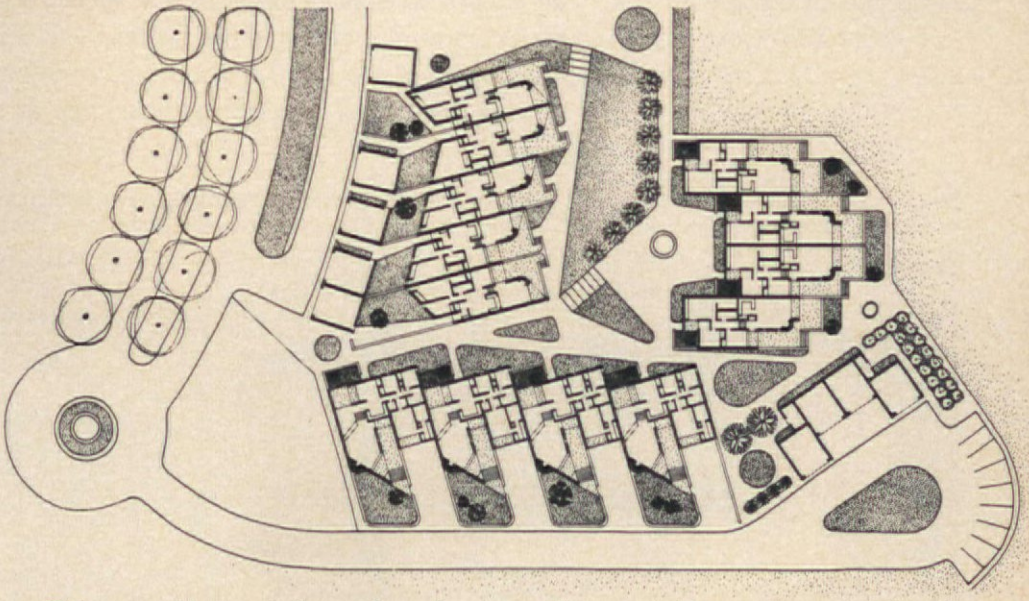
By Marcia Spires

La Luz is the remarkable first effort of three young people who lamented the fact that there was little variety or originality of design in Albuquerque and that, given the natural habit of cities to take the easiest way of solving planning problems (which is not to plan), the land and opportunity to build a unique desert life would soon dribble away. Ray Graham III and Didier Raven, the originators of the project, and Antoine Predock, the architect, all nonnatives who settled there some years ago, decided to do something about it. They assembled 500 acres of once-farmed land along the Rio Grande River. It includes an amazing range of topography.

Along the river is a green belt (or *bosque*) of salt cedar and cottonwood trees where beaver and waterfowl abound. Above that is a semiarid mesa with many varieties of desert plants. Above this is higher ground with a view for miles in all directions. The site will be heavily built on, but by concentrating buildings instead of spreading them out, 200 acres will be left open for recreation and community use. The buildings will enhance, not despoil, the land.

The architect's overriding concern was to work *with* the land and the climate, rather than against it. The blank walls of the houses face west, where harsh sun and strong winds originate. Their east sides are mainly glass, to get the view of the river valley. Adobe was used because it is the tradition of the area and can take contemporary interpretation without compromising its spirit. Mostly, though, it is feasible. Its malleability is a joy to design for and its insulating powers keep heat out during the day but retain it for the cool nights. Because adobe is made of the earth itself, man has the happy, full feeling of well-being, of living in and with nature.





This group of houses is the nucleus of a community expected to grow to a population of more than 5000 in 15 to 20 years. Existing natural patterns of the land will be reinforced, not eliminated. The 13 houses shown in drawing above are now occupied. Several more have just been completed. As others are built, they will be put farther down the sloping land so everyone can still see the view that makes living in the desert vastness so worthwhile.

The Larry Franks' *morada* sits on a breezy hillside above the village of Arroyo Hondo near Taos.

PHOTOGRAPHS BY JON NAAR AND STEPHEN GREEN-ARMYTAGE

By Vera D. Hahn

LIVELY LIVING IN A SANCTUARY

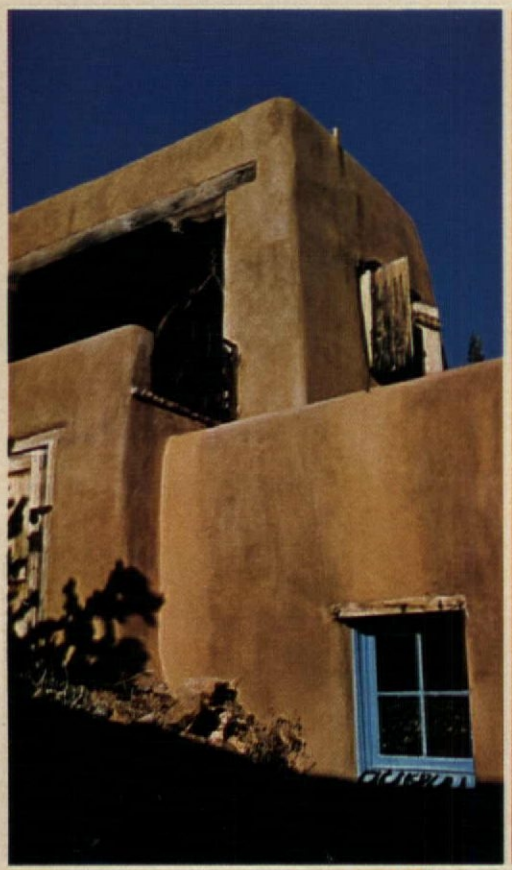
Moradas are found mainly in New Mexico. These community houses once rang with the ceremonial rites of the *Penitentes*, lay brotherhoods who conducted the spiritual affairs of outlying areas. Now they usually exist only as silent reminders of religious fervor. One, currently lived in by a lively family of five, is shown here. Says Lawrence P. Frank Jr., moviemaker and collector of primitive art, "The description was so irresistible, we bought it sight unseen." The Franks have added modern facilities and a children's wing to their 1852 *morada*, but left the main portion virtually intact. The primitive quality of its interior completely suits their superb collections of *santos* and Indian artifacts. Low doors with high sills (a good draft deterrent), small windows set deep into the massive walls and corner fireplaces are all part of the original structure. Underneath is a pre-Pueblo Indian pit house that gives the Franks archaeology field trips at home.

Magnificent collection of Indian pots, used for grain and water storage originally, is displayed on crude wooden shelves in the Franks' kitchen. At right is a New Mexican *trastero* (cupboard).

When the Franks' house near Taos was a *morada* (community house for a Spanish-American penitential sect), their bedroom was the kitchen. This accounts for the large fireplace that warms young Melissa and Ross. Hanging incense burner on wall, pine desk and chest near window and brass bed are all local antiques. Unusual blue-on-blue hand-woven spread is from Kentucky. Frank ingenuity: cords to close their shutters without opening windows.

continued

The Franks' extensive collection of *santos*, including both *bultos* (carved and painted figures of saints) and *retablos* (painted wooden plaques) is fittingly exhibited in the *morada's* former common room, now the family living room. Its proportions, like those in all adobe structures, are long and narrow; width depended on the length of *vigas* (ceiling beams), which rarely exceeded 18 feet. Thirty-inch-thick walls are done in *tierra blanca*, whitewash applied with sheepskin pads.



Indian, Spanish and New England furnishings combine compatibly in Mrs. Wagner's large living room (right). Vegetable-dyed Navajo rugs came from the Wagner trading post in Arizona. The chair and dry sink are heirlooms. A Spanish wooden grille screens the wall niche.

The beauty of this adobe house (far left) lies in the handmade quality of its gentle contours and the subtle, peach-colored finish. Blue-painted window trim is in the Hispanic folk tradition.

Niches come in all shapes and sizes. In the bedroom hall (left) roost pottery owls of many sizes, one from each pueblo in New Mexico.

In the library (below left), Mrs. Wagner strokes her watchdog, Cookie, while Grundoon sits on the windowsill. The dictionary reposes in a swinging pueblo cradle.

THE STRENGTH AND BEAUTY OF SANTA FE STYLE

Mrs. Sallie Wagner's Santa Fe style adobe home combines three design elements familiar to the Southwest: Indian, Spanish Colonial and American. It was built back in 1929 by Katherine Stinson Otero, a talented, self-taught designer. And like many Santa Fe houses of that period, this one resembles a complex of larger and smaller buildings—a compound that rambles up and down the hill. Mrs. Wagner, who spent several years as a trader on a Navajo reservation in Arizona, is steeped in Indian lore and has collected their crafts with a knowing eye. In harmony with the style of her house, her furnishings also show the best design of three worlds.

continued

A discerning eye and a love of the locale give this adobe its special flavor.

Highly stylized pottery owl, one of a collection, perches in a half-round niche (top).

Sallie Wagner welcomes guests to her dining room (above). Her colorfully tied skirt is an example of how the Navajo women once interpreted period Anglo fashions. Pueblo and Navajo blankets and Hopi sashes are hung from poles at entrance.

Navajo silver belts and a necklace decorate the side of a *trastero* (cupboard) in Mrs. Wagner's bedroom (right). Indian jewelry is another facet of her discriminating collecting. Belts were made between 1885 and 1950.

The guest room is furnished with a pair of hand-carved Santa Fe pine beds that have a rustic, Victorian charm. Navajo rugs, chemically dyed in brilliant colors and quilts (one came in a missionary barrel, the other was made by Mrs. Wagner's great grandmother) create a contemporary pattern-on-pattern look. Navajo-rug motifs inspired curtain appliqués.

DECORATING IN THE ADOBE MOOD

Here's another Santa Fe adobe house, but of an earlier vintage. Built in the 1870s, it was discovered by Mrs. Lois Field when she moved from Philadelphia to New Mexico in 1929, and she has been remodeling it ever since with delightfully personal results.

Some of the effects are decidedly grand, like the superb ceiling and unusual fireplace in the room at right, center. But the rest of the house makes a more rough-hewn background for Mrs. Field's cosmopolitan belongings. Although the overall mood is eclectic, essentially this house could not be anywhere else *but* in Santa Fe. As the room opposite so vividly illustrates, it's the distinctive three-culture mix that gives New Mexico decorating its character.

In Mrs. Field's sitting room (above, left and opposite) Victorian, New Mexican and Indian furnishings are intermingled with verve. Predominant against the whitewashed walls are many shades of softly muted rosy pinks.

Hooded fireplace with bench (left) in living room was presented to Mrs. Field—and installed—by a local wood-carver who wanted to see one more old-style Spanish fireplace in Santa Fe. Now rare, works like this one may start a trend in new replicas.

Staircase (below left) with softly rounded adobe banister ascends from living room. Wall hanging is a Mexican *sarape*. Its blue-and-white Chinese look derives, according to Mrs. Field, from the brisk trade between Mexico and China in Spanish Colonial times.

Sitting room corner (opposite) contrasts the bold graphics of Navajo weaving, collections of *santos* and kachina dolls with soft curves of furniture. Victorian-style daybed is of local manufacture.

When the Allen McNowns of Nambe, New Mexico, started to burst the seams of their 120-year-old adobe, they could have taken the easy way out by adding a new wing at right angles to the old house or they could have pushed out the walls in back. But because Allen McNown is an architect, he sought a more imaginative solution. The old house was left almost untouched and around it was wrapped a new single-story, 16-foot-high addition of asphalt-stabilized adobe brick. Just visualize a giant snail shell attached to a small, square box. The old and new structures join in the entrance area. As a contrast to the conventional rooms in the adobe, the new wing is open, with kitchen, dining room and living room radiating out from the central fireplace (see plan, page 102). Since Mrs. McNown is a busy pediatrician and there are two children in the family (that's Sari at the organ), materials are rugged and need little care.

TWO HOUSES THAT WORK AS ONE

The McNowns' house at Nambe, New Mexico, is really two: a 1967 wing curled around an 1850 adobe. Rear of the old house (white wall in background) and later addition meet in the entrance area. Dramatic, cantilevered staircase leads to old section. Adobe brick wall (right) curves around back of fireplace—core of the new house.

continued

TWO HOUSES THAT WORK AS ONE continued

While Sari McNown sets the table Mark helps his father tend the fire (opposite). Dining room furniture came from an old Fred Harvey Hotel at Gallup. Floorboards were cut from aged bridge timbers. Ceiling is a latter-day version of the indigenous beam construction.

Fireplace, with its curved *banco* and graceful white cement hood (above), is a favorite place for predinner drinks. The rounded wall of asphalt-stabilized adobe bricks, made nearby and set in asphalt-waterproofed cement, extends towerlike right through the roof.

Natural materials and dark colors, handled in a massively masculine way, give this no-nonsense kitchen (below) in the McNown home immense style. Custom cabinets have hand-scrubbed walnut panels set in solid-oak frames that are stained almost black. The floor and counter tiles are of handmade vitrified clay. Chandelier was salvaged from an old church in Nambe. Rug here is Navajo.

Rugged materials, dark and deeply textured, make a handsome, care-free setting for a creative family.

By Helene Brown

INDIAN INFLUENCE

The American Indian Look is one of the big design influences now on the way in. Boldly geometric and in tune with today, it is just as much at home in a modern city apartment surrounded by glass and steel as it is in adobe country. Showcased here is a sophisticated mix of both traditional and current Indian accessories, available and affordable from a few dollars up at museum shops and craft centers. (See page 98 for diagrams of items, prices and where you can find them.) Sweeping in strong are more

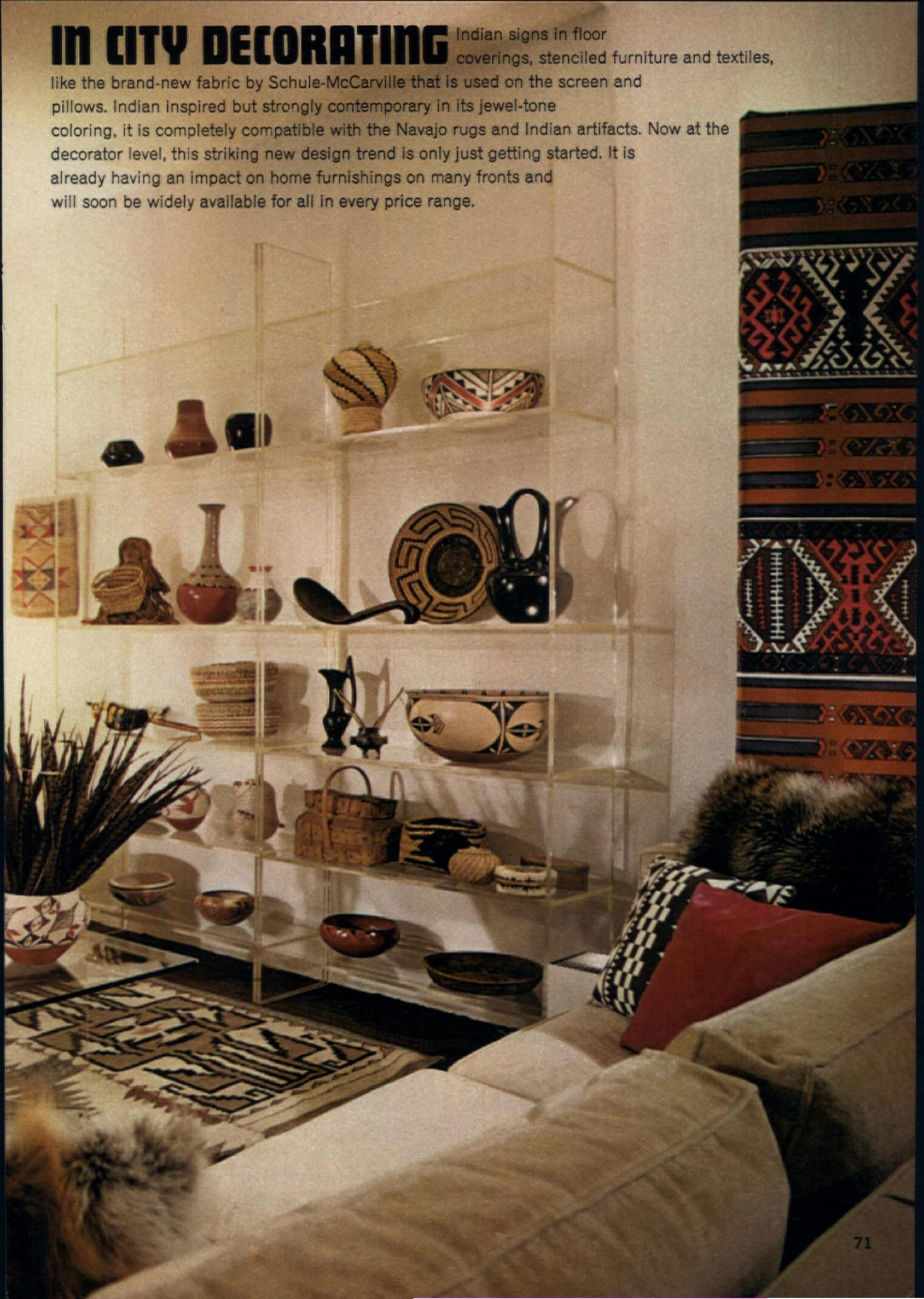
Above this Navajo Indian-silver collection are cornhusk grain bags, made by the Nez Percé, here framed as wall hangings.

Shopping Information, page 97

William Maris

IN CITY DECORATING

Indian signs in floor coverings, stenciled furniture and textiles, like the brand-new fabric by Schule-McCarville that is used on the screen and pillows. Indian inspired but strongly contemporary in its jewel-tone coloring, it is completely compatible with the Navajo rugs and Indian artifacts. Now at the decorator level, this striking new design trend is only just getting started. It is already having an impact on home furnishings on many fronts and will soon be widely available for all in every price range.



By Frances M. Crawford

INDIAN SAVOR, SOUTHWEST TANG

The food of today's Southwest Indian is varied and colorful, hearty and well-seasoned and a blend of many tastes. There are touches of the Spanish, Mexican and modern America, as in the characteristic dishes shown. In foreground is a basket with salad ingredients, a relatively new addition to the Indian diet. In the middle, at left, are Pine Nut Cakes, made from nuts that grow abundantly in New Mexico. These are eaten hot with stew or cold with Peach Honey (center). Green Peppers and Kidney Beans combine two favorite vegetables. At top are Adobe Bread, a coarse, light loaf, and Stuffed Red Peppers. Recipes are on page 74.

Shopping Information for Indian pottery and baskets, page 97 Photographer: Richard Jeffery

Remember the layer cake your mother made, with icing so good you begged to lick the spoon? Pepperidge Farm® remembers.

Of course, you ruined your appetite for dinner, but who cared? That heavenly taste of icing was worth it.

And somehow, you'd manage to get down enough of the evening's lamb chop and peas to deserve a solid wedge of cake itself. The icing would be just as good, second time around. And the fluffy-light cake would be even better. Remember?

Pepperidge Farm® remembers. We still make that kind of cake. Three layers high, and iced *all* around, of course. And we freeze it fast, so you can keep it fresh at home.

For children of all ages, we make a cake to suit every taste: Vanilla, Golden, Chocolate Fudge, Devil's Food and Coconut. They're all cakes like your mother made, and you remember how good *they* were.

Come to think of it, you had better wait until after dinner for your Pepperidge Farm Layer Cake, or you'll spoil your appetite.

AVOCADO SALAD

Salads were not a main part of the Indian diet in the Southwest. However, today they have become part of the menu, with each one having a special Indian touch.

Lettuce
2 ripe avocados, peeled and sliced lengthwise
2 firm tomatoes, cut into wedges
½ cup sliced radishes
3 tablespoons lemon juice
⅛ teaspoon chili powder
½ clove of garlic, finely minced
½ teaspoon crushed coriander seed
½ teaspoon salt
¼ teaspoon ground pepper
2 tablespoons toasted pine nuts*

Line a salad bowl with lettuce leaves. Toss avocado, tomato and radishes together; place in lettuce-lined bowl. Combine lemon juice, chili powder, garlic, coriander, salt and pepper in small bowl. Mix well. Pour over salad. Garnish with pine nuts. Makes 6 servings.

**To toast nuts:* Heat gently in small skillet over low heat until golden brown. Stir frequently.

ADOBE BREAD

This is a hard-crusted, coarse light loaf that the Indians bake in beehive-shaped ovens. It has been one of their staples since the Spaniards introduced wheat into the Southwest.

1 package active dry yeast
¼ cup warm water
2 tablespoons melted lard or shortening, cooled to lukewarm
½ teaspoon salt
3¾ to 4 cups sifted all-purpose flour
1 cup warm water

Dissolve yeast in ¼ cup warm water in large mixing bowl. Stir in lard or shortening and salt. Add flour alternately with 1 cup water, sifting in the flour a little at a time and beating well after each addition. Knead in last cup of flour gently, until dough is quite stiff. Shape into a ball. Place in greased bowl; cover with dry cloth. Set in warm place (85°) for 1 hour or until dough is doubled in bulk. Punch down dough. Divide into two equal parts. Shape into round, flat circles, about 7 inches in diameter. Place 1 cookie sheet on top of another to prevent bottom of bread from burning. Grease top cookie sheet. Place circles of dough on greased cookie sheet; cover with clean towel. Set in warm place 30 minutes. Bake at 400° for 50 minutes or until lightly browned. Cool. Cut into wedges or break into pieces for serving. Makes 2 loaves.

STUFFED RED PEPPERS

Lamb, a meat used most frequently by the Indians, combines with peppers for a hearty main dish.

6 large sweet red peppers
2 tablespoons pure vegetable oil
1 cup minced onion (1 large)
½ pound mushrooms, finely chopped
2 cloves of garlic, minced
1 pound lean ground lamb
2 medium-size tomatoes, peeled and chopped
2 teaspoons salt
1 teaspoon leaf marjoram, crumbled
1 teaspoon savory, crumbled
¼ teaspoon pepper
1 cup soft bread crumbs (2 slices bread)

Wash peppers; cut slice off tops; remove seeds. Drop peppers into boiling water; parboil 3 minutes; drain. Heat oil in large skillet over medium heat. Add onion and mushrooms; cook 3 to 4 minutes, stirring occasionally. Add garlic and lamb. Cook, stirring to crumble meat, until it has lost its pink color. Turn meat mixture into colander to drain off fat. Return to skillet. Add tomatoes, salt, marjoram, savory and pepper. Continue cooking over low heat 5 minutes, stirring occasionally. Remove from heat. Stir in bread crumbs. Spoon stuffing lightly into peppers. Stand peppers upright, close together, in baking dish. Bake at 350° for 45 minutes. Makes 6 servings.

GREEN PEPPERS AND KIDNEY BEANS

Here's a medley of vegetables with a distinctive Southwest flavor.

6 strips bacon, cut in ½-inch pieces
2 green peppers, seeded and diced
1 cup minced onion (1 large)
2 cloves of garlic, finely minced
3 medium-size tomatoes, peeled and diced
1 teaspoon salt
Dash of pepper
¼ teaspoon ground mace
2 cans (15 ounces each) kidney beans, drained

Place bacon in large skillet over medium heat. Cook, stirring occasionally, until bacon is almost crisp. Remove ¼ cup bacon pieces with slotted spoon. Reserve. Add green peppers and onion to fat and bacon left in skillet. Cook until onion is soft and golden. Add garlic, tomatoes, salt, pepper and mace. Simmer 10 minutes or until peppers are tender. Add beans. Cook 5 minutes. Correct seasoning to taste. Turn into serving dish. Sprinkle with reserved bacon. Makes 6 servings.

