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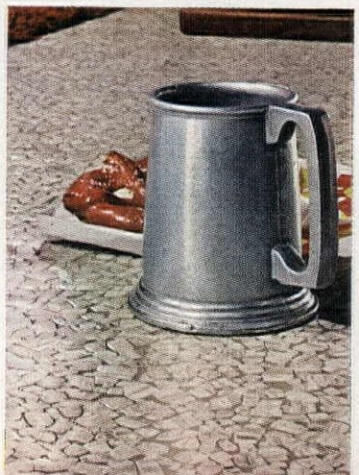

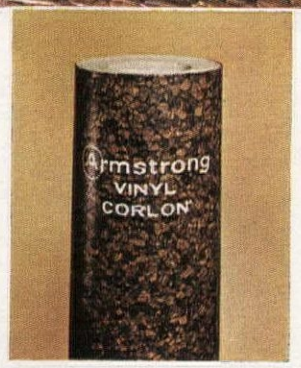

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Armstrong

If you like to draw, you may have a God-given talent

America's best-loved artist almost quit painting in his youth because he was uncertain of his ability. Here's his advice to people who may be neglecting a natural gift that could change their lives.

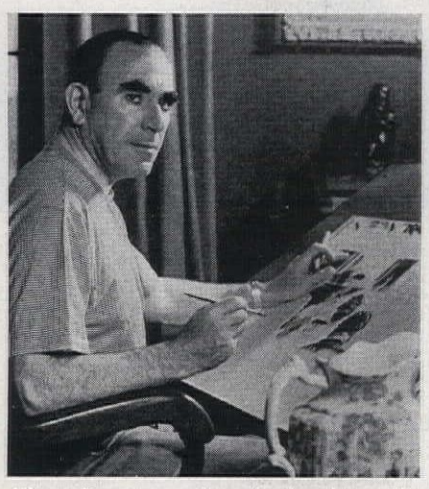
PHOTOGRAPH BY LOUIS LAMONE

By Norman Rockwell

I CAN'T THINK of a greater waste in the world than being blessed with a natural ability...and doing nothing about it. A talent for drawing, for example, is a wonderful gift. It can bring you such a rich and rewarding life that it just doesn't seem right not to give it a chance to develop and grow.

Nobody knows this better than I. I was born in a shabby tenement in New York City. I guess I always wanted to be an artist. I remember, when I was six, drawing pictures on old cardboard to amuse my friends. At fifteen, I had earned enough money from odd jobs to go to art school. Then, over my parents' objections, I left high school after my first year so that I could attend two art schools at once.

Many times I became terribly discouraged and wanted to give up art school to start earning money. But my instructors encouraged me to continue. One day a cartoonist friend urged me to submit my work to The Saturday Evening Post. To my surprise, they bought the first three pictures I showed them and asked me to do three more. I didn't know it then, but this sale started me toward the realization of my dream . . . making the most of the talent I was born with.



Albert Dorne was born in the slums. His God-given talent made him one of the highest-paid artists in history.

Others struggled, too

My story is not unique...other artists overcame greater hardships. Albert Dorne left school at 13 to support his family, but studied art at home in spare time. At 22 he was earning $500 a week. He went on to become one of the highest-paid commercial artists in America.

Stevan Dohanos, famous cover artist, drove a truck and worked in a mill before turning to art. Harold Von Schmidt was orphaned at five. Robert Fawcett, "the illustrator's illustrator," left school at 14. Austin Briggs struggled to support his family in a cold-water flat when he first broke into art.

As I progressed in my career, hundreds of promising artists came to me for help. I gave them as much time as I could. But what they really needed was an effective way to master the trade secrets of many successful artists.

A plan to help others

Albert Dorne found the way. One day over 18 years ago, he asked me to meet him in his studio. There I found Dohanos, Von Schmidt, Fawcett and Briggs. With them were six other equally famous artists —Al Parker, Jon Whitcomb, Fred Ludekens, Ben Stahl, Peter Helck and John Atherton. Dorne pointed out the growing need for trained artists. Then he asked, "Why can't we develop a way to share our art experience and knowledge with all who have talent . . . no matter where they live or who they are?"

All twelve of us loved the idea. Taking time off from our own careers, we poured all our knowledge of art—all our hard-won trade secrets into a unique series of home-study lessons. We made over 5,000 special drawings for a magnificent set of textbooks. After we had covered the fundamentals of art, each man contributed his own specialty. For example, Jon Whitcomb showed how to draw his famous "glamour girls." Dorne showed step-by-step ways to achieve animation and humor. I devised a simple way to explain characterization and the secrets of color.

New methods devised

Finally, we spent three years working out a revolutionary new way to correct a student's work. For each assignment the student would send in, his instructor would actually draw in black and white or paint in full color his detailed corrections. Then the instructor would dictate a letter of criticism and advice. This way, there would be no misunderstanding. And the student would have a permanent record of his progress.

And so we started the Famous Artists Schools. Our faculty totals hundreds of years of professional experience. The School started in an old barn in Westport, Conn. Today it occupies its own modern buildings and has thousands of students. All of us with the School are extremely proud of what our students everywhere have accomplished.

Our students succeed

James Ryan of Los Angeles, Calif., is a good example. If his God-given talent for drawing had gone undeveloped, he might still be a clerk, unhappy with his low-paying, routine job. Taking our Course radically changed his future. Today he's an illustrator at Hughes Aircraft—and pours out a steady stream of free-lance art work in his spare time.

Virginia Bartter, a housewife from Ohio, found that our training helped her earn extra income for her family. Last year she received over $1,000 for paintings she did in her spare time and is now holding art classes in her home.

To Dean Brinkley of Arlington, Tex., the Course opened a new world of accomplishment. He's had growing success as an illustrator, doing important free-lance art work. And last year he participated in nine art exhibitions.

Since taking our Course, Felcie Wells, a Charlotte, N. C., housewife, has sold every painting she's done. And she's made valuable contributions to her church—painting murals and other art work.

And an elderly California woman told me her doctors stated many times that medicine would never replace what the Course has done for her health. She has found contentment in painting.

I am not at all surprised by the success of our students. Opportunities open to trained artists today are enormous. The School continually gets requests from art buyers all over the country asking us for practical, well-trained students—not geniuses—who can step into full-time or part-time art jobs.

Do you like to draw? Do you have the desire to train toward a full- or part-time career in commercial art or fine art? If your answer is even a tentative yes to either, I urge you to take steps to develop your God-given talent to its fullest. You owe it to yourself not to waste it.

• • •

UNIQUE ART TALENT TEST. Norman Rockwell, Albert Dorne and the other Famous Artists have created a revealing 12-page talent test to discover people who have art talent worth developing. Formerly, they charged for the test. But now it is offered free and graded free. Men and women who do well on the test—or can offer other evidence of art talent—may enroll in the School. There's no obligation. Just mail the coupon below.

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I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

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AMERICAN HOME

WINTER 1966

VOL. LXIX. NO. 1

FOR AMERICA'S YOUNG HOMEMAKERS

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OUR COVER: American Home Building Editor Alan Borg designs his own house. Using the newest in building materials and techniques, he's come up with a home full of warmth and charm. Story on page 62. Photo by James Belfon.

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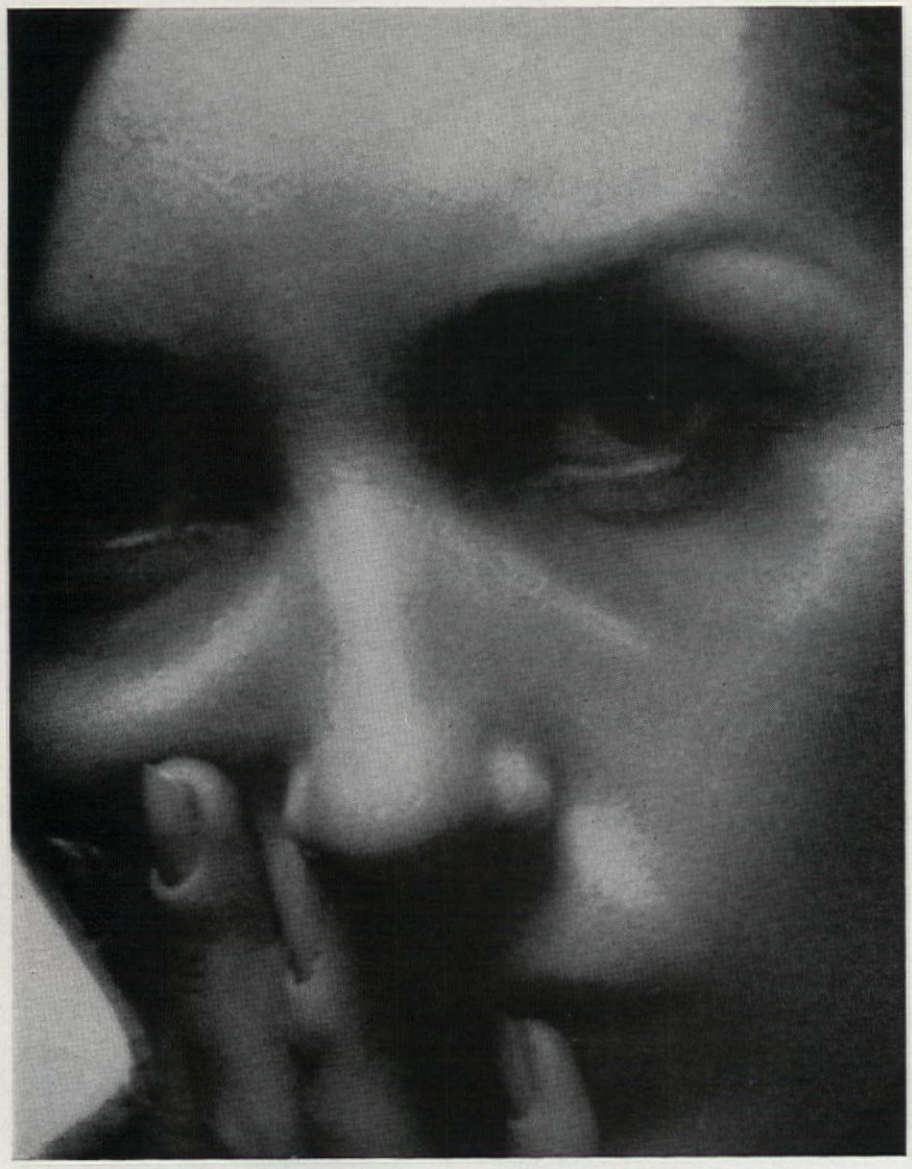


Aren't you too young to feel so tired?

You notice it day in, day out...even the simplest chores seem to be just too much for you. You get up tired and you go to bed tired. And your mirror tells you that you *look* as tired as you feel.

Of course, there's no single reason for that tired look and feeling. But if you're one of the 40 million women between the ages of 15 and 45 who have a period every month, here is one of the most common reasons why you can have that needless tired feeling. Doctors have proved this beyond doubt: As a woman, you may lose much more blood-iron every month than you replace through the foods you eat. Thus, without being aware of it, you can lose energy-producing iron. It is this loss of precious blood-iron that can leave you always looking and feeling tired.

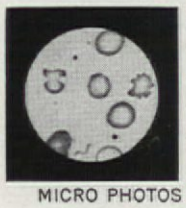
Medical Authorities Say: Women Need Twice As Much Iron

Yes, even if you're only 5 feet 2, you need twice as much iron every day in your diet as your 6-foot husband. It isn't likely that you eat as much iron-rich foods, so you may develop the kind of iron deficit that drains you of your energy and youth. Why risk having the kind of iron-poor blood that can make you very much less than the woman and wife you could be?

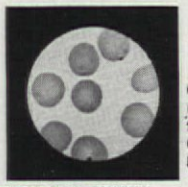
Erase That Tired Look From Your Face And Get Rid Of That Tired Feeling

Don't let the periodic drain of precious blood-iron rob you of a full measure of living, when it's so easy to replace any iron that is lost. Put extra iron in your blood by taking Geritol regularly to make up for your monthly losses. Remember, if you've been taking vitamins and still feel tired, vitamins alone can't restore blood-iron. But Geritol *can*. Just two Geritol tablets, or two tablespoons of Geritol liquid, contain *twice* the iron in a pound of calves' liver. In only one day Geritol iron is in your bloodstream carrying strength and energy to every part of your body.

Check with your doctor, and if iron-poor blood is your problem, take Geritol every day. Feel stronger fast...in seven days, or money back from the makers.

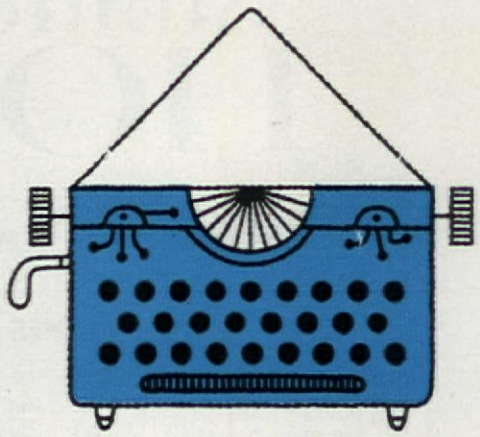


Pale, Iron-Poor Blood When you're tired and worn-out, your trouble may be due to pale, iron-poor blood like this.



Geritol Iron-Rich Blood Geritol, with its important supply of iron can change iron-poor into good, rich, red blood.

MICRO PHOTOS OF DOCTOR'S STUDY



DEAR READER

Just what sort of an official report card the year 1965 ultimately receives is pretty much in the hands of historians still unborn. But, from the limited view that we get from our desk, it was an interesting year if nothing else.

In the year 1965 many statesmen became terribly aware that a great number of our lakes, rivers, streams, and brooks were polluted. And by and large, they were all appalled. In the same year, the statesmen realized that a lot of the air we breathe was also polluted and they were equally appalled at this fact. Some of the more adventuresome went out to learn that there is something known as "noise pollution" which simply means that if we have a headache it might easily have been caused by the bang, rattle, and clang of various devices that surround our lives today. And also in 1965 many learned that although we have the Atlantic and Pacific Oceans, the Gulf, the Great Lakes, and hundreds of miles of waterway there does not seem to be enough usable water in this country.

We are delighted that our various officials found out all these things in 1965. But we sometimes wish they had discovered them a few years back before the emergencies occurred.

Actually, as we evaluate 1965, probably the fondest memory we have is the "Great Blackout" of the Northeast—not because we necessarily enjoyed getting back to a rather primitive way of life, but it once again proved to us that our fellowman is so much better than he cares to pretend he is. It is a strange thing, but it seems to require some sort of emergency, some kind of special occasion, for us to start acting as we probably really should: kind, considerate of others, perhaps not self-centered, but truly concerned with the well-being of our fellowman. Naturally, in a catastrophe one's basic instinct is self-preservation and the preservation of one's family. But short of such a catastrophe there does seem a basic need on the part of most of us to forget our own selfish motives and to act as if we were one of the members of the family of man.

It's a shame that our best qualities come out during some sort of an emergency. On the other hand, I suppose that if we all acted in the right manner all the time life would be too dull. Like children we have our regular manners and our party manners. I guess the important point is that when there is a party—when there is a crisis—we do have those party manners that we can call forth for a limited time.

HUBBARD COBB
EDITOR

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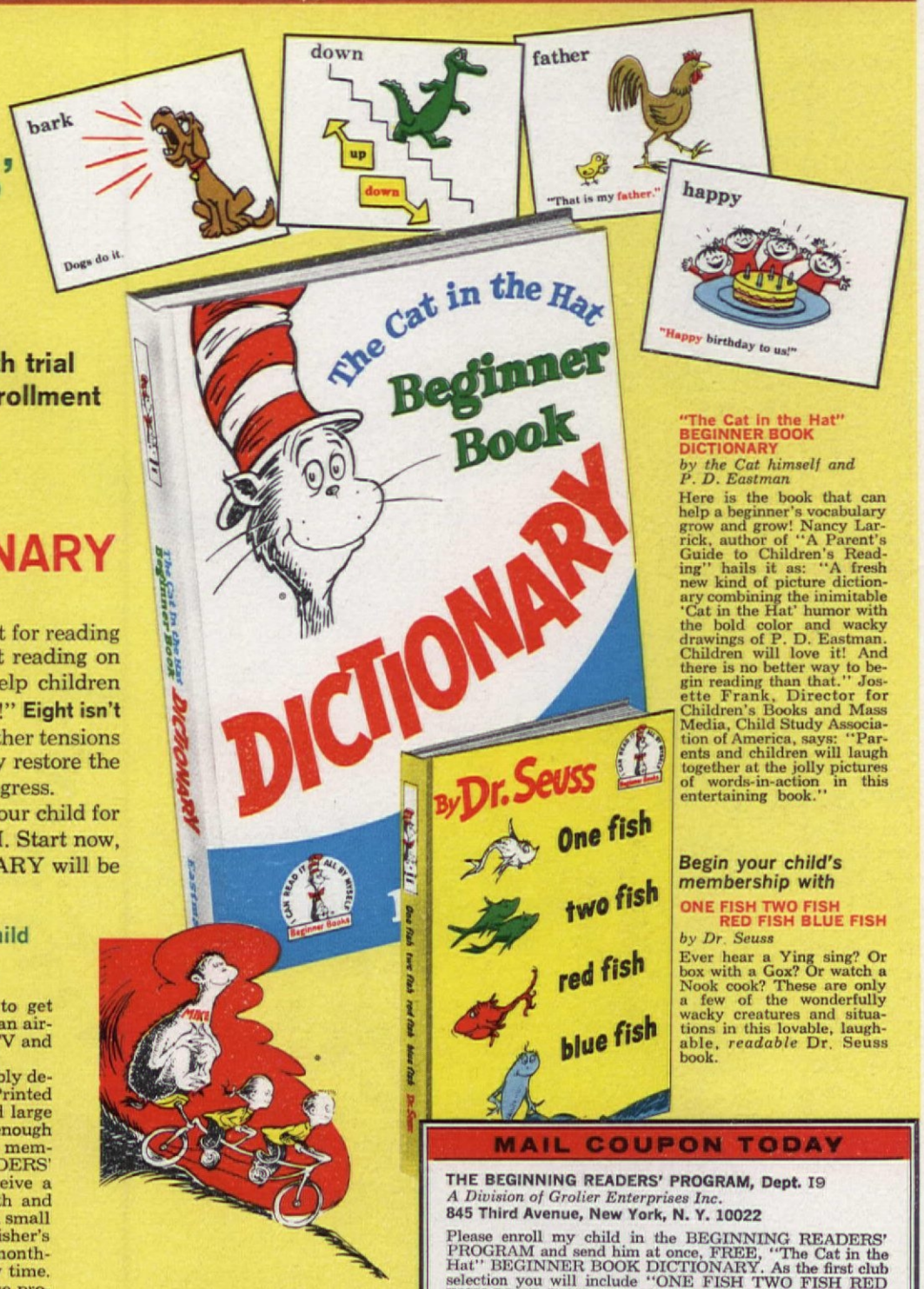

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Professor of Education, Northwestern Univ.

Illustrations with * © 1960 by Dr. Seuss

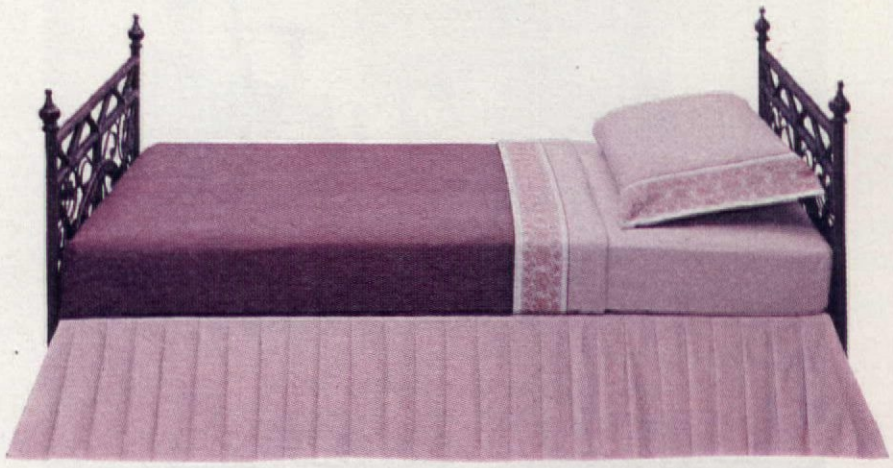
Come close…touch the luxury of Cannon

A lovely look of serenity and grace in Vanity Rose, coordinating sheets and towels.

Have a fling at special January prices

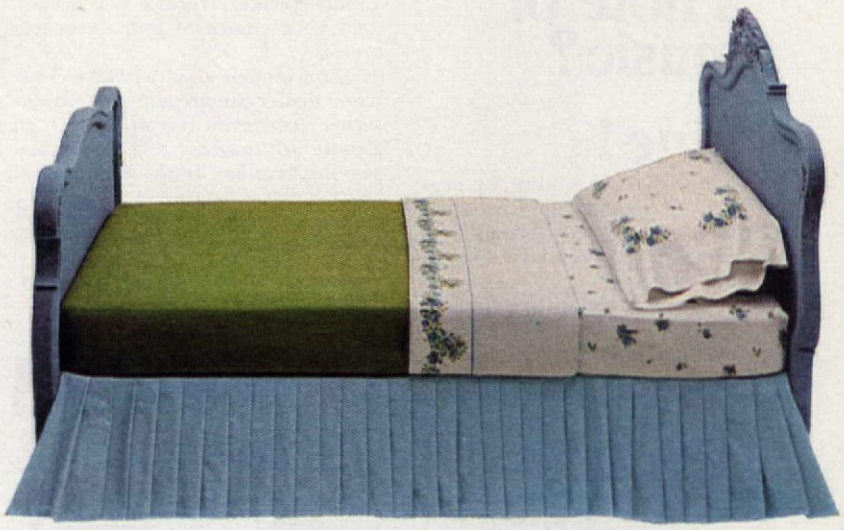
(Above) Stack up luscious piles of Cannon Royal Family solids. Thick and soft and sumptuous. Coordinating with all Royal Family patterned towels and every Royal Family sheet.

(Below) The embroidered look, delightfully dainty and irresistibly fresh, in Cannon's Cotillion sheet. Delicate woven flower border on pastels or purest white.



(Below) Song of roses to float you to sleep . . . the Majestic Rose sheet. Swags of rose garlands on pillowcases and top sheet border; roses scattered all over the fitted sheet.

(Above) For dash, for splash, for sheer refreshment, the Brittany Stripe sheet. Stripes coordinate with solid fitted sheets. (Below) The fashion-smash Crystal Palace carved towel, looks expensive and isn't, at all.



The total look of elegance. All Cannon towels are permanently Pucker-Free™ ®. Cannon Combspun® cotton percale sheets come in both flat and Flex-O-Matic® fitted styles. The exclusive Flex-O-Matic feature means that both ends stretch all the way and all four corners too. At fine department stores. (Look for Royal Family bedspreads too.) Cannon Mills, Inc., N. Y. 10020

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Starting an Art Collection

By James Shellenberger

For many years I've been on a strictly last name basis with Renoir, Picasso, Buffet, and Cezanne—important names but remote to me. About five years ago, I stopped in to see Klaus Perls, who has one of the more successful galleries in New York, and admired a new Picasso. I remember well his intriguing comment: "This crayon sketch is priced at only $2500, and I'm sure any of your five kids could do equally well."

So, for grins, I borrowed the Picasso, brought it home and asked each child to take a whack at copying it. Result: Picasso's reputation was unscathed. It wasn't that easy—kids' drawings with crayons were one thing; Pablo's were another. We kept the painting, "A Bowl of Anemones," on loan for several weeks. It began to grow on us all. Call it status, pride in a major acquisition, or sheer enjoyment, but in a weak moment we decided it was for us and bought it.

We all start out by understanding and enjoying the artistic productions of our own time. That, according to art connoisseur Max Friedlander, is "the normal, healthy, and natural way to start." So, at least we were "normal" in our beginning, in our appreciation, and in the transition from prints and reproductions.

A year later we went to Paris. Paintings over there are usually priced lower, so we anticipated several purchases. We shopped the left and right banks, browsed the galleries and came home with a Calagero and a Braque. Each cost $100 and today is worth ten times that.

We were remodeling and enlarging our house at the time and these paintings were planned to key the new decor. We picked colors and fabrics for the couch, walls, and curtains that helped set off the Braque. Meanwhile, the Picasso had not been neglected. We found the right spot for it over a game table and we had a needlepoint cover for the table made to complement the painting, using the Picasso flowers in the design.

For years we have enjoyed Bemelmans, writer, painter, and gastronome par excellence. I can't remember which book I enjoyed most, but certainly high on the list was the "Arc de Noe"—and I particularly admired one of the illustrations, "The Old Port of Antibes." Victor Hammer, of Hammer Galleries, wrote me and told me it was for sale, price $1200, and he forwarded a copy of his letter on to Bemelmans.

In the next mail came a scribbled note to me from Bemelmans which was dated 14 September 1961:

"Dear Mr. Shellenberger:

Like all art dealers Victor is a pawnbroker with stars in his eyes. I just received this murky letter. The facts are: Viking is making a book and the illustration is included. Will be printed in Switzerland—when originals get back—glad to let you have it. Price 3 bottles of Dom Perignon."

Best, Ludwig Bemelmans

Nearly a year passed and I felt sure Bemelmans had entirely forgotten about "The Old Port of Antibes" and his generous offer. Then one day his secretary called me at my office. Mr. Bemelmans was sending the painting, beautifully framed. There was a note of urgency in her voice when she stated, "I hope you will send the Dom Perignon on to Mr. Bemelmans as soon as possible." Off went a note of thanks and appreciation, and I went directly to the liquor store and sent the three bottles of this finest of champagnes to his home. Five days later I read that Mr. Bemelmans had died of cancer. His kindness will long be remembered by all of us who enjoy the delightful watercolor. The framed letter from this unusual, sensitive man hangs close by the painting.

Recently we bought another Bemelmans—a watercolor of the seacoast at East Hampton where we have a summer cottage and where Mr. Bemelmans had spent the last summer of his life, completely unbeknown to me.

Two of our most recent acquisitions are by Nicola Simbari—a young, vibrant Italian artist who paints Mediterranean and Mexican life with great color. How did we get interested in Simbari? I was walking on 57th Street in New York City and saw much activity in a new gallery about to open—The Wally Findlay Gallery. My eye had caught, from the doorway, a burst of color, a boy standing on his hands on a beach. I motioned through the glass to see if I could get a closer look. The door was unlocked and a salesman took me to the painting. He showed me several other Simbaris, and he told me the only way to make a decision to buy was to see the painting in my home. He also told me about a new idea in collecting at their gallery and others. Any painting is returnable within five years for credit of its full price against the purchase of any painting or paintings in their stock.

I had now become absorbed in a Simbari (continued on Page 95)

Yesterday, Tommy Nelson's mother mastered the art of making lasagna...

Now lasagna is almost as popular as Mom at 6160 Martin Street in Detroit. Mrs. Nelson has discovered Chef Boy-Ar-Dee® Lasagna. It's a complete and authentic Italian dinner—yet quick and easy to prepare.

Chef Boy-Ar-Dee Lasagna gives you broad, wavy egg noodles, meat-rich sauce, plus carefully aged, grated cheese—all in one packaged dinner.

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(Tommy Nelson's Mother, Chef Hector Boiardi and Tommy)

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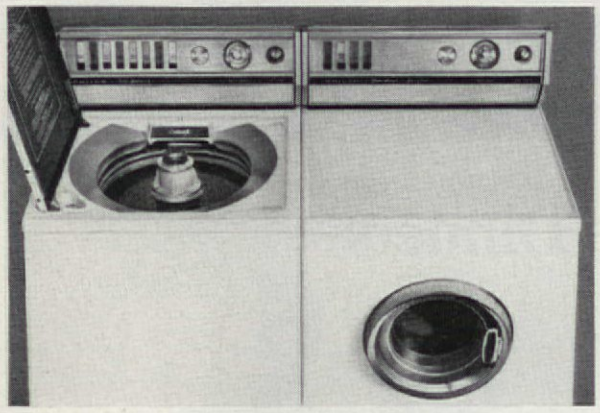

Now Philco gives you a better way to wash. Gentler. More effective. And far more dependable. "Blades of Water" action makes it possible for the new Philco to have 27% fewer structural and moving parts. Many common washer problems have been engineered right out of existence!

HERE'S NEW WASHING POWER. A flexible water-impeller deep inside the washer makes 575 strokes a minute. Powerful surges of water are sent through and through the wash. These surges of water are the "blades" of the new Philco. They wash away the dirt, not the fabric. And "Blades of Water" leave more room in the washer tub, let you wash up to double the average load.

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NEW BOOKS OF HOME INTEREST

An old favorite has just appeared among the multitude of cookbooks flooding the market—**THE FANNY FARMER COOKBOOK.** One of the three all-time best-selling cookbooks (the other two are said to be *The Joy of Cooking* and *The Settlement Cookbook*), it has sold some three million copies since its publication in 1896. It's a basic cookbook with recipes ranging widely from simple to gourmet, so your cooking skills can progress right along with it. The new edition (the 11th) is updated and expanded, and it's still one of the best all-around cookbooks you can buy. (Little-Brown, $5.95.)

THE ART OF AMERICAN INDIAN COOKING, by Yeffe Kimball and Jean Anderson, is an unusual and delightful cookbook. Before you even start on the recipes, there's a fascinating story of Indians. And we never realized how many of our foods come from the American Indian—the tomato, potato, avocado, lobster, peanut, and popcorn, to name just a few. The recipes, adapted for modern cooking, are from various tribes and areas of the country. For example, Poached Salmon in Halibut Aspic from the "fishermen of the Pacific Northwest" and Baked Wild Rice and Carrots from the "wandering hunters of the plains." (Doubleday, $4.50.)

In the decorating field there's a new book with a unique approach called **DESIGNING AND DECORATING INTERIORS,** by David Dommelen. It not only tells *what* is good design, it tells *why* it is good. The emphasis is on individuality. The author says the book is designed "to help you surround yourself with beauty that reveals the real 'you'." We like the way the book explores the total picture of home decoration. Its range is wide—from furnishings and art objects to architecture and gardens, from tableware to ceramic birdhouses. It has some good budget decorating ideas, too. (John Wiley, $9.95.)

No self-respecting witch is without a garden—a chaotic place filled with things grown exclusively for magic purposes. **A WITCH'S GUIDE TO GARDENING,** by Dorothy Jacob, tells all about it. A witty story of garden folklore and the ancient taboos and benefits of trees, plants, and flowers, it's amusing reading and filled with information, legendary and factual. Want to learn to make a love potion? (Taplinger, $3.)

No dog lover will want to miss **THE COMPLETE PUPPY AND DOG BOOK.** by Dr. Norman H. Johnson, of The American Society for the Prevention of Cruelty to Animals. It's especially helpful for buying a dog, for it has pictures, characteristics, and prices of every breed. Here's all the information you'd need to raise a puppy from birth to old age (including training, showing, and health care). A wonderful gift for a dog lover—he'll have a hard time putting it down. (Atheneum, $7.95.)

These books may be ordered through your local bookstore.

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ALL SORTS OF SANDWICHES for all ages and appetites—plain and fancy, hot and cold, some totable, others for informal home entertaining. Free from Dept. AH, The Dow Chemical Co., First and Water Streets, Bay City, Michigan 48706.

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MAKE EVERY DOLLAR COUNT. Sound advice on how to handle your money: budgets, family expenses, buying and borrowing, insurance, and savings. Send $1 to Mary Feeley, Dept. AH, Associated Press, 50 Rockefeller Plaza, New York, N.Y. 10019.

REDWOOD HOMES. These photos and floor plans of architects' own homes will give you ideas for building or remodeling. Both exteriors and interiors are shown. Free from California Redwood Assoc., Service Library, 617 Montgomery St., San Francisco, Calif. 94111.

HOW TO KEEP OAK FLOORS beautiful with proper care and stain removal. A home-owners' guide on oak floors is also available. Both booklets free from National Oak Flooring Manufacturers' Assoc., Dept. AH, 814 Sterick Bldg., Memphis, Tenn. 38103.

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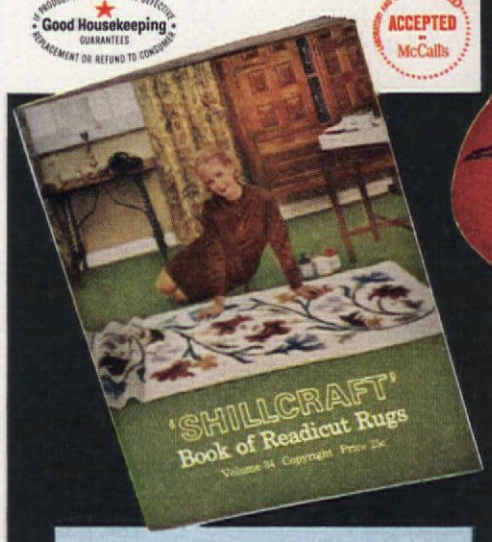

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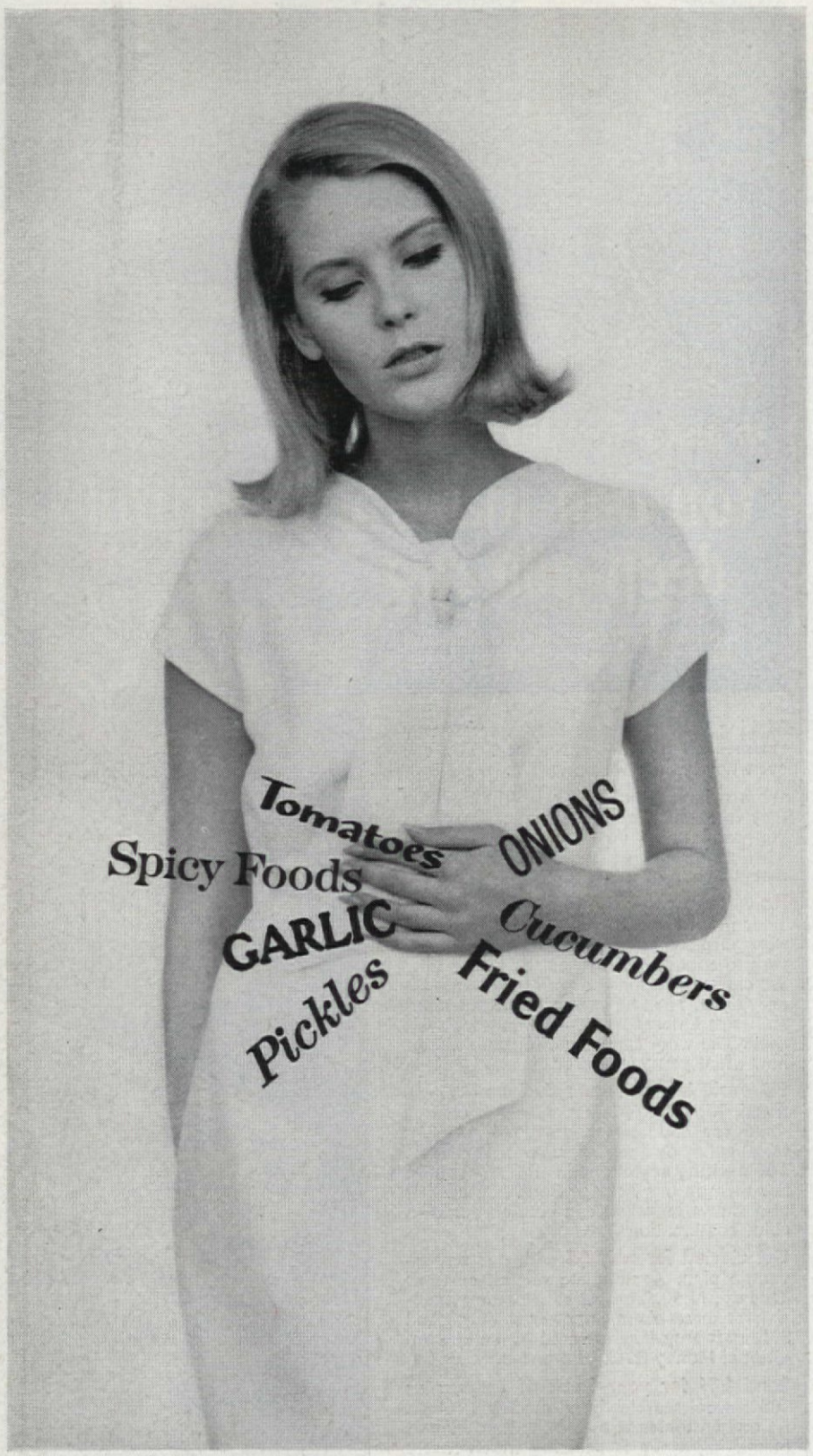


Do some foods disagree with you?

For you, it may be cabbage. Or pizza. Or French fries. You name it. Just about everyone has certain foods that upset their system, causing acid indigestion or irregularity.

That's when Phillips' Milk of Magnesia sets things straight.

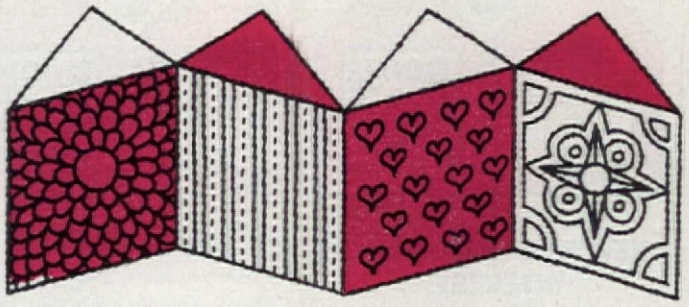
Suppose those foods get your stomach upset with too much acid. Phillips' relieves that acid upset, heartburn or even nausea *in seconds*—literally!

Or (let's call a spade a spade) suppose you're constipated. Phillips' will start you back to regularity in just a few hours—gently, comfortably, completely. In fact, it's the kind of laxative doctors recommend.

For acid upset, you take just a little Phillips'. For constipation, a little more. And if you're worried about taste, don't. Flavored Phillips' really tastes good!

Mind you, it's still not a good idea to sit down and eat yourself sick. But next time you have a little too much of a good thing, hurry up and take Phillips' Milk of Magnesia. *That settles it!*

Regular or Mint Flavored



By Vera D. Hahn

DECORATING NEWSLETTER

NOW a no-iron sheet—it's the joint effort of Cannon Mills and Du Pont. The new Cannon Royal Family Grand Manner sheet is a 200-count percale blend of 65 percent Dacron and 35 percent cotton. It's supposed to dry in less than half the time required for standard sheets, is machine-washable, needs only the merest touch-up ironing. Comes in white, white with a colored scallop border with hemstitching, and in an all-over floral with coordinated border. The white single-size sheet is priced at $4.98.

NOW the answers to our plea for help. Back in September we asked readers for some new ideas to replace the eternal pencil cup on our desk. From Miss M. Kathryn Shultz of Unity, Ohio, came a pencil holder made of adding-machine-tape spools all done up in bright blue paint and gold sprinkles. Very pretty. A teen-age reader keeps her pencils in pretty Victorian cigarette cups.

NOW—more mail from readers. Also in the September issue we talked about owls. Mrs. Frederick W. Peters writes that she and her family have collected over 1300 owls—they even have an Italian ceramic owl with seven holes in its head to hold pencils. Sounds wonderful and wacky. Incidentally, the lion seems to have made a lot of headway in the animal popularity contest since our piece on owls. Designer Renny Saltzmann (see his rooms on pages 52 to 55) has a handsome collection of them in his New York apartment. We've also seen lion-shaped pillows and lion cutouts on pillows. Did you notice the many charming lions in our Christmas issue?

NOW indoor-outdoor carpeting. There's one made by the Ozite Corporation of rug cushion fame called Ozite Town n' Terrace Outdoor-Indoor carpet. It's made of Vectra, a 100 percent polypropylene olefin (quite a mouthful) fiber and comes in ten colors and four widths. Retail price per square yard is $5.40. It can be laid outdoors (pools, patios) with waterproof cement. To clean it all you do is hose it off. Indoors it's especially recommended for kitchens.

NOW Martin-Senour introduces kits for color glazing entire walls, doors, kitchen cabinets, and woodwork. Like their Provincial Color Glaze kits for furniture, no removal of old varnish, paint, or stain is necessary. Six soft tints, six deep tones, and six wood tones are available. Also new at Martin-Senour are authentic Williamsburg paint colors. Especially pretty, we thought: Wythe House Gold, Apollo Room Blue, and Raleigh Tavern Peach.

JACKSON & PERKINS

BRAND-NEW SPRING 1966 FULL-COLOR

FREE Catalog of Roses

featuring the 1966 ROSE OF THE YEAR

MEXICANA

(Pl. Pat. App. For)

JUST FILL IN, detach and mail the handy postage-paid card provided — and you will promptly receive, *absolutely free*, Jackson & Perkins' brand-new Spring 1966 Catalog of Roses . . . the one catalog that will enable you to plan, plant and grow the most beautiful rose garden ever!

This new edition of our world-famous catalog is the most exciting one ever! — for it contains some of the most fabulous roses ever created! *Mexicana* is just one of them . . . a spectacular new bi-color unlike any rose you've seen before . . . so perfect in every respect that it was selected by a test panel of home gardeners as "The 1966 Rose of the Year." Another stunning creation which you will see in our new catalog is *The John F. Kennedy Rose* — destined to become the most popular white rose of all time!

And you'll also see — in glowing full color — all of the "Roses of the Year". . . *Tropicana* (the only rose in history to win 14 International Awards); *Americana* (one of the most brilliant reds introduced); *South Seas* (which introduced an entirely new color in roses); and many more! And, of course, you'll see all the old favorites, too — All-America Winners, Gold Medal Winners, Prized Roses every one!

In short, you will see scores upon scores of the world's finest roses . . . and every type imaginable — giant Hybrid Teas, everblooming Floribundas, breathtaking Climbers, exquisite Miniature Roses, majestic Tree Roses! and they are all guaranteed to live and bloom in your garden *this* Spring!

Remember—all you do to receive your FREE J&P Rose Catalog is fill in and mail the postage-paid card. But the supply is limited — so we urge you to mail the card *now!*

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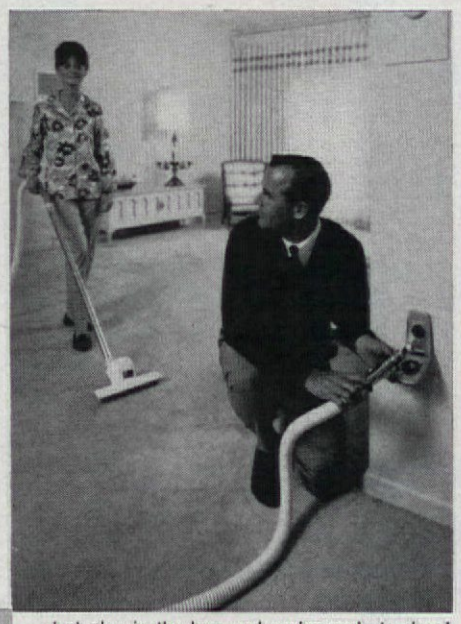
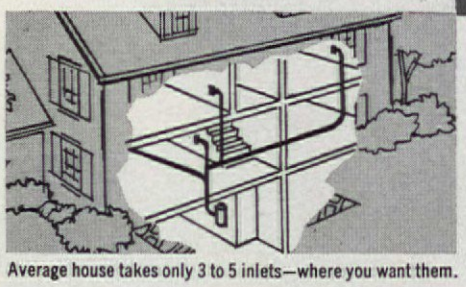
The average house needs only three to five inlets. Your Black & Decker Central Cleaning System can be installed in new or existing homes, in less than a day, without marring floors or walls. And it's guaranteed for the life of your house. Mail coupon below for complete information on the big news in homemaking. Plan ahead!



Just plug in the hose and you're ready to clean!



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We've heard as many theories on how to learn to like great music as we have heard remedies for the common cold. Most of the theories seem to assume the would-be convert doesn't naturally like music and hasn't been listening to it all his life!

The only quite unfamiliar aspects of classical or good music are its vocabulary and its length.

Let's begin with the vocabulary—and finish with it. It could be a severe intellectual exercise to master quickly all the identifying "labels" of classical music . . . the opus number, the key in which it's written, the exact pronunciation of certain kinds of music, not to mention the composers' and performers' names. Since, at the beginning, you need know only enough of the label to help you buy the record, use the easiest possible identification and skip the "fine print"—as we show you in our record listings at the end of this article.

That second unfamiliar aspect, to all of us more familiar with short pop tunes, is the length of a single classical selection. But this is something you can control. You're not at a concert hall where good manners dictate you stay from start to finish. In your home, *you* run the "concert." You can move about, read, write letters, play a game, talk quietly as you listen. And if that sounds like half-hearted listening, that is often the best way to get acquainted. Plenty of our classical music, most notably chamber music, was originally composed to be a background for a social evening.

Once you have refused to be bullied by a vocabulary of unfamiliar names, and have said "no" to being tied down to silent, motionless listening for a long period of time, you're ready to choose your let's-begin music. Here again, the theorists have had a field day.

There's the "start-with-a-particular-composer" school. It can be Tchaikovsky or Mendelssohn or Grieg because "he's so melodious and easy to follow." Certainly the *Pathétique* Symphony by Tchaikovsky is melodious, so is the Mendelssohn *Violin Concerto* and Grieg's *Piano Concerto* (opus 16).

Then there's the program-music school. "It's easier to begin with music that suggests scenes or action." Walt Disney used this method effectively in "Fantasia" with *The Sorcerer's Apprentice* and *Night on Bald Mountain*. But just as many people loved the Bach *Cantata and Fugue* in the same film, with nothing more than animated colored dots to "spell out" anything. If you'd like to try the program-music route, you might begin with two records, called "Program Music" in the "A Treasury of Music" series issued by RCA Victor. In this vein too is Grieg's *Peer Gynt Suite* and the lovely ballet music from *Swan Lake* by Tchaikovsky.

Our own theory and one we've seen work out in several instances, is to select a few great pieces of music, varied in style and form, superbly played. *You* decide how you want to play them . . . in toto, in part, over and over again. You may want to listen deeply or you may prefer to be doing other things while the music plays. One thing we do suggest: as you start the record, read the title and composer's name aloud; repeat them, unspoken, once or twice during the playing. This is the way to make friends not only with a particular piece of music but with the man who wrote it.

Don't expect to be able to identify these new friends very quickly. Great music is easier to enjoy from the first moment of meeting than many great works of art or literature, but like those, it has too many facets to learn all of them quickly. Which is why it becomes such a good friend, soon offering that delightful combination of the warmly familiar and the yet-to-be discovered.

Our own quite personal choices for this adventure are friends we've enjoyed for many years. With great effort we've trimmed down our list, and will, before this gets into print, wring our hands over friends omitted!

Mozart *Symphony No. 41* (ask for "The Jupiter"), Erich Leinsdorf conducting the Boston Symphony Orchestra (RCA Victor).

Schubert *Symphony No. 9* ("The Great"), Otto Klemperer conducting the Philadelphia Orchestra (Angel).

Beethoven *Violin Concerto in D*, Isaac Stern soloist, Leonard Bernstein conducting the N.Y. Philharmonic (Columbia).

Schubert *Quintet in C*, with Heifetz, Baker, Primrose, and Piatigorsky (RCA Victor).

Chopin *Waltzes*, played either by Brailowsky (Columbia) or Rubinstein (RCA Victor).

Design: Melvin R. Kroker; Broome, Selig & Oringdulph, AIA

Exciting design ideas in handsome Western Wood.

A whole wall (full of storage) that's as easy to move as your furniture.

It's called The Caravan . . . the newest idea to come along in storage since the shelf.

Back it up against a wall; it's storage space that stretches from floor to ceiling. Swing it out; it's a room divider that shapes space and creates rooms. Lead it into the middle of the room; it's an island of family activity.

But wait. There's more to The Caravan than its ability to roam. The shelves are free of supporting hardware; they rest on stock Western Wood siding placed upside-down. From the display shelves to the tape deck, every custom-tailored unit is movable and interchangeable, giving you unlimited storage flexibility.

The Caravan moving storage wall is the result of Western Wood and creative design meeting head-on. Wood's natural warmth and durability are exploited to the fullest. When it comes to storage, solid Western Wood always turns its beauty-side out . . . even the edges are as handsome and solid as the flat side.

Wouldn't you like a caravan in your next home? Or, better yet, design your entire house around the wall you can move yourself.

Western Wood Products Association

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Please send the Storage Idea Book. Enclosed is 10c.

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Like diamonds under glass! *CHANDELIGHTS*—

the sparkling new lighting by General Electric.

You never saw such lights in your life! So exciting, you wish you could wear them.

So dazzling, you expect to buy them by the carat.

And like diamonds, G.E.'s new *CHANDELIGHTS* are born to glow bare.

Shimmer a chandelier. Sparkle a sconce.

Turn on excitement. Turn on the diamonds tonight!

It's like living in Tiffany's.

CHANDELIGHTS...beginning of a brilliant new *FLAIR* collection.

GENERAL ELECTRIC

ice-clogged gutters can ruin your ceilings

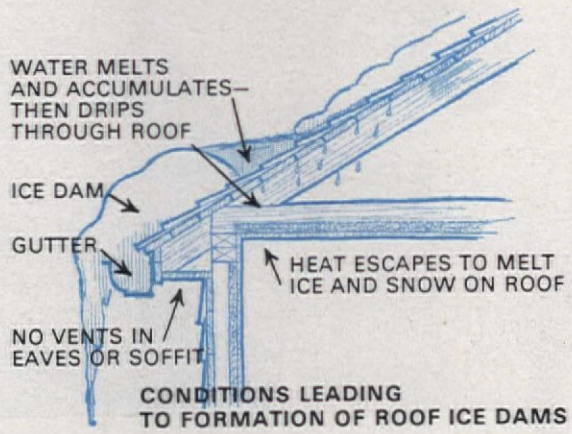
By Bernard Gladstone

Under normal circumstances, the shingles on your roof will do an excellent job of shedding water that falls or runs down onto them from above. But you can't expect them to keep out water which works its way *upward* from underneath.

Yet, this can happen when heavy snows and below-freezing temperatures form ice accumulations along the eaves and inside the gutters. As these accumulations—called ice dams—grow, they clog the gutters and downspouts and keep water from running off the roof. Water eventually backs up under the roof shingles and drips down onto the attic ceiling below. It can also work down inside the house walls, causing plaster stains, peeling paint, and rotting structural members that are costly to repair.

The trouble starts when snow on the upper portion of your roof is melted by heat from the warmer attic below. This water is at the bottom of the snow, so it runs along the surface of the shingles until it reaches the overhanging eaves next to the gutters. Since this part of the roof is usually over an unheated area, the water refreezes, creating an ice dam above the gutters.

As the dam continues to grow, the water flowing down from above gradually forms a pool that backs up under the roof shingles directly over the attic area. Some of this water will form long icicles.



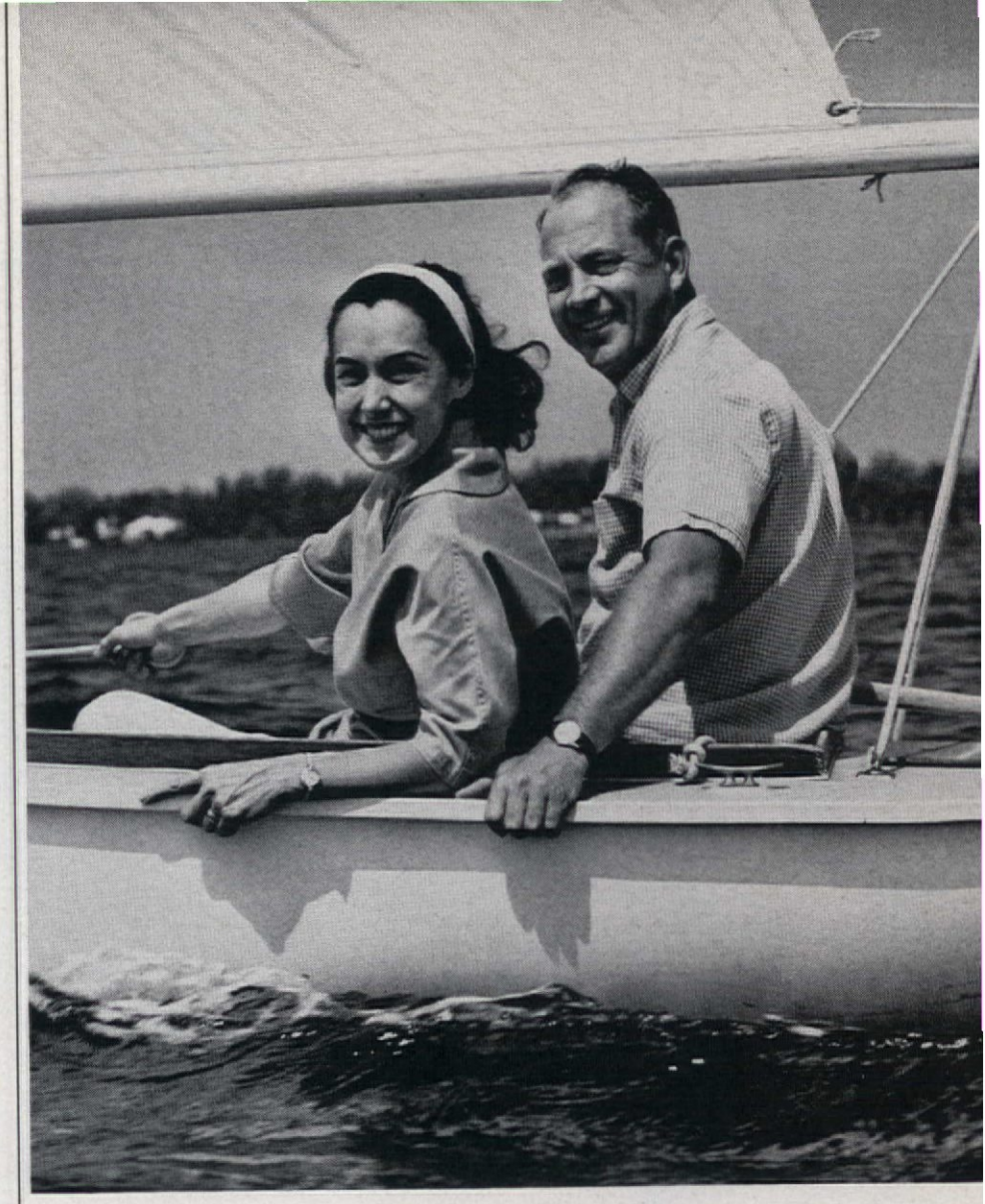
CONDITIONS LEADING TO FORMATION OF ROOF ICE DAMS

If the roof on your house has a comparatively low pitch with wide overhanging eaves, it is particularly susceptible. If your house has an attic which you finished (and heated), it increases the chances of heat escaping through the roof—which would make snow melt from underneath and start an ice dam.

However, if the attic of your house is cold and unheated, there's little likelihood that any damage will be done. Any melting that does take place will be due to the sun—and this water will run off harmlessly along the top of the ice layer.

Since ice dams cause the greatest damage when heat is escaping through the roof from a warm attic below, make certain your attic is properly insulated. If your attic is unfinished, six inches of mineral wool or fiber-glass insulation placed between floor joists should do the job. It must be carefully installed, with no gaps left between or around the batts. This is especially important along the edges where the roof line meets the outside wall.

You can't expect 100 percent efficiency from any insulation, so make certain that the space above the insulation is properly ventilated by vents installed directly under the roof. Louvered vents (continued)



"How we retired in 15 years with $300 a month"

"We look like sailors from way back, don't we? But don't let us fool you. Until we retired down here in Florida, the only knots Kaye and I knew about were the ones we tied ourselves into worrying about money!

"You see, we got married in the depression, and something like that makes you pretty concerned about finances and security. In 1938, our son Tim was born, and the twins (beautiful girls!) came in 1941. I guess you can see why there wasn't much chance to save for the future then!

"But starting in 1950, we did. I remember the day because it was my fortieth birthday. It had been snowing the night before, and the kids were climbing all over me, begging me to help them build a snowman. As they dragged me off, I called out to Kaye: 'I wish we lived in Florida!'

" 'Oh! That reminds me,' Kaye said. 'There's something I want you to read when you get back.'

"Maybe you can guess the rest. The 'something' was a Phoenix Mutual ad that Kaye had saved for me. It showed a couple who were retired and living in Florida, just 15 years after they'd started a Phoenix plan. Sounded good to me, so I sent the coupon in next day. Less than a month later, we were all signed up.

"Talk about smooth sailing! Here we are—retired just 15 years later—with the security that comes from $300 a month guaranteed for life."

Send for free booklet

This story is typical. You, too, can plan to have an income of from $50 to $300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women as well as men, and for Employee Pension Programs. Don't put it off. Send for this informative free booklet now!

PHOENIX MUTUAL *Retirement Income Plans* **GUARANTEE YOUR FUTURE**

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Please mail me, without obligation, your 16-page free booklet showing new retirement income plans. *Plan for Men* ☐ *Plan for Women* ☐

Name _____ Date of Birth _____

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familiar scenes like this, and a Honeywell Thermostat. Your Honeywell Thermostat contributes much to your comfort year after year. Most homes with automatic heat have at least one Honeywell Thermostat.

We've designed our thermostats, like the Honeywell Round above, to stay free from trouble. It's reliable and accurate. The handsome decorator cover snaps off so you can paint it to match your wall. It has a picture window dial, large numerals, and separate temperature and setting scales . . . all features which make it easier to read, easier to use.

But don't be fooled. A Honeywell Thermostat on your wall doesn't mean you have Honeywell controls on your entire heating or cooling system. Be sure you get *all-Honeywell* controls when you buy or build a home or replace your present system. Nothing performs as well as a matched control system. And a complete Honeywell control system needn't cost one cent extra.

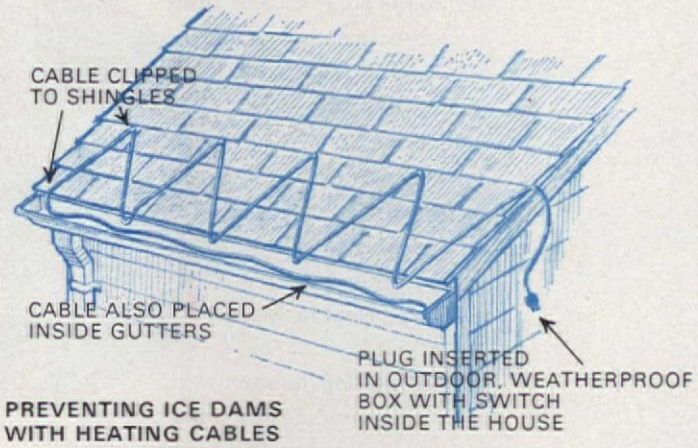
FOUR FREE NEW BOOKLETS
Find out more about modern "Total Home Comfort." These free booklets cover (1) Heating, (2) Air Conditioning, (3) Humidity Control, and (4) Air Cleaning. They contain all the latest information. For one or all four booklets just write Honeywell, Dept. AH2-401, Minneapolis, Minnesota 55408.

