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FEBRUARY 35¢

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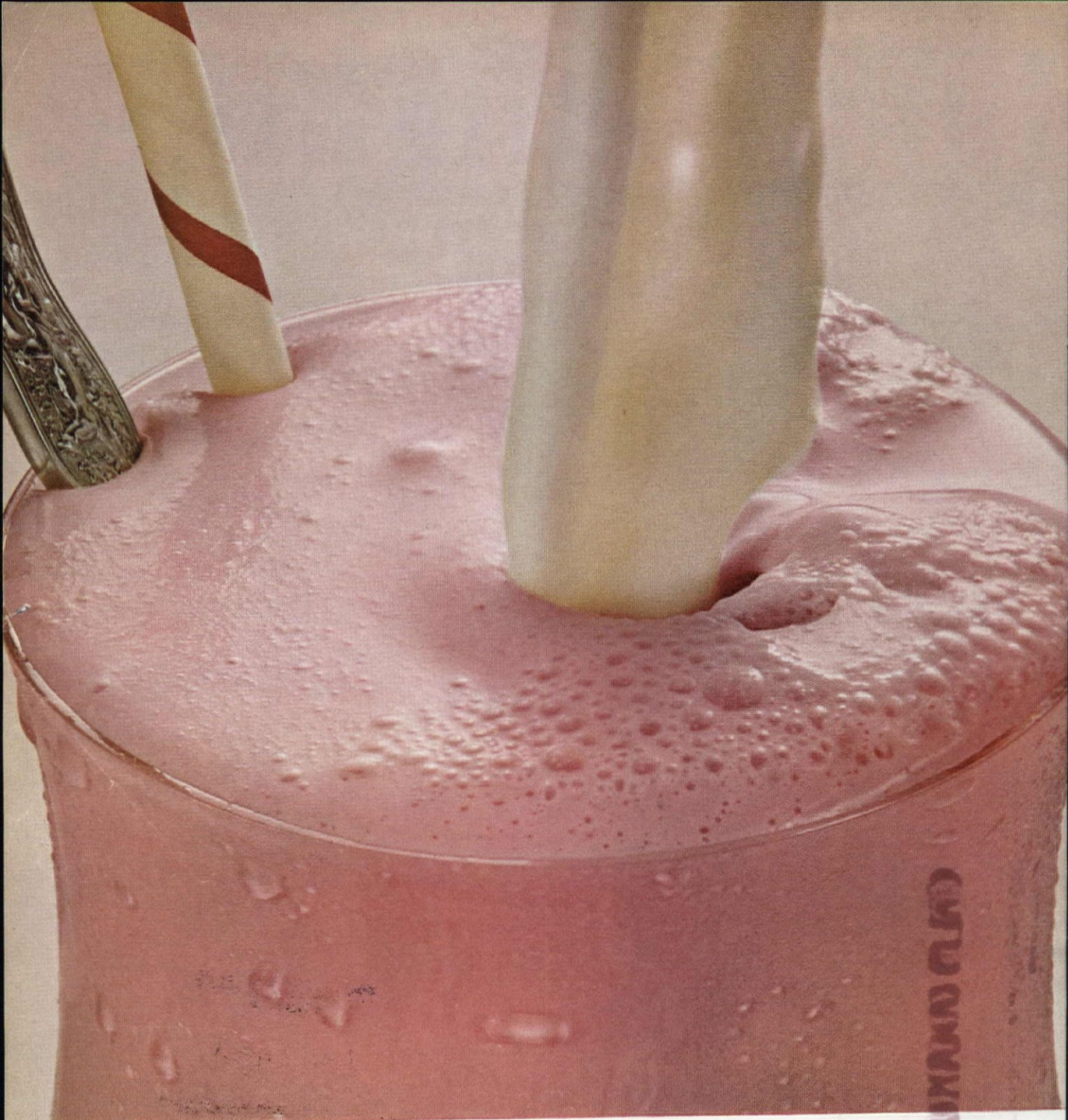
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I lost 86 pounds, before my husband came home on leave.

By Christine Stanley — as told to Ruth L. McCarthy



At the time this was taken, I had to wear a blouse for a bathing suit top. It made me look pregnant, but I wasn't.



Even I can't stop looking at me, now that I'm slim. 119 pounds in a fitted swim suit! My husband will love this picture.

When my husband left for duty in Thailand, I weighed 205 pounds. "Babyspeck" he called me. That's German for "baby fat." But I tell you, when you are 24 years old and the mother of two children, it can't be that.

Always, I loved food. I remember my first day in school in Mannheim, Germany. It was the custom for each child to have her picture taken with a big paper cone, filled with candies. I wanted bread, meat and cake. And I got them.

When graduation from high school came, I was so round, the only dates I had were with girls for the movies. Then I got a job and realized how important it was to be slim. So I tried hard to reduce. But not too sensibly. Once, all I ate for almost two weeks was bread and coffee. I made myself so sick and exhausted, I had to take time off to get myself well again. Isn't that shameful?

It's a wonder my husband ever looked at me. He is a sergeant in the regular army and we met when he was stationed in Germany. I spoke pretty good English, learned from school, so we got on from the beginning. Maybe that was one of the big attractions. However, when I started cooking, German style, for him, he stayed skinny, but I got much fatter.

Even when I was expecting my son, and the doctor threatened to put me in the hospital to lose weight, I couldn't make myself do it. Luckily my baby was born all right and not hurt from all the fat I was carrying around.

After that, my husband was teasing me all the time and pinching the flab around my ribs, yet I couldn't get rid of it.

It was about then, my husband left for Thailand. I hadn't been weighed for a long time, so, while visiting a friend, I got on her scales. I couldn't believe my eyes. 205 pounds! My friend gasped. "Christine, you're only 24 years old. What will you weigh when you're 30?"

My answer was to go to a drugstore and buy a box of vanilla caramel Ayds. I'd been reading the stories of people who had lost weight with the help of them, and I thought maybe they could help me.

Well, I took Ayds exactly as directed. One or two before meals with a hot drink. And they really helped me eat less. Why, the first week I lost eight pounds on the Ayds Plan. Without harmful drugs, too. And every week after, I lost three or four pounds. Sometimes I switched to the plain chocolate fudge type Ayds, other times to the chocolate mint fudge.

Finally, my clothes got so big I

couldn't take them in any more. So I washed them and packed them in a big army moving box.

Such fun I had buying clothes. I spent even much of my food money to dress up when I reached 119 pounds. I tell you, when my husband came home that Christmas and opened the door, he turned pale. "I'm definitely in the wrong house," he said.

I'm so thankful to Ayds candies, I can't tell enough people. Why, the night before my husband went back, we went dancing. When the orchestra finished, he said: "Now I'm going to do something I wasn't able to do in all five years of our marriage." Then he picked me up and carried me off the floor. The whole room applauded. For me. But I kept thinking it should have been for Ayds.

BEFORE AND AFTER MEASUREMENTS

	Before	After
Height	5'4"	5'4"
Weight	205 lbs.	119 lbs.
Waist	38"	25"
Bust	46"	33½"
Hips	47"	34"
Dress	22½	8

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American Home

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COVER: A 1639 Colonial stone house introduces four centuries of American style on page 39. Photographer: Elliott Erwitt/Magnum.

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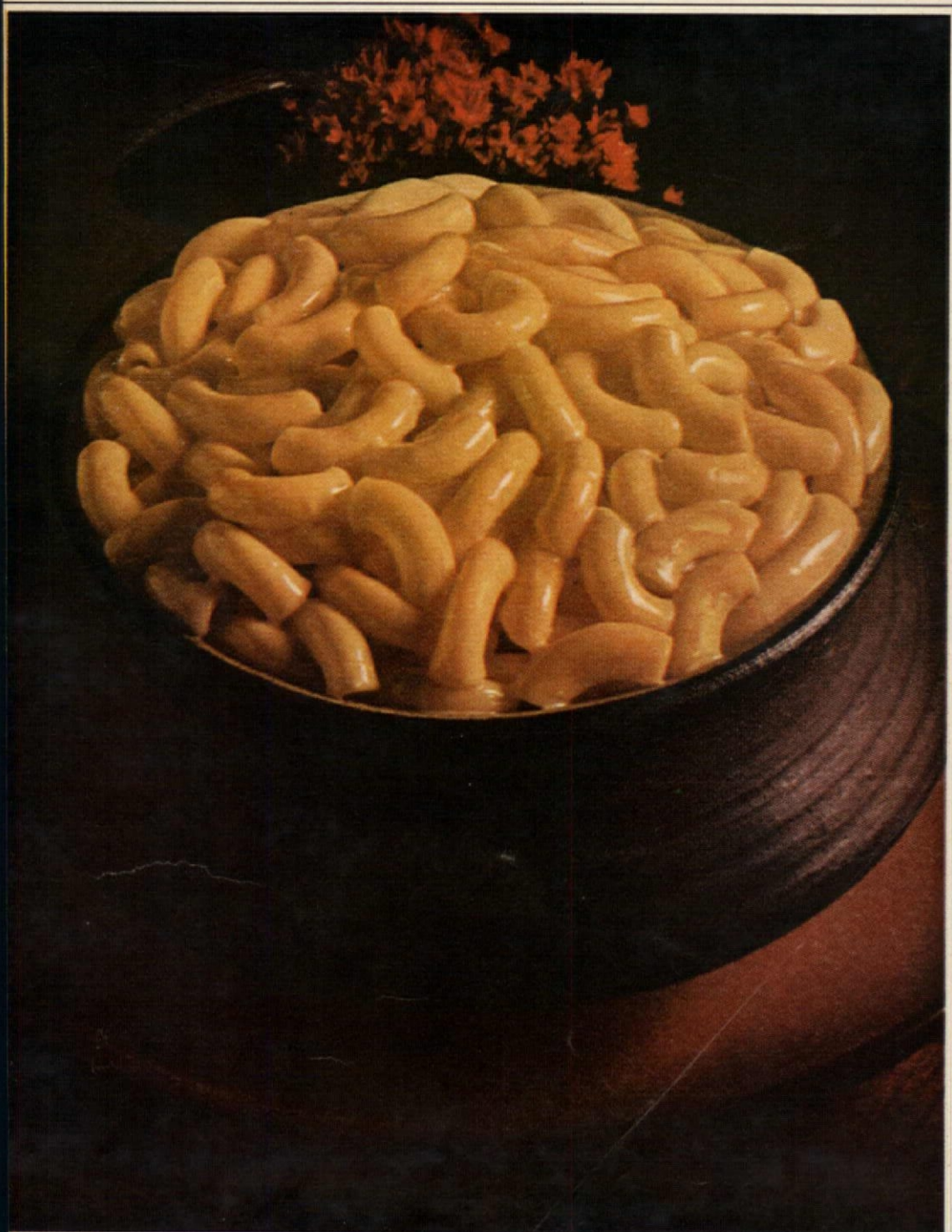
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A preparation containing female hormones was applied to one side of the face and neck of 50 middle-aged women. A similar formula—but *without* hormones—was applied to the other side.

The results of this "half-woman" test showed that skin lines on the hormone side were clearly, visibly reduced. Many fine lines had disappeared altogether, while even deep wrinkles showed dramatic improvement.

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THIS MONTH IN AMERICAN HOME

The house on our cover, built in 1639, has survived 330 years of New England winters. The just-finished, 70-story glass building on page 48, the tallest apartment house in the world, towers into the future. Both of these dwellings, and nearly a hundred more examples of almost four centuries of American architecture, will hang side by side in giant photographic murals as one of the most significant exhibitions in the American Pavilion at the Osaka Expo 70. The purpose of the committee of architects who selected the buildings for the exhibition was to show how the influence of great anonymous architecture of our past has given strength to the great American architects of today. We are so fascinated by this premise that we are publishing ten pages of the photographs as a preview to Osaka which opens March 15th.

Elliott Erwit, the photographer of the exhibit, spent five months crisscrossing the U.S., from Maine to Eureka, California, from Wounded Knee, South Dakota, to Ponce, Puerto Rico. The assignment brought him only one disappointment—the committee decided to skip one of the most vital periods of American architecture—from the late 19th century to 1965, the better to contrast past and present. Erwit, an admirer of Frank Lloyd Wright, was not disappointed for long. He no sooner finished the Osaka job than he was given another plum assignment—to photograph the rise of 19th-century architecture in America for an exhibit which will open at the Metropolitan Museum in New York on May 1st as a continuing part of its 100th anniversary jubilee (Dec., 1969, AH). So Elliott is back on the road photographing Frank Lloyd Wright houses and Louis Sullivan buildings and Central Park—all things that Osaka skips.

Next month we bring you another American Treasury, the third in a series that is turning out to be one of the most popular we have ever produced. This time we've been to Indian country, to the land of the Apache and the Navajo, to New Mexico with its adobe architecture, its rich mixture of Spanish Colonial, American territorial and Indian design. We unearthed a bonanza of ideas—for your table, your decorating, your home planning which will fill more than 30 pages of color in next month's *American Home*.

Fred Smith

Editor



The U.S. Pavilion at Expo 70, with the largest clear span, air-supported roof ever, will house the architectural exhibit previewed on page 39 and other exhibits on the moon landings, on U.S. sport and art. It was designed by Davis, Brody, Chermayeff, Geismar, deHarak Associates.

16 things I learned from my wife

...since she started reading The National Observer!



"Barbara is a model housewife. But she's the last person I would expect to brief me about what is going on in the world. So you can imagine my surprise when Barbara began talking about such news as:

1. When peace breaks out: why top economists feel that South Vietnam is on the verge of a business boom.
2. How to make sure you are buying a genuine antique—and not a piece of junk.
3. Your private life may not be a secret: how insurance companies collect data about you.
4. How a new technique with ceramics is expected to put an end to dentures.
5. The tax changes Nixon wants: why you may pay considerably less.
6. After Vietnam—what kind of U.S.-Asian policy?
7. Why a top federal official says that the billions of dollars spent on pollution control have been ineffective.
8. How some organized groups of housewives are waging a battle against high prices and inadequate service.
9. How you can increase and perhaps double your life insurance coverage... without spending a penny more.
10. How families are saving hundreds of dollars on air fares by understanding the airline 'rate language'.
11. Steps to take immediately to protect yourself if you lose your credit cards.
12. How a new invention, using a computer and radio components, may end mid-air collisions of aircraft.
13. Why Canadian officials are considering making it easier for U.S. Army deserters to find sanctuary in Canada.
14. Why parents who want their children to go to college should begin their planning by the 9th grade.
15. How to save money—perhaps hundreds of dollars—when purchasing a new car.
16. Why many people and even clergymen are secretly practicing witchcraft.

"Where did Barbara get all of this information? Certainly not from day time television or the local paper. No—a short while ago, on a friend's advice, she took out a subscription to The National Observer,

the national weekly newspaper. I could see the change in her almost immediately, and when I began reading The Observer, too, I knew why. It really *explains* the news. Each story is not just a collection of facts, but a fascinating, thorough report that puts all the pieces together.

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Because The National Observer is printed on high-speed newspaper presses in its four modern printing plants across the country—and because newspapers can be "made up" faster than magazines—last minute stories can be included only hours before The Observer comes off the press.

You get more news—and you get more out of it. In its full-size newspaper format (printed on our own special crisp, white newsprint) you often get more reading material than in other news weeklies—not just one major "cover story," but five or six. Inside pages are important news pages, too—there's no "letdown." More than 50 ex-

cellent pictures and illustrations open windows not only on the people, places and events in the headlines, but also on such colorful sidelights as the amusing spectacle of an elephant giving his autograph.

Many Enjoyable Special Features

Each week, too, The Observer brings you more than a dozen special features that add to your enjoyment or broaden your knowledge in important areas. "This Week in Washington," for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings. "How's Business?" fills you in quickly on important trends in business and industry.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging weekly brain-tickler; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz, plus "Current Events Classroom," a column which brings you news background on topics such as the mystery of certain Unidentified Flying Objects for which the United States Air Force has no explanation. On the lighter side, "Reflections" explores the random aspects of life such as the "good old days" when a pocket watch was a major status symbol. And, "The Compleat Consumer" offers you tips on how to live better and get the best buy for your dollar, whether you're planning to buy a car... a camera... or take a vacation cruise.

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Monique Silverman was introduced to art collecting by her husband. "Michael had the interest in art. He liked to paint," recalls Mrs. Silverman. But with their Magritte, Coudrain, Lowndes and African sculpture, Michael Silverman no longer has any room to paint in. Mr. Silverman comes from South Africa and his wife is French. Both work for Boussac of France, Inc., importers of fabrics in the United States, and they travel a good deal. Here and abroad they constantly go to galleries and make an effort never to miss the show of a favorite artist. Mrs. Silverman has no theories about the display of art at home. "It is very personal, just what seems right." The Silvermans, shown with their 15-month-old son, Stephane, Michael's mother and their schnauzer, Tigibus, have been collectors for nine years and she observes, "One sort of changes, one's own taste changes, because of what is going on, you know. And the eye gets used to certain things. You might see a collage and think, 'Oh, that is ugly!' but later you might find that you want to own one." The Silvermans did. Their collage by Italo Valenti is on the wall behind Michael Silverman—the head on the left is Oceanic, from New Guinea.

When **Mina McEvoy** married, she had a master's degree in art education and her dowry, she recalls, was a collection of art books. It was all new to her husband, but not for long. "He just took over," says Mrs. McEvoy cheerfully. She explains the conversion of Andrew McEvoy as due to his being a lawyer. "Everything was so verbal, so many words all day," she says. "He loved coming home and not reading or talking, just seeing." At first the McEvoy's were interested in graphics, but then it dawned on them that buying graphics was "a little like eating peanuts. We were spending so much money in dribs and drabs, and we realized that by pooling them we could buy one important object." The McEvoy's go regularly to galleries and shows and he devours periodicals. It was while looking through a German magazine that he noticed a tiny painting by Fernando Botero. They tracked the artist down through the Pan-American Union and acquired the large charcoal on canvas by which Mrs. McEvoy stands. Baby Alec and his brother, Brian, are amusing their dad. The head on the left is a Leonard Baskin, by the sofa, a Gallo. Over the sofa are the works of Baskin, José Luis Cuevas and Ivan Vial. END



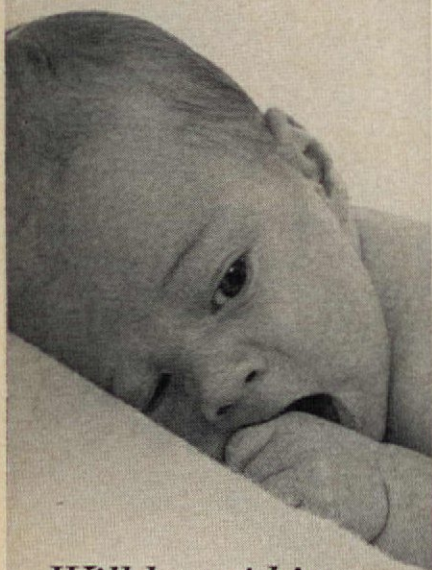
Stephen Green-Armytage



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some of the time.**

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Texas-born Joyce Constantine is a recent convert to high-rise living. She, lawyer husband, Paul, and two-year-old Brian live at Chicago's Lake Point Tower (see page 48) in a contemporary apartment with a dazzling view of Lake Michigan. At twenty-four, Joyce obviously doesn't have to worry about her looks.

Mrs. Constantine is therefore a perfect example of our theme: If you're lucky enough to have something special, take good care of it—*because it won't take care of itself*. Joyce faithfully follows a conditioning program to ensure that her hair is in shape for streaking. She takes gymnastic classes regularly at a spa conveniently located in her huge apartment building. She creams and protects her pretty hands and skin.

Like Joyce, every woman smart enough to appreciate her own beauty breaks can do something about making them last. Here's how:

EYES: The skin around your eyes is extremely delicate and is the first area to show signs of time. Smooth lids wrinkle and droop. Tiny lines creep and quietly deepen into crow's-feet. Ward everything off by using a good eye cream *before* you need it. Don't rub, scrub or gouge your eyes. Wear optically correct sunglasses; don't strain your eyes.

FACE: The line from under the ear to the chin doesn't stay firm by itself. First it softens at the edges, then slackens—finally you have jowls. Your mouth, too, is in danger. Isometric facial exercises are your insurance.

TEETH: If yours is a cover-girl smile, you probably are taking proper care of your teeth. But are you gum conscious? It is possible to lose sound white teeth because of weak gum tissue. Gum massage is the answer. Be sure to massage your gums when brushing your teeth. Ask your dentist for proper brushing instructions or about using a water jet device.

NECK: The skin on your throat and neck is almost as perishable as the skin around your eyes. Use throat cream now while it's a protection rather than later when it's a desperate effort. Also exercise your neck and chin several times daily by dropping your head forward, then backward, then swiveling slowly from side to side.

FIGURE: Fifteen minutes of bends and stretches every day of your life is a little investment when a beautiful figure is at stake. And watch your diet. As you get older your need for food decreases, but not your appetite. Start a lifetime habit of high-protein, low-starch eating, with reasonable control of sweets. Exercise to keep the inner thighs and calves firm, and slather on moisturizing body lotions to prevent dryness and scaliness. Include arms in your muscle-toning and firming exercises.

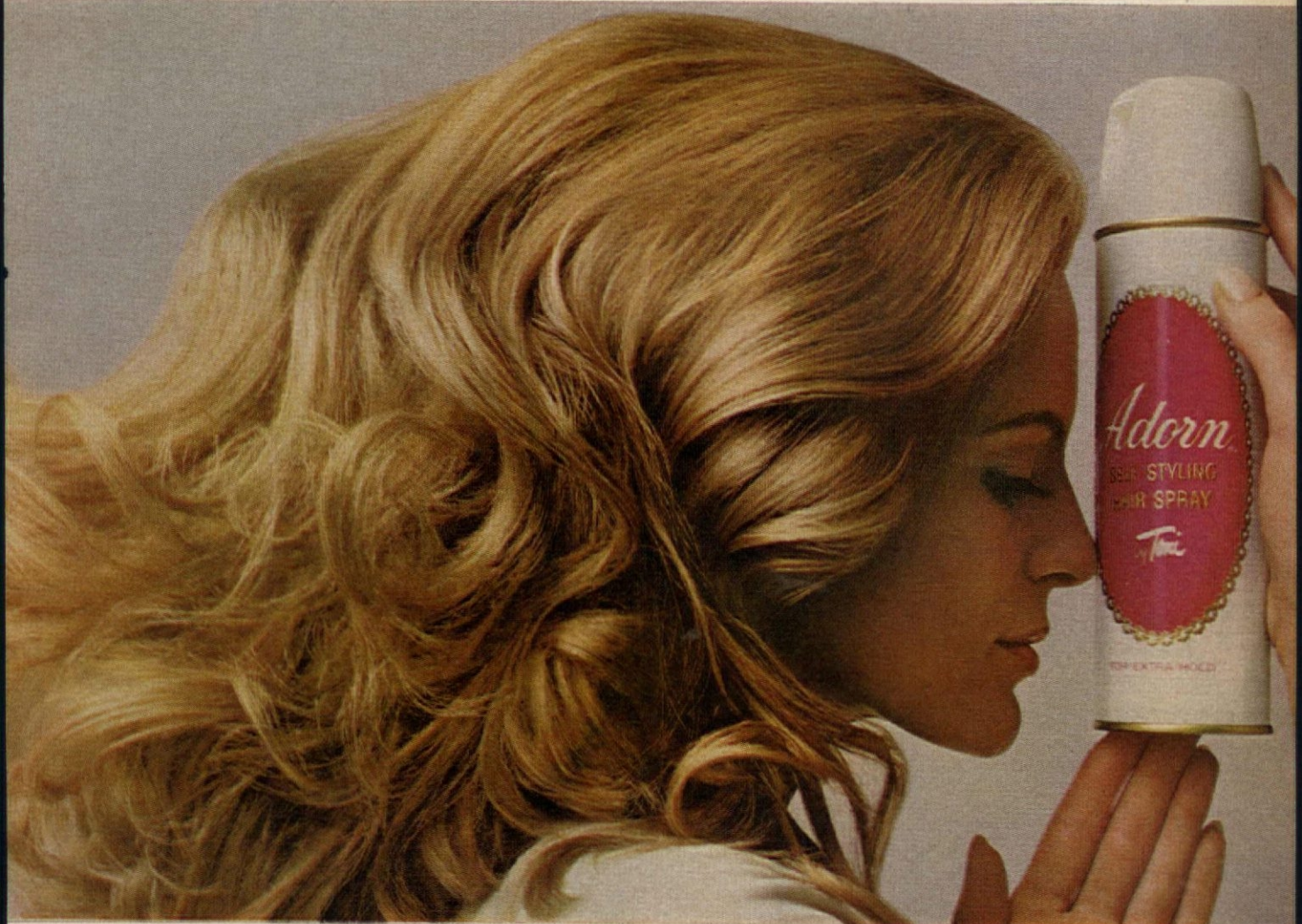
HANDS: Never let the skin get dry. Use a moisturizing hand cream every time you dry your hands, wear gloves for every household job and wear gloves in damp weather, even if it isn't cold.

Joyce Constantine wisely takes nothing for granted. Neither should you. **END**

Joyce and Paul Constantine are the cheering squad at son Brian's football practice.



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By Nancy C. Gray

A WALK THROUGH CALIFORNIA

The other day I walked across the state of California, from the coastline to the fringes of the Eastern Slope. I could have made the trip in half an hour but it took me half a day. And anyone can make it without leaving Oakland!

Actually, the 200-mile excursion is compressed miraculously into 28,000 square feet on the first level of the handsome, new Oakland Museum. In this single space is one region's adventure in the dynamic ecology of today's world.

In minutely detailed, very lifelike dioramas are aspects of environments with which man has so long tampered and must now come to understand. As the exhibit's master-designer, Gordon Ashby, explains, "The message here is not the trip; it is that cerebral man-idea which fits many 'ologies' together into one word, ecology." It's the "hot" word. And it is spelled out here for all to see: Ecology is the totality of relations between organisms and their environment.

The exhibit starts with what Ashby refers to as the "decompression chamber," ten floor-to-ceiling photo panels that set the spirit of the walk. One wanders past these slices of the natural world of California to a "think tank" where ecology is diagrammed in ways such as matter, energy, time, space, and population. And then the personal experience begins as you wander slowly from the coastline to the first band of mountains where the redwood forests stand. Acting curator of the natural sciences, Hub DeLoe, hopes that some day "we'll be able to spray out essences so you can smell the fragrances characteristic of the regions."

Beyond the first band of mountains lies the Inner Coast Range where one exhibit depicts four seasons in one small community. In lush, moist February the mountains are populated with mosses, lichens, ferns, birds and bats. In August the same patch is transformed into a dryness and inhabited only by mice who burrow underground. In every display, there are stories to be woven.

California uniquely travels through all communities of nature from the arctic and the tropics. The museum is designed to let you experience eight areas of California closely. It is a kind of preview, too, of what you can expect when you actually visit one region. Coastal Mountains, the four regions of the Inner Coast Range, the Interior Valley with its grasslands and marshes, the Sierra Slope and High Sierra are now recently installed. Yet to come are the Great Basin, deserts and the coastline. Dramatic photo murals by Ernest Braun, Philip Hyde, and others hint at these. Off to the side of the walk are the peripheral galleries where the "ology" and an occasional "ography" can be at home.

