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THE AMERICAN HOME

September

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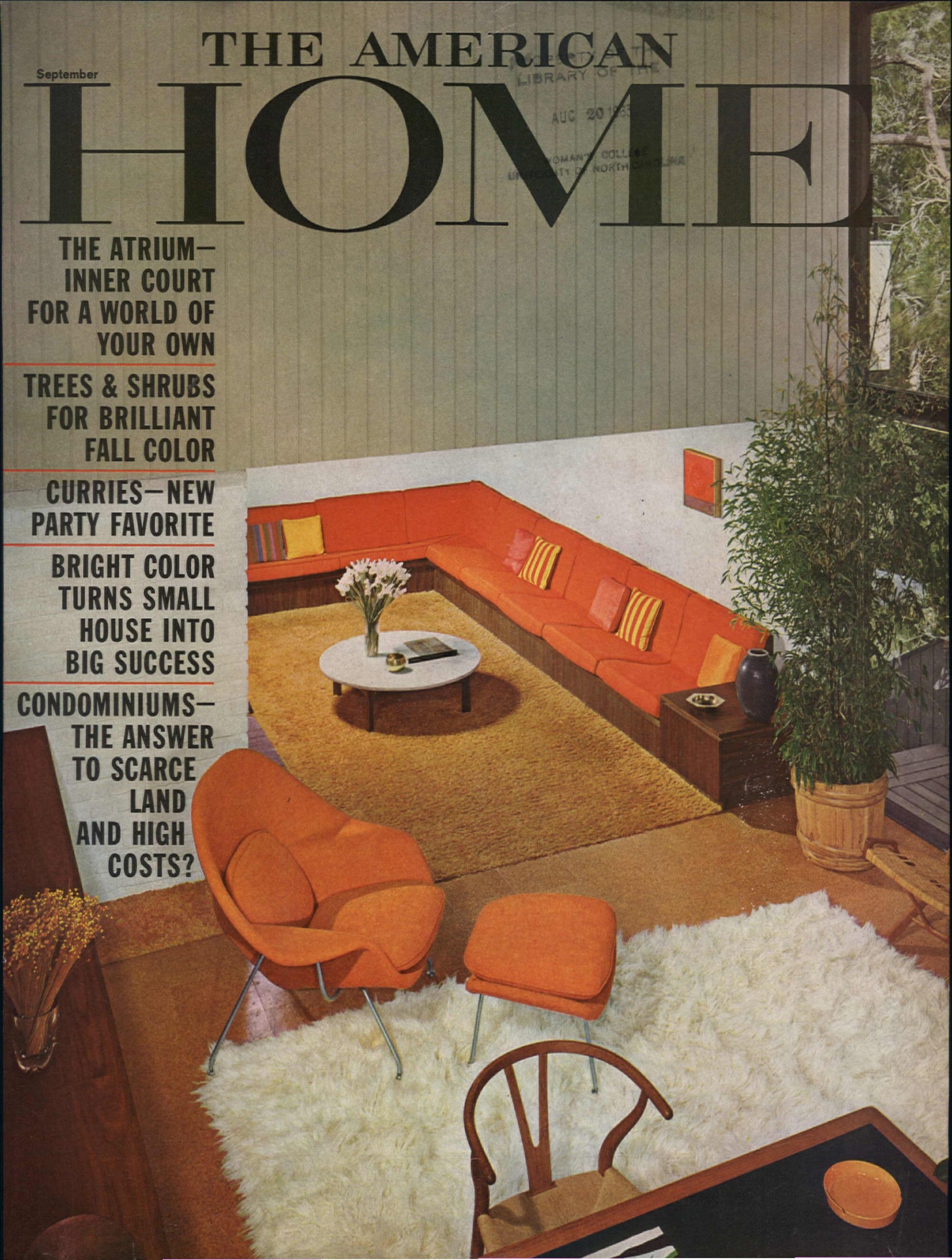

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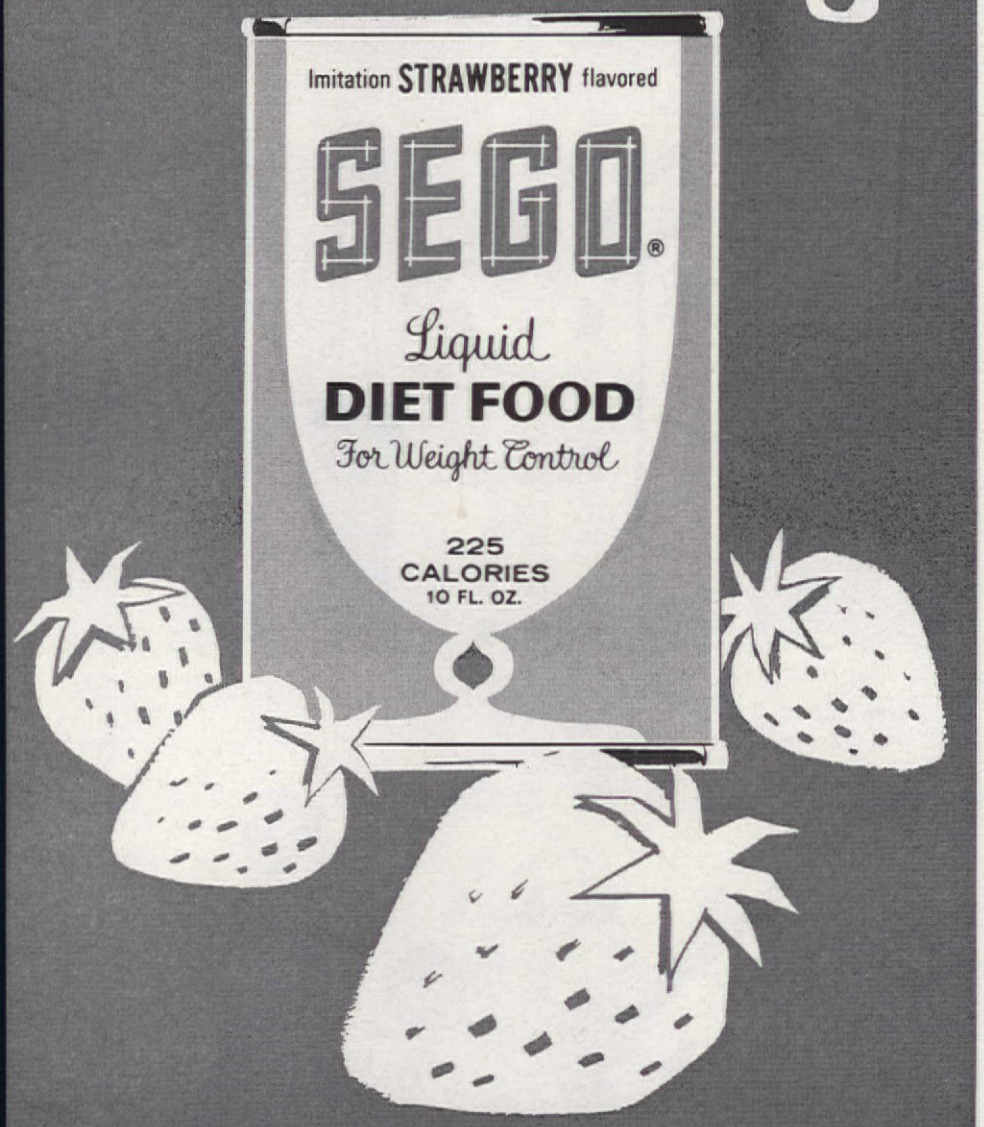

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SEGO®, the diet food with all the delectable flavors, adds a pair to remember. PINEAPPLE, smooth, cool, tasty . . . STRAWBERRY, the refreshing pink one. Alive with fruit tang, rich taste, made to help you whisk off pounds successfully.

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OR

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. . . only a very good washer automatically washes each fabric properly

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This new RCA WHIRLPOOL 2-speed washer automatically controls washing time, temperature *and* agitation. It washes delicate things gently, at *low* speed; does heavier things at a brisk *high* speed! And, for heavily soiled clothes, this new RCA WHIRLPOOL washer gives you Super-Wash . . . a special new cycle that pre-washes *and* pre-soaks . . . all automatically! And, this RCA WHIRLPOOL also offers you an extra cycle that cools down wash 'n' wear clothes before spinning them . . . and so helps prevent wrinkles from setting in. Your RCA WHIRLPOOL dealer will be happy to demonstrate it for you.

RCA Whirlpool

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OUR COVER Our sunny house is proof you can achieve a feeling of space in a small house. Shown: the two-story living room and conversation area in the home of architect Donald Goodhue. More on page 29. Photo: Lyman Emerson.

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DEAR READER:

One of the more depressing bits of information that has come across our cluttered desk is a recent survey which reports that the most popular eating occasion for Americans today is the snack!

Now don't get us wrong, we have nothing against snacks. We eat them and we enjoy them, but they have a long way to go before they become our most popular eating occasion. In fact, we have never even considered a snack to be any sort of an occasion!

A snack is by its very nature either a makeshift or an indulgence. It is something to eat when you're on the run or because you decide you need a little something extra. You rummage around inside the refrigerator until you find something you like, and then you eat it, usually alone. This is fine at certain times but can it compare with a shared Sunday breakfast or brunch? A family lunch or evening meal? In our books it can't.

Our guess is that snacks are popular because people are too busy in a pursuit of "fun" or too engrossed in their own affairs to share a meal with their family. If our guess is correct the popularity of the snack is really due to the fact that not enough people are home at the same time to participate in a meal.

This is not our cup of tea. We'll continue to have snacks but our most popular eating occasion is the evening meal when there is the time and opportunity for good conversation, when one can shower the cook with compliments, talk over the happenings of the day, and where there is warmth, relaxation, and that special feeling of contentment one gets when the family is around the same table breaking bread.

THE EDITOR

Ohio family reports on flameless electricity

"We never knew what real living comfort was like until we moved into our new total electric home"

Mr. and Mrs. Richard A. Schultz of Atwater, Ohio, talk about the joy of total electric living in a modern Gold Medallion Home. Here flameless electricity does everything including heating and cooling the whole house, cooking the food, providing the hot water and drying the family clothes

According to Richard and Dolores Schultz, moving into a new Gold Medallion Home was "like having a life-long dream suddenly come true."

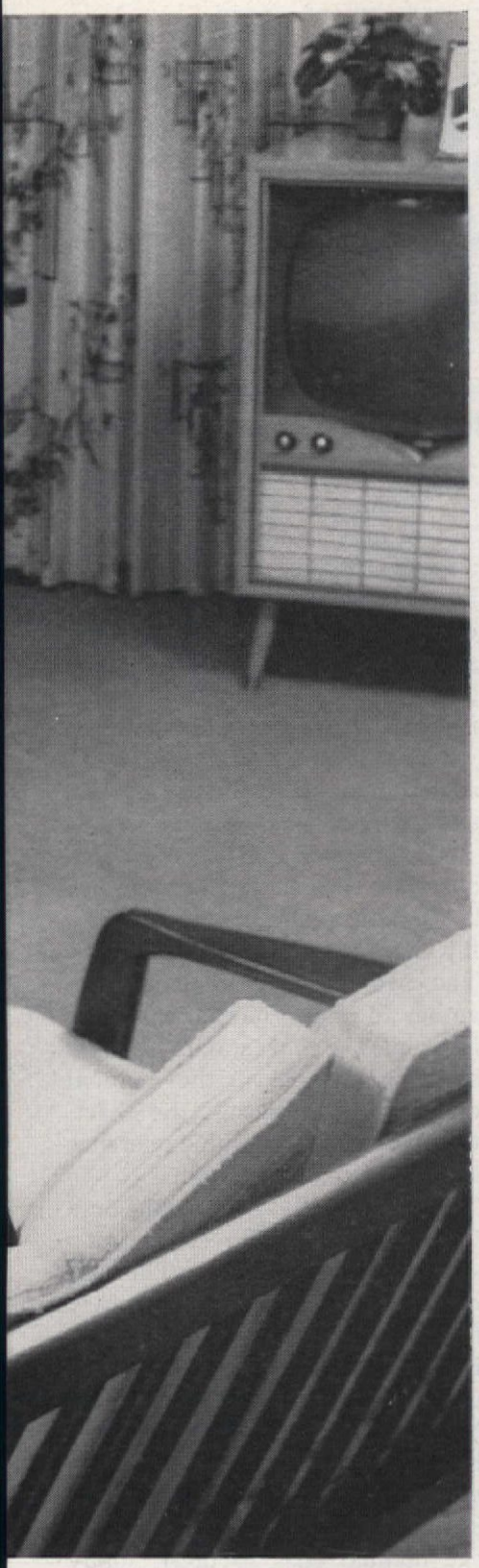
"We've been here almost five years now," Dick Schultz tells you, "and my only regret is that we didn't learn about total electric living sooner. As for myself, I can't imagine anything else that could make so big a difference in home comfort and convenience—especially at so reasonable a cost."

"I agree with Dick completely," says his wife, Dee. "Until you've lived in one yourself, you just can't imagine how pleasant it is to have a home where everything keeps so clean and fresh-looking the whole year round with so little work—or where there are so many modern appliances to help you take better care of your family. And I think electric heat is wonderful! For the first time now our whole house stays really comfortable in the winter, and there are just never any cold spots or drafts, or annoying hot blasts of heat.

"I suppose the best way to sum it all up," she adds, "is this: I know I just wouldn't want to live any other way now that I've found out how enjoyable total electric living is!"

Dick and Dee Schultz' candid opinions about the joy of total electric living are being shared every day by more and more families all across America. If you are planning to build, buy or modernize, think about the advantages of a total electric Gold Medallion Home for your own family. Your local electric utility company will help you get all the information you need to enjoy this truly modern way of life.

YOU LIVE BETTER ELECTRICALLY · *Edison Electric Institute, 750 Third Avenue, New York 17, N. Y.*



BECAUSE IT WORKS WITHOUT A FLAME, the Schultzes' electric water heater needs neither flue nor ventilation. This allowed the Schultzes to save valuable basement floor space by installing it in a windowless storage area.

"A MODERN ELECTRIC RANGE is so fast and easy to cook on that now everyone in my family likes to help out occasionally," says Dee Schultz. "And because it's flameless, it really does help to keep my kitchen clean and cool."

"A FLAMELESS ELECTRIC CLOTHES DRYER is certainly a blessing with a family as large as mine," reports Dee Schultz. "And I like its simple, trouble-free operation." Here little Randy provides a helping hand by making sure that all of the freshly dried clothes are properly placed in his mother's laundry basket.

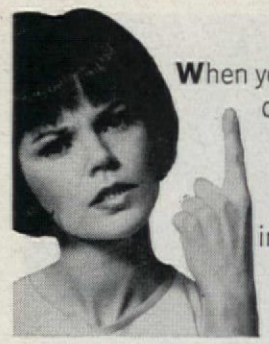
"WE'VE NEVER ENJOYED any house we've had as much as we do our new total electric home," says Dee Schultz, shown in the living room with her husband Dick and sons Dale, 5, Randy, 2, and Jim, 15. "Everything in it—from heating to lighting to location of switches and outlets—adds to our comfort and convenience."

FULL HOUSEPOWER WIRING in the Schultz home makes sure that there are a sufficient number of circuits and conveniently placed outlets to handle every electrical demand. "Now I can run as many appliances as I want to all at one time—and everything still works the way it should," says Dee Schultz as she fixes breakfast in the downstairs family room.

Certification mark—NEMA

THE TOTAL ELECTRIC HOME that proudly displays this Gold Medallion is equipped with modern flameless electric home heating and appliances, Full Housepower Wiring and Light for Living. This home will still be as modern tomorrow as it is today.

Visit a new Gold Medallion Home during National Home Week, Sept. 8-15.



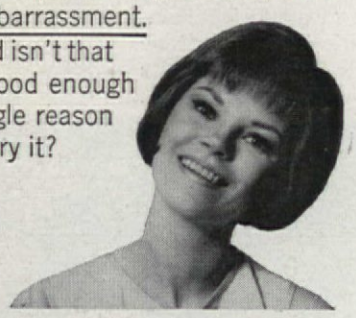
When you stop to think of it . . . isn't it a little silly of you not to be using Tampax® internal sanitary protection?

Don't tell me your reasons—I don't want to hear them! Tampax is safe for anybody—married or unmarried, active or not.

Can't you just hear millions of users applauding it? . . . saying that it will give you poise, security, freedom, comfort!

C'mon now—join the Tampax crowd. It all but takes all the problems out of problem days. No belts, no pins, no pads, no odor.

We promise you'll be the happier for it. Tampax users just don't suffer embarrassment. And isn't that a good enough single reason to try it?



Tampax is available in your choice of 3 absorbencies (Regular, Super, Junior) wherever such products are sold. Tampax Incorporated, Palmer, Massachusetts.

Invented by a doctor—now used by millions of women

LISTEN HERE

RALPH FREAS

Soldering-iron saga: Building hi-fi from kits mingles triumph and tedium

Are there limits to do-it-yourselfing? Evidently not. A large part of the music-loving public is assembling high-fidelity systems from kits. This is no small thing when you consider the degree of sophistication of today's high-fidelity equipment. And building an amplifier or tuner from the chassis up takes time, patience, and at least a modicum of mechanical aptitude.

Why would anyone devote thirty to fifty hours bolting transformers into place, tracing wiring diagrams, and soldering dozens of tiny elements into a circuit? Economy is only a partial answer. And the kits themselves are only relatively cheap. The stereo-FM receiver we built as background to this column costs $169.95, fifty dollars less than the factory-wired Harman-Kardon FA3000. The best way of stating the case is, perhaps, to say that the construction of a hi-fi receiver allows the builder to enjoy very superior quality at a high—but less than superior—price.

Another reason for the popularity of kits is a sense of achievement that goes with ending the job. In a mild burst of hyperbole, manufacturer Sidney Harman once told us that kit building permits the owner to participate in the musical end-result just as Heifetz participates with Bach in the performance of a *partita*. We wouldn't go *that* far. There is an undeniable surge of pride that accompanies the first successful operation of a unit, however. And nothing can top telling a neighbor, "I built it myself," in answer to the question, "Whereja get the hi-fi?" Buttons pop all over the living room.

Anyone—except the totally inept—can build hi-fi equipment from a kit. To be good at it and to enjoy it thoroughly, certain personal qualities are helpful. Patience, as already mentioned, is more a virtue here than elsewhere. The assembly route requires taking hundreds of tiny steps, many of them repetitive. And, since you'll handle tiny, color-coded elements along the way, good eyesight is essential. Those whose eyes measure less than 20/20 can rely on a lighted magnifying glass sold specifically for this purpose. Of course, you can't buy patience, but you can substitute doggedness or stiff upper lipness.

For no logical reason, the husband in a family is usually the kit builder. But it's sensible to make a joint husband-wife effort of it. First, the work will go faster. While husband is soldering one connection, wife can select the component for the next step. Second, friend husband will not have to spend 30, 40, or 50 spare-time hours in a basement away from the family. Apropos, most kits come in cartons that open to form a convenient worktable. All the parts are bagged, tagged, and held in well-marked packets awaiting their selection at the proper step in the assembly procedure. When a kit-building session ends, the carton folds neatly to be stowed away until the next session. There is no need to take the kit to a basement workshop.

Another reason for a wife's participation is to share in the pride when the unit is finished. This gives an extra fillip to the whole business, we think.

If you've ever had to assemble a back-yard swing or put together some toys before placing them under a Christmas tree, you may have misgivings about tackling an FM-receiver kit. It's understandable. For some reason, the instructions packed with Junior's wagon or toy trains always seem to omit a vitally important step—if not an essential bolt, nut, or screw. But set aside your fears insofar as hi-fi kits are concerned. Their assembly manuals are models of clear exposition. Each step is carefully explained and a series of charts guides you through a seeming labyrinth of resistors, capacitors, transistors, and cables. No matter that you may never have heard of a resistor and couldn't tell one from a variable condenser or a sewing-machine bobbin. You'll soon learn. You'll learn, too, how to identify the difference between a 220-ohm resistor and one valued at 3.3 ohms, or whatever.

This may sound as if assembling a receiver is akin to taking a course in electronics. Not a bit. It's enough simply to identify and solder a resistor into place. You don't have to know what an ohm is or what the resistor does. If you're curious, however, the instruction manual will answer these and many other questions.

The manual that accompanied our FM-receiver kit, for example, is 108 pages long, not including a flip chart of 25 large-size diagrams. The two are cleverly bound together to allow the manual to lie flat while the chart stands erect. As assembly proceeds, the manual directs you to consult the chart, thus giving you a graphic reference to the written instructions.

Unlike a back-yard swing or a toy wagon, an FM receiver is an expensive instrument. The kit manufacturer wants desperately for it to perform when it's finished—and to perform well; an unsatisfied customer endangers his business. Therefore, the assembly instructions are written not only to be understood but so that *they cannot be misunderstood*. Before the manual goes to press, many "shakedown" assemblies have taken place with both engineers and the nontechnically-minded following the instructions. The manuals are as carefully checked as the electronic parts that accompany them into your home.

Strict attention to instructions is *de rigueur*. And the instruction manuals are written with built-in safeguards against goofs. The manual for our stereo-FM receiver uses a simple device: two sets of parentheses. When, for example, the kit builder reads (step No. 7 on page 26), "Connect the black transformer wire to F1-A and solder," he puts a check mark inside one set of parentheses after completing the step. Then he proceeds to Step No. 8. After completing several dozen steps, he reaches the legend "Inspection Point." This is the sign to go back and (continued)

"I wish somebody would invent an oven that's easy to clean"

somebody has...

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HOW'S THE WATER IN YOUR HOUSE?

automatic softener

Aristocrat water heater

hydronic boiler

Take a bath in broad daylight and have a good look at the water you live with. If the first burst of water is rusty let it run off. Now draw a full tub. Does the water still have a honey-colored tinge? Well, maybe that's why rust spots show up on your linens. You need a Permaglas Water Heater badly. It's glass-lined. You get clean, clear water without a trace of rust. The Permaglas Gas Water Heater, with new *Reserve Power Control* changes heating speeds to meet your demand, and provides twice as much hot water as the average heater now in use. What's more, it's guaranteed for 10 full years* by A. O. Smith Consumer Products, Kankakee, Illinois.

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WATER TO LIVE WITH . . . PERMAGLAS® WATER HEATERS . . . SOFTENERS
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(continued) check through on every step taken since the last inspection point. As each check is made, a check mark is placed inside the second set of parentheses. If this procedure is followed, satisfactory performance is virtually assured.

Good solder connections are essential and the technique for making them is not hard to acquire. The person who has never handled a soldering iron is well advised to spend up to a half hour in practice. Since much of the assembly is soldering, facility with the iron will speed the job along at a rapid clip. In this regard, the constructing manual devotes five pages to a description of good soldering technique. Close attention pays off.

Some of the assembly is child's play and genuine fun. We did, in fact, make child's play of several steps in building our receiver by having our son (age eight) complete them. This involved making a "harness" wire assembly. The wire assembly is a complex array of colored wires from 4½ to 17 inches in length. The completed assembly is a spidery-looking bundle of bound cable which, when placed properly in the circuit, has every wire in place close to the component to which it will be connected in the circuit.

For his age, Michael is a bright boy—but he's no genius. And even though we might like to think differently, we must admit the truth: any child his age can probably handle the "harness" wire assembly. The procedure is a bit like those yarn drawings we made at Michael's age and younger. You know the kind. They're simply a card with holes punched through and each hole is numbered. The yarn is drawn through one hole after another until a duck, a dog, or some other animal is formed.

So it is with the wires. Step No. 9 of the harness assembly, for example, tells us to place a brown/white wire 6½ inches long from hole No. 5 to hole No. 10. When eighteen wires are similarly placed, the group is strapped at specific points to hold them together properly. It doesn't form a duck or a dog but it insures faster assembly and better operation of the finished stereo-FM receiver.

Don't infer from this that the entire assembly lacks complexity or difficulty. Some steps can be absolutely nerve-racking. Thinking back, one of the most trying episodes for us was Step No. 20 on page 46. This required soldering five—count 'em, five—wires to a single terminal. Getting them to stay in the terminal's eyelet before touching it with a soldering iron was difficult enough. Poking the iron into the complex of wires without burning off their insulation was something else. And it seemed that just as the connection was made, with the solder flowing nicely overall, one wire would escape and the joint would have to be resoldered. Such are the trials of kit building.

Another hurdle for the beginning kit builder is boredom. By the time page 69 (Final Chassis Wiring) is reached, the wisp of smoke that rises from the soldering iron will hardly seem as perfume to the beginner's nostrils. But at this point, the word "beginner" hardly applies. Regard the underside of the chassis with its complex array of wires and parts. This must be the work of veteran technicians.

But boredom quickly passes after a glance at the now near-empty slots that held the multitude of parts. You'll thumb the manual to see how many steps must be taken to complete the job. And you'll notice that much of what remains is simple mechanical assembly. Interest quickens and excitement mounts. Instead of devoting your usual hour or hour-and-a-half to kit construction, you put in two hours. The goal (Step 17 on page 79) is almost in sight; that step reads, "Tune in a known station. . . ." At that point, you may be forgiven your wild-eyed look and trembling hand. And your cry of "It works!"—even if it rings through the house at 2 A.M.—is certainly excusable.

Of course it works. And the thrill of having done it yourself has few equals.

And now, if you've skipped the explanatory text in the manual that told the function of the "ratio detector," the "loudness control," or the "preamplifier tubes," you may want to return to them. You may want to know exactly what it was you put together and how it works. And you may be dissatisfied with not knowing what an ohm is or what a resistor does. It's all there and the knowledge is yours for the taking. This is your bonus for doing it yourself.

Ten years ago, the electronic kit business was dominated by two or three manufacturers. Today, it's a crowded field. You can buy most of the outstanding components either in kit or factory-wired form from Fisher Radio, H. H. Scott, Dynaco, Heath, EICO, Knight (Allied Radio), Lafayette, and others. And remember, finally, kit building is not for men alone; many women are better at it than their husbands! THE END

ACTUAL SIZE

$1 each.

(For DeepSilver tablespoons that will soon cost $3.00 each!)

There's more to these serving spoons than meets the eye. They're DeepSilver—International's rich, thick silverplate, lavished with extra silver.

And to introduce you to DeepSilver, International, for a limited time, offers you your choice of spoon—pierced or plain—at this special $1 price in any one of these four lovely patterns (left to right): "Silver Fashion," "Happy Anniversary," "Woodsong," "Anniversary Rose."

A free $18 gift certificate will be sent to you with your order. It entitles you to 8 iced teaspoons, or 8 butter spreaders, or 8 cocktail forks, when you buy a basic 52-piece set at $88.00 from your dealer.

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Please indicate in appropriate box the number of spoons desired.

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Enclosed $_____($1 for each serving spoon)
Send cash, check, or money order; no stamps please.
Offer good only in Continental U.S.A. until December 31, 1963.

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Longines high fashion watches team elegance and excellence with accuracy and dependability to give you an adult lifetime of pleasure and assurance

Lovely Ladies, proudly wear your Longines wherever you go—to the ballet, or out for an intimate dinner in a cozy spot. Where there's a Lovely Lady and an admiring escort, that's where you'll want your Longines to be noticed and admired. Longines Ladies' wrist watches are sculpted in precious metals that flatter and caress your wrist . . . are unsurpassed in reliability . . . are instantly recognized as high fashion, the standard of excellence and elegance in 150 countries of the free world.

Picture the Longines watch illustrated below on your wrist. A gleaming mesh bracelet . . . sparkling, faceted, unbreakable synthetic sapphire crystal to capture the magic of candlelight or ballroom chandeliers . . . jeweler-crafted case contoured to feminine perfection . . . a beautiful way to make accurate time your servant. A love affair at first sight that can last for an adult lifetime. Longines, most beautiful watch you can cherish, is the finest watch in production today. Why settle for less than a Longines?

You may own a Longines for as little as $5 a month —and it is worthy in every respect to be called *the world's most honored watch*. Longines is the only watch in history to win 10 World's Fair Grand Prizes, 28 Gold Medals. Visit your Longines-Wittnauer quality jeweler soon—or suggest to your favorite man that *he* do so!

LONGINES

THE WORLD'S MOST HONORED WATCH

WHICH LONGINES WILL YOU PROUDLY WEAR? *Left to right:* Pear-shaped, Gold Filled, fashionably distinctive; Gold Medal L3051 • Solid 14K Gold, Florentine Finish; World's Fair L3355. • Perfect *facets* in brilliant synthetic sapphire crystal to capture the sparkle of gaiety. Gold-filled, shock resistant; Gold Medal L3225 Ask your Longines-Wittnauer Quality Jeweler. Lovely Lady Longines priced from $71.50.

LONGINES-WITTNAUER WATCH COMPANY

LEADING MAKER OF WATCHES OF THE HIGHEST CHARACTER FOR ALMOST A CENTURY

MAKE THESE NEEDLEPOINT FRUIT PICTURES

If you've been combing the magazines and stores for decorating ideas, you know that handcrafted wall hangings are a big favorite with decorators. You also know how expensive they can be! But you can whip up these charming and unusual needlepoint fruit pictures for a pittance—and have the added pleasure of knowing that the hand that crafted them was *yours*.

Nice part about them, they're small—8½ inches square—a perfect starting point for the timid beginner (and child's play for the experienced needlewoman). The subtle shadings of the fruits have been completely embroidered by experts, so you only need to fill in the background.

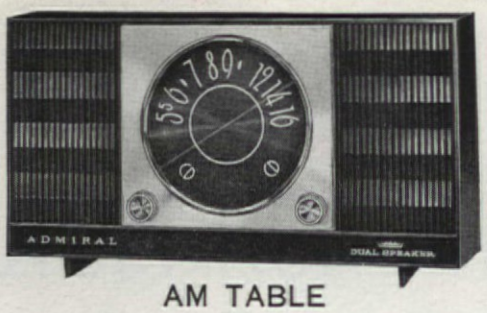
The refreshing fruit motifs were adapted especially for us from some rare old water colors. The soft harvest colors blend beautifully into any decorating palette. And the crisp, clean lines are just as at home in a contemporary setting as in a traditional one. (You could also use these fruit motifs for little pillows, boxed and backed with fabric.)

Needlepoint pictures can be ordered with or without the handsome mahogany-finish frames. Frames have an inner lip of gold-metal leaf which dramatizes the fruit motif. Pretty brass rings at top add a touch of distinction.

For needlepoint pictures, embroidered size 8½ inches square, order Kit #ANP-102, price $2.00 each. Kit including frame specially priced at $5.95 each. Order form on page 71.

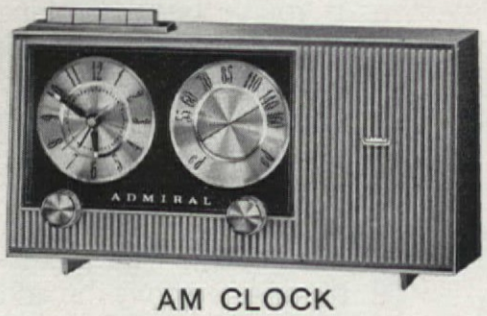
DOROTHY LAMBERT BRIGHTBILL

ALLEN VOGEL



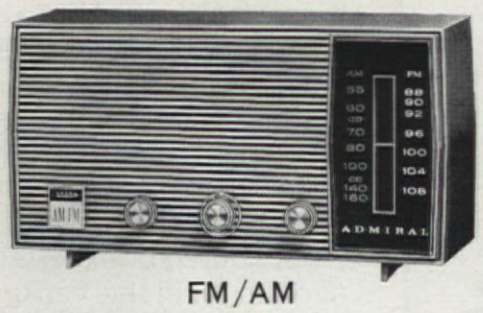
AM TABLE

The Celebrity,
Y3320 Series



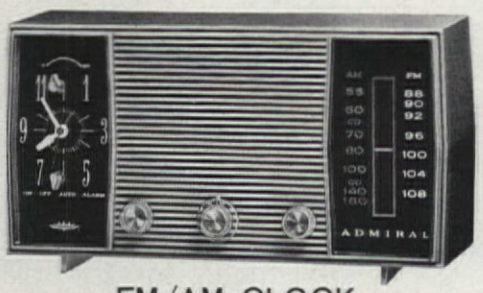
AM CLOCK

The Capri,
Y3570 Series



FM/AM

The Shelby,
Y3590 Series



FM/AM CLOCK

The Dexter,
Y3600 Series

New, precision quality radios

Now Admiral brings you an exciting new decorator collection of radios that sound as beautiful as they look. Imagine! There are 33 Table, Clock, FM/AM, and FM/AM Clock radios with quality features like dual-speaker sound systems . . . AFC on all FM to eliminate station drift. Each is precision engineered to exacting Admiral standards of quality for unmatched performance and dependability. Each gives you smart, slim, styling. Pick your favorite color—blue, pink, beige, green, turquoise, gray, black, or white—Admiral has it! See and hear the radio you've always wanted at a budget price you'd never expect. At your quality Admiral Dealer . . . now!

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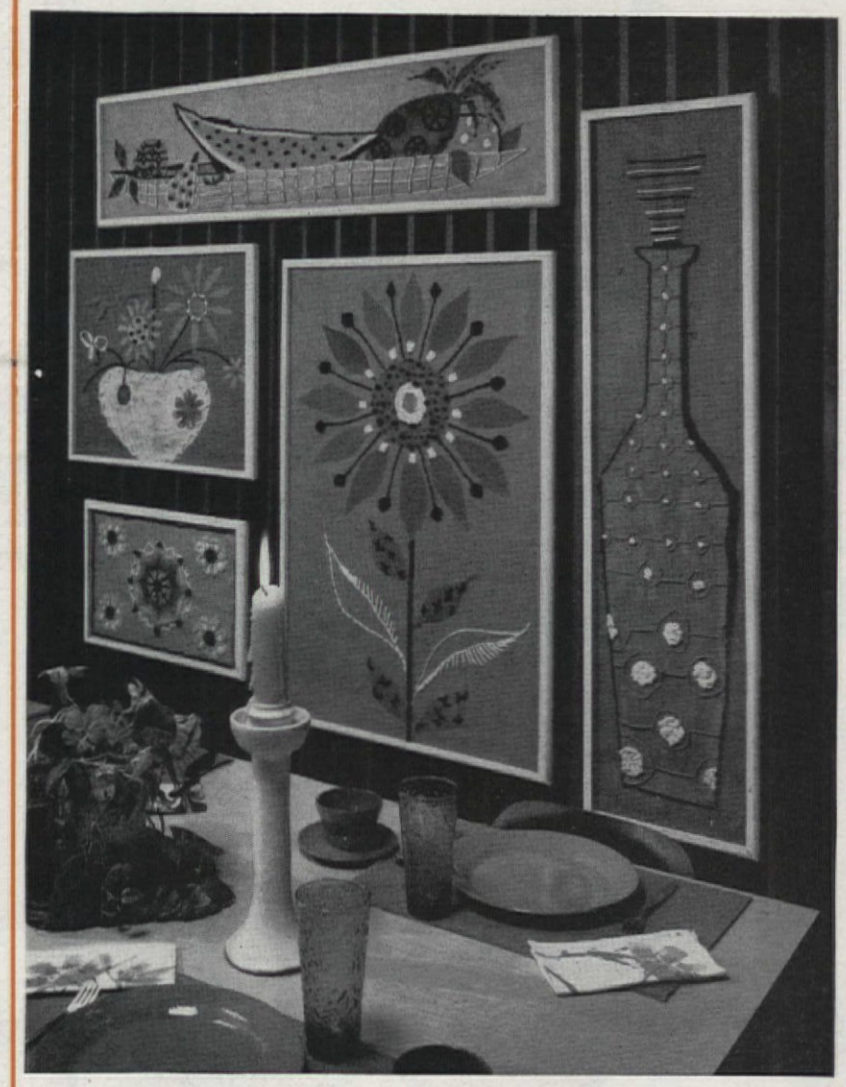
KITCHEN WALL EMBROIDERY



Turn your kitchen into a lively gallery of art with boldly stitched burlap panels. This is no place for namby-pamby colors and itsy-bitsy stitches. Use heavy rug yarns, knitting wools, wrapping and butcher cords, fish line, threads, braids—even bits of thin brass chain whipped down to the background fabric. Here, dramatic designs in the primitive manner were painted with textile paint on bright-colored burlap. They were outlined and shaded with great big untimid stitches—outline, stem, buttonhole, blanket, basket, and French knots.

