American Home

WINTER 50¢

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Decorating ideas for people on the move
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What to look for in new housing
How to make the most of where you are

The great Caesar salad
Fabulous Norwegian fish dish
Wonderful ways with pork

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They're out there but you can't see them.

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It's a new design called Casablanca. And it represents the first time the popular Spanish Tile look has been put into vinyl asbestos tile.

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You can see Casablanca, and lots of other beautiful patterns with disappearing seams, at your GAF Flooring dealer. See the Yellow Pages, under "Floor Materials," and look for Ruberoid® Vinyl Flooring. That way when you put a floor in your home, the seams won't be right out there where you can see them. For literature, write GAF Corporation, Floor Products Division, Dept. AH 1, 140 West 51st Street, New York, New York 10020.

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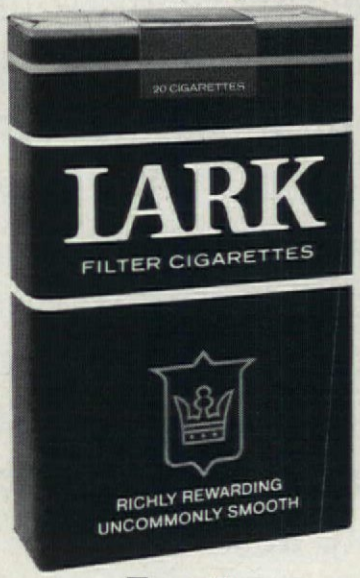
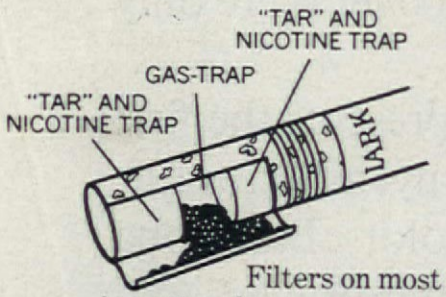


Lark King Size.

New Lark 100's.



Filters on most cigarettes, long or short, just reduce "tar" and nicotine. Lark does this and more.

King size or new 100's, Lark is the only cigarette with the Gas-Trap™ filter (U.S. Pat. No. 3,251,365). It actually reduces certain harsh gases nearly twice as effectively as any other filter on any other popular brand.

This is important because-no matter how long a cigarette is—only a fraction of the smoke is "tar" and nicotine ...about 90% is gases and certain of these gases are harsh.

So try Lark—King size and new 100's. You can actually taste the difference the Gas-Trap™ filter makes.

Why don't you become a professional Interior Decorator?

BY JANICE TRIMBLE

It's a high-income field where a woman is in her glory. The demand for decorating services is at a peak, and opportunities are unlimited... even if you use only part of your time. You can train at home without interrupting your regular duties.

I DON'T THINK there is another profession today that offers more pleasure or greater rewards to a woman than that of interior decorating.

It is the ideal place to put your natural love of beauty to practical use. You can prepare for one of the many attractive positions available or decide to go into business for yourself.

Do you enjoy doing your own decorating? Have you ever helped a friend solve a decorating problem? Then you have the makings for success as a professional decorator.

Even if you've done no decorating, you may be one of many women with unsuspected talent in this direction—talent just waiting to be discovered.

You can now train for this work at home, in your spare time. No previous skills or experience are required for this training. Why not look into the many opportunities that interior decorating offers you?

A tremendously expanded field

It used to be that only wealthy people employed professional decorators. That's no longer true. Increasingly large numbers of homemakers now rely on the services of decorators. They know that a decorator can provide beauty and individuality—and can often save them money, too.

Your work as a decorator is varied and interesting. It frequently takes you and your clients into plush showrooms and exclusive shops filled with treasures. You move in a world of fashion, creativity and ever-new challenge.

Designing and furnishing even a single room can earn you hundreds of dollars; larger assignments can earn you much more. Many women do extremely well in just part-time work; their own homes often serve as showcases for prospective clients.

But decorators are busy in many areas besides homes. Their talents are employed in decorating hotel rooms, business offices, building lobbies, clubs and institutions. That's why the profession has grown so enormously.

What the LaSalle Course teaches you

The LaSalle Course in Interior Decorating has been prepared by experts to give you complete and up-to-date preparation for this most exciting of modern careers. Lessons come to you by mail; they are as fascinating as the professional work itself. Much of the study material included is absolutely unique in a course of this kind. For instance, you get an attractive, simple-to-operate slide projector with color slides that show interiors as big as life on your wall. You also get professional sketching equipment, coloring materials, stencils that make it easy for you to draw room plans and furniture arrangements, and much more.

Step by step, you are shown how to develop your creative ability. You are taught the principles of color and design and the historic background of today's decoration. You are trained in the selection and use of furniture, fabrics, accessories, lighting. You learn how to achieve beautiful settings that will delight your clients and build your reputation. Even before you have finished the course, you will be able to apply your new knowledge to glorifying your own home.

At each step, you are given practical assignments which are then carefully reviewed by your instructors and returned to you. You are coached with thoroughness for your work as a professional decorator.

The LaSalle Course in Interior Decorating is backed by more than half a century of leadership in the field of adult education. More than 1,000,000 people have trained for success through home study with LaSalle.

Mail coupon for free booklet

If you are seriously interested in the new opportunities offered by a career in Interior Decorating—if you are prepared to devote a few hours of your spare time each week to conscientious study in order to achieve your goals—send for the free booklet offered in the coupon below. You may be surprised by the low cost of the course. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

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A Correspondence Institution
417 S. Dearborn, Dept 85-083, Chicago, Illinois 60605

Please mail me your free illustrated booklet "Careers in Interior Decoration," describing the LaSalle home study course.

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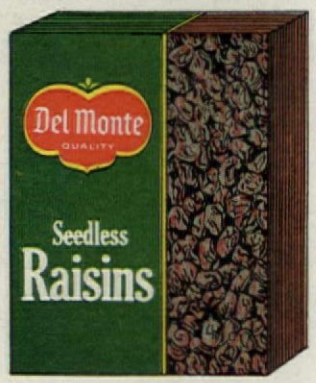
We're giving you the recipe.

TREASURE CHESS TARTS

Rich, crunchy, raisin-walnut tarts. Plump 1 cup DEL MONTE Seedless Raisins. Cream together 1 cup sugar and ¼ cup margarine or butter; stir in 3 beaten eggs. Add raisins, 1 cup chopped walnuts and 1 tsp. vanilla. Prepare 1 pkg. (9-10 oz.) pie crust mix as package directs. Roll out ½ at a time. Place flattened paper baking cup on dough to cut 12 circles (4½ in.). Fit paper baking cups and dough into 3-in. muffin tins. Fill each with ¼ cup raisin mixture. Bake at 350°F., 40-45 min. Cool; remove the paper cups. Top with raisins, candied cherries. Makes 12 tarts.

Now please use our raisins.



For more free recipes, send for our booklet, "A Treasury of Quick 'n Easy Dried Fruit Recipes." Mail a red and yellow shield from any Del Monte Dried Fruit package, along with your name and address, to: DEL MONTE Dried Fruit Recipe Book Offer, P.O. Box 4044, Clinton, Iowa 52732.

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WINTER, 1969 VOL. LXXII. NO. 1

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OUR COVER: An attic apartment that proves it's what's inside that counts. Story on page 68. Photographer: William Maris.

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"It's a dream... but, oh, what a nightmare with our small bedroom!"

Then she talked to our Ethan Allen "room stretchers".

If you have big ideas about redecorating—but a "too small" bedroom—welcome to Ethan Allen!

At our Ethan Allen gallery of American Traditional Interiors, we face problems like this every day—and usually solve them with happy results.

See how we made this small room look beautifully spacious. Airy enough to accommodate a bed of even the most ample proportions.

We recommended tall mirrors and wall-to-wall carpeting to stretch the room up and out.

Then we suggested companion designs of Ethan Allen in Classic Manor. The hand-rubbed finish has a satin-like elegance and the designs you see neatly conceal all the "clutter" that can make a bedroom seem smaller.

The final touch? Wallpaper of the same pattern used in the bedspread. See how the matching canopy seems to lift the low ceiling as well as add a note of individuality. The striking accessories are all Ethan Allen... for a fully coordinated look.

"Impossible" room at your house? Let us help. We have over 2000 American Traditional designs to choose from—all open stock, all "in style" forever.

You'll find them all pictured in color in complete room settings, along with many important do's and don'ts on decorating, in our 9″ x 12″, 336-page Ethan Allen Treasury. You'll also see our many lamps and accessories.

For your *free* copy stop by your nearest Ethan Allen gallery.

☐ Please send the name and address of my local Ethan Allen gallery, where I can obtain a *free* Treasury.

☐ I enclose $2.50. Please send the 336-page Treasury direct to me.

Send now to Dept. AHE-19, P.O. Box 376, Minneapolis, Minn. 55440. Please print clearly.

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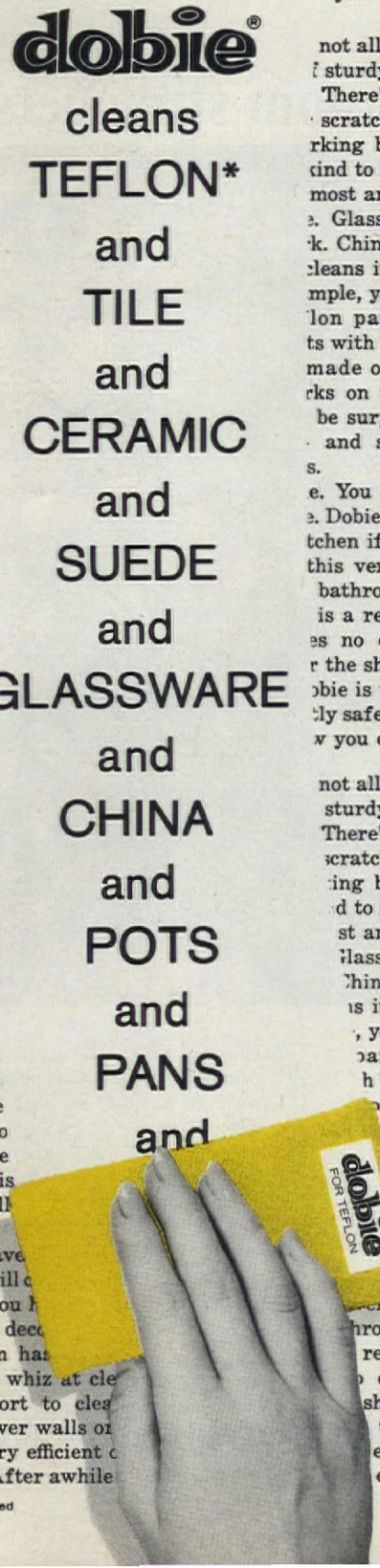

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DEAR READER

January seems like a good time to talk a little about the Mobile Society—that segment of our population that is constantly on the move. We picked the month of January because we have just said goodby to one year and welcome to 1969, and this is very much a part of the attitude of this modern mobility—saying goodby and saying hello.

Mobility is nothing very new to this nation. It is probably as much a part of our heritage as Plymouth Rock, Gettysburg, the Alamo. If we had not been basically a Mobile Society to begin with, few if any of our forefathers would have arrived here. And if this sense of mobility, the desire to look for something new and something better, had not been engrained as part of our national character, we probably would not have moved beyond the ridges of the Alleghenys, across the Plains, over the Rockies, into the deserts, and into strange and unfamiliar scenes.

It's very likely that one of the most important assets we have as a nation is the ability of so many to be able to say goodby to that which is familiar and that which we love, and say hello to a new landscape and to new faces that will be our friends of today.

Any of us who has done a lot of moving about can at times envy those who live in the same houses in which they were born, who can walk down familiar streets and be on a first-name basis with almost every passerby. And while this aspect is intriguing to many wanderers, it is really not the way of life that most of us can or perhaps care to pursue. To us, the quaint villages and towns, the familiar faces, are like the little quiet bays off a lake or ocean, comforting and delightful to be in but only for a short visit. We are drawn to the excitement, the adventure that is out there in the deep blue water where there is constant change.

One of the great pleasures of life comes not from what we expected but from the anticipation of the unexpected. The excitement of being in a different part of the country, a new house, a new neighborhood, and new friends is more than adequate compensation for what we may have loved no matter how delightful it may have been. The sadness that goes with saying goodby to what has been, is compensated by the thrill of saying hello to what will come.

HUBBARD COBB
EDITOR

WIN $1,000 CASH

Your number may be one of 1,000 winners!

To find out, just tell us whether you want to audition this outstanding album value

Now, a whole collection of inspirational favorites that lift the heart and soothe the soul

TENNESSEE ERNIE FORD

presents

A Treasury of Inspirational Songs

40 beloved hymns, gospel songs, and spirituals sung with the warm reverence only Tennessee Ernie can give them.

40 treasured songs, including The Church in the Wildwood • Old Time Religion • I Love to Tell the Story • Get On Board, Little Children • What a Friend We have in Jesus • Wondrous Love • Go Down Moses • Sweet Hour of Prayer • Wayfaring Pilgrim • Shall We Gather at the River • and many, many more.

Listen FREE for 10 days to these favorites rich in faith and comfort—in an exclusive 4-record treasury for only $9.95

Imagine being able, as you pause in the hustle and bustle of your day or as you relax in the evening, to refresh your spirits with the inspirational songs you love best chosen from your own treasury of favorites richly sung by Tennessee Ernie Ford. Beloved hymns like "Nearer My God to Thee," "Rock of Ages," and "Bringing in the Sheaves." Heart-lifting spirituals like "Swing Low, Sweet Chariot," "Joshua Fit the Battle," and "Ain't Gonna Study War No More." And reverent gospel songs like "Were You There?," "Jesus Loves Me," and "When the Roll Is Called Up Yonder."

Now you can enjoy all these wonderful songs and many more—40 in all—in Tennessee Ernie Ford's heartwarming 4-record collection, "A Treasury of Inspirational Songs."

You're invited to listen to this exclusive collection in your own home FREE for 10 days—then keep it, if you wish, for only $9.95. And you can pay in three convenient monthly installments if you desire. What's more, you also have a chance to win one of one thousand $1,000 cash prizes, too.

To audition "A Treasury of Inspirational Songs" free for 10 days and to find out if you have already won $1,000 cash, simply mail the coupon. What could be easier or more enjoyable? Do it today.

THE NUMBER IN THE COUPON AT RIGHT MAY BE A WINNER IN THIS $1,000,000 SWEEPSTAKES. IT'S YOURS AND YOURS ALONE! SO CLIP AND MAIL COUPON NOW!

HOW THE SWEEPSTAKES WORKS:

Capitol Music Treasures will award up to 1,000 cash prizes of $1,000 each to holders of the winning numbers. The winning numbers have been chosen at random by an independent judging organization and are known only to them. To find out if your official lucky number in the coupon here is a winner, just fill out and mail the coupon. You will be promptly notified by mail if you are a winner. (Note: if you do not wish to receive "A Treasury of Inspirational Songs" for free examination at this time, check the "NO" box in the coupon. You will still be eligible to win a prize.)

Employees of Capitol Music Treasures, its affiliates and advertising agencies, the judging organization and members of their families are not eligible to win. Sweepstakes is subject to all Federal, State and local regulations; void where prohibited by law. Entries must be received on or before May 31, 1969 to be eligible for a prize.

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Capitol Music Treasures
Thousand Oaks, California 91360

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☐ **FOR EXTRA SAVINGS** check here and return this coupon with payment of $9.95. (We will pay all postage and handling costs.) Same return privileges.

☐ **No,** I do not wish to receive "A Treasury of Inspirational Songs" for free examination, but I would like to know if I have won a $1,000 prize. **6ATC**

BOOKS AND BOOKLETS

It's the season of back-to-work doldrums. These books may help inject some life into the sluggish mid-winter months, perhaps even inspire you to try something new.

BOOKS

Staining and Finishing Unfinished Furniture and Other Naked Woods. George Grotz, whose earlier books include *The Furniture Doctor* and *From Gunk to Glow,* here delivers another "manual of deceit and trickery," dispelling a lot of misinformation on woods. His directions are complete and easy to follow (we quibble only with his ideas on applying more than two coats in one day, since dampness or other variables could easily cause you to ruin the whole job). How to mix colored stains, seal, bleach, varnish, shellac, and much more. To make sure you don't goof, he includes a compatibility chart showing what thinners are used with what finishes. We hate to admit it, but the secret of success is to ignore what it says on the can and follow his directions instead. Since he explains why he says what he says, you'll soon be able to figure things out on your own. Doubleday Paperback, $1.95.

Starting From Scratch, a Guide to Home Furnishing, by actress-decorator Joanna Barnes, leads you by the hand through the maze of decisions that must be made as you decide how to decorate your home. "How to Figure Out What You've Got Before You Figure Out What to Get," and "You and the Decorator" impart a sense of confidence. Mostly text, this book is not intended as a source of ready-made ideas. But coupled with a good reliable file of magazine clippings of rooms that have impressed you, you'll be off to a good start. Hawthorn Books, $5.95.

Help Your Family Make a Better Move. If this is *your* year to move, this book could take the nagging worries out of the process. Every contingency is covered by authors Helen Giammattei and Katherine Slaughter, including the overseas move and the military move. Based largely on interviews with hundreds of families who have moved recently, and movers, real estate dealers, etc., the chapters lead you from the point you learn you are to move to settling into the new community. Each section has a handy checklist. There's even a list of ways to make the move appealing to children of various ages. It covers costs, allowable income-tax deductions, choosing a mover, and cogently advises that to simplify the move, you should discard all expendables, instead of paying to have them moved. Dolphin Handbook, 95c.

The Dynamics of Change, by Don Fabun. Economic and social soothsayers forecast even more changes for the next generation. Presumably we'll have a society more mobile than the one that has evolved now. This book isn't quite science fiction, but it has all the fascination of that genre. Based on reasonable extensions of current trends, it lets you try on a new way of life for size. It considers such matters as land use, communications, automation, transportation, and leisure. Richly illustrated, with pertinent quotes from diverse experts printed side by side with the text, the book was originally published as a series of articles in the Kaiser Aluminum News to mark the company's 20th anniversary. Prentice-Hall, $6.95.

These books may be ordered through your local bookstore.

BOOKLETS

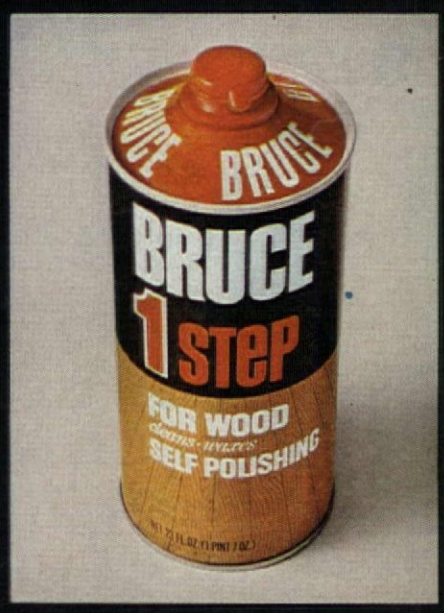
Newest Sewing Methods From A to Z, by the Coats & Clark thread people, answers any questions you're likely to have. For beginners, it explains the reasons you should do the tedious steps novices are tempted to skip. For experienced sewers, there are many simplified methods to replace obsolete ones you've been using out of habit or because it was the way mother taught you. And for all of you who don't fall exactly into one or another of the so-called standard sizes (this includes most of the female population) there is a thorough section on altering the pattern to make sure the finished garment fits. 192 pages, hardbound, illustrated. Send $2.25 to Coats & Clark Inc., Dept. AH, P.O. Box 495, Fair Lawn, N.J. 07410.

Your Household Inventory. You may think you're adequately covered for fire loss, but have you really kept track of the worth of all your household possessions? This free booklet has a room-by-room listing of typical items. You fill in the blanks and hold it in a safe place. Write to Your Household Inventory, Dept. AH, P.O. Box 3395, San Francisco, Calif. 94120.

Handy Hints for Household Hang-ups. Do you know a simple method of avoiding paint splatters on glass when you're painting window frames? Or how to remove white water stains from wood surfaces? Or how to keep pewter plates gleaming? The answers are found on the first page of a booklet published by the makers of Vaseline Petroleum Jelly. There are 63 hints in all. Send 10c to: Household Hints, Dept. AH, Box 60-D, Mt. Vernon, N.Y. 10559.

Teach Teenagers to Drive at Night. It may surprise you to know that only two high schools of the 12,700 across the country that teach driving skills offer any training in night-driving techniques. That means you, the parent, will probably have to fill the gap. This 16-page booklet outlines the way to safely reach your destination on dark roads. Send 25c to National Research Bureau, Dept. AH, 424 North Third St., Burlington, Iowa 52601.

THE RELAX WAX.



You may think there's only one way to take care of wood floors—the old hard way. Relax with new Bruce 1-Step for Wood. It's easy. It cleans and waxes and shines wood floors without buffing. Bruce is just as fussy about wood floors as you are. That's why you get a deep, warm, long-lasting shine with Bruce 1-Step for Wood—the relax wax.

Good Housekeeping GUARANTEES

The new way

This important Gauguin sculpture cannot be purchased at any price...

yours as a gift with membership in The Sculpture Collectors Limited and no obligation to buy anything now or ever

PAUL GAUGUIN, *Tête du Sculpteur* Stands 12 inches on a removable black base. Special bracket for wall-mounting if preferred.

For more than half a century after Gauguin's death in 1903 this magnificent life mask was not publicly exhibited and not even known to exist except by a few experts – until it emerged from a private collection and was auctioned at a New York gallery as the head of a "tattooed male Tahitian."

Now recognized by scholars as a self-portrait, the head was recently acquired by The Sculpture Collectors Limited and for the first time a number of castings have been pulled from Gauguin's original terra cotta. This work of art is not available except with membership in The Sculpture Collectors. It is not for sale, and no more will be cast after these are spoken for.

But at this time, the Gauguin mask can be yours as a gift—with an entirely new kind of membership that never obligates you but privileges you to acquire fine original sculpture by outstanding living artists, at prices far below those commanded by dealers and galleries.

You become an art collector and patron

The Sculpture Collectors Limited makes all this possible by going directly to the creative source, the artists themselves, commissioning original works exclusively for members. In much the way the Medicis collected their Michelangelos and Raphaels, your membership admits you to a community of patrons of contemporary sculptors—and makes you an immediate beneficiary of their talents.

All commissions are awarded by the Curator guided by a distinguished Board of Advisors, consisting of art historians, critics, collectors and appraisers (see below). Their selections are based on both artistic merit and potential market value.

Every work offered a signed original

Every work is signed, then individually hand-cast in a new material—Foundry-Stone. Each piece will be cast in an edition strictly to meet the needs of the membership. These originals will not be offered for sale outside the membership—however, members may resell to other collectors with no restrictions of any kind, including price.

As a member, you will have the opportunity—but never the obligation—to add fine original sculpture to your collection.

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MONEY MANAGEMENT
By MARY FEELEY

EMPLOYER VS. DOMESTIC: THE SOCIAL SECURITY HASSLE

The homemaker who's hiring household help for the first time may find herself right in the middle of a tax hassle. According to the law, she must pay a social security tax on the wages she pays a domestic, if they amount to as much as $50 per calendar quarter of the year. And the domestic must pay an equal amount of tax on the wages she receives.

All of which seems entirely logical. But logic, it seems, takes something of a licking when payday comes. In some cases, the employer finds it too tedious to deduct 4.8 percent of the total wages she pays in one quarter year—and in even more cases, judging from reports, the domestic worker refuses to have any part of all this social security "nonsense." She doesn't want any money deducted, she doesn't want her work credits recorded, and she won't reveal her social security number. So who wins the hassle?

Nobody wins, really. The employer who doesn't report and pay social security tax has violated the law and is liable to a claim in the future. And the domestic who doesn't record her work credits and pay her share of the social security tax gyps herself out of future benefits she's entitled to.

This lack of empathy and communication between the household worker and her employer has piled up some sad statistics. There are about 1,280,000 domestic employees, and 200,000 of them are not being reported.

However, these figures do represent some improvement in the overall picture since SS tax for domestics was first instituted. But the deadlock between the employer who wants to act in her employee's best interests and the employee who feels she is somehow being pushed into a corner still poses a problem.

Should the employer ignore the law, forget all about the social security tax, and admit to herself that she's being a touch dishonest—in order to hold onto her treasured maid? First, let's look at the rules.

DUAL RESPONSIBILITY

- If an employer pays an employee $50 or more cash in a calendar quarter for household services, the taxes apply to all cash wages paid, regardless of whether earned all at once or spread out through the quarter.
- Total social security tax on quarter-of-a-year cash wages of $50 or more is 9.6 percent of the sum earned and paid—4.8 percent from the employer, and 4.8 percent from the employee.
- Taxes apply only to the cash wages of household employees, and to the first $7800 per year.
- The employer should deduct the employee tax from each payment of cash wages if they meet the $50-per-quarter-year test.
- It's the employer's responsibility to file quarterly returns reporting the domestic's taxable wages. She uses Form 942 for this purpose—a simplified form issued in duplicate.
- Form 942—and instructions for filing it—are available at your district social security office or from the Internal Revenue office. Once you've filed this form, called "Employer's Quarterly Tax Return for Household Employees (For Social Security)," the District Director will mail it automatically.

Ask for a copy of the Household Employer's Social Security Tax Guide, Circular H.

EMPLOYER'S-EYE VIEW

Behind the legal verbiage of any law, of course, lies the human and very personal reaction to it. The employer should recognize the benefits that will accrue to the employee through payment of the social security tax and recording of the work credits over the years. She has a moral responsibility to point out these benefits so her employee can claim hospitalization benefits and cash income when she's entitled to them. These include:

- Benefits as early as age 62 on her own work credits. She need not wait until her husband retires to benefit by his coverage.
- A working woman with credits under social security can claim Medicare benefits at 65.
- A working woman can be

(continued on page 112)

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HEALTH IN THE HOME

By ANNETTE FRANCIS BENJAMIN

THE DOLDRUMS

Once the glamour and gaiety of the holiday season are over, many people get a let-down feeling. Some experience a spell of listlessness or despondency for a short period of time which, though unpleasant, is not at all unnatural. The doldrums of January are like a "blue Monday" that follows a fun-filled weekend.

"NORMAL" DEPRESSION

Throughout the year everybody goes through some mood swings, even if he or she is unaware of them. While some depressions are without *obvious* cause, there are numerous *common* causes, including premenstrual tension and too little sleep. Depressions are often related to the effects of alcohol or a sobering-up hangover. Many illnesses are associated with depression, and many medications can depress one's mood as a side effect.

The fastest way out of the doldrums is to *recognize* that you are in them. Then try to think through what some of the reasons may be. Sometimes one added straw overwhelms the camel and that extra burden can often be unloaded. For example, an extra responsibility taken on may be jeopardizing other ones. It may help to sort out "what can be cured" from what "must be endured."

Finally, it may take only a little rest and/or recreation or other diversion from everyday routine to freshen one's outlook. This may involve a bit of being good to yourself, like shopping for a new hat, trying a new hair style, or buying a book or record you have wanted for months. On the other hand, giving another person pleasure or doing something for someone less fortunate than yourself can restore your sense of perspective.

HELP FOR REAL DOLDRUMS

Whatever the cause, a depression that lasts longer than a week should prompt you to consult your family physician, the best-qualified person with whom to discuss any and all health problems. His previous knowledge of you and your family enables him to determine the nature and severity of the depression and the appropriate treatment. If he feels other or more intensive treatment is needed, he is able to make a proper referral because of his knowledge of the community mental health resources.

If a troubled person does not know a physician, he may consult the telephone directory for the number of the local medical society, mental health association, or the department of medicine of a local hospital.

MENTAL HEALTH PROFESSIONALS

There are several types of professionals who can help. They are trained in the evaluation and treatment of emotional disturbances. A summary of training requirements for the three main mental health groups follows.

A *psychiatrist* is a physician who is also a medical specialist in the field of mental, psychological, and emotional disorders. After receiving an M.D. degree, he or she serves at least a year's internship in an accredited general hospital, followed by at least three years of full-time hospital training as a resident physician.

A *clinical psychologist* is required to take graduate courses representing at least two years of full-time study, followed by a psychological internship for one year. Such an internship provides supervised experience in research and treatment of patients, after which he or she is eligible for a Ph.D. degree.

A *psychiatric social worker* is similarly required to take courses at the graduate level representing at least two years of full-time supervised field experience and study. He or she may then be a candidate for an M.S.W. (Master of Social Work) degree. Internship is not required.

Certification in the various categories may vary somewhat from state to state.

Mrs. Benjamin is co-author with her husband, Bry Benjamin, M.D., of In Case of Emergency *(Doubleday; paperback, Pyramid).*

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By Evanthia Kondonellis

NEW! FOR YOUR 1969 GARDEN

Good gardens begin in January, as soon as the catalogs come and you can curl up and start mentally poking seeds into the ground. At this season the tendency is to overplant in direct proportion to the bleakness out of doors. While you're conjuring up visions of borders overflowing with bloom, of the back lawn converted to great, long rows of vegetables, of flowers bursting out of every cranny this spring, of fields of snowdrops and narcissus—take a look at the new season's hybrids. They're designed to make you overplant in earnest—and not just mentally! They're designed to bring out the gardener in you. If you start planning the spring planting fest now, you may have your list of indispensables pared down to a reasonable minimum by the first thaw. And when that comes, can the last frost be far behind?

Top honors from All-America Selections go to five flowers and seven vegetables this year. The Silver medal for flowers went to a perky little zinnia called 'Cherry Buttons' for its bright hue. The flowers appear when the plant is only about a foot tall and last a long time. Each bloom is almost two inches across and held on sturdy stems. This is a fine edging and a little dwarfer than its predecessor 'Pink Buttons.'

Two cactus-type zinnias, 'Rosy Future' and 'Torch,' won Bronze medals for 1969. They both grow to two feet or more, so plant in the back or middle of the flower bed. (continued on page 104)

Zinnia 'Big Tetra'

Petunia 'Pink Bells'

Marigold 'Fantastic'

Gloriosa daisy 'Irish Eyes'

Petunia 'Blue Riches'

Tomato 'VF'

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BEAUTY AT HOME By Constance Bartel

HOW TO BUY A WIG

What woman hasn't flirted with the idea of buying a wig? But possibly you hesitate because you don't know a thing about wigs—what's good, what isn't.

You're wise to want a briefing before you buy, because wigs, like furs, do vary widely in quality and price. And, as with furs, you can't always judge by outward appearance alone.

Wigs are made of human hair or synthetic fibers. They can be machine-made, handmade, or a combination. The material used for the base of the wig may be net, lace, ribbon, or other fabric, made of silk, cotton, nylon, or other fibers. All of these factors affect the quality, comfort, appearance, durability, and price of the wig. Color is also an important price factor: The lighter the shade, the higher the price. Wigs are sold uncut and unstyled and are then trimmed and set to suit you individually, or are sold prestyled.

ORIGIN OF HAIR

Human-hair wigs vary in price according to the origin of the hair. European hair is generally considered finer quality than Oriental hair. If a wig is labeled "100 percent human hair" it does not necessarily tell you its origin. But it's fairly safe to assume that if a wig *is* made of European hair, it will be so designated. You should know, though, that wigs made of Oriental hair, colored in a wide range of attractive shades, represent the great middle-price range of wigs worn happily by many women.

WORKMANSHIP

Wigs are made by wefting, fastening hairs onto threads, and then fastening the threads onto a base. Hand wefting involves hand tying hairs, a few at a time, and often double-knotting them.

In machine-made wigs, hairs are stitched to the threads and the threads attached to the base by machine. However, there are wigs which include some handwork, sold as "hand finished" or "hand crafted." Although this does not tell you how much handwork has gone into the wig, it does tell you that the wig has largely been made by machine. Machine-made or semi-machine-made wigs account for the majority of wigs sold, especially for first-time buyers.

PRICE

Because so many factors go into the making of a wig, it is difficult to pinpoint price. You can't say, for example, that a machine-made wig should cost so much, because a blonde one is more expensive than a dark one of the same quality.

However, a leading maker of both handmade and semi-machine-made wigs gives this general guide: His machine-made wigs vary from $90 to $180, depending on color. $150 would be a representative price for a well-made wig in this class.

Handmade wigs range from $225 to $380. (An extra long wig of extra pale blonde hair could cost as much as $600.) But $275 would be a typical price.

Given the same amount of care, and the same frequency of wear, a handmade wig can last from three years and up, and be more readily styled into a variety of hairdos. A machine-made wig will last a year and a half.

SYNTHETIC WIGS

There are also synthetic wigs. Although these started out as smart fashion accessories that didn't pretend to be real hair, they are constantly being improved until some are hard to identify as fake.

The great advantage of a synthetic wig is that its relatively modest price enables you to experiment without a serious investment. About $25 to $30 is a representative price for a synthetic; some are higher, some lower. The majority of them are in precurled styles on stretch bases. Some are permanently styled and keep their curl through washing. Others you can set.

DECIDE BEFORE YOU SHOP

First decide approximately what you want to spend. Then decide what you want your wig to do.

(continued on page 101)

Photographer: Bob Ste
Wig by Italhair from Enny of Ital

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DECORATING NEWSLETTER

COCOA MATTING comes home. This sturdy fiber material, once considered only in terms of rough-and-ready outdoor use—doormats and boat decks—is making a great new decorative indoor scene in wall-to-wall carpeting. (Another instance of what we repeatedly advise in these pages—think out of context, explore other uses something may have.) It's a natural for heavy-duty wear—halls, kitchens, family rooms, terraces, and we've recently seen it used decoratively in a bedroom with steel strips covering the seams. It comes in widths ranging from 18 to 72 inches, priced at about 70c to $2.80 per lineal yard.

CHROMOGRAPHY is a sensational new achievement that is adding a new word to the art idiom. Invented by Tiffany Color, Inc., chromography is a unique electronic process that faithfully reproduces the color, texture, nuance, of original paintings. Tiffany Color has introduced 20 chromographs duplicated from New York City's Whitney Museum collection of 20th-century oil paintings by American artists. They are nationally available, framed, from Brentano's book stores at prices ranging from $60 to $200. How to tell the artist-touched canvas from its look-alike? For one thing, the chromographs deliberately differ in scale from the originals. For another, "authorized reproduction" is prominently printed on the back.

THE PALE PALETTE, mentioned in this column last spring, continues to come on with increasing authority all across the board—upholstery and drapery fabrics, wallpaper, painted and natural finishes, accessories—counteracting the brights with sophisticated lessons in color play. Exciting color combinations in the pales were featured recently in the new model rooms of New York City's Lord & Taylor. In a formal living room—peach, silver gray, and robin's egg blue . . . in a family room—satin-finished bleached oak shelves against wallpaper in a beige, gray, and silver geometric mix. Mauve, pink, raspberry, blue, and orange are drawn from a hand-hooked rug and interplayed with draperies and upholstery in a dining room. Subtle contrast is the pales' impact.

APARTMENT DWELLERS, whose special needs and requirements have been largely ignored by furniture makers until a very short while ago, are suddenly receiving a great deal of attention. Furniture scaled and priced for apartment-size rooms and functions was very much in evidence at the most recent furniture markets. Outstanding for apartment living (and moving) are love seats and short sofas. Although small, these and matching chairs manage to look both comfortable and substantial without appearing bulky. Quite a relief, this, in a season of generally heavy furniture. Dining furniture, too, has been rescaled to fit small, tight spaces—styling however, is far above the makeshift or the dinette level. Nicely planned and detailed is a first-apartment bedroom suite by Henredon, a firm that usually specialized in much more highly priced merchandise. Founders, known for excellent modern, has also come out with an Apartment group that's well priced for young marrieds. Lane has gone all out for the campaign chest look with Esprit Decor.

FOR THE NEW YEAR WE SEE . . . a Modern revival in the making. And we're glad because Modern—in furniture, floor coverings, fabrics, the whole Modern environment—is telling it like it is . . . that we're living in the supersonic age. Let's finally stop hiding behind a barrage of beams and bricks made of plastic foam. Let's take advantage of all the marvels this marvelous age has to offer. Let's at least give new approaches to new problems a chance. Let's learn to enjoy our homes instead of being slaves to them. Let's stop hiding behind rationalizations like "practicality" and "longevity"—when what we really mean is we're afraid to use new colors, new shapes, new materials, new concepts. In short—let's get with it.

Vera D. Hahn

ENTERTAIN GUESTS TONIGHT

Startling new high-speed rug cleaner!

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MORE AMERICAN HOME KITS By Dorothy Lambert Brightbill

PAINT YOUR FAVORITE FAMOUS PERSON

Everyone has a favorite celebrity and here are five of the most renowned and beloved. You can have a special portrait by painting it yourself even if you are a rank amateur. The outline of each face, background and "frame" is stamped on wood panels, size 11½ by 15 inches, to be filled in with color. The paint is beautifully balanced and smooth so that you can mix it for trouble-free shading. The stamping is part of the design. Easy-to-follow instructions give full details, step-by-step. Ring hanger is included in kit. For kit number and prices, see coupon below.

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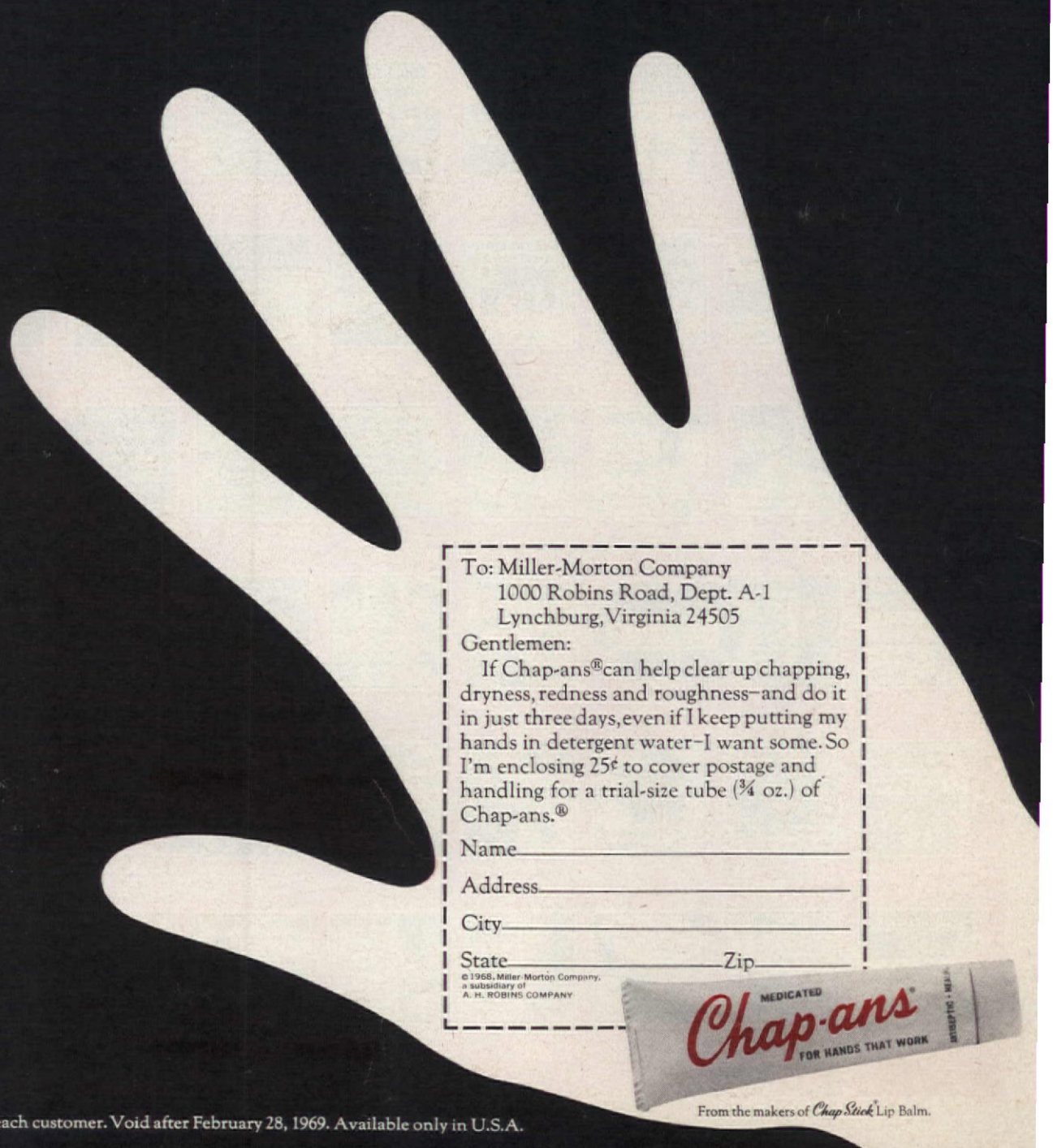

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Lynchburg, Virginia 24505

Gentlemen:

If Chap-ans® can help clear up chapping, dryness, redness and roughness—and do it in just three days, even if I keep putting my hands in detergent water—I want some. So I'm enclosing 25¢ to cover postage and handling for a trial-size tube (¾ oz.) of Chap-ans.®

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From the makers of *Chap Stick*® Lip Balm.

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Now you can save almost 50% on the hit records you want!

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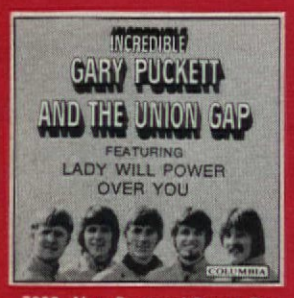
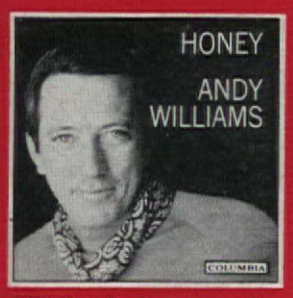
HERE ARE YOUR SAVINGS IN ADVANCE:

ANY 12 records for only $3.98

if you join the Club now and agree to buy a record a month during the coming ten months (you'll have up to 300 records a month to choose from)

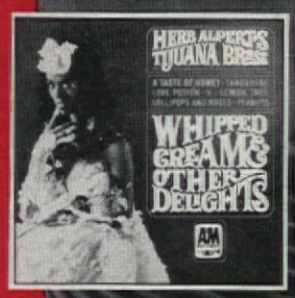


7029. Also: Reverend Posey, The Common Cold, Now and Then, Can You Tell, Give In, 11 in all



6558. Also: Up, Up And Away; By The Time I Get To Phoenix; Love Is Blue; 11 in all

6876. Featuring Janis Joplin singing Piece Of My Heart, Summertime, 9 more



2430. Includes: A Taste Of Honey, Lemon Tree, Peanuts, Lollipops And Roses, etc.

6366. Includes Mrs. Robinson from "The Graduate," Fakin' It, At The Zoo, Old Friends, etc.

6963. Uproarious selections by the members of Laugh-In's thoroughly wacky cast

6823. Also: Five To One, Wintertime Love, 11 in all

6606. Plus: The World We Knew, Michelle, The Last Waltz, etc.

6975. Also: The Mighty Quinn, The Books; 11 in all

6313. "Like the movie, a hit album" —Billboard Magazine

6903. Also: Ballad Of Louise, Widow Jones, No Brass Band, etc.

6703. "The Philadelphians were beautiful."—N.Y. Times

6797. Also: Here Comes The Judge, The Gallop, etc.

6509. Plus: The Look Of Love, Love Is Blue, 11 in all

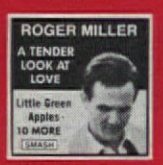
6793. Also: Run, Run, Roadrunner; Heaven Held; Hate; etc.

6343. Also: I Say A Little Prayer, Walk On By, etc.

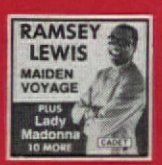
3244. Plus: That Kind Of Girl, Words Of Love, 9 more

6587. Also: By The Time I Get to Phoenix, Love Is Blue, etc.

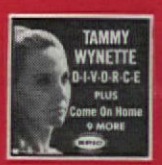
7036. Also: On The Way Home, Pretty Girl Why, 12 in all



6743. Also: Honey, Dear Heart, With Pen In Hand, 11 in all



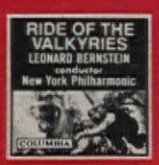
6731. Also: Do You Know The Way To San Jose, Sweet Rain, etc.



6656. Plus: Yesterday, Legend of Bonnie and Clyde, etc.

6843. Includes: Man's Temptation, Harvey's Tune, etc.

6733. Plus: Look To Your Soul, Whiter Shade Of Pale, etc.



6481. Wagner Orchestral Favorites from five operas

6771. Also: Love Is Blue, Sunny, Honey, Unicorn, 10 in all

5805. Also: Man in A Raincoat, Good Day Sunshine, etc.

2696. Also: Running Scared, Blue Angel, It's Over, 12 in all

6141. Glorious ceremonial spectaculars by Gabrieli

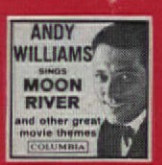
6762. Plus Do You Know The Way To San Jose, Honey, etc.

1057. Also: Johnny Reb, Comanche, Jim Bridger, etc.

7035. Also: Are You Happy, My Mirage, Termination, etc.

5236. España, On The Trail, Waltz Of The Flowers, etc.

6709. Plus: By The Time I Get to Phoenix, 11 in all



1001. Tonight, Love Is A Many-Splendored Thing, 9 more

1599. Also: Singing The Blues, She Was Only Seventeen, etc.

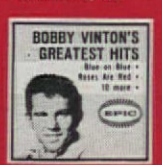
4302. Here is a bargain for classical music lovers . . . this special two record set counts as one selection only

1302. Also: The High And The Mighty, I Got Rhythm, etc.

5557. Also: A Place In The Sun, Sueño, Find Somebody, etc.

6603. Plus: The Race Is On, Dear Heart, Alfie, Lady, etc.

5963. Plus: Pride, A Thing Called Sadness, Night Life, etc.



1635. Also: Tell Me Why, Blue Velvet, Mr. Lonely, etc.

6902. Includes: My Man; Hello, Young Lovers; etc.

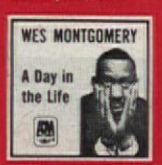
6420. Also: Happy Talk, Falling In Love Again, Holiday, etc.

2639. "The best musical score of '65." —Am. Record Guide

6489. Plus: Up And At It, Georgia On My Mind, 10 in all

3578. Also: One Note Samba, Berimbau, Tim Dom Dom, etc.

1037. "The most adventurous musical ever made."—Life



5788. Plus: Windy, Eleanor Rigby, The Joker, 10 in all

1013. Also: Twelfth of Never, No Love, Come to Me, etc.

5577. Two-Record Set (Counts As One Selection) What Now My Love; I Got You, Babe; Plastic Man; Just You; etc.

6412. Contains a medley of past and present song hits

1212. Also: Gettin' Even, I Overlooked An Orchid, etc.

3685. Also: Big Girls Don't Cry, Opus 17, Marlena, Stay, etc.

1898. Also: Lonely Street, Smoke Gets in Your Eyes, etc.

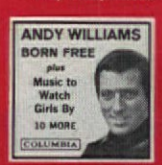
7034. Also: Kitty Can, In The Summer Of His Years, etc.

2340. Also: Angie, Kathy's Song, I Am a Rock, etc.

5737. Plus: Is It Any Wonder; It Ain't Me, Babe; etc.

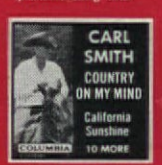
6367. Also: Distant Drums, By The Time I Get To Phoenix, etc.

3094. Plus: Tell Me, Time Is On My Side, Play With Fire, etc.

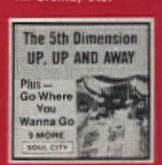


5233. Also: Spanish Eyes, Sunny, I Want To Be Free, 11 in all

5561. Plus: Eight Miles High, My Back Pages, 5D, 11 in all

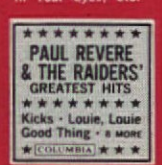


6768. Plus: The Little Ole Wine Drinker, Why I'm Walkin', etc.



5588. Also: Learn How To Fly, Poor Side Of Town, etc.

6227. Plus: Ode To Billie Joe, It's My Way, Cry, etc.



3857. Plus: Ups And Downs, Just Like Me, Steppin' Out, etc.

Plus FREE ALL-TRANSISTOR RADIO

Tops any record club offer ever made!

Just think of it! Now you can get ANY 12 of the hit records shown here — *all 12 for less than the price of one!* That's right — if you join the Columbia Record Club now, you may have ANY 12 of these records for only $3.98! What's more, we'll even *give* you the attractive all-transistor radio shown at the left as a *free gift!* And all you have to do is agree to buy a record a month during the coming ten months.

In short, within ten months you'll have a sizable library of 22 records — but you'll have paid for just half of them . . . *that's* practically a 50% saving off regular Club prices — and you get a free radio besides!

FREE MUSIC MAGAZINE. You'll have no problem in selecting a record a month during your membership, because each monthly issue contains up to 300 different records to choose from . . . hit albums from every field of music, from scores of different record labels! You may accept the monthly selection for the field of music in which you are mainly interested . . . or take any of the other records offered — the choice is entirely up to you.

RECORDS SENT ON CREDIT. Upon enrollment, the Club will open a charge account in your name . . . you pay for your records only after you have received them — played them — and are enjoying them. They will be mailed and billed to you at the regular Club price of $4.98 (Classical, occasional Original Cast recordings and special albums somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN. As soon as you complete your enrollment agreement, you will automatically become eligible for the Club's bonus plan — which entitles you to *one record free for every one you buy*. There are no "saving certificates" to accumulate, no delays, no limitations — every time you buy a record, you get another one free! Under this plan you pay as little as $2.84 a record (including all mailing and handling charges) for all your records. When you do continue your membership, you need buy only four records a year to remain a member in good standing.

SEND NO MONEY — MAIL THE CARD TODAY! Just write in the numbers of the twelve records you want, for which you will be billed only $3.98, plus postage and handling. Be sure to indicate the type of music in which you are mainly interested. Act now!

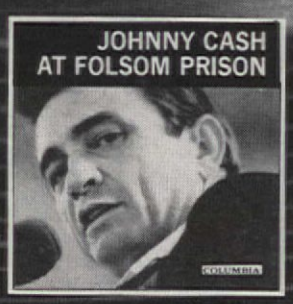
Note: Since stereo records may now be played on monaural (regular high-fidelity) phonographs, and cost no more than monaural records, all of your records will be sent in stereo.

COLUMBIA RECORD CLUB

Terre Haute, Indiana 47808

CRC *Where smart buyers shop for hits!*

6897. Mrs. Robinson, Angel Of The Morning, MacArthur Park, People, Moon River, etc.



6415. Johnny's big hit: Folsom Prison Blues, Jackson (with June Carter), The Wall, etc.

6479. Includes Herb Alpert's vocal hit: *This Guy's In Love With You*, Cabaret, etc.

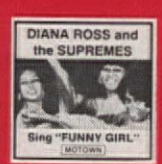
7033. Good Lovin', Groovin', In The Midnight Hour, How Can I Be Sure, Mustang Sally, etc.

6340. Also: Like A Lover, The Look Of Love, Roda, etc.

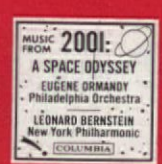
6972. Also: I Heard It Through The Grapevine, etc.

5486. Plus: This Town, Born Free, This Is My Song, etc.

6825. Includes: Sweet Blindness, Good News, 8 more

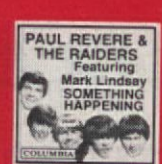


6969. Includes: If A Girl Isn't Pretty, People, etc.



6769. Includes 6 selections from Strauss, Ligeti, Blomdahl, etc.

6638. Includes: Long Black Limousine, The House Next Door, etc.



6753. Includes: The Good Times, Happening '68, 10 in all

6750. Plus: Gentle On My Mind, By The Time I Get To Phoenix, etc.

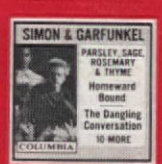
5553. Plus: Maria, Moon River, Yesterday, Dominique, etc.