CHILI STEW

1½ pounds boned shoulder lamb, cut in 1½-inch cubes
1 tablespoon flour
½ teaspoon salt
¼ teaspoon pepper
2 tablespoons pure vegetable oil
3 dried juniper berries, crushed
1 cup coarsely chopped onion (1 medium)
¼ cup minced parsley
1 clove of garlic, minced
1 teaspoon leaf oregano, crumbled
1 teaspoon salt
½ teaspoon crushed dried red pepper
1 can (1 pound 4 ounces) hominy, including liquid
3 green peppers, cut in strips

Dust lamb cubes with flour, ½ teaspoon salt and pepper. Heat oil in Dutch oven or heavy kettle. Brown meat on all sides over high heat. Add juniper berries to meat while it cooks. Remove meat from kettle: drain on paper towels. Reduce heat. Sauté onion in fat remaining in pan until golden. Add meat and rest of ingredients except green peppers. Cover; simmer ¾ hour; add peppers. Simmer ¾ hour or until meat is tender. Stir occasionally. Makes 6 servings.

PINE NUT CAKES

2 cups pine nuts
¾ cup water
½ teaspoon salt
2 tablespoons pure vegetable oil

Puree nuts in blender or chop fine and roll with a rolling pin to a coarse meal. Mix nuts with water and salt. Allow to stand 1 hour or until mixture forms a stiff batter. Heat oil in heavy skillet. Drop batter from large spoon, shaping into 6 cakes, about ½ inch thick and 3½ inches in diameter. Cook over low heat until cakes are golden brown on both sides and firm in the center. Makes 6 cakes.

PEACH HONEY

2½ cups water
2 cups sugar
1 package (12 ounces) dried peaches

Combine all ingredients in large saucepan. Bring to boiling over high heat; reduce heat; simmer 45 minutes or until peaches are soft. Puree in a blender or food mill. Pour into sterilized jars; seal. Makes 3 half pints.

For more information and recipes, there is an excellent cookbook with recipes from many American Indian tribes. *The Art of American Indian Cooking*, by Yeffe Kimball and Jean Anderson, 1965, Doubleday & Company, Inc., Garden City, New York 11530. Price, $4.50.

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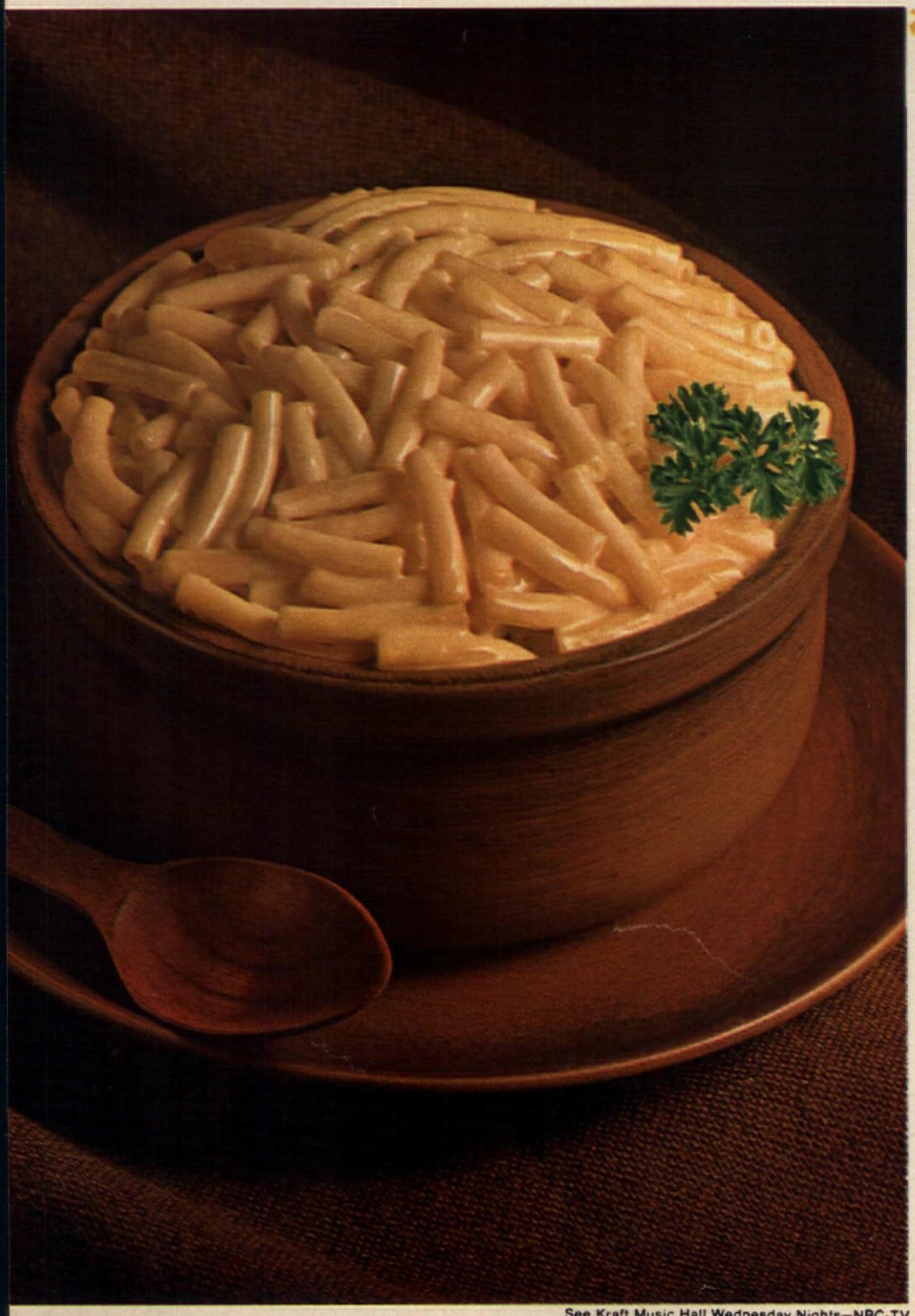

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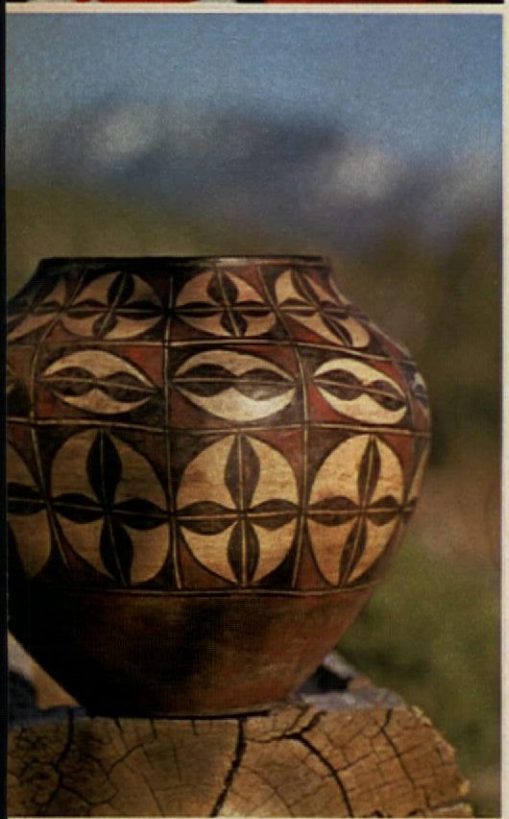
In arts and crafts emerge the Indian's genius for making things beautiful.

THE SOUTHWEST INDIAN

By Mary Evans



The Indians of the Southwest are our original American Treasury. Their houses are sculpture; their weavings, abstract tapestries; their pots and baskets, masterpieces of design and decoration. Perhaps because of their isolation in the harsh, beautiful desert, or because of some inner resilience and faith of their own, they have kept their astounding creativity despite all their trials. Every disruption in the pattern of their lives—from the Spaniards of the 16th century and the Americans in the 19th—has reflected a pattern of adaptation. The Indians are, as we should all hope to be, a people developing, whose gifts are of both the hand and the spirit.

That so many things the Indians make are beautiful is no accident. Their baskets have the classic symmetry of Greek vases and, woven into winnowing trays are accents in desert colors to turn a tiresome task into a delight of flickering patterns. Pots of superb shape, sometimes of Ali Baba size, are traced with designs of sunlike vitality. The Southwest is a land of brilliant air, intense colors, vast views of islands of mesas. It is a land that does not give anything lightly to man except beauty. The Indians of the Southwest have always had to struggle and plan to survive but the aesthetic was always around them.

The Navajo, a people who have wandered much in their long and nomadic history, have many chants and songs, some of which end with this refrain of wonder:

"House made of dawn . . .
May it be beautiful before me.
May it be beautiful behind me.
May it be beautiful below me.
May it be beautiful all around me.
In beauty it is finished."

And in beauty it is begun. Though there are many differences from tribe to tribe and even from village to village, certain things can be said about the religion of the Southwest Indians. Many adhere both to Christianity and to their own ancient faiths. Their own religion is not unlike that of the ancient Greeks, of the Druids, of the Japanese Shinto: the sun and moon, the stream and the trees, the corn and the snakes—all have divinity. And nature is sacred. Nature affects man, man affects nature. If man does ill, then the order of nature is destroyed and there will be suffering. This view of the world carries with it happiness and responsibility toward one another, as well as a fierce sense of being close to the creative pulse of nature. The Indian expresses this intense feeling for life through his dances and rituals and through his arts and crafts.

Everything the Indian uses or even makes in his home cannot help but be important to him. His home is a very special place. The Navajo *hogan*, for instance, which appears to us like a cabin of earth and logs about twenty-five feet in diameter (roomy inside and very neatly kept with a place for everyone and everything), is at times also a religious temple. The Pueblo Indians live in dwellings that have been inhabited constantly since the days of the Crusades; their civilization (which they are reluctant to reveal to outsiders completely) goes back almost further than one dare imagine.

It is fair enough to feel badly about the Indians because they have been so wronged, but it is far better to look with appreciation at what they have to show us. The Indian, for instance, has always practiced conservation. He takes care of the forest and the streams. Before he hunts, he prays to the deer and asks the animal's understanding, a ritual which would certainly keep the hunter from killing more than was absolutely necessary for survival. The Indian also believes that if he feels ill it is because he has done something wrong or thought of bad (continued)

A White Mountain Apache basket (above left), at least 75 years old and patterned like a snakeskin, is enhanced by a finely woven, 150-year-old Navajo bayeta blanket. Behind the large pot (left), hand-shaped in Acoma Pueblo, is the sacred mountain of Taos.

Basket and blanket from Millicent Rogers Foundation. Pot from collection of Lawrence P. Frank Jr.

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things or someone wished him harm. So all his friends help him with a healing ritual, a practice that we might bring to our own more technical doctoring.

But it is in arts and crafts that the Indian's true genius comes out. Though it is true that certain things such as masks, certain pots and some textiles are made for ceremonial use and, therefore, may have a traditional symbolism, most of what the Indian makes is designed in his own head, to please him-

Everything the Indians made was decorative. Here, from the collection of Lawrence P. Frank Jr., are a buffalo-hide shield with a design of stars and moons; pottery, found in graves dating from the 12th century, painted with stylized motifs; wooden altarpieces used in Indian ceremonies; blanket border, bags and animal figurines embellished with trade beads.

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self. Or rather, to please herself, since most crafts are made by women. The inspiration of the design may be nature—the sun, or an animal—or it might be abstract. At any rate, it probably doesn't have any symbolic significance unless one of purely private meaning. It simply looks pretty to the maker. A woman might say a design is a leaf or a mountain or an arrowhead, but she merely means to describe the shape.

Furthermore, in the course of time certain tribes developed specialties. The Pueblo Indians (where the men do the weaving) are noted for baskets and pottery, the Navajo women for weaving and the men for silversmithing. The Apache and the Hopi and the Pima also make fine baskets. The tribes trade and sell to each other, thus influencing each other's taste. Nowadays, gifted artists become famed by name. Perhaps in the past every Pueblo woman made pots, every Navajo woman wove; now that is not so, but there is still beautiful work being done, with constant innovations.

Which brings up another point: Indian arts and crafts have such a distinctive look that it is easy to think their designs are very old, very traditional. This is often not so. There is, to be sure, much conformity to what is accepted locally as good but a "tradition" might change very rapidly. Some so-called traditional designs are actually very recent. Though the general style of baskets may date back at least to well before the time of Christ, the design, dyed or woven into the yucca or grass or cattails (the Indians seem to be able to utilize anything in the plant world), may be as new as the maker's most recent thought. And a gifted potter, such as the great Maria Martinez still living at San Ildefonso, makes a kind of polished black ware which has become classic.

Just how adaptive and inventive the Indians are is seen in the remarkable history of Navajo weaving. The Navajo Indians, who seem in the past to have been a nomadic tribe of hunters and raiders, did not have any sheep (nor did anyone else in the Southwest) until the conquistador Coronado arrived in the mid-16th century, looking for the fabled Seven Cities of Gold and (continued)

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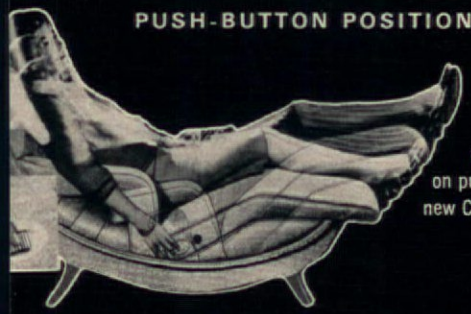

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bringing a herd of 5000 sheep. The Spanish first met, and conquered, the Pueblo Indians, who already were wearing very fine cotton textiles and who acquired from the Spaniards sheep and the art of weaving wool. In time the Navajo got both sheep and skill from the Pueblos, perhaps in the 1690s when the Pueblo Indians fled from the Spaniards into Navajo territory. By the end of the 18th century, the Navajo had learned to do better weaving than their Pueblo teachers—and the Spaniards.

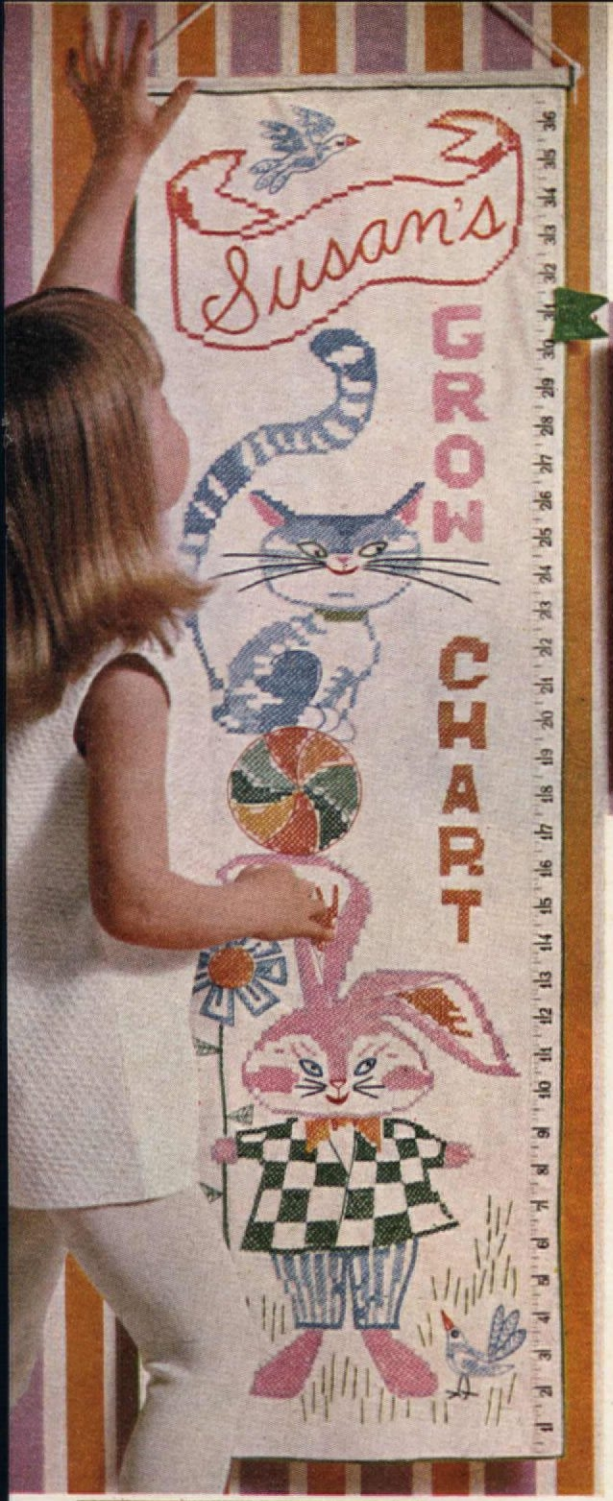
Fifty years later, the Navajo were weaving a particularly handsome blanket called the Chief Blanket, because it was very costly when offered for sale or trade. It was used often as a gift to frontier army commanding officers, whose enthusiasm made the Indians realize that they had at hand a very salable item. These blankets were at first stripes or rectangles in black and white. About this time, red cloth called bayeta (baize) began to make its way from England via Spain and Mexico on trade routes into the Southwest. The Indians were so starved for color that they unraveled the thread and used it in their blanket weaving.

Soon American flannel was available to the Indians and then machine-made yarn. Then in 1863 the Navajo were rounded up and sent for five years to Fort Sumner where they learned to weave velveteen and muslin. All this was disruptive enough to their weaving, but then gaudy aniline Germantown dyes came along to disrupt the Indians' sense of color. The Navajo made more rugs and what they made were technically better but aesthetically dreadful.

It seemed as if changes in life and technology had ended the great days of Navajo weaving. But just about this time (1890-1920) traders realized that people liked to toss Indian blankets on the floor as rugs. So the traders encouraged the Indians to make a heavier weave, more suitable for rugs. Some showed the Indians sketches of Persian rugs, or persuaded the Indians to weave figures out of the mythology of their sand paintings. An Indian woman teacher drew up a book of instructions on how to make vegetal dyes from desert plants and materials. It was not until this century that the Navajo were showing figures from their traditional mythology. Now the Indians make almost twenty different recognizable types of rugs.

The hand is the extension of the soul, and the soul of the Indian is indeed as wide as the world. END

CROSS-STITCH FOR THE NURSERY



Cross-stitch Birth Record with Humpty Dumpty, Teddy Bear and Country Mouse. Blocks have spaces to print name of child, date of birth, weight. Embroider in outline stitch.

By Dorothy Lambert Brightbill

Make these delightful nursery decorations—they deserve a place in your own home or make unique baby gifts. Any child will have fun being measured on the Grow Chart at left. Done in a bold cross-stitch, the design is stamped on a white piquelike fabric. The tape measure and pennant keep track of every added inch. The chart measures 11 by 36 inches, needs no hemming—all edges have been prefinished with bright green "beauty-edge" stitch. This finish insures a flat surface. The kit includes embroidery thread, pennant, tape measure and hanger.

The Birth Record above has all the favorite nursery animals for you to cross-stitch. Simply print the child's name and necessary data and then embroider all the information in outline stitch. The design is stamped on 100 percent linen. The kit includes embroidery thread. Frames for this and the Child's Prayer are available.

The lovely Child's Prayer, below left, is stamped on 100 percent linen, measures 13¾ by 17 inches. This kit also includes embroidery thread. To order these kits, please see the coupon below.

Cross-stitch Child's Prayer with mother animals and their young.

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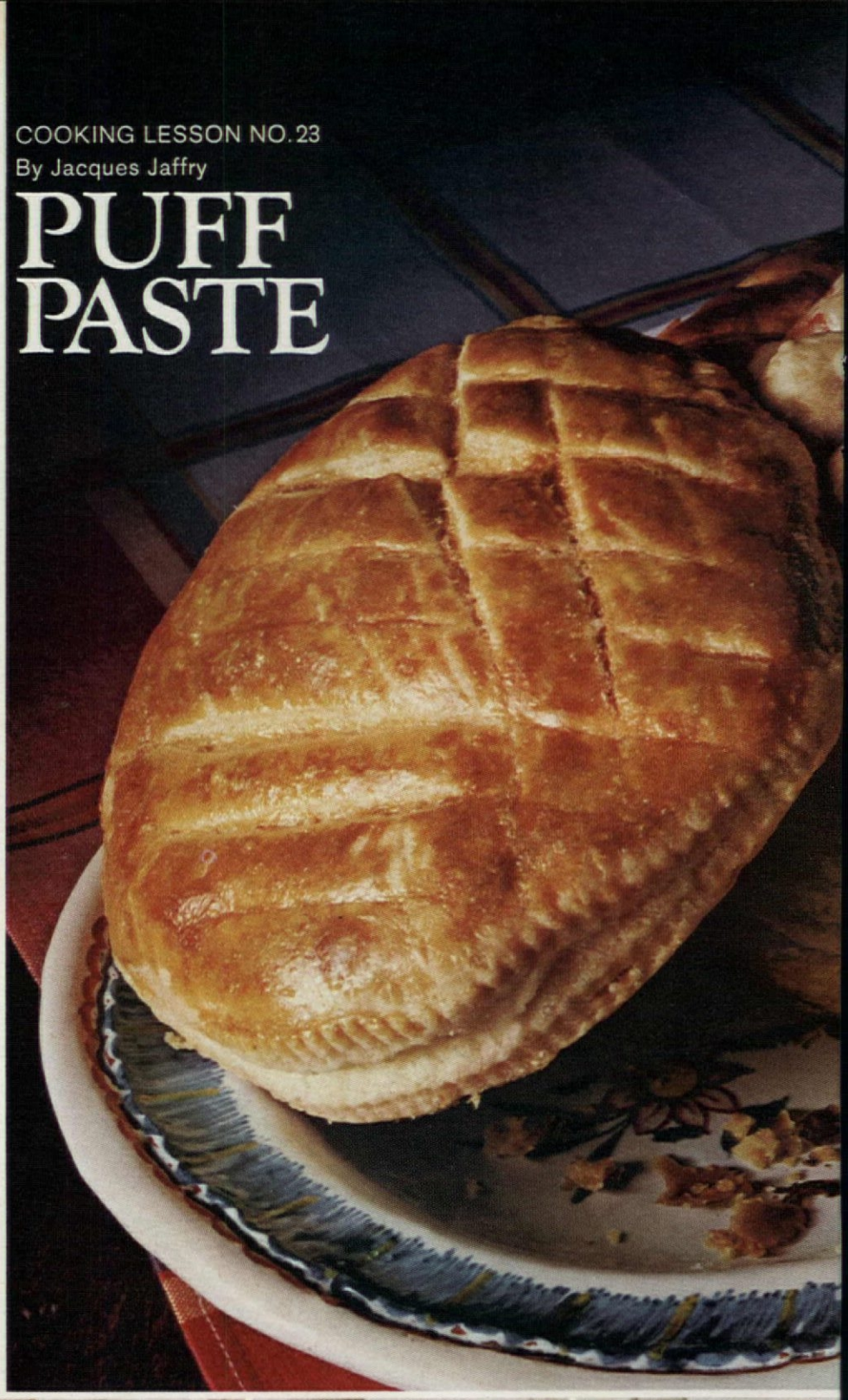
COOKING LESSON NO. 23

By Jacques Jaffry

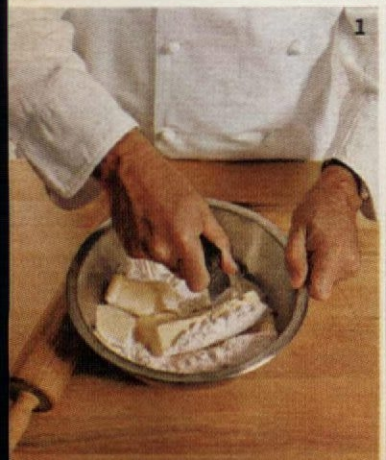
PUFF PASTE

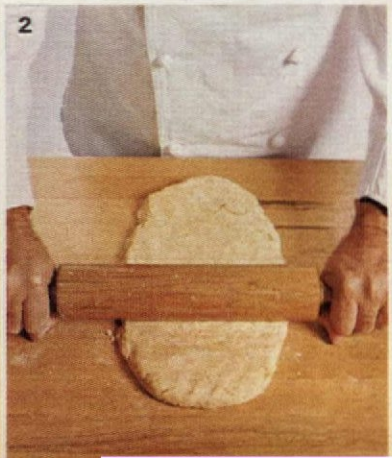
Puff paste, the crowning achievement and greatest pride of every French pastry chef, can be your triumph too. For years it has been considered the most difficult recipe, but with our new and simplified technique any cook can master it. What is puff paste? It is a many-layered pastry that mysteriously puffs in the oven into a delicate, crisp creation that flakes apart when cut. Its uses are multiple. Napoleons, cream horns, palm leaves, fancy petit fours, turnovers, bouchées (small puff-paste shells known more familiarly as patty shells), vol au vent (a large shell for creamed or sauced meats and seafoods) are all made from puff paste. Follow the steps shown here to make the Vol au Vent at the right. Fill it with shrimp (as pictured), with chicken, ham or sweetbreads. Recipes for these fillings begin on page 88.

