July-August

THE AMERICAN HOME

Summer 35¢

150 SPARKLING IDEAS FOR SUMMER LIVING AND SUMMER FUN

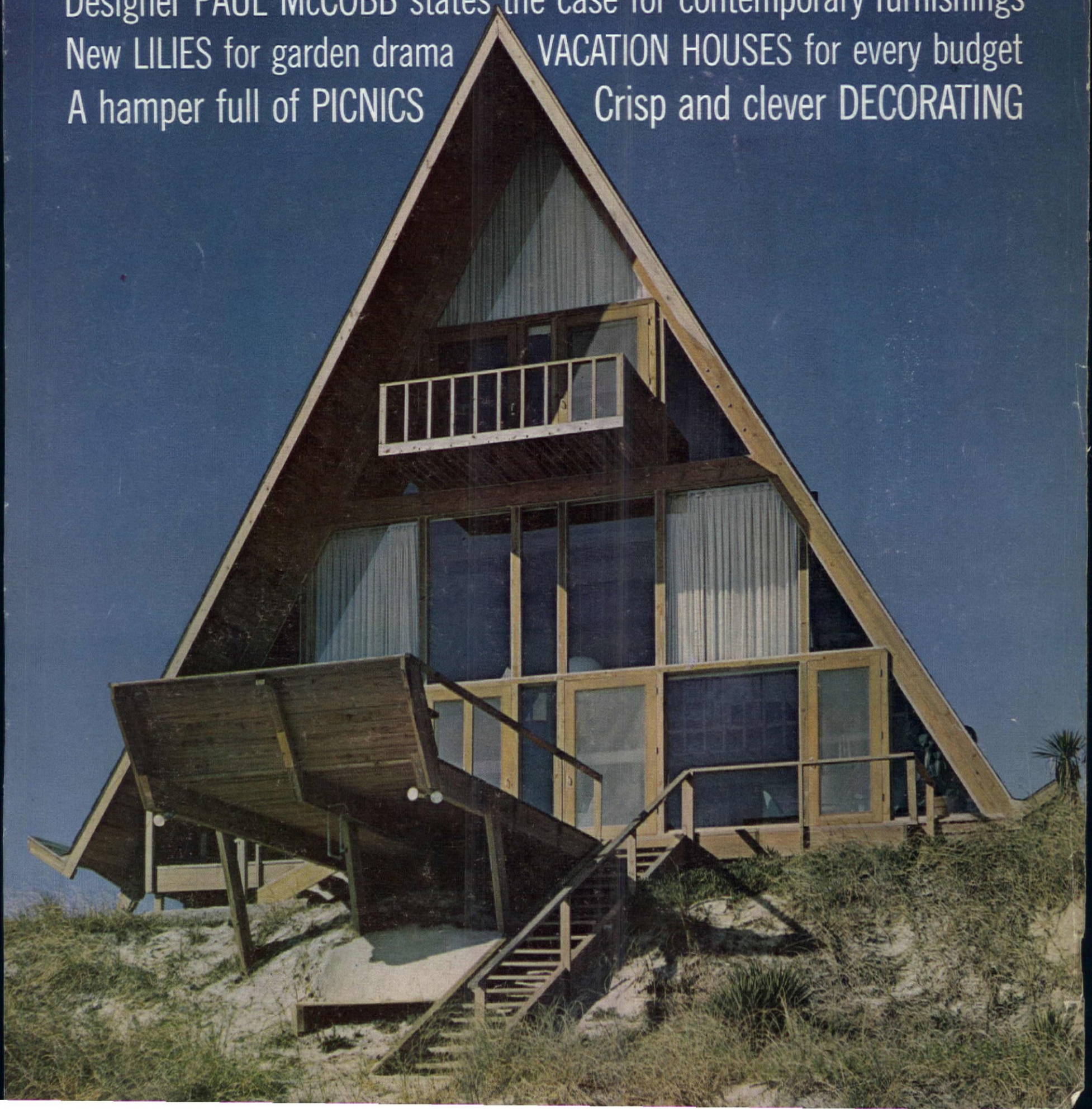
Designer PAUL McCOBB states the case for contemporary furnishings

New LILIES for garden drama

VACATION HOUSES for every budget

A hamper full of PICNICS

Crisp and clever DECORATING



An imaginative new vinyl floor–Montina Corlon

for a free sample, drop us a line.

Everything about Montina Corlon is refreshingly new. Each vinyl chip is delicately veined with color, each irregularly shaped. And all are of different sizes, like pebbles on a beach. They're set in translucent vinyl, creating intriguing random patterns and a gently textured surface. You can use this new sheet vinyl floor in any room in your home—even in a downstairs recreation room, directly on the concrete. Drop us a line for a free sample of Montina Corlon and a folder showing its fashionable colors. Armstrong, 6207 Pine St., Lancaster, Pa. In Canada, Dept. 72-B, Box 919, Montreal, P.Q. □ Montina Corlon is one of the famous Armstrong VINYL FLOORS

SHOWN, STYLE 86700. MONTINA AND CORLON® ARE TRADEMARKS OF ARMSTRONG CORK CO. FLOOR DESIGN COPYRIGHTED.

Quiet as a winter's evening

Even the new outdoor condensing unit of a Carrier residential air conditioning system is quiet—with a sound level substantially below any of its predecessors. Stand right next to it and you hear only a faint hum. We call it "neighbor approved."

If you want the details, we hushed it by (1) employing a new ultra-quiet Carrier compressor; (2) using a blanket of heavy acoustical insulation; (3) installing a low-speed, high-volume fan; and (4) eliminating internal air turbulence with a device that is known to engineers as a venturi ring.

Incidentally, eliminating air turbulence also contributes to an important reduction in operating cost. In the past, up to eight per cent more electricity was required to deliver the same amount of cooling.

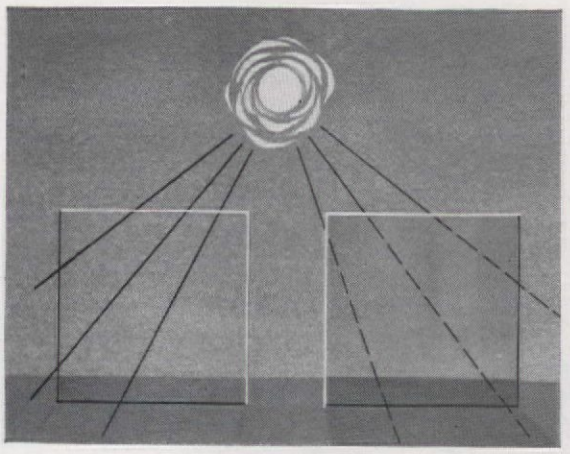
Yet Carrier central air conditioning costs no more than many other makes. Actually, a bit less than some. Your Carrier dealer is ready to give you a cost estimate. He's listed in the Yellow Pages of your telephone directory. Carrier Air Conditioning Company, Syracuse, New York.

Carrier ***Air Conditioning Company***

Glass walls are loveliest when they're Plate Glass

Is it plate? That's a good question to ask, because there's a difference in glass. *Parallel-O-Plate*® Glass is twin ground and polished for clearest vision and for more freedom from distortion. You can "feel" the quality just by looking at it.

Is it plate? For truest reflection, you need mirrors made of *Parallel-O-Plate* . . . door mirrors, wall mirrors and sliding mirror doors. *Parallel-O-Plate* Glass has earned the Good Housekeeping Guaranty Seal.



Is it grey plate? The newest kind of plate glass is grey all through. Like sunglasses, it provides eye comfort—reduces glare. And it reduces inflow of solar heat to keep rooms cooler . . . to reduce air-conditioning costs.

Now that you know... *tell your builder!*

Whether you buy, build or remodel a home, you'll want the extra quality and satisfaction that come with having the finest — *polished plate glass*. Your builder will put it in for you if you specify it. If he already has used this fine *plate* glass, it's a good clue he believes in quality. And it will make your view a pleasure forever.

Libbey · Owens · Ford, Toledo 2, Ohio

MADE IN U.S.A.
LOF GLASS
THE QUALITY MARK TO LOOK FOR

THE AMERICAN HOME

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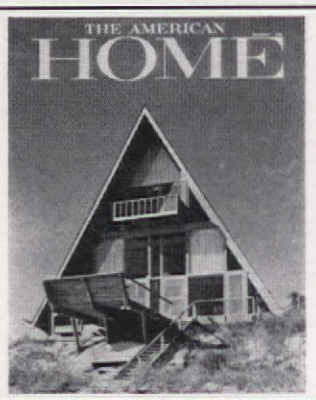

OUR COVER

Let's take the A-Frame! More and more Americans are becoming two-home families. On page 36, we bring you the latest trends in vacation-home design. We guarantee they'll start you dreaming—and planning. Photograph: Lisanti.

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NEW!

Cools and soothes

sunburn

as you spray it on!

Pf-f-f-t . . .! That's how fast this *sunburn fire extinguisher* goes to work to cool and soothe painful, fiery sunburn. New Unguentine® First-Aid Spray puts out pain as you spray it on! It's the *fun way* to treat all little skin injuries—cuts, scrapes, scratches, burns. Kills germs to help prevent infection. Lets skin heal. Kind to youngsters—does not sting; kind to clothes—does not stain. Red, unbreakable squeeze container.

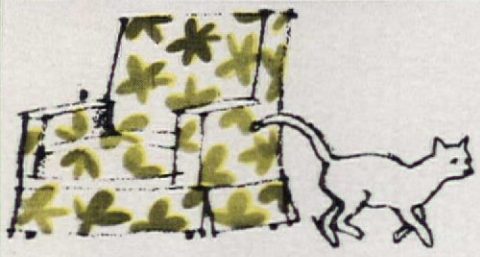
Good Housekeeping

Boosts nature's healing power as no plain antiseptic can!

Creates an *antiseptic protective blanket* to lock out germs . . . and help nature heal injured skin faster.

LET'S HAVE A LONG LAZY SUMMER!

At last it's summer and everybody has plans—the children want to frolic in the pool, Dad wants to putter in the garden and test his skill at the barbecue, Mom dreams of stretching out in the sun and catching up on her reading. These pages offer a variety of ideas. Most are quick and easy to do—some a little harder. But what kind of summer would it be without at least one project? Whichever you decide to do, all are calculated to help the family relax and have fun.



A "SUMMER" HOUSE

We wouldn't go so far as to say paint your cat white, but we do say there are dozens of ways you can make the house look cooler and cut its care to a minimum. Put away the knickknacks. Send heavy rugs and draperies to be cleaned and stored. Put down grass or jute rugs. At the windows hang no-iron, pastel-colored diaphanous curtains, bamboo blinds, or printed shades. Slip-cover your furniture in cool summery colors and smooth fabrics. Substitute bright prints in simple frames for heavy oil paintings. Use wipe-clean plastic cloths and mats in the dining room—paper plates for simple meals. In the bedroom let gay printed summer weight blankets or sheets take the place of spreads—saves a step in bedmaking. If you must have a spread—try easy-to-launder seersucker or an India print. Put dark window shades in children's rooms to make naptime and bedtime before sunset easier. Spray your rooms with fresh floral fragrances. Use colorful flowers and green leaves. Hang Japanese wind chimes in a window—they'll pick up any breezes and make you feel cooler.

MOVE OUTDOORS

Have a telephone jack outside, or a bell connected to telephone and front door. Install plenty of exterior electric outlets. Conceal outside lighting in trees, in a watering can, behind sculpture and benches. Remember a little goes a long way. Have an outside shower for cleaning beach sand or plain dirt off children and toys. Also nice to cool off the kids if you don't have a swimming pool or can't get to the beach. Attach a drinking-fountain spigot to an underground water pipe or a hose connection. On your patio build benches with hinged lids for storing cushions, toys. Put an insulated plastic container in one section of the bench for bottled beverages. Take your chores outside. Fold the laundry, mend the socks, shell the peas while you bask in the sun. Take time to enjoy the fragrance of the new-mown grass; to admire the perfection, the color of a flower. And keep your camera handy.

UNSOLVED PROBLEMS

Getting the guests to go to bed at a reasonable hour. What to do about the ice-cream man who comes four or five times a day. How to live outdoors in privacy. What to do when your neighbors are throwing a real noisy party late at night. Keeping the dogs out of your garden. How to spend a couple of hours just doing nothing.

BE A GOOD HOSTESS

Start off on the right foot—tell your prospective guests when the visit is to begin *and* end. Tell them what to bring—bathing suits, tennis rackets, golf clubs, types of clothes. Be prepared—fill a bowl with guest-size soap, assign a well-supplied towel rack to each person. Keep plenty of extras on hand—combs, shower caps, toothbrushes, powder puffs, shaving cream. Fill their rooms with fresh flowers. Set up a breakfast bar—coffee urn, juice, tray of individual dry cereals, toaster, tableware. Let your guests get up when they want and fix their own breakfast. Suggest things to do; let them decide.

REAL COOL EATING

To wake up heat-dulled appetites use crisp fresh garnishes of lemon, lime, parsley, cucumber. Freeze a week's supply of sandwiches. (Omit fillings which contain cooked egg white, lettuce, tomatoes, and mayonnaise.) Don't forget to freeze cake, fruit pies, and cookies. When preparing a casserole make double the quantity—freeze one for next week. Keep your freezer stocked for unexpected company—plenty of hamburgers, hot dogs, casseroles. Ever eat a frozen grape? Luscious! Serve as hors d'oeuvres, dessert, or garnish. Prepare your dinner in the cool of the morning. No time to make a tossed salad? Try wedges of lettuce with dressing. Use moisture-tight plastic containers to keep crunchy things crisp. Make a quantity of cold soup in your blender, store in refrigerator. Take advantage of the fresh fruit season—let fruit be your stand-by for snacks and dessert. It's quick, delicious, and there's plenty of it.

DON'T FORGET

Before your trip turn off the hoses to the washing machine, turn off hot water heater, cancel milk and paper deliveries. Have your grass cut while you're away. Get a sitter to feed and play with your pet. He'll be happier. Put your house plants in the bathtub on well-soaked newspapers. Arrange with a neighbor or the police to check your house.

DRAWINGS BY DENMAN HAMPSON

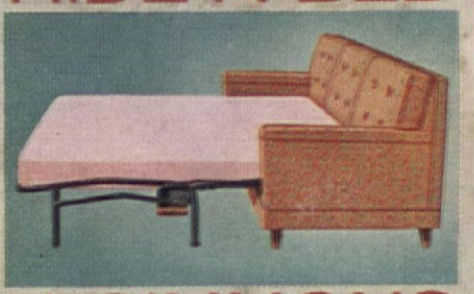
beauty you can see...

comfort you can feel...

quality you can rely on

The beauty of a custom-designed sofa, plus heavenly Beautyrest sleeping comfort! Only Hide-A-Bed® is your assurance of both . . . backed by the quality of the Simmons name. Style shown, from the Golden Value Group of famous Hide-A-Bed sofas—"Sophisticate" with Beautyrest® mattress and fine matelassé upholstery, $429.50. Others from $199.

HIDE-A-BED



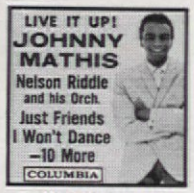
only by SIMMONS

COLUMBIA RECORD CLUB
now invites you to

JOIN

and enjoy the best-selling albums by America's

POPULAR SINGERS AND VOCAL GROUPS



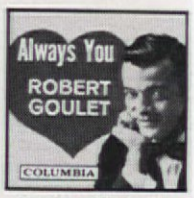
5. Also: Johnny One Note; Hey, Look Me Over; etc.

55. I'll Find You, You Stepped Out of a Dream, 10 more

1. Also: Great Pretender, Enchanted, Magic Touch, etc.

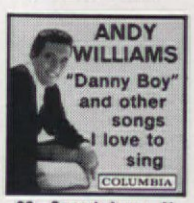
3. Harbor Lights, I Wish, Sleepy Lagoon, My Secret, 8 more

4. Also: No Love, Come to Me, etc. Not available in stereo



65. It's All in the Game, Full Moon and Empty Arms, 10 more

31. Also: So Close, Hurtin' Inside, So Many Ways, etc.



80. Secret Love, It Could Happen to You, Tammy, Misty, etc.

67. Also: I'm in the Mood for Love, Easy Street, Laura, etc.

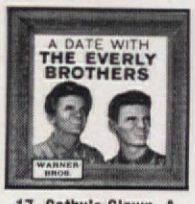
84. Namely You, Put On a Happy Face, A Lot of Livin', etc.

40. Without A Song, This Heart of Mine, twelve hits in all

94. Also: Am I Blue, Wrap Your Troubles in Dreams, etc.

60. Onward Christian Soldiers, Rock of Ages, 12 in all

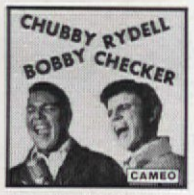
8. That Old Gang of Mine, Sweet Violets, 16 big hits in all



17. Cathy's Clown, A Change of Heart, Love Hurts, Lucille, etc.

79. Also: Moonlight in Vermont, Whatever Lola Wants, etc.

98. Also: Stardust, I'll See You in My Dreams, Guilty, etc.



66. The Hucklebuck, Wild One, etc. (Not available in stereo)

77. Alvin's Harmonica, Old MacDonald Cha Cha Cha, 10 more

9. By the Beautiful Sea, The Sweetheart of Sigma Chi, etc.

Just help yourself to

ANY 6

of these superb $3.98 to $6.98 long-playing 12-inch records—in your choice of

REGULAR HIGH-FIDELITY or STEREO

FOR ONLY $1.89

RETAIL VALUE UP TO $37.88

if you join the Club now and agree to purchase as few as 6 selections from the more than 400 to be made available during the coming 12 months

FREE if you join now
Record Brush and Cleaning Cloth

Insure true-fidelity sound reproduction and prolong the life of your records and needle with these handy accessories. Specially treated cloth picks up surface dust; brush keeps grit out of grooves. **A $1.19 VALUE**

GREAT CLASSICS

193. "One of modern music's living monuments."—Time

171-172. Two-Record Set (Counts as Two Selections.) "Intensely expressive... imbued with controlled fervor"—High Fidel.