6480. Includes: Honey, The Mighty Quinn, Lady Madonna, etc.

6688. Plus: On Second Thought, Unwanted Babies, etc.

6973. Plus: By The Time I Get To Phoenix, Sunny, 9 more

6970. Includes: Toot Sweets, Fun Fair, You Two, Posh, etc.



3442. Also: A Poem on the Underground Wall, Cloudy, etc.

6792. Also: Into This Time, First Grade Reader, etc.

6815. Also: Jackson, Flowers On The Wall, All The Time, etc.

6405. Also: Tramp, Don't Mess With Cupid, 11 in all

6550. Program taken from performances at Carnegie Hall

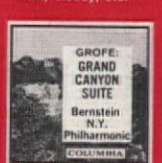
5840. "An all-time great screen musical!"—Variety

5508. Meet Cosby as "Silver Throat" in this fun-filled album

3720. Also: My Baby, Get Ready, Don't Look Back, etc.

5834. Plus: Jimmy Dean, Tammy Wynette, Johnny Horton, Roy Drusky, Marti Robbins, Carl Perkins, many more

6964. Cry Me A River, People, Second Hand Rose, many more

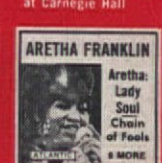


1645. Delightful performance of Grofe's soaring tone poem

6588. Also: Am I That Easy To Forget, Skip A Rope, 11 in all

6592. Also: Until We Meet Again, You Made Me Love You, etc.

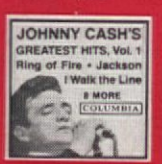
6706. Plus: Poor Cow, Young Girl Blues, Preachin' Love, etc.



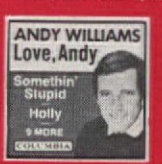
6408. Plus: People Get Ready, Groovin', Ain't No Way, etc.

1113. Also: A Guy Is A Guy; Whatever Will Be, Will Be; etc.

6120. Also: Don't Make Promises, To Love Someone, etc.



5095. Plus: Orange Blossom Special; It Ain't Me, Babe; etc.

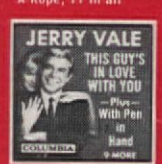


5787. Plus: What Now My Love, The Look Of Love, etc.

5554. Also: Set Me Free, Marriage On The Rocks, etc.

5603. Plus: Baby I Need Your Loving, Bernadette, 8 more

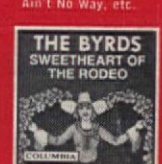
6155. Also: Blowin' In The Wind, This Land Is Your Land, etc.



6734. Also: Honey, Young Girl, The Look Of Love, 11 in all

6143. Includes: This Is My Country, Holy Art Thou, Dixie, etc.

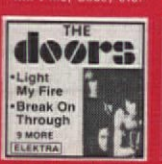
2407. Where Am I Going, C'est Si Bon, Yesterdays, etc.



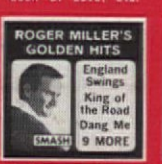
6791. Includes: The Christian Life, Life In Prison, 11 in all

2603. Also: King Of The Road, Days Of Wine And Roses, etc.

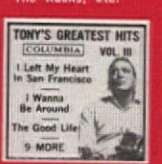
6030. Plus: Romeo And Juliet, Uptown, So Tired, etc.



5944. Plus: The End, Soul Kitchen, Back Door Man, etc.

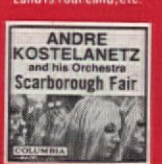


2276. Also: Kansas City Star, In The Summertime, etc.



2150. Here's Tony Bennett singing Who Can I Turn To, etc.

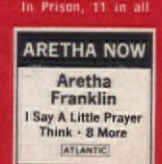
5584. Plus: Apache, The Lonely Bull, Wipe-Out, 12 in all



6511. Plus: I'll Get By, Love Is Blue, The Look Of Love, etc.

5874. Includes: Where Did Our Love Go, Ask Any Girl, Baby Love, I Hear A Symphony, You Keep Me Hangin' On, etc.

6202. Includes: To A Wild Rose, Londonderry Air, etc.



7051. Plus: I Take What I Want, You Send Me, etc.

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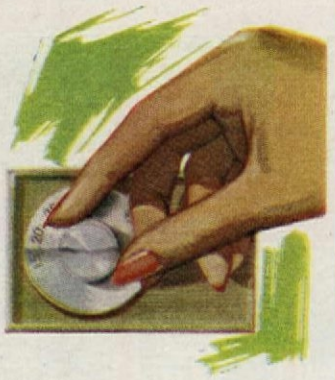

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Send me your Humidification Facts Booklet, which explains the damaging effects of too-low humidity on my family and home, what to ask my dealer about humidifiers, why the Aprilaire is the "Finest in Automatic Humidification."

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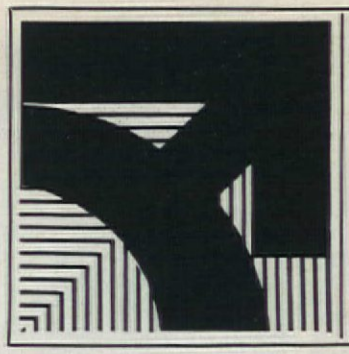
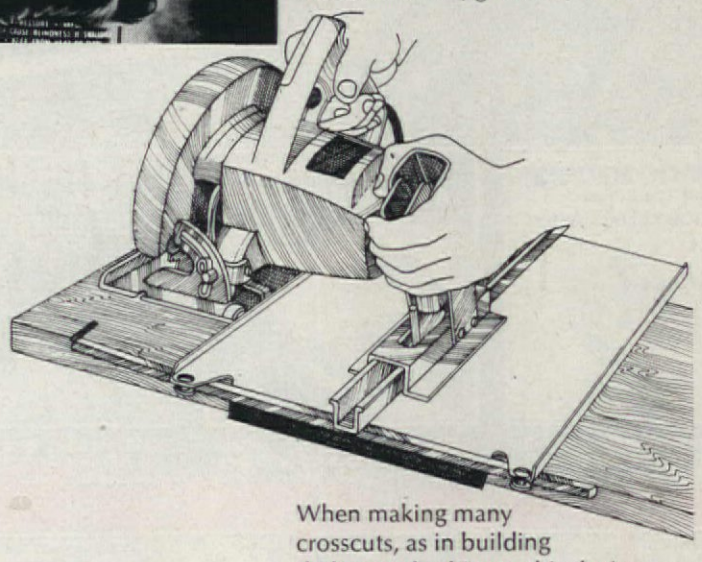


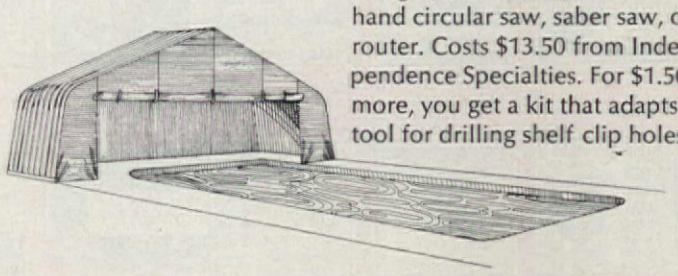
NEW PRODUCTS
By ARTHUR J. MAHER

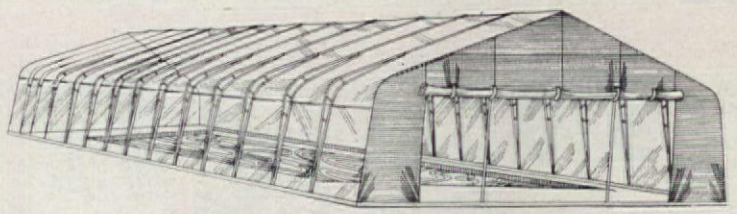
MAINLY FOR MEN

Picture a snowy day. The family car stuck fast. You hack away with a shovel to no avail. The 8:15 leaves in 15 minutes. Time for dirty words and dirtier thoughts? Not if you have Liquid Tire Chain. Sprayed on your tires, this compound triples tire traction, lets you pull slowly out of a snow rut or off slippery ice. By Dow Chemical, for about $1.30. Gives four or five uses per can. Also works on boots, galoshes, rubbers.



When making many crosscuts, as in building shelves and cabinets, this device can save time and assure accurate work. You place it on a board up to 12 inches wide, place its set-up bar on your layout mark, then squeeze the handle. The Sure Square grips the wood to serve as a firm guide for a straight, accurate cut. Works with hand circular saw, saber saw, or router. Costs $13.50 from Independence Specialties. For $1.50 more, you get a kit that adapts the tool for drilling shelf clip holes.





You could be splashing in your back-yard pool right now, if it were covered with the Glide-Away Aquadome. This steel-ribbed cover of vinyl plastic folds out of the way during warm weather. Or open both ends to create a breezeway. By Cascade Industries, Inc. A 24 by 28 foot model costs under $2400. Heating extra. (continued)

make-up styles change, too

Now you can try all the latest cosmetics from *famous* companies and get

a lavish*$10.00 Beauty Kit for only $1

with coupon below

Styles in make-up change just like styles in clothes —only faster!

The mad scientists keep inventing new things to make you prettier. You keep thinking up new ways to use them. It's groovy, but . . .

How Do You Stay Mod without Going Mad?

How do you keep up with all the new products and new ways to use them—without spending half your time haunting cosmetics counters (and half your budget trying all the exciting new things)?

Here's a dazzlingly simple suggestion. Just mail the coupon below, and join the World of Beauty. You'll never give in to a *smarter* impulse. Because this coupon entitles you to:

- A lavish new Beauty Kit of *famous-name* cosmetics guaranteed worth *at least* $10.00 *but yours* for only $1.00!
- The opportunity to go on getting similar kits of prestige cosmetics and beauty products, automatically, about once every three months, for as long as you want—for about half what you'd expect to pay.

What Kind of Cosmetics?

Each of these fabulous Beauty Kits will be crammed with the latest cosmetics from the finest companies—some so new you can't even find them in retail stores yet. You'll receive goodies for your face, your hair, your eyes, your skin. You'll revel in new lipsticks, eye make-ups, moisture lotions, bath oils, hair colorings, complexion soaps, blushers, night creams, bubble bath—dozens of mad, mod things to try.

Each kit will be guaranteed worth *at least* $10.00, and often values will run as high as $13.00. Yet you pay only $4.98 per kit plus postage and handling for those you choose to keep. And you're always welcome to send back for full credit any kit that doesn't please you. So you won't be spending a fortune. And you're never risking a penny.

What If You Change Your Mind?

A woman's privilege! Your World of Beauty membership is good for as long as you want it. But you're free to cancel any time you want with no questions, no quandary. There's no obligation on your part, ever. And your $10.00 value kit for $1.00 is yours to keep, regardless.

So?

So mail the coupon. Join the beauty happening of the year—for less than the price of a new lipstick. Get a whole $10.00 bundle of *famous-name* cosmetics for $1.00. Do it today!

*Based on manufacturer's suggested retail prices.

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FREE BEAUTY GUIDE

Beautifully illustrated Beauty Guide—sent with each Beauty Kit. Step-by-step guidance in beauty basics. All the latest trends and how to adapt them for the beauty that is individually yours.

THE WORLD OF BEAUTY CLUB
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Please enroll me as a trial member and send me the current Beauty Kit for which I might expect to pay $10 or even more—plus your Beauty Guide—and bill me later for only $1 plus postage and handling. I understand that I will be entitled to receive a new Beauty Kit *on approval* approximately every three months—and to keep it for the special member's price of only $4.98, plus postage and handling (and sales tax, where applicable), but that I may cancel at any time with no obligation. Note: offer good in continental USA only.

☐ Bill me later for $1.00 plus 98c postage and handling ☐ $1.00 enclosed. I save postage and handling.

To help you serve my needs personally, I am checking:

My Age Group ☐ 16-19 ☐ 20-25 ☐ 26-39 ☐ 40 or over
My Hair Group ☐ Blonde ☐ Brunette ☐ Redhead ☐ Silver
My Skin Tone ☐ Fair (light) ☐ Medium ☐ Deep (dark)
My Skin Type ☐ Dry ☐ Oily ☐ Normal ☐ Combination

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HOT PINK

TRUE BLUE

BOLD GOLD

Razzle Dazzling!

The Kleenex® Boutique Collection

The Kleenex Boutique Collection is in . . . and tissues have never been so glorious. Full-size tissues shockful of color. Splashful of scent. Stashed in name-dropping mini boxes. Four pow! pow! pow-erful ways to glow. Hot Pink. Bold Gold. True Blue. Avocado Green. With bathroom tissue to mix or match.

NEW PRODUCTS FROM KIMBERLY-CLARK

TRUE BLUE

HOT PINK

YOURS FREE

Everything you need to make this charming "Rus-Tic Tock" Planter

when you join the famous National Handcraft Society.

RUS-TIC TOCK PLANTER

Imagine making beautiful things like these worth up to $4.95 each — for only $1

BLUE BOY

CRUMB CHUMS

PIERRE AND MITZI MITT

IMAGINE this artistic Rus-Tic Tock Planter contributing its old world charm to your home . . . perhaps cheering a kitchen wall, or hanging gracefully above a credenza or end table. It's fashioned after the famous old cuckoo clocks of Germany. And it's so beautiful — we'd like you to have it as a FREE gift to introduce you to the benefits of membership in the National Handcraft Society.

A Surprise for you every month

As a Society member, you receive a delightful surprise package every month. And every package contains a new Handcraft Kit with everything you need to make a charming keepsake for yourself, your home . . . or to give as a gift.

One month you may fashion a beautiful "Partridge in a Pear Tree" to add a luxurious touch to a wall. Another month you may easily assemble a rich looking jewel box. Or perhaps it will be a Ritzy Pig bank or a breathtaking centerpiece to grace your table.

Whatever your surprise Handcraft Kit contains, you know it will make up into something beautiful, something usable . . . something you can be proud to show your friends.

Kits available only to members

These Handcraft Kits are never sold in stores. They are exclusive creations available to Society members only. You'd expect to pay between $2.98 and $4.98 in a store—but the cost to you is just $1. Yes, $1 a month (plus 25¢ to cover shipping and insurance) is all you pay.

Assembling Handcraft Kits is easy — and such fun. Each Kit contains everything you need, from a generous supply of materials to easy-to-follow instructions.

Join the fun of membership — share the thrill of opening each month's exciting "surprise package". Experience the pride of making beautiful, useful things with your own hands.

Why lose another minute! Mail the membership certificate today!

NATIONAL HANDCRAFT SOCIETY
A-49 Handcraft Bldg., Des Moines, Iowa 50304

Good Housekeeping GUARANTEES PRODUCT OR PERFORMANCE EXACTLY AS REPRESENTED OR REPLACEMENT OR REFUND TO CONSUMER

MEMBERSHIP CERTIFICATE

NATIONAL HANDCRAFT SOCIETY
A-49 Handcraft Bldg., Des Moines, Iowa 50304

Yes, please enroll me as a club member for 6 months and send my free Rus-Tic Tock Planter at once. Also send my first Handcraft Kit for which I enclose $1 (plus 25¢ for shipping and insurance). I agree to send you this same amount each month. I understand that if my club payments do not reach you in time each month I will receive my Kit C.O.D.

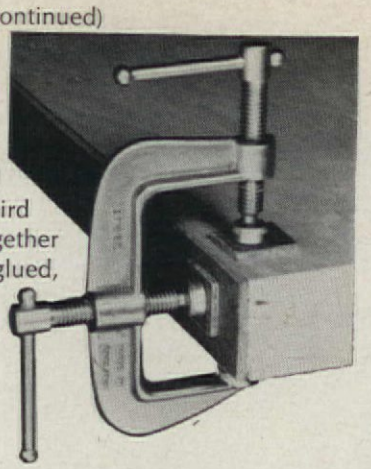
I understand that you guarantee not to drop me from the list of members unless I notify you of my resignation and that you will immediately refund my $1 fee for any Kit that does not satisfy me.

Name_____ (PLEASE PRINT)

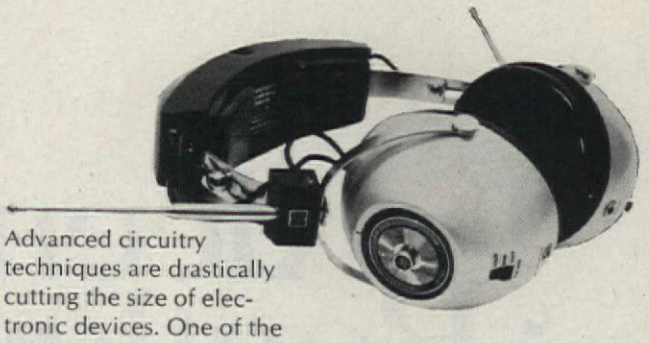
Street_____

City_____ State_____ Zip_____

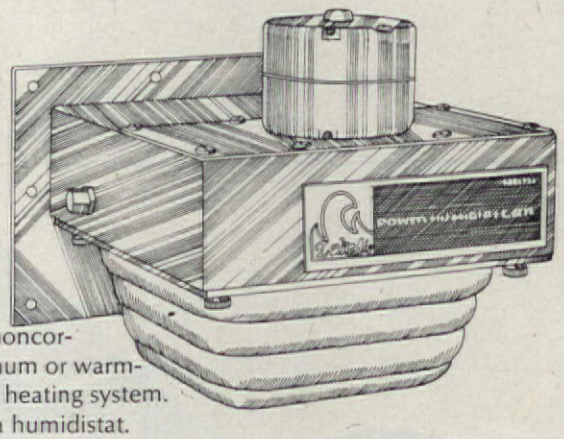
NH-15



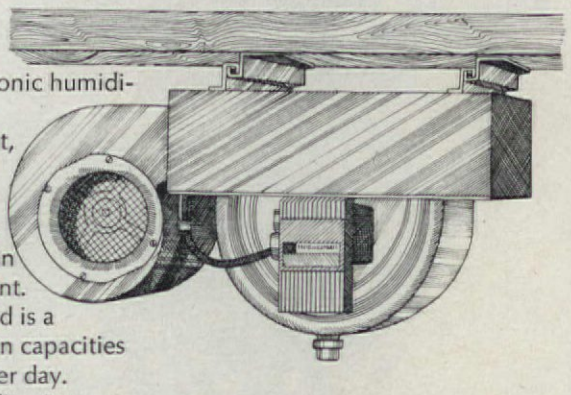
Why didn't somebody think of this one sooner? It's a C-clamp with an extra screw at right angles to the usual one. Almost acts like a third hand to hold parts together while being welded, glued, cut, etc. Throat accommodates objects from 1¼ to 2⅜ inches. By Saugor Import-Export at $3 each, two for $5.50.



Advanced circuitry techniques are drastically cutting the size of electronic devices. One of the smallest we've seen is this stereo set. That's right. It's not a pair of headphones, but an entire FM stereo set. It's powered by three AA-size batteries and receives both mono and stereo. Has tuning, balance, and tone controls. Of course it takes some guts to wear this thing to the office, but it's great to use at home. By Panasonic for about $80.



Do aching sinuses cry out for you to get a humidifier? The Lake-Air, from Quality Krafters, Inc., contains no moving parts that might be jammed by mineral deposits. In addition, all parts exposed to water are noncorrosive. Mounts on plenum or warm-air duct of a forced-air heating system. About $90, including a humidistat.



The Humid-Aire Hydronic humidifier installs in a closet, utility room, basement, attic, crawl space, or what have you. Stays independent of heating system, so works in any house or apartment. Only water line needed is a ¼-inch copper tube. In capacities of 16 and 26 gallons per day. From Hamilton Humidity, Inc.

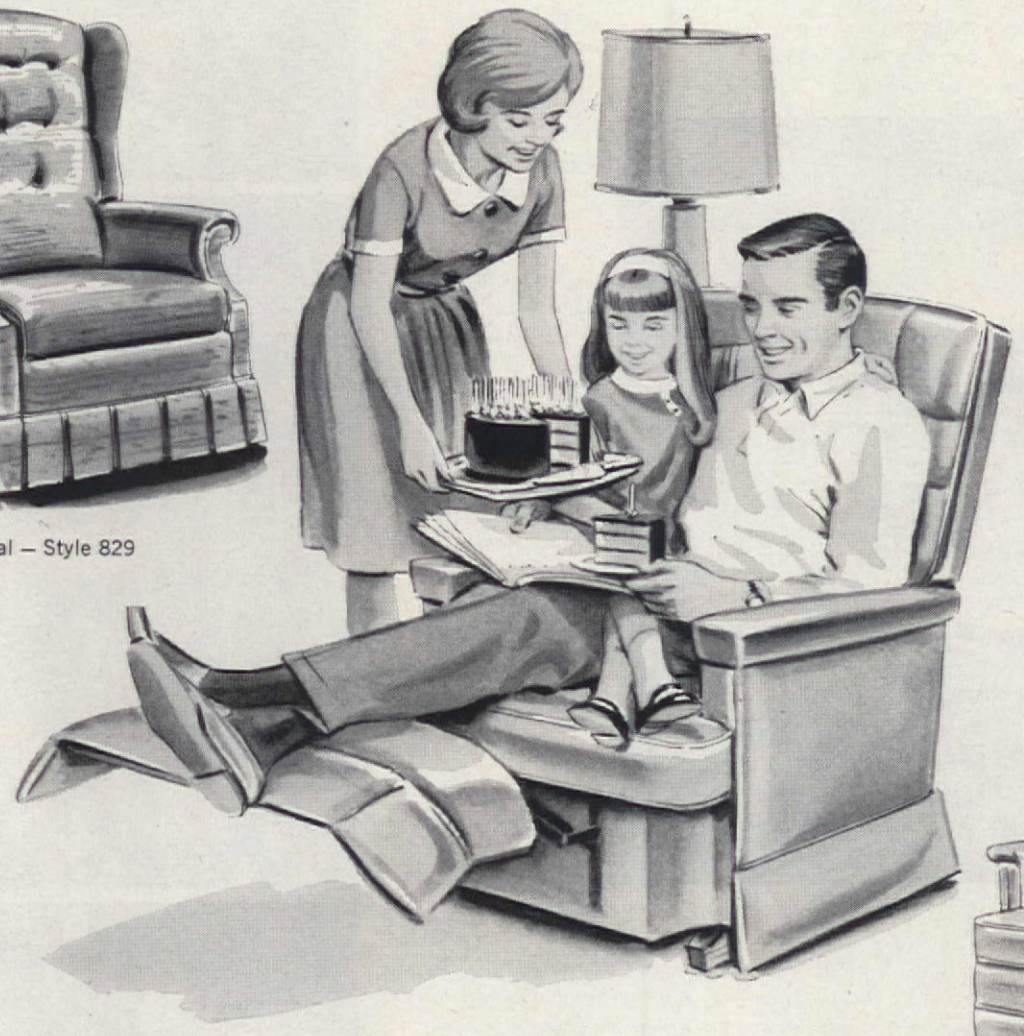
All prices approximate

LA-Z-BOY® RECLINA-ROCKER®

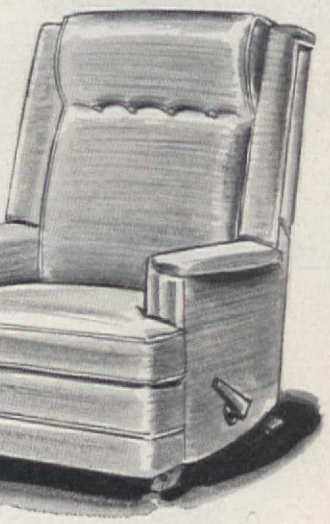
40th Birthday Sale

This Celebration Means Big Savings For You!

Colonial — Style 829



Traditional — Style 831



Contemporary — Style 813

40th Birthday LA-Z-BOY

Forty years ago, La-Z-Boy® pledged itself to establishing a tradition in comfort and beauty. With the addition of each new chair style to their line, they have held firmly to this promise. Throughout the world, La-Z-Boy® is synonymous with irresistible comfort and beauty.

We are proud to offer this outstanding sale. Whether you like birthdays or not, you'll love the unusual savings available now on these three world-famous, genuine La-Z-Boy® Reclina-Rockers. Make your selection from many Scotchgard finished tweeds and Matelasse, and durable Naugahyde vinyls. See your participating La-Z-Boy® dealer for a comfort demonstration.

The three Reclina-Rocker® styles pictured here are certain to enhance your decor. These chairs respond smoothly and gently to your every wish . . . rocking, lounging, watching TV, even full bed reclining. La-Z-Boy's famous patented Comfort Selector provides just the right leg-rest comfort positions for perfect relaxation with or without reclining the chair.

See your local participating La-Z-Boy® dealer during his Celebration Sale dates*

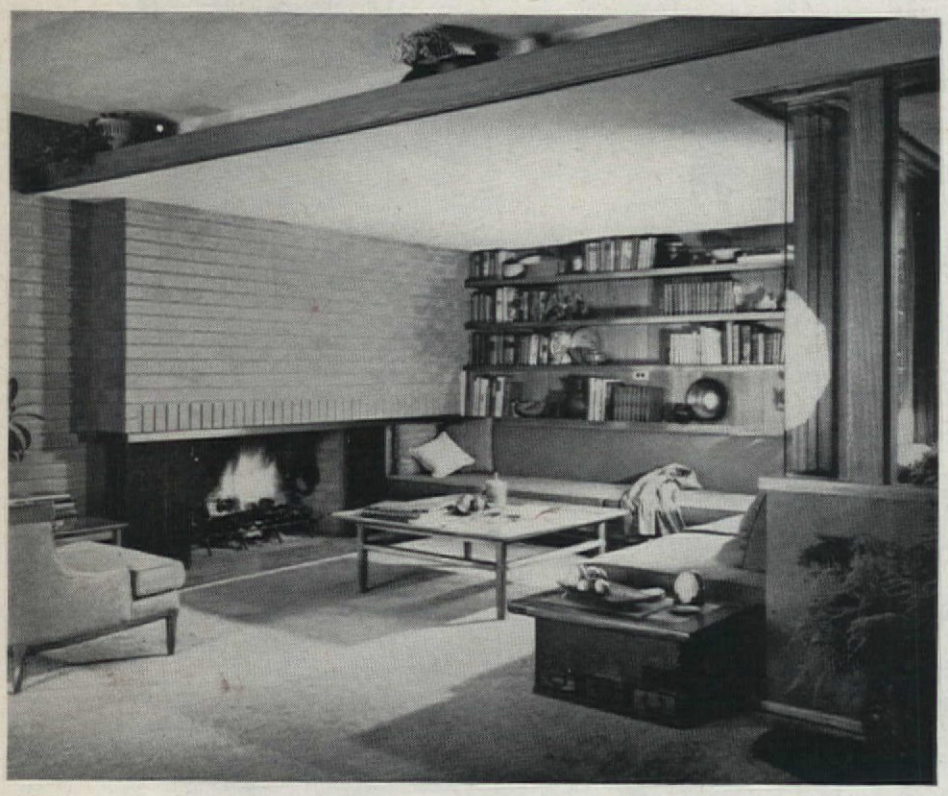
*Sales dates may vary from area to area.

By Marcia Spires

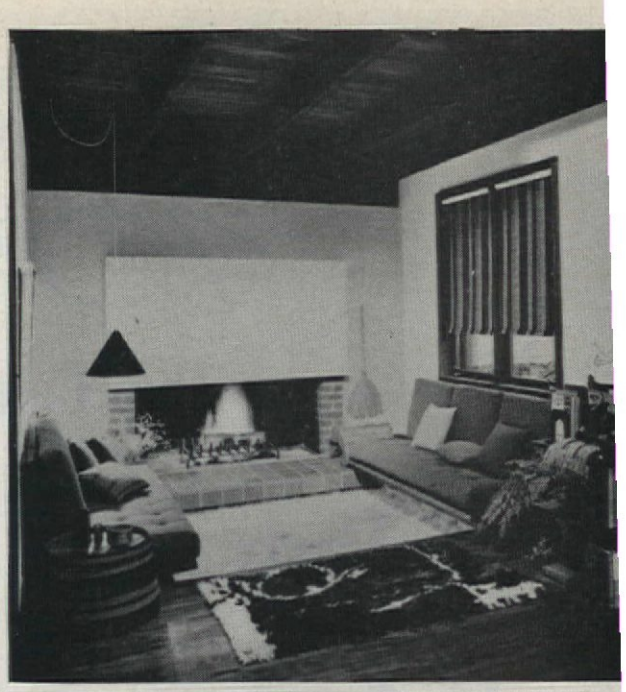
FIRE COVES

Even though fireplaces are an anachronism in this age of central heating, the hearthside still remains the symbol of home life. It has a primeval fascination suggestive of the campfire in a sheltering cave.This effect is intensified when the fireplace is recessed into its own alcove, not merely pasted onto a wall as a decorative device. Without being quite as gimmicky as a sunken conversation pit, it draws people together to enjoy each other's company, as well as the warmth. Here are five approaches to the fire cove.

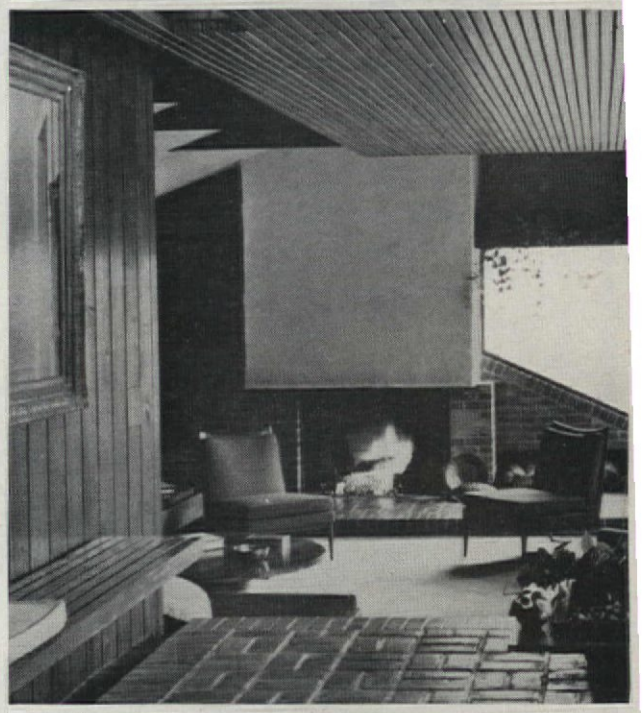
This fire cove, designed by James DeLong, A.I.A., is set off by a lowered ceiling that has pottery tucked into the recess at the ceiling line. To unify the many disparate elements, the fireplace opening, the bookshelves above the couches, and the sills of the window wall opposite the fireplace are aligned so the eye follows a path around the room at about waist height.



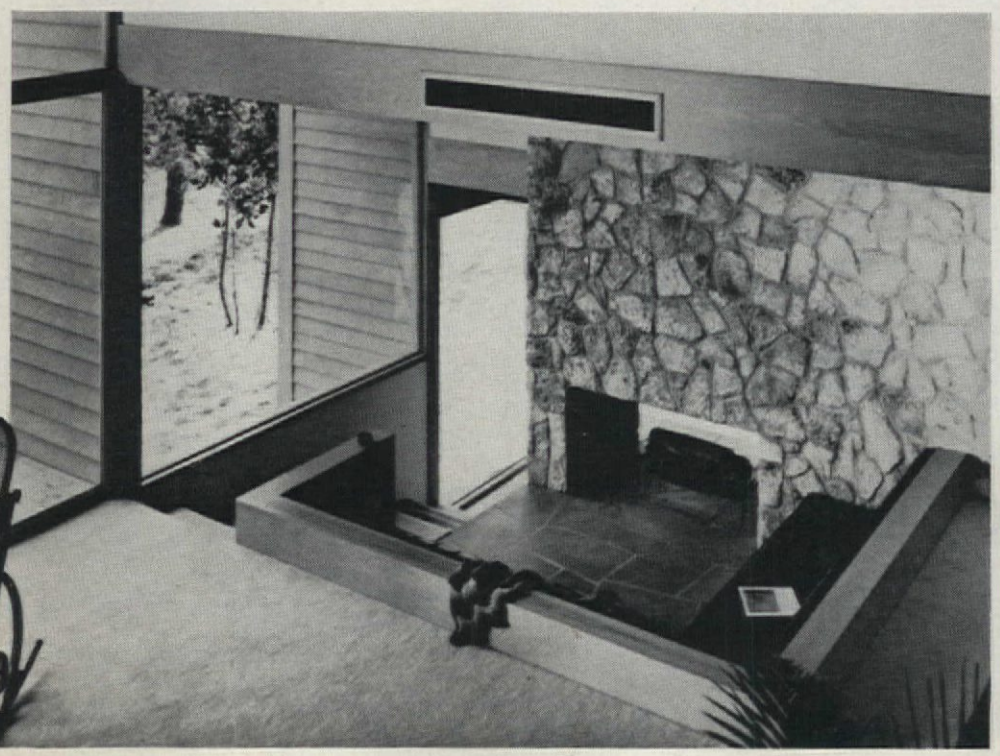
Here the floor is all one level but the ceiling is dropped. This cozy alcove, designed by F. Malcolm George, gives little hint of the soaring two-story space next to it with a sky-lighted ceiling to give the room an open effect.



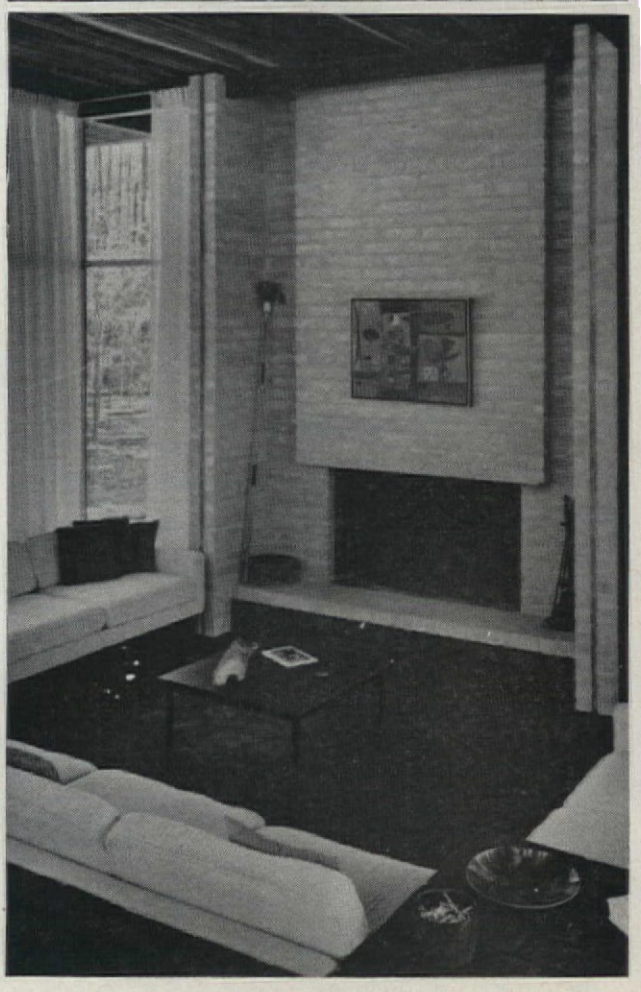
When the living room itself is not too large, the whole room can act as the fire cove. Here, in a house designed by Malcolm Wells, converging shadow lines of ceiling, brick flooring in the wide hall, and the sunken living room floor focus attention on the brick and stucco fireplace with angled window at side.



This fireplace of coquina stone is a sort of glorified pass through. Located in a Florida home designed by William Morgan, it opens to both the fire alcove and the adjacent family room. Steps lead from elevated living room past fireplace area with built-in couches and slate floor to family room and other side of fireplace.

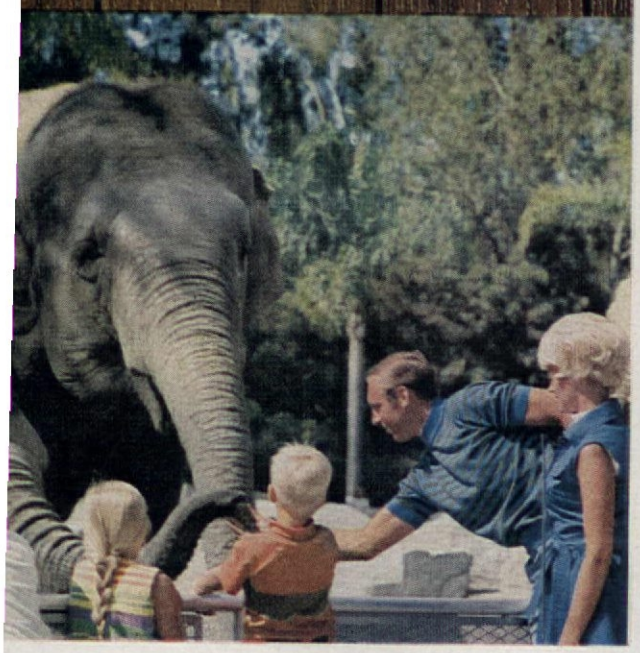


This fireplace, designed by Jenkins and Heff, A.I.A., is the most formal of those shown, in a comfortable sort of way. Tall panes of glass, raised brick hearth, recessed fireplace, and couches that fit into notches in the elevated brick platform contribute to regularity and balance of design.



put on Royalcote and TAKE OFF!

(MASONITE MAKES TIME FOR LIVING)



Homes are for living, not working. Enjoy yours. Enjoy walls that don't need patching, scraping, sanding, painting or papering. Royalcote walls keep clean with a wet wipe, hold up against kid-kicks, stay beautiful for a housetime. Here are three of our newest panels (from left): Hunter Castanea, Fern Green Textured, Brazilian Rosewood. And there are dozens of other grains, textures, colors—even Marbletone.

See the full line of Royalcote hardboard panels at your Masonite dealer. You'll find him in the Yellow Pages under Building Materials. Send for our colorful, idea-filled brochure featuring beautiful Royalcote Paneling.

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Dream a little longer. This is No-Iron Ultracale.

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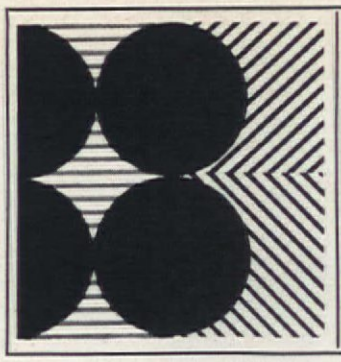


ADVICE FROM THE EXPERTS

ANTIQUES ARE FOR EVERYBODY

Antiques—only for the wealthy? Not so, we discovered when we recently interviewed Philip Cutler, buyer for Macy's Corner Shop in New York. Today everyone buys antiques. "It's a myth that you have to be an authority, have a traditional house or an enormous budget before you can buy an antique," said Mr. Cutler. "All you really need to start is the interest. Then your best education is to browse and ask lots of questions. By browsing you become familiar with various styles, can compare prices and learn what your taste in antiques really is." Added to this, instinct will probably play a major role in your purchase—for your innate appreciation for the old, the handmade, and the unique will ultimately influence your choice.

JUDGING VALUE

The interest in antiques is so great today that Macy's and other large department stores all across the country have set up special shops within their stores where you can buy with assurance and find antiques at realistic prices.

Mr. Cutler cautioned about comparative prices of antiques. "A chest priced at $600 may be a better buy than a similar one priced at $400 if it is in better condition. Check this carefully because professional restoration of a piece is costly and you might find that your bargain is not one at all."

BEST BUYS

According to Mr. Cutler, English furniture of the late 17th century and early 18th century—William and Mary, Queen Anne, George I—and of the Victorian period are well priced, fairly plentiful, and represent good buys in antique furniture. "Of course," he added, "there is also great interest in Early American, Chippendale and Jacobean, the 18th-century provincial styles of Spain, Portugal, and France. But expect to pay a little more for these pieces. You could start a dining room with pub chairs at $60 each and a small gateleg table for $130." He pointed to a lovely pine naval campaign chest with handsome brass embellishments and a price tag of $300. "These campaign chests and desks come in varying sizes and the prices go up accordingly to about $800, but they are good looking and immensely practical pieces and we have trouble keeping them in stock."

He explained that the prices of antiques fluctuate due to supply and demand. When a new decorating craze starts for one particular style, then of course everyone is searching for the same thing and before too long you simply can't find it any more. "That's what has happened to Chippendale chairs," he said. "Decorators started painting them and now they're quite fashionable."

If you're thinking of splurging on one impressive piece, Mr. Cutler suggested an 18th-century French armoire, a pair of Portuguese Chippendale chairs, or a versatile metal baker's rack, any of which will give the most mundane room an air of charm and distinction.

Smooth out family relations

There's irritation in every household.

-Sore, chapped hands. Rough, dry skin. Even someone doing a burn from shaving.

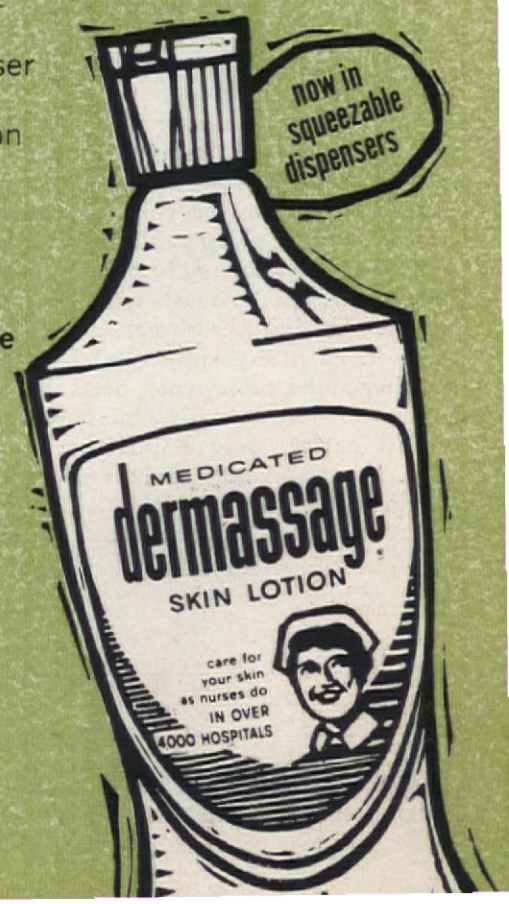
Our family plan? Just introduce Dermassage to the crowd.

Dermassage treats every body to cool, creamy-white medication. It moisturizes and comforts Mom's sensitive skin. It smooths Sis' legs, elbows, and heels. It calms annoying itches. It cools and soothes Dad's sensitive skin before or after shaving.

Hospitals know all about Dermassage. The majority of them use it for patient skin care.

Bring home a dispenser bottle of Dermassage. And smooth over irritation in the whole family.

Soften often with medicated Dermassage Lotion. Or try super-moisturizing Dermassage Skin Cream.



Be sure to watch
"The Ghost and Mrs. Muir"
Saturdays at 8:30 P.M. NYT
on the NBC Television Network.

© Colgate-Palmolive Company, 1968

You're looking at 13 appliances.

This is the KitchenAid Food Preparer Model K45. It's a rugged appliance with a powerful motor (the only mixer with enough power to knead yeast dough) and specially designed optional attachments. The dough hook is included.

The optional attachments aren't gimmicks. They do the job they're supposed to do. And do it well. So instead of just a mixer, you can have a meat grinder, a vegetable slicer, a knife sharpener, an egg beater, a sausage stuffer, a potato masher, an apple strainer, an icing whipper, an ice crusher, an orange juicer, a silver polisher and a can opener. Send the coupon for more details. Unless you would rather buy 13 different appliances. And find counter space for them.

KitchenAid Electric Housewares Division,
Dept. 9HA-1, The Hobart Manufacturing Company,
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KitchenAid®
FOOD PREPARERS AND COFFEE MILLS

By JEANNE LAMB O'NEILL

JUST MOVED IN? YOU'D NEVER KNOW IT

No matter how cleverly you planned your move and how splendidly the movers did their job, there's no getting away from it—a just-moved-into house looks just moved into. You may be in the new house, at last, but you wonder if you'll ever be at home in it. The naked walls echo spookily. The curtainless windows stare back at you blankly. Even the old familiar chairs and tables look as though they're just visiting. Of course, settling into a new home takes time. There are lots of big jobs to be done. But before you unpack every last carton or plunge into any decorating, why not fritter a few minutes on little things? You'll be surprised how cozy, cheerful, and lived in a new house can look with a few quick, non-exhausting decorating tricks.

Before you do anything else, hang the curtains. There's nothing more demoralizing than living in a bowl—and draperied windows look much better from the outside too. Your expensive draperies suddenly too short or too narrow for your new windows? Don't despair. Instead, line with a print or contrasting color and let lining turn into a cuff all around. Make tiebacks to match.

Hang pictures as soon as you know the definite position of your furniture. Not only are bare walls depressing but nothing expresses your family's individuality and personality more vividly than the paintings, prints, and other wall objects that you've so lovingly collected over the years.

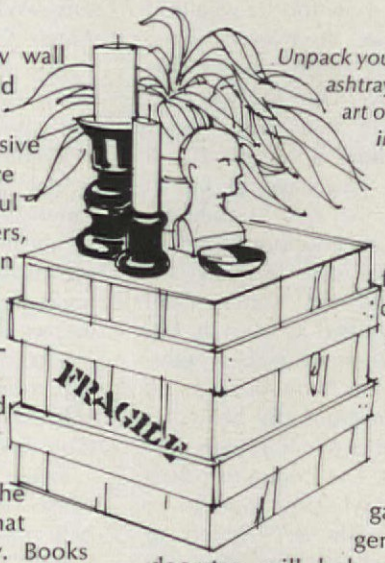
Do you have more new wall space than you have old pictures? You wouldn't dream of buying an expensive painting hastily, but there are any number of tasteful low-priced drawings, posters, graphics, hangings, even designer dish towels that will add warmth and color to your walls. Specialize in fabric wall hangings—they travel easily and can be rolled up on their own dowels.

Put your books in the bookcases. Never mind what order they're in, for now. Books are a bright, decorative, personally yours note.

Light the lights. Do you have enough lamps, indoors or out, to do justice to the new house? (Did you have enough in the old house?) Do you have enough outlets? Even the prettiest, most settled home looks dreary and dismal with inadequate lighting.

If you didn't bring houseplants with you, get new ones. Living plants do wonders to create a "living" feeling. Larger ones are good for filling in problem corners —not to mention solving the too-little-furniture problem.

Fresh flowers are a must! Whatever the time of year, do splurge on as many flowers as you can. And don't stop at cheering up the inside of the house. Climate permitting, a tub of gay petunias or geraniums at the doorstep will bob a happy welcome each time you run out to the market—and tell the whole world that "somebody lives here."



Unpack your accessories—ashtrays, knickknacks, art objects. Just having them around will make you look settled.

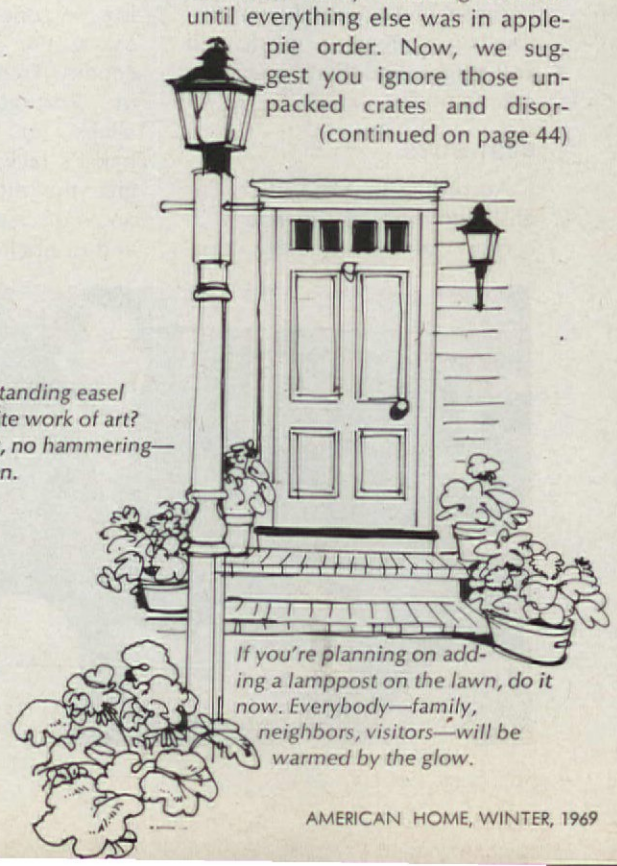
Set a pretty table. It's all right—even exciting—to camp out for a while, but how much more time does it take to put out your prettiest mats and light the candles?

Light a fire in the fireplace—the very first night if you can. A bright crackling fire is guaranteed to make you feel you'd lived here forever. (If it isn't the season, substitute a group of flickering candles or armfuls of fresh, glossy leaves. Don't sit there staring at an empty, gaping hole.)

Don't forget the "little touches." This is the time to do things backwards. Ordinarily, you wouldn't fuss with fancy finishing touches until everything else was in apple-pie order. Now, we suggest you ignore those unpacked crates and disor-

(continued on page 44)

How about a standing easel for your favorite work of art? No measuring, no hammering—just flip it open.



If you're planning on adding a lamppost on the lawn, do it now. Everybody—family, neighbors, visitors—will be warmed by the glow.

6 things I learned rom my wife

since she started reading he National Observer!

arbara is a model housewife. But she's the last rson I would expect to brief me about what is ing on in the world. So you can imagine my rprise when Barbara began talking about such ws as:

1. How polar bear hunting seems to be threatening U.S.-Soviet relations.
2. How astronauts learn to find their way in outer space.
3. Why doctors are warning women against wearing a certain type of earring.
4. How a group of physicians is making use of $1,000,000 worth of beer-brewing equipment to fight Leukemia.
5. Why a countyful of families can scoff at statistics designating them poverty stricken.
6. Why the old science-fiction idea of freezing people for cold storage may come true a lot sooner than you think.
7. Why hobo ranks have declined in America.
8. Why a psychologist says the name you give your child may be the key to his behavior.
9. How a new breed of dog is being 'perfected' in an Oregon laboratory.
10. Why we may soon have a 'memory pill'—and what it will do.
11. Why some analysts believe oceanography stocks are the next big glamour investment.
12. Why large cities may soon be 'off limits' to private aircraft.
13. Why regular eye examinations may help avoid heart attacks.
14. How families can save hundreds of dollars on air fares by understanding the airline 'rate-language.'
15. Why one city's police department is using video-tape to record criminal confessions.
16. Why female airplane pilots have a better safety record than male pilots.

"Where did Barbara get all of this information? Certainly not from day time television or the local paper. No — a short while ago, on a friend's advice, she took out a subscription to The National Observer, the national weekly newspaper. I could see the change in her almost immediately, and when I started reading The National Observer, too, I knew why. It really *explains* the news. Each story is not just a collection of facts, but a fascinating, thorough report that puts all the pieces together.

"Since The National Observer presents national and world news without bias, scare headlines or sensationalism, we are glad to see the children pick it up. Now we're *all* discussing the news in our house."

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Calmly yet vividly, quickly yet thoroughly — The National Observer keeps you well informed on government, politics, industry, foreign affairs, science, the arts, books, entertainment, sports, travel, fashions, education, home and family guidance.

The National Observer is published by Dow Jones & Company, the same world-wide news-gathering organization that publishes The Wall Street Journal. For five successive years, The National Observer has won top awards for distinguished reporting.

Because The National Observer is printed on high-speed newspaper presses in its four modern printing plants across the country — and because newspapers can be "made up" faster than magazines — last minute stories can be included only hours before The Observer comes off the press.

You get more news — and you get more out of it. In its full-size newspaper format (printed on our own special crisp, white newsprint) you often get more reading material than in other news weeklies — not just one major "cover story," but five or six. Inside pages are important news pages, too —there's no "letdown." Over 50 excellent pictures and illustrations, reproduced with sparkling clarity, open windows not only on the people, places and events in the headlines, but also on such colorful sidelights as the amusing spectacle of an elephant giving his autograph.

