SUMMER

# American Home

50¢

City-cool or country-casual decorating

Light and easy Chocolate Mousse as only our French chef does it

New silhouette in summer furniture

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GREENSBORO NC 27412

# Don't cry, it's an Armstrong vinyl floor.

Armstrong created rugged Vinyl Corlon® floors because kitchens don't lead a soft life... especially if there are kids or pets around the house.

You can spill most anything on a Vinyl Corlon floor and never give it a second thought. The floor is nonporous, so the mess can't soak in and hide beneath the surface.

Corlon is more than practical. It has a deep-glow color that makes the whole kitchen come alive. It has a bright, glistening shine that makes the room look sparkling clean.

You'll never cry over an Armstrong Vinyl Corlon floor in your kitchen.

Armstrong

creators of THE INDOOR WORLD

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# RCA STEREO 8 TAPE CLUB

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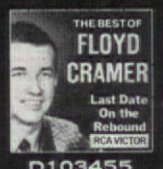

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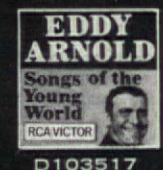

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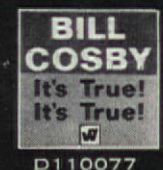

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## Spectacular Get-Acquainted Offer

Take Any 3

## STEREO 8 TAPE CARTRIDGES

for only $4.95

Worth up to $29.85 at regular Club prices!

You merely agree to buy as few as four more cartridges within a year at regular Club price from hundreds to be offered.

### Enjoy Fabulous Savings From the World's FIRST Stereo 8 Tape Cartridge Club!

**NOW!** Enjoy top Stereo 8 hits by top stars...at top savings! Choose from renowned labels: RCA, A & M, Warner Bros.-7 Arts, Reprise, London, Atlantic, Atco—in every music category. Look at these exclusive benefits:

- **Save NOW!** Choose THREE tapes for only $4.95 (worth up to $29.85 at suggested manufacturer's list price...optional with dealers). After trial membership, get one tape of equal value FREE for every two you buy at regular Club price (usually $6.95). That's a 33⅓% average saving!
- **All tapes guaranteed!** Club's own Warranty unconditionally guarantees all tapes against defects for 1 full year after purchase, regardless of label.
- **Charge them!** Pay only after you receive tapes and are enjoying them!
- **Keep posted!** You get our monthly publication "Sound Track" with latest news on Stereo 8 releases! Take monthly selection—or any of more than 100 others—or none at all!
- **Send no money!** Choose 3 of 66 hits shown here; we'll bill you $4.95 plus small shipping charge later. You can cancel membership after accepting 4 more, or continue to enjoy savings of one-third for years to come, with no obligation to buy! Mail the coupon right NOW to: RCA Stereo 8 Tape Club, P.O. Box 26888, Lawrence, Ind. 46226.

RCA

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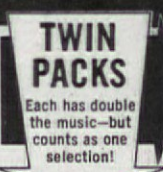

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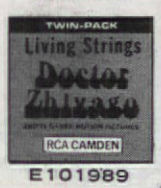

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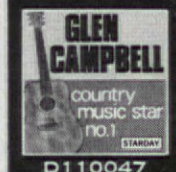

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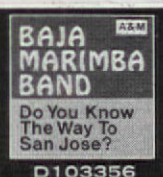

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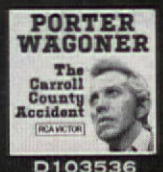

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## MAIL THIS COUPON TODAY!

**MAIL TO: THE RCA STEREO 8 TAPE CLUB**
**P.O. Box 26888, Lawrence, Indiana 46226**

Yes, please accept my application for trial membership in The RCA Stereo 8 Tape Club and send me the 3 cartridges I have selected for only $4.95 plus small shipping-service charge. I understand I need buy as few as four more cartridges at regular Club price within a year to fulfill my trial membership, after which I will get one tape of equivalent value FREE for every two I buy at regular Club prices.

MAIL ME THESE THREE CARTRIDGES

| | | |
|---|---|---|
| | | |

**I am interested in the following type of music:** (check one only)

☐ **Popular** (Instrumental/Vocal Moods) ☐ **Country & Western**
☐ **Today's Sound** (Rock/Soul/Folk)

Mr.
Mrs.
Miss (Please Print)

Address.....

City/State..... Zip.....

One Membership Per Family.
APO/FPO addresses write for special offer.

3-C2 L-4

LIVE THE CAREFREE ELECTRIC WAY

# Only a home with electric heat can pass every comfort test

See what we mean about the carefree comfort of electric heat? The temperature's virtually the same throughout the room, even on the floor. Even near the window. Only with electric heat can you bask in such uniform comfort. Go ahead. Live carefree with electric heat...in any home, old or new. Mobile home and apartment, too. Also consider summer comfort with electric cooling. Call your electric heating contractor or your electric light and power company. They'll show you the way to comfort.

Live the carefree way with

## Flameless Electric Heat

**Live Better Electrically**

Edison Electric Institute
750 Third Ave., N.Y., N.Y. 10017

This Gold Medallion identifies a home where everything's electric, including the heat.

# American Home

SUMMER, 1969 VOL. LXXII. NO. 6

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**OUR COVER:** New shapes, new uses, new glamour—that's the look of summer furniture. Story on page 50. Photographer, Richard Gross.


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**A MAGAZINE OF**
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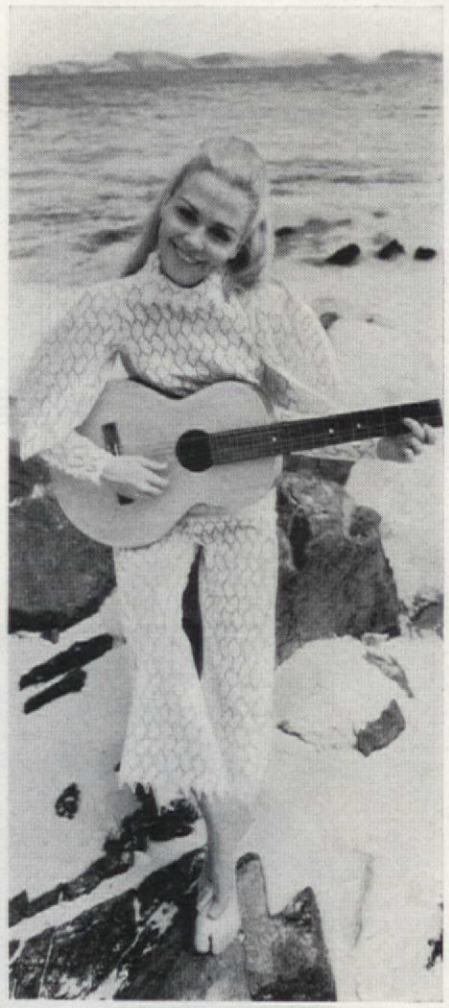


*The beach is a summer place*

*A place for sitting in the sun or building castles in the sand. For playing volley ball or working the Sunday crossword puzzle. Singing folk songs, catching a frisby, roasting hot dogs... The beach is lots of reasons for a girl to use Tampax tampons. Worn internally, they help you feel cool, clean, fresh.*

NO BELTS
NO PINS
NO PADS
NO ODOR

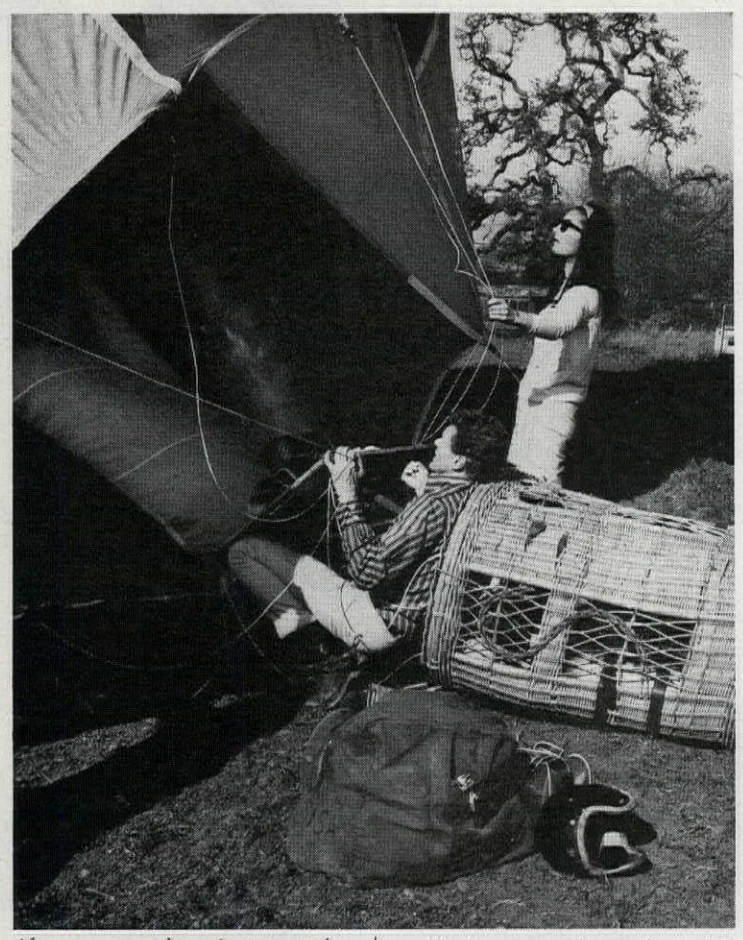
*Outfit by Sarff-Zumpano Inc.*

DEVELOPED BY A DOCTOR
NOW USED BY MILLIONS OF WOMEN

TAMPAX® TAMPONS ARE MADE ONLY BY
TAMPAX INCORPORATED, PALMER, MASS.

Summer is the season for a little style in your life, so consider lifestyle. Decide how you are going to get up and out and at it and with it during the dog days just ahead.

# Lifestyle



If you are planning to take up ballooning, meet Deke and Joanne Sonnischen of Menlo Park, California, who run a balloon school. You will be too late for this year's transatlantic race, but Deke can teach you how to make paper balloons lofted by hot air from an hibachi.

Buy a Shih-Tzu! In the old days, a commoner found with this dog outside the Peking Palace walls was put to death, and it is still exclusive, if not *that* exclusive. The Shih-Tzu was recognized by the AKC in May, the first new breed to be accepted since 1960, and ownership will put you one up on the Joneses, though perhaps not on Queen Elizabeth, who has had one for years. It is small, good-natured, double-coated, the outer hair long and fine—a dog which one breeder says, "serves no practical purpose. It is just a good companion."

(continued)

Supergirls do anything. The new, country-wide service organization has 800 with-it young ladies, like Danielle Steel of New York, who tackle offbeat chores. Six of them turned out not long ago to wash down Frank Sinatra's plane during a strike in Washington, D.C., so don't think your problem is going to faze them.

# NOW You Can Decorate Your Home with this BISHOP & LORD Stencil Set

■ The pieces shown here illustrate just a few of the ways you can use stencilling to bring new beauty into your home or apartment.

Would you like an attractive frieze around a ceiling? A Colonial border around a floor? A stencilled scene to add a decorator touch to a dining area, to a living room or a bedroom?

■ You can do all this—and much more—with this new stencil kit, developed by Adele Bishop and Cile Lord, the two foremost stencil decorating artists in America . . . whose work now graces some of America's most interesting homes . . . who work with America's foremost home decorators.

**SO EASY TO DO—SO INEXPENSIVE**

■ With the Bishop & Lord Stencil Kit any woman becomes an artist in her own home, every woman can enrich her home with colors, objects and designs that reflect her own individuality and taste. You can do a chair, a bench, a lamp and shade in an evening! You can enjoy creative days of dramatically improving a room with a stencilled door, a wall section, valances . . . let your imagination roam around your entire home or apartment.

**WOULDN'T YOU JUST LOVE TO STENCIL SOMETHING NOW?**

You can start the day you get your kit. It contains an attractive easy-to-follow Instruction Manual prepared by Adele Bishop and Cile Lord. It has a set of special acetate see-through stencils (see what you've done, see where you're going). Each stencil can be wiped clean and used over and over again. And each stencil sheet has its individual instructions. (You can't make a mistake!) You get a complete set of instant dry paints, special stencil brushes made exclusively for Bishop & Lord —everything you need!

**ORDER YOUR STENCIL KIT TODAY— YOU MUST BE DELIGHTED**

Stencilling combines economy with fun, leisure time with creativity. It can cut hundreds of dollars from a decorating budget. Yet kits are amazingly inexpensive.

You have your choice of two authentic Bishop & Lord Stencil Kits:

■ The Standard $9.95 Kit contains: Complete Illustrated Stencil Manual, 2 see-through, reusable acetate sheets (8 stencil designs), 2 special stencil brushes, 3 tubes of stencil paint (primary colors—yellow, blue, and red which are intermixable to get other colors).

Enough for an entire room scheme plus several pieces of furniture.

■ The Deluxe $19.95 Kit contains: Complete Illustrated Stencil Manual, 6 see-through, reusable acetate sheets (17 stencil designs), 2 special stencil brushes, 6 tubes of stencil paint (red, blue, yellow, black, white, and green).

Enough to decorate a whole house!

■ Send for the kit you want now (additional supplies are always available). We guarantee you must be completely satisfied and happy with your kit or you may return it within 30 days in good condition for a full refund.

**START STENCIL-DECORATING NOW—ORDER YOUR KIT TODAY**

**Send coupon below for the kit you want, (additional supplies will always be available). We guarantee you must be completely satisfied and happy with your kit—or you may return it for a full refund.**

SEND THIS NO-RISK COUPON TODAY

Dept. AH-769

**ALEXANDER SALES CORPORATION**
**26 South 6th Avenue, Mount Vernon, N.Y. 10551**

*Please send me the Stencilling Kit(s) I have checked below on the basis that I must be satisfied or I may return them for a full refund.*

I enclose $_____

Charge to ☐ Diners Club ☐ American Express ☐ Carte Blanche

Account #_____ Signature_____

..... Standard Stencil Kit(s) at $9.95 plus 70c P.P. and Hdlg.

..... Deluxe Stencil Kit(s) at $19.95 plus $1.00 P.P. and Hdlg.

NAME_____

STREET_____

CITY_____ STATE_____ ZIP_____

*(N.Y. Residents please add appropriate tax)*

**NATIONAL MAGAZINES REPORT ON STENCILLING**

*"A stencil brush is a magic wand that makes coaches out of pumpkins, personal triumphs out of plain-Janes. If you have the urge to embellish furniture—or other surfaces with decorative motifs, but have serious misgivings about your freehand skill, stencils are the answer. Stencilling is surprisingly quick, yet long lasting."* **—House & Garden Magazine**

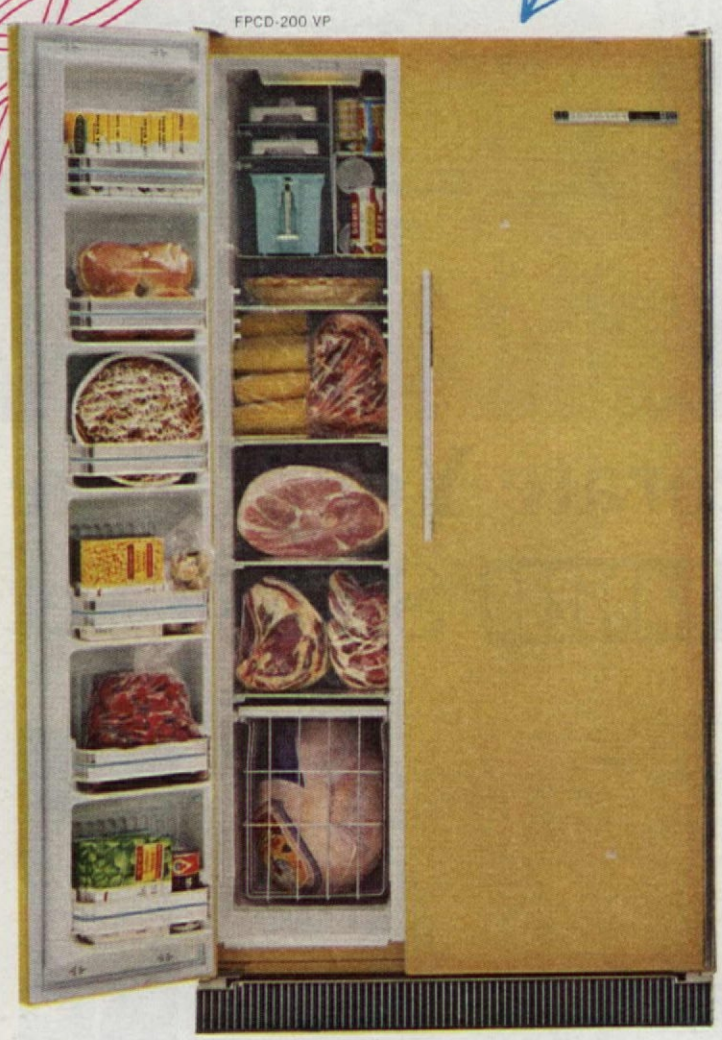
*"A-n original way to decorate your home that is easy, quick, inexpensive —and fun . . . stencil your walls, your floors, your furniture."*

**—Seventeen Magazine**

**ALEXANDER SALES CORPORATION**

26 South 6th Avenue, Mount Vernon, New York 10551

# Wow! Choose either this... or this...




**20.0 cubic foot side/by/side refrigerator-freezer:** Everything's right at your fingertips here, including space for up to 247 pounds of frozen foods (in the 7.05 cu. ft. freezer section). 15 different freezer shelves, plus a Roll-to-You freezer basket practically serve the food to you. (That's what we call convenience.) This Frigidaire refrigerator and freezer both 100% Frost-Proof, of course.

**20.5 cubic foot top freezer refrigerator:** To top off the great value on this model, here's our largest top freezer. A 5.82 cu. ft. freezer that holds over 200 pounds of frozen foods at eye level. And both refrigerator and freezer come with Reversa-doors, that convert to left or right hand opening. So you can arrange the Reversa-doors to fit your kitchen... and not vice versa. All 100% Frost-Proof, of course.

**Get these models in *either* Harvest Gold, *or* Avocado *or* Colonial Copper *or* Snowcrest White.**

GM
MARK OF EXCELLENCE

# THE BIG FRIGIDAIRE

# and get these Frigidaire Features.

## LOTS OF SPACE

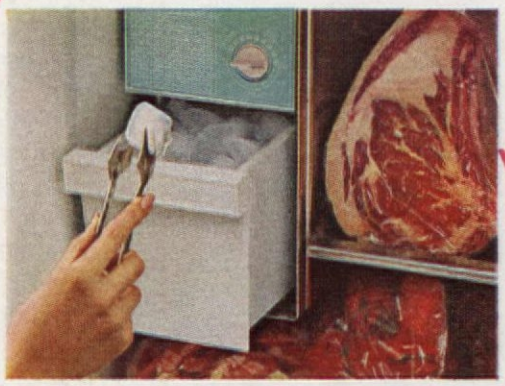
With the extra large freezer and refrigerator space in both models, you can have your cake and store it, too. You won't have to worry about storing the watermelon in the attic, just because the turkey's in the refrigerator.

## ROLLERS

Frigidaire smooth-glide nylon rollers are as nice to your floor as they are to your back. And they turn cleaning below or behind the refrigerator from "uphfff" to "ahh." Easy-to-adjust levelers are on all four corners.

## BIG VALUES NOW ON MANY FRIGIDAIRE REFRIGERATORS!

CHECK YOUR LOCAL FRIGIDAIRE DEALER FOR HIS SUMMER SALES EVENTS.



## "EITHER-OR" AUTOMATIC ICE MAKER

*Either* you can have this optional automatic ice maker installed when you buy your refrigerator, *or* you can have it installed in your home later (it's easily connected to the water supply). When you do get it, you'll be getting an ice maker that automatically fills, freezes and releases cubes into a handy server. And the exclusive Frigidaire Cube Level Control lets you dial enough ice for a pair or a party!

**Frigidaire bothers to build in more help.**

FRIGIDAIRE

# "EITHER-OR" DEAL!

# Bakes like a stove. Broils like a stove. Cleans like a pot.



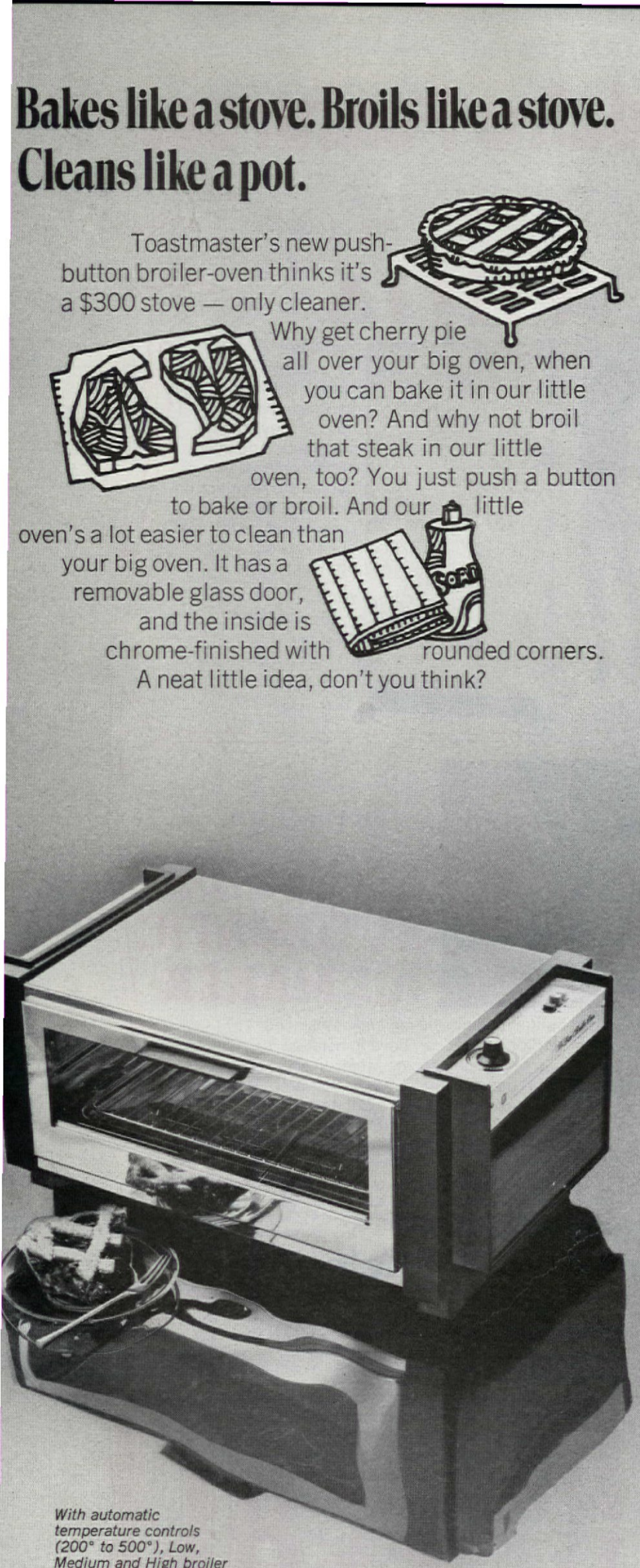
Toastmaster's new push-button broiler-oven thinks it's a $300 stove — only cleaner.



Why get cherry pie all over your big oven, when you can bake it in our little oven? And why not broil that steak in our little oven, too? You just push a button to bake or broil. And our little oven's a lot easier to clean than your big oven. It has a removable glass door, and the inside is chrome-finished with rounded corners.



A neat little idea, don't you think?



*With automatic temperature controls (200° to 500°), Low, Medium and High broiler settings, chromed broiler and baking racks. Model 5240*

TOASTMASTER®

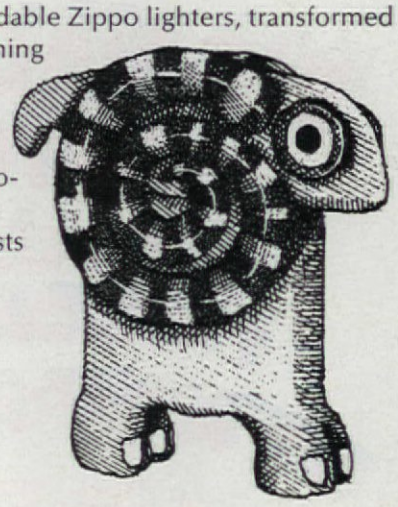
DIVISION/McGRAW-EDISON COMPANY, ELGIN, ILLINOIS 60120




Sunlight, the tracings of leaf shadows, rain—all are additions to Steven McNamana's paintings, which are intended to be displayed out of doors. They vary from moment to moment with changes of light and their surroundings. Which is *not* to say they fade. McNamana's acrylic colors hold, resisting weather and even, since he works in California, smog.

If you can keep up with Georgie White, go do it—run the Colorado River with the only woman licensed to take you, and if Georgie has no more room go anyway, with another of the dozen float-trip operators. This year marks the 50th anniversary of the Grand Canyon National Park and the 100th anniversary of the first descent of the Colorado River by Major John Wesley Powell. Celebrate by making the trip yourself—it will last from four to seven days, cost $60 or $70 a day, and BYOF (bring your own food) though guides do provide a boat.

Hippy Zippos are the dependable Zippo lighters, transformed by real hippies into something a little farther out. They are sold through two New York shops, Fancy That and Bedlam, but the artists who decorate them elect to be anonymous, so as to remain outcasts in good standing.

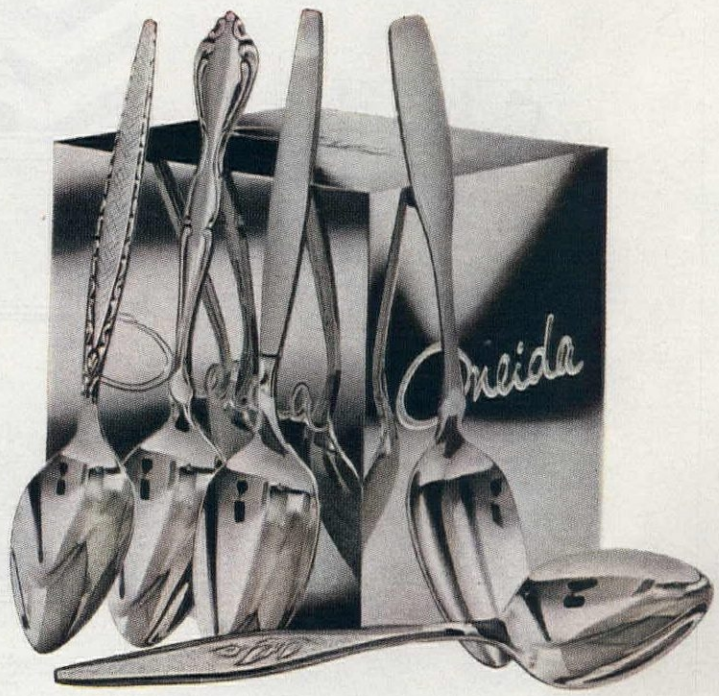


TURFSKI is not the name of Anna Karenina's count, it is the basic equipment for a whole new sport. Short plastic skis with seven elliptical rollers are made for skiing on grass. The action is similar to that of parallel snow-skiing, but the ambience is turf-skiing's own. Not a toy, the Turfski will permit summer adaptation of regular skiing facilities. You can practice if you have a high, steep hill of your own, but you'll have to groom it of potholes and rocks or you'll be sorry.

# When you told him eight-thirty and he brings them at six

and there you are in curlers . . . no eye make-up . . . and a this-can't-be-real-it's-a-nightmare look on your face—justifiable homicide whizzes through your mind. But you smile sweetly, shoot him a poison-arrow look, and go switch into your niftiest crepe creation. Thanking your lucky stars that at least your table will be set . . . beautifully set with elegant Oneida. Every piece affirming what good taste you have. Every piece designed to make a graceful showing however you use it—for a formal dinner or impromptu buffet. Yes, Oneida has a way of making a girl look good in any situation. Isn't it time you began . . . began to set it right with Oneida?

## Set it right with Oneida




Community® Stainless patterns (l. to r.) Venetia, Cantata, Frostfire, Paul Revere, Woodmere. 50-piece service for eight, $69.95 at fine jewelry and department stores.

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Edited by Vera D. Hahn

# GET THE MESSAGE WITH TAPE

The look is hard-edge and the place to buy it is in the nearest hardware store or anywhere else they sell the medium: pressure-sensitive tapes.

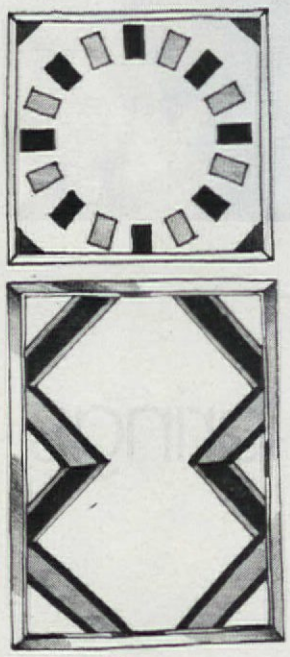
With the colorful vinyl-coated or silvery aluminum tapes (for vital statistics, see below) you can turn the most ordinary household possessions into the most with-it accessories in an instant.

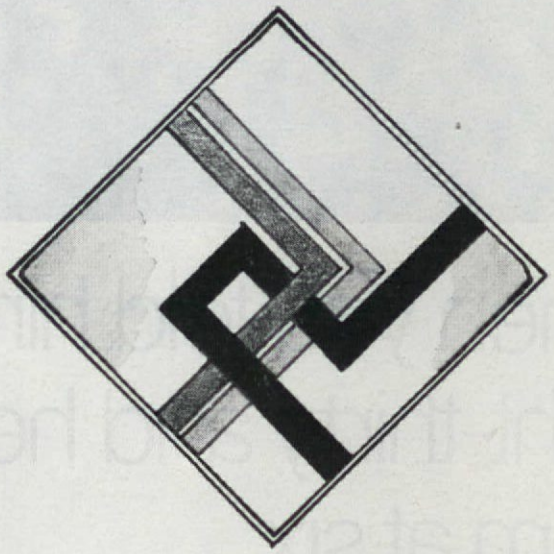
And you can also create your own, starting from scratch, with nothing but tape or you can be more ambitious and use these tapes for space-expanding, eye-fooling supergraphics. Good examples of all three approaches are sketched here. Following are a few more ideas to spur you on your way: Cover old venetian-blind slats with aluminum tape. Enlarge switch plates (in your child's room, maybe) with a border of two-inch-wide tape. For neater-looking paperbacks tape their spines and label. Tape will turn an old lampshade on. Try the same treatment on step-on garbage cans and matching kitchen canisters.

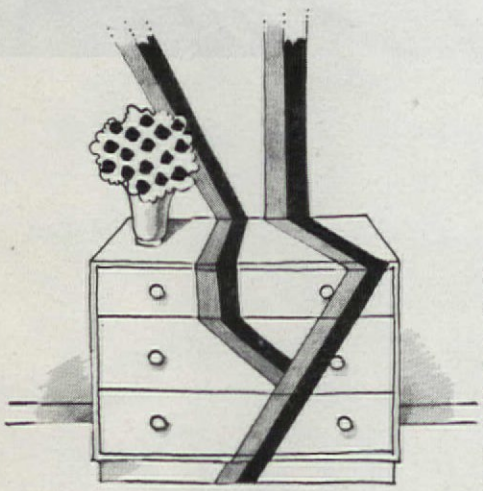
Pressure-sensitive tapes need a firm pressing down once they are in place. They work best on a clean, dry surface; wipe with detergent before applying tape. If you use tape on a painted wall, be sure it is in good condition, otherwise tape may pull off paint particles when you wish to remove it. Some types of tape will stick harder the longer they stay in place.

The tapes we used here are by Arno Adhesive Tapes, Inc., a Division of Dr. Scholl's. They are sold in department, variety, and paint stores. The aluminum tape is two inches wide, comes in 10-yard rolls that sell for $1.69. The vinyl-coated cloth tape comes in five and eight-yard rolls, two inches or ¾ of an inch wide, that retail for 90c and 69c.

*Do-it-yourself wall decorations are easy to make with tape. Use pre-stretched canvas or mirror, framed or unframed, as background. Experiment with aluminum tape on mirror, color tape on the canvas.*

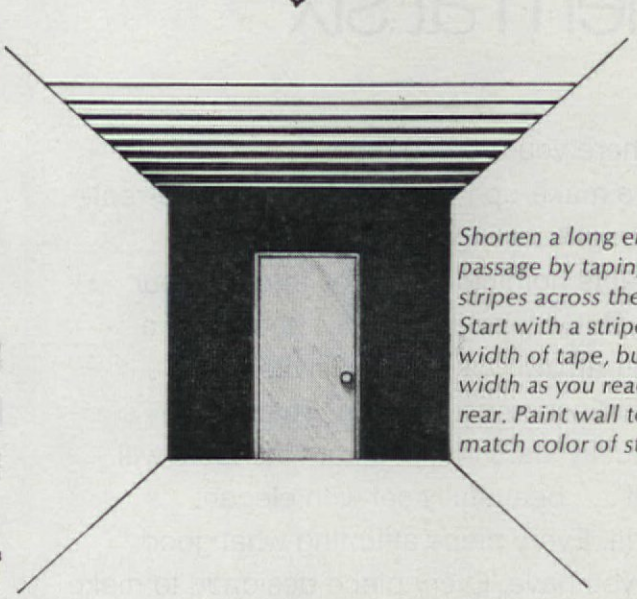




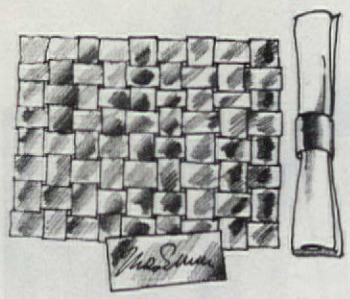


*Supergraphics boldly taped over the front and top of an inexpensive chest make it vanish if they continue right up the wall behind it.*

*Chevron, stripe, or plaid a wall with tape. Before measuring out the pattern, make sure the wall is in good condition and clean.*

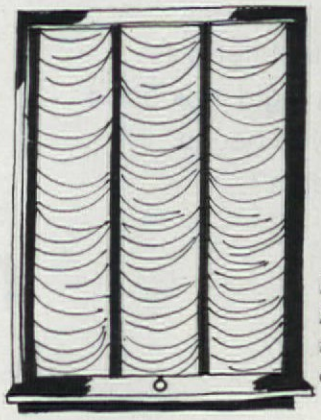


*Shorten a long entry or passage by taping stripes across the ceiling. Start with a stripe one width of tape, build up width as you reach the rear. Paint wall to match color of stripes.*



*Tape a party table setting. Mat is woven from aluminum tape with backing left on. Napkin rings and place cards are also made in minutes.*

*Frame a picture mat in the French style with two widths of tape, possibly mix aluminum and a subtle shade of cloth tape, instead of with watercolor and pen.*



*Fool-the-eye Viennese blind is easy to make: Run lengths of tape down a plain white window shade, paint in the folds.*

Artist: Isador Seltzer

©Sears, Roebuck and Co.

# Why did author Jean Kerr, who could afford any stove, want a self-cleaning Kenmore from Sears?

All those who've read Jean Kerr's "Please Don't Eat the Daisies"—or seen the movie or TV series—will remember her incredible house. That huge brick castle with the clock towers, tilted chimneys and secret panels!

Mrs. Kerr and her husband, Walter, *The New York Times* Sunday drama critic, still live there with the four sons of "Daisies" fame—Christopher, twins Colin and John, and Gilbert. But there are 3 additions—son Gregory, daughter Kitty and a Kenmore stove from Sears, Roebuck and Co.

"Everybody cooks in this family," sighs Jean Kerr. "So I really needed the double-ovens on our new Kenmore stove.

"But above everything else I just had to have that fabulous Sears self-cleaning oven.

"Colin, or B. P. as we call him for Bottomless Pit, has a concoction he makes called Marshmallow Jumble. Ever tried to get gobs of baked marshmallow off an oven?

"But even that doesn't phase my Kenmore!

"All I do is shut the oven door on the whole mess. Set the self-clean control and timer. And go find any excuse not to write.

"A few hours later, that oven is immaculate. And I mean completely clean in the front, back, sides, everywhere."

And now, with Jean Kerr's self-cleaning oven, the witty author and playwright has more free time.

So watch for her new book due this fall!

**Sears Kenmore Stove**

**for women who want the best even if it does cost less.**

# When The Declaration of Independence Was Signed in 1776...

# Jules Jurgensen Was Already 36 Years Old

*Thirty-six years before the American Revolution,* the House of Jurgensen had already begun acquiring its fine reputation for watchmaking quality. Although its fashion designs have changed dramatically in the ensuing two centuries, its credo of uncompromising quality has not. And today more than ever Jules Jurgensen watches are being made to the very highest standards of Swiss craftsmanship, accuracy and beauty. Jurgensen designs have gained them a reputation as world leaders in modern-day fashion. Winner of 32 prized International Awards, Jules Jurgensen watches combine the master skill and dependability of the old with the accuracy and beauty of new ultra-smart styling.

