American Home

MARCH 50¢

PROPERTY OF THE
LIBRARY

FEB 26 1969

UNIVERSITY OF NORTH CAROLINA
AT GREENSBORO

Surprise colors—decorating's newest fling

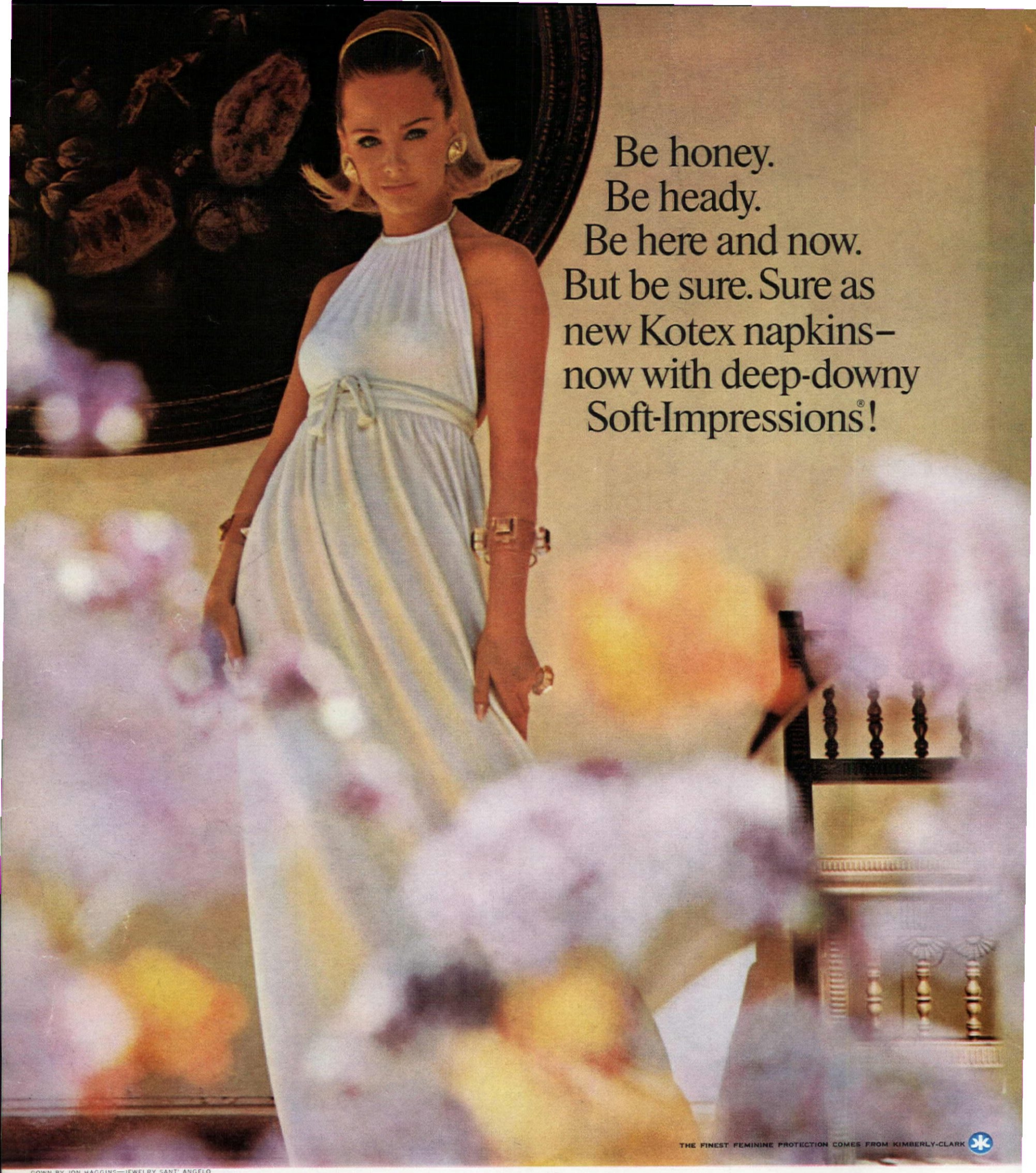
Visit a New Town where the living is great!

Wine jelly ring dessert—fabulous!

Roast the perfect chicken—our French chef tells how

How to build on possible sites

A113 160 634 26K94
WALTER C JACKSON
LIBRARY
UNIV OF N CAROLINA
GREENSBORO NC 2740?



GOWN BY JON HAGGINS—JEWELRY SANT' ANGELO

New centers of softness in Kotex® napkins absorb faster, protect better.

For a free copy of our new sewing booklet, "Face Up to It", just bring this ad to your favorite sewing center.

Thread, zipper and tape by Coats & Clark.

Before our thread gets on the spool, we test every inch of it over 30 different ways. That's quality. As for quantity, we make a type of thread for every sewing need you could possibly think of. And in as many colors. With zipper and tape to match. Because we also make the only completely coordinated line of accessories. Our 3 Ciel Blue thread matches our 3 Ciel Blue tape matches our 3 Ciel Blue zipper. Just ask for us by number. Like they did for Butterick Pattern No. 5250.

Sears fantastic plush. Use it wall-to-wall or tree-to-tree.

That's right—plush! It goes indoors. But goes outdoors, too. It'll make your patio as luxurious as your living room.

It's deep. Dense. Colorful. And soft.

Sounds impractical, even looks impractical. But isn't. Because Sears, Roebuck and Co. has a new way to make lush 100% nylon pile both bright and colorfast. Also stretch, shrink and mildew resistant.

We named our fantastic plush "Something Wonderful," because it is. In daffodil plush. Tangerine plush. Sapphire plush. Ten plush colors in all to use wall-to-wall...or tree-to-tree.

"Something Wonderful." Only at Sears. Call for shop-at-home service or come see us at Sears...where it's always the greatest floor show in town. Sears

American Home

MARCH, 1969 VOL. LXXII. NO. 2

HUBBARD H. COBB
EDITOR

JEAN LAMUNIERE
Art Director

LESLIE R. FORESTER
Copy Director

HELEN W. CANHAM
Assistant Managing Editor
ALAN C. BORG
Building
VIRGINIA T. HABEEB
Food and Home Equipment
VERA D. HAHN
Decorating
EVANTHIA KONDONELLIS
Garden
DOROTHY L. BRIGHTBILL
Home Projects
ANN MC LAUGHLIN
Market Place
JOSEPH TAVERONI
Art Editor
NANCY C. GRAY
Pacific Coast
FERDINAND D'ESPOSITO
Production Coordinator

ASSOCIATES
Helene Brown/Decorating
Frances M. Crawford/Food
Dorothy B. Humanitzki/Editorial
Jacques Jaffry/Chef
Arthur J. Maher/Building
Alma McArdle/Field Editor
John Rivera/Art

ASSISTANTS
Lietta Dwork
Jo-Ann Simpson
Marcia Spires
Jane Uetz
Jane Vale
Alexandra Walker

OUR COVER: A vacation house remodeled from a chicken coop! Designer: Paul Krauss, A.I.D. Story begins on page 68. Photographer: Alan Krosnick.

JOHN F. DUNN Publisher

A PUBLICATION OF
DOWNE PUBLISHING, INC.
JOHN MACK CARTER President

© 1969 Downe Publishing, Inc., a subsidiary of Downe Communications, Inc., 641 Lexington Ave., New York, N.Y. 10022. All rights reserved. Title reg. U.S. Patent Office.

Published monthly except Summer (July-August) and Winter (January-February) issues: ten issues per year. Second-class postage paid at New York, N.Y., and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, Canada, and for payment of postage in cash. All mail concerning subscriptions should be addressed to **American Home,** Subscription Service, Flushing, New York 11357. **Subscription Price:** U.S. and Possessions and Canada: One year $4.00. Pan-American countries: One year $5.50. All other countries: One year $6.00. Downe Communications, Inc. also publishes Ladies' Home Journal and Family Weekly. Editorial and advertising offices, **American Home,** 641 Lexington Avenue, New York, New York 10022.

Manuscripts must be accompanied by addressed envelopes and return postage. Publisher assumes no responsibility for return of unsolicited manuscripts or art.

CHANGE OF ADDRESS: if you plan to move, please notify our subscription department, **American Home,** Subscription Service, Flushing, N.Y. 11357, at least eight weeks in advance of your move. Send new and old address and, if possible, label from a recent copy.

HOMES AND MAINTENANCE
20 Build an A-Frame Storage Shed
30 New Products: Mainly for Men
49 Coping With the High Price of Land
50 Enlightened Builder Creates a Total Environment
54 Houses on Hillsides
57 The Complete House and Lot
102 Wood and Water Don't Mix

DECORATING
24 Special Tools for Special Jobs
32 Advice From the Experts: Folding Napkins
40 Decorating Newsletter
62 The Surprise Colors
64 Surprise Effects With Authentic Colors
68 Surprise-Package House
106 Decorating Clinic

FOODS
70 Learning to Cook
84 Cooking Lesson No. 16: The Perfect Roast Chicken
86 The Ladies Write Their Own Cookbooks
94 Company's Coming to Sunday Dinner
96 Dress Up Your Frozen Dinners
97 Peanuts and Peanut Butter
99 Questions You Ask

KITCHENS AND EQUIPMENT
98 Should You Rent That Major Appliance?
108 News and Notes

GARDENING
38 Gardening for Cliff Dwellers
72 The Fragrant, Candy-Colored Sweet Pea

HOME PROJECTS
8 Embroider Our Floral Quilt
104 Stencil Design for a Stairway

FEATURES
4 Dear Reader
10 Money Management: The Fun Part of the Cost of Living
16 Beauty at Home: The Busy Woman's Guide to Skin Cleansing
46 Health in the Home: Health Highlights
75 How You Can Save the Land We Love
78 Shopping Information
82 Books and Booklets
105 The Family Pet: Good Grooming for Pets

SHOP BY MAIL
110 Market Place

ALL CORRESPONDENCE RELATING TO YOUR SUBSCRIPTION

should be accompanied by your address label. If you are receiving duplicate copies, please send both labels. We are able to answer inquiries by telephone in many areas. Please note your number here:

AREA CODE: _____ **PHONE:** _____

ADDRESS ALL INQUIRIES TO:
American Home Subscription Service,
Flushing, New York 11357

SUBSCRIPTION PRICES:
U.S. and Possessions and Canada: One year $4.00.
Pan-American countries: One year $5.50.
All other countries: One year $6.00.

TO CHANGE OR CORRECT YOUR ADDRESS—Attach label from your latest copy here and show new address below—include zip code. When changing address please give six weeks' notice.

Miss
Mrs.
Mr.

name (please print)

address

city state zip code

Postmaster: Send form 3579 to American Home, Flushing, New York 11357

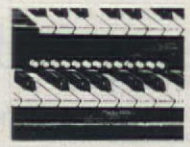
Printed in U.S.A.

Can't read a note of music?

Fine!

At Conn Organ, we've invented something for people just like you—people who want to make music *without* a lifetime of learning.

It's a completely automatic, visual playing guide called the Conn "Show-Chord." It shows you how to play basic organ chords without the aid of a book. With "Show-Chord," a beginner's simplest melodies enjoy a rich chord accompaniment. You actually create music in minutes, yet "Show-Chord" never restricts or limits your ability. It's like a built-in teacher that *helps* you gain proficiency faster than you ever imagined.



Conn "Show-Chord" shows you how.

You'll find this amazing Conn exclusive on Models 432 and 460 home spinet organs. Both offer solid state circuitry, with such dramatic features as a two-speed built-in Leslie speaker system and repeat percussion. Both come in your choice of popular decorator styles.

Conn models start at $895. Your Conn dealer can arrange convenient terms. And even if you can't read a note of music, we'll have you playing familiar tunes in minutes!

CONN
ORGANS / PIANOS
Made by C. G. Conn Ltd., Elkhart, Ind.
World's largest manufacturer of band and orchestral instruments... since 1875

CLIP COUPON AND MAIL TODAY

GET BOTH FREE:
1. Record of organ music, "Caprice Capers II."
2. New brochure, "Conn Organ Decorator Handbook."

Name _____
Address _____
City _____ County _____
State _____ Zip _____

MAIL TO DEPT. AH-37
CONN ORGAN CORPORATION
ELKHART, INDIANA 46514

How to redecorate any room in your home for under $100

Maybe you've got a room or two going kind of "blah" on you.

But haven't got a small fortune handy for new furniture, rugs, drapes or repainting.

There's a quick, painless, inexpensive way to bring fast, fast relief to tired rooms.

Lighting fixtures.

From Progress Lighting. World's largest manufacturer of lighting fixtures for the home.

New fixtures and chandeliers — and new ideas in lighting — can change the appearance of a room as easily as you change your mind. And give you better lighting where you need it.

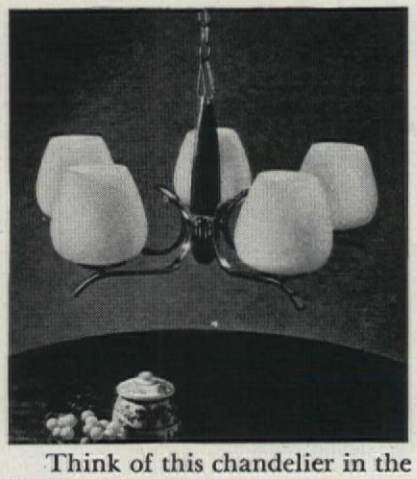
Take a good look at some of those old fixtures that came with your home or apartment. Isn't it time for a change?

Whether you choose one new fixture for $10, or beautifully styled Progress chandeliers up to $200, nothing else so inexpensive can make such a dramatic difference in your home.

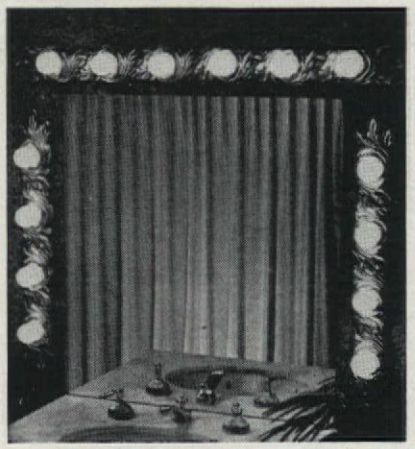
One idea is this Progress Tiffany model, (under $100). Try it where you wouldn't expect it to be. At one end of a sofa, for instance. Over an end table. Above a cocktail table. In a library, kitchen, den or bedroom.

Visit a Progress showroom for hundreds of other ideas. The lighting experts there will show you a whole new approach to lighting and decorating your home.

The easy way.

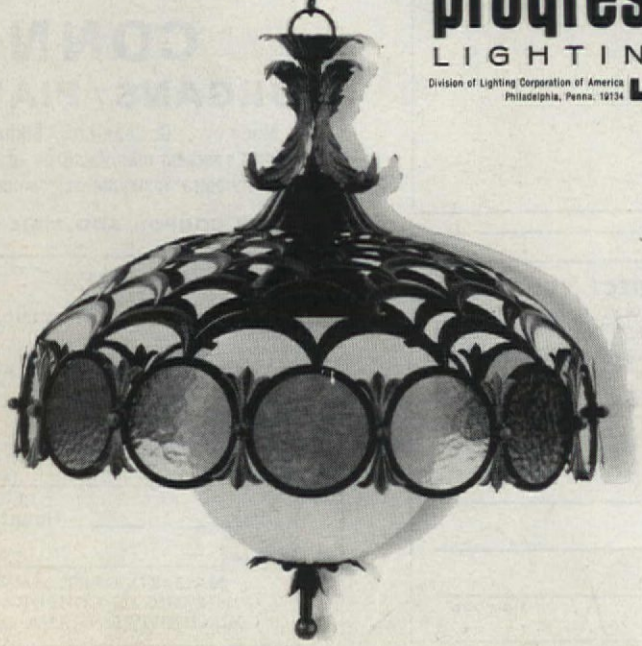


Think of this chandelier in the foyer, bedroom, dining room, or a living room corner. Once you think about it, there's no end to the possibilities. About $75.

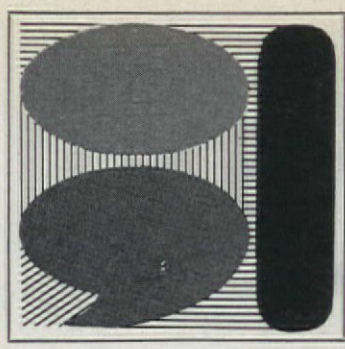


Or try these Vanity lights. Brightest way for him to shave; for her to make-up. They'll beautify a bathroom, dress up a bedroom or foyer, as well. Use one strip, a pair, or three (4 or 6 bulbs to the strip). About $100 for the three shown here.

Look in the Yellow Pages under "Lighting" for the Progress showroom nearest you.



progress®
LIGHTING
Division of Lighting Corporation of America
Philadelphia, Penna. 19134 LCA



DEAR READER

For our money one of the best things that have happened in residential housing in many years has been the planned community or so-called "new towns." They are beginning to crop up around the countryside and we feature one in detail in this March issue.

Of course, there is nothing very new about planning a community rather than letting it grow up helter-skelter. This has been the case with so many of this nation's suburban areas built before and since World War II. The face of Western Europe is dotted with new towns, many of them outstanding in their concept and execution. Our nation's capital came about through a master plan and some of the most beautiful sections of Paris started out first as a blueprint. Many of the most attractive villages and towns in this country were developed from a very rigid plan conceived by our forefathers who realized that to achieve a pleasant environment would require not only strict planning but strict adherence to the plan by all members of the community.

There are, of course, many desirable aspects to a planned community. One that we stress in this issue is the efficient utilization of land to provide the maximum amount of housing and, at the same time, recreational areas and open space for the pleasure of all members of the community. One of the things about these new towns or planned communities that impress us is that they can prevent stratification of our society into income and age groups. This so often occurs in the more typical developments, where all the houses are in the same price range, and the same style and size. While planned communities may not be accepted by all, we personally feel that the individual family will have a richer, fuller life if they live in an area where the neighbors are not necessarily in the same age or economic group. We feel it's a very good thing for children to have playmates who come from many walks of life, some who come from richer families and some who come from poorer families. We personally would find a community rather dull if it consisted solely of people in one age and income group. We would miss the chance to learn what we might from the young just as much as we would miss the opportunity to know and learn from our elders. It seems terribly sound to develop a community where there are apartments, rental units, small houses and big houses tastefully mixed together.

We have always found it depressing to go into a community where everyone seems to be the same age, shares the same interests, lives in houses that are all basically similar in design and cost. This desire to be with one's peers might afford a certain amount of comfort and convenience, but it doesn't necessarily make for excitement. One of the great pleasures in life is having wide-range acquaintances and the widest is when it encompasses not only a range of income but range of age as well.

HUBBARD COBB
EDITOR

As indescribably delicate and exquisite as any rose that ever nestled in the crannied walls of the famous old mission. "Capistrano" is Oneida's newest triumph. Dramatic rose motif deep-set in a rich florentine finish. 50-piece service for 8 in Oneidacraft® Deluxe Stainless, $49.95. At fine jewelry and department stores.

Special "get acquainted" offer...
Capistrano teaspoon, only 25¢.

Name_____

Address_____

City_____ State_____ Zip_____

Just enclose 25¢ and send to
Pattern Center, Oneida, New York 13421

N.Y. State residents, please add applicable sales tax for your area.
Offer valid only in U.S.A. Expires June 30,1969. AH 39

© 1969 ONEIDA LTD.

Solid stainless by Oneida

How to build a

dream room:

Use rainbow sheer curtains from Sears.

It's the quickest way to change the mood of a room. Down come those hot, heavy drapes. And up go Sears sheer floating panels. In rainbow colors that bring springtime indoors. You can buy them today. Hang them tomorrow. It's that easy.

Sears has sheers in dozens of ways. Short panels. Long panels. Sizes for wide windows, narrow windows. In spectrum stripes, delicate florals, pretty prints. And our very favorite this spring—a clear pastel called "Jewel." Looks romantically fragile, but is actually 100% Dacron® polyester Ninon. 100% machine washable! You'll find it at most Sears stores and in the catalog.

For that dream room you've been yearning after, come to Sears, Roebuck and Co. We'll help you work magic on your windows. In two words—sheer magic.

You've changed a lot lately
So has Sears

ANOTHER AMERICAN HOME KIT
By Dorothy Lambert Brightbill

EMBROIDER OUR FLORAL QUILT

The original of this Floral Medley quilt was a rare old stenciled coverlet. It is a perfect model for a quilt design that can be used in any bedroom—period, contemporary, or comfortable mix. The design is stamped on white 100 percent cotton percale. The quilting is also stamped in a square motif resulting in a nice pouf effect. Bolster available with the design stamped on the same fabric as the quilt. For sizes and prices, see coupon below.

Fill out coupon below and enclose check or money order. New York State residents please add sales tax. Allow 3 to 4 weeks for handling and mailing. (Sorry we are unable to handle Canadian, foreign or C.O.D. orders). To avoid delays please indicate your zip code.

American Home, Dept. FQM, P.O. Box 8, North Station, Yonkers, New York 10703

I enclose $____for items checked below.

	Single Size 68″x98″	Double Size 84″x98″	King Size 98″x100″
Stamped tops	____FQT/S-210 $7.99	____FQT/D-210 $9.99	____FQT/K-210 $10.99
Embroidery thread	____FQE/S-210 5.99	____FQE/D-210 8.99	____FQE/K-210 9.99
Quilt back	____FQB/S-210 5.99	____FQB/D-210 6.99	____FQB/K-210 7.99
*Bolster	____ QB/S-211 1.99	____ QB/D-211 2.99	*order two single bolsters for King Size

Color Catalog of available kits .25

PLEASE PRINT NAME PRINT ADDRESS

CITY STATE ZIP CODE

Photographed in Kittinger Showroom by Ray Woolfe

LIVE THE CAREFREE ELECTRIC WAY

Only a home with electric heat can pass every comfort test

See what we mean about the carefree comfort of electric heat? The temperature's virtually the same throughout the room, even on the floor. Even near the window. Only with electric heat can you bask in such uniform comfort. Go ahead. Live carefree with electric heat...in any home, old or new. Mobile home and apartment, too. Also consider summer comfort with electric cooling. Call your electric heating contractor or your electric light and power company. They'll show you the way to comfort.

Live the carefree way with

Flameless Electric Heat

Live Better Electrically

Edison Electric Institute
750 Third Ave., N.Y., N.Y. 10017

This Gold Medallion identifies a home where everything's electric, including the heat.

The no-slip dip

New Rubbermaid Bathtub Appliques:
Make your bathtub safer and your whole bathroom prettier, too.

Soft rubber flowers that you press into any pattern you like. They stay fast and look pretty... help you stay on your feet. Pick them in pink, blue, yellow, green or white. $2.98 at stores with your safety at heart.

Rubbermaid

© Rubbermaid Inc., Wooster, Ohio 1969

MONEY MANAGEMENT
By MARY FEELEY

THE FUN PART OF THE COST OF LIVING

Americans delight in moaning, "Every dime I make goes to pay my taxes." But the cheerful fact is, the taxpayer today manages to get considerable fun for his money. The millions of participants in active sports in this country are spending some 50 billion dollars a year—an increase of more than 500 percent in spending for all facets of recreation, including jobs created, since 1950.

The 90th Congress acknowledged the public's growing interest in outdoor sports and the need to provide more places for enjoying them. Of course, conservation of natural resources was the underlying factor in creating "wild rivers" in seven states in the West and Midwest, and in approving scenic trails and new national parks around the country. But the end result is that more people will be able to have more fun outdoors.

IMPACT OF NEW LEISURE

There's not only more money in the average family's paycheck these days, there's more time off the job in which to spend it. Instead of a 60-hour week, it's now more apt to be a 40-hour week or less. In fact, within the past ten years, the average citizen passed a point beyond which he has more free hours than working hours in his lifetime.

With a total of 168 hours a week, if the individual sleeps 8 hours a day or 56 hours altogether, 112 hours are left for work, eating, etc. So a 40-hour week leaves him 72 hours of his own. And even if he commutes 10 hours a week to and from work, he still racks up 60 leisurely hours a week for his own pursuits—recreation, meals, etc.—with a lot of emphasis on recreation.

As Bill Vaughan in the Kansas City Star predicts: "Before long the average American will work six months and vacation for six. And there will be some sharpie in every office who will figure out a way to take a long weekend on both ends of his half-year off."

The impact of the new leisure can be seen reflected in such sports as cycling, boating, golf, photography, camping, fishing, archery, skating, you name it. Consumer purchases of sporting goods in 1968 alone add up to sums which even Government agency spending would take pride in matching. Estimates furnished by the National Sporting Goods Association show the following in a few of the 19 forms of outdoor summer recreation tabulated by the Department of the Interior.

- Golf: $279 million, up 13 percent over the previous year with 10 million participants.
- Cycling: $261,300,000, up 8.9 percent with 50 million participants.
- Boating: $789,900,000, up 5.4 percent with 40 million participants.
- Cameras and equipment: $474 million plus, with nobody knows how many participants.
- Tents (camping): $70,100,000, up 4.6 with 15 million participants.
- Fishing: $233,400,000, up 8.1 percent with 50 million participants.
- Archery: $45,300,000, up 8.1 percent with 6 million participants.
- Then there're an estimated 4 million lawn tennis players and 15 million table tennis enthusiasts.

These figures, mind you, don't even include the "casual sportsman" or children. You just can't count all the people who pop up on impulse and say, "Anybody for tennis?" And nobody can record the new emphasis on outdoor recreation.

THE LONG WEEKEND

One factor that's changing the pattern of leisure-time use is the family's growing interest in the long weekend, in preference to the two-week vacation, as a means of spreading the fun throughout the year and getting more for the recreation money.

From a financial point of view, weekend spending for sports makes less of a dent in the budget at any one time. It's therefore easier to manage than one big hunk of cash for a two-week splurge. Also, weekend spending for fun is easier to (continued on page 83)

What's your oven doing after dinner tonight?

THESE GENERAL ELECTRIC OVENS WILL CLEAN THEMSELVES.

The dirtiest job in your kitchen has been taken over by GE's new built-in range with the double P-7® ovens. Cook your messiest meal, then set the controls to "Clean." The ovens clean themselves plus the oven racks, top and bottom. It's all done electrically.

And over on the easy-to-clean, seamless surface unit, there's a brand new feature. It's the "Cooktop 'N Grill," a combination broiler and griddle that handles everything from steaks to pancakes.

Add a handsome ventilating hood that houses the pushbutton surface unit controls and you've got the perfect built-in cooking center, whether you're planning a new kitchen or replacing old units.

It's the range that lets you off early.

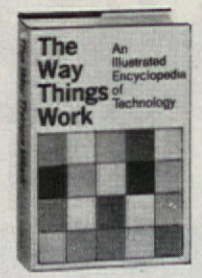
You'll seldom need service on a GE range. But it's nice to know we're nearby.

GENERAL ELECTRIC

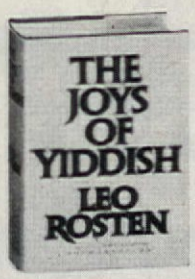
WHICH OF THESE BOOKS HAVE YOU

331. THE AMERICAN CHALLENGE *by* J.-J. SERVAN-SCHREIBER (Retail price $6.95)

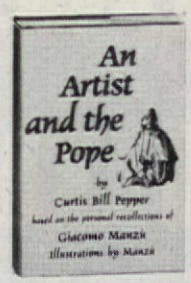
431. THE RISE AND FALL OF THE THIRD REICH *by* WILLIAM L. SHIRER (Retail price $12.50)



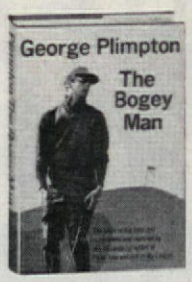
107. THE WAY THINGS WORK: An Illustrated Encyclopedia of Technology (Retail price $8.95)



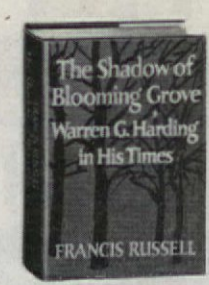
233. THE JOYS OF YIDDISH *by* LEO ROSTEN (Retail price $10)



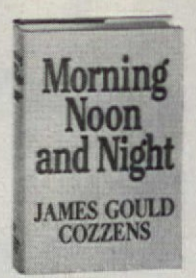
256. AN ARTIST AND THE POPE *by* CURTIS BILL PEPPER. Illustrated (Retail price $9.95)



262. THE BOGEY MAN *by* GEORGE PLIMPTON (Retail price $5.95)

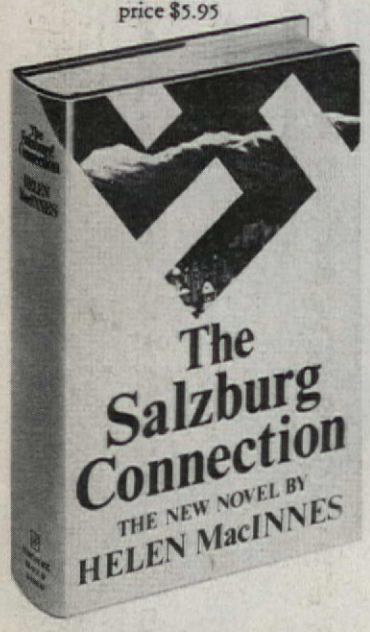


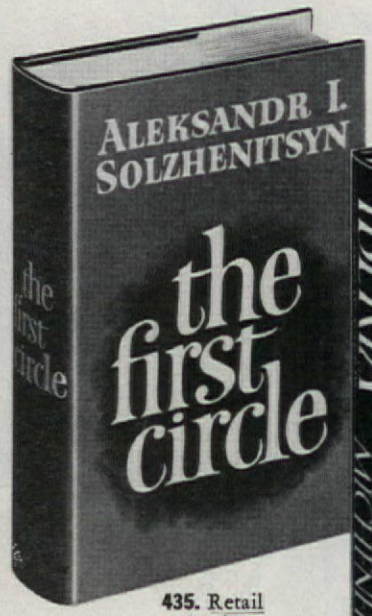
445. THE SHADOW OF BLOOMING GROVE Warren G. Harding in His Times *by* FRANCIS RUSSELL (Retail price $12.50)



147. MORNING NOON AND NIGHT *by* JAMES GOULD COZZENS (Retail price $5.95)

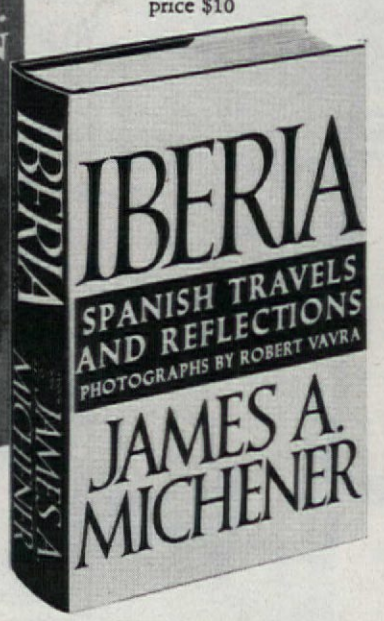
425. Retail price $5.95

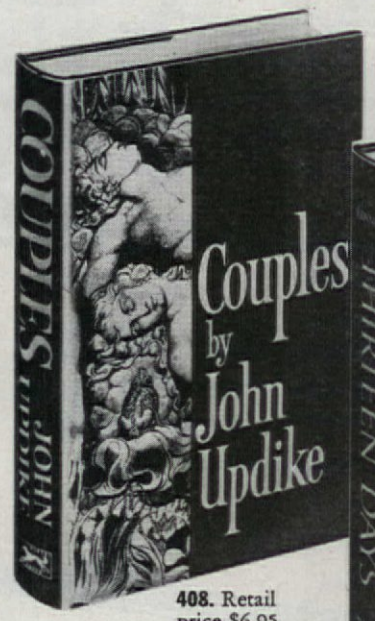




435. Retail price $10

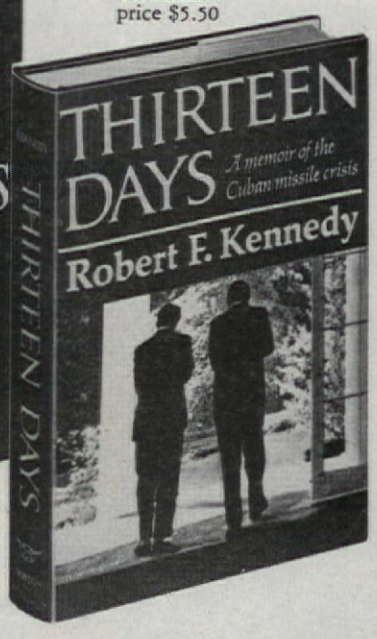
414. Retail price $10

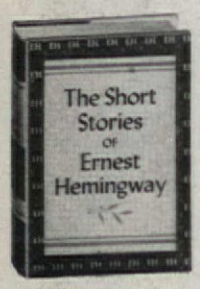




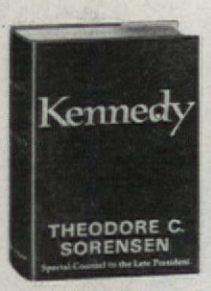
408. Retail price $6.95

447. Retail price $5.50

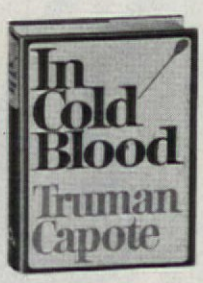




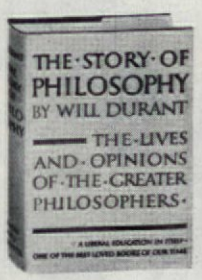
487. THE SHORT STORIES OF ERNEST HEMINGWAY (Retail price $6.95)



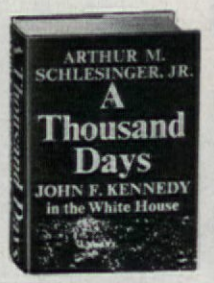
279. KENNEDY *by* THEODORE C. SORENSEN (Retail price $10)



291. IN COLD BLOOD *by* TRUMAN CAPOTE (Retail price $5.95)

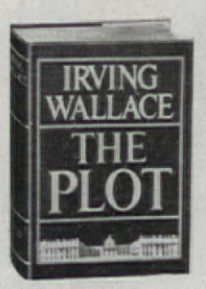


149. THE STORY OF PHILOSOPHY *by* WILL DURANT (Retail price $6)

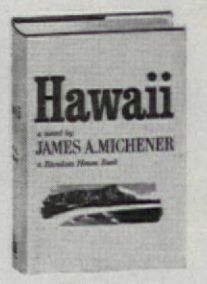


278. A THOUSAND DAYS *by* ARTHUR M. SCHLESINGER, JR. (Retail price $9)

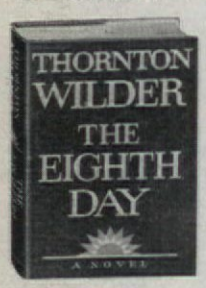
102. DOCTOR ZHIVAGO *by* BORIS PASTERNAK (Retail price $5.95)



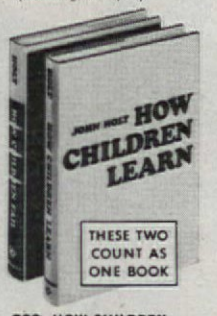
374. THE PLOT *by* IRVING WALLACE (Retail price $6.95)



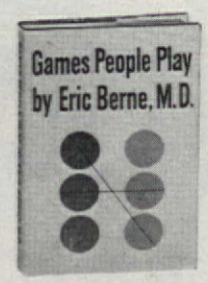
186. HAWAII *by* JAMES A. MICHENER (Retail price $7.95)



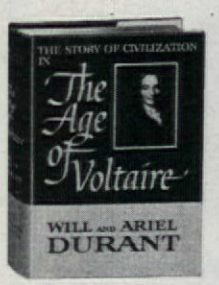
363. THE EIGHTH DAY *by* THORNTON WILDER (Retail price $6.95)



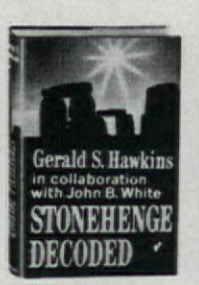
200. HOW CHILDREN LEARN *and* **HOW CHILDREN FAIL** *by* JOHN HOLT (Retail price $9.45)



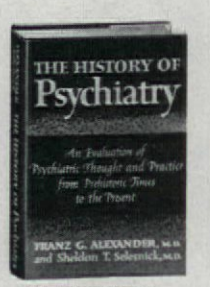
343. GAMES PEOPLE PLAY *by* ERIC BERNE, M.D. (Retail price $5)



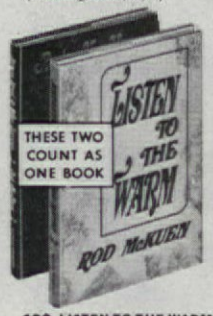
280. THE AGE OF VOLTAIRE *by* WILL *and* ARIEL DURANT. Illustrated (Retail price $12)



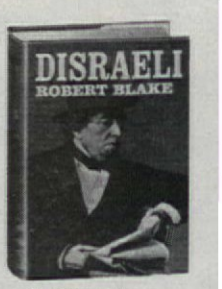
185. STONEHENGE DECODED *by* GERALD S. HAWKINS *with* JOHN B. WHITE. Illustrated (Retail price $5.95)



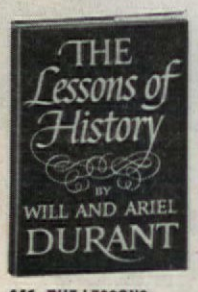
329. THE HISTORY OF PSYCHIATRY *by* F. G. ALEXANDER, M.D. *and* S. T. SELESNICK, M.D. Illustrated (Retail price $11.95)



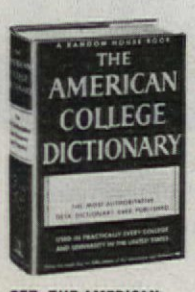
196. LISTEN TO THE WARM *and* **STANYAN STREET & OTHER SORROWS** *by* ROD MC KUEN. (Retail prices total $7.90)



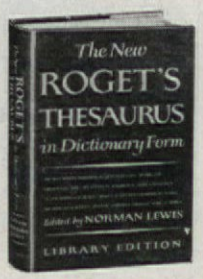
116. DISRAELI *by* ROBERT BLAKE Illustrated (Retail price $12.50)



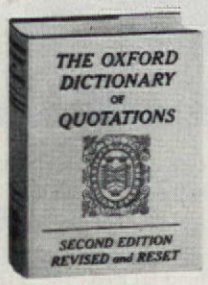
441. THE LESSONS OF HISTORY *by* WILL *and* ARIEL DURANT (Retail price $5)



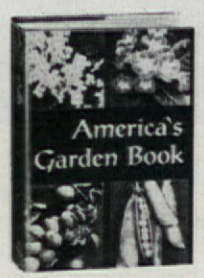
257. THE AMERICAN COLLEGE DICTIONARY (Retail price $5.95)



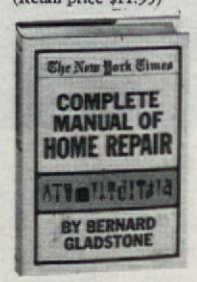
103. THE NEW ROGET'S THESAURUS IN DICTIONARY FORM *Edited by* NORMAN LEWIS (Retail price $4.95)



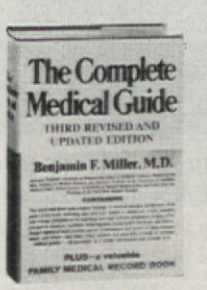
260. THE OXFORD DICTIONARY OF QUOTATIONS (Retail price $11)



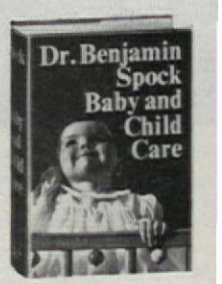
242. AMERICA'S GARDEN BOOK *by* JAMES *and* LOUISE BUSH-BROWN. Illustrated (Retail price $8.95)



353. THE NEW YORK TIMES COMPLETE MANUAL OF HOME REPAIR *by* BERNARD GLADSTONE. Illustrated (Retail price $7.95)



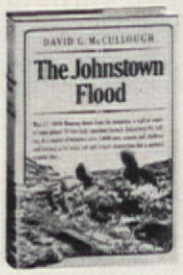
140. THE COMPLETE MEDICAL GUIDE *by* BENJAMIN F. MILLER, M.D. 1967 revised edition. Illus. (Retail price $9.95)



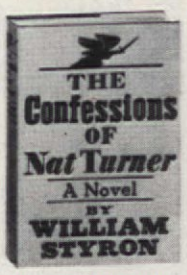
444. BABY AND CHILD CARE. Revised and updated edition *by* DR. BENJAMIN SPOCK (Retail price $5.95)

The trademarks BOOK-OF-THE-MONTH CLUB *and* BOOK-DIVIDEND *are registered by Book-of-the-Month Club, Inc., in the U.S. Patent Office and in Canada.*

PROMISED YOURSELF TO READ?

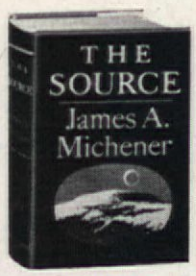


438. THE JOHNSTOWN FLOOD *by* DAVID G. MC CULLOUGH
(Retail price $6.95)



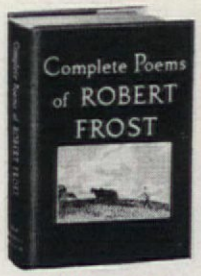
376. THE CONFESSIONS OF NAT TURNER *by* WILLIAM STYRON
(Retail price $6.95)

449. THE SLEEP OF REASON *by* C. P. SNOW
(Retail price $6.95)

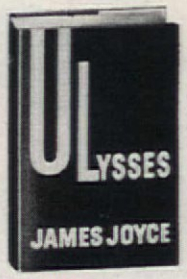


235. THE SOURCE *by* JAMES A. MICHENER
Illustrated
(Retail price $7.95)

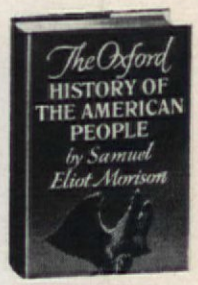
439. MAN'S RISE TO CIVILIZATION *by* PETER FARB
Illustrations and maps
(Retail price $8.95)



231. COMPLETE POEMS OF ROBERT FROST
(Retail price $8)



139. ULYSSES *by* JAMES JOYCE
Unabridged
(Retail price $7.95)



234. THE OXFORD HISTORY OF THE AMERICAN PEOPLE *by* SAMUEL ELIOT MORISON. Illustrated
(Retail price $12.50)

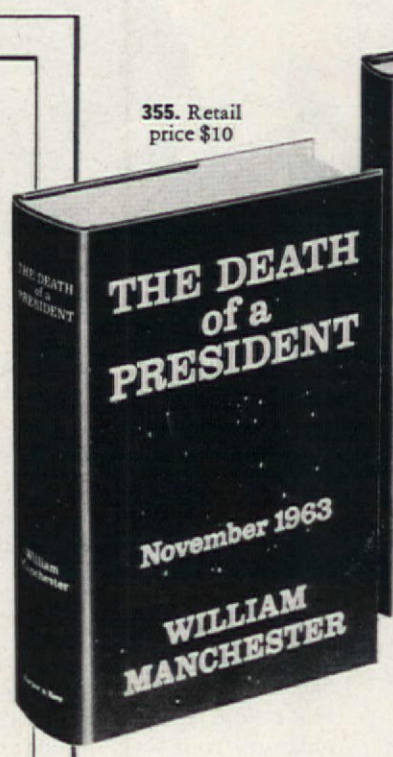
Invitation: IN A SHORT EXPERIMENTAL MEMBERSHIP IN THE

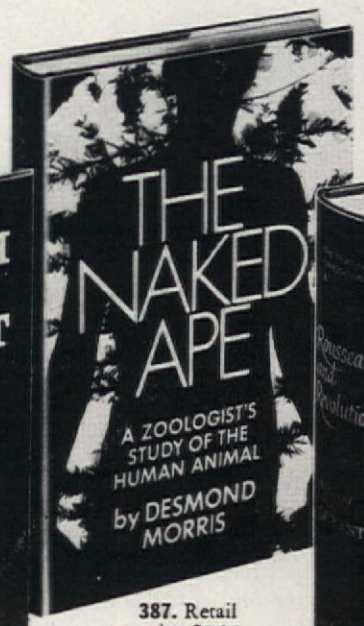
Book-of-the-Month Club

CHOOSE ANY THREE FOR ONLY $1

SUGGESTED TRIAL: You simply agree to buy three Club choices within a year at the special members' prices

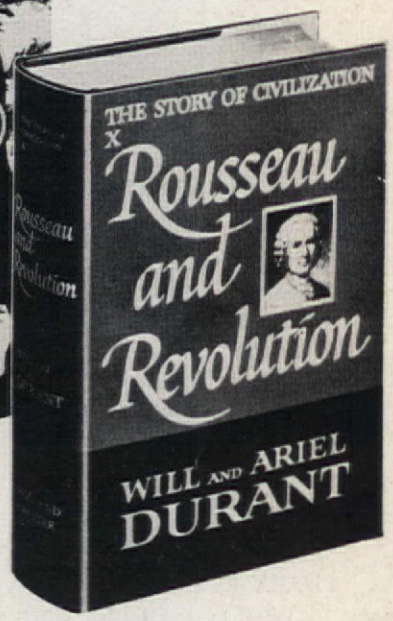
355. Retail price $10





387. Retail price $5.95

381. Retail price $15



All books distributed by the BOOK-OF-THE-MONTH CLUB are identical to the publishers' editions

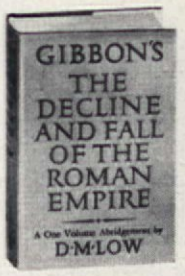
BOOK-DIVIDENDS: A library-building plan every reading family should know about

THE PURPOSE of this suggested trial membership is to demonstrate *by your own actual experience*, three things highly important for every reading family. First, that membership in the Book-of-the-Month Club is a certain way to **keep from missing,** through oversight or overbusyness, the important new books you fully intend to read; second, that you have a wide choice always—more than 200 books a year; and third, that under the Club's unique **Book-Dividend** system, you can continually acquire useful and beautiful volumes—and fine high-priced, multi-volume sets—for trifling sums.

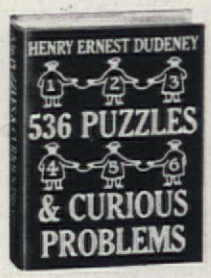
Since the inauguration of this unique plan, **$458,000,000 worth of books (retail value) has been earned and received by Book-of-the-Month Club members**—probably the most economical means ever devised for building a well-rounded personal library.

✶ **HOW CAN IT BE DONE?** The answer to that natural question is that the Club's Book-Dividend system is comparable to the traditional profit-sharing systems of consumer cooperatives. A portion of the amount members pay for books is invested in entire editions of valuable books and sets through special arrangements with publishers. These are the Club's Book-Dividends.

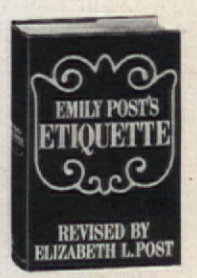
✶ **YOU HAVE A WIDE CHOICE OF BOOK-DIVIDENDS** • If you continue after this short experimental membership, you will earn, *for every Book-of-the-Month Club Selection or Alternate you buy,* a Book-Dividend Credit. Each Credit, upon payment of a nominal sum, often only **$1.00 or $1.50**—somewhat more for unusually expensive volumes and sets—entitles you to a valuable Book-Dividend which you may choose from over a hundred fine library volumes now available.



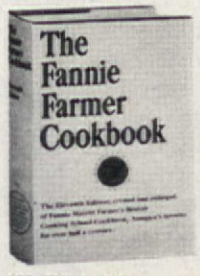
443. THE DECLINE AND FALL OF THE ROMAN EMPIRE *by* EDWARD GIBBON. 1-volume abridgment *by* D. M. LOW
(Retail price $8)



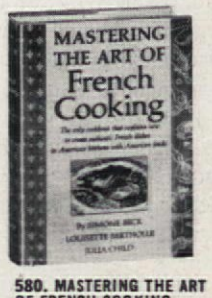
390. 536 PUZZLES & CURIOUS PROBLEMS *by* HENRY ERNEST DUDENEY. Illustrated
(Retail price $7.95)



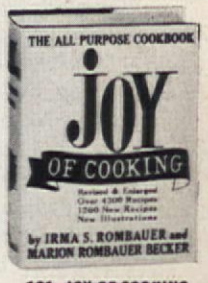
184. EMILY POST'S ETIQUETTE. New 12th edition. *Revised by* ELIZABETH L. POST
(Retail price $6.95)



182. THE FANNIE FARMER COOKBOOK
11th edition. Illustrated
(Retail price $6.95)



580. MASTERING THE ART OF FRENCH COOKING SIMONE BECK, LOUISETTE BERTHOLLE, JULIA CHILD
Illustrated
(Retail price $10)



161. JOY OF COOKING *by* IRMA S. ROMBAUER *and* MARION R. BECKER
Illustrated
(Retail price $6.95)

BOOK-OF-THE-MONTH CLUB, INC., 280 Park Avenue, New York, N.Y. 10017

the busy woman's guide to skin cleansing

BEAUTY AT HOME By Constance Bartel

Skin care? Who's got time for anything special—particularly if your skin is quite good right now? You slap on some cream at night and let it go at that. Or you give your face a fast soap-and-rinse, period. But you really ought to take special care of your skin—even nice skin can't shift for itself.

Some skin experts say we would all be shocked if we knew how much dirt remains embedded in skin we claimed we have just cleaned. Especially with air pollution. And considering the fuss we all make over snowy, fresh laundry, and sparkling clean china, it's downright embarrassing to think of skin less than super-clean too!

DAILY ROUTINE

What you need for clean skin is a daily routine of makeup removal, thorough cleansing, and freshening or toning—plus a weekly super-cleansing with special attention to special needs. These three steps are easy and take about ten minutes: 1) Remove all makeup with makeup remover and cotton pads until every bit of eye makeup, foundation, and lipstick is gone. Don't rub or scrub, wipe lightly. 2) Dot a small amount of cleanser on your chin, forehead, each cheek, and on your throat and neck. Beginning with your throat and neck, work the cleanser well into your skin with small, circular, upward and outward movements. Remove with tissues or cotton pads. 3) Finish with a skin freshener, toner, conditioner, or astringent. Apply with pads with the same light circular motions, but avoid eye areas.

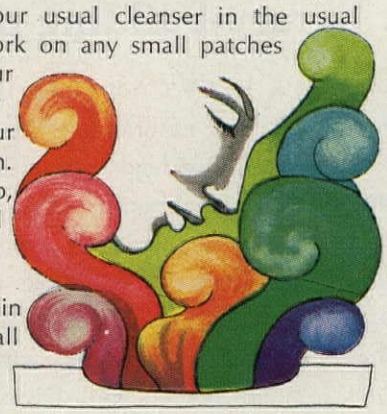
If you know in advance that you'll never have the energy to do a thorough job after a long day, then just remove your makeup at night and fit in the cleansing and toning in the morning—after the kids have gone to school or after you have the baby settled in the playpen.

How do you choose the right products for your skin? Assuming your skin is middle-of-the-road normal—not perfect, but without extremes of dryness, oiliness, or sensitivity (special conditions we'll go into in a future issue)—you have a tremendous choice. For step 1 there are several good makeup removers available. However, if you don't want to invest in a special remover, you can take makeup off with your cleanser—just remember you must reapply it for the actual cleaning job.

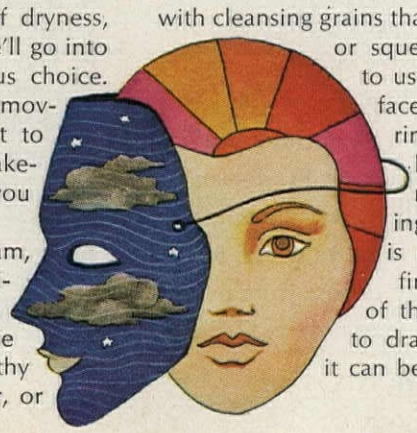
Your cleanser can take many forms—cream, lotion, gel, foam, a cream-and-water combination, or a good facial soap. Your step 3 toner, designed to tone pores, refine the texture of your skin, and stimulate a healthy glow, can be designated a toner, freshener, or conditioner. You can narrow the choice by reading labels carefully. Most products clearly state the kind of skin they are meant for. Remember too, that just because your best friend has discovered something new and marvelous, this by no means guarantees her find would be right for you. You can often get very sound guidance at the cosmetic counter but only if you consult an official representative of a reputable company, not just a willing but less informed salesgirl.

WEEKLY ROUTINE

The purpose of your daily three-step routine is to remove the day's accumulation of soil and to prevent blackheads, whiteheads, blemishes, and other horrors before they happen—it's largely a preventive measure. Your weekly super-cleansing, on the other hand, is to correct troubles after they have happened or when they're on the verge of happening. Your weekly routine is corrective and curative, and this is what it consists of: Fill a bowl with hot water, drape a towel so that it forms a hood over your head, lean over the bowl and let the warm steam circulate over your face. Then apply your usual cleanser in the usual way. Now go to work on any small patches of blackheads on your temples, on your forehead, around your nose, or on your chin. Use a facial scrub, a thick lather of facial soap, or facial grains. Gently massage the trouble spots from chin to forehead, with small upward and outward circular movements.



Use your fingers, a medium-rough washcloth, or a complexion brush. What you are trying to do is loosen embedded dirt. Take care to be very gentle, especially with cleansing grains that can scratch. Don't ever press or squeeze. And don't ever attempt to use a metal instrument on your face. Finish by removing cleanser, rinsing with cold water, and following with a toner. An alternative for your weekly cleansing is the cleansing mask. (This is not to be confused with the firming mask.) The drying action of the cleansing mask is designed to draw dirt to the surface so that it can be rinsed off.



(continued on page 101)

You'll find JAQUET the center of attraction at these fine stores:

ARIZONA	NOGALES—Capin's PHOENIX—Diamond's TUCSON—Jacomes
CALIF.	ANAHEIM—J. W. Robinson BEVERLY HILLS—J. W. Robinson EL CIRRITO—H. C. Capwell ESCONDIDO—Palais de Cosmetique GLENDALE—H. C. Capwell J. W. Robinson HAYWARD—H. C. Capwell INDIO—The Clothesline LAKEWOOD—Bullock's LOS ANGELES—J. W. Robinson MOUNTAIN VIEW—Rhodes NEWPORT BEACH—J. W. Robinson OAKLAND—I. Magnin H. C. Capwell PALO ALTO—I. Magnin PANORAMA CITY—J. W. Robinson PASADENA—J. W. Robinson REDWOOD CITY—Roosevelt Center Sequoia SAN FRANCISCO—I. Magnin SAN JOSE—Macy's Valley Fair SAN MATEO—Crystal Springs TORRANCE—Bullock's Del Amo VISALIA—South Court WALNUT CREEK—H. C. Capwell
COLORADO	DENVER—May D & F UNIVERSITY HILLS—May D & F
CONN.	BRISTOL—Harold's HARTFORD—G. Fox
FLORIDA	FORT LAUDERDALE—Britts FORT MYERS—Gold Carriage JUPITER—Salon de Sanchez KEY BISCAYNE—L'Elegante NAPLES—Jenning's WEST PALM BEACH—Anthony's
GEORGIA	SAVANNAH—Levy's of Savannah
IDAHO	BOISE—Bon Marche
ILLINOIS	BLOOMINGTON—Biasi's CAIRO—Kitty Jean Shoppe CHICAGO—Carson, Pirie, Scott Marshall Field Co. Chas. A. Stevens EVERGREEN PARK—Carson, Pirie, Scott OAKBROOK—Marshall Field Co. OAK PARK—Wm. Y. Gilmore PEORIA—P. A. Bergner PERU—Shinnick's QUINCY—Carson, Pirie, Scott ROCK ISLAND—McCabes E. ST. LOUIS—Famous-Barr Co. SKOKIE—Marshall Field Co. SPRINGFIELD—S. A. Barker
INDIANA	MUNCIE—Collegienne Shops
IOWA	CEDAR RAPIDS—Craemer's DES MOINES—Younker Bros.
KANSAS	WICHITA—Macy's-Innes
LOUISIANA	NEW ORLEANS—Gus Mayer Co., Ltd.
MAINE	PORTLAND—Porteous, Mitchell & Braun
MASS.	BOSTON—Jordan Marsh R. H. Stearns BROCTON—Leonard's of Brocton FALL RIVER—Leonard's of Brocton LAWRENCE—A. B. Sutherland LOWELL—A. G. Pollard
MICHIGAN	FLINT—Smith-Bridgman Co.
MINN.	MINNEAPOLIS—The Dayton Co. Donaldson's
MISS.	JACKSON—House of Overton PICAYUNE—Picayune Drug
MISSOURI	KANSAS CITY—Macy's ST. LOUIS—Famous-Barr
NEBRASKA	LINCOLN—Miller Paine OMAHA—Thomas Kilpatrick
NEVADA	RENO—Gray-Reids
NEW HAMP	MANCHESTER—Leonard's of Lynn
N.J.	CHERRY HILL—Strawbridge & Clothier ELIZABETH—R. J. Goerke Co. PLAINFIELD—R. J. Goerke WEST ORANGE—Arnold Constable
NEW YORK	BROOKLYN—Abraham & Straus BUFFALO—Adam, Meldrum & Anderson NEW YORK CITY—Best & Co. OLEAN—F. R. Brothers ROCHESTER—McCurdy & Co. ROME—Lang-Miller POUGHKEEPSIE—Luckey Platt & Co. UTICA—Boston Store
N. CAR.	DUNN—Buttes & Carroll
OHIO	CLEVELAND—Higbee's ELYRIA—Higbee's
OREGON	ASTORIA—Owl's BEND—Brandis MEDFORD—Wainscott's PORTLAND—Meier & Frank
PENN	NORRISTOWN—McDivitt's UNIONTOWN—Metzler's
R. I.	PROVIDENCE—Shepard Co.
S. DAK.	RAPID CITY—Lehr Drug
TENN.	NASHVILLE—Cain-Sloan
TEXAS	CORPUS CHRISTI—Lamar Park DALLAS—Sanger-Harris EL PASO—Popular Dry Goods FORT WORTH—W. C. Stripling Co. HENDERSON—Pen-Ray HOUSTON—Joske's WITCHITA FALLS—Mildred's
UTAH	OGDEN—Z.C.M.I. Salon SALT LAKE CITY—Z.C.M.I. Salon
VERMONT	SUFFOLK—Ballard & Smith
WASH.	SEATTLE—Frederick & Nelson SPOKANE—The Crescent TACOMA—Rhodes WALLA WALLA—Book Nook
W.VIRGINIA	BLUEFIELD—Thornton's
WASH., D.C.	Frank R. Jelleff

If not available, order from
JAQUET, Inc.,
3 West 57th St., New York, N. Y. 10019

You can always tell a woman's age by her throat.

Time leaves its first mark on the throat.

And the "sustained youth"© throat comes only by using Jaquet's unique throat treatment.

The treatment starts when you smooth on Jaquet's Throat Crème, filled with rejuvenating vitamins which slowly dissolve into your skin and actually sweep away the signs of time.

Then you spank on Jaquet's own special formula of Astringent Clinique© which firms the jaw line and firms the throat line.

And all night long the bees wax in Jaquet's unique Throat Crème firms and remolds loose contours while its special oils live just below your skin surface and clarify the pure throat line.

The Throat Crème, 2 oz., $7.50. The Astringent Clinique©, 4 oz., $4.50. At fine stores everywhere. Together they'll give your throat the look of sustained youth©.

Jaquet, Inc., 3 West 57th St.
New York, New York 10019.

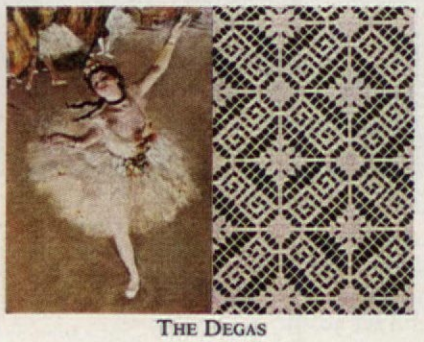
Jaquet

The Masterpiece Collection

THE GOYA

THE REMBRANDT

THE STUART



THE DEGAS

Introducing: The Masterpiece Collection

The Old Masters are the inspiration for this magnificent gallery of 13 intriguing design-and-color combinations. And each new floor featured in the Masterpiece Collection is as practical as it is beautiful. Because they're all Kid-Cushioned Floors.

What do we mean by Kid-Cushioned?

Beauty that's more than skin-deep. Kid-Cushioned Floors aren't just ordinary cushioned vinyl. But *improved* Congoleum cushioned vinyl. With extra vinyl to cushion its beauty against the beating floors take from kids *... better than other floors.*

They have the cushion-in-the-middle.

So when your children jump-up-and-down, slam, bang and rough-house, the cushion "gives." Then bounces back to its original beauty.

Accidents wipe up quickly & easily.

Spills can't be absorbed on our textured surface. (And no special clean-up techniques are needed.)

Scuffs? Scratches? Marks?

Forget 'em!
Our vinyl is tougher & thicker.

"My, what warm, quiet rooms..."

It's true!

The Masterpiece Collection helps make rooms warmer and quieter. The cushion-in-the-middle does it. It insulates.
Helps shut out cold and kill chill.
Helps absorb and deaden sound.
(How nice on your nerves!)

How's 153 for choice?