178. "Ormandy is a real specialist at Strauss"-High Fidel.

176. "Fierce impact and momentum" — N.Y. World-Telegram

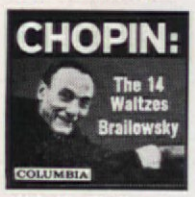
191. "Exciting . . . compelling." — New York Herald Tribune

183. "Distinguished, freshness, vitality." — High Fidelity

173. This brilliant musical painting is an American classic

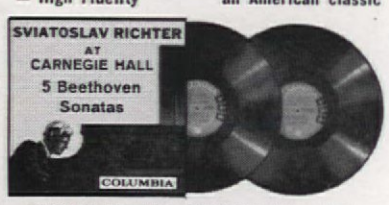
175. "Skillfully performed, beautifully recorded"—High Fid.

177. "Electrifying performance...overwhelming"-HiFi Rev.

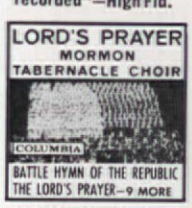


187. Mr. Brailowsky is "a poet of the piano"—N. Y. Times

189. "A performance of manly eloquence" —New York Times



202-203. Two-Record Set (Counts as Two Selections.) "An inspiring all-Beethoven program."—Life (Not available in stereo)



169. Also: Londonderry Air, Blessed Are They That Mourn, etc.

174. "Extraordinarily beautiful...brilliant, silvery"—N.Y. Times

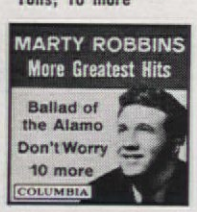
COUNTRY, WESTERN AND FOLK

12. Also: Comanche, Johnny Reb, The Mansion You Stole, etc.

14. Smoke, Smoke That Cigarette; 16 Tons; 10 more

22. Also: One More Ride, I Still Miss Someone, etc.

15. Also: Rawhide, Wanted Man, The 3:10 to Yuma, etc.



19. Also: Streets of Laredo; Ride, Cowboy Ride; El Paso; etc.

28. "Lighthearted, winning informality" —HiFi Stereo Review

43. Just Because, I Walk the Line, Jealous Heart, 9 more

20. Also: Billy the Kid, Running Gun, In the Valley, etc.

114. Twelve country and western hits in Ray's great style

ALONG

greatest recording stars every month!

HERE'S A WONDERFUL OPPORTUNITY TO JOIN ALONG with over 1,500,000 families who now enjoy the exciting entertainment and fabulous savings available to them as members of the world's largest record club. The selection shown here is typical of the wide range of musical entertainment offered to members each and every month — music for dancing . . . to relax by . . . and to satisfy your every mood.

AND THE CLUB REALLY SAVES YOU MONEY! For instance, by joining now, you may have ANY SIX of the outstanding records offered on these two pages — up to a $37.88 retail value — for only $1.89. What's more, you'll also receive a handy record brush and cleaning cloth — an additional $1.19 value — absolutely FREE!

TO RECEIVE YOUR 6 RECORDS FOR ONLY $1.89 — simply fill in and mail the coupon below. Be sure to indicate whether you want your six records (and all future selections) in regular high-fidelity or stereo. Also indicate which Club Division best suits your musical taste: Classical; Listening and Dancing; Broadway, Movies, Television and Musical Comedies; Jazz.

HOW THE CLUB OPERATES: Each month the Club's staff of music experts selects outstanding records from every field of music. These selections are fully described in the Club's entertaining and informative music Magazine, which you receive free each month.

You may accept the monthly selection for your Division . . . or take any of the wide variety of other records offered in the Magazine, from all Divisions . . . or take no record in any particular month.

Your only membership obligation is to purchase six records from the more than 400 to be offered in the coming 12 months. Thereafter, you have no further obligation to buy any additional records . . . and you may discontinue membership at any time.

FREE BONUS RECORDS GIVEN REGULARLY. If you wish to continue as a member after purchasing six records, you will receive — FREE — a bonus record of your choice for every two additional selections you buy.

The records you want are mailed and billed to you at the list price of $3.98 (Classical $4.98; occasional Original Cast recordings somewhat higher), plus a small mailing and handling charge. Stereo records are $1.00 more.

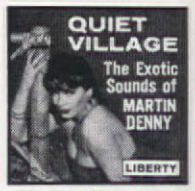
MAIL THE COUPON TODAY to receive your 6 records — plus a free record brush and cleaning cloth — for only $1.89.

NOTE: Stereo records must be played only on a stereo record player. If you do not now own one, by all means continue to acquire regular high-fidelity records. They will play with true-to-life fidelity on your present phonograph and will sound even more brilliant on a stereo phonograph if you purchase one in the future.

More than 1,500,000 families now belong to the world's largest record club

COLUMBIA RECORD CLUB
Terre Haute, Ind.

MUSIC FOR LISTENING AND DANCING



69. My Little Grass Shack Cha Cha Cha, Happy Talk, 10 more

62. Chubby's best-selling album. (Not available in stereo)

90. Sweet Georgia Brown, The Twisting Saints, 12 in all

44. I'm Always Chasing Rainbows, Serenade, 12 in all

225. Also: No Other Love, Three Coins in the Fountain, etc.

47. Romance, Theme from The Apartment, Love Affair, 9 more

48. Also: Near You, Autumn Leaves, Exodus, 'Til, etc.

25. Also: September Song, I Got Rhythm, Wanting You, etc.

104. Also: The Third Man Theme, Rumble, Honky-Tonk, etc.

36. Also: Stella By Starlight, How High the Moon, etc.

38. Be My Love, Unchained Melody, Volare, 12 in all

92. Also: Tea for Two Cha Cha Cha, Ba-Tu-Ca-Da. etc.

198. "Performance: Superb. Recording: Excellent"-HiFi Rev.

199. Lighthearted singing, lusty and utterly delightful

119. King Kamehameha, Blue Hawaii, Across the Sea, 9 more

71. Also: The McCoy, Morgen, My Own True Love, Home, etc.

50. Solitude, Perdido, It Don't Mean a Thing, 9 more

34. Also: Malaguena, Sabre Dance, Perfidia, Mam'selle, etc.

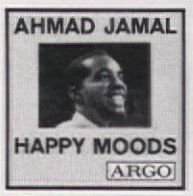
101. Taking a Chance on Love, South of the Border, 10 more

82. Also: Tenderly, Save the Last Dance For Me, etc.

GREAT JAZZ

52. Take Five, Three to Get Ready, Everybody's Jumpin', etc.

56. "Exquisite . . . glitters throughout" —Playboy Magazine



96. I'll Never Stop Loving You, For All We Know, 8 more

232. Puttin' on the Ritz, American Patrol, 12 in all

BROADWAY AND HOLLYWOOD

143. "Most lavish and beautiful musical, a triumph" —Kilgallen

141. Complete score of the hit show. (Not available in stereo)

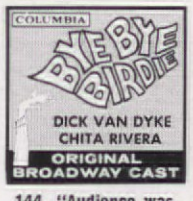
147. "The most adventurous musical ever made." —Life

115. Also: Some Like It Hot, Magnificent Seven, Smile, etc.

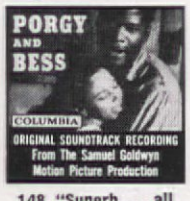
116. Also: Bonanza, The Misfits, Elmer Gantry, etc.

145. The best-selling Original Cast recording of all time

146. "A hit of gargantuan proportions!" —N.Y. Daily Mirror



144. "Audience was beside itself with pleasure" N.Y. Times



148. "Superb . . . all the beauty & nobility captured" HiFi Rev.

33. Also: Around the World, Guns of Navarone, Maria, etc.

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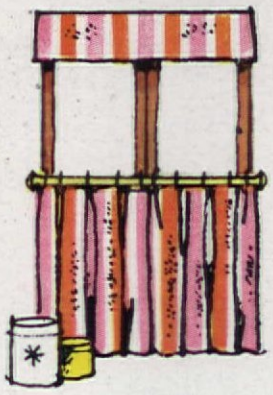
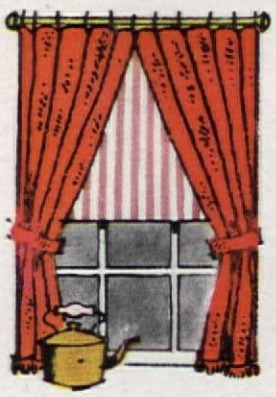
54-JV (REG) 54-RV (STER)

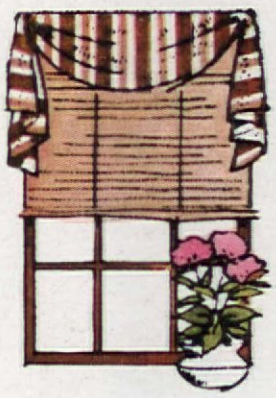
A NEW TWIST WITH TOWELS

With their intriguing patterns and knockout colors, beach towels are perfect for cool summer decorating. They're not too expensive since they're a snap to keep clean, won't fade, and last almost forever.

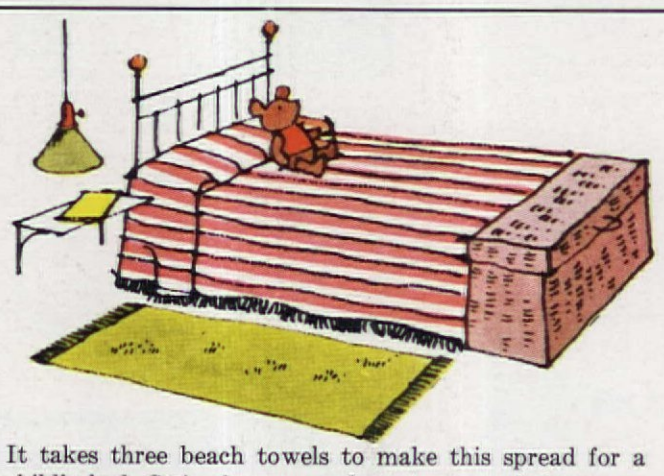
First window: cut a strip, big enough to cover the valance, from the length of one towel. Tack it along the edges. For the café bottom, cut the remainder of the towel in half lengthwise and hem edges. Clip to brass rod. Second window: cut two towels to proper length and hem. Clip hemmed edge to brass rod. Make tiebacks from pieces that were cut off. Third window: attach clamps at each corner of window top. Drape towel through clamps.



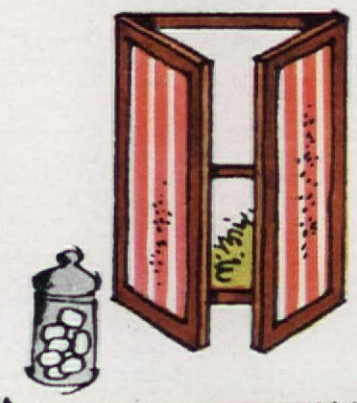


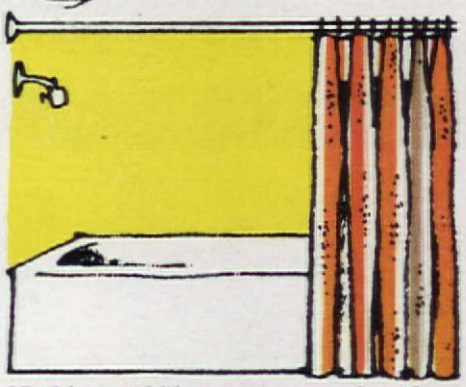


This king of the jungle would be enough to scare any cat! Hang him safely on your wall by tacking both towel ends to wooden dowels. Suspend on heavy cord. You might even try a series of picture-towel panels. Slip-cover chairs that have removable seats and backs. Treat them to summery colors in cool terry and, remember, they're so easy to wash.



It takes three beach towels to make this spread for a child's bed. Striped ones are best to conceal the seam. Sew two towels together along the selvages. Be sure to match the stripes. Attach cotton fringe to the edges that hang down. Towels are about six feet long so you will need a third one for pillow. Lay it lengthwise or cut in half and join to match spread. Use a solid colored or a matching towel for a rug. Tack it to floor along the fringe.





Nothing could be more appropriate than a bathroom done in terry. To cover window, towel is stretched over opening in wooden frame and tacked in back. You might also try shirring or pleating the towel. Sew two towels together for a shower curtain. For eyelets make small buttonholes on the sewing machine or use grommets. Be sure to use a plastic liner since wet terry is very heavy.

Brighten the terrace with chair seats and pillows. Use a double thickness of towel for the seat of a director's chair. Slip a double strip on the chair back. Cover pillows on bench with contrasting or matching towels.

IDEAS FROM MARTEX

"How to achieve conviction and a point of view in troubled times"

Adlai E. Stevenson

Adlai E. Stevenson, United States Representative to the United Nations
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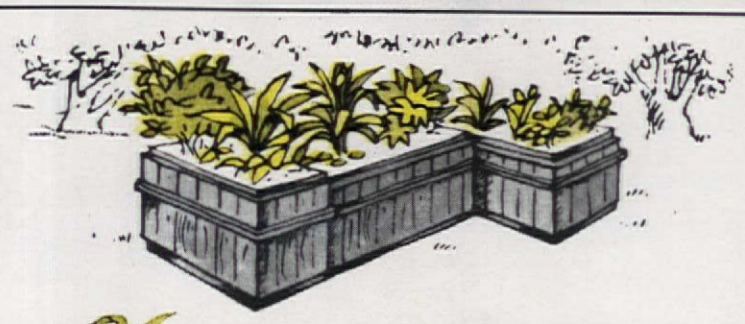
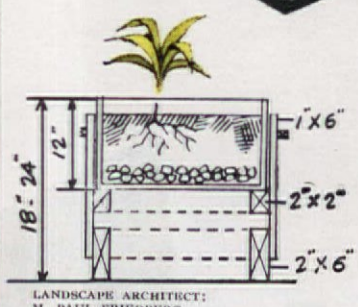
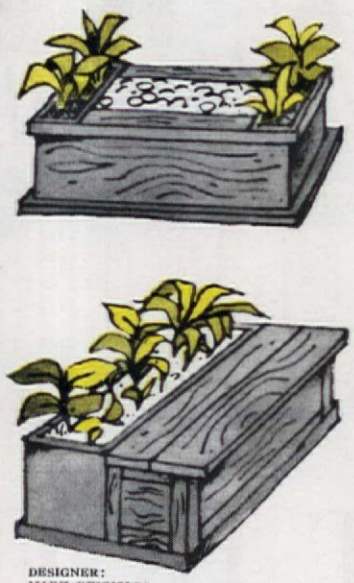
PORTABLE GARDENS





LANDSCAPE ARCHITECT:
M. PAUL FRIEDBERG



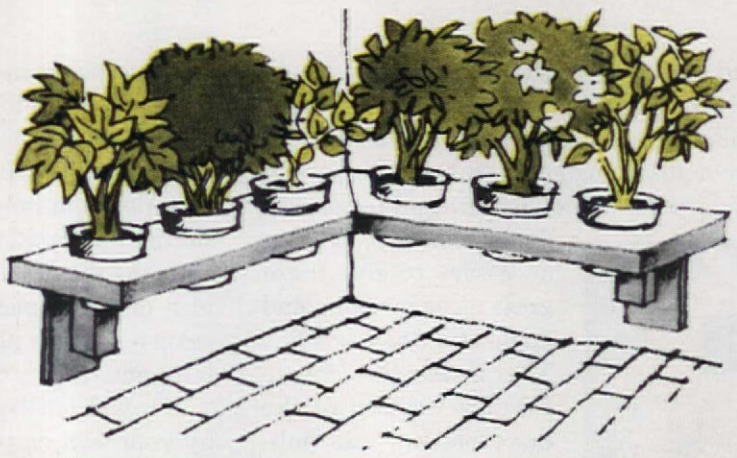
DESIGNER:
MARK REYNOLDS

Planter-box gardening is growing in popularity. Boxes can be used singly or in combination on terraces and in gardens. Mounted on casters, they move to different locations with ease, giving greater interest to outdoor living areas. After blooming, plants are simple to replace and new plant combinations will be fun to try. To protect plants from severe weather you can move whole gardens indoors.

Broadleaf evergreens, bonsai trees, flowering bulbs, colorful annuals, and bush roses, for example, can be planted with success depending on the size of the box and the depth of the liner provided.

Make rectangular boxes of varying height and length from redwood, cedar, or seasoned pine treated with preservative. The mobility of the box depends more on the size of the planting liner in the box and the weight of potting soil used than on the dimensions.

Planter box at left is joined to weatherproof storage box. Hinged cover becomes a useful bench.



Use various sized and shaped shelves to create interesting patterns on exterior walls or fences. Position them at will to accommodate planters, pots, or garden sculpture. Constructed of weather-resistant red cedar for rustic effect, the corner shelf arrangement above is made of two 1x10's, mitered and joined. It is braced in corner and at outer edges with 2x2's. Holes are cut out to hold plastic or metal containers for potted plants. Pack clay pots in containers in wet peatmoss. Moisture is absorbed through pots.

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Slim Note Pad WITH Ball Pen FREE

Yes, simply mail the coupon and we'll send you this beautiful, practical gift — a terrific value! The hard, light-tan cover of washable, grained leatherette is richly embossed in red and gold. Inside, there's a plentiful supply of fine white note paper. A built-in loop holds the beautiful black and gold color, smooth-writing ball point pen in place — keeps it always at hand. This unusual gift is a guaranteed $1.50 retail value, but it's yours FREE when you mail the coupon.