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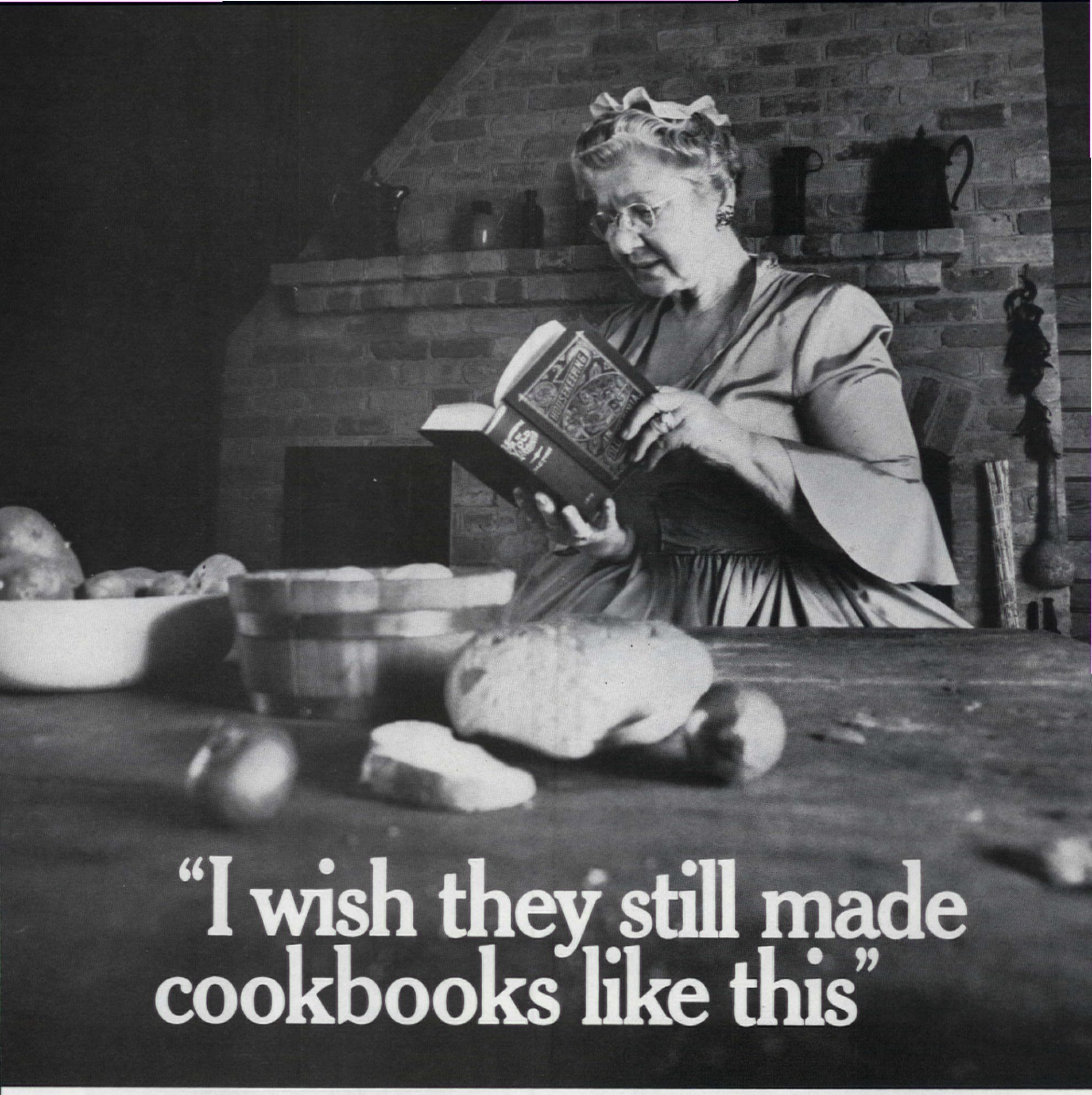



# "I wish they still made cookbooks like this"

Mrs. Mabel Oliver Bellwood presides over Red Hill-on-the-Staunton, the lovely restored home of Patrick Henry in Virginia.

So, quite naturally, she's fascinated by the cookbook she's holding.

For Housekeeping in Old Virginia was actually written by Patrick Henry's granddaughter.

This famous cookbook contains favorite dishes of the FFV (First Families of Virginia), names you'll surely recognize from American History. There are over 1700 heirloom recipes in all, including Flannel Cakes, Pigeon Pie, Souse Cheese, Nasturtium Sauce, etc.

Original copies of this 530-page classic cookbook are very rare. So we've arranged to print reproductions, authentic in every detail.

Our book has the same antique, wheat-colored paper; the same delicately grained leather-textured binding; the same baroque gold decorations.

And like the original, it has a chapter on housekeeping hints, and another on sickroom remedies such as a "Breast Salve" and a prescription for weak back that calls for a quart of whiskey.

There's even a special section of old advertisements (customary in books of that day) which includes an entertaining description of Dr. Scott's electric corset.

We'll send you this delightful cookbook, free, to introduce you to our Cookbook Collector's Library.

During the past two years, we've been collecting a library of hard-to-find cookbooks. We searched for little-known collections, locally edited and full of almost-forgotten recipes. We uncovered famous cookbooks that have slipped out of print. Even privately-printed gourmet cookbooks limited to a few hundred copies.

We will republish the best of these—impeccably printed and bound—and send them out every two months to our subscribers for free examination.

You can look forward to such selections as: Louisiana Cookery, Pennsylvania Dutch Cookery, The New England Yankee Cookbook, The Farmer's Market Cookbook, the famous West Coast Cookbook, Blue Ribbon Recipes (county fair winners), Lucinda's Party Foods, etc.

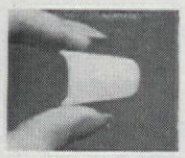
But let us make this clear. You don't have to buy a single one of these books. Every two months, a selection will be sent to you for ten days' free examination. You may return any cookbook you don't want. For those you keep you never pay more than $3.95 a copy. And, you may quit at any time.

By mailing the postage-paid card attached at left, you'll simply say, "Yes, I'd like a chance to see cookbooks and recipes I'd never come across by myself."

If card is missing, you can simply send your name and address to Cookbook Collector's Library, Dept. 2123, Old Shepherdsville Rd., Louisville, Kentucky 40218.

Housekeeping in Old Virginia will be sent to you. You may keep it free in any case. And you'll be under no obligation to buy another cookbook —now or later.

# Tiny Norforms®, easier than douching, more effective against odor.



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Norforms are so safe, you can use one as often as necessary. What a relief! You feel confidently odor free...much more easily than douching. Try Norforms—the germicidal protection married women trust.

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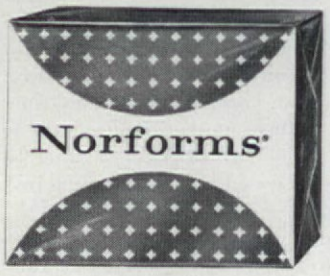


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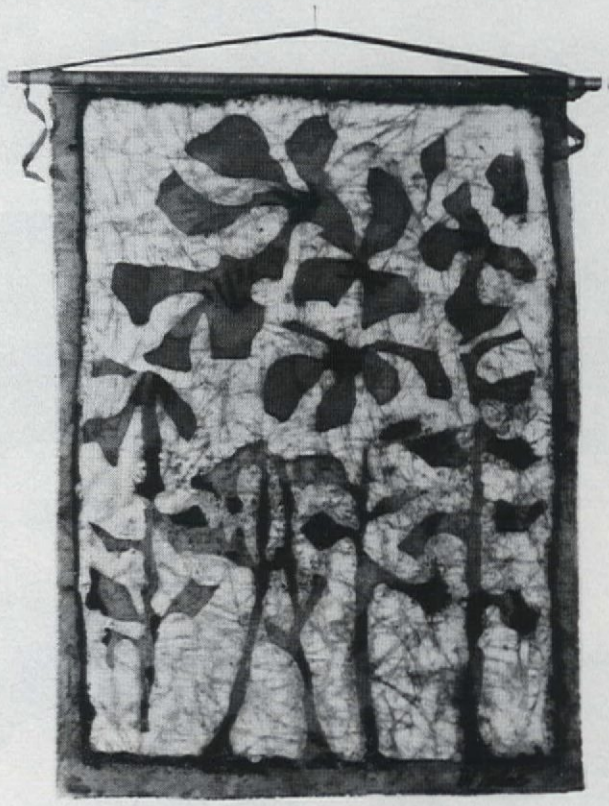
ALL ABOUT DECORATING

# NEW HANG UPS

Today's good wall hangings—supergraphic quilting, op-looking silk screens, and modern batik—are more than just wall decorations. They are works of art worthy of being collected, just like paintings or etchings. They do not include those bad copies of medieval tapestries now in mass production.

The hangings shown here are handcrafted in a variety of weaving and dyeing techniques, in interesting designs and fresh colors. All retail for under $100 and are just the thing for the young collector with little money. For those frequently on the move, wall hangings pack and travel on a moment's notice.

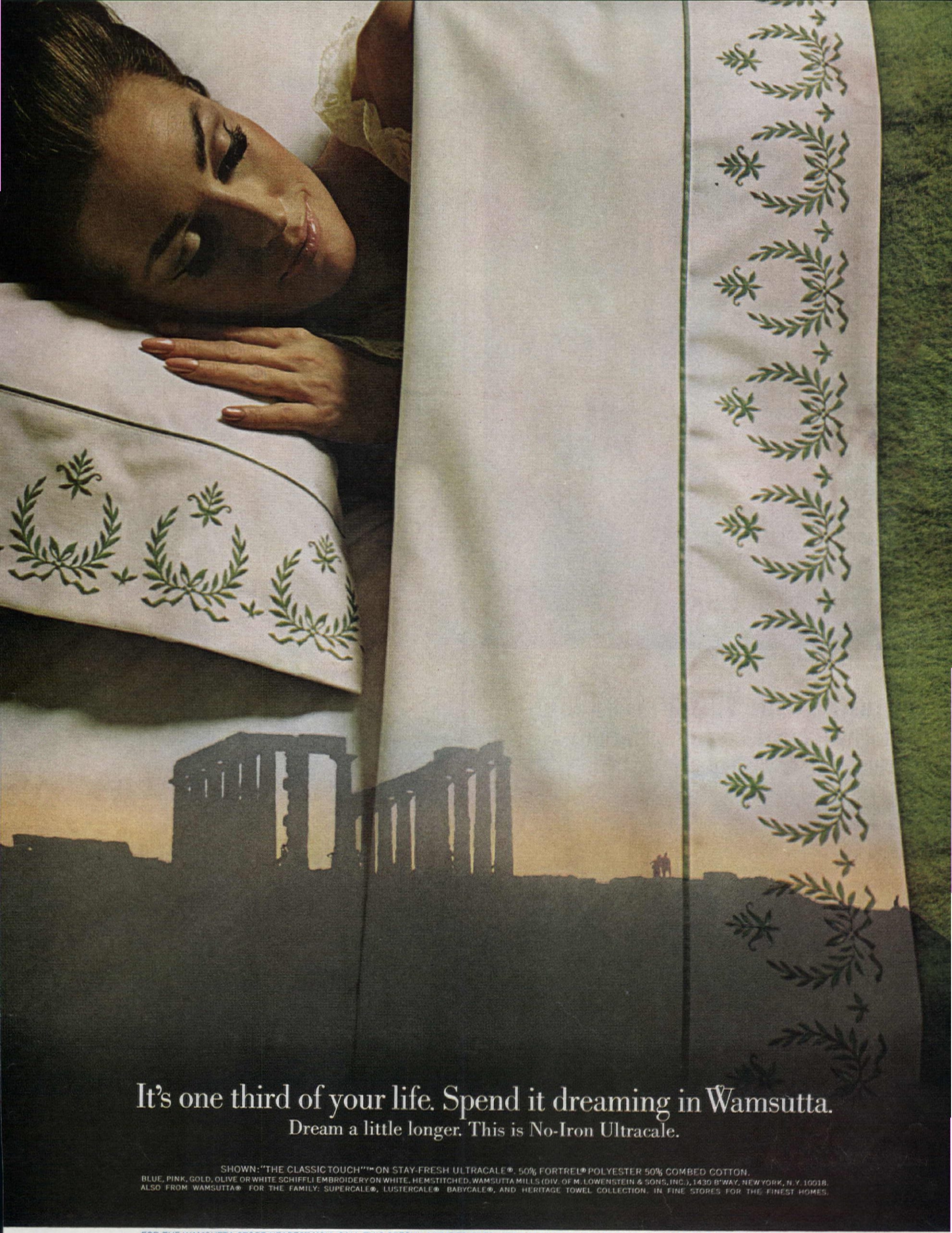


*Batik, an ancient craft from the Far East, has been adopted by modern artists around the world. The process consists of coating areas of fabric with beeswax, dipping it in dye, adding more wax, and redipping it in other colors. In the final step the wax is removed. This hanging of brilliant, multicolored flowers is from Georg Jensen and retails for $50.*

*This curlicued thing is a serigraph or silk-screen print. The pattern (in this case the white part) is blocked out on a screen and dye is forced through the uncovered areas to the fabric beneath with a squeegee. Six feet long, it sells for $75, Raymor.*

*This wall hanging will double as a rug, if you can bear to step on it. Handwoven of soft nubby wool in separate pieces, it is then sewn together. In shocking pink and orange, it is imported from Peru by Pinata Party and is $50.*

(continued)



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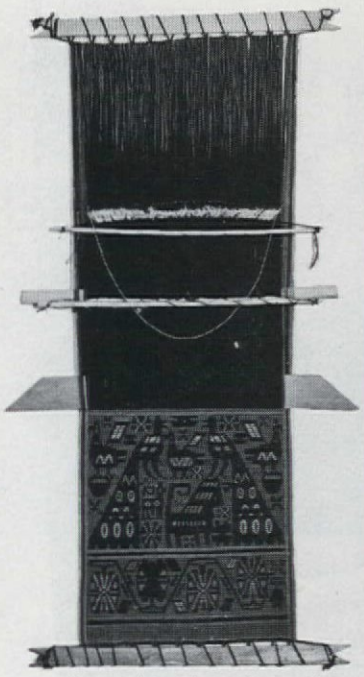
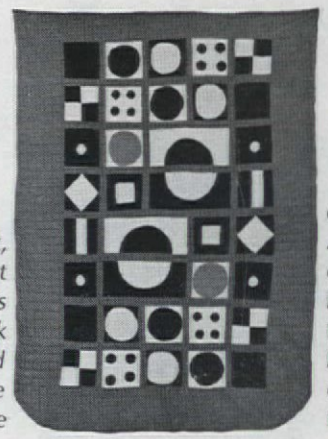


*Since this Chota loom from Peru is just as fascinating as the cloth woven on it, this hanging is sold unfinished. To the Indians it means less work and the chance to show off the intricacy of their craft. $20 from Piñata Party.*

*Bayeta cloth of handspun and handwoven sheep's wool is appliquéd in black on a natural ground by the Indians of Bolivia. Measuring approximately 18 by 40 inches, it sells for $35 from Piñata Party.*



*It's really a bed quilt, but too beautiful not to show off. This modern-day patchwork was hand-stitched by the women of the Freedom Quilting Bee cooperative in Alberta, Alabama. A twin size costing about $95 in black, white, and a touch of red with a bronze border, can be ordered directly from the cooperative.*

*This modern Swedish version of the original Flemish tapestry technique is handwoven in linen, with tiny beads on each tulip. It is available in three color combinations and measures about 24 inches square. $71 at Georg Jensen.*

All prices approximate Photographer: Ed Isaacs

# I charmed my snake-catching hubby by losing 79 pounds.

By Wannette Davis—as told to Ruth L. McCarthy

I declare, at 223 pounds, I was the hippiest girl in Jacksonville, Florida. Now if I had been a rattlesnake, my husband would have appreciated my size. He catches them and he could have sold me to a reptile show for a pretty penny. But being his wife, I know now that he really wished for me to lose back to where I was when he married me.

Morris never insulted me in front of people, though. But at home, he'd kiddingly say: "You all look like a short bale of cotton, Wannette." Unfortunately, I never took the hint, because, honest, I really didn't think I looked as bad as I did.

You see, I love to cook and I used to load that table till it groaned. I'd take turnip roots and boil them with neck bones, then add corn bread to the pot liquor and come up with the most delicious dumplings you ever tasted. As you can see, they mostly wound up on my hips, along with my sausage sandwiches and home-baked peach cobblers and pineapple upside-down cakes. It's no wonder I gained 50 pounds when I was pregnant with my daughter.

*Here I am at 223 pounds. And wearing a splashy plaid at that. I sure wanted to be noticed.*

**Before and After Measurements**

| | Before | After |
|---|---|---|
| Height | 5′5¾″ | 5′5¾″ |
| Weight | 223 lbs. | 144 lbs. |
| Bust | 46″ | 36″ |
| Waist | 37″ | 27″ |
| Hips | 54″ | 40″ |
| Dress | 22½ | 14 |

*This is how I look at 144 pounds. And nobody's touched up this picture. You just ask my neighbors.*

After she came, I tried to get those pounds off, but I couldn't budge them. Finally, I took some diet pills, but they made me so high-strung, Morris just threw them out the back door. Even my step-daughter, Pauline, who came to live with us, couldn't stand me and went back to her real mother.

I tell you, I was such a size around the hips, nothing fit. And since I had a job, it made it hard dressing. I remember, at work one day, I just broke right out of my skirt. So I called up Morris and told him to buy me a new one right away. Well, he got a big one, but it still bunched up over the humps. I just went into the ladies' room and cried. But I wouldn't let him change it. I worked in it the rest of the day and it hung in my closet till I gave it away.

Finally, my boss lady suggested I try the Ayds Plan. I said: "Will you go along with me?" And she and some of the girls said they would. So I went to the drugstore and bought a box of the plain chocolate fudge-type Ayds. (I noticed they had a chocolate mint fudge and a chewy vanilla caramel kind, too.)

Well, anyway, I started taking two Ayds before meals like the directions say. With a hot drink. Coffee for me. And the Ayds Plan really helped me to cut back my appetite. Like for breakfast, I began having half a grapefruit, a scrambled egg and bread with a little butter, whereas before I'd have about five canned biscuits, sour cream with maple syrup, sausage, eggs and anything else I wanted. Yes, the Ayds Plan really made a difference in how I ate.

The girls and I, we used to get weighed three times a week at the drugstore. I was so big at first, I had to start with the 200-pound scale weight. But I tell you, the day I lost enough to start with the 100-pound weight was the greatest. The girls all wanted to celebrate with chocolate cake. But I was so happy, all I wanted was black coffee.

I wasn't nervous reducing with Ayds, either. You see, they don't contain any harmful drugs. Why, my stepdaughter even came back to us and started on the Ayds Plan herself. And by the time I'd lost 79 pounds, she'd lost 33.

Morris sure is proud of us today. Prouder'n if he had caught a six-foot rattler. We've even got a little pact between us. From now on, I'm going to keep Ayds around, so he can be sure to get his arm around me.

# See it like it is

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ALL ABOUT DECORATING

# 90 MILES OF FURNITURE

What Seventh Avenue, New York's wholesale district is to the fashion industry, the Piedmont Plateau of North Carolina is to the furniture industry.

Couture collections are introduced to store buyers and the fashion press in Seventh Avenue showrooms. Previewing the new furniture collections isn't quite that easy. Twice a year, in the spring and fall, store buyers and the press travel the Furniture Highway, which stretches its 90-mile length all the way from High Point to Lenoir in the eastern part of the state, to cover the so-called Southern Markets.

The most recent of these was held in April and some of the furniture shown then will be making its first public appearance at mid-summer furniture sales in major department stores. In general, it takes about six months for a new collection to reach your local stores.

### MODERN MOST TALKED ABOUT

Naturally there is always a great deal of guessing and conjecture before each market, mainly about design directions and what the trend setters will bring out. Most of the talk before this last market was about "modern." We expected to see curvy, upholstered furniture lines such as the French and Italian designers have been doing; or hard-edge modern, sleek, straight-lined case goods in natural wood or bright lacquer finishes; and lots of steel, glass, and plastic. But it was obvious that modern had not gone much beyond the talking stage.

*Armoire by American of Martinsville.*

What we did see could be more aptly described as "New Contemporary," a style that inches toward modern. It adapts

*Highboy by Thomasville.*

straight lines but is never slick; the material used is almost always wood (oak, pecan, walnut, and rosewood) sometimes mixed with cane and glass, and the finishes are more traditional than new.

Of course firms like Founders and Thayer Coggin, who are

*Heritage's traditional credenza.*

the recognized modern specialists, introduced more modern, as expected. Others, Heritage among them, steered a middle-of-the-road course by coming out with one major offering of traditional furniture and then sending up a little trial balloon of a semi-modern occasional group. The main point to be made about all the wood furniture that was new at the April Market, no matter to what style or category it belonged, is its heaviness. In showroom after showroom hefty wood pieces seemed ready to crash through all but the sturdiest floors. Massive is an understatement; possibly the many dark finishes contributed their bit to this feeling of overpowering bulk and weight so unsuited to small rooms.

# Vinyl hits the ceiling!

## From Armstrong: Smart, new designs in washable ceilings!

Vinyl is beautiful to start with. And, because it's so easy to clean, it *stays* beautiful. That's why the Ceiling Masters at Armstrong have put vinyl on a special new line of ceilings.

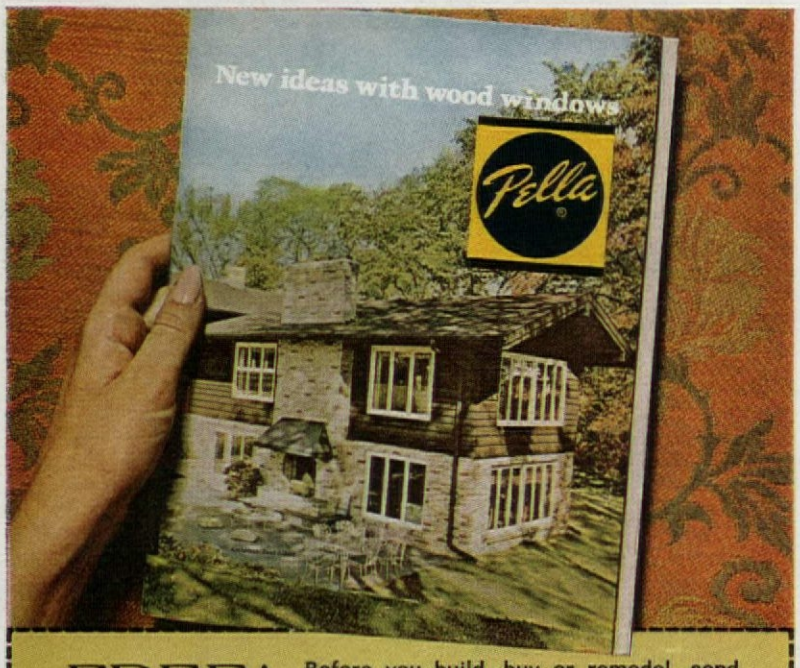
New Armstrong vinyl-coated ceilings are *truly* washable. The tough, durable vinyl coat protects the beautifully textured design—keeps it looking fresh and new. And the vinyl coat won't absorb normal household dirt or grease or grime, so your ceiling stays clean longer.

Visit your building-supply dealer and see all the beautiful Armstrong vinyl-coated ceiling designs. They come in easy-to-install tiles (12″x12″) or panels (2′x4′). They can all be fitted with attractive companion light fixtures. Many are acoustical. And they're all reasonably priced. Materials for a 12′x14′ room cost as little as $42.

Let vinyl hit the ceiling in your home . . . in any room. The Ceiling Masters at Armstrong would like to send you a free booklet with all the facts. Write to Armstrong, 6907 Rand Road, Lancaster, Pa. 17604.

Armstrong

creators of THE INDOOR WORLD




FREE! 24 Page WINDOW IDEAS

Before you build, buy or remodel, send for this helpful book. See how to eliminate storm window and screen chores . . . what windows best suit the design of your home . . . and why PELLA WOOD WINDOWS protect best against winter cold and summer heat. Available in Canada. Send for your FREE copy today.

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YES, send me your FREE book. I plan to build ☐, remodel ☐.

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What does douching with DEMURE® have to do with your

# HUSBAND?

A lot. Every husband wants his wife to be feminine . . . in every sense of the word. And Demure Liquid Douche lets you discover how completely feminine you can be.

Delicately scented Demure is the different douche perfected by a leading gynecologist. So Demure does more. Much more than old-fashioned home remedies or medicinal-smelling powders. Demure gently cleanses and freshens. Makes you feel very special. But more than that, Demure deodorizes. Deodorizes so thoroughly, so pleasantly, you know you're the woman your husband wants you to be. Feminine . . . in every sense of the word.

Since femininity is so important to marriage, shouldn't you discover Demure . . . the liquid douche perfected by a leading gynecologist.

## PAINTED DECORATIONS ARE IN

Although there was relatively little painted furniture introduced this time round, there were some painted decorations on wood finishes and even one outstanding example of a decorated, painted group by Stanley. Of Swiss origin, it has retained all the peasant charm and freshness without being the least bit corny. Drexel's "Whimsy," a painted group for teenagers, also has decorated facades. The design is a stylized floral in shades of yellow, orange, and white. The most taken-for-granted style was Mediterranean which, many furniture men claim, is now joining early American as a perennial best seller. Almost equally prevalent in all price categories were Campaign collections. Most of these follow traditional examples in medium to dark woods or bright lacquer finishes with the typical corner brasses and recessed bail handles.

*Decorated chest by Stanley.*

*Campaign chest by Kroehler.*

## AN ORIENTAL COMEBACK

Oriental is making its way back into the limelight. Thank goodness it is in a much more acceptable form than the red-gold-black chow-mein type of design known as Chinese Modern. Henredon's faintly Oriental, strongly contemporary collection, called Circa 75 is a good example of the new direction Oriental is taking. Only a few of the pieces, worked in pecan with olive burl, are recognizably Oriental. The rest are good contemporary design.

Judging by the many traditional collections and groups shown by top manufacturers, the usual sources of inspiration have run dry. In an effort to make traditional new and exciting, designers have wandered fairly far afield. One thing all these new traditional offerings have in common is a certain air of authority and authenticity. Upon more careful study this reveals itself as being less than skin-deep. Elements of various periods and countries are often mixed so that a clear-cut statement of provenance is almost impossible.

## MORE IMPORTS THAN BEFORE

This was not an especially good season for imaginative designs in seating pieces. Except for a small number of well-known European modern imports and one excellent design at Selig, sofa and chair styles were fairly unimaginative. Imports are usually absent from the southern showings but this spring many firms had groups of traditional chairs (mostly Louis XV and XVI) with imported frames. Outstanding among the modern designs for seating were Italian and German models at Basic-Witz, most astonishing of these a low-cost, all-plastic chair that looks rather like a pair of wash bowls bolted together. Another wonderfully free-wheeling modern chair imported from Germany was seen at Flair.

*Modern chair by Selig.*

The main emphasis was on upholstery fabric colors and patterns rather than on shapes. The big difference since the last market is that welting, and particularly contrasting welting, is back again after several weltless seasons. One group at Thayer Coggin had leather chairs and sofas stitched like baseballs.

# Great news from Dr. Seuss for parents of 2 to 6 year olds!

Take these colorful

## 3 BRIGHT and EARLY BOOKS all for only $1.65

($5.85 value)

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**The Beginning Readers' Program**

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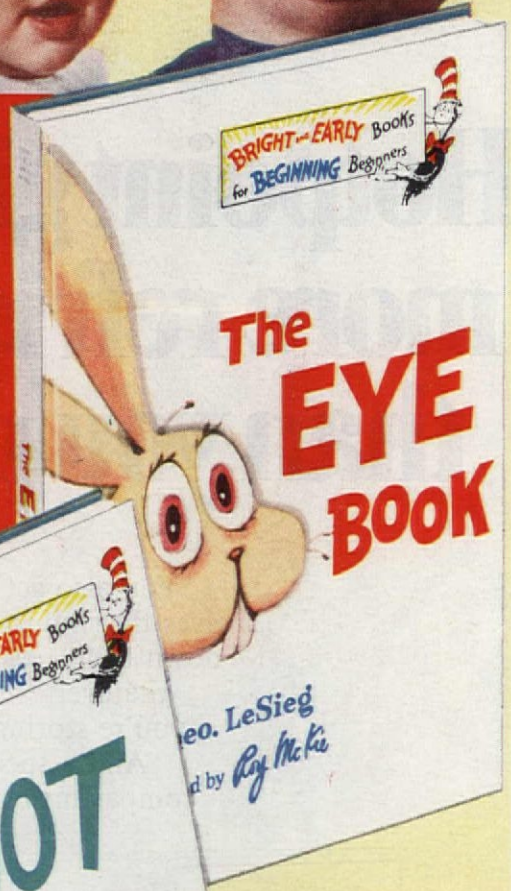
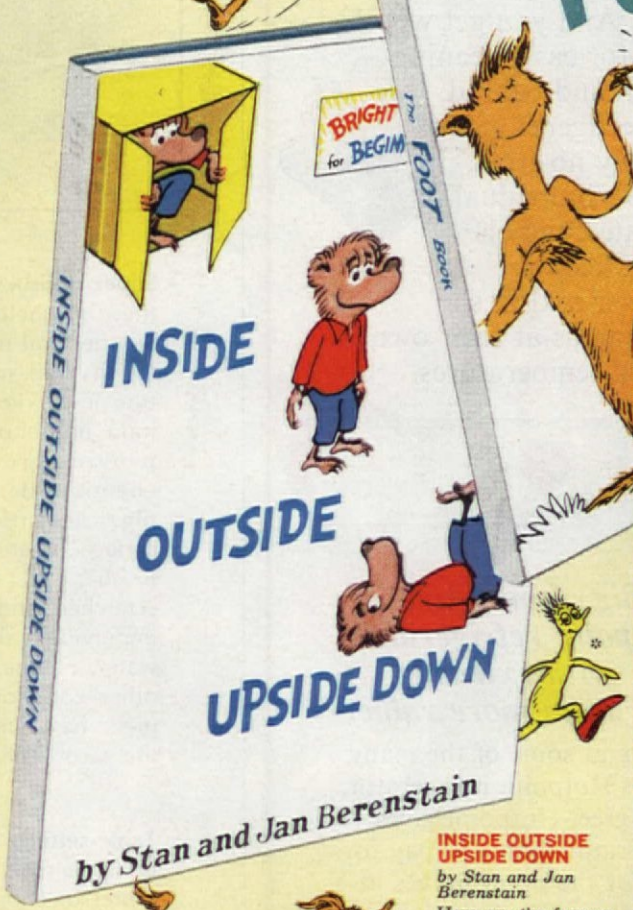
**For the first time ever, there's a new kind of book for very young children. Created by Dr. Seuss and his friends, they're called BRIGHT AND EARLY BOOKS— remarkable little stories that give your youngster a jet-propelled start into the world of reading.**






**The EYE BOOK**
*by Theo. LeSieg† illustrations by Roy McKie*
A delightful book about eyes and what they see! It explains simple concepts in easy words and wonderfully whimsical pictures that will enchant any child.

† Dr. Seuss's pen name

**The FOOT BOOK**
*by Dr. Seuss*
*Up feet, down feet, Here come clown feet.* Only Dr. Seuss, using simple rhymes and delightfully daffy drawings, could have created a book about funny feet like this for tots. Your youngster will love it.

**INSIDE OUTSIDE UPSIDE DOWN**
*by Stan and Jan Berenstain*
Here are the famous Berenstain bears to tickle little funny bones. Simple words are combined with hilarious pictures to make your youngest child giggle with joy.

• Illustration © 1968 by Dr. Seuss

Dr. Seuss and his friends have done a wonderful thing! They've created BRIGHT AND EARLY BOOKS that charm even very little kids into reading.

Extra easy, breezy and gay, BRIGHT AND EARLY BOOKS make learning to read really child's play for 2-to-6-year-olds. They talk to a tot about things that are delightfully familiar to him: his eyes and the fun of seeing... his feet and the marvels they can perform ...the ideas of "inside, outside and upside down" that a young child finds so fascinating.

But humor is the real magic of these enchanting new books. The big, cheery illustrations are so funny, a youngster can't resist them – and from there it's a natural step to reading the clever (but very simple) rhyming words and phrases. All it takes is a bit of "read aloud" help from you, and your youngster will be on his way. Slowly at first, then with more assurance, he'll be reading proudly *all by himself!*

### From this happy start—on to bigger things!

The three BRIGHT AND EARLY BOOKS shown here are the starter books in the BEGINNING READERS' PROGRAM. They cost $5.85 at the publisher's catalog price. But you may have all three for only $1.65 as an introduction. They'll get your "beginning" beginner off to a happy start in reading. And then it's an easy glide right into reading regular BEGINNER BOOKS...for they begin where BRIGHT AND EARLY BOOKS leave off!

As a member of the program, your child will receive a BEGINNER BOOK each month, and you will be billed only $1.65 plus delivery instead of the publisher's catalog price of $1.95 (you save on every book). After accepting four monthly selections, you may cancel membership at any time.

### Enjoy this 10-day treat free!

It's a delight to watch Dr. Seuss and his friends charm your child into reading. We'd like you to see how they do it for yourself. So you're invited to accept the three starter books shown here for a 10-day free trial. You must be truly delighted, or you may return the three introductory books and owe nothing. Just fill out and mail the attached reply card (or coupon) today.

## SEND NO MONEY—MAIL COUPON TODAY

**THE BEGINNING READERS' PROGRAM, Dept. L4**
*A Division of Grolier Enterprises Inc.*
**845 Third Avenue, New York, N.Y. 10022**

Yes, please send my child the 3 BRIGHT AND EARLY BEGINNER BOOKS shown here (a $5.85 value) and bill me only $1.65 plus delivery. If not delighted, I may return the books in ten days and owe nothing. Otherwise each month thereafter please send another BEGINNER BOOK for only $1.65 plus delivery (instead of retail price of $1.95). I may cancel any time after purchasing 4 monthly selections.

Child's Name (please print) Age

Address

City

State Zip Code

Parent's Signature

(Also available in Canada. Canadian residents mail reply card in envelope to New York address. Shipment and services from Canada.)

This big 17.6 cubic-foot Hotpoint refrigerator has many extra features that most refrigerators don't have.

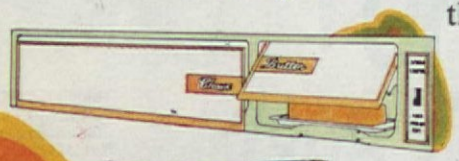
Like our new Easy Release ice tray that you just flip over and touch to get ice cubes.

And you get about 35 pounds more food space than other refrigerators this wide (30½ inches).

# Hotpoint gives you more refrigerator than you pay for.

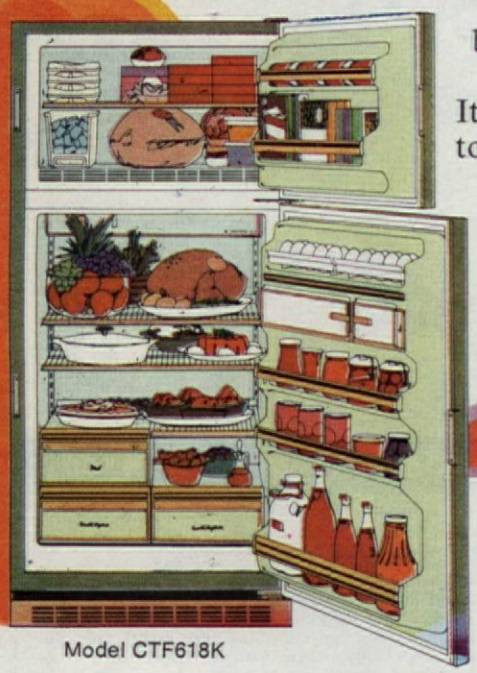
You also get cantilever shelves that adjust up or down to fit whatever you're storing.

And a special butter compartment with a control that keeps butter spreading soft, all the time.

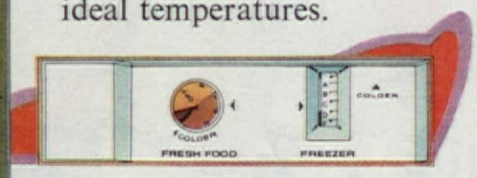


And you get wheels, for easy cleaning beneath and behind the refrigerator.

It's totally no-frost, too. With individual climate controls that keep the freezer and fresh food areas at their own ideal temperatures.



Model CTF618K




***Big, family-size Hotpoint refrigerator with extras that mean more value.***

Now, after looking at some of the many extras you get in this Hotpoint refrigerator, we think you'll agree, Hotpoint gives you more refrigerator than you pay for.

Look for the many values at your Hotpoint dealer's during White Flag Month.

Hotpoint WHITE FLAG MONTH

*Hotpoint quality is backed by Hotpoint service.*

Hotpoint
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Louisville, Kentucky 40225

*Look for the Hotpoint Difference.*




## SUPER JOE AND SUPER FINISHES

**Vive la différence.** While everyone connected with interior design and home furnishings is busily at work personalizing the American home, Europeans are doing exactly the opposite. The trend on the far side of the Atlantic is to depersonalize the setting in order to make people more important. First to make us aware of this new design (or anti-design) direction was Terence Conran, the English designer (AH, October, 1968 issue). "People, not their furnishings, should dominate the scene" was how he put it. Now Joe Colombo, the young Italian furniture designer, has carried this thinking even further with the introduction of "Box I" at Macy's, N.Y. Box I is eight and one half feet long and four and one half feet wide, assembled. Actually there are three variations of the basic model which consists of a 71-inch-high armoire with a bed attached, a chair-ladder, open-storage unit, chest of drawers, vanity and desk unit, all in either pale green or navy laminated plastic finish. Box I (and its two other versions known as Box I/2 and I/3) encompasses all basic furnishings needed by one person for sleeping, storage, studying, and seating. The retail price for all three versions is $1200. According to Mr. Colombo, the design—he calls it an "architectural element" (see below)—is stripped of all decorative doodads so that it is impersonal enough to allow the owner to express himself fully against this neutral background.