Honeywell

(continued) are normally installed at each end of an unheated attic, above the insulation. These permit cold air from outside to flow directly under the roof so that heat which has seeped up through the insulation will escape harmlessly to the outside.

If you have overhanging eaves along one or more sides of your house, then you should also have vents installed in the soffits—unless there is a continuous eave vent built in (an opening or space between the fascia board and the horizontal soffit) to insure an efficient flow of air from the eaves up along the roof line and out through the louvers in each peak.

These vents should provide at least one square foot of open area for every 300 square feet of ceiling area. When measuring vents, remember that louvers or screens cut down on the open area—so figure it should be at least twice this size to provide the required ventilation.



PREVENTING ICE DAMS WITH HEATING CABLES

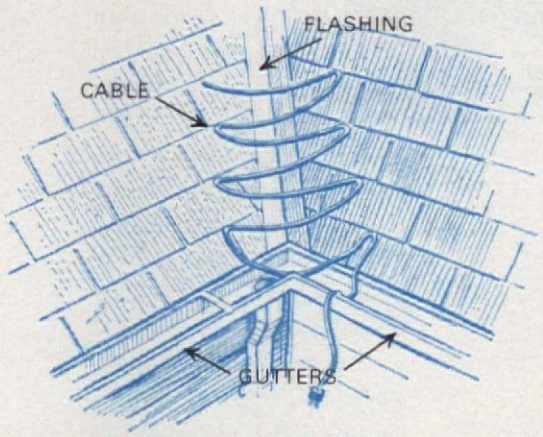
The surest way to prevent ice dams is, if your attic is already finished or if these precautions still don't do the trick, then to install electric heating cables along .e eaves.

Available from electrical supply houses and hardware stores, these heating cables consist of a special alloy resistance wire which is insulated with asbestos and covered with a waterproof shield.

Install the wire with special clips, following a zigzag pattern. The manufacturer's instruction sheet will tell how much cable is needed for your roof. Lay an extra length of cable inside the gutter.

These heating cables also prevent masses of ice from buckling the gutters and loosening the hangers.

Owners of older homes with highly pitched roofs will also find heating cables valuable when installed in roof valleys where ice dams often occur.



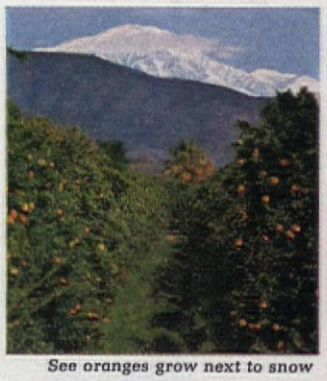
HEATING CABLE INSTALLED ACROSS FLASHING IN ROOF VALLEY

All heating cables come equipped with a length of connecting cord and can be plugged into any conventional outlet inside or outside the house. It is best to have an electrician install a new weatherproof outlet under or near the eaves where it will be easily accessible. Make him put a switch inside so you don't have to unplug the cord each time.

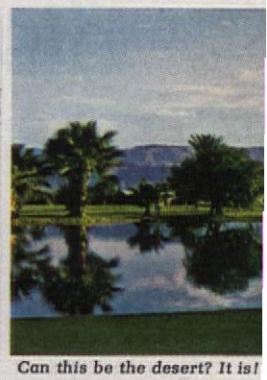
A modern Shirley in Hollywood

Shopping subtropical style

Winter poinsettias, 10 feet tal


See oranges grow next to snow

Modern citizen meets prehistoric one


Can this be the desert? It is!

Moment of magic: as sunset fades, the rugged Pacific coastline lights up

All this at hometown prices

There's no "best" season in Southern California. No "stay-home" season, either. With year-around vacation weather (and attractions that are attractive *every* month) we have a year-around stream of visitors. So we can afford to be reasonable—lodging, meals and other expenses average about the same as at home. Remember, too you'll see the U.S.A. on the way! Mail coupon

Southern California

Free: Official Vacation Guide. Color pictures, sight seeing map, dozens of Southern California attraction
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All-Year Club of Southern California. This advertisement sponsored by the Los Angeles County Board of Supervisors for the citizens of Glendale, Inglewood, Hollywood, Long Beach, Los Angeles, Pasadena, Pomona, Santa Monica, Torrance, 181 other communities.

See! Dishwasher *all*

not only ends water spots...but

dissolves 7 of the most stubborn spots

Guarantees spot-free washing,

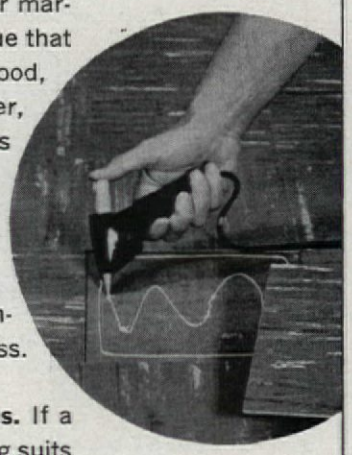
the most spot-free glasses, silver, dishes any dishwasher can wash—or your money back!

New Dishwasher ***all's*** super-penetrating solution gets in and under spots, lifts them off and floats them away. Dishes come out sparkling clean—even after being stacked for hours. And Dishwasher ***all*** is recommended by leading dishwasher manufacturers. Get new Dishwasher ***all.***

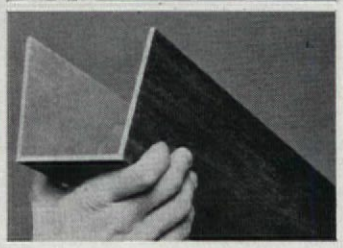
Now Dishwasher *all* comes in a NEW GIANT SIZE

GET A JUMP ON SPRING REMODELING

Here are the latest tools and materials to help you do the job faster, easier



Electric gun shoots nontoxic glue that bonds in a minute. Thermogrip, the first of its kind on the consumer market, melts slugs of glue that are effective on wood, plastic, fabric, leather, and paper. Also works with a special caulking compound. Gun is $8 with a supply of glue and caulking. United Shoe Machinery Corp., Boston, Mass.



Instant ceiling beams. If a walnut-beamed ceiling suits your fancy but not your pocketbook, take a look at Vinylfold. These folding vinyl-hardboard strips are embossed and colored to resemble walnut grain. To apply, fasten a 1x3 to the ceiling, fold the strip, nail it to the 1x3. In 12-, 14-, and 16-foot lengths; about 50¢ a foot. By National Gypsum, Buffalo, N.Y.

Design your own fence. Now you can have a custom-designed patio or garden fence at moderate cost. Frontier Fence Corp., Smithtown, N.Y., has introduced a line of Mix 'n Match components that can be combined in numerous ways to get the desired effect. Available in 8-foot lengths and 1-, 2-, and 3-foot heights, the interchangeable sections are of rot-and termite-resistant red cypress. Cost depends on pattern.

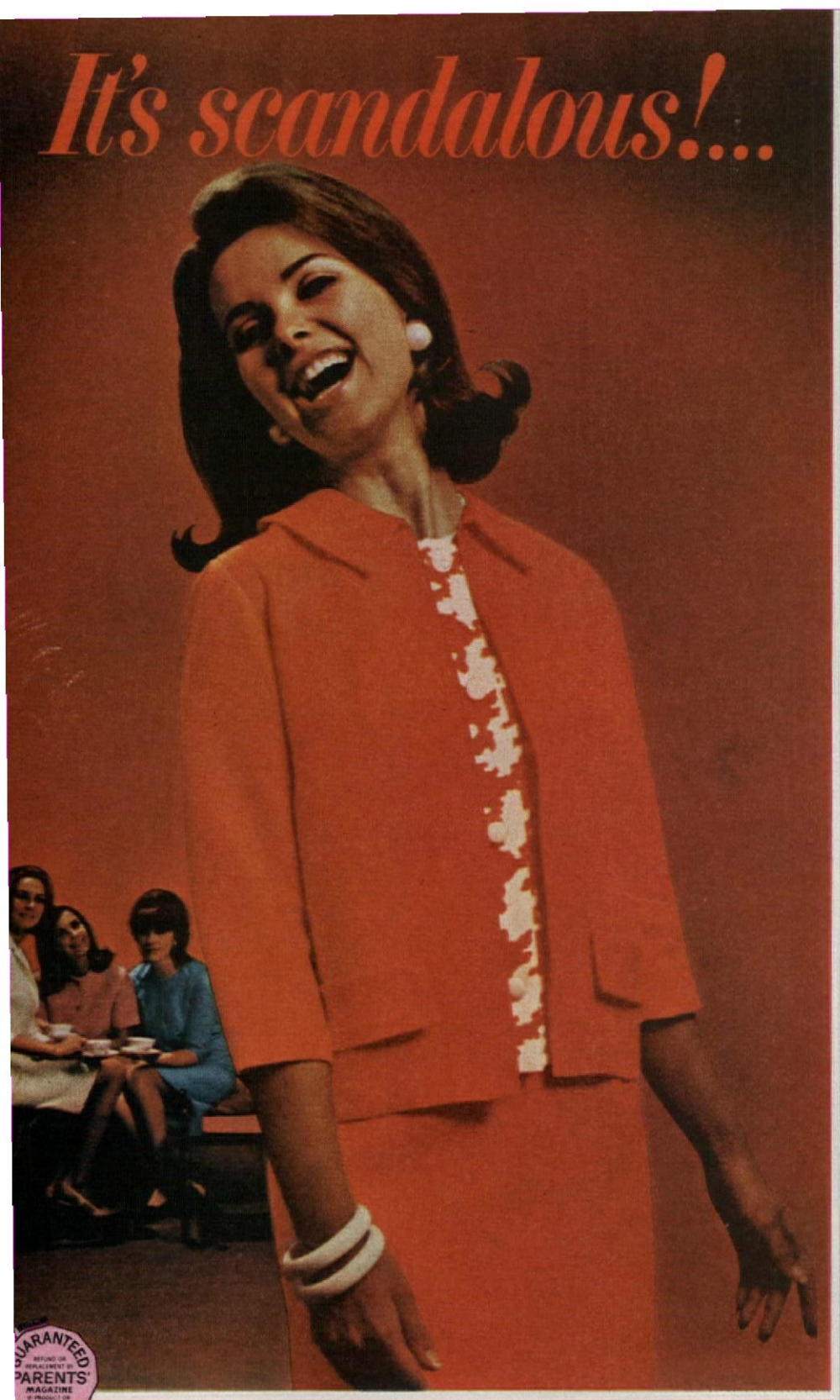
(continued)

Why most of the ham never gets in this can

There are bone, gristle, fat and fat-streaked-lean in the ham outside the can. But the Golden Star is a priceless cut. A "filet" lifted from the lean face of the whole ham. The pinkest, juiciest, tenderest portion there is. Good, hickory smoke flavor. Mild-cure taste. In short, the best of the best. The Golden Star costs more per pound. But since it is all eating meat, no waste, you'll likely pay less per serving. And isn't that the test of real value?

ARMOUR

It's scandalous!...



GUARANTEED PARENTS' MAGAZINE

I'm in Love... with my Fashion Wagon advisor!

I'm in love with this at-home way to shop for family clothing. I'm in love with the way my Fashion Wagon Advisor suggests the newest fashion colors, styles and fabrics. *It's no wonder I'm in love!*

...Shop Party Plan

Attend a Fashion Wagon showing at the home of a friend, or hostess a party yourself and receive a free clothing gift.

.....Shop at Home

Shop in the comfort of your own living room. Shop for your family from the largest and oldest company of its kind in the country.

P.S. The Fashion Wagon of Minnesota Woolen is synonymous with fine clothing. 1966 is their fiftieth year of service to our nation. Best of all, you save 20% and more on everything you buy. See why you'll fall in love, too?

50th ANNIVERSARY OUR GOLDEN YEAR OF FASHION

by Minnesota Woolen
FASHION WAGON DULUTH, MINNESOTA 55802

☐ I'm seriously interested. Rush details.

Name_____

Address_____

City_____ Phone_____

County_____ State_____ Zip_____

Do you have a car? _____ Age_____

EARN UP TO $7500 A YEAR AND MORE

Women! Men! If you are serious about extra earnings, this Golden Year is the best time to find out about the opportunities as an Advisor or Manager. Mail this coupon. *It may be the best thing you have ever done.*

CHECK HERE

I would like to see the Fashion Wagon line. (Check one.)

☐ I desire an individual family showing.

☐ I would like to hostess a party.

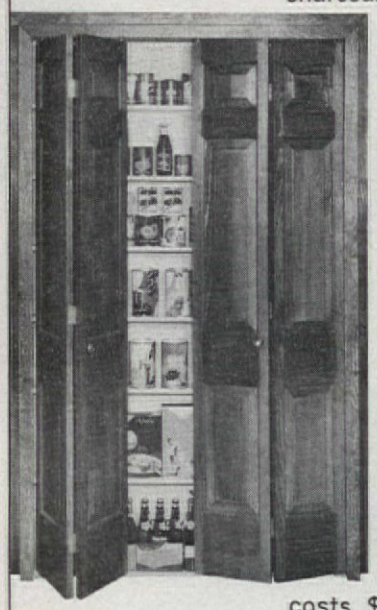
Dept. A

(continued)

Tool kit in the palm of your hand. Shelton Products, Inc., in Shelton, Conn., is producing a versatile line of multipurpose tool kits. One adjustable ratcheted handle can be fitted with an assortment of sockets for all popular-size nuts and bolts. In addition, there are standard and Phillips screwdriver bits, two awls, and a tack lifter. Socketool costs about $5.

Heater looks like a freestanding fireplace. With little more than a gas supply line and a flue outlet, you can add this handsome space heater to your home. The Seigler Hearth fireplace-heater comes with either a rectangle or a triangle base, in white, charcoal, or an olive-green finish. Price is about $250. By Seigler Heater Co., Centralia, Illinois.

Need a new pantry? If you have 3 or 4 feet of wall space going to waste, the Ideal Glide-and-Fold Pantry can solve your problem. It's 6'8" high and has 7 shelves 4½ inches deep. Recess it into a wall or mount it on the surface. It costs $60 to $80. From the Ideal Co., Waco, Texas.



Wall anchor needs no drilling. The Shure-Set wall anchor can be hammered into dry-wall materials up to ¾ inch thick, plywood up to ⅜ inch. Then a few turns with a screwdriver expand a sleeve to lock the anchor into the wall. By Ramset division, Olin Mathieson, New Haven, Conn. Cost: 3 for 39¢.

For the joy of a slender figure, try SEGO®, the magical meal that helps you slim.

It's the most beautiful day of the year . . . because you've found a more beautiful you.

SEGO Diet Food made the difference. The delicious 225-calorie meals that helped you slim. The extra protein and two extra ounces that helped keep you satisfied. The thirteen luscious flavors that actually made dieting kind of fun.

If you haven't already tried SEGO, do. Discover the days that are beautiful because *you* are.

In a way, you owe it to the weatherman.

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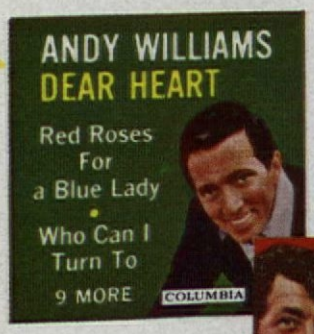
REVEL IN THE FLAVOR OF FOUR RICH, SWIRLING CHOCOLATES; TWO SUNNY VANILLAS; FIVE TROPICAL FRUITS; TWO ELEGANT CREMES

COLUMBIA RECORD CLUB now presents 112 ways



1905. Andy also sings I Can't Stop Loving You, I'm All Smiles, Emily, etc.

1903. Here's Dino with 12 winners: I'll Be Seeing You, Have A Heart, etc.

2187. America's top group! Also: Back In My Arms, I'm In Love Again, etc. *

1675. The incomparable Bob Dylan with Spanish Harlem, Incident, It Ain't Me Babe, 11 in all

2161. Long Ago, Make Someone Happy, Who Can I Turn To, etc.

2131. "First class... top notch interpretation."—Hi-Fi Review

2026. Also: Fly Me To The Moon, I Believe In You, More, 11 in all

2128. Greensleeves, Brahms Lullaby, Ave Maria (Schubert), etc.

2028. Also: I'm Just A Country Boy, Battle of New Orleans, etc.

2162. Also: Engine Engine #9, The Good Old Days, etc.

2127. Also: We'll Sing In The Sunshine, 12 in all

2151. Other artists on record: Manfred Mann, Dionne Warwick

1013. Also: Twelfth of Never, No Love, Come to Me, etc. *

1908. Also: Days of Wine and Roses, The Good Life, etc.

1296. Six favorites by Ravel, Debussy, Ibert, Chabrier

2153. Serenade In Blue, I'll Never Smile Again, 12 in all

1033. A show that's "perfectly wonderful!"—Ed Sullivan

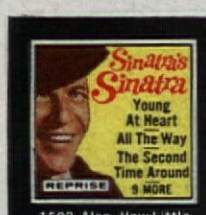
2134. Also: Louie, Louie; Come On Now; I Gotta Move; etc.

1530. Greater than ever... winner of 8 Academy Awards

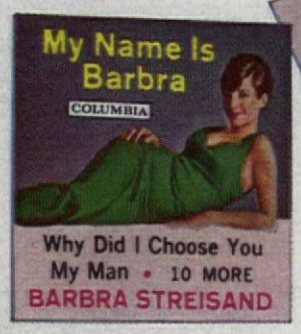
2075. Try To Remember, Jamaica Farewell, 9 more

1909. Also excerpts from "Swan Lake" and "Peer Gynt" Suite

2157. Here are the 12 songs from their first movie! When I'm Alone, etc. *



1592. Also: How Little We Know, Witchcraft, Nancy, etc.



2113. Barbra's magic touch on I Can See It, Where Is The Wonder, My Pa, etc.

1635. Here's "Mr. Lonely" with 12 of his biggest hits! Also: Tell Me Why, Blue Velvet, Mr. Lonely, etc.

2167. Here they are! That fabulous new group with their new hit album! Includes It Ain't Me Babe, Satisfaction.

1983. Ray Conniff with For All We Know, The Second Time Around, Chloe, 12 in all.

1977-1978. Two-Record Set (Counts As Two Selections.) The fabulous "live" performance, his first in 12 years!

1892. Also: In The Summertime, There I Go Dreamin', etc.

2115. Also: I'm All Smiles, Time After Time, More, etc.

1037. "The most adventurous musical ever made."—Life

1902. Also: It's All Over Now, Rhythm of The Rain, etc.

1703. Also: Bits And Pieces, A Hard Day's Night, My Guy, etc.

2125. Let's Lock The Door, Cara Mia, 10 more big hits

1098. "Fierce impact and momentum."—N.Y. World-Telegram

2114. When The Ship Comes In, For Lovin' Me, 10 more

1646. Also: Love Is A Bore, My Lord And Master, Autumn, etc.

1915. Serenade in Blue, Elmer's Tune, At Last, 12 in all

2158 Also: Just One Smile, Down In The Subway, 12 in all

1359. Standanavian, Rubberneck, Tootsie Roll, 9 in all

2129. Also: Shout, Don't You Just Know It, Long Green, etc. *

1896. Also: Crying, I'm Hurtin', Mama, Blue Angel, etc.

2176. Also: King of The Road, The Race Is On, etc.

1363. Also: Fly Me to The Moon, More, Fascination, etc.

170-. Featuring the title song sung by Shirley Bassey

1785. Also: Stardust, Battle Hymn of The Republic, etc.

1898. Also: Lonely Street, Smoke Gets in Your Eyes, etc.

1102. "A treat, a delight all over again."—N. Y. Journal-Amer.

2121. Why Should I Care, Tell Me Baby, For Lovin' Me, etc.

2184. More hilarious reminiscences by this great comedian

2135. Also: She's Mine, Your Heart Turned Left, etc.

1645. Delightful performance of Grofé's soaring tone poem

1900. Also: Go To Him, Sweet Little Rock and Roller, etc.

2124. Sweet Lorraine, Ramblin' Rose, Smile, Unforgettable, etc.

1115. Ebb Tide, The Breeze and I, Sleepy Lagoon, 12 in all

2136. Also: Love At Home, Pass Me By, Amen, Remember, etc.

2117. Chim Chim Cher-ee, Feed The Birds, Dear Heart, etc.

2007. Also: Gates of Eden, On The Road Again, 11 in all

1893. Also: When You Walk in The Room, I Feel Fine, etc.

2179. I Still Get Jealous, Blueberry Hill, 10 more

2112. Also: One Mint Julep, Nice 'N' Easy, Moon River, etc.

2159. Also: The Night We Called It A Day, etc.

2126. King of the Road, Downtown, Meditation, 9 more

1906. Have You Ever Been Lonely, Always In My Heart, 10 more

2180. America, The Beautiful; American Salute; 9 more

2145. The whole wonderful score: Out of My Dreams, etc.

to enjoy yourself!

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ANY 9

REGULAR or STEREO RECORDS

FOR ONLY **$4.95**

if you join now—and agree to purchase a record a month during the coming nine months (you will have over 200 records a month to choose from)

Plus this RECORD RACK FREE

This attractive brass-finished record rack adjusts to your needs . . . it expands as your collection grows, and folds flat when not in use.

Holds one record — up to sixty!

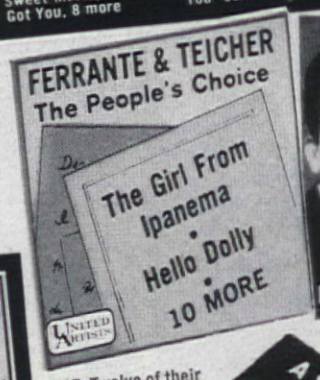
1765. Twelve songs in the great Sinatra tradition! Also: Softly, As I Leave You; etc.

2168. Cher also sings Girl Don't Come Home, Blowin' In The Wind, etc.

2137. Recorded "live" at Whisky A Go Go! Also: Land Of 1000 Dances, etc.

2077. "Mr. Piano" with Try To Remember, High On A Windy Hill, etc.

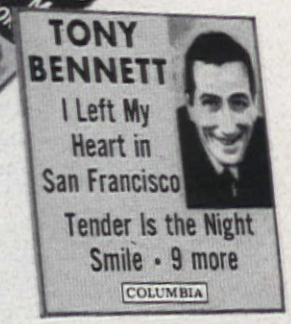
2030. Johnny also sings Danny Boy, Wildwood Flower, 12 in all



1707. Twelve of their most requested songs! People, Wives And Lovers, etc.

2185. Still another top Lopez album! Also: Wee Wee Hours, Watermelon Man, Don't Let Go, etc.

2172. Gary Lewis' new fast-climbing album! Also: Palisades Park, For Your Love, Runaway, etc.



1023. Sinatra says Tony's "the best in the business!" Hear why as Tony sings Love For Sale, Candy Kisses, etc.

WHAT AN ARRAY OF HIT ALBUMS! And by joining now, we'll send you ANY 9 of the great albums on these two pages—ALL 9 for only $4.95! What's more, we'll also send you a handy record rack FREE!

TO RECEIVE YOUR 9 RECORDS FOR ONLY $4.95 — just mail the postage-paid card provided. Be sure to indicate whether you want your nine records (and all future selections) in regular high-fidelity or stereo. Also indicate the type of music in which you are mainly interested: Classical; Listening and Dancing; Broadway and Hollywood; Country and Western; Teen Hits; Jazz.

HOW THE CLUB OPERATES: Each month the Club's staff of music experts selects outstanding records from every field of music. These selections are fully described in the Club's colorful music Magazine, which you receive free each month.

Each monthly issue of the Club Magazine will contain over 200 different records to choose from. You may accept any of the wide variety of records offered — from any field of music!

Your only membership obligation is to purchase a record a month during the coming nine months. Thereafter, you have no further obligation to buy any records from the Club, and you may discontinue membership at any time. If you continue, you need buy only four records a year to remain a member in good standing.

The records you want are mailed and billed to you at the regular Club price of $3.79 (Classical $4.79; occasional Original Cast recordings and special albums somewhat higher), plus a small mailing and handling charge. Stereo records are $1.00 more.

MONEY-SAVING BONUS-RECORD PLAN: If you do wish to continue membership after fulfilling your enrollment agreement, you will be eligible for the Club's bonus-record plan . . . which enables you to get the records you want for as little as $2.39 each (plus a small mailing charge). So the Club represents your best buy in records for as long as you remain a member. Mail the card today!

NOTE: Stereo records must be played only on a stereo record player. *Records marked with a star (*) have been electronically re-channeled for stereo.

More than 1,500,000 families now belong to the world's largest record club

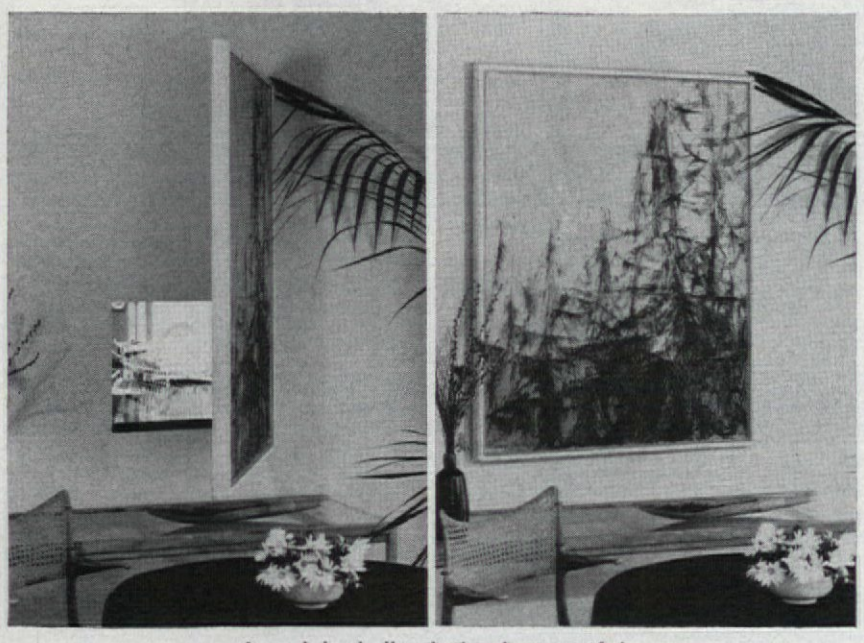
COLUMBIA RECORD CLUB • Terre Haute, Ind.

© Columbia Records Distribution Corp., 1966 104/S66

OPEN & SHUT

TWO IDEAS WORTH COPYING

The imaginative designs shown below merit praise for several reasons. They save time and space, are inexpensive, easy to make, and last but not least—fun to use.



An original oil painting is an artful cover-up for a pass-through. This idea is the inspiration of San Francisco interior designer Arthur Court. Mr. Court mounted the framed oil (above) on hidden hinges so that when closed, it fits flush against the dining room wall; open, it allows convenient service between dining room and kitchen.

Photographer: Ted Lala

Information: Helen Haitkamp

Keeping track of a model train is no trick at all when you borrow this idea from P. J. Zell of San Rafael, California. Mr. Zell, a designer, utilized the knee room of a snack-bar counter by mounting train, tracks, and landscape on a panel the full size of the counter face. He hinged this to a base panel the depth of the space and added a chain hook to prevent the panel from dropping unexpectedly. Open, everything's set for the engineer. Shut, the wood-surfaced panel reverts back to knee room. This idea might also be applied to the footboard of a child's bed.

See your nearby Weyerhaeuser dealer

ALABAMA

Bessemer . . Fountain Bldg. Supply Co.
Birmingham . . Homewood Bldg. Mats.
Birmingham . Stevens Whls. Bg. Supply
Birmingham . . . Walker Plywood Co.
Cullman . . Buettner Bros. Lumber Co.
Dothan . . . . . Evans Supply Co.
Fort Payne . . . . Builders Supply Co.
Huntsville . . . Huntsville Lumber Co.
Huntsville . . . . Westside Lumber Co.
Montgomery . . . Thames Bldg. Supply
Northport . Albert Holman Lumber Co.
Red Bay . . . . . Alex Tiffin
Tuscaloosa . Ricks & Sons Hardware Co.
Tuscaloosa . . . Lonnie Stone Millwork
Tuscumbia . . . . . Walker Lumber Co.

ARKANSAS

Jonesboro . . . . Builders Material Co.
Texarkana . . . . . Alpha Bldg. Supply

FLORIDA

Blountstown . . C. C. Corbin & Co., Inc.
Boynton Beach . Boynton Bldrs. Supply
Daytona Beach . Bond Howell Lumber
Ft. Lauderdale . . Gate City Industries
Jacksonville . . . Bond Howell Lumber
Lake City . . . . Bond Howell Lumber
Lake Worth . . . . . R. E. Small & Co.
Orlando . . . . . Pelican Lumber Co.
Panama City . . Van Kleeck Company
Pensacola . . . . . Owsley Lumber Co.
Pompano Beach Atlantic Bldrs. Supply
Sanford . . . . . Gator Lumber Co.
St. Augustine . . Bond Howell Lumber
Sarasota Stottlemyer & Shoemaker Lbr.
Tallahassee . . . . . Pichard's, Inc.
Vero Beach . . . . . Bond Howell Lbr.

GEORGIA

Albany . . . . . Giles Builders Supply
Albany . . . . Watkins Lumber Co., Inc.
Blakely . Boyett Bldg. & Supply Center
Cairo . . . Roddenberry Hardware Co.
Carrollton . . . Richards Bldrs. Supply
Chatsworth . . . . . Chatsworth Cabinet
Columbus . . Valley Fir & Redwood Co.
Covington . . . . Covington Lumber Co.
Dalton . . . . . Dixie Bldg. Supply
Gainesville . . . Chambers Lumber Co.
Macon . . . . . W Supply Co.
Scottdale . Magbee Bros. Lbr. & Supply
Statesboro . . . . E. A. Smith Grain Co.
Swainsboro . . . Swainsboro Supply Co.
Vidalia . . . . . Vidalia Naval Stores

LOUISIANA

Baton Rouge . . . Baton Rouge Lbr. Co.
Baton Rouge . Baton Rouge Supply Co.
Baton Rouge . . . Builders Center Inc.
Baton Rouge . . . City Building Supply
Baton Rouge . . . . Currie Lumber Co.
Baton Rouge . . . Gillespie Lumber Co.
Bossier City . . . . . Bossier Millwork & Supply Company
Church Point . . . Pierre Guidry & Son
Crowley . . Herb B. Thomas Lbr. Sales
Gonzales . Purpera & Sons Lumber Co.
Houma . . . . Terrebonne Lumber Co.
Lockport . . . . Lockport Lumber Yard
Lutcher . . . . C. T. Boudreaux Lumber
Newellton . . . Newellton Elevator Co.
New Orleans . . Carruth Bros. Lbr. Co.
New Orleans . . . . . Duffy Lumber Co.
New Orleans . . . . Lacour Lumber Co.
New Orleans . . . Lumber Products Inc.
New Orleans . . . . . Stone Lumber Co.
Rayne . . . Johnson H. Yeager Lbr. Co.

MISSISSIPPI

Columbia . . W. W. Wolfe Lumber Yd.
Grenada . . . . . Hankins Lumber Co.
Hattiesburg . . . . Builders Supply Co.
Jackson . . . . . Underwood Mfg. Co.
Jackson . . . . . United Bldrs. Supply
Long Beach . Hallmark Building Supply
Meridian . . . Bomar Building Supply

NEW MEXICO

Alamogordo . . . . Foxworth Galbraith
Albuquerque . . . Albuquerque Lbr. Co.
Albuquerque . . . Hunter Lumber Corp.
Deming . . . . . R. S. Palmer, Inc.
Farmington . . Construction Supply Co.
Gallup . . . . . Bubany Lumber Co.
Las Cruces . . . Woodward Lumber Co.
Los Alamos . Los Alamos Bldg. Supply
Questa . . . . . Questa Lbr. & Hdwe.
Santa Fe . . . . . Houston Lumber Co.

NORTH CAROLINA

Ahoskie . . . . . W. H. Basnight & Co.
Ahoskie . . . . . Myers Building Supply
Albemarle . . Consolidated Lumber Co.
Ashboro . . Ashboro Concrete Prod. Co.
Asheville . Ballard Appliance & Cab. Co.
Belmont . Walls Hdwe. & Bldg. Supply
Burlington . . . Alamance Lumber Co.
Burlington . . J. C. Harris Lumber Co.
Canton . . . . . Powell Lumber Co.
Carthage . . . Carthage Builders Supply
Charlotte . . . . Builders Material Co.
Charlotte . . . . . Edwards Lumber Co.
Cherryville . . . . . Dixie Lumber Co.
Concord . . . . . Widenhoure Brothers
Cycle . . . . . Casstevens Lumber Co.

NORTH CAROLINA continued

Davidson . . . . . Hoke Lumber Co.
Durham . . . . . Coman Lumber Co.
Fayetteville . . . Cape Fear Supply Co.
Greensboro . . Guilford Builders Supply
Hazelwood . WNC Dealers Whlsle. Co.
Hendersonville . Rigby Morrow Lbr. Co.
Hickory . . . Hickory Bldg. Supply Co.
Kannapolis . . . . . Cabarrus Builders
Kannapolis . . Watkins Bldg. Materials
Kernersville . Kernersville Lumber Co.
Kinston . . . . . Blizzard Bldg. Supply
Lenoir . . . . . Bernhardt-Seagle Co.
Lexington . . . G. W. Smith Lumber Co.
Liberty . . . Johnson & Son Lumber Co.
Marshville . . . . . Stegall Supply Co.
Mocksville . . . . . Caudell Lumber Co.
Mocksville . . Mocksville Bldgs. Supply
Monroe . . J. Walter Helms Woodworks
Morganton . . . . . Burke Lumber Co.
Mt. Airy . . . . . Foy Lumber Co.
Mt. Gilead . . Jordon Lumber & Supply
Nashville . . Nashville Building Supply
No. Wilksboro . Jenkins Bldg. Materials
Pilot . . . . . Pilot Lumber Co.
Raleigh . . . . Capitol City Lumber Co.
Sanford . . Lee Cabinet & Store Fixture
Shelby . . . . . Home Bldrs. Supplies
Siler City . . Home Building Supply Co.
Sylva . . . . . Hooper Builders Supply
Vale . . . . . Beam Lumber Co.
Waynesville . Waynesville Bldg. Supply
West End . . . . . MacDonald Bros.
West Jefferson . . . . . Parker Tie Co.
Williamston . Coastal Wholesale Bldrs.
Winston-Salem . . . . Amarr Company
Winston-Salem . . . . . Fogle Brothers
Winston-Salem . General Bldg. Supply
Winston-Salem Highland Bldrs. Supply
Zebulon . . . Billy Hinton Bldg. Supply

OKLAHOMA

Tulsa . . . Hope Lumber & Supply Co.

SOUTH CAROLINA

Anderson . Bldg. Material & Equipment
Charleston . . . . Goer Woodcraft Mfg.
Columbia . . . . . Boozer Lumber Co.
Easley . . . Easley Builders Supply Co.
Florence Murray-Mitchell Bldg. Supply
Greenville . . . W. H. McCauley & Sons
Greenville . . Frank Ulmer Lumber Co.
Greer . . . . . Dobson Lumber Co.
Greer . . . . . Owens Woodworking Co.
Lake City . . . F. H. Sullivan Company
Lancaster . . . . . Builders Supply Co.
Laurens . . . . . H. L. Roper Co., Inc.

TENNESSEE

Athens . Hiwassee Builders Supply, Inc.
Chattanooga . . . . . Cash & Carry Lbr.
Chattanooga . . . . E. Chattanooga Sup.
Clinton . Clinton Concrete Bldg. Supply
Dyersburg . . Forcum-Lannom Lumber
Gallatin . . . . Gallatin Coal & Lumber
Greenville . . . . Greenville Lumber Co.
Knoxville . Witt Building Material Co.
Lebanon . Roberts Builders Supply Co.
Maryville . . . . Cherokee Lumber Co.
Memphis . . Central Building Supplies
Murfreesboro . . . Haynes Bros. Supply
Nashville . . Franklin Builders Supply
Nashville . Willard Oakley Lumber Co.
Obion . . Forcum-Lannom Lumber Co.
So. Pittsburg . . . . Marion Implement
Trimble . Forcum-Lannom Lumber Co.
Union City . . McAdoo Builders Supply

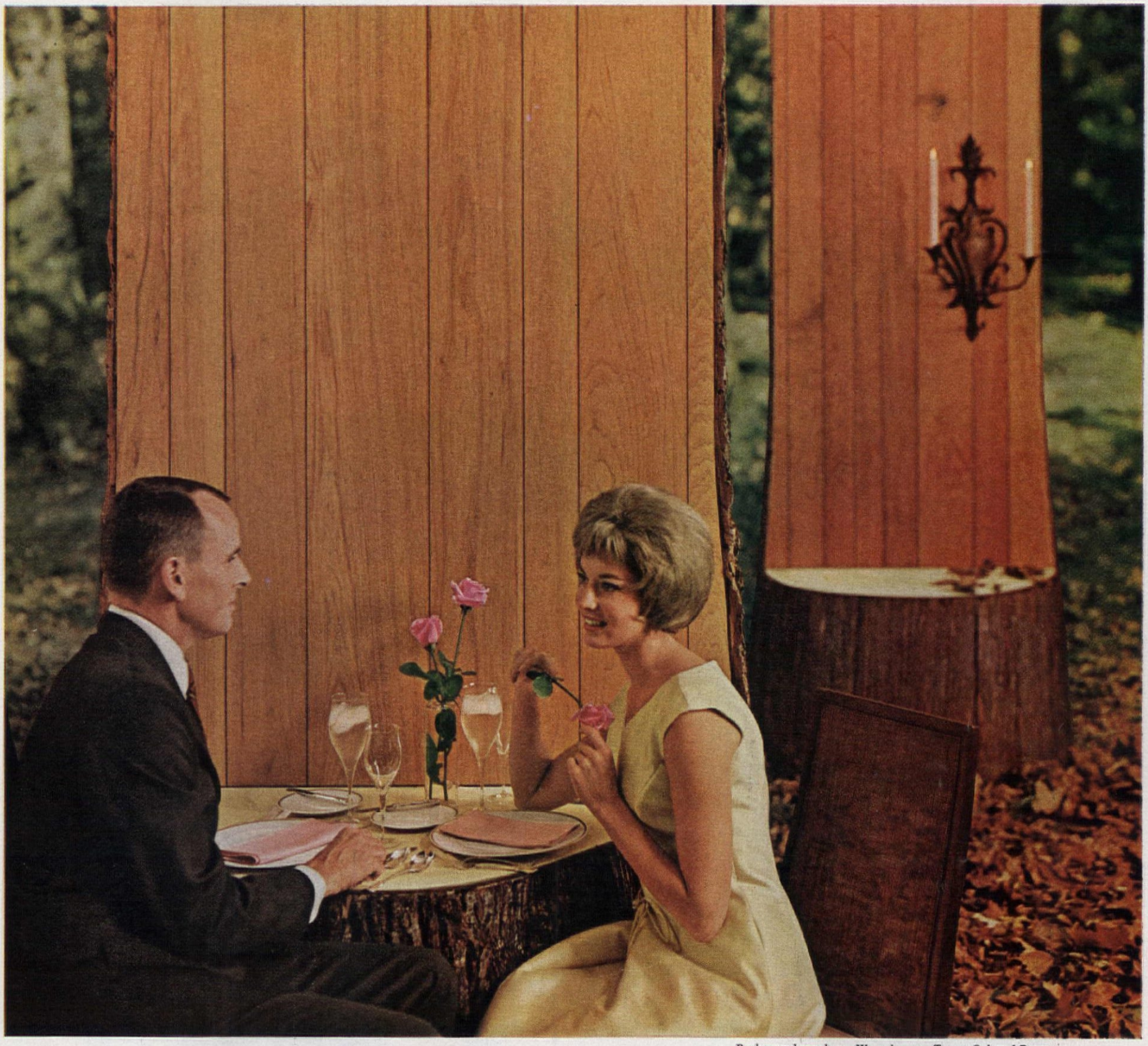
TEXAS

Baytown . . . . . Sheley Lumber Co.
Carrollton . . . . . Simms-Moore Lbr.
Dallas . . . . . Dallas North Lumber
Dallas . . . . . Lingo Lumber Co.
Edinburg . . . Vackar Lumber & Supply
Ft. Worth . . . Castleberry Lumber Co.
Garland . . . . . Trinity Plywood Co.
Houston . . . . . Bering Lumber Co.
Houston . . . . . Montalbano Lbr. Co.
Houston . . Walker-Kurth Lumber Co.
LaPorte . . . . . Bayshore Lumber Co.
Longview . . . Moore Bros. Lumber Co.
Pasadena . . . South Texas Lumber Co.
Plainview . . . . . Higgin Bartlett
San Antonio . . John J. Kuntz Lbr. Co.
Waco . Colley Wholesale Lbr. & Supply

VIRGINIA

Alexandria . . . Alexandria Lumber Co.
Alexandria . . . . . W. A. Smoot & Co.
Annandale . Annandale Millwork Corp.
Arlington . . . . . Murphy & Ames, Inc.
Arlington . . . . Tart Lumber Co., Inc.
Falls Church . . . . . Murphy & Ames
Fredricksburg . . Fairfax-Republic Lbr.
Ft. Royal . . . . . Gilliam's
Galax . . . . . W. K. Early & Son, Inc.
Harrisonburg . . . . R. S. Monger & Son
Lynchburg . . Lynchburg-Republic Lbr.
Lynchburg . . . . Moores Super Stores
Newport News . . Moores Super Stores
Newport News Tidewater-Republic Lbr.
Norfolk . . . . . General Supply Co.
Norfolk . . . . . Moores Super Stores
Norfolk . . . . . Plywood & Supply Co.
Norton . . . . . Virginia Supply Co.
Petersburg . . . . . Moores Super Stores
Pound . . Pound Hardware & Furniture
Richmond . . . . . Moores Super Stores
Richmond . . . . Republic Lumber Co.
Richmond . . Richmond-Republic Lbr.
Roanoke . . . . . Home Lumber Corp.
Roanoke . . . . . Moores Super Stores
Roanoke . . Roanoke Builders Supplies
Staunton . . . . . Knopp Bros., Inc.
Stephens City . Golladay Bldg. Supply
Upperville . Northern Counties Supply
Verona . . . . . Moores Super Stores
Warrenton . . . . . Lee-Hi Supply Co.
Waynesboro Waynesboro-Republic Lbr.
Winchester . . . . Moores Super Stores

Weyerhaeuser
Hardwood Paneling



Background panels are Weyerhaeuser Tawny Oak and Pecan

How to get a Weyerhaeuser wood wall that looks like a million for only $39.

You don't have to go out in the forest to find it. We've been there, and selected the finest woods, with the most beautiful grain patterns, the richest tones. Then prefinished them with loving care so their luster looks hand-rubbed.

Weyerhaeuser paneling for a 12-foot wall can cost as little as $39. Even if you spent a million you couldn't get a wall with more of wood's natural beauty—or one that needed less care from you to keep it lovely.

Whether you're looking for paneling that adapts to the formality of candlelight and crystal, or one that's at home with a TV dinner in the family room, your nearest Weyerhaeuser dealer will be glad to show you the 47 different woods and colors. You'll find him listed at left. Or write us at Box B-2102, Tacoma, Washington 98401.

Weyerhaeuser

By Dorothy Lambert Brightbill

MAKE OUR ZINNIA RUG & PILLOWS

Here's a garden that's guaranteed to be perennially vibrant! This zinnia rug of lush, precut wool yarn will take to the floor gracefully, durably. The rug is colorfast, available in two sizes, and comes with a lachet-type rug hook that makes it a cinch to whip up. Our pillow comes in three sizes (colors only as shown on each size). The design is stamped on a moss-green fabric. Pure wool yarn is used for the embroidery. Pillow forms not included.

George Adams

Fill out coupon and enclose check or money order. New York City residents add 5% sales tax. All other New York State residents add 2% sales tax. Allow 3 to 4 weeks for handling and mailing.

THE AMERICAN HOME MAGAZINE
Dept. AKW, P.O. Box 76, New York, N.Y. 10046

For the convenience of its readers, *THE AMERICAN HOME* has instituted a monthly payment plan of $5 per month FOR RUGS ONLY. The reader will send $5 with his rug order and then receive the rug kit together with a payment schedule of $5 per month until the balance has been paid. There is a slight service charge for this monthly payment plan which is listed at right.

Please send me the following items for which I enclose $_____.

	Cash Price	Monthly Payment Plan
ARW-59A __Zinnia rug kit(s), 30x50"	$34.00	$37.00
ARW-59B __Zinnia rug kit(s), 36x60"	49.00	53.50
AEW-147 __Blue zinnia pillow kit(s), 16" square	4.98	Not Available
AEW-148 __White Zinnia pillow kit(s), 14" square	3.98	Not Available
AEW-149 __Orange zinnia pillow kit(s), 12" square	3.49	Not Available
__Color catalog of best-selling kits	.25	Not Available

PLEASE PRINT NAME

PRINT ADDRESS

CITY STATE ZIP CODE

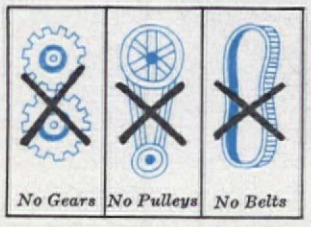
1907
She felt lucky to be in the wringer washer age.

1937
She felt fortunate to own an automatic.

Today, for you, come the world's first *JET ACTION* washers by Frigidaire

MODEL WCIRK

Jet simple for new dependability



Here's How Perfect It Washes: The new type Frigidaire Deep Action Agitator you see in the washer above is as advanced in its washing as in its new jet age look. Jet currents give all your clothes Deep Action cleaning. A new jet away rinse actually "jets" lint and scum out of the tub. There's a new jet spin that cuts drying time. The Jet Action Washer reduces tangling and wrinkles. Clothes come out so loose and easy even apron strings seldom snarl. Its giant size tub washes really big family loads, yet handles small fine fabric loads beautifully. And most models automatically dispense the laundry aids you use most—detergent, bleach and dye.

Here's How Simple It Works: The patented mechanism that runs the new Frigidaire Jet Action Washer is simplicity itself. No drive gears to wear out, no pulleys to jam, not even a belt to break or adjust. It has many less parts—fewer moving parts. Think what this will mean to you in dependability for years to come!

5-Year Protection Plan At No Extra Charge: The Jet Action Washer warranty is a great bonus in security for years to come. You get a one-year warranty for repair of any defect without charge, plus a four-year protection plan for furnishing replacement for any defective part in the transmission, drive motor and large capacity water pump. Products of General Motors.

FRIGIDAIRE GOLDEN 50 ANNIVERSARY

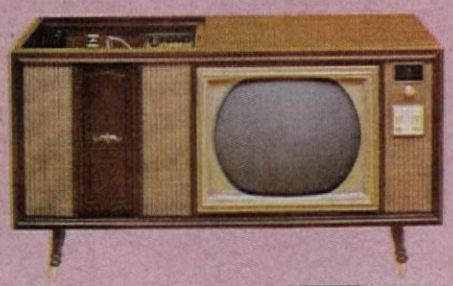
Elsie says, "Say hello to the Fischer Quints."

Enter Borden's Quintuplets' Sweepstakes.

First Prize:

$25,000 CASH

Everybody loves a baby. And that includes Borden's. Everybody loves a prize! So Elsie says, "Say a big hello to the little Fischer Quints (every one a Borden's baby), and you may win $25,000 cash in Borden's Quintuplets' Sweepstakes! A large, lovable Sweepstakes with 566 prizes after your own heart."



2nd Prizes
5 RCA combination Hi-Fi / Color Television / Radio Sets

3rd Prizes
10 RCA Remote Control TV Sets

4th Prizes
250 Waltham Watches

5th Prizes
300 Kodak Instamatic Cameras

© 1965, The Borden Co.

OFFICIAL ENTRY BLANK

Mail to: Hello there Fischer Quints!
P.O. Box 465, New York, N.Y. 10046

I enclose three proofs of purchase (or substitutes) as specified in rule #2. Please enter my name in the Borden's Quintuplets' Sweepstakes.

NAME _____ PLEASE PRINT

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

BONUS PRIZE: if I am 1st Prizewinner, I wish to qualify for the $10,000 Bonus Prize as stated in the Rules. Check here ☐

None Such Mince Meat

New Danish Margarine (Western Pkg. also)

Singly Wrapped Slices

Cremora

Eagle Brand Condensed Milk

Eagle Brand Neufchatel Cheese

Borden's Coffee

Instant Potatoes

INTRODUCING NEW ONION HORN (CRESCENT) DINNER ROLLS TRY FOR THE

$10,000 CASH BONUS!

$10,000 cash will be added to the First Prize of $25,000, making a total of $35,000, if the winner's entry includes a wrapper from Borden's New Onion Horn (Crescent) Dinner Rolls or a 3" x 5" paper on which has been lettered: "Borden's New Onion Horn (Crescent) Dinner Rolls" in plain block letters.

Try Borden's New Onion Horn (Crescent) Dinner Rolls for the delicate flavor of fresh onions. Flaky on the outside. Fresh all through. Get them at your dairy case.

Starlac

No purchase required—here's all you do:

1. Print or write clearly your name and address on the official entry blank or a plain piece of paper. Mail your entry to: Hello there Fischer Quints!, P.O. Box 465, New York, N.Y. 10046. Enter as often as you wish, but mail each entry separately. Entries must be postmarked by March 31, 1966 and received by April 7, 1966.

2. Entries must be accompanied by any 3 proofs of purchase from the Borden's products specified below, or by 3 pieces of paper, 3" x 5", on which you have handprinted in block letters the name of any three Borden's products listed below.

Wrapper from package of Singly Wrapped Cheese Slices · Wrapper from Neufchatel Cheese · End flap from New Danish Margarine · Label from Eagle Brand Condensed Milk · Box top from Starlac · Paper label from Cremora · Box top from Instant Whipped Potatoes · Inner seal from Borden's Coffee · Label from None Such Mince Meat.

New Onion Horn (Crescent) Dinner Rolls

$10,000 cash will be added to the First Prize of $25,000 if the winner's entry includes a wrapper from Borden's New Onion Horn (Crescent) Dinner Rolls or a 3" x 5" paper on which has been lettered "Borden's New Onion Horn (Crescent) Dinner Rolls" in plain block letters.

3. Winners will be selected in random drawings conducted by D. L. Blair Corp., an independent judging organization, whose decisions are final. Only one prize to a family.

4. Sweepstakes open to residents of the United States except employees and their families of The Borden Co., its advertising agencies and the D. L. Blair Corp. Residents of Missouri should disregard rule #2 in submitting their entries. Sweepstakes void in states where prohibited by law.

5. For a list of prizewinners, send a separate stamped, self-addressed envelope to Quints' Winners' List, P.O. Box 82, New York, N.Y. 10046.

All products are not available in all areas.

If it's Borden's it's got to be good.

You don't have to be fat to be soft

There are two ways to have softer skin. We recommend the second – medicated Dermassage Lotion.

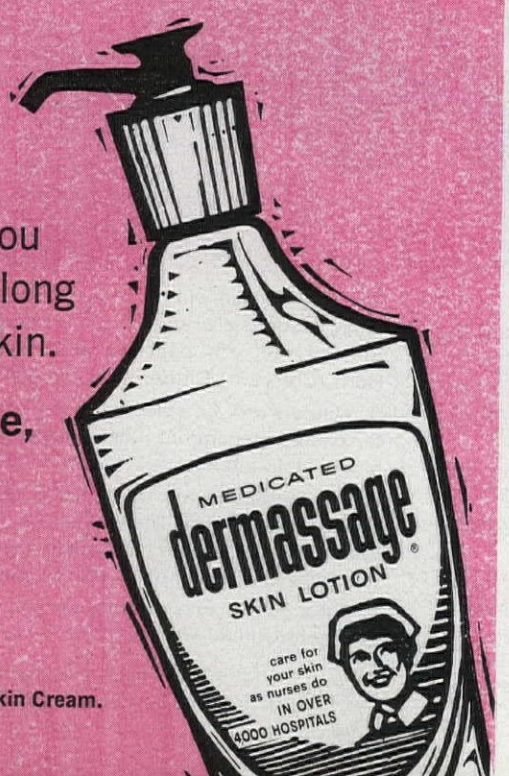
You see, famous Dermassage is no thin, watered down, perfumed up lotion.

Dermassage supplies the emollients, the moisturizers, the healing agents a woman needs to fight dry, rough, irritated skin.

And Dermassage loves to get into the fight against dry skin. In fact, over 4,000 hospitals have chosen its extra-effective medication for regular patient skin care.

So no matter what you weigh, don't struggle along with rough, tough, dry skin.

Discover Dermassage, the hospital-proved skin lotion.



Or, use super-moisturizing **Dermassage Skin Cream.** You'll love it . . . it's the "light" one!

By Jeanne Lamb O'Neill

i love my kids..but, oh, you wife

Everybody knows how you have to pamper new fathers lest they start thinking that now Baby comes first and daddy just a poor second. But who worries about *old* fathers?

By "old" I mean old enough to have children in Cub Scouts, Brownies, Little League, school band, chorus, swim team, basketball, soccer, dancing school, art school, Sunday school, et cetera—and a wife in PTA, Junior League, church guild, bridge club, garden club, golf club, bowling team, three committees, eight boards, and you-count-'em car pools.

I'm afraid that "old" fathers get short shrift these days. It seems that the more dad loves his wife and kids, the less he sees of them—especially his wife. And when his busy, busy, beloved family *is* all together, say at 6:00 when he limps in the door, he might well wish he'd loved and lost.

Sure, Susie would love to get his slippers and pipe—but she has to finish her spelling before she practices the trumpet (oh, no) and sets the table. But she can't set the table yet because mom's poster stuff for the bazaar is still all over it—wet. Sure, Billy would love to try on the keen shirt dad brought home—but he's already in his baseball gear and (munch) he only has five minutes (munch), and dad'll be there rooting by 6:30, won't he? Mom, of course, would love a tender, hello kiss, but she doesn't even know he's home—she's downstairs ironing gym shorts for tomorrow—or upstairs making the beds she forgot or on the telephone calling sitters for next Friday.

Mind you, nobody's mad at dad. Worse, dad can't even get mad at anybody. He's the first one to want his children to have "all the advantages." He's pink with pride that Billy's star pitcher on the team. He himself bought Susie the trumpet, and what good is it if she doesn't play it? He knows darned well that all mom's hurrying and scurrying is only for the sake of *his* children—even the golfing (so Susie can get into Miss Whosie's dancing class). He'd feel like a heel if he complained. Much as he'd like to be coddled and lionized by the loving family he's slaved for from 9 to 5, he doesn't want the kids to *flunk*, does he? And how can he groan about the hard day he had at the office to a wife who looks as though she'd hand-plowed her way over half of Siberia?

You can't blame dad if he thinks he's just out of the diaper pail into a three-alarm fire. When he was a new father, his wife wouldn't dream of greeting him with dirty dishes, unmade beds, and a shiny nose. Her doctor had warned her what happened to mothers who did—besides, she'd just left the working world herself and knew how it felt to come home to chaos. If she wouldn't toss him a screaming baby then, why piano scales and multiplication tables now? If she could juggle diapers and baths and formulas, why not haircuts and field trips and book reports—or at least get her committee telephoning done before the sun goes down?

In his heart dad knows that running a household is an all-day job, but sometimes he's convinced that the whole family saves up all the day's tumult for a 2-gun salvo when he opens the door.

How long has it been since your family practiced the funny, old-fashioned idea that father comes first? Before homework and football scrimmage, before shampoos and letting down hems, before place cards for the bowling banquet and even the PTA? How long since he came home to a serene, shining slice of Shangri-La, instead of the 6:00 shuffle?

Maybe "old" mothers need to be reminded how smart and clever they were as new mothers. Not that it's easy to be a wife before a mother these days. It's probably impossible, without moving to a desert island. And even then, I suppose we'd be off breaking up a coconut fight or selling chances to the chimps when dad came home with the fish. But we're going to be wives *after* we're mothers—and it won't be much fun if dad has long since retreated behind his newspaper, to the poker club, or (ah, Hollywood) into the arms of a wiser, unbusier secretary.

Well, I hate to pontificate and run but there's this PTA board meeting . . . Darling, would you mind checking Sean's math homework after you dry Cyn's hair?

"Gaawaaga-awaaglee"

says Miss Susan Ann Bald
Miami, Florida

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Premium Seal DELSEY KIMBERLY-CLARK · NEENAH, WIS.

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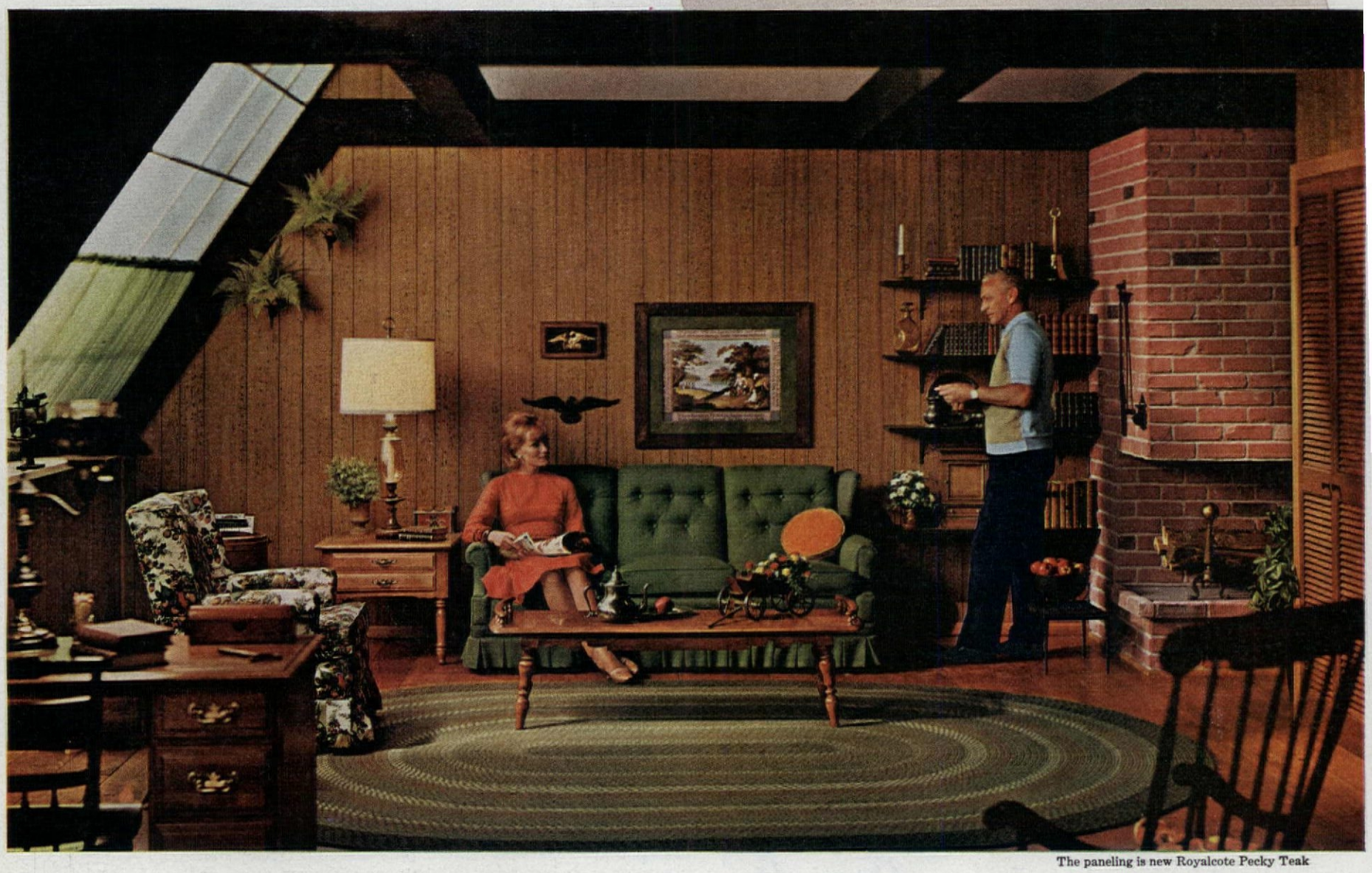

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Masonite's new Colorama Decorator Kit shows you how to coordinate handsome Royalcote panels with House & Garden colors for every room in your home. Makes decorating easy and foolproof. Includes Colorama Selector Wheel, color chips, color guide and helpful how-to-do-it brochure. And the complete kit is only 50¢ at your Masonite lumber dealer's. (You'll find his name listed in the Yellow Pages under Building Materials.) Visit him today, and see his exciting display of fourteen glamorous Royalcote panels including striking Marbletone. If you prefer, send $1 to Masonite for the complete Colorama Decorator Kit.
Just use the convenient coupon at the right.