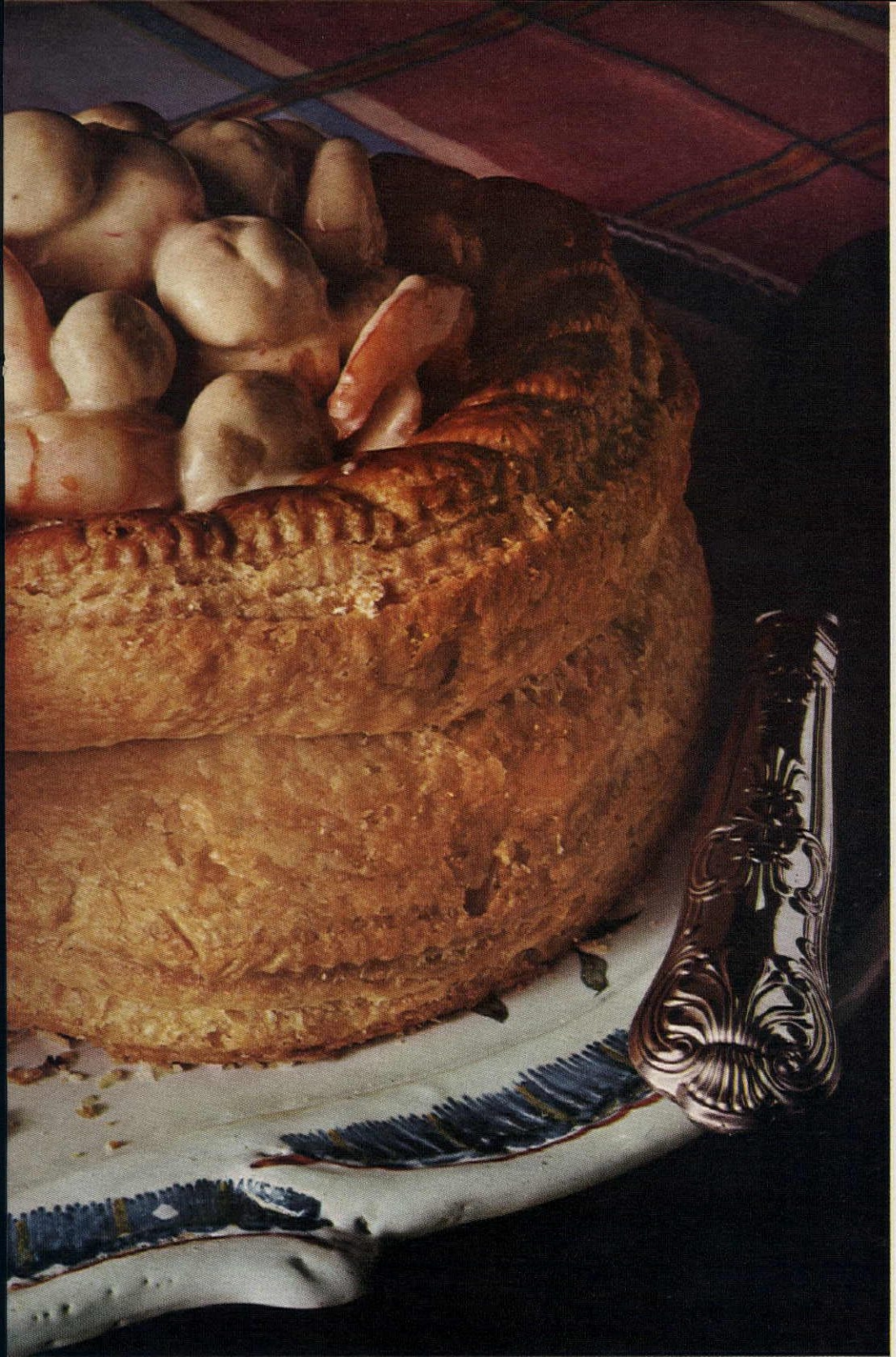


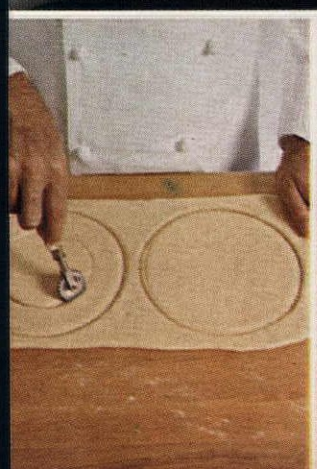
VOL AU VENT

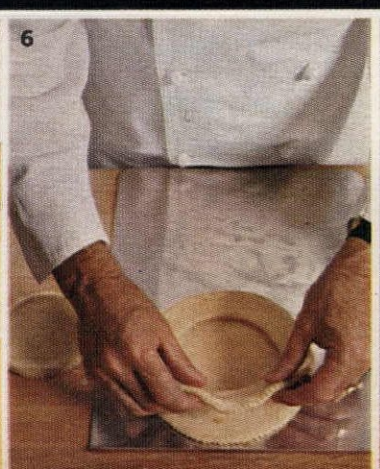
3 cups sifted all-purpose flour
½ teaspoon baking powder
½ teaspoon salt
1½ cups butter or margarine
½ cup very cold water
1 egg yolk
1 tablespoon water

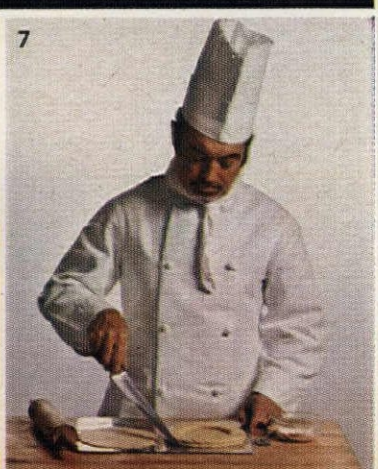












1 Sift flour, baking powder and salt into a large bowl. Add butter or margarine and cut it in with a pastry blender until the mixture resembles cornmeal. Sprinkle on the cold water and stir with a fork until it is all moistened and it clings together. Shape it into a ball— I like to do it with my hands—wrap it and chill 30 minutes.

2 Unwrap the dough and put it on a lightly floured surface. Roll it out to a 10x18-inch rectangle with a lightly floured rolling pin. Every so often, pick the dough up, flour the board lightly and turn the dough over. Dust any tears with flour to repair them.

3 Fold the dough into thirds from the short side, making sure that the edges and corners are even.

4 Turn the dough so one of the open edges faces you. Roll to a rectangle and fold in thirds as before. Wrap and chill 30 minutes. Repeat the two rollings and foldings and chill the dough. Then roll and fold again, six rolls and folds in all. Wrap; chill overnight.

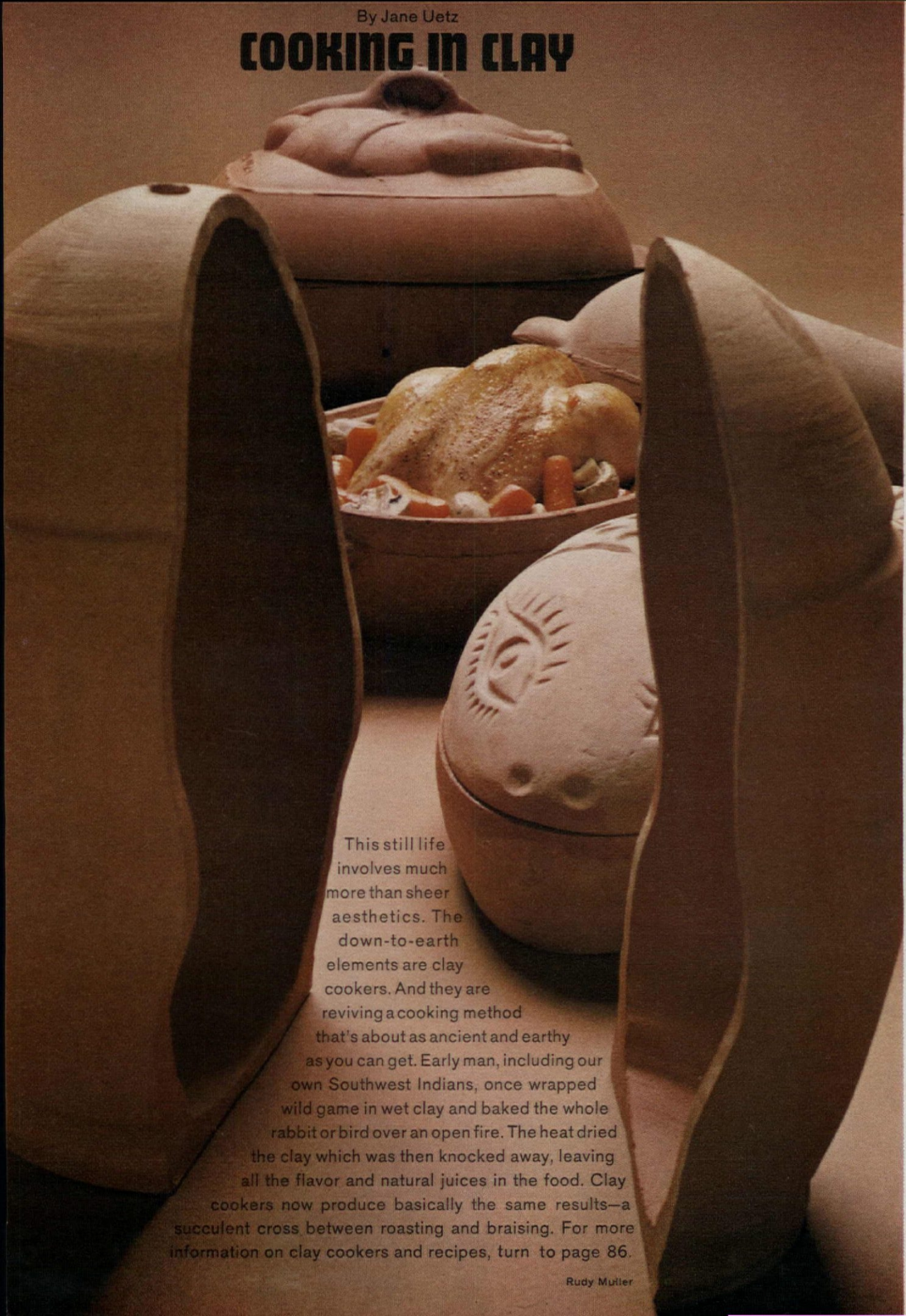
5 When you are ready to use the puff paste, heat the oven to 425° and moisten a cookie sheet with water. Roll dough to a 10x18-inch rectangle. Cut out two 8-inch circles. I find that if I press an 8-inch plate lightly on the dough, I get a perfect circle. Transfer one circle to cookie sheet. Cut a 6-inch circle from second round. Remove and set it aside, leaving a 2-inch rim.

6 Moisten the edge of the circle on the cookie sheet. Pick up the 2-inch rim and set it on the circle. Press it lightly.

7 Score the outside of the shell at ½-inch intervals with a knife. Roll the 6-inch circle to an 8-inch one. This is the cover. Score the top in a diamond pattern with a knife. Put it on the cookie sheet. Brush the top of the shell and the cover with the egg yolk beaten with the tablespoon of water. Don't let it run down inside or outside of shell. Bake 15 minutes; remove the cover from the cookie sheet. Reduce the oven heat to 375° and bake the shell 30 minutes more or until it is puffed and golden brown. Remove it from the oven, pull out any uncooked pastry from the center with a fork and spoon your filling into the shell.

By Jane Uetz

COOKING IN CLAY



This still life involves much more than sheer aesthetics. The down-to-earth elements are clay cookers. And they are reviving a cooking method that's about as ancient and earthy as you can get. Early man, including our own Southwest Indians, once wrapped wild game in wet clay and baked the whole rabbit or bird over an open fire. The heat dried the clay which was then knocked away, leaving all the flavor and natural juices in the food. Clay cookers now produce basically the same results—a succulent cross between roasting and braising. For more information on clay cookers and recipes, turn to page 86.

Rudy Muller

WILDCHICKEN

Prepare one 6 oz. package of Uncle Ben's® LONG GRAIN & WILD Rice according to package directions, adding ½ cup golden raisins and ½ cup chopped peeled apple to the cooking water.

Serve with chicken pieces that have been sprinkled with salt, pepper and paprika; then baked at 350° until tender (about 45 min.) basting often with dry white wine.

Pour wine-flavored drippings over chicken and rice.

And suddenly plain everyday chicken is birds-of-a-feather with pheasant. Four to five servings.

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AM

COOKING IN CLAY continued from page 84

In clay cookery, the meat does not brown as it would in a roaster, nor does it cook in liquid as in braising. No fats or oils need be added and a minimum of seasoning is required. There is no need to baste or turn food, and meat and vegetables may be cooked together.

Clay pots come unglazed or glazed on the inside. Those that are unglazed must be seasoned before using as the clay is quite brittle. This may be done in one of two ways. Fill the pot with cold water and add a pinch of salt. Place on an asbestos mat or flame disperser over medium heat. Bring to boiling. Let boil 5 minutes. Allow water to cool. Empty and dry before using. Or, the pot may be soaked in a basin of hot water 10 minutes prior to each use. Never use soap on an unglazed pot for cleaning. Wash with clear water and scrub with a stiff brush. Unglazed pots must be lined with parchment paper to prevent cooking liquids from seeping through the bottom. Parchment paper allows the passage of vapors through the pot and you should not substitute foil or wax paper. Glazed pots need not be seasoned or lined.

To obtain pots pictured on page 84: Unglazed oval free-form clay pot (shown open) in foreground available from Bonniers, Inc., 605 Madison Ave., New York, N.Y. 10022; $10. Glazed terra-cotta fish from Hammacher Schlemmer, 145 East 57 St., New York, N.Y. 10022; $22.50 plus $1.50 shipping. Unglazed oval clay pot (shown containing cooked chicken) with supply of parchment paper from Bazaar De La Cuisine, Inc., 160 East 55 St., New York, N.Y. 10022; $10. Add $1 each for shipping. Unglazed crocked-chicken cooker in background from Bazaar De La Cuisine, $10. Parchment paper available from Bazaar De La Cuisine, 50 sheets $1.50.

SPICED ROAST PORK

1 clove of garlic, minced
3-pound loin of pork
1 teaspoon salt
¼ teaspoon freshly ground pepper
¼ teaspoon leaf marjoram, crumbled
⅛ teaspoon ground cumin
3 onions, sliced ¼ inch thick
1 pound boiling potatoes, sliced ¼ inch thick

Heat oven to 400°. Rub garlic over pork. Sprinkle with salt, pepper, marjoram and cumin. Line a clay cooking pot with parchment paper, if unglazed. Place onions and potatoes in bottom of pot. Place pork loin over vegetables. Cover. Cook 2 hours or until well done. Makes 4 or 5 servings.

HERB-ROASTED CHICKEN

1 broiler-fryer (about 3 pounds)
1 teaspoon garlic salt
½ teaspoon leaf rosemary, crumbled
½ teaspoon leaf basil, crumbled
½ teaspoon salt
¼ teaspoon pepper
½ pound medium-size mushrooms, quartered
12 small white onions, peeled

Heat oven to 400°. Wash and dry chicken. Sprinkle neck and body cavities with garlic salt, rosemary and basil. Truss chicken. Sprinkle with salt and pepper. Line a clay cooking pot with parchment paper, if unglazed. Place mushrooms and onions in bottom of cooker. Place chicken over vegetables. Cover. Cook 1 hour and 15 minutes or until juices show no color when chicken is pierced with fork. Makes 4 servings.

BAKED STUFFED BLUEFISH

1 clove of garlic, minced
2 tablespoons finely chopped onion
¼ cup packaged bread crumbs
1 tablespoon minced parsley
¼ teaspoon salt
¼ teaspoon ground thyme
⅛ teaspoon pepper
Dash of ground nutmeg
1 tablespoon lemon juice
1 whole bluefish (about 3 pounds), dressed
3 slices lemon

Heat oven to 400°. Combine garlic, onion, bread crumbs, parsley, salt, thyme, pepper, nutmeg, and lemon juice in small bowl. Stuff cavity of fish loosely with mixture. Secure cavity together with wooden picks. Place in clay cooking pot that has been lined with parchment paper, if unglazed. Place lemon slices over fish. Cover. Bake 45 minutes, or until fish flakes easily when tested with a fork. Makes 4 servings.

CLAY-ROASTED POT ROAST

3- to 3½-pound boned, rolled chuck roast
1 clove of garlic, minced
½ teaspoon salt
¼ teaspoon dried tarragon, crumbled
¼ teaspoon pepper
½ teaspoon paprika
4 tomatoes, quartered
4 onions, quartered

Heat oven to 400°. Trim all fat from meat. Rub meat with garlic and salt. Line a clay cooking pot with parchment paper, if unglazed. Place meat in cooker. Sprinkle with tarragon, pepper and paprika. Cover. Cook 2½ to 3 hours or until meat is tender. Place vegetables in cooker during the last 20 minutes of cooking. Makes 6 servings.

continued

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The sauce is easy. But remember, it needs the mellow, woodsy flavor of a genuine slow-smoked-over-hickory Rath Ham to come alive. No ordinary canned ham will do.

Sunshine Sauce: Combine 1 cup Sun-Maid Raisins, 1 cup water, 1 cup orange juice, ½ cup orange marmalade. Bring to boil. Mix 4 tablespoons sugar, 2 tablespoons corn starch, ¼ teaspoon salt, dash of cloves. Stir into sauce. Cook and stir until thick. Makes 3 cups of delicious sauce.

COOKING IN CLAY continued

ROLLED STUFFED VEAL

3- to 3½ pound boned shoulder of veal
½ teaspoon salt
¼ teaspoon pepper
1 clove of garlic, finely minced
2 tablespoons finely chopped parsley
2 medium-size onions, quartered
4 carrots, pared and cut in 3-inch lengths
Salt
Pepper

Heat oven to 400°. Sprinkle inside of veal roll with ½ teaspoon salt, pepper, garlic and parsley. Roll up tightly along the short side; secure with string. Place onions and carrots in bottom of a clay cooker that has been lined with parchment paper, if unglazed. Place veal roll over vegetables. Sprinkle meat lightly on outside with salt and pepper. Cover. Cook 1 hour and 30 minutes or until juices in meat show no color when meat is pierced with a fork. Makes 6 servings.

PUFF PASTE

continued from page 82

VOL AU VENT WITH CHICKEN PAPRIKA

1 broiler-fryer (2½ to 3 pounds)
1 cup chopped onion (1 large)
1 cup sliced, pared carrots
1 cup sliced celery
1 teaspoon salt
½ teaspoon peppercorns
1 bay leaf
2 tablespoons butter or margarine
1 cup minced onion (1 large)
1 tablespoon paprika
2 tablespoons flour
½ cup heavy cream
Salt
Pepper
Vol au Vent shell and cover

Place broiler-fryer in saucepan or kettle. Cover with cold water. Bring to boiling. Skim off fat and foam from surface. Add chopped onion, carrots, celery, salt, peppercorns and bay leaf. Simmer 30 minutes or until chicken is tender when tested with a two-tined fork. Remove from broth. Let cool a few minutes or until easy to handle. Reserve broth. Skin chicken; remove meat from bones. Cut into cubes. Reserve. Melt butter or margarine in large skillet over low heat. Add minced onion; cook until pale yellow and soft. Sprinkle with paprika and flour. Mix well. Add 1 cup reserved chicken broth (save remainder to use another time). Bring to boiling, stirring constantly. Add cream. Simmer 5 minutes. Correct seasoning to taste with salt and pepper. Return chicken to sauce. Simmer until chicken is heated through. Spoon into Vol au Vent shell. Put cover on top. Makes 4 servings.

continued

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PUFF PASTE continued

VOL AU VENT WITH SWEETBREADS
2 pairs of sweetbreads
1 teaspoon salt
6 tablespoons butter or margarine
1 pound small mushrooms, quartered
2 tablespoons minced shallots or green onions
½ cup dry sherry
3 tablespoons tomato paste
1 cup chicken broth
Salt
Pepper
Vol au Vent shell and cover

Soak sweetbreads in cold water for 2 hours, changing water several times. Drain. Place in saucepan; cover with cold water; add 1 teaspoon salt. Bring to boiling. Boil gently 5 minutes. Cool under running water. Drain well. Cut off and discard all connective tissue. Cut sweetbreads in ¾-inch cubes. Melt 4 tablespoons butter or margarine in large skillet over medium heat. Sauté sweetbreads until slightly colored. Remove with slotted spoon; reserve. Add remaining 2 tablespoons butter or margarine to skillet. Sauté mushrooms and shallots or green onions 2 minutes. Return sweetbreads to skillet. Add sherry, tomato paste and chicken broth; stir to blend. Bring to boiling over medium heat. Reduce heat; simmer 25 to 30 minutes. Remove from heat. Correct seasoning to taste with salt and pepper. Spoon into Vol au Vent shell. Put cover on top. Makes 4 servings.