With the addition of 13 new Masterpiece beauties, our famous Kid-Cushioned Floors now come in 153 color-pattern combinations that can take a beating... *without showing it.*

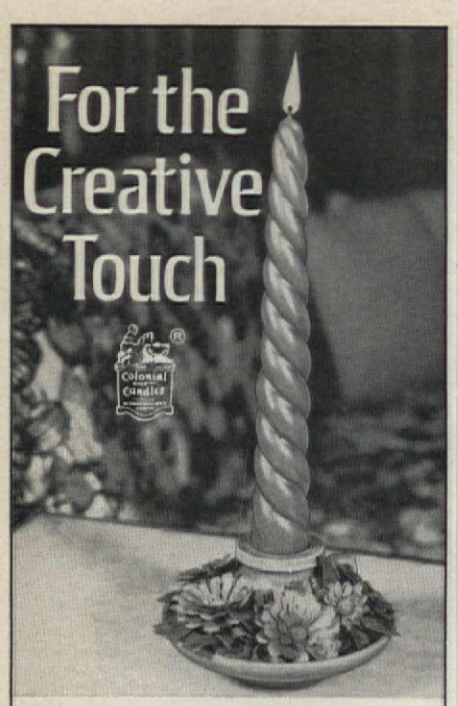
MOTHERS BEWARE:
There's only one Masterpiece Collection.
The beautiful new designs were created by us: Congoleum.
Only one man can show you this exclusive collection.
Your Congoleum Dealer.
(He's listed in the Yellow Pages.)

FREE BOOKLET:
"Kid-Cushioned Decorating Ideas."
24 full-color pages of fresh decorating ideas to help make your home a beauty that can take a beating.
Write Congoleum, Box 702, Kearney, N. J. 07032

KID-CUSHIONED™ FLOORS BY

Congoleum

Copyright 1969, Congoleum Industries Inc.



Ingredients: 1 Colonial royal blue Unicorn Candle; 1 blue zinnia ring; 1 deep green ceramic holder. It all adds up to a Colonial *Floracandle* combination which comes complete at your favorite Colonial dealer for about $5.95 See him today

Send today for our decorating booklet, "Candlelight by Colonial" - only 10¢

Colonial Candle Co.
of Cape Cod, Inc.
Hyannis, Mass. 02601

Chamberlain's
LOTION

25% GLYCERIN...

Heals Rough, Dry, Chapped Skin Faster, or Your Money Back

CHAMBERLAIN DISTRS., Des Moines, Ia.

OUR EASY-TO-MAKE FLORAL QUILT APPEARS ON P. 8.

BASEMENT TOILET

FLUSHES ***UP***
to sewer or septic tank
no digging up floors.

WRITE , . . McPHERSON, INC.
BOX 15133 TAMPA, FLA. 33614

INSTANTLY

GIVE HAIR HEIGHT WITHOUT TEASING!

only 79c

Add glamorous inches to your hair style instantly! Simply drape hair or fall over plastic Hair-Hill. Fits right into hair, stays in place with a bobby pin. Mesh-pattern plastic is featherweight. 2″ high, 5″ across. Added grace and beauty for flowing falls. Perfect for the popular bouffant styles! Only 79¢, 2 for $1.42. (Add 15¢ each mailing).

GREENLAND STUDIOS, 987 Greenland Bldg., Miami, Fla. 33147

build an A-frame storage shed

Designer: William J. Ward Photographer: William Croul

Has a jumble of power mowers, bicycles, rakes, etc., turned your garage into an obstacle course? Do you climb and crawl to your car, instead of walking to it? If so, you need a back-yard storage shed—and we just happen to have one for you.

Two home craftsmen built it in one weekend, with plenty of time left over. Essentially, it's just a frame of bolted two-by-fours covered with plywood.

Plans cost $1 and may be ordered with the coupon below. Included are simple step-by-step drawings, list of materials, and a full-size template for laying out and cutting the two-by-fours for joining.

Fill out coupon and enclose check or money order. New York State residents please add sales tax. Allow 3 to 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian, foreign, or C.O.D. orders.) To avoid delays, please indicate your zip code.

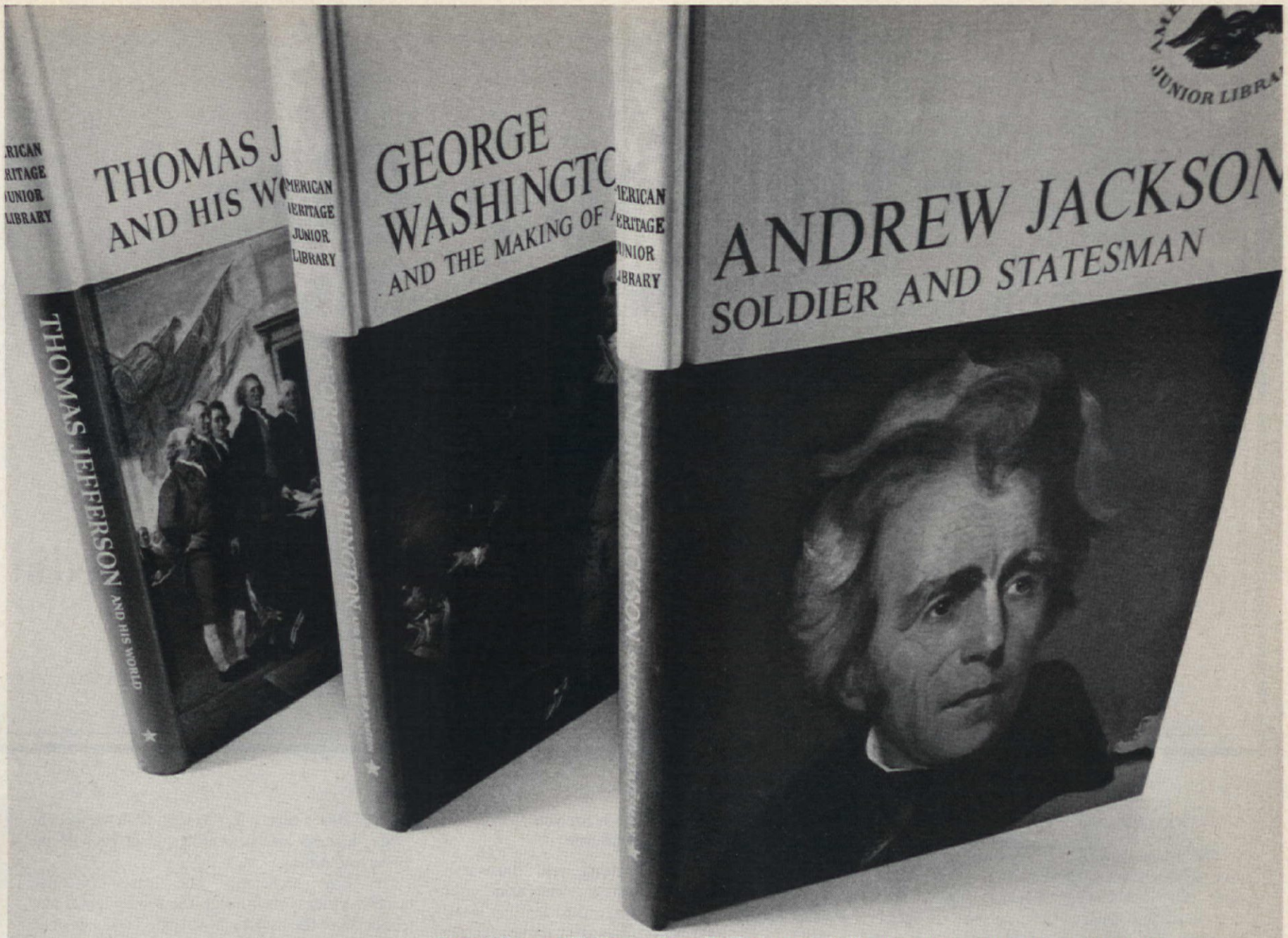
American Home Magazine
P. O. Box 78
North Station
Yonkers, New York 10703

I enclose $1 for Construction Pattern AF100

_____
please print name

_____
print address

_____
city state zip code



Thomas Jefferson and His World. Legislator, farmer, scientist, architect—he was half a dozen men in one. REG. $5.95

George Washington and the Making of a Nation. Unusual pictorial biography of the real man and the times he lived in. REG. $5.95

Andrew Jackson, Soldier and Statesman. The story of a born fighter who battled from log cabin to White House and on. REG. $5.95

Introduce your family to their heritage of Great Southern Presidents

These Three Books Free

when you subscribe to American Heritage magazine for one year

What's the best way to give your family a lively, lasting sense of history? Start right where you live. Open the door to those great home-grown stories of the past that happened all around you.

Here are three American Heritage books, each telling and picturing a rousing story of history that was made not too far from where you live. Each is accurate, fast paced, and magnificently illustrated, with many fine historical pictures.

All three are yours, *free*, with a one-year trial subscription to American Heritage, the world's leading magazine of history.

Six times a year, this handsome, hard-cover magazine explores your nation's exciting past, to bring you a great variety of articles and pictures. The aim is to tell the American saga straight, and make it unfailingly interesting—to give you historical perspective on today. And much pleasure in the process.

In the current issue you'll find a startling article on our cities' turmoil by Presidential adviser Daniel P. Moynihan. A delightful account of 206 years of St. Patrick's Day parades. An endearing tale of Alice Roosevelt Longworth's days as a high-spirited young lady growing up in the White House. And, a special book selection—a preview of Pulitzer Prize-winner Bruce Catton's illuminating new book on Ulysses S. Grant.

The regular retail price of a single issue is $4.25. With the special coupon at right you get a year's subscription to American Heritage—6 issues, which cost $25.50 if bought singly or $16.50 for regular subscribers—yours for only $12.75. In addition, when your subscription is confirmed with payment, we'll send you these three books shown free.

A worthwhile offer? Join some 300,000 subscribers who have discovered American Heritage—and a valuable sense of history. Mail the coupon promptly to start with the current issue.

This coupon is worth $17.85

as part of a special offer by: **American Heritage**
383 West Center St., Marion, Ohio 43302

Please enter a one-year subscription to American Heritage as indicated below, and on receipt of payment send me *free* the three books pictured (retail value $17.85). Enroll me at the reduced trial rate of $12.75 (instead of the regular $16.50 annual subscription price).

I enclose $12.75 ☐
Bill me for $12.75 ☐
Bill me in 3 installments ☐

Name _____
(please print)
Street _____
City _____
State _____ Zip _____

Jefferson Washington Jackson MO-822

FREE from CBS

The first issue of a revolutionary idea in family reading

MIND ALIVE

The magazine that grows into a new kind of encyclopedia

What does the modern family read?

This question was the basis for a comprehensive study recently undertaken by a panel of eminent British scholars. Their finding: the information a family learns from current newspapers, magazines and books does *not* measure up to the knowledge men, women and children need—and *want*—to advance themselves in life, in business and in school.

They decided a new publication was needed to cope with the challenge of modern life.

A publication that would give the family more basic knowledge to help them reach their goals.

A publication that would feed their appetite for intellectual achievement and give them a greater sense of personal satisfaction and fulfillment.

A publication that would be as easy and enjoyable to read as any other weekly or monthly magazine.

A publication that would have lasting value. That would build issue by issue into an authoritative reference library of encyclopedic knowledge.

The result was MIND ALIVE, a revolutionary new idea in reading for parents and children. An instant success in England, MIND ALIVE is now available for the first time in America.

MIND ALIVE
the new magazine of modern knowledge

MIND ALIVE is published for those modern Americans who want something more constructive and satisfying out of life than mini-skirts, pop culture and sensational sex and violence.

It's for people who want to broaden their education, further their careers. For people who want solid reading and reference material in their homes that will attract the serious interest of their teenagers. For people with a thirst for new knowledge.

MIND ALIVE is for you and your children

MIND ALIVE is an exciting, richly illustrated magazine without advertising. A magazine your whole family will look forward to reading week after interesting week. A magazine that organizes and makes sense of the modern "information explosion" to help you acquire new knowledge, retain it and use it. A magazine as entertaining and easy to read as your favorite weekly.

Each issue of MIND ALIVE
is a complete magazine in itself.

With a selection of up-to-date authoritative articles about the seven basic fields of knowledge:

Man and Medicine / Ideas / Geography
The Arts / Physical Science / Biology / History

At the same time, the information in each issue builds on that in the previous one to help you get a continuing story of man's knowledge.

In articles in "Man and Medicine" for example, the first issue tells you in clear, detailed text and pictures how the process of human life unfolds, starting with conception and birth. Succeeding weekly issues take you through adolescence, the body, disease and disabilities, problems of the mind and old age.

In "Physical Science" the clearly illustrated articles guide you through the fundamental new concepts of the important specific branches of science. They reveal the relationships between them, demonstrating how things work technically. The fundamentals and uses of modern mathematics, atomic energy, astronomy, lasers, x-ray and literally hundreds of other areas are made clear to add to your understanding of this fast changing modern world.

You remember what you read

This new, exciting approach to knowledge in MIND ALIVE helps you retain what you learn. The emphasis is on understanding rather than just information and facts. Beautiful, four-color illustrations, fascinating diagrams and plain language you like to read make learning easy.

Right from the reading of the first issue—which we will send you free—you'll find yourself drawing on new knowledge in conversations with business associates and friends. You'll be able to get to the root of the matter in political and social discussions. And with the help of a convenient Glossary of the more difficult terms, your children will have a head start in their science, history and art lessons.

You get exclusive Learning Program Games

With every fifth issue of MIND ALIVE you receive a separate, optional Learning Program Game. These booklets use the scientific principle of programmed instruction developed

in recent years to fix in your mind the knowledge you have just read. They're fun to use. A kind of mental treasure hunt to test your new-found knowledge.

And there are tips inside every issue of MIND ALIVE on how to read faster, how to study, how to increase your memory.

How MIND ALIVE grows into a new kind of encyclopedia

MIND ALIVE comes to you every week. You read and enjoy it like any magazine. Each issue is complete in itself.

But you won't throw your copies of MIND ALIVE away, as you would most magazines with advertising.

For the magic of MIND ALIVE is that it grows into a valuable authoritative reference. A new kind of reference you and your family will keep and use for years.

You build your encyclopedia with these handsome binders

You preserve each issue of MIND ALIVE in handsome binders. They are made of durable, thick-padded vinyl, richly colored in gold and blue…a beautiful and impressive addition to your bookshelves.

Each binder holds 15 issues of MIND ALIVE. So you end up with a complete 3,840-page 8-volume set filled with thousands of handsome four color photographs and illustrations plus matching index, 9 volumes in all. MIND ALIVE is a valuable library of color plates you'd want for itself.

The 40,000-item cross-referenced index gives you a library of modern knowledge to help with school work, business or casual reference. And you and your family will have already read a good part of it! Something that isn't true when you buy conventional encyclopedias.

Always up-to-date

Because MIND ALIVE is written first as a weekly magazine, the editors can always keep you up-to-date. Each issue will have the very latest information and events available to them up to time of publication. With every issue of MIND ALIVE you collect, you know you're building the most current encyclopedia of knowledge available today.

And the cost is low

Some hundreds of dollars less than the cost of old-fashioned encyclopedias.

For only $2.95 a month, billed bi-monthly, MIND ALIVE is sent to you each week. And you get the eight binders, *plus* the 140-page index, *plus* 24 Learning Program Game booklets. Of course, you can cancel at any time.

The first thing to do is see for yourself how much MIND ALIVE can mean to your family...

MIND ALIVE
CBS DIRECT MARKETING SERVICES
P. O. BOX 297
TERRE HAUTE, INDIANA 47808

Please send me, free of charge, the first issue of the MIND ALIVE series along with the first of eight specially designed matching binders to collect and preserve my issues and start building my encyclopedia. If my family and I are not delighted, I will notify you, keep the first issue and binder, and that will be the end of it.

Otherwise I understand you will send me my weekly issues, my master table of contents and subject guide, my Learning Program Games, seven more gold-embossed binders, and my matching, hardbound, 240-page cross-reference index, as long as I continue my subscription from month to month at $2.95 for each four issues with absolutely no additional charges. I understand that I may cancel at any time and that this price is guaranteed fully.

Name _____
(please print)
Address _____
City _____ State _____ Zip _____

M 69-MA-S RR 0069

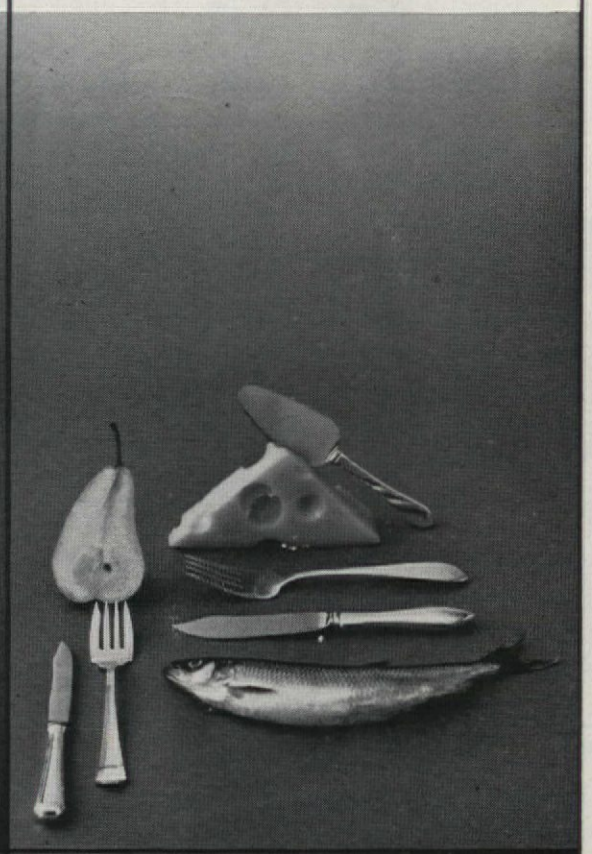
special tools for special jobs

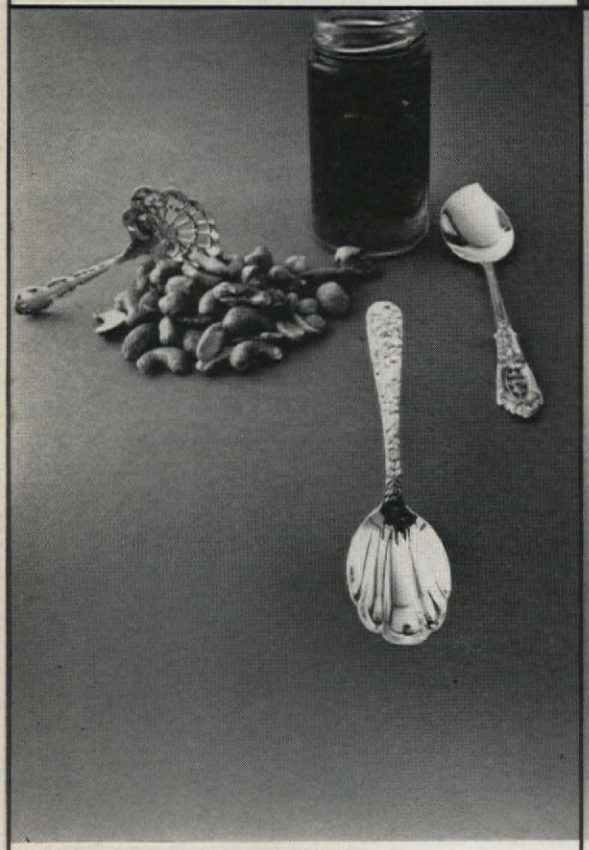
By Alexandra Walker

Although there are fewer pieces of sterling flatware being made today than ever before, there are still enough to confuse all but the etiquette expert. And although silversmiths have narrowed down the number of specialized pieces they make, they've done so by concentrating on interchangeable ones. This either-or situation means that you must now remember two or more alternate uses for many serving tools instead of just one. The three-pronged fork is quite correct for lemon or pickle, the salad servers can also be used as a dessert serving spoon and a cold-meat fork. Three (fish and fruit knives, and cocktail fork) are place pieces, but even these can pinch hit in emergencies.

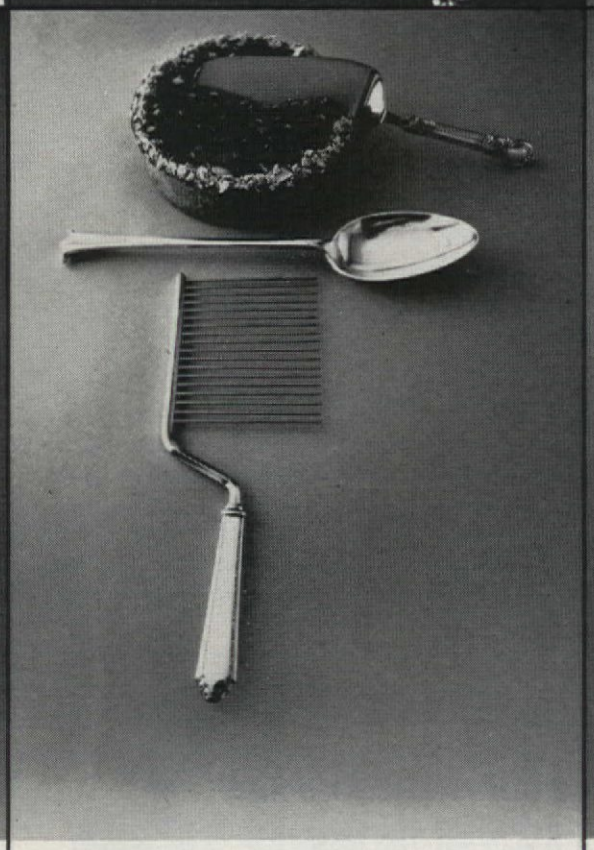
No hard-and-fast rule here. With the exception of the lemon fork (too short for seafood cocktail), little forks like these are usually interchangeable. Each manufacturer has a favorite shape for the delicate little lemon fork (left), the olive or pickle fork (center below), the oyster or seafood cocktail fork (right). Lemon fork by Reed & Barton Silversmiths, pickle fork by The International Silver Co., cocktail fork by Towle Silversmiths.

If you must, improvise when it comes to serving fish and fruit. The fruit knife (left) can go with the salad fork, the fish knife (bottom right) with its own fork, or, again, the salad fork. When setting your table, arrange these pieces in the order of the courses from the outside in to the plate. The cheese knife (top right) stands alone. Fruit knife and fork by The Gorham Co., fish knife and fork by Reed & Barton Silversmiths, cheese knife by The Stieff Co.





The sugar spoon (center front) is often available in two sizes. The larger of the two, about the size of a teaspoon, readily stands in for the jelly server (right). The smaller version can take the place of the bonbon spoon (left). The berry spoon, not shown, is quite a bit larger and looks more like a tablespoon than the jelly server. Sugar spoon by Samuel Kirk & Son, bonbon or nut spoon by The Gorham Co., jelly server by Wallace Silversmiths.



More practical than the conventional cake or pie server is this new version (top) with its straight cutting edge that makes it a universal pastry server. The comblike cake breaker (bottom) does just that—without crushing angel food, sponge, and other delicately textured cakes. The long-handled spoon (center), anywhere from 12 to 14 inches, is practical for poultry stuffing. Pie server, cake breaker by Lunt Silversmiths; stuffing spoon by The Worcester Silver Co.

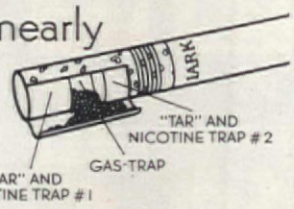
The cold-meat fork (top left) and serving spoon do double duty. The fork is for serving cold cuts, fish, or is used with the spoon as a salad set (bottom right). The spoon alone can fill a multitude of uses—for vegetables, berries, puddings, and casseroles. The flat server (center left) is ideal for jellied salads, eggs, sliced tomatoes. Cold-meat fork by Tuttle Silversmiths, flat server by Oneida Silversmiths, salad fork and spoon by The International Silver Co.

Photographer: Ed Isaacs

Tell someone you like about Lark's Gas-Trap™ filter.

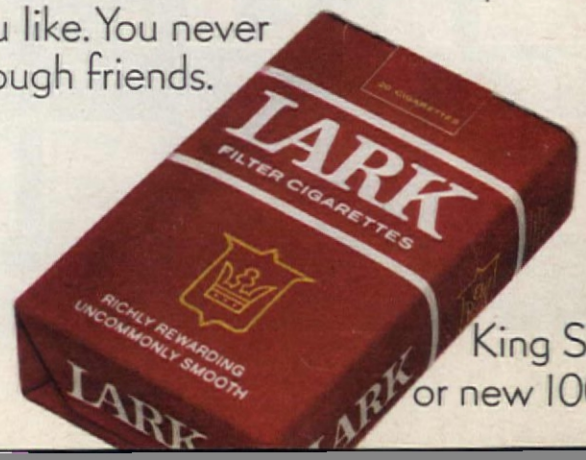
No wonder people appreciate it when you let them in on the secret of Lark's easy taste and hard working Gas-Trap™ filter.

Lark's Gas-Trap™ filter (U.S. Pat. No. 3,251,365) doesn't stop at just reducing "tar" and nicotine. It also reduces certain harsh gases nearly twice as effectively as any other filter on any other popular brand, bar none.



This is important because about 90% of cigarette smoke is gas. Only a fraction is actually "tar" and nicotine.

So tell someone about Lark's Gas-Trap™ filter, someone you like. You never can have enough friends.



King Siz
or new 100'

221 241 208 527 236 356 240 120 632

81 247 88 149 163 260 189 536 267

165 9 204 162 516 210 122 239 150

781

586

93

874

603

245

244

327

255

145©

220

57

253

248

155

764

118

246

256

249

251

420

237

105

200

188

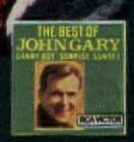
143

207

263

91

218



56

185

25

86

194

460

216

238

8

943

190

339

40

223

37

262

904

46

159

181

548

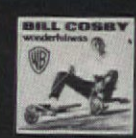
674

144

587 Ⓔ

843

901

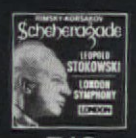


138

108

58

125



718

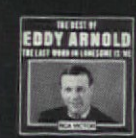
167

792 Ⓔ

134

119

266



906

209

102

132

918

205

530

101

560 Ⓔ

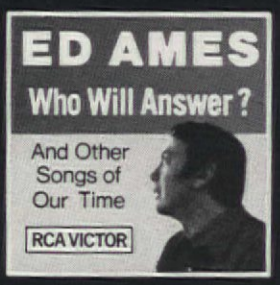
211

95

809

21

49



175

136

920

563

43

33

137

292

124 Ⓔ

38

981/981A

170

53

114

202

950/950A

899

213

201

250

212

192

756

744

183

492

180

171

252

819

939

860

4

582

815 Ⓔ

199

110

148

219

558

675

191

127

945

92

770

135

766

35

146

166

259

235

716

581

215

937

168

195

54

803

98

87

184

627

16

802

257

Yes! TOP STARS! TOP HITS! TOP LABELS!

TAKE ANY 4 RECORDS — all for 99¢! Choose hit albums by RCA's own great stars — *plus* top-star albums of *other* top labels offered by other top record clubs — including those that charge you $5.00 to join!

You Get FREE Records! No fees . . . no dues! As an active member of the RCA Record Club, you choose one record FREE for every two you buy after trial membership. You get the Club's monthly magazine FREE. You cash in on special sales and extra bargains throughout the year!

You Need NOT Buy a Record Every Month! Take the Main Selection, or any one of over 300 alternates *or no record at all that month* simply by returning the handy card always provided. You agree only to buy 4 more records within a year at regular Club prices: usually $4.98 or $5.98, plus small shipping-service charge. Pick *any* kind of music: Popular, (Mancini, Ed Ames, Mantovani, etc.), Classical, Country & Western, Broadway-Hollywood-TV, or Today's Sound (Otis Redding, Monkees, Sonny & Chér, etc.) for teens.

Members Choose From Famous Labels Like These

- Atlantic
- Atco
- Bang
- Brunswick
- Camden
- Coral
- Decca
- Deram
- Dial
- Dot
- London
- Parrot
- Project 3
- RCA
- Reprise
- Starday
- Victrola
- Warner Bros. —7 Arts
- many others!

Send No Money—10-Day FREE Trial! You'll be billed 99¢ and small shipping-service charge — *after* you get your 4 records. If not delighted, return them within 10 days and pay us *nothing!* No risk. Pick 4 records now, write their numbers on postpaid card, detach and mail *without money* today!

TRADEMARKS USED IN THIS ADVT. ARE PROPERTY OF VARIOUS TRADEMARK OWNERS. TM(S) ® RADIO CORPORATION OF AMERICA. RECORDS MARKED © ARE ELECTRONICALLY REPROCESSED FOR STEREO.

989/989A Ⓔ

203

564

177

589

140

123

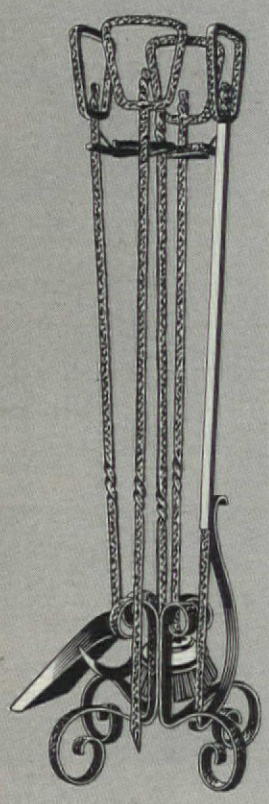
217

206

156

RCA

REICHMAN
FIREPLACE EQUIPMENT



Hand Forged . . .
Custom Wrought

A fireplace is the focal point of any room, and yours will take on added beauty and charm when it includes Reichman hand forged fireplace tools and accessories.

There are five beautiful designs to choose from; each includes screen, tools and stand, log basket, andirons, kindling and ash removal set, extra length tools, and more. Two finishes are also available: wrought iron black, or wrought iron with the rich and distinctive Pewter Look.

Reichman's fireplace equipment is available at fine stores and fireplace equipment dealers. We'll send you our brochure for 50¢, and we'll also give you the name of the Dealer nearest you.

Custom Wrought Products
Greentown, Pa. 18426

Let REICHMAN enhance your fireplace

FREE
Window Planning Guide

to help you make the right window decisions for your new home or remodeling project. Send today for informative, full-color folder packed with helpful hints and facts plus a description of the Andersen Window line.

Clip and Mail Today!

☐ I plan to build.

☐ I plan to remodel a_____

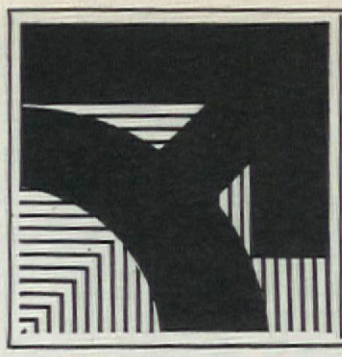
Mr.
Mrs._____

Address_____

City_____ State_____ Zip_____

Andersen Windowalls™

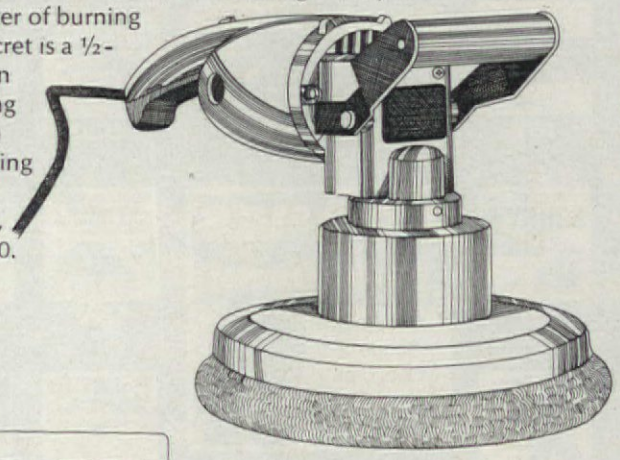
Andersen Corporation • Bayport, Minnesota 55003 AH-39

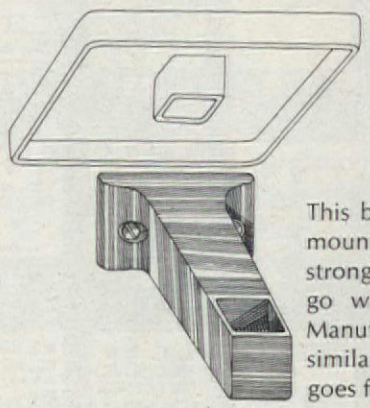


NEW PRODUCTS
By ARTHUR J. MAHER

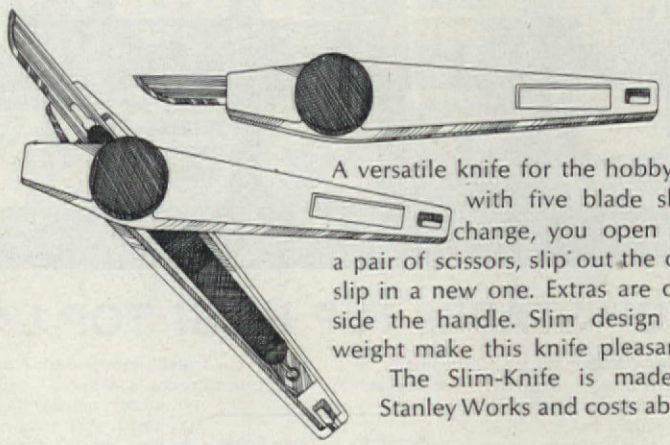
MAINLY FOR MEN

With spring on the way, the family car is due for a cleaning. And to help you, there's a new Polisher/Buffer that gives a professional wax job without danger of burning the paint. The secret is a ½-inch orbital action with free-wheeling motion. Press too hard and the buffing pad slows down. By Wen Products, Inc., for about $60.





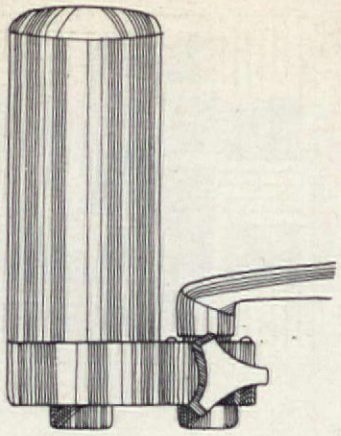
This bathroom soap dish slips out of its mount for easy cleaning. Made of clear, strong plastic, it's attractively styled to go with most decors. From Del Mar Manufacturing Co., for about $1. A similar toothbrush and tumbler holder goes for the same price.

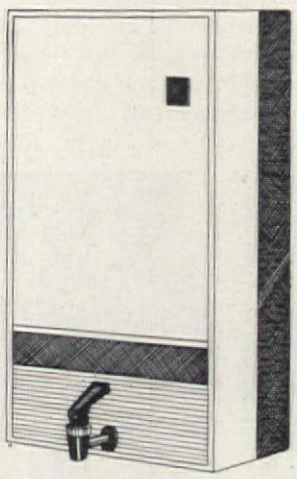


A versatile knife for the hobbyist comes with five blade shapes. To change, you open knife like a pair of scissors, slip out the old blade, slip in a new one. Extras are carried inside the handle. Slim design and light weight make this knife pleasant to use. The Slim-Knife is made by The Stanley Works and costs about $1.80.

It isn't often that we see a wall plaque we'd recommend for a man's den or apartment. But Nadia Creations has marketed a line of them that are both novel and handsome enough to qualify. They're 8- to 9-inch-diameter copies of American coins, done in low luster, metal-tone ceramic. About $5 buys the head- or tail-side of one coin. Choices are the buffalo nickel, Indian and Lincoln pennies, Mercury dime, and Liberty quarter—all available in heads or tails.

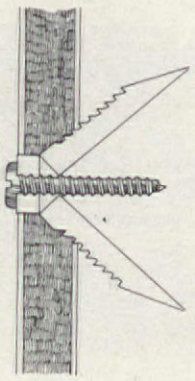
Is bad-tasting coffee causing bad scenes between you and your wife? Try an Aqua-Guard Water Filter. Easily installed on your kitchen tap, it routes cooking and drinking water through activated charcoal, removing sediment, odor, and objectionable taste. The coffee around your house will improve dramatically. Then you and your wife can argue about something constructive. From Guardian Filter Co., for $25.





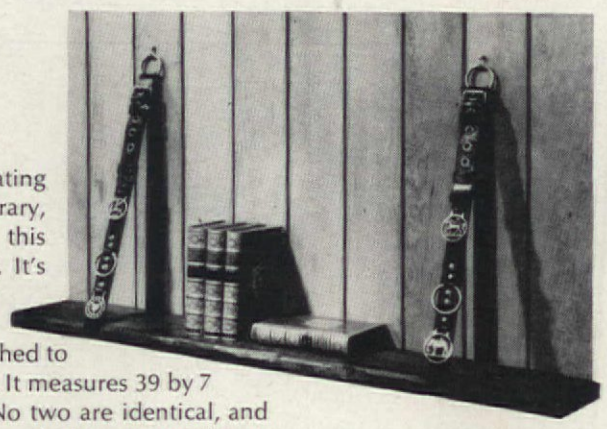
Another way around the bad-water problem is offered by Culligan, Inc., who makes the Aqua 1 Water Purifier. It uses a purifying membrane to remove dissolved minerals, as well as cleaning up the taste. Mounts on the wall or on your kitchen cabinets and hooks into the water line. Rents for about $6 a month, sells for about $200.

Here's a quicker way to hang fixtures, pictures, hardware on walls of ⅜- or ½-inch plasterboard. Hammer a plastic Neetlok fastener into the wall, then drive in a ribbed nail or a screw. It's that simple. The Neetlok expands to grip the plasterboard from behind. Marketed by Reddi Car Corp. for 59c a dozen.



Among the new items offered by Albert Constantine and Son, Inc., is an improved version of the already handy Glue Injector. As the name implies, this tool lets you force glue into loose furniture joints, under loose or bubbled veneer, and into other hard-to-reach places. Excellent for gluing down bulges in your wallpaper. Price is about $2.

If you're decorating your den or library, take note of this handsome shelf. It's cut from heavy timber, then waxed and polished to a mellow luster. It measures 39 by 7 by 1¼ inches. No two are identical, and some bear traces of old carvings. Straps are black leather with brassette fittings. About $20, from the Transcan Sales Co.



All prices approximate

MOTHER'S DAY
MAY 11th

FATHER'S DAY
JUNE 15th

DURING OUR ANNIVERSARY WE'LL SEND YOU

$38 CASH REFUND

AFTER PURCHASE AND DELIVERY* OF A NEW

Contour® Cuddler®

OR, ON A

Contour® Power Slide®
PUSH-BUTTON POSITIONER

When installed on purchase of any new single Contour® chair shown below.

A finger's touch effortlessly changes body position from "head high" to "feet up".

During our anniversary celebration we'll send you $38 CASH REFUND when you join the hundreds of thousands of Contour® owners who have learned there are really only two kinds of chairs — CONTOUR® and all others. 23 patents make this THE ONE that gives extra rest and more relaxation from every sitting moment. Contour's scientifically designed, figure-sized Cradle Comfort® provides head-to-foot body support in any position—closest thing to resting in bed! A finger's touch of the Power Slide® button automatically adjusts you to the most relaxing position. Flip on Viveration's® vibrating action, Thermonic® Heat's comforting warmth . . . get a new lift for living after your busiest day—and we'll send you $38 cash refund!

FABRICS, COLORS, STYLING TO GIVE A "LIFT" TO ANY DECOR, ANY ROOM

SEND COUPON TODAY
for free literature telling you why a Contour® is "different" and

Good Housekeeping GUARANTEES

$38 Cash Refund Certificate

*Covers delivery of your gift for Mother's Day or Father's Day. Offer void after June 15, 1969.

CONTOUR SALES, INC., Dept. AH-39
5200 Virginia Ave., St. Louis, Mo. 63111

☐ Send certificate entitling me to $38.00 cash refund as advertised ab

☐ Send name of nearest Contour® dealer and free literature.

YOUR NAME

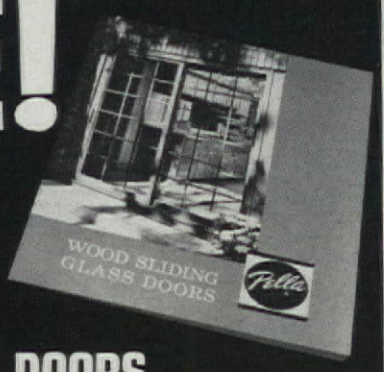
ADDRESS PHONE NO.

CITY, STATE, ZIP CODE

FREE!

IN FULL COLOR

NEW IDEAS IN SLIDING GLASS DOORS



Send for this interesting brochure *before* you build, buy or remodel. Discover how PELLA Wood Sliding Glass Doors bring new meaning to today's indoor-outdoor living. Slim wood for beauty, and to keep out heat and cold. Welded steel frame for extra strength. Self-closing screens for extra convenience. Snap-in glass dividers for the traditional look. Send coupon for brochure today!

THIS COUPON ANSWERED WITHIN 24 HOURS

ROLSCREEN CO., Dept. VC-14 PELLA, IOWA 50219
Please send me FREE, full-color, PELLA Wood Sliding Glass Door Idea Brochure.

NAME

ADDRESS

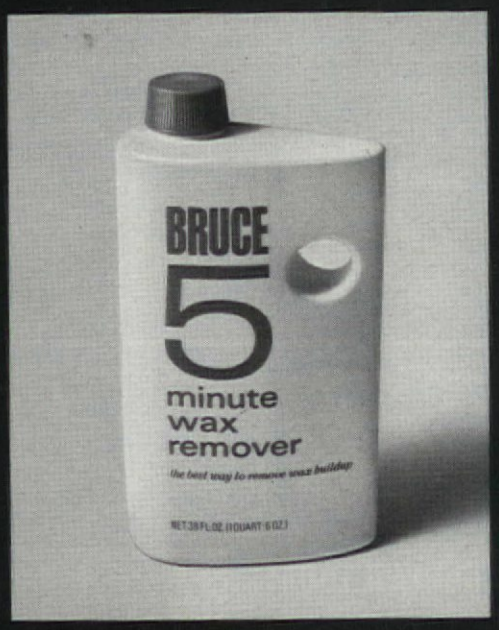
CITY & STATE ZIP

PHONE

Pella® SLIDING GLASS DOORS

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

THE STRIPPER



Strips built-up wax off linoleum, vinyl, asbestos, and rubber tile, fast and easy. Leaves your floor "brand new" clean.

If product or performance defective Good Housekeeping GUARANTEES replacement or refund to consumer

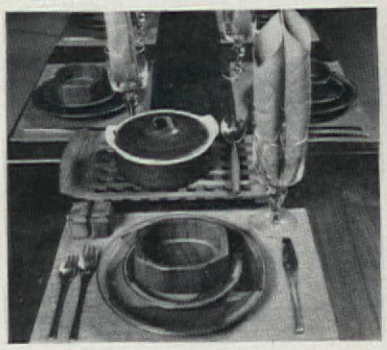
ADVICE FROM THE EXPERTS

FOLDING NAPKINS

One of the easiest—and least practiced—ways of putting your personal signature to your table settings is with napkins. There are so many imaginative ways to fold and arrange them that you can have a whole repertoire for different occasions. Stig Skoglund of Georg Jensen, New York, is a napkin specialist. He first became interested in this lost art as a design student when one of his projects was to simplify the intricate napkin arrangements popular in the 17th-century French court. Below are four of Mr. Skoglund's designs.

1. Candle

2. Buffet

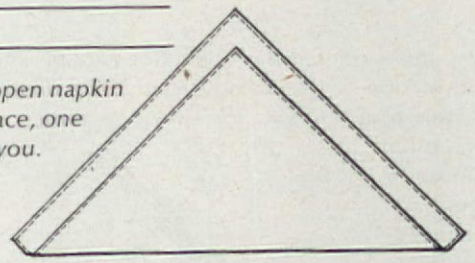


3. Trumpet

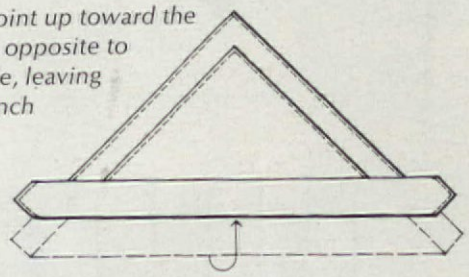
4. Fan

CANDLE

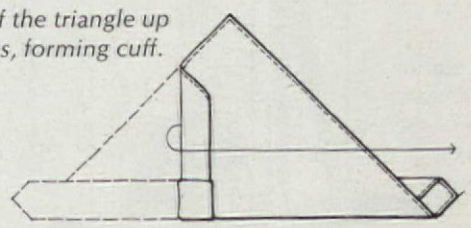
1. *Place the open napkin on a flat surface, one point facing you.*



2. *Turn this point up toward the point directly opposite to form a triangle, leaving about a one inch border.*



3. *Fold base of the triangle up 1½ to 2 inches, forming cuff.*



4. *Turn the napkin over and roll it along the cuff. Tuck the final edge into the cuff.*

(continued)

The Wonderful Colorful World of Waverly Fabrics

If you don't already know why Waverly is America's favorite decorating fabric, here's how you can quickly find out. Send $1 for the new McCall's "YOU-DO-IT" Decorating Guide. It features Waverly Fabrics exclusively through its more than 125 pages of full color room settings and decorating hints that will make your home a conversation piece—without spending a fortune.

See page after page of Waverly's newest patterns so tastefully used for draperies, slipcovers, upholstery and bedspreads. (And they're all Scotchgard® protected against soils and stains too!) Then, see them on display at leading drapery and department stores in your city. For guaranteed quality that will look lovelier years longer, look for the Waverly name on the selvage before you buy.

Waverly Fabrics

DIVISION OF F. SCHUMACHER & CO.

[illegible] 40TH STREET • NEW YORK, N.Y. 10018

Send $1.00 now for this new Edition 5 of McCall's "YOU-DO-IT" Decorating guide ...with dozens of actual fabric swatches!

Over 125 pages of full color decorating ideas featuring Waverly Fabrics that are available now at stores in your city!

IF PRODUCT OR PERFORMANCE DEFECTIVE ★ Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

WAVERLY FABRICS
P.O. Box 684 New York, N.Y. 10036

I am enclosing $1.00 for Edition 5 of McCall's "YOU-DO-IT" Decorating Guide ...including dozens of actual fabric swatches.

Name

Address

City

State Zip Code

Come home to

Let PPG Glass give you an open house.

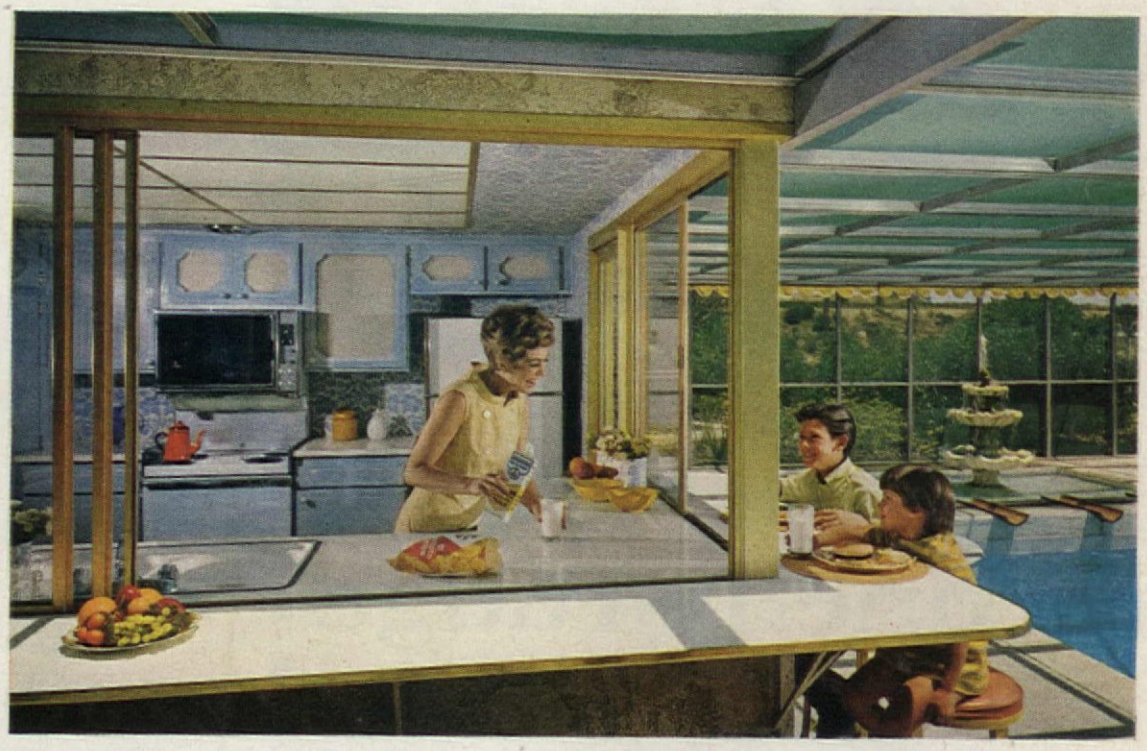
The new idea for spacious living is part of the exciting freedom movement of today's generation. You're influenced by travel, architecture, fashion, education—it's a whole new unconfined, emancipated way of life . . . and glass belongs in it. Wherever you live, glass is a wonderful way to open up your home. Rooms look bigger. Gardens are in . . . in the kitchen, the bathroom, the bedroom. Sliding glass doors lead to private enclosed courts. Glass lets everything outside inside. Everything, but the weather. There are no disadvantages of summer's heat or winter's cold. Whether you plan the dramatics of a glass wall or an intimate, secluded patio view off the bedroom, today's new glass gives you weather-beating insulation, plus reduced fuel bills in the bargain. Here, on these pages, are just a few of the new

Safety, the new fashion in sliding doors. The use of glass patio doors to bring the outdoors indoors and back again is beautifully interpreted in this California home. PPG HERCULITE® K is the recommended glass for sliding glass doors like this. A tempered safety glass that takes terrific impact. If it ever breaks, it won't shatter into dangerous shards. It crumbles into small pieces. Now is the time to open up your home, wherever you live, with PPG safety glass . . . HERCULITE K.

New wardrobe sliding door mirrors. If you've always thought mirrors just a delightful beauty aid, think again. Here you see how a dull wall has been transformed into a motion picture to give the room added depth and dimension with mirrored sliding wardrobe doors. The magic of PPG HIGH FIDELITY® Mirrors has long been used by professional interior decorators to create spaciousness, elegance and beauty in hallways, living areas, bedrooms—even kitchens. It's a tip worth taking from the professionals.

spacious living

glass ideas from today's homes. For hundreds more, send for PPG's new, full-color 56-page book, "Open House USA." See how glass can make your next home or remodeling plan work to let you live spaciously. Dozens of decorating ideas, too. Write: Open House, PPG Industries, Dept. AH-39, One Gateway Center, Pittsburgh, Pa. 15222. Include 25¢ for handling.

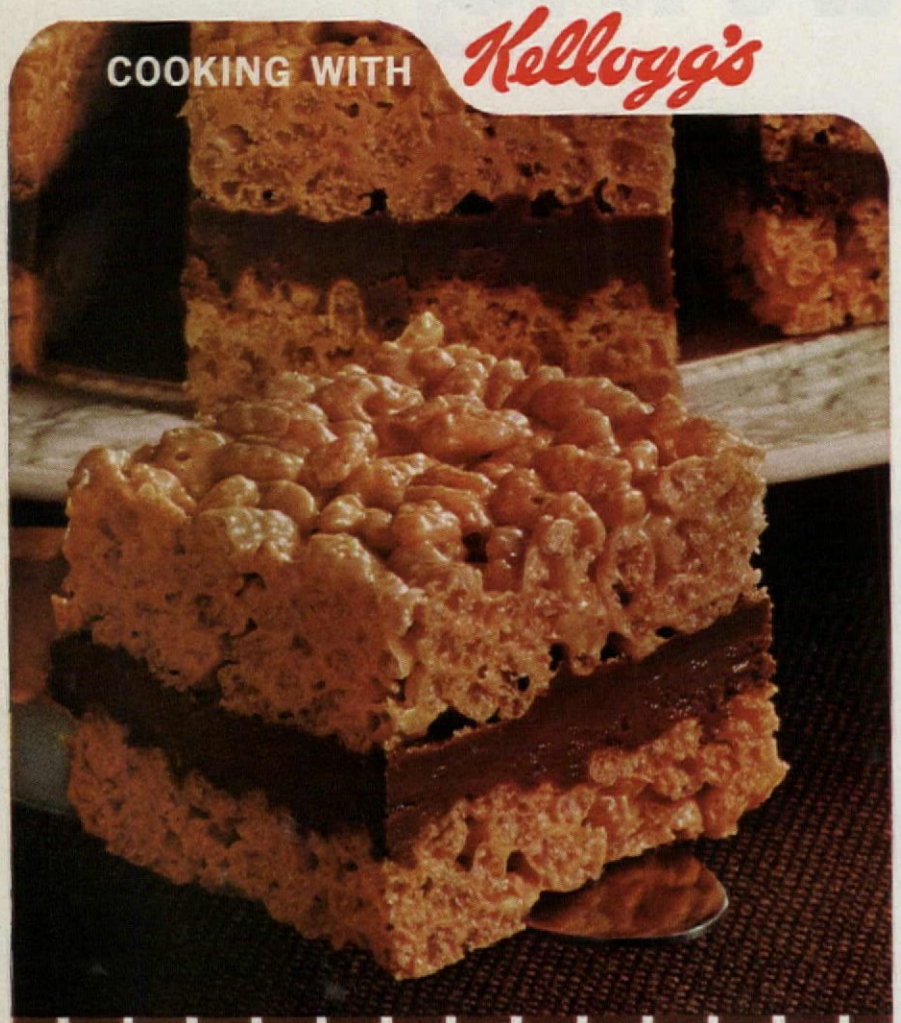


Get yourself an inside-outside kitchen. Imaginative use of glass plus a wraparound serving counter makes the kitchen and the great outdoors one big happy unit. Incorporating sliding windows at counter level permits convenient pass-through serving. From then on, it's fifteen seconds flat from pool to hamburger.

New weather-beating insulated windows. This Lincoln, Nebraska, town house typifies the widespread trend to PPG TWINDOW® insulating glass all around the cold country. Two sheets of glass, welded at the edges, with a thermal barrier of air between practically stops the flow of heat towards cold. And does away with storm windows forever. PPG TWINDOW reduces downdrafts, too, keeps your home warmer and reduces fuel bills. It's a beautiful way to save money.

PPG INDUSTRIES

COOKING WITH Kellogg's



crunchy fudge sandwiches

Build 'em high and fill 'em tasty with Kellogg's Rice Krispies and Nestlé's Morsels

1 6-oz. pkg. (1 cup) NESTLÉ'S® BUTTERSCOTCH MORSELS
½ cup peanut butter
4 cups KELLOGG'S* RICE KRISPIES* cereal
1 tablespoon water

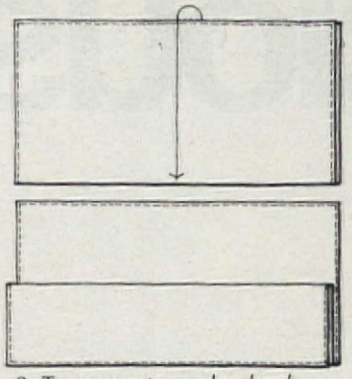
1 6-oz. pkg. (1 cup) NESTLÉ'S® SEMI-SWEET CHOCOLATE MORSELS
½ cup sifted confectioners' sugar
2 tablespoons soft butter or margarine

1. Melt Butterscotch Morsels with peanut butter in heavy saucepan over very low heat, stirring constantly until well blended. Remove from heat.
2. Add Rice Krispies cereal, stirring until well coated with butterscotch mixture. Press half of cereal mixture into buttered 8x8x2-inch pan. Chill in refrigerator while preparing fudge mixture. Set remaining cereal mixture aside.
3. Combine Chocolate Morsels, sugar, butter and water; stir over hot water until chocolate melts and until mixture is well blended. Spread over chilled cereal mixture. Spread remaining cereal mixture evenly over top. Press in gently. Chill. Remove from refrigerator for about 10 minutes before cutting into squares.
Yield: about 25 1½-inch squares.

*Registered Trade Marks of Kellogg Company
© 1969 by Kellogg Company

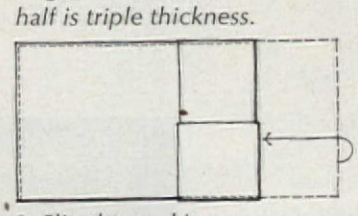
FOLDING NAPKINS (continued)

BUFFET

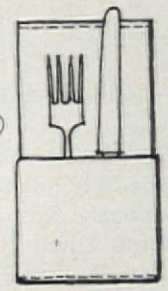


1. Place the napkin folded in half once, in front of you.

2. Turn one top edge back to the center. Upper half of the napkin now is single thickness, lower half is triple thickness.

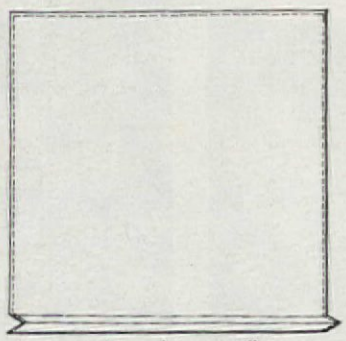


3. Flip the napkin over and fold in quarters.



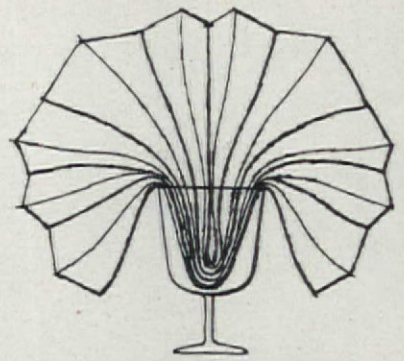
4. Place knife and fork in the pocket that is formed. This fold can be varied by decreasing the distance the top edge is turned back on itself in step two.

FAN



1. Spread napkin out flat.

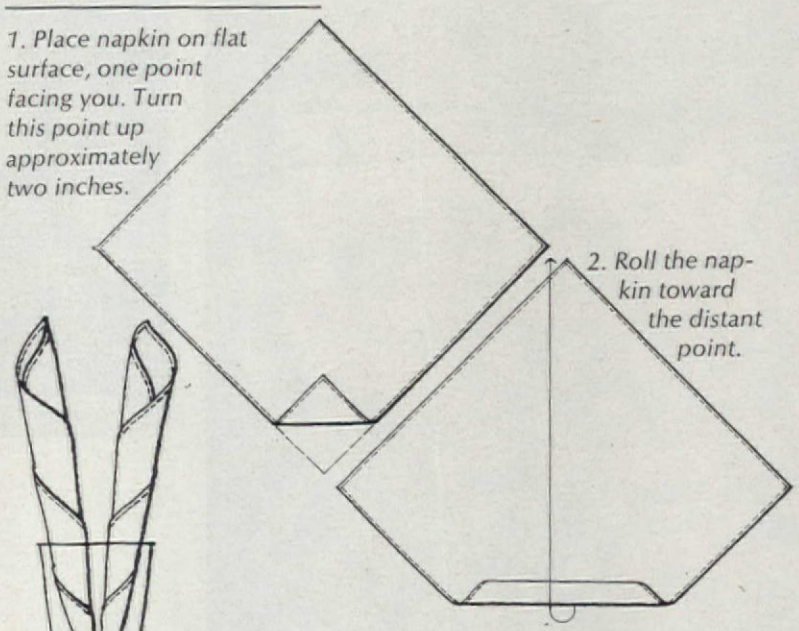
2. Fold into accordion pleats one inch each.



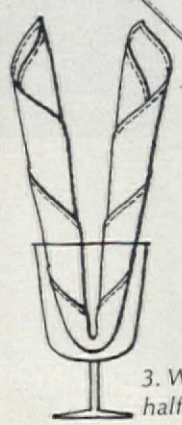
3. Fold in half and put in glass and allow to fan out.

TRUMPET

1. Place napkin on flat surface, one point facing you. Turn this point up approximately two inches.



2. Roll the napkin toward the distant point.



3. When rolled, fold it in half and insert in goblet.

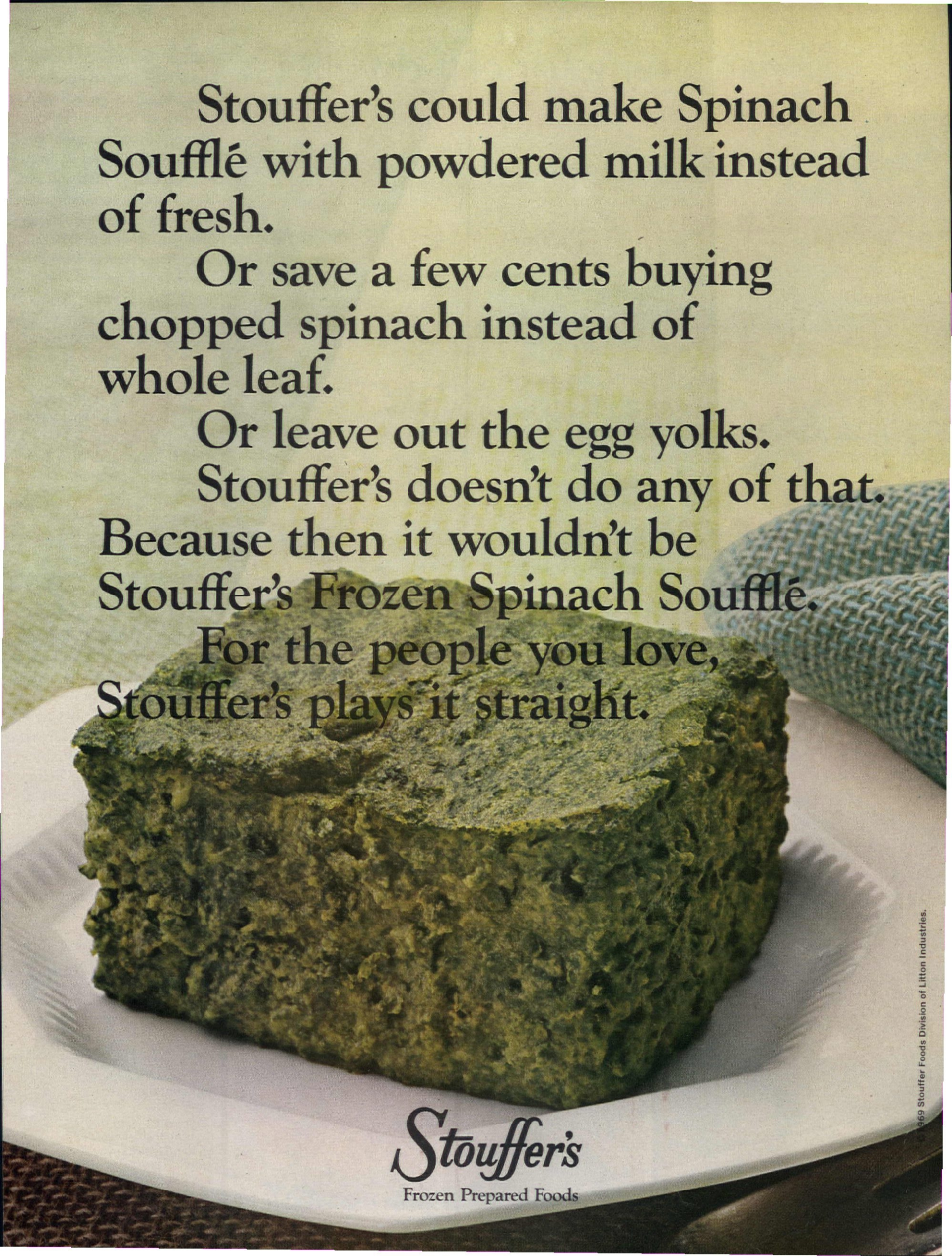
Stouffer's could make Spinach Soufflé with powdered milk instead of fresh.