MASONITE *does it better*

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How to Buy Curtains, Draperies, Bedspreads

One of the most inexpensive yet effective ways to alter the total appearance of a room is through a change of curtains, draperies, and bedspreads.

Today these fabric furnishings are available ready made, semi-custom made, and custom made, in a variety of styles, colors, fabrics, and prices.

Before buying curtains or draperies decide how you plan to use them. Measurements of your window area should be based on the window treatment you plan to use. Do you want a ceiling traverse installation, a wall traverse installation, a brass or wood pole (one of the most stylish ways of hanging curtains and draperies), or a plain, stationary rod? Remember that any drapery will traverse if used on a traverse rod.

For traverse draperies, add nine inches to the width of your window for proper overlap at the center and side coverage of the rod. For nontraverse types, a five-inch extra width will do.

When measuring the length for your curtains and draperies, measure from the ceiling or top of the window to the sill apron or floor. If you are planning floor-length draperies allow one inch less in your measuring so that they will not hang on the floor. If you plan a double-tier window treatment, make certain that your measurements allow a few inches overlap for the top tier.

DRAPERIES

Ready-made draperies are offered in many lengths and widths (some fabrics are shown in as many as 50 sizes).

When buying ready-mades, you should spend no less than $6 for one drapery that's 48 inches wide and 90 inches long. Also, check the following points for quality construction:

1. The hem on each side should be at least one inch; bottom hems at least four inches. Both hems should be blind stitched and show no signs of puckering.
2. Pleats should be at least four inches deep and spaced no more than five inches apart. Each pleat should have three prongs or fingers to give the necessary fullness when they hang at your window.
3. Seams in draperies using more than one width should be overlocked and hemmed without puckering so draperies hang smoothly.
4. Fullness should be enough to give a soft, billowy effect to your window treatment rather than a flat, skimpy look. The width of the fabric should be nearly twice the width of the window area you are planning to cover for minimum required fullness. For sheer draperies, even more fullness is needed to create a proper look.
5. Whether to buy lined or unlined draperies is most often a matter of personal preference rather than a functional consideration. In cities where there is a great deal of smoke and smog, linings help protect your draperies from soil and grime. Insulated linings such as Roc-Lon and Milium help cut down on the amount of heat and cold that comes into a room. For most draperies, a good-quality, non-insulated type of lining such as sateen or taffeta will serve.

A semicustom or customized drapery will cost you a few dollars more than the ready-made but will give you slightly better construction and a drapery that is made exactly to the measurements of your window, either in length or both length and width depending on the store where you shop.

Two types of custom draperies are offered today. One is the traditional type, made in a store's workroom with quality specifications and with the store's own fabric. These are top quality with extra fine details such as hand-sewn hems, hem weights, and maximum fullness depending on the heaviness of the cloth. Most stores also offer custom service for swags, jabots, festoons, and tiebacks.

The second custom-drapery type is made by a manufacturer who gives the store a wide range of fabric samples from which you make your selection. This type of custom drapery, depending on the manufacturer, will offer one, many, or all of the custom features mentioned above but you must check to be certain. Prices for this type of drapery tend to be slightly less . . . but you will note that some of the top-quality features are not available.

CURTAINS

Curtains should be selected in the same manner as draperies. Fullness, especially, is an important point in buying curtains because of the sheerness of the fabric. The body of your curtains should be at least twice the fullness of the window area you plan to cover.

Ruffles on curtains also should be very full and a minimum of four to six inches deep. Check ruffle edges to see that there is no fraying. Good quality curtains have ruffles with a picot edge (a thin scalloped overstitch), handkerchief edge, or rolled hem.

If you are buying washable curtains, check to see that any trimming such as appliqués, embroideries, or fringes also are washable.

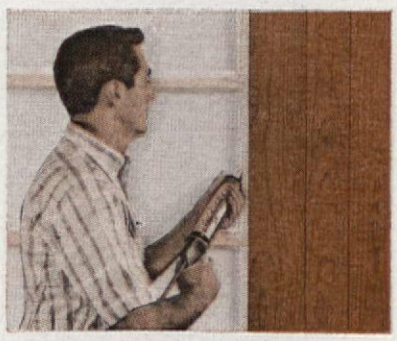
BEDSPREADS

Bedspreads today are shown in many styles in ready-made versions that formerly were available only in very expensive custom designs. If you are buying one of the smart all-quilted styles, check these points before you buy:

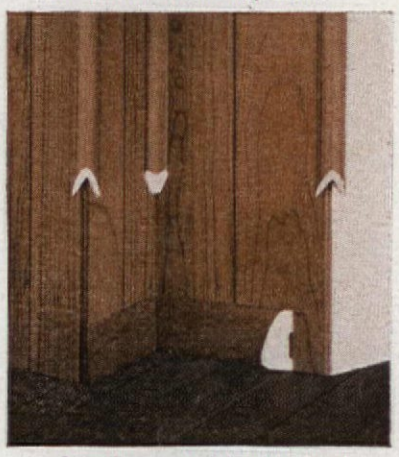
1. Are seams overlocked? This type of seam will be stronger and wear longer than a rough edge seam.
2. Is there a backing on the underside of sateen or taffeta rather than cheesecloth? Most manufacturers of spreads that sell for $15 or more in the twin size use this type of backing to give a better appearance and to improve the wearability of their product.
3. Is the spread long enough for ample turnback under and over your bed pillows? A spread should be at least 18 inches longer than the bed.
4. Are the sides of the spread long enough for your bed? Most manufacturers of medium- to high-priced spreads make their side drops 22 to 24 inches.

EASY-TO-DO-IT ACCESSORIES

MASONITE ROYALCOTE PANELING SYSTEM



Large 4'x7' and 4'x8' Royalcote hardboard panels are perfect for do-it-yourselfers. New Royalcote General Purpose Adhesive makes installation quick and easy—permanently affixes paneling in place, eliminates unsightly nail holes. Can be applied to furring, studs, concrete block, plaster.



Complete your job with Royalcote color-matched moldings. Base, cove, casing, inside and outside corners of printed wood or vinyl-clad wood can be applied with adhesive. Matched metal moldings also available.

See your Masonite building materials dealer, or use the convenient coupon for Colorama Decorator Kit, including Colorama Selector Wheel, House & Garden color chips, Royalcote Color Guide and Mix 'N Match brochure.

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Be More Beautiful This Winter

Mrs. M. Reynolds
Beauty Skin-Care Consultant

This winter can mean more beauty for you with a glow of healthy radiance for your complexion. These beauty secrets to smooth away winter dullness and to bring a peaches-and-cream look to your skin will help you to gain a youthful look of beauty.

STOP WINTER WRINKLES

The reason your skin tends to dry and to form tiny dry wrinkles in the winter is because the skin contracts to keep out the cold. This closes the tiny ducts that bring the natural protective skin oils to the surface. A film of oil of Olay applied daily before making-up will keep your complexion youthfully lovely as it provides your skin with the necessary protection to counteract winter dryness.

A BEAUTIFUL WINTER SKIN

To clear away the dull, winter-dry look and to enliven the complexion, try this simple beauty hint. Wring out a facecloth in warm water and press it gently on and off your face until it begins to cool. This will bring fresh blood cells to the surface and stimulate the circulation to give your skin the healthy English peaches-and-cream look. Now, to complete the good of this warm, complexion beautifying stimulant, smooth on your oil of Olay to hold the radiant, healthful appearance of your lovely complexion.

END DRY SKIN

Test your skin for signs of roughness by gliding your fingertips lightly over your face and neck as you apply your daily base of moist oil. Any dry or rough patches which may be evident should be gently massaged with a little extra oil of Olay to cherish and smooth the skin. This will also insure that your make-up will blend evenly to give your complexion an exquisite, youthful appearance.

TO BEAUTIFY THE NECK

A smooth, slender neck is truly a beauty asset, so give it a little extra care at night by gently massaging with vitalizing night cream. While you sleep, the rich Olay night cream will carry on the task of beautifying the surface skin tissue. For day-long care smooth in a film of oil of Olay on the neck as well as the face to insure that the skin is protected against winter weather and wrinkle-dryness.

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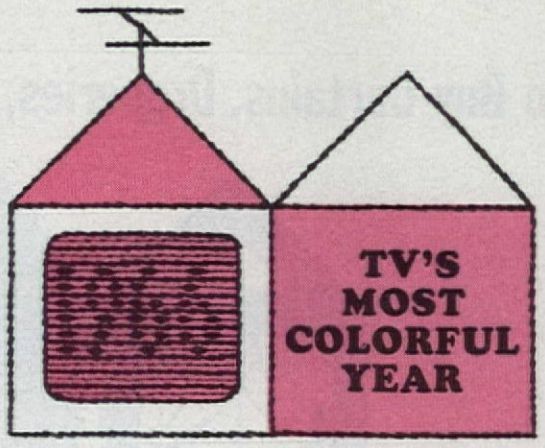

By Ralph Freas

After a countdown that lasted 10 years, color TV has left the launching pad. Flip the channel selector during any evening hour and you'll find at least one of the network shows colorcast. National Educational Television plans to program in color in the near future. Even local stations don't intend to be left behind. Some are already colorcasting and the others are standing in line waiting for color cameras and related equipment to roll off the production lines.

COLOR PROGRAMMING

To speak to anyone who has viewed colorcasts for as little as a year is to expose yourself to unbridled enthusiasm. Many will candidly admit to watching programs completely lacking in entertainment values but, since they were colorcast, they held top priority and were watched only for their dazzling color. Sports programs rank high with color viewers. A golf match, for example, has a totally new perspective in color. Once you have seen a white pill slammed up against a blue sky and then bounce on a bright green fairway, you are lost to monochrome viewing forever. Even ancient movies take on a new luster.

PRICES OF COLOR SETS

Programming is only part of the reason why many millions of households are expected to buy color sets this year. Prices are now lower and within reach of more people. In fact, since 1954, when the only available set cost $1000, the average price has dropped about $50 annually.

Not until the fall of '65 did this downtrend stop, a circumstance brought about by a public demand that exceeded the production ability of manufacturers. The law of supply and demand hiked prices an average of eight percent. This doesn't put as large a crimp in your budget as you might imagine. Earlier in 1965, the Federal Government lopped off its excise tax on TV receivers and brought prices down from four to 12 percent. The price boost evens things out.

Today, the average price is $520, but there are many models at a much lower figure. One, a Japanese-produced set with a 16-inch screen is marketed here by Sears, Roebuck for $250. U.S. brands, in 19- and 21-inch models, begin as low as $350 and there are many from which to choose.

Color TV prices vary not only according to screen size but also with cabinet type and styling.

Admiral	$350 to	$850
Emerson	370	650
GE	370	700
Magnavox	380	795
Motorola	480	700
Philco	370	850
RCA Victor	350	725
Sylvania	350	820
Westinghouse	360	750
Zenith	350	850

All prices are approximate. The above manufacturers also have console models (stereo phonograph, AM/FM radio, stereo-FM radio) with prices starting at $650.

DELIVERY A PROBLEM

The time lapse between choosing a model and delivery may be a long one. Late in 1965, the TV industry was tooled up to deliver 65,000 sets a week—to meet a demand estimated at 100,000 a week. So heavy, in fact, is the demand that manufacturers expect orders to exceed supply by as many as a million units. RCA Victor, for example, will double production in 1966 but doesn't expect to be able to fill every order. So if you're in the market for color, don't expect to buy at a discount and be prepared to wait several months for delivery.

ANTENNA MORE IMPORTANT FOR COLOR RECEPTION

If you already have a black-and-white set and are thinking of switching to color or buying a second set in color, the quality of your new set's reception will be about the same as it's been for black-and-white. Although you don't need a special type of antenna for color television, a good antenna means more to color reception than it does to black-and-white. The broadcast color signal is more complex and the antenna therefore has more work to do.

One manufacturer, Jerrold, produces a special coaxial cable to replace the widely used twin-lead that links antenna to receiver. Jerrold's coaxial rejects the common interference that often plagues the simple twin-lead, by means of metal shielding surrounding both conductors. Unlike twin-lead, the coaxial cable is unaffected (continued on page 106)

FREE You May Have Already Won $100 a Month For Life! FREE

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I'm Confessin' That I Love You
When I Take My Sugar to Tea
Thank You For A Lovely Evening
Dear Hearts and Gentle People
There's Danger In Your Eyes
Love Makes The World Go 'Round
Steppin' Out With My Baby
A Sinner Kissed an Angel
That Old Gang of Mine
Dance With Me Dolly
I'll Take Romance
Stormy Weather
Nobody's Sweetheart
I Double Dare You
White Cliffs of Dover
Rain on The Roof
I Hear Music
Me and My Shadow
Red Sails in the Sunset
The Song Is Ended
All Alone
Friendly Persuasion
The Peanut Vendor
Drifting and Dreaming
After You've Gone
Cheek to Cheek
These Foolish Things
Ole Buttermilk Sky
The Road to Morocco
Ballin the Jack
The Breeze and I
Amapola
Anniversary Waltz
Mr. Meadowlark
Sweet and Lovely
Birth of The Blues
Poinciana
One For My Baby
Say It Isn't So

and many, many more! Over 80 selections in all . . . including those very special songs Bing himself decided to sing especially for you!

How sweepstakes works . . . The Longines Symphonette has reserved the described gifts for holders of lucky numbers, selected by electronic computers under the direction of the D. L. Blair Corporation. Each Lucky Number coupon submitted by an adult 21 years of age or older will be checked against the official list of winning numbers. Employees of The Longines Symphonette and its affiliates, or of this magazine or persons less than 21 years of age, shall not be eligible. Your entry must list the official lucky number, and must be checked YES or NO. ("NO" entries may be pasted on post-paid bind-in card). Entries must be received by January 5, 1967. This sweepstakes is subject to all Federal, State and Local regulations. Prize winners will be notified by mail. A list of major prize winners will be sent upon request if you send a self-addressed envelope!

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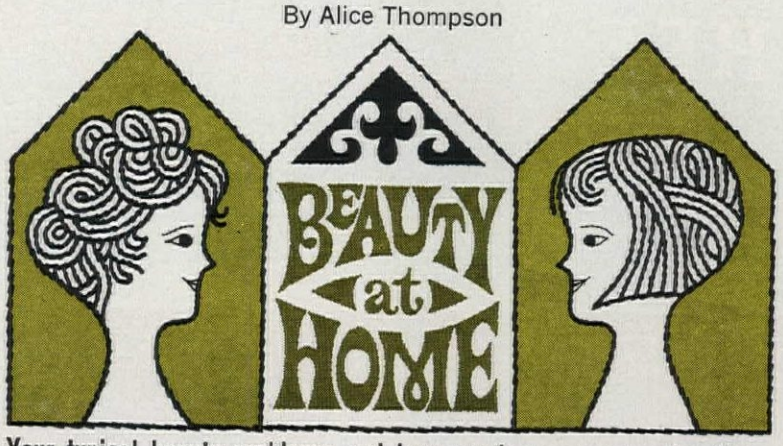
By Alice Thompson



Your typical beauty problems and how regular care can solve them

"My skin is oily and dry—oily around the nose, chin, and forehead; dry on the cheeks and around the eyes." This combination complexion is so usual and recognized that almost every cosmetic company has something to help bring both oily and dry areas into balance. After your morning and evening cleaning (with special attention to the oily areas), apply the "neutralizer" with a piece of cotton. Use it all over your face and throat. It helps to counteract the oil where there's too much oil, add softness where the skin is dry. Among the excellent lotions for "patchwork" skin are Revlon's *Liquid Asset,* Estée Lauder's new *Active Skin Lotion,* Elizabeth Arden's *Velva Skin Smooth,* Max Factor's *Secret Key.*

"Isn't there something to do for circles under the eyes and lines at the corners?" Yes. Whether you're in your twenties or fifties, there are things you can do to postpone, arrest, or camouflage those signs around the eyes. Let's begin with the preventives or slow-downs. 1) Have your eyes examined by a good ophthalmologist once a year (and ask for a glaucoma test). Wear glasses as prescribed. 2) Read only under good light. 3) Never "sunbathe" your face. 4) Use an eye cream every night. Eye creams are designed to add extra moisture and lubrication to this delicate skin area. Helena Rubinstein has *Herbessence Eye Pads* for quick refreshment. 5) Use a little extra moisturizer each time you apply makeup.

For makeup: Use a slightly lighter foundation and powder under your eyes to hide the shadows. Balance the dark circles below your eyes with a soft brush-on eyeshadow above, such as Factor's *Shadow Play,* Revlon's *Brush-on Shadow,* Maybelline's *Ultra Shadow.* (Estée Lauder showed us a fascinating bit of hide-and-seek: Use, lightly please, a pale blue eyeshadow, such as her *Skylite,* on the circles, then add your regular makeup. The blue filters out the dark look!) Mascara and eye liner, skillfully applied, focus attention on your eyes, not what's around them! Last, brush on one of the almost-rouge cake powders such as Revlon's *Blush-On* or Arden's *Color Veil.* Place this spot of color high on your cheek bones, close to the outer edge of your cheek. Dark areas and lines are gone!

"My hands, my poor, poor hands . . . no nails, fuzzy cuticles, and an overall look like the paws of an elderly scrub woman!" This from a homemaker of 28, highlights the Number One problem of many of us. Housework and pretty hands are not natural companions. We suggest using rubber or plastic gloves, and for the skin and general appearance, keep a bottle or tube of hand lotion at every sink. In the kitchen add another bottle . . . Revlon's *Medicated Silicare,* to use before your hands go into water or strong solutions. Among our favorite "repairers" are: Rubinstein's new *Skin Dew Hand Lotion* in a tube, Dorothy Gray's *Secrets of the Sea Hand Cream,* Pacquin's *Lotion for Extra Dry Skin,* Ardena *Hand Cream,* with night gloves to be worn overnight—a bit of a nuisance but a wonder worker. For the nails, *RRP Nail Conditioner,* Rubinstein's *Strong and Long.* For cuticles, Ardena *Cuticle Cream,* Dior's *Crème Abricot,* Revlon's *Cuticle Massage Cream.* And, contrary to old wives' tales, nail enamel actually protects nails, tends to hold back cuticle growth. Just change it often enough.

It's a print, print, print, print world!

It's a Lady Pepperell world.
Who knows better how to design couture prints that surround a woman with fashion?
Here, it's Bridal Bouquet–really a field of flowers in the sweetest colors.
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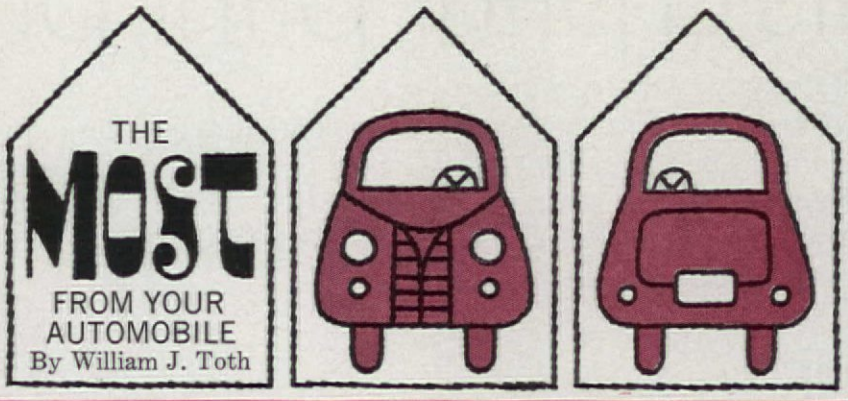


CAR INSURANCE AND YOU— WHAT IS IT ALL ABOUT?

You have been paying car-insurance premiums for 20 years and have never had an accident, and you haven't cost your company one nickel. Has it been a waste of money? Do you really know what you have been paying for? Is it possible to really save money without losing protection?

Well, to begin with, you have been paying for protection. Even though they have not had to spend a cent on you, they have stood ready to defend you in a lawsuit and pay for any damages you may have caused.

While you have not had an accident, the cost of just one could easily cost the company more than all the premiums you have ever paid and will ever pay! You don't believe it? Take your annual premium, say $200 and multiply it by 20 and you get $4000. If in the next 20 years you pay another $4000, you have only paid $8000 over the 40 years, and yet you must admit that $8000 really is not much when you compare it with the claims you read about in the newspapers every day. Yes, car insurance is a bargain, and it can be even more so if you understand some basic coverages and where you might save a dollar or two without jeopardizing any of your valuable protection.

What are some of the basic coverages available?

BODILY INJURY LIABILITY

This type will protect you when your car injures or kills another person. The protection is valid when your car is driven by you, members of your immediate family, or others who have your permission to drive it. You are also covered when you or members of your family are driving another car with the owner's permission. This type of coverage is usually referred to as $10,000/$20,000 or $50,000/$100,000 or abbreviated as 10/20 or 50/100. The amount, of course, depends upon what you can afford and are willing to buy. The first figure represents the maximum amount of money the company will pay to one person who successfully brings claim against you; the second figure is the amount they will pay to two or more persons bringing suit against you as a result of an accident. If you were to injure a pedestrian who in turn would successfully bring suit against you for $20,000, and you were carrying only 10/20, the insurance company would pay $10,000, and you would be responsible for the remaining $10,000. This clearly points out the need for adequate coverage.

PROPERTY DAMAGE LIABILITY

With this coverage you are protected from the cost of damages that your car may inflict upon an object such as another car, a pole, a lamppost, or even a building. Interestingly enough it does not cover the damage to your car. Again the coverage is valid when you, members of your immediate family, and persons whom you permit, drive your car. It even covers you and your family when you drive another car with the owner's permission. The amount covered is usually in multiples of $5000. In many cases this figure might be added to your bodily-injury liability to read 10/20/15. You would then be covered up to $15,000 in any one accident.

MEDICAL PAYMENTS

This coverage is good for all expenses within one year from the accident for all medical, surgical, x-ray and dental services, ambulance, hospital, professional nursing, and funeral services, up to the limits of the policy purchased. It covers you, your family, and passengers in your car. You and your family are also covered when riding in another car. Coverage is valid regardless of who is to blame for the accident.

COLLISION INSURANCE

This coverage is specifically aimed at paying for damages to your car and no others as a result of or a collision with an object. This insurance is written on a $50 or $100 deductible basis. This means in case of damages to your car you pay the first $50 and the company pays for anything over $50, whether you're at fault or not.

COMPREHENSIVE PHYSICAL DAMAGE INSURANCE

This policy will pay for any losses other than those resulting from a collision or an upset. Losses from the following are covered: glass breakage, missiles, falling objects, fire, theft or larceny, explosions, earthquakes, windstorm, hail, water, flood, malicious mischief or vandalism, riot or civil commotion, or collision with a bird or animal. It is a "catch-all" coverage policy. (continued on page 127)

Yesterday, you may have had a reason for missing a good, nourishing breakfast.

Today, you don't.

Now you can have new Carnation instant breakfast –makes milk a meal that's too good to miss.

Each glass delivers as much protein as two eggs, as much mineral nourishment as two strips of crisp bacon, more energy than two slices of buttered toast, and even Vitamin C—the orange juice vitamin. It comes in a lot of great flavors, too. Look for them in your cereal section.

Funny how many Italians try to be like you.

They try to look like you. Even to copying your bottle.

But you're the real Italian, Wish-Bone.

You're sassy.

With young tender garlic.

Mild peppers.

Lively oregano.

Pure golden oil.

Pungent vinegar, mellowed by beechwood chips.

Wish-Bone still makes you just like they did in the old country.

From the same recipe. Only Wish-Bone makes bigger batches.

You're for finicky, fussy people who can't be fooled by a phony.

You're the real Italian, WISH-BONE ITALIAN!

Wish-Bone Italian • DeLuxe French • Monaco French • Golden Italian • Garlic Flavored French • Russian • Cheese • Low Calorie Italian and French-Style

BE IT RESOLVED IN 1966

. . . that I look into what's new in development houses before I buy one.

. . . that when I redecorate my home I promise to see what miracles can be wrought with one great print . . . the new rugs and carpeting.

. . . that I will study, examine, and evaluate the newest in building techniques, materials, and designs before I build a house of my own.

. . . that I become a master of French cooking, try interesting foods from other sections of the United States, and come up with new variations of my own.

. . . that my garden will be as radiant, beautiful, and bloomy in September as it is in May.

. . . that I will find the way to live with clutter and be neat as a pin at the same time.

I hereby resolve

_____

By Vera D. Hahn

ONE GREAT PRINT CAN "DECORATE" A ROOM

Do what the experts—the interior designers—do. Take a printed fabric and use it as the basis of your whole decorating scheme. It's the easy, foolproof way to decorate. Here, each room is built around a single print. Used alone or with a mated wallpaper, it's the print that sets the style and the mood. It's the print that turns a tiny bedroom into a delightful bower, makes a nursery cheerful, underlines the traditional English feeling of a dining area. In each case it's the print that provides an instant color scheme. At the same time it can turn unfortunate architectural elements into serene, harmonious expanses. A print can enlarge, unite, and integrate. Used "in depth," it's everywhere and on everything. Or why not paper one wall with a print, upholster a single piece with it, and let all the other colors stem from it? If you prefer plain walls, paint them in one of the colors of your print—not necessarily the most important one—and then have your floor match your walls and apply your print in large, dramatic doses. Shopping hints: 1) A visit to your wallpaper dealer will prove that many available wallpapers now come with matching fabrics. 2) When buying a sofa or chair in a print, order matching yard goods too. 3) If you are starting with ready-made draperies, curtains and bedspreads see page 39. (continued)

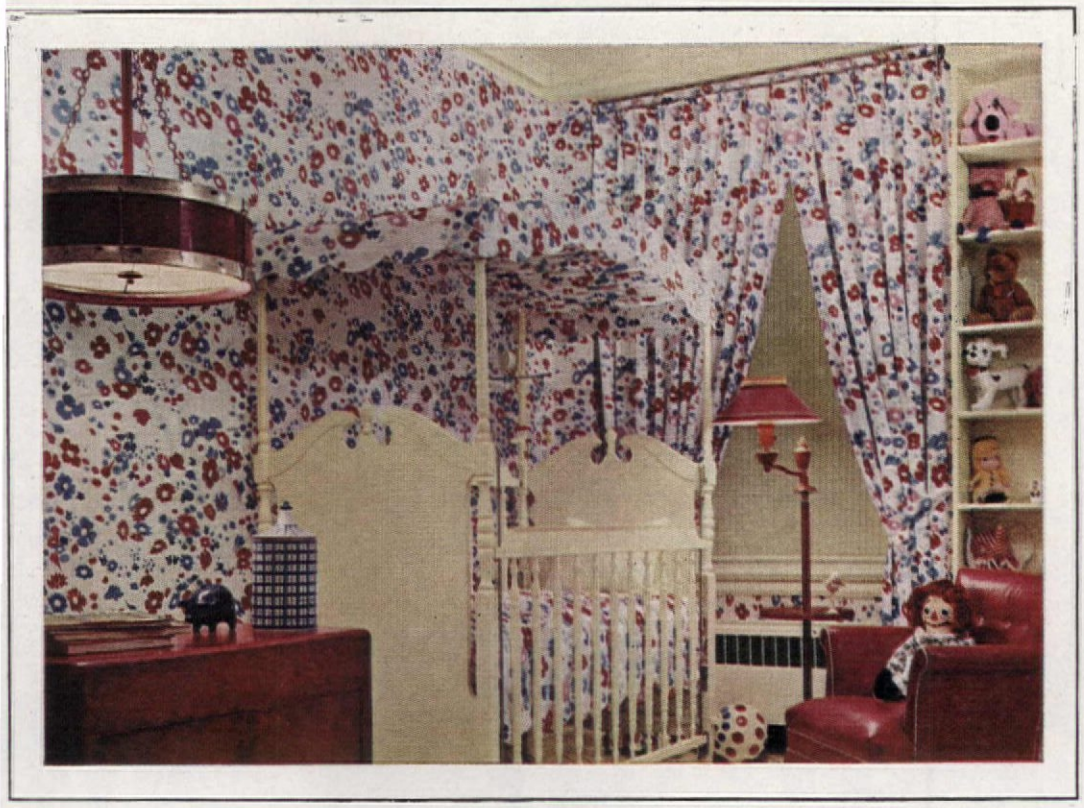
ONE GREAT PRINT CORRECTS. A blue-and-white documentary print decorates the living-dining room of Mr. and Mrs. Norman Darer's apartment. Although difficult to furnish, large, L-shaped rooms have become exceptionally popular. Typical faults: one long, badly balanced window wall, a living room with no architectural focal point, and a small dining area. Here, a print-covered lambrequin corrects the window wall, a pair of sofas bring the print into the living room, a collection of blue and white accessories repeats the color scheme.

(continued)

ONE GREAT PRINT ERASES. The clever use of print can tone down or even erase bad architectural elements in any room. What better way to do this than with the positive and negative versions of the same print—a great new look available in many of the coordinated wallpaper and fabric designs. In this bedroom the designer worked with a blue on white and a white on blue copy of a flower print that's very French Provincial in feeling. You'll have to scrutinize the photograph carefully to see the mismatched window sizes, the jogs in the wall, the beams over the windows and above the bed, the extremely narrow shape of the room itself. Room was designed by Renny Saltzmann, A.I.D.

ONE GREAT PRINT ENHANCES. A cheerful print enhances the remodeled attic bedroom designed by Janet Martin Langerman for Mr. and Mrs. Robert Mazur. The floral paper transforms an area of unorthodox shape, complete with sloping eaves and fragmentary wall pieces around the windows. Repeated on the headboards and bedspreads, the print ties up all the loose ends. Existing chairs were painted in the sharp green of the print and upholstered in pungent pink. Pink-and-white matchstick blinds provide an effective window design. The final result is a sunny, comfortable retreat for the parents of four growing girls.

ONE GREAT PRINT COLORS. Colors for this traditional English dining room were taken directly from the printed fabric that covers the walls and the handsome wing chair. Muted shades of red, green, yellow, all the great primaries, are used in balanced doses throughout the room. Although blue is not the major color in the print it was chosen to soften the woodwork. Yellow is picked up in the formally draped window treatment and red appears on chair seats. Except for a small area rug the floor has been left bare. Its rich patina as well as the warm wood tones of the furniture and accessories is set off to wonderful advantage by the authentic colorations of the print. Barbara d'Arcy for Bloomingdale's.



ONE GREAT PRINT LIGHTS UP. Take a look at this shining nursery that designer Renny Saltzmann fashioned for his brand-new daughter. He selected a cotton print whose all-over placement of red, pink, and blue flowers lets lots of snowy white peek through. The character of the print is demure but not sticky Mother Goose—hence it can comfortably grow up with the child. Flooring is white vinyl crisscrossed with red strips. To maintain an uncluttered look in a room that will soon be decorated by an ever-growing display of toys, only one color, red, was repeated on the furniture and lamps. Storage and seating needs are provided by designs that will not be outgrown in two or three short years' time.

ONE GREAT PRINT ENLARGES. Print and mirror are the two magic ingredients that can make a tiny room sparkle and visually burst the bounds of its four short walls. A finely drawn, cleanly colored print blossoms in profusion in this small bedroom. Applied on walls and ceiling, over built-in extra closets, and on the enchanting canopy bed, the print also emerges in the fourth dimension as its own reflection in the mirror wall. Bed draperies, which are also window hangings, were executed in a glowing yellow-green, a color not in the print, yet a disarming and stimulating contrast. Room designed by Ronald Breck of Yale Burge.

ONE GREAT PRINT INTEGRATES. This dining room is the kind we believe in—it's used on a day-long basis now that it's been made into an all-purpose den and "entertaining room" by Renny Saltzmann. In keeping with English furniture, the designer chose an English floral in the grand manner but in the warmest of colors. And he applied it ingeniously. The pleated Roman shades are formal yet compatible with library comfort; the skirted table looks well at all times and is a sophisticated way of providing a dining arrangement that is still an essential part of the room. Note, too, how one print has two faces, a stripe on the shades but an all-over placement on the chair.

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Paulus Leeser Shopping Information, page 126

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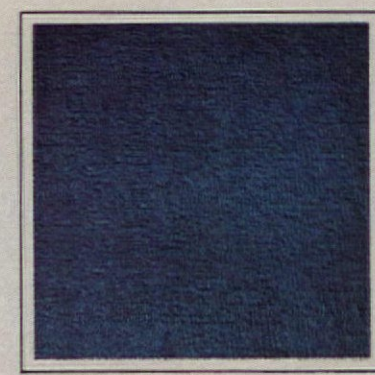
ONE GREAT PRINT UNITES. In this room Renny Saltzmann used the prettiest of crewel prints to meld a charming but highly eclectic assortment of furniture into a delightful whole. Country mood and the appealing color scheme of Mr. and Mrs. I. Halbreich's living room are both due to the use of the print. A clever idea was to outline-quilt the print in dark brown wool on the lounge chair and ottoman for an extra luxurious effect. Another point of interest: Use of an informal fabric in a fairly formal window treatment. United by the print are such diverse elements as a contemporary sofa (left), a French Directoire desk and chairs, rustic and distinctly American Corn Cob commodes (only one shown here), twisted English altar sticks, and a collection of blue opaline objects.

START FROM THE FLOOR UP

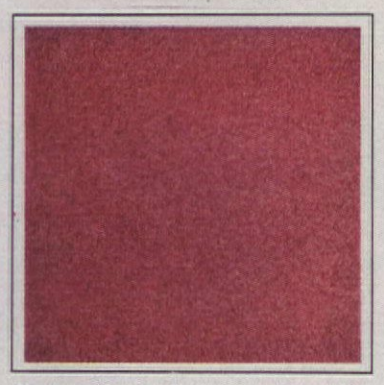
RUGS AND CARPETING—ESPECIALLY THE GREAT NEW "DARKS"—CAN LAUNCH YOU ON A DECORATING SCHEME

What could be more dramatic for a master bedroom than this grandly scaled floral in blue on avocado, with walls painted to match, fabrics that pick up the opaline colors? This carpet is also stunning when used as the only pattern in a living room. Cover your sofa with one of the new strié velvets. *Kensington Gardens*, 100 percent nylon-face axminster, by Bigelow-Sanford.



Midnight-blue plush used with a blue-and-white chinoiserie pattern on the wall is the perfect background for dark wood finishes in a dining room. In a bedroom, combine blue carpeting with an all-blue toile wallpaper and French Provincial furniture. *Velvet Turf*, by Crown Tuft, is 100 percent Herculon olefin.

Planning a room around a rug or carpet is another trick borrowed from the interior designers' expert way of doing things. It is predicated on getting your floor done first—quite logically since the floor is the second largest expanse of color after your walls. To fire your imagination we present these vignettes to show you how floors can give you color, texture, or design. We hope they'll inspire you to try your own versions!



Romantic red *is* a romantic charming choice for a bedroom with shikii-silk-papered walls and matching chintz curtains. With it, we like flowers everywhere and painted French furniture. Go modern! Combine this tufted nylon-pile texture with white, black, and accessories in anemone colors. Mohawk's tufted shaggy *Shangay*—inexpensive for this much color.

Olive-and-terra-cotta carpet in a dining room is done here in the Mediterranean manner—complete with terra-cotta walls, draperies hung from heavy rings and poles, high-backed chairs, a tole plant stand. In a family room use Spanish pieces and colors taken from rug. *Cordoba Grille* by Alexander Smith, 100 percent Acrilan Acrylic pile.

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Tangerine-colored rug is a combination of terra-cotta and cocoa. Try it with rough, white plaster walls and 18th-century Spanish furniture. But if it's a totally different ambiance you want, it would be just as effective with Danish modern or teak. *Knossos* by James Lees & Sons; continuous filament nylon.

Deep garnet color would go well in a living room furnished with a modern sofa and chairs, brilliant Mexican fabrics and accessories, and rough-textured grass cloth on the walls. Or try this Victorian color with a flocked wallpaper and a chintz, all abloom with roses, at windows. *Aztec* by Callaway; 100 percent Cumuloft Chemstrand nylon.

Inca Copper and Peach Brandy rug is shaggy enough for a country living room. Paper the walls in a patterned stripe, use fabric to match, and lots of brass. For a boy's room, paint three walls peach (the lighter shade) and one wall copper. *Hale n' Hardy* made by Magee; 100 percent Du Pont nylon.

This bronze gold plush can go many ways. It's comfortable in an English country room with paisley-papered walls, and an old billiard-table lamp over a long, oak table. It can also be used in an elegant setting with Regency or Empire reproductions. *Grand Prix* made by Gulistan; DuPont Orlon 33.

WHAT TO LOOK FOR IN A 1966 HOUSE

By Arthur J. Maher

Planning to buy a new house in 1966? If the answer is "yes," and it will be for about a million Americans—why not start your house hunt right now, in the comfort of your present living room?

Through extensive travel and consultation with editors of three top building-trade magazines, *The American Home* has formed a general picture of the 1966 new-house market. Seeing this picture won't, of course, guarantee that you get maximum value for your cash. But it will help you judge whether a house you plan to buy has its share of the many good features found in today's new houses.

While today's new house is much improved over its counterpart of five or ten years ago, the improvements are not always obvious. Bill Hennessey, architectural editor of *American Builder Magazine*, reports that the split-level—symbol of post-war suburbia—is still to be seen, as is that tried-and-true, one-story ranch. Two-story models are coming on strong, generally with one-story wings attached. And traditional styling is definitely in. Contemporaries still remain scarce.

But a closer look reveals many happy notes. For one thing, faddish styling is out. The house you buy in 1966 will be stylish next year and for many years to come.

Another improvement is in the looks of many subdivisions. The more savvy builders are making better use of their land—retaining natural features, curving the streets, varying placement of the houses. Thus many subdivisions look quite pleasant, even if their houses are not individually distinctive.

Finally, for those who prefer the golf club to the paintbrush, more and more houses are now clad in long-lasting, prefinished sidings.

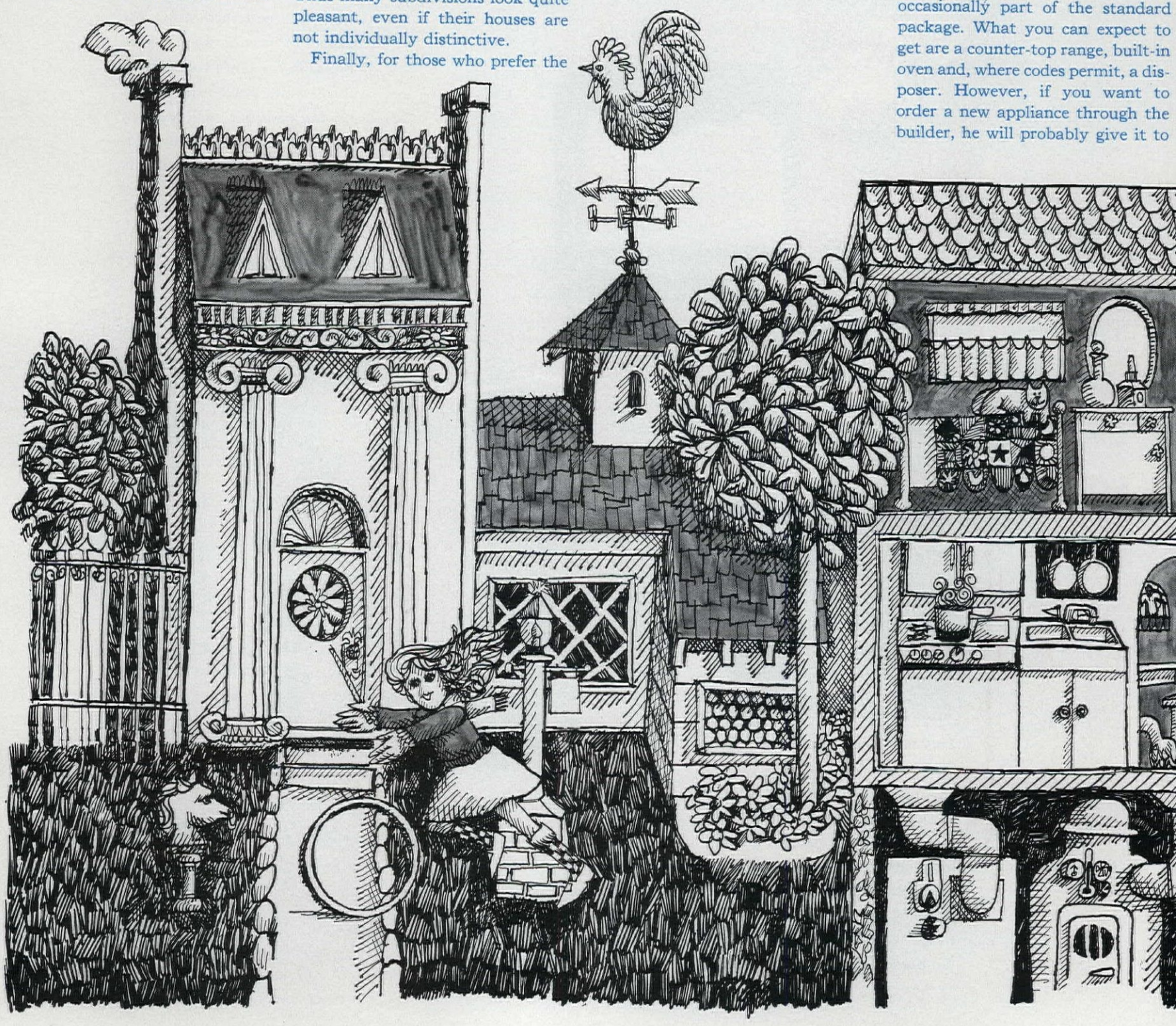
But what about the inside? Here, most of the news is good. Floor plans tend to be well thought out, with good traffic patterns. You no longer have to settle for a house in which the living room is the main thoroughfare between the kitchen, the bedroom, and the front entry. "Today's buyer is more sophisticated about things like circulation and privacy zoning," says Max Huntoon, senior editor of *House & Home* magazine, "so builders have upgraded their floor plans."

You'll also like the amount of storage space in most houses. Closets are big and usually have convenient bifolding doors. And the master-bedroom closet is often a walk-in. But inside most closets you still find the same tired, inefficient single shelf and single clothes bar.

How many rooms do you get? The trend is toward more. The dining room is almost a must, as is the family room. For the most part three bedrooms are standard, while four- and five-bedroom models are quite common. Also on the upswing is the number of bathrooms. "Two-bathroom houses are as numerous as those with one or one-and-a-half baths," states Jim Gallagher, another senior editor of *House & Home*. "And two-and-a-half baths are not at all uncommon." This trend is especially good news for mom and dad, since it means the master bedroom generally has its own bathroom with tub or shower.

A big interior feature these days is the entry foyer. Builders and buyers alike want their best foot forward, so the foyer generally has a coat closet, stylish light fixture, expensive wall covering, and a quality flooring such as pure vinyl, slate, marble, or top-grade hardwood. The front entry often has double doors.

Concerning appliances, the refrigerator and washer-dryer are only occasionally part of the standard package. What you can expect to get are a counter-top range, built-in oven and, where codes permit, a disposer. However, if you want to order a new appliance through the builder, he will probably give it to



you at cost or slightly above and may even be able to add the amount to your mortgage. Ask about this.

Which brings us to the inevitable question: Which way are house prices headed? The answer, in a word, is "up." Dick Bullock, editor of *Practical Builder Magazine*, reports that the average new house insured by FHA in 1950 cost $8286. In 1964, it cost $16,063.

However, this trend is less discouraging than a quick glance indicates. For the upward cost of land, labor, and materials has leveled off considerably in the last five or six years. Thus, the big reason for recent price increases is that today's buyer wants more and is willing to pay for it. After all, the extra bedrooms and baths, a two-car attached garage, and other amenities that buyers demand all cost money to build.

What about the low-cost buyer? He generally chooses an apartment, small town house, or used house. Many of these used homes are the lower-cost units produced during the post-war building boom, which, primarily due to high land costs, are hard for a builder to undersell. So, builders prefer to compete for the buyer who wants more than shelter.

This competition for the particular buyer has contributed to some very encouraging trends. One, touched on before, is increased use of low-maintenance materials. Another is flexibility of design. Today's builder must be willing to alter a floor plan, add a room or enlarge his basic model at reasonable cost. So don't be afraid to ask for what you want. "Most tract builders today offer what amounts to a custom house," says Bill Hennessey.

But perhaps the greatest benefit is smarter community planning. Builders find that such amenities as a community swimming pool, small lake, golf course, or recreation hall make excellent bait. And to provide these things, they've come up with some excellent ideas in land planning. For example, grouping houses—often town houses or condominiums—on one part of the land leaves a good-size piece of "common land" for recreational use. Swimming pools and other facilities may be operated by the builder until the last house is sold. After that, a home-owners' club takes over. Members of this club pay an annual sum toward maintenance, social programming, etc., as in a country club.

In larger planned communities, builders often mix single-family models with town houses, condominiums, garden apartments, high-rise apartments, and perhaps a shopping center. Besides achieving variety and convenience, this spreads the tax burden among more people.

Chances are the trend to the planned community will grow in the future. As Dick O'Neil, editor of *House & Home*, puts it, "More and more builders find they can't compete unless they offer good land planning, recreational facilities, and the like."

What about mechanical equipment? The big news here is air conditioning. Many builders now offer this feature as either standard or optional equipment, and report good buyer acceptance, especially in the South, and with growing frequency in the North. Since the best time to install air conditioning is when the house is built, examine this possibility with your builder.

Also important, of course, is wiring, which should be, and usually is, at least 100 amperes. And heating systems tend to be more efficient and more reliable.

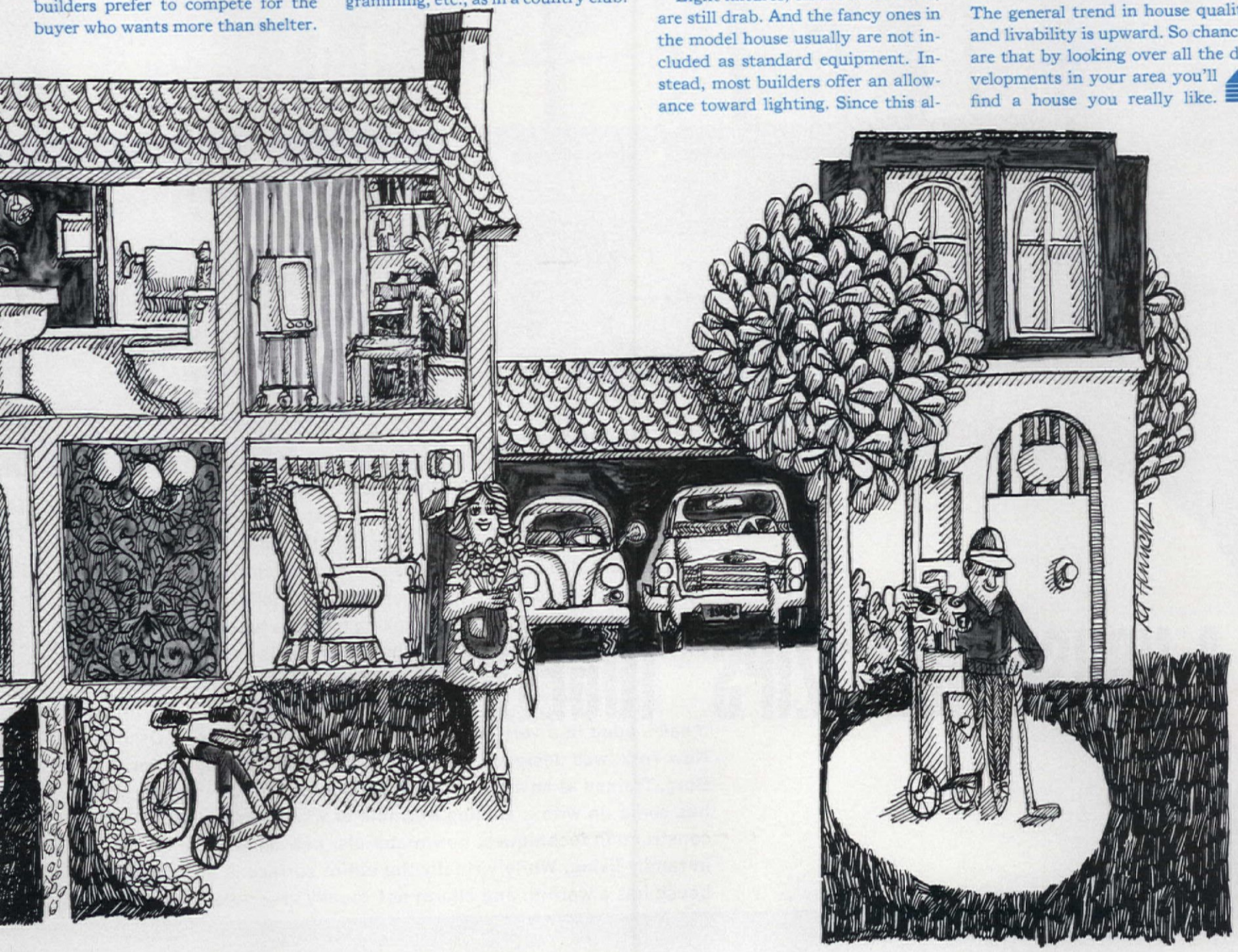
Light fixtures, on the other hand, are still drab. And the fancy ones in the model house usually are not included as standard equipment. Instead, most builders offer an allowance toward lighting. Since this allowance will be too small for any but the plainest fixtures, you generally lay out extra money.

A feature you'll see more of in 1966 is sound-conditioning. While this can add several hundred dollars or more to the price of a house, it does make for more pleasant living, especially if you have active children. Some builder groups are testing the market for sound-conditioning in their locales; others are offering sound-conditioned family rooms. In good town houses or apartments, it's a must.

One more point before you head for the new developments. In some areas—notably the Midwest—you can expect long waits between contract and delivery. In Detroit, for example, a shortage of skilled labor has made a six- to nine-month wait common. And in Chicago, many builders were six to eight weeks behind schedule as of this writing.

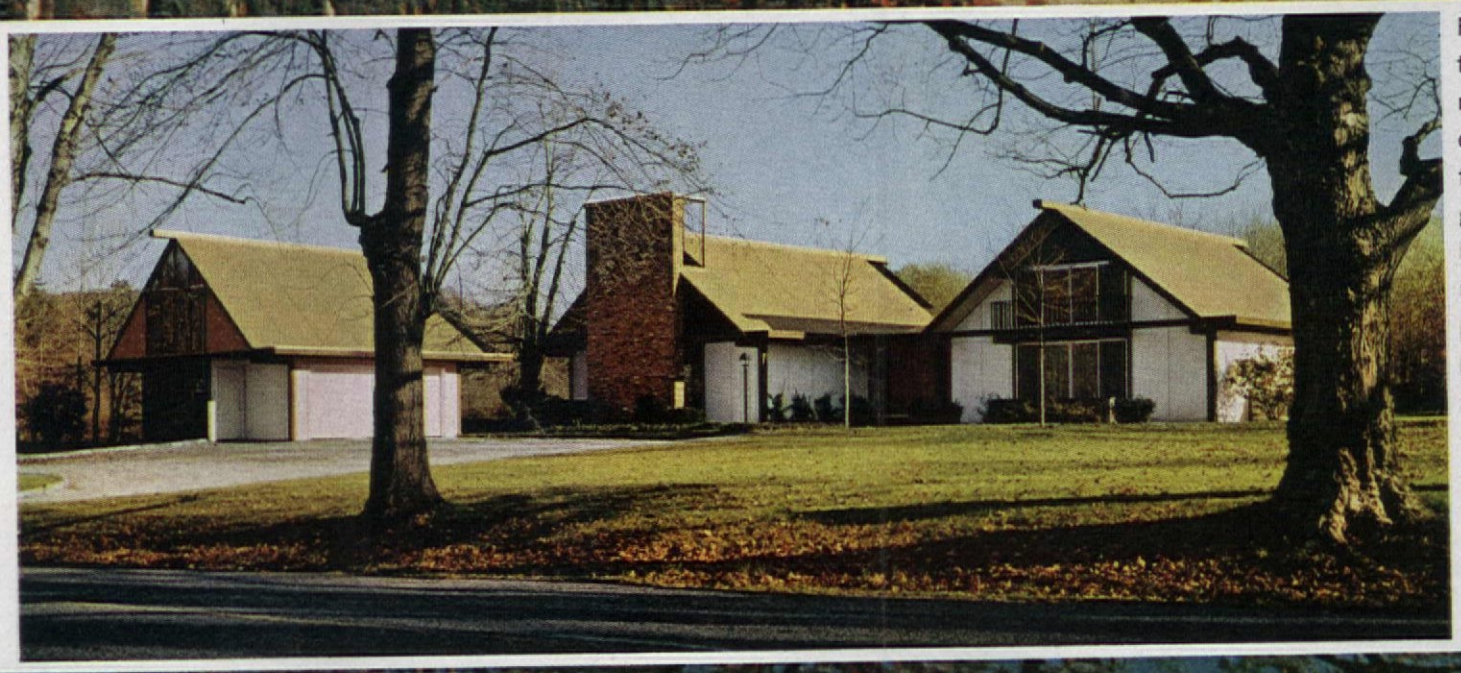
If you plan to sell your present house to raise a down payment, discuss this factor with your builder. The problem may not exist in your area. But find out.

If asked to put our advice to the 1966 new-house buyer into a single sentence, we'd say, "Shop around." The general trend in house quality and livability is upward. So chances are that by looking over all the developments in your area you'll find a house you really like.



A HOUSE THAT "ZIPS" TOGETHER

The house above does more than just reflect in the pretty pond that it lives on—it also reflects the changing nature of the housing industry today. In our rapidly changing society the buyer is not only more affluent, but also more knowledgeable and discriminating; the architect is searching for new expressions to satisfy today's living patterns and taste levels; the builder is looking for ways to reduce his mounting labor costs yet provide better quality; and the manufacturer is seeking specialty products to gain a sales edge in a very competitive market. This house in Ossining, New York, was designed and built by our own Building Editor, Alan Borg. Trained as an architect, and a builder in his own right, Mr. Borg has come up with a shining example of where we can go with new construction techniques, new materials, new answers to our needs in family living. While virtually the entire surface is aluminum, the house has a warmth and charm not usually associated (continued)



From the road, the massive brick chimney dominates the entire scene. The glass sections at its top bathe the fireplace wall with sunlight. The large photo shows how the rear is mainly open to the view and sun. Trellises screen the glass areas from the summer sun. Skylights in the bedroom wing bring the sunlight into an upper hallway.

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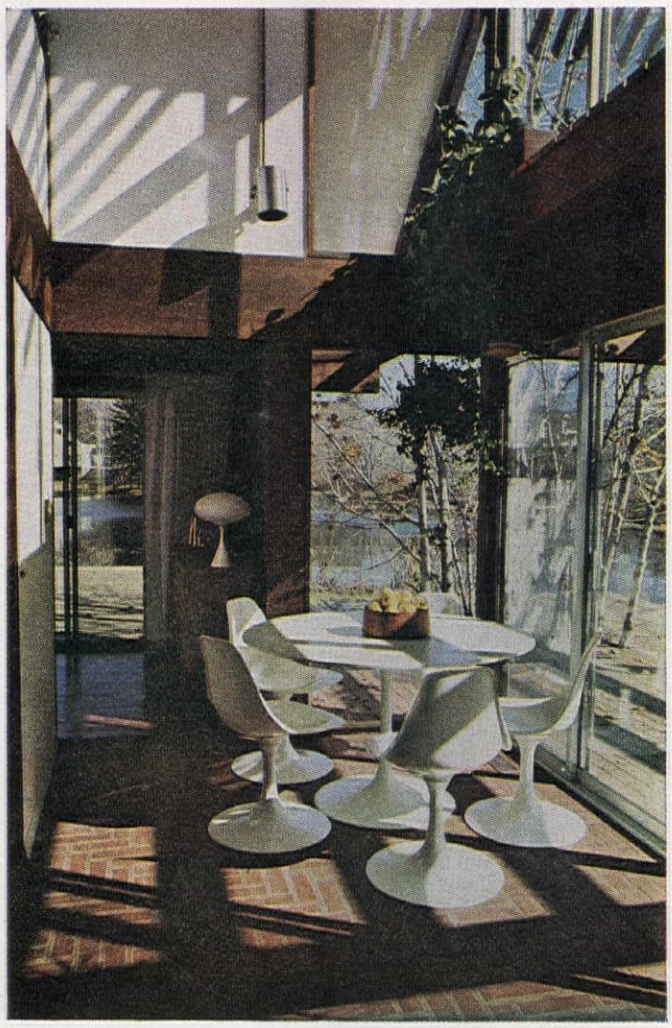
1 Focal point of two-story living room is the huge, used-brick fireplace. Fixed glass alongside and above the roof line permits a continual changing play of light. Photo was taken from study area that is tucked up in the rafters.

2 View of kitchen shows pass-through to dining room beyond. Wall of storage cabinets was achieved by turning ordinary broom closets upside down and inserting adjustable shelves. Pass-through was made by knocking out back of the cabinet and replacing it with louver doors.

3 Looking from breakfast room into the kitchen work area. Refrigerator and freezer flank gas range opposite sink to form an efficient work pattern. Plastic-grid ceiling provides light and beams give feeling of warmth.

4 Alan Borg's study looks down on both the living room and breakfast room. It is a tuck-away area where Alan does most of his design work. It has its own deck that overlooks the pond and is reached by sliding doors. Exposed rafters are 4x4″ 4′ on center.