How did this trail-blazing museum come about? After the city of Oakland passed its bond for the building (a three-story garden masterpiece), Hub DeLoe says, "We were faced with an architectural triumph but no art in its halls." Many stuffed animals lurked in Oakland's (continues)


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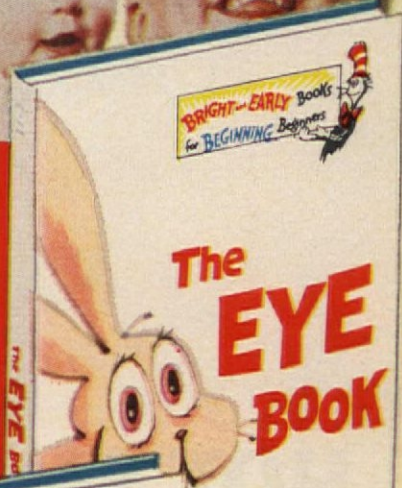
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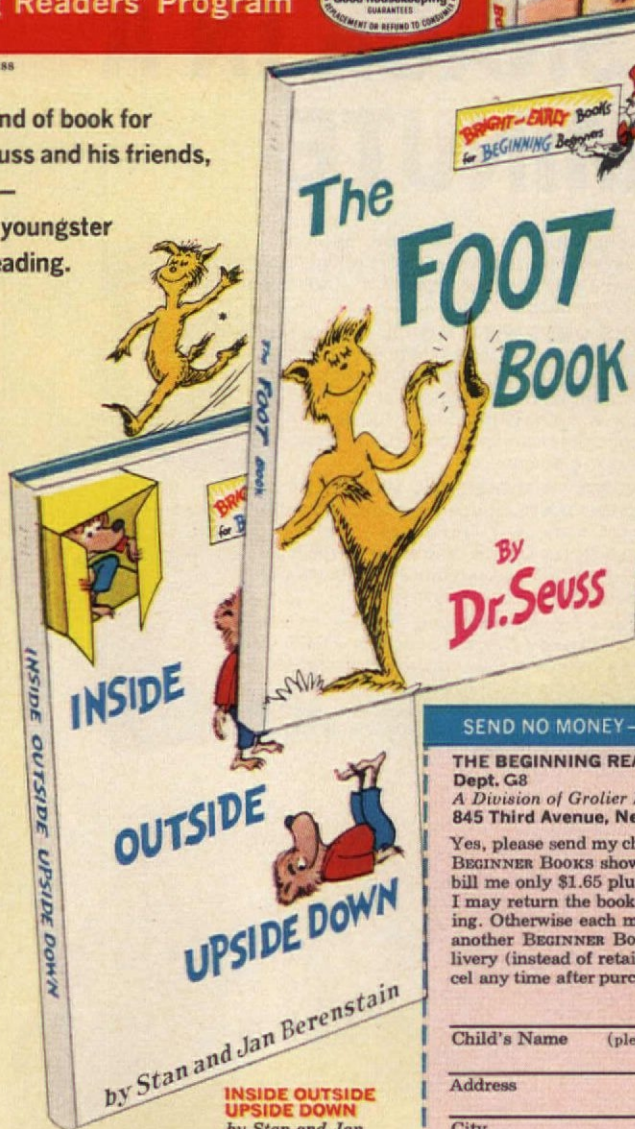
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CALIFORNIA WALK continued

Snow Museum which this was to replace. "But we had no assets to finance new collections, only staff. To our thinking, the best collections were already extant, anyway. No point in echoing them; it was time to innovate. 'So why not,' we asked, 'bring all the natural sciences together through ecology?'"



Skilled preparators like Joe Eckert, gluing leaves on aspen twigs, have compressed California into a museum.

For three years, a staff of preparators, people skilled in preparing displays of animals and making models of landscapes, fanned out across the state. One researcher, an eloquent young man named Darrol Shillingburg, estimates he traveled 10,000 to 12,000 miles searching out ingredients. He was also instrumental in building the strange-looking spaceship-on-its-side structure which freeze-dried smaller animals (after they had been killed) and plants.

In the same back room where Shillingburg presides over this piece of weird equipment, a bundle of energy named Vickie Stokes, ex-art teacher, now "tree expert," turns out forests from bits of dill hydrangeas and moss (perfect for trunks), manufacturing trees by dipping these in fine foam, then painting. She also restores freeze-dried or pickled (with glycerine) plants by carefully repainting and detailing. "If we say something with all this," says Vickie, "it's 'stop destroying.'"

Ingenuity mothers continual invention. How successful the venture is may be reflected in a child's uphill scrawl left in an open comment book: "I think this exhibit is very nice. It gives me an idea." Writes an adult, "Strikes deep!" And another, "When will people ever stop and think?"

Believe me, those who see this exhibit do. END

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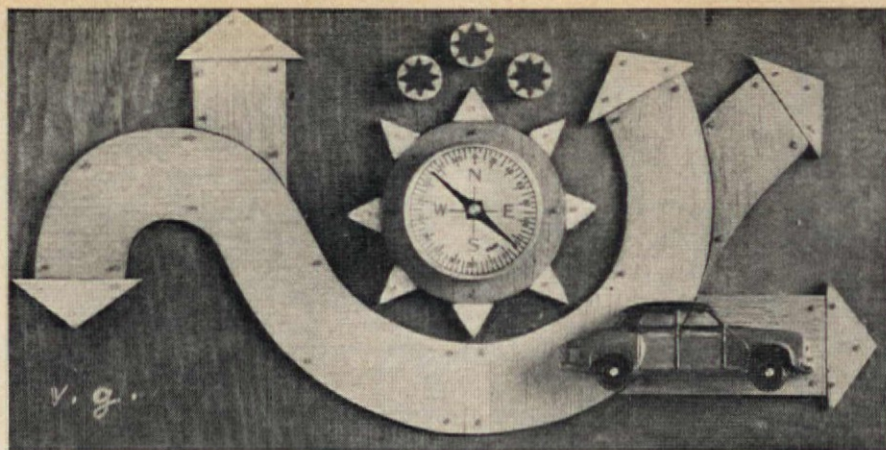
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THE WOMAN BESIDE THE MAN BEHIND THE WHEEL

By Denise McCluggage
Skill at map reading
can take the tension
out of family drives.



Vin Giuliani

It's late and it's dark. Your windshield wipers ticktock at a constant sheet of rain. Your headlights polish the highway with its center line dotting off into *terra incognita*. "We're lost," the man at the wheel, the head of your household, your mentor and protector admits. "Please get the map out of the glove compartment and find out where we are." (I paraphrase loosely to protect the innocents not quite asleep in the backseat.)

Small wonder many women tremble at the sight of a map. They always seem to be meeting them in emergencies and with the frayed temper seated at their elbow about to unravel all over the

front seat should they be too slow in deciphering head-of-a-pin print dancing about under dim light.

"A map should be regarded as an antidote to panic, not an occasion for it," claims David Greenhood, a map lover who wrote a book called *Mapping* that is so entertainingly instructive it is liked by people who generally don't even care where north is. The book first came out twenty-five years ago and it deals only tangentially with the road map you are fishing for in the glove compartment. However, it can make a "map muser" out of you and that's the first step toward becoming a crackerjack navigator.

And if you are a woman, navigator you most likely are. Although there are now nearly as many women drivers as men, when there is one of each in the car, it is usually the man who is driving.

Knowing how to read a map can be rewarding in many ways. Helpful for finding lost ways, the knack is also useful in not losing them in the first place. But those are bare basics. A map in hand is a letter of introduction to the passing terrain. "Permit me to introduce Camel's Hump (4083 feet high) off to your left." "Meet the Mad River which you will notice is running north, a rare trait in American rivers."

If congeniality with the immediate geography doesn't appeal to you, consider the freedom that having a way with a map can give you. All sorts of options are yours. You can take the quicker, easier freeways, turnpikes, throughways and interstates if that is your mood, or should you weary of the sanitary aloofness of the superhighways, you can choose a nittier-grittier sort of road that wanders the hills and mingles with the farms and villages. Many old highways have been relieved by the superhighways of much of their frantic traffic and are now a pleasure to travel.

Or take this as a for-instance: It is a Sunday evening ending a hot summer weekend with everyone who escaped the city now converging on it again in a claustrophobic crawl through a haze of carbon monoxide. Locked into their linear fate on the superhighway by an ignorance of the maze of secondary roads around them (which they can see tantalizingly empty, free of weekday commercial traffic), the drivers plod their temper-shortening way homeward.

But not Clever Map Reader (that's you). As the traffic begins to congeal, quickly you whip out your handy map and start finding an alternate way home. At the next exit you unhitch yourself from the caterpillar ride and go your independent way. What you find (continued)

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THE WOMAN BESIDE THE MAN continued

may be longer in time, and it can take constant attention to the map and the surroundings—matching one to the other—but at least you are doing something. You are not merely a gnat caught in aspic.

And it can be marvelous fun, this scrambling about on back routes. I remember one Saturday in England after a motor race at Goodwood. We avoided the crush of traffic and made absolutely record time back to London, to boot, by using mostly the secondary and tertiary roads, some of which required opening and closing livestock gates and fording small streams.

Before you take to much scrambling,

it is best for navigator and driver to agree on terminology and then be consistent to avoid confusion. At a complex intersection, for instance, saying "Turn right" may not be clear. Do you mean "Bear right," "Keep right," "Hard right" or what? It doesn't matter what you decide to call the various degrees of turning, just as long as you both mean the same thing. (Maybe "follow the red car" is the surest way.)

Experience will soon teach you just how much the driver wants to know and how far ahead of the actual maneuver he prefers to know it. Since you are the one with the map, you can tell when crossroads, bridges and other landmarks are

due. It is fun to announce, "Turn right at the T-junction" (where the road you are on joins another at right angles) or "Keep straight on across the railroad tracks" just before they come into view.

But how do you get to that heady height of omniscience? As the saying goes: "Practice." Get a road map or better yet, several different road maps of your state. Spread them out at home free of all pressure of the road and really look at them. First, as a whole, take in the various relationships of towns, general direction of major highways and rivers.

The first thing you need to know about your map is that the top is north. Of course any fool knows that but it was

not always so. The fact that one orients the map to the terrain and orients oneself to the map pays tribute to the time when the top of the map was east and the Romans were looking toward Constantinople or Marco Polo toward China.

So get oriented north: Face that direction (if you know which way it is) and with your map lying flat in front of you, what you see is a bird's-eye view of your state. If one town lies to the right of another on the map, it is to the east of it, both on the map and on the ground.

North-topped maps have led to the inaccurate but graphically entrenched notion that Canada is "above" the United States and Mexico "below." Thinking "up" and "down" for "north" and "south" is a dangerously limiting concept and can be confusing. In my section of Vermont the local people say "Down to Middlesex" when they refer to a town fifteen miles to the north! It is down river, they point out (that Mad River you met earlier) and a few hundred feet lower in elevation—that's down isn't it?

North-topped maps can also be confusing to someone reading a map while headed south. Say they want to go to a town east, or to the right, of the road they are traveling on. "Turn right at the next intersection," the navigator says, and the driver does—and finds himself staring straight into the sunset. That *can't* be east.

There are two ways to avoid this common error. The most graphic is to "orient" your map to the terrain—point north north and south south. Now left and

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right on the map are left and right on the face of the earth too, but all the printing is upside down. Another method is to visualize yourself driving along those red roads on the map; however, most beginners find it easier to learn to read upside down.

Back to your at-home map studying: The next thing you should pay attention to is scale. What you most likely want to know from your road map is what the little inch on the map is equal to in miles on earth. The map's legend—boxed off in the corner—will tell you.

Also in the legend is a key to all the other symbols used on your map. With road maps, sample the offerings of the various oil companies until you find one with the kind of emphasis you like and find easiest to understand. But do have alternates available for really tricky navigating. Even on maps of the same scale, one may have a road looking rather important and another will not show it at all.

And be sure and check the date of your maps. Maps just a few years old can be totally outdated with the rapid construction of new highway systems.

In studying the legend, you will notice that the roads and highways are shown in different colors and thicknesses to illustrate the different widths and surfacings of the actual highways. People traveling in unfamiliar territory often stick to the same sort of highway and never chance a road of a different color. Be a little more adventuresome on your next trip.

To locate a specific town on a map is an easy matter since all road maps are squared off in index grids and each tier is designated by a number or a letter. Listed alphabetically in the map's index is the town you are looking for with a code such as A-6 or H-10. Find the letters and the numbers along the edge of your map and directly under one and across from the other is the square wherein lies the town you seek. (If it's a military map you're reading, the coordinates are numbered across and up from the left-hand corner and the rule, with lives often depending on it, is "Read right, then up".)

The next step is connecting the two towns, choosing the route that suits you best by referring to the symbols. Draw-

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ing a line along that route makes it easier to see if you use transparent water-color pens to mark it.

If you miss a turning and find yourself lost, stop to ask directions and don't start off again until you've found on the map exactly where you are and which way you are headed.

It is best to keep driving after you realize you are lost until you find a landmark and can collect a little data—train tracks, rivers, signposts, whatever. Then pull far off the road and look for a place on the map that fits the data.

One danger here is jumping to conclusions. Keep an open mind and consider the possibility that you may have wandered farther afield than seems possible

or that you are headed in a different direction than you think you are. The North Star is there, graphically pointed out by the big dipper, if it is a starry night. In the daytime, if it's a sunny day and you have a watch, point the hour hand at the sun. Halfway between it and noon is south.

The most important thing to remember in this whole getting un-lost business is: Don't invest your ego in any one theory, and waste no energy in determining who made the wrong turn and who wanted to go which way back there at the crossroads. Concentrate instead on finding the right way, not on finding out who was right. "We're lost," he said. Just leave it at that. **END**

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WALLS THAT GROW ON YOU

Burkhard Lübke and his pretty, young wife Anette are touring the United States to spread the virtues of the Interlücke wall system shown below, which Mr. Lübke and his father manufacture in Wiedenbrück, West Germany. We were lucky enough to catch the Lübkes as they zoomed through New York on their way to California where they plan to visit the furniture and department stores that sell the system. "Not all furniture that stands against a wall is necessarily a wall system. Bookcases are not wall systems. What makes a wall system is the modular design, so that all the components can be used interchangeably," says Burkhard Lübke. "In our own case we speak of 'continuous assembly' because you can keep on adding components as you need them."

Another characteristic of all wall systems is that each one encompasses a variety of components. Take the Interlücke system—in addition to basic pieces such as shelves, drawers, cabinets and cupboards, there are fold-away tables, revolving beds, record, TV and speaker cabinets, desks and a vast array of interior fittings to "specialize" the storage components. There are shoe racks, shirt trays and laundry baskets to name but a few. Components are sold on an open-stock basis in the same fashion as dinnerware. The white finish is a poured polyester, baked on at 140° and will not change color, so there is never any trouble with color-matching old and new pieces. Fillers and aprons make for a neat, built-in appearance. The systems may also be used free-standing as room dividers.

The increasing popularity of wall systems both here and in Europe is



The Lübkes are traveling in the U.S. to spread the gospel of the wall system.

easily explained. According to Burkhard Lübke, "Space everywhere is becoming more expensive so that one room now has to serve many purposes where formerly it served only a single one. A wall system that incorporates a revolving bed turns a studio apartment into a sitting room; it makes the dining room a home office and the bedroom can become a hobby center. The list of possible transformations is almost endless."

Another argument in favor of wall systems is their adaptability and versatility. After all, they are designed to take care of individual needs and each installation is custom-assembled to suit a particular situation. Most systems, and this one is typical, are styled to go in any room of the house and to be re-assembled in myriad ways. As a result, today's living room library wall can become tomorrow's dining room storage wall and that, in turn, can easily be transformed into a nursery or bedroom wall or an entry or family room wall, without ever looking make-shift.

The Lübkes are so sold on wall systems that their own modern house has no conventional walls. Rooms are defined by back-to-back wall systems.

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INDIO—The Clothesline
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LAKEWOOD—Bullock's
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MOUNTAIN VIEW—Rhodes
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Pharmacy
SAN DIEGO—
Haffer's Haggarty
SAN FRANCISCO—
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SAN MATEO—Crystal
Springs
SANTA BARBARA—
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- OREGON
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The Interlücke wall system stores family possessions neatly, functionally, decoratively.

Ryszard Horowitz

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ALL ABOUT DECORATING
continued

NEWSLETTER

The name is familiar. Have you noticed that famous fashion designers' names are cropping up more and more often in unexpected places: on towels and drapery prints (Emilio Pucci), shower curtains and bath mats (Yves Saint Laurent), even on desk accessories (Pierre Cardin)? And now Oscar de la Renta has been commissioned to design a small collection of drapery patterns for Owens Corning, maker of Fiberglas. What's in a name? We asked some of the home-furnishings manufacturers who are taking the fashion ploy in increasing numbers. "Plenty of sell" they all answered. They count on cashing in on the public's familiarity with fashion names, feel that a famous signature adds cachet and authority to a product.

Sometimes the use of a fashion designer to do a line of home furnishings really works out. Case in point are the Pucci patterns and colors that translated well from ready-to-wear into fabrics for the home. Sadly, the name signature is not always a guarantee that a designer lives up to his fashion reputation. Look at the design first, the name only after you've decided that the design is good.

"Splush?" Don't worry. We had never heard of it either. Splush is what the carpet industry is calling those in-between textures, the intermediates between plush and shag. If you think you might feel silly asking the salesman for splush the next time you shop for a carpet, why not say "A shaggy plush or a plushy shag, please." Sounds a trifle more dignified, doesn't it? More apropos carpets: indoor-outdoor carpets are looking more indoorsy all the time. Rejoice if you are a do-it-yourselfer, or are married to one, for there are more carpet tiles being made than ever before. If noise is driving you up the wall, cover it with carpet (some refer to it as acoustical tapestry) instead. And if you are a coward about carpet-generated electric shock you'll be happy to hear that Dow Badische has recently introduced Zefstat, a carpet yarn that is said to control static in carpets.

Fashion in flowers. There's fashion in everything else, so why *not* in flowers. Currently one "in" way to arrange flowers is to put single blossoms of various kinds in small vases and to group them casually on a dining or coffee table.

continued

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ALL ABOUT DECORATING continued

DECORATING CLINIC

QUESTION: *Sad to say, the medium-dark blue-green carpet in our living room is still in good condition, too good to throw away. We've tried green walls but it always looks like spinach.*

ANSWER: Forget green, that's adding insult to injury. Green walls won't give you the contrast you need. Try white painted walls, navy upholstery and brilliant yellow lamps and accessories. Either a table or chair frame lacquered yellow would look great.

QUESTION: *Our new apartment, it is our first, has only a mini-dining area. Since we have lots of family and many friends we want to entertain at sit-down dinners. Buffet parties are not for us.*

ANSWER: You haven't a worry in the world. Furniture manufacturers are familiar with your dilemma and are ready to help you with dining furniture scaled for apartment-size spaces. These new Condominium dining groups with expandable tables that seat eight will be in furniture and department stores this spring.

QUESTION: *American Home favors modern, condemns Mediterranean. Now just what does that leave for a family who doesn't want a cold, all-modern home but one that is warm and informal?*

ANSWER: See page 56 for 1970's modern furniture and you will agree that modern and cold are no longer synonymous. Furthermore, lots of delightful possibilities lie between those two extremes, modern and Mediterranean. There are all the wonderful American styles from Colonial straight through Victorian. There is French Provincial and there are English 18th-century designs with country manners that are not at all formal. Finally you might consider a mix of many styles to personalize your home.

QUESTION: *How can I make our dingy downstairs hall look less depressing? It is much too long and high for its width, has far too many doors. One of these opens into the living room with its brown tweed carpet. Would a red rug help cheer it up?*

ANSWER: It will take a bit more than a red rug to change your gloomy entry. For practical reasons a patterned rug is preferable in a hard-use area. One of the new geometrics in a combination of bright tomato red and brown will do wonders. Be bold—lacquer all the doors bright red, cover the walls with shiny white vinyl and try mirrors in white Italian plastic frames.

QUESTION: *The ugly lighting fixtures in our apartment are driving me up the wall. We won't be here long enough to spend lots of money replacing them. They all have exposed bulbs.*

ANSWER: These days the exposed bulb is practically a status symbol. Replace your existing bulbs with five- or six-inch-diameter round bulbs and you won't have to buy a new wall or new ceiling fixtures. These bulbs have standard bases and come frosted or clear. The latter will give a sparkling modern look.

Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are unable to send personal replies.



THE HIDE-A-BED SOFA BY SIMMONS FOR THE WAY WE LIVE NOW.

A little nostalgic. That's how we are now. Stopping to browse in an antiques store on our way to the airport to hop a jet. Longing to see a little old-time craftsmanship mixed with our passion for pure convenience.

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Sears Ribcord spreads let your kids be kids.



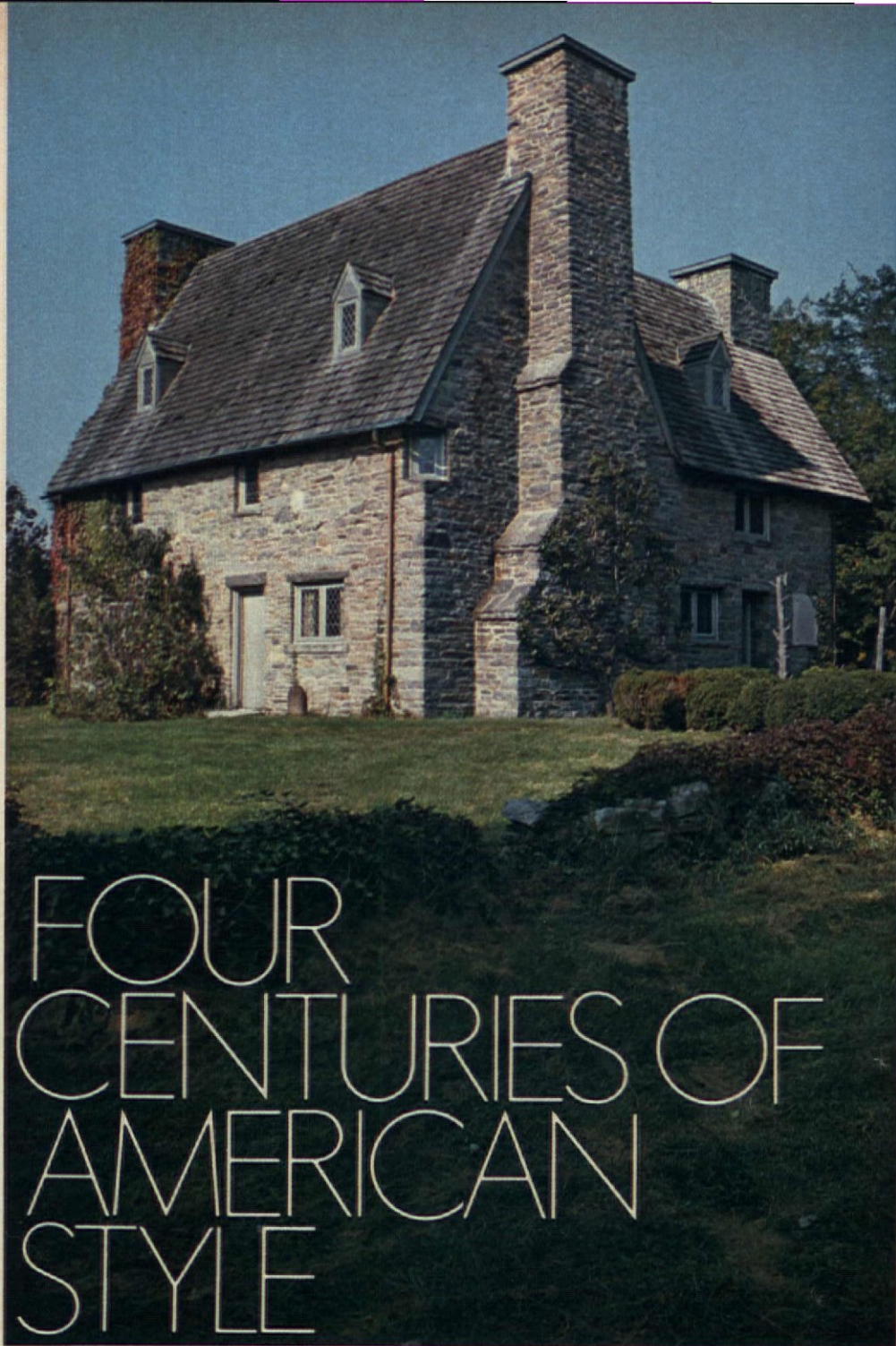
If your kids are the kind who mistake a bed for a trampoline, cover their beds with Sears Ribcord. Ribcord spreads are made of the strongest, most durable cotton and rayon we could find. They're as tough as your kids.

Even when the little sweethearts stroll across Ribcord with dirty sneakers, don't you worry. These

Neatnik™ bedspreads machine wash. And they're Perma-Prest® to tumble dry without ironing.

See Ribcord spreads at most Sears, Roebuck and Co. stores, and in the catalog. They come in 18 deep-dyed colors like topaz, peacock blue, and apple green, with draperies and valances to match. And they come in all sizes. Just like kids.

You've changed a lot lately. So has **Sears**



This home was built for Reverend Henry Whitfield who led a group of Colonists in founding Guilford, Connecticut, in 1639. It also served as the town meeting-house. It is the oldest-known stone house still standing in what was once Colonial America. The roof was originally thatched.

FOUR CENTURIES OF AMERICAN STYLE

What is this picture of a 1639 stone house doing among the most *now* exhibits at Expo 70, opening March 15th in Osaka, Japan? It is in the 100-photograph display of American architecture from four centuries—the highly personal choices of Ivan Chermayeff, whose firm designed the U.S. Pavilion at the fair, and architectural critic Peter Blake. Featuring some of our best but less publicized buildings (no Frank Lloyd Wright, for instance), it aims to give Oriental visitors a glimpse of the sweep and diversity of American style. Here and on the following eight pages, we single out 10 examples—uniquely American and often strikingly similar, even though they are centuries apart. The clean, sharp lines of a 17th-century ironmaster's house recur in a suburban home of today. The communal quarters of a once-flourishing religious sect might have inspired the look of a modern fun-and-sun community in California. The curved bowfronts of Federal town houses in a serene old Boston square have their counterparts in a cloud-piercing apartment tower just built in Chicago. These buildings prove that the best of the old lingers on in the new. In turn, today's best will become tomorrow's classics, conveying the message, "So *that's* how they lived then."

Shapes echo those of earlier days.

The weathered-wood Ironmaster's House (right) in Saugus, Massachusetts, was begun in 1636 for the manager of the first ironworks in America. It bears a remarkable resemblance to steep-roofed rural English manor houses of the time. Its geometric lines reappear in current designs, such as the Roger Straus house (below) built in suburban New York in 1967. Designed by Charles Gwathmey and Richard Henderson, it uses the same bold shapes seen in the house built 331 years earlier, but in stucco with a terne roof. Technology now permits much larger windows and the freer shapes in the towers.