VOL AU VENT WITH SHRIMP
¼ cup butter or margarine
¾ pound medium-size shrimp, shelled and deveined, or 1 package (10 ounces) frozen, shelled and deveined shrimp, thawed
1 teaspoon salt
2 tablespoons minced shallots or green onions
1 pound small mushrooms
¼ cup lemon juice
1 cup heavy cream
1 tablespoon melted butter or margarine
1 tablespoon flour
1 tablespoon prepared mustard
Vol au Vent shell and cover

Heat ¼ cup butter or margarine in a large skillet over medium heat. Add shrimp; sprinkle with ½ teaspoon salt. Sauté 2 minutes or until shrimp are pink on all sides. Remove shrimp from pan with a slotted spoon. Add shallots or green onions and mushrooms to fat left in skillet. Sprinkle with lemon juice and remaining ½ teaspoon salt. Cook 4 to 5 minutes, stirring occasionally. Return shrimp to pan; pour in cream. Bring to boiling. Blend melted butter or margarine and flour to make a buerre manie. Stir into sauce. Simmer 1 minute. Remove from heat; stir in mustard. Taste and correct seasoning. Spoon into Vol au Vent shell. Put cover on top. Makes 4 or 5 servings.

VOL AU VENT WITH HAM A LA KING
6 tablespoons butter or margarine
1 green pepper, seeded and cut in thin strips
½ pound mushrooms, thinly sliced
3 tablespoons flour
2 cups light cream
½ teaspoon salt
Dash of cayenne
3 cups diced, cooked ham
½ cup pimientos, cut in thin strips
¼ cup dry sherry
Vol au Vent shell and cover

Melt 3 tablespoons butter or margarine in large skillet. Sauté green pepper and mushrooms until tender. Reserve. Melt remaining 3 tablespoons butter or margarine in saucepan over low heat. Blend in flour. Cook 1 minute, stirring constantly. Add cream, salt and cayenne. Cook over medium heat, stirring constantly, until sauce bubbles. Cook 1 minute more. Remove from heat. Stir in ham, pimientos, green pepper, mushrooms and sherry. Heat through. Correct seasoning to taste. Pour into Vol au Vent shell. Put cover on top. Makes 4 servings.

THE ADOBE LOOK continued from page 24

many-storied pueblos, with comparatively thin walls, are still standing is considered remarkable. The uniform proportions of adobe houses derive from the fact that rooms could be, at most, 18 feet wide. Why? Because that was the length of the logs available for roof beams or *vigas*.

Houses of adobe had to be designed to accommodate its limitations. The basic elements divided, for purposes of discussion, into mounds, holes, stick-outs and holdups. First the mounds. They were the walls.

To build a strong wall with mud bricks, the wall was often two feet thick, sometimes thicker at the bottom. It was easy to build a little mound in the corner for a fireplace (where the two walls would support it). The floor could be of the same packed earth mixture. And one could make a handy bench along the walls from more mounds of mud bricks. The walls would be plastered with the same mud used for the bricks. Because the work was done by hand, all the surfaces were gently undulating.

Now for the holes. Cutting large holes in the wall for doors and windows weakened it. Hence, doors and windows in Indian pueblos are unbelievably small by today's standards. Besides, glass was scarce. Later buildings, which had larger doors and windows, required heavy wooden headers over them, to hold up the weight of the wall over the window cavity. But it was quite simple to partly hollow out sections of the wall to form handy display niches which eliminated the need for most tables and shelves. You saved on adobe and also on furniture.

In modern buildings with wide glass walls (such as La Luz, on page 51) concrete beams are used over the wide openings to hold the structure firm. In each case it can be called authentic adobe design for the materials are used for what they can *do*, not because they look like something else. The adobe is still used as adobe, but with modifications permitted by the newer materials.

The stick-outs and holdups should be discussed together, since these wooden pieces held up the roof. And because wood is scarce in the Southwest, what wood there was was used sparingly and in a semirough state. The roof was held up by log beams (*vigas*), laid across the walls. If they weren't all the same length, the excess was allowed to hang out from the top of the wall on the outside. It was too hard to cut them off with an adz. The other typical stick-out was the *canale*, a wooden gutter to drain rain off the earth roof. In front, it was common to have a *portál* or porch. The roof holdups, or supports, were clearly exposed and consisted of a heavy post under a heavy crossbeam carrying the *vigas*. Between the post and the beam there was usually a carved bracket, known as a *zapata*.

Inside the house small saplings called *latias* were used to fill the space between *vigas*. They could be placed at right angles to the *vigas* or in a herringbone pattern. Sometimes they were painted. Over these a layer of twigs, straw or bark made a base for the six to twelve inches of earth forming the roof. This was tilted so water would drain into the *canales* before it had a chance to soak into the roof and weaken it.

All in all, this was a system of building ideally suited to the conditions that had to be met. No wonder there are no authentic adobe houses in New England. The snow would crush the roofs, rain would erode the walls and icicles would clog up the *canales*. But the *vigas* would be good places to hang your farm tools. —Marcia C. Spires

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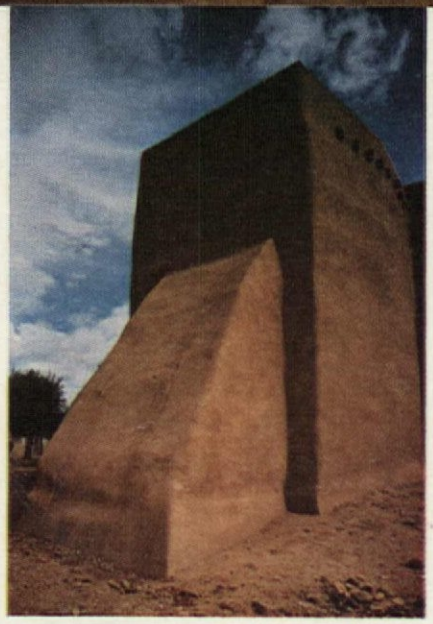
Taos Pueblo, an adobe sculpture close to its sacred mountain, has been lived in without interruption since the 14th century.

Elliott Erwitt/Magnum

By Jo-Ann Simpson

FAMILY VACATION IN NEW MEXICO

New Mexico is not quite like any other place in the world. There is so much dimension to it—the sky is of the clearest bright blue and the landscape is staggeringly wide and beautiful. The Indians, whose villages were old when the conquistadores came this way, are still proudly and impressively different. In the Spanish mountain villages are churches, like the one in Ranchos de Taos shown here, as remarkable as the great early European chapels. New Mexico, a magic place, is good for mind and senses. It is the perfect place for a family vacation.



The Ranchos de Taos Mission (pictured front and rear), one of the oldest continuously used mission churches in the Southwest, is a masterful blending of both European and Pueblo architecture.

In planning your New Mexico vacation by car, consider this advice from one New Mexican born and bred. (1) Don't try to do too much too fast. (2) Don't try to *do* New Mexico, let it *do* you. (3) Arm yourself with road maps and as much background material as possible. (See write-away suggestions on page 96.) Allow twice as much time as you think necessary. Distances are great and towns of any size are few and far between. Best protection: always gas up in larger towns. If the slower pace of life doesn't infect you shortly after arriving, you're missing the whole point of the New Mexican lifestyle.

For history buffs: The Old Santa Fe Trail starting at Independence, Missouri, and ending at Santa Fe can be followed by car in some spots in New Mexico. Billy the Kid's infamous exploits can be traced across the state to his resting spot in Lincoln (continued)

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County. Kit Carson's name and fame are most evident in Taos. Ghost towns all over the state, such as Madrid, Shakespeare and White Oaks, remain intact and your imagination will take over rapidly when you visit. Contrasts abound. Imagine standing in a centuries-old Indian pueblo looking up at the Hill, Los Alamos, the city that is built on three different mesas, connected by bridges, with the Jemez Mountains as a spectacular backdrop.

For arts-and-crafters: Indian pottery, baskets, jewelry and weaving, both old and new, pop out in every town and museum as well as in the Indians' own villages. (Remember, though, that some handcrafted pottery is best reserved for decorative purposes, not actual use, because of possible improper glazing.) Spanish-American tinwork, wood carving (especially from the village of Cordova) and the beautifully primitive *santos* as well as Navajo weaving are a craftsman's delight. Santa Fe's Museum of International Folk Art has a particularly impressive exhibition of *santos* this year. (For a short course in Indian art, see page 76.)

For music lovers: One night you might enjoy the Santa Fe Opera which has its fine season in the summer and includes world premieres of contemporary works. And the next evening you might listen to the primitive drum beat accompanying an Indian ceremonial song. Mariachis play in many of the restaurants and Mexican brass bands appear at many local fiestas.

On the road: Unless you drive from wherever you live, the next best way is to fly to Albuquerque and rent an air-conditioned station wagon. You'll find many better-than-adequate motels. Old Town with its refurbished plaza and shops and restaurants (fair to middling) is a "must see" and will give you your first feeling of the three cultures—Indian, Spanish, Anglo—that give the state its particular charm. The University of New Mexico and a ride on the Sandia Peak aerial tramway at dusk are the local highlights.

From Albuquerque you might take I-25 North toward Santa Fe. You can make two side detours, both to the West, at Santo Domingo Pueblo and Cochiti Pueblo. Caution: picture-taking on an Indian reservation is a very sensitive subject. Each pueblo or tribe has its own rules about this and since some are based on religious beliefs or near-ancient antagonisms, it is only kindness to observe the local regulations. Santo Domingo, for example, does not allow any photography at all. So check first with Tribal Council offices in Albuquerque or Santa Fe or with the tourist bureau.

Back on I-25 you climb on into Santa Fe which, at over 7000 feet, will be decidedly cooler. If you've already given in a little to the charm of New Mexico you'll succumb completely in Santa Fe. Motels are many and the new Inn of the Governors plus the old adobe La Fonda hotel are the favorites. Ideal for families is La Posada Inn, located only two blocks east of the Plaza, with accommodations ranging from $14 to $40 a night. You'll want to spend a lot of time walking in Santa Fe, particularly around the Plaza. Don't miss the Historic Museum which is inside the old Palace of the Governors. The kids will particularly enjoy the way the exhibitions lace the Indian and Spanish cultures. Another must for the children: the Navajo Ceremonial Museum outside town.

Now you may choose to go east and south on I-25, again passing through all sorts of places that will

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ring bells of familiarity—Glorieta Pass, Pecos and by and by you'll see indications of where the Old Santa Fe Trail parallels or angles across I-25. At Las Vegas, New Mexico, you can take State Route 3 across some pretty wild and rugged country through Mora and then get on State Route 38 and go up to Taos. Or if you prefer a more heavily traveled road, continue north to the junction of US 64 and double back on this through some spectacular ranch country to Cimarron, then skirt Red River and back on into Taos.

Taos is really three towns: San Geronimo de Taos or Taos Pueblo, Don Fernando de Taos and Ranchos de Taos where you'll see the famous Mission Church shown on page 92. North of town and to the left off State Route 3 is the Millicent Rogers Foundation Museum housing an extensive collection of native crafts in a lovely adobe home.

Return toward Santa Fe south on Federal Route 64, following the Rio Grande. Stop off at San Juan Pueblo and ask to see the pottery.

Back on US 64 and from here down to Santa Fe you're in an area dotted with Indian pueblos—Santa Clara, San Ildefonso and Nambe—each with its own special character. Once in Santa Fe you can either return south to Albuquerque or double back to Los Alamos and then Bandelier National Monument. From here you can take State Route 4 west over the Jemez Mountains for some really spectacular scenery and stop off at Jemez Pueblo. Simple baskets, excellent dancers and fine artists come from Jemez.

From Jemez you can pick up State Route 44 at San Ysidro and go north to Cuba, New Mexico. Stop the night and continue west on State Route 44, crossing a part of the Jicarilla Indian Reservation, to Farmington—the heart of the oil and natural gas area.

When you take Federal Route 550 to Shiprock, you'll not only wind up on the Navajo Indian Reservation, but you'll also be in famed Four Corner Country, the only point in the United States common to four state boundaries.

There's so much to see and do in Navajo land that the choice is up to you after you study the fine information put out by the tribe. Generally follow 666 south to Gallup, the Indian capital of the world, and spend as much time as you can with these wonderful people, some 90,000 Navajo and about 3000 Zuni. Be prepared for a totally different environment. Try to understand and appreciate some of their customs. If you can, plan to arrive in Gallup near mid-August. This is the time of year for the Inter-Tribal Indian Ceremonial—a reunion for Indians chosen from 20 tribes from the western states and Mexico. It's their party, but we are privileged to share the dances, parades, sporting events and the rodeo with them. You won't want to miss Zuni Pueblo, 39 miles south of Gallup on State Route 32. Inlay "channel" jewelry, made with turquoise stones that are inlaid in a setting and then worked to a smooth finish, is a specialty; the pottery is attractive too.

Back on US 666 or 66 (it is the same road south of Gallup) as you head east to Albuquerque, you might want to detour north on State Route 56 to Crownpoint, the Eastern Navajo Agency. The Rug Weaver's Guild here holds auctions a few times a year and you might time your visit to coincide with the auction.

Further side trips from US 66 should include a visit to the city of Acoma, near the Pueblo Indian Reservation and Laguna and Isleta Pueblos (continued)

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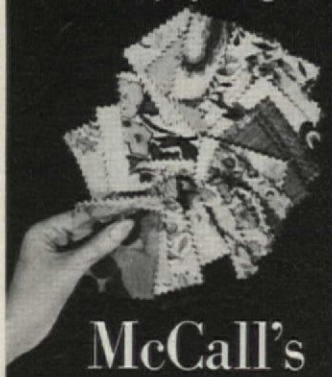

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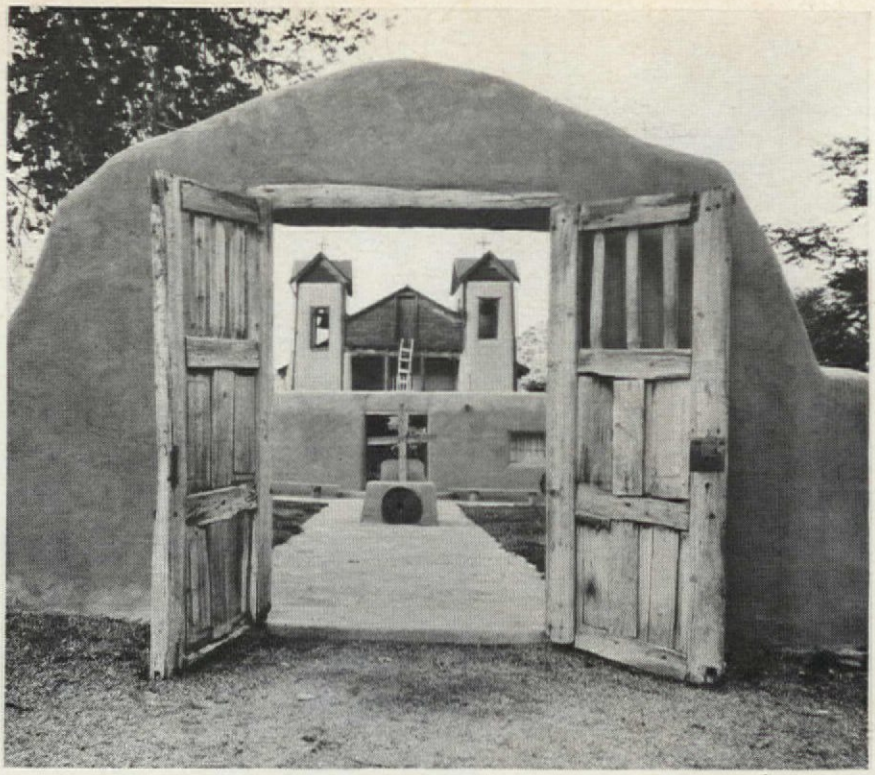

In the foothills of the Sangre de Cristo Range is the shrine at Chimayó, the "little Lourdes of America," built on earth that is believed to have healing power.

before completing your slightly uneven circle back to Albuquerque.

Special travel hints for New Mexico: Be careful on any dirt roads you might take during rainstorms. Arroyos which normally are dry creek beds can temporarily become rushing torrents.

Because there is much open range land in New Mexico, be alert for stock on the back roads.

Large historic-site markers along the different routes designate places of interest. Take advantage of them although understatement seems to be the policy in these strictly factual signs.

Remember that only very recently has the English-speaking population begun to equal the Spanish- and Indian-speaking segment, so that you may, on occasion, encounter people whose English is not totally correct. Just ask yourself how accomplished is your Spanish or your Navajo?

If you want to purchase crafts or items, prices are generally standard to the tourist. Some pueblos like you to bargain; others do not. It probably will not hurt to try, but please don't be too insistent. If you plan to make major investments, be informed about the article you are interested in.

But most important—listen, look and feel with your heart and you will discover a way of life that has been able to develop over the centuries in a diverse but unified manner. Share with the people of New Mexico their way of life and be reassured about the future of the diversity of America.

Where to Write for Information and Suggested Reading List:
Department of Development State of New Mexico, Tourist Division, 113 Washington Street, Santa Fe, N.M. 87501. Ask for list of dates of Indian dances for current year.

New Mexico from Arrowhead to Atom, Ruth W. Armstrong, A.S. Barnes and Co. Inc., Cranbury, N.J. 08512, 1969.

New Mexico, A Guide to the Colorful State, American Guide Series, Hastings House, New York, N.Y. 10016, 1962, revised edition.

Ghost Towns of New Mexico, Michael Jenkinson and Karl Kernberger, University of New Mexico Press, Albuquerque, N.M. 87106, 1967.

Southwestern Indian Tribes, Tom Bahti, KC Publications, P.O. Box 428, Flagstaff, Ariz. 86001, 1968. Soft-cover edition: $2.

Welcome to the Land of the Navajo. Compiled by J. Lee Correll and Editha L. Watson. $2.50. Order from Navajo Parks and Recreation Dept., P.O. Box 54, Window Rock, Ariz. 86515.

Willa Cather's *Death Comes for the Archbishop* is a classic American novel with this very country as its setting.

END

CORNSTARCH COOKERY

Cooking with cornstarch seems to present a problem to many good cooks. Sauces suddenly become soupy, puddings become watery and pies "weep" and fall apart. What is the trick to success in using cornstarch?

A few facts about the behavior of cornstarch are helpful in solving cooking problems. During the cooking process, cornstarch granules absorb liquid. The granules then break open releasing a thickened mixture called a gel. There are many things that affect the structure of the gel: cooking time, agitation during cooking, the amount of sugar and acid in the recipe and the rate at which the mixture is cooled.

When a cornstarch mixture has thickened, it does not mean it is fully cooked. Cornstarch should be cooked seven to 10 minutes *after* it has begun to boil. An undercooked mixture will begin to separate during cooling and an overcooked mixture will break down and become thin.

Stir cornstarch mixtures gently. After the boiling point is reached, stir only just enough to prevent scorching.

Most cornstarch recipes are a careful balance of ingredients. Too much acid will cause the recipe to become thin after the boiling point is reached. Consequently, acids such as lemon juice, tomatoes, wine or vinegar are added after the mixture is removed from the heat. Too much sugar will also cause a recipe to become thin. It is especially important to follow recipe directions exactly and measure all ingredients carefully.

"Weeping" is used to describe a cornstarch mixture in which water has separated out of the mixture. This occurs most often when the mixture is undercooked. An imbalance of other recipe ingredients will also cause weeping.

Cornstarch mixtures should be cooled at room temperature without stirring. As soon as the mixture is thoroughly cooled, cover the surface directly with wax paper, aluminum foil or transparent wrap and refrigerate. Plan on using it as soon as possible.

In spite of the problems cooks have with cornstarch, it is probably more widely used as a thickening agent than any other starch. Because it is practically lacking in flavor, it is excellent for puddings, pie fillings, cake fillings, gravies and sauces. And the key to successful results with cornstarch lies in following directions carefully. END

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SHOPPING INFORMATION

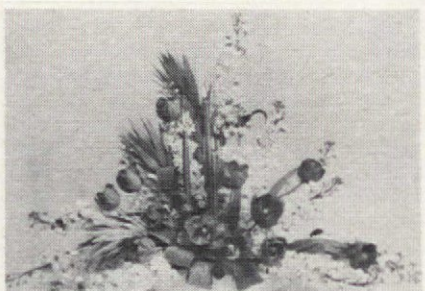
Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

INDIAN INFLUENCE

Pages 70-71: Vertical blinds of Tontine shade cloth by Thru-vu Vertical Blind Corp., Mamaroneck, N.Y. Plexiglas étagères, Richard Carleton Ltd.,* 210 East 58th St., N.Y.C. Brown Sisal wall-to-wall carpeting, Alison T. Seymour Inc., Seattle, Wash. Fabric on screen and matching pillows, Kilim by Schule-McCarville Designs, available at I.D. Fabrics,* 979 Third Ave., N.Y.C. Brown-and white-stenciled suede pillows, Pillow Concepts, N.Y.C. Cerise calf skin pillow, snake skin box, Parsons table covered in lizard, Karl Springer Ltd.,* 306 East 61st St., N.Y.C. Glass, steel and plastic coffee table, Albrizzi Designs Inc., 991 Madison Ave., N.Y.C. Other pillows, Accessories in Fur, N.Y.C. White pedestal lamp, Tyndale, Inc. N.Y.C.
*Decorators only

INDIAN SAVOR

Page 72: Black plate, Hopi Indian bowl and woven mat, The Museum of the American Indian, Heye Foundation 155th Street, Broadway, New York, N.Y. 10032



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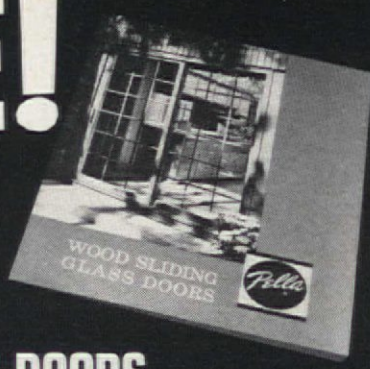

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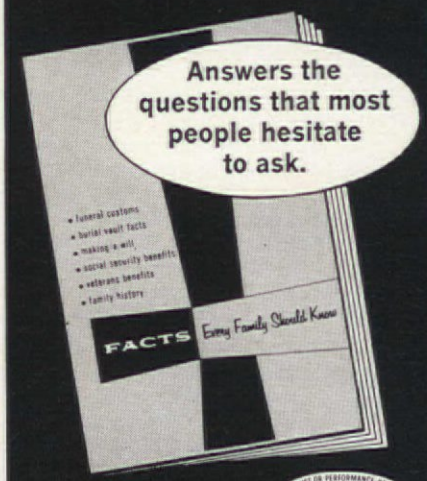

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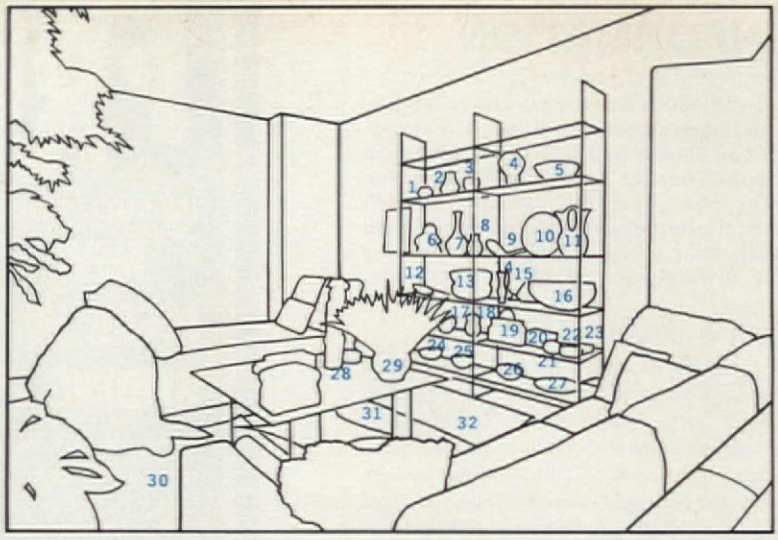
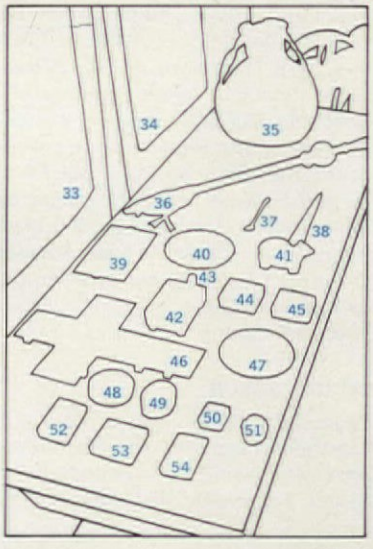
INDIAN INFLUENCE continued from page 71





The Indian handicrafts shown in color on pages 70 and 71 were gathered from three New York sources given below. Many items are one-of-a-kind; designs and prices may vary slightly on future works.