**Super finishes.** Super indeed, these synthetic coatings (cured by chemical reaction to a hard, tough film) make wood furniture impervious to many common household hazards. They provide protection against chemical damage as well as physical marring so that a wood surface treated with a super finish can withstand nicks, scratches and abrasion. It is impervious to staining by hot water, nail polish, bleach, and other common chemicals. If a piece has aluminum foil under the face veneer in addition to a super finish, even cigarette burns will not harm it. Super finishes were developed in cooperation with the Fine Hardwoods Association. Since you can't see a super finish—it can look like a modern Scandinavian oil finish or like a high-gloss, French-polished finish—the Association has developed a seal to be used on genuine hardwood furniture. One word of caution: Even though you buy a piece of furniture with a super-finish tag, you must still care for it—dust and wax it like a conventional furniture finish.

**Table-setting idea** we picked up at lunch in Bonwit Teller's Espresso Shop: place-mat-size maple butcher blocks protect the counter. If you are planning a summer Sunday brunch, why not try chopping-block place mats, natural wood tubs from Finland filled with butter and hard-cooked eggs, a centerpiece of sturdy farm flowers (maybe white daisies and ranunculus) with a flock of painted wooden birds?

# Our legs are too pretty to hide under a table.

Notice how all the curves curve in all the right places? How each graceful leg is a gentle, flowing, uninterrupted line right down to its elegant foot?

Each cabriole leg on our Louis XV chair is carved from solid, mellow pecan and brush-finished in antique white. That's the way French-court craftsmen styled them more than 200 years ago. And it's one reason why this Place Vendôme dining chair is so authentically French.

If you prefer Spanish or Classic or Early American, fine. All our furniture has legs that do a lot more than just hold it up. It's all part of what we mean by that Thomasville look.

For three colorful portfolios of Thomasville dining room, bedroom and occasional furniture, send $2.00 to Thomasville, Dept. AH79, Thomasville, North Carolina 27360.

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SO SPEEDY, EASY, AND FUN TO MAKE

# CREATIVE STITCHERY KITS

*Golden Bouquet Kit is stamped on burlap to fit a frame size 16 x 21 inches. $6.98.*

*Daisy Fantasy Kit is stamped on fine linen to fit a frame size 22 x 22 inches. $6.98.*

You simply can't miss. If you've yearned to create pretty touches for your house but don't know how or where to begin, try our flowery embroidery. Learn the language of needle and yarn and sew a bright spot for living room, bedroom, sewing room . . . whatever. Simple stitches go like lightning, look like hours of work. Each kit includes design stamped on decorative fabric, correct needle, wool yarns, and easy instructions with diagrams of stitches. Perfect pastime for young and old, marvelous to give, either finished and framed or brand new and waiting to be done. Frames to fit are also available (see coupon).

**EMBROIDER A THROW**
**Toss this colorful throw over your knees on a chilly summer evening. It is made of a basket-weave wool-blend fabric, with bold three-dimensional stitching. Kit includes yarn, stamped design, and directions. Kit AAJ-217. Size is 53 x 71 inches (without fringe).**

| | | |
|---|---|---|
| ____ | "Golden Bouquet" JAB-10 @ $6.98 ea. | ____ |
| ____ | "Golden Bouquet" Frame JAB/F-10 @ 8.98 ea. | ____ |
| ____ | "Daisy Fantasy" JAB-12 @ 6.98 ea. | ____ |
| ____ | "Daisy Fantasy" Frame JAB/F-12 @ 9.98 ea. | ____ |
| ____ | Floral Throw AAJ-217 @ 25.95 ea. | ____ |
| ____ | Color Catalog of other available kits @ .25 ea. | ____ |
| | Sales Tax if applicable | ____ |
| | Total enclosed | ____ |

Fill out coupon and enclose check or money order. New York State residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian, foreign, or C.O.D. orders.) To avoid delays, please indicate zip code.

American Home, Dept. CSS, P.O. Box 8, North Station, Yonkers, N.Y. 10703

I enclose $ _____ for item(s) checked at left.

Please print name

Print address

City State Zip code

Mrs. Charles H. Brown in a Rinconada Hills home by Brown & Kauffmann, Los Gatos, California

# "This is but one reason I feel our home is more secure"

Certainly you feel safer with dependable locks on doors and windows—the quality kind of protection that Schlage door locks provide.

But *inside security* is vital, too.

So now Schlage is providing designs, plans and locks for closets *inside* homes and apartments, new and remodeled. These Schlage *"Security Closets"* are fire retardant.

They protect valuables from intruders.
They keep dangerous items from children.
In scores of ways, they make your home more secure.

Would you like to know *more* about the different types of Schlage security systems for your home—both locking-*out* systems and locking-*in* systems?

Ask your home builder, remodeler or building supply dealer about them. Or send for the *free* Schlage booklet today.

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San Francisco, California 94134

Please send me free copy of interesting booklet *"Home Security—by Schlage."*

NAME_____ ADDRESS_____

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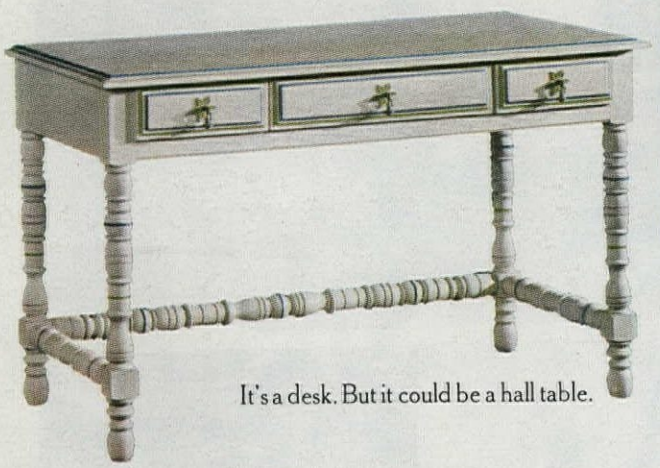
**SCHLAGE**®
LOCK COMPANY

San Francisco and British Columbia

# With apologies to your husband we present the rearrangeables.

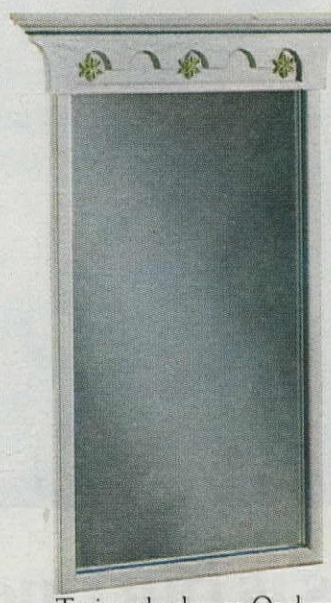


It's a desk. But it could be a hall table.

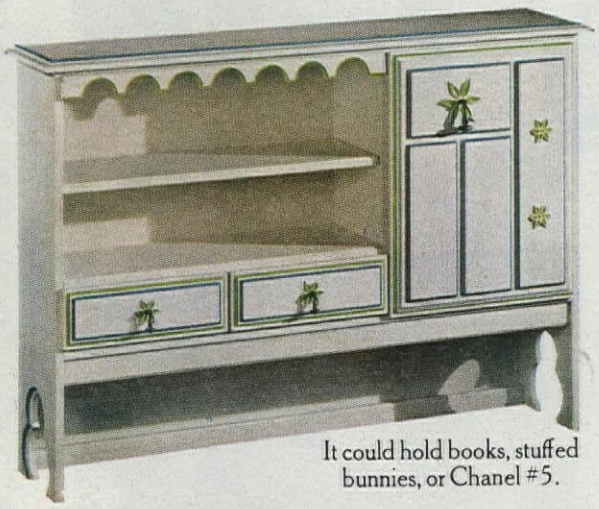
That's the great part about Olé. It isn't strictly for one room. Or even for one use. When a daybed has this much class, you could use it in a den if you liked.

For little girls, or big girls like you.

Try it on the chest. Or the desk.



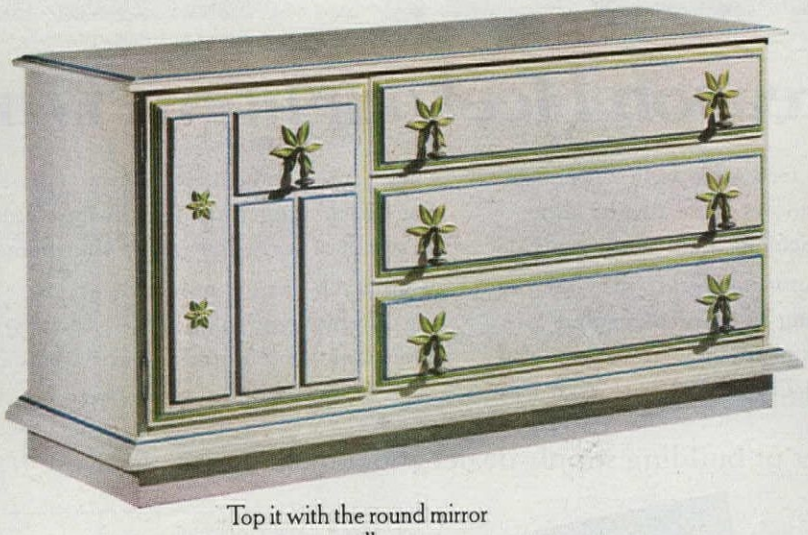
Try it on the dresser. Or alone.



It could hold books, stuffed bunnies, or Chanel #5.

**Olé. It's by STANLEY**

When you no longer need a pleasant work area, move the pieces to the dining room and you've got a china hutch.



Top it with the round mirror or two tall ones.

When you buy Olé, you're buying the freedom to change your mind. You'll own furniture that lives happily ever after all over your house. No matter how many times you exercise your woman's prerogative.

## The Stanley Furniture Company

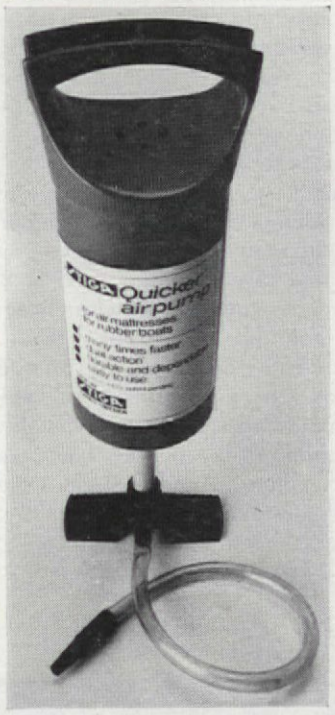
For brochures, buying and arranging aids, send $1.00 to Pat Parker, Dept. AH-97, Stanley Furniture Co., Stanleytown, Va. 24168

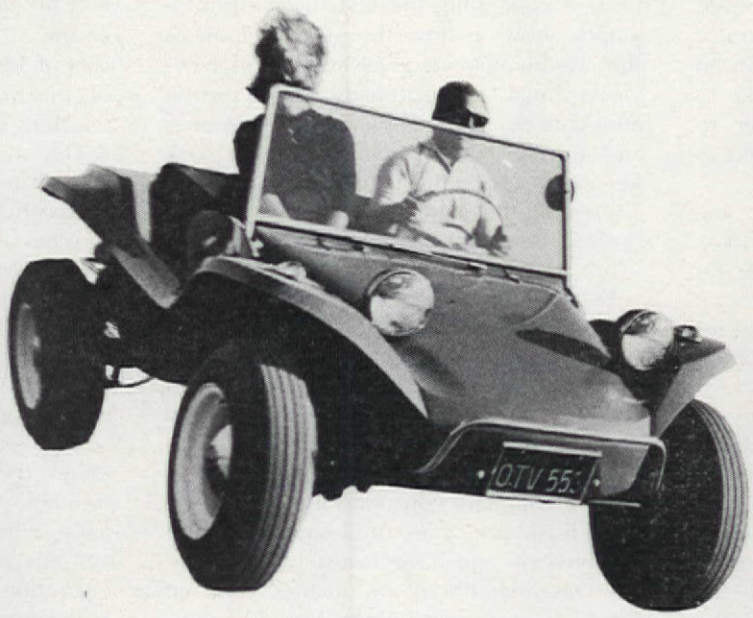
# MAINLY FOR MEN

By Arthur J. Maher

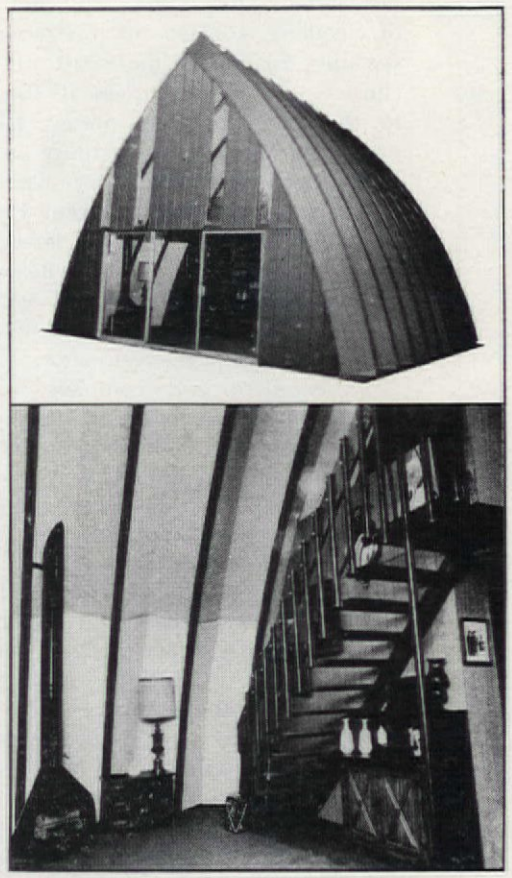
The best part of summer is fun, and you can have more of it with these products. One takes you off the roads for a wild ride along the beach. Another will give you a work-free vacation in your own snug retreat. And for campers who really get close to nature, there is even a product that assures a comfortable night's rest under the stars. Take your pick.

*There is no need to turn blue puffing up an air mattress. Take along a Stiga Quicker Air Pump. Also use it on inflatable tents and rafts. $6 from Abercrombie & Fitch.*



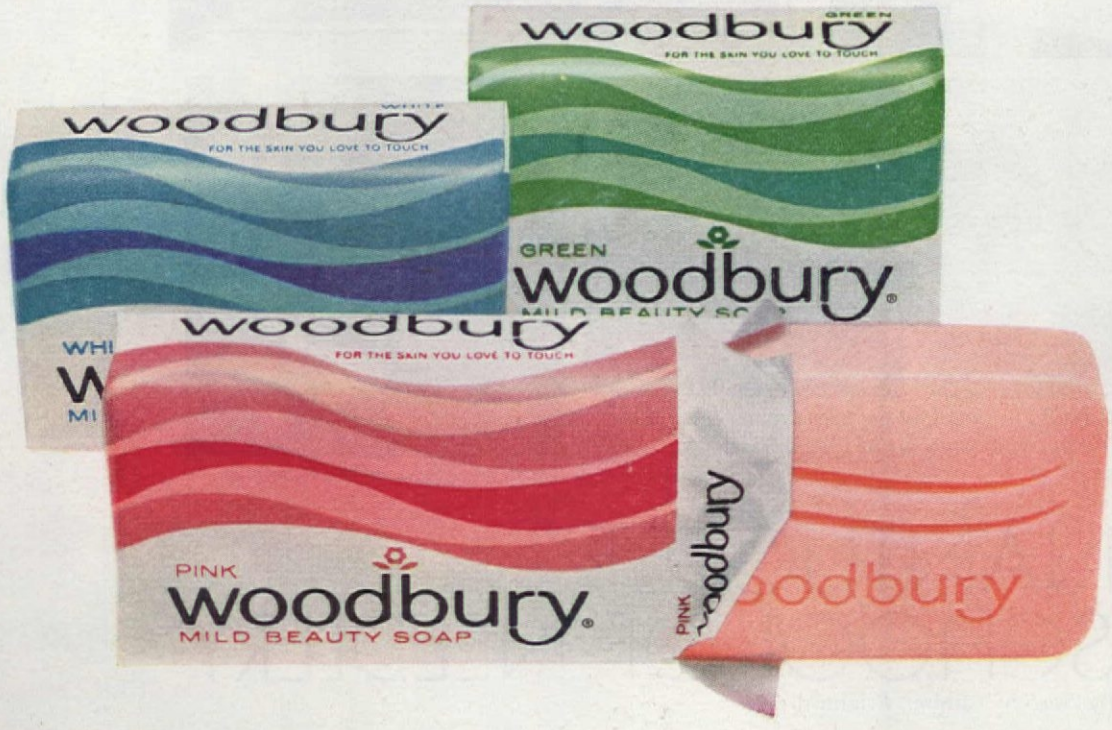




*Old Volkswagens no longer die. They become dune buggies—the hottest item in off-the-road vehicles. The VW chassis, engine, and other parts are retained and fitted with a fiber-glass body. Bodies are supplied by several firms for $250 to $450. The chassis may be used full length but are usually shortened to minimize hang-ups when cresting the top of a dune. When you are tired of running up and down the same beach? Enter a race; there is a regular program. Or, send it to Ralph Nader. He likes all sorts of cars.*



*Aluminum panels of this vacation house require no supporting framework, little maintenance. The 32-by-23-foot two-story structure costs between $6000 and $8000 and is made by The Leisure Home Corporation of America.*


# We're a soft touch.




**Save on Woodbury.**
**For the skin you love to touch.**

For a softer, lovelier complexion try the new Mild Beauty Soap. Available in three, soft decorator colors. Pink, Green and Creamy White.

And for a softer price take this coupon to your grocer for a 7¢ saving on 4 bars facial or 3 bars bath size.

7¢ OFF

7¢ woodbury® 7¢

MILD BEAUTY SOAP

STORE COUPON

MR. DEALER: You are authorized to act as our agent for the redemption of this coupon on either 4 bars facial or 3 bars bath size of Woodbury Mild Beauty Soap. Proof of purchase of sufficient stock to cover coupons presented for redemption must be furnished on request. Coupon is void if taxed, prohibited or otherwise restricted by law. Consumer must pay any sales tax. Cash value 1/20¢. 7¢ plus 3¢ handling charges will be paid by The Andrew Jergens Co., P. O. Box 1200, Clinton, Iowa 52732.

7¢ OFF WS-3 AH

STORE COUPON

7¢ 7¢

# NANTUCKET SCHOOL OF NEEDLERY

By Dorothy Lambert Brightbill

Probably the best school of needlework in the United States is the Nantucket School of Needlery. Located on this famous old seafaring island off the coast of Massachusetts, the school owes its beginning to the recent intense interest taken in preserving the island's heritage of beautiful 18th- and 19th-century houses. Seven years ago when the Nantucket Historical Trust was restoring the old Jared Coffin House as a hotel, Mrs. Walter Beinecke Jr. set up a school to train island women to make the authentic embroidery needed as embellishment for the restoration.

So excellent and complete was the school—virtually a college of needlework—that it began to attract women from as far afield as California and Canada who came to take the general course in needlery or for specific instruction according to their particular interests or needs.

The Nantucket School of Needlery is licensed as a correspondence school by the Department of Education of the Commonwealth of Massachusetts. Its students, who must all take the compulsory five basic sections (at a cost of $75) but may go on to complete the approximately three-year full course, send their homework in to the teachers from as far away as Holland and Thailand. At present all the teachers are island residents, but as more and more women complete the full course, the number of qualified teachers will increase, and these can spread their knowledge in home towns throughout the country.

While studying the five basic sections, each student receives her own work box or case containing the text, twelve photographs showing how the stitches look as they are being made, twelve pieces of even-weave linen fabric, threads (in silk, wool, and cotton), and needles plus envelopes and glassine covers in which to mail back her work for the teacher's comments. Thereafter the student chooses (at a cost of $15 per section) to study those sections which interest her.

Each section is equal to three or four classroom lessons and also contains instruction in color and design, to encourage the student's creativity. With each section, of course, the student receives all needed texts and materials for her work box.

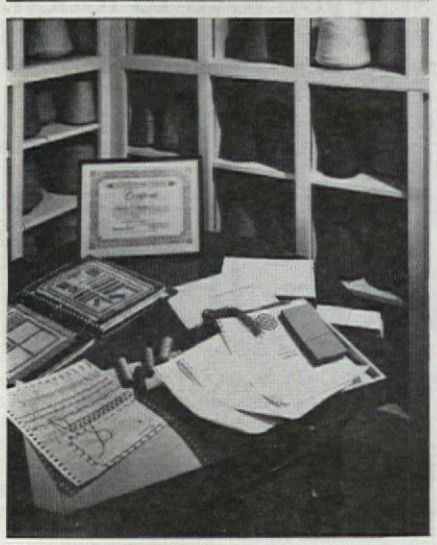
The school is unique in giving its students a complete education in needlework. They learn principles of design and color composition and have access to a remarkable research library on textiles, donated from her own collection by Mrs. Beinecke. It contains over two million designs and books dating back to 1474. All techniques of needlework are taught—canvas work, crewelwork, the use of silk or precious-metal threads, and even such difficult Scandinavian cutwork techniques as hardanger and hedebo. The school is open all year round although most students attend during the summer. Correspondence classes may be begun at any time, and completion of the 35 stages of the course (at a total cost of $525) can, after a supervised period of practice teaching, lead to earning a teacher's certificate.

The students, who are of all ages and include teachers and artists, are interested in making everything from dress trimmings to church or temple hangings. To give them a broad background, each year the Nantucket School invites an internationally famed expert in needlework to be a guest teacher. Past guest teachers have included Marguereta Grandin of Sweden, who taught fundamentals of design and color as related to embroidery, and Emily Rivett, the British authority on church embroidery. In addition, the school is continually experimenting with new techniques and materials. Thanks to this remarkable institution, an old art is finding new vitality. For information write to the Nantucket School of Needlery, 2 India Street, Nantucket Island, Massachusetts 02554.

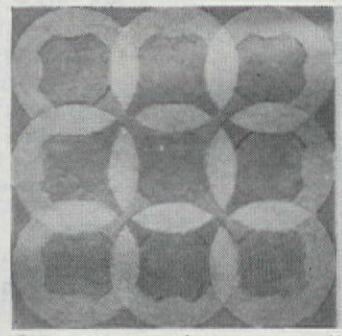
*Schoolhouse is a fine example of Island architecture.*

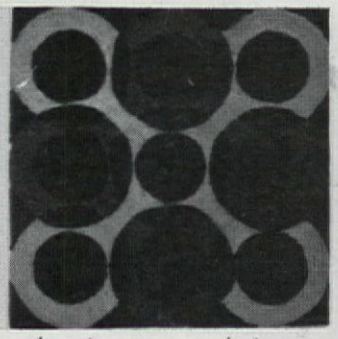
*Mary Ann Beinecke spends much time in the excellent school library.*

*Fine 18th-century crewelwork "Tree of Life" motif is one of many taught at the school.*



*This student's file box of lessons and supplies can earn a diploma or a teacher's certificate.*





*Contemporary design in needlework, using many techniques and materials, is an important part of the course.*

*Island needlewomen, all teachers or preparing to be, compare notes.*

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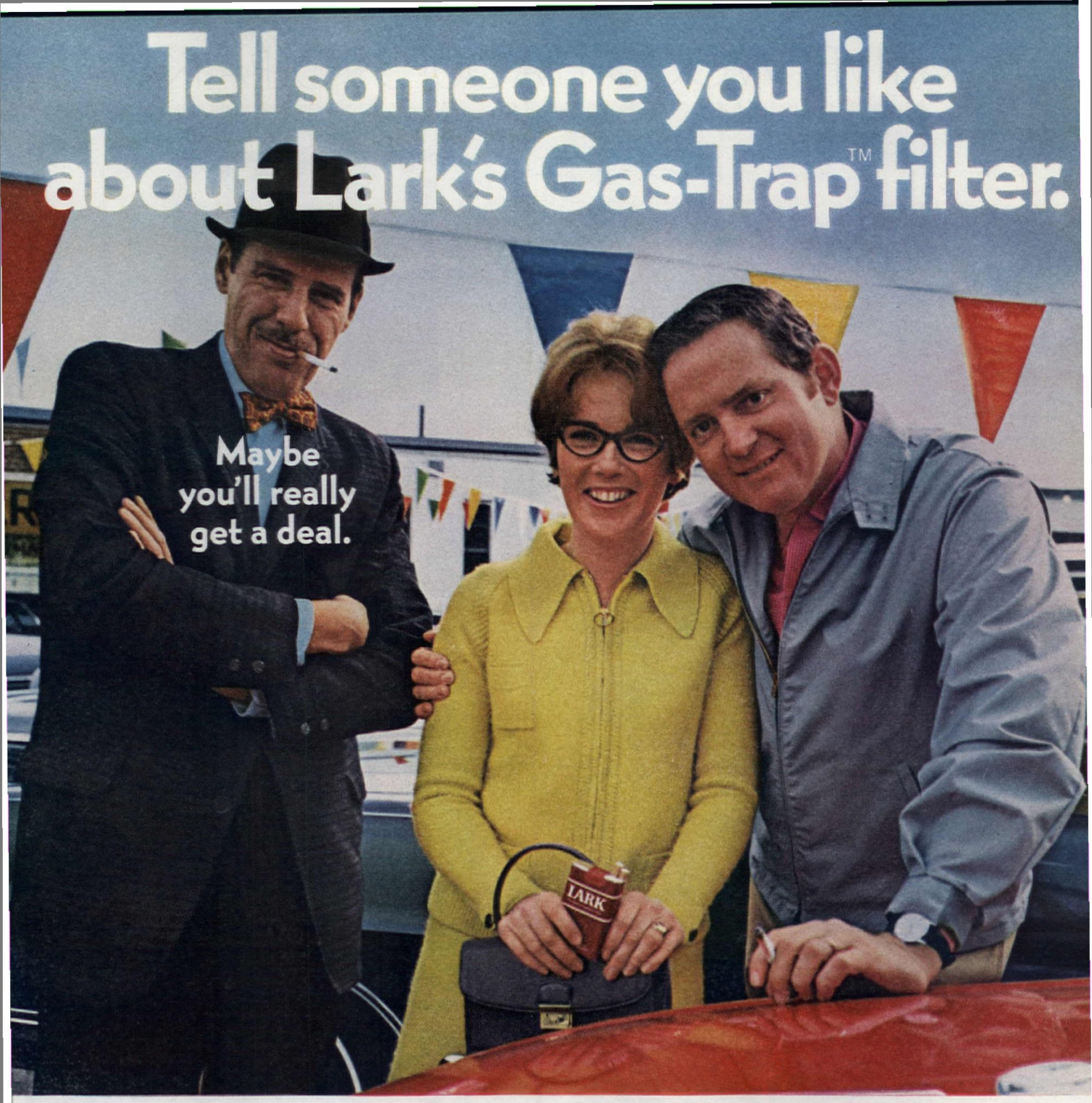


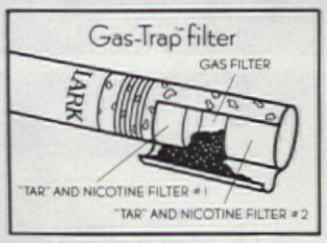


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Harry Hartman

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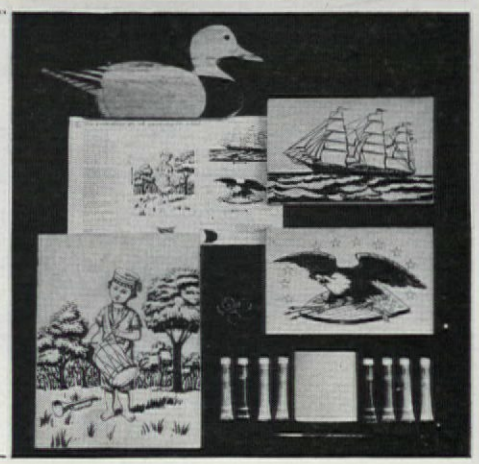

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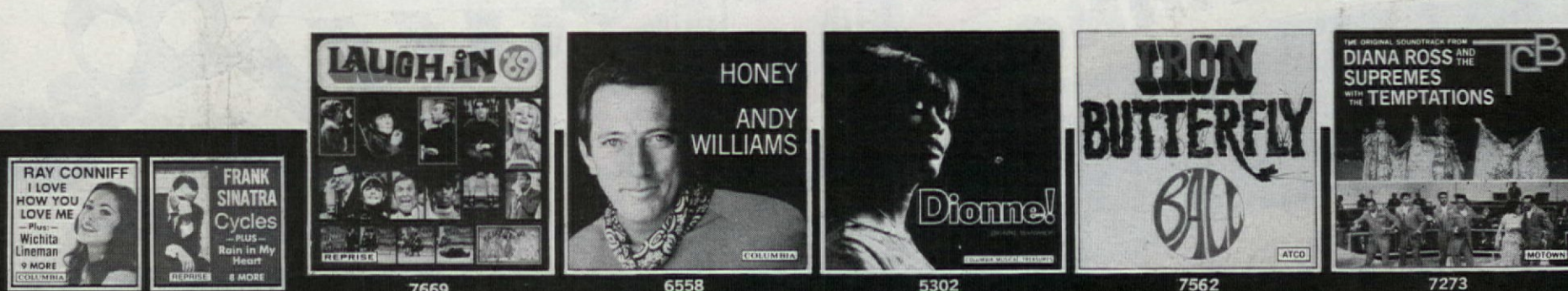


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# GET THE COLD FACTS

Not long ago, friends of ours who were moving across country decided to sell their three-year-old refrigerator rather than take it with them. To their astonishment and ours, many of the people who answered their ad had no real idea what an automatic ice maker was, and a number were baffled by a refrigerator that needed no defrosting because it never made frost in the first place.

There was no reason for our friends' surprise. Refrigerators last a long time. Fifteen years is average; and every once in a while you hear of a Methuselah—like one owned by a woman in Hartford, Connecticut. She bought it in 1934 and it is still going strong. The result of such longevity is that many home owners simply don't keep up with changes in refrigerators the way they do with automobiles. As long as our old refrigerator keeps food cold we seem satisfied.

If you are one of these, you are missing a lot. What used to be a prosaic appliance that we took pretty much for granted has rather suddenly burst forth with a lot of wonderful new improvements and conveniences—and at the same time created a few small problems.

*The old-fashioned one-door refrigerator is disappearing from American homes.* Most of the single-doors being sold today go into small apartment kitchens. When home owners set out to buy a new refrigerator today, most wind up with a two-door combination refrigerator-freezer, usually one with the freezer at the top. Because of this trend, what the industry has been calling "refrigerator-freezers" could from now on be known as just refrigerators.

*Side-by-side refrigerators are in; bottom-freezer refrigerators are going out.* Just a few years back, refrigerators with the freezer compartment at the bottom of the cabinet accounted for about one-fifth of all refrigerators sold. Refrigerators with a vertical freezer compartment were virtually unknown. But today the latter, commonly called side-by-side, account for one-fifth of all refrigerators sold and are out-selling bottom-freezer refrigerators in a ratio of almost three to one.

There are two main reasons for this abrupt switch in popularity:

1. Families want more freezer space. They prefer side-by-sides because they generally have larger freezer compartments than bottom-freezer refrigerators, yet they are only a few inches wider. For example, a 16-cubic-foot bottom-freezer refrigerator made by one manufacturer is 30 inches wide whereas the same manufacturer's 19 cubic-foot side-by-side, with almost twice as much freezer space, is only 32 inches wide. (Side-by-sides presently on the market range from a 28-inch-wide, 15-cubic-foot unit with a 6.4-cubic-foot freezer to a 48-inch-wide, 30-cubic-foot unit with an 11.6-cubic-foot freezer.)

2. Food stored in the tall, narrow freezer compartment of a side-by-side is much easier to get at than food in a bottom freezer. This might seem a minor point if it were not for the fact that, in addition to wanting more freezer space, you go into the freezing compartment more often than you used to. In fact, it has been estimated that the freezer compartment is now opened once for every four or five times the fresh-food compartment is used.

The growing variety of frozen foods now displayed in our supermarkets is unbelievable and use of them is increasing.

Despite the side-by-side's advantages, however, there are some things to be said for bottom-freezer refrigerators. First, although most bottom freezers are in the 4- to 5-cubic-foot range, one Midwest firm makes a refrigerator with a 16-cubic-foot bottom freezer. No top-freezer refrigerators and only one side-by-side come close.

Also, some people who own side-by-sides are vaguely unhappy about the accessibility of foods in the fresh-food compartment. They complain that, because the compartment is unusually narrow in relation to depth, it is difficult to lift out packages stored at the back.

*New refrigerator cabinets are bigger.* This is the inevitable result of public demands for more refrigerator capacity. Manufacturers have done about everything they can for the moment to increase capacity by reducing the size of the refrigerating mechanism and the thickness of the insulation; now the only thing they can do is to make the cabinets taller, deeper, or wider. Of these three alternatives, the manufacturers have decided the first is least acceptable because too many women have trouble using a refrigerator that is much over 5½ feet tall, the most common refrigerator height today. But refrigerator depths and widths have grown.

If one of the new large-capacity refrigerators seems a behemoth in your moderate-size kitchen, you might do better to buy a small or medium-size refrigerator and a separate freezer that could be located outside the kitchen working area or close to it.

*Food in today's refrigerators keeps better and longer.* This is due to technical improvements. They are not exactly the same in all refrigerator makes, but the effect is the same: Temperatures in the fresh-food compartment are generally lower than they used to be; and because this cold air is circulated throughout the compartment, foods in all areas are kept cooler and fresher (but they are also likely to dry out faster unless they are covered).

Two types of food which particularly show the effect of this improved treatment are meat and milk. Kept in the super-cooled meat drawers that are built into many of the 1969 refrigerators, hamburger, steak, liver, and pork stay in good condition for seven days or more. Time was when dairymen frowned on pictures showing cartons of milk stored in the door shelves of refrigerators, because the temperatures there were higher than in the center of the fresh-food compartment. Not so today with all the technological advances. Door-shelf temperatures are about the same as those elsewhere in the fresh-food cabinet.

*Defrosting is a forgotten chore.* More than three out of five of the refrigerators purchased last year were models that never form frost.

How does a no-frost refrigerator differ from one with automatic or cycle defrosting? In the latter, only the freezer food compartment must be defrosted manually. Moisture that condenses and freezes on the inner walls of the fresh food compartment melts away at night when the refrigerator automatically shuts off briefly.

In a no-frost refrigerator both the fresh food and freezer compartments are free of frost. Moisture that condenses on the inner wall of either compartment is quickly drawn off by the air circulated through the compartment by a hidden fan. The moisture freezes on the evaporator section of the refrigerating mechanism and is then melted off by small electric heaters that turn on periodically and only for very brief intervals.

*Automatic ice makers are in.* Although they have been available for only (continued on page 70)

Artist: Kit Hinrichs

# Striking new note for any old bedroom: Sears Ribcord spreads.

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**Cascade eliminates drops that spot.**

Summer must be a state of mind. During those dreary winter months we think it will never come. We scheme or dream of skipping off to Acapulco or Hawaii, of flying to the Caribbean. Think sun, think surf, think summer, we say to ourselves—as we mush through snow and slush. By spring, we are champing at the bit—riffling through the seed catalog, tearing down the storm windows. Then suddenly summer comes. We bask in its glories until it is time to pack the kids off to school and start raking leaves.

Why limit summer to just three months? Why not project it, let its joys spill over into the other months of the year? On the pages that follow we bring you two homes that extend the joys of summer. Both have all the calm, coolness, and nostalgia of a turn-of-the-century vacation cottage. They are proof a city apartment can surround you with a year-round summery feeling. A country house can adjust to the casual life of July. Plus cool furniture, cool sheets, cool food for in- and out-of-season enjoyment.

# SUMMER ALL YEAR

HOW TO KEEP YOUR

# CITY-COOL

By Vera D. Hahn

In the 1880s when this late-Victorian house was built in San Francisco, any family that could, fled the city in hot weather. Today, except for weekends, almost everyone summers in town. And even though we now have the technology to make our homes feel cool, we still want them to look cool. Air conditioning notwithstanding, our summer-in-town home, whether it is a house or an apartment like the one shown here, must help us cope with the heat. This is exactly what this small apartment does with gentle charm and all the old-fashioned appeal of cold lemonade, and the lazy back-and-forth of rocking chairs. Helpful for keeping cool are the high-ceilinged rooms. To create a summer ambience in your own home, copy the white of the walls, the massed green plants, the windows curtained in sheerest fabric. (continued)

**Mother-of-pearl bibelots (left), displayed where they catch the light, include a rare Victorian dresser set, dinner bell, scent bottles, and candle holder. Small objects are best when they're importantly grouped rather than scattered singly around a room.**

**Seashells, real or false like this delicately fluted one, always seem to say summer and seaside (right). Nice touch: a cachepot to match.**

**Portrait of "Blossom" (small picture, right), the prize Persian, is by animal artist Ed Lupper. Blossom herself hides behind white coral and ferns.**

To reach this second-floor apartment, cross the oasis of a small courtyard and go up the stairs (far left).

