OR ACTIVE YOUNG HOMEMAKERS

WINTER 50¢

American Home

Decorating tricks that can save you time and money
Gardens for lazy gardeners □ New flowers for '68
Mouth-watering meals you can whip up in jig time
How to make crepes: appetizers, main dishes, desserts

Vol. 71
1968

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Take a test walk on Cushioned Vinyl Corlon at your Armstrong retailer's. (He's listed in the Yellow Pages under "Floors.") Look for the Armstrong name printed on the roll; it's your assurance of quality. And ask about the Armstrong Time Payment Plan that makes this floor so easy to own.

Free: 24-page color booklet of decorating ideas. Write to Armstrong, 6801 Pine St., Lancaster, Pennsylvania 17604.

The floors for the active rooms: vinyl floors by

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Why don't you become a professional Interior Decorator?

BY JANICE TRIMBLE

It's a high-income field where a woman is in her glory. The demand for decorating services is at a peak, and opportunities are unlimited... even if you use only part of your time. You can train at home without interrupting your regular duties.

I DON'T THINK there is another profession today that offers more pleasure or greater rewards to a woman than that of interior decorating.

It is the ideal place to put your natural love of beauty to practical use. You can prepare for one of the many attractive positions available or decide to go into business for yourself.

Do you enjoy doing your own decorating? Have you ever helped a friend solve a decorating problem? Then you have the makings for success as a professional decorator.

Even if you've done no decorating, you may be one of many women with unsuspected talent in this direction—talent just waiting to be discovered.

You can now train for this work at home, in your spare time. No previous skills or experience are required for this training. Why not look into the many opportunities that interior decorating offers you?

A tremendously expanded field

It used to be that only wealthy people employed professional decorators. That's no longer true. Increasingly large numbers of homemakers now rely on the services of decorators. They know that a decorator can provide beauty and individuality—and can often save them money, too.

Your work as a decorator is varied and interesting. It frequently takes you and your clients into plush showrooms and exclusive shops filled with treasures. You move in a world of fashion, creativity and ever-new challenge.

Designing and furnishing even a single room can earn you hundreds of dollars; larger assignments can earn you much more. Many women do extremely well in just part-time work; their own homes often serve as showcases for prospective clients.

But decorators are busy in many areas besides homes. Their talents are employed in decorating hotel rooms, business offices, building lobbies, clubs and institutions. That's why the profession has grown so enormously.

What the LaSalle Course teaches you

The LaSalle Course in Interior Decorating has been prepared by experts to give you complete and up-to-date preparation for this most exciting of modern careers. Lessons come to you by mail; they are as fascinating as the professional work itself. Much of the study material included is absolutely unique in a course of this kind. For instance, you get an attractive, simple-to-operate slide projector with color slides that show interiors as big as life on your wall. You also get professional sketching equipment, coloring materials, stencils that make it easy for you to draw room plans and furniture arrangements, and much more.

Step by step, you are shown how to develop your creative ability. You are taught the principles of color and design and the historic background of today's decoration. You are trained in the selection and use of furniture, fabrics, accessories, lighting. You learn how to achieve beautiful settings that will delight your clients and build your reputation. Even before you have finished the course, you will be able to apply your new knowledge to glorifying your own home.

At each step, you are given practical assignments which are then carefully reviewed by your instructors and returned to you. You are coached with thoroughness for your work as a professional decorator.

The LaSalle Course in Interior Decorating is backed by more than half a century of leadership in the field of adult education. More than 1,000,000 people have trained for success through home study with LaSalle.

Mail coupon for free booklet

If you are seriously interested in the new opportunities offered by a career in Interior Decorating—if you are prepared to devote a few hours of your spare time each week to conscientious study in order to achieve your goals—send for the free booklet offered in the coupon below. You may be surprised by the low cost of the course. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

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WINTER, 1968 VOL. LXXI. NO. 1

American Home

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COVER: Our easy-to-assemble display cabinet is one of many instant decorating ideas you'll find beginning on page 46. Photographer: Harry Hartman.

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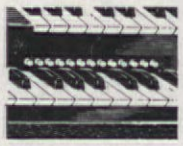

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DEAR READER

We're very happy that we're not 1968 because in about 12 months from now 1968 is going to look awfully bad. By the time 1968 runs its course, it will be blamed by most of us for all sorts of terrible crimes, shortcomings, and just plain meanness. There is no doubt about it, being a calendar year is a very thankless job.

This is a big election year and for everyone who wins there will be a loser, and for the rest of their lives these losers will remember 1968 as the year that did them in.

During the next many months, thousands and thousands of wives will have new slipcovers made and new draperies hung that their husbands will simply hate. And what do you think will ultimately take the blame for this—1968 that's what. During the next year, crabgrass will be discovered in countless lawns, masses of septic tanks and sewers will get out of order, untold numbers of car fenders will get crumpled, and hoards of breadwinners will not get the promotion that they feel they so richly deserve. Oceans of tears will be shed because of exciting, foolproof recipes that turn out to be disasters. And unless we have a severe drought (blamed on 1968, of course), a large segment of our population will spend a good hunk of its summer vacation sitting inside that little, rented vacation cottage listening to the patter of rain on the roof. By the time the evening of December 31, 1968 rolls around, glasses will be raised to toast the welcome of 1969 but there will be precious few good words for 1968.

Our peculiar attitude toward the year is probably a good thing. It may be just as well that we have something as insensitive as a year on which to throw the blame for all that goes wrong for us each day. It would certainly be very hard if we put the blame where it should often fall, namely, on ourselves. If we spend December 31 ticking off all the wrong decisions and mistakes in judgment we made, all the foolish things we did, and all the stupid things we said, it would make New Year's Eve a fairly dismal event. But happily, we do not have to do this. We don't have to blame everything bad that happened to us during the past 12 months on ourselves. We can blame it on the year, and we can take for ourselves the credit for all the good things that occurred within the past 12 months. This arrangement allows us to take a positive approach to the new year with high expectations.

HUBBARD COBB
EDITOR

WIN $1,000 CASH

100 numbers in this issue of American Home have been chosen to win $1,000 each—and you may have one of them. To find out, just tell us if you want to audition the greatest record album value of the year.

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By Dorothy Lambert Brightbill

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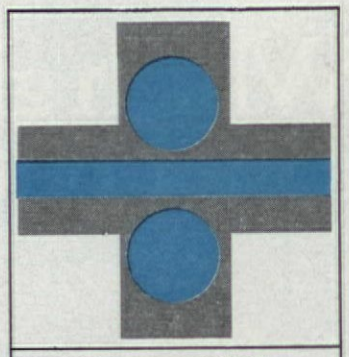

MONEY MANAGEMENT
By THEODORE IRWIN

HOW GOOD IS YOUR CREDIT?

You'll probably be astonished how much of your life is run on credit, that versatile, financial tool that lets you enjoy now, pay later. Whether it's your department-store charge account or buying a boat on the installment plan, you are sized up as a credit gamble. You may feel comfortably solvent but suppose one day you decide to charge a $1500 purchase or, in an emergency, apply for a bank loan to clear up huge medical expenses. Would this mean credit trouble?

It's no mystery (except, perhaps, to you) how lending institutions and merchants quickly decide whether you are trustworthy. Chances are they already know more about you as a person, including your fiscal health, than you're aware.

WHO EVALUATES YOU?

Behind the scenes, here's what is involved in evaluating your credit reputation:

A comprehensive nationwide system usually can supply any businessman with whatever information he needs to appraise you. At the heart of the system is a network of over 2000 local and county credit bureaus serving as central clearinghouses on millions of consumers.

Chances are you are listed at your area bureau. It constantly gathers data on people like you who use credit, picking up facts from retailers, banks, newspaper items, directories, even court and police records. If you haven't settled a charge-account debt somewhere or missed a few installment payments, the bureau knows about it.

WHEN ARE YOU EVALUATED?

When you ask for a bank loan or credit card, or want to open a new charge account, you start being sized up after you've filled out an application blank or as you are interviewed by a credit manager. Whatever information you've given is verified by the local credit bureau.

In questionable cases, or if you suddenly want to charge an expensive purchase, an unobtrusive investigation may be made for the bureau by a private agency. Sources approached can include your employer, bank, personal references, landlord, and neighbors. Finally, the credit bureau relays its report on your bill-paying habits and reliability as a customer.

WHAT FACTORS ARE EVALUATED?

Basically, your credit status is determined by a variety of criteria or yardsticks. See how they affect yours:

Your job. If you've been regularly employed with a reputable company for at least three years, that's a big plus. Drifting from job to job will get you a serious demerit.

Income, enough to meet all normal expenses, should be secure and stable, rather than fluctuating. Executives and professionals score highest.

Residence. You are tops if you own your own home for five years or more in a respectable area; or have rented in a good area for at least three years.

Credit experience. Pay bills promptly and seldom borrow? Fine. Are you a slow payer, borrow often for increasing amounts or get sued for defaults? Consider them blots on your escutcheon.

Reserves. Maintaining a savings account, investments, and life insurance help raise your rank.

Personal. A mature family man with not too many dependents (according to income) and who answers questions forthrightly is accorded more credit respect than a young impulsive person with marital troubles who makes dubious or misleading statements on his application.

OTHER FACTORS

Even your age may be a factor. Lenders and retailers believe that as you grow older—past 35—you become more conservative, more responsible. Marital status, too, is considered. The single or divorced are looked upon as greater risks than the married.

Although some of these yardsticks are more important than others, it's the composite that makes your credit image. All the criteria are considered in context and evaluated according to individual circumstances —it all (continued on page 102)

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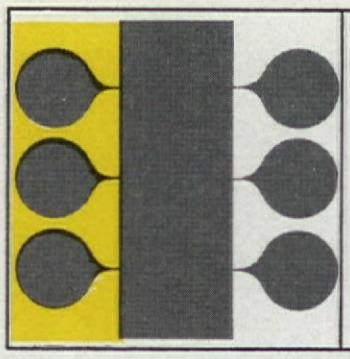

CLASSICAL RECORDINGS AT BUDGET PRICES

By C. S. KNIGHT

If you're planning to give classical music to someone as a present or are starting off with your own record library, look into the group of economically priced classical labels that have cropped up in recent years. The names may be unfamiliar—Odyssey, Crossroads, Seraphim, Victrola, Nonesuch, Everyman—but the values are often genuine. At last count, there were 16 economy classical labels listed in the consumer long-playing record catalogs. Prices range from the manufacturers' suggested list price of $2.50 per record in some record shops down to $1.89 in the larger discount stores. No premium is demanded for stereo records; they are priced the same as their monaural counterparts. Compared to most regularly priced classical records—for example, Columbia Masterworks or RCA Victor Red Seal—they represent a saving of almost 60 percent. To the informed record collector, a healthy percentage of budget records are worth far more than their modest price would indicate.

The catalogs of the economy labels offer an amazing variety of serious music. One can find the music played in the chapel of Philip II of Spain or at the medieval court of Burgundy, or the only version of the 20th-century Czech composer, Loes Janacek's *Piano Sonata*. There is an abundance of recorded repertoire from the classical, romantic, and modern eras, and a generous sampling of works by the Baroque masters: Vivaldi, Corelli, Handel, Bach, Telemann, Purcell, and others.

The serious record fan, long in search of rare, out-of-print copies of legendary recordings, can find a good number of his most prized targets. To name a few: the famous Arturo Toscanini—BBC Orchestra transcription from the late 30s of the Beethoven *Symphonies Nos. 1, 4,* and *6* (Seraphim), soprano Kirsten Flagstad's monumental rendition of the "Immolation Scene" from Wagner's *Gotterdammerung* (Seraphim), and Bruno Walter's incomparable interpretation of Mahler's *Symphony No. 4* (Odyssey).

WHY THEY ARE LOW-PRICED

There is one essential difference between budget labels and regular classical records. The budget label relies almost exclusively on the reuse of recordings that are already in existence. Only on rare occasions and under the most economical conditions can a budget label create new material. The major classical firms that consistently produce new, large-scale recorded performances with the world's current crop of great artists and orchestras, utilizing the latest multichannel stereo techniques, simply cannot afford to sell the records in their regular classical series at prices near those of the economy lines.

To be in a position to offer records at such attractive prices, budget-label executives have tapped two basic sources of existing recorded material.

Several companies lease recordings on a royalty basis from various European record firms lacking other means of American distribution. This is a pay-as-you-go plan which eliminates the necessity of investing in expensive recording sessions.

The other prime source, frequently used by the budget offspring of the major classical firms, is vintage records that have been withdrawn from the companies' active catalogs in previous years. The original investments in these older, discontinued records were either amortized or losses were written off company ledgers at the time they were retired. Budget-label artists are for the most part lesser-known European performers or the great classic recording stars of the past such as conductor Fritz Reiner, Pierre Monteux, and Sir Thomas Beecham.

WHAT ABOUT SOUND REPRODUCTION?

We found the modern disc to be, almost invariably, superior to the older record. Recording techniques are continually being refined and improved. However, the sound of a well-engineered stereo record produced ten years ago is acceptable on modern phonograph models. One may go a step farther and say that many monaural records, which predate stereo, are also still serviceable today.

Naturally, not all budget records are of even fair quality. There are inexpert performances and the sound on some discs is definitely substandard. The average record buyer who may not stay abreast of record reviews does need guidance, especially since few record shops provide auditioning facilities for customers.

To help you plan a record library, we listened to the orchestral and chamber music of six leading budget labels. Here are brief summaries of each label's better records and most salient features.

CROSSROADS

From the standpoint of quality, one of the best of the budget lines. All recordings are either fresh out of the studio or were produced within the last five years. The principal source of material is Supraphon, the Czechoslovakian national record industry. The main features are the crack Czech Philharmonic Orchestra led by its chief conductor, Karel Ancerl, and a host of superb chamber music performances by the Smetana, Dvorak, and Janacek Quartets, as well as the Suk Trio.

A number of Crossroads records are highly recommended to beginning collectors. These include a disc featuring solid performances of Debussy's *La Mer* and *Nocturnes* by French conductor Jean Fournet and the Czech Philharmonic; Franck's *Symphony in D Minor*, Sir John Barbirolli conducting the Czech Philharmonic; a rich-sounding performance of Prokofiev's *Symphony No. 5* by Ladislav Slovak and the Czech Philharmonic and two Karel Ancerl-Czech Philharmonic discs offering popular concert pieces. Featured on one record are Tchaikovsky's *"1812" Overture* and *Capriccio Italien*, Glinka's *Russlan and Ludmilla Overture* and *In the Steppes of Central Asia* by Borodin. The second disc is highlighted by spirited renditions of Rimsky-Korsakov's *Capriccio Espagnol*, Weber's *Invitation to the Dance*, and Liszt's *Les Preludes*. Chamber music enthusiasts will find the Suk Trio's reading of the Beethoven *Archduke Trio* and the Smetana Quartet's record of Schubert's *Trout Quintet* welcome additions to their collection.

Crossroads is manufactured by Columbia and distributed by its main subsidiary, Epic.

VICTROLA

RCA Victor's budget label entrant. The Victrola catalog emphasizes standard symphonic repertoire and boasts an impressive array of artists and orchestras. Most records are reissues from the early Red Seal stereo catalog. The only records released exclusively in monaural are several Arturo Toscanini–NBC Symphony recordings dating from the pre-stereo era which were issued early last year in commemoration of the great maestro's 100th anniversary.

For those who do not insist on stereo, we particularly recommend three of the commemorative discs: Dvorak's *New World Symphony; The Pines of Rome* and *The Fountains of*

(continued on page 101)

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A 20th-century adaptation of the lit clos *(left) is eight-year-old Allison Graham's very private aerie for sleeping, dreaming, and reading.*

This timbered, paneled room (below, left) also designed by Mary Jayne Graham, N.S.I.D., is a combination library, home office, and guest room. Beneath the lit clos *are built-in file cabinets; under the bookcases, a typewriter and adding machine.*

Surround a freestanding daybed with a niche bright with a poster collage, and you have a bed-sitting room for today's sophisticated teen-ager. Shirred polka-dot fabric on one wall adds a soft touch.

Photographer: Harry Hartman Information: Jessie Walker

Photographer: Paulus Leeser

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FOR GARDENERS: THE NEW ONES FOR 1968!

This is the year you can grow geraniums from seeds; gather bouquets of golden yellow celosias; and harvest slim, scrumptious cucumbers with built-in disease resistance. For rose lovers there's a host of colors and scents to choose from—if you can bear not having them all!

ALL-AMERICA SELECTIONS

Now you can grow geraniums from disease-free seeds and have them come true to color. 'Carefree Scarlet' and 'Carefree Deep Salmon' won silver medals this year, with a bronze award going to 'Carefree Bright Pink.' The seeds of all three germinate in less than a week and can be started indoors. In four or five months they'll sport two to four heads of large blooms. Come summer you should be able to buy 'Carefree' geraniums to use as bedding plants if you don't start your own from seed. Zinnia 'Wild Cherry' won a silver medal, and for good reason. The cherry-rose color of the blooms is unique, and each flower is about six inches across. Its originators call it a giant cactus-flowered hybrid. 'Wild Cherry' is a prolific bloomer, with vigorous bushy plants to two and a half feet tall. Sturdy stems hold the flowers above the foliage, are excellent for cutting. Plumed celosia 'Golden Triumph' is the yellow companion to scarlet celosia 'Forest Fire.' 'Golden Triumph' has a large central plume surrounded by as many as ten smaller side plumes on sturdy, two-foot-high plants. It's adapted to growing all over the country, disease free, and of simple culture. Use 'Golden Triumph' for brilliant masses of color outdoors, or as a cut flower indoors. It's very long lasting. Dry it for your permanent flower arrangements as well. There are two new hedge-type marigolds this year, awarded by All-America Selections for their (continued on page 106)

Above, geraniums 'Carefree Deep Salmon.' Center, award-winning zinnia 'Wild Cherry.' Below left, an arrangement of 'Bluebird' glads. Below right, a crock of 'First Lady' marigolds.

Springmaids look just as pretty the morning after.

Wake up to Wondercale sheets by Springmaid.

Wondercale® is Springmaid's no-iron, durable press sheet of 50% Kodel® polyester, 50% combed cotton. The "Moonbeams" above are muted rays of color: in pink, blue or yellow. Springmaid Wondercale® sheets from $4.49 to $13.99. Springs Mills, Inc., New York, N. Y. 10018. Complement your Springmaid sheets with beautiful Morgan-Jones bedspreads and blankets.

New answer for the intimate, embarrassing problems married women face.

Tiny, germicidal Norforms protects you more effectively than douching.

As every married woman knows, embarrassing feminine odor that begins in the vaginal tract is a daily hygiene problem. You'd like to feel fresh, clean and secure...but it's not always easy.

Regular douching is awkward and messy. And—it takes so long! Besides, your doctor may tell you, you shouldn't douche every day. Now, thank goodness, there's something more effective against odor—Norforms®.

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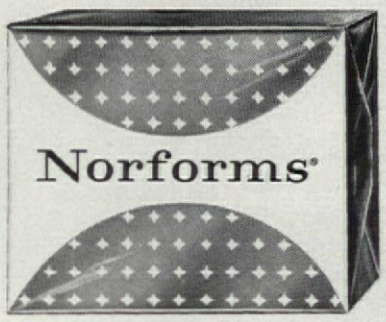

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BEAUTY AT HOME

HOW TO CLEANSE YOUR SKIN

You enjoy a great beauty gain by choosing your skin cleansing method to suit your individual skin. Therefore, it is odd that so many of us use what amounts to any old thing. We choose our makeup with great care, but we wash our faces with whatever soap comes to hand—or we hurriedly slap on a cream that is more a habit than a wise choice. Yet for the same amount of time and little money we can cleanse our skins as expertly as would be done in a salon.

Your skin is either oily, dry, a combination of oily and dry, normal, or hypersensitive. If you can't make up your mind which, it is probably either normal or a combination of oily and dry. The point is, there are dozens of good products made specifically for your skin type, so it's silly to use an "all-purpose" anything.

In general, oily skin can stand lots of washing, dry skin can't. On the other hand, oily skin needs a texture lotion to close the pores opened by warm water—dry skin does not. Oily skin should avoid rich creams—dry skin needs them. All skins need a toner or freshener, but these vary in relation to skin types. Skins young enough to have periodic flare-ups cry for the soothing and healing medicated soaps, lotions, and creams. Skins subject to allergic reactions should stick exclusively to hypoallergenic cleansers.

All the top cosmetic houses offer dry, oily, and normal skin cleansers (Elizabeth Arden, Helena Rubinstein, Dorothy Gray); many make medicated products as well (Revlon). Other companies specialize in medicated products (Noxzema); still others in hypoallergenic formulas (Ar-Ex); and some good cleansers originate from drug companies (Winthrop Laboratories' Phisohex).

You also have lots of choice in the *form* of your cleanser. You can cleanse your skin with a clear liquid, a creamy lotion, a gel, a foam, a cream ranging from very light for oily skin to rich and heavy for dry skin, a "scrub," and, of course, a facial soap. If you never feel quite superclean without a soap, do be sure it is a good facial soap.

Start your daily cleansing by pulling your hair well up and off your face and neck with a headband (make one from an Ace bandage), and have on hand a fresh washcloth, sponge, or complexion brush, and all the tissues and cotton pads you need. Remove your makeup with a preliminary light application of your cleanser or with cold cream if you're going to use soap. Then, working with light, rotating, upward movements, work your cleanser gently but thoroughly from your throat to your hairline, well down the back of your neck, and behind your ears. Particularly for dry skin, be especially gentle with eye, throat, and mouth areas. Oily skins can be handled a bit more briskly, and oily, sallow ones can benefit from a light slapping motion to stimulate circulation and color.

Follow your dry skin cleansing with a very mild freshener (Estée Lauder's Dry Dry Skin Astringent is new and gentle), then apply a moisturizer. All types of skin need a moisturizer virtually all the time; in the case of a dry skin, the need is urgent.

Follow oily-skin cleansing with a tingly astringent to close pores and refine texture. If the oiliness has produced blackheads, the use of beauty grains once or twice a week will help. If your skin is a combination of dry and oily, use dry-skin cleansers on most of the face, oily-skin products in the nose and brow areas.

One of the newest ways to cleanse your face, and one especially recommended for troubled skins, is the home facial sauna. The Saunda is an electric plug-in device which creates a warm mist and has a shield to keep the mist from escaping. Ten minutes with your face in the warm moisture loosens impurities. The latest version, the Saundex, comes complete with a kit of medicated facial preparations. There is also a separate cleanser, the Saunda Facial Scrub, a cream containing beauty grains. This does a penetrating cleansing job, gently removes dead skin cells, and acts like a mask to tighten pores and add glow. It could be just the thing for a skin that needs livening as well as cleansing.

The healer

Jergens Extra Dry Skin Formula is not an ordinary lotion. It is an extra strength dry skin treatment.

That's why it starts healing instantly ... softens and smooths extra dry skin faster and more effectively, despite weather, wear and years.

That's why only Jergens Extra Dry is guaranteed to help heal skin damaged by drying heat and cold in 8 days—or your money back. That's why it's rightfully called

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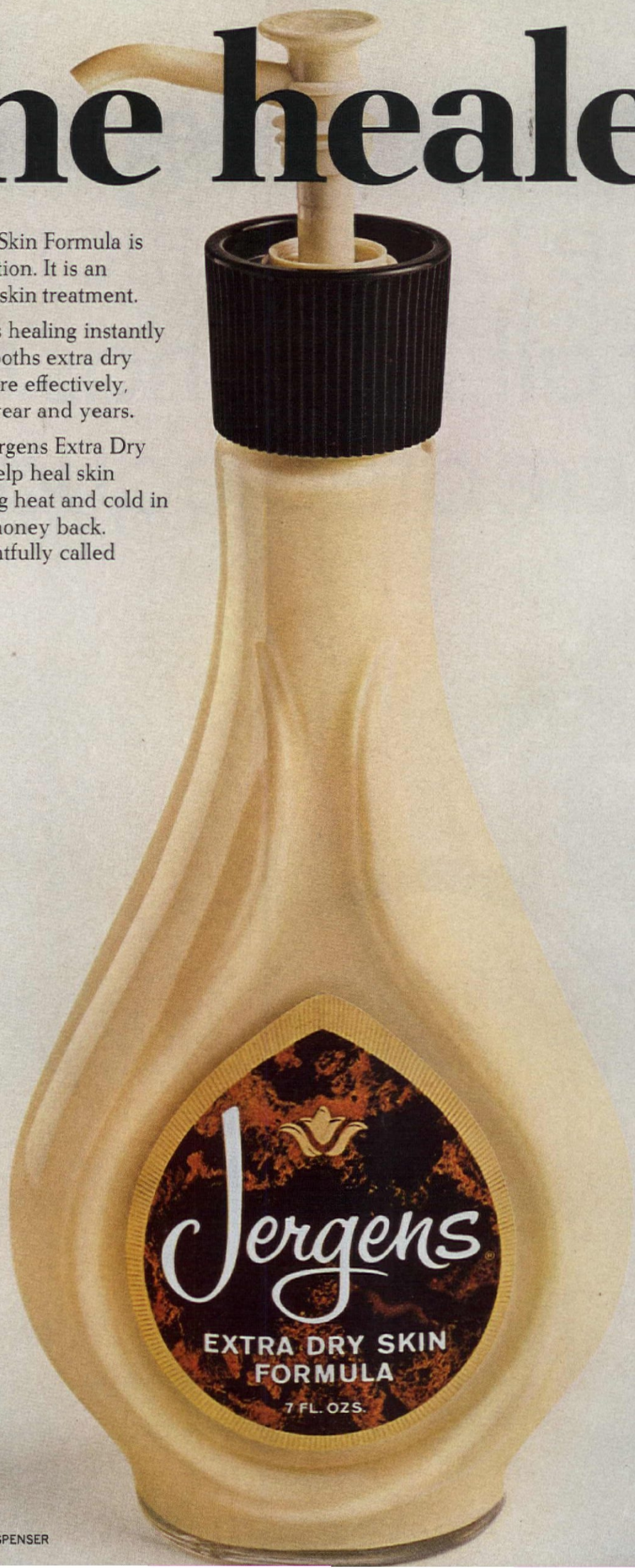

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DECORATING NEWSLETTER

NEW FOR THE NEW YEAR. More plastics in furniture. Much mimicry of wood but the best will look like what they really are—made from a great, new material. Plastic drawers, we hope. They could be see-through, colorful, and wouldn't rip stockings! More stackable furniture to turn do-nothing walls into storage walls. What's new for instant decorating? Tiger Tape. This double-faced cloth tape is pressure-sensitive, all-purpose, and strong. It leaves no trace of adhesive, it's waterproof, and doesn't deteriorate with age. Made by Arno Adhesive Tapes, Inc., it's 1½ inches wide, comes in 12-foot rolls, and should sell for about 98c. Also new is Protasil, a silicone treatment for carpets that protects them from stains, fading, and normal wear. Costs about $1.25 per square yard treated, and must be applied by a company-trained operator through a carpet cleaner or dealer. One treatment should protect carpets for several years.

PALE AND PEACHY. Pale, pale, color schemes of wood bleached to palest pale bone, accent pieces lacquered pale peach. A subtle geometric print in tones of oyster, white, beige, and faded peach. Uncluttered. Calm. That's the look in B. Altman's model rooms seen in New York recently. (We mentioned pale woods last month, remember?)

CALM CONTRAST. Art nouveau, psychedelic, sinuous patterns have been all over—in drapery, upholstery, and even carpets. Relief from nervous prints is in sight. Look for neat geometrics. David Hicks, English designer, and recently author of a book on interiors that's already creating quite a stir in design circles, does geometrics that remind you of conservative tie patterns but on the floor their impact is precisely right.

BRAVO BOSTON! A fringe benefit for the lucky tenants in one of Boston's deluxe new apartment buildings is a permanent art collection that will be rotated through the building's floors. Entrance is through an enclosed sculpture court. We hope this is a trend.

THE ROOM MAKERS. Decorative accessories, wall decorations, area rugs. Maybe you could do without them but you'd certainly have a dull room. We asked three young specialists to tell you about the trends and here's what they said:

Chuck Yobst, Chief Designer, Cabin Crafts: "Buy carpeting if your room lacks texture and color but for an emotional experience, buy an area rug—it's like buying a piece of art. Don't treat your floor as a fifth wall when an area rug could make it the focal point of the whole room. Area rugs are marvelous on slate, brick, wide old boards, vinyl tile, marble, parquet, you name it. Why not make a collection of them?"

George Beylerian, Beylerian Ltd. and Scarabaeus—you've seen many of his products in our decorating pages: "Change is the trend today and it's easier to express in accessories than in furniture because you can let yourself go, experiment. Make them timely and topical.

"And remember, the trend to clutter is running out—fewer pieces, larger, bolder—think big."

And finally, Karl Mann, of Karl Mann Associates, the originator of the wall grouping (you know, one medium-size picture, seven little ones, etc.): Is the wall grouping still with it, we wanted to know? "Dead and gone," said Karl. "People today are going for a few bigger pictures instead of groupings of many smaller ones. But then I think it's pretentious to follow trends slavishly. If you're a postcard collector, pin up postcards. As long as you do it with conviction, as long as it's genuinely you and reflects your taste, you're right no matter what the trend."

Vera D. Hahn

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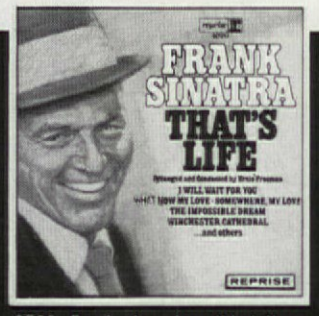
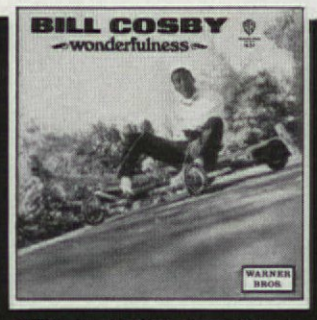
Columbia Record Club now offers you

2430. Includes: A Taste Of Honey, Lemon Tree, Love Potion #9, Peanuts, Tangerine, etc.

5577. Two-Record Set (Counts As One Selection). What Now My Love; I Got You, Babe; etc.



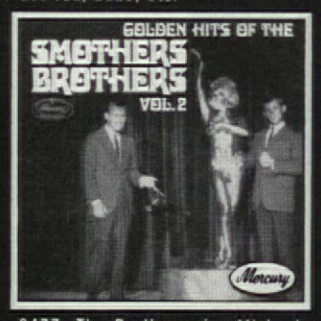
3728. Frank also sings What Now My Love, Winchester Cathedral, Sand And Sea, etc.



2605. A delightful album. "It contains some of Bill's funniest material."—Billboard

5318. Here is a real record bargain. This special two-record set counts as one selection only

5485. Ormandy conducts "... greatest virtuoso orchestra of all time." —New York Times



3477. The Brothers sing Michael, Row The Boat Ashore; I Talk To The Trees; Pretoria; Cabbage; etc.

5509. I Dig Rock And Roll Music, The House Song, If I Had Wings, Rolling Home, 12 in all

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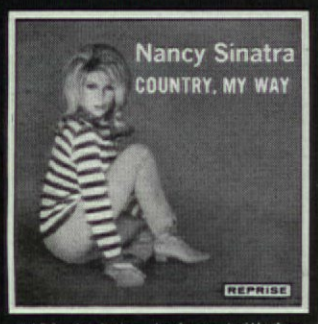
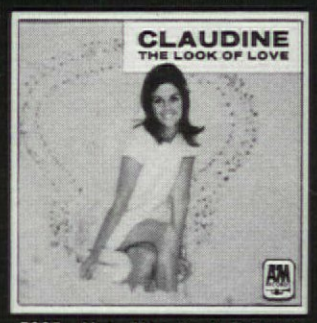
if you begin your membership by purchasing just one record now, and agree to buy nine more records during the coming year (you will have up to 300 records a month to choose from)

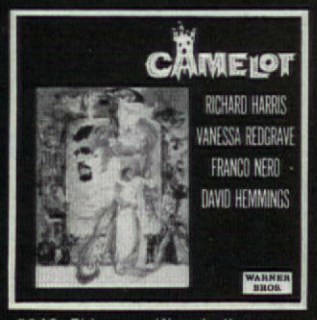


5488. Includes Jackson (with Lee Hazlewood), Oh Lonesome Me, End Of The World, Lonely Again, etc.

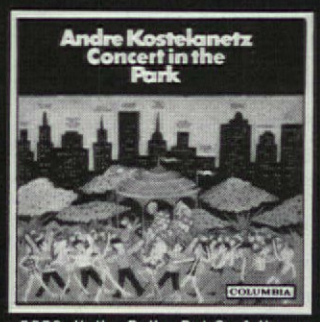


5805. Also: Man in A Raincoat, Good Day Sunshine, The End Of The World, Creators Of Rain, etc.

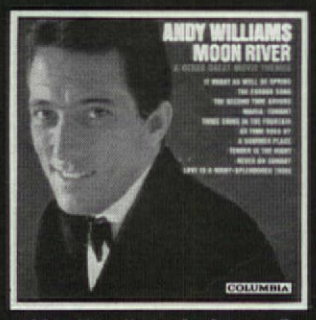
5656. Jack sings Michelle, Now I Know, As Time Goes By, When I Look In Your Eyes, More And More, etc.



5840. This magnificent album contains all of the music from the original sound track.

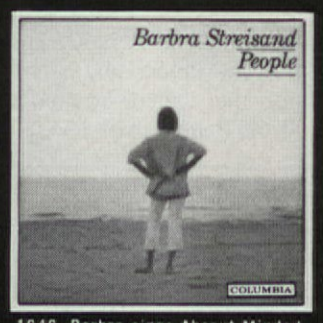


5558. Hello, Dolly; Put On A Happy Face; Wilkommen; One Of Those Songs; Consider Yourself; etc.



1001. Also: Never On Sunday, Tonight, Three Coins In The Fountain, As Times Goes By, Maria, etc.

1903. You're Nobody 'Til Somebody Loves You, Send Me The Pillow You Dream On, Wedding Bells, etc.



1646. Barbra sings Absent Minded Me, Supper Time, Fine And Dandy, Autumn, etc.

3465. Also: Sometime Lovin', The King Of Names, 12 in all

3615. Also: Swanee, I'm Yours, The Impossible Dream, etc.

5579. That's Life; Baby, I Love You; 96 Tears; etc.

3733. Plus: I'm The One, All Is Mine, No Fair At All, etc.

3432. Also: Come Running Back, Any Time, 7 more

5584. Plus: Apache, The Lonely Bull, Wipe-Out, 12 in all

2673. Also: On A Clear Day, All Or Nothing At All, etc.

2407. Where Am I Going, C'est Se Bon, Yesterdays, etc.

5326. Also: Keith, The Young Rascals, The 4 Seasons, etc.

5559. Also: Games That Lovers Play; My Love, Forgive Me; etc.

5598. Plus: Yellow Balloon, Somethin' Stupid, 11 in all

3578. Also: One Note Samba, Berimbau, Tim Dom Dom, etc.

5376. Plus: Let's Ride Again, C'mon Marianne, 6 more

3798. Also: Summer Wind, Guantanamera, Cabaret, etc.

2696. Also: Running Scared, Blue Angel, It's Over, 12 in all

3854. Plus: My Guy; Sunrise, Sunset; A Felicidade; etc.

2413. Plus: P. T. 109, The Cajun Queen, Steel Men, etc.

3890. Here is a treasure for your classical library... this special two-record set counts as one selection only

3872. Yesterday, A Lover's Concerto, Blue Star, 12 in all

3855. Plus: Free Again, Nice 'N' Easy, Girl Talk, etc.

3789. Also: I Wish You Love, Who Can I Turn To, 8 more

3443. Also: I Wish You Love, Free Again, Le Mur, Martina, etc.

5790. Plus: Lovin' You, Younger Girl, Daydream, 7 more

3801. Also: Life Is Just A Cher O' Bowlies, Gloria, etc.

1735. Also: What Kind of Fool Am I?, Just Say I Love Her, etc.

3617. Also: Angelica, Carmen, La Mer, Enamorado, etc.

3632. Also: Louise, Undecided Man, Good Thing, 12 in all

3466. Also: Mockin' Bird Hill, Cross Over The Bridge, etc.

5511. Plus: Lady, A Swingin' Safari, For Bert, 12 in all

3887. Guantanamera, Maria Elena, Our Day Will Come, 12 in all

3758. Plus: Try To Remember, Granada, Greenfields, etc.

5560. Also: You'll Never Walk Alone, I Believe, etc.

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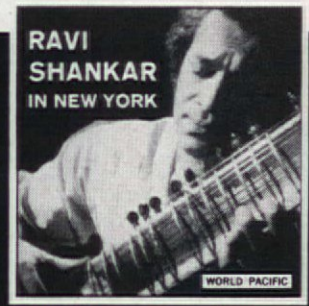
ANY 10 STEREO OR REGULAR RECORDS FREE

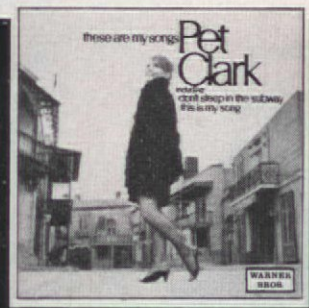
5502. Trini sings There's A Kind Of Hush, You Talk Too Much, Sunny, Born Free, 12 in all

2603. Includes: Downtown, Charade, King Of The Road, Days Of Wine And Roses, etc.

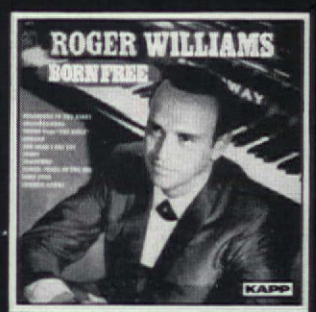


5587. The Sitar is rapidly becoming popular. This delightful album shows why

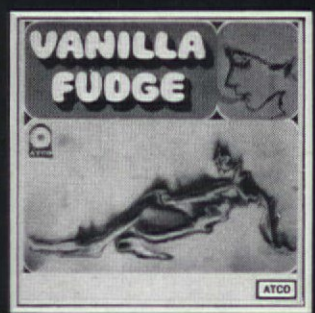
5420. Windy, Release Me, Happy Together, Somethin' Stupid, Mary In The Morning, etc.