Many Enjoyable Special Features

Each week, too, The Observer brings you more than a dozen special features that add to your enjoyment or broaden your knowledge in important areas. "This Week in Washington," for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings in Congress, the White House, in politics. "How's Business?" fills you in quickly on important trends in business and industry, on economic indicators and company highlights.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging puzzle; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz, plus "Current Events Classroom," a column which brings you news background on topics such as the mystery of certain Unidentified Flying Objects for which the U.S. Air Force has no explanation. On the lighter side, "Reflections" explores random aspects of life such as the "good old days" when a pocket watch was a major status symbol. And, "The Compleat Consumer" offers you tips on how to live better and get the best buy for your dollar, whether you're planning to buy a car... a camera... or take a vacation cruise.

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(If reply card has been removed, write The National Observer, 200 Burnett Road, Chicopee, Massachusetts 01021)

Just putting up a handsome new mailbox will spark happy thoughts of letters to come from old friends and neighbors.

ganized closets and set a pretty silver bowl piled with shiny apples on a living room table, hang a dewy-fresh philodendron in the powder room. And when visitors exclaim that they can't believe you've just moved in—maybe you won't believe it yourself!

OTHER DECORATING TIPS

Don't choose large, overscaled upholstered pieces, such as an eight-foot sofa, that may not fit in your new living room or will limit your furniture arranging.

Shop for adaptable, go-anywhere furniture—tables and chairs, chests, etc., that will be equally at home in a living room, dining room, or bedroom. Avoid matching suites. There's no rule that says dining room chairs have to match table or a bedroom lamp has to look bedroomy.

Choose a dining room table that can be expanded with leaves rather than a massive banquet table.

Be sure to buy a few good pieces, the very best you can afford. They not only weather moving better but will give you a sense of unity and pride of ownership whichever roof they are under. It's better to fill in with secondhand bargains that you can brighten up to taste and leave behind without tears than to settle for mediocre furniture that you won't like any better one place or the other.

Keep your overall scheme basically neutral in color so that you can have the fun of changing wall colors, pillow accents, and accessories.

Since built-ins are out, take advantage of wall units that combine shelves, chests of drawers or doors, glass-front cabinets, desks—all of which can be combined in many different ways. They can be placed against the wall or used as freestanding room dividers.

Wall-to-wall carpeting can be removed and recut, of course, but area rugs are much more practical—and more in fashion too.

Shop for a folding screen (couldn't be more packable) that could be a room divider in one house, a decorative accent in another.

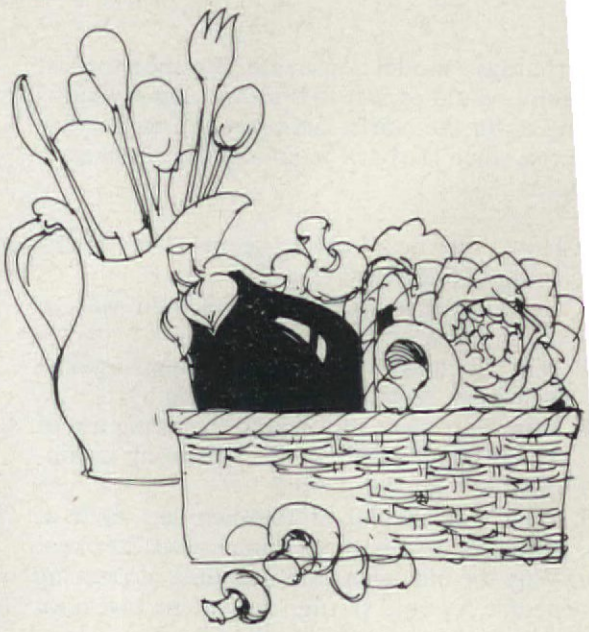
Investigate the "paper" or heavy cardboard furniture available—especially for children's rooms.

Fabric-draped tables are a favorite decorating trick. They can solve many a problem and are especially tailored for people on the move since any round table will do (even a circle of plywood on a stand) and the cloths can be changed at will.

Don't invest in expensive wallpaper, but you can work magic with a *little* wallpaper—just one patterned wall or a smattering of posies.

Consider the advantages of slipcovers instead of reupholstering. Since the cost is about half, you can afford to give sofa and chairs a new look more frequently.

Compose a "still life" of vegetables in the kitchen. You'll be surprised how many big things will go unnoticed



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Henredon's Folio Eight is designed for today. Its purity of line, integrity of styling, and compatibility of purpose are an exciting statement of the modern mood. Yet, the graceful clarity of Folio Eight will complement any furniture style. And the beautifully grained finishes assure an easy integration into every room. For example, this graceful dining grouping blends easily with Henredon's traditionally-styled campaign chests. No wonder the modern moment is the Henredon moment. It is the most beautiful way to say today.

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For name of nearest Henredon dealer and brochure showing the Folio Eight collection, send 50¢; for a portfolio showing upholstered furniture and Henredon collections in major style categories, send $3.00 to Henredon, Dept. AH-1-69 Morganton, North Carolina 28655.

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You can see from the expression on Margaret's face that she doesn't understand why her mother can't get up, or why her father doesn't come home, or why the dull throb in her stomach won't go away.

What you can't see is that Margaret is dying of malnutrition. She has periods of fainting, her eyes are strangely glazed. Next will come a bloated stomach, falling hair, parched skin. And finally, death from malnutrition, a killer that claims 10,000 lives *every day*.

Meanwhile, in America we eat 4.66 pounds of food a day per person, then throw away enough garbage to feed a family of six in India. In fact, the average dog in America has a higher protein diet than Margaret!

If you were to suddenly join the ranks of 1½ billion people who are forever hungry, your next meal would be a bowl of rice, day after tomorrow a piece of fish the size of a silver dollar, later in the week more rice—maybe.

Hard-pressed by the natural disasters and phenomenal birth rate, the Indian government is valiantly trying to curb what Mahatma Gandhi called "The Eternal Compulsory Fast."

But Margaret's story can have a happy ending. For only $12.00 a month, you can sponsor her, or thousands of other desperate youngsters.

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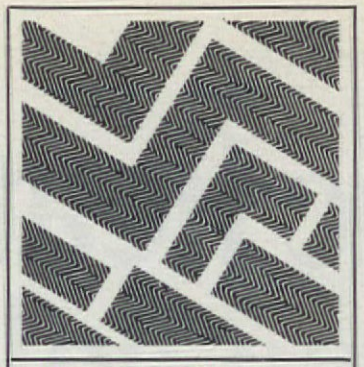

THE MOST FROM YOUR AUTOMOBILE

By WILLIAM J. TOTH

WHAT'S WRONG WITH OUR TRAFFIC SIGNS

You read a second language and probably do not even realize it. This language is composed of all the traffic signs and warnings you get as you drive along our roadways. How well this language is written and how well you read it will directly affect your ability to travel our highways safely.

Traffic engineers spend millions of dollars erecting signs and warnings. Here in the United States English words are used to inform the motorist, while in Europe, because of the many languages, an international sign system employing mostly color and silhouettes is used to give directions.

An important thing to remember about traffic signs is that the message on them is further complemented by the shape of the sign:

- Octagon shapes mean stop.
- Diamond signs mean danger ahead. Be alert.
- Rectangular shapes give information.
- Round signs warn of railroads. Stop, look, listen.
- Triangular shapes mean yield.

WHAT'S WRONG WITH OUR SIGNS?

Less than 50 percent of the signs on our nation's roadways comply with nationally adopted standards. On roads built without federal aid less than 20 percent of the signs meet national standards.

In other words you can't always depend upon seeing the right sign at the right place. Other common complaints are:

- Print too small to read at a great distance or high speed.
- Too many words on one sign to be read at high speed.
- Signs not lighted or reflectorized that are difficult to spot at night.
- Signs too dirty to read.
- Signs badly damaged or completely missing.
- Too close to an exit to allow safe slowing for getting off.
- Obscured by overgrown trees.
- Signs installed with permanent concrete bases that are dangerous hazards when hit by a car in an accident.

WHAT YOU CAN DO

Probably you have complained at the moment and maybe even to some friends later. Chances are hundreds of people like you complained, but never to anyone who could change the condition. If you really want to do something about defective or missing signs, follow these suggestions:

- Take a picture of the sign or of the location.
- Get the exact location of the condition or defective sign.
- If it is a federal highway send the collected information to the Federal Highway Administration, U.S. Department of Transportation, Washington, D.C. 20590.
- If it is a state highway contact the State Highway Department in the state capital.
- In municipalities contact the street department, police department, or the mayor.

Governmental units are concerned with traffic sign problems. Recently a number of law suits have arisen out of missing signs or defective signs related to traffic accidents. When government fails to shoulder the responsibility of properly signing a roadway, the courts are beginning to assess large penalities when accidents occur.

If your community is ever found guilty in a sign negligence case, it could mean an increase in taxes to pay off the claim. In order to prevent this, many service clubs have undertaken projects to survey their communities and report sign deficiencies to the local authorities, then follow up to make sure corrective steps are taken.

If your club wants to perform a real service for your community here is what to do:

- Contact local traffic officials and tell them what you want to do. Ask them for help.
- Using a good map of your community, divide the town into sections and assign a team of three or four club members to each section.
- Have intersection check sheets made up with the help of the local traffic engineer.
- Have each team drive through each intersection from all four directions.

On check sheets list all conditions existing plus visibility distances.

Where bushes and trees obscure signs, have club members go back later and volunteer to trim them with the owners' permission.

SIGNALS WITHOUT SIGNS

Our highways and roadways are cluttered with thousands of "signs" that were not erected by officials, but help you to drive safely. Some of these are most helpful at night when visibility is very limited.

- Empty cans. One of the few good things about discarded cans is that they reflect headlights and help identify the shoulders.
- Parked cars. With factory-installed reflectors and reflective license plates in over twenty states, parked cars are now helping you find your way at night.
- Driveway and mailbox reflectors. They tell you a house is near and probably people, animals, bicycles, and cars.
- Chrome. Fortunately more and more things are being chromed. Watch for that quick flash of light during the day or night; it could mean trouble ahead.
- Reflective clothing. Something new is being woven into children's clothing to cause it to reflect light. Traffic police have been using it for years with great success.
- Reflective signs. Reflective materials are available for use on door edges, commercial signs, trunk lids, and emergency signs.
- Dangle tags. These have become popular in Europe. Nothing more than a piece of reflective material attached to a string, they are carried in the pocket during the day and attached to the belt so as to dangle rearward at night.
- Sole "light." This is obtained when reflective tape is attached to the sole of the shoe between the heel and ball of the foot. As the pedestrian walks a rhythm of light is reflected back.
- SMV. Here is a sign that you will probably see in the middle of the roadway ahead. It's an orangish-red triangle that is attached to the rear of a slow moving vehicle that is doing less than 25 mph. It's usually a tractor or truck.

In reality traffic signs are nothing more than warnings of what is to come. They are clues to warn you "Be prepared." Watch for these.

- Smoke coming from the exhaust of a parked car, brake lights lit on a parked car, front wheels cut toward the road, or silhouettes of someone in a parked car, each indicate that the car could be moving out into traffic at any moment.
- Dust coming from a farmer's field could indicate a vehicle approaching the highway from a hidden country lane. It's probably a slow-moving one.
- Flashing lights in your mirror indicate an emergency vehicle approaching from the rear. Be ready to pull to the side.

IMPROVING SIGN SIGHTING

Sometimes you miss a sign because you did not anticipate where it would likely be. Study your map.

Other tips include cleaning your windshield both inside and out. Keep your headlight and taillight lenses clean. Drive slower on strange roads. Follow another car on strange roads.

Traffic signs mean nothing if they are not understood. Are you aware of the roadside language?

Mr. Toth is a professor at the Center for Safety Education, New York University.

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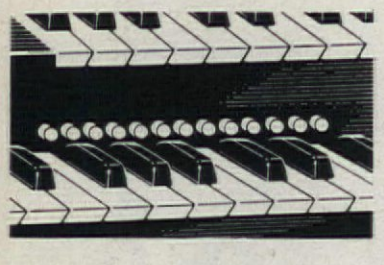

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By THEODORE IRWIN

YOUR HOUSING TODAY: SHOULD YOU RENT OR BUY?

Whenever you join the vast army of job transferees, inevitably you are faced with the pressing question: Should you rent or buy your next living quarters? In light of high building costs and mortgage interest rates, some experts contend the dollars-and-cents advantage has been shifting toward renting.

But the situation varies depending on where you go, your finances, and know-how. Surveys show that nine out of ten transient families intend to buy—at least before they move or when they first arrive in a new locality. Of course, personal and intangible factors often prevail. Financially, however, the pros and cons should be thoroughly weighed.

BUYING A HOME

The chief virtue, obviously, of owning a house is that you can build up equity through monthly payments, part of which seems to be cash in the bank. Just as important, your house represents a hedge against spiraling inflation. As consumer prices go up, so does the value of your home, provided you've chosen a quality neighborhood. In the past year, the fair market value of the average home increased almost four percent; on your equity (assuming a 25 percent down payment) the appreciation comes to about 12 percent. Certainly this is a substantial return on your investment, even when expenses are subtracted. It about equals the potential profit from a similar investment in a conservative stock.

Another significant benefit is your saving on income taxes, through deductions for mortgage interest and property taxes. On a $30,000 suburban home near a major city, the typical real estate tax may come to $870 and the annual mortgage interest $1400, to reduce your taxable income by $2270. If the home owner earns $13,000 a year, takes four exemptions, and the customary other deductions, his income tax is pruned by roughly $600, or $50 a month. He can then afford to allot $50 a month more to carry a house he buys than he would if he rented. (But remember, you won't have this money in your pocket until income tax refund time. Until then it will have to come out of your regular budget.) The higher his carrying charges, the larger his deductions.

Not to be overlooked is the money saved through lower car insurance in most nonurban areas; and you don't have to pay extra for garage space. Shopping, too, is apt to be less expensive than in the city.

On the other hand, you'll find prices of homes higher than ever; on the average new home, the tag is up about $1600 over a year ago. Sometimes it's much more. In a Detroit suburb, the cheapest four-bedroom house in one new subdivision, offered last year at $36,000, is now listed at $45,000. Mortgage interest rates usually run over seven percent. In the past two years, property taxes throughout the nation have risen an average of 11 percent; home repairs, an average of 10 percent.

Your investment (down payment) is tied up and is not as liquid as funds put into stocks or bonds, which can be cashed in immediately in an emergency. You can't profit by timing, as on the stock market. If you have to move soon again and must make a quick sale to be free of the house, a loss may be incurred, especially when you include the broker's commission and closing costs on two house purchases.

To carry a home, you should figure on approximately five percent of its purchase price for real estate taxes, insurance, and upkeep (excluding utilities). This includes about one and a half percent for repairs, maintenance, and replacements in a new house; for an older house, it's closer to two percent. If you don't intend to do much of the maintenance and repairs yourself, count on higher costs. There may be unexpected outlays, too, perhaps for storm windows, a leaky roof, defective furnace, landscaping, more furnishings, special assessments, and the like.

BUY AN OLDER HOUSE?

The purchase price and taxes will be less than those of a new home. Don't figure on taking over the existing mortgage at a low interest rate; many banks today will not let you do it. And you will need a higher down payment than for a brand-new house. Unless it's in first-class condition, you're likely to be confronted with high upkeep costs due to outdated wiring for appliances, rusted pipes, and other problems of obsolescence. Extensive improvements may have to be made even before you move in. Nevertheless, an older house in a prime area is easier to resell than a one- or two-year-old home in a development where it would be competing with the builder still offering new homes for sale.

Some families, particularly short of cash for a single-family home, find it economical to buy a two-family house. When the owner rents out half the house, he can charge off repairs, maintenance, and annual depreciation. The price of a two-family house is generally about equal to that of a modest single-family home. Even so, one survey revealed that only four percent of transient families who had previously lived in a dual house want to move back into one. Privacy and convenience are lacking, and there are various headaches such as tenant complaints, keeping half the house rented, and so on.

TO RENT?

By renting an apartment or house, you don't need a down payment. Nationally, the cost of renting has gone up only about 5 percent in the past three years, compared to an average of 24 percent for homes. Your monthly shelter costs are clear: Your landlord pays the taxes and, in an apartment, rent covers repairs and usually heat. With an apartment, you often need less furniture, and no power equipment for yard work. In the city, you might do without a car, saving its cost, upkeep, and insurance payments.

Renting is flexible to suit your changing income and needs. You can readily change neighborhoods at the end of your lease. Renting also gives you time to accumulate funds for a house. Surburban rentals are generally lower than in the city, except for luxury apartments in certain "class" communities. However, they involve commutation expenses. The more convenient you are to transportation and shopping, the higher the rents.

For families who want both urban and suburban benefits, without home-owning chores, new city skyscraper complexes offer

(continued on page 119)

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Margot E. Hess
New Orleans, La.

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YOU CAN ALWAYS MAKE A NEW BEGINNING

Who among us has not, from time to time, longed for a fresh start, a clean slate, a chance to scratch the old mistakes and begin again? At the turn of the year this urge to make a new beginning often takes the form of resolutions and good intentions. We will try to get the best out of what we have, make do. But, to tell the truth, what we'd like is something new and different to help us do better.

We need a change. It could be complete—new house, neighborhood, town. Or, if we're happy where we are, content in the main, we look for ways to ring changes on old favorites. Our restlessness can be satisfied by something as simple as a new slipcover, as casually conceived as a casserole with fresh flavor. What we are looking for is a new lease on life, a lift.

No wonder we sometimes envy those members of our Mobile Society who have a new beginning built in, who are transferred every few years to a different scene and bright opportunities. Perhaps we cannot be as physically mobile as they (nor do we want to be) but we can pick up some pointers from them on making a change and making it count. Mobility, after all, means more than movement. It means being flexible enough to seize opportunity wherever you find it.

THE MOBILE SOCIETY

By Mary Anne Guitar

ONE OUT OF FIVE OF US WILL MOVE THIS YEAR

Whom do you know who still lives in the house where he was born? How many girls are married from the original family homestead? The odds are against it because we have become a nation on the move. In point of fact, an estimated 40 million Americans move every year, and that figures out to one in five. For some it comes as a once-in-a-lifetime upheaval. For others, it is an expected step up the corporate ladder.

THE ASPIRERS

Columnist Sylvia Porter says that, "Mobility has become a way of life in these closing decades of the 20th century, particularly among rising young executives."

The corporate gypsies are motivated to get going because their companies promise a promotion and a raise as inducement. Or, if the job isn't challenging they itch to get up and out of it. The opportunities across the country are limitless.

A good many other Americans are also on the move because they, too, want to trade up. They are reaching for a bigger house, more growing room, better schools, a community that is hospitable to newcomers. They could be called "The Aspirers" because they know they can't stand still if they want to get, and keep, their full share of the good life.

Their move may be from the city to the country, from the suburbs back to the bustling urban center, from split level to town house, from two secluded acres to a cluster development with built-in companionship for the kids. Or, just down the block. The old house is showing its age and it might be practical to invest in a new one rather than make repairs.

If we have become adept at pulling up stakes and putting down roots it may be because we are moving all the time. We go away for the weekend, to a second house for a seasonal break, drive hundreds of miles to ski or swim, fly around the country on business. The old-fashioned family with three generations under one roof is becoming a rarity as each spins off to establish a new base.

Naturally, some of us are more practiced at moving than others. Take those young executives who can expect to be transferred every two or three years. How do they do it? What does all this moving do to family life, friendships, long-range plans? They are aware of the problems and speak about them frankly. As one of them put it:

> **"There are three ways of assuring you'll be transferred. Finish building a house. Buy a new house. Or, have your wife pregnant."**

On balance, they feel that mobility pays off. Besides, if they want to get ahead in the world they really have no choice. Their experiences can be helpful to anyone thinking about moving, expecting it, or just wondering what it would be like. And so, to assess the impact of the supermobile on the rest of us we interviewed those families who think the mobile life is the only life. These corporate gypsies are the real pros of the Mobile Society. They have learned to take their transfer in stride, with humor, and the conviction that the grass is bound to be greener outside the next patio. IBM wives like to say that the company initials stand for "I've Been Moved." General Motors wives cherish the charm bracelets the company gives them to celebrate mobility. One side carries the state emblem—where they were sent—and the other the husband's title and length of service. When the wives get together they compare charm bracelets and take pride, as do Army/Navy wives in their respective tours of duty.

When the call comes—"Honey, we've been promoted! Pack up and follow me"—they are on the ready. He has to be there Monday. She has to sell the house (hopefully at a profit), pry the kids loose from Little League and Scouts, make a flying trip to the new area, pick a town with low taxes but with a high yield on schools and recreation. Then, when they do move she must settle in so that it looks as if they've always lived there. No wonder these wives are accomplished nest builders.

Significantly, the more the corporate gypsies move around the more they value home. One family, transferred six times in the last 10 years, explained:

> **"We never know how long we're going to be in a house so we treat each one as if it's going to be ours forever. We buy everything we need even if it might not fit perfectly in the next house. That's our plan for happy living."**

Another family has solved the problem of fitting possessions into a new house by simply building the same one wherever they go. Transferred five times, they have found it easier, more profitable, to build than buy. Armed with tested blueprints, the husband scouts house sites when he turns up on the new job. When school is out, the old house sold, his family joins him. By then the house is up and they feel right at home. Furniture fits into its accustomed place and the children have their "old room" in a brand-new house.

Of course, many of the transients like the idea of switching away from the familiar when they move. It is, in fact, the major compensation that change brings. You might get a minimum lot (by Eastern standards) on the West Coast but a swimming pool could come with the house. Said an earnest gardener who hated to leave her newly planted bulbs before she saw them bloom: "But I always wanted a red Cape Cod and I'm getting it on this move."

The transients put a high value on home because it serves as a family refuge, a warm outpost in an as-yet unfamiliar territory. Also, it signals to the outside world just what kind of people live there. Said one much-transferred wife:

"When I move into a new community nobody knows anything about me but they can tell what I'm like by the kind of house we pick, our furniture, the car we drive, even the dog."

As they go from town to town these "movers and doers" bring with them fresh energy and new ideas. They want to make themselves felt in their adopted communities. They have a yeasty sense of the possible and a drive to get the best for themselves and their offspring. They join up for good works, volunteer for the Leagues, political parties, church, and hospital. They put the rest of us to shame as they plunge into community life. Instead of sitting on the sidelines they move out to make friends, make a stir, make a change. Just try to tell them "It won't work here."

TURNOVER TOWNS

Some towns have a distinctive style simply because they are populated by the transients. When the 28-year-olds are promoted and move out, their place is taken by families looking for precisely those qualities which drew their predecessors to, say, Darien, Connecticut, or Wheaton, Illinois.

What are the intangible qualities that make a town a mecca for the corporate nomads? "They want to be with their own sort, that much is clear," says a counselor who helps companies relocate personnel. "A guy who is 29 doesn't want to live with 55-year-olds. A $15,000 family wouldn't be comfortable with neighbors living on $8000." Education and professional status also contribute to the sorting-out process because the corporate gypsies are younger and better educated than the average.

Like finds like, then, and the Mobile Society temporarily groups into little enclaves of equals. A diverse social-economic mix may be disappearing from American neighborhoods as a result. Something is lost in the process but there are gains. The supermobile have good ideas and a strong sense of commitment to their adopted community. They have had an impact on the way we live today and much of their influence is constructive. They are quick to shuck the stereotypes, more inclined to do their own thing. This attitude has had an impact on the look and style of the American home because as the transients move about they create a market for new departures in building, decorating, gardening, entertaining.

Their living requirements, indeed their demands for more flexible housing, have given architects and builders an incentive to develop different designs. They're the people who like condominiums and town houses, the "new towns" with their complete complex of living/playing/shopping built in. Not surprisingly, California has pioneered housing for the Mobile Society. When you think of mobility you think, quite rightly, of that fast-growing state. It follows that it would be a prime market for the innovative housing shown on page 60.

The Mobile Society likes to furnish its houses with pieces that fit in anywhere. The transients are casual and eclectic about periods and styles, ask only that they will travel well, look right in any setting. They are interested in bright ideas for overnight remodeling, use wallpaper, paint, and fabric to make the new place look like home. They have escaped the use-it-up, make-it-do guilt that plagues the rest of us. If it's stale or boring, half empty or worn, they toss it out when they move on.

They are not ones to plant a garden that needs years to come into glorious maturity. Instead, they search out fast-growing shrubs or trees, put down sod, plant annuals for quick color. They can't wait for a hedge to give them privacy, so they put up a fence instead. They invest in pot plants, container-grown specimens to give their terrace or backyard a finished look.

HELPING THEM COPE

Admittedly, the corporate gypsies have the edge on the other segments of the Mobile Society. They are given aid and comfort, a financial cushion, and expert counseling. Recognizing that there is more to moving than simply loading up the van, corporations now give their about-to-be transferred employees time to size up a new community. They may indulge husband and wife with a week of lush living in the best hotel in town while they house-hunt. But they know, too, that they won't abuse the privilege. Said one couple, "We can't wait to get out of here and into our own house." Some companies are willing to buy the old house when the transfer is immediate so that the transferred couple can make a down payment on their new one. The company usually pays for the move and sometimes throws in "an inconvenience bonus." All told, relocating an employee is expensive, can run up to $9000.

A flock of services has followed in the wake of the Mobile Society. The moving companies prosper, of course. They are so deluged with business that they are now trying to persuade people to move off season instead of in the summer time. To this end they have joined parents and educators who support the idea of an all-year school program with staggered vacations. There are home-finding agencies, specializing in the transient trade and even counselors who operate like marriage brokers to bring couple and community together. Area Consultants, Inc., operating in the New York Metropolitan area, furnishes clients with research on taxes, house appreciation, commuting time, and other factors. Formed in 1963, by Robert and Betty Stahl who had themselves been relocated to New York, ACI aims to take the trauma out of the transfer.

PORTABLE PERMANENCE

Mobile though they are, the transients are by no means rootless. Cherished antiques, pictures, silver, china go along on every move and contribute a sense of family identity and continuity. One family sets aside a trunk to be packed with picture albums, accessories, and the children's toys.

The important thing, say those parents whose children have adjusted to constant change, is to furnish the family with its own structure. This may take the form of personal possessions, even the same roof over head, but it can also mean a strong sense of traditions and family customs. One mother recalls that when they were transferred to a branch office abroad they took nothing with them.

"It was all strange—the house, the food, the climate, the people. But we were together and that was what counted."

Being together meant that they could share memories as well as new experiences. "When Christmas came the children wanted a tree and we had one. It wasn't pine, of course, but it *was* a tree. We decorated it and had our presents the way we always did. It's not a question of whether the surroundings change as much as it is a question of helping a child feel at ease wherever he lands." In other words, you can take it with you—home, that is.

Anyone who thinks that mobility is a passing phenomenon is not tuned in to the ambitions of millions of young Americans. Job-hopping, according to *Fortune*, "has become a badge of competence." Those experts who have examined the new breed of managers-on-the-move doubt that they will ever settle down. For, as Professor Eugene E. Jennings puts it, "this represents no mere youthful 'phase'—it's a whole new mind set." It has had its impact off the job, as well as on, as the Mobile Society moves to change our way of living—and often, for the better.

When George and Selma Klett moved West, they packed up their modern-day covered wagon (a used carry-all), hitched on a trailer piled to the sky with belongings, and headed toward California. Fresh from New York's Cooper Union art school and life in a fourth-floor Brooklyn Heights walk-up, the Kletts zeroed in on the San Francisco Bay area and have been Californians ever since.

Planted in California doesn't necessarily mean the same address. The Kletts have moved six times . . . all within the San Francisco Bay region. Apartments first, then finally houses. When asked why so many moves here when they had stayed in the same location for a long period in Brooklyn Heights, Selma replied, "Rental apartments and sale houses are far more readily available here than they were in New York. This has changed somewhat recently, but when we first came there were plenty. We bought our first house after our rent had been raised twice. We would go in and fix up the apartments so much that landlords thought our units were worth more than the rent we were paying. So we decided we'd rather reap our own benefits from remodeling.

"Subsequent moves were to gain more space, to improve location and climate. In the last case, we purchased this large lot, lived in the small house already on it until we could build the one we're in now."

The Kletts have not changed furnishings with every move. They admit that all of their homes have had basically the same look and feeling. The pieces carried from the East and those gradually acquired through secondhand stores and auctions are such that they can be moved from room to room depending on where they best fit in. (continued)

GO WEST, YOUNG FAMILY

On a wooded lookout above San Francisco Bay, George Klett built this home (above left) nearly three years ago. Its weathered, shingled exterior and expanses of deck on two sides are hallmarks of Northern California architecture. Shown are Klett and small daughter, Mia.

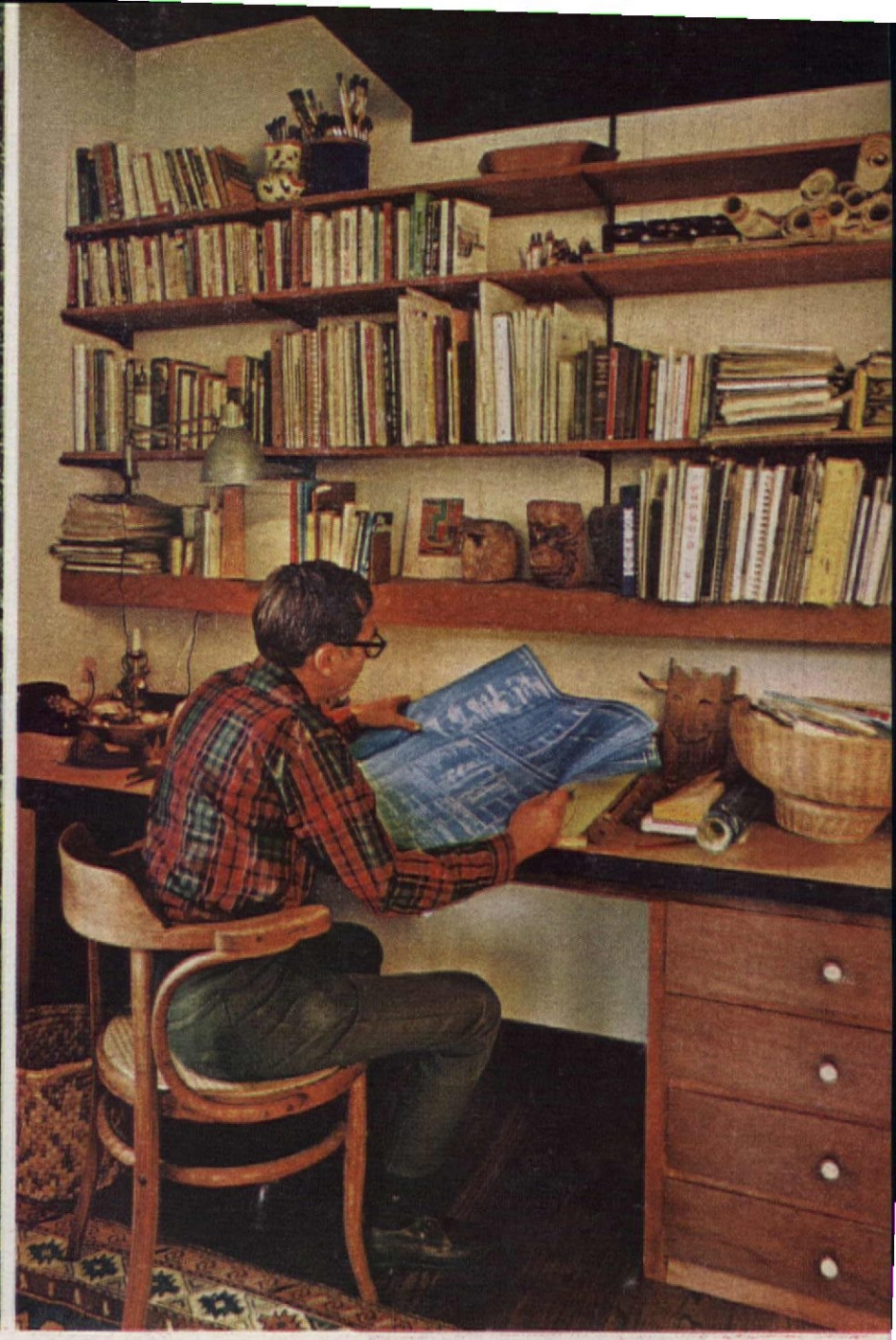
In Brooklyn, Selma Klett (above) had "the usual avocado plant, with one or two philodendrons. But here I want to try one of every plant I see. I have trouble resisting. Things grow all year, so there's always something to pick for the house and there's always something in bloom on the decks." All four Kletts are collectors with interests that range from plant slips to pottery, outdoor sculpture, rocks, odd pieces of furniture. "George says what saves us from being completely inundated is that we move fairly often."

"We picnic. We picnic all the time. Almost every summer weekend and even in the winter." Kletts fan out to explore locations around Bay area or serve lunch on this deck off the kitchen.

In the open den at the head of the stairs, architect Klett keeps up with homework on his new business venture—a revolutionary low-cost concrete housing system akin to Expo 67's much-publicized Habitat.

Living room (right) is forever changing as the children add new treasures to the bookcases and rearrange old ones. Says Selma, "I don't enjoy stiff formal rooms where you know the children are excluded." On decorating: "I enjoy mixing periods. But even Goodwill bargains must have some wonderful qualities that make them worth having."

Photographer: Richard Gross



GO WEST, YOUNG FAMILY (continued)

Naturally, some locations have worked better than others for the transplanted family. They thoroughly enjoyed a Berkeley brown-shingle house they had for awhile. "The house was so good," Selma points out, "that our furniture . . . all of it, just looked great in it." But they continued the search for more space because they enjoy spreading out. Their current house designed by George has afforded them this opportunity. They are even able to overflow onto the decks. "This may be one reason we enjoy California so much. The outdoor living allows us to spread even outside . . . there really are no limits!"

The accessories the Kletts brought with them have served as a nucleus to which they are continually adding others. The pottery, for instance. A few bowls, casseroles, and pitchers made the westward trek. Others have been added as they found items that pleased them . . . and most are in constant use. Trips to Mexico have yielded pieces and shapes that move all around the house. Accessories are in many instances part of their collecting and are on display or in use whenever possible.

The shelf design around the fireplace has been in every Klett residence in one form or another. In one house, they couldn't work it around a fireplace so George used the open shelving as a room divider. "When you use your collected treasures to set the theme, your spirits shift easily from house to house," Selma Klett points out.

When asked if they felt permanently installed in the home that seemed to offer so much for their style of living, Selma Klett replied, "I really dislike moving. In fact I go into a decline for three months after every move, but George is always out looking at lots and, who knows, it may be time for another thinning out process!"

The small walnut commode (left) made the trek West, along with antique cigar molds on its marble top. "Our big decision was to bring the things we really cared about—mainly accessories." Except for a few pieces, furniture from the Brooklyn Heights apartment was sold on the spot and the couple started over gradually via secondhand stores and auctions.

Identical spaces serve double time—as bedrooms and play centers for Zachary and Mia. Zachary's (above) has "a million projects going on at all times," with samples arranged in every cranny. The work surface where the inventive young man is engrossed was designed to move up or down, adjust from a low desk to a stand-up counter. In Mia's baby days, hers served as a handy table for changing. To make small rooms look large, Klett introduced unexpected alcoves, varied ceiling heights and windows.

Airy master bedroom brushes the treetops, looks toward the Golden Gate. Chest at right belonged to Selma's grandmother and, with painting and little Windsor chair here, was among few large possessions trailered from the East.

The entire house is a family art gallery, but the comfortable country kitchen seen through doorway is headquarters for continually changing shows by Mia and Zachary. It's a display room, too, for Selma's growing collection of pottery—casseroles, bowls, pitchers, platters—used doubly for decoration and for serving. The deep shadow-box niche in the dining room tops a pass-through from the wide tile kitchen counter behind it to simplify serving. Kletts find entertaining California style "very informal. Friends drop in on Sundays. We have casual dinners at the spur of the moment. Nothing we do could be called a production."

HOME FOR NOW

By Helene Brown

"I suppose it's foolish," said Mrs. Richard Green when we first met her, "but here I am hanging new curtains in a house we may only live in for another six months. But temporary or not, this is home and we don't intend to live like vagabonds."

Home for now is a lovely old house the Greens rent in Washington's historic Georgetown. Dick Green recently left his law practice in New York City and moved the family, which includes Charlie, age 6, and Thomas, age 1, to Washington where he is a Deputy Director of the National Commission on Reform of Federal Criminal Laws. Since this is a temporary commission the job will terminate when the work is completed.

Moving is not new to the Greens. They've moved three times in ten years and each time created an intimate and personal home. But decorating a house they would only occupy for a few years was a big challenge. How did they do it without spending lots of money, lots of time? First of all they were aware of their major needs, and storage space was number one on that list. They didn't have portable storage pieces, they were all built-in in their former apartment. Therefore any house they rented would have to have cupboards, closets, and shelf space where they could house books, china, glassware, linens, and all the paraphernalia a family with two small boys needs. They also looked for a house with no major interior flaws. There would be no time for remodeling and a livable home had to be created with their existing furnishings. This awareness of how they wanted to live and what they really needed finally led the Greens to just the right house.

Once they moved in, decorating wasn't a major problem. They needed only to add simple ready-made curtains, some new pillows, and a few accessories. Lorna feels it was easy to decorate this house because she wasn't burdened with furniture that was super-sized, super-styled. There were no matching sets of furniture that could only be used in one room.

"Most of our furniture is English," says Lorna, "and of various periods that all seem to be compatible with one another and yet mix well with contemporary. We found that flexibility in function and compatibility in styles made decorating easy. With the exception of the beds and piano, we shuffled all the furniture around from room to room until it looked and felt just right. We find it's easy to add color and pattern but difficult to obscure it. When you don't know what color walls you'll inherit next you're safer with muted colors and unobtrusive patterns in your fabrics."

The rooms shown here are proof of the Greens' decorating success and that their formula is a valid one. If you're a family on the move, why not let it work for you?

The spacious living room offered lots of charm. Two small Oriental rugs formerly used in the bedroom look better in this house in the living room against richly stained wide plank floor. Built-in closets on either side of the fireplace (not shown) provide much-needed storage. Strong graphics, mat-white floor lamp, wool and velvet pillows—all modern punctuations—step up the traditional design pace. The only major problem was four single windows that awkwardly cut into the wall space. As is often the case, the simplest solution was the best. Single pairs of white ready-made draperies hung on spring rods pull the whole room together. Total expense: under $35. Total time: as long as it took to fasten drapery hooks into the curtains. Total effect: Great!

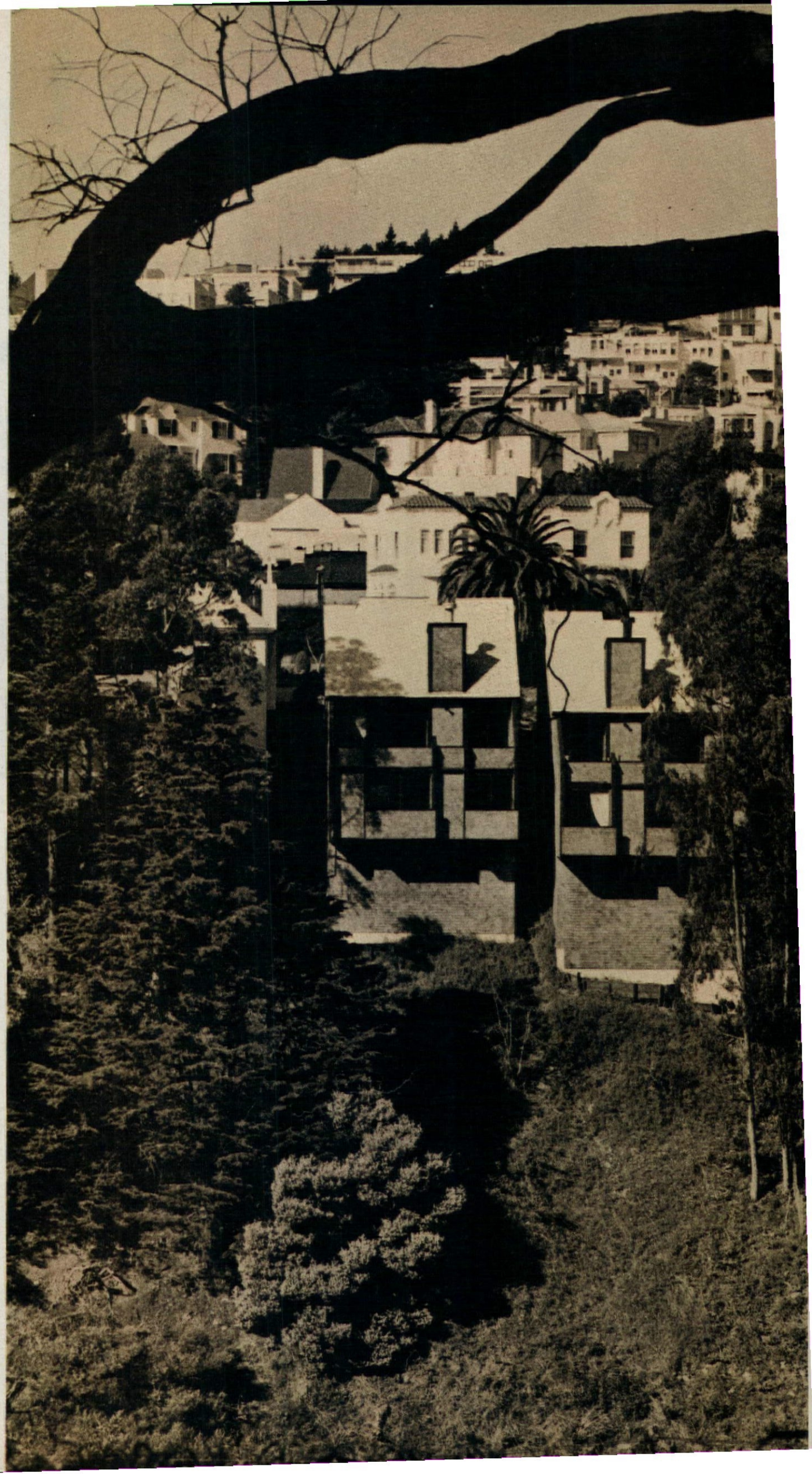
Shopping Information, page 116. Photographer: Harry Hartman

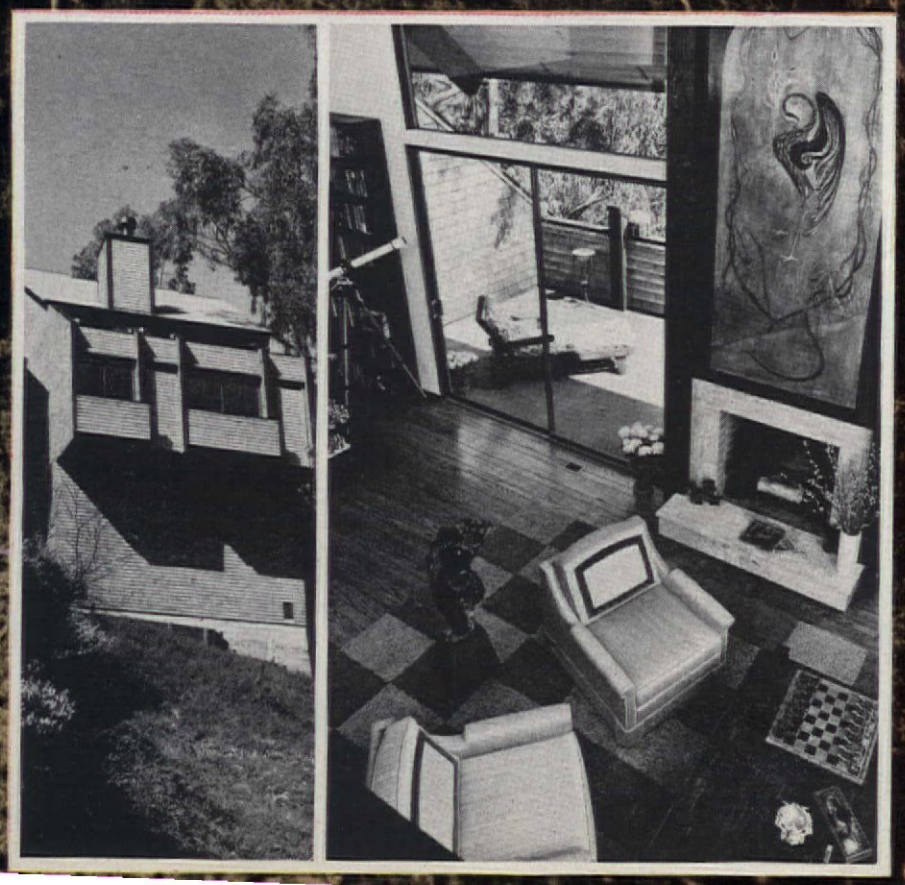
Dining room (above and left) is also the family room and study. With a fireplace and view of a walled garden, it's the nicest room in the house all year round. Since it's between the kitchen and living room it's a fine place for Lorna to write long letters home, catch up on sewing, and still keep an eye on the boys. Sundays are for the whole family. Everyone can relax and be together with no conflicting schedules to worry about. It's the day the children enjoy most because Dad's at home and that means a real rough and tumble session to look forward to. For contrast Lorna decided on a sharpened palette for this room. She added a pleated valance in a brilliant stripe to top the windows, lively new pillows, and a shaggy off-white area rug to create a bright and cheery room.

By Alan C. Borg

CALIFORNIA—LEADER IN HOUSING DESIGN

Hillside houses, courtyard houses, town houses in the country, and a small apartment house. All of them are uniquely Californian, all are geared toward modern family living, and all are award-winning designs. For the past four years *American Home* has been privileged to cosponsor, with *House & Home* magazine and the American Institute of Architects, the prestigious design competition, "Homes for Better Living." This competition covers all types of architect-designed housing: custom and builder houses, town houses, and apartments for sale or rent. Year after year the judges consistently find themselves giving the bulk of awards to California entries. On these four pages we show winners in this year's competition. Intrigued by the fact that California does lead the way in design, *American Home*, after interviewing many architects and builders, came to these conclusions. First, in most of the state the climate is conducive to many design elements that would be costly or hard to live with in other parts of the country. Second, there is no real heritage to look back to. True, there still is strong influence from the Mission and Spanish past, but not to the same extent as the Early American Colonial house in most of the country. Third, ever since the gold-rush days, the various waves of immigrants have been of free spirit and willing to accept, even *expect*, new ways of living. Finally, thousands of mobility-minded families are pouring into California every month. Land is being devoured so rapidly that there is not only more opportunity, but also a desperate need to try new concepts. Wherever you live you can benefit from the practical ideas developed there.





Photographer: Joshua Freiwald

Photographer: Stanley Ring

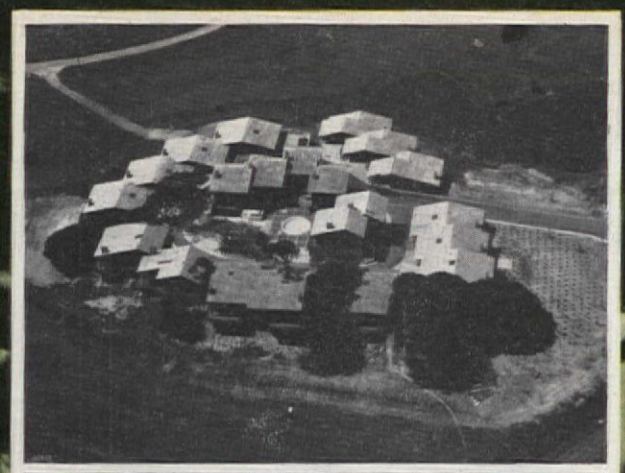
the courtyard house

A recent California housing innovation that has spread rapidly in the state and is now making inroads in the Midwest and East is the walled courtyard house. Since most California building sites are small and much living is done outdoors, many modern architects are reverting to an old Spanish design idiom—walling the entire yard. The architectural firm of Jones and Hom has become a master at this and created the attractive development house above for the Deane Brothers, builders in Huntington Beach. Top photo shows the street side of the house with just the entryway and garage doors visible to the public. All other rooms open to patios and courtyards.

hillside houses

Since much of the buildable land near many major metropolitan areas in California is hilly, designers have mastered the art of hillside building. As an example, this San Francisco site had a 63 percent grade and was covered with 10 to 15 feet of fill. Before Architect Jonathan Bulkley could even worry about aesthetics he had to cope with the considerable structural problems of building on such a steep site. By driving piling 22 feet into the solid soil a foundation was acquired. From here the planning, which was determined by the slope, starts with the garage on the top floor followed by the kitchen-dining and living rooms below and bedrooms below those. The driveway is carried to the house on a bridge. Decks provide space for outdoor living since the slope makes the ground itself unusable for normal family activities or recreation.

Please turn the page



Photographer: Morley Baer

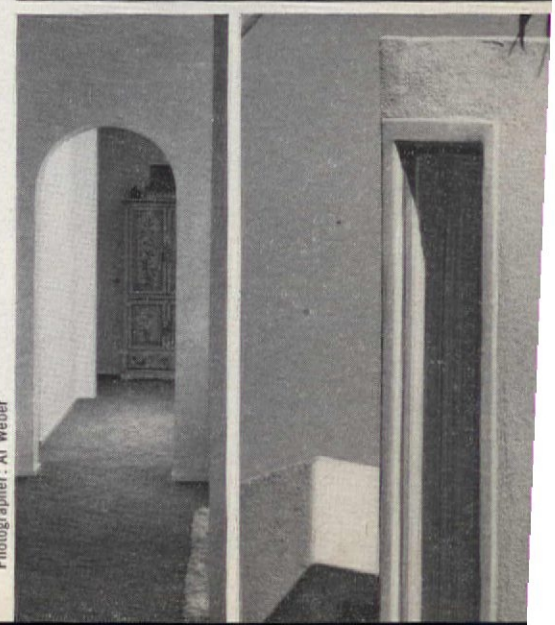
town houses in the country

Carmel Valley is everything you see at the left—a broad valley with gently rolling wooded hills rising on either side. To despoil this beautiful countryside with the monotony of typical subdivisions would have been criminal (even though typical). Architects Hall and Goodhue of Monterey felt the pleasures of living in such a spectacular setting could be enhanced by adapting an urban grouping to the rural site. The 21 connected units seen here, ranging from 1421 square feet to 1953 square feet in size, help to preserve the openness of the valley. Built on a knoll rising above the valley floor, the houses are basically designed for outward views. The architects attempted to achieve a strong sense of community living while preserving individual privacy, and to create a strong sequence of enclosed spaces on the knoll in contrast to the open rural setting. Even so, the general impression is one of individual houses that house very individual people.

even apartments

Located in southern California in Rancho Santa Fe, this carefully planned small apartment fits in closely with the character of the small village it is a part of. While situated on a small site, it offers its occupants great privacy and a sense of belonging. Separate entrances to the apartments and private courtyards or balconies help achieve this. The mood, created by architects Paul and Allard and Associates, is one of casual living in the tradition of early California. The apartments themselves were arranged to reflect this casual mood while retaining the all-important interapartment privacy.

Photographer: James A. Leary



Photographer: Al Weber

MOVING IN WITH PAINT, WALLPAPER,

When we last visited Georg and Annabelle Andersen (*American Home*, November, 1967), they were living in a tiny apartment, bursting at the seams since the arrival of baby, Katrina Louise. Like most young couples they eagerly looked forward to the day when they could move into a home of their own.

Traditionalists at heart, they wanted a house that offered them an old-fashioned way of life. Not an open all-in-one plan, but separate rooms for separate functions. The house they finally chose gives them just that. It's a typical house in a typical suburban community, comfortable but in no way remarkable. But once inside there is nothing typical about it. For here is a very personal house, full of brightness and warmth, charm and character, and a true expression of the way the Andersens live.