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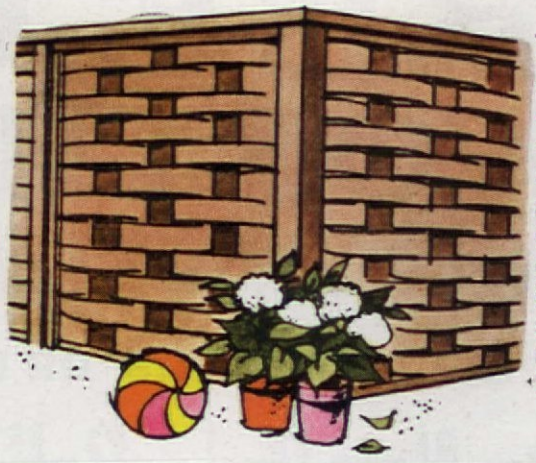
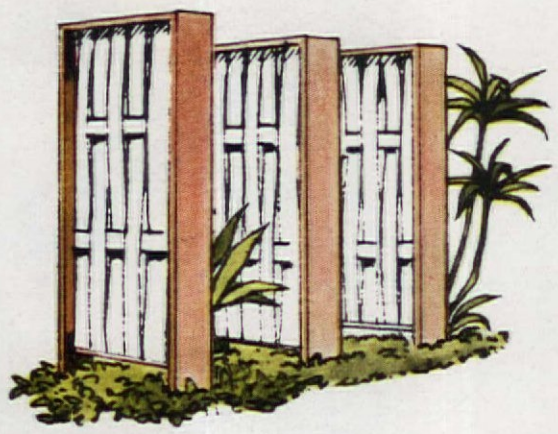
FENCES WITH A FLAIR

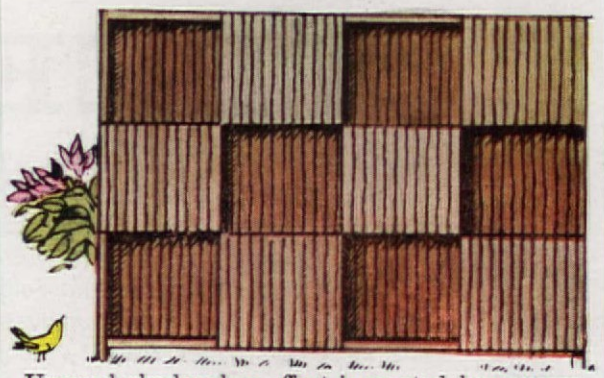
Increase your privacy and improve the appearance of your outdoor living area



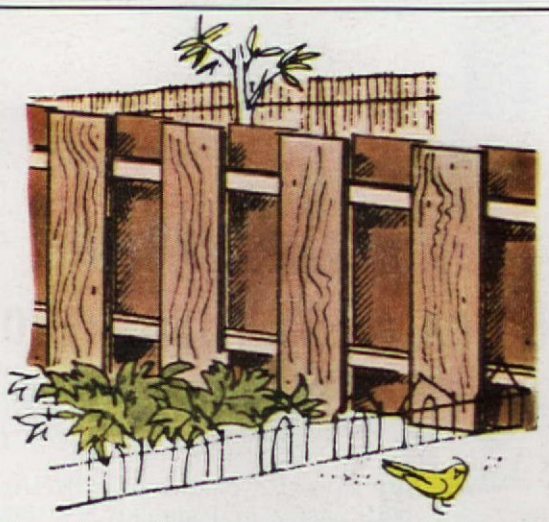
Horizontal basket weave in this fence of durable, rough-sawn red cedar is made of standard-size material. Set evenly spaced vertical posts in ground. Subdivide each area and *weave* 1x6's to desired height. Finish at top with 2x4's.



Variation on the basket-weave fence theme—vertical instead of horizontal installation of strips of tempered wood mounted in individual frames of 1x6 red cedar. Screens are ideal for giving privacy to the viewer without cutting off the view. They can be placed at two-foot intervals along property line on 45° angle and are effective when used to separate areas within a garden. Vertical basket-weave design is especially effective where children are concerned since it will not be conducive to climbing.

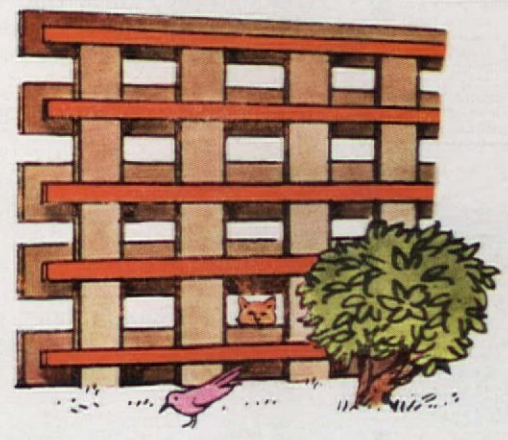


Unusual shadow-box effect is created by squares framed with dimensional lumber and then filled in, alternately front and back. Open squares can be filled with boards in any width from 4–10″.



Board fence gives screening effect of solid wall, yet is open in design. Fence is made of redwood 1x10's nailed to alternate sides of 4x4 framing members and will appear the same on both sides.

Panels of seasoned knotty pine alternate with "latticework" to give custom look to this fence. 1x8's or 1x10's are positioned vertically with the lattice (1x2's framed and braced on the back with 1x2's) spaced periodically in the fence. Vary the position of the openwork with the panels to block or include a view, achieving complete privacy where desired. Open areas in fencing are ideal for observing children's play yards, passage to and from a house, or can serve as a trellis for a variety of climbing plants. Posts for all these fences must be sturdy wood soaked in wood preservative 24 hours. Set ⅓ below ground, fill in with concrete. Use antirust nails.



Slat fence is made of vertically positioned 1x6's to which 1x6's are nailed horizontally in back and 1x2 strips are installed horizontally in front.

INFORMATION: WESTERN PINE

16-oz. Tinted Tankards quench big thirsts. Box of 4, about $5.

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3 out of 4 people prefer

A Honeywell thermostat on the wall with Honeywell Controls on the heating or cooling plant usually costs no more . . . and nothing performs like a matched control system

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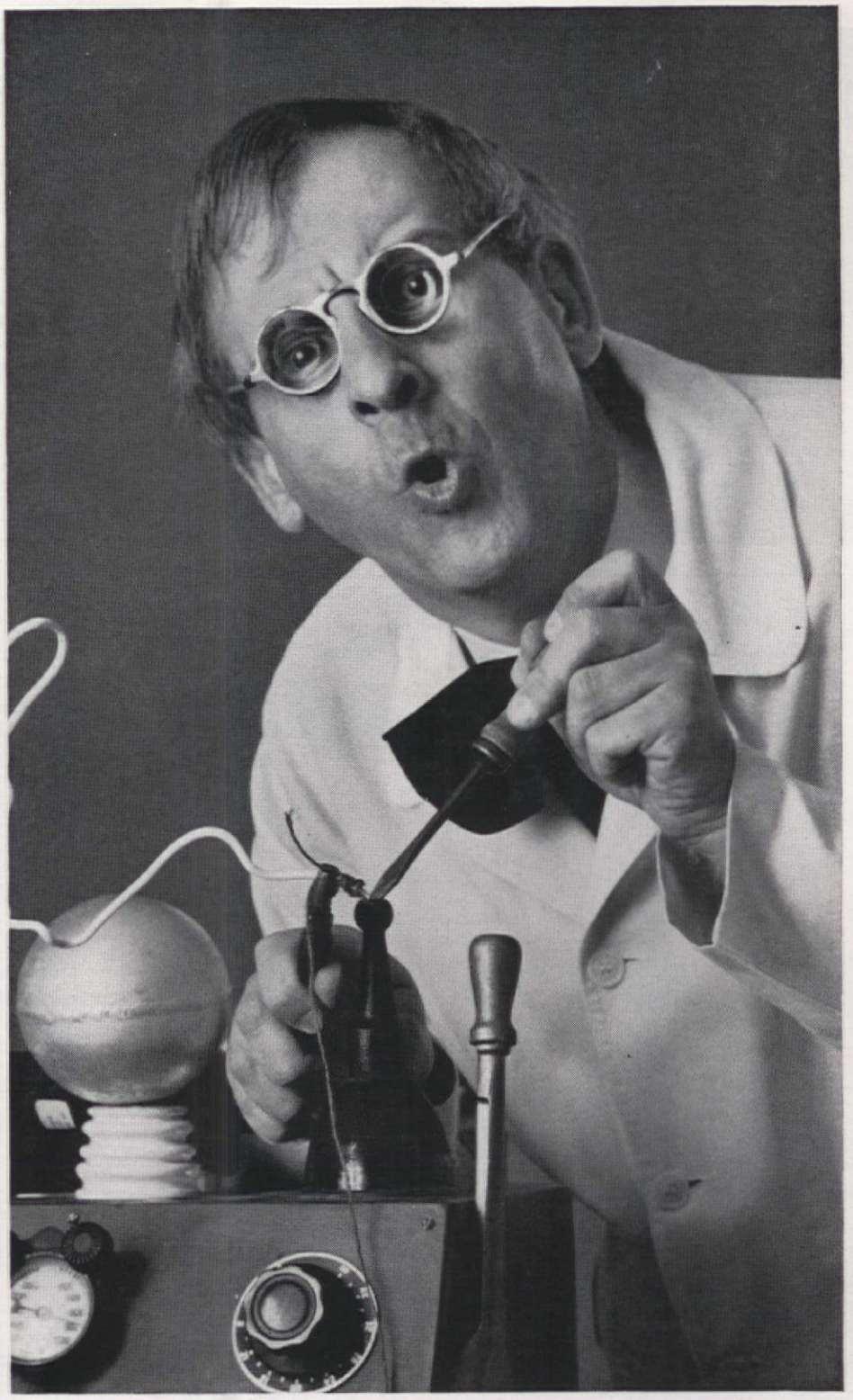
This is the kind of job we do best. There isn't a faster-acting, better looking, more reliable, or more accurate thermostat anywhere than the famous Honeywell "Round." These are the reasons you see so many Honeywell "Rounds" and other Honeywell thermostats in homes.

And, since your heating or central air conditioning unit is one of the most expensive appliances in your house, doesn't it make sense to insist on the very best controls available? Usually, an all-Honeywell control system *won't cost you one cent extra.*

Is comfort important to you in the next home you buy or build? Then make sure *all* the controls are Honeywell.

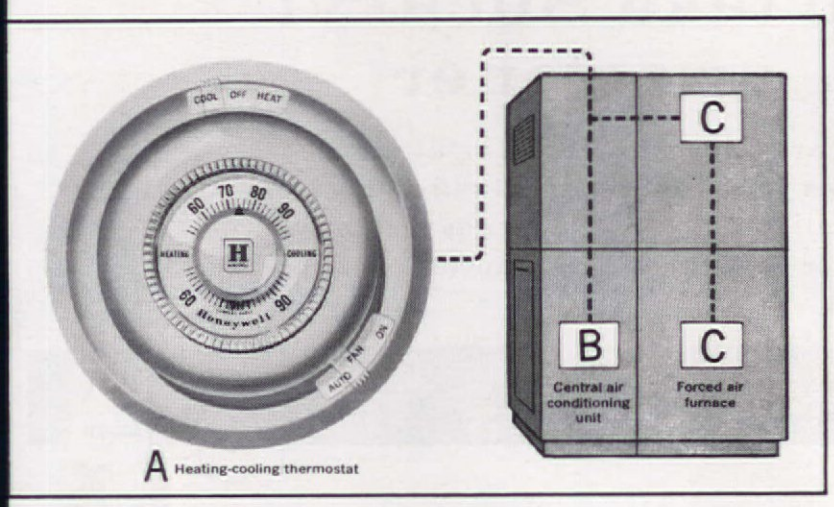
Don't be fooled. A Honeywell thermostat on the wall is not proof of Honeywell controls on the heating/cooling equipment. Some heating and air conditioning controls systems are made up of a Honeywell thermostat, but other, unmatched controls on the unit, itself. Check before you buy. You can insist on Honeywell. In central air conditioning, for instance, the Honeywell controls you need are (A) heating-cooling thermostat, (B) air conditioning control panel on the air conditioning unit, (C) the furnace controls.

"Set it and forget it,"
San Francisco service station owner



"I'm inventing my own controls,"
Free-lance scientist

Honeywell HEATING & COOLING Controls



A Heating-cooling thermostat

If you're building or remodeling . . . send for this fully illustrated, 16-page booklet, HOME COMFORT PLANNING GUIDE. Helps you select the most ideal indoor comfort all year around. FREE. Just write: Honeywell, Dept. AH8-18, Minneapolis 8, Minnesota.

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H HONEYWELL *First in Control*

PLAY PLAZA

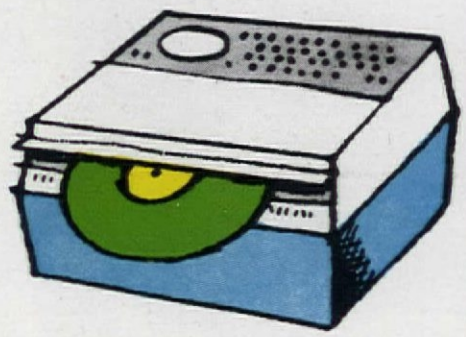
Plan an area outfitted to suit children's ages, interests, and abilities. Exercise equipment helps muscle development and co-ordination. Some suggestions are swings, slides, jungle bars, climbing towers, and trapeze swings. A paved court is safe for skaters, bicycle riders, and ball players. It also becomes a basketball, volley ball, or badminton court.

COOLER

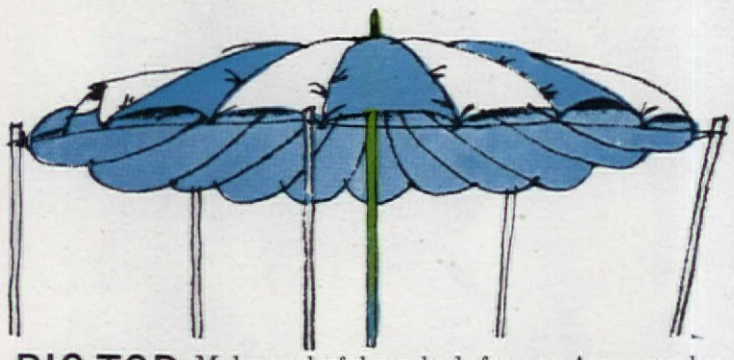
Mochatreat: Heat 1 qt. of milk in Pyroceram* percolator slowly. Combine ⅔ c. instant cocoa, 3 tbs. instant coffee, 3 tbs. sugar, ¼ tsp. salt, ¾ tsp. cinnamon, 1½ tsp. vanilla, ⅔ c. of water with ½ c. of the milk. Stir into remaining milk. Heat till steaming. Cool; freeze. Thaw to serve. Serves 8. *Resistant to temperature change.

STORY HOUR

Have fun on shut-in days. Enjoy songs and stories of wisdom and wonder through books and records. *Alice in Wonderland* and *The Prince and the Pauper* are 2-record albums. Books: for young artists, *How to Draw Portraits;* for scientists, *How and Why Wonder Books;* for mystery fans, Alfred Hitchcock's *Haunted Houseful;* for travelers, *Getting to Know Italy.*



The *Magic Phono* is a cordless, battery-powered, portable transistor phonograph in a sturdy plastic case. There are no controls to operate. Select any 7" 33⅓ or 45 RPM record and insert in slot. Machine starts automatically; stops when record is finished or pulled out. Tone is excellent. It plays six to eight hours. Weighs about 10 pounds. Cost about $29.95. Playskool Manufacturing Company.



BIG TOP

Make a colorful sunshade from an Army surplus parachute. Supports are set in concrete. Shroud lines, looped through pulleys, permit raising and lowering. It's a perfect outdoor room or theater for children's picnic lunches, snacks, shows, rest hour, and quiet sit-down games.

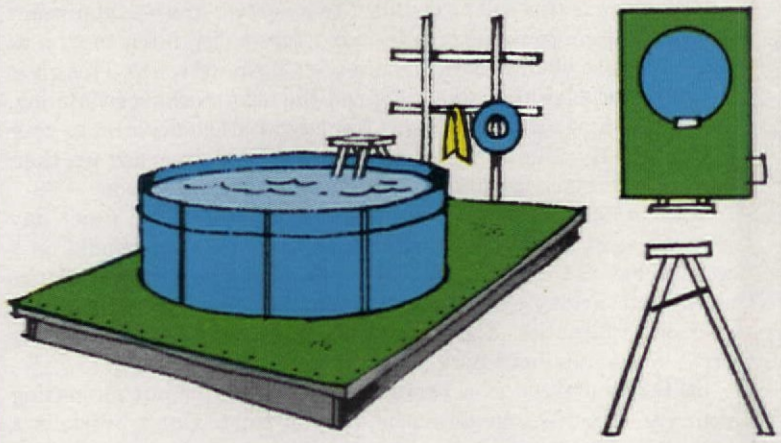
DAY TRIPS

To keep children from becoming bored and restless, plan a day's junket. Give each child one choice from a preselected list—zoo, a hike, museum, fishing trip, bowling alley, amusement park, historical landmarks. Mark choices on a calendar with alternate dates in case of rain. A surprise car trip through back roads in your area, with a picnic lunch or snack is fun. County maps will assist in this planning. Church suppers and fairs, livestock and sports shows may be exciting pleasures for the young.