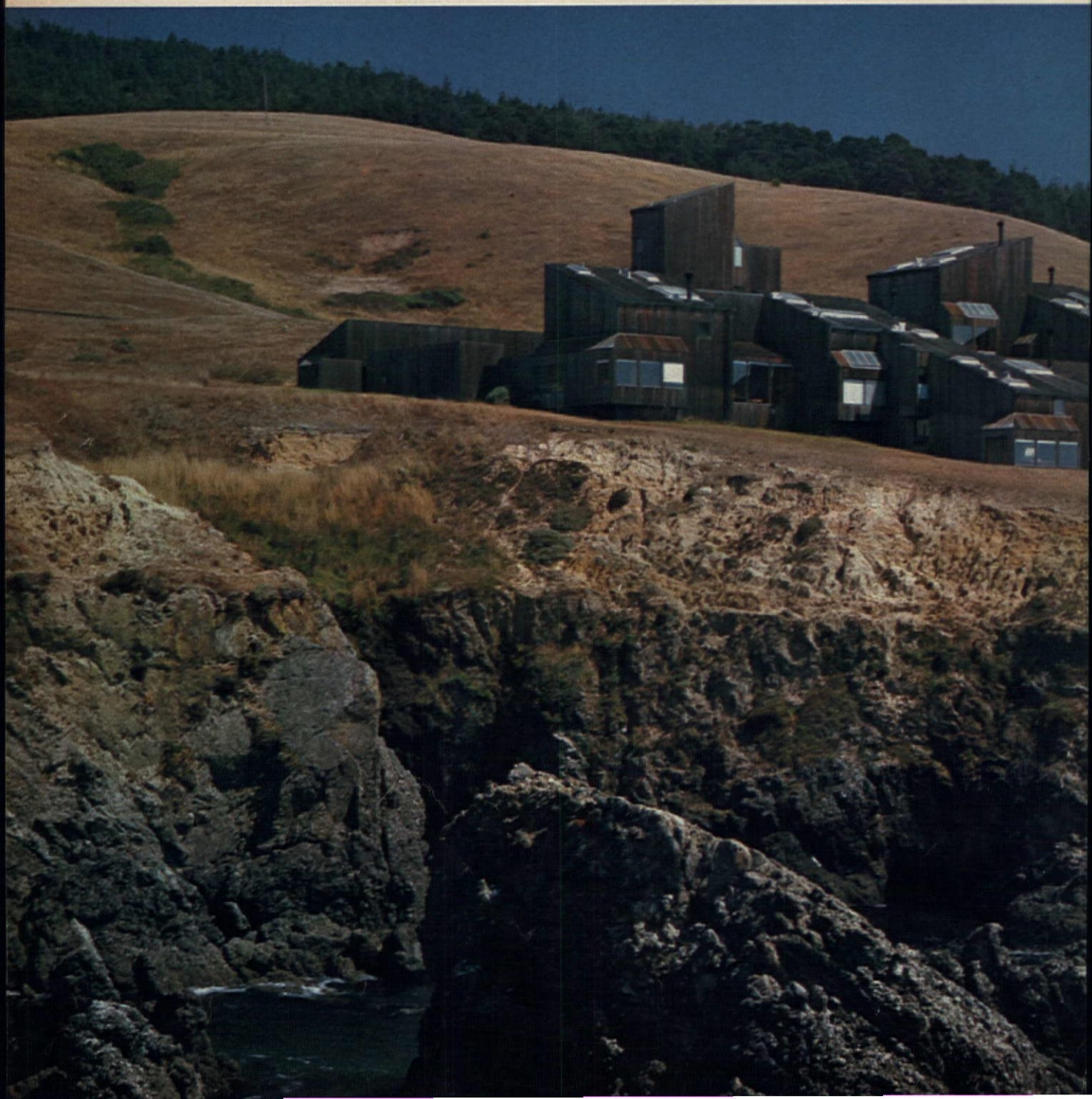


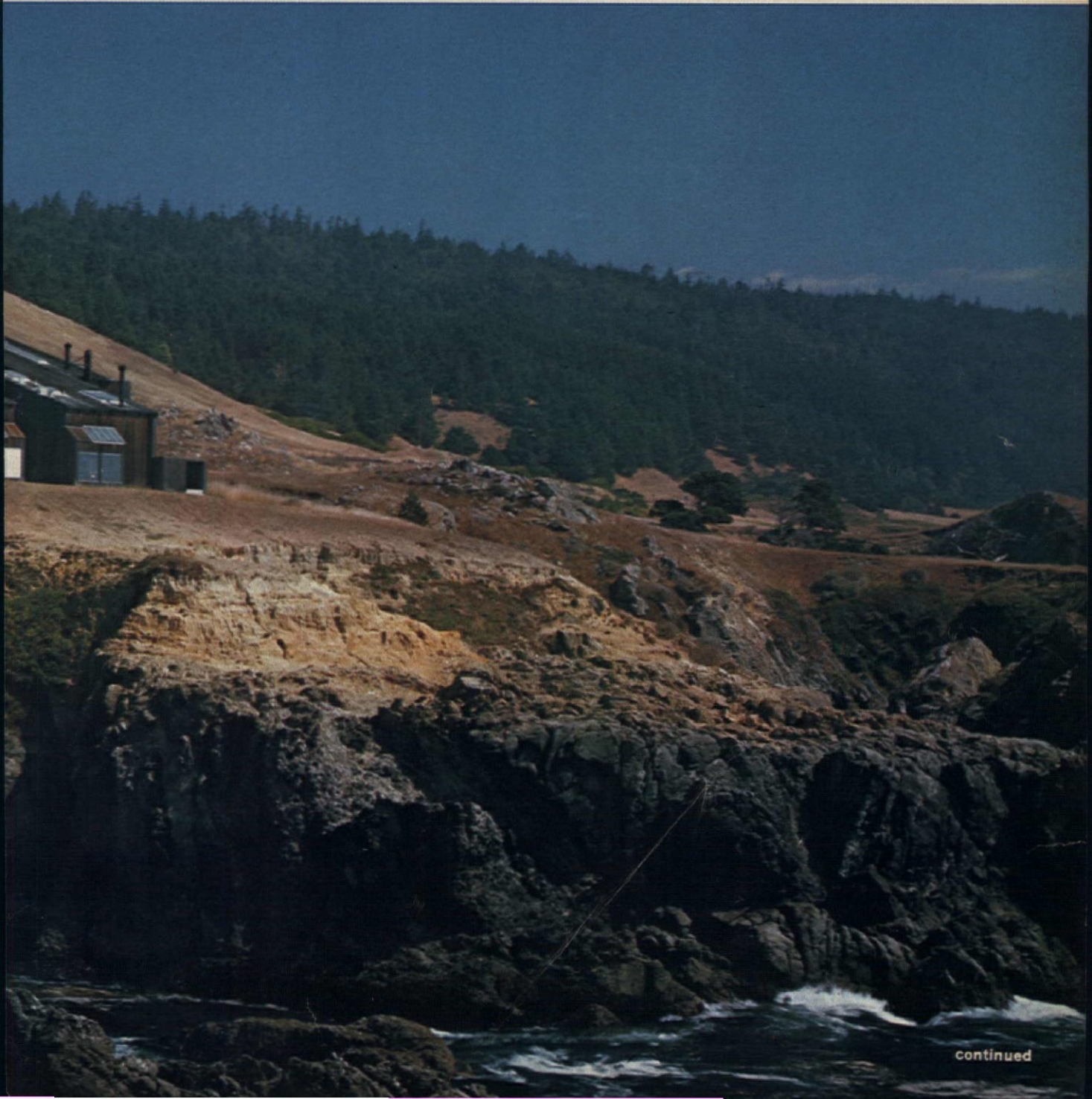
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Communal living, cloistered and convivial, spans two centuries.

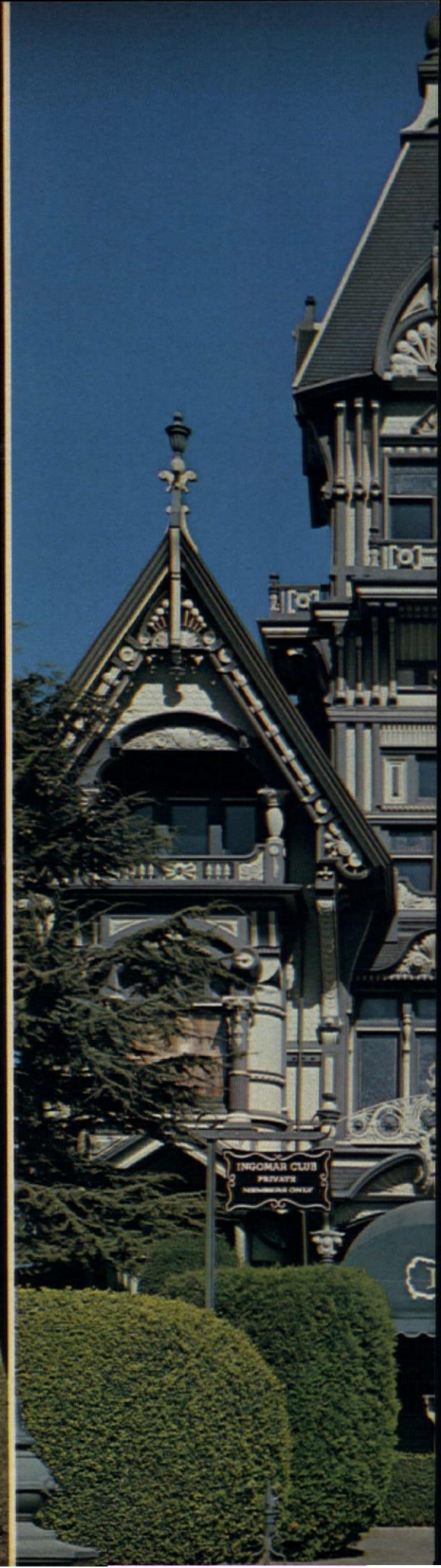
When people come together on a remote site to pursue a common purpose, their houses will reflect that purpose. At right is the Cloister in Ephrata, Pennsylvania, begun in 1743 for the followers of the German mystic, Johann Conrad Beissel. Life revolved around work and worship and the buildings have an austere, medieval

flavor. Tiers of small dormers admit light to rooms under the eaves. Below, several thousand miles away is Sea Ranch in northern California. Built in 1966 as a recreation community, it has a distinctly cozy, playful atmosphere. Yet architects Moore, Lyndon, Turnbull, & Whitaker basically used the same farmhouse shapes.





continued



The 19th-century parvenus—
cotton planters, lumber
barons, merchant princes—
piled decoration on
decoration to let the world
know they were rich.



FOUR CENTURIES OF AMERICAN STYLE *continued*

Longwood (far left), the splendiferously domed, octagonal home in Natchez, Mississippi, was commissioned by Dr. Haller Nutt, a cotton planter, but it was never finished; the Civil War intervened. The designer, Samuel Sloan, was a Philadelphian.

This incredibly lavish house (left) in Eureka, California, was built for lumber baron William Carson in 1885. Canadian architects Joseph and Samuel Newsom made it the epitome of Victorian with brackets and knobs piled upon a variety of unmatched towers, gables and other protrusions.

Below, an unknown carpenter worked years on the delicate richness of the 1887 Jacob Sennethiel house in Galveston, Texas. This fantasia of latticework was one of the first houses designed from the inside out, instead of by fitting rooms into a formal plan.



continued

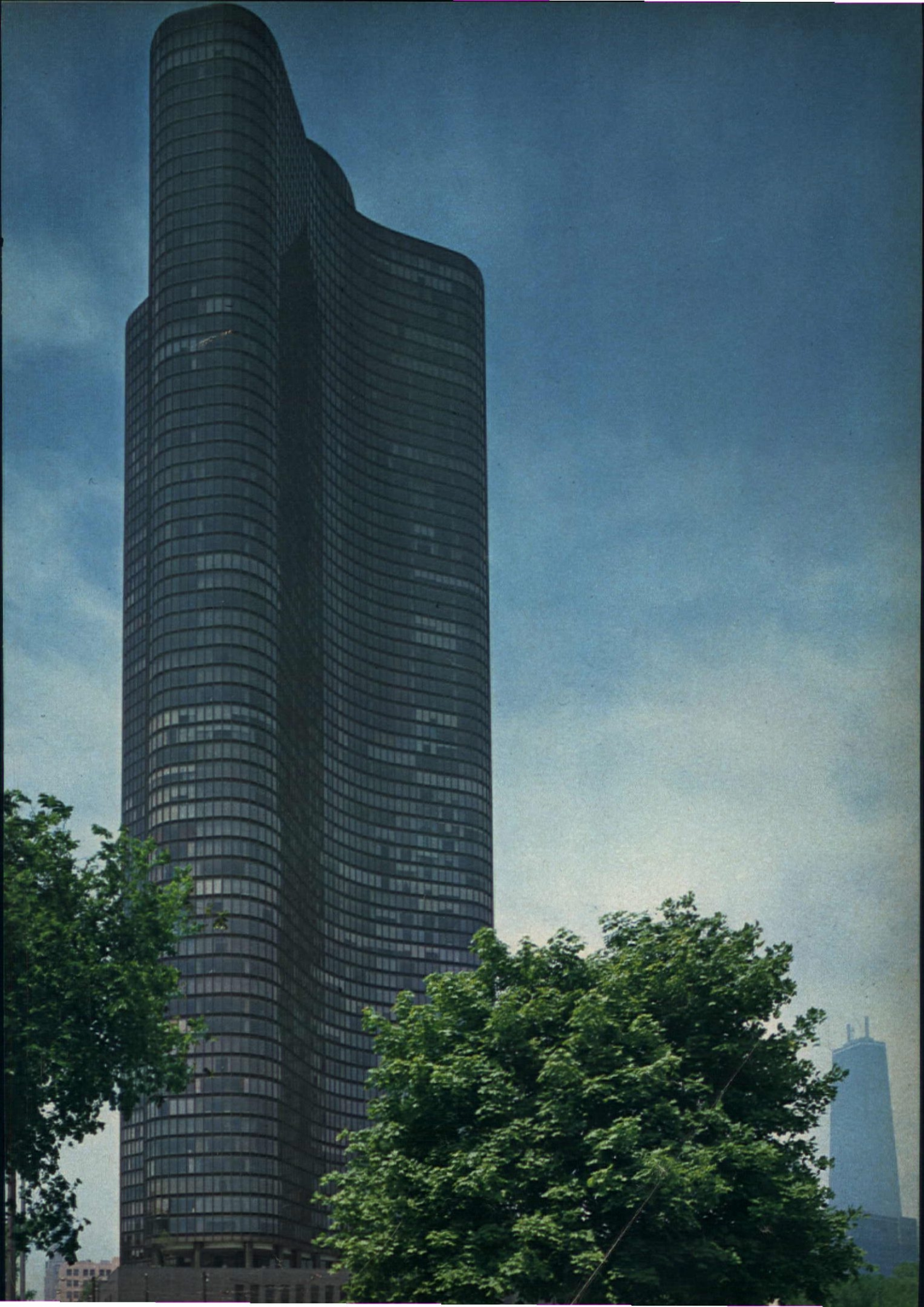
The urban approach, traditional and today: people live adjacently but separately, pursuing their lives in mellow dignity or dizzying dazzle.

Louisburg Square (below) on Boston's Beacon Hill is one of the loveliest in America. These red brick, bow-front Federal-style buildings, built in the 1830s and 1840s, once housed novelists of such opposite persuasions as Louisa May Alcott and William Dean Howells. The park in the center of the square is owned jointly by residents.

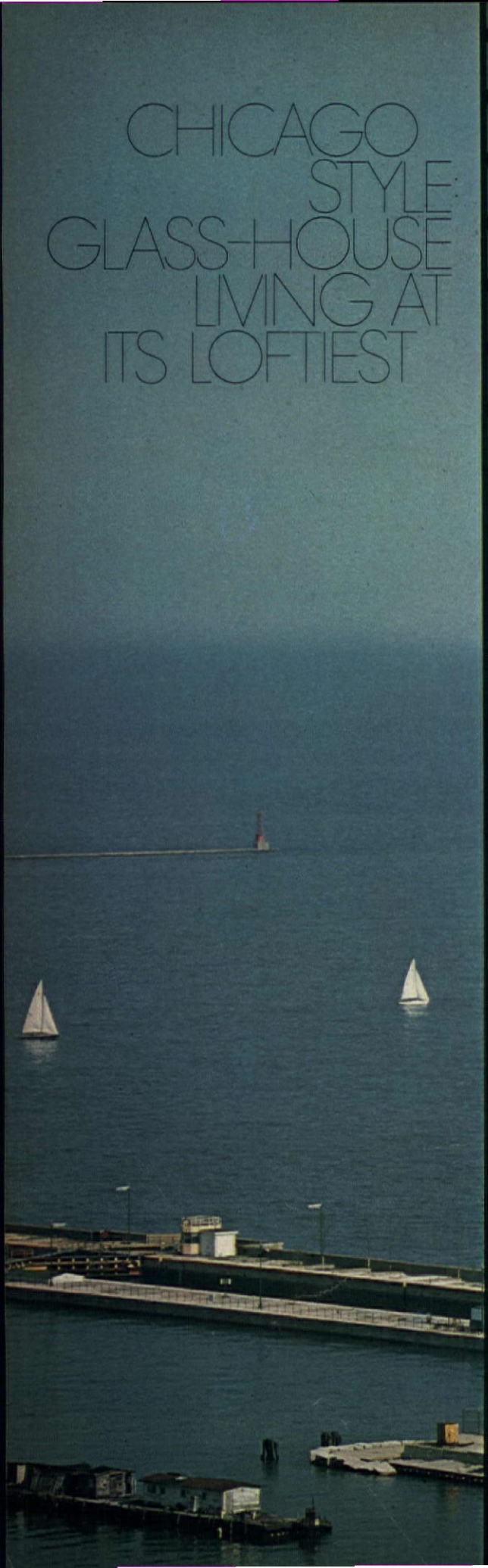
Lake Point Tower in Chicago (right) at 70 stories is the world's tallest apartment building. It is also one of the first skyscrapers to have curved glass walls. Surrounded by its own landscaped, private park and completed in 1969, it was designed by George Schipporeit and John Heinrich. For a report on living there, turn the page.


Text by Marcia Spires





CHICAGO
STYLE
GLASS-HOUSE
LIVING AT
ITS LOFTIEST





**What kind of people live in the world's largest mink-lined goldfish bowl?
Here's an inside report on life at the top.**

By Jeanne Lamb O'Neill

Sunlight streams through the pretty green park, dancing in the lacy tracery of the honey locust trees, glimmering on clumps of gay petunias and glinting on a pair of mallards flirting with a waterfall at the edge of the lagoon. To complete the pastoral, postcard-perfect picture, down the winding garden path comes young Mrs. Paul Constantine with two-year-old Brian clutching his favorite football.

So, you're probably thinking, what else is new? The world is full of parks and mothers and babies. But this pretty park, all two-and-a-half leafy acres of it, happens to be on the *third floor* of an apartment building—the tallest all-apartment building in the world, if you please, smack downtown in the third largest city in the nation. Namely, that shimmering, sexily curved shaft of golden glass you see to the left.

This is Lake Point Tower, a \$14 million palace in wonderland conjured up by Developers William Hartnett and Charles Shaw and Architects George Schipporeit and John Heinrich. Looming 70 stories high on Lake Shore Drive, it has one foot in swinging downtown Chicago and the other in glittery blue Lake Michigan. Meanwhile, back on the "prairie" or third-floor recreational plaza landscaped by Alfred Caldwell, you're up to your ears in staghorn sumac, cockspur thorn, prairie rose, viburnum and nannyberry.

Does it remind you of Mies van der Rohe, this overgrown three-leaf clover? It should. He dreamed such a swirly glass dream way back in 1921, and the men who have breathed it into being, here in his own adopted city, are Mies's disciples. This is not just another office skyscraper. This is a house where people live. It's here because, with popping population and shrinking land, the only way to go is up. Lake Point Tower is way up, all right, but it is not way out. *You* may be living in the sky tomorrow.

Living in the sky is like falling in love—you have to *do* it to know what it's like. You have to wake up in the morning with nothing but 50 curving feet of tinted glass between you and the newborn day. You have to stand in the middle of a pelting, pounding, crackling summer storm—in the middle of your living room. You have to curl up on the window seat when the (continued)

"Sky people" have the sun, moon, stars—and built-in supermarkets.

rest of the world is asleep and gaze at the fiery array of tiny gems strewn on black velvet that is the dramatic impact of a great city by night.

Anyone can tell at a peek that by day the views are, to put it skimpily, breathtaking. At night they would stop your heart from beating. But we want to know more. What is it like to eat, sleep and drink in the sky? What is it like to see four different states out the window while you're shaving and look *down* on planes streaking by? Don't they get dizzy way up

there? Do they spend half their lives waiting for an elevator? What kind of people want to live in the world's largest mink-lined goldfish bowl, anyway? And why? Well, let's ask Joyce Constantine and find out.

While the old Irish gardener takes time out for some man-to-man football talk with Brian, Joyce tells us why she lives in a glass-covered skyscraper instead of a rose-covered cottage in the country. *She loves it* and she wouldn't trade it for all the white picket fences in suburbia. (continued)

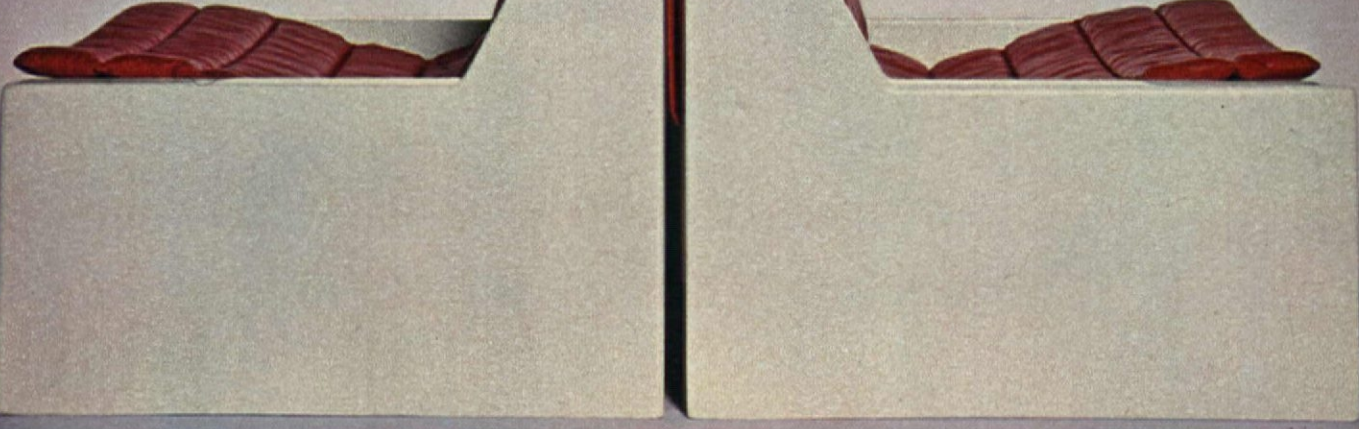


Convenience is the word for skyscraper living. At Lake Point Tower, the modern laundry room (above top) is next to the supermarket on the second floor. The 2½-acre park on the third floor is equipped with monkey bars (above) and a barbecue area. Cycling enthusiasts, 250 strong, store bikes (right) in the building's four-level garage.



All-plastic pairing. Just like wall systems, seating systems also help solve all kinds of problems. Monolithic chairs of structural foam come with or without the quilted cushions.

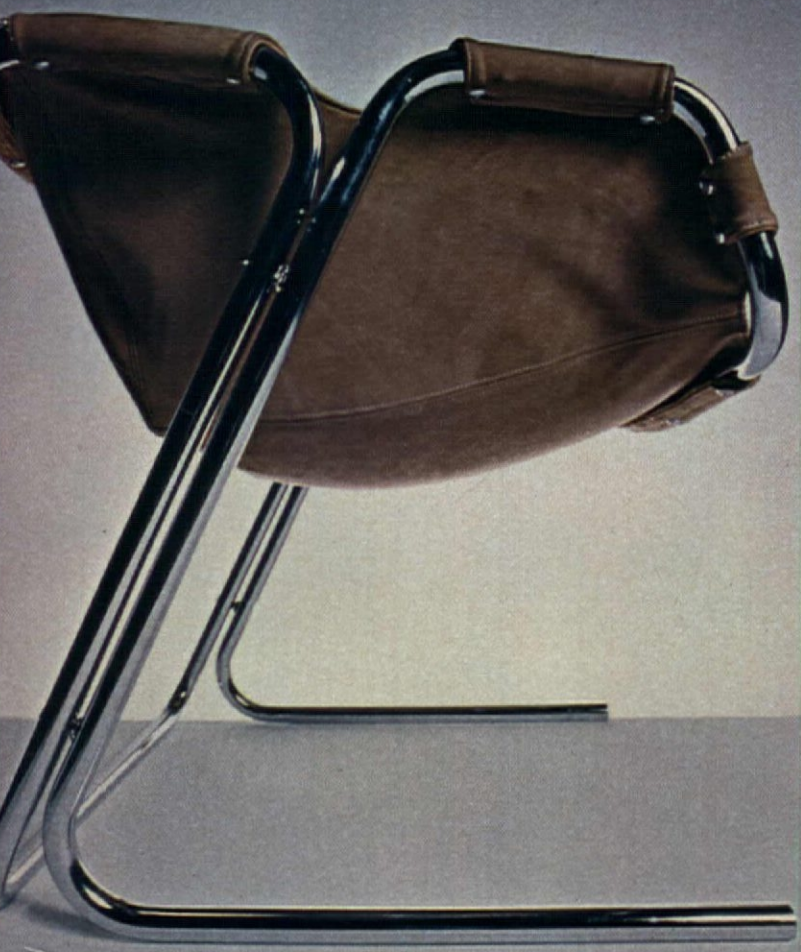
Shown back to back here, they also line up or turn corners with the help of ottoman-tables. Chair, complete with Naugahyde-covered cushions by Overman, USA, Inc., is about \$100.



Beanbags to sit on. This one is filled with exploded styrene pellets; covering is Naugahyde. By Thayer Coggin, Inc., it retails for \$123.



Plastic for comfort. Downy-soft seating is engineered without springs. Instead, it is all done with plastic. Sofa by Selig is \$970.



Bouncy and suede. Z-shaped, cantilevered, chrome-plated steel bouncy frame for a Swiss suede sling seat (also available with a... shown, this chair by Founders Furniture, Inc., sells for about \$300.

continued

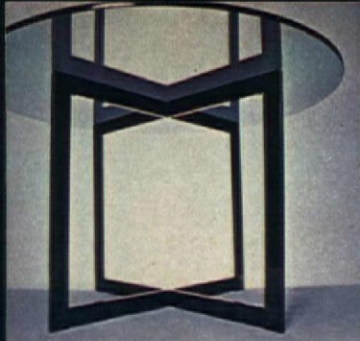


Molded fiber glass, brown suede. Spider chair, imported from Germany, contrasts a slick, cradle-like frame of molded white fiber glass with a soft, squashy suede cushion. From Basic-Witz Furniture Industries, Inc., \$399.

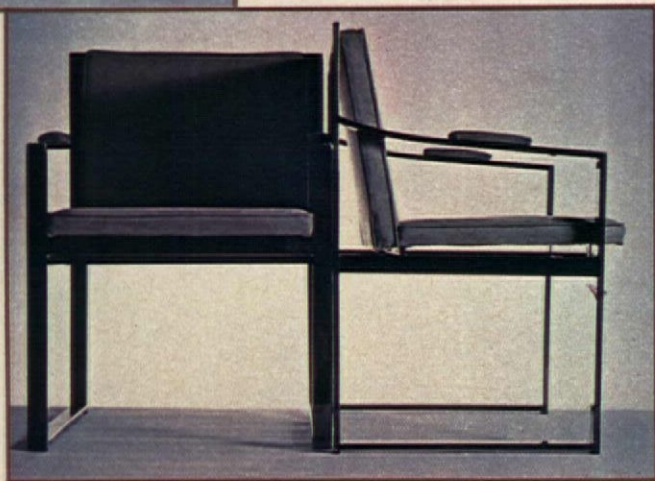


Stretched curve.

Bright orange jersey covers this curvy chair imported from Switzerland. In profile, it looks rather like an abstract rocking horse. The low-seated frame is molded of foam. For chair as shown, price is \$159, by Basic-Witz Furniture Industries, Inc.