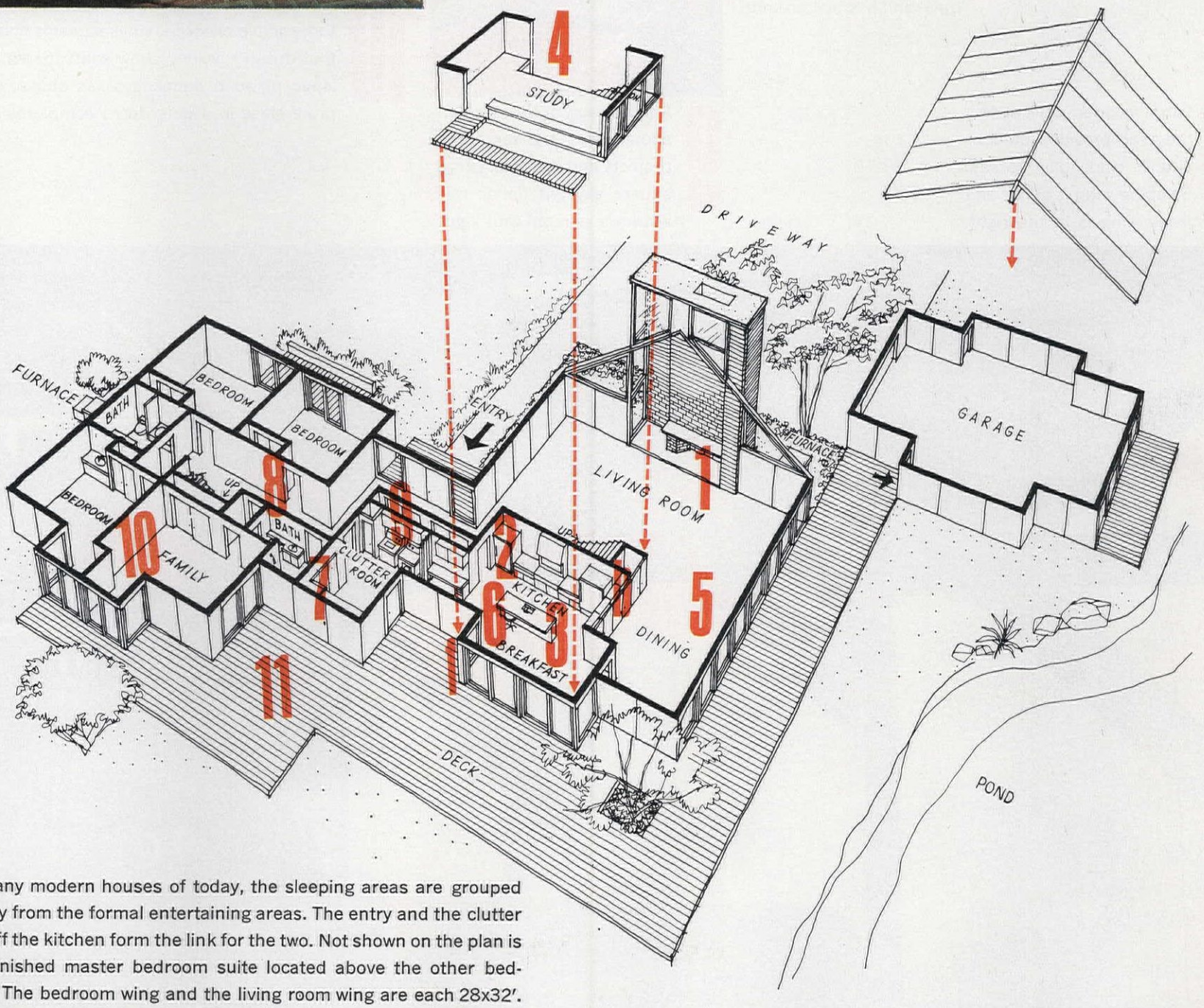
5 The dining room is an ell off the living room and opens to the breakfast room in the rear. The wall of louver doors contains built-in storage. The open one on far right is pass-through from the kitchen, shown above. Dark stained prefinished oak floor is used in living and dining rooms.



6 The breakfast room faces south and is literally a sunroom. Vertical exterior wood louvers shade the room in the summer, but allow full penetration of the sun during the winter months. Insulating glass in the sliding aluminum doors helps retain the heat gained from the sun. The floor here is vinyl brick.

with machine-made materials and textures. Basically, the house has a framework of exposed wood posts and beams and a "skin" of aluminum and polystyrene panels that were actually "zippered" together. These panels have a stuccolike texture with an extremely durable baked-enamel paint finish. They are light, easy to handle, can be cut with a power saw, have a high insulating value, and are easily cleaned with a damp cloth. Instead of windows, large aluminum sliding doors with insulating glass open up to large wooden decks that create a platform for the house.

The heating and air-conditioning system is also quite unique. Two units, which are gas fired for heating, are placed completely outside the house on small concrete pads. No chimneys are required and a few shrubs hide them from view. Ducts carry the conditioned air into a crawl space for distribution.



Like many modern houses of today, the sleeping areas are grouped far away from the formal entertaining areas. The entry and the clutter room off the kitchen form the link for the two. Not shown on the plan is an unfinished master bedroom suite located above the other bedrooms. The bedroom wing and the living room wing are each 28x32′. Numbers on plan refer to numbers in captions near photographs.

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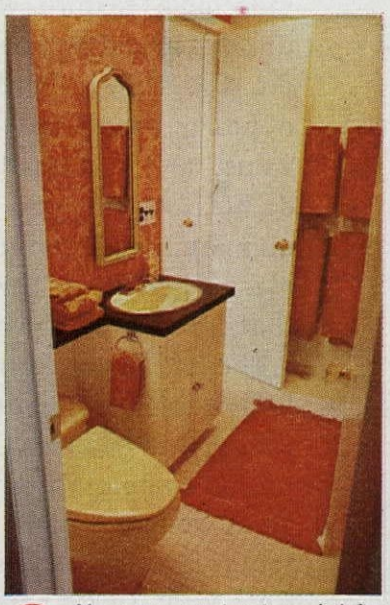
7 Clutter room can be closed off from the kitchen by folding wood door. (For more on clutter rooms see page 98.) Acoustic ceiling here helps absorb some of the noise.



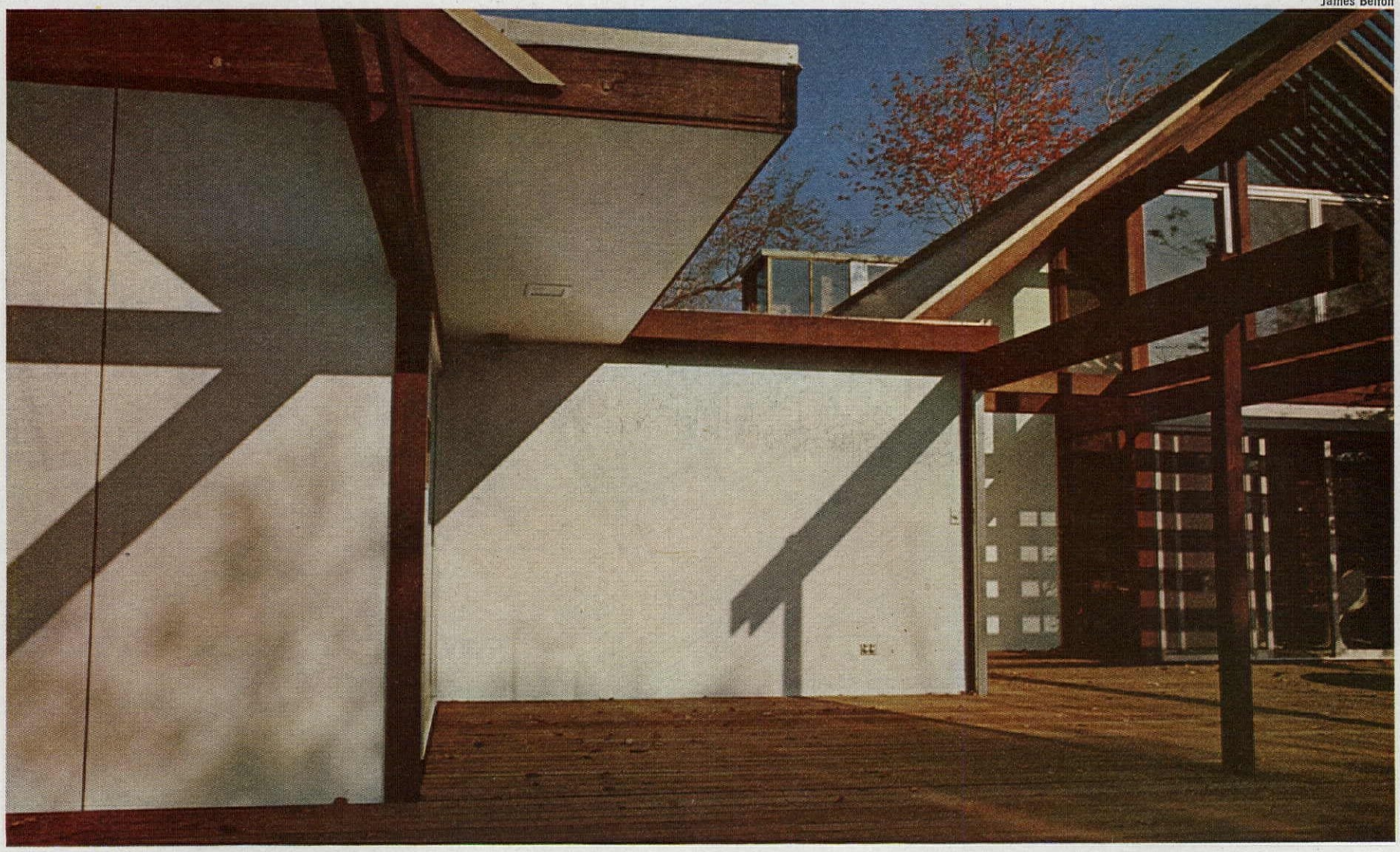
8 Narrow counter-top sink in guest bath makes small room seem much larger. One-piece water closet is quiet and has built-in vent.

9 Another view of clutter room shows wood top for home projects and hobbies. Large square skylight floods this windowless room with light.

10 The playroom was designed for hard use for three active children. Vinyl-asbestos floor is one that doesn't readily show scuff marks; prefinished plywood paneling takes abuse; shatterproof glass in sliding doors completes picture.

11 Large wooden deck across the rear provides outdoor sitting and play areas. Sleeping wing is at left and living wing is to the right.

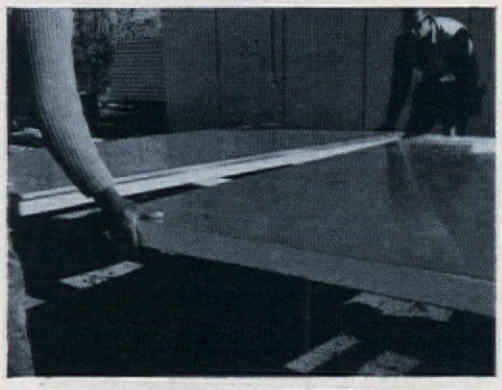
James Belfon

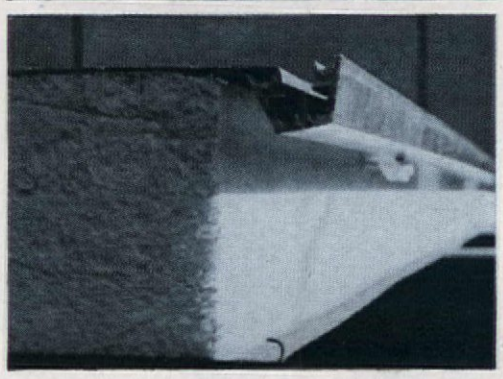


Construction photos: Joseph W. Molitor

CONSTRUCTION

Photo (right) shows how the wall and roof panels were zippered together. As the joining tool is rolled down the joint, a neoprene gasket is tightly inserted to make a weatherproof seal. Middle photo shows the 3″ thick wall panels being joined. The extruded aluminum channel shown hooked to the edge of panel (below right) is the actual fastening device, with the gasket sealing it in place. The white material shown is polystyrene foam. Photo (below) shows roof panels being lifted into place. These panels are 5″ thick for greater strength and insulating qualities. The panels being placed include the finish roof, the structure itself, insulation, vapor barrier, and the finish ceiling, all in one operation. They save that many steps and save corresponding labor costs. While present high panel costs do not produce any total cost saving, that should change as panel costs are reduced through mass production. To find out how this house was built, order our Home Study Plan. Order form and list of materials used, on page 118.





TO ORDER A HOME STUDY PLAN SEE PAGE 118.

Some of the country's best regional cookery hails from the verdant west coast of Florida. Food in this area takes its inspiration from the happy melding of its Spanish, Greek, Italian, Southern, and Yankee population, the plentiful waters of the Gulf of Mexico, and a highly adventurous past. Our recipes were chosen from *The Gasparilla Cookbook*, compiled by the Junior League of Tampa, and named for the pirate ship Gasparilla on which José Gaspar preyed on shipping in the Gulf of Mexico for over 30 years. Picadillo II is a spicy, robust meal-in-one of ground beef and pork, onions, and tomatoes. The Boiled Shrimp are dunked in a subtly seasoned butter sauce. Recipes and more about *The Gasparilla Cookbook* on page 94.

TWO GREAT DISHES FROM FLORIDA'S WEST COAST

By Virginia T. Habeeb

Toni Ficalora

Shopping Information, page 126

Boiled Shrimp with Butter Sauce

Picadillo II

Elbert Budin

Where would Frankfurt be without the frankfurter? Bologna without bologna? Gothenburg without goteborg? From France comes the salami of Arles, the sausage of Lyons. From Spain, longaniza and chorizos. And in the U.S.A. we have our own new-world versions of these old-world favorites. Among the most popular are the hot dog, Philadelphia scrapple, country-style sausages from farms across the land. How many sausages do you know? There are more than 200 varieties you can choose from: sausage in cases, in bulk, in loaves, canned, jellied. On page 85 we identify the ones in casings shown at left, along with a short dictionary of the better-known sausages. You'll also find some fabulous tips for serving the best wurst in the world. Below, a hearty recipe for sausage and beans—hot, bubbly, and spicy.

THE WONDERFUL WORLD OF SAUSAGE

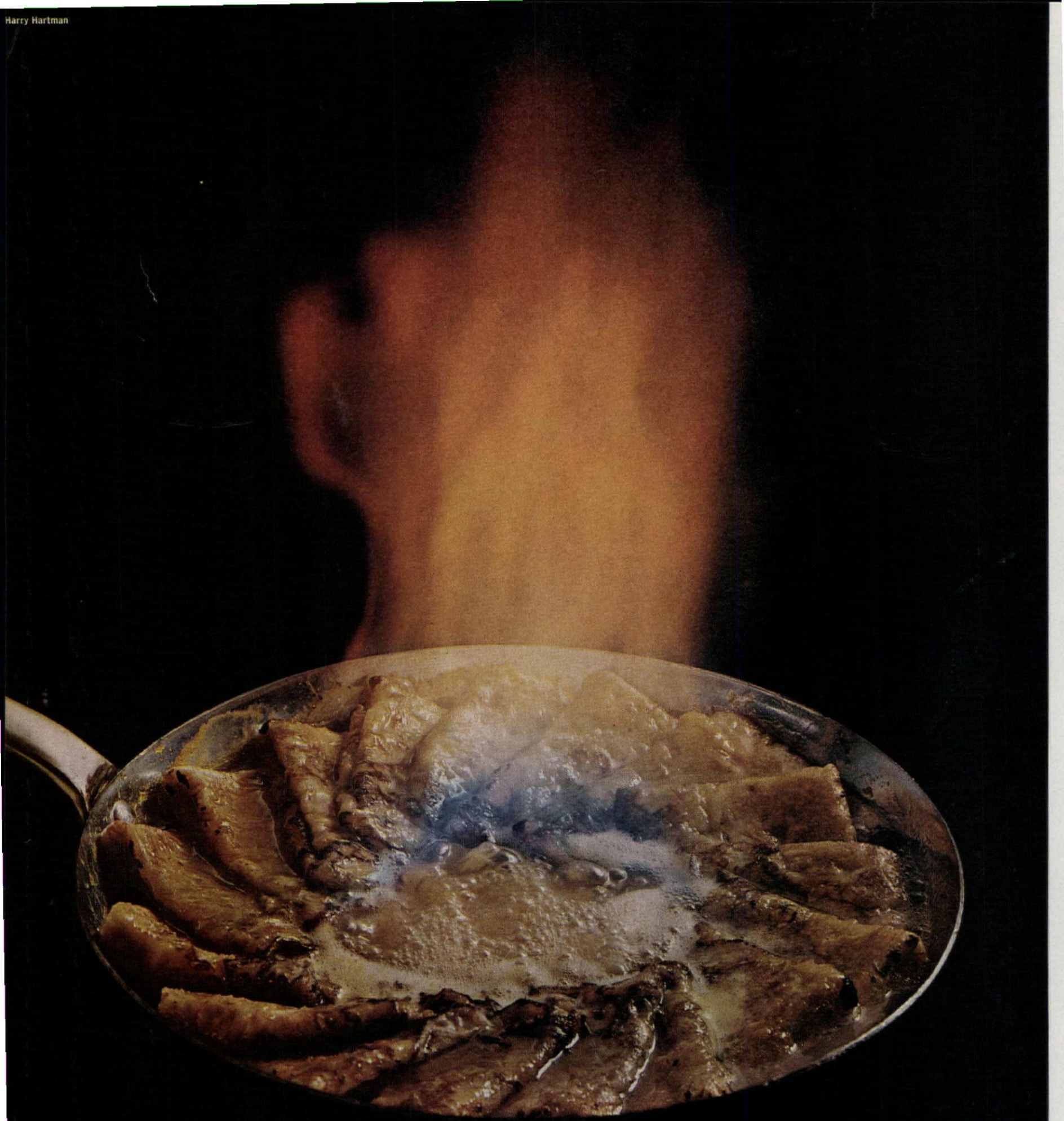
COUNTRY-STYLE BEANS WITH SAUSAGE

1 lb. dried white beans
1 c. chopped onion
½ c. chopped green pepper
2 tbs. pure vegetable oil
2 lbs. bauernwurst, knackwurst, or kielbasa
1 can (1 lb.) tomatoes
1½ tsp. salt
¼ tsp. pepper
3 tbs. chopped parsley
3 tbs. vinegar

Soak beans in water to cover over night. Drain. Cover beans with fresh water; simmer gently 1½ hours or until tender. Drain; save ½ cup of bean liquid. While beans cook, sauté onion and green pepper in oil in large pot. Simmer sausage in skillet in small amount of water until water evaporates. Slice some sausage; leave rest whole; brown sausage on all sides. Combine onion, green pepper, tomatoes, salt, pepper, parsley, and vinegar; mix thoroughly. Add beans, bean liquid, and sausage. Cover; simmer 15 minutes. Makes 6 servings.

(continued on page 85)

Harry Hartman



CREPES SUZETTE
à la julia child

In the foreword of *Mastering the Art of French Cooking,* Julia Child remarks that this book was written for those who love to cook. What better way for those who enjoy creating something wonderful to eat than to try their hand at Crepes Suzette, one of the most elegant of all desserts? You pale at the thought! Pale not–for Julia Child, cookbook author, teacher, and TV's famous French Chef, takes the art of French cooking out of a never-never land and places it within grasp of everyone. We suggest the next time you want to win friends and influence gourmets you try Julia Child's recipe for Crepes Suzette and become as skilled as she is in making them. We did, as you see above, and found them superb. Recipes, how-tos, and more about Julia Child on page 74.

New from Campbell! Chicken & Stars Soup

Chicken Soup in a star-spangled manner

Taste what Campbell's has cooked up now. A delicious, entirely new chicken soup—tempting new Chicken & Stars. The soup with the star-spangled sparkle! See if you don't relish everything about it. The tender, juicy chicken meat. Those tiny, tasty macaroni stars! And that pure, deep-flavored chicken broth. Children will love it. Grown-ups, too! Buy it . . . try it, today!

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FRIGIDAIRE

The brightest ideas in ranges are yours with Frigidaire... Electri-clean, Tender-matic, Flair, Twin-30 & Pull'n Clean oven models.

Crêpes Suzette à la Julia Child

(continued from page 72)

Julia Child is one of television's most ingratiating personalities. Her cooking school of the air, "The French Chef," is followed by millions of viewers who have a keen interest in learning the art of French cooking. Julia's interest in good food began shortly after her marriage. To please her husband Paul, she enrolled in the Cordon Bleu cooking school at the time he was assigned to the U.S. Embassy in Paris. Later she started her own school with Simone Beck and Louisette Bertholle.

Mastering the Art of French Cooking by Beck, Bertholle, and Child was published by Alfred Knopf in 1961. Here, from the book, is the recipe for *Crêpes Suzette*. Julia recently told us her latest tip in making them: "I find 1¼ cups instant flour works nicely with no resting, and a Teflon pan is best of all. Lightly grease it with butter for the first 2 or 3 *crêpes*."

DESSERT CRÊPES

Crêpes Sucrées

Dessert *crêpes*, especially if they are for *crêpes Suzette*, should be as thin and delicate as possible. There are numerous varying recipes for making them; some use egg yolks, others use whole eggs, and still others specify cream rather than milk. The lightness of *crêpes* made from the following recipe can be attributed to the use of milk diluted with water. If you wish a heavier *crêpe*, use all milk, or light cream. The batter for dessert *crêpes*, like that for entrée *crêpes*, must rest at least 2 hours before using.

CRÊPES FINES SUCRÉES

(Light Batter—for crêpes Suzette)

(If you do not have an electric blender proceed as follows: Gradually work the egg yolks into the flour with a wooden spoon, beat in the liquids by droplets, then strain the batter through a fine sieve.)

For 10 to 12 crêpes *6 inches in diameter, or 16 to 18* crêpes *4 to 5 inches in diameter.*

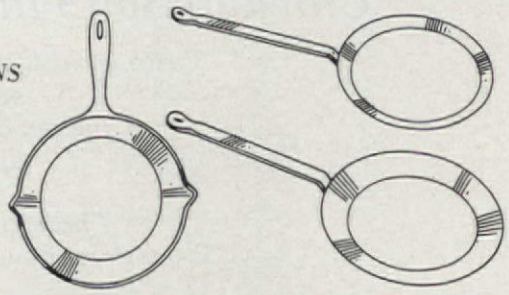
¾ cup milk ¾ cup cold water 3 egg yolks 1 Tb granulated sugar 3 Tb orange liqueur, rum, or brandy 1½ cups sifted all-purpose flour 5 Tb melted butter An electric blender A rubber scraper	Place the ingredients in the blender jar in the order in which they are listed. Cover and blend at top speed for 1 minute. If bits of flour adhere to sides of jar, dislodge with a rubber scraper and blend 3 seconds more. Cover and refrigerate for at least 2 hours or overnight.

METHOD FOR MAKING CRÊPES

The first *crêpe* is a trial one to test out the consistency of your batter, the exact amount you need for the pan, and the heat.

An iron skillet or a *crêpe* pan with a 6½- to 7-inch bottom diameter 2 to 3 Tb cooking oil and a pastry brush	Brush the skillet lightly with oil. Set over moderately high heat until the pan is just beginning to smoke.

IRON CRÊPE PANS
French Crêpe Pan
American Skillet or Teflon Pan
Omelette Pan



(continued)

Look for the seal on the peel

(and wear it in good health!)

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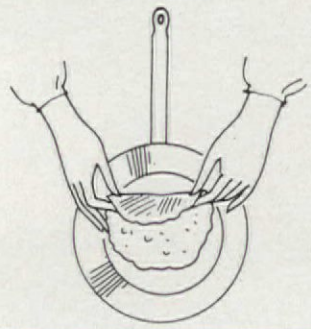
(continued)

A ladle or measure to hold 3 to 4 Tb or ¼ cup	Immediately remove from heat and, holding handle of pan in your right hand, pour with your left hand a scant ¼ cup of batter into the middle of the pan. Quickly tilt the pan in all directions to run the batter all over the bottom of the pan in a thin film. (Pour any batter that does not adhere to the pan back into your bowl; judge the amount for your next *crêpe* accordingly.) This whole operation takes but 2 or 3 seconds.

Return the pan to heat for 60 to 80 seconds. Then jerk and toss pan sharply back and forth and up and down to loosen the *crêpe*. Lift its edges with a spatula and if the under side is a nice light brown, the *crêpe* is ready for turning.

Turn the *crêpe* by using 2 spatulas; *or* grasp the edges nearest you in your fingers and sweep it up toward you and over again into the pan in a reverse circle; *or* toss it over by a flip of the pan.



Brown lightly for about ½ minute on the other side. This second side is rarely more than a spotty brown, and is always kept as the underneath or nonpublic aspect of the *crêpe*.

Slide *crêpe* onto a plate. Oil the skillet again, heat to just smoking, and proceed with the rest of the *crêpes*. *Crêpes* may be kept warm by covering them with a dish and setting them over simmering water or in a slow oven. Or they may be made several hours in advance and reheated when needed.

As soon as you are used to the procedure, you can keep 2 pans going at once, and make 24 *crêpes* in less than half an hour.

You may wish to sauté them in clarified butter. To clarify butter, cut it into pieces and place it in a saucepan over moderate heat. When the butter has melted, skim off the foam, and strain the clear yellow liquid into a bowl, leaving the milky residue in the bottom of the pan.

CRÊPES SUZETTE

(Crêpes with Orange Butter, *Flambées)*

Every chef has his own recipe for *crêpes Suzette;* of the many we have tried, we find this one especially good. Obviously, if you plan to perform in public with a chafing dish, it is a good idea to practice on your family until you become adept at folding and flaming. *Crêpes* 4 to 5 inches in diameter are a convenient size, and three of these per person is the usual serving.

For 6 people

The orange butter

4 large lumps of sugar
2 bright-skinned oranges
A vegetable peeler

Rub the sugar lumps over the oranges until all sides of the lumps have absorbed oil. Remove the orange part of the skin of both oranges with a vegetable peeler.

(continued)

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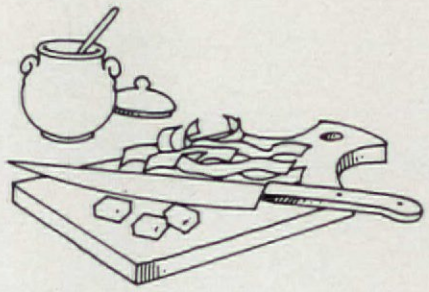
Get all you want out of your dishwasher... put fortified Electrasol into it!

(continued)

¼ cup granulated sugar
A 3-quart mixing bowl

Mash the sugar lumps on a chopping board. Add the orange peel and granulated sugar and chop with a heavy knife until peel is very finely minced. Scrape into a mixing bowl.



½ lb. softened unsalted butter

An electric beater or a wooden spoon

Cream in the softened butter, beating until mixture is light and fluffy. (An electric beater is fine for this.)

⅔ cup strained orange juice

3 Tb orange liqueur

By droplets, beat the orange juice and orange liqueur into the batter, making a thick cream. Cover and refrigerate until ready to use.

The chafing dish finish

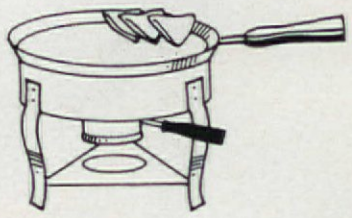
18 cooked *crêpes* 4 to 5 inches in diameter

A chafing dish set over an alcohol flame

Place the orange butter in the chafing dish and heat until it is bubbling.

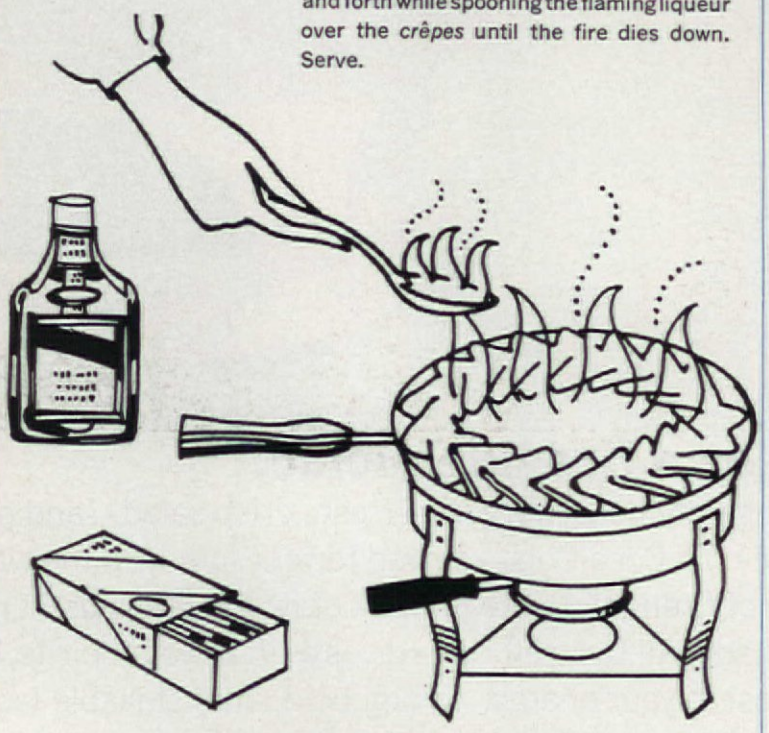
A spoon and fork

Dip both sides of a *crêpe* in the butter. Its best-looking side out, fold it in half and in half again, to form a wedge. Place it at the edge of the chafing dish. Rapidly continue with the rest of the *crêpes* until all have been dipped, folded, and arranged.



2 Tb granulated sugar
⅓ cup orange liqueur
⅓ cup cognac

Sprinkle the *crêpes* with the sugar. Pour over them the orange liqueur and cognac. When liquid is bubbling hot, avert your face and ignite the liqueur with a lighted match. Shake the chafing dish gently back and forth while spooning the flaming liqueur over the *crêpes* until the fire dies down. Serve.



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Dole pineapple and chicken —almost makes itself!

Coat fryer parts with seasoned flour. Brown. Add 1⅔ cups of Dole pineapple chunks with syrup, plus ½ cup of water. Cover and simmer for 45 minutes. Uncover and simmer 15 minutes more. Dole pineapple is always a special treat, because it's always Hawaiian pineapple. The soil and climate of Hawaii put something into Dole's flavor that pineapple from other parts of the world just never has!

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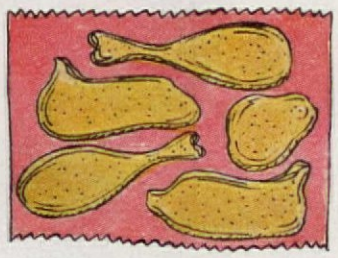
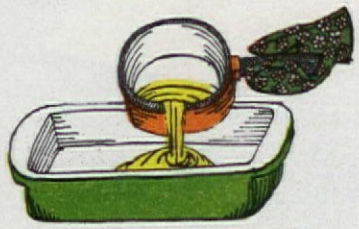
OVEN-FRIED CHICKEN

2 broiler-fryers
(about 2 pounds each),
cut in pieces
½ cup melted butter or margarine
(¼ pound stick)
½ cup all-purpose flour
1 teaspoon salt
¼ teaspoon pepper
1 teaspoon paprika

1. Heat the oven to 425° F.



2. Wash chicken pieces. Pat pieces dry with paper towels.



3. Put melted butter or margarine into a 13x9x2-inch pan.

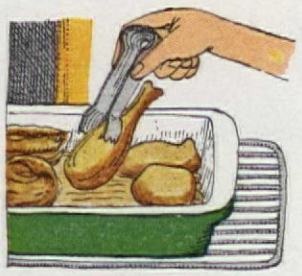
4. Put flour, salt, pepper, and paprika in a paper bag. Close tightly; shake.

5. Put three or four pieces of chicken into the bag. Shake to coat them with flour

mixture. Repeat until all chicken pieces have been coated with flour mixture.

6. Place chicken pieces, skin side down, in single layer in prepared pan.

7. Bake 30 minutes. While chicken bakes, make biscuits according to recipe below.



8. Turn chicken. Put biscuits in oven.

9. Bake 15 minutes or until tender.

ROLLED BISCUITS

2 cups sifted all-purpose flour
3 teaspoons baking powder
1 teaspoon salt
¼ cup shortening
¾ cup milk

1. Set out two 8-inch-round cake pans.

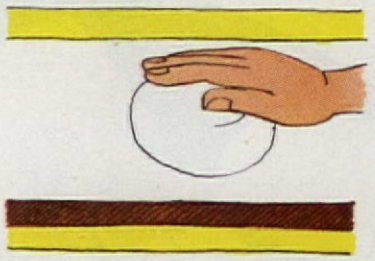
2. Sift flour, baking powder, and salt into medium-size mixing bowl.

3. Add shortening. Cut in with pastry blender until mixture is crumbly.

4. Add almost all the milk. Stir with fork until mixture holds together and forms a ball. If you must add more milk, do it

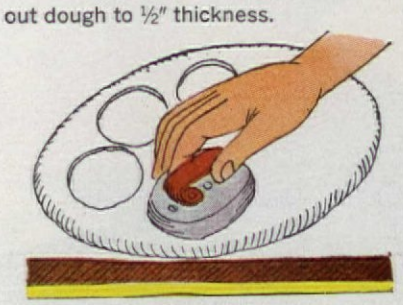
gradually. Too much milk will make the dough sticky, not enough milk will make the biscuits dry.

5. Turn dough onto lightly floured board. Roll ball around 3 or 4 times.



6. Knead lightly and quickly by folding the back end to the front, pressing down, then turning dough a quarter the way around. Knead 20 times to smooth dough.

7. Dust a rolling pin lightly with flour. Roll out dough to ½" thickness.

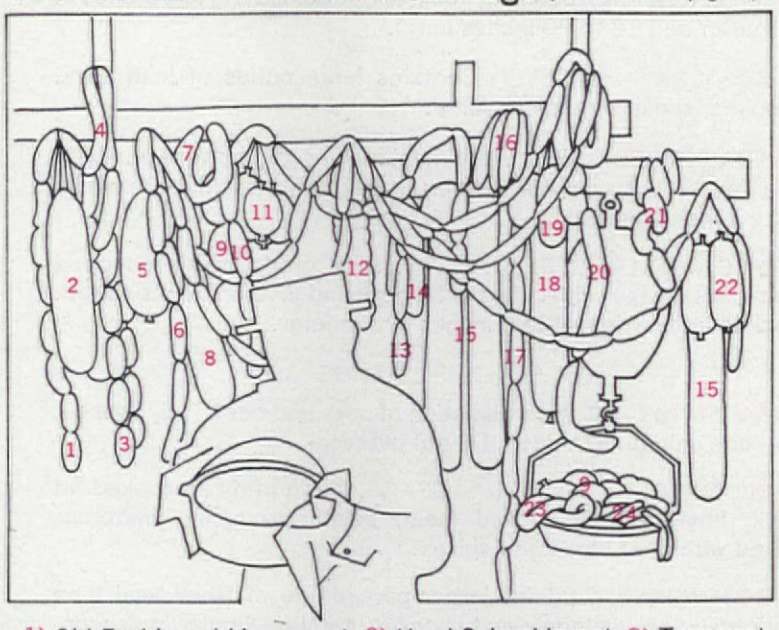


8. Cut out biscuits with 2-inch-round cutter. Dip cutter into flour before cutting each biscuit. Cut biscuits close together. Remove the pieces of dough in between the biscuits, leaving biscuits in place on the board. Reroll the pieces later.

9. Pick up biscuits with spatula and put close together in pans. Put in oven with chicken. Bake 15 minutes or until golden. Serve hot. Makes 16 to 18.

Richard Rosenblum

The Wonderful World of Sausage (continued from page 71)



1) Old-Fashioned Liverwurst. 2) Hard Salami in net. 3) Teawurst. 4) Longanize. 5) New England Style. 6) Country Sausage. 7) Polish Sausage. 8) Jagerwurst. 9) Blood Sausage (Budin). 10) Knackwurst. 11) Goose-Style Liverwurst. 12) Hard Salami. 13) Chirozos. 14) Cotogheni. 15) Liverwurst. 16) Pepperoni. 17) Salamini. 18) Bologna. 19) Kasseler Liverwurst. 20) Longanize. 21) Spanish Sausage. 22) Cervelat. 23) Luganiga. 24) Bratwurst.

SAUSAGE GLOSSARY

FRESH SAUSAGE

(Must be cooked thoroughly before serving)

PORK SAUSAGE, FRESH. Made only of selected fresh pork with added spices in links, patties, bulk, and cocktail size.

PORK SAUSAGE, FRESH COUNTRY-STYLE. Made only of selected fresh pork with added spices. Ground more coarsely than other fresh pork sausage. Generally linked in casings, but may be separated into links 8 to 10 inches long or sold in bulk.

SAUSAGE MEAT OR FRESH SAUSAGE. Generally made from fresh pork and spices, but, depending on quality, may contain a percentage of beef and tripe.

UNCOOKED SMOKED SAUSAGE

(Must be cooked before serving)

COUNTRY-STYLE SAUSAGE, SMOKED. This is similar to fresh pork sausage. The coarsely ground pork and beef are given a mild cure, placed in casings, and smoked.

METTWURST. Made of cured beef (60 to 70 percent) and cured pork (30 to 40 percent), spiced with pepper and coriander, ground and packed into casings about 1½ to 1¾ inches in diameter.

POLISH SAUSAGE OR KIELBASA. Coarsely ground lean pork with added beef. Cured and highly seasoned with garlic. It comes in links either from 4 to 5 inches or from 8 to 10 inches long and is about 1½ inches in diameter.

PORK SAUSAGE, SMOKED COUNTRY-STYLE. Mildly cured, coarsely ground fresh pork, packed in casings and smoked.

TEAWURST. Made of pork and beef with a higher percentage of pork. Unlike the above sausages, it is ready to serve.

COOKED SMOKED SAUSAGE

FRANKS. Included here are frankfurters, franks, weiners, and Vienna-style sausage. Names are often interchanged. Franks, which originated in Frankfurt, Germany, were beef and pork; weiners from Vienna, Austria, were beef, pork, and veal. Both combinations are used by American makers, and names no longer signify the meat content. Some all-beef franks are made. Franks are cured, spiced, encased, linked, smoked, and cooked. Some areas prefer artificially colored franks; others, the natural smoke color. The average frank is 5 inches long.

COCKTAIL-STYLE FRANKS. Similar to franks, but smaller in size. Most often used as appetizers. (continued)

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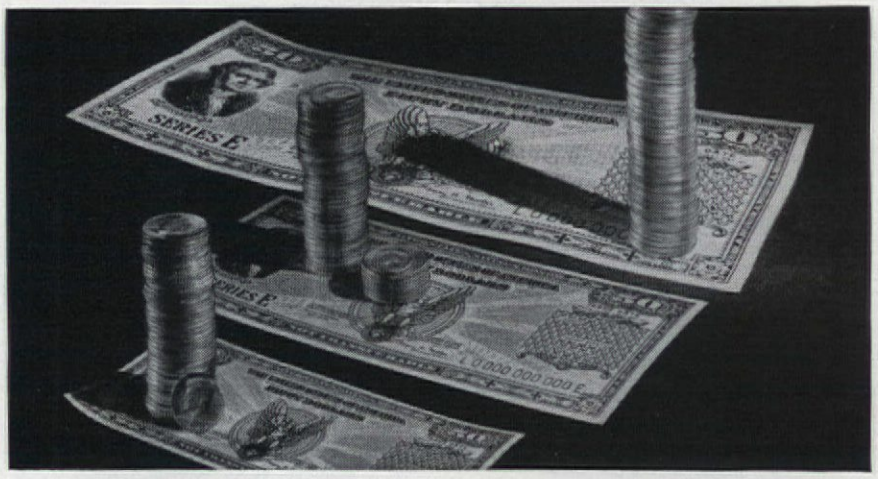
and Lea & Perrins . . . the original Worcestershire

It's fun to be original when you cook and Lea & Perrins makes it easy for you. Try this original Ground Beef recipe.

MOCK STEAK (Serves 8):
Mix 2 lbs. ground round, ½ lb. lean pork, 1 env. dry onion soup mix, 2 Tbs. Lea & Perrins, 2 cups stuffing mix, 1½ cups tomato juice. Form into steak shape 1 inch thick. Wrap 2 strips thick bacon at outer edge to resemble fat. During broiling brush with mixture of ½ cup melted butter, 2 Tbs. Lea & Perrins, 3 Tbs. catsup. Broil 10 min. each side. Use carrot strip to make bone.

LEA & PERRINS

FREE: 48-page Cookbook. Write Lea & Perrins, Box AH, Fair Lawn, New Jersey.



The little gift that grows. And grows. And grows.

U. S. Savings Bonds are a gift that never stops growing.

Since 1941, when they first came into the world, no Series E Savings Bond has ever stopped earning money for its owner. Which may be one of the reasons dollars invested in Bonds stay there for an average of seven years, even though Bonds convert easily into cash whenever it's needed.

And who knows what your gift will turn into? Maybe tuition for college. Or part of a down payment on a new home. Bonds are as versatile as they are dependable. That's the beauty of them.

The little gift that grows in value also helps your country grow. For Savings Bonds represent a big stake in America's future—and in the hope for a world that's truly free.

Bonds come in many convenient sizes, starting out at $18.75. If you've been stumped by gift decisions for birthdays, Bar Mitzvahs, Christmas or christenings, your troubles are over. Give the one to grow on. And on. And on.

Buy U.S. Savings Bonds

STAR-SPANGLED SAVINGS PLAN FOR ALL AMERICANS

The U. S. Government does not pay for this advertisement. It is presented as a public service in cooperation with the Treasury Department and The Advertising Council.

(continued)

BERLINER-STYLE SAUSAGE. Cured, coarsely ground pork and a percentage of mildly cured, finely chopped beef with no seasoning. It sometimes has a percentage of veal replacing some of the lean pork. In casings about 3 inches in diameter.

BOLOGNA. Consists of cured beef and pork, finely ground with seasonings similar to franks. It is smoked, cooked, and ready to serve. There is ring bologna (packed in 1½-inch casings shaped into a ring), and long bologna (in casings 3½ to 4 inches in diameter and 18 to 20 inches long).

BOLOGNA, HAM-STYLE. Contains large cubes of lean pork. Smoked, cooked, ready to serve.

KNACKWURST. Also called knoblauch or garlic sausage. Made like franks but contains garlic. Large round casings linked in 3- to 4-inch lengths.

MORTADELLA, GERMAN-STYLE. High grade, finely chopped bologna sausage, with cubes of fat pork and pistachio nuts added. Packed into casings 4 to 5 inches in diameter.

OTHER COOKED SAUSAGE

BAUERNWURST. A combination of pork and beef. Fully cooked, it needs only to be heated. Do not overcook.

BLUTWURST OR BLOOD SAUSAGE. Made of diced cooked fat pork, finely ground cooked meat, gelatin-producing materials mixed with beef blood and spices.

BOCKWURST. Contains larger percentage of fresh veal than pork; milk; chives; eggs; and chopped parsley. Similar in seasonings and size to franks. Although "scalded" or parboiled, cook it thoroughly unless the label states product has been cooked.

BRATWURST. German for pork sausage. That sold in this country contains fresh pork and veal, sometimes slightly flavored with lemon rind or juice. Although traditionally sold uncooked, it has recently been sold in great volume in the cooked form.

BRAUNSCHWEIGER. Liver sausage which has been smoked.

LIVER SAUSAGE. A mildly seasoned, cooked mixture of finely ground selected pork and livers. It may be smoked and sometimes the sausage is cured to give it a pink color.

NEW ENGLAND-STYLE SAUSAGE. Fairly large pieces of cured pork pressed with small quantity of beef and tastily seasoned.

THURINGER-STYLE, SAUSAGE, FRESH. Made principally of ground pork. It may also include veal and beef. The seasoning is similar to pork sausage with the exception of sage. Traditionally sold as fresh sausage, though changes in merchandising often require sausages to be cooked by manufacturer.

COOKED SALAMI

"BEER" SALAMI. Pork and beef with added curing ingredients and spices. Cured 48 hours, put in casings, and cooked in smokehouse at high temperature. May have short period of air drying.

COTTO OR COOKED SALAMI. Pork and beef with added curing ingredients and garlic. Cured 48 hours, put in casings and cooked.

KOSHER SALAMI. All beef. Made of rabbinical-inspected meat; produced under rabbinical supervision. Curing ingredients and spices added to meat, cured, put in casings, and cooked in smokehouse at high temperature. May undergo short drying period.

SEMIDRY SAUSAGE

LEBANON BOLOGNA. Coarsely ground beef. Heavily smoked. It has a dark surface appearance and a sour, tangy taste. The piece weighs about 8 pounds. Sold prepackaged in slices.

MORTADELLA. Italian-style sausage of very finely chopped cured pork and beef with added cubes of back fat. Delicately spiced. Smoked at high temperatures; air dried.

SUMMER SAUSAGE. Properly refers to all dry sausage. Generally refers to mildly seasoned soft cervelat.

THURINGER CERVELAT. Mildly spiced medium dry sausage with a distinctive tangy flavor.

DRY SAUSAGE
(Ready to serve.)

CHORIZOS. Spanish-type dry pork sausage. Pork is coarsely cut. Spiced and hot to palate. Similar in size to large franks.

FARMER CERVELAT. Equal parts of coarsely chopped pork and beef delicately seasoned without garlic. Cured and dried.

(continued)

Make it a good day for salads with Del Monte Prunes

When you're cooking Del Monte Prunes for a quick-energy breakfast, cook enough to make next day's salad twice-good, too. Del Monte® Brand Prunes give you both rich fruit flavor and the good nutrition of natural sugars, vitamins, minerals. Now in cartons and new transparent bags — same famous Del Monte Quality. *Do it with Del Monte and you do your very best.*

PRUNE AMBROSIA SALAD

12-16 cooked Del Monte Prunes
1 pkg. (3 oz.) cream cheese
¼ tsp. grated orange peel
2 Tbsp. orange juice
Del Monte Pineapple slices
Salad greens for garnish
⅓ cup flaked coconut
French dressing

Drain prunes after cooking; slit down one side and remove pits. Soften cheese; blend in peel, juice. Fill prunes with cheese. Arrange drained pineapple slices with stuffed prunes on lettuce-garnished serving platter. Sprinkle with coconut; serve with French dressing.

Before

After

(Why Dinty Moore tastes closest to home-made stew)

We start our stew the way you do at home—with fresh, firm vegetables and good, lean beef, all carefully trimmed by hand. We measure them carefully into each can (adding a fresh-made beef gravy). Then the whole stew simmers together inside the can; the lid's sealed tight to save all the flavor and freshness for you. No one but you and Dinty Moore makes beef stew with such loving care. That is why Dinty Moore is America's favorite ready-to-serve stew; it tastes more like home-made than any other.

Hormel
FINE FOOD PRODUCTS

Happy idea!
Get a new Philco refrigerator and forget defrosting forever!

Wouldn't it be wonderful? No more precious time wasted defrosting your refrigerator – not even the freezer section. No more defrosting mess to clean up. Just let a Philco No Frost system do the whole job for you – automatically.

And Philco gives you more room for food. The model shown gives you a huge 16.3 cu. ft. of convenience-planned storage. There are even door shelves for half-gallon containers! All this in only 30 inches of kitchen wall space. It'll probably fit in the same space as your old cramped refrigerator.

What else? With many models you can get the exclusive Philco Power Saver to save you as much as $15.76 a year* on electric bills. And the reserve power of Philco Instant Cold to keep your family's food fresh longer. For added convenience, you can also have Philco's brand-new automatic ice maker. You get a free choice of colors, too.

Isn't this exactly what you want in a refrigerator? Come on, get happy! See your nearest Philco dealer.

* Based on locale and national average electric rates.

PHILCO®
A SUBSIDIARY OF *Ford Motor Company*

TELEVISION • STEREO PHONOGRAPHS
RADIO • HOME LAUNDRY • RANGES
REFRIGERATORS • AIR CONDITIONERS
FAMOUS FOR QUALITY THE WORLD OVER®

(continued)

GOETTINGER CERVELAT. High quality, spiced hard sausage.

GÖTEBORG CERVELAT. Of Swedish origin, somewhat salty and heavily smoked. Predominantly coarsely chopped beef.

GOTHAER. Only very lean pork, finely chopped and cured.

HOLSTEINER CERVELAT. Similar to farmer cervelat except that it is packed in ring-shaped casing.

LANDJAEGER CERVELAT. Of Swiss origin. Packed into casing the size of large frank. Pressed flat and smoked.

LONGANIZE. Long Spanish-type sausage, similar to chorizos.

LYONS. French origin. All pork—four parts finely chopped lean, one or two parts of small diced fat—with spices and garlic.

ITALIAN SAUSAGE

CALABRESE SALAMI. Ready-to-serve dry sausage. Usually made from all pork. Spicing ingredients include hot peppers.

CAPPIOCOLA. Ready-to-serve dry sausage. Boneless pork shoulder butt seasoned with ground, red hot or sweet peppers, salt, and sugar. Mildly cured and air dried.

COTOGHINI. Fresh sausage made from pork, pork skins, spices, and sometimes dry white wine. Cook thoroughly.

GENOA SALAMI. Dry sausage usually made from all pork though it may contain a small portion of beef. Chopped, cured, stuffed into casings and fully air dried.

LUGANIGA. Fresh pork butt packed in long, continuous casing. Usually fried. Must be cooked.

MILANO. Dry salami containing some finely cut beef though predominantly pork. It is spiced with garlic, corded, and air dried.

PEPPERONI. Dry sausage made of cured pork trimmings and sometimes beef with added cubed fat. Ground red pepper is used in addition to the usual dry sausage seasonings.

SALAMINI. Fresh pork sausage. Must be cooked thoroughly.

TIPS, IDEAS FOR SAUSAGE

Try adding Italian sausage to bread stuffing. Remove the casing and brown sausage well in skillet, breaking it up with fork as it cooks. Stir into bread stuffing and stuff the bird.

Cut braunschweiger into ½-inch-thick slices. Dip in beaten egg, coat with bread crumbs. Brown in a small amount of hot oil.

Sausages in White Wine: Prick 12 large pork sausages well. Brown in skillet. Drain on paper towels. Pour all fat from pan. Sauté 2 tablespoons minced onion in 2 tablespoons butter or margarine until soft. Blend in 1 tablespoon flour. Cook, stirring, 3 minutes. Add ¼ teaspoon thyme and 2½ cups dry white wine. Simmer, covered, 15 minutes. Add sausages. Heat through.

Add slivers of cappiocola to eggs while scrambling them.

Sprinkle 8 cube steaks with garlic salt and pepper. Spread each with a thin layer of pork sausage meat. Sprinkle with a small amount finely chopped parsley and onion. Roll up. Tie ends securely. Brown on all sides in hot oil. Pour off any oil that's left. Pour 1½ cups dry red wine into skillet. Stir in 1 to 2 tablespoons tomato paste. Cover. Cook slowly 1 hour or until meat is tender.

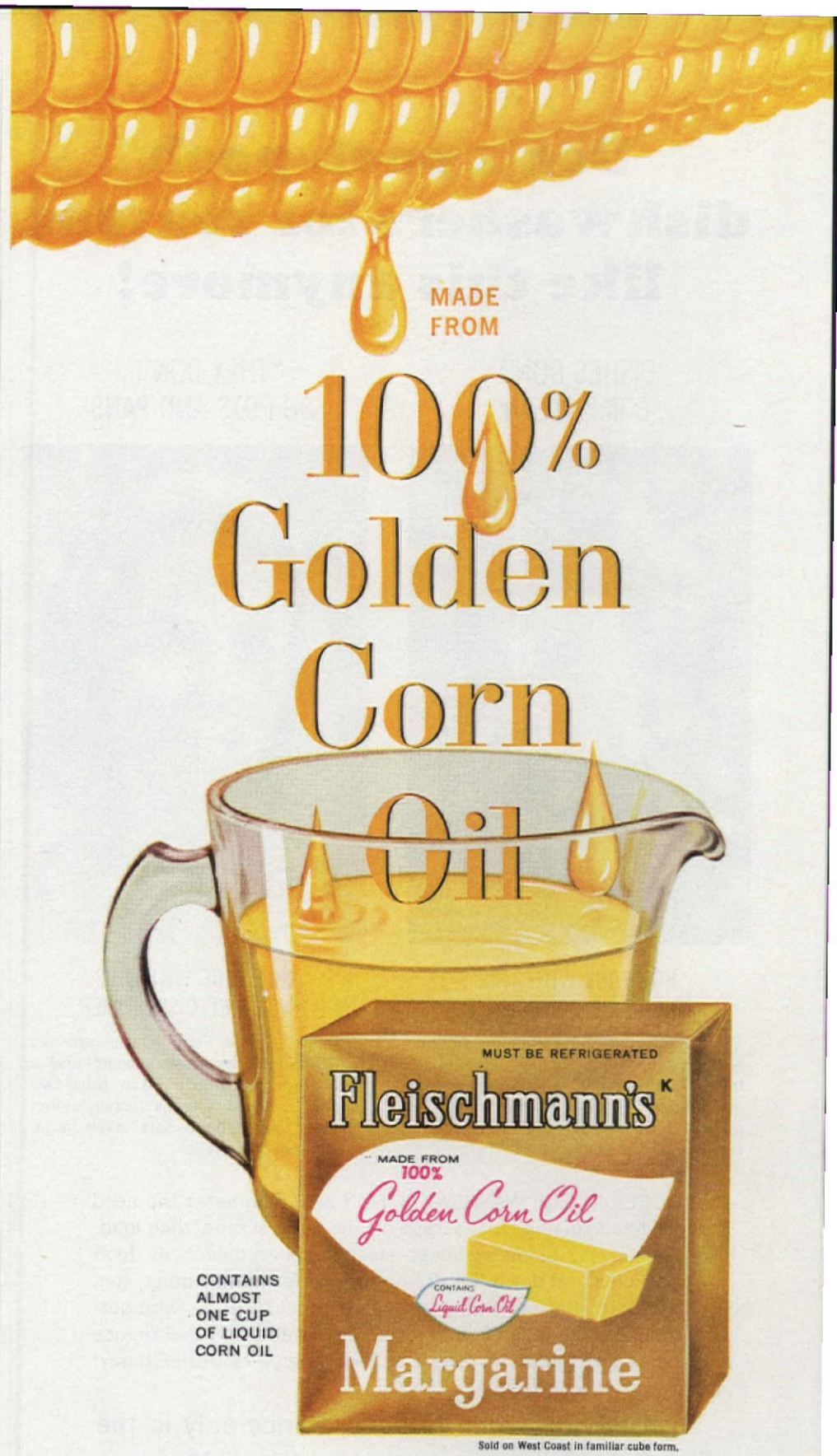
Try a favorite Italian sandwich—Sausage and Peppers. Put 1½ pounds sweet or hot Italian sausage in frying pan. Cook over medium heat for 20 minutes, pricking sausages and turning frequently. Add 4 quartered green peppers. Cover; cook 10 minutes or until sausage is done. Put a piece of sausage on a thick piece of Italian bread, cover with peppers, and spoon on some of the pan drippings. Makes 6 servings.

Add thin, browned slices of pepperoni to Spanish rice. Bake.

Add strips of cervelat, salami, or bologna to a tossed green salad.

Sauté 1 cup chopped onion and 1 kielbasa cut in pieces in ⅓ cup oil 5 minutes. Add 1 medium-size head red cabbage, shredded; 3 tart apples, chopped; 1 bay leaf; and 1½ teaspoons salt. Cook 20 minutes, stirring occasionally. Stir in ¼ cup red wine vinegar and 1 tablespoon sugar. Cook 5 minutes. Makes 6 servings.

Information: American Meat Institute. Sausage courtesy John Krauss, Inc.



Sold on West Coast in familiar cube form.

Lowest in Saturated Fat

of the nation's leading margarines

Medical studies now suggest great possible advantages in diets low in saturated fat and high in polyunsaturates. Because Fleischmann's Margarine is made from 100% corn oil, it is high in polyunsaturates and *lowest* in saturated fat of the nation's leading margarines. That's why Fleischmann's is ideal for low saturated fat diets many doctors recommend. Ask your doctor how Fleischmann's Margarine can help reduce the saturated fat content of your family's diet. They'll love its light, delicate flavor!

Fleischmann's also comes Unsalted. It's ideal for low-sodium diets. Get Fleischmann's Unsalted (Sweet) Margarine in the frozen food section.

Fleischmann's

AMERICA'S LARGEST SELLING CORN OIL MARGARINES

Don't pooh-pooh dishwashers for reasons like this anymore!

"DISHES DON'T COME CLEAN"

NOT TRUE WITH THIS FRIGIDAIRE DISHWASHER

Exclusive Super-Surge Washing Action washes everything twice—rinses three times. Hot detergent wash water whirls *up and down* through the bottom rack, *up and down* through the top rack . . . really gets dishes clean.

"THEY DON'T DO POTS AND PANS"

NOT TRUE WITH THIS FRIGIDAIRE DISHWASHER

Special "Pots & Pans" Cycle provides a 10-minute preliminary wash and a thorough 33-minute wash plus two separate rinses. Cleans heavily-soiled skillets, baked bean pots, even large, odd-shaped utensils.

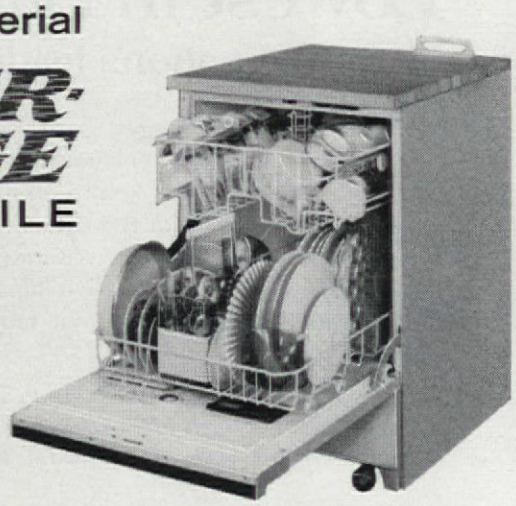
SUPER-SURGE WASHING ACTION also eliminates the need for hand rinsing. Just scrape off the large scraps, then load. Exclusive 7-blade stainless steel impeller pulverizes food particles and down the drain they go. Amazingly quiet, too. Thick insulation, Cushion-Coated Steel Interior, whisper-mounted pump, and quiet reversing motor drain...all reduce noise and vibration. See it at your Frigidaire dealer today!

get this new kind of performance only in the

FRIGIDAIRE

Custom Imperial

SUPER-SURGE DISHMOBILE



For best performance in your Frigidaire Dishwasher use a special dishwasher detergent like Cascade. Cascade furnishes a free, full-size sample for each new Frigidaire Dishwasher and shares the cost of this advertisement by mutual agreement.

Sanitize your dishes sparkling clean Model DW-CIMK

WIDE SELECTION OF MODELS INCLUDING UNDER-COUNTER — 3 FRIGIDAIRE COLORS AND WHITE

COMPANY'S COMING

A SPECIAL SUNDAY DINNER

When you entertain at Sunday dinner, you want the traditional roast to be something special and impressive. We suggest a crown roast of pork for its elegance and its ease in serving. Accompany it with our flavor-complementing foods and you will have a dinner that affords a maximum of enjoyment with a minimum of fuss. A perfect combination for entertaining.