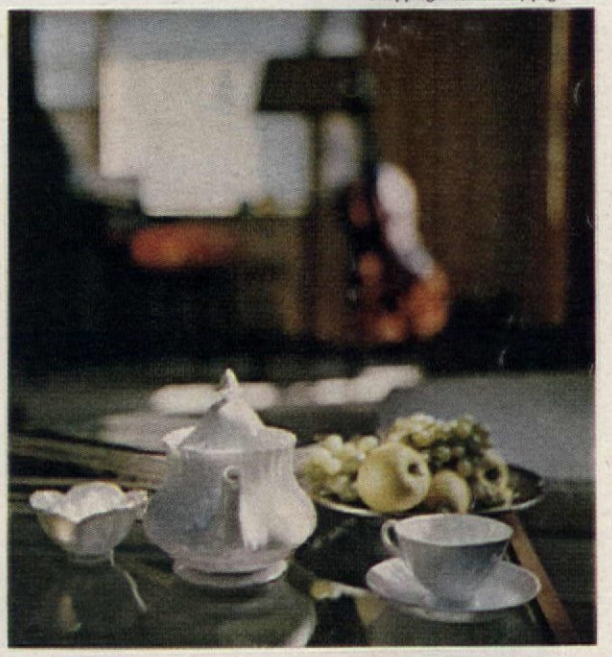
"We knew exactly how we wanted our home to look," said Georg who is an architectural designer. "Our apartment was more contemporary and the color scheme subtle, but now we wanted lots of color, elegance without pretense, and most of all, rooms that were comfortable and inviting." The decorating tools employed to achieve the garden-fresh ambiance (continued)

AND FABRIC

The Andersens love their new living room (left and below left) where they can entertain large groups of friends easily, a luxury they didn't have in their previous apartment. Furniture is arranged so that guests can chat comfortably, be close to the piano, and move freely through the room. Brilliant yellow-and-red color scheme doused with enough white and dark wood tones to make it livable brings a look of warmth and vitality to this room. To achieve the straightforward elegance they desired and still be practical, the Andersens chose simple materials: linens and cottons, paper lampshades, and grosgrain ribbon for trimming. An awkward alcove at far end of living room was turned into a closet to house stereo equipment and a TV set.

Photographer: Michael Boys
Shopping Information, page 116

Good first-apartment investments are now regrouped in the Andersens' new home to make a charming dining room (above). Cabinet, beyond table, previously used in their living room, becomes a focal point. Wallpapered in gumdrop colors of pistachio, pink, and yellow, this room harbors a year-round sparkle of spring. The Andersens hope to replace the dining table eventually but meanwhile a tablecloth made by Annabelle's mother of heavy white linen with crossed ribbon bandings matching the wallpaper, makes a pleasing contribution.

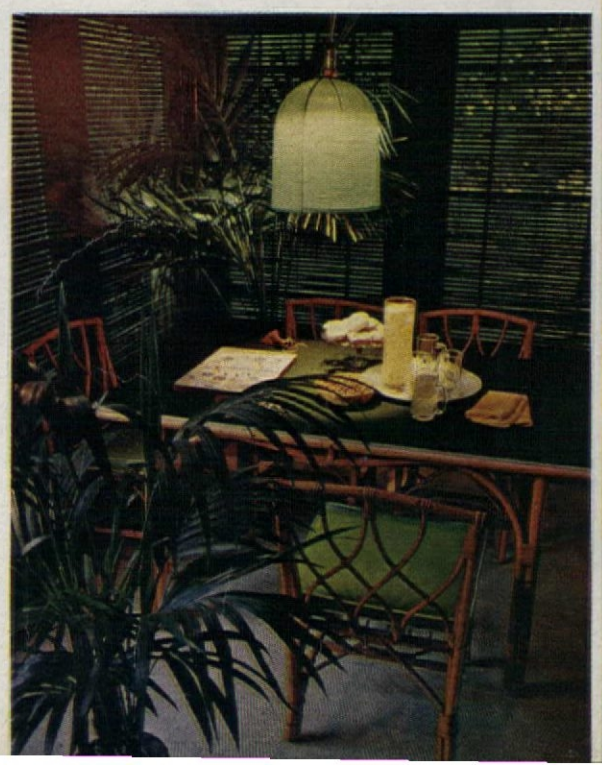


Sassy flowers sprinkled all over the walls and windows create a sunny bower for Katrina. Her animal kingdom splendidly reposes on an old love seat the Andersens transformed. Floor-to-ceiling étagère attractively stores toys.

Bedroom under the eaves (right) is a sky-blue and cloud-white private retreat, a contrast to the hot colors and patterns that prevail in the rest of the house. Here color is cool, pattern except on the built-in cabinet doors, subtle. Curtains, hung very full, are pretty as a garden party dress.

An old-fashioned back porch (below) is a cool and comfortable spring and summer retreat for the Andersens. Since it's off the kitchen, it makes for easy and informal entertaining. Green porch blinds create a good-looking background in this all-window room and insure privacy. Furniture is casual, easy-to-maintain wicker with seating pieces (not seen) covered in crisp green and white flowered cotton.

that prevails throughout the house were paint, wallpaper, and fabric.
In themselves not extraordinary, but when handled adeptly they transform the mundane into something special. All the rooms spill over with color in glorious combinations, unmistakably modern, and used with traditional furniture to create the 20th-century design mix. Added to all are accessories that let you know this is a real home that is lived in and enjoyed every minute. There are no collections of "in" objects self-consctously placed in just the right spot, but rather some of their favorite things—books and magazines, pictures of Katrina, Annabelle's favorite bone china teapot, and flowers from a lovingly tended garden arranged in exuberant bouquets.



IT'S WHAT'S INSIDE THAT COUNTS

"When standard devices don't work, we work out new solutions. Since the walls were too low, ceilings too slanted for conventional lamps or lighting fixtures, we invented the illuminated table. The base is old, the top an inverted acrylic plastic ceiling pan that covers a pair of circular tubes. Besides being a practical dining surface, it provides glarefree illumination and looks like it's floating in space." Equally unconventional are the homemade bookstacks, accessible from both sides, seen in background.

Photographer: Harry Hartman

Some of today's most interesting homes are often found behind the most unlikely facades. You wouldn't, for example, credit the Victorian ex-rooming house (left) on a Cambridge, Massachusetts, side street with housing the strictly space-age apartment of Joan and Chester Sprague shown in our other photographs. At first sight, the Spragues, architects both, were tempted by the possibilities of the attic, a warren of small enclosures. They gutted it to shape the great garret space that now runs clear across the width of the house from one gable to the other leaving only a pair of offices ("When we work, that's when we need privacy."), a bath, and a kitchen as self-contained rooms with conventional doors. Now there's minimal demarcation between living, dining, and sleeping areas. For storage there's the "free-standing closet . . . just big enough and high enough to hold clothes and other belongings without becoming a dividing wall," and it will move handily to the new house the Spragues are already remodeling for themselves. Joan and Chester Sprague believe that you should affirm and accentuate the best and most characteristic features of any given environment. With this in mind they kept certain parts of the old structure intact—among them the brick chimney, Victorian banisters, and some of the old oak window frames—and underlined and strengthened the A-line structure with graphic devices that echo the triangles of walls meeting ceiling slopes. Except for their collection of Navaho rugs, permanent fixtures wherever they live, the Sprague approach is strictly experimental, their theory—no home should ever be static especially not in this age of constant mobility.

"We like the contrast of sparse and luxurious materials—of velvet (on the cushions); oak chairs stained red, rather than painted, so the grain would show; of brick, and dark, wide-planked wood flooring." The "living room" letters pinned up behind the built-in banquette were cut out of fiberboard and painted. Navaho rugs prized by the Spragues (seen here and in bedroom below) add exciting linear geometry.

"We experimented with shiny materials—panels of transparent plastic film, slick raincoat vinyl, silver paint—to extend space even more (bedroom at left). A conflict between verticals and horizontals made our apartment look dumpy. By concentrating on triangles we made space soar. We even made triangles where none existed—cutouts taped across the walls. The floor lamp was improvised from two industrial lighting fixtures."

Soaring planes and clean lines of the attic are anticipated by entrance stairway (far left). Sweeping curve of banister railing, horizontal windows, and sharp blue-painted vertical band create eye-bending direction.

Photographer: William Maris

"I like things out in the open," says Gini Habeeb, "where I can reach them. That's the reason for the graduated, wall-mounted maple shelves. They're 6, 8, 10, and 12 inches deep. Why graduated? So I won't bang my head while working at the butcher-block table beneath."

The major work center pivots around the 34-inch-high butcher-block table. "It's perfect for dining when you use stools and great for working. It's two inches lower than the regular counter top. Here's where I mix, cook, bake, eat, write, and study."

"Certain small appliances are a must and I like them on the counter top, organized in working groups where I use them most often. One group includes a toaster, mixer and food grinder, citrus juicer, and food scale. Another includes a blender, coffee mill, and can opener."

"The butcher's meat rack serves as a place to hang saucepans and to dry sausages and green herbs. Underneath is the combination washer-dryer—not the ideal place but in an apartment it's a logical place to put it. It's surely better than running down to the basement to do the laundry," says Gini.

"The carpeting is foam-cushioned acrylic that is easy to keep clean. Best of all it's soft underfoot and adds warmth to the kitchen. Other easy-maintenance features include washable wall covering and matching window shade as well as easy-to-launder permanent-press cafe curtains."

HAVE KITCHEN—WILL TRAVEL

This apartment kitchen belongs to Mitchell and Virginia Habeeb. Gini Habeeb happens to be the Food and Home Equipment Editor of *American Home*. She probably sees more kitchens in a year than most wives see in a lifetime. Both Mitch and Gini (he's a salesman) have lively jobs that carry them well beyond the 9 am to 5 pm routine and preclude any notion of commuting. Yet their kitchen seems to make the most of everything. A feeling of permanence, for one thing. A wonderful place to come home to, for another. Most important, it is filled with all the personal touches that make it uniquely the Habeebs—right down to their own special quirks and idiosyncrasies. Says Gini, "Usually, when a couple lives in an apartment, it is on a temporary basis and the

Photographer: Harry Hartman

Above, Gini is about to cook chicken in a clay cooker. The chicken steams in its own natural juices without fat.

"Perforated hardboard above the sink holds all small working tools. It's also where Mitch makes his favorite cheese. He pours yogurt into a heavy muslin bag and hangs it on an extended hook to let it drip into the sink until all the whey disappears."

"Wall and base cabinets hold the things we seldom use. Additional supplies and accessories are stored in a large pantry, which was once a coat closet and is located just outside the kitchen."

"A corner sink is not the perfect arrangement when the two of us are using the kitchen at once, but it does utilize space that is normally used for corner cupboards or dead storage and it did free space for the washer-dryer."

"Self-cleaning oven (a must in my book), surface cooking top with ventilator and hood, dishwasher, refrigerator that never needs defrosting (another must), are the nucleus of the well-rounded kitchen I had in mind. I cover the cooking top with an asbestos pad when I use the electric skillet, waffle iron, and other appliances since they require ventilation just as any saucepan or skillet does on a range."

sad part of it is it usually looks temporary. My theory is to get the most out of your present surroundings . . . live a little . . . design your kitchen to suit your habits and the way you like to live. That's what we've done. And our big secret is that when and if we should ever move, most of the things we've grown to love and all the gadgets and not-so-gadgets we've collected will come right along with us."

For example, the wall-mounted maple shelves are easily dismounted. They are the same length as the butcher-block table. The washer-dryer combination was a must for Gini and is another investment that could be transferred to another location. The same is true for the butcher's meat rack. Says Gini, "We could move to Pasadena tomorrow and never know we'd left home."

LEARNING TO COOK

PANCAKES

Two of the most popular breakfast foods we know are pancakes and waffles, though they have been known to turn up for lunch and supper and even for dessert. They are simple to make—whether you use a prepared mix or start from scratch. Here are a few simple secrets to perfect pancakes.

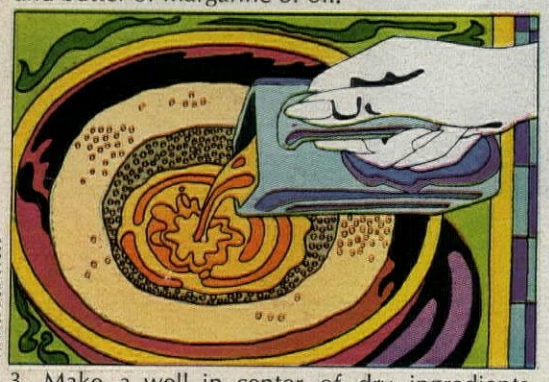
- Combine the ingredients and mix lightly and quickly only until the flour is dampened and the batter is fairly smooth. Do not try to beat out all the lumps. Over-beating toughens them.
- You can use a griddle, a skillet, or an electric skillet for making pancakes. It isn't necessary to grease a seasoned griddle or a Teflon-coated one. Nor should it be necessary to grease the griddle if your batter contains shortening or fat. If you find that the batter sticks on your griddle, however, brush the entire surface lightly with shortening or fat.

- Heat the griddle until it is hot. Test it by dropping a few drops of water on it. The water should sizzle and bubble away almost at once.
- Drop the batter by rounded tablespoons onto griddle. Leave 2 to 3 inches between each.
- Pancakes should be turned only once. Cook until the top is full of unbroken bubbles and is no longer runny.
- Turn pancake with a pancake turner and cook the second side. It takes about half as long.
- Pancakes are best served at once, but can be kept warm a short time in a slow oven.

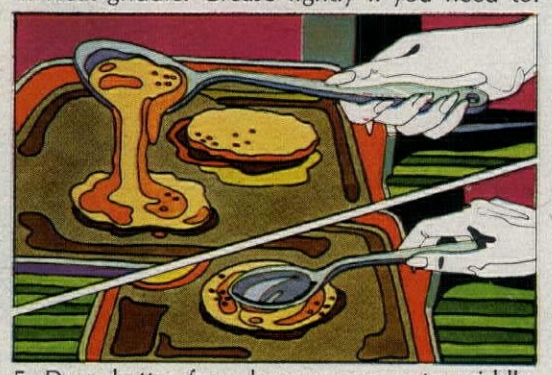
HOMEMADE PANCAKES

1½ cups sifted all-purpose flour
2 tablespoons sugar
2 teaspoons baking powder
¾ teaspoon salt
1 egg
1⅓ cups milk
¼ cup melted butter or margarine or pure vegetable oil

1. Sift flour, sugar, baking powder, and salt into medium-size bowl.
2. Beat egg well in small bowl. Stir in milk and butter or margarine or oil.



3. Make a well in center of dry ingredients. Add egg-milk mixture. Stir slowly and gently only until the dry ingredients are dampened.
4. Heat griddle. Grease lightly if you need to.



5. Drop batter from large spoon onto griddle. You can spread the batter lightly with the back of the spoon if you wish. Cakes should be 4 to 5 inches in diameter. You should leave space between them to allow for spreading and to give you room to turn them.
6. Cook until underside is golden brown and top side is full of unbroken bubbles.

7. Turn with pancake turner and cook the second side until brown.
8. Remove from pan. Stack on heated plates to serve. Serve hot with butter or margarine and syrup. Makes 12 pancakes.

Variations

Buttermilk pancakes: Prepare Homemade Pancakes substituting 1⅓ cups buttermilk for the milk and using only 1 teaspoon baking powder and adding ¾ teaspoon baking soda. Or, use the packaged mix following label directions exactly.

Blueberry Pancakes: Prepare and cook Homemade Pancakes on one side. Sprinkle top with fresh or unthawed frozen blueberries. Turn and finish.

WAFFLES

Waffles, which many of us think of as strictly American, are really a very old variety of quick-bread. The dictionary says the word comes from the Dutch and many very old European waffle irons have been found. Some of these are much more intricately and decoratively designed than the crisscross pattern we are used to.

Waffles, which are made from a pour batter that always contains eggs, should be crisp, tender, and a uniform brown. Cooking them correctly will assure perfect results.

- Before you begin, read the directions that come with your waffle iron. The manufacturer will have included directions for the use, seasoning (if necessary), and proper care of the iron.
- While the waffle is cooking, don't raise the cover of the iron.
- Cook the waffle until steaming stops.
- When one waffle has baked, reheat the iron before pouring on batter for the next one.

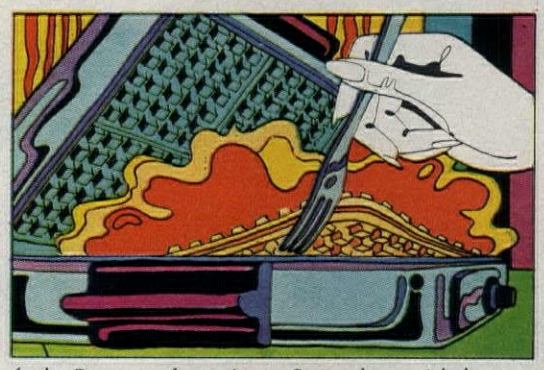
You can prepare waffle batter from a recipe or you can use packaged mixes. One of the quickest and easiest ways to have waffles is with the frozen precooked waffles which need only to be popped into a toaster.

HOMEMADE WAFFLES

2 cups sifted all-purpose flour
4 teaspoons baking powder
½ teaspoon salt
3 eggs
2 cups milk
¼ cup butter or margarine, melted and cooled

1. Heat waffle iron according to directions.
2. Sift flour, baking powder, and salt into medium-size bowl.
3. Beat eggs in second bowl. Stir in milk. Blend in butter or margarine.
4. Add liquid ingredients to dry ingredients. Stir or beat until batter is smooth.

5. Pour batter onto center of lower half of iron until it spreads to about 1 inch from the edge.
6. Bake as the manufacturer directs.
7. Lift cover. Loosen waffle around edges with



fork. Remove from iron. Serve hot with butter, syrup, confectioners' sugar, or preserves for a main dish or with ice cream for dessert. Makes about 8 waffles.

Variations

Bacon Waffles: Cut thin-sliced bacon strips in half. Place 1 piece on each section of batter in iron before closing cover. Bake as directed.

Pecan Waffles: Add ½ cup finely chopped pecans to dry ingredients. Prepare waffles as directed.

Cheese Waffles: Add ½ cup shredded Cheddar cheese to batter. Bake as directed.

Ham Waffles: Prepare batter as directed. Top batter for each waffle with 2 tablespoons minced, cooked ham before closing cover. Bake as directed. Good too, with Cheese Waffles.

Artist: Bob Frost

Chuck Roast revisited

Campbell's Soup gives good ol'chuck a great new personality!

CHILI CHUCK

- 3½ pound boned chuck roast
- 2 tablespoons flour
- 2 tablespoons shortening
- 1 can (1 pound) tomatoes
- ½ cup water
- 1 cup chopped onion
- 2 teaspoons chili powder
- 1 can Campbell's Chili Beef Soup
- ½ cup diced green pepper
- Rice

Trim fat, cut meat into thin strips; sprinkle with flour. In skillet, brown meat in shortening; pour off fat. Add tomatoes, water, onion, and chili powder. Cover; cook over low heat 1 hour. Stir now and then. Add soup and green pepper; cook covered ½ hour more or until tender. Stir now and then. Serve over rice. 6 servings. (Yield—about 6½ cups)

CHUCK BOURGUIGNONNE

- 2½-pound boned chuck roast (about 2 inches thick)
- 6 slices bacon, cooked and crumbled (save drippings)
- 1 can Campbell's Beef Broth
- 1¼ cups water
- ½ cup dry red wine
- 2 large cloves garlic, minced
- 1 large bay leaf
- ½ pound (about 8) small whole white onions
- 4 medium carrots, cut in half
- ½ pound sliced fresh mushrooms (about 2 cups) or 1 can (4 ounces) sliced mushrooms, drained
- 2 tablespoons flour

Trim all fat from chuck; cut into 1½-inch cubes. In large heavy pan, brown in bacon drippings; pour off fat. Sprinkle with salt, pepper. Add bacon, soup, 1 cup water, wine, garlic, bay leaf. Cover; simmer 1 hour. Stir now and then. Add onions, carrots, mushrooms. Cover; simmer 1 hour or until tender. Remove bay leaf. To thicken, gradually blend ¼ cup water into flour. Push meat, vegetables to one side. Slowly stir flour mixture into sauce. Cook, stirring until thickened. 4 servings.

CHUCK ROAST AU GRATIN

- 3½-pound boned chuck roast (about 2 inches thick)
- 6 medium potatoes (about 2 pounds), peeled and cut in half
- 1 tablespoon chopped dried chives, optional
- 2 cans Campbell's Cream of Mushroom Soup
- ½ cup grated Cheddar cheese
- Paprika

Trim fat from meat; place in large baking pan (13x9x2"). Roast at 350°F. for 1 hour; spoon off fat. Arrange potatoes around roast. Combine chives and soup; pour over meat and potatoes. Cover; bake 2 hours more or until meat and potatoes are tender. Sprinkle with cheese and paprika; bake until cheese melts. 6 servings.

Get 608 more exciting recipes in Campbell's "Cooking With Soup" Book. Just send 60¢ with your name and address to COOKBOOK, Box 575, Maple Plain, Minn. 55359. Please allow 3 weeks for handling. Offer good only in U.S.A. and Puerto Rico. Void if restricted or forbidden by law. Offer may be withdrawn at any time.

M'm! M'm! Good and easy!

By ARTHUR J. MAHER

A TRANSFEREE'S GUIDE TO HOME FIX-UP

Moving into a house always entails fixing-up and remodeling work. But the wise transferee resists the urge to plunge right in. Instead, he plans ahead, getting maximum results for every dollar and every hour invested. And he keeps one eye on the next move he'll probably make.

TAKE IT WITH YOU

Look at the matter of storage units. Some, like kitchen cabinets, become a part of the house, remaining behind when you move. But in other rooms, instead of built-ins, rely on wall-hung units and shelf systems that demount. The experienced woodworker can build these himself. The less experienced will save a lot of time with unpainted stock units. Other movable units include children's beds with built-in storage, normal furniture designed for storage, under-bed storage chests, and those ubiquitous wall-mounted shelf standards.

One unit that's less portable than you might think is the elaborate set of plastic drawers for the closet. Your next closet might be a half inch too narrow.

Indoor-outdoor carpet tiles are especially useful. They go down easily, come up just as easily, and are adaptable to the bathroom, kitchen, patio, or basement. If you can't match them in your next house, buy a contrasting color and mix them up, or border one color with another.

Light fixtures require some careful thought. Expensive wall sconces might require new wiring at your next house. On the other hand, most dining rooms are wired for chandeliers. So get one that is sturdily built. Delicate crystal chimneys are easily broken in a move, as are flimsy arms. The most practical hanging fixture of all is the type that uses an exposed plug-in lamp cord. With extensions, it goes almost anywhere without altering the home's permanent wiring.

NOT EVERYTHING CAN GO

Let's face it, though. Most of your remodeling work must stay with the house. So the way to minimize your losses is to use materials and methods that give maximum effect for minimum expenditure.

Here's what we mean: The bathroom will look brand new if you put up washable wall fabric, enamel the woodwork, dress up the mirror with a picture frame, and frost the window for privacy. If storage is needed, install a few shelves, a surface-mounted medicine cabinet, and/or a pole-supported storage unit over the toilet tank. Fill a crack over the bathtub with silicone or rubber-type caulking. The silicone type also makes an excellent cement for quick replacement of loose ceramic tile. To change the color of ceramic tile you can buy an epoxy paint that dries to a hard tilelike finish.

The quickest remedy for an old-fashioned, antiseptic white tile floor is to cover it with resilient tile or indoor-outdoor carpeting.

If the kitchen needs work, resist the temptation to redo it completely. Bright enamel on the walls, woodwork, and ceiling gives a fast, inexpensive transformation and is easily washed. The relatively new latex enamels let you clean brushes with water. On the ceiling, tile with a hard plastic finish is highly resistant to grease, washes very easily, goes up quickly. On the floor, resilient tile or sheet goods are the obvious answer. But avoid low-priced "bargain" materials.

If new cabinets are called for, consider building them out of rough-sawn woods generally used as house siding. You won't have to paint, stain, or sand and you'll get a distinctive-looking kitchen.

Too often home owners regard the basement as a place you either redo completely or leave alone. But a fast once-over is just as possible there as in any other part of the house. Apply masonry paint to the foundation walls, and ordinary interior paint—preferably latex—on the ceiling beams and boards. There are also paints and resilient materials for the floor. But make sure they're intended for use below grade level.

BEFORE YOU PAINT

Throughout the house, a common problem is walls that are badly cracked, broken, or scarred. An experienced house painter would avoid a complete resurfacing job in one of the following ways.

Apply textured paint. This is an interior paint that has been thickened. After spreading it on, you give it a swirly or stippled pattern with the end of your brush. The result looks like rough-textured plaster and hides cracks, small holes, and the like. A similar result is possible with a mixture of paint and sand (available premixed).

If you prefer the usual smooth finish, attack a badly cracked wall or ceiling first by filling any large holes with a mixture of dry-wall joint cement—the premixed, easy-to-use kind—and plaster of Paris. Then apply a skim coat of the dry-wall cement alone to the entire wall or ceiling. This will fill in small cracks and holes and bind together loose pieces. Let dry overnight. If the cement has shrunk in some areas, apply a second skim coat. Best tool for skimming is a plasterer's trowel.

Another approach is to apply a fabric called painter's canvas. Put it on the way you would wallpaper, using the same paste. However, don't overlap the edges. Butt them together. When dry, apply primer, then paint or wallpaper.

If only sections of the wall or ceiling have been broken, use the patching mixture described above on holes, and cover cracks with dry-wall joint tape and cement. To do this, first apply the cement generously over the crack. Then press joint tape into the cement with a wide putty knife or a plasterer's trowel. After drying, apply a second coat of cement, then a third. On each of these coats, feather the edges out beyond edges of the previous coat. By the way, if out of dry-wall joint cement, some dealers will tell you that spackling compound is just as good. Don't listen.

Before applying paint or wallpaper, sand away any irregularities, then apply primer.

PANELING

Many postwar houses will present you with a wall or two of beat-up paneling. If you want to retain the

We've modernized the mushroom.

original finish, there are penetrating finishes and sealers available that you can wipe onto the whole panel surface. Where the original finish is scuffed, this compound seeps into the wood, then hardens, restoring some of the original gloss. Individual scratches can be stained to match the original finish. Apply stain sparingly with an artist's brush, cotton-tipped swab, or any small applicator. Deep gouges can be filled with the so-called furniture sticks of wax that come in several shades to match or approximate most wood colors.

For badly damaged panels, or where the previous owner used cheap paneling that can't be made attractive, don't be afraid to cover with paint. Even v-grooved panels can look good this way. Another quick-cover approach is to nail or staple up colored burlap.

If you prefer simply to put up brand-new paneling, the simplest way is to apply the new over the old—provided, of course, the old appears sound and was properly applied.

One job it pays not to tackle is sanding and refinishing wood floors. You could do the job, but it takes time and disrupts the whole household. Have a professional do it several days before you move in. Having it done the day before, you may greet the movers with a tacky floor. And it's doubtful that you'll like the random patterns left by the movers' feet.

WOODWORK AND TRIM

In a recently built house, these present no problem. Just paint along with the walls. If the existing paint is glossy or semiglossy, sand it lightly first.

In an older house, you'll often find the accumulated paint on the trim to be chipped, cracked, and generally ugly. Don't try to remove the old paint. It's a nasty job, seldom worth the time. Replace the trim, then paint or stain.

HOW MUCH REMODELING IS ENOUGH?

Before you buy a house that needs extensive work, do some hard thinking. Some people like continual involvement in remodeling work. It relaxes them. But if you're not so inclined, the continual upset of living with paint cans, plaster dust, and stepladders can be depressing, especially when you've just moved across the country and are settling yourself into a new job and a new community. Then, too, there's the time factor. Will a big do-it-yourself remodeling conflict with your new job schedule and with social obligations? If you get discouraged, will your budget stand the price of professional reinforcements? Naturally, only you can answer these questions.

Does this mean you must pass up a real bargain, or an old house that really grabs you? Of course not. But, when getting a mortgage, arrange also for a construction loan to cover the remodeling. And get the work moving immediately.

Inevitably, the home owner who is bent on remodeling wants to know what effect the improvements will have on the value of his house.

There is no point-blank answer to this question. The situation varies from one area to another, from one house to another, and from one type of improvement to another. Therefore, all we can do is discuss various factors which bear on the answer.

The first factor is the personal one. If the improvements are important to you and your family, don't be overly concerned with economics, except in deciding how much remodeling you can pay for. Obviously a job that increases your comfort and enjoyment cannot be judged on a purely economic basis. So approach your planning not as a computer, but as a human being.

Nevertheless, economics are important, so let's get back to them. And let's start by dispelling a notion that many home owners still cherish—namely that you always get back the money you put into a house. In other words, $1000 spent on improvements adds $1000 to the value of your house. A nice thought, but unfortunately not realistic.

For the truth is that $1000 might be worth nothing as far as the value of your house is concerned. On the other hand, it might be worth more than $1000, or it might actually detract from the value.

Generally speaking, the addition of a new room will increase the value of a house, provided that room is one that most buyers in the area will want. A house that doesn't have a dining room, for example, in an area where most houses have dining rooms, almost always gets a boost in value if a dining room is added. And it will be easier to sell. On the other hand, merely adding a few feet of space to an already adequate room may help salability, but not necessarily the market value.

A new bedroom usually adds value. So does an extra bath or powder room, especially in an older house with only one bath. A family room is usually a good bet, if added to the existing rooms. It is not a good bet if you merely create one by remodeling a bedroom. In a case like that you're just exchanging one form of desirable space for another.

One of the most popular improvement jobs is the remodeling of either a kitchen or a bathroom. And, it can pay off handsomely. But only if you're careful. If either room is well below par for the locale, a well-designed remodeling will help both value and salability. But it's very easy to sock more money into the job than you can add to the price. And, if the kitchen or bath was not really below par, but merely not pleasing to you, personally, *your* remodeling may prove to be unpleasing (i.e., not worth extra money) to the next potential buyer.

What about that new patio you were planning and the barbecue pit and that spectacular flower garden? Add them strictly for your own pleasure. They may help salability, but not value. And the outdoor pool? It will scare away the safety-conscious.

Now suppose you're about to remodel in a way that seems sure to increase your house value. Just how much will it do for you? Again, no point-blank answer. The more work you do for yourself, the more profit you'll realize. Also, in most remodelings, you reach a point of diminishing returns. Paneling with 60-cent-a-square-foot material is worth as much as paneling with 80-cent material. But avoid downright cheap materials.

Then there's the value of other houses in the area. Usually, the local market will bear only a certain price per house, and no more. So, before deciding what to do, pick the brains of local real estate people.

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Rush me the following. I understand I can return anything in 10 days for a prompt refund. Enclosed is check or m.o. for $_____.

—4611—Dial Phone in Black ..... $9.95, 2 for $18.95
Color Dial Phones ..... $13.95, 2 for $25.95
—D-0201 Beige —D-0202 Ivory —D-0203 White —D-0204 Red —D-0205 Green —D-0206 Blue
(Please Add $1.85 postage per phone)

☐ I Enclose $2. goodwill deposit. Send C.O.D. I'll pay postman balance plus postal charges.

Name _____

Address _____

City _____ State _____ Zip _____

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MAKE YOUR TRANSFER EASIER

If you're new to the Mobile Society, the best thing you can do is profit from the experience of those who have gone before. To this end, *American Home* interviewed a group of veteran transferees with a total of 53 moves to their credit. Here is a distillation of their knowledge:

- Keep a positive attitude about moving. A family is always upset by a relocation, especially the teen-agers and preteens. Dwelling on the negative possibilities accomplishes nothing and lowers everyone's morale.
- Let the children visit old friends. Once you're in the new town, a visit to the previous one helps dispel any feeling that the old place was so much better than the new one.
- Move during a school break. Generally a man has to report to a new town on a given date. But the family can set its own date of arrival, and usually does so by the school calendar. Best time is just before school begins in the fall. This gives children the summer with their friends, then lets them meet new schoolmates shortly after the move.
- The next best moving dates are during any prolonged break in the school year. Forcing children to enter a new school in midterm is awkward both academically and socially.
- Get going. Some families make it a cardinal rule to get on with the job of moving as soon as they get the word of a transfer. It keeps their minds off the uncertainties. Start contacting real estate people. Study up on the new town, then go look it over, and perhaps see a few houses. Keep up the momentum when you arrive in your new town. Get the house in order, meet the neighbors.
- Get rid of the old house before buying another. Some companies have arrangements for taking a house off an employee's hands, if he wishes, letting him buy a new one without carrying two mortgages. But many others do not. In that case, our veteran transferees agree that it is unwise to buy until you have sold.
- Expect to lose money on the move. No matter how generous a company's financial assistance, expect unrecovered expenses. Of course, this blow usually is softened by a raise in pay as well as in position. Part of the problem, of course, is the fact that families often buy a more expensive house when they move. Careful planning can limit your losses, but almost never eliminate them. So, play your financial hand close to the vest, and have a cash reserve.
- Keep your present bank account. Closing it, then opening a new one in the new town will cost a half day or more that you can ill afford. Wait until you're comfortably settled.
- Get all those little jobs out of the way before you move, not after. Have everybody's teeth fixed and eyes tested. Buy shoes and socks the children need. And so on. It's a lot easier to do in the community you already know than in a new one. People we spoke to figure it takes six months to really know your way around a new town, locating the right stores.
- Bring fix-up supplies with you. If possible, size up the new house and list curtain rods, towel racks, shelf brackets you'll need. Bring these with you again to save time hunting in a strange town.

WHAT ABOUT MOVING DAY?

- Get a baby-sitter and, if necessary, a cat and dog sitter. Children and pets not only slow things down, but are in a physical danger from the general confusion. And small children are emotionally upset by seeing their environment torn apart and cherished possessions trucked away.
- Unless you are paying for packing, pack everything you can before the movers arrive, especially small items. It takes as much of a mover's time to carry out two table lamps as it does a large box containing the same lamps plus other items.
- Collect packing boxes well in advance from the supermarket, grocer, etc. This will cut the number you have to rent or buy from the mover.
- When getting an estimate on the move, be sure it is based on a salesman's visit to your home. He should use a detailed checklist. Then, remember that the figure you agree on is an estimate only, not a firm price.
- Be sure you understand the terms of payment on a COD move. A good way to add unnecessary charges to the bill is to have the mover wait in his truck while you scurry around a strange town trying to cash a personal check. And whether the agreed tender is cash, travelers' checks, or whatever, have more than indicated by your estimate, in case the bill runs higher. Also, have plenty in small denominations. The mover is not required to have the necessary change. He'll mail it to you, but why make that necessary?
- Insure your possessions for the maximum amount. Such insurance costs little, so why not have it? Have unusually valuable antiques and the like appraised. Photos of them won't hurt, in the unlikely event that a claim becomes necessary.
- Take with you, in your personal luggage, enough bedding, toothpaste, etc., to live comfortably in motels en route, and in an empty house, should the movers arrive late.
- To avoid misunderstandings over possible damage or loss claims, sign the driver's inventory sheet only when you have inspected everything. Then, before signing, write: "Subject to further inspection for concealed damage or loss."

Secrets of Old Time Bird Lore & Modern Bird Psychology Attract & Hand Tame Wild Birds

A New England Woodsman's Method Is Guaranteed To Lure Birds From Far Off—Draw Them In—Remove Their Fear! It Will Work For You, Too, Or There Is No Cost

HAND TAME BIRDS FAST!

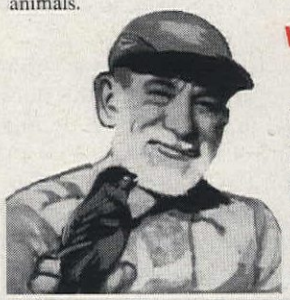
Birds Fly to Your Hand, Arm, Shoulder—Feed From Your Fingers, Even Lips—Sing, Signal Wants, Play Games—Recognize You... Return Yearly!

FROM THE WOODS OF NEW ENGLAND COMES NEWS of the World's most amazing bird-luring method—*guaranteed to work for anyone, anywhere*—or no cost!

Created by a woodsman–guide–naturalist–called Al Martin–after a lifetime spent among wild songbirds–it is guaranteed to attract wild birds from far off to your grounds.

It is guaranteed to start hand-taming wild birds one week after they begin coming to you. It's guaranteed to cause birds to fly to your hand–feed from your fingers–play games–bring bird friends–serenade you–or no cost!

This is almost a fairy tale–and indeed it could be, except that it's true. In many ways, almost unbelievable, and yet true–the story of a kind and remarkably sensitive older man who discovered one of nature's secrets–How to communicate with wild birds, the most skittish, most difficult to tame of all nature's animals.



WOODSMAN—ARTIST NATURALIST!

Alfred Martin–often called the "Grandpa Moses" of the New England woods, today's "Thoreau, Audubon or St. Francis" and "Modern Pied Piper of birds."

He hand-tamed his first wild bird at 10, and for 50 years he has lived with, and among, songbirds.

Today when Al steps outside his small house, birds fly to him–sit on his shoulder and head, on his ears, climb up his neck, actually slide down again.

Children follow him everywhere for finger taming secrets. Bird lovers write him constantly. Biologists, naturalists, nature writers rely on his research on bird habits and psychology. Great bird photographers the world over visit him–because no one can get wild birds to *perform* before a camera as he can.

Al Martin's amazing method, what it does, and how to try it at *no* risk is described below.

Method Includes:

- **How to Identify Birds**
- **How to Care for Ill and Injured Birds**
- **Strange Facts of Bird Lore**
- **Stories of Wild Bird Personalities (perfect for children)**
- **How to Photograph and Make Movies of Birds**

Imagine You Hand Taming Wild Birds

Imagine the ruby-throated hummingbird settling on *your* thumb and fingers–clinging upside down–then drinking from a tiny feeder in *your* hand.

Imagine *you* taming the blackbird with raisins–jays with walnut-sized pieces of salt, cedar waxwings with unravelled burlap–or whatever birds near your home.

How would you like the woodsman's way to do all this and to finger tame the chaffinch or bullfinch with seed–the song thrush with cooking currants, the titmouse with sunflower seeds–and the purple finch with thistle and flaxseed mixture?

How would you like Al Martin's special way to attract and hand tame the chickadee, the nuthatch, the pine grosbeak, redpoll, the catbird, even the wary woodpecker? Or tested woodsman's hand-taming tricks for whatever your favorite bird?

Imagine *you* causing birds you haven't seen for a year to return–recognize you–fly to you–follow you–even settle on your arm–shoulder–or head.

Easy:

Simple–fast–anyone can use. Guaranteed to work anywhere on almost any kind of bird, in country, suburb, even city park ... or no cost.

Ideal for housewives, parents, older people, teenagers, children.

What Al Martin Discovered

Al's secret is his bird psychology techniques he gives you in minutes–that works on virtually any kind of wild bird–and that Al took a lifetime to learn.

Al Martin has put all he knows into a remarkable book available without risk in the offer below.

In his simple book Al Martin has packed a library of bird books. A lifetime of bird-taming secrets–bird psychology–feeding wild birds–emergency bird first aid–wholesome true nature stories–even bird photography and movie techniques.

Imagine calling wild birds to near your home–then up to your window–cause them to land on the windowsill–tap on pane–flap wings–peck pane again to signal you. Then to come to you day after day–return season after season.

SIMPLE WHEN AL SHOWS HOW

Al Martin tells you the easiest birds to tame–tells of feeders and fountains–of foods–and of different approaches that different bird species prefer.

Imagine hand-feeding a mother bird as you watch her pass out your food to her babies, or causing tree swallows to swoop down and snatch a feather you throw in the air–or teaching a catbird to catch a raisin just before it hits the ground.

It's all here! How to raise any soft-billed baby bird by hand. Set up an aviary. Start your own species. Build a natural spring-trickling bath, get best shots of birds drinking or bathing.

Here's what to do about children chasing birds, about cats, hunting birds, predator birds, chipmunks going over a feeder like a vacuum cleaner, bigger birds robbing smaller ones.

You're warned of "treats" on market–that can sometimes kill a wild bird. You're shown how to help a hurt bird set and *heal* its own broken wing–how to mend a bird's broken leg with a split feather quill splint–how to bring half starved bird–back to life–the dangers of peanut butter, avocado and table scraps for *certain* birds. How to remove a tiny humming bird caught in a spider's web–care for ill or injured birds with troubles you'd ordinarily never know about.

Step Into Nature's World

How would you like to listen–see–introduce your children to the wonderful world of birds near your home?

Al Martin shows you how to spot and identify birds–recognize the color, shapes, movements and sounds of different species–tell the *chip chip* notes of flying purple finches–the canary-like song of the redpoll–the yank-yank-yank of the white-breasted nuthatch–the reaping, scolding notes of the wren–how to recognize and thrill as never before to the songs and habits of songbirds.

Al Martin tells true life nature stories of raw drama–how birds fight in bloody battles–how the female *scalps* the male–of fights of skill, speed and courage–how two birds bang at each other with wings, bills and feet–over and over–both trying for the neck grip–beating feathers–suddenly lying down as if the bell rang–then at it again–up as high as thirty feet–then down–neither losing grip on the other.

Thrill to hummingbirds that travel south in the feathers of a wild goose–like an airplane passenger, cowbirds placing eggs in a warbler's nest–for *them* to raise–barn swallows carrying their dead away and dropping them in long grass. Or hairy woodpeckers playing deadly "you can't catch me" flying games with diving hawks–like tiny matadors and bulls.

WONDERFUL TRUE NATURE STORIES

With your child meet the starling that imitated a duck–then a cat – robin – grey squirrel – sparrow hawk – wolf whistle – bluebird – dog – red squirrel – and a dozen more imitations – each perfectly – and all in one song.

Or the tamed bird in a cage that *chirped, perked,* and *beat* his wings each day *until* he got his bath. Or the two birds that consistently ate one raisin each–and then each carried four away–*for the little ones*–of birds that insisted on playing hide and seek.

Or the raven that retrieved a tossed stick and followed her master like a dog–unpulled children's shoelaces–became housebroken–had toys–learned what *not* allowed to touch and obeyed commands instantly.

It's all in what one owner called "the most human, fascinating, and instructive book on birds I own."

Al Martin's Offer—Let Birds Decide

Only actually seeing wild birds come to your hand–can adequately show you what Al Martin's method can do. That's why he has arranged that any reader be shipped his method–on a no-hand tame, no-cost basis.

When it comes, try it out ... in your neighborhood ... on birds near your home–or on birds you'll lure to your home from far away. Only if you see birds drawn in to you–fly to your hand–eat from your fingers–signal their wants–play games–bring friends–do all this page has led you to expect–does it cost you a penny. If it does not work right away–start hand-taming within a week–return for no cost–if at any time for any reason for up to six months after book comes that you're not delighted–return it for no cost. Otherwise it's only $4.98. Could anything be fairer?

First Come—First Served

This offer will not be made in this magazine again this season. This edition is running out ... only if you order now can we guarantee to fill your order.

Act today. Rush coupon below. Accept trial entirely at our risk and let the birds decide!

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AMAZING NO-RISK COUPON

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Please ship me your book "Hand Tame Wild Birds at the Feeder" in Deluxe Hard Bound Edition on a 6-Month No-risk Trial. Unless this book does all this page has led me to expect, I may return it for full refund.

☐ $4.98 Payment enclosed. Please ship postpaid. I save postal charges.

☐ CHECK HERE if you wish your order sent C.O.D. Enclose $1.00 goodwill deposit. You'll pay postman $3.98 balance, plus all postal charges. Same Money-Back Guarantee, of course.

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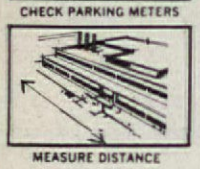
MEASURE DISTANCE

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This is a gem, first made famous by World War II pilots who found it not only an absolutely accurate timepiece, but a piece of equipment more valuable than a boxful of instruments—and it still is. Whether you like to fly, or drive sports cars, record your average speed per mile, or time the number of beers consumed in an hour, this will do the job. All 5 hands are machine-calibrated in Switzerland. It is shock-resistant, antimagnetic, has an unbreakable mainspring, big sweep second hand, luminous dial and hands, golden-finished die-cast case, leather strap, 1 yr. guarantee. A solid buy for only $12.95 plus 65¢ post.

By A. M. WATKINS

HOW MUCH HOUSE CAN YOU AFFORD?

Some people will still tell you that you can buy a house costing two-and-a-half times your annual income.

Others still use another hoary old formula that says your weekly pay should be at least equal to the monthly payments on a house for the mortgage, property taxes, and insurance. To buy a house that costs $200 a month to own, you must earn at least $200 a week—so they say.

"Sheer poppycock," says a spokesman for the United States Savings and Loan League. "Those old formulas should be thrown out the window." The economics of buying a house have changed in recent years.

Knowing how much house *you* can afford is especially important today because house prices have been climbing sharply in the past few years, along with everything else.

WHY THEY'RE OBSOLETE

First, the purchase price of a house for sale often gives no real indication of what the house will actually cost you each month. The property taxes, heating bills, and other costs can vary all over the map.

We know of a $29,000 house in an eastern suburb with property taxes of $600 a year ($50 a month). The owners of another house of similar size and price in a nearby suburb pay a tax bill of $1700 a year, or nearly three times as much. The second house costs more than $1000 a year more to own.

Second, no two families are alike. Some couples get top mileage from every dollar. Others have large medical or other special expenses, or they are easy-going with money, or they just are not too good at managing money. Some families will find it tough to carry a house that another of equal income can easily afford.

The third flaw in the old formulas is that they do not take net income into account much.

A BETTER FORMULA

Try the rule of 60. It says that your basic average housing expenses each month (for mortgage principal and interest, property taxes, insurance) should not exceed your gross annual income divided by 60. If you earn $12,000, you can spend up to $200 a month for basic housing expenses; earn $15,000 and you can spend up to $250 a month.

Another formula? Yes, but its purpose is mainly to get you into the right ball park and give you a general idea of how much house you can afford. It assumes that you're in the 20- to 30-percent tax bracket and, in effect, is based on net income. If, however, you have monthly installment bills due every month, deduct them first from your annual income before dividing by 60.

The rule of 60 takes into account basic home ownership costs only. You must also figure the monthly cost for heating and utility bills, and inevitable upkeep and mainten[ance]. These bills generally will run an[other] 3 to 5 percent of price a year.

The acid test of your home-b[uying] power is, of course, exactly [how] much money your income allow[s] a house. This is when you get d[own] to the hard facts of your financial[situation]. How much money must you sp[end] for clothing, medical bills, and o[ther] such expenses? How much is le[ft] pay for a house? To estimate this[,] quires a bit of figuring.

An actual example:

Take the case of Joe Parsons ([not] his real name) and his wife Kar[en], who have three children. Joe is a [30]-year-old engineer who earns $13,5[00]. He and Karen own a house th[ey] bought seven years ago. They wa[nt] to buy a new house for $28,50[0].

Joe pays $1989 a year for state a[nd] federal income taxes, and $343 f[or] social security charges. That leav[es] him a net income of $11,168 a yea[r], or $930 a month.

Joe and his wife sat down and fig[ured] ured that they spend, on the average, $255 a month for their present house. Those figures break down as follows:

MONTHLY FAMILY EXPENDITURES	
Mortgage payment, taxes, insurance on house	$179.00
Average maintenance and repairs	40.00
Utility bills, including heating for water, gas, electricity	36.00
Total cost of present house	$255.00
Other family expenditures for food, clothing, medical, life insurance, other essentials	$655.00
Forced savings in their monthly investment program	20.00
Total monthly family outlay	$930.00

They could buy the $28,500 house with a down payment of $5,700, which they would get by selling their present house, and a 7¼ percent mortgage for the balance. The new house would cost them $340 a month, as follows:

MONTHLY COST OF NEW HOUSE	
Mortgage interest and principal	$165.00
Property taxes and insurance	$80.00
Utility bills, including winter heating	55.00
Average maintenance and repairs (less than before because it's a new house)	30.00
Contingency for unforeseen expenses	10.00
Total	$340.00

That comes to nearly $85 a month more than they now spend for housing. Ordinarily they simply could not stretch their income that much, even though the price of the houses, you'll note, is less than two-and-a-half times Joe's annual income. However, Joe holds a couple of aces.

He is in line for a couple of salary hikes and within a couple of [illegible] also may be willing and able to trim your nonessential spending to the bone, such as cutting out vacations and putting off that new car.

Not every family will do that, however. A good house may be the number-one goal in life for some people; others feel it's less important.

Joe Parsons learned first hand another lesson that builders often mention. The investment you put in the first house grows in value. Later it can turn into a lump sum return on capital, which can help you buy a more expensive house.

On the other hand, if your earnings are unlikely to rise much in the future, don't overextend yourself.

Incidentally, the salary of a working wife should not be counted on to help pay for a new house unless she is certain to keep on working.

HOW MUCH CASH IS NEEDED?

In addition to the down payment to buy a house, remember that you'll also need cash on hand to pay for "closing costs." They can cost a few hundred dollars to $1000 or more.

You also may have to pay cash in advance for escrow money, which is money advanced to the mortgage lender to cover property taxes and mortgage payments for 6 months to a year in advance. On top of this, you'll need money for moving.

To sum up, there are many good reasons for buying a house. But because of inflation and increased prices for houses (and apartments) it's particularly important to know ahead of time exactly how much house you can afford.

Mail this card to find out if you've already won a prize!

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Your lucky numbers on other side of Card ma[y] already be winners! But if you don't mail it i[n] you can't claim a prize. Prizes offered have bee[n] reserved by Reader's Digest for holders of luck[y] numbers, selected under the direction of the R. H Donnelley Corporation, who will determine priz[e] winners by checking against the list of winnin[g] numbers. All numbers eligible for all prizes. Read[er's] Digest employees and their families not eligible. Return your Lucky Number Reply Card to th[e] Reader's Digest, Pleasantville, New York 10570 b[e]fore midnight February 28, 1969 (it must be r[e]ceived by March 15, 1969), to be eligible to win [a] prizes. This Sweepstakes is subject to all Federa[l] state, and local regulations. A list of major pr[ize] winners will be sent upon request if you send a se[lf]-addressed stamped envelope. Note: Present Bo[ok] Club members are not eligible for the free bo[ok] offered, but of course are eligible to win all Swe[ep]stakes prizes.

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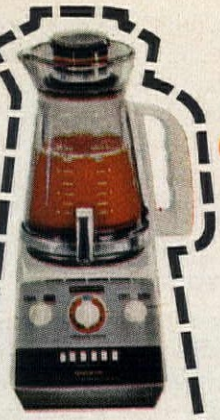

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Return the Lucky Number Reply Card bound in next to this page to see if you have already won $5,000.00 in cash . . . a sporty new car or $3,000.00 in cash, whichever you prefer . . . a color stereo theater . . . a color TV set . . . or one of the 101,750 prizes in the Reader's Digest 7th Annual $999,000.00 Sweepstakes. You have nothing to lose because it doesn't cost you a penny to enter. We would like to send you a beautiful Book Club volume free—and let you decide if you want to receive more books. Unless you cancel, you will receive future quarterly volumes. We will also send you a free "Surprise Package of Mystery Gifts." (You can be a spoilsport and say, "No, I don't want a free book and free gifts" and still be eligible to win all prizes—but maybe you'll be sorry afterwards.)

WHY READER'S DIGEST MAKES THIS AMAZING OFFER: We are having the Sweepstakes and giving away free books to call your attention to the wonderful value in Condensed Books. We'd like to acquaint you with the Reader's Digest Book Club. We believe it's the best Book Club in the country (an opinion that is shared by our almost three million readers).