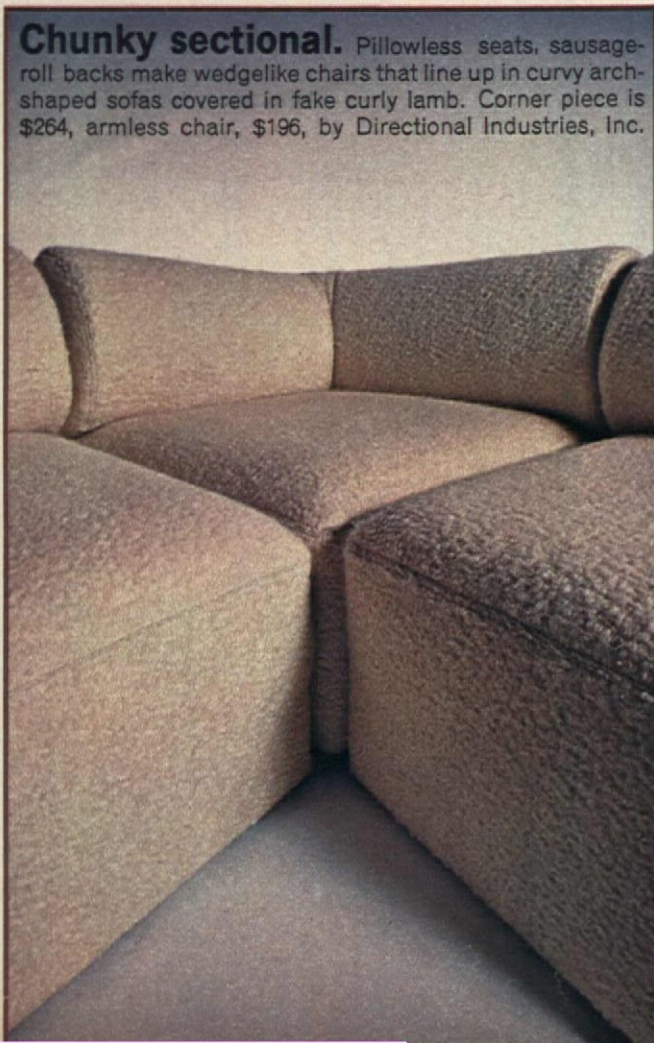


Elegant chrome. Smoked chrome, smoked glass and pewter-colored Frontera combine in this classic-modern dining group scaled for apartment living. Table is \$270, chairs, \$140 each, by The Lane Company, from the Hemisphere Collection.



Wicker and steel. Polished chrome base supports a wicker-basket seat from Taiwan; \$324, by Founders.

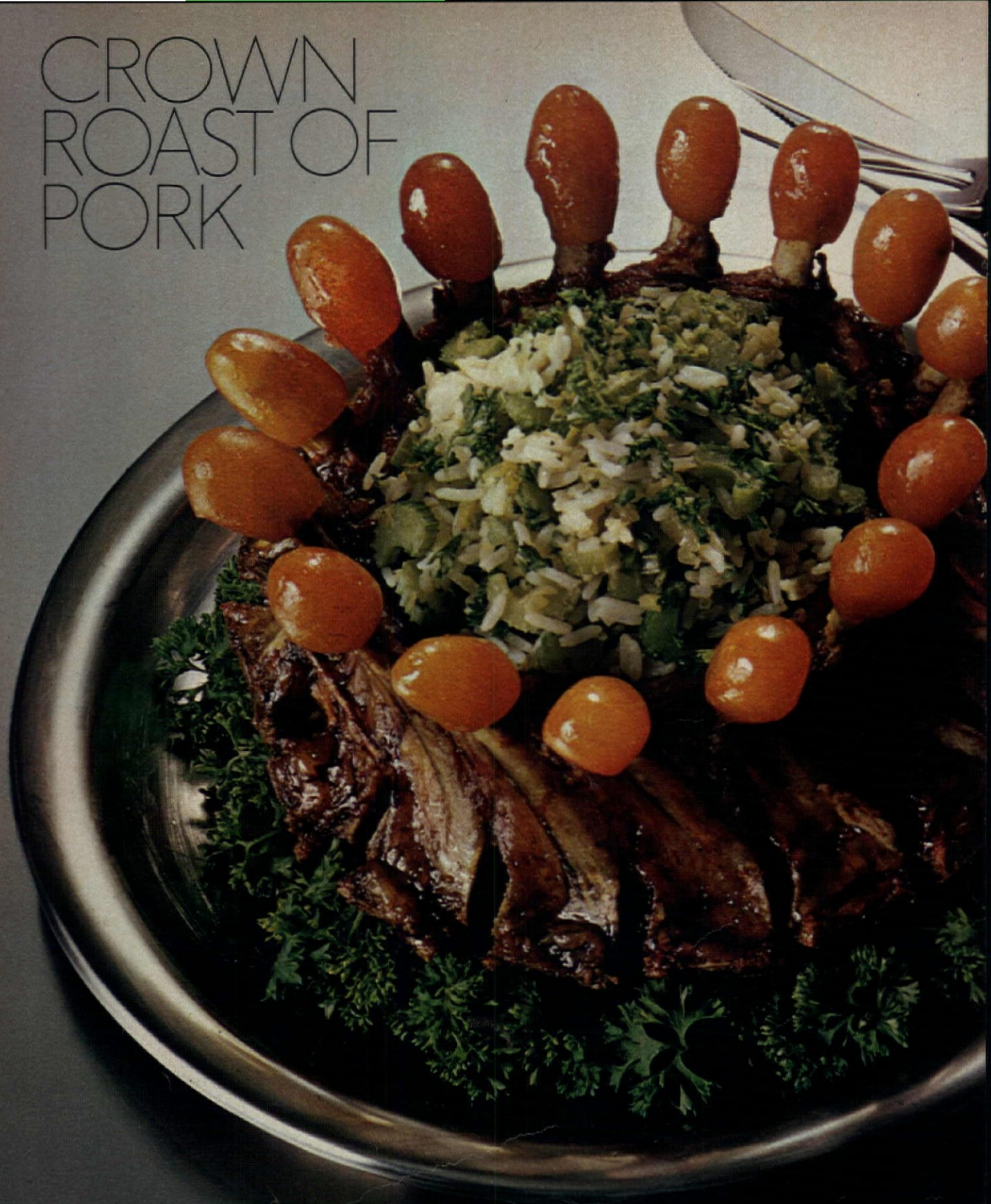
Chunky sectional. Pillowless seats, sausage-roll backs make wedgelike chairs that line up in curvy arch-shaped sofas covered in fake curly lamb. Corner piece is \$264, armless chair, \$196, by Directional Industries, Inc.

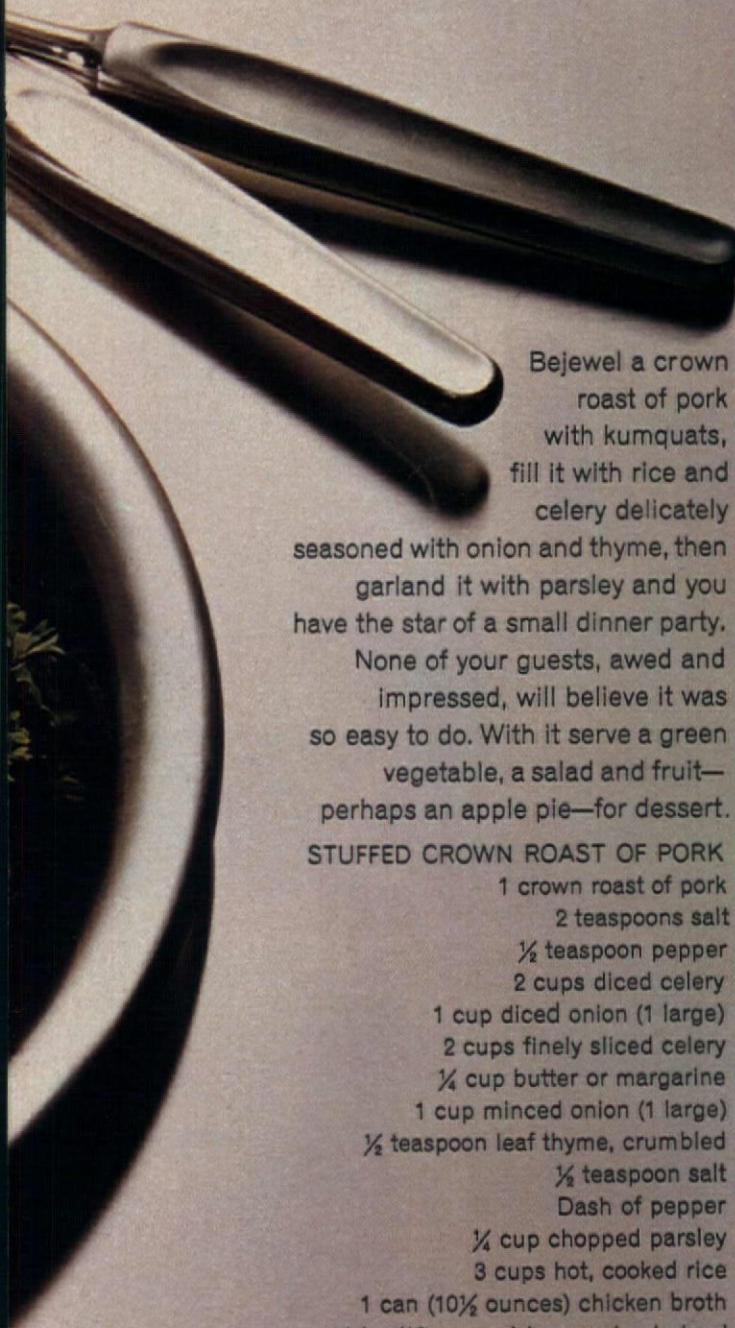


Molded plywood frame. Plywood makes the frame for Aerpel-covered sofa. Charlton Company, \$650.



CROWN ROAST OF PORK



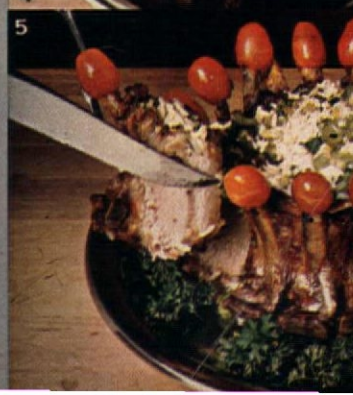


Bejewel a crown roast of pork with kumquats, fill it with rice and celery delicately seasoned with onion and thyme, then garland it with parsley and you have the star of a small dinner party.

None of your guests, awed and impressed, will believe it was so easy to do. With it serve a green vegetable, a salad and fruit—perhaps an apple pie—for dessert.

STUFFED CROWN ROAST OF PORK

- 1 crown roast of pork
- 2 teaspoons salt
- ½ teaspoon pepper
- 2 cups diced celery
- 1 cup diced onion (1 large)
- 2 cups finely sliced celery
- ¼ cup butter or margarine
- 1 cup minced onion (1 large)
- ½ teaspoon leaf thyme, crumbled
- ½ teaspoon salt
- Dash of pepper
- ¼ cup chopped parsley
- 3 cups hot, cooked rice
- 1 can (10½ ounces) chicken broth
- 1 jar (12 ounces) kumquats, drained
- Parsley sprigs



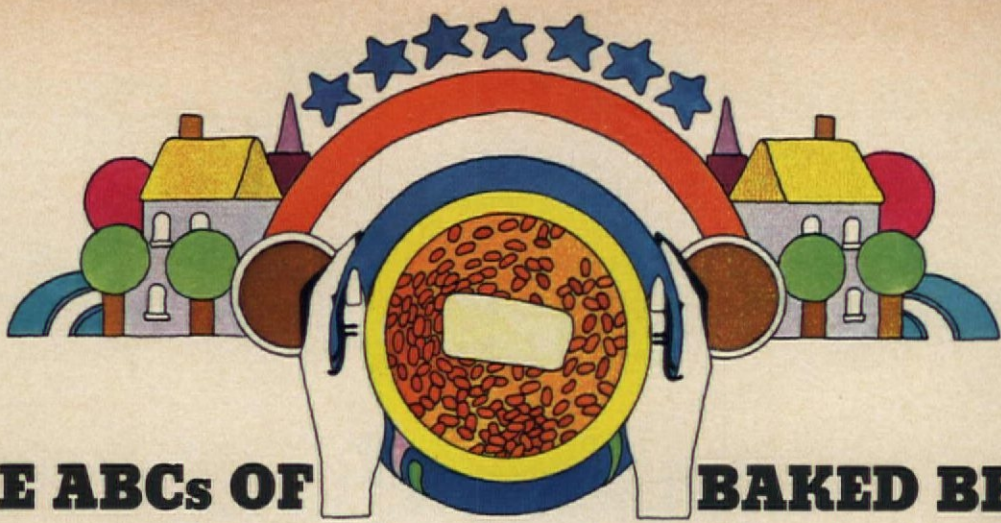
1 Have your butcher prepare a crown roast or do it yourself. Buy two rib ends of pork loin with the backbone removed. Cut and scrape away meat from the tips of the bones. Make a small incision at the base between each rib, then bend each piece into a half circle. Join the ends and sew them, using a large needle and strong white cord. Tie securely.

2 Heat the oven to 425° and rub the meat with 2 teaspoons salt and ½ teaspoon pepper. To help keep the shape, I put a small heatproof cup in the center, then put the roast upside down in a roasting pan. This lets the roast baste itself. Insert a meat thermometer, making sure the bulb is not touching any bone. After an hour's roasting, add diced celery and onion to pan; reduce heat to 375° and roast 1½ hours or until the meat thermometer registers 170°.

3 While pork roasts, prepare the stuffing. The sliced celery is sautéed in the butter or margarine for 5 minutes, the minced onion, thyme, ½ teaspoon salt and dash of pepper added and cooked 5 minutes or until tender. Then mix with chopped parsley and rice.

4 Put the finished roast on a serving platter, remove the small cup and fill the center with the stuffing. If there is any extra I put it into a serving dish and put both aside to keep warm while I make the sauce. Put the roasting pan over medium heat a few minutes and then discard all the fat. Next put the pan over high heat, add the chicken broth and bring to boiling. Simmer 2 to 3 minutes. Correct seasoning.

5 For a finishing touch, I place a kumquat on the end of each rib bone and garnish the platter with parsley. Carving a crown roast is simple—just cut between the rib bones.



THE ABCs OF BAKED BEANS

Baked beans, a dish the Indians taught the Colonists how to make, is best known as New England's traditional Saturday supper. Teamed with brown bread, it can be a feast for anyone any night of the week. The secrets for turning lowly dried beans into succulent morsels are few.

Dried beans should be soaked before cooking to replace some of the water lost in drying. Cover them with water and let stand overnight or use the quick method below.

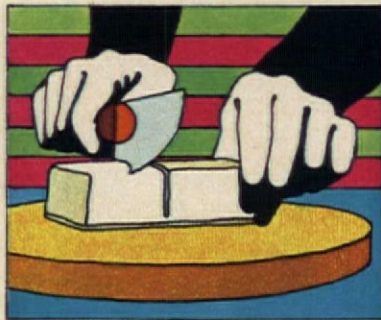
Cook the beans in the same water in which they soaked to retain their natural flavor and to save minerals and vitamins.

Use a large, heavy pot or Dutch oven with a tight-fitting lid. It should be two to three times larger in capacity than the combined amount of the beans and the water.

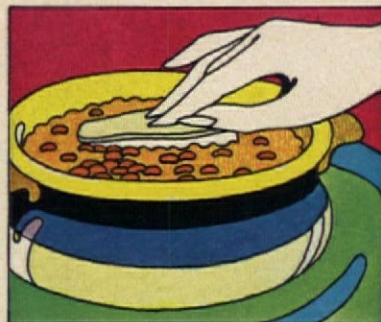
BOSTON BAKED BEANS

- 1 pound dried pea or navy beans
- 3 quarts cold water
- 1 large onion, quartered
- $\frac{1}{2}$ cup molasses
- $\frac{3}{4}$ cup brown sugar, firmly packed
- 1 teaspoon salt
- 1 teaspoon dry mustard
- 1 cup water
- $\frac{3}{4}$ pound salt pork

1. Wash beans. Discard any that are not perfect.
2. Put beans into a large (about 6 quart) pot. Add 3 quarts of cold water and onion. Bring to boiling. Boil 2 minutes.
3. Remove from heat. Cover pot. Let stand 1 hour for beans to soak.
4. Bring beans and water to boiling again. Lower heat. Simmer 45 minutes or until beans are just tender. Drain. Discard onion.
5. Heat oven to 300°.
6. Put beans into 2-quart bean pot or heavy casserole that has a tight-fitting lid.
7. Combine molasses, brown sugar, salt, mustard and water in saucepan. Bring to boiling. Pour over beans.



8. Cut gashes in salt pork about $\frac{1}{2}$ inch apart. Cut down to but not through the rind.



9. Push salt pork down into the beans until only the rind shows. Cover the bean pot or casserole.
10. Bake $5\frac{1}{2}$ hours. Check occasionally and add water if the beans seem to be dry.
11. Uncover. Bake $\frac{1}{2}$ hour. Makes 10 to 12 servings.

BROWN BREAD

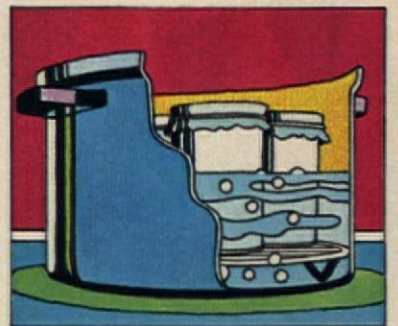
- 1 slice day-old bread
- $1\frac{3}{4}$ cups buttermilk
- 1 cup cornmeal
- $\frac{1}{2}$ cup rye flour
- $\frac{3}{4}$ cup whole-wheat flour
- $1\frac{1}{2}$ teaspoons salt
- 1 teaspoon baking soda
- $\frac{1}{2}$ cup molasses
- $\frac{1}{2}$ cup raisins

1. Tear bread into crumbs with fingers or whirl in a blender. Put into a small bowl. Stir in buttermilk. Let stand 15 minutes to let the crumbs absorb the buttermilk.

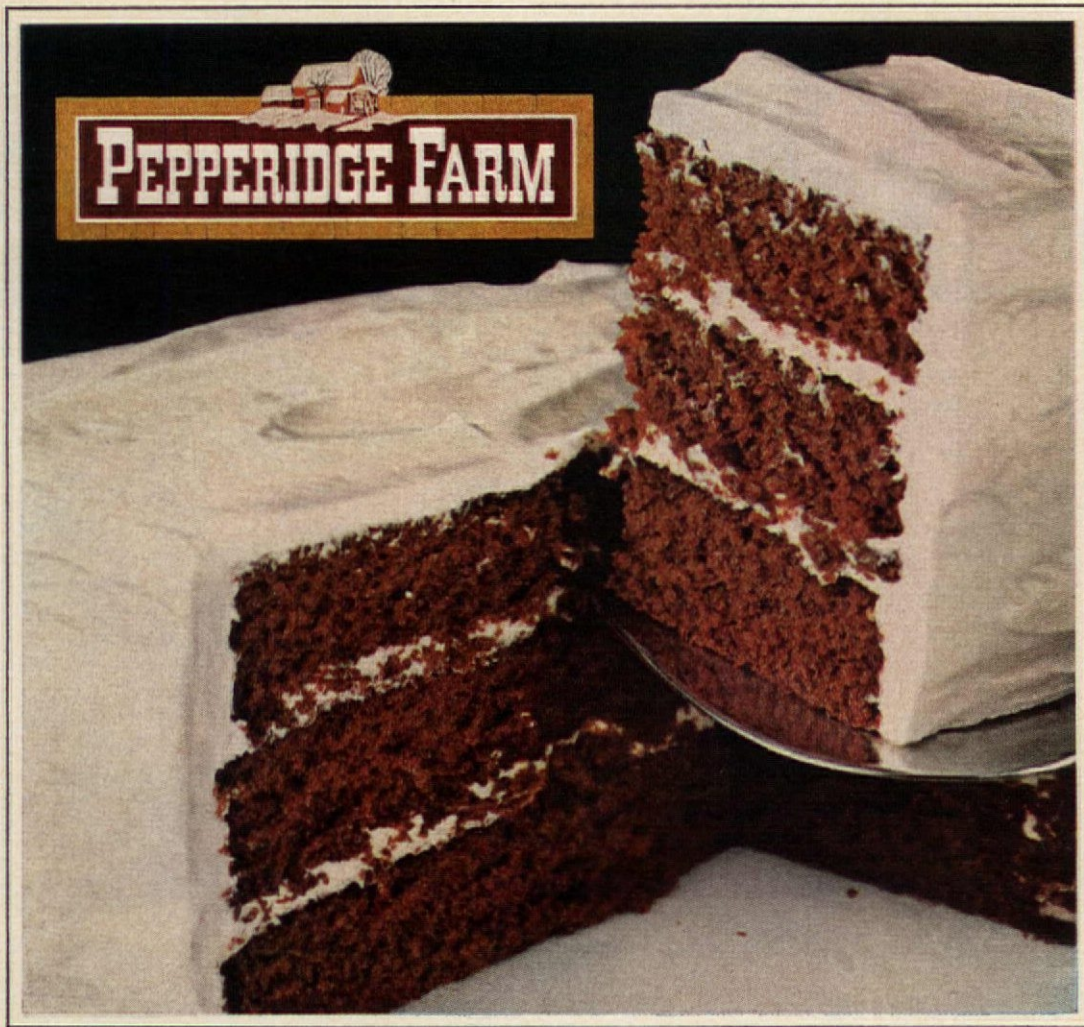
2. Press crumb-milk mixture through a sieve into second bowl. Reserve.
3. Sift cornmeal, rye flour, whole-wheat flour, salt and baking soda into a large bowl.
4. Stir in crumb-milk mixture, molasses and raisins.
5. Grease 3 clean 1-pound cans well.
6. Fill cans two-thirds full.



7. Cover with aluminum foil. Tie securely with clean, white string.
8. Place a rack in a large kettle. Set cans on rack.



9. Pour boiling water into the kettle until it comes halfway up the sides of the cans. Cover kettle.
10. Bring to boiling. Lower heat so the water boils gently. Boil 3 hours, adding more water if necessary to keep it at the right level.
11. Remove from kettle. Take off foil. Remove bread from cans. Serve warm. Wrap leftover bread in aluminum foil. Reheat it in the top of a double boiler over hot water when you wish to serve it. Makes 3 loaves.



Remember Mrs. Mills down the block, and how the neighborhood kids hung around hoping for some of her layer cake? Pepperidge Farm remembers.

In every neighborhood, there used to be a woman who was a natural-born cake-baker. Her kids were the envy of the block. Naturally, you'd play in their backyard a lot, trying to look hungry and polite.

Pepperidge Farm® remembers. So today, we bake that kind of cake—three layers high, and iced all around. Five varieties—Vanilla, Golden, Chocolate Fudge, Devil's Food and Coconut. And they're all frozen, so you can serve them fresh and moist any time.

And if you notice kids hanging 'round *your* house at snacktime, you don't even have to tell them who made the cake.



Save 7¢ on our Layer Cake.
It'll bring the kids to your house.

MR. GROCER: When all terms of this offer have been fulfilled by the consumer and by you, this coupon will be redeemed for face value plus 3¢ for handling. Mail coupon to: Coupon Redemption Program, P.O. Box 700, Mt. Vernon, N.Y. 10559. FRAUD CLAUSE: Any other application constitutes fraud. Invoices proving purchase of sufficient stock to cover coupons presented must be shown upon request. Failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. Use of the mails to collect for coupons not properly redeemed will be reported to Postal Inspectors. Subject to state and local regulations. Void if taxed, restricted or forbidden by law or if presented by outside agencies, coupon brokers or others who are not retail distributors of our merchandise. Cash value 1/20¢. Pepperidge Farm, Incorporated, Norwalk, Conn. 06852. Offer expires March 31, 1971.



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SLEEPLESS

When little aches and pains disturb your sleep, rely on the pain reliever all the major advertised pain relievers rely on. Aspirin. Rely on Bayer Aspirin, because Bayer is the only one of these

pain relievers that is 100 percent aspirin. The only one that makes all its own aspirin. With care and half a century of experience no one else can match. So next time that nighttime discomfort disturbs your sleep, get

fast relief with Bayer Aspirin. The world's best aspirin. Bayer doesn't make you sleep, it lets you sleep, so you wake up fresh, without any sedative hangover. You'll see, Bayer works wonders.



Bayer works wonders

CHICAGO STYLE continued from page 52

country-club amenities as an oversized, heated swimming pool, an 11-hole putting green, a barbecue big enough to roast an ox, religious services on Sunday and a children's playground.

We're already Astroturf-putting-green green with envy, but wait—there's also an indoor pool, two paddle tennis courts and a handball court. In fact, there's a complete health spa on the second floor. Sure, you have to pay to belong to the spa, pool and dining club just like anywhere else, but here they're handier.

But, continues our tower booster, what they *really* love about living here is the blissful peace and privacy. No nosy neighbors or noisy lawn mowers. No coffee klatsches (shudder). No car pools. Says Joyce, a Texas transplant, "Sure, I miss Houston, but there's a different excitement here."

When you look out the window at Lake Point Tower (try it on page 52), you can see another even taller tower—Chicago's fantastic new 100-story John Hancock Center. In fact, you can't miss "Big John," as the natives call their mighty glass giant, from anywhere.

Driving into the city, your first question is "What's *that*?" "That" is \$95 million worth of experiment in vertical living designed by the renowned architectural firm of Skidmore, Owings and Merrill. It's only 16 feet shorter than the Empire State Building! (But Lake Point is still the "world's tallest *apartment* building" because Hancock Center is half offices, see?) It's a whole city-within-a-city right on downtown Chicago's Magnificent Mile.

Obviously, living in Big John must be another kettle of goldfish altogether. You're living on top of bustling lobbies, banks and shops, including a sparkling-new Bonwit Teller. You're on top of seven parking floors, 28 office floors—and underneath eight floors of TV equipment, observation lounges, restaurants and mechanical equipment.

You're living in a behemoth that will lure millions of tourists from all over the world. It took 42,000 tons of steel to build it; it uses as much electricity as a city of 30,000 people; it has the world's fastest elevators (1800 feet a minute) and the world's craziest swimming pool

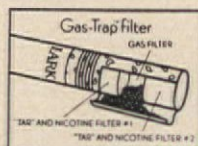
(546 feet high in the sky). Living in Big John, how could you not help feel that you're making history every time you make the bed?

But even Big John is full of homey touches. You enter through a private lobby, away from the hoopla, and zip nonstop to the Sky Lobby on the 44th floor. Here is where apartment living begins—and where you will find all the amenities the management could think of. "Home" may be anything from a \$200 a month studio on the 45th floor to a \$775 a month spread on the 92nd floor (or *three* of them put together, in the case of one free-spender)—but when you get right down to it, or up to it, your home in the sky is as cozy and quiet as a Cape Cod cottage. Once you close your door, your only neighbor is the man in the moon.

There are 705 apartments in Hancock Center, 900 in Lake Point. Who lives in them? Doctors, lawyers, merchants and at least one advertising copy chief, company presidents and owners, bankers, judges, editors, architects, archaeologists, producers, (continued on page 67)

Tell someone you like about Lark's Gas-Trap™ filter.

You may find flowers on your desk.



Leave him a memo.

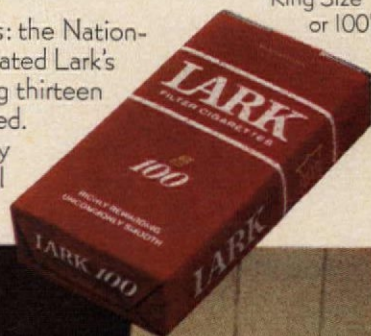
After he reads that almost 90% of cigarette smoke is gas, he'll want to know about Lark's

Gas-Trap™ filter. So, tell him it reduces "tar," nicotine, and certain harsh gases, too.