Between the English officers' chairs (left) with their cool canvas seats is a table made from an old globe base with a plate-glass top.

A French oil lamp with candle brackets hangs over the dining table (right). A cover of white monk's cloth falls gracefully to the floor. Monk's cloth is inexpensive, available in wide width, and has a pleasing, pebbly texture. It's also used here to cover the seats of comfortable dining chairs.

Information: Barbara Cathcart  Photographer: Michael Boys

CITY-COOL (continued)

You may not wish to have your upholstered furniture slipcovered for summer coolness but you can have just as much of a seasonal change with a set of summer accessories. Assembled here and on the preceding pages by Designer Dave Studer are the quicksilver glint of mercury glass, the white sheen of ironstone, the iciness of crystal, and mother-of-pearl's pastel radiance. Note, too, the absence of bulky furniture which makes the small rooms more spacious all year round and much cooler in summer. Other cool ideas are the summer-house look of a trellis framing for windows, the crisp whiteness of duck draperies, a portiere of wood beads.

Somewhat less urbane than the rest of the apartment is the nostalgic living-kitchen. Table lamps, banned from most kitchens, add a glow of homey warmth. Space gained from an enclosed back porch now houses bright yellow cabinets and refrigerator. Over the sink, a drying rack found in a Chinese laundry stores equipment. Kitchen is decorated with a collection of collections including a whole wall covered with prints (far left), colorful pots, tole tray, and other objects (near left). At right, the bar in a closet has shelves supported by a set of four balusters.

What did Dr. and Mrs. George Hogle, a busy Woodside, California, family with six teen-age children, want in a home? They wanted: a house where they could enjoy the nonpressured ease of summer living all year long, a house that would not intrude itself between parents and children but could be shared by all alike with a minimum of petty rules. They wanted: studio space for painting, weaving, pottery making, and wall space for a growing art collection. They wanted: a house that looks like a barn. These were the specifications given to John Matthias, their architect. The Hogles had seen two of his houses and gave him the go-ahead because they liked his handling of space. The result, says Mrs. Hogle, is "a sort of super barn with a tree-house feeling thrown in."
The core of the house is a shack they found on the property. The house is so (continued)

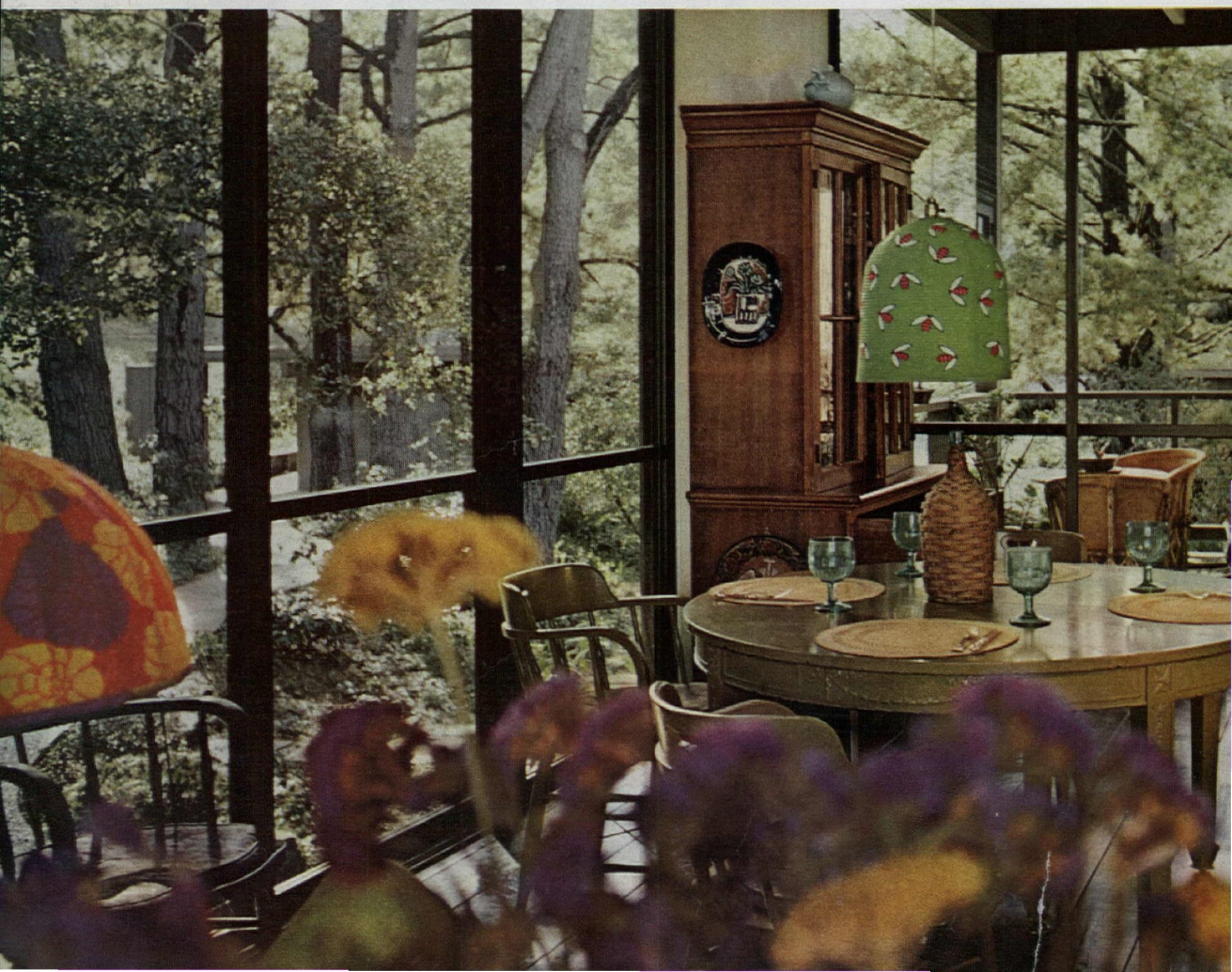
# COUNTRY CASUAL FOR TODAY

Glass walls emphasize the tree-house feeling of the second floor.

Privacy is no problem in the painting bay since nearest neighbor is half a mile away. The old iron bed (now used as a sofa), red wicker lamp, and oak pieces were all second-hand store finds. Ann Hogle did the plaster and papier-mâché figures and the painting.

**Loom (above), made by an uncle, used by his nieces, has its habitat in the studio. The antique ceramic kitchen sink is set into tiles made by the family.**

casual and relaxed that a wheelbarrow can be pushed right through the first-floor rooms (they are brick floored). It is so compatible with their lifestyle, that the family doesn't even use conventional room names but speaks in invented terms of "the kitchen room," "the lounge—that's where we hang most of our pictures," and "the studio." The usual terms of kitchen, family room, or living room seem inappropriate. This was not a house to decorate in the conventional sense of the word. Rooms are composed like a painting with things the owners like—treasured but not expensive. Walls of rough-sawn hemlock are whitewashed, floors are brick or seven-inch oak planks.



"Kitchen room" (left and above) is supremely functional—maybe not for everyone, but for its owners, and that is what counts. Floors are oak. Table linens, flatware, and other tabletop necessities are stored in the multidrawered sink cabinet. The wonderful first-row seating toward the woods gives even dull days a summery, holiday start. The furnishings are family finds, sturdy and noncompetitive with the mural of tree trunks outside. This close rapport with nature is a typical summerhouse idea that works well in the California climate. At head of stairs (above) is a small art show.

Epoxy-coated wood tub is almost big enough to be called a pool. The ferns are for privacy. Even the shower, not shown, faces the orchard.

Photographer: Michael Boys

New silhouette is this low-slung rattan chair (see cover) designed by Danny Ho Fong for Tropi-Cal. ($130 with cushion, not shown.) Terry beach costume by Benson and Partners. Beach towel by Fieldcrest.

THE GOOD LOOKS OF

# SUMMER FURNITURE

By Helene Brown

There was a time when summer furniture was designed for the backyard or porch. Now summer furniture comes in such an infinite variety of styles that its uses are multiplied. It is comfortable, easy-care, handsome to behold. The designs on these pages, ranging from new-as-tomorrow modern to copies of 19th-century classics, are so good looking that they move wherever the mood dictates—to poolside, beach, patio, lanai—or into a year-round living room.

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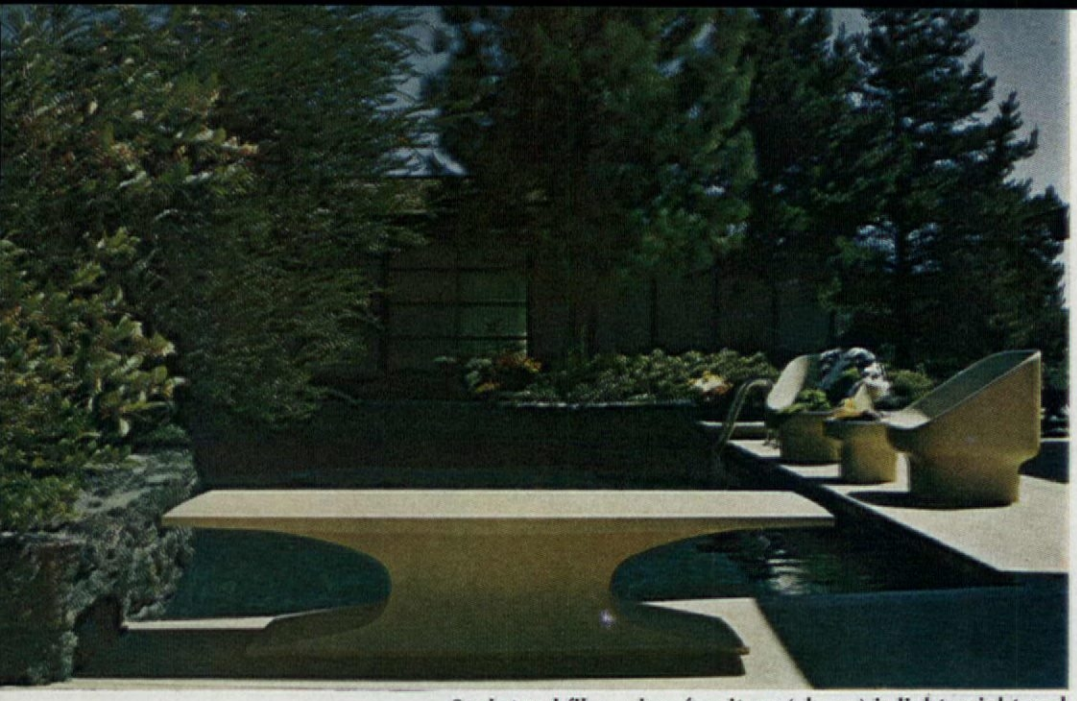


Sculptural fiber-glass furniture (above) is lightweight and weatherproof. Designed by Douglas Deeds for Architectural Fiberglass. (Bench, $275; chairs, $250 each; table, $125.)

Shiny black wrought-iron garden table and chairs (opposite) set the scene for dining à deux, right out of a Renoir. The pierced-metal design is adapted from a French classic by Carolina Forge. ($125 the set.)

Vinyl blow-up chair from Trend Pacific Imports, Inc. (left) is for the under-five set. ($6.50.) Poppy Dot beach towel by Fieldcrest.

Trim wicker settee ($160) and chairs ($80 each) by Tropi-Cal have indoor-outdoor talents (right). Molded plastic bar from Moreddi, Inc. ($335) doubles as a coffee table, moves about on casters. The setting was designed by Sid Galpern Associates, landscape architects.

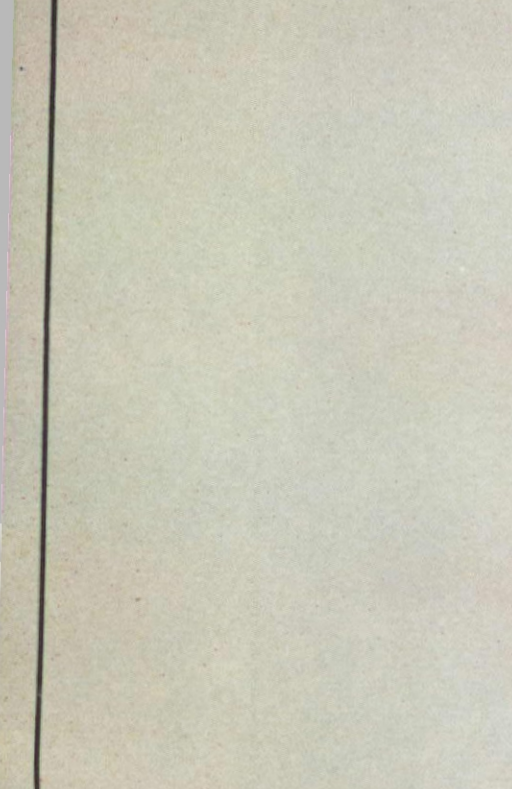
Folding-paper parasol tables are perfect for instant entertaining. Colorful tops are 20 inches in diameter and treated for water repellancy. From Morrison Imports Inc. ($6 each.)

An octagonal table and matching chairs of lightweight metal mesh are shaded by their own umbrella. Furniture is rustproof; cushions absorb moisture so wet bathing suits are no problem. From the Sculptura collection by Lee L. Woodard Sons, Inc. ($425.)

Photographer: Richard Gross  All prices approximate

Who wants sweet, shy sheets that only come out at night? The new sheets are too great to hide. They vibrate with pattern,

# SHOW-OFF



Lettered with Love sheets by Fieldcrest come in warm or cool colors. (Twin $6.50.)

All prices are approximate. Prices shown are for twin flat sheets. Coordinating pillowcases and fitted bottom sheets in twin and larger sizes are also available.

Photographer: Ben Swedowsky

explode with color, tingle with perk. As much fun as a pillow fight, carefree as a summer day, and they never need ironing.

# SHEETS

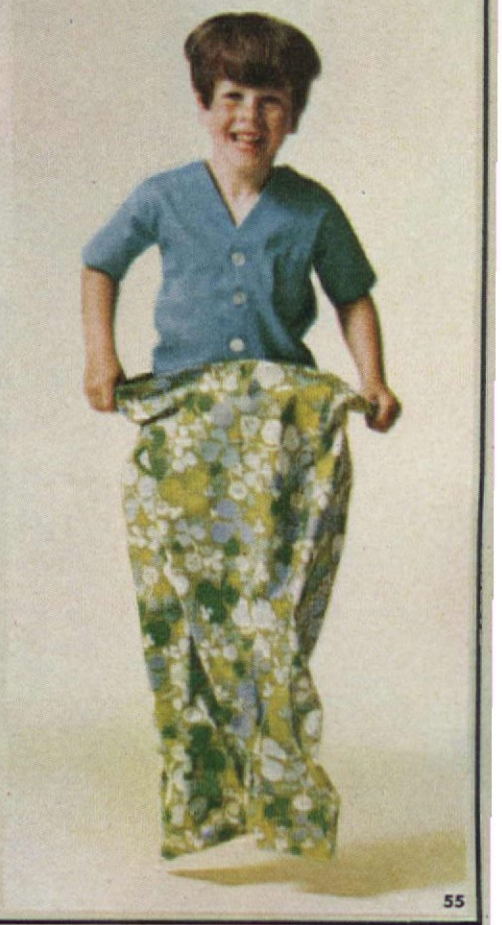
By Alexandra Walker

**Pastel but not pale, Lucia was designed by Emilio Pucci for Springmaid. (Twin $8.50.)**

**Regent Street, a knockout stripe, in muslin blend is by Wamsutta. (Twin $4.)**

**Flag-colored flower print is called Uptown. Also by Wamsutta, it coordinates with Regent Street (Twin $4)**

**In Clover, a flower-strewn muslin blend is by Martex. (Twin $4.50.)**



By Marcia Spires

No matter what the season, Americans have an insatiable desire for the great outdoors. And more and more, they are civilizing the space encompassing their homes for outdoor living—tempering, tampering, and living with the climate to stretch the pleasures of summer. Here are four summery settings that bring the outdoors under roof. You'll find everything from atrium and screened-in porch to screened-and-roofed patio and live-in greenhouse. Why not see if one of these ideas will work for you? Maybe the time span between the first and last official day of summer is only three months but summer can be a year-long attitude. So why hibernate just because leaves are falling?

# EVERYBODY WANTS AN OUT

Florida has almost an everlasting summer, but sometimes it gets a little muggy, a little buggy. Huge screened porches like the one at right have become so popular that they are called Florida rooms. This one is two stories high. Overhead, the whole second story opens up to the balcony overlooking the porch. At the ground level, semitropical vegetation diverts mind and eye from the heat.

In Colorado, summer is brief, days are hot, and nights are cool. A sky-lighted, contemporary atrium is therefore the best way to catch the sun, fend off evening breezes, and get year-round use of the space. This one, 24 feet square in the center of the Hobart Wagener home, in Boulder, was designed by the owner.

In Chicago, a glassed in, live-in, dining room-greenhouse is the perfect answer to weather that won't make up its mind.

Another way to enjoy the warmth of Florida in proper dosage is to have a screened, peaked-roof orchid deck. This one is in the home of architect Charles H. Pawley.

# ELEGANT CHOCOLATE MOUSSE

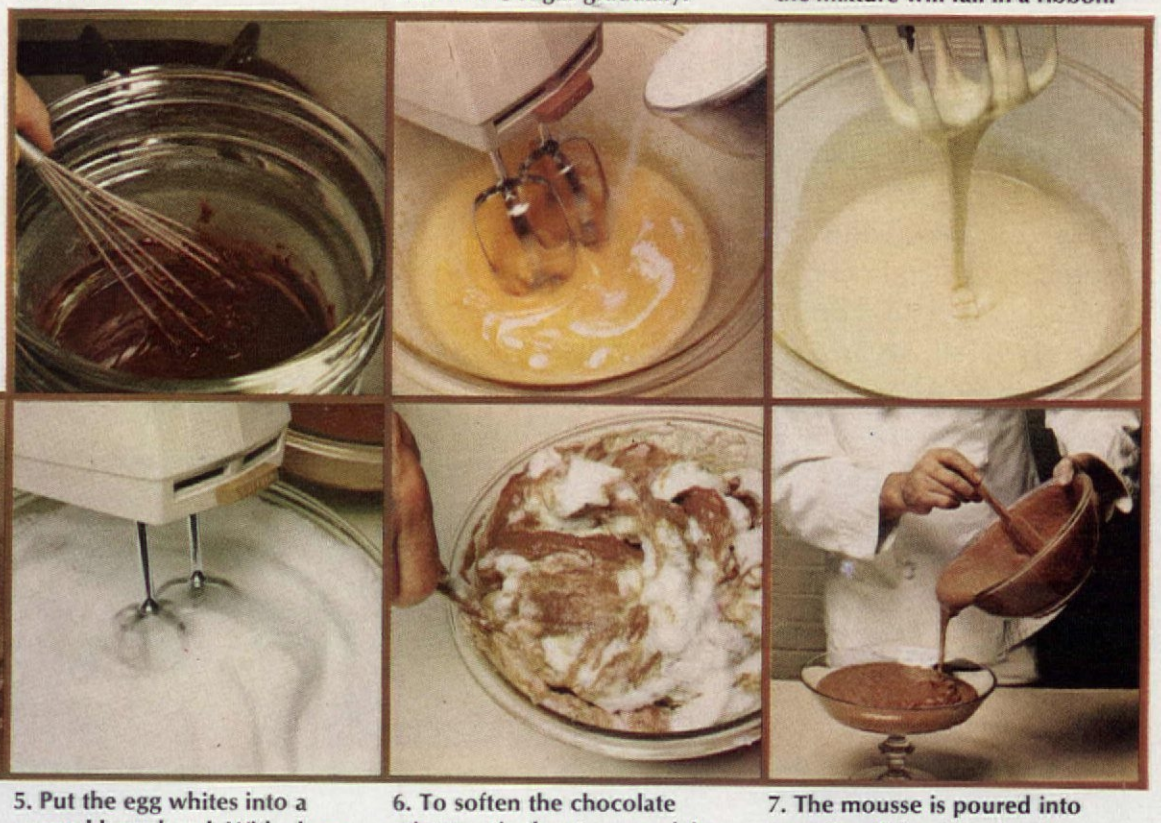
COOKING LESSON NO. 19 By Virginia T. Habeeb

4 squares (4 ounces) semi-sweet chocolate
¼ cup water
4 egg yolks
½ cup superfine sugar
4 egg whites
Dash of salt

1. Combine chocolate and water in top of a double boiler and set it over hot, not boiling, water until chocolate melts. Stir it occasionally. Remove and set it aside to cool, stirring once in a while.

2. Beat the egg yolks in a large bowl with a rotary beater. Beat in the sugar gradually.

3. Continue to beat until the mixture is pale yellow and the consistency of cream sauce. When the beater is lifted out, the mixture will fall in a ribbon.



4. Now add the cooled, melted chocolate and beat it in until it is well blended.

5. Put the egg whites into a second large bowl. With clean beaters (egg whites will not beat up if any fat gets into them), beat them at medium speed until they are foamy. Add salt, then beat until stiff peaks form.

6. To soften the chocolate mixture stir about a cup of the beaten egg whites into it. The rest of the egg whites is folded into the chocolate mixture. A rubber spatula is excellent for this. To fold, take the spatula and cut down one side of the mixture, come across the bottom, up the other side, and across the top bringing some of the mixture up from the bottom. Give the bowl a quarter turn, repeat folding motion. Continue until chocolate and egg whites are combined.

7. The mousse is poured into a serving dish or bowl or it can be put into individual cups. Cover and chill several hours or overnight.

It is so easy to make a smooth, airy Chocolate Mousse, you no longer have to dine out in a fine French restaurant to enjoy it. With Chef Jacques Jaffry's shortcut, uncooked version, it is virtually foolproof. In most classic recipes you cook the egg yolks and sugar together over boiling water—a tricky, tedious step. With Jacques's simple recipe, the only cooking involved is melting the chocolate. You can prepare it ahead of time, even a day ahead. Keep the rest of your menu simple and serve the mousse in an elegant setting as the young couple at left has done. Enhance its beauty with candlelight, your finest glassware, china, and serving pieces. With champagne and wafers, it will be the star of the show and a perfect ending to a memorable occasion.

Photographer: Richard Jeffery
Candlesticks, Bonniers, N.Y.C.
Crystal compote, Cardel Ltd., N.Y.C.

# GARDEN VARIETY

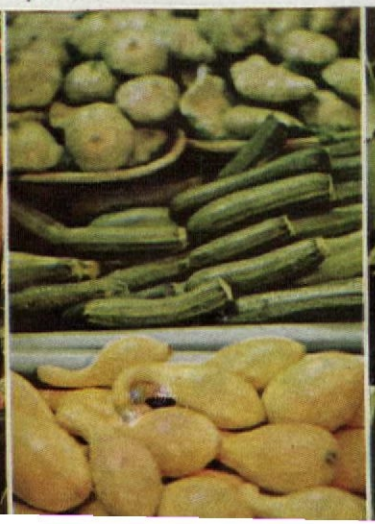
Fresh vegetables are in and now is the time to enjoy them. Some are glorious raw—what could be more delectable than chilled cherry tomatoes with nothing more than a dash of salt? Or juicy carrot sticks dipped in a favorite sauce? The heavens will surely fall upon you if you overcook these fresh vegetables. Treat lovingly the thin strips of eggplant you sauté in butter, the succulent ears of corn you boil. Or brush the corn with herbed butter, wrap in foil, and roast. Below is Herbed Squash, a combination of summer squash (pattypan) and yellow crook neck, seasoned with butter, fresh rosemary, and thyme. Recipes on page 65.

Photographer: Fred Lyon

Cherry Tomatoes

Carrots

Squash



Eggplant

Corn

# Show Dogs

## Campbell's Soup turns plain hot dogs into prize-winning meals.

### SAUCY BARBECUED FRANKS

1 pound frankfurters
⅓ cup chopped green pepper
½ cup chopped onion
2 tablespoons butter or margarine
1 can (10¾ ounces) Campbell's Tomato Soup
2 tablespoons brown sugar
1 tablespoon Worcestershire
1 tablespoon vinegar
1 teaspoon prepared mustard
Dash hot pepper sauce

In skillet, brown frankfurters and cook green pepper and onion in butter until tender. Stir in remaining ingredients. Cover; cook over low heat 20 minutes. Stir now and then. Serve in frankfurter buns; spoon sauce over. Makes 8-10 sandwiches.

### FRANKS—FAMILY STYLE

½ cup chopped onion
2 tablespoons butter or margarine
1 can Campbell's Cheddar Cheese Soup
⅓ cup water
4 cups sliced cooked potatoes
Salt
Pepper
8 frankfurters, slashed diagonally

In saucepan, cook onion in butter until tender. Stir in soup and water. In shallow baking dish (10x6x2"), alternate potatoes (sprinkled with salt and pepper) with soup mixture. Top with frankfurters. Bake at 350°F. for 30 minutes. 4 servings.

### FRANKFURTER PIZZA

¼ cup chopped onion
1 small clove garlic, minced
1 teaspoon oregano, crushed
2 tablespoons salad oil
1 can (10¾ ounces) Campbell's Tomato Soup
2 cups packaged biscuit mix
⅔ cup water
6 frankfurters, split
1 cup (4 ounces) shredded mozzarella cheese

In saucepan, cook onion with garlic and oregano in oil until tender. Add soup; cook about 5 minutes to blend flavors. Combine biscuit mix and water; knead on floured board for 1 minute. Roll into 14-inch circle; transfer to pizza pan or cookie sheet. Pinch edge to form rim. Brush crust lightly with oil. Spread soup mixture over shell. Arrange frankfurters in spoke fashion; sprinkle with cheese. Bake at 400°F. for 20 minutes. 4 to 6 servings.

### SOUP-KETTLE SUPPER

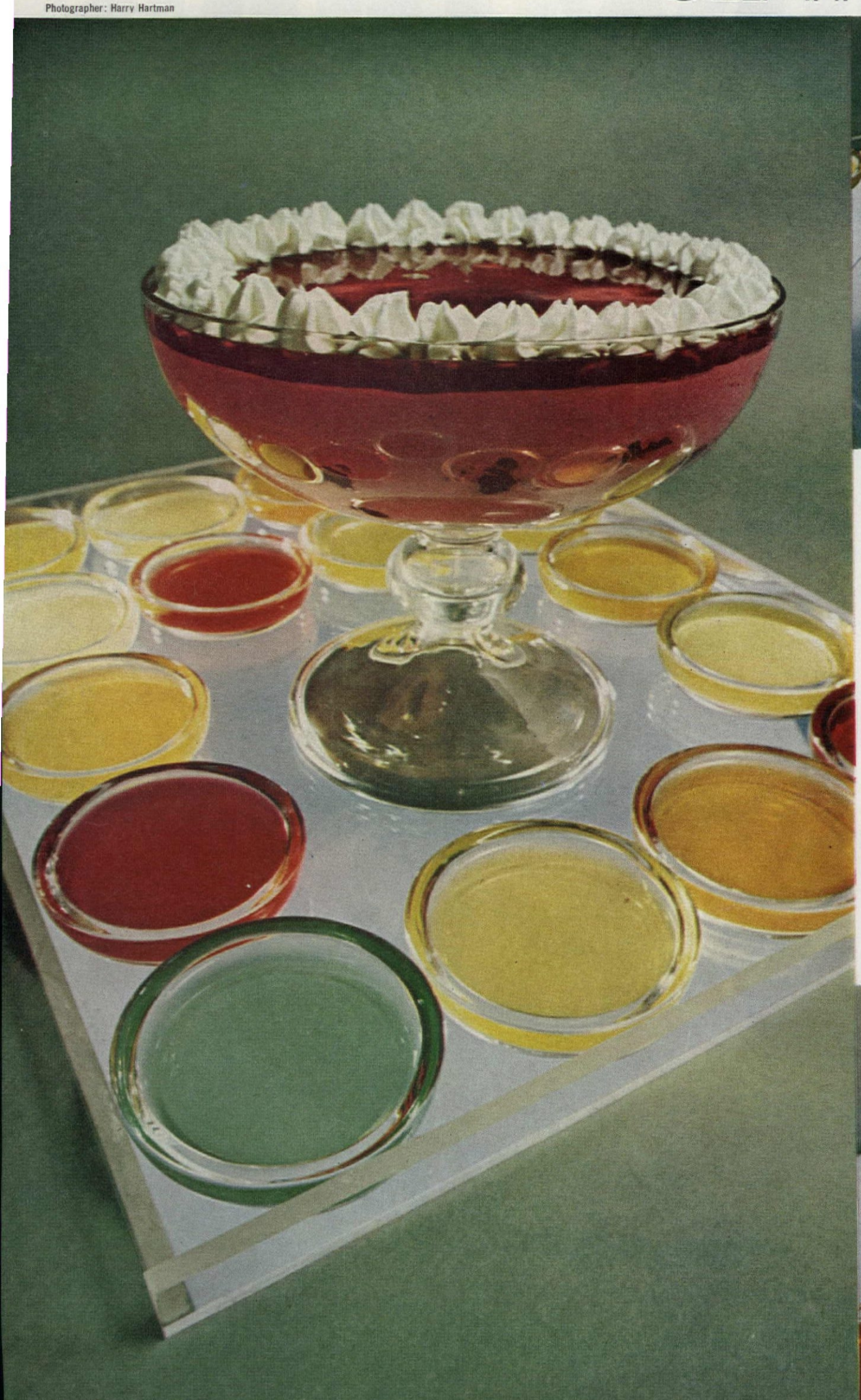
8 frankfurters, cut into ½-inch slices
2 tablespoons butter or margarine
¼ teaspoon leaf thyme, crushed
1 can Campbell's Split Pea with Ham Soup
1 can Campbell's Cream of Potato Soup
1½ soup cans water
1 cup cooked whole-kernel corn
½ cup chopped canned tomatoes

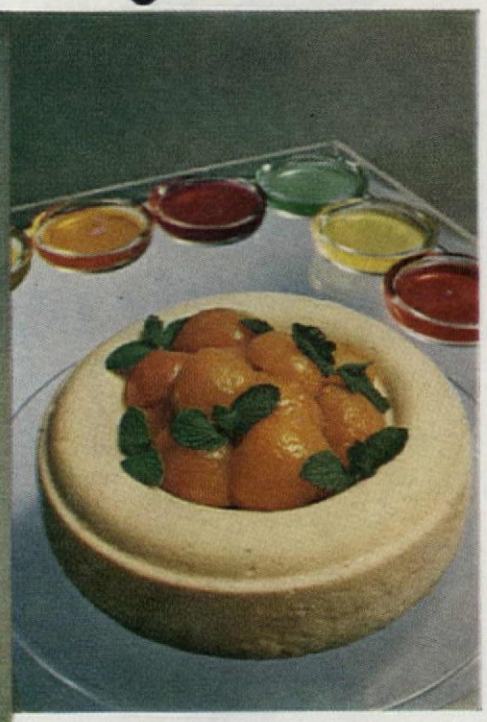
In large saucepan, brown frankfurters in butter with thyme. Add soups; gradually stir in water. Add corn and tomatoes. Heat; stir now and then. 4 to 6 servings.

**M'm! M'm! Good and easy!**

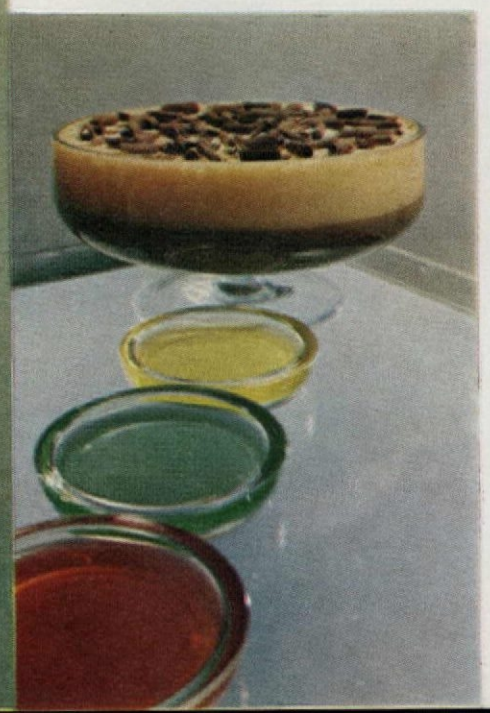
# GELATIN JEWELS

Photographer: Harry Hartman





Among our favorite pantry standbys are the many varied and delicious flavors of fruit gelatin. What could be handier? These glistening desserts make children wide-eyed and they are a boon to the dieter. We like them because they are the basis of so many delightful recipes that make the hostess look great. Just start with a package of your favorite flavor, add a cup or two of hot water and a few special ingredients. At left, Black Cherry Bavarian; above, Apricot Cream Mold; below, Chocolate Orange Whip. These and other recipes on page 64.



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- ☐ Oklahoma Land Rush
- ☐ Custer at Big Horn

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# Gelatin Jewel Recipes

(continued from page 62)

## SPICED APPLE SNOW

**1 package (3 ounces) lemon-flavored gelatin**
**1 cup boiling water**
**1 cup canned applesauce**
**⅛ teaspoon ground cinnamon**
**¼ teaspoon ground ginger**
**2 egg whites**
**¼ cup sugar**

Dissolve gelatin in boiling water. Chill until very thick. Whip with rotary beater until fluffy throughout. Beat in applesauce and spices. Beat egg whites until foamy; beat in sugar gradually, a tablespoon at a time, until soft peaks form. Fold egg whites gently into gelatin mixture. Pour into lightly oiled, 4-cup mold. Chill about 3 hours or until firm. Makes 6 servings.

## CHOCOLATE-ORANGE WHIP

**1 package (3¼ ounces) chocolate pudding and pie-filling mix**
**1 package (4 ounces) whipped-topping mix**
**1 package (3 ounces) orange-flavored gelatin**

Prepare pudding mix according to package directions. Cool thoroughly. Prepare whipped-topping mix according to package directions. Fold into cooled pudding. Pour into serving bowl. Prepare gelatin according to package directions. Chill until the consistency of honey. Whip with rotary beater until foamy throughout. Pour over chocolate-pudding mixture in bowl. Chill 2 hours. Garnish with chocolate curls, if desired. Makes 8 servings.

## APRICOT CREAM MOLD

**1 can (1 pound 13 ounces) peeled whole apricots**
**1 can (12 ounces) apricot nectar (1½ cups)**
**1 package (3 ounces) apricot- or lemon-flavored gelatin**
**1 cup heavy cream, whipped, or 1 package (4 ounces) whipped-topping mix**

Drain apricots; reserve syrup. Combine ½ cup apricot syrup and ½ cup apricot nectar in small saucepan; bring to boiling. Remove from heat. Add gelatin; stir until dissolved. Stir in remaining 1 cup apricot nectar. Chill until mixture is consistency of honey. Beat until foamy throughout. Fold in whipped cream or topping mix prepared according to package directions. Turn into lightly oiled 1-quart ring mold. Chill about 3 hours or until firm. Unmold onto serving plate. Fill center with reserved apricots. Garnish with mint, if desired. Makes 6 servings.

## PINEAPPLE CREAM PUDDING (A BLENDER RECIPE)

**1 can (1 pound 4½ ounces) crushed pineapple**
**1 package (3 ounces) orange-pineapple-flavored gelatin**
**1 cup dairy sour cream**

Drain pineapple; put syrup into small saucepan; reserve pineapple. Bring syrup to boiling; add gelatin. Stir until gelatin dissolves. Combine pineapple and sour cream in blender; whirl until thoroughly blended. Add gelatin mixture; whirl to blend. Pour into dessert bowl or into individual dessert dishes. Garnish with whipped cream, if desired. Chill 1 hour or until set. Makes 4 to 6 servings.

## CREAMY STRAWBERRY PUDDING

**2 packages (3 ounces each) strawberry-flavored gelatin**
**2 cups boiling water**
**1 package (10 ounces) frozen, sliced strawberries, thawed at room temperature**
**2 packages (4 ounces each) whipped-topping mix**

Dissolve gelatin in boiling water. Add strawberries and strawberry syrup. Chill until the consistency of honey. Beat with rotary beater until foamy throughout. Chill mixture until it mounds when spooned. Prepare topping mix according to package directions, omitting vanilla. Fold into chilled gelatin mixture. Pour into 1-quart soufflé dish with a 2-inch wax-paper collar. Chill 4 hours or until set. Remove collar before serving. Makes 8 servings.

## QUICK RASPBERRY SHERBET

**2 packages (3 ounces each) raspberry-flavored gelatin**
**2 cups boiling water**
**1 package (10 ounces) frozen raspberries**
**2 cups cold water**
**2 tablespoons lemon juice**
**2 egg whites**
**¼ cup sugar**

Dissolve gelatin in boiling water. Add frozen berries; stir until berries separate. Add cold water and lemon juice. Pour into 9x5x3-inch loaf pan. Freeze until firm, about 3 hours. Beat egg whites until foamy. Slowly add sugar; beat until stiff. Turn frozen gelatin into large mixing bowl; beat on electric mixer until mushy. Fold in meringue. Spoon mixture into loaf pan. Cover. Return to freezer; freeze until firm, about 2 hours. Makes 10 to 12 servings or about 2 quarts.