Or save a few cents buying chopped spinach instead of whole leaf.

Or leave out the egg yolks.

Stouffer's doesn't do any of that. Because then it wouldn't be Stouffer's Frozen Spinach Soufflé.

For the people you love, Stouffer's plays it straight.



Stouffer's

Frozen Prepared Foods

969 Stouffer Foods Division of Litton Industries.

By Evanthia Kondonellis

gardening for cliff dwellers

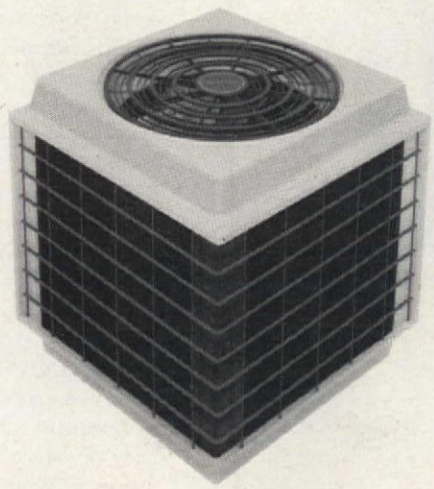
Hillside landscapes have a special fascination—like the hanging gardens of Babylon or terraced vineyards by the Rhine. While you might do something ordinary with a flat piece of ground and be happy with it, a mountainside frees the imagination. Ever since people first began to garden, terraces were cut into hillsides to make level areas for growing crops. This solution is still valid and beautiful today—especially if you live in an area where lots are carved out of the foothills of mountains, and everyone's backyard goes up. Here's how a California landscape architect solved the problem of a steep slope. Mr. and Mrs. Ortho Thomas are the owners of a lot gouged out of a mountain and left bare of plant life. It's 48 feet long by 24 feet wide, tapering to 12 feet wide. The landscape architect, Henry Cole, divided it into one main level and two smaller ones, one going up the hill, the other descending to the entry and driveway. The three areas are comfortably negotiable, the grade difference being slight and requiring only a step or two. Old brick was used as paving for a mellow look and, since most of the garden area is paved, maintenance is almost nil.

Two circular terraces, 17 and 8 feet wide, give stability to a somewhat dizzying height. As you can see in the closeup (left), the curve continues down the hill via a raised planting bed on the lower terrace. Roses and marigolds fill in between the house and upper terrace.

Under Australian tree ferns, in a shade garden by the front door, grow cyclamen, primroses, and other low-growing, dim-light plants.

Information: Helen Heitkamp
Photographer: Richard Gross

We demand equal air.



Dad, you've got it made. You drive an air-conditioned car. Work in an air-conditioned office. And by the time you get home, it's nice and cool. Meanwhile, we've been sweltering in the hothouse. We want air conditioning!

Give them Day & Night Air Conditioning—the Great Equalizer.

day & night
MANUFACTURING COMPANY
La Puente, California · Collierville, Tennessee

RELIABLE AIR CONDITIONING, HEATING AND WATER HEATING FOR BUSINESS, INDUSTRY AND HOME. CHECK THE YELLOW PAGES FOR YOUR NEAREST DEALER.

Marlite areas: lower cabinets, Light Carved Leaf; upper cabinets and ceiling, Bleached Wormy Chestnut; walls, Ultra Blue Planks and Bleached Wormy Chestnut.

Remodel with Marlite Paneling
to give your decorator kitchen a lifetime of wash-and-wear beauty.

Looks custom-decorated. Never shows its age. That's the beauty of remodeling with Marlite, the Idea Paneling.

We've used deep-embossed Carved Leaf, textured Wormy Chestnut and Ultra Blue Marlite in this Scandinavian kitchen. Just three of more than 70 inspiring textures, colors, patterns and designs in the Marlite collection.

You don't have to pamper a Marlite kitchen. This rugged prefinished hardboard has a baked plastic finish that shrugs off heat, moisture, stains and hard knocks. Even the dirtiest fingerprints wipe off with a damp cloth.

Handy with ordinary carpenter tools? You can install easy-to-handle Marlite Planks yourself. (They're only 16" wide.) Your building materials dealer will help you get started.

MASONITE CORPORATION **Marlite®** plastic-finished paneling

6834

THE MARLITE WALL BOOK
24 pages of decorating ideas to make your home more beautiful. Send 25¢ and coupon.

Marlite Division of Masonite Corporation
Dept. 355, Dover, Ohio 44622

Name _____

Address _____

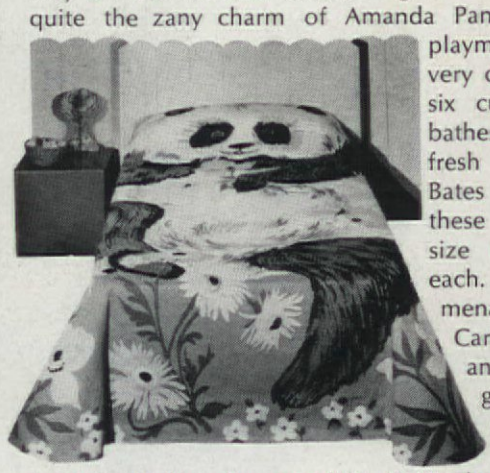
City _____

State _____ *Zip* _____

DECORATING NEWSLETTER

THE ART THING is booming. Escalation has reached such a point that it's hard to tell where you are these days—in a restaurant or an art gallery—a beauty salon or an art gallery—a woman's specialty store or an art gallery. Café Galerie, formerly just another one in the Longchamps chain of restaurants but located in the heart of New York's art district, has been turned into a showcase for nearby galleries with its own art consultant. And we hear that some Elizabeth Arden Salons are going into the art business—just one step behind Bonwit Teller, who not only turned one of their boutiques into an avant-garde modern area complete with art but are actually installing Richard Feigen galleries in several stores. Yes, you'll be able to say "charge it." Art galleries in department stores are an accepted fact of life by now, but Hudson's in Detroit has gone one step farther—showing customers how to live with art in model rooms. The moral: better start collecting.

ANIMALS, whole—not just their pelts, their stripes, and spots—are coming into the house in fashion's newest ploy. But none, be they almost life-size ceramic tigers or salt-cellar-size frogs, has quite the zany charm of Amanda Panda (shown), though her playmate, Toby Tiger, runs a very close second. Amanda, all six cuddly feet of her, sunbathes dreamily on a field of fresh flowers that border a Bates bedspread. You can buy these household pets, twin-size only, for about $16.98 each. Animals, a whole exotic menagerie of them, decorate Carlin's Animal Toile sheets and pillowcases. Monkeys, giraffes, a bear, stags, and other inhabitants of this peaceable kingdom come in typical toile colors on white. At Nordic House pillows are headed for the fashion zoo too. There are three-part monkey pillows, tigers, and a polka-dotted hippo all conducive to Jungle Dreams.



KD to a furniture expert is just another way of saying, "Have furniture—will travel." The initials stand for knock-down construction which should be a boon to all young executive families constantly on the move up. KD means furniture that can be taken apart easily for less expensive and safer shipping—and reassembled with a minimum of trouble and tools. Typical of much current KD styling for a sleek, uncluttered, young look are seating pieces by Du Barry Furniture Ltd. Wood frames come either lacquered or with a spray-on velvetlike finish. Pieces are simply bolted together (for traveling they fold into a carrying case) and upholstery is fastened with Velcro tape instead of zippers. Other new KD groups are even simpler to install because wood frame pieces slot one into the other rather like those inexpensive cardboard drawer dividers or hatstands.

SWINGING TABLE TENNIS—swinging from the ceiling that is. We noticed it while touring the Richardson plant (they make mobile homes in Elkhart, Indiana) and it occurred to us that this might be a great way to store this table for a family with fairly high ceilings. All it takes is a pair of pulleys and up goes the table, net, paddles, and all.

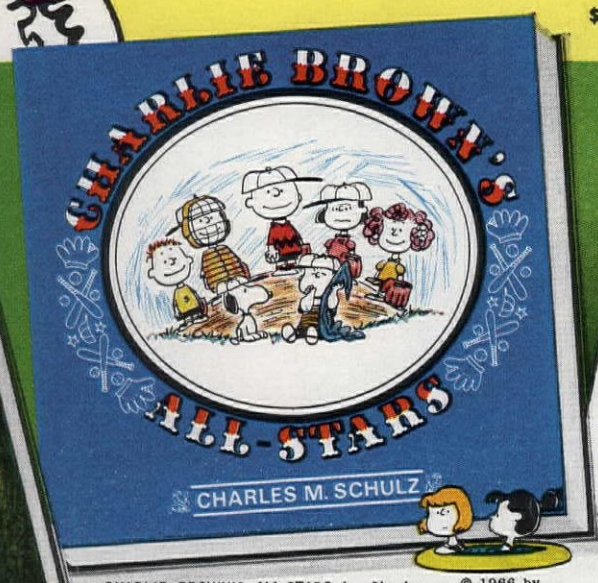
FABRIC-COVERED WALLS can be yours with Clopay's new self-adhesive cottons with peel-off paper backing to hang on any clean, nonporous wall surface. 18-inch-wide rolls come eight feet long—they're widely available in housewares, hardware, and paint stores as well as in other retail outlets.

Vera D. Hahn

Here's Charlie Brown with all his friends included in four gifts **FREE** *to show your little boy or girl what great fun books can be.*

$13.00 worth of books FREE for your child!

OLD BLACK WITCH by Wende and Harry Devlin. Hilarious tale of a witch who lives in the attic of an old house. When a family buys the house and turns it into a tea shop, the witch helps out by making delicious blueberry pancakes. Many pictures. Publisher's price $3.50



CHARLIE BROWN'S ALL-STARS by Charles Schulz. Here's Charlie Brown himself, hero of all boys and girls (and their parents) in a rollicking hard-cover book, filled with the adventures of Charlie and his baseball team, and hilariously illustrated in full color! Publisher's price $2.50

© 1966 by United Features Syndicate, Inc.

THE COOKIE TREE by Jay Williams, pictures by Blake Hampton. A delightful make-believe story about a mysterious tree that showers delicious cookies on children. "The story is good; the illustrations delightful."—Young Readers' Review. Publisher's price $3.50

OPEN YOUR EYES by Roz Abisch, pictures by Boche Kaplan. Tim and Ed play a wonderful color game on a rainy day at home. Your child can play the game too and discover the exciting world of color. "Enchanting and delightful."—Book Gleanings. Publisher's price $3.50

Yes, TAKE ALL 4 BOOKS FREE

Directed by PARENTS' Magazine

with a trial enrollment in **PARENTS' MAGAZINE'S**

READ ALOUD AND EASY READING PROGRAM®

If Product or Performance Defective Good Housekeeping Guarantees Replacement or Refund to Consumer

Selected Picture and Story Books for Little Listeners and Beginning Readers

Most mothers and fathers frankly acknowledge that they haven't either the time or the perspective to choose precisely the right books for children not yet ready to read or who are just beginning to read. That is why parents are happily turning this problem over to the highly qualified editors of Parents' Magazine . . . by enrolling their youngsters in the Read Aloud and Easy Reading Program for Little Listeners and Beginning Readers.

Membership brings to your home each month an outstanding, carefully selected book which you may read to or along with your little one. Each book will charm and captivate your child — from its bright, colorful cover through its gaily illustrated pages, with a story appealing and understandable to even the youngest mind.

Save up to 50% — and more!

Besides the assurance of good entertainment, and the wonderful read-together sessions each selection provides for you and your child, you will be pleased by the savings on every book. Member's price is only $1.59 each (plus small mailing charge) for books regularly priced up to $3.95.

Mail postpaid card for introductory package

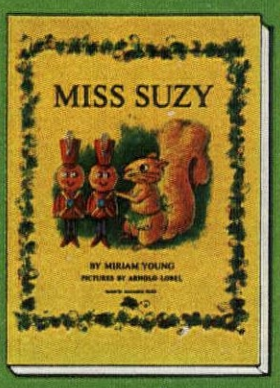
If your child is of "beginning reader" or "read to me" age, enroll your youngster now — and receive the introductory package shown above FREE, plus "Miss Suzy" as the first Program selection. You must be convinced of the pleasure and benefits this highly praised Program offers your child — or you may return the books in 10 days and owe nothing. Parents' Magazine's Read Aloud and Easy Reading Program, P.O. Box 161, Bergenfield, N. J. 07621.

PRAISE FROM KINDERGARTEN AND EARLY GRADE TEACHERS

Every year thousands of kindergarten and first and second grade teachers make a special effort to introduce their pupils' parents to Parents' Magazine's Read Aloud and Easy Reading Program. They like the quality of books offered through membership; they note the enthusiasm which greets each new book's arrival, and the beneficial effect on reading skills and general school work.

YOUR CHILD'S FIRST SELECTION . . . A BOOK CITED AS "OUTSTANDING"

The New York Times selected "Miss Suzy" as one of 75 outstanding books for little boys and girls. It will win your child's heart! Written by Miriam Young and illustrated in color by Arnold Lobel, it's all about a lovable gray squirrel, chased from her home by some mean red squirrels, who is finally rescued by a band of brave toy soldiers. Publisher's price $3.50 . . . price to members only $1.59.



IF CARD HAS BEEN REMOVED, MAIL THIS COUPON

Parents' Magazine's
READ ALOUD AND EASY READING PROGRAM,® Dept. YU
P.O. Box 161, Bergenfield, New Jersey 07621

Please enroll the child named below as a member. In accordance with your offer, please send FREE as an enrollment gift, the four books **'Old Black Witch,'' "Charlie Brown's All-Stars,'' "The Cookie Tree''** and **"Open Your Eyes"** worth $13.00. Also send the book **"Miss Suzy"** as the first Program selection, billing me the membership price of only $1.59 (instead of the regular $3.50 price) plus a small mailing charge. If not thoroughly pleased, I may return all the books within 10 days and owe nothing. Otherwise, you will send a new book each month at the same price. I may cancel membership any time after the child has received four monthly selections.

Child's Name ..... Age ..... Boy ☐ Girl ☐
(PLEASE PRINT)

Address .....

City & State ..... Zip Code .....

Signature of Parent or Donor .....

Canadian orders will be shipped from Canada for a slightly higher price. R35-C

Lees makes carpets
that can take all this.

That's why people put them in places like these.

©1969 Lees Carpets, Norristown, Pa. 19401. A Division of Burlington Industries.

Finally.

Carpets you can put in places you never could put a carpet before.

Carpets so tough that they can survive daily attacks from a tribe of children, a party of adults, and miscellaneous beasts. Yet look elegant all the while.

And the newest member of this new family, Bright Forecast, is a handsome rubber-backed carpet with acrylic face yarn that's so resistant to everything (rot, mildew and fading) it's even at home outdoors. And if it's hardy enough to take outdoors, it's more than a match for indoors. As shown in the pictures.

But don't let their toughness fool you. They're still carpets. Which means no more mopping and no more waxing. And no more hard floors. Instead you have the luxury and softness of a Lees carpet.

We call these remarkable new carpets Soft Hard Floors. Because they're tough like a hard floor, but soft like a carpet. And they're available in a remarkable variety of materials, sizes and colors. And they cost as little as $7 a square yard.

What could be softer?

SOFT/HARD FLOORS FROM LEES CARPETS

Where can you get them? Dial 800-243-0355 free. In Connecticut call 853-3600 collect. We'll tell you.

You've got a fight on your hands

Housework is more than a chore. It's a constant fight against chapped hands, dry skin, painful cracks and irritation.

Luckily, help is as near as a friendly bottle of Dermassage Lotion.

Dermassage fights the good fight the way more than 4,000 hospitals do—with creamy-white, extra-effective skin medication.

Dermassage cools the burning sensation. Helps heal the cracks to relieve the irritation. And most of all, moisturizes thirsty skin instantly.

Our advice—be a winner over work-weary hands. Soften often with Dermassage Lotion. Or try super-moisturizing Dermassage Skin Cream.

Be sure to watch
"The Ghost and Mrs. Muir"
Saturdays at 8:30 PM, N.Y.T.
on the NBC television network.

© Colgate-Palmolive Company, 1969

HEALTH HIGHLIGHTS

A GOOD NIGHT'S SLEEP. In the past decade intensive medical research on the mechanisms and patterns of sleep has shed new light on our nocturnal suspension of consciousness. It has been established, for example, that the normal person's sleep pattern begins with a state of drowsiness, shifts to a nondreaming period, which is followed by a deep-sleep period of 70 to 100 minutes duration. This, in turn, is followed by a 15- to 20-minute period of dreaming sleep. About half the night is reported to be spent in an intermediate state between sleep and dreaming, with a dream period estimated to recur every 90 minutes.

A study recently conducted by the British Research Council in Liverpool disclosed that the chances of getting "a good night's sleep" diminish as an individual gets older. Many elderly people, in fact, tend to return to the repeated sleeping and waking pattern characteristic of infants. In this British eight-week study, investigators recorded sleep cycles of 20 men and 20 women in each decade of age from the twenties through the seventies. Participants averaged less than the long-recommended eight hours a day, and sleep time decreased from the twenties to the fifties, after which age group it showed an increase. Women tended to sleep less than men and to have more sleep disturbances, especially in their fifties.

At an international symposium on the physiology and pathology of sleep conducted at University of California School of Medicine last year, it was disclosed that insomnia is becoming a more widespread problem in the United States. One pharmaceutical-company spokesman reported that at least 14 percent of all Americans were afflicted with some form of insomnia. It was estimated by other researchers that the use of sedatives has now extended to about 25 percent of the population. One psychiatrist suggested that exercise, sex, and small portions of high-protein foods be substituted for barbiturates to induce sleep.

NO OPEN AND SHUT CASE WHEN IT COMES TO PORES. One of the most common misconceptions of lay people concerning the skin is that a hot shower should be followed by a cold one—"to close the pores." There is, however, no scientific basis for this belief since pores cannot be opened and closed. Pores are tiny openings on the skin's surface of sweat and oil glands and hair follicles, and their size cannot be changed.

The heat from a hot shower or bath may slightly increase circulation by causing small blood vessels near the surface of the skin to dilate. Although a cold shower immediately after a hot one will constrict the blood vessels, it accomplishes no other dermatological effect.

FISH AND THE AGING PROCESS. New insights into the human aging process may be provided by recent studies of the life of the Pacific salmon. For more than six months a group of scientists aboard the research ship Alpha Helix has studied the process of rapid degeneration that affects salmon as they head inland to spawn. According to one of the researchers, "In a period of two weeks, the salmon deteriorates from a beautiful, shiny, orange-red creature to an aged, almost lifeless fish."

The pituitary gland of the salmon, it was discovered, goes out of control and body fat is consumed in the subsequent metabolic speedup. It is possible that further study of this dramatic change in so-called cold-blooded vertebrates may help shed light on the complex metabolic processes that relate to aging in warm-blooded vertebrates—humans.

Mrs. Benjamin is co-author with her husband, Bry Benjamin, M.D., of New Facts of Life for Women *(Prentice-Hall) and* In Case of Emergency *(Doubleday).*

Now...for the first time...a brand-new service that offers you stereo tape cartridges—*at great savings!*

7085. Includes: Everybody Loves Somebody, Houston, Nobody's Baby Again, Bumming Around, etc.

6415. Johnny's big hit: Folsom Prison Blues, Jackson (with June Carter), The Wall, etc.

6876. Featuring Janis Joplin singing Piece Of My Heart, Summertime, 9 more

As your introduction, choose

ANY 3
8-TRACK CARTRIDGES

FOR ONLY **$5.95**

if you join now, and agree to purchase as few as four additional cartridges during the coming year, from the hundreds to be offered

YES, IT'S TRUE! You may have any 3 of the best-selling 8-track cartridges shown here—ALL 3 for only $5.95! That's the fabulous bargain the brand-new Columbia Stereo Tape Cartridge Service is offering new members who join and agree to purchase as few as four additional selections in the coming year. Have you ever heard of a better buy in 8-track cartridges—anywhere?

FREE SUBSCRIPTION TO CARTRIDGE BUYING GUIDE. You'll have no problem selecting four more cartridges because the Service offers you so many cartridges to choose from...all described in the monthly buying guide which you will receive free! You'll find hit 8-track cartridges from every field of music—the best sellers from many different labels! You may accept the regular monthly selection...or any of the other cartridges offered...or take no cartridge at all that month.

YOUR OWN CHARGE ACCOUNT. Upon enrollment, the Service will open a charge account in your name. You pay for your cartridges only after you've received them—and are enjoying them. They will be mailed and billed to you at the regular Service price of $6.95 (Classical, occasional Original Cast and special cartridges somewhat higher), plus a small mailing and handling charge.

YOU GET FREE CARTRIDGES! Once you've completed your enrollment agreement, you'll get a cartridge of your choice FREE for every two cartridges you buy! That's like getting a 33⅓% discount on all the 8-track cartridges you want...for as long as you want! Fill in and mail the coupon today!

6897. Also: People; The Good, The Bad And The Ugly; 11 in all

6963. Uproarious selections by members of Laugh-In's cast

6964. Cry Me A River, People, Second Hand Rose, many more

6769. Includes 6 selections from Strauss, Ligeti, Blomdahl, etc.

1001. Tonight, Love Is A Many-Splendored Thing, 9 more

6898. Plus: This Town, It Was A Very Good Year, 12 in all

6717. Includes: Look Of Love, Never My Love, 11 in all

6823. Also: Five To One, Wintertime Love, 11 in all

1013. Also: Twelfth of Never, No Love, Come to Me, etc.

6989. Also: Tangier, The River Song, As I Recall It, 13 in all

6140. Plus: Albatross, Sisters Of Mercy, Sky Fell, etc.

6716. Includes: Mrs. Robinson; Woman, Woman, 12 in all

7051. Also: You Send Me, A Change, I Take What I Want, etc.

7035. Also: Are You Happy, Termination, My Mirage, etc.

6638. Includes: Long Black Limousine, The House Next Door, etc.

6550. Program taken from performances at Carnegie Hall

6558. Plus: Love Is Blue; Windy; Up, Up And Away; etc.

7045. Also: Little Green Apples, Feelin' Groovy, 10 in all

6366. Includes: Old Friends, At The Zoo, Fakin' It, etc.

6870. Also: I Wish It Would Rain, Rock Me Mama, etc.

2639. One of the most outstanding musicals of all time

6313. "Like the movie, a hit album!" —Billboard Magazine

6994. Also: Lily Of The Valley, She Thinks I Still Care, etc.

5095. Plus: Orange Blossom Special; It Ain't Me, Babe; etc.

7029. Plus: I'm Just A Man, If The Day Would Come, 11 in all

7057. Also: The Love Of A Woman, Remind Me Of You, etc.

6202. Includes: To A Wild Rose, Londonderry Air, etc.

7084. Bill tells it like it was. Dogs And Cats, The Wife, etc.

5553. Plus: Maria, Moon River, Yesterday, Dominique, etc.

6238-6239. Twin-Pack Tape (Counts As Two Selections)

3442. Also: A Poem on the Underground Wall, Cloudy, etc.

7150. Tune in, and turn on . . . as mod as Carnaby Street.

7179. Also: VooDoo, Chile, Rainy Day, Dream Away, 16 in all

6237. Plus: Java, Ebb Tide, Walk On The Wild Side, 26 in all

COLUMBIA STEREO TAPE CARTRIDGE SERVICE

Terre Haute, Indiana 47808

SEND NO MONEY—JUST MAIL COUPON

Columbia Stereo Tape Cartridge Service
Terre Haute, Indiana 47808

Please enroll me as a member of the Service. I've indicated below the three cartridges I wish to receive for $5.95, plus postage and handling. I agree to purchase four more selections during the coming year at the regular Service price, and I may cancel my membership any time thereafter. If I continue, I am to receive an 8-track cartridge of my choice FREE for every two additional selections I accept.

SEND ME THESE 3 CARTRIDGES (fill in numbers below)

Name _____
(Please print) First Name Initial Last Name

Address _____

City _____

State _____ Zip _____

424-2/1C

© 1969 CBS Direct Marketing Services SC-56/S69

Look—
even clean water
lets spots form.

But Cascade
in your dishwasher gets
dishes amazingly spotless.

Don't settle for ugly water spots with dessert.

Discover the Cascade look of spotlessness.

Only Cascade has **Chlorosheen.** And Cascade—the best dishwasher detergent you can buy—makes water flow off dishes in clear sheets. Result? Drops that spot don't form. Dishes dry wonderfully free from ugly spots or streaks. Try Cascade and prove to yourself it's unbeatable.

Cascade eliminates drops that spot.

Anyone building or buying a house this year soon becomes joltingly aware of the high price of land—up more than $5000 per family since 1956. There is, however, a brighter side to the housing picture. Skyrocketing land values have obliged architects and builders to come up with more fruitful ideas for land use. We show some of them in this issue. There are two houses built, imaginatively and superbly, on "impossible

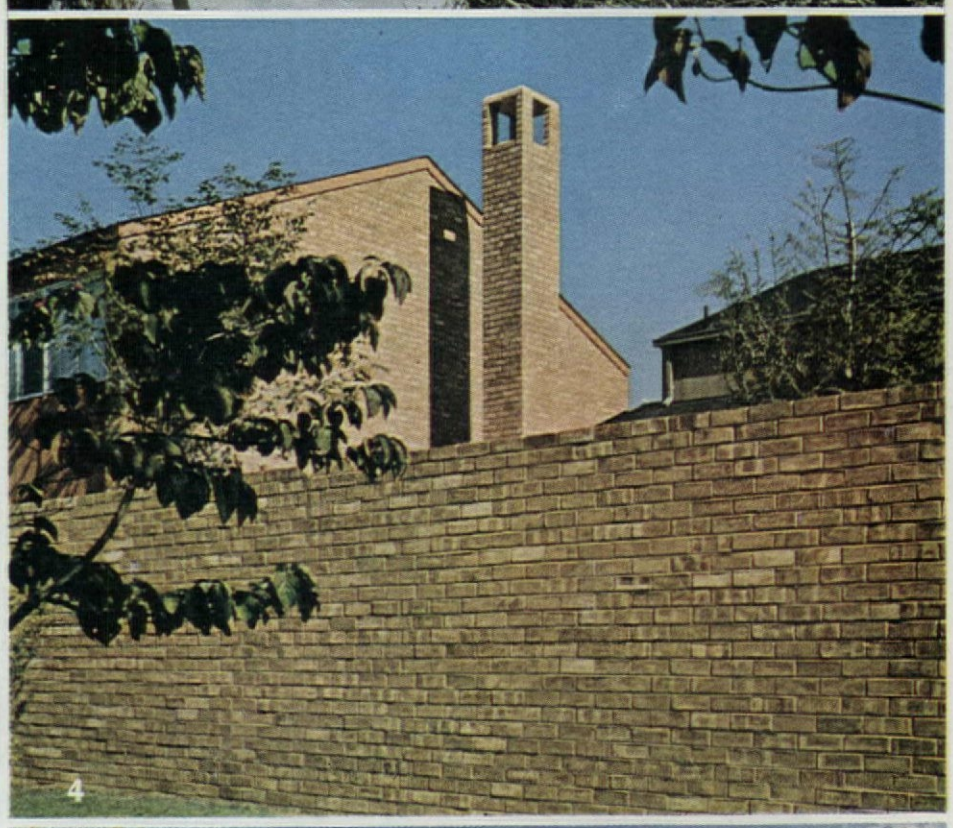
coping with the high price of land

sites." There is the innovative house that sits on an ordinary suburban strip and manages to enhance it, proving that a good house can do a lot for the land under it. And, on the next few pages, we take you to Montgomery Village, one of the man-made "new towns" where open space has been maximized through cluster development. The cluster idea is as old as the New England village where houses sat cozily side by side, fronting on a common green with common pasture land to the rear. This thrifty idea has been brought up to date and now looks like a workable design for tomorrow. Land is going to become more scarce and more expensive. Yet we need space for children to play, grownups to walk freely. Without space for grass and trees to grow our environment becomes sterile and eventually uninhabitable. How can we have the greensward and still accommodate the people? By planning a community full of houses, tightly sited, with the green space dedicated to common use. This is the basic idea behind cluster development. We are finally learning to use the land, not abuse it, and to conserve it where it counts.

enlightened builder creates a total environment

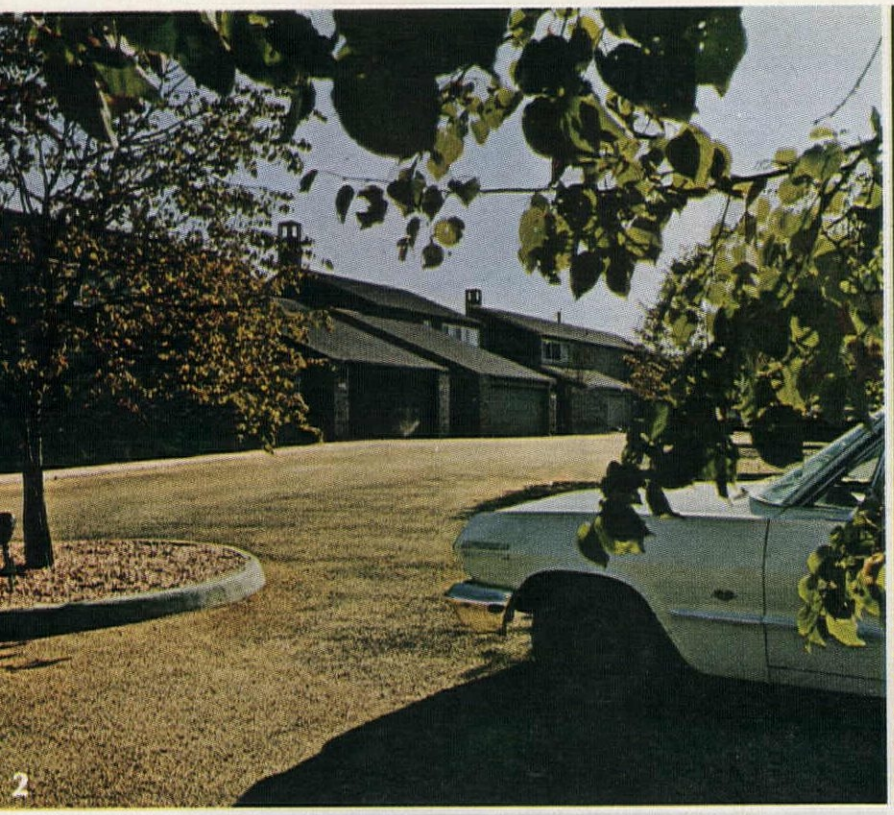
By Alan C. Borg

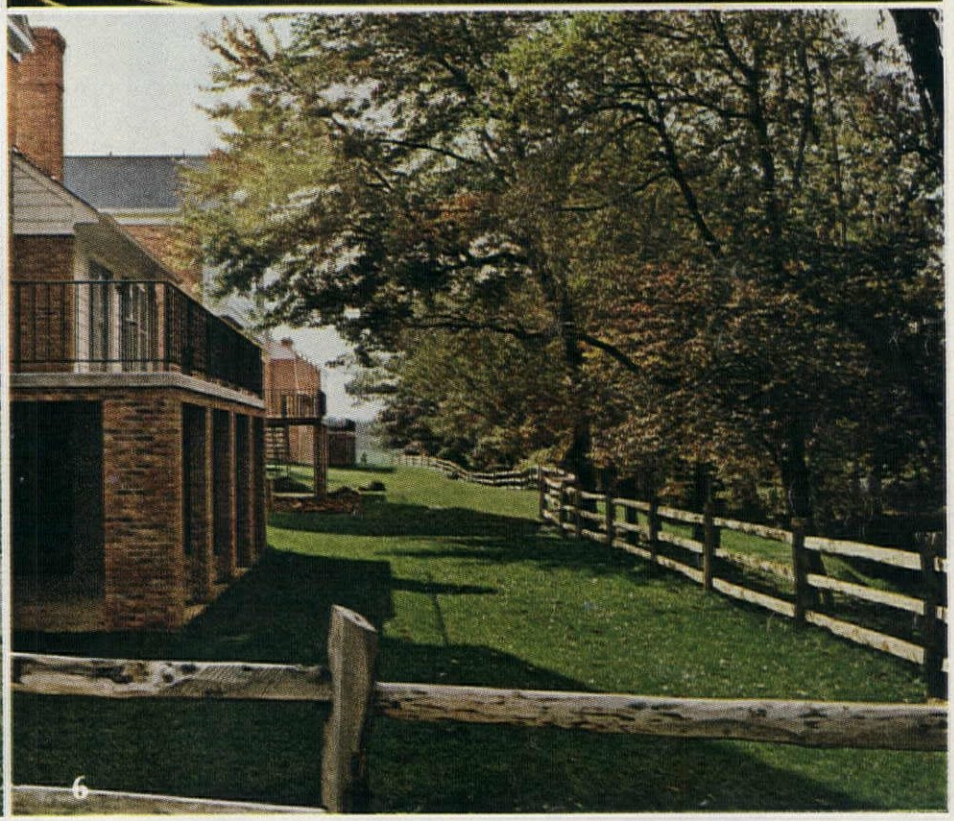
1


4

7

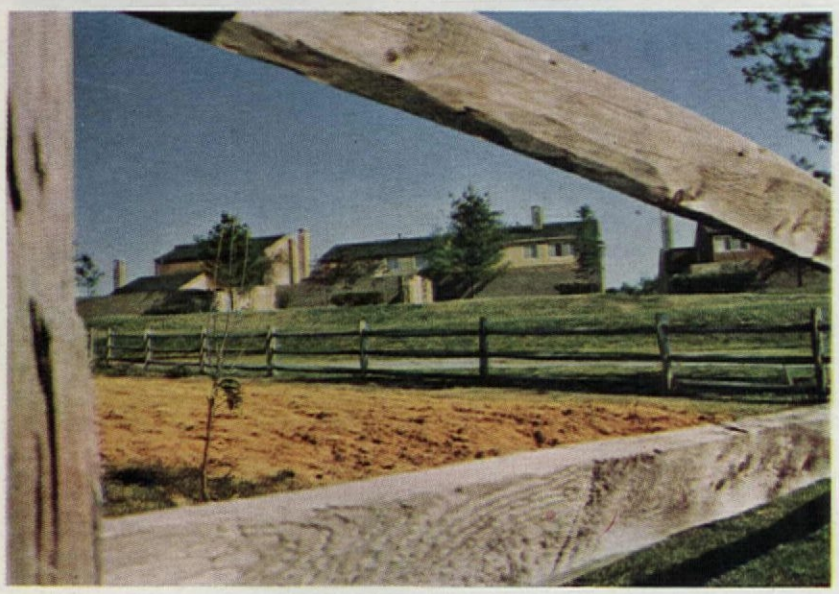
Perhaps the name—Montgomery Village—is the first thing to grab you as you come off highway 70 S outside of Washington, D. C. Village—the magic of that word puts images in your mind. Immediately you begin to think of greenswards, shady lanes, quiet brooks, orchards, split-rail fences, and a brawny blacksmith. As you drive through the beautifully landscaped entry and down the divided main road, you begin to see your mental images take form. While the brawny blacksmith won't be found, you do see everything else that is needed to lead an enriched life in today's complex world. As one mother of five puts it, "We looked everywhere—but driving into Montgomery Village was like a breath of heaven." While the houses are tightly spaced, the greens and open areas that weave through the entire area give a feeling of spaciousness. Somehow or other, while you know this is a builder's development, there is a different feel to this place. It isn't just a row of houses on a street that looks just like the row of houses on the next street. You begin to realize there is a total look, an environment that you can really enjoy, feel human in. And environment was the prime concern of the Kettler Brothers, the builders of this community. (continued)





These photographs indicate the general spirit of Montgomery Village. For their locations, see map, upper left.

1 *Wooden bridge over a brook separates foot traffic from motor traffic. Path continues around lake in background. This is common property to be enjoyed by all.*
2 *Even parking areas are made a little more human. Trees, plants, lampposts, and gravel paving all help to give a motor-court effect.*
3 *To limit children's exposure to street traffic, pedestrian underpasses have been built under most main thoroughfares. This one leads to an elementary school.*
4 *Brick wall separates common greens from private yards in the courtyard houses.*
5 *Bicycling is a joy since paths are well away from automobile traffic, lead everywhere.*
6 *In the Colonial house section, split-rail fencing separates common land from private yards.*
7 *Eight-foot-high brick walls insure privacy in the courtyard houses.*
8 *Meeting places have been built for the kids throughout the green spaces. This one is a huge sandbox, another is a newly planted apple orchard.*

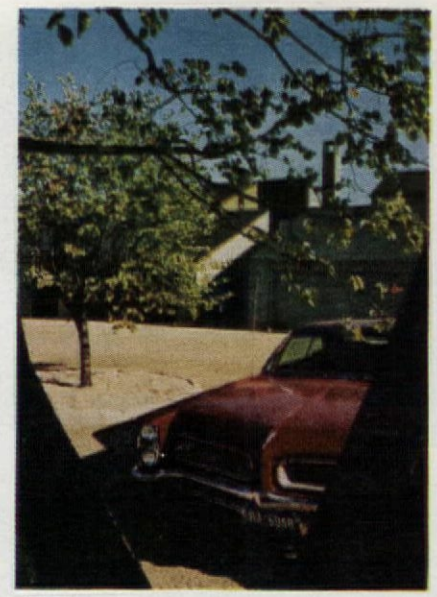


This is not just a development with models A, B, or C plunked down helter-skelter with optional front elevations 1, 2, or 3 attached for variety. This is a planned community in the best sense of the term. In essence, this is a new town, and a successful one at that. Consisting of 2200 acres of beautiful rolling countryside in Gaithersburg, Maryland, this community will eventually house over 35,000 people. A good 20 percent of the total acreage will be devoted to open spaces, recreational facilities, and natural areas. It is good land planning and great land use—for the enjoyment of the people. As echoed by one happy family, "We love the village concept. The children ride their bikes, play, walk to school—and we never have to worry."

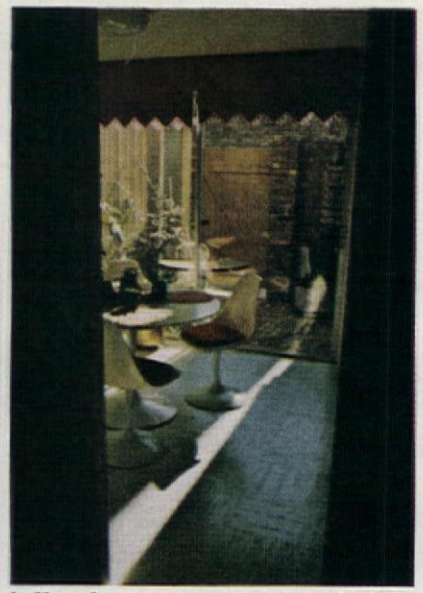
Montgomery Village is a lesson for other builders, for it shows what can be done. The Kettler Brothers have been building and developing in the Washington area for ten years and have seen what poor planning can do to the suburbs. By hiring a top-notch architectural and planning team, Rogers, Taliaferro, Kostritsky & Lamb, they made the right beginning,

Like any good village or planned community, there are a variety of housing types available. Town houses, rental apartments, and single-family houses of either Colonial or contemporary design offer a full range of choice.

The scenes on the left give the flavor of the Colonial houses and the scenes on the right, those of the contemporary courtyard houses. The two styles blend well because of similar materials and careful planning.



Photographer: Harry Hartman

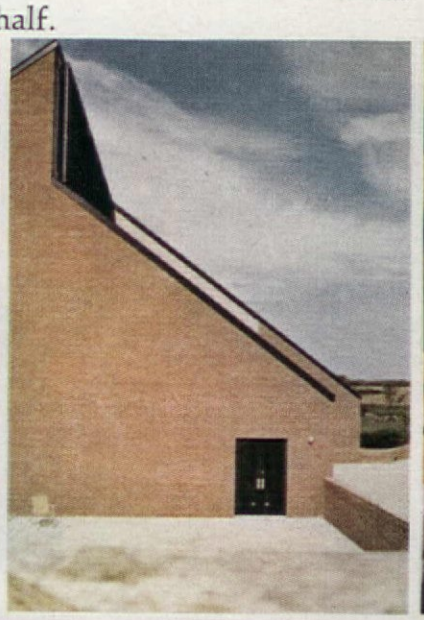


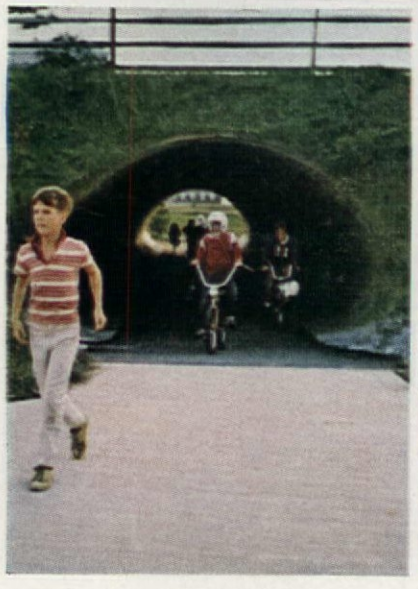
The courtyard houses are good examples of how it is possible to achieve high levels of privacy on small parcels. The photos above show the patios and outdoor spaces that result.

and followed it through faithfully down to the last detail. Besides the open spaces and good land use, the architectural design of the houses and the public facilities are of a high quality. From the rental-apartment and town-house areas to the detached single-family house areas there is originality and consistency in design that is refreshing. This is best reflected in the courtyard houses where virtually the entire lot is walled in for privacy. Built on relatively small lots with only five-foot spaces between the buildings, these contemporary houses offer indoor-outdoor living with patios opening off almost every ground floor room. Yet it is virtually impossible to look from one house into another, due to the superb design. "Just great," says one family. "We have all the privacy we need, yet we never feel closed in. And just beyond is all that beautiful green!"

Good design is also reflected in the various common buildings—golf club, indoor swimming pool, the community building. All these facilities incidentally are available to residents for modest fees. Also built into ownership is a community system for maintaining the green spaces and common property. Aside from the obvious benefits, one owner found an unexpected bonus: With recreation for the children so close at hand, she was able to cut her gas bill (and chauffeuring time) in half.

Photos below show some of the facilities available to all residents: the clubhouse at the 18-hole golf course, the indoor swimming pool, the dock and boat house on the lake.





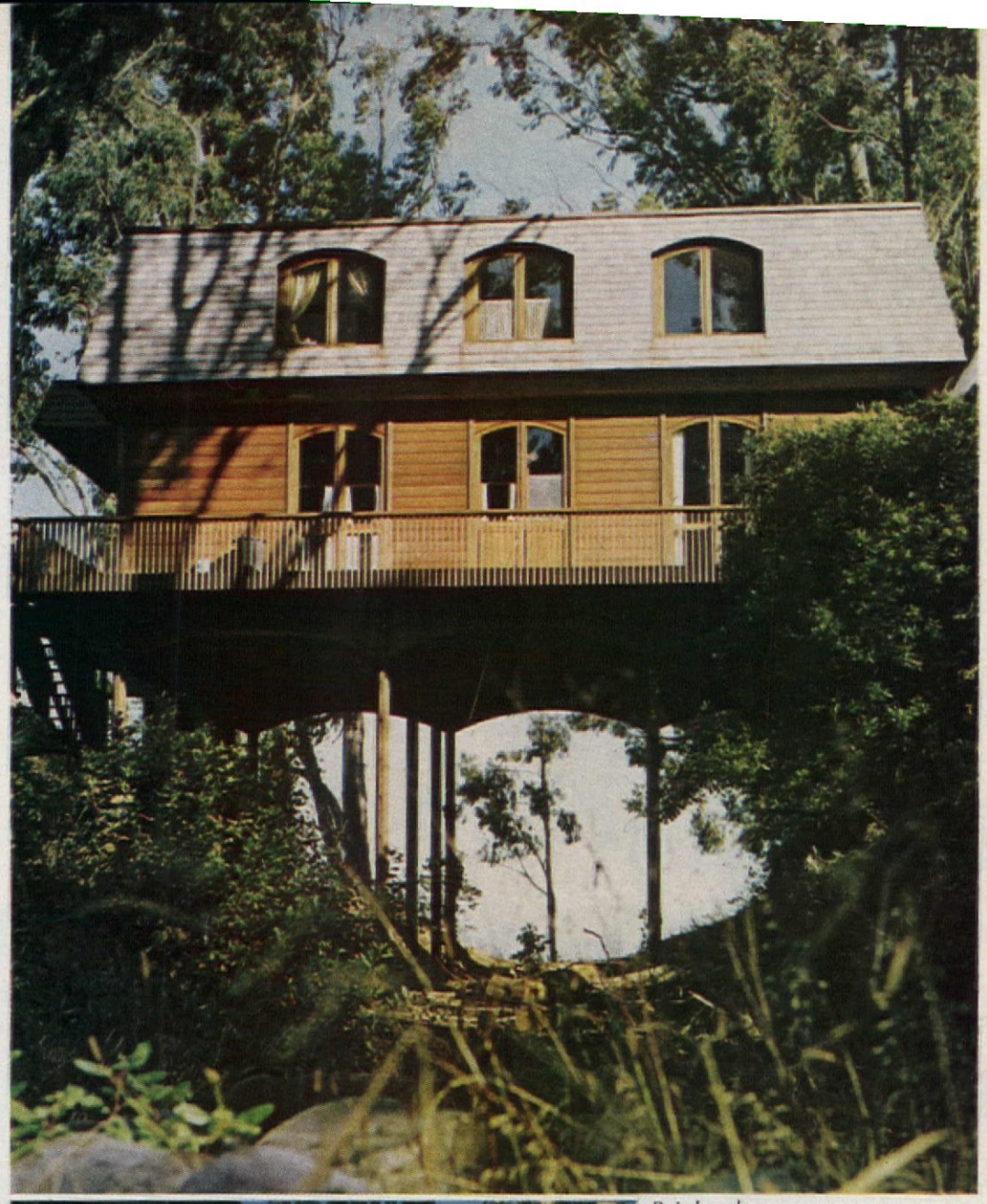
Exposed steel framework of Zimmerman house provides main support from above instead of underneath. "Cupola" on roof is master bedroom, with adjoining sun deck. Attached garage is seen in the foreground.

Unusual siding was used on stairway as well as on exterior of the house. It was made by saw-cutting narrow-spaced grooves into common tempered hardboard siding, then applying three coats of paint.

No matter what the weather, occupants are sure of views —from decks or from interior through large glass areas. Tinted glass reduces sun's glare.

houses on hillsides

Photographer: John Zimmerman



Photographer: Charles Ashley

Bricker house, a contemporary with strong Victorian overtones, touches ground only on each end. Foundation of massive, laminated wood beams gets additional support from built-up wood columns.

From the street, house looks like it was built on ordinary lot. But walk onto side deck and you find yourself unexpectedly high above the countryside.

With level building sites becoming scarce, and their prices heading skyward, more and more houses are being built on hillsides and mountains. But why bemoan the fact? Modern technology has made it a fairly simple matter to use such land; instead of digging a foundation in the usual way, you construct a supporting framework that compensates for the slope of the land. This often leads to a more individualistic and interesting design than would have been attempted on flat land. In addition, the home owner often gets the land at a good price. And, last but not least, he gets dramatic views of the surrounding landscape. On the opposite page we show a vacation house built for photographer John Zimmerman by architect Robert Burley. It hangs on steel beams propped upon a Vermont mountainside. Aside from breathtaking views from decks and interior, it has a benefit unique to sloping land—a ski trail that leads right to the door. For more about this house see page 78. The house shown above, built in Marin County, California, by architect Henrik Bull, rests on a hillside overlooking Tiberon Bay. The owner is John Bricker. With its wood foundation system, it straddles an old, wooded roadbed. Space beneath the house is sheltered, could be used for outdoor living, or children's bad-weather play area.

the complete house and lot

One of the typical situations to be faced in custom-built housing is piecemeal land. You've got to work with what you can find. If you're building in an older neighborhood, the lots are often small, and sometimes close to heavy traffic, the neighboring houses are almost cheek-to-jowl with where you want to put yours, and there is already a standard setback, established by custom if not by ordinance. There are problems of privacy and the matter of making your house fit in harmoniously with the others. That doesn't mean your design choices are hopelessly restricted. Careful thought can turn these deterrents into character-giving features. For instance, as in this house built by architect Jim Henneberg for himself in suburban Glenview, Illinois. As it demonstrates, it's how you use the lot that counts. The house and land are treated as one unit, each part of the overall scheme for pleasant living. To assure separation, from the street noises and to conform with other houses on the street, Jim lined his house up with the others, 80 feet from the street. To provide privacy on the 70-foot-wide lot, the house is oriented to the backyard. The front is a solid brick wall with only a ribbon window between roof and wall, which reflects trees in photo below. The effect is one of restraint, a refuge from noise and activity. To minimize maintenance and to provide a three-dimensional complement for the flat front facade, the front yard consists of brick-edged terraces containing eight linden trees that will grow to form an umbrella effect. A side wall screens a garden, extends the architecture into the landscaping. The backyard is sparse, three oak trees and a mounded lawn that merge into the adjacent land without boundary. For interiors, turn page.

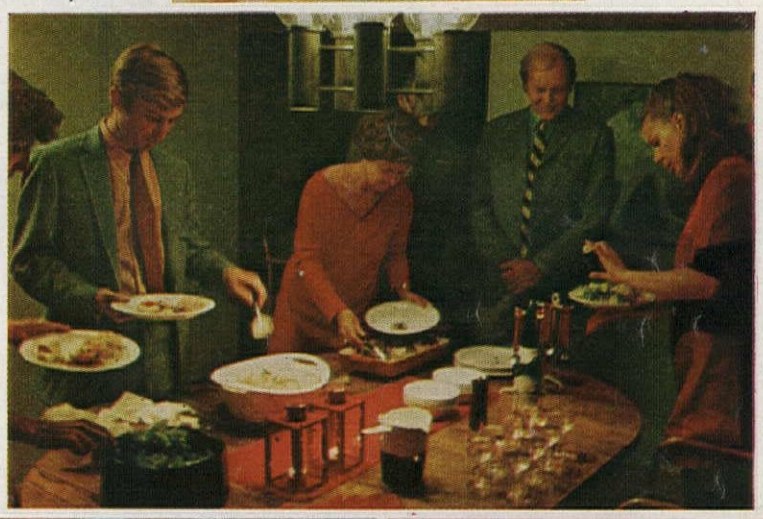
Brick grid planters echo materials of house.

Minimal rear landscape extends sense of space.

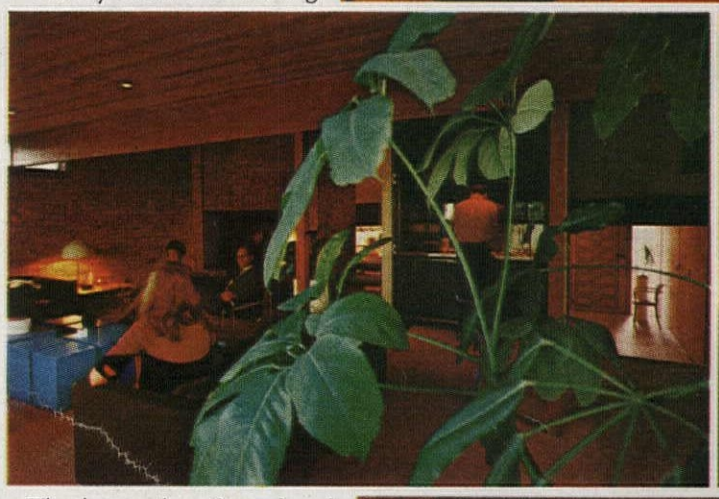
Mansard profile allows imaginative interiors.

Inside, the design is of the same high order, as well planned and satisfying as the exterior, with a place for everything. Careful detailing, understated materials, generous space make it ideal for relaxed living or entertaining.

The kitchen (at left and right) can easily claim attention as the heart of this house. Center island has cook top and sink for preparing vegetables, as well as pull-out ledge for breakfasting. In background are clean-up sink and compartmented storage, built by Jim himself. The kitchen counter extends to dining room to become serving counter for parties.

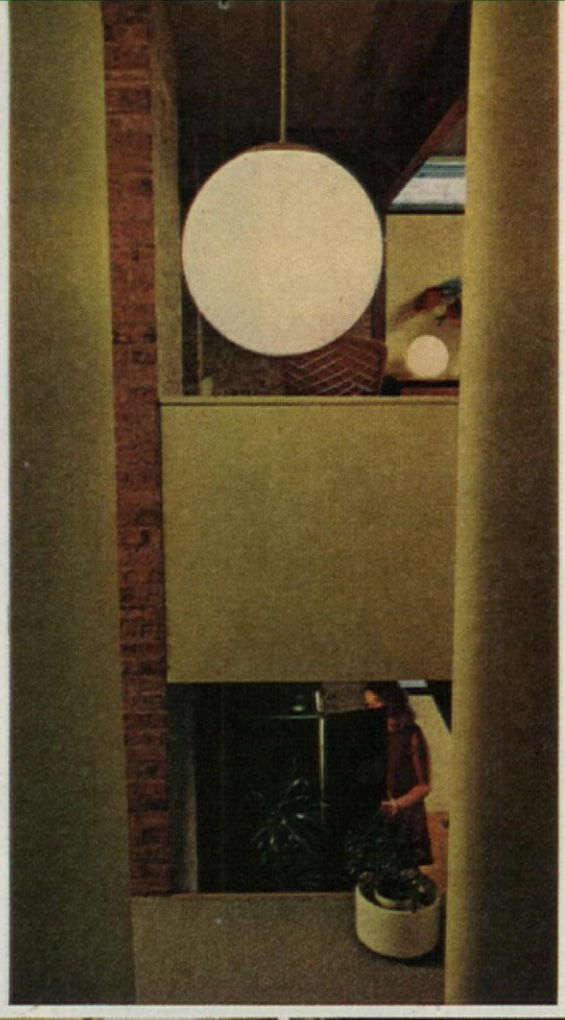


Guests (at right) help themselves to the buffet set up in the dining room, after relaxing with music and cocktails. Jim is an accomplished cook and likes to entertain informally for a small group. Everyone helps prepare the meal, then they move to living room and rearrange the blue plastic laminate cubes for handy chair-side dining.

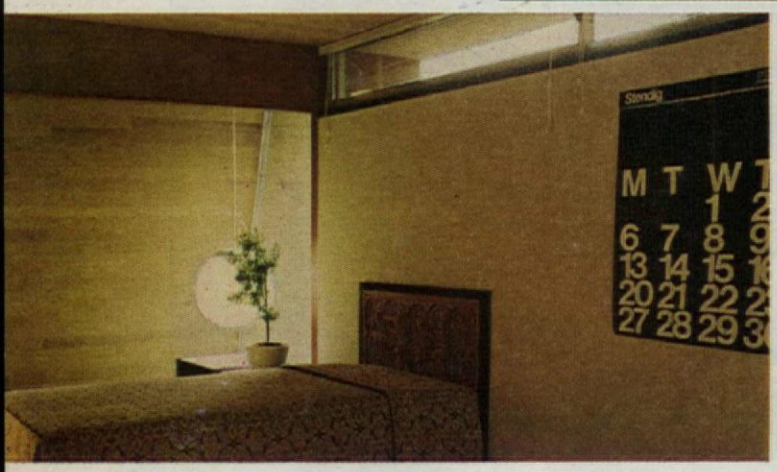


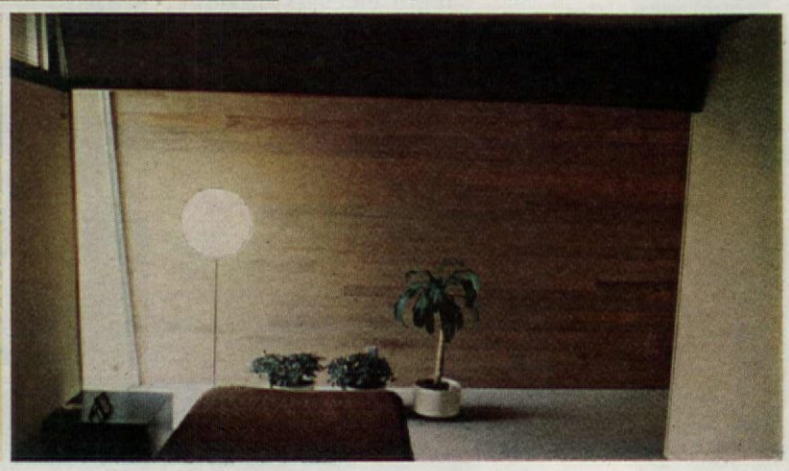
The house has three levels (plus basement) with living room on middle one. Photo above shows entry hall in distance, down a few steps. It is on same level as dining room and kitchen. Photo above right shows view from living room up to master bedroom and down to kitchen. Photo at right shows open, expansive view to lawn in rear. Conversation area has a low ceiling.

(continued)



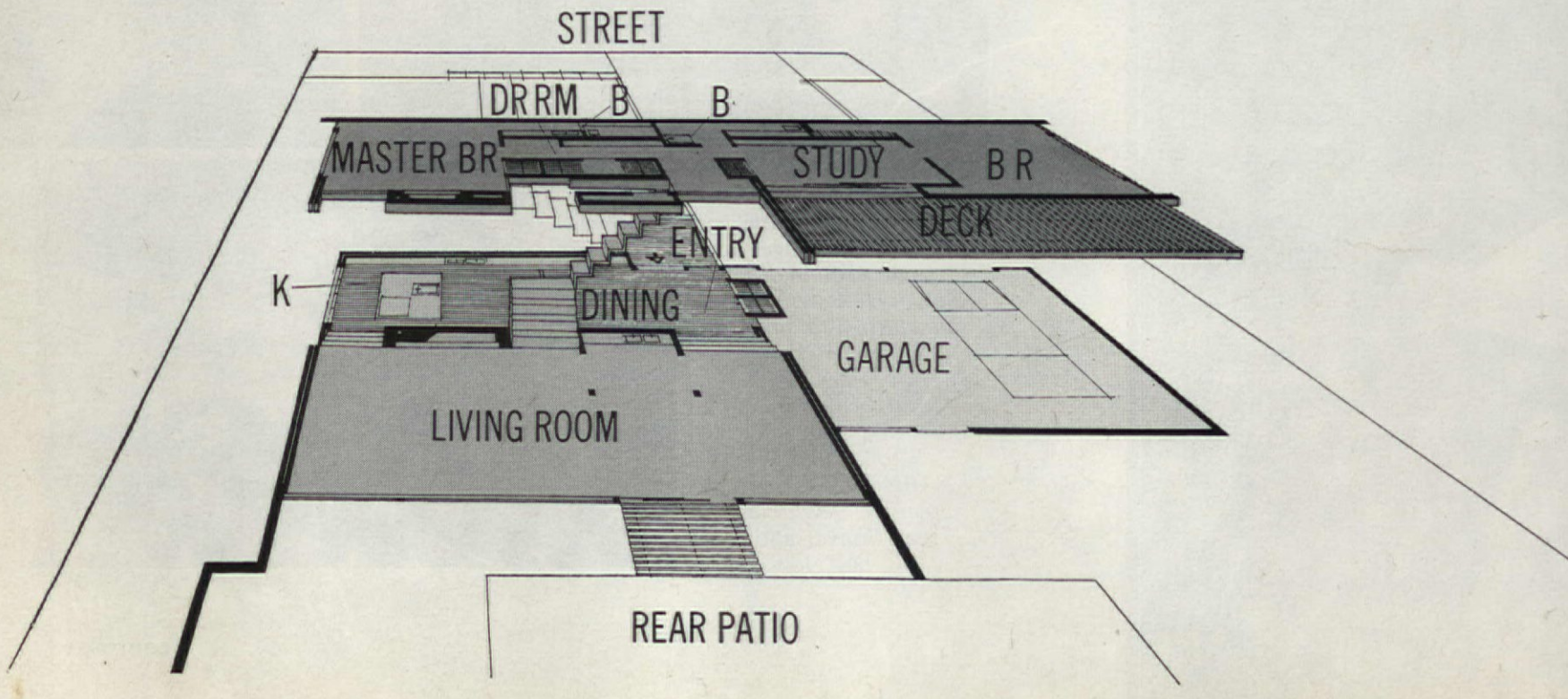
View from stairway (left) shows glimpse of kitchen below and bedroom balcony above. This whole area, although near to the living room, has a secluded feeling because there are no direct views into other rooms. The plan is flexible enough to allow more bedrooms to be added later, as needed, without spoiling the feeling of design.





Guest room is at far left, master bedroom, near left. They fit under slope of mansard roof. Slanted windows at ends of the rooms give subdued cross lighting. Wooden wall of master bedroom continues uninterrupted (photo, right) at the other end to lead into skylighted shower beyond lavatory and dressing area.