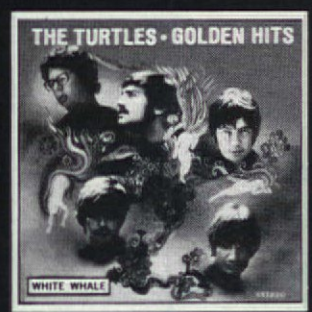
5487. Petula sings Don't Sleep In The Subways, I Will Wait For You, This Is My Song, Groovin', etc.



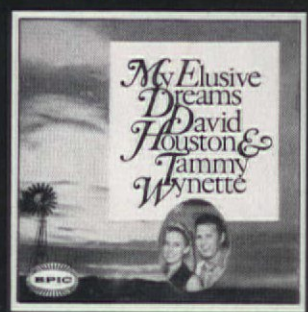
3679. Also: Cherish, Summer Samba, Guantanamera, Strangers In The Night, Sunny, etc.



5804. Ticket To Ride; Bang, Bang; Eleanor Rigby; She's Not There; You Keep Me Hanging On, etc.



5737. You Baby, You Know What I Mean, Happy Together, It Ain't Me Babe, Let Me Be, etc.



5554. Includes: Somethin' Stupid; Hey, Good Lookin'; Set Me Free; Marriage On The Rocks; etc.

3684. Includes The Work Song, The Wall Street Rag, Mame, Our Day Will Come, Bean Bag, etc.

2508. Here is a bargain for classical music lovers . . . this special two-record set counts as one selection only

1530. Greater than ever . . . winner of 8 Academy Awards

3858. Plus: Rainy Day Women, Like A Rolling Stone, etc.

2276. Also: Kansas City Star, In The Summertime, etc.

3747. Plus: Dear Heart, Yesterday, Unchained Melody, etc.

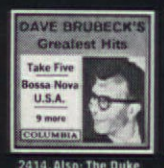
5552. Plus: Close Another Door, Holiday, 14 in all

1023. Also: Love for Sale, Candy Kisses, Marry Young, etc.

3775. Plus: Creole Love Call, Black And Tan Fantasy, etc.

5428. Plus: Games We Play, Rain On The Window, etc.

3695. Two-Record Set (Counts As One Selection). Also includes Ship Of Love, If You Believe, White Lightning, etc.

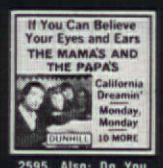


2414. Also: The Duke, Camptown Races, Trolly Song, etc.

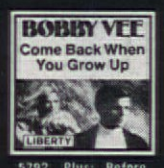
5515. Capturing moments of a fondly remembered film

5640. The Story Of My Life, Help Me, Dust My Broom, etc.

3916. Also: Mona Lisa, That Old Black Magic, 12 in all



2595. Also: Do You Wanna Dance, Spanish Harlem, etc.



5792. Plus: Before You Go, You're A Big Girl Now, etc.

1683. "Virile grace . . . noble simplicity." —HiFi/Stereo Rev.

3760. ". . . nothing less than genius." — London Daily Tel.

5793. Plus: Lovin' For Money, Here We Go Again, 11 in all

3782. Musical fantasy for the young at heart

5378. Changes, Mr. Blues, Someday, Hey Grandma, 13 in all

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RECORDS SENT ON CREDIT. Upon enrollment, the Club will open a charge account in your name . . . you pay for your records only after you have received them — played them — and are enjoying them. They will be mailed and billed to you at the regular Club price of $4.98 (Classical, occasional Original Cast recordings and special albums somewhat higher), plus a small mailing and handling charge.

YOU GET MORE FREE RECORDS . . . as soon as you complete your enrollment agreement, you continue to receive ONE RECORD FREE FOR EVERY RECORD YOU BUY! There are no "savings certificates" to accumulate, no delays, no limitations — every time you buy a record, you choose one free! The Columbia bonus plan is the best one in existence today! Under this plan you pay as little as $2.79 a record (including all shipping charges) for all the records you want — for as long as you want. What's more, when you do continue your membership, you only have to buy four records a year to remain a member in good standing.

MAIL THE CARD TODAY! Just write in the numbers of your ten free records and first selection (for which you will be billed only $4.98, plus postage and handling). Be sure to indicate whether you want your records in stereo or regular high-fidelity; also the type of music in which you are mainly interested. Send no money now — just the postpaid card.

*Records marked with a star (*) have been electronically re-channeled for stereo effect.

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5238. Plus: Cabaret, Time After Time, Hasta Luega, etc.

3442. Also: A Poem on the Underground Wall, Cloudy, etc.

3656. Plus: Brasilia, Dear Heart, A Spanish Rose, 12 in all

5797. Also: Reason To Believe, Young And Carefree, etc.

2416. Plus: Green, Green; We'll Sing In The Sunshine; etc.

3867. Sixteen Weeks, Hello Heartache, Do Me A Favor, etc.

2346. Also: Once Upon a Time, Don't Wait Too Long, etc.

5465. Plus: I Got A Woman; It Ain't Me, Babe; 11 in all

2290. Also: Born Free, The Song From Moulin Rouge, etc.

3366. Also: Set Me Free, Dedicated Follower Of Fashion, etc.

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of an Aprilaire Humidifier are many. ■ *Completely automatic convenience*—just set a dial. *Big capacity*—you're always sure of correct humidity levels. *Rustproof*—can never rust out. *Trouble-free*—two-way elimination of problem causing minerals.

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THE MOST FROM YOUR AUTOMOBILE

By WILLIAM J. TOTH

TAKE OUR AUTOMOTIVE QUIZ

Have you always believed it was legal to drive 5 to 10 miles over the speed limit because most police allow that much tolerance before stopping you? This is pure fiction. Speeds over the limit are not legal. In the past, because of inaccurate speed-measuring devices, police found that courts would not convict unless the speed violation was clear-cut. However, with the accurate electronic devices being used today speed violations can be uncontestably detected.

How many old wives' tales do you believe about your car and your driving? Some are really true and can save you money or prevent an accident. Others are nothing but fiction and could cost you money or cause an accident.

FACT OR FICTION?

Test yourself on the following 23 statements that you may have heard from time to time. Read each one and decide whether it is fact or fiction. Immediately following the statement is the correct answer. You can get your score by referring to the table following the quiz.

1. Carbon monoxide from the car's exhaust system need not be dangerous if you take steps to avoid it upon smelling it.

Fiction. Carbon monoxide is a lethal, tasteless, invisible, and odorless gas that can take effect before you realize it. Your best defense against it is a sound exhaust system and good ventilation in your car and garage.

2. Increased tire pressure gives more traction on a wet road.

Fact. Recent research by the National Aeronautical and Space Administration found that adding weight to your car will not increase traction but increased tire pressure would.

3. Seat belts may help in some cases but it is better to be unbound in order to escape from the car after an accident.

Fiction. Releasing a seat belt is easy and wearing it during an accident will increase your chances of being conscious after an accident to allow you to escape. In collisions, being belted in the car is twice as safe as being thrown out.

4. With disc brakes, new tires, and alertness, I can stop easily on a dime.

Fiction. Even under ideal conditions it takes almost four car lengths to stop from a mere 20 mph—over the entire length of a football field from 60 mph.

5. The safest way to make a left turn at an intersection is to signal well in advance, enter the intersection, turn your front wheels to the left, and move out quickly when it is safe to do so.

Fiction. If a following driver hits you from behind, your turned wheels will run you into an oncoming car in the opposite lane. Keep the wheels straight.

6. It is not a good idea to drive with your parking lights on at night or in foggy weather.

Fact. Parking lights are not meant for driving because they are deceiving and hard to see. If conditions warrant lights use the low-beam headlights. Many states forbid driving with parking lights at any time.

7. It is a good idea to wear sunglasses at night to reduce the glare of oncoming headlights.

Fiction. Sunglasses will reduce the glare of headlights but they also reduce your night vision so that you may not see hazards along the road.

8. Feeding gas and racing the engine just before turning off the ignition will make it easier to start the car the next time.

Fiction. This was a habit developed by many older drivers because of carburetor characteristics in old-model cars. Present-day cars are so designed that this procedure is unnecessary today.

9. Tap water can be used in your battery without any harmful effects.

Fact. Although distilled water is best, many service stations use regular tap water with no harm done.

10. Compulsory state insurance has proved an effective guarantee that no one suffers financial loss from an accident.

Fiction. Compulsory insurance works well in theory but not in practice. There are still too many ways to avoid buying automobile insurance.

11. Depressing the brakes while feeding gas as you drive generates enough (continued)

heat to dry out wet brakes.

Fact. Applying your brakes generates heat that can evaporate moisture which may be present after driving through deep water or even during a heavy rain.

12. By using a higher octane gas than your car requires, you improve your car's performance.

Fiction. Your car does not use octane above what it needs.

13. Left-foot braking can stop you quicker but increases brake wear.

Fact. You decrease the time it takes to apply the brake but there is a tendency to ride the brake, thus wearing the linings more.

14. The reason crankcase oil is changed is that it wears out.

Fiction. The oil does not wear out but becomes so polluted with the dirt it collects that it begins to act like sandpaper rather than a lubricant.

15. Tires become hot primarily from the heat rising from the road surface.

Fiction. The greatest heat producer in tires is the constant flexing of the sidewalls as the tires roll along. Proper pressure can minimize this.

16. There are legal ways to avoid buying liability insurance for your car even though it may be required by law.

Fact. By posting cash, stocks, or bonds with the state in the amount designated by law you need not buy liability insurance.

17. In case you are stopped by a police officer and do not have your driver's license with you, you have 24 hours to produce it before you are held in violation.

Fiction. By law you are required to carry your license with you while driving.

18. The rising cost of insurance premiums is based on the rising number of accidents.

Fiction. The number of accidents certainly is an important factor but the real reason is the rising cost of settling accident claims.

19. Driving at speeds well under the posted speed limit will make you a safer driver on turnpikes.

Fiction. Driving *too* slowly can increase your chances of an accident. Drive within the posted speed limit and with the general flow of traffic.

20. Black coffee will sober an intoxicated driver.

Fiction. Alcohol is primarily disposed of by the body through oxidation in the liver. Time is the important factor in the sobering process.

It's inevitable. Someday you're going to spill chlorine bleach on something expensive...

Unless you switch to ACTION® Chlorine Bleach.

ACTION is in packets. Spillproof. Safe. So strong, one packet bleaches whiter than a full cup of the leading liquid. And ACTION is convenient. Toss a packet into your washer. It dissolves in seconds.

Before the inevitable, switch to ACTION.

Safe. Strong. Convenient.

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21. A flashing-red traffic signal at a dangerous intersection means you may continue to move, but slowly.

Fiction. You must stop completely at the intersection and proceed with care only when it is safe to do so.

22. Every time you change lanes on a highway you must signal first.

Fact. A lane change is a direction change and must be preceded by a signal. In many states this is the law.

23. It is not a good idea to wave a following car around you to pass.

Fact. Pull over to the right in your lane and leave the decision to pass entirely to the following driver.

20 to 23 correct: very knowledgeable
17 to 19 correct: knowledgeable
13 to 16 correct: fair
9 to 12 correct: better brush up
8 or less: inadequate

Mr. Toth is a professor at the Center for Safety Education, New York University.

You don't have to be fat to be soft

There are two ways to have softer skin. We recommend the second—medicated Dermassage Lotion.

You see, famous Dermassage is no thin, watered down, perfumed up lotion.

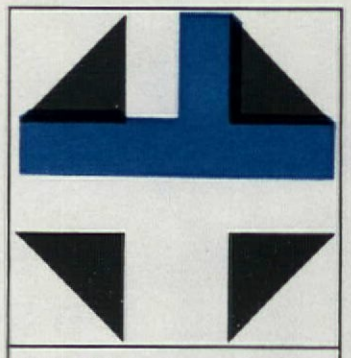
Dermassage supplies the emollients, the moisturizers, the healing agents a woman needs to fight dry, rough, irritated skin.

And Dermassage loves to get into the fight against dry skin. In fact, over 4,000 hospitals have chosen its extra-effective medication for regular patient skin care.

So no matter what you weigh, don't struggle along with rough, tough, dry skin.

Soften often with Dermassage Lotion. Or try super-moisturizing Dermassage Skin Cream.

Be sure to watch "The Doctors" in color. NBC, Monday through Friday, 2:30-3:00 PM, NYT.



HEALTH IN THE HOME

By ANNETTE FRANCIS BENJAMIN

THE BACKACHE

Backache is one of man's commonest ailments and *the* commonest malady resulting from his assumption of the upright position. There are many causes of backache, but only qualified physicians should be consulted for accurate diagnosis and effective treatment.

COMMON CAUSES

Back pain can often begin as early in life as the 20s to 30s, affecting men and women alike. It can hit both sexes at any time, but there are three periods in a woman's life when she is more susceptible. The first is in the later months of pregnancy when loosening of the sacroiliac joints may cause backache. This condition can be alleviated by the use of a properly fitted maternity corset which supports the joints. The second period is after she is home with the baby; all the unaccustomed lifting and bending she must do combine with fatigue and stress to produce backaches and other muscular pains. The third period is during menopause with its hormonal changes and frequent tensions.

Men are frequently affected by back strain in the course of their manual labors and their outdoor activities, such as gardening and sports. Swinging a golf club or a tennis racket can bring on a sudden pain in the back, as well as bending over to pull a weed or tie a shoelace.

Because of the suffering and the time lost from normal activities as a result of backache, it is important to be aware of the everyday precautions one can take to prevent and minimize the backaches that are almost inevitable for everyone from time to time.

PREVENTING BACKACHE

The spinal column, which is an amazing feat of engineering, can be undone by something as simple as a sagging mattress, high-heeled shoes, or bad reading posture.

Of prime importance is the mattress on which you sleep. Make sure it is firm. If you feel you're sinking in when you lie down, then it's time for a new mattress. Some people with bad backs may even benefit from the firm support of a bedboard placed under the mattress.

Improperly fitting clothes can sometimes produce backache. Be sure pajamas and night gowns are loose-fitting and do not restrict your movements in any way. Girdles are another source of possible back pain when they are too tight, as they hinder natural trunk movements and press on stomach muscles. Bras with narrow shoulder straps can cause shoulder aches and pain in the upper back, partly because of the direct pressure of the straps. Also, the wearer is forced into an artificially rigid position that can easily lead to painful muscle tension.

Shoes that pinch the toes and strain the arch can be almost crippling. And an aching arch can soon produce an aching back, so make sure all your shoes are properly selected—particularly those you plan to wear regularly.

Reading in an awkward position should be avoided. When you read, see that your entire body is comfortable and that you have adequate light.

Prolonged driving is another cause of back or neck pain. Do not drive for more than one or two hours at a stretch; stop at intervals and walk around a bit to relax. Shrug your shoulder muscles frequently. Since sitting at a desk for prolonged periods can also bring on a backache, get up and move around from time to time.

Carrying and lifting heavy loads are a frequent cause of back strain. When lifting a heavy object, keep your entire back vertical and bend with your hips, knees, and ankles. The same applies when bending down to pick up something from the floor. Never lift a heavy weight above your waistline.

When trying to raise a window that is hard to open, stand close to it and keep your back straight up and down. Use your hands, arms, and legs—not your back—for leverage.

Mrs. Benjamin is co-author with her husband, Bry Benjamin, M.D., of In Case of Emergency *(Doubleday; paperback, Pyramid).*

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CUT IT OUT!

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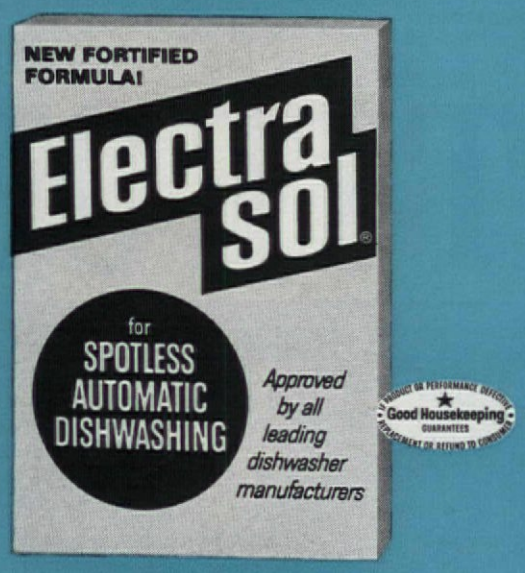
New fortified Electrasol now has extra power . . . 20% more active cleaning ingredients than any other leading brand. That's what it takes for brighter, more sparkling dishes.



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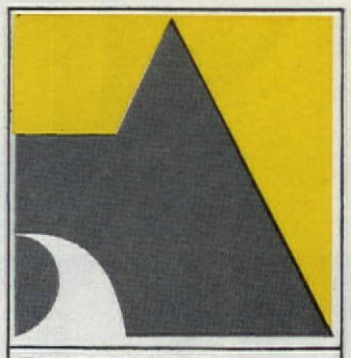

THE FAMILY PET

HOUSING YOUR PET

How and where you house your pet in your home has much to do with its well-being. Pets need privacy as much as people do, and they need comfort too. That means a habitation big enough for their particular needs, adapted to their habits, and one that can be kept immaculately clean without too much work on your part. Pet houses must be functional first. They should be honestly designed to do their job. A pet house is not a decorative object. Just because you think your poodle is cute doesn't mean it has to wear nail polish or be housed in a darling little cardboard cottage.

DOGS

Housing a dog can be very simple. All he really wants or needs is a spot all his own, shut off from drafts, with a mat, blanket, or cushion to sleep on. For a large dog a mattress-type pad with a washable, zippered cover placed in a corner away from household traffic will suffice. Choose a rugged material in a color that will go with the rest of the room. The traditional dog bed with a metal or plastic frame lined with a washable cushion or blanket is practical and favored by most dogs.

CATS

Cats can be quite independent about where they wish to sleep. According to one expert, the best bed for a cat can be made at home from a plastic bowl—the perfect shape for a curled-up cat. The liner could be loosely knitted of wool or Orlon, with a piece of elastic around the rim. Or a circle of material cut from an old sweater would do. Another favorite abode for cats is a cardboard box with sides about 8 inches high lined with a piece of washable blanket or toweling. A cat with a good coat can keep himself warm without additional heat, which could dry out his fur and cause it to shed. In the near future watch for closed-in litter boxes with doorways and removable trays which will prevent litter from being scattered and help to contain odors.

BIRDS

How you house your bird depends on what kind of bird you have. Many varieties are sensitive and need special facilities. However, the most commonly owned pet birds, canaries, budgies, and finches need only a simple cage. Preferably it should be longer than it is high, about 20 inches long, 14½ inches wide and 16 inches high. It is important that the area about the top of the cage be spacious and clear of obstructions so the bird can move about. For most birds even this much space isn't enough. To keep them in good physical condition they should be allowed to fly free for a short time every day. This especially holds true for larger birds who can't get any exercise in the average cage. Place the perches fairly low in the cage with feed cups within easy reach—above perch level or they will be fouled with droppings. Pull-out trays in the cage bottom facilitate cleaning.

HAMSTERS, MICE, GERBILS

Hamsters and mice are very easy to care for and can use the same type of cage. Rectangular in shape, the hamster cage includes an exercise wheel—very important to these energetic little creatures—a metal platform, removable tray bottom, and a drinking bottle that provides a constant supply of water. The floor should be covered with cedar shavings so the animals can burrow and make nests. Guinea pigs are larger and need a bigger cage—20¼ inches long, 16 inches wide, and 16½ inches high, with the bars farther apart. This can also be used for rabbits and other pets of the same size. However, all these animals should be allowed out of the cage for exercise to keep them healthy. Gerbils, a relatively new introduction to the American pet world, have a simple, clear plastic box for a home. It has a wire ceiling and allows you to see them without any obstruction. Again, deep shavings are important. They are extremely amusing, curious, and friendly and like to run about the house on occasion.

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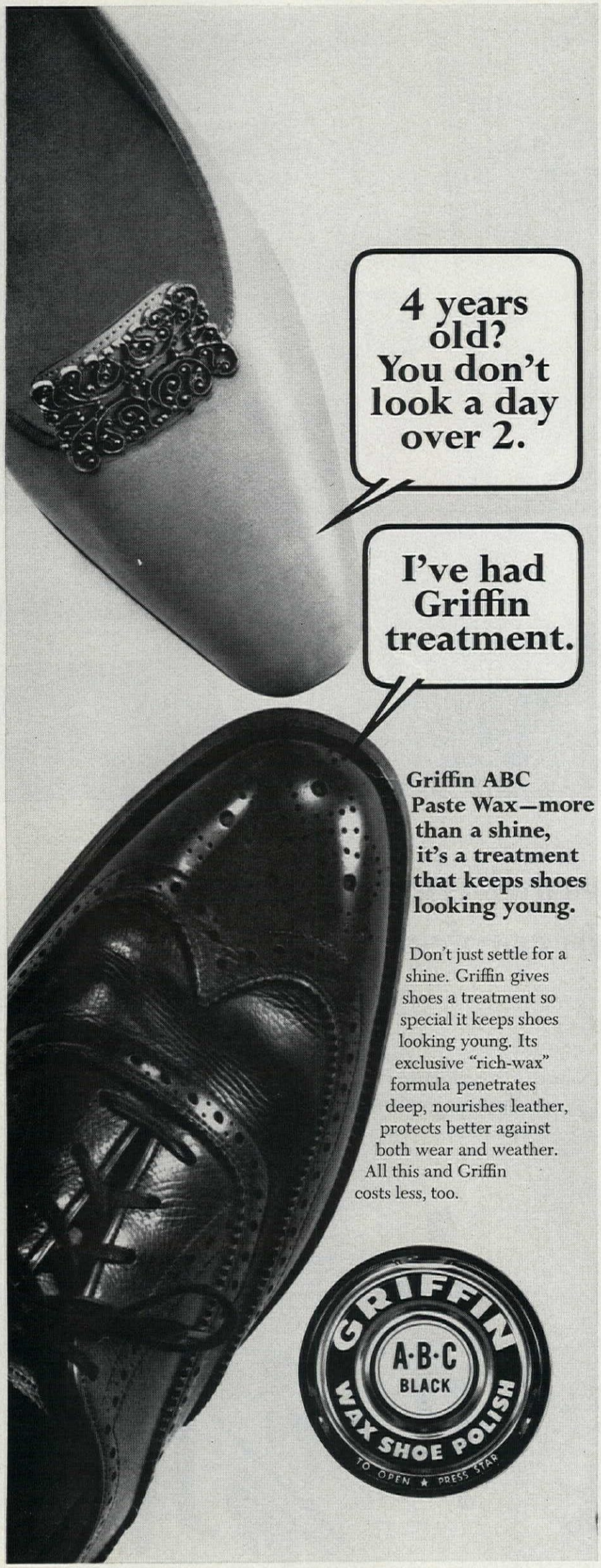
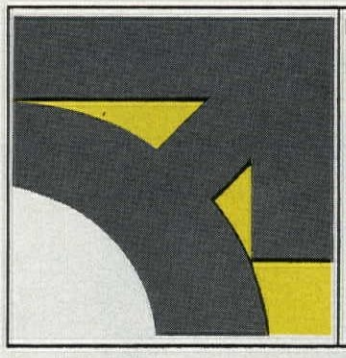




NEW PRODUCTS

MAINLY FOR MEN

The hands that once rocked the cradle are taking on an ever-growing share of home repair and remodeling chores. We've heard this from three power-tool manufacturers—Stanley, Rockwell, and General Electric—who say dealers report women are buying more tools, and seem to know more about them. And the Kentile people recently interviewed over 13,000 married women, aged 19 to 64, in 50 states. Finding: Most homemakers are doing home-repair jobs once considered strictly for the men.

The variety of jobs women will tackle seems limitless. In a quick, informal survey, *American Home* found women who had replaced faucet washers, installed plumbing fixtures, put down slate floors, fixed broken appliances, and so on.

A New Jersey housewife built her own radio—not just an ordinary radio, but a high-fidelity FM-stereo set. And this while caring for two children and keeping a ten-room house in order.

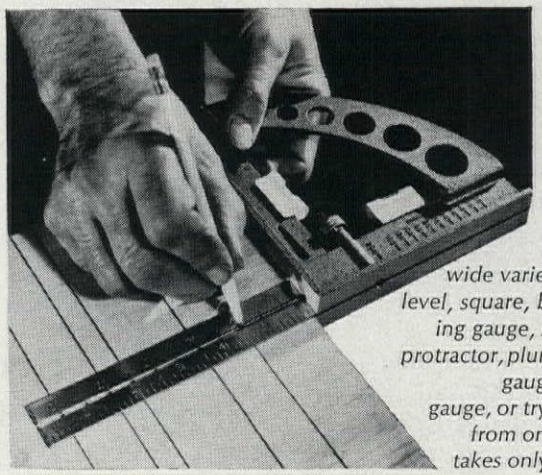
In Indiana, a woman who lives alone on a farm has remodeled her house—a project that included fitting new doors, wallboarding rooms, painting, and building new cabinets. She also builds her own fences. While being interviewed, she produced a new power saw she bought, showing it off as proudly as if it were a new hat.

A Kentucky woman refinished an antique clock, sanding into every tiny scroll of the carved wood case. She then had the innards repaired and now has a handsome conversation piece.

Why have women taken to the workshop with such gusto? To save money, for one thing. But important factors are the scarcity and/or independence of professional repairmen, sheer boredom, and the fact that hubby is often too tired or too preoccupied with getting ahead on the business treadmill. And of course, modern, work-saving materials and tools have simplified do-it-yourselfing.

So next time your wife wants a new work-saving appliance, stifle the impulse to groan. The free time it gives her might be used to paint walls, build cabinets, etc.—while you go fishing.

An improvement on the tool box, this lazy Susan stores all the tools, screws, nails, and other paraphernalia needed for light home repair and maintenance jobs. It's made of durable plastic and has a handle for carrying. Saves you the time normally lost rummaging through a tool box for small items. Offered by Rubbermaid for $4.



Many tools in one. Stanley's All-N-One is a measuring device that does a wide variety of jobs. Use it as a level, square, beam compass, marking gauge, screw and nail gauge, protractor, plumb, saw guide, dowel gauge, stud marker, depth gauge, or try-square. Change over from one function to another takes only seconds. Sells for $5.

All prices approximate

By ARTHUR J. MAHER

Our best vacuum cleaner.

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Dial-A-Matic is one vacuum cleaner. But it's actually two. Two of the best reasons in the world why more women clean with Hoover than with any other vacuum cleaner. And always have.

No dust. A triple-filter system scrubs air clean. No dust blows back into room.

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Modern styling. Throw-away bag is fully enclosed. Out of the way. No dusty bag odor either.

A low-down look. For getting down under. Under chairs. Under beds. Under sofas. Under almost anything.

No guessing. When the bag is full, this signal says so. Big throw-away bags change in seconds.

The way of all dirt. Around the motor. Not through it. It means less trouble, longer motor life.

It gives your rugs a proper beating. Hoover's "beats, as it sweeps, as it cleans" action gets out deep-down carpet dirt that others don't. We've been doing it for 60 years!

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Suction to spare. From a big capacity motor. With powerful twin fans. It gives you all the suction you'll ever need.

Adjusts itself to your rugs. Automatically. Precisely. At the right height for proper deep-down cleaning.

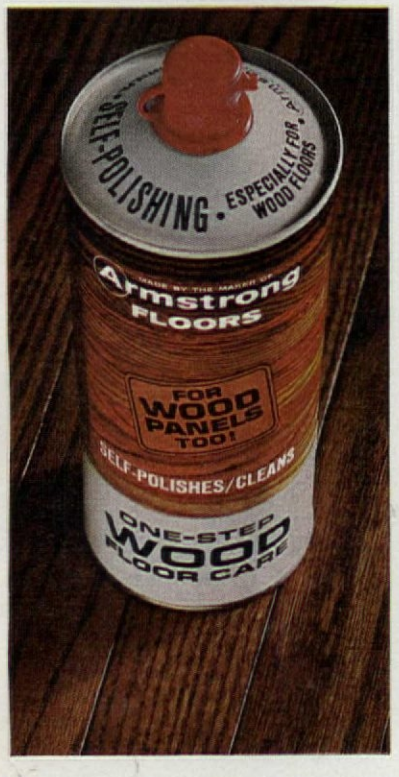
Pick a tool. For every job. Upholstery nozzle. Floor brush. Dusting brush. Crevice cleaner. Snap one in. It's on.

Plenty of reach. The telescoping wand snaps in here. (Slide it out for high places. Get it only from Hoover.)

HOOVER

Be fussy. Hoover is. About every part. In every cleaner. That's what makes a Hoover a Hoover. Don't you think it's time you had one?

Kitchen waxes aren't safe for wood floors



The main ingredient in your kitchen floor wax is water. This is fine for kitchen floors. But you know what water does to wood: it warps, ruins the grain, dulls the finish.

Paste wax, on the other hand, is slow to apply and requires extra work to buff. What else is there?

The best way of all: One-Step Wood Floor Care by Armstrong. We made it as easy to use as kitchen floor wax. But we made it especially for wood; not a drop of water in it.

We put in a good *cleaner*, and a real tough *wax* that leaves the wood shiny and well protected.

And you never have to break your back buffing.

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THE NEW LOOK IN STONE FIREPLACES

Fireplaces, especially stone fireplaces, add that certain warmth a central heating system can't provide a home. Lately there's a new look in their design. Gone are the days of the heavy stone wall with its hunting-lodge atmosphere that required only the addition of a stuffed moosehead to complete the picture of musty solidity. Replacing the bulky proportioning is a refinement of scale that still retains the textural interest of the stone. Here are a few examples of what's being done in contemporary designs around the country.

The glass wall beside this fireplace (top right) keeps the large stone wall from being oppressive. The home is in Great Neck, New York. The stone, laid in the old-fashioned rubble or mosaic style, is local Westchester granite. Architect is George Nemeny.

This contemporary California fireplace (center left) has shallow layers of stone set without mortar. Surrounding wall slants inward. Design is by Richard Dorman & Associates.

This fireplace (far right) is in the Albert Lehman home in Bethany, Connecticut, designed by Vincent Amore. Local fieldstone found on the property was used for the supporting walls. Hearth and central panel are concrete. Beams coincide with lines of fireplace.

In the Joseph Timan home in Tucson, Arizona, the fireplace (below right) is made from local quartzite in various colors. Glass walls and skylight bathe it and hanging plants in sunlight.

The fireplace below is the main feature of a bedroom in Sun Valley, Idaho. Design is by Floor, Wright & Cardoza. Feather rock, a lightweight lava stone, was used in a rubble pattern. The smooth-molded shapes of the raised hearth and hearth trim contrast with the rugged stonework.

"Fit all this into an 8′ by 10′ room? Never!" thought the Andersons.

Then they discovered Ethan Allen never says "never."

When people bring their decorating problems to an Ethan Allen gallery, they're often surprised.

We don't come up with snap answers. We listen. We like to know what you want in a room. What your problems are. Then we offer helpful ideas.

Here, we recommended Ethan Allen Custom Room Plan Furniture: designs perfectly scaled to let you put a lot of living in a little space.

What you see above is that impossible 8′ x 10′ room—transformed now into a warm, relaxing family room. What you don't see are: 300 records, a complete stereo system, 2 loudspeakers, a "ham" radio transmitter and receiver, a sewing machine, 135 books, 29 favorite pipes, a fully-stocked bar... plus a great deal more.

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See all the American Traditional designs pictured in color in complete room settings, along with many important do's and don'ts on decorating, in our 9″ x 12″, 336-page Ethan Allen Treasury. You'll also see our many lamps and accessories.

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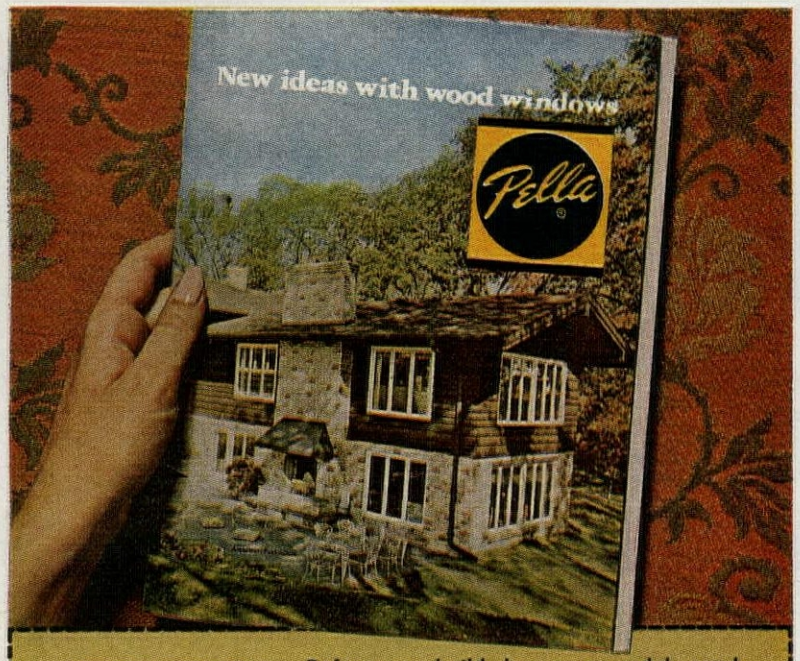

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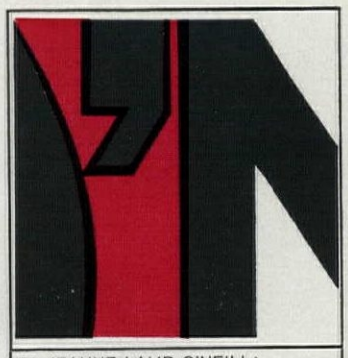

By JEANNE LAMB O'NEILL

ON THE STREET, LANE, CIRCLE, OR DRIVE WHERE YOU LIVE

I don't know if everybody takes his address as personally as I do. After all, you're not hopelessly stuck with your street name the way you are with your given, baptismal handle. You can always move. But, considering how many times a day your street-and-number comes up, I sometimes think the street-namers should be hoist with their own placards.

I don't think anybody should have to live on Pink Cloud Lane, especially if he's six-feet-two and shaves. The same goes for Wee Willie Winkie Court and Snowshoe Circle. It's one thing to go through life spelling out Auchentoroly Terrace or wanting to put two "p's" in Lampost Lane, but imagine having to hang your head, I mean hat, on Lolly Lane, Kickapoo Road, Featherbed Lane, or Bobalong Terrace. And the last place I'd look for happiness is on Bliss Lane, Content Lane, Delight Road, Jolly Acres Road, Court Pleasant, or Dreams Landing. I'd rather take my chances on Friendship Cutoff Road or Compromise Street or (so help me) Cuckold Road.

Where do developers get their names from anyway? Employee contests? Old Aunt Sophie who was class poet in 1921? Or do they just pick them out of a pitcher of martinis? I've done some light research, and the answer is a little bit of each.

Of course, I sympathize with the developers. The town fathers swiped all the decent, respectable names long ago—the trees and states, Norths and Mains, Smiths and Joneses, and any girl's name a street would be caught dead with. What's left but obscure poets, cutesy-coy flowers and Sarah Ann, Hortense, and Thelma. To make matters worse, most developers feel compelled to keep all their streets in the same family. If I had to think up 50 honest-Injun or pip-pip British or smell-the-manure-type names, I too might grab at Minnehaha Lane, Shropshire-on-Upshire Circle, or Corn Cob Court.