Then follow through with this: the Nationwide Consumer Testing Institute rated Lark's filter best for gas reduction among thirteen ordinary popular filter brands tested.

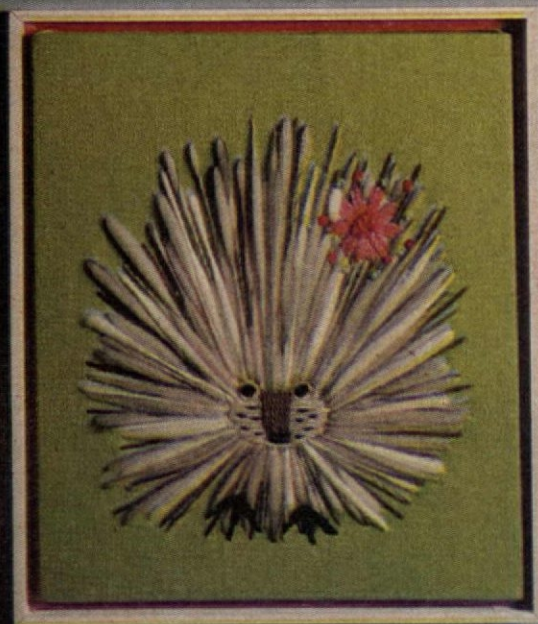
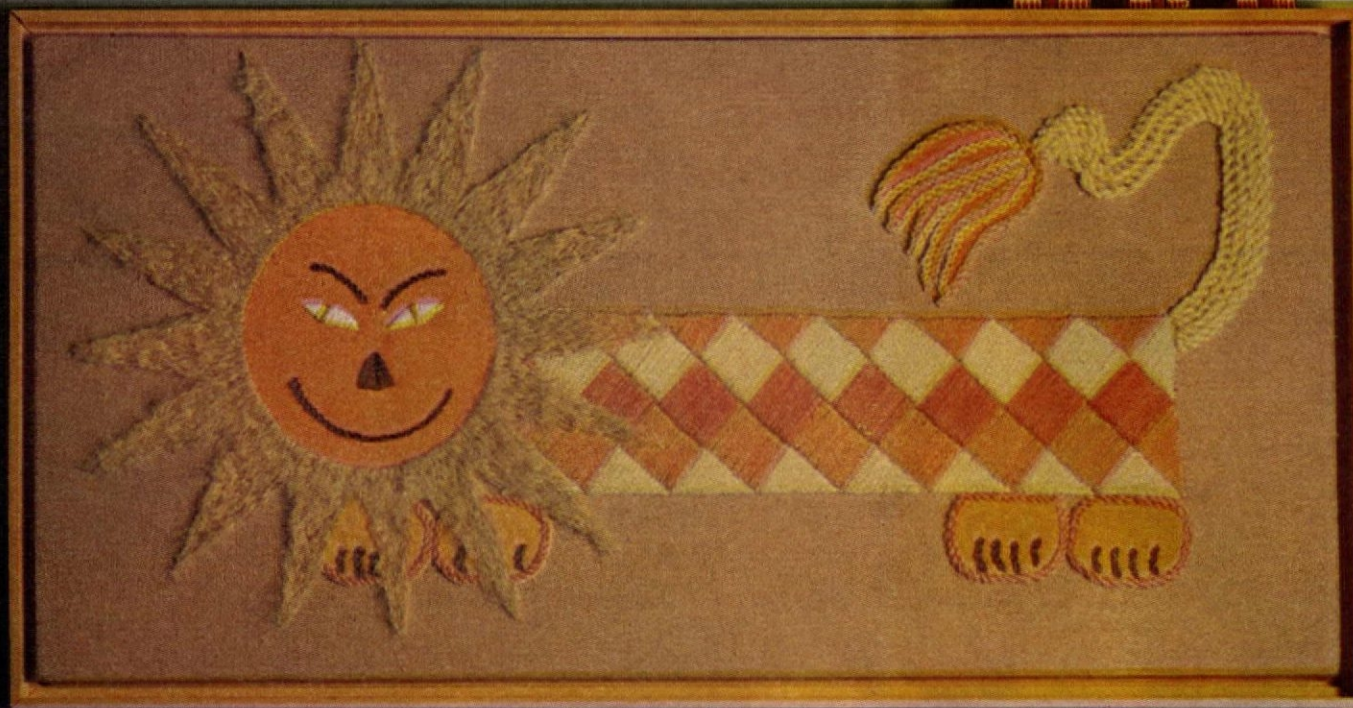
Tell someone about Lark's easy taste and hard-working filter. He'll thank you in triplicate.

King Size
or 100's



By Dorothy Lambert Brightbill

Stitch a Beast



Come now, Lazy Lion. You wear a silly grin, have a sunburst for a mane, and a checkerboard body that ends up with a big swirly tail. And you, Prickly Porcupine. You are all quill, right up to the red posy that tops you off. This is creative stitchery that is fun, quick and easy. Our small menagerie will brighten up a family room, delight a teen-ager, be loved by the small-fry. The animal designs are stamped on cotton homespun to be embroidered in various yarns. The kits include yarns, easy-to-follow instructions, stitch charts and color guides. The lion was designed by Jorganna and measures 15 by 30 inches. The porcupine, created by Barbara Sparre, is 11 by 13 inches. The frames are also available. They come unassembled (to save you money) and are easy to put together. The wood is unfinished so just paint them any color of the rainbow you wish.

American Home Dept. 1884
4500 N.W. 135th Street, Miami, Florida 33054

Check items desired:

- Kit 61146 Lazy Lion @ \$8.98 each.....\$ _____
 - Kit 61147 Frame for Lazy Lion @ 5.98 each...\$ _____
 - Kit 61144 Prickly Porcupine @ 3.98 each.....\$ _____
 - Kit 61145 Frame for Prickly Porcupine @ 3.98 each.....\$ _____
 - 61014 Catalog of other kits @ .25 each...\$ _____
- Sales tax, if applicable _____
Total enclosed \$ _____

Send C.O.D. I enclose \$2 goodwill deposit and will pay post-man balance plus all postal charges.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

_____ please print name

_____ print address

_____ city _____ state _____ zip code

Wooden lions on top from Geor g Jensen, N.Y.C.

CHICAGO STYLE
continued from page 64

professors, a football player, a museum director, an Internal Revenue man, and who would like to volunteer to count the vice presidents?

There are bachelors, widows, divorcees, grandmas, teen-agers and, yes, even babies and grammar-school kids who catch a school bus. But typically, sky-tower residents are between 45 and 60. Their children are grown. They may have sold their house in the suburbs or moved from another city luxury apartment or been transferred from some other city, state or continent. Whatever the case, they're people who want their "pie in the sky" right here, right now and are willing to pay for it. (At Lake Point a four-bedroom penthouse goes for \$1450 a month—and one tenant has spent another quarter million "fixing it up," if you can believe *that*.)

But what concerns both tower managements most is that their tenants are *people*. They're joggers, bicycle buffs, green thumbs, bird watchers, boat watchers, amateur chefs, camera bugs, bridge fiends, art lovers, music lovers and, by all means, dog lovers. Lake Point even has a Dog Walk dotted with fake plastic mini-hydrants to keep its 55 (officially) resident poodles, schnauzers, and lhasa apsos happy. Not to mention their owners. A bespectacled young insurance man confided that the Dog Walk is a divorcee's best friend. "Come on, Max," he'll say, "Get me a date for tonight"—and Max usually does.

A newly divorced insurance broker has his reasons for living in a sky tower. So does the slim, stunning executive's wife you see perched in her 53rd floor pied-à-tower on page 52. She and her husband have always been "apartment people," says Mrs. John Lloyd. When he trots around the globe, she likes to be able to trot behind—with just the turn of a key in a door. They're "architecture-oriented" and love the pure structural excitement of the building.

Dressed in the same cashmere and tweeds you'd see in the Connecticut countryside, Mrs. Lloyd smilingly offers the same cup of coffee as your next-door neighbor and confides that she does all her own housework—because she likes to and "it's so easy here!". The Lloyds' is a "day apartment"—all lightness, brightness and whiteness. Today is a shimmering blue-white-and-gold day in Chicago and the 50-foot curve of window drops it right in our laps. We can see for miles but not just around the bend into other peoples windows—the reason for Lake Point's triform (continued)

COOKING WITH

Kellogg's



NO SHORTENING!
NO FRYING!
NO TURNING!

Corn-Crisped Chicken

CORN-CRISPED CHICKEN

DIP in Pet Evaporated Milk... ROLL in crisp, golden Kellogg's Corn Flake Crumbs... 'n BAKE.

Have ready—3 lbs. frying chicken, cut up. Wash chicken pieces and dry thoroughly.

DIP chicken pieces in ½ cup PET® Evaporated Milk (thin milk just won't do).

ROLL in mixture of 1 cup KELLOGG'S® CORN FLAKE CRUMBS, 1 teaspoon salt, ½ teaspoon pepper. Place chicken pieces, skin side up, in foil-lined shallow baking pan; do not crowd. (For added flavor, drizzle with melted butter or margarine.)

BAKE in moderate oven (350° F.) about 1 hour or until tender. No need to cover pan or turn chicken while baking. Cover loosely with foil if less crisp crust is desired.

YIELD: 6 servings



© 1970 by Kellogg Company

shape. Looking down at the sailboats bobbing below, we can't believe that we have no acrophobia—we who turn white on the second step of a stepladder. The bank of window seats "anchor" us. We learn that they also house the four-season climate control in each room; you can air condition one room while you turn on the heat in another. And, yes, that's *fresh air* we feel now!

One more surprise: there isn't a sound up here. But what did we expect? If you're way above the fog and smog, you're above the noise level too.

Decorator Glenn Craft's apartment on page 55 is a house of another color. It's a "night apartment"—because he

has a daytime office in Big John (commuting time 13 seconds) and can dig in the dirt on weekends at his old country farmhouse. Curled up in the window, we forget we're in the world's tallest flattop oil derrick—we're in a cozy attic window seat 49 stories high.

Vivacious, blonde Mrs. Betty Kalahar, leasing agent for Lake Point Tower, also lives and works under the same roof. And loves it. With the building's built-in blessings, entertaining is all play and no work. The maid service will whisk someone up to tidy before last-minute guests; the chef's pantry will shoot up tasty hors d'oeuvres; the valet service will press her dress. She can't imagine

why she and her husband ever thought that suburbia was the good life.

Sky living may not be everybody's cup of tranquillity (any more than ordinary apartment living). But one woman told us earnestly, "I've never been so close to nature." In the suburbs, she said, she couldn't see the view for the trees and her neighbor's picture window. Now she's on intimate terms with seagulls, snowstorms and flaming sunsets. And do you wonder what gardeners do in a sky apartment? They garden. With all that pure air, light and push-button climate, plants grow like wild flowers.

If it's the patio you miss, you can get a "sky terrace" in Big John for sunbathing and cocktailing. The windows even open—but we wouldn't want to try it on a windy day in the Windy City.

But if sky towers can't protect their tenants completely from outside elements, they make up for it inside. Tenants are watched over only slightly less fondly than the gold in Fort Knox. Sophisticated electronic controls, elaborate communications systems and doormen on duty 24 hours a day not only give the tenants a warm, snugly feeling in these jittery times but are a dandy buffer against unwelcome drop-ins who were "just driving by."

There must be *something* bad about sky-tower living. There is. Sky people have the sun, moon, stars and built-in supermarkets. They even have closets (84 running feet of storage in a plush penthouse). But they don't have woodburning fireplaces. They have to resort to phonys with fake "crackles" and gadgets that give off puffs of smoke and the smell of burning balsam. But blame it on the stony-hearted Fire Department—the management has a heart of golden, melted butter.

With or without fireplaces, would you like to live in a glass tower? Would we? Are they the answer to the multibillion dollar waste in our cities and suburban sprawl? They're certainly one of them. We've looked at the newest, biggest and, possibly, the best. We can only say that sky living, done with taste, style and honest consideration for human needs, can be beautiful. Is it heaven? Well, it's 1007 feet and seven inches closer to it anyway. **END**

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THE NEW FURNITURE

The new Modern has lost much of the angularity and severity of earlier modern furniture. Since it depends less on sharpness of outline than its predecessors, it may be better able to take the hard knocks of family life. It is these changes that have suddenly made modern enormously popular with store buyers from across the nation who visited the Southern Furniture Market in North Carolina, where modern was launched, and who bought it enthusiastically. As a result, you can expect a new wave of furniture in your furniture and department stores.

Another black mark against most modern has been its high price. Until recently it really was almost impossible



A Drop-leaf turns this oak-and-pecan serving cart into a snack counter. By Thomasville, for \$279.

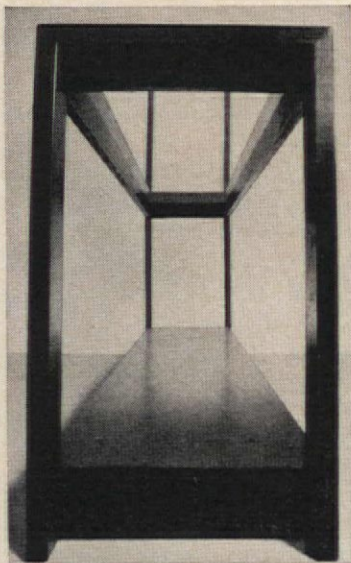


Table of Parsons parentage has a smoky glass top. By Bassett Furniture Industries, it sells for \$70.

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to find well-made modern furniture at any but custom-made prices. Although some of the pieces shown here are, indeed, expensive, they are no more expensive than more traditionally styled furniture of comparable quality—many others are reasonably priced.

Modern for the 30s, mostly of German extraction, was known as the "international style." But U.S. modern for 1970 is *truly* international in scope. Italian and English designers, suedes from Switzerland and Germany, wicker from the Far East, plastics from Italy and Sweden, rosewood from Brazil and Africa have been brought together by American manufacturers to create new

furniture for Americans. In addition, more and more furniture firms are importing pieces from abroad.

Furniture designers are often judged by their chairs—these being much more of a design challenge than any other piece of furniture. Judging by the new chairs, designers are getting better all the time.

The seating pieces currently making their way to the stores are in a class by themselves. They are creative designs that take advantage of all the latest advances in textile, plastic and molding technologies. The roster of materials includes chrome, aluminum, urethane foam, rigid foam, fiber (continued)

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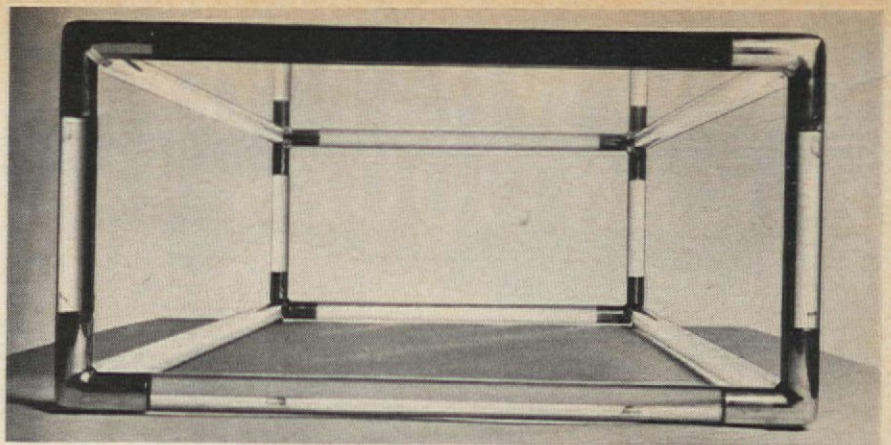
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NEW FURNITURE continued

glass, molded plywood and plastic. The look in seating is either curvy graphic or modern sleek or frankly squashy. On the functional side, seating systems or modular combinations of sectionals are very new in their adaptability. What looks like a sofa can break apart into a series of chairs or be reassembled into a different shape.

Gray, a color that has been absent for decades, is making the furniture fabric scene all over again. The most often-seen shade of gray is a light charcoal or deep flannel color that is smashing with all the silvery and smoky metals used for frames and trim. In addition to gray there is a range of neutrals. White, in lacquer, plastic or fiber-glass frames, contrasts sharply with tomato red, with navy and with a deep chocolate brown.

Designs for storage pieces, for tables and dining-room furniture are somewhat less spectacular than those for seating but modern is making inroads in this design area as well. Simple pieces, often of highly figured woods, such as rosewood and various burls, are trimmed with metal. The trend to roundness, to curviness shows in round beds, curved closets and chests.

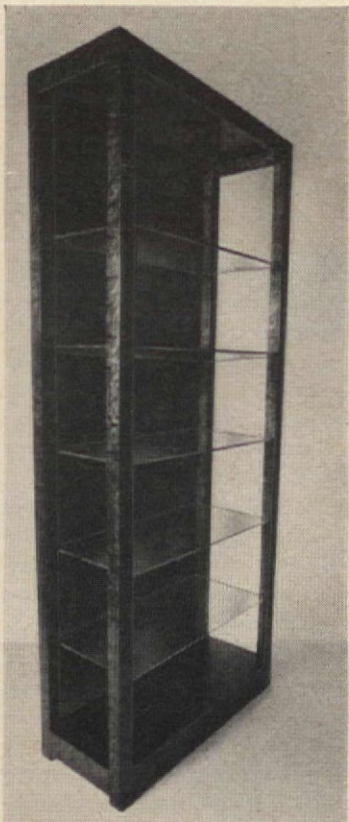


Hand-forged aluminum corner fittings, Plexiglas rods and a glass top make an almost transparent coffee table. Other shapes and sizes and an *étagère* are also available. See-through furniture like this is much in evidence. By Founders, table retails for \$450.

continued

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This *étagère* has see-through glass shelves and a rosewood back panel. By Henredon, it retails for \$295.



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continued

... AND THE NEW FABRICS

If it had not been for a whole new breed of man-made upholstery fabrics, the new furniture shown on pages 56 to 59 might never have become a reality. Shapely rounded styles, made curving with foam or crushable with soft fillings, require fabrics that are supple and workable or that will stretch to fit undulating contours. There are imitation leathers and suedes galore, lustrous velvets, stretch fabrics in smooth knits to nubby terry cloth and fun fake furs. Simulated leather, as soft and white as snowy kid gloves, is virtually child-resistant.

The names begin to tell the story.

THE LEATHERLIKES

There are Aerpel and Nappel and Tenpelle and Rucaire One—perhaps strange to you now, but so once were nylon and Dacron. Aerpel, an Italian import, Nappel imported from Spain, Tenpelle by Tenneco, Plypel by P.ymouth, Aertran by American Syntron and Rucaire One by Hooker are all soft, urethane-coated cotton fabrics that imitate leather. They are available in a home decorator's dream of colors from icy white to the wackiest grape. Such natural leather colors as camel, taupe and sable brown are all over the new furniture. Vintage Compelle by Comark even comes in such shiny, metallic colors as pewter, gun metal and silver. Because of millions of tiny holes in the urethane coating, these fabrics are porous and they "breathe," making them comfortable to sit on—not hot and sticky. Since they are extremely soft and supple, they are especially well suited to tufted or down-soft cushion styles. The urethane coating resists stains including grease and oil and can be dry cleaned or wiped clean with a damp cloth. Among the vinyl leatherlikes are Raphael by Chrysler Corporation, Chevreau by Stauffer and Suppel by Ford Fabrics. They are extremely rugged but have the suppleness of fine glove leather.

THE PSEUDO-SUEDES

Synthetic suede is also causing much excitement. Frontera by Tenneco is as close to expensive and perishable suede as any synthetic has ever come. Frontera is waterproof, stain-resistant and washable but should not be dry cleaned. It is also self-restoring—the wrinkles will disappear by themselves. (continued)

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NEW FABRICS continued

THE "VELVET" TOUCH

Velvet upholstery is so popular today that there can be long delays on furniture you order covered in it. Therefore, the synthetic velvets are extra good news. Trevira, a 100 percent velvet polyester by Hystron Fibers, is much like mohair plush and costs about one-fifth the price. It is available in a large range of rich, sparkling colors. Since the fiber itself resists soil, no special finishes are necessary.

Another new type of velvet by Guilford Mills is made of Enka nylon and called Iron Velvet. A foam core and knit backing give a soft, spongy feeling to the fabric and allow it to be slightly stretchy. Iron Velvet can be cleaned with water and detergent or by using a household upholstery cleaner.

THE STRETCHABLES

Stretch fabrics are most important to the new undulating furniture forms. One fabric entering the scene is imported from Sweden by Overman USA for use on their upholstered furniture. It is a washable, stretch terry cloth, soft and snugly, very much like the little stretch suits babies wear.

One more name to watch out for is Anim/8, a stretch fiber that can be combined with any other fiber, natural or synthetic. Due to this, any upholstery fabric can be made stretchable.

Most of the stretch knits and jerseys used on today's furniture are made of solid-colored or woven-patterned wool. The stretch is due to their knit construction and in some cases, the addition of a small percentage of elastic material. A nylon-faced stretch fabric from Jack Lenor Larsen has a polyester foam backing and is available in a range of large-scale prints.

THE MOCK FURS

Perhaps the most amusing of all the new upholstery materials are the fake furs. Many fabrics being used are thicker, more luxurious versions of teddy-bear plush. Some imitate those rare and dwindling spotted-cat furs — ocelot and leopard. Another is a mock version of curly lamb in a blend of wool, mohair and Rhovyl called Khyber from Borg Fabrics.

All these fabrics will soon be seen on furniture in department stores or available through decorators or upholsterers. Due to their rugged surfaces and good acoustical properties, many of them can be used as wall coverings. They are especially good on cracked or damaged walls that need camouflage. END

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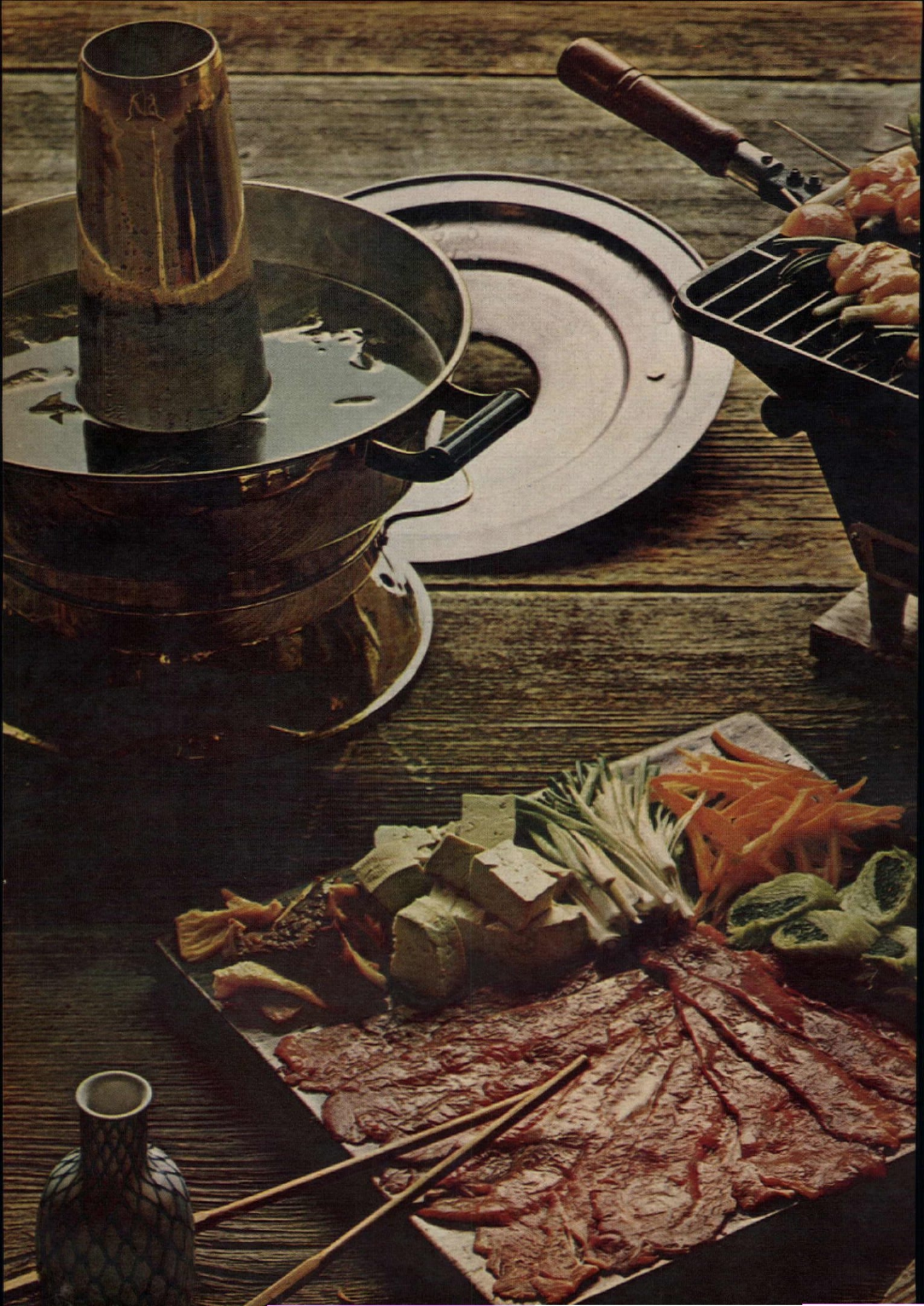
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Left to right: a Shabu-Shabu pot heats broth to cook beef and vegetables from the platter. Chicken Yakitori grills on a hibachi and Shrimp Batayaki cooks quickly in a tetau.

Winters in Japan are cold and blustery. People hurry in out of the cold eager for a warming meal. Winter food in Japan, a country where central heating is often literally a hibachi set in the middle of the room, has to be hearty. Family or guests sit around a low table, tuck their knees under a warming quilt and take turns with chopsticks or skewers cooking one-dish meals. This little-known Japanese winter cuisine is easy to make and the chicken, shrimp and beef dishes are much to American tastes. The cook-at-the-table aspect makes them perfect for small parties. What is distinctive is not so much the ingredients used but the method of cooking, which is remarkably fast. All the hostess need do is set out the thinly sliced ingredients and several tangy dipping sauces. The guests will gladly do the rest. You might serve sake (rice wine) well heated and poured out a sip at a time. If sake isn't to your taste, why not try beer as the Japanese often do. For recipes turn the page.

hot pot and hibachi

By Frances M. Crawford

SPECIAL JAPANESE FOODS

Most of the ingredients in the following recipes are readily available while others are strictly Japanese and are found in special stores. They may sound very exotic so we have given an alternate ingredient where it is possible. There is no substitute for the soybean curd (tofu) that is used in the Shabu-Shabu and the Batayaki and it could be omitted from either recipe without detracting from the finished product.

Japanese foods may be ordered by mail from the following stores. We suggest you write to them to determine the availability and the price of the article.

- Katagiri Company, 224 East 59th St.
New York, N. Y. 10022
- Yoshinoya, 36 Prospect St. Cambridge,
Mass. 02139
- Star Market, 3349 North Clark St.,
Chicago, Ill. 60657
- Enbun Company, 248 East First St.,
Los Angeles, Calif. 90012
- Tobo Company, 504 12th Ave. South,
Seattle, Wash. 98144
- Black iron pot (*tetau*) and sake cask (*daru*), (shown on page 77), courtesy of Mikado Japanese Restaurant, N.Y.C.

SHABU-SHABU

The Japanese word Shabu-Shabu simply comes from the sound that the thin slices of beef make when whisked back and forth in the steaming broth of a Mongolian "hot pot." A special Shabu-Shabu utensil (shown on page 76) is used in Japan for this dish, but any heavy pot placed on a table cooker or an electric tempura cooker will do nicely.