Throughout the house, the strong architectural lines made decorating in the usual sense unnecessary. Simply moving in the required basic furniture and providing subtle lighting (there's no clutter of floor or table lamps) enhanced the good proportions and allowed the luxury of empty space.



the surprise colors

By Vera D. Hahn

Surprise color schemes that ignore all the established rules are no longer the exception. Ones that would have been taboo a year, even a few short months ago, suddenly seem super. And we speak not of the what-will-they-think-of-next variety but rather the never-before-dared mixes for a now look.

Alone, all colors are familiar. Combined, they're a kaleidoscope of always new, always interesting possibilities. Subtle, clash, or smash—the choice is yours.

Here, surprise color schemes abstracted from their usual room contexts are all from a house full of color, by designers Bebe Winkler and Charles Pengelly. Any one of them could work in any room of your house. Color schemes for specific rooms are auld-lang-syne decorating, so break yourself of such inhibiting questions as "Is this a bedroom color scheme?" "Is it a living room scheme or a bathroom scheme?" Instead, experiment until you know that a scheme looks right and then use it. Surprise yourself with your own color creativity!

Photographer: Michael Boys
Shopping Information, page 78

Terra-cotta and white (opposite) are unusually successful combined with two surprise colors—sizzling Mexican pink and yellow. Lesson to be learned here: mix muted down-beat colors with sharp up-beat ones in unequal doses.

Yellow and white (top) have built-in appeal—also built-in dangers caused by lack of contrast. Necessary surprise: brightest red, preferably shiny, and black for definition.

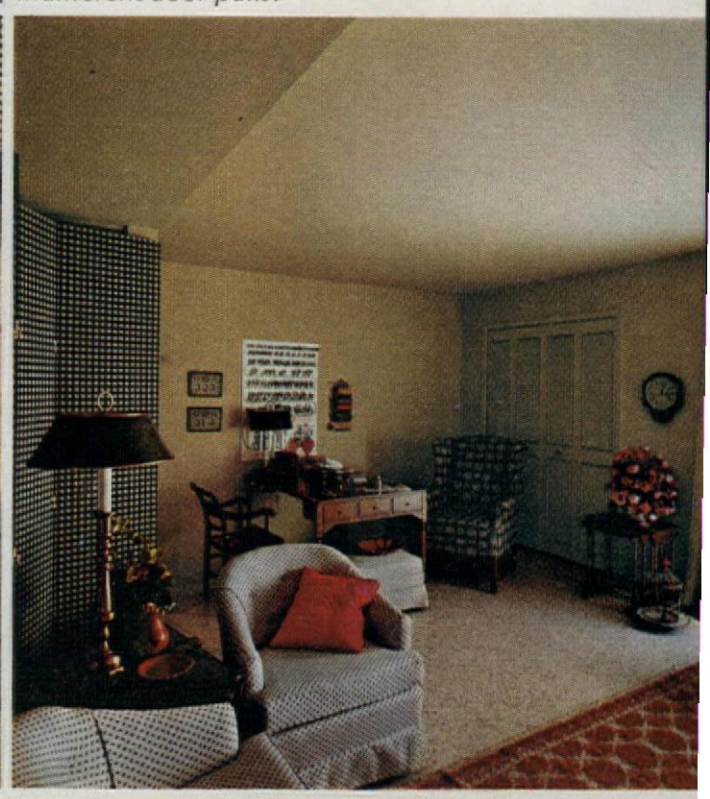
Black and white are the surprise background for pastels. Too sugary without them, pastels come alive, look boldly contemporary against a dark color.

Olive and melon pink. Multiply colors for a surprise effect. Green, shading from olive to kelly, and pink, shading to orange, are intriguing.

Brown and white, a winning fashion combination, gain warmth with two surprise additions: strong pea green and egg-yolk yellow.

Blue and white have immediacy in a wholly new context of chrome, glass, plastic, and lacquer. Surprise here: electrifying the blue, sharpening the black.

Row of town houses (left) is at Rittenhouse Park, a Levitt & Sons community at Willingboro, N.J. Small entry (below left) done in black and greige sets design pace for entire house with surprise touch of brilliant color in a poster. Living room (below right and bottom) mixes patterns and colors in a wonderfully warm and personal manner, proves that individuality can be expressed even though you're working with a coordinated collection. A trick worth noting: All louvered doors were painted to match walls with moldings striped in black, and fitted with handsome new hardware to replace indifferent door pulls.



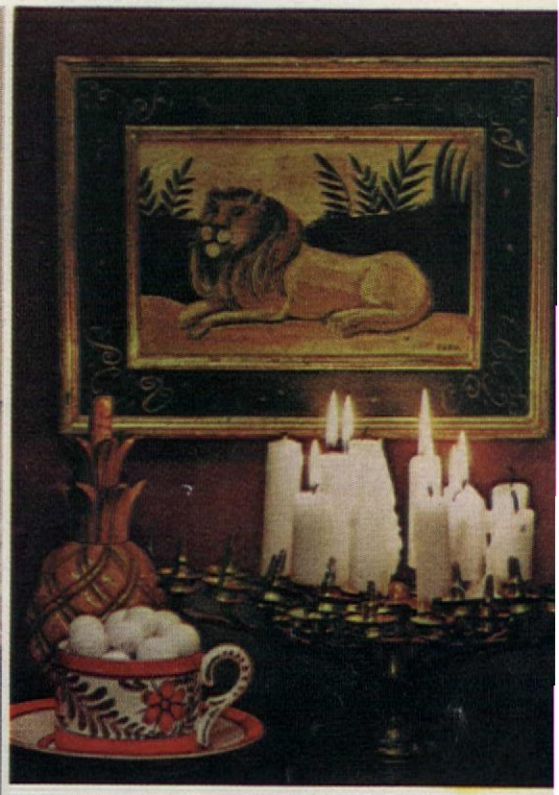
As you know, each historic period has its own color palette or look, and there is nothing the least bit wrong with doing a pure period room in authentic colors. But do you know that you can also use authentic period colors in a today way if it's a *now* rather than a *then* look you want for your home? To make that point, designer Paul Krauss, A.I.D., chose Waverly's beautifully authentic Heirloom Documents Collection of coordinated fabrics, wallpapers, carpets, and rugs. (They bought out a whole textile museum for reference and research material.) Equally authentic are the coordinated wall and floor paints styled by Vera Hahn and Paul Krauss for Sherwin-Williams.

Since the Heirloom Documents Collection is 100 percent American in feeling—designs and weaves range from the Colonial to Federal—American Traditional furniture by Ethan Allen was a natural, particularly because seating pieces come upholstered in the Waverly fabrics. Furniture styles are also a happy mix that spans more than two centuries in time and combines wood and painted finishes.

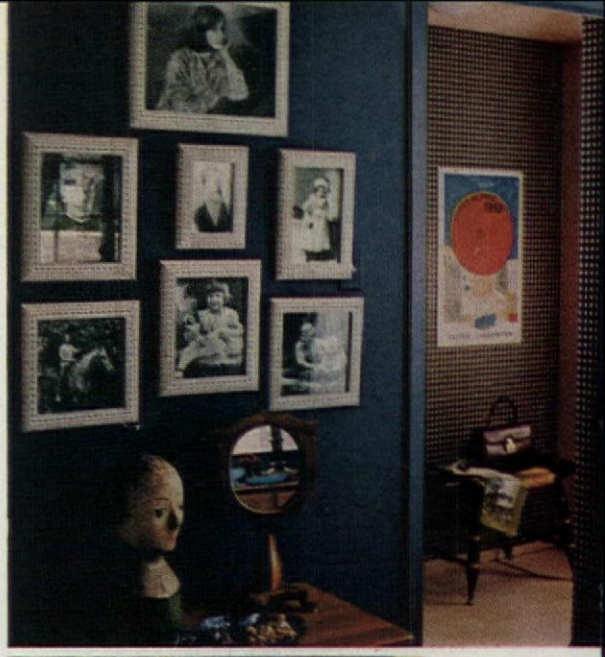
With these ingredients we could have had a result that was pure Americana, a pseudo-Colonial farmhouse, rather than the one Paul achieved, which is much more updated and sophisticated, and fits the town house much better. Greige, an authoritative neutral that seems modern rather than traditional at first glance, is the surprise basis for the whole color structure here. Although it's not really a typical "Early American" color, it does appear and reappear in nearly every one of the fabrics. It's painted on all downstairs walls that are not papered. It's importantly (continued)

surprise effects with authentic colors

Color surprise in dining room (below left) is use of one print two ways: On papered wall and screen it appears in brown-teal, on table in greige-rose. Room appears larger than it has a right to because of mirror panels by PPG and linen-weave greige draperies. Without the red-check lining they'd be dull. Teal blue Hitchcock-style chairs, stenciled in gold, combine well with warm wood tones of server and china cabinet.



Walls of guest room-study (above) are barn red, actually a lovely deep, terra-cotta color that is surprisingly good when combined with pastels: turquoise, peach, and greige. Charming accessories from India add exotic touch.



SURPRISE EFFECTS WITH AUTHENTIC COLORS (continued)

repeated in the vinyl tile by Congoleum Nairn and in the painted floors. Because of the open plan, even the kitchen cabinets and the refrigerator were done in greige (not shown). The reason for all this greige? To enlarge the main-floor area visually instead of cutting it up with a variety of different colors and textures. Greige, mixed with black and accented with surprise brights (reds, apple green, sky blue, yellow), adds great style to the family room. In the dining room it's softened through the addition of teal blues, browns, and pinks. Upstairs, too, it plays a special though not a major part. Surprise color switch in the bedrooms is the use of darks—like indigo blue and barn red on walls. But again, it's the steady repetition of greige that holds all the schemes together and makes them work. That and the pickup of surprise colors—like the brilliant Bristol or opaline blue of accessories in the master bedroom. Another surprise use of color is on the floors with their practical (and authentic) decorative spatter and stencil treatments.

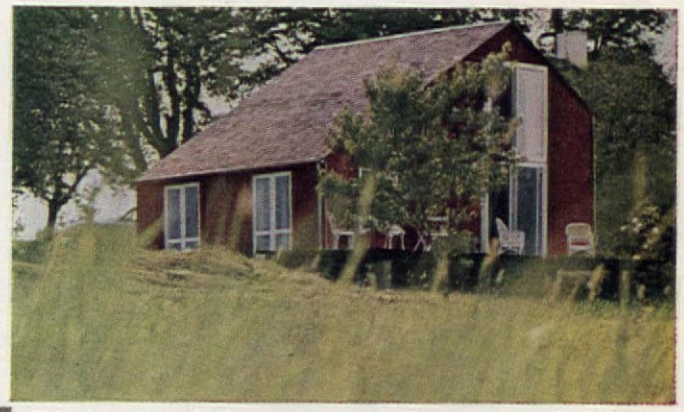
Surprise substitute for white in a boy's room scheme is greige. Without it you'd have just another red-white-and-blue room, a cliché if ever there was one. Stacked under and around the window are a variety of storage pieces to hide or display his personal treasures. Since we believe in the educational value of fine belongings, there's the high drama of a red, blue, and greige rug patterned with eagles and a fine ship's model. (See page 104 for more on the stencil design on floor.)

In the master bedroom (left and below) the color scheme is indigo and greige, a paraphrase on the blue-and-white abstract shown on page 63 but vastly different here. Deep blue walls make a wonderful backdrop for the mellow glow of the furniture. It also brings out the best in an interesting collection of accessories, many of them in Bristol blue, some in opaline pink. Four-poster bed gains in importance through placement between windows curtained in greige lined in a tidy little bandbox print that's also used to frame the portrait photograph gallery on opposite wall. Quilted bedspread is an Heirloom Documents ready-made in a resist print design.

Shopping Information, page 78
Photographer: Michael Boys

surprise-package house

From halfway up the stairs there's a view of both rooms. (Opposite page.) Another pleasant surprise in these rustic surroundings is the furnishings, a nice mixture of country French and cottage English pieces. In bedroom (left) bed slides into knee-wall recess to make room seem larger during the day. Mini-bath (lower left) carries out bedroom colors too. Stairs (below) are so primitive, they're almost a ladder. Daybed, against rear wall, sleeps a guest in comfort. Against white-washed walls, unframed, modern paintings.



It's hard to believe this small, civilized vacation retreat started out in life as a chicken coop. Tons of debris had to be removed before rehabilitation could even begin. Now there's a big living-dining-cooking-working area where the chickens used to roost and an almost as big bedroom (also a dressing room and bath) in the old loft. French doors open onto a new terrace and flood the bedroom with sunshine.

Biggest surprise of all, the floor-based color schemes. Whitewash white with black-coffee brown for the main floor area—with licorice black upstairs. Viable classics both, they adapt to changing moods and fashions. This year's additives are all gusto, like lime, lemon, orange in the living room; poppy, bachelor button blue and Kelly green in the bedroom.

Kitchen unit is located to left of main entrance. Its barn-siding doors are practical for camouflage and storage as are the shelves tucked away in the dining area. Tin chandelier was painted black.

Designer: Paul Krauss, A.I.D.
Photographer: Alan Krosnick
Shopping Information, page 78

Learning to cook

How often the mention of having fish for dinner brings forth the comment "Oh, I don't like fish." Many who say this have only known fish that was poorly and probably overcooked. Or, they may only have eaten the same few kinds of fish prepared the same way everytime. No matter where you live, there is a great variety of fish available. Learn how to buy it and cook it properly and you'll discover a whole new world of delightful and flavorful eating.

BUYING FISH

Fresh Fish

Be sure the fish you buy is really fresh. A whole fish should have bright, bulging eyes, and reddish pink gills. All fish have firm, elastic flesh that springs back when pressed and a pleasant, fresh aroma.

Fresh fish is sold in the market in various forms. These you will find most often:

Whole: This is the fish just as it comes from the water.

Drawn: This is a whole fish from which the insides have been removed.

Dressed or pan-dressed: This is fish that is ready to cook when you buy it because the scales and insides have been removed. The head, tail, and fins are usually removed.

Steaks: These are pieces or slices, usually about ½ inch thick, that have been cut crosswise from a large, dressed fish.

Filets: These are the sides of the fish that have been cut lengthwise away from the backbone. Filets contain no bones or other waste.

Sticks: These are uniformly cut portions, cut lengthwise or crosswise, from steaks or filets.

Butterfly filets: A butterfly filet is made of the two sides of the fish—the two filets—held together by the uncut flesh and skin.

Frozen Fish

Markets today have a wide variety of frozen fish. They may be whole, steaks, filets, or prepared portions. They may be used just as fresh fish after thawing. You will also find some fish that have been partially prepared and others that are breaded or prepared for baking or frying. There are also ready-to-heat-and-serve fish, fish in sauce in aluminum containers to heat in the oven, and those in plastic bags to heat immersed in boiling water.

How much fish to buy? Appetites will vary but the rule of thumb is to allow one-third to one-half pound of edible fish per serving. Use this guide:

Whole fish: 1 pound for 1 serving.

Dressed fish or steaks: 1 pound for 2 servings.

Fish filets or sticks: 1 pound for 3 servings.

COOKING FISH

Fish does not need long cooking. It is already tender and does not have connective tissue, as meat does, that needs long cooking to break it down. Remember these few secrets:

- Take care not to overcook fish. It is done when the flesh turns cream color and it can be flaked easily with a fork—the flakes should separate easily but still be juicy.
- Try to handle fish as little and as gently as possible during and after cooking. Remember, the flesh is very tender and delicate.
- Lean fish need fat added as they cook to keep them moist and flavorful. Baste often with melted butter or margarine.

There are many ways to cook fish, but let's first learn four of the easiest, basic methods: panfrying or sautéing, broiling, poaching, baking.

Panfrying or sautéing:

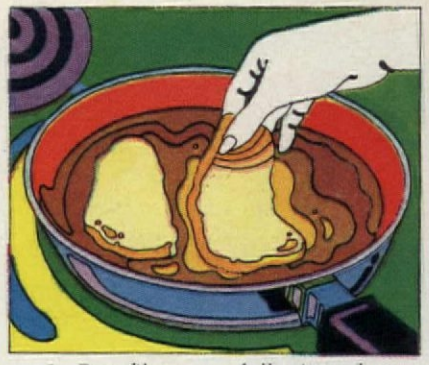
This is the method of cooking fish in shallow fat. Small whole fish, filets, and steaks are the best for panfrying.

- Fish should be dried thoroughly to prevent spattering when it is put into hot fat.
- Fat should be hot, but not smoking, when the fish is put in.
- Fish should be cooked quickly just until it is golden and crisp—about 3 minutes on each side, and it should be served immediately.

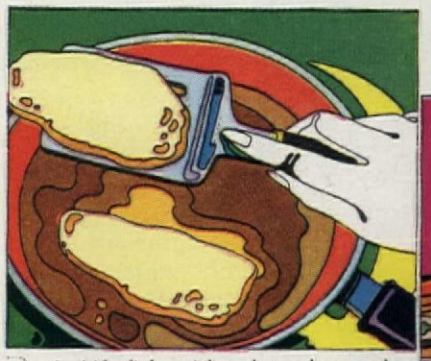
FILETS SAUTÉ
3 pounds fish filets
Milk
Flour
Butter, margarine, or pure vegetable oil
1 tablespoon lemon juice
Chopped parsley

1. Thaw filets if frozen. Wipe fish dry with paper towels. If filets are small, leave whole. Cut large ones into pieces.
2. Put milk into a shallow dish, a pie plate is good to use.
3. Put flour into second shallow dish or onto wax paper.

4. Dip fish into milk then roll it in flour. Shake off the extra flour. The fish should be completely, though lightly coated.
5. Heat enough butter, margarine, or oil in a large skillet so it just covers the bottom when heated. It should be no more than ¼ inch deep.



6. Put filets carefully into hot fat. Drop them away from you so you won't be spattered.
7. Cook about 3 minutes or until fish is brown on the bottom.



8. Lift fish with a broad spatula or pancake turner and turn it over carefully. Brown the second side—about 3 minutes.
9. Remove fish and put it on a heated platter.
10. Add lemon juice to skillet. Heat through.
11. Pour mixture from skillet over fish. Sprinkle with parsley. Makes 6 servings.

Broiling

Steaks; filets; split, dressed whole fish; and whole fish may be broiled. Here's what to do:

- Preheat broiler and broiler pan. Grease the broiler pan or line it with aluminum foil and grease the foil. Greasing keeps fish from sticking.

- Place fish in pan. Put filets and split fish skin side down. These are not turned in cooking. Steaks and whole fish are cooked on one side, turned and cooked on the second side.
- Broil fish filets and split fish 2 inches from the heat for 5 to 8 minutes.

Broil 1-inch-thick steaks 2 inches from the heat for 3 minutes on the first side and 5 minutes on the second side.

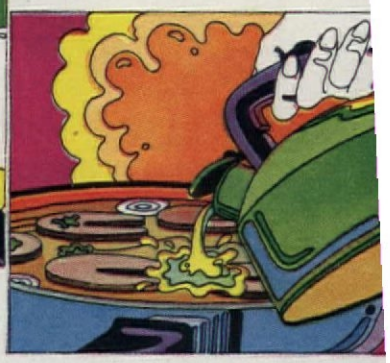
Whole fish should be placed 4 to 6 inches from the heat and broiled for 5 minutes on each side.

Poaching

This method of cooking in seasoned water, either in oven or on top of the rang one of the easiest to learn do. It is good for thick f steaks, and whole fish.

POACHED SALMON STEAK
6 salmon steaks (1¼ inches thick each)
1 bay leaf
¼ cup sliced onion (1 small
Few sprigs of parsley
1 teaspoon salt
Hot water
1 tablespoon lemon juice

1. Wipe salmon steaks dry w paper towels. Place the ste in a large skillet in a single lay
2. Add bay leaf, onion, parsl and salt. Pour in enough h



water so top of water is eve with top of steaks. Add lemo juice. Cover skillet.
3. Heat until water comes to boiling. Reduce heat so wate simmers. Simmer 8 to 10 minutes or until fish flakes easily when tested with a fork.
- Remove fish carefully from liquid in pan. A broad spatula or pancake turner—or two in the case of whole fish—will be the best utensil to use. Serve fish garnished with lemon. Makes 6 servings.

Baking

Dressed whole fish, steaks, and filets may be baked—one of the simplest ways to cook fish.

- Heat oven to 400° F.
- Season fish with salt and pepper.
- Place in shallow, greased baking dish. Brush fish with melted butter or margarine.
- Bake, uncovered, basting lean fish frequently with melted butter or margarine. Allow 8 to 10 minutes per pound for whole fish and steaks, slightly less for filets. The time required will vary with the size and kind of fish—it is done when it loses its translucency and flakes easily when tested with a fork.
- Whole fish may be stuffed and baked. Cut several gashes through the skin to keep fish from bursting. Season it inside and out with salt and pepper. Fill cavity two-thirds full with stuffing—your own or packaged. Place in greased, shallow baking dish. Brush with melted butter or margarine. Bake as above.

Little fish in a big sauce

Campbell's Tomato Soup and TABASCO pepper sauce make plain fish the catch of the season.

SAUCY FISH ROLL-UPS

4 fish fillets (about 1 pound)
1 can (10¾ ounces) Campbell's Tomato Soup
⅛ teaspoon TABASCO pepper sauce
Lemon slices

Roll fillets; arrange, seam side down, in shallow baking dish (10x6x2"). Blend soup and TABASCO pepper sauce. Pour over fish. Bake at 350°F. for 30 minutes or until fish flakes easily. Garnish with lemon and parsley, if desired. 4 servings.

What does douching with DEMURE® have to do with your

HUSBAND?

A lot. Every husband wants his wife to be feminine . . . in every sense of the word. And Demure Liquid Douche lets you discover how completely feminine you can be.

Delicately scented Demure is the different douche perfected by a leading gynecologist. So Demure does more. Much more than old-fashioned home remedies or medicinal-smelling powders. Demure gently cleanses and freshens. Makes you feel very special. But more than that, Demure deodorizes. Deodorizes so thoroughly, so pleasantly, you know you're the woman your husband wants you to be. Feminine . . . in every sense of the word.

Since femininity is so important to marriage, shouldn't you discover Demure . . . the liquid douche perfected by a leading gynecologist.

PAINT 10 TIMES FASTER

Shur-line PAINT EDGER

2 guide wheels make your straight-line trimming sharp and clean. 10 times faster than brush trimming next to ceilings, baseboards, doors or window frames!

$1.10

AT PAINT-HARDWARE DEALERS AND PAINT DEPARTMENTS : SHUR-LINE MANUFACTURING CO. LANCASTER, N. Y.

Regional cookery at its best. See page 90 for tempting dishes selected from cookbooks across the land.

Science Finds Way To Shrink Painful Hemorrhoids

And Promptly Stop The Itching, Relieve Pain In Most Cases.

A scientific research institute has discovered a medication with the ability, in most cases—to promptly stop burning itch and actually shrink hemorrhoids.

In one hemorrhoid case after another very striking improvement was reported by doctors who conducted the tests. Pain and itching were promptly relieved. And while gently relieving pain, actual reduction (shrinkage) took place.

Tests conducted on hundreds of patients by doctors in New York City, in Washington, D.C. and at a Midwest Medical Center proved this so. And it was all done without narcotics or stinging astringents of any kind.

The secret is *Preparation H®*. There is no other formula for the treatment of hemorrhoids like it! Preparation H also lubricates, soothes irritated tissues and helps prevent further infection. Preparation H comes in ointment or suppository form. No prescription is needed.

By DORIS E. STEBBINS

THE FRAGRANT, CANDY-COLORED SWEET PEA

A garden *coup*, even a simple one, will earn you a reputation as a master, an initiate of the tricky plant cult. And the sweet pea is one of the cult plants—veiled in mystery, lovely and ethereal. Only the chosen can grow them. Nonsense! They will grow and bloom for you even if you don't plight your soul to the Earth Mother. As a matter of fact, sweet peas will respond with almost poignant eagerness to the simplest of organic gardening techniques.

If you decide to dabble in them this year, just keep in mind that they are fond of cool weather and should be treated accordingly. If you like to collect bits of botanic trivia, they are known formally as Lathyrus odoratus, and they're related to the peas you eat. Although the familiar sweet pea is a climber (via tendrils), hybridizers have developed dwarf, nonclimbing types that are well suited to today's less-than-manor-size gardens and your busy schedule.

Before elaborating on the simple joys of sweet-pea culture, let's clarify "cool weather." You can plant sweet peas as soon as the soil has thawed to about eight inches deep. In Connecticut, late March would be the right time if spring is early, or early April. In milder climates, where winter is not very severe, you can sow seeds in November so they'll get an early start in spring. If necessary, mulch fall-seeded beds with a three- to four-inch layer of straw or salt-marsh hay, after a hard frost. Don't remove the covering until freezing weather is over.

NITTY-GRITTY FACTS

On some seed packets it says "Dig a trench two feet wide and at least 18 inches deep." That's enough to discourage Earth Mamma herself. All you have to do is dig down to the depth of easily workable soil, about six inches. Mix in lots of well-rotted manure, compost, or other organic materials, and rake. If your soil is acid, rake in a top dressing of lime or finely ground limestone. The best time to do this is the previous fall, to give the soil time to enrich itself with all those decomposing organic conditioners, and so it will settle and be good and firm by spring. Sweet peas like a firm bed.

If you live near woods, collect rotting bottom leaves and work them into the sweet-pea bed. This will definitely get you a reputation as a witch, but it's good for the soil.

After you've prepared the soil and dug your six-inch-deep trench, pack it as firmly as you can; give it a few days or a week to settle before you go ahead and sow the seeds.

Here's a trick that will hasten seed germination: Soak seeds in tepid water for several hours before sowing. When they begin to swell, they're ready for the soil. The most important secret of all, however, is nitrogen-fixing bacteria. Any well-stocked garden store sells cultures of these bacteria under various brand names, and they work wonders with all the pea-related plants: beans, lupines, thermopsis. The culture is not expensive, and full directions come with it.

Now that you're ready to sow, drop the seeds four inches apart in the trench, then cover with two inches of soil—no more! As the plants grow, gradually fill in soil around them until the planting row is level with the surrounding area.

CLIMBING VINES

If you grow the climbing sweet peas, you'll have to provide something for them to twine their tendrils around. Chicken netting is practical although not terribly chic, or you can use rows of heavy twine held tight between posts at either end of the rows. If you have a birdhouse on a post, run strings up to the top and plant your sweet peas around it.

After the plants have grown a bit, you *must* thin them, no matter how much it hurts you to do it! Every other plant must come out to give the remaining ones room to develop. If you have room, transplant the extras to another part of the garden.

Don't let your sweet peas dry out in hot weather. Around the first of June, soak the plants thoroughly and apply a mulch of straw or other light, nonmatting material close up to the plants along both sides of the row. It will keep roots cool.

If mildew or aphids are a problem, spray or dust the bed with a sulphur fungicide after each rain.

PICK YOUR COLOR

The sweet pea originally came from Sicily and eventually found its way to northern European and American gardens. The original, wild sweet pea was probably purple, but thanks to hybridizing work we have countless shapes, colors, and varieties to choose from today. There are ruffled, frilled, even dwarf, nonclimbing, heat-resistant, and perennial types.

In 1961 'Gigi' and 'Sachet' were awarded prizes by the Scottish National Sweet Pea Society. Both are like an ice cream sundae—cool, sweet, and delicately scented. Other sweet-pea treats to try are 'Cranberry Rose,' 'Valentine,' 'Milky Way,' 'Neptune' (a clear blue), and 'Venus' (soft pink suffused with salmon). Cuthbertson's 'Daisy White,' 'Oxblood Crimson,' and 'Rosey Lavender' are choice, so why not plant them all? And remember, sweet peas are like pansies—the more you pick, the faster they bloom. Cut some every day for arrangements!

AMAZING $1 OFFER

HARVEST UP TO 40 LBS.—HUNDREDS OF TOMATOES YEARLY (THOUSANDS OF TOMATOES OVER 10 YEARS) FROM ONE SINGLE TOMATO TREE INDOORS OR OUTDOORS

Brazil's *Amazing* Exotic

TOMATO TREE

(Cyphomandra Betacea)

rows Huge Hanging Clusters of Succulent, Red Tree omatoes Borne in Successive Waves Month After Month

Grows As A Tree — Outdoors!

Grows With Tropic Ease — Indoors!

Foot-Long Exotic-Shaped Leaves Add Unique Decor to House

Produces Fruit Up to 10 Years

Bears a Colorful Array of Flowers from Spring to Fall, Followed by Hundreds of Plump, Juicy Red Tomatoes

FROM CALIFORNIA'S FAMOUS NURRYMEN'S EXCHANGE COMES AMAZING EWS! BRAZIL'S RARE — EXOTIC — STONISHING TREE TOMATO is now ailable anywhere in the U.S.A.!

And in a newly-developed super-hybrid riety that harvests up to 40 lbs. (hunreds of tomatoes) year — thousands of matoes up to *10* years — FROM ONE OMATO TREE!

An astonishing South American tomato uiting tree that gives stunning blossoms r months, blooms yearly even in the orth, grows as a tree *outdoors* and with opic ease *indoors*, now is perfected and ade available by plant scientists anyhere in America.

What Happened In Half Moon Bay!

The growing fields of California's famous Nurseryman's Exchange are located n Half Moon Bay and there the Danish merican Hybridizer, Jerry Jensen, married Brazil's tree tomato to the U.S.A.

South America's luscious tree tomato was discovered by Brazilian Indians; brought to richest, fullest flavor and lushness by Portuguese missionaries; and hybridized to a super-resistant super-easy-o-grow variety by Jensen.

There are *30* different varieties of tree omatoes in South America but only one s the lushest, most delicious and easiest-o-grow of them all! And that one was nade over after four years of hybridizing t Half Moon Bay — working with various niversities — discarding weaker, keeping tronger strains — until the final super ariety was ready for you.

Who Put All Those Tomatoes In That Itty Bitty Seed

Imagine one seed *does produce* over 00 lbs. of tomatoes in *one* lifetime.

And Brazil's super Tree Tomato is so asy to raise that 80% of normally-planted eeds take. So easy it will grow inside nyplace a philodendron will grow! So asy that outside in actual tests seeds hrown at random in plowed fields, it grew aturally with *no* human care.

Each seedling grows to 3 or 4 ft. indoors or up to 8 ft. outdoors or you can top the growth of the tree at any height you wish between 3 and 8 feet. It is super disease-resistant.

Imagine stunning exotic-shaped leaves up to one foot long! Imagine the constant changing show. First the lovely leaves — then a shower of delicate, fragrant flowers — and finally a beautiful array of juicy luscious tomatoes.

And so prolific that as one crop ripens, Mother Nature sees to it that another crop is taking it's place, and this fruiting period goes on for *five* months.

A Family Delight

Show your children nature's mysterious way of bringing a South American fruit-bearing season right into your own home and *reversing* the U.S. season. Surprise and delight your friends.

Enjoy delicious, mouth-watering salads, freshest sauces, special jams and deserts — all winter long. See huge hanging clusters of succulent red and plump and juicy tree tomatoes in successive waves month after month.

Grow indoors. Pluck your dinner tomato from the tree. Grow on the patio or in the garden. Indoors or outdoors, see a colorful array of flowers from Spring to Fall.

Each Tomato Costs Tiny Fraction of a Cent!

Accept our introductory offer. Frankly we want everyone who enjoys delicious fresh tomatoes and gorgeous beautiful blooms and blossoms to enjoy this super-hybrid Tree Tomato.

And we are shipping you a full season's supply of these super seeds for $1. But the Tree Tomato, up-to-now too rare and difficult to obtain, is in demand. It's first come, first served. Rush your order before midnight tonight as specified below and receive as a FREE gift special recipe booklet, yours to keep FREE even if you return seeds on our money back guarantee.

ACTUAL FRUITING SIZE

GROW ON PATIO— OR IN GARDEN...

...OR GROW INDOORS

90-DAY MONEY BACK GUARANTEE

Greenland Studios
952 Greenland Bldg., Miami, Fla. 33147

Please ship me **a full season's supply of Tree Tomato seeds.** I understand that if not completely satisfied with growing progress, I may return within 90 days for a prompt and complete refund.

Enclosed is check or m.o. for $_____

___Season's supply of Tree Tomato seeds @ $1.
(Please add 25c postage per pkg.)

Name_____

Address_____

City_____ State_____ Zip_____

☐ **SPECIAL OFFER** — Rush 2 full-season supplies of Tree Tomato seeds for only $2. (We pay post. – you save 50c.)

7 P.M. Saturday

8 P.M. Saturday

Plate 2

...And this bathroom of ceramic tile by American Olean is bright, beautiful and ready for guests.

Bright because ceramic tile by American Olean cleans up fast and easy. A whisk with a damp cloth and off come those crayon marks, hand prints and soap stains. *It's kid-proof!*

Beautiful because ceramic tile by American Olean means decorator color. Take those walls and the floor, for instance—they're American Olean's exciting new fashion color for 1969, rich Autumn Gold.

Ready for guests, ready for anything... Stains, spills, even cigarette burns won't mar this bathroom. American Olean tile is grownup-proof, too.

See for yourself why ceramic tile by American Olean is the *smart* bathroom surfacing material. Visit the American Olean showroom near you. Or write for our two idea-packed booklets.

kid-proof ceramic tile by CERAMIC TILE **American Olean**

How to have a kid-proof bath

Visit the American Olean showroom in your city. The experienced color consultants there will be happy to help you with advice on color schemes and tile selections. They'll show you dozens of imaginative bathroom decorating ideas, too. There's no cost or obligation whatever. Stop in soon.

Atlanta, Ga., 590 Dutch Valley Rd., N.E.
Baltimore, Md. (Towson), 32 West Rd.
Birmingham, Ala., 700—8th Ave., S.
Brooklyn, N.Y., 27-31 Pennsylvania Ave.
Buffalo, N.Y. (Orchard Park), 6140 West Quaker St.
Cambridge, Mass.
United Dist., Inc., 345 Vassar St.
Camden, N. J. (Bellmawr), Interstate Ind. Pk.
Chicago, Ill., 6060 N. Northwest Hwy.
Cincinnati, O. (Woodlawn), 10561 Chester Rd.
Cleveland, O. (Bedford Hts.), 26901 Richmond Rd.
Dallas, Tex., Brook Hollow Ind. Dist.
Denver, Colo., 380 Quivas St.
Detroit, Mich., 12620 Southfield Rd.
Grand Rapids, Mich., 4465 Chaffee Dr., S.E.
Greensboro, N. C., 3013 South Elm St.
Hartford, Conn., United Dist., 779 Rte. 5
Houston, Tex., Brookhollow Ind. Pk.
Jackson, Tenn., American Dr.
Kansas City, Mo., 1123-25 Swift Ave.
Lansdale, Pa., 1000 Cannon Ave.
Miami, Fla., 2888 S.W. 28th Lane
Milwaukee, Wis., 4650 North 124th St.
Minneapolis, Minn., 735 Colorado Ave., S.
Neptune, N. J., Shark River Rd.
New Orleans, La. (Metairie), 3720 Hessmer Ave.
New York City, N.Y., 101 Park Ave.
Oklahoma City, Okla., 3732 N. McArthur Blvd.
Pittsburgh, Pa., 1723 W. North Ave.
Roselle Pk., N. J., 472 E. Westfield Ave.
Rye., N.Y., Nursery Lane
St. Louis, Mo. (University City), 8660 Olive St. Rd.
Tampa, Fla., 3905 Cypress St.
Thornton, Ill., 443 Williams St.
Washington, D. C.
(Cottage City, Md.), 3500 Bladensburg Rd.
West Haven, Conn., 5 Clinton Pl.
West Nyack, N.Y., Drumm Tile, Route 59.
Wichita, Kan., 336 S. West St.

Genuine ceramic tile by

American Olean

A Division of National Gypsum Company

Write for these helpful booklets

American Olean Tile Company
1263 Cannon Avenue
Lansdale, Pa. 19446

Please send me *How to Buy a Bath* and *Decorating Ideas*.
I enclose 25¢ to cover handling.

Name_____

Street_____

City_____

State_____ Zip_____

By MARY ANN GUITAR

HOW YOU CAN SAVE THE LAND WE LOVE

Not long ago the noted plantsman, David Leach, predicted: "Your grandchildren may well go to a botanical garden to see plants in the same sense that we go to the zoo to see wild animals . . . we may soon live in a country where the problem will not be how to plant a petunia but whether planting a petunia is possible."

Leach is rightfully concerned about our disappearing resources. The green land is being paved over with freeways, which wipe out the equivalent of a 50-acre park with every mile, eroded by Mother Nature and Careless Man. Quite simply, the quality of the environment is at stake, even our survival. Land filters and stores the water we drink, buffers the air against pollution. If we continue to abuse it we may, before long, warns ecologist Lamont Cole, run out of oxygen.

OUTRAGE BRINGS ACTION

We can take dubious comfort from the fact that the danger has brought some action. For, as William H. Whyte, author of *The Last Landscape*, points out, "The less of our landscape there is to save, the better our chances of saving it. It is a shame we have to lose so much land to learn the lesson. . . . People have to be outraged. Most of the new land-use legislation and pioneering programs did not come about as the result of foresighted, thoughtful analysis. They came about because people got mad over something they could see—a line of trees being chopped down for a highway, a meadow being asphalted for a parking area."

We can thank the conservation organizations, imaginative public officials, and just plain citizens for putting up a fight to make this world a decent place to live in.

There are citizens like Mrs. Helen Fenske whose committee raised nearly a million dollars to save New Jersey's Great Swamp from a proposed jetport construction scheme. This 3750-acre tract, just 30 miles from Times Square, is now officially protected as the Nation's "Great Swamp Wildlife Refuge Wilderness." Or, like Mrs. Robert Bastian who spurred the effort to save St. Hilary's remarkable wild-flower tract in Marin County, California.

PUBLIC OPINION POWER

The Chicago Open Land Project made citizens of the area aware that Chicago ranks last among big cities in open space and recreation lands. The remaining virgin forests, wild prairies, historic canals and waterways now stand a chance of being preserved because people know they are in danger. The redoubtable quarterly magazine *Cry California* has made Westerners appreciate the dangers in unplanned growth, land grabs, and unbridled highway construction.

We can credit the Sierra Club for its unremitting efforts to preserve the California Redwoods. It can take pride in the establishment of a 58,000-acre national Redwood Park.

When local citizens join together in common purpose they often find that they can accomplish miracles in swaying public officials toward a more constructive land policy. The Staten Island Greenbelt Emergency Conference, an association of 31 local conservation and civic groups, won its fight to reroute a parkway which would have torn through "New York City's last upland area."

Private groups and government agencies are working together to capture land before it goes on the market. The Ford Foundation has guaranteed a $6 million credit line to the Nature Conservancy allowing it to buy up land earmarked for Federal purchases before the prices skyrocket. The Conservancy itself, a private organization supported by contributions, has managed to save more than 100,000 acres of prime conservation land in ten years.

EVERYBODY'S JOB

In the next 25 years the look of the land will be set. We can still shape it so that there will be trees, clear-running brooks, unpolluted marshes, ridges unscarred by man, meadows full of wild game. It is a job for everybody to tackle and there are dozens of ways the concerned citizen can help. How? By practicing good conservation in his own backyard, by banding together with others to acquire significant public acreage, by exercising his political muscle to strengthen planning and zoning decisions for open space, by supporting community decisions to buy land for future recreation or conservation needs, by buying into a cluster development and thereby endorsing imaginative land planning.

In the last few years citizens, aroused by the disappearing landscape, have become expert on such land-save techniques as zoning, clusters, easements. ("You give up your right to louse it up," says Whyte in defining easement.) They have learned how to present the case for land philanthropy, knowing that owners of large tracts are anxious to find an alternative to development. By giving property to a private nonprofit group like a local land trust or to the Nature Conservancy, landowners can be sure it will be kept open forever. At the same time, they can realize a tax benefit from the gift.

COMMUNITY CONSERVATION

Towns knowledgeable in land-save devices have picked up acreage which gives their community a fine, open look but actually costs very little. Lincoln, Massachusetts, is something of a prototype for this kind of community conservation work.

They have four principal land-saving tools in Lincoln. The area is zoned for two-acre lots. They are buying up land recommended by the Conservation Commission and hope to acquire 1000 acres for public use by 1970, or about ten percent of the town. They have a land trust which will accept gifts from individuals interested in keeping their property open. And, with Yankee ingenuity, they created a Rural Land Foundation that develops large tracts with an eye to donating most of the land to the town or trust. The lots that are sold command a high price because they are desirably protected by open space.

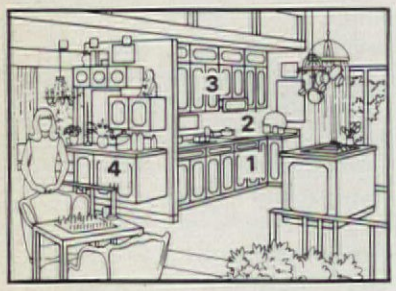
Lincoln is lucky enough to have land to save and a citizenry sold on conservation. Other towns have to scratch around to find land worth preserving and they must also convince the taxpayers that it is good economics to buy up what land is left for future needs.

There are dozens of ways to salvage a spot of green for the common good. In Madison, Connecticut, for example, the town has retained its zoning (continued)

The wash 'n wear kitchen

Carpet: CRESLAN® acrylic fiber

Create a new environment of carefree elegance with FORMICA® brand products.



Now, face up to more beauty, less work all around your kitchen. On cabinets, walls, countertops, island sinks—most anywhere there's wear, moisture, spills or scuffs. FORMICA® brand laminates need no pampering, require only an occasional sponge-down . . . never refinishing. Shown here: 1 Village Oak woodgrain finish on all cabinets with matching moldings; 2 countertops in Aztec Gold matched to cabinet inserts; 3 cabinet doors accented in Bittersweet, backsplash in White; 4 cabinets in Village Oak match railing. Bar countertop surfaced with FORMICA® laminate in Black.

If you're building or remodeling, make your kitchen life easier and more beautiful. Look into Formica's wide selection of solids, woodgrains and patterns. Contact your local dealer or write Dept. AH 9

The Name of the Game is Living. Explore a New Home Today.®

There are other brands of laminate but only one

Leadership by design

FORMICA® BRAND laminate

© 1969 • Formica Corporation • Cincinnati, Ohio 45232 • subsidiary of CYANAMID

THE LAND WE LOVE
(continued)

laws which set minimum lot size, but builders are given the option of clustering houses and dedicating the remainder of the land to a common greenbelt. Under this system, the builder saves construction costs because he can build his houses closer together and a maximum of green space is saved as well.

MEANINGFUL ACREAGE

Successful local action takes imagination, flexibility, and resourcefulness. You have to see the possibilities in an abandoned railroad, aqueduct, or canal right-of-way that could be converted to a hiking or riding trail; a vacant lot which cleared of rubbish might be an urban park; a derelict waterfront restored to public use as a promenade or sun-bathers' retreat. There is land under elevated highways, around freeway interchanges that could be converted to sports fields or walkways. We must begin to think of "meaningful acreage" that serves the public hunger for beauty or a place to play. Whyte calls it the "micro-environment" and urges us to save the small pieces and hopefully link them into a pattern of open space that is significantly greater than the sum of its parts.

NEW APPROACHES

The older concept of conservation, expressed in vast western lands and parks like Yellowstone, has given way to a more intimate view of open space. We want green areas to use where we live and work and play, day by day. We don't want to travel thousands of miles to see it. We need land for picnic areas and baseball lots, but a bit of green offers other opportunities.

The lesson of Central Park, in New York City, comes to mind when you consider the uses to which land can be put. For generations the Park stood stolidly in the center of Manhattan, a venerated institution, but largely unused and increasingly forbidding because nobody ventured inside. Then Thomas Hoving took over as Parks Director and turned it into a stage for Happenings. There were music and Shakespeare and art and just the general mingling of people who now felt the park was their own once more. The roadways were cleared of automobiles on weekends so that cyclists and joggers could get a breather from the exhaust fumes and noise.

The state of Wisconsin, for example, has carried out a "landscape value inventory." According to Professor Phillip H. Lewis Jr. of the University of Wisconsin, "We identified 260 elements that were meaningful to some part of our society." They included waterfalls, beaches, natural springs and bridges, battlefields, caves, wildlife habitats. The goal of the program was to guide growth "in harmony with these natural patterns rather than allowing unguided sprawl to prevail." The meaningful landscape can be preserved forever.

The growing pocket-park movement demonstrates that use, not size alone, determines the effectiveness of recreation land. Perhaps the best-known pocket park is Paley, nestling under Manhattan skyscrapers on the site of the old Stork Club. Visitors come in off the street to sit in peace and watch a man-made waterfall that successfully drowns out the traffic din. Paley proves (continued)

Look at those thighs! I wonder now how I had the courage to wear shorts at 195 pounds.

At 121 pounds, I'm able to fit into clothes, chairs and bathtubs—with no squeeze.

I barely fit into my bathtub, until I lost 74 pounds

By Jean Hunter—as told to Ruth L. McCarthy

I'm not kidding. I was a tub trying to fit into a tub. 195 pounds! When I think of it now, it's a wonder our trailer wasn't ooded daily.

You see, my family and I live in a mobile ome in Marietta, Georgia. And you can't nagine what a squeeze that can be unless ou've been fat and tried to move around a ompact trailer. Especially when your hus- and weighs over 200 pounds himself. Each ime we tried to pass, one of us had to back p, or step aside.

My weight problem was nothing new to ne. I was twelve pounds at birth, and by the ime I'd reached eighth grade, I'd eaten my- elf up to 180 pounds. Mashed potatoes, fried hicken, candy, cake, pies—I loved them all.

I'll never forget going to a swim party when I was in high school. One of the boys velled, "Hey Jeannie, you look like an ele- hant in a mouse suit." I wanted to die.

After graduation, I took up practical nurs- ng. While in training the doctors all went to work on me to reduce. They even prescribed educing pills, but these only set me on my ear. I was a nervous wreck most of the time. And as soon as I'd lose fifteen pounds, I'd weaken and eat double what I did before.

Was my life dull! No dates. No shape. No un. Only food. I finally decided to join the Navy and see the world. But it was easier said than done. The fact was I was too fat. I needed to lose at least 40 pounds. I'd tried ll sorts of diets, liquids, pills and willpower. What was I to try next? A crazy crash diet f baloney and dry bread. I ate this for breakfast, lunch and dinner, day after day, until I lost enough pounds to be accepted.

Soon after boot camp, however, I began to gain again. But I had a whole year before my next physical, so I didn't care.

Fortunately, I married and left the Navy before the problem presented itself. But my poor husband! He got me on the slim side, but wound up with quite an armful. Particularly after our two lovely daughters were born. They're just a year apart, and believe me, there was a lot of fat in between. My clothes looked like battleship covers. And my stockings were the biggest I could buy. You see, my thighs were tremendous. And just walking caused such chafing, I continually had blisters on the inside of my legs.

At 195 pounds, I not only was ashamed of myself, but ashamed for my husband. But what was I to do?

The radio gave me the answer. I had heard Arthur Godfrey talking about a reducing-plan candy made to help you curb your appetite. It was called Ayds and it contained vitamins and minerals. No harmful drugs. Somehow it sounded right for me, especially when he said eating Ayds was like eating candy before meals. It spoiled your appetite.

Before and After Measurements

	Before	After
Height	5′5″	5′5″
Weight	195 lbs.	121 lbs.
Bust	38″	33″
Waist	34″	26½″
Hips	48″	36″
Dress Size	20	8

Next time I went to the drugstore, I bought a box of the chewy vanilla caramel Ayds. Later, I tried both the fudgy chocolate mint kind and the plain chocolate fudge type.

Well, I started taking one or two Ayds as directed, with a hot drink, three times a day. And it really helped me to eat less. Why, I was able to cut out most of the bread I used to stuff on. And I even passed up desserts without feeling sorry for myself.

I followed the Ayds Plan one whole winter. Ten pounds came off. Twenty. Thirty. Each month, I took my dresses in more and more, until seam met seam.

In the spring, when I began hanging out my wash, without a coat on, my neighbors hardly knew me. By then, I had lost close to 60 pounds.

My sister, who'd always been much slimmer than I, now was the heavier one. In fact, when she asked me to be her matron of honor at her wedding, Mother had to cut her gown bigger and mine smaller.

When I'd finally reached the weight I wanted, I'd not only lost 74 pounds of ugly fat, but also the blisters on my legs. And that was the most wonderful feeling of all.

Recently, I tried on a pair of my big, old shorts. And it's no baloney when I say, thanks to the Ayds Plan, the leg band now fits around my waist.

perspiration

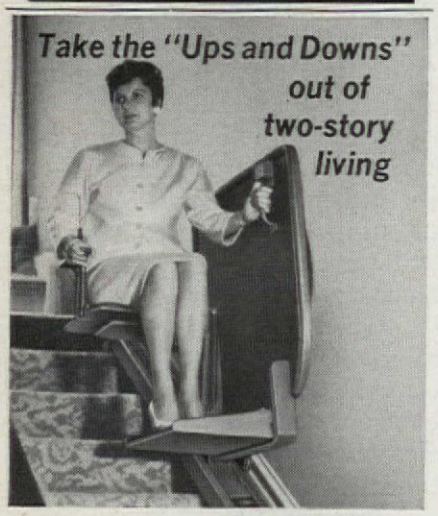
An antiperspirant that really works! Solves underarm problems for many who had despaired of effective help. **Mitchum Anti-Perspirant** keeps underarms absolutely dry for thousands of grateful users with complete gentleness to normal skin and clothing. This unusual formula from a trustworthy 56-year-old laboratory is guaranteed to satisfy or your drug or toiletry dealer will refund purchase price. So get the positive protection of **Mitchum Anti-Perspirant.** Liquid or cream. $3.00, 90-day supply.

Campana
Italian Balm®
for chapped skin

No better solution for soothing and softening skin. Rich, concentrated, economical. A drop or two is enough for both hands. At all toiletry counters.

INSTANT A-FRAME STORAGE SHED APPEARS ON P. 20.

Why gamble? Insist on
BACCTO®
POTTING SOIL
For over 50 years the choice of professional growers and home owners. From the producers of famous Baccto Peat.



Install an *Inclinette*

There's no need to sell your two-story home because someone must avoid climbing stairs. Install an Inclinette on your present stairway and ride upstairs and down with the push of a button.

Inclinette is a must for the handicapped and elderly and a real convenience for every member of the family.

Write for new, free booklet

This colorful booklet tells about Inclinette, the 2-passenger Inclin-ator, and "Elevette" — our modern home elevator.

INCLINATOR COMPANY OF AMERICA
2251 Paxton St., Harrisburg, Pa. 17105

that even a tiny bit of land can be restorative, an antidote to "civilization."

WHAT YOU CAN DO

How can you help save the land we love so that future generations can have the benefits of green plus clean water and air?

You can become informed on conservation questions. Join national organizations like The Nature Conservancy (1522 K Street, N.W., Washington, D.C. 20005); the National Audubon Society (1130 Fifth Avenue, New York, N.Y. 10028); The Sierra Club (Mills Tower, San Francisco, Calif. 94104). Write for information on their publications and programs and give them a helping hand.

Find out what your own community can do to preserve open land before it is too late. The Open-Space Action Institute (145 East 52 Street, New York, N.Y. 10022) has three publications that can help you develop solutions to local land-use problems. The first book, *Stewardship* ($3.00) outlines the many ways a landowner can keep his property in its natural state while benefiting both his community and his personal tax situation.

The second, *Challenge of the Land* ($3.75) is addressed to municipal officials and civic leaders. Citing case histories, describing successful cluster developments, spelling out government grants-in-aid, this one is a blueprint for municipal action.

The third publication is on Land Trusts ($2.00) and describes the many ways these citizen-run groups can supplement public conservation efforts. It tells how to start and manage such a trust, provides model by-laws taken from the Redding, Connecticut Land Trust. Emphasis in all three is on *action* for as Charles E. Little, author of *Stewardship* and *Challenge of the Land,* puts it: "No policy document ever saved an acre of land."

You will find it easier, and more effective, to work for conservation through a local group that has it on the agenda. The League of Women Voters and the various Garden Clubs have done much to alert us to soil and water problems. You can push for a Conservation Commission in your home town, go out after land that could be purchased, donated, or salvaged. Ask state and federal officials about grants for land purchase. Become knowledgeable on taxation, zoning, planning. Ask your state or county agricultural agent to help you with his know-how. The Soil and Water Conservation District program can furnish you with detailed soil maps, advise on water pollution and flood control. Use your citizen's voice to question the destruction of the landscape in the name of freeways, utility slash-throughs, indiscriminate bulldozing.

The President's Council on Recreation and Natural Beauty has just published a report on the state of the environment, called *From Sea to Shining Sea* ($2.50 from the U.S. Government Printing Office, Washington, D.C. 20402). It reviews the progress made during the last few years, largely under the direction of former Secretary of the Interior Udall and the prodding of Mrs. Lyndon Johnson. Even more important is the "action guide section" which suggests tools every citizen can use to preserve and protect the land.

William Whyte reminds us that "The land that is still to be saved will have to be saved in the next few years. We have no luxury of choice. We must make our commitments now and look to this landscape as the last one. For us, it will be."

SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

THE SURPRISE COLORS

Page 63: Red glass jars and vase, Venini, Ltd. N.Y.C. Red plastic open cube, Albrizzi, Ltd., N.Y.C. Orange rug, D/R International, N.Y.C. Felt ball, Croquis Gallery, N.Y.C. Yellow lucite items, Hammacher-Schlemmer, N.Y.C. Chrome shelving, Abstracta. White chest, The Door Store, N.Y.C.

AUTHENTIC COLORS

Page 64: Rug, F. Schumacher & Co. **(Bottom):** Lamps, Tyndale by Wilmar. **Page 65 (left):** Brass bowl and candlesticks, Ethan Allen. Napkins, dinnerware, Tablerie, N.Y.C. **(Top right):** Candle holder, Sona, The Golden One, N.Y.C. **(Bottom right):** Desk lamp, Woodstock Workshop. Horse, dragon, Sona, The Golden One. Table lamp, Ethan Allen. **Page 66 (bottom right):** TV, Sony. Radio, RCA. Stuffed porcupine, Harriett Amanda Chapman. Desk lamp, Woodstock Workshop. **Page 67 (top):** Opaline bottles, Raymor. Necklaces, Sona, The Golden One. **(Bottom):** Oil lamp, Ethan Allen.

SURPRISE-PACKAGE HOUSE

Page 69 (top): White tray, Mon Amie coffee set, Seabon. Espresso, Scarabaeus, N.Y.C. **(Center left):** Bath fixtures, Universal-Rundle Corp. **(Center):** Orange vase, Scarabaeus. Work basket, Azuma, N.Y.C. **(Bottom):** Kitchen, Dwyer Products Corp. Double boiler, olive plate, yellow ceramic ladle, oval pans, Tablerie, N.Y.C. Large ashtray, Scarabaeus, N.Y.C. Canisters, Pyrex by Corning Glass. H-shaped ashtrays, Scarabaeus. All flooring by The Flintkote Co. Ponderosa Pine Woodwork: sliding patio doors; American Hardboard Assn.: textured hardboard siding; all available at local lumber dealers.

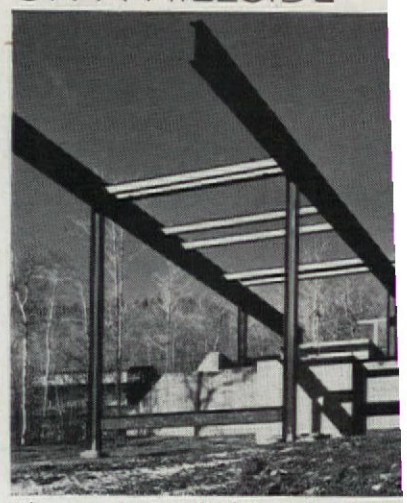
THE PERFECT ROAST CHICKEN

Page 84: Plates, Tablerie, N.Y.C. Gravy bowl, Georg Jensen, N.Y.C.

LADIES' COOKBOOKS

Pages 86, 87: Oval baker (forefront), white cake stand, La Cuisinere, N.Y.C. Meissen platter, Tablerie. Glass cubes, Beylerian, N.Y.C. Aubusson rug, Raphaelian Rug Co., N.Y.C.

BUILDING ON A HILLSIDE



Like mountain climbing, the bigge problem in building on a hillsi is getting a toehold. When give the commission to design a hou for this steep site (shown on pag 54), Architect Bob Burley decided t try a new approach. Instead of elab orate and expensive concrete foo ings and foundations, he merely pu in four huge concrete footings t hold four steel columns. These stee columns in turn support two 80-feet long steel beams and some interme diate bracing. (Photo above wa taken at this stage.) The house wa then hung from this steel skeleton and built of conventional wood framing. The only thing unconventional is that it is hung from the top instead of supported from the bottom. All the loads except the cars in the garage are carried by the two husky steel beams. There are many other imaginative uses of new materials. Probably foremost is the interesting use of tempered Masonite hardboard for both the exterior and interior wall finishes. Here the architect had a millwork shop cut ⅛-inch-deep grooves every inch across the 48-inch wide panel, then coated with DeVoe and Reynolds paint.

OTHER PRODUCTS USED

Two types of electric heating were used—Gold Bond Rayboard radiant ceiling panels, and Federal Pacific Electric's baseboard and wall units.

Thermtron Products insulation and double glazing at all windows insure a tight house.

Easy-care Acrilan acrylic carpeting and seamless Torginol are used in the kitchen, baths, and entry hall.

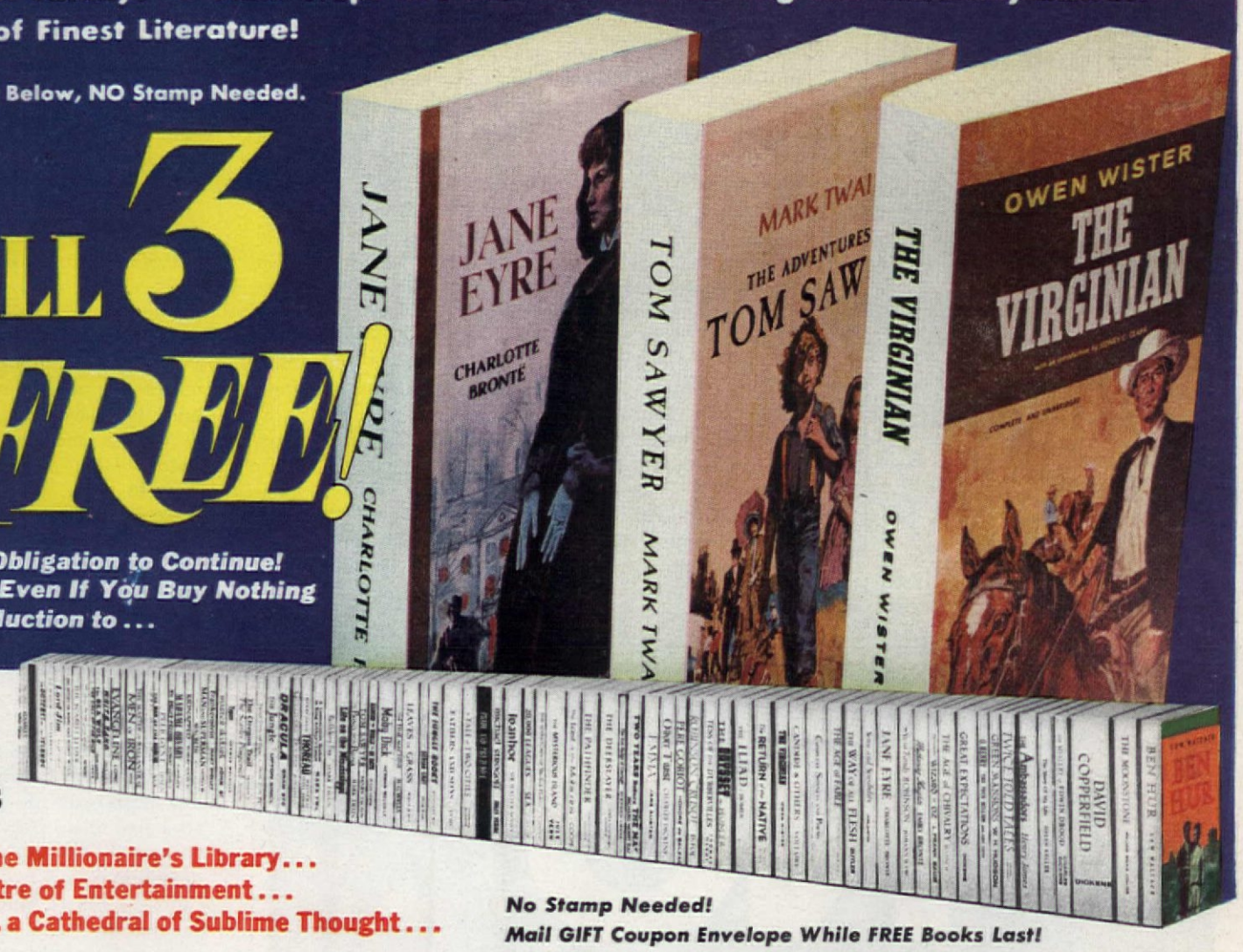
In the kitchen and laundry, Frigidaire appliances and electric Char-Broiler by Harvic help make chores as easy as possible. Nevamar plastic-faced kitchen cabinets by National Industries, Inc., stainless steel sinks by Elkay Manufacturing Co., and a Trade-Wind exhaust fan and hood by Thermador complete the kitchen. Also used are Eljer plumbing fixtures; Alcoa metal trim; a Manchester-Pierce prefab fireplace by Condon-King, Co., Inc.; folding Pella wood door by Rolscreen Co.; hardware by General Lock Co.; window shades by Tropicraft.

Special Gift for American Home *Readers*

FREE For Your Family! 3 Giant Steps into the Most Entertaining and Culturally Instructive World of Finest Literature!

Mail GIFT Coupon Envelope Below, NO Stamp Needed.

Claim ALL 3 of these great CLASSICS FREE!



STOP ANY TIME—No Obligation to Continue!
Keep ALL 3 Books FREE Even If You Buy Nothing
as Your GIFT Introduction to . . .

THE WORLD'S 100 GREATEST BOOKS

Now Claim this 100-Volume Millionaire's Library . . .
The World's Richest Theatre of Entertainment . . .
a University of Wisdom . . . a Cathedral of Sublime Thought . . .