AMERICAN INDIAN ARTS CENTER, 1051 Third Ave., New York, N.Y. 10021
(1) Santa Clara pot, $20. (2) San Ildefonso pot, $85. (3) Santa Clara pot, $20. (5) Acoma pottery bowl, $50. (6) Kwakiutl cannibal woman, $65. (7) Maricopa pottery vase, $100. (13) Seneca sewing baskets, $10 ea. (16) Cochiti Pueblo bowl, $70. (20) Choctaw basket, $16. (22) Iroquois birch bark box, $20. (28) Tlingit wood carving, $135. (30,31,32) Navajo rugs, $200, $85, $135. (33,34) Nez Percé bags, $50 ea. (38) Navajo letter opener, $35. (39) Navajo ash tray, $35. (40) Navajo dish, $27.50. (44,45,53) Navajo boxes, $28 ea. (46) Navajo cross, $85. (47) Navajo basket, $135. (48) Hopi box, $35. (49) Navajo box, $22.50. (52,54) Hopi boxes, $30 ea.

THE MUSEUM OF THE AMERICAN INDIAN, HEYE FOUNDATION, Broadway at 155th St., New York, N.Y. 10032
(8) Acoma vase, $16. (9) Sac and Fox ladle, c. 1875, $125. (10) Papago basket, $25. (11) San Ildefonso wedding vase by Rose Gonzales, $150. (12) Tlingit rattle, $25. (14) Catawba vase, $15. (15) Catawba pipe, $8. (17) Zia Pueblo bowl, $20. (18) Acoma owl, $28. (19) Iroquois basket, c. 1920, $30. (21) Papago yucca basket, $6. (23) Chippewa cigarette box, $4.50. (24,25) Hopi bowls, $22.50, $25. (26) Maricopa bowl, $32. (27) Tulare plate, $75. (29) Zia Pueblo pot, $20. (50,51) Navajo pill boxes, $12, $15. (43) Navajo thimble, $2. (41) Zuni stone fetish, $27. (36) Peyote rattle, $47.50. (37) Navajo spoon, $7.50. (35) Apache water jug, $45.

THE MUSEUM SHOP, THE AMERICAN MUSEUM OF NATURAL HISTORY, Central Park West at 79th St., New York, N.Y. 10024
(4) Papago basket, $15. (42) Navajo box, $115.

Similar arts and crafts are available at the following shops and museums:
FIELD MUSEUM OF NATURAL HISTORY, Roosevelt Rd. and Lake Shore Dr., Chicago, Ill. 60605
THE HEARD MUSEUM, 22 E. Monte Vista Rd., Phoenix, Ariz. 85004
SIOUX INDIAN MUSEUM AND CRAFTS CENTER, 1002 St. Joe St., Rapid City, S.D. 57701
INTERTRIBAL FRIENDSHIP HOUSE, 523 E. 14th St., Oakland, Calif. 94606
INDIAN CENTER, 1900 Boren Ave., Seattle, Wash. 98101

LADIES' HOME JOURNAL DIET CLUB

P.O. Box 507, Garden City, N.Y. 11530

Dear American Home Reader:

If you are overweight here is a safe, sensible approach toward the achievement of a healthier, happier YOU. What's unique about the *Ladies' Home Journal* Diet Club? You will not be asked to go to meetings. You can achieve the slender new YOU in the privacy of your own home with the help of a Personal Menu Planner. You will learn to choose from nourishing, satisfying ordinary foods. But you will not be alone. Each week you will receive by mail fresh, easy-to-apply diet counseling as authoritative as the most up-to-date scientific knowledge plus diet recipes and menus from the Journal kitchens.

WHAT THE CLUB WILL DO FOR YOU

After you send us the attached confidential application you will receive from the Club:

1. A suggested realistic, permanent *weight goal* as determined by your sex, age, weight history, your body build and life style.
2. Your *Personal Menu Planner* with five ample food lists so you can select foods you prefer, yet restrict your caloric intake. The variety will satisfy your craving for food yet minimize the torture of monotony.
3. Your *Diet Progress Chart* to keep track of your weight losses, day by day.
4. Weekly Journal Diet Club Newsletters and the quarterly *Diet Club Magazine*, packed with brief, practical diet, nutritional and exercise advice! Answers to diet questions that you send us. Tips on how to organize your refrigerator. What to do about cocktails. How to diet in restaurants or in front of friends.

Every two weeks, you will get a simple form so you can deposit your new weight in the Club's Diet Data Bank. Results will be analyzed against the performance of other club members.

WHEN DO YOU RECEIVE YOUR REWARD?

When you reach your desired weight goal, you will receive your *Ladies' Home Journal* Achievement Pin. You will also be informed on how to maintain your new weight and figure permanently without blacksliding.

You will think better of yourself, and so will your family. Ask anybody who ever took weight off and kept it off: There is no better feeling, no achievement more rewarding in admiring glances, in sincere compliments, and in being able to wear a much wider selection of those smart, smaller-sized fashions.

WE GUARANTEE YOU HAVE NOTHING TO LOSE BUT POUNDS

If you adhere to the regimen doctor-designed for you, you will achieve your weight goal.

Photograph by William Helburn

If you do not lose weight, if you conscientiously remain on the diet and it does not work for you, your entire Journal Diet Club Membership costs will be refunded. So you have nothing to lose but pounds.

Sincerely,

LADIES' HOME JOURNAL DIET CLUB

Dorothy Holmes

(Mrs.) Dorothy Holmes

PLEASE READ CAREFULLY

If you are pregnant, we cannot accept your membership because your nutrition should be closely supervised by your doctor. If you become pregnant while you are a club member, you should consult your doctor about your diet and follow his instructions.

MEMBERSHIP APPLICATION CONFIDENTIAL

LADIES' HOME JOURNAL DIET CLUB, INC.
P.O. Box 507, Garden City, N.Y. 11530

Dear Mrs. Holmes:

Please consider me for membership in the Journal Diet Club.

My Age is_____. Height (without shoes) _____. I am Married ☐ Single ☐ Divorced ☐. My present weight (without clothes) is _____ pounds. Ideally, I think I should weigh _____ pounds. My lowest weight as an adult was _____pounds in the year_____. My highest weight as an adult was _____pounds in the year_____. My exact wrist measurement (use cloth tape measure) is _____inches. My body build is Heavy-boned ☐ Medium-boned ☐ Light-boned ☐.

During a typical day, my physical activity is slight ☐ moderate ☐ heavy ☐. I have recently been examined by my doctor; he approved my enrolling in a sensible weight reduction program, and it is my intention to keep in touch with him regarding my weight. I am in good health and physically able to follow this program. I am not pregnant. I understand that if I am more than 30% over my ideal weight, this program may not be effective and that closer medical supervision is desirable. If under 18, parental signature necessary.

Please enroll me for membership for:
☐ 3 months at $10 ☐ 1 year at $30
☐ Enclosed is check or money order for $_____
☐ Please bill me

YOUR SIGNATURE_____

NAME (please print)_____

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Journal Diet Club, Inc. is another service of the Ladies' Home Journal.

and vacuum cleaners, one year; refrigerators, one year overall for various parts, plus four years on the refrigerating system; for washers it varies from 90 days to one year on parts and service plus several years for the transmission.

No guarantee can promise you prompt response from your local authorized repair service. Such merchandise must wait on line like ordinary owner-damaged items. Don't worry if the guarantee runs out while the appliance is waiting to be repaired. The maker or dealer will honor the claim as long as you notified the shop of the needed repairs within the time limit.

So far we have been talking only about the written assurance spelling out all the terms: the express guarantee. Another type is more general and harder to get satisfied—the implied guarantee. An implied guarantee on an item means that it should do what the maker claims and that it is reasonably fit for the purpose for which it is made. There is no formal statement of terms. A coffee grinder should grind coffee beans. Any item advertised as "heavy duty" should be able to do more work or handle heavier loads than a standard model.

A few desperate consumers have taken cases of unsettled implied guarantees to court and they have won. Decisions on lawsuits involving implied guarantees have held that you should be able to use a product for its intended purpose in absolute safety, no matter what the maker disclaims in print. A retailer who sold a freezer was held liable for the destruction of a home by fire caused by the freezer overheating.

But you will need to bring suit to get satisfaction only rarely. Most questions or complaints about guaranteed merchandise will be answered personally by the manufacturer. For prompt action go to the top: write the president of the company. If you take good care of your appliances, they will serve you long after their guarantees have expired.

General questions about everything from dishwashers to garbage disposals will be answered by the Association of Home Appliance Manufacturers, 20 North Wacker Drive, Chicago, Ill. 60606. Your local Better Business Bureau or the National Better Business Bureau, 230 Park Avenue, New York, N.Y. 10017, can also be helpful.

For more information about all kinds of purchases, the Association of Better Business Bureaus International has a book called *Consumer's Buying Guide—How to Get Your Money's Worth*. To order, send $1 to them at 1 Greenwich Plaza, Greenwich, Conn. 06830.

—Maidee Spencer

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I sure am glad that my daughter was too young to notice how fat I looked here. And I hadn't even reached 265 pounds when this picture was taken.

Here, I'm 136 pounds. Sure is good to get into stylish clothes, since I'm only 32 years old.

I carried my bridegroom over the threshold. Then I lost 129 pounds.

By Kathleen Coffey — as told to Ruth L. McCarthy

Maybe you'll get an idea of what my husband and I looked like, when I say I've lost as much as Charles weighed at our wedding. 129 pounds. Understand now why I was the one to carry him over the threshold of our first home?

Being fat had made me a loner in school. Mamma had a job at that time, and to ease her conscience for leaving my sister and me, she always gave us ice cream money. And I never missed a scoop. Besides, I'd stuff on bread and potatoes and sweets and all kinds of candy.

I remember how much I wanted to be on the square-dancing team at school. But I was turned down because I couldn't keep up with the others, and because I made too much noise stomping around.

All I can say now is, thank goodness Charles took me for what I was, not what I looked like. In fact, the only time he ever said anything to me about my weight was when I was expecting. He was scared for my health. But it seemed that when anybody said anything to me about losing, I'd resent it and eat more.

After my little girl came and I went up to 265 pounds, even I was afraid. Of course, my doctor had got on to me plenty of times, but I never took his advice. This time, however, it was me who made the decision to reduce. And until you make up your own mind to lose weight, nobody can help you.

You see, I'd seen those stories in magazines about folks who'd lost weight with the help of a reducing-plan candy, Ayds. So I bought the vanilla carmel kind at the drugstore. Later, I switched around to the plain chocolate fudge type and the chocolate mint fudge.

I took one or two before meals like the directions say. And Ayds actually helped me curb my appetite. Why, on the Ayds Plan, I ate less because I really wanted less. Where I used to crave buttered biscuits and macaroni and potatoes, now I don't hanker for them.

While I was losing, I didn't think about how far I had to go down. Just that with each five pounds, I was that much closer to my goal. And it worked.

By the time Charles and I had our new home in West Asheville, N.C., I was so much slimmer, he carried me over the threshold like I weighed nothing.

Now that I'm 136 pounds, it sure has confused people. Even my mamma, who hadn't seen me for a long time, almost cried when she spotted me in church. And my uncle couldn't believe his eyes.

But the best reaction of all was from a lady customer in our store. Charles and I used to deliver her newspapers. Well, first time she saw me skinny, she didn't speak. Instead, she spread the word: "Mr. Coffey's got himself remarried." We laughed when the news got back to us. But, in a sense, it's true. Because, thanks to the help of the Ayds Plan, Charles has got himself a new wife. Me.

Before and After Measurements

	Before	After
Height	5'6"	5'6"
Weight	265 lbs.	136 lbs.
Bust	44 bra	34 bra
Waist	42"	28½"
Hips	49"	36"
Dress	24½	10

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Treat yourself and your friends to CAT FANCY, the only full color, full size magazine about cats and kittens. Every issue is filled with exciting stories, helpful articles and delightful pictures. Your friends will think of you every day when you send this perfect gift for the cat lover. Gift card sent free. Six beautiful giant issues per year of the world's largest-selling magazine about cats and kittens. Regularly $4.50 per year. Special limited offer: $3.50 for 1 year; $6.00 for 2 years; $8.00 for 3 years. Money back guarantee if not pleased.

CATFANCY MAGAZINE, AH-3, Subscription Division, Flushing, New York 11357

A Real Jewel Among Swiss-made Watches

WORLD FAMOUS Slide Rule Chronograph

COMPLETE WITH 6 DIALS, 5 HANDS, AND 2 PUSHBUTTON CONTROLS

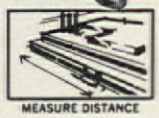
Only $13.95

IDEAL FOR: STUDENTS, SCIENTISTS, BUSINESSMEN, ACCOUNTANTS

Circular slide rule works exactly the same way as standard slide rule does, matching moveable calibrated outer ring against fixed inner ring.

REGISTER SPEED

CHECK PARKING METERS



MEASURE DISTANCE

TIME ATHLETIC CONTESTS

- **Measure Distance**
- **Check Parking Meters**
- **Time Athletic Contests**
- **Use As Regular Stop Watch**
- **Check Production Figures**
- **Register Speed**

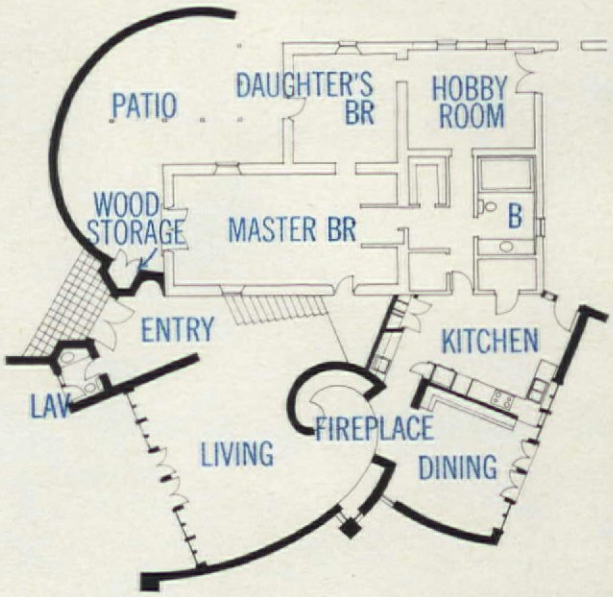
This is a gem, first made famous by World War II pilots who found it an absolutely accurate timepiece. Whether you like to fly, or drive sports cars, record your average speed per mile, or time the number of beers consumed in an hour, this will do the job. All 5 hands are machine-calibrated. It is shock-resistant, anti-magnetic, has unbreakable mainspring, big sweep second hand, luminous dial and hands, golden-finished die-cast case, and a leather strap.

A favorite of mathematicians, slide ruler instantly multiplies and divides with just a twist of the outer dial. Amaze your friends by seeming to do the problems in your head plus the ability to tell time in Tokyo, Paris, Shanghai — anyplace in the world! A big buy for only $13.95 with full year guarantee, of course.

GREENLAND STUDIOS, 3301 Greenland Bldg., Miami, Fla. 33054

continued from page 66

Classic adobe contrasts with uncompromisingly modern in this ingenious remodeling.



Strong contrasts between old and new abound in the Allen McNown house in Nambe, New Mexico. And it is these sharply defined differences that give the house its character. No attempt has been made to give the original 1850 adobe (light lines on plan above), two stories high and with conventional rooms, a modern look. On the other hand, the new single-story addition of 1967 (dark lines) is uncompromisingly of today. Spaces here come in a variety of shapes and sizes, and ceiling heights range from low to soaring.

The old and new counterpoint is played up even further by the contrast of materials and colors—smooth and light in the old portion, rugged and dark in the new, although both are adobe.

Even though the two sections of the house meet along one wall only, the new wing sweeps protectively around the old. Connections between them dramatize their separateness even more vividly. What was formerly the rear wall of the old house is now the white plastered stairwell. Stairs ascend to a platform on same level as second floor of the original house, providing access to this area.

Instead of a *portál* (porch), so typical of New Mexican houses, there is a roofed-over terrace in front of the living room, radiantly heated for year-round use. The curved adobe wall that joins the old and new wings encloses the porch of the original house to form a new patio.

A strong sense of shelter is one of the most typical aspects of New Mexican architecture. Here it is evidenced in the old 22-inch-thick adobe walls and smallish windows. In the new part, with two whole window walls under sweeping roof overhangs, solidity and massive scale lend a feeling of great security.

New Mexico's regional architecture and indigenous building materials influenced the style of this house. But the imaginative approach to remodeling could be adapted by anyone with an outgrown home worth saving. END

CROSS-STITCH OUR MAN ON THE MOON

You can make your own personal record of the momentous July 20, 1969 moon landing! Man's first exciting steps on the moon are clearly captured in our 10x13-inch, 100 percent linen sampler that you can embroider yourself using just five stitches. What a perfect project for a club, church organization or youth group, either to raise funds or to present to schools and libraries. In fact, four of the stitches enable a Junior Girl Scout to earn a needlecraft badge. On the walls of your own home the sampler is a lasting testimonial to the most incredible feat in our lifetime. The painted wood frame is also available.

Anthony Cutroneo

Fill out coupon and enclose check or money order. Florida residents please add 4% sales tax. Allow 4 weeks for handling and mailing. (We are unable to handle Canadian, foreign or C.O.D. orders.) To avoid delays indicate your zip code.

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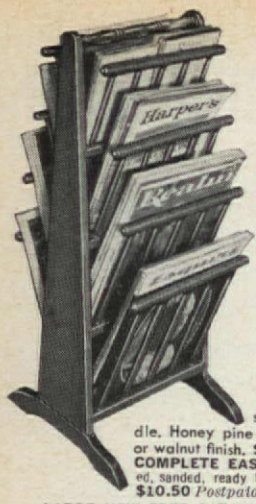

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FINISHED OR IN KIT

Just developed in our workshop—a compact, easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12" W. 13" D. 30" H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple, antique pine or walnut finish. **$16.75** *Postpaid.*
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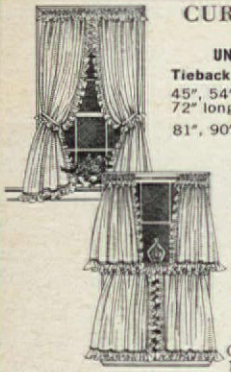

CURTAIN CHARM
WITH RUFFLED UNBLEACHED MUSLIN

Tieback
45", 54", 63" 72" long..... 6.00 pr.
81", 90" long..... 6.50 pr.

Tiers
20", 25", 30", 36" 40" long..... 4.50 pr.
2 pairs to window as shown..... 9.00
(all pairs 74" wide)

Matching Valance
11" x 74"..... 2.25

Please add 50c to each order for handling

Order these BLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these white pre-shrunk muslin curtains will retain their crisp appearance with a minimum of care.

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Country Curtains
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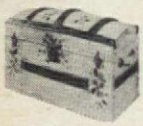
Stockbridge
Mass. 01262. Dept. 35



TRUNK DECORATING
FOR FUN AND PROFIT
***INCLUDING DECOUPAGE PLAQUE INSTRUCTIONS**

All across the country, these trunks are emerging from attics and basements to be transformed into lovely and useful blanket chests, toy boxes, hope chests, etc. This one-of-a-kind, illustrated booklet, **"Trunks to Treasures,"** gives complete step-by-step instructions and ideas for decorating. **ONLY $2 POSTPAID:** two copies for **$3.50.** Keep one; give one!

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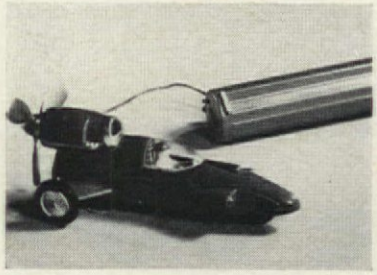
3043 Drake Building
Colorado Springs, Colo. 80901

LYNN HEADLEY—Editor

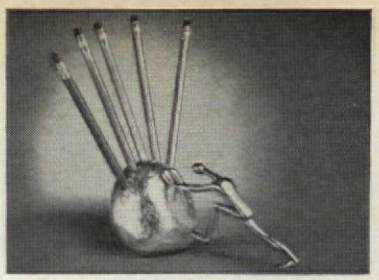
AMERICAN HOME MARKET PLACE

Old-time lamp
Just like the kerosene lamps carried by early trainmen for over a century, the red lantern lamp lights up today as a handsome table accent. Oak base; 3-way light. Shade is burlap over parchment with red trim. 24 in. high. $15.95. The Workshop, AH-3, Oakhurst Farms, Summerfield, N.C. 27358.



Zooooooom
What youngster wouldn't be thrilled with this turbo-jet racer that zooms along under his control. Battery operated, your child activates the remote control unit. A flick of the finger and it reverses itself. $1.98 plus 25¢ postage. Colonial Studios, Dept. JRE-3, White Plains, N.Y. 10606.

Gab à la gourmet
Sell Gourmet Just-A-Notes to add a healthy filling to your group funds. 12 members selling 12 boxes each at 45¢ per box profit, puts $64.80 in the treasury. Colorful in kitchen motif and "pretty" convenient. Details, sample box, $1. Current, AH-3, Box 2020, Colorado Springs, Colo. 80901.



Bold in gold
Pencil Pusher is the appropriate title for this outstanding desk accessory for men. Made of solid metal and finished in gold, it comes with five pencils. An excellent gift for *your* favorite world-beater. $7.50. Alexander Sales, Dept. AH-3, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.

Pretty handy
What a fancy way to treat friends—with Foam Guest Soap, of all nice things. Pretty, bedecked daisy spray can dispenses fragrant foam. A lasting addition to your powder room that's so neat. 6 oz. $1 each; 3 for $2.98. Vernon, Dept. A31, 560 So. 3rd Ave., Mt. Vernon, N.Y. 10550.