Dill Tomato Bouillon*
Sesame Cheese Squares*
Crown Roast of Pork*
with
Apple Stuffing
Braised Onions
Asparagus
Club Rolls Butter
Lemon Soufflé*
Coffee

DILL TOMATO BOUILLON

1 can (1 pt. 2 oz.) tomato juice
1 can (10½ oz.) beef broth (bouillon)
¼ tsp. crushed dill weed
1 lemon, thinly sliced

Combine tomato juice, beef broth, and dill weed in saucepan. Heat just to boiling. Pour into heated cups. Float a lemon slice on each serving. Makes 6 servings.

SESAME CHEESE SQUARES

1½ c. sifted all-purpose flour
1 tsp. seasoned salt
¼ tsp. dry mustard
½ c. shortening
3-4 tbs. water
1 c. shredded Cheddar cheese
3 tsp. paprika
Sesame seeds

Heat oven to 425° F. Sift flour, salt, and mustard into medium-size bowl. Cut in shortening until mixture resembles corn meal. Sprinkle water over; stir until flour is moistened and forms a ball. Turn out on floured board; roll to rectangle ¼ inch thick. Sprinkle half the surface with ⅓ cup cheese and 1 teaspoon paprika. Fold plain half onto covered surface; pinch edges to seal. Roll out to rectangle; repeat sprinkling with cheese and paprika and rolling process twice more. Roll into rectangle ¼ inch thick. Cut into 2-inch squares. Sprinkle with sesame seeds; press seeds lightly onto pastry. Place on ungreased cookie sheet. Bake 10 to 12 minutes or until puffed and golden. Cool on wire racks. Makes about 2 dozen.

CROWN ROAST OF PORK WITH APPLE STUFFING

Crown roast of pork
½ c. chopped onion
¼ c. butter or margarine
3 medium-size tart apples, cored, pared, and sliced (3 c.)
2 tbs. sugar
¼ tsp. thyme
¼ tsp. sage
1 tsp. salt
⅛ tsp. pepper
4 c. bread cubes
¼ c. chopped parsley
2 tbs. apple cider

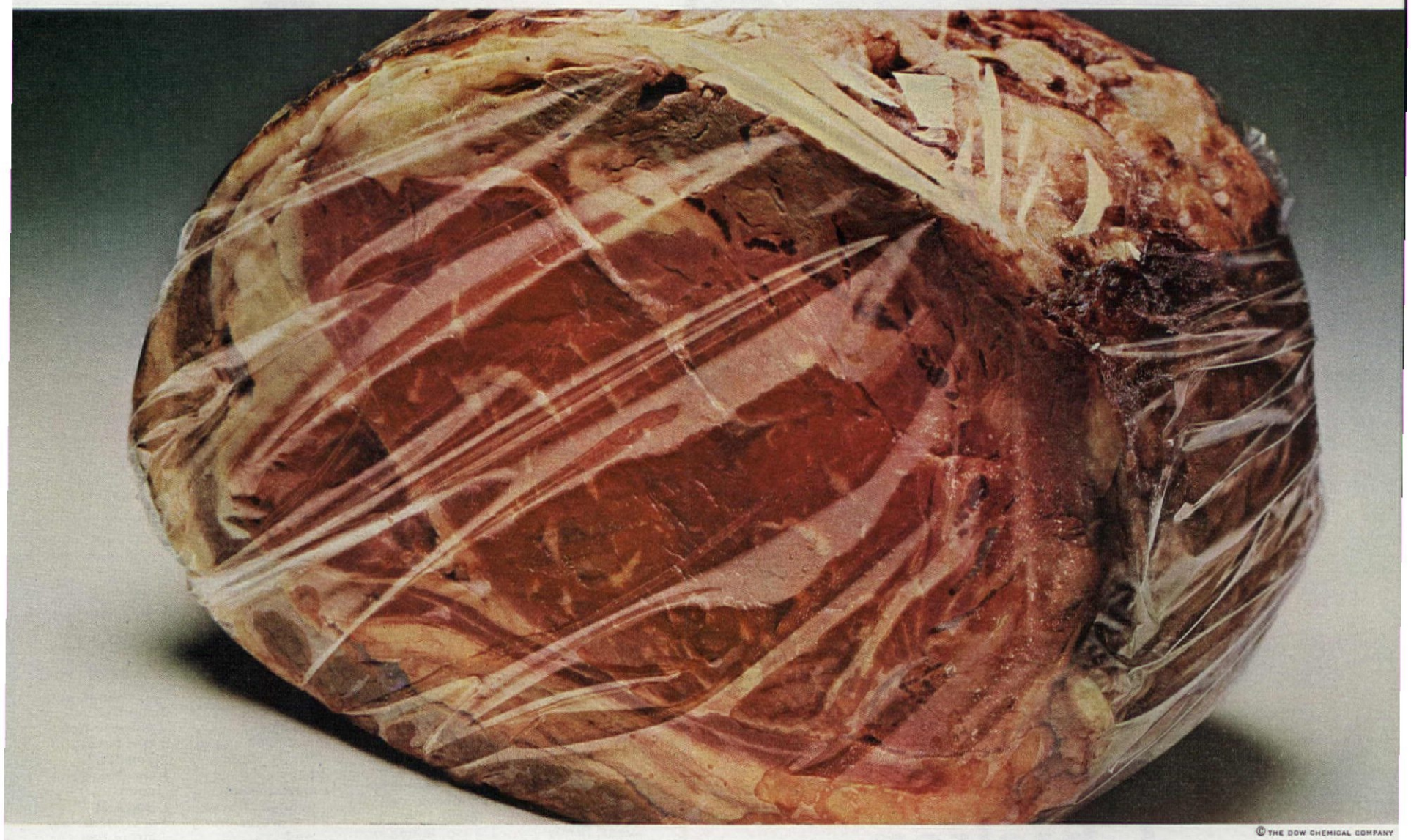
Have your butcher prepare a crown roast of pork for you, allowing 2 ribs per serving. Be sure the backbone has been completely removed to make carving easier. Heat oven to 325° F. Place roast in shallow, open roasting pan. Do not add water. Cover rib ends with pieces of aluminum foil. Insert meat thermometer into meaty part of one chop. Meat will take 3½ to 4 hours to roast, allowing 35 to 40 minutes per pound. Stuffing should be put in center for last hour to avoid having it dry out. To keep roast in shape during first part of roasting, place heatproof bowl in center. Put roast in oven. Sauté onion in butter or margarine 5 minutes. Add apples, sugar, thyme, sage, salt, and pepper. Cover. Cook over low heat 10 minutes until apples are just tender. Toss bread cubes, apple mixture, parsley, and cider in large bowl thoroughly. One hour before roast is done, remove bowl from center. Spoon apple stuffing into center of roast. Roast until meat thermometer registers 185° F. Remove roast to heated platter. Remove foil. To serve, spoon out stuffing; carve between ribs.

LEMON SOUFFLÉ

⅔ c. sugar
3 envelopes unflavored gelatin
6 egg yolks
1½ c. water
2 tsp. grated lemon rind
½ c. lemon juice
6 egg whites
⅓ c. sugar
2 c. heavy cream, whipped

Fold a long piece of wax paper in half lengthwise. Wrap it around 1-quart soufflé dish, extending it above the top of the dish. Tie tightly with string. This collar will hold soufflé mixture above dish until it sets. Combine ⅔ cup sugar and gelatin in medium-size saucepan. Beat egg yolks slightly; blend in water; stir into sugar-gelatin mixture. Cook over medium heat, stirring constantly until mixture just comes to boiling. Do not boil. Remove from heat; cool. Add lemon rind and juice. Chill mixture until it mounds slightly when spooned. Beat egg whites in large bowl until frothy. Beat in ⅓ cup sugar gradually; continue beating until meringue is stiff and glossy. Fold meringue into chilled gelatin mixture; fold in whipped cream. Pour into prepared soufflé dish. Chill several hours until firm. When ready to serve, carefully untie and peel off wax paper. Makes 8 servings.

Never put anything in your refrigerator naked.



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Surround it with Saran Wrap.

It's shocking to think how many people put food in the refrigerator nude.

You know what happens.

The flavor goes first. Then the natural moisture. Then the color and texture change. Then, the end.

The rest of the roast is just plain uninteresting. Why let it happen?

Why not surround your good food with all new Saran Wrap*? It seals in flavor and saves natural moisture better than any other wrap. Keeps everything looking and tasting beautiful.

Use Saran Wrap for things in the freezer, too. Anywhere you use it, Saran Wrap is simply the best there is.

And that's the naked truth.

*TRADEMARK

COMING IN MARCH

Four award-winning builder houses from across the country. How to remodel a small tract house. Plans you can buy for a one-story Colonial.
Decorating a development house. Tricks of the trade to make it different from all the others. Individual architectural details you can add. Gardening ideas for the small lot.
Foods: Good foods from St. Louis, all about spices, Corned Beef and Cabbage, and more!

COOKING WITH Kellogg's

Corn-Crisped Chicken

You coat crisply with Kellogg's Corn Flake Crumbs and bake beautifully on aluminum foil.

- 1 2½-3 pound frying chicken, cut up
- ½ cup evaporated milk
- 1 cup Kellogg's Corn Flake Crumbs
- 1½ teaspoons salt
- ¼ teaspoon pepper
- aluminum foil

1. Wash chicken pieces and dry thoroughly.

2. Dip chicken pieces in evaporated milk; then roll pieces in mixture of Corn Flake Crumbs, salt and pepper, until well-coated. Place skin-side up in shallow baking pan lined with aluminum foil; do not crowd.

3. Bake in moderate oven (350° F.) about 1 hour, or until tender. No need to cover pan or turn chicken while cooking.

Yield: 4-5 servings

Peachy Variation: About 10 minutes before chicken is done, place 6 well-drained Cling Peach halves, cut side up, on foil around chicken pieces. Continue baking as directed.

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TASTE TESTED RECIPES

FROM OUR READERS

Here are the recipes we asked you to send, using a carton of cottage cheese. We were amazed and delighted with the response—recipes poured in from almost every state as well as overseas. The variety of recipes and uses for cottage cheese was endless—it is certainly a popular ingredient, for it appeared in everything from soups to desserts. Our test panel enjoyed some wonderful eating and had great difficulty selecting the winners. Our thanks to all of you who wrote. We only regret we haven't the space to publish all your recipes.

HADDOCK FOR THREE

- **1 lb. fillet of haddock, skin removed**
- **3 slices white bread**
- **1 small onion, minced**
- **2 tbs. evaporated milk**
- **1 egg**
- **1½ c. cottage cheese, drained**
- **1 tsp. salt**
- **Dash of pepper**
- **Butter or margarine**

Heat oven to 450° F. Line 8x11x2-inch baking pan with foil; grease well. Place fish in pan, skin side down. Cut each slice of bread into 12 cubes. Combine bread cubes, onion, milk, egg, cottage cheese, salt, and pepper in large bowl. Spread mixture over fish so pan is completely sealed on all sides. Dot with butter or margarine. Bake 30 to 45 minutes or until top is golden brown and crusty.

Mrs. Carl A. Goldman
Pembroke, Massachusetts

HEAVENLY DESSERT

- **½ c. dry bread crumbs**
- **½ c. dark brown sugar, firmly packed**
- **¼ c. melted butter or margarine**
- **2 c. cottage cheese**
- **3 tbs. flour**
- **2 eggs, separated**
- **½ c. granulated sugar**
- **1½ tsp. lemon rind**
- **1 tbs. lemon juice**
- **¼ tsp. salt**
- **½ c. heavy cream, whipped**
- **¼ c. slivered almonds**

Heat oven to 350° F. Combine bread crumbs, brown sugar, and melted butter or margarine. Press evenly on bottom and sides of greased 10x6x2-inch baking dish. Beat cottage cheese until smooth in medium-size bowl. Add flour gradually; mix well. Beat egg yolks until lemon-colored in large bowl. Gradually beat in granulated sugar, lemon rind and juice, and salt. Add cottage cheese mixture; beat to mix well. Beat egg whites until stiff but not dry. Fold gently into cheese mixture. Fold in whipped cream. Pour carefully into crumb-lined dish. Sprinkle with almonds. Place dish in pan containing ½ inch of hot water. Bake 55 minutes or until lightly browned. Makes 8 servings.

Betty Stryholuk
Wilmington, Delaware

CHEESE BLOSSOMS

Dough:
- **1 lb. cottage cheese**
- **4½ c. sifted all-purpose flour**
- **¼ tsp. salt**
- **1 lb. butter or margarine**

Filling:
- **1 lb. cottage cheese**
- **½ tsp. vanilla**
- **¼ c. sugar**
- **1 egg, beaten**

Glaze:
- **1½ c. sifted confectioners' sugar**
- **3 tsp. hot water**
- **1½ tsp. lemon juice**

Prepare dough: Sieve cottage cheese into large bowl; beat until smooth. Mix in flour and salt. Cut in butter or margarine; mix until smooth. Dough will be sticky. Cover; chill overnight. Make filling: Sieve cottage cheese into medium-size bowl; beat until smooth. Beat in vanilla, sugar, and egg. Heat oven to 375° F. Roll out portion of dough on lightly floured board to ⅛-inch thickness, kneading in additional flour as required for handling. Cut into 3-inch squares. Place a teaspoon of filling on each square. Bring four corners together at center; pinch gently but firmly. Place on baking sheets close together, but not touching (they do not spread). Repeat with rest of dough and filling. Bake 20 minutes or until lightly browned. Transfer to wire racks; cool. Combine ingredients for glaze; brush on cooled pastries. These are best when eaten fresh, but cooled. Makes about 8 dozen.

Mrs. Paul Groetsch
Rodheim, West Germany

COTTAGE CHEESE-CRANBERRY LOAF

- **½ c. butter or margarine (¼ lb. stick)**
- **¾ c. brown sugar, firmly packed**
- **2 eggs**
- **1 c. small-curd cottage cheese**
- **2 tbs. grated orange rind**
- **2 tsp. grated lemon rind**
- **¼ c. orange juice**
- **3 c. sifted all-purpose flour**
- **3 tsp. baking powder**
- **1 tsp. baking soda**
- **1 tsp. salt**
- **1 c. cranberries, cut in half**
- **1 c. raisins**
- **½ c. chopped pecans**

Heat oven to 325° F. Grease and line with wax paper 9x5x3-inch loaf pan. Cream butter or margarine and sugar in large bowl until light and fluffy. Add eggs, cottage cheese, orange and lemon rinds, and orange juice. Beat well. Sift flour, baking powder, baking soda, and salt together. Add cranberries, raisins, and pecans. Add gradually to cottage-cheese mixture; mix well. Pack into prepared pan. Bake 1 hour. Remove from oven; cool loaf in pan 10 minutes. Remove from pan; cool on wire rack. This will slice much better if refrigerated a few hours after it is completely cooled. Delicious spread with butter or cream cheese. Loaf may be spread with a thin coating of confectioners' sugar frosting while still warm, if desired.

Mrs. Abe M. Hoffmann
Wausau, Wisconsin

APRICOT COTTAGE CUSTARD

14 cooked, drained apricot halves
1½ c. cottage cheese
2 c. milk
⅓ c. sugar
¼ tsp. salt
3 eggs, beaten
½ tsp. vanilla
1 tsp. grated lemon rind

Heat oven to 325° F. Arrange apricot halves in bottom of buttered 1½-quart baking dish. Top with cottage cheese. Scald milk; stir in sugar and salt. Pour slowly over beaten eggs, stirring constantly. Stir in vanilla and lemon rind. Pour mixture carefully over cottage cheese and apricots. Place baking dish in pan containing 1 inch of hot water. Bake 45 to 50 minutes or until knife inserted in custard comes out clean. Makes 6 servings.

Mrs. L. N. Minks
Lakewood, California

ZUCCHINI CHEESE CASSEROLE

4 zucchini, each about 6 inches long
1 large onion
2 tbs. butter or margarine
½ tsp. salt
⅛ tsp. oregano
2 tsp. soy sauce
1 carton (16 oz.) cottage cheese
2 eggs
2 tbs. mayonnaise or salad dressing
2 tbs. flour
1 tsp. chopped parsley
1 can (about 1 lb.) tomatoes, drained
½ c. grated Cheddar cheese
¼ c. packaged cracker crumbs
Grated Parmesan cheese

Heat oven to 400° F. Grease 1½ or 2-quart baking dish. Slice zucchini and onion. Sauté in butter or margarine until tender. Stir in salt, oregano, and soy sauce. Remove from heat; reserve. Whip cottage cheese; beat in eggs and mayonnaise or salad dressing; stir in flour and parsley. Layer half the zucchini mixture in greased baking dish. Top with a layer of half the cottage cheese mixture. Top with tomatoes; sprinkle with Cheddar cheese. Repeat zucchini and cottage-cheese layers. Sprinkle with cracker crumbs and Parmesan cheese. Bake about 1 hour or until bubbly and golden brown. Makes 6 servings.

Mrs. Arthur M. Corley
Morgan, Texas

SAVORY COTTAGE CHEESE SALAD

1 envelope unflavored gelatin
1 tbs. sugar
½ tsp. salt
½ c. water
2 c. (1 lb.) cottage cheese
2 tbs. prepared horseradish
2 c. diced apple, pared or unpared
¼ c. finely diced green pepper
1 c. heavy cream, whipped
Crisp salad greens

Mix gelatin, sugar, and salt thoroughly in small saucepan. Stir in water. Place over heat; stir until gelatin is dissolved; remove from heat. Sieve cottage cheese or beat on high speed of electric mixer. Blend in gelatin mixture. Fold in horseradish, apple, and green pepper. Fold in whipped cream. Turn into 6-cup mold. Chill until firm. Unmold onto serving plate. Garnish with salad greens. Makes 8 servings.

Mrs. Anna W. Wolfgram
Madison, Nebraska

COTTAGE CHEESE DELIGHT

1 carton (1 lb.) small-curd cottage cheese
1 can (1 lb. 14 oz.) fruit cocktail, drained
½ c. shredded coconut
¼ c. sifted confectioners' sugar
½ c. grated orange rind

Put all ingredients into large bowl. Stir gently (do not use mixer) until evenly blended. Spoon into dessert dishes. Chill. Makes 6 to 8 servings.

Miss Jan Sanders
Buena Park, California

YOU CAN ORDER THIS CABINET KIT

Try your hand at assembling this useful decorative accessory to display treasured possessions anywhere in the house. Similar ready-made cabinets would cost much more. All wood parts are precut and predrilled, frame is assembled, ready for you to stain or paint as desired. Kit includes brass wire grill, hardware. Size 21¼ by 12¾ by 5½ inches. **KIT #AWY-129,** PRICE $14.98

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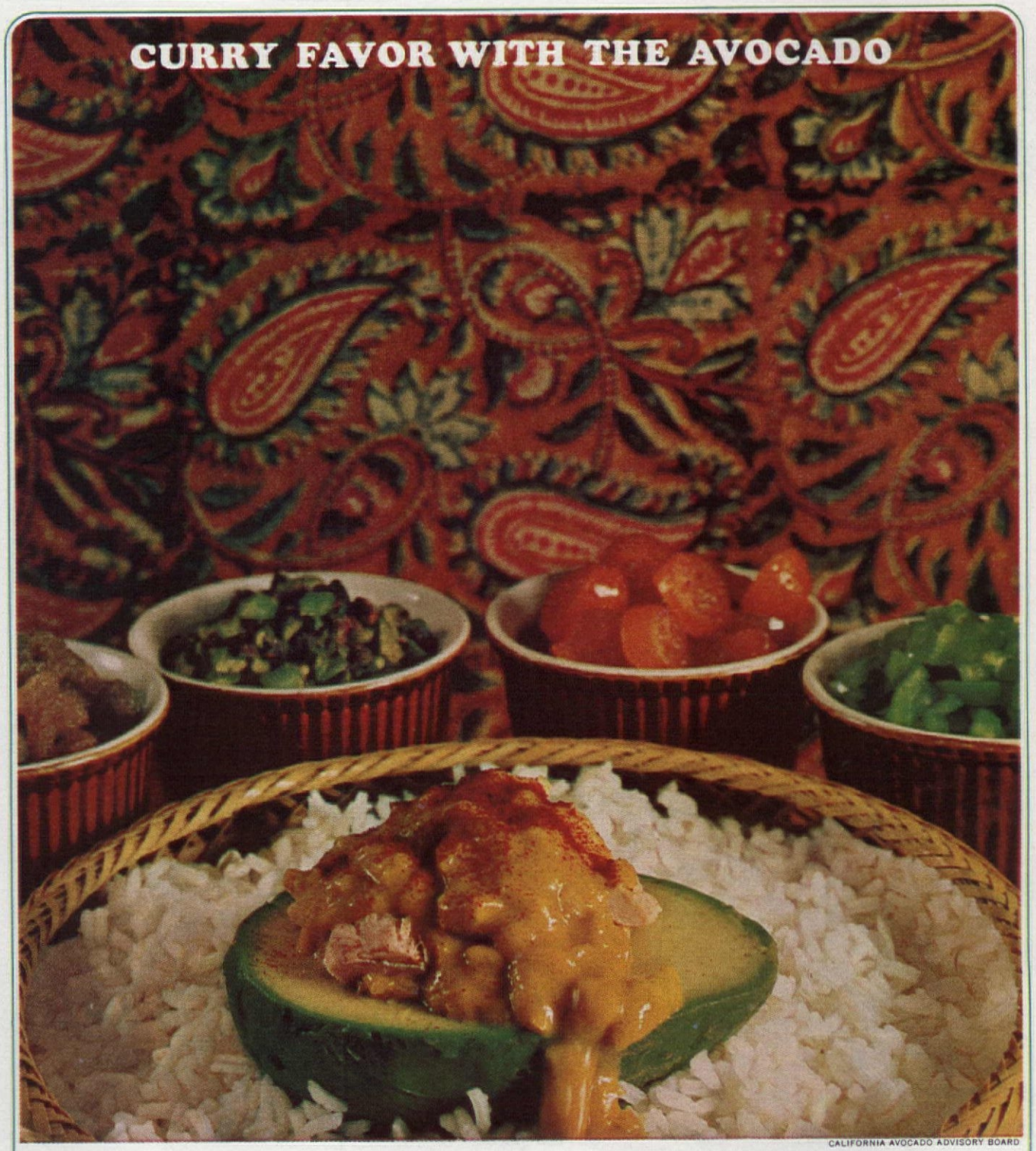
CURRY FAVOR WITH THE AVOCADO



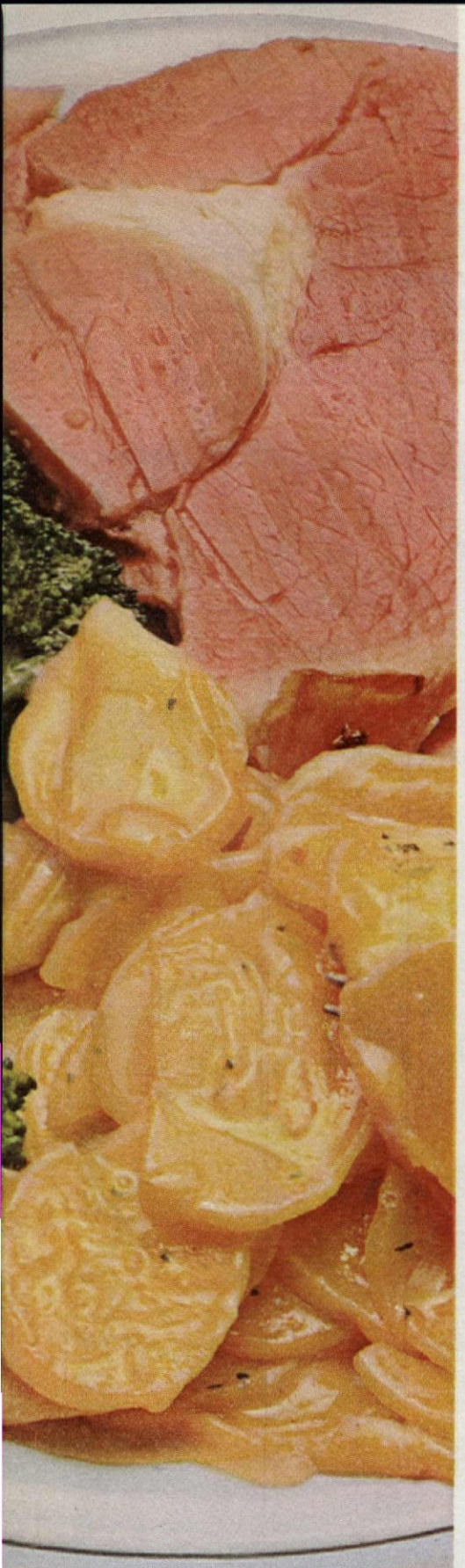
CALIFORNIA AVOCADO ADVISORY BOARD

Don't tell the California avocado its heritage is Aztec, not *East* Indian. It sits there with that marvelous curry, convinced it belongs.

We like this quick-to-make Avocado Bombay: For 6 servings, sauté 1 small onion, chopped, and 1 small apple, peeled and chopped, in 2 Tbsps. butter. Stir in 1 can of condensed cream of chicken soup, salt to taste, and 2 tsps. curry powder. Heat, over low flame, until smooth. Add 2 cups cooked chicken or shrimp.

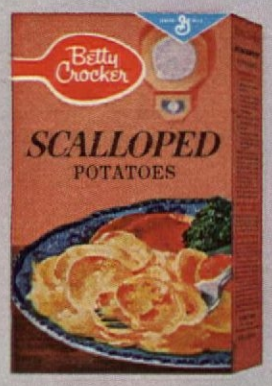
Peel 6 ripe avocado halves. (Avocados are ripe when they yield to gentle pressure.) Place 1 on a bed of rice on each plate, and fill with curry. For condiments, start with raisins, crisp bacon pieces, chopped nuts, green pepper, chutney, toasted coconut, and kumquat.

Avocados from California



How to make ham play a supporting role

Easy with Betty Crocker Scalloped Potatoes. They'll never curdle—always rich and creamy. Ready for the oven in 3 minutes. They'll be the star attraction at dinner tonight.



GENERAL MILLS

Two Great Recipes From Florida's West Coast

Continued from Page 68

The Gasparilla Cookbook was published by the Junior League of Tampa. Proceeds from its sale, along with other money which the league raises through public support, are placed in a Community Trust Fund and returned to the community through educational, welfare, and cultural projects. Among these are the Philharmonic orchestra, an art institute, museum, mental health program, and guidance center. The cookbook itself is a collection of recipes indigenous to the area, compiled by league members. The two recipes shown were contributed by Mrs. William E. Henson Jr. and Mrs. Charles T. Healy. The book can be obtained by sending $3.95 per copy, postpaid, to The Gasparilla Cookbook, P.O. Box 10223, Tampa, Florida 33609. (Florida residents add 3% tax.)

Tampa is the hub of Florida's west coast and is also the hub of good food. If you happen to be in Florida in February be sure to see the annual Gasparilla Invasion—a week-long festival that begins with an actual invasion of the city by Ye Mystic Krewe of Gasparilla aboard a full-rigged pirate ship.

Nonita Henson prepares her Picadillo II recipe.

Catherine Healy serves Shrimp with Butter Sauce.

PICADILLO II

1 pound ground beef
1 pound ground pork
2 medium onions
1 large green pepper (optional)
Olive oil
6 small tomatoes (or 2 small cans)
2 teaspoons salt
1 teaspoon garlic powder
Pepper to taste
1 tablespoon brown sugar
¼ cup vinegar
¼ cup olives [stuffed], chopped
½ cup raisins
1 tablespoon capers
½ cup red wine or ½ cup tomato juice or bouillon

Chop onions and green pepper very fine and brown in the olive oil. Add chopped tomatoes, salt, garlic, pepper, and meat, stirring constantly to break in small bits. Add remaining ingredients. Cook slowly until meat is tender, about 1 hour. Serve over rice, mashed potatoes, or split buttered and toasted hamburger buns. Serves 10.

BOILED SHRIMP WITH BUTTER SAUCE

This is strictly a "taste and add a little more" recipe, but this is a beginning point.

BUTTER SAUCE:

2 sticks butter, melted
¼ teaspoon turmeric
⅛ teaspoon curry
¼ teaspoon dry mustard
2 tablespoons lemon juice
Salt
Few drops of Tabasco
Dash of Worcestershire

Combine. This will serve 4 people. (One-half stick of butter per person when served this way.)

BOILED SHRIMP:

Season boiling water with following:
Salt
Garlic
Bay leaves
Pickling spices
Lemon
Onion
Vinegar

Add washed, unpeeled shrimp (½ pound per person). Do not peel before adding, or at all, as they are served on a plate with cup of butter sauce in do-it-yourself, peel-and-dunk fashion. Cook the shrimp 10 minutes [from time it's added to water], drain.

How to make hamburger a "rare" treat

Try Betty Crocker Au Gratin Potatoes. Ready for the oven in 3 minutes. There's rich, aged Cheddar cheese in the sauce. Makes even well-done hamburger really "rare."

GENERAL MILLS

Art Collection

(continued from page 8)

seacoast with a couple of boats beached on the sand. My youngest daughter has the nickname, "Rowboat," and I felt this was possibly the bond that held me to "Blue Marina" as the painting was called. My wife shared my enthusiasm for Simbari and came to New York to see the collection, and we ended up buying not only the "Blue Marina" but an earlier painting of a boy on a bicycle. Later, at the official preview of his one-man show in New York, we met the Simbaris (Nicola and Elfreda) and they were just as interesting as the paintings. Nicola, born on the Terreman Coast of Calabria, paints the world around him—the countryside, sea, flowers, in wild colors.

With Picasso the start of this "collection," it was perhaps out of sentiment that we made our latest buy just a few weeks ago. My wife and I were fascinated with the current best seller *Life With Picasso*, written by Françoise Gilot, the mother of two of his children, Claude and Paloma. Mlle. Gilot supposedly wrote the book to get Pablo out of her system after an association of ten years.

Her first show in New York was at the David Findlay Gallery (arch rival of the other Findlay). We went to the exhibition in its final days and virtually every painting had a red star affixed—the usual way of noting "sold." Actually, I wasn't too keen about her work. The paintings have the influence of the master, but without his subtleties and his sense of excitement. We were just about to leave when I chanced upon a watercolor of a boy, eight years old—unmistakably Claude Picasso. It had just come in from France, unmounted, unframed, stuck on a piece of cardboard with tape. But it was great . . . and as the old cliché goes, we had to have it.

It's interesting that each of our collecting sprees has happened at a time when we were changing the decor of our house. While art should transcend slipcovers, carpeting, and house paint, it certainly helps to set off paintings with complementary color schemes. Actually, an important painting should set a room's tone.

What are some of the things to think about in starting a collection, basically for enjoyment, but with a weather eye toward an investment?

1. Deal with a reputable gallery or dealer.
2. See the painting in your home, or office, or wherever you intend to hang it.
3. Try to time your acquisition to changes in your home decor. It just adds to the expense to decide after you've gone through the expense of painting or wallpapering, having slip covers and curtains made that the new Klee or Chagall that you want to hang in a prominent spot just doesn't go with the decor.
4. Buy what you really like, not because of the artist, the gallery, or the dealer.
5. All paintings look bigger in your home than they do on gallery walls for some strange reason. But be certain the painting doesn't overwhelm your room.
6. If you are buying a "name" be sure you have some guarantee of authenticity.

Most of all, collect for fun, for something that nearly every member of your family will enjoy, will appreciate, and will have the same pride in ownership as you do.

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TAPE

VERSATILITY UNLIMITED

Everybody uses some form of tape around the house for all sorts of little jobs—from sealing packages to repairing electrical wires. But with all the kinds of tape on the market, it can be put to dozens of uses. These "stick-up" jobs are much easier if the do-it-yourselfer has the foresight to assemble in advance a kit of the most versatile and useful adhesive-backed tapes available. Such a kit, like any tool kit, should contain the items that take care of the most common jobs around the house, car, or boat; quickly, neatly, and as permanently as the job requires.

Pressure-sensitive tapes, those that stick by themselves when pressed into place, come in any number of types, colors, and with a variety of backing materials. The original one, surgical tape, was invented by Thomas Edison, who would have trouble recognizing his idea in some of its present-day forms. The average handyman can probably fill most of his needs with one or two tapes, although he would be wiser to assemble a minimum assortment of four or five kinds of tapes, depending on the jobs he'll be doing.

The ready-for-anything handyman will probably do well if he starts out with a roll each of plastic electrical tape, plastic-coated cloth tape, masking tape, and an aluminum-foil tape. Of these, if only one must tackle all jobs, either the plastic electrical or the plastic-coated cloth tape would suffice. This versatile four-tape kit can be assembled for less than five dollars, and its availability at emergency times may well make this an insignificant investment. Cellophane tape is not included as there's usually a roll of it around somewhere, and most people are familiar with it.

Plastic electrical tape, which has largely replaced friction tape, is widely available in six bright colors as well as black and white. A thin, flexible tape that stretches easily to conform to irregular surfaces, it proves an extremely useful tool. It can insulate wiring, as it does for most professional electricians, wrap a youngster's bat handle or bike handlebars, or cover hammer and chisel handles for an easier grip. It can patch pinhole leaks in water piping, a leaky garden hose, an auto radiator or heater hose.

Plastic tape's many colors make it useful for easy identification or color coding. In the basement, a bit of tape wrapped around each shut-off valve in a group can be used to identify the area it serves. For instance, red tape for the kitchen and black for the downstairs bath will make it easy to shut off a particular service, when needed, without turning the main shut-off or posting someone at the leak or faucet to tell you when you've hit the right one. The same goes for identifying intercom or hi-fi extension wiring.

Plastic-coated cloth tape is as versatile a product as plastic electrical tape. Stronger, and with less stretch, it consists of a plastic facing on tough cloth with an adhesive back, and offers the same high adhesion and resistance to moisture and abrasion. It adheres to a wide variety of surfaces and can be used for sealing and packaging, or patching of cloth, paper, rubber, and plastic, including repairing auto seat covers, convertible tops, plastic windows, plastic raincoats, and the like. It can be used to hold sheet-plastic storm windows, or for sealing around a leaky window or door, either inside or out. It will even keep water out of the above-waterline areas of a leaky boat as easily as it seals up air-conditioning ducts, dryer vent lines, or a plastic pool liner.

Masking tape, originally designed as a painting aid, serves best for temporary applications, as its creped backing and adhesive allow it to be moved easily. However, it's still good for packaging or holding furniture doors and drawers closed when moving. It's also ideal for protecting highly polished wood or metal parts from nicks and scratches, or to prevent plywood from splintering or plaster from cracking when sawing or driving nails. It can be used to make reference marks on power-saw tables for the dimensions of wood to be cut. You can also tape several pieces of wood together and run them through the jigsaw when you want to duplicate an irregularly shaped cut.

Aluminum foil tape is extremely helpful for patching metal, such as gutters, downspouts, garbage pails, drainboards, or air-conditioning metalwork.

Other tapes that the handyman will find useful are double-coated tape which has adhesive on both sides, and pipe thread "dope" which has none at all. The double-coated tape is used in place of glue, tacks, or screws in as many ways as your ingenuity can devise: for example, fastening loose floor tiles or wallpaper, hanging pictures, fastening shelf covering, or holding wood parts together while the pieces are being sawed, drilled or nailed.

If you are disassembling a small unit for later reassembly, you can't beat a strip of double-coated tape to hold the tiny screws and other parts in the same order as they're removed. This will prevent their loss and make reassembly that much easier. If you don't have double-coated tape, tape a length of any tape you have with the sticky side up, using short strips at the end to fasten it down to do the same job.

Pipe-joint tape, made of Teflon, is used when making up joints in metal pipe or conduit. Wrapped around the threads, it serves both as a lubricant and a sealer. It can be useful in the same way for a nut-and-bolt assembly where it will prevent the two from rusting together, such as outdoor awning assemblies or license-plate fasteners on your car.

Tape can also be used to cover and protect the cutting edge of saws, auger bits, chisels, and for improvising handles for files by wrapping tape around the end.

All these tapes, and many more specialized types are easily available at the hardware store, paint supplier, or local five-and-dime. Or try the auto-supply or plumbing shop. One of them is certain to have just what you need or can suggest a substitute that can do the job for you. Learn to "tape up" your projects. It's a quick, neat, and cheap solution to countless household fix-it problems. Chances are, once you come to depend on tape for these odd jobs, you'll think of more and more ways to use it around the house.

Springing up from the dinner table as his napkin fell to the floor, Walter cried, "I love you." "You are crushing my corsage," Eileen murmured, secretly planning to serve him LeSueur Very Young Small Early Peas in the can with the silver foil label more often. Suddenly there was a bellow from outside the door as Harold forced his way past the servants and into the room. "I'm taking back my piano," he cried, his face wild with rage. Sweeping the candles to the floor he began tugging at the piano. Eileen and Walter paid him no heed.

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Who made this Cherry-O Cream Cheese Pie with no cooking?

a lady with an Eagle

and a friend named Borden's

NO-COOK CHERRY-O PIE

1 (9-inch) crumb crust OR
1 (9-inch) baked pastry shell, cooled
1 (8-oz.) package Borden's Cream Cheese
1 can Eagle Brand Sweetened *Condensed* Milk
⅓ cup fresh or bottled lemon juice*
MEASURE ACCURATELY
1 teaspoon vanilla extract
1 (1-lb. 6-oz.) can prepared Cherry Pie Filling or Cherry Glaze**

Let cream cheese stand at room temperature until softened; beat until fluffy. Gradually add Sweetened *Condensed* Milk—CONDENSED milk must be used—while stirring; stir until thoroughly mixed. Add lemon juice and vanilla extract; stir until well mixed; turn into prepared crust. Chill 2 to 3 hours in refrigerator (do not freeze) before garnishing top of pie with Cherry Pie Filling or Cherry Glaze.

*Do not use lemon extract. If you use frozen lemon juice, accurately follow directions for making juice of regular strength.

**CHERRY GLAZE
(Makes 1 cup)

1 cup (½ of a 1-lb. can) drained red, tart, pitted cherries
2 tablespoons sugar
2 teaspoons cornstarch
½ cup cherry juice

Blend sugar and cornstarch; stir in cherry juice. Cook till thickened and clear, stirring constantly. Stir in few drops red food coloring if desired. Add cherries. Cool; garnish top of pie.

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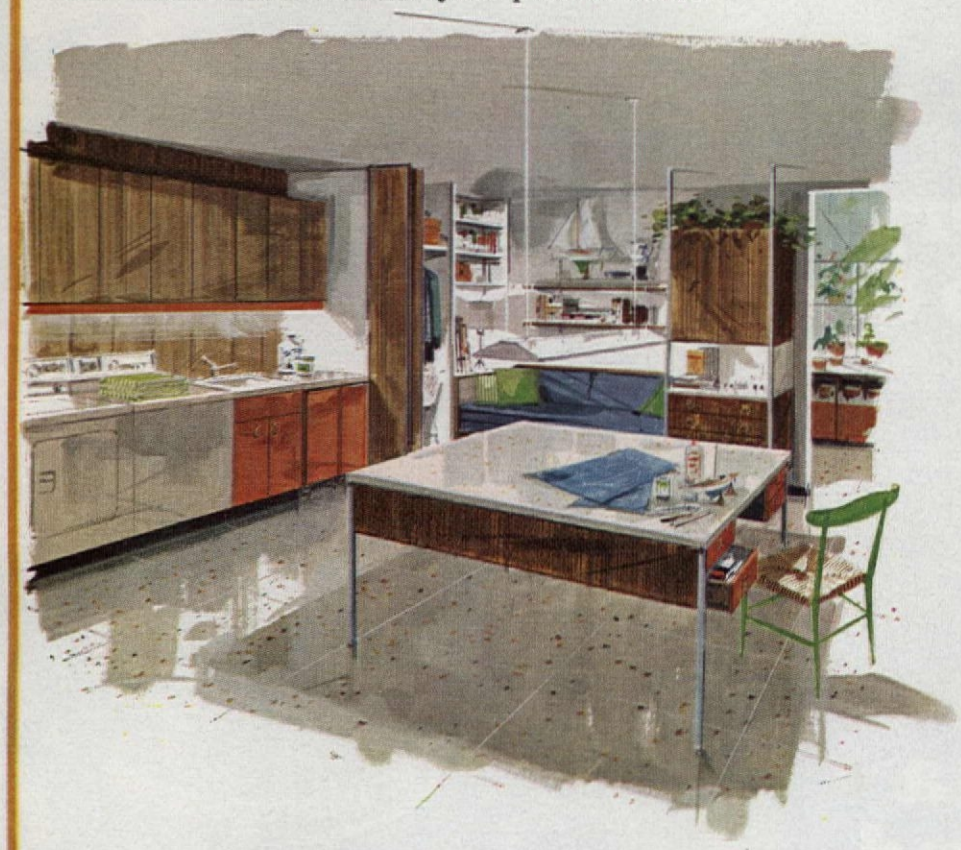
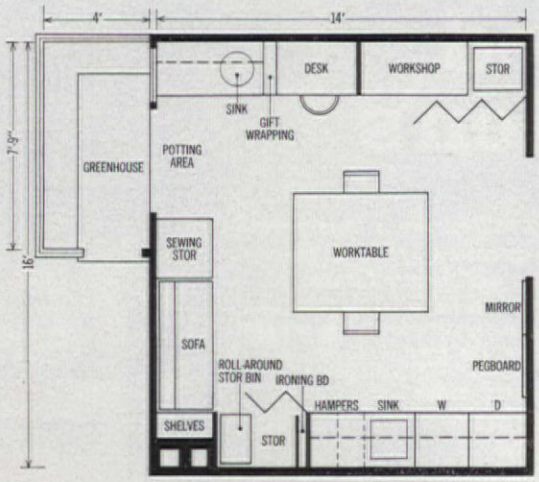
WHAT EVERY HOME NEEDS: A CLUTTER ROOM!

By Virginia T. Habeeb

Every house has clutter. Busy clutter, like the sewing in the living room, model airplanes on the dining room table, potted plants in the kitchen sink. And it's usually there when unexpected guests arrive! We have a solution—the clutter room, a purposely planned, all-purpose room that's a catch-all you can shut the door on. We've been campaigning for the clutter room a long time. Our ideal is the expanded laundry area shown here, and it includes just about everything you can think of. It's a room to tell your builder about when you build your next home. Yes, it costs more (but not much more) and may mean giving up "wasted" space. But we predict it will become one of the most important rooms in your house! Meanwhile, plans on the next page show you how to incorporate a modified clutter room in your present house.



This is the ideal clutter room. It has a complete laundry, space to sew, wrap gifts, arrange flowers, paint pictures, refinish furniture, turn a lathe, collect stamps, pot plants, store odds and ends, etc. And, best of all, it has a door so you can leave the ironing board up, the wash half-sorted.



Harry Marinsky Shopping Information, page 126

(continued)

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WORKTABLE—sewing, cutting, wrapping, hobbies

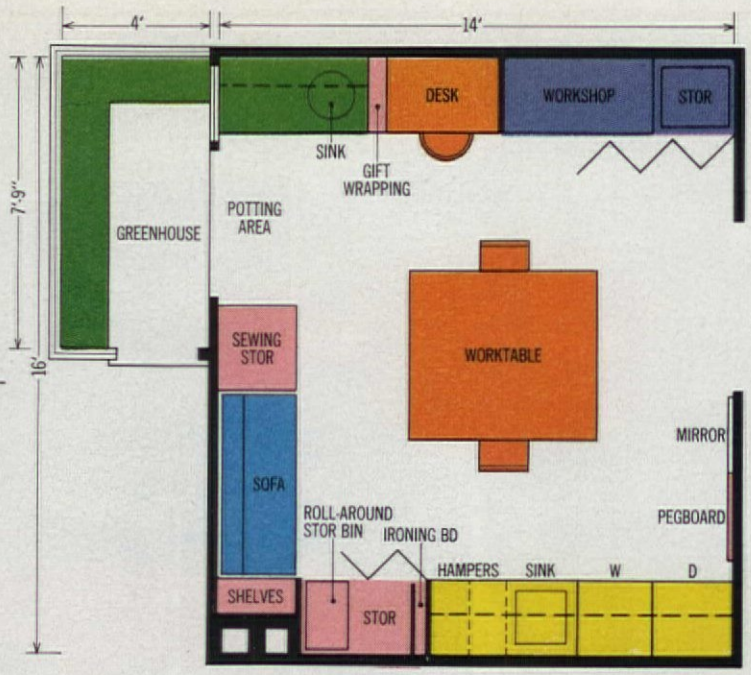
LAUNDRY—washer, dryer, hampers

WORKSHOP—work bench, tools, equipment

FLOWERS, PLANTS—potting, greenhouse, flower arranging, sink

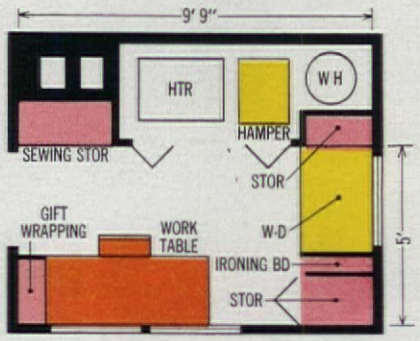
STORAGE—shelves, drawers, cabinets

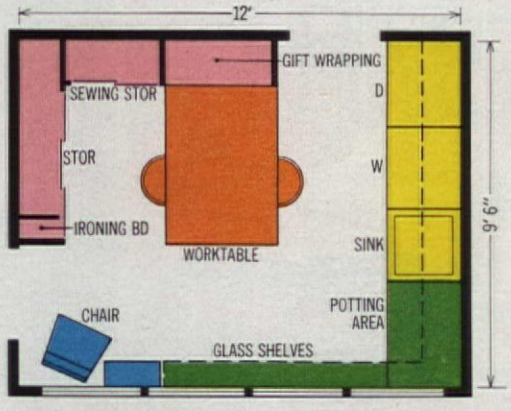
SITTING—sofa, stereo, books



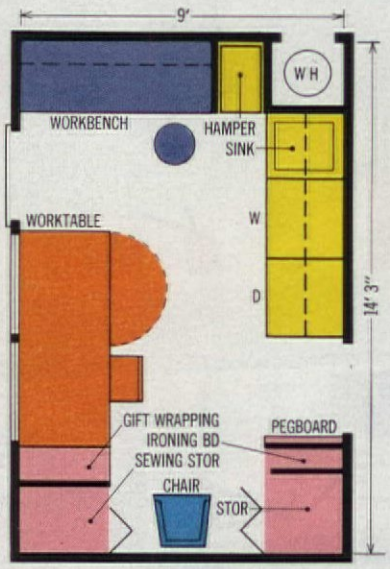
Ideal clutter room plan, at left (also shown on previous page), shows a specific color for each activity area. Same color represents same area in plans below.

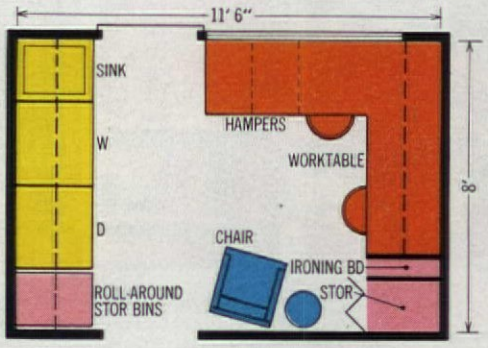
Tiny utility room (below) shows you how to include clutter ideas.





Here's a plan that would work well in a den area. It means one less sitting room in your house, but it's worth it.





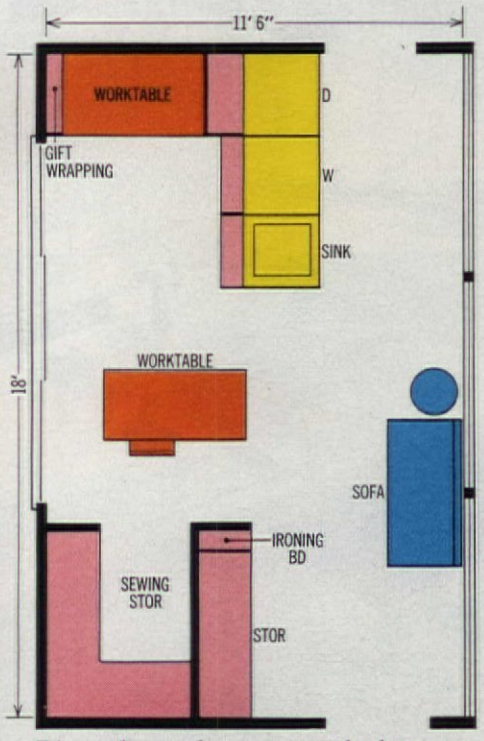
Spare room could easily become a clutter room like this. Just be sure that plumbing facilities are convenient.

Floor plans: Sigman-Ward

Can you spare part of your basement or garage for this versatile —and functional—clutter room?

Flooring by Armstrong Photographer: Harry Hartman

This room could well be yours. Counters are used for gift-wrapping, cutting, folding, sorting, etc.—even a desk area. Sewing table easily converts to a hobby table. Just beyond—the mud room.



Plan shows how a porch between house and garage was enclosed to make clutter room, at left. Note the ample storage behind the worktable.

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DOES REMODELING INCREASE THE VALUE OF YOUR HOUSE?

By J. M. Orr

Certain kinds of improvements and remodeling additions will indeed increase the value of your house. Others will add little or nothing to house value. And still others sometimes will reduce house value, regardless of how much you spend on them.

A spanking new kitchen, a modernized or new second or third bathroom, an additional bedroom, and a well-designed new family room are outstanding features that generally add greatly to the value of your house.

A modern kitchen and bathroom in particular are of prime importance, says a top FHA official. Such features are eagerly sought by home buyers all over the country today who will pay extra for them.

"But keep such improvements in economic balance with your house," says the official. "Don't put a $5000 kitchen in a $10,000 house." That's an exaggeration, of course, to stress a point—the size and cost of a new improvement or addition should fit the context of your house.

OTHER POPULAR FEATURES

Turning a basement or attic into finished living space may or may not reflect itself in increased house value. It depends on such things as how well the job is done and the local demand for these features. A finished attic serving as a much-needed extra bedroom generally will add to house value in most parts of the country. But this is not necessarily so for a finished basement room. One expert says such a room *can* boost the value of a house in an area like Washington, D.C., "by perhaps $1000 to $1500" because many buyers there desire such space. Whether it will add equal value to your house depends on the demand for basement living space *in your area.* Would *you* pay extra for it, if you were shopping for a house? If you would, others might. This is a reliable gauge to follow.

The value put on other features, such as a "Florida room," breezeway, garage, or carport, also depends largely on local demand. If popular and desirable in your area, they tend to increase house value, and vice versa.

There is a growing demand for garages, by the way, across the middle, median-weather zone belt of the U.S. today, and not just in the cold northern areas. And carports are increasingly wanted in parts of the South, such as Texas, to protect cars against hail damage, of all things.

Central air conditioning deserves special mention because its popularity is rapidly spreading northward. It is a decided resale asset in most parts of the hot South, where more and more people will pay extra for it in all but the lowest-priced houses. And real estate experts say buyers will pay extra for it in a growing number of hot, muggy northern cities.

A MAJOR QUALIFICATION

All bets are off, however, if your remodeling over-values your house for its neighborhood, no matter how exciting the improvements. That would violate an old real estate axiom, which says, in effect, that nobody will spend $25,000 for a house in a neighborhood of $20,000 homes.

One family spent nearly $10,000 to improve and expand the house they had bought for $15,000 in a well-known eastern suburb. When they recently tried to sell, they discovered, to their horror, that the top price they could get was $18,500, which is just about maximum value for houses in that area. Obviously, the loss came out of their own pockets.

That's the penalty you pay for improving your home *too much* for its neighborhood. A buyer with $25,000 to spend will look for a house in a $25,000 neighborhood.

Does this mean you shouldn't remodel? Of course not. Suppose, for example, you dearly love your house and neighborhood and expect to stay put for at least five years. Then by all means remodel or fix up your house even if it means overpricing your house for the neighborhood. Do a good job and you will get your money back over the years in greater enjoyment of your house. Besides, the kinds of loving improvements that a family does, throwing its wholehearted filial devotion into such projects, are often the kinds of improvements that are most appreciated by others. Thus, if the right buyer comes along, it's barely possible (but only barely) that you'll get your remodeling money back, regardless of local values.

Also, suppose you're a skilled do-it-yourselfer who enjoys making improvements. Since you'll eliminate all or most of the labor cost, you'll have less to lose if you don't get back the full value of the improvements when selling your house. And, of course, there's the satisfaction of doing the work yourself.

Consider, also, whether house values in your area have been static

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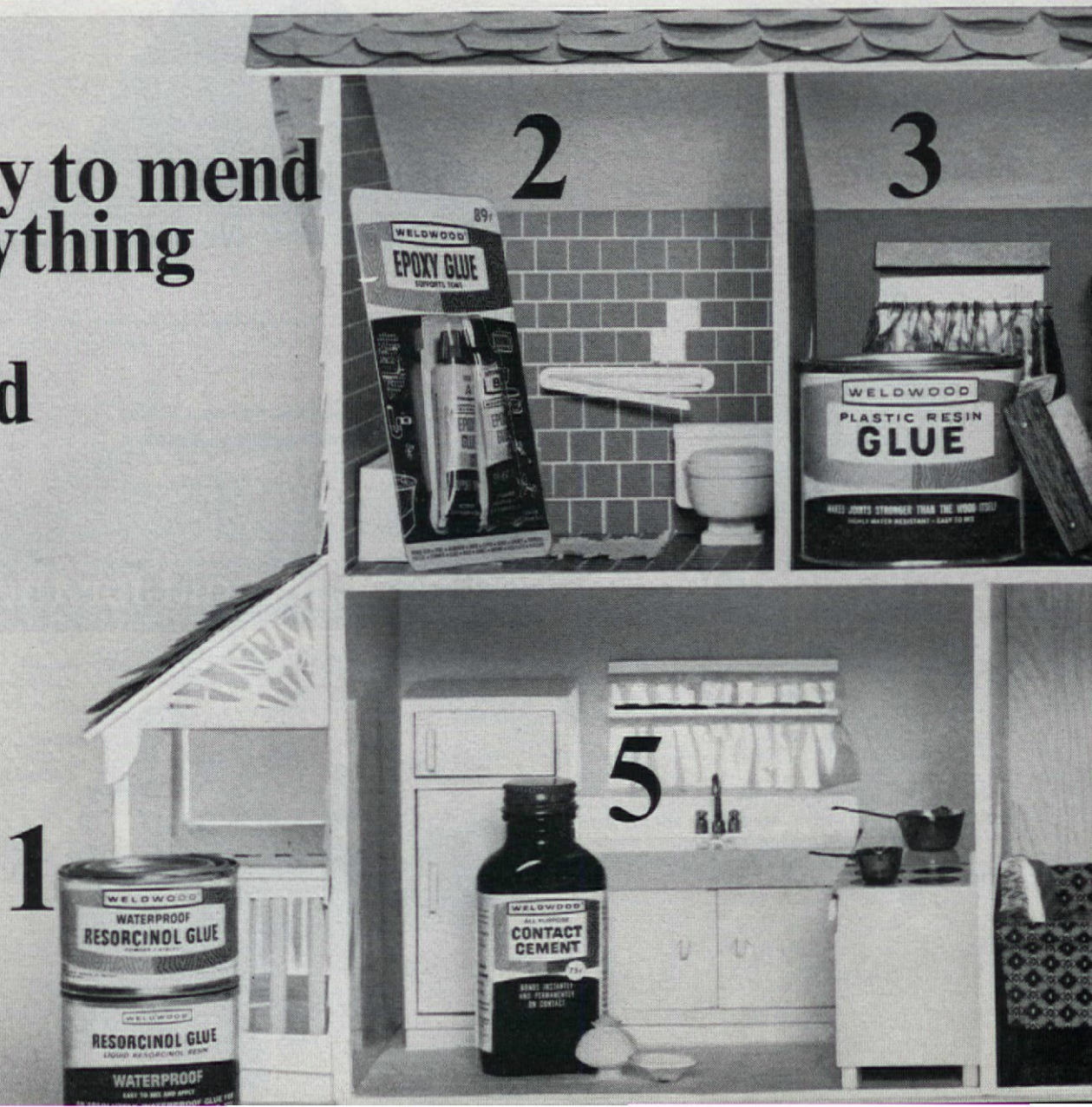


for the past several years or whether they've been rising. Many other families also may be improving their houses, causing a rise in house valuations. Or other characteristics, such as a spreading reputation for top schools, may be attracting more and more people who will pay extra to live in your area.

In actual fact, the quality of local schools has in recent years become one of the biggest single influences in the resale value of houses.

WHAT ABOUT REPAIRS?

New up-to-date wiring, a new outside paint job, a new furnace or heating system, and sometimes a new roofing job, are examples of the repair or maintenance kind of improvement that is generally a good investment. They usually have to be done anyway. Even though such upkeep improvements may not *add* value to your house, they help *preserve* its base value. Without such maintenance a house generally will lose value over the years due to obsolescence. "This is particularly true today because home buyers are more sophisticated and more choosy than ever before," says a prominent housing expert.

Concerning interior decoration, such as new color schemes, wallpaper, draperies, curtains and carpeting—by and large none of these will increase the resale value of your house. If you make them for yourself, fine and dandy, but if you plan to spend money on them chiefly to get more value for your house, forget it; since your idea of making the interior of the house appealing may clash with the needs of potential buyers. Particularly since many buyers look forward to redecorating on their own. Buyer psychology is such that they would much prefer a house in need of redecorating over a house newly redecorated for resale purposes. It lets them add their own ideas to the house.

WHICH FEATURES DO NOT ADD VALUE?

An expensively paneled new den, an elaborate new fireplace, a screened porch or new patio, and the most lush, new landscaping and gardening improvements are features that, in general, may not add much value.

To be sure, sometimes they will prove decisive in getting a better price. But more often, one expert says, "They tend to increase the marketability of a house, but not the price you get."

Buyers may swoon at such a feature but pull back when it comes to paying extra for it.

An example is the attractive house that was put on the market in an eastern city. Over several years, its owner had spent $5000 on landscaping. However, when he called in an appraiser, to establish a selling price, virtually nothing was added to the appraisal for the landscaping.

QUESTIONABLE FEATURES

A swimming pool, like a double-edged sword, can work two ways. It will decidedly add value to many a house, particularly those in fashionable neighborhoods and hot climates where pools are much desired. On the other hand, there are areas, such as certain Chicago suburbs, where local zoning and maintenance problems make private pools a problem. In addition, a pool can be too rich a luxury for a lower-priced house. And some buyers consider them a hazard for small children.

Huge lawns, too, have little or no effect on the selling price. A large expanse of grass may be a joy to the eye, but some potential buyers might prefer to spend Saturday on the golf course, or fishing, rather than following a lawn mower. So, unless you're in a community where an impressive lawn is a must, regard money you spend on landscaping as an investment in beauty, not capital return.

STRUCTURAL CHANGES RISKY

Think twice before you spend a lot of money tearing down walls and partitions to carry out remodeling that involves radical structural changes to your house. Such work is not only complicated and difficult, but it also will cost from 50 to 100 percent more than the same kind of work in a new house. You will not get all your money back in added house value because home buyers can get the same features in a new house, often for half as much.