No Stamp Needed!
Mail GIFT Coupon Envelope While FREE Books Last!

© 1969 Books and Periodicals.

MARK TWAIN'S *TOM SAWYER*

Is this the greatest American Classic? Countless millions have thrilled to the rollicking adventures of this exuberant, high-spirited, American boy during those magical, carefree years on the Mississippi! In him we see the lovable youth we all once knew, or wanted to be.

CHARLOTTE BRONTE'S *JANE EYRE*

On a thundering Niagara this first person narrative sweeps you through its 414 thrilling pages! Never before had English readers met a heroine like Jane — small, plain and even bold and unladylike. Never before had they read such a searching portrayal of passion!

OWEN WISTER'S *THE VIRGINIAN*

The most enjoyable Western ever written. A surprising plot, real people and amazing contrasts pack it with excitement, suspense, action! Love, hatred, humor, courage fill its 286 thrilling pages. So instructive in life and human nature! Superb entertainment for every succeeding generation!

The Very Foundation of Culture, Character, and a Liberal Education!

IMAGINE! The finest books of 3 of the world's greatest writers — all FREE! MARK TWAIN'S "Tom Sawyer"! CHARLOTTE BRONTE'S "Jane Eyre"! OWEN WISTER'S "The Virginian"! All 3 are big, full-length, complete, unabridged volumes! All 3 in beautiful full-color soft covers!

All 3 are yours to keep FREE, **even if you buy nothing!** They are your GIFT introduction to "THE WORLD'S 100 GREATEST BOOKS" — a Millionaire's Library of the best-loved favorites of all time and all nations! . . .

THINK OF IT! A Library of the world's richest entertainment at a Presentation Price so low as to be almost unbelievable! . . . PLUS a big exciting Bonus Volume given you FREE for about every four volumes you buy! 16 FREE Volumes in all!

Call the Roll of the Immortals

JANE AUSTEN . . . EMILY BRONTE . . . LEWIS CARROLL . . . BALZAC . . . DICKENS . . . A. CONAN DOYLE . . . GOLDSMITH . . . KIPLING . . . LONDON . . . BUTLER . . . TURGENEV . . . STEVENSON . . . TWAIN . . . OSCAR WILDE . . . Here are all the greatest to thrill, entertain and educate you and your children with their finest works!

Think of the books you always wanted in your library!...*The Scarlet Letter...Moby Dick...Around The World In Eighty Days . . . The Red Badge Of Courage . . . Silas Marner . . . The Call Of The Wild . . . Treasure Island . . . The Time Machine . . . David Copperfield...The Virginian...Swiss Family Robinson...The Way Of All Flesh...Lord Jim...The Odyssey...Hamlet...Huckleberry Finn...Ivanhoe... Macbeth...The Ambassadors*...Here they all are!

Here, too, are the greatest books of Short Stories, Sonnets, Poems, Plays, Biographies, Science Fiction, Detective Mysteries! The finest plays of *IBSEN, SHAKESPEARE, SHAW!* The finest tales of *O'HENRY, AESOP, HAWTHORNE, CONRAD, POE!* The immortal masterpieces of *JULES VERNE, H. G. WELLS, VOLTAIRE, HOMER!* World-famous works such as *WHITMAN'S "Leaves of Grass," SHAKESPEARE'S "As You Like It," HAWTHORNE'S "Twice Told Tales"!* Much more.

The World's Richest Entertainment!

Here are the giants of literature! Their flaming words! Their most inspired writings! Books translated into more langauges and sold to more millions than any others! The backbone of school and college courses in English, grammar, literature, writing! Wholesome character builders! A liberal education! . . . Truly the *MUST* books EVERY cultured family should own!

Own this millionaire's library almost for a song! All 100 complete, full-length volumes in beautiful full-color soft covers! We are distributing them at amazingly generous terms. In fact, you may . . .

Claim First 3 Big FREE Books Now with NO Obligation to Buy Anything!

Mail Gift Coupon Envelope. Not even a stamp needed. There's NO OBLIGATION TO BUY ANYTHING UNLESS YOU WISH.

Get 16 FREE Bonus Books in All!

If more than delighted, you may continue to receive brand new, thrilling, big books at the rate of 4 for only $1.98, plus a few cents shipping! That's not one book for only $1.98 – but FOUR complete, unabridged, beautiful volumes! . . . And that's not all. For virtually every 4 books you buy, you get an extra big Bonus Book FREE! Our Presentation Plan brings you *16 FREE BONUS BOOKS* in all!

You may STOP ANY TIME YOU PLEASE, and no further books will be shipped after we receive your cancellation.

For your own delight – for the rich entertainment and cultural benefits of all your family, claim your wonderful 3 FREE Volumes! No Stamp Needed! Mail GIFT Coupon Envelope *NOW!*

100 WORLD'S GREATEST BOOKS PRESENTATION
AMERICAN HOME GIFT OFFER
239 Great Neck Rd., Great Neck, N. Y. 11021, Dept. AH-3

FIRST CLASS
Permit No. 1425
Great Neck, N. Y

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE U.S.

POSTAGE WILL BE PAID BY

100 WORLD'S GREATEST BOOKS
American Home Gift Offer
Great Neck, N. Y. 11021

Dept. AH-3, 239 Great Neck Road

DON'T CUT HERE ▲ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NEEDED

100 WORLD'S GREATEST BOOKS PRESENTATION
American Home Gift Offer
239 Great Neck Road, Great Neck, N.Y. 11021, Dept. AH-3

Yes, ship me ENTIRELY FREE the 3 big books: MARK TWAIN'S *"Tom Sawyer"*, CHARLOTTE BRONTE'S *"Jane Eyre"* and OWEN WISTER'S *"The Virginian"* as my gift introduction to "THE WORLD'S 100 GREATEST BOOKS." These 3 volumes are mine to keep forever FREE, without cost or obligation!

I shall also be entitled to receive additional brand new volumes of this amazing library at the generous presentation rate of 4 full-length volumes for only $1.98, plus small shipping charge . . . PLUS AN EXTRA BIG BONUS BOOK FREE for virtually every 4 books I pay for. As I complete my library, I'll receive not less than 16 big FREE Bonus Books without charge! . . . I may CANCEL ANY TIME and you will ship no further volumes after receiving my cancellation.

FREE Even if I buy no volumes at all, I keep the first three volumes as a gift, WITHOUT CHARGE

☐ To build Library more quickly, Check Here and enclose only $2.35 ($1.98 plus 37c shipping) to receive at once 3 FREE Books, *PLUS* first unit of 4 big Books *PLUS* Extra Bonus Book FREE—8 volumes in all.

NAME _____

ADDRESS _____

CITY & STATE _____ ZIP CODE _____

This Offer NOT Open to Families Who Have Previously Accepted

Cut Along Dotted Line — Seal (Paste, Staple or Tape) and Mail as Business Reply Envelope. Needs No Stamp.

BOOKS AND BOOKLETS

Now that winter's almost over, it's time to start thinking of outdoor life again. Some pertinent publications are listed below. Some are not so pertinent but you may enjoy them anyway.

BOOKS

Fruits for the Home Garden is a complete guide with information on how to select, grow, and even espalier fruit trees. You can harvest bushels of fruit from your own yard, if you have a gardener's inclination and just a little patience (some of the newer varieties of dwarf fruit trees begin to bear in one or two years). The material is up to date and fills a gap in previously published material that was available. The authors, Ken and Pat Kraft, describe it as a book that firmly keeps its eye fastened on the home gardener and his desires and limitations, which are often quite apart from those of the commercial orchardist. The book has 25 color pictures and 42 pages of line drawings. It discusses getting started, pest control, and pruning, then goes into individual chapters on the different types of fruit trees. $6.95, William Morrow and Company.

Trees of North America. This book is subtitled "A Guide to Field Identification," and that's exactly what it is. Published with soft-cover, in a pocket-size edition, it's meant to be taken along on hikes and camping trips by those who find their enjoyment of the outdoors increase if they are able to identify some of the natural resources of the environment. With the leaves due to burst out shortly, you could bone up now at home on the local flora. The author, C. Frank Brockman, has been a professor of forestry and chief park naturalist of Mt. Rainier and Yosemite National Parks. The book is meticulously illustrated by Rebecca A. Merrilees with enough detail to help you identify any tree you're likely to come across. Beside each description is a range map indicating where the tree is found. For nature lovers it's an essential field guide. $2.95, Golden Press.

The Secret World of Baby by Beth Day and Dr. Margaret Liley. While this book is intended for children, aged ten and over, it will also fascinate any other reader. Whether a woman is expecting her first baby or has had several, she will find the book enlightening, for it is based on recent research. Generously illustrated with photos, the book tells how an unborn baby lives and how his skills develop in the first few months of life. (Yes, he can hear outside noises before he's born, but does not learn to really focus his eyes for some time after birth.) Since it is intended for young readers, it doesn't go into baby care, it is aimed at reminding a child of the tremendous leaps he once took into new experiences, the same leap we have all made and probably forgotten. $3.95, Random House.

These books may be ordered through your local bookstore.

BOOKLETS

Idea Book: Business for Beauty. Many people are sincere in their desires to improve the appearance of their towns, but get bogged down in actually selecting a workable, attractive plan. This booklet, distributed by the Cities Service Oil Company in cooperation with an award program sponsored by the General Federation of Women's Clubs, is full of landscaping ideas for improving stores, parking lots, and small businesses—the areas unlikely to have large amounts of money, time, or staff available for landscaping. It is probably the only nontechnical guide to landscaping specifically concerned with the appearance of businesses. It discusses the use of screening, trees, portable and permanent planters, pocket parks, and the problems of parking lots. There are sections on signs and advertising, selection and care of plants. Copies at $1 each are available through the local clubs of the General Federation of Women's Clubs or by writing to Business for Beauty, Dept. AH, Cities Service Oil Company, P.O. Box 300, Tulsa, Okla. 74102.

The Challenge of Crime, one of a series of pamphlets published by the Public Affairs Committee, was written by Robert Rice, former staff member of the National Crime Commission. It contains a brief summary of some of the principal findings of the President's Commission on Law Enforcement and Administration of Justice. The support and cooperation of the public are essential both in preventing crime and in developing programs to re-educate criminals. As the author points out, the most enduring protection against crime will come from righting the wrongs and curing the illnesses that tempt men to harm their neighbors. 25c. Ask for pamphlet 425 from the Public Affairs Committee, Inc., Dept. AH, 381 Park Avenue South, New York, N.Y. 10016.

Home Vegetable Gardening. Published by the Pennsylvania State University as a home correspondence course, this spiral-bound book provides all the necessary information for planting and nurturing fresh vegetables. Applicable to all the mid-Atlantic states, the book tells when you can expect your harvest and how large it will probably be. Information is included for everything from A to T (asparagus to turnips). Ask for Course 83, Home Vegetable Gardening. Send $2 to Correspondence Courses in Agriculture and Home Economics, Dept. AH, 202 Agriculture Education Building, The Pennsylvania State University, University Park, Penna. 16802.

e Fun Part

ntinued from page 10)

ep tabs on. Another bonus is that family has opportunity for a wider ige of recreational activities, with a ore varied environment per year ice different sports inevitably lead em into different areas, even if they n't involve any vast amount of ditional mileage.

The importance of rec- ation to health is made uch of these days by doc- rs. There are multiple ad- ntages in recharging the attery regularly, rather han attempting to do it one two-week period in he year. So for physical tness, as well as more areful money manage- nent, spread out your rec- eation funds.

AVERAGE FAMILY SPENDING

National averages suggest that the portion of the family income devoted to having fun outdoors is larger today than it ever was. Where from five to six percent of net income was allowed for fun in past years, today that percentage has risen to nearer seven to eight percent of net income. With the general increase in the paycheck, there is a corresponding increase in how much the family puts into sports.

For example, say an average family of four, on a net income of $11,500, spends 6.5 percent for year-round recreation. The pattern may be: $600 to operate a small inboard motor boat; $50 for cycling for the two children, including $1 park tours at times but most of the time free on the bike trails provided in almost every area; $100 for Dad's golf (or maybe this would be for the family's bowling—which may not be literally an outdoor sport, but which is more or less thought of as an outside-the-home participating sport). So total spending for recreation would be $750 for this family for the year.

Keeping up with this expenditure on a weekly or monthly regular budget basis is a lot simpler than trying to come up with a lump sum when the two-week vacation rolls around. And not only that. The family who figures that the lump sum of $600–$700 spent on a two-week trip is all they spend on recreation that year would be surprised to find that inevitably they actually spend nearer $1000 a year. They just forget the small sums that go for the occasional ticket to the ball game, movies, and nonparticipating sports.

HOW MUCH DOES FUN COST?

One out of two Americans plays an outdoor game of some kind. The average family, of course, plays its games on a modest basis. For some guidelines on how much summer fun can be had for how little money, here are some estimates garnered from the people who play outdoors:

- Golfing: An average of 15 rounds a year is totted up for the golfer at a conservative guess. These devotees swarm over the nation's 10,000 golf courses and, per capita, spend $100 a year, but many pay around $500 for club memberships, greens fees, balls, equipment, or rentals. While the more enthusiastic every-weekend golfer and family find a way of life at the local country club, the beginner can think in terms of inexpensive clubs and fees. He can allow $50 for golf clubs and as little as $12 for six lessons if he takes them in the winter.
- Boating: The novice family can expect to spend a minimum of $600 a year to operate a 23-foot inboard motorboat, which includes summer dockage, winter storage, insurance, gas. But there are also the rowboat sportsmen who have fun for a lot less. And the families who rent their boat for a certain number of times during summer weekends count too.
- Bicycling: A secondhand bike can be had for a low of about $20—with prices going on up for a multigeared bicycle for from $60 to $100. Once this initial cost is covered, the enjoyment is practically a coasting job from then on. Biking trails around the country are wonderfully well planned and laid out, with food stops along the routes. By all means, ask for maps from local park departments, chambers of commerce, state recreation departments in both your own and neighboring states.
- Bowling: While, as I admit, this isn't classified as an outdoor sport necessarily, it's such a popular family-participating sport that takes all members out of the house for recreation, it's worth a look at cost-wise. In prevailing price ranges, based on varying fees in different areas, a family of four can bowl for about $5 to $6 per session. That includes 25 cents for renting shoes per person, and 60 cents per game, allowing two games for each trip to the bowling lanes.

THE NEW IN GROUP

Participation in active sports is unquestionably becoming more of a status factor in American life today. Not the same breed of status symbols typified by the seat on the Stock Exchange and the long, sleek yacht. Or by the Phi Beta Kappa key and the hard-earned doctorate degree. Rather, it's the status of actively pursued physical fitness, accomplishment through one's own reliance on individual stamina and control. As somebody has remarked, the trouble with life today is that the average person doesn't expose himself to adventures which involve a degree of risk. That missing element is increasingly being sought through participation in outdoor sports.

But there's another in group within the sporting elite. It consists of those families who are in the money at the end of the year. Budgeting regularly for fun obliterates any feeling of extravagance and guilt about spending money that could have been used to make more money. All too often the return from the annual two-week vacation leads to worry over how it's to be paid for.

The in group considers another way of having fun within the budget limits—the free and almost free, low-cost fun available in any community. Cities offer an enormous source of entertainment that may not come under the head of active sports, but which certainly contributes to the sum total of family recreation. Museums, industrial exhibits, band concerts, skating rinks, and bus tours. Even the most modest little community can provide free fishing, hiking, picknicking.

Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income."

You can hurry your homework ...thanks to TRUE TEMPER® engineering.

- Big hopper on this engineered broadcast spreader holds more seed or fertilizer. Cuts down on refills.
- Rotating impeller spreads in a big pattern 6 to 8' in diameter. You can finish in one-fourth the time. Special distribution lever prevents spreading material on one side for more control close to gardens, etc.
- Calibrated settings let you cast 4 ounces to 40 pounds per 1,000 square feet, accurately and without waste.
- T-bar handle has natural grip . . . comfortable to use. Easy push-pull knob starts and stops flow of materials.

Broadcast Spreader (#D2711)

Action products for action people. Home, garden and lawn tools, golf shafts, fishing and ski equipment. TRUE TEMPER®

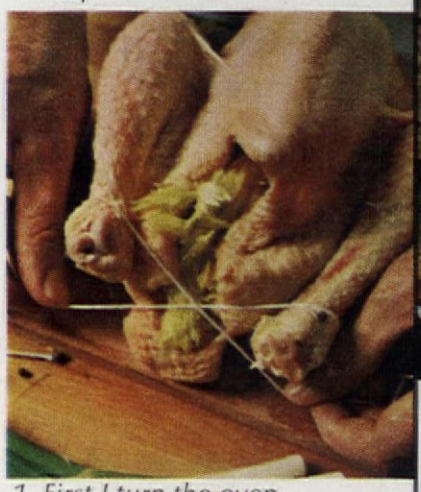
By Virginia T. Habeeb

the perfect roast chicken

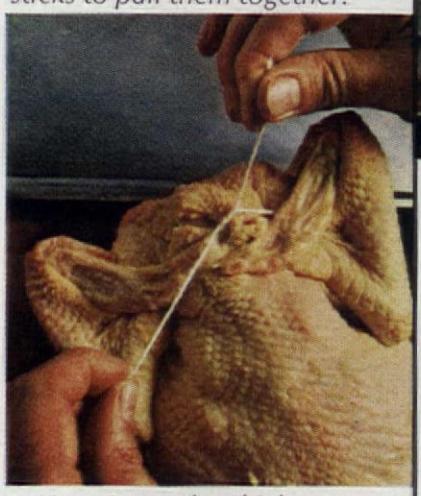
There is nothing more delectable than a crisp, brown, beautifully roasted chicken. We've always prided ourselves on our own way of roasting chicken—sprinkled with salt and pepper inside and done the longer, slower method at about 30 minutes per pound at 350°F. to 375°F. Our chicken was juicy, tender, and flavorful inside and crispy outside. Then we tasted Chef Jacques Jaffry's roast chicken. It was all these things but more so! We didn't hesitate to ask Jacques the secret of why his chicken was better than ours. Here is what he told us: "I roast chicken at a higher temperature and for a shorter time. I allow 20 minutes per pound for birds up to six pounds and 15 minutes for heavier birds. I set the temperature at 450° for the first 30 minutes, then reduce it to 400° to 425° for the remaining cooking time. The taste and tenderness of the chicken are influenced by the temperature; the amount of basting done during the cooking; and the bouquet of herbs, spices, and vegetables I put inside to flavor it. This flavoring, of course, is a matter of personal taste. You may want to use one herb or spice or a combination of several. You can vary the amounts and, since they are used only for flavoring, you can experiment without fear of over-spicing or over-flavoring. It is the high temperatures that seal the flavor of the meat from the beginning of the roasting, the vegetables add the zest." Here are Jacques' step-by-step instructions.

COOKING LESSON NO.16
THE PERFECT ROAST CHICKEN

1 broiler-fryer (3 to 4 pounds)
Salt
Pepper
1 small celery stalk
2 or 3 sprigs of parsley
1 small bay leaf
1 tablespoon peppercorns
½ teaspoon leaf thyme, crumbled
2 shallots or green onions, coarsely chopped
1 clove of garlic, crushed
3 tablespoons butter or margarine
1 medium-size onion, diced
1 celery stalk, diced
¾ cup water

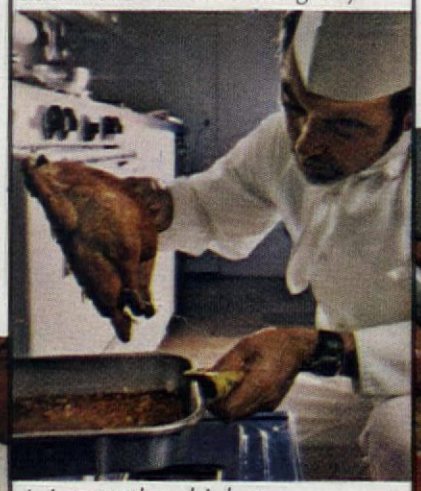


1. First I turn the oven on to heat to 450° F. I pat the chicken dry with paper towels and sprinkle it with salt and pepper, inside and out. The celery stalk, parsley, bay leaf, peppercorns, thyme, shallots or green onions, and garlic are put into cavity of the chicken. Now for the trussing. I force the wing tips up and back under the body and place the chicken on its back. A piece of string, about 2 feet long, is slid under the tail and crossed around the ends of the drumsticks to pull them together.



2. Next, I turn the chicken over on its breast, bring the ends of the string up the body and under each wing, and tie the ends securely across the back. Never tie a trussing string across the breast because it will mark the skin. I brush the chicken with 2 tablespoons butter or margarine and put it on its side in the smallest roasting pan that can hold it. This will keep the vegetables and drippings from burning during cooking. Roast 15 minutes on one side, turn it on the other side and roast another 15 minutes, brushing occasionally with the rest of the butter or margarine.

3. I reduce the oven heat to 425° and add the diced onion and celery to the pan. The chicken is placed on its back on the vegetables—they will act as a rack and, at the same time, create a certain amount of steam to keep the chicken from drying. And they add more flavor to the gravy.



4. I roast the chicken, basting it frequently with the drippings, until it is done. To hasten cooking, chefs sometimes cut the trussing string, to separate the legs, about 15 minutes before the time is up. The timetable is a good guide but it's best to test for doneness too. You can insert a meat thermometer between the thigh and body and roast until it registers 180°. Or you can press the drumstick with fingers protected with paper towels. If the meat feels soft, the chicken is done. This, though, is the test I like best: Lift the chicken with a two-tine fork and let the juices run out. If they are clear and colorless, the chicken is done. Remove it from the pan and let it rest in a warm place while you make the gravy. Resting also makes carving easier.

5. To make the gravy, I heat the vegetables and the drippings in the roasting pan one minute over medium heat, add the water, and bring to boiling, while scraping the pan to dissolve all the brown bits. These contain all the meat essence that adds flavor and color to the gravy. At this point, taste the gravy and add salt and pepper to suit your taste. This is what we mean when we say "correct the seasoning." Then strain it into a sauceboat to serve separately.

6. When it comes to carving, I prefer to do it on a board. The leg of the chicken is removed first. Hold the leg with the fork and cut the skin between the leg and body. Steady the body with the flat of the knife blade and press the leg away with the fork until the hip joint is exposed. Cut through the joint to separate the leg from the body.

7. Separate the thigh from the drumstick by cutting through the joint. Cut off the wings at the elbow or second joint. Next, the wishbone is removed. Cut around it with the knife and lift it out with the fork.

8. I remove the breast meat from each side in one piece. Make a slit along the breastbone and separate the meat by following the ribs closely with the knife blade. Then cut through the shoulder joint.

9. Cut the breast into two servings. Remove the other breast the same way and cut it in half too. Carving a roast chicken in this manner will give you four servings.

Photographer: Michael Boys

Shopping Information, page 78

 ©1945 by The George Macy Companies, Inc. Photographer: Richard Jeffery

Brunswick Stew,
River Road Recipes

the ladies write their own cookbooks

"Never was there such preparation, such roasting and stewing and boiling and baking and basting and frying. Never have there been such odors, such spicy stuffings to tantalize hungry men. Never have there been such delightful bubblings and cracklings to make the mouth water." So opens the table of contents of *Be Milwaukee's Guest*, a cookbook of delightful recipes collected and tested by the Junior League of Milwaukee. The quotation, from Louis Untermeyer's *The Wonderful Adventures of Paul Bunyan*©, wel... describes the creation of this worthwhile project as it would those of many other women's organizations across the country. It seems that publishing cookbooks has become a lucrative way for these organizations to raise money for various charitable and community projects. The books are an excellent way of documenting the history of food across the United States and foods indigenous to the regions they represent. (continued)

Mom's Fish Chowder,
Great Island Cook Book

Sauerbraten and Potato Dumplings,
Be Milwaukee's Guest

Tamale Loaf,
What to Cook Until the Doctor Comes

Crabmeat and Artichoke Hearts En Casserole,
Marin County Art and Garden Center

Cherry Puff,
Be Milwaukee's Guest

Kentucky Pecan Bourbon Cake,
Key to Kentucky Kitchens

Wine Jelly Ring Dessert,
Marin County Art and Garden Center

LADIES' COOKBOOKS (continued)

Yet no matter where the books come from, we see many of the same recipes cropping up all over—Lasagna, Pot Roast, German Chocolate Cake, Lemon Cake Pudding—proving that no matter where people move, or whatever ethnic group they represent, their recipes go with them. However, the books do show a bright representation of local foods and regional cookery that we might not otherwise share. Some of the recipes have been handed down from generation to generation, and for the first time have been given accurate measurements rather than a pinch of this or a pinch of that. On these pages we present five main dishes and three desserts. Each represents a delectable sampling of the regions they hail from. For these and other recipes, and a brief description of the books, please turn to page 90.

Next to steak, nothing's better than hot Cling Peaches.

Hot Cling Peaches? Hot Cling Peaches.

That's when they bubble with tangy-sweet flavor that complements steak. California Cling Peaches were made to be served hot: they always hold their shape and color in heating. Just drain.

And broil them with the steak for about 10 minutes.

Tonight? Tonight.

CLING PEACH ADVISORY BOARD

we made it for ladies who want more than just slickness from their Teflon

Hard-bond Super-Tough Teflon II on a big guaranteed warp-proof fry pan . . . it's everything happening at once! First, a fry pan. Your most useful utensil. Then, no-stick no-scour Teflon II, but with a difference: MIRRO's own hard-bond Super-Tough application lets you use metal forks, spoons, spatulas and pancake turners without risking any of the no-stick, no-scour slickness. Finally, guaranteed warp-proof. If it wobbles, just once, on a smooth, flat surface, send it back. It's on us.

All the MIRRO range-top utensils shown here are hard-bond Super-Tough Teflon II, safe for metal kitchen tools. To get slickness, get Teflon II, of course. But, to get it *all*, get MIRRO. At department, hardware and home furnishing stores. (Covers available, too!)

MIRRO ALUMINUM COMPANY, Manitowoc, Wisconsin 54220

Ladies' Cookbooks Recipes

(continued from page 88)

River Road Recipes

The foreword of this book says "The River Road, from Baton Rouge along the Mississippi River to New Orleans, is a section famous for good cooking. . . ." The Junior League of Baton Rouge has collected recipes of the area and first published them in 1959. This month they anticipate selling their 200,000th copy. All proceeds are used for community projects sponsored by the Junior League. Copies may be obtained by sending $3.25 (postpaid) to The Junior League of Baton Rouge, Inc., 4950 E. Government Street, Baton Rouge, La. 70806.

BRUNSWICK STEW

1 large hen
1 No. 2 can tomatoes
1 tablespoon olive oil
1½ tablespoons flour
3 tablespoons shortening
2 white onions, chopped
2 cloves garlic, chopped
Heart of celery, chopped
1 pint broth
1 No. 2 can creamed corn
½ bunch green onions, chopped
½ bunch parsley, chopped
1 tablespoon chopped bell pepper
½ pound mushrooms, sliced
Salt and pepper to taste
4 hard cooked eggs, cut in half

Boil the chicken until very tender in enough seasoned water to make 1 pint broth. Save the broth and cut the chicken into small pieces. Cook the canned tomatoes in the olive oil until they thicken. Make a roux with the flour, shortening, onions, garlic, and celery. Add to the roux the broth, tomatoes, chicken, corn, green onions, parsley, bell pepper, mushrooms, and salt and pepper to taste. Cook for one hour, adding more broth if needed. When cooked, add hard cooked eggs. Serves 6.

Mrs. Augustine Renaud Foster

YAM PECAN PIE

1958 Louisiana Yambilee Prize Winning Recipe

Pastry:

1½ cups sifted all purpose flour
½ teaspoon salt
3 tablespoons water
½ cup shortening

Sift flour and salt into a bowl. Take out ¼ cup flour and blend with water to form a paste. Cut shortening into remaining flour until the pieces are the size of small peas. Add flour paste to blended shortening and flour mixture. Mix with a fork until the dough comes together and can be shaped into a ball. Roll out crust ⅛" thick and line 9" pie pan.

Custard:

1 cup mashed sweet potatoes, cooked or canned
⅓ cup brown sugar
¾ teaspoon cinnamon
¾ teaspoon ginger
Dash salt
¾ cup scalded milk
2 eggs, well beaten

Combine sweet potatoes, brown sugar, cinnamon, ginger, salt, milk and eggs. (If fresh sweet potatoes are used, add ⅓ cup granulated sugar.) Cool and fill pie shell. Bake at 375° for 20 minutes. Sprinkle with topping.

Topping:

¼ cup butter or margarine, softened
½ cup brown sugar
¾ cup pecans, finely chopped

Combine ingredients. Continue baki for an additional 25 minutes. Serve w. whipped cream when cool.

Ann C

Be Milwaukee's Guest

This book is a tribute to the abu dance of good food that is Wisco sin's heritage. The recipes have bee collected, tested, and published b the Junior League of Milwaukee t support their community project For a copy, send $3.25 plus 15c post age and handling to Junior League o Milwaukee—Cookbook, Post Offic Box 3622, Milwaukee, Wi. 53217.

SAUERBRATEN

3 pound round steak, cut about 2" thick
1 tablespoon salt
½ teaspoon pepper
2 onions, sliced
1 carrot, sliced
1 stalk celery, chopped
4 cloves
½ teaspoon ground ginger
½ teaspoon ground cinnamon
4 peppercorns
1 pint red wine vinegar
1½ pints water
2 bay leaves
2 tablespoons kidney fat [or butter]
6 tablespoons butter
5 tablespoons flour
1 tablespoon sugar
8-10 gingersnaps, crushed

Wipe meat with a damp cloth; season with salt and pepper. Place in glass or enamelware bowl. Combine onions, carrot, celery, cloves, ginger, cinnamon, peppercorns, vinegar, bay leaves and enough water to cover meat. Cover and place in refrigerator to marinate for 4 days.

On 5th day drain meat, reserving liquid, sauté in kidney fat and 1 tablespoon butter until seared on all sides (use enameled vessel). Add marinade liquid and bring to a boil; lower heat and simmer for 3 hours. Melt remaining butter in a pan; blend in flour and sugar and let brown; add to simmering meat mixture. Cover and continue cooking until meat is tender (about 1 more hour). Remove meat to serving platter. Stir gingersnaps into the pot juices and cook until thickened. Pour this gravy over the meat and serve. Serves 6-8.

Sally Webb Ratzsch

POTATO DUMPLINGS

3 pounds white potatoes
3 eggs, beaten
3 tablespoons cornstarch
3 tablespoons raw farina
½ teaspoon pepper
1½ teaspoons salt
½ teaspoon grated nutmeg
1 tablespoon chopped celery
½ cup finely chopped cooked bacon
2 cups toasted bread cubes (croutons)
2 tablespoons flour

Peel potatoes and boil until just soft enough to mash. Drain, mash thoroughly and add all other ingredients, mixing well. Shape into balls 1-2" in diameter. Drop the dumplings into gently boiling salted water and cook for 10 minutes. Drain well. Serve with gravy or melted, seasoned butter.

Sally Webb Ratzsch

RY PUFF

can cherries (about 2 cups)
p liquid from cherries
p sugar
lespoons quick tapioca
whites
aspoon salt
aspoon cream of tartar
g yolks
p sugar
lespoons sifted cake flour

ish cherries with masher. Add cherry d, sugar and tapioca. Simmer 5 min- stirring constantly. Beat whites foamy. Add salt and cream of tartar. until stiff. Beat yolks until thick and n colored. Add sugar and beat thor- ly. Fold yolks into whites, then fold our. Pour cherry mixture into shallow uart casserole. Pour batter on top. 40 minutes at 325°. Serve warm. should be taken to see that a shallow erole is used or the batter will be too k and may not bake through in the tted time. Serves 6.

Mary Forster Hamilton

EDISH HORNS

ups flour
teaspoon salt
cups shortening (part butter)
ounce cake yeast
gg yolks
teaspoon vanilla
cup sour cream
egg whites, beaten stiff
cup sugar
cup finely chopped pecans
teaspoon vanilla

Combine flour, salt, and shortening as r pie dough. Add crumbled yeast. Add g yolks, vanilla and sour cream. Knead l smooth. Divide into six balls of dough. oll each ball into a circle (as thin as ossible) on board sprinkled with pow- ered sugar. Spread circle of dough with ixture made by combining egg whites, ugar, nuts and vanilla. Cut dough into ie shaped pieces and roll toward center ke butter horns. Bake 20-30 minutes at 50°. If desired, frost with confectioners cing while warm. Makes 4-5 dozen horns.

Lora Watts Krauthoefer

Great Island Cook Book

This looseleaf book, in its charming calico cover, contains not only good recipes, but some interesting history and lore of the island. It was sponsored by the New Castle Congregational Church and you may obtain a copy by sending $4.00 (postpaid) to "Great Island Cook Book," P.O. Box 39, New Castle, N.H. 03854.

MOM'S FISH CHOWDER

Salt Pork:	**¼ lb.—make 2 or 3 cuts half way to rind**
Onion:	**1 large, chopped**
Potatoes:	**4 med., peeled & cubed**
Haddock:	**2 lbs.—fillet**
Milk:	**1 qt.—more or less**
Butter:	**2 tbs.**
Salt & pepper:	**As desired**

Put potatoes in 2 qt. kettle or dutch oven. Cover with water, boil gently 'til done—10 to 15 min. *Do not overcook.* While potatoes are cooking, put salt pork & onion in large skillet—cook until light golden brown over low heat.

Drain potatoes and leave in kettle. Add pork & onions (including any fat in skillet) to potatoes.

Put haddock fillets in skillet used to cook pork (do not rinse skillet beforehand). Add water to cover fish (nearly to top of skillet). Cook 20-30 min. Fish is done when skin can be easily peeled off.

Add fish and liquid to kettle containing potatoes & pork. Add milk to nearly fill the kettle. Add butter, salt and pepper.

Float 4 or 5 pilot crackers (or halved common crackers) on top of chowder. Heat slowly—do not boil. Chowder is ready when crackers are soft. Serves about 6. Tastes even better day after making.

Rosemary Colliton

NABISCO
YOU'LL FIND QUALITY IN OUR CORNER
Having a party?
Invite the crunchy bunch from Nabisco.
doo dads snacks
5 munchables in a savory mix!
cheese TID-BIT CRACKERS
Cheese-Nips
crackers made with AGED CHEDDAR CHEESE
"Always a treat!"
mister salty
FRESH! CRISP!
Veri-Thin PRETZELS
mister salty
FRESH! CRISP!
Veri-Thin PRETZEL STICKS
©NABISCO 1969

MELT-IN-YOUR-MOUTH BLUEBERRY CAKE

4 eggs separated
2 cups sugar
1 cup shortening
2 tsp. vanilla
½ tsp. salt
3 cups sifted flour
2 tsp. baking powder
⅔ cup milk
3 cups fresh blueberries

Beat egg whites until stiff, then fold in ½ cup sugar & set aside. Cream shortening, add salt, vanilla and the remaining sugar. Add egg yolks and beat mixture until creamy. Add sifted dry ingredients alternately with milk. Fold in beaten egg white mixture & blueberries which have been coated with 1 tbs. of flour. Turn into well-greased 9x13 in. pan and sprinkle with sugar. Bake 45 min. at 350°. [Editor's note: We found ours took longer than this to bake, so check the cake for doneness with a cake tester.]

Nancy McCarthy

Key to Kentucky Kitchens

This collection of recipes was compiled by the Lexington Alumnae Association of Kappa Kappa Gamma, Lexington, Kentucky. Members of the association have been actively interested in various civic enterprises concerned with youth. National Kappa Kappa Gamma philanthropies, Manchester Center, and the Madeline McDowell Breckenridge Fresh Air Camp will be beneficiaries of the proceeds from the sale of the book. To order, send $3.00 plus 35c handling charge (plus 5 percent sales tax for Kentucky residents) to Mrs. Richard V. Green, 119 McDowell Road, Lexington, Ky. 40502.

SQUIRREL JAMBALAYA

(Just as good with Chicken or Ham) Serves 10
5 squirrels (or 2 young chickens or ½ lb. raw ham) [We prefer more.]
¼ c. hot lard or butter
⅓ c. minced onion
½ c. skinned, minced tomato
1 diced green pepper
½ c. diced celery
1 c. uncooked rice (not minute rice)
Boiling water
1 bay leaf
¼ c. chopped parsley
¼ t. pepper
¼ t. thyme
1 t. salt

Cut squirrel (chicken or ham) into pieces and saute for 5 minutes in lard. Remove meat from pan. Saute onion and tomato for 3 minutes in lard. Stir in green pepper, celery, and rice. When rice is well coated with lard, stir in sauteed meat. Cover with boiling water. Add bay leaf, parsley, pepper, thyme and salt. Simmer until meat is tender and rice is done. Dry

(continued)

NABISCO
crunch!
Meet the crunchy bunch! These crispy, wispy salted pretzels are the real thing: MISTER SALTY Pretzel Sticks.
mister salty
FRESH! CRISP!
Veri-Thin PRETZEL STICKS
©NABISCO 1969

(continued)
out jambalaya, if necessary, by placing in moderate oven for 5 more minutes (350°).

Mrs. Frank Le Rond McVey, III
(Harriet Ecton) Frankfort

KENTUCKY PECAN BOURBON CAKE

1 lb. shelled pecans (2 c.)
½ c. butter
3 eggs, separated
1½ c. flour
1 t. baking powder
1 c. plus 2 t. sugar
2 t. nutmeg
½ c. (4 oz.) Kentucky bourbon
½ lb. seeded raisins

Break pecans and cut raisins in half. Measure sifted flour and sift twice more. Take ½ cup of flour and mix with nuts and raisins. To the rest of flour add the baking powder and sift again. Cream butter and sugar. Add yolks of eggs one at a time and beat until smooth and lemon colored. Soak nutmeg in bourbon for at least 10 minutes. Add [flour and bourbon to] butter mixture alternately, beating as batter is being blended. Slowly fold in raisins and nuts. Fold in stiffly beaten egg whites to which you have added a few grains of salt. Grease metal tube pan, line with wax paper. [We used a 9-inch tube pan.] Bake at 325° for 1¼ hours. Let stand in pan 30 minutes before removing. Slight flavor of nutmeg and bourbon in textured cake makes an unusual, delightful combination.

Mrs. Ben L. Cowgill
(Sue A. Bradford) Lexington

What To Cook Until The Doctor Comes

The Woman's Auxiliary of the San Mateo County Medical Society published this cookbook to benefit the American Medical Association Education and Research Foundation whose self-help loan program aids medical students, interns, and residents. It also provides funds for medical schools to use where needs exist in their programs. The book may be obtained by sending $2.50 plus tax and postage to Medical Cookbook, San Mateo Medical Society, 122 N. El Camino Real, San Mateo, Ca. 94401.

TAMALE LOAF

½ cup oil
1 onion, chopped
1 clove of garlic, minced fine
1 can #2½ tomatoes
2 cups yellow cornmeal
1 lb. ground round steak

Cook onion and garlic in oil. Add the ground meat, stir until meat is well broken up and beginning to brown. Add cornmeal and tomatoes. Cook 15 minutes. Stir often to prevent sticking. Sometimes it is necessary to add some tomato juice. In a large bowl, mix together:

2 well beaten eggs
1 cup milk
1 can corn
1 can drained pitted olives [ripe]
1 tsp. salt
2 Tbsp. Spanish pepper or Chile powder that has been mixed with ¼ cup water

Add the meat and cornmeal mixture and bake in a moderate oven [350-375° F.] for approximately one hour. [Editor's note: We baked this in a 2½ quart casserole.] This can be prepared the day before. Improves the flavor. Served with a green salad, French bread and a dessert it is a simple Sunday night supper.

Mrs. Leonard Offield

Marin Art and Garden Center

"Dedicated to those for whom the love of good food and the love of nature go hand in hand," this cookbook is presented by the members of the Northgate Group. This is one of the organizations affiliated with the Marin Art and Garden Center which is dedicated to the development of the cultural and natural assets of Marin County. For a copy, send $1.50 to Marin Art and Garden Center, P.O. Box 437, Ross, Ca. 94957.

CRABMEAT & ARTICHOKE HEARTS EN CASSEROLE

Drain a No. 2 can of whole artichoke hearts and arrange them in a buttered shallow baking dish. Spread over them ¾ pound fresh cooked crabmeat. Saute ½ lb. of coarsely-sliced mushrooms in 2 tbls. butter for about 6 to 7 mins. and then add them to the contents of the baking dish. In the meantime, make a medium cream sauce by melting 2 tbls. butter in saucepan and stirring in 2½ tbls. of flour, ½ tsp. salt, ¼ tsp. pepper and a dash of cayenne and 1 cup of cream. Stir this over low heat until the sauce is smooth, and then add 1 tbl. of Worcestershire sauce and ¼ cup medium dry sherry. When sauce is smooth and well blended, pour it over contents of baking dish. Sprinkle ¼ cup grated Parmesan cheese over all, follow that with a sprinkling of paprika and bake 20 mins. in 375° oven.

Mrs. H. Gordon Beesley

ZUCCHINI OR EGGPLANT TORTE

3 lbs. zucchini or eggplant
¼ cup olive oil or salad oil
3 cloves garlic, chopped fine
6 eggs, separated & beaten
¾ cup parsley, chopped
1½ lbs. sharp yellow cheese grated
Salt & pepper to taste

Slice zucchini, or if eggplant is used, peel and slice. Bring to boil quickly in cold, salted water. Drain immediately and chop coarsely. Saute garlic and parsley in oil until slightly brown. Combine with zucchini or eggplant, beaten egg yolks, most of cheese, salt & pepper. Fold in stiffly beaten egg whites and place mixture in flat baking dish. Sprinkle remaining cheese on top. Bake in pan of water 1¼ to 1½ hours, at 325° or until set. Serves 6-8.

NOTE:
This is an excellent Italian type dish. It may be made in the morning with the exception of the egg whites. Add them just before baking. Measurements need not be exact. The torte should be firm enough to cut in squares.

Mrs. Andrew Hafley

WINE JELLY RING DESSERT

2 tbls. unflavored gelatin
½ cup cold water
2 cans mandarin oranges and syrup
Hot water
½ cup sugar
¼ cup lemon juice
1 cup sherry wine
Whipping cream

Soften gelatin in cold water. Drain oranges, measure syrup—add enough water to make 1½ cups liquid. Heat to almost boiling and add gelatin stirring until dissolved. Add sugar, lemon juice and wine. Arrange orange sections in bottom of chilled ring mold. To hold fruit in pan, pour over a little gelatin mixture to cover

and chill until firm. When firm pour st of gelatin. Chill until firm. At g time unmold and fill center with ened whipped cream flavored with nd or maraschino or fold in season- fruits or serve with ice cream topped fresh or frozen fruit. *Mrs. R. D. Lang*

Recipe Jubilee

Junior League of Mobile, Inc., lished this book of members' rec- and use the proceeds from its for its Community Trust Fund, ch is used to finance its educa- ıal, cultural, and welfare projects. ipes reflect Mobile's unique his- /—French, Spanish, and American. d $3.75 plus 25c mailing costs per y (Alabama residents include 4 cent sales tax, Mobile County idents 6 percent sales tax) to cipe Jubilee, 350 Church Street, bile, Al. 36600.

AKED SNAPPER

pound snapper or other large fish
lt
pper
our
stick butter
onion, finely chopped
cups chopped celery
cup chopped green pepper
cups canned tomatoes
tablespoon Worcestershire
tablespoon catsup
teaspoon chili powder
½ lemon
garlic clove, minced
teaspoon salt
Cayenne

Dredge fish inside and out with salt, pepper and flour. Melt butter; add onion, celery, green pepper and simmer until tender. Add tomatoes, Worcestershire, catsup, chili powder, lemon, garlic, salt and Cayenne. Cook for about forty-five minutes, then pour over fish and bake an hour or longer, basting frequently.

Mrs. J. P. Courtney, Jr.

North Suburban Y.M.C.A. Women's Auxiliary Cook Book

To benefit their youth program, the Women's Auxiliary of the Y.M.C.A. collected and present for everyone's enjoyment their "collection of old and new recipes." You can obtain a copy by sending $2.50 to Post Office Box 121, Northbrook, Il. 60062.

RANGER CASSEROLE

This is a grand "make-ahead" casserole for casual parties or for a family with a hearty appetite—men love it! Serve with lots of buttery French bread and a green tossed salad.

Brown 1 lb. round steak ground
1 cup sliced onions
½ cup green peppers
Add 1 can tomatoes
½ cup uncooked rice
1 tsp. chili powder
1½ tsp. salt
¼ tsp. pepper

Optional—but the following should be added for company:

½ cup diced celery
½ lb. fresh sliced mushrooms

Bring to boil. Turn into greased casserole, cover and bake at 350 degrees for one hour [or until rice is tender]. Add more liquid if necessary. Serves 4 to 6.

Sue Shanley

A DELIGHTFUL "ORANGES PIQUANTES" DESSERT

8 to 10 large fresh oranges, or 4 jars or cans (10 oz.) mandarin orange segments
1 jar (8 oz.) orange marmalade
1 cup dairy sour cream

If fresh oranges are used, cut skin off with a sharp knife and slice into sections, avoiding all connecting membranes. Whichever you use, fresh or mandarin oranges, be sure that they are icy cold. They must not be frozen, but next door to it. Individual compotes are best used for this dessert. They can be made up hours ahead and stored in the refrigerator. Arrange the orange segments attractively. Melt orange marmalade in top of double boiler. Spoon this over oranges and top with sour cream. Makes 8 servings.

Specialties of the House

Here's a book that includes recipes from appetizers to desserts and menus and recipes for special occasions. Proceeds are used for the Child Care Center of Evanston and the Volunteer Bureau Community Services of Evanston, Inc. Send a check or money order for $3.30 for each copy to The Young Woman's Auxiliary of the Woman's Club of Evanston, 1702 Chicago Avenue, Evanston, Il. 60201.

STUFFED CABBAGE

1 pound ground beef or lamb
10-12 large cabbage leaves, separated
1 onion, chopped
Salt
Pepper
½ cup uncooked rice or 1 cup cooked rice
1 tablespoon oil
2 tablespoons butter
Tarragon (with lamb)
1 egg
1 can tomato sauce
2 bouillon cubes (chicken is good with lamb)

Mix together the meat, egg, rice, spices and half of the onion. Boil each cabbage leaf for 1 minute, until it is pliable (it is often easier to separate them if you boil the whole head first; also, they will roll more easily if you pare the large vein). Meanwhile, cook the rest of the onion in the butter and oil. Divide the meat onto the cabbage leaves and roll up. Brown cabbage rolls with the onion. Add boiling water to the tomato sauce to make 3 cups. Then add bouillon cubes. Lower the heat, pour sauce over the cabbage rolls. Then simmer slowly for 40 minutes, less if the rice is already cooked. The dish may be kept warm or reheated. Serves 4.

Penny Carey (Mrs. Hale)

PUMPKIN BREAD

3 cups sugar
1 cup salad oil
3½ cups flour [sifted all-purpose]
1½ teaspoons salt
1 teaspoon cinnamon
½ teaspoon nutmeg
⅔ cup water
2 cups pumpkin (1 can)
4 eggs
2 teaspoons soda
2 cups raisins
1 cup Walnut meats [chopped]

Dissolve sugar in liquid before adding dry ingredients. Mix well. Pour into greased and floured pans. Bake at 350° for 1 hour. Yields: 3 loaves. [We used 9x5x3-inch pans and found the recipe made 2.]

Missy Ware (Mrs. Duane)

COMPANY'S COMING TO SUNDAY DINNER

Here is a menu for a special Sunday dinner, or for any occasion that calls for dinner with an added touch. We like it for Sunday because it doesn't involve spending the day in the kitchen. Lots of convenience-food items, a roast that is popped into the oven, and a do-ahead dessert are the great time savers in preparing this dinner.

Combination Soup*
Roast Sirloin Tip*
Oven-Roasted Potatoes
Creamed Green Beans*
Dilled Baby Carrots
Chocolate Almond Ice Cream Roll*
Coffee

COMBINATION SOUP

1 can (10½ ounces) condensed chicken broth
1 can (10½ ounces) condensed clear mushroom soup
1½ soup cans water
1 can (3 to 4 ounces) sliced button mushrooms, drained

Stir soups together. Blend in water. Add mushrooms. Heat, stirring occasionally. Makes 6 to 8 servings.

ROAST SIRLOIN TIP

This cut of beef is also known as the silver tip or knuckle roast. It must be cut from high-grade beef for roasting.

4- to 4½-pound sirloin tip
2 teaspoons salt
1 teaspoon coarsely ground pepper
1 small onion, diced
1 stalk celery, cut in small pieces
1 cup water

Heat oven to 450° F. Place meat, fat side up, on rack in shallow roasting pan. Sprinkle meat with salt and pepper. Roast 25 minutes or until well browned. Reduce oven heat to 375° F. Continue to roast meat allowing 15 to 17 minutes per pound. During last 30 minutes, add onion and celery to pan. When meat is done, remove from pan; let "rest" 15 to 20 minutes before carving. Pour off all fat from pan. Place pan over high heat. Add water; bring to boiling. Stir to dissolve brown particles in pan; strain. Makes 6 to 8 servings.

CREAMED GREEN BEANS

2 packages (9 ounces each) frozen French-style green beans
2 tablespoons butter or margarine
½ cup minced onion (1 medium)
1 tablespoon flour
½ teaspoon salt
1 cup light cream

Cook beans according to package directions. Drain. Melt butter or margarine in saucepan; cook onion until soft. Stir in flour; cook, stirring, until mixture bubbles and turns a golden brown. Remove from heat. Add salt and cream. Stir rapidly with wooden spoon or wire whisk. Cook over medium heat, stirring constantly, u sauce bubbles. Cook 1 minute lon Add beans. Heat. Makes 6 to 8 servi

CHOCOLATE ALMOND ICE CREAM ROLL

½ cup sifted cake flour
¼ cup cocoa
1 teaspoon baking powder
¼ teaspoon salt
4 eggs
¾ cup sugar
2 tablespoons water
1 teaspoon vanilla
Confectioners' sugar
1 quart coffee ice cream
¾ cup sliced, toasted almonds

Heat oven to 375° F. Grease 15x10 inch jelly-roll pan; line with wax pap grease lightly. Sift flour, cocoa, baki powder, and salt together. Beat eggs high speed on electric mixer about 3 mi utes or until thick and light. Add sug very gradually. Continue beating until mi ture is very thick. Blend in water and v nilla. Fold in dry ingredients gently, a li tle at a time, taking care not to brea down the lightness of the batter; sprea evenly in prepared pan. Bake 12 to 1 minutes or until cake tests done. Sift cor fectioners' sugar over clean towel. Loose edges of cake; turn out on towel. Peel o paper carefully. Trim off dry crisp edges o cake. Roll up cake and towel, starting with short side of cake. Cool on wire rack. Un roll; remove towel. Soften ice cream i large mixing bowl. Fold in ½ cup al monds. Spread evenly over cake. Roll up gently; wrap in aluminum foil or wax paper. Freeze 3 hours or until firm. To serve, place on platter. Sprinkle with remaining nuts. Makes 8 to 10 servings.

Is cycling as good for you as Fleischmann's Margarine?

Actually, the right kinds of exercise and the right kinds of food work together to keep you and your family fit. Fleischmann's® Margarine is one right kind of food. It's made from 100% corn oil. And no oil is better for your family in a low saturated fat diet. A *medical* fact. But what's health without enjoyment? Fleischmann's rich taste is the other reason it's America's favorite premium margarine.

Exercise and Fleischmann's . . . one good habit deserves another.

Fleischmann's...the premium margarine doctors name most...and people like best.

In 1911, Morton perfected a salt that poured when it rained. As significant as that was, if it were the only thing Morton had done, it's not likely they would have stayed America's salt favorite for 57 years. No salt salts like Morton Salt salts.

When it rains it pours.

By JOAN MILLER

DRESS UP YOUR FROZEN DINNERS

Suddenly supermarkets seem bountifully supplied with a variety of frozen prepared foods to give you new menu inspiration.

Frozen dinners top the list in popularity among these items. Have you treated your family to an "evening out at home" by serving one of them? You can feast in foreign splendor with such choices as Chinese chow mein with water chestnuts, robust German sauerbraten, spicy Mexican enchiladas, or ever popular Italian pasta. Any one or all of them will make dinner on any night a delicious adventure. Stock your freezer with a selection of international dinners—ready to pop in the oven when your family wants (as so many do) "something different."

First, set the scene. Brighten the table with a special touch—clusters of fresh grapes to complement Italian food, for example. Use your prettiest teapot for a flower arrangement to remind diners of the Orient. Chopsticks are always fun to try too, even though your family may need forks as well.

MEXICAN FIESTA

There's gaiety in the air when you think of Mexico. So plan a Mexican meal with sunny colors for decorations and flowers for the table. Play evocative music to dine by, recordings of mariachi bands perhaps.

A frozen Mexican dinner has a good bit of spice in the chili, enchiladas, seasoned rice, and hot-pepper sauce. This calls for a cool, refreshing salad as an extra.

Salad Acapulco. Peel, pit, and slice two ripe avocados. Arrange on lettuce on salad plates. Chop a medium-size green pepper; mix with ¼ cup French dressing (your own, the bottled kind, or one made from a mix). Spoon over the avocado. Tuck a lemon wedge on each plate. Makes 4 servings.

Garnishes for the frozen dinner itself will make it more of your own specialty. After heating, top the enchiladas with a spoonful of dairy sour cream. Try a little crisp, crumbled bacon on the refried beans and perhaps some chopped ripe olives on the rice portion.

Helado Festivo, a light dessert to soothe the taste buds, is simply sherbet or ice cream. You can even serve it in the national colors of Mexico—red, white, and green by combining small scoops of strawberry and vanilla ice cream and lime sherbet. Sprinkle toasted coconut on top and you have an irresistible finishing touch.

Lipton Onion Soup Mix makes anything worth celebrating.

Lipton's Celebrated Meatloaf
1½ cups soft bread crumbs, 1 envlp. Lipton Onion Soup Mix, 2 lbs. ground beef, 2 eggs, ¾ cup water, ⅓ cup catsup.

Preheat oven to 375°. Combine ingredients. Shape into loaf; place in baking pan. Bake 45-50 minutes. Makes 6-8 servings.

No other soup, canned or mix, gives your recipes this special flavor.

MANDARIN'S MEAL

Longing for a taste of the Orient? Pop Chinese-style dinners into the oven and while they heat, let the family enjoy an appetizer course of fruit punch and nibbles.

Nanking Nibbles. Melt 2 tablespoons butter or margarine in a small pan. Mix in ¼ teaspoon garlic powder. Add 1 can (3 ounces) chow mein noodles; toss lightly to coat. Makes 2 cups.

The main portion of the frozen Chinese dinner is crispy, well-flavored chicken chow mein. After heating, you might like to garnish it with chopped salted peanuts or cashews, a few slices of radish, or some watercress. Pass soy sauce for the fried rice.

For a sweet to complete the meal, use refrigerated sugar-cookie dough. Slice the dough, sprinkle with toasted sesame seeds, and bake as directed on the package. Half of a 1-pound, 2-ounce package will make 1½ dozen cookies. With the other half you might make another kind. Slice the cookies, roll in flaked coconut, and top each with a pineapple tidbit. Bake as directed on the package.

ROMAN REPAST

Let your fancy and your appetite fly to Italy by serving a frozen dinner that features lasagna with meat sauce and chopped spinach italiano. It also includes an apple-peach compote and a tortoni pudding.

For garnish, add sliced ripe olives or mushrooms to the lasagna before baking. After heating, sprinkle the compote with a dash of cinnamon and top the tortoni pudding with toasted nuts or coconut.

In an Italian restaurant, everyone enjoys the antipasto that brings a variety of delectable nibbles. Arrange a help-yourself antipasto for the family to share before the lasagna dinner. Include any of the following: celery, olives, green pepper rings, hot peppers, provolone cheese, Italian sausage or salami.

HEIDELBERG HOLIDAY

If there's a Bavarian buff in your house, you'll want to treat him to a German-style frozen meal. What could be more appetizing than sauerbraten with spatzle (the little noodles)? And it's doubly so if, before heating, you add your own toppers of thin sliced onion to the beef and a bit of shredded cheese or some butter and nutmeg to the spatzle. Serve horseradish and/or sour cream for those who might like a garnish for the beef.

Rounding out this feast-on-a-tray are red cabbage and a prune-apricot compote. The latter will seem even more festive with the addition of grated lemon rind and/or toasted, slivered almonds. And, be prepared—your crowd may call for beer and dark pumpernickel.

AROUND-THE-WORLD BUFFET

Some evening, just for fun, let the family choose a favorite frozen dinner from any of the four varieties. (You can have this as an impromptu fun party for friends too.)

Add a different appetizer and dessert to make it a merry mixup. Here's a suggestion for a menu.

Mystery Fruit Cup
(Mandarin oranges, pineapple, grapes, in ginger ale)
Choice of Frozen International Dinner
Assorted Sweets
(macaroons, fortune cookies, nuts)
Coffee Tea

Brighten the table from your collection of knicknacks. Maybe you have a beer stein to use as a centerpiece with greens or flowers. Oriental or Mexican figurines can set the traveling mood too. Or decorate the table with flags of the countries.

Tip: Heating more than one frozen dinner at a time in the oven? Stagger them on the shelves so that the heat can circulate well among the trays. Most ovens will take up to 4 dinners on a shelf—8 to an oven. Heat as directed but allow 5 extra minutes.

EANUTS AND EANUT BUTTER

peanut is a truly all-American d, rich in history as well as flavor. to the marvelous pea- we owe that great dis- ery—pacifier of children tranquilizer of moth- —peanut butter.

ecent excavations of a tombs, which predate lumbus, indicate that peanut is native to the nericas. It was spread to ia and Africa by 16th- ntury Spanish and Por- guese explorers who had und it in the New World. Peanuts were brought the early American col- nies on ships carrying aves from Africa. Al- ough the peanuts were rimarily intended as food uring the long voyage, me remained and were lanted on arrival. Thomas efferson was a well- nown grower of "ground eas" as they were then nown—the peanut is a egume, a member of the ea family.

Peanut growing slowly spread throughout the Southern states, which contained sandy soil and offered the necessary four- to five-month growing season. Northern soldiers returned home from the Civil War not only with a song—"Eating Goober Peas"—but with a taste for the South's beloved peanut.

NEW HEALTH FOOD

And then in 1890 came the great discovery. A St. Louis physician, searching for an easily digested, high-protein food for his patients, ground up some peanuts in a kitchen meat grinder and added salt. His patients—and their friends and families—loved the new "health food."

Thus a new industry was born. By the early 1920s peanut butter was known and appreciated by adults and children. Today it is a staple in 80 percent of American homes.

Peanut butter is one of the most nutritionally valuable foods in daily use today. The U.S. Department of Agriculture in its analysis of 2500 commonly consumed foods, ranks peanut butter near the very top in at least six nutritional categories: protein, food energy, niacin, fats necessary to maintain body balance, phosphorus, and thiamine.

The most popular form of peanut butter is the finely ground smooth or creamy style. For chunky or crunchy peanut butter, the nuts are ground extremely coarse so that a nutty texture remains. New peanut butter products which have appeared in recent years include peanut butter 'n' jelly mixture in one jar, peanut butter with bacon-flavored soy particles, and salt-free peanut butter.

Peanut butter is available in various-size glass jars ranging from 6 ounces to 5 pounds.

Peanut butter today is a high-quality product which poses no handling or storage problems for the homemaker. It should be kept at room temperature and used within a few weeks after purchase. Storage in the refrigerator is not necessary and only makes the product hard to spread.

It came as no surprise to mothers when a recent food industry survey disclosed that the 2- through 9-year-old age group ranked peanut butter as the No. 1 favorite sandwich. Big news was that it is now the favorite at-home sandwich of the 9- to 17-year group.

VARIATIONS ON A THEME

The traditional slice of bread covered with thick swirls of peanut butter will always be popular, but here are some delicious variations:

- Grill a peanut butter and jelly sandwich. Prepare as usual: Butter the outside of the sandwich and grill until brown and fragrant.
- Combine ½ cup each creamy peanut butter and shredded coconut, ⅓ cup orange juice, and 1 tablespoon grated orange rind. Try on cinnamon-raisin bread.
- Mix ⅓ cup peanut butter, ¼ cup deviled ham, and 1 tablespoon lemon juice. Very good on rye bread.

The nutty flavor of peanut butter combines with many foods with great versatility for creative cooking:

- For a rich, smooth-tasting sauce for pork chops, stir ½ cup milk and a heaping tablespoon of peanut butter into the pan drippings.
- Roast your chicken your usual way. Remove it to a platter and stir 1 cup orange juice and 2 tablespoons peanut butter into pan drippings. Bring to boiling, stirring well. Serve over sliced chicken. Do the same with ham or smoked tongue.
- For Southern-style soup, add several tablespoons peanut butter to the milk you blend into canned cream of chicken soup.
- Add a tablespoon or two of peanut butter to your recipe for raisin sauce.
- Blend peanut butter with enough chocolate or maple syrup or honey to make it spoonable. Serve over vanilla ice cream for a delicious sundae.
- Spread peanut butter between slices of toasted pound cake and top with canned, sliced peaches.