But house hunting is hard enough without having to find a house you can afford on a street you can say out loud without gagging. A sensitive man could spend his life wandering, like Diogenes, in search of an honest address. Where is the covered bridge on Covered Bridge Road and where are the buttercups on Buttercup Lane? When, if ever, did they run the hounds on Tally Ho Lane and when did sylvan gods with pointed ears romp in riotous abandon on Satyr Hill Road?

If only today's street names weren't such frauds. Don't tell me day breaks any differently on Daybreak Terrace, and don't ask me what private pipe dream prompted Burnt Ember Court or Straw Hat Road. At least the good old streets make sense. Skunk Lane, Distillery Avenue, and Cold Bottom Road may not be pretty, but they're honest. Now, it seems only the rich live on plain, mud-fence streets. Anybody can live on Chumleigh Circle, Jackfrost Lane, or Candytuft Way, but you have to work your way up to Gin Lane and Cow Lane. But honesty isn't everything. You surely can't fault a development housing aircraft-plant people for Cockpit Road, Compression Court, and Hydroplane Drive . . . but it would make me awfully nervous to live on Right Wing Road.

Oh well, maybe it's enough for a street to sound pretty and to blazes with truth and honor. So I'll let Burning Tree Road and Sleepy Dell Court pass. But I can't help wondering about Windy Gate Road (I'll bite, what is a "windy" gate?). I still scratch my head over Cowpens Path (I thought cows lived in stalls and pigs in pens).

We've been lucky I guess. I pinched myself every morning of the seven years we lived on West Brookside Drive—it was a drive on the west side of a brook! And I'm recovering from the shock of moving to, oh no, Gypsy Lane. Do you know, I don't giggle any more when I say Gypsy Lane? I don't even fib about its being a famous old gypsy camping ground during the Civil War. I've grown accustomed to the name on the street where we live and, by George, I think it sure beats Pink Cloud Lane.

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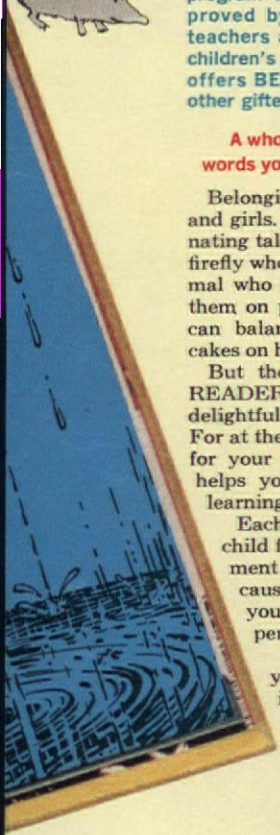

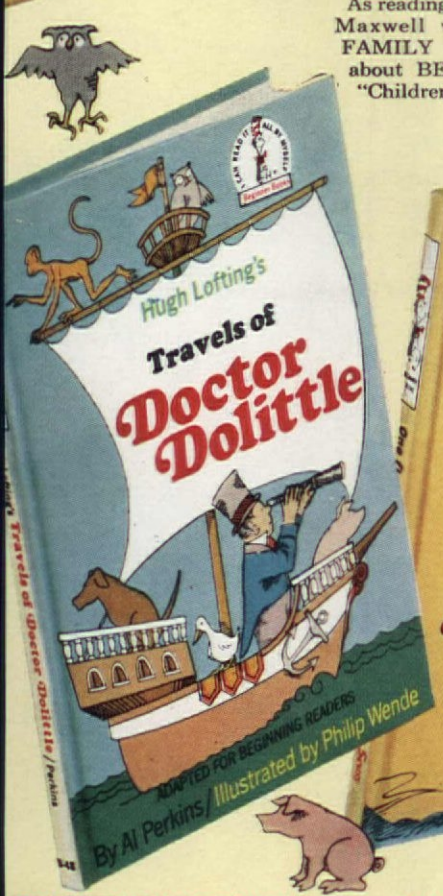

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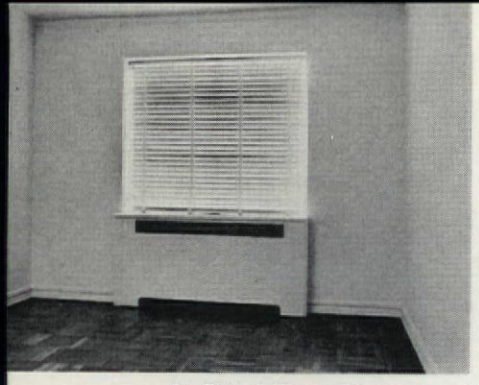
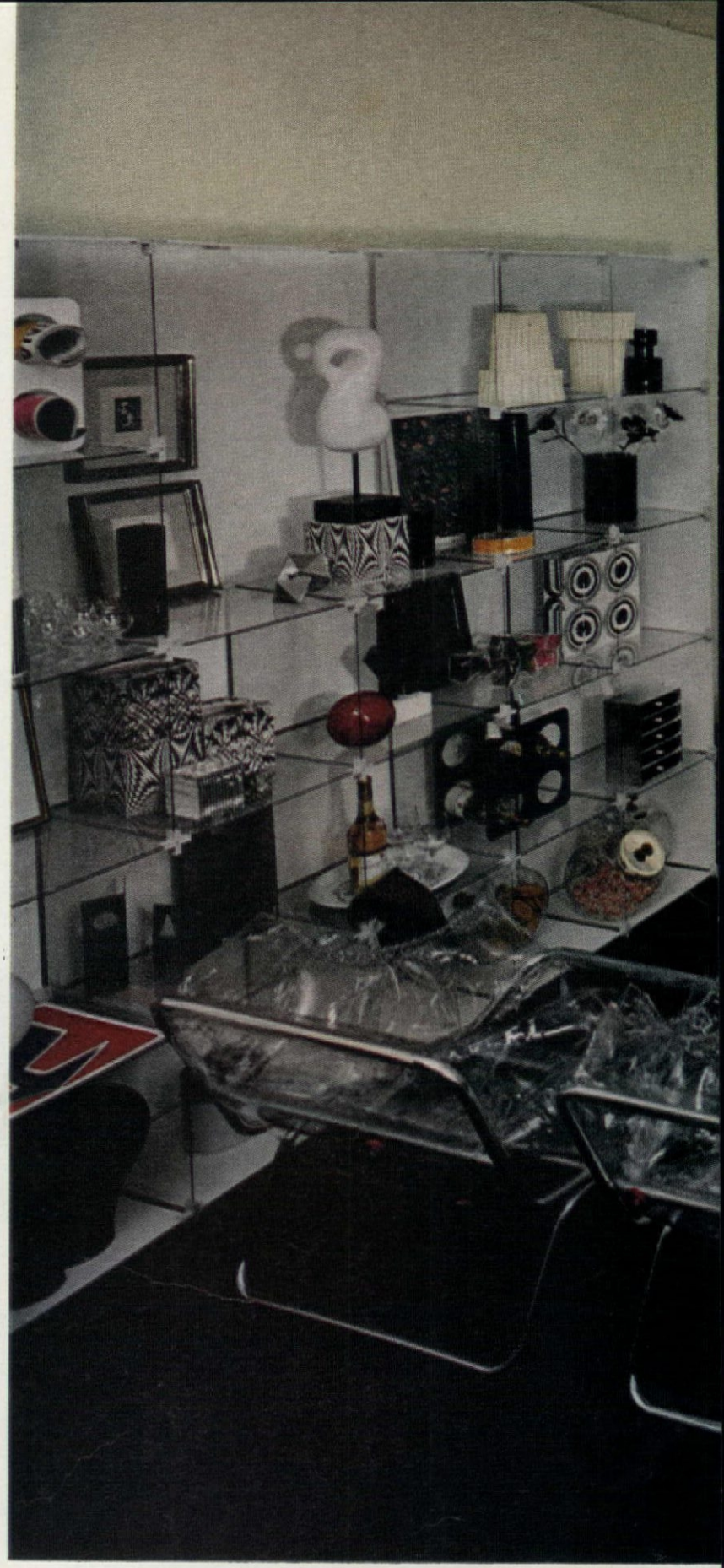
Instant decorating is fast. But more than fast, more than merely speedy, it is an approach, an attitude. It means you're determined to make your home look wonderful even if it's only temporarily yours. Mothered by necessity, instant decoration has become a style with its own good "look." It'll be a fad or fashion only if it is used where there's no real need for it. As an instant decorator you do what's visually expedient with furnishings that are instantly affordable. Since you can't spend the time or the money for the mellowed subtleties prescribed by the decorating establishment, you specialize in socko effects. You look for the punchiest visual devices: the clash of black and white, the most graphic, the designiest prints. You're a realist by choice and work hard to bring out the best in what you've got. You learn the window-display-man's tricks, you use your imagination, you improvise. Since there is little or no time for deliberation and decisions must be made instantly, mistakes will occur. But laugh them off, they can be remedied almost as fast as you make them. So don't be timid, don't be tentative. For an instant decorating scheme to come off it must be positive, spontaneous, self-confident. Each ingredient must have visual impact. Where does this leave taste? Safely conventional taste is left far behind, of course. But don't forget that it's always been considered the very best of taste to be honest, and that's really what instant decorating is all about. On the following 14 pages we show you what we mean.

THE FUN OF INSTANT DECORATING



The challenge of the living room (at left) was its lack of personality and a badly proportioned window wall. Inexpensive seating platform built out of plywood helps to lower the badly placed window, substitutes for extra furniture. Cut-out felt window panels tend to disguise it. Ozite's Town-Aire carpet tiles were taped to floor, seating platform, and to the coffee-table base of four sturdy wooden boxes to give them a free-floating look. Ladder makes a fine room divider at entrance. Instant furniture includes clear plastic blowup chairs by Mass Art and the see-through glass RTS wall system by Beylerian.



By Vera D. Hahn

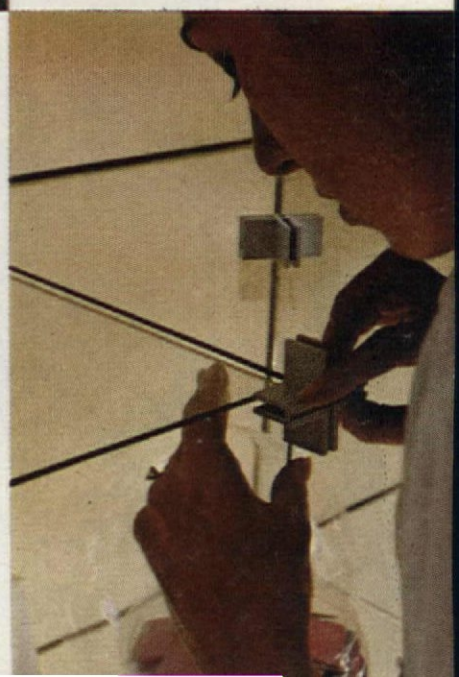
WHEN YOU START FROM SCRATCH

The need for instant decorating is never more apparent than when you move into a home with nothing but the bare walls to greet you. To show you how to be your own instant decorator using the various types of devices on the market, we decorated the four-room apartment you see here and on the following pages. Everything's inexpensive and widely available. Most instant of all are real ready-mades such as the slipcover, bedspread, and bead curtains. Other products we used are carpet tiles installed with double-faced tape, vinyl tile with peel-and-stick backing, paneling that's glued to furring strips, and self-adhesive and prepasted wallpaper. We also improvised. The floating coffee table is simply a ¾ inch plywood square faced with plastic laminate. Instead of lamps we used clip-on lights or bare bulbs. You probably won't want to, or need to use all you see here, but keep them in mind next time you decorate for immediate success.

Paneled wall at opposite end of living room serves as background for a collection of modern graphics. Masonite Living Wall panels come with matching shelves and brackets. Because the panels are slotted to accept the brackets, no metal standards are needed on the wall. Slots are hardly noticeable because they are placed along the vertical grooves. Material is made in 4x8 foot sheets.

We inflate the plastic blowup chairs with the vacuum cleaner.

Bed pillows were covered with two pieces of felt threaded together with a strip of felt. No sewing!

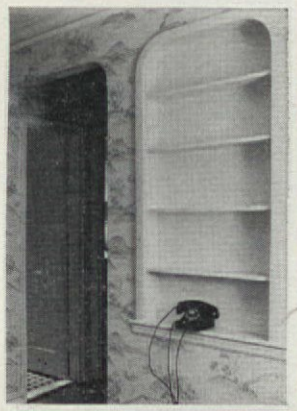


Plastic clips hold section of glass wall unit.

Carpet tile, held down with Scotch double-faced tape, cuts and fits easily.

(continued)

Below: niche as we found it. Spray-painting on the roof.



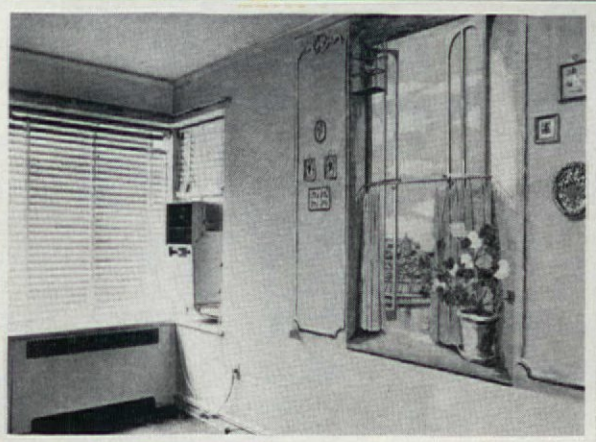
Renting agent called this windowless space a gallery. We turned it into a fun and functional place to eat using butcher-block furniture and inexpensive metal chairs. Chairs are spray-painted purple; extra ones hang Shaker-fashion above butcher-block console. Underneath are instant wine racks. Existing niche was transformed with Cling self-adhesive silver foil. We raided the hardware store for the heavy insulating foil on the wall at right, the electrical supply store for clip-on lights. On the floor: a cowhide rug.

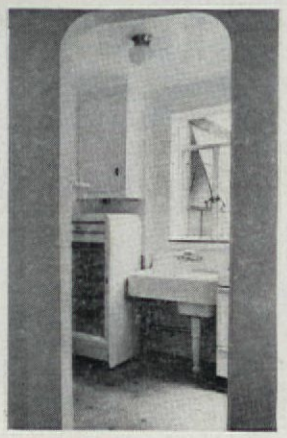
(continued)

K

In the tiny nursery, instant decorating took the form of papering the walls with a sophisticated, prepasted, black-and-white pattern by United. For easy upkeep we covered the floor with tiles and painted Regal's paper rug with artist's acrylic paint. A cardboard lamp became a lighting fixture with extension cord, the enchanting animal posters came from, of all places, the First National City Bank of New York. Beadangles' pretty bead curtain is also easy to keep clean.

Corner window in the bedroom was a problem—with an air conditioner, all but impossible. Our solution was to build the simplest frames, hang inexpensive porch blinds, and presto—the corner treatment was something to be proud of. All the furniture in this room was old. Quick as a wink we put a ready-made stretch slipcover by Comfy on the lounge chair, a ready-made throw by Bates on the bed, purple spray paint on the old sheet music rack and chair. Other quickies: Comark's Contact in a stunning cane pattern, self-adhesive cork bulletin board by Decro-Wall, instant picture frames from Bonniers, and hanging paper lampshade.





Shower-window curtain in the bathroom now looks like a glamorous tent—hung from a ceiling track in long folds to the floor. We used Everfast fabric with Conso shirring tape and installed a plastic liner. Over the old medicine-cabinet door went a new, much larger mirror and a new lighting fixture. Springmaid's Pucci-designed towels, Glenoit's easily installed carpeting, and a new bright blue toilet seat complete the picture.

Kitchen (above) was one big minus with little work space, few cabinets, had an eyesore of a sink. Instant solutions (right) included a removable butcher-block counter top to cover the sink and provide additional work space, a plastic skirt for the sink, turning one window into shelves, covering walls with perforated hardboard to hold a multitude of small gadgets, Flintkote's Peel-&-Stick tiles for the floor.

Photographer: Harry Hartman
Shopping Information, Page 100

NOT FOREVER BUT WONDERFUL FOR NOW

"Cans of shiny black spray paint and a supply of flush doors from the nearest lumberyard are my favorite instant-decorating devices," says interior designer Ann Hartman. "Like every other young couple we wanted our first home to be as attractive as we could possibly make it—and as comfortable—right from the start. We didn't want to put off decorating until we could afford the best. So we've improvised. And we've learned to spend money only where it counts visually." Although the Hartmans have ambitious plans for remodeling their Washington, D.C., duplex apartment, they moved in with no more preparation than a coat of white paint. Much of the furniture was designed and made by Ann (of flush doors painted black). The long, low bench-cabinet that runs the length of the living room and the table-desk in the study are typical of her practical, multifunctional approach. To mitigate a rather stark effect, Ann likes to mix "young antiques" and things from grandmother's attic with her own homemade furniture. Color comes to this disciplined black-and-white scheme quite naturally—incidentally almost—from books, plants, flowers, and the brilliant mosaic of the carpets.

Focal point of the Hartman living room is not a conventional fireplace but the homemade display bench-cabinet hugging the rear wall. On it are blowups of photographs the Hartmans find interesting, scaled big enough for impact. Typically "instant" are the inexpensive officer's chairs, Victorian sofa updated with velvet.

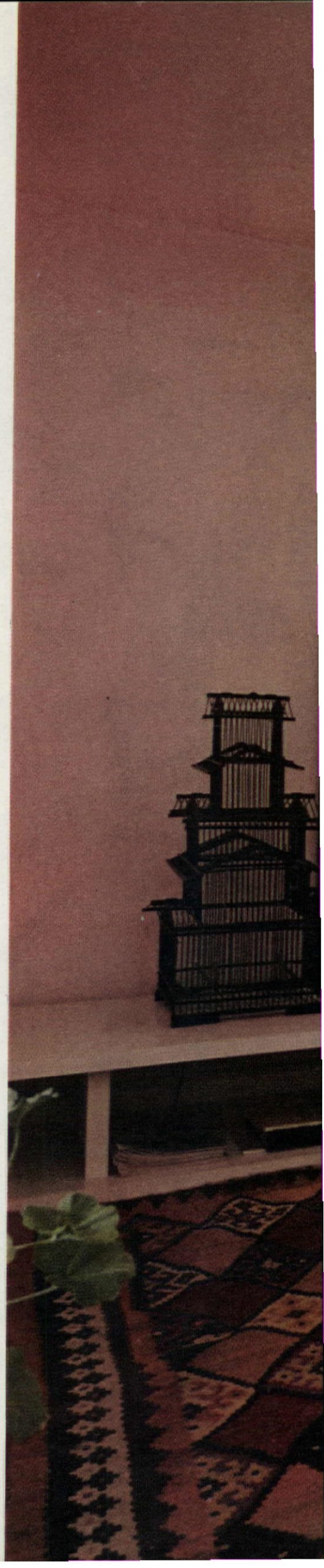
(continued)

Overall view of living room (top and preceding page) shows how long, narrow space was made comfortably livable by two sofas set at right angles to the low bench-cabinet. Dining area (rear) takes advantage of narrow end of room.

Huge table-desk in the study was made by George and Ann from a flush door. Window treatment consists of white casement cloth hung taut inside window frames with dowels threaded through top and bottom hems.

Plan of the casino at Hadrian's villa (at left) is one of many interesting wall hangings.

"The plaster was peeling so I dreamed up the canopy. It's really only two widths of inexpensive Indian cotton, loosely sewn together and thrown over dowels." That's Ann Hartman's explanation for the dramatic bed that now almost bisects the bedroom, somewhat the way Thomas Jefferson's bed does at Monticello. The flush-door bench-cabinet turns into a capacious bedside table.



Information: Alma McArdle

Photographer: William Maris

THE DIFFERENCE BETWEEN DRAB AND DRAMATIC

Drab was the only word for this small, rented house when the Dustin Heustons moved in some months ago with their four small daughters. Obviously something had to be done—fast. Of necessity the decorating had to be instant and because the budget was tight, affordable too. It's hard to believe those old decorating standbys, color and pattern, and not the more elaborate and costly measures, account for the difference between drab and dramatic in the Heustons' home. The effect achieved with paint, wallpaper, carpeting, and slipcovers is unmistakably instant—young and snappy. There's the sharp contrast of white walls (great backgrounds for Dusty Heuston's photographs and Nancy's plants), vibrant green carpeting, and small-scaled prints, each one packed with a spectrum of vivid colors.

New version of the Heustons' living room can be seen from the entry. Draped table—that quickie decorating trick—is done in vinyl. Casement draperies are more instant, less expensive than curtains and draperies.

Bookcase was easy to make of standards, brackets, shelves, and a pair of boards painted orange. Green carpet anchors room down. Broken-down rocker acquires new life via spray paint and glazing treatment. Blownup photograph adds dramatic impact.

Dark woodwork, drab wallpaper, and lumpy furniture are much in evidence in this "before" photograph. Walls were papered in white and woodwork painted to match to make room appear larger. Printed slipcovers make the unmatched furniture pieces look alike.

Fabrics (except bedrooms) and carpeting from the J. C. Penney Company
Photographer: David Hirsch
Shopping Information, page 100

Because the dining room is used mostly in the evening, there was little need to make it as light and sunny as the other rooms in the house. The "after" version is hardly lighter than the "before" (right) yet what a difference between the two. Instant decorating took the form of painting and antiquing the furniture and covering the table with a colorful blue-green print that is usually left in place. It goes well with all the warm, wood tones.

Instant magic for a little girl's room: ready-made curtains, slip-covers, a new rug, and a paper table. Old dresser was sprayed yellow and fat, white china knobs were added. Head- and foot-boards were covered with simple-to-make slipcovers.

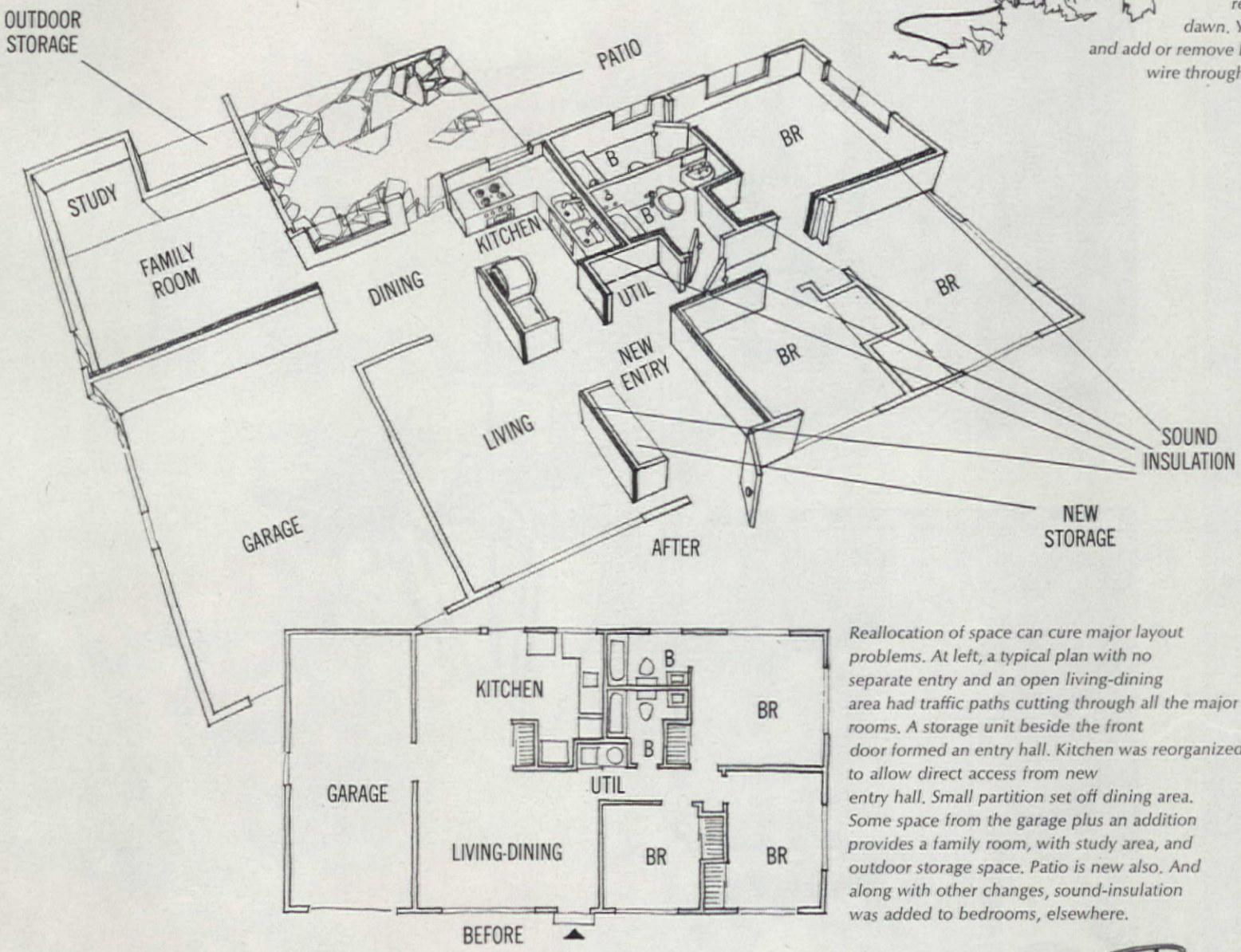
In the master bedroom (below) the beds and highboy were moved to an alcove freeing the rest of the room for other purposes. Because furniture is dark and heavy, the sprightliest bedspread and brightest paper accessories were used.

Sun porch repeats living room color scheme of white, bright green, red, and orange. Wicker furniture is inexpensive. Frieze effect formed by alternating red and orange window shades brings room up to date. Keeping pace: the old butler's tray in a fresh new coat of paint.

QUICK-CHANGE ACT FOR YOUR HOME

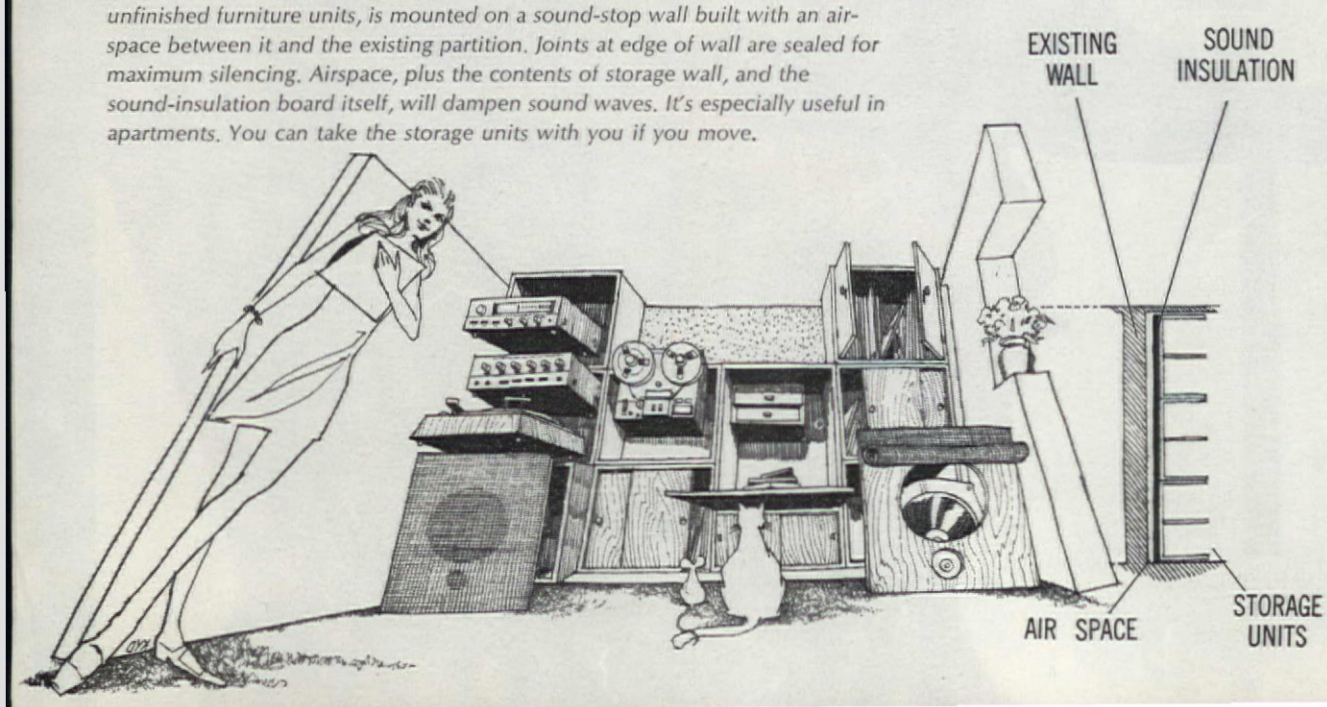
Home owners often feel that any structural change to improve their house is going to get them involved in a long, drawn-out process. But there are a number of relatively simple changes you can make without disrupting everything for months. And the results are felt immediately in added convenience. The possibilities for quick change range from ordering a bolt-together house delivered by truck to making overhead lighting fixtures from ordinary metal funnels. Aside from these, you can drop a spiral stairway into your existing house, take care of a sound-conditioning and storage problem, improve the entry, or build a divider. So get out your hammer and saw.

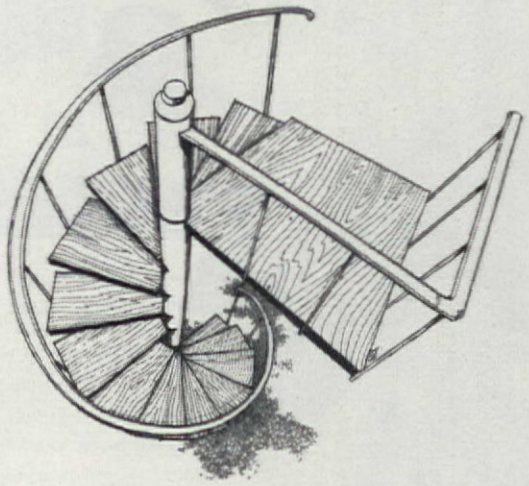
A garden is incon without light. Thi voltage system o is easy to install, saf has an automatic c that turns it on and response to dus dawn. You simply plu and add or remove lights by twisti wire through a slot in the f



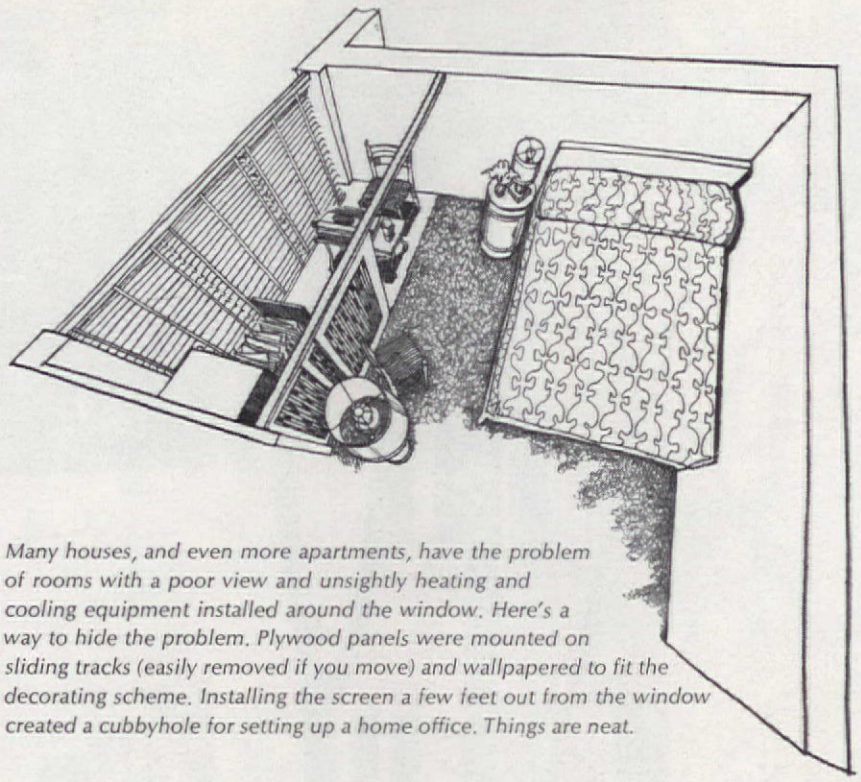
Reallocation of space can cure major layout problems. At left, a typical plan with no separate entry and an open living-dining area had traffic paths cutting through all the major rooms. A storage unit beside the front door formed an entry hall. Kitchen was reorganized to allow direct access from new entry hall. Small partition set off dining area. Some space from the garage plus an addition provides a family room, with study area, and outdoor storage space. Patio is new also. And along with other changes, sound-insulation was added to bedrooms, elsewhere.

If you have a noise problem and also need more storage, here's a way to solve both problems simultaneously. The storage wall, assembled of standard unfinished furniture units, is mounted on a sound-stop wall built with an air-space between it and the existing partition. Joints at edge of wall are sealed for maximum silencing. Airspace, plus the contents of storage wall, and the sound-insulation board itself, will dampen sound waves. It's especially useful in apartments. You can take the storage units with you if you move.

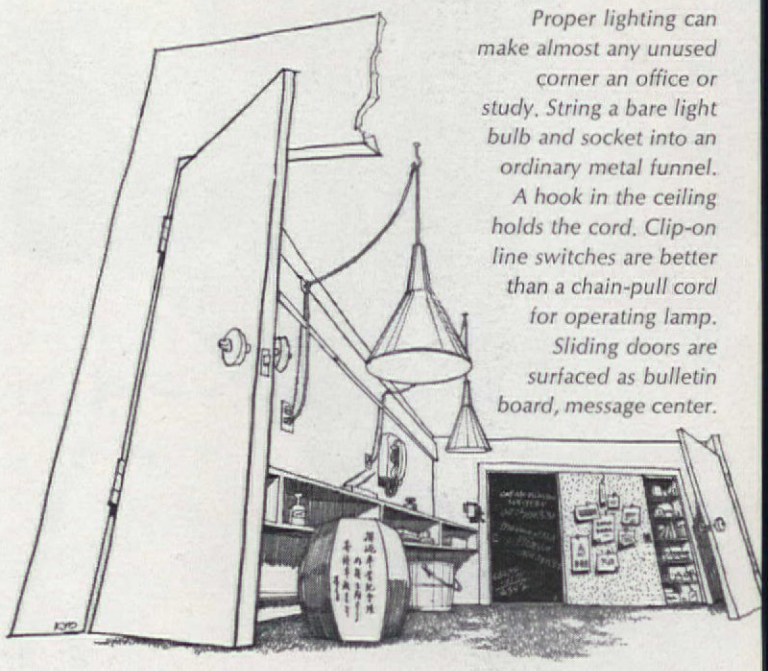




Use a spiral stairway to link your main floor to additional space overhead or in the basement. This handsome, imagination-stirring stair, prefabricated and shipped in parts, is easily installed in 2 hours (after opening is framed). Diameter of opening can range from 3½ to 6 feet. Various railings are available as well as custom designs to fit special conditions.