PEOPLE AND POOLS

Ruling over a pool calls for iron-fisted diplomacy in a velvet glove. If etiquette isn't enforced with firm hand and unwavering heart, you are certain to walk the path from proud pool owner to perpetual host and pool warden. You will have a small population explosion right in your back yard. Your private little oasis will become a public park. Consider adopting these rules to protect your pleasure. Make them clear to everyone right at the beginning of the season and be consistent. You, your family, *and* your invited guests, will have a happier, healthier summer.

1. No one in the family may issue a blanket invitation. Share your pool with friends, by all means, but on your own terms.
2. To discourage casually "brought along" guests, educate people not to *drop in* without an invitation or at least a phone call. You should know how many people will be using your pool.
3. Allow no young children near pool except with accompanying adult. No groups of chattering adults with their backs to the pool, while their children swim unattended.
4. Eliminate let's-make-your-house-our-club thinking by letting the teenagers have their time. Set a definite day and hour.
5. Taboo poor man's water polo, horseplay, or underwater endurance contests. Restrict nonswimmers to safe depth.
6. Make your house out-of-bounds to swimmers. All swim suit dressing in the bathhouse or before arrival. Make a direct path from the driveway to the bathhouse to the pool.
7. Request guests to bring their own suits, towels, and swimming needs. But have some extras ready for the swimmers who forget.
8. Insist on noise control. No late lingering around the pool, except on special party nights when neighbors have been forewarned. Keeps peace in the neighborhood.
9. Ban all glassware. No breakables near the pool. Use plastic or paper. Each week appoint a different member of the family to do the cleaning up.
10. Above all, follow your pool rules to the letter. Your good health and swimming pleasure depend on it.



Make a nautical deck to prolong the life of your plastic pool. Deck should measure twice diameter of pool in length and one-and-a-half diameter in width. Make frame from 2x4's and cover with common tongue and groove house siding. Allow 2" overhang all around. Brace underside to support weight of filled pool. Paint with preservative and set on level ground. Cover deck with canvas or porous matting. Place pool off-center with ladder at broad end. Add mast-like towel and robe rack for convenience and decoration.

Things you can forget!

One final glance. Every glass sparkles, every fork is in place. Nothing has been forgotten, except the things you confidently can forget.

Things like the decorating challenge which this room presented. You wanted a modern kitchen-dining area but you also wanted to use those priceless curly maple chairs and antique mahogany table. So, with tasteful ingenuity you *combined* the clean look of contemporary with graceful elegance of the past . . . and you chose Pratt & Lambert paint and varnish to help you achieve your success.

The new oak cupboards are enriched with Tonetic Wood Stain Nutmeg, and "38" Pale Trim Varnish Satin. The random-width, pegged pine floor is stained Driftwood and protected with Varmor, the super durable clear finish for wood. *New* Lyt-all Flowing Flat, in soft tints on walls and ceiling, adds a beautiful background.

Even though you may forget your own accomplishment, your room will always speak eloquently for you. Paint and varnish by Pratt & Lambert will long preserve it as a source of enjoyment and pride.

Use Pratt & Lambert . . . the brand most frequently specified by architects, acknowledged by painters to be definitely superior.

Call your painting contractor or see your Pratt & Lambert dealer.

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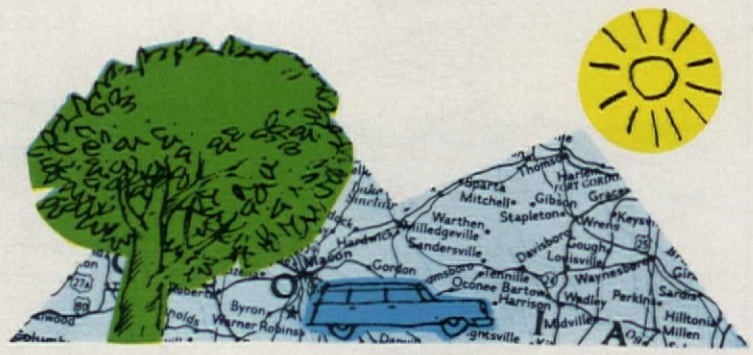
TRY IT
NOW!
IT'S OVEN ROASTED
for richer flavor and greater digestibility

Just add water and you unleash twice the power of lean beefsteak! Ken-L Biskit, the Oven-Roasted dog food, provides twice the calories (energy-power) of the best lean beef, plus all the proteins, vitamins, and minerals dogs are known to need. It's concentrated—you can feed less because your dog gets more out of every bite. Give him Ken-L Biskit, official food at more American Kennel Club shows than all other dog foods combined.

Ken·L Biskit
Diet of Champions

Most tasty, most tidy... never sticks to his dish!

PUT SOME FUN IN YOUR DRIVING



Don't let traveling by car scare you! Whether you plan a motor tour or are going straight from home to a vacation spot, a little homework before you go and plenty of common sense along the way should make your trip a delight instead of a disaster.

Make it a joint effort. Don't leave all the planning and the work along the way to poor old Dad. That old complaint "Who's driving this car, you or me?" isn't really a joke today. With high speed limits and multi-lane highways it really does take two to drive. It's the copilot's job to see that everything goes smoothly so the driver can keep his attention on the road. The copilot should keep the map handy for consultation and be on the lookout for route signs. (Any wife who falls back on that lame excuse that she can't understand a road map just doesn't deserve to go along!) The co-pilot should let the driver know when it's time to move over to the outside lane so he can turn off at the right exit. This is particularly important on expressways since you can whiz by an exit before you realize it's there, and the next one may be 20 miles out of your way. You will be paying many tolls, not only for highways, but on bridges and ferries, so keep plenty of small change in a handy place. If you both drive, take turns at the wheel.

Plan your trip. Half the fun of going by car is stopping along the way and seeing more of the country. It also makes the ride more enjoyable for children. So mark the points of interest on your map—state parks, beaches, historical sites—which are near the route you'll be traveling.

If you are planning a sightseeing tour of a particular area in another part of the country, it might be wise to go by plane or train and rent a car when you get there. A sightseeing tour isn't much fun if you've already spent long tiring hours at the wheel. Once you've started your tour the following suggestions will prove helpful. Since your trip will be confined to a particular area, you won't be traveling more than three to four hours a day. Plan to stop at four o'clock so you'll have no trouble getting motel space. This gives you time for a leisurely dinner. Spend the next morning swimming, boating, fishing, or sightseeing. After a light lunch drive on to your next stop. By following this pattern your children use up their early-morning energy and travel quietly in the afternoon.

When to start. It isn't always possible to choose the exact day you can start since rates at resorts and cottages are usually on a weekly basis. But try to avoid weekend travel. 1961 statistics show that Friday, Saturday, and Sunday contributed 53.3 per cent of all fatalities. Figures also indicate that the safest time to drive is the nine-hour period from 6 A.M. to 3 P.M.

Get the car in shape. Not enough emphasis can be put on getting your car in perfect condition before you start. Don't overlook a thing from checking the transmission right down to the horn. You should also consider the climate of the place where you're going. If you will be at the seashore, be sure that the entire finish and especially the chrome of your car gets an extra-heavy coat of wax. The same advice goes for desert travel.

Be prepared. For emergencies you'll need pliers, screwdriver, friction tape (for fixing leaks till you get to a garage), a red lantern or blinker light, some rags. This of course is in addition to your regular equipment for changing a tire.

(continued)

Things go smoother in a Chevrolet wagon

Lots of smooth-riding room for you, your family and most anything you'd want to take with you. The reason? Beneath that spacious cargo compartment (up to 97.5 cu. ft.), Chevrolet wagons have a Jet-smooth ride—a combination of Full Coil suspension and some 700 road filters that tote you and your belongings in a way that takes the toil out of trips.

Pack it up for a two-week outing. Or take it out empty on a quick trip to the store. Either way the ride is smooth and sumptuous.

That's the two-way blessing of a Chevrolet wagon. Throughout the year, you've got a king-size sedan with limousine-like comfort for family use. Backed up by a real cave of a cargo compartment. Comes a big outdoor expedition, you really appreciate that sprawling load floor, the big tailgate opening (almost 5 ft. wide), that Chevrolet 6 or V8 performance. These wagons love to load up and light out—be it for the beach or the bush. So check your Chevrolet dealer. He's got 5 versions of these versatile haulers for the family-man sportsman. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

JET-SMOOTH RIDE

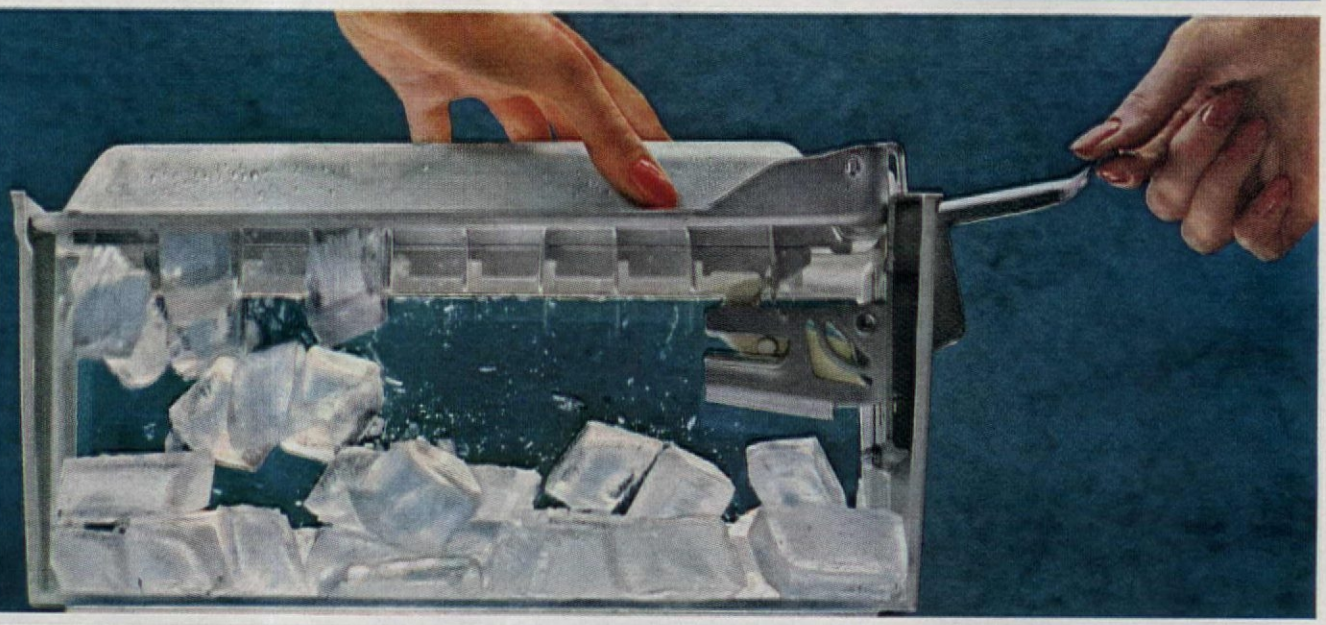
CHEVROLET

JET-SMOOTH CHEVROLET

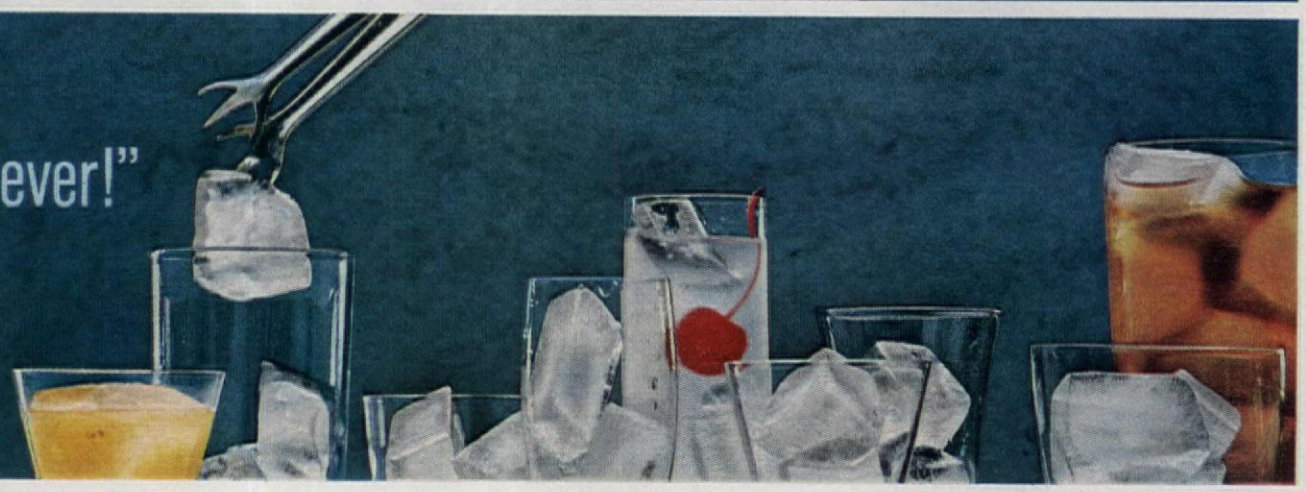
Bel Air 6-Passenger Station Wagon.

from this...

to this...
in 1½ seconds



homemakers say,
"easiest ice service ever!"



Only Frigidaire Refrigerators have the Flip-Quick Ice Ejector — another homemaker rated favorite feature!

You just turn the ice tray upside down on the exclusive Frigidaire Ice Ejector. Your finger tip lifts up the lever. You hear a gentle ping. Then instantly you hear 20 ice cubes tumbling into the Ice Server.

No fighting. No tugging. No running water. No waiting! The Server holds 80 cubes. Enough for dozens of cold drinks. The Flip-Quick Ice Ejector is standard equipment in many 1962 Frigidaire Refrigerators, optional in all others. Owners tell us it's the easiest ice service they've ever used!

Thousands of women all over America report their opinions and ideas to Frigidaire. That's how Frigidaire Refrigerators are homemaker rated!

See the new Frigidaire Frost-Proof Refrigerators. The unique Frigidaire system stops frost before it forms—takes the mess and work of defrosting out of your life forever!

Your Dealer will show you all the 1962 Frigidaire Refrigerators. Newest pace-setters in the Frigidaire Family of Dependable Appliances. Products of General Motors.

Model FPI-14T-62 TQ

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FACTORY-TRAINED SERVICEMEN EVERYWHERE

Send 25¢ for new 24-page booklet "Frigidaire Kitchen Ideas," P. O. Box 124, Dept. 16, Dayton 1, Ohio

FUN IN YOUR DRIVING (continued)

For convenience you'll want an aerosol cleaner and a roll of paper towels to keep the windshield free from bugs and dust. A wet sponge in a plastic bag or a dry cleaner will keep everyone's hands clean. First-aid supplies are a must, and don't forget the aspirin and any other pills your family takes regularly. Include a large vacuum jug of water (the best thirst quencher there is and necessary for taking pills). Take a potty if you have a small tot (also good if anyone gets car-sick). Bring towels and a blanket in case you stop at a beach, for keeping car seats clean and dry, to cover napping children. A litter basket and whisk broom are musts.

If you wear glasses be sure you have an extra pair or your prescription. Don't forget sun glasses either. Keep your insurance card, license, and registration handy.

How to dress. Take advantage of wash and wear. Casual clothes are quite appropriate, especially if you are stopping at motels or camping. For a woman, skirts, blouses, cardigans feel comfortable and look good anywhere. A play suit with detachable skirt is ideal for going from the beach straight to dinner. If you're dressed in shorts or slacks, many restaurants won't serve you. Sensible shoes for driving are very important. For a man, slacks and shirts are fine. He can hang a sports jacket in the car, keep a clamp-on tie in the pocket. Playsuits are best for children with a simple no-iron dress for a girl and slacks and shirt for a boy. When dirty clothes pile up, stop at a laundromat.

What and where to eat. Here's your chance to stop at all the picnic areas, parks, and beaches along the way. Have a lunch packed the night before so you can stop for an hour or so in the mid-day heat to rest and let the kids use up some of their excess energy. For variety, buy hot dogs and hamburgers or local specialties at beach and park concessions. Picnic lunches cut down the expense too. Eating can be the most costly part of a trip. Be sure to eat regularly, especially if you have children. Eat lightly during the day and save your big meal for evening when you won't be driving. Keep fresh fruit on hand for snacks—it doesn't spoil appetites. If you're traveling in the desert, take along plenty of water and avoid foods that spoil easily. Occasionally choose a motel or hotel with baby-sitting service so both Mom and Dad can try out some of the local restaurants and entertainment.

Take the strain out of driving. Most important thing to remember—don't try to set a speed record for reaching your destination. You may never get there! Neither should you be so cautious that you become that other menace "the creep." And, don't ever drive after taking drugs which might cause drowsiness. If you drive within the speed limits and stop frequently, you and your family will arrive relaxed and ready for the vacation fun you've planned.

Basic safe-driving rules should be second nature. If you don't know the ins and outs of driving on turnpikes, through cities, and in stormy weather, you'd better stay home. (continued on page 60)

ENJOY Katherine Porter's best seller *Ship Of Fools;* winsome *Scruffy* by Paul Gallico; two biographies: *Scott Fitzgerald* by Andrew Turnbull and *O'Neill* by Arthur and Barbara Gelb; the fast-paced whodunit *The Spy Who Loved Me,* by Ian Fleming. The funniest album out, Nichols and May *Examine Doctors;* loverly Julie Andrews delights as *Broadway's Fair Julie;* pianist Roger Williams *Invites You To Dance;* and Mitch Miller's *Rhythm Sing Along* makes you do just that.

"How we retired in 15 years with $300 a month"

"We'd never be out in California today, financially independent and happy, if it hadn't been for what happened back in Scarsdale the night of my fortieth birthday, in 1946. Nell had gotten tickets for 'Oklahoma!' While she dressed that night, I leafed through a magazine.