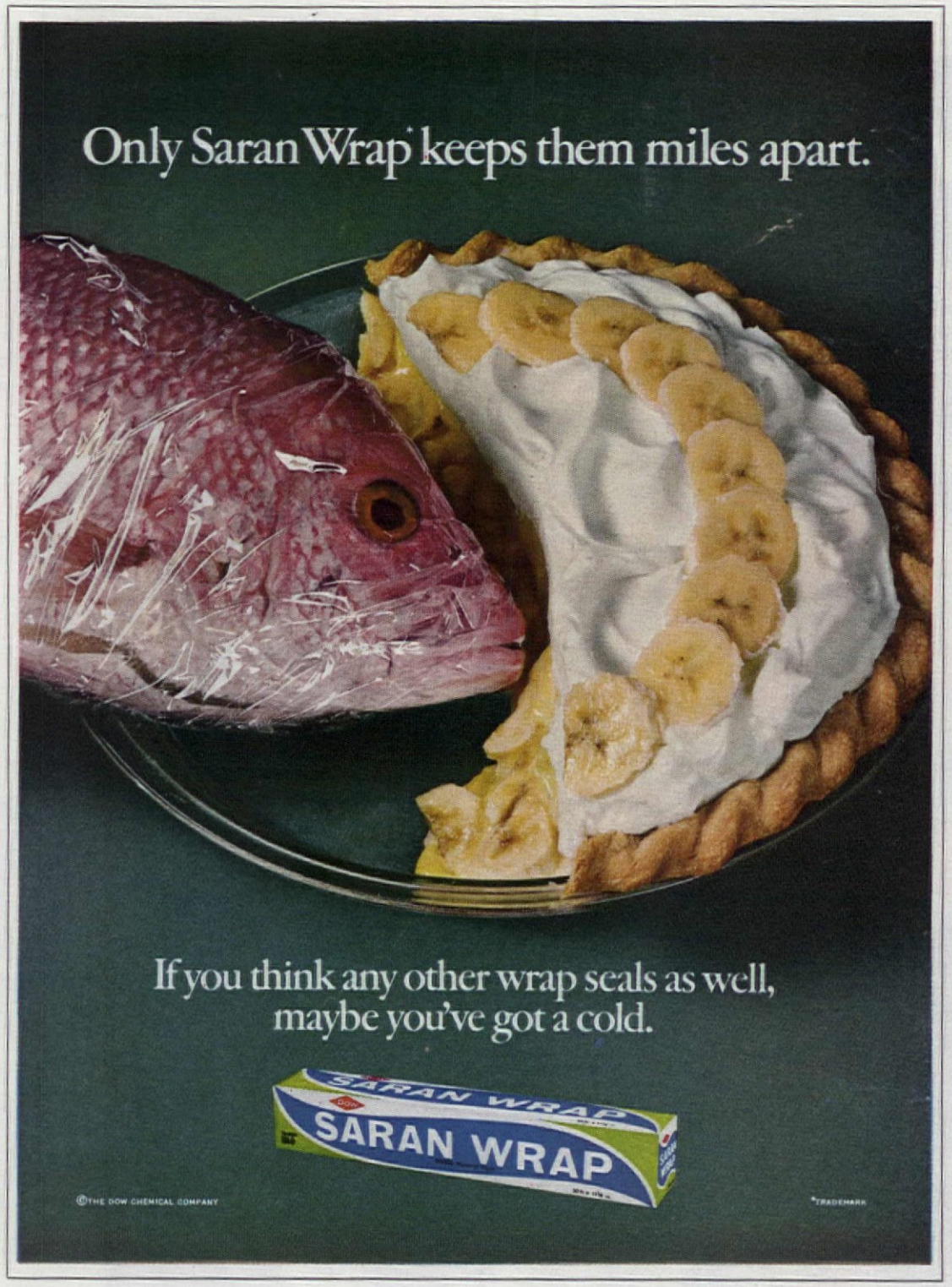
WHOLE PEANUTS

The addition of whole or chopped peanuts is another good technique for varying flavor and texture in everyday foods. Spanish and Virginia-type peanuts are available today in sizes ranging from a small bag for snacking; through 5-ounce, 8-ounce, and 1-pound packages in supermarkets; to unlimited bulk purchases in variety and retail nut stores. Many brands of peanuts are also packed in vacuum cans and jars with the most popular sizes the 7-ounce and 14-ounce.

Despite their name, Spanish peanuts might be called the basic American peanut—it is the variety which originated in South America centuries ago. Delicious eaten out of hand, or mixed with other snack foods like raisins, the Spanish peanut is still the most economical nut available to Americans.

Some quick ways to add peanuts and perkiness to routine meals:

- Along with your favorite dressing, use salted peanuts as fruit and vegetable salad toppers instead of croutons.
- For an easy homemade candy, melt semi-sweet chocolate and stir in Spanish peanuts. Drop by spoonfuls onto wax paper and chill until firm.
- For crunchy sandwich fillings, add a handful of peanuts to chicken or ham salad or to cream cheese.
- Mix peanuts into ground beef for hamburgers. Shape and cook as usual.
- Sprinkle a handful of peanuts on hot or cold cereals.



SHOULD YOU RENT THAT MAJOR APPLIANCE?

Are you in the market for a major appliance? If so, it may be smarter for you to rent than to buy—particularly if you're in a temporary situation and expect to move within a year or so.

Appliances available for rent include everything except ranges. But don't count on finding all of them in your community. And don't be surprised if you can't find any. Appliance renting varies from lessor to lessor, and in some areas is not available.

WHO RENTS WHAT?

Several types of firms are in the business. Gas utilities lease gas dryers, water heaters, space heaters, and conversion burners for furnaces. Electric utilities lease electric water hea
Fuel-oil dealers handle
version burners. And a
appliance stores and a
rent-all firm handle televi
sets, refrigerators, freez
washers, dryers, portable d
washers, air conditioners,
midifiers, and dehumidifie

APPLIANCE STORES

Appliance stores and re
all firms are set up to prov
short-term rentals—usually
a month or more. They a
serve a good many peo
who rent for a year or t
because they do not exp
to live in the same comm
nity any longer than that. Re
tal fees range from about
to $30 per appliance p
month plus delivery charg
Television sets can be had f
as short a time as a week b
for other appliances the min
mum charge is usually for or
month.

The appliance you rent ma
be brand new but is mor
likely to be used but in goo
condition. Various models ar
available. However, almost a
kitchen and laundry appli
ances are white.

UTILITIES DEALERS

Utilities and fuel-oil dealers rent equipment mainly because they want you to become a major long-term user of the fuel they sell, and therefore lease appliances on very attractive terms. Not only do they often pay for installation, but they also guarantee you against equipment breakdowns. If the appliance you rent needs service or repair, the lessor pays the bill. And when an appliance finally wears out, the lessor installs a new one—again at no cost to you, the lessee.

Rental charges usually vary from $1 to $2 per month and are simply tacked on to your monthly gas, electric, or oil bill. In some cases, when the rental you pay over the years adds up to the initial cost of the appliance, ownership is transferred to you.

Will renting appliances from utilities and fuel-oil dealers save you money over buying? There is no easy answer. It will eventually cost you more than if you had bought it if you contract to rent an appliance indefinitely for $2 a month and it gives you trouble-free service year after year. On the other hand, if the rented appliance requires an average amount of service and has an average life span, then renting may be cheaper than buying.

By Stanley Schuler

QUESTIONS YOU ASK

Many of our readers write each month and ask questions about food preparation and recipes. We would like to share some of them and our answers with you, for you may have been puzzled by the same things. We welcome any questions you may have and will answer them as space permits.

Question: *I recently made a meringue pie and the filling was very runny. Can you tell me why?*

Answer: Cornstarch—in pie fillings or puddings—requires extra care and attention. A filling will become thin if the mixture is *undercooked* or *overcooked*. If the mixture is not cooked long enough, the starch granules will not absorb the moisture and the filling will be thin. However, if the filling is overcooked, the starch granules break down and release the moisture they have absorbed, causing the filling to be thin. Be sure to read and follow the recipe directions carefully.

Question: *What would cause my sauce in a Filet of Sole Bonne Femme to turn gray? I used dry sherry in place of white wine and I used a cast-iron skillet. Also, can you explain how to "reduce liquid by half"?*

Answer: Using sherry rather than a dry white wine will give your sauce a different color—one somewhat on the beige side. Cast-iron utensils can also discolor a wine sauce, causing it to become grayish. For best results when cooking with wine, use aluminum, stainless steel, or enameled utensils.

To "reduce liquid by half," boil the liquid until only half the original amount is left in the pan. This concentrates the flavor of the liquid.

Question: *I made a rice custard pudding that was delicious, but after it had cooled a liquid layer appeared on the bottom of the dish. The recipe called for a quart of milk and 4 eggs. Was there too much milk in the recipe?*

Answer: This proportion of eggs to milk is fine for a custard. Because custards are delicate mixtures, they must be cooked at a low temperature just until they thicken. Too long a cooking time or too high a temperature will cause the custard to separate, leaving a thin liquidy layer. This is commonly referred to as "weeping." The best method for preventing this is to use a water bath. Fill a large pan with hot water and place the dish with the custard in the water. As it bakes, the water bath will protect the custard and keep it from cooking too fast.

Question: *The past few times I have made Beef Stroganoff, I have purchased quality meat and followed directions carefully. However, the meat always seemed tough. Can you help me with this problem?*

Answer: This is a very common complaint when a recipe requires sautéed meat. If you are using a large amount of meat, divide it into two or three parts. Be sure your skillet is *very hot* and sauté the meat one part at a time. (continued)

The corn that never gets tough on you.

It's the thin-skinned corn that's cooked and packed in its own corn liquid for extra tenderness. Never dries tough in the pan. So it's never too chewy in your chili.

CHILI-CORN TACO
1 cup sliced celery
½ cup chopped onion
1 Tbsp. salad oil
1 lb. ground beef
1 pkg. (1⅝ oz.) chili seasoning mix
1 can (17 oz.) Del Monte® Family Style Corn
1 can (1 lb.) Del Monte Stewed Tomatoes
1 can (8 oz.) Del Monte Tomato Sauce
12 tortillas
Iceburg lettuce, shredded

Sauté celery and onion in oil until tender. Add meat; brown. Stir in remaining ingredients; simmer, uncovered, 15 minutes. Serve as chili, or spooned into fried tortillas on a bed of lettuce. 6 servings.

It's not wet, Billy. That's a Non-Scuff™ shine!

Little boys wouldn't know about crystal-clear acrylics. But the Simoniz Company does. That's what gives Non-Scuff Floor Wax its lasting, wet-look shine. And Non-Scuff is tough! Really shrugs off stains and scuff-marks and daily wear and tear. Try Non-Scuff, the floor wax with the shining difference!

Dries so bright, it still looks wet!

QUESTIONS YOU ASK (continued)

A large amount of meat cooked at once will cool the pan down and the meat will cook too slowly and lose its juices and tenderness.

Question: *Can you give me a source for quantity recipes.*

Answer: Many companies have published recipes that serve 50 or more. We suggest you write to the Consumer Service Department of any of the following:
Campbell Soup Company
375 Memorial Drive
Camden, New Jersey 08101
H. J. Heinz Company
Pittsburgh, Pennsylvania 15230
The Quaker Oats Company
Merchandise Mart Plaza
Chicago, Illinois 60654
Kraft Cuisine Service
500 Peshtigo Court
Chicago, Illinois 60690
American Institute of Baking
400 East Ontario Street
Chicago, Illinois 60611

National Livestock and Me
Board
407 South Dearborn Street
Chicago, Illinois 60603

Question: *How do I kno when to sift flour?*

Answer: Unless flour is the i stant type which means it granular in consistency, w recommend that *all* flour b sifted before measuring. Sma amounts of flour in a recipe such as 1 or 2 tablespoons need not be sifted. Som flours are labeled "presifted." However, for uniformity i recipe measurement, we always sift, and recommend sifting even these flours before measuring.

Question: *Are there any hints you can give as to how to achieve a good flaky pie crust?*

Answer: The secret of making pie crust is in the handling—it should always be done gently and lightly. Once you have cut in the shortening, sprinkle the water, a small amount at a time, onto the flour mixture and blend with a fork, using a tossing motion. Press the dampened particles gently to see whether they stick together. When they all do, you have added enough water. Shape the dough gently into a smooth ball and put it on a lightly floured board. Flatten it with a floured rolling pin. When you roll out the dough, use a light touch. Hold the rolling pin lightly and always roll out toward the edges with quick, light strokes, lifting the rolling pin at the edges. The less you handle the dough and the gentler your handling, the less chance there is of having tough pastry.

Question: *Would you suggest the kinds of cheeses that can be removed from their original wrapper and placed on a plate, covered with foil or transparent wrap, refrigerated early in the day, that will be suitably fresh for serving in the evening?*

Answer: Any cheese can be handled in the manner you describe. The only caution we might mention is that you may want to avoid putting strong flavored cheeses on the same plate with the milder ones. Cheese, except for cottage cheese, tastes best when served at about room temperature. Allow the cheese to warm up about 30 minutes after removing from the refrigerator.

n Cleansing

inued from page 16)

FESSIONAL CARE

course another way to tly right skin care is ugh the professional sa- (such as Georgette Kling- in New York City) that ialize in the treatment of problems. Their approach cientific, and the mania otal, but total, cleanliness the skin's first need— ether you're a woman with omplexion problem or have aughter with troubled teen- skin.

ome salons even offer con- tation by mail. You are sent arefully prepared question- re about your skin that you expected to answer equally efully. Back comes an anal- s of your skin and its needs, th a recommended program care. But it doesn't end ere. You send in progress ports and then are advised what to do next.

OS AND DON'TS F SKIN CARE

Don't think that your nor- al, pretty-good skin will stay at way without your help.

Don't go to bed with make- p on—even if you're dead or sleep.

Don't apply foundation, lushers, or powder with rushes, unless you're pre- pared to wash the brushes egularly—dirt is your skin's worst enemy.

Don't get skin conditioner in or near your eyes.

Don't touch your face any more than you can help.

Don't squeeze or press.

Do steal the time for a proper daily skin cleansing, even if you can't manage it at the same hour every day.

Do read the labels on cleansing products.

Do look at your skin in a magnifying mirror once in a while for signs of coarsening, blackheads, or flakiness.

Do realize that your skin changes with time, weather, physical condition, and emo- tional stress, and that last year's cleansers may not be right this year.

Do avoid heavy cake makeup.

Do keep oily hair off your face.

Do pull your hair well out of the way when you're cleaning your face. Otherwise you'll be gingerly and miss spots that shouldn't be missed.

Do remember the key words—thorough and daily.

coming in april

The newer-than-in way to decorate belongs to supergraphics, organic curves, the three-dimensional look. Learn all about these in our big issue coming up. Want privacy in your garden? You'll find ideas galore. PLUS: Foods, foods, foods—to make you, the hostess, look great—all done with convenience foods!

No-no's for mommies from Winnie-the-Pooh

No doubt about it! Pooh's new red, white and blue fashions for Spring are positively great.

They're color-coordinated so they mix and match beautifully. (It's easy for kids to dress themselves without clashing.)

Pooh's durable PERMA-PREST® and stretch nylon fashions are easy for you, too. Tumble dry and no ironing ever. No untidiness or bagging either.

Pooh offers classical styling, long wear and built-in mothers' helpers—all at Sears reasonable prices (so they're easy on mommies' budgets, too).

Remember, extra work for yourself is a no-no. So let Pooh bear the burden—with children's fashions from Sears, Roebuck and Co.

The Winnie-the-Pooh Collection only at

Sears

©Walt Disney Productions MCMLXIV

New answer for the intimate, embarrassing problems married women face.

Tiny Norforms®, more effective than douching, yet easy and pleasant to use.

As every married woman knows, embarrassing feminine odor that begins in the vaginal tract is a hygiene problem. You'd like to feel fresh, clean and secure . . . but it's not always easy.

Douching is a nuisance. The apparatus is awkward and unsightly. Powders and liquids must be measured and mixed; and some have an unpleasant household odor. Besides, your doctor may tell you not to douche every day.

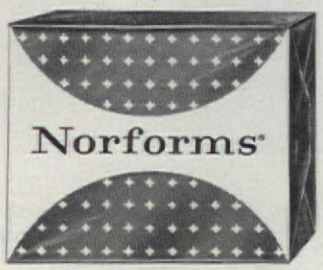
Norforms . . . small and *so* easy to use

And now, thank goodness, there's something more convenient and effective against odor—Norforms.

Norforms are tiny germicidal suppositories. They've been thoroughly tested by doctors. Norforms are easy to use . . . you simply insert one as directed. Within minutes, a Norforms spreads a powerful germicidal film that stops odor . . . keeps you fresh and dainty for hours.

Norforms are so safe, you can use one as often as necessary. What a relief! You feel confident and odor free . . . much more easily than douching. Try Norforms—the germicidal protection married women trust.

TESTED BY DOCTORS · PROVED IN HOSPITAL CLINIC · TRUSTED BY WOMEN



Want a free information booklet in a plain wrapper? Send this coupon to: The Norwich Pharmacal Company, Department AH-93, Norwich, N.Y. 13815.

Name_____

Street_____

City_____

State_____ Zip_____

Don't forget your zip code.

By MERLE E. DOWD

WOOD AND WATER DON'T MIX

Decay, fungus stain, rusty nailhead spots, and peeling paint are signs that the wood in your house is suffering from too much water. Rain seeping into joints and cracks and/or moisture from inside the house may be causing the trouble.

Around your house, decay will most likely be found in one or more of the following places:

Porches, steps, and decks—joints between boards and framing are likely to draw water through capillary attraction. The base of outside steps and stairways, along with porch railings and posts, contain many such joints and are likely spots for decay.

Roof edges—leaky or nonexistent gutters expose fascia, molding, sheathing, and rafter ends to frequent and extensive wetting. During rains, enough water can travel horizontally through joints in gravel stops on flat or low-slope roofs to thoroughly soak framing or edge boards beneath.

Exposed structural members—beams, rafters, and bases of columns all get wet in every rain. The joints usually show decay first.

Decorative elements—exposed shutters, planter boxes, wood railings, or privacy screening are targets.

Screen frames—around windows or enclosed porches, wooden screen frames induce water seepage, decay.

Less likely to decay but still potential problems are:

Siding—susceptibility of siding varies according to such design features as width of roof overhang, lack of eave gutters, dormer design, and rainfall pattern. Houses in areas where rainfall is frequently wind-driven are more vulnerable. In Southern high-humidity areas, siding may be wet by condensation when a house is air conditioned. Exterior surfaces on north-facing or other walls out of the sun collect water whenever the siding cools below the dew point of humid outside air.

Trim—porch column bases, trim around windows and doors, and boxing around beams are likely spots for decay, particularly exposed end grain.

Windows and doors—with their many joints, swinging casements, exposed wood, window frames and doors are likely to suffer.

LOOK FOR SYMPTOMS

Even before decay may be apparent, symptoms of water seepage can be spotted in time for corrective action. Examine your house exterior closely for these signs:

Rusty nail stains—paint normally prevents siding nails from rusting at the heads, but wet wood starts rusting the nail shank. Rust spreads from the shank around the head and colors paint from the inside. By time rust spots show, rusting is advanced.

Paint failures—blistering and p ing occur when wood is wet and bond between paint and wood is stroyed. When peeling is more nounced at horizontal siding jo along trim, or where siding a windows and door frames, w seepage is usually the cause, ra than condensation.

Buckling—extreme wetting v swelling, followed by drying shrinking, may buckle or warp sidi Repeated cycling splits siding, t

Nail pulling—closely related buckling and splitting is nail pull due to the alternate swelling a shrinkage of wood siding.

Paint staining—mildew and fu may discolor painted surfaces fr moisture condensed from the air, p ticularly on north walls. However, gray or black fungus stains occ mostly around joints, water seepa is likely the culprit.

Fungus fruits—most advanced the signals is the appearance orangeish conks or fungus growt at the edges of wet wood. Howeve extensive decay may occur witho fruiting. Wood soft enough to pus in with your fingernail or wood wit a hollow sound to it indicates deca is well advanced.

HOW WATER SEEPAGE OCCURS

Surprising amounts of rain wate enter houses with wood siding. Wa ter may actually run into joints cracks, or other openings, such as holes for light fixtures and hose faucets. Or it may soak into wood around nails after the paint seal is broken. Rain flowing down the surface of siding collects in rivulets between siding and trim, particularly around windows and doors, at corners, or anything extending beyond the siding surface. Any break, split, or crack admits large quantities of water. Capillary seepage admits large quantities of water along the bottom edge of siding boards, particularly at beveled and shiplap joints. Water actually soaks upward through the joint to wet the back side of siding. Butt joints in siding, trim, and structure admit water by both gravity and by capillary action.

Paint offers very little protection against water seepage except when new. The paint at butt joints in siding, for example, rarely remains intact after the first cold-warm cycle. Painting, not just priming, the back surfaces and edges of siding and trim can be effective in reducing the wetting from water that seeps through joints. Most drying of painted siding occurs inward. Thus, vapor-resistant foil or building paper, too often applied over tight sheathing, traps seepage water in the siding or trim.

BUILD TO PREVENT TROUBLE

If you are building or remodeling, water and decay-prevention can be

gned into your house with very trouble. Unfortunately, you can't me that because some of these ures aren't common practice in r area that they are unnecessary. ne contractors resist using them have to be persuaded.

Vide roof overhangs are most ef-tive in keeping water from running vn siding surfaces. Hipped roofs vide an overhang around the full f perimeter, thus offer- more protection than bled designs. Avoid par-ularly high dormers and bles with narrow roof erhangs.

Full eave gutters and wnspouts will, if kept clogged, prevent splat-ing and splashing of rain m ground into siding. Walls designed to pre-nt water entry and facili-te rapid runoff limit wa-r seepage. Helpful details clude flashing to protect oor and window open-gs and to keep water out f roof and wall joints, etal corners or corner im over the ends of drop ding, butt joints calked ermanently, and careful arpentering of joints to void splits and breaks. ant strips on gable edges f roofs and properly de-igned drip caps help keep vater away from siding oints.

Walls designed to permit drying to the inside keep water content in wood be-low decay levels, even when exterior siding and trim are soaked during rain-storms. Use breathing-type sheathing and sheathing papers. Board-type sheath-ing also facilitates breath-ing. In wet or humid lo-cales, siding can be laid on one-inch nailing strips over the sheathing to provide ventilation space between back of siding and sheathing.

Back painting of siding, predipping siding joints with water repellents be-fore installation, or use of materials pressure-treated with pentachlorophenol or other preservatives prevent decay even though mate-rials are frequently water soaked.

Setting such items as stairway cleats, deck planks on beams, column bases, and porch rails in long-life sealants prevents capillary water seepage. (See "New Calks Seal Your House Permanently," *American Home*, Sep-tember, 1967.)

To keep framing dry, attics should, at the very least, have louvered vents in the gable ends. More efficient are a combination of gable louvers plus ventilation holes or grids in the eaves. Better yet is a combination of eave vents plus ridge vents. Ridge vents are preassembled units which the builder sets in the peak of the roof. They let air flow outward, keep rain from flowing inward.

FIXING YOUR PRESENT HOUSE

Depending on the problems you find, the severity of exposure, and your local climate, one or more of the following fixes will help your house.

Treating joints with water repel-lent-preservative does two things—1) It prevents ends of siding, bases of columns, and deck or porch railing joints from soaking up water. 2) It prevents decay from starting. Such treatments are helpful where paint is peeling or is discolored at joints. Brush or spray along the bottom edges of siding to reduce capillary seepage.

Select one of the many prepared penta preservatives that includes a water repellent, such as hydroge-nated rosin, paraffin, or copper com-pounds in a mineral-spirits base.

Use penta when the wood is thor-oughly dry. Apply material until it runs off. At end-grain locations, ap-ply several times, as capillary action will carry the repellent-preservative into wettable areas through the same seepage process that allows water to penetrate. Wood treated with penta materials may be painted afterward.

Double-check gutter to make sure water is not leaking through joints or holes into fascia or top of siding. If your house has no gutter system, adding gutters collects most of the water that otherwise cascades down the face of siding. Seal the horizontal joints in gravel stops and flashing with a long-life rubbery calk.

Replace split or broken pieces of siding or trim, particularly if these easy-entry areas are often rain soaked.

For siding that is decayed or in poor condition, a good long-term solution is to re-side with a durable material like aluminum, plastic, wood fiber, cedar, redwood, etc. You may also find that a completely new, easy-to-maintain surface is less ex-pensive and looks better than exten-sive repairs to existing wood siding.

Before re-siding, check to make sure that decay damage to wood sid-ing has resulted from exterior water seepage. If the paint is blistered or has peeled from large areas (and not mainly around or near joints), mois-ture is probably condensing in back of the siding from inside the house. In such cases, re-siding with shingles or metal siding will probably reduce the vapor permea-bility of the exterior wall. With less opportunity for condensed water to dry out, the wall structure it-self is likely to absorb wa-ter and begin decaying. The solution here is to re-duce the amount of vapor condensing inside the walls by installing some sort of vapor barrier on the inside of the wall or exhausting the offending water vapor from inside the house. The vapor often can be re-moved via bathroom and kitchen ventilators, by wa-terproofing and/or dehu-midifying a wet basement, venting the attic (see above), or ventilating and waterproofing crawlspaces.

INSULATION HELPS

Apply an insulating sheathing or siding to walls troubled with condensa-tion from interior cooling. Or, insulate the walls to reduce cooling losses—and air-conditioning costs. The idea is to keep exterior wall surfaces above the critical dew point.

Replace wood siding, fascia, or roof edging that already shows signs of de-cay with cedar, redwood, cypress, or wood pressure treated with preservatives. Once decay starts, treat-ment by painting or spray-ing is generally ineffective. Again, for an advanced problem, the easiest course might be to cover the ex-isting material. Siding con-tractors can do this with prefinished soffits.

Calk and seal joints with a long-life, flexible sealant to prevent water en-try. Synthetic rubber sealants, prop-erly applied, are effective.

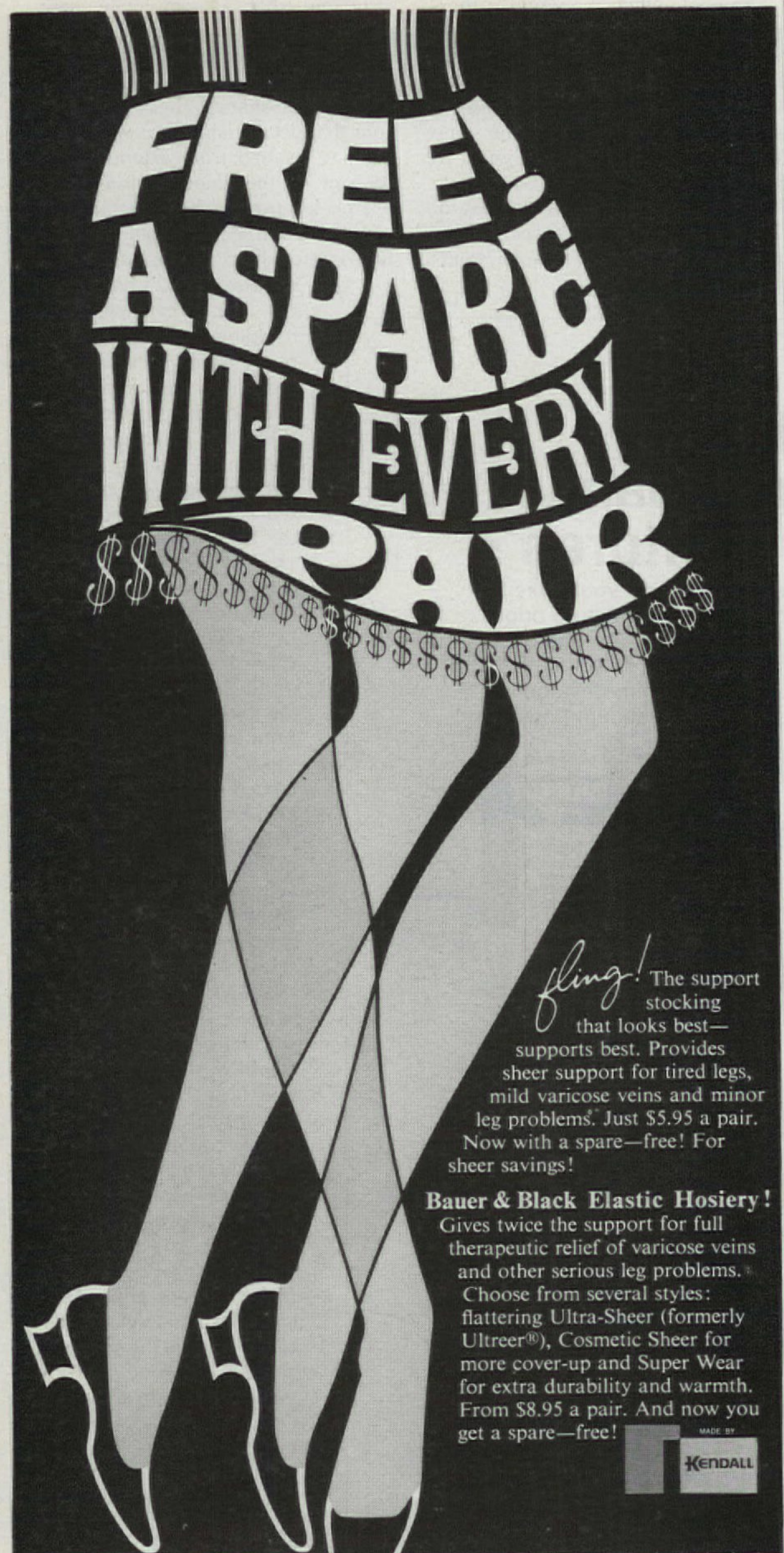
Protect windows, doors, steps, and porches with canopies, awnings, or roof structures.

Wood can be an attractive and long-lasting exterior surface for your house. But, it needs protection from constant moisture. Few houses are completely immune to decay, except those in desert areas. So be alert to signs of potential decay and prevent damage from water.

Can the First National Bank tell you wear dentures?

You come face to face with lots of people. And you'd like to keep your dentures your secret. Yet stains and denture odors can give you away. That's why Polident® Powder is made extra strong. Made with an extra cleaning ingredient that actually works to prevent tell-tale stains and odors from developing. From giving you away. Keep your secret with Polident Powder.

Made extra strong for when you're extra close



Now! A free spare with every pair of Fling Support Stockings *or* Bauer & Black Elastic Hosiery.

BUY A PAIR—GET A SPARE FREE! Fling Support Hosiery or Bauer & Black Elastic Hosiery. To get your free spare, fill in your size.

FOOT SIZE________
LEG LENGTH________
COLOR________
SIZE________
STYLE________

☐ **Fling Support Hosiery**
OR
☐ **Bauer & Black Elastic Hosiery**

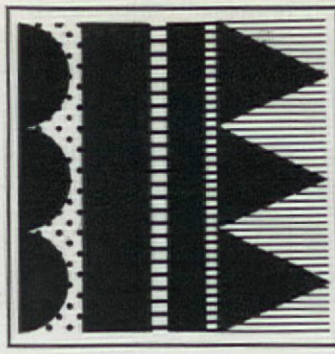
(Elastic Hosiery offer not available on these styles: B-1, B-2, B-3. Sold one to a package and U-2 specially packed with a free spare already inside.)

Mail this coupon along with both end panels from the package and your sales slip for the purchase to: THE KENDALL COMPANY, DEPARTMENT SPO, 309 W. JACKSON BLVD., CHICAGO, ILLINOIS 60606.

AH

NAME________
ADDRESS________
CITY________ STATE________ ZIP________

Limit of one spare to a customer. Allow five weeks for handling. Offer expires June 30, 1969.

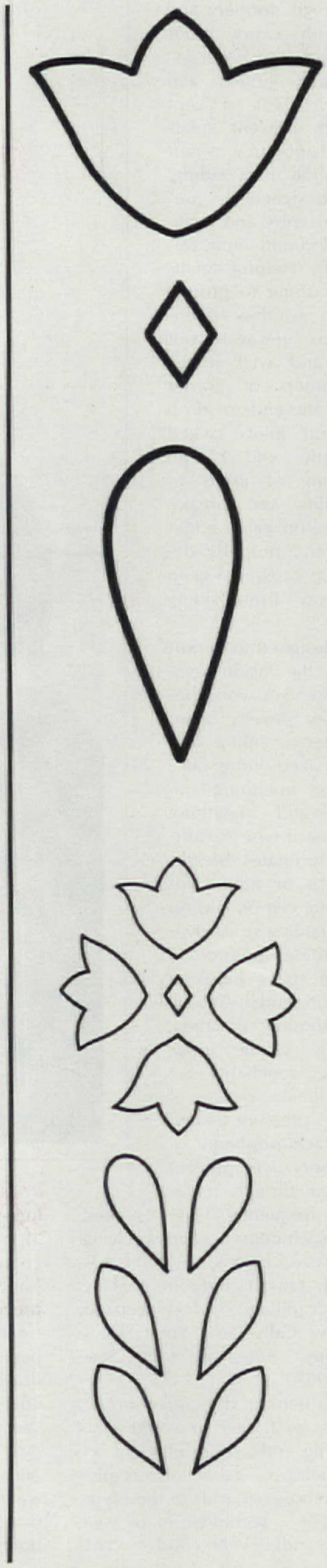


STENCIL DESIGN FOR A STAIRWAY

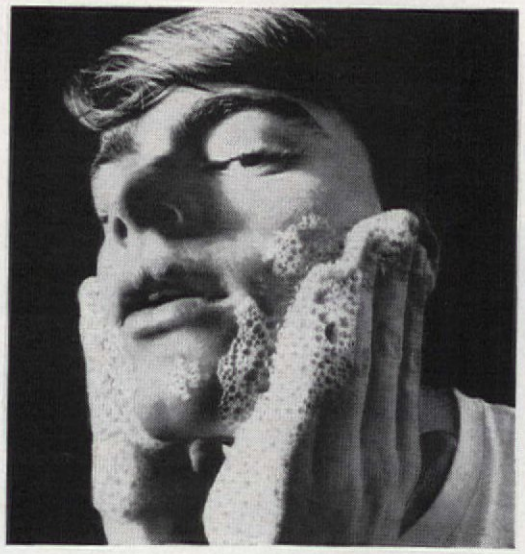
LIST OF MATERIALS

Stencil brush
Floor or deck paint
Stencil board
Sharp knife or razor blade
Cheesecloth
Cleaning fluid

You can enliven your stairway with the handsome stencil design shown on page 66 using paint made especially for floors or decks. The three units at right are the full-size parts of the flower-and-leaf motif. The drawing at the bottom shows the arrangement of the finished design. Trace the full-size flower motif on one piece of stencil board (available at art supply stores), the leaf motif on another. Allow at least a 2-inch border on all sides of design. Cut out stencils with razor blade or sharp knife. Pour paint into flat containers (such as old saucers) and let it stand for an hour to thicken. Thumbtack stencils in position. If you are using two colors, do each color separately. Dip a stencil brush into the paint, dab into a piece of cheesecloth, then dab over cut-out stencil. Remove stencil, wipe with cleaning fluid, and repeat the procedure.



Now that your teenager has pimples, good old soap and water just aren't good enough.



He also needs Stri-dex® Medicated Pads. Stri-dex Medicated Pads begin where soap and water leave off.

They're like little disposable washcloths soaked in medicine. They deep clean the dirt and oil that soap and water leave behind. So, they help control acne pimples.

And the invisible medication in Stri-dex stays on and continues to work all day. So, it also helps prevent new pimples from forming.

Stri-dex can help you make your child's complexion look better. And he'll feel better looking.

There are enough problems in growing up. Pimples doesn't have to be one of them.

©1968 LEHN & FINK PRODUCTS

Anchor's Privacy basketweave is aluminum, with baked-on white enamel or color. No rust.

Anchor-weave aluminum strips, in a variety of colors, fit into chain link fence for privacy and beauty.

With Anchor® Fence you have a lot to be proud of.

You do a lot more than just protect your yard with Anchor Fences. With a wide choice, you also style it, make it private. Looking for color? Choose Privacy, Anchor-weave, or Permafused® Chain Link. Want white? There's Privacy, Picket, and Post and Rail. In chain link, take your choice of Modernmesh® or standard weave, aluminum or galvanized steel . . . or green vinyl-coated Permafused. Or, wood. Anchor has all styles.

Anchor Permafused Chain Link in Meadow green. The strength of steel, beauty of color. Vinyl-coated.

Post and Rail, aluminum with white baked-on enamel. All our fences are erected only by expert Anchor crews.

Modernmesh or standard chain link, aluminum or steel, by Anchor: world's largest fence-makers for homes.

Board-on-board Privacy comes in baked-on enamel: white and color. Boards are rustproof aluminum.

Protects children, pets and property

ANCHOR FENCE — COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

FREE COLOR BOOKLET, *12 pages crammed with Anchor Fences you can be proud of. Mail coupon to Anchor Fence, 6483 Eastern Ave., Baltimore, Md. 21224.*

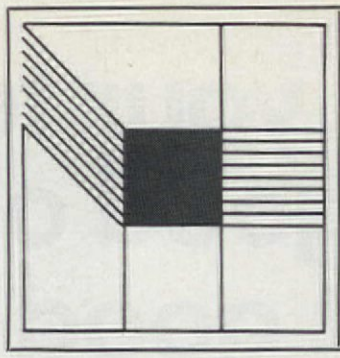
Name_____

Address_____

City_____ State_____ Zip_____

Please list fence or fences which interest you most:_____

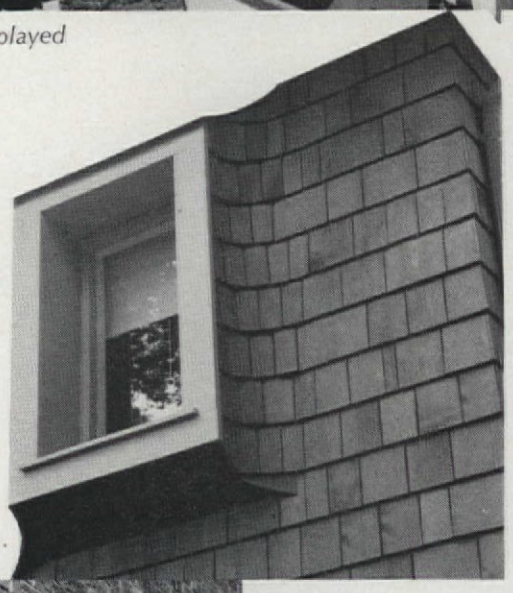
_____ Thank you. *(Mail coupon, or call Anchor Fence in your city.)*



THE SHADOW-BOX WINDOW

We've been noticing an old idea in new garb lately—the deep-welled window that seems to function as an indoor-outdoor shadow box. Not ample enough for a window seat, yet more than a wide windowsill, it's sometimes used for display but often just for stylistic effect. These were found along the Eastern seaboard, one on a new house, one on a restored one, and one on a remodeled house.

An aged board-and-batten house in Old Salem, North Carolina, boasts a variation of the bay-window idea. Ornate carved brackets support it and antiques are displayed on shelves inside the glass.



These little protruding windows can be placed almost anywhere. This one, with shingles curving around the edges, is high up on a remodeled house in Atlanta and has a view into the trees.

Contemporary display windows are just as striking. On a Maryland house, a large square wooden frame juts out from the brick wall and catches the sun to highlight a dried-flower arrangement.

THE FAMILY PET

by PATRICIA O'KEEFE

GOOD GROOMING FOR PETS

There is enough of what we humans call vanity in every dog—and cat, too—to make good grooming a necessary part of your pet's care. Regular grooming—a chore that usually takes no more than fifteen minutes a few times each week—can keep a pet's coat clean and sweet-smelling for months. Doggy odor is actually dirty odor, caused by accumulated dirt on the skin and in clumps of dead hair that cling to the coat.

GROOMING TOOLS

A small investment in the right grooming tools is worthwhile. They make the job easier and get the best results. Basic tools are a brush, a comb, and a mitt. The texture of your pet's coat determines the kind of tools you need.

On very short-haired breeds of dogs, use a hound mitt. The mitt fits over your hand and has short, soft wire bristles on one side and corduroy on the other. The bristles remove dirt and loose hair and stimulate the skin. Slicking down with the corduroy side gives a gloss to the coat and makes it lie smoothly. Grooming two or three times a week is all that's needed to keep a short-haired dog's coat in top condition.

On the other hand, a dog with a long, dense coat, an old English sheepdog, an Afghan hound, or a Pomeranian, needs to be brushed and combed every day to keep the fine undercoat from matting. First go to work with a comb that has heavy wide-set teeth. Be sure the teeth aren't sharp. After combing, brush to remove all the loose hair and to stimulate the skin. Use a brush with stiff, natural bristles, long enough to reach into the undercoat.

If a dog's coat has been neglected and the hair has become matted, making the coat smooth again is a tedious but necessary job. Don't cut out clumps of hair; the coat will look moth-eaten. Instead, try to separate the mats with your fingers, then gently comb each one out. To avoid pulling and hurting your pet, hold each bunch close to the skin, so you'll pull against the comb rather than the skin. If the mats can't be pulled apart, snip them into strands, parallel with the direction the hair grows, before working with a comb.

CAT CARE

Though a cat is a fastidious creature and spends hours grooming himself, your cat will appreciate a little help. Brushing helps prevent hairballs from forming in a cat's stomach. And, of course, it also keeps kitty clean sleek, and purringly proud of himself.

For a short-haired cat's coat, a handy implement is a slicker brush. It has serrated edges made of a hard, rubberlike material rather than bristles. You brush your cat's fur from tail to head to remove loose hair, then in the opposite direction to slick his coat in place.

A long-haired cat has the same problem as a long-haired dog—a profuse coat that will mat quickly. Again, a comb and a brush with bristles long enough to reach completely into the fur is needed to do the job right. A little nonoily talcum powder sprinkled into the coat and brushed out thoroughly makes the coat look fluffy and helps prevent tangles.

BATHING

Dry shampoos can be used in place of a wet bath, but the time may come when soap and water is the only answer. To bathe a dog, use warm, not hot, water. Fill the tub so that the water comes about halfway up his legs. Work the suds of a mild soap or shampoo into the coat. You can avoid getting soap in your dog's eyes by putting a drop of mineral oil in each eye. A wad of absorbent cotton in the ears keeps the water out.

After sudsing, be sure to rinse away all the soap. Any residue is liable to cause dry, itchy skin and make the coat look dull. For white dogs, a little bluing added to the rinse gives a sparkling white appearance. Towel the coat as dry as possible and keep him in a warm place and out of drafts for several hours. Don't comb or brush the coat while it is wet; the hair may break. There are commercial rinse preparations for pets which make the coat easier to comb out when it is dry.

Most cats are decidedly anti-water. Protect your hands from scratches by donning gloves before bathing kitty. Use two tubs of water—one for soaping and one for rinsing. Since cats lick themselves, avoid poisoning by using only shampoos and other grooming preparations made specifically for cats.

GENERAL CONDITION

During grooming sessions, check your pet's skin, ears, teeth, and feet. If his skin or coat looks dry and dull, check his eating habits. Dog or cat foods that provide a balanced diet have the nutrients needed for a healthy coat. Redness, sores, or bare patches on the skin should be watched closely and checked by a veterinarian if they do not show signs of healing.

Even the most pampered house pet may pick up fleas, lice, or ticks. Fortunately, modern insecticides make it much easier to control this problem. There are also chemically impregnated collars for both cats and dogs that keep fleas and lice away.

A dog's teeth need a cleaning occasionally to keep them white. Use a toothbrush or a soft cloth to rub on a little tooth powder. Chewing on dog biscuits or a safe chew toy helps retard tartar formation on the teeth.

Ears should be cleaned out with a cotton swab dipped in a little oil or rubbing alcohol. Clean just the outer ear, never dig down inside. Dogs with ears that lop over or hang down are more prone to ear infections than those with prick ears. If you notice any excretion or see your dog scratching or shaking his head, let the veterinarian take a look. Both cats and dogs can get ear mites, microscopic parasites that cause painful irritation and a dark, smelly discharge.

Long nails can cause sore, misshapen feet. Dogs and cats kept indoors need their toenails cut occasionally. Ask a veterinarian to show you just how much to snip off and the right kind of nail clipper to use—otherwise you may hurt your pet.

Just as clothes make the man, a clean, glossy coat makes the pet—makes him a happy, handsome creature who is a credit to your family.

SEPTIC TANK–CESSPOOL OWNERS...

Before Trouble Starts- use RID-X®

IT CAN SAVE YOU HUNDREDS OF DOLLARS!

Whether your home is old or new, you can have a costly, messy back-up in your septic tank or cesspool. So before trouble starts, use RID-X...it works to prevent messy back-ups and foul odors... acts to keep your sewage system working smoothly and trouble-free. Yes, RID-X can save you HUNDREDS of dollars on digging, pumping, landscaping!

EASY TO USE! SAFE! Just pour RID-X in toilet bowl and flush. That's all. RID-X can't harm porcelain, metal pipes, fittings. *Before trouble starts,* use RID-X...it can save you hundreds of dollars!

ANOTHER FAMOUS PRODUCT OF THE d-CON COMPANY, INC.

New!

ILLUSTRATED BOOKLET!

16 Fact-Filled Pages on Care and Maintenance of Septic Tanks and Cesspools. Send 10¢ for postage, handling to:

RID-X, P. O. BOX 186
WHITE PLAINS, N.Y.

DECORATING CLINIC

Question: *We're moving into a new apartment and would like color ideas for the bedroom. Our bed has a brass headboard and the only other furnishings are a yellow shag area rug and an ugly square dresser. Something snappy, please.*

Answer: Paint the walls deep yellow, and install louvered shutters, painted to match, at the windows. Then make or buy a chintz bedspread that has a navy background and a traditional floral pattern in soft reds, greens, golds, white. Lacquer your dresser red, replacing the hardware with heavy, modern brass or white china pulls.

Question: *After years of dark living room walls we're ready for a change. With two small children, a semigloss paint would probably be easier to keep clean but if I use white I'm afraid it would look like a kitchen. What other neutral would be good with any color scheme?*

Answer: A very pale bone color in a semigloss will wash well and has a low luster—not like the high gloss of kitchen enamel.

Question: *Our dining room draperies are dark blue and I'd like to use sheer green curtains under them. The carpet is blue, walls are white. Will this color scheme work?*

Answer: Sorry, white sheer curtains will give you the best effect. If you want to bring green into the room, do it with accessories or by re-covering your dining room chairs. And be sure it's a green punchy enough to contrast—lime or emerald, for example.

Question: *My six-year-old daughter's bedroom has a two-tone beige rug that I must use. How can I work a young and lively color scheme around it without breaking my budget?*

Answer: Paint the walls white and furniture a deep mocha color using semigloss paint. Curtains should be the splashiest, flowered cotton print you can find in white, beige, and mocha. Brighten all with tomato red—in lamps, a chair, picture mats, posters.

Question: *Our living room has beige walls and carpet, a sectional sofa in rose-beige, one dark green and two gold chairs. Orange is our accent color. It's deadly dull. Why?*

Answer: You have too many colors and they're too close in tonal value. Paint the walls white, re-cover the two gold chairs with a beige-and-white fabric, and add sharp green wherever you can—perhaps a pair of lime green ginger-jar lamps, a large ashtray or vase, a few pillows.

Question: *My husband thinks a black-and-white color scheme would be impractical for our family room. Is he right?*

Answer: Not if you use the immensely practical new synthetics—supple vinyls, for instance, that look like real leather and others that simulate suede for heavy-wear areas.

We suggest a white leatherlike vinyl with the softness of glove leather for the sofa, and lounge chairs in a large-scale black-and-white houndstooth check of polypropylene, which is a new fiber that resists soil. Choose a carpet in a black-and-white plaid or geometric pattern and have easy-care plastic tables. Use white vertical blinds at the windows and accessories (lamps, pillows, etc.) in a terra-cotta color.

Question: *What can we do with a living room full of dark, bulky mahogany furniture and an Oriental rug in red, blue, and gold? Are there colors that minimize furniture size?*

Answer: Use a dark background. Light colors will only make furniture project. Paint your walls deep taupe and add matching draperies. A sofa could be smoky blue, a club chair in leather or its look-alike viny a taupe lighter than the walls, seats of pull-up chairs in rosy Add lots of off-white accessories accent, and metal—either pewte brass—for contrast.

Question: *Our teen-age son's ro has charcoal gray wall-to-wall peting. Can you suggest colors be used with it?*

Answer: Coppery bro and white used with ch coal will make a strik and practical room for teen-ager. Use a geomet or striped fabric combini these colors for both bedspread and for tailor laminated window shad Lamps—polished chro with white shades or wh plastic dome tops—and pair of director's chairs black frames with natur color leather seats a backs complete the you male look.

Question: *We have ju reupholstered our cou in a blue-and-green twee and a high-back chair blue. Would a royal blu carpet be too much?*

Answer: We think so. soft leaf green would loo better and be more prac tical (medium shades ar less likely to show soil an lint than very pale or ver deep colors). Break awa entirely from blue an green for accessories an concentrate on brass an glass, white ceramic an dark wood. Otherwis your room will look stati and contrived because i is too well matched.

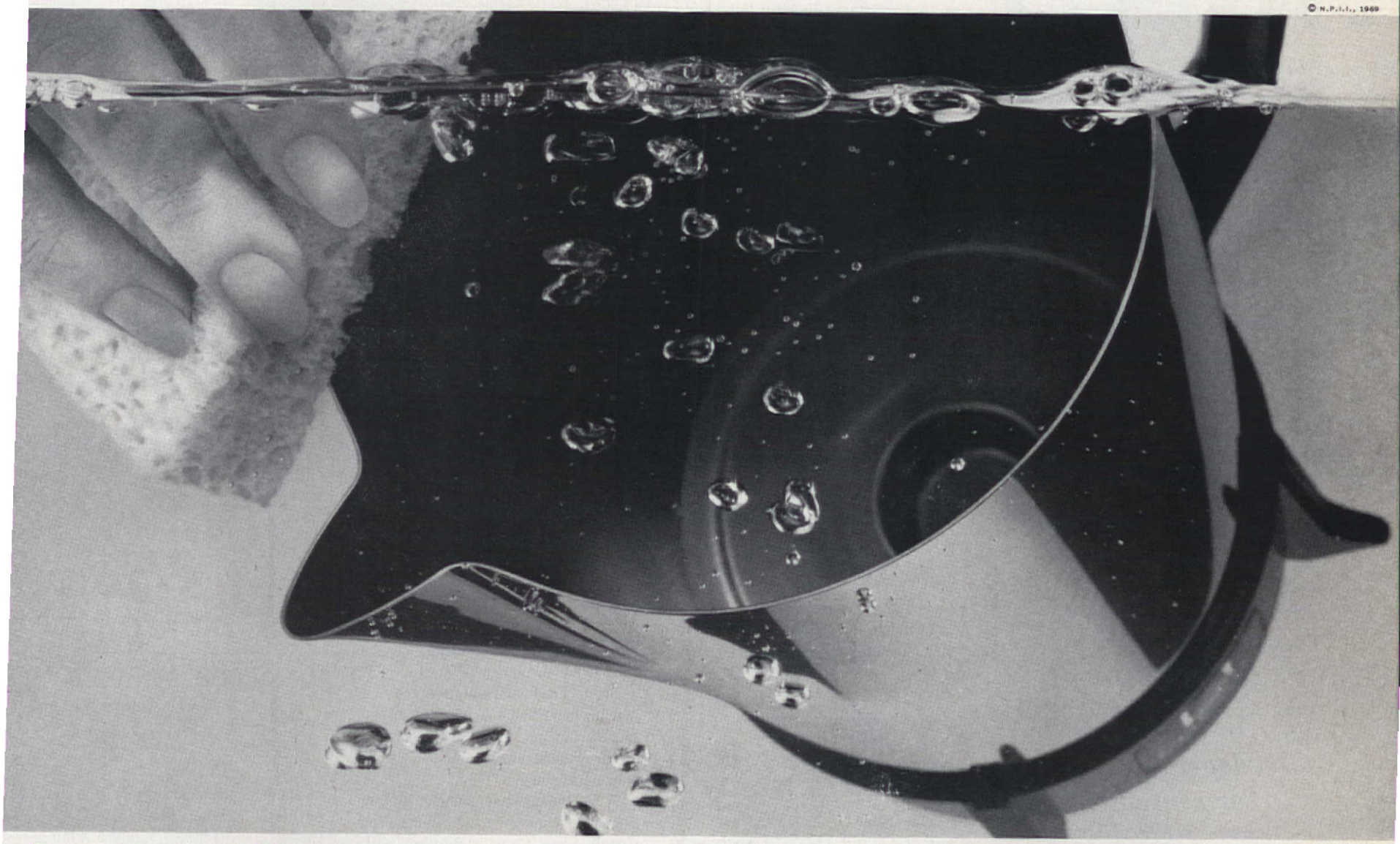
Question: *Our bedroom has bright yellow carpeting and a white wicker chair. The bed is covered with a quilt in lime green with white polka dots and has a lime green dust ruffle. What about colors for walls, windows, and wood finishes?*

Answer: This is a good scheme but it needs definition—that is, a dominating color. We suggest yellow walls. Use a stripe or plaid fabric combining shades of green, yellow, white, and even a dash of melon for curtains or Roman shades. Repeat the fabric on the chair cushion. Add a few darks, pillows in deep burnt orange, wood tones in mellow fruitwood.

Letters submitted will be selected for an answer on the basis of their general interest. Sorry we are unable to give personal replies.

Presto's dunkable coffeemaker.

© N.P.I.I., 1969



Completely submersible stainless steel, extra wide spout for easier cleaning, better coffee. Because a clean pot is so important to good coffee, we made our stainless steel coffeemaker completely washable. You can dunk it right into your sink. Or even your dishwasher! And the extra wide spout is easy to clean. Can't trap stale coffee oils or old grounds (two things that ruin a pot of coffee!) That's why you get delicious coffee, cup after cup with the Presto Automatic Coffeemaker. Available in 9-cup or 12-cup sizes. You'll like it better every time you wash it!

There's more cooking at Presto than pressure cookers. Fry Pans, Griddles, Blender, Can Opener/Knife Sharpener, Toaster-Broilers, Hot Servers, Corn Popper, Deep Fryers, Toasters, Mixer, Spray-Steam Irons, Steam-Dry Irons, Cordless Toothbrushes, Hair Dryers, Portable Manicure Set, Portable Heaters, Humidifiers. National Presto Industries, Inc., Eau Claire, Wis. 54701.

Heirloom . . .
or reproduction?

Time was such Colonial Chairs could only be found in museums or antique shops, at a price. Now just ask for a Nichols & Stone! In popular finishes, at better furniture and department stores.

Nichols & Stone

The Home of Windsor Chairs

Since 1857

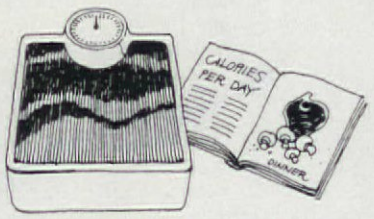
LOOK FOR THIS TAG WHEN YOU BUY
It's your guarantee of the authenticity of design, sturdiness of structure and fine finish that have made Nichols & Stone chairs famous for more than 100 years.
SEND FOR ILLUSTRATED BROCHURE

Nichols & Stone, Box 33, Gardner, Mass. 01441
Enclosed is 25¢ in coin for your 38-page booklet
"How to Choose The Right Colonial Chair"
Name_____
Street_____
City_____ Zone____ State_____

NEWS AND NOTES

How long have you "put off taking it off"? Better still, how long have you been "putting it on"? What else but *fat?* Sooner or later most of us have to come to grips with ourselves on the subject. Resolve, this moment, to tackle the problem head on and lose those unwanted pounds. It's easier than you think and perhaps the most self-satisfying thing you'll do in a long time. Resolve also, no fad diets, no artificial means, no pills. Just good common sense and a promise to change your eating habits should be a good start. (If you fail the first time—keep at it—when you get tired of failing you'll succeed—that's the best part of failure.) Here are a few rules to guide you.

1. If you are really serious, check first with your doctor. He can tell you how much weight to lose and the number of calories to include in your diet everyday.
2. Think thin, think diet, think slim.
3. If your doctor says you can exercise—do it. The natural kind is best. Take advantage of opportunities to increase activities. Walk rather than ride when possible.
4. Get yourself a calorie counter



and a weight chart to keep you in line.
5. Talk your husband into buying you a dress one size too small. Then hang it where you can see it everyday. Even a good salesman likes an incentive.
6. Take off weight slowly—a pound or two a week.
7. Eat three regular, well-balanced meals a day.
8. Plan meals around familiar foods, foods that give you satisfaction and are a part of the family's way of eating.
9. For the most part, eat everything—but eat less. If you cut down your intake you have to lose weight automatically.
10. Choose lower calorie foods whenever possible.
11. Season with spices, herbs.
12. Budget your calories to take care of special occasions.
13. Keep busy so you won't be tempted to eat between meals.
14. Remember—change your attitude and your eating habits. Good Luck and eat well.

Note: Announcing a new service: Nutrition at Your Fingertips. For the first time New Yorkers can dial 925-0150 for instant information on diet and weight control. Check with your local Department of Health to see if you have this service and if not, when you will.

Food News to Note:

- Borden's Canned Frosted Shakes have just gone national.
- Attended a press dinner at New York's Four Seasons Restaurant, hosted by Uncle Ben's Converted Rice. To answer one reader's question about why they call it that, we went to the source—they have eliminated surface starch, we're told, which makes rice stick.
- From Lipton—new Beef Flavor Mushroom Mix—a multipurpose mix for soups, gravies, dips, or to flavor stews, meat loaves, casseroles, and roasts!
- A Southern-style salad dressing is Seven-Seas' newest. It's called Creole French and is piquant with red and green peppers, onions, tomato paste, and a touch of red wine. 8-ounce bottle is 39c.
- Chun King announces lobster, shrimp, and chicken bite-size egg rolls and new cooking-pouch packaging for many of their frozen entrees and main courses.
- Sweet Cream Pancake and Waffle Mix is Pillsbury's newest product. One pound, 37c; 2 pounds, 63c. It contains sweet-cream solids, tastes subtly sweet, and is tolerant to variations. Crepes, maybe?
- Zoo-Do with more zoopertreats: Toast 'em Animals from General Foods now include Munch-A-Berry Monkeys, Tutti-Frutti Owls, and Chocolate Peanut Butter Buffaloes. About 45c for 10-ounce package.

If you have leftover dinner wine use it for cooking. You can keep it much longer by just adding enough olive oil to form a thin film on the wine, then closing the bottle tightly. Use it for meat,

poultry, and fish cookery, not for desserts or fruit.

Equipment jottings: Kitchen Planning Kit from Tappan includes literature on kitchen design, ap-

pliances, cabinets; a new booklet entitled, "Kitchen Planning Ideas." Costs $1. Address: Kitchen Planning Kit, Tappan Dept. AH, 250 Wayne St., Mansfield, Ohio 44902.

General Electric's latest news in refrigerators: On the outside of their freezer door on the new Americana side-by-side refrigerator is a dispenser that automatically delivers ice cubes or chilled water.

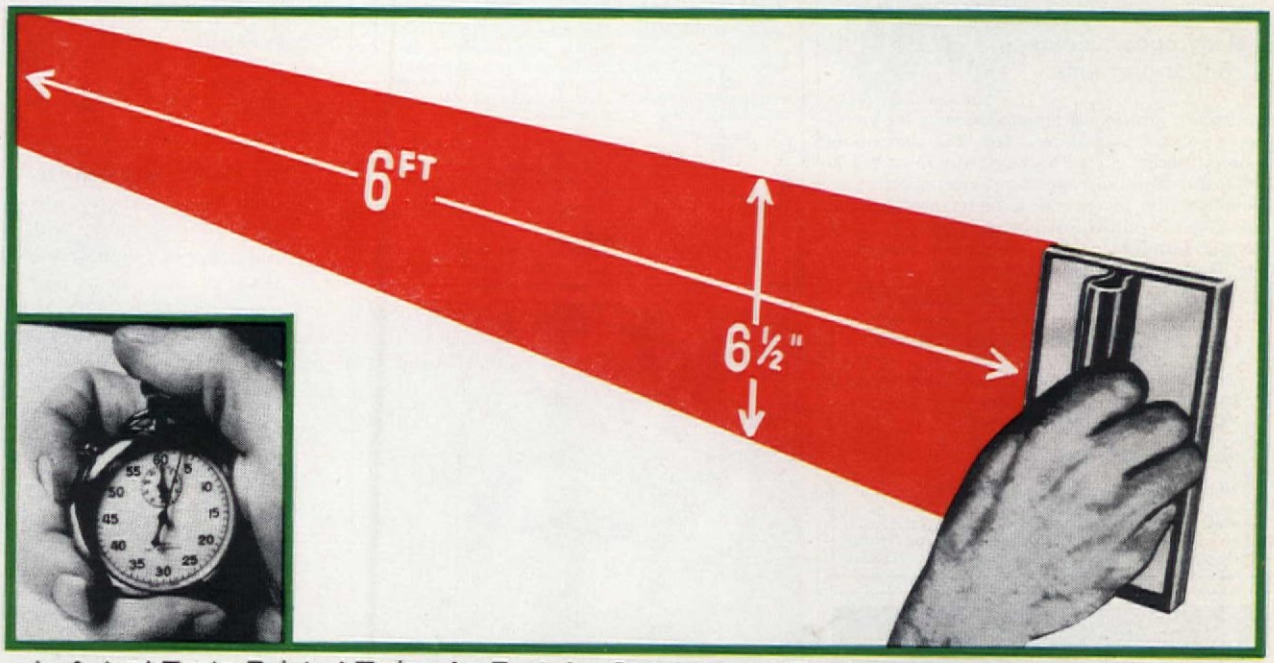
A new toaster, Fineline, from Hoover will toast bread up to ten inches wide or two regular slices; there is an extra high pop-up for small slices or English muffins. Between $20 and $25.

From Sears, in addition to an executive model ice maker with a spigot for water supply and a storage drawer for accessories ($319.95), they also have a counter-top model for kitchen, recreation room, or boat ($169.95).

Virginia T. Habel

Amazing New Paint Applicator Covers 468 Sq. Inches in 3 Seconds

- **Faster Than Brush, Far Less Messier Than a Roller**
- **Paints Walls, Furniture, Roofs, Bookcases, Any Job With "Professional" Looking Finishes For First Time Beginners**
- **Saves Many Dollars On Each Room—Up To $500 On Average 7-Room House**



In Actual Tests Painted Twice As Fast As Conventional Brushes, Saved 1/4 Cost Of Paint and Cost 1/3 The Price of Conventional Brushes It Competed Against.

FROM ROCHESTER, NEW YORK COMES NEWS of a revolutionary new indoor-outdoor applicator that does painting jobs easier, better and in half the time!

There's no more hard work brushing back and forth with an old-fashioned paint brush. No more splatter and bubble finish with a roller. Now there's a revolutionary new paint applicator that spreads paint so fast, so smoothly and so easily it makes everything else out of date.