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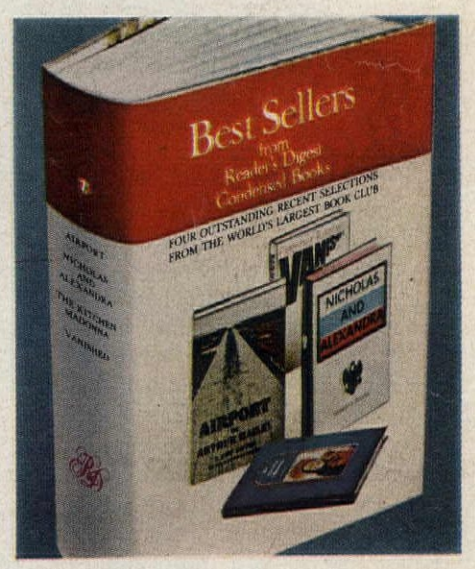
So won't you reply right away! A $5,000.00 check may be waiting for you right now. But one word of caution. If you don't send your numbers back, you haven't a chance to win. It's as simple as that. So please do return your Reply Card today. Maybe you're already a big winner and we'd hate to think you missed out on your prize because you forgot to mail back your Lucky Number Card.



Reader's Digest Is Giving Away This Book—and There's a Copy for You! You can get these four condensed best sellers: *Airport*, Arthur Hailey's behind-the-scenes story of the pressures, passions and problems of a modern airport; *Nicholas and Alexandra*, Robert K. Massie's account of the last of the Romanovs, the sinister Rasputin and the downfall of Imperial Russia; *The Kitchen Madonna*, Rumer Godden's irresistible tale of how an aloof boy, by an act of loving kindness, is drawn into the warmth of human society; *Vanished*, a political thriller by Fletcher Knebel that vividly portrays high-level Washington intrigue.

HOW TO FIND THE PERFECT FIT IN HOUSING

Know yourself. That's one key to good housing. If you can list the qualities a house, a neighborhood, a town must have to make your family happy you are well on the way to getting the best you can afford.

Start your list with the most obvious facts. How many children do you have? Their ages? This is going to influence the size of the house, number of bedrooms, play areas. It will help you decide whether or not you want to live in town or farther out.

Do you want a house that is self-sufficient with a family room and sizable backyard, perhaps a pool or games court? Or, would you rather have less recreation built in and more town facilities for socializing?

What kind of neighborhood do you want? Do you value your privacy, crave open acreage? Or, would you rather have a close, small-town intimacy where there is a good deal of visiting back and forth? If you live too far out, you may have to spend so much time chauffeuring children to sports and friends that there will be little chance to enjoy the wide open spaces.

How far can you commute to work? Do you like to drive, take a train or bus? There are even those who believe in walking to work. Do you make frequent flying trips requiring a nearby airport?

Do you want to be near the big city so you can run in for the theater, shopping, dinner in a fine restaurant, classes at the university, the museum shows? Or, are you content with the country or suburbs?

HOW DO YOU LIVE?

Your way of life is also important. Will you do a lot of entertaining? Do you want a separate dining room, sizable living area, family room? Sports and hobbies will call for special equipment—a pool, tennis court, woodworking shop, art studio, music room. Are you an avid gardener, or would you be content with low-maintenance landscaping?

Your choice of a community will be influenced by the kind of housing available and its price. But, you should consider also the tone of the town, its atmosphere, what makes it tick. Do you want a town run by local boards and volunteers or would you rather have a more impersonal town administration? Do you want a voice in town affairs and are you, therefore, looking for the kind of place that welcomes new people and uses their talents? Or would you rather stay to yourself and depend on the family circle and close neighbors for the social satisfaction you need?

Now then, the big question. How much house can you afford? In most areas you must put down 25 percent of the cost of a "resale" house. A brand-new development or builder house can be financed with a lower down payment. Suppose you can make a down payment of $10,000 (money saved or realized through the sale of your old house). This means you can make a down payment on a resale of up to $40,000. But you must also estimate your borrowing capacity, because the house will have to be mortgaged. Most people who work for large corporations can borrow up to twice their annual salary. If you earn, say, $15,000, the bank will lend you $30,000. But, consider, too, the carrying charges on a house—interest, taxes, insurance, plus the mortgage.

These questions and your answers should give you some revealing clues to what you want in housing and can afford. Naturally, you will have to adjust your sights to what is on the market at your price. Specialists in helping families relocate point out that you won't be able to satisfy all your demands but you can make the best of your options.

One such specialist is Robert Stahl, president of Area Consultants, Inc. He likes to diagram, for a modest fee, the options available to most house hunters by drawing three circles and positioning them in the general shape of a triangle. He puts "access" (transportation, commuting time) at the apex of the triangle. After all, if the breadwinner can't get to work easily both his job and family life will suffer. "House features" and "community features" balance the "access" factor. After Stahl's clients list what they want in a house and a town, he helps them weigh their desires against what the budget will bear. "Money" is crucial and Stahl puts that in the center of the triangle, noting that if you have all the money in the world you can have the other factors in abundance. Most people, however, must make a choice. And so Stahl suggests that you put some give into your list of requirements.

You might stretch your dollars to cover house features that you must have, figuring that the investment is worth it. Or, you could decide to commute an extra 15 minutes so that you could get a lower priced house with lower taxes. Generally speaking, the farther out you go the better the buy. Or, you could be so sold on a community known for its excellent schools and recreation program that you'll take less house for the money.

KNOW THE TOWN

If you are unable to use a relocation specialist, how can you pick the right community?

You can begin by assessing your transportation needs. Get a map. Draw a circle around your place of business, out as far as you're willing to commute. This is usually a radius of 30 miles, or less. What towns fall within that orbit? Or neighborhoods if you live in a big city and you want to stay there. Do you know any of them by reputation? If so, you'll want to look them over first. But remember, a glamour town may have a neighbor with just as much to offer at a lower cost-of-living tag.

SCOUT IT YOURSELF

When you make your "go-see" trip you'll want to note the time it took to get there, the bus-train-parkway connections. It's hard to make a judgment on the quality of a town just by driving down Main Street but there are clues. Is the place well maintained? Houses and lawns kept up? Are there good stores? Look for churches, a library, recreation areas.

You can tell a lot about a town by reading its press. Schools and taxes are generally front-page news. You can discover the reaction to burning issues by reading the letters page and editorials. Social notes will give you some idea of how the town entertains itself. And of course, the paper will carry real estate ads.

If a town begins to appeal to you, visit the town hall and ask for information on taxes. Compare assessments, the mill rate, the rise in taxes over a period of years, with towns nearby. Try to get a line on the projected growth of a town, its proposed expenditures. Do they need a new high school, sewer system, park, community swimming pool? You may pay higher taxes in a town that has all these assets but an even higher rate in one that must now acquire them. Does the town have planning and zoning? A good sign if it does.

Visit the superintendent of schools to find out what the school system offers. Ask him how many teachers have been in the system more than five years. If the staff is stable it usually means the system is running well. Find out if the schools are on single session. If they have double sessions they probably need new buildings and this means you will face higher taxes if you move in. Ask how many high school graduates go on to college.

If you belong to a national organization—League of Women Voters, a political party, Rotary, Masons—call the local representative of your group. Ask some hard questions about what the community has to offer. You want your investment to be sound and appreciate over the years you live there. Right now, almost any housing buy is bound to go up in value but there are towns where it could go down. You don't want to move to a place where unbridled growth and mismanagement of town affairs might cause you to lose money on your house in the long run. What you do want is a community whose future is secure, whose resources will complement your own. Take your time, if you can, and hold out for the very best you can afford.

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AMERICAN HOME BUYER'S GUIDE

By VIRGINIA T. HABEEB

BUYING A RANGE IN '69

Self-cleaning ovens in both gas and electric ranges are the big news in 1969—but not all the news! Along with the self-cleaning features, other new features or improvements on established features have been added. Since self-cleaning models are already available with a wide variety of features, the smart shopper will examine other features, and choose which of those she wants as well as finding out all there is to know about the self-cleaning oven itself.

THE MIRACLE OF SELF-CLEANING

Although it turns out to be basically a very simple process, self-cleaning ovens do seem to be miraculous to anyone who has ever suffered through the job of cleaning a grease-encrusted oven. At any rate, they are here to stay! If you're thinking of buying a new range you'll want to know more about them.

To date, all the electric and gas self-cleaning ovens that have been introduced clean by the pyrolytic method. Through the use of intense heat (800° to over 1000° F.), the soil is actually burned off the oven walls—at the end of the cleaning cycle, a very small pile of light gray ash (if anything at all) is what's left of oven soil. Oven racks and drip pans can often be put into the oven for cleaning at the same time (they discolor slightly—but it's well worth it).

Another method of self-cleaning (called catalytic) is mainly in the testing stages on some gas ranges. With this method, a chemical compound is mixed with the porcelain enamel of the oven-wall coating during the manufacturing process. This chemical helps the baked-on grease and soil to burn off at lower temperatures—from 350° to 500°F. This means that some normal soils and grease would be removed during ordinary 350°F. baking; thorough cleaning would be done by setting your oven for a certain period of time (such as two to three hours) at 500°F. Since the catalytic method is still in the test stage, and available in some test markets, the following information deals with the pyrolytic system only.

Times vary. Most of the self-cleaning systems take anywhere from one and a half to four hours from start to finish—including heating the oven, the cleaning cycle, and the cool down. You can usually set the cleaning time according to how dirty your oven is. Operating costs vary according to your area, but generally remain well under 10c per cleaning. A heat exchanger in some gas self-cleaning ovens reuses oven heat to cut fuel use and cleaning time some.

The self-cleaning oven is completely safe. As the oven heats up to high temperatures, the oven door automatically locks—and will not unlock until the oven has cooled to a safe temperature. While locked, the oven door is thoroughly sealed so no heat can escape. The exhaust air is cleaned and purified so there are no unpleasant cleaning odors. Some can be exhausted directly to the outside. The cleaning cycle can be turned off at any time. (If the door has already locked, you will have to wait until the oven has cooled to unlock in order to use it.)

COOKING CONVENIENCES

Some of the exciting new cooking conveniences that have been introduced in the past year or two are:

- Eye-level controls. The backsplash has been raised, and control panel brought forward to bring the controls to an easy-to-use eye-level position. Some manufacturers have also incorporated interesting food-warming ideas with their eye-level controls. One has infrared warming lamps on the underside of the control panel; another has made the panel into a warming shelf—the top side is a heated, tempered glass shelf.
- Multilevel cook tops are more popular. The edges are set even with counter top for a built-in look, but the actual cooking surface is lowered. This contains spills within the cook-top area, also puts the cooking work area at a lower, more convenient height for mixing, stirring, etc. One line even has a "terrace" cook top with the front cooking units a step lower than the back.
- Smooth-surfaced cook tops with no raised burners are finally a fact. An electric model has been on the national scene about a year now; another manufacturer promises a smooth-surfaced gas cook top soon.
- Single-cavity gas ovens with waist-high radiant gas broilers, though not brand new, are an important trend we would like to note here. They add immeasurably to both the convenience and quality of gas broiling.
- Other new cooking features include: a special compartment just for warming and thawing foods; an instant hot-water tap (185°F.) in the control panel of the range; a control indicator to show the setting selected; gentle air circulation in the oven to speed baking and defrosting.

Don't forget these not-so-new features that still count heavily in your cooking satisfaction:

- Low temperature oven controls that will keep the food just warm until you're ready to serve, also defrost foods and warm dinner plates.
- Meat probe that registers the in-

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ternal temperature of the meat, signals you, and turns the oven off when it's done, or turns the oven to keep-warm and holds the meat at the degree of doneness you want until serving time

- Programmed oven controls that automatically turn the oven on, cook the food, then turn the oven to keep-warm or off.
- Automatic surface controls that let you cook at a controlled temperature setting just like your oven or automatic skillet—make every pan automatic.
- Automatic ignition in gas ranges lights ovens (and some surface units too) with solid-state electronic controls. No pilot lights are needed.
- Variable broiling temperatures allow lower broiling temperatures for those foods that require longer cooking and slower, even browning.
- There are many specialized cooking features such as rotisseries, surface griddles and grills, special built-in ventilating features, speed-broiling, ovens that tenderize meats, ovens that cook with retained heat, remote-control switches for built-ins, oven lights and see-through window doors, other specialties too numerous to list.

These may intrigue you, but before you decide any one is a must for you, be sure you will really use it, that the convenience it brings is worth any extra effort it may incur; that a demonstration, where possible, proves it effective. Convenience features must be in constant use to be worth the extra cost.

ELECTRONIC COOKING

The electronic oven, which cooks with microwaves in a fraction of the time conventional cooking takes, is also on the market, available from three manufacturers. In one case, it is incorporated in the self-cleaning bottom oven of a two-oven eye-level range. The oven has conventional bake and broil units—can be used to cook electronically, conventionally, or both at the same time. Another manufacturer features microwave cooking as the top oven of a two-oven eye-level range and in a built-in oven. In both models the microwave cooking is supplemented with a broiler unit. A third manufacturer has a freestanding portable model (about the same size as a portable television) that cooks with microwaves only and can be plugged into a standard 120-volt circuit. Set it on a counter, work table.

Electronic cooking is still news, fast, and fascinating. At present, it is still fairly expensive but less so than in the past. If you're interested in buying an electronic oven, investigate all the models on the market. Find out what their advantages and disadvantages are—and what they will mean to you. If you're willing to take the time to learn to make electronic cooking work for you, experimenting with new recipes, you'll be glad you did.

A WORD ABOUT TYPES AND STYLING

If you haven't bought a range for a while, the variety of range types may confuse you. Following are some definitions of range types. Study them, look at pictures or samples before you decide what is best for your kitchen and you.

- Built-in range units are separate. The cooking surface is installed in a counter top and the oven/broiler is built into a wall.
- A drop-in range is also built in, but in this case, it is the complete range unit (cook top with oven below or at eye level). These generally come without sides inasmuch as they fit between base cabinets.
- The double-oven eye-level range is a newer, ever more popular style that incorporates two ovens—one below the cook top and one at eye level over the cook top—in as little as 30 inches of floor space. The clearance between the cook top and upper oven may vary greatly from model to model. If you cook with large pots, especially on back cooking units, be sure you have enough clearance for comfortable cooking.
- A freestanding range is the basic conventional range that is complete in itself and rests on the floor. Oven or ovens are below the cook top.
- A slide-in range is much like the freestanding range, except it is without sides so will slide in between two counters to achieve trim, built-in styling.

Good-looking kitchens start with good-looking appliances. Copper tone, avocado, and harvest gold are the most popular range colors (along with white) in all price ranges. Custom hues are also available in top-line models, and some manufacturers even have special period designs such as Early American. One has handsome three-dimensional panels of simulated wood-carved features. Some have personalized trim kits allowing you to coordinate colors.

You'll also note attractive wood grain and chrome trims, shadow-box control panels, decorator door trim kits, black glass or mirror oven doors (you can only see in the oven when the oven light is turned on), and trim, modern lines.

COST AND SERVICING

Prices vary. For under $200 you can get minimum-size and minimum-cooking features. Between $200 and $400 you will find an excellent variety of range features (including self-cleaning). For the more highly styled ranges (eye-level double-oven models) expect to pay over $400, even as high as $700 for premium models. Type features and styling all influence the price. Naturally the more sophisticated the styling and features, the higher the price. When buying a built-in, keep in mind that there will also be an installation charge.

About servicing: When buying any piece of equipment, remember that the simpler the controls, the less servicing it will need. Controls that give you benefits in cooking convenience that you didn't have before will naturally be a possible source of service. They may or may not, in their years of use, necessitate a service call. It is up to you to decide whether the greater convenience of more sophisticated controls is worth the possibility of future servicing. If you will use them and benefit from them, we think they are.

Following is a list of the brands whose manufacturers sent us information about their 1969 ranges: Admiral, AMC, Brown, Caloric, Chambers, Crown, Enterprise, Frigidaire, Gaffers & Sattler, General Electric, Gibson, Glenwood, Hardwick, Hotpoint, Jenn-Air, Kelvinator Kenmore, Magic Chef, Modern Maid, Norge, Nutone, O'Keefe & Merritt, Philco-Ford, Roper, Sunray, Tappan, Thermador, Vesta, Waste King Universal, Wedgewood, Welbilt, Westinghouse, Whirlpool.

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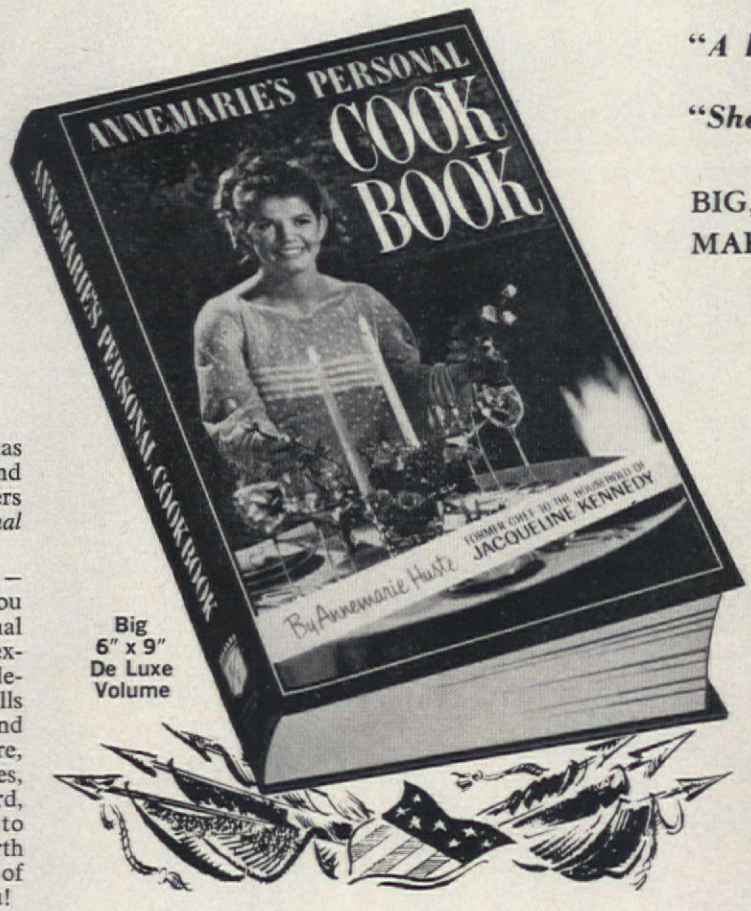

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Lobster Cocktail

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Annemarie Huste served in six European kitchens before becoming gourmet chef for the Kennedy family and Billy Rose. She has written the kind of cookbook you've always wanted! So now you can be a gourmet chef easily, inexpensively and with flair and fun.

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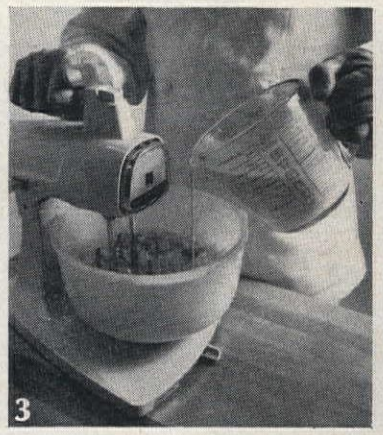
NORWEGIAN FISH PUDDING

1 *It's always best to have pans and ovens ready, so, first we will butter the inside of a 6-cup mold, sprinkle it evenly with bread crumbs, and heat the oven to 400° F.*

2 *The fish, cut into small pieces, is put through the food grinder using a coarse blade. As soon as it has been all put through once, it is ground a second time. If you don't have a grinder you can use a food mill.*

3 *I'm using an electric mixer as I find it the easiest way to get the smooth pureelike mixture I want, though you can do it by hand. Beat flour, salt, and pepper into fish. Mix the creams. This keeps the heavy cream from forming butter during the long beating. Beat them in slowly.*



4 *Spoon the mixture into the mold. Bang it on the counter several times to settle it and get rid of any air pockets. Smooth the top with a wet spatula and cover the mold with foil. To eliminate the danger of carrying a pan of boiling water to the oven, set the mold in a deep pan on the oven rack—I've used a stainless steel bowl. Pour in boiling water to come two thirds of the way up the mold. Bake 1 to 1¼ hours or until a knife inserted in center comes out clean.*

NORWEGIAN FISH PUDDING WITH SHRIMP SAUCE

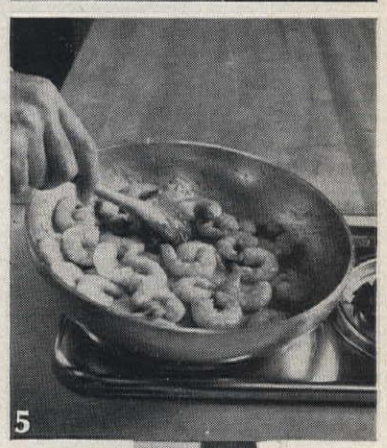
Pudding

2 tablespoons butter or margarine
2 tablespoons packaged bread crumbs
2½ pounds fresh codfish, skinned and boned
5 tablespoons flour
2 teaspoons salt
¼ teaspoon pepper
1 cup light cream
1½ cups heavy cream

Sauce

1 pound medium-size shrimp, shelled and deveined
½ cup minced onion (1 medium)
¼ cup butter or margarine
2 tablespoons flour
2 cups light cream
6 tablespoons chopped fresh dill
1 teaspoon salt
Dash of pepper

5 *Shortly before the baking time is up, I prepare the shrimp sauce. The shrimp and onion are added to the heated butter or margarine in a skillet, tossed a few times, covered and cooked 3 minutes. I sprinkle them with flour, blend it into the fat, and stir in the cream, dill, salt, and pepper. Let it come just to boiling, then simmer a few minutes. Taste and correct seasoning.*



6 *Remove the finished pudding from the oven. Take off the foil and pour off as much liquid from the mold as you can. Place the serving plate on top of the mold. Hold mold and plate firmly with a towel—remember it's hot—and invert them.*

7 *Lift the mold slowly and carefully from the pudding. The liquid that appears on the plate can be wiped up with paper towels. Arrange the shrimp around the pudding and pour the sauce over them. Serve hot. Makes 6 to 8 servings.*

COOKING LESSON NO. 15: CLASSIC FISH COOKERY By Virginia T. Habeeb

In Norway, this exquisite fish delicacy is known as Fiskepudding or Fiskefarse. Served hot with a shrimp sauce, it is tender yet firm, mildly bland but with a distinct flavor of its own. Cold, it can be sliced and served as a sandwich. Or, as a leftover it can be warmed in butter for a delectable luncheon dish. In Scandinavian countries, it is usually served once a week to family or to guests. At a party, we heartily recommend aquavit as an accompaniment, for aquavit is to Scandinavian dishes what wine is to French dishes. Aquavit should be ice cold but never with ice. You can chill it for several days in the refrigerator or take a tall can and freeze an inch of water in the bottom of it. Place the aquavit bottle in the center, fill with cold water, and freeze. To serve, dip can quickly into hot water and remove. Use a napkin to hold bottle and pour into small glasses. Here is Chef Jacques Jaffry's version of Norwegian Fish Pudding—a simplified one using the electric mixer.

Photographer: Harry Hartman Shopping Information, page 116

HAIL THE FAMOUS CAESAR SALAD!

Here's an old favorite and a classic standby—the Caesar Salad! Fabulous as a luncheon dish all by itself, it can also accompany a meat or fish course with equal aplomb. It's a simple recipe but how many times have we seen it tossed into shreds or containing far too many unusual ingredients so that it hardly resembles the original? Here we give you two versions of this salad: the *basic* recipe that calls for croutons made from stale bread, garlic, olive oil, lemon juice, anchovies, and Parmesan; a *variation* which uses a convenience food from your pantry shelf—cheese-flavored croutons—and a zippy mixture of wine vinegar, tomato juice, and lemon with olive oil for the dressing. In either case, romaine lettuce, coddled eggs, anchovies, and cheese make it authentically Caesar when topped with croutons.

CAESAR SALAD

1 clove of garlic, crushed
¾ cup olive oil
2 cups croutons
2 to 3 heads romaine
Freshly ground pepper
½ teaspoon salt
2 eggs, cooked one minute (coddled)
3 tablespoons lemon juice
6 to 8 anchovy fillets, cut up
½ cup grated Parmesan Cheese

Combine garlic and olive oil. Let stand overnight. Sauté croutons in ¼ cup garlic oil, stirring carefully, until golden brown on all sides. Drain on paper towels. Break romaine into large pieces into large bowl. Add pepper, salt, and ½ cup garlic oil. Toss to coat each romaine leaf. Break eggs into middle of romaine; top eggs with lemon juice. Toss until romaine has a thick, creamy look. Add anchovies. Correct seasoning. Add cheese; toss. Add croutons. Serve at once so croutons do not become limp and soggy. Makes 6 to 8 servings.

VARIATION: Combine 1 tablespoon red wine vinegar and 1 can (2 ounces) anchovy fillets; mash thoroughly. Add 3 tablespoons olive oil, ¼ cup tomato juice, 3 tablespoons chopped green onions, 1 tablespoon lemon juice, ½ teaspoon sugar, and salt and pepper to taste. Shake well. Chill. Tear 2 heads of washed, chilled romaine into large pieces into large bowl. Add 1 coddled egg, chilled dressing, and 1 cup packaged cheese-garlic croutons. Toss until thoroughly mixed.

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PORK IS GOOD EATING

If you've ever lived in the country, you'll remember the pleasures of fall. Besides the falling leaves and the harvest, it was also butchering season for the farm people. Visiting with them on a recent trip, we sat around the big kitchen table in the middle of the room, sipping coffee, and learned all about fatback, hog jowl, rendering the fat to make lard, using the cracklings to make corn bread, and country-curing the hams in the smoke shed. It was even said that certain folk used everything of the pig but its squeal. Whether that be so or not, on another trip to the Farmer's Market in Los Angeles we were reminded of all the good eating that comes from pork. There's Country Pork Stew, Spareribs and Pigs' Knuckles with Sauerkraut, Pork Chops with Sage Stuffing, or the familiar one all America loves, a Roast Loin of Pork. These and other recipes are so easy to accomplish since all the ready-cut meats available have taken the work out of butchering season. In fact, the meat you'll find in your local supermarket or grocery store is, if anything, better than the old-style, for it's been scientifically bred for more flavor and more meat, less fat, per animal.
Recipes begin on page 96.

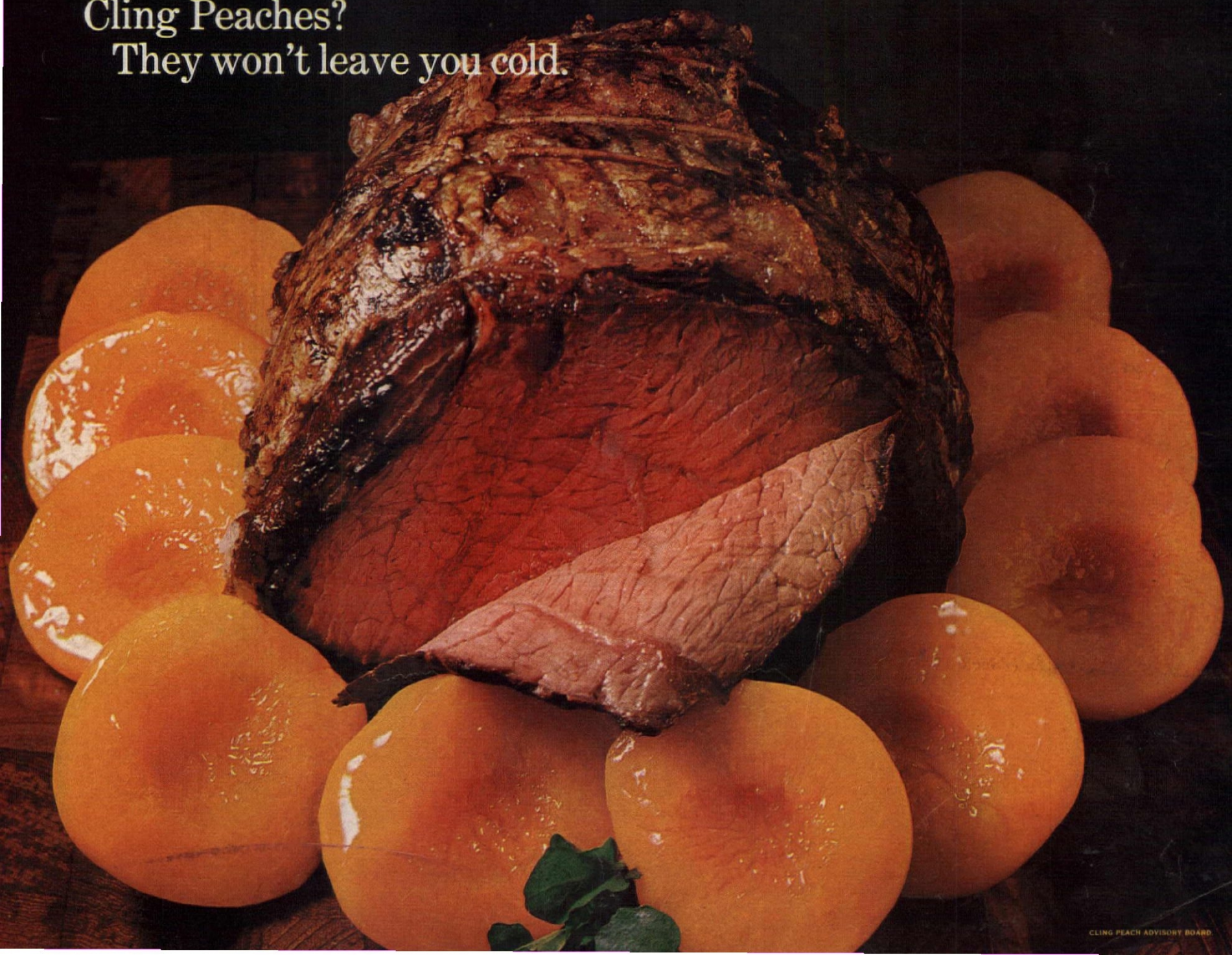
Photographer: Fred Lyon

Next to beef, nothing's better than hot Cling Peaches.

You haven't tried hot Cling Peaches? What you've missed! Heating brings out their tangy-sweet flavor—a flavor that complements beef.

Do they hold their shape and color in heating? Always. Just drain California Cling Peaches. Then heat them with the roast for the last fifteen minutes of roasting time. Tonight, why not plan on hot Cling Peaches?

They won't leave you cold.



CLING PEACH ADVISORY BOARD

FROM THE WELL-STOCKED PANTRY

Photographer: Harry Hartman

EASY CEREAL CONFECTIONS

Don't put the cereal boxes away after breakfast. Keep this often overlooked convenience food at hand to use as a basic ingredient for extra-special desserts. The cereals, besides being so convenient and readily available, are ideal for crunchy toppings and crusts and for a nutty, caramel-like flavor in fillings and tidbits. They take the tedium out of some old favorites. Our recipe here was developed for shredded wheat—a shortcut to a familiar Mediterranean recipe you probably thought was too complicated to duplicate at home. Just see how easy it is in the pictures below. Called by different names in different countries, it is a moist, flat, yet very light and tender dessert. It can be described by all the rich contradictions you can think of, but we've named it simply Wheat-Walnut Confection. For recipes of more cereal confections, turn to page 96.

WHEAT-WALNUT CONFECTION

Syrup:
2 cups sugar
1 cup water
½ teaspoon lemon juice
1 tablespoon vanilla (or you may use 1 tablespoon maple or rum extract or 1 to 2 tablespoons orange flower water)

Filling:
1 can (8 ounces) walnuts, finely chopped (2 cups)
½ cup sugar
1 tablespoon vanilla (or you may use 1 tablespoon maple or rum extract or 1 to 2 tablespoons orange flower water)

Crust and topping:
6 tablespoons butter or margarine
1½ cups milk
12 shredded wheat biscuits (10-ounce box)
1 tablespoon melted butter or margarine
Butter or margarine

Prepare syrup: Combine sugar and water in small saucepan; cook over low heat about 12 minutes or until syrup is slightly thickened. Remove from heat. Add lemon juice and flavoring. Cool. Reserve.

Prepare filling: Mix walnuts, sugar, and flavoring in small bowl. Set aside.

Heat oven to 375° F. Butter 9x9x2-inch pan or 9-inch round pan generously.

Prepare crust and topping: Melt 6 tablespoons butter or margarine in large saucepan. Heat milk just to boiling (do not

boil). Reserve 1 biscuit for topping. Dip remaining biscuits, one at a time, quickly

into milk to soften. Place in pan with butter; crumble with hands or fork until

mixture holds together when pressed hard. Press half firmly into prepared pan.

Spread filling mixture over crust. Press re-

maining biscuit mixture on top. Crush reserved biscuit; mix with 1 tablespoon melted butter or margarine. Sprinkle evenly over top layer. Dot generously with butter or margarine. Bake 30 to 35 minutes or until edges are slightly browned. Remove from oven. Pour half the syrup over dessert.

Serve warm or cool, cut in wedges or squares, with syrup. This is a rich dessert and a little goes a long way. Hearty appetites may want a large piece as shown, or you may cut them smaller.

Next to burgers, nothing's better than hot Cling Peaches.

Did we say hot? We did indeed.

That's when Cling Peaches bubble with a tangy-sweet flavor that complements beef. And the thing about California Cling Peaches: they always hold their shape and color in heating. Just drain. Then broil them with the burgers for about 10 minutes.

It's that simple.

And that's another good thing about the whole idea.

CLING PEACH ADVISORY BOARD

Pork

(continued from page 92)

ROAST LOIN OF PORK

Sprinkle loin of pork with salt and pepper. Place roast, fat side up, in shallow, open roasting pan. Insert meat thermometer into center of roast. Be sure the bulb does not touch bone or rest in fat. Do not add any water and do not cover pan. Roast at 325° or 350° F. until thermometer registers 170° F. Allow 30 to 35 minutes per pound. Remove roast from pan to heated platter. Let it "rest" 10 to 15 minutes before carving. It will continue to cook with its own heat, allowing the meat to firm up, to make carving easier. Garnish platter with orange roses, if desired.

DOWN-EAST ROAST LOIN OF PORK

4- to 5-pound loin of pork
Salt
Pepper
3 large onions, thinly sliced
2 pounds potatoes, pared and thinly sliced
1 teaspoon salt
Dash of pepper
1 can (13¾ ounces) chicken broth
2 tablespoons chopped parsley

Heat oven to 375° F. Season pork lightly with salt and pepper. Place in large earthenware baking dish or roasting pan. Roast about 45 minutes. Remove from oven; remove pork from pan; pour off fat from pan.

Mix onions, potatoes, 1 teaspoon salt, and dash of pepper. Place in pan. Pour chicken broth over. Place pork over vegetables. Return to oven. Roast 1 hour or until meat thermometer registers 170° F. to 175° F. Serve directly from baking dish or remove meat and potatoes to serving platter. Sprinkle potatoes with chopped parsley. Makes about 6 servings.

SPARERIBS AND PIGS' KNUCKLES WITH SAUERKRAUT

1 strip of spareribs, cut in 4 pieces
2 pigs' knuckles
2 pounds canned or packaged sauerkraut
1 teaspoon salt
2 teaspoons peppercorns
1 tablespoon caraway seeds
2 cloves of garlic, crushed
4 whole cloves
2 medium-size onions, halved
4 medium-size carrots, pared and cut in 2-inch-long pieces
1 can (13¾ ounces) chicken broth

Place spareribs and pigs' knuckles in large saucepan or kettle. Cover with cold water. Bring to boiling; simmer 5 minutes. Drain.

If using packaged sauerkraut, drain thoroughly. If using canned sauerkraut, place in colander; rinse a few seconds under cold water. Drain thoroughly, pressing water out. Season sauerkraut with salt.

Heat oven to 375° F. Place peppercorns, caraway seeds, and garlic cloves in a double thickness of cheese cloth; tie securely. Stick 1 clove in each onion half. Place onions, carrots, and spice bag on bottom of Dutch oven. Place pigs' knuckles over vegetables. Add sauerkraut, breaking up all lumps if necessary. Place sparerib pieces over sauerkraut. Add broth. Cover. Bake 1¾ to 2 hours. Remove sauerkraut to serving platter with slotted spoon. Arrange meats around it. Place carrots over sauerkraut. Discard onions and spice bag. Heat broth until reduced by half and serve with sauerkraut, if desired. Makes 6 servings.

BAKED SPARERIBS WITH APPLE STUFFING

2 strips spareribs (about 2 pounds each)
2 cups raisin bread, diced (4 slices)
3 cups apples, pared, cored, and diced
Salt
Pepper
2 teaspoons dry mustard
1 tablespoon water
½ cup maple-blended syrup

Heat oven to 450° F. Wipe spareribs dry with paper towels. Place in roasting pan. Bake 30 minutes, turning once. Combine bread and apples. Remove spareribs from oven. Reduce heat to 375° F. Discard all fat from pan. Season strips with salt and pepper. Place one strip, hollow side up, in roasting pan. Spoon on apple and bread stuffing. Top with second strip, hollow side down; secure with string. Return to oven. Bake 1¼ hours. Dissolve mustard in water; mix with syrup. Baste ribs several times with mixture during last 30 minutes of baking. Makes 5 to 6 servings.

COUNTRY PORK STEW

3 pounds lean pork shoulder, cut in 1-inch cubes
½ cup minced onion (1 small)
1 clove of garlic, minced
2 tablespoons flour
1 can (8 ounces) tomato sauce
1 can (13¾ ounces) chicken broth
1 teaspoon leaf sage, crumbled
Salt
Pepper
1 tablespoon chopped parsley

Trim off a few pieces of fat from meat. Place trimmings in heavy saucepan or kettle; cook over medium heat, stirring occasionally, until about 2 tablespoons of fat are melted. Remove and discard brown bits. Turn heat to high and brown meat in two batches in rendered fat. Return all meat to pan. Stir in onion; cook 1 minute; add garlic. Sprinkle meat with flour; mix with wooden spoon until all fat is absorbed. Add tomato sauce, chicken broth, and sage. Bring to boiling. Cover. Simmer 1½ hours or until meat is fork tender. Remove meat to serving dish. Skim as much fat as possible from sauce. Correct seasoning to taste wih salt and pepper. Pour sauce over meat. Sprinkle with parsley. Makes 5 to 6 servings.

PORK CHOPS CREOLE

1 tablespoon butter or margarine
4 rib pork chops (1 inch thick each)
Salt
Pepper
1 cup finely minced onion (1 large)
1 green pepper, seeded and cut in narrow strips
1 can (about 1 pound) tomatoes, drained and chopped
1 clove of garlic, minced
1 small bay leaf
¼ teaspoon salt

Melt butter or margarine in large skillet over medium heat. Season chops with salt and pepper; brown on both sides. Remove from pan. Add onion and green pepper to fat left in skillet. Cook 5 minutes, stirring occasionally. Add tomatoes, garlic, bay leaf, and salt; mix well. Return chops to skillet. Cover. Cook over low heat 1 hour, turning chops once or twice during cooking. Arrange meat on serving platter. Skim fat from sauce. Discard bay leaf. Correct seasoning to taste. Pour sauce over chops. Makes 4 servings.

PORK CHOPS WITH SAGE STUFFING

3 tablespoons butter or margarine
½ cup diced celery
½ cup finely minced onion (1 small)
2 cups soft bread crumbs (4 slices)
¼ teaspoon salt
Dash of pepper
2 teaspoons leaf sage, crumbled
1 can (13¾ ounces) chicken broth
4 rib pork chops (1 inch thick each) with pocket
1 tablespoon butter or margarine
Salt
Pepper
1 cup diced onion (1 large)

Heat oven to 375° F. Melt 3 tablespoons butter or margarine in small skillet over low heat. Sauté celery and onion until celery is tender, stirring occasionally. Combine celery, onion, bread crumbs, ¼ teaspoon salt, dash of pepper, sage, and 3 tablespoons broth. Mix well with fork, using a tossing motion. Stuff pockets in chops loosely with stuffing mixture. Fasten pockets securely with wooden picks. Heat 1 tablespoon butter or margarine in large skillet. Sprinkle chops with salt and pepper; brown on both sides. Transfer to baking dish. Add onion to fat left in skillet; cook 1 minute over medium heat. Add remaining broth; bring to boiling. Pour over chops. Bake 1 hour. Place chops on serving platter. Strain sauce over them. Makes 4 servings.

PORK PATTIES WITH GRAVY

3 cups soft bread crumbs (6 slices)
½ cup milk
1 pound ground lean pork
1 teaspoon salt
Dash of pepper
½ cup finely minced onion (1 small)
1 egg, slightly beaten
2 tablespoons butter or margarine
2 tablespoons flour
1½ cups water

Soak bread crumbs in milk. Press milk out. Combine bread crumbs, pork, salt, pepper, 6 tablespoons onion, and egg in bowl. Mix well with fork. Shape into ten ½-inch-thick patties on board with wet blade of large knife or spatula. Melt butter or margarine in large skillet over low heat. Sauté patties in two batches, 5 minutes on each side. Remove to serving platter; keep warm. Discard all but 1 tablespoon of fat left in skillet. Add remaining 2 tablespoons onion; cook 2 minutes, scraping bottom of skillet with wooden spoon to dissolve all brown bits. Sprinkle with flour; stir until all fat is absorbed. Add water. Bring to boiling, stirring constantly. Correct seasoning. Strain over patties. Makes 5 servings.

PORK AND RICE CASSEROLE

2 pounds boneless pork, cut in ½-inch cubes
¼ cup pure vegetable oil
1 cup chopped onion (1 large)
1 cup chopped green pepper
1 clove of garlic, minced
1½ cups raw rice
1 can (1 pound 4 ounces) tomatoes
2 cans (10½ ounces each) beef broth
1 teaspoon salt
⅛ teaspoon pepper

Heat oven to 325° F. Brown pork cubes in hot oil; remove pork. Sauté onion, green pepper, and garlic in oil remaining in pan 5 minutes. Mix pork, sautéed vegetables, and remaining ingredients. Turn into 2-quart casserole; cover. Bake 1 hour or until rice and pork are tender. Add boiling water to casserole during baking if it seems dry. Makes 8 servings.

Desserts

(continued from page 94)

BUTTERSCOTCH UPSIDE-DOWN CAKE

⅓ cup butter or margarine, melted
1 cup finely crushed wheat flake cereal
1 cup (6-ounce package) butterscotch pieces
½ cup chopped walnuts
1 package white or yellow cake mix

Combine melted butter or margarine, cereal, butterscotch pieces, and chopped nuts; spread evenly over bottom of buttered 13x9x2-inch baking pan. Prepare cake mix according to package directions. Pour into baking pan over the butterscotch mixture. Bake according to directions on package for 13x9x2-inch cake. Allow the cake to cool in pan 15 minutes before removing from pan. Invert onto wire rack. Cut in squares. Serve warm. Makes 12 servings.

Note: Wheat flakes may be crushed easily by rolling them gently with a rolling pin.

APRICOT-NUT BARS

½ cup butter or margarine
½ cup brown sugar, firmly packed
1 cup sifted all-purpose flour
¼ teaspoon baking soda
½ teaspoon salt
1½ cups rolled oats
1 cup (12-ounce jar) apricot preserves
¼ cup chopped nuts

Heat oven to 350° F. Grease 9x9x2-inch baking pan. Beat butter or margarine and brown sugar in medium-size bowl until fluffy. Sift flour, soda, and salt together; stir into butter-sugar mixture. Add oats, blend thoroughly. Press two thirds of mixture over bottom of prepared baking pan. Combine apricot preserves and nuts. Spread evenly over surface of crumb mixture. Sprinkle with remaining one third crumb mixture, patting slightly onto filling. Bake 30 minutes or until lightly browned. For cookies, cut into bars while still slightly warm. For a dessert, cut into squares and serve topped with whipped cream, if desired. Makes 2 dozen cookies or 9 dessert squares.

BISCUIT TORTONI

1⅓ cups (15-ounce can) sweetened condensed milk
1 teaspoon almond extract
¾ cup cold water
¾ cup finely crumbled shredded wheat (2 regular-size biscuits)
2 tablespoons finely chopped red maraschino cherries
2 cups heavy cream

Combine condensed milk, extract, water, shredded wheat, and cherries in large mixing bowl. Whip cream just until soft peaks form; stir into milk mixture. Pour into 9x5x3-inch loaf pan. Cover with aluminum foil. Freeze about 4 hours or until firm. Makes 10 to 12 servings.

QUICK BISCUIT TORTONI: For a quick tortoni, combine 1 quart softened vanilla ice cream, 1 teaspoon almond extract, 2 tablespoons finely chopped maraschino cherries, and ⅓ cup finely crumbled shredded wheat (1 regular-size biscuit) in medium-size bowl; mix gently until blended. Spoon into paper-lined 2½-inch muffin-pan cups. Garnish each serving with a cherry half. Makes 12 servings.

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EASY LEMON CHIFFON DESSERT

3 tablespoons butter or margarine
⅓ cup brown sugar, firmly packed
1¼ cups wheat flake cereal
¼ cup chopped nuts
1 package (3 ounces) lemon-flavored gelatin
4 egg yolks
1 cup water
4 egg whites
¼ teaspoon cream of tartar
4 tablespoons sugar

Combine butter or margarine and brown sugar in small saucepan. Cook over low heat until mixture comes to boiling; cook 1 minute longer. Remove from heat; stir in cereal and nuts; blend thoroughly. Spread mixture on baking sheet to cool. Combine gelatin, egg yolks, and water in saucepan; cook over medium heat, stirring constantly, until mixture just comes to boiling. Remove from heat; cool. Chill until mixture mounds when spooned. Beat egg whites and cream of tartar in large bowl until foamy; beat in 4 tablespoons sugar gradually. Continue beating until meringue forms stiff, glossy peaks. Fold lemon mixture into meringue. Crumble cereal-nut mixture into a buttered 9x9x2-inch baking pan. Spoon in filling. Chill 1 to 2 hours. Cut in squares to serve. Garnish with extra chopped nuts, if desired. Makes 9 servings.

QUICK CHOCOLATE DESSERT SHELLS

½ cup light corn syrup
¼ teaspoon salt
1 cup (6-ounce package) semi-sweet chocolate pieces
2½ cups oven-toasted rice cereal
½ cup chopped pecans

Combine corn syrup and salt in large saucepan. Bring to simmering over low heat. Remove from heat. Add chocolate pieces; stir until chocolate is melted. Add cereal and nuts; stir just until mixture is chocolate coated. Place a sheet of wax paper or aluminum foil over a baking sheet. Spoon chocolate mixture into 8 equal mounds. Using two teaspoons, shape mounds into shells or nests, about 3 inches in diameter. Cool shells at room temperature. Top with scoop of favorite ice cream and sprinkle with extra chopped nuts, if desired. Makes 8 dessert shells.

HOW TO CARE FOR CEREALS

• Store cereal packages in a clean, dry place. It is smart to keep them with other nonrefrigerated breakfast foods to make getting breakfast easy.

• Don't put cereals in a closet or on a shelf where you store soap or other products or food that have a strong odor. They could affect the flavor of the cereals adversely.

• Follow the directions for opening the packages as they appear on the box. They will be easier to keep and use if you do this and don't just break them open.

• When you serve cereal, take out the desired amount, then reclose the inner moistureproof wrapper and the tops and the cereal will remain crisp.

• It's best to keep cereals that are to be cooked in their original packages as the packages contain important information and directions that you will need when using them.

ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS

SEASON TO TASTE

"Season to taste"—a familiar phrase to good cooks everywhere—has a variety of meanings. One meaning that concerns homemakers today is the how-to of seasoning and flavoring foods to make them more interesting.

Countless blended seasonings and seasoning mixes are readily available in supermarkets. Add them to your favorite recipes or use them to prepare tasty and delicious entrees. It's fun to ad-lib in the seasoning of foods and to create your own special favorites. Try some of these quick ideas and along the way you'll find yourself developing your own combinations.

APPETIZERS

• Sauté chicken livers in half butter or margarine and half pure vegetable oil. Sprinkle with seasoned salt and a splash of sherry. Serve hot.

• Marinate fresh mushrooms in Italian salad dressing made from a mix. Shake the envelope of mix with 2 tablespoons water, ¼ cup dry red wine, and ⅔ cup pure vegetable oil (you can use part olive oil). Pour over 1 pound mushrooms to marinate.

• Slice raw zucchini into finger-size strips. Chill. Just before serving sprinkle with seasoned salt or pepper. Green pepper strips are also delicious this way—but sprinkle or serve with a small dish of seasoned salt.

BREADS

• Spread sliced hot-dog buns with equal parts of butter or margarine and bottled garlic spread. Shake on grated Parmesan cheese and broil.

• Brush tops of butter flake rolls with melted butter or margarine. Sprinkle with seasoned pepper. Heat and serve.

• Try easy pizza bread from a package of hot-roll mix. Dissolve the yeast from the package as directed. Add 1 package (1½ ounces) spaghetti sauce mix to dissolved yeast. Then proceed according to roll mix directions. This bread is delightful when toasted.

MAIN DISH

• Here's an idea for a buffet—Beef Olé. Brown 1 pound ground beef in a skillet, stirring until crumbly. Drain off all fat. Add 1 teaspoon chili powder and 1 package (1½ ounces) spaghetti sauce mix to beef; stir well. Add 1 can (8 ounces) tomato sauce and 1¼ cups water. Stir thoroughly. Bring to boiling; reduce heat; simmer 25 minutes. Serve over packaged corn chips, allowing about ¾ cup meat mixture over 1 cup chips. Top with shredded lettuce, chopped tomatoes, grated cheese, chopped onion, sliced ripe olives, or sliced avocado. Makes 3 cups.

By Mabel Sherrill

COMPANY'S COMING TO AN INFORMAL SUPPER

Like nearly everyone else, you are looking for a not too expensive menu to serve after the holidays. Here is an especially savory combination that offers something a little different for entertaining without putting a strain on the budget. Sausages and seasoned corn-bread stuffing are a wonderful combination for flank steak. You may serve the steak with the tasty drippings from the pan or thicken the drippings for a rich gravy. We like the slightly sweetened turnip with this zesty main dish and the apple pie completes the dinner with just the right amount of seasoning. This menu has many do-aheads too. The flank steak may be prepared early in the day and refrigerated until you are ready to cook it. Vegetables may also be prepared early in the day and heated before serving. Our menu is a hearty one perfect for a casual evening with special friends. Nothing fancy, just real, honest-to-goodness good eating that will please every guest.

Rolled Stuffed Flank Steak*
Green Beans Buttered Mashed Turnips*
Apple Crumb Pie*
Coffee

ROLLED STUFFED FLANK STEAK

2-pound flank steak
4 link sausages
¼ cup chopped onion (1 small)
¼ cup chopped parsley
1 cup packaged corn-bread stuffing mix
3 tablespoons water
2 tablespoons vegetable oil
1 can (10½ ounces) beef bouillon
½ cup water

Heat oven to 325° F. Carefully trim all excess fat from meat. Pound meat with wooden mallet or edge of plate until thickness is uniform throughout. Remove sausage from casing; break into small pieces. Sauté sausage and onion in skillet until meat is browned and onion is tender. Remove onion and meat from pan with slotted spoon. Combine onion, sausage, parsley, corn-bread stuffing mix, and 3 tablespoons water in medium-size bowl; mix well. Spread stuffing over steak, leaving a ½-inch border around edge of meat. Roll up jelly-roll fashion, starting with the narrow edge. Tie securely in several places. Heat oil in Dutch oven. Brown rolled steak on all sides. Remove excess fat from pan. Add bouillon and ½ cup water. Cover. Bake 1½ hours or until meat is tender. To serve, remove string; place steak, seam side down, on platter. Skim fat from pan drippings. Pour some of the drippings over meat, or thicken for gravy, if desired. Makes 6 servings.

BUTTERED MASHED TURNIPS

2½ pounds yellow turnips
4 tablespoons butter or margarine
1 tablespoon sugar
¼ teaspoon mace or nutmeg

Scrub turnips; pare thinly with knife or vegetable parer. Cut in quarters. Cook, covered, in 2 inches boiling, salted water 20 to 30 minutes or until tender. Drain. Mash. Add butter or margarine, sugar, and mace or nutmeg. Stir until butter or margarine melts. Makes 6 servings.