Handy and hot
Therm O Tray keeps a whole meal hot or nice for hot hors d'oeuvres that you wish to prepare "ahead of time." Aluminum frame, walnut finished handles, it's UL approved. 19x19½ in. Classic design in avocado. $6.95 plus $1 postage. 2, $15. Briskin, AH, 55 West 55th St., New York, N.Y. 10019.

Child's play
It's simple to transform a tot's room into an Enchanted Forest with a delightful array of figures to fun-flatter a wall. Includes 20-in. Bunky Bear, his friends, trees, etc. on heavy bond stock. With instructions. 25-piece set, $3.98. Small Fry Shop, AH-3, Box 76303, Los Angeles, Calif. 90005.

Picasso on canvas

Blue Nude, painted by Picasso during his famous blue period, has been exquisitely reproduced on artists' canvas. Figure is in strong black on a blue and black background. 16x20 in. $5.95 plus 45¢ postage. Lambert Studios, Dept. 217, 15 West 24th St., New York, N.Y. 10010.

Strictly Victorian

An elegant reproduction of the Peggy Lee Victorian chair is solid mahogany. Deeply tufted in a wide selection of covers. 39½ in. high. $119.95, express charges collect. Also, matching man's armchair. Catalogue, fabric samples, $1. Magnolia Hall, AH-3, 726 Andover, Atlanta, Ga. 30327.

Cork marriage mat

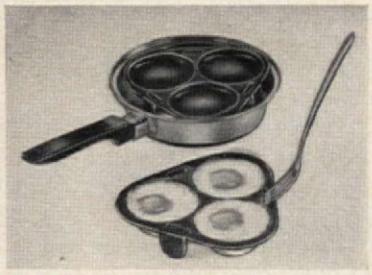
A charming keepsake for the bride and groom or anniversary couple is this Cork Mat Plaque. Nice as a wall decoration or hot pad. 8 in. Order with any names and date. Naturally, a baby design is available, too. $1 plus 25¢ postage each. Stratton Snow, Dept. A12, Delray Beach, Fla. 33444.

Crystal chandelier

Turn a room into a gleaming fairyland with this lovely 12-arm crystal charmer. Hung with imported 4 in. colonial prisms, blown and cut crystal arms, standard and bobeches. About 33x22 in. "Small Waverly" is $305. Catalogue, 25¢. King's Chandelier, AH-3 Hwy 14, Eden (Leaksville), N.C. 27288.

Waist not, want not

If your man is big or tall and needs extra room in the waist, this permapress dress shirt is for him. In deep-tone blue, deep-tone gold, or white. Sizes 17-22; ½ sizes to 19. Sleeves 33-36. $8.95 plus 50¢ postage. Free catalogue. King-Size Co., 4899 King-Size Bldg., Brockton, Mass. 02402.



Perfect triangle

Poach perfect eggs in these Teflon-coated, never-stick cups. 3-in-1 set is great for dieters; it requires no butter or margarine. To pick up, just insert fork in slots. Sturdy 6-in. aluminum triangle on 1-in. legs. $1.69. Breck's of Boston, K20 Breck Bldg., Boston, Mass. 02210.

Join the jade set

Band jade ring is hand-set in 24K electro gold-plated filigree setting. Jade, the symbol of love, good fortune and happiness, is about 1 in. across. Adjustable. Comes with gem warranty. A fine gift. $3. Westport's World Art & Gift Shop, Studio AH-3, 606 Post Road, Westport, Conn. 06880.

Great from Britain

Scarce Prince of Wales Investiture stamp is included in a 16-stamp collection panorama of British life and history. Multi-colored issues show painting masterpieces, etc. 25¢. Plus stamp selections to examine. Buy any or none, cancel service anytime. Garcelon Stamp, AHR, Calais, Maine 04619.

Pewter Soup Tureen with Tray only $12.98

Magnificent classic 5½-quart Italian import keeps "zuppa," stew, baked beans, other foods steaming hot over 3 hours beautifully—on buffet, at table. Handsomely crafted from rich pewter-finished metal, this commanding beauty has insulated lining, tight-fitting cover. Matching 12½" tray adds to elegance, protects table and linens. Just as effective for keeping foods icy cold—a perfect ice bucket—a unique punch bowl or snack server! **$12.98** plus 75¢ postage & handling.

Prompt shipment. Satisfaction guaranteed
Send check or money order—no C.O.D.'s
Send for FREE gourmet catalog

MAISON ☆ MICHEL, ltd. Dept. A-30,
Michel Bldg., New Hyde Park, N.Y. 11040

GOOD NEWS FOR GOURMETS

CREATIVE STITCHERY kits to decorate your home. Kit includes design stamped on Belgian linen, colorful floss, wool yarn, needle, instructions, and 12" x 15" white molded frame.

Daisies on blue background (shown) **$2.95**
Black-eyed Susans on olive **$2.95**
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PLUS 45¢ POSTAGE & HANDLING
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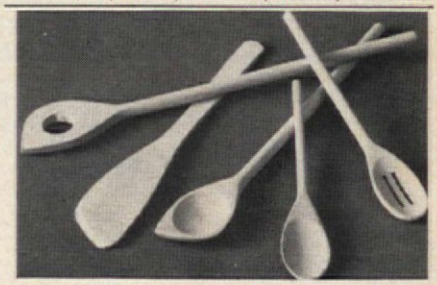
LARGEST SELECTION of tiny, all-in-the-ear, behind the ear, eyeglass and pocket models. FREE HOME TRIAL. No obligation. Money back guarantee. No down payment. Easy terms. No salesmen or dealers. Order direct and save 65%. Write for free catalog. **PRESTIGE**, Dept. D-106, Box 10947, Houston, Tex. 77018.



5 Wooden Cooking Utensils ... $1.59

Fascinating Forms that are essential cooking tools. Spoons that get into corners, spoons with holes for mixing dough, with slots for draining, paddle shaped for folding. Each different for a special use. Fine natural wood, ranging from 9" to 14" in length. Set of 5.

6077 Wooden Cooking Set **$1.59**
add 25c postage

The Country Gourmet Inc.
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2 FT. TALL GIANT CIRCUS CUTOUTS

Impish full color circus animal cutouts brighten any room. Children love the 8 whimsical 2 ft. tall animals, yard of tent poles and canopies, stars, balls, etc. Complete 48 pc. set only **$3.98** ppd.

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Pistol-Handled Stainless
in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol-handled knives, 3 tined forks and rat-tailed spoons. In heavy hand-forged satin finished stainless. Service for 8 includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 $29.95. 75-piece service for 12 $44.95. Steak Set, 8-piece pistol handles (not shown.) Gift boxed. $16.95 BETSY ROSS FIDDLE BACK stainless steel. Complete 50-piece service for 8, $29.95; 75-piece service for 12, $44.95.

All prices ppd. Send 25¢ for catalog and open stock price list

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NOW! GET 5 REAL OLD LINCOLN CENTS --for only 10¢

Only 10¢ brings you 5 old Lincoln pennies issued before 1927. (One set to a customer.) This offer made to introduce our "Coins on Approval" service. You may return without purchase and can stop service at any time. Also big free illustrated catalog. Just send 10¢ with name, address and zip code to: LITTLETON STAMP & COIN CO., INC., Dept. ML-16, Littleton, N. H. 03561.

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Your Personal Way To Beautiful Hair Grooming

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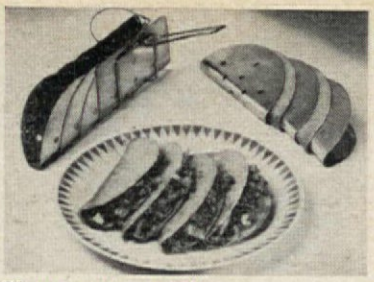


Show your metal

Tac-O-Qik set includes 6 metal taco shells. You can turn a half-dozen canned or frozen tortillas into crispy, crunchy shells for plump beef, ham, sausage or bean tacos in minutes. With instructions. $3.98 plus 50¢ postage. Maison Michel, AH-3 Michel Bldg., New Hyde Park, N.Y. 11040.

Crewel charmer

Pansies and violets design is pretty as a picture and *for* a picture—or pillow top. Kit contains design on linen, yarns, needle and instructions. Lovely in violet, olive green, blue-lavender, old blue and gold. 17x17 in. $3.95 plus 35¢ postage. The Stitchery, Dept. AH-3, Wellesley, Mass. 02181.

Dedicated to dolls

You can learn how to operate a Doll Hospital, repair, dress and make dolls of all kinds—or enjoy a wonderful hobby. Fascinating and full of opportunities. For free information on a home study course, write Lifetime Career Schools, Dept. D-739, 2251 Barry Ave., Los Angeles, Calif. 90064.

Zodiac clock

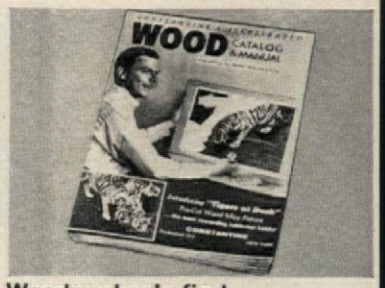
"It's 8 past Leo!" You'll have fun with this cordless wall clock circled with the 12 signs of the zodiac to tell the hour instead of numerals. In black and white, it's 9 in. in diameter. Runs 1 year on a battery. $14.95. Alexander Sales Corp., Dept. AH-3, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.

Milady music box

Graceful figurine in colorful glazed ceramic revolves as it plays the melody of Lara's Theme from Dr. Zhivago, "Somewhere My Love." Her "flowing" skirts and tossing curls give Milady a waltz-like look as she twirls. 7 in. high. $4.98. Colonial Studios, Dept. TF-38, White Plains, N.Y. 10606.

Return address

Put an identification tag on your pet to eliminate loss worry. Tag is engraved with pet's name, plus your name, address and phone number. In polished stainless steel, it's easy to put on collar. $1 each ppd. Walter Drake, 404-C Drake Bldg., Colorado Springs, Colo. 80901.



Woodworker's find

"Illustrated Wood Catalog and Manual" helps you build, rebuild furniture—*anything* with wood. Materials, plans, ideas, etc. With "101 Things to Make," 25¢. Catalog, plus "101 Things" and 20-wood sample set, $1; refunded on first order. Constantine, AH-3, 2050 Eastchester Rd., Bronx, N.Y. 10461.

Magnetic reach

Giant 30-in. tongs make it possible to bring everything within easy reach. Non-slip, magnetic ends grip and hold with scissor-like action. Ideal for grabbing hard-to-reach cans on far-away shelves, pins on the floor, etc. Long-Arm is $2.98. Breck's, K21 Breck Bldg., Boston, Mass. 02210.

THE FASTEST MOST EFFECTIVE WAISTLINE REDUCER EVER DISCOVERED

The Incredible New... SAUNA BELT

GUARANTEED TO TAKE FROM 1 TO 3 INCHES OFF YOUR WAISTLINE IN JUST 3 DAYS OR YOUR MONEY REFUNDED

SAUNA BELT—the first really new idea in slenderizing in years produces sensationally rapid results in reducing the waistline—for men or women—and without the need for any weight loss. Unbelievable results like these—results which speak for themselves:

MRS. L. PEREZ *"I used the Sauna Belt for about 30 minutes one afternoon and lost 2 inches from my waistline and 1½ inches on my tummy. It is truly amazing."*

MRS. PAULA THOMPSON *"I had a skirt that was too tight for me. I used the Sauna Belt for just a few minutes one day and lost 1¾ inches from my waist. Now the skirt fits beautifully."*

MRS. C. M. SORENSEN *"Using the Sauna Belt for just a few minutes a day for one week produced a 3 inch loss on my waistline and a 3½ inch loss on my tummy."*

WHAT IS THIS SENSATIONAL NEW "SAUNA BELT"? The Sauna Belt is made from a special non-porous plastic material. It is completely different from any other so-called "waist reducing belts" on the market. The Sauna Belt is placed around your waist, directly against the body, and then by use of the special tube provided, the belt is inflated—just like blowing up a balloon. As the belt is inflated, it will tighten itself around your waist and you will notice a snug, comfortable feeling of warmth and support throughout your waistline and lower back. After the belt is in place and inflated, you will then perform the two magic waistline reducing exercises, specially designed for use with this remarkable belt. This will take just a few minutes and then you will relax, while leaving the belt in place on your waist for another 20 minutes or so. That is all there is to it. This inflated belt is specially designed to provide resistance to the movements and to provide heat and massage to every area of your waist—back, front and sides—**and when you remove the belt—voila!—a tighter, firmer waistline from which the excess inches are already beginning to disappear.**

HOW LONG MUST I USE THE SAUNA BELT? That depends on your goals—how many inches you want to lose from your waistline and the rate at which your body responds. Each person's body make-up is different, therefore the degree of loss will vary with individuals. It is recommended that you use the belt for a few minutes each day for 3 days in a row when you first get the belt and then about 2 or 3 times a week until you have lost as many inches as you desire. After that you can keep your waistline where you want it by using the belt about twice a month. **Many, many people lose an inch or more the very first day they use the belt. There are those who have lost as much as 3 inches on their waistlines from just one session with this magic belt.** The results from the Sauna Belt have been dramatic, to say the least, but whatever speed of inch loss your particular metabolism allows you with this belt, remember this: **You must lose from 1 to 3 inches from your waistline in just 3 days or you may return the belt and your entire purchase price will be immediately refunded.**

1. Slip the belt around your waist—inflate—and you are ready to do your two magic waist reducing exercises: 5 to 10 minutes.

2. After your exercises, you simply relax for about 20 minutes while keeping the belt around your waist.

3. Then remove the Sauna Belt. Your waist will already feel tighter and trimmer. Many persons have lost an inch or more the very first day.

NOTHING ELSE LIKE IT . . . AND THE PRICE IS ONLY $9.95. Nothing else that we know of can give the sensational results in rapidly reducing the waistline as does the incredible new Sauna Belt. There are other so-called heat belts, but none that can even begin to provide the resistance and the complete waistline control made possible by the inflatable feature of the Sauna Belt—that means so much to your rapid results. There is no need to wear an uncomfortable weighted belt around your waist for hours every day. The Sauna Belt gives results many times faster in just a few minutes a day and is a marvel of ease and comfort. And there is no electronic device, many costing hundreds of dollars, that can give you even a fraction of the results as the fabulous Sauna Belt for only $9.95.

MONEY BACK GUARANTEE. We are so convinced that the Sauna Belt is the fastest, surest, most convenient, most comfortable, most sensationally effective waistline reducer ever discovered that we offer this unconditional Money Back Guarantee: **Man or woman, if your waistline is not 1 to 3 inches smaller after using the Sauna Belt for only 3 days, you may simply return the belt to us and your money will be refunded promptly and without question.** So if you want a trimmer, slimmer, firmer, tighter waistline and you want it now—send for your Sauna Belt today and discover what a remarkable difference it can make in the way you look and the way you feel. It will be the best investment in your appearance you will ever make.

SAUNA BELT INC., P.O. Box 3984, Dept.AH-1, San Francisco, CA 94119

Please send me ___ Sauna Belts along with complete easy to use instructions, including the two magic waistline reducing exercises. I understand that if I do not lose from 1 to 3 inches from my waistline in just 3 days I can return the belt to Sauna Belt, Inc., and receive my money back.

For each Sauna Belt and complete instructions I enclose $9.95. Cash ☐ Check ☐ Money Order ☐ (No COD's)

Waist size: Woman ___ Man ___

Name _____

Address _____

City _____ State _____ Zip _____

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COUNTRY CHARM
with bleached and unbleached muslin

. . . pillow shams, dust ruffles and canopy covers in the crisp, fresh tradition of Colonial New England. *Write for brochure showing full line of Country Curtains in many sizes and fabrics. Please add 50c to each order for handling. Send check or money order, no COD's please.*

DUST RUFFLES Twin or full size spring top style, double fullness with 2" hem.
UNBLEACHED, drop lengths 15", 20", 25" 10.00 ea.
BLEACHED, drop lengths 15", 20", 25" 12.00 ea.
PILLOW SHAMS 18"x26" with 2" ruffle.
UNBLEACHED 3.00 ea. BLEACHED 4.00 ea.
CANOPY COVERS 10" ruffle, double fullness. 1" hem. Fits standard single and double bed canopy frame.
UNBLEACHED single and double 12.00 ea.
BLEACHED single and double 14.00 ea.

COUNTRY CURTAINS
At the Red Lion Inn
STOCKBRIDGE, MASS. 01262 DEPT. 39

PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $350; wall-paper scenics cost $100 and more. Our complete kits, $12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for...

FREE! THIS YEAR'S NEW COLOR CATALOG!

...over 25% new designs! This year's exciting new *36-page color catalog* shows dozens new designs & big choice decorator color combinations plus easy *"How to" details.* (encl. 10c postage, handling.) **MURAL ARTS COMPANY, 14713 Keswick, Van Nuys, Cal. 91405 Dept. AH1**

MAKE MONEY at home!
Big Demand now for—
HANDCRAFTED GIFTS AND DECORATIVE ACCESSORIES

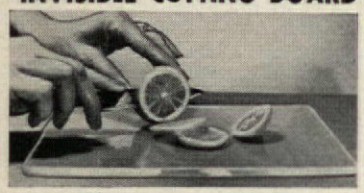
It's Easy! WE SHOW YOU HOW! No special talent needed.

This unique planter was made with ordinary "newspaper." Sells at top price!

Learn at home in your spare time. BIG profits from small investment. Excellent opportunities everywhere. Supply kit included. Send for FREE booklet describing this exciting home study program. No obligation, no salesman.

NORM AND SUE MORRIS' LIFETIME CAREER SCHOOLS
Dept. E-411, 2251 Barry Ave., Los Angeles, Calif. 90064

INVISIBLE CUTTING BOARD



Clear as a whistle

Something to sing about: a clear plastic cutting board that saves surfaces from scratches while you slice, chip or carve. Plus, it lets fancy formica patterns show through when they're too pretty to hide. Dishwasher safe, heat-proof.

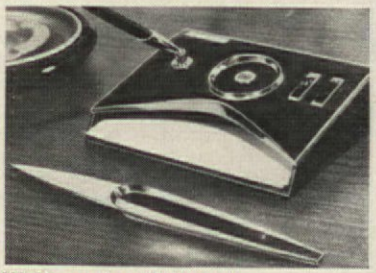
8" x 11", $2.98 each ppd.
12" x 16", $4.98 each ppd. 14" Round, $6.98 each ppd.

Send check or money order Money-back guarantee. Mail orders filled promptly.

COLONIAL GARDEN, Dept. AH-3,
270 W. Merrick Rd., Valley Stream, N.Y. 11582

Van Gogh glory

"Sunflowers" shines as one of the most popular and well-loved paintings by Van Gogh. Vibrant yellows, greens, and browns are magnificent. 20x26 in. Elegantly silk-screened on artists' canvas. $6.95 plus 45c postage. Order from Lambert Studios, Dept. 218, 15 West 24th St., New York, N.Y. 10010.



Write out and tune in

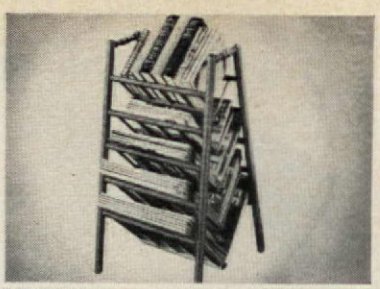
Desk set and radio ensemble: 8-transistor radio with battery and built-in antenna, 10-in. letter opener, Parker Pen, extra note paper and name plate for engraving. Set in chrome and black leather-like top panel. $12. Niresk, Dept. REP-22, 210 S. Des Plaines St., Chicago, Ill. 60606.

Versatile violets

Needlepoint African violets create a perky pillow top, picture, handbag, or footstool cover. In shades of violet, green and brown. You fill in the background. Design on 15x18 canvas. $6.95 plus 60c postage. Add $3.50 for ivory or pink pickground yarn. The Stitchery, AH-3, Wellesley, Mass. 02181.

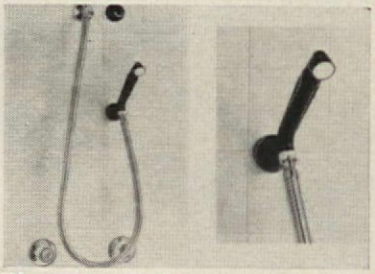
Special presentation

J. F. K. Silver Specimen year set of 1964, the only set minted with rare John F. Kennedy half-dollar. In case, $3.79; 10 sets, $36.75. Also last Franklin Silver set, $3.98; 10 sets, $38.95. Add 50¢ postage. Free catalogue. Matt Numiss, AH-3, 2928 41st Ave., Long Island City, N.Y. 11101.



Library tree

Handy magazine book tree holds over 100 magazines, etc.; top takes any size reference books, even phone books. White birch in maple, walnut, honey or antique pine finish. 28x16x15 in. $15.95. Kit form, $9.95. Add 85¢ west of Miss. Yield House, Dept. AH-3, North Conway, N.H. 03860.



Shower power

Hair just set? Use Kelta Mobile Shower at shoulder height. Use it overhead, too, or remove for hand-held convenience. Flexible chrome tube, it has 2 sockets for 6 spray angles plus "force" control. Unscrew standard head, screw Kelta in. $11.95. Richard Fife, AE-3, 1140 Broadway, New York, N.Y. 10001.

What's what on antiques

Antiques magazine is filled with up-to-date facts on the "old." Beautifully illustrated, it tells how to *know* antiques, articles on items, buy-sell information, etc. A beginner or collector "must." 12 issues, $5. Send no money, you'll be billed. The Antiques Journal, Box 467-AH6, Kewanee, Ill. 61443.

A credit to him or her

Card Wallets hold 20 credit cards standing up in open pockets. Convenient, pockets for currency and notes, plus built-in change purse for the ladies. Leather look; men's in black, women's in red. $1.98 each. Walter Drake, AH-30 Drake Bldg., Colorado Springs, Colo. 80901.

Actual Size 2"

Complete Set

ONLY $1.00

GIANT

PLAY ZOO ANIMAL COLLECTION

20 Lovable Animals to Delight the Heart of Every Child!

BIG! COLORFUL! EXCITING! FUN!

Think of the fun and excitement that will pop into any child's eyes when he sees this wonderful collection of goofy, lovable animal zoo come tumbling out. And look what you get: A fat, frolicsome Hippo, a charming baby elephant, zebra, camel, foxes, a turtle... and much much more. All together 20 animals selected as children's favorites, and all with an extra touch: Wide, friendly eyes, laughing faces, marvelous authentic colors that make each of these lovable characters look as if they've just stepped from the pages of a wonderful storybook. Such a marvelous surprise you'll want to order several right away!

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your Zoo Animal Collection now, while the supply lasts. Each collection includes 20 friendly zoo animals averaging approximately 2" in size. All are of rubbery washable plastic. Hurry Order Now, this offer will not be repeated this season in this magazine.

COLONIAL STUDIOS, DEPT. GZ-52
20 Bank Street, White Plains, New York 10606

Please send me the Giant Collection of 20 Zoo Animals for just $1.00 on full money back guarantee if I am not absolutely delighted. (Please add 25¢ postage and handling with each order.)

Enclosed is $..... (Print Clearly)

Name .....

Address .....

City .....State .....Zip .....

☐ **SAVE! SPECIAL OFFER:** Order 3 collections for just $2.50 (You save $1.25). We pay postage. Extra sets make great gifts.