## BLACK CHERRY BAVARIAN

**2 packages (3 ounces each) black cherry-flavored gelatin**
**1 cup boiling water**
**2 cups buttermilk**
**1 cup heavy cream, whipped, or 1 package (4 ounces) whipped-topping mix**
**1 can (1 pound 1 ounce) bing cherries**
**2 teaspoons cornstarch**

Dissolve gelatin in boiling water. Stir in buttermilk. Chill until slightly thickened. Whip with rotary beater until foamy throughout. Fold in whipped cream or topping mix prepared according to package directions. Drain cherries; reserve liquid. Fold cherries into gelatin mixture. Pour into 2-quart serving bowl. Chill at least 1 hour. Combine cherry liquid and cornstarch in small saucepan. Cook, stirring constantly, until sauce boils and thickens. Chill. Before serving, pour cherry sauce over set Bavarian. Garnish with whipped cream or whipped-topping mix, if desired. Makes 8 to 10 servings.

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# Garden Variety Recipes

(continued from page 60)

### EGYPTIAN EGGPLANT

**2 large eggplant**
**½ cup olive oil or pure vegetable oil**
**2 pounds sausage meat**
**1 cup finely minced onion (1 large)**
**3 tablespoons chopped parsley**
**1 teaspoon salt**
**½ teaspoon garlic powder**
**¼ cup dry bread crumbs**

Peel eggplant and cut in ½-inch cubes. Heat oil in large skillet over medium heat. Sauté eggplant 5 minutes or until tender; remove and reserve. Add sausage meat and onion to skillet. Cook 2 to 3 minutes, breaking meat up with fork as it cooks. Drain. Heat oven to 375° F. Mix eggplant, sausage meat, 2 tablespoons of parsley, salt, and garlic powder. Spoon mixture into a 1½-quart buttered, shallow baking dish. Sprinkle bread crumbs on top; drizzle a few drops of oil over bread crumbs. Bake 20 to 25 minutes or until crumbs are lightly browned. Sprinkle with remaining parsley. Makes 6 servings.

### CHERRY TOMATOES PROVENÇALE

**1 pint cherry tomatoes**
**¼ cup finely minced onion**
**1 clove of garlic, finely minced**
**¼ cup chopped parsley**
**¼ teaspoon leaf thyme, crumbled**
**½ cup soft bread crumbs**
**½ teaspoon salt**
**Dash of pepper**
**¼ cup olive oil**

Heat oven to 425° F. Remove stems from tomatoes. Combine all other ingredients; mix well. Arrange tomatoes in a single layer in a lightly oiled, shallow baking dish. Sprinkle bread-crumb mixture over tomatoes. Bake 6 to 8 minutes or until tomatoes are tender. Makes 4 servings.

### ROASTED CORN

**6 ears young corn**
**½ cup melted butter or margarine**
**1 tablespoon chopped parsley**
**1 tablespoon finely cut chives**
**¼ teaspoon salt**
**Dash of pepper**

Heat oven to 425° F. or have a bed of hot charcoal ready. Remove corn husks and silk; snap off ends of stalks just before cooking to retain as much natural moisture as possible. Combine melted butter or margarine, parsley, chives, salt, and pepper. Brush ears with herb mixture. Wrap in aluminum foil. Roast in oven 40 minutes or over coals 10 to 15 minutes on each side or until tender. Serve with extra butter, if desired. Makes 6 servings.

### YELLOW SQUASH IN SOUR CREAM

**¼ cup butter or margarine**
**1 cup finely minced onion (1 large)**
**2 pounds yellow summer squash, trimmed and diced**
**1 teaspoon salt**
**Dash of pepper**
**½ cup dairy sour cream**
**1 tablespoon chopped parsley**

Melt butter or margarine in large skillet over medium heat. Add onion, squash, salt, and pepper. Mix well. Cover; cook, stirring occasionally, until squash is tender, about 15 minutes. Remove from heat, cool several minutes. Add sour cream; stir gently until well mixed with squash. Arrange in serving dish. Sprinkle with parsley. Makes about 6 servings.

### HERBED SQUASH
### (pictured on page 60)

**4 small yellow crookneck squash, cut in halves, lengthwise**
**4 summer squash**
**2 tablespoons butter or margarine**
**2 tablespoons water**
**¼ teaspoon salt**
**1 teaspoon fresh rosemary or ¼ teaspoon leaf rosemary, crumbled**
**1 teaspoon fresh thyme leaves or ¼ teaspoon leaf thyme, crumbled**

Wash squash. Melt butter or margarine in skillet with tight-fitting lid. Arrange both kinds of squash in skillet; add water. Sprinkle with salt, rosemary, and thyme. Cover. Cook over medium heat 15 minutes or until just tender. Serve with butter sauce spooned over the squash. Makes about 4 servings.

### CREAMED CARROTS AND RAISINS

**1 bunch carrots, pared and thinly sliced**
**2 tablespoons butter or margarine**
**1 teaspoon salt**
**1 teaspoon sugar**
**1 tablespoon flour**
**1½ cups water**
**½ cup golden raisins**
**½ cup heavy cream**

Combine carrots, butter or margarine, salt, sugar, flour, and water in saucepan. Bring to boiling. Cover. Simmer 15 to 20 minutes or until carrots are almost tender. Add raisins. Simmer 5 minutes longer until raisins are plump and carrots are tender. Drain any excess water from carrots. Stir in cream. Cook 1 minute. Makes 4 servings.

### ZUCCHINI À LA GRECQUE

**4 zucchini, trimmed and scrubbed**
**¼ cup olive oil**
**¼ cup lemon juice**
**1 teaspoon salt**
**¼ teaspoon pepper**
**¼ teaspoon leaf thyme, crumbled**
**1 teaspoon coriander seeds**
**1 bay leaf**
**1 clove of garlic, crushed**
**2 tablespoons chopped parsley**

Slice zucchini ¼ inch thick. Combine all other ingredients in saucepan. Add the zucchini. Bring to boiling. Reduce heat; simmer until zucchini is tender, about 8 to 10 minutes. Chill. Serve as an appetizer. Makes 8 to 10 servings.

### LAMB AND ZUCCHINI STEW

**2 tablespoons butter or margarine**
**4 shoulder lamb chops**
**½ cup minced onion (1 medium)**
**1 small clove garlic, minced**
**2 cans (8 ounces each) tomato sauce**
**2 cups water**
**1 teaspoon salt**
**Dash of pepper**
**½ teaspoon oregano**
**1 pound zucchini, trimmed and thickly sliced**
**1 tablespoon chopped parsley**

Melt butter or margarine in heavy saucepan over medium heat. Brown chops on both sides. Remove from pan. Add onion to fat in skillet. Sauté 1 minute, stirring constantly. Add garlic, tomato sauce, water, salt, pepper, and oregano. Return chops to saucepan. Bring to boiling. Cover. Reduce heat. Simmer 30 minutes. Add zucchini. Simmer 20 minutes longer or until zucchini is tender. Arrange meat and zucchini in serving dish. Correct seasoning in sauce. Pour over meat and vegetables. Sprinkle with parsley. Makes 4 servings.


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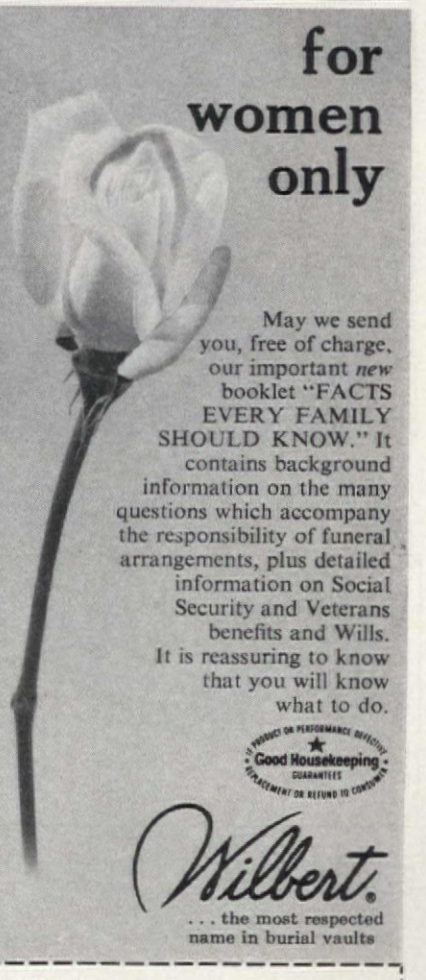

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## FOOD QUESTIONS YOU ASK

Question: *Could you tell me why my Seven Minute Frosting is sometimes grainy? I follow the recipe each time, try to time it right, and I don't allow the top of the double boiler to touch the water in the pan below.*

*Answer:* The only ingredient that makes frosting grainy is the sugar. To insure that the sugar dissolves completely, combine all ingredients, except the vanilla, in the top of the double boiler. Beat for 1 minute. Then place over rapidly boiling water and beat 7 minutes. Be sure to scrape sides of pan occasionally to prevent sugar from sticking to the side and not dissolving. Remove from heat, add vanilla, and continue to beat 2 minutes longer. For very smooth frosting, pour hot frosting into a large bowl for the final beating before adding vanilla.

---

Question: *When a recipe calls for a leaf herb, crumbled, and all I have is ground herb, do I have to adjust the amount called for in the recipe?*

*Answer:* No. One teaspoon crumbled leaf thyme equals one teaspoon ground thyme.

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Question: *I am trying to locate a simple guide or chart to herb cooking. I do not necessarily want a cookbook. Do you have any suggestions where I could locate one?*

*Answer:* An attractive chart called "The Wonderful World of Seasoning," is available from the R. T. French Co. McCormick & Co. also offers a spice chart. Both are free.

The R. T. French Company
1 Mustard Street
Rochester, New York 14609

McCormick & Company, Inc.
Public Relations Dept.
414 Light Street
Baltimore, Maryland 21202

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Question: *I am very anxious to make the Filet of Beef Wellington recipe in the December 1968 issue. However, my husband does not like goose liver. What may I substitute for that pâté?*

*Answer:* The goose liver in the filling may be replaced by 1 cup of very finely diced cooked ham or chicken. Add it to the recipe after mushrooms have been cooked.

---

Question: *I would like to know how to make colored popcorn. I have eaten pink popcorn that was sweet. What is the secret?*

*Answer:* To make colored popcorn, add your choice of food coloring to a sugar syrup. For a light syrup, combine 2 cups sugar, 1 cup light corn syrup, 1 cup water, and ½ cup butter. Cook to 260° F. (soft-crack stage). Stir in food coloring. Pour over 2 quarts of popped corn and mix thoroughly. Press the coated popcorn into shapes or spread on a cookie sheet to dry, then break apart. There is really no satisfactory way to make colored popcorn without making a sugar syrup. Just adding the food coloring would make the popcorn soggy.


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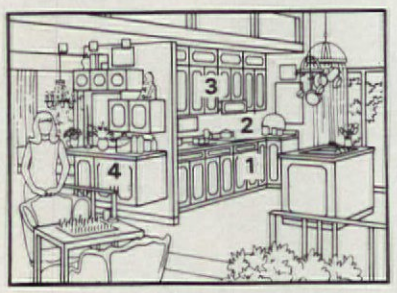


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Question: *Can you give me the calorie count for ricotta cheese? Also, I would like a list of high-protein foods and their calorie count.*

*Answer:* Ricotta cheese made from whole milk contains 360 calories per cup. For a complete list of foods and their nutritive value, send 25c to:

Nutritive Value of Foods
Home and Garden Bulletin No. 72
Superintendent of Documents
U.S. Government Printing Office
Washington, D.C. 20402

---

Question: *Can soured milk or soured cream be used as a substitute for dairy sour cream in a recipe?*

*Answer:* There is no direct substitution for cultured sour cream because of its consistency and fat content. A substitution would require adjustments in the recipe.

---

Question: *Why are dried fruits such as raisins, peaches, or prunes restricted in a reducing diet? Most diets recommend fresh fruits, so I don't understand why dried fruits are not allowed.*

*Answer:* The sugar content of fresh fruits varies from 6 to 20 percent. However, dried fruits have a high sugar concentration caused by the low moisture content. Sugar concentration is as high as 70 percent. Because caloric values are determined largely by sugar content, dried fruits are therefore omitted from low-calorie diets.

---

Question: *To where can we send for recipes for special food allergies?*

*Answer:* The American Dietetic Association has an allergy cookbook available for $1. Included is a bibliography of cookbooks and other informative sources for allergy diets.

Publications Department
American Dietetic Association
620 North Michigan Avenue
Chicago, Illinois 60611

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Question: *When pepper is called for, does it matter whether I use black or white?*

*Answer:* Black and white pepper may be used interchangeably. However, white pepper is generally used in white sauces and stocks.

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Question: *How long should a cake be left in the pan after it is baked? Sometimes my cake sticks to the bottom of the pan and is hard to remove. I am always careful to grease the pan sufficiently.*

*Answer:* Butter cakes should be cooled in the pan 10 minutes. Loosen sides with spatula and shake gently to free from pan. Invert onto wire rack, then quickly turn right side up to finish cooling. Angel, sponge, and chiffon cakes should remain in pan, with pan inverted, until thoroughly cool.

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*The Food Department welcomes the opportunity to answer your questions about food, food products, and food preparation. Direct questions to:*

*Questions You Ask, Food Department*
*American Home Magazine*
*641 Lexington Avenue*
*New York, New York 10022*

*Please be certain to include your return address. If space does not permit us to print your question, you will then be certain to have an answer by mail.*

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**Lemon Freeze**

½ cup Kellogg's Corn Flake Crumbs
¼ cup butter or margarine, melted
2 tablespoons sugar
1⅓ cups (15 oz. can) Borden Eagle Brand® Sweetened Condensed Milk
⅓ cup ReaLemon Reconstituted Lemon Juice
2 eggs, separated
3 tablespoons sugar

1. Combine Corn Flake Crumbs, the 2 tablespoons sugar and butter in ice cube tray; mix well. Reserve 2 tablespoons of Crumbs mixture for topping. With back of tablespoon press remainder evenly and firmly in bottom of ice cube tray. Chill.

2. In medium-sized mixing bowl, combine Eagle Brand Sweetened Condensed Milk and ReaLemon lemon juice; stir until thickened. Add egg yolks; mix well.

3. Beat egg whites until foamy. Gradually beat in the 3 tablespoons sugar and continue beating until egg whites are stiff, but not dry; gently fold into Condensed Milk mixture. Spread evenly over Crumbs crust; sprinkle with reserved Crumbs mixture.

4. Place on bottom of the freezer compartment of refrigerator, taking care to allow air circulation around the tray to assure freezing. Freeze 6 to 8 hours or until firm. Cut into pie wedges or bars to serve.

Yield: 8 servings. Note: if frozen very hard, set pan on hot, wet towel for a few minutes before cutting.

# LEARNING TO COOK

Americans have been enjoying gingerbread since Colonial days. Originally from England, this spicy, sweet bread is a generations-old favorite with children and adults alike. Early American cookbooks included many recipes for "soft" and "hard" gingerbread, and both varieties were often included in the daily menu. "Soft" gingerbread is the traditional moist cake that Americans like to serve piping hot with whipped cream or hard sauce. "Hard" gingerbread is the cookie dough that we make into gingerbread men for the holidays.

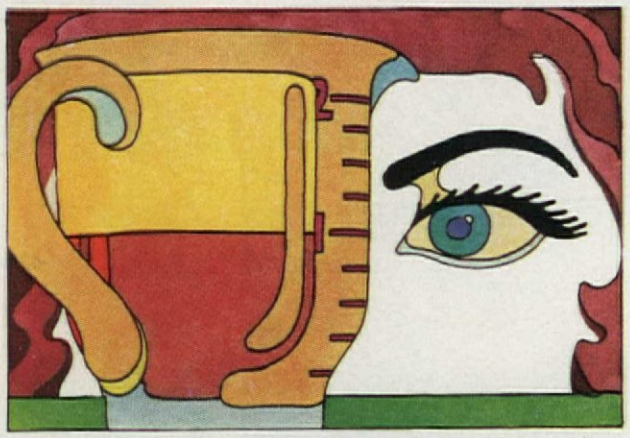
Gingerbread is one of the most versatile cakes we have today. Just one example: You can substitute it as the basic cake for making upside-down cakes. Whether your favorite one is pineapple, apple, or peach, try making it with gingerbread.

Gingerbread is equally good served hot or cold. It makes a wonderful between-meal or after-school snack served with milk, or an exciting company dessert dressed with Lemon Sauce, Hard Sauce, or Orange-Flavored Whipped Cream.

## OLD-FASHIONED GINGERBREAD

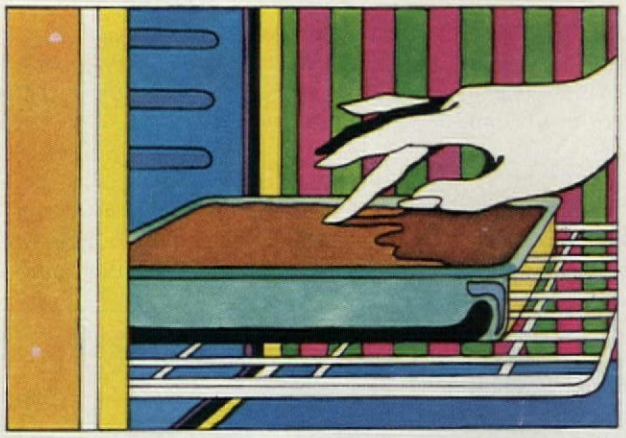
**2¼ cups sifted all-purpose flour**
**1 teaspoon baking soda**
**½ teaspoon salt**
**1½ teaspoons ground ginger**
**½ teaspoon ground cinnamon**
**½ teaspoon ground cloves**
**½ cup shortening**
**2 tablespoons sugar**
**1 egg**
**1 cup molasses**
**1 cup boiling water**

1. Heat the oven to 325°F.
2. Grease a 9x9x2-inch pan. Sprinkle with about 2 teaspoons flour. Shake the pan to coat the bottom and sides with flour. Turn the pan upside down and shake out any excess flour.
3. Put the flour, baking soda, salt, ginger, cinnamon, and cloves into sifter. Sift onto a piece of wax paper. Set aside.
4. Put the shortening, sugar, and egg into a large mixing bowl. Beat at medium speed on electric mixer or with a wooden spoon until ingredients are thoroughly blended.
5. Pour molasses into a 2-cup measuring cup until it reaches the 1-cup

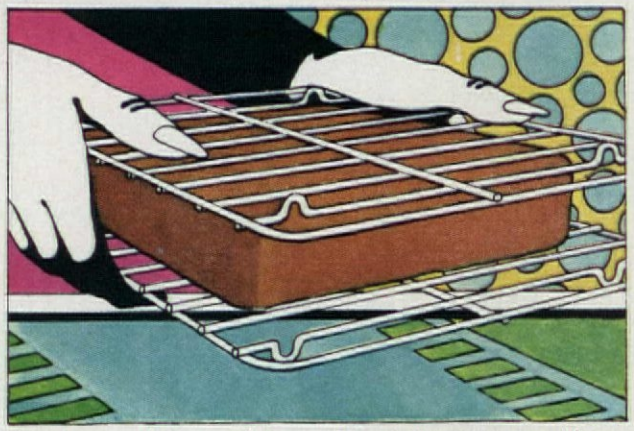


mark. For accuracy, put the cup on the counter and bend down so the mark is at eye level. Pour in boiling water until the liquids reach the 2-cup mark.
6. With a spatula, divide the sifted dry ingredients into four parts.
7. Add one fourth of the dry ingredients to the shortening-egg mixture. Beat at low speed until just blended.
8. Add one third of the molasses mixture. Beat until blended. Stop

beating once in a while and scrape the batter from the sides of the bowl with a rubber scraper.
9. Repeat steps 7 and 8 until all the ingredients have been used. The last addition will be the flour.
10. Pour the batter into the greased and floured pan.



11. Bake 40 to 45 minutes or until the cake springs back when you press the center lightly with your fingertip.
12. Remove from oven. Set on wire rack. Let stand 10 minutes.
13. Loosen around sides of pan with a spatula or thin-bladed knife.

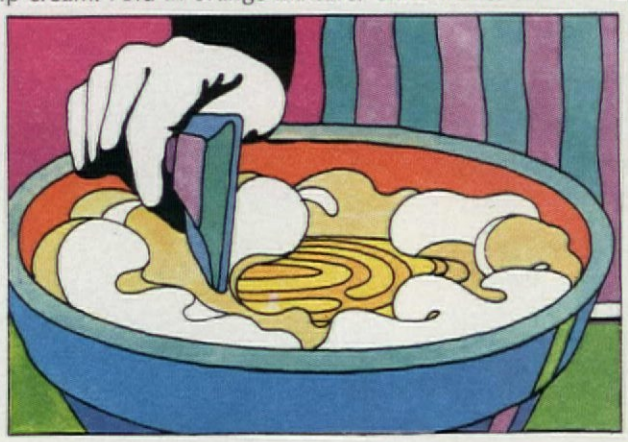


14. Place a wire rack over cake pan. Invert. Remove pan. Place second rack over cake. Turn right side up quickly. Remove rack.
15. Cut gingerbread into squares to serve. Top with whipped cream, cream cheese softened and whipped with a little milk or cream, applesauce, ice cream, or one of the sauces or toppings below.

## ORANGE CREAM

**1 egg**
**½ cup sugar**
**2 teaspoons grated orange rind**
**2 tablespoons orange juice**
**1 cup heavy cream**

1. Beat egg in small saucepan.
2. Add sugar, orange rind and juice.
3. Cook over low heat about 5 minutes or until thickened. Remove from heat. Cool thoroughly.
4. Whip cream. Fold in orange mixture. Chill. Makes about 2 cups.



## LEMON SAUCE

**1 tablespoon cornstarch**
**½ cup sugar**
**1 cup boiling water**
**3 tablespoons butter or margarine**
**1 teaspoon grated lemon rind**
**3 tablespoons lemon juice**

1. Mix cornstarch and sugar in small saucepan. Stir in boiling water.
2. Cook over medium heat, stirring constantly, until sauce thickens and bubbles. Remove from heat.
3. Stir in butter or margarine, lemon rind and juice. Cool. Makes about 1½ cups.

## HARD SAUCE

**½ cup butter or margarine**
**2 cups sifted confectioners' sugar**
**1 teaspoon vanilla**

1. Soften butter or margarine at room temperature. Cream until light and fluffy.
2. Beat in sugar gradually. Stir in vanilla. Chill. Makes 1 cup.

Artist: Bob Frost

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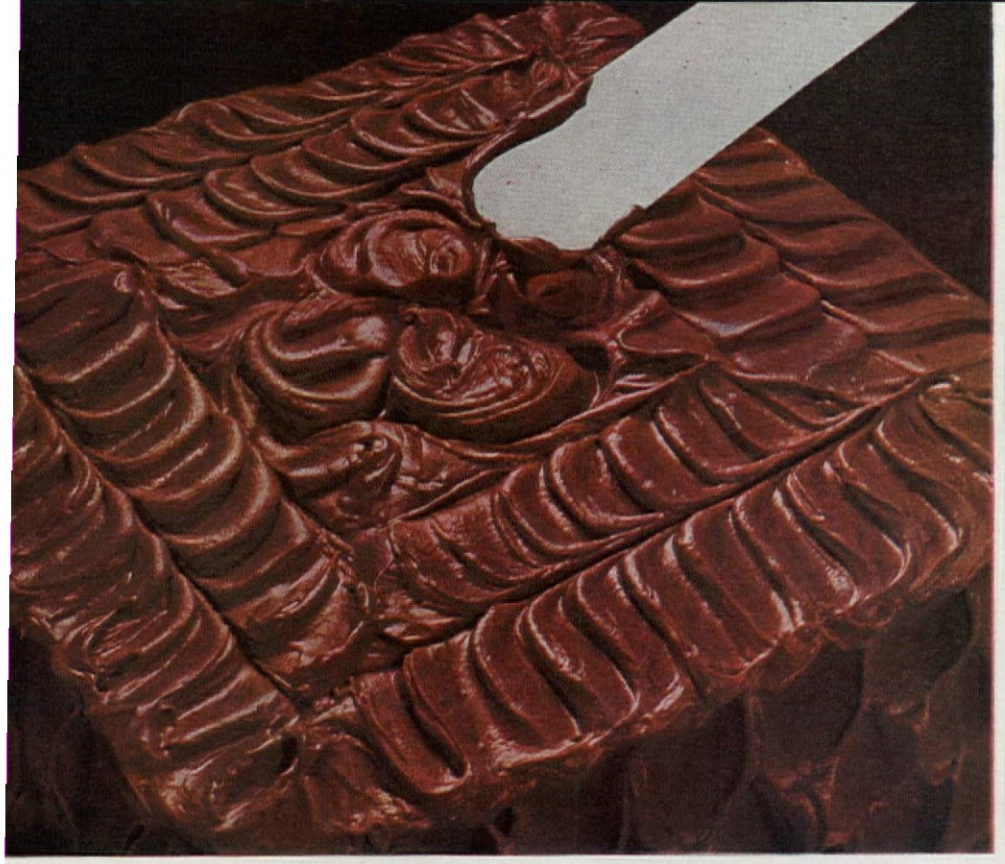

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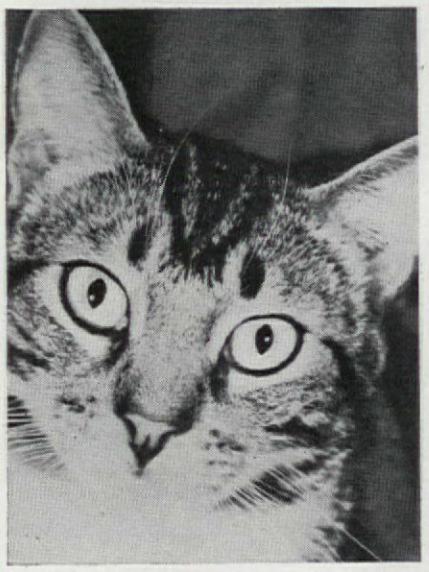

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# Get the Cold Facts

(continued from page 38)

a few years, and although they add about $40 to the original cost of a refrigerator, ice makers have captured the public's fancy in spectacular fashion. Last year one quarter of all refrigerators sold were equipped with them.

It's easy to understand why. Built into the zero-degree freezing compartment, an ice maker automatically fills with water, forms ice cubes, and drops them into an ice bucket until the bucket is full. It shuts off until cubes are removed—then it goes into action again.

Contrary to some belief, ice makers do not turn out cubes faster than ice trays. Maximum daily production is 5 to 6 pounds of ice (storage capacity is two or three times greater). They cannot, therefore, keep up with the demands of a large party unless you transfer cubes into plastic bags for several days before the party. Experience has shown, however, that ice makers can easily supply the normal daily ice needs of a large family.

The shape of the cubes produced by ice makers varies somewhat among manufacturers, but all ice makers work basically the same way. All must be connected into a cold-water supply line in the plumbing system by a flexible ¼-inch copper tube.

Ice makers are a standard feature of some refrigerator models; optional on others. A number of manufacturers are also offering ice-tray-equipped refrigerators which incorporate the tubing and wiring needed for an ice maker. Thus you can add it any time.

*Shelves are truly flexible.* If you've ever struggled unsuccessfully to adjust refrigerator shelves so you could store or get at foods better, you'll appreciate this new convenience found in many top refrigerator models. The shelves are cantilevered from the back of the refrigerator in such a way that you can quickly adjust them up or down in increments of about an inch.

Some shelves are the full width of the fresh-food compartment; others, half width; at least one slides out toward you. One manufacturer has cantilevered shelves in the door Several manufacturers make it possible to adjust the meat drawer and crispers up and down too.

*Refrigerator operating costs are higher.* And the reason they are is because they are larger, more complex, and use more electricity. Since refrigerators are used under many conditions and in varying ways, it is almost impossible to determine the difference in operating cost between one type and another. From our own experience and after talking with manufacturers, we can give you a few rather simple guidelines.

1. Each additional cubic foot of storage capacity adds a few cents to the cost of operation. Note, however, that because of the superior insulating ability of urethane foam a refrigerator can be as much as two cubic feet larger than a fiber-glass-insulated one and still cost a little less to operate.

2. A two-door refrigerator with a zero-degree freezer costs more to run than an old-fashioned one door model. This is because the freezer section in the latter is not heavily insulated and rarely runs much lower than 10 to 15 degrees above zero.

3. A no-frost refrigerator consumes 11 to 12 percent more electricity than a refrigerator that is defrosted by hand.

4. To prevent moisture from condensing on the exterior walls of refrigerators in hot, humid weather, all two-door models are equipped with tiny electric heating strips within the exterior walls that keep the wall surfaces warm. Another reason why two-door models use more electricity than one-door models.

Because of the variables in figuring refrigerator operating costs, manufacturers are understandably reluctant to give even approximate costs. However, one of them recently made a controlled test that yielded results we consider typical, revealing, and reassuring.

The refrigerator used in the test was a 16-cubic-foot no-frost unit with a 3.8-cubic-foot top freezer and urethane foam insulation. It was run for three months in a laboratory room with a constant 90-degree temperature and average humidity. The technicians used the refrigerator as if it were in a kitchen and kept it normally filled with a changing variety of foods. Power consumption averaged 4.3 kilowatt hours a day. At the U. S. average rate of 2.12 cents per kilowatt hour, the total cost of operating the refrigerator for 31 days was $2.83.

Note: Because modern no-frost refrigerators represent a fairly large electrical load, a leading wiring expert recommends that they be installed on their own individual 120-volt, 20-amp circuit. This is especially important in the case of models exceeding about 16 cubic feet. Hitherto, refrigerators were usually plugged into one of the home lighting circuits.

## ADDITIONAL FACTS AND FEATURES

*Capacity* is stated in cubic feet; shelf area in square feet. Both measurements are made in accordance with standards established by the Association of Home Appliance Manufacturers (AHAM). While the figures are helpful in making a decision about which refrigerator model to buy, you should pay equal attention to the arrangement of the interior and the construction and flexibility of the shelves, drawers,

butter keepers, egg baskets, juice-can dispensers, and other storage features.

*Casters,* which are standard or optional on many 1969 models, make it possible to roll the refrigerator out from the wall so you can clean behind and under it. They also simplify servicing.

*Doors* on some one-door top-freezer and bottom-freezer models are reversible (but let your dealer do the reversing). Thus you can fit the refrigerator to any situation in any kitchen. This is a fine convenience, especially for families who move every few years. In the case of other models, you must, as in the past, tell the dealer whether you need a refrigerator with a right- or left-hand door.

Several refrigerator makes have spring-activated door closers in addition to magnetic door gaskets. The closers assure that the door will swing completely shut when given just a slight nudge.

*Filters.* To remove odors from the fresh-food compartment, an activated charcoal air filter is built into some models offered by one maker.

*An ice-water and ice-cube dispenser* is built into the outside of the freezer door in a large side-by-side made by another manufacturer. You press a glass against one side of the dispenser handle to get water; against the other side to get ice cubes.

## COST

The least expensive refrigerators you could buy today are one-door models followed by two-door models with automatic defrosting. Comparing no-frost units of similar quality, top-freezer models are generally the least expensive; bottom-freezer models come next; side-by-sides cost most.

Refrigerator prices range from less than $200 to over $1000. In general expect to pay: for a side-by-side combination—from $400 to $700; for a two-door top- or bottom-freezer combination—from around $150 to $500; for conventional one-door models—from just around $100 to $300.

Price is determined by convenience features, capacity, and styling. Above all, buy quality—a good brand name from a reputable dealer.

By Stanley Schuler

*Manufacturers who supplied us with information:* Admiral, Amana, Chambers, Fedders, Frigidaire, General Electric, Gibson, Hotpoint, Kelvinator, Manitowoc, Montgomery Ward, Norge, Keefe & Merritt, Philco, Sears Roebuck, Sub-Zero, Tappan, Westinghouse, Whirlpool.

## HOUSEHOLD HINTS

1. The artist's metal spatula is especially useful for making sandwiches and frosting cakes. They are small and flexible and are available in art stores.
2. When eggs are to be separated and beaten, it is best to beat the whites first, then the yolks, to save washing the beaters.
3. To keep gravy smooth, mix flour and water in a small jar. Place lid on jar and shake vigorously until mixture is blended. You can also buy a shaker designed just for that purpose.
4. To prevent mold from growing on cheese, wrap cheese in a cloth dampened with salt before refrigerating.

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By FOREST H. BELT

# IMPROVE YOUR STEREO SOUND

When you spend money on a music unit—whether it be a phonograph, tape deck, radio, or all combined—your dollars do not just buy tubes and transistors—they buy musical enjoyment. That is, they do if you are using the equipment to its fullest capacity. Playback units need not be expensive to produce good sound, so if you're still shopping or getting used to a new set, here are some ways to get high-priced performance out of medium-priced components.

When a professional consultant plans an installation, he concentrates on four major factors that shape sound, the ultimate measure of a system. The first is the acoustics of your listening room. Sound is affected by the size and shape of a room and the type and arrangement of its furnishings. Speakers are the second factor. Most phonographs today are stereo, with two speakers, and their arrangement is critical to sound quality. Amplifiers and the program source (tape deck, record changer, FM-stereo receiver) are the two other factors involved.

A little knowing attention to each of these factors can yield surprising improvements in the sound of your system.

## YOUR LISTENING ROOM

Music is pleasant to listen to in any setting, but aficionados of a particular kind of music like to be able to pick out every tonal quality, each note as it is played. If you listen to a specific type and play it more often than others, ideally it should determine the personality of your listening room. For example, concert and classical music that has a wide range of pitches, sustained notes, and vibrant bass tones sounds best in a large room. Sound-absorbing materials—heavy draperies, thick carpeting—mellow the sound. Overstuffed furniture should be kept away from the speakers, however.

On the other hand, light, lively music of the dance-band variety can be played in a room with light draperies, minimal carpeting, and smoothly upholstered furniture. A low ceiling, irregular walls, and erratic furniture arrangements suit this type of music. Electronic rock music also sounds best in this situation though, when it is amplified, you might be more comfortable in a larger room than most.

## STEREO SPEAKERS

The most expensive part of a playback unit is, or should be, the speaker system. The way you set the controls, how they are installed, and how well you maintain them all contribute to the sound quality you will hear. Many otherwise excellent units suffer sound maladies because their speakers have been taken for granted.

First check the speaker connections. Listen to a nonstereo program —a monophonic record or tape or an ordinary FM broadcast—with your speakers placed about four feet apart on either side of the amplifier. Adjust the balance control so the sound seems to come from exactly between them. If the sound "moves" as you lean toward one speaker, they aren't connected properly. Disconnect the pair of wires that goes to *one* speaker (not both) and reverse them.

Once your speakers are "in phase," place them near corners of your room, keeping in mind where you're likely to sit to listen. They should be at least eight to 10 feet apart, farther apart if you'll be sitting more than 15 feet away. Face them toward the seating area. Set the balance control so that sound seems to come from halfway between them, then twist each speaker outward slightly. This widens the angle at which good stereo sound can be heard, and you don't have to be sitting in one spot to hear it well. If you change furniture positions or add carpeting or draperies, you might have to reset speaker adjustment controls.

You may also be able to improve adjustments on the speakers themselves, if yours have them. Look for a knob, shaft, or switch on the back or side of the cabinet, often near the connections. It may be labeled "brilliance." With your favorite monophonic music playing and amplifier tone controls set for "flat," turn up the speaker adjustments to get the tinniest sound possible. Then turn them down a little at a time until the tinniness is gone. (Don't go too far or the sound will become dull.) Again, keep these controls in mind if you make drastic changes in your listening-room furnishings.

Once your speakers are working properly, take some simple precautions:

- Never crank your amplifier wide open unless you're sure your speakers can withstand full wattage; overdriving can seriously warp speaker cones.
- Keep speakers away from moisture and heat.
- Don't let bare connecting terminals touch or they may short your amplifier. In addition, be sure both speakers are connected when the amplifier is turned on. If even one is disconnected, the energy build-up in the amplifier may burn it out.

## AMPLIFIED PERFORMANCE

To make your amplifier work best for you, you must make sure its controls are adjusted correctly and keep it in good operating shape. Don't fall victim to the notion that just because you have an amplifier, your sound must be loud. Any modern amplifier that deserves the label sounds just as good at low levels. If yours doesn't have a "loudness" instead of "volume" control, bass notes may seem weak at a low volume. Don't just turn the volume up to correct this; control bass tone by turning the bass knob slightly above normal.

Ordinarily, the bass and treble tone controls should be at the position marked "flat." If it isn't marked (sometimes it has a zero center) have your repairman mark "flat" positions the next time he services the amplifier. Otherwise, set the controls near the center of their rotation for well-balanced sound.

Tone controls allow you to compensate for different kinds of music and listening conditions. If the music sounds thin and without body, advance the bass control until the music sounds good to you. If it sounds boomy, turn the bass control down a bit. If the music sounds squeaky or rattley, with brass horns coming through tinny,

(continued)


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turn the treble control down some. If music sounds unbalanced and lacks clarity, turn the treble control up a little.

Taking care of your amplifier includes making sure it is installed properly. Give it some ventilation. Modern transistors don't make as much heat as tubes do, but good ventilation lengthens their life and avoids distortion from overheating. A periodic checkup by a qualified technician, with special instruments, assures consistent performance. If it is a tube-type unit, it should be checked every six months. You can sometimes replace weak tubes yourself. For a transistor amp, once a year is often enough to have it looked over, but don't try to test or replace transistors unless you've had expert instruction on how to do it.