Called Immie, this amazing new lightweight applicator is already being used by professional painting contractors and thousands of home painters. You "dip" it about one third as many times. It stores up vast quantities of paint . . . spreads it so smoothly, so evenly, so expertly it makes paint spread way farther. Doesn't hold back paint in bristles as a regular brush does. Releases ALL of it. But most amazing is the incredible speed it makes possible. It spreads a strip 6½ inches wide and 6 feet long in just 3 seconds.

Immie is fantastic on any surface including rough shingles and curved mouldings! Covers completely like lightning. And with Immie there's virtually no dripping, no spatter, no mess!

ONLY 99¢ EACH IN OFFER BELOW

All that amazing new IMMIE in the offer below costs is 99¢ apiece. Yet just one of the IMMIE applicators included outperformed and outpainted a nationally known brush costing $13.95. But because of revolutionary design, through this magazine's coupon below you will receive **SIX** different IMMIE applicators for almost every type of painting job you'll ever have for just 99¢ each.

Capillary action of up to 700,000 tiny fibers from the soft underbelly of the Angora Goat "wipe" paint on . . . reach into microscopic indentations, pock-marked concrete, deep grooved shingles, contour to curved surfaces, wrap around radiators and fence posts!

First, a giant coverage applicator, 6½ inches wide, with over 700,000 tiny fibers to "wipe" paint on and whip through house, roof, floor, even shingle painting in as little as half the usual time. Second, a pure angora 4½-inch applicator with almost 400,000 tiny fibers that glide through indoor wall and ceiling painting. Third, a 3½-inch applicator with almost 250,000 tiny, soft angora fibers to give "professional" finishes to stairs, furniture, coffee tables and this is just part of this amazing applicator bargain.

Next, included is a revolutionary window sash painter with 50,000 tiny fibers. This sash painter has a patented metal "Paint Guard" to prevent smear on adjoining surfaces . . . edges and entire room in minutes. Finally, with 30,000 tiny angora fibers, Long handle with foam cushion and painting fibers on side lets you touch up spots rollers and brushes can't reach.

AMAZING TRIAL OFFER

No longer do you have to be a slave to dirty, messy home painting. Say Goodbye to unnecessary wrist fatigue, splash and splatter, hours of tiresome extra work, sky high professional prices. Try amazing IMMIE without risking a penny. All you do is mail the no risk amazing trial coupon below. In a few days your IMMIES will be delivered to your door. Use them for a full month without risk.

See how beautifully constructed they are . . . how easy to use . . . how smooth the finish.

See for yourself how IMMIE paints window sashes in seconds, a picnic table in the time you have a cigarette, paints deep grooved shingles, pock-marked concrete with amazing ease . . . paints, varnishes, shellacs, stains, virtually any surface, any job . . . does 1001 painting jobs for you and NEVER SEEMS TO TIRE YOU OUT.

Use IMMIE on lawn furniture, boat finishes, furniture, panelled doors, coffee tables. Let your children paint practically without getting the paint on themselves. Put IMMIE to every test. If you don't agree IMMIE will save you endless painting time, effort, and money, you have used it at no cost. It won't cost you a penny.

USED BY N. Y. CITY HOUSING AUTHORITY, GIANT FIRMS, PUBLIC SCHOOLS, GOV'T CONTRACTORS.

Already 2,000,000 In Use by Home Owners Saving Time, Paint, Money.

CLEANS IN TURPENTINE, PAINT CLEANER, WATER, FASTER AND EASIER THAN BRUSH OR ROLLER.

NO DRIP! NO MESS! NO SPATTER!

Whether you're painting a chair or a ceiling, an IMMIE applicator doesn't spatter. Virtually dripproof, too! To make it drip, you have to make it take up an excess of paint.

PAINTS ROUGH AND IRREGULAR SURFACES

With an air-foam cushion under its angora bristles, the IMMIES' painting surface contours to fit into every hollow and crevice of whatever you are painting—even deep-grooved shingles.

APPROXIMATE PAINTING TIME

WINDOW 25 minutes instead of one hour

Panel Door 12 minutes instead of 26 minutes

CHAIR 10 minutes instead of 47 minutes.

MAIL NO RISK MONEY BACK COUPON TODAY

IMMIE COMPANY, Dept. 982, 3710 E. 10th Court, Hialeah, Fla. 33013

Yes, I want to try the revolutionary new IMMIE paint applicators on your special no-risk introductory trial offer. So that I may try IMMIE paint applicators on any kind of paint job, send me the inside and out Basic Home Owner's Set of 6 applicators pictured below. When my IMMIES arrive I will pay postman only $5.98 plus postage. If I am not completely satisfied, I will return them used and dirty for my full purchase price refund, no questions asked. (BASIC HOME OWNER'S SET BELOW)

BASIC HOME OWNER'S SET

6½"

4½"

Sash Painter

Self-Edger

3½"

Magic Wand

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

☐ CHECK HERE TO SAVE MORE! Enclose payment with order and we pay all postage and shipping fees. Same money back guarantee, of course.

Enjoy a money-making, glamorous career as

INTERIOR DECORATOR

Learn at home in spare hours. Many opportunities full or part time.

Get a fine position or go into business for yourself as a professional decorator. Big demand in homes, stores, offices, hotels, institutions. Work in fashionable surroundings, meet interesting people. Train in spare time under professional guidance. Practical instruction in all phases of design, furniture, fabrics, lighting, accessories, etc. Diploma awarded.

MAIL COUPON FOR FREE BOOKLET

LA SALLE EXTENSION UNIVERSITY
A Correspondence Institution
Dept. 87-030, 417 S. Dearborn, Chicago, Illinois 60605

Please mail me your free illustrated booklet "Careers in Interior Decoration."

Name.....Age....

Address.....County.....

City & State.....Zip No.....

Working Hours

Occupation..... A.M.....P.M.

502

MAPLE LEAF SCONCES $5.95 PAIR Add 50¢ Post.

Beautify your home with our new maple leaf and flower wall candelabra. Made of wrought iron and elegantly finished in antique white & gold or antique black & gold (specify). Unbelievably fine detail in each leaf & blossom. Each piece, 16" tall, 10" wide. Candles not incl.

MONEY BACK IF NOT DELIGHTED

HARRIET CARTER Dept. A-369 Plymouth Meeting, Pa. 19462

BEAUTIFUL WILDFLOWERS in cross-stitch. Complete sampler kit includes stamped natural Belgian linen, vibrant colored wool, and clear instructions.

No. 2 Violet Kit (shown) $1.50
No. 3 Wild Strawberry Kit $1.50
No. 4 Thistle Kit $1.50
No. 5 Wild Rose Kit $1.50
No. 6 Forget-me-not Kit.....$1.50
No. 7 Dandelion Kit $1.50
No. 664 Frame, 7" x 8", mahogany finish $1.25
No. 665 Frame, 7" x 8", maple finish.....$1.25

PLUS 35c POSTAGE

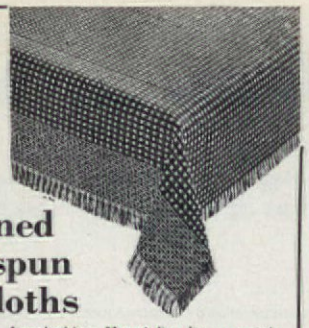
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-A Water St., Bryn Mawr, Pa. 19010

CHAIR CANING KITS

Now anyone can restore his favorite antique and heirloom chairs easily and inexpensively with a NEWELL CANING KIT. Tools, natural cane, and "easy-to-follow" instructions all postpaid for only $2.00. (Extra cane $1.25 chair-lot.)

The Newell Workshop
(Dept. AH), 19 Blaine Avenue
HINSDALE ILLINOIS 60521



Old-Fashioned Homespun Tablecloths

Loomed in the Appalachian Mountains by mountain weavers, a skill handed down by their forefathers. Real homespun cotton in a host of marvelous sunny colors, these self-fringed tablecloths are reversible for double wear, washable, never touches an iron. In gold, red, blue, olive, brown, orange or Sahara sand.

Tablecloths
52" x 52"..... $5.95
52" x 72"..... 8.50
62" x 90"..... 10.95
62" x 108"..... 12.95

Napkins, 14" sq. 1.75 pr.
Place Mats, 12" x 18" 2.50 pr.
Round Tablecloth, 72" 14.95

72" Round Tablecloth $14.95 *All prices ppd. Send 25c for catalog*

Jenifer House Dept. A39
Great Barrington, Mass. 01230

Buffet Silverware Stackers

The nicest things that ever happened to your table! Each holds up to a dozen spoons, knives, forks . . . keeps buffet table clutter free . . . gives you lots more serving space. They're truly beautiful in fine white china trimmed in classic golden fleur de lis and rims of gold. 4¼" x 2½". Order style **1850.**

2 Buffet Silverware Stackers..... $1.25
add 35¢ postage 4 for $1.98

The Country Gourmet Inc.
DEPT. 3A6, 545 S. FOURTH AVE., MT. VERNON, N.Y. 10550

THERMAL BEDSPREAD

Cotton jacquard thermal weave makes a bedspread by day; a covering at night. Washable. Colors: Red or Blue.

5413 – Twin, 78 x 108" $14.98
5412 – Full, 95 x 106" 16.98

Add 50¢ for postage and handling.

Gracious Living
D-440 BERKELEY, R. I. 02864

More than 2,000
EARLY AMERICAN REPRODUCTIONS

Many re-created by skilled New England Craftsmen—at direct-by-mail thrifty Yankee savings!

Huge selection of hard-to-find items. Colonial furniture, early colored glass, pewter, dinnerware, hand-forged latches and hinges, chandeliers, candle holders, clocks, fire-tools, switch plates, much more!

Send 25¢ for illustrated 80 pg. catalog

Old Guilford Forge
38 Broad St., Guilford, Conn. 06437

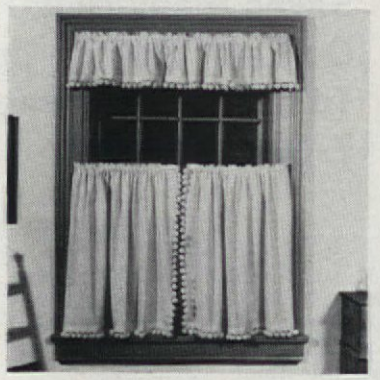
By ANN McLAUGHLIN

SHOP YOUR

AMERICAN HOME MARKET PLACE

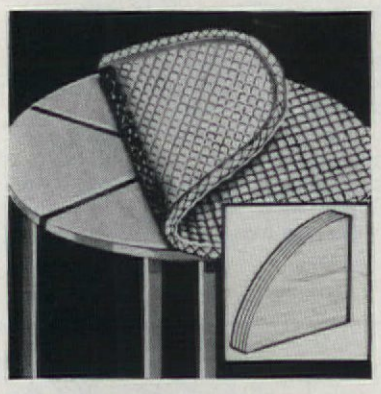
Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, postage is included in the price. Anything not personalized may be returned within seven days for a full refund.

PICASSO'S BLUE NUDE is a full-color silk-screen on artist's canvas. This famous study, with or without a mat or frame, creates dramatic interest, alone or as part of a wall grouping. It is a favorite classic. Measures 16x20 inches. $5.95. Add 45c postage and handling. Order from Lambert Studios, AH3, Dept. 200, 336 Central Park West, New York, N.Y. 10025.



DRESS UP any window with one or more pair of tier curtains. These are made of fine quality bleached muslin trimmed with giant ball fringe. Each pair is 74" wide and comes in these lengths: 20, 25, 30, 36, 40". A pair is $5.50. The valance, 10x80" is $3. Add 50c an order for postage. Order from Country Curtains, Dept. AH3, Stockbridge, Mass. 01262.

MAGAZINE RACK is practical wall fixture that will hold 30 magazines in upright position, each visible for convenient selection. Handmade in honey pine or maple, mahogany, antique pine, or walnut finish. 23x4¾x27". $17.95 exp. coll. Kit form, $10.75 postpaid. Add 75c west of Miss. Order from Yield House, Dept AH3, North Conway, N.H. 03860.



HOLIDAY PARTIES often call for more table space than you normally use. For these occasions the tabletop enlarger is a must. Made of heavy kraft board, it comes with a quilted, elasticized vinyl cover that's easy to clean. When not in use the whole thing folds into a neat carton. $9.95. Order from The Ferry House, Dept. AH3, Dobbs Ferry, N.Y. 10522.

PERFECT MARK. A finishing touch for your house is the lawn marker, visible day and night. Made of aluminum, it has reflecting letters and numbers on both sides of panel. Available in up to 17 letters and 6 numbers, marker comes with stand, brackets, and hardware. Style NLX (shown) is $6.20. Order from Spear, AH3, 1111 Spear Bldg., Colorado Springs, Colo. 80903.

World's Most Amazing Fun Package

43 COMPLETE GAMES *plus* PLAYING TABLE

A REMARKABLE OFFER

only $5.95

- **Complete with all game parts and instructions**
- **Solidly constructed—holds 50 lbs.**
- **Indoor-outdoor plastic-coated stain-resistant surface cleans with a damp cloth**
- **Folds flat for easy storage & carrying—sets up in seconds**
- **Use at parties, clubs, bazaars, beach, in home, auto, etc.**

NEW Amazing fun-for-all Giant Game Table has all the individual parts, and playing pieces, spinner, etc. for 43 fun games! From Checkers and Number Games to Bowling, and Many More! Each one an exciting challenge! Whole family can play these delightful games anywhere, anytime . . . indoors or outdoors! Table top is plastic coated to prevent scoring. Decorated with all game patterns in bright, gay colors. A big 19" x 30½" x 13¾"—just right for convenient use as attractive table in playroom or patio, or for snacks. Is simple to fold and carry or store, ready for instant use. Only 2½ lbs. . . . Educational! Stimulating! Tremendous fun! Guaranteed to fascinate adults and children! 43-Game Playing Table has everything in One Big Fun Package!

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to send for your Giant 43-in-1 Game Table today. Supplies are limited. Offer will not be repeated this season. Mail the No-Risk-Coupon TODAY!

43 GAMES INCLUDE:

Tic-Tac-Toe	Brain Teaser	Regular Checkers
Knockhout	Battle of the Planets	Kings
Color Squares	Outer Space Invaders	Reverse
High 30	Slip 'n Slide	The Big Chase
Odds 'n Even	Spell-A-Word	"Six"
Quartet	Baseball Players	Big "5"
Diagonals	World Traveler	Solitaire
Sports Car Meet	Hollywood Stars	Numbered Diamonds
Horse Race	Jump the Disc	Twice-Up
Boat Regatta	Hit Record Stars	Turn-Around
Train Race	Yellow-White	Crusades
Great Elephant Race	Spell-A-Name	Hi-Bo
Swimming Meet	Hunt-A-Word	Odd-One
Balloon Race	"Batter Up"	Penalty
Ten Pins		

FOR AUTO TRIPS

OUTDOOR PICNICS

IN BED

CHILDREN'S PLAY

WATCHING TV

ON THE BEACH

Beautiful Matching Chairs

only $4.95 per pair

These sturdy chairs hold up to 250 lbs. Children love them for TV chairs, bedroom chairs and in playroom or yard. Just like the table, they fold in seconds, are easy to store or carry ready for instant use.

AMAZING TRIAL OFFER

You can't possibly appreciate the tremendous value of this fabulous game table and 43-game set from the few pictures on this page. Let us send you this giant all-in-one package to enjoy in your home for a full week entirely at our risk.

MAIL THIS AMAZING TRIAL COUPON TODAY!

GREENLAND STUDIOS, 953 Greenland Bldg., Miami, Fla. 33147

Please send items checked below on your amazing trial offer. If this is not the most amazing game value I have ever seen — then you will refund my money immediately.

Enclosed is check or m.o. for $_____

☐ Send C.O.D. I enclose $1 goodwill deposit and will pay postman balance plus all postal charges.

____43 Complete Game Tables @ $5.95

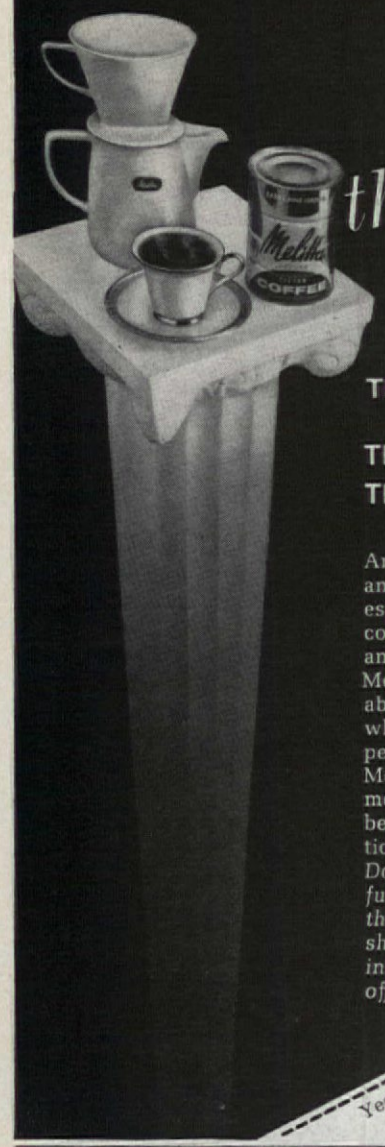
____Sets of 2 Matching Chairs @ $4.95

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

☐ SAVE! SPECIAL OFFER! Order both table and matching set of 2 chairs for only $9.90! You save $1.00!



the coffee for higher-ups.

THE NAME IS Melitta®

THE METHOD, A BIT DIFFERENT...
THE TASTE, TRULY DELIGHTFUL

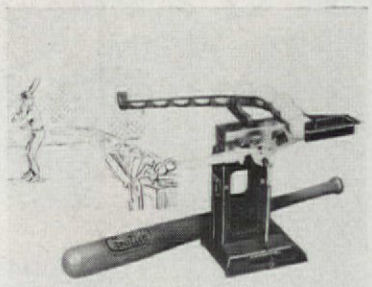
An adventure in perfection, Melitta is made by an all-new, three-minute filter method that's especially designed to deliver nothing but pure coffee taste and goodness. Gone are the fats and oils, the bitter after-taste.
Melitta—made for the appreciative people with above-average coffee tastes. Melitta—for those who will put that little extra (like our filter paper) into making coffee.
Melitta—for the higher-ups who want a little more than the extra-ordinary. At gourmet shops, better markets and specialty food sections of department stores.
Do write us, we'll send you our full color Melitta brochure, the name of your nearest shop and a special introductory offer.

Yes, I would like to receive your full color brochure. The name of your nearest shop and a special introductory offer! Mail to: Melitta Inc., Dept. AH-39, Box 846, Cherry Hill, N.J. 08034

Name _____ State _____
Address _____
City _____ Zip _____

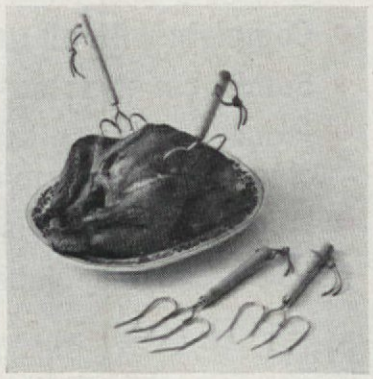
WALK-IN PLAYHOUSE. This delightful house is over 5 feet high. Made of solid fiber-board, it can be put together quickly with interlocking assembly. The background is white decorated in four bright colors; it has windows on three sides. 63x48x45". Four youngsters can play in it. $15.95. Order from Happy House, AH3, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.

IN THE BIG LEAGUE. Give father and the boys this batting practice machine. It serves balls automatically and makes practice so much more fun. Battery operated, it adjusts for height and distance of the pitch. It's 10" high and comes with a polyethylene bat and 10 balls. $9.98 plus 75c postage. Order from Hobi, Dept. AH-3, Lake Success, N.Y. 11040.

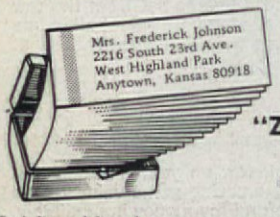


EARLY AMERICAN LIGHTER. This attractive solid pine match holder will never get out of order. Designed to look like an old water pump, it has a handle and a spout. Kitchen matches fit into the well on top and a striker stone is attached to the base. 4¼x4½". $2.50. Send 25c for catalog of Americana. Sturbridge Yankee Workshop, AH3, Sturbridge, Mass. 01566.

GIANT FORKS, designed to lift and turn meats with ease, hold securely and allow juices to drain back. Each fork is heavy-duty steel, 12" long with cool, solid-wood handles, leather thonged for hanging. Use indoors or out. For chickens, turkeys, roasts. Set of 2, $1.50. Country Gourmet, Dept. AH3, 545 South Fourth Ave., Mt. Vernon, N.Y. 10550.



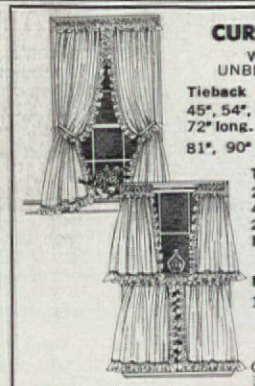
500 RETURN ADDRESS LABELS



50¢
USE YOUR "ZIP" CODE
RICH GOLD TRIM
FREE PLASTIC BOX

Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip code? Add 10¢ per set and we will look it up. **Send for free catalog.**

Walter Drake 3041 Drake Building Colorado Springs, Colo. 80901



CURTAIN CHARM
WITH RUFFLED UNBLEACHED MUSLIN

Tieback
45", 54", 63"
72" long.....4.50 pr.
81", 90" long.....5.00 pr.

Tier
20", 25", 30", 36"
40" long.....3.00 pr.
2 pairs to window. 6.00
Both types 70" wide per pair

Matching Valance
11" x 70".....1.50 ea.
Add 50c to each order for handling and mailing

Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Send check or money order. No COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as burlap, floral prints, calico ruffles, organdy, Osnaburg, and bedspread fringe.

COUNTRY CURTAINS STOCKBRIDGE Mass. 01262. Dept. 91

CLOTHES HAMPER TABLE
FINISHED OR UNFINISHED

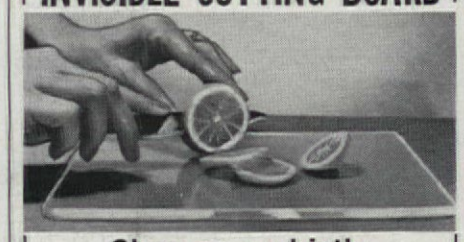
It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washing; big tilt-front bin holds family wash. Both have no-snag wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple, antique pine or walnut finish. Handsomely louvered front, brass knobs. 30" H. 22" W. 11½" D. $29.95. Unfinished $26.95. Both Exp. Chgs. Col.

BEAUTIFUL NEW FREE CATALOG—1000 PCS.
Finished and Kit Furniture in Friendly Pine

Include Zip No.
Not sold in stores
Money-Back Guarantee

YIELD HOUSE
Dept. A3-9
North Conway, N.H. 03860

INVISIBLE CUTTING BOARD



Clear as a whistle

Something to sing about: a clear plastic cutting board that saves surfaces from scratches while you slice, chop or carve. Plus, it lets fancy formica patterns show through when they're too pretty to hide. 8" x 11". Dishwasher safe, heat-proof. $3.49 each. ppd.

Mail orders filled promptly.
Money-back guarantee.

COLONIAL GARDEN, Dept. AH-3, 270 W. Merrick Rd., Valley Stream, N.Y. 11582

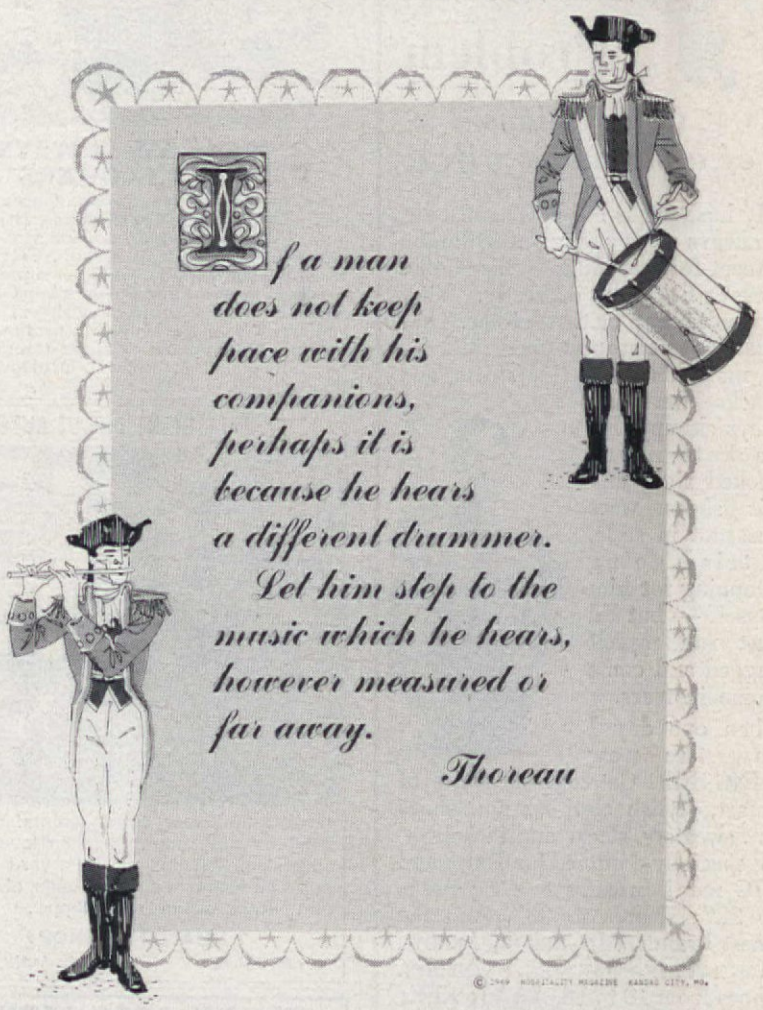
STEREO TAPE SUSAN holds 72 stereo tapes (5¼x4"). Comes in 2 sizes: portable, with brass carry ring, and end table without ring. Handcrafted of knotty pine in honey tone or maple, antique pine, or walnut finish. Portable Susan, $18.50; end-table Susan, $22.50. Kit forms, $12.50 and $15.50. Yield House, Dept. AH3, North Conway, N.H. 03860.

VAN GOGH'S SUNFLOWERS in vibrant yellows, greens, and browns will brighten any room, cheer the gloomiest day. Hang it wherever you want a garden-fresh, sunny touch. Silk-screen on artist's canvas, it measures 20x26 inches. $6.95. Add 45c postage and handling. Lambert Studios, AH3, Dept. 202, 336 Central Park West, New York, N.Y. 10025.

DANI-SHOWER, shaped like a telephone, has chrome plated, rubber-lined flexible hose. Shower head and wall attachment are nylon. Wall bracket adjusts to 4 positions permitting all-over showering or use as a fixed shower. With 4' cord, $9.95; 5', $10.95. Add 75c post. Order from J.W. Holst, Inc., Dept. AH3, 1005 East Bay St., East Tawas, Mich. 48730.

INSTANT TIFFANY. You can emulate the Art Nouveau look of the turn of the century with these self-adhesive Windecor designs. Hand-painted in vivid colors, they can be applied to windows, glass doors, lampshades, etc. Instructions included. Fish design, $3.95; flowers, $4.95. Order from Small Fry Shop, Post Office Box 76303, AH3, Los Angeles, Calif. 90005.

The Distant Drummer.... IN FULL COLOR, only $1



A beautiful full-color lithograph original of Thoreau's famed saying, executed on parchment . . . perfect for framing or decoupage. An inspiration for home, office or school . . . the message that echoes loud and clear down to us from the days of George Washington and Lafayette. "An American stands on his own feet and makes up his mind." You'll be delighted with the superb color work and the compelling sentence just as shown above. Only $1, we pay postage.

HOSPITALITY MAGAZINE—(Supply is Limited—Order Now)
Dept. AH-3, 310 West 9th Street, Kansas City, Mo. 64105
Ship ☐ Distant Drummers for Wall Mounting at $1 each postpaid. I will receive prompt refund if I am not delighted.

Name _____ Address _____

City _____ State _____ Zip _____

UNITED NATIONS PEACE MUGS

A real beauty. 3½ inches high, says in emblazoned letters the word "PEACE" in the language of all nations of the U.N. A 12-page booklet comes with each mug. In the booklet is the Preamble to the Constitution and all Nations of the U.N. showing the word "PEACE" in each language. A most appreciated gift and a good influence on the table. $1.50 for one, 4 for $1.25 each (total $5), 8 for $1 each (total $8). please add 60c packing charge to all orders of any size. We pay postage.

MEREDITH's, Dept. AH-3, 204 North 12th Street, Newark, New Jersey 07107
Satisfaction Guaranteed or Money Refunded
Please Ship Peace Mugs as follows: ☐ 1 ☐ 4 ☐ 8

Name _____

Address _____

City _____ State _____ Zip _____

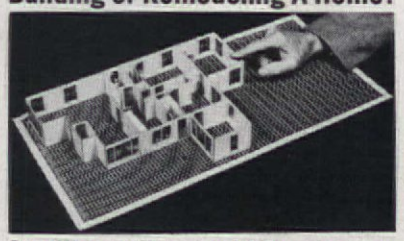
PHOTO-GO-ROUND

Take treasured snapshots out of hiding. Display them in this revolving photo file! No gluing! No mounting! Simply slip photos up to 3½" x5½" into the protective transparent windows suspended on the sturdy wooden base. Envelopes for 160 pictures are included. Will hold up to 600.

$10.95 plus 85¢ postage. Envelopes for 32 extra photos, $1.

FERRY HOUSE Dept. AH 39, Dobbs Ferry, N.Y.

Building or Remodeling A Home?



Save Time and Money with Amazing New

HOME-A-MINUTE KIT

Plan ahead, see how layout will look before you build or remodel. Here's everything you should have and know to help save many dollars. Dozens of windows, kitchen cabinets, doors, fiber partitions, etc. at ¼ scale. Put your home ideas in 3-dimensional form. Arrange furniture, fixtures to fit your scheme. Build, dismantle and originate any number of floor plans. Live in your new or remodeled home before you actually build. Kit also includes 65 page book to help estimate actual costs, financing, etc. Only **$3.95** plus 45c pp & hdlg.

Immediate delivery. Satisfaction guaranteed.
Send check or money order.
Sorry no C.O.D.'s

J. W. HOLST INC., Dept. A369
1005 E. Bay St., East Tawas, Mich. 48730

My Man was a King-Size Problem

(Confessions of a big man's wife)

My husband is big and handsome. I always enjoy going out with him, except for one thing — his clothes never fit him correctly. They weren't cheap clothes, either. They just weren't proportioned right for a man his size. His shirts and slacks were always skimpy, his jackets never looked right and his shoes were just not in style. I tried going shopping for him myself — but I'd just run myself ragged and come home in tears.

Then one day I saw the new KING-SIZE Catalog. 96 pages of smart, stylish clothing and shoes . . . sweaters, slacks and jackets — all specially designed for TALL and BIG men! Inseams to 42″; necks to 22″; sleeves to 38″. And the finest brands, McGregor, Arrow, Manhattan, Jantzen, Weldon. Shoes from 10 to 16, AAA to EEE; DuPont Corfam, Hush Puppies, Bates Floaters and many others. Best of all, the new KING-SIZE Color Catalog is Free. Every item carries the famous KING-SIZE Money-Back Guarantee, "You must be satisfied both BEFORE and AFTER wearing, or you get an immediate refund or exchange."

If your tall man has the same problem, write for the FREE KING-SIZE Catalog. You will solve his problem . . . and your own.

Gentlemen:
I'm tired of dashing from store to store. Please rush your new 96 page Full-Color KING-SIZE Catalog of Apparel and Footwear for Tall and Big Men exclusively.

Name _____

Address _____

City _____ **State** _____ **Zip** _____

The KING-SIZE Co. 1549 KING-SIZE BLDG. BROCKTON, MASS.

NOW! **GET 3 REAL OLD LINCOLN CENTS**

- - for only **10¢**

Only 10¢ brings you 3 old Lincoln pennies — America's most sought-after coin. 1929S, 1916, 1918. (One set to a customer.) For all 3 Lincoln coins, plus free catalog illustrating coins and supplies, plus selections of coins from our approval service returnable without obligation, send 10¢ to Littleton Coin Co., Dept. R-13, Littleton, New Hampshire 03561.

MAKE $$$ 10 WAYS WITH FLOWERS

Turn love of flowers to profits. Garden flowers cost pennies, bring $'s. Corsages, Bridal Bouquet, Wedding, Table decoration. Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also FREE, 3-months subscription to "Flower Talk", the Magazine for home flower designers. Floral Arts Center (Home Study Div.), Dept. 13C, 1225 E. McDowell Rd., Phoenix, Ariz. 85006.

2 FT. TALL GIANT CIRCUS CUTOUTS

Impish full color circus animal cutouts brighten any room. Children love the 8 whimsical 2 ft. tall animals, yard of tent poles and canopies, stars, balls, etc. Complete 48 pc. set only **$3.98** ppd.

SMALL FRY SHOP
Box 76303 Dept. A3 Los Angeles, Ca. 90005

TRUNK DECORATING

Illustrated Booklet TRUNKS TO TREASURES Shows step by step how to enjoy this fascinating and creative hobby. Make hope chests, blanket chests, toy boxes. etc.
INCLUDES IDEAS FOR DECORATING AND FULL COLOR ILLUSTRATIONS
ONLY $2 POSTPAID or TWO COPIES FOR $3.50
"Trunks to Treasures."
Gifts & Gadgets of Dallas 724-A SO. SHERMAN RICHARDSON, TEXAS 75080

La Bisquera

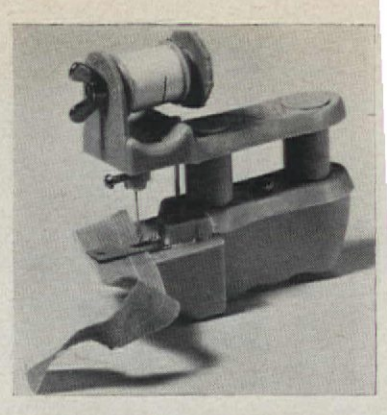
...ESCLUSIVO— FROM ITALY!
makes top round taste like T-bone!
BROILS BIG STEAK FOR TWO!

Delizioso new way to pan broil and tenderize

without fat, grease, water or softeners

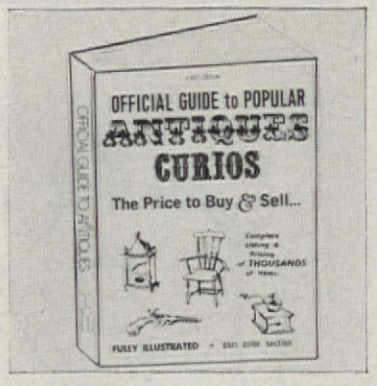
Exactly how LA BISQUERA accomplishes its mouth-watering results without fats or additives has been a carefully guarded Italian secret for hundreds of years (protected by world patents). Crafted of porous earthenware that draws off fat and bitter acids, while keeping meat, fish and poultry moist and succulent, simmering in their own natural juices. No condiments, no basting needed—not even for meat loaf!
USE LA BISQUERA on top of any range, gas or electric—forget the oven. Broils fast over medium heat—never shrinks meat. Cover prevents messy splatter; heat-resistant handles; serves two. Cleans easily in hot water. Order today—you'll lick your chops (and everything else you broil) or your money refunded!
LA BISQUERA — Complete with Simple Instructions and FREE: Continental Recipes—**Only $9.95** (plus 75c postage and handling).
Prompt Shipment. Satisfaction Guaranteed.
Send check or money order — no C.O.D.'s
Send for FREE gourmet catalog.
MAISON ☆ MICHEL, ltd.
Dept. A-39, Michel Bldg., New Hyde Park, N. Y. 11040
GOOD NEWS FOR GOURMETS

STITCH IN TIME. With the sturdy hand sewing machine in your mending basket you will be able to make quick repairs on the children's clothes. Housed in plastic and metal, the precision machine is easy to operate and needs no upkeep. 8x9″, it comes with spool of white cotton thread. $2.23. World Co., Dept. AH3, 1 Park Ave., New York, N.Y. 10016.



SPRINKLER WATER CLOCK. You set the timer dial of this hose attachment, turn your sprinkler on, and go about your chores . . . or go visiting. When time is up, the water goes off automatically. Save water. Save time. You don't have to go back to the water outlet to turn it off. $5.95, postpaid. From Meredith, AH3, 310 West 9th St., Kansas City, Mo. 64105.

BOOK OF TREASURES. Anyone interested in collecting antiques needs this professional guide. It contains detailed facts about furniture, glassware, china, and other collector items. Pocket edition of 224 pages is $2. Edition of 320 pages with special color section and listing of Currier and Ives prints is $5. Order from Quality Values, AH3, New Rochelle, N.Y. 10804.



TROUSER BAR. Hang this rack at any convenient height in the closet. Twelve removable rods fit into crossbar. 24″ wide. $5.50. An identical rack with 24 metal clips holds 12 women's skirts or slacks. $6.95. Each rack is pine finished in honey tone, maple, antique pine, or walnut. Order from Yield House, Dept. AH3, North Conway, N.H. 03860.

HAVE FUN with the friend who is a little too proud of the family record. Give him this funny family coat of arms made of pine highlighted with red, gold, brown, and symbols of wine, women, and song. His last name in heraldic script makes a neat touch. Plaque is 8x 5½″. $2.98. Crescent House, AH3, 26 South 6th Ave., Mt. Vernon, N.Y. 10551.

THE PERFECT GIFT to give him is this faceted crystal rock (4x3x3″) that holds an 8″ reproduction of King Arthur's sword. This is made of stainless steel fitted with a gold-plated handle and makes an attractive letter opener. Perfect for executive gift giving. $9.70 complete. Order from Coventry, AH3, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.

New Gift Discoveries from Greenland Studios

GIANT 12-FT. FUN BALLOON
Own the biggest balloon on the block, nearly as high as the house! Inflates easily with gas or air to 12 to 18 ft. high. Exciting in backyard, playground, beach. Spectacular way to announce store openings, church bazaars, sporting events. Long-lasting neoprene rubber. Now available from government surplus.
6239—Giant Balloon **$2.98**

KEEP FIT IN A SAUNA SUIT
Diet-exercise-Sauna Plan keeps you trim and slim. Slip into this new Sauna Suit while working around the house or relaxing. New body-conditioning aid seals in body heat to shed extra moisture, helps melt pounds away. Follow the diet and exercise books (included). One size fits men and women. Comes ready to use.
6237—Sauna Suit **$5.98**

FRIGHT OWL SCARES OFF PEST BIRDS!
No more washday blues! True-to-life three-dimensional owl makes your clothesline birdproof. Shoos off pesky fruit thieves, seed snatchers too. You'll see your garden flourish. Noiseless, harmless, but his looks could kill! Friend owl is a most helpful "silent" partner! Life-size 12" plastic owl swings menacingly from branch, roof, or spins, mounted on post. A wise buy, indeed!
4870—Fright Owl **$1**

ORDER BY MAIL NOW FROM

Greenland Studios

984 Greenland Bldg., Miami, Fla. 33147

Rush me items listed below. I understand if I am not completely satisfied with any item, I can return it within 10 days for a full and complete refund.

QUAN.	ITEM #	NAME OF ITEM	PRICE
		Postage & Hdlg.—Add 35¢ for 1st item and 25¢ for each additional item. Enclosed is check or m.o. for—TOTAL	

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

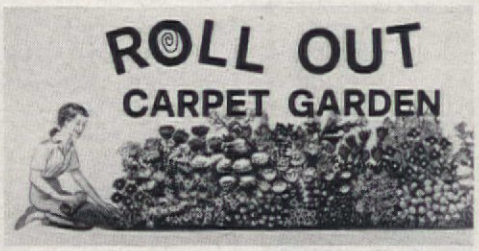
☐ 25¢ enclosed for a full year's subscription to your catalog

© 1969 by Greenland Studios, Inc.

"SOMEWHERE MY LOVE"

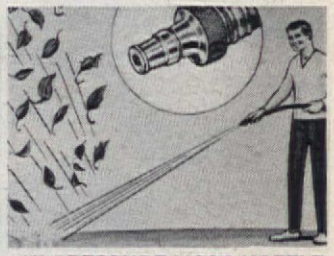
China Figures Dance to Dr. Zhivago Theme

Enchanting childhood sweethearts — revolve to the classic theme song of the picture. Unique music box plays each note with Old World beauty while hand-painted girl and boy, with their white dove of peace, circle like a carousel. Set the mood for a romantic evening or let the youngsters trundle off to slumberland with its charm. Treasured gift for newlyweds or silver anniversary lovers. Handcrafted. 7" high with 4" figurines.
6803—Somewhere My Love .. **$5.98**

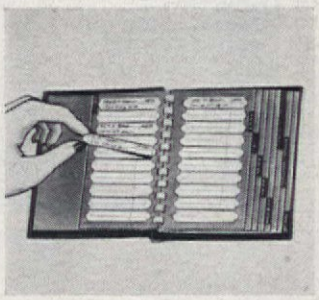


1000 BEAUTIFUL FLOWERS
Thrill to cut flowers all summer virtually without digging, seeding or back-breaking labor. More than 1,000 seeds in this Magic Carpet burst into a dazzling display of marigolds, asters, zinnias, and other gorgeous flowers. Weed resistant carpet is big 12 feet long; becomes your loveliest summer garden. You'll take all the credit for the luxuriant way it transforms your lawn or back yard!
5337—Garden Carpet ..... **98¢**

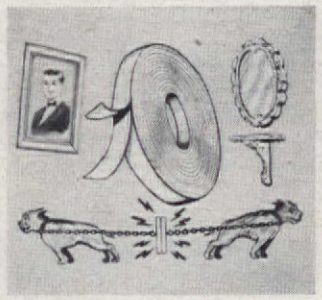
SAVE ON HAIR-CUTS
Cut costs by cutting and grooming your hair in seconds at home, office. Trims, shapes hair like your barber, but without cost! Use like comb. Safe and sure for entire family. Long-lasting plastic 4" adjustable holder. Use regular razor blade. Fun to do, it's a boon for big families. A great buy!
5621—Hair Trimmer **$1**



HI-PRESSURE HOSE NOZZLE
Turn your tame hose into a ferocious tiger with this unique new nozzle. Water comes out with enough force to scale a fish. Shoots a powerful, tight stream of water based on high-power fire hose principle. Ideal for sweeping sidewalk, driveway. Removes dirt, loose paint from side of house, fence. All brass construction.
6649—Hi-Pressure Nozzle **$1.49**



LIFETIME ADDRESS BOOK
Has new removable address tabs! You'll never need another phone and address book with this! Works with removable tabs. Slip them in and out as needed and it stays "alive" forever. Leather-like gold-stamping binding holds scores of names, has extra tabs.
2107—Address Book **$1**
2107B—Deluxe (Larger) **$1.50**



SUPER-GRIP TAPE FOR WALL MOUNTING
Latest adhesive creation for industrial purposes now released for home use. Holds tools, mirror, pictures, racks, etc. without nails! Double-face adhesive sticks instantly to any surface — metal, tile, wood, plaster. Use to anchor throw rugs. 75" roll, ½" x 1/16".
4394—Super Tape ... **$1** **3/$2.79**

1000 PERSONAL LABELS
Your own name and address, or any three lines, beautifully printed on quality gummed paper. Each 1⅝" x ½" in pad form. Packed in reusable plastic box that keeps them clean, neat. For mail, checks, books, orders, reports, dozens of other uses. Please print clarly. Allow 3 weeks for delivery. Ideal "extra" gift, too!
D-1811—Labels **$1**
D-4885—500 Gold Labels **$2**

Stunning Wall Plaques!

PAIR OF HAMMERED IRON

Decorator Peacocks

Lend instant excitement and drama to any wall with this magnificent pair of hammered iron peacocks. Nature's regal birds unfurl their brilliant plummage in your living room, bedroom, den or office. Their graceful and majestic spread measures 20" x 14" each. Brilliantly decorative peacocks add majesty to your home, unequalled by anything at this low price — or double the price!

Exquisite hand craftsmanship produced the remarkable detail of each peacock. Finished in shades of blue and golden accents that blend with any decor and color scheme. Valued not only for beauty, but for their meticulous detail and hand-hammering — down to each and every strand of each feather.

Take advantage of this special low price — just $4.98 per pair. Peacocks are fast becoming the newest fashion accessory of professional interior decorators and designers. Now, you can add these striking plaques to your decor.
6923—Peacocks, Pair **$4.98**

- Eliminate pests that ruin picnics, patio lounging and outdoor living with this new Mystic Light Electro Ray Bug Killer. Forget fly swatters, sprays, chemicals and traps!
- Plug in this silent killer for instant action. Works like a mini anti-missile system, attracting mosquitoes, flies, gnats to its tantalizing rays, then kills them with low power electric charge.
- Keeps wide area free and clear. Yet it's a boon for pets and people. Doesn't bug anyone — just the bugs. Uses no powders, no chemicals, no liquids.
- Smart design looks like a colonial lamp. Golden chain gives it the styling of a high-fashion swag lamp. Measures 7½" long and 4½" across. No moving parts to wear out. Ready to plug in and hang the moment it's received.
- At this low, low price you owe it to yourself to enjoy the new way — the guaranteed way — to enjoy a bug-free life. There's no risk. If you for any rason are not satisfied return the bug killer for a prompt refund.

7490—Electro Ray **$7.98**

USE HANDY ORDER COUPON ABOVE—YOUR SATISFACTION GUARANTEED OR YOUR MONEY BACK

What's in a name?

If you have a name . . . you have a heritage

Coats of Arms are used today as a souvenir of the past. NOW authorize COVENTRY to personalize these distinctive gift and jewelry items for you and your loved ones.

Personalized Coat of Arms

Lends historical significance and an air of prestige to your family name.

The hand-rubbed Walnut finish shield is 9" x 7" with a magnificent and handsomely deep sculptured coat of arms done in rich antiqued brass finish. The nameplate bears family name inscribed in antique English hand lettering below the Arms. Shipped ready for hanging. Perfect for office, home, den, boat or as a treasured gift.

9.95 plus 50c postage & handling.

Introducing Personalized Coat of Arms Ring

MOST EXCITING MEN'S GIFT, EVER

In the tradition of aristocratic familes, we present our distinctive FAMILY COAT OF ARMS RING. Guaranteed to lend historical significance and prestige to your FAMILY NAME. Authentically reproduced, this impressive Ring is CUSTOM MADE and HAND CRAFTED, in either 24K Gold Plate or gleaming Sterling Silver. Your FAMILY NAME is emblazoned beneath deeply etched Coat of Arms. Oval Crest measures 1" high.

An impressive addition to any Man's Wardrobe. Handsomely Gift-Boxed — Regular priced at 69.95 and more—NOW, holiday priced at

37.95 post paid

Specify Ring Size (or we'll send sizer) and Color. If Diners Club, American Express—Give number.

Framed Coat of Arms

ENGRAVINGS

The beauty of the age old gold leaf technique is employed in this 12 x 10 classically black framed Engraving on Parchment. Coat of Arms Shield is reproduced in Full color. The Family Name is inscribed in Olde English hand lettering below Arms. White colored matting accents the beauty of this distinctive addition for home or office.

Only **14.95** plus **.50** postage

catalog. 25c post. & handling.

Coventry Dept. AH-369
1164 Hempstead Tpke.
Uniondale, N.Y. 11553

The Beauty of CANDLELIGHT and OLDE PEWTER

■ There's an air of old time elegance and gracious living about these handsome candlesticks. They will add a dramatic decorative touch to any room of your home. The permanent pewter finish on die-cast metal and the dark solid oak compliment furniture of any period or style.

The Chamberstick is 9½" high including candle.

The six arm Candelabrum is 16" high (including tapers) and 6½" in diameter. The tall snuffer column is 16½" high with pillar candle. Buy two, they're a lovely pair.

#2600 SNUFFER CHAMBERSTICK	$4.98
#2550 SIX ARM CANDELABRUM	$7.98
#2548 SNUFFER COLUMN	$4.98

Send Check or M.O. Sat. Guar. Add $1 for pp.

CRESCENT HOUSE Dept. AH369
26 South 6th Avenue, Mount Vernon, N.Y. 10551

New Fur Look Fabulous Fake!

Leopard Coffee Coat

"looks like real fur—no one will ever know!"

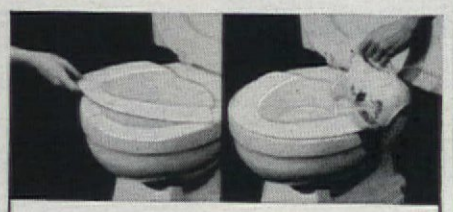
You're a jungle goddess — a millionaire's wife—the talk of your next party in your fantastic leopard hostess gown! It's an exotic housecoat or duster, and so warm and cuddly. This is the spectacular fake-fur fabric you've seen in the fashion magazines, the best shops, and it's yours at a low price you don't believe. So soft, so sleek; it's like caressing a leopard, and no one can say for sure it's not real! Dressy black corduroy collar, cuffs, piping. New A-line back, 2 oversize pockets, brass buttons, 100% drip-dry flannel. Sizes S, M, L.

Only **$5.95** plus 39c post.

WORLD CO. Dept. 3AH—1 Park Ave., New York City 10016

MINI-BATH

FOR PERSONAL HYGIENE



PLACE OVER BOWL FILL WITH WATER

•Converts toilet bowl into temporary bidet!

For daily hygiene between bath or shower—a temporary bidet! It's ideal for the therapeutic "sitz-baths" prescribed by the doctor; a special boon for the elderly and convalescents who have difficulty getting into a tub. Hi-density white poly—can't spill or overflow; empties easily—just tip. Wide flange fits any standard commode. Hangs out of sight on hook.

38943 Mini-Bath. Instructions included. **6.98**

BRECK'S OF BOSTON OUR 150TH YEAR

J92 BRECK BLDG., BOSTON, MASS. 02210

Send Postcard for FREE CATALOG

For best fit in your size, order shoes by mail from our catalog showing enormous style-variety for all occasions. Satisfaction guaranteed or money refunded!

sizes 1 to 5 only

Cinderella OF BOSTON Dept. H 9 West St. Boston Mass. 02111

WE HAVE YOUR SIZE

2 to 13, AAAA to EEE

Send for FREE COLOR CATALOG illustrating scores of latest fashions all stocked in hard-to-find sizes. None, except golf shoes costs more than $11.99.

Navy Blue #23423
Black Patent #3425
White Mock Ostrich #31424
Matching handbags $7.99

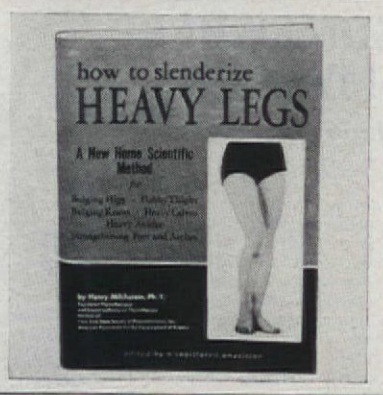
$10.99 Plus 80¢ P. P.

HILL BROTHERS DEPT. B9
241 Crescent St., Waltham, Mass. 02154

CUBBY HOLES is a desk organizer. Holds mail, stationery, checkbooks. File drawer holds 3x5" cards. Long drawer stores pencils, tape, clips. Hand-crafted pine in honey-tone pine or maple, antique pine or walnut finish. 19½x12x6". $14.50. Kit form, $8.95. Send for catalog. Add 75c west of Miss. Order from Yield House, Dept. AH3, North Conway, N.H. 03860.

WALLET STUFFERS. Order enough for all your friends and proud grandparents. Sized 2½x3½ inches, get 20 in color for only $2. Or 36 black and white for $1. Send Polaroid color print photo (5x7" or smaller), negative, or slide. Free bonus: one photo in plastic. Add 35c for postage. Roxanne Studios, P.O. Box 1012, Dept. F-7, AH 3, Long Island City, N.Y. 11101.

IMPROVE YOUR LOOKS by means of the excellent exercises described in this book. Clear illustrations show you how to perform the simple motions that will help to stimulate and slenderize hips, thighs, knees, calves, and ankles. Exercise faithfully 15 minutes a day, and you will be delighted with results. $1.98. Order from Modern Methods, AH3, 12 Warren St., New York, N.Y. 10007.



FRINGED CURTAINS COUNTRY STYLE

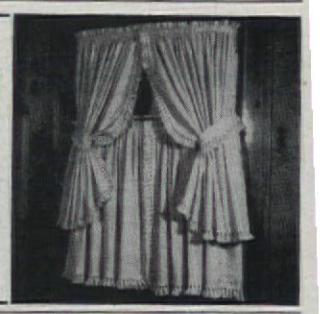
Curtains like these adorned windows in the homes of our Colonial ancestors generations ago. Made of natural unbleached or snowy white bleached MUSLIN, they're trimmed with 2" knotted fringe and are EXTRA WIDE—80" to the pair. VERSATILE—hang as Tier upon Tier, Tier and Valance or use two pairs Cottage Style (as illustrated) or 1 pair full length tied back. Two matching tie-back pieces included with every pair. ENDLESS DECORATING POSSIBILITIES. ADD YOUR OWN COLOR—just lace inexpensive colored bias tape through fringe knots.

24"	$4.25
30"	4.50
36"	5.00
45"	5.50
54"	6.00
63"	6.75
72"	7.50
Matching Valance	
11" x 68"	2.50

Avoid delay. Specify: Natural or White. All prices postpaid

OLD COLONY CURTAINS, AH-39, Box 232, Westfield, N.J. 07090

Money back guarantee. Send check or Money Order. No COD's. Delivery in N.J. add 3% Sales Tax

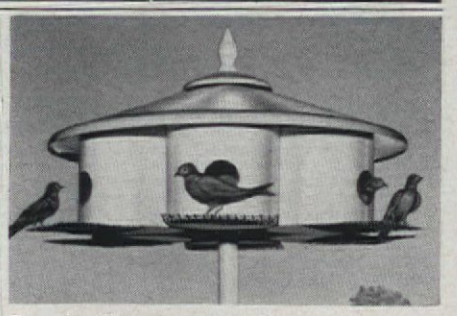


FRANKLIN STOVES

"Made from the original patterns"

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling-cooking convenience. Supplied in stove black finish and gleaming porcelain enamel. Also manufacturers of cast iron, modern and old ranges, stoves and furnaces. Send for information. Write Dept. "AH."

PORTLAND STOVE FOUNDRY Co., Portland, Maine 04104



Purple Martin Motel

Attract friendly, mosquito-eating Purple Martins to your yard with this scientifically designed house. Built of life-time heat-reflecting aluminum in white enamel finish. Ventilated, cool. Lightweight. Easy to put in place. Easy to clean. Easily double-decked. Sparrow control. Ornamental. Assembled 6-unit house $16.95 ppd. Order today to be ready for Martins' arrival. Or send for free informative folder. Moksnes Mfg. Co., Dept. 12, Whitewater, Wis.

DOLLS

- FASCINATING
- REWARDING

YOU LEARN to make and restore dolls of all kinds—old and new. Wonderful hobby, profitable part time business. Turn your love of dolls into rewarding pastime. Design and create doll clothes, repair mechanical dolls, authenticate old dolls. Easy to read lessons and free consultation to insure your satisfaction.

DON'T DELAY—Start today for your exciting future. Send for FREE BOOKLET. No salesman, no obligation.

Norm & Sue Morris

LIFETIME CAREER SCHOOLS Dept. D-604
2251 Barry Avenue, Los Angeles, Calif. 90064

No More Foot Misery with Pedi-Mold Insoles

Arch-supporting insole relieves fatigue, aching feet. Expertly molded to shape of foot, exclusive construction adds spring to each step. Circulation is increased, muscles strengthened. Recessed ball area, cushioned metatarsals. Flexible arch, cupped out heel. Soft foam rubber, won't flatten out. **Send shoe size and width or foot outline. Specify men or women.**

$3.00 pair; 2 pr. $5.70 ppd.

Pedi-Mold of N.Y. Dept. A-39, 565 Fifth Ave., New York, N.Y. 10017

THE THINKER, world-famed example of Rodin's sculptor genius, is now available in this in-scale bronze *artstone* finish replica of the bronze original in a choice of 3 heights: 9" (M806) $12.95; 12" (M990) $18.95; 15" (M811) $29.95. Add $2 postage and handling. Order from Wynn's Fine Arts Studios, Dept. AH3, Lawrence Road, Kings Park, N.Y. 11754.

A REAL BEAUTY at an unbelievably low cost, the Spanish candelabrum. Made entirely of wrought iron, it is gracefully scrolled and has five solid iron candle cups. Appropriate for the mantelshelf, the supper table, or on the buffet. 12½" high. $3.98 for one. Plus 55c postage. Send for catalog. Order from Harriet Carter, AH3, Plymouth Meeting, Pa. 19462.

FOR THRIFT AND NEATNESS give each youngster in the family a personalized wallet. This has a money purse, an identification compartment, and a pocket for folding money. In leatherlike plastic with embossed design. Red for girls and black for boys. First name inscribed. $1.98 for one wallet. Order from Bon-A-Fide, Dept. AH3, 1 Park Ave., New York, N.Y. 10016.

The latest and best book published on antique prices!

KNOW WHAT TO PAY FOR ANTIQUES

Edited by two of country's leading antique authorities, Ralph M. and Terry H. Kovel

Decorative figurines of English design. Many sell for up to $150!

Hand-Painted China with floral pattern. Fine examples bring from $5 to $30!

Tooled, brass-studded armchair. Prices range up to $500!

Ornamental snuffbox. Early American example sells for $125!

Wedgwood teapot with peacock design. Choice specimens sell for $50 and more!

Porcelain vase. Can bring as much as $270 in today's market!

JUST OFF THE PRESS

DEALERS 1969 PRICES OF 28,000 ANTIQUES

With this big new 436-page antique guide, you'll have no more worries about what to pay for antiques. The newest, most authoritative antique dealer's price handbook in the country! It lists the value of more than 28,000 (think of it!) American antiques in a tremendous range of items. More than 267 different categories in all! Not only is it fascinating, but it will save you money. Puts you, the public, on even footing with museums, professionals, dealers and expert collectors!

INCLUDES DETAILED PRICE LISTING OF:

- 105 Different Patterns of Glass.
- Numerous Groups of Early and Later China.
- 73 Examples of Buffalo Pottery.
- Historical & English Staffordshire.
- Many Kinds & Types of Furniture.
- Art and Fine Glass.
- Occupational Shaving Mugs.
- Metal and Pewterware.
- Miniature & Table Lamps.
- Mechanical & Still Banks.
- Dolls of Many Kinds.
- Toys of Various Descriptions.
- Ornamental Paperweights.
- Lusters & Mantle Decorations.
- 360 Kinds of Jewelry.
- Clocks & Regulators.
- Bottles: Bitters and Miscellaneous.
- Calendar Plates.
- More Than 250 Other Groups.

INCLUDES 267 DIFFERENT GROUPS OF ANTIQUE and COLLECTORS' ITEMS

This book contains more than 267 different groups of Antiques and Collectors' Items. Here are some:

A.B.C. Plates, Agata glass, Amberina glass, Aurene glass, Baccarat glass, Basalt ware, Bennington pottery, Bisque, Bottles, Bristol glass, Burmese glass, Calendar plates, Cameo glass, Chalkware, Clocks, Commemorative plates, Copper Lustre ware, Cranberry glass, Custard glass.

Dedham pottery, Furniture, Gaudy Dutch and Gaudy Welsh china, Haviland china, Ironstone ware, Jasperware, Lamps, Limoges china, Lithophanes, Majolica, Mechanical banks, Music boxes, Occupational Shaving mugs, Paperweight, Pewterware, Post Cards, Powder flasks, Rockwood pottery, Royal Doulton china, Satin glass.

Snuff bottles, Spatterware, Staffordshire china and figurines, Steins, Tiffany glass, Toby jugs, Toleware, Toys, Trivets, Venetian glass, Watches, Waterford glass, Woodenware and more than 200 other groups of items.

All items appear in a single alphabetical arrangement so that they may be found in a minimum time.

ARE YOU PRICE-WISE?

Antique dealers are, and one big reason is this fantastic handbook which is published for dealers. Available now to the public, it gives you a wealth of facts and knowledge about antiques and their real values. Remember, knowledge of prices means money to you!

Mail No-Risk Coupon TODAY!

F. W. BOOKS, Dept. AH-3
Box 2800, Grand Central Sta., New York 10017

Please rush me_____copies of big new "COMPLETE ANTIQUES PRICE LIST," 436 pages, 1969 Dealer's Prices on over 28,000 Antiques, at only $5.95 each. If not delighted, I may return within 10 days and receive full immediate refund.

☐ Enclosed is check or m.o. for $_____

☐ Enclosed $1 goodwill deposit. Send C.O.D. and I'll pay postman $4.95 balance and postal charges.

Name_____

Address_____

City_____

State_____ Zip_____

BUNNY CAKE MOLD
bakes a festive dessert and centerpiece in one! $1.98 plus 35¢ shipping

Pour cake batter into polished aluminum mold (8"x9¾"). Bake, frost, decorate lavishly. Add cherry nose, eyes, and a gay bow. Recipes incl. Order # 2789, $1.98 set, 35¢ shipping charge.

Foster House
Dept. 403, Peoria, Illinois 61601
Please Include Your Zip Code
Write For FREE Gift Catalog

PERMANENT HAIR REMOVER

SAFELY REMOVES UNWANTED HAIR FOREVER

PERMA TWEEZ—revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. **This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin.** Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O.

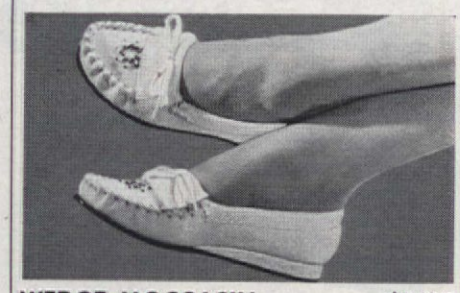
Advertised with American Medical Association
14 DAY MONEY BACK GUARANTEE
$14.95 ppd.