When You Own a Spartan pool

You enjoy the pleasures of a maintenance free, in-ground pool.

This seal applies to all Spartan Pool Components as furnished by Major Pool Equipment Corp.

The fun starts the moment you step out your door . . . and into a steel wall, vinyl lined Spartan Pool. It's your assurance of care-free home pool enjoyment, year after year. Spartan, the finest pool you can buy . . . everywhere. Over 15,000 Spartan Pool installations throughout all 50 states are your assurance of Quality. Wide range of sizes and shapes. Installation in one week or less by factory trained dealer.

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Rush me big FREE Spartan Pool Handbook.

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This enchanting Clown in a Green Hat has already been worked for you on 12" square white mono canvas in gay golds, greens, reds, purple, blue and brown. Only $9.95 plus 50¢ pstg. Also available at same price: matching Clown in Red Hat. Add $2.40 for ivory or white background yarn to complete picture or pillow top.

Send 25¢ For Next 3 Art Needlecraft Catalogs

The Stitchery Dept. AH703 Wellesley Hills, Mass. 02181

RYER: LOVERS.

Striking contemporary art. Hand **silkscreened** by master craftsmen on genuine **artist canvas** Rich browns: tans and golds. 18" x 29"

Pub. @ $15.00

Only $5.95 +.45 post. From:

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SAVE $5 to $12

ON YOUR HARD TO GET SIZE

2 to 14 AAAA to EEE

FOR EXAMPLE ONLY **$12.99** Plus $1.00 P.P.

Black pat. & gray
Beige & wht.
Blue & gray White & red

No more paying high prices because your size is hard-to-get. Send for FREE COLOR CATALOG and see how you save $5 to $12 with no extra charge for large sizes on scores of latest fashions ALL stocked in hard-to-get sizes.

HILL BROTHERS DEPT. D33
241 Crescent St., Waltham, Mass. 02154

TELEPHOTO PICTURES WITH YOUR INSTAMATIC CAMERA

Two amazing lenses increase the picture taking scope of your Instamatic Camera

Lenses fit on your camera—no screws or special attachments. Slip the TELEPHOTO lens over normal camera lens—bring distant scenes up close—get big dramatic close-ups of children and friends when you must shoot from distances. Use the WIDE ANGLE LENS for panoramic, scenic or group views. Either lens fits any Instamatic 100, 300, or 400 series camera. Either lens $7.95. SAVE . . . Buy both for $14.95. Money back guarantee. BE SURE TO INCLUDE MODEL NUMBER OF YOUR CAMERA WHEN ORDERING. We carry a complete line of lenses for all other Kodak Instamatic and Polaroid Color Pack cameras. Write for brochure listing all Polaroid and Instamatic accessories and our low prices on high quality film processing.

BRIAR HAVEN

Box 125, Dept. AH-3
St. Ann, Mo. 63074

FIX LOOSE CHAIRS

Chair-Loc "Swells" Wood

Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints. Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1½ million sold. Satisfaction guaranteed. 3 oz. bottle $1, plus 30¢ mailing. Send cash, check or M.O.

CHAIR-LOC, Dept. AH370, Lakehurst, N.J. 08733

PLAYER PIANO ROLLS

SONG BOOKS AND MUSIC COURSES

LATEST HITS 3000 Q·R·S TITLES

TEACH YOURSELF PIANO, GUITAR, VIOLIN, ETC.
SEND FOR FREE CATALOG

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GOLDEN RULE SALES CO.
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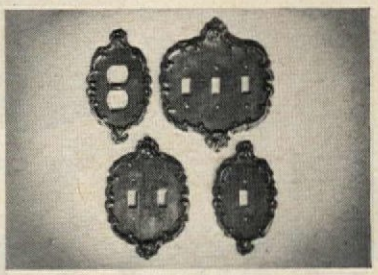
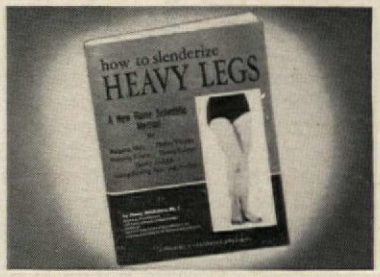
Uplifting light
Praying hands night light is reassuring and comforting to little children and adults alike. Sculptured ceramic hands are 6 in. high. Includes cord and switch. Makes a thoughtful gift. $3.98 plus 25¢ for postage. Colonial Studios, Dept. PHE3, 20 Bank St., White Plains, N.Y. 10606.



A light touch
Switchplates in old-world swirl design are elegant in antique gold-plated metal. Tarnish-free finish. With mounting screws. Single, $1.50; 3, $3.98. Double, $1.98; 3, $4.98. Triple, $3.50 each; Twin Outlet, $1.50; 3, $3.98. Lillian Vernon, Dept. A31, 560 So. 3rd Ave., Mt. Vernon, N.Y. 10550.

Tiny transmitter
Pick up voices, music, etc. with this tiny broadcasting station that plays them into any FM radio. Fun for parties or practical use, picks up any sound up to 50 ft. Includes antenna and wrist strap to wear as portable transmitter. $12.95. Walter Drake, AH-32 Drake Bldg., Colorado Springs, Colo. 80901.



Leg conscious?
What lady *isn't* with short skirts to set a slender-leg pace. Heavy Leg Book makes it easy to slenderize hips, thighs, knees, calves and ankles with a step-by-step method done 15 minutes a day in your home. $1.98. Modern Methods, AH-30, 12 Warren St., New York, N.Y. 10007.

Discovered in Europe...Finally Available In America

THE WORLD'S FIRST AND ONLY HUMAN HAIR WIG WITH A LIFETIME SET!

T.M.

Yes, the built-in set lasts as long as you want . . . from cleaning to cleaning . . . or from washing to washing!

Then, to re-set or re-style, the only thing needed is ordinary shampoo. That's right . . . you simply shampoo . . . put it up in curlers for a few minutes . . . and the built-in LIFETIME SET bounces back fresh as new . . . AND STAYS THAT WAY UNTIL YOUR NEXT SHAMPOO!

Change the style as often as you like. This unique "DURA-SETTE" HUMAN HAIR TAPERED STRETCH WIG keeps its set FOREVER!

Fantastic Value only $29.95

Introducing the world's first and only human-hair stretch wig with a built in lifetime set.

Pre-styled by professional Fifth Avenue hair-stylists . . . the set lasts as long as you want it to last. Care to change it? Simply shampoo . . . and re-set in just minutes, with just a few rollers or pins . . . and once again the set lasts as long as you wish.

Special introductory offer saves you 50%.

Available in 14 Natural colors or even custom matched to Your Own Hair

AMAZING EUROPEAN DISCOVERY MAKES POSSIBLE THE WORLD'S FIRST "NO-CARE" HUMAN HAIR STRETCH WIG!

Yes, at last it's true . . . the perfect wig that every woman has ever dreamed of . . . and it's finally available in America.

Think of it! All the natural luster, all the thick, rich body, all the vibrant silky bounce of human hair . . . all the "no-care" features you've always hoped for but never believed possible in a human-hair stretch wig. No more costly, time-consuming "setting trips" to the parlor. No more spraying. No more teasing. No care whatsoever. For here at last is a wig . . . a human hair wig . . . that actually takes care of itself. All you do is wear it . . . nothing more.

Brush it all you wish . . . restyle it as often as you like . . . the built-in set simply lasts . . . lasts . . . lasts! The only time you ever have to freshen up the set is after you clean and wash it. Then all you do is use a few rollers or pin-curls, because the built-in lifetime set lasts . . . lasts . . . lasts! It really does make every other wig ever sold (no matter what the price) truly old-fashioned!

TESTED UNDER THE WORST WEATHER CONDITIONS POSSIBLE . . . WIND . . . STEAMING HEAT . . . EVEN ON RAINY DAYS . . . THE LIFETIME SET SIMPLY REFUSES TO COME OUT!

Now, please do not confuse this wondrous DURA-SETTE HUMAN HAIR stretch wig with frowsy looking artificial-fiber wigs that you can spot at a glance. The DURA-SETTE HUMAN HAIR WIG looks and feels as natural and lustrous as your own hair . . . because it's made of human hair . . . and only human hair. The only thing science has added to this hair is a *built-in lifetime set* that keeps under all weather conditions. Small wonder that when news of the DURA-SETTE HUMAN HAIR WIG first hit the American fashion-world it was immediately acclaimed as the most significant beauty news of the year.

In fact, just read yourself what Mr. Richard Cole, one of America's leading hair stylists, has to say about this thrilling new development:

"I doubt, if 6 months from today you will ever see another high-price human hair wig, or low-price artificial-fiber wig in America again. Not with this startling new scientific achievement. Because here is the ultimate in a woman's wig. It is natural-looking, lustrous and full of body because it's made of 100% human hair. And it has the built-in lifetime set feature that lasts for the life of the wig. There is simply nothing more a woman could ask for in a wig."

BUY DIRECT AND SAVE UP TO 50% NOT TO MENTION WEEK-TO-WEEK SAVINGS ON CONSTANT TRIPS TO THE BEAUTY PARLOR!

Within the next 90 days, you'll probably be seeing every fashionable department store and beauty salon featuring the DURA-SETTE HUMAN-HAIR STRETCH WIG. We know this for a fact . . . because of the flood of orders we've been receiving daily. At that time, the DURA-SETTE WIG will sell for $59.95 . . . and well worth every penny . . . especially when you consider that ordinary 100% human-hair wigs of this high quality (the ones you have to set and re-set every few weeks), sell for at least this much money, or more.

However, until we make up enough DURA-SETTE wigs to satisfy the demand for full-scale national distribution, we are making this one-time offer to the women of America! A 50% SAVINGS, IF YOUR ORDER DIRECT FROM THE WIGMAKER IN THE NEXT 15 DAYS! And as further proof of how delighted and thrilled you'll be with your DURA-SETTE WIG . . . we offer it to you on a full MONEY-BACK GUARANTEE. But, as we have stated above . . . this is strictly a one-time offer . . . it will not be repeated again at this low, low price . . . so you must act NOW!

CHOOSE ANY OF THE 14 COLORS LISTED BELOW . . . OR EVEN SEND US A SMALL SNIP OF YOUR OWN HAIR AND WE'LL MAKE UP A PERFECT CUSTOM-WIG TO MATCH!

To order, simply indicate the color you desire . . . or send us a small snip of your own hair and we'll make up a wig matched just for you. Then, when your DURA-SETTE HUMAN HAIR STRETCH WIG arrives . . . if you don't agree this is by far the greatest value you've ever seen in a human hair wig . . . or for that matter any wig . . . if the set doesn't last under any and all conditions . . . in fact, if at any time, be it one year, two years, even five years from now . . . that set isn't as fresh, lustrous and springy as the very first time you've worn the DURA-SETTE WIG . . . simply return it, for a full purchase price refund. Yes, you must be able to style and restyle the DURA-SETTE WIG as often as you like . . . brush it and brush it to you heart's content . . . clean it or wash it as often as you want . . . THE BUILT-IN SETTING FEATURE MUST ALWAYS RETURN FRESH AS NEW . . . or we refund your money in full. When have you ever seen a stronger guarantee? But this offer expires in 15 days . . . SO ORDER NOW!

CHECK THESE LUXURY AND CARE-FREE FEATURES THAT ONLY THE DURA-SETTE HUMAN HAIR WIG OFFERS YOU!

- **NO MORE TEASING**
- **NO MORE SPRAYING**
- **NO MORE EXPENSIVE TRIPS TO THE BEAUTY PARLOR**
- **TAPPERED BACK FITS YOUR HEAD PERFECTLY**
- **CREATE ANY STYLE YOU DESIRE . . . FROM THE LATEST CHIC "STRAIGHT LOOK" TO SOPHISTICATED CURLY OR BOUFFANT STYLES**

WHEN DID YOU EVER SEE A HUMAN HAIR WIG THAT YOU COULD DO THIS TO?

Ride in a top-down convertible for 8 hours like this...

Then simply brush back into place, perfectly, in less than 60 seconds. Set looks beauty-parlor fresh.

Go shopping for an entire rainy day...

and in less than one minute of brushing or combing look as if you just stepped out of a magazine page.

AND REMEMBER . . . NO MORE SPRAYING . . . NO MORE TEASING . . . NO MORE EXPENSIVE TRIPS TO THE BEAUTY PARLOR . . . NO MATTER HOW MANY TIMES YOU CHANGE THE STYLE!

MONEY-BACK GUARANTEE

The DURA-SETTE HUMAN HAIR STRETCH WIG must be the easiest-to-care-for wig you've ever seen . . . it must do away with setting lotions, sprays, teasing and expensive setting-trips to the beauty parlor . . . it must keep its built-in LIFETIME SET under any and all conditions . . . in fact, when your DURA-SETTE wig arrives we want you to try it under all conditions . . . wind, heat, high humidity, anything and everything that destroys a woman's set . . . and if this amazing wig isn't everything we've claimed it is and more . . . simply return for your full money back. There is no other human-hair wig in the world today that would dare make this unheard of guarantee . . . because this is the world's first and only tapered, human-hair stretch wig with a built-in LIFETIME SET.

FREE CARRYING CASE AND STYROFOAM HEAD FORM INCLUDED WITH EACH DURA-SETTE WIG

EUROPA IMPORTS, LTD., Dept. AH3.
234 FIFTH AVENUE, NEW YORK, N.Y. 10010

CHOOSE EITHER OF THESE 2 BASIC STYLES IN ANY ONE OF THESE 14 DIFFERENT COLORS (or send us a snip of your own hair and we'll make up a perfect custom match)

Check style desired

☐ Soft Contour ☐ "Curl-Bouffant"

Check color desired

☐ Black ☐ Light Brown ☐ Flame ☐ Honey Blonde
☐ Off-Black ☐ Auburn ☐ Ash Blonde ☐ Dark Blonde
☐ Dark Brown ☐ Medium Red ☐ Platinum Blonde
☐ Medium Brown ☐ Light Red ☐ Frosted
☐ Match my own color (sample enclosed)

Method of Payment

☐ I enclose $10.00 deposit, Balance of $19.95 Plus Shipping and C.O.D. Charges to be Paid on Delivery. (Per Wig)

☐ I enclose full price of $29.95 and Save $2.38 Shipping and C.O.D. Handling Charges.

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

☐ SAVE EVEN MORE! Order 2 DURA-SETTE HUMAN HAIR WIGS for just $54.95, a savings of $5.00. Same money-back guarantee of course.

DASHING BOOTS FOR GARDEN WEAR —protective anywhere! Grass-green waterproof latex, non-slip soles; keep feet dry—shoes stay clean. Fold flat; rinse clean. Ladies' Gard'n Boots: 28308 (size 4-6). 28498 (6-8). 28548 (8-10). 1 Pr., 2.98

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E93 BRECK BLDG., BOSTON, MASS. 02210

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Baby's First Shoes BRONZE PLATED IN SOLID METAL

Only $3.99 a pair

GUARANTEED BY PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

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TITANIA

the Gem stone you read about in The READER'S DIGEST

MORE BRILLIANT More Beautiful than **DIAMONDS**

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat ONLY... $12*

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY $33.00

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY $41.00

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No more federal tax

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Dept. AH-3, 511 East 12 St., New York 9, N. Y.

Now! You can walk on theMoon!

Be among the first to set foot on the moon. Here's the authentic map, hand screen printed on a 40" round 100% cotton rug. Colorfast machine washable and dryable, with non-skid back. Perfect as an area rug, or hang it as a map. Eager young spacemen will use it as a landing field! $8.95 ppd.

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THE CROSS X ROADS, Dept. A-370
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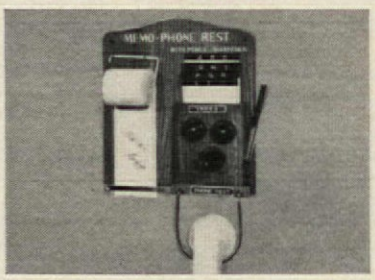
A big step for stamps

Moon Cover postmarked from die carried to Moon by Apollo 11, given to introduce stamp hobby and approval service. Buy $1 worth, get extra bonus of 110 stamps, album—or buy nothing, return stamps, cancel service anytime. Moon Cover is yours. 25¢. Kenmore, FM-498, Milford, N.H. 03055.

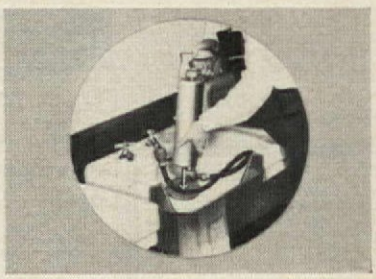
Recipe rack

There's room on the shelf for cookbooks. Drawers (8½ in. deep) hold 3x5-in. recipe cards. Can hang on wall, or stand alone. 17x13x8¾ in. In maple, walnut, knotty or antique pine finish. $13.50; kit, $9.25. Add 60¢ west of Miss. Yield House, Dept. AH-3, North Conway, N.H. 03860.



Talk and take it easy

Memo-Phone Rest with pencil sharpener, holder, paper, index cards and file takes care of almost every situation except the conversation. Hang 8x9-in. wooden case next to your phone. Put receiver on "rest" when taking messages. $3.23. Colonial Studios, Dept. FME-6, White Plains, N.Y. 10606.

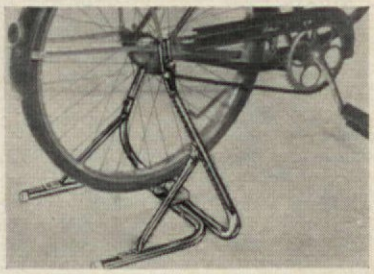


Strong impact

Power Sewer Gun triggers jetstream, instantly removing total blockage by air impact. Opens toilets, bathtubs, sewers 200 ft. Write for free book, how to clean drain, remove roots, save costly plumbing bills. Miller Sewer Service, Dept. AF, 4642 N. Central Ave., Chicago, Ill. 60630.

Musical jewel box

Italian-style wooden case houses a music box that plays whenever you pull out the lower drawer. Elegant in delicate, silvery colors, its two velvet-lined compartments hold jewelry, pencils, etc. 8¾x5⅜x5⅜ in. $10. Alexander, Dept. AH-3, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.



Attention pedal pushers

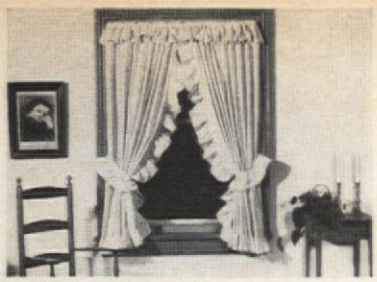
Putting off riding a bike for exercise because of bad weather? This Bike Converter Stand turns any bike into an exerciser for family room or garage. Made of heavy tubular steel, raise or lower wheel for level or "uphill" pedaling. $9.98. Walter Drake, AH-35 Drake Bldg., Colorado Springs, Colo. 80901.

Boyish charmers

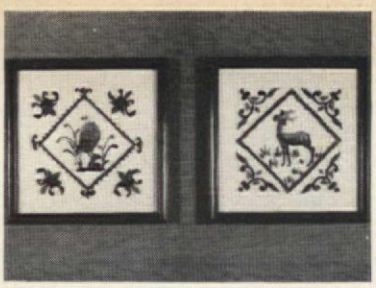
These irresistible little boy figures in big, oversized shoes are adorable additions for a lonely shelf or table. Made of strong styrene in walnut wood grained finish with a deep carved look. 7 in. tall. $1.50 each. World Art Group, Dept. AH-3, 2 First St., East Norwalk, Conn. 06880.

Put a future in your fur

Your old-fashioned fur can be restyled into a lovely, new-look jacket, cape or stole. Choose from 45 styles. Includes remodeling, new lining, interlining, cleaning, glazing and monogram. $34.95. Furs insured by Morton's. Write for free style book. Morton's, Dept. C-21, Washington, D. C. 20004.



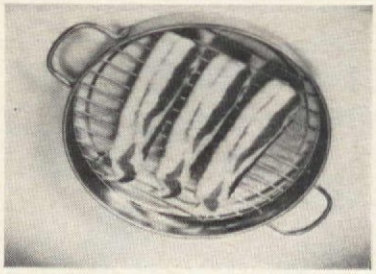
Ruffle flattery
Fluffy wide ruffles make these unbleached muslin curtains lush and lovely for any window. 84 in. wide per pair. Allow about 1 in. per yd. for shrinkage. Washable. 54, 63, 72 in. long, $7.50 per pair; 81, 90 in. long, $8.50. Country Curtains, Dept. AH-3, Stockbridge, Mass. 01262.



Tile treatment
Embroider old tile designs. Kit: design on oyster Belgian linen, wool, needle, instructions. Select deer, oriental bird, knight, ship, flower, fruit, ornamental or pomegranate. 8x8 in. $1.50 each. Blue or mahogany finish wood frame, $1. Add 35¢ postage. Victoria Gifts, 12A Water St., Bryn Mawr, Pa. 19010.

"Dial-a-dress" form
Custom fit any dress you make. Adjusts to *your* waist, hips, etc. "Dial" measurements from numbers on Du-Pont Neoprene dress form. Assemble easily. Regular (8-20), $5.49; large (20½-50), $7.49. Steel stand, $2.49. 55¢ postage. Greenland Studios, 7188 Greenland Bldg., Miami, Fla. 33054.

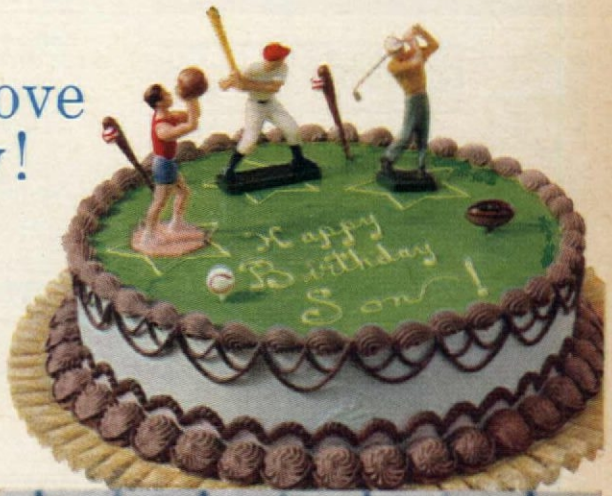
Patterned for sewers
You can make your own custom clothing easily and economically. Learn professional short-cuts and factory techniques. Beginner or "old hand," home study training program shows how. Send for free booklet. Lifetime Career Schools, Dept. C-244, 2251 Barry Ave., Los Angeles, Calif. 90064.



All rack and no ruin
Bacon broiler rack and pan is a breakfast boon. Now you can broil crisp or "limp" bacon just as you please. Drippings escape through the wire rack to stop bacon from fat saturation. 10½x1⅝ in. pan. $2.98 plus 50¢ postage. Maison Michel, AH-3 Michel Bldg., New Hyde Park, N.Y. 11040.

Nice for wallets
Wallet photos make nice gifts for friends and family. 16 color photos for $1.98; 32 for $2.98. Send color negative, photo or slide. 32 black and white photos for $1; 76 for $2. Send photo or negative. Add 25¢ to each order for shipping. Philips Foto Co., Dept. AW-3, Elmsford, N.Y. 10523.

Decorate cakes that kids love this new, easy way!