"I suppose any man feels serious when he hits forty. Someday Nell and I wanted to move out where it's summer all year and really enjoy life. But how could we? Half my working years had gone. I had a good salary. But we found it hard to bank anything.

"As I turned the pages, an ad caught my eye. It said a man could retire on an income without a big bank account through the Phoenix Mutual Retirement Income Plan. I could get a guaranteed income of $300 a month when I reached fifty-five—not just for myself alone, but as long as either Nell or I lived. It sounded like the perfect solution to my problem.

"I clipped the coupon in the ad and mailed it that night.

"Well, a while back my fifty-fifth birthday arrived. I was all set to retire, and it wasn't long before my first Phoenix Mutual check for $300 came. So we sold the Scarsdale house and headed west. We're in a beautiful spot here, just right for us. And every month we get another check. Security? Why, we have more than lots of rich people. Our income is guaranteed for life!"

SEND FOR FREE BOOKLET

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from $50 to $300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Don't delay—send for your copy now.

PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

OVER 100 YEARS OF
LIFE INSURANCE PROTECTION
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.
421 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 16-page booklet showing new retirement income plans.

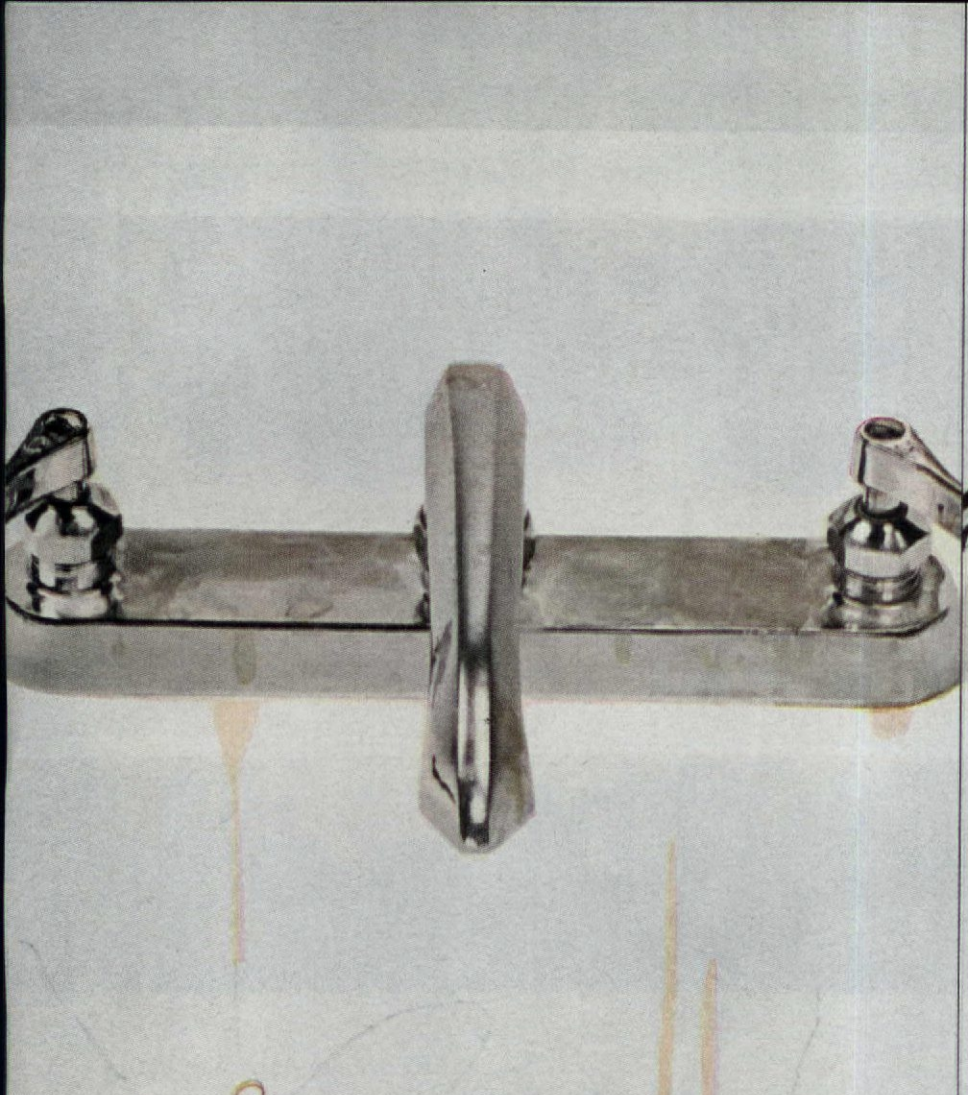
Plan for Men ☐ *Plan for Women* ☐

Name_____

Date of Birth_____

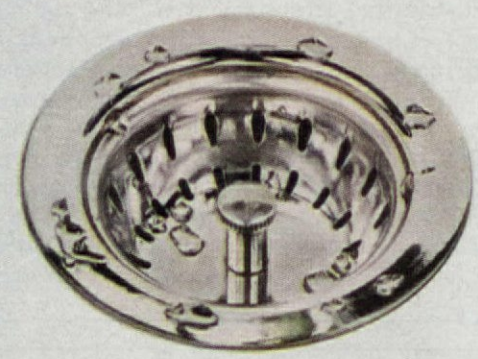
Business Address_____

Home Address_____



After dinner

Oh, those food stains! They go deep into your sink surface. You know the rubbing it takes to remove them. And those potmarks. They're even tougher to get out!



After Comet

Deep as food stains go, you can reach 'em and bleach 'em—right down to sparkling whiteness. And, you can say good-bye to the aluminum pot-marks. Here's how: Just sprinkle on Comet cleanser and rub a little. Presto! Comet bleaches out the deepest stains, then goes and gets the aluminum potmarks. And, germs in your sink don't fare any better. Comet kills them, too. You do a better job with Comet cleanser—the only one with Chlorinol—best cleaning and bleaching agent in any cleanser. For a sparkling white sink get Comet. It's the best!

A MESSAGE TO OUR READERS FROM THE EDITOR

Here we are with our new larger page size and presenting our first Summer issue. We like the additional space in which to flex our muscles and we like the idea of treating summer as a whole—an entire season devoted to special projects, relaxation, and pleasure.

While the new physical dimensions of *The American Home* are important and exciting, the really essential ingredients of our magazine are its purpose and what it can do for you, our readers. We like to think of ourselves, in a sense, as a partner of yours when it comes to the home. Owning and running a house is a most rewarding experience, but it is not always what you call easy. Each day there are innumerable problems that must be solved—all the way from what to have for luncheon to whether it would be wiser to buy a new larger home or add a wing to the old one. We want to help you solve as many of these problems as possible. The best way to do this is to bring you important, timely articles on home planning, home improvement and repair, decorating, food, gardening, kitchens and equipment, and other allied subjects. This we will do, in depth.

But from this solid base we shall, from time to time, reach out to bring you other concepts of living which, while they may not affect you and your family directly, do have a strong indirect effect on each of us.

In this issue, for example, we have an article by Paul McCobb, a designer whose furniture is well known to many of you. Mr. McCobb makes a strong case for contemporary design. If you are traditionally minded you will, we feel sure, be stimulated by what Mr. McCobb has to say. He may not change your mind, but he will give you a deeper appreciation of good contemporary.

In our September issue we will show you a new concept of a house, this one especially designed for us to decorate and now on exhibit at the World's Fair in Seattle. This house is somewhat different from the kind of house with which you are familiar. But it may well be the sort of house that will be springing up around the country in the years to come because it fills many of the needs of our particular time.

In September we also take you on a tour of some of the lovely old homes in the James River area of Virginia. These houses are not only beautiful but they also contain concepts which, although new in their own time, are still with us today. Perhaps several hundred years from now our Seattle house will take its place alongside these older examples of good architectural design. If its design is good, and we believe this to be the case, then it will endure, for good design, whether in houses or furniture, has a clarity and truth that are timeless.

These articles are just a sample of what's to come. We hope you'll enjoy the many more exciting features we have planned for future issues.

Pack up, pack up, everywhere!

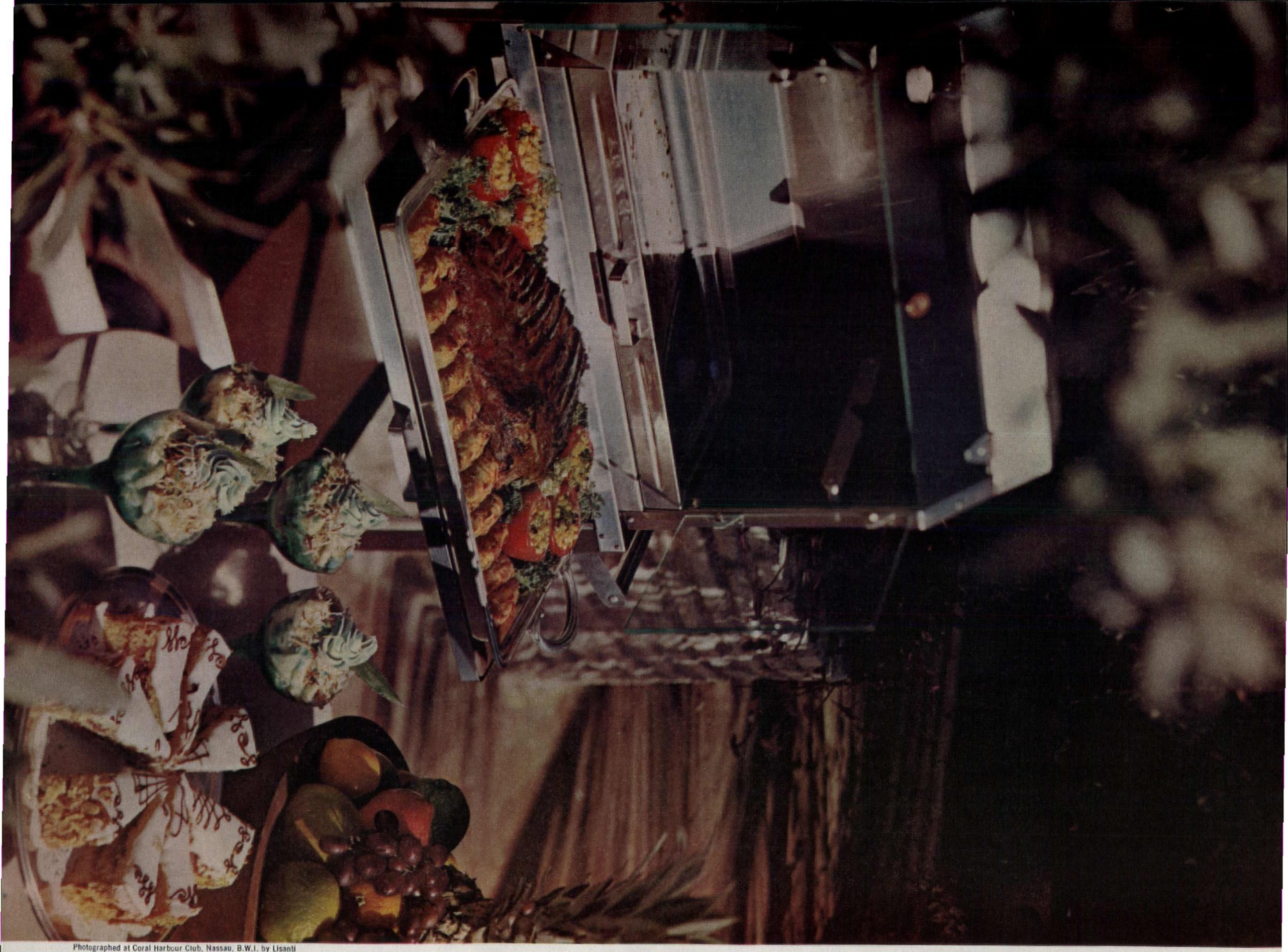
THERE'S A PICNIC IN THE AIR

Wherever you are–at the mountains or seashore or home sweet home–there's picnic weather ahead. And in the nick of picnic time, we dig into our hampers and bring you six exciting pages of open-air fare. You'll feast on soup and salad by a murmuring waterfall. You'll relish sizzling spareribs on a tree-shaded patio. From franks and burgers by the sea to curry and kumquats by the swimming pool, you'll find dozens of delicious and different ideas for a summer full of glorious picnics.
Time to get going!

Hearty franks and hamburgers by the sea

Everybody is twice as hungry at the beach. Serve twice as big Festive Filled Franks stuffed with tender corn and bacon, spicy cheeses, or hot baked beans. Guests can pile layer upon layer of Dagwood goodies into Sky-High Burgers. Add mounds of Piquant Potato Salad, and a chunk of Candy-Striped Chocolate Cake. **Menu: Festive Filled Franks* / Sky-High Burgers* / Piquant Potato Salad* / French Fried Onion Rings / Pickles, Olives, Sliced Tomatoes / Candy-Striped Chocolate Cake.* Starred recipes begin on page 50.**

Photographed at British Colonial.



Photographed at Coral Harbour Club, Nassau, B.W.I. by Lisanti

Banquet-on-a-blanket by a romantic waterfall

Anywhere you unpack a hamper—in a meadow, by a brook, or just by the side of the road—this simple but festive open-air lunch is a midsummer delight. It gets off to a lively start with mugs of delicious Summer Potato Soup sprinkled with perky sprigs of parsley. How cool and creamy it tastes—better than any Vichyssoise you've ever sipped indoors! Help yourself to a sandwich or maybe two, they're so temptingly light and dainty. Now, who wants the honor of tossing the Chef's Salad? (All the colorful ingredients—salami, chicken, tomatoes, cheese, eggs, radishes, and crisp, cool greens—were kept in the cooler until the last minute.) We don't care how full of picnic you are—can anyone resist a frosty tart heaped with juicy fresh strawberries before stretching out for a siesta in the sun?

Menu: Summer Potato Soup* / Chef's Salad* Sandwiches / Strawberry Petal Tarts* / Coffee

Spareribs barbecue on a shady patio

When friends gather for a back-yard feast, treat them to a lavish side of tender meaty ribs. Half the joy of eating outdoors is watching dinner cook! Let them sniff and savor the heavenly aromas as the spit slowly turns and the ribs get browner and bubblier with each basting of Fruit Barbecue Sauce. Then bring on Derby Potatoes from the kitchen—crispy almond-coated patties deep-fried in golden fat. And don't forget your famous baked tomatoes stuffed with succulent corn. When the last rosy rib of meat and ray of sun have disappeared, it's time to linger contentedly over coffee and dessert. What more perfect ending to a perfect evening than frosty-green frappé served with airy slices of Genoise spongecake?

Menu: Barbecued Spareribs With Fruit Sauce* Tomatoes Stuffed With Corn*/ Derby Potatoes* Cool Pineapple Mint Frappé* / Genoise* / Coffee

Photographed at Cuttalossa Inn, Bucks County, Pa. by Lisanti

A South Sea Island picnic by the swimming pool

You're just a coconut's throw from the kitchen, so make this exotic poolside picnic a gourmet's labor of love. Definitely not the hot-dog-and-pickle variety, it calls for extra planning and puttering. For tantalizing Far East Appetizers, you'll seek the choicest cuts of pork tenderloin and top round of beef, the tenderest chicken livers. For Sesame Chicken you'll lovingly fillet breasts of chicken, julienne strips of bacon and cheese, and stock your larder with sesame seeds, snow peas, and kumquats. All your efforts will be repaid when Kona Lobster Curry comes to the table (or diving board) in elegant coconut boats frilled with potatoes and tropical flowers. (For smaller picnics just one main dish will do—but aren't you a magnificent hostess to offer both!)

Your salad is pretty enough for a centerpiece—a high-rising mold of cucumbers, cottage cheese, and lime gelatin enthroned on a bower of radish roses. Dessert adds the final picturesque touch: graceful scoops of pineapple heaped with sweet fresh fruits, served in a giant ice-filled shell. Colorful as the festive lights strung round the pool.

Menu: Far East Appetizers (Chicken Livers, Luau Pork Tenderloin, Beef Satay)*/Sesame Chicken* With Raisin Rice Molds*, Kumquats and Pineapple/Kona Lobster Curry* With Condiments/ Lime Cucumber Molded Salad*/Celestial Pineapple*/Iced Tea

Photographed at the home of Mr. and Mrs. Stephen Birmingham by Lisanti

All sorts of ways to have a perfect picnic

Ever go on a breakfast picnic? Wake the family early and take off for the beach. While the coals are settling you're in the drink for a dip. Then back to the bacon and eggs, hot muffins, coffee, and milk. Fair warning: appetites are ravenous. Or, at the end of day, try a sunset cook-out. Invite a steak-hungry group to a spot where the view is breath-taking. Each family brings its own fixin's to cook over a common fire. Somebody bring the guitar!

Taking your vacation by car? Have a picnic all the way. Hot soup and sandwiches on the shore of Yellowstone Lake or a salami and onion on the Skyline Drive. Ski lifts are running in New Hampshire. Why not a Hero at the summit?

Tailgate picnics are fun. If you're off to the music festival, summer theater, stadium concert, load the station wagon and eat in the parking meadow. There'll be more like you, so set up a fancy table and impress your next-car neighbor.

And if it's suddenly raining buckets at home, don't let it dampen your enthusiasm. Take the stuffed eggs and tuna fish and spread out on the porch. Great fun!

Shopping Information, page 63

DESIGNER PAUL McCOBB SPEAKS FOR CONTEMPORARY

Paul McCobb's profound awareness of the need for designers to keep pace with the present has established him as one of America's outstanding contemporary designers. His many contributions have left their mark on this era. The breadth of his ability is enormous—furniture and accessory design, electronic equipment, graphics, and building products. On these pages Mr. McCobb expresses his feelings on contemporary design.