WHAT ABOUT IMPROVING YOUR HOUSE?

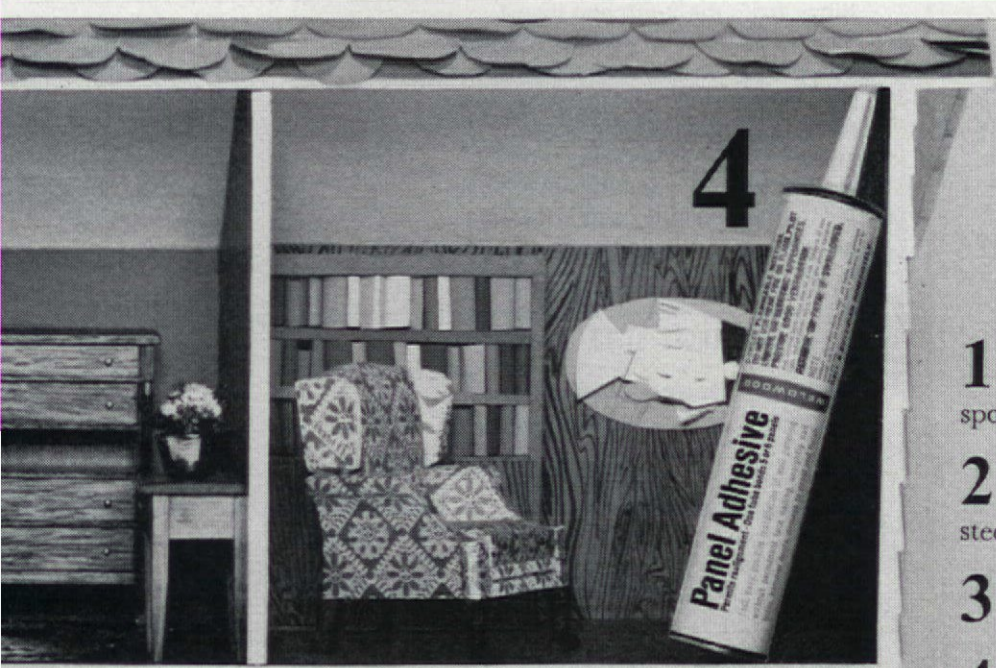
The cardinal principle to remember is stick to improvements that *you and your family* really want and need. Don't waste money on changes or new features however small or large, solely in order to get a better price for your house when you sell it.

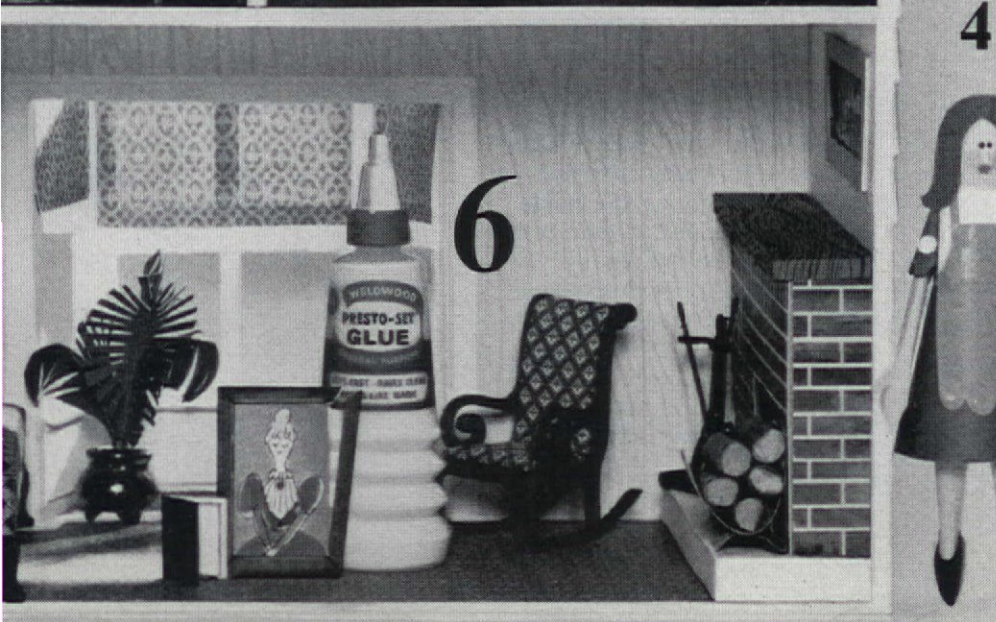
Of course, if you plan to sell, it pays to touch up with paint, repair defects, etc., in order to put your best foot forward. But spending money on gimcracks or special extras will accomplish nothing.

If in doubt about the worth of a major improvement you plan, talk to the mortgage officer at your bank, local real estate brokers, and particularly a good appraiser. Is it a good idea or not?

If big money is at stake, hire an appraiser to give you a report on the market value of your house before and after the job is done. That may cost you about $50 to $60, but it's the only surefire way to learn in advance how much the work will increase the value of your house.

If you keep in mind the simple factors we've outlined, you'll be better able to decide whether your next remodeling project is worth the time, expense, and effort you'll put into it.





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2 No job is too tough for **Weldwood Epoxy Glue,** the most versatile glue in the house and by far the strongest. It literally supports tons—iron, steel, aluminum, brass, copper, bronze, stone, glass, porcelain.

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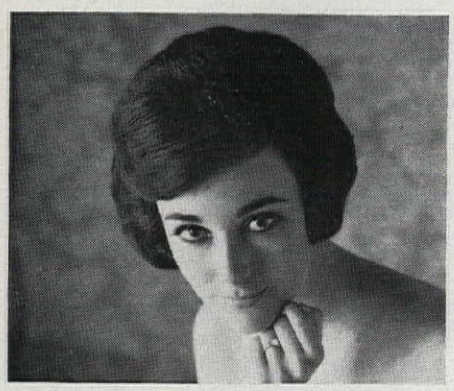

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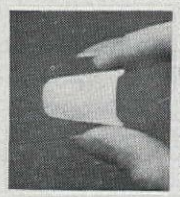

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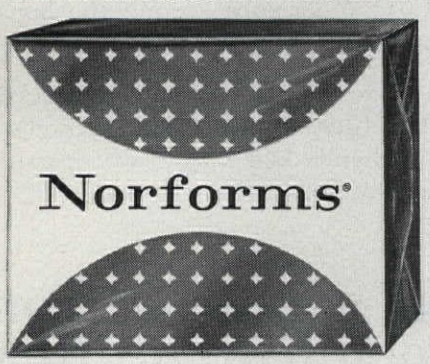

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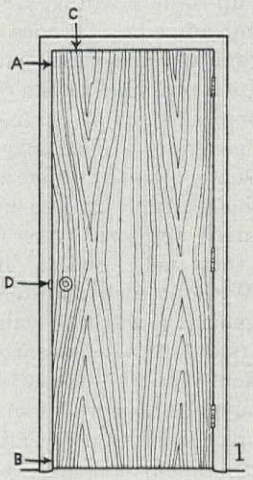
4

Repair Jobs for a Winter's Day

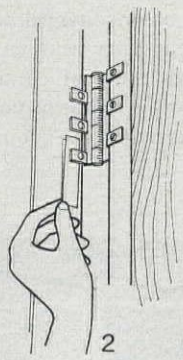
By Richard Day

Winter is the time to take a day for the home-maintenance tasks that accumulate throughout the year. Time to fix the squeaky step, the sticking window, the binding door, and the cracked ceramic tile. A day spent on these nagging jobs now frees another longer, sunnier day later.



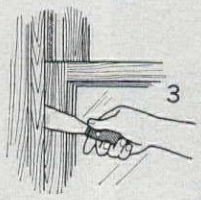
WHAT ABOUT THAT BALKY DOOR?

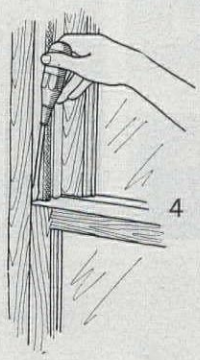
A sticking door is generally freed by shimming, planing, or a combination of both. Start by tightening all hinge screws. If the door still binds at point A (see sketch No. 1), shim the bottom hinge; if it binds at point B or C, shim the top hinge. Finally, if the latch (point D) fails to hit the striker plate, shim all the hinges. Cut shims from heavy paper or light cardboard. Unscrew the hinge from the jamb and insert a shim (sketch No. 2). Replace hinge screws and check door's clearance. Add shims until door closes without binding (or until latch engages striker plate). If this fails, remove the hinges and plane the hinge edge. If the door has mortised or recessed hinges, you'll then have to recut mortises to original depth.

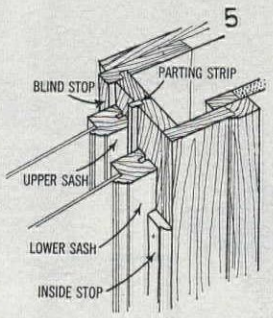


UNSTICK THOSE STUCK WINDOWS

Sticking is usually caused by accumulations of paint and/or dirt. Work a putty knife between the sash and inside stops on both sides (see sketch No. 3). If the sash still won't move, wedge a screwdriver between the sash and frame to pry the sash back and forth (see sketch No. 4). Once the sash is free, spray all sliding surfaces with silicone slip lubricant. If the window now moves, but reluctantly, sand or scrape the edges of all stops. Then spray again. Still stuck? Take out the lower sash (sketch No. 5) by removing the inside stops. Then pull out each parting strip with a pair of pliers and remove the upper sash. Plane the edges of the sash to create no more than 1/16-inch clearance on each side. Before reassembling the window, coat the raw, planed edges with linseed oil.







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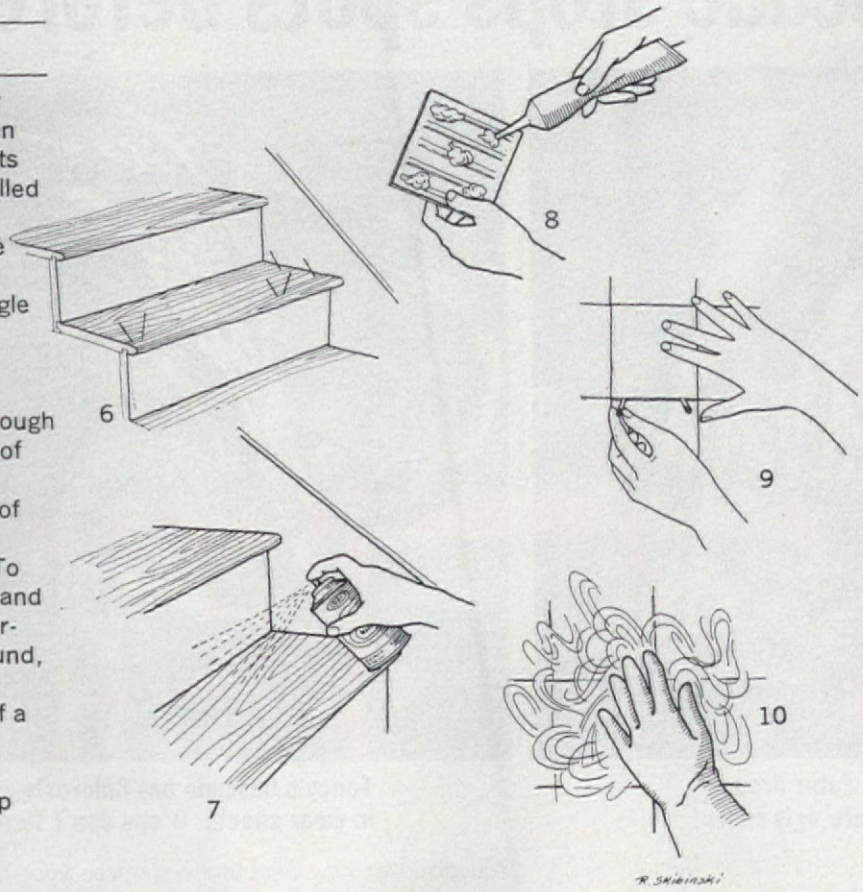
MUFFLING SQUEAKY STAIRS

When stairs squeak, it generally means that the treads have been loosened from their end supports (stringers) and/or they have pulled away from their risers. To tighten the ends, have someone stand on the tread, then drive 2½-inch finishing nails at an angle through the tread into the end support (sketch No. 6).

To secure a tread to its riser, drive finishing nails in pairs through the loose tread into the tongue of the riser beneath. Driven at opposing 30° angles, the pairs of nails hold much better than single nails driven straight in. To conceal nailheads, set them in and cover with wood-paste filler, surfacing putty, or similar compound, the appropriate color.

The joint between the back of a tread and its riser can be silenced by spraying it with a generous stream of silicone slip lubricant (sketch No. 7). Wipe away excess fluid with a rag or tissue paper.



REPLACING CRACKED CERAMIC TILE

To replace a damaged ceramic tile, break out the old tile gently with a hammer and punch or nail set. Clean out the opening carefully, then test the new tile for fit. To trim it, rub its edges on abrasive paper. To set the new tile, daub it with tub-and-tile caulking, or a similar adhesive, and push firmly into place (sketch No. 8). An old tile that has merely come loose may be recemented if you can pry it out without damage to it or the wall. If the tile doesn't have built-in spacers, put a pair of paper matches or round wooden picks into the joint below it (sketch No. 9). These keep the tile from settling while its cement is hardening. When the cement hardens, put on rubber gloves and rub tile grout into the open joints (sketch No. 10). When the grout stiffens, tool the joints with a toothbrush handle to make them slightly concave. Carefully wipe all the excess grout off the nearby tiles.

lor TV

d from page 40)

o metal pipe or other on the roof or exterior be draped anywhere ouse and can be stapled ood clapboards or trim. n't staple *through* cable. is available in 50- or 75-, is about as thick around e finger, and the average red home owner can han- onversion from twin-lead ne antenna conversion kit, with matching transformers h to the mast and to the as little as $9.95.

OK FOR THIS FEATURE

er aid to color quality is the r, demagnetizer, or color. It enables the user to move from place to place without a service technician to read-. One simply moves the set, s the color purifier button, and ion is as good as ever. This de- etizer circuit is built into almost new set; the exceptions are the lled "promotional" or cheapest els. A bargain is not one in fact out this special circuit.

PHOSPHOR" FOR BRIGHTER COLOR

An essential part of any TV picture be is the phosphor coating on the inside of the tube's face. This is the material that glows—a little or a lot—when bombarded by electrons to produce the picture. Phosphors have extra work to do in a color set; they have to glow with rainbow hue. This year's sets will glow brighter and with more color purity because of a new rare-earth phosphor, pioneered by Sylvania, called "Europium." Europium is particularly helpful in improving the red section of the spectrum, which means that skin colors will be truer. Brightness is improved equally well in black-and-white reception.

SIZE OF COLOR SETS

In size, color tubes range from 19 inches up to 25 inches with the 19-incher a latecomer. Heretofore, color TV's higher price pushed it into the "luxury item" class and set makers reasoned that big spenders wanted big pictures. Today, the attractive lower prices give it mass appeal and, since the 19-inch set was always one of the most popular sizes in monochrome, we can expect a rash of 19-inch products in color.

PORTABLE COLOR SETS

For the first time this year, portable color sets are available; General Electric has a set with an 11-inch screen. Do not read "portable" to mean battery-operated. The GE unit, priced at $250, deserves the portable tag only by virtue of its weight—an easily totable 24 pounds.

Color's longtime booster, RCA Victor, shrugs off tint-TV in the smaller size; the firm says people want small screens in "second" sets, color in a primary set only.

SERVICE MORE EXPENSIVE

Service calls for a color set will cost about 50 percent more than they did for your black-and-white receiver—and the shortage of good technicians almost equals the shortage of color sets. Some of the larger retailers report, however, that many service calls for color are unnecessary. The problem could be solved by the set owner if he would take time to do some "fine-tuning." Unlike a black-and-white set, a color receiver must be fine-tuned after switching channels.

TV IN CARS?

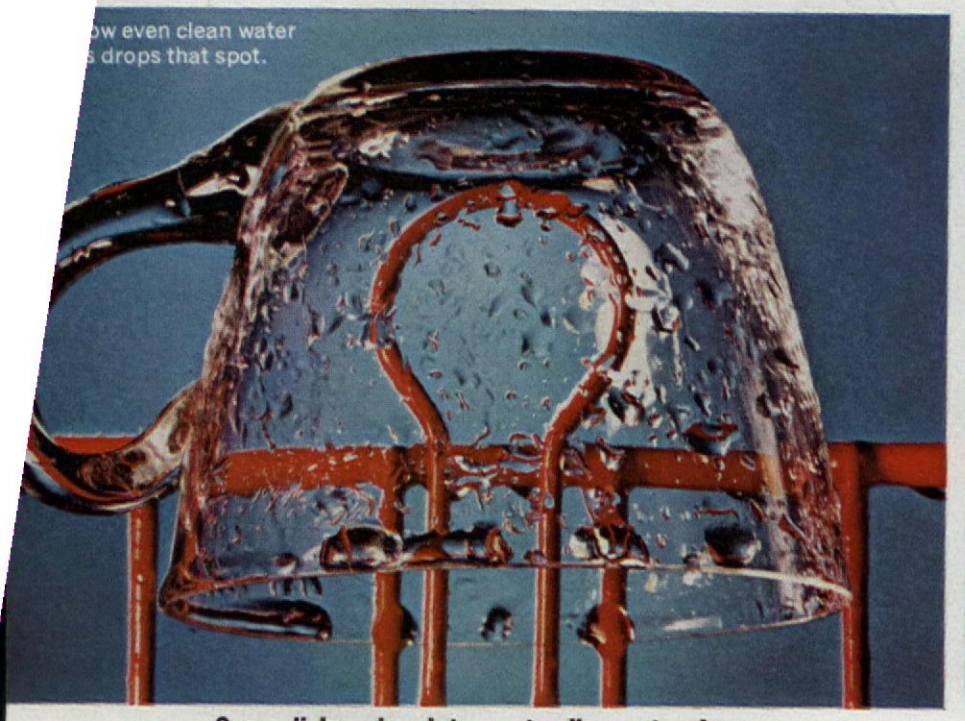
Is black-and-white television in a hopelessly motionless state? Hardly. Look for automobilized TV to make a bow in the near future. Auto makers may offer it as optional equipment. The set will be built into the back of the front seat; the driver will keep his eyes on the road. (Laws are being passed to this effect.) A TV receiver doesn't perform well when on the move, but one possible remedy for this is a radarlike antenna. Best bet for the first auto set is Ford: it owns Philco.

ANNOUNCING

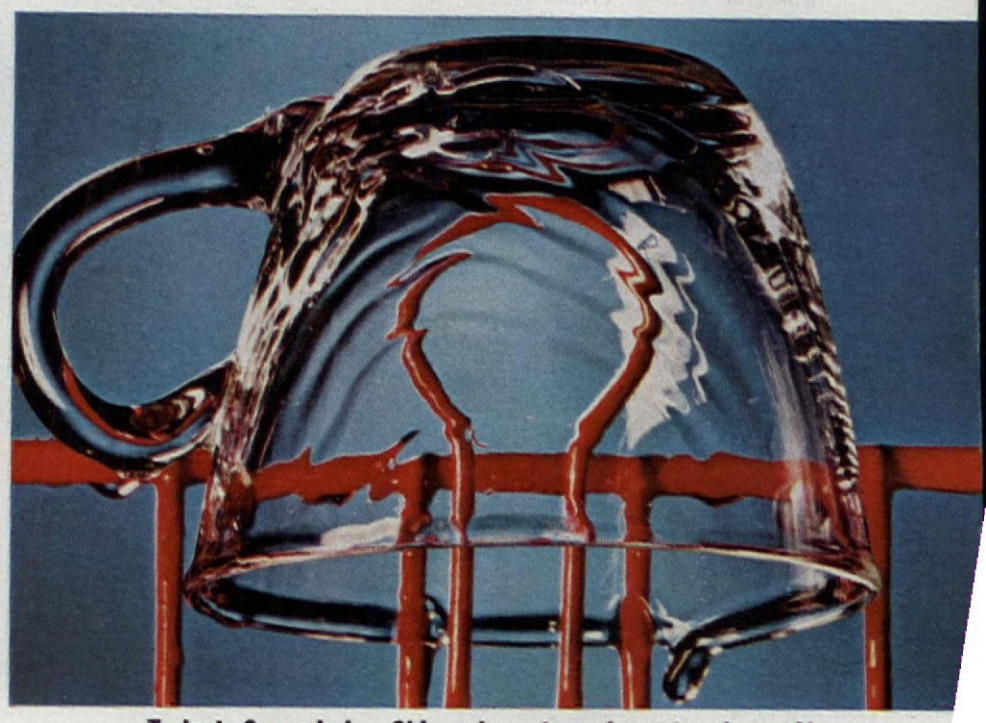
THE ELEVENTH ANNUAL HOMES FOR BETTER LIVING PROGRAM

American Home has always had a keen interest in good design—an interest shared with our readers. The eleventh annual Homes for Better Living program is about to begin. It is sponsored by the American Institute of Architects, along with **American Home** and **House & Home** magazines. Award winners are displayed at the AIA convention and published in both sponsoring magazines. There are three categories: custom-built houses, merchant-built houses, and garden apartments or town houses. They must be designed by a registered architect and completed since January 1, 1963. Awards are based on design, site planning, and construction. Architects and builders interested in entering the 1966 program may write for information to Homes for Better Living Awards, House & Home, McGraw-Hill Building, Fourth Floor, New York City 10036, N.Y. The entry deadline is February 6, 1966.

ee! Today's Cascade stops spots before they start!



Some dishwasher detergents allow water drops to form on dishes. These drops dry into ugly spots!



Today's Cascade has Chlorosheen to make water rinse off in clear sheets. Drops don't form, so dishes dry spotless!

You discover how beautifully spotfree your dishes can be when you discover today's Cascade! No more ugly spots. No more towel touch-ups. Just sparkling dishes you're proud to take straight from your dishwasher to your table! Only today's Cascade has Chlorosheen to stop spots before they start! Its amazing "sheeting action" lets dishes dry spotless!

Cascade actually protects fine china patterns too. Every dishwasher maker recommends it. And more women prefer it. Today's Cascade...wow!

By Dorothy Brant Warnick

ART IN A DEPOT

e's an idea for your community: A lending art gallery

's borrowing day at the depot. Are going?" is a common remark the ond Monday of each month in Bay age, Ohio. The depot is art gallery. It's just like lending library, only h paintings instead of oks, and a rental fee of a month.

Known as the Baycraft- Arts and Crafts Sta- n, it's an informal place, d the monthly lending y has become a friendly, cial occasion. The adults owse happily among the intings while the chil- en head for the punch nd cookies. There is some- ing to please everyone— om seascape to abstract, om pop art to more tra- itional forms, and themes or the youngsters.

When the doors open at :00 in the afternoon, many people are already waiting o get in, paintings in hand o be returned, eager to elect new ones to borrow. There are about 300 sub- scribers to the gallery, and some 150 to 200 show up each month.

As each car pulls up to empty both occupants and paintings, there is a rush for the door to see what is being returned. Sometimes, before the painting even reaches the building, you may hear, "Oh, there's the one I want. May I borrow that?"

The gallery has become so popular that the Baycrafters will have to expand: The old railroad station that lends atmosphere to the occasion is bursting at its seams with the crowd and volume of art work.

It all started about 15 years ago when Mrs. Kay Geffine decided to interest her friends in art. She collected paintings from artist friends, loaded some into her station wagon and went from home to home, trying to convince people to borrow some exotic oil or dainty watercolor.

It took a long time but finally the idea became popular and a gallery was opened in temporary quarters. When the Baycrafters heard that the Nickel Plate Railroad was going to dispose of its depot, they arranged to move the gallery there.

Since then, the borrowing of paintings has steadily grown. The Baycrafters now have a quality control board to decide which new paintings become a part of the plan. Each painting is shown for a year or two as it usually takes that long for everyone to see or borrow one. Then, if not sold, it is removed and replaced with something new. The pictures can be borrowed only once by the same person in a six-month period.

To the artists, being in the gallery means exposure and this exposure frequently results in sales.

Sometimes the gallery features a particular artist. This "artist of the month" displays a number of his pictures, some not a part of the gallery, as well as new additions which may be borrowed.

The informal atmosphere of the gallery makes it a popular meeting place. The artists are often on hand to become acquainted with the people and discuss their work. Everyone enjoys lively question-and-answer sessions and often an informal but valuable lesson on art ensues. Also, a painting takes on new meaning for the borrower when he hears from the artist the story behind it and the inspiration for it.

Quite a cross section of art is represented by the gallery's contributors. There is a wide variety of pictures, and some very interesting experimental work is being done in new mediums. One of the contributing artists has designed Christmas cards for President and Mrs. Johnson.

There are whimsical aspects of the borrowing of these paintings. Frequently, a first-time visitor will say, "This is just the color I need for my living room," or "That will fit in the empty space in the hall." However, they soon find that the picture they have chosen for such reasons may be impossible to live with. Upon their next visit, they are much more discerning in their selection and, before long, they have learned something about art.

Some people are systematic borrowers. One woman carefully chooses a painting of Easter lilies for that season, a basket of daffodils for spring, a circus scene for summer, and a winter farm scene for Christmas, so she may change the decor of her home to suit the seasons.

One time a man who insists upon accuracy in every detail borrowed a realistic harbor scene with the thought of purchasing it. His wife laughed and explained, "My husband is an accountant. He'll probably count all the ropes in the rigging of the boats, and, if they're not accurate, he won't buy the picture."

Other people prefer abstracts. While they may not understand them, they like their form or design.

Professional people who enjoy changing their offices around each month are frequent customers.

Often children, some of whom may be students in Baycrafters' classes and have their own paintings in the gallery, bring their parents to borrowing day. One precocious eight-year-old contributes pictures that are popular with the small-fry, who pay a 50¢ monthly fee.

Another 15-year-old has several watercolors in the collection and at one borrowing day, a vivid still life was purchased for $15—the first sale she has made. The Baycrafters take no part of the fees.

The prices of the paintings vary from $15 to $250. All are insured against damage or loss, but claims are few. The borrowers are as discriminating about the care of the pictures as they are about the choice of them.

The entire venture brings a great amount of pleasure and is beneficial to all involved. Not only do the Baycrafters have a feeling of accomplishment from their successful program, but the rental fees help them offer scholarships to promising art students. The artists, young and old, with this outlet for their paintings, are encouraged to pursue their craft. Even the lover of nostalgia benefits. He is delighted to see the little depot with a new purpose, dealing in the business of art rather than railroad tickets!

As for the public, one woman summed up the feeling of everyone when she said, "It's a pleasure to be able to have a really fine painting in my home, even if I can't afford to buy it right now." If Bay Village has profited so much from this art venture, your community may too. Try it!

This is pepperoni: Italian sausage with its own special seasonings.

The spice, tang and sizzle of pepperoni pizza,

now in a mix.

Only Chef Boy-Ar-Dee®, with his special skill and know-how, could make it.

From Chef's mix you make a crispy, one-step crust. Add Chef's brand-new pizza sauce with lively slices of pepperoni, cheese topping; bake. In minutes, a sizzling pepperoni pizza. It's one of America's favorites. **Chef Boy-Ar-Dee**

By Evanthia Kondonellis

YOUR

Before the trees have fully leafed out, yellow and white tulips and primroses announce the arrival of spring. The white tulip is 'Triumphator,' the yellow, 'Mrs. John Scheepers.'

Masses of dark pink 'Fiat Supreme' and light pink 'Fiat Enchantress' geraniums bloom in summer on the heels of the tulips. The edging is Veronica candida.

GARDEN

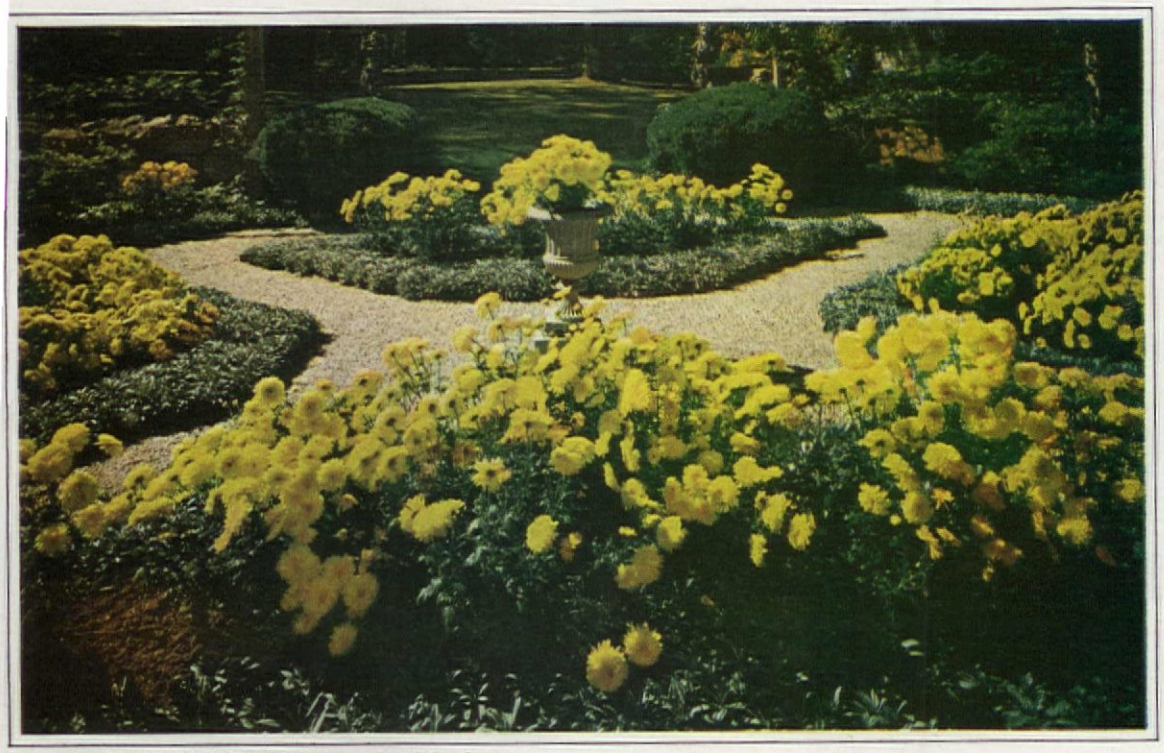
Will you love it in September as you do in May?

A garden is a seasonal thing. It might look superb in spring or summer or fall—but rarely in all three seasons. Or so we thought until we found landscape architect Friede Stege's garden in New Canaan, Connecticut. You may not care to borrow her design line for line, but the basic ideas it incorporates can be applied to any landscape style, to a postage-stamp-size plot or a great, rambling garden.

Simplify—limit yourself to one or two kinds of plants per season, and display them in mass for drama's sake. A mulch will practically eliminate weeding and cultivating, and will hold precious moisture in the soil. Edge flower beds. They'll be prettier and you won't have to sweep dirt off the garden paths. Avoid ornaments unless they have a function—either to delineate a walkway, hold flowers, or serve as a focal point.

By simplifying and paying careful attention to scale, Mrs. Stege has fashioned elements from the great gardens of the 18th century into a design that's perfectly suited to a servantless age. The geometric pattern of the beds, gravel paths, clipped evergreens, and strategically placed sculpture bring grand, formal gardens to mind. But Mrs. Stege's design is intimate, rather than grand, classic, livable, and always cheerful with bloom.

Autumn brings a blaze of bright yellow chrysanthemums to light the waning season. When frost kills the plants, beds and paths trace a garden pattern for winter.



Information: Elizabeth Rehill Photographer: Maris/Ezra Stoller Assoc.

1966 Caprice Custom Wagon at the Biltmore House and Gardens in Asheville, N.C.

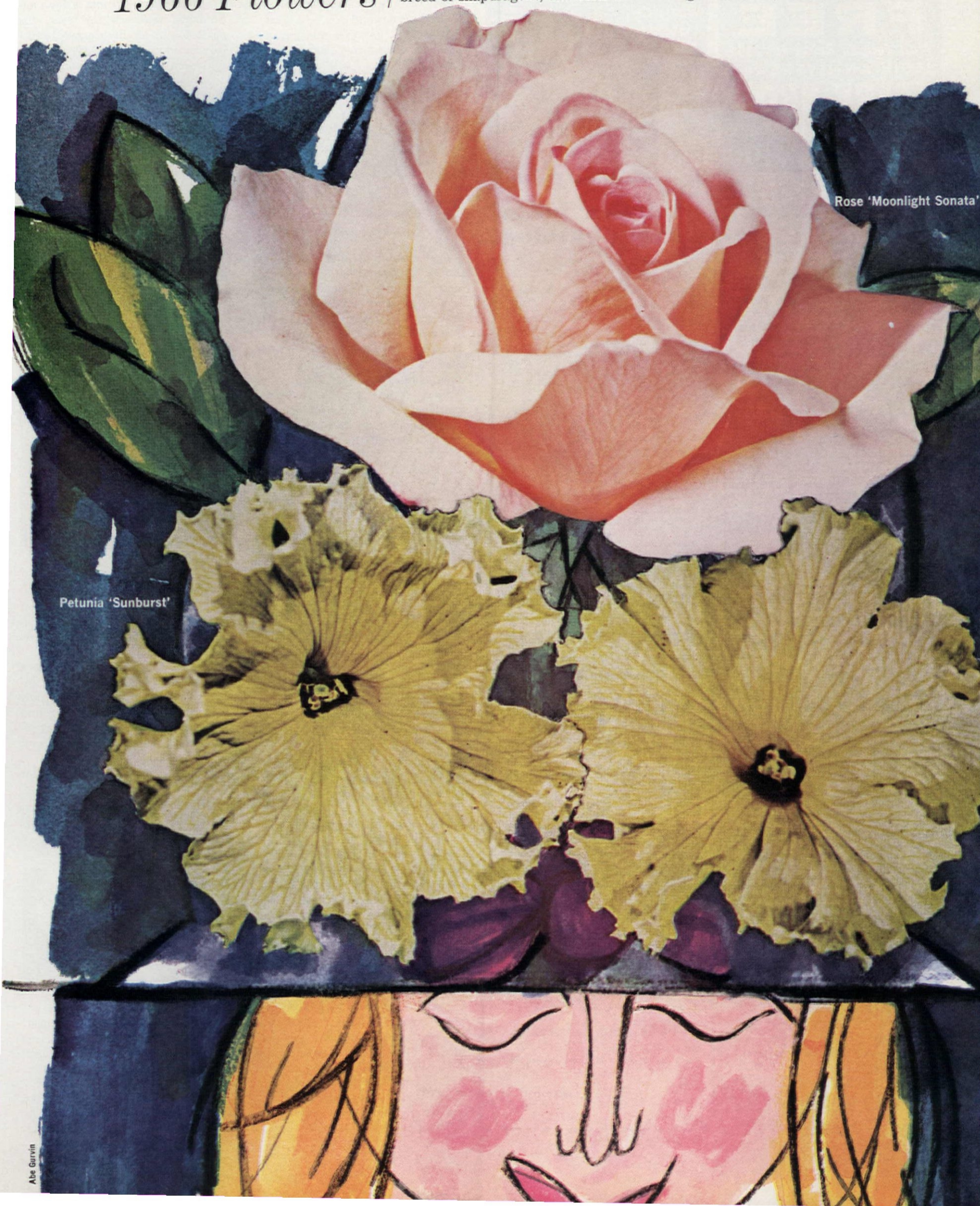
Elegant '66 Caprice Custom Wagons—priced the Chevrolet way

Every inch new, from headlights to taillamps. *On the outside:* bold smartness of gleaming wood-like paneling.
On the inside: luxury vinyl upholstering, deep foam cushioning, lush deep-twist carpeting. Instrument-panel inlays with the customized look of hand-rubbed walnut. Seat belts front, rear and in the third seat in three-seat models. (Ask passengers to fasten them before taking off. You, too—get the habit!)
On the practical side: over 100 cubic feet of easy-loading cargo space. There's a smooth sedan-like ride from big coil springs and new softer shock absorbers at each wheel. And a selection of V8 power available: a 396 Turbo-Jet at 325 hp—or 427-cubic-inch Turbo-Jet engines at 390 and 425 hp.
On the price side: much less than other cars this elegant. They're altogether new, altogether luxurious, altogether Chevrolet. A new standard in ride, in power, in comfort. 1966 Caprice Custom Wagons—at your dealer's now. . . . Chevrolet Division of General Motors, Detroit, Michigan.

Caprice
CHEVROLET

Lift Your Spirits With the 1966 Flowers

Winter is the time to plan the new gardening year, to rehearse the rites of spring before the earth remembers to warm. Pedestrian chores like scraping the rust from the wheelbarrow can wait. Now your fancy can turn to flowers—fresh new flowers for a bright new season. Plant breeders have done interesting things this year. There's a new breed of snapdragons, and color breakthroughs have (continued)



Rose 'Moonlight Sonata'

Petunia 'Sunburst'

Abe Gurvin

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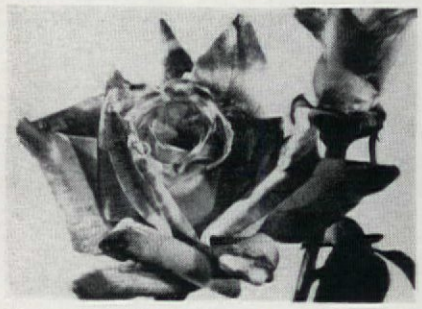
(continued) been achieved with such garden basics as cosmos, petunias, and sweet William. All-America Rose Selections awards went to three roses, and just to make budgeting a real bore, there are six new All-America Selections flowers!

Cosmos 'Sunset' is the first of its kind in scarlet red, and it has a longer blooming season than its kin. Pansy 'Majestic White With Blotch' describes itself. It's the first pansy to win AAS honors and comes in a color mixture too. Sweet William 'Red Monarch' is the first and only solid red annual in the *Dianthus* barbatus clan. 'Amethyst' is an exquisite, sky-blue compact verbena, and 'Spun Yellow' is an early, bright yellow marigold. A new race of open-face snapdragons in a wide range of colors is aptly named 'Bright Butterflies.'



Rose 'American Heritage'

NEW ROSES

The three roses that distinguished themselves in the All-America Rose Selections trials are 'American Heritage,' a handsome red-and-yellow bicolor of classic hybrid tea form; 'Matterhorn,' a cool white hybrid tea; and 'Apricot Nectar,' a lovely combination of pink and cream.

Rose 'Apricot Nectar'

Among the other fine new roses for 1966 is sparkling 'Mexicana,' a silver-and-scarlet bicolor chosen "rose of the year" by rose growers across the country. 'Strawberry Blonde' is in the grandiflora class with coral colored, spicy-scented flowers. 'Coral Sunset' is a prolific bloomer with large, five-inch blooms. The fragrant, dark pink-and-cream 'Isabel de Ortiz' is a seedling of 'Peace' and has already won medals in Spain and England.

'Gaytime' is a multicolored floribunda whose blooms are tinged with shades of red, yellow, and pink. 'Moonlight Sonata' is a pale apricot hybrid tea with a delightful raspberry fragrance. 'Simon Bolivar,' a hybrid tea, bears huge, orange-scarlet blooms.

NEW ANNUALS

A good yellow petunia is news and 'Sunburst' makes it this year. The single flowers are lily-shaped, beautifully frilled, and borne very profusely all season.

'Boomershine' is an outstanding double grandiflora petunia in a striking scarlet-and-white color combination. The flowers are frilled and borne heavily on 12-inch plants.

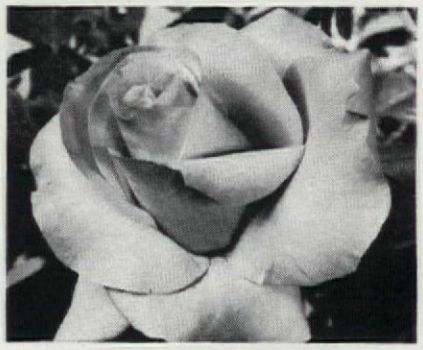
Petunia 'Mariner' is a deep blue first-generation hybrid that covers itself in bloom. Plants are a foot high and flower from early summer until frost mows them down.

Rose 'Strawberry Blonde'

Another first-generation hybrid petunia is 'Floradale Salmon.' The color is salmon pink with deeper pink veining. Large ruffled flowers are borne on plants a foot tall.

New salvia 'Sight Delight' is a mixture of jewellike colors that includes copper red, white, royal purple, various shades of pink, and variegated pink and white. It's excellent for brightening a semishady spot in your garden.

Two brilliant new marigolds for edging or accents are 'Yellow Nugget' and 'Orange Peony.' 'Yellow Nugget' is the first dwarf hybrid that blooms continuously from early summer until frost. The flowers are bright yellow, on 12-inch-high plants.



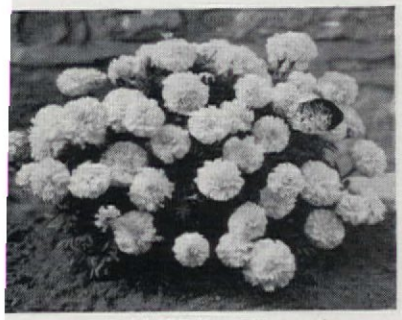
Rose 'Simon Bolivar'

'Orange Peony' is a semidwarf (16 inches tall) marigold that bears huge orange flowers a full five inches across.

petals resemble those of a peony. ins flowering very early in the on.

luge, rich red flowers on three-high stalks distinguish the new-addition to the family of "Rocket" pdragons, 'Redstone Rocket.' ey're vigorous, heat-resistant, and y easy to grow!

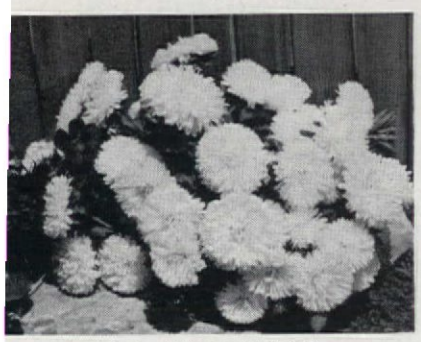
Snow White' is a lovely pure white er that grows only 10 inches tall. flowers prolifically, with blooms -and-a-half inches across.



Marigold 'Yellow Nugget'

Carnation 'Petite Pink' is desirable r several reasons. It's the first F1 brid carnation ever introduced, and bears fragrant, two-inch blooms all mmer long. If you bring it indoors winter it will continue flowering in our window garden!

The ubiquitous zinnia takes on a ay, festive air with new 'Whirligig.' luge, double flowers in wild com-inations of carmine and gold, soft ink, white, and scarlet deck the 20-ch-high plants.



Aster 'Snow White'

In Britain and Scotland, where they really know about sweet peas, "Galaxy" varieties 'Great Scot,' 'Great Britain,' and 'Yankee Doodle' have already won high awards. They are introduced in America for the first time this year. All are profuse bloomers with strong, graceful stems. 'Great

Zinnia 'Whirligig'

Scot' is salmon pink, 'Great Britain' is rose pink overlaid on cream, and 'Yankee Doodle' is a ruby shade. All are excellent for the cutting garden.

NEW CHRYSANTHEMUMS

From the University of Minnesota come two early-blooming chrysanthemums especially bred for northern climates. 'Cream Top' is a double white mum with a yellow center. The flowers are three inches across, borne on two-foot-high plants. They bloom in mid-September and make long-lasting cut flowers. Grow in full sun.

'Minnrose' is a cushion-type chrysanthemum with rose-pink double flowers. The foot-high plants are completely covered by the one-and-a-half-inch blooms. Grow in full sun and the plant will spread to 25 inches across, making a fine edging for the border.

Mum fanciers will be pleased to know that there are four additions to the "Bird" series for 1966. 'Brown

Chrysanthemum 'Brown Lark'

Lark' has flowers of typical football-mum size, five-and-a-half inches in diameter, with graceful incurved petals. The color is rosy bronze with gold. Flowers come in early September.

'Tufted Duck' has six-inch blooms with petals that curve into the cen-

Chrysanthemum 'Tufted Duck'

ter. The color is a clear, lavender-pink that's constant whatever the weather. Plants are 24 inches tall and bloom abundantly. 'Tufted Duck' makes an excellent cut flower.

'Golden Eagle' has big flowers that begin orange bronze and finish bright golden-yellow. Long, two-foot stems make this one good for bouquets and arrangements. 'Golden Eagle' also flowers in early September.

'Chewink' blooms in late September and it's worth waiting for. Burgundy-red flowers (continued)

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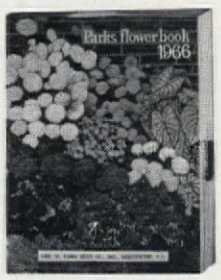

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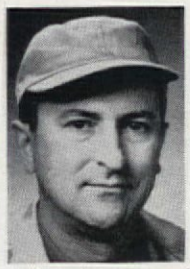

by Mike Senkiw

For years I was like nearly everyone else with a lawn. I spent more time on it than anything else around the house.

Every Spring it was weed, feed and reseed . . . until there was no end to it. Every summer I fought to keep my lawn green through heat, dry spells and water bans.

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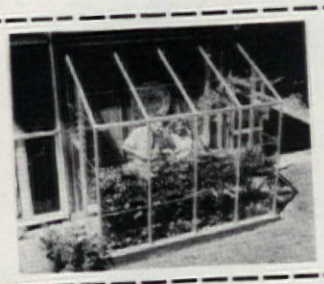

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(continued) with a golden reverse cover the plant and last until severe frost. Stems are 18 to 24 inches tall.

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Chrysanthemum 'Golden Eagle'

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All indoor gardeners should try gloxinias 'Royal Double' and 'Royal Pink.' They normally have 20 or 25 blooms open at a time and they keep on blooming prodigiously for several months. 'Royal Pink' has fully double flowers with white throats.

An amaryllis that's easy to fl
indoors appears this year. 'Ap
Lily' is evergreen and prod
apricot-pink flowers. It needs no

Chrysanthemum 'Chewink'

period at all. Give it the cor
temperature and light and it
bloom almost all year round. For
interrupted bloom, pot several bu

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Big news in hollies this year! 'B
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plants, were developed by a L
Island housewife who wanted co
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ssy foliage overcast with blue. ınts have lived through 20-below-ɔ temperatures without winter ɔtection. The berries are produced female plants when a male is ınted nearby.

One of the handsomest trees we've ɜn in many years is the new 'Chan-leer' pear. Handsome for its white wers in spring, glossy, crisp green liage in summer, and rich plum-lored leaves tinged with claret in e fall. But 'Chanticleer's' nicest ature is its form—cone-shaped and

Dianthus 'White Star'

elegant, it has the symmetry of a ɔpiary specimen. The tree matures at 35 feet with a spread of 16 feet.

For brilliant fall foliage, the 'Flame' ash (Fraxinus oxycarpa 'Flame') is superb. In autumn its narrow leaves turn from dark shiny green to deep burgundy, then switch to sparkling flame. It has a symmetrical round

Amaryllis 'Apricot Lily'

head and matures at 35 feet with a 25-foot spread.

A new vitex called 'Silver Spire' is the first pure white form of this graceful, useful shrub. Valuable for its midsummer bloom, the long, pointed flower spikes make their appearance in July and continue until frost. Give it a sunny spot. Vitex seems to be tolerant of sandy soils.

Mountain ash (sorbus) 'White Wax' is an exciting new departure. It bears huge clusters of large, pure ivory-white berries in fall. There may be up to 100 berries in each cluster. It has an open branching growth habit which displays the fruit effectively. 'Carpet of Gold' bears golden yellow berries in August, keeping the color through autumn and early winter. With its upright branch growth, it's a neat, round-headed tree. Both varieties are strong, vigorous growers.

THE AMERICAN HOME MAGAZINE
GARDEN CENTER

BEGONIA HANGING BASKET

(Genuine Belgium Pendula Begonia) ONLY 10¢

Starts Valuable Trial Membership In World's Largest Gardening Plan

For Indoor Planting

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Here it is . . . a heavenly Red Begonia . . . the variety that blooms indoors with a myriad of exquisite full size Red flowers that cascade all over the hanging garden into a living "falls" of vivid red color, enhanced by a background of fresh green foliage. This offer brings healthy large Belgium tuber plus a large 8" hanging basket with soft airy moss for lining the recommended way that produces the most successful, colorful, gay and brilliant of all Indoor Begonia Gardens. Truly valuable . . . Yours for only 10c when you fill out and mail the application blank below to start your trial membership in Flower-of-the-Month.

HERE'S HOW FLOWER-OF-THE-MONTH WORKS FOR YOU

Flower-of-the-Month is set up for flower lovers like yourself. Monthly selections matching the seasons are picked by our experts from rare and interesting garden stock gathered from all over the world. Our mass buying power means fantastically low, low prices for our members.

★ To join simply fill out and mail coupon below with only 10c. Your BEGONIA HANGING BASKET will be sent to you immediately.

● Each month you'll receive the interesting Garden News magazine in full color announcing the following month's selection. Selections matching the seasons are picked by our experts from rare and interesting stock gathered from all over the world. There's no need to order the monthly selections as they'll be shipped to you automatically. Or, if you do not desire a month's selection, merely return the reject form furnished.

● With each monthly selection you accept, you receive a Double Dividend Coupon . . . one part worth 50c toward garden items offered each month . . . the other a Bonus Gift Coupon redeemable for valuable premiums illustrated in FREE premium catalog.

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FLOWER-OF-THE-MONTH is operated on the complete trust of its members. This entitles you to charge your merchandise and not pay for it until you have received and inspected your purchase. You get your FREE membership, your introductory selection and your FREE GARDEN NEWS each month. We know you will be satisfied with the fine quality of each selection and as thousands of members have found out, you can make tremendous savings year after year. Join today by mailing coupon and 10c now.

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Grand Rapids, Michigan 49502

Enclosed is 10c. Please enroll me as a member in Flower-of-the-Month and send me the BEGONIA HANGING BASKET for indoor planting. I will receive FREE the informative Garden News announcing each month's selection. If I do not want the selection, I merely return the reject form supplied. All I need do is purchase a minimum of 4 items during the next 12 months after which I may cancel at any time. I also receive a Double Dividend Coupon with each monthly selection. My membership entitles me to all other privileges and benefits including FREE Garden News Magazine each month.

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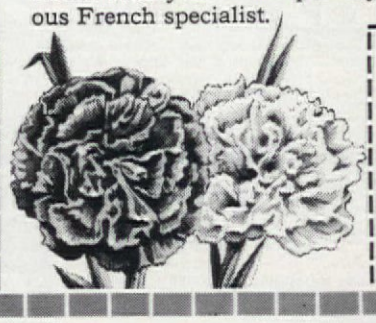
25¢ Packet for 5¢ Limit one per customer

Color them red—white—pink—yellow, big 2-inch blooms, spicy fragrance, 7 or 8 on each stem. Floral beauty created especially for you by a famous French specialist.



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CITY STATE ZIP

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BLUE SPRUCE

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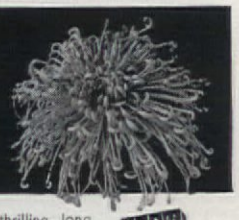

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Nature's finest starting medium for house plants, vegetable and floral seeds, bulbs, cuttings. Eliminates damping-off and other plant diseases. Highly recommended by the U.S. Dept. Agr. and growers.

Eliminates damping-off
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5-qt. bag fills up to 18 pots... $1.50 ppd.
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Genuine "Wisconsin's Pride"

PURE LONG FIBERED SPHAGNUM

Indispensable for hundreds of garden uses. Holds, retains more water than a sponge. Outstanding for air-layering, mulch, lawn repair. A "must" for transplanting use.

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Mother Nature's finest humus and soil conditioner.

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Use for beautifying hanging baskets, flower pots, planters. Eliminates drab appearance of soils. Natural color lasts.

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Replaces soil completely for growing house plants, bulbs, cuttings. Clean, odorless. Allows excellent root aeration.

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10 BLUE SPRUCE for $2.

Perfect for landscaping or Christmas Trees. COLORADO BLUE SPRUCE, 4 yr. transplants, 4 to 8 in. tall, 10 for only $2; ppd.*; 25 for $4.*

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4 year transplants, 5 to 10 in. tall—5 each: Am. Arborvitae, Douglas Fir, Norway Spruce, White Spruce—for only $4. ppd.*

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Bushy, symmetrical trees ideal for group planting or to frame doors or windows. Bright foliage with green to bluish tint. Vigorous 4-yr. TRANSPLANTS, 5 to 10 inches tall. 12 for only $3. ppd.*

All trees guaranteed to live. *West of Miss. River or south of N.C., Tenn. add 25c per offer.) Order now. Descriptive Evergreen Folder Free.

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"KING OF THE EARLIES"

Big solid, scarlet fruit, disease resistant, heavy yielder. Ideal for table or canning. Send 10c for big packet or 25c for 3 packets and copy of Seed and Nursery Catalog. **FREE**

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Catches more! Easy to use!

Amazing HAVAHART trap captures raiding rats, rabbits, squirrels, skunks, pigeons, sparrows, etc. Takes mink, coons without injury. Straying pets, poultry released unhurt. Easy to use—open ends give animal confidence. No jaws or springs to break. Galvanized. Sizes for all needs. FREE illustrated practical guide with trapping secrets.

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Please send me FREE new 48-page guide and price list.
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PLANTS FROM SEED. New double and Semi-Double varieties, all shades, Described in New Seed & Nursery Catalog. Send 10c in coin for 50c Pkt. **or 3 Pkts. for 25c** and Catalog **FREE**

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25 for $5.95 TREES ..

3 to 5 yr. healthy, selected trees, 8" to 18" tall. 5 each of: Colorado Blue Spruce—Norway Spruce—Austrian Pine—Scotch Pine—Concolor Fir.

Postpaid at planting time
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Send for Our 36 page Beautiful Colored Catalog Picturing these Bright, Odd and Easily Grown House Plants. **Do It Today!**
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Soluble PLANT FOOD Complete

Grows Better Plants in Soil, Sand or Water

Preferred by millions of users for over 25 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.

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6 RHODODENDRON and 6 AZALEAS

All for ONLY $6.95

Strong 2-yr. transplants 4 to 8" tall. Mass of roots, large leaves. Rhododendron, from red flowering stock. Azalea, evergreen, mixed colors. Postpaid at planting time. *Free Catalog.*

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Gloxinia **Beautiful Pot Plants**

Gorgeous, easy to grow house plants, 3" to 4" flowers, last for months. Exquisite mixed colors. **SEND ONLY 25c for 1; 50c for 2; $1 for 5. Order now.**

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EXTRA INCOME FOR YOU!

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CURTIS CIRCULATION COMPANY
363 Independence Square
Philadelphia, Pa. 19105

Time: The present
Setting: A typical American Home kitchen. Curtain rises, one young couple in midst of an argument:

She: Well, what are the four best things about a kitchen?
He: A wife.
She: What else?
He: A stove.
She: It's called a range, darling, and all those delightful new push buttons...
He: An icebox.
She: A refrigerator, silly! Nobody ever has to worry about ice cubes these days and to think they're now coming out with . . .
He: A dishwasher?
She: A DISHWASHER!

This marriage has already been saved! Mostly because both he and she agree that a dishwasher is an indispensable necessity in the kitchen. Is it any wonder why?

Dishes are really cleaned . . . sanitized. A dishwasher can do a disease-preventing job. It cuts down on spreading germs within the family with hot, hot water and hot-air drying in the dishwasher. Fewer colds, fewer sneezes, fewer days home ill.

The kitchen clutter (all the odds and ends that accumulate from snacks, preparing meals, etc.) disappears when it's stowed in the dishwasher for later washing.

There's more time to spend with your family when a dishwasher takes over the clean-up job. Did you know that an average housewife who doesn't have a dishwasher chalks up a minimum of 10 to 15 minutes after breakfast each day, 30 minutes after lunch, and up to one hour after dinner just washing dishes by hand? A dishwasher does this same disagreeable job in almost half your time. And think of it—no more dishpan hands or late-hour clean-ups after dinner parties.

What's more, there is a wide choice of styles and types of dishwashers to suit any possible (or impossible!) kitchen design. There's no longer the excuse that your kitchen hasn't room for a dishwasher. The new portables can be stored anywhere and do not have to be built in. There a convertible or front-opening mo els—full-size machines mounted c casters that can ultimately be i stalled permanently, and there a also top-opening portables whic can't be built in. Other types includ the front-opening, permanently i stalled undercounter dishwashe roll-out undercounter dishwashe front-opening undersink models dishwasher-sink combinations.

There's only one thing better tha a dishwasher—a new dishwasher The latest models have trim line and come in a variety of attractiv colors—many with interchangeabl panels. Several portable models hav handsome wood cutting tops. Con venience features too! Here's wha the new models will do for you:

Prerinse, grind, or filter cycles an flush-down-the-drain features cu scraping and rinsing of dishes to a bare minimum.

Continuous filtering systems catch and hold food particles insuring thoroughly clean dishes.

Rinse-and-hold cycles have a powerful rinse that removes most of the soil from small batches of dishes not to be washed for a while.

Special cycles provide different washing actions for pots and pans, for fine china and crystal.

Multilevel washing action assures a thorough drenching and washing of everything.

Detergent and wetting-agent injectors automatically add these aids at the proper time. And speaking of dishwasher aids, these too have been perfected and refined to give you sparkling dishes and glassware.

Ready to add the fourth best thing to your kitchen? Send for our new Dishwasher Buyers' Guide. The American Home's 1966 Dishwasher Buyers' Guide defines and explains features and tells what they mean to you. It also contains a comprehensive listing of the styles and features each manufacturer is offering. For your copy, send 15c (no stamps please) to The American Home, Reader Service Dept. BG2, 641 Lexington Ave., New York, N.Y. 10022

Gas gives you the right heat for drying every fabric with this new RCA WHIRLPOOL Gas dryer!

Saves you money, too!

Blend the right heat (choice of five), the right speed (choice of two) and the right cycle (Automatic or Timed) for carefree drying of every fabric. Built-in Ultra-Violet lamp adds outdoor fragrance.

New sprinkler sphere. Just fill the sphere with water and toss into the drying drum (on *Air* setting) with clothes you want to sprinkle. New sprinkler sphere dampens clothes for ironing in a jiffy.

One big difference with Gas is its flexibility: just choose the heat, cycle and the speed that's best for the fabric you're drying—from the filmiest lingerie to the most rugged denims. Clothes are tumbled gently in air that is heated by Gas before it enters the drying drum. Your clothes are never exposed to damaging direct heat. Yet this new RCA WHIRLPOOL Gas dryer is super-economical, because it uses economical Gas. It will save you money load after load. Every woman deserves a new RCA WHIRLPOOL Gas dryer. Why not you? See your Gas company or local dealer. AMERICAN GAS ASSOCIATION, INC.

RCA WHIRLPOOL Appliances are Products of Whirlpool Corporation, Benton Harbor, Michigan. Trademarks RCA and RCA used by authority of trademark owner, Radio Corporation of America.

For fast, gentle drying

Gas makes the big difference

...costs less, too

A House That "Zips" Together

(continued from page 67)

The following is a listing of the materials and manufacturers selected for this house.