APPLE CRUMB PIE

1 cup sifted all-purpose flour
½ teaspoon salt
⅓ cup shortening
3 tablespoons cold water
6 to 8 apples, pared, cored, and thinly sliced
½ cup sugar
½ teaspoon ground cinnamon
¼ teaspoon ground nutmeg
1 tablespoon cornstarch or 2 tablespoons flour
⅛ teaspoon salt
½ teaspoon grated lemon rind, if desired
½ cup light brown sugar, firmly packed
½ cup sifted all-purpose flour
¼ teaspoon ground cinnamon
¼ cup butter or margarine

Heat oven to 400° F. Sift 1 cup flour and ½ teaspoon salt into mixing bowl. Cut in shortening with pastry blender until mixture resembles cornmeal. Sprinkle cold water evenly over surface; stir with fork until all dry particles are moistened and pastry clings together. Shape into ball; roll out to 12-inch circle on floured surface. Lift into 9-inch pie plate. Fit gently into plate. Fold under excess pastry; flute edge as desired. Combine apples, sugar, ½ teaspoon cinnamon, nutmeg, cornstarch or flour, ⅛ teaspoon salt, and lemon rind in medium-size bowl. Toss gently to coat apples. Turn into lined pie plate.

Combine brown sugar, ½ cup flour, and ¼ teaspoon cinnamon in small bowl. Cut in butter or margarine with pastry blender. Sprinkle evenly over apples. Bake 45 minutes or until pastry is lightly browned.

DECORATING CLINIC

Question: *We have the conventional L-shaped living-dining room. Most of our neighbors use the dining area for dining only. We're so cramped for space we'd like this area to be a multipurpose one.*

Answer: You can have a combination study, guest room, living room, and dining area if you put your dining table to work as part of your living room furnishings. This means doing away with the conventional dining area grouping—buffet, table, dining chairs. A love seat sofa-sleeper flanked by wall-system storage units with cabinets and bookshelves against one unbroken wall will give you a study area and accommodate overnight guests. Between this study area and your living area, place a rectangular library table, a Parsons table or a round 42-inch table that can be used as dining, desk, lamp, or game table as required. Place one or two comfortable chairs by it—other dual-purpose chairs in the living room can be pulled up for dining when necessary.

Question: *We are considering buying a new television console for our living room. Must the cabinet match our French Provincial furnishings or can it be another style?*

Answer: We're all for an eclectic mix but we really don't think this is the piece to do it. A television should be functional, attractive—and unobtrusive. If you try to introduce a different period style here it will only call attention to itself and upset the composition of your room.

Question: *Our living room has a long window wall with a door to a terrace at one end. I would like to unite this wall with one window treatment, disguising the structural columns and the doorway yet still have access to the terrace. What do you suggest?*

Answer: A simple drapery from floor to ceiling will work well. You will need two traverse rods, installed either on the ceiling or the wall. One rod should run from the corner to just cover the doorway and should draw into the corner. The other rod, installed at the same level, should run across the window with center-opening draperies. In this way you will be able to open the drapery over the door independently.

Question: *Our entry hall is very narrow and dark and there is room only for a very shallow console table. Since there is no space for a lamp of any size, what can I do to achieve a soft, becoming light? I don't like the idea of an overhead light fixture.*

Answer: The idea of a conventional ceiling fixture may not appeal to you, but don't rule out overhead lighting altogether. A ceiling track with several spotlights installed directly over the table surface, rather than dead center on the ceiling, will highlight any small objects on the table and reflect a gentle glow.

Question: *Our living room is really tiny—11x13 feet—broken up by several windows, a fireplace, and a door (that's never used) in the middle of the long wall. How can I unify the wall and make the room look larger?*

Answer: Use curtains, shutters, or shades within the frame of your windows in a color to match your walls. Then mask the door by placing a four-panel folding screen in front of it. Keep the background as simple and coordinated as possible and this will visually enlarge your room. A mirror placed between two windows will also help.

Question: *Our kitchen is large and old-fashioned and seems to be dominated by doorways. Can you suggest some way to make them appear less obvious?*

Answer: If they are flush doors, paper the entire kitchen, including the doors. A few coats of clear shellac or plastic finish will make it easy to wash. Fill in the space between the doors with open storage shelves the same height as the doors. Painted, stained, or left in natural pine finish, the shelves can be as decorative or unobtrusive as you wish. Use them to hold cookbooks, spices, or much-used kitchen utensils.

If you have old-fashioned raised panel doors—paint the moldings a contrasting color and add attractive new knobs.

Question: *Our formal living room has two floor-to-ceiling fruitwood shelf units built in at both ends of one long wall with an awkward four-foot recessed space between them. I've tried filling the space with a tall plant, a painting, and a floor lamp but nothing looks right.*

Answer: A grandfather clock would be the right height and scale for a dramatic wall composition. And in a finish that matches your furniture it would unify the room's architecture and furnishings since the clock fits well into both categories. Floor clocks come in a variety of heights, finishes, and all period styles—including modern.

Question: *Now that wicker furniture has once again come into the limelight the problem of painting it arises. What is the best way to paint this furniture—spray can, brush?*

Answer: We would recommend you apply several coats of semigloss enamel. If you have good ventilation and lots of room to spread out protective paint cloths or newspapers, the quickest and easiest method would be to use a rented spray gun (look in the Yellow Pages under Paint Spraying or Spraying Equipment). Otherwise, use a brush, and be prepared to spend some time at it.

Question: *We have small bay windows in the kitchen looking out to a large wooded area. Cafe curtains cover the view. Can you help?*

Answer: Patterned window shades with short matching valances for the view during the day, privacy at night.

Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are unable to send personal replies

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The homogenized frosting.

How to Buy a Wig

(continued from page 18)

If your hair never looks the way you want it to, if it's difficult to keep set and styled, if you don't have time to care for it as you would like, or if it is on the thin side—a daytime wig to match your own hair is a great problem solver. This kind of wig is in effect an instant version of your usual hair—but better.

Or you may want a wig only for dress-up occasions, styled in a way your own hair can't be styled, because it's too short or the styling is too tricky for you to manage. Or you may crave a wig just for the sheer fun of changing style or color.

In any case, you owe yourself a little comparison shopping before you buy.

WHEN YOU TRY IT ON

If the first wig you try on is unstyled, it may strike you as a bit weird-looking, because it will be longish and unshaped. This is the kind of wig that must be cut, shaped, set, and styled for your individual looks. The prestyled wig will give you a faster idea of how you will look, because it is already curled or waved.

Either kind of wig must be adjusted to fit you individually, but fitting the unstyled wig is perhaps more complicated. You can tell if you are being properly fitted if the following four measurements are taken: (1) Ear to ear around the back of the head. (2) Ear to ear across the top of the head. (3) Center of forehead to center of nape. (4) A circle around head at forehead level.

As to color, if you are trying to match your natural shade, and the shop does not have it in stock, they will send a swatch of your natural hair to the manufacturer for an exact match. Be sure that such a sample is snipped from both an upper and lower layer of your hair, since natural hair is never just one shade but a blend. If you are choosing a shade different from your own, the important thing is that it flatter your skin. Never choose a wig shade under fluorescent light.

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Actually, the real winner of this contest is you.

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STRETCH WIGS

Among the biggest hits in wigs recently have been stretch wigs. These are usually short-haired curly styles: light on the head and often packable without a wig box. They are made on an elasticized base, and adjust to fit any head. They are both fashionable and convenient, but there is one thing to consider before you choose. If you happen to be extra sensitive to pressure on your head—if a headband, hairnet, scarf, or hat has frequently given you a headache when worn any length of time—then a stretch wig might not be your best choice. It could be uncomfortable.

WIG CARE

Always put your wig on from the front, and remove it from the front as well. Hold it by the sides, and never yank. Between wearings, keep it on a wig block. When it needs resetting, or you want to try a different style, you *can* set it yourself in rollers, but it's far safer to have it professionally done. Cleaning is best left to the experts, too, because there is danger of shrinkage.

Suppose you wish your wig was a different color? Tinting a wig darker is quite feasible, making it lighter is a great deal more difficult. Brightening or renewing the original color is easy for a salon. But never risk a home coloring job.

A PORTABLE GARDEN IN POTS

Nothing makes a house look and feel more lived in than thriving plant life. Container gardening is the easiest way to create quick color on your patio, courtyard, rooftop, or apartment balcony. Just move in some pots and *vive la différence!*

Often less expensive than permanent plantings, a container garden can include almost all your favorite plants, even trees and shrubs. Plants in containers are easy to feed and water. The planters themselves come in all sizes and shapes. In addition, portable planters will accommodate changes in garden plans without full-scale remodeling. Attach 2-inch casters to large tubs or planters for easy moving around the garden.

5 exciting ways to make
CORN-CRISPED CHICKEN

No frying. no turning...just dip. roll and bake with Kellogg's Corn Flake Crumbs

BASIC RECIPE:

- 3 pounds frying chicken pieces
- ½ cup evaporated milk
- 1 cup KELLOGG'S* CORN FLAKE CRUMBS
- 1½ teaspoons salt
- ⅛ teaspoon pepper

1. Wash chicken pieces and dry thoroughly.
2. Dip chicken pieces in evaporated milk; then roll pieces in mixture of Corn Flake Crumbs, salt and pepper, until well-coated. Place skin-side up in single layer in foil-lined shallow baking pan; do not crowd.
3. Bake in moderate oven (350°F.) about 1 hour, or until tender. No need to cover pan or turn chicken while baking.

Yield: 6 servings

VARIATIONS:

1. Peachy Corn-Crisped Chicken
During last 10 minutes of baking, place 6 well-drained peach halves, cut-side up, on foil around chicken pieces. Continue baking as directed.

2. Baked Chicken Italiano
Substitute ½ cup Italian-style salad dressing for evaporated milk; omit salt and pepper. For added flavor, marinate uncooked chicken pieces in dressing several hours or overnight, turning occasionally.

3. Crisp Curried Chicken
Substitute ½ cup mayonnaise beaten with 1 teaspoon curry powder for evaporated milk; omit pepper.

4. Sunny California Chicken
Substitute ½ cup melted butter or margarine combined with 3 tablespoons lemon juice and 1 teaspoon grated lemon peel (optional) for evaporated milk.

*Registered Trade Mark of Kellogg Company
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WHICH POT?

Rely mainly on the standard clay pots and wooden planters for your containers. They're inexpensive and easy to replace if you move. Group pots, especially small ones, for more effect. Clay and wood provide the best drainage and their earthen colors are a good neutral foil for flowers, foliage, and surrounding structures.

Ornamental planters also contribute to a garden plan as long as they're chosen with restraint. Anything that holds soil and drains well is suitable. Use glazed pots, flue tiles, wrought-iron stands, stoneware, wooden barrels, or baskets. The essential thing to remember is drainage. Glazed containers will retain more water than clay or wood, so be careful not to overwater. Although you may not wish to take your plants with you if you move, you can easily pack decorative containers with other household goods.

The size of your container depends on what is growing in it. Few plants do well rootbound, so be sure they have enough room. Poor drainage in too big a container causes roots to rot. Choose a container deep enough and strong enough for a layer of drainage material, gravel, or pot shards and charcoal, and enough soil for root development—with some room left over. Remember that a soil-filled planter is heavy (one cubic foot of soil weighs 100 pounds). If yours is a rooftop garden, make sure it will support a large planter.

When you choose your plants, take stock of conditions. Is there adequate light and air circulation? Most flowering plants need sun, but some hardier varieties and most foliage plants do well in shade. Rooftop breezes and city soot damage brittle, woody stems, foliage, and delicate vines. Help brighten shady, ground-level city gardens by painting surrounding walls or fences a light color. And before you start, make a point of visiting a local nursery to find out which varieties are native or especially well-suited to your new environment.

POT A TREE OR SHRUB

Trees and shrubs provide mass and height, and are the mainstays of any garden. They perform year-round, and often with seasonal bonuses of color in fruits, flowers, or foliage. Evergreens such as mugho pine, yews, boxwood,

cedar, and hollies are the perfect backdrop for more ephemeral plants. Trees such as pin oak, London plane, and maple give cool green shade in summer, spectacular leaf color in fall. The crape myrtle blooms in midsummer, when precious little else seems alive. Dogwoods and crabapples give spring flowers and fall fruit. Don't overlook the weeping Japanese cherries—small trees with the most exquisite form and flowers. If you like peaches, grow 'Bonanza' dwarf peach—the perfect container tree for sun, and it requires very little space.

Among the shrubs, camellias, some of the smaller rhododendrons, azaleas, gardenias, and andromeda (Pieris japonica) do well in tubs. And they're all acid-soil lovers, so you can feed them the same fertilizer.

Although trees and shrubs need larger containers, deeper soil, and more thorough watering, their care is essentially the same as for your other plants. Don't give pot-grown shrubs and small trees unrelieved sun. This applies to sun-loving fruit trees as well. They retain moisture better in filtered sunlight or partial shade—especially the broad-leaved evergreens. Water often and spray the foliage in hot weather.

Any pruning that needs to be done should, with few exceptions, be done in very early spring or fall—not during the growing season. Be careful with fall pruning not to encourage new growth that will not have time to harden before winter. Keep plants neat by removing dead wood any time of the year. You'll have less pruning to do if you buy mature dwarf or slow-growing varieties.

IF YOU HAVE SUN

Annuals are the quickest flowers to bloom and guarantee a full summer's worth of abundant color. Many perennials can be treated like annuals to add scope to garden schemes. Container-grown annuals and tender perennials must be discarded or brought indoors when frosts begin. Pick off faded flowers and yellowed leaves as they appear. Water regularly.

Golden chrysanthemums and yellow-amber marigolds are bold accents. Line up your pots in rows or mass them. Showy geraniums will fill up any sunny niche with a profusion of colors. Add an exotic touch with elegant red hymenocallis (spider lily) or blue and white lily of the Nile. Let the fragrance of roses romanticize your patio sunsets. Add fluffy blue ageratum or trailing red, orange, and white lantana along the edges of a large planter. Other low-growers—petunias, dwarf marigolds, miniature dahlias, and multicolored pansies—make a striking border in large planters or a bright spot in pots. Some varieties of petunias and geraniums grow attractively in hanging baskets.

IN SHADE

Bring the flowers of the woodland garden to your shady courtyard. Rose, pink, or white impatiens and clusters of violet-blue browallia grow on compact, low bushes and thrive in clay pots. Plant fuchsias and tuberous begonias in baskets or tubs. For edging a container-grown specimen, plant tiny white clumps of candytuft. Large-leaved hostas (plantain lilies), iris, cineraria, and bleeding heart will brighten up a shady spot. Don't forget the jaunty spring bulbs! Potted crocuses, daffodils, hyacinths, and tulips brighten light shade.

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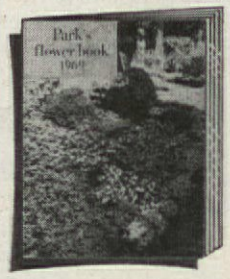

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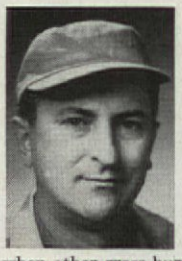
MY GRASS IS NO. 1

by Mike Senkiw, Agronomist



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Your 1969 Garden

(continued from page 16)

Both medalists have huge, five- to six-inch flowers with quilled petals. They're outstanding for cutting and arranging. 'Rosy Future' is bright rose pink, and its blooms have an air of delicacy in spite of their large size. 'Torch,' is a rich burnt orange.

An annual periwinkle (Vinca rosea) called 'Polka Dot' carried off a Bronze medal for its unique spreading habit, adaptability, and prolific bloom. Only three inches tall, the little plants spread into 24-inch mats, so you can use them to hang over window boxes, to creep over rocks in the rock garden, or in hanging baskets. Lots of pretty, white, single flowers with bright red eyes are produced by the plant. Grow it in either sun or light shade, as a seasonal groundcover or low, wide edging for a flower or shrub bed.

Vinca 'Polka Dot'

How about a white bachelor's button, or cornflower? There's a dwarf one this year called 'Snowball,' and it too won a Bronze medal in the All-America trials. The plant is 12 to 16 inches tall and covers itself with white, double blooms, about an inch and a half across. The foliage is a pleasant silvery green, a nice contrast against darker garden greens. The plants are reported to be heat and disease resistant. Flowering begins early and is continuous.

THE BEST OF THE HARVEST

The only Gold medal awarded by All-America Selections this year went to a vegetable, a broccoli dubbed 'Green Comet.' If you're dedicated to growing your own produce, be sure to get hold of some seeds. If you're a neophyte and have never grown vegetables, the originators of 'Green Comet' claim it's easy to grow and reliable. You can have two crops from successive sowings, one crop in the spring, another in the fall. The heads are five to nine inches across, and, needless to say, delicious!

The Silver medal award-winning vegetable for 1969 is a cabbage with the poetic name of 'Stonehead.' It's doubtless meant to convey the fact that this cabbage keeps its head at maturity, before bursting. The leaves are tender and their flavor is tops. It bears early, and the heads are small so you can space the plants closer together—a decided advantage if space is scarce. Plants are hardy, with blue green outer leaves.

Cabbage 'Stonehead'

If you like to show off huge heads of cabbage, 'Harvester Queen' will make you very happy. Depending on soil and planting time, this variety will yield heads weighing over five pounds. It's highly recommended for sauerkraut. It's disease resistant, with dark blue green outer leaves. A Bronze medal award winner.

The humble turnip is no longer so. 'Tokyo Cross' is quite glamorous, with pure white, medium-size, top-quality roots. It's smooth, crisp, and tender, whether you eat the roots small or leave them in the ground to grow. The leaves are tasty and tender too. This one won a Bronze medal.

'Snow King' is a new cauliflower that you pick earlier than most, and it's very heat tolerant as well. The heads are white, six to nine inches across, and make good eating. It also won a Bronze medal.

Cauliflower 'Snow King'

Two squashes won Bronze medals this year, one a summer bush variety, and one a winter, vining type. 'St. Pat Scallop' is an improved version of the old pattypan squash. The fruit is bell shaped, greenish white, and should be used when it's *very young*, while it's still light green. It whitens with maturity and loses tenderness. Squashes are produced early on compact bushes, and continue for a long time if you keep picking.

Winter squash 'Kindred' is delicious, with gold skin and orange-hued flesh. Fruits are borne on short, strong vines. They're medium size, weighing over three pounds. It looks as good as it tastes. High yield.

(continued on page 108)

Winter squash 'Kindred'

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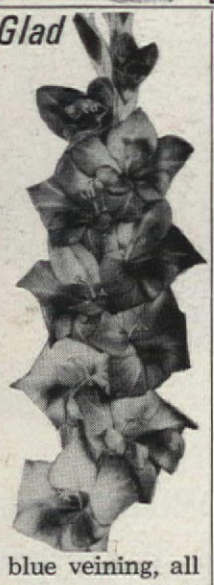

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YOUR 1969 GARDEN

(continued)

A new tomato called 'VF' has been bred to resist two common garden diseases, verticillium and fusarium wilts. In addition to being almost immune, it's a prolific bearer of meaty, rich red tomatoes. They're medium large and won't crack, according to the originator. 'VF' is early to bear—72 days after setting out plants.

Tomato 'VF'

NEW ANNUALS

Petunias are versatile, easy-to-live-with annuals, in addition to being pretty and colorful. There are many new names to choose from this year, in a wide range of colors.

If you like extra-large-flowered single petunias and orange, you'll want to plant 'Harvest Moon.' Salmon-orange blooms cover neat little plants, beginning in the early summer and continuing until frost arrives.

Another orange petunia is 'Tangerine.' It has a white throat for contrast, and blooms heavily early in the season. It's a single.

Petunia 'Tangerine'

Do you like soft, fluffy doubles? There's a lavender-blue petunia with royal blue veining called 'Blue Riches.' It blooms early and prolifically, continuing until frost.

'Lavender Lady' bears large, pale lilac-lavender petunias—most of them at least four inches or more across. It blooms very early in the season, grows close to the ground, and is always covered with flowers.

For lovers of red, 'Scarlet Mound' petunia will be perfectly smashing in borders, window boxes, pots, or tubs. The bright scarlet flowers are single, about two to three inches across.

'Lollipop' petunia is rose pink and white with a light yellow throat. This is one of the prettiest color combinations we've seen in any flower!

Petunia 'Lollipop'

'Rose Cloud,' a brilliant rose petunia, has large, four- to five-inch flowers covering the plant from early spring until frost. It's especially lovely in hanging baskets, and is the perfect choice for up-close viewing in your patio in planters or tubs.

'Pink Bells' is great for planting *en masse*. It will hold its own in bad weather and bears lots of bright pink blooms on compact plants. It blends beautifully with gray-foliaged plants.

White flowers are a must for contrast, and sparkling white petunias are worth their weight in gold. One such is 'Bridal Bouquet,' which has large, fully double, ruffly white blooms. This is a double grandiflora that blooms early in the season. Try it with 'Blue Riches.'

If you like the clash and excitement of many colors, buy a hybrid mix. 'Royalty' petunias are vigorous

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plants that bloom all season. And the colors! You can have creamy yellow, clear blue, scarlet, rose, and salmon pink. Large, single blooms up to three inches across are borne freely on two-foot plants.

Remember last year's 'Carefree' geraniums? There's a new color for 1969, 'Carefree Crimson,' a deep red. It has all the advantages of its class: It's self-branching, so you don't have to pinch back, disease resistant, and it's available in small plants for massing. Flowers until frost, has good-looking foliage.

Three new impatiens make the scene this year, and they'll make your shady spots swing! 'Elfin' comes in eight bright colors and a mixture, and may be perfect to fill a small area. It's compact, to about 10 inches high, and branches by itself so you don't have to pinch it back.

Impatiens 'Elfin'

'Shady Lady' is a very floriferous hybrid impatiens, and you can have it in white, salmon, red, pink, rose, or purple. Two-inch flowers cover the mound-shaped, spreading plants all through the season.

The last of the new impatiens is called 'Boogaloo,' and if you would enjoy the sight of big, cherry-red and white flowers nestled in bright green foliage, it's for you. The plants have good form, are 10 to 12 inches high.

Zinnias are summer standbys for bold colors and strong shapes in the garden. A new group, called 'Big Tetra,' is available in all the great zinnia colors—red, orange, yellow, cream. These are big, two-and-a-half foot plants, loaded with five- to six-inch dahlialike flowers.

Ageratum 'Blue Surf' is perfect for edging a shrub or flower bed, for growing in pots, or nestling among the rocks in your rock garden. This hybrid is early to bloom and very floriferous. Large flower heads in a light blue shade cover the plants.

Snapdragons lend an air of dignity to flower beds, and if you grow them you probably know the 'Supreme' class. Two new colors have been added to the group this year, and they're both musts. 'Scarlet Supreme' is an orange-scarlet hue, and 'White Supreme' a very pure, sparkling white. Both have fully double blooms abundantly borne on long, tapering spikes, followed by side branches that flower until frost.

Balsam is an old-fashioned flower that everyone should know and grow. The variety for modern gardens is 'Princess Sakura,' a tall, regal plant that is surprisingly easy to grow. It has big, dark pink single flowers on dark red stems. The flowering habit is profuse. Plants are two-and-a-half to three feet tall.

Something *is* new in marigolds! It's 'Fantastic' and the novelty is in its form. The flowers are chrysanthemumlike but with flared, ruffled, twisted, and curled petals. Each flower is over three inches across, held on long stems. The asymmetric shape of the bright orange blooms will inspire you to create offbeat arrangements from midsummer, when the plants flower, until fall. Plants are two-and-a-half feet tall, and very showy.

The 'Gay Ladies' breed of marigolds is a very practical, in-between height, 18 inches. They're tall enough to be a focal point in the border, but low enough to resist wind and rain damage without staking. The plants spread to around 20 inches, and will have as many as 50 flowers open at one time. Each bloom is almost four inches across, and they start opening in early August. Colors are yellow, orange, and gold.

A low, 10-inch marigold to grow in front of the taller kinds is 'Goldie,' a double French type. Flowers are bright gold touched with red. Plants are 16 inches across. (continued)

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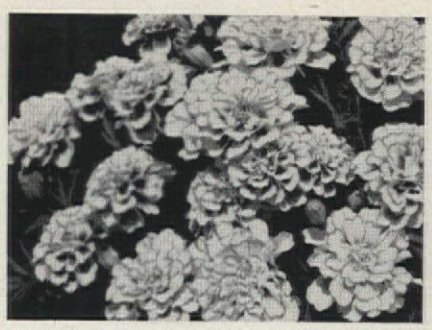
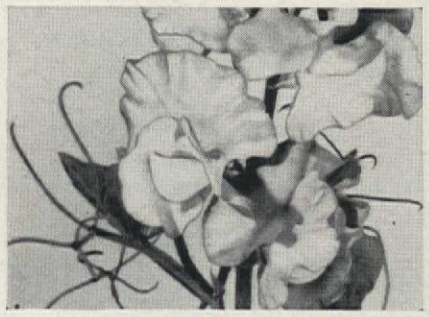
1969 GARDEN
(continued)



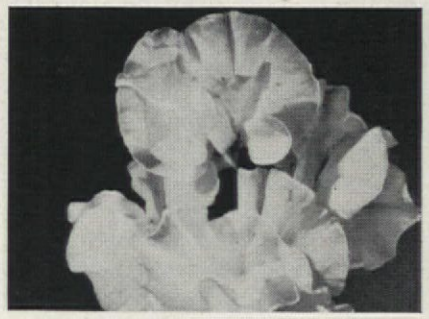
Dwarf French marigold 'Goldie'

There are three new colors in the 'Galaxy' sweet pea class. Each stem bears five to seven large flowers. 'Angel Face,' light pink, 'Blue Sails,' and 'Cream Whiz,' rich cream.



Sweet pea 'Angel Face'

'Glamour Girl' won an award from the National Sweet Pea Society of Great Britain and the Scottish National Sweet Pea Society. If you grow it you'll see why. The flowers are vivid salmon pink and gracefully waved. Five to seven open on each spray. It needs no staking because it's only 18 inches tall. You can put it on three-foot stakes, however, and it will climb.



Sweet pea 'Glamour Girl'

NEW PERENNIALS

One of the most enchanting daisies we've seen in many a day is aptly called 'Irish Eyes.' The petals are golden yellow, but each bloom has a marvelous emerald eye. From early in the summer until fall frosts prevail, these two-and-a-half-foot plants are covered with big, five-inch flowers. Hardy, easy to grow, and long-lasting when well established, 'Irish Eyes' is a fine, permanent addition to your garden. You can grow it as an annual if you plant early.

An early-flowering aster in a powder blue shade has been added to the 'Early Bird' series. It's called 'Azure Blue' and will provide you with a profusion of flowers for cutting with lots left over to color the garden. The plants, around 20 inches tall, are sturdy and resist wilting, while the flowers measure four inches across. Your plants will be in bloom a little more than three months after you sow the seeds.

Aster 'Early Bird Azure Blue'

From the University of Minnesota come two new chrysanthemums which should be available from garden centers in your area. If not, write to the Department of Horticultural Science, University of Minnesota, St. Paul, for a list of nurseries stocking the new varieties. They're called 'Yellow Glow' and 'Royal Pomp,' and both begin blooming around the first of September in the St. Paul area. The first is a deep yellow, fully double bloom with deeper coloring in the center. Each flower is over two inches across. Grown in full sun, plants will be 20 inches tall, 24 inches across. They remain decorative until killing frost comes along. Hardy.

'Royal Pomp' is also hardy, bearing slightly smaller, bright purple blooms with a spicy scent. They're held on long, stiff stems, are long lasting, and excellent for flower arrangements.

Chrysanthemum 'Royal Pomp'

GLADIOLUS NEWS

Three new glads are noteworthy this year. They are especially elegant, and whether you like traditional flower arrangements or bold, dashing modern, you should definitely grow your own glads for cutting.

'Frostee Pink' is a two-tone pink and cream that's very frilly and ruffled. Plants are vigorous and produce long flower heads of 19 or more buds each. Seven or eight are open at a time. They will bloom 85 days after you plant the corms.

'Candy Doll' is a very clear, deep pink with a white throat. The flower spikes bear up to 22 buds and are slender, graceful, and strong. Plants are vigorous. Blooms 80 days after planting.

For a change, try 'Grapejuice.' This is a rosy-purple, small-flowered glad with delicately frilled florets. The plant is a strong grower with tall spikes. It's definitely the color for modernists. The blooming date is 80 days from planting.

NEW DWARF FRUIT TREES

Remember dwarf peach 'Bonanza'? it now has a mate, 'Golden Treasure,' which ripens six to eight weeks later. The ultimate height of both in ten years is from five to six feet, but with once a year pruning you can keep them as low as you like. Both fruit the first year after planting, bearing full-size, luscious peaches. 'Golden Treasure' is a freestone with juicy, yellow flesh. An added bonus: in spring each branch is crowded with big, semi-double blossoms of melting pink.

Dwarf peach 'Golden Treasure'

'Nectarina' is a true dwarf nectarine that remains neat, compact, and beautiful its entire lifetime. Its fruits are full size, a rich red overlaid with yellow. The orange-colored flesh is juicy and sweet. 'Nectarina' fruits ripen about a month after 'Bonanza,' at the end of August or early September, depending on where you live.

Dwarf nectarine 'Nectarina'

AWARD WINNING NEW ROSES

All-America Rose Selections has four winners for 1969. One is a unique lavender floribunda, 'Angel Face,' whose ruffled petals are edged in deep ruby red. It's the first lavender rose to be honored by the All-America judges. Plants are low, broad, and even-growing, with touches of copper in the foliage. Several large four-inch double blooms on each medium length stem. They're long-lasting, make good cuttings, and they'll fill a room with an old-fashioned spicy scent. Buds are red at first, with just a hint of lavender.

Rose 'Angel Face'

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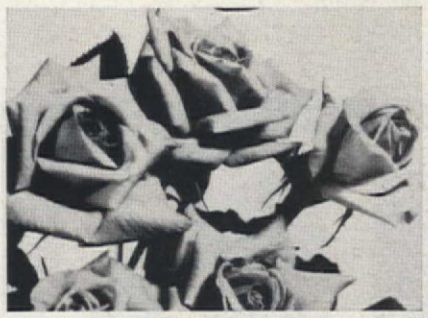
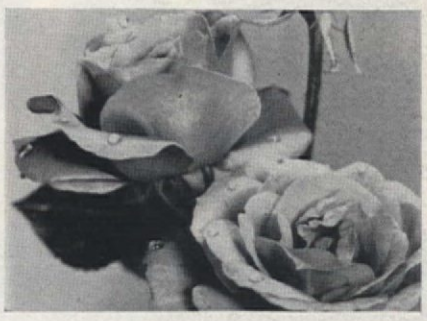
Another floribunda winner is 'Gene Boerner.' This flower's rich clear pink hue is set off by light green leaves. It blooms almost continuously all season. Fragrant flower clusters grow on 10- to 12-inch stems and last well when cut for arrangements. The plant is symmetrical, well clothed in foliage, and free branching.



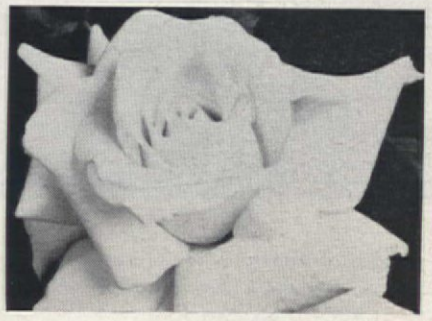
Rose 'Gene Boerner'

The tall, orange-scarlet 'Comanche' roses will stand out no matter where you put them. Three or more high-centered grandiflora blooms grow on long, graceful stems and are surrounded by dense, disease-resistant, bright green foliage. Plants are five feet tall, vigorous, and floriferous.



Rose 'Comanche'

A new hybrid tea, 'Pascali,' is named for Easter, because of the purity of its white flowers. The perfectly white, high-centered flowers are borne on erect, vigorous stems. Foliage resists mildew. In addition to winning All-America fame, 'Pascali' carried off a Gold medal at the Hague, a Silver medal at Baden-Baden, and first certificates at Rome and Paris exhibitions.



Rose 'Pascali'

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Employer vs. Domestic

(continued from page 11)

paid total disability benefits after as little as one-and-a-half years of work, although in most instances five years of work credits would be required, whereas a wife can never become entitled to disability payments.

• If, for example, the domestic is age 35 now, she will need ten years of work credits in order to get a retirement income—and she therefore should claim credit for every quarter of work by paying her share of the social security tax. And if she's age 50 now, she will need seven-and-a-quarter years of work credits.

THE DOMESTIC'S FEARS

• If she presents her social security number and pays her share of the tax on her wages, will she have to pay the federal income tax she's possibly been neglecting?

• Maybe a welfare check that's coming in now may be cut back—even though there is now an experiment in progress called an "employment incentive" that allows a welfare recipient to keep 30 percent of the earned income and not have to account for it.

• Maybe the domestic doesn't want to give up 4.8 percent of her cash wages each payday. Or maybe she's intimidated by the thought of getting "involved with government officials." Maybe she doesn't understand the tax rules and gets bogged down with the whole idea.

Even if the domestic refuses to give her social security number and pay her half of the tax, the employer can always fall back on the last resort: She can file a report of wages paid, giving the name and address of the domestic, and pay the full 9.6 percent of the wages.

This isn't the happiest solution, but at least it lets her keep the employee she values—and it also lets her off the hook, as far as any future claims are concerned.

Which brings up the question: Can an employee strike back, years from now, at the employer who didn't file a work record and didn't pay half of the social security taxes due, on her domestic's wages?

Yes, she can.

When a delinquent employer is reported, she will have to pay back taxes, plus interest, plus penalty, to the Internal Revenue. Actually, the amount of money involved isn't so great. For example: if the unreported quarter was in 1963, when social security was 7¼ percent, and the employer had paid her domestic about $50 that quarter, she would owe $4.63, plus a penalty of 91 cents. And plus the interest of $1.17. So all told, the cost would be $6.71 for that quarter. For an entire year, it would be around $25. This isn't much money, but the effect of this deficit on the domestic's retirement benefits could make a difference.

THE DOMESTIC'S PRIVILEGE

The procedure a domestic may use in order to claim benefits in later life, and put her former employer on the spot, if the employer didn't record her work credits and wages received is this:

The domestic appears at the social security office to ask about her future benefit rights or to state that she is entitled to disability benefits or retirement benefits. She then fills out an application which asks for a statement of her earnings. The district office requests her record from Baltimore. When information is returned, the household worker may be able to point out that she received no credit for the time she worked for you because you didn't report these facts.

If the domestic has your name and address, she will ask social security to contact you and confirm her claim. If you say the situation is true as presented, then the employee will receive the benefits she's entitled to.

THE WORKER'S RESPONSIBILITY

It's not entirely fair to lay the whole burden on the employer. The worker herself must feel a responsibility to keep track of her work record through the years, and check with her SS office from time to time.

"One reason there has been a gap between a domestic's claims and what the records show she's entitled to, is that the domestic has often not put any value on SS benefits until it's too late," says an interviewer who hears many a sad story of claims that can't be substantiated. "The domestic has not been taught to respect her labor. We must learn to put more value on household work, and extend more respect to the woman who does it. Then the domestic will have a sense of responsibility where the laws are concerned, a sense of participation in a plan set up to provide her with the insurance benefits she earns."

In fact, this growing concern for elevating both the work standards of the domestic and her own attitude toward her job has led to the establishment of the Household Management Training Programs, financed by a grant from the United States Department of Labor. These training programs are now operative in seven cities across the country. Study of latest developments in household equipment, care of fabrics, food preparation, laundering, cleaning methods are stressed.

One specific step you as an employer can take to increase the domestic's sense of responsibility is to point out to your employee the advantages both she *and her family* may derive.

While her income may never reach the maximum, for taxable purposes, her gains will be in proportion to what she does earn through the years:

• If a working woman dies, her children up to age 22, under certain conditions, are entitled to monthly benefits which can total many thousands of dollars and enable them to go on to college—even though the father of the children is able to provide for their care. No such benefit is available to the nonworking wife.

• If a working woman dies, her parents, if chiefly dependent on her for support, are, under certain conditions, entitled to monthly benefits on her account as long as they live. A nonworking wife does not provide this.

• A working woman may claim benefits as early as age 62. A wife must wait until her husband is 72 years of age before she can claim anything, unless he retires earlier.

• A working woman could be paid "total disability" benefits of as much as $218 a month.

Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income".

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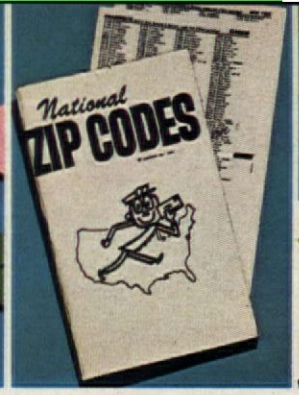

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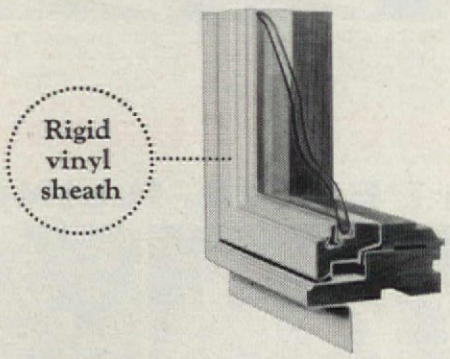

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Good Housekeeping GUARANTEES

By M.C. HUNTOON Jr.

WHAT TO EXPECT IN NEW HOUSING

If you are moving from one part of the country to another, should you buy a new house, freshly built, or an older home? Should you hold out for nothing less than your dream house or compromise? Or, should you look instead for an apartment?

These are vital questions for the family that must undergo the emotional jolt of moving to a new area. And, while we'd like to be more helpful, the answers are largely determined by cold, inflexible statistics —the law of supply and demand.

For example, in a town where people are moving in faster than local builders can supply houses, prices will tend to be high on both new and older houses. And there will be long waits between when a house is ordered and when it is ready to be moved into.

But if this influx of buyers slows way down, before long there will be an inventory of unsold houses. This in turn will take the pressure off the older-house market. All prices will tend to soften. You feel less pressure to compromise.

Obviously, it's important to know the state of the housing market in the area you're moving to. A tight market will require more and earlier house hunting. And if you're going to have to wait three or four months or longer for delivery of a new house, your moving schedule may have to be drastically altered.

Housing markets are subject to both nationwide and local economic conditions. So we're going to look first at the overall picture, then zero in on the biggest of the country's metropolitan areas.

For the country as a whole, it can be said that we have moved out of a buyer's market and are now in a seller's market. Here, in simplified terms, is why:

Mortgage money is the lifeblood of the housing industry, and in 1966 it became very scarce, forcing builders to curtail operations. Interest rates rose as high as 8 percent, discouraging many potential buyers. The result was a drastic drop in houses.

Early in 1968, money began to become more plentiful. Mortgage rates dropped (although not to 1966 levels), and buyers slowly came back.

But home building is like a locomotive—it picks up speed slowly. Right now it's only just beginning to get back to normal, and meantime, there are all those people who needed a home last year, held off because money was tight or rates were too high, and want to buy right now.

So we're experiencing a mild but definite housing shortage. And it looks like at least a year will be required before we start back toward a buyer's market.

Now let's look at the situation in some of the biggest local housing markets. You'll see that they don't all follow the national trend. Bear in mind also that (1) different communities within a general area can vary considerably; (2) local markets can be very sensitive to local economic conditions, so their situations can change drastically in a few months; and (3) when we refer to a city's housing market, we are speaking chiefly of its suburbs, where most homes are built.

If that's understood, let's take a quick house-hunting tour

ATLANTA AREA

Atlanta is the commercial hub of the Southeast, so it's not surprising that the city is growing briskly. And reflecting a national trend, more apartment units are being built than conventional homes.

Looking at houses first, your degree of choice depends on your price range. If you want something in the $25,000 to $40,000 range, you'll have to shop hard and probably wait for delivery. But higher-priced houses offer a better situation.

Generally speaking, apartment construction is keeping pace with demand, although you may have a brief wait for under $200 a month.

BOSTON AREA

Boston offers an inventory of unsold housing in the lower price bracket (around $20,000), but in the higher ranges things are tight. If you want a house priced from $40,000 up, be prepared for a wait.

Apartments are little better. There are a few vacancies in high-rise buildings within the city, but most good suburban garden-apartment projects have long waiting lists.

CHICAGO AREA

Chicago is difficult to categorize; like most huge cities, it has such a spread of suburbs that housing generalities are dangerous. But the risk must be taken, so let us report that Chicago is very much a seller's market. Most major developers are sold out way ahead of construction, and the buyer can expect a wait of up to six months for delivery. Some smaller builders have houses available.

Apartments are in slightly better supply. Although the overall vacancy rate is very low, renters will have a considerably easier time.

DALLAS AREA

Dallas has a very low house inventory (not more than 25 or so houses at a given time) and delivery delays depend on how choosy you are about the community you want to move to. The city has always been strong on custom houses; today you'd have a not unreasonable wait of 100 days from contract to move-in time.

Apartments are slightly more avail-

(continued)

Advertisement

I lived in maternity slacks, until I lost 98 pounds

By JoAnne Lawrence—as told to Ruth L. McCarthy

Understand me, I wasn't pregnant all the time I wore maternity clothes. I was just plain fat and nothing else fit. It started the first year I was married. I was only 16 and gained 75 pounds in twelve months.

We had moved to Austin, Texas, and our apartment was so small there wasn't much to do. So I cooked and ate and ate and cooked. Then, when I found out I was expecting, I started eating even more. I thought that to have a healthy baby you had to eat a lot.

My doctor kept telling me the weight would be hard to get off. But I wouldn't believe it. I was sure I could take it off in no time. The "no time" lasted nine years. I just kept getting heavier and heavier, as I had another child, and another.

Occasionally, I'd buy some yard goods, and a dress pattern with a waistline, and I'd run it up. Then I'd hang the dress in the closet. It was always too snug to wear. I made things

My husband caught me off guard here, at nearly 230 pounds. This snap is bad enough, but at least I wasn't in my maternity slacks.

that way on purpose, hoping it would make me do something about my weight. But it never did. I'd just wind up wearing my maternity slacks, which had an elastic waistband.

By the time my last son was born, I was really in bad shape. I weighed 230 pounds. It was hard even to breathe. The doctor thought I'd lose the baby.

He even thought he'd lose me, the fat was squeezing my heart so hard. But, fortunately, we both pulled through.

It wasn't like I hadn't ever tried to reduce. Doctors had prescribed diets and reducing pills for me time and again. Sometimes, I'd stay on a diet five days, then I'd have to eat big. Fried chicken and candy. I couldn't seem to live without them. As for the pills, they made me too nervous. Besides, when you swallow them, they're gone. It's the same with liquid diets. You drink them, and they're gone. It's not like having something you can chew on.

After the baby came, I was desperate to lose. And I wanted sympathy so bad, it hurt. Finally, I made an appointment with another doctor. While in his waiting room, I picked up a magazine and suddenly saw this story about a woman who'd lost a tremendous amount of weight. When I looked at her fat picture, I said: "That's me." Then I looked at her slim picture. And I thought, if she can do it, so can I. So I read every word and I found out that she did it with the help of Ayds Reducing Plan Candy.

Now that I'm 132 pounds, even my little boys are proud of me. The oldest keeps saying to his pals: "Hey, you, this is my Mom!"

I didn't even wait to keep my appointment with the doctor. I told the nurse I was sick and left. And I went right to the drugstore and got some vanilla caramel Ayds. Later, I tried both the plain chocolate fudge type and the fudgy chocolate mint. And I started losing on the Ayds Plan.

I didn't set myself too strict in what I ate for meals. I was just careful. But I took the Ayds, as directed, and they helped me curb my appetite. They really did. I kept my Ayds in the refrigerator and that made them real chewy. And that's what I wanted. Something to chew on. Why, if I'd wake up in the middle of the night and start thinking about food, I'd just get up, get an Ayds and chew away.

When I'd gone down 26 pounds, I was able, at last, to get into one of those dresses hanging in my closet. You can't imagine how good that made me feel.

Soon I began looking at pretty dresses in magazines. Bright, bright colors, too. After all, I was just in my mid-twenties and I was tired of wearing black.

About this time, I also started doing exercises to help me firm up. But I have to admit, when it came to touching the floor, I cheated. So I decided to switch to walking — eight blocks every evening. And it made me feel real good.

When I finally lost 98 pounds, I couldn't believe it. I was like a new person. I bought myself some shorts. Some dresses with belts, to show my waistline. And even a couple of minis. Fact is, we've had to add three new closets to our house. I just can't get enough of dressing up.

I've been down to 132 pounds for some time now, but I still keep a box of Ayds in the refrigerator. When I feel myself slipping, I look at them and say: "You satisfy me, Ayds, or I'm in trouble." And they do. They've helped me cut my appetite way down. And my weight. The only thing out of line now is my clothes bill.

Before and After Measurements

	Before	After
Height	5'5"	5'5"
Weight	230 lbs.	132 lbs.
Bust	44"	36½"
Waist	36"	27"
Hips	44"	36"
Dress Size	22½	9

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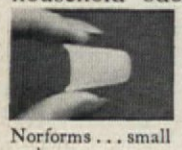

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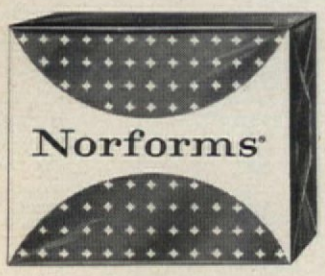

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NEW HOUSING (continued)

able, again depending on how choosy you are. Three-bedroom units are harder to find than a two-bedroom.

DENVER AREA

Denver is another one of those booming cities where housing is impossible to find quickly. There is no inventory at all; if you're lucky you may wait only 60 days for a subdivision house, but twice that period is not at all unusual.

There's no apartment inventory either; the city reports its lowest vacancy rate in five years. It's a little easier to find something in the luxury class; otherwise, expect a long wait.

DETROIT AREA

Detroit home building is well behind demand, and a four-month wait is usual in moderate- to lower-price brackets. There's a brisk trade in existing houses, but the demand has pushed some houses that cost $35,000 a year ago into the $45,000 range. Buyer resistance to this price trend was beginning to appear at press time.

Predictably, apartments offer nothing better. There are few vacancies.

HOUSTON AREA

Houston is growing at the rate of more than 60,000 people a year. And while builders usually have about 5000 houses built and waiting for buyers, today's inventory is only about 1000 with the bulk in the $20,000 to $25,000 class (you get a lot of house for that in Houston).

There are more than twice as many apartments being built than houses, so it's usually easier to rent than buy.

LOS ANGELES AREA

Los Angeles is another city that's just too big to pin down accurately. But with huge new towns like Irvine and Mission Viejo to the south and Westlake, Valencia, and Janss Conejo to the north, plus the biggest collection of big building companies in the country, your chances of finding a house in almost any price range are excellent. Be prepared for the smallest lots (down to ⅛ acre) and the most exciting design you've ever seen.

NEW YORK AREA

New York is great to visit and awful to have to move to. You'll have to sweat to find any kind of housing for under $40,000 in "executive bedroom" areas like Westchester County, Connecticut's Fairfield County, or New Jersey's Bergen County. For anything lower in price in a good community, gird for a two-hour commute.

Apartments at unbelievable rents can be found in Manhattan. But finding quarters for more modest purses requires the resourcefulness of a burglar. Other of the five boroughs offer a better situation, but without the advantages of living in Manhattan.

SAN FRANCISCO AREA

San Francisco and environs tend to tightness—a 30- to 60-day wait for subdivision houses, more for custom-built houses. But the situation appears to be easing slightly and should be better by spring.

Apartments are in great demand and are usually occupied the day they are finished. Figure on a ten-day wait if you're looking for something over $200 a month, up to 30 days for lower rentals.

SEATTLE AREA

Seattle is one of the few buyer's markets in the country. There is a small but growing house inventory in most price ranges, and there is little or no wait for apartments.

WASHINGTON, D.C. AREA

Washington, D.C. is the exception that proves the rule of housing supply and demand. The market, which is chiefly in the suburbs of Virginia and Maryland, has been so strong for so long that builders and developers are completely geared to handle it. In addition to a host of conventional housing and apartment projects, the area boasts two very large community projects—Crofton (Virginia) and Montgomery Village (Maryland)—plus two of the nation's full-scale new towns—Reston (Virginia) and Columbia (Maryland). As a result, housing is in good supply. Homes from around $40,000 up are plentiful; if you're looking in the $25,000 to $40,000 range, you'll have to shop.

Washington is one of the few areas where housing construction is running ahead of apartment construction. Result: The vacancy rate is low, apartment market is tight.

SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

HOME FOR NOW

Pages 58, 59: White sofa, Chambers, Washington, D.C. Floor lamp, desk lamp and pillows, Ursell's Inc., Washington, D.C. Dining room curtain fabric, white china, pillows, and table accessories, The Store Ltd., Washington, D.C. Rya Rug, Scandinavian Marketing.

MOVING IN WITH PAINT, WALLPAPER, FABRIC

Pages 64, 65: Yellow lamps, Wilmar Co., N.Y.C. Painting over sofa, The Findlay Galleries, N.Y.C. Wallpaper "Annabelle," Philip Graf, N.Y.C. **Page 66:** Rug "Persian Lime," Regal Rugs. **Page 67:** Bedspread "Queen Elizabeth," Bates, N.Y.C. Wicker rocker and table, Walters Wicker Wonderland, N.Y.C.

NORWEGIAN FISH PUDDING

Page 88: Rug, aquavit holder, pewter aquavit glasses, salt and pepper shakers, silver Viking boat, glass platter, Norsk, N.Y.C. Glass fish, Lord & Taylor, N.Y.C. Teak table, The Chair Store, N.Y.C.

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Before you know it, you'll be eating fresh fruit that you'll pluck yourself, sitting at the breakfast table.

Also Available: Miniature Gardenia, Hibiscus, Palm and Coffee Trees

Miniature Gardenia

A touch of tropical Florida in your home all year. Versatile, it is America's easiest-to-grow indoors tree. Simple growing instructions will permit you to be the sole judge of the tree size — from 10 inches to 6 feet! Palms love deep shade and thrive where other plants refuse to grow.

Miniature Hibiscus

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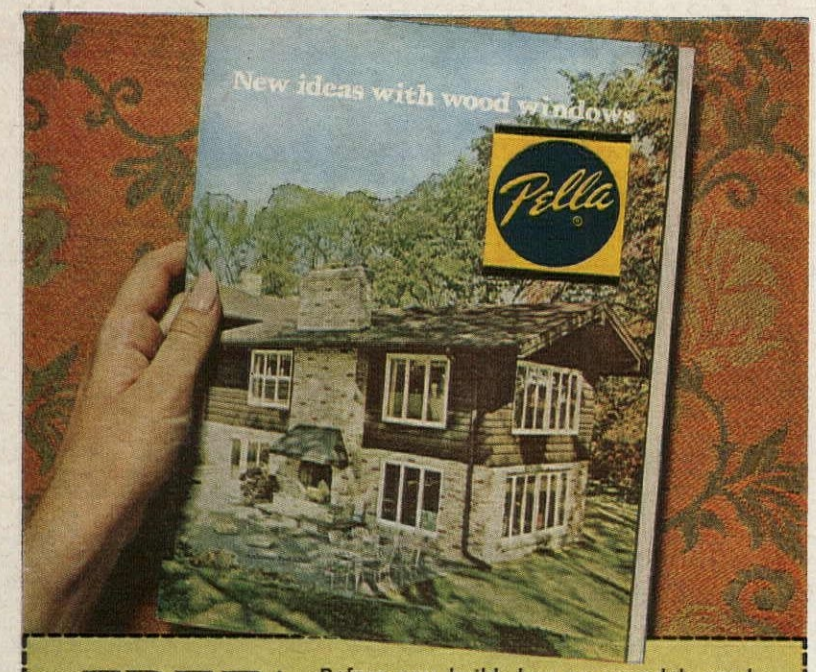

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THE FAMILY PET
By PATRICIA O'KEEFE

HINTS FOR THE PET-OWNING HOMEMAKER

Your pet is just like a member of the family, right? And just like everyone else in the family he occasionally leaves footprints on your clean kitchen floor and never picks up his toys, right? Since you can't threaten to cut off his allowance if he doesn't mend his careless ways, here are some ideas to make life easier.