For your background fabric select heavy slubbed linen or a plain colored rag rug. Try using vibrant hues or choose a restful "no color" ground. You might copy your motif from the print in your kitchen curtains, or find inspiration for designs and stitches at your public library, particularly in books on crewel embroidery. How about a "sampler" of stitches on beautiful linen? Include a sample of every stitch you can think of, using the heaviest cord, yarn, or knitting wool you can find.

Be sure to vary the weights of your thread. If your first efforts lack substance, go over them again and maybe again! Once you've started your collection, we're sure you'll keep adding new works of embroidered art.

FREE!
Souvenir Ball Point Pen of George Washington at VALLEY FORGE

Actually WRITES in GOLD INK!

YES, this beautiful pen, which actually writes in gold ink, is a souvenir from historic Valley Forge — home of THE GOLD STAR PLAN. It is yours FREE, without cost or obligation. We offer you this attractive, useful gift for letting us send you, with no obligation, complete details about the low-cost GOLD STAR hospitalization plan *for folks who don't drink.* Your gift will be mailed just as soon as we receive your name and address on the postage-free card.

MAILED TO YOU WITH FACTS ABOUT

Special Low Cost Hospitalization Coverage Now Available to Non-Drinkers Only

Pays $100.00 Weekly from First Day, Even for Life, to AMERICAN HOME READERS

NO AGE LIMIT! NO SALESMAN WILL CALL!

IF YOU do not drink, you may be eligible for protection under the Gold Star Hospitalization Plan — which will pay you $100.00 for every week you are in the hospital, even for life!

If you are carrying ordinary hospitalization insurance, your premiums are helping to pay for the accidents, illnesses, and hospital bills of drinkers. Those who drink too much are sick more often, and for longer periods, than those who don't drink at all. Until now, YOUR insurance cost as much as THEIRS. Now, with rates based on the superior health records of non-drinkers, Gold Star rewards you for not drinking.

Gold Star pays you $100.00 per week — TAX FREE — ($14.28 per day), from your first day in the hospital, and as long as you are there, even for life! Claim checks are sent directly to you by air mail, for you to spend as you see fit — for hospital or doctors' bills, mortgage payments, food — anything you wish. Your policy *cannot* be cancelled by the company, no matter how long or how often you are sick. And the present low rate on your policy can never be changed, except in the event of a general rate adjustment, up or down, for all policyholders.

Can You Afford To Be Sick?

One out of every seven people will spend some time in the hospital this year. A fall on the stairs, in the bathtub or on the sidewalk, a sudden illness or operation, could put you in the hospital for weeks, even months.

Can you afford a long siege in the hospital, with costly doctors' bills, expensive drugs and medicines? Many people lose their savings, their cars, even their homes. Don't take chances with your financial security. Remember — once the doctor says it's your turn to enter the hospital, you can't buy coverage at any price.

Mail Postage-Free Card NOW — "Later" May Be TOO LATE

Why not get the peace of mind and freedom from worry this amazing low-cost hospitalization plan offers?

The card at left asks only for your name and address — so we can MAIL to you FREE, without cost or obligation, the full facts about this wonderfully sensible plan. NO salesman will call on you to try to "talk you into" anything. In the private comfort of your own home, you will see for yourself how ONLY Gold Star offers you so many guaranteed features.

READ WHAT THESE LEADING AMERICANS SAY:

S. S. KRESGE, founder of the S. S. Kresge Co., with over 800 stores: "I'm delighted that non-drinkers are now rewarded by insuring with the Gold Star Plan at substantial savings. Gold Star's popularity indicates that it is the right answer to the question of drinking and hospitalization."

DR. E. STANLEY JONES, internationally famous evangelist, author, missionary, statesman: "It is a pleasure for me to recommend the Gold Star Plan for total abstainers. An insurance plan which provides special consideration and service to those who do not impair their health by drink is very long overdue."

HON. FRANK CARLSON, United States Senator, Kansas: "I am delighted that Arthur De Moss has worked out a plan to provide hospitalization for non-drinkers at reduced cost. I would urge those concerned about their financial security to take advantage of this excellent opportunity."

LYNN BURKE, Olympic and World Swimming Champion: "Neither I nor any other champion I know drinks. My father, along with other coaches, forbids his contestants to drink. Of course, I highly recommend the Gold Star Hospitalization Plan for non-drinkers."

UPTON SINCLAIR, Pulitzer Prize author: "I think your idea of giving people the insurance discount which they earn by not shortening their lives with alcohol is a brilliant one, and I am glad to be counted in on it."

JEROME HINES, leading bass with the Metropolitan Opera Company: "The non-drinker is a better risk and should be entitled to a better insurance rate. I am most happy to recommend this low-cost Gold Star Policy. It should prove to be a real help and blessing to all who can qualify."

Gold Star is the *only* hospital plan endorsed and recommended by over 50 nationally known leaders.

Compare These Important GUARANTEED Benefits

No Age Limit. Same liberal benefits whether you are 1 or 101!

Guaranteed Renewable. Only *you* can cancel your policy!

No Waiting Periods. That's right. Gold Star does not penalize you with any 30 day, 6 month or 9 month waiting periods before your coverage goes into full effect. And Gold Star pays from the very first day you enter the hospital.

No Salesman Will Call. Your policy is *mailed* to your home. Claim checks are sent air mail, directly to you; can be used for rent, food, hospital, doctors' bills — any purpose you wish!

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You Pay Only For Protection. No policy fees, no enrollment fees, no membership dues!

Additional Gold Star Features

Pays $2,000.00 cash for accidental death.

Pays $2,000.00 cash for accidental loss of one hand, or one foot, or sight of one eye.

Pays $6,000.00 cash for accidental loss of both hands, or both feet, or sight of both eyes.

Only Conditions Not Covered:

Every kind of sickness and accident is covered, except hospitalization caused by the use of alcoholic beverages or narcotics, mental or nervous disorders, any act of war, pregnancy, or conditions existing prior to issuance of policy. Everything else IS covered! These proper exceptions help to keep Gold Star rates lower for YOU!

Find out NOW how much this great Gold Star Policy GS-713 saves you. Then later, if you do want a policy, we'll even send it on a 10-Day Money-Back Guarantee — to be checked, if you wish, by your lawyer, doctor, or other trusted advisor.

TIME IS PRECIOUS! If you don't drink, act quickly. Without cost or obligation, get this card into the mail TODAY.

Fill Out and Mail The Postage-Paid Card NOW!
Full Information will be MAILED to you . . . absolutely FREE!
NO SALESMAN will call on you . . . now or ever

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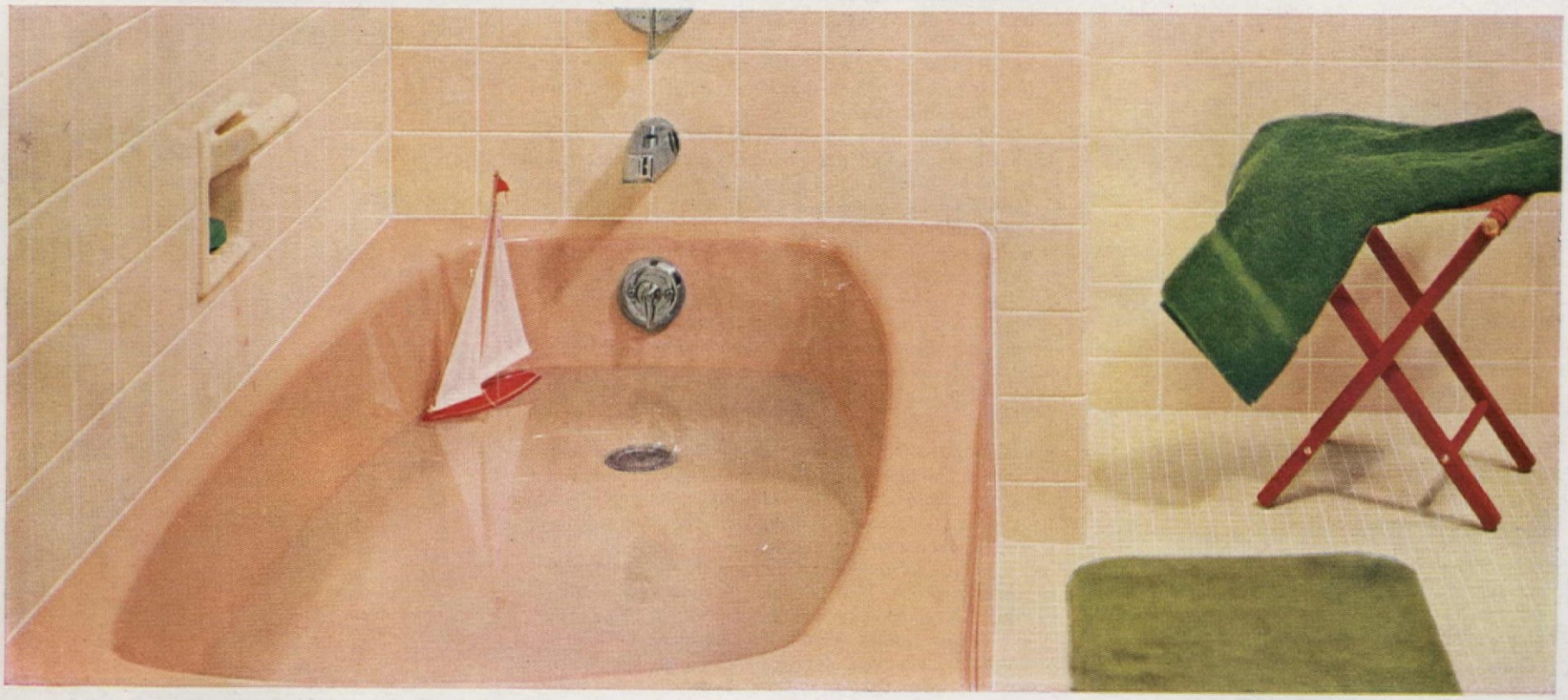
This is the same Gold Star Plan you've seen in over 300 leading publications including Reader's Digest, Farm Journal, Christian Herald, Woman's Day, Redbook, Together, Today's Health, Family Circle, Capper's Weekly, McCall's, Better Homes and Gardens, Ladies' Home Journal, and many others.

Half a bath tub tells why...



Kohler bath tubs look like this for a lifetime

That's a brand new Kohler bath tub pictured above. And the half a Kohler bath tub above it helps show you why Kohler beauty will last and last.

Kohler bath tubs are made of cast iron... rigid, tough, solid. When a bath tub like this is double-coated with the finest enamel, the beauty is there to stay. That's because the shining outer surface you see is fused to the iron itself—resists cracking, chipping and wearing away.

There are other ways to make bath tubs. But no better ways. So Kohler bath tubs are made of Kohler enamel on cast iron. Made accurately, carefully, and with pride, as all Kohler products have been made for 90 years. We don't know any other way.

Ask your architect or plumbing contractor if it isn't so.

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Kohler Co., Established 1873, Kohler, Wis.

ENAMELED IRON AND VITREOUS CHINA PLUMBING FIXTURES • ALL-BRASS FITTINGS • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS

WEDDING PRESENTS

WHAT'S "IN" AND WHAT'S "OUT"?

Fashions in wedding presents, like fashions in anything else, change with the years. True, some presents never go out of style—a trip to the Mediterranean or maid service for a year. And custom will never dam the flow of attic-destined monstrosities that are heaped upon newlyweds in the name of something different, or personal, or sentimental. But in the realm of ordinary wedding presents chosen by ordinary friends and acquaintances there are discernible trends. For instance, in the fifties everybody gave candlesticks. In the forties it was monogrammed cocktail shakers and glasses. In the thirties it was bonbon dishes and compotes.

To track down the sixties' trend in wedding presents we first called on Tiffany's, that bulwark of brides than which there is no whicher. Even in this never-never land, the growing informality and maidlessness of the times is beginning to tell. On the skids: massive, elaborately chased silver trays, candelabra, and bowls (too much trouble to clean). Simple, crystal candle holders, on the other hand, are thought much of. Vermeil which, for all its exquisite beauty, needs no care is also in demand. Flatware, in the bride's registered pattern, is still a good choice. But the preference is for "show-off" rather than practical silver, such as cigarette boxes. Then there are amusing items like a silver and velvet pin cushion or a gold thimble. Having heard rumors that chafing dishes were popular, we inquired about them at Tiffany's and were asked in return, "What *is* a chafing dish?" However, in the interests of elegant at-the-table serving, Tiffany *is* the proud purveyor of a gleaming silver frying pan.

At Lord & Taylor's, another favorite mecca of gift hunters, we learned that stainless steel is coming up strong—not only in flatware but also in handsome serving or decorative bowls. (Our young secretary confirms that Danish bowls are being displayed by many brides today.) Accessories for the bar, including ice buckets, rank high as do items for informal entertaining and serving, such as fruit and salad bowls, oven-to-table casseroles, and ceramic tableware. Pepper mills are very big. Table linens, a classic favorite, now include the bright, breezy world of table mats especially the plastic variety.

Georg Jensen, not surprisingly, finds its Danish stainless in great demand. Here again, the purely ornamental pieces are taking a back seat to the more utilitarian, but equally handsome, cooking and serving dishes. Sleek, sculptured bowls, trays, and buckets in teakwood have also become very popular.

Big, bustling Macy's, New York City, confirms the trend to gifts in tune with today's casual living (although in flatware there seems to be a reactionary hankering for elegance). Dainty little Meissen ash trays are passed over in favor of casseroles for beef bourguignon. Bamboo trays and serving dishes are big hits and, all of a sudden, colored stemware is staging a strong comeback.

At Barker's in Los Angeles, we found the same clamor for strong, vibrant color. Patterned stemware is in vogue, too—while plainer china is preferred. In flatware, the most popular silver patterns have a rose motif, preferably one simple, single, solitary rose. The thrift-minded will find quite respectable Japanese copies of the coveted Danish stainless steel.

Woodward & Lothrop in Washington, D.C., urges brides to select their everyday "second set" patterns in china and flatware, as well as their choice in cooking wares, bedding, and towels. At Carson, Pirie, Scott in Chicago, even the carriage trade is delighted to receive electrical helpers such as mixers, blenders, can openers, and vacuum cleaners.

Generally speaking, stores throughout the land are ready, willing, and able to help you select a wedding present that will please both the bride and your budget. DON'T TRY TOO HARD. With such a wealth of handsome and functional gifts at hand, it's silly to beat the bushes for some exotic objet d'art that will only end up as a cobweb collector.

JEANNE LAMB O'NEILL

Drawing: Bud Simpson

Now, at home, you can easily

MAKE THESE LUXURIOUS DEEP-PILE HOOKED RUGS

SEND FOR NEW CATALOG OF 69 EXQUISITE DESIGNS AND SIMPLE STEP-BY-STEP INSTRUCTIONS

"Christmas Roses" no. 246

"Anemones" no. 277

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Choose from 69 exclusive designs, including modern...**4 shapes:** oval, rectangular, circular, semi-circular...**184 sizes...51 colors** (pick your own, if you prefer, to harmonize with room).

Create a perfect heirloom-quality rug your first try...a showpiece for your home, ideal for an important gift. And gain *worthwhile savings* as another reward of making it yourself!

Get everything you need by mail at direct-from-importer prices, including:

- **Readicut Moth-proofed 100%-wool 6-ply Rug Yarn, imported from England.** No cutting or winding...comes *cut-to-size.* Guarantees *even,* extra *deep* pile.
- **Sturdy English Canvas Pattern, stencilled in color.** Just match yarn to colors on canvas; you can't make errors. No cumbersome frames to cope with...an ordinary table or even your lap will do.
- **Shillcraft Latchet Hook.** Ties wool to canvas easily, quickly, tightly. Vacuum or clean with safety...*wool cannot pull out.*

Enjoy a relaxing, valuable, spare-time hobby. So easy, you can do it watching TV. Two can enjoy it at the same time...even young children can help.

Get started for only $5, under convenient pay-as-you-go plan. Make a complete rug for as little as $11.50.

Unconditional money-back guarantee on all Shillcraft Rug Kits. For catalog and complete information, use coupon below.

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Please send me your new 24-page full-color Shillcraft Readicut Rug Book, showing 69 distinctive rugs and how to make them—plus 100%-wool samples in all 51 colors. I enclose 25¢ in coin to cover handling cost, but otherwise there is no obligation.

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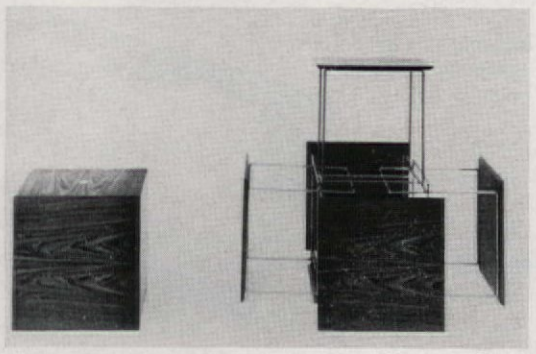
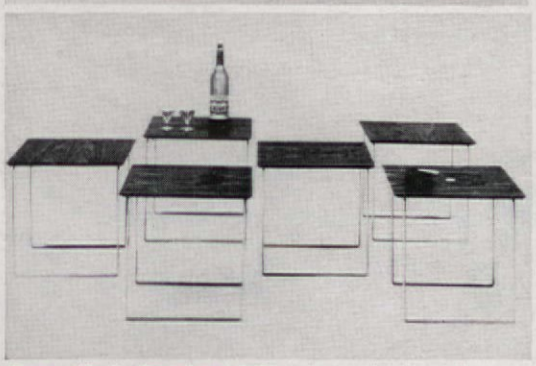
ATTENTION CANADIANS: Mail this coupon and 25¢ to "SHILLCRAFT," Dept. A-16, 2485 St. Patrick Street, Montreal 22, P. Q.

LOOK IT'S NEW!

Wonderful ways of using wood are making news in exciting and versatile furniture designs. Under the skilled hands of experts, wood is bent, turned, and carved, resulting in handsome furniture keyed to today's needs.

Bow-back occasional chair of solid ash comes in teak or walnut oil finish. The white Naugahyde cushion is buttoned and tufted. This is a contemporary American piece. $49.80. Heywood-Wakefield, Gardner, Mass.





Beautifully finished 16″ cube, which makes a dandy occasional table on its own, is easily separated into six serving tables at the ring of a doorbell. Designed by Danish architect Poul Norreklit, cubes come in teak, walnut, rosewood, or Macassar ebony. $176. Morredi, 1362 Obispo Avenue, Long Beach 4, Calif.

Carved French Provincial detail makes this 64-inch-high cabinet clock a decorative asset for small homes. A built-in light shows off display shelves. It has an eight-day Westminster chime. A pendulum is optional. $359.95. Made by Seth Thomas, Thomaston, Conn.

Mahogany Queen Anne style buffet server and pewter deck makes an important piece of furniture for dining, living, or family room. Adapted from a design found in Bermuda, the two pieces retail for $330. From the Crown Colony group, Kroehler Mfg. Co., Louisville, Ky.

Finished on all sides to make a room divider, this oil-finished walnut desk is a complete office at home. Designed by Ruth and James Clark, it holds a typewriter and files with room left over. $299.50. Richardson-Nemschoff, 1674 Merchandise Mart, Chicago 54, Ill.

Of solid maple with lightly distressed finish, this bed designed for small homes has trundle to pull out for young guest. $160. Thomasville Furniture, Ind. Thomasville, N.C.

Carved and shaped Dante chair, finished with beautiful walnut veneers, has modern comfort in the upholstered back, seat, and arms. $118. Fancher Furniture, Salamanca, N.Y.

All prices approximate, excluding shipping

First 14-lb. capacity washer ever!

Norge 14

Washes any load
from a 14-lb. hamperful to a 2-lb. handful really clean

Now you can do 10 full-size sheets in one load or a handful of wash in the new Norge 14. Get wash really clean...with only the water you need. Designed for women who need all the capacity they can get and want a washer to do small loads, too. So sturdy and dependable it's backed by a 2-Year Service Policy.

It's all you ever wanted in an automatic washer. In the Norge 14 even big loads have room to turn and tumble, while the extra-large agitator gently removes every bit of ground-in dirt from clothes.

But you wanted flexibility, too. Norge 14's "Flexi-Load" feature handles any size wash from 2 to 14 lbs., with just the water you need. You don't need extra, expensive attachments to do the small loads.

See the new Norge 14 and matching Norge 14 Dryer. We think you'll agree the Norge 14 is so good it just had to be designed by a woman.

The biggest thing to happen to washday since washing went automatic

Backed by a 2-Year Service Policy. Normal warranty covers parts and labor for 1 year after purchase by original owner. Norge extends parts warranty to 2 years when customer purchases second year's labor policy from dealer at the time of original purchase. 2-Year Service Policy provides labor and repair or replacement, at dealer's option, of functional parts required to maintain machine in normal household operating condition in dealer's servicing area. Invalid when damage is due to misuse, accident, or work by unauthorized persons.

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Paint a ...accent its ...

match its ...decorate its

Be daring with color...safe with over

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and

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SIDE LIGHTS

JULIA SAVARESE

You know all those post cards you've been receiving this summer that say in part, "Wish you were here"? (To date, we've counted seventeen of our own . . . and that doesn't include the one with the distant view of Alcatraz that we *assume* was facetious.) Well, we've finally decided that we know exactly what the person who first coined the phrase felt like, because—having just come from the exhibit of the Steuben Glass project, *Poetry in Crystal*, here in New York—we couldn't feel more passionate about just that sentiment.

The exhibit which opened a few months ago and will—we hope—continue indefinitely, represents the results of a joint experiment undertaken some two years ago by Steuben Glass and The Poetry Society of America—the inspiration of design from poetry. It was to be a completely new form of artistic collaboration in that it would require the development of a unique working arrangement between the literary and visual arts.

It would be difficult for us to select a single preference. For very personal reasons, however, we are partial to the glass design by Donald Pollard and the engraving design by Jacob Landau which serve to interpret a poem by Kenneth Rexroth called *Pacific Beach*. To quote in part:

". . . Late night, not a moving car
On all the moonlit Coast Highway.
No sound but the offshore bells
And the long, recurrent hiss
Of windless surf. . . . I drive eighty
Miles an hour through the still,
Moonfilled air. The surf withdraws,
Returns, and brings into my
Mind the turgid ebb and flow
of human loyalty—
The myriad ruined voices
That have said, 'Ah, love, let us
Be true to one another.' . . .
Far out on the horizon
The lights of the albacore
Fleet gleam like a golden town
In another country."

(We don't know if it's already been sold out, but there was a limited edition of the sculpture available at $5000 if some genuine admirer of ours *really* cares. . . .)

The planting of a tree always having been one of what we've long considered the three basic and not to be missed experiences of life (the others being to write a book and to have a child) we've always had a great (though unrealistic, unless window boxes count) rapport with people and things horticultural. So naturally we couldn't resist this opportunity to offer our congratulations to the Garden Clubs of America on the occasion of the celebration of their 50th Anniversary. Hail, Greenthumbers everywhere!

Although our heart hasn't *really* been in television since CBS "separated" Bob Herridge (rather an ironical touch with the network's recent celebration of the tenth broadcast anniversary of *Camera Three*, Herridge's never-since-surpassed brain child), we cannot disclaim a certain happy enthusiasm about several of television's announced projects. One of these, *Chronicle*, will be a major new series of 20 Public Affairs broadcasts devoted to examining man's adventurous and meaningful personal contact with the ideas, cultures, and institutions of various traditions and times. Charles Collingwood, CBS news correspondent, will have a central and continuing role in each of these broadcasts, which will encompass widely ranging themes such as the people and character of France, as seen through the eyes of her great writers (we remember how well the producer, Richard Siemanowski, also associated with this project, handled the similar *Russians: Self-Impressions*); the British music hall; the writings and life of Edgar Allan Poe; the Constitution of the United States; the Italian movie makers; the scientist in modern society; and the life and times of James Thurber. (And if there isn't *something* in that list that captures your own personal imagination, we don't think we can legitimately blame CBS—in this case.)

Another exciting "project in the works" is CBS's plan to present a December showing of Ibsen's *Hedda Gabler* with Ingrid Bergman. (We've finally gotten over our trauma about *every* man we know seeming to be in love with her simultaneously. . . . You can't threaten us . . . we're *secure*. . . .) The cast also plans to include Sir Michael Redgrave, Sir Ralph Richardson, and (plain old "Mr." I guess) Trevor Howard. . . .

Were you aware that all that extraneous knowledge you've been carrying around in your head all these years about the Civil War, baseball, the nesting habits of the Eastern pipit, or what-have-you may at long last pay off? ABC plans to start a new quiz program (remember how short a time ago that was a dirty word?) called *100 Grand*.

The idea is for ABC to offer a chance-of-a-lifetime (televisionese for a hundred thousand dollars) to amateur experts in any particular field of knowledge or activity—providing

it isn't their regular line of work or profession. So dust off all those so-far "useless" facts you've been collecting all these years about *your* special subject. This may be your chance to have the last laugh on your Great-aunt Tillie who's always been saying, "So what if you do know the dates of every battle in the American Revolution . . . I still say you ought to go out and get a job. . . ."

Not that we were ever seriously accused of lacking it, but if anything, we've got even more of a "beat" these days than before, and part of it's probably due to our having played the album of a new group, The Rooftop Singers, called *Walk Right In!* for about the umpteenth time. The group, headed by Erik Darling, and currently recording on Vanguard, seems—at least to us—to have created a genuinely new style of folk singing. Drawing freely upon blues and gospel rhythms, they achieve the kind of relaxed, uncontrived beat that seems so-o-o easy to do. We liked this one played *all the way up* on the hi-fi. . . .

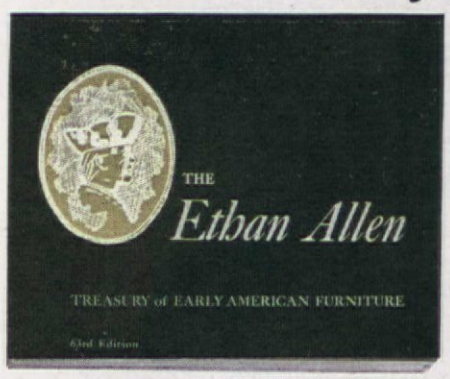
For a long time we've wondered what it was a sign of (incipient aging? . . . encroaching wisdom??) when exactly the same characteristic or quality of a person or thing that previously made you, if not *dislike* them, then definitely not a "fan," begins to become the aspect that you find most attractive. The point we're trying, in our stumbling way, to focus on is one Ella Fitzgerald, singer, and her inimitable quality of delivery best—and perhaps only—defined by the term "dispassionate." Miss Fitzgerald has been "throwing songs away" since as long as we can remember, and frankly it used to disturb us. What we craved in our greener years was a singer who *cared*. Well, we're perfectly prepared to admit for *whatever* it represents psychologically that Miss Fitzgerald's style at the moment has changed not a bit but that our own reaction has come the full half-circle around. A perfect example of Miss Fitzgerald at her uninvolved best is her album issued by Verve called *Ella Swings Gently with Nelson*, Nelson in this case being Nelson Riddle, maneuverer of some of the silkiest arrangements we've ever heard, among them such things as *Street of Dreams*, *I Wished on the Moon*, and *Georgia on My Mind*, to name just a few of those that struck us as being particularly fine.

Speaking of which (*Georgia on My Mind* that is), what can possibly account for this strong affinity we feel with most places that have songs written about them? We've never even *seen* Alabama and yet *Stars Fell On*—makes us practically melt, and a really fine arrangement of *Moonlight in Vermont* has us nodding sly and secret agreement to the lyrics even though we've never had the pleasure of being anywhere near Stowe or Sugarbush in our life. (Invitation, anyone?)

So that, Doctor, is our problem. How can you possibly keep getting nostalgic (dictionary definition: a longing to go back to one's home) for someplace you've never even been?...

Just in case you get the wrong idea, there are a few places we actually have seen in the flesh, so to speak. In fact we've even gotten as far as a first line and a tune of our own. . . . It goes: "On the beach at Balboa . . ." (in California, that is). You'll have to imagine the tune I guess. . . . I mean *we* know how it goes but it's a little hard to express in words. We could begin to give you the idea by saying the first three words are straight one-note monosyllables but then when you come to the second syllable in the word Balboa that kind of goes two notes on the "bo," holds for two beats and then comes down for the final "a." See, it's a little messy that way, but then we told you it would be. Anyway, just don't anybody steal it from us just yet. Any day now we're apt to write a second line, and then maybe even a third, and after that—well, all we can say is we hope you've been saving your money, Hoagy Carmichael. . . . THE END

The quiet elegance of a solid cherry master bedroom



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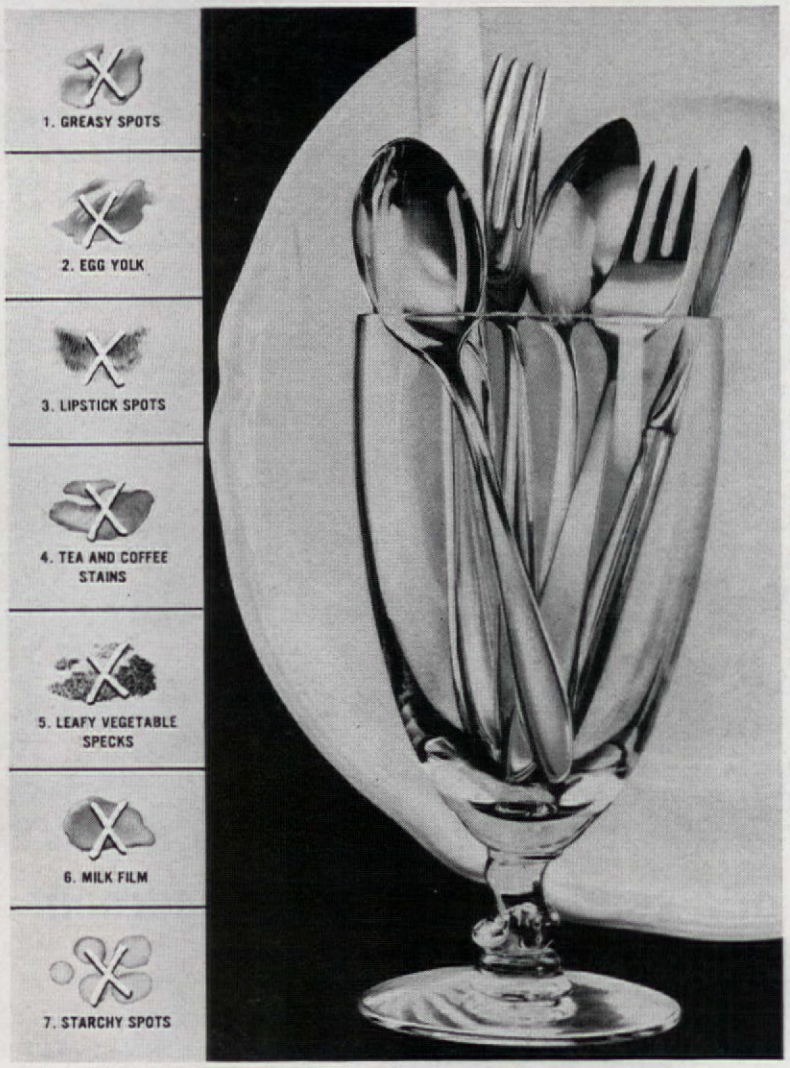
dissolves 7 of the most stubborn spots



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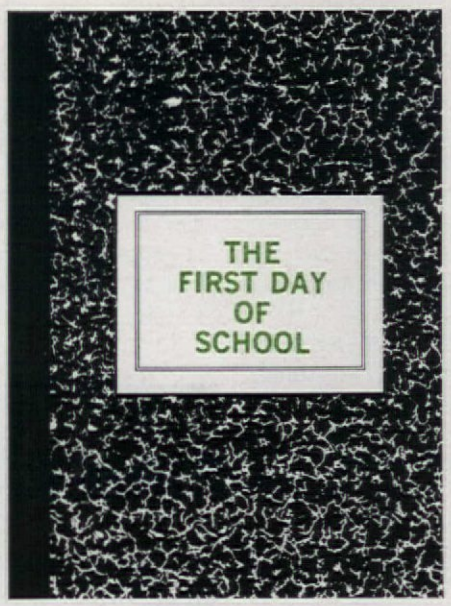
Dishwasher *all* is recommended completely safe for finest china by the American Fine China Guild.



It's September—and if you've a five- or a six-year-old youngster it's time that he leave the sheltering walls of home and take his first halting steps to school. This can be the most exciting day of his young life, or it can be otherwise. It can be a time for tears all the way to and from school or even a mysterious tummy ache that disappears when the school bus has passed by. School days *can* be happy days if your child is ready—physically, mentally, and emotionally. Herewith are some tips to make it so.

To help him, let him become acquainted with other children in the neighborhood who are starting school the same day. Be sure to take him for a pre-school visit. Visualize how cavernous those classrooms must seem to him and then explain what goes on within those friendly walls. Describe all the exciting things he'll be doing when it is his very own school.

Spend a little time each day prior to school, teaching him how to manage his clothing. He should know which arm to put in which armhole, how to turn a sweater right side out, how to manipulate a zipper, how to put on his rubbers or boots and which one goes on which foot. Give him a chance to do these things himself under your guidance. The more he accomplishes for himself, the more self-confidence he'll have when he faces the new situation. For your own sake, make certain that each sweater, coat, glove, hat, scarf, rubber, and boot has his name marked on it.

As opening day nears, he should have learned his own name, address, and telephone number. Make a dry run and walk him to school several times. He should learn to take the shortest and safest route, to walk on the city sidewalk or on the left side of a country road, to look carefully both ways before crossing a street. If he goes by bus, show him where he gets on and off. Teach him to be careful boarding or leaving vehicles, to remain in his seat and be quiet, to refuse rides from strangers. When he knows the way and you feel it is safe, plan to turn him loose and let him go alone. If you must go with him for safety's sake, stop at the school steps, cheerfully tell him good-by, and leave him on his own to get acquainted with his new classmates.

You should also remember that school begins for parents too. One of the first persons you'll want to meet at school is your child's teacher. Give her a chance to get acquainted with your child, then go to school to visit when it's convenient for both of you. Find out what she's trying to do for your child and how you can help. If something unusual has happened at home—such as the loss of a pet—feel free to discuss it with the teacher. Likewise, if something happens at school to upset your child, be certain to talk it over with her. Other people you'll want to meet are the principal, the school doctor, the nurse, and the school secretary.

Finally, become a member of your school's Parent-Teacher Association. Join it with enthusiasm for this is the organization that combines the efforts of the parent and teacher in accomplishing the ultimate goal—the best education for all children.

P.S. If all the advice we have given you here seems to apply only to little boys because of the frequency of the he's and the him's, be assured. Everything we have said here holds true for little girls too—only more so. A little girl should also have a spanking-new dress to go with her new pencil box!

Will they get into the college of their choice?

In 1900, only 4% of our young people went to college. Today, 30% want to go. By 1970, it is estimated that 50% will try for a college education. Yet, the limited capacity of our colleges and universities cannot accommodate the increasing number of young people seeking greater knowledge. Thousands will not be accepted by the college of their choice.