GENERAL CONSTRUCTION

Aluminum Alply panels are produced by Aluminum Co. of America, Alcoa Building, Pittsburgh, Pa. Structural lumber and wood decking by Weyerhaeuser Co., Tacoma, Wash. Silicone Sealants by General Electric Co., Waterford, N.Y.

GAS EQUIPMENT

Range and dryer by Whirlpool Corp., Benton Harbor, Mich. Water heater by A. O. Smith Corp., 3533 N. 27th, Milwaukee, Wis. Gaslites by Arkla Air Conditioning Co., P.O. Box 334, Evansville, Ind. Incinerator by Calcinator Corp., 28th and Water St., Bay City, Mich. Patio Heaters by Perfection Division, Hupp Corp., 1135 Ivanhoe Road, Cleveland, Ohio.

GAS HEATING

Remote, forced hot air, gas-fired heating units with electric air conditioning by Carrier Corp., Syracuse, N.Y. Thermostats by Honeywell, Minneapolis, Minn.

LIVING ROOM AND DINING ROOM

Prefinished oak floors are Fir Plank by E. L. Bruce Co., P.O. Box Memphis, Tenn. Wood louver door the Morgan Co., Oshkosh, Wis. Wallp is by Albert Van Luit & Co., 1240 H Road, Cleveland, Ohio.

KITCHEN

All appliances by Whirlpool. Cabi by Colonial Products Co., Dallastown, Plastic luminous ceiling by Thomas In tries, P.O. Box 1643, Louisville, Ky. Me colored sink by American-Stand Plumbing & Heating Division, 40 W 40th St., New York, N.Y.

BREAKFAST ROOM

Vinyl floors are brick-sized pieces (in basketweave pattern) by Amtico, Tr ton, N.J. Sliding Aluminum doors are NUDOR of Indiana, Inc., P.O. Box Geneva, Ind. Lighting fixture by Lighto Corp., 346 Claremont Ave., Jer City, N.J.

CLUTTER ROOM

Skylight is by American Cyanan Co., Building Products Division, 5 North Ave., Wakefield, Mass. Foldi wood door by Pella, Rolscreen C Pella, Iowa.

STUDY

Action Office furniture by Herm Miller, Inc., Zeeland, Mich. Waterpro decking of Travelon by Armstrong Co Co., Lancaster, Pa.

BATHROOM

One-piece self-venting water closet an narrow lavatory sink by America Standard. Ceramic tile by American Olea Tile Co., 2002 Cannon Ave., Lansdale, P Vinyl wallpaper by Van Luit. Towels b Fieldcrest, 60 W. 40th St., New York, N.Y

FAMILY ROOM

Vinyl asbestos floors by Armstrong Prefinished plywood paneling by U.S Plywood, 777 3rd Ave., New York, N.Y Acoustical ceiling by Owens-Corning Fi berglas, National Bank Building, Toledo Ohio. Bookcase by Herman Miller. Toy by Creative Playthings, Princeton, N.J

FINISHES

All stains by Samuel Cabot, Inc., 246 Summer St., Boston, Mass. Paints from Sherwin-Williams Co., Cleveland, Ohio, and Pratt & Lambert, Inc., 75 Tonawanda St., Buffalo, N.Y.

Order a Study Plan. For more detailed information on the design and the new construction aspects of this house order a Study Plan which contains scaled floor plans, elevations, and miscellaneous building details.

Send to: American Home, Dept. AHPS
P.O. Box 76, New York, N.Y. 10046
Send check or money order (no stamps please). N.Y. State residents add 2% sales tax. New York City residents add 5% sales tax. Allow about three weeks for delivery.
I enclose $1 for American Home Study Plan SP-10.

PRINT NAME

ADDRESS

CITY STATE ZIP CODE

At 4½ she's reading 3rd grade books

a child prodigy? not at all! your child, too can be reading one, two, or three years beyond his present age level...even if he's a "poor" reader now

Prove it to yourself... with this 7 day free trial!

Reading is fun for Sarah—as it *should be* for every child.

At age four and a half, she's already choosing her own books (on her own library card) at the Berkeley, Cal. library.

She reads (and understands) books many third graders find "hard going". Yet she won't enter first grade for another year.

Sarah is typical of thousands of children who learned to read (or improved their reading skills) with a simple inexpensive Phonics Reading Kit that actually makes reading fun.

Listen and Learn with Phonics was developed by a reading expert. It has been endorsed, after extensive testing by teachers, schools, and educators.

It is available (and guaranteed) by Americana Interstate Corp. a division of Grolier, Inc., publishers of the world renowned *Book of Knowledge* encyclopedia and Encyclopedia Americana.

This practical (and inexpensive) home-learning kit *fascinates* eager young minds from three to ten. The child *hears* the letters or sounds on the phonograph record, *sees* them in his book and repeats them himself. This makes an absorbing *game* of better reading, better spelling—with amazing results!

For example:

- Slow or average readers show sudden, often spectacular improvement in reading, in spelling, in understanding.
- Older children often advance their reading skills several years beyond their age levels.
- Young "pre-schoolers" actually *teach themselves to read* by this simple but startlingly effective phonics method of words, pictures, and records.

Six Teaching Games Included FREE with Each Listen and Learn Phonics Set

This learning tool belongs in every home with young children. And it's priced within the budget of every family.

The set includes six separate "word building" games. These educational games, for one, two, or more players, will keep your child happily absorbed for hours—increasing his reading and spelling abilities without his realizing it. All six are sent with your Listen and Learn Phonics Set—FREE of charge!

These "Learning Tools" Simple to Use!

You don't need special teaching skills to use this program. Nor do you need any special knowledge of phonics.

In fact, your child needs no special supervision on your part. This "Listen and Learn" set is so simple, so fascinating, he can learn "on his own" without help (and without promptings).

Teachers and parents acclaim results

"I received your Combination Teaching Set and am positively delighted with it! ...your marvelous approach to reading is just what we need."

Mrs. Rogavin, Central High School, Snyder, N.Y.

"We purchased 'Listen and Learn With Phonics'... for our nine year old son... within two weeks his reading had improved 100%".

Mrs. Gregory Knight, San Leandro, Cal.

This is the "Listen and Learn With Phonics" set including unbreakable records, booklets and materials for playing learning games.

7-Day FREE Trial—Plus a 4-Month Money-Back Guarantee!

Parents and teachers using this new, simplified phonics teaching technique have reported truly spectacular results with it.

Indeed, these results are so dramatic, the publishers will make the complete kit available to your child with an equally dramatic FREE trial and guarantee.

Under the terms of this unusual offer you can test the kit free of charge for seven days. Moreover you may use the kit for four months and then return it for *full refund* if you're not convinced it is worth many times its modest cost.

Reading failure is closely linked with the problems of poor grades, school dropouts and juvenile delinquency. The ability to read well is the most precious gift you can give your child.

FREE home trial of this remarkable new phonics teaching kit without any risk or obligation. There's no need to send payment now unless you prefer to do so and save shipping and handling charges. The same return and refund privileges apply in either case.

AMERICANA INTERSTATE CORP. 121
Mundelein, Ill. 60060

Without obligation please send me for 7 days' Free Examination, the complete Listen and Learn with Phonics set plus my Free L & L Educational Game Set. If not completely satisfied with my child's progress and response at the end of 7 days, I may return the $19.95 set and owe nothing. Otherwise, I'll send you a first payment of $5.90 after the 7 day trial and then 3 monthly payments of $5 each which includes shipping and handling. In either case, the Educational Game Set is mine to keep.

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TO FROZEN VEGETABLES

ıke a package or two of frozen ·getables, add some extra special ıvor touches, and voilà, you have ıken vegetables out of the dol-·ums. Here are some recipes to ·ove that vegetables can indeed e gourmet eating.

VEGETABLE CURRY

. c. finely chopped onion
clove of garlic, mashed
tbs. butter or margarine
½ tsp. curry powder
. tsp. ground ginger
c. chicken broth
½ tsp. salt
Dash of pepper
2 pkgs. (10 oz. ea.) frozen mixed vegetables
2½ tbs. cornstarch
¼ c. cold water
Hot cooked rice

Sauté onion and garlic in butter or mar-arine until tender. Add curry powder and ·inger; mix well. Add chicken broth, salt, ·epper, and mixed vegetables. Cover; ·ring to boiling; simmer 8 minutes. Dissolve ·ornstarch in cold water; add to curry. ·ook, stirring, 2 minutes. Serve on hot rice. ·erve with Onion Sambol, if desired. Makes 6 servings.

Onion Sambol: Combine 1 large onion, thinly sliced; 1 cucumber, thinly sliced; 1 medium-size green pepper, thinly sliced; 1½ tablespoons lemon juice; ½ teaspoon salt; and ¼ teaspoon black pepper. Chill at least 1 hour.

BRUSSELS SPROUTS AND CELERY

¾ c. water
½ tsp. salt
1 pkg. (10 oz.) frozen Brussels sprouts
¾ c. chopped celery
1 tbs. melted butter or margarine
2 tsp. flour
Milk
Dash of nutmeg
¼ c. shredded Cheddar cheese

Bring water and salt to boiling. Add Brussels sprouts and celery; cook until tender. Drain; save vegetable liquid. Combine butter or margarine and flour. Measure vegetable liquid; add enough milk to make ¾ cup. Blend into flour mixture. Cook and stir until sauce thickens. Add nutmeg. Place Brussels sprouts and celery in baking dish. Pour sauce over vegetables; sprinkle with cheese. Broil until lightly browned. Serve at once. Makes 4 servings.

ARTICHOKES PIQUANT

2 pkgs. (9 oz. ea.) frozen artichoke hearts
¾ c. mayonnaise or salad dressing
¼ c. milk
2 tbs. chopped parsley
2 tbs. lemon juice
1 tbs. grated onion
¼ tsp. Worcestershire sauce
2 hard-cooked eggs, chopped

Cook artichoke hearts as directed on package; drain. Heat mayonnaise or salad dressing, milk, parsley, lemon juice, onion, and Worcestershire sauce just until hot. Add eggs; pour over hot artichoke hearts. Makes 6 servings.

PARTY BRUSSELS SPROUTS

2 pkgs. (10 oz. ea.) frozen Brussels sprouts
1 c. light cream
¼ c. sliced onion
⅛ tsp. nutmeg
¼ tsp. salt
Dash of pepper
1 bay leaf
2 whole cloves
3 tbs. butter or margarine
1 c. white seedless grapes

Cook Brussels sprouts as directed on package; drain. Mix cream, onion, and seasonings in saucepan; heat to scalding. Strain sauce over hot Brussels sprouts. Add butter or margarine and grapes; heat gently. Makes 6 servings.

FRENCH PEAS

2 pkgs. (10 oz. ea.) frozen peas
4 tbs. butter or margarine
2 tsp. finely chopped onion
½ tsp. salt
Dash of pepper
3 large, wet lettuce leaves

Place peas, butter or margarine, onion, salt, and pepper in saucepan. Lay lettuce leaves over the peas. Cover; simmer 10 minutes. Remove lettuce; cut up; serve with peas. Makes 6 servings.

SQUASH WITH PRALINE TOPPING

2 pkgs. (12 oz. ea.) frozen squash
4 tbs. butter or margarine
1 tsp. salt
Dash of pepper
2 eggs, beaten
⅓ c. light brown sugar, firmly packed
½ tsp. cinnamon
2 tbs. butter or margarine
½ c. chopped pecans

Combine squash, 4 tablespoons butter or margarine, salt, and pepper in saucepan. Heat over low heat, stirring frequently. Add gradually to eggs; mix well. Turn into 1-quart casserole. Combine remaining ingredients. Sprinkle over squash. Bake at 350° F. for 30 minutes. Makes 6 servings.

CARROTS AND PEAS AU GRATIN

2 pkgs. (10 oz. ea.) frozen peas and carrots
2 tbs. flour
2 tbs. melted butter or margarine
1 c. milk
¾ c. grated sharp Cheddar cheese
½ c. buttered bread crumbs

Cook peas and carrots as directed on package; drain. While vegetables are cooking, blend flour and butter or margarine in saucepan. Gradually add milk; cook, stirring constantly until sauce thickens. Add cheese; heat until cheese melts. Add peas and carrots. Place in 1-quart casserole; sprinkle with crumbs. Bake at 400° F. for 15 minutes or until crumbs brown. Makes 6 servings.

ASPARAGUS WITH ONION SAUCE

2 pkgs. (10 oz. ea.) frozen asparagus spears
1 pkg. (5 oz.) onion-cream cheese dip
2 tbs. milk

Cook asparagus as directed on package; drain. Heat onion-cream cheese dip and milk. Pour over hot asparagus. Makes 6 servings.

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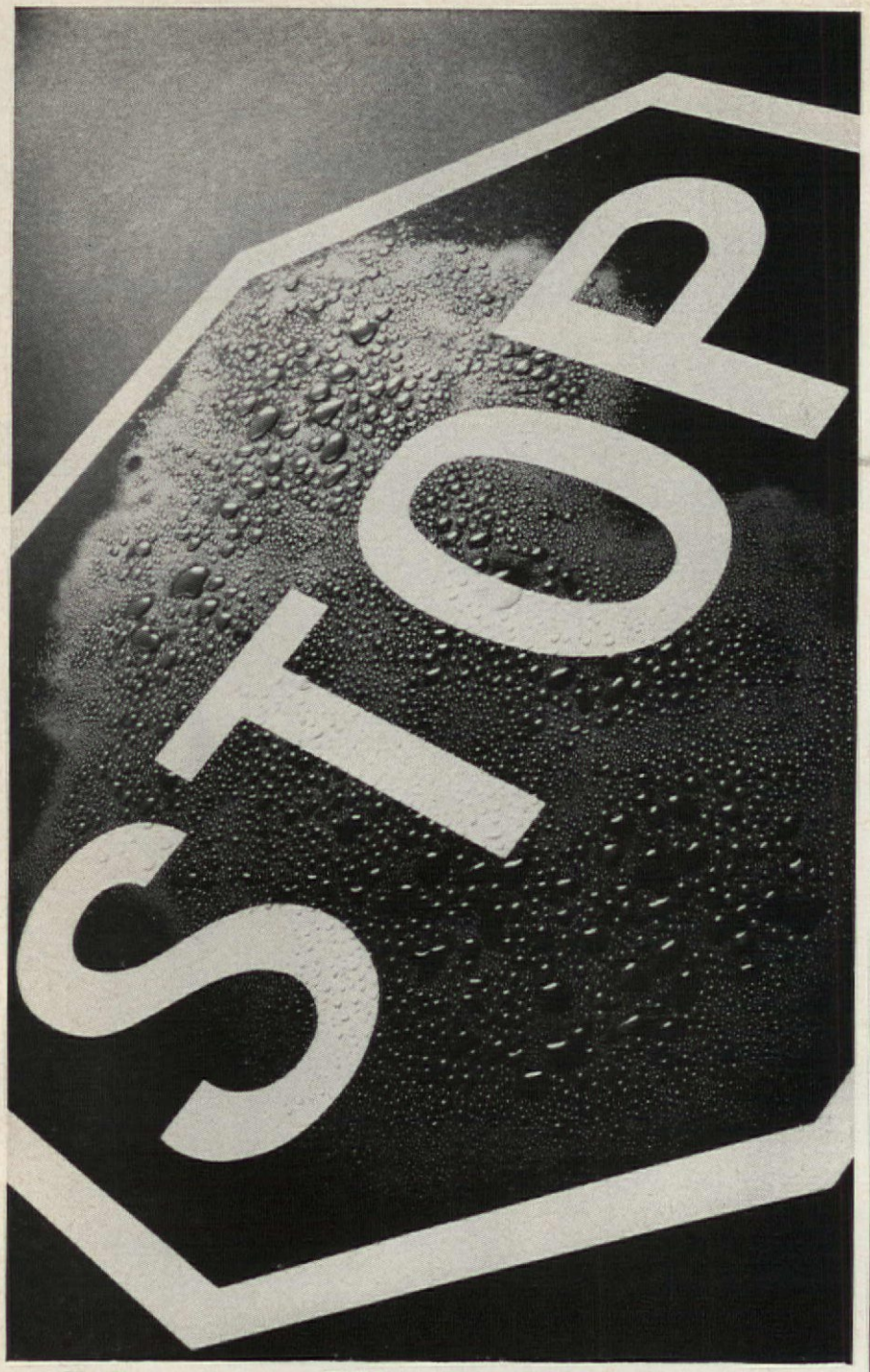
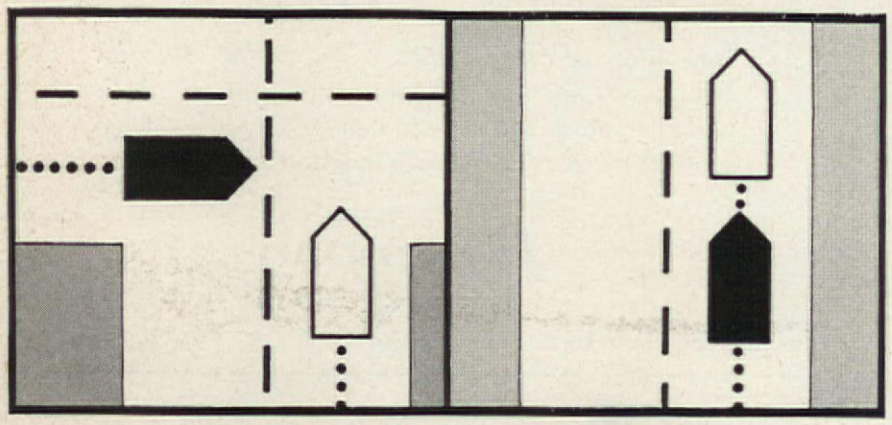


You will. Will he?

Maybe you obey stop signs and signals. Some drivers don't. So never assume the right-of-way blindly. Always protect yourself by driving defensively. ☐ If someone follows you too close, don't speed up. Slow down a little and encourage him to pass. Remember, being in the right isn't enough. You could be dead right.



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3 *VERY SPECIAL CAKES*

Here are three all-time favorites—Lord Baltimore Cake, reputedly named for George Calvert, Lord Baltimore, who founded the state of Maryland; Lady Baltimore Cake, a delicacy of long-ago days of Southern plantations; and a 1-2-3-4 Pound Cake, the perfect accompaniment for tea, coffee, or punch. Make one for your next special occasion.

LORD BALTIMORE CAKE

2 c. sifted cake flour
2½ tsp. baking powder
½ tsp. salt
½ c. soft shortening
1 c. sugar
3 large egg yolks (⅓ c.)
1 ½ tsp. vanilla
1 c. milk
Lord Baltimore Filling
White Mountain Cream Frosting

Grease generously and flour two 8x1½-inch layer-cake pans. Heat oven to 350° F. Sift flour, baking powder, and salt together. Put shortening, sugar, egg yolks, and vanilla into mixing bowl. Beat 3 minutes at high speed until light and fluffy. Add flour mixture alternately with milk, beginning and ending with flour, stirring only until batter is smooth after each addition. Pour batter into prepared pans. Bake 30 to 35 minutes or until cake springs back when lightly touched with fingertip. Remove from oven; place on wire cake racks. Cool cake in pans 10 minutes. Remove from pans. Cool completely on wire racks. Put layers together with *Lord Baltimore Filling.* Frost top and sides with *White Mountain Cream Frosting.*

WHITE MOUNTAIN CREAM FROSTING

1½ c. sugar
¾ c. water
1 tsp. light corn syrup
2 egg whites
¼ tsp. almond extract

Combine sugar, water, and corn syrup in medium-size saucepan. Bring to boiling over medium heat; cover; boil 1 minute. Uncover; continue to boil until candy thermometer registers 242° F. or syrup spins a 6- to 8-inch-long thread when allowed to drop from tip of spoon. (If using thread test, remove syrup from heat to prevent overcooking should it have reached required temperature.) Beat egg whites until stiff in medium-size bowl. Pour hot syrup slowly in thin stream over whites, beating constantly. Beat in almond extract.

LORD BALTIMORE FILLING

¼ c. shredded coconut, chopped
¼ c. chopped pecans
¼ c. chopped candied cherries
1 tsp. grated lemon rind
1 tsp. grated orange rind
⅓ recipe White Mountain Cream Frosting

Toast coconut and pecans in 350° F. oven until coconut is golden. Fold coconut, pecans, cherries, lemon and orange rinds into frosting. Spread between cooled cake layers.

LADY BALTIMORE CAKE

3 large egg whites (½ c.)
¼ c. sugar
2 c. sifted cake flour
2 tsp. baking powder
½ tsp. salt
½ c. soft shortening.
1 c. sugar
1 tsp. vanilla
½ tsp. almond extract
1 c. milk
White Mountain Cream Frosting
Red food coloring
Lady Baltimore Filling
Maraschino or candied cherries

Grease generously and flour two 8x1½-inch layer-cake pans. Heat oven to 350° F. Beat egg whites until foamy. Add sugar gradually, beating well after each addition. Continue beating until meringue stands in soft peaks. Sift flour, baking powder, and salt together. Put shortening, 1 cup sugar, vanilla, and almond extract into large mixer bowl. Beat 3 minutes at medium speed or until light and fluffy. Add flour mixture alternately with milk, beginning and ending with flour, stirring only until batter is smooth after each addition. Fold in meringue. Turn into prepared pans. Bake 25 to 30 minutes or until cake springs back when lightly touched with fingertip. Remove from oven; place on wire racks. Cool cake in pans 10 minutes. Remove from pans. Cool completely on wire racks. Prepare *White Mountain Cream Frosting,* tinting a delicate pink with a few drops red food coloring. Put layers together with *Lady Baltimore Filling,* below. Frost top and sides. Garnish with cherries.

LADY BALTIMORE FILLING

⅓ c. raisins, cut fine
⅓ c. figs, cut in strips
½ c. chopped walnuts
⅓ recipe White Mountain Cream Frosting

Fold fruits and nuts into frosting. Spread between cooled cake layers.

1-2-3-4 POUND CAKE

3 c. sifted cake flour
3 tsp. baking powder
½ tsp. salt
1 c. soft shortening
2 c. sugar
4 large eggs, (1 c.)
1 tbs. grated lemon rind
1 c. milk
2 tbs. lemon juice

Grease generously and flour 10-inch tube pan. Heat oven to 350° F. Sift flour, baking powder, and salt together. Put shortening, sugar, eggs, and lemon rind and juice in large bowl. Beat with electric mixer about 3 minutes at high speed or until light and fluffy. Add flour mixture alternately with milk, beginning and ending with flour, stirring only until batter is smooth after each addition. Turn into prepared tube pan. Bake 1 hour or until top springs back when lightly touched with fingertip. Remove from oven; place on wire cake rack. Cool cake in pan 15 minutes; remove from pan; cool completely on wire rack. Dust cake lightly with sifted confectioners' sugar, if desired. Slice thinly, to serve.

FABRIC FINISHES●

BUILT-IN FURNITURE PROTECTION

'our upholstered furniture seems to 're a flair for attracting muddy shoe rks, smeared cheese dips, or spilled 'ty drinks, take a look at today's new ric finishes. These textile finishes ; only resist oil, grease, and water-rne stains, they're soil resistant, wa- repellent, and durable. Your deco- ing will be easier, too, since light- ored fabrics treated with fabric ishes can be used as freely as the rker tones—without fear of fre- ent cleaning bills!

Today there are two major fabric ishes available: Scotchgard Brand ain Repeller, a product of the Min- sota Mining and Manufacturing ompany (3M) and ZePel Fabric ioridizer, which is manufactured by u Pont.

These chemicals do much more than at a fabric. They permeate it and ecome an integral part of the indi- dual fibers. They form an invisible ield around each fiber that can- ot be penetrated by most staining gents.

Because Scotchgard and ZePel are sually applied by textile mills or censed finishers, a tag will be attached a fabric indicating it is protected. 'inishes can also be applied on a pecial-order basis even in small yard- ges, at an additional cost.

Water-borne stains. Fabric finishes epel water-borne stains such as coffee, arty drinks, pop, milk, and ice cream. These spilled liquids remain on the urface of the fabric and can be blotted p with a soft cloth or cleansing tissue. f the liquid dries before being de- ected, the stain can usually be re- noved by dabbing the area with a loth moistened with either a mild detergent or ammonia solution. Avoid soaking and harsh rubbing. Blot dry with a cloth.

Oil-borne stains. Spilled oil-based liquids, such as salad dressing, hair oil, and bacon fat, remain on the surface of the treated fabric and can be blotted away with a cloth or tissue. If the liquid has been forced into the weave, remove it by dabbing the area with a cloth moistened with a household solvent such as Renuzit or Carbona. (Always follow the manufacturer's instructions.) Avoid soaking the fabric, especially on furniture padded with foam rubber. If instructions are followed with care, no solvent ring remains after the forced-in stain has been removed.

If the staining agent is a mixture of oily or greasy stains and watery materials, it is frequently helpful to use cleaning fluid first and then water for best results.

Soil resistance. Dust and dry soil *sit* on the surface of treated fabrics and can easily be brushed away. Though not soilproof, these fabrics do resist dry soil better than untreated fabrics and help furniture stay cleaner longer. Fabric finishes, however, are not substitutes for routine cleaning.

Water repellency. Although the chemicals used in fabric finishes do not insure waterproofing, they do impart a high degree of water repellency to fabrics. Fabric finishes do not change the texture or basic construction of the fabric, as is many times the case when a fabric is waterproofed.

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Laundering and dry cleaning. Both ZePel and Scotchgard are said to be durable—that is, with proper cleaning, they will last the useful life of the article. And, under normal conditions, textile finishes keep cleaning costs down. The fabric may be dry cleaned or washed many times and still retain its protective power.

After laundering a fabric treated with a repeller, be sure to apply heat, such as tumble drying or light ironing. This is necessary to restore the high level of properties.

Also be sure that all soaps and detergents are completely rinsed off. An extra rinse is advisable as any residue may temporarily mask the protective power of the finish.

Mild laundering, however, does not always remove rubbed-in soil; to assure best appearance, spot clean before laundering.

Stain removal. The approved method of removing stains from treated fabrics is to blot with a soft cloth or cleansing tissue. Do not wipe the stain, as this may force it between the fabric fibers, making cleaning more difficult. To make the job easier, blot spills promptly.

If a stain *is* forced between the fibers, use a common household solvent to float the stain to the surface; blot away.

Removing stubborn spots. To remove extremely stubborn spots try one of the three following methods:

1. Clean vigorously with a foam cleanser. Be sure to follow manufacturer's instructions when using this type of cleanser and do not soak the fabric. Wipe the cleaned area thoroughly with a damp sponge or cloth to remove all traces of the cleanser. (Be sure not to omit this step: cleanser left to dry will deteriorate the finish.)

2. Scrape off excess soil. Next, place the fabric face down on a clean paper towel. Work cleaning fluid into the back and through the fabric. This will float the soil into the paper towel. Move the fabric to a fresh place on the towel to prevent floating soil from settling back on the fabric.

3. For stains such as shoe polish and lipstick, sponge the fabric with a household solvent and then pat with a dry, absorbent cloth. Repeat until stain is removed. If a trace of staining color persists, bleach with hydrogen peroxide. (Test this bleaching procedure first on an obscure portion of the fabric to see if any of the colors will be affected. If any change in color takes place, it would be best not to use this method.)

Spray-on stain repeller. If a fabric is not already treated, it is now possible for you to do it yourself. Scotchgard has recently been made available in spray cans for home applications. The spray-on stain repeller comes in two forms: One type protects all fabrics normally washed and ironed—including washable slipcovers, aprons, tablecloths.

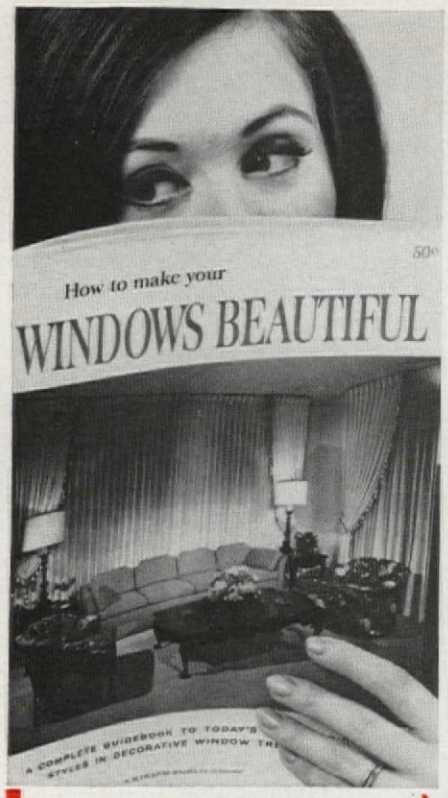
The other is designed specifically for dry-cleanable fabrics such as upholstered furniture and throw pillows. A 20-ounce can of the dry-cleanable type can protect one occasional chair or eight dining room chair seats. It also supplies you with touch-up protection for the heavy-wear areas of a sofa.

The spray for dry-cleanable fabrics is effective after it dries and will repel oily and watery staining agents upon drying. However, sprayed washable fabrics should be ironed for proper effectiveness. Be sure the fabric is thoroughly wet, then allow it to dry to normal dampness before ironing. The repeller will then last through several washings.

Wide range of uses. Today, practically any fabric can be treated with ZePel or Scotchgard—whether the fabric is washable or dry cleanable. In addition to furniture fabrics, these finishes are being widely used on fabrics for wearing apparel, and especially sports wear, such as rain wear, ski togs, children's clothing. It even appears on high-fashion designs—from town-and-country ensembles to evening coats. Piece goods for home sewing as well as fabric-covered luggage and home accessories are also being treated.

Fabric finishes do not change the color, feel, strength, or appearance of the fabrics. They are odor-free, nontoxic, and invisible—so invisible that they can be completely forgotten. That is, until someone spills something, and then they become a valuable household aid.

However, miraculous as they are, don't rely entirely on a textile finish for protection. Do, by all means, take quick action as soon as a stain occurs. And don't think that regular cleaning or laundering can be dispensed with entirely.



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framing photographs

Remember all those wonderful snapshots and portrait photographs you stashed away somewhere in the house? The wedding portrait, the baby's picture, enlargements of those favorite snapshots? You liked them so much and meant to buy frames or make a scrapbook but somehow never got to it. Well, dig out your favorites—we've an idea for you! Make frames for them yourself, using our suggestions below—it's fun, easy, and they'll add a personal touch to your rooms.

Display baby in a pretty oval. Cut a strip of fabric on the true bias long enough to go around the frame. Apply adhesive to frame. Smooth on fabric a few inches at a time. Let surplus hang evenly over the outside edge, then glue it down. Cover the edge with a bright ribbon and hang it up with a looped ribbon topped with a bow.

Show off your family with a three-panel screen. Cut three hardboard panels and sand the edges smooth. Choose a pretty fabric (we used paisley) and cut it in strips, a little wider and twice as high as the panels. Brush fabric adhesive on the panels, then cover them with the fabric. Punch holes for hinges and attach. Next, glue mat-board frames to the fabric and glue your pictures on the mats. We also added a little narrow braid around the mat.

Frame your favorite man in a masculine border. Use stained pine boards and apply hinges as shown or on opposite corners. Make a heavy mat and cover it with natural linen. Tack the linen-covered mat to the edges of the frame, and it's ready for that handsome picture.

Bamboo around an enlargement for drama. Use molding shaped like bamboo or score a half-round molding with a knife to look like bamboo. Then cut a piece of hardboard, wider than the picture, and sand the edges smooth. Mount the photo on the center of the board. Cut a piece of silk to fit the board, cut out center of silk the same size as the picture, and glue it to the hardboard. Tack the molding around the photo and the frame.

Use these ideas and you'll probably come up with some more yourself. They'll show off your snapshots and portrait photographs with a special flair. Happy framing!

(continued)

Checked gingham with matching grosgrain ribbon bow.

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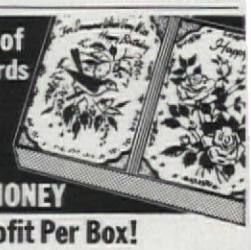

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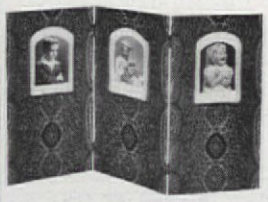
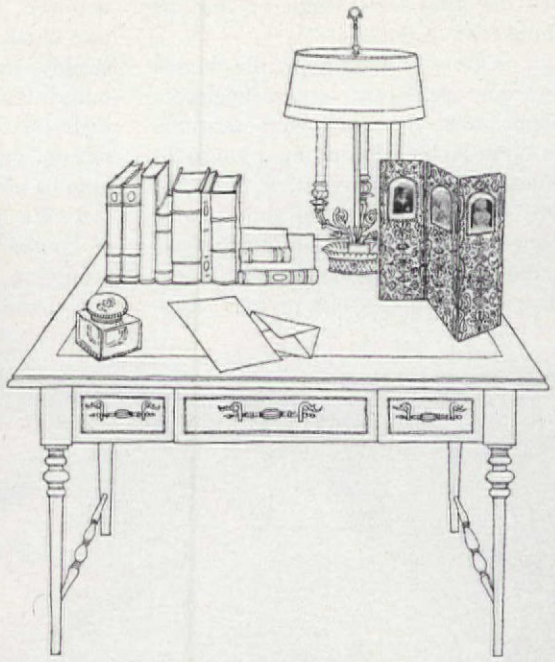
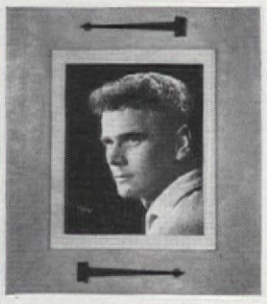
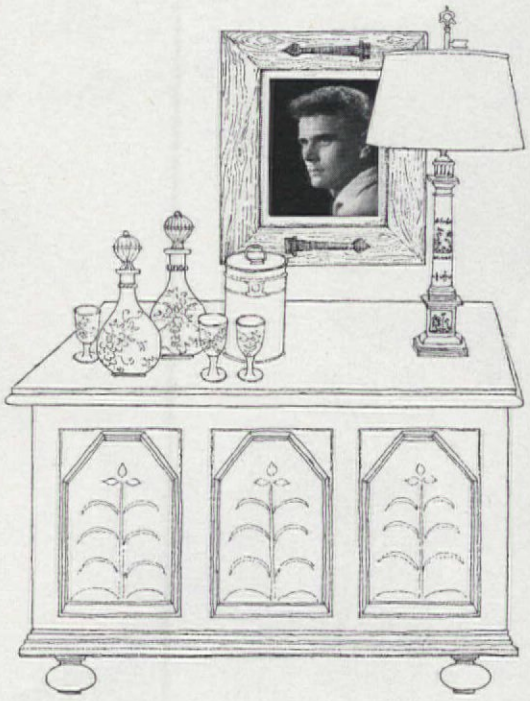


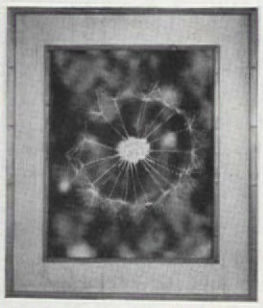
Paisley fabric and narrow braid for a very small screen.



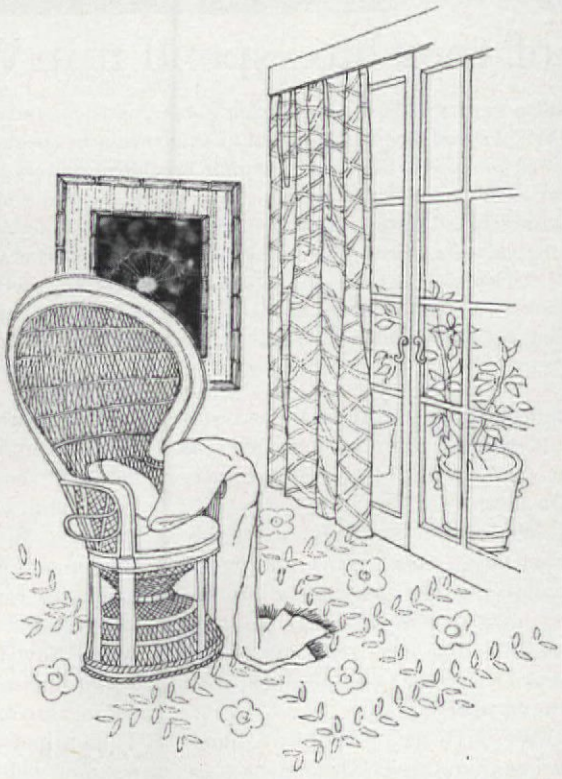


Wrought iron hardware on wood gives a manly look.





Bamboo molding enhances look of dandelion puff.



Barbara Wolff

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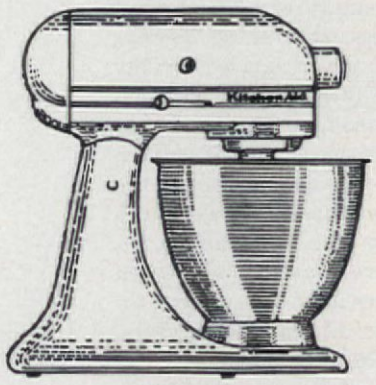

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TRANSFERRED COMPANY MAN TELLS HOW TO BUY A HOUSE

By Arthur Johnston

My job involves a lot of moving around the country. I never know when my department chief may call me into his office and say, "Art, how about taking on this job in Texas for us?" Or, "We've decided we need you more for our operation in New Jersey now that the work's a bit slack in North Carolina."

My wife, Pat, swears that the "call" always comes on Fridays. It's thanks to the ingenuity of both of us, I guess, that these Fridays are never labeled Friday the 13th in our household. Instead, a transfer for us suggests challenge, adventure, being explorers in the true sense of the word. It's helped in the many times we've moved—once seven times in one year and a total of 14 times in ten years.

Getting the children and herself oriented to a "new world" must, of necessity, be largely Pat's problem, and she's good at it. My main problem is finding us a new house, and we've found that our choice of homes leads us either into economic disaster, or into the kind of prosperity that makes each move equivalent to a $1000 bonus.

How do we make our moves economically advantageous?

1. We never *buy* a house in an economically depressed area. Several times we've been transferred to locations near large air bases or to places where companies were moving more people *out* than were being moved *in*. Whenever we see too many houses "for sale," we sit tight and rent until the next transfer.

2. We concentrate on getting a good value, even to the point of buying slightly over our heads, if necessary. When we finally become interested enough in a house to plunk down the holding deposit or retainer fee, we ask the bank we apply to for our mortgage not to grant our mortgage unless, in their opinion, the valuation of the house is greater than our offer. If at some time we are not able to find out the appraisal value from the bank granting the mortgage, or if we do not know real estate values in a new town, we do not hesitate to pay $25 for a private appraisal before committing ourselves to an economic venture that can make or lose us thousands of dollars.

3. We buy in stable neighborhoods or, more preferably, in new neighborhoods, ones with growth potentials. In New Jersey, by buying a house 20 miles away from my work but in a new development a half mile away from a new interstate highway still under construction, I was able to realize a $3000 increase in property valuation as soon as the new road was completed. My commuting time was also cut in half from 30 minutes to 15 minutes.

4. We look for congenial neighbors, attractive houses and yards, good schools—the qualities that *we* like and want most to live with. We feel that if we both like a house, other people will like it for the same reasons when we have to sell.

5. We have never bought a house with less than three bedrooms because they often take longer to resell. Now that we've acquired a brood of four children, we look for four-bedroom, two-bath houses, and find that the supply never quite equals the demand. Hard as it is to find these four-bedroom "jewels" at a proper valuation, we never have to fear not being able to unload in a hurry.

6. We look for good construction, of course, as well as electrical and plumbing adequacy. We check the size of the water heater, which for an average family and one-and-a-half baths should be at least 40 gallons. (Add 10 gallons for each additional bath and each hot-water-using appliance.) We like the plumbing to be all copper. We ask the cost of heating the house for a year, the cost of taxes, water, and electricity. We check water flow at every tap, and check water pressure by turning on all bathroom faucets and flushing the toilet. I open and shut several windows to see how well they slide. We check the fireplace chimney for blockage and a sound flue. In the basement I look for a 6x8 or larger beam that runs entire length of the house.

We ask how far it is to the sch and drive the distance to see for o selves. We look for a small store supermarket within walking distan

We personally prefer 125-amp current, though 100 ampere is usua a good minimum, except in hou with an electric range or elect heating system in them.

We usually do not fin house that is ideal in all t above-mentioned respec but, at least, once we ha moved in, there are no d appointments. We kn what we bargain for.

7. We both like to r model, and we look f houses where, with a bit paint and imagination, v can make the house go u in value. In Texas, I bui a playroom into the bas ment of our comfortab house that enabled us t clear a profit of $2000 whe we were transferred th next year. But unless yo enjoy "moonlighting" wit a hammer and paintbrush avoid such remodeling job as the plague. The curren cost of labor, unless you d it yourself, makes the cos of remodeling, in mos cases, not worth the results If in doubt about a projec you plan, ask a local rea estate man what, if anything, it will do to the value of the house.

8. We are wary of developments newly annexed into a city, where improvements such as sewer and water mains, as well as sidewalks, are needed. On a corner lot such improvements could cost a new owner as much as $2000—much too high a price for us, since we might be transferred again soon.

We may never become rich. But we feel, as a "company family," that by buying our houses wisely, we can make our moves count *for* us rather than against us.

Of course, the time may come when we settle down permanently. (Each time we move, we always pretend *this* is the permanent move, whether or not it proves to be.) And when that time comes—when instead of three years, we find ourselves staying ten, or even 20 years in *one* house—that time, too, will prove happier if we have chosen well. For the house you buy often determines the life you'll have in a new community. Also important is the economic profit or loss involved in your selection of a home, which shows up many many years after you first put your signature on the deed.

And good luck to you!

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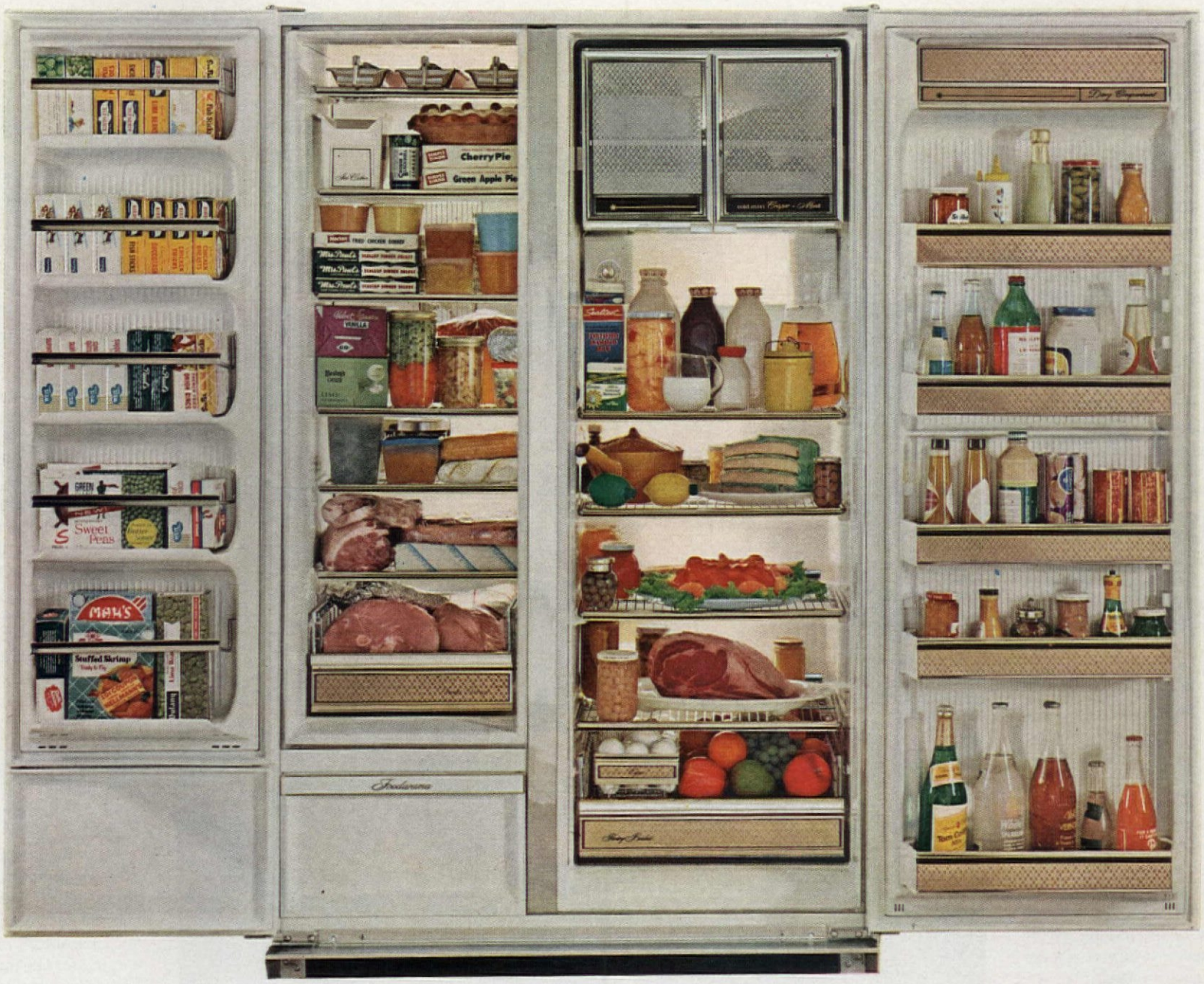

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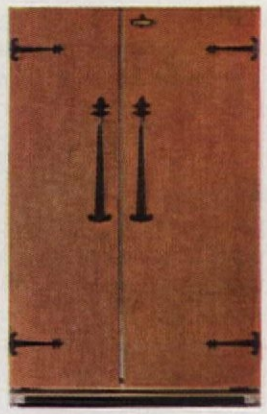
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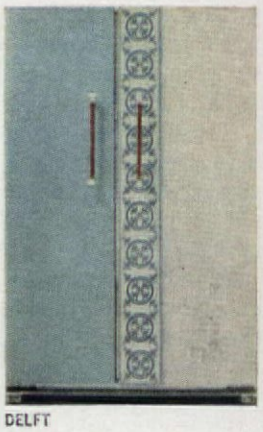
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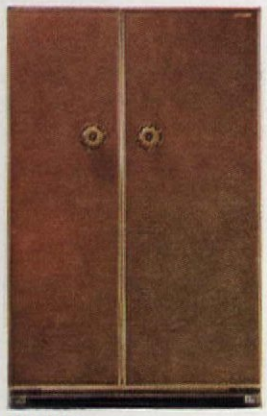
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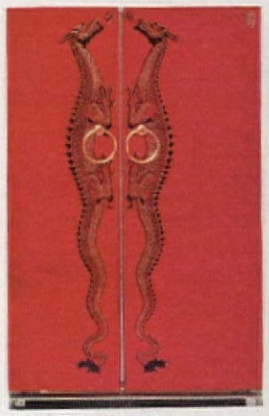
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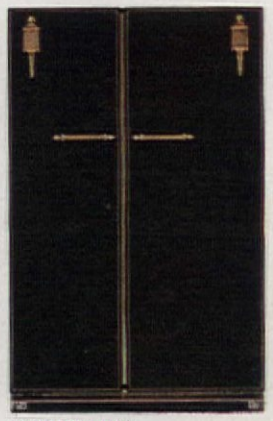

CARRIAGE LAMP

HOW TO BUY ANYTHING ON CREDIT

By A. M. Watkins

A couple named Warren bought $1250 worth of furnishings for their home. They paid $125 in cash and signed a note calling for the balance plus a $150 finance charge to be repaid in 18 monthly installments. A month later Bob got a surprise bonus so he and his wife decided to pay off the loan ahead of time in order to save most of the $150. They found to their dismay that they were still liable for the entire $150 charge.

That's the way installment loans are in some states. The lender is under no legal obligation to give you a rated refund on the interest you save, regardless of how much ahead of time you may repay the loan. You may rate a refund only if your contract specifically calls for it.

Some lenders, to be sure, will give you a rebate when you pay off an installment loan ahead of time, but don't expect it to be proportional to all the interest you save by paying up in advance. It is almost always a reduced rebate.

This is just one of the problems that can occur when you borrow money, so it is very important to know what you're doing.

There are several ways to get credit. Some will cost you only 5 or 6 percent true annual interest, whereas others will cost you as much as 15 to 20 percent, sometimes more. And you may not even realize how much you're paying. The cost of some loans, for example, is advertised as "only 2 percent a month finance charge." Sometimes it's 3 percent. That kind of loan, however, adds up to a walloping 24 percent charge (true annual interest) per year; 3 percent a month is really 36 percent true annual interest!

WHAT'S YOUR CREDIT RATING?

Not long ago a thrifty New England man was unexpectedly caught in a financial bind and needed a loan. He'd always taken pride in paying cash for everything, so had no credit record for the lender to check. He was financially responsible, but couldn't prove it, and he had a great deal of trouble getting his loan.

Even if you prefer to pay cash for all your purchases, it's wise to buy something on credit to establish a good rating for the day you might need it. It will enable you to borrow money on the most favorable terms.

WHICH IS THE BEST KIND OF LOAN FOR YOU?

Here are the seven most common methods of borrowing money. They are recommended for obtaining sums from as little as $100 and up to $2000 to $3000. They are listed in descending order of attractiveness, the best ones being listed first.

1. A Life insurance loan is one of the easiest, quickest, and cheapest ways to borrow money. Over $7 billion is out on loan today to American consumers by this method. You simply borrow against the cash value you have built up in an equity life policy (which excludes term and most of the group policies).

There's no credit check and no questions asked. You may borrow up to 90 or 95 percent of the equity you have built up in your policy. A $10,000 straight life policy, for example, taken out at age 25 will have built up about $1000 in equity after 10 years, and about $1800 after 25 years. You are charged 5 to 6 percent interest on the money you borrow; with a G.I. policy loan it's a mere 4 percent.

If you die before repaying the loan, the amount of unpaid loan is deducted from the proceeds due your beneficiary. That's a possible hitch with such a loan, since the reduced insurance payment could make things tough for your family. Another hitch is psychological. Since there's no compulsion to pay back a life insurance loan, it's the hardest loan for some people to repay.

2. A bank passbook loan, another quick-and-easy method, is best when cash is needed for a short period. You borrow against money you have in the bank, putting up your passbook as security. You normally pay 2 percent more interest than what the ba pays you on your savings. This is s cheaper than withdrawing savings a time when you would lose the int est that would be due on your savi for a whole quarter.

Your savings continue to draw terest at, say, 3½ percent. With a 5 percent passbook loan, your net lo cost would be only 2 percent (5 minus the 3½ percent being earn on savings). If you wi drew the savings before t quarter was up, you cou lose 3½ percent for t whole quarter.

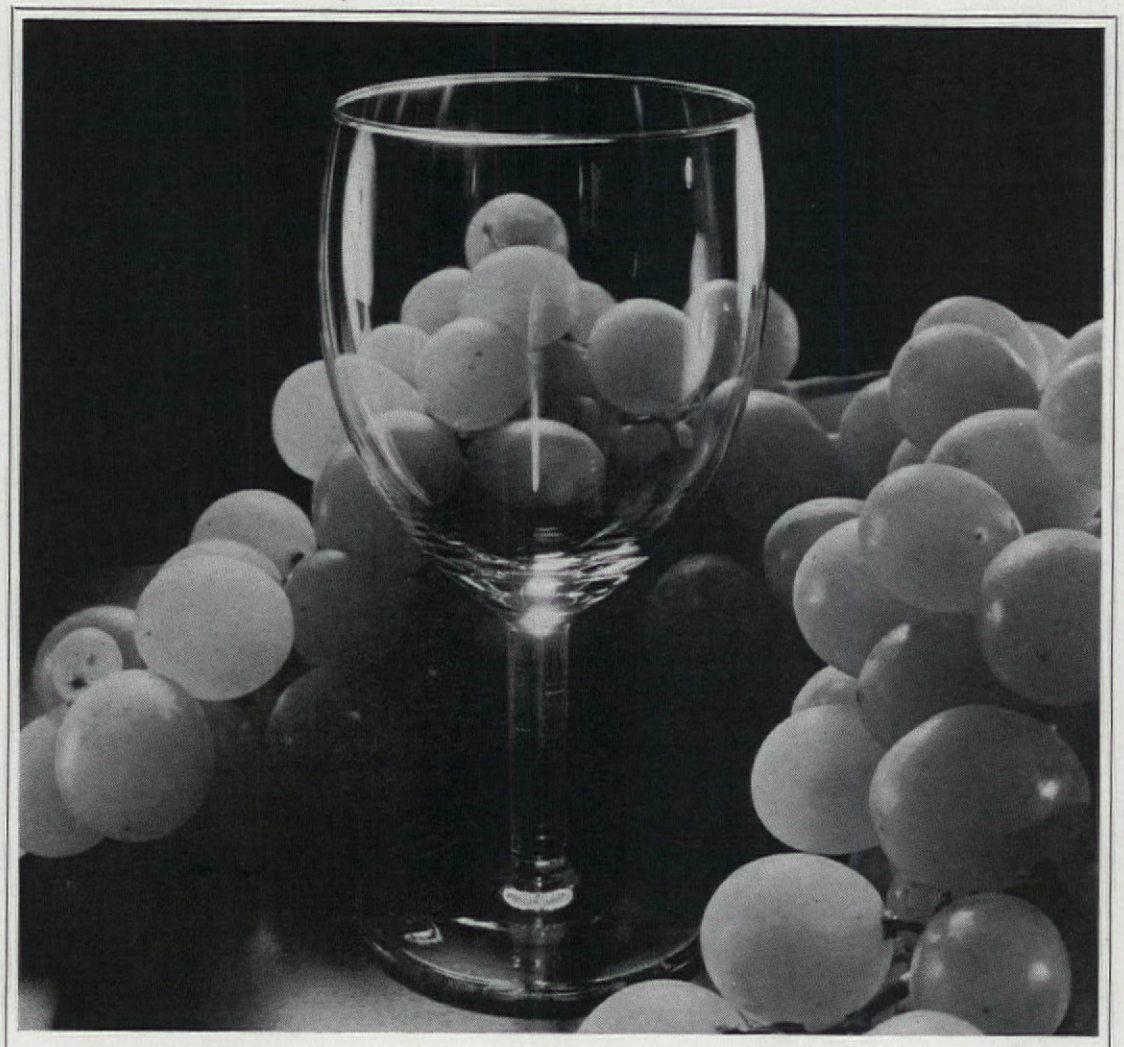
3. A bank collateral loan quires putting up collater such as stocks, bonds, the deed to property y own. You may borrow amount of cash equal to certain percentage of t value of your collateral, ar you generally pay 5 to percent true interest. Yo pay back the loan at a da satisfactory to you; at th same time, you also pay th interest due and your co lateral is returned. If stock and bonds are put up as co lateral, the dividends an other benefits will accrue t you, since you do not hav to give up your ownershi rights to them.

Some banks may ask you to repay in monthly installments, which in effect doubles the interest rate. Watch for this, since you would be paying for the interest of an ordinary installment loan, which can be had elsewhere without collateral, as we will explain.

4. Credit union loan is obtained from a credit union you belong to at work or through a social or fraternal organization. Because credit unions are operated chiefly for the benefit of members, you almost always are assured of a fair deal. By law, the very top loan charge that you must pay is 12 percent true annual interest, but many credit unions charge less; some as little as half that rate.

5. Direct bank loan is the kind you will see widely advertised for buying cars, appliances, home improvements, as well as when you need ready cash for any reason. Today, in fact, banks and other lenders are competing vigorously for your business, and they enthusiastically invite you in for such a loan. Sometimes it's a personal (unsecured) loan and all you do is sign for it (after your credit is okayed, to be sure). Or it can be a secured loan with the automobile, appliances, or whatever else you buy legally being owned by the lender until the loan is paid off.

With this type bank loan you gen-



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rally pay a finance charge of 4 to $8 per $100 borrowed per year. That's not the true interest, however, since these are usually "add-on" or "discount" loans. The true interest is roughly twice the stated add-on or discount rate; thus it will run about 8 percent a year true interest on a $4-per-$100 loan, up to roughly 16 percent on an $8-per-$100 loan.

Obtaining a direct loan requires that you apply in person at a local bank, credit union, some savings and loan associations (here mainly for home-improvement loans), or a finance company (which generally has the highest finance charge).

The best such loan is the FHA Title 1 home-improvement loan. You get it from a local lender, not from the government (which just insures the loan). It's offered by nearly 8000 banks, savings and loan associations, credit unions, and finance companies throughout the country.

6. "Vendor" installment loan is what a salesman or dealer will pull out for you to sign when you buy something on time. It's the kind of loan, however, that normally should be avoided, since you can usually get better terms and cheaper finance charges by arranging to borrow the same money yourself (via a direct installment loan, described above).

In fact, the so-called vendor installment loan is the kind of loan that accounts for most of the problems and complaints in the consumer-loan field. This is largely because they are sometimes used by operators who deceptively "pack" the loan papers you sign with inflated finance charges. This can be done easily, because the usury laws in some states offer you little or no protection against excessive finance charges on a vendor loan. In some states there's no legal limit at all on finance charges.

Be sure to scrutinize a vendor installment loan carefully. Compare the charges with those you would pay on a direct loan that you could obtain yourself. In most cases you will do better to shop around. (One of the few exceptions is when a home-improvement dealer offers you a bona fide FHA-insured home-improvement loan contract, which is ordinarily an excellent deal.)

7. Small loan company loan is generally limited to a ceiling of $1000, though in certain states it's less. Usually you are charged 2 to 3 percent interest per month, which, as we've already noted, amounts to a high 24 to 36 percent true interest per year.

FOR LARGE LOANS

Your best bet for obtaining more than $3000 is to refinance your house mortgage. Then you pay no more than 5½ to about 7 percent true annual interest. Remember, though, that it's best to pay back a refinanced mortgage in as short a period of time as possible.

A FEW FINAL TIPS

Regardless of the kind of loan you may need, shopping around for the best terms is good business. Compare the finance charges offered by different lenders. Understand the terms of a loan and figure out exactly how much you pay in finance charges and interest. The Better Business Bureau advises following these four rules: 1) Never sign a blank contract; 2) read before you sign; 3) understand what you sign; 4) keep your copy of the contract.

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Orange Glaze: Blend ½ cup confectioners' sugar, 2 tsp. finely shredded orange peel and 1 tbsp. orange juice. Spoon over pie after baking.

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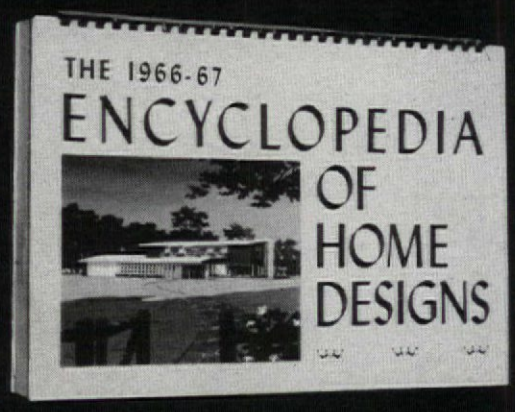

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By Florence Thompson Howe

ACTION BY AUCTION

Let's face it—we had the staggering problem of moving a large houseful of furniture—mixed antiques and contemporary, some good, some bad—from one corner of the country all the way to another.