EQUIPMENT CLOSET

Find a place in the kitchen or back entryway to keep all your pet's accouterments in one place. Assign a shelf to his food, and you'll be able to take inventory at a glance when you're making out the grocery list. Hang a shoe bag to hold balls, bones, catnip mice, flea powders, and grooming tools. Put up a coat hook for collars and leashes; another for a towel for cleaning wet, muddy paws.

You can convert old bath towels into paw wipers. Cut a strip of toweling about 10 inches wide and fold over and stitch the ends to form pockets large enough to fit your hands. Bind the raw edges with bias tape. Slip your hands into the pockets and wipe off the grime before it's tracked into the house.

Keep a chamois for drying your pet's coat when he has been out in the rain or snow. This works particularly well on a long-coated dog. Rub the coat vigorously, then wring the moisture out and rub again.

HAIR, HAIR!

The problem of hair shed on carpets and upholstery will be minimized if you brush your pet's coat regularly. He'll stay cleaner and smell nicer too. To accomplish the job with the least struggle, put your pet up on a table or bench. Stand him on a rubber mat, so he has a firm footing. While brushing him, keep your clothes clean and hairless by wearing the kind of apron that covers front, back, and arms. If your cat or dog isn't frightened by the sound of your vacuum cleaner, you can use the brush attachment to remove loose hair from his coat.

When bathing your dog, put a rubber mat in the bottom of the tub to help him feel secure. Stuff a nylon net scouring pad or a piece of steel wool in the drain to catch hair and keep plumbing unclogged.

In the wintertime you should be particularly careful that your dog doesn't become chilled after a bath. After rubbing him down with a towel, use a hand-held hair dryer to hasten drying. Don't blow air into ears, eyes.

Some people allow the cat or dog to lounge on the furniture, some don't. If you're the permissive type, you'll find that a sticky tape lint remover or a dry cellulose sponge quickly picks up hairs from upholstery between vacuumings.

FIRST AID FOR CARPET STAINS

Until your pup or kitten is completely housebroken and trustworthy, the wise thing to do is keep him completely off carpeted areas. Urine will discolor carpet if not immediately cleaned up, and even then traces of the odor may linger. You may not be able to detect an odor but your pet's supersensitive nose can and it may trigger your pet's instinct again.

First blot up as much of it as possible before it is absorbed. Then sponge the spot with lukewarm water and blot again. Next, mix one teaspoon of white vinegar with three teaspoonfuls of lukewarm water. Apply this to the stain with a medicine dropper and gently rub the area with a rotary motion, working in from outer edge. Allow the solution to remain for fifteen minutes and blot. Mix one teaspoonful of nonalkaline detergent (the kind you use for fine fabrics) with a cup of water. Apply this mixture on the spot with a sponge. Finish up with another application of clear water and blot again to remove moisture.

Cat owners are sometimes shocked when their perfectly housebroken pet begins to have accidents. Unaltered, sexually mature cats, particularly males, will deliberately spray to attract the opposite sex. A cat kept indoors will do it around the house. The best solution for the problem is to have your cat spayed or neutered. The operation won't change its health or personality, and it will make it a much nicer house pet.

An out-of-sight location for kitty's toilet box is sometimes a problem. Decorative screens and enclosed boxes are now available in pet shops. And if you haven't discovered commercial cat litter made of a special, gravel-like clay, try some. It's more expensive than plain sand or shredded newspaper, but well worth it. It effectively prevents odors from the box.

SPILLED FOOD

Some pets are sloppy eaters. To catch bits of food spilled or dragged from the dish, use paper place mats or put a couple of layers of paper toweling under the dish. A rubber jar ring cemented to the bottom of the dish will keep it from being pushed about the floor as he eats.

Long-eared dogs sometimes dangle their ears in their food. Buy a dog dish that is narrow and has sloping sides. Or you can cut the sleeve from an old sweater and slip it over his head at mealtime—a sort of snood to keep ears out of the food.

Water dishes for dogs who are kept in the yard sometimes get overturned and the poor animal has no water to drink. Drive a stake into the ground and place the tube of an angel-food-cake pan over it, and Rover will have an untippable water dish.

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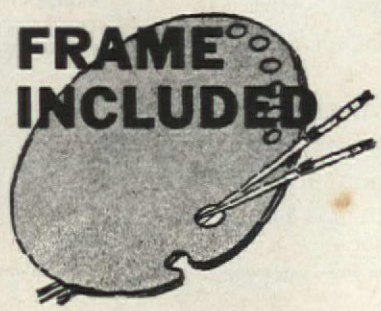

RIPE-OLIVE SORCERY

That old black magic may aptly describe ripe olives. They look glamorous and a bit mysterious, there are rumors about them (like how many calories they contain), and no one knows where they'll appear next.

For instance, how do ripe olives manage to get on every party list? A mystery—until you see how they can charm in recipes. With their nutty flavor they're cool companions to a host of other foods. Sociable, ripe olives get around, under, and on top of more foods than we can think of. And they stay patient on the shelf until called upon to perform as party foods. One of their best features is that you can use them just as they come from the can—whole, pitted, sliced, chopped. The smaller sizes are ideal for fillings, stuffings, and spreads. Put the big sleek beauties where you want them to dazzle.

Don't fret because you've heard they're fattening. That's a fantasy. Ripe olives are an energy food low in calories. An extra-large one has about 7 calories. A jumbo about 12.

Ripe olives are great ingredients for appetizers and hors d'oeuvres, they stand alone beautifully on any relish tray, are superb in molded and fresh vegetable salads, and a natural in main dishes. Here are some recipes to prove the point.

MYSTERY STEW WITH RIPE OLIVES

An easy to make stew for cool fall days and nights.

2 large onions, cut in eighths (2 cups)
2 cups celery, 1-inch diagonal slices
1½ cups thinly sliced, pared carrots
1 tablespoon pure vegetable oil
1 can (10½ ounces) chicken broth
2 cups (½-inch slices) zucchini
¼ teaspoon seasoned salt
Generous dash seasoned pepper
½ teaspoon mixed Italian herbs
1 teaspoon vinegar
1 can (1 pound) stewed tomatoes
1 cup canned, pitted ripe olives
2 teaspoons cornstarch
1 tablespoon water

Cook onions, celery, and carrots in oil 5 minutes, stirring occasionally. Add broth. Cover; simmer 10 minutes. Add zucchini, salt, pepper, herbs, and vinegar. Simmer uncovered 5 minutes. Add tomatoes and halved or whole ripe olives. Cook until vegetables are tender-crisp. Blend cornstarch and water; stir into stew. Heat, stirring gently, until thickened. Serve hot or cold. Makes about 1½ quarts.

MOLDED RIPE OLIVE EGG APPETIZER

Elegance on the buffet table.

10 hard-cooked eggs
2 cups canned, pitted ripe olives
¾ cup mayonnaise or salad dressing
1½ teaspoons salt
3 tablespoons finely minced onion
1 tablespoon prepared mustard
½ pound small shrimp
1 teaspoon dill weed
Cherry tomatoes
Red caviar
Crackers or toast

Rice 5 eggs or press through coarse sieve. Separate yolks and whites of remaining 5 eggs; rice or sieve separately. Crumble ripe olives between fingers. Mix egg whites with ¼ cup mayonnaise or salad dressing, ½ teaspoon salt, and onion. Press into lightly oiled 9x5x3-inch loaf pan. Cover with ⅓ of crumbled ripe olives. Mix whole riced eggs with ¼ cup mayonnaise or salad dressing, ½ teaspoon salt, and mustard; press down over ripe olives. Mix sieved yolks with shrimp, dill, remaining ¼ cup mayonnaise or salad dressing, and ½ teaspoon salt. Spoon into pan; press down. Cover with remaining ripe olives. Chill overnight. Unmold and garnish with additional ripe olives and cherry tomatoes filled with red caviar. Serve with crackers or toast. Makes 1 loaf.

GOURMET RIPE OLIVE POULET

A delicious ripe olive, chafing-dish specialty for holiday entertaining.

6 boned, double chicken breasts
2 tablespoons chopped chives
1 tall can (9 ounces) pitted ripe olives
Garlic salt
2 tablespoons butter or margarine
2 teaspoons cornstarch
2 tablespoons lemon juice
2 jars (4¾ ounces each) strained apricots
3 tablespoons brandy

Place chicken breasts skin side down; sprinkle each with 1 teaspoon chives. Arrange 4 olives on center of each; fold meat around olives. Fasten with small skewers. Sprinkle with garlic salt. Place skin side down, in melted butter or margarine in baking dish. Bake at 400° F. for 30 minutes. Combine cornstarch and lemon juice with strained apricots. Heat to boiling, stirring frequently. Remove chicken from oven; turn skin side up. Stir brandy into apricot sauce; spoon over chicken. Bake 20 minutes longer, adding remaining halved ripe olives for last 5 minutes. Makes 6 servings.

RIPE OLIVE GUACAMOLE SALAD

A festive beauty at its party best.

1 envelope unflavored gelatin
½ cup water
⅔ cup water
2 teaspoons grated onion
2 tablespoons lemon juice
1 teaspoon salt
2 to 3 drops hot-pepper sauce
1 large avocado
⅓ cup mayonnaise or salad dressing
⅓ cup dairy sour cream
2 to 3 drops green food coloring
1 tall can (9 ounces) pitted ripe olives, drained and coarsely chopped
¼ cup chopped celery

Sprinkle gelatin on ½ cup water. Place over low heat; stir until gelatin dissolves. Remove from heat; stir in ⅔ cup water, onion, lemon juice, salt, and pepper sauce. Cool until slightly thickened. Peel, seed, and mash avocado. Blend avocado, mayonnaise or salad dressing, and sour cream into gelatin. Add food coloring, a drop at a time, to tint lightly. Fold in olives and celery. Turn into 1-quart mold. Chill until firm. Unmold onto serving plate. Garnish with additional ripe olives if desired. Makes 6 to 8 servings.

Now that your teenager has pimples, good old soap and water just aren't good enough.

She also needs Stri-dex® Medicated Pads. Stri-dex Medicated Pads begin where soap and water leave off.

They're like little disposable washcloths soaked in medicine. They deep clean the dirt and oil that soap and water leave behind. So, they help control acne pimples.

And the invisible medication in Stri-dex stays on and continues to work all day. So, it also helps prevent new pimples from forming.

Stri-dex can help you make your child's complexion look better. And she'll feel better looking.

There are enough problems in growing up. Pimples doesn't have to be one of them.

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YOGURT— THE FOOD WITH THE FUNNY NAME

Astronauts have been known to crave it just before blasting off. Danny Kaye won't go on stage without it . . . and opera star Robert Merrill can't sing a note unless he restricts himself to just this the day before the curtain goes up. What is it? YOGURT, that engaging milk culture that can't help but evoke a smile when you hear its name. Most Americans will say they don't like it even though they have never tasted it, a situation that is fast changing. As a result, sales of this milk product are zooming in America.

Yogurt is an ancient food that dates back to biblical times. It originated in the Balkan countries where peasants simply let milk sit out in the open air. However, it didn't make the real crossing from Europe until a little more than 25 years ago. Before the mid-forties, few Americans knew that yogurt was a skim milk thickened by an infusion of "culture," or bacteria that cause fermentation. It was duplicated in a laboratory in the 20th century, after the head of the Pasteur Institute in Paris isolated the bacteria that produce yogurt (the Turkish name for the product).

These modern merchandising techniques plus custom flavoring of yogurt have succeeded in creating a revolution in this product.

The advantages of dieting with yogurt are easily understood. It is filling and easily digestible. The disposable package makes it transportable to office, home, or seashore. It can be blended with other foods. Plain yogurt has few calories and yet it completely retains the full vitamin and mineral content of pasteurized milk.

Here are just a few suggestions for varying your daily menu routine with yogurt.

- Pears Elegant. Mix the syrup from a can of pears with plain yogurt and use it as a topping for the fruit.
- Yogurt Fruit Mold. Dissolve a package of raspberry-flavored gelatin according to package directions. Chill until slightly thickened. Blend in a cup of vanilla-flavored yogurt you have previously stirred. Fruit chunks may be added. Pour into mold or 9-inch baked pie shell.
- Clam and Yogurt. For a very sophisticated appetizer, mix a container of plain yogurt with clam juice in an electric blender. People who like New England clam chowder just love this one.
- Salad Dressing de Maison. Try yogurt over chopped vegetables in season—celery, radishes, peppers, cucumbers. Be sure you don't forget the salt and pepper.
- For a fascinating dressing, mix one cup of yogurt with a half cup mayonnaise or salad dressing, or Russian dressing. Use over lettuce or as a topping for fresh fruit salad.
- Topping for fruit. Sweeten yogurt to taste with sugar. Add a dash of vanilla. Sprinkle with cinnamon. Chill and serve as a topping for fresh or canned fruit.
- Horseradish Sauce. Combine 1 cup yogurt, ½ teaspoon salt, a dash of pepper, and 1 teaspoon prepared horseradish. Mix well. Chill thoroughly.

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The Taylor Wine Company, Inc., Vineyards and Winery, Hammondsport, N.Y.

Rent or Buy?

(continued from page 48)

their own swimming pools, playgrounds, tennis courts, art classes, and sundry other niceties. Except for rush-hour travel to midtown, people find this a good way to straddle.

The shortcomings of renting are that you don't accumulate any equity and the landlord gets the tax advantages of deductions. When property taxes and operating expenses rise, they are passed on to tenants sooner or later in higher rents. In the better apartment buildings, don't overlook the constant money drain in tips to doormen, handymen, the "super," and deliverymen, who might balk at the task of climbing several flights of stairs.

Renting a house, rather than an apartment, gives you a chance to test out a strange community and decide whether you want to buy a home there later. But houses for rent are generally scarce as a kind-hearted landlord. Selections tend to be poor—an "old barn of a place," too tiny or squatting behind a dump. If you're lucky enough to spot a suitable house, the rent is bound to be higher than your monthly carrying charges if you bought a similar house. If you bought the same house that rents at $400, to cite an example, your monthly cost for mortgage interest, taxes, and insurance would probably come to only $265. Having rented the house, you would still have to pay for heating fuel, care of the property, perhaps buy a new refrigerator, do your own redecorating, and be responsible for damages other than normal wear and tear.

COOPERATIVES AND CONDOMINIUMS

In buying a cooperative apartment, you acquire a share in a nonprofit corporation owning the building. Besides the cash you pay, your part of the maintenance and carrying charges are due each month, like rent. On the average, this comes to about one-fourth less than for a comparable rented apartment. Usually, a single mortgage covers the entire building. A statement from the corporation tells you how much you can deduct on your income tax return each year for property taxes and mortgage interest. As in owning a house, you store up equity. Co-ops generally have appreciated in value, so you may have a good investment.

These are the shortcomings: You have to put up far more cash than for a single-family house. You could obtain a special bank loan at a high interest rate for part of the purchase price but you must offer collateral (the apartment is not regarded as collateral) and most such loans are short term, within five years. Maintenance charges can and do go up. If other apartments are vacant, or neighbors fall behind in payments, your share of the financial responsibility increases. You can't sell your apartment as readily as you can a house; the potential buyer has to be acceptable to the co-op's board of directors. As for income tax deductions, they're hardly worth the trouble unless you're in a high income bracket.

Condominiums, so far available in only a few areas, differ from co-ops in that you own your apartment outright and can have a separate mortgage on it. You still pay fees for management and maintenance. Prices of condominiums are likely to be lower than those of co-ops but on the whole they offer similar benefits and disadvantages.

HOW TO DECIDE

Your final verdict calls for a clear thinking through of the various possibilities and some practical guidelines. A leading authority in this field is Robert J. Stahl, president of Area Consultants, which objectively advises thousands of families relocating in the tri-state area around New York.

"It's a good idea to buy a house," suggests Mr. Stahl, "if you can definitely foresee remaining in the new locality for at least two or three years. After that period, when you sell, you have a chance to break even on your investment or make a profit if the appreciation rate is high enough in your area. Remember that money goes down the drain every time a house changes hands—in improvements, closing costs, the six percent broker's commission, and other outlays."

To buy, obviously you should have not only enough cash for the down payment and be able to afford monthly carrying charges out of income, but also have a reserve for unexpected upkeep expenses.

Renting is advisable for families who expect to remain in the locality for only a year or so. Renting is inevitable for young couples who have not had time to save money for a down payment. To get a maximum mortgage, they'd probably have to pay high "points" and that becomes rough if they are in a low-cash position. For executives who entertain a good deal in town, an apartment or a co-op is convenient. An apartment is also favored by men whose jobs require them to travel considerably, so that their wives are not left alone with the burdens of a house.

Sometimes the determining factor is availability. Many people arriving in a new area start out determined to rent a house in a suburb. When they can't find a decent house for rent, they swing to buying.

"Be patient and persevering," advises Mr. Stahl. "It's not impossible to find a house to rent. At least 5 percent of newcomers eventually do rent a house. Don't be discouraged by a broker who says there aren't any homes for rent. Place an ad in the local papers describing the kind of house you want. Suppose you're waiting to sell the house you left behind? One recourse is to rent an apartment near where you hope to buy."

But how do you start looking for what you want in a strange area? Your own company, if you're lucky, may retain specialists to counsel you in selecting a neighborhood. For a modest fee, you can call on an unbiased relocations service like Area Consultants (104 East 40th Street, New York, New York 10016). See also page 82.

Even before you arrive at your new job, you can send your requirements to such agencies as Executive Home Counseling in San Francisco or Homerica, Inc., which has 1200 members across the nation. (Homerica's central offices: 200 Park Ave., New York, New York 10017; 500 N. Michigan Ave., Chicago, Illinois 60610; 1910 Avenue of the Stars, Los Angeles, California 90067.)

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NEWS AND NOTES

I could write pages on facts and notes I took recently when I attended a food editors' seminar during the Fish Expo held in Boston. Since I've but limited space, here are some random jottings:

• Dr. Frederick J. Stare, Professor of Nutrition at Harvard University, is a great believer in fish as a major item in today's diet. "Fish belongs in diets designed to lessen the development of our main cause of death today—coronary heart disease. It has less fat and fewer calories per ounce than other meats."

• One of the problems in fish distribution is the packaging. Bob Findley, marketing chief of the Bureau of Commercial Fisheries in Chicago, told us about a brand-new method of packing. "Fish packed in ice inside barrels is the standard method of shipping. But barrels leak, and air companies won't accept them. Also, we need a lighter package to cut shipping costs. Inside a corrugated cardboard carton, lined with Styrofoam and containing a three-inch foam pad at the bottom, melting ice chills the fish and the water is absorbed by the pad. Starting today, we can air ship fresh fish anywhere."

• Did you know that we can now get shrimp from the North Atlantic waters? Maine shrimp is a new crop being harvested from October through April. The new packaging assures greater national distribution of these luscious shrimp.

• At Arthur D. Little, Inc., a large industrial research company in Cambridge, Massachusetts, Dick Pride, a professional fish cutter for 20 years and a member of the staff, told us: "Far too much mediocre fish is sold, but you can get good fish when you insist. It's the responsibility of the man behind the counter. Fish keeps best at 30° or 31° F. and when kept under constant refrigeration. Clean, melting ice is best. A good retail market can keep fish fresh for about three days. How to tell a fresh fish filet? It should be clear and moist, and its distinguishing color should be easily identified. For example, haddock should be white, clean, and moist." Mr. Pride insists that the housewife must do her duty in helping to keep fish fresh. Rush home with it and refrigerate immediately. Tip: if you wet your hands before handling or cutting there will be no odor.

"As for odor, with very few exceptions, if fish smells like fish, it is not fresh. And that goes for cooking it too," said Julia Child and Jim Beard, who cooked some of their favorite fish delicacies for us to sample. "If you don't like to cook fish because it smells the house, then you have been cooking fish that is not fresh. It is just plain bad. It should smell clean, fresh, sweet."

I agree with Julia when she insists that we become smart fish buyers in the supermarket. "You just can't tell what fresh fish smells like when you buy it all wrapped up in packages or when it's behind counters." She suggests you buy it, then open it up at the checkout counter and smell it. "If it smells don't buy it." She hastened to tell us that the supermarket managers are usually more than agreeable and will cooperate.

Equipment news to check: West Bend has a new one-cup coffee

maker called Mini-Drip. It brews a 7-ounce cup using ground coffee.

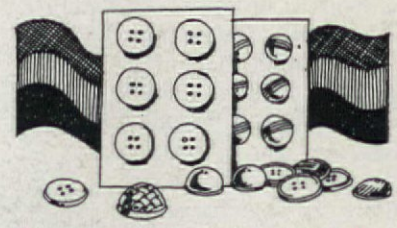
A drip basket fits onto an insulated coffee mug. It sells for $2.95 in housewares departments.

Recent press conferences where editors can ask pertinent questions on behalf of readers and consumers revealed news in washers, dryers, ranges, and dishwashers:

• Frigidaire offers a 30-inch range with its own hot-water tap, which connects to the existing water supply with kit; a top-loading dishwasher of slant-front design where both upper and lower dish racks come up automatically for easier loading; a compact laundry center combining in a single cabinet a shoulder-height electric dryer positioned atop an automatic washer.

• Hotpoint comes up with a first—a Duo-Load washing machine that does two different kinds of loads at the same time, separately, automatically. Each in its own tub, its own water temperature, its own rinse, its own agitation and spin speeds.

Now you can attach buttons quickly. Dennison Manufacturing



Company has just introduced Buttoneer, a lightweight hand tool that pierces the fabric and inserts synthetic fasteners that come in various sizes and colors . . . also good for repairing chair seats and pleating draperies.

A bon mot to remember: Time heals wounds but sets stains.

Tip: A reader reports that an old pillowcase makes a great and washable garment cover. Cut and buttonhole stitch an opening to accommodate the hanger hook.

Food news of import includes: Betty Crocker has joined hands with the Dole Company to come up with Pineapple Cake Mix, Chiffon Cake Mix, and Frosting Mix.

For toddlers, aged 10 months to 16 months, a transitional line of Gerber Toddler Meals that lets them eat like their families do. Among the list of 10 varieties are Spaghetti and Meat Balls and Beef Lasagna. They sell for 23 cents and will be available in spring.

Latest boon to weight-watchers from Del Monte is Calorie Reduced Fruits including apricots, fruit cocktail, cling peaches, pears, and pineapple.

Virginia T. Habel

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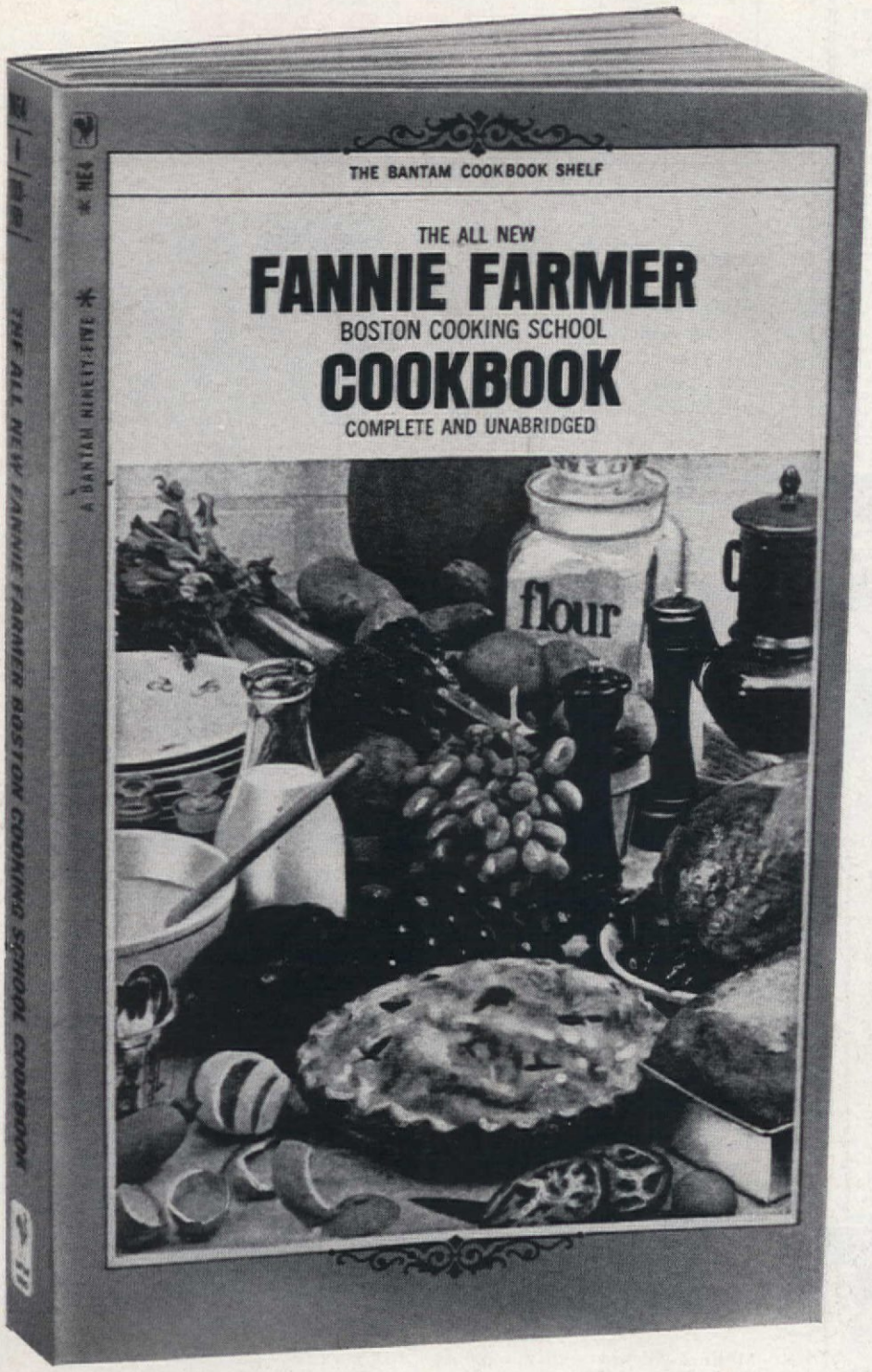

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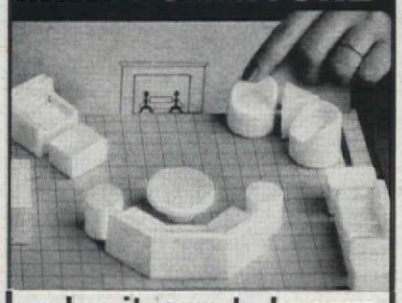

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By ANN McLAUGHLIN

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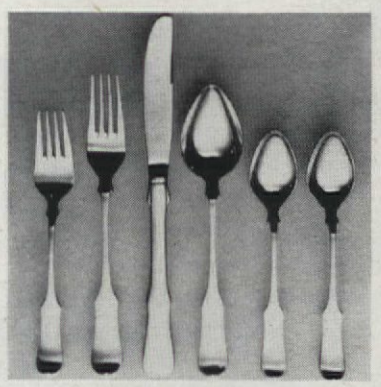
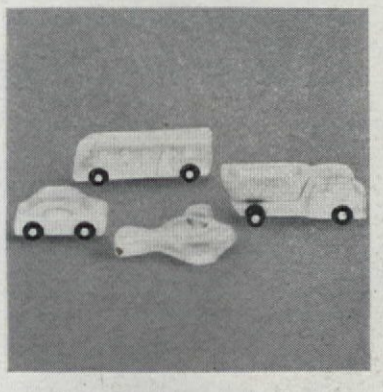


COLONIAL FIDDLEBACK. Here is stainless steel tableware designed in the New England tradition. Service for 8 includes 8 dinner forks, 8 hollow-handle knives, 8 salad forks, 8 soup spoons, 16 teaspoons, one butter knife, and one sugar spoon. This service is $29.95. The 74-piece service for 12 is $45. Order from Seth & Jed, AH-69, Great Barrington, Mass. 01230.



NO BREAKDOWN HERE! Because each of these toys is carved from one piece of wood, nothing will fall apart, separate, or get out of order. This set of car, bus, truck, and airplane is sized just right for the hands of youngsters 2 to 5 years old. Toys range in size from 4 to 7". $9.50 the set. Order from Creative Playthings, Inc., AH1, Princeton, N.J. 08540.

THE PERFECT GIFT to give him is this faceted crystal rock (4x3x3") that holds an 8" reproduction of King Arthur's sword. This is made of stainless steel fitted with a gold-plated handle and makes an attractive letter opener. Perfect for executive gift giving. $9.70 complete. Order from Coventry, AH1, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.

MAKE A MURAL with this pair of hammered iron plaques. Each of the elegant owls is a masterpiece of craftsmanship with a graceful body and feathery plumage. Finish is metallic blue accented with gold. Each owl is 12x10". Together they cover almost 3½ square feet. $4.98 the pair; 2 pair, $8.95 Colonial Studios, Dept. HO-24, 20 Bank St., White Plains, N.Y. 10606.

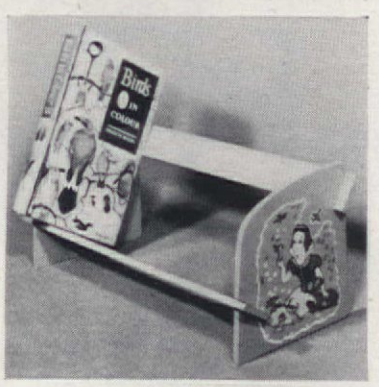
COMFORT AND GOOD LOOKS combine to make this pair of shoes the one you will favor most. Made and laced with fine cowhide leather, they have built-in arch lifts. Colors: natural, black, or white. Sizes 4 to 10 medium and wide, and 5 to 10 narrow, medium, and wide. $9.45. Old Pueblo Traders, 600-AHC, South Country Club Road, Tucson, Ariz. 85716.

Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, postage is included in the price. Anything not personalized may be returned within seven days for a full refund. Please add sales tax where necessary.

TEA FOR TWO? Or perhaps you might like this gleaming kettle for your copper collection? Copied from an Early American museum piece, it is made of copper with an aluminum base. It holds eight cups, the right amount of water necessary when cooking for a small family. $4.33. Order from Crescent House, 26 South 6th Ave., AH169, Mt. Vernon, N.Y. 10551.

LA BISQUERA is the Italian earthenware pan that will cook meat, fowl, or fish to perfection without the aid of fat, grease, water, or softeners. Designed to use on top of the range, it has a cover that prevents splatter. Handles are heat-resistant. $9.95 plus 75c postage. Free Continental recipes included. Order from Maison Michel, Dept. AH1, New Hyde Park, N.Y. 11040.

TINY TERRIFIC TELEPHONE. Here is another tribute to Italian ingenuity—the self-contained white phone that works on standard jacks can be used to call any number. Open the hinged cover to dial, then fold back when not in use. It is 6" high, 2" wide, and fits the palm of the hand. $61.45. Grand Com, AH169, 1152 6th Ave., New York, N.Y. 10036.



NEVER TOO SOON to teach the young ones neatness. Give each child his own bookshelf on which to arrange his school and story books. This one is made of wood gaily enameled and decorated with Disney characters. Easy to assemble, the shelf comes in assorted colors. 12" long. $1.29 each, plus 15c postage. Gracious Living, Dept. 387, Berkeley, R.I. 02864.

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Photographs: Otto Maya

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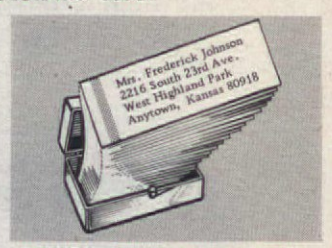
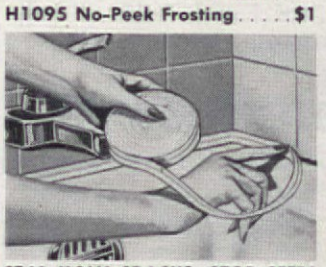
Now you can recharge your flashlight and transistor batteries for less than a penny each! Completely safe – can't overcharge. Just plug it into wall outlet, recharge 1 to 5 batteries at a time. Takes C, D, penlight and 9-volt transistor radio type. Pays for itself fast.
H5060 Battery Charger . . . $4.98



RETURN ADDRESS LABELS 50c
Quick, handy way to put your name and address on letters, records, books. Any name, address and Zip code up to 4 lines beautifully printed in black ink on white gummed labels with rich gold stripe at left. Labels are 2" long and come in an attractive plastic box.
S714 500 Labels 50c

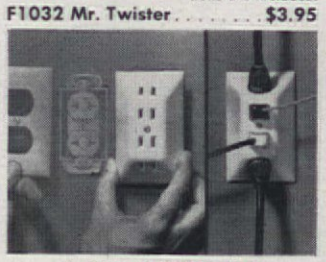


SEAL UGLY CRACKS, STOP SEEP!
Prevent damage – keep water seepage out of wall and floors. Seal up those shabby-looking, dirt-catching cracks around tub, shower and basin with easy-to-clean white vinyl strip and waterproof cement. Makes permanent bond. Easy to use. Cement, 11 ft. strip in handy kit.
H5034 Seal-A-Tub Kit $1

MR. TWISTER
Stand on Mr. Twister and twist away those extra inches on waist and hips! Tones your muscles, including some you had forgotten you had! Stimulates circulation. So easy to use whenever you have a few extra minutes. Mr. Twister is a great exerciser for everyone in the family, from toddlers to grandparents! Instructions are included.
F1032 Mr. Twister $3.95

KEEP PROWLERS, VANDALS AWAY!
Help protect people and property – join the "Light the Night" campaign! Just screw this automatic outdoor switch into your fixture and add a bulb, up to 500 watt. Your outdoor light will go on at dusk, off at dawn—automatically! UL approved. Completely weather resistant.
H1055 Outdoor Light Switch $4.98

BILL-PAYING ENVELOPES
Why scramble for envelopes at bill-paying time, or break up good stationery sets? Send your checks, orders, etc. in these crisp, white envelopes designed just for this job! Envelopes are 6½" long. Return in upper left corner shows your name, address and Zip code.
P3003 75 Envelopes $1



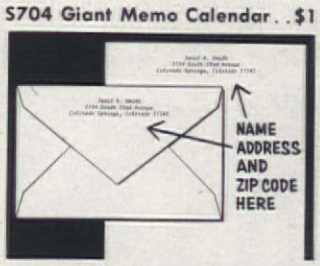
4 SAFE OUTLETS IN 1
Get four safe outlets on any double wall outlet by simply replacing the cover with this handy inexpensive 4-way plug. Eliminate risky bottleneck wiring in kitchen, bedrooms, living rooms, etc. Made of durable plastic; completely safe. UL approved. 15 amps, use with AC only.
H22 Four-in-One Plug 98c

YOUR OWN POCKET PRINTER $1
Now you can easily print your name and address (or any 3 lines) on stationery, books, papers, advertising, etc. Comes in compact self-inking case for pocket or purse – always handy when you need it! Use it at home, in office, at school. Get one for each member of the family!
P4009 Pocket Printer $1

GIANT MEMO CALENDAR
Forgetful? Have trouble remembering dates, engagements, anniversaries? Let this extra big daily memo calendar keep you straight in 1969! Giant 16½" x 22" sheets show you the current month plus two weeks of the following month at one glance! Each day has lots of room for notes, memos and appointments. Complete thru Dec. 1969.
S704 Giant Memo Calendar . . $1

MAKE YOUR BATHTUB SAFE!
Avoid falls in tub or shower with these attractive non-slip, textured rubber floral appliques! Adhesive-backed – easy to apply. Just peel off backing and press in place. Can't mildew. Set has seven 5" and six 3½" appliques. Comes in white (H6067), pink (H6068) or blue (H6069).
Appliques . . . . (order by color no.) $2.98

MAGAZINE and RECORD POLE
Too many records, magazines? Here's the easy, space-saving way to keep your favorites handy with almost NO floor space! Racks can be moved up or down; each rack holds 20-25 albums or 4 to 6 thick magazines at convenient height. No more fumbling thru stacks! Pole adjusts to normal ceiling heights! Heavy duty steel tubing, brass plated.
F1041 Record Pole $7.98



PERSONAL STATIONERY SETS
Smooth white vellum, with your name, address and Zip code beautifully printed in rich midnight blue ink. Appropriate for all your correspondence—and so convenient! Sheets are approximately 5½" x 7". 3-line or 4-line address.
P3001 50 sheets, 25 env. $1.00
P3002 125 sheets, 50 env. $1.98

RETURN ADDRESS TAG $1
Use this lifetime ID tag on bowling bags, golf bags, luggage, umbrellas, keyrings, pets' collars, etc! Name, address, phone number, pet's name, etc. (up to 7 lines) all engraved in polished stainless steel tag. Sturdy hook incl. Print wording desired. 48-hr. svc.
P4013 Return Address Tag . . . $1
SPECIAL ANY 6 TAGS for $5

GIANT 2-FT. x 3-FT. POSTER
Send in any picture, document, certificate, black & white or color photo (no negatives) . . . or a 35mm color slide . . . and have it enlarged into a giant 2-ft. x 3-ft. black & white poster. A real conversation piece for any room or office! Allow 2-4 weeks delivery.
D5009 Giant Photo (from print) **$3.98**
D5010 Giant Photo (from slide) **$4.50**

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STOCK NO.	HOW MANY	ITEM	PRICE

Your child must memorize all his multiplication tables to pass in **NEW MATH**

TWO WEEK FREE TRIAL
Just send name—no money!

Musical Multiplication Records

teach all the tables from 2's through 12's as easily as the words of a song!

Help your child do better in arithmetic—especially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children *memorizing* their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's *simply by playing these records.*

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record *quizzes* your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

Send No Money. Just send coupon and the records will be mailed to you postage prepaid. If returned within two weeks after receipt, you owe nothing. If kept, pay only $9.95, price in full. Bremner Records, Dept. D-4, Wilmette, Illinois 60091.

School Principal writes: "Your records have a unique teaching approach and a good one. Our pupils are taking new interest in their tables. Excellent as a home-tutoring aid."

A. Blair Owens, Principal, Lewiston Elementary School, Lewiston, Pa.

Parent writes: "All three of my children used your records and in 6 weeks had learned all the tables from 2's through 12's. Best investment I ever made."

A. J. Perez, Parsons, Kansas

Bremner Records, Dept. D-4
Wilmette, Illinois 60091

Please mail, postage prepaid, one complete set of the Musical Multiplication Records. I may return them any time within two weeks after I receive them and owe nothing. If I keep them I will honor your invoice for $9.95 in full.

*Name*_____

*Address*_____

*City*_____

*State*_____ *Zip*_____

EARLY AMERICAN LADDER BACK CHAIR

AN OLD TIME VALUE $10.95

FULLY ASSEMBLED

Height 42", Seat 17½" w., 14" d. x 17½" h.

Direct from workshop to you.

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Handmade of solid native hardwood for generations of use . . . lowest-priced chair with this desirable seat.

Unfinished, ready to paint, stain, wax or oil . . $10.95
Natural Finish (blonde) . . . $11.95
Maple, Walnut, Pine or Black Lacquer finish . . . $14.95
Antiqued Finish: Moss Green, Venetian Red . . . $15.95

Minimum order TWO. 10% discount on six.
For matching Arm Chair, add $3.00 to above prices.

Prompt shipment. Express charges collect. Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen
Dept. A-19, Statesville, North Carolina 28677

ANTIQUES
and Their Current Prices

NEW 9th EDITION of 1968 contains 400 pages telling the average values of each of over 32,000 antique items. This is the only accredited antique dealer's handbook in the country, now available to the public. Includes pictures, prices of glass, china, furniture, toys, metal and pewterware; as well as 200 other antique groups. Gives dealer's prices, and should save you some money.

$7.95 PPD.

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A THOUGHTFUL GIFT

It looks like a coverlet over a dust ruffle. Actually, it is an all-in-one spread made of washable white cotton chenille decorated with your choice of a red, green, yellow or blue eagle. State size and color.

4465 — Twin Bedspread $10.99
4476 — Full Bedspread 11.99

Add 50c for postage & handling.

Gracious Living
D-382 BERKELEY, R. I. 02864

No. 101-$64.50 W24 D16 H37 in.

No. 103-$109.95 W46 D22 H35 in.

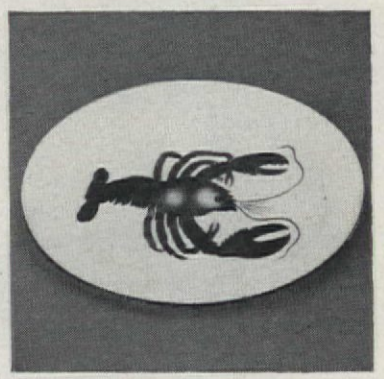
Two charming maple desks with Salem maple finish; one large and one small, to fit any space. No. 101 secretary has five pigeonholes back of drop lid, and two full drawers. No. 103 has two regular and one file drawer in pedestal, one deep drawer under bin, and two small drawers in gallery. Shpg. chgs. collect. No C.O.D.'s.

Send 25c for catalog

Ephraim Marsh
Dept. 631, Box 266, Concord, N. C. 28025

GAY COVER for the prosaic ironing board is Teflon-coated cotton printed with bright flowers. Designed to fit the standard 56" board, it has a deep hood and a sturdy drawstring. It is so pretty you will be tempted to leave it on display instead of hiding it in the utility closet. $1.98 plus 35c postage. From Foster House, Dept. 401-50054, Peoria, Ill. 61601.

PIGEONHOLES are designed to help keep your closets neat and orderly. Each hole is made of sturdy fiberboard finished in wood grain. 13½ x6½x10½", you can stack them any way you wish. A set of four holes is only $3; two for $5.85. Perfect for linen closets, guest rooms, or the children's storage area. Order from Downs, Dept. 3601, Evanston, Ill. 60204.



SEAFOOD PLATTER. You will want several of these handsome servers to show off your lobster dinner, or shrimp and crab-meat salad. 18x13", it's made of lightweight steel with a baked white enamel finish, and has a brilliant red lobster design for decoration. $1.95 each; $6.95 for four, plus 50c postage. Boston Midwest, Dept. AH1, 310 W. 9th St., Kansas City, Mo. 64105.

SLEEPING BEAUTY. Give her the new C-shape pillow that will softly cradle her expensive hairdo, her head set with rollers, or her neck when it has a suggestion of whiplash. Pillow has soft foam casing and comes with two pink satin zipper covers. The little flatterer is 17x9". $5.47 complete. Better Sleep, Dept. AH1, New Providence, N.J. 07974.

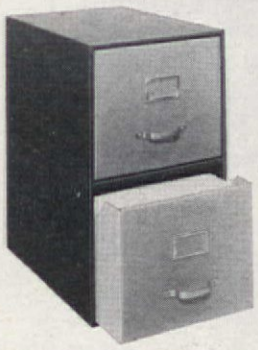
MODIGLIANI SKETCH. For dramatic wall interest hang this reproduction alone or with a group of pictures. The famous study is silk screened on artist's canvas in a variety of sepia tones. 23x15", it can be hung with or without mat or frame. $4.95 plus 45c postage. Order from Lambert Studios, Dept. 60, 336 Central Park West, New York, N.Y. 10025.

TV RUNABOUT. Here is the stand designed for a portable set, made of pine finished in honey tone, maple, walnut, or antique pine. Large wheels roll easily and permit you to take the TV set from room to room. 29x27x14" (also 33¾" wide). Space between legs is 25¼". Finished, $32.50; unfinished, $28.50. Exp coll. Yield House, AH1, North Conway, N.H. 03860.

CRESCENT HOUSE

Division of Alexander Sales Corporation
26 South 6th Avenue, Mount Vernon, New York 10551

COLORFUL FILE CHEST



adds pizzaz to your home, office or student's room. Two drawers are sky blue and antique gold; file is charcoal grey. Heavy gauge steel frame with strong fibreboard construction holds up to 500 pounds of papers. Easy to pull drawer handles, 13 x 22 x 18".

#699 COLORFUL FILE CHEST ..... $6.95 plus $1 ppd.

HEART OF GOLD TROPHY

Here's a lovely award for a friend or member of the family who deserves it. A fun way to show appreciation of a warm and loving heart. Trophy, 4" high, gold plated heart engraved with first name of award winner, mounted on antiqued wood base.

 # A 2370. Only $1.98 plus 25c post.

$2.98 ppd.

25" EARLY AMERICAN EAGLE

Our national bird in flight, ready to protect home and country. Decorative, NEW process, in tough Polypropylene, guaranteed not to rust, chip or peel. Molded composition. Your choice of decorator black, or antique gold. 25" wing span by 9". Perfect accent note over fireplace, over garage, den, office, favorite wall. Ready to hang. Perfect for either indoor or outdoor use. A real good buy at only

$2.98 ppd., two for $5.75 ppd. Black *2266, Antique gold *2267

16" POINTING HAND

Authentic reproduction of Colonial period. Perfect for any wall at home or office. Ideal for indoor or outdoor use. 16" long, 6" wide, ready for hanging. Looks like wrought iron, made of tough Polypropylene. Choice of black or antique gold finish, and also available pointing right or left. **#2837. Only $2.98 ppd.**

ANTIQUE PINE COVER FOR YOUR WALL PHONE

Only $12.95 plus $1 post.

***Authentic Antique* WALL PHONE COVER**

An original creation. Changes your regular wall phone into a decorative unit. Merely place this lovely pine wood unit over phone and then you have an authentic looking antique wall telephone. Fits over any wall phone. You'll save money, no expensive antique phones to buy, or troublesome installations. Just pull door cover open to use or answer phone. You'll hear every ring. Hand turned mouthpiece, bells and receiver are all made of pine too! . . creates a wonderful effect. Made by real wood artisans, antique honey toned finish. 14 x 10 x 10". The right touch for kitchen, den, hallway, or office.

#2748. Only $12.95 plus $1 post.

Tub Safety For The Entire Family

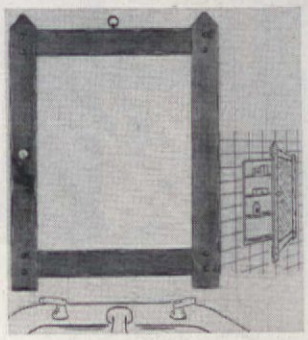
13 pc BATHTUB APPLIQUE SET

Choice of 5 Decorator Colors

Brand NEW for SAFER FOOTING in Bathtub or Shower. Adhesive-backed, grips securely instantly. Make own arrangement from 13 appliques. Comfortable sitting. Choice of gold *#2289, pink #2288, white #2291, sky blue #2290, or olive green #2287.* Set consists of seven 5" and six 3½" water lily style appliques . . .

All for ONLY. . . $2.98 plus 35c pp & hdlg.

COLONIAL MEDICINE CABINET FRAMER



Converts Cabinet To Early American Look . . . Imagine! Now complement your bathroom with this CUSTOM MADE Antique Pine, honey toned medicine cabinet frame. Simply snaps on to your existing cabinet mirror. Rich durable furniture finish. Complete with genuine porcelain knob and decorative brass accent ring and furniture buttons. Available for any size cabinet. Jot down the width and height of outside edges of cabinet door when ordering. Only $5.95 plus $1 pp & hdlg. for single cabinet framer. *2274.

EARLY AMERICAN JOHNNY SEAT

An original creation—exclusive by Alexander Sales. Striking brass eagle adorns cover. Decorative, hand rubbed pine finish captures all the beauty of wood grains. Enhances the appearance of your bathroom. Perfect match for any decor. Of molded wood, jointless, seamless (one piece construction). Has a wipe clean finish. This larger, wider and heavier seat and cover fits all units. Comes complete with matching, break-proof hinges.

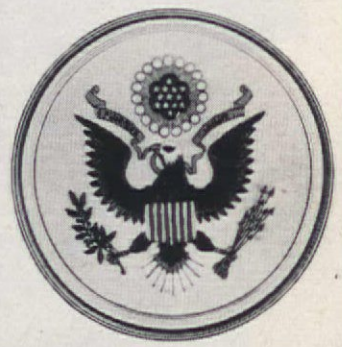
***2351 . . . Only $10.95 plus $1 pp. & hdlg.**

CLASSIC SEAT

Same construction as above with natural cane insert. Choice: Ant. Gold *2292, Ant. White *2293, Black *2297, Blue *2295, Green *2296, Pink *2298, Yellow *2299, White *2294, or Wood Grain *2350.

Only $11.95 plus $1 pp. & hdlg.

EMBROIDER THE GREAT SEAL OF THE UNITED STATES



Dates back to 1782. Have the pride and satisfaction of having embroidered it yourself. This is the Crewel picture colorfully embroidered by Miss Julie Nixon and presented to the President on his election. Complete kit contains textured fabric, stamped design, 100% Virgin Wool yarn, Crewel needle, instructions, and decorative gold finish round frame. Makes a magnificent picture 13" in diameter that you can place on a favorite wall.

#2579. Only $7.95 plus 50¢ pp.

CUT, CORE, PEEL A WHOLE PINEAPPLE WITH ONE DOWNWARD SLICE

In seconds you can now make slices, wedges, chunks, tidbits, crushed pineapple... and use the whole shell as a salad boat, centerpiece, etc. Enjoy fresh, luscious, healthy pineapples the year round with the New Pineapple Prince. Cutters are made of 100% stainless steel, handles are solid rust-free aluminum. Perfect also for coring, and cutting pears and apples . . . slicing, chopping, mincing fruits and vegetables.

*1749 **Only $2.98 plus .35 post.**

5 PC DAIRY FARM CANNISTER SET

comes straight off the farm. Unique styling gives you an authentic fresh feeling of the wide open spaces. Perfect in every detail, and made of heavy-weight stainless steel just like real milk cans. Each can has the product name embossed. They'll last for years, and will become a focus of attention and decorative beauty on a favorite shelf. Flour and sugar cans each hold a full 5 lbs; coffee and tea more than 1 lb each, the cookie jar holds enough for an entire neighborhood. Goes with any decor, on any kitchen counter.

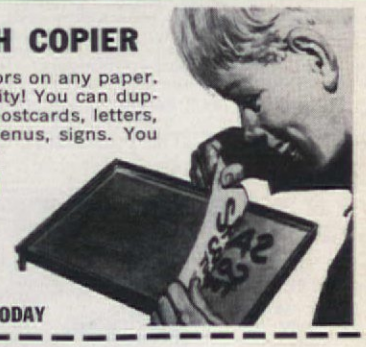
#1160 DAIRY FARM 5 PC CANNISTER SET $12.95

PERSONALIZED GOBLETS FOR YOUR HOME

Serve your drinks in high style Old Heidelberg goblets that hold a full 15 ounces of your favorite beverage. Great for beer, as well as juices, desserts, or an elegant sundae. A superb glass that the entire family can enjoy. Your choice of Old English Monogram or your name in handsome flowing script. (Specify). These lovely hollow stem beauties make a wonderful hostess gift as well as an elegant conversation piece in your home.

Set of 4 *A112 only $3.98 plus 50c post, two sets *A 985 only $7.75 plus $1 pp.

NEW HECTOGRAPH COPIER



Print up to 100 copies in 5 colors on any paper. Uses no chemicals! No electricity! You can duplicate whatever you need . . . postcards, letters, announcements, invitations, menus, signs. You can write, type or draw whatever you wish to copy and without mess or fuss make 100 copies.

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only $2.98
plus 25¢ PP & Hdlg.

USE THIS HANDY ORDER FORM TODAY

WOODEN SERENITY— PRAYER PLAQUE

"GOD Grant Me The Serenity" is the lovely and meaningful start of this beautiful wall decoration. Millions have drawn comfort from this popular verse. Printed in Italy with colorful border, laminated on 6 x 8" ready to hang wood wall plaque. Has an aged manuscript look.