What can you do to help your youngster meet ever-stiffening entrance requirements? One answer is to give the young adult in your family a set of literary tools uniquely created to sharpen his mind for the scholastic challenge ahead. At the same time, those literary tools can help lead the way to a broad liberal education, acknowledged by most educators as the foundation for a fuller, richer understanding of life. For these purposes, the new 10-volume GATEWAY TO THE GREAT BOOKS was conceived and published.

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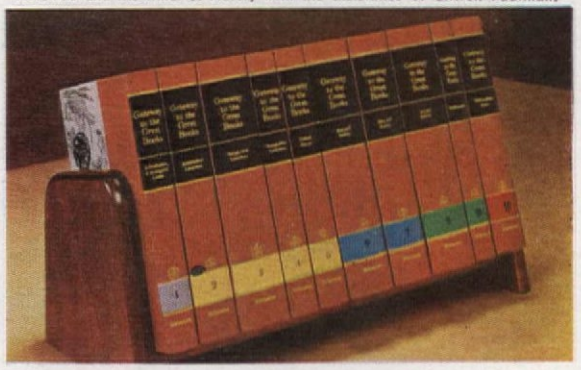

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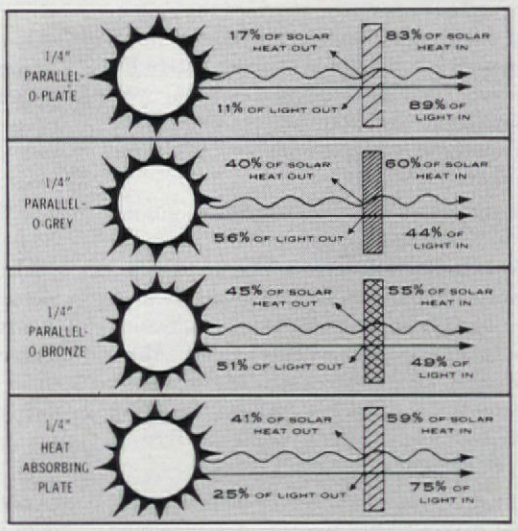

Diagrams illustrate, in simplified form, differences between four kinds of L·O·F Plate Glass.

HOW'S YOUR FINANCIAL IQ?

Here's a chance for you to find out just what you know—and don't know—about a subject on which everyone should be reasonably well informed. The subject is money and most of the questions here call for information of a very practical sort.

If your ideas on these important money matters are fuzzy or erroneous, the information you acquire should enable you to manage your personal financial affairs a lot better. Learning the right answers to some of these questions may in fact pay off very quickly in actual dollars and cents. Answers on page 71.

1. The usual maximum on personal bank loans is:
( ) $500 ( ) $1000 ( ) $2500 to $5000

2. In deciding whether you have sufficient income to carry a new installment loan comfortably, banks and other lenders commonly use a yardstick which specifies that your monthly payments on the new loan, together with those on other installment obligations, excluding mortgage payments, should not exceed:
( ) 10% of your monthly take-home pay ( ) 20% ( ) 30%

3. The cost of personal loans obtained from banks, small loan companies, and credit unions is about the same.
( ) Right ( ) Wrong

4. Most personal loans are made on the borrower's signature.
( ) Right ( ) Wrong

5. Your money is insured up to $10,000:
( ) Only in savings and loan associations
( ) Only in banks
( ) In both types of institutions

6. As an emergency fund, the average family should have in its savings account an amount equal to:
( ) One month's income ( ) One year's income
( ) Three to six months' income

7. Most financial counselors agree that the cost of monthly carrying charges for the mortgage, taxes, and insurance on your home should not exceed one week's take-home pay.
( ) Right ( ) Wrong

8. The common formula used in determining how much a low- or middle-income family can afford to pay for a home is two and a half times its established annual income. This formula refers to the family's:
( ) Gross annual income ( ) Net annual income

9. People who pay cash ordinarily have an easier time opening charge accounts than those with credit records.
( ) Right ( ) Wrong

10. If there is a discrepancy between the words and the figures on a check, the words control the figures. That is to say, the value of the check will be the amount you write in words as against the amount you write in figures.
( ) Right ( ) Wrong

11. There's no real need to hold on to canceled checks.
( ) Right ( ) Wrong

12. To stop payment on a check you must make a personal visit to your bank.
( ) Right ( ) Wrong

13. Postdated checks (those dated in the future) are legally worthless, if deposited before the date on the check.
( ) Right ( ) Wrong

"How we retired in 15 years with $300 a month"

"Jane and I are still landlubbers at heart, but we'll get used to this boating life. There are lots of things we're getting used to these days—such as sleeping late, waking up to sunshine every day and doing the things we enjoy most. Best of all, we're getting used to *not* worrying about money!

"Sounds like paradise? Well, almost. We've just retired, financially free and independent, with an income of $300 a month guaranteed for the rest of our lives.

"I've got to give credit where it's due. If it hadn't been for Jane, we might still be shivering up north instead of relaxing here in Florida.

"It was back in '48, on my fortieth birthday. We had some friends over for a little celebration. There was lots of joking and fun about my hitting the forty mark. Chuck Russell presented me with a cane and remarked, 'Well, *old* man, you'll be needing this soon!'

"It was good for a laugh at the time, but a few nights later, as Jane and I sat reading, his remark ran through my mind, and this time it wasn't very funny. I began to imagine what it would be like to be old and helpless—dependent upon charity; I wondered what would happen to Jane if I died first; I worried about the day when I'd have to quit working and my income would stop.

"All of a sudden, Jane looked over and interrupted my brooding. 'Everyone gets to be forty, you know. It's not the end of the world.' I have to admit that Jane always could read my mind.

"'It's not the forty that bothers me,' I told her. 'It's the twenty or thirty years still ahead of us. Someday we're going to have to retire, whether we want to or not. And I guess it's high time we started doing something about it.'

"She really surprised me. 'I already have!' She showed me an advertisement in Life magazine. It told about Phoenix Mutual Retirement Income Plans. I noticed that the coupon was missing. 'I mailed it this morning!' she announced proudly. Reading my mind again!

"A few days later a booklet arrived in the mail. It described Phoenix Mutual Retirement Income Plans—a means of saving and investing for the future, plus immediate life insurance protection for Jane if anything happened to me. It sounded like just what we needed, so I applied for a plan of my own.

"From that day forward, we never worried about growing old. Fifteen years go by pretty fast. But we haven't minded. In fact, life really begins at fifty-five!"

Send for free booklet

This story is typical. You, too, can plan to have an income of from $50 to $300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and you will receive by mail, and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Don't delay. Send for your free copy today.

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Philco's large, family-size tub handles 12 pounds of clothes at a time. Their patented "undertow agitator" action pulls clothes in and down, round and round, so that Improved Tide's hard-working suds get to every ounce of the 12-lb. load. And when Tide's cleaning power gets after dirt, every fiber of cloth comes clean. In fact, Improved Tide gives the cleanest wash in Tide's history.

Philco makes it their business to help women get the cleanest washes possible. Philco starts every woman right by putting a box of Improved Tide in all their top-loading automatics.

Tide samples, and this ad, supplied by Tide pursuant to agreement with appliance manufacturer.

Philco knows your cleaning problems. Philco starts you right by packing Tide.

ALAN C. BORG

CRISP DESIGN OUTSIDE SOARING SPACE INSIDE

For many years there has been a constant flow of design ideas from the West to the East. The Japanese influence crossed the Pacific to make its mark in California, was modified there, and then began a journey to the Eastern parts of our country. The house shown on these pages indicates a reversal of that flow, for it is definitely an Eastern house that has settled in California. The owner and designer, architect Donald Goodhue, received his training at Harvard and spent a year in Denmark on a Fulbright Scholarship. Both of these influences are reflected in this house.

Information: Elizabeth Clemons Robinson Photographer: Lyman Emerson

While the clean, crisp lines of this compact house indicate the touch of a talented designer's hand, they do not suggest just how complete the planning is throughout. The yellow door in the carport leads to a courtyard. The main entrance is through the dark door. Ordinarily, it would seem unusual to enter a house through a carport and then a wood deck, but here the design is so forceful that it seems entirely natural. Once inside, you are in a space that delights and excites; you are in an environment that adds interest to daily life. In short, here is an architectural venture worth studying.

Although the house itself is small, such attention has been given to the design that a spaciousness has been achieved that is not often seen even in larger houses. Taking advantage of the sloping site, the architect has created a two-story living room. An additional feeling of space is gained by the balcony-hall which extends from the front door to the bedroom area. As you enter the front door you are treated to the dramatic view shown in the picture at the right. The camera is looking down on the living room and beyond into the conversation grouping around the hearth. The photo at the left looks the opposite direction—from the fireplace area up to the front entrance.

The plan, far right, shows how compact this efficient house is. Circulation is rather unique for a modern house because of the back hall which is reminiscent of large old-time houses. This permits passage to the kitchen and utility areas without going through the main living areas of the house. The way the house opens to the outdoors plays an important role in the illusion of space. Service areas open to the courtyard, while the master bedroom and living room open to wood decks on the down-hill side.

The hearth area, to the right, is under the master bedroom, and its low ceiling contrasts sharply with the soaring living room. It seems to us that the warmth of a log fire deserves the cozy feeling a low ceiling suggests. Here there is an intimate atmosphere that offers seclusion from the outside world. Built-in seating is ample for lounging without destroying the balance of the room. The wood ceiling with its recessed lighting adds to the special feeling. Black-shuttered windows at the far end of the room repeat the ones by the front door and can either emphasize the closed-off feeling or open up for light and ventilation.

The kitchen area of a home demands careful planning to provide efficiency and, just as important, careful detailing to create an attractive design. This galley-type kitchen is a success on both counts. It is so planned that every inch of space, each cabinet, counter top, and appliance works to best advantage. The combination of dining, kitchen, and laundry as a unit is a work-saver; the traffic pattern in and around the kitchen keeps it from being a freeway.

Another view of the kitchen further emphasizes the fact that this is also a pleasant place to be in. The suspended wood cabinets are truly handsome and are open to both kitchen and dining room. The kitchen can be shut off by sliding opaque glass panels under the cabinets. Or, for serving buffet style, panels can be open as shown above. Laundry area can be discreetly hidden from snack and breakfast area by folding doors. Even the vent and ducts over the surface cooking top are a part of the architectural design. Wood tones of the cabinets blend beautifully with the furniture in the dining room.

COME OUT OF YOUR HOUSEHOLD SMOG

A. M. Watkins

The air around us is getting dirtier every day. Probably 100 million Americans are plagued by air pollution in one form or another—by smog from factories and automobiles, by pollen, and by other irritants. In many parts of the country, there isn't much hope of drawing a breath of fresh air outside your home, but you don't have to put up with "household smog" inside. You don't have to suffer with air that deposits soot on walls, discolors furnishings, or spreads kitchen grease. You don't have to burn your nose and throat in winter with dry air or suffocate in muggy summers. Here is an up-to-the-minute report on air-cleaning equipment to make the home you live in a home you can *breathe* in.

KEY TO GOOD AIR CLEANING

A good filter is the key to air cleaning. But experts say the usual filter on a furnace or air conditioner is so porous that its filtering efficiency is minimal; it is good mainly for keeping out large bits of lint and other impurities. Air conditioning will, however, offer excellent relief to allergy sufferers by shutting out pollen. A good filter must be capable of removing microscopic particles from the air.

THE ELECTRONIC AIR CLEANER

The best air cleaner for houses is the electronic type. Sometimes called an electrostatic precipitator or filter, it is the only available device that can consistently remove really small particles from your air. This is done with an electric charge that traps foreign particles.

Tests show that a good electronic air filter will trap 99 per cent of allergy particles, such as pollen, and from 70 to 95 per cent of other impurities, such as dust, lint, soot, fly ash, fungus spores, cooking grease, and oil and tobacco smoke.

Electronic air cleaners come in portable sizes for one or two rooms, plus larger sizes to handle all the air in a house. The whole-house kind is hooked up with a furnace and/or a central air conditioning system. Prices range from $150 to $200 for the portable kind and from about $300 to $700, installed, for the central kind, depending on the house and the air capacity required. With either type you will of course need air conditioning in summer to permit closed windows.

Make sure you are getting a *genuine* electronic filter. Many "air purifiers" are called "electronic cleaners" and yet do not apply electricity and are only a little more efficient than an ordinary furnace dust-stop filter. This is shameful deception.

REGULAR AIR PURIFIERS

A portable, nonelectronic type of air purifier is also on the market in great variety. This type is somewhat larger than a table radio and ranges in price from $30 to $100. It is, in effect, a small box containing one or more filters and a fan for drawing room air through the filter and out again into the room.

One of these can do a fairly satisfactory job of air cleaning and pollen removal if it has a good filter and enough air capacity.

AIR-FLOW CAPACITY

In addition to a filter, the satisfaction you get from any air cleaner hinges to a critical degree on its ability to handle a lot of air. Even the best equipment will not serve well unless it can recirculate all the air in a given space six to eight times an hour.

Say you need a portable air cleaner for a room that's 10x15 feet with an eight-foot ceiling. The air volume is 1200 cubic feet. To clean it all every 10 minutes you would need a model with an air-flow capacity of 120 (1200 divided by 10) cubic feet of air per minute (c.f.m.). You would do even better with an air-flow capacity of 160 c.f.m.

EXAGGERATED CLAIMS

Don't expect air purifiers to cure your ills, despite wild claims. Here's what to watch out for:

Germ killers. They are "largely a sales gimmick," a research engineer told us. "Their value in killing germs is insignificant."

Ionized air is another much-advertised feature. The introduction of negative ions of electricity into your air is supposed to lift your mood and relieve respiratory troubles. Food and Drug Administration officials report: "We remain unconvinced that negative ions have any medical value."

Ozone generators are used to kill odors and freshen your air. The catch is that ozone is a health hazard. Dr. I. H. Kornblueh of the American Institute of Medical Climatology says, "A good air purifier should not generate detectable amounts of ozone. Ozone inhaled constantly, even in small quantities, is harmful." Besides, ozone does not erase odor particles from the air. It merely numbs your sense of smell.

True odor removal can be achieved only with an activated-carbon filter in addition to the regular filter. Both are necessary.

HOODS AND FANS

Exhaust hood. A hood and fan over the range to blow cooking fumes outdoors is the best way to keep kitchen air clean. It should be deep enough to cover all or most of your cooking surface. Ideally it should go no more than 26 inches above the cooking surface; only up to 30 inches if necessary, but the lower the better.

You should have a good grease filter (built into the hood) and a good fan. The filter normally should be at least a half inch thick and easily removable for cleaning. A good hood-fan combination, properly located, will blow out up to 85 per cent of cooking fumes.

Exhaust fan. If a hood is unsuitable, your next-best bet is an exhaust fan that will blast fumes outdoors. It should remove about 50 per cent of the heat and fumes.

The fan should have an air-removal capacity of at least 300 c.f.m. for the average kitchen. It should be in the wall behind the range, from one to two feet above the range top, or in the ceiling over the range. A fan only a few feet to one side of your range will catch no more than about 10 per cent of the heat and fumes.

Ventless hood. A ventless hood enters the picture when your range or oven is too far from an exterior wall and an exhaust fan or hood is impracticable. It is less efficient, as its exhaust is discharged back into the room. But if you have no other means of exhaust, a ventless-type hood can be quite satisfactory.

Bathroom fan. An exhaust fan can do much to rid the bathroom of excess moisture and provide ventilation. It should have a capacity of at least 100 c.f.m. or provide eight air changes an hour.

Regardless of the kind of exhaust hood, ventless hood or exhaust fan you get, make certain it is tagged with the seal of the Home Ventilating Institute (HVI), which certifies the stated performance rating.

HUMIDIFIERS

Even though your house air is as pure as a winter breeze, you still may find it difficult to breathe. Or your nose and throat may hurt, your furniture cracks at the joints, and sparks fly when you walk across the rug. The antidote is to add moisture to the air with a humidifier.

There are basically two kinds: a portable for one or two rooms, and a larger size capable of moistening all the air in a house. Portables range in price from $40 to $125.

The larger kind for the whole house can be connected to a forced-air furnace. It will add moisture to the heated air being supplied to your rooms. Capacity should be about one gallon a day of moisture discharge for each room.

If you have hot water, radiant, steam, or electric heat (no ducts), the same kind of whole-house humidifier can be used except that it must be installed independently of the heating system. It's a good idea to install a humidistat control, set to the humidity desired. A good unit costs from $125 to $200 installed.

DEHUMIDIFIERS

In summer the tables are turned and the air is loaded for days on end with wringing-wet humidity. You can rid the air of excess moisture with either a dehumidifier or an air conditioner.

The dehumidifier is a small portable appliance, weighing about 45 pounds. It is chiefly to protect your house and possessions from rot, warped wood, dampness, and rust.

The average portable dehumidifier can remove from 10 to 25 pints of water every 24 hours. (By contrast, an ordinary room air conditioner will wring out from 100 to 200 pints of water every 24 hours.) A dehumidifier should come with an automatic humidistat control so it will not be running all the time. Prices range from $75 to $125.

However, if you want really personal relief from stifling summer humidity, the inescapable solution is genuine air conditioning.

Of course, the ideal situation would be to own a combination of these wonderful appliances. However, if that's not possible, investigate the major causes of "household smog" in your own home, and select the device that best suits your needs and will provide cleaner, more healthful air for you and all of your family.

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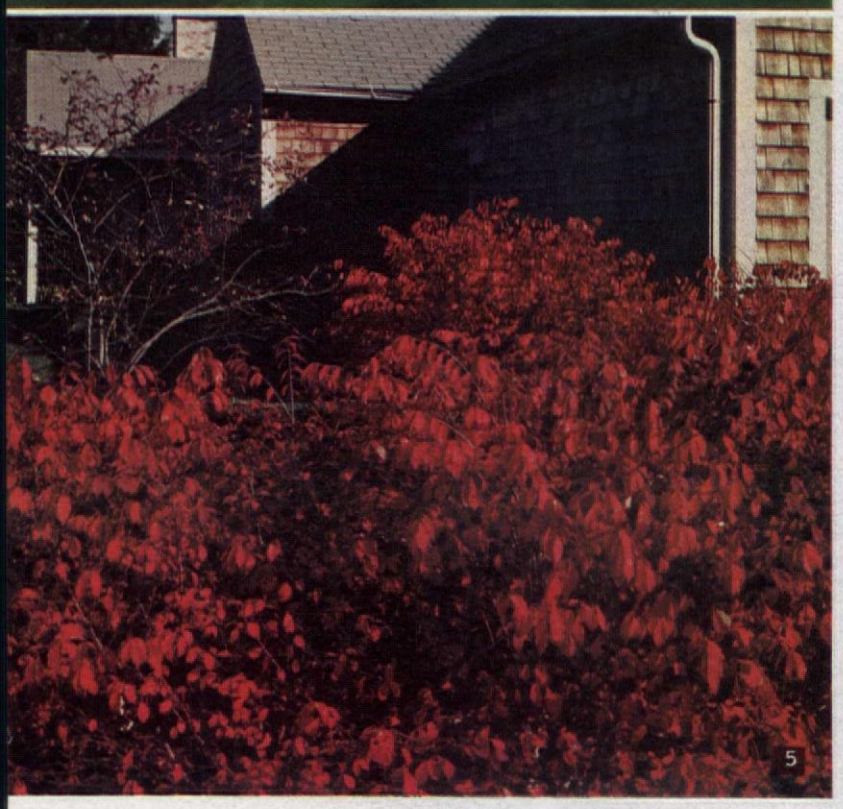
Guy Burgess, 1, 4, 6, 7. Jack Roche, 2, 8. Nelson Groffman, 3, 5.



THEODORE A. WESTON

If you're shopping for trees or shrubs this month, think twice. Take advantage of the fact that in the sylvan world, autumn is the most colorful season of the year. Choose kinds that not only will contribute to your year-round garden design but also will glorify your landscape with the golden yellow, glowing orange, and blazing red of their foliage when most of your other plants are in dreary, sad decline.

The fall-colored trees and shrubs pictured here are only a sampling of the kinds that are suitable for home-garden use. You'll find a full roster of them on page 79.

1. At this Colorado home, the yellows of the witch-hazel and the locust tree and orange-scarlet of the sumacs make fall the gayest season of the year. **2.** For rich blends of gold, orange, and red, the sassafras is especially useful. Its size can be limited by regular pruning. **3.** Most colorful of all shade trees in autumn are maples, ranging from brilliant yellow to vivid red. One of the best is the sugar maple, which turns October into a dazzling month at this New England home. **4.** The bright, abundant, late-summer fruit of the mountain ash, which is followed by reddening of the leaves, gives it a long season of effectiveness. **5.** The fiery scarlet of winged euonymus (Euonymus alatus compactus) makes it one of the best shrubs for fall color. **6.** Fall foliage color is often accentuated by strong contrast, as in this use of coppery purple Japanese barberries near a planting of yellow aspen. **7.** Autumn-colored leaves, like flowers, are beautiful at close range as well as at a distance. This is a close-up of the ever-moving leaves of the aspen. **8.** Colorful foliage in the fall and countless clusters of lily-of-the-valley-like flowers in the spring make enkianthus a useful, two-season shrub.

SET YOUR GARDEN ABLAZE WITH AUTUMN COLOR

FOR LADIES ONLY

How feminine you will feel when you pursue your tasks or hobbies equipped with the beguiling handcrafted accessories shown at lower right. All are easy and inexpensive to make—for yourself or to bestow as gifts.

This apron will hold embroidery yarns in its capacious pocket. Cut two pieces of fabric to shape. Make a slit in the front section to form pocket. Bind edges with wide picot ribbon. Add sash, a chatelaine of tape, pincushion, scissors.

Make a de luxe laundry bag of two pieces of fabric shaped as shown. Add four inches extra for side pleats. Seam sides, fold in pleats, hem top. Slip wood slat in hem in back. Sew strips of Velcro closure to inside hems. Add braid and tassel.

Cover an inexpensive file with fabric. Brush fabric glue on file, smooth fabric in place. Trim and turn edges to inside, glue. Glue kitchen tools on cover.

Cover a dime store engagement book with lovely ribbon, alternating plain and patterned designs. Cut strips two inches longer than book. Glue in place with fabric glue. Turn ends inside. Cover ends with narrow ribbon.

Lacquer round basket patent-leather black. Cut two pieces of fabric to fit around inside of basket and two pieces for bottom. Allow for seams. Cut a strip twice as long as side piece. Edge top with braid. Divide this into pockets and sew in place. Pad sides and bottom with cotton. Sew seams. Slip into place.

Classic knitting bag. Cut an oblong piece of fabric and felt lining (a half-inch smaller). Cut side pieces with rounded bottoms (lining too). Cut tabs at top for brass rod handles. Line all pieces, join sides.

Designer: Dorothy Lambert Brightbill Photographer: Swedowsky/Weiss

AN ATRIUM BRINGS NATURE INTO A HOME

It has been said that there are no new ideas, just refinements of old ones. The delightful designs featured on these pages would seem to verify this. The atrium or inner court, which originated in ancient Greece and Rome, was designed as a source of light and air for houses whose outer walls were solid to protect them from the proximity of neighbors and thoroughfares. As our crowded conditions are beginning to approximate those of old, more people are resorting to inner courts for their private world.

Information: Barbara Lenox Photographer: Leland Lee

The original idea for the atrium of the Hans Baruch house n Berkeley, California, may have come from Rome, but rchitect John Ostwald has incorporated present-day in- genuity. While the Romans had to contend with bad veather limiting their use of the atrium, in this house an lectronically controlled skylight can close in the ceiling.

At the left we see an atrium in the true sense of the word. The street door opens onto this delightful area while the ntrance to the house is the sliding glass doors shown in he picture. This atrium, designed by Jones & Emmons, is he source of light and air for three of the rooms which sur- ound it and can be seen and entered from two others.

This scene in the home of Charles Lewis, A.I.D., illustrates he important relationship an atrium has to other rooms. Here it becomes an extension of the living room, offering garden view to those inside or opening up for additional pace. While it may look like a patio, it is enclosed on our sides and functions as the entry to this lovely house.

uilder: Eichler Homes Photographer: Lyman Emerson

Photographer: Leland Lee

Bridge of cantilevered aggregate slabs over a reflecting pool is a fascinating feature of the atrium in the home of Dr. and Mrs. Joseph Beber in Beverly Hills, California. Entry hall in the background connects living areas on the right with walled sleeping areas on the left. Atrium is protected from street and motor court by a garden wall, similar to the one shown. Designed by Richard Dorman, A.I.A.

With a building site only 33 feet wide and 100 feet long, Mr. and Mrs. Raymond Kay of Manhattan Beach, California, were confronted with the challenge of obtaining privacy in their home. Architect Edward H. Fickett's solution was a hard-working atrium which serves the kitchen, living room, and master bedroom and provides a private garden area large enough for sitting or dining. It is also the entry hall with access from the street through sliding doors.

While the atrium is more adaptable to the warmer areas of the country, it certainly is not restricted to them. This simple but elegant design by architects G. P. and J. J. Jennewein for Mr. and Mrs. Seymour Kimmel in Mamaroneck, New York, is an excellent example. This atrium is a little different from most we have shown, as the emphasis is on its visual appeal rather than supplying room for relaxing or dining.

Photographer: Marc Neuhof

HOME BUYER'S GUIDE XIX / E. D. FALES JR. So great is the rush to new homes beyond town and city water lines that by one educated guess, one million families will drill private wells in the next two years. For many families, the discovery of crystal-pure water gushing from their own soil will be a thrill. But for some, their wells will be a disappointment.

There are ways to avoid trouble but well contractors say few owners know them. "Some of the things we see are heartbreaking and unnecessary," a leading driller reported. "We see cheap materials used, even though the home owner is billed for quality materials. Some steel casing used today is so thin you can dent it with a hammer. Four years from now, the owners may wonder why their wells have failed."

The following report will help you steer around trouble and get the most from your well. Here are facts that should be known by prospective well owners as well as anyone who already has a well in use today. It will pay to know them even if you now have an excellent well, for the day may come when it will need deepening, or replacement. The facts have been assembled with the help of contractors, the National Water Well Association, and the U.S. Public Health Service.

GOOD WATER IS GETTING HARDER TO FIND. A few years ago you could drill (the term is used here to include all forms of well construction) nearly anywhere and find water near the surface. Now over 1000 new wells are being sunk every day and the draw on underground water supplies is enormous. In some areas the underground level has dropped sharply and some old wells have run dry. In one Midwest area, drillers used to find water at 30 feet. Now they go down 600 to 1000 feet.

Meanwhile, untold volumes of home sewage and industrial waste are getting into the ground and often flowing for miles. Two wells drilled recently in undeveloped country were mysteriously contaminated by chemicals which a driller eventually traced to large potato farms.

Sand used to be considered a safe filter, but today new household chemicals permit contamination to travel unchecked through it. Contamination is spreading even into rock. Frank R. Sayre, one driller, says he used to find pure water 10 feet down in ledge rock. "But now when I hit water at that level," he says, "I just seal it off and keep going. I rarely stop short of 75 feet. We've even found contamination 140 feet down in rock," he says.

Another driller, Frank Bacon, says his wells used to average 126 feet. Now they average 170. The trend then, is toward deeper wells in many areas. It is also toward better safeguards—to seal out ever-growing pollution. This can be expensive. Some owners are shocked when they hear a well can cost from $200 to $2000 or more (complete with pump). And yet over the years a well is a cheap enough investment; it may cost less than you would pay for city water.

A DRY RUN ON WELLS

WHO PROVIDES YOUR WELL? If you custom-build your house, chances are you will hire your own well contractor. He will give you the benefit of his knowledge; he may suggest a site but approving it is your responsibility, so find out all you can about the terrain, the drainage, and the laws.

Some owners leave the decision to their building contractor. This is fine if you have a good, conscientious builder. But drillers say, "A second-rate builder will subcontract the job to the cheapest well man who will give him a skimpy job and the owner won't know it until the well quits."

If you buy in a small development, your well is usually part of the deal; it comes with the house. It may be guaranteed, like the house, by your developer. But guarantees usually run out in a year—and you may face paying $1000 for a new well if you accepted a poor one without investigating it.

BEFORE YOU BUY. Find out whether the land appears to contain water at all. Buyers sometimes find out too late that a lot has been drilled by prior owners without success.

Ask one or two good well contractors, the neighbors, public health officials, and plumbers. How deep did the neighbors have to go? Did they get pure water? How much flow can be pumped from their wells: one gallon a minute (poor), three gallons a minute (considered good in some areas), or seven gallons a minute (excellent)? Do their wells fail in summer? Are there thought to be water-bearing sands, gravels, or clay under your land? Or, is water commonly found in underlying rock?

Next you should find out about laws and mortgage requirements. (FHA has certain standards.) While some communities have no restrictions, others are so strict they'll even send a health official to show you where to drill. There may be other requirements having to do with pump housing, minimum flow, and nearness to septic tanks. In some states check "water rights" carefully.

PICK A DRILLER OF GOOD REPUTATION. Since a well is hidden, a shoddy contractor can cheat you in several ways. Besides using inferior materials, he may drill 60 feet and charge you for 100 feet. He may (continued on page 72)

The decorating in this beautifully designed home reminds us of jewels sparkling in a glass showcase. Charcoal-colored carpeting and white painted walls provide a clean, subtle setting for the fiery, gemlike colors strewn about the living room, seen here viewed from the rear terrace. Lean, upholstered seating units at right angles facing the fireplace are a bold modern mosaic of color and pattern. Imaginative lighting adds to the luminous quality of the room.

But the real show-window drama of the house stems from the basic architectural concept. Designed by Claude Oakland, A.I.A. for Eichler Homes in Lucas Valley, San Rafael, California, this American contemporary is built around an open-to-the-sky atrium. Virtually every room shares the airy, leafy charm of the inner court, although the bedrooms are pleasantly cushioned with privacy. The versatile plan encourages tasteful decorating in any style. Turn the page for more about this brilliant modern home with its ancient Roman air of ease and grace.

ROBERT W. HOUSEMAN

BRIGHTEST LITTLE HOUSE IN THE WEST

Dining area, below, has sliding glass doors opening onto terrace. Flowers and shrubbery make a beautiful backdrop for simple but effective decorating. Sculptured shapes and bright colors sparkle against the natural wood-tone paneling and charcoal carpeting.

Exterior façade of house is expressed in broad planes of ground-hugging design, enhanced by the gently sloping roof line echoing the surrounding terrain.

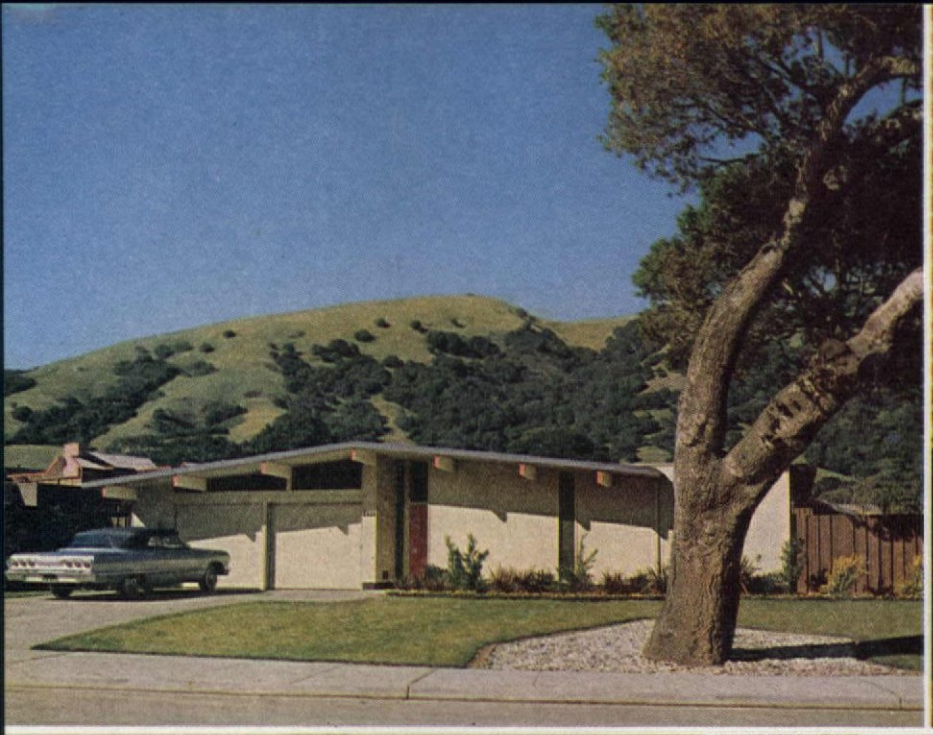
Brick fireplace, top right, dominates the living area. Surrounded by gleaming glass from floor to ceiling, it's a warm, hospitable area. Wall hanging is contemporary woven tapestry. Glass areas in the rear of house, plus glassed-in central atrium flood the rooms naturally with daylight but without sacrificing privacy factor.

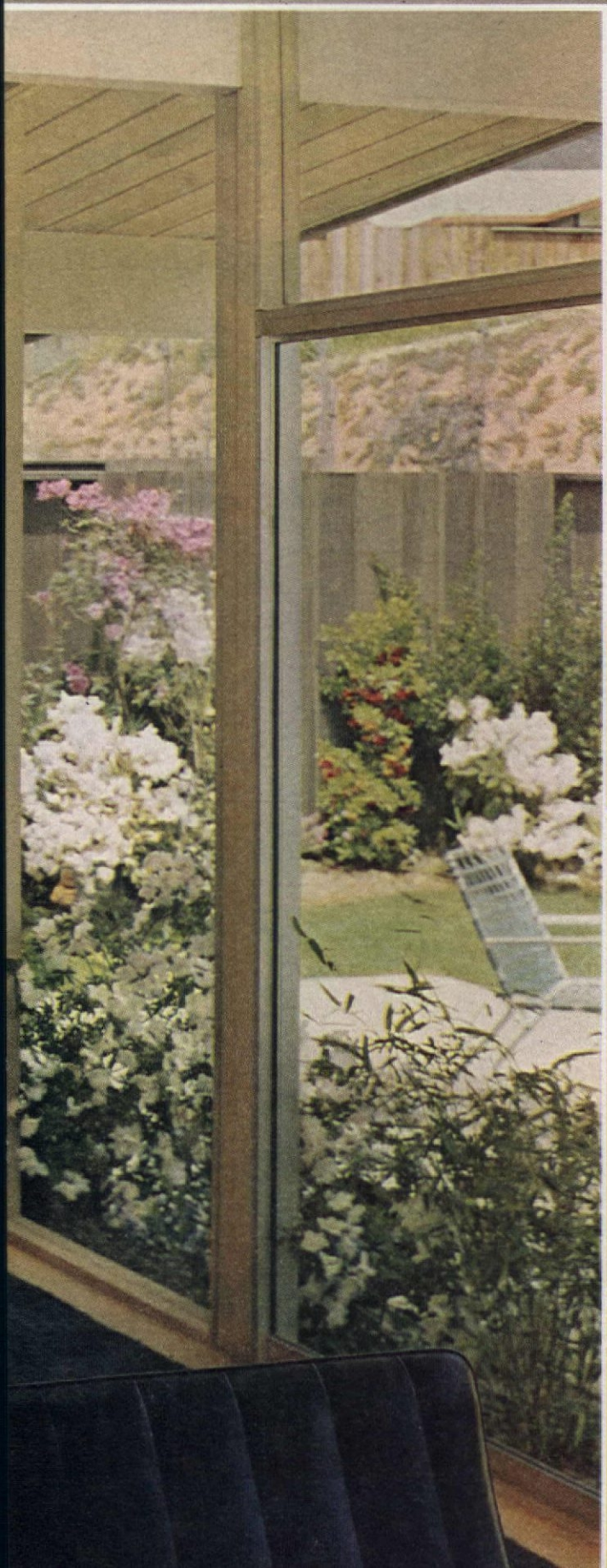
Children's room, one of four bedrooms, is alive with the same staccato decorating as the rest of the house. Bright accents of color are as fresh and unabashed as a child's painting. The furnishings and background are simple to counteract the inevitable clutter of any young child's retreat. As with all the bedrooms in this basically "open" floor plan, room is situated so that privacy can be had when necessary.