- 6 large, dried Japanese mushrooms or 6 large, fresh mushrooms
 - 4 to 5 Chinese cabbage leaves
 - 12 fresh spinach leaves or 1 cup cooked, frozen spinach, well drained
 - 2 carrots, pared and cut into fine strips
 - 1 pound boneless shell or sirloin steak, fat covering removed, cut in 1/8-inch-thick slices
 - 8 green onions, cut lengthwise in fine strips, including green tops
 - 2 cakes fresh or canned soybean curd (tofu), cubed (optional)
 - 3 cans (13 3/4 ounces each) chicken broth
 - 2-inch piece dried kelp (kombu) washed under running cold water (optional)
- Dipping Sauce**

Place dried Japanese mushrooms in cold water for 30 minutes. Drain well. Slice dried or fresh mushrooms.

Trim core from cabbage leaves. Place leaves in boiling water for 30 seconds.

Cool under cold running water. Drain.

Place fresh spinach in boiling water. Bring water back to boiling. Cool under cold running water. Drain well.

Arrange cabbage leaves one on top of another in center of clean towel. Place spinach leaves down the center of top cabbage leaf. Lifting towel to help start shaping, roll cabbage around spinach into a long, tight cylinder. Remove towel. Cut into 1/2-inch slices.

Place carrots in cold water. Bring to boiling. Cook 2 to 3 minutes. Drain well. Arrange all ingredients on large tray or platter. Pour chicken broth into pan; add kelp. Bring to boiling; adjust heat so broth will simmer continuously throughout the meal.

Each guest picks up slices of meat with chopsticks and dips them two or three times into simmering broth. Do not overcook the meat as it will lose its flavor. Dip meat in sauce and eat immediately. When all meat has been consumed add vegetables to the broth and eat as they are done. When all food has been cooked, remove and discard kelp; correct seasoning of broth; serve as a soup. Makes 4 servings.



Washington Waldorf Mallow Salad

DIPPING SAUCES

Sesame Seed Sauce. Combine $\frac{2}{3}$ cup soy sauce; 2 tablespoons lemon juice and 2 tablespoons crushed, toasted sesame seeds. Strain before serving.

Ponzu. Combine equal parts soy sauce and lemon juice.

YAKITORI

In Yakitori, literally "broiled chicken," skewered pieces of chicken, chicken liver, green onions and green peppers are brushed with a sauce and grilled over charcoal.

$\frac{1}{2}$ cup soy sauce

$\frac{2}{3}$ cup mirin or sweet sherry

2 tablespoons sugar

2 teaspoons cornstarch

2 teaspoons cold water

1 broiler-fryer (about 3 pounds),
skinned, boned and cut into 1- to
 $1\frac{1}{2}$ -inch-square pieces

6 green onions, cut in 2-inch pieces,
including green tops

2 green peppers, seeded and cut into
16 strips

6 chicken livers, cut in half

Light the hibachi or charcoal grill. Combine soy sauce, mirin or sherry and sugar in small saucepan. Bring to boiling over low heat. Mix cornstarch to a paste with cold water. Stir into sauce. Simmer 2 minutes. Remove from heat.

Thread pieces of chicken and green onion alternately on each of 8 bamboo skewers. Thread pieces of green pepper and chicken liver alternately on each of 4 skewers. Brush meats and vegetables with sauce. Broil 4 to 5 minutes, 4 inches from heat, turning and basting once or twice during cooking. Moisten with remaining sauce before serving and sprinkle with Japanese pepper (kona sausho) or ground black pepper, if desired. Makes 4 servings.

BATAYAKI

A specialty of Nagoya, Batayaki is a popular variant of the well-known Sakiyaki but in this recipe the ingredients are cooked in butter instead of in a soy-sake mixture.

Batayaki, like Suki-yaki, is prepared at the table in a fetau (a heavy pan) or skillet placed over a charcoal-burning hibachi or an alcohol burner. An electric skillet would be a very practical substitute.

4 large, dried Japanese mushrooms or
4 large, fresh mushrooms

1 pound medium-size shrimp

2 cups water

2 cups canned yam noodles (shirataki)

1 cup butter or margarine

8 green onions, cut in 2-inch pieces,
including green tops

2 cups watercress leaves

2 medium-size onions, sliced $\frac{1}{4}$ -inch
thick

1 can (6 ounces) bamboo shoots,
drained and sliced

2 cakes fresh or canned soybean curd
(tofu) cut in 1-inch cubes (optional)

Place dried mushrooms in cold water to cover; let stand 30 minutes; drain well. Cut mushrooms in thick slices.

Shell and devein shrimp. Make a slit along inner curve of shrimp with small knife; flatten shrimp butterfly fashion.

Bring water to boiling; add yam noodles. Bring back to boiling; drain. Cut in 5-inch-long pieces.

Arrange all ingredients on large tray or platter. Heat $\frac{1}{2}$ cup butter or margarine in pan or skillet. Add half the shrimp; cook about 2 minutes, stirring occasionally, until pink on all sides. Push shrimp to one side of pan. Add half of each vegetable to pan. Cook 3 to 4 minutes, adding more butter if necessary. Stir occasionally but keep vegetables in separate groups as much as possible. Transfer to individual plates or let guests help themselves from the pan. Repeat with second half of ingredients. Makes 4 servings. END



so easy with Kraft Miniature Marshmallows and Miracle Whip

Washington Waldorf Mallow Salad

A regal beauty with a royally luscious crown.

1 envelope unflavored gelatin	2 3-oz. pkgs. strawberry flavored gelatin
1 cup cold water	2 cups boiling water
1 tablespoon lemon juice	$1\frac{1}{2}$ cups cold water
$\frac{1}{2}$ cup Miracle Whip Salad Dressing	1 cup cubed apples
1 3-oz. pkg. Philadelphia Brand Cream Cheese	$\frac{1}{2}$ cup thinly sliced celery
	$\frac{1}{4}$ cup chopped nuts
	1 cup Kraft Miniature Marshmallows

Soften gelatin in cold water and lemon juice; stir over low heat until dissolved. Gradually add salad dressing to softened cream cheese, mixing until well blended. Stir in gelatin. Pour into $1\frac{1}{2}$ -quart mold; chill until firm.

Dissolve strawberry gelatin in boiling water; stir in cold water. Chill until slightly thickened; fold in apples, celery, nuts and marshmallows. Pour over molded layer; chill until firm. Serve on thin apple slices, if desired.

6 to 8 servings



Mallow Peach Cup

Never was a peachier combination of flavors than this!

1 1-lb. can peach slices	3 tablespoons slivered almonds, toasted
$1\frac{1}{2}$ cups Kraft Miniature Marshmallows	
$\frac{1}{2}$ cup Miracle Whip Salad Dressing	

Drain peaches reserving 2 tablespoons syrup. Combine marshmallows, salad dressing, reserved peach syrup and almonds; mix lightly. For each salad, spoon marshmallow mixture into glass dish, arrange peach slices on top. Garnish with maraschino cherry halves, if desired.

4 to 6 servings

Winter Fruit Salad

Recapture the sunny taste of summer in this winter wonder.

Cantaloupe balls	Orange sections
Banana slices	Sherbet Dressing
Honeydew balls	

Arrange fruit on salad plate. Garnish with watercress, if desired. Serve with:

SHERBET DRESSING

$\frac{1}{2}$ cup orange sherbet, softened

$\frac{1}{2}$ cup Miracle Whip Salad Dressing

Combine sherbet, salad dressing and marshmallows; mix lightly.

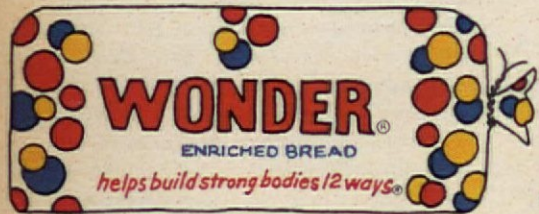
$1\frac{1}{2}$ cups

KRAFT

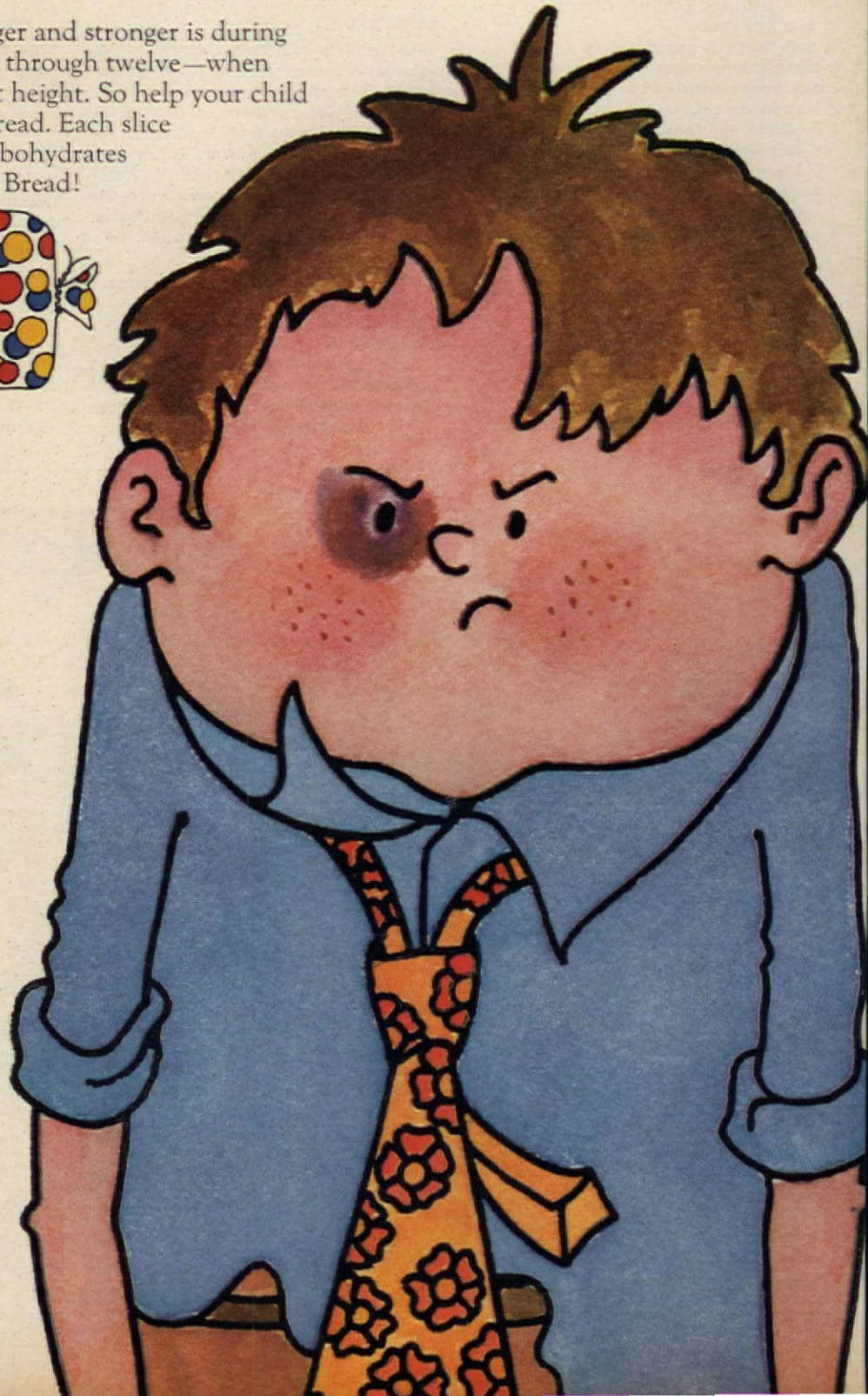
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AMERICAN HOME MENU MAKER

Here is the roomiest, most helpful recipe file, one that promises better organization than ever. Thousands of homemakers find these files an easy, permanent way to arrange their personal recipe collections. This unbreakable, polypropylene, pebble-finished file is light to handle and easy to keep clean. Capacity is about four times that of the usual small file box; it contains **24 index cards** tabbed in the categories you will find most helpful.

Each index card has room for your own reference notes. **Sixty recipes** have been selected by our Food Editors, ready for you to clip and add to your own collection. For easy reference, an **equivalent chart** shows measurements and equivalent quantities of basic ingredients. **100 clear plastic sleeves** hold recipes clean and neat. You can buy more as needed. **A shopping list pad**, including handy lists of food and household products, will make meal planning easy and take the indecision out of shopping. The pad can be reordered with the recipe sleeves.



TARRAGON BROILED CHICKEN

1 broiler-fryer (about 2 pounds), quartered
 1/2 cup pure vegetable oil
 1/4 cup vinegar
 1 tablespoon lemon juice

Wash and dry chicken; place in large bowl. Combine remaining ingredients; mix well. Pour over chicken. Marinate chicken in dressing 1 hour. Line broiler pan with aluminum foil. Place chicken, skin side down, in broiler pan. Brush with marinade. Broil slowly 15 to 20 minutes, brushing frequently. Turn chicken; brush with marinade. Broil 15 to 20 minutes. Baste occasionally. Makes 4 servings.

2 teaspoons leaf tarragon, crumbled
 1 1/2 teaspoons salt
 1/4 teaspoon pepper
 1/4 teaspoon paprika

MINCED CLAM COCKTAIL

COCKTAIL SAUCE
 3/4 cup chili sauce
 1 1/2 tablespoons prepared horseradish
 2 teaspoons lemon juice
 1/4 teaspoon salt

1/2 teaspoon Worcestershire sauce
 2 cans (7 1/2 oz. size) Snow's Minced Clams, drained
 Shredded lettuce
 Lemon wedges



1. Make COCKTAIL SAUCE: In small bowl, combine sauce ingredients. Refrigerate several hours. Also, refrigerate clams.
2. To serve: Arrange some shredded lettuce in each of 6 sherbet dishes. Drain clams well. Divide into dishes. Spoon sauce over it. Garnish with lemon. Makes 6 servings.

WHAT'S NEW ABOUT MILK?

Whole milk, buttermilk, condensed milk and dry milk are all familiar names to most people. However, one look in the dairy case today will show you that there are many new varieties of milk on the market. Not all are in every market, but in almost every community across the country at least one new type of milk can be found.

There are two reasons why these new milks have been developed. The primary reason was to satisfy the taste preference and dietary needs of the consumer. The second factor was the necessity to improve the keeping quality of milk and to make distribution, storage, use of by-products, and preservation of surplus more efficient.

Low-sodium milk was developed to satisfy the needs of people on restricted sodium diets. It is made by reducing the salt content of whole milk; its flavor is quite similar to that of whole milk. It is an excellent source of low-sodium protein. It is available as a canned or fresh product in many parts of the country.

Skim milk, made by removing the fat from whole milk, was also developed to suit the tastes and dietary needs of

the consumer. It contains fewer calories than whole milk. Containers labeled *skim milk* will vary in fat content from 0.1 percent to 2 percent depending on the standard established by the state.

Nonfat, fat-free or defatted milk contains no more than 0.1 percent milkfat.

Two-percent milk, as the name implies, contains 2 percent fat but is still lower in calories than whole milk, 135 calories per 8 ounces as opposed to 165.

Modified skim milk is skim or nonfat milk to which milk solids have been added. Amounts vary from state to state, but the milk usually contains 0.5 percent and 10.5 percent respectively.

Fortified skim or fat-free milks have had vitamins A and D added and often contain added nonfat milk solids.

Concentrated milks, made by removing varying amounts of water from fresh milk, may be fresh, frozen, canned, evaporated, condensed or dried. The fresh and frozen are found in only a few communities. Both have the advantages of increased keeping quality when stored properly, a need for less storage space and easy reconstituting with water.

Concentrated canned milk is con-

centrated sterilized milk in aseptically sealed cans. It will keep three months on the shelf or six months if refrigerated. It is found only in a few areas.

Cultured milks are prepared from pasteurized milk and are produced by adding special bacteria cultures. **Buttermilk** is the best known cultured milk. **Acidophilus milk**, available in only a very few markets, is a cultured milk made from skim milk. It is tart and is often used for intestinal disorders, particularly after antibiotic treatment.

Flavored milks differ from milk drinks in that flavored milks are made with whole milk. Milk drinks are made with skim or partially skimmed milk.

Canned whole and frozen whole milks are not generally available in supermarkets but are manufactured for export. Their increased keeping qualities make them suitable for transportation.

Each year research uncovers more facts which reaffirm the importance of milk in the diet. No other single food has so many nutrients that are as vital for health and good nutrition as milk, which is why milk is called "nature's most perfect food." END

CORNY-CLAM CHOWDER New, New England Treat!

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ROAST CHICKEN WITH PECAN STUFFING

- 1 whole broiler-fryer (about 3 pounds)
- 1½ cups herb-seasoned stuffing mix
- ½ cup coarsely chopped pecans
- 1 medium-size apple, pared and diced
- ½ cup chopped onion
- ½ teaspoon salt
- 3 tablespoons hot water
- Salt
- Pepper
- 3 tablespoons melted butter or margarine

Heat oven to 425°. Wash chicken under cold water; pat dry. Combine stuffing mix, pecans, apple, onion, salt and hot water in medium-size bowl; toss lightly. Stuff neck and body cavities of chicken loosely. Tie legs together; tuck wing tips under wings. Sprinkle with salt and pepper. Place on rack, breast up, in shallow roasting pan. Brush generously with melted butter or margarine. Baste every 15 minutes. Bake 1 hour. Makes 4 or 5 servings.



Cherry-O-Cream Cheese Pie

It's a fabulous, no eggs, no sugar, no cooking, no baking, no work pie. No lie. And because you make it with Eagle Brand, it's especially delectable. So creamy and good, you'll want to make it again. And again. And not just for Washington's Birthday.

Cherry-O Cream Cheese Pie

- 1 9-inch crumb crust
- 1 (8-oz.) package cream cheese, softened at room temperature
- 1 can Eagle Brand® Sweetened Condensed Milk (Only condensed milk can be used.)
- $\frac{1}{3}$ cup lemon juice (Measure accurately. Do not use lemon extract. If frozen lemon juice is used, reconstitute to regular strength.)
- 1 teaspoon vanilla extract
- 1 (1-lb. 5-oz.) can cherry pie filling or cherry glaze*

In medium-sized bowl, beat cream cheese until light and fluffy. Gradually add sweetened condensed milk and stir until well mixed. Blend in lemon juice and vanilla. Turn into crust. Refrigerate 2 to 3 hours. Garnish with chilled cherry pie filling or cherry glaze. Serves 8.

*Cherry Glaze

- 1 (1-lb.) can sour pitted cherries
- $\frac{1}{4}$ cup sugar
- 1 tablespoon cornstarch
- 2 drops red food coloring

Drain cherries, reserving juice. In small saucepan, combine sugar with cornstarch and juice. Stir over low heat constantly until thickened and clear. Mix in food coloring and cherries. Cool.



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GOOD RIDDANCE By Stanley Schuler

Garbage—household nuisance and community scourge—is getting easier to carry away.

Suddenly that old, nasty, dreary chore known as taking out the garbage looks a little less dreary and a lot less nasty. For the first time since the garbage disposer was invented way back in the thirties, industry—prodded by government sanitary engineers—has set out to devise replacements for garbage cans.

The newest idea for making your household waste disposal job easier is a "compactor"—a husky device that compresses dry waste material into relatively

small, solid cubes which can then be stored in little space until they are hauled away.

Compactors for apartment houses got a boost when the nationwide drive to clean up the atmosphere was launched several years ago. And now Sears, Roebuck and Co. and Whirlpool are test-marketing one for residential use.

Designed for under-counter installation in the kitchen, the Sears compactor is only 15 inches wide and plugs into any

120-volt outlet. A safety key lock device prevents accidental activation by children. Each time the loading door is opened, an aerosol automatically sprays a deodorizer and bug killer on the block of refuse, which is enclosed in polyethylene film. You can compress the equivalent of more than three full cans of trash into a cube that measures only 10 by 16 by 16 inches.

The cost of the unit is about \$200. The polyethylene bags cost about \$5 for 15.

This may seem high but private collection would probably cost more. The main advantage of the compactor is that it enables you to dispose of *all* trash without going out of the kitchen, a convenience not matched by any other trash disposer. Since compactors are not in national distribution, they must be considered somewhat experimental.

Another successful waste disposer is the paper garbage bag. New to most Americans, though it actually has been in limited use for about a decade, it is an improvement over the conventional garbage can in almost every possible way.

The bags, made of durable, weatherproof kraft paper, have a capacity of 30 gallons (most garbage cans are 20 gallons) and hold up to 50 pounds of refuse. Some bags are suited for dry refuse only; others can hold wet material. When they are full, you shut the top and leave it for the collector. They are hung off the ground in metal holders with metal lids. Outdoors the holders are screwed to a wall; indoors they may be on wheels. The cheapest holders are nothing more than open metal racks; the best are completely enclosed.

Other advantages are less obvious but no less important. Although paper has a much shorter life than metal and rigid plastics, the garbage bags are in one sense more durable than conventional garbage cans. When the latter are damaged, they lose their ability to keep in odors and keep out rain, insects and animals. But paper bags can take a (continued)

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American Express Diners Club Uni-Card
 Master Charge Midwest Bank Card BankAmericard

Account Number Expiration Date 824-3/3S

Signature 824-4/4S

GOOD RIDDANCE continued

hard beating without losing their effectiveness as containers.

Just how tough they are was demonstrated by a little test conducted by a group of MIT students. They reported: "A garbage bag was filled with waste from a fraternity, including hot coffee grounds, eggs, spaghetti and excess water. It was then placed outdoors in the snow and left for four days, during which Boston experienced the heaviest rain since it was last hit by a hurricane. After five days there was no leakage from the bag. We then dragged the bag for over 200 feet on rough gravel before it was torn with small slits."

Paper bags are also more sanitary than

ordinary containers because they don't breed germs and flies to the same extent. Germs are removed from your premises when the bags are carried away and destroyed. Flies seem to find it harder to get into bags than into covered cans. Also, the disposal of the bags prevents completion of a fly's breeding cycle.

In a California Department of Public Health study, it was found that once-a-week refuse collection produced 747 fly larvae in an average metal can; the average paper bag produced only 92. With twice-a-week collections, a metal can produced 74 larvae but a paper bag yielded only 24.

The success that paper bags are begin-

ning to enjoy is evidenced by the number of cities that are passing ordinances either requiring their use by all property owners or encouraging it. The first of these was College Park, Maryland. It took the step in 1962 when it ordered the use of bags by everyone served by the municipal sanitation department.

College Park has a twice a week, back-door collection system. At the start of the paper-bag program, it supplied all home owners with one free rack-type wall holder. Additional holders or closed holders could be bought. The city also supplies two free bags a week to each home owner, plus one bag if a family has two or more holders. Extra bags are sold by the city at cost—9 cents each.

Not only are paper bags inexpensive (\$28 a year per house) but they also speed up operations so much that College Park has now cut its sanitation force to 12 men who work only four days a week making collections; the rest of the time they're doing other things.

Paper garbage bags can be used if the community law does not specifically require metal or rigid plastic cans. But the bags are hard to find in retail stores and may have to be ordered from a paper distributor.

Plastic garbage bags are readily available in any hardware store and most supermarkets throughout the country. And in some cities that recommend their use by home owners, such as Flint, Michigan, you can buy them directly from the city for as little as 50 bags for \$1.75.

Plastic bags in widest use differ from paper garbage bags in that they are very lightweight (only 1.5 mils thickness) and are designed only for lining conventional garbage cans. This, of course, helps to keep the cans clean. Pickup by city collectors is fast, neat and noiseless. The bags themselves take up very little storage space before they are slipped into containers, and they are handy for wrapping and storing everything from potting soil to your finest blankets. On the other hand, they can be punctured by broken bottles, nails and nutshells. If loaded carelessly or too heavily, they may pop. And they do not discourage flies to any appreciable extent unless they can be (continued on page 88)



Mother Of 5 Active Children Tells How She Relieves Her Nervous Tension Headaches

MRS. RICHARD POLANSKY, an attractive young wife and mother who lives in California, has five children, ages 6, 5, 4, 3 and 2. She says, "Needless to say nervous headaches are a common occurrence at our house. One day my neighbor gave me 2 Anacin Tablets. It's one of the most effective products I ever used. I was amazed at the fast relief Anacin gave me."

This is not surprising because Anacin®

is a special fortified formula that has 100% more of the one powerful pain reliever doctors recommend most for headaches—100% more than any other leading extra strength tablet.

Anacin turns off headache pain in minutes so relaxes its nervous tension and releases painful pressure on nerves. You feel great again and the soothing effect lasts for hours. Next time take powerful, fast-acting *Anacin* Tablets.

By Dorothy Lambert Brightbill

Cross-Stitch Rose Place Mats



Capture the Dewy Freshness of Roses With Your Needle

A rose is a rose is a rose. Imagine showing off your best china and silver on these full-blown American Beauty rose place mats for a very special luncheon or dinner. Or picture a breakfast served in bed with this sprightly rose pattern.

The roses are stamped on creamy-white 100 percent Belgian linen. They won't take long to embroider because cross-stitch is one of the easiest stitches. They would make welcome gifts for showers, weddings, birthdays, house warmings and anniversaries.

Each kit contains four mats, four napkins, four coasters, thread, and complete instructions with a simple color guide.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (We are unable to handle Canadian or foreign orders.) To avoid delays, please indicate your zip code.

American Home, Dept. 3002
4500 N.W. 135th Street, Miami, Florida 33054

Check items desired:

____ Kit 61001 Set of 4 Rose Place Mats @ \$4.98 complete. \$ _____
____ 61014 Color catalog of available kits @ .25 each _____
Sales tax, if applicable _____
Total enclosed \$ _____

Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.

_____ please print name

_____ print address

_____ city _____ state _____ zip code

SAVE \$1. Order #61002—set of 8 Rose Place Mats for only \$8.96. Extra 4 mats make a wonderful gift!



Kodel AN EASTMAN POLYESTER FIBER.

Kodak These gaily embroidered mix'n match curtains keep the sun shining in your windows even on rainy days. Kodel keeps them sunshine-fresh with little care. Fabric is a durable-press batiste of Kodel polyester and Avril® rayon. Just one of many styles with matching valances. Gold, green, blue, pink or white. 64" width in 24" to 63" lengths. Made to sell from about \$3. Valance extra. From Louis Hand, division of Aberdeen Mfg. Corp. At fine stores everywhere.

Make mine Kodel® in
Louis Hand easy-care curtains.

GOOD RIDDANCE
continued from page 86

collected at least twice each week.

However, there are also heavy, bags which are just as sturdy as 3-mil paper bags and are designed for use in the same kind of holders.

But what about those two old-faithful waste-disposal appliances—the garbage disposer and incinerator?

Figures show that disposers are selling in greater volume than ever before. Roughly 14 million dwelling units are equipped with them, and the figure rises by about a million and a half units each year. Ask any homemaker why and you get the same answer: "If I had to give up my appliances, the disposer would be the last to go." The reasons: A disposer washes food waste down the drain before it turns into garbage and it saves clean-up time.

It also reduces the fly population by eliminating garbage in cans. And it helps to keep sewers clean by grinding food waste into small particles which scrub the pipe walls as they flow down to the treatment plant.

Residential incinerators are much less popular, perhaps because many people associate them with the smoky commercial incinerators which cities are now trying to ban. But the fact is that current models certified by the American Gas Association are as smokeless and odorless as any good gas warm-air heating system.

The basic advantage of an incinerator, which is about the size of an apartment-house range, is that it will burn up all combustible household refuse. One Ohio family of six reports that in the course of a week they accumulate on the average of only one can of nonburnable trash. The rest of the trash is reduced to ashes which are collected in a container in the bottom of the incinerator and then poured into the garbage can every week. Monthly operation is about \$1.