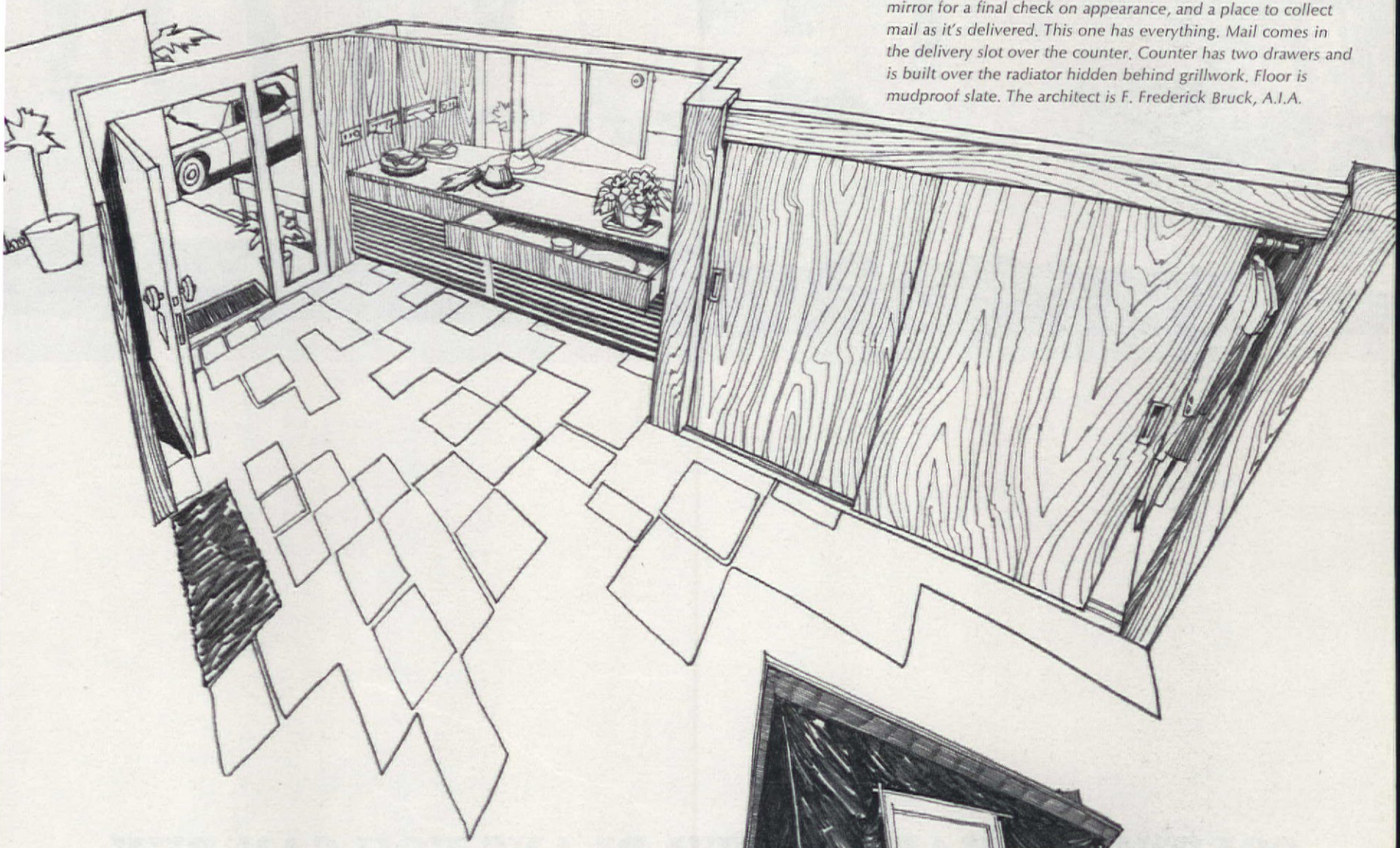


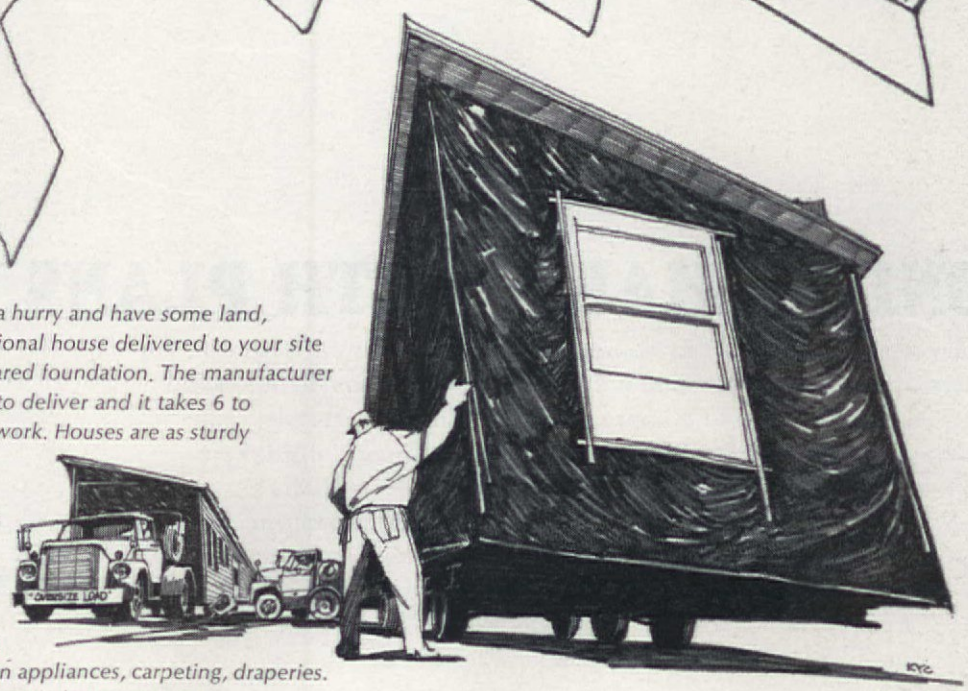
Many houses, and even more apartments, have the problem of rooms with a poor view and unsightly heating and cooling equipment installed around the window. Here's a way to hide the problem. Plywood panels were mounted on sliding tracks (easily removed if you move) and wallpapered to fit the decorating scheme. Installing the screen a few feet out from the window created a cubbyhole for setting up a home office. Things are neat.



Proper lighting can make almost any unused corner an office or study. String a bare light bulb and socket into an ordinary metal funnel. A hook in the ceiling holds the cord. Clip-on line switches are better than a chain-pull cord for operating lamp. Sliding doors are surfaced as bulletin board, message center.

In an entry hall, you need a place to hang your coat and hide boots or umbrellas, a ledge to set down your hat or purse, a mirror for a final check on appearance, and a place to collect mail as it's delivered. This one has everything. Mail comes in the delivery slot over the counter. Counter has two drawers and is built over the radiator hidden behind grillwork. Floor is mudproof slate. The architect is F. Frederick Bruck, A.I.A.





If you happen to need a house in a hurry and have some land, you can have a bolt-together sectional house delivered to your site in halves, to be placed on a prepared foundation. The manufacturer usually needs about three weeks to deliver and it takes 6 to 10 days for installation and finish work. Houses are as sturdy as ordinary ones, since they're built to withstand jolts on highways during delivery. They range in size from 24x36 feet to 24x56 feet. Size is limited by highway load restrictions. Costs are from about $10,000 to $20,000 plus land. Package includes kitchen appliances, carpeting, draperies. You add the furniture. And if you move, house goes too

Artist: Kyo Kahashi

COLONIAL CHARM WITH PLANS YOU CAN BUY

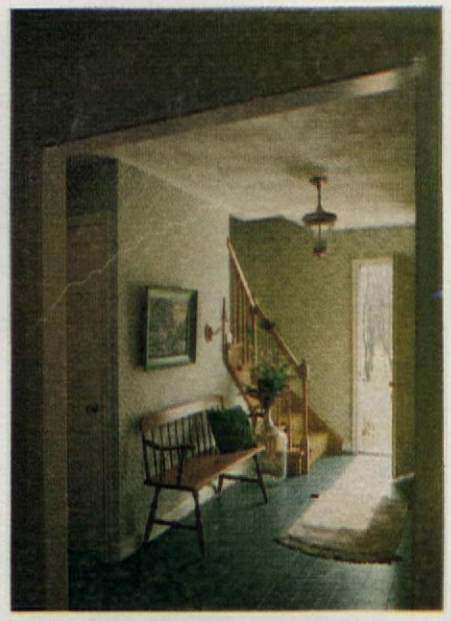
If contemporary design doesn't satisfy your taste or temperament, if you're nostalgia prone and tradition conscious, then this is the house to come home to on a cold winter's day. You could build a house like this Colonial farm-style home located in Old Lyme, Connecticut, if you order our Blueprint #106 and adapt it to suit your own needs. The original is owned by Mr. and Mrs. Angelo Barba, who chose this warm, traditional style after leaving a modern ranch house when they left the New York area. Mrs. Barba especially likes the brick floor and big hearth in the family room. There's plenty of space for their four children yet not too much for Mrs. Barba to look after (see floor plan). "We didn't appreciate how inviting it is until we walked in the front door after a trip," she said.

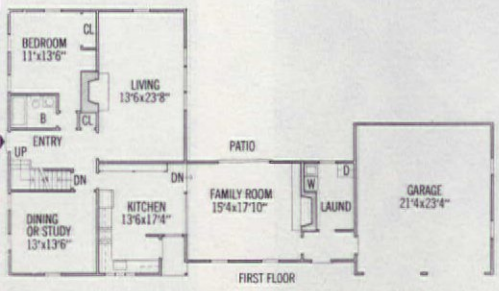
BLUEPRINT ORDER FORM ON PAGE 101.

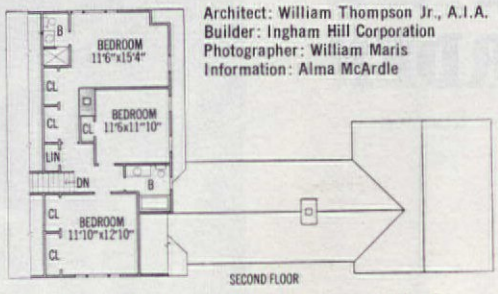
House is set on a slight rise behind a winding road and a low stone wall. The design is reminiscent of old farmhouses that stretched out to connect nearby barns, thus protecting farmers from weather while doing winter chores. The same idea is just as effective today when carrying groceries from the car, etc. The steep roof sheds snow easily. Light yellow siding is cheerful, attractive in snow or against summer greenery.

Inviting entry hall (right) has a period feeling and typifies the simple comfort of the whole house. Flooring is vinyl slate. Stairway is pine.

Expansive family room (below) features exposed wooden beams, brick floor, and a fireplace. Dining area is raised one step above rest of room.







Architect: William Thompson Jr., A.I.A.
Builder: Ingham Hill Corporation
Photographer: William Maris
Information: Alma McArdle

House is 42 by 76 feet, has 2380 square feet, plus two-car garage. It has four bedrooms, three baths.

CREATE A CAREFREE GARDEN

By Evanthia Kondonellis

The concept of designing a low-maintenance landscape thrills most suburbanites to the core. Weekends are crammed full of activities, leaving no time for gardening. Competent gardeners are either impossible to find or prohibitively expensive. As a result, we need to design gardens that can take care of themselves—more or less. Because everyone loves low maintenance, so-called designers are creating gardens that are excruciatingly dull, if not downright ugly. Their trademarks are lots of concrete; an excess of low, spreading evergreens; and an Oriental stone lantern to give the garden tone. To prove to you that you don't have to be content with stereotypes, we traveled across the country in search of easy-care landscapes. We looked for style, freshness, and most important, designs that enhanced the particular life styles of their owners.

The three gardens we illustrate have incorporated in their design the following principles of low maintenance:

1. The substitution of inert materials for plants. You would, for example, use a stone mulch instead of ground-covering plants.
2. The selection of plants that grow slowly and compactly, such as 'Thumbelina' zinnias or evergreen hollies. The opposite, however, might work better for you. You might choose native plants that will spread quickly in a given area, with little help from you.
3. Growing many of your plants—even trees—in containers or raised beds. It simplifies culture by eliminating much weeding, cultivating.
4. Following modern cultural practices, such as mulching to smother weeds, and using the latest work-saving chemicals.

In our first example, a wood deck (right) is a handsome, easy-to-care-for surface for a container garden. Dr. and Mrs. James E. Arnot, of Seattle, Washington, needed an area where their children could play, and a place to sit and enjoy a magnificent view of Puget Sound. Two levels of decks, planned and built over a period of two years, became the foundation for a beautiful garden. Self-contained planting areas devoted to hardy, mostly evergreen species need only occasional clipping and feeding to maintain their trim good health. The children have room to run and a play area that combines grass, paving, and a sand pit.

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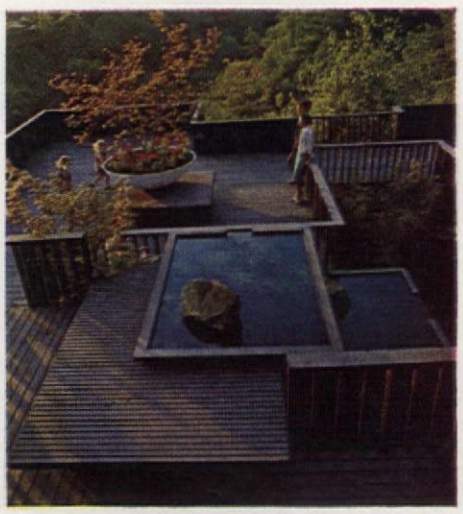


View (above) of the pools from the living room windows shows the two deck levels. Water flows from the upper pool on a raised platform, to a lower one, and from there to pool in the deep center well of deck (small photo, opposite). Decks were placed among the tops of existing trees, which provide a lush, but carefree background for the garden (large photo). On the deck are 'Kwansan' cherry, western hemlock, rhododendrons, and Viburnum davidi.

Information: Daisy B. Pearson Landscape Architect: Chaffee, Zumwalt and Associates Photographer: Charles Pearson

The small backyard at right is divided into paved areas and pulled together by a series of curves. Robert Balonick, of suburban Chicago, Illinois, designed it so his family could enjoy the outdoors in a setting that would not require a putterer to keep it presentable. A concrete patio is surrounded by beds of crushed gravel. They function as paths as well as design elements, and take the place of flower beds or lawn.

When a sculptor designs a landscape (below), it's bound to express his viewpoint in a highly individual manner. Thomas Hibben, also from the Chicago area, is an expert plantsman, but a very busy sculptor. Since he and Mrs. Hibben have little time for gardening, they decided to have a predominantly green landscape, with no flower beds. Groundcovers, shade trees, and a handsome patio are the main elements that comprise the garden. Instead of flowers, the gardener's sculpture is at home here.

Grass is a perfect foil for gravel and concrete (right) but is restricted to small, easy-to-tend areas. The sections are separated by metal dividers sunk in the soil. They keep the grass from spreading into the other beds, make edging easier. Color comes in pots for quick changes. Weather-sculptured rocks emerge from gravel beds.

Mr. and Mrs. Hibben's patio (above) is shielded on three sides by the house. Studio, bedroom, and living room windows open to the garden so it has to look attractive at all times, in all seasons. It was paved with highly textured concrete aggregate squares. A shade tree and groundcover grow in the irregularly shaped bed in the center.
In the picture above right, you see the patio from the studio.
In the foreground, water tumbles in one of Mr. Hibben's fountains.
Below right is a closeup of one of the sculptures that enrich the landscape. Appropriately for a plant lover, it represents a germinating seed.

Photographer: Harry Hartman

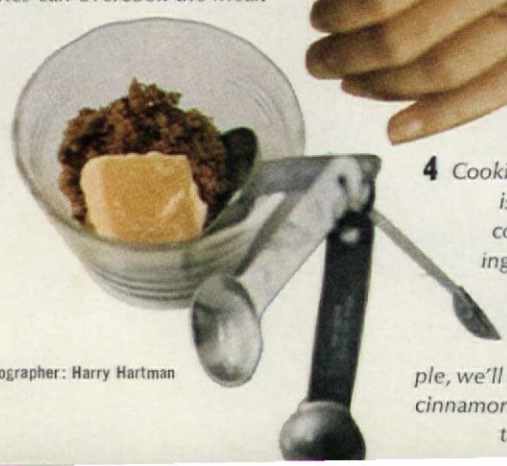
HOW TO COOK ELECTRONICALLY

Five minutes for a perfect baked apple. Thirty minutes for a rare five-pound rib roast. That's all it takes with the newest of timesaving appliances—the electronic oven. And it's here, to join the amazing list of real time-savers that have already become household necessities. This cooking appliance will create greater freedom in meal planning and preparation than you'd ever dream possible—where minutes do the job of hours! It's a new way of cooking that uses microwaves to produce heat within the food (while the oven stays cool). And it's the old way of cooking with the same food, the same types of recipes, and the same flavors and food standards—only faster. Since microwaves don't brown the foods, you'll often use a conventional browning unit (for color) while cooking electronically (for speed). Electronic ovens have been a long time in developing, but they're here now—to do for cooking what dishwashers did for dishpan hands, automatic dryers for "blue Monday," and best of all, what self-defrosting refrigerators and self-cleaning ovens have done for the morale! (More about electronic ovens on page 70.)

1 *The food itself—in this case an apple—is where the heat for cooking starts. Microwaves, emitted by a vacuum tube connected to the oven, are absorbed by the food, become heat-producing energy, cook the food.*

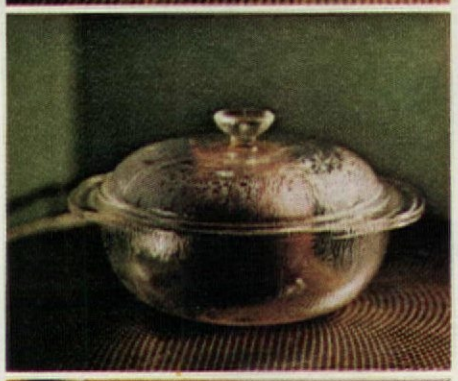
2 *The utensil must let the waves pass through. Heat-resistant glass, pottery, or ceramic, and plastic-coated paper will; metals, however, won't.*

3 *Minutes take on new importance. As you gain hours of free time during the day you must give minutes of full attention to the cooking procedures for the short time you are actually cooking. Food may need stirring or turning, checking at minimum times, then at frequent intervals until it is done. When cooking is so fast, a matter of minutes can overcook the meal.*



4 *Cooking electronically is just like regular cooking. There are ingredients to measure and recipes to follow. For our baked apple, we'll use brown sugar, cinnamon, butter, and 1 tablespoon water.*

Cooking very fast with microwaves is here now! It is flash cooking with tasty results, and more, more time for you to spend outside the kitchen.



5 *Ready for the oven, the apple, in a covered casserole, is placed directly in the center of the oven and the door shut (above). The recipe gives several time ranges for baked apples (as the number of apples increases, the time it takes to cook them increases). Our time range is 3 to 5 minutes; we set the timer for the minimum, adjust the controls and cooking begins. After 3 minutes, a bell tells us cooking is finished. The apple has begun to cook (top right); but is still firm, so we reset the oven for 1 minute longer. It's been cooking—look at the beads of moisture around the dish (center right). After 5 minutes of cooking, it's done; watch the steam pour out of the dish (right).*

6 *What takes 45 minutes baked conventionally, took only 5 minutes electronically.*

Photographer: Harry Hartman

Surprise 'Burgers

1-5. 1 can (10¾ ounces) Campbell's Tomato Soup
6. 1½ pounds ground beef
7. ¼ cup shredded process cheese, crumbled blue cheese, or drained pickle relish
8. 1 tablespoon prepared horseradish

Shape ground beef into 8 thin patties. Top each of 4 patties with either 1 tablespoon cheese or 1 tablespoon relish. Place remaining patties on top; seal edges well. Brown in skillet; spoon off fat. Stir in soup and horseradish. Cover; cook over low heat for 20 minutes. Stir now and then. 4 servings.

Serve with cole slaw, French fries, rolls. Set out warm apple pie for dessert.

Manhattan Fish Fillets

1-5. 1 can (10¾ ounces) Campbell's Tomato Soup
6. 4 fish fillets (about 1 pound)
7. 2 tablespoons chopped parsley
8. 6 thin lemon slices

Spread one tablespoon soup on each fish fillet; sprinkle with parsley. Roll fillets; place in shallow baking dish (10x6x2"). Pour on remaining soup; top with lemon slices. Bake at 375°F. for 25 minutes or until fish flakes easily. 4 servings.

Get hundreds of exciting menu ideas and recipes in these 2 cookbooks! Campbell's "Cooking With Soup," and "Easy Ways to Delicious Meals." For each book send 60¢ with your name and address to: TWO COOKBOOKS, Box 575, Maple Plain, Minn. 55359. (Indicate cookbook desired.) Offer may be withdrawn at any time. Void if prohibited or restricted by law.

To make either of these recipes, you need 8 ingredients.

5 of them are in here.

M'm! M'm! Good!

QUESTIONS AND ANSWERS ABOUT THE ELECTRONIC OVEN

Where can you buy an electronic oven and what does it look like?

The electronic oven looks very much like a conventional oven. At present there are three brands on the market. Only two of these are nationally, or near nationally, distributed. In both cases the electronic oven is part of a two-oven eye-level range.

The General Electric Versatronic range uses the bottom oven to cook electronically. The bottom oven also has conventional bake and broil units so that you may cook electronically and broil at the same time, cook electronically and bake at the same time, cook electronically only, or bake or broil only. The bottom (electronic) oven is also self-cleaning. The oven door has no window, is locked for cleaning and cooking electronically. The top oven and cook top are the same as any conventional electric range.

This range is in the process of being introduced, region by region, throughout the country. If not in your area yet, ask your General Electric dealer to tell you when it is available so you may see a demonstration.

In the Tappan Electronic Cooking Center, the electronic oven is the top eye-level oven. It has a browning unit so that foods may be browned at the same time they are cooking electronically, or they may be cooked electronically only. The browning unit should be used only to broil while you are cooking electronically, not to broil conventionally. The door to the electronic oven is perforated metal for ventilation and so that you may watch your food as it cooks. The cook top and bottom oven are conventional.

This range is nationally distributed. Check with your local Tappan dealer to arrange for a demonstration.

The Amana Radar range is in the Chicago area only. This is a portable electronic oven—not part of a conventional range in any way—which can sit on a counter or move about on a rolling cart. It uses a 115-volt circuit, and has no browning, broiling, or baking units—it cooks electronically only. It is sold as a supplement to your conventional range.

How much do they cost to buy and to operate?

Both of the two-oven eye-level ranges sell for just under $1000. Although they use more instantaneous energy than conventional ranges, they operate for a shorter time—therefore the cost of operation is about the same as conventional cooking. The portable model, available only in the Chicago area, sells for about $475.

Is the electronic oven safe?

Yes. The microwaves are emitted into the oven and stay in the oven. As soon as the door is opened, microwave cooking stops. (Although you can see through the perforated metal doors, microwaves cannot go through the metal.) Microwave-cooked food is completely safe.

Is there any difference in the flavor or appearance of the food?

There may be a difference in the flavor and appearance due to the absence of browning if you're cooking with microwaves only. However, when food is also cooked conventionally by browning or baking, at the same time as it cooks electronically, the result is the flavor and appearance of conventional cooking and the speed of electronic cooking.

Are there any foods that cannot be cooked in the electronic oven?

No. All foods can be cooked in the electronic oven. However, some cannot be cooked as successfully or as easily as others; these are better when cooked conventionally. For instance, puddings, sauces, and foods that need frequent stirring are much more conveniently stirred on the cook top than in an oven where controls must be set, doors opened, etc. Other foods, because of their nature, take the same amount of time electronically as they do conventionally (such as rice which needs a specified time to rehydrate).

The instruction book for each range tells you which foods are best cooked electronically on that range.

How will an electronic oven create meal planning and preparation freedom?

Since it cooks so fast, your regular meal preparation time will be cut. For example, here are some comparative electronic and conventional cooking speeds:

- An 8-pound hard-frozen turkey can be thawed and cooked in 1 to 1¼ hours (1½ to 1¾ if you stuff it); it cooks in 2¾ to 4 hours conventionally—but only after 7 hours thawing.
- Baked potato takes 5 to 7 minutes electronically; ¾ to 1 hour conventionally.
- Meat loaf takes 15 to 20 minutes electronically; 1 to 1½ hours conventionally.

But that's not all. Look what happens to your meal planning, especially in the use of your freezer. An hour before dinner time, you can decide to have the 8-pound frozen turkey. Frozen entrees can be prepared in a number of minutes. In other words, you can get home 15 to 20 minutes ahead of your husband, decide what to have for dinner, and have it just about ready to eat when he gets home.

What baking utensils can be used in an electronic oven?

You can use any baking utensil that is made of a material that: the microwaves can pass through and is heat resistant or heatproof. These are the recommended materials:

- Heat-tempered and ovenproof glass.
- Plastic-coated paper if cooking electronically only (plastic coated so juices are not absorbed).
- Plastic that is *not* distorted by heat (in other words, boilable plastic).

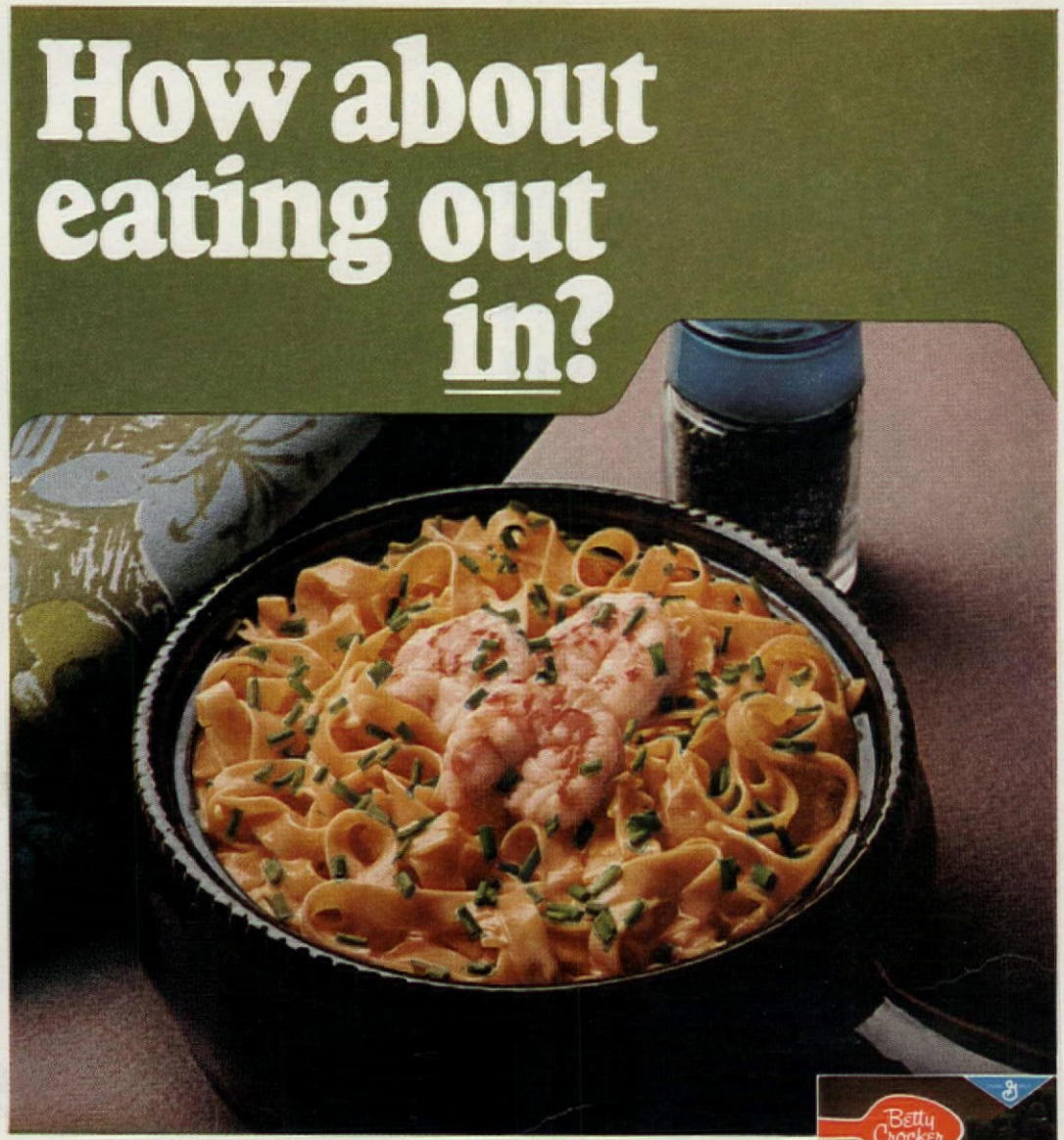
Avoid all metals and metal trims on ceramic or glass.

Do you have to learn to cook again?

Decidedly not. Electronic cooking is not a new way of cooking but a new heat source that results in new timing for cooking. You'll find as you become adjusted to the new timing, it will be as comfortable to you as conventional cooking. You'll learn this timing by working with the manufacturer's recipes and instructions.

Once you have, you'll find you can convert some of your own recipes (particularly meats and casseroles) to electronic cooking.

How about eating out in?



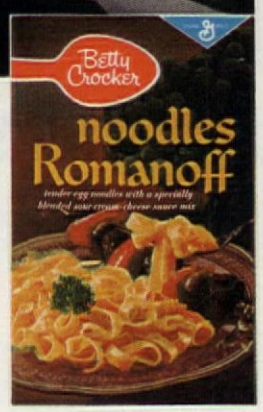
At Brennan's, in the heart of New Orleans' historic French Quarter, a dinner favorite is Shrimp Romanoff. Here's how to make it with Betty Crocker Noodles Romanoff.

1 pkg. (4-serving size) Betty Crocker Noodles Romanoff
1 can (4½ oz.) shrimp, rinsed and drained
1 cup shredded Swiss cheese
1 tbsp. chopped chives

Heat oven to 350°. Prepare Noodles Romanoff as directed on package except—increase milk to ½ cup.

In 1½-quart casserole, layer half the noodles, the shrimp and cheese; top with remaining noodles. Sprinkle with chives. Cover and bake *15 to 20 minutes. 4 servings.* Dinner rolls and a garden-fresh salad round out the meal.

Note: 1 can (6½ oz.) tuna, drained, can be substituted for the shrimp.



Doing anything tomorrow night? Sure. Eating out—in.

Clean glasses!

Calgonite® gives you the one thing you really want from a dishwasher detergent ...clean dishes.

Petty Officers Howard McClung and James Thompson on the bridge of the destroyer USS Brumby. They are enjoying an old navy tradition—a mug of steaming hot, black coffee.

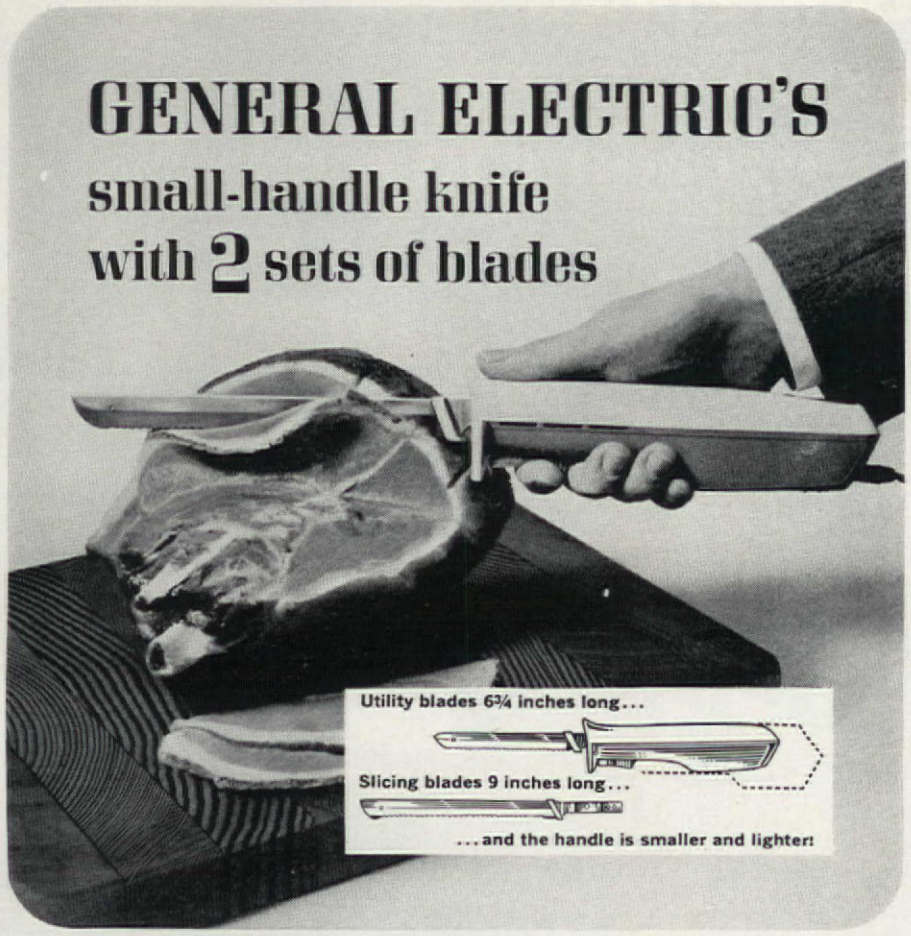
By Virginia T. Habeeb

HOW TO BREW A GREAT CUP OF COFFEE

The cheerful cup of coffee starts your day—and ends it. It peps you up or calms you down, stimulates good conversation or makes talk unnecessary. Coffee is more than a beverage—it's a state of mind. It's hard to believe though that the mixing of two simple ingredients—coffee and water—can sometimes result in a delectable, thoroughly enjoyable drink, and other times an acrid, bitter pction. We have found there are four things a great cup of coffee should be. It should be clear, full-bodied, aromatic, and served at a piping 185°. How to brew such a cup? We have done extensive testing and research and have talked with the experts at the Pan American Coffee Bureau. You may not have (continued)

If your doctor recommended a corn oil margarine 2 years ago... read what doctors are reading in their medical journals today.

GENERAL ELECTRIC'S
small-handle knife with 2 sets of blades



Use the 6¾-in. blades for dicing, paring, trimming...the 9-in. blades for slicing and carving. Blades are stainless steel with tungsten carbide edges which stay sharp. Full-powered smaller handle fits any size hand comfortably. Storage rack for wall, drawer or counter.

General Electric Company, Housewares Div., Bridgeport, Conn. 06602

GENERAL ELECTRIC

are. Finding a blend and roast you really like is a matter of trial and error. Let the enjoyment you get from your coffee be your guide.

START WITH A CLEAN COFFEEPOT

Oils in coffee do more than just stain the inside of your coffeepot—they add a rancid or bitter taste to the brew too. Just rinsing isn't enough. It takes hot suds, a brush for the spout and tubes, and an occasional treatment with one of the special stain removers. Be sure you follow the directions on the label. Rinse well with hot water and dry thoroughly.

GET THE MOST FROM YOUR COFFEE MAKER

Use the grind recommended for the pot. If your brewing methods vary, consider grinding your own coffee with an electric coffee mill. Just dial the grind you want as you need it. You can also grind coffee in some electric blenders—check your instruction book.

Measure accurately. If you do not have a standard coffee measuring spoon, use two level tablespoons for each six ounces of water. When measuring coffee for a percolator be sure no grounds get into the spout.

Make at least ¾ the capacity of the pot. Most coffee makers produce the best coffee when full or near full capacity is used. Ideally, then, you should have two or more coffee makers—a small family size one for everyday use, a larger automat model for company.

As soon as brewing is complete remove the coffee grounds. Use grounds continue to drain long aft the coffee is ready. This drainage bitter and will destroy the aroma well as cloud the coffee.

If you want to hold coffee to serv over a period of time, try to hold it around 185°F. This is simple with au tomatic coffee makers. With the nor automatic variety, use the thermo static control on your range, if yo have one, a warming tray, or a wate bath of simmering water.

DECIDING ON YOUR COFFEE MAKER

Knowing how to brew a perfec cup of coffee is only half the job. Th coffee maker you choose is the othe half. In our description of coffee mak ers available today you will note tha they vary in their ability to compl with the formula for brewing a perfec cup of coffee. They also vary in thei convenience of coffee making. Ir many cases you will find that the more convenience there is, the less perfec the formula for brewing.

Choosing a coffeepot therefore is a personal choice of yours and your family determined by your taste for coffee, your patience in brewing, and your need for convenience To help you make your selection see our Buyer's Guide to Coffee Makers on page 76.

HOW TO BREW COFFEE
(continued)

the time or inclination to follow our steps with laboratory precision, and your tastes for coffee may not demand that *perfect* cup. However, knowing how to brew the perfect cup can help you to brew better coffee with the time and equipment you have.

THE FLAVORFUL FIFTH

Only one fifth of the flavor of a coffee bean has the good coffee taste we want. The remaining four fifths are acrid and bitter. Luckily the flavorful fifth is the part that leaves the coffee bean first. The right temperature and timing produce the right results.

TEMPERATURE AND TIME

Research says the ideal water temperature to coax out that good flavor from the coffee bean is just below boiling: from 195° to 205°F.

The ideal brewing time varies according to how finely ground the coffee is. For a fine grind (used in vacuum coffee makers) the best coffee flavor is extracted in only one to three minutes. Drip grind (used in drip and filter coffee makers) takes four to six minutes, and regular grind (for percolators), six to eight minutes.

USE FRESH INGREDIENTS

Also important to a good cup of coffee is the freshness of the ingredients. Water should be fresh and clean tasting—the kind you'd enjoy by the glass. Coffee shouldn't be more than a week old. The coffee bean deteriorates rapidly and it is recommended you buy only one week's supply at a time. Brewed coffee, too, deteriorates rapidly, and ideally should be drunk during the hour after it has been brewed. It should be held at serving temperature. Reheating or boiling will break it down and make it taste bitter.

DISTINGUISH BETWEEN STRONG AND BITTER

There's an old wives' tale that if you perk the coffee a little longer, or pour it through the grounds again, you can make it stronger. If you've tried it, the bitterness probably convinced you something was different but it wasn't the strength.

Strength is determined by the proportion of coffee to water. Regular strength is generally accepted to be two tablespoons of coffee (the amount contained in a standard coffee measure) to ¾ cup of water (or one six-ounce coffee cup). If you like your coffee stronger, use more coffee or less water, and vice versa if you like it less strong.