Family room, extreme lower right, takes full advantage of the delightful open atrium at core of the house. The colorful indoor area for family living seems to flow right into the green-planted area for outdoor living. No draperies that would cut off the leafy view are needed. Near end of this convivial all-purpose room opens conveniently onto the well-equipped kitchen.

Shopping Information, page 70

Interior Designer: Matthew Kahn





NO
PARKING

CONDOMINIUMS

have arrived—and this strange-looking word will spell very good news for thousands of American families as soon as they learn how to pronounce it and find out what it means.

Con-do-min-i-um is actually a Latin word dating back to the sixth century meaning "joint dominium" or "joint ownership." In its present sense, it is a new form of owning apartments or other real estate in a way that offers some strong advantages over renting or buying into a co-operative venture. The occupant is the sole owner of his own apartment or house in a multifamily project, but shares ownership of everything else—the land, hallways, walls, roof, swimming pool, gardens, lobbies, shops, and other common areas.

This means that when you buy a condominium apartment, you get clear title to your residence just as you do when you buy a house. And as when you buy a house, you buy on your own terms, get your individual mortgage, pay your individual principal, interest, and property tax, and are free at any time to sell your apartment to anyone you want to at the best price you can get.

At the same time, as co-owner of all the common elements of the property, you abide by certain rules spelled out in a "public deed" describing how the project shall be operated. You and other owners

elect a board of directors who manage the property and each owner pays a monthly assessment or maintenance fee. (If you own a two-bedroom apartment, your share will be less than that paid by the owner of a three-bedroom unit.) When an apartment changes hands, the new owner is also bound by the condominium agreement.

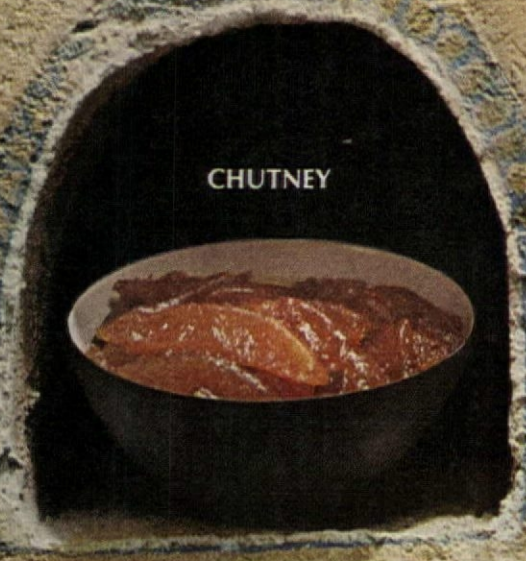
This type of ownership has definite advantages over owning a co-op apartment. A co-op owner actually buys shares of stock in a corporation that owns the property. If some tenants default, the others must make up for the liabilities. Co-op owners face the risk of bankruptcy in their project in case of economic recession. Condominium owners face no such risk. They lose nothing as long as they keep up their own mortgage payments. (In California, some co-ops avoid the bankruptcy risk by "tenancy-in-common" deeds given to buyers. Each owns an undivided share of the project. But the owners still run the risk of extra tax and maintenance charges if some of the residents default.)

Also, condominium owners can retire their mortgages early if they want, or refinance if they should happen to need some cash. Co-op owners cannot. Moreover, condominium owners can sell and keep any profit they make, whereas many co-op owners may not sell their stock for more than they paid for it.

The advantages of a condominium over renting are even greater. Like a home owner or co-op owner, the condominium owner can deduct his property taxes and his mortgage interest payments from his personal income, and this can save considerably in income taxes—equal to cutting his housing costs 15 per cent to 30 per cent. And the buyer of an apartment builds up his equity in his mortgage payments, while the renter has no gain at all. (continued on page 70)

Rudy Muller

Shopping Information, page 70



CURRY

Stripped of its oriental mystery, curry is astonishingly easy to make, best prepared the day before to allow the curry flavor to permeate the basic chicken, seafood, or meat. This pale golden concoction with its piquant profusion of spices is pure eating pleasure that will delight your most discriminating guests. What better way to create an exotic mood for your next dinner party? You can serve curry as hot or as mild as you please. Below we present Murghi Curry, an American version of a chicken curry from the south of India. Very much like its Indian counterpart, we serve it in convenient cut-up pieces on a bed of fluffy rice and accent it with kumquats and thin slices of lime. Along with the curry, we show you a host of traditional accompaniments. Serve them in small dishes for your guests to choose as they please. And for an added touch, we've included Puri, the unleavened bread from India. Served warm, it is actually a deep-fried bread puff!

More about curries and additional recipes on page 55.

VIRGINIA T. HABEEB

CHOPPED CUCUMBER

CHOPPED PEANUTS

CHOPPED
GREEN PEPPER

SHREDDED
COCONUT

HARD-COOKED EGGS

CHOPPED TOMATOES

Irwin Horowitz

Rudy Muller

TESTED IN THE AMERICAN HOME KITCHENS

Cooky experts agree: yummiest, munchiest cookies ever! Recipes, page 58.

Every one of Campbell's 38 delicious soups is

How many of them have you tried?

Can't you just hear your family saying, "Hey, Mom, we never had this soup before. Let's have it again soon"?

And can't you picture all the deliciously different meals you'll be able to plan with such an exciting variety of soups?

Which soups should you try? First, let your eyes take a delicious trip all over these pages. Next, check off below your favorite soups and double-check the ones you're not acquainted with. Then, when you're shopping, pick up the family's favorites and also some kinds they've never enjoyed before.

You will discover soups that will help make a light meal a triumph and a big meal a feast. Whether for lunches or snacks or Sunday dinners, you'll find all of the 38 Campbell's Soups are just great. And you'll find the versatile cream soups are also superb as pour-on sauces and cooking ingredients.

Did you ever realize there are so many delicious Campbell's Soups? Don't forget—every time you shop, pick up your favorites and take home some new ones, too. And surprise your family by serving their soup in these beautiful mugs and bowls (see free offer below).

Campbell Soup Company

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18

someone's favorite.

Look at this variety... 38 different soups and every one is someone's favorite. Check off *your* favorites. Double-check the ones you've never tried before. Then try them soon.

CAMPBELL'S SOUPS

1 ☐ Bean with Bacon
2 ☐ Beef
3 ☐ Beef Broth
4 ☐ Beef Noodle
5 ☐ Black Bean
6 ☐ Cheddar Cheese
7 ☐ Chicken Gumbo
8 ☐ Chicken Noodle
9 ☐ Chicken with Rice
10 ☐ Chicken Vegetable
11 ☐ Chili Beef
12 ☐ Clam Chowder (Manhattan Style)
13 ☐ Consommé
14 ☐ Cream of Asparagus
15 ☐ Cream of Celery
16 ☐ Cream of Chicken
17 ☐ Cream of Mushroom
18 ☐ Cream of Vegetable
19 ☐ Green Pea
20 ☐ Minestrone
21 ☐ Old-fashioned Tomato Rice
22 ☐ Onion
23 ☐ Pepper Pot
24 ☐ Scotch Broth
25 ☐ Split Pea with Ham
26 ☐ Tomato
27 ☐ Turkey Noodle
28 ☐ Turkey Vegetable
29 ☐ Vegetable
30 ☐ Vegetable Bean
31 ☐ Vegetable Beef
32 ☐ Vegetarian Vegetable

CAMPBELL'S FROZEN SOUPS

33 ☐ Clam Chowder (New England Style)
34 ☐ Cream of Potato
35 ☐ Cream of Shrimp
36 ☐ Green Pea with Ham
37 ☐ Old-Fashioned Vegetable with Beef
38 ☐ Oyster Stew

FREE! 4 beautiful soup mugs or 4 bowls

- In return for labels from 12 *different* Campbell's Soups, we'll send you your choice of 4 mugs or 4 bowls.
- These Waverly Ware mugs and bowls are made of a durable plastic that resists chipping and staining. 12-oz. bowls and 10-oz. mugs look like finest china.
- Mail your labels from 12 *different* Campbell's Soups and your name and address (indicating your choice of mugs or bowls) to **Mugs & Bowls, Box 50, Camden, N.J.** Offer expires November 30, 1963. Good only in U.S.A. Subject to state and local restrictions; void if taxed, restricted or forbidden by law.

FROZEN SOUPS COUNT, TOO!

Since there are no labels on frozen soup cans, take a piece of paper, jot down the code numbers stamped on the end of the can. Send them in along with the labels from our condensed soups—a total of 12 *different* labels and/or code numbers—for your set of mugs or bowls.

GAS IS FAST, COOL, CLEAN

Any size kitchen can be modernized with this new 30 inch TAPPAN Gas range

You'll be cooking faster, cooler, cleaner than ever, when you put this compact Tappan Gas FABULOUS 400 range in your kitchen. **Faster** . . . Gas responds instantly. **Cooler** . . . Gas broils with the oven door closed. And Gas is **cleaner** . . . **everything** is removable, for quicker, more complete cleaning.

The low price will surprise you. Yet this FABULOUS 400 Gas range by Tappan, like all of the finest Gas ranges, is built to Gold Star Standards. For complete details, visit your Gas company or appliance dealer.

AMERICAN GAS ASSOCIATION

Beautiful roasts every time with Gas! Choose exact degree of doneness—rare, medium or well. Oven control shuts off automatically when meat is just right. Extra capacity oven, holds large turkey. Automatic rotisserie, too.

Handled with care, automatically. The Gas Burner-with-a-Brain* guards gravies, delicate sauces, and your sauce pan . . . prevents overcooking or boiling-over.

LIVE MODERN FOR LESS WITH GAS

*A.G.A. Mark ©Am. Gas Assoc., Inc.

AMERICAN HOME RECIPES

Curry

(pictured in color on pages 48 and 49)

• INDONESIAN BEEF CURRY

Preparation time: 15 min.
Cooking time: 1¾ to 2 hrs.

5 tbs. pure vegetable oil
2 lbs. beef round or chuck, cut in 1-inch cubes
1½ c. chopped onion (3 med.)
2-3 cloves of garlic, mashed
1 tsp. salt
¼ tsp. pepper
½ tsp. monosodium glutamate
2 tbs. curry powder
2 tbs. granulated beef bouillon
2 c. hot water
1 can (8 oz.) tomato sauce
1 tbs. lemon juice
Saffron rice

Heat 3 tablespoons oil in large skillet or Dutch oven; add beef cubes; brown on all sides; remove. Add 2 tablespoons oil, chopped onion, and garlic; cook until soft and lightly browned. Mix together salt, pepper, monosodium glutamate, curry powder, and beef bouillon; stir into fat in pan; cook 2 to 3 minutes, stirring constantly. Add water, tomato sauce, and browned beef cubes. Cover; cook over medium heat 1½ hours. Remove cover; cook 30 minutes longer, or until meat is tender and sauce is thickened; stir in lemon juice. *Serve with Saffron Rice:* Crush saffron to make ¼ teaspoon. Melt ⅓ cup butter or margarine in large skillet; sauté ¼ cup chopped onion until golden. Bring 5 cups of water to a boil in large saucepan; add 1 teaspoon salt, 1 cup raw rice, and the saffron. Cook, uncovered, over medium heat until water is almost completely absorbed and rice is tender; drain. Add rice to sautéed onion mixture in skillet; heat until very hot.

Makes 4 servings

TESTED IN THE AMERICAN HOME KITCHENS

• MURGHI CURRY (INDIAN CHICKEN CURRY)

• PURI (INDIAN BREAD)

• MALAYAN SHRIMP CURRY

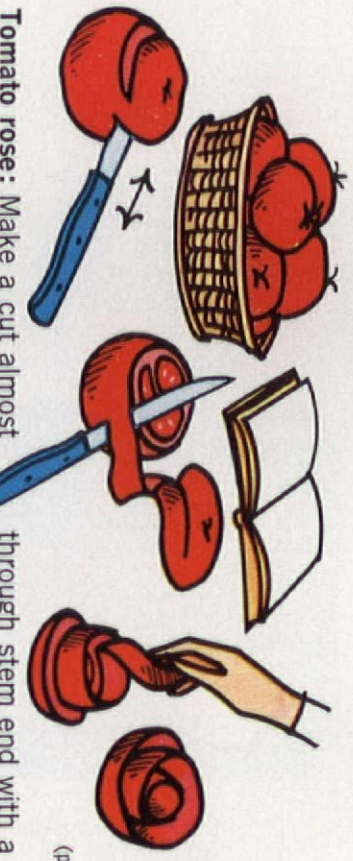
Preparation time: 15 min.
Cooking time: 20 min.

⅓ c. butter or margarine
½ c. chopped onion (1 med.)
1 clove of garlic, mashed
1 tsp. salt
1 tbs. curry powder
1 tbs. flour
1 tbs. granulated chicken bouillon
2 c. yogurt
4 c. cooked, cleaned shrimp (about 3 lbs. in shell)
Cooked rice

Heat butter or margarine in skillet; sauté onion and garlic until soft and lightly browned. Combine salt, curry powder, flour, and chicken bouillon; stir into fat in pan; cook 2 to 3 minutes, stirring constantly. Stir in yogurt and shrimp; cook over low heat, stirring occasionally, until bubbly and heated through. Serve over hot fluffy rice.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS



Tomato rose: Make a cut almost through stem end with a sharp knife. Continue cutting, using a sawing motion in a continuous spiral. Then carefully curl spiral around stem end.

Curry

(continued from page 48)

Were you to travel through the exotic Orient you would meet and eat curry dishes in almost every country. It's a favorite method of cooking in Malaya. In Thailand a dinner always includes some type of curry. Burmese food is built around it and we all know India is famous for it. You would find that curries can be made with meat, poultry, seafood, eggs, and vegetables. This classic of the East is, we believe, the perfect dish for the Western hostess to serve at a buffet. It is simple to prepare and to serve and has the added advantage that it is best when prepared one day and eaten a day or two later.

What is curry? The word comes from the Indian word "turcarri." Colloquially shortened to "turri," it was then Anglo-Saxonized to "curry." Basically we would say curry is a food cooked in a spiced sauce. Curries can vary from very mild to those that are hot enough to make you cry. Strangely enough, the milder ones are found in the cooler climates while in southern India, for example, where it is hotter the curries are more pungent. This is said to be because the appetite in hot weather needs stimulation which the spices will provide. Here's a general rule to follow in your own cooking: one tablespoon of curry for three cups of meat, chicken, or seafood, and one quarter cup of butter, margarine or oil will produce a mild curry; two tablespoons, a medium; three or more, a hot, hot, hot!

Many spices are ground and ingeniously blended to make the curry powder used in the dish. All curries have a characteristic flavor, yet one will differ from the next. It is the selection of spices cooked in the sauce that gives each its different flavor. In Oriental countries curry powder is not a standard blend—cooks there would not think of using the same mixture of spices for seafood as for lamb. Each food has its own blend. Further, each family has its formula for each blend. The housewife of India grinds and blends her spices for the family curry with a heavy stone roller and slab, which every Indian household owns. She will use many—sometimes as many as 32— different spices to make her curry powder. Ginger, turmeric, red pepper, and coriander are considered essential. It will most probably include fenugreek, dill, mace, cardamom, and cloves.

Life is simpler here. On the grocer's shelf we can find our curry powder carefully blended for us. We can choose from an almost endless variety of domestic and imported ones that vary from the very delicately spiced to the biting. Whichever you buy is a matter of individual taste and you'll no doubt wish to try several different brands to find the one that suits you. Of course, if you wish to experiment, buy the spices and make your own blend of curry powder. (continued)

(continued) Formulas vary from cook to cook, but there is one bit of spice cookery they all agree—even insist on. Spices in a curry must be *cooked* and they won't be if they are just heated in liquid. Your curry powder should be added to the hot fat so it can cook.

In most parts of the Orient, rice is traditionally served with curry. It may be fluffy white rice, saffron rice, or a "pilau." This last is rice combined with bits of meat, mushrooms, peas, or other ingredients.

In those sections of India where rice is not eaten with curry, some form of unleavened bread is served. There are several types—chapatis, parathas, popadams, and puris. The chapatis and parathas are similar. Both are made from flour (preferably whole-wheat), salt, and water that is mixed, then rolled into large circles that are cooked on a griddle. The chapatis are baked dry while the parathas are buttered before baking. Popadams are thin, crisp wafers made from rice flour and soybeans. The puris are cooked in hot fat. They are really fried bread that puffs as it cooks.

An important part of a curry dinner is the condiment accompaniments. Each is served in a separate, small dish with its own small spoon. Arrange them to add glamour to your table in individual bowls or cups on a Lazy Susan, or in compartmented dishes. Each guest helps himself to what he wants and sprinkles it over his rice and curry. The list, from which you may select as many or as few as you wish, will start off with chutney—it is a must. Other things you might include are shredded coconut; chopped onions, green peppers, or tomatoes; chopped nuts—toasted almonds, peanuts, or cashews; sliced bananas; sliced gherkins; crumbled crisp bacon; crystalized ginger; chopped hard-cooked eggs; grated orange rind; kumquats; raisins; currants. For an exotic touch, or for the adventuresome, serve candied violets or Bombay duck. The latter is a dried fish you can buy in specialty shops or in a gourmet-food department.

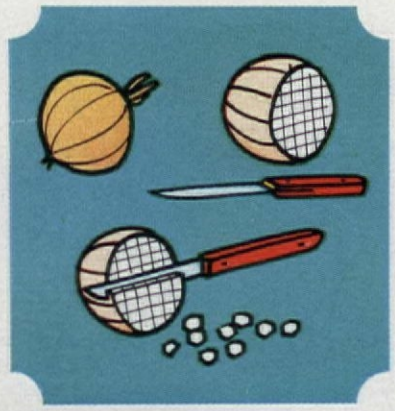
To complete your menu for a curry buffet, you naturally want a beverage and dessert. In India, where alcohol is not used, the favorite hot beverages are coffee and tea. In Kashmir and Bombay the tea that is served is very often spiced—flavored with crushed cardamom or mint. If your preference is for a cold drink, choose any fruit juice—tomato, orange, pineapple, apple, sweetened lime, or a combination of juices. You will find them most refreshing with curry served plain or with soda. Among Westerners, who are not restricted in their choice of beverage, beer or ale is considered perfect with curry.

The dessert for a curry dinner should be a light one. Chilled raw fruit is a natural—melons, pineapples, bananas. Your selection is limitless. Another possible perfect ending to your meal might be a simple fruit-flavored sherbet or ice cream. THE END

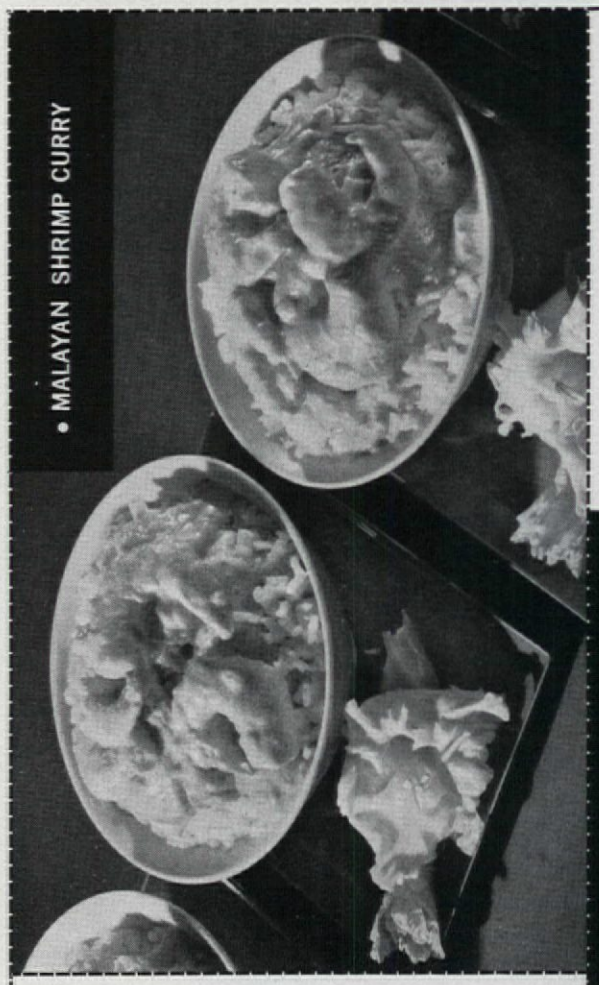
AMERICAN HOME RECIPES

Curry

(pictured in color on pages 48 and 49)



Diced onion? Easy. Cut off one end of a peeled onion. Cut the exposed surface so it is in tiny squares. Cut into thin slices crosswise and it will fall into cubes.



• MALAYAN SHRIMP CURRY

Preparation time: 25 min.
Cooking time: 80–85 min

2 cloves of garlic, mashed
2 tbs. curry powder
1 tsp. salt
½ tsp. ground ginger
¼ tsp. cinnamon
¼ tsp. onion salt
¼ tsp. pepper
2 tbs. lime juice
Cooked rice

3 broiler-fryers (1½–2 lbs. ea.), cut up
Chicken giblets
4 c. water
1 onion, sliced
1 tsp. salt
6 peppercorns
Flour
½ c. pure vegetable oil
4 tbs. butter or margarine
1 c. chopped onion (1 large)

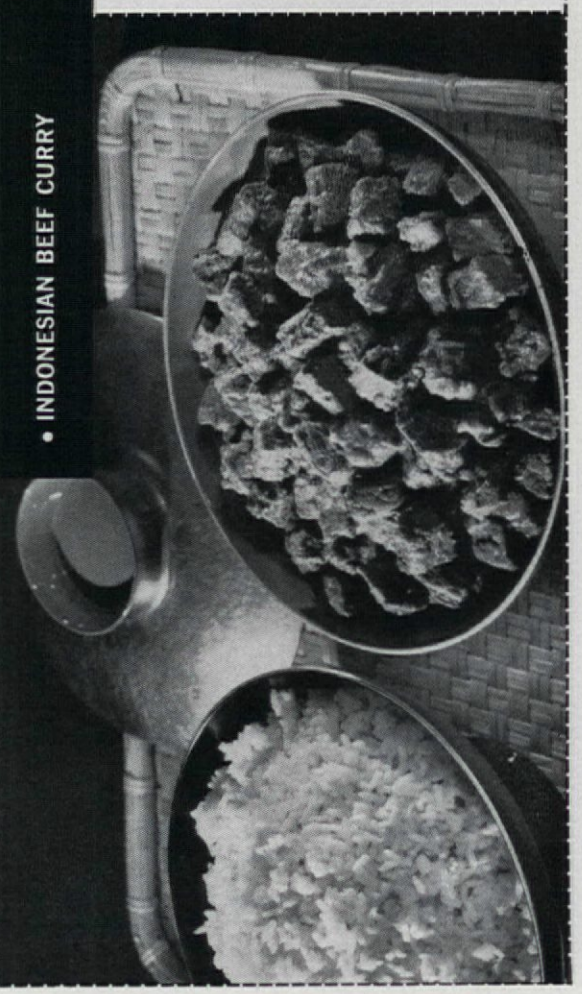
Put necks, backs, and wings of chicken in large saucepan (reserve rest of chicken pieces); add giblets, water, sliced onion, 1 teaspoon salt, and peppercorns. Bring to boiling; lower heat; simmer 40 minutes. Drain and reserve broth (there should be 3 cups). Coat chicken pieces with flour. Heat oil in large skillet or Dutch oven; sauté chicken until brown; remove from pan. Drain off any oil remaining in pan. Heat butter or margarine in same pan; sauté chopped onion and garlic until lightly browned. Combine curry powder, 1 teaspoon salt, ginger, cinnamon, onion salt, and pepper; stir into fat in pan; cook 2 to 3 minutes, stirring constantly. Add chicken broth and chicken. Cover; simmer 30 minutes, or until chicken is tender. Remove chicken; keep warm. Simmer sauce, uncovered, 10 to 15 minutes or until thickened; stir in lime juice. Return chicken; simmer until heated through. Arrange chicken on platter; surround with cooked rice; spoon some sauce over chicken; serve remainder in small bowl.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS

• MURGHI CURRY (INDIAN CHICKEN CURRY)

• INDONESIAN BEEF CURRY



• PURI (INDIAN BREAD)

Preparation time: 35 min.
Cooking time: 30 min.

2¼ c. sifted all-purpose flour or whole-wheat flour
1 tsp. salt
1 c. water
Pure vegetable oil

Sift flour and salt into bowl; stir in water to make a stiff dough. Turn out on well-floured board; knead about 5 minutes, as you knead bread dough, or until dough is smooth and satiny. Pinch off small pieces of dough; let rest on board about 20 minutes. Roll each piece of dough paper-thin to about a 5-inch circle. Pour oil into skillet to a depth of 1 inch; heat to 390° F. Fry circles of dough, one or two at a time, until golden brown on one side; turn and brown other side. Dough will blister and bubble in fat. Drain well on paper towels. Serve warm. Puri is at its best the day it is made.

Makes about 2 dozen

TESTED IN THE AMERICAN HOME KITCHENS

Lie to your friends

...just a little. Let your friends think you were the master chef who blended the tiny buds of garlic, oregano, peperone rosso so expertly. After all, this is the Italian dressing that couldn't be better even if you made it yourself.

Wish-Bone

WISH-BONE ITALIAN · DE LUXE FRENCH · MONACO FRENCH · RUSSIAN · CHEESE · LOW CALORIE ITALIAN & FRENCH STYLE

Cookies (continued from page 51)

What makes a perfect cocky? Ask the milk-and-cooky small-fry set. Or think back to the days when your own small fist got stuck in the cooky jar. Would you give your own sweet tooth for an old-fashioned cooky flavored with orange juice, peppermint, or raisins? Are you a push-over for peanuts, pecans, almonds, or chopped walnuts? Have a nostalgic yen for oatmeal, ginger, or molasses? They're all here—all-time favorites with youngsters and oldsters alike. Whip up a batch in a breeze!

COOKY NOTES AND TIPS

When a recipe says soft butter or margarine, it means that you should be able to cream the shortening easily. The best way to get it to this stage is to let it stand at room temperature for a short while.

If you have only one cooky sheet and need more, you can do this:

1. Turn a baking or roasting pan upside down and drop the cooky dough on the bottom.

2. Cut a piece of heavy aluminum foil the same size as your cooky sheet. Then while one batch bakes, you can drop cooky dough onto the foil and it will be ready to slide onto the cooky sheet after you have removed the baked cookies.

Use a spatula—a broad one for larger cookies—to transfer baked cookies to wire racks. Cool them in a single layer—don't stack them.

If you need additional racks, you can use the rack from a steamer or Dutch oven, the grid from the broiler pan, or the large trivets and racks from table ovens or broilers.

Cookies that are pressed down with a glass can be made pretty. Choose a glass or footed goblet that has an incised design on the bottom or, look around your kitchen—see whether you have a glass jar with a fancy designed top or cover. Invert it and use it to press down the dough.

LEMON CRISPS

Preparation time: 15 min. / Baking time: 12-15 min.

2½ c. sifted all-purpose flour; ½ tsp. baking powder; ¼ tsp. salt; ¾ c. soft butter or margarine; 1 c. sugar; 1 egg; 1 egg yolk; 1 tbs. grated lemon rind; 3 tbs. lemon juice; butter; sugar.

Set oven at moderate (375° F.). Sift flour, baking powder, and salt together. Beat butter or margarine, 1 cup sugar, egg, egg yolk, lemon rind and juice together in medium-sized bowl until light and fluffy; mix in sifted dry ingredients. Pinch off small pieces of dough; roll gently between palms of hands into balls about 1 inch in diameter. Place about 2 inches apart on lightly greased cooky sheets. Butter bottom of water tumbler; dip in sugar; press balls of dough down carefully until they are about ⅛ inch thick. Bake 12 to 15 minutes. Transfer to wire racks with spatula; cool. Makes about 3 dozen cookies.

DOUBLE PEANUT CHUNKIES

Preparation time: 15 min. / Baking time: 10-12 min.

1⅛ c. sifted all-purpose flour; ½ tsp. baking powder; ¾ tsp. baking soda; ¼ tsp. salt; ½ c. soft butter or margarine; ⅔ c. cream-style peanut butter; ⅓ c. granulated sugar; ½ c. brown sugar, firmly packed; 1 egg; 1 c. finely chopped peanuts.*

Set oven at moderate (375° F.). Sift flour, baking powder, baking soda, and salt together. Beat butter or margarine, peanut butter, sugars, and egg in medium-sized bowl until light and fluffy; mix in sifted dry ingredients. Pinch off small pieces of dough; roll gently into cylinders between palms of hands. Roll in chopped peanuts to coat well. Place about 2 inches apart on lightly greased cooky sheets; press down slightly with spatula. Bake 10 to 12 minutes. Transfer to wire racks with spatula; cool. Makes about 2 dozen cookies.

*If peanuts are salted, wash with warm water and dry on paper towels.

BIRDS' NESTS

Preparation time: 20 min. / Baking time: 12-15 min.

2 c. sifted all-purpose flour; ¼ tsp. salt; 1 c. soft butter or margarine; ½ c. brown sugar, firmly packed; 2 egg yolks; 1 tsp. vanilla; 2 egg whites, slightly beaten; 2 c. finely chopped nuts; preserves or jellies.

Set oven at moderate (350° F.). Sift flour and salt together. Beat butter or margarine, sugar, egg yolks, and vanilla in medium-sized bowl until light and fluffy. Work in sifted dry ingredients; mix until smooth. Pinch off small pieces of dough; roll gently between palms of hands to form balls about 1 inch in diameter. Dip in egg white then in chopped nuts; place about 2 inches apart on ungreased cooky sheets. Flatten cookies slightly with palm of hand; make indentation in center of each with thumb. Bake 12 to 15 minutes, or until set. Transfer to wire racks with spatula; cool. Fill center of cooled cookies with bright bits of preserves or jellies. Makes about 3½ dozen cookies.

OLD-FASHIONED SUGAR COOKIES

Preparation time: 20 min. / Baking time: 10-12 min.

3½ c. sifted all-purpose flour; 2½ tsp. baking powder; ½ tsp. salt; 1 c. soft butter or margarine; 1½ c. sugar; 2 eggs; 3 tsp. vanilla; butter; sugar.

Set oven at hot (400° F.). Sift flour, baking powder, and salt together. Beat butter or margarine, sugar, eggs, and vanilla in medium-sized bowl until light and fluffy; add sifted dry ingredients gradually; blend thoroughly. Pinch off small pieces of dough; roll between palms of hands into balls about 1 inch in diameter; place about 2 inches apart on lightly greased cooky sheets. Butter bottom of water tumbler; dip in sugar; press balls of dough down carefully until they are about ⅛ inch thick. Bake 10 to 12 minutes or until edges are golden. Transfer to wire racks with spatula; cool. Makes about 4 dozen cookies.

FRESH ORANGE COOKIES: Prepare dough as for Sugar Cookies, omitting vanilla. Add 1 tablespoon grated orange rind and 2 tablespoons orange juice. Shape into 1-inch balls; roll in granulated sugar; press down with tumbler. Bake and cool as above. Decorate with Orange Frosting, if desired: Blend ¼ cup soft butter or margarine, 2 cups sifted confectioners' sugar, 2 tablespoons orange juice, and a few drops of yellow food coloring until of good spreading consistency.

SEMI-SWEETS: Prepare dough as for Sugar Cookies. Chop 1 package (6 oz.) semi-sweet chocolate pieces fine; stir into dough. Shape and bake as above. (If you wish to make these with only half the dough, use ½ package (3 oz.) semi-sweet chocolate pieces, finely chopped.)

Other variations: Add 1 cup chopped nuts or ½ cup raisins and ½ cup chopped nuts to Sugar Cooky dough. Bake and cool as above.

GRANDMA'S GINGERSNAP LEAVES

Preparation time: 20 min. / Baking time: 12-15 min.

2½ c. sifted all-purpose flour; 2 tsp. ground ginger; ¼ tsp. ground cloves; ¼ tsp. salt; ⅓ c. soft shortening; ¾ c. sugar; 1 egg; ½ c. molasses; 2 tsp. baking soda; 1 tbs. hot water; sugar.

Set oven at moderate (350° F.). Sift flour, ginger, cloves, and salt together. Beat shortening, ¾ cup sugar, egg, and molasses together in medium-sized bowl until light and fluffy. Combine baking soda and water; stir into creamed mixture; mix in sifted dry ingredients. Pinch off small pieces of dough; roll between palms of hands into cylinders; taper one end to a point; dip in sugar to coat; place on greased cooky sheet. Press down carefully with spatula. Make leaf markings with wooden pick. Bake 12 to 15 minutes. Makes about 3 dozen cookies.

HIGHLAND OATMEAL COOKIES

Preparation time: 15 min. / Baking time: 12-15 min.

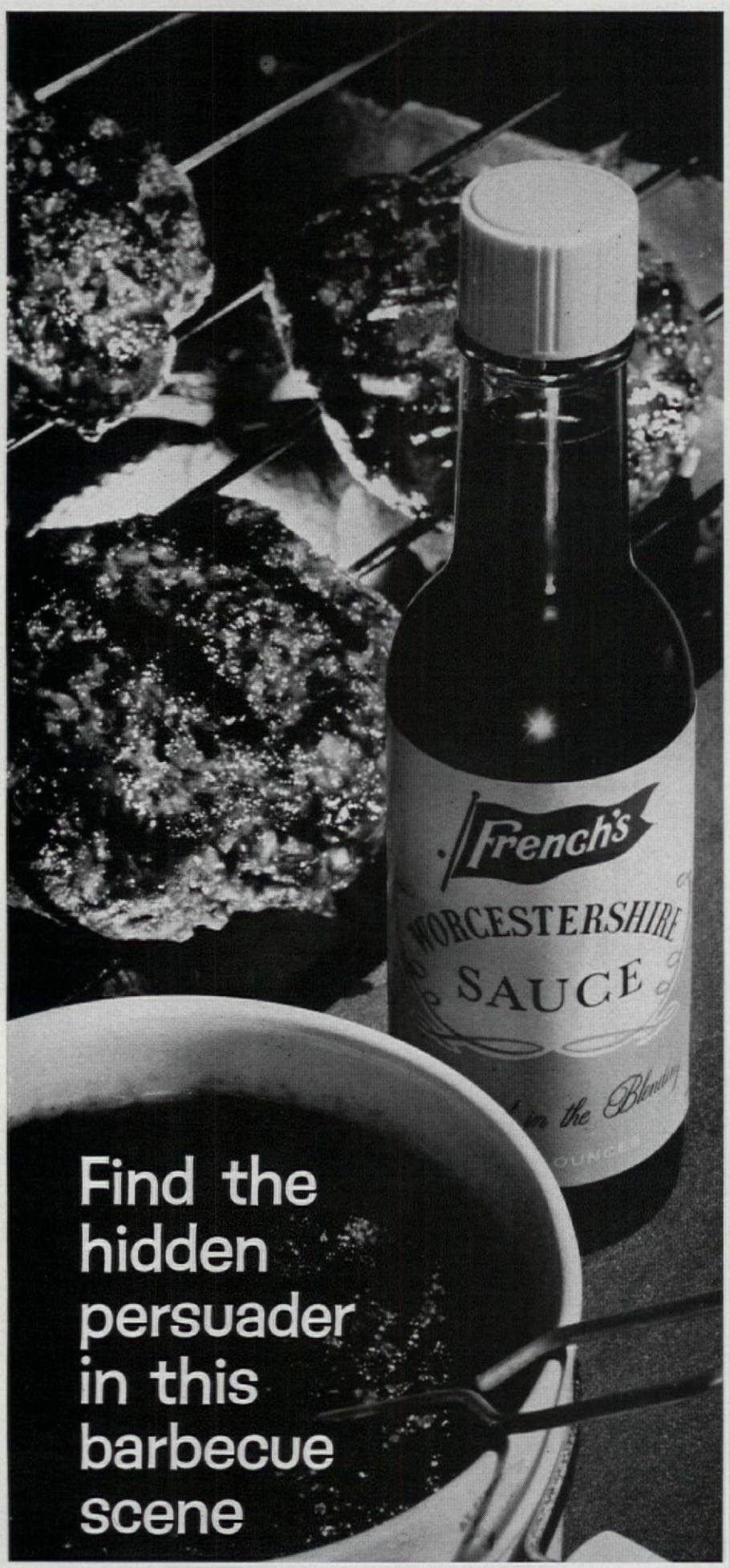
1 c. sifted all-purpose flour; ½ tsp. salt; ½ tsp. baking soda; 1 c. soft butter or margarine; 1 c. brown sugar, firmly packed; ½ c. granulated sugar; 1 egg; 2 tsp. vanilla; ¼ c. water; ½ c. chopped nuts; ½ c. raisins; 3 c. rolled oats; pecan halves.