## PROGRAMMED FOR QUALITY

If everything else in your unit seems to be in working order but your sound still isn't the best, get to the bottom of things with the program source. For instance, the best phonograph in the world cannot produce good sound from mistreated record albums. Consistently good reproduction comes from careful and consistent handling. Pick up your records only at the edges or by edge and center; don't put fingers on the grooves. Use a good record cleaner to remove finger marks or dust. The best cleaner solutions also eliminate static that attracts dust to records.

Records should be stored in their jackets, on edge, and away from heat. After each playing, be conscientious about putting them back into their sleeves. Leave them in a stack on the turntable and they'll warp; let them lie around on a tabletop and they'll gather dust.

Make sure the player itself isn't damaging your records. An old stylus (needle) ruins records quickly—before you can hear the difference. When noisy sounds actually come through, the stylus is already irreparably damaging your records and their sound.

Replace the needle periodically. A sapphire stylus is good for about 50 hours of playing or 60 to 70 long-play albums. A diamond-type lasts many times longer, but is not infallible. If you play records often, check the diamond tip under a stylus microscope about every six months. Replace a diamond stylus every two years, regardless; heavy use may require a new one every year. When in doubt, consult a technician.

Modern changer and turntable arms put very little weight on the needle—only one to five grams. Both needles and records last longer if the counterweight is always in adjustment. Have a technician check pressure and tracking every year or so. He knows how to clean the machine, where to lubricate it, and he has instruments to check and make adjustments. During the yearly inspection have him replace all rubber drive wheels, idlers, and belts.

Whether reel-to-reel or cartridge, your tape player deserves the same attention you give your record player. Treat it to regular cleaning and checkups, and have rubber drive wheels and belts replaced yearly. That assures consistently top performance.

Store tapes where they stay cool and dry. Keep them away from the equipment except when they're playing; strong electric fields around transformers make tapes noisy.

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Print-through is a malady in which tape programs leak (magnetically) onto adjacent turns of the tape. This happens to tapes in cartridges as well as on reels. To avoid it, periodically run tapes you don't play often through the machine on fast-forward, then rewind them.

Most important, keep the playback heads of the machine clean. Put liquid cleaner or regular drugstore alcohol on cotton swabs to thoroughly wipe the face of each head, the part across which the tape drags. Or you could get head-cleaning tapes to run through the machine. Clean the heads after every 10 hours of use; it will keep tapes sounding better and make the heads last longer. Tape-machine heads also can wear out. If you use the machine often, have new heads put on every year or so.

An FM tuner, like speakers, has a wide price spread. But even if you can't afford a costly one, there are ways to improve what you have.

One important factor in an FM tuner or receiver is sensitivity, its capacity to pick up stations with greater or lesser strength. This is particularly critical for stereo-FM programs, unless you're very near the stations. If your tuner is one of the less sensitive, you can put up an outside antenna. Even an inexpensive antenna will help; a really good antenna can make a low-cost tuner respond like a more expensive one.

**REPLACEMENT PLAN**

When you can afford to spend more money on your system, shop discriminately. Start with whatever in your system is old or cheap. If it is all in similar condition, here is a suggested list of priorities to get the most improvement for your money.

First, the speakers. Good stereo speakers are not cheap. To improve significantly over what you have, expect to go up at least $100. If the ones you have cost $89 each, move up to the $169 to $189 range for a justifiable change. If yours are $149 speakers, move up to $239 to $269. If you only have $100 or so to spend, concentrate on other parts—unless your present speakers are worthless.

Second-best improvement option is in your program sources. Good automatic turntables sell for $100 and up. A tape-cartridge player costs about the same, but don't forget that you'll have to buy tapes for it too. With a fair trade-in and between $100 to $150, you could buy a nice stereo-FM tuner. For another $100, you can have a stereo receiver, which includes both tuner and amplifier.

Unless your present amplifier is a cheap one, the main thing you would get in a more expensive one is extra power. You probably don't need it. If your amplifier is old, and has poor power or performance, you can certainly improve your sound significantly with a new one. Or, you may want to step up from a tube-type to a modern solid-state amplifier.

It is tempting to try to solve your sound problems by buying new equipment. However, before you spend, be sure you're getting the most out of what you have now. Thorough acquaintance with the ins and outs of the unit at hand might not only save you money now, but will aid in the long run when you begin to replace worn-out parts. Money aside, careful attention spells better listening pleasure, no matter where you apply it.

Take the simmer out of summer with

NO-BAKE

**Summertime Treats**

made with Kellogg's Rice Krispies

Tasty treats that Snap, Crackle, 'n Pop with refreshing fun for hot summer days. You whip 'em up quick 'n easy with Kellogg's® Rice Krispies® cereal, vanilla ice cream, and your favorite fruits.

COOKING WITH Kellogg's

**MALLOW-CRUNCH TARTS**

In 2-quart saucepan, melt 2 tablespoons margarine or butter and 20 regular marshmallows (fresh) over low heat, stirring constantly until mixture is smooth and syrupy. Remove from heat. Stir in 2½ cups KELLOGG'S RICE KRISPIES cereal, mixing until well coated.

Portion mixture into 8 buttered 6-ounce custard cups or 3-inch muffin-pan cups. With buttered spatula form into tart shells. Let stand until firm.

Whip 1 cup whipping cream and 2 tablespoons sugar until soft peaks form; fold in well-drained, thawed 10-ounce package frozen raspberries.* Just before serving remove tart shells from cups; fill with whipped cream mixture. Garnish with additional fruit.

YIELD: 8 servings

*Other sweetened fruits, fresh, frozen, or canned, may be used in place of raspberries.

**PEANUTTY-CRUNCH PIE**

In bowl, mix ⅓ cup peanut butter and ⅓ cup corn syrup until thoroughly combined. Add 2 cups KELLOGG'S RICE KRISPIES cereal; mix until well coated. Press mixture evenly and firmly around sides and in bottom of buttered 9-inch pie pan. Chill until firm.

Spread 1 quart slightly softened vanilla ice cream evenly in pie shell. Freeze until firm. Cut into wedges to serve; top with peach slices or other fresh fruit.

YIELD: 8 servings

**TEENY-POPPER SHAKE**

Blend ½ medium-size banana and ⅓ cup milk in electric blender on high speed until smooth and thoroughly combined. Add 1 pint vanilla ice cream; blend on high speed until smooth.

Portion 3 cups KELLOGG'S RICE KRISPIES cereal into 3 or 4 tall glasses. Pour banana shake over cereal; serve at once.

YIELD: about 2 cups Shake, 3 to 4 servings

Note: Shake mixture may be stored in freezer a few minutes before serving.

® Kellogg Company © 1969 by Kellogg Company

# LADIES' HOME JOURNAL DIET CLUB

P.O. Box 507, Garden City, N.Y. 11530

Photograph by William Helburn

Dear American Home reader:

Your good health, looks and vigor are not only your own most valuable assets; they're ours, too. And since overweight is America's No. 1 public health problem, we have decided to attack it with an entirely new, exciting program: the *Journal Diet Club*. It is potentially the most massive, promising step ever aimed at one of the key risk factors contributing to our No. 1 killer, heart disease, and other chronic diseases associated with overweight. If you are one of the more than 30 million overweight Americans, here is a safe, sensible approach toward the achievement of a healthier, happier YOU; and to assist thousands of others whom you will join in this cooperative help-one-help-all venture.

## WHAT'S UNIQUE ABOUT THE CLUB

Your health is a personal responsibility, and dieting is a private affair. You will not be asked to go to meetings. You will not be part of any weight-reducing "group." You can achieve the slender new YOU in the privacy of your own home with the help of a Personal Menu Planner designed for your weight goal. You will learn to choose wisely from nourishing, satisfying ordinary foods. But you will not be alone. Each week you will receive by mail fresh, easy-to-apply diet counseling that is as authoritative as the most up-to-date scientific knowledge can produce. The Club's scientific advisory panel for nutritional problems and their psychological aspects is directed by Dr. Willard A. Krehl, Research Professor of Medicine at the University of Iowa who has made key contributions to the scientific literature on dieting and has had extensive experience helping overweight patients.

## HELP OTHERS AS YOU ACHIEVE YOUR OWN WEIGHT GOAL

The *Journal* food editors and kitchens will supplement this scientific counseling with a constant flow of diet recipes, menus and kitchen tips. And because of the unique scientific design of the Club program, you will contribute to medical research, without extra effort or disclosure of your confidential records, by voluntarily furnishing information to our Diet Data Bank. We hope and expect that this accumulated experience will help many other people to achieve their weight goals, as you can.

## WHAT THE CLUB WILL DO FOR YOU

As soon as you fill out and send us the attached confidential membership application, you will receive from the Club:

1. A suggested realistic, permanent *weight goal* as determined by your sex, age, weight history, your body build and your life style.

2. Your *Personal Menu Planner* with five ample food lists so you can select for yourself the foods you prefer, yet restrict your caloric intake to a sensible level. The variety from which you choose will allow you to satisfy your craving for food and minimize the monotony that so often turns dieting into torture. Your food selection list is designed to insure an adequate level of nutrition, which is most important in any weight control program. Losing weight with the *Journal Diet Club* can be educational and even fun!

3. Your *Diet Progress Chart* to keep track of your weight losses, day by day, through the very effective first three months as you achieve your primary objective. The chart continues for an entire year so you can make sure that you keep your weight and figure where you want them, or even lose a few additional pounds.

4. Your first copy of the *Journal Diet Club Magazine or Newsletter*. The magazine will come to you each month. The *Newsletter* will arrive in each of the three intervening weeks. These publications will be like nothing you have ever read before. They will be packed with brief, practical diet, nutritional and exercise advice—information and inspiration ready to be used right now! Answers to diet questions that you send us. Tips on how to organize your refrigerator. What to do about cocktails. How to cut down on fats. How to diet in restaurants or in front of friends. How to speed weight control through exercise. And, always, detailed personal case reports of successful and unsuccessful dieters—their problems and how *you* can overcome them.

Then, every two weeks, you will get a simple form so you can deposit your new weight in the Club's Diet Data Bank. Results will be analyzed and reported in the Club publications so you can match your own progress against the performance of other club members.

Some dieters love company. If you do, you can hold your own coffee klatsch among your friends and neighbors for mutual support. We shall supply simple instructions to make these get-togethers rewarding, sociable and calorie-controlled.

A delightful way to add even more enjoyment to your Diet Club membership is to have a friend join at the same time you enroll. Then, whenever you feel like it, and perhaps even daily, the two of you can compare each other's successes. When one dieter makes even more progress than the other, it provides inspiration and incentive for the one whose progress isn't so great. And talking about your experiences, about your diets, about taking in waistlines, about receiving unexpected compliments . . . all that is such fun when you have someone to share your thrills and success. If you have a friend who wants to join you, just ask her to write us for her own membership application.

### WHEN DO YOU RECEIVE YOUR MASTER DIETER CERTIFICATE?

Just as soon as you reach your desired weight goal, you will receive your Master Dieter's Certificate. At that time, you will also receive an appropriately liberalized Menu Planner to maintain your new reduced weight and more attractive figure permanently without backsliding.

When you maintain your weight goal for a certain time, you will be eligible for prizes for the slim new YOU. Even better, you will take satisfaction in knowing that you succeeded where so many failed. You will think better of yourself, and so will your family. Ask anybody who ever took weight off and kept it off: There is no better feeling, no achievement more rewarding in admiring glances, in sincere compliments, and in being able to wear a much wider selection of those smart, smaller sized fashions.

### WHAT THE CLUB WON'T DO

The Club won't fool you by pretending that weight reduction is easy. It won't lure you with promises of magic methods. It won't saddle you with fads, crash diets or rituals that become so inflexible and distasteful that you would soon give up and regain your hard-lost weight. If you lose an average of only one to two pounds weekly on your Club diet, we will have fulfilled realistic objectives. We believe that this goal is feasible. Even more importantly, you will have established a new way of life so that these lost pounds will *stay* off. The Club does not encourage your use of drugs; if medications seem necessary, they would only be used under recommendation and direct supervision of your personal physician (and we do strongly urge you to stay in touch with him while you lose weight). Finally, the Club won't treat you as a greedy, immature neurotic, but as a responsible individual who can master the weight problem on your own, once we supply the know-how, the scientific tools and sympathetic support.

### YOU HAVE NOTHING TO LOSE BUT POUNDS

If you adhere to the regimen doctor-designed for you, you will achieve your reduced weight goal. Your bathroom scales will report your success; your mirror will reflect a more slender you.

If you do not lose weight, if you conscientiously remain on the diet and it does not work for you, your entire Journal Diet Club Membership costs will be refunded. So you have nothing to lose but pounds; everything to gain. Rush back this no-risk Membership Application TODAY.

Sincerely,

**LADIES' HOME JOURNAL DIET CLUB**

Dorothy Holmes

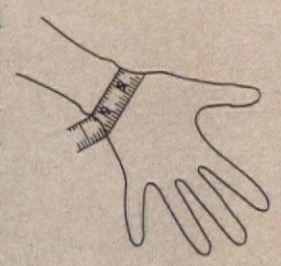
(Mrs.) Dorothy Holmes

PLEASE READ THIS CAREFULLY BEFORE FILLING OUT THE APPLICATION FORM BELOW:

If you are now pregnant or if you are a nursing mother, the Journal Diet Club cannot accept your membership because your nutrition should be closely and directly supervised by your doctor; for the same reason, you should consult your doctor about your diet and follow his instructions if you become pregnant while you are a club member.

Sorry but we cannot accept your application if you are over 65 or under 18 . . . or if you have a particular medical problem, in which case you should diet only under the close personal supervision of your family physician. And no men, please—our Diet Club is exclusively for women.

Please follow the directions below with utmost care. Your exact wrist measurement is required to help calculate your over-all body build. The measurement should be taken with a cloth tape measure, with arm extended and fingers spread out, just *below* the widest protrusion of your wrist-bone (see drawing at right). The tape measure should be pulled snug, but not tight enough to indent the skin.



**Achieve Your Own Weight Goal. Help Many Others. Mail This Membership Application TODAY!**

**MEMBERSHIP APPLICATION**
**CONFIDENTIAL**

**We Guarantee Results**

You must achieve a new, more slender figure—or your entire Diet Club Membership costs you not one penny. Any remittance made will be immediately refunded if this physician-approved, weight-reduction plan doesn't work for you.

**LADIES' HOME JOURNAL DIET CLUB, INC.**
**P.O. Box 507, Garden City, N. Y. 11530**

Dear Mrs. Holmes:

Please consider me for membership in the Journal Diet Club.

My Age is_____ Height (without shoes)_____. I am Married ☐ Single ☐ Divorced ☐. My present weight (without clothes) is_____pounds. Ideally, I think I should weigh_____pounds. My lowest weight as an adult was_____pounds in the year_____. My highest weight as an adult was_____pounds in the year_____. My exact wrist measurement (see instructions above) is_____inches. My body build is Heavy-boned ☐ Medium-boned ☐ Light-boned ☐. During a typical day, my physical activity is slight ☐ moderate ☐ heavy ☐. I have recently been examined by my doctor; he approved my enrolling in a sensible weight reduction program, and it is my intention to keep in touch with him regarding my weight. I am in good health and physically able to follow this program. I am not pregnant. I understand that if I am more than 30% over my ideal weight, this program may not be effective and that closer medical supervision is desirable.

Please enroll me for membership for:

☐ 3 months at $10 ☐ 1 year at $30

☐ Enclosed is check or money order for $____

☐ Please bill me

YOUR SIGNATURE_____

NAME (please print)_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

Journal Diet Club, Inc. is another service of the Ladies' Home Journal.

AH-7

BOOKS AND BOOKLETS

# SUMMER READING FOR CHILDREN

When June brings the children home from school, and parents are thrown into 24-hour-a-day contact with another world, there's no better communicating than through a good book. Why not establish a story hour this summer? Escape into the whimsical, woolly world of children's literature and smile awhile! Have a couple of books on hand to curb "I don't have anything to do" complaints. Peruse them yourself beforehand—they're entertaining.

You and your youngest will chuckle at the witty word cadence of *The Duke of Plaza Toro*. Rosemary Wells has set W. S. Gilbert's lyrics to fun drawings of "that celebrated cultivated underrated nobleman," the cowardly bull of Plaza

Toro. Read aloud the successful ways he eludes all the compromising situations a bullring entails. Or, sing along; Arthur Sullivan's music is printed in back of the book. Ages 4-8. Macmillan. $3.95.

*Fried Onions and Marshmallows* and Other Little Plays for Little People is a happy introduction to drama set within a child's frame of reference. Thirteen short, easy-to-act-out plays by Sally Melcher Jarvis are introduced with helpful suggestions for simple scenery and costumes. Here is a great springboard for young imaginations and a fun family project. Illustrated by Franklin Luke. Ages 3-8. Parents' Magazine Press. $3.50.

Whether he or she is scientifically inclined or not, a curious ten-year-old will find *World in a Drop of Water* fascinating. Dr. Alvin Silverstein and his wife Virginia, describe primeval creatures on safari through the lens of a microscope. Paramecium dart in and out of amoeba, euglenas, hydras, and a flatworm or two. Precise, simple terms describe the digestive systems, feeding habits, reproduction, and mobility of each creature. Scientific photographs of normally invisible specimens heighten their immediacy. Ages 8-12. Atheneum Publishers. $3.75.

In *The Boy and the Dolphin*, easy identification for the eleven through fourteen group is provided by the fast, faithful friendship between a boy and a dolphin. Fantastic, suspenseful rides to the ocean's deep are couched in Abraham Rothberg's poetic text that captures all the grace, drama, and peril of the sea. Illustrated in black and white by Imero Gobbato. Norton. $4.25.

The adventure in *Bailout* is more contemporary and equally exciting. Man's oldest flying machine, the parachute, is examined in thorough perspective by Don Dwiggins from Leonardo da Vinci's early sketches to present-day projects for landing on Mars. The showmanship of the first jumps, wartime dramas, and today's burgeoning sky diving craze are all discussed and backed up by historic anecdotes, technical facts, and photographs. The author tempers the thrill of stepping out into space with the dangers involved. Here is a chance to acquire out-of-the-way but pertinent information on the story of parachuting and sky diving in an effortless, entertaining manner. Ages 12 and up. A bibliography is included. Crowell-Collier Press. $4.50.

Mother and dad might enjoy *The Rock Revolution* as much as their album-collecting teen-ager. Arnold Shaw takes a comprehensive look at a major, but often unrecognized, cultural development of contemporary America. How did guitar-strumming hillbilly music and ghetto rhythm and blues grow into today's electronic acid rock? The story is not merely a trip in musical notes; many aspects reflect the emergence of the youth revolution. What was once simple folk expression is now a sophisticated instrument of commentary, satire, or protest that is rich in language, serious in composition. The book is packed with information offered with an insider's jargon and knowledge, but is readable no matter what your exposure to the field has been. And, just in case, the author provides a glossary of rock. New recording-studio techniques, musical strains, individual singer's styles, and photographs of major artists, both past and present, fill out an engrossing book. Ages 14 and up. Crowell-Collier Press. $4.95.

*These books may be ordered through your local bookstore.*


*Does the P.T.A. know you wear dentures?*

Whenever you come close to people...
don't let tell-tale denture stains
and odor give you away.
Use Polident Powder, the denture cleanser that's
**made extra strong for when you're extra close.**

POLIDENT®


## GENERAL INFORMATION

Background books on current social and political issues are available from the Parents' Magazine Press, 52 Vanderbilt Avenue, New York, New York 10017. Written clearly and simply, they are meant to engage young minds growing up in an age of rapid change and upheaval. Recent releases include *Cities in Bondage; Our Overcrowded World;* and *Cuba, The Continuing Revolution*. For ages 12 and up, each is $4.50.

Large-type books, published for those with sight difficulties or reading problems, are now available from Harper Junior Books, 49 East 33rd Street, New York, New York 10016. They have been approved by the Production Review Committee of National Aid to Visually Handicapped. Covering a variety of subjects for all age groups, among them are *Old Yeller* by Fred Gipson for ages 12 and up, *It's Like This, Cat* by Louise Fitzhugh for ages 10 through 14, and best-selling *Charlotte's Web* by E.B. White for all ages.

The Children's Book Council, Inc., 175 Fifth Avenue, New York, New York 10010, provides a bibliography of book lists and review media, *Aids to Choosing Books for Children*, which is arranged by subject and includes a section for nonprofessionals interested in children's books. In it you'll find everything from *A Basic Book Collection for Elementary Grades* to *Children's Books for $1.25 or Less*. The bibliography costs $1.95. The Council's most recent publication is *Children's Books: Awards and Prizes*, a cumulative listing of all honors awarded in this field.

# FREE COLOR FILM

## TO ALL OWNERS OF ANY MAKE OR MODEL CAMERA THAT USES

# 126 INSTAMATIC FILM

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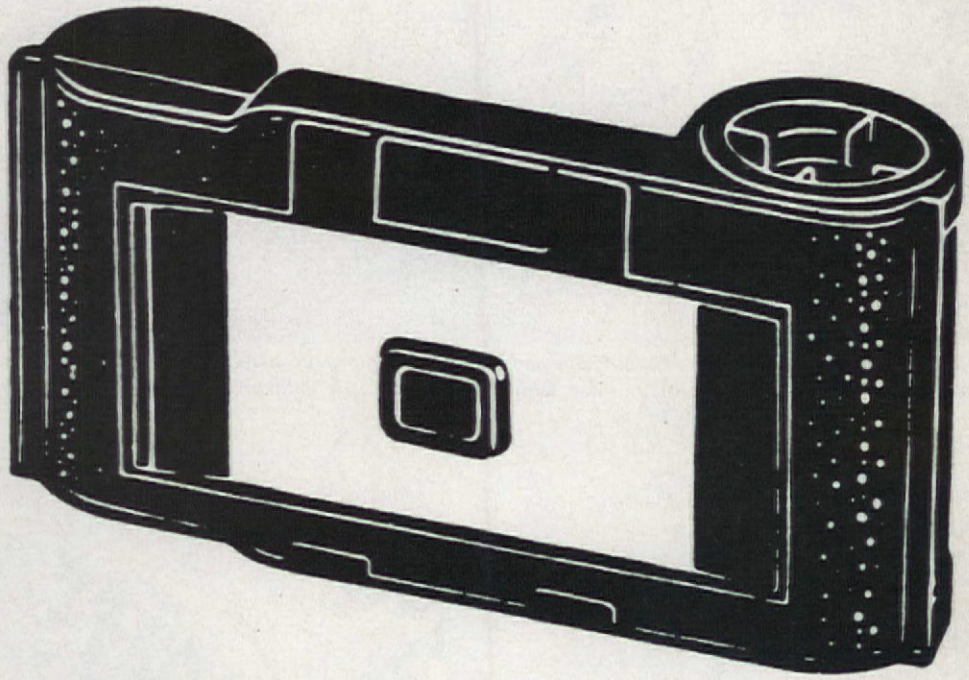
**FREE!**



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# 126 INSTANT LOAD
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Please send me one 126 instant load cartridge of Color Film. I have enclosed 25¢ to cover postage and handling.

NAME _____ (please print)

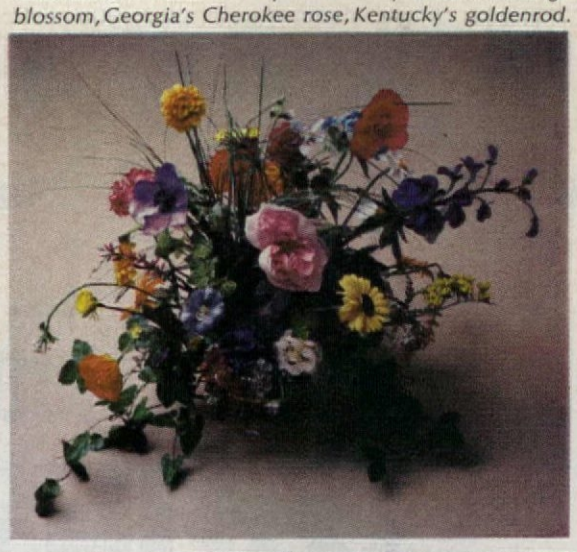
ADDRESS _____

CITY _____ STATE _____ ZIP _____

FREE! — $1.40 VALUE

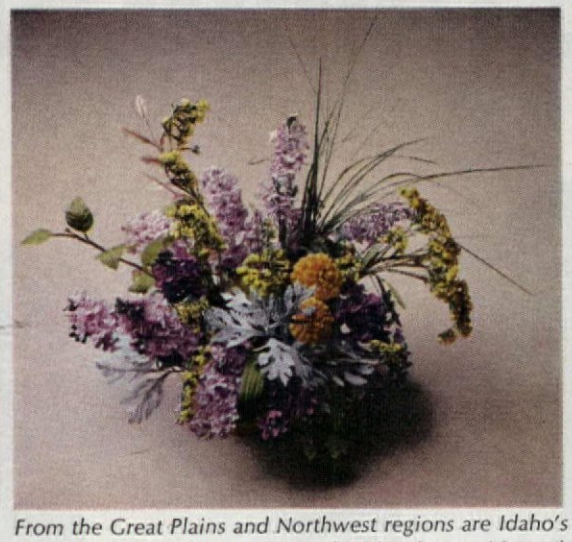
*Southwest and South Central states centerpiece includes columbine, which is the official flower of Colorado.*

*Illinois's violet, Wisconsin's wood violet, and Ohio's carnation are used to make up the Great Lakes centerpiece.*



*Southeastern states are represented by Florida's orange blossom, Georgia's Cherokee rose, Kentucky's goldenrod.*

*Massachusetts' Mayflower (or trailing arbutus) and Vermont's red clover are characteristic of the Northeast.*



*From the Great Plains and Northwest regions are Idaho's syringa (of the lilac family) and Nebraska's goldenrod.*

*A centerpiece for the Southwest includes an arrangement of California's golden poppy and the Texas bluebonnet.*

*The lovely centerpieces above were designed by Donald Linsley of Linsley Ltd. Mr. Linsley used regional wild flowers that bloom all over America in the summer for inspiration—each representing a different area of the country. We hope they'll inspire you to try your hand at similar centerpieces, since wild flowers complement all kinds of china patterns.*

EMBROIDER

# WILD-FLOWER NAPKINS

This kit of eight fine Belgian linen napkins will not only enhance your table but also your appreciation of Americana. The napkins are stamped with familiar wild flowers chosen from a cross-section of the United States. Embroidery threads and directions are included. The choice of edging is up to you (ours is a narrow lace). Flowers included are, clockwise from left: poppy, goldenrod, Cherokee rose, violet, mountain laurel, clover, bluebonnet, and hawthorn.

To order napkin kits, fill out this coupon, enclosing check or money order (no stamps please). New York state residents please add sales tax. Sorry, we are unable to handle Canadian, foreign or C.O.D. orders. Please allow four weeks for handling and mailing. To avoid delay, please use your zip code.

**AMERICAN HOME**
**Dept. AMN 34, Box 8 North Station, Yonkers, New York 10703**

I enclose $_____ for _____ napkin kits at $7.95 each.
Each kit contains eight 20"x20" napkins of creamy Belgian linen, stamped with assorted state wild flowers as shown and ready to embroider. Embroidery thread and directions included. Lace trim is not included.

Please Print Name

Address

City State Zip Code

# DECORATING CLINIC

Question: *The narrow room between our living room and back hall measures 8 feet by 14 feet. What kind of furniture should we put in this area?*

*Answer:* You have the perfect spot for an at-home office. Furnish the room with worktable, file drawers, and reference books that would otherwise clutter up your living room. Not a new idea, but infinitely practical, is a desk top of plywood in two seven-foot sections placed on top of four two-drawer file units. The two desks put end to end along the 14-foot wall will give you plenty of continuous work space—great too for sewing or children's projects. Add two comfortable desk chairs, good lighting, and bookcases on the opposite wall.

---

Question: *Our apartment living room has huge (20 inches deep) structural columns unevenly placed on either side of the window. What can you suggest for a window treatment to disguise them subtly?*

*Answer:* You have a choice. You can hang a drapery in front of the columns from the ceiling to the floor. You will lose 20 inches of space in the room but you can put it to good use as storage. Freestanding, unfinished shelving against the columns will be covered by the drapery. You can also conceal the columns with two floor-to-ceiling folding screens covered in a fabric. Use the same fabric for a Roman shade to cover the area between the screens.

---

Question: *Are cornices "in" or "out"? Everybody says they are traditional, but I would like to use them in my bedroom with stark modern furniture.*

*Answer:* Cornices or valances are "in" when they serve a purpose. They can hide the mechanisms of drapery hardware and camouflage structural irregularities around a window. For a modern effect use a straight white valance with bands of ribbon in socko colors. Repeat the bands across the bottom of snowy white, lined draperies.

Question: *We have inherited a spinet piano in a traditional style. With all our modern furniture it sticks out like a sore thumb. How can we make it less obtrusive?*

*Answer:* Build bookcases on the wall around the piano. Make two vertical sections on either side from floor to ceiling connected by a section of wider shelves directly above. Filled with books and sheet music this frame will camouflage your piano effectively and add storage space.

---

Question: *My husband has collected stamps since he was a boy. We have tons of them but no one ever gets to see them. They're awfully tiny. Do you think we could display them?*

*Answer:* Pick out the most colorful—though they may not be the most valuable—and put them into color-coordinated groups of three to six stamps each. Mount each group on a piece of colored mat board and sandwich it between two pieces of glass.

P.S. Don't forget to light them with a tiny spot for added emphasis.

---

Question: *We live in an ancient apartment and the bath fixtures are almost historic. Pipes wind their way across the middle of walls and ceiling and the woodwork is massive. It's so bad that I really don't care to spend much money decorating it.*

*Answer:* This could end up being your most amusing room. Try the supergraphic approach. Get paint in hot colors—maybe red, purple, and pink—and paint those pipes different colors. Do the molding too and then buy some solid-color pink and purple towels. Wild isn't it? If the present paint is peeling off the pipes, scrape off the loose pieces and coat the metal with a metal primer or sealer before you paint.

Question: *Two of the walls in our living room are paneled in walnut. Can I use rust-colored carpeting?*

*Answer:* This is a question many of our readers ask. Walnut paneling is fairly dark and we feel you should use brighter colors with it. Royal blue, lime green, or even yellow are good cheery colors. More brownish shades would just make the room dull.

---

Question: *Our house is actually a remodeled barn, very rustic and really quite charming. But now that I must furnish it, I'm in a quandary. I want to keep it rustic, but at the same time make it comfortable. What style of upholstered furniture should I look for?*

*Answer:* A basic Lawson or Tuxedo sofa would be suitable in an informal fabric—a knubby woollike texture, corduroy or linen. Another happy choice would be a tufted Chesterfield in one of the new poromeric fabrics that looks just like glove leather. Stay away from traditional velvets or brocade weaves.

---

Question: *When we moved into our house we were sure that the long, graceful windows in the living room would be our strongest decorating point. Now we discover that the window wall is the only wall long enough for our sofa. What can we do for a window treatment?*

*Answer:* Most sofa backs are low, probably no higher than the windowsill. Build a shelf along the back of the sofa at sill level. Use either drapery to the sill, window shades, or a Roman shade. The shelf is a convenient spot for a lamp, magazines, etc., especially if you have no room for end tables.

---

Question: *We have just moved our Early American furniture into a new development home. What can we do with plate-glass windows that would be in keeping with both the house and the furniture?*

*Answer:* Hang long draperies in a homespun texture in the same color as your walls with a loop heading on a wooden pole, painted the wall color. Add a two-inch band of trimming in a contrasting color.

---

*Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are unable to send personal replies.*

Wise men's gifts...

From our Crown Collection the bold, gold look of expensive handcrafting. Yet, around $10 for eight is the most you can pay.

Libbey
GLASSWARE by OWENS-ILLINOIS
Toledo, Ohio 43601

## Now. A contraceptive for the woman who *wants* children.

## Later.

With all the talk about birth control these days, isn't it time to look at the other side of the question? One major reason most of us do marry is to have children with the man we love.

Ortho, the world's largest laboratories devoted to family planning research for the medical profession, has developed a birth control product specifically for the woman who *does* want more children. When the time is right.

It is DELFEN Contraceptive Foam.

DELFEN Foam has proved virtually free of side effects. It is medically approved and doctor-recommended. A pleasantly scented pure white foam, it applies in seconds. There is nothing to remove. It is a totally feminine product, designed for that totally feminine woman who does want children. When she wants them. DELFEN also comes in cream form. Both products are available at drugstores throughout the U.S. and Canada. Without prescription.

**Delfen**
**Contraceptive Foam.**

Ortho

*TRADEMARK


# NEWS AND NOTES

A letter from a reader: "To My Favorite Magazine (Attention Virginia Habeeb): 'Oh, my aching back!' How many times have we repeated this after a long day working in the kitchen—and no wonder!

"My daughter and I both measure 5 feet 2½ inches. My mother and mother-in-law stand 5 feet 1 inch and 4 feet 10 inches. Yet, all of our homes have 'modern' kitchen

counters and cabinets designed for women 5 feet 5 inches to 5 feet 7 inches, as the equipment and cabinets offer us only one height—36 inches. For thirty years manufacturers have insisted we pay thousands of dollars equipping a room designed to give us aching backs. If men had to spend all day in the kitchen, the situation would be remedied—but fast!

"When we drive cars, the driver's seat can be moved to compensate for differences in height. Even ironing boards raise and lower. Why, then, can't kitchen cupboards and cabinets be designed with telescoping legs and open space near the floor?

"Studies prove that cake mixing, food chopping, etc., should be done at a level 7 inches below the elbow (29½ inches for me).

"Please convince the appliance and cupboard designers that we don't want silly frills, that we do want common sense and comfort. Gratefully, Mrs. Fred Sturm."

*(Editor's Note)* No offense gentlemen, but I heartily agree with Mrs. Sturm. I hope that someone will go ahead and redesign cabinets for varying heights.

Independent thinking and free expression are commendable in all walks of life, but I say enough of this anti-establishment revolution when it comes to rebelling against what mother knows is best. It is appalling to me as I travel across the country talking to mothers about family food habits to realize that children eat breakfast on the run. Breakfast is far and away the most important meal of the day. To be good independent thinkers, our brains must function properly and they won't if we don't give them a good day's start with a nutritious breakfast. And if we are to be healthy all our lives we must eat properly. If your family insists on eating on the run, why not set the easy fixings for the morning meal out on the counter and let family members make their own? How about family favorites such as fruits, juices, hot and cold cereals, eggs and ham or Canadian bacon (it cooks quickly), brown-and-serve sausages and bacon, muffins?

There is a new version of an old-fashioned dessert on the scene. It is Betty Crocker's Pineapple Upside-Down Cake Mix and Topping (packed with Dole crushed pineapple, brown sugar topping, and a specially developed cake mix to hold all the juiciness of the topping). It does just that.

Classic French is a new Wish-Bone Dressing from Lipton. Its uniqueness is that it takes the "classic" blend of seasonings with vinegar and oil, and adds a subtle steak sauce. Different in flavor from regular French dressings, it is creamy white and homogenized.

*Equipment jottings:* We have been using the Soda King Syphon to make all kinds of sparkling beverages and perky drinks with seltzer water. The syphon with its replaceable charger turns tap water into sparkling salt-free and sugar-free club soda. The price range is $18.50 to $22. There is a Cream King too. It turns fresh cream into whipped instantly. It is $14.50. Both are by Walter Kidde and Company.

Two complete gas wall ovens in one cabinet, each with its own thermostat, are now part of the Magic Chef wall-oven line. Because broiling is now done within the oven itself instead of in a broiling compartment, it is possible to have two gas ovens in one cabinet!

Virginia P. Habeeb

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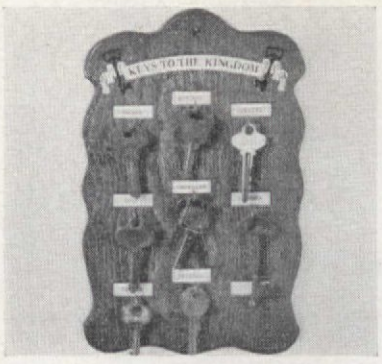



### Colonial key caddy

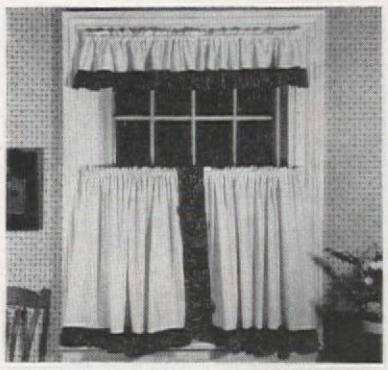
"Keys To The Kingdom" family key holder neatly accommodates and identifies nine individual keys. In Colonial styling with charming scroll work, plaque is made of aged pine with antique honey toned finish. Measures 10 in. tall, and 6 in. wide. Comes ready to hang in kitchen, den or hallway. Nice for office, too. $2.98 ppd. Amtech Creations, Dept. AH-7, 3511 Lawson Blvd., Oceanside, N.Y. 11572.

### Roll 'n' read table

It's convenient to store over 50 books, magazines or newspapers in this good-looking table. Rolls easily on extra large, free wheeling casters. Just the right size for a fine end table, it's 27x14x26 in. Nice for an office, too. Pine in finishes: honey pine or maple, antique pine or walnut. $29.95. Express charges collect. Kit form, $21.50. (Add $1.50 west of Miss.). Yield House Dept. AH-7, North Conway, N.H. 03860.