GENERAL MEDICAL COMPANY, Department A-40
5701 West Adams Boulevard, Los Angeles, California 90016

Name_____

Address_____

City/State_____ Zip_____



WEDGE MOCCASIN. $5.95
YOU'LL WALK IN COMFORT in these glove-soft, washable calfskin mocs with sturdy leather sole and instep supporting built-in wedge heel. Colorful hand-beaded trim and flattering fringed leather vamp.
White, Natural, Black. Sizes 4-10, N, M **$7.50**
Similar style with higher wedge **$9.50**
add 60c postage
Satis. Guar. ($3 deposit for COD)

OLD PUEBLO TRADERS
600 AWM So. Country Club, Tucson, Ariz. 85716

TRAINS ANY DOG INSTANTLY!

* PUPPIES, DOGS OF ALL AGES, NEVER FAILS!

TEACHES			STOPS	
▪ Come—at all times!			▪ House soiling	▪ Jumping
▪ Sit	▪ Drop	▪ Stay	▪ Chewing	▪ Barking
▪ Heel	▪ Fetch	▪ Go, etc.	▪ Biting	▪ Digging, etc.

50,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi-FiDo is a subliminal sound device. "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Painless. Kind. Not electronic.

Write, wire or phone for complete information. Fascinating!

Hi-FiDo
CANINE BEHAVIOR INSTITUTE
(213) 826-5616 11927 Montana Avenue
Dept. AH39 Los Angeles, California 90049

FURNISHED IN
EARLY AMERICAN?

Send 25¢ For Our Big Handbook-Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices.
Money- Back Guarantee even includes shpg. chgs.

Name_____
Address_____
City_____ State_____ Zip_____

100,000 people a year visit our Shop

STURBRIDGE YANKEE WORKSHOP *the Nation's Center for Early American*

439 Brimfield Turnpike, Sturbridge, Mass. 01566

---

adjustable Hi-Low T.V. POLE STAND

For the bedroom, living room, kitchen, family room, porch . . . no matter where you're viewing, this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort . . . without taking up valuable floor or tabletop space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install and move, brass plated pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

10.95 ppd.
2 for **$21.00** ppd.
Please include your zip code.
Write for FREE catalog of gifts.

Holiday Gifts
Dept. 603-A, 7047 Pecos St.,
DENVER, COLORADO 80221

SEND 25¢ FOR 112 PAGE
Ship & Sea CATALOG

Fully Illustrated Catalog shows 43 ship models, over 100 pictures; and decorative Marine items by the score.

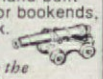
SHIP MODELS: Both ready to build kits and finished models for home or office. From $8.95.

MARINE PICTURES: Full color reproductions of world famous ship and sea pictures.

SHIP'S FIGUREHEADS: Replicas of decorative carved figures from old sailing ships. From $12.95

SHIP'S LIGHTS IN COPPER: For halls, living room, entrance – adaptable for table lamps.

MINIATURE CANNON IN BRASS: Hand built or in kits – for bookends, shelf or desk. From $6.95.



112 pages of unusual nautical items for the home or office. Send 25¢ for catalog to:

PRESTON'S
109-G Main St. Wharf, Greenport, N. Y. 11944

PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $350; wall-paper scenics cost $100 and more. Our complete kits, $12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for . . .

FREE! THIS YEAR'S NEW COLOR CATALOG!

. . . over 25% new designs! This year's exciting new *36-page color catalog* shows dozens new designs & big choice decorator color combinations plus easy *"How to" details.* (encl. 10¢ postage, handling.) **MURAL ART CENTER, 4401 Birch, Dept. 4743, Newport, Calif. 92660.**

TITANIA

the most BRILLIANT jewel stone on Earth!—says the READER'S DIGEST about this amazing

MAN-MADE MIRACLE!

Unset "Titania" jewels, 1 to 5 carats, for your own rings, brooches, etc. Per carat ONLY **$12***

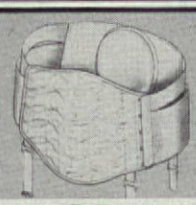
1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY **$33***

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY **$41***

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG.

*No more Federal Tax

REGENT 10 Day Money-Back Guarantee
LAPIDARY CO.
Dept. AH-3 511 East 12 St. New York, N.Y. 10009



PRINCESS BEAUTY® BELT

Slim your appearance . . . relieve backstrain. New, non-slip patented Princess Beauty Belt relieves strain on tired back muscles. Makes you appear inches slimmer. Weighs just 4 oz. Adjusts in seconds. Foam rubber back pad. Includes 4 long removable garters. $5.95 + 35c post. Hip measure 28 thru 44. Larger sizes, $1.00 extra. Send hip and waist measure. Money-back guarantee if returned postpaid in 30 days. **PIPER BRACE CO., Dept. AH-39L, 811 Wyandotte • Kansas City, Mo. 64105**

The Most Beautiful Watercolor Reproductions

You Have Ever Seen!

Six German & six Austrian scenes of picturesque cities & villages by Jan Korthals, one of Europe's finest artists. The originals cost $150 apiece! So perfect are these reproductions, only an expert can tell the difference. We guarantee your satisfaction.

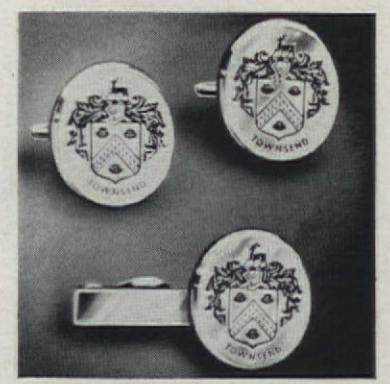
$4.95/set + 20c post. (specify country)
Both sets $9.50 + 35c post. Each print 12" x 16"

Send today Dept. 47 WC **house of goodspeed**
Fed. Square Bldg., Grand Rapids, Mich.

OLD FURS can look up to date when they are restyled by expert craftsmen. Send for the free booklet that shows 45 different ways to have your old fur coats rejuvenated. Restyling offer includes these extras: new lining, interlining, cleaning, glazing, and a new monogram. Fully insured. $27.95. Order from Morton's, AH3, Dept. C-21, Washington, D.C. 20004.

PICASSO'S DON QUIXOTE pauses while faithful Sancho Panza waits patiently in this stirring tribute to the Man of La Mancha in black and white. Sure to cause comment wherever it's hung. Silkscreen on artist's canvas, it measures 20x24 inches. $2.98. Add 45c postage and handling. Lambert Studios, Dept. 201, 336 Central Park West, New York, N.Y. 10025.

DESIGNED FOR HIM. Give the man in your life a handsome set of cuff links with matching tie bar or tack. Elegant metal ovals finished in gold or silver plate are deeply engraved with a family coat of arms and the family name. Underline name to be inscribed. $9.95 plus 50c postage. Order from Coventry, Dept. AH3, 1164 Hempstead Turnpike, Uniondale, N.Y. 11553.



LEARN UPHOLSTERY! AT HOME

SEND FOR FREE ILLUSTRATED BOOK

. . . on home study course for upholstering sofas, chairs, footstools, built-ins. New methods, all styles including fabulous new Naugahydes (above). Free special upholsterer's tools. Fine spare time income, high-paying job opportunities all over. Earn while you learn in spare time. Fascinating. Write for free book, free sample lesson. **APPROVED FOR VETERANS.**

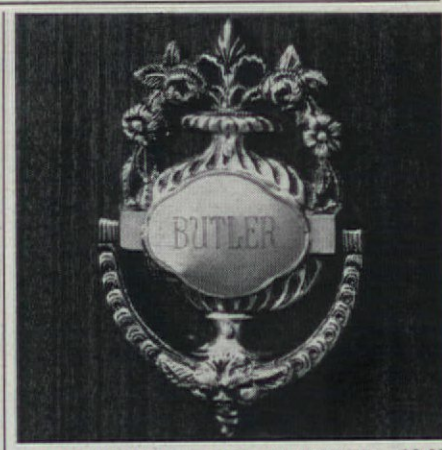
Modern Upholstery Institute
Box 899-BNY Orange, Calif. 92669

X-TRA TABLE

Why buy an expensive table just to cover it up! Get X-TRA TABLE made of sturdy corrugated board with beautiful wood-grain finish. Cover it with any cloth to match curtains or bedspreads. 18" dia.—27" high—folds flat. Holds over 100 lbs. of weight.

Sorry No C.O.D.'s ONLY **$5.95**
SATISFACTION GUARANTEED Plus $1.00 ea. for postage & handling.
N.Y.C. residents add 5% Sales Tax.
Elsewhere in N.Y., Tax applicable.
SPECIAL: Colorful, round machine washable felt tablecloth, available in red, green, gold or black 70" dia. . . . . **$9.95** ppd.

THE MAIL BOX Box 655, Dept. AMH5, Westbury, N.Y. 11590



PERSONALIZED DOOR KNOCKER...$2.95

A triumph of craftsmanship. 8" Knocker is a sculptured classic in solid sturdy metal, brass plated, heavily antiqued for dramatic design, lacquered to withstand tarnish. Solid brass name plate is custom engraved with any name. Mounting screws incl. **Order 143 . . . $2.95 each add 25c postage.**

LILLIAN VERNON Dept. 3A1, 560 S. Third Ave. Mt. Vernon, N.Y. 10550

BANISH STALE ODORS

MAGICALLY REFRESH EVERY ROOM INSTANTLY!

Just fill the decorative PERM-A-SCENT wall vase with Edco fragrance and a delightful, delicate fragrance replaces all stale odors and mustiness. One filling lasts several weeks. Vase plus bottle of liquid (12 weeks normal supply). $3.95

Satisfaction Guaranteed.
REFILLS AVAILABLE
BROCHURE ON REQUEST

EDCO FRAGRANCE Inc.
259-18 61 Ave., Little Neck, N.Y. 11357, Dept. AH-1

SUSAN SWIVEL TABLES for books, records, and magazines are made of pine finished in honey tone, maple, antique pine, or walnut. Each is 16¼" high. 36" diameter holds 100 books. $39.95. Quick-assembly kit is $26.95. Smaller 24" diameter holds 40 books. $29.95. In quick kit, $18.95. Exp. coll. Order from Yield House, AH3, No. Conway, N.H. 03860.

ELECTRIC HOT TRAY. You will enjoy using this attractive, large serving tray every time you entertain. The white surface is decorated with a blue leaf-and-flower design. Frame and legs are polished walnut. 11x16", it will keep two large casseroles piping hot for hours. $5.95 plus 50c postage. Order from World Co., Dept. AH3, 1 Park Ave., New York, N.Y. 10016.

STAY-A-BEDS who revel in cozy comfort will be delighted to own a slant-wedge cushion made of foam. Designed to replace two or more bed pillows, the cushion has a removable percale cover, is 27" long, and comes in two sizes: 4" rise equal to two pillows, $9; 7½" rise equal to three pillows, $11. Order from Better Sleep, Inc., Box AH3, New Providence, N.J. 07974.

COMPLETE 1967 GUINEA SNAKE SET - 10¢!

YOURS almost as a gift! Complete set of 12 multi-colored Guinea Snake Research stamps for only 10c — worth far more at regular prices. Here's your chance to fill those blank album spaces with large size, beautiful stamps showing rare and dangerous reptiles from this far-off republic. Introduces our shop-by-mail service of fine stamp selections to examine. Buy any or none, cancel service anytime. PLUS bargain lists, free gifts. Sorry, limit of 1 order per collector. RUSH 10c today.

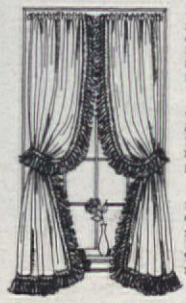
GARCELON STAMP CO., AH3C, Calais, Maine 04619
RUSH Guinea Snake set, other offers. 10c enclosed.

.....

.....

.....Zip.....

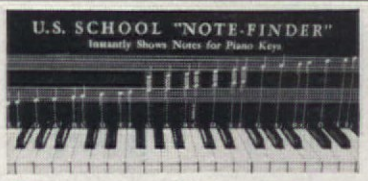
CURTAIN CHARM with Bedspread Fringe



UNBLEACHED MUSLIN	
80" wide per pair 45", 54", 63", 72" long	10.00 pr
81", 90" long plus 4" fringe	12.00 pr
BLEACHED MUSLIN	
74" wide per pair 45", 54", 63", 72" long	12.00 pr
81", 90" long plus 4" fringe	14.00 pr
MATCHING VALANCE	
Unbleached muslin 9" long plus 4" fringe x 80" wide	3.00
Bleached muslin 9" long plus 4" fringe x 80" wide	4.00

The inspiration for these curtains came from a Colonial museum in Vermont. They have that wonderful rare feeling of pre-revolutionary New England. They look attractive with antiques, reproductions, and Empire period furniture. In washable bleached and unbleached muslin with a matching knotted 4" fringe. Write for brochure showing full line of Country Curtains in many sizes and fabrics. Add .50 to each order for handling and mailing.

COUNTRY CURTAINS STOCKBRIDGE MASS. 01262, Dept. 98



Secrets of teaching yourself music

Learn at home, in spare time. Play simple, familiar tunes right from the start—even if you don't know a note now. Clear text, big pictures and our remarkable Note-Finder (above) help you learn quickly, enjoyably. Join over 1,350,000 USSM students. Read real music, play favorite songs on guitar, piano, organ, sax, etc. For free 36-page booklet, send coupon.

U.S. School of Music, Studio A1793, Port Washington, N.Y. 11050.

Name

Address

City State Zip

Approved N.Y. State Education Dept.

LEARN FLOWER ARRANGING at home. Make professional corsages, arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course. Lifetime Career Schools, Dept. B-802, 2251 Barry Avenue, Los Angeles, California 90064.

Magnificent English Bone China Roses

A COLLECTOR'S MASTERPIECE

Fine Bone China has always been a prized possession of collectors. These superb roses are made petal by petal in exquisite bone china by skilled artisans with a proud tradition of their craft. Read how they are now available to you for an amazing low price in this special offer!

Nature's Jewels in China/Exquisite Beauty to Every Setting (Order Below)

EXQUISITE HAND MADE ROSES IN DELICATE CHINA CREATE SUPERB DECORATING EFFECT

Imagine, if you will, the most magnificent roses you have ever seen captured forever in the exquisite, hand wrought beauty of genuine bone china. It's a decorating masterpiece! Working with proud artisans we have combined the superb beauty of the most prized decorating possessions ever created—genuine bone china. The result is almost unbelievable. Each rose is so real it seems still wet with dew... and to its beauty is added the valuable collector's quality of fine china. Whether you choose to display them individually in a bud vase or grouped in a bouquet, they add an incomparable touch to any setting. Unfortunately it is impossible to capture their delicacy and softly tinted colors ranging from dusky pastel reds to blushing pinks in the all black and white illustration here. Only when you see them in your home can you fully appreciate their charm and beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

Because each rose must be hand made, supplies are limited, so we urge you to order now. Each china rose is approximately 7" in circumference and is mounted on a 12" stem with life-like velvety textured leaves. Each rose is just $1.50 (less in quantity) on full money back guarantee if you are not absolutely delighted. Hurry, order now, this offer will not be repeated this season in American Home.

© Copyright 1969, Colonial Studios

COLONIAL GIFT AND ART SHOP, Dept. BRO-1
12 Martine Avenue
White Plains, New York 10606

Please send me the English Bone China Flowers in the Quantities and Selections I have written in the boxes below, all on full money back guarantee if I am not absolutely delighted.
(Please add 25¢ postage and handling with each order.)

	$1.50 for 1	$2.75 for 2	$4.00 for 3	$7.50 for 6*
ROSES				
ANEMONES				
DAISIES				
CARNATIONS				
TULIPS				
TOTAL				

*SAVE MORE: Order any combination of 15 flowers or 15 of one kind for just $15. Extra flowers make ideal gifts.

Enclosed is $ ..... (Print Clearly)

Name .....

Address .....

City..... State..... Zip.....

SAVE HUNDREDS OF DOLLARS . . Build this attractive Little Red Barn for work shop, garden tractor, tool storage, lake cabin, play house, pony stable, dog kennel, motorcycle garage. 8 ft. X 12 ft. X 9 ft. high. Mounted on skids for portability. 4 ft. sliding door. Quick to build using ½ in. exterior plywood panels. No expensive tools needed. Simple step by step plans. Send $2.00 for complete barn plans and material list to:

HAMMOND BARNS DEPT. AH1, BOX 39027 INDIANAPOLIS, IND. 46239

If you don't have a big city department store next door, have one in your own home

FREE

GAMBLE-ALDENS newest 752-page catalog is a COLOSSAL shopping center

Fabulous fashions—daytime, nighttime, sportswear, shoes, intimate apparel. All in color. Plus everything for family, home, car, fun, recreation. Famous quality. Lowest prices. 50,000 items. Big deal? You said it. Send no money. Just your name. but NOW! Quantities limited.

GAMBLE ALDENS

ALDENS Box 5153 Chicago, Ill. 60680
Send newest catalog to:

NAME_____

ADDRESS_____

CITY_____

STATE_____

ZIP_____ 5153

Illuminated Fountains

A Charming Novelty

Changing Color Display
Changeable nozzles with 26, 36, 48, or 50 outlet holes.

Models from $17.25

Write for free colour catalogue to:

GARVENS OHG.

Delivery all Countries.

Dept. A, Box 29, Aerzen/Hamein, West Germany

COUNTRY CHARM WITH BLEACHED AND UNBLEACHED MUSLIN

. . . pillow shams, dust ruffles and canopy covers in the crisp, fresh tradition of Colonial New England.
Write for brochure showing full line of Country Curtains in many sizes and fabrics. Please add 50c to each order for handling and mailing. Sorry, no COD's.

DUST RUFFLES Twin or full size spring top style, double fullness with 2" hem.
UNBLEACHED, drop lengths 15", 20", 25" — 8.00 ea.
BLEACHED, drop lengths 15", 20", 25" — 10.00 ea.
PILLOW SHAMS 18"x26" with 2" ruffle.
UNBLEACHED 2.50 ea. BLEACHED 3.50 ea.
CANOPY COVERS 10" ruffle, double fullness. 1" hem. Fits standard single and double bed canopy frame.
UNBLEACHED single and double — 10.00 ea.
BLEACHED single and double — 12.00 ea.

COUNTRY CURTAINS
STOCKBRIDGE, MASS. 01262 DEPT. 97

SHOES TIGHT?

Bunions Hurt?

Corns Killing You?

Get blessed relief from tight shoes with professional SHOEMAKER SHOE STRETCHER! Just insert, adjust and leave in overnight. Tomorrow get shoe comfort you never thought possible.

Also ideal for breaking in new shoes.

$3.98 plus 80c hdlg.

STRETCH SHOES the PROFESSIONAL WAY!

Not a shoe tree, but a sturdily-built fine maple-and-metal tool, custom-made to fit today's shoe shapes. Firm, gentle stretching makes either shoe fit comfortably. Special bunion soother used at different points gives extra stretch to trouble spots.

Only $3.98, plus 80¢ for handling. Order today and receive FREE a $1.00 bottle of LIQUID SHOE STRETCH. When used with Shoe Stretcher, makes leather extra soft, pliable and comfortable. Mail check or money order. Satisfaction guaranteed. Specify for woman's or man's shoes and include shoe size. N.Y. Res. add Sales Tax.

Woman's Size ..... Man's Size .....

mahara SALES CORP. Dept. AH-3,
116-19 101st Avenue, Jamaica, N.Y. 11419

THE RARE GIFT
ANCIENT COIN JEWELRY
DRACHM OF ALEXANDER THE GREAT
336-232 BC

- One of the best known of ancient coins features the head of Hercules with the features of Alexander the Great. Reverse side is Zeus, Supreme Greek God.
- Used by Alexander to pay his Eighth Legion in the Battle of Issus.
- A recent archaeological find, 2300-year old coins are reminted and mounted on matching silver cuff link backs, comes in drawstring pouch. Parchment legend included.
- A must for every man's wardrobe. Our supply of course is limited and orders will be filled as received.

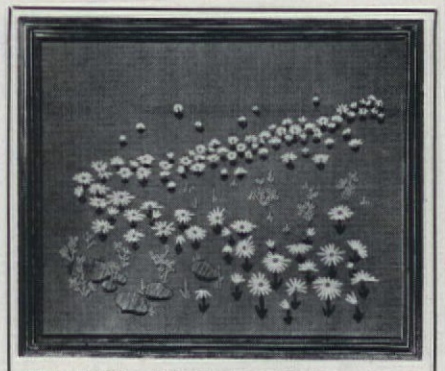
CUFF LINKS $7.95, TIE BAR OR TAC $3.95, SET $9.95
Matching eight coin Charm Bracelet $9.95
(Add 50c postage and handling for each purchase)
(Satisfaction Guaranteed or prompt refund)

COVENTRY Dept AH-369 1164 Hempstead Turnpike, Uniondale, N.Y. 11553

WESTERN ELECTRIC PHONES come in decorator colors. When you buy this, it is yours without installation or rental charges. You can choose from red, blue, green, pink, yellow, white, beige, or black. Phone comes complete with bell, cord, and four-prong plug. $17.45 for one. Order from Grand Com Inc., Dept. AH3, 1152 Sixth Ave., New York, N.Y. 10036.

MATCH MATES. For comfort wear soft-sole short boots. Hand-sewn cowhide leather is fitted with foam insole and finished with a fringed cuff and thong tie. They are lightweight and suitable for indoor-outdoor wear. Hers are $6.95 per pair, in sizes 4 to 10. His are $9 a pair in sizes 6 to 13. Post. 50c. Bronze green, chamois, or gold. Old Pueblo Traders, AH3, Tucson, Ariz. 85716.

LOTUS BOWLS AND SAUCERS of porcelain are just right for desserts, soups, candy, or flowers. 4½" diameter. Matching petal-shaped saucers measure 5½ inches across. Mix attractively with all chinaware patterns. Set of 8 bowls, white, $2.98. Set of 8 saucers, white, $2.98. Order from Colonial Garden, Dept. AH3, 270 W. Merrick Rd., Valley Stream, N.Y. 11582.



FRESH MEADOWS KIT

Just a few simple stitches complete this delightful picture of a field of daisies. Kit includes design on 20" x 24" avocado green linen; crewel yarns in yellow, green, blue, white and gray; easy-to-follow instructions. Only $3.95 plus 40c shipping charges. Send additional $7.95 plus 70c pstg. for 16" x 20" gold-lip, fruitwood finish frame.

Send 25c for next 3 issues of our Needlecraft Catalog

the stitchery Dept. AH603 Wellesley, Mass. 02181

"LIVING" ADDRESS LABELS + 1

Your name and address with a design to fit your area. Adds distinction to your correspondence. To 20 letters per line, 4 lines. Labels are 1½x½", black ink $2 for 500 on white or 250 on gold. [Or on DELUXE size, 1¾x⅝", for $3.] Packed in neat plastic box. Via air, add 30c per box. Specify Palm, Roadrunner, Cactus, Pine, Gull, Maple, Texas Flag, or any initial. [Also available: Maple Leaf, Wheat, Corn, Liberty Bell, or Skyscraper.] Prompt delivery. Bruce Bolind, 473 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!

YOUR OLD FUR COAT INTO A LOVELY JACKET, CAPE OR STOLE $27.95

Send for FREE STYLE BOOK!

I.R. Fox, New York's greatest fur remodeling specialist, restyles your old worn fur coat into a glamorous fur cape, stole or jacket. Our low remodeling price includes cleaning, glazing, repairing, new lining, interlining, monograms. Dozen of styles at $27.95 (mink, beaver, extras add'l.). Shipping carton supplied free of charge. Write for FREE STYLE BOOK —40 New Styles! All Work Guaranteed *(on return)* Regardless Of Age Of Coat!

I.R. FOX Dept. H-1 146 West 29th St., New York, N.Y. 10001

WRINKLES BAGGY EYES GONE!

LOOK 10 YEARS YOUNGER! . . . .

NEW! Thanks to cosmetic science you can 'lift' your face out of worrisome lines and wrinkles in just 3 minutes! It will not remove forever . . . but just smooth on new discovery "Ultra—5" and aging-lines, puffiness under eyes disappear all day or all evening. Apply in seconds with or without make-up for dependable invisible 'uplift' (so invisible, men use it too). Keeps your face firm and younger looking in today's youthful society!

MONEY BACK GUARANTEE

Send $3.95 Check, Money Order or Cash for three-month supply. (No C.O.D.'s) to:

FORMULEX LABORATORIES, Dept. AH4
BOX 6508—HOUSTON, TEXAS 77005

COLORING CARDS have animal designs and space inside for messages for children to color and send. Your group can make 45c profit per box. Box of 8 cards, envelopes, and set of crayons costs $1. Send name and address for sample package and money-raising information to Current, Inc., Dept. AH3, Box 2020, Colorado Springs, Colo. 80901.

AN ELEGANT TOTE. This kit has all the supplies for a tote you'll want to carry everywhere. The natural-color straw bag is 9½x9½x4". Canvas panel is stamped with a name you finish in needlepoint. Kit contains instructions, materials, choice of tapestry wool in red, green, navy, orange, brown, lavender. Send name (eight letters). $3.85. Victoria Gifts, AH3, Bryn Mawr, Pa. 19010.

TRADITIONAL flatware now comes in satin-smooth stainless steel. Here is a 50-piece service for eight that has hollow-handle knives with serrated edges. Included with the set are a butter knife and a sugar spoon. $19.95 complete. A service for 12 is $29.95. Add $1.50 postage. Order from Happy House, Dept. AH3, 1164 Hempstead Turnpike, Uniondale, N.Y. 11553.

WIGS, FALLS & CURLS

- **HAIRPIECES Custom Molded to Your Own Hair**
- **WIGS in a Choice of 10 Attractive Colors**

ANY STYLE only $4.95 Worth Much More

GIVE YOURSELF A NEW HAIRDO INSTANTLY! A variety of ready-to-wear styles that add luxurious fullness to limp or thin hair, curl to straight hair, length to short hair. Be bewitching, daring, winsome, demure! Make this split-second change to a new personality. You'll find surprising new adventures, be the life of the party. Made of the finest Sarnel fibers that look and feel so much like real hair you'd mistake it for your own. Can be washed, set or restyled if you wish.

Wig Style 101

Wig Style 110

Wig Style 115

Wig Style 116

Hairpiece Style 221

Hairpiece Style 225

Wig Style 109

Hairpiece Style 226

Hairpiece Style 227

Hairpiece Style 229

Hairpiece Style 228

Hairpiece Style 211

-SEND NO MONEY! FREE 10 DAY TRIAL COUPON!-

WIGS

Check Box of Style Number Desired
☐ 109 ☐ 101
☐ 110 ☐ 115
☐ 116

Check Box of Color Desired
☐ Black ☐ Light Blonde
☐ Off Black ☐ Auburn
☐ Dark Brown ☐ Platinum
☐ Brown ☐ Pink
☐ Dark Blonde ☐ Mixed Grey

HAIRPIECES

Check Box of Style Number Desired and Enclose a Sample of Your Hair for Expert Matching
☐ 228 ☐ 226 ☐ 211
☐ 221 ☐ 225 ☐ 229
☐ 227

Guild, Dept. EG-200
103 E. Broadway, New York, N.Y. 10002

Rush my Glamour Wig or Hairpiece checked left. I will pay postman on delivery $4.95 plus postage. I must be absolutely satisfied or I can return my order within 10 days trial and my money will be refunded.

Name .....
Address .....
City ..... State ..... Zip .....
☐ Check here if you wish to save postage by sending only $4.95 with coupon. Same Money Back Guarantee!

MAKE MONEY *at home—Spare or Full Time!*

It's Easy! We show YOU HOW to START YOUR OWN PROFITABLE **arts & crafts** BUSINESS

No investment needed. Make & decorate unique Gifts & Home Accessories. Expenses are small, profits are BIG. No special talent required. Take advantage of this exciting Opportunity. Send for FREE information TODAY!

Accredited Member, National Home Study Council
Norm & Sue Morris'
LIFETIME CAREER SCHOOLS, Dept. E-306
2251 Barry Ave., Los Angeles, Calif. 90064

Send Today for **FREE** Booklet No Obligation

TV RUNABOUT

For Black & White Or Color Sets

For those heavy, misnamed "portables." Our handsome "Runabout" holds even the larger color sets. Swivels on big 5" casters, rolls from room to room—enjoy TV anywhere. Stores huge supply of magazines, newspapers, too. Crafted of solid pine, rugged birch legs. In honeytone pine or maple, antique pine or walnut finish. Shipped flat for economy—easy assembly. 27"H 14"D. Two widths: 29"W (25¼" between legs) $26.95. Unfin. $23.95; 33¾"W (30" betw. legs) $32.50. Unfin. $28.50. SHPG. CHGS. COL.

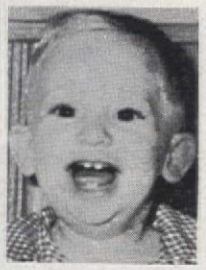
Include Zip No.
Not Sold In Stores
Money-Back Guarantee

YIELD HOUSE
Dept. A3-9
North Conway, N.H. 03860

GRANDFATHER CLOCK

YOU CAN BUILD this 17th century gem. 78" high, hand tools only. Complete step by step plans and finishing information. $2.00 ppd. (No C.O.D.'s please)

pine Arts
320 MONTGOMERY STREET
ALEXANDRIA, VA. 22314
George Washington's Hometown



BRONZE 3 Pairs of BABY SHOES for only $2.95

Do-it-yourself, bargain metallizing kit bronzes up to three pairs of baby shoes. Professional job, easy, complete with leather hardener, instructions. Only **$2.95,** we pay postage.

SPANISH PLATING WORKS
Suite 4AH, 278 Fillmore Street, Denver, Colorado 80206

Also in Chrome, Pewter or Gold, any **2 kits $2.50 ea., all 4 for $8.50**

MAGNIFYING
READ FINE PRINT **1/2 FRAME GLASSES**

See SHARP and CLEAR for reading fine print and doing detail work, yet get regular non-magnified vision over top of lenses. Polished ground lenses. For folks over 40 without astigmatism or eye disease who simply need magnifying lenses. $3.98 includes case. Add 35c postage. State age.

NEL-KING PRODUCTS, Department AH-39D
811 Wyandotte Street, Kansas City, Mo. 64105

NEW FISHING DISCOVERY!

RIFLE-ACCURATE CASTING *WITH* AUTOMATIC FISHING ROD

CAST TO A BULL'S EYE TARGET!

Aim for a spot, then press the trigger for casting up to 80 feet away! Like a bullet, your line zooms to the area. Perfect to hook the really big one who always seems to get away. No more worries about backswing on crowded pier, busy boat or under tree limbs. Now you can angle without cramping your style. Great for fishermen who love the sport but should not over-exert by casting. Relaxation at its best. Fiberglass and aluminum 42" long. Fits all spin-casting reels. A perfect gift for only $10.98.

MAIL 10-DAY NO-RISK COUPON TODAY!

© 1969 Madison House, Inc.

MADISON HOUSE, 938 Greenland Bldg., Miami, Fla. 33147

___Automatic Fishing Rod @ $10.98
(Please Add $1.75 for post. & hdlg.)

Enclosed check or m.o. for $_____.

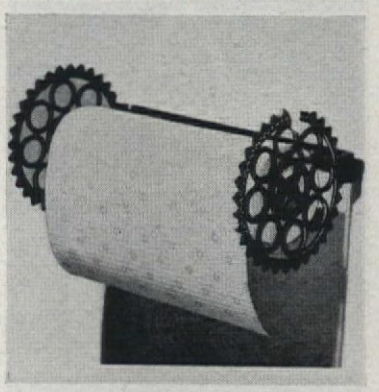
NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

PRESIDENTIAL STAMPS. See United States presidents on foreign stamps. Washington, Lincoln, Roosevelt, Eisenhower, Kennedy—on 25 seldom-seen genuine postage stamps from 15 far-away countries, Argentina to Yemen. Includes scarce first-day presidential cover from Monaco. 25c for this introductory special. H.E. Harris, Dept. AH3, PP-16, Boston, Mass. 02117.

TRIVETS FOR TOWELS. Take your choice of Pennsylvania-Dutch hex design or traditional rooster motif for your paper-towel rack. 6-inch diameter cast-iron trivets at either end hold jumbo or regular-size towel rolls within easy reach. $3.50 plus 45c postage. Send for catalog. Order from Ferry House, Dept. AH3, Dobbs Ferry, New York 10522.



WRIST RADIO. This 2-inch square case houses a precision-made radio that has an excellent speaker system, an off-and-on control dial, and a separate station selector dial. It comes with 2 hearing-aid batteries and a leatherlike strap that adusts to fit any wrist. $19.98. Order from Coventry, Dept. AH3, 1164 Hempstead Turnpike, Uniondale, N.Y. 11553.

ORIGINAL OIL PAINTINGS

From France, Austria, Holland (not reproductions)

Come to you on heavy canvas and framed ready to hang!

Amazing offer. Each painting originally $20. now yours for $2.95 on special closeout! Now you can afford the finest. Not reproductions but original framed oil paintings you will be proud to hang in your home. Not only for their exquisite full color beauty but for their possible increase in value. These whimsical clowns will brighten and cheer up even the simplest room settings.

The artists finally selected (after 2 years of searching) are from Holland, France and Belgium. They are fine and unusually talented craftsmen . . . men who we think may achieve greatness. Each painting on heavy artist's canvas is signed by the artist. Comes to you mounted and mat framed, ready to hang and beautify your home. Large 14"x17" size. Country of origin is indicated on the back. Because our supply is limited, orders will be filled on a first come, first serve basis. Offer may not be repeated. You must be delighted or return on our amazing 12 month exchange privilege. 100% Guaranteed. Each a $20. original value!

Save more Order set of 2 **$2.95** ea. 2 for $5.50 Shipping charge 35c per painting Frame included

WORLD ART GROUP Studio 3AH
Westport, Conn.
("Home of World Famous Artists")

ADJUSTABLE TV STAND

Hi for bedtime viewing; lo for sit-down viewing. A modern decorator touch that takes only a little floor space. No installation is necessary. Adjusts to ceilings 76" to 94". Sturdily constructed, satin brass finish; steel spring tension. Holds any portable up to 19". **4046 – TV Pole $9.95**

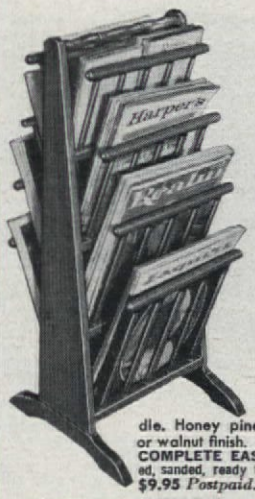
Add $1.00 for Postage and Handling.

GRACIOUS LIVING
D-441 BERKELEY, R. I. 02864

Flower Shoes

Pretty at home or away are our hand-crafted fine leather shoes with everlasting leather flowers on the toes, hard leather soles, half-inch heels, and bright striped linings. Daffodil, shamrock, white, sky blue, or azalea pink. Sizes 5½-9½, narrow and medium widths. $14.00. Add 50¢ for postage. **Send for free catalog**

THE TALBOTS • DEPT. BQ, HINGHAM, MASS. 02043



FINISHED OR IN KIT

Magazine Tree

Just developed in our workshop—a compact, easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12" W. 13" D. 30" H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple, antique pine or walnut finish. **$16.50** *Postpaid.*

COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. **$9.95** *Postpaid. Add 80c West of Miss.*

LARGE NEW FREE CATALOG—1,000 PIECES—Finished and Kit Furniture in Friendly Pine.

Include Zip Number
Not Sold in Stores
Money-Back Guarantee

YIELD HOUSE
Dept. A3-9, No. Conway, N.H. 03860

BUILD REFINISH RESTORE **...anything of wood**

LET Constantine's big Catalog-Manual help you build new furniture — refinish, restore beat-up cabinets, chests, tables, chairs. Find instantly whatever you need. *Newest materials, plans, ideas, instructions.* Largest selection beautiful woods. Colonial clock kits. Picture molding. All lamp parts. Fully illus. *Est. 1812.*

Mail ad with 25¢ for Catalog plus Free "101 Project Ideas"

2,000 Products
Woods, Veneers
Finishes, Tools
Furn. Hardware
Upholstery Sup
Chair Cane Kit

CONSTANTINE 2044-C Eastchester Rd. Bronx N.Y. 10461

BOOT RACK

MADE IN U.S.A.

HOLDS 2 PAIR OF BOOTS

For Home and Office

Keeps Floors and Closets Uncluttered

Easily assembled in minutes without tools or effort. Put one in the closet, stand one on the floor. Beautiful brass finish.

$4.99 POSTPAID Check or Money Order

UNITED PRODUCTS
27 BRIAR LANE, JERICHO, N.Y. 11753

Draped Figure
WSA Collection

STUDY ART In Spare Time

DO you like to doodle or sketch? Try famous WSA's *new* home study Course in Art. In spare time learn drawing, painting, advertising art, illustrating, cartooning, fashion, TV art. Get a professional artist's case at no extra charge! Send name, address, zip and age today for FREE BOOKLET. *No obligation.*

WASHINGTON SCHOOL OF ART
Studio 15-006, Port Washington, New York 11050.
Est. 1914. Accredited Member N.H.S.C.

Print Name_____ Age_____

Address_____ Apt. No._____

City & State_____ Zip Code_____

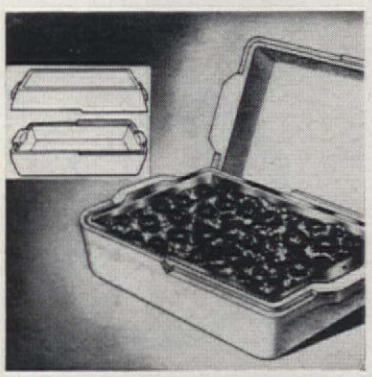
AMERICAN - OVERSEAS SHOPPER SERVICE
Now lets YOU shop in

HONG KONG

Now acquire the best the Orient has to offer. Porcelain, Teakwood, Silks, Leathers, Woolens. All handcrafted into the finest designed furniture, statuary, suits, gowns, jewelry, cameras, etc. Send now for our sample selection catalogue and guide to our complete list of shopping services. Please enclose $1.00 for postage and handling.

JUDY and PETER American Overseas Shoppers Service
Cheong Hing Bldg., 72, Nathan Rd., 2nd Fl., Kowloon, Hong Kong

FOR A CAREER that combines opportunity and fun, consider one in the world of travel. This is a home study course which will train you for positions in the travel industry. Get a job with an airline, hotel, travel agency. Send for free information, 16-page color atlas, a sample lesson. North American School of Travel, AH3, 4500 Campus Drive, AMP-3, Newport, Calif. 92660.



HOT OR COLD, your picnic or covered-dish supper offering will always be the way you want it when you use a 3-quart steel pan that has an insulated polystyrene case. Bake or chill your recipe in this pan, lock it into the case, and off you go to the church supper. 16x11x6". $2.98 plus 80c postage. Bon-A-Fide, Dept. AH3, 1 Park Ave., New York, N.Y. 10016.

A GAY AND CAREFREE HOSTESS adds pizzaz to a gathering. Give her a set of disposable daisy party ware that can be thrown away or kept at will. 25 twelve-ounce tumblers are $2.98. 25 nine-ounce ones are $1.98. 12 nine-inch-diameter plates are $3.98. Add 35c postage for each set you order. Order from Helen Gallagher, Dept. 403-53843, Peoria, Ill. 61601.

*NEW MODEL For Personalized Stationery

HAND EMBOSSER

Emboss your own personal stationery for a lifetime by just pressing a handle. Makes expensive looking raised letter impressions of any 3 line name & address on PAPER & ENVELOPES (reversible). Requires no inks, accessories, service or maintenance. Ideal for adults, teenagers, home or office, clubs, etc. Print clearly 3 lines desired. No more than 24 letters or numbers per line. For 4 lines add $1.00. NEW MODEL. $8.95 plus 35c postage

EACH EXTRA PLATE $7.50
FREE POSTAL SCALE INCLUDED WITH ORDERS OF 2 OR MORE EMBOSSERS
Send for free catalog • Pa. res. add 6% sales Tax
Sorry No C.O.D.'s

POSTAMATIC CO. Box 160, AH 39 Lafayette Hill, Pa. 19444

Quick . . .
What's the Date?

Buy a Handy Watchband Calendar and you'll know the date anytime, anywhere. Start any month. Runs for *full* 12 months. Easy to attach . . . Fits all men's watches. Handsome champagne color. Matches all watchbands. Fine for gifts. Set of 12 Metal Calendars in gift box—$1.50 ppd. 6 Sets—$7.50. Dozen Sets—$12.00.

HANDY CALENDAR CO.
HANDY BLDG., Dept. A3, Scott City, Kans. 67871

BUSINESS MEN: Write or phone for quantity prices with imprint.

Send today for colorful ideas on how you can transform walks, driveways, pool decks, patios, tennis or badminton courts with Permanent Concrete Stain by Kemiko. Easy to apply. Won't peel, crack or chip. Choice of architects since 1930.

CLIP AND MAIL COUPON FOR FREE COLOR BROCHURE.

KEMIKO, INC., DEPT. AH9
918 North Western Ave., Hollywood, Calif. 90029
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

PROPORTION-SIZED CLOTHING FOR
Tall or BIG MEN

If you're built extra tall or extra big, you need more than just a larger size. You need a wardrobe that's PROPORTION-SIZED. Lewis Bryant has it. Send for this FREE color catalog of famous-brand dress and sports shirts, sportswear, rainwear, sleepwear, underwear, outerwear and footwear—even ties and belts proportion-sized for you. Send coupon today. You'll look better tomorrow.

SEND FOR FREE CATALOG

LEWIS BRYANT Dept. 8-6 Indianapolis, Ind. 46201

Please rush FREE color catalog of clothing and gifts specially proportioned for Tall and Big Men.
Mr.
Mrs.
Miss (please print)
Address
Post Office State Zip

CACTUS PLANTS
FROM SEED
ALL KINDS AND FORMS

Curious, odd-looking, strange species of plants that thrive anywhere with little care. Flowers of exquisite beauty and fragrance. Send only 15c in coin for 50c Pkt. **or 2 Pkts. for 25c** and Seed and Nursery Catalog. **FREE**

R. H. SHUMWAY Seedsman, Dept. 306, Rockford, ILL. 61101

6 RHODODENDRON and 6 AZALEAS

12 PLANTS for only $7.95

Strong 1-yr. transplants 4" to 6" tall. Mass of roots, large leaves. Rhododendron from red flowering stock. Azalea, hardy, mixed colors. **FREE CATALOG.**
Postpaid planting time. No C.O.D.'s.

MUSSER Box 1C Indiana, Pa. 15701

Sensational Rose Sale!

10 ROSES

2-Year Old Bushes
Assorted Colors
$1.89

Here is a sensational ROSE BUSH SALE. We bring you an outstanding rose bush offer in 2 yr. old, field grown EVERBLOOMING ROSE BUSHES. Your order of 10 or more roses will contain a gorgeous assortment of outstanding rich colors of such famous varieties as Red Radiance (red), President Hoover (2-tone), K. A. Victoria (white), Ami Quinard (dark red), Eclipse (yellow), Better Times (bright red), Charlotte Armstrong (dark pink), Talisman (2-tone), Crimson Glory (crimson red), Pink Radiance (soft pink), Poinsettia (Christmas red), Blaze (climbing red), Peace (2-tone yellow), and many other famous varieties. Make your home a show place with these outstanding 2 yr. old blooming size roses. **Place your order now Specify shipping date.** These bushes are healthy, 2 yr. old, field grown plants. Buy during this outstanding event at less than 20¢ each. **RUSH ORDER TODAY.**

☐ 10 Roses . . . $1.89 ☐ 20 Roses . . . $3.69

CASH ORDERS: Send check, Money Order or cash, plus 85¢ for postage & packing & we ship prepaid.
C.O.D. ORDERS: If shipped C.O.D. you pay C.O.D. fee, Money Order fee, and postage charges.
OUR GUARANTEE: If you are not entirely satisfied on arrival return within 10 days and we will replace or refund your money, including postage.

Name _____
Address _____
City _____ State _____ Zip _____

NAUGHTON FARMS Box 2625 **WAXAHACHIE, TEXAS 75165**

FREE! NURSERY CATALOG

84 colorful, helpful pages. Guide to the best varieties of trees & plants. You need this book for 1969 planting plans. Thousands use it. ***Send postcard today***

INTER-STATE NURSERIES
439 E Street, Hamburg, Iowa 51640

SCOTCH PINE

20 for $3. postpaid*

Plant for windbreaks, boundary markers, Christmas trees. Quick growing, even on poor soil. 3 yr. old Transplants. 3 to 6 inches tall. 20 for $3. ppd.* (*West of Miss. river or south of N.C., Tenn., add 50c per offer.) **Order Now! Shipped postpaid at planting time.**

FREE BROCHURE and Evergreen Selection Guide. Write today.

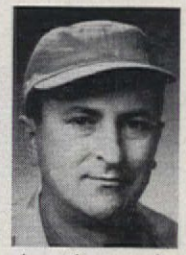
Western Maine Forest Nursery Co.
Dept. AH39-F, Fryeburg, Maine 04037

Tall Giant Gladiolus
75 Large Bulbs $2
ALL COLORS MIXED
150 Bulbs $3.75
Extra Special Value!
Guaranteed to bloom.
Please add 50c for postage and packing.

New Garden Guide and Nursery Catalog FREE.
KELLY BROS., 603 Maple St., Dansville, N.Y. 14437

MY GRASS IS NO. 1

by Mike Senkiw, Agronomist



It's true the things people are saying about Amazoy Meyer Z-52 Zoysia Grass. (Reg. T. M.)

It grows so thick and luxurious that walking on it is unforgettable . . . like walking on a thick, pile carpet.

Your Zoysia lawn drives out crabgrass and weeds all summer long. It stays green and beautiful in blistering heat when other grass burns out. It cuts mowing by ⅔ . . . it's perfect for summer homes and "problem" areas.

There's no need to rip out your old grass. Plug in Amazoy Zoysia Grass and let it spread into winter-hardy beautiful turf that never needs replacement. It will neither heat kill nor winter kill . . . merely goes off its green color after heavy frosts and regains fresh new beauty every Spring—a true perennial! Every plug guaranteed to grow in any soil in your area.

To end lawn problems, send for Free interesting facts and prices of Amazoy incl. Pre-Season Bonus Offer. No obligation. Mail coupon to . . .

Dept. 335, Zoysia Farms
6414 Reisterstown Rd., Baltimore, Md. 21215

Name _____
Address _____
City & State _____ Zip _____

FREE! LANDSCAPING IDEA BOOK
with Armstrong's RED GLORY ROSES

HEDGE OF RED ROSES

Red Glory, hybridized expressly for fence or hedge use by Armstrong, is enhancing homes all over the country with its amazing beauty. Get this exciting book with ways to glamorize your place for just pennies per foot. See Red Glory beautifying and protecting homes all over America in over 40 full color photographs. See how Red Glory keeps blooming month after month after month. Grows quickly into a tightly woven fence of lush green foliage blanketed with countless glowing red roses. As beautiful on your neighbor's side as on your own.

Plant now and solve your fencing problems beautifully and economically. In just a few short months, you'll have a handsome fence bursting with bloom. Grows neatly and compactly erect, unlike sparsely flowered Ragged Robin or sprawling Multiflora. Tough, hardy, grows in any soil. Defies intruders, stray pets; keeps children in, adds dollars to the value of your property.

Send for big full color landscape idea book—Free!

ARMSTRONG NURSERIES

1269 S. Palmetto, Ontario, California 91764

Please send me your FREE BOOK, showing colorful landscaping ideas, uses, prices, and special bonus offers on RED GLORY LIVING FENCE.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Send this coupon today

BEGONIAS 3 BULBS 50c
beautiful indoor-outdoor
8 FOR $1.00
20 FOR $2.00

Camellia Flowered Plants
Lowest price. Tuberous type, double blossoms, mixed colors. Easily grown in pots or beds. **Top size bulbs. Order today, postpaid.**

R. H. SHUMWAY SEEDSMAN
Dept. 304 ROCKFORD, ILL. 61101

TREES 25 for only $7.95

3 - 5 yr., select trees; 8" - 16". 5 each: Scotch Pine, Norway Spruce, White Pine, Colorado Blue Spruce, Frazer Fir — No C.O.D. Postpaid at planting time. **Write for FREE COLOR CATALOG.**

MUSSER Box 1C Indiana, Pa. 15701

CANADIAN HEMLOCK

These sturdy, well rooted 3-yr., 8" to 14" plants are ideal for background or hedge in sun or shade. Trim to desired height.

25 for $6.00
50 for $11.95
100 for $21.95

Postpaid—No C.O.D.
Write for FREE CATALOG

MUSSER Box 1C Indiana, Pa. 15701

Giant **DAHLIAS**
FROM SEED IN 10 WEEKS

World's most famous varieties. Produces gorgeous blooms from July to frost. **Send 15c in coin for big pkt. or 2 Pkts. for 25c** and Copy Of Our Big New Garden Catalog **FREE**

R. H. SHUMWAY SEEDSMAN
Dept. 307 ROCKFORD, ILLINOIS 61101

50 GLAD BULBS $1.00

Imported Holland blooming med. size Gladiolus Bulbs. We mix reds, yellows, purples, whites, crimson, violet, multicolors, etc. as available. Only 2c a bulb! Any bulb failing to flower 5 years replaced free. 50 Glads $1 with 3 Peacock Orchid Bulbs free of extra cost. 100 Glads, 6 Peacock Orchid Bulbs $1.98, 200 Glads, 12 Peacock Orchid Bulbs $3.75. C.O.D. postage extra. Cash orders add 40c shipped ppd. Michigan Bulb Co., Dept. GH-1402, Grand Rapids, Michigan 49502.

DAY-n-NIGHT MARKERS

FOR MAILBOXES, LAWNS AND LAMP POSTS
SATISFACTION GUARANTEED OR YOUR MONEY BACK

See your name in lights at night. Help your postman, delivery man, etc., by day. Any wording both sides in white head-light bright letters on black. Solid rustproof aluminum. Adds beauty to your home.

See small picture — Order Style NLX for Lawns . . Style NBX for Lamp Posts. Either Style $5.95 each.

NAME PLATES FOR MAILBOXES

THE JOHNSONS 2917 Style MX $2.95
2917 MR & MRS. R. A. JOHNSON Style NMX $4.95
JOHNSON R.I. BOX 17 Style MFX $3.95

Order today - we're overnight via Air Mail! Buy one for yourself or as a perfect gift! We ship in 48 hours. **THE BEST OF PERSONAL GIFTS.**

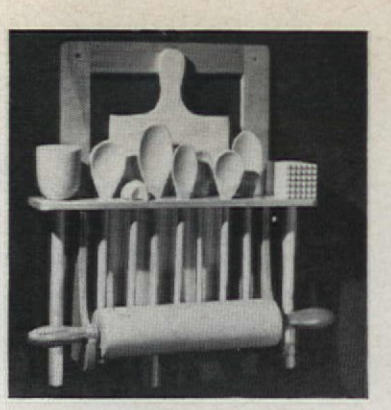
STYLE	ANY WORDING YOU WANT	PRICE
		$
		PLUS POSTAGE & HANDLING 25¢

Ship to _____ $ TOTAL
Address _____
City, State, Zip _____

★ OUR 20TH YEAR ★ Easy Fund-raising Plan for Clubs or You. Write Free Details

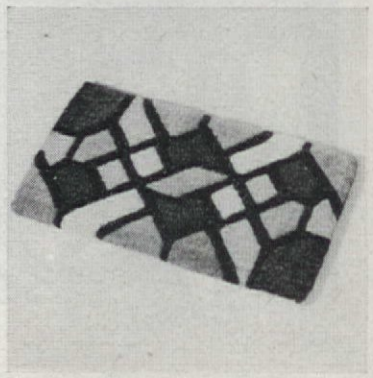
Spear ENGINEERING COMPANY
4050 Spear Building, Colorado Springs, Colorado 80907

NEAT AND COMPACT. Here is a 12-piece kitchen unit for the woman who likes to cook. It is a collection of wooden spoons, wooden beater and coddler, cubing mace, rolling pin, potato masher, and a practical cutting board. All are specially treated for enduring use and fit into a sturdy wooden frame. $12.98. Order from Maison Michel, AH3, New Hyde Park, N.Y 11040.



THE OLD-FASHIONED WATCH that hung over the repairmans shop is reproduced here in molded composition. In charcoal gray, the dial is weathered white; numerals and hands are black. 18x14x2⅛". Three types: electric clock is $10.95; 8-day key wind is $14.95; battery operated is $17.95. Order from Jenifer House, Dept. AH3, Great Barrington, Mass. 01230.

MONDRIAN ACCENT. Spruce up the front door with this bright mat. It is handmade of tough coconut fibers by craftsmen on the Malabar coast in India. Because it resists moisture it is ideal for beach-house wear and tear. It comes in multicolor against a natural background. 16x27". $5.98 plus 50c. Order from Hobi, AH3, Lake Success, N.Y. 11040.



FOR PERFECT SLEEP be sure to use this smooth portable, folding bed board. Made of sturdy 7-ply Aircel board, it is five feet long and folds into four 15" sections. Cot size, 24" wide, is $5.49. Twin size 30" is $6.95. Double bed size, 48' is $9.95. King or queen size, 60" is $12.95. Order from Better Sleep, Dept. AH3, New Providence, N.J. 07974.

FIX LOOSE CHAIRS
Amazing Chair Loc S-W-E-L-L-S Wood

Sure-acting liquid synthetic penetrates wood fibres, makes them expand. Fixes loose chairs, locks rungs, legs; also dowels, tool and broom handles forever tight. Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1½ million sold in 15 years. Send $1 for 3-oz. bottle, ppd.

CHAIR-LOC, Dept. AH369, Lakehurst, N. J. 08733

EARLY AMERICAN SILHOUETTES
4 Prints $1.00

Authentic detail. Rich black 5x7 prints fit standard frames. Add 25c for postage and handling. Send check or money order:

HISTORIC HOUSE DEPT. AH
1989 Guilford Road
COLUMBUS, OHIO 43221

PHOTO BARGAINS
ONLY 1.00
YOUR CHOICE

2 8x10 ENLARGEMENTS or 5 5x7 ENLARGEMENTS or 3 5x7 ENL. plus 12 FREE WALLET PHOTOS or 25 WALLET PHOTOS Plus FREE 5x7 Enl.

Add 25c per selection for postage and handling and 35c extra for rush 1st class service.

Finest double weight portrait paper. Send any photo or neg. (ret.) Any enlargement hand-colored. 50¢ extra. State color of eyes, hair and clothes.

QUALITY VALUES
Studio 109-H, New Rochelle, N. Y. 10804

Save 1/2 on WALLPAPER

See wonderful bargains in big 1969-70 catalog. Actual sample sheets, over 80 selections—textures, figures, solids, embossed; combinations and color-coordinates; all water-fast and plastic-bonded to resist soil. Values to $2 and more, only 21c to 69c single roll! Send 25c to help cover cost huge catalog. You'll be delighted!

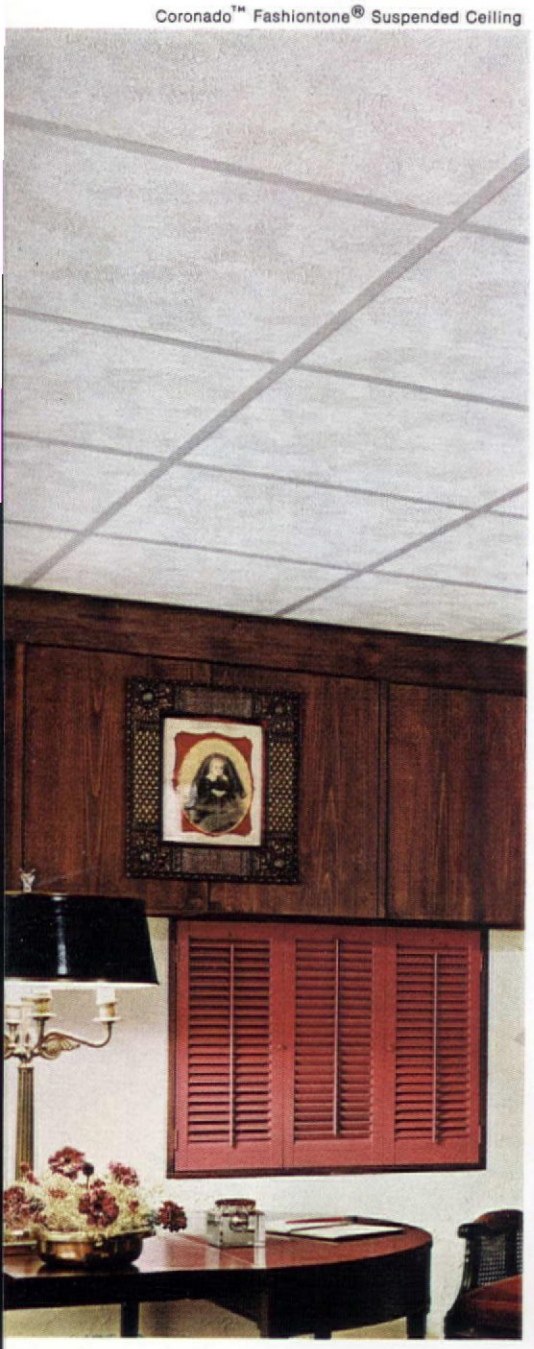
Pre-trimmed edges!

Matched paints too!

MUTUAL WALLPAPER Dept. AH, 228 W. Market Louisville, Ky. 40202

There was a time when craftsmen made ceilings worth looking at.

Coronado™ Fashiontone® Suspended Ceiling



Woodridge™ Gridrisers with Sahara Temlok® Ceiling

Armstrong makes ceilings worth looking at again.

Today, most ceilings are nothing more than the top of a room. The only time you notice one is when there's something wrong with it.

An Armstrong Ceiling changes all that. Beautifully.

Armstrong makes ceilings in over 30 interesting designs. Over 30 ways to hide a ceiling problem. They come with the look of swirled plaster, wood graining, woven fabric, and more.

And there's more to an Armstrong Ceiling than good looks.

They're surprisingly inexpensive. Materials for a 12-by-14-foot ceiling will cost you only between $35 and $70, depending on the design.

Installation is simple. Staple or glue the tiles right over your old ceiling. Or if you have pipes and beams to hide, put up a suspended ceiling by hanging a metal grid and simply dropping in panels.

Some Armstrong Ceilings are acoustical. Some grease resistant. Some fire resistant. All are washable. All have special Armstrong lighting fixtures to match. All are at your building supply dealer.

And all make a ceiling worth looking at again. And again.

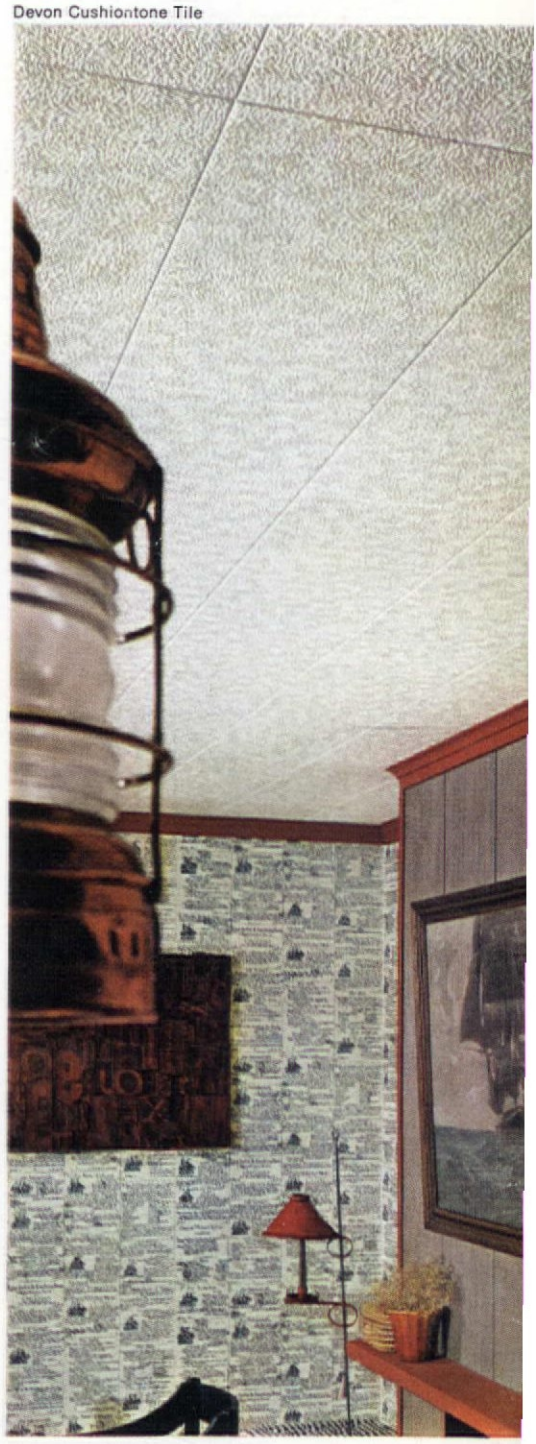
CALL THIS SPECIAL NUMBER for the name of the dealer nearest you. No charge. Anytime, day or night—**(800) 243-0355.** In Connecticut call collect: 853-3600.

Armstrong the ceiling masters

Wood Grain Ceiling Plank

Woodcrest Cushiontone® Tile

Devon Cushiontone Tile



Pinehurst Cushiontone Tile

Can you pick the 32-year-old imposter?

(Her Ivory Liquid hands won't give her away!)

One of these college girls is really a 32-year-old housewife, Mrs. Dina Gardner of Pasadena, California. She does dishes every day for a family of five!

What helps her hands stay so creamy and young-looking? Mrs. Gardner uses Ivory Liquid—

the creamiest-looking, mildest Ivory Liquid ever. Looks creamy! Feels creamy! It even whips! And it's so mild, it leaves hands with a creamy young look.

(Have you picked her? Mrs. Gardner is "cheerleader" 3.)