"Whenever I am asked to qualify the merits of contemporary design, I become rather apprehensive. It is difficult to explain a total concept in a few words. However, if a person recognizes the importance of the present and the achievements of the time we live in, he has come a long way in understanding the contemporary attitude.

"What is contemporary design? Contemporary is a name that defines a period of time. Each era has had to evaluate its contemporary endeavors by the particular standards that fit its own time. The merit of each period that gained importance was the individual representation of its own age. Today's contemporary design is for today. It interprets our life with honesty and integrity; it depends on no synthetic stimulation, no reflection of the past.

"What I see in a good contemporary design is a depth of beauty that is intrinsic in its structure and its function; the honest expression in the use of materials; the search for simplicity and directness in its interest and form; and a consideration of the space that surrounds it. One must be aware of the subtlety in contemporary design to enjoy its concept. Since contemporary design expresses a basically simplified interpretation, even the smallest detail must carry out the refinement of the whole. The subtle curve of a chair leg, expertly designed for mass production, can be much more beautiful than the heavy, ornate carving of yesterday's craft. The contemporary home of today reflects an image of what is vital and realistic to us. Each piece is chosen for a reason and is part of a composition. The color, the furniture, the accessories, as in all good decorating, complement each other.

"Where did contemporary design as we know it today come from? It was a step-by-step evolution that began with the rejection of the gaudy, opulent designs of the Victorian era. It had an earlier influence in the simple, honest designs of the first New England settlers, but in the early 1900s contemporary started with a few experimenters, first in England, then on the Continent. Designers in the United States made their first awkward attempts in modern design in the twenties and thirties. It had its exaggeration, functional experiments, obvious use of geometric shapes. But that era was certainly responsible for the maturity we enjoy today.

"In discussing the relative merits of contemporary and traditional design I like to point out what I believe are the more substantial and enduring qualities of contemporary. Contrary to what many people think, traditional furniture has become a capricious thing —in one year and out the next. The traditional reproductions I have been exposed to in recent years have become novelty design. It is provincial today and unprovincial tomorrow and it is this kind of game that requires a rather large pocketbook. Those without it must be satisfied, or bored, with what they have.

"What has happened is that we have taken several centuries of design and condensed them into a few decades of overexposure. And, in doing it, we have destroyed what is good. In my own experience as a designer, I have been exposed to 18th century, the Louis' periods, Regency, *(Continued on page 67)*

LISANTI

Music and game corner *in the McCobb home (above) is a good example of how designer McCobb arranges furnishings in a setting—what he likes to call "properly organized clutter." With the exception of the piano and some of the accessories, all the designs are his own. He also did the painting at left. Functional open bookshelf creates an illusion of space.* ***Stools and small serving tables*** *are arranged in corner of the living room for extra guests. Setting was created to accommodate a need and at the same time was organized as a pleasant composition. Primitive wood carvings were collected for their interest, color, and shape.* ***Dining room*** *at right emphasizes Mr. McCobb's belief that a room should be basically one color. Here he uses various shades of orange, yellow orange, and sienna against white. Both paintings are his. The one at left, "Fuochi Artificiali," was inspired by an Italian fireworks display.*

JAN DE GRAAFF ☐ *Our Victorian lady at right embraces a bouquet of garden lilies that are spanking new and delightfully different. They are man-made and distinct from any nature has produced. For more centuries than we can tell from history, lilies have flourished and bloomed all over the Northern Hemisphere—in mountain meadows, on coastal plains, in hedgerows, among low-growing shrubs, singly, in scores, and in hundreds and thousands. And as long as man has been aware of them he has cherished them as a symbol of beauty, purity, and faith. Why, then, should he want to change something he has found so wondrously endowed by nature? For the very same reason that he long ago changed most other flowers that he specially liked: to improve their adaptability to garden use. The wonder is that he put off doing so for such a long time! For it seems to have been only recently that he realized why so many of the most admired wild lilies are difficult to cultivate—that plants conditioned to the specific soils and climates of so many parts of the world cannot be expected to flourish in the very different environment of our gardens. The regal and tiger lilies come from China, the Madonna lily from the mountains of northern Africa, other species from Siberia, India, Yugoslavia, and the mountains of Spain. And the North American lilies are found in almost every climatic region that our vast continent includes. How could plants from such distinct regions be made to grow equally well under garden cultivation, where not only the soil and climate are strange to them but where our ways of growing plants and our use of* *(continued on page 64)*

WE GILD, OF ALL THINGS, THE LILY

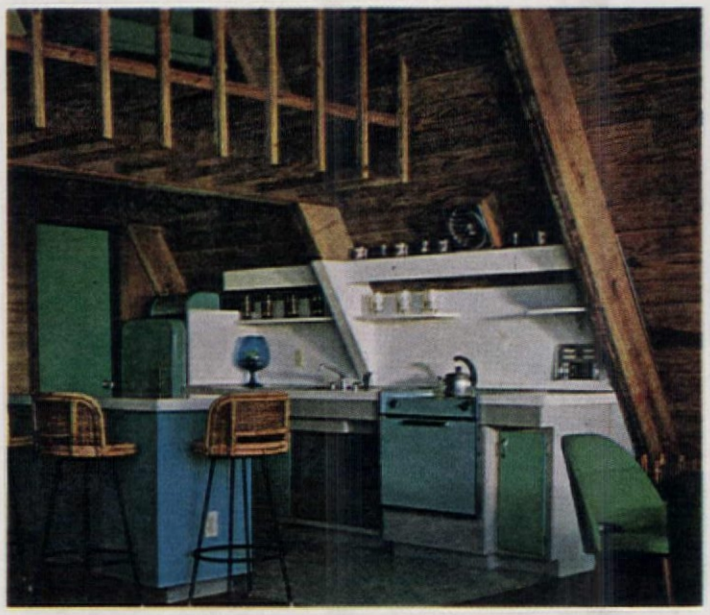
Harold Becker

ARCHITECT: ROBERT C. BROWARD, A.I.A. INFORMATION: BETTY FORNEY PHOTOGRAPHER: LISANTI

CREATE EXCITEMENT WHEN YOU BUILD FOR VACATION

Each of the four vacation homes you'll see here is a leader in current design trends. They are far more exciting architecturally than anything in the past and each is meant to convey a sense of relaxation. Tee shirts, slacks, and wet bathing suits are *de rigueur*.

At present, the fastest-growing style is the A-frame, for three good reasons. First, it is versatile—ranging from the striking three-floor version in South Ponte Vedra Beach, Florida, opposite, to one-room hunting lodges. Second, it is relatively easy to build. Third, it is often less expensive than conventional construction. These are all practical reasons. There's yet another reason—not intended to be practical. It's summed up in the wonderful experience you have in store for you, if you've never lived in an A-frame home. The one you see here is an outstanding example. It's a dramatic sight from beach side (cover photograph) or street side (opposite). The roof peak soars 40 feet above the sand, and the orange and yellow panels are an eye-catching contrast for the unfinished (but pressure-treated) pine exterior. Many a passer-by has been caught up with curiosity to explore the house, and owner Robert Walker readily admits it's fun to live in. Because of the virtual wall of glass overlooking the ocean, the view from inside gives one the feeling of taking part in the changing scene outside. The first level is perfect for entertaining or relaxing. A serving bar keeps the kitchen from intruding on this space. And three of the architectural bonuses show up at right: a circular staircase (from first to third floor) that is both space-saver and decorative; a flying bridge, jutting from the seaside deck, intended for sunbathing or beach-watching; and big gutters, set at right angles to the roof line, to catch the run-off from torrential Florida downpours and do equally well at enhancing the design. Plans on page 41.



(continued)

THIS BEACH HOUSE BATTLED A STORM AND WON

Long before the March, 1962, storm ripped up the Atlantic Coast, the Tom Schlesingers, owners of this Sandbridge, Virginia, beach house, agreed with architect Joseph Jenkins that "stilt" construction was the best protection against damage by wind and water. They were right. This year's storm tore up homes all along the Sandbridge beach, but the Schlesinger home stood firm. The 4 x 4" posts set in reinforced concrete pilings deep in the sand kept the house above the smashing force of the waves. The family found other advantages to living on stilts. There's a better view of the sea (and a better chance to keep an eye on the children, adds Ban Schlesinger); more ventilation; fewer mosquitoes; less sand tracked into the house, and room under the house for children to play on a rainy day. For easier maintenance, and particularly as a means to resist the salt air, the Schlesingers chose marine hardware for the house, and ceramic tile for bath floors and walls. Vinyl tile covers the other floors. "I can sweep out the whole house in five minutes," Ban adds. Exterior is asbestos siding, with treated cypress trim. Price: about $14,000 not including the land.

INFORMATION: JOANNE B. YOUNG PHOTOGRAPHER: LISANTI

A SNUG HIDEAWAY TUCKED IN THE MOUNTAINS

Mountain lovers will applaud this vacation retreat built to take full advantage of a breathtaking view. Owned by Allan Asher, on a lovely Chipita Park, Colorado, site, it is both practical and intriguing.

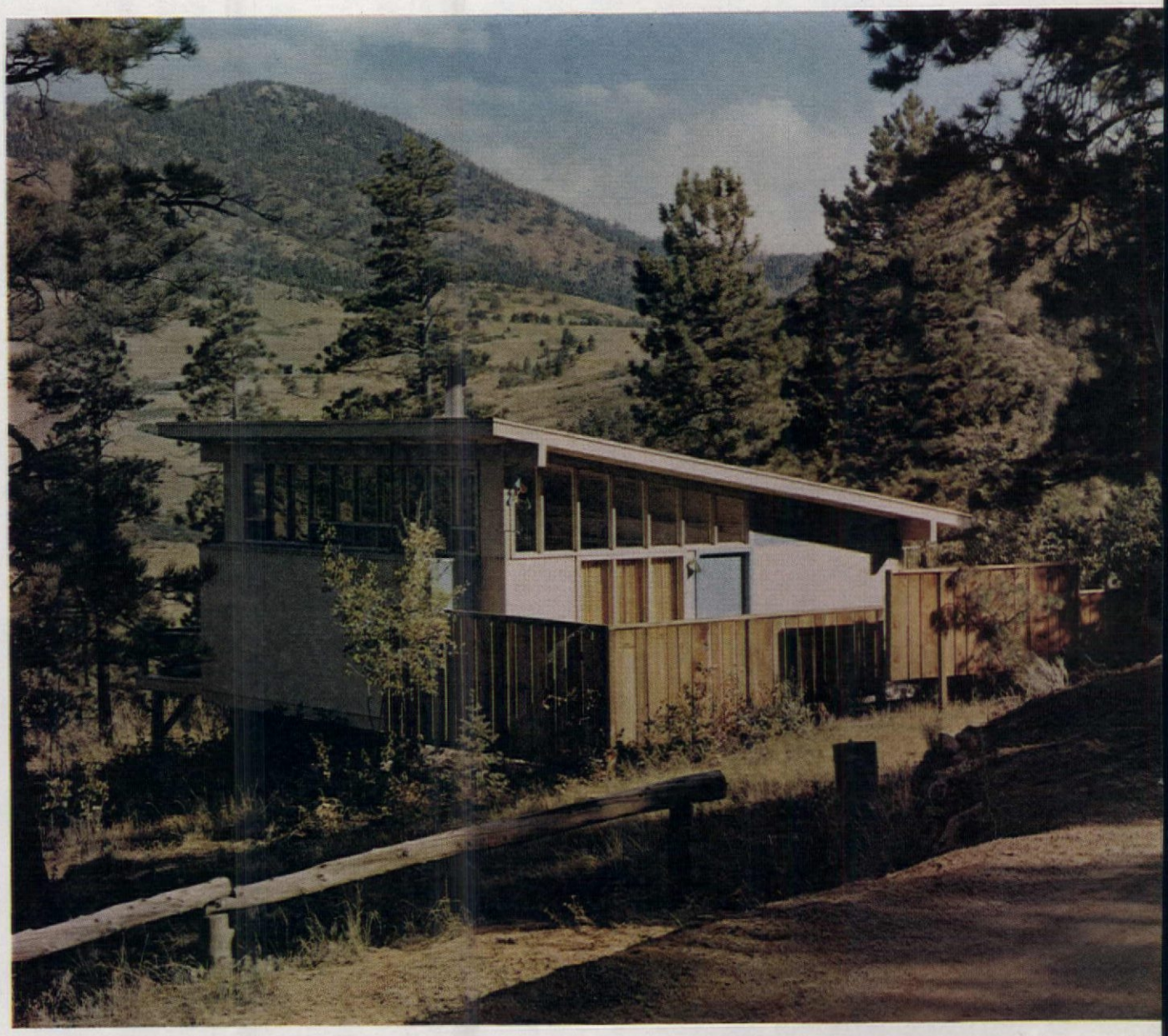
Practicality comes in where it counts most—in the plan and in the simple construction. Built on a square foundation, the cube shape makes an economical use of space. Total cost was about $8 000. The shed roof, one of the easiest to construct, has enough slope to carry off winter snows.

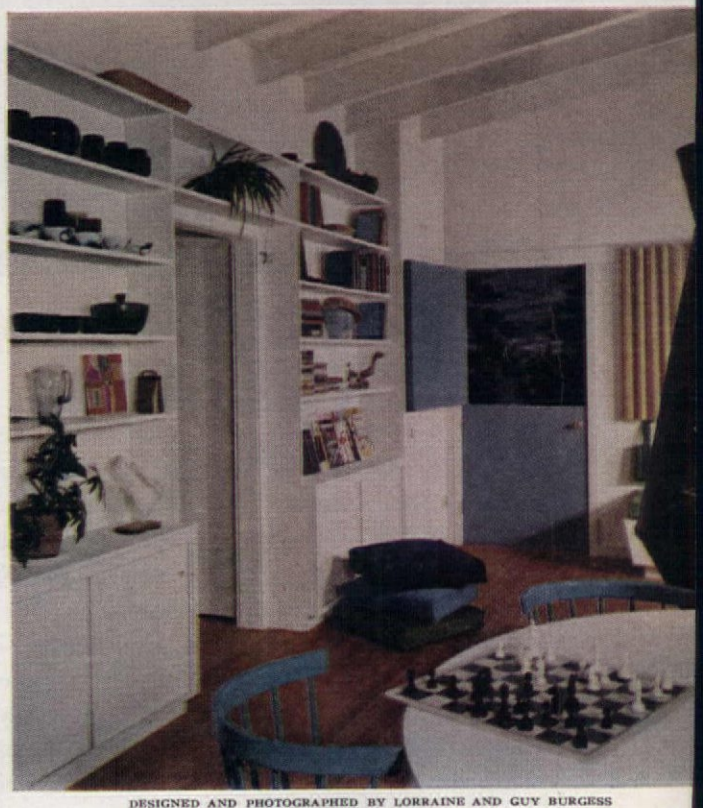
But it is the interesting touches that offer the change a home-away-from-home should have. Such elements as cantilevered closets, the high windows which bring in the warming rays of the sun, and the two-faced free-standing metal fireplace make it a truly gay vacation hideaway.

Focal point of the plan is the larger half of the house which combines the living and kitchen areas. Appliances and work areas are just a step away from the large dining table (lower left) and the kitchen cabinet storage equals the storage space found in many non-vacation homes. The opposite wall (lower right) is lined with bookshelves, storage space for linen and glassware, a big guest closet, and a broom closet.

In the bedroom wing, closets and chests of drawers are cantilevered in a five-foot-high space with a band of windows above. These windows are fixed, with rafter vents above for draft-proof and rain-proof ventilation.

The long attractive overhang serves two purposes. It lets in early morning and low winter sunlight; shades out summer heat.