The only serious disadvantage of incinerators is that, like a furnace, they must be connected into a Class A chimney (which means they are usually installed in the utility room or basement). Lacking this chimney, the only way to use an incinerator is to install it in a fireproof shelter away from the house.

Now that so many people have become interested in our growing, Vesuvius-like waste disposal problem, there's no telling what ingenious solution they will come up with.

Until they do, however, there are a lot of good solutions already available that you ought to look into. **END**

EASTMAN CHEMICAL PRODUCTS, INC., subsidiary of Eastman Kodak Company, 1133 AVENUE OF THE AMERICAS, NEW YORK, N.Y. 10036. Kodel is the trademark for Eastman polyester fiber. Eastman makes only the fiber, not fabrics or curtains.

Cash In On Flower Power...

From Weddings, Gifts, Corsages, Funeral Remembrances,

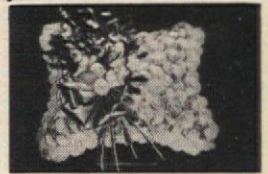
Table Decorations,
Special Occasions...

FLOWER DESIGNING PAYS BIG!!!

(Professional Flower Arranging)

MEN, WOMEN, FAMILIES—Good Profits Spare or Full Time

A few real or artificial flowers costing pennies may bring up to \$10 and more in a professionally designed arrangement you make in 15 minutes! Weddings, banquets, dances, funerals all offer big-profit opportunities—also gift flowers and plants for Easter, Mother's Day, Christmas and other holidays. Fine opportunity no matter where you live—big city, small town or on a farm. Our complete Home Course includes a big Kit of professional Flower Arranging supplies, shows many ways to turn your love of flowers into cash profits—right in your own home. Or open your own Florist Shop—easy to start with little capital. Fine for men, women, families. Many job opportunities, too, at high pay. Designers with training and skill get salaries to \$150 a week and more!



Work With Lovely
Flowers Like These



Learn To Make Beautiful Wedding Bouquets and Remembrance Pieces

FLORAL ARTS CENTER STUDENT OPENS OWN SHOP

Dear Sir: I took your Floral Art course in 1964... now have my own Florist and Garden Center. I have a large library of Floral books but yours are the most complete and the most help to me. I do both fresh and permanent designs. My shop is a year old and I have already done 8 weddings and receptions. The road without your course books would have been twice as hard.

Mrs. Mary Hubbard
Lincoln Florist & Garden
Center, North Carolina



MRS. DOROTHY MARSHALL, Floral Arts Student says:

"I have made over \$100 on a single wedding and have more than I can do in spare time. Expect to open a shop soon."



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HAPPY, USEFUL HOBBY, TOO —

Flower Designing is the world's happiest hobby—brings rich rewards of beauty, friendships, and pride of accomplishment. Double your pleasure in gardening. Win Blue Ribbons at Flower Shows. Become neighborhood authority on flowers for weddings, church decorations, banquets, other public or private affairs. Course gives hundreds of exciting ideas, shows how to carry them out!

10 WAYS TO MAKE MONEY AT HOME WITH FLOWERS

The wonderful world of flowers offers dozens of money-making opportunities, no matter where you live. High-profit design orders from neighbors, clubs, churches, hotels, etc. Grow flowers (or plants) wholesale for Florists. Be a Bridal Consultant. Learn how to join florists telegraph network, get flower orders by wire from all over the country. Many other methods. We provide instructions on 10 different ways to make good money at home, spare or full time, with live or artificial flowers.

EXAMINE FLOWER ARRANGING COURSE AND BIG KIT OF DESIGN MATERIAL AT HOME—NO OBLIGATION TO BUY.

Examine the course and all the design materials. Try your hand at some of the techniques (including making Artificial Flowers!) before you decide. Everything to gain, nothing to lose.

STUDY OF COURSE HAS BEEN VERY PROFITABLE.

"I have obtained a lot of information from the course. I think our shop has really survived on the strength of it. The last 3 months of last year, after we opened, we took in actual cash of over \$1400, not including our charge sales. The study has been very profitable and we had no expert knowledge, only our ability to read your work. May God bless you for starting us into a business with so much pleasure."

O. L. Mississippi



No Salesman
Will Call!

FLORAL ARTS CENTER, Dept. - 13B
1628 E. McDowell Road, Phoenix, Arizona 85006

Rush Your Floral "Career Kit" containing details on your offer of Home Course in Flower Arranging with big Kit of Design Materials—plus instructions and materials for making Artificial Flowers—for leisurely examination in my own home. Also send exciting success stories of Floral Arts Students, and put me down for a FREE 3-month Subscription to "Flower Talk." Everything FREE & POSTPAID. No obligation on my part.

NAME _____
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STATE _____ ZIP _____

FREE! FLORAL "CAREER KIT"

1. 3-month Subscription to "Flower Talk" Monthly Publication for Home Flower Designers.
2. Exciting Success Stories of Floral Arts Students.
3. Complete How-to-Learn Illustrated Details.



NO PREVIOUS EXPERIENCE NEEDED— EARN WHILE YOU LEARN

Hundreds of crystal-clear show-how illustrations and do-it-yourself projects make everything easy, develop your skill quickly. Within a week, you should be ready to offer corsages and table decorations, using live or artificial flowers, for pay, more elaborate designs soon thereafter. Learn newest flower arranging techniques, no previous experience or knowledge of flowers necessary. No special talent required. Everything you need to know is in your Course.



Have two incomes, keep your present job while learning and earning. Automation can't move you out of a job—no machine can take your place.

Extra Bonus —

3 Months' Subscription to "Flower talk"

Idea-filled monthly publication for Home Flower Designers & Florists. Filled with photographs of fresh new designs, with assembly instructions. Design Contests with valuable prizes. Money-making tips. Other valuable features, FREE 3 months Subscription.

Nothing to buy. Mail Coupon now!

OUR 10th SUCCESSFUL YEAR

FLORAL ARTS CENTER, Dept. 13B, 1628 E. McDowell Road, Phoenix, Arizona 85006

AMAZING \$1 OFFER

HARVEST UP TO 40 LBS.—HUNDREDS OF TOMATOES YEARLY
(THOUSANDS OF TOMATOES OVER 10 YEARS)
FROM ONE SINGLE TOMATO TREE INDOORS OR OUTDOORS

New Zealand *Amazing* Exotic

TREE TOMATO

Grows Huge Hanging Clusters of Succulent, Red Tree Tomatoes Borne in Successive Waves Month After Month

- Grows As A Tree—Outdoors!
- Grows With Tropic Ease—Indoors!
- Foot Long Exotic Shaped Leaves
- Produces Fruit Up to 10 Years
- Bears a Colorful Array of Flowers from Spring to Fall, Followed by Hundreds of Plump, Juicy Red Tomatoes

FROM NEW ZEALAND'S FAMOUS HORTICULTURE RESEARCH GROWERS COMES AMAZING NEWS! WELLINGTON'S RARE—EXOTIC—ASTONISHING TREE TOMATO is now available in the U.S.A.!

And in a newly-developed super-hybrid variety that harvests up to 40 lbs. (hundreds of tomatoes) year—thousands of tomatoes up to 10 years—FROM ONE TOMATO TREE!

An astonishing South American tomato fruiting tree that gives stunning blossoms for months, blooms yearly even in the North, grows as a tree *outdoors* and with *tropic ease indoors*. now is perfected and made available by New Zealand plant scientists.

What Happened In Palliser Bay!

The growing fields of Southern Auckland are located in Palliser Bay and there New Zealand's horticulture experts married Brazil's tree tomato to the fertile rain forests of New Zealand.

South America's luscious tree tomato was discovered by Brazilian Indians; brought to richest, fullest flavor and lushness by Portuguese missionaries; and hybridized to a super-resistant super-easy-to-grow variety.

There are 30 different varieties of tree tomatoes in South America but only one is the lushest, most delicious and easiest-to-grow of them all! And that one was made over after four years of hybridizing at Palliser Bay—working with various universities—discarding weaker, keeping stronger strains—until the final super variety was ready for you.

Who Put All Those Tomatoes In That Itty Bitty Seed

Imagine one seed *does produce* over 400 lbs. of tomatoes in one lifetime.

And New Zealand's super Tree Tomato is so easy to raise that 80% of normally-planted seeds take. So easy it will grow inside anyplace a philodendron will grow! in actual test seeds thrown at random in plowed fields, it grew with *no human care*. Each seedling grows to 3 or 4 ft. indoors or up to 8 ft. outdoors or you can stop the growth of the tree at any height you wish between 3 and 8 feet. It is super disease-resistant. Imagine stunning exotic-shaped leaves up to one foot long! Imagine the constant changing show. First the lovely leaves—then a shower of fragrant flowers—and finally a beautiful array of luscious tomatoes. And this fruiting period goes on for five months.

A Family Delight

Show your children nature's mysterious way of bringing a New Zealand fruit-bearing season right into your own home and *reversing* the U.S. season. Surprise and delight your friends.

Enjoy delicious, mouth-watering salads, freshest sauces, special jams and desserts—all winter long. See huge hanging clusters of succulent red, plump and juicy tree tomatoes in successive waves month after month. Indoors, pluck your own dinner tomatoes.

Each Tomato Costs Tiny Fraction of a Cent!

Accept our introductory offer. Frankly we want everyone who enjoys delicious fresh tomatoes and gorgeous beautiful blooms and blossoms to enjoy this super-hybrid Tree Tomato.

We will ship you a full season's supply of these super seeds for \$1. These seeds, up-to-now too difficult to obtain, are in demand. It's first come, first served. Rush order before midnight tonight and receive a FREE gift recipe booklet, yours to keep FREE even if you return seeds on our money back guarantee.



2/3 ACTUAL FRUITING SIZE



GROW ON PATIO OR IN GARDEN

...OR GROW INDOORS

90-DAY MONEY BACK GUARANTEE

Greenland Studios

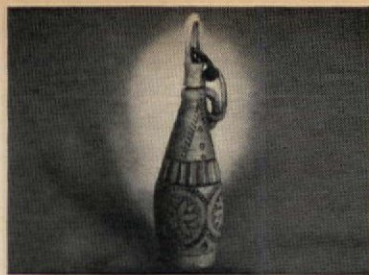
3110 Greenland Bldg., Miami, Fla. 33054

Please ship me a full season's supply of Tree Tomato seeds. I understand that if not completely satisfied with growing progress, I may return within 90 days for a prompt and complete refund.

Enclosed is check or m.o. for \$_____
____7376 Season's supply of Tree Tomato seeds @ \$1.
(Please add 25c postage per pkg.)

Name _____
Address _____
City _____ State _____ Zip _____

SPECIAL OFFER — Rush 2 full-season supplies of Tree Tomato seeds for only \$2 (We pay post — you save 50c.)



Wood decanter

High, wide and hand-made, this magnificent decanter is intricately carved from a single piece of wood by Suriname bush natives of the "Djuka" tribe. A show piece in place or pouring. An outstanding gift. \$24.95; 2 for \$44.95. "111 to 1" Ltd., Dept. AH-2, 383 Chelsea Ave., N. Babylon, N.Y. 11704.



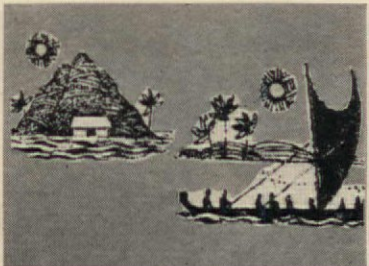
Spanish setting

Local scenes by famous Madrid artist, Rivas, add the perfect romantic accent to any room. Spanish art prints are beautifully reproduced like the original ink drawings. 9x26 in., hang in narrow panels or group them. Set of 4, \$1.98 plus 25¢ postage. World Art, Studio AH-2, Westport, Conn. 06880.



Hemline helper

With hemlines going up, down and every-which-way, this skirt Marker is a must. Just attach metal and poly unit to door, screw on powder container and squeeze bulb as you turn slowly. Straight line of powder makes hemming a snap. \$1.98. Breck's, K22 Breck Bldg., Boston, Mass. 02210.



Heading for Hawaii

A new 1970 edition of fact filled Guide Book catalogues every Hawaiian hotel and motel including those at modest rates. Gives list of rates and facilities, better restaurants, details about each island, etc., plus Hawaiian language glossary. \$2. The Emporium, Dept. AH-2, Box 1569, Glendale, Calif. 91209.

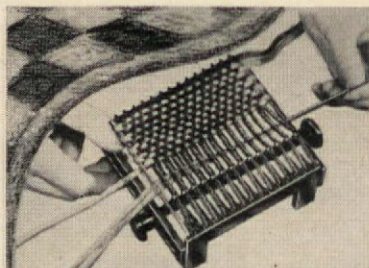
LYNN HEADLEY—Editor

AMERICAN HOME MARKET PLACE



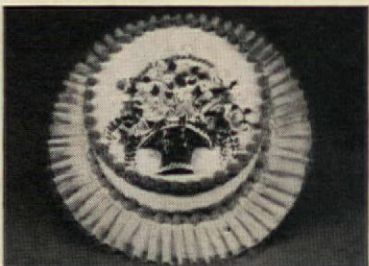
Coffee drinker's dream

Cup 'n Saucer from Portugal is a *real* coffee break—it holds 9 cups! This bar or breakfast beauty makes an ideal planter or snack "bowl." 7-in. cup in white with hand-painted fruits, lined in avocado to match 10½-in. saucer. \$8.98; 2, \$17.85. Downs & Co., Dept. 3602, Evanston, Ill. 60204.



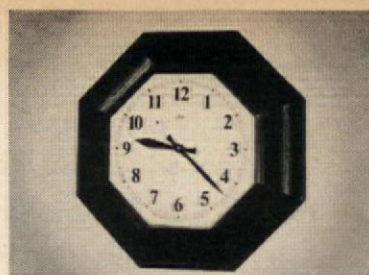
Afghans loom into view

Wonder Weave Loom Set obviates over-and-under weaving—"heddle" action weaves a whole row at a time. Makes squares or oblongs in minutes to create afghans, shawls, etc. With loom, needle, instructions, 2 handbooks. \$2.49. Walter Drake, AH-31 Drake Bldg., Colorado Springs, Colo. 80901.



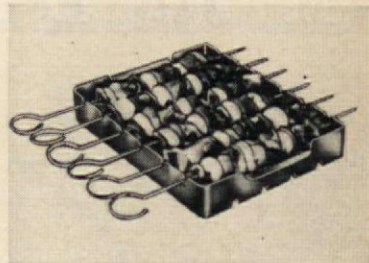
Food fashions

It's easy and fun to decorate your own cakes like this "A Tisket A Tasket Basket" cake. Cake and Decorating Book shows how to do flowers, borders, etc., on cakes, hors d'oeuvres for parties. 160 pages of step-by-step instructions. \$1 ppd. Wilton, Dept. AH-2, 833 W. 115th St., Chicago, Ill. 60643.



Graduated clock

Charming version of the old School House Wall Clock is as up-to-date as the minute it ticks off! Antique nutmeg finished, wood-look frame houses antique ivory face, black numerals and hands. 14-in. Electric, \$10.95; battery, \$17.95. Jenifer House, Dept. A-20, Great Barrington, Mass. 01230.



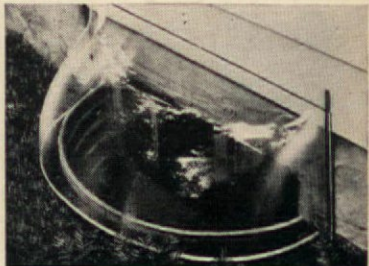
Hmmm, good

Shish kebab set goes gourmet inside or outside for perfect kebab en brochette, etc. Stainless steel broiler pan (10x13 in.) sports 6 skewers (16½ in.) spaced for even cooking and rotating for browning. With recipes, potholder. \$8.48. Maison Michel, AH-2 Michel Bldg., New Hyde Park, N.Y. 11040.



Watch the date

Handy Watchband Calendar "tells" the date at a glance. Champagne-colored metal, it fits any man's watch. Set of 12 calendars; start with any month. Buy one set for \$1.50 and you get one set free (any quantity). Handy Calendar Co., Dept. AH-2, Handy Bldg., Scott City, Kans. 67871.



Peek-a-boo

See-through Window Bubble lets light come in, but keeps out rain, snow, leaves, etc. Rigid Acrylic won't buckle under heavy snow. Fits semi-circular wells up to 40 in. L, 12 in. H. \$15.95. Shipped express charges collect. Write for details on "rectangular." Dilworth, AH2-0, Box 21, Edgemont, Pa. 19028.

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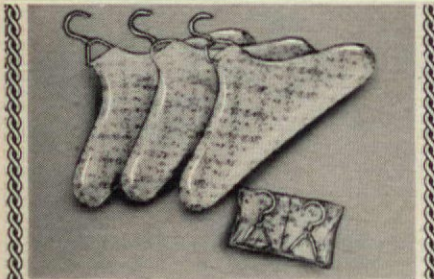
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Daisies on blue background (shown)..... \$2.95
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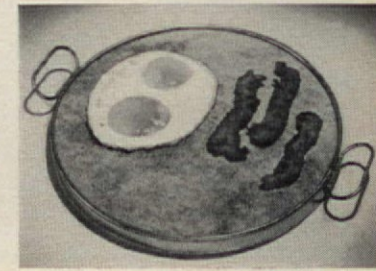
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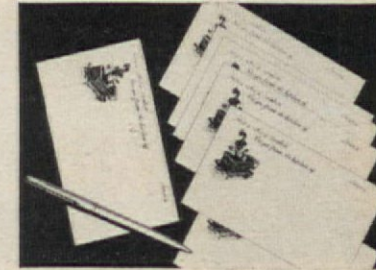
Decoupage wall plaque
Any photo, invitation, etc., can turn into a permanent plaque. Your original is mounted by hand on pine, sealed in, lacquered and antique toned. Any size to 5x7 in., \$3.98; to 11x14, \$5.98; 12x15 to 18x20, \$7.98. Add 60¢ postage. Amtech, AH-2, 3511 Lawson Blvd., Oceanside, N.Y. 11572.



Ceramic candle holders
Old-fashioned "Blue Onion" candle holders were originally used to light the way through dark, drafty hallways. Today, they make delightful decorations for a fireplace, or any place. 5 in. high. Pair, \$2.98 plus 25¢ postage. Colonial Studios, Dept. BOE-8, White Plains, N.Y. 10606.



Vermont soapstone griddle
Right from the quarries of Vermont comes this natural soapstone griddle with never failing non-stick properties. No fat for cooking; no worry about damaging surface. Great for steak, eggs, etc. 10 in. \$13.98 plus 75¢ postage. Maison Michel, AH-2 Michel Bldg., New Hyde Park, N.Y. 11040.



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It's fun to sell recipe cards; your organization earns 45¢ for each box sold. 12 members selling 12 boxes adds \$64.80 to your treasury. Colorfully printed in quaint stove design. 60 cards 3x5 in. gift boxed. Sample box, details, catalogue, \$1. Current, S-56, Box 2020, Colorado Springs, Colo. 80901.



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Dept. W-123



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Picasso

Les Petit Fleurs by this master of the brush is beautifully reproduced in silkscreen on artists' canvas. In full color, Picasso's famous bouquet makes a proud addition to any room. 20x26 in. An ideal gift. \$5.95 plus 45¢ postage. Lambert Studios, Dept. 216, 15 West 24th St., New York, N.Y. 10010.



Selective reading

Wall rack holds 30 magazines in easy-to-pick position. In honeytone pine or maple, antique pine or walnut finish. 23x27x4 1/4 in. \$19.75 ppd. In easy-to-assemble kit form, \$10.95 ppd. Add 80¢ each west of Miss. Taller and wider versions available. Yield House, AH-2, No. Conway, N.H. 03860.



Old-world maps

An Antique Map of the World (shown), plus 3 maps of Americans, Europe and Africa are magnificently reproduced in color. Each is 16x24 in. to make unusual and impressive wall groupings in a family room, den, or study. Set of 4, \$3.25. World Art, Dept. AH-2, Westport, Conn. 06880.

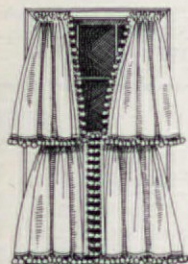


Initial bow bas-kit

Needlepoint monogram, tie on bow, and you're ready to do the town. Kit: basket, tapestry yarn, chart and canvas. Choose rose, gold, blue, brown, black, red, or green velvet ribbon. 12x8x6 1/2 in. \$4.45. With lid, \$5.45. Victoria Gifts, 12-A Water St., Bryn Mawr, Pa. 19010.

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With Ball Fringe on Unbleached Muslin



20", 25", 30", 36",
40" long **4.00 pr.**

2 pairs to window
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Matching Valance
9"x80" **1.75**

Please add 50¢ to each
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Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care. Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

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AT THE RED LION INN

STOCKBRIDGE, MASS. 01262 DEPT. 25

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absolutely
unprecedented
in all stamp history!

This valuable commemorative envelope is cancelled with a unique Moon-Landing Postmark. Both stamp and postmark were created from dies carried to the Moon and back by our Apollo 11 Astronauts. The Cover features a century-old woodcut from Jules Verne's best-selling novel of 1869 predicting 3 Americans would be first to land on the Moon. We are not taking orders for this sensational cover — we think it is priceless; but we'll give you one free of extra cost to introduce the exciting hobby of stamp collecting and our famous stamps-on-approval service. You get over 100 other stamps including spectacular Space issues plus an Illustrated Album — yours to keep as a bonus should you buy \$1 worth from our approval selection. Or you can return album and stamps with selection and buy nothing. Cancel service anytime. But in either case the "Postmarked Moon" Cover is yours to keep. Send 25¢ for postage and handling today while supplies last!

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"SOMEWHERE MY LOVE"



Exquisitely Filigreed and Embossed Miniature Concert Grand Piano Delicate "Window Box" Works Recreate

"LARA'S THEME" FROM DR. ZHIVAGO

In its ornate splendor, this is just the piano you would imagine that Lara, the heroine of Dr. Zhivago, sat down to play her nostalgic melody. Now recreated as an exquisite music and jewel box here is the ultimate in decorating beauty. A hideaway for your precious earrings, rings and pins... a collector's music box that will bring you endless moments of musical pleasure and delight.

Actually, it is impossible to recapture all its grace and charm from the picture here. You must see the heavy embossing, the intricate filigree work richly detailed in shimmering, antique silver-like metal and overlaid on red velvety plush. The combination is incredibly beautiful.

And inside is a crystal window so that you can actually see the precision works of the tiny synchronized movement. It's fascinating to watch the winding drum tinkle out the crisp, bell-like melody. Perfectly scaled, as an exact collector's miniature, it makes a superb decorating piece on your mantel, sideboard or table. An inspiring decoration, a magnificent gift.

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Because these precious music boxes must be specially imported we urge you to order now while the supply lasts. Don't risk being disappointed. Each Concert Grand Piano Music Box is 4 1/8" x 3 3/4" x 2 1/4", and is yours for only \$5.98 on full money back guarantee if you do not agree it is the most charming and beautiful music box you have ever received. Hurry, order now, this offer will not be repeated this season in this magazine.



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Amounts usually issued without doctor examination. NEW LOW RATES.

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- 4a Name and address of employer?
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NO AGENT WILL CALL

Actual policy will be mailed you direct from Home Office. You be the judge.

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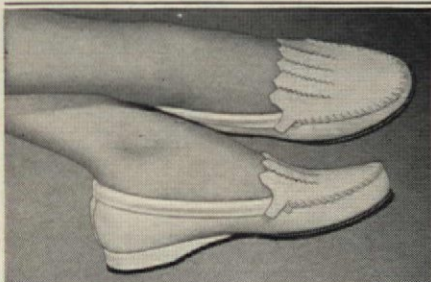
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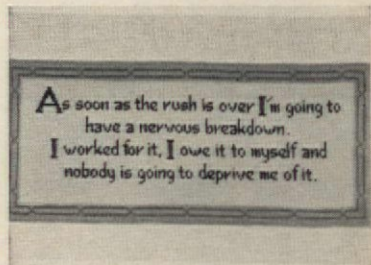
Send any black and white or color photo. Puzzle comes in 40 pieces and Dartboard is mounted on cork and comes with 3 darts.

Your original returned undamaged. Add 50c for postage and handling for EACH item ordered. Send check, or M.O. (No C.O.D.) To: Dept. AH27
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Head for the hoods

Helmet Hood protects your coiffure and keeps your head, neck and ears nice and warm. Made of soft orlon and wool jersey, it drapes over or tucks under your collar. Folds flat for packing. One size fits all. In red or black. \$2.98; 2 for \$5.50. Breck's, K23 Breck Bldg., Boston, Mass. 02210.



As soon as the rush is over I'm going to have a nervous breakdown. I worked for it, I owe it to myself and nobody is going to deprive me of it.

Keeps you in stitches

Indulge yourself and stitch this witty needlepoint motto. The black letters and red border have already been worked on 12x24 in. canvas. "As soon as the rush is over," it's nice to give. \$7.95 plus 55¢ postage. Add \$4.80 for ivory background yarn. The Stitchery, AH-2, Wellesley, Mass. 02181.



Memory in Bronze

Baby's shoes can be bronze plated in solid metal for \$3.99 a pair. Also all-metal portrait stands (shown), ashtrays, bookends, TV lamps. Send no money. For full details, money-saving certificate, and handy mailing sack, write to American Bronzing Co., Box 6504-A-1, Bexley, Ohio 43209.



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Turn your sewing machine into a money-making machine. At home, learn to create drapes, slipcovers. An easy way to earn money in your own time, or simply benefit from a satisfying hobby. Write for free drapery career book. Custom Drapery Inst., Box 555-GM, Orange, Calif. 92669.

LIVE LONGER AND BETTER

In The Healthiest, Sunniest Climate In All America — Deming, New Mexico!

Your Own Ranchette Just \$299 — Only \$5 a Month! (*See Below)



Do you know people who wake up to sunshine 355 days out of each year . . . people who don't know what it is to be oppressed by humid heat in the summer or by the cold clutch of winter? Do you know people who can say that in their State the rate of cancer and heart disease is half of what the Nation as a whole faces? Do you know people to whom a suntan is a year 'round commonplace? We know such people. They live in New Mexico.

There isn't a place on earth where the air is purer, where body health is more lavishly bestowed. No place where the words at the top of this page — live longer and better — fit more than they do in New Mexico.

And in all New Mexico itself it would be difficult to match the climate and beauty of the region surrounding Deming. As spectacular as the northern portion, but without the cold of winter. As dry and pure as Arizona, but not as hot in the summer. And, as actively vigorous and prosperous as the city you now live in, yet without the fever, without the congestion.

To live anywhere in New Mexico is to live better. The superb climate, naturally air-conditioned in the summer and brilliantly sunny in the winter — the breathtaking beauty of a lavish Nature — the young vigor of a state that is causing a business and investment boom — these are the reasons that tens of thousands of Americans already have come here to live.

Consider then: Here in the center of this miraculous climate and beauty are towns which have grown amazingly in the last few years. As Cruces, for example: In 1950 it had 12,000 people. By 1960, 37,000 . . . a rise of 300% in 10 years — and still growing. Like Tucson and Phoenix, this area has the same desert allure, where pure air, pure drinking water permits lovely towns to flourish. Statistics show the same 85% possible sunshine, summer and winter, of Phoenix and Tucson.

Beginning 3½ miles from the flavorful city of Deming (population 20,000) are 24,000 acres of former ranches whose farthest boundary is 5 miles from town. Spectacularly set off by the breathtaking Florida Mountains, this land is so typical of the romance of the southwest that it has been photographed for the covers of many magazines. In this lovely area every DEMING RANCHETTE fronts graded earth roads already dedicated to Luna County in widths of 50 and 80 feet. Every Ranchette has direct access to avenues leading to three major highways — U.S. Highways 70, 70 and brand new Interstate 10.