The coffee blend also influences how strong the coffee may taste to you. No one coffee bean is perfect. Some are more flavorful, some more aromatic, and they vary widely in price according to how plentiful they

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DOW

7¢ STORE COUPON 7¢

7¢ off on Dow Oven Cleaner

Dealer: This coupon will be redeemed for face value plus 2¢ handling, provided terms of offer have been met. Any other application constitutes fraud. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Redemption through any outside agencies, brokers, etc., will not be honored except where authorized in writing by The Dow Chemical Company. Void if prohibited, taxed or restricted. Customer must pay any sales tax. Mail coupons to: The Dow Chemical Company, c/o P.O. Box 1370, Clinton, Iowa 52733. Cash redemption value 1/20 of one cent.

977

STORE COUPON 7¢ 7¢

BUYER'S GUIDE TO COFFEE MAKERS

When you shop for a coffee maker look for these signs of quality:

- A handle you can grasp firmly and safely.
- Safe, easy pouring.
- A solid base, broad enough to prevent tipping.
- Easy-to-clean, smooth surfaces with a minimum of seams, crevices, and tubes. (Remember, you can scour metals, but you must use special stain removers for plated linings.)
- Parts that can be easily replaced if lost or damaged.
- Clear use-and-care directions.
- Automatic models should have: A signal light or glass top to show when brewing is finished; a well-insulated base to protect the surface it stands on; immersibility; and a keep-warm setting. There are also innumerable other convenience features available on electric percolators. Evaluate them in terms of real convenience and how they might help brew a better cup of coffee.

THE FILTER POT

Coffee connoisseurs have long lauded the perfection of a cup of coffee made by the filter method. The equipment may be a glass flask, available in sizes from one pint (1 to 3 cups) to three quarts (6 to 20 cups); or a cone which fits over a server (the 1-cup cone fits over a coffee cup); and special paper filters to be used only once. Drip-grind coffee is measured into the filter, and water that has been brought to a boil poured very gradually over the grounds (stirring occasionally) to extract the clear, aromatic brew. Some filter coffee makers also have water-bath equipment as an accessory so the coffee may be properly held at serving temperature in a bath of hot water.

This method takes more time and attention than all the other methods—more patience and more individual skill and knowledge of coffee brewing. But the results are unmistakably worth it in the fine cup of coffee that is produced.

These are the major manufacturers of filter coffee makers. (All are manual and have a family-size capacity or less.) Boyd Manufacturing Company, Red Wagon; Chemex Corporation; David-Douglas; Salton.

THE DRIPOLATOR

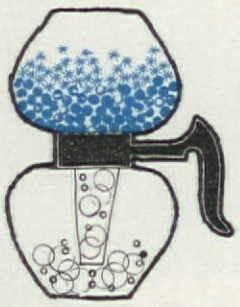
A little easier on the cook is the dripolator, the coffee maker that operates entirely on gravity. Boiling water is poured into the top container, and seeps through the drip-grind coffee in the middle container and to the serving container below as brewed coffee.

Aside from one 2- to 4-cup automatic model on the market, all dripolators are range top and require your attention to boil and pour the water. Dripolators come in sizes from 2 cups to 20 cups, and brew a good cup of coffee. The one drawback for consistently perfect coffee is in the timing. The ideal four to six minutes brewing time cannot be maintained because brewing time depends on the amount of coffee being made.

These are the major manufacturers of dripolators (unless otherwise noted, all are manual with family-size capacity): Corning Glass Works, Corning Ware; Ekco; Enterprise Aluminum Co. (also company size); Mirro Aluminum Co.; Revere Co. (automatic) Wearever Aluminum Co.

THE VACUUM COFFEE MAKER

By using a very fine grind, the vacuum maker extracts the coffee essence quickly and efficiently. It consists of two bulbous bowls, one on top of the other with a filter between. Cold, fresh water goes in the bottom container and fine grind coffee in the top. When water in the bottom part boils, steam from the boiling water creates pressure forcing most of the water up into the top bowl where it gently bubbles through the coffee grounds. About 1 to 2 minutes after this happens, the coffee maker is removed from the heat. As the lower bowl cools, a vacuum is created which pulls the brew through the filter and into the lower bowl. Remove the upper container and you are ready to serve. Quick and efficient; and it makes a good cup of coffee.



Since the timing is so short it is particularly important to watch it closely. Vacuum coffee makers are available in glass or stainless steel and have a 4-cup to 10-cup capacity.

These are the major manufacturers of vacuum coffee makers (all are manual and family size): Corning Glass Works, Pyrex; Cory Corporation.

THE PERCOLATOR

By far, the most popular coffee maker in the country today is the percolator. It is certainly the most convenient but to coffee connoisseurs it is probably least effective in producing that technically perfect cup of coffee. For many, the convenience far outweighs the technically perfect end results desired by coffee connoisseurs. And to many, the end results are good.

Water is placed in the main container where it is boiled, causing it to bubble up through a center tube then spray gently over coffee grounds in a filter basket at the top of the pot. It seeps down through the grounds and returns to the boiling water below. The flavor disadvantage is that the coffee brewed first boils as the perking continues.

Percolators come in all sizes, shapes, and materials. Many are handsomely styled for table service. Automatics are a great favorite for busy hostesses and homemakers who want the convenience of brewing the coffee and keeping it hot without clock or pot watching. The large 20- to 40-cup sizes are particularly convenient for parties and buffets. There are also manual models having from 2-cup to 20-cup capacities, and automatic models available with from 2- to 4-cup on up to 100-cup capacities.

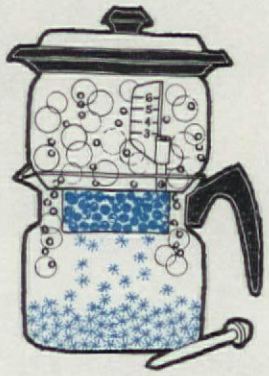
These are the major manufacturers of percolators (unless otherwise noted, all are family size): Aluminum Specialty Co., automatic family and company sizes; Corning Glass Works, Corning Ware, automatic and manual, Pyrex, manual; Cory Corporation, automatic family and company sizes, manual; Dominion Electric Corp., automatic; Ekco, manual; Enterprise Aluminum Co., automatic and manual; General Electric, automatic family size and company size; Hoover Co., automatic; McGraw-Edison, Toastmaster, automatic family and company sizes; Mirro Aluminum Co., automatic family size and company size, manual; National Presto Co., Presto, automatic; Proctor-Silex Corp., Silex, automatic and manual; Regal Ware, automatic family and company sizes; Revere, automatic, manual; Sunbeam Corp., automatic; S. W. Farber, Farberware, automatic family and company sizes; Wearever, manual; West Bend, automatic family and company sizes, manual; Westinghouse, automatic family and company sizes.

SPECIALTY COFFEE MAKERS

It is the element of timing inconsistency in dripolators that has given rise to a new kind of specialty coffee maker being introduced to the market for the first time this year—the brewolator. It is a drip-type coffeepot that regulates the timing. All the water that cannot go through the grounds in the specified 4 to 6 minutes bypasses the grounds by going through tiny holes at the sides of the pot. Since the strength of brew is determined by the amount of coffee grounds used (not the amount of water that passes through them), passing a smaller percentage of water through the grounds should not affect the strength at all.

The brewolator is available (or soon will be) in only one make, although we have been told there are more to come.

It is a manual model with a 2- to 8-cup capacity, and a keep-warm feature that will hold the coffee at serving temperatures. Your attention will be needed to heat and pour the water. It does produce a fine cup of coffee.



The brewolator is made by Cornwall Corporation.

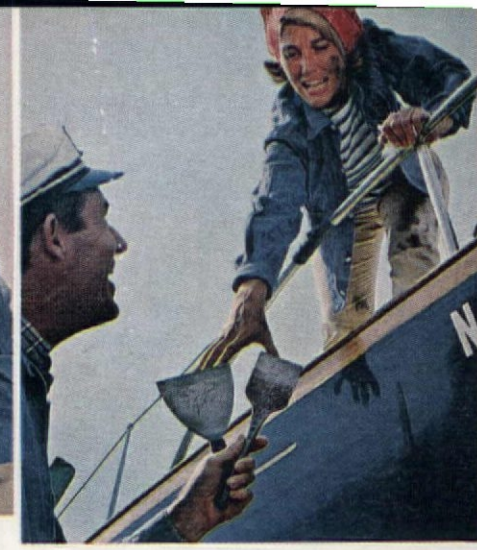
There are many other specialty coffee makers also. Among the more popular are the espresso pot and the instant brewer.

The true espresso pot brews coffee by forcing a mixture of boiling water and steam through finely ground, very dark roasted coffee. It makes a very strong brew as only half as much water is used (3 ounces) as one would normally use. It is generally served in a small, demitasse cup. Espresso pots for the home may be cylindrical in shape with spigots attached or in an hourglass shape. They are made by Invento, Milano, Paradiso, Vampa.

Often called an espresso pot but actually an Italian-style dripolator is the machinetta. The water is put in the bottom container, boiled, then the pot is turned upside down and the water drips through as brewed coffee. This is usually brewed with a half proportion of water.

The instant brewer is quick and efficient. Fine grind coffee is put in the bottom of the container, boiling water poured over it, and a filter-type plunger pushed down, forcing the grounds to the bottom where they remain held down by the plunger while the brewed coffee is poured from the top. Insta-Brewer by Invento.

The innumerable other specialty coffee makers are all more or less variations of one of the methods described on this page.



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Some laundry jobs are easy to do. But she discovered dirty work takes Intensified Tide!

Who cares about sheets and towels? They're easy. It's the dirty work that really counts: ground-in knee dirt, elbow dirt, *all* the dirt you pick up hustling around a boat yard all day. And sooner or later, people who work at getting dirty learn to leave the dirty work to Tide. Shouldn't you? It's *Intensified.*

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Tide has agreed with washer makers to supply Tide samples packed by them and to feature their washers in Tide advertising.

The makers of 25 leading washers pack Tide in every top-loading automatic.

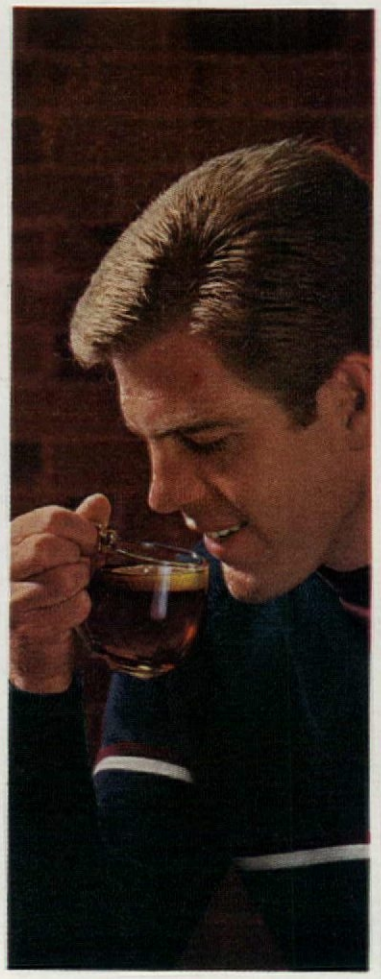
BOOKS AND BOOKLETS

BOOKS

The Night Before Cookbook. There are 200 recipes in this book and authors Paul and Leslie Rubinstein have tested them all, many times. We've tested a few at home too—and intend to try more. Beef n'Ale Casserole was our first choice, and like all the recipes in the book, it is divided into two parts: the first charts the procedures for the night before, the second gives the last-minute steps on the night of serving. This is a lifesaver any time, but particularly when you're entertaining on week nights. In addition to the recipes—which run the gamut from appetizers to desserts—there are 20 suggested menus and chapters on equipment and beverages. How was the casserole? It's on the menu for one of our upcoming dinner parties. $5.95. (Macmillan)

A Gold Mine in Your Kitchen. From time to time we receive letters from readers asking for advice on starting a home-bakery business. If you've ever been interested in supplementing your family's income in this way—or, if you'd just like to be rewarded with compliments from family and friends—this book is one you won't want to overlook. Author Helen Scott, who once baked her way out of a family financial crisis, provides 150 of her own pie and cake recipes, each designed to be made by the average cook, with ordinary baking equipment. In her section on baking for profit, she includes chapters on determining prices and developing customers. This *gold mine* of recipes and tips is a reasonable $3.95. (Crown)

The Bissell Guide to Housekeeping for Young Homemakers. When Bernard Baruch was once asked whom he considered the most admired persons of his time, he replied, "The housewife is the most important person; she holds the world together." This remark may sound rather elegant, but not when you consider the knowledge required of a good housewife. This book covers the subject thoroughly, from basement to attic. Some of the chapters we found interesting were those on buying appliances, carpeting, linens, household textiles; planning meals; and checking your house for safety. The charts on fabrics, furniture styles, budgets, etc., are good too. We can promise you'll feel important and knowledgeable after reading this. By Amber C. Ludwig. $1. (Bantam Books)



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Hot Dr Pepper

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At Wit's End. Housekeeping's also the subject of this book by Erma Bombeck. But it's not a factual how-to book. Rather, it's a guidebook on how to see the funny side of the daily crises that confront all homemakers. Mrs. Bombeck has hilarious things to say about everything from the income-tax ritual to the plight of buying a bathing suit in August . . . from woman versus the car to what it's like being married to a home repair dropout. Ordinary things become extraordinary. And the frustrations of everyday family life dissolve in the gentle acid of her wit. You won't learn how to fix a leaky faucet, but you will laugh a great deal. We did. $3.95. (Doubleday)

Heritage Embroidery. Author Elsa S. Williams says, "Whenever possible I like to encourage needleworkers to create their own designs." Of course, before doing so, you must learn the basics of embroidery. This book offers both basic and advance techniques. First, there's an explanation of crewel embroidery and how to start—with illustrated beginner projects and step-by-step directions for the important stitches. Then there are suggested ideas for designing your own projects, with information on materials, tools, blocking finished pieces, and selecting color combinations. A thorough, highly readable book—that we heartily recommend. $8.95. (Reinhold)

These books may be ordered through your local bookstore.

BOOKLETS

Quick and Easy Ways With Salmon Here's a new 16-page illustrated brochure of salmon recipes for hot dishes, cold salads, and imaginative sandwiches. They're quick to make and can be as simple or elegant as the garnishes you use for adornment. Free from Canned Salmon Institute, Dept. AH, 911 Republic Building, Seattle, Wash. 98101.

Homes Where You Can Live the Way You'd Like is a colorful 12-page booklet of ideas for the home you're planning to buy, build, or remodel. It includes tips on the desirable features to look for when home hunting, how to judge value, and how to seek financing. Send 10c to Western Wood Products Assoc., Dept. AH-525-L, Yeon Building, Portland, Ore. 97204.

The Low-Down On Roofs. Whether you are buying, building, or remodeling, this comprehensive booklet will help you select a roof style and roofing material. It also tells you what to look for when inspecting an old roof, with instructions on how to reroof and a glossary of terms. Send 25c to 3M Company, Dept. AH, P.O. Box 3500, St. Paul, Minn. 55101.

How to Screen Your Fireplace for Beauty and Pleasure has ideas for making your fireplace a primary feature of your home, with tips on choosing screens and accessories. There's a chart, too, for measuring your fireplace for a screen. Free from Portland Willamette Co., Dept. AH, 2199 S.E. 7th Ave., Portland, Ore. 97214.

The Look You Like contains 130 pages of questions and answers about good grooming and skin care. The questions were selected from letters sent to the American Medical Association; the answers were prepared by the AMA's committee on Cutaneous Health and Cosmetics. An authoritative, practical little guide. Send $1.20 to AMA, Dept. AH, 535 North Dearborn St., Chicago, Ill.60610

Seng Furniture Facts. Intended as a handbook for retail furniture salesmen this pocket encyclopedia is so precisely organized, profusely illustrated, and readable, that anyone interested in furnishings would benefit by it. Send $1 to The Seng Co., Dept. AH, 1450 North Dayton St., Chicago, Ill. 60622.

16 things I learned from my wife

...since she started reading The National Observer!

"Barbara is a model housewife. But she's the last person I would expect to brief me about what is going on in the world. So you can imagine my surprise when Barbara began talking about such news as:

1. What Brezhnev's rise to the top means to Russia and to the rest of the world.
2. How cigarette smokers are kicking the habit with a new breath-holding technique.
3. Why doctors are warning women against wearing a certain type of earring.
4. How a group of physicians is making use of $1,000,000 worth of beer-brewing equipment to fight Leukemia.
5. Why many top scientists feel we are falling behind Russia in the arms race.
6. How a recent stand taken by the American Medical Association may have a nationwide impact on abortion laws.
7. Why hobo ranks have declined in America.
8. Why a psychologist says the name you give your child may be the key to his behavior.
9. How a new kind of credit card is being used as a passport to better medical treatment.
10. Why we may soon have a "memory pill" – and what it will do.
11. Why you may be paying less for car insurance regardless of your driving record.
12. Why large cities may soon be "off limits" to private aircraft.
13. How the U.S. has been giving aid to foreign countries without congressional approval.
14. Why thousands of people in Iowa, the heart of the nation's breadbasket, are suffering from malnutrition.
15. Why one city's police department is using video-tape to record criminal confessions.
16. Why a crew of only 32 men can operate the world's largest ship.

"Where did Barbara get all of this information? Certainly not from day time television or the local paper. No – a short while ago, on a friend's advice, she took out a subscription to The National Observer, the national weekly newspaper. I could see the change in her almost immediately, and when I started reading The National Observer, too, I knew why. It really *explains* the news. Each story is not just a collection of facts, but a fascinating, thorough report that puts all the pieces together.

"Since The National Observer presents national and world news without bias, scare headlines or sensationalism, we are glad to see the children pick it up. Now we're *all* discussing the news in our house."

Today, thousands of families all over the country are enriching their lives and adding to their reading pleasure through The National Observer.

The National Observer is *not* a magazine... *not* a daily newspaper. It is an entirely new kind of national news weekly for you and your family that fills the gaps in your picture of the world panorama. The Observer not only tells you *what's* happening, but also *why*.

All the Major News in Depth

Calmly yet vividly, quickly yet thoroughly – The National Observer keeps you well informed on government, politics, industry, foreign affairs, science, the arts, books, entertainment, sports, travel, fashions, education, home and family guidance.

The National Observer is published by Dow Jones & Company, the same world-wide news-gathering organization that publishes The Wall Street Journal. For four successive years, The National Observer has won top awards for distinguished reporting.

Because The National Observer is printed on high-speed newspaper presses in its four modern printing plants across the country – and because newspapers can be "made up" faster than magazines – last minute stories can be included only hours before The Observer comes off the press.

You get more news – and you get more out of it. In its full-size newspaper format (printed on our own special crisp, white newsprint) you often get more reading material than in other news weeklies – not just one major "cover story," but five or six. Inside pages are important news pages, too –there's no "letdown." More than 50 excellent pictures and illustrations open windows not only on the people, places and events in the headlines, but also on such colorful sidelights as the amusing spectacle of an elephant giving his autograph.

Many Enjoyable Special Features

Each week, too, The Observer brings you more than a dozen special features that add to your enjoyment or broaden your knowledge in important areas. "This Week in Washington," for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings in Congress, the White House, in politics. "How's Business?" fills you in quickly on important trends in business and industry, on economic indicators and company highlights.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging puzzle; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz, plus "Current Events Classroom," a column which brings you news background on topics such as the mystery of certain Unidentified Flying Objects for which the U.S. Air Force has no explanation. On the lighter side, "Reflections" explores random aspects of life: the "good old days" when a pocket watch was a major status symbol. And the whole family will enjoy the dry humor of "Grass Roots Philosophy" culled from the home-town press: "Brush your teeth regularly with an electric toothbrush and see your electrician twice a year."

Send No Money – Just Mail Card

You really have to try The National Observer a while to appreciate how much it can mean to you and your whole family. So we invite you to accept this no-risk trial subscription offer. Just mail the postage-paid card, today.

Special introductory offer: try 25 weeks for only $3.38

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(If reply card has been removed, write The National Observer, 200 Burnett Road, Chicopee, Massachusetts 01021)

DECORATING CLINIC

We welcome your questions about decorating and will answer them here as space permits.

Question: *We have a Lawson sofa and two matching club chairs covered in gold matelassé. Our rug is a sculptured pattern in two shades of green and the walls are a lighter green. Draperies are a print of green, brown, and gold leaves on a white background. Our wood pieces are maple.*

Keeping the wood pieces and carpet, I would like to paint this room, have new draperies made, and reupholster the sofa and two chairs. Must these three pieces be covered in the same fabric because they are the same style? What would be a good color scheme for this room?

Answer: No, you most certainly don't have to reupholster your furniture in the same fabric. In fact, it's the thing *not* to do.

Since you want to work around your green rug and the maple wood, let's consider the total color scheme. We feel that when a room has many colors of equal value, the best background is either white or a very deep color. In your room, white would be best on the walls and for the draperies to create a bright, sparkling foil for existing furnishings and those to come.

A linen or chintz fabric in an Early American pattern would be good for the sofa. Ideally, it could have an apricot background with a pattern in shades of green and white. The two chairs could be apricot—in a texture or tweed—and the smaller upholstered pieces such as pull-up chairs or benches could be covered in a small-scale green-and-white plaid or check.

Perhaps you could put white louvered shutters on the windows with white linen tieback draperies that are trimmed with a handsome braid of apricot and green.

Question: *In our new home we have a large master bedroom (12x20 feet). My problem is that the walls are broken by either doors or windows. The furniture is Spanish block style—imposing in size and rather impressive in style.*

Would you please give me some ideas for a window treatment that might unify the room yet not be too costly to have done and to maintain? Our walls are papered in an off-white with blue "candle dripping" and the rug is a light shade of royal blue.

I would also appreciate any suggestions you may have for filling in empty corners.

Answer: From your floor plan and description it seems that you have done very well in selecting furniture of proper proportion to the room.

With a strong furniture style and equally strong color to work with, the window treatment should be simple. Roman shades would fit the scheme perfectly. You don't mention whether or not you already have a bedspread or any pattern in your room so we assume you do not. In this case a blue-and-white flame-stitch pattern tailored into a very simple Roman shade would be good. Roman shades require a minimum of fabric so you can splurge. They are also easy to maintain and the effect is elegant without being fussy. The bedspread should be close in color to the rug with a deep border of the flame-stitch.

As for an empty corner, why not a cushy chaise longue in the same fabric as the shade, perhaps quilted here for extra wearability?

Question: *What can be done with a powder room that's only three feet wide by seven long? We have already installed a dropped ceiling of large translucent panels to make it seem less like a long, narrow tunnel.*

The toilet is centered on the short wall opposite the door with a louvered cabinet hung on the wall above it. On the long wall is a small basin and a medicine cabinet. The other long wall is bare and dreary. Wh can be done to make this room mo attractive?

Answer: Since your space is so limite your greatest tools will have to b pattern and color. Use wallpaper i a large pattern of strong, rich colors– an overall pattern, not one that spotty with small clumps of color.

Paper the walls and the ceiling, an in order not to break up th visual space any more tha is necessary, cover the doc and the woodwork wit paper too. Since it's a sma room that is used only oc casionally, you can be little more dramatic tha you could in other rooms

Paint the louvered cab inet in one of the colors i the pattern—repeat th color in a throw rug. A sec ond color could be taker from the pattern for towels

Little accessories that are pleasing surprises to guest —soap dishes, a pretty porcelain saucer, an old silve candy dish, or a tiny wicke basket, can personalize the room. Framed photographs and a bouquet of cut flowers are unexpected and delightful touches.

Question: *We recently bought an old house in Florida complete with a variety of furniture of many periods, woods, and colors.*

We painted all the walls white and carpeted all the downstairs rooms in red. At the moment the effect is all windows and red carpeting. It's extremely stark.

I plan to make all new slipcovers and draperies. What colors will soften this scheme? I know now it would have been better to have thought this all through before I put down all this red carpeting just because I liked the color at the moment.

Answer: Don't be discouraged. Your basic red-and-white scheme is very workable and when used properly will give you the soft and livable color scheme you desire.

First of all, take care of those windows simply and inexpensively with white sailcloth draperies. Trim them with flat bands of grosgrain ribbon in red to match your carpeting.

Choose one great print, perhaps a red background with yellow, orange, hot pink, and white flowers, and use it lavishly. Our definition of a great print is one you love instantly.

Cover your large upholstered furniture with it, skirt a table, line a bookcase. On smaller pieces use yellow; have pillows everywhere in stripe or plaid in white, yellow, and red.

Never take the edge off a sharp cheddar –

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surround it with Saran Wrap.

Good cheese wasn't meant to age suddenly in your refrigerator.

But that's what happens if it's not carefully protected.

The flavor goes first. Then the natural moisture. Then the color and texture change. Then, the end.

You can lose a whole lot of cheese that way. Why let it happen?

Why not surround your good food with all-new Saran Wrap* food wrap? It's now so easy to handle. A pleasure to use. Clings tight, seals best.

It saves flavor and natural moisture better than any other wrap.

Whether it's a left-over, or food you prepare in advance, don't let spoilage pose a problem for you. The answer is so crystal-clear... Saran Wrap.

*TRADEMARK

Buy it chilled. It's the fastest, easiest way to serve 100% pure orange juice. Loaded with natural vitamin C. And for quick energy that gets you going and keeps you going, nothing beats chilled orange juice from Florida. Pick it up in the dairy case or produce section of your local store, or order it from your milkman.

Get your favorite brands—in bottles or cartons.

By Virginia T. Habeeb

THE ART OF COOKING CREPES

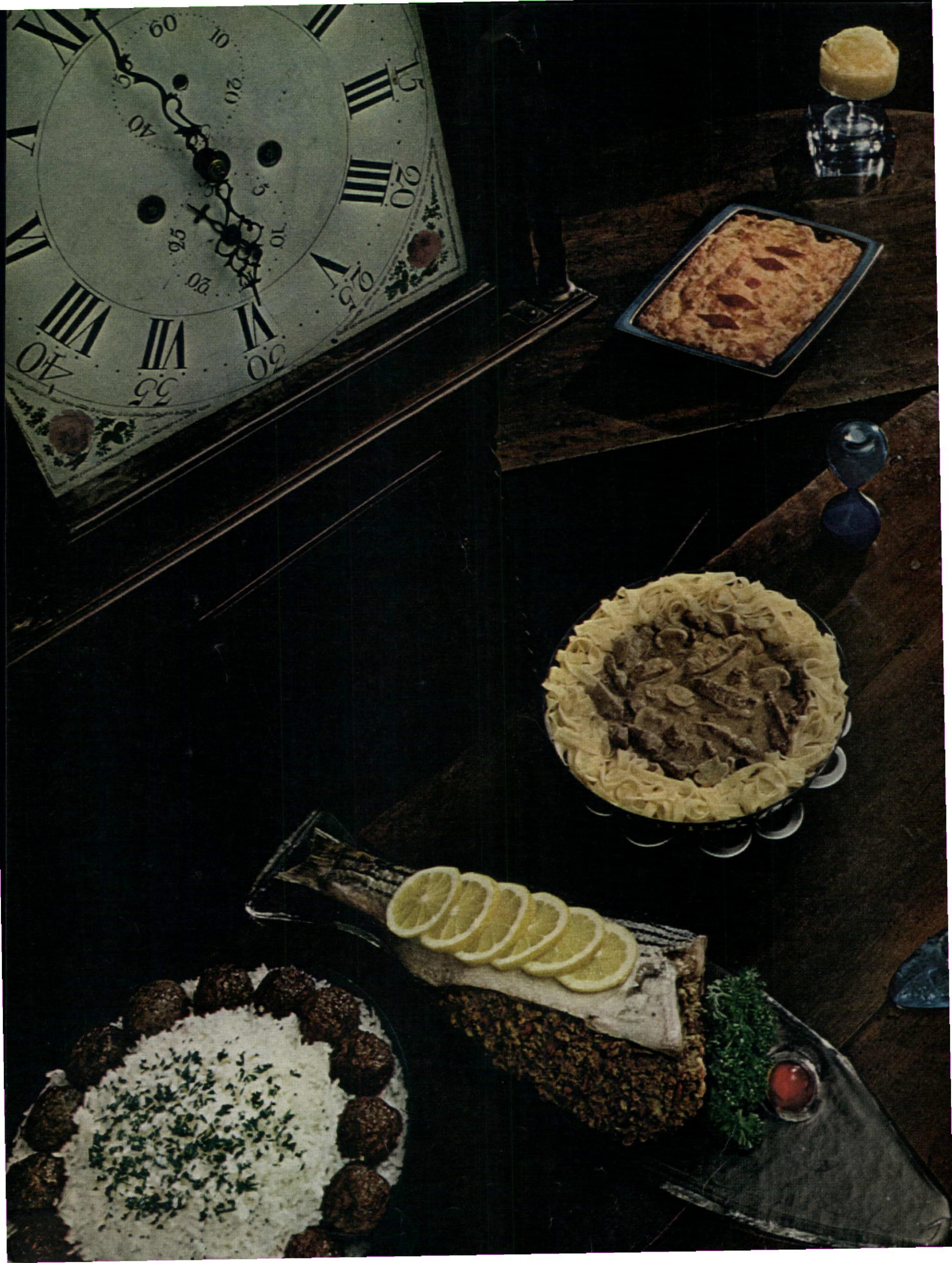
Fabulous crepes are synonymous with fine French cooking. The ingenious French use these ever-so-thin pancakes for the most tantalizing appetizers, main dishes, and desserts. Below, Chef Jacques Jaffry shows you three steps in mastering the art. Crepes are simple, quick, and can be made ahead and kept up to two weeks in the refrigerator or frozen indefinitely. We used a basic crepe batter—one that can be used for dessert recipes as well as for appetizers and main dishes. At left on the cart are some of Chef Jaffry's creations. On the bottom: Crepes Orlando, made with oranges and served hot and sizzling in a chafing dish. Above, in front: Crepes of Curried Chicken Calcutta with Asparagus; on two-tiered dish, Crepes Strasbourgeoise, a goose liver pâté appetizer; next, Pannequets Meringues crepes stuffed with applesauce, cinnamon, and nutmeg and topped with meringue; and Crepes of Crabmeat Armoricaine. Recipes begin on page 95.

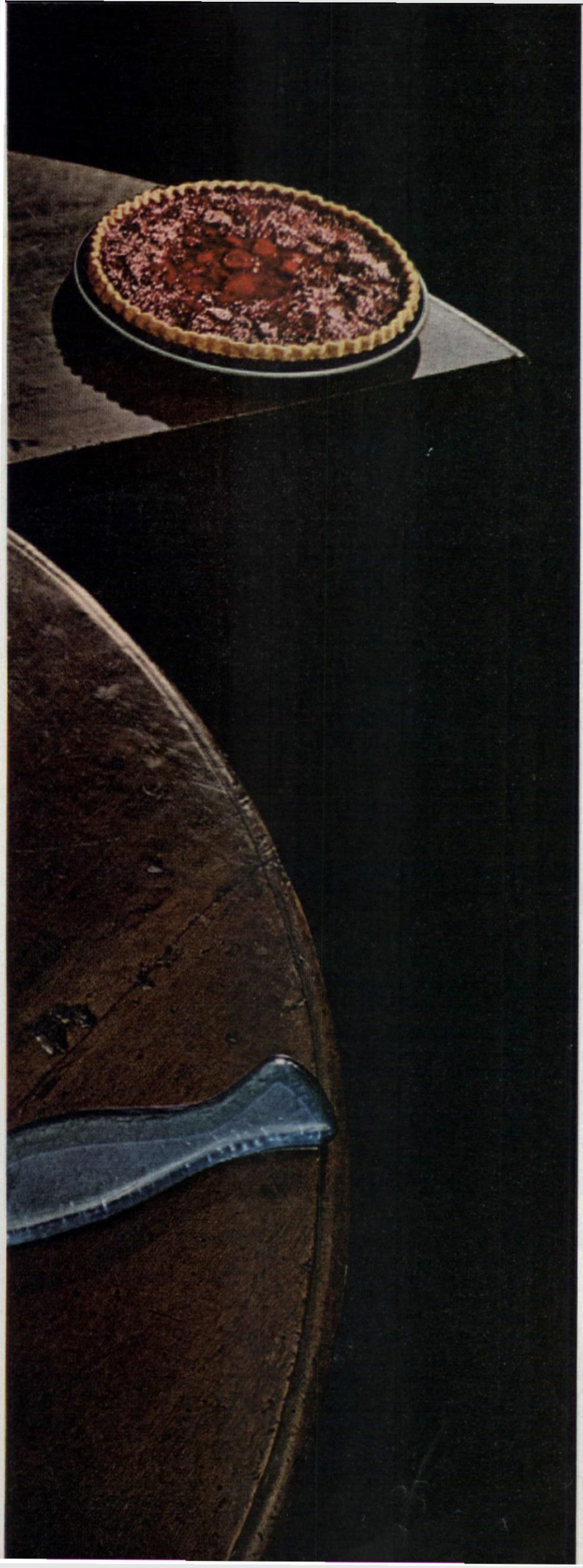
Photographer: Richard Jeffery Shopping Information, page 100

1.
Grease a 6- to 7-inch skillet lightly. Place over low heat until medium warm. Ladle or spoon two tablespoons crepe batter into pan. Tilt the pan from side to side to spread the batter in a thin, even film that covers the bottom of the pan.

2.
Cook the crepe until it is delicately browned on the bottom. It will only take a minute or two. The easiest way to tell is to lift the edge of the crepe with a spatula and look. If the bottom is a light brown, it is ready to turn.

3.
Turn the crepe with either a regular spatula or a rubber one. Cook it about a half minute to brown the second side lightly. This side will not be as evenly browned as the first and is always used as the inside when filling and rolling.





IMPRESSIVE BUT QUICK

Time is what you don't have enough of. Because you're a working wife from 9 to 5. Or a busy mother who no sooner packs the kids off to school and off you go to a PTA function, community chest drive, ladies' luncheon, choir rehearsal, dentist. Take a moment to look at what we've kitchen timed and tested for you. What distinguishes these dishes is flavor—without labor. Not only are they impressive to serve and deliciously enjoyed—they're quick and easy to prepare. Each and every one can be made in an hour or less and this includes both the preparation time and cooking time. We bring you both main dishes and desserts. So the next time the clock is pressing you, keep them in mind. Your family (or guests) will love them. They'll be on the table before you can say 6 o'clock and no one will ever guess you haven't spent hours in the kitchen. The recipes for these and other quick-to-prepare, impressive-to-serve dishes begin on page 93.

Parsley Meatballs on rice is great for family or party. Serve the meatballs alone as appetizers.

Baked Stuffed Fish has a savory herb-seasoned stuffing and is a favorite of fishermen who like to "bring home the catch."

Veal Stroganoff is zesty with yogurt, mushrooms, onions, and a dash of brandy. Serve with hot, cooked noodles.

This melt-in-your-mouth Coconut-Apple Crisp is delicious, served either warm or cold, with or without whipped cream.

Double-Boiler Lemon Soufflé is light and airy. Served warm it is a perfect ending to any dinner.

Strawberry Tart is one magnificent pastry. Serve in wedges for dinner tonight—or at your next children's party! Great with ice cream.

Photographer: Harry Hartman
Shopping Information, page 100

Photographer: Richard Olson Shopping Information, page 100

HEARTY BREAKFASTS ON THE RUN

Even if you have to chase him to the 8:02, don't let him duck out on breakfast. The get-aheaders, the big thinkers, the world-makers, the pacesetters, need more than just juice and coffee for openers. That goes for the kids too. Who can plod through Caesar's Gaul, brainstorm Algebra II, and make the scene at gym without a goodly supply of what it takes? Besides, high-powered breakfasts are quick and easy to prepare these days with all the convenience foods available to the woman who has to move fast in the mornings—instant versions of old-time staples like hot oatmeal, for instance. It's a long stretch till lunch, so join the wives-for-better-breakfasts brigade and help stamp out cranky bosses and weak knees. It's up to you to restore breakfast to its rightful position as the energizing, vitamin-filled meal of the day. Bacon and eggs or the vast array of dry cereals and milk can get anyone off to a fast start, of course, but this morning our husband-on-the-run is going to get his orange slices with brown sugar and cinnamon, crusty corned beef with eggs sunny-side up, toast, and coffee—and like it. For these and other quick breakfast ideas, turn to page 90.

The Copy-Cake Pie

Just like our famous German Sweet Chocolate Cake, only you make it in half the time.

1 pkg. (4 oz.) Baker's® German's® Sweet Chocolate
¼ cup butter
1⅔ cups (14½ oz. can) evap. milk
1½ cups sugar
3 tbsp. cornstarch
⅛ tsp. salt
2 eggs
1 tsp. vanilla
1 unbaked 10-inch pie shell, fluted
1⅓ cups Baker's® Angel Flake® Coconut
½ cup chopped pecans

Melt chocolate with butter over low heat; stir until blended. Remove from heat; gradually blend in milk. Mix sugar, cornstarch, and salt thoroughly; beat in eggs and vanilla.