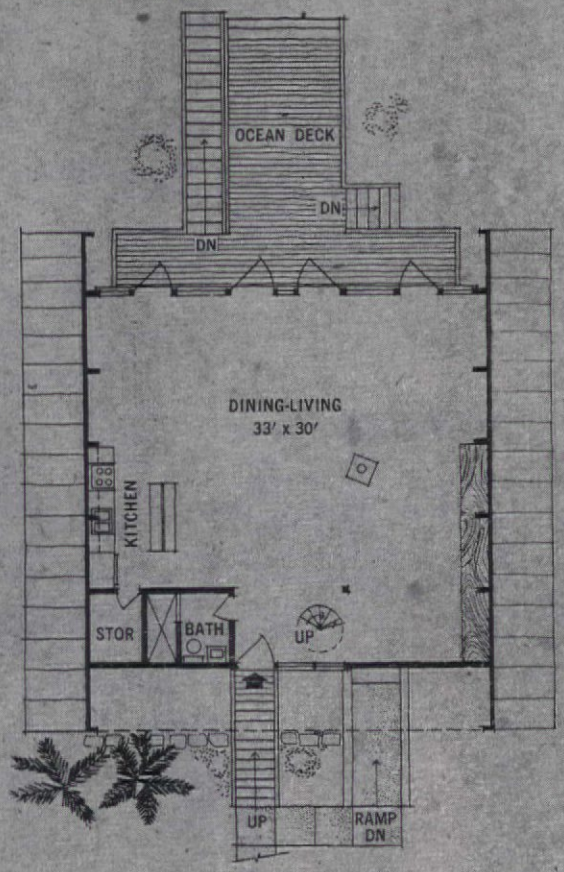
DESIGNED AND PHOTOGRAPHED BY LORRAINE AND GUY BURGESS

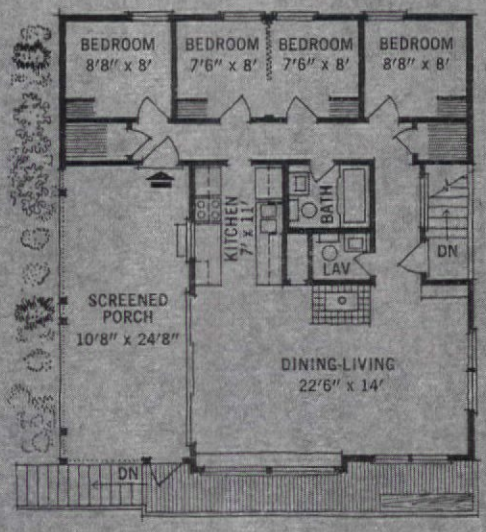
ARCHITECT: VICTOR THOMPSON, A.I.A. PHOTOGRAPHER: LYMAN EMERSON

HERE'S A BIG VACATION HOME FOR $6995

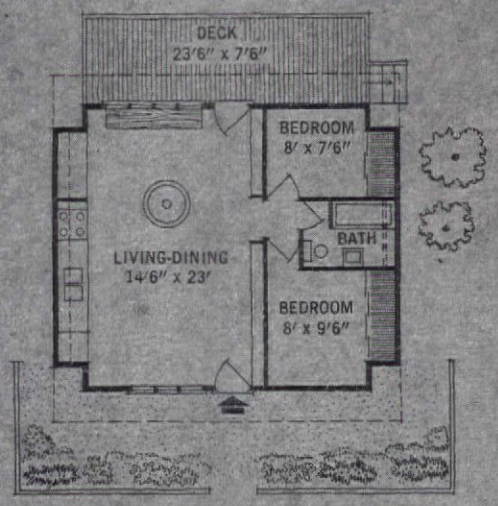
This is a prefabricated home. In La Honda, California, it was contractor-built for $6995 (landscaping not included). And, it is also available for $4995 in that area as a do-it-yourself package. Though located here in a forest of huge evergreens, the home would serve equally well at beach or lakeside. Deep roof overhangs protect the rooms from the heat of summer sun, and several screened openings plus a big screened porch on the left end catch the cooling breezes. Unlike most homes offered on a you-do-it basis, this one can be assembled with relative ease. The key is a set of aluminum extrusions used as structural members—rafters, joists, and studs. Into channels in these extrusions slide standard 4x8′ sheets of plywood, plus ready-built windows and doors. This means the aluminum extrusions to make the house skeleton can be shipped to the building site separately. Then all other materials, since they are standard, can be purchased locally. The producer, Sun & Snow Homes, Inc., claims the model above can be assembled by amateurs in 200 man-hours (about two weeks with two men), and in less time by professional carpenters. The house can be expanded by adding another set of extrusions.

GET IDEAS FOR YOUR OWN HOLIDAY RETREAT FROM THESE PLANS

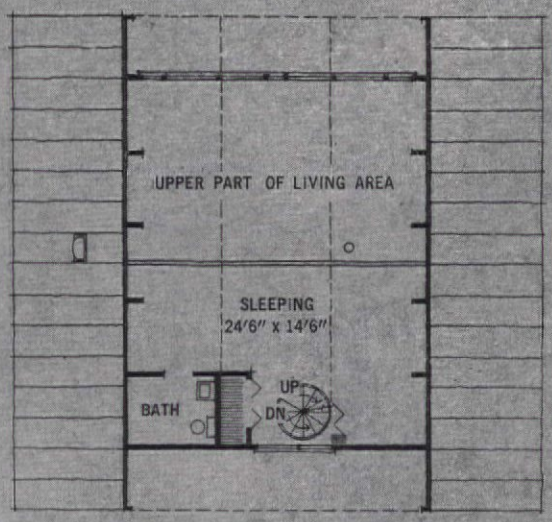


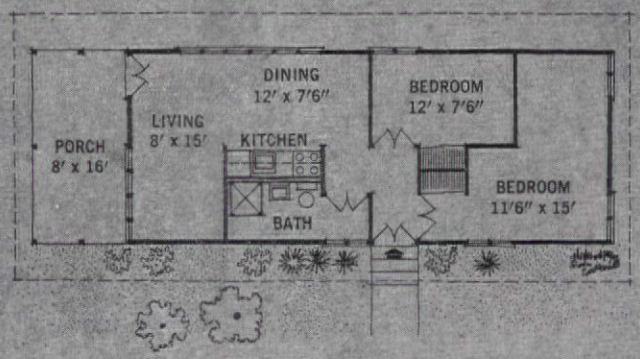


More than two-thirds of the beach house on stilts (page 38) is devoted to living areas. The Schlesingers learned during several summers in rented cottages that big bedrooms are a waste, since so little vacation time is spent there. Stairs at right lead up from underneath house for convenience. All plumbing is economically tied together. Fireplace in living-dining area is prefabricated.

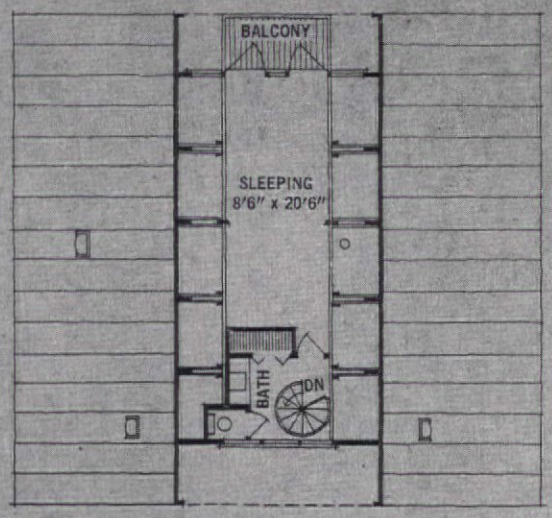


This mountain hideaway (page 39) is flooded with light during the day because of full-length windows on the north and south (top and bottom of plan) and clerestories on east and west sides. Kitchen is compact but arranged for maximum counter and storage space. Fenced-in garden protects the cabin from access road; wood deck on opposite side provides a good spot for outdoor relaxation or meals.





Good circulation (a rarity in vacation homes) and informality are combined in the plan of this Sun & Snow model on opposite page. Screened porch can be enclosed in another version to make living room 16x16′. Bath is convenient to all rooms. Kitchen is compact but adequate.



First level of A-frame vacation home, top left, has over 900 square feet of living area. Feeling of spaciousness is intensified by corner location of kitchen, pantry, and bath. Sleeping area on second level, center left, overlooks first floor and commands a sweeping view of the sea through glassed wall. Third level, left, is used as master suite; extends onto balcony, 50 feet above sea level. Openings in roof are bubble skylights.

Plans by Sigman-Ward

Find a million-dollar basket in a 5 & 10 cent store! Turn an inexpensive metal waste basket (ours cost 59c to $1.98) into an exciting accessory with commonplace materials and water soluble glue. Use leftover wallpaper or fabric, magazine covers, burlap, contact paper, souvenir menus, maps—or try one of these easy-to-do designs. Starting at the left, *French Nobleman* was cut from a department store holiday shopping bag. *Teenage Valentine* is dressed in blue and red felt and a paper doily. *French Newspaper* is exactly that, with a medallion and ribbon from a specialty store. *Rainbow Basket* is simple

A TISKET, A TASKET, A 5&10 CENT BASKET

Irwin Horowitz

strips of velvet ribbon pasted on black metal. *The Dandy* has pearl-buttoned red felt vest, ticking shirt. *Stock Exchange* is a knitting basket covered in newspaper with brass drawer pull on lid. Silk *Mandarin Coat* for the dressing room has frogs in front, snaps in back for easy cleaning. *Soldier Boy* is felt with a terry towel hat. *Signal Flags* is covered in ⅛″ cork, felt spells out O.K. *Plaid Caddy* has brass key glued to red felt streamer. *Book Jacket* makes bright use of a favorite volume. *Numbers Game* for the playroom sports felt cutouts. (Patterns for The Dandy, Soldier Boy, Numbers Game, and other hints for making baskets on page 61).

Recognize the flowers on the wall in this gay summer dining corner? We plucked them off the fabric of the chair pads and arranged them, collage-style, in a frame. The napkins are in matching fabric. To erase the memory of winter's flickering fires, we made a summer screen of trellis-patterned wallpaper. The chandelier is dressed for summer in a wonderful airy old wicker basket turned upside-down. (See what we mean by simple inexpensive tricks that change the whole mood of a room?) The natural wood table is a cool uncluttered background for gaily informal mats, tableware in bright garden colors. Plants complete garden illusion.

The quickest, cleverest way to brighten a bare summer cottage, informal porch, or playroom is with paint. We bought this lively green rug (far right) in a paint can and added a luxurious border of fringe. We brushed cool sea-and-sky colors on the walls. We painted the rattan chair a sunny yellow, the table a leafy green. Inexpensive India print throws make dashing spreads and draperies, the jewel colors accented with vivid pillows. An ordinary foot locker turns into an extraordinary cocktail table with patterned wallpaper and a plate-glass top. More ideas: airy summer shade, decorative palm fans (usable, too).

ERNEST SILVA

ROBERT W. HOUSEMAN and VIRGINIA T. HABEEB

SUMMER IS A GREAT BIG COMING OUT PARTY

■ *Come out, come out, wherever you are! Come out from the parlor and onto the porch. Come out from the dining room and onto the patio. Come out from the kitchen—unless your kitchen is one of the marvelous indoor-outdoor beauties you'll see on the next page. Come out from heavy winter draperies and damask dinner cloths and wall-to-wall bric-a-brac. Come out from your decorating shell! Paint up, pretty up, wake up your whole house with gay summery ideas (many of which will bloom all winter long). Turn your home inside-out—bring the bright, breezy charm of the wide-open spaces indoors—add new coziness and comfort to your casual outdoor living. With a summerful of free-and-easy entertaining ahead, take a look at the new outgoing kitchens—they're superbly efficient, stylishly dressed, and wide open to pool, patio, or porch at the mere slide of a glass panel. On these pages you'll see dozens and dozens of exciting young ideas for indoor-outdoor living, decorating, cooking, and entertaining. Get set for carefree, casual 1962 summer living—get set for the party now!*

(continued)

Breezy summer living centers around the kitchen

ARCHITECTS: A. QUINCY JONES, FRED EMMONS, A.I.A. PHOTOGRAPHED AT SUNSET HILLS, WHITTIER, CALIFORNIA, BY HORST AHLBERG

A take-it-easy patio supper is served in a jiffy outside this airy L-shaped kitchen. Twin sinks, double oven, barbecue, dishwasher are all placed for indoor-outdoor convenience. Large center table and rolling cart are handy for serving. Patio table is festive but carefree with bright tissue-paper collars around cups of potato salad, paper napkins tucked in old milk jug, colored paper bags on wall for easy cleanup. Kitchen adjoins another dining spot—the open-to-sky atrium in center of house.

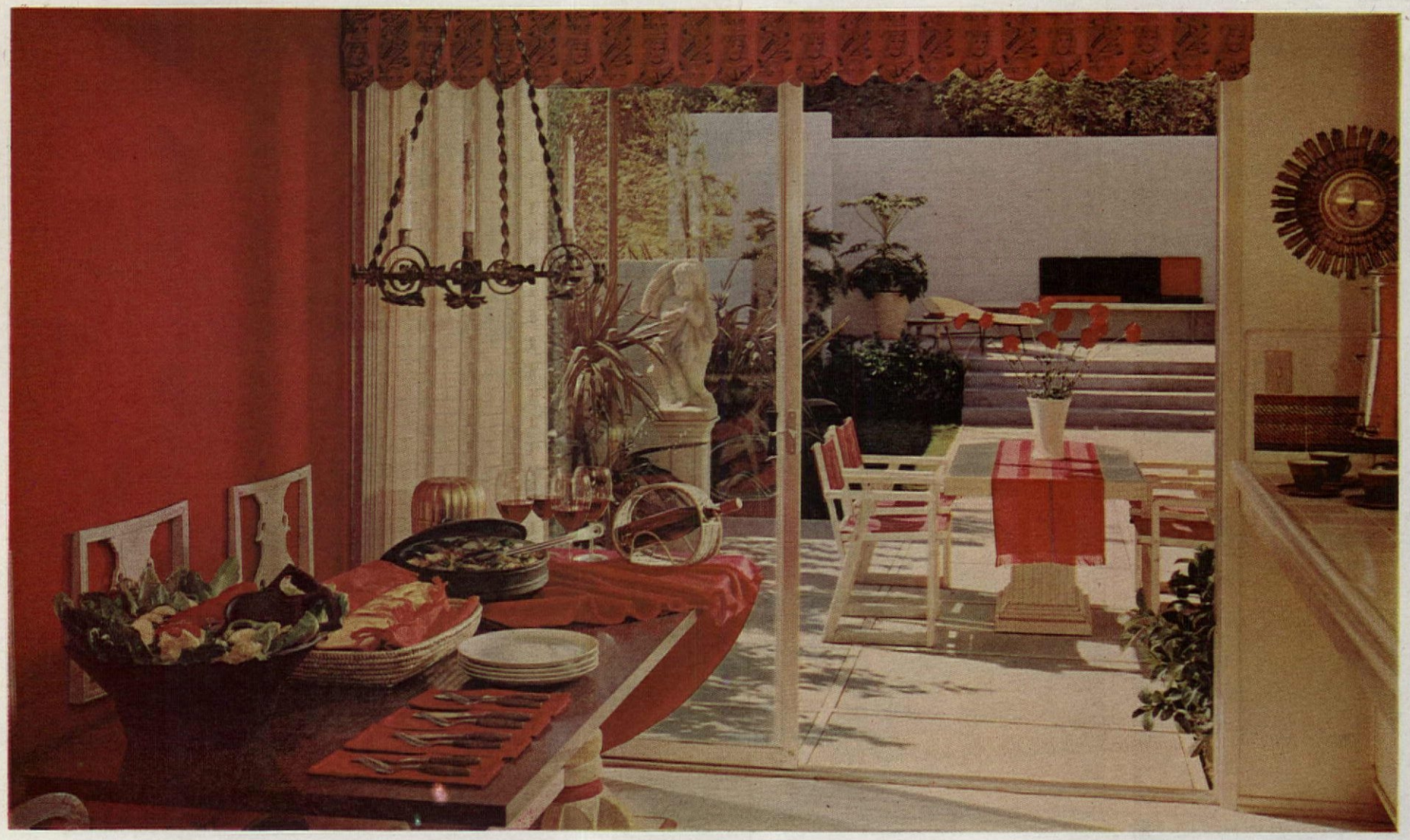
Brick corner barbecue in the kitchen of Mr. and Mrs. Stanley Ogner of Beverly Hills, California, is handy to indoor eating area or canvas-covered patio. Hot orange furniture and accessories, the striking painting, and chandelier give kitchen decorating importance. The brilliant Spanish rug is kept in a party pantry. When Mrs. Ogner is entertaining it is brought out to give the patio a parlor look. Handsomely equipped serving cart works from patio to kitchen to dining room on opposite side. Airy draperies may be drawn all the way across to shield kitchen from glaring sun.

DESIGNER: HAROLD LEVITT, A.I.A. INFORMATION: BARBARA LENOX PHOTOGRAPHER: GEORGE DE GENNARO

DECORATOR: CHARLES POLLOCK, A.I.D. INFORMATION: BARBARA LENOX PHOTOGRAPHER: HORST AHLBERG

A gay lunch on the patio is a few light steps from kitchen or family room in the contemporary home of Mr. and Mrs. Monte Simon, Beverly Hills, California. All three summer-living areas have a bright, open-faced unity, thanks to sliding glass doors, a rainbow-paneled pass-through and color-coordinated decorating. Airy contour chairs look as cool and fresh as the fruit-filled pineapple boats on the table and easy-going summer tableware. Indoor snack counter doubles as desk and buffet-server. Back panel hides work area.

Inside or out, the setting is bright and gay as the day is long!



Bold Spanish red floods this elegant dining area adjoining a dazzling white kitchen. Guests will take their *paella* out to the sunny patio or shaded terrace beyond. For indoor eating, carved chair backs are cleverly hung on the wall over a built-in bench. Tablecloth is draped like a bullfighter's cape. The red ceramic tile band over the snack bar extends into U-shaped kitchen work area, carrying out the Spanish color scheme.

ARCHITECT: JOHN SJOBERG, A.I.A. DECORATOR: DEAN REYNOLDS, N.S.I.D.
PHOTOGRAPHED AT SUNSET MESSA, MALIBU, CALIF. BY GEORGE DE GENNARO

"Air-conditioned" woven reed furniture is cool and breezy, perfect for small dining areas all year round. Lean, low table is set with end to wall to save space. Dramatic off center flower arrangement calls attention to brightly papered wall, prevents diners from playing peek-a-boo across table. The chair pads and table mats in impudent pinks and oranges look fresh and summery. Shelves on brackets can hold decorative accessories or dinnerware when meal is served.

DECORATOR: CLAIRE ROBINSON, A.I.D., OF CANNELL AND CHAFFIN
INFORMATION: BARBARA LENOX PHOTOGRAPHER: GEORGE SZANIK

Count the ideas in this tiny suburban breezeway! The bold and beautiful cloth is a tasseled beach towel; napkins are finger-tip towels in wooden drapery rings. Two lengths of cotton make the striking drapery. Director's chairs are painted to match tablecloth. The beverages are chilled in a huge plastic waste basket. Handy individual trays hold flowerpot fruit cups. Vase is hollowed-out pineapple.

PHOTOGRAPHER: ERNEST SILVA

FESTIVE FILLED FRANKS (pictured in color on pages 26 and 27)

Preparation time: 5 min./Grilling time: 5 min.