#2240 . . . Only $1.25 plus 25c post.

SUGAR SCOOP SWITCH-PLATE COVERS

Charming touch of Americana for a home with Early American decor. These old fashioned sugar scoops fit perfectly over a single switch, 11x4½x2½, or a double switch, 11x6½x2½. Made of knotty pine, hand rubbed to a honey tone satiny finish. Decorative with real or artificial flowers. Handy spot for keys.

#2111 Single Cover $2.98 each ppd.
#2112 Double Switch is $3.98 ppd.

REPLATE WORN SILVERPLATE

While you polish

Silver Plus deposits new, pure silver where original plating has worn down to the copper, brass or bronze underneath. It polishes at the same time, and helps to maintain enduring silver beauty. Easy to use—leaves your hands clean, your silver beauty bright. Our own product, we've been supplying antique dealers, collectors and individual users by mail only for over ten years. Large 4-oz. bottle lasts a long time.

#668 Silver Plus $1.98

CRESCENT HOUSE Dept. AH 169,
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Please RUSH the following items, on a Satisfaction Guaranteed basis . . .

Item #_____
Item #_____
Payment Enclosed_____Check_____Money Order

NOTE: If you wish to open an account with us, give name of any national travel/entertainment card you hold and your card number, and send with your order.

Credit Card Company_____**Acct. #**_____

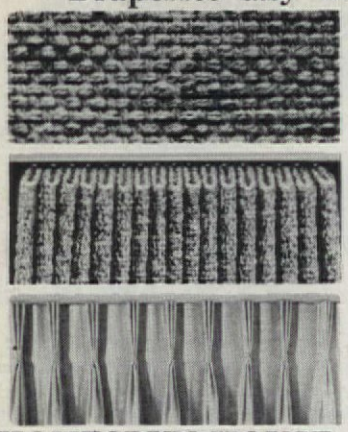
Signature_____

NAME_____

STREET_____

CITY_____STATE_____ZIP_____

Draperies *any* width without seams!



woven 10 ft. wide to "up end"—only $3.98 yd!

Decorators "up end" **one piece** to drape the widest window floor-to-ceiling—no seams to sew or show. Airy open weaves, Pearl-spuns, sturdy primitive cottons to tumble dry.

revolutionary new "fan pleating"

On a coil of plastic track. Unlike anything you've ever seen, stacks luxurious 2½ fullness into less than half the rod space required for our pinch pleating. Compare and choose the one best for you!

or conventional pinch pleating

Your choice of yardage, do-it-yourself, pleating materials—or complete, made-to-measure draperies (handsomer at low, low cost because they're seamless!). Factory direct prices. **Money-back guarantee.** For brochure, 40 samples, **send 25c** (or **50c** for airmail).

HOMESPUN HOUSE
9024 Lindblade St., Dept. 2
Culver City, Calif. 90230

CLOTHES HAMPER TABLE

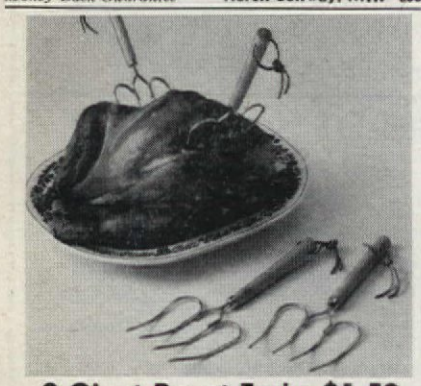
FINISHED OR UNFINISHED

It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washing; big tilt-front bin holds family wash. Both have no-snag wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple, antique pine or walnut finish. Handsomely louvered front, brass knobs. 30" H. 22" W. 11½" D. $29.95. Unfinished $26.95. Both Exp. Chgs. Col.

BEAUTIFUL NEW FREE CATALOG—1000 PCS.
Finished and K.t Furni.ure in Friendly Pine

Include Zip No.
Not sold in stores
Money-Back Guarantee

YIELD HOUSE
Dept. A1-9
North Conway, N.H. 03860



2 Giant Roast Forks $1.59

Giant forks are really meat and poultry lifters! They lift and turn heavy roasts with ease. Constructed to hold securely . . . allowing juices to drain back. 12" forks are heavy duty steel with cool wood handles, leather thonged for hanging. For turkeys, chickens, roasts. Order #**8118.**

$1.59 for 2 Forks *add 25¢ postage*

The Country Gourmet Inc.
DEPT. 1A6, 545 S. FOURTH AVE., MT. VERNON, N.Y. 10550

WINTER SPECIAL

Baby's First Shoes BRONZE PLATED IN SOLID METAL
Only $3.99 a pair

COMMENDED by PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL, for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. WRITE TODAY!

AMERICAN BRONZING CO.
Box 6504-S1 **Bexley, Ohio 43209**

DISPLAY YOUR PRIZED WATCH AS A MINIATURE "GRANDFATHER'S CLOCK"

Authentic replica of a Grandfather's Clock is an unusual showcase for that treasured old pocket watch that may be gathering dust in a drawer. Insert any pocket watch as the face of the clock and have a workable conversation piece. Made of hardwood; finished in a warm walnut. 8" high. Realistic looking golden weights and pendulum add dramatic effect.

$1.98 postpaid.
The FERRY HOUSE
Dept. H; Dobbs Ferry, N.Y.

PAINT YOUR OWN WALL MURAL!

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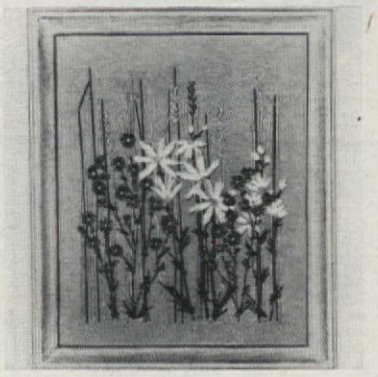

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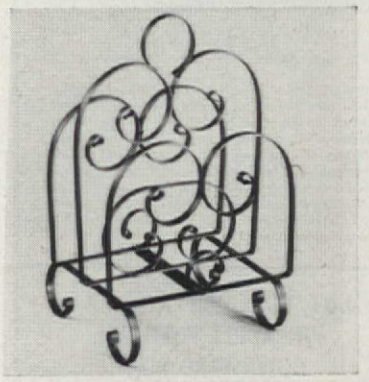

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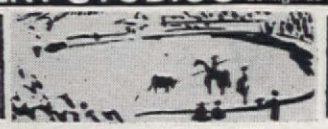

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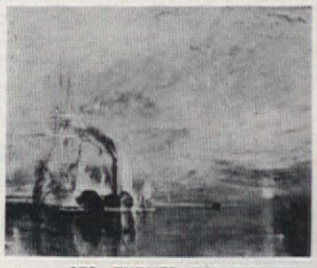

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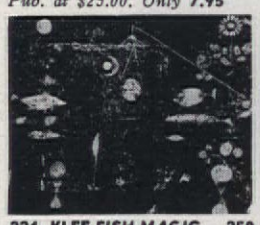

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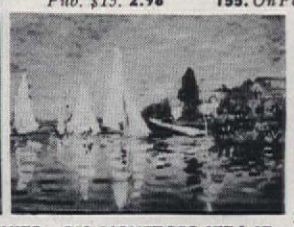

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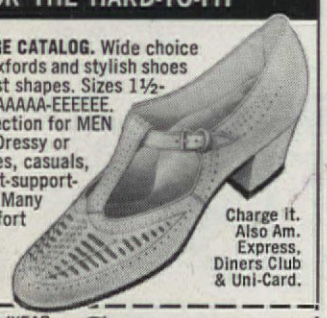

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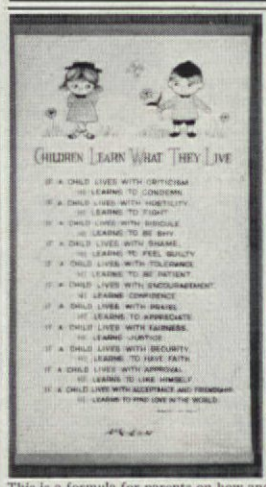

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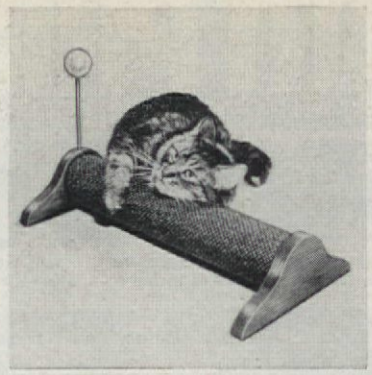

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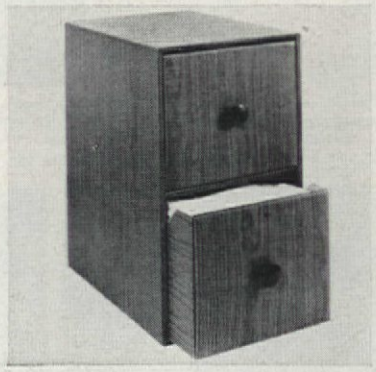

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With it beginners easily make hems—adjust hemlines—make alterations so perfectly, store-bought clothes fit like made-to-order. You save the $3 to $5 paid before to fix a shoulder line—shorten a hem —take in a waist line. You're more satisfied with the way your clothes fit.

Fitting in this form is so easy you quickly form old dresses into new. Too tight or too loose—too large or too small dresses fit again. You easily alter, redesign, remodel your own dresses, coats, skirts, blouses. You begin to make your own simple dresses then more complicated ones. Later, you even design your own styles, and all on this form.

DOES MORE THAN ANY OTHER FORM

This master pattern-maker's form has every possible professional dressmaker trick and short cut built right into it.

It's unlike any other form. To adjust there's no maze of wire and bolts to struggle with. Simply slide, adjust and clip lock. It's pinnable—*throughout*. No gaps down front or side or around neck give difficulty.

Scientifically placed guide lines let you know when your dress is perfectly centered on the form.

The light steel stand is so adjustable, raises or lowers *precisely* to any point 4′ 2″ to 5′ 6″ (add length of your head from neck up to measurements of any form). It's handsome, rubber-tipped, gives steady support. It assembles, takes apart easily.

LUIGI CELLA DRESS FORMS Hold U.S. Patents #2922555, #3140021, #314022, #3140022.

The inventor has built a lifetime as master pattern maker for leading pattern companies into this form.

All his life—he designed dress forms—some of the world's most expensive—to give custom fit to the very rich.

But he built this custom dress form for you—to adjust more precisely than any other—do many dressmaker tricks others can't—yet costs a fraction of the others.

Work with this form anywhere. Lap, table, chair. Want to work on shoulders—back—underarm seam —front—waist—hips? Presto! One hand lifts form off stand. Without ever getting up from your chair you can take ADJUST-O-MATIC apart and work in sections.

Every adjustment—each contour line—the height range—the angle of the darts—posture angle of the form—all have been checked and rechecked by fashion fit leaders, home dress-making authorities and fashion editors.

AMAZING NO RISK OFFER

Instead of bulky, heavy cast-iron framing and body, ADJUST-O-MATIC uses DUPONT NEOPRENE processed body material. Shipped direct to you disassembled it costs a fraction of ordinary forms. There are several parts to each section—only 15 in all. To assemble, adjust or take apart each step is simple and fun with clear can't-go-wrong directions.

When you try it for 30 days without obligation you'll realize why it's so amazing. Full refund if not delighted.

All ADJUST-O-MATIC costs is $5.49 yet it has many features dress forms costing *six* times more do not have. Try at our risk. Reserve yours today.

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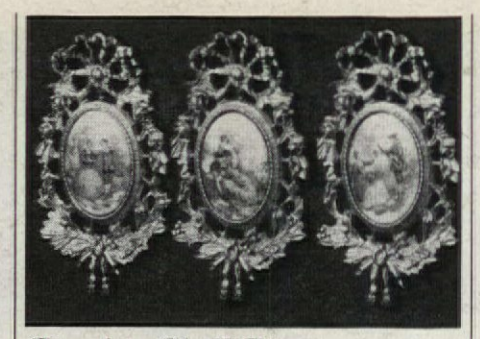

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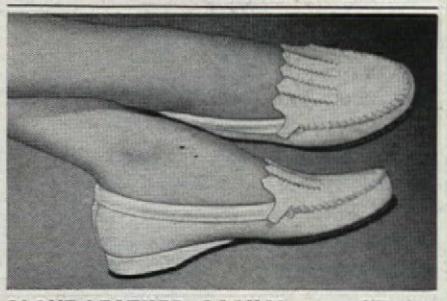

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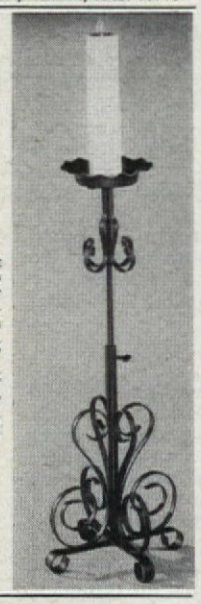

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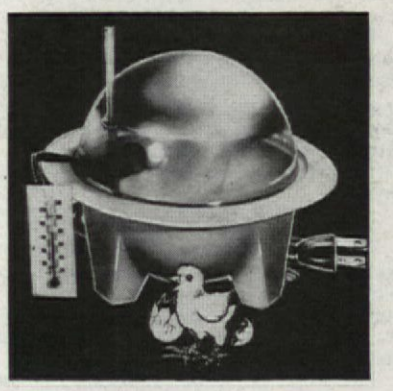
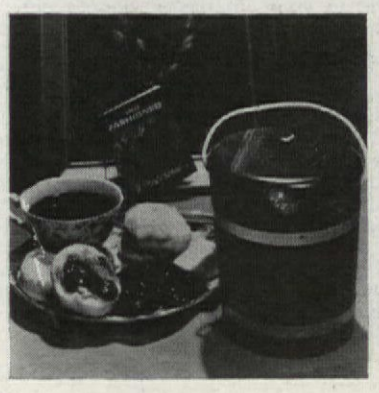
CAN YOU SEE IN THE DARK? With the spotscope you can illuminate any small area you wish to inspect from several hundred yards away. Keep it mounted on the dashboard of the car and use the powerful little light to read street numbers and directional signs. $5 each. Three for $13.50. Order from Freeman Electric Co., AH169, Freeman, Missouri 64746.

TWO FOR THE MONEY. The well-loved standby in Colonial chairs is the mule-ear, cane-seated ladder-back made of hardwood and natural cane. Sold in pairs only. Unpainted ($11.90 for two); finished in natural ($13.90 for two); finished in pine, maple or walnut ($17.90 for two). Express collect. From Jeff Elliot Co., Dept. AH1, Statesville, N.C. 28677.

FROM EGG TO CHICK! Youngsters will be thrilled to watch baby chicks hatch in this incubator. It has a see-through dome and a base that maintains proper heat and humidity for incubation. 7½x6". Use it to hatch ducks, pheasants, and quail too. Instruction book included. $3.98 plus 50c postage. Crescent House, AH169, 26 South 6th Ave., Mt. Vernon, N.Y. 10551.



TASTE TREAT. On a crisp, cold morning flavor your pancakes with preserved, mountain-grown strawberries. Or fold some into a fluffy omelet. The House of Webster will send a rope-handled black walnut bucket filled with two pounds of this delicious sweet for only $5.95. Bucket is good looking and reusable. Order from House of Webster, Dept. AH1, Rogers, Ark. 72756.



ORGANIZE YOUR COINS. Be ready for toll booths, buses, subways, and sales tax with your coins neatly stacked in a quick-change purse. A metal coin rack designed to hold small change is fitted into a zippered, cowhide pocket case. You will save time and patience when the jumble of metal money is in order. $2.98. Taylor Gifts, AH1, Wayne, Pa. 19087.

Do you have art talent worth developing?

Take our free test and see

If you have ever wondered whether you had art talent, here is your opportunity to find out. The founders of Famous Artists School have put together what many artists and educators consider to be the most revealing test of art ability ever devised. It is offered to you free of charge.

Designed for people uncertain of their ability

The people who take this Art Talent Test are of all ages and occupations. Most of them have little or no previous art training. By professional standards, their drawings may be awkward and amateurish. But the ones who possess the precious gift of art talent reveal this talent in many ways. Through simple little exercises, they show the inborn sense of design, the feeling for composition, the ability to observe, and the lively imagination which are such important ingredients of art talent.

The reliability of this method of screening, as well as the effectiveness of the training, has been proven again and again by the impressive record of success of our students and graduates.

They passed the test and went on to become successful artists

When Anthony Fotia took the Art Talent Test, he was a mail clerk, "stuck" in a low-pay routine job. Today, he's an artist for an important printing firm, doing exciting creative work. Kathleen Gironda went from a salesgirl in a department store to a fashion illustrator in the same store. Virginia Bartter, a farmer's wife and mother of three, now sells just about everything she paints. These are just a few of the literally hundreds of "success stories" that our students and graduates report to us.

So if you love to sketch or dabble in paints—and have often wondered if you "have what it takes" to become a well-paid commercial artist or spare-time professional painter—why not seize this opportunity to find out? All you need is a pencil and a half-hour of your time. For someone with your special interest, it will be one of the most intriguing and enjoyable half-hours you ever spent.

What the Talent Test covers

First, you will be shown ten pairs of simple designs and asked to pick the one in each pair that has "a feeling of rightness" about it. Then you will see twenty pairs of pictures, and check which composition in each pair is more pleasing. You'll be asked to do original sketches to demonstrate your imagination and powers of observation. And in similar ways, your feeling for mood, form, movement, and so on will be tested.

When you complete the test and mail it back, it will be graded free by a member of the School's staff. If you receive a passing grade (and we must warn you that many don't), or can offer sufficient evidence of art talent, you will then be eligible to enroll. You may choose whichever of our courses is best suited to your goals.

Courses offer personal instruction

These courses were especially designed for talented people who can't leave their families or jobs for art training away from home. The 12 famous artists who started the School over 19 years ago contributed all their lifetime secrets of art technique to what they believe to be the finest art lessons ever created. They took time out from their own busy careers and made thousands of special drawings to demonstrate each point. Then they devised a method of constructive criticism that is as personal as tutoring. Your instructor, who is himself required to be a practicing professional artist, spends up to several hours on just one of your assignments. He actually draws or paints his suggestions for improvement, and then "talks" to you by letter, dictating a long, friendly message of specific advice and encouragement.

You will receive an interesting brochure about our School and its revolutionary methods along with your free Art Talent Test. If you have ever dreamed of success in art, and wondered if it were possible, why not mail the attached post-paid card for both the Talent Test and the brochure right now? (If card is missing, just send your name, address, and age to Famous Artists School, Studio A-6027, Westport, Conn. 06880.)

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THE COOK'S COMFORT should be the family's concern. Give her this good-looking rack to stand on a counter or hang on a wall. Made of maple or honey-tone finished pine, it is 17" high, 13" wide. Twin drawers, each 8¾" deep, will hold 3x5" cards. Rack above will hold books. $13.25 finished, $8.95 kit. Add 50c west of Miss. Yield House, AH1, North Conway, N.H. 03860.

SWEATER IN A DAY? Even a tyro will make a creditable sweater in a day with this knitting wheel. The two plastic hoops, 15 and 13", are adjustable. Use them to knit body, then sleeves, and hand-sew both together. Knitter makes booties and baby cap too. $4.48 with instructions. Order from Crescent House, AH169, 26 South 6th Ave., Mt. Vernon, N.Y. 10551.

COMFORTABLE GOOD LOOKS. Wear eyeglasses effortlessly with the help of Ear-Loks. These unobtrusive elastic tabs fit the earpiece of all plastic frames and prevent them from sliding. Comfortable and inexpensive, the tabs should be standard equipment for those who wear glasses. 59c a pair. $1 for two pair. Dorsay, AH1, 200 West 57th St., New York, N.Y. 10019.

ROYAL WORCESTER egg cups will tempt lagging appetites. Break egg, season it, and screw on the stainless steel top. Plunge in boiling water and cook egg to taste. It's a colorful china piece that will perk up the breakfast table. Background is white, bird design is multicolor. 3¾" high. $7.50 a pair. Maison Michel, Dept. AH1, New Hyde Park, N.Y. 11040.

THE OLD-FASHIONED WATCH that hung over the door of the repairman's shop is reproduced here in molded composition. In charcoal gray, the dial is weathered white; numerals and hands are black. 18x14x21⅛", it fits any decorative scheme. Electric clock is $10.95, 8-day key wind is $14.95, battery operated is $17.95. World Art, AH1, Westport, Conn. 06880.

FOR LOLLING IN BED be sure to get a foam-padded backrest. Covered with a gay print and framed in brass, the rest has ten adjustable positions. 16x24", it has a padded seat attachment that is comfortable and helps to hold rest in position. Use it, too, for TV viewing from the floor. Folds flat for easy storage. $9. Better Sleep, AH1, New Providence, N.J. 07974.

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you know people who wake up to sunshine 355 ys out of each year . . . people who don't know hat it is to be oppressed by humid heat in the sum-er or by the cold clutch of winter damp? Do you ow people who can say that in their State the rate cancer and heart disease is half of what the Nation a whole faces? Do you know people to whom a ntan is a year 'round commonplace, who work and ay in a climate called America's healthiest? We ow such people. They live in New Mexico.

There isn't a state in the entire Union that gets ore sunshine than New Mexico . . . not California, t Florida, not Arizona, not even Hawaii. There isn't place on earth where the air is purer, where body alth is more lavishly bestowed. No place where the rds at the top of this page—LIVE LONGER AND TTER—fit more than they do in New Mexico.

And in all of New Mexico itself it would be difficult match the climate and beauty of the region sur-unding Deming. As spectacular as the northern rtion, but without the cold of winter. As dry and re as over the border to Arizona, but not as hot in e summer. As strangely appealing as the desert t fertile. And as actively vigorous and prosperous the city you now live in (maybe more so) yet with-t the fever, without the tension.

To live anywhere in New Mexico is to live better. e superb climate, naturally air-conditioned in the mmer and brilliantly sunny in the winter—the eath-taking beauty of a lavish Nature—the young gor of a state that is causing an unprecedented siness and investment boom—the record which ows that one lives longer, that health improvement almost miraculous—these are the reasons that ns of thousands of Americans already have come re to live, and hundreds of thousands of others ll be following in the immediate years ahead.

Consider then: Here in the center of this mirac-ous climate and beauty are towns which have own amazingly in the last 10 years. Las Cruces, for ample: In 1950 it had 12,000 people. By 1960, ,000 . . . **a rise of 300% in 10 years!** (How about ur town? Has it grown 3 times its size in 10 years?) ke Tucson and Phoenix, this area has the same sert allure, where the good fortune of pure air, re drinking water and a salubrious climate permits vely towns to flourish. Statistics show the same 5% of possible sunshine, summer and winter, of hoenix and Tucson; these same figures reveal even rer, drier air.

Beginning 3½ miles from the flavorful town of eming (population 8000) are 14,000 acres of for-er ranches whose farthest boundary is 20 miles om town. Spectacularly set off by the breathtaking orida Mountains, this land is so typical of the ro-ance of the southwest that it has been photo-aphed for the covers of many magazines including e official publication of the State of New Mexico. hat better way to describe its Southwestern flavor than to tell you that when the producers of the movie THE TALL TEXAN sought an authentic locale for their picture, they chose some of the very land we have sub-divided into the DEMING RANCHETTES. THE TALL TEXAN was filmed on our ranch, the same place where you may have a Ranchette of your very own. In this lovely basin every DEMING RANCHETTE fronts graded earth roads already dedicated to Luna County in widths of 50 and 80 feet. Every Ranchette has direct access to avenues leading to three major highways—U.S. Highways 80, 70 and State Highway 11.

DEMING is blessed with water which is called "America's finest drinking water, 99.99% pure." (Shop windows in Deming display this proud claim in its window.) There are homes already built on DEMING RANCHETTES and they all have electricity. When you are ready to build your new home, electricity will be made available to you. Schools, hospitals, churches, shops, movies, golf course, tennis courts—these are located in the charming growing city of Deming. Fertile soil is yours for the planting, and wait until you see the stunning landscape of cotton fields in bloom. Almost everything will grow here when watered—fruits, vegetables, flowers, trees.

The one thing that captivates the fancy of people from every state in the Union is the sincere friendliness of Deming's people. To visit Deming is like going back to the warmth of one's own family. But don't overlook the very practical benefits of living anywhere near Deming.

GOLF—the Rio Mimbres Country Club Golf Course is right in Deming itself. It is a beautiful course with the Florida Mountains towering in the background. You play 12 months a year in this delightful climate and green fees are very reasonable.

HUNTING AND FISHING—What are you after? Deer, antelope, wild turkey? Or maybe bear, mountain lion? Well, you can get deer, quail and big jackrabbits right in your own backyard, in the Floridas. For really big game, and great fishing, try the Gila National Forest 60 miles directly north. Almost 2,000,000 acres set aside for camping, hunting and fishing. And just 65 miles northeast is the beginning of the mighty Caballo Dam-Elephant Butte Reservoir, the second largest man-made lake in the United States where you can rent a boat, fish, swim or go water skiing.

HORSEBACK RIDING—You'll find the Florida Mountains enthralling. Bring along a treasure pouch and join other rocklands seeking amethyst, agate and opal.

INVESTMENT—More than 10,000 people have bought Ranchettes through the mail and on site.

The new U.S. Interstate 10 is now being built with an interchange right in the heart of Deming. Consider other developments such as the new Retirement Home (now being constructed) and the new road being built from Palomas, Mexico (33 miles south of Deming) into the interior of Mexico and you will agree with us that Deming has a tremendous future.

And the price of your Ranchette? Just $299 complete for a full half-acre and low monthly payments of $5. That's the complete price—no extras, no interest! At this moment you may reserve as many half-acre sites as you wish but please bear this in mind: DEMING RANCHETTES is not an enormous development and land such as this goes fast. At these prices, you may want your Ranchette to be larger—one, two—even five acres. An immediate reservation will guarantee that your half-acres will adjoin each other (this is becoming increasingly difficult because of the shortage of available lots). And you take no risk. Your reservation does not obligate you. You have the unqualified right to change your mind within 45 days after we send your Purchaser's Agreement, Property Owner's Kit, Maps and Photographs—15 days to go through the portfolio, check our references, talk it over with the family. If, during that time, you should change your mind, your reservation will be cancelled and your deposit returned to you. Then you have an ADDITIONAL 30 DAYS AFTER you have made your first monthly payment to change your mind and request a full refund of every dollar you have paid in. If this makes sense mail the coupon.

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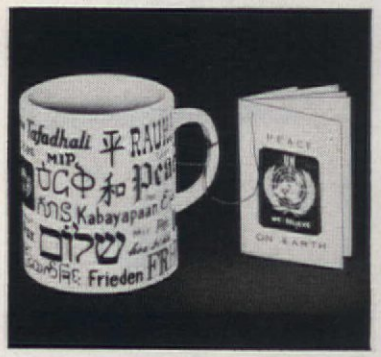

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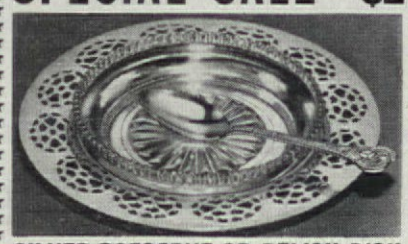

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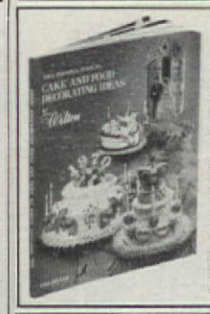

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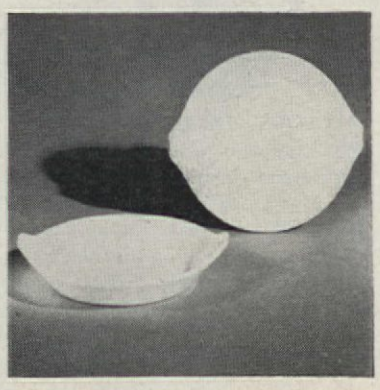

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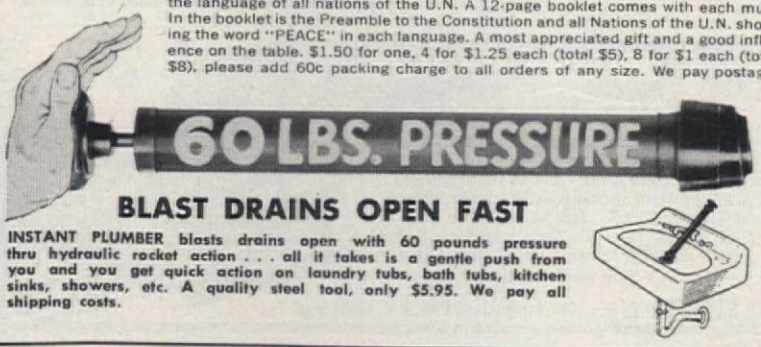

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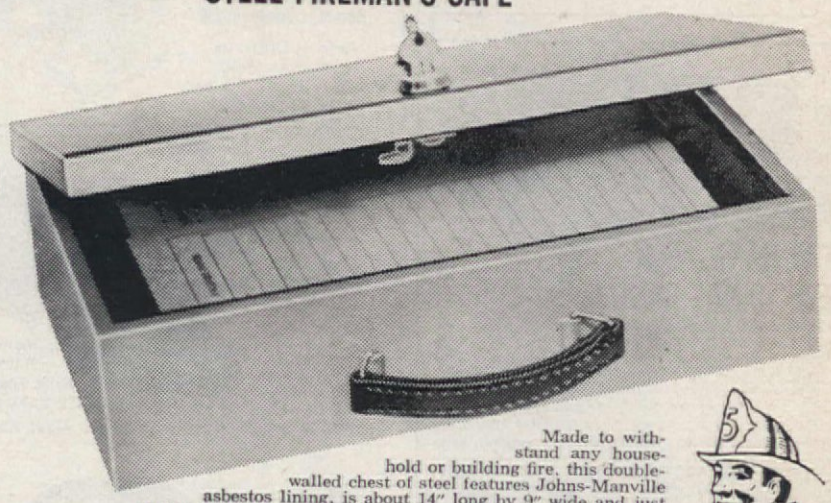

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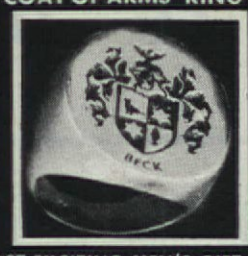

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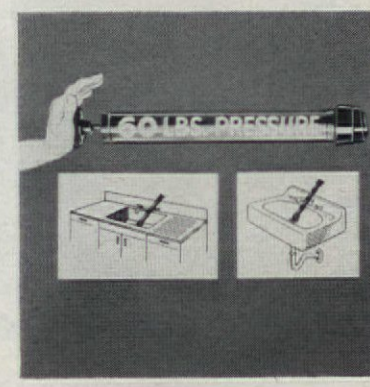

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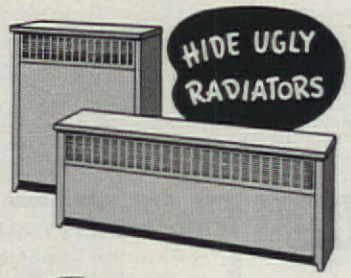

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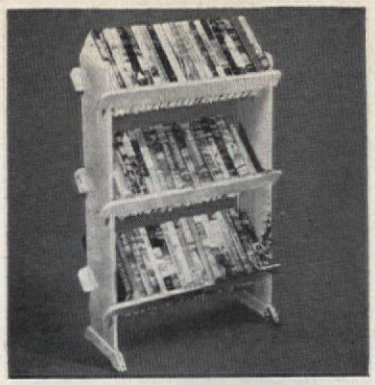

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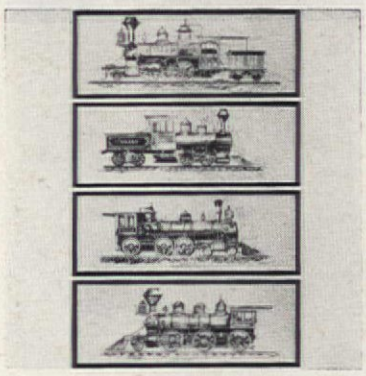

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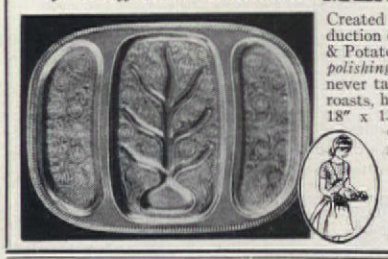

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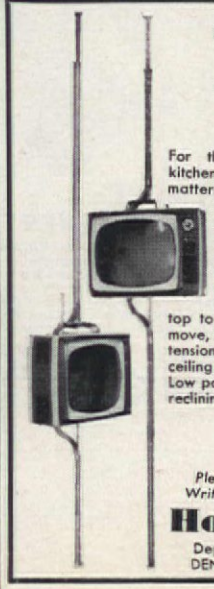

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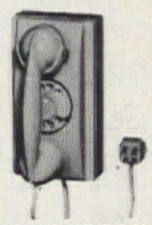

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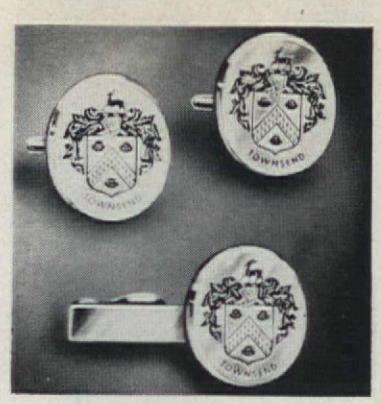

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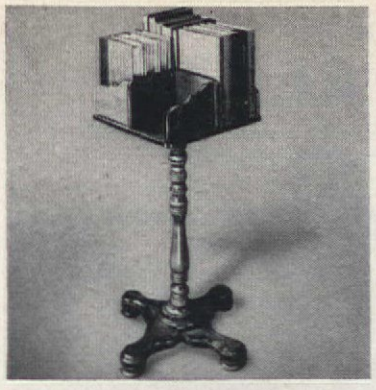

SWIVEL BOOKSTAND. For cosy comfort put this neat table beside your easy chair. The top has four compartments to hold reference books, text books, and paperbacks or small periodicals. Made of pine and birch, it comes in four finishes: honey-tone pine or maple; antique pine or walnut. 12x27". $19.50. Kit is $13.95. Yield House, AH1, North Conway, N.H. 03860.

IT'S MAGIC. The genie server is made of foam-insulated plastic and it will keep 10 cups of coffee piping for more than four hours. It has the appearance of wood and wears like iron. You can use it to keep drinks cool for hours too. It comes in black or avocado green. $8.98 plus 50c postage. Send for catalog. Order from Gracious Living, Dept. 343, Berkeley, R.I. 02864.

FIREPLACE FUN. For toasting parties in the family room use a set or two of steel skewers. These have stay-cool wooden handles designed to look like miniature chefs. Each 18¼" steel skewer will securely hold hot dogs, kabobs, or marshmallows. Six skewers plus a chef's hat cost $2.98 plus 50c postage. Order from Foster House, Dept. 401-80010, Peoria Ill. 61601.

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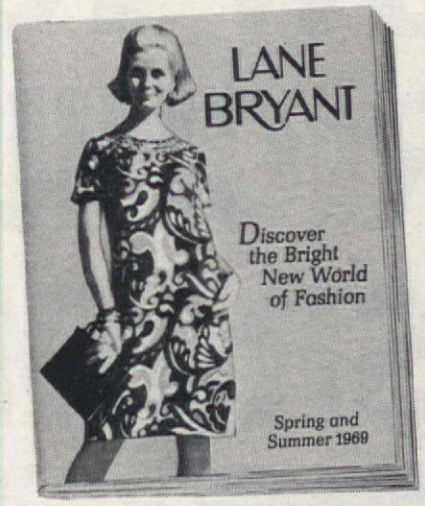

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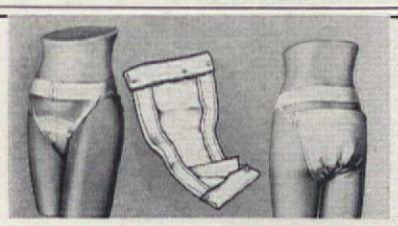

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- *And now it's available to YOU, to skyrocket YOUR CHILD'S grades in school overnight! Read the thrilling details below. Try it at our risk!*

*Sales figures include adult version

HOW TO TURN YOUR CHILD INTO A CLASSROOM WIZARD

EUGENE M. SCHWARTZ AND HIS SON MICHAEL

When a father worries about the kind of education his son is getting in school—and when that father is also president of a publishing company that specializes in modern learning methods—then sparks really fly.

For the past nine years, Gene Schwartz has worked with some of the country's leading pioneers in deutro-learning, the modern science of learning how to learn. As writer, editor or publisher, he has been instrumental in bringing to the American public, books on Memory Improvements, Executive Training Techniques, High-Speed Learning, Creative Thinking, Problem-Solving, Time Organization and many more.

But why not adapt these incredibly powerful learning breakthroughs to the problems faced by children of all ages in their classrooms? This is the goal of this book! "The job was too important to leave to someone else," Mr. Schwartz says. "I couldn't rest till I did it."

Here at last is your chance to make such an overwhelming difference in your child's performance in school — in as little as five short minutes of your time every day — that the teacher may actually call you up to see what happened!

Let me explain! I don't care whether your child is six years old or twenty—boy or girl—in grade school, high school or college! It makes no difference how difficult it is for that child to concentrate today . . . how poor his memory may be . . . how much a prisoner he is of crippling mental habits . . . how terrified he may be of mathematics, or grammar, or social studies, or even the hardest science course!

I believe that your child's mind is working today at only HALF its true power—simply because he has never been taught the right way to make his subjects half-teach themselves!

Simply because he has never been shown the few simple secrets of Speed Reading, that are taught in almost every university in the country today—*and that let him flash through the printed page TWICE AS FAST as he can read today—with absolute understanding of every word!* Simply because he doesn't know the right way to feed his mind mathematical problems—*so clearly and logically that these problems HALF-SOLVE THEMSELVES before he even touches them!*

Simply because he doesn't know the right way to prepare for his tests—*so completely that he actually knows as many as FOUR OUT OF FIVE of the questions that his teacher must ask him on that test, RIGHT DOWN TO THE VERY WORDS THAT THE TEACHER WILL USE TO PHRASE THOSE QUESTIONS!*

Power-Studying Is A Trick! Your Child Can Master It In 5 Minutes A Day!

Yes! Speed-reading is a trick! Problem solving is a trick! Burning facts, figures, whole lessons into your child's mind is a trick! And, above all, *taking the sting out of tests and making them half-answer themselves IS A TRICK! Top grades can be made to order; your child doesn't have to be a genius to get them!*

The real secret of coaxing top grades out of your child is as simple as teaching him to tie his shoelace! You can do it in five minutes a day, SIMPLY BY SHOWING HIM THE RIGHT STUDY TECHNIQUES! Study techniques perfected by private-school teachers, professional tutors, writers of speed-teaching adult-education courses all over America!

Study techniques that you and your child probably never dreamed existed! So powerful that'I'll prove them to you, without your risking a penny. Here's how.

After A Single Night His Teacher May Marvel At His Improvement!

Let me send you—at my risk—one of the most fascinating books you have ever read. When this book arrives, set aside just a few minutes. *Get ready to see the incredible performance your child can give you ONCE YOU GIVE HIM THE PROPER MENTAL TOOLS!*

What you are going to do, in this very first weekend, is this. You are going to make three simple tests with your child, *each one of which will show him such a thrilling spurt in his ability to learn, that he may actually cry out with joy!*

First, turn to page 87. Read this page alone—nothing more. Then ask your child to read to himself one page in any of his books. Time him. And then, *simply take an ordinary pencil and place it between his teeth as we show you! NOW ask him to read another page! Time him again! AND THRILL TO THE SUDDEN BURST OF SPEED YOU HAVE LIBERATED, AS HIS EYES FLASH OVER THAT PRINTED PAGE!*

But this is only the beginning! Second, turn to page 133. Glance over the fascinating word game you find there. Play this game with your child for five minutes. See for yourself how he enjoys it.

And then *ask him—without his ever hearing them before, and without going to the dictionary—to give you the meaning of FIVE DIFFERENT FOUR-SYLLABLE WORDS, THAT WOULD STUMP MOST COLLEGE STUDENTS! And watch the excitement on his face as he reels off—easily and instantly—THE EXACT MEANING OF THOSE "IMPOSSIBLE" WORDS.*

And now turn to page 145—and break mathematics wide open for him!

Yes! Teach him this one five minute secret! And then let him take any homework paper that's been turned back to him and have him do the problems again! And see for yourself that he now makes up to *20% FEWER ERRORS—UP TO ONE-FIFTH BETTER GRADES—ALL FROM ONE SIMPLE CHANGE IN HIS WORK HABITS!*

Now Watch Him Shine In Math, English, Science!

Think of it! From this moment on, in only five short minutes a day, you begin applying these wonder-working techniques of Power Learning to every untrained corner of your child's mind! You begin breaking through mental barriers that have been blocking him for years!

You begin tapping the buried powers of your child's mind! Powers that you have glimpsed before in brief flashes — now brought to the surface—strengthened with simple formulas to double their potency —and placed forever at his beck and call, ready to astound his teacher at the blink of an eyelash! For example—

DOES HE MAKE THE SAME SPELLING ERRORS AGAIN AND AGAIN?

Then turn to page 125 . . . teach him three fun-filled tricks that burn to correct spelling of any word forever into his mind . . . and watch with astonishment from that day on, as he writes those former "trouble" words—automatically—*as easily as he writes his own name!*

DOES HE HAVE TROUBLE EXPRESSING HIMSELF IN CLASS?

Then turn to page 119 and see how incredibly easy it is to overcome shyness and uncertainty—make recitations sparkle — think instantly — on his feet — build thought upon thought correctly and dramatically — reason logically — persuade others to his view — *stand out head and shoulders above the rest of the class!*

AND DOES HE FREEZE UP IN TESTS? FORGET MATERIAL HE KNEW PERFECTLY THE NIGHT BEFORE? RUN OUT OF TIME AND LEAVE HALF THE QUESTIONS UNANSWERED!

Then get ready for the revelation of your life starting on page 195! Just take one look at this *complete armory* of test-passing techniques—that remove all trace of nervousness and tension—that take all the trickery out of those double-meaning test questions—*that practically pop right answers into his mind to even the hardest test questions, the instant he needs them!*

Read It At My Risk!

What I've described to you on this page is only a small sampling of a revolutionary new book, HOW TO DOUBLE YOUR CHILD'S GRADES IN SCHOOL!

Here at last is a practical, easy-to-read book on improving your child's performance in class *that really works!* It is meant for every child—6 or 20—boy or girl!

It brings that child—overnight—*incredibly powerful new study techniques that he probably never even dreamed existed before! Study techniques perfected by private-school teachers, by professional tutors, by writers of speed-teaching adult-education courses all over America!*

Yes! *Rapid-study techniques,* that produce twice as much homework, in half the time! *Flash-reading techniques,* that pick out the CORE of an assignment, as fast as your child's eyes flash over the page!

Word-building techniques, that can double your child's vocabulary in a few short weeks! *Instant-problem-solving techniques,* that give him the answer to "jawbreaker" math problems as easy as 1-2-3.

And—above all—a complete armory of test-passing techniques—that can literally DOUBLE the grades of your child in every one of his classes in school! That can turn D's and C's into B's or even A's! That can turn 60's or 70's or 80's into 80's or 90's or even 100's! THAT CAN UNLOCK THE TRUE, NATURAL ABILITY OF YOUR CHILD, THAT IS BEING TRAGICALLY HALF-WASTED TODAY! AND PUT HIM ON THE ROAD TO THE COLLEGE AND FUTURE OF HIS CHOICE—TODAY!

The price of this revolutionary new book is only $5.98. But you prove it at our risk for thirty days! It must do everything we say—or simply return it for every cent of your money back immediately!

READ THESE THRILLING TESTIMONIALS:

From Reviews and Letters Received from Teachers and Private Tutors

"I am a retired teacher—who, after 35 years as a regular in Michigan, continues as a substitute and tutor . . . I like your book for selfish reasons primarily! It vindicates my 45 years of practice! Your ideas belong IN THE SCHOOLS.

This summer I tutored a boy who had failed in Math and earned a D (70 or less) in English in the eighth grade. He was accustomed to considering himself "stupid." This fall, he is not concerned with passing—he is going after A's! We have a new boy on the way, thanks to you."

S.R.W., Orlando, Florida

"I am an educator of thirty (30) years standing. I recently purchased a copy of your book. I found it excellent, with many fine suggestions for improving not only my child's learning, but my own as well. In fact I thought so highly of the book I gave my copy to a friend as a gift. May I order another copy to keep as a permanent reference on my desk."

Member of Board of Education of world's largest city.

"I'm convinced that any parent could take this book, and measurably improve his child's grades."

G. R. Benson, Jr., High School Art Teacher, Madjen, N.J.

"Mr. Schwartz has done an excellent job . . . His book is easy to read. He arranges our job systematically, and spells it out in detail. We race through the book saying "This is a good idea," or "Now there's an idea that will work.

"The author has told us exactly what the child must do to improve his grades. He pulls no punches . . . He has spelled out in plain English the techniques that will turn the trick in improving the pupil's grades. There's no doubt about it."

From SCHOLASTIC Magazine

"This book, lucidly and excitedly, because you feel a sense of optimism as you read, teaches the parents how to aid their children to achieve academic success by proper study, memory, and test-taking techniques.

"With early preparation in the areas of English and Mathematics, the child will be fully prepared to take the College Board Exams successfully and to move on toward his chosen career.

Bernard Halperin, Teacher-Counselor, Newark, N.J.

"Challenging in its concept and teaching methods. Well worth the small investment."

Private Tutor, Wareham, Massachusetts

I feel that the strongest part of the book is the art of intelligent listening. We have repeatedly emphasized the need of "active listening" in our program, but have not been able to employ as clear-cut rules as those presented by Mr. Schwartz. Personally, I am quite anxious to expose students to these steps, since I feel that grades in lecture courses should improve.

The reading and mathematical areas of our remedial set-up are handled by specially trained people. I have shared the book with as many as are available this summer, and they have agreed with me on its value. From our discussions has come a recommendation that several copies be purchased to supplement materials used in study improvement courses.

Head of Psychology of prominent business school in Boston

From Parents Like Yourself (and their children):

"No one has been able to really produce a concrete solution until now. My mother-in-law sent us this book. I only received it today and I have only read one third of it but it just sounds like the answer to a prayer. I am only sorry we did not have it years ago." **A.P.S., Tampa, Florida**

"It is well written, well thought out and beautifully organized . . . it is without question, the logical approach!"

Mrs. L.H.K. III, New York City

"It made me aware of how important school is. I had been a hard worker but I did not know what was important . . . This was the smartest thing I ever did. It looked like I was going to come in second every time—not any more."

Christopher W. (15 years old), Smithtown, New York

"Anyone can understand this book. I am delighted and will recommend it to all by friends. I only wish I could have read it ten years ago."

Mrs. R.D.S., Portland Oregon

"I got this book to improve myself in school and what I have read is worth every cent."

H.L., (16 years old), Detroit, Michigan

". . . well organized, fast reading, first book I've read which offers concrete ideas about improving the pupil's grades.

Mrs. C.W.W., Belleville, Michigan

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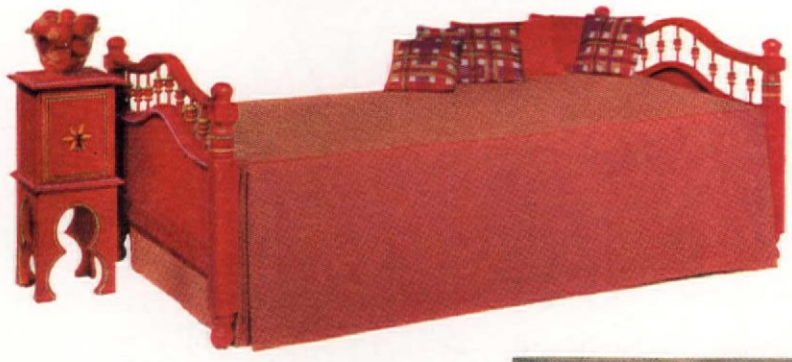
f everyone liked the same thing, wouldn't life be dull?

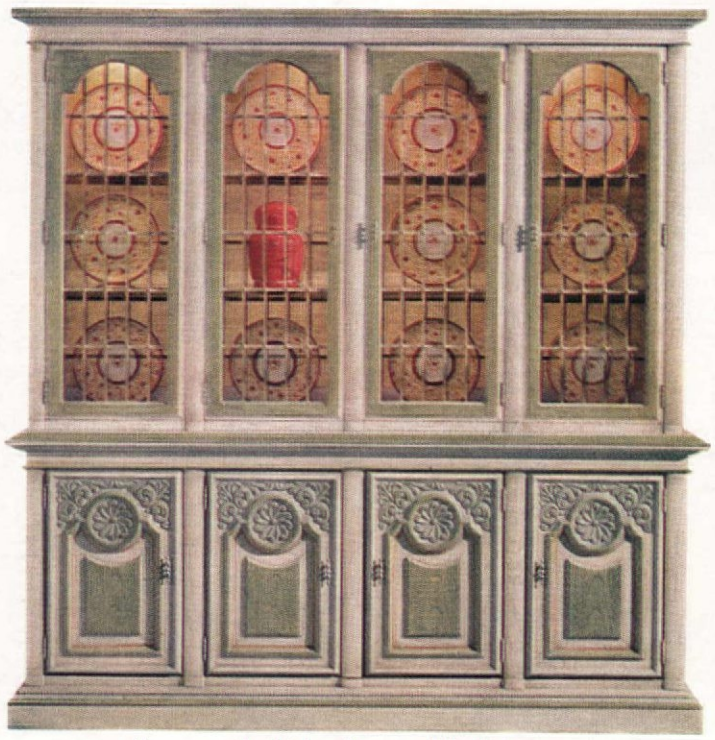
Chairs can do more than hold people up.

If you want a sassy bedroom, you can have it.



Everyone doesn't think modern means plain.

'eople in Peru like arches. So we stole them for you.



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Mexicans like bright color. We adopted it. The Spanish like a decorated look. We adapted it. Peruvians do beautiful things with archways. We borrowed the idea. We lifted some things from the past.

Made up some things for the future. And we put all the ideas in a little black box. We added a booklet on how to buy furniture. And a floor plan scale, and furniture patterns to help you arrange things. To get yours, write Pat Parker, Dept. AH-9-1, Stanley Furniture Co., Stanleytown, Va. 24168. Ask for the "pretty room kit". It costs $1.00. And if we do say so ourselves, you won't find anything dull inside.

We make around 2,078 different pieces of furniture. But we try to make each piece as though it were the only one we had to work on.

STANLEY

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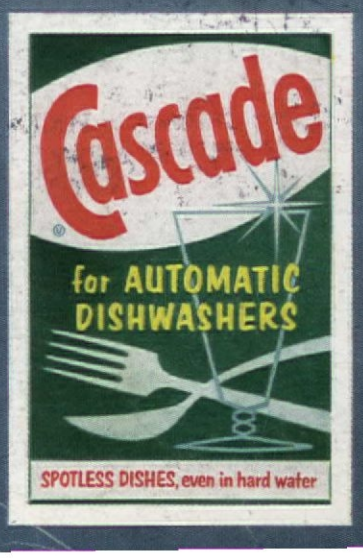
Give your guests this Cascade look of spotlessness.



Only Cascade has **Chlorosheen.** And Cascade—the best dishwasher detergent you can buy—makes water flow off dishes in clear sheets. Result? Drops that spot don't form. Dishes dry wonderfully free from embarrassing spots or streaks. Try Cascade and prove to yourself it's unbeatable.

Cascade eliminates drops that spot.