German Sweet Chocolate Pie

Gradually blend in chocolate mixture. Pour into pie shell. Mix coconut and nuts; sprinkle over filling. Bake at 375 degrees for 45 to 50 minutes or until top is puffed and browned. (Filling will be soft, but will set while cooling.) Cool 4 hours or more. Makes 10 to 12 servings.

Note: If topping browns too quickly, cover loosely with aluminum foil during the last 15 minutes of baking to prevent overbrowning. Recipe for cake is on the chocolate wrapper.

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Hearty Breakfasts on the Run

(continued from page 88)

• As a change from bacon, serve frizzled beef with French toast, pancakes, waffles, or eggs. Simply tear the dried beef into small pieces and sauté it in butter or margarine until it is crisp.

• Fried apples with sausages can spark morning appetites. They take only minutes to do. Drain well a can of pie-sliced apples and fry in melted butter or margarine and brown sugar until they are glazed and well browned.

• Sliced bananas are a great breakfast starter. Serve them with orange juice for a delicious flavor combination. The orange juice will keep the bananas from turning dark—a plus if they must wait for sleepyheads.

• Have you ever realized that you can count on leftovers to speed breakfast preparation? As an idea, cooked rice can be heated in the top of a double boiler with some butter or margarine and raisins. Serve it hot with syrup and bacon.

• Vary the juice you serve for a first course. There are countless flavors and combinations, canned and frozen in the market. But why not create your own? Try mixing apple and orange juice, pineapple juice and apricot nectar, cranberry and orange juice.

• Tempting children to eat hot wheat cereal is easy if you serve it with sliced bananas and a scoop of vanilla ice cream. It's nourishing and they love it.

• Your pantry shelf has the makings of a great flavor surprise. Applesauce and crushed pineapple are a tasty combination when served chilled. You can mix them ahead and chill it or keep the can or jar of applesauce and the can of crushed pineapple in the refrigerator to be opened and mixed in just minutes in the morning.

• Fried oatmeal mush, a favorite with many, can be prepared easily by making oatmeal the night before. Prepare it according to package directions and pour it into a pan so it is 1 inch thick. In the morning, cut into squares, coat it lightly with flour, and fry until brown on both sides. Try frying it in bacon fat for added flavor. Sprinkle with confectioners' sugar.

• For a hearty, quick breakfast, serve potato cakes with ham and eggs. Mix leftover mashed potatoes with a beaten egg, season to taste, shape into patties, and sauté in butter or margarine until brown and crispy on both sides.

• For hot cereal on cold mornings, fold cut-up pitted dates into hot whole wheat cereal.

• Start the day with oranges. Slice oranges, cut each slice in half, and sprinkle with a mixture of cinnamon and brown sugar.

• Ever thought of fish for breakfast? Your freezer has the answer. Frozen codfish cakes take only minutes to heat in the oven and can add a new touch to the day's first meal.

• If pancakes are a favorite in your house, try cornmeal pancakes. Prepare packaged corn-bread mix according to package directions, adding enough milk to thin the dough to the consistency of pancake batter. Then cook as usual. Great with maple or maple-blended syrup and sausages.

• For quick, crunchy waffles, follow these easy steps: Butter 8 slices of white bread, lightly. Combine 1 beaten egg, ¾ cup milk, and a dash of salt. Dip each slice of bread in egg mixture; drain. Place in heated waffle iron. Bake until golden brown. Serve sprinkled with cinnamon and sugar or with strawberry or raspberry preserves.

• Pep up tomato juice with a dash of Worcestershire sauce or a drop or two of hot-pepper sauce and a little lemon juice. Some people might like a sprinkling of salt added.

• Scrambled eggs needn't be plain. They lend themselves to so many additions. When they are partly set, add a sprinkling of freeze-dried chives; some minced, cooked ham or shredded dried beef (rinse it first); some shredded Cheddar cheese; cut-up pimiento or roasted red peppers. Here's a place to experiment and concoct new flavor variations.

• Take a tip from the skiers and begin a cold, cold, day with a cup or mug of hot consommé or bouillon. (Believe it or not, some even like a steaming bowl of onion soup.)

• French toast is inviting to lool tastes wonderful, and is ever so satile.

Try making it with whole whea raisin bread instead of white br Or cut hard rolls or French bread ½-inch-thick slices and dip and sa as you do regular bread.

Add a dash of cinnamon or nutr to the egg and milk mixture for ad flavor.

Use orange juice or a cot nectar in place of milk in your recipe.

You can bake Fre toast in the oven. Its vantage? The toast is done at once and needs watching and attent than when done in the s let. Place the dipped a drained bread slices or well-greased cookie she Bake at 450° F. for 10 m utes. Turn and bake seco side 8 to 10 minutes or u til golden brown. Toast m be reheated successfully the oven, if necessary.

Try French toast topp with thawed frozen fruits look for the new ones pliofilm bags that thaw minutes. They'll be ready the time the toast is dor

And don't forget t frozen French toast y can buy and keep on han Prepare it as directed.

• A day that begins with favorite food just has to b a good one. Men partic larly like corned beef has With the canned variet it's no trouble to cook i minutes. Here's a versio we tried and liked: Pa and grate 1 potato. Coo potato and 2 teaspoor grated onion in ¼ cu melted butter or margarin in skillet until potato i lightly browned. Add 1 ca (15½ ounces) corned bee hash. Flatten hash to fi pan. Cook over mediun heat until hash is of de sired crispness. To shape it omelet fashion (as picture on page 88), cook half th above mixture in an 8-inch Teflon-lined skillet unti crisp. Fold in half and slide out onto plate.

• Here's a tempting surprise for the young set. Blend thawed, frozen strawberries and milk to make a thick strawberry milk shake. Pour over ready-to-eat cereal.

• Go Dutch and have cheese for breakfast. Spread toast with a mixture of cream cheese and finely cut-up prunes. Or serve a bowl of chived cottage cheese to be eaten on toast or with scrambled eggs.

• If there's cooked rhubarb chilling in your refrigerator, have it for breakfast, but add an extra touch. Stir in a can of mandarin orange sections, syrup and all.

Vitamin C is the plus in oranges. Polyunsaturates are the plus in Mazola.

Eat an orange and you get more than just good taste. You get the "plus" of Vitamin C.

Use Mazola Corn Oil and Mazola Margarine and you get more than good taste. You get the "plus" of polyunsaturates.

Mazola 100% Corn Oil does more than make light, crispy fried foods and tangy salad dressings. Mazola Margarine, whose major ingredient is liquid Mazola Corn Oil, does more than make toast, vegetables or lobster taste better.

Mazola, used in place of the more saturated fats, is a simply delicious way to help balance the fats in your diet with polyunsaturates.

Mazola makes good eating good sense!

Soup is hot for Sunshine crackers

LEARNING TO COOK

Tender, fluffy, homemade rolls are the perfect complement to any meal. Your reputation as a baker will be made when you pass a basket of rolls you've just baked. Making yeast rolls is easy and fun. Easy—all you do is mix and knead the dough—actually, the work is done by the dough itself as it rises. Follow the recipe exactly, paying careful attention to the techniques and to temperatures. The fun is in the shaping. Rolls can be made in many interesting shapes. For variety, why not shape each portion of the dough into one of the shapes we've included?

BASIC ROLL DOUGH

1⅓ cups milk
⅓ cup sugar
1½ teaspoons salt
½ cup shortening
½ cup warm water (105° to 115°F.)
2 packages active dry yeast or
2 cakes compressed yeast
2 eggs
7 cups (about) sifted all-purpose flour

1. Combine milk, sugar, salt, and shortening in medium-size saucepan.

2. Heat just until tiny bubbles appear around the edge of milk mixture. This indicates the milk has reached the scalding point.

3. Remove from heat. Let mixture cool to lukewarm. To test for the right temperature, drop a small amount on the inside of the wrist. Liquid should feel neither warm nor cold. If you use a thermometer the temperature should be 90° to 95° F.

4. Measure warm water into a large, warm mixing bowl. Sprinkle or crumble in yeast. Stir to dissolve.

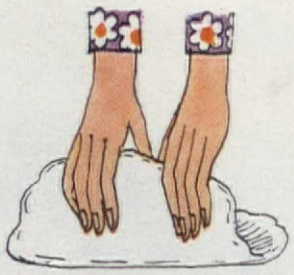
5. Stir in lukewarm milk mixture. Stir in eggs.

6. Add 4 cups flour. Beat smooth.

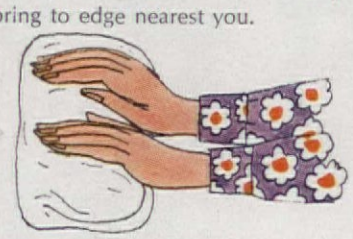
7. Mix in enough of the remaining flour until dough pulls away from sides of bowl. It will be sticky.

8. Sprinkle board with some of the remaining flour. Turn dough out of bowl onto board.

9. Work flour from board into dough with a spatula until it is stiff enough to handle.



10. Flour hands lightly. Press dough out flat. Pick up edge of dough farthest from you and fold it over the top to bring to edge nearest you.



11. Push dough away from you with the heels of your hands. Press dough lightly and use a rocking motion as you push. Turn dough one quarter the way around on the board.

12. Repeat steps 10 and 11 until dough is smooth and elastic. It takes about 5 minutes. Kneaded dough will look full and rounded, with tiny bubbles just under surface. Dough will not stick to board or hands.

13. Put dough in large, greased bowl. Turn dough over to bring greased side to top. This helps top to stay soft and stretch easily as it rises.

14. Cover the bowl with a clean towel. Set in a warm place (85° F.), free from draft, 1½ hours or until dough is doubled in bulk.

15. To test for double in bulk: Press tips of two fingers quickly and lightly about a half inch into dough. If mark remains, dough is double. If dent fills in at once, dough needs more time. Let it rise 10 minutes and test it again.

16. Punch dough down. Push your fist in the center and pull edges from sides to center. Turn ball of dough over. Cover; let rise about 30 minutes or until almost double.

17. Punch dough down again. Turn out on board. Knead just enough to distribute the air bubbles. Divide and shape according to one of the directions below.

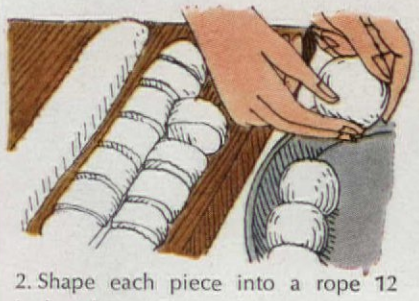
18. Heat oven to 400° F.

19. Cover rolls with clean towel. Let rise about 20 minutes or until doubled in bulk.

20. Bake 15 to 20 minutes.

PAN ROLLS

1. Divide Roll Dough into three pieces.



2. Shape each piece into a rope 12 inches long. Cut each rope into 12 equal-size pieces. Shape each piece into a smooth ball.

3. Place about ¼ inch apart in greased 9-inch layer-cake pans.

PARKER HOUSE ROLLS

1. Divide Roll Dough into three pieces.

2. Roll out each piece to a 9-inch circle. Cut into rounds with 2½-inch cookie cutter.

3. Make a crease in each round with the dull edge of a knife just to one side of the center. Brush lightly with melted butter or margarine.

4. Fold larger side over smaller one so edges just meet. Press to seal.

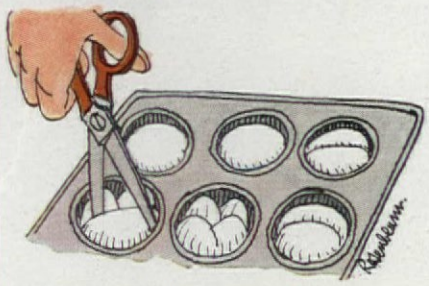
5. Place 1 inch apart on greased cookie sheets.

EASY CLOVERS

1. Divide Roll Dough into three pieces.

2. Shape each piece into a rope 12 inches long. Cut each rope into 12 equal-size pieces. Form each piece into a ball.

3. Place in greased muffin-pan cups.



4. Cut each ball in half with scissors, then into quarters, cutting almost to bottom of ball. Brush lightly with melted butter or margarine.

Impressive but Quick

(continued from page 87)

BAKED STUFFED FISH

Preparation time: 20 minutes
Cooking time: 25 minutes

1 cup packaged herb-seasoned stuffing mix
½ cup hot water
2 tablespoons capers, drained and chopped
2 tablespoons chopped parsley
3 strips bacon, minced
¼ cup finely chopped onion (1 small)
3- to 4-pound whole fish (red snapper, striped sea bass, etc.)
Melted butter or margarine
Salt
Pepper

Heat oven to 425° F. Combine stuffing, water, capers, and parsley in medium-size bowl. Toss lightly until stuffing is moistened. Brown bacon lightly in skillet over medium heat. Add onion; cook until bacon is crisp and onion is tender. Add bacon, onion, and pan drippings to stuffing; toss lightly. Brush inside of fish with melted butter or margarine. Sprinkle lightly with salt and pepper. Fill cavity loosely with stuffing. Skewer fish cavity together with wooden picks. Place fish on baking sheet. Brush fish with melted butter or margarine. Bake 20 to 25 minutes or until fish flakes easily when tested with fork. Garnish with lemon slices and parsley, if desired. Makes 4 to 5 servings.

PARSLEY MEATBALLS

Preparation time: 20 minutes
Cooking time: 20 minutes

½ cup packaged bread crumbs
¼ cup milk
1 pound ground chuck
1 egg, beaten
½ cup chopped parsley
¼ cup instant chopped onion
⅛ teaspoon garlic powder
¼ teaspoon leaf oregano, crumbled
1 teaspoon salt
¼ teaspoon pepper
2 tablespoons butter or margarine
2 tablespoons red wine vinegar
Hot, cooked rice

Soak bread crumbs in milk until soft. Combine meat, egg, parsley, onion, garlic powder, oregano, salt, pepper, and soaked bread crumbs in large mixing bowl. Blend thoroughly. Form into balls about 1 inch in diameter. Heat butter or margarine in large skillet. Brown meatballs on all sides. Remove meatballs to heated serving dish. Pour vinegar into hot skillet; blend until meat drippings are dissolved. Pour over meatballs. Serve with rice. Sprinkle rice with chopped parsley, if desired. Makes 4 servings.

GLAZED PORK CHOPS

Preparation time: 15 minutes
Cooking time: 45 minutes

4 pork chops, ¾-inch-thick each
¼ cup all-purpose flour
1 teaspoon salt
½ teaspoon pepper
1 pound whole, small white onions, peeled
1 cup beef broth
4 tablespoons tomato paste
2 tablespoons sugar
Dash of cayenne
¼ teaspoon leaf thyme, crumbled

Trim fat from chops. Heat fat in skillet until 1 tablespoon melted fat collects from trimmings. Combine flour, salt, and pepper; coat each chop lightly. Brown chops on both sides in hot fat. Add onions; brown lightly. Add remaining ingredients; mix well. Cover. Simmer 45 minutes. Makes 4 servings.

VEAL STROGANOFF

Preparation time: 20 minutes
Cooking time: 15 minutes

1½ pounds veal cutlet
½ teaspoon salt
¼ teaspoon pepper
6 tablespoons butter or margarine
¼ cup finely chopped onion (1 small)
1 small clove of garlic, minced
1 can (3 to 4 ounces) sliced mushrooms, drained
3 tablespoons flour
1 can (13¾ ounces) chicken broth (1¾ cups)
½ pint yogurt (1 cup)
2 teaspoons brandy
Hot, cooked noodles

Trim fat and gristle from meat. Cut meat, against the grain, into strips ¼ inch wide and 1 inch long. Sprinkle with salt and pepper. Melt 2 tablespoons butter or margarine in 10-inch skillet. Sauté half the meat at a time over high heat until brown on all sides. Stir meat occasionally. Remove meat from skillet; set aside. Melt two tablespoons butter or margarine in skillet; sauté remaining half of meat; remove meat; set aside. Add remaining 2 tablespoons butter or margarine to skillet. Sauté onion over medium heat until tender. Stir in garlic and mushrooms; cook 1 minute. Add flour; stir and cook 1 minute. Stir in chicken broth; bring to boiling, stirring until brown particles on bottom of pan are dissolved and mixture thickens. Reduce heat. Stir in yogurt and brandy. Return veal to pan. Heat; do not boil. Serve with noodles. Makes 4 servings.

STUFFED SWORDFISH STEAKS

Preparation time: 20 minutes
Baking time: 35 minutes

3 tablespoons butter or margarine
¼ cup finely chopped onion (1 small)
1 can (3 to 4 ounces) chopped mushrooms, drained and coarsely chopped
¼ cup chopped parsley
½ cup packaged herb-seasoned stuffing mix
½ teaspoon grated lemon rind
2 swordfish steaks (1 pound each)
1 tablespoon melted butter or margarine
Salt
Pepper

Heat oven to 400° F. Melt 3 tablespoons butter or margarine in medium-size skillet. Add onion; cook 3 minutes. Add mushrooms and parsley; cook 3 minutes or until onions are tender. Place stuffing in large mixing bowl. Add onion, mushroom and parsley mixture, and lemon rind; toss lightly. Place one fish steak on bottom of buttered, shallow baking dish. Cover with stuffing; place other steak on top. Brush top steak with melted butter or margarine; sprinkle with salt and pepper. Bake 35 minutes or until fish flakes when tested with fork. If desired, serve with white sauce made from packaged mix with a pinch of savory. Makes 4 servings. (continued)

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⅔ cup (6-ounce can) CONTADINA® Tomato Paste
⅔ cup Italian salad dressing
¼ cup water
1 tablespoon Worcestershire sauce
1½ pounds (1¼-inch cubes) sirloin tip steak
8-12 par-boiled pearl onions
2-inch pieces green pepper
8-12 cherry tomatoes
Oil

Blend tomato paste, salad dressing, water and Worcestershire. Toss with steak cubes to coat. Cover and marinate few hours or overnight in refrigerator. Alternate steak, onion, green pepper and tomatoes on four 15-inch skewers. Place on broiler pan. Brush meat with marinade and vegetables with oil. Broil 4-5 inches from heat 15-20 minutes. Turn and baste often.

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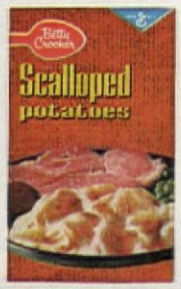


COCONUT-APPLE CRISP

Preparation time: 25 minutes
Cooking time: 35 minutes

4 medium-size apples, pared, cored, and thinly sliced
¼ cup sugar
½ teaspoon ground cinnamon
½ cup chopped walnuts (optional)
⅓ cup butter or margarine
⅓ cup sugar
1 egg
1 teaspoon vanilla
½ cup flaked coconut
½ cup sifted all-purpose flour

Heat oven to 375° F. Place apple slices in shallow 1-quart dish. Sprinkle evenly with ¼ cup sugar, cinnamon, and walnuts. Cream butter and ⅓ cup sugar in small bowl. Add egg, vanilla, and coconut; mix thoroughly. Stir in flour gently. Spread batter evenly over apples. Bake 35 minutes or until crust is crisp and golden. Garnish with diamond-shaped pieces of apple skin, if desired. Makes 6 to 8 servings.

STRAWBERRY TART

Preparation time: 20 minutes
Cooking time: 20 minutes

1 package pie-crust mix
¼ cup sugar
¼ cup all-purpose flour
1 package (10 ounces) frozen strawberry halves, thawed
Confectioners' sugar

Heat oven to 400° F. Prepare pie-crust mix according to package directions for 2-crust pie. Roll pastry out to 13-inch circle on floured board with floured rolling pin. Place on large baking sheet. Fold pastry edge under 1 inch; pinch to form ½-inch rim. Prick pastry with a fork. Mix sugar and flour. Sprinkle evenly over pastry. Spread strawberries and juice over pastry. Bake 20 minutes. Cool. Sprinkle with confectioners' sugar. It's easiest to do if you put the sugar through a small sieve. Cut into wedges. Serve with ice cream or whipped cream, if desired. Makes 8 to 10 servings.

NEXT MONTH'S FOOD PAGES!

We start off with our Cooking Class No. 7—the art of brochette cookery. You'll find exciting dishes with tender pieces of beef, lamb, pork, or seafood. Next, the aristocratic foods of Spain presented in the elegant manner, as done by the experts at New York's famed Spanish Pavilion. The secrets to perfect meringue pies. New zest to savory dishes with citrus fruits.

(continued)

APRICOT PUDDING CAKE

Preparation time: 20 minutes
Cooking time: 40 minutes

6 tablespoons softened butter or margarine
½ cup sugar
4 egg yolks
1¼ cups packaged bread crumbs
½ teaspoon ground ginger
¾ cup milk
4 egg whites
1 can (8¾ ounces) unpeeled apricot halves, well drained

Heat oven to 350° F. Cream butter or margarine and sugar until light and fluffy. Beat in egg yolks, one at a time, beating well after each addition. Combine bread crumbs and ginger. Add crumbs and milk alternately to creamed mixture, beginning and ending with dry ingredients. Beat egg whites until stiff. Fold into batter. Pour half the batter into a buttered 8-inch springform pan. Bake 10 minutes; remove pan from oven. Arrange apricot halves over partly baked cake in pan. Spread remaining batter over apricots. Return to oven. Bake 30 minutes or until cake springs back when lightly touched with finger. Makes 8 servings.

DOUBLE BOILER LEMON SOUFFLÉ

Preparation time: 5 minutes
Cooking time: 55 minutes

1 cup sugar
2 tablespoons flour
3 tablespoons lemon juice
1 cup milk
2 eggs, separated

Combine sugar, flour, lemon juice, milk, and egg yolks in top of double boiler. Blend well. Beat egg whites until stiff. Fold into lemon mixture. Place over simmering water. Cover; cook 55 minutes. Do not uncover during cooking. Serve warm. Makes 4 servings.

QUICK CHOCOLATE TORTE

Preparation time: 20 minutes
Baking time: 20 minutes

5 egg whites
¼ teaspoon salt
1 cup sifted confectioners' sugar
¼ cup unsweetened cocoa
5 egg yolks
1 teaspoon vanilla
1 package (4¼ ounces) dessert topping mix (2 cups prepared topping)
Chocolate curls

Heat oven to 350° F. Grease 15x10x 1-inch jelly-roll pan. Line with wax paper; grease paper. Beat egg whites and salt just until soft peaks form. Beat in sugar, 1 tablespoon at a time. Fold in cocoa. Beat egg yolks until thick and lemon colored; stir in vanilla. Fold yolks into egg-white mixture. Spread batter in prepared pan. Bake 20 minutes. Turn out on large wire rack covered with wax paper. Remove paper from cake. Cool cake about 10 minutes; cut into quarters. Prepare dessert topping mix according to package directions. Spread about ½ cup topping on bottom cake layer. Top with second layer. Repeat with other layers. Garnish with chocolate curls. Chill until serving time

when a sole needs a mate

Try Betty Crocker Au Gratin Potatoes
Once you try 'em, you're hooked. Tender potatoes in a delicately seasoned sauce, with blue cheese and Cheddar. What sole could find a better mate.

Crepes

(continued from page 85)

CREPES BATTER

1 cup sifted all-purpose flour
¼ teaspoon salt
3 eggs, beaten
1¼ cups milk
2 tablespoons melted butter or margarine

Sift flour and salt together. Combine eggs, milk, and butter or margarine. Add to flour mixture. Beat until smooth. For each crepe, put 2 tablespoons batter into a medium warm, lightly greased, 6- to 7-inch skillet. Tilt pan to spread batter and make a very thin crepe. When crepe is delicately brown on one side, turn to brown other side. Repeat with remaining batter. If making crepes ahead, see page 96 for directions for storing. Crepes may be kept in refrigerator for 1 to 2 weeks and in freezer indefinitely. Makes 2 dozen.

APPETIZER CREPES STRASBOURGEOISE

The aspic should be made several hours in advance, or better, the day before, to allow it to set firmly.

1 egg white, slightly beaten
1 can (10½ ounces) consommé or beef broth
2 envelopes unflavored gelatin
¼ cup dry sherry
8 crepes
12 to 15 ounces canned goose liver pâté or liver spread
Parsley sprigs
Small sour gherkins

Combine egg white, consommé or broth, gelatin, and sherry in heavy saucepan. Place over low heat; bring to boiling slowly, stirring from time to time. Simmer 10 minutes without stirring. Strain into bowl through napkin or double thickness of cheesecloth. Chill until very firm. Cut crepes in half; roll each half cornucopia fashion. Fill each cornucopia with about 3 tablespoons of goose liver pâté. Tuck a parsley sprig in each. Arrange on platter. Unmold aspic; chop. Garnish platter with aspic and gherkins. Makes 16.

CREPES OF CHICKEN CALCUTTA WITH ASPARAGUS

2 packages (10 ounces each) frozen asparagus spears
2 tablespoons butter or margarine
1 cup finely minced onion (1 large)
1 tablespoon flour
2 tablespoons curry powder
2½ cups heavy cream
2 tablespoons shredded coconut
1½ teaspoons salt
4 cups diced, cooked chicken
1 cup golden, seedless raisins
16 crepes
1 cup sliced, blanched almonds, toasted

Cook asparagus according to package directions; drain well; keep warm. Melt butter or margarine in 10-inch skillet over low heat; add onion; cook until transparent. Stir in flour and curry powder; cook 1 minute. Add cream, coconut, and salt; bring to boiling, stirring constantly; simmer 5 minutes. Correct seasoning. Remove and reserve 1 cup sauce for garnish; keep warm. Add chicken and raisins to sauce remaining in skillet; stir well; simmer a few minutes or until chicken is heated through. Place about 3 tablespoons of mixture on each crepe; roll crepes in cylinder shape; arrange crepes and asparagus on platter. Season asparagus with melted butter or margarine, if desired. Spoon reserved sauce over crepes; sprinkle with almonds. Makes 8 servings.

CREPES OF CRABMEAT ARMORICAINE

2 tablespoons butter or margarine
2 tablespoons minced shallots or green onions
1 small clove of garlic, minced
2 tablespoons flour
½ cup canned tomato sauce
2 cans (13 ounces each) lobster bisque
½ teaspoon leaf tarragon, crumbled
1½ pounds fresh or pasteurized crabmeat or 3 cans (7½ ounces each) crabmeat, drained and flaked
16 crepes
3 tablespoons grated Parmesan cheese
Parsley sprigs

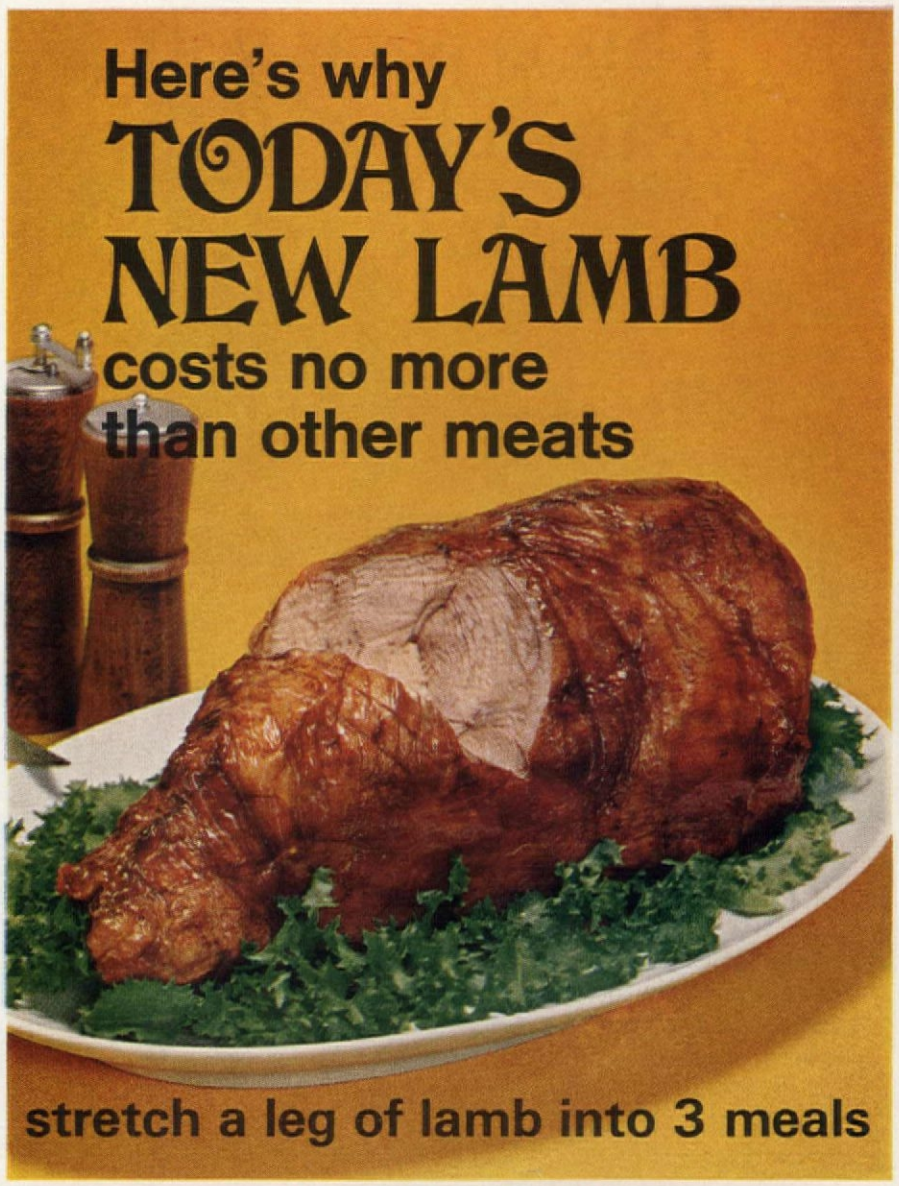
Melt butter or margarine in 10-inch skillet over low heat; add shallots or green onions and garlic; cook 1 minute. Stir in flour; add tomato sauce, lobster bisque, and tarragon; bring to boiling, stirring occasionally; simmer 5 to 8 minutes. Correct seasoning. Remove and reserve 1 cup of sauce for glazing. Add crabmeat to sauce remaining in skillet; stir gently so as not to break crabmeat lumps; simmer a few minutes or until crabmeat is heated through. Remove from heat. Place about 3 tablespoons of mixture on each crepe; roll crepes in cylinder shape. Arrange crepes on a heatproof platter. Spoon reserved sauce over crepes. Sprinkle with Parmesan cheese. Broil until golden brown. Garnish with parsley sprigs. Makes 8 servings.

CREPES OF CRABMEAT MARYLAND

3 hard-cooked eggs
¼ cup butter or margarine
1 tablespoon flour
2½ cups heavy cream
1 teaspoon salt (omit if using canned crabmeat)
Dash of cayenne or white pepper
1½ pounds fresh or pasteurized crabmeat or 3 cans (7½ ounces each) crabmeat, drained and flaked
1 can (4 ounces) pimientos, drained and diced
16 crepes
2 tablespoons butter or margarine

Separate yolks and whites of hard-cooked eggs; chop whites finely; reserve. Combine ¼ cup butter or margarine, flour, and egg yolks in bowl; mix with wooden spoon to smooth paste. Bring cream to boiling in heavy saucepan; reduce heat; add salt, cayenne or pepper, and egg mixture. Cook over medium heat, stirring with wire whisk, until sauce is thickened. Add crabmeat and pimientos to sauce; stir gently so as not to break crabmeat lumps. Simmer a few minutes until crabmeat is heated through. Place about 3 tablespoons of mixture on each crepe; roll in cylinder shape; arrange on platter. Melt 2 tablespoons butter or margarine in a skillet; add chopped egg whites. Cook 2 minutes; pour over crepes. Garnish with parsley, if desired. Makes 8 servings.

(continued)



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(continued)

CREPES OF CRABMEAT BERCY

2 tablespoons butter or margarine
½ pound mushrooms, diced
2 tablespoons lemon juice
1 tablespoon minced shallots or green onions
½ cup dry white wine
2 bottles (8 ounces each) clam juice
¼ teaspoon salt (omit if using canned crabmeat)
Dash of cayenne
2 tablespoons chopped parsley
¼ cup melted butter or margarine
¼ cup flour
1 pound fresh or pasteurized crabmeat or 2 cans (7½ ounces each) crabmeat, drained and flaked
16 crepes
3 tablespoons fine bread crumbs
¼ cup melted butter or margarine

Melt 2 tablespoons butter or margarine in 10-inch skillet; add mushrooms; sprinkle with lemon juice; cook 5 minutes. Add shallots or green onions; cook 1 minute. Add wine, clam juice, salt, cayenne, and parsley; bring to boiling; simmer 2 minutes. Mix ¼ cup melted butter or margarine with flour (beurre manie); stir into sauce; cook until sauce thickens. Add crabmeat, mixing gently so as not to break crabmeat lumps; simmer 5 minutes or until crabmeat is heated through. Place about 3 tablespoons of mixture on each crepe; roll crepes in cylinder shape; arrange on heatproof platter. Sprinkle crepes with bread crumbs, drizzle ¼ cup melted butter or margarine over bread crumbs. Broil until golden brown. Makes 8 servings.

CREPES WITH SHRIMP IN TARRAGON SAUCE

2 tablespoons butter or margarine
2½ pounds fresh shrimp, shelled and deveined or 2 packages (10 ounces each) frozen, shelled, and deveined shrimp, thawed
1 tablespoon chopped shallots or green onions
1 cup dry white wine
1 teaspoon salt
Dash of cayenne
3 tablespoons melted butter or margarine
3 tablespoons flour
½ teaspoon leaf tarragon, crumbled
2½ cups heavy cream
16 crepes

Melt 2 tablespoons butter or margarine in saucepan; add shrimp; toss 2 to 3 minutes (fresh shrimp will turn pink). Add shallots or green onions to pan; cook 1 minute. Add wine, salt and cayenne; bring to boiling; simmer 2 to 3 minutes. Remove shrimp with slotted spoon.

Mix 3 tablespoons melted butter or margarine and flour (beurre manie). Add tarragon and cream to mixture in saucepan; bring to boiling; stir in beurre manie. Cook over medium heat, stirring constantly, until sauce is thickened and smooth. Remove and reserve 1 cup of sauce; keep warm.

Reserve 8 large shrimp for garnish. Dice remaining shrimp; add to sauce remaining in saucepan; bring to boiling; remove from heat. Place about 3 tablespoons of mixture on each crepe; roll crepes in cylinder shape; place on platter. Spoon reserved sauce over crepes. Garnish with reserved shrimp. Makes 8 servings.

CREPES OF SHRIMP DIABLE

2 tablespoons butter or margarine
2½ pounds fresh shrimp, shelled and deveined or 2 packages (10 ounces each) frozen, shelled, and deveined shrimp, thawed
1 cup dry white wine
1 teaspoon salt
3 tablespoons melted butter or margarine
3 tablespoons flour
2½ cups heavy cream
1 to 2 tablespoons prepared mustard
16 crepes
3 tablespoons grated Parmesan cheese

Melt 2 tablespoons butter or margarine in saucepan; add shrimp; toss 2 to 3 minutes (fresh shrimp will turn pink). Add wine and salt; simmer 3 minutes. Remove shrimp with a slotted spoon; dice as soon as cool enough to handle.

Mix 3 tablespoons melted butter or margarine with flour (beurre manie). Add cream to mixture in saucepan; stir in beurre manie. Cook over medium heat, stirring constantly, until sauce is thickened and smooth. Remove from heat; add mustard; blend well; correct seasoning. Remove and reserve 1 cup sauce for glazing. Add diced shrimp to sauce remaining in saucepan. Place about 3 tablespoons of mixture on each crepe; roll crepes in cylinder shape; arrange on heatproof platter. Spoon reserved sauce over crepes. Sprinkle with Parmesan cheese. Broil until golden brown. Garnish with parsley or watercress, if desired. Makes 8 servings.

CREPES WITH TUNA ANTIBOISE

3 tablespoons butter or margarine
3 tablespoons flour
3 cups heavy cream
½ teaspoon salt
Dash of cayenne
2 cans (6½ to 7 ounces each) tuna, drained and flaked
4 hard-cooked eggs, diced
1 can flat fillets of anchovies, chopped
16 crepes
4 tablespoons capers

Melt butter or margarine in heavy saucepan over low heat; stir in flour; cook 1 minute. Add cream, salt, and cayenne; bring to boiling, stirring constantly. Cook 2 minutes. Remove and reserve 1 cup of sauce; keep warm. Add tuna, eggs, and anchovies to sauce remaining in saucepan; stir gently; remove from heat. Place about 3 tablespoons of mixture on each crepe; roll crepes in cylinder shape; arrange on platter. Spoon reserved sauce over crepes; sprinkle with capers. Garnish with broiled tomatoes and parsley, if desired. Makes 8 servings.