### Great for gardening

"How does your garden grow" is up to you, but this comfortable Knee Rest makes chores that require kneeling so much easier. Sturdy metal support makes it easy to get up and down. Soft foam padding pampers your knees, while handy trough holds seeds, tools and gloves. A dandy gift for gardening buffs. $5.98 plus 55¢ postage. John Brooks, Dept. AH-7, 1620 Woodson Rd., St. Louis, Mo. 63114.



### Calico ruffle charmers

Quaint and dainty are these unbleached muslin curtains cinched with 3-inch ruffles of old-fashioned New England cotton calico prints in colorful basic green, red or brown. Tiers are 80 in. wide per pair. 25, 30, 36, 40 in., $4.50 a pair. Matching valance, 10x80 in., $2 each. Washable? Oh, yes. These window delights are jaunty in a breakfast nook, too. Country Curtains, Dept. AH-7, Stockbridge, Mass. 01262.

### Garter garnish in blue

No bride worth her blush would be without a lacy garter or "something blue" on *her* day. Both are combined in this lovely garter with 2 in. wide white Princess lace and narrow blue looped ribbon rosette in which nestle a dainty pearl and rhinestone bar. ½ in. wide, exclusive of lace trim. A tradition-treat to adorn the adored. $4.50 ppd. Downs & Co., Dept. AH-7, Evanston, Ill. 60204.

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*(only one sample offer per customer!)*

IT IS TO INTRODUCE you to the beauty, the splendor of exquisite GOLDEN WARE in the exciting new *Marie Antoinette* pattern that we make this practically give away offer. Your first 24-Karat Gold electro-plated 5 piece place setting unbelievably priced below our cost! Frankly, it is our hope that like many other discriminating customers, you will fall in love with Gold flatware and start building a complete set at continuing low direct-to-customer prices. We're gambling a fortune on that hope! Open stock is always available, plus many special sale offers. You also receive free *"regal living"* brochures crammed full of fascinating golden gifts not available anywhere in stores in your area! Easy credit terms, as low as $10 down.

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**GOLDEN WARE** DEPT. AH150, 2426 GRAND AVE., BALDWIN, N.Y. 11510

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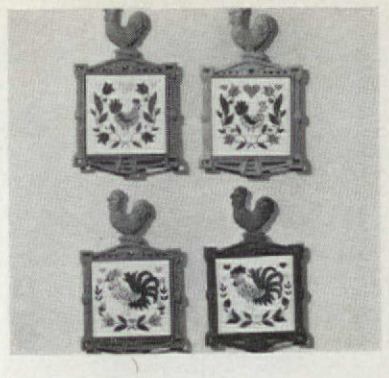
An Antique Map of the World around 1619 (shown, frame not included), plus 3 maps of Americas, Europe and Africa, are magnificently reproduced in color on rich, heavy vellum. Each is 17x21 in. A distinctive addition to any wall. Ideal for a youngster's room. All 4, plus a free 17x21 in. mural of 50 famous vessels on parchment paper, $3 plus 35¢ postage. World Art Group, Dept. 7AH, Westport, Conn. 06880.

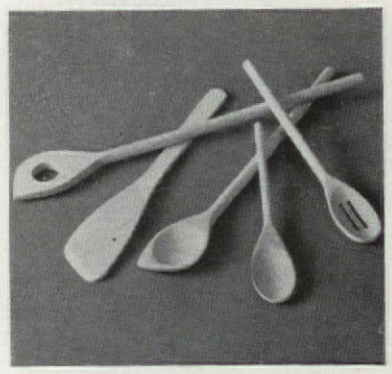
### Rooster and hen trivets

Use these charming trivets as hot plates for your table or as a dashing decoration for a wall. Colorful roosters and hens each circled with a sassy spray of flowers on 4½ in. tiles set in gaily painted iron trivet. A nice gift to crow about. Quaint style goes with any room setting. Set of 4 assorted, $4.98 ppd. Colonial Studios, Dept. HTE-2, 20 Bank St., White Plains, N.Y. 10606.



### A symphony in spoons

An ensemble of essential kitchen tools comes in this quaint quintet of spoons all shaped differently—slots for draining, paddle-shaped for folding, getting into corners, etc. All in natural wood, ranging from 9 to 16 in. in length. You'll sing through your cooking duties with these wooden wonders. Set of 5, $1.49 ppd. Country Gourmet, Dept. A-76, 545 Fourth Ave., Mt. Vernon, N.Y. 10550.



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### She walks in beauty

Wedge moccasin in whisper-soft calfskin leather is colorfully topped with hand beading and fringed leather trim with adjustable lace tie. Wedge heel gives instep-support, plus a sturdy leather sole. In white, natural, or black. Full and half-sizes 4-10 M, N, $7.50; similar style with higher wedge $9.50. Add 60¢ postage. Old Pueblo Traders, 600-APW So. Country Club Rd., Tucson, Ariz. 85716.

### The lights are low

"Mabel" is the title of this ingenious petite chandelier designed for modern low ceiling rooms. Imported crystals throughout, it measures 15 in. long and 20 in. wide. Five lovely cured crystal arms and crystal bobeches and standard crystal prisms and pendalogues. Close ceiling or chain connection. A beautiful gift. $125 ppd. King's Chandelier, Dept. AH-7, Highway 14, Eden (Leaksville), N.C. 27288.

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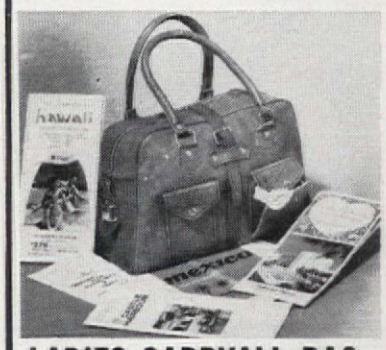


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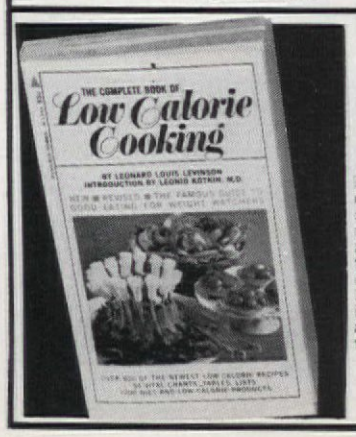


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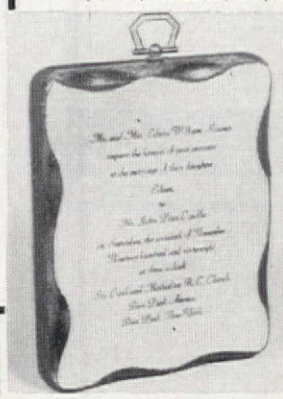

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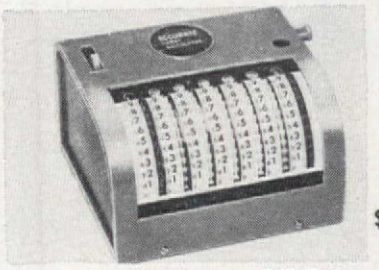

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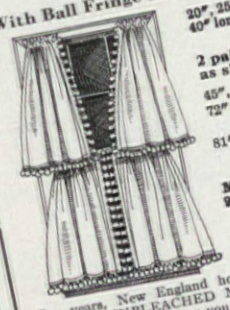

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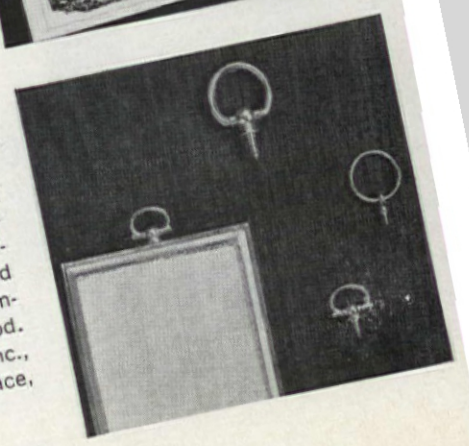

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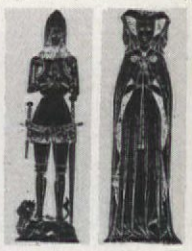

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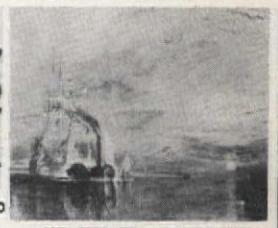

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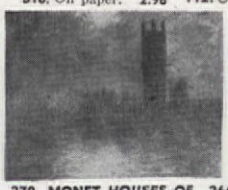

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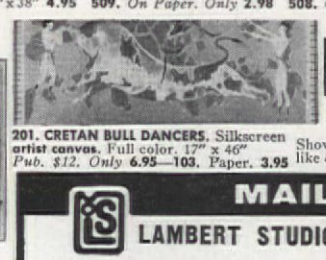

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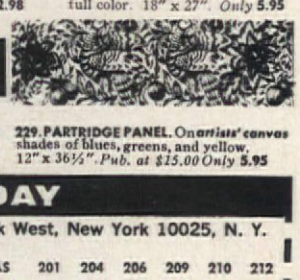

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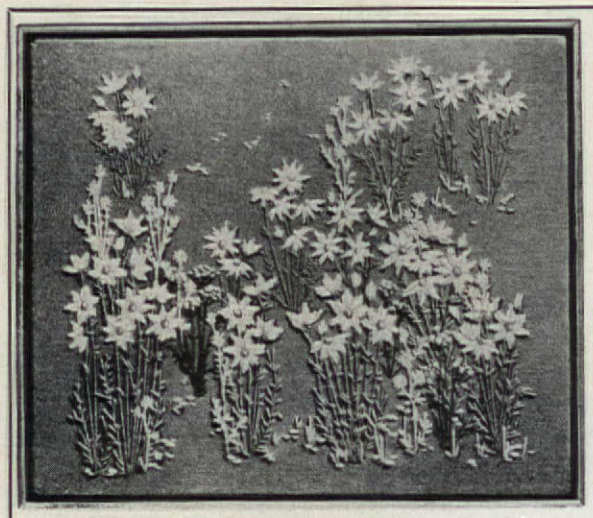

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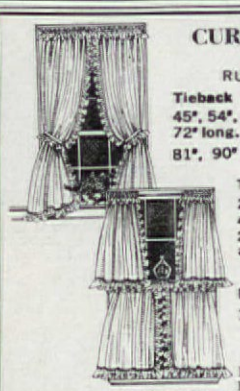

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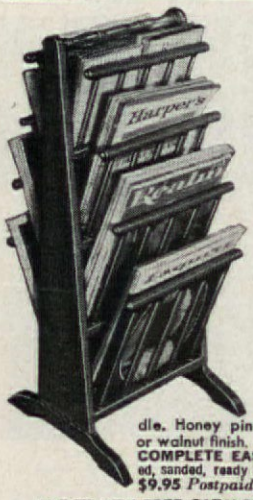

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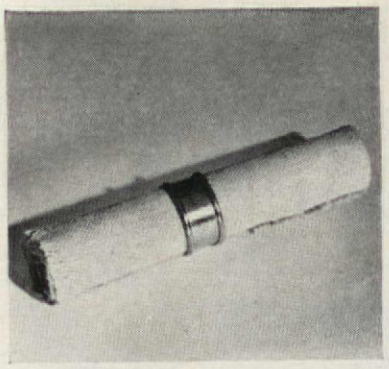
**Pewter perfect**

Tuck your finest linen napkins in genuine pewter rings and your dining table is turned into a resplendent display. Elegant, the pewter napkin rings have a soft satin lustre to blend with any table setting. Measures 1¾ in. in diameter. Tastefully designed, and an elegant gift. Ideal prizes for your next bridge party. $3.15 each ppd. Old Guilford Forge, Dept. AH-7, Guilford, Conn. 06437.



**Soup-er tureen from Italy**

Versatile "pewter" server performs as a soup tureen or a perfect punch bowl. Imported, it's handsome in pewter-finished metal with insulated lining that turns the trick to keep things hot or cold. Holds 5½ qts., and comes with matching tray, 12 in. in diameter. Use it as an ice bucket? Ideal. $12.98 plus 75¢ postage. Maison Michel Ltd., Dept. AH-7, Michel Bldg., New Hyde Park, N.Y. 11040.

**Champion chargers**

This magnificent scene of charging horses will be a "winner" on any wall in your home. By artist, Franklin Follett, it's beautifully reproduced in color. Mural measures 48x26 in. Dramatic over a fireplace. A gift to be appreciated. (Frame not included.) $1 plus 35¢ postage, or two for $2 ppd. Order from World Art Group, Dept. 7AH, 606 Post Road, Westport, Conn. 06880.

**Uptight is out**

Shoemaker Shoe Stretcher with firm, gentle stretching action, makes either shoe fit comfortably. Just insert, adjust, and leave in overnight. Sturdily built maple and metal. Specify for woman's or man's shoes and size. Comes with free bottle of Liquid Shoe Stretch to make leather softer, pliable and, oh, so comfy. $4.98 plus 80¢ handling. Mahara Sales Corp., Dept. AH-7, 116-19 101st Ave., Jamaica, N.Y. 11419.

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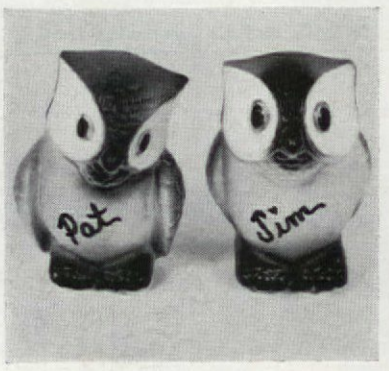
It's fun to season dishes with an owl salt and pepper shaker set. Hand-painted with any two names (specify), this personalized pair adds charm to any table. Youngsters adore them, too, for "their very own." A conversation piece in gaily decorated ceramic, set makes a cheerful gift. Pair, $1.50 plus 25¢ postage. 4 pairs, $6 ppd. Stratton Snow, Dept. AH-7, P.O. Box 1898, Delray Beach, Fla. 33444.




**Cheery checkered tablecloth**

Put punch in a party or luncheon with a homespun cotton tablecloth in perky checkered pattern. Washable; no ironing. Reversible for double duty. Red, green or gold. 52 in. sq., $4.50; 52x70 in., $7; 52x88 in., $9; 60x86 in., $11; 60x105 in., $13; 68 in. fringed round, $10; 12 in. napkins, 4 for $3.50. Ppd. Samples available, 25¢. Old Colony, Dept. AH-79, Box 232, Westfield, N.J. 07090.

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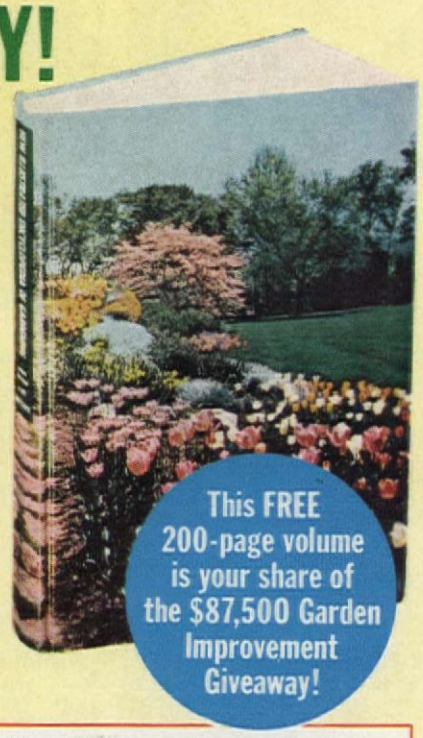


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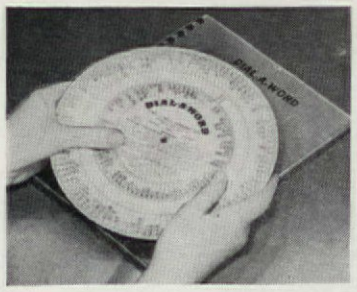

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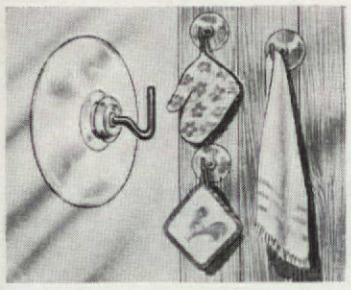

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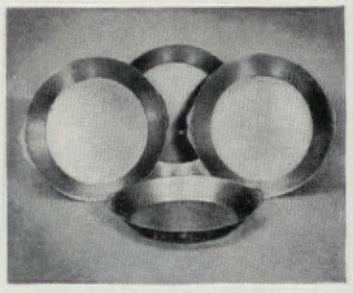

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Serve the way of the gourmet . . . from oven to table in attractive au gratin dishes made of stainless steel. Quality 18 guage stainless steel with decorative handles. A gracious way to serve crabmeat au gratin, lobster thermidor, potatoes, even individual pies. Tempts you to new, exciting gourmet delicacies. 6½" diameter. Set of 4.

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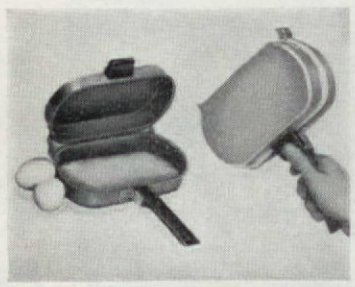

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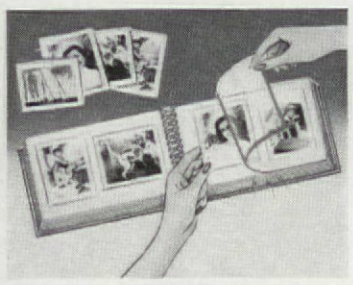

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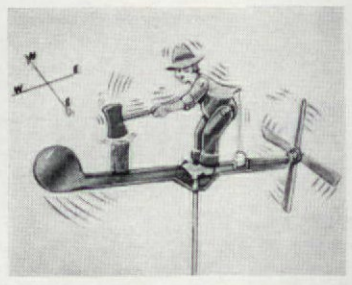

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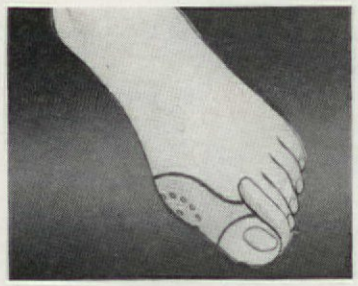

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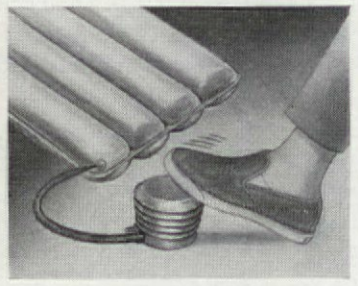

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Eliminate the drudgery of home-owner chores with amazing Flame Gun. Weeds lawn and garden in summer, clears ice and snow in winter! Operates on low cost kerosene, less than a quart will provide 30 minutes of steady, powerful flame. Flame Gun is 32 inches long, weighs less than 5 pounds. Lets you do the job without bending or straining. In summer, clear weeds, crab grass from driveway area, between flagstones, along garden edge. Keep driveway and walk free of ice and snow in winter. Does the job in seconds! Use it to sterilize soil before planting by destroying weed growth. Allows soil to give complete nourishment. Completely self-contained, no batteries, no cords. Electrically welded steel tubing with built-in compression pump.

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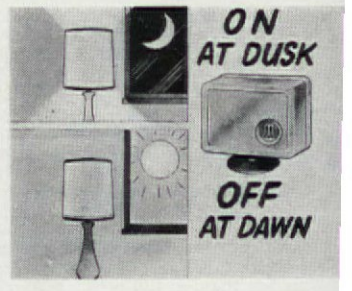


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- CLIPS INTO POCKET OR PURSE
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**ACTUAL SIZE Measures 4 x 1½ x 1" Weighs 3 ozs.**

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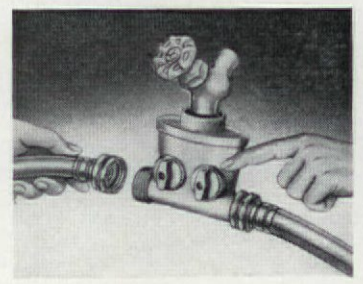

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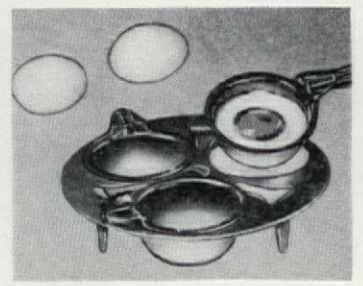

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Add the ease of wonderful new, no-stick cooking to make poached eggs better, easier. Three coated cups in aluminum rack fit any 7" or larger pan. Poach WITHOUT butter or margarine, shave calories. Eggs slide out; pans need no scouring, scrubbing. Rack and cups lift out separately. Best-tasting eggs ever!

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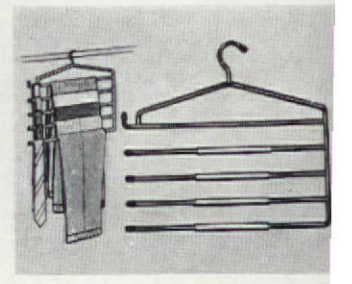

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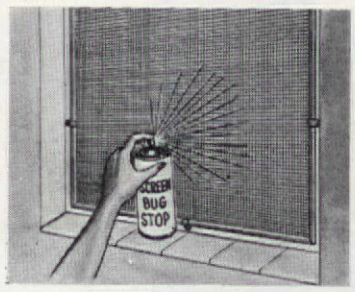


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Protects your screens! Tiniest gnats, sand flies, "no-see-'ems" can't possibly get through! Rids your home of big and little pests. Simply spray screens, set up an invisible barrier that keeps the smallest bugs away. Won't clog the finest screen mesh. Imagine sleeping peacefully without swatting mosquitos, gnats all night. 14 oz. aerosol can.

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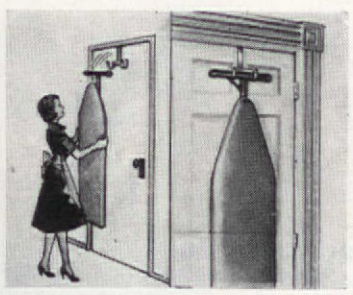
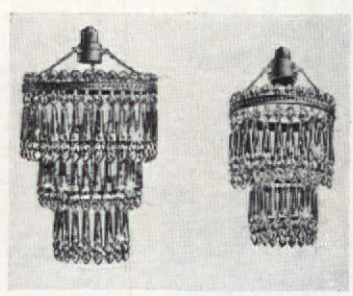


### KEEP IRONING BOARD HANDY

Slip this ironing board holder over pantry, kitchen or closet door and your ironing board can be hung up out of the way, easy to get at. Ideal for homemaker with limited space. Fits all T-foot boards and other metal boards. Holds conveniently, securely, safely. Made of durable, rust-proof metal. Size 7" x 7".

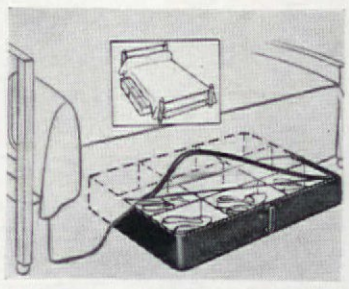
**6227—Ironing Board Holder .....$1**



### SCREW-IN CHANDELIER

Shimmers crystal clear! Lovely adaptation of priceless classic chandelier! Quickly gives added elegance to any room: foyer, dining room. Easy to install, screw into ceiling socket. Graceful plastic faceted prisms, chrome finished chains. 2-tier, 6 x 8"; 3-tier, 8 x 11". Charming!

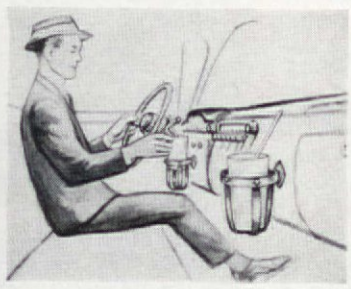
**7642—Two-Tier Chandelette ..... $2.98**
**7643—Three-Tier Chandelette .....$3.98**



### UNDER-BED CHEST FOR SHOES!

Wasted under-bed space put to excellent use! Divided compartments hold 9 pairs of shoes; insulate them from dust, damage. See-thru top lets you pick a pair with a glance. Gold-tone vinyl wardrobe has handle for carrying ease. Just slide it under bed or on top of shelf. Measures 36" x 18". Neat, efficient way to store shoes!

**6618—Under-Bed Shoe Chest .....$2.79**



### NO-SPILL AUTO DRINK HOLDER

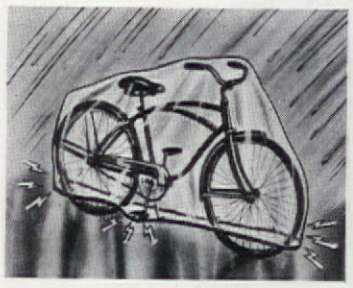
Hold glasses, cups, bottles, cans safely while driving or parked. Removable holder quickly attaches to bracket on dash or other flat surface. Rustproof 3" aluminum ring with vinyl supporting straps. Self-adhesive bracket holds securely. Use in boats, on card tables, wall surfaces, too. Just great!

**4825—Auto Beverage Holder .....$1.49 2/$2.79**

### DAISIES BECOME COASTERS!

No lazy daisy this one, a decorative potted plant, you pick its colorful blossoms for use as coasters. Four large flowers with sunny lellow centers are magnetized to stems. Pluck them off easily! Washable plastic, permanently magnetized. Shades of green, it's a blooming big 16" high. Enhances any room, just pick for use.

**7703—Daisy Coaster Tree Set .... $2.98**



### MAGNETIC BIKE GARAGE

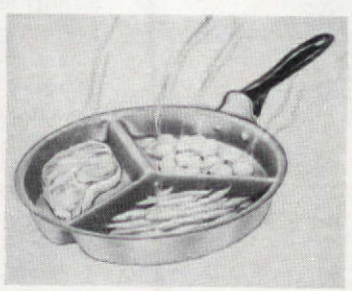
Save those bicycles from damage of rain and bad weather with instant bike garage. Powerful built-in magnets hold garage in place securely — no strings, ties. Heavy reinforced see-through plastic to fit all sizes; most motorcycles. Folds into small space to store. Encourages youngsters to protect bikes. A great buy.

**5426—Bike Garage .....$1.59 2/$2.98**

### SAVE UP TO $50 ON HAIR-CUTS

Cut costs by cutting and grooming your hair in seconds at home, office. Trims, shapes hair like your barber, but without cost! Use like comb. Keep in bathroom, carry in purse. Long-lasting plastic 4" adjustable holder has combing teeth, operates with standard razor blade. Refill has 15 blades.

**5621 — Hair Trimmer ..... $1**
**6869 — Blades Set ..... $1**



### NON-STICK SKILLET COOKS MEAL

Three fry pans in one saves after-meal wash-up drudgery. Something new and fast for the chef of the house. Completely non-stick so it's perfect for low calorie cooking and no scouring. Clean with a sudsy sponge. Ideal for snacks, fries, vegetables at one time. Great for heating left-overs. Safe cool handle. 10" diameter.

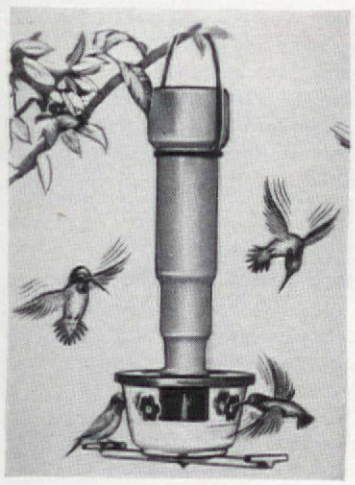
**7612—Tri-Skillet .....$3.49**

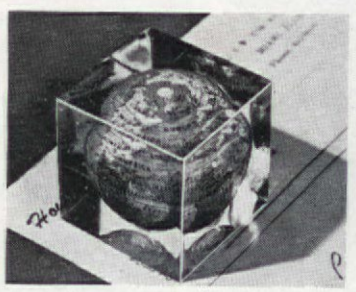
## ATTRACT HUMMINGBIRDS TO YARD

## only $1.98

Nature's tiny beauties flock to your porch or garden when you hang this Hummingbird Feeder from any tree, post or shrub. Big 10" high reservoir attracts and feeds hummingbirds for weeks, until the next filling. Rail on bottom allows them to perch while eating. Sturdy weather-proof plastic.

**6727—Hummingbird Feeder .....$1.98**
**4454—Hummingbird Nectar .....59¢**

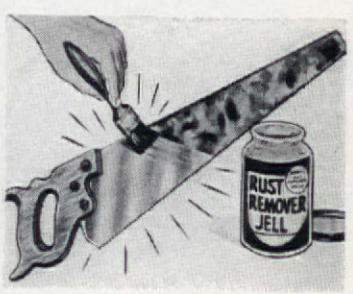




### ONE WORLD UNDER GLASS

Holds down papers on your desk. That's no small order — one world — but here it is just for you, embedded in see-thru lucite cube. Gives an astronaut's view of earth. A colorful paperweight for the executive with world-shaking responsibility — or for the lady of the house with the same impressive load. 1¾". A globe-all gift!

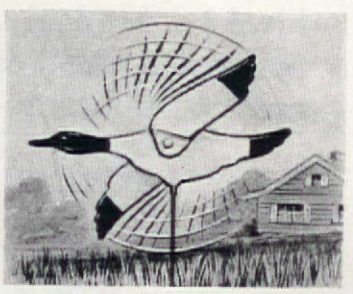
**7641—Globe-in-Glass .....$1**




### REMOVE RUST—NO SCRAPING

End rust removal drudgery with this new naval chemical discovery. Rust actually rinses away without scraping. Apply to iron, steel, concrete. Rinse off. Rust disappears! Simultaneously coats with a rust inhibitor. Adhers to ceiling, vertical surfaces — will not flow away. Safe. 8 oz. jar. A convenient and great helpmate for every handyman!

**6519—Rust Jell .....$1.49 3/$3.98**



### WIND-DIRECTION WHIRLY BIRD

Charming whirly bird measures wind velocity and direction. He gives a side-show to you and the neighbors as he flaps his wings in the wind. The faster the breeze, the faster he flies, directly into the wind. Your own weather forecaster on ¼" wooden dowel. Red, white, black hi-impact plastic. 16½" x 21½". Fun and practical.

**7662—Whirly Bird .....$1.98**

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## GREENLAND STUDIOS
1272 Greenland Bldg., Miami, Fla. 33147

Rush me items listed below. I understand if I am not completely satisfied with any item, I can return it within 10 days for a full and complete refund.

| QUAN. | ITEM # | NAME OF ITEM | PRICE |
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Postage & Hdlg.—Add 35¢ for 1st item and 25¢ for each additional item.
Enclosed is check or M.O. for—**TOTAL**
Florida Customers Add 4% Sales Tax.

NAME _____

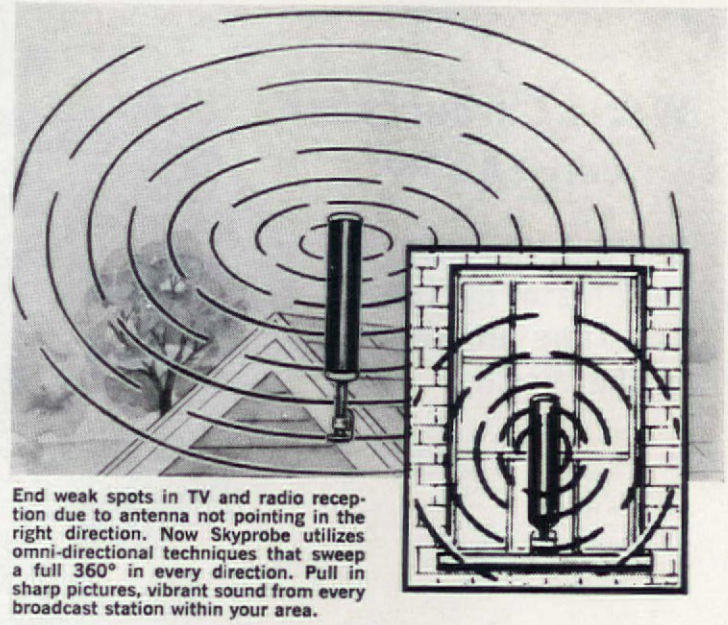
ADDRESS _____

CITY _____ STATE _____ ZIP _____

☐ **25¢ enclosed for a full year's subscription to your catalog**

***Skyprobe Pulls In Complete Air Wave Spectrum!***

## NEW COLOR & SOUND ADJUSTED ALL-DIRECTIONAL ANTENNA



**End weak spots in TV and radio reception due to antenna not pointing in the right direction. Now Skyprobe utilizes omni-directional techniques that sweep a full 360° in every direction. Pull in sharp pictures, vibrant sound from every broadcast station within your area.**

Amazing new component-integrated antenna is just 18" high, weighs just over 2 pounds. No more hazardous superstructures that sway in the wind. Installs in minutes, with a few screws, on roof, window ledge. Especially helpful for apartment dwellers. Never deteriorates from rust or corrosion like other clumsy metal antennas.

It's ready to hook up at once. No assembly. Twin lead-in wires for color or black and white, UHF, VHF TV. For AM- FM-FM stereo radio.

Try it 10 days without risk! If this guaranteed antenna does not give you the best home entertainment you have ever enjoyed, return it for full refund. Test it against the local TV or radio station that you are not now receiving, but should. Its full range, probing in every direction of the air waves, will bring it to your set NOW!

**6514—Skyprobe Antenna .....$12.98**

## All Items Sold on a Moneyback Guarantee!

## Real Jewels Among Swiss-made Watches

# 3 WORLD FAMOUS CHRONOGRAPHS

### ALL COMPLETE WITH 6 DIALS, 5 HANDS, AND 2 PUSHBUTTON CONTROLS

## Pilot's Chronograph
### only $12.95

- Register Speed
- Measure Distance
- Check Parking Meters
- Time Athletic Contests
- Check Production Figures
- Use As Regular Stop Watch

This is a gem, first made famous by World War II pilots who found it not only an absolutely accurate timepiece, but a piece of equipment more valuable than a boxful of instruments. Whether you like to fly, or drive sports cars, record your average speed per mile, or time the number of beers consumed in an hour, this will do the job. All 5 hands are machine-calibrated in Switzerland where the complete works are neatly turned out in two different factories, then assembled in a third. It is shock-resistant, antimagnetic, has unbreakable mainspring, big sweep second hand, luminous dial and hands, golden-finished die-cast case, and a leather strap. A big hunk of watch for only $12.95. Guaranteed for 1 year!

## World Chronograph
### only $14.95

### The Only Chronograph that Instantly Tells The Time Anywhere in the World

This chronograph has all the features of the Pilot's Chronograph watch—unbreakable mainspring, big sweep second hand, luminous dial and hands, etc., plus the ability to tell time in Tokyo, Paris, Shanghai—anyplace in the world! A big buy for only $14.95 with same full year guarantee, of course.

## Slide Rule Chronograph
### only $13.95

### Ideal for Students, Scientists, Businessmen, Accountants

Circular slide rule works exactly the same way as standard slide rule does, matching moveable calibrated outer ring against fixed inner ring.

This favorite of mathmeticians also has all the precision features of the Pilot's Chronograph in addition to being a slide ruler. You'll be able to instantly multiply and divide with just a twist of the outer dial and amaze your friends by seeming to do the problems in your head.

**MAIL NO-RISK COUPON TODAY!**

**MADISON HOUSE**, 1267 Greenland Bldg., Miami, Fla. 33147

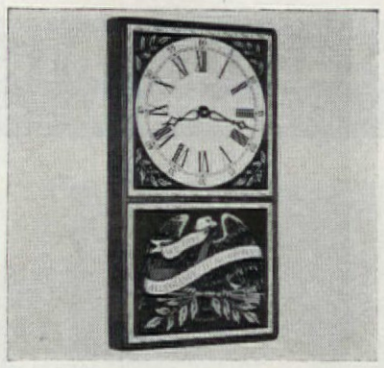
Rush me watches checked below. I understand that if I'm not completely delighted, I can return any within 10 days for a complete and prompt refund. Enclosed is check or m.o. for $_____.

___4042—Pilot's Chronograph Watches @ $12.95 (Add 65¢ post.)
___7377—Around the World Chronographs @ $14.95 (Add 65¢ post.)
___8301—Slide Rule Chronographs @ $13.95 (Add 65¢ post.)

☐ Send C.O.D. I enclose $1 good will deposit and will pay postman balance plus all postal charges.

NAME_____
ADDRESS_____
CITY_____
STATE_____ ZIP_____

### Timeless clock

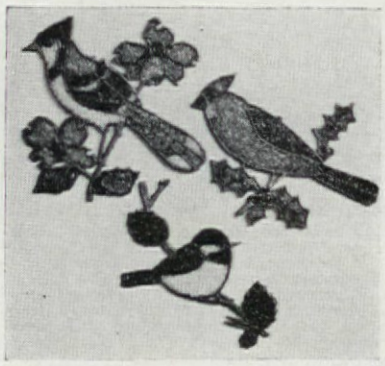


Battery-run clock, bears the famed early American Allegiance eagle silk screened on an antiqued green background. It is 16½x9¼ in. Runs for about a year on one C battery. $25 plus $1 for postage. Many more new marine items, marine prints, ship models and cannons in new fully illustrated 128-page catalogue of Ships and Sea, 25¢. Preston's, 109-K Main Street Wharf, Greenport, N.Y. 11944.