Set oven at moderate (350° F.). Sift flour, salt, and baking soda together. Beat butter or margarine, sugars, egg, and vanilla until light and fluffy. Add sifted dry ingredients alternately with water, blending thoroughly after each addition. Stir in nuts and raisins; add and stir in rolled oats 1 cup at a time; mix well. Drop from tip of teaspoon, about 2 inches apart, onto lightly greased cooky sheets. Press a pecan half into the top of each cooky. Bake 12 to 15 minutes. Transfer to wire racks with spatula; cool. Makes about 4 dozen cookies. (continued)

"Now?"

How long can a fellow hold out against that aroma, the tender white chicken meat, the firm, delicious rice? This is Lipton Chicken Rice soup, the one that tastes like Mother just cooked it. All Lipton soups taste that way.

ALPHABET VEGETABLE · BEEF NOODLE · MUSHROOM · TOMATO · TOMATO VEGETABLE · GREEN PEA · CHICKEN NOODLE · CHICKEN NOODLE WITH MEAT · ONION · CREAM STYLE CHICKEN · COUNTRY STYLE POTATO



It's French's Worcestershire that's coaxing more flavor into these sizzling burgers. For French's rich blend of international spices makes a hamburger taste more like itself. Juicier. Beefier. Pour on French's right from the bottle as a baste when you broil. Or mix with your own special barbecue sauce. French's is the authentic kind of Worcestershire you'd expect from the expert spice men who make French's Mustard. It's the favorite Worcestershire in American kitchens by nearly two to one. For new ways to use it, write for *free* barbecue cook book to: French's, 216 Mustard St., Rochester, N. Y.

(continued)

FUDGIES

Preparation time: 15 min. / Baking time: 10-12 min.

3½ c. sifted all-purpose flour; ½ tsp. baking powder; ½ tsp. baking soda; ½ tsp. salt; ¾ c. soft butter or margarine; 1 c. brown sugar, firmly packed; ½ c. granulated sugar; 2 eggs; 2 tsp. vanilla; 4 sq. unsweetened chocolate, melted; ¼ c. milk.

Set oven at moderate (350° F.). Sift together flour, baking powder, baking soda, and salt. Beat butter or margarine, sugars, eggs, and vanilla in medium-sized bowl until light and fluffy; stir in chocolate. Add sifted dry ingredients alternately with milk, blending thoroughly after each addition. Drop dough by rounded teaspoonfuls, about 2 inches apart, onto lightly greased cooky sheets. Bake 10 to 12 minutes. Transfer to wire racks with spatula; cool. Makes about 3 dozen cookies.

NUT FUDGIES: Stir 1 cup finely chopped walnuts or pecans into dough. Drop from teaspoon onto cooky sheets and bake and cool as above.

PEPPERMINT CHOCOLATE SANDWICHES: Pinch off small piece of dough; roll into balls and place on cooky sheets about 2 inches apart. Press cooky dough down with buttered, sugared tumbler until about ⅛ inch thick. Bake and cool as above. Put two together with Pink Peppermint Frosting: Blend ¼ cup soft butter or margarine, 2 cups sifted confectioners' sugar, 2 tablespoons milk, ¼ teaspoon peppermint extract, and a few drops red food coloring until of good spreading consistency.

SNOWDROPS

Preparation time: 15 min. / Baking time: 12-15 min.

2 c. sifted all-purpose flour; ¼ tsp. salt; 1 c. butter or margarine; ½ c. sifted confectioners' sugar; 1 tsp. vanilla; confectioners' sugar.

Set oven at moderate (350° F.). Sift flour and salt together. Beat butter or margarine, sugar, and vanilla in medium-sized bowl until light and fluffy. Work in sifted dry ingredients gradually until mixture is smooth. Pinch off small pieces of dough; roll gently between palms of hands to form balls about 1 inch in diameter. Place about 1 inch apart on ungreased cooky sheets. Bake 12 to 15 minutes, or until edges are light golden brown. Do not overbake or allow cookies to become brown. Transfer to wire racks with spatula; set rack on large piece of wax paper. Cool cookies slightly; sprinkle with confectioners' sugar. Let cookies cool completely; sprinkle generously with additional confectioners' sugar. Makes about 3½ dozen cookies.

ALMOND CRESCENTS: Stir 1 cup ground almonds into creamed butter or margarine mixture; add flour mixture. Roll small pieces of dough gently into cylinders; shape into crescents. Proceed as for Snowdrops.

NEW ORLEANS PECAN BARS

Preparation time: 20 min. / Baking time: 35 min.

1 c. sifted all-purpose flour; ¼ tsp. baking powder; ½ c. softened butter or margarine; ⅓ c. brown sugar, firmly packed; ½ c. finely chopped pecans; 2 eggs; ¾ c. dark corn syrup; ⅓ c. brown sugar, firmly packed; 3 tbs. flour; ½ tsp. salt; 1 tsp. vanilla; 1 c. coarsely broken pecans.

Set oven at moderate (350° F.). Combine 1 cup flour, baking powder, butter or margarine, ⅓ cup brown sugar, and ½ cup chopped pecans. Work mixture until it is crumbly; press into lightly greased 7½x11½x2-inch baking pan. Bake 10 minutes. Beat eggs well; add corn syrup, ⅓ cup brown sugar, 3 tablespoons flour, salt, and vanilla. Pour over baked layer in pan; sprinkle with remaining 1 cup pecans; bake an additional 25 minutes. Cool; cut into bars. Makes 16 bars.

SOFT MOLASSES COOKIES

Preparation time: 20 min. / Baking time: 10 min.

2½ c. sifted all-purpose flour; 1 tsp. ground ginger; 1 tsp. cinnamon; ¼ tsp. salt; ½ c. softened butter, margarine, or shortening; ½ c. sugar; ½ c. molasses; 1 egg; 2 tsp. baking soda; 2 tsp. hot water; ¼ c. cold water; ½ c. raisins.

Set oven at hot (400° F.). Sift together flour, ginger, cinnamon, and salt. Beat shortening, sugar, molasses, and egg together in medium-sized bowl until light and fluffy. Dissolve baking soda in hot water; stir into shortening mixture. Add sifted dry ingredients alternately with cold water; beat until blended; stir in raisins. Drop from tip of teaspoon, about 3 inches apart, onto lightly greased cooky sheets. Bake 10 minutes. Transfer to wire racks with spatula. Makes about 3 dozen cookies.

(continued)

Life is sweet, fun to eat...and it gives you

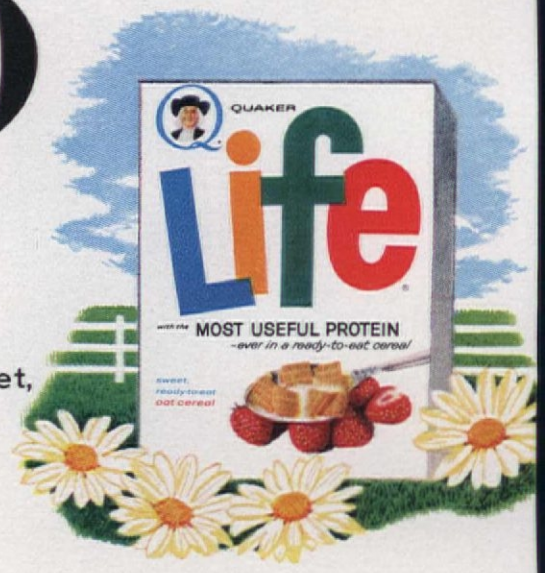
THE MOST USEFUL PROTEIN

-ever in a ready-to-eat cereal!

Lazy proteins can't build your body. Useful proteins can.

Life's protein is 100% as useful as the protein in meat and milk. Sweet, toasty oat bits with sugar crystals locked inside . . . you'll love Life.

NOW THERE ARE TWO GREAT OAT CEREALS–QUAKER OATS AND Life!



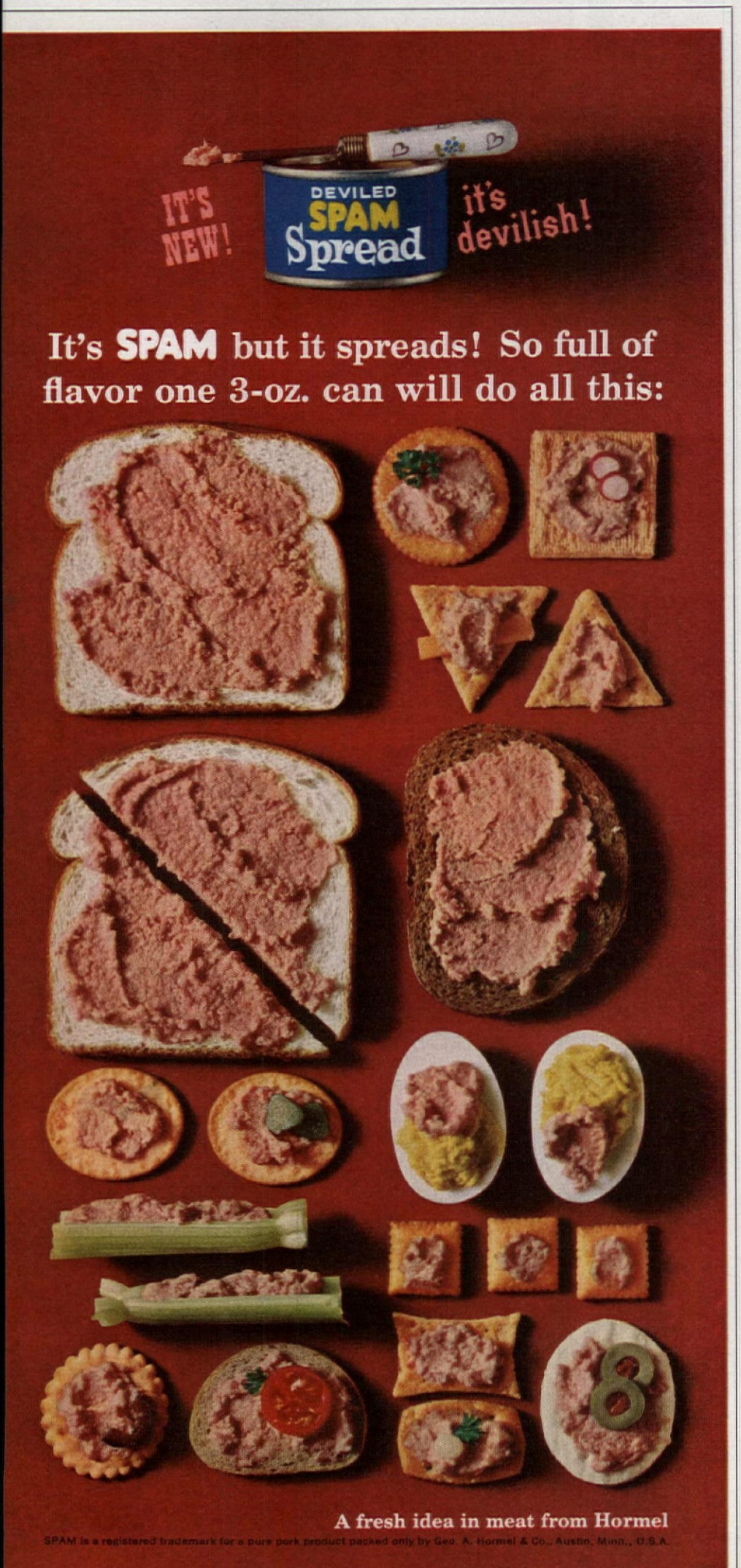
(continued)

TWO-TONED BROWNIES

Preparation time: 15 min. / Baking time: 30-35 min.

1 c. butter or margarine; 2 c. brown sugar, firmly packed; 3 eggs; 2 tsp. vanilla; 2 c. sifted all-purpose flour; ½ tsp. salt; 1½ tsp. baking powder; 1 c. coarsely chopped walnuts or pecans; 2 sq. chocolate, melted.

Set oven at moderate (350° F.). Melt butter or margarine; beat in sugar; cool slightly; beat in eggs and vanilla. Sift flour, salt, and baking powder together; stir into sugar mixture; add nuts. Divide batter in half; blend melted chocolate into one half. Spread chocolate mixture in greased 7½x11½x2-inch baking pan. Spread remaining half of batter carefully on top of chocolate layer. Bake 30 to 35 minutes, or until done. Cool; cut into bars; makes 16 bars.



PERSIAN SWEETS

Preparation time: 20 min. / Baking time: 30 min.

1 c. sifted all-purpose flour; 1 c. sugar; 1 tsp. baking powder; ¼ tsp. salt; 3 eggs; 1 tsp. grated orange rind; 2 tbs. orange juice; 1 c. chopped dates; 1 c. chopped walnuts; sugar.

Set oven at moderate (350° F.). Sift together flour, sugar, baking powder, and salt. Beat eggs in medium-sized bowl until thick and lemon-colored; stir in sifted dry ingredients, orange rind and juice, dates, and nuts. Pour into greased 7½x11½x2-inch baking pan. Bake 30 minutes, or until cake tester inserted in center comes out clean. Cool slightly. Cut in finger-length pieces; roll in sugar. Makes about 3 dozen.

APRICOT MERINGUE BARS

Preparation time: 20 min. / Baking time: 40 min.

½ c. soft butter or margarine; ½ c. sugar; 2 egg yolks; 1¼ c. sifted all-purpose flour; 1 c. apricot preserves; 2 egg whites; ⅓ c. sugar; 1 c. finely chopped walnuts.

Set oven at moderate (350° F.). Blend together butter or margarine, ½ cup sugar, and egg yolks; work in flour. Lightly flour hands; pat mixture into well-greased 7½x11½x2-inch baking dish. Bake 15 minutes; remove from oven; spread evenly with preserves. Beat egg whites until foamy; gradually beat in ⅓ cup sugar; continue beating until peaks form; fold in nuts. Spread carefully over preserves. Return to oven; bake 25 minutes. Cool; cut into bars. Makes about 16 bars.

STORING AND FREEZING COOKIES

Crisp, thin cookies should be stored in a canister with a loose-fitting cover. In damp weather, if cookies soften, they can be freshened by heating in a slow oven (300° F.) for about 5 minutes.

Keep soft cookies in an airtight container—one with a tight-fitting cover. A piece of apple, orange, or bread, put in with the cookies will keep them from drying out. Remember to replace it frequently. You may want to wrap soft cookies individually. then store.

Bar cookies may be stored in the pan if it is covered tightly.

To freeze cookies, make, bake, and cool them thoroughly according to the recipe. Cover a piece of cardboard with foil or wax paper, place the cookies on it, then place in a plastic bag or cover with plastic wrap. They may also be packed carefully in freezer bags, boxes, or plastic containers. It's best to choose a sturdy container for fragile cookies and to put crumpled foil, wax paper, or plastic wrap between the cookies to protect them.

If cookies are to be frosted or decorated with preserves or jellies, they should be frozen plain and decorated after thawing. Thaw unwrapped cookies at room temperature about 15 minutes. THE END

ODE TO AN OLD-FASHIONED ATTIC

Some people have houses with true center halls,
And views that are oh, so dramatic,
Intercom systems and ovens in walls—
But I've got an old-fashioned attic.

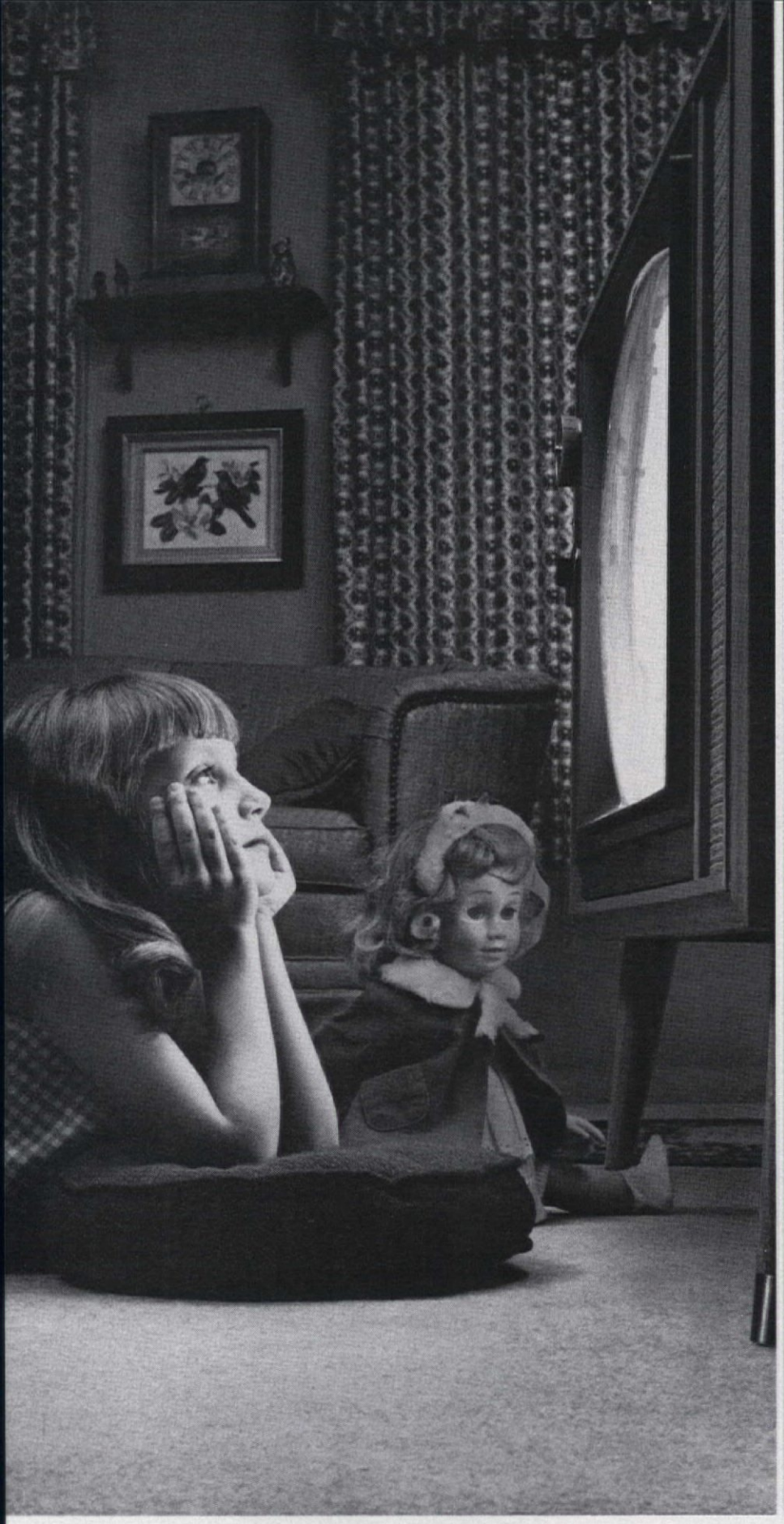
Some people have houses with sliding glass doors,
Disposers and barns with a paddock,
Indirect lighting and travertine floors—
But I've got an old-fashioned attic.

How people with attics you pull down on chains
Exist is to me enigmatic,
And what modern playroom can beat, when it rains,
A fabulous old-fashioned attic?

Oh, I love new ranches and sensible splits,
And A-frames on the Adriatic;
Houses with atriums thrill me to bits—
But where's the old-fashioned attic?

Maybe my Mother was scared by a trunk
And it was all too traumatic,
But I'm emphatic . . . fanatic . . . ecstatic
About a good old-fashioned attic!

Jeanne Lamb O'Neill



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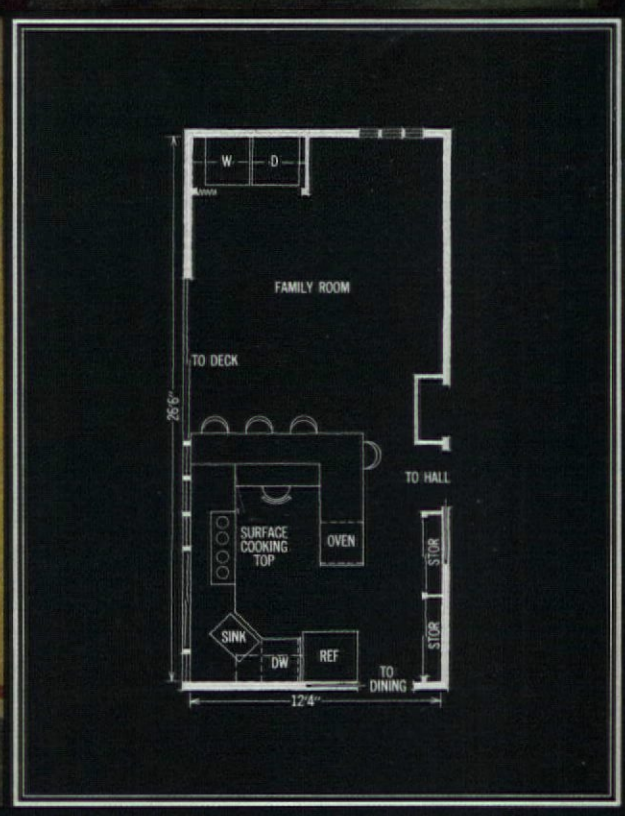
. . . familiar scenes such as these. You may not have a little girl who loves TV, but you're likely to have a Honeywell Thermostat—most homes with automatic heat do. Your Honeywell Thermostat contributes much to your comfort year after year. We've designed our thermostats, like the Honeywell Round above, to stay free from trouble. It's reliable and accurate. Its handsome decorator cover snaps off so you can paint it to match your wall. It has a picture window dial, large numerals and separate temperature and setting scales...all features which make it easier to read, easier to use.

But don't be fooled. A Honeywell Thermostat on your wall doesn't mean you have Honeywell controls on your heating or cooling plant. Check to be sure you get all-Honeywell controls if you buy or build a home or replace your present system. Nothing performs as well as a *matched* control system. And, a complete Honeywell control system needn't cost one cent extra.

Want to know more about home comfort? Send for "How to get the most out of your heating or cooling dollar." It's a 48-page booklet that you'll value. Just 50¢. Honeywell, Dept. AH9-65, Minneapolis 8, Minn.

Honeywell

Architects: John Howard Gamble and John S. Cocker Information: Elizabeth Clemons Robinson Photographer: Lyman Emerson



1 Pantry storage eliminates wall cabinets in this California family room kitchen. In their place are expansive glass windows. The food-preparation area, incorporating three different workable counter heights, includes the under-counter oven, a handy desk, and a unique surface cooking top. When open, the top has a self-contained exhaust system hidden in the shield—closed, the smooth surface can be used as additional counter space. Adjacent is the cleanup and refrigeration center. One wall cabinet has been installed here, giving additional storage space to the very large built-in pantry. Counters in contrasting colors are easy-to-clean laminated plastic. They separate the work area from the raised snack bar. Efficient laundry area is behind folding doors and located away from the food-preparation and eating area.

VIRGINIA T. HABEEB

WHY BE STEREOTYPED IN YOUR KITCHEN?

We've always believed that form should follow function in a kitchen. The best design and arrangement are those that work well for you. So why be stymied by any preconceived notions of what is and what isn't good kitchen design? For example, must your kitchen walls always be ringed by wall cabinets? Do all the counters have to be 36 inches high? Should the oven always be placed in a wall at a conventional height? We give a resounding "no" and we've these two handsome kitchens to prove our point. Wall cabinets have been replaced by large, pantry-type storage areas; counters are varied in height; ovens are built in under the counters at heights preferred by the homemaker.

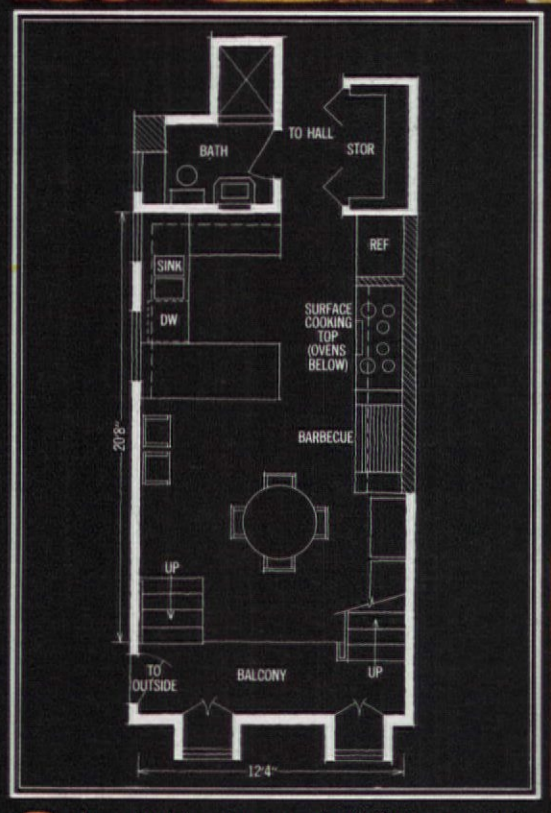
If you are building or remodeling, consider a centrally located pantry. It will provide an abundance of space for utensils, cleaning supplies, dinnerware, and groceries. At the same time it will allow you to devote your walls to attractive paintings, or you can use this space for additional windows. (Factory-built utility cabinets are a good way to get storage space, used alone, or as a supplement to wall cabinets.)

If you find that working at a counter that's 29½ inches high is the perfect height to prepare meals without stooping, by all means lower the work counter as you see in the kitchen at right. If a counter can double in brass as a snack bar, raise it as you see at the left.

Your dream kitchen may include a built-in oven—but it doesn't have to go in a wall. At left it's under the counter, the other, under the cooking top.

Our point is—design your kitchen for *you* and forget about convention!

Architect: Harold Vogel Information: Jessie Walker Photographer: Kranzten Shopping Information, page 70



2 Located in the heart of Chicago, this eat-in kitchen is part of a row house—thus the necessity of frosted glass windows. In lieu of a view the cabinet-free walls are attractively decorated. The 36-inch-high cleanup center and 29½-inch-high food-preparation center are topped with hard maple. Salads can be chopped or bread sliced right on the counters. The range and barbecue area is grease- and fume-protected by an enormous hood and exhaust system and surrounded by easy-to-clean white mat-finish fire brick.

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SWEET WAYS WITH

LEMONS

Everyone knows what a wonderful tart taste lemons can give to a dish. It's a natural with fish, used in the cooking or as an accompaniment. It does things for meat too—lemon butter on broiled meats, a squeeze on just-browned pork chops. But have you somehow forgotten all the delicious, mouth-watering desserts you can conjure up with lemons? Here are five of our favorites—sure to please all the sweet toothers in your family!

LEMON CAKE

3 c. sifted cake flour
3¼ tsp. baking powder
¾ tsp. salt
½ tsp. baking soda
⅔ c. butter or margarine
1⅔ c. sugar
1 tbs. grated lemon rind
2 tbs. lemon juice
2 eggs
1¼ c. milk

Heat oven to moderate (375°F.). Sift flour, baking powder, salt, and soda together. Cream butter or margarine, sugar, lemon rind and juice together. Add eggs; beat well. Add flour mixture and milk alternately, beating after each addition just until blended. Pour batter into two greased and floured 9-inch layer-cake pans. Bake 25 minutes, or until cake tester inserted in center comes out clean. Cool. Fill and frost with *Lemon-Butter Frosting:* Cream ¾ cup butter or margarine; add 1½ teaspoons grated lemon rind, ¼ teaspoon salt, and 3 cups sifted confectioners' sugar; mix well. Beat in 1 egg. Add another 3 cups sifted confectioners' sugar alternately with 2 to 3 tablespoons milk. Beat until smooth and of good spreading consistency.

LEMON-COCONUT PUDDING

3 tbs. butter or margarine
1 c. sugar
3 eggs, separated
2 tsp. grated lemon rind
¼ c. lemon juice
3 tbs. flour
1½ c. milk
1 c. shredded coconut, chopped slightly
¼ tsp. salt

Heat oven to moderate (375°F.). Cream butter or margarine; add sugar; mix well. Beat egg yolks till thick; add to sugar mixture. Add lemon rind and juice; fold in flour; stir in milk and coconut. Beat egg whites and salt until stiff peaks form; fold into egg-yolk mixture. Pour mixture into lightly greased 1½-quart baking dish; place in pan of hot water. Bake 40 to 45 minutes, or until firm. Cool; chill until serving time. Makes 6 servings.

FROZEN LEMON DESSERT

1 c. finely crushed vanilla wafers or graham crackers
¼ c. melted butter or margarine
2 tbs. sugar
2 egg whites
Dash of salt
⅓ c. sugar
2 tsp. grated lemon rind
2 tbs. lemon juice
1 c. heavy cream, whipped

Combine crumbs, butter or margarine, and 2 tablespoons sugar. Reserve 1 tablespoon of mixture; press remainder firmly on bottom and sides of ice-cube

tray. Beat egg whites and salt until foamy; gradually beat in ⅓ cup sugar; beat until stiff peaks form. Fold in lemon rind and juice; fold in whipped cream. Pour into crumb-lined tray; sprinkle with reserved crumbs. Freeze 2 to 3 hours, or until firm. Slice or cut into wedges. Makes 6 servings.

LEMON SNOW PUDDING WITH CUSTARD SAUCE

1 envelope unflavored gelatin
1¼ c. cold water
½ c. sugar
1½ tsp. grated lemon rind
¼ c. lemon juice
2 egg whites
¼ c. sugar

Sprinkle gelatin over water in saucepan; add ½ cup sugar; heat until gelatin and sugar are melted; remove from heat. Add lemon rind and juice. Chill until mixture begins to thicken. Beat egg whites until foamy; gradually add ¼ cup sugar and beat until peaks form. Fold into gelatin mixture. Pour into 1-quart mold; chill until set. While gelatin sets, prepare *Custard Sauce:* Heat 1 cup milk in top of double boiler just until bubbles appear around edge. Beat 2 egg yolks slightly; beat in 2 tablespoons sugar and ⅛ teaspoon salt. Add the hot milk slowly, stirring constantly. Return to top of double boiler; cook over hot, not boiling water, stirring constantly, until mixture thickens and coats spoon. Remove from heat; pour into bowl; cool. Stir in ½ teaspoon vanilla; cover; chill. Unmold gelatin onto serving plate. Serve with the sauce. Makes 4 servings.

LEMON ANGEL PIE

MERINGUE CRUST

3 egg whites
¼ tsp. salt
¼ tsp. cream of tartar
1 c. sugar
½ tsp. vanilla

Heat oven to very slow (275°F.). Combine egg whites, salt, and cream of tartar in mixing bowl; beat until foamy. Add sugar slowly; beat until meringue stands in stiff peaks and sugar is dissolved. Fold in vanilla. Spread meringue in lightly greased 9-inch pie pan. Do not go over the edge. Bake 1 hour, or until delicately browned. While still warm, loosen the crust with a spatula. Cool thoroughly before pouring in filling.

FILLING

⅔ c. sugar
1 tbs. cornstarch
⅛ tsp. salt
1 c. water
3 egg yolks, slightly beaten
2 tsp. grated lemon rind
¼ c. lemon juice
½ c. heavy cream, whipped

Combine sugar, cornstarch, salt, and water in saucepan; add egg yolks; mix well. Cook over medium heat, stirring constantly, until mixture thickens; lower heat; cook and stir 5 minutes. Remove from heat; add lemon rind and juice; cool. When cold, fold in whipped cream. Pour into cold meringue shell; chill at least 4 hours before serving. Makes 6 to 8 servings.

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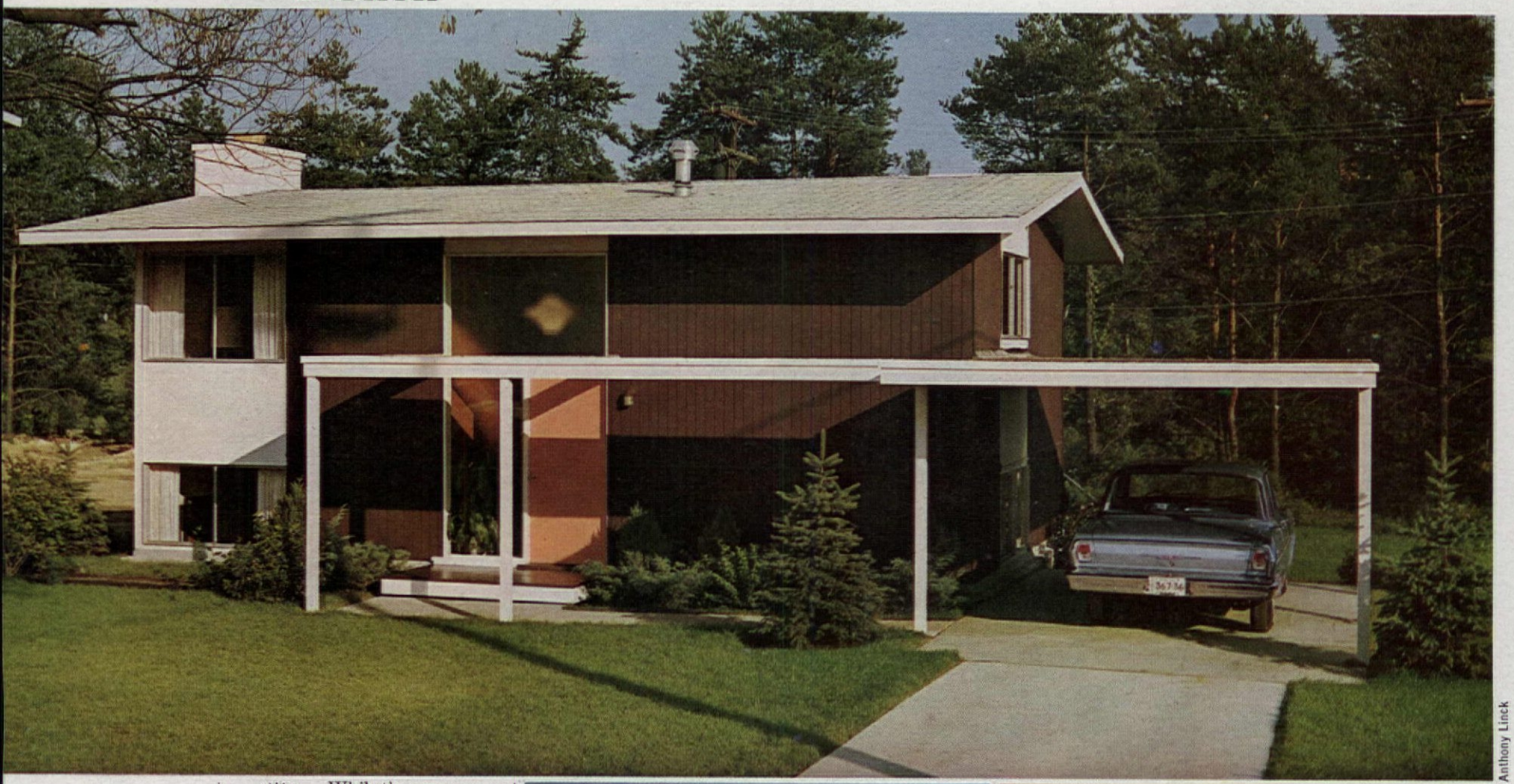
BUILDER'S HOUSE OF THE MONTH



Anthony Linck

best home for the money

While the appearance of this house is indeed modern, there are many indications of a colonial heritage. The simple lines, sensible construction, honest use of materials, building into a hillside, and the one strong color with white trim give this house a kinship to our American past. Architect Donald E. Van Curler of Ann Arbor, Michigan, worked closely with the builders to design a house that would appeal to the high level of taste found in a university town, yet still meet the price restrictions placed by professorial salaries. Selling at $14,700 with land, this house meets both of these objectives very successfully.