TO REFRIGERATE OR FREEZE CREPES

In the Refrigerator: Place crepes in single layer on cookie sheet; cover with wax paper to prevent drying. Cool thoroughly. Stack crepes gently. Wrap in transparent plastic wrap or aluminum foil. Refrigerate up to 2 weeks. When you are ready to use the crepes, remove them from refrigerator and let stand ½ hour, unwrapped, at room temperature. *In the Freezer:* Cool crepes as above. Stack and wrap carefully in heavy-duty aluminum foil. Thaw at room temperature or place wrapped stack of crepes on cookie sheet and set in 250° or 350° F. oven just until they thaw. (continued)

Think of our package as a shopping bag.

In our shopping bag we have put together a spaghetti dinner that you can cook in about 12 minutes. Luckily, it doesn't taste like a spaghetti dinner you can cook in 12 minutes.

We did everything you'd do if you had the time. We shopped. We squeezed and pinched. Not one onion or tomato or anything else gets into our sauce unless it's sensational. We make sauce the way an Italian makes sauce. And then we fuss over it and simmer it and stir it and stir it until it's just right.

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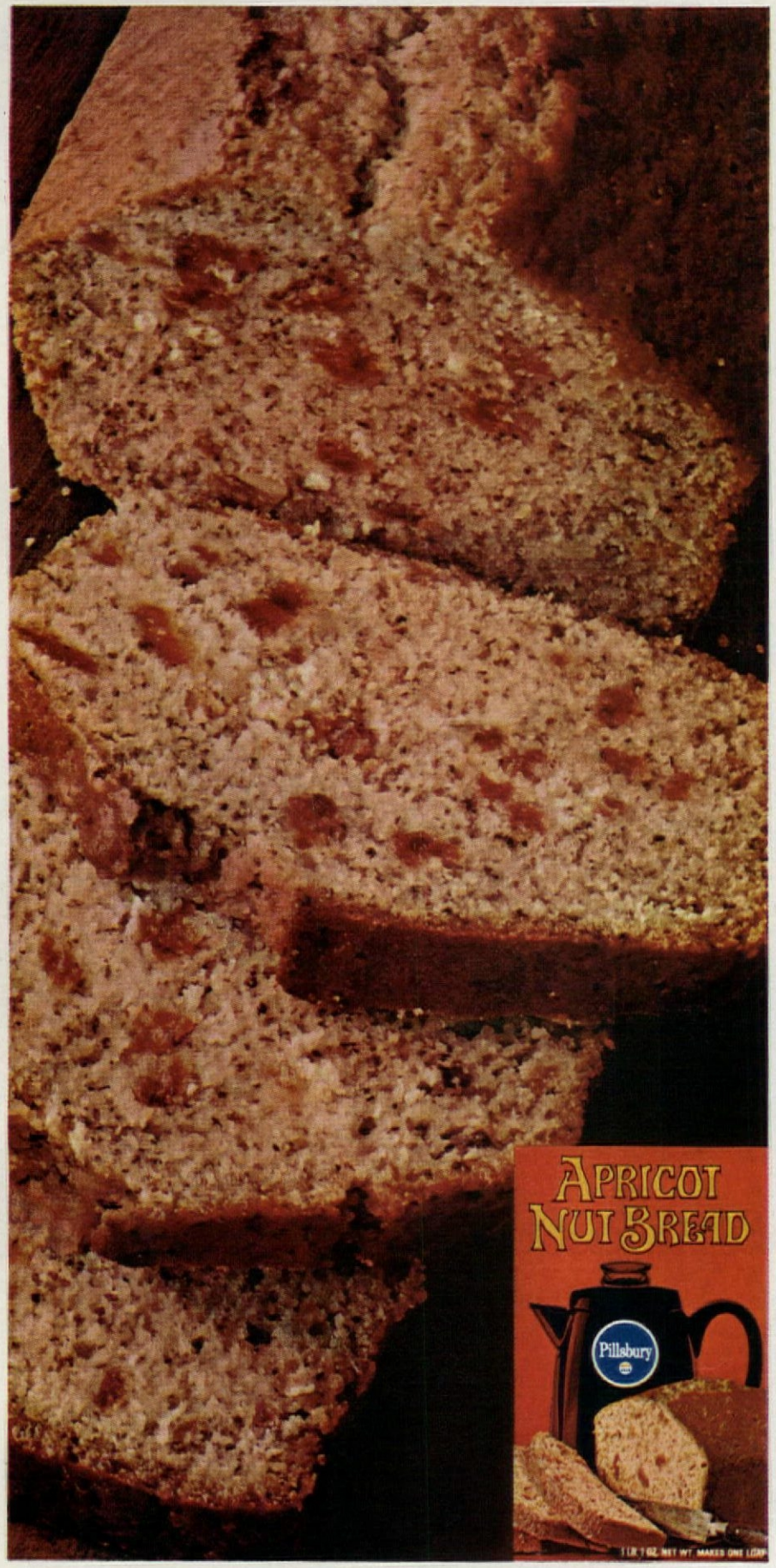
Are you an Apricot Nut?



If you like apricots, slice into this. Pillsbury's Apricot Nut Bread. Makes up easy, bakes up easy (you don't even need a mixer). Tastes so homemade good! Look for Apricot Nut Bread —and all the other Pillsbury quick breads, bars, and coffee cake mixes—in the *Coffeetime Mix Section* of your store.

(continued)

PANNEQUETS MERINGUES

Crepes may be filled with all kinds of jams or preserves, with crème patissière, even with meringue. The only rule is to have a filling firm enough to hold the shape of the crepes. The rest is up to one's taste.

1 can or jar (1 pound) applesauce
¼ teaspoon ground nutmeg
¼ teaspoon ground cinnamon
6 egg whites
¾ cup sugar
1 teaspoon vanilla
16 to 20 crepes

Combine applesauce, nutmeg, and cinnamon in small saucepan. Cook over low heat 10 minutes, stirring occasionally. Remove from heat. Beat egg whites until foamy; beat in sugar very slowly; continue beating until meringue forms stiff, glossy peaks; beat in vanilla.

Heat oven to 350° F. Place about 3 tablespoons applesauce on each crepe; roll crepes in cylinder shape; arrange in dome shape on heatproof platter. Cover crepes with meringue, spreading it with spatula or pressing through large pastry bag. Bake 15 to 20 minutes or until meringue is lightly browned. Makes 8 to 10 servings.

CREPES ORLANDO

16 crepes
2 cups orange marmalade
6 tablespoons orange liqueur, Grand Marnier or Triple Sec
3 tablespoons confectioners' sugar
2 oranges, fluted and sliced

Spread each crepe with 2 tablespoons orange marmalade. Fold crepes in half, then in half again. Arrange on heatproof platter or chafing dish. Sprinkle with orange liqueur and sugar. Place platter under broiler for a few minutes or heat chafing dish over burner flame. Decorate platter or chafing dish with orange slices. Makes 8 servings.

CREPES DUCHESSE

This dessert may be prepared in advance and served cold or, by placing crepes on a heatproof platter, may be set in a hot oven for a few minutes and served warm.

2 cans (1 pound, 4 ounces each) pears
5 tablespoons sugar
3 tablespoons flour
3 egg yolks
3 tablespoons brandy
⅛ teaspoon ground cinnamon
16 crepes
2 tablespoons brandy
Few drops red food coloring or 2 tablespoons grenadine syrup

Drain pears; measure juice. Reserve pears. Bring half the pear juice to boiling. Combine sugar, flour, and egg yolks in heavy saucepan. Stir in boiling pear juice. Cook over medium heat stirring constantly until mixture comes to boiling. Remove from heat. Reserve 8 pear halves; chop remaining pears. Add chopped pears, 3 tablespoons brandy, and cinnamon to sauce; stir gently. Place 2 tablespoons of mixture on each crepe; roll crepes in cylinder shape; arrange on platter. Arrange reserved pear halves in center.

Bring remaining pear juice to boiling in a saucepan. Add 2 tablespoons brandy and food coloring, or grenadine syrup to tint a delicate pink. Pour over crepes and pears. Makes 8 servings.

VANILLA SOUFFLÉ CREPES WITH ORANGE SAUCE

Crepes may be filled with any kind o soufflé mixture and cooked accordingl As with regular soufflé, a sweet sauc flavored with your favorite liqueur o extract, may be served separately.

1 cup milk
2 tablespoons vanilla
½ cup sugar
3 tablespoons flour
3 egg yolks
3 egg whites
16 crepes
2 tablespoons melted butter or margarine

Bring milk and vanilla to scalding Combine sugar, flour, and egg yolks ir heavy saucepan. Stir in milk mixture. Cook over medium heat, stirring constantly, until mixture comes to boiling. Cook a few seconds; remove from heat.

Heat oven to 350° F. Beat egg whites until very stiff; fold gently into egg-yolk mixture. Place about 3 tablespoons of batter on each crepe; roll crepes loosely over batter. Place on cookie sheet; brush crepes with melted butter or margarine. Bake 20 to 25 minutes. Arrange crepes on platter; serve immediately with Orange Sauce. Makes 8 servings.

Orange Sauce:

⅔ cup sugar
3 egg yolks
1 cup scalded milk
2 tablespoons orange extract

Combine sugar and egg yolks in saucepan. Stir in milk and orange extract. Cook over medium heat, stirring constantly, until sauce thickens and coats the spoon. Do not let it boil. Remove from heat. Serve hot or cold. Makes about 2 cups.

CREPES MELBA

1 tablespoon cornstarch
¼ cup sugar
½ cup sherry or Madeira wine
1 package (10 ounces) red raspberries, thawed
16 to 20 crepes
1 can (1 pound, 4 ounces) peach halves
6 tablespoons peach brandy or ¼ cup brandy
¼ cup sliced, toasted almonds

Combine cornstarch, sugar, and sherry or Madeira in saucepan. Cook over medium heat, stirring constantly, until mixture comes to boiling; cook 2 minutes. Add raspberries; mix well; bring to boiling. Strain through fine sieve. Spread 1 tablespoon raspberry sauce on each crepe; fold crepes in eighths.

Drain peaches; reserve juice. Arrange folded crepes and peach halves on platter. Combine peach juice and peach brandy or brandy in saucepan; bring to boiling. Pour over crepes and peaches. Spoon 1 tablespoon raspberry sauce on each peach; sprinkle with toasted almonds. Makes 8 to 10 servings.

DESSERT IDEAS

- Fill crepes with sweetened whipped cream. Roll in cylinders. Combine 1 package (9 ounces) frozen strawberries, thawed, and 2 tablespoons Grand Marnier or Triple Sec. Spoon over crepes.
- Serve warm, unrolled crepes with hard sauce flavored with Kirsch.

ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS

Josephine's Household Hint: Want to save time and trouble? Instead of a cleaner *and* a disinfectant, just use Comet. It disinfects as it cleans. Comet's a powerful disinfectant for bathroom fixtures, garbage cans, almost anything.

SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N. Y. 10022, for the address of the manufacturer. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

WHEN YOU START FROM SCRATCH

Pages 46, 47: "Feutron Filigree" window panels, Central/Shippee. Bed pillows, Countess York Ltd., covered in felt. Drapery rod, Conso. Latex foam-rubber cushions covered in corduroy, Crompton. "Stoplite" window shade, Breneman. Stereo, Sony. All framed graphics, E. J. Korvette Art Gallery, Douglaston, N.Y. On cocktail table: lamps, Beylerian; plates, Georg Jensen, N.Y.C.; bowl, Peter Breck. Floor lamp, Raymor. Wicker basket, Azuma, N.Y.C. RTS glass unit, Beylerian. Items in unit: Mirrored accessories, large white sculpture, boxes with circular design, Beylerian; black jar, black and white stripe jar, V-shaped sculpture, small sculpture on white base, Raymor; black candles, Bluegate; black and white boxes, Bonniers, N.Y.C.; black and white flowers. Georg Jensen; purple, blue, and clear vases, Peter Breck; napkin, Design Research, N.Y.C.; cookie jars, brandy glasses, Anchor Hocking; wineglasses, Libbey Glass; silver foil box, paper pots, black and white wine holders, white vase, colored matches, red lacquer ball, white and purple trays, Azuma. (Below) Star picture, Beylerian. Stools, Jensen-Lewis Co., N.Y.C. **Pages 48, 49:** "Barwick" clock, Howard Miller. Chairs, Hampden Specialty Products. Butcher-block table, console shelf, J. D. Brauner, N.Y.C. Arrow, "Build-a-Big" toy kit, Trend Pacific. Cowhide rug, Safari Skins. Wine racks, Bonniers. Purple glasses, Design Research. Napkin fabric, Everfast. Vase, Peter Breck. Salt and pepper sets, white mugs, brandy glasses, Anchor Hocking. Wineglasses, Libbey Glass. "Mercury" silver-trimmed glasses, Federal Glass. **Page 50:** Nursery: Cardboard lampshade, Raymor. Rocking chair, The Chair Store, N.Y.C. Crib, Thayer. Dressing table, Badger Basket. Bedroom: Lamps, Laurel. Blanket, purple vase, Design Research. Pillows, Beylerian. Blue cube, The Children's Workbench, N.Y.C. Mirror, Raymor. Beads, Kenneth Zahn & Son. Silver boxes, colored pads, numbered card, Azuma. Television, R.C.A. Hanging shade, Takahashi, N.Y.C. Wood slat blinds, Breneman. Spread, Bates (available in spring). Bathroom: Bamboo shelf, Vreeland. Drapery track, Kirsch. Toilet seat, Magnolia Products. Kitchen: Black and white canisters, mitt, packing kit, Azuma. Ice bucket, Raymor. Clock, G.E. Beaded curtain, Beadangles.

THE DIFFERENCE BETWEEN DRAB AND DRAMATIC

Page 56: Candelabra chandelier, Takahashi, N.Y.C. Colored boxes and chest on bookshelf, Azuma, N.Y.C. **Page 58** (Top left): Lotus bowls, Azuma. (Bottom right): Bedspreads, curtains, Nordic House, N.Y.C. Lamp, Design Line, at The Upper Story, Cambridge, Mass. (Below left): Spread, curtain, Nordic House. Rug, Regal Rugs. Canister, boxes, mirror, Azuma. Floor lamp, The Upper Story. **Page 59:** Window shades, Joanna Western Mills, N.Y.C. Green glass jar, Azuma.

CREPES

Pages 84, 85: Wool gown, lucite bracelet, serving cart, Design Research, N.Y.C. Stainless steel dishes, W.M.F. Fraser, Inc.

IMPRESSIVE BUT QUICK

Page 86 (Top to bottom): Crystal sherbet, Design Research, N.Y.C. Rectangular baking dish, Seabon, N.Y.C. Round metal dish, Seabon. Glass fish dish and small fish, Design Research. Round dish, Seabon. **Page 87:** Round plate, Seabon.

HEARTY BREAKFASTS

Page 88: Blue plates, Design Research, N.Y.C. Cups, saucers, Scarabaeus, N.Y.C.

Spice up Valentine's Day with Blushing Peach Pie

(put a little heart in it)

Betty Crocker Pie Crust and Cling Peaches have a love affair with cinnamon hearts

Result? Spiciest match you ever imagined. 16% more shortening than any leading mix makes Betty Crocker Pie Crust old-fashioned flaky. Plump Cling peaches, famous for baking, make the filling delightfully juicy. Bake this sweetheart of a pie for your Valentine.

Blushing Peach Pie

Heat oven to 425°. Prepare pastry for 9" Two-crust Pie as directed on Betty Crocker pkg. Drain 1 can (1 lb. 13 oz.) *and* 1 can (1 lb. 1 oz.) Cling peach slices; reserve ¼ cup syrup. Cook ½ cup sugar, 2 tbsp. cornstarch and reserved syrup over medium heat, stirring constantly, until mixture thickens and boils 1 min. Mix with peaches and 3 tbsp. red cinnamon candies. Pour into pastry-lined pan; dot with 1 tbsp. butter. Cut small hearts in top crust. Fit crust on pie; seal and flute. Bake *40 to 45 min.*

Official Pie for Peach Blossom Festival Modesto, California, March 15-17, 1968

Classical Recordings

(continued from page 12)

Rome (Respighi); and a collection of orchestral music by Wagner—*Die Meistersinger Acts I & III Preludes, Lohengrin Acts I & III Preludes, a Faust Overture,* and the *Siegfried Idyll.*

The Victrola catalog provides ample fare for the stereo buff. Several records of performances conducted by the late Pierre Monteux, in collaboration with the Vienna Philharmonic and London Symphony Orchestras, are worthy of consideration by basic library collectors: Beethoven's *Symphonies Nos. 2, 4, and 6;* Berlioz's *Symphonie Fantastique;* Rimsky-Korsakov's *Scheherazade;* the *Symphony No. 2* by Brahms; the *Incidental Music to a Midsummer Night's Dream* (Mendelssohn) and *Incidental Music to Rosamunde* (Schubert).

Victrola also offers a number of records made during the late Fritz Reiner's famous tenure as music director of the Chicago Symphony Orchestra in the 1950s. These include Bartok's *Concerto for Orchestra;* the Brahms *Piano Concerto No. 2;* and Tchaikovsky's *Piano Concerto No. 1.* The featured soloist on the latter two records is the Russian pianist, Emil Gilels.

Other noteworthy Victrola discs are *La Boutique Fantasque* (Rossini-Respighi), *Divertissement* Ibert), and *Gaité Parisienne* (Offenbach) performed by Arthur Fiedler and the Boston Pops Orchestra; and *Symphony on a French Mountain Air* (d'Indy), *The Sorcerer's Apprentice* (Dukas), and *Ma Mère L'Oye* (Ravel) performed by the Boston Symphony Orchestra, conducted by Charles Munch.

SERAPHIM

The keynote of Angel Records' budget off-shoot, Seraphim, is artistic excellence. The bulk of Seraphim releases are drawn from the [illegible]y Angel catalog. They are pre[illegible]antly monaural. However, [illegible]eproduction, whether mono [illegible]s certainly adequate. Sera[illegible] roster of great artists and the [illegible]ctors Sir Thomas [illegible]antelli, Artur Rod[illegible] Gilels, Dame [illegible]laudio Arrau, [illegible]nnis Brain.

Basic libra[illegible] two records offer[illegible]ions are: Piano Concerto No. 1 [illegible]hoven [illegible]certo No. 3 (both feature the Con-

dary Solomon as soloist); Guido Cantelli's interpretation of Beethoven's *Symphony No. 7;* Emil Gilels' masterful performance of Chopin's *Piano Sonata No. 2;* and a collection of Mozart *Overtures* played by the Philharmonia Orchestra led by the rising young British conductor, Colin Davis.

ODYSSEY

Columbia's Odyssey label utilizes three sources for its recorded material. The most significant in terms of number of releases is the Library of Recorded Masterpieces, a now defunct record club which specialized in spirited, well-recorded stereo performances of the works of Vivaldi, Corelli, and the early symphonies of Haydn—all conducted by Max Goberman. Odyssey also draws material from the Columbia archives and the catalog of Harmonia Mundi, a small European company.

Odyssey recordings of note are a six-record album of the *Nine Symphonies of Beethoven* and a three-record album of the *Four Symphonies of Brahms.* All the records in both sets are performed by the New York Philharmonic under the baton of the late Bruno Walter. Also worthy of comment are the Max Goberman–New York Sinfonietta disc of Vivaldi's *The Four Seasons;* pianist Dinu Lipatti's historic renditions of *Fourteen Waltzes* by Chopin; and a disc which couples Beethoven's *Piano Concertos Nos. 1 and 4* performed by Robert Casadesus, pianist, with the Concertgebouw Orchestra of Amsterdam, Eduard van Beinum conducting.

NONESUCH

One of the first and most successful of the new budget labels. Nonesuch has capitalized on the great enthusiasm of the young generation of music lovers for classical works from the Baroque period. Much of the recorded material is derived from European labels offering relatively esoteric musical fare. Since Nonesuch stresses the offbeat, there is only a sprinkling of works listed in its catalog that can be considered basic requirements for the average record collection. But a few of these are outstanding. Among the best are a two-record album of Bach's *Six Brandenburg Concertos* performed authentically by Karl Ristenpart and the Saar Chamber Orchestra; the Stuyvesant Quartet's fine record of the Debussy and Ravel *String Quartets;* and two orchestral discs conducted by the brilliant young musician, Pierre Boulez: *The Rite of Spring* (Stravinsky) and the *Complete Water Music* (Handel).

EVERYMAN SERIES

The main assets of Vanguard's Everyman Series are a number of splendid recordings by Sir John Barbirolli and the Hallé Orchestra. These were supplied by Pye, a leading British record firm. Virtually all of the Barbirolli-Hallé discs consist of staple orchestral music. We recommend: The Mozart *Symphonies Nos. 29 and 41 (Jupiter); Brahms's Symphony No. 4;* Dvorak's *Symphony No. 8 (old No. 4);* Tchaikovsky's *Symphonies Nos. 4, 5, and 6 (Pathétique);* Sibelius's *Symphonies Nos. 1 and 5;* and Dvorak's *New World Symphony.*

Any dinner that calls for better than everyday china calls for better than everyday peas.

The delicate little peas that rival the French petits pois in flavor.

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Your Credit

(continued from page 10)

counts. If, for instance, you've moved to a new apartment every year or two, it may appear you are unstable, but this does not rule out evidence that your rent was always paid on time. Paramount is whether you will honor commitments. Thus, a man with modest earnings could have a better credit standing than one with a much higher income but who indulges wildly extravagant tastes.

CREDIT GRADING SYSTEMS

Surprisingly, no standard system of credit grading prevails throughout the country. Among commercial banks, some use a numerical scoring procedure based on points. The higher your income or equity in property, for example, the more points you receive. But if you've lived in your apartment for less than a year, or were laggard in paying bills, 100 points may be deducted. Your total tally on all criteria indicates whether your loan request will be granted or rejected.

Only a few of the larger, sophisticated banks have an A-B-C-D type of rating. Generally, your dossier shows only that your credit is either good or bad. Sometimes, a loan application is tentatively turned down with a qualification, such as the need for a cosigner to strengthen the applicant's standing. After all, commercial banks want to attract business and approve nine of ten consumer loan requests.

COMPUTERIZED CREDIT GRADING

Currently, credit bureaus are toying with a new computerized system of machine terminology, a highly complicated technique of grading your credit level by code. Developed by the Associated Credit Bureaus of America after three years of study, it is expected to start functioning this year in Dallas and elsewhere. While other credit organizations, particularly those specially serving banks, are seriously considering the computerized system, most credit bureaus still prefer a humanized appraisal.

Usually a bureau passes on its information to a credit grantor without a grade. When, however, a merchant or lending institution specifically asks for a rating on a customer, the bureau plays the role of credit manager. Based on standards set by the retailer or bank, the bureau summarizes whatever derogatory information it has gathered. For this delicate assignment, bureaus have specially trained experts on their staffs.

CREDIT-LIMIT SYSTEMS

In department stores, an A-B-C-D rating is occasionally used, but most often they are chiefly concerned with an adverse record, which means that a charge account will not be opened.

Lately, the trend in doubtful cases is toward granting charge-account credit but with a limit, perhaps $200. Such an account is carefully watched to see that it doesn't hurdle the barrier.

On installment purchases and bank loans, a common debt-limit formula is based on your total monthly installment payments, which should not go over 15 to 20 percent of your monthly after-taxes income. Beyond that, generally, a supervisor's approval is needed. Auto finance companies and some stores often allow credit up to one fourth of your income.

HOW'S YOUR CREDIT RECORD?

Once you establish a good credit record, it stays that way—until you default on some obligation. Your card is constantly kept up to date. For example, after you finish paying off a loan, your bank will report your performance to the local credit bureau as excellent, good, satisfactory, or poor.

Suppose you've run into a little hassle in obtaining credit. To find out what's wrong, you can either measure yourself on the yardsticks or visit your local credit bureau. Rating yourself, you should realize that if your pay habits have been slipshod, you stand at least in the gray area between a good and bad risk. At the credit bureau, your card would be pulled and perhaps you will be reminded that three years ago you were terribly slow in paying off a car loan. It is possible to upgrade your credit position, provided you can explain or update items in your past credit history that look like black marks.

A CASE STUDY

Look at what happened a few months ago to an engineer with a substantial income and sumptuous home whose charge accounts at department stores had been cancelled. A few years ago he ran for a political office, incurring heavy campaign expenses. Instead of going bankrupt, he chose to liquidate the debt, which meant passing up family bills. Inevitably, his credit suffered. Now, having wiped out his campaign debts and delinquent bills, he again enjoys a sizable bank balance. All this was explained to the credit bureau manager. Result: an updated favorable report was filed and the engineer's credit restored at all the stores where he and his wife used to shop.

PROTECT YOUR CREDIT RECORD

In a simpler situation, if you have been careless in repaying a loan, you can boost your credit grade by talking a lending institution into granting you a new loan, then clearing it up without ever being a day late. That could go far toward erasing your stigma.

Of course, it's wiser to protect your credit record before it is tarnished. Obviously, payments should be kept up, and promptly. Dunning stamps you as slow, the kind national gasoline companies and credit-card people often drop. If you can't pay a store bill within a reasonable time, contact the seller before you become delinquent. Explain why you are late and indicate when you will be able to dispose of the debt. Chances are you can work out an agreement to extend payments until your circumstances brighten.

TRUTH MAY MEAN MONEY

Don't try to hide unfavorable facts, such as an outstanding loan with a small finance company or a lien against you. Such informati to crop up in a thorou vestigation and you w down as untruthfu your hand, you may n, a good credit despite an bank-quality

Safeguarding your bank loan could also pocket. In ? out half as much in rating qu would from a small loan risk. Co that takes greater risks. It may c inter sense, then, to use and cos ontrol your credit wisely.

SEPTIC TANK–CESSPOOL OWNERS...

Before Trouble Starts-use RID-X®

IT CAN SAVE YOU HUNDREDS OF DOLLARS!

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EASY TO USE! SAFE! Just pour RID-X in toilet bowl and flush. That's all. RID-X can't harm porcelain, metal pipes, fittings. *Before trouble starts*, use RID-X...it can save you hundreds of dollars!

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TAKING CARE OF YOUR TEETH

By ELEANOR CHAPPELL

aking care of your teeth is a primary ealth rule involving both physical nd mental well-being.

Since the nutrition of the body reects in the condition of your teeth, a alanced diet is important. Although eeth are formed and calcified by the ime you are eight years old, calcium s essential throughout life for the levelopment and maintenance of the one tissue of the jaws.

As vital as what you eat, however, s what you don't eat. Nature provided you with 32 teeth covered by an extremely hard protective enamel without sensitivity, but starchy foods and sweets can decay them.

CLEANING IS ESSENTIAL

The fellow in the television commercial who brushes his teeth in a restaurant isn't as foolish as he appears. Brushing after meals is a good idea, and the sooner the better. Quite obviously you won't be able to do this all the time, but it would be helpful to rinse your mouth with clear water or to eat a piece of celery, apple or a carrot stick. Raw vegetables and fruits are excellent cleaning agents because they get into crevices that a toothbrush sometimes misses. Running dental floss between your teeth once a day is another good way to get rid of hidden particles of food.

Your toothbrush should be a size that will fit easily into your mouth, back into the far corners, and around all your teeth. Brushing should follow the way the teeth grow—downward on the upper teeth, and with an upward motion on the bottom teeth. Several brands of electric toothbrushes have been endorsed by the American Dental Association as effective.

SEE YOUR DENTIST REGULARLY

An appointment with your dentist twice a year, or at a minimum, once a year, will give him a chance to practice preventive dentistry. Professional cleaning at regular intervals and x-rays for early spotting of tooth decay can help save what were intended to be your permanent teeth.

Streamlined instruments developed in recent years have made visits to the dentist's office almost painless. The rigorous methods once employed are fading away to the tune of soothing stereo music. The modern dentist is interested in saving your tooth—not pulling it.

FLUORIDES AND DENTAL HEALTH

The American Dental Association, the American Medical Association, and the United States Public Health Service, head the list in endorsing the use of fluorides for dental health. Fluoride is a chemical which forms an extremely hard enamel on the teeth to protect the surface and the enamel.

A spokesman for the ADA has said that fluoridation of water is now recognized as the most effective, practical, and economical method for reducing tooth decay. Reductions of up to 65 percent in new tooth decay in children have been reported in ten-year study projects on fluoridation.

Although it was thought at first that fluorides are helpful in strengthening tooth enamel only in children, recent studies have been reported by the ADA that adults and teen-agers can also be aided by their application. Some dentists in areas where the water is not fluoridated apply a fluoride solution to the teeth of patients. Toothpastes which contain fluoride have also been found to be beneficial.

With increased use throughout the United States, some experts predict that fluorides may in time produce an almost cavity-free nation. In the meantime, the American Dental Association endorses these four steps to healthy teeth:

- Brush teeth after meals and snacks.
- Cut down on sweets and starches.
- Have regular dental checkups.
- Use fluorides for prevention.

2 MEDICAL REPORTS

SHOW WHY

THOUSANDS OF DOCTORS

RECOMMEND THIS MODERN

BIRTH CONTROL

PRODUCT

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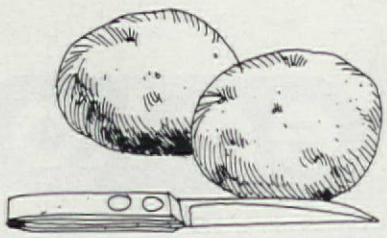
NEWS AND NOTES

It's time for New Year's resolutions again and I've but one thought. I refuse to make them—for all they do is lower the morale if left undone. It might be worth a few minutes of our time, though, to sit down and ponder all the ways we can find to accomplish more as we go through our daily routine. There are many little tricks, I believe that can save time on everyday tasks. Some of them might even be the so-called wrong way to do them, but if it's faster and won't do any harm, that's for me. Here are two time-saving tricks that I frequently use: *Peeling a*



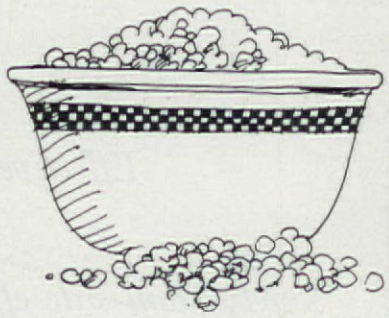
potato. Most like to use a potato parer or a vegetable peeler like the one used for carrots. That's too slow for me, and besides I can't cut away the eyes easily. I use a paring knife, and feel no pangs of conscience when I cut away more of the potato than necessary (it's really very little more). Time is often more valuable. Actually, you can pare a potato very thinly with a sharp paring knife.

Or when a recipe calls for several different operations in several different pans or skillets, such as "brown the meat, remove and sauté onions . . . return meat to pan. . . . Meanwhile, sauté mushrooms and add to meat and onions," it certainly guarantees good results, but it's time consuming and it dirties too many pans. If it is at all possible to confine the entire operation or at least most of it to one pan—that's for me. Of course, there are certain critical recipes such as custards, puddings—those with eggs—where tampering with recipe instructions could be disastrous.

And I'll bet you have all sorts of tricks of your own to cut time and save needless energy. How about sharing them with us?

Editorial trips taken recently on your behalf took us to Louisville, Kentucky, to visit the General Electric Company. We discussed the very timely topic of electronic cookery with Agnes Garvey (she's the home economist who works closely with engineers and has for several years in the pioneering of electronic cookery) and what it means to all of us. (See page 68.) Then we spent another profitable day with the people at Economics Laboratories in St. Paul, Minnesota. The tedious care they take in the development and quality control of a dishwasher detergent is a genuine interest.

In our Test Kitchens we visited recently with the people from Durkees, who have just developed a new line of sauces, gravies, and specialty condiments or convenience seasonings. We were particularly impressed with their Imi-



tation Butter Flavored Salt. Tastes like salt and butter with one shake. Good on steaks, vegetables, and popcorn.

We came across a report of a meat packaging study made by the Food Tray and Board Association. Their findings regarding see-through plastic versus paper trays for packaging meat cuts seem to make rare good sense. They say that red meat that lies in its juice is apt to darken. Paper meat trays are designed to absorb the juice while at the same time remaining moist so that the meat does not dry out. We're told that this collection of juices in plastic trays fills the spaces in the bottom (and we've seen it) making it difficult to see what the meat actually looks like, thus defeating its very purpose. Another problem of this kind of packaging is that since nothing can absorb the meat juices, even the slightest pin prick or an improper seal will cause the juice to run out in the shopping cart or grocery bag. Of course, we still have many questions. What about the loss of juices from the meat? Is this good? Can it be controlled? Are foam plastic trays, rather than clear ones, any better? As we gather more information on this controversy (and we assume it is one) we'll bring it to you.

Reported in a previous issue: a hint of a self-cleaning gas range by Modern Maid. Flash . . . it's here. The slide-in gas range with self-cleaning oven has just been awarded the American Gas Association Certificate of Approval.

Food news to come from Swift and Company: *Butterball Turkey Gravy on Turkey Slices* packaged in a foil cooking pan (1¾ pounds) for easy heating (takes about 45 minutes). From Sealtest, *Light n' Lively,* a unique low-fat milk, 99 percent fat free, with all the taste of milk, developed primarily for the modern adult. From Thomas J. Lipton, Inc., comes *Lipton Main Dishes,* ready in 15 minutes with only one step in preparation and nothing to add. They are Turkey Primavera, Chicken La Scala, Chicken Baronet, and Beef Stroganoff (another bow to the trend of gourmet ethnic dishes). From Anderson, Clayton and Co., Foods Di-

vision, Seven Seas *Caesar Dressing*—good! From General Foods, Log Cabin Light-Cal, a reduced-calorie syrup with only 85 calories in a 2-ounce serving (as opposed to 200 calories in a 2-ounce serving of regular syrup). From General Mills, Betty Crocker *Sunkist Orange Cake Mix, Sunkist Orange Chiffon Cake Mix,* and *Sunkist Orange Frosting Mix.*

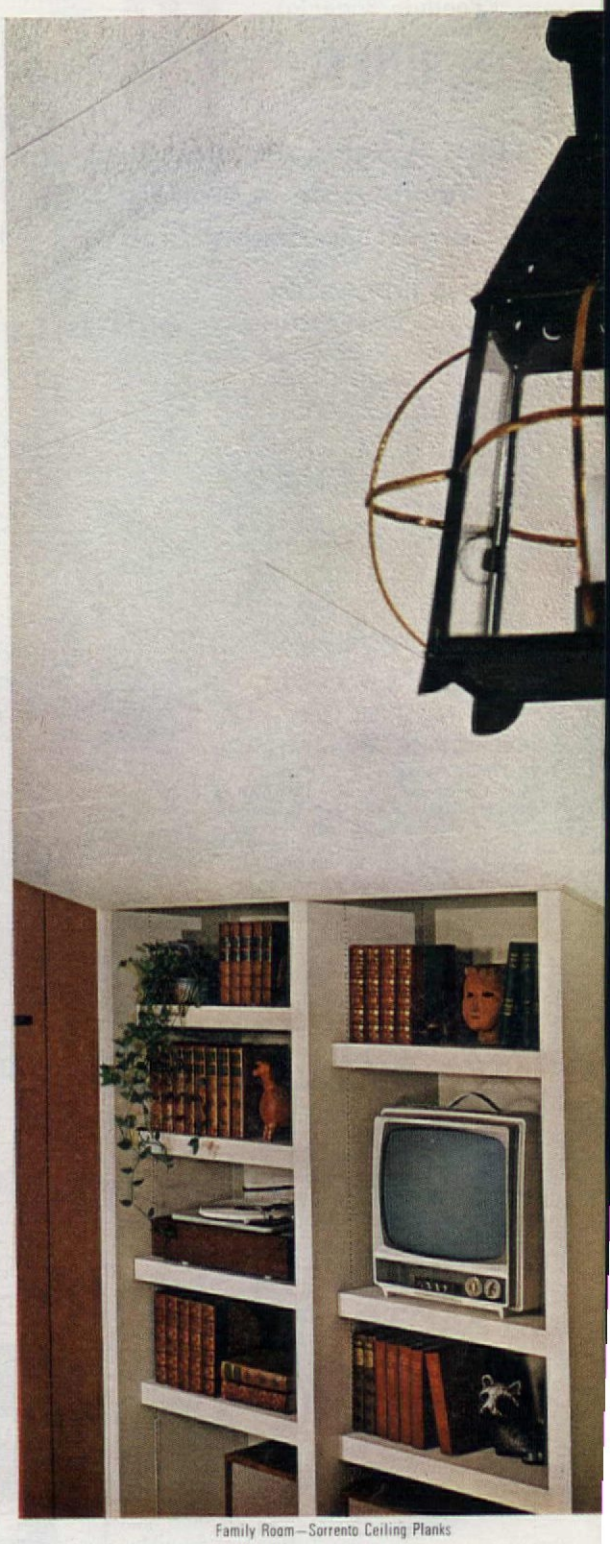
Pardon us while we blush. Seems there was a slip twixt typewriter and printing press in November issue. The Hoover Floor-A-Matic sells for around $75, not $15.