Split frankfurters lengthwise, but not entirely through. Prepare in any of the following ways:

1. Fill with cooked corn. Spiral-wrap each frankfurter in strip of bacon. Wrap in foil; grill.

2. Fill with tiny cubes of Swiss cheese and dill pickle wedges. Wrap in foil; grill.

3. Grill first. Fill with cottage cheese which has been mixed with diced pimiento.

4. Grill first. Fill with hot baked beans. Spoon process cheese spread over beans.

5. Grill first. Fill with drained crushed pineapple mixed with raisins and prepared mustard.

6. Fill with chunk-style peanut butter; drizzle with honey. Wrap in foil; grill.

7. Grill first. Fill with piccalilli and sprinkle with freshly grated Parmesan cheese.

SKY-HIGH BURGERS

Preparation time: 10 min./Grilling time: 3 min.

Pat 2 pounds of ground top round out gently on wax paper to a ¼-inch thickness. Cut rounds with large cutter. Brush both sides with softened butter or margarine; sprinkle with salt and coarsely cracked pepper. Place thin burgers on squares of wax paper; stack several together; refrigerate. Grill burgers over grayed coals or broil in kitchen range. Assemble on hamburger buns in layers with any combination of: sliced tomatoes, sliced onions, sliced cheese, shredded lettuce, sliced ham, piccalilli, mustard, hot chili, or other relishes. Pile as high as desired; cap with top of hamburger bun; spear with wooden pick to hold. Makes 18 3½-inch patties.

PIQUANT POTATO SALAD

Preparation time: 25 min.

Boil 3 pounds of potatoes in jackets; peel; slice. Hard-cook 2 eggs; dice whites; sieve yolks. Cook 4 slices of bacon slowly; drain; crumble bacon; reserve. To bacon drippings add ½ cup chopped onion; cook until golden. Combine 1½ tablespoons flour, 2 tablespoons sugar, ½ teaspoon salt, and 1 teaspoon dry mustard; stir into skillet. Add 1½ cups water and ½ cup vinegar. Cook, stirring constantly, until mixture bubbles and is thickened. Add 2 tablespoons diced pimiento, 2 tablespoons diced green pepper, ¼ cup sliced celery, crumbled bacon, and diced egg whites; cook 1 minute longer. Pour mixture over potatoes in large bowl; toss gently to blend. Garnish with sieved egg yolks. Cover bowl with saran to transport to picnic. Makes 6 to 8 servings.

CANDY-STRIPED CHOCOLATE CAKE

Preparation time: 20 min./Baking time: 40-45 min.

Grease and flour a 13x9x2-inch baking pan. For picnics use one with sliding cover, or plan to wrap in foil or saran. Melt 4 squares unsweetened chocolate over hot water; cool. Set oven at moderate (350° F.). Sift and measure into large mixing bowl 1½ cups sifted all-purpose flour, 1¾ cups sugar, 2 teaspoons baking powder, ½ teaspoon salt, ¼ teaspoon baking soda and 1 teaspoon instant coffee. Add ¼ cup soft shortening and 1⅓ cups milk; beat 2 minutes at medium speed on mixer or 300 strokes by hand, scraping the bowl frequently. Add 2 eggs, 1 teaspoon vanilla, and reserved cooled chocolate. Beat an additional 2 minutes. Pour into prepared pan. Bake 40 to 45 minutes, or until cake tests done. Cool in pan. *Frosting:* Blend ½ cup soft butter or margarine with 4 cups sifted confectioners' sugar. Add 4 tablespoons cream or milk, a spoonful at a time, stirring well until frosting is of good spreading consistency. Divide mixture in half. To one half add 1 teaspoon vanilla; to the remaining half add ½ cup after-dinner mints, crushed; 1 teaspoon cream; and a few drops of red food coloring to color frosting a delicate pink. Frost cooled cake in alternating pink and white stripes, swirling spatula through frosting for decorative effect.

SPARERIBS (pictured in color on page 28)

Preparation time: 30-40 min./Cooking time: 45-50 min.

Allow about 1 pound of spareribs per person. Pre-cook spareribs (this may be done day before) by parboiling 30 to 40 minutes; or allow about 1½ hours grilling time if you are not pre-cooking. Thread whole side of ribs carefully on spit of rotisserie; brush with melted butter or margarine. Broil 30 minutes, basting with butter or margarine if ribs look dry. Brush ribs liberally with FRUIT BARBECUE SAUCE. Continue broiling until ribs are nicely glazed, 15 to 20 minutes longer.

FRUIT BARBECUE SAUCE FOR SPARERIBS

Preparation time: 15 min./Cooking time: 25 min.

Drain 1 can (1 lb. 1 oz.) apricot halves, and 1 can (1 lb. 14 oz.) sliced freestone peaches; chop very finely, sieve, or whirl in blender. Place in medium-sized saucepan; add ¾ cup vinegar; ¾ cup brown sugar, firmly packed; 1 teaspoon liquid pepper sauce, 2 tablespoons tomato paste, 1 teaspoon dry mustard, ¼ teaspoon seasoned pepper, ¼ teaspoon seasoned salt, and 1 tablespoon butter or margarine. Simmer, uncovered over medium heat, stirring occasionally, 25 minutes, or until thick. Makes about 2 cups.

TOMATOES STUFFED WITH CORN

Preparation time: 15 min./Baking time: 15-20 min.

Scoop out pulp and juice from 6 medium-sized firm, ripe tomatoes; arrange in baking pan. (Use pulp and juice another time.) Set oven at moderate (350° F). Sauté ¼ cup minced onion (1 small) in ¼ cup butter or margarine until golden. Cut enough kernels from cooked fresh ears of corn to make 2 cups (or use canned niblets); add to onion mixture; stir in ¼ cup grated Cheddar cheese, 2 tablespoons chopped parsley, 1 teaspoon salt, ¼ teaspoon pepper. Spoon mixture into tomatoes. Bake 15 to 20 minutes, or until heated through. Makes 6 servings.

DERBY POTATOES*

Preparation time: 25 min./Cooking time: 1 to 2 min.

Pare and cube about 12 medium-sized potatoes. (You should have 6 cups.) Cook in boiling salted water until tender. Melt ¼ cup butter or margarine; reserve. Drain potatoes; mash; blend in 3 egg yolks, 2 teaspoons salt, ¼ teaspoon pepper, a dash of nutmeg, and melted butter or margarine. Form mixture into 12 rolls or patties, using about ⅓ cup of mixture for each. Measure ½ cup flour into a shallow dish; put 1 cup slivered blanched almonds in second shallow dish; and lightly beat 3 egg whites in a third. Dip each roll into flour, then into egg white, and then roll in almonds. Put enough pure vegetable oil or shortening into large skillet or heavy saucepan to fill pan two-thirds full; heat to 360° F. Carefully place rolls in fat; fry until crispy golden brown, turning once. Drain on paper towels. Makes 12 rolls. **Recipe courtesy of Chef Paul Spittler, Coral Harbour Club, Nassau, B.W.I.*

GENOISE

Preparation time: 25 min./Baking time: 25 to 30 min.

Grease and line with wax paper two 9x1½-inch layer cake pans. Melt and cool ¼ cup butter or margarine; reserve. Grate and reserve ½ teaspoon lemon rind. Set oven at moderate (350° F.). Combine 6 eggs and 1 cup sugar in top of double boiler. Beat over *hot*, not boiling, water with electric beater until mixture is very thick and light colored. Remove from heat; add lemon rind; continue beating as mixture cools until it is thick enough to hold shape softly. Mixture may be transferred to large bowl from top of double boiler as volume increases. Sift and measure 1 cup cake flour. Sift flour over egg mixture a small amount at a time; fold in gently and thoroughly with rubber scraper. Fold melted cooled butter or margarine slowly and carefully into batter a little at a time. Pour batter into prepared pans. Bake 25 to 30 minutes; remove from pans; peel off wax paper; allow to cool thoroughly. When cool, spread 1 cup apricot preserves between layers. *Glaze:* Combine 6 cups sifted confectioners' sugar, 1 tablespoon lemon juice, ¼ cup water, and ¼ cup white corn syrup in top of double boiler. Heat over hot water, (continued)

New!

2 SOUPER BARBECUE SAUCES

You make 'em with Campbell's Soups . . . brush them generously on your favorite meats while they cook. M'm! M'm! Good! Wonderful flavor!

1 New! For burgers, steaks and franks
TOMATO COOKOUT SAUCE

In saucepan, combine 1 can Campbell's Tomato Soup, ¼ cup each sweet pickle relish and chopped onion, 1 tbsp. each brown sugar, vinegar and Worcestershire. Cover; simmer gently about 15 min. Stir now and then. Now you're ready to barbecue!

TO BARBECUE: Place 8 large hamburgers, 2 lb. frankfurters (slit), or 6 servings of steak on grill about 6" above glowing coals. Cook, basting with sauce and turning now and then. A tasty treat for any outdoor get-together (or indoor barbecue)!

2 New! For chicken and spareribs
MUSHROOM COOKOUT SAUCE

In saucepan, mix 1 can each Campbell's Onion and Cream of Mushroom Soups, ½ cup ketchup, ¼ cup each salad oil and vinegar, 2 cloves garlic (minced), 2 tbsp. brown sugar, 1 tbsp. Worcestershire, ⅛ tsp. Tabasco. Cover; simmer 15 min.; stir now and then.

TO BARBECUE: Brush 4 broilers, split, with salad oil; place (skin side up) about 6" above glowing coals. Cook 15 min. each side. Brush with sauce; cook 30 min. more; baste and turn every 5 min. Use 6 lb. spareribs (simmered 1 hr.); cook on grill 30 min.

Look for other easy recipes on the back of every can.

M'm! M'm! Good! When the soup is Campbell's

stirring occasionally, until mixture is fluid. Pour, while hot, over cake, covering top and sides completely. Frosting may be reheated if necessary. Press 1 cup toasted, slivered, blanched almonds around sides of cake.

Decoration: Melt 3 oz. (½ a 6-oz. pkg.) semi-sweet chocolate pieces with 1 tablespoon water over hot water. Spoon into decorating tube with a fine writing tip; decorate as desired. Makes one 9-inch cake.

PINEAPPLE MINT FRAPPÉ

Preparation time: 15 min./Freezing time: ½–2 hrs.

Thaw 2 cans (13½ oz. each) frozen pineapple chunks, just until contents may be separated. Reserve ½ can for garnish. Put remaining pineapple and ¼ cup green crème de menthe in electric blender. Blend until mixture is frothy and light; pour into ice-cube trays and freeze from 30 minutes to 2 hours, depending upon your preference of firmness. Toast ½ cup coconut in a moderate oven (350° F.) about 10 minutes, or until golden brown. Whip ¼ cup heavy cream; tint delicate green with food coloring, if desired. When serving, scoop frappé generously into sherbets; top with reserved pineapple, a sprinkling of toasted coconut, a swirl of whipped cream, and a sprig of mint. Makes 4 to 6 servings.

SUMMER POTATO SOUP (pictured in color on page 29)

Preparation time: 10 min./Cooking time: 20 min.

Cook 4 cups pared, diced potatoes in boiling salted water until soft but not mushy; drain. Chop enough green onions to make ½ cup; sauté in ¼ cup butter or margarine until soft. Stir in 3 tablespoons flour, 1½ teaspoons seasoned salt, and ⅛ teaspoon cayenne. Slowly add 2 cups milk; cook over medium heat, stirring constantly, until thickened. Reserve 1 cup of cooked potatoes; mash remainder coarsely with fork; beat into milk mixture; cool; chill several hours. (The milk mixture and the potatoes may be refrigerated overnight, if desired.) Just before serving, stir in 1 cup dairy sour cream, reserved potatoes, and 2 tablespoons minced parsley. Take to picnic in wide-mouthed vacuum jug and bring additional chopped parsley for garnish. Makes 4 to 6 servings.

CHEF'S SALAD

Preparation time: 25 min.

Wash and dry 2 heads of salad greens of your choice (lettuce, chicory, etc.); separate leaves; wrap in foil or saran; chill overnight if possible. Hard-cook and shell 4 eggs; cool; slice. Wash 4 medium-sized tomatoes; cut in eighths. Cut 1 unpared cucumber in thin slices. Cut 1 pound unsliced salami in ½-inch-thick slices; slice into julienne strips. Cut 1 whole cooked chicken breast, ½ pound Cheddar cheese, and ½ pound Swiss cheese into julienne strips. Trim and wash 1 bunch of radishes; cut into roses. Wrap each ingredient in foil or saran; chill. Salad may be assembled in salad bowl that will transport easily; cover well with foil or saran. Or assemble it at picnic site, arranging ingredients in groups. Before serving, toss gently with French dressing. Makes 4 to 6 servings.

STRAWBERRY PETAL TARTS

Preparation time: 15 min./Baking time: 12–15 min.

Measure 2 cups sifted all-purpose flour, ½ teaspoon salt, and 1 teaspoon grated orange rind in bowl. Cut in ¾ cup shortening until mixture is like corn meal. Sprinkle with 4 tablespoons water mixed with 2 tablespoons orange juice. Mix with fork until it clings together. Set oven at hot (450° F.). Roll pastry out on floured board to a ⅛-inch thickness. Cut with 2-inch floured cooky cutter. Press one round into bottom of muffin tin or custard cup; moisten 4 more rounds, arrange in overlapping fashion around inside of cup; press gently to sides and bottoms. Bake 12 to 15 minutes, or until golden brown; cool in tins. To carry, cover tin with heavy aluminum foil. To serve, fill tarts with halved fresh strawberries; top with scoops of ice cream. Makes 12 tarts.

CHICKEN LIVERS (pictured in color on page 30)

Preparation time: 15 min./Grilling time: 6 min.

Cut ½ pound chicken livers into serving-size pieces. Drain 1 can (5 oz.) water chestnuts; cut into thirds. Cut ½ pound bacon into short strips. Wrap livers and chestnuts in bacon strips, thread on long skewers. Grill over grayed coals or broil in kitchen range about 3 minutes on each side.

BE ORIGINAL WITH COOKOUTS

AND LEA & PERRINS... THE ORIGINAL WORCESTERSHIRE

TEXAS BARBECUE SAUCE. Boil 2 c. water. Stir in, simmer ab. 10 minutes: 4 tbs sugar, tsp garlic salt, 2 tsp salt, c. cider vinegar, tbs lemon juice, 5-oz bottle of Lea & Perrins, 4 tbs butter. Makes 1 quart.

ORANGE BARBECUE SAUCE. Mash garlic clove with ½ tsp salt in bowl. Stir in ¼ c. salad oil, ¾ c. orange juice, 2 tbs grated onion, ½ tsp pepper, tsp Lea & Perrins. Chill. Makes 1 cup.

WORCESTER BARBECUE SAUCE. Brown 2 med. chopped onions, in 4 tbs fat. Simmer with tsp garlic salt, ½ c. catsup, bouillon cube dissolved in c. water, 2 tbs Lea & Perrins, and salt and pepper, for 30 min. Makes about 1 pint.

When you cook out, cook-in *real* barbecue goodness! Season your barbecue sauces with Lea & Perrins—the original, the only full-strength Worcestershire with a *quality* flavor that lasts. **FREE! COOK BOOK.** 168 original recipes! Write Lea & Perrins, Box AH, Fair Lawn, N. J.

LUAU PORK TENDERLOIN

Preparation time: 10 min./Cooking time: 1½ hrs.

Combine ½ cup honey, ¼ cup soy sauce, ¼ cup brown sugar, 2 teaspoons prepared mustard, and 2 tablespoons vinegar in shallow pan. Roll 2 pork tenderloins (about ¾ pound each) in mixture; marinate 1 hour, turning once or twice. Set oven at moderate (350° F.). Drain pork; reserve marinade; roast pork 1½ hours, or until all pink has disappeared. Baste frequently with marinade. Slice thinly on diagonal.

BEEF SATAY

Preparation time: 15 min./Cooking time: 3–4 min.

Cut a ½-inch-thick slice of top round of beef across shorter side into ¼-inch-thick strips, making thin strips about 4 inches long. Mix ½ cup soy sauce, 4 tablespoons butter or margarine, and a dash of hot pepper sauce. Dip strips into mixture, or brush mixture on both sides of strips. Thread on skewers. Grill over grayed coals or broil in range until crispy brown. Serve with remaining sauce. Makes 2 to 2½ dozen strips.

SESAME CHICKEN

Preparation time: 20 min./Cooking time: 1 hr.

Skin and bone 4 whole chicken breasts. For each, cut a thin strip of ham about 1 inch wide and 2 strips of Swiss cheese the same size. Fill chicken breasts with strips; press edges firmly together. Edges may be secured with pieces of wooden picks and strong white thread. Beat 1 egg with 1 tablespoon water. Measure ¾ cup packaged bread crumbs into pie plate. Dip chicken in egg, then in crumbs, coating well. Sauté chicken in ¼ cup butter or margarine until golden brown; place in baking dish. Set oven at moderate (350° F.). Combine 2 tablespoons melted butter or margarine, 1 tablespoon soy sauce, and ½ cup chicken broth; brush chicken with sauce; sprinkle with sesame seeds. Bake 35 to 45 minutes, or until tender, basting with remaining sauce. Serve with Raisin-Rice Molds and snow peas. Garnish with kumquats and pineapple, if desired. *Raisin Rice Molds:* Toss gently together 4 cups hot, cooked rice, ½ cup raisins, and ¼ cup melted butter or margarine. Press into molds or custard cups; turn out; serve immediately. Makes 4 servings.

KONA LOBSTER CURRY

Preparation time: 20 min./Cooking time: 15 min.

Open 4 fresh coconuts, preferably with husks attached. Drain and reserve 1½ cups milk.* Sauté ½ cup chopped onion in 4 tablespoons butter or margarine. Stir in 2 teaspoons curry powder, ½ teaspoon ginger, ½ teaspoon garlic powder, ⅛ teaspoon pepper, ½ teaspoon salt and 2 tablespoons flour; stir into onion mixture. Add coconut milk