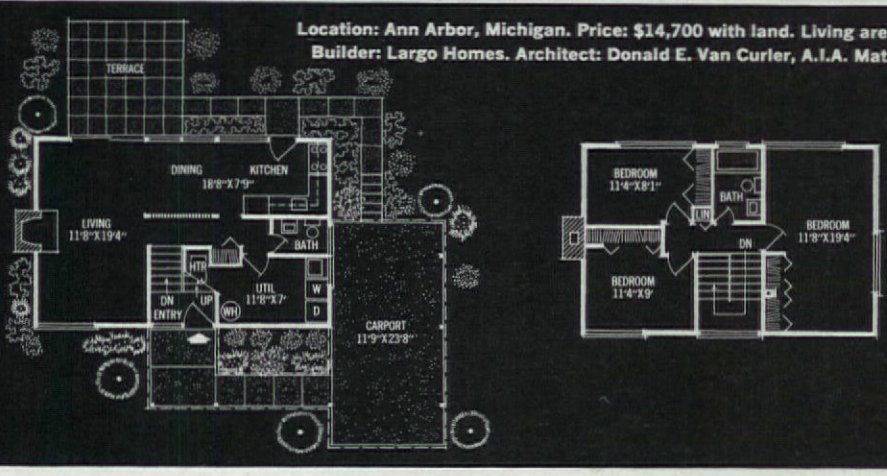
By simply tying the carport to the house with a covered walkway, the architect provided an impressive entrance and made the house appear much larger than it is.

View of the rear of the house, at right, shows how living room, dining room, and kitchen on the lower level open to the grade. A sliding door from the living room and a conventional one from the kitchen provide easy access to the patio.

The interior view, taken from the kitchen, looks through the dining room into the living room. The glass wall faces the rear yard so that privacy is a minor problem.

The plan indicates how wisely all interior space is utilized without sacrificing any required elements. Optional features include the fireplace, a balcony off the master bedroom, and a basement.

Location: Ann Arbor, Michigan. Price: $14,700 with land. Living area: 1200 square feet. Builder: Largo Homes. Architect: Donald E. Van Curler, A.I.A. Materials List, page 70.



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(pictured on page 68)

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THERMOSTAT
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Rogers Industries

SHOPPING INFORMATION

BRIGHTEST LITTLE HOUSE IN THE WEST
Page 43: Wall hanging—Evelyn Ackerman Design. Table, sofa—Herman Miller. Lighting fixture—Matt Kahn Design, imported by Morrison Imports. **Page 44:** Table, chairs—Watertown Table Slide Corp. Decorative wall unit—Ello. Light group over table—Imported from Japan by Morrison Imports. Decorative accessories—Villa Iris. **Page 45 (center):** Teak bunk bed—Scandia Craft Enterprises. Storage unit—Ello. Phonograph—Macy's. **Page 45 (bottom):** Patio furniture—Brown Jordan Co.

THE ONLY PLACE WE CAN GO IS UP
Pages 46, 47: Model town—Parker Brothers.

WHY BE STEREOTYPED IN YOUR KITCHEN?
Page 64: Range—Jenn Air. Oven—Waste King Universal. Flooring—Armstrong. Washer and dryer—Frigidaire. Television—Zenith. Counter top—Formica. Towels—Martex. Rug—Callaway Mills. Spice set—Village Hardware. Hanging blue rooster—House of Sweden. Bulletin board—Holmans. Family room furniture, accessories, blue plates, cups, saucers, napkins—Casa Manana. Place mats, flatware—Dansk. Glasses—Peruvian Shop. Large blue plate—Arabia. Bar stools—Rattan by Tropical. Curtains—M. Raggett. Sugar bowl, creamer—Schmid Porcelain. Salad fork, spoon, blue canisters—Takahashi. Picture—Edith Dinkin. Casserole—Prizerware. **Page 65:** Flooring—Amtico. Range—Thermador. Barbecue—Majestic Char Grill. Hood, cabinets—Custom-made from Mueller Ornamental Iron Works. Sink—Kohler. Lighting fixtures—Markstone. Refrigerator, dishwasher—General Electric. Ceiling—Simpson. Chairs—Gold Metal Folding Furniture Co. Counter tops—Michigan Maple Block Co. Tile Walls—American Olean Tile Co. Salad bowl, place mats, black glasses, blue glasses, casseroles, stainless flatware, yellow vase canister, yellow striped bowl, spice rack, black casserole—Utility Products Co. Orange canisters, yellow salt and pepper shakers—Sam Mann. Knives—Flint. Napkins—Grace Herbst Shop. Black box—Betty Lotz Interiors. Wooden salt and pepper shakers—Frank Ryan. Mortar and pestle—Caledonian Inc. Fork, spoon—Dansk. Dishes—Arabia.

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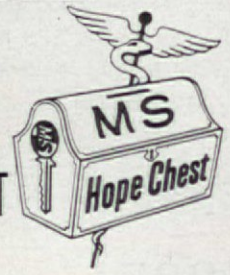

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Condominiums

(continued from page 47)

The significance of this new method of ownership will not be overlooked, either, by quite a few people who now own homes in the suburbs. Many couples whose children have left home have grown tired of mowing lawns and fighting bumper-to-bumper commuting traffic. They may until now have put off moving to town because they resisted the ideas of renting or buying shares of stock in a co-op. Now they have a pleasing alternative—they can own an apartment the same way they have owned their home, with the same safeguards and psychological satisfactions.

Another group to whom condominiums will appeal are young couples or individuals who ordinarily rent. Now they may prefer buying a condominium, watching their investment build up, and planning to sell later with enough gained to make a down payment on a house.

These are only a few of the possibilities opened up with this remarkable method of ownership. Much can be expected of this concept which allows a family to get title to a slice of air several stories above ground it doesn't own. The proponents of condominiums see in them a logical answer to the problems of expanding population and skyrocketing costs of urban land. In more and more cities, the only place we can go is up—and condominium apartments can be sold at prices to fit the incomes of most families. There is even some talk that low-income families may eventually be able to move out of slums to condominiums where their opportunity to be owners would help them set new life goals.

Already it is clear that condominiums are meeting a strong demand. They are selling fast in California, Hawaii, Arizona, Illinois, Florida, and elsewhere. Some are in tall apartment buildings, some in town-house projects, some in retirement communities. Some are luxury units, some medium-price FHA-financed units. (Congress has given the FHA authority to insure condominium mortgages.) Some are large projects, others have as few as three or four units—and in some projects, rental units have been mixed with condominium sale units.

Special state legislation for condominiums is not absolutely necessary, but it is desirable as it would standardize the procedure of setting up a condominium and resolve many issues which would otherwise be subject to interpretation and dispute. Also the constitution and revenue laws of individual states may make such laws necessary so that property may be assessed and taxes levied.

So if you haven't heard about condominiums until now, you can be sure that before long everyone will know about them, for these for-sale projects with the odd-sounding name will be appearing in many cities. THE END

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How's Your Financial IQ?

(continued from page 27)

ANSWERS

1. $2500 to $5000. Small loan companies generally operate under a $500 legal maximum. Credit unions are self-regulated, each setting its own limits, but few will lend more than the price of an automobile.

2. 20% of monthly take-home pay.

3. Wrong. Banks charge from $4 to $6 a year for each $100 borrowed; loan companies about $12.50; and credit unions from $3.25 to $6.50.

4. Right.

5. In both types of institutions.

6. Three to six months' income.

7. Right.

8. Gross annual income.

9. Wrong. If you have no other charge accounts, and therefore no credit record, action on your application will usually take somewhat longer than if you'd already established and maintained a good credit reputation.

10. Right.

11. Wrong. Since a canceled check is proof of payment, you should keep it just as you would any receipt.

12. Wrong. If your check is lost or stolen—or you have changed your mind about paying out the money—you can ask your bank to stop payment by written order, wire, or even telephone. To stop payment by phone, your voice would have to be known to the bank, and you would have to send in a written confirmation immediately.

13. Wrong. However, banks discourage the practice of postdating checks since the situation may change by the time the check comes due for payment. You may, for example, change your mind about making the payment, or no longer have the funds.

NEEDLEPOINT KIT ORDER FORM
(pictured in color on page 11)

The needlepoint kits listed below have been made expressly for The American Home Magazine. Fill out coupon, check items, enclose personal check or money order (no stamps, please). New York City residents please add 4% sales tax. Allow three weeks for handling and mailing.

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Wells (continued from page 42)

tell you he drilled into rock, when he actually stopped short of it in clay. He may drill a crooked hole that will be hard to repair later. He may neglect the all-important safety seal that is needed to guard your family's health.

Where to drill. Public health authorities say that it is unsafe in most places to locate a well nearer than 50 to 75 feet to any septic tank—yours or your neighbors'. And in some porous soils a 250-foot or more gap is urged. It's wise, also, to drill on a slope above the septic tank.

What should your well cost? That depends on how deep water lies and how fast your driller can get down to it. Some rocks are easier to drill than others. Sand and clay wells are both quickly drilled but are not so inexpensive as you might think because they must be lined with tile or pipe.

To get down to water, you usually pay a flat rate per foot, or one that increases slightly with depth. In many states costs vary between $3 and $10 per foot. A figure in common use in some areas is $4. At this rate, if water lies 100 feet down, your driller gets $400. Now add roughly the same amount for pump, wiring, motor, well-screen (if used), piping, sanitary seals, cement grouting, and the inside liner known as the casing. Your well may cost $700 to $850. By the same rule of thumb, a well that costs $1000 to sink might cost $1600 to $1800 complete.

You may live in an area where special conditions permit very inexpensive drilling. In certain shale areas, wells have been sunk for $1.25 per foot. Another exception may be an area where you can use a driven well.

Otherwise it makes little difference whether your well is drilled through rock or (by digging, boring, or jetting methods) through sand, clay, or gravel. Costs run about the same.

How deep should you go? Take your driller's advice, but have a clear understanding that he'll need your permission before drilling below, say, 200 feet. Otherwise you may get a bill for 500 feet of drilling you didn't expect.

Within your financial limits, let your driller go as deep as necessary to get pure water. It may be false economy to have him stop at the first inferior flow. You'll only have to call him back later.

A reputable driller won't go deeper than necessary. There is, in every locality, a level at which drillers usually quit trying. They've learned that water just isn't there.

How much water will you need? This is another factor in determining how deep to go. Today's homes need 50 or 75 gallons per person to supply such equipment as dishwashers and clothes washers. And if you have a pool, lawn sprinklers, or entertain frequently, make a further allowance. Also remember that your well must be able to deliver most of this water in two peak periods; morning and evening.

In most areas, a well that delivers seven gallons a minute for 10 minutes without slowing down is considered good. If it delivers seven gallons indefinitely, it's excellent. A fine well may pump 10 to 25 gallons a minute which will keep a dishwasher, clothes washer, and shower going all at once.

Can you get by with less? Many people get along on only two gallons or less a minute. The secret is reserve storage. Even a one-gallon-a-minute well can produce 1440 gallons of water a day, if you have a place to store it. Several places you can store it are:

1. In a bigger pressure tank. Countless wells are still being equipped with only small conventional (42-gallon) pressure tanks. Since the tank also must hold air, the amount of water you can get from it may not exceed 20 gallons. For such a tank you pay about $30. Installing a 250-gallon tank will cost from $125 to $220 and will greatly boost your reserve.

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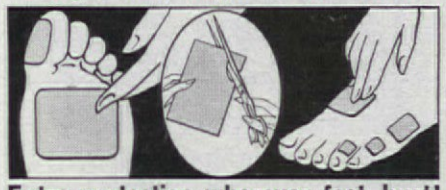

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2. In the well itself. A well that's six inches in diameter holds roughly one gallon per foot. Let's say you have a 100-foot well, that water normally stands 20 feet from the top, and that your submersible-type pump is 10 feet from the bottom. You now have a 70-foot "working column" of water, or 70 gallons, that your pump can at any time boost up into your house.

But for $400 or $500 more you could deepen your well another 100 feet purely for extra storage. This would add an extra 100 gallons or a reserve of about 170 gallons.

3. In an oversized storage tank. For around $200 you can buy a 550-gallon pressure tank, and for about $375 you can install a 1000-gallon tank. These not only can turn a low-yield well into an adequate one, but can carry you through emergencies when the electric power goes off.

Choosing the pump. This should come last after the driller sees what kind of well he has because a pump must be matched to the well. There are many kinds of pumps and to install the wrong one can run up your electric bill, damage well and pump, and fill the pipes with air. Rely only on a skilled driller, plumber, or pump man to recommend the right type.

Suppose you get no water at all? If this should happen and the well man hands you a bill for $1000, do you have to pay? Usually. If this seems unfair, remember that drilling is a costly operation. The margin of profit is small. And there's still no sure way to know that water will be found.

Suppose you get polluted water? When water is hit, the driller should have it tested for chemicals and bacteria. If there is contamination, some drillers prefer to seal off the area and drill deeper, hoping to find pure water. This sometimes works but often it doesn't. Hence, other drillers say, "If you hit pollution, abandon the well and try another location."

You can, of course, install decontaminating equipment such as chlorinators that cost $300 to $600. Sometimes pollution can be eliminated by discovering the source.

All wells should be tested once a year. Usually this is done by colleges, state health departments, or commercial laboratories. Costs vary from nothing to $15.

Will your driller guarantee you water? In some water-rich areas, yes. Usually, no. Any reputable man will guarantee good material and workmanship.

Should you sign a contract? By all means; it should cover the following:

- Location, minimum and maximum depths to be drilled, type of well, and diameter. Many modern wells are four inches in diameter, but six inches is often preferred. Wider wells store more water and are easily serviced.
- Quality materials. Check carefully to see what is considered best in your area. Some drillers use only powerful "19-pound" pipe; others use pipe only half that weight and strength.
- Itemized cost estimates for drilling (per foot), casing, wellscreen (when used), sealing, and cement grouting.
- How your well will be sealed to keep out pollution. Some drillers use cement grouting, some don't.
- Cost of developing (a special process that improves the yield of some sand or gravel wells).
- Testing. Besides a bacteria test, you'll want a four-hour pump test to make sure your well won't quickly run dry. Even better: a 12-hour test.
- Records. Agree what records will be kept. Some drillers will keep a daily log describing subsoil and rock formations. Others report merely on materials used, depth reached, any water obtained, and any water bypassed as unsatisfactory.

Should you be present? Visit the site during the drilling which may take from a day to two weeks. If you can't go, send a representative. Know what's going on, what materials are used.

And be there when water is hit. Drillers say, "Watch the water fill the barrel, and time it with a stop watch." Know what the flow is. Otherwise, if you've picked a shoddy contractor, there's nothing to keep him from reporting a five-gallon flow from a one-gallon well. Once the pump and pipes are in, it may take months to find out that you've got a poor well.

THE FOUR KINDS OF WELLS

Dug wells, the oldest type, are usually not over 20 or 30 feet deep, and often from two to eight feet wide. Where there's lots of water they provide a good supply, but have a tendency to get low or dry up in dry months. They're not recommended today by the Public Health Department officials because they're easily contaminated, and in some areas they're banned by law.

Bored wells, usually smaller in diameter and deeper, are drilled in soft materials and are considered practical when properly constructed. Since they can go down to 100 feet they can often tap a better water supply than dug wells. A bored well may be as wide as 30 inches or as narrow as two inches—a deep, slender hole in any kind of soft earth that won't collapse during construction.

Driven wells, usually the simplest and least expensive of all, consist merely of a few sections of pipe fastened end to end and hammered deep into soft ground. The lower tip, or "well point," is usually a pipe two inches in diameter or less, screened or perforated in many places to admit water. Under right conditions a driven well will produce a large yield.

Jetted wells are a type of driven well much used in sandy areas. They are constructed by driving a pipe into the ground and forcing a jet of water down it, under pressure. The pipe then digs itself in. A jetted well may be from four to 12 inches wide and up to 100 feet deep. The pipe that drilled the well is left in the soil—and becomes the well casing. Another pipe is inserted to draw the water.

Drilled wells, usually only four to six inches in diameter, can be sunk through any kind of soil and hard rock to a depth of 1000 feet, sometimes a great deal deeper. Because they can tap sources deep within the rocks they often produce excellent water. When this water is fed, under pressure, by water flowing down from hills or mountains (perhaps hundreds of miles away) it is known as "artesian." Occasionally the artesian pressure is great enough to force the water up into your house. Usually, however, it must be pumped—but the artesian pressure will bring it part way up in the well and save you the cost of pumping from a greath depth. THE END

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Our handsome blueprint house was designed by architect Arthur L. Campanaro, and is owned by G. Norman Jennings. Located on a lovely tree-strewn site in Westchester County, New York, it serves a large family graciously. Bedroom space is more (continued)

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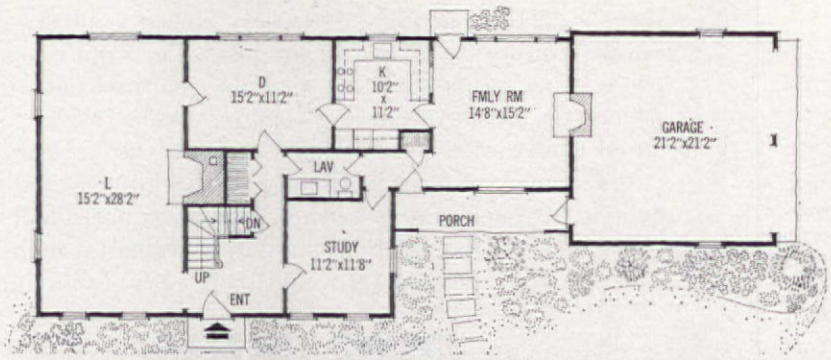

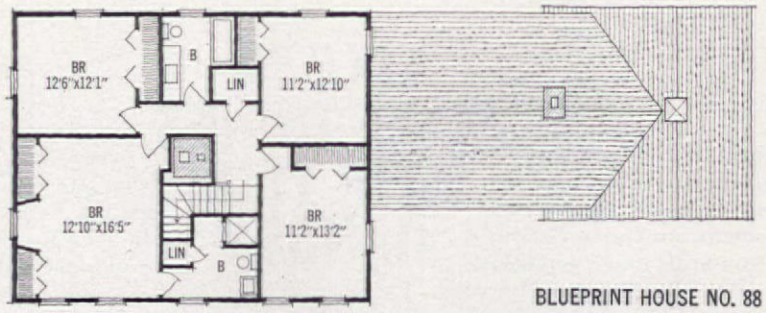

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(continued) than ample. In addition to the large living room, there is a family room and a study where members of the family can pursue their own interests. The family room is a perfect spot for entertaining, with its separate front entrance which has its own walk and covered porch. Inside, there is an entryway with a closet and access to the lavatory. The family room itself opens directly to the kitchen and has a door to the back yard or terrace. The main entry hall opens to most of the rooms, thus eliminating traffic through them. This is a home any family would truly enjoy living in.

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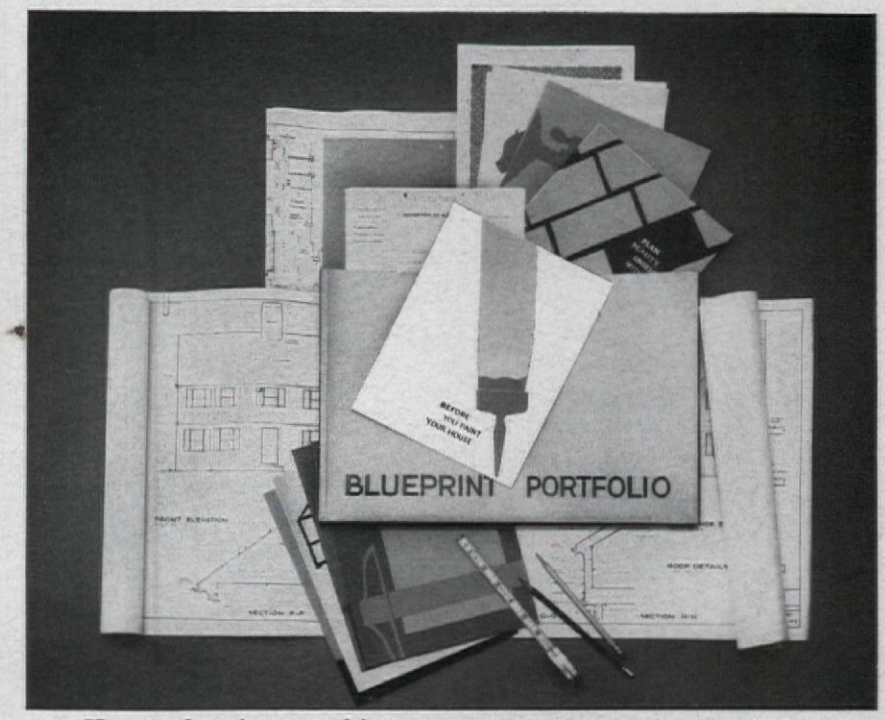

Here at last is everything you want to know about building a house combined in one easy-to-use compact package! Among the many items our new portfolio contains are three sets of blueprints, a materials list for your builder, and a specification form. Every man (and woman too) will want to read the helpful guides on custom building. They cover a wide variety of important subjects such as how to buy a lot, legal problems, financing, septic systems, wells, roofing, flooring, painting, and quality fixtures. A feature women will appreciate is the folder of furniture cutouts, floor plan, and scale rule. These will be useful in determining whether your furniture will fit the rooms, and will help you discuss any changes you might want to make in the plan with your builder. One pocket of the portfolio is for keeping your own items such as contracts, cost sheet, and samples of materials.

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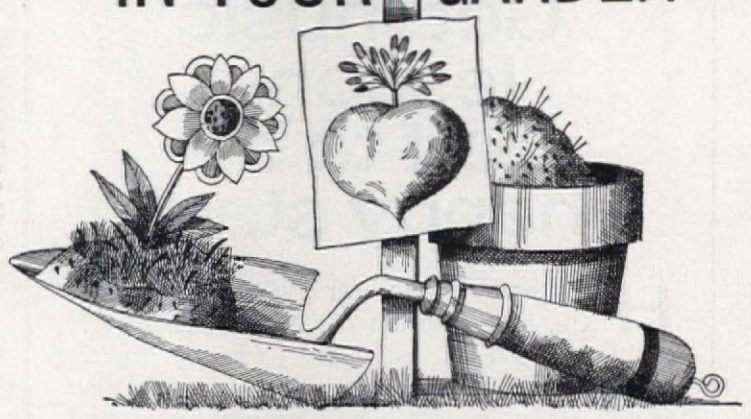
IN YOUR GARDEN



Make a compost bin; two ornamental sumacs; feed the lawn

Southern soils often tend to be low in organic matter, and so many gardeners find it expedient to maintain a plentiful source of compost. This is the ideal season of year to begin the construction of a compost bin. Choose an area that is apart from the garden but easily accessible to it. A simple bin might consist of treated posts enclosed by wire, or of stacked logs.

If you prefer a more durable unit, use concrete blocks set on a concrete base. Be sure to provide for internal drainage, however.

Grass clippings and residue from the vegetable garden will make good compost. Later in the fall add leaves to the heap. You can also use sawdust and other organic matter. As the material accumulates, speed up the process of decomposition with chemical additives or a complete fertilizer. As you add new material to the compost pile, sprinkle a few handfuls of fertilizer on top of it and water in well. After the bin is filled, turn it once or twice during the winter so that the compost is mixed and aerated.

A compost bin does not have to be an unsightly fly attractant. Cover it with black plastic of either four- or six-mil thickness to eliminate any fly problems. Covering the bin will also help retain heat and water and hasten decomposition.

Camellia sasanquas and early-flowering Camellia japonicas will soon be showing color. It is advisable to water them well during their flowering period. Camellias which are watered in the fall will suffer less winter damage than those left dry. Other plants, including azaleas and conifers, should also be watered well now in preparation for winter.

Order narcissus bulbs this month for immediate planting in the garden. They are most attractive when naturalized in wooded areas or planted in large drifts. The various narcissus do well in the South, and you should plan to try some of the more uncommon ones in addition to the trumpet varieties. The species, for instance, are very interesting bulbs and should be used more often in Southern gardens.

Tulips in general are not satisfactory here unless they have been precooled. The botanical tulips, however, such as fosteriana 'Red Empress,' and Tulipa kaufmanniana do well. They will often come back the second year with an almost equally brilliant display of bloom.

Hyacinths can be used in more formal plantings as well as in masses. They will return for two or three years after planting, but are less dramatic than in the first season. Snowdrops, scillas, and many other spring-flowering bulbs should be ordered now for early fall planting.

For an unusual and lovely splash of color in the spring, plant a white Judas tree, or white flowering redbud (Cercis siliquastrum alba). Although the redbud is common throughout the South, the white form is not often seen. It's a spectacular little tree and a showpiece in the early spring.

Two native trees that are often overlooked for landscape use are smooth sumac (Rhus glabra) and shining sumac (R. copallina). Both bear attractive red fruit at this time of year, and a little later have bright red-and-scarlet autumn foliage. They are not poisonous, even though closely related to poison ivy and poison sumac, which has white fruit.

Southern lawn grasses will require fertilizing at this time. Feeding now increases the vigor of the grass before it goes dormant, and hastens rejuvenation in the spring. For fall feeding, use nitrogen either as ammonium nitrate, urea, or Uramite. If you plan to sow winter grass over your Bermuda lawn, cut it as close as possible before reseeding. Remove as much of the top growth as possible, seed the lawn, and water in well. Don't fertilize until the winter grass is established. You can use commercial fertilizer of 8-8-8 or 10-10-10 analysis.

You can still sow radishes and leaf lettuce in the fall vegetable garden. Try 'Bibb' or 'Buttercrunch' in coldframes and have delightful leaf lettuce all through winter. Simple coldframes might be constructed of glass sash or wire frame covered with plastic.

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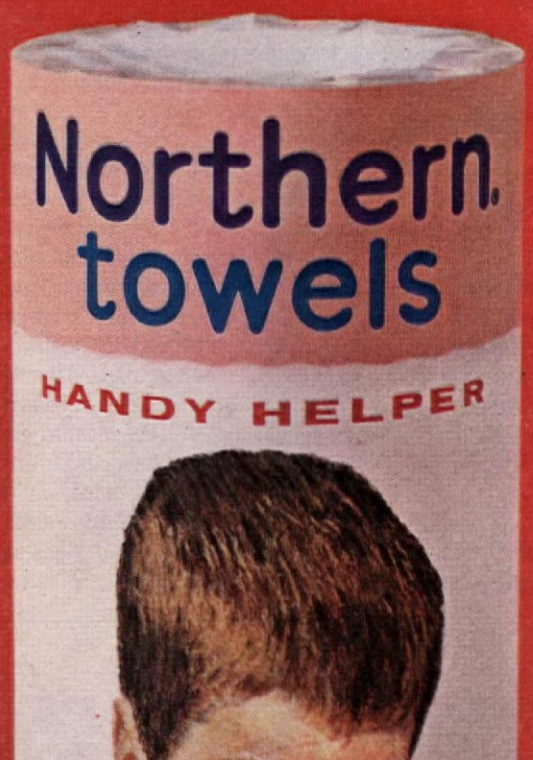

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Get music lessons off to a happy start

How often have you heard the woeful remark, "Oh, how I wish I could play the piano!" or "If only I'd listened to my parents and practiced my piano lessons—maybe I could play now!" Many children have a natural feeling and love for music and do enjoy piano lessons. They begin their lessons bubbling with enthusiasm and bursting with noble intentions. But all too often the love affair meets an unfortunate end when it comes to practicing on a sunny afternoon—when the call of the baseball diamond is much stronger than that of the piano bench!

Most parents will agree that they want their children to take lessons mostly for the youngsters' own enjoyment, not to mention the benefits to be derived from the skill later on. But in many cases, the enjoyment does fade and interest wanes after a few weeks, when practice becomes a dull chore.

The problem, then, is how to retain the child's enthusiasm for the piano, making his lessons a pleasure rather than merely a chore. One solution to the problem that has met with success is group piano instruction. Under the leadership of Dr. Robert Pace, concert pianist, head of piano instruction at Columbia Teachers' College in Manhattan, and director of the National Piano Foundation, devotees of the group method are enthusiastically spreading its philosophy. During the past thirteen years, Dr. Pace has drilled thousands of student teachers in his instruction techniques and has exposed thousands more in piano workshops across the country. The method is based on the theory that a group provides the stimulation and competition lacking in more solitary endeavors.

Group teachers plunge their students quickly into harmony, ear training, sight reading, and improvisation instead of emphasizing recital pieces and finger drills. Most groups use two or more pianos and have the students practice together on the keys with duets and quartets to sharpen sight reading and harmony skills. Usually, flash cards are used to drill the students in key signatures, and the teacher divides the group into teams to keep the competitive spirit high. Group lessons are frequently conducted by the term rather than by single lesson. This helps condition beginners to the fact that music lessons are to be an accepted part of their lives. Also, thinking in long-range terms places each lesson in better perspective. Momentary difficulties, when they occur, have less influence on the progress of youngsters in group situations.

Dr. Pace and his followers believe that, since music is a social art, a child should learn it in a social situation. Group lessons, they say, give a child the feeling that music brings him in contact with others rather than isolating him. They have found, too, that the exchange of criticism, praise, and encouragement among the students themselves is most beneficial. They also claim that a child enjoys it much more this way, he learns more, and he actually *enjoys* practicing!

Whether you believe in the group method or the traditional private piano instruction, here are some helpful hints to keep in mind when guiding your children and attempting to keep up their enthusiasm with their lessons. These suggestions are applicable, of course, to the study of any musical instrument.

Practice should be scheduled at a regular time and, if possible, should not conflict with a child's other activities. He won't resent practicing if he can still play in the ball game or take a jaunt to the ice-cream parlor with the gang.

For young beginners especially, 30 minutes may be too long for a single practice session. Split the period into two 15-minute sessions.

One idea is to schedule a short practice session before breakfast and another immediately after the youngster returns from school.

See to it that the child works on new assignments first. Pieces he knows should be treated as "dessert" and saved for last.

It is encouraging to many children if a parent is present at practice sessions. Sometimes it even works out well for a parent to take lessons at the same time the child does. If you're not exactly bursting with confidence in your musical ability, don't worry. Today's new techniques emphasize broad musicianship, and this understanding can offer valuable benefits to your musical children.

But even if the parent cannot read music, he will do well to observe the child in practice. An alert parent can detect difficulty in sight reading if the child seems to show excessive fumbling and hesitation in playing a newly assigned piece. Then he can report these trouble signs to the teacher for proper expert attention.

Never start a child's music lessons on a trial basis; at least, don't let *him* know he's on trial. Most children are eager to begin training. It's the parent who is likely to have reservations as to the child's chances of success. Parents frequently plant the seeds of giving up with such statements as: "We don't want to buy a piano until we know if he'll really enjoy music." Or, "I'm not sure he has any real musical talent."

Avoid threats. Don't tell a child his lessons will be stopped if he doesn't show more interest and work harder. Don't make a child practice one particular piece until he "learns it or else." If music study involves punishment, a child will consider it an enemy. For a more helpful attitude, combine your sincere interest with a firm, positive approach.

Most important, give your child a lot of warm praise and encouragement. Psychology has proved that praise works far better than punishment in teaching a child. This applies to his music instruction as well as anything else. Compliment and reward him for his achievements. Though his playing may never bear the slightest resemblance to your recording of Van Cliburn's rendition of Tchaikovsky's First Piano Concerto, never make fun of his attempts; show him that you enjoy listening to him play. Most conducive to a successful program of learning music is the happy agreement among parent, teacher, and child that he is preparing for a rewarding though sometimes difficult accomplishment that will be well worth the effort. If your child has talent and the right kind of encouraging guidance, who knows—Rubinstein and Van Cliburn may have something to worry about after all!

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So far, three of these especially designed kits are available. They are *The American Home Kitchen and Laundry Planning Guide, The American Home Exterior Remodeling Guide,* and *The American Home Bathroom Planning Guide.* Each is available for $1.

As we said in the beginning, these kits may not be exactly "nirvana in a nutshell" (actually our phrase was kitchen in a kit) but once you see them you'll have to admit they *do* come pretty close.

ANTON M. KOFRANEK

If you have already seen our preceding story on atriums, you will realize that these enclosed gardens are an integral part of the home living area. They should complement the rest of your home and be a vital part of it. To accomplish this, you will have to choose and place all plantings carefully. Select trees and shrubs that will not grow too rapidly, will be attractive all year round, and will grow satisfactorily under the light conditions of your atrium. Choose flowering and foliage plants chiefly for their light requirements and their long-season attractiveness. Consider also the garden design. Would you like a Japanese or a (continued)

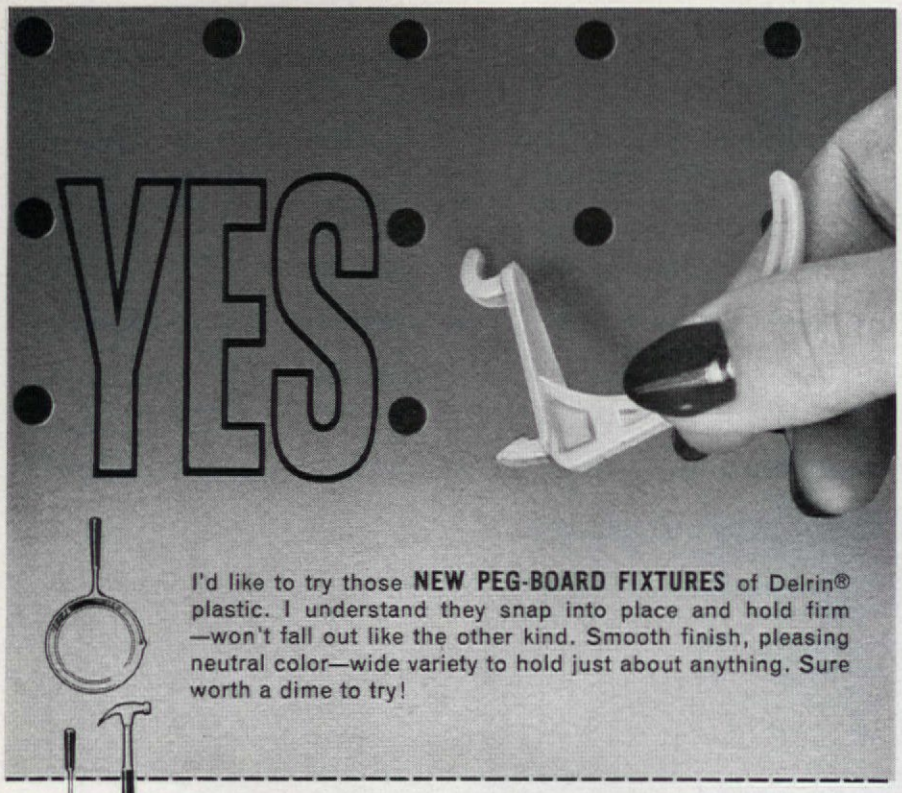
DESIGNING AND PLANTING YOUR ATRIUM GARDEN

In Robert Davies' atrium, Belvedere, California, podocarpus, Japanese maple, dwarf pine, and weeping atlas cedar are elements of Richard Haag's skillfully executed Japanese design.