### Snappy idea for storing

Handy Dandys are plastic *caps* that snap into ⅛ in. pegboard and hold quick- or quarter-twist baby food jars (not included). Great for pins, clips, etc. Your "handyman" will like them for nails, screws, etc. 8 for $1; 36–$3.50; 72–$6; 500–$36.50. Set of 140 self-adhering labels: 120 printed and illustrated with popular items, 20 blank, $2. Wickliffe Inds., Dept. AH-7, Box 286, Wickliffe, Ohio 44092.

### Watch the birdie glow

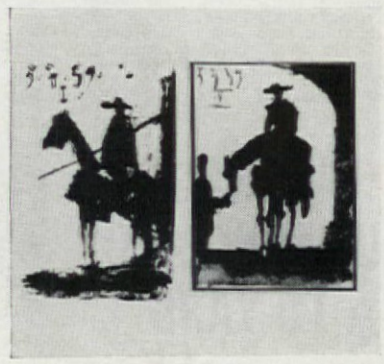


These lovely birds are made of beautiful leaded cathedral glass. When you hang them in a window, the birds actually glow. Hand-made by expert craftsmen, each is fascinatingly colorful, and is about 6 to 7 in. long. Cardinal sits on a holly branch, $7.95. Chickadee on pine, $5.95; Blue Jay on dogwood, $9.95. Add 35¢ postage each. Clymer's of Bucks County, Dept. AH-7, Point Pleasant, Pa. 18950.

### Scoop with a light touch

Sugar scoop switchplate turns an ordinary single or double switch into a charming cover-up and decorative-delight planter. In warm Early American style, it's made of aged pine in honey-toned finish. Ideal for flowers or philodendron. 11x4½x2½ in. for single outlet, $2.98; 11x6¼x2½ in. for double, $3.98. Add 35¢ for postage. Amtech, Dept. AH-7, 3511 Lawson Blvd., Oceanside, N.Y. 11572.

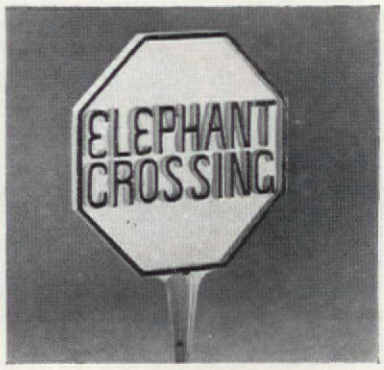
### Picasso on canvas



Two striking silk-screen reproductions of *Toreros* (right) and *Picador* (left) by Picasso are breath-taking to behold. In black and white, the shadowy silhouette effect is fascinating. Nice to show singly or as a decorative duet. On artist canvas, each measures 18x24 in. $2.98 each plus 45¢ for postage. Lambert Studios, Dept. 207, 336 Central Park West, New York, N.Y. 10025.

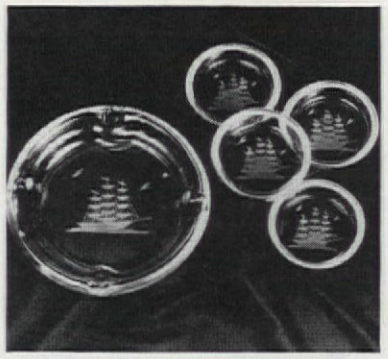
### A welcome cabinet member

Handsome helpmate for the family eliminates the frustration of finding space for storage. Papers, etc., are neatly hidden in this double-drawer cabinet with easy-to-pull wooden knobs. Made of fiberboard reinforced with steel and finished with an antique honey tone that looks like wood. A convenient 13x22x18 in. $7.95 ppd. Crescent House, Dept. AH-7, 26 South 6th Ave., Mt. Vernon, N.Y. 10551.




### Guests will never forget

As visitors approach your house, they'll *almost* hear elephants trumpet their arrival with this big and bold elephant crossing sign in sight. Just insert attached sharp peg in your lawn and the cast iron sign with black letters against a bright yellow background is bound to cause a safari sensation. 9¾x6 in. $2.98 ppd. Jeff Elliot Craftsmen, Dept. AH-7, Statesville, N.C. 28677.

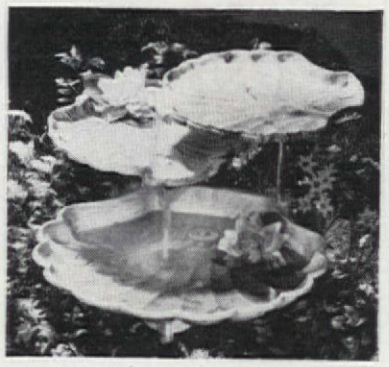


### Ahoy mates

Schooners set sail handsomely in a unique crystal coaster and ash tray set. Deeply hand-etched on bottoms, no two schooners are alike, to make a truly individualistic and glowing gift. Ash tray, 7½ in. in diameter, $4.35. Coasters, 3½ in. in diameter, set of 4, $4.35. Set of both, $7.95. Add 75¢ for postage. SturbridgeYankeeWorkshop, AH1 Brimfield Turnpike, Sturbridge, Mass. 01566.

### Heavenly hair

A lovely, ready-to-pin-on fall can add luxurious fullness to your own hair. A dreamy solution for ladies with thin or short hair. Made of Sarnel fibers, it looks, sets and feels like real hair. Fall is washable, of course. Custom matched to your hair, please send a sample of your hair. State style #225. $4.99 ppd. Guild, Dept. AH-79, 103 East Broadway, New York, N.Y. 10002.



### Scene stealer

This pretty shell water fountain is fascinating and pleasing to see as the self-contained water pump circulates water over and over. An alabaster look, it's weatherproof acrylic with two 15 in. and one 20 in. diameter shells. 17 in. high on golden anodized metal legs. No installation, it comes with 5-ft. electric cord. $24.98. Shipped express collect. Foster House, Dept. 40-01271, Peoria, Ill. 61601.

### Label it golden

A treasury treat of distinctive address labels plus initial seals enhances correspondence with an elegant golden touch. Set: 250 black-on-gold script initial address labels 1½x½ in. (up to 20 letters per each 4 lines), plus 125 matching gold initial envelope seals, 1x1 in. Set, in plastic box, $3. Add 30¢ via air mail. Write for fund raising folder, too. Bolind, AH-7 Bolind Bldg., Boulder, Colo. 80302.

### Honey of a beauty aid

Renascence Honey and Egg formula is a beauty aid to make wrinkles vanish from sight within seconds. Formula starts working instantly by tightening, drawing, flattening out lines and wrinkles around the nose and mouth, crow's feet, and puffiness under the eyes. Three months' supply, $3; six months', $5 ppd. Elanco International, Dept. N-42, 200 East Ontario St., Chicago, Ill. 60611.

## Now!... ATTRACTO destroys flying insects over large area... Attracts and destroys flying pests!

# "Warehouse Closeout"

**Selling out entire stock at deep cut price • only two units per buyer • Special one time offer.**

(FULL DETAILS OF OFFER BELOW)

- **NO POISONS**
- **NO FUMES**
- **NO SPRAYS**
- **NO LINDANE**
- **100% Safe for Adults, Children, Birds, Pets, Plants**

**EFFECTIVE SAFE!**
**Harmless to Adults, Kids, Pets**

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- **Magic ATTRACTO Blue Light.**
- **Effective Inside or Outdoors**
- **Fully Electronic**
- **Impervious to All Weather.**
- **2 Wire Weatherproofed Cord.**

Here's your opportunity to own a genuine Blue ATTRACTO BULB INSECT DESTROYER for a fraction of its regular price! This model is one of the most powerful ever made. Now — for a short time only — you can buy it for less than weaker models with far less power! But most important of all ATTRACTO lets you enjoy outdoor living at its best all summer long! ATTRACTO destroys countless thousands of flying insects that can contaminate foods, spread infections and change out-of-doors fun into pure misery. With ATTRACTO you can enjoy garden socials, cookouts, poolside fun, even sleepouts with no worry, danger or annoyance. Now you may try ATTRACTO on free trial with no obligation or risks for you. This special WAREHOUSE CLOSEOUT at reduced prices is for a short time only and is subject to terms and conditions.

**LURES INSECTS FROM GRASS & SHRUBS AT HEIGHT OF MATING SEASON**

ATTRACTO attracts bugs from far away shrubs, grass, marshy ground, with its BLUE BULB LIGHT right at the height of their mating season! Then WHOOSH . . . they are destroyed with no escape possible. It actually destroys countless harmful insects. BEFORE they can lay their eggs! ATTRACTO is so powerful that even strong flies and mosquitoes are pulled in by its BLUE ATTRACTO BULB. It certainly pays to start exterminating these pesky insects now — before their coming mating season reaches its height!

**GUARANTEED 100% SAFE INDOORS IN KITCHENS, NURSERY, BEDROOMS, LIVING ROOM, BASEMENT, ATTIC**

Even if you have screens on every window flies, mosquitoes, gnats and other flying insects do manage to get into your home. And they breed and multiply fast! The U.S. Government warns against indiscriminate use of chemicals, fumigation, D.D.T., Lindane, poison sprays — especially with children and pets around. Why take chances? Connect your ATTRACTO in any room and forget it. ATTRACTO starts instantly to lure these pests from their hiding places — in kitchens, attic, basement, den, bedrooms, etc. — destroys them. Best of all, you and your family can enjoy comfortable sleep at night without the buzz-buzz and nasty bites to interrupt your rest. Yes! This rugged, ATTRACTO DESTROYER will give you amazing performance, year in and year out, inside your home as well as on your grounds! ATTRACTO comes complete—nothing else to buy! You receive complete electronic all-weather unit, special bulb, heavy duty outdoor cord and plug. All this can now be yours at the unbelievable low price of $4.99 — subject to conditions explained below.

**5-YEAR UNCONDITIONAL GUARANTEE**

**In case of mechanical failure return to manufacturer and enclose $2.00 for handling and 50¢ for parcel post.**

**SPECIAL TERMS AND CONDITIONS OF THIS LIMITED OFFER**

This is a LIMITED WAREHOUSE CLOSEOUT OFFER and is strictly subject to following terms and conditions: 1—None offered to dealers for resale. 2—Limit: only 2 per buyer at this reduced price. Orders for more refused. 3—Add $1.25 to help defray postage costs for U.S.A. only. 4—C.O.D.'s not accepted. 5—Sale ends at once on expiration date or when supplies are sold out. 6—All orders shipped promptly on a first-come, first-shipped basis. Orders received too late will be returned to sender. NO EXCEPTION CAN BE MADE TO THESE CONDITIONS.

**DECIMATES FLYING INSECTS OVER A WIDE AREA**

This high-powered insect killer works 3 ways: 1. Attracts insects from afar with its high penetration BLUE LIGHT. 2. Lures them up close. 3. Then it destroys them. Actually decimates flying insects in vast areas. It can be used over and over indefinitely. ATTRACTO is extra powerful — yet it costs only pennies per week to operate.

**FREE HOME TRIAL AND MONEY BACK GUARANTEE**

You are invited to try this Super-powered ATTRACTO in your house or on your grounds. You do not risk a single penny. No obligation to keep it. Compare famous ATTRACTO for SUPER POWER and PERFORMANCE, with any other model AT ANY PRICE! You must be delighted and satisfied. Otherwise return for full refund of purchase price! Send $4.99 plus $1.25 to help pay part of the postage. To avoid disappointment, rush your order!

MAIL COUPON TODAY to famous:
**CONGLAMMORATE PRODUCTS INC.**
**306 HEMPSTEAD AVE., MALVERNE, N.Y.**

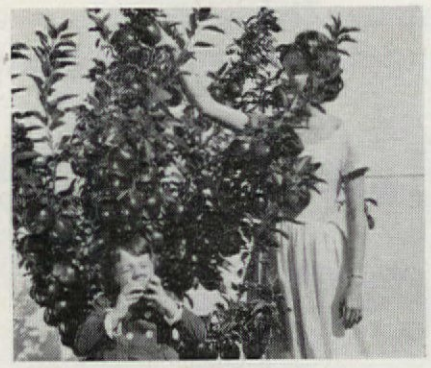
**CONGLAMMORATE PRODUCTS INC. Dept. AH-7C**
**306 HEMPSTEAD AVENUE**
**Malverne, New York 11565**

Gentlemen:
Please ship me.....ATTRACTO Insect Destroyers (2 per customer) at $4.99 plus $1.25 for postage, insurance and special handling, for a total of $6.24 per unit. I may try ATTRACTO for 2 full weeks without risk. If I am not satisfied I may return the unit within 2 weeks and receive the return of my purchase price.

Name_____

Address_____

City_____ State_____ Zip_____



## Reach up and pick full-size apples, pears, peaches, cherries from trees no taller than a lilac bush.

Pick delicious, fresh fruit from your own backyard orchard of Stark Dwarf Trees. Trees grow to be about six to eight feet tall yet bear giant-size apples, peaches, pears and cherries. Dozens of tiny spots in your yard are ideal for Stark Dwarf Trees.

**America's oldest, world's largest nursery**

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Stark Bro's Nurseries and Orchards Co.
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Send me your Free Catalog and special offer on early orders.

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☐ Send me a free money-making kit and demonstration outfit.

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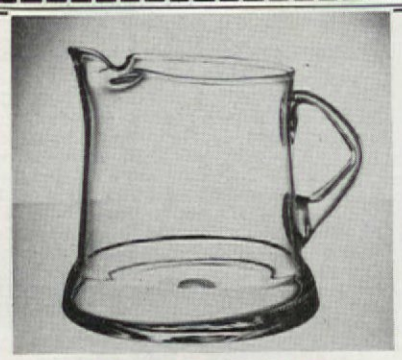

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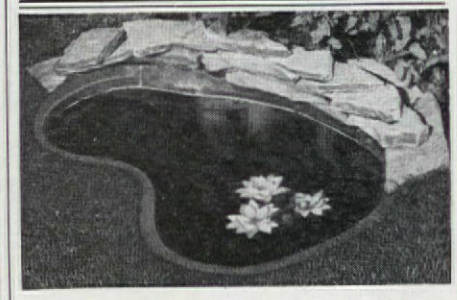

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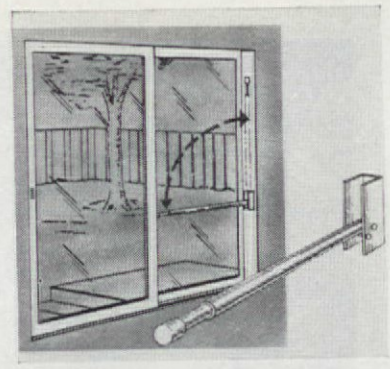

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You can imbed anything in plastic and it will last "forever." Simply place invitation, rosebud or corsage in pan along with special crystals and bake in any oven. Forms a solid plastic envelope. Also makes key chains, mobiles, coasters. Complete with clear and colored crystals, pan, butterflies, crushed glass and starfish for decorations. $2.98. Greenland Studios, 888 Greenland Bldg., Miami, Fla. 33147.

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**Only $3.99 a pair**

COMMENDED by PARENTS' MAGAZINE

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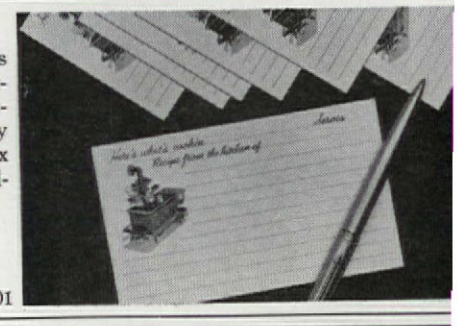

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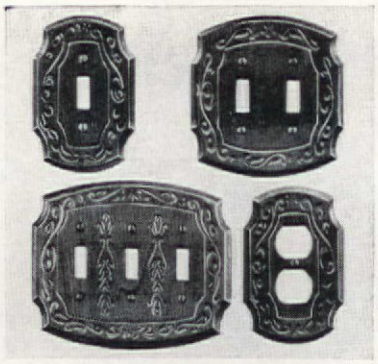

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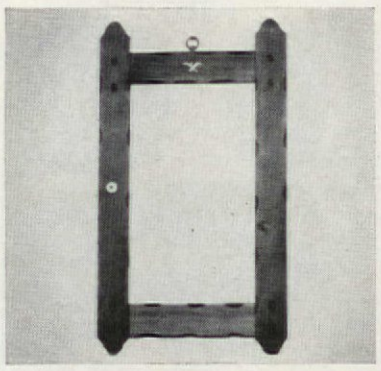

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to sewer or septic tank
no digging up floors.

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**HEDENKAMP** 361 Broadway, Dept. AH45, New York, N.Y. 10013

Mail Coupon Today
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### Spanish cottage stool

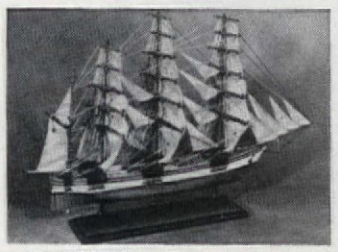
Rustic and rugged is this charming, imported 3-legged stool, an authentic replica of those used in Spanish cottages for hundreds of years. Made of 2 in. thick hardwood, finished in hand-rubbed black walnut patina, it's tri-decorated with carved clover cutouts. Spot this saucy seat for a den, fireplace, or patio. It's 15x11¼x15 in. $9.98. Add 75¢ postage. Hobi, AH-7, Lake Success, N.Y. 11040.

### "Walnut" book nook

Three-shelf book case of double-wall fibreboard with woodgrain finish has the look of hand-rubbed walnut. Each shelf reinforced by 3/16 in. plywood, it's strong enough to hold a set of encyclopedias; won't sag or bulge. It's 27x24x6¼ in. Attractive on a desk, table, or easy to mount on a wall. Nice for figurines. $4.95 plus $1 postage. Amtech, Dept. AH-7, 3511 Lawson Blvd., Oceanside, N.Y. 11572.

### Dandy for doggies

Your pet can join the family on afternoon drives, etc., with *Doggie's Lookout* to provide comfort, safety and viewing. Platform and hanger, with safeguard sides, adjust to car seat's height and slant of seat. Strong metal with thick coat of beige vinyl. Assemble in seconds. $16.98. For small dogs or cats, $14.98. Ppd. Brochure on request. Pet Specialty Co., Dept. AH-7, P.O. Box 8415, Dallas, Tex. 75205.



*Above: Clipper Ship Great Republic: 20" l. x 13½" h. Complete kit with carved wood hull, sewn sails, all fittings and mounting board. Complete $19.95 p.p.*

## SHIP MODELS

Putting together a ship model is an absorbing hobby — and your finished model brings charm and a breath of sea-going history to your home or office.

In our new 112 page catalog, over 30 historic Clipper and sailing ships are shown — all available in kit form and some as finished models. Fully illustrated, our catalog also shows more than 100 prints and pictures of Ships and Sea, and many unusual Nautical Gifts. Price 25¢.

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109-P Main St. Wharf, Greenport, L.I., N. Y.

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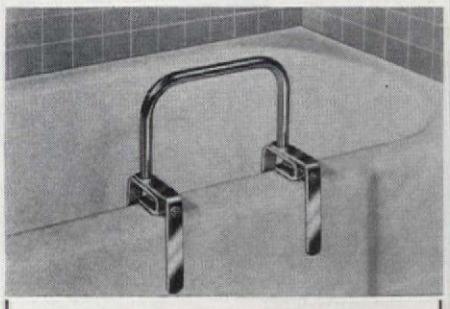
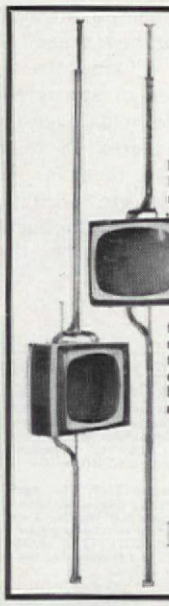


## PROTECT YOUR FAMILY!

Stop dangerous falls with this tub safety grip. Heavy-duty steel and chrome plated grip comes to you fully assembled with thick rubber grips to protect tub walls. Fits all styles and sizes. No installation problems—just tighten screws. Only **$9.95.** Add $1.00 postage and handling.

**R. F. MADAII**

**P.O.B. 945 Plandome, N.Y. 11030**



## adjustable Hi-Low T.V. POLE STAND

For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing, this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or tabletop space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install and move, brass plated pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

**10.95** ppd.

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*Please include your zip code. Write for FREE catalog of gifts.*

**Holiday Gifts**

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# Standard Dial Phones in COLOR—only $13.95

EACH COMES WITH 4-PRONG PLUG READY TO USE

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**Your choice of—**

**6 Decorator Colors: Beige • Ivory Green • Red • White or Blue to match any decor**

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GREEN

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These reliable phones are hard to beat —sturdy reconditioned Western Electric, Stromberg-Carlson and Kellogg dial phones at about one quarter normal retail cost. Factory rewired, refinished and equipped with standard plug ready to use in home or office, they are a solid value, make it possible to have a phone in every room (cost less to own forever than what you'd pay to rent for 3 months). Two make a fine intercom. A solid bargain! Each handsome color phone is only $13.95; 2 for intercom system, $25.95 (Add $1.85 postage per phone.) Specify choice of white, ivory, beige, green, red or blue.

**Standard Dial Phone in Black only $9.95**

**Also comes with plug, ready to use**

**MAIL 10-DAY NO-RISK COUPON TODAY**

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Rush me the following. I understand I can return anything in 10 days for a prompt refund. Enclosed is check or m.o. for $_____.

—4611—Dial Phone in Black .....$9.95, 2 for $18.95

Color Dial Phones .....$13.95, 2 for $25.95

—D-0201 Beige —D-0202 Ivory —D-0203 White —D-0204 Red —D-0205 Green —D-0206 Blue

(Please Add $1.85 postage per phone)

☐ I Enclose $2. goodwill deposit. Send C.O.D. I'll pay postman balance plus postal charges.

Name_____

Address_____

City_____ State_____ Zip_____

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# RIFLE-ACCURATE CASTING *WITH* AUTOMATIC FISHING ROD

## CAST TO A BULL'S EYE TARGET!

Aim for a spot, then press the trigger for casting up to 80 feet away! Like a bullet, your line zooms to the area. Perfect to hook the really big one who always seems to get away. No more worries about backswing on crowded pier, busy boat or under tree limbs. Now you can angle without cramping your style. Great for fishermen who love the sport but should not over-exert by casting. Relaxation at its best. Fiberglass and aluminum 42" long. Fits all spin-casting reels. A perfect gift for only $10.98.

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___Automatic Fishing Rod @ $10.98
(Please Add $1.75 for post. & hdlg.)

Enclosed check or m.o. for $_____.

NAME_____

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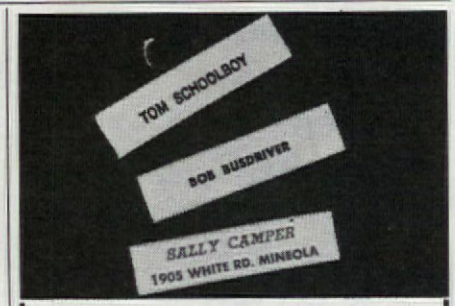
## INGROUND DOGGIE DOOLEY ELIMINATES DOG DdroppINGS!

All metal Doggie Dooley works like a miniature septic tank utilizing enzyme and bacteria action to automatically reduce dog waste to ground absorbing liquid. It's neat, fast, clean, sanitary, convenient, inconspicuous, odorless, insect free and ends annoying nuisance of stool burying or other disposal. Harmless to pets, lawns, shrubbery. To use simply install in ground; put in dog stools with shovel provided; occasionally sprinkle in enzymes and it works 24 hours a day year around to handle waste of 1 to 3 dogs. Unit measures 16⅜" high × 11⅜" diameter complete with lid, shovel and 6 month supply of enzymes only $9.95 sent prepaid.

**DOGGIE DOOLEY**

Manufactured by Huron Products Co.

Dept. AH-7 P. O. Box 346, Bellevue, Ohio




## Don't Lose It: Label It!

Make sure clothing isn't lost at school or camp or while you're traveling. Versatile labels have name printed in laundry-proof black, blue or red on white; ⅛" letters. Choose iron-on or sew-on type for permanent identification.

100 tapes with 1-line imprint ..... $1.25 Ppd.
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ONLY 1.00 YOUR CHOICE

**2 8x10 ENLARGEMENTS or 5 5x7 ENLARGEMENTS or 3 5x7 ENL. plus 12 FREE WALLET PHOTOS or 25 WALLET PHOTOS Plus FREE 5x7 Enl.**

Finest double weight portrait paper. Send any photo or neg. (ret.) Any enlargement hand-colored. 50¢ extra. State color of eyes, hair and clothes.

Add 25c per selection for postage and handling and 35c extra for rush 1st class service.

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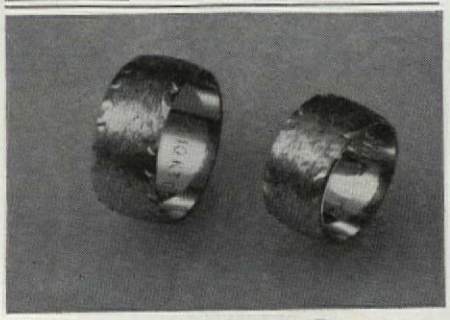

*One Beautiful Band Ring $2.98*

For a look of quiet elegance! ¾" wide ring in Solid Sterling Silver or precious Gold Filled. The brushed Florentine ring is accented with diamond cut fluting! You'll love its glorious glow. Ring sizes 4 through 11, small enough for a pinkie, large enough for a he-man's hand.

**Order 3001 Florentine Band $2.98 ppd.**

*Lillian Vernon,* Dept. A71, 560 S. Third Ave. Mt. Vernon, N.Y. 10550

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**FREE PICTURE ALBUM**

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PLASTI-PAGE ALBUM SHEET (Hold and protects 12 prints)

WITH FIRST ROLL OF FILM

KODACOLOR
12 Exp. $2.50 20 Exp. $3.75
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**To introduce the finest quality color prints we have ever made . . . and to make new friends and customers, we make this amazing offer: RUSH YOUR FIRST ROLL OF FILM WITH THIS AD AND GET THESE 2 SENSATIONAL BONUSES ABSOLUTELY FREE. Fast service. Full Guarantee!**

CAPRI PHOTOS
P.O. Box 1381 L.I.C., N.Y. 11101 Dept. 12

### Oriental bamboo plates

A delightful decor accent is achieved with 4 beautiful, woven bamboo plates in different colorful Empress Dynasty designs. The timeless beauty created by the artist is as new as tomorrow. Each plate is 6 in. Set of 4 comes with free handcrafted wooden easel, ideal for displaying plates, mini-paintings, etc. $3 plus 35¢ postage. World Art Group, 7AH, 606 Post Rd., Westport, Conn. 06880.

### Classic snack bowl

Petite and pretty is this elegant replica of the classic American Paul Revere Bowl. Electro-plated in 24K gold over ever-lasting solid brass. Special finish makes it tarnishproof. What a joy, it stays bright without polishing. Measures a modest 3½ in. in diameter. Just the perfect size for dips, nuts or mints. $3.95 ppd. Golden Ware, Dept. AH, 2426 Grand Ave., Baldwin, N.Y. 11510.

### Be slim on the style scene

Achieve a trim figure with the help of Obesity Bell Tablets that may assist you to lose unwanted pounds and inches. Pleasant to the taste, they help curtail appetite. An easy way to lose, and a beauty boon for the short skirts and more revealing styles. Includes slimming menus. 2-week supply, $2; 6-week, $4; 12-week, $6. Hollings-Smith Company, Dept. AH-7, Orangeburg, N.Y. 10962.

### Undercover agent

Cover a decorator table with any cloth to match drapes or bedspread. No one will guess that a "table teaser" is underneath. Made of sturdy corrugated board, table holds over 100 lbs. of weight. Measures 18 in. in diameter; 27 in. high. Ideal for corners, as end tables, etc. $6.95; 2 for $11.45. The Cardboard Cupboard, Dept. AH-7, 135 East 44th St., New York, N.Y. 10017.

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**Curtains like these adorned windows in the homes of our Colonial ancestors generations ago. Made of natural unbleached or snowy white bleached MUSLIN, they're trimmed with 2" knotted fringe and are EXTRA WIDE—80" to the pair.**

**VERSATILE—hang as Tier upon Tier, Tier and Valance or use two pairs Cottage Style (as illustrated) or one pair full length tied back. Two matching tieback pieces included with every pair. ENDLESS DECORATING POSSIBILITIES. ADD YOUR OWN COLOR—Just lace inexpensive colored bias tape through fringe knots.**

**Avoid delay. Specify white or natural**

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| 24" | $4.25 |
| 30" | 4.50 |
| 36" | 5.00 |
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| 54" | 6.00 |
| 63" | 6.75 |
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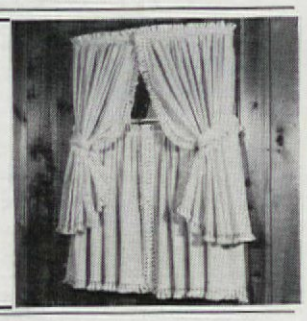
*Add 50c postage to each order.*

OLD COLONY CURTAINS, AH79, Box 232, Westfield, N.J. 07090

*Money back guarantee. Send check or Money Order. No COD's. Delivery in N.J. add 3% Sales Tax*



*INSTANTLY*

## GIVE HAIR HEIGHT WITHOUT TEASING!

only 79c

Add glamorous inches to your hair style instantly! Simply drape hair or fall over plastic Hair-Hill. Fits right into hair, stays in place with a bobby pin. Mesh-pattern plastic is featherweight. 2" high, 5" across. Added grace and beauty for flowing falls. Perfect for the popular bouffant styles! Only 79¢, 2 for $1.42. (Add 15¢ each mailing).

GREENLAND STUDIOS, 1271 Greenland Bldg., Miami, Fla. 33147

## OUTDOOR DRINKING FOUNTAIN

Just press the button valve for bubbling water!

It's fun for kids to use in summer and so convenient for outdoor family living! Saves a lot of kitchen traffic at the same time! It's also ideal for camp, beach cottage or patio!

Heavy-duty, non-rusting all metal fountain with baked enamel and chrome finish. Instantly attaches to any outside faucet. The TWO-COUPLING feature allows you to connect your garden hose without disconnecting the drinking fountain. Deluxe metal and baked enamel hygienic cup and guard unit. Lifetime brass valves. Prompt delivery. Satisfaction guaranteed.

**$7.95** postpaid

*Send check or money order to*

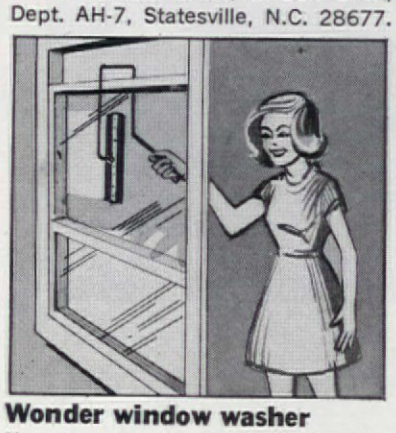
SPECIALTY PRODUCTS P.O. BOX 295, Syracuse, N.Y. 1321

### Petals in porcelain

Delicate serving bowls and saucers are exquisite in porcelain shaped like lotus petals. Bowls are 4½ in. in diameter; saucers measure 5½ in. across. Mix so prettily with any chinaware patterns. Fine for soups, candy, or desserts. Set of 8 bowls, white, $2.98; set of 8 saucers, white, $2.98. Ppd. Colonial Garden, Dept. AH-7, 270 W. Merrick Road, Valley Stream, N.Y. 11582.

### Rush for a seat

This elegant reproduction of a Madison ladder back chair of hand-made solid hardwood with curved slats and acorn finial, features a comfortable hand-woven fibre rush seat. Height, 43 in. Unfinished, $11.95; blonde, $12.95; maple, walnut, pine, or black lacquer finish, $15.95; antique red, green, $17.95. Express charges collect. Minimum order, 2. Jeff Elliot, Dept. AH-7, Statesville, N.C. 28677.



### Wonder window washer

Now you can clear up both sides of a window washing problem simply and quickly with this amazing Safety Window Washer that permits you to clean *both* sides of your windows from the *inside*. An ingenious idea, this fabulous window washer is perfect for hard-to-get-at windows in apartments or private homes. It turns a chore into "almost" fun. $4.95. Hestle, Dept. AH-7, Box 51, Roselle Park, N.J.

### Spring into summer

On hot summer days when walking and hiking are at a height, these "sole mates" give your feet a brisk-as-fall springiness. Pedimold insoles support, stimulate and ease aching feet in fatigue areas. Molded of soft foam rubber for foot comfort, and they won't flatten out. Specify flats or high heels; men or women. $3 a pair, 2 pairs, $5.70 ppd. Pedi-Mold, Dept. AH-79, 565 Fifth Ave., New York, N.Y. 10017.

### A charming spell

Easy-to-read script letters spell out your address and name for an identifying, decorative addition to home, boat, or business. Of weather resistant polypropylene with wrought iron look in black or white. 6 in. high overall. With screws. House number, $1.98 per *each* "number-word." Name or street name, 60¢ per letter. Add 35¢ postage. Amtech, Dept. AH-7, 3511 Lawson Blvd., Oceanside, N.Y. 11572.

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**It costs you nothing to try**

# $100.00 IS YOURS

**NEW!**
**PRECIOUS PETS**
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10 delightful animals reproduced as giant size cards suitable for framing

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**SATIN SPLENDOR**
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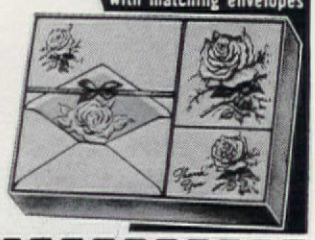
21 really deluxe cards
Excitingly different

**NEW!**
**RADIANT ROSES**
STATIONERY ENSEMBLE
Lovely rose design on rich vellum sheets with matching envelopes



**for selling only 100 boxes of our new Satin Splendor Christmas Card assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.**
**Cut out entire Business Reply Coupon below—mail it today**
**—and we will send you immediately leading boxes on approval**
**—plus FREE samples of personalized Christmas Cards and stationery. No experience necessary.**

**NEW!**
**DELUXE CHRISTMAS GIFT WRAPPING ASSORTMENT**
15 gay, colorful large sheets. Terrific

**IT COSTS YOU NOTHING TO TRY**

Last year some folks made only $25 to $50 while others made $150 — $250 — $500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE

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CHRISTMAS ASSORTMENT
20 reverently beautiful cards with appropriate Scripture sentiments
An outstanding box

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Cut Along Dotted Line

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**I want to make extra money. Please rush me immediately leading boxes on approval for 30 day free trial plus FREE samples of personalized Christmas cards and stationery, FREE 80-page Full Color Catalog of money-making Gift Items and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.**

*Fill in your name and address below — No stamp necessary*

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PLEASE PRINT
Address_____ Apt. No.____
City_____ State_____ Zip Code____
If writing for an organization, give its name here_____
DO NOT CUT HERE ✝ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

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First Class Permit No. 589, White Plains, New York

**CHEERFUL CARD COMPANY**
20 Bank Street
White Plains, New York 10606

**Dept. V-71**

# A woman can lose herself in painting.

# A woman can find herself in painting.

If you don't find life fully satisfying, maybe you should take up painting.

Nothing else you ever do will be more absorbing.

And if you succeed at it, nothing else will bring you more personal fulfillment.

Look what happened to Neva Robinson of Elko, Nevada.

Mrs. Robinson studied art at home through the Washington School of Art, located over 2,000 miles away.

Her lessons were clear and easy to follow. And Mrs. Robinson found she could work at them quite often, fitting them into any spare time she had.

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They took great care in correcting her lesson assignments. They drew and painted detailed suggestions for improving her work. They encouraged her and guided her toward the kind of art which would bring her most success.

Soon after she finished her course, Mrs. Robinson was asked to have a "one-man" show at a large local hotel. The show included oils, watercolors, pastels, charcoal and pencil drawings. And it was a great success.

Mrs. Robinson's fame has, so far, been rather local. But it has been real.

And she says that some of the credit for her recognition as an artist goes to her instructors back at WSA and to the personal interest they took in her development.

Mrs. Robinson is not alone. Over 125,000 men and women have studied art at home through the Washington School of Art. And they've had a lot of success.

John Knight, for example, now has a full-time job doing magazine illustrations and layouts of books, brochures, and periodicals.

Linda Simpson started her course just for pleasure, but sold almost $200 worth of paintings by the time she reached Lesson 9.

Mrs. R. G. Conring sells everything she paints, has five orders waiting, also teaches painting two days a week.

Does this interest you? Let us send you our booklet, ART FOR PLEASURE AND PROFIT, which describes the unusual training that led these people to success in art.

We'll also send you two art lessons, free, to show how easily you can develop skill in drawing and painting —at home and in spare time.

Simply mail coupon to Washington School of Art, Port Washington, N.Y. 11050.

**Washington School of Art**
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I am interested in developing my art ability. Please send me, without obligation, a copy of your free booklet, ART FOR PLEASURE AND PROFIT, as well as two free art lessons.

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# The Kleenex® Boutique Collection

The Kleenex Boutique Collection is in . . . and tissues have never been so glorious. Full-size tissues shockful of color. Splashful of scent. Stashed in name-dropping mini boxes. Four pow! pow! pow-erful ways to glow. Hot Pink. Bold Gold. True Blue. Avocado Green. With bathroom tissue to mix or match.

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# Take a Puff... It is Springtime

*You can take Salem out of the country but...*

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