DEMING is blessed with water which is called "America's finest drinking water, 99.99% pure." There are homes already built on DEMING RANCHETTES and they all have electricity. When you are ready to build your new home, electricity will be made available to you. Schools, hospitals, churches, shops, movies, golf course, tennis courts — are all located in the growing city of Deming. Fertile soil is yours for the planting. Almost everything will grow here when watered — fruits, vegetables, flowers, trees.

Deming's friendliness captivates the fancy of people from every state in the Union. To visit us is like going back to the warmth of one's own family. Here are the practical benefits of living anywhere near Deming.

GOLF — The Rio Members Country Club Golf Course is right in Deming itself. It is a beautiful course with the Florida Mountains towering in the background. You play 12 months a year and green fees are very reasonable.

HUNTING AND FISHING — What are you after? Deer, antelope, wild turkey? Or maybe bear, mountain lion? Well, you can get deer, quail and jack-rabbits right in your own backyard, in the Floridas. For really big game, and great fishing, try the Gila National Forest 60 miles directly north. Almost 2,000,000 acres set aside for camping, hunting and fishing. Just 65 miles away is the Caballo Dam-Elephant Butte Reservoir, the second largest man-made lake in the United States where you can rent a boat, fish, swim or go water skiing.

HORSEBACK RIDING — You'll find the Florida Mountains enthralling, riding along a treasure pouch and join other rockhounds seeking amethyst, garnet and opal.

INVESTMENT — More than 18,000 people have bought Ranchettes through the mail and on site.

The new U.S. Interstate 10 is now being built with interchanges right in the heart of Deming. Consider other developments such as the new Retirement Home and the new road being built from Palomas, Mexico (33 miles south of Deming) into the interior of Mexico and you will agree with us that Deming has a tremendous future.

And the price of your Ranchette? Just \$299 for a full half-acre and low monthly payments of \$5, including interest at the **annual percentage rate of 6%**. At this moment you may reserve as many half-acre sites as you wish but please bear this in mind: DEMING RANCHETTES is not an enormous development and land such as this goes fast. At these prices, you may want your Ranchette to be larger — one, two — even five acres. An

immediate reservation will guarantee that your half-acres will adjoin each other. And you take no risk. Your reservation does not obligate you. You have the unqualified right to change your mind within 45 days after we send you our Purchaser's Agreement, Property Owner's Kit, Maps and Photographs — 15 days to go through the portfolio, check our references, talk it over with the family. If, during that time, you should change your mind your reservation will be cancelled with absolutely no obligation. Then you have an **ADDITIONAL 30 DAYS AFTER** you have made your first monthly payment to change your mind and request a full refund of every dollar you have paid in. If this makes sense mail the coupon today.

*The terms for each ½ acre are:

Cash Price	\$299
Cash downpayment	5
Unpaid balance of cash price	\$294

Unpaid balance is scheduled at 69 monthly payments of \$5 and 1 monthly payment of \$4 for each ½ acre, payments including interest at the **annual percentage rate of 6%** resulting in a **finance charge of \$55**, and a total of payments of **\$349**, or a deferred payment price of **\$354**. NOTE: If you order 2 half-acres (1 acre), double all of the above figures except the period of repayment will remain the same. For 3 half-acres (1½ acres), triple the above figures, etc.

SELECT WESTERN LANDS INC. DEPT. DP 690 A
108 No. Platinum, Deming, New Mexico 88030
 Gentlemen: I wish to reserve the following site:

<input type="checkbox"/> ½ acre	<input type="checkbox"/> 1½ acres
<input type="checkbox"/> 1 acre	<input type="checkbox"/> 2 acres

Please rush complete details, including my Purchaser's Agreement, Property Owner's Kit, Maps, Photographs and all data. It is strictly understood that I may change my mind for any reason within 45 days after I receive my portfolio.

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*A statement and offering statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof or that the Department of State has in any way passed upon the merits of such offering. A copy of the offering statement is available, upon request, from the subdivider.

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Loomed in the Apalachian Mountains by mountain weavers, a skill handed down by their forefathers. Real homespun cotton in a host of marvelous sunny colors, these self-fringed tablecloths are reversible for double wear, washable, never touches an iron. In gold, red, blue, olive, brown, orange and Sahara sand.

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12 WARREN ST. NEW YORK CITY 10007



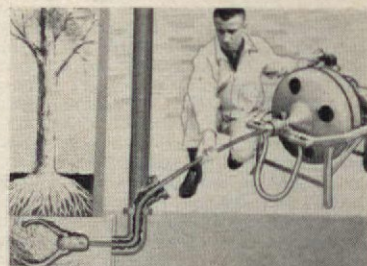
Fit for freshness

"Good old" Mason Jars are on the scene as a set of 4 canisters for sugar, coffee, flour, etc., or refrigerator use. In pint to 1/2-gallon sizes. Stamped 1898, eagle-decorated glass has hinged tops, snap locks, rubber rims. Quaint for cookies. \$9.98. Breck's, K24 Breck Bldg., Boston, Mass. 02210.



Stamps, stamps, stamps

Here's a nice way to "explore the world" with a "passport" to 101 countries. See Aztec god of Mexico; fire dancers in Antigua; oriental temple in Laos; camel caravans in Mongolia, etc. 101 genuine postage stamps from 101 different countries. 25¢. H. E. Harris, Dept. T-302, Boston, Mass. 02117.



Power in hand

You can receive valuable advice on drainage problems. Power Sewer Robot can cut out costly plumbing problems. Spinning blades clear roots, etc. Free book tells how to clean drains, locate stoppage. Plumbing layout sketches. Miller Sewer Service, Dept. AR, 4642 N. Central, Chicago, Ill. 60630.



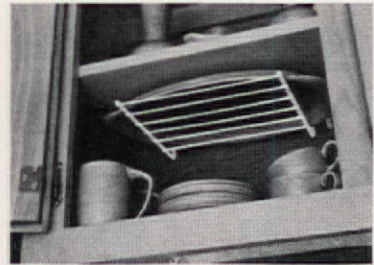
Color wallet photos

Photos in the popular 2 1/2 x 3 1/2 in. wallet size make welcome gifts. Send Polaroid color print, photo, negative or slide. 20 color photos for \$2; 36 black and white for \$1. You get a free bonus of one photo in plastic. Add 35¢ shipping. Roxanne Studios, Dept. F-9, Box 1012, Long Island City, N.Y. 11101.



Framed in fringe

Unbleached muslin tiebacks are complemented with 2 in. short knotted fringe. 80 in wide per pair, they accent a window with puffy quaintness. 45, 54, 63, 72 in. long, \$8 per pair. 81 or 90 in., \$9.50. ppd. Nice to "fancy up" garage windows, too. Country Curtains, Dept. A-2, Stockbridge, Mass. 01262.



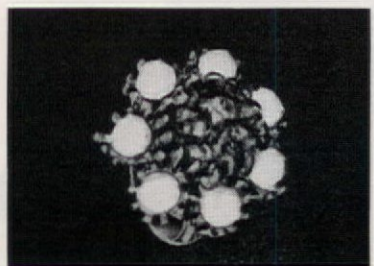
Rack it

If you have a where-will-I-put-it platter that's a space hoarder, why not use this platter rack to solve the big problem. Screw in to underside of shelf. Cushion-coated steel, it's 10x9 3/4 in. \$1.39; 3, \$3.98. Country Gourmet, Dept. A-2, 545 So. 4th Ave., Mt. Vernon, N.Y. 10550.



Casual cuddler

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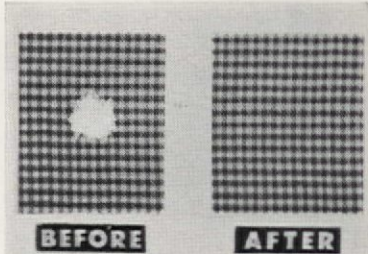
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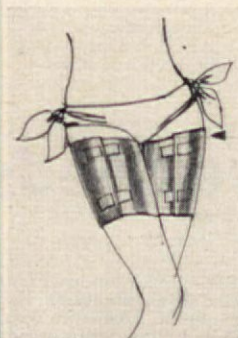
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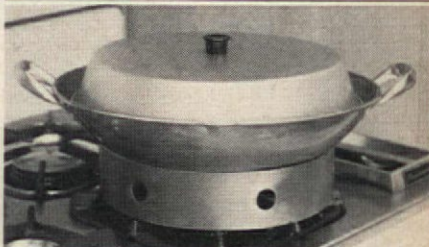


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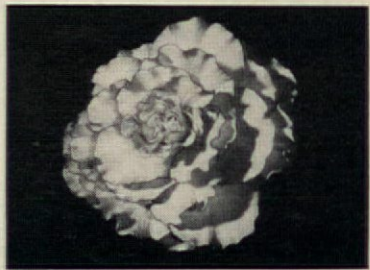
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Solo Gro cubes—with ARCELLITE—provide the most favorable conditions for germination; give the best results with the least amount of work! Wonderfully convenient, more crumble-resistant 1/2" cubes—with hole for seed—have special English formula plant-growing materials already included. Speeds growth of seedlings; ARCELLITE gives them hardy, vigorous roots—some will actually be ready for transplant from seed box to garden within a very few days! Germinate cubes in trays, window boxes, pots—or place in your garden! No thinning, no setback at transplanting time—put cube and all into the soil!

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Burpee's Big Boy Tomato

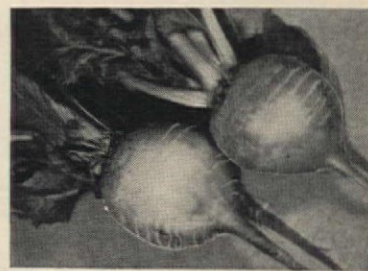
Giant Hybrids, up to 2 lbs. each. **SEEDS** No. 1 for everybody! Thick-meat, solid, luscious, red. Do well even in bad weather. For 10 seeds, send **25¢** 10 Plants Guaranteed to Grow!

For more plants, 30 seeds Big Boy and 30 Big Early Hybrid, \$1.50 value postpaid \$1.
W. ATLEE BURPEE CO., 3350 Burpee Bldg. Phila., Pa. 19132 • Clinton, Iowa 52732 • Riverside, Cal. 92502



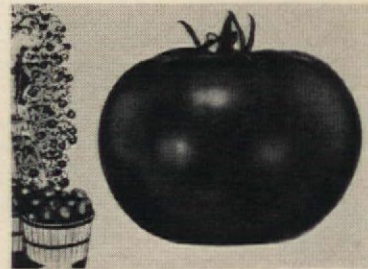
Mini glass garden

A green thumb or all thumbs, it's easy to grow these plants in any gallon-size container. You'll have an adorable miniature garden of 6 woodland plants in 2-3 weeks. Glass Garden Packet (6 plants), \$2; 2, \$3.75; 3, \$5. House of Wesley, Nursery Div., Dept. 2414-5, R.R.1, Bloomington, Ill. 61701.



Golden beets

That's right, golden and not red beets that "bleed." Delicious green tops or leaves make tasty eating, too. Order Burpee seeds from 152-page color catalogue. Has everything for garden-flower and vegetable seeds, fruits, etc. Free catalogue. Burpee Co., 6270 Burpee Bldg., Philadelphia, Pa. 19132.



Backyard beauties

Grow your own big, juicy red tomatoes from Trip-L-Crop Seed. This lush tomato treat may produce 2 to 3 bushels per vine that grows from 14 to 18 ft. high. Regular 50¢ packet is offered at 3 packets (limit per customer) for 25¢. Burgess Seed & Plant Co., Dept. B-45, Box 2000, Galesburg, Mich. 49053.

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25 CROWNS—covers 100 sq. ft. . . \$ 4.00
50 CROWNS—covers 200 sq. ft. . . \$ 7.50
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Dept. AH20-A Fryeburg, Maine 04037

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OLDS SEED CO.
Box 1069-A, Madison, Wis. 53701, Dept. A



Trees are tops

The splendor of nature gives your land a woody look. You'll get 25 sturdy 3-5 year-old trees, 8 to 16 in. tall. 5 each of Scotch pine, White pine, Norway spruce, Colorado blue spruce, Fraser fir. \$7.95 ppd. at planting time. Free catalogue available. Musser Forests, Dept. 31, Indiana, Pa. 15701.



Suet bird feeder

Strong wire mesh covers both sides of feeder for two callers at a time. With lift-off top, it holds generous supply of suet or suet cakes. 7x5½ in. with brassed chain. Pine in redwood finish. \$2; 2 for \$3.75. Sturbridge Yankee Workshop, Dept. AH2, Brimfield Turnpike, Sturbridge, Mass. 01566.



Batter up

Oriental Tempura pan comes with free batter mix (12-Oz. box) to make taste tempting dishes crispy outside and fluffy-light inside. Wire rack and spoon, chopsticks, recipes, instructions. \$2.98 plus 50¢ postage. (Extra Mix, 2 boxes, \$2.49). Maison Michel, AH-2 Michel Bldg., New Hyde Park, N.Y. 11040.



In the big time

It's simple to build these charming clocks. Kit includes plans and easy-to-follow instructions to build all 4—Grandfather, Grandmother, Banjo and Steeple clocks, plus catalogue of parts and kits on 15 others, too. \$3.50. Catalogue alone, 25¢. Mason & Sullivan, Dept. AE1, Osterville, Mass. 02655.



"Dial-a-dress" form

Custom fit any dress you make. Adjust to your waist, hips, etc. "Dial" measurements from numbers on DuPont Neoprene dress form. Assemble easily. Regular (8-20), \$5.49; large (20½-50), \$7.49. Steel stand, \$2.49. 55¢ postage. Greenland Studios, 7118 Greenland Bldg., Miami, Fla. 33054.

Improved Elastic Supporter.
By the use of this Improved Elastic Supporter the weight of the breasts is moved from the dress waist to the shoulders, giving cool and dress comfort, ventilation and a perfectly adjusted and easy movement of the body. Made of the very finest knitted elastic, woven with all cotton; the best should be!

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- IF A CHILD LIVES WITH HOSTILITY HE LEARNS TO FIGHT
- IF A CHILD LIVES WITH SKEWGLANCE HE LEARNS TO BE BAVY
- IF A CHILD LIVES WITH SHAME HE LEARNS TO FEEL SILENT
- IF A CHILD LIVES WITH TOLEBRANCE HE LEARNS TO BE PATIENT
- IF A CHILD LIVES WITH ENCOURAGEMENT HE LEARNS CONFIDENCE
- IF A CHILD LIVES WITH PRAISE HE LEARNS TO APPRECIATE
- IF A CHILD LIVES WITH PUNISHMENT HE LEARNS TO HATE PAIN
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This is a formula for parents on how and how not to act in front of the young ones. What the child sees and learns in his formative years can affect his entire life. This Creed, if followed faithfully by Ma and Pa, can't help but make better men and women out of the young people. Tax word top and bottom for owner handling.

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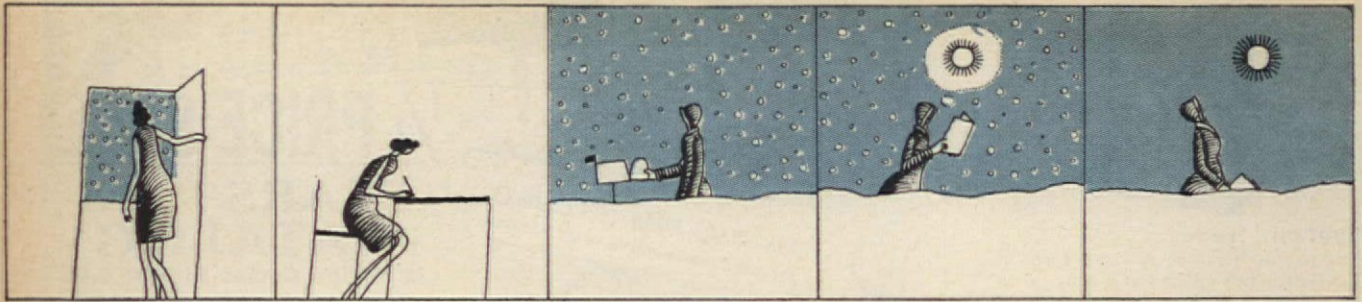
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DEAR AMERICAN HOME



Guy Billout

AMERICAN WING

Unfortunately I have to live in New York City but fortunately I live near the Metropolitan Museum of Art. There I recently spent several hours enjoying the beauty of the antiques pictured in your December issue. The patina on the beautiful highboy and secretary pictured in your article, "A Wing Full of Glory," makes you want to run your hand over their soft finishes.

Jay Cameron
New York, New York

A QUALITY ENVIRONMENT

As a wife and mother who has in recent years developed an increasing interest in the quality of our environment, may I thank you for your continuing emphasis on the subject.

You and your staff accomplish so much by bringing to our attention the many aspects of this subject—everything from open green spaces to quality of design in individual building projects and the whole complex area of the housing needs of the future—new materials, zoning restrictions and antiquated building codes. Your editorial policy is right on the beam.

Mrs. David Block
Austin, Texas

SHROPSHIRE, HAMPSHIRE, SUFFOLK?

As a farm wife whose husband used to raise Suffolk sheep, I can tell you those are not Suffolks in your November "House of History." They look like Hampshires to me, though the lamb in the foreground may be a Suffolk cross.

Mrs. Wesley W. Lee
Lamar, Missouri

They are either Hampshires or Shropshires.

Mrs. Virginia Easterbrook
Dudley, Mississippi
Hampshires they are.

SHAKER BOOKS

In your October issue you named Shaker Recipes for Cooks and Homemakers by William Lawrence Lasziter and The Shaker Cook Book—Not By Bread Alone by Caroline B. Piercy as two excellent Shaker cookbooks. I tried the bookstores in my area and they all said both are out of print. Hopefully you can tell me how I can order good copies, possibly through Eastern bookstores.

Mrs. William Metz
San Jose, California

Shaker Recipes For Cooks and Homemakers may be ordered from the Greenwich Publishers, 150 West 28th Street, New York, N.Y. 10001. Although it is presently out of stock, the Crown Publishers, Inc., 419 Park Avenue South, New York, N.Y. 10016, has assured us that *The Shaker Cook Book—Not By Bread Alone* will soon be available in book stores.

CLEMSON IS—WHERE CLEMSON WAS

In your November issue, in the article "The Turn-Around Year," you state that Professor Samuel F. Hulbert is from Clemson University of New York; however, Dr. Hulbert teaches and researches on the campus of Clemson University of Clemson, South Carolina. It is a landmark institution located on the plantation of John C. Calhoun.

Malcolm Usrey
Clemson, South Carolina

GAME BIRDS

The article by Jacques Jaffry in the November issue was very useful ("The Art of Cooking Game Birds"). Most articles have no first hand experience behind them and they don't include specific advice on whether the birds should be used fresh or hung.

A.J. Maher
Bayside, New York

BACK BY POPULAR DEMAND

The change in your magazine that makes me unhappy is dropping *Decorating Clinic*. I miss it very much. Could you please bring it back?

Mrs. H. Darrow
Detroit, Michigan

You are not alone. Many readers have requested that "Decorating Clinic" be brought back. You'll find it on page 36.

KITCHEN KLATSCH

Should a soufflé dish be greased?

Miss Mary Kotkow
Queens Village, N. Y.

We never grease a soufflé dish. These dishes are specially designed to have straight, smooth sides which allow the egg mixture to slide easily as it expands. During baking, the soufflé clings to the side of the dish which gives support to the finished soufflé.

Should margarine be used in place of butter in a low-calorie diet?

B. Weeks
Omaha, Nebraska

Butter and margarine have the same number of calories per unit weight. Margarine is recommended for low-cholesterol diets, but if you are counting calories, there is no difference.

In the October issue you printed a recipe for Starter for Sourdough Bread. Since I am not familiar with Starter, could you explain what it is and why it is used?

Mary B. Haynes
Phoenix, Arizona

Starter is a fermentation made from yeast, flour, water or milk and sugar. It was popular years ago because it kept a long time and could be used again and again for leavening.

Letters to the editors should be addressed to Dear American Home, 641 Lexington Avenue, New York, New York 10022.

THE SPANISH HAVE A WORD FOR IT. THOMASVILLE.

They have a word for style, too. *Elegante*. It's what makes the difference between a beautiful bedroom and a bedroom that makes you feel beautiful. That bedroom is Coronado.

See how the Baroque-inspired double doors are translated into drawers for the triple dresser? Notice the heavy hardware, executed with the flourish of medieval Spanish artisans. And the glowing Fiesta finish with the warmth and richness of Spanish sherry. Or you can have Coronado in Spanish Umber, a deeper finish.

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The whole room sparkles when the sun-bright glow of an Armstrong vinyl floor joins forces with natural sunlight.

This is one of the Vinyl Corlon® floors in the Armstrong Coronelle® Collection. It's called Cumberland™. It's like a patio of random, textured stones on the sun-drenched shores of the Mediterranean.

We put sunshine and vinyl into every Coronelle design and color. The sunshine is the glow from deep within that gives both the room and your spirits a lift. The vinyl is the tough material that makes the floor easy to clean and to keep clean.

Every home should have a Sunshine Room. It can be a kitchen, family room, front hall—any room where you put an Armstrong floor made with sunshine and vinyl.

See the entire Coronelle Collection in our elaborate, full-color portfolio. Send \$1 to Armstrong, 7002 Pine St., Lancaster, Pa. 17604.

Table, chairs, and serving cart by Thomasville Furniture, a subsidiary of Armstrong.

Floor design copyrighted by Armstrong.

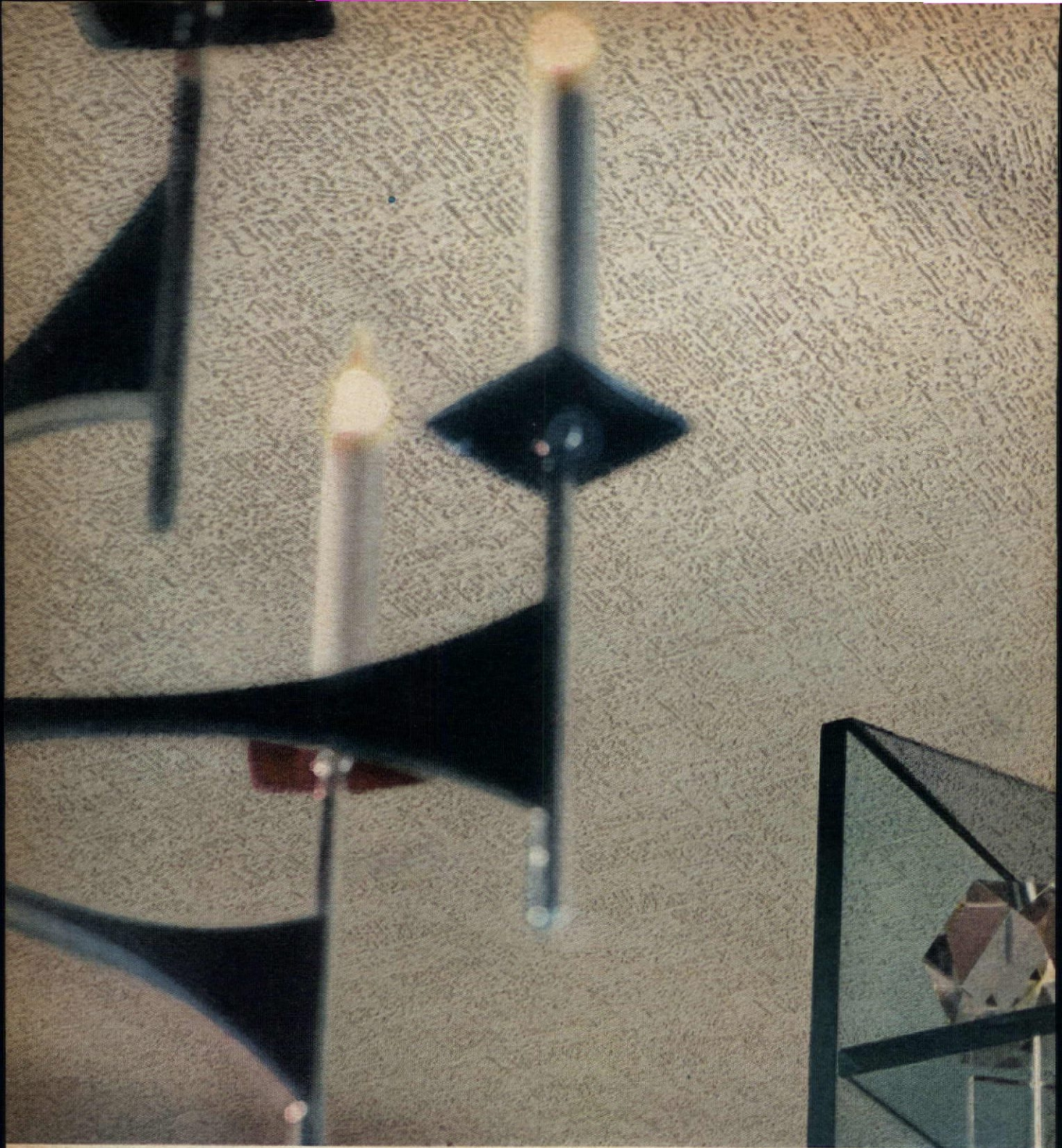


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Years ago, master craftsmen made ceilings
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Who but the Ceiling Masters could create ceilings for the finest rooms in your home? Richly textured ceilings, with an elegant, almost sculptured look. Ceilings that soften light. They're made to live under, entertain under.

Armstrong's new Chandelier Ceilings are different from any other ceilings because they're made of a different material—called Trilon™. Trilon lets you install the tiles so close to one another that the design seems to flow together. And you

can do a 10' x 14' room over a weekend. The cost for Chandelier Ceiling tiles for a room this size? Less than \$50.

One of the richly textured designs of Chandelier Ceilings is shown here. And it is acoustical, so it quiets noise. Chandelier Ceilings are also fire resistant. And, they're made only by Armstrong—the Ceiling Masters.

You can see Armstrong's new Chandelier Ceilings at your building supply dealer now. For the names of the dealers

nearest you, call this special number toll-free: 800-243-6000. In Connecticut, call 800-942-0655. For colorful Chandelier Ceilings booklet, write Armstrong, 7002 Rand Rd., Lancaster, Pa. 17604.



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FROZEN ASSET

The triple-dividend dessert. Elegant... luscious... *and* easy! Pick up the makings at your grocer's, put them together in minutes. After weeks in the freezer, the cake is still moist, the ice cream free of crystals. Why?

Because Heavy Duty Reynolds Wrap (unlike plastic bags and many other wraps) molds tight and firm, seals air out, seals freshness in.

Heavy Duty Reynolds Wrap. For everything you want to *keep* in your freezer.



FROZEN NEAPOLITAN DELIGHT

1 package (12 oz.) frozen pound cake
1 pint Neapolitan brick ice cream
1 pkg. (4½ oz.) frozen whipped topping, thawed
14 pecan halves 8 maraschino cherries
Heavy Duty Reynolds Wrap

Cut pound cake lengthwise into 2 equal layers. Place one layer on an 18" square sheet of Reynolds Wrap. Cut ice cream brick lengthwise into 2 equal slices and place on cake layer. Top with second cake layer. Frost top and sides with whipped topping. Decorate with pecans and cherries. (Takes less than 5 minutes to make.) Place on foil in freezer about 2 hours, or until topping is frozen hard. Remove from freezer. Bring foil up, double fold over top and fold in ends. Return to freezer till ready to serve.

REYNOLDS WRAP. OVEN-TEMPERED FOR FLEXIBLE STRENGTH.