Lyman Emerson

At far right, a Spanish arch frames patio designed by Christopher Arnold for John Millar in Los Altos, California. Pink geraniums, ice plants, and Martha Washington geraniums in the foreground carry out the theme. Plants on the deck provide the accents.

The tropical effect in Robert Lochner's atrium is achieved by using lush foliage plants. Shown are Fatsia japonica, tree ferns, and two Japanese maples.



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(continued) Spanish motif, or perhaps a desert or jungle effect, or simply a conventional small garden with color throughout the season?

To achieve unity between your atrium garden and the interior of your home, place some appropriate plants just inside the rooms from which the atrium will be viewed.

If your home is of U-shaped design, without a true atrium, you can easily achieve an atrium effect by closing off the "U" with suitable fencing. In some houses, the entryway can be made to simulate an atrium by the installation of transparent fiber glass or an "egg-crate" trellis overhead. This will reduce the light intensity, but not enough to prevent your growing various foliage plants or broadleaf evergreens satisfactorily.

In warmer areas, an atrium with subdued lighting is well suited to a jungle-type garden. It follows no predetermined pattern of arrangement but should give the effect of tropical lushness. Choose green foliage plants with broad leaves and provide an occasional splash of brilliance with orchids, strelitzias, or gardenias. Add a few palms and ferns if you prefer to have a South Seas atmosphere.

In temperate areas, where frosts are not too severe, a subtropical atrium covered with fiber glass can be heated for year-round use at modest expense. If it's not convenient to extend the home heating system into the atrium, a couple of portable electric home-greenhouse heaters will be able to warm the atrium sufficiently on cool nights to prevent injury to subtropical plants and flowers.

In the cooler temperate regions, a woodsy effect can be obtained with rhododendrons, azaleas, andromedas, mountain laurels, hollies, and other broadleaf evergreens, plus a variety of smaller woodland plants. If you live in one of the cold eastern or midwestern states, you can create a woodland scene with small to medium-size pines, junipers, spruces, arborvitaes, hemlocks, yews, and other conifers, plus a few small deciduous trees or shrubs. Broadleaf evergreens need good light, though not necessarily direct sunlight, while most conifers need at least half a day's full sun.

A Japanese garden is not difficult to create because of its inherent simplicity of design. It requires few materials—a small pool with goldfish, a stone lantern, and wooden fencing may be all you need. Use plants sparingly, among natural rocks or stone ornaments. Depending on your climate, you can choose from such plants as the following: aralias, aucubas, azaleas, bamboos, camellias, chrysanthemums (in pots), ophiopogon, small palms, ferns, dwarf pines, low-growing junipers, Japanese hollies, andromedas, and also cotoneasters. Groundcovers should be neat and trim, and might be small stones, dichondra, fine turf, or a small-leaf ivy.

An enclosed garden with a Spanish patio motif must have high light intensity both for effect and for the plants you'll use in developing your theme. Hanging baskets or pottery with fuchsias, geraniums, lantanas, or begonias are most appropriate for a patio garden. Small flowering shrubs and small trees with a weeping habit suggest Spain or South America. Pave the patio area with brick or flagstone and line it with a neat border of flowering plants. Place some of the plants in colorful pots for a finishing Latin or Mediterranean touch.

High light intensity, cacti and other succulents, rocks, and sand will combine unmistakably to produce a desert garden in your atrium. In warm areas there are many true cacti to choose from and also various fleshy-leaved plants like agaves, aloes, crassulas, euphorbias, haworthias, and portulacarias. In colder sections there are hardy opuntia cacti, yuccas, many sedums and sempervivums, and other small, rosette-type plants. Well-placed clumps of grasses, such as blue fescue, are also very effective in this type of atrium garden.

Before preparing your atrium for planting, regardless of its design, be certain that the soil drains well. If it doesn't drain naturally, you'll have to install drainage tile or some other means of carrying off accumulated water. Otherwise plants will die from lack of oxygen and from excessive accumulation of salts in the soil.

If the soil is reasonably good—that is, if topsoil has been provided—you'll only need to lighten it a little with peatmoss and sand to provide a suitable growing medium for most of the plants you'll select. If it consists wholly of subsoil or fill, however, it'll be best to replace it in the areas to be planted with a mixture of topsoil, peatmoss, and sand. Most tropical foliage plants, broadleaf evergreens, and conifers grow best in a rather light, well-drained soil that contains a fair amount of organic matter and coarse sand. Cacti and other succulents are better off in an even lighter, sandier growing medium.

Feed your atrium plantings just enough to keep them green and healthy. Overfeeding, even if not harmful, will simply make them outgrow their surroundings sooner than necessary. Probably you'll find it easiest to feed them by watering with a nutrient solution prepared from one of the soluble plant foods. A standard preparation will be suitable for most plants, but use an acid food for rhododendrons, azaleas, camellias, mountain laurels, hollies, and other acid-loving plants, shrubs, and trees.

Inspect your plants frequently for insects and diseases. Treatment with an all-purpose garden spray should control any that appear. If you wish to shine broadleaf plants, use only oils prepared for that purpose—cooking and other oils are extremely harmful to plant foliage. Don't fuss with run-down, tired-looking plants, but promptly replace any that have served their purpose. THE END

TREES AND SHRUBS FOR FALL COLOR

Here is a listing of the trees and shrubs that are especially noted for their fall color. Many of them are also valuable for the color of their fruit.

In the data listed below, figures preceded by "HZ" refer to hardiness zones of the Plant Hardiness Zone Map, published in the January 1962 issue of *The American Home*. (Copies are available for 50 cents.) Heights given are those at maturity and are best used simply to distinguish between "small" and "large" trees or shrubs, since most of these plants, especially the trees, attain maturity only after many years. Colors indicated are of fall foliage; fruits are mentioned only if conspicuous.

TREES TO PLANT

RED AND REDDISH TONES

Blackgum or Black Tupelo (Nyssa sylvatica)—HZ 5–9a / 90′ / brilliant orange to scarlet
Cherry, Sargent (Prunus sargenti)—HZ 6–8 / 75′ / vivid red
Cornelian Cherry (Cornus mas)—HZ 5–8 / 25′ / red / scarlet fruit in late summer
Dogwood, Flowering (C. florida)—HZ 5–9 / 40′ / scarlet / bright red fruit in fall
Dogwood, Western (C. nuttalli)—HZ 7–9a / 75′ / yellow to red / red fruit in late summer
Franklinia (Franklinia alatamaha)—HZ 6b–9a / 30′ / orange to red
Hawthorn, Lavalle (Crataegus lavallei)—HZ 5–9a / 20′ / bronzy red / orange to red fruit in fall and winter
Hornbeam or Ironwood (Carpinus caroliniana)—HZ 3–9 / 35′ / orange to red
Maple, Amur (Acer ginnala)—HZ 3–8 / 20′ / scarlet
Maple, Japanese (A. palmatum)—HZ 6–9 / 20′ / scarlet
Maple, Red or Swamp (A. rubrum)—HZ 3–9 / 120′ / bright red
Maple, Sugar (A. saccharum)—HZ 4–8 / 120′ / golden yellow through orange to red
Mountain Ash, European (Sorbus aucuparia)—HZ 3–9a / 45′ / red / brilliant orange-red fruit in late summer and fall
Mountain Ash, Korean (S. alnifolia)—HZ 4–9a / 60′ / orange to scarlet / orange-red fruit in fall
Oak, Black (Quercus velutina)—HZ 4b–9 / 100′ / red
Oak, Pin (Q. palustris)—HZ 5–9 / 75′ / scarlet
Oak, Red (Q. borealis)—HZ 4b-8 / 75′ / red
Oak, Scarlet (Q. coccinea)—HZ 4b–9 / 75′ / brilliant scarlet
Sassafras (Sassafras albidum)—HZ 5–9 / 60′ / orange to scarlet
Shadblow (Amelanchier canadensis)—HZ 3b–9a / 60′ / yellow to red
Sourwood or Sorrel Tree (Oxydendrum arboreum)—HZ 5–8 / 75′ / brilliant scarlet
Sweetgum (Liquidambar styraciflua)—HZ 6–10a / 125′ / scarlet

YELLOW AND YELLOWISH TONES

Aspen, Quaking (Populus tremuloides)—HZ 2–7 / 90′ / bright yellow
Beech, American (Fagus grandifolia)—HZ 4b–8 / 90′ / golden bronze
Beech, European (F. sylvaticus)—HZ 5–8 / 90′ / bronze
Birch, Canoe or Paper (Betula papyrifera)—HZ 2–8 / 90′ / yellow
Birch, Chinese Paper (B. albo-sinensis)—HZ 6–9a / 90′ / yellow
Birch, European White (B. pendula)—HZ 3–8 / 60′ / yellow
Birch, Gray or Clump (B. populifolia)—HZ 4b–8a / 30′ / yellow
Buckeye, Ohio (Aesculus glabra)—HZ 4–8 / 30′ / brilliant orange
Fringetree (Chionanthus virginicus)—HZ 5–9 / 30′ / bright yellow
Ginkgo (G. biloba)—HZ 5–9 / 120′ / brilliant yellow
Hickory, Shagbark (Carya ovata)—HZ 5–8 / 120′ / golden brown
Maple, Bigleaf (Acer macrophyllum)—HZ 7–10a / 90′ / bright yellow to orange
Maple, Norway (A. platanoides)—HZ 6–9 / 90′ / bright yellow
Pecan (Carya pecan)—HZ 6–9 / 150′ / yellow
Pignut (Carya glabra)—HZ 5–8 / 120′ / yellow
Redbud, Chinese (Cercis chinensis)—HZ 6b–10a / 40′ / yellow
Redbud, Eastern (C. canadensis)—HZ 5b–9 / 35′ / yellow

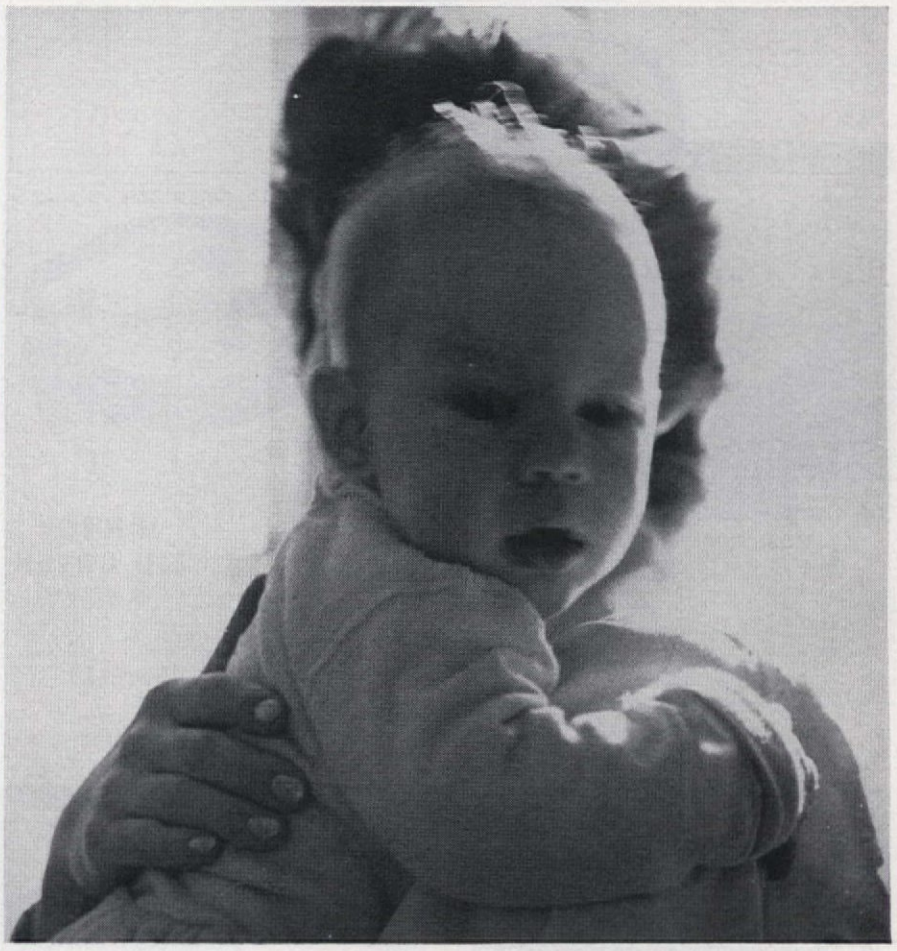
SHRUBS TO PLANT

RED AND REDDISH TONES

Azalea, Pinkshell (Rhododendron vaseyi)—HZ 5–9 / 6–9′ / light red
Azalea, Royal (R. schlippenbachi)—HZ 5b–9 / 15′ / yellow to crimson
Barberry, Japanese (Berberis thunbergi)—HZ 3–10a / 7′ / scarlet / bright red fruit in fall
Barberry, Korean (B. koreana)—HZ–5–9 / 6′ / deep red / bright red fruit in fall
Barberry, Purpleleaf Japanese (B. thunbergi atropurpurea)—HZ 3–10a / 7′ / purplish red / red fruit in fall
Black Haw (Viburnum prunifolium)—HZ 5–9 / 15′/ shining red
Cranberry Bush, American (V. trilobum)—HZ 2b–8a / 12′ / red / scarlet fruit in fall
Enkianthus (Enkianthus campanulatus)—HZ 5–8 / 30′ / orange to red
Euonymus, Compact Winged (Euonymus alatus compactus)—HZ 3b–10a / 4′ / scarlet
Nandina (Nandina domestica)—HZ 7–9 / 8′ / red to scarlet / red to purple fruit in fall
Nannyberry (Viburnum lentago)—HZ 3–8 / 30′ / purplish red
Oregon Holly-Grape (Mahonia aquifolium)—HZ 5b–9 / 3′ / purplish bronze
Smokebush (Cotinus coggygria)—HZ 5b–9 / 15′ / yellow to orange / pinkish fruit
Sumac, Fragrant (Rhus aromatica)—HZ 4–9 / 3′ / yellow to scarlet
Sumac, Shining (R. copallina)—HZ 5–9 / 30′ / scarlet / crimson fruit in fall
Sumac, Smooth (R. glabra)—HZ 3–9 / 20′ / bright red / scarlet fruit in fall

YELLOW AND YELLOWISH TONES

Apple Serviceberry (Amelanchier grandiflora)—HZ 3b–9a / 25′ / yellow to orange
Fothergilla, Dwarf (F. gardeni)—HZ 6–9 / 3′ / yellow to scarlet
Fothergilla, Large (F. major)—HZ 6–9 / 9′ / yellow to scarlet
Spice Bush (Lindera benzoin)—HZ 5–9 / 15′ / golden yellow / red fruit in fall
Summersweet (Clethra alnifolia)—HZ 3b–9 / 9′ / yellow to orange
Witch hazel, Chinese (Hamamelis mollis)—HZ 6–9 / 30′ / bright yellow
Witch hazel, Common (H. virginiana)—HZ 4–8 / 15′ / yellow / yellow flowers in early fall
Witch hazel, Vernal (H. vernalis)—HZ 5–8 / 10′ / yellow



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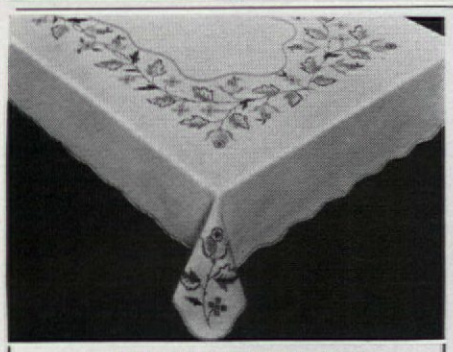

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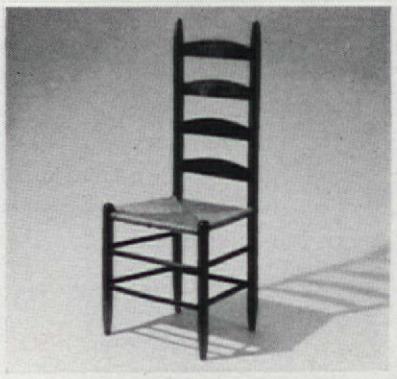

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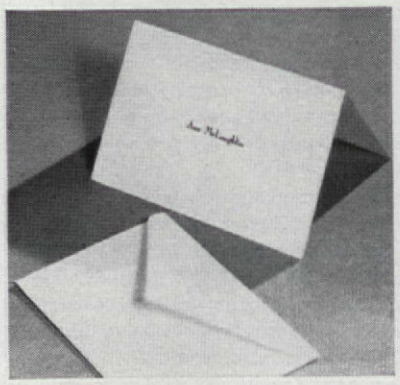


GATHER THE CLAN to a cocktail party or a few friends to a small supper by sending the invitations on handsome informal note paper. Each folded sheet (3x4⅜") is white, has your name printed in black raised letters. Use this for thank-you notes and short messages, too. $1.70 for 50 envelopes and 50 folded sheets. American Stationery Co., AH9, 2701 Park Avenue, Peru, Ind.

GRACIOUS ACCENT for the guest lavatory, individual soap balls which have a delicious scent. 18 multicolored balls come in a charming little apothecary jar made of crystal-clear glass. Assorted or choice of fragrance: bayberry, lavender, lilac, lemon, pine, sandalwood, lily-of-the-valley, or magnolia. $1 for each bottle, $5 for 6. Carolina Soap, Dept. AH9, Southern Pines, N.C.

DARN IT ALL and sew up the seams with this cute little Danish lady there to help. Made of teak, the sewing mistress is 5" tall with all kinds of hidden assets—a thimble for a mouth, scissors as her eyeglasses, and pins and a pincushion in her white fur hair. A grand gift for needle-pushing friends. $2.95. Order from Patio Sales, Dept. AH9, Old Skokie Rd., Highland Park, Ill.

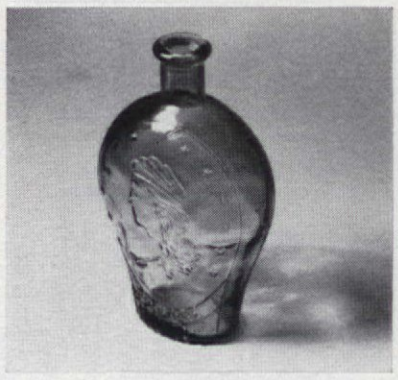
AUTUMN LEAVES, pulled weeds, and other debris on the lawn can be whisked right off without hurting or pulling a single blade of grass. All it takes is the lawn broom rake and a little of Dad's or Junior's time. The rake has a 24" head a 60" wood handle, and 4½" plastic bristles. Use it, too, to clean driveways and patios. $2.98. Miles Kimball Co., 126 Bond Street, Oshkosh, Wis.

Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated,

ANN McLAUGHLIN

MARKET PLACE

ORDER IN THE HOUSE will be easier to maintain if bills and important papers are kept in a 9" wide accordion file which is perky and feminine in appearance. Covered with green paper sprinkled with daisies, file fastens with green ribbons. $2.33. Matching memo pad fitted with a *pearl* ballpoint pen is $3.33. Foster House, Dept. 409, 6523 No. Galena Rd., Peoria, Ill.



PRESSED GLASS FLASKS make charming decorative accents in an Early American room. Reproduced from original molds, the 8" bottles come in four of the most loved patterns: Union, Eagle, Columbia, and Washington. Choose bottles in deep blue or amber. Set of four, $7.95. Remember these for inexpensive gifts. Jenifer House, Department AH9, Great Barrington, Mass.

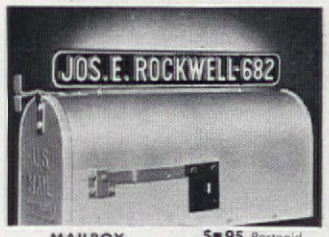
PERFECT PAIR for a country kitchen, milk glass salt and pepper shakers which stand proudly on a mellow pine rack. You'll use these outside the kitchen, too: on an informal buffet table, in front of the fireplace. Consider the set as a gift for people on your list. Each shaker, 3¾" high. Rack is 5x5½". $1.98 plus 25c post. Medford, AH9, 752 Fulton Street, Farmingdale, N.Y.

TREASURE CHEST imported from India will make a cheerful highlight on a desk or coffee table. Exquisitely made of solid brass, it has a graceful handle, an ornate hasp and staple closure, and four small ball feet. Fill it with cigarettes, use it to hold decks of cards, or a supply of matches. 4½x3½". $5.95 plus 50c postage. The Added Touch, AH9, Bryn Mawr, Pa.

Otto Maya

WIN THE RACE against dust and dirt by making each member of the family clean shoes and boots on the brushlike cocoa mat attractively decorated with a handsome horse head. 23½x13x1¼", it is an import from India. The natural brown color makes a fine foil for the design which is executed in black. $3.50 plus 35c postage. From What's New Shop, Dept. AH9, Bryn Mawr, Pa.

the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.



MAILBOX MARKER $1.95 Postpaid STYLE M

Name & Number POST-n-WALL MARKER $4.95 Postpaid STYLE NB

Scrolled MAILBOX MARKER $2.95 Postpaid STYLE MS

Name & Number MAILBOX MARKER $3.95 Postpaid STYLE NM

Name & Number LAWN MARKER $4.95 Postpaid STYLE NL

New Superluxe Quality Guaranteed 10 Years! **Gifts that please—Christmas Day—any day!**

DAY-n-NIGHT MARKERS

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that reflect light!

- FREE—choice of background colors: Jet Black, Colonial Red, Pine Green or Antique Copper
- Any wording you want, up to 17 letters and numbers on nameplates, 6 on number plates. Same on both sides
- Easy to read DAY-n-NIGHT
- 2-sided; raised white reflector letters on both sides
- Rustproof — made of lifetime aluminum
- Miracle baked epoxy enamel finish defies sandstorms, salt air, etc.
- Reinforced plates, double-bond laminated
- Attractive size; nameplates 18" x 2½", number plates 7"x2½"
- Standard frames, scrolls and stands are natural aluminum.

For "Wrought-Iron Black" anodized finish on frames, etc., add $1.00 per marker

MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT • has everything you need to start at once!

HOW TO ORDER: STYLE ☐ WORDING _____ BACKGROUND ☐ Black ☐ Red ☐ Green ☐ Copper FRAME, ETC. ☐ Aluminum ☐ Black (add $1.00)

☐ Remittance enclosed; ship postpaid in U.S. ☐ Ship C.O.D.; I will pay postage and C.O.D. fees.

Be sure to tell us where to ship your order!

Spear ENGINEERING COMPANY
402-7 Spear Bldg., Colorado Springs, Colo.

SATISFACTION GUARANTEED OR MONEY BACK. FAST SERVICE — WE SHIP WITHIN 48 HOURS!

CLOTHES HAMPER

FINELY FINISHED OR IN KIT

Delightfully new—practical and so beautifully styled. Imagine the clothes hamper—now a beautiful piece of furniture. Especially for bedroom where laundry collects. Compact and slim for bath, hallway—kitchen, laundry, etc. Handsome as bedside or occasional table. For sewing, knitting or rug making materials. Enormous capacity. Louvered ventilation three sides. In finest quality. Of pine in mellow honey tone or lovely maple finish. 26" H x 23" W x 13" D. Only **$24.95.** *Express Charges Collect.*

COMPLETE KIT for easy assembly. Pre-fitted, drilled, sanded, ready to finish. Louvers all assembled. Simple instructions. **$16.95** *Ppd. Add 5% west of Miss.*

NEW FREE CATALOG—600 Items—Complete or in Kits

Not Sold in Stores
Money-Back Guarantee

YIELD HOUSE
Dept. A9-3, North Conway, N. H.

PRETTY PICTURE IN PICTURE-FRAME NECKLINE

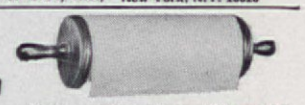
The-WRAP-AROUND—Put it on—take it off—easier than a robe! You always look dressed. Fine Venice lace trim, flattering swirl skirt, two big pockets. 100% cotton broadcloth, wash 'n wear. Caribbean blue or sunset rose. 10-20, 14½-24½. **4.99** (add 39¢ for postage)

HERE'S HOW CO., Inc., AH-38, 15 West 26 St., New York, N.Y. 10010

WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $6.98 postpaid. COD's accepted.

MOCCASIN-CRAFT 65-AP Mulberry St., Lynn, Mass.

Early American PAPER TOWEL Holder



only $2.95 plus 25c for postage

Early American fans will love this rolling pin towel holder which fits in nicely with their favorite motif. Has a lovely maple finish. 21 inches long. Raises the lowly paper towel to new heights of elegance . . . makes an inspired, certainly unique, housewarming or shower gift.

Send 10c for Early American Catalog. Visit our Early American Store.

HARRISON PRODUCTS
Dept. AH-9B, 752 Fulton St., Farmingdale, L.I., N.Y.

100 MAGNETS-89¢

They're Fun-Useful-Educational

Amazing Bargain! Make designs, toys, houses, animals, etc. in 3 dimensions with this set of 100 individual rubber-coated magnets. They'll adhere to each other or any metal surface. Youngsters love 'em—they'll illustrate more than words the magnetic principle. Adults will while away hours "doodling". Handy, too, in home or office to hold markers, notes, etc. Each ¼" x ¼"—1/32" thickness. **89c per set. SPECIAL: 2 sets, $1.70; 3 sets, $2.50**

Brass Eagle Desk Set — $3.98

Handsome accessory for home or office. Traditional design, solid brass, 8½" wide x 3". Lies flat on desk. Complete with fine-quality ballpoint pen, felt base. $3.98 plus 50c PP & Hdlg.

EMPIRE, Dept. AH 140 Marbledale Rd., Tuckahoe, New York

FREE from Helen Gallagher-Foster House

NEW 1963 Christmas Catalog plus all other issues for a full year for yourself and 1 friend!

Dutch Copper TEA KETTLE $4.98

Mail coupon today and be first to see our new and exciting 1963 Christmas Catalog. Preview the newest and latest gifts and products for yourself, your family and your home. Lowest prices! Satisfaction Guaranteed! Monthly Terms!

Helen Gallagher-Foster House
413-K9 Fulton St., Peoria, Illinois

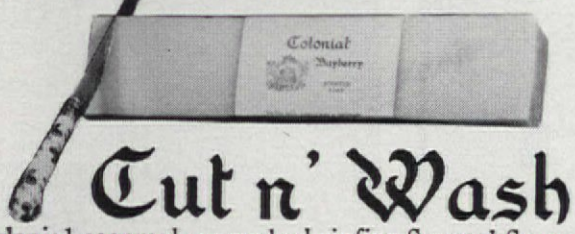
Please send me your new 1963 Christmas Catalog plus every new issue for the next 12 months—all FREE and POSTPAID. K9

Your Name _____
Address _____
City _____ Zone _____ State _____

Fill in name of interested friend. K9A

Name of a friend _____
Address _____
City _____ Zone _____ State _____

WE INTRODUCE



Cut n' Wash

Colonial soapmakers made their fine Scented Soaps in large cuts which could be sliced to desired size. We revive their thrifty custom today in CUT N' WASH. Available in Lemon, Lavender, Bayberry, Lilac, Magnolia, Pine, Lime, and Sandalwood.

60c per cut 10 cuts for $5.00

Free catalogue - PRICES POST PAID, add 25c for West Coast

Jack and Jane Hicks

The Carolina Soap & Candle Makers

Southern Pines, North Carolina

DISPLAY A PRIZED WATCH

This authentically detailed (miniature size) Clock Case turns your family heirloom watch into a decorative timepiece to keep on a desk or hang on the wall. Just 10" high and 4" wide, carved of satin finish cherrywood. The face of the clock is the pocket watch (any size) you add. *Guaranteed to please or your money back!* CLOCK CASE, only $2.98 postage paid. Order direct by mail from Sunset House, 413 Sunset Building, Beverly Hills, California.

EAGLE-EYED BARGAIN HUNTERS

will find this bird fair game. A carved American Eagle, 26" wide and of unfinished sugar pine, comes complete with gilding and painting instructions (you'll need gold, red, black, white, and blue). The low-flying price is just $15 postpaid; available finished for $60.

John L. Lacey

Dept. AH-3, Route 7, Danbury-Norwalk Road
Ridgefield, Connecticut 06877

EARLY AMERICAN COAT RACK

$3.95 PPD. 2 for $7.50

It's new and practical! This beautiful rack is hand crafted pine and trimmed with a brass eagle. 4 black cast hooks which fold flat when not in use. Use on wall or door—just right for that front entrance. 21"x7"x¾". *Send 10c for Early American Catalog.*

The FROG HOLLOW HOUSE

Box 246 Bethpage 6, N.Y.

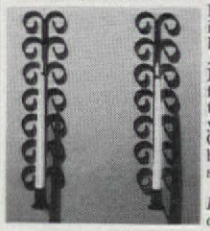
YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $24.95

MORTON'S remodels your old fur coat, jacket or cape into glamorous new fashion for only $24.95, includes restyling, new lining, interlining, monogram, cleaning, glazing. **Order from Morton's, world's largest one-price fur restyling Specialists. Largest selection at any price—over 40 styles.** Praised by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when new style arrives.

Or write for Morton's New FREE Style Book.

MORTON'S Dept. 21-W Washington 4, D. C.

GRANADA WALL SCONCES



Bring a touch of the Mediterranean into your home with our long (19"), lean (4") and elegant wall sconces . . . and at such a low, low price! Hang them on any wall, to frame a fireplace, to dramatize an entrance, to add interesting accents wherever your own good taste suggests. Graceful scroll design in heavy black wrought iron. Holds standard size candles.

The Pair. Postpaid **$5.95**

Immediate delivery. Satisfaction guaranteed. Send check or money order.

HOBI INC., DEPT. A93, FLUSHING 52, N. Y.

PERSONALIZED

Crayon Bucket

$3.19

POSTPAID

No question about whose crayons are whose with this! Nicely crafted bucket of smoothly finished wood has antique pine stain and your child's first name on the lid in big blue letters. Bucket measures 5½x5½" and has swing-away handle. **XP681-6**, Bucket, **$3.19** ppd.

Write For Free Gift Catalog!

Free Catalog

Miles Kimball

152 Bond St., Oshkosh, Wis.

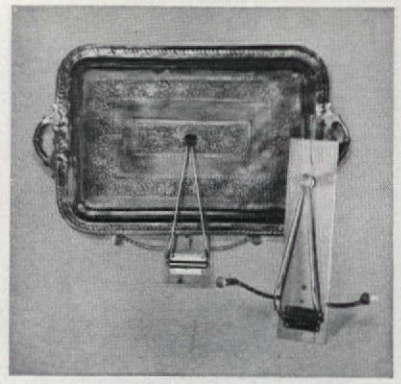
60 SECOND WASHDAY

That's its name, the revolutionary portable washer that "mixes steam with suds for cleaner, quicker washing of diapers, heavy cottons, socks, etc." Needs no electricity or gas! Take it on trips, use outdoors. 60 SECOND WASHDAY is a must for compact apartments. Washes ⅓ the usual automatic load, has no mechanical parts to replace or repair, uses one-spoonful detergent. Takes 60 seconds. Postage prepaid anywhere in Calif. (Postage collect out of state.) $30 plus 4% tax in California. Write:

ALLIED EXPORT DISTRIBUTORS

9001 G Street Dept. A-1, Oakland, Calif.

TRAY SERVICE? Every hostess will bless the inventor of the tray storage rack. An import from Sweden, it is strongly made of birch and metal, is designed to hold several trays of varying sizes in a sturdy spring bracket. 11½x14¼", it is easily installed on wall or door. $4.50 for one, $8.50 for two. Haddeleigh House, Dept. AH9, 663 Fifth Avenue, New York 22, N.Y.

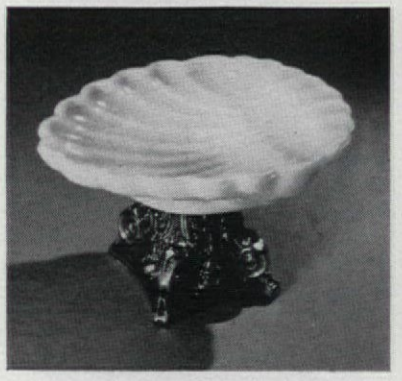


UNDER COVER of this handsome small chest, milady's rollers will be out of sight and safe from dust and grime. Made of pine and finished in honeytone, the chest has a removable top and the legend *Hair Rollers* in old-fashioned letters. 12x6x5½", it is an attractive addition to the dressing table. $4.95 plus 45c postage. Grandfather's Workshop, AH9, Box 1246, Long Island City 1, N.Y.

SOMETHING OLD for a streamlined kitchen will add to it the warmth of Grandma's cozy room. And what could do it better than this set of six cast-iron plaques—coffee grinders, a rolling pin, butter churn, kettle, and bellows. 6–9" high in black, burnt orange, or turquoise. $6.95 plus 50c post. Manchester Ind., Dept. AH9, 365 West Sunrise Highway, Freeport, N.Y.

AN INDOOR GARDEN can be a joy all winter long when house plants are green and healthy. Use a handsome stand on which to display them in a window. Made of knotty pine finished in mellow maple or honeytone pine, the stand is fitted with a rustproof metal liner. Legs are hardwood. 27¼x9⅝x-24¾". $16.95. From Yield House, Inc., AH9, North Conway, N.H.

TAKE A STAND fitted with an opaline glass shell tray (5½x4¼") and you will find that it gives service in many ways. Perfect as a container for candy or nuts, or as an ash tray, it can also be used as an elegant soap dish for the powder room. Golden-metal base is designed like a miniature Corinthian column. 3" high. $2.95. Gift Bazaar, AH9, 572 Rockaway Ave., Brooklyn 12, N.Y.



GRANDMA MOSES Yard Goods

For draperies, pillows, tablecloths . . . suitable for framing.

The charm, the nostalgia of Grandma Moses' "New Early Springtime," in perfect detail and full color on heavy, white, drip-dry cotton, machine-washable, colorfast, Scotchgard-treated.

One Scene (16" x 23")..**$1.00 ppd.**
Four Scenes (32" x 48")..**$2.50 ppd.**
Three yards or more, per yard.....**$2.50 ppd.**

Free Catalog of Deerskin Gifts

DEERSKIN TRADING POST, Rt. 1 at 114J, Danvers, Mass.

PHOTO BARGAINS

ONLY 1.00 YOUR CHOICE

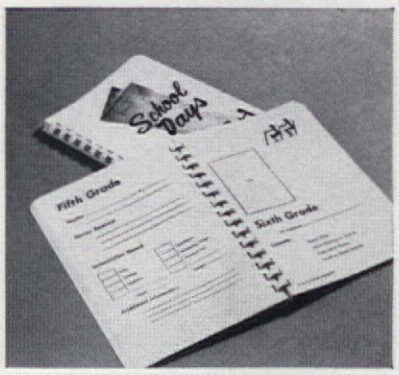
25 WALLET PHOTOS (plus FREE 5x7 Enl.)
or
2 8x10 ENLARGEMENTS or 4 5x7 ENLARGEMENTS

Finest quality double weight portrait paper. Send any snapshot, photo or neg. (returned). Add 25¢ per selection for handling.

Any enlargement hand-colored in oil, 50c extra
State color of eyes, hair and clothes

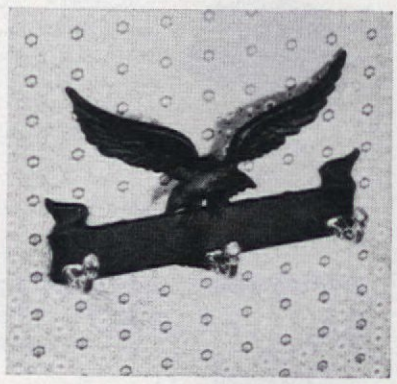
QUALITY VALUES, Dept. 709-F
2 EAST AVENUE, LARCHMONT, N.Y.