It would have cost too much to move or store what we couldn't use. Selling privately, piece by piece, would take time. And after juggling alternatives, we decided our solution was an auction. We had qualms and there were raised eyebrows and comments from our friends such as "Oh, how can you bear to part with . . ." But the auction turned out to be a terrific success, enjoyed by all.

We began our plan by going to auctions in our area. We jotted down prices that items similar to our own were bringing. We took our lunch or patronized the catering carts and enjoyed the auctioneer's jokes and the crowds. At last we spotted an auctioneer who knew antiques and had a reputation for integrity as well as know-how. We hired him. To help him and the buyers, we typed up information about each piece. (People, especially dealers, examine everything before the sale begins.)

The auctioneer came to appraise and list our items before the sale and gave us an idea of how much it might bring. It was a gamble, of course, for both auctioneer and seller, because of the uncertainty of weather, attendance, and the buying interest of the crowd. And once you've committed yourself to a date, you're not permitted to sell privately or discuss th evaluations with potential buyers.

We had the furniture, china, cry tal and other valuables we were tal ing with us packed and sent ahea before the auction.

The auctioneer's staff arrived earl in the morning; everything was listec arranged, and moved out as needec We didn't lift a finger except to em ploy a helper to vacuum the carpet as things were moved out from th house to the auction.

Our auctioneer had sent out pro vocative notices to his extensive lis of dealers and collectors. They came along with tourists and our friend and neighbors. It was a clear sunny day and the auction was held unde a large canopy on our lawn. Luncheor by a caterer's wagon helped. It was something between a church picnic and a carnival!

The bidding was brisk. But hardly more exciting than the priceless jabbering of that wonderful auctioneer.

Prices held up well with the choice items balancing small losses on run-of-the-mill things. From a tea set (circa 1775) to Hessian andirons, wooden mixing bowls, and porch rockers, it was all gone-with-the-wind by five o'clock and we had a very satisfying check and a list of every item sold, along with buyer and price.

So if you ever have the moving problem we had, try an auction. It can be fun and profitable—ours was. Good luck with yours!

SHOPPING INFORMATION

ONE GREAT PRINT

Page 51 (right): "Ville Franche" fabric, from Brunschwig & Fils Inc.,* 979 Third Ave., N.Y.C. Wing chair from Baker Furniture, 305 East 63 St., N.Y.C. **Page 52** (top): "Silhouette" wallpaper from Woodson Wallpapers Inc.,* 979 Third Ave., N.Y.C. (Center) "Geranium" wallpaper and fabric from Woodson Wallpapers Inc.* (Bottom): "Eden Hill" fabric from Bloomingdale's, N.Y.C. **Page 53** (top): "Melange" wallpaper and fabric from Woodson Wallpapers Inc.* Raggedy Andy from Knickerbocker Toy Co. Inc., 1107 Broadway, N.Y.C. Stuffed dolls from F.A.O. Schwarz, Fifth Ave. and 59 St., N.Y.C. (Center): "Daisies" Wallpaper and fabric from Woodson Wallpapers Inc.* (Bottom): "Dudley" fabric from Ramsona Fabrics Ltd., 146 E. 56 St., N.Y.C. Plates from Hall House, 1020 Madison Ave., N.Y.C. "Thread and Shell" silverware by Royal Worcester, 11 E. 26 St., N.Y.C. Stemware by Baccarat, 55 E. 57 St., N.Y.C. **Pages 54, 55:** Fabric from Stroheim and Romann*, 155 E. 56 St., N.Y.C.
*Available through decorators

START FROM THE FLOOR UP

Page 56 (right): "Canton" wallpaper from the Prestige Collection from Thomas Strahan Co., Chelsea 50, Mass. Tea set from International Silver Co., Meriden, Conn. **Page 57** (left): "Sundance" wallpaper by Stockwell Wallpaper, 320 N. Madison Ave., Los Angeles, Calif. White pottery vase from Luten-Clarey-Stern, 1059 Third Ave., N.Y.C. (Right): Plant stand at Irvin & Co., 13104 Shaker Square, Cleveland, Ohio. **Page 58** (left): Wallpaper by Timbertone Decorative Co., 979 Third Ave., N.Y.C. (Right): "Grass Cloth" wallpaper from Pageant Wallpaper, 969 Third Ave., N.Y.C. **Page 59** (left): "Cleves" wallpaper and fabric from F. Schumacher, 939 Third Ave. N.Y.C. (Right): Wallpaper Salon Collection "Paisley" from United Wallpaper, 3101 So. Kedzie Ave., Chicago, Ill.

TWO GREAT DISHES

Page 68: Wooden container from Spanish Trading Center, 979 Third Ave., N.Y.C.

THE CLUTTER ROOM

Page 98: Embossed Excelon tile flooring and Cushiontone suspended ceiling from Armstrong Cork Co., Lancaster, Pa. "Barbados Stripe" drapery fabric from Everfast, 70 West 40 St., N.Y.C. "Touch & Sew" sewing machine from Singer Co., 30 Rockefeller Plaza, N.Y.C. Stool from Wharton Esherick, Paoli, Pa. Washer & dryer from Frigidaire, General Motors Corp., Dayton, Ohio.

Car Insurance and You

(continued from page 46)

PROTECTION AGAINST UNINSURED MOTORISTS

With this coverage you and your amily are protected if you are injured y a driver who carries no insurance r by a hit-and-run driver.

WHAT INSURANCE SHOULD YOU BUY?

Your first choice in buying car inurance should be liability coverage or both bodily injuries and property lamages. This is the policy you will nost need in case of an accident where others are involved. Besides covering any successful claim against you, it also covers the expenses of defending you in the lawsuit.

Incidentally, if you are financing your car through a bank make sure the insurance they require includes liability—many times it does not.

Even though a state may set minimum amounts of insurance coverage, usually you will find that court verdicts and claim settlements far exceed these amounts. Fortunately you can buy a real bargain here. By doubling or even tripling the minimum amount of coverage, the premium will be raised only a few dollars.

The second most important type of coverage is comprehensive. Since it covers such a wide range of occurrences, it represents a real buy.

As a disputable third choice, investigate collision insurance. If your car is new, and you couldn't afford to replace it if you had an accident, consider buying collision. If your car is being financed, you're probably carrying it (your banker has included the premium in your payments). As your car loses its value through depreciation over the years, investigate the pros and cons of dropping this coverage. Of course, the $100 deductible is cheaper than the $50 deductible.

If you can swing the cost of medical payment coverage, take it. Medical bills add up easily and the premium cost of the coverage is low.

Other special types of coverage should be talked over with an agent.

QUESTIONS TO ASK BEFORE BUYING INSURANCE

- What is the company's policy on cancellations of a policy after I have been involved in a few accidents?
- How quickly can I get service in case of an accident?
- How long must I wait for a claim to be settled?
- Will the agent give me a written estimate on various types of coverages so I may study them and compare them with others?
- Can I get a discount for a son who has taken driver education, for seat-belt installation and use, for driving a compact car, and/or for any other safety devices?
- Is there a discount for paying my annual premiums all at once?

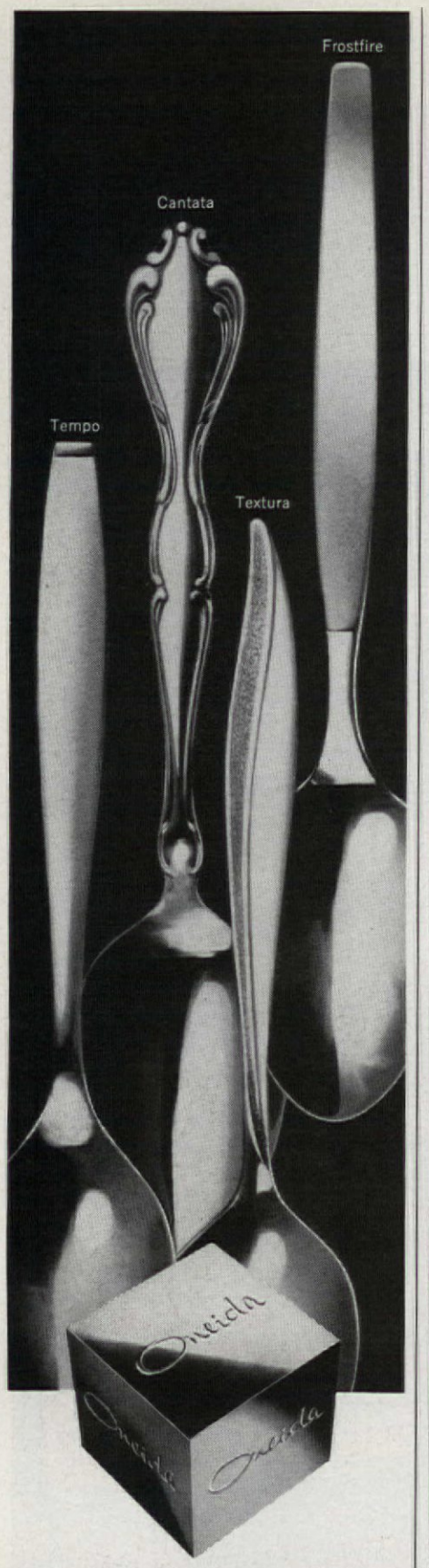
OTHER IMPORTANT TIPS TO CONSIDER BEFORE MAKING A FINAL DECISION

- Talk to friends who have car insurance. Find out what experiences they have had with various companies. How quickly were claims settled?
- Insurance rates alone should not govern your choice. Quick cancellations or slow claim adjustments may not be worth the few dollars you save on your premium payments.
- When submitting information to an agent for an estimate, make sure it is complete and accurate. Rates are based upon many factors such as ages, where your car is garaged, whether it is a business or pleasure car, miles traveled annually, and whether you are single or married.

Remember to be honest with your insurance company. False and exaggerated claims increase the overall costs to operate a company. Operating costs are reflected in premiums. And where does the money really come from—from you!

Mr. Toth is a professor at the Center for Safety Education, New York University.

And no wonder. All the variety she wants. All the flavor she craves. All the vitamins, minerals and protein she's known to need. What more could any cat ask? Except a ball of yarn, maybe. Get her Friskies...from a world leader in nutrition—Carnation.



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Try a spoon on your table. Just select your favorite and send coupon with 25¢ in coin. At fine stores, in Oneidacraft® DeLuxe Stainless: Tempo, Textura. A 20-piece service for four, $19.95. In Community® Stainless: Frostfire, Cantata. A 16-piece service for four, $24.95.

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SOLID STAINLESS BY ONEIDA

NEWS & NOTES

By Virginia T. Habeeb

It takes a lot of traveling, cooking, testing, eating, reading, and just plain question-asking to keep our food pages alive with new ideas for you. Among some of our best ideas are the ones you exchange with us. Then there are those that come from other countries where so many of today's recipes originated. One such exchange of ideas took place recently when, as the guest of the Spanish Green Olive Commission, we enjoyed a delightful visit with the olive growers and members of the olive industry of southern Spain. Seeing the picking, curing, fermenting, pitting, and stuffing of olives by wonderfully skilled Spanish men and

women gave us a new respect for a product we already count among the favorites on our pantry shelf. We were amazed to see that the olive pit was literally pushed through the olive by a pin, with a hand-operated machine, and then stuffed by hand with a luscious strip of red pimiento! We enjoyed, too, our gastronomic tour of Spain where we sampled dishes made with olives and also many other well-known foods from Spain. Among some of our tastiest memories are paella, topped with crisp slices of eggplant . . . fillet of Sole (Lenguado) stuffed with banana and topped with a white wine sauce . . . Spanish ham with melon . . . and a steamed lobina with tartar sauce (bass to us). Our sampling of Spanish sherries and a visit through the wineries of Jerez de la Frontera added yet another dimension of experience during this delightful tour.

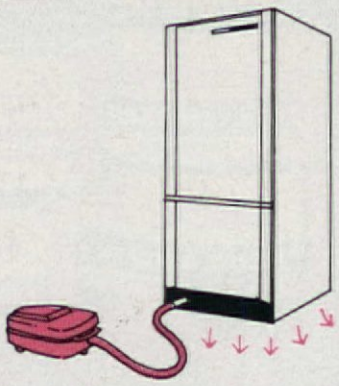
The next time you're in the mood for baking, make several pie crusts and freeze the extras. Roll the pastries

out and freeze flat, then store in layers in your freezer. Takes almost no space and you've a supply of instant pie crusts for emergencies.

Informative press releases from Philco tell all about their 1966 appliances and the many new refinements featured with their latest lines. We like the new **fashion fronts of simulated wood grain** in laminated plastic which are now available on several two-door refrigerator-freezers; and the enhanced furniture look of restyled air conditioners (by the way, they are even quieter this year).

Here's **a tip for winter-sports enthusiasts.** Keep your larder stocked with an abundant supply of hearty canned meals such as soups and stews. Then when you're off for a day of skiing, tobogganing, or skating, take along a thermos filled with hot chili, soup, or stew. Cold-weather frolics call for energy-filled food.

At a gala press conference in Boca Raton, Florida, Frigidaire unveiled their 1966 appliance line. Many new and impressive features were noted all through the line but the **stars of the show were the new refrigerator-freezer models.** Newly styled doors had no handles! They are opened by an indentation down the entire side (similar to the indentation on the underside of cabinets with no handles). But here's the newsy news—Frigidaire has found a clever answer



to the problem of moving your refrigerator to clean under it. With the new Ride-Aire accessory, you can use the blower attachment of your vacuum cleaner to float your refrigerator on a layer of air and move it with only fingertip pressure. This accessory fits all new 32-inch models and also some from recent years. Attachment costs about $20 extra.

Put on a few **extra pounds during the holidays that you'd like to lose?** Try increasing your daily activity. Take a brisk walk . . . give your basement that long-awaited scrub-down . . . get out your ice skates and visit the local rink . . . or take up bowling! Nutritionists at the U.S. Department of Agriculture say time spent in moderate activity instead of watching TV or playing cards can help take off excess pounds. You'll feel better too.

Keep a lookout for the new **easy-open frozen concentrate cans** now appearing in the freezer cases of your local supermarket. Introduced by the American Can Co., this new container is opened by peeling off a plastic

strip from a fiber-foil can. The entire metal top is then removed with no splatter or splash, and can be later replaced if contents are only partially used. New top is available on both 6- and 12-ounce cans.

A new design concept in gas water heaters was announced by Honeywell, Inc., during the recent American Gas Association Convention in Miami Beach, Florida. This new system makes possible **remote control of the water temperature**—you can adjust the heater from the kitchen, laundry, or bath whenever more hot water is needed. Here's another appliance that is entering the era of push-button convenience!

Formica has a **new addition to their handsome array of wood-grained patterns.** It's called "Barnwood" and has the lure of an old New England countryside. The color simulates the blend of hues in worn, sun-bleached wood; texture is soft and faintly dappled.

An important safety reminder for your home—**small scatter rugs should have a nonskid finish** on the bottom to prevent disastrous falls. Because non-

skid finishes tend to lose their ability to grip the floor when they acquire a build-up of dirt, the backing should be vacuumed often and sponged with soapy water once in a while.

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You, too, will be truly proud to own a modern Gold Medallion Home. Its heart is flameless electric home heating. Its soul is comfort.

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For in addition to clean, draft-free flameless heat, every Gold Medallion Home is fully equipped with flameless electric appliances to save you time and help take the drudgery out of routine housework. And total electric living also brings you Full Housepower Wiring, with plenty of outlets and circuits for all your needs, and Light for Living, planned for beauty and proper illumination.

Before you buy, build or modernize, ask your electrical contractor about the advantages of a Gold Medallion Home or talk to your local electric utility company.

YOU LIVE BETTER ELECTRICALLY

Edison Electric Institute, 750 Third Avenue, New York, N.Y. 10017

Make this your year to discover the joy of total electric living!

National Electrical Week Feb. 6-12

Flameless electric cooking is fast, easy and automatic. It's cooler, too—and so wonderfully clean. Walls and cabinets stay like new and curtains keep fresh-looking for months on end.

Flameless electric clothes drying saves you steps, lets you forget about the weather. And because you can pop things in whenever you want, you can get by with fewer family clothes.

Flameless electric water heating provides all the clean, even-temperatured hot water modern families need. And with an electric water heater there's no need for a flue or special ventilation.

This Gold Medallion identifies a total electric home equipped with flameless electric heating and appliances, Light for Living and Full Housepower Wiring.

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Irresistible in gold stripe gift box, this superb French Milled Soap is the epitome of good taste and lends a touch of elegance to the modern bath. Bayberry, Lemon or Lavender.

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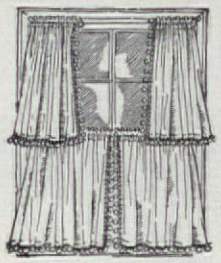
Jack and Jane Hicks

The Carolina Soap & Candle Makers
Southern Pines, North Carolina

CURTAIN CHARM

WITH BALL FRINGE ON UNBLEACHED MUSLIN



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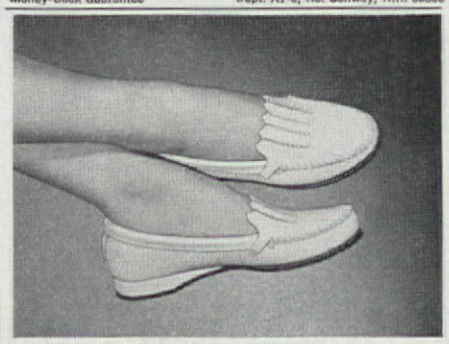

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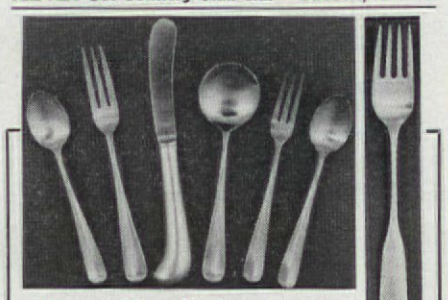

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Pistol-Handled Stainless

in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy hand-forged satin finished stainless. Service for 8 includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

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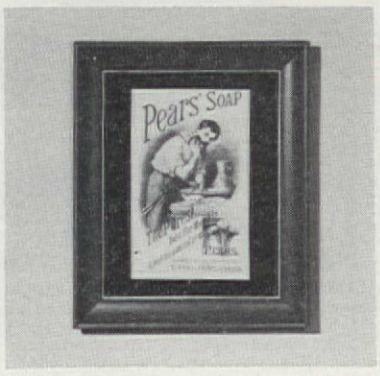
ANN McLAUGHLIN

HAUTE COUTURE. If you ordered a blouse from a fine French house you couldn't receive anything nicer than this natural silk pongee with a convertible neckline. Front, collar, and cuffs are exquisitely hand embroidered in natural silk thread. It's a blouse that can be worn with pride. Sizes: 32 to 44. $12.95 plus 25c. Vicki Wayne, AH1, 610 So. Country Club Rd., Tucson, Arizona.

TAKING WAYS will be foiled when the silver- or gold-plated ID guard is sewn into an expensive coat. Heavy link chain is attached to a narrow disk engraved with a name or with initials. Sew it onto the children's jackets and sweaters to keep these from straying from the school coat room. About 3" long. $1.25 Elgin Engraving Co., Dept. AH0, 604 South Street., Dundee, Illinois.

EVERY KNOCK with this wrought-iron eagle makes a pleasant noise on an entrance door. Cast from an Early American mold, it is a handsome ornament finished in black lacquer. Consider it as a gift for the young couple about to start life in a new house. 8½" long and 5½" wide. Modestly priced at $3.50. From Edith Chapman, AH1, Route 303, Blauvelt, New York.

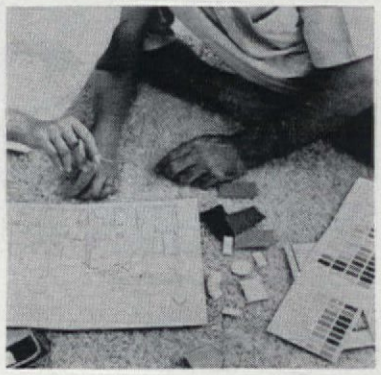
FATHER, DEAR FATHER. In line with Tiffany glass and bentwood chairs, turn-of-the-century advertising posters make up-to-the-minute decoration. The black-and-white print of the original lithograph advertising Pear's Soap is matted in black and framed in a 1½" wide, black walnut frame. Overall size: 12 x 10". $3. Alexander Sales, AH1, 125 Marbledale, Tuckahoe, N.Y.



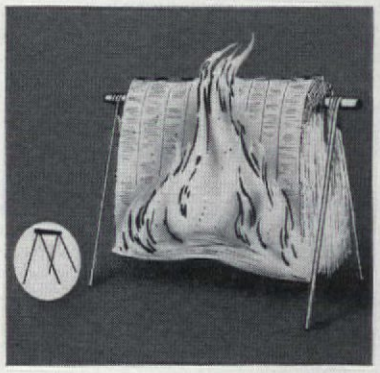
Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.

WOO THE WILD BIRDS with this covered-bridge feeder that holds *10 pounds of seed.* As you can see, this will eliminate daily trips to check on the feeding station. Made primarily of wood, it comes with 6-foot steel post on which to anchor it. Cupola with weather vane makes an amusing accent. $9.98. From Miles Kimball, Department AH1, 126 Bond St., Oshkosh, Wisconsin.

THRICE BLESSED is the owner of this versatile appointment. It is a bookshelf, a magazine rack, and a capacious worktable. When not needed, the top leaf folds for easy storage. 24x16x8", it is made of pine finished in maple or honey tone. $29.95 express collect. It comes in kit form ready to assemble for $20.70. Order from Yield House, Dept. AH1, North Conway, N.H.



DECORATION DOLDRUMS? If you are planning to furnish a room or a house be sure to get the "Instant Decorator." You can arrange room settings from over two hundred ¼" scale models. Color key helps to coordinate pleasing combinations. Scaled layout paper and an instruction booklet are included with kit. $4.45. J. W. Holst, AH1, 2470 Britannia Rd., Sarasota, Fla.



HOT NEWS from old newspapers may seem incongruous but it is really as hot as any fire you burn on the hearth. Steel tubes designed like a sawhorse (6x30") fit safely inside any fireplace opening. Use 5 to 6 pounds of newsprint (the size of the *New York Sunday Times*) and start a safe fire which will last an hour. $3.95 plus 50c. Sleepy Hollow, AH1, Falls Church, Va.

Otto Maya

SOME LIKE IT HOT and when they do the food should be served from an electric hot tray. Indispensable for the hostess, this tray is an elegant appointment of white and corn-flower blue steel rimmed with gold and finished with walnut handles. 11x16", it holds two casseroles and a coffee server. UL approved. $5.95 plus 50c. Bon-A-Fide, AH1, One Park Ave., New York, N.Y.

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$1.98 postage paid.
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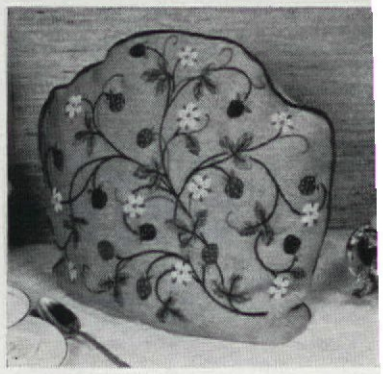
FOR SMALL TREASURES these silver-plated boxes are perfect. The shapes (square, oval, and heart) are decorative and the red velvet lining protects your jewelry. Each will hold a number of small brooches, rings and medals, earrings, chains, and pendants. The size is about 3½x4x1½". $2 each; $5.50 for 3. Order from Taylor Gifts, Department AH1, Wayne, Pennsylvania.



TEACOZY. Anyone who can thread a needle can make this practical accessory. Beige linen stamped with a well-known crewel design of strawberries and blossoms comes in this kit. It also contains the yarn for the stitchery, nylon batting for padding, lining fabric, cording, and simple instructions. $6.30. Order from The Stitchery, Department AH1, Babson Park, Massachusetts.

MAKE HIM HAPPY in the shower by providing a king-size cake of French-milled soap which is long-lasting and pleasantly scented. The oval shape is convenient to use. Available in the manly fragrances of bayberry, lemon, spice, or lavender. $1 the 5-ounce cake in a gift box. Six boxes for $5.75. Order from Carolina Soap & Candle Company, Dept. AH1, Southern Pines, N.C.

CHAMBER STICK. With these brackets, you can make your own decorative accessories from the one-of-a-kind china plates you collected while antiquing. Slip your plate between the base and the candle holder, add a candle, and you have a most charming ornament. Any plate up to 8" in diameter can be used. $2.50 for each bracket. Seth & Jed, AH1, New Marlborough, Mass.

Send for your **New Forslund Catalog...$1.00**

New, big and colorful! 124 pages filled with Quaint American Furniture and all the nice things that go with it—so many exclusive with Forslund—many made in our own little Grand Rapids manufactory. Your one dollar is refundable on your first $10.00 order.

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"Made from the original patterns."
Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling-cooking convenience. Supplied in stove black finish and gleaming porcelain enamel. Also manufacturers of cast iron, modern and old ranges, stoves and furnaces. Send for information. Write Dept. "AH."
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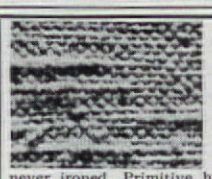

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Drape widest windows floor-to-ceiling with no seams to sew or show. Heavy, sturdy cottons drape beautifully, need no lining, launder fluff-dry, never ironed. Primitive handwoven look. Natural, white, or custom colors. Also, new see-through weaves. All 2.98 to 5.25 yd. Your choice of yardage or complete *made to measure draperies*. Satisfaction guaranteed or full refund. Branches at 1919 Waukegan, Glenview, Illinois; 1124 Sutter, San Francisco, Calif. For brochure and 34 swatches, *send 25c* to main store at
HOMESPUN HOUSE 261 So. Robertson Beverly Hills 2, Calif.

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ONLY 1.00
YOUR CHOICE

2—8x10 ENLARGEMENTS
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25 WALLET SIZE PHOTOS
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Lovely reproductions on finest double weight portrait paper. Send any snapshot, photo or neg. (returned). Add 25c per selection for postage and handling. Any enlargement hand-colored in oil. 50c extra. State color of eyes, hair, clothes.

QUALITY VALUES, Dept. 109-A, New Rochelle, N.Y. 10804

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1/2 FRAME GLASSES

See SHARP and CLEAR for reading fine print and doing detail work, yet get regular non-magnified vision over top of lenses. Polished ground lenses. For folks over 40 without astigmatism or eye disease who simply need magnifying lenses. $3.98 includes case. Add 25c postage. State age.
NEL-KING PRODUCTS, Department AH-26D
811 Wyandotte Street, Kansas City, Mo. 64105

OWN a Nationally Advertised Lifetime Business

that grows from Repeat orders

If Now Employed

you can profitably operate in spare time and build a permanent full-time business; no limit on income.

Start Part or Full Time

Easy to Learn . . . No Shop Needed

We are NOW enlarging this worldwide system of individually owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

You become a fabric specialist . . . providing the proper care of floor coverings and furniture. No experience needed. We personally train you.

$9 Hourly Profit . . . 6 Worldwide Services

Here is your opportunity to BE YOUR OWN BOSS . . . to become financially independent . . . have a fast growing income . . . and own a Nationally Advertised business.

Dealers (using National Price Guide) can earn $9 hourly gross profit on service they render plus $6 on EACH of their servicemen.

You have good profits on both materials and labor after paying servicemen.

You can stay at present job while customer list grows . . . then switch to full time, lining up jobs for your servicemen to do.

One small job a day brings a good starting income. With full or part time servicemen your income is unlimited.

Dealers operate from a shop, office or home. Equipment is portable . . . the electric Foamovator converts to a carrying case.

At the start, you may want to render service yourself. This business is easy to learn . . . easy to start . . . so easy to service that women dealers often do it. We prefer you have no experience . . . not have to "unlearn" old scrub methods.

You may write a Duraclean dealer if you like.

A Waiting Market

New "miracle" fabrics and light colors (which soil faster) have created a growing demand for the Duraclean quality of cleaning.

All services are rendered "on location" in homes, office buildings, hotels, theaters, clubs, churches and institutions. Car dealers buy your services to revive used car upholstery . . . also take orders for you. Almost every building houses a potential customer. The big demand (even small towns) assures dealership growth.

These superior, safer and convenient methods resulted in Duraclean dealerships throughout North and South America, Africa, Portugal, England, Israel, Norway and other countries. Only Duraclean dealers have this prestige.

Advertising, paid by International Headquarters, explains the superior merits of your services and develops customer confidence and job leads.

We Train and Assist You

A Duraclean dealer will train and assist you. He'll reveal his successful, proven methods and sales plans. He will WORK WITH YOU.

We show you 15 quick ways to get customers. You have pre-tested newspaper and yellow page ads, commercials, and a full mailing program.

Your services are backed by Parents' Magazine Seal, McCall's "Use-tested" approval and American Research & Testing Laboratories.

Duraclean dealers find **voluntary** and **repeat** orders a major source of income. Customers are so enthused they tell friends and neighbors. Furnishings stores, insurance adjustors, and decorators refer jobs to Duraclean dealers. These year 'round services are in constant demand.

TODAY is the time to own a Duraclean dealership . . . before someone takes your location.

You Become an Expert in the Over-all Care of Upholstery and Carpeting

You have 6 vital year 'round services.

DURACLEAN not only cleans; it enlivens the fibers . . . revives dull colors. Pile rises with **new life.** Furnishings are used again in a few hours . . . a great customer convenience.

No machine scrubbing or soaking . . . Duraclean **cleans by absorption.** It eliminates roughened fabric, fiber-breaking and removal of rug sizing. It does away with harmful solvents and strong soaps. Mild aerated foam, lightly applied, cleans while restoring resilience to fibers. Dirt, grease and many unsightly spots vanish like magic. Results are often almost unbelievable.

DURASHIELD retards soil and stains . . . retains the fresh, new look MONTHS longer.

DURAPROOF makes upholstery, carpeting, blankets, piano-felts and clothing repellant to moths and carpet beetles. It kills both. You give 6-year-warranty. The U. S. Government says, "Moths are in practically every household."

DURAGUARD flameproofs furnishings. Prevents fires starting from cigarettes, candles, etc.

SPOTCRAFT safely removes spots and stains.

TUFTCRAFT repairs cigarette burns, moth damage . . . often saves the carpet or rug.

We'll Help Finance You

A moderate payment establishes YOUR OWN business. A day's profit pays monthly payments. Your business can be operating in very few days.

Men frequently take in partners.

We furnish electric equipment and enough materials to **return your TOTAL investment.** If you have good habits and know the importance of customer satisfaction, you can likely qualify for a Duraclean dealership.

It's been said, "Opportunity knocks but once at every man's door." This could be that one rare opportunity in **your life.**

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with no obligation, mail the coupon TODAY.

What Dealers Say

L. Broersma: "Have now completed 5 years with Duraclean. We have never had one complaint."

George Byers: "For University, bill was $2,416. Total expenses $814."

Ed Kramsky: "In 2 years, I now have two assistants, a nice home and real security for my family."

L. Babbit: "I average $400 monthly part time. I'm starting full time."

Russ Day closed 19 jobs from 21 contacts.

W. C. Smith: "Earned $650 one week. Volume keeps getting bigger."

L. Falls: "I cleaned 1,900 sq. ft. of carpet in one day. Made $135.

Earl Davis: "Our sales increased $17,660.00 this year."

A. Nebendahl: "Closed every sale where I used new slide projector."

N. Josserand: "Have made as high as $200 in one day. Largest earnings for a single week, $750."

Fabric Mills Endorse YOUR Service

Aldon Carpet Mills: "We approve this process. We are pleased with the texture restoration."

Patcraft Mills: "Fibers are not soaked by Duraclean. Best method of cleaning we have seen on tufted carpeting." **Croft Carpet Mills:** "The Duraclean method is superior."

Trendline Upholstered Furniture: "We recommend Duraclean as the safest and most effective method of cleaning fine furniture." **Kingston Mills:** "It is our intention to recommend Duraclean Service."

Modern Tufting Co.: "Duraclean is superior to any on-location cleaning process with which I'm familiar."

Painter Carpet Mills: "Duraclean is logical approach to carpet cleaning because the tufts are not subjected to the harsh treatment so prevalent in other methods."

Resale Service

If, because of illness, moving or for any other reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Dealerships resell at up to 10 times the dealer's cost.

Find out Now! No Obligation

With **no obligation,** we'll mail you a letter with 24 page booklet explaining these services . . . how and why your income grows . . . how we help finance you.

Then decide if this opportunity fulfills your dream of headway, independence and **bigger income.** Your location could be taken tomorrow . . . so mail coupon TODAY.

Mail this coupon TODAY

It may put you in business

Duraclean Co., 6-T61 Duraclean Bldg., Deerfield, Ill. 60015

With no obligation, mail letter with 24 page illustrated booklet explaining how I can increase my income and family security with a Duraclean Dealership.

Name_____

Address_____

City_____ State_____ Zip_____

CIVIL WAR SAMPLERS

Now you can cross stitch these handsome new Civil War Samplers of a Rebel Officer (left) and Yankee Officer (right) dressed in full battle regalia. Each soldier stands before colorful, authentic flag of the period. Each kit contains design on full 8" x 15" beige background, colorful floss, easy-to-follow instructions and directions for framing (frame not included).

ONLY $1.25 EACH POSTPAID

Free Needlework Catalog

the stitchery

Dept. AH31 Babson Park, Mass. 02157

CREWEL SCONCE KIT

These beautiful candle sconces will make a personal and distinctive addition to your home, or an outstanding gift. Kit includes design on beige linen, two 7" x 11" frames, two brass finished candle sconces, complete directions. Crewel Embroidery thread in muted shades of rose, blue, green, gold. $11.95 plus 50¢ postage.

FREE NEEDLECRAFT CATALOG.

the stitchery

Dept. A301 Babson Park, Mass. 02157

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Old Guilford Forge

SEND 25c FOR ILLUSTRATED CATALOG

18 Broad Street, Guilford, Conn.
N.Y. Retail Store: Purdy Station, N.Y.

PRACTICAL FRENCH HOOD

SO WARM, SO FASHION-RIGHT

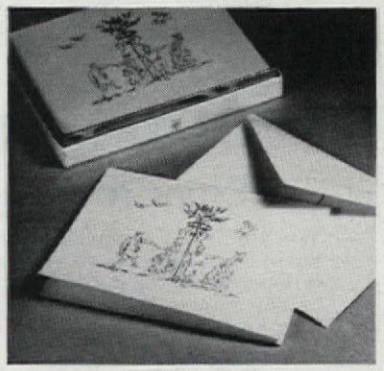
Double knit jersey 100% wool helmet designed by a French couturier inspired by a Crusader hood. Keeps you warm where you feel the winter winds most; so soft and full that it can be worn with bouffant hairdos—won't slip like a scarf, folds flat for traveling. Lined. Black, royal blue, or red—try one, you'll order all three colors. **3.99**

(Add 39c postage) N.Y. State Residents add 2% Sales Tax.

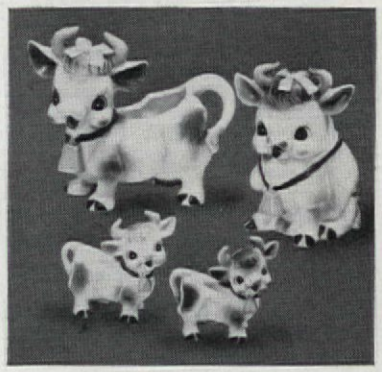
HERE'S HOW CO., INC., AH-601, 59 Tec Street Hicksville, N.Y. 11801

A HAPPY ZOO of enchanting animals will delight the children and adults too. Each beautifully made little animal has a soft, firm body topped off with real fur mane and tail. They range in size from 2x3" to 4x6". Order all seven—bear, honey bear, fox, giraffe, lion, zebra, and a domesticated circus horse. $6.50 for the seven. Order from Down's & Co., Dept. AH1, Evanston, Ill.

ROMANTIC NOTES to a very special person could be written on these French fold sheets made of off-white paper printed in gold. Scented blotter in stationery box helps to perfume each sheet. This makes a nice gift for a hostess or the bride's thank-you notes. $1.25 a box of ten sheets and envelopes. Carolina Soap & Candle Co., AH1, Southern Pines, North Carolina.



THE PURPLE COW will show you how to start a day in a cheery fashion. Serve the breakfast coffee flanked by a cream pitcher and a sugar bowl made of white ceramic decorated with the likenesses of whimsical purple cows. Creamer is 5½", covered bowl is 4½", salt & pepper shakers are 3½". $1.98 plus 35c postage the set of four. Ferry House, AH1, Dobbs Ferry, N.Y.



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ALSO INCLUDED—stamp exhibition souvenir sheet from London—official reproductions of 5 famous commemoratives. Covers 25 years—includes £1 ROYAL WEDDING, EUROPA, SCOUTS, OLYMPICS, JUBILEE. Most exciting page for any album! Export price—24¢ to introduce overseas approvals.

IMPORT DIRECT. SAVE 20-60%. Buy direct—where dealers buy. Exciting selections, low prices this easy 14-day approval way.

SEND 24¢ IN UNUSED U. S. STAMPS (NO COINS) SATISFACTION GUARANTEED. ASK FOR LOT YY-8

BROADWAY APPROVALS, LTD.

50 Denmark Hill, London S.E. 5, England.

HANDSOME FEDERAL ROCKER

Here is the chair to highlight your decor! Made of richly grained hackberry with distressed fruitwood finish, it has a carved eagle on the back, with seat and back of woven cane. Used in pairs in the family room, as a nursery or sewing rocker, it will be the favorite of the whole family, from the largest to the smallest member. H 34, W 20, D 34 inches. Seat depth 18 inches.

$54.50, shipping charges collect. No C.O.D.

Far away places become familiar, and geography is fun when you own this elegant globe and stand. 12 inch diameter globe is freely movable in stand of hackberry, finished in distressed fruitwood. Mountain ranges are raised. A colorful and beautiful piece of furniture for any home. Stand is 28" h., 21" dia.

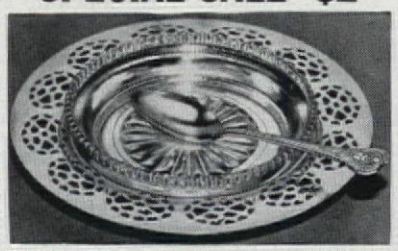
$49.95, shipping charges collect. No C.O.D.

Send 25c for new 1966 catalog.

Dept. 330, Box 266, Concord, N. C. 28025

Ephraim Marsh

SPECIAL SALE—$2



REPEAT OF A SELLOUT! Because we want you as a Catalog customer, again we make you this LOW PRICE OFFER.

SILVER PRESERVE OR RELISH DISH

Enjoy using this pretty new silver jam or relish dish with its handsome 4¾" Scarab serving spoon. Exquisitely pierced silver dish is 5¾" diam. with crystal insert. Makes lovely shower, wedding or weekend gift. Fine silverplate by Wm. A. Rogers.

EXCEPTIONAL VALUE 3 Pc. Set NOW $2

Money back guarantee if not delighted.

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NEW! 1966-80 Page Catalog 10c

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Enjoy the beauty, creative satisfaction of painting a lovely **5 to 14 ft.** wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Take just 3 to 5 hours. Artists charge up to $350; wallpaper scenics cost $100 and more. **Our complete kits, $12.95 up!** Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for FREE Color Catalog. "How to" details. Encl. 10c for postage and handling.

MURAL ART CENTER

4401 Birch St., Dept. 741, Newport, Calif. 92660

BIG DEMAND, BIG PROFITS

Candles for All Occasions, Holidays

Men, women, ANY age! Learn to create, design & decorate unusual candles **for all occasions! FUN, fascinating hobby or spare time business.** Expand to **colorful candle shop,** later. **ENORMOUS DEMAND . . .** friends, clubs, stores, churches, **everyone** will clamor for your original, unusual candle shapes, colors, types & scents. **As little as 10c in material brings $2 Income!** All ages delight in this easy-to-learn craft. **No artistic ability required . . .** We show you how. Send **TODAY** for **FREE FACTS** on home instruction method.

CANDLE INSTITUTE, Box 54-CY, Redondo Beach, Calif.

LEARN FLOWER ARRANGING at home. Make professional corsages, arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course. Lifetime Career Schools, Studio A-16, 11826 San Vicente Blvd., Los Angeles, California 90049.

PENNSYLVANIA DUTCH

HEX SIGNS

Use these colorful good luck signs for den, children's room, kitchen walls, or outside on garage. Weatherproof paintings on hardboard in gay colors. 8" $1.25. Also 16" $2.25 (makes attractive wipe-clean place mat), and 24" $4.95 postpaid. Ideal gifts.

$1.25 EA. PPD.

Arista Farms P.O. Box 698-A, Lake Ronkonkoma, N.Y.

Send 10c for Catalog of fine Early American Gifts

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Please include zip code in your address.

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115 STAMPS from all 5 continents incl. Airmails. Dead Countries. Pictorials, etc. FREE to introduce our U.S. and Foreign Approvals. For postage and handling, send 10c to

GLOBUS STAMP CO., INC.

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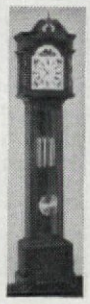
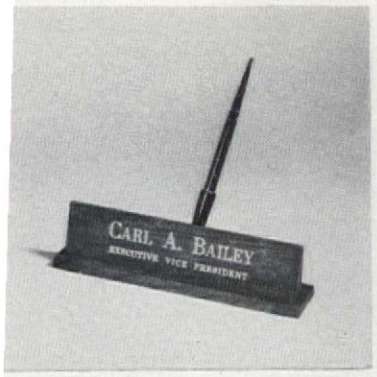


Build This Beautiful Grandfather Clock

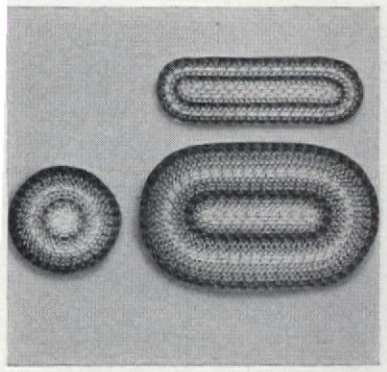
Send only $1.00 for complete plans and instructions plus catalog of clock movements, dials, case plans and kits for building Grandmother, Grandfather, Terry, Steeple and other fine clocks.

Mason and Sullivan Co.

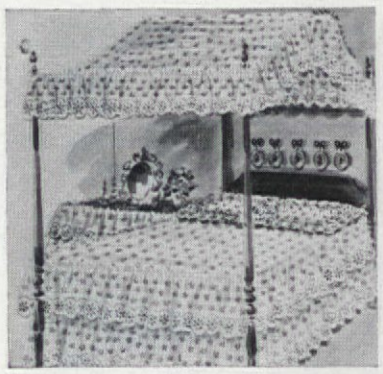
Dept. AM, Osterville, Mass.



MARK OF DISTINCTION, his name and title engraved in 23K gold on a solid walnut desk plaque. Walnut is beautifully finished with a hand-rubbed patina, base is felt lined; ball-point pen fits in a swivel socket. 8½" long x 2½" high x 1¾" wide. $3.95. Engraved with name only $2.95 From Spear Engineering Co., Dept. AH1, Spear Building, Colorado Springs, Colo.



TREAD SOFTLY on sturdy braided cotton carpet designed for stair treads. Traditionally multicolored, each is 9x7". $1.75 each or 13 for $17.95. Landing mat (20x3") is $3.95. Chair pads are $3 a pair. This is an unbeatable combination for an Early American entrance hall. Order from Jenifer House, Department AH1, New Marlborough Stage, Great Barrington, Massachusetts.



FRANKLY FEMININE is the tester bed bedecked in snow white cotton batiste. Easy to care for, the ensemble is modest in price. Twin-size dust ruffle: $22.95. Full: $24.95. Twin-size coverlet: $25.95. Full: $27.95. Twin canopy: $32.95. Full: $35.95. Pillow sham: $7.50. Panel or tieback curtains are also available. Hildegarde Studios, Dept. AH1, 597 Farmington Ave., Hartford, Conn.

AMAZING $1 OFFER

4 Irresistible Paintings of Kittens Reproduced in Color for Your Home

SNOWBALL

BOOTS

TWINKLE

Beautiful Original Paintings Now Yours As Full Color Art Prints

All 4 for only $1

FLUFFY

Imagine decorating your home with these irresistible, appealing kittens that have won the praise of art lovers and home decorators all over America. The artist has successfully captured the universal appeal of these unbelievably lovable creatures with their big eyes, playful manners and innocent expressions.

You'll understand why these adorable kitten prints are so appealing when you receive your large full color prints.

Offer Will Not Be Repeated

We urge you to order your full color reproductions now while the supply lasts. We will send all 4 to you for just $1 plus 10¢ postage. Each print is 8½" x 11" and you will be delighted by the color and beauty these 4 lovable, irresistible kittens will add to your home. This is your only chance to order. Be sure to fill out coupon and mail it today. This offer will not be repeated.

GREAT ART, Dept. KP 39
420 Lexington Avenue
New York 17, N.Y.

Please send me the 4 full-color Kitten prints for just $1 plus 10c for postage on full money back guarantee if I am not delighted.

Enclosed is $ _____

Name _____ (Please print)

Address _____

City _____ Zone _____ State _____

☐ SAVE! SPECIAL OFFER: Order 3 sets of all 4 prints for only $2. (You save $1.30). Extra sets make perfect gifts.

150 Pcs. **PRINTED SHEETS AND ENVELOPES $1.00 PPD.**

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World's finest stationery value, and a ality gift for 43 years! Crisp white bond paper printed ith name and complete address in Midnight Blue ink. ocially correct, and so convenient for dozens of writ- g uses 100 6"x7" printed note sheets and 50 printed atching envelopes. Maximum of 4 lines printing with to 30 characters (including spaces) per line. Only .00 per 150-piece Introductory Box, postpaid.

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Jumbo 450-piece Triple Box! 300 printed heets and 150 printed envelopes. Save 70¢ on this reat bargain offer. Only $2.30, postpaid.

Sold only by mail directly from the factory. Satisfaction Guaranteed!

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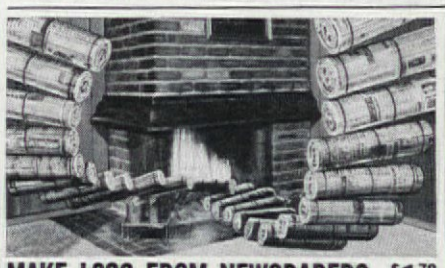
Only **$3.99** a pair

COMMENDED by PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. WRITE TODAY!

AMERICAN BRONZING CO.
Box 6533-C Bexley, Ohio 43209



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Roll your own fire "wood" at no cost! Easy-to-use Log Roller turns folded newspapers into a compact solid-core cylinder that burns as long and evenly as wood... smokeless because air circulation passages are made as they're rolled. *Money-back guarantee!* LOG ROLLER (12 Log Ties included), $1.79. LOG TIES PACK (100), only $1. Postpaid. Order direct from Sunset House, 475 Sunset Building, Beverly Hills, California 90213

BUNNY CAKE MOLD

bakes a festive dessert and centerpiece in one! **$1.98** plus 35¢ shipping

Pour cake batter into polished aluminum mold (8"x9¾"). Bake, frost and decorate. Add cherry nose, eyes, neck ribbon. Voila! A gay party centerpiece for Easter or anytime. Recipes included. Ord. No. 2789.

Foster House
Dept. 401, 6523 N. Galena Rd., Peoria, Ill.

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Sizes 5 to 13

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Not sold in stores

Write Today for FREE CATALOG

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Only TWO $5.00 Jobs a Day at Home

PAYS $240.00 A MONTH!

INVISIBLE MENDING

Makes Cuts, Tears, Holes DISAPPEAR from Suits, Coats, Dresses — ALL FABRICS!

Invisible Menders (Reweavers) who do only two $5 jobs a day can earn $240 a month. And a **$5 job can be done at home in about ½ hour** by an expert Fabricon Mender. In many communities invisible menders are scarce; service is expensive—often unavailable. Can you learn to do this fascinating, profitable work? Can you earn $240 monthly in **your** community? We'll tell you what it takes to learn invisible mending; we'll tell you what to do to check the opportunity for profit in your town. Get the answers to these questions **free...** and complete information... **all free! Mail coupon now!**

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FREE and without obligation, send me complete details of the Fabricon Reweaving opportunity in my community.
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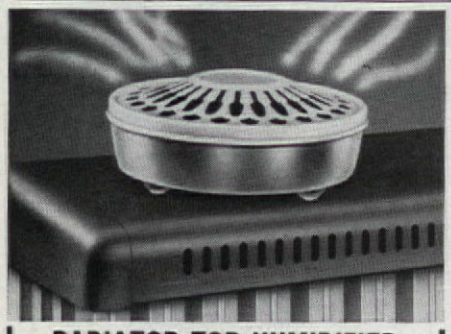

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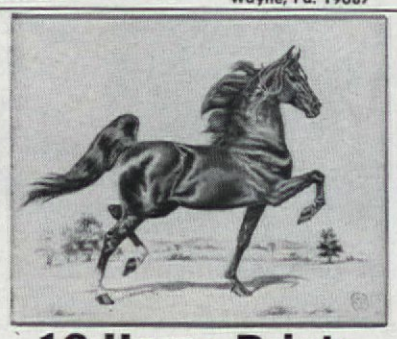

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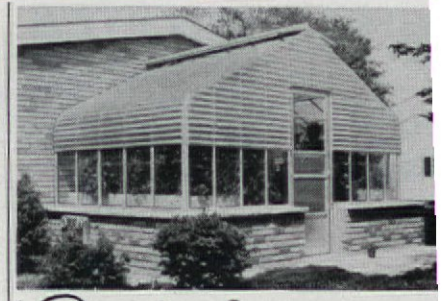

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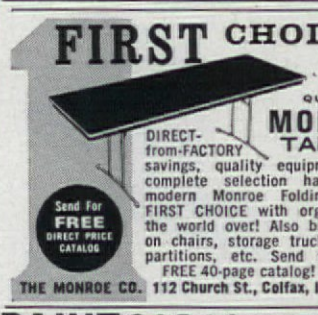

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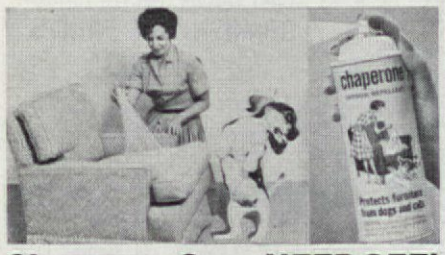

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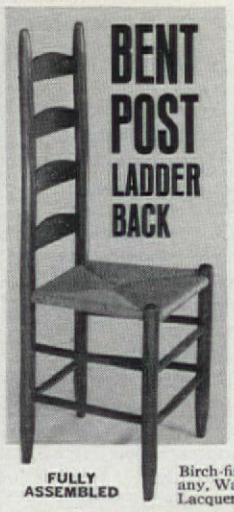

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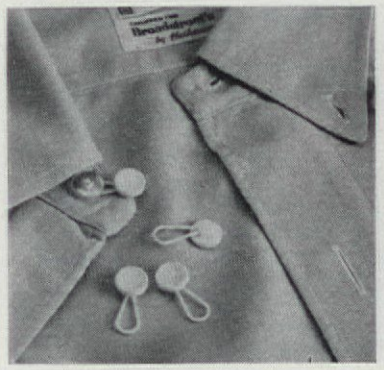

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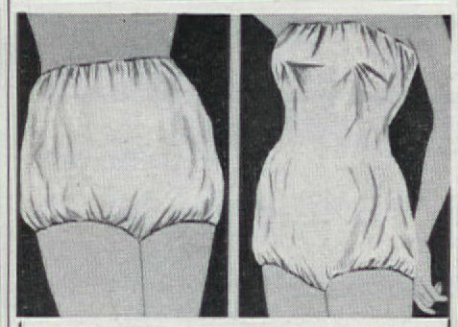

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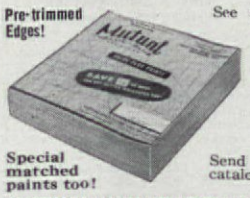

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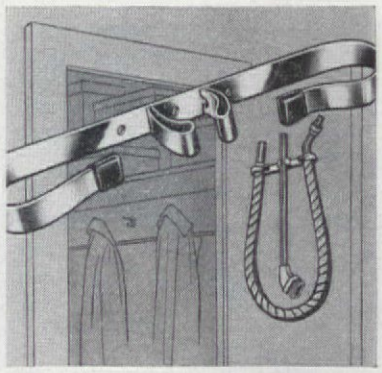

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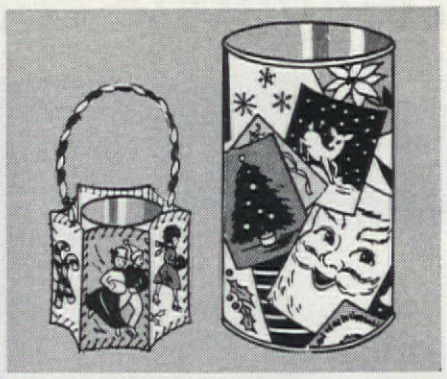

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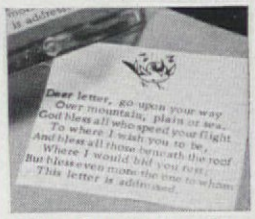

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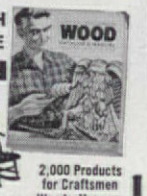

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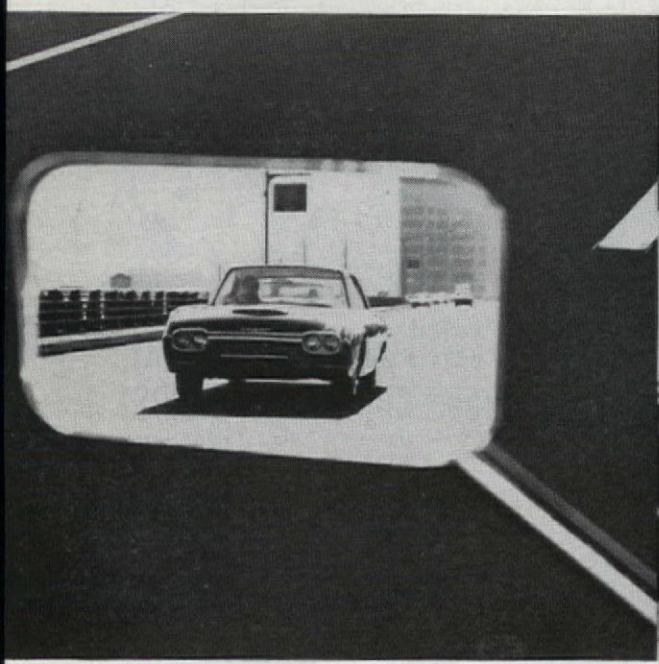

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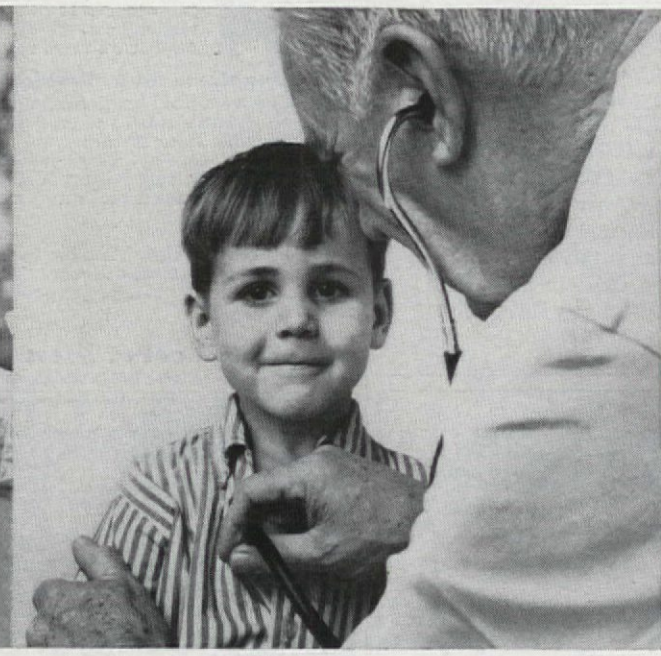

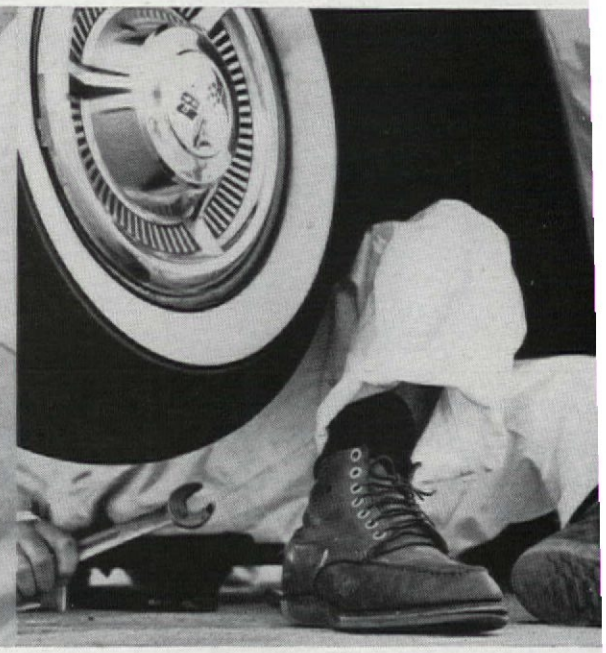

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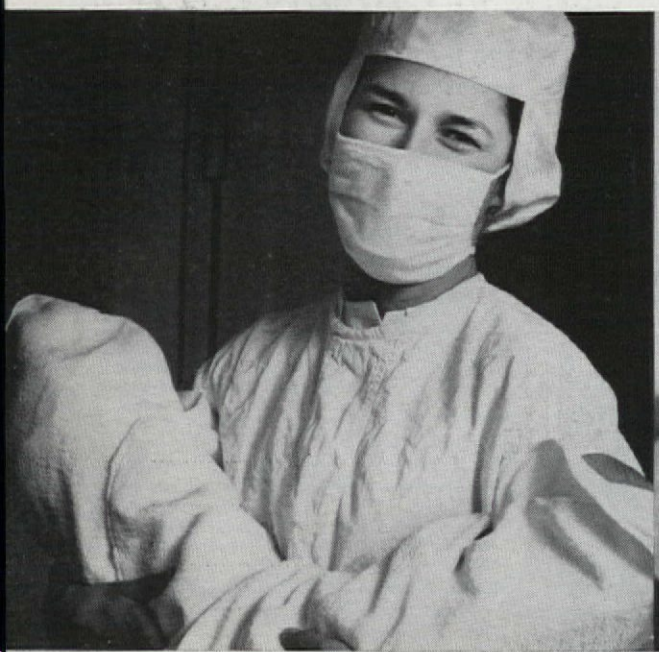

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