Virginia T. Habel

Why put up with a blah ceiling? Put up one of these.

Girl's Bedroom—Baltic Temlok® Tile

Den—Coronado Fashiontone® Suspended Ceiling



Family Room—Sorrento Ceiling Planks

These are the three newest Armstrong Ceiling designs. Although each one is different, they're all designed to give you beauty on a budget.

The bright white ceiling in the bedroom is Baltic Temlok. It has a heavily textured surface. And if you like the way it looks, wait till you see the way it goes up. *Easily.* You can staple it or glue it right over your present ceiling. It's easy to buy, too. For about $40 you can buy enough tile to cover a 12-by-15-foot room.

Don't be fooled by the ceiling in the den. It only looks expensive. It's Coronado Fashiontone . . . a suspended ceiling. The cost for material for this 12-by-15-foot room was around $77, which includes a metal frame. After hanging the frame with wires from your old ceiling, all you do is drop in the panels. And they're acoustical. How's that for a great way to lower a high ceiling or to hide exposed pipes and wiring?

In the family room it's Sorrento Plank, an Armstrong Ceiling with a different shape. It comes in 1-by-4-foot lengths, just like wood planks—and the surface is embossed for a rough, rich look. But you don't have to be rich to buy it. All it takes for materials for a 12-by-15-foot room is around $41.

You'll find over two dozen other Armstrong Ceiling designs at your lumber dealer's. If you're a do-it-yourselfer, you'll find they're all easy to do. In fact, the most difficult thing about putting up an Armstrong Ceiling is deciding which one to put up.

FREE! Color pictures of the complete line of Armstrong Ceilings and a helpful do-it-yourself installation booklet. Armstrong, 6802 Rand Rd., Lancaster, Pennsylvania 17604.

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The New Ones for 1968!

(continued from page 20)

shrublike habit and uniform height of 18 to 24 inches. The flowers are large, double carnation types that come into bloom earlier in the season than tall, giant marigolds. They're borne in profusion well above the foliage.

Marigold 'First Lady' is bright yellow with three-inch flowers. It makes a brilliant display even in short-season sections of the North. 'Orange Jubilee,' a deep rich orange, is its companion award-winner with similar flowering and growth habits.

Verbena 'Blaze' is a bright scarlet, compact-growing variety with huge flower heads. It's perfect for a brilliant groundcover or edging wherever you may need one. Plants are six inches tall with a 12-inch spread. Flowers are three inches across.

A delectable cucumber was given an All-America Selections award this year. Called 'Spartan Valor,' it has a slender cylinder shape and is highly resistant to mosaic and scab. It keeps its dark green color and never develops a bulge. 'Spartan Valor' is excellent if you have a small garden because it bears heavily on short vines.

NEW ANNUALS

Gardens will be more colorful than ever this year thanks to the improved new hybrids being offered by seedsmen. Beginning with petunias, which seem to be one of America's m popular annuals, try growing 'Oran Bells.' It bears single blooms in a ne and different color for petunias orange red with a white thro 'Cherry Blossom' is a single, granc flora type with cherry-red flowe and a white throat. If you like blu in the landscape, 'Blue Jay' is a do ble with carnation-type flowers.

For contrast, plant petunia 'Sup White.' Its originators call it the fir in a new series of extra large-flow ered grandifloras. It was tested a over the country last summer an proved vigorous and productive.

'Happiness' is a pink petunia, rose-pink grandiflora, to be precise It's free-flowering, weather-proof and highly resistant to botrytis. I pink is your color, 'Happiness' is you petunia.

For early-bird petunia lovers, there's a new variety titled 'Princess.' Its large, fully double grandiflora blooms come into flower before other large doubles show color. The plant is strong, grows to 14 inches tall, and bears fringed, apricot-pink flowers.

Those who love pinks, or dianthus, will be pleased to know there's been a breakthrough in their breeding. You can now sow seeds in spring and have flowers in a few weeks. They'll continue to appear all summer. Best of all, the plant is a completely winter-hardy perennial that can also be grown as an annual. The new creation is called 'Zing' and it bears bril-

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By Mike Senkiw

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iant, rose-colored blooms. It's perfect in the rock garden, as an edging or border plant, and as a pot plant as well.

A new snapdragon, 'Starsnap,' has unusual round florets whose petals curve inward! A single three-foot-tall stem will bear as many as 25 florets in bronze, red, white, rose, or yellow. Plants are very vigorous.

Everyone remembers zinnia 'Thumbelina,' the tiny plants with their one-and-a-half-inch flowers, so perfect for edging small beds. Now we have 'Thumbelina Mini-Pink,' the first separate color to come true from seed. Salmon-rose flowers appear on four-inch-high plants.

For the middle of the border, to provide carefree color all summer long, try zinnia 'Zipasee.' It bears six-inch flowers in orange, cream, red, watermelon red, and yellow, on shorter stems than older varieties. 'Zipasee' blooms earlier too.

Shady spots in the garden will sparkle with color if you plant the new 'Rainbow Fringed Leaved' coleus. Individual plants of this improved strain produce large, fringed leaves in great abundance. Plant them in groups for color impact.

The search for a pure white marigold has been going on for years, and hybridizers seem to be getting closer to achieving their goal. Two new varieties being introduced this year are very near to white and should be a boon to plant breeders in the future They'll be lovely in your garden as well. Called 'Improved Hopeful' and 'Miracle,' either could, with just the right climatic conditions, produce the elusive white marigold.

NEW PERENNIALS

Two new chrysanthemums, bred especially for northern climates where early flowering is essential, have been developed at the University of Minnesota. One is a white cushion mum, the other is orange gold.

'Sunny Glow,' has two-and-a-half-inch, flat-petaled, fully double blooms in an orange-gold color combination. Flowering begins the third week in August and has been unusually reliable even in cool weather. Grow this mum in full sun. It will reach a height of 18 to 20 inches.

'Minnwhite' is the cushion mum that bears fully double, two-inch white flowers. It's a vigorous plant that completely covers itself with bloom. Grown in full sun, plants reach 12 inches high and 24 inches across. Flowering usually begins in late August. Both 'Minnwhite' and 'Sunny Glow' will be available from many nurseries and garden centers for spring planting in the North.

Three new gladiolus to brighten your garden this summer are 'Royalty,' 'Bluebird,' and 'Purity.' The first is a rich, rose-red glad that opens eight of its 20 or more buds at one time. 'Bluebird' is a miniature whose small, frilled florets are (continued)

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NEW ONES FOR 1968! (continued)

a clear, bright blue with a contrasting white throat. As many as eight open at one time on the slender spikes. 'Purity' has large white florets, five-and-a-half to six inches across. They're ruffled and fluted, six or seven of them opening at one time. The blooms are borne on sturdy stems of medium height that are fine for cutting. Bulb and plant health are excellent, so be sure and try it. Why not try them all?

NEW HOUSEPLANTS

For sheer spectacle, few indoor plants can match the gloxinia. And a well-grown double gloxinia is truly superb. 'Royal Double' can be the crown jewel of your houseplant collection. It normally has around 20 flowers open at one time, completely covering the plant. At least as many additional buds develop to prolong the display for several months.

'Royal White' gloxinia is pure white, and can be grown from seeds. Fifty to 75 percent of the plants will produce double blooms, the rest will bear giant single flowers. In intense light their petals take on a blush of pink.

Begonias are charming, relatively easy to grow pot plants, and this year you should start a collection. You might begin with 'Melody,' a delightful, new fibrous-rooted variety that grows only six to eight inches tall. The diminutive plants cover themselves with pink and white flowers—white in the center and pink arou the edges of the petals. The folia is deep bronze.

New everblooming begonia 'Bu terfly' has large, two-and-a-half-in flowers borne in clusters on stron stemmed plants. Foliage is a shi green; flower colors are rose or re The center of each flower is a flu cluster of bright yellow stamen Grow 'Butterfly' in semishady beds pots—it blooms from spring till fro Plants grow 10 to 12 inches tall.

NEW ROSES

Fragrance is coming back to rose For years, admirers of the clean, clas sic shape of modern hybrid teas hav missed the glorious scent that dis tinguished old-fashioned varieties Demand for fragrant roses has bee so strong, that hybridizers have bee working on breeding it back into ou modern strains. Thanks to their efforts many of this year's new introductions will be planted for scent as well as form, and disease resistance.

Deep crimson is probably the color most people think of as the classic rose color. The new hybrid tea 'Viking' has it, together with large, well-formed, fragrant blooms. They're perfect for cutting. The plant is a healthy vigorous grower, with shiny, leathery textured leaves.

'Carla' is a delicate pink hybrid tea with broad, rich green foliage for contrast. The high-centered blooms are excellent for cutting and have a de-

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ful fragrance. Long, strong stems. lovely, two-tone ivory and rose- hybrid tea has been named for island of Aruba in the Caribbean. ba Caribe' resulted from a cross ween 'Diamond Jubilee' and 'Fash- ' and has almost perfect form. pointed buds open into double, n-centered blooms with 30 to 45 als. When fully open the flowers e a diameter of five inches or re. The plant is strong, medium- , with good branching and abun- nt foliage. Flowers come on long ms, in spring and fall. It's hardy d performs well across the country. 'Fragrant Cloud' is a coral-red hy- d tea with a heady rose scent remi- scent of old-fashioned gardens. It's prolific bloomer whose fine form d sturdy growth have won it sev- al international awards.

What could be cheerier than a nny yellow rose? 'Chateau La Salle' as developed to match the color of California wine. It has medium-size owers, four-and-a-half to five inches ross. They are gold flushed with se as they open, and age to clear astels. Flower stems are long, traight, and strong, good for cutting.

The grandiflora 'San Antonio' was amed official flower of Hemis-Fair 68, the international exposition cheduled to open in San Antonio, exas, in the spring. The rose is a ibrant red that keeps its color even n summer heat. The buds open into nedium-size flowers with about 30 crisp, long-lasting petals. The plant is a prolific bloomer, producing an abundance of roses all season.

Another award-winning rose for 1968 is hybrid tea 'Red Chief.' At rose trials in Geneva, Switzerland, it received a special award for outstanding fragrance. In addition to its rose perfume, however, it's distinguished by a bright, lively red color and magnificent large flowers. Each one is six inches or more across, with 30 to 40 broad petals. Blooms are of good form in all stages—from bud to full-blown flower—and are borne on long, sturdy stems.

'Cadenza' is a new climbing rose that will bloom continuously throughout the summer, long after others have given up. Flowers are bright red, semidouble, two-and-a-half to three inches across. They're borne in clusters of six to 12 blooms. Opening gradually, they keep their color regardless of the weather. Their fragrance is a bonus, sweet and distinctive. Plant 'Cadenza' in small areas because it's a compact grower—six feet tall and about eight feet wide.

One of the prettiest color combinations we've seen this year is the yellow, pink, and coral of hybrid tea 'Sierra Dawn.' The high-centered double flowers are large and borne singly on stout, straight stems. The rich, rose fragrance is constant no matter what the weather or time of day. The blooms are produced freely on medium-tall plants.

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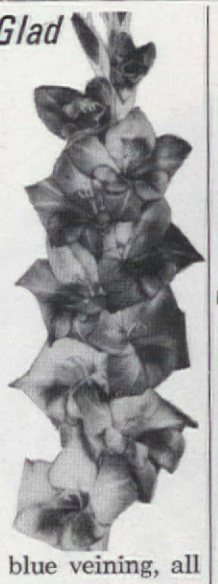

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If you neglected to start your new lawn last fall, don't think you have to spend this spring and summer on a barren grassless plot. While autumn is considered the best time in most of the country for seeding a lawn, early spring is a good time to lay sod, pieces of turf about 12 inches wide, and 15 inches long. Sodding is the fastest way to get a lawn, and it's foolproof if done correctly.

If you prefer, you can have your nurseryman install a sod lawn for you. But if you wish to save the labor costs, do it yourself! In most parts of the country, sod is sold for around $1.10 per square yard. In California it's sold for 18c to 20c a square foot, not installed, to 25c a square foot for dichondra. These figures are variable depending on the labor and transportation involved. The closer the sod farm is to your backyard, the less you'll have to pay.

Be sure to choose a sod variety that is adapted to your climate. Blue grass is generally used in the North, as is fine fescue, which is more shade tolerant. In the South, Bermuda, zoysia, carpet grass, or centipede are preferred. Bent grasses thrive in the Pacific Northwest, but will grow in the North with proper care.

WHEN TO PLANT

Sod is best planted in cool weather, when there is less chance of its drying out in the process. Wait until the weather has warmed sufficiently to give you a moist, but not muddy, planting bed. This will vary from March to the middle of April, depending on where you live. The main thing to remember is to lay the sod as soon as it arrives, so you'll have to prepare the soil in advance. Sod that remains unplanted for more than two days (one day in warm weather) will quickly dry out and die.

PREPARING THE SOIL

In March or April, depending on where you live, work the soil after it has warmed, up to three or four inches deep, adding fertilizer and lime if necessary. Then rake the soil level—as you would if you were preparing a seed bed. The final grade should be about an inch and a half lower than surrounding soil, to accommodate the sod. It's most important that the ground be uniformly level. An irregular surface will cause depressions and humps in your new lawn that will be difficult to correct later. Since you're transplanting growing plants, however, you don't need to be as fussy about the surface texture of the soil as you would be if you were sowing seeds. The ground should be well watered if winter was dry, but not muddy. After hand raking, go over the bed with a roller.

SOD PLANTING TECHNIQUES

Lay the pieces of sod the way you would lay tiles, fitting them closely together. Fill chinks between them with a top dressing of fertilizer or compost and good topsoil. After the sods are in place, tamp them down firmly and water. If you're sodding a large area, it's easier and faster to go over it with a heavy roller, rather than tamping individual sods. It's important to make sure that all of the pieces have made firm contact with the soil. After the sod is in place, keep off it until it has rooted. This may take from 10 days to two weeks.

Keep the sod moist for at least a month after planting to encourage the deepest root growth. When the grass begins to grow, don't mow it close. Set the mower high because a top growth of two or three inches encourages better root development.

If you're sodding a lawn on a slope, start from the bottom and work up. If the slope is very steep, peg the sods until their roots grow and anchor them in the soil. If you don't, they might be washed away in a hard rain. Stiff, heavy wires about a foot long will hold the sods in place. Allow about six inches of the wire to protrude so you'll be certain to remove them all once the sod is established. This takes three or four weeks. Wires left on the ground can be picked up and thrown by your lawn mow with disastrous effects to bystanc

IF YOU'RE NOT TOO RUSHED

Spot sodding, or plugging, as more commonly called, consists planting small plugs or blocks of at intervals of a foot to 18 incl closer on slopes. The plugs usu measure 4x4 or 2x2 inches, and sold by the bushel or square yard takes about a year fr planting for the plugs spread completely into thick cover of grass. T type of sodding is adapt to warm-climate, stolor erous grasses such as B muda, centipede, a zoysia, and is not used the bluegrass areas whi comprise most of the Nort Since Bermuda, centipec and zoysia are warm-seasc grasses, set plugs in la spring when they're r longer dormant.

As with sod, plu should be planted as soo as they arrive, and shoul not be allowed to dry out– in or out of the soil. Di small holes and press in th plugs firmly. If your soil i poor, mix a trowelful o compost or other humus i the hole before planting together with a pint o high-nitrogen fertilizer di luted in water. Tamp the soil around the plants sc there are no air pockets. Feed and water generously and do not allow weeds to grow up around the plugs.

STRIP SODDING AND SPRIGGING

In strip sodding, turf strips are planted end to end in rows about a foot apart. The strips should be two to four inches wide. Strip sodding is often done on the face of steep slopes before sowing seed. It helps prevent erosion from heavy rains.

In sprigging, individual runners (called stolons) are planted at spaced intervals. A stolon is a horizontal branch taken from the base of the plant. It produces new plants from buds at its nodes. The closer you plant, the faster you'll have a lawn.

Dig furrows three inches deep and about a foot apart. If the soil is poor, mix a trowelful of good top soil or compost at the bottom of the furrow, where each sprig is to be set. The sprigs are planted eight to 12 inches apart. After setting, tamp the soil firmly around the sprig. After all the plants are set, water well. When the soil has dried slightly, tamp down the area between the rows firmly. Keep the soil bed moist and free from weeds to assure rapid growth.

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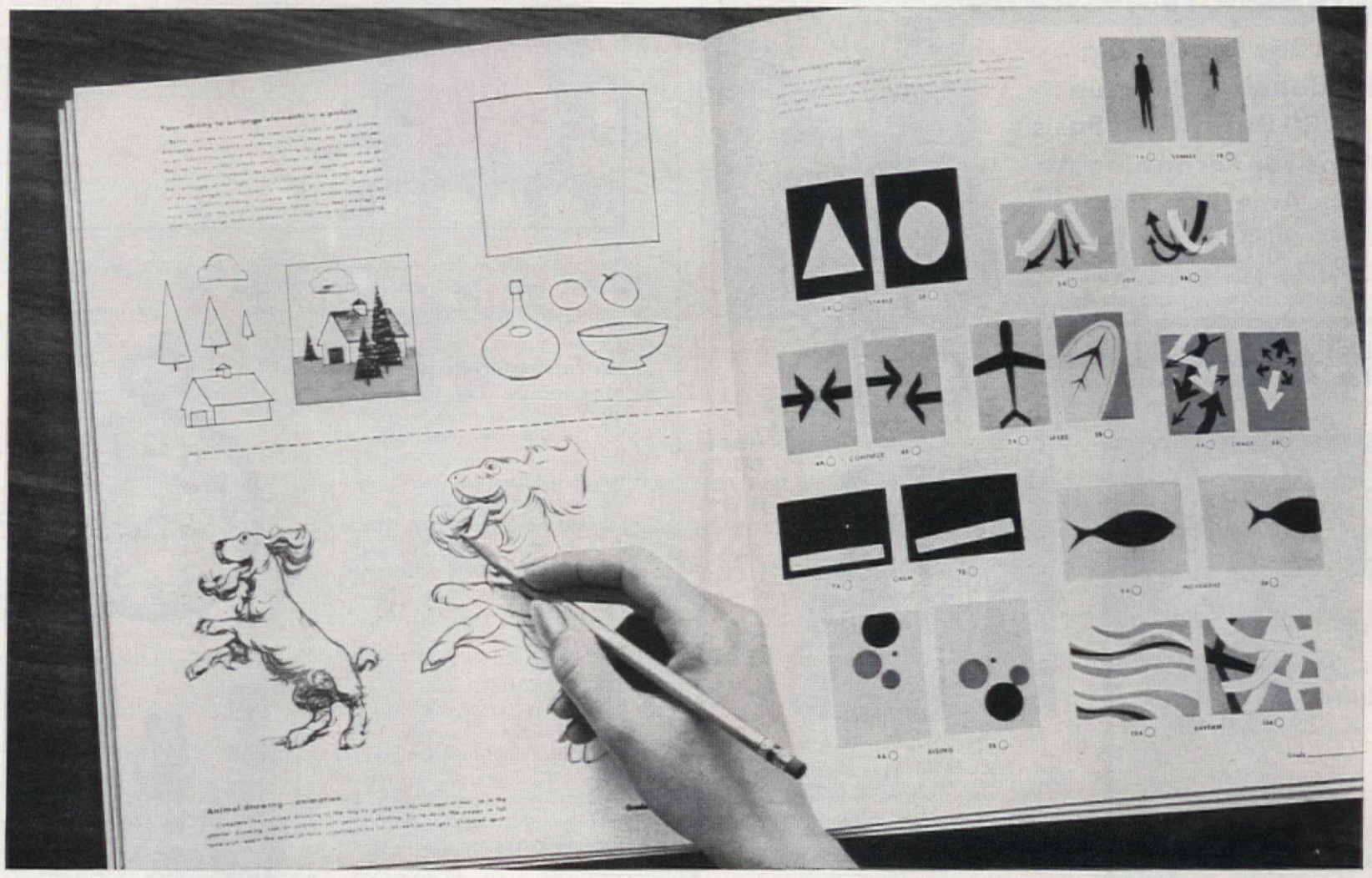

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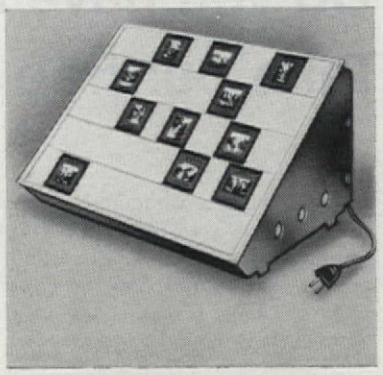

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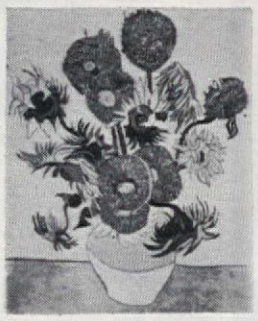

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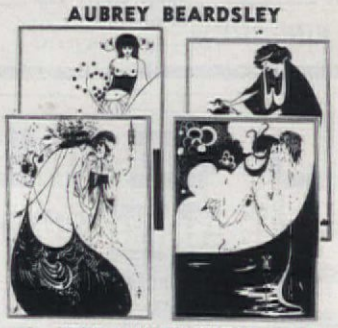

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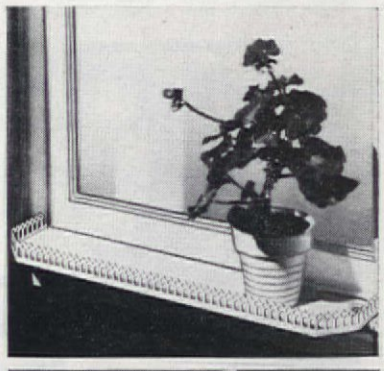

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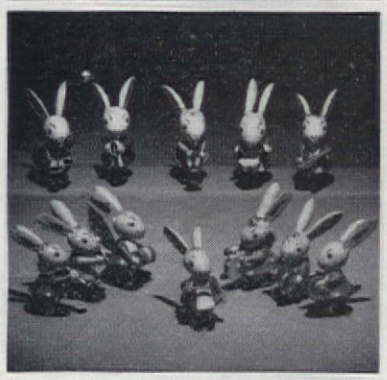

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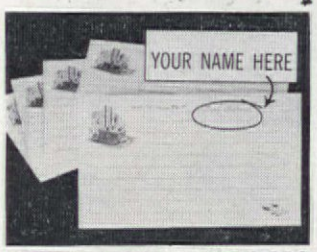

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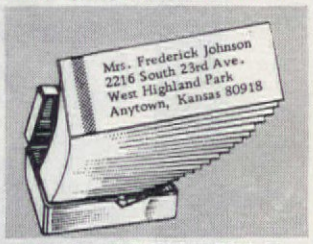

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Quick, handy way to put your name and address on letters, records, books. Any name, address and Zip code up to 4 lines beautifully printed in black ink on white gummed labels with rich gold stripe at left. Labels are 2" long and come in an attractive plastic box.

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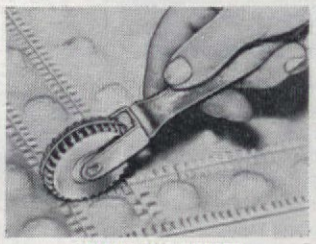
D2001 Pocket Printer $1



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Here's the fast, easy way to make ravioli, turnovers, tarts and dozens of other eye-pleasing, tasty treats! Two separate notched wheels with a disc knife between them cut, crimp and seal two layers of dough with filler in the middle. Also great for canapes, tea sandwiches, etc.!

K1053 Crimp-Cut-Sealer $1.98

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D4001 250 Gold Labels $1.98

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Holds checkbook (either top or side perforated) and has coin purse, pen, two pockets for currency plus a portfolio for licenses, cards, photos, etc. Graceful slim style in fabric-textured vinyl.

S1008 Check Wallet, blue $2.98
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Why scramble for envelopes at bill-paying time, or break up good stationery sets? Send your checks, orders, etc. in these crisp, white envelopes designed just for this job! Envelopes are 6½" long. Return in upper left corner shows your name, address and Zip code.

P3003 75 Envelopes $1

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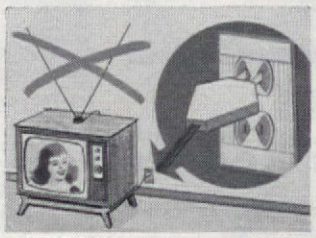

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H2065 Plug-In Antenna $1.98

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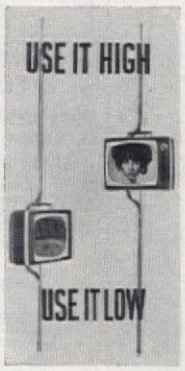

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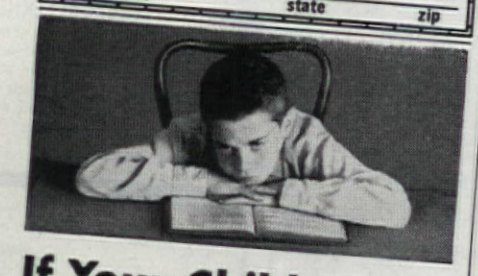

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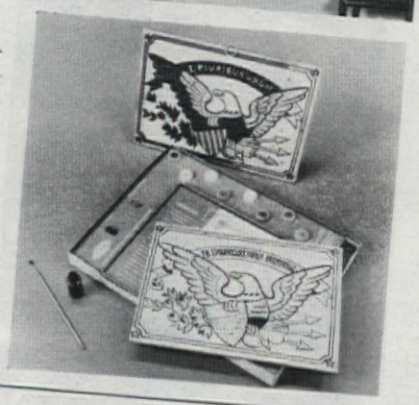
CURTAIN WITH TASSEL EDGE. You will love this pair of snow-white muslin tiebacks. They are 74" wide and come in six lengths: 45", 54", 63", 72" for $12, or 81" and 90" lengths for $14. Hang them as is or order the matching valance, 10x80", that costs $4. Be sure to use care when laundering because of hand-knotted fringe. Country Curtains, AH1, Stockbridge, Mass. 01262.



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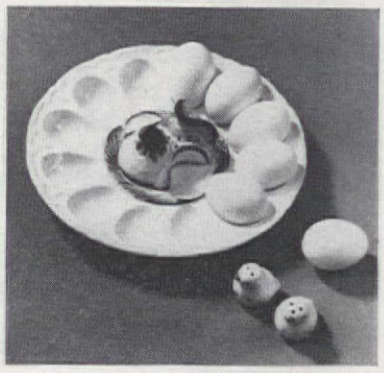
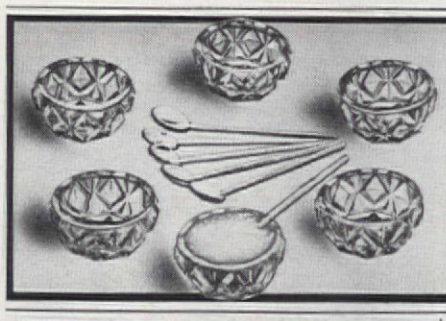


DEVILED EGGS are always delicious but they will seem more so when served on this attractive white hors d'oeuvres plate. Made of glazed pottery it is embellished with a colorful cockerel, has 12 depressions for holding boiled or deviled eggs, and a salt and pepper set designed like yellow chicks. $1.99. Plate is 9½" in diameter. Gracious Living, 1424, Berkeley, R.I. 02864.

ORDER IN THE HOUSE becomes easy with the home-office cabinet. Made of kiln-dried pine finished in maple, walnut, honey tone or antique pine, the cabinet has three drawers that will hold household records. Drawers glide smoothly on steel rollers. 38x15½x19". Finished it is $42.95; unfinished, $29.95. Exp. coll. From Yield House, AH1, North Conway, N.H. 03860.



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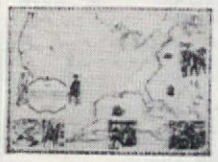

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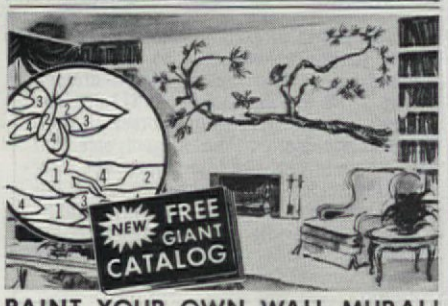

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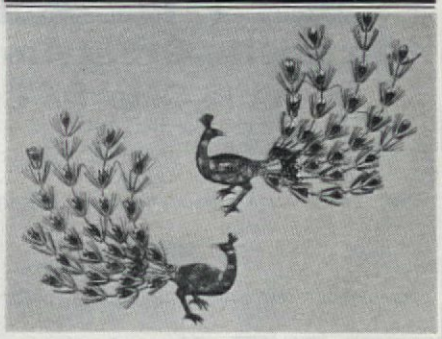

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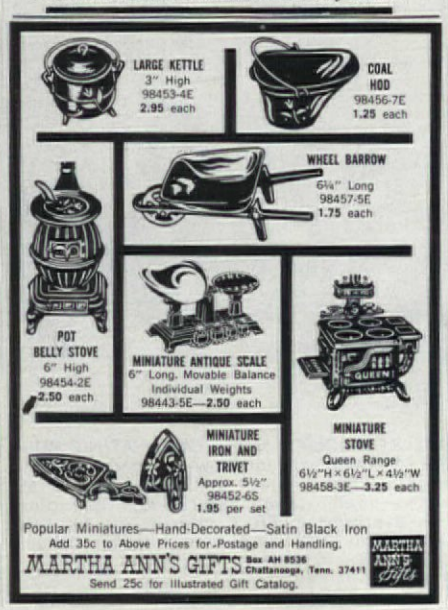

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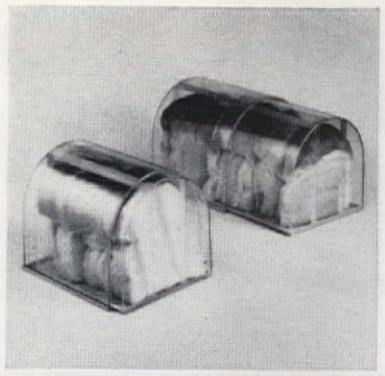

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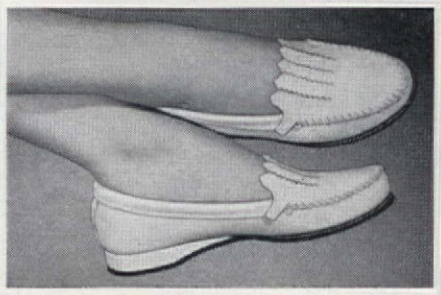

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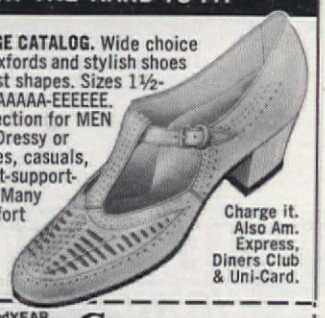

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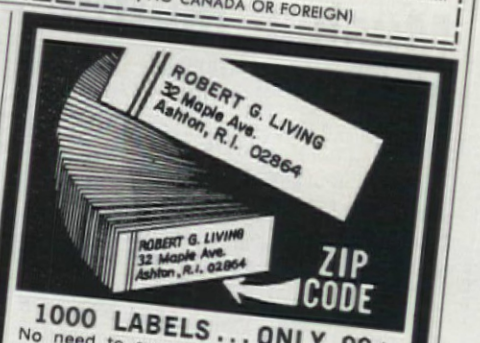

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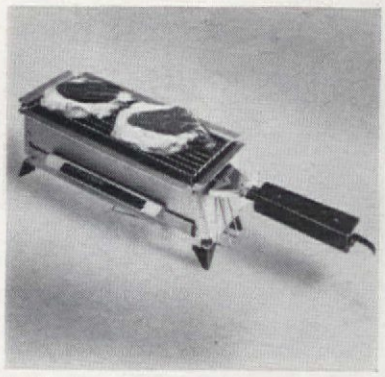

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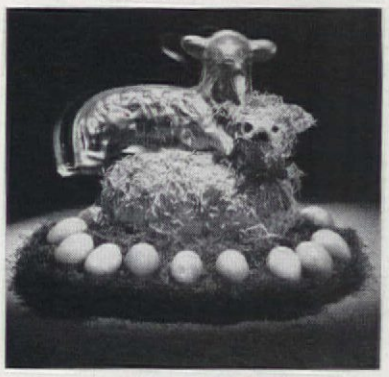

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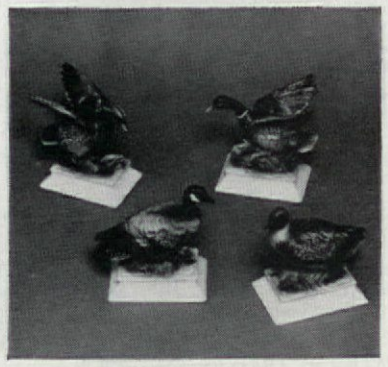
A GAGGLE OF JOY is Goya's painting of Don Manuel standing in the midst of wide-eyed cats, a cageful of nightingales, and an inquisitive jackdaw. Here is a fine reproduction of the masterpiece, printed by hand with oil paints on artist's canvas. 16x21". $7.95 plus 45c postage. From Lambert Studios, Dept. AH1, 336 Central Park West, New York, N.Y. 10025.

FOR SNAPPY WEATHER when the wind seems to come from the Arctic, your feet will feel wonderfully warm and dry in a pair of electric socks. Made of knitted wool and nylon, each sock has a pocket to hold a D cell battery. Gray with red cuff. Washable. For men or women. S, M, and L. $8.45 without batteries. Alexander Sales, AH1, 125 Marbledale Rd., Tuckahoe, N.Y. 10707.

TV RUNABOUT. Here is the stand designed for a portable set. It is made of pine finished in honey tone, maple, walnut, or antique pine. Large wheels roll easily and permit you to take the TV set from room to room. Legs are solid birch. 29x27x14". Space between legs is 25¼". Finished, $26.95; unfinished, $23.95. Exp. coll. Yield House, AH1, North Conway, N.H. 03860.

SMALL LUXURY. Make a needlepoint cover for a footstool from the kit that contains a preworked design on canvas. Fill in the background with the ivory yarn that comes with kit. Designs are poinsettia, daisy, violet, pansy, or daffodil. $9.30. Muslin-covered stool finished in mahogany or fruitwood is 8x11". $13.50. From The Stitchery, AH1, Wellesley, Mass. 02181.

NEW IDEA, the cupcake pan made with oval depressions instead of round ones. The eight-cup pan is made of heavy aluminum and measures 14x5x1⅛". Bake little cakes, ice them, and frost each with a child's name when you are giving a birthday party for the young ones. $2.98 plus 35c postage. Order from Helen Gallagher, 401-9360-9, Peoria, Ill. 61601.



CERAMIC BIRDS for your collection are beautifully and faithfully reproduced. The wood duck, the mallard, the Canadian goose, and the pintail are each about 4x4". The pedestal on which they stand is white ceramic. Use one or more when you make a flower arrangement. The set of 4 is $4.95. From Colonial Studios, Dept. BLE-8, 20 Bank St., White Plains, N.Y. 10606.

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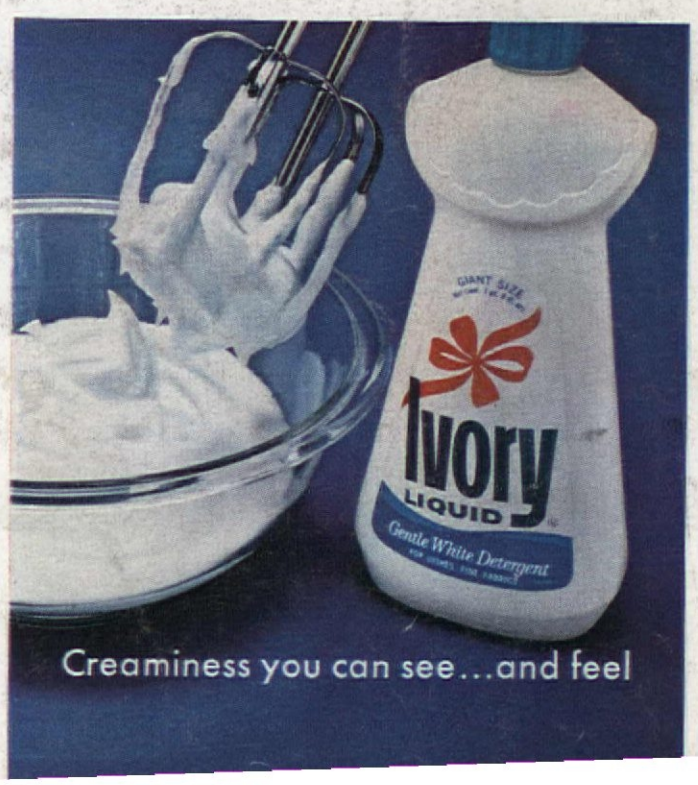
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