IT'S IN THE CARDS. For antique and modern car buffs on your gift list consider the World Auto Deck of playing cards. Each card, including the joker, shows a different model, the country of its origin, the year it came out. Beautifully colored, the deck is standard size and made of the finest paper. $1.59. Order from Sunset House, 71 Sunset Building, Beverly Hills, Calif.



SCHOOL DAYS are crammed with experiences which make memories. To help treasure these for the future, give a youngster the book designed to accompany him from kindergarten through high school. It has pages for notes, and envelopes to hold report cards, health records, clippings, prize papers. 6½x9½". $1.25. $2.25 for two. Willow Cottage, AH9, Box 84, Plainview, N.Y.

BIJOU for choice trinkets is the silver-plated box lined with brilliant-colored velvet. Fitted with a hinged cover, it comes in two sizes: 2½" size ($1.88) or 4" size ($3.50). Either size is perfect to hold rings, earrings, or small pins, and looks lovely on a dressing table. Federal tax included. Croydon Silversmiths, Ltd., Department AH9, 805 Lexington Avenue, New York 21, N.Y.



ON THE HOOK under a handsome black iron eagle many things can be neatly arranged. For example, in the bathroom it will accommodate towels, a bathrobe. In the entrance hall it can serve as a coat rack, and hanging by the side of the hearth it can hold fire irons. 10x6" high, with three hooks. $4.95 plus 50c post. From Harrison Products, 752 AH9 Fulton Street, Farmingdale, N.Y.

TAKING A DIVE into its shell-shaped soap dish the dolphin takes its traditional stance, its tail proudly in the air. The dish and the fish are made of white glazed ceramic and will look especially attractive in her powder room. Soap-holding shell is 5x3½". Also available with a swan sitting on top. $1.75 each for either style. From Old Guilford Forge, Department AH9, Guilford, Conn.

REWARD $11,750.00 FOR THIS COIN!

Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins as recent as 1940 to 1956. Stop spending valuable coins worth hundreds of dollars! Illustrated 1804 silver dollar—19,000 minted—only 12 accounted for—where are the rest? NEW latest 1964 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain Half Cent Coins are worth up to $3,500.00 for Canadian Coins. Send only $1.00 for this valuable coin book. It may reward you many thousands of dollars. Sold on money back guarantee. Send only $1, to

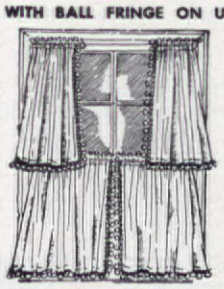
BEST VALUES CO., COIN DEPT. A-658
285 MARKET ST. Newark, New Jersey

$500,000.00 SEARCH FOR RARE COINS!

FOR CERTAIN COINS WE PAY UP TO:	Certain
Gold Coins Before 1929	$35,000.00
Nickels Before 1945	16,000.00
Silver Dollars Before 1938	11,750.00
Half Dollars Before 1947	5,550.00
Pennies Before 1919	4,800.00
Dimes Before 1946	4,750.00
Quarters Before 1941	4,500.00
Half Cents Before 1910	3,500.00
Lincoln Pennies Before 1940	250.00

CURTAIN CHARM

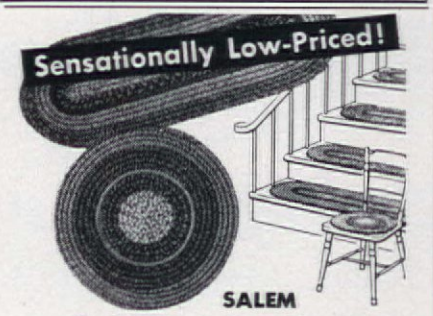
WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25", 30", 36", 40" long **3.00**
(2 pair to window 6.00)
45", 54", 63", 72" long **4.50**
81", 90" long **6.00**
all types 80" wide per pair
Matching Valance 9"x80" **1.50**
All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more. *Satisfaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as the burlap, floral prints, calico ruffles, organdy, Osnaburg, and bedspread fringe.*

COUNTRY CURTAINS
STOCKBRIDGE, MASS. DEPT. 1



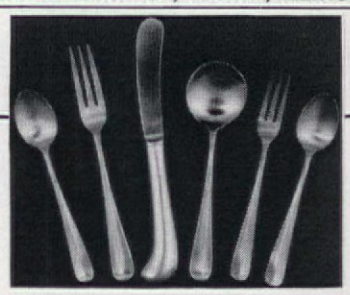
SALEM
Chair Pads & Stair Treads

Add Colonial charm to chairs, to a stairway. Pads 13½". Treads 9" x 24". In durable bright braided cotton. Choose Brown, Red, or Green Multicolor. *Satisfaction guaranteed.*

Chair Pads $1.29 ea., 4 for $4.99
Stair Treads $1.59 ea., 4 for $5.99
Add 35c shipping per order

Write for FREE Gift Catalog

Helen Gallagher
DEPT. 409
6523 GALENA RD., PEORIA, ILLINOIS



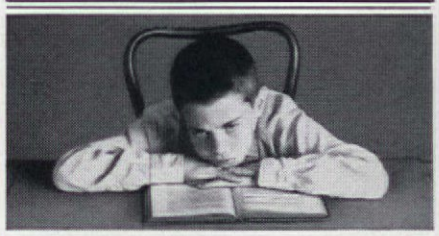
PISTOL-HANDLED STAINLESS

in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy, hand-forged satin finished stainless. Service for 8 includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons. **$29.95** ppd.

All prices postpaid. Write for FREE catalog.

SETH and JED
Dept. A-9 New Marlborough, Mass.



If Your Child is a Poor Reader

See how *The Sound Way to Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write today for your free illustrated folder and low price.

Bremner-Davis Phonics, Dept. N-4, Wilmette, Ill.

SALE

MARBORO'S FULL-COLOR ART PRINTS

Famous prints used by interior decorators to beautify America's smartest homes and offices. Yours at a mere fraction of decorator prices. Periods, colors, sizes for every room.

$1.98 AND UP

MONEY-BACK GUARANTEE

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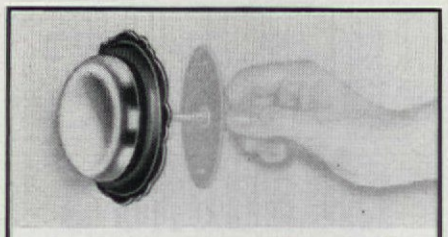

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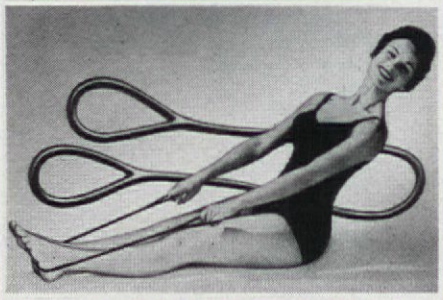

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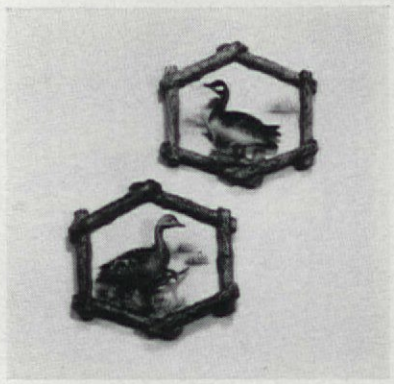

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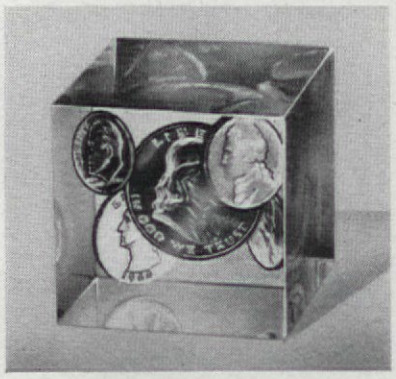

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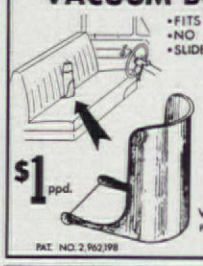

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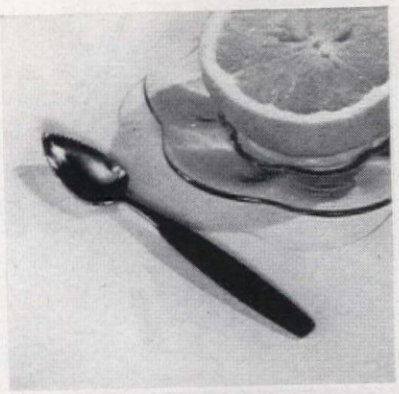

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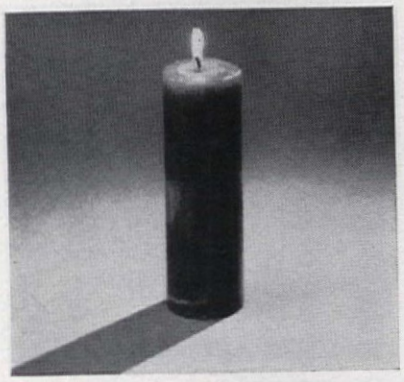

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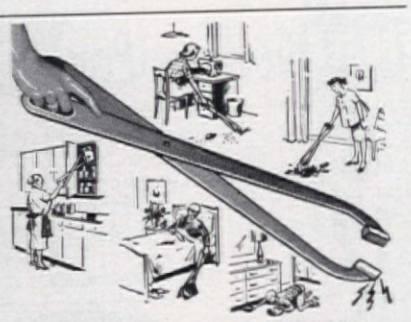

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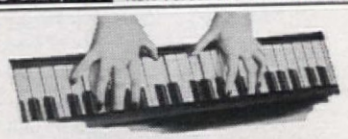

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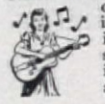

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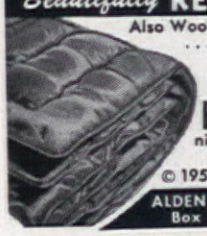

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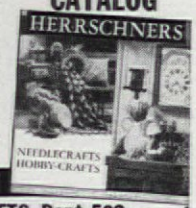

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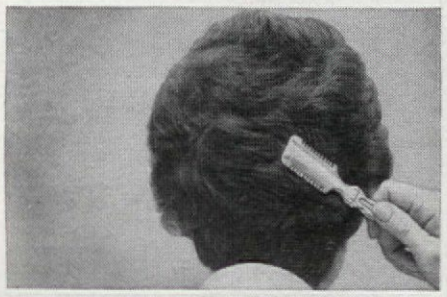


CUTTING BORED?

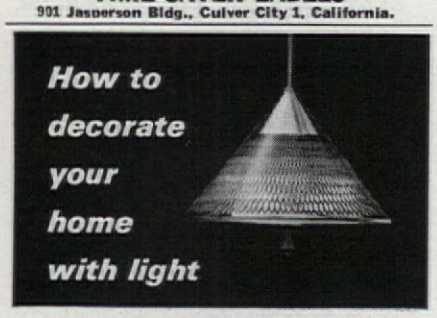
If you wear your hair short, you're probably tired of $2 haircuts every month. Now you can trim and shape your own hair with KURLEY KUT. Hold shaper at 45° angle. Exclusive notched blade trims and helps curl by tapering ends, reducing bulk. With five refill blades and picture styling book, only $1.98 complete. (Extra refill blades available, 10 for $1). Order from

Aquamint Laboratories (AH-9)–Box 111
Mt. Prospect, Illinois

1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE**, useful Plastic **GIFT BOX.** Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back.

TIME-SAVER LABELS
901 Jasperson Bldg., Culver City 1, California.



Brand new, 92-page all-color Home Lighting Guide shows **how** and **where** to use lighting to beautify your home. Includes 30 photos of rooms from America's top decorators, easy-to-follow decorating hints—plus illustrations of 500 new lighting styles from all over the world. A must if planning a new home or remodeling. For your copy, send $1.00 to:

MOE LIGHT DIVISION
THOMAS INDUSTRIES INC.
Dept. AH-9, 207 E. Broadway, Louisville 2, Ky.

AN **OLD TIME VALUE** $7.95

EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful handwoven fibre rush seat. Handmade of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42" Seat 17½" w., 14" d., 17½" h.

Minimum Order TWO
Unpainted $7.95
Natural finish (blonde) . . $8.95
Maple, mahogany, walnut, cherry or pine finish . . . $11.45

For matching Arm Chair add $5.50 to above prices.
Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or M. O.

Jeff Elliot Craftsmen
Dept A93, STATESVILLE, NORTH CAROLINA

MAKE YOUR OWN
Table Wines . . .

Federal law permits heads of households to produce, tax free, up to 200 gallons of wine annually for home use.

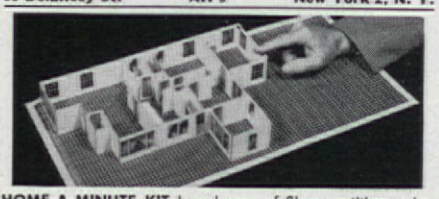
Your VINO KIT provides all necessary equipment including three 1-gallon combination fermenting, and aging tanks and detailed instruction booklet with all-season recipes. . . . An educational and enjoyable hobby. Satisfaction guaranteed if used as directed. $6.95 complete. (No C.O.D.'S)

Vino CORPORATION
Box 7498-K, Rochester 15, N.Y.

Praying Hands reproducing the famous work of Albrecht Durer grace one side of this 1" charm. On the other, the raised lettering reads: *God grant me the serenity to accept the things I cannot change; the courage to change the things I can; and the wisdom to know the difference. Amen.*

$27.50 in 14K Gold (tax incl.); $3 in Sterling. 14K Gold Key Chain, Neck Chain, or Bracelet add $12. ea.; Sterling add $2. ea.

The Jamaica Silversmith
50 Delancey St. AH 9 New York 2, N. Y.

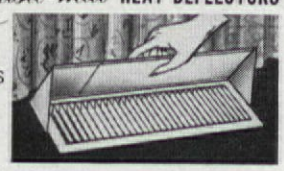


HOME-A-MINUTE KIT has dozens of fibre partitions, windows, doors, kitchen cabinets, all to ¼" scale to save you money when you are building or remodeling. You can change your mind until you come up with exactly what you want. 65 page handbook figures exact costs . . . brings your dream house closer to reality. $3.95 ppd.

TAYLOR GIFTS • Wayne 6, Penna.

KEEP SOOT AWAY FROM DRAPES and WALLS
with NEW *Aristo-mat* HEAT DEFLECTORS

ADJUSTABLE TO REGISTERS FROM 10" TO 19"



No more sooty streaks to scrub, no more dust-incrusted drapes to clean. Aristo-Mat Heat Deflectors direct hot furnace air away from walls and ceiling, give better heat circulation, too. Fit all floor and wall registers, slip on in seconds. (Inconspicuous neutral finish on steel, but paint them to match walls, if you wish.) Order one for each register in your home. Only $1.98 each, postpaid. Check or money order. C.O.D. plus postage. Money-back guarantee, of course.

EUCLID SALES 1718 E. 75th ST. Dept. AH-14, Chicago 49, Ill.

A LIGHT TOUCH for a festive table is the pair of small candlesticks with four-footed bases. Made of metal finished in gold or silver plate, the attractive sticks are ornamented with scrolls and leaves in a baroque style. About 4" high with a 3½ x 2½" base. Line up two pairs on a buffet table. $2.98 for one pair. Gloria Dee, Department AH-5, Box 2000, Mount Vernon, N.Y.

NICE FOR SPICE is the colonial duo made of carved wood, finished in red. One wee chest is fitted with a black metal grinder for peppercorns, the other with a black metal sieve for shaking salt. Both chests are highlighted with white flowers. Salt is 2¼" high, pepper 3¼". $1.98 plus 35c postage for the pair. From Helen Gallagher, Department 409, 413 Fulton Street, Peoria, Ill.

THE COFFEE POT, a charming American primitive painting by Sophie Porter, is carefully reproduced in this fine print. Done in shades of copper, red, beige, and brown on a pastel green background, it is 15x15". You may want it framed and hung at home, or may choose it to bedeck a college room. $7.50 plus 75c post. Oestreicher's, 43 W. 46 St., New York 36, N.Y.

FREE Kodacolor FILM

8 Exposure Roll Developed & Enlarged **$2.00**
Plus Free . . . FRESH ROLL KODACOLOR FILM only

12 Exposure Roll Developed & Enlarged **$2.50**
Plus Free . . . FRESH ROLL KODACOLOR FILM only

TRIAL OFFER from sizes 620-127 -120 only. Full credit for negatives not printed. Return this ad with exposed film (1 trial roll only) and remittance—or send postcard for film mailers and complete price list.

Black & White
8 OR 12 EXPOSURE FILM DEVELOPED & ENLARGED
Plus Free KODAK FILM . . . only 60¢

Send Film to Your Nearest Lab.

BELL COLOR LABS
- General P.O. Box 1000 N • New York 1, N.Y.
- Main P.O. Box 3132 R • St. Paul, Minn.
- Box 2526T • Jacksonville 3, Florida.
- Box 5114 V • Dallas 22, Texas.

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THE ANTIQUES BOOK—edited by Alice Winchester and Antiques Mag. staff. Beautifully and profusely illustrated. Handsomely bound, Americana personified, outstanding authoritative articles on ceramics, furniture, glass, silver, pewter, architecture, prints and other collecting interests. Original price $6.00—**Special $3.95 ppd. A Handbook of Popular Antiques**—over 230 different items illustrated—**$3.95 ppd. A Directory of Antique Furniture,** 1,100 Illus. Orig. price $10.00—Now only $5.95 ppd. **Fine Points of Furniture** 800 Illus.—Only $3.95 ppd. **Old American Houses 1700–1850**—Orig. price $6.95 now only $3.49 ppd. *Send check or M.O. Satisfaction Guaranteed.*

Associated Booksellers, Dept. AH9
1582 E. State St., Westport, Conn.

ART-LEARN AT HOME Enjoy glamorous high-pay career or profitable hobby. Learn Commercial Art, Painting, Cartooning, Fashion Art, Lettering, TV, etc. We train you at home, in spare time. TWO 22-pc. art outfits included free of extra charge. LOW COST—only 20c a day. **Write for FREE Book.** No salesman. **Washington School of Art, Studio 689, Port Washington, L.I., N.Y.** (Estab. 1914.) Lic. by N.Y. State Education Dept. Tear this out.

FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience.

Also manufacturers of cast iron modern and old fashion ranges, stoves and furnaces, outdoor and indoor charcoal grills. Send for information. Write to Dept. AH.

PORTLAND STOVE FOUNDRY CO., Portland, Maine

Decorator consultation by mail

FRAN SEELIG
(artist-decorator)

will personally design a COMPLETE ROOM PLAN for you in FULL COLOR for only $25.

SEND ROOM DIMENSIONS + DETAILS, COLOR PREFERENCES, FURNITURE TO BE KEPT, STYLE, AND ESTIMATED BUDGET.

(Offer good anywhere in the United States)

FRAN SEELIG 507-5th Ave. N.Y.C.

THE BEST WAY TO
KILL the HAIR ROOT
is the Mahler Way!

Thousands of women like yourself, after reading and following our instructions carefully, have learned to remove unwanted hair permanently the Mahler way. Re-discover the thrill of an excitingly beautiful complexion — don't delay another day!

Send 10c for 16-page illustrated booklet "New Radiant Beauty" . . . learn the secret for yourself.

MAHLER'S Dept. 833M Providence 15, R. I.

IF YOU WOULD LIKE TO FIND OUT HOW TO PLACE AN ADVERTISEMENT IN THE AMERICAN HOME MARKET PLACE, WRITE:

AMERICAN HOME MAGAZINE, DEPARTMENT MP
300 PARK AVENUE, NEW YORK 22, NEW YORK

THE FLOWERS GROW when the house plants come indoors for the winter, and they will stay green and thrifty if you water them properly—not too much, not too little. To do the job right use a watering can with a long spout. Here is a tole pot finished in black. Stylized decoration is in multicolor. 13″ to tip of spout. $2.95. Frog Hollow, AH9, Box 246, Bethpage, N.Y.

GIVE HER A RING set with a sparkling Titania jewel stone. It is a man-made gem of great brilliance. Inexpensively priced at $12 a carat, it makes a wonderful appearance when set in 14K gold. Shown here is a two-carat stone in a classically simple 14K gold band. $41 complete. Other settings available. Regent Lapidary Company, PAH9, 511 East 12th St., New York 9, N.Y.

HANDS OFF hot tea pot handles and casserole lids. Use these cute Hot Holders made of percale insulated with plastic foam. Machine washable. Choice: red chick with white polka dots, pink and white striped chick, or orange and yellow pear with green leaves. Attractively lined, each is 7½″ long. $1.50 each. Windfall, Department AH9, 185 Adams Street, Bedford Hills, N.Y.

PROTECT YOUR CHILD
FROM WET BEDS WITH STAYDRY* PANTIES

RECOMMENDED BY DOCTORS!
Many doctors prescribe Staydry as a solution to bed wetting problems.
PROTECT YOUR CHILD
from psychological disturbances. Give your child the security of waking up in a dry bed. Staydry assures sleeping comfort. This "all-in-one" panty helps safeguard against unhealthy wet clothes and bedding.
DAY AND NIGHT PROTECTION
Trim-fitting Staydry Panties may be worn invisibly under clothes during the day or under pajamas.

STAYDRY PANTIES are comfortable and well-fitting—without pins or buttons to cause discomfort. They contain thick, thirsty, highly absorbent material with tested waterproof outer covering of the finest non-toxic, soft plastic. Non-binding Staydry Panties are completely washable—they may even be boiled and bleached

REAL ECONOMY! Staydry frees you of the expense of rubber sheets, extra sheets and enormous laundry bills. FREE: booklet "Bedwetting and the Older Child"

$1.69 and up

Join the many thousands of grateful mothers all over the country who have been helped to new found joy by Staydry—the only all-in-one panty backed by famous Seals.

COMMENDED BY PARENTS' MAGAZINE

Perfect for invalids or adults with this problem.

Check exact waist size in inches

Infants ☐ Med. .....$1.69 ☐ Lg. & Ex. Lg. $1.98

Children & Adults:

WAIST SIZES ☐ 18 ☐ 20....$2.98 ☐ 22 ☐ 24....$3.98 ☐ 26 ☐ 28....$4.98 ☐ 30 ☐ 32....$5.98 ☐ 34 ☐ 36....$6.98

38 to 56, write for special prices.

Money Back Guarantee in 10 Days

10% DISCOUNT when ordering 3 or more

*Reg. U.S. Pat.

STAYDRY is available with either Snap Fasteners or Tape Ties on side openings. Please specify choice.

JOLAN SALES, 119 Fostertown Rd., Newburgh, N.Y.
Send _____ STAYDRY Panties
☐ Snaps or ☐ Tape Ties
Waist Size _____ Total Price _____
☐ C.O.D. ☐ CHECK ☐ M.O.
Name _____
Address _____
City _____ State _____

Supply the enormous world-wide demand for

CANDLES

MAKE up to 1000% PROFIT

Our FREE CANDLE MOLD FRANCHISE Puts You in the World's Most Exciting and Profitable Business!

CASH IN ON RECORD DEMAND for CANDLES YOU MAKE & DECORATE YOURSELF

MEN—WOMEN—Any Age!

ROUND HURRICANE CANDLE Costs 50c to make. Retails $7.50.

DECORATED CONE Costs 95c for materials. Sells for $8.00 up.

SEA HORSE Costs 75c for materials. Sells for $7.00 up.

GIANT JUMBO CANDLE Costs $2.50 to make. Retails $30 to $60 depending on decoration.

Get your share of the giant custom candle boom. Be your own manufacturer-distributor-retailer. Own a colorful candle shop. Start in spare time, spare room, on "cigarette money." Keep all the profits. Earn as you learn. We show you how. No experience needed. No big investment in expensive equipment. We supply everything you need to start profits rolling in.

FREE! ACT NOW. Get in the BIG money FAST. Get FREE FACTS on amazing FREE FRANCHISE Plan today.

CANDLE INSTITUTE Dept. X-56, Fallbrook, Calif.

NU-SLANT for Sleep Comfort

Head or Leg Elevator raises your mattress 5 to 10″ for greater rest and comfort. Like hospital bed but at far less cost and no sick room appearance. 4 adjustable heights—better than extra pillows. Head Elevation for extra comfort during bronchial, diaphragm, breathing and heart ailments. Ideal for reading and TV. Leg Elevation for varicose and other leg discomforts. Folds flat in place. Plywood Model: Twin Bed Size $11.50, Double $12.50. Sturdy Aircel Model: Twin $8.75, Double $9.95. We pay postage & ship in 6 hours. **Ideal convalescent gift.**

MONEY BACK GUARANTEE.

BETTER SLEEP INC. New Providence, 450, New Jersey

"GROW" LONG NAILS

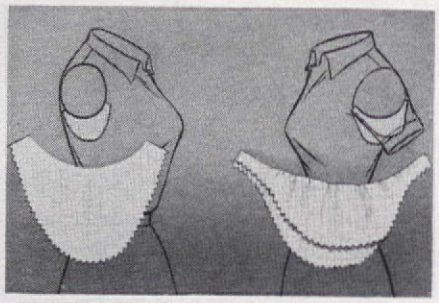
IN MINUTES!

USE MAGIC NAIL LIQUID FORMULA #77

by Charles of Fifth Avenue

NOT a weak paste on nail but an amazing liquid! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—IN MINUTES!—STRONGER THAN YOUR OWN! Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE $5 KIT FOR ONLY $2.20 plus 50c C.O.D. Save 50c C.O.D. by enclosing $2.20 with order. MAIL ORDERS

TO: *CHARLES OF FIFTH AVENUE, INC.*
MAIL ORDER DEPT. AH-2
BOX 98, CEDARHURST, NEW YORK



INSTANT DRESS SHIELDS!

They're really disposable—no pins, no straps, no laundering! When one is soiled, just use a fresh replacement. Shields stay put in any garment...cling to fabric at self-adhesive points ...won't slip. Moisture-proof inner liner, absorbent outer layer. 8-pair Pack in Regular (fold-over) or Sleeveless (single) style. *Money-back guarantee!* REGULAR SHIELDS PACK, $1.49. SLEEVELESS SHIELDS PACK, $1. Postpaid. Order from Sunset House, 413 Sunset Building, Beverly Hills, California.

GLORIOUS AMERICAN EAGLE

Reproduced by master craftsmen—to enhance the inside or outside of your home. In satin black or brightly brassed (not gold paint spray) on heavy metal.

Size	Satin Black	Brassed
16″	$4.50	$4.50
19″	5.50	5.50
30″	11.50	14.50
36″	19.95	24.95
50″	43.50	47.50

ALL PRICES POSTPAID

Send 10¢ for latest Early American catalog.

The OX BOW 281 AH9 White Plains Rd. Tuckahoe, N.Y.

PIGSKIN SUEDE CAP

Ivy league styling in a cap that will probably last forever. Strong, rugged pigskin . . . yet extremely comfortable. It's lined, has a sweatband, is Scotchgard treated. Retains shape in any weather. Color choice of LODEN GREEN or MAVERICK BROWN. Send head size (6¾-7⅝). Free Catalog. **$3.95** ppd.

DEERSKIN TRADING POST, Rt. 1 at 114J, Danvers, Mass.

Fire Dept. App'd

2 bu. cap. **$14.95**
3 bu. cap. **$18.95**
6—10—15—20 bu. sizes available.

BURN TRASH SAFELY OUTDOORS

Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money back guarantee. Add $2.00 W. of Denver.

ALSTO CO., Dept. AH-9, 4007 Detroit Ave., Cleveland 13, Ohio

108 different posters

Reprints of broadsides, price lists, posters and old ads dating back to the Early America of about 1774 through 1890. Ships, guns, reward notices, wild west shows, political campaign ballots, merchants ads, Jesse James, Buffalo Bill, etc. Their sizes range from 2 x 5″ to 10 x 17″. Framed or unframed, these will be sure conversation makers.

Set A—36 different $2.00
Set B—72 different $3.75
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All sent postpaid—mail order only.

AUTHENTIC DISTRIBUTORS INC. Box 414A, St. James, L.I., N.Y.

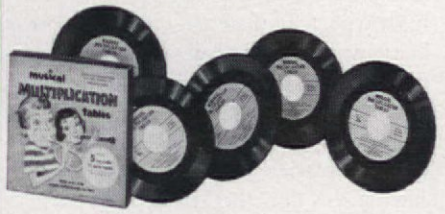
YOUR OLD FUR COAT INTO NEW CAPE OR STOLE $24.95

Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $24.95 complete. (*mink, beaver, extras add'l.) **All work guaranteed.** Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $24.95 plus postage when new cape arrives. *Or write for free style book.*

FREE! SEND FOR FREE STYLE BOOK—35 NEW STYLES TO CHOOSE FROM!

I. R. FOX, 146 W. 29th Street, Dept. B-1, N.Y.



Give your child a head start in Arithmetic

Get these new *Musical Multiplication Records*—and see his marks in arithmetic go up, *quickly!* All the Multiplication Tables from 2's through 12's have been *set to music* on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder. Send your name and address to: **Bremner Records, Dept. N-4 Wilmette, Ill.**

Gift Ideas! . . .

Write for new free Catalog and shop from your armchair for unusual gifts, housewares, imports and toys. All merchandise delivered postpaid!

Miles Kimball
133 Bond St., Oshkosh, Wisconsin

Send for Free Catalog

SIZES 1 to 5 ONLY

For a perfect fit in your size, buy shoes by mail from our catalog showing huge variety of styles for every occasion—

Satisfaction guaranteed or your money refunded.

Cinderella of Boston Dept. H. 85 South Street Boston 11, Mass.

Married women are sharing this secret

. . . the new, easier, surer protection
for those most intimate marriage problems

What a blessing to be able to trust in the wonderful *germicidal protection* Norforms can give you. Norforms have a highly perfected new formula that releases antiseptic and germicidal ingredients with long-lasting action. The exclusive new base melts at body temperature, forming a powerful protective film that *guards* (but will not harm) the delicate tissues.

And Norforms' *deodorant protection* has been tested in a hospital clinic and found to be more effective than anything it had ever used. Norforms *eliminate* (rather than cover up) embarrassing odors, yet have no "medicine" or "disinfectant" odor themselves.

And what *convenience!* These small feminine suppositories are so easy to use. Just insert—no apparatus, mixing or measuring. They're greaseless and they keep in any climate.

Available in packages of 6, 12 and 24. Also available in Canada.

Tested by doctors . . .
trusted by women . . .
proved in hospital clinics

FEMININE SUPPOSITORIES
Norforms®
A NORWICH PRODUCT

FREE *informative Norforms booklet*
Just mail this coupon to Dept. AH-39
Norwich Pharmacal Co., Norwich, N.Y.

Please send me the new Norforms booklet, in a plain envelope.

Name_____
(PLEASE PRINT)
Street_____
City_____ Zone____ State____

WE'VE GOT NEWS FOR YOU

DOOR TO PHONE SERVICE: Some telephone subscribers are answering their doorbell by picking up their telephone. Soon this service will be available throughout the country. Called Tel-Butler, it consists of an attractive speaker-microphone mounted outside the door which is connected to inside telephones. When the doorbell rings, the person inside the house lifts the handpiece of his regular telephone and speaks with the person outside. The Tel-Butler may also be set up as an intercommunications system between phones in any area of the house or on the property. It provides a new sense of security for families in remote suburban areas as well as crime-ridden cities, while saving the busy lady of the house countless steps. The basic setup (one phone connected to an outside speaker) is inexpensive to install and costs about as much as an extension phone to run. For further information contact your local phone company.

SAFE HEATING: The International Oil Burner Company's new heater is a great boon for homes that must be child- or pet-proof. That's because the portable unit uses an electric element immersed in water that is permanently sealed into a copper tube. Even paper or rags stuffed into the openings by children cannot burn, and the unit can be painted or completely covered by draperies. Other good things about this heater are that it is silent, thermostatically controlled for a steady heat, and easy to install (just plug into any outlet). The units come in five sizes (30″, 3′, 4′, 5′, and 7′) and range in price from $74.95 to $104.95 They are all U. L. approved.

TWO FOR THE SPACE OF ONE: A washer and spin-dry combination which measures only 32x17x29″ is being marketed by the Hoover Company. It's small enough to find room in crowded apartments, but does a king-sized job washing 24 pounds of wash in 24 minutes. The unit has two motors, a stainless steel tub, and two separate pumps. Priced from $150 to $155.

FLOUR OF THE FUTURE: Throw away your sifter, stop fighting with lumps in your gravy, and buy yourself a new, easy-to-pour bag of Gold Medal Wondra Instantized Enriched Flour. The wonder of it is that it is granular in texture—completely unlike the old-fashioned powders. It need not be sifted, cannot form lumps, and does not pack down, so the cup weight is more uniform and the baking results more even. It will work in all your old recipes as well as some new time-saving ones which are possible only with Wondra. Sound terrific? It is!

OVENS THAT GO ANYWHERE: Caloric Corporation has introduced a new 30″ wide gas oven that can be placed virtually anywhere in the kitchen—above a range, away from the range hung from upper cabinets, placed on the counter top, or built into a wall or cabinet. The 300 Series "À La Carte" units are perfect for the homemaker who wants a "second" oven. The three models are attractively styled with sliding glass doors and a metallic-tone finish which will blend with other appliances. Over-all dimensions are about 30x18x16¼″.

PICASSO IN PRINTS: Works of the great master are now causing a stir in the decorating world as they appear on a new line of decorator fabrics by Bloomcraft. Paintings and other motifs by Picasso are carefully reproduced in scale and color from the originals for this collection. For those of you who have a flair for the modern, this is something to get excited about. The line includes eleven patterns, each available in a sheer and heavy weight material. The designs run the gamut from harlequin and bullfight themes to abstractions of floral and musical subjects, with some patterns combining two Picasso works. The 48- to 49-inch fabrics are protected with Zepel (a Du Pont oil- and water-resistant agent). These Picassos are about $5 a yard.

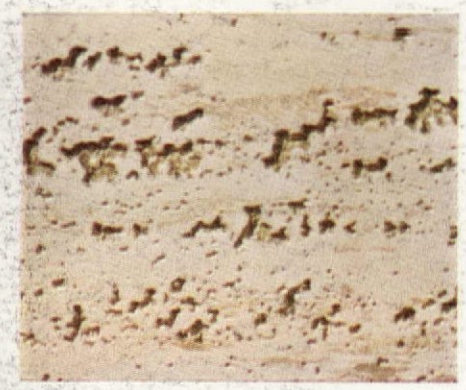
Printed in U.S.A

Three beautiful ways to save steps!

Put colorful extension phones in the bedroom or kitchen. family room or den. on porch or patio—*wherever* you'd rather reach than run. Just call the local Business Office or ask your telephone man.

BELL TELEPHONE SYSTEM

Floors and walls in Kentile® Travertine Solid Vinyl Tile. Colors: Off-White and Moss Green. Brass-outlined insert in Moss Green Travertine and Black Vinyl Tile. Check Travertine's low price at your Kentile Dealer's. He's in the Yellow Pages under "Floors."



Actual-size closeup shows true-to-nature subtle veining and pitted texture.

New! Kentile Vinyl Travertine gives you all of Travertine Marble's natural beauty... at a surprising low cost. Here's a solid vinyl tile floor that's greaseproof and easy to clean. Need not be waxed. Six striking colors. Free sample? Write to: Kentile, Inc., Dept. T-AH-9, Brooklyn 15, N.Y.

KENTILE VINYL FLOORS