Now you can turn out birthday and party cakes that will thrill any child you know. Even if you've never decorated a cake before in your life!

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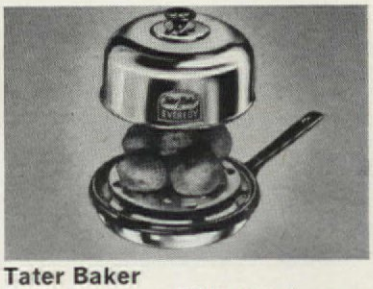
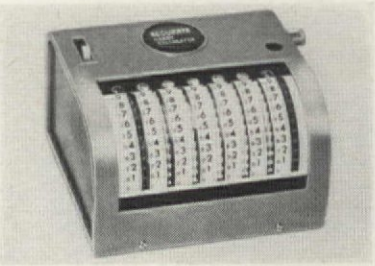
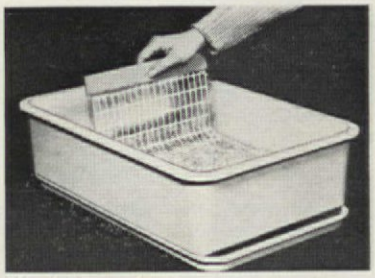


Tater Baker
That's the name of this stove-top oven that does all kinds of small baking from potatoes, rolls and buns to custards, apples, etc. A fine crisper, too. For gas or electric stove, it has chrome finish, Cool handle. Recipes. $4.98. Walter Drake, AH-34 Drake Bldg., Colorado Springs, Colo. 80901.



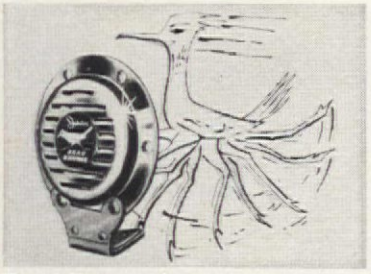
Calculated convenience
Automatic calculator adds, subtracts and multiplies with speedy, correct answers. Fine and fast to check bank statements, grocery bills, etc. Totals up to 99,999.99. Fits into desk drawer. 5¼x5x4 in. $5.95 ppd. Amtech Creations, Dept. AH-3, 3511 Lawson Blvd., Oceanside, N.Y. 11572.



Neat for cats
You *and* your pet will appreciate this convenient no-odor cat toilet. Vented, screened, plastic-and-steel box controls odor. Rarely needs litter change. Handy scoop for clean-up time. 20x 14x6 in. $8.95. Brochure available. Special Products, Dept. AH-3, Box 861, Traverse City, Mich. 49684.

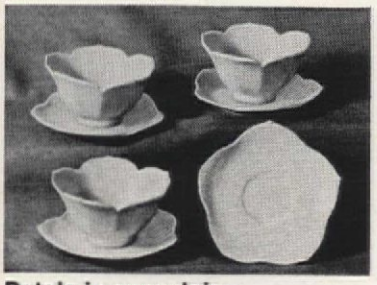
Basically simple

It's fun to make your own unique table base with an easy-to-assemble kit of plastic and chrome. All you need is a hammer. No finishing needed, it's chip, peel, rust, and mar resistant. 14x30 in. Glass top not included. $37. Spatial Design, Dept. AH-3, 633 Greenbrook Rd., N. Plainfield, N.J. 07063.



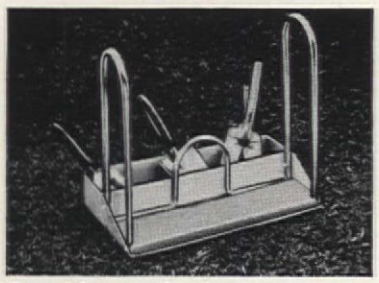
Road Runner horn

Now you can enjoy the famous "Beep! beep!" of the endearing Road Runner. Just tap on the horn button to please your fellow-drivers. Attaches easily to any car. With instructions. Measures 4x5½x6½ in. $8.98 plus 75¢ postage. A Man's World, Dept. AH-3, Lake Success, N.Y. 11040.



Petals in porcelain

Delicate serving bowls and saucers are exquisite in porcelain shaped like lotus petals. Bowls are 4½ in. in diameter; saucers are 5½ in. across. Set of 8 bowls, white, $2.98; set of 8 saucers, white, $2.98. Colonial Garden Dept. AH-3, 270 W. Merrick Rd., Valley Stream, N.Y. 11582.



Great for gardening

Garden Knee Rest Caddy pampers your knees with soft foam padding. Sturdy 14-in. side supports make it easy to get up and down, while handy trough holds seeds, tools and gloves. A boon for gardening buffs. $5.98 ppd. Breck's of Boston, K64 Breck Bldg., Boston, Mass. 02210.

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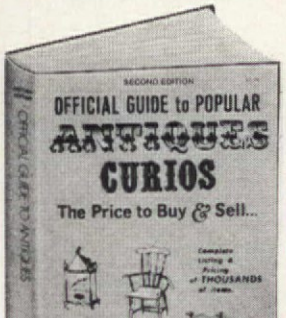

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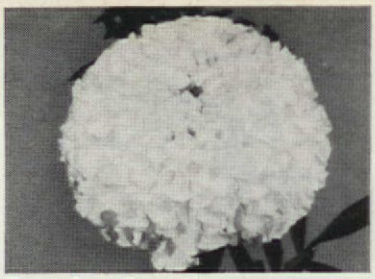
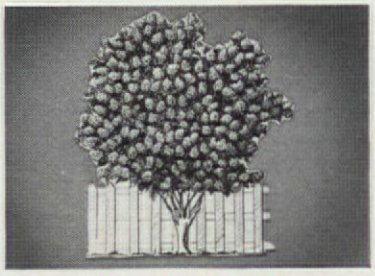


Search and seed
New 152-page Seed and Nursery Catalog includes information on how you may be the one to discover the real white marigold big enough to win $10,000. 22 have already been paid $100 each for "searching" assistance. Free catalog. Burpee Co., 6280 Burpee Bldg., Philadelphia, Pa. 19132.



Dependable changeable
Hydrangea tree cone-shaped blossoms change from white in midsummer to pink to bronze-purple in fall. Grows well in sun or in partial shade. 1½-3 ft. nursery grown trees. 1, $1; 3, $2; 8, $4. Add 50¢ postage. House of Wesley, Nursery Div., Dept. 2852-5, RR1, Bloomington, Ill. 61701.

Gladiolus rainbow
This popular garden flower from bulbs makes exquisite bouquets. Beautiful tall spikes filled with large blooms in a selection of rainbow colors. You receive 50 large No. 1 Gladiolus Bulbs, 1 to 1½ in. across. $2 plus 50¢ for postage. Kelly Bros. Nurseries, 813 Maple St., Dansville, N.Y. 14437.

Blooming good winner
Red Glow Marigold, a winning triploid hybrid, has double 3-in. flowers that cannot set seed. Thus plants bloom early and continue blooming profusely up to fall frosts. Order seeds from 152-page Seed and Nursery Catalogue. Free catalogue. Burpee Co., 6260 Burpee Bldg., Philadelphia, Pa. 19132.

FINAL COMBINATION OFFER–FOR SPRING PLANTING

FREE
***HYDRANGEA**
Without Extra Cost If You Mail Order By May 15th

EXPERTLY PLANNED LANDSCAPE GARDENING BARGAIN!

32 FLOWERING SHRUBS
Blooming Bushes, Trees Vines, Hedge Plants

ALL FOR ONLY **$2.98**

YES! this is our biggest Flower Bargain in America Today!

3-WAY GUARANTEE

1. If not satisfied on arrival return within 10 days for purchase price refund.
2. Any plant not developing replacement is free (5 yr. limit).
3. Any item from us . . . same grades . . . found for less, send proof and we will refund difference in cash.

MASSES OF BLOOMS YEAR AFTER YEAR . . . WITHOUT REPLANTING!

Thrill to the splendor of flowering shrubs, blooming bushes, gorgeous garden plants, spectacular trees, vines . . . even a handsome hedge to dress up and protect your yard and garden . . . all at the lowest cost imaginable. Today . . . mail coupon for this amazing bargain offer. With the Hydrangea you get FREE of extra cost for mailing your order early, you get 33 plants, our finest planting stock . . . all for only $2.98 . . . less than 10c each!

Giant Assortment Sells for $15.98 At Our Individual Prices

A $15.98 value for $2.98? Unbelievable but true. We advertise and sell this same planting stock, all graded to heights for lining out, individually at the prices listed on the right and every item is a good value at these prices. Yet you get this entire 33 piece assortment . . . enough to landscape the average grounds into a blooming GARDEN OF EDEN that grows more beautiful, more valuable year after year . . . all for only $2.98.

EVERY PLANT CERTIFIED HEALTHY and FULLY GUARANTEED

This 33 piece big bargain assortment is nursery grown from seed or cuttings or nursery grown transplants . . . certified healthy in state of origin . . . shipped vigorously alive, well rooted, 1 to 2 feet high, 1 or 2 years old, an ideal size for original transplanting. All tagged with individual item name. To order this money-saving offer, check and mail coupon. Do it now!

FREE 4 Different Planting Layouts Included At No Extra Cost To Show Blooms To Best Advantage.

Sells For $15.98 At Our Individual Prices

HERE'S WHAT YOU GET*	Our Price If Ordered Separately
1—**TULIP TREE** (Liriodendron). Tall shady. Blooms with tulip-like flowers each about 2½" across	$1.00
2—**ROSE OF SHARON** (Hibiscus Syriacus). Beautiful 5-15 ft. shrub. Large single blooms. Beautiful color	1.18
4—**LOMBARDY POPLAR** (Populus Nigra Italica). Fast growing 40-70 foot tree. Graceful columnar form	1.56
1—**SWEET MOCK ORANGE** (Philadelphus Coronarius) Ht. to 10 feet, clusters of flowers closely resemble creamy white orange blossoms in color and fragrance	.69
20 **Foot PRIVET HEDGE** (Ligustrum . . . Species we think best suits your climate). Grows Vigorously. 10 plants	.80
2—**RED OSIER DOGWOOD** (Cornus Stolonifera) White spring flowers. Dark red spreading branches are winter show	.98
1—**DEUTZIA** (Deutzia Varieties) 5-8 ft. shrub. Flowers are white or pinkish in attractive clusters	1.00
1—**SWEET SHRUB** (Calycanthus Floridus). Spicy fragrant reddish brown 2" Spring flowers. Bright green leaves turn golden in the fall. Up to 6 ft. ht.	.69
1—**CORALBERRY** (Symphoricarpos Orbiculatus). 5-7 ft. shrub. Very attractive in fall with crimson foliage and reddish purple berries	.59
1—**WEIGELIA** (Weigela Florida Varieties). Lovely 8-10 ft. shrub covers itself with masses of rose pink flowers	.69
1—**WHITE SPIREA** (Spirea Varieties). Early spring blooming white varieties	.85
1—**HONEYSUCKLE VINE** (Lonicera Japonica Halliana). Sweet scented white flower changes to yellow. Climbs trellises, posts, etc.	.80
1—**PINK SPIREA** (Pink Flowering Varieties). 4-6 ft. shrub used as a contrast plant with white spirea. Pink flowers in clusters	.85
2—**FORSYTHIA** (Forsythia Varieties). Popular 9-12 foot shrub, with golden blooms early spring	1.18
1—**BUSH HONEYSUCKLE** (Lonicera Tatarica Varieties). Vigorous 8-10 ft. shrub. White to pink flowers in spring	.12
1—**REDBUD TREE** (Cercis Canadensis). Heights to 40 ft. Rosy pink flower clusters cover twigs early spring	1.00
1—**SILVER MAPLE** (Acer Saccharinum). Fast growing, often to 120 ft. Leaves bright green above, silvery white below	1.00
1—**HYDRANGEA P.G.** (Hydrangea Paniculata Grandiflora). Comes to you in shrub form for growing into a tree by following simple directions. Giant white flower-clusters turn lovely pink and purple. Bonus For Ordering by Deadline Date	1.00
PRICE IF PURCHASED FROM US INDIVIDUALLY	15.98

All 33 Plants Yours For Only $2.98

*Varieties personally selected by our experts as being suitable for most parts of the U.S. In severely cold climates, check for hardiness. Blooms illustrated are reasonably accurate as to shape of varieties named although they may vary because nature often turns out tints and shapes found nowhere else. Evergreens—in extremely hot southern climates check for growth ability. While not anticipated, should we sell out one or more nursery grown varieties, we may include instead any equally suitable planting stock, nursery grown or native collected wild of equal or greater beauty. Our 3-way guarantee protects you.

SEND NO MONEY

Be sure to mail coupon now to get this final combination bargain offer. Your 32 piece landscape gardening assortment will be sent at proper spring plant time, roots carefully wrapped in moist material with easy cultural instructions. If C.O.D. postage extra. Cash orders add 75c and we ship postage paid. Mail your order before deadline date and get Hydrangea as bonus. Don't wait. Mail coupon now.

EVERGREENS*. . 34c

Save money on your evergreen foundation planting. Check coupon and get these 12 evergreens for spring planting only $3.98 . . . less than 34c each!

12 Piece Foundation Planting . . . All for $3.98

YOU GET ALL 12 EVERGREENS—2 COLORADO BLUE SPRUCE (Picea Pungens)—2 PFITZER JUNIPERS (Juniperus Chinensis Pfitzeriana)—2 EASTERN RED CEDARS (Juniperus Virginiana)—2 AMERICAN ARBORVITAE (Thuja Occidentalis) — 2 DWARF MUGHO PINES (Pinus Mugho Mughus)—2 AUSTRIAN PINES (Pinus Nigra).

Combination offer of 6 popular varieties, 12 Evergreens, 1 to 3 year old planting stock, nursery grown from seed or cuttings, 3 to 12 inches tall which is desirable size for this easy first transplanting.

MAIL THIS COUPON

MICHIGAN BULB CO., Dept. SR-1402 Grand Rapids, Mich. 49502

Send order as checked. If not satisfied on arrival for Spring Planting I may return within 10 days for purchase price refund.

- ☐ GIANT 32 PIECE ASSORTMENT plus HYDRANGEA and 4 planting guides.... $2.98
- ☐ Double order, 64 plants PLUS 2 Hydrangea and 4 planting guides..... 5.75
- ☐ 12 PIECE EVERGREEN FOUNDATION PLANTING 3.98
- ☐ Double order 7.65
- ☐ 100 FOOT PRIVET HEDGE (50 Plants)..... 3.98
- ☐ Double Order (100 plants)..... 7.65
- ☐ Remittance Enclosed. Add 75c and we ship postage paid. ☐ Send C.O.D. plus postage.

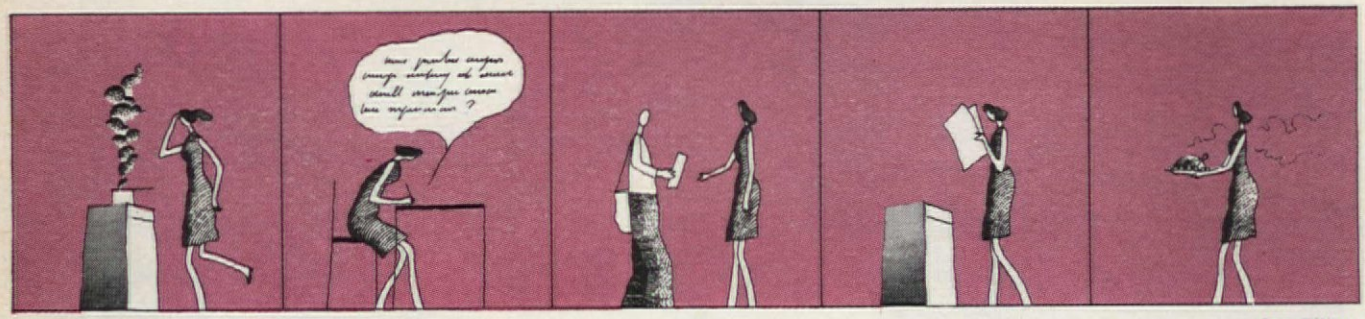
Name _____

Address _____

City _____ State _____ Zip _____

MICHIGAN BULB CO. Dept. SR-1402 Grand Rapids, Mich. 49502

DEAR AMERICAN HOME



Guy Billout

A SHARED CONCERN

In general, I approve of you. The mixture of modern and traditional is pleasant; the balance between indoors and outdoors is judicious; the approach to homemaking isn't too June-bride-who-knows-nothing or ultra-skilled-super-housewife.

One area, however, I feel you should pay more attention to, and that is the setting in which American homes must be built, the American town itself, whether village, suburb or city. Our national standards of housekeeping outside our homes are appalling. Isn't it time we began to educate ourselves to treat our country and design our cities and "housekeep" our towns as if we have some degree of culture?

American Home can exert a most positive influence where it will have the greatest possible effect. Please—tackle this national disgrace, and help erase it.

Mrs. Longin Ambros
Windsor, Vermont

The editors of AH share Mrs. Ambros's concern for the rapidly disintegrating quality of our environment—both in the cities and suburban areas. The subject will be one of our major concerns for the decade to come. And we intend to marshal our full resources to effect some solutions to the problems now attacking our natural and social resources.

THE TOYMAKER

I thoroughly enjoyed "The Making of Toys" in your December issue. What an imaginative young man is Peter Stevenson! A charming picture emerged of a devoted family sharing companionship and enthusiasm. Surely a generation gap could never develop here.

Thank you for bringing the Stevensons to us for Christmas.

Mrs. William Tyler Bartlett
Vista, California

CALIFORNIA'S COLLECTABLES

My husband and I enjoyed Bob Thompson's article "California's Collector Reds" printed in the November issue. We have become better acquainted recently with the California wines and Mr. Thompson's detecting of the better reds has been most helpful.

Mr. and Mrs. M. G. Seath
Vashon Island, Washington

The article was most interesting and informative. It supports my hunch that some of the California wines will become great wines.

R. B. Stratton
Billings, Montana

SOCIETY HILL

I want to take a minute to say how much I enjoyed the December issue of your fine magazine. In particular, of course, I was pleased with the article on Philadelphia's Society Hill. It was well researched all the way and I was honored to have my "Little House," as we call it, pictured.

Your article hopefully will give added impetus to those concerned with the life in the heart of our great cities; certainly an important contribution.

Best wishes for continued success.

Lewis M. Robbins
Philadelphia, Pennsylvania

This seemed a good time to tell you how much I like your magazine. I especially enjoyed the article on Society Hill. I know that area well.

Mrs. Alex Smoot
Sharptown, Maryland

Your recent article on the urban renewal project in Philadelphia ("The Philadelphia Story: Society Hill," December, 1969) points up in glaring terms the end result of what has so often passed for urban renewal in this country—the displacement of the poor for the sake of the wealthy. It is because of projects like this that poor persons are demanding self-determination for their own communities. So long as those with power and wealth continue to disregard the needs of the powerless and poor, Society Hill represents the failure of America, not its success.

Ray C. Rist Jr.
Dept. of Sociology
St. Louis, Missouri

Society Hill was previously a blighted commercial district. Wholesale-produce businesses dominated the area and the number of actual residents was small. Houses and residents alike were neglected in sprawling slum conditions. If action had not been taken, an irreplaceable part of American history would have been lost along with the area's once-splendid 18th-century homes. No effort was made to eliminate the poor. In fact, the Redevelopment Authority helped low-income residents to remain and renovate their houses through HUD grants and loans. Home owners with annual incomes of less than $3000 can still receive such grants up to $3500.

A TREASURY FAN

I look forward with great anticipation to further American Treasury articles. I would like to see articles dealing with American crafts: weaving, rug hooking, pottery, etc.

Mrs. S. Christie
Waterloo, Ontario

This month, *American Home* is proud to present yet another Treasury (see page 49), devoted to the great Southwest and featuring the artifacts and crafts of the American Indians who have contributed so much to the color and flavor of the area. More Treasuries will follow in future issues.

Letters to the editors should be addressed to Dear American Home, 641 Lexington Avenue, New York, New York 10022.

THE FRENCH HAVE A WORD FOR IT. THOMASVILLE.

And Thomasville has a price for it. Only $599*.

Here's a bedroom full of French charm and Thomasville craftsmanship. It's called Parisienne, but you don't have to go to Paris to get it.

You can see it at participating Thomasville dealers and, for a limited time, at this very special price. It includes a magnificent nine-drawer triple dresser and companion chest which feature crisply contoured drawers, deeply etched scroll patterns, gracefully curving base rails and carved cabriole legs. Even the graceful mirror, chair-back bed, and ornate hardware are authentic reflections of French tradition.

FOR THE NAMES OF PARTICIPATING DEALERS NEAR YOU, CALL THIS TOLL-FREE NUMBER, 800-243-6000 (In Connecticut, call 800-942-0625). Be sure to ask for the names of Thomasville PARISIENNE dealers. *Manufacturer's suggested retail price. Slightly higher in the West.

Thomasville®
FURNITURE

FROM
Armstrong
CREATORS OF
THE INDOOR WORLD

Armstrong's new carpet tiles. Just press them in

Now installing wall-to-wall carpet is child's play.

An afternoon is all the time you need with Armstrong's new Wearathon® carpet tiles. You just place a 12" x 12" carpet tile on the floor and press. That's all there is to it, because each carpet tile has Armstrong's exclusive Handy stik™ back—a self-sticking back that holds the tile firmly in place.

With Armstrong carpet tiles, the craziest corners present no problems

BUNK BEDS BY FOUNDERS, A SUBSIDIARY OF ARMSTRONG

blace; they stick by themselves.

t all. Just cut the tile to fit with ordi-ary scissors. And the rich, tweedy earathon texture makes seams al-ost disappear.

Armstrong carpet tiles are made th the same type of fiber as the origi-al Wearathon Indoor/Outdoor Carpet. o they last and last and are easy to are for. Yet, if accidental damage hould occur, individual tiles can be replaced. You'll be surprised how little it will cost to carpet a whole room.

You can see Armstrong Wearathon carpet tiles—in patterns and solid colors—at your Armstrong retailer. For the name and phone number of the Wearathon carpet dealer nearest you, just call this special toll-free number: (800) 243-6000. In Connecticut: (800) 942-0655.

Carpet tiles are ready to install as they come out of the carton. If you install a tile improperly, just peel it up, reposition it, and press in place. It's child's play.

CARPET BY

Armstrong

CREATORS OF THE INDOOR WORLD

Name: Mrs. Dorretha Balfour, 6th grade teacher. "I usually finish art class looking like a rainbow, with chalk marks all over me, but Tide XK does a beautiful job on my blouses."
Ask Mrs. Balfour about Tide XK. Write to her at: 111 West Jackson Blvd. Chicago, Ill. 60604.

Being a teacher I'm really glad I found Tide XK in my new Hoover. It even cleans red chalk marks off my blouses.

Hoover's Wheelaway Washer is a washer and dryer combined. Just 30" wide by 17" deep, it's small enough to hide in a closet. When you're ready to wash, simply wheel it up to a faucet. Two tubs let you wash one load while you spin dry another. The Hoover Washer also handles permanent press and delicate fabrics. And it comes with a removable counter top.

Tide has agreed with Washer makers to supply Tide XK samples packed by them and to feature their washers in Tide XK advertising.

The makers of 25 leading washers pack Tide XK in every top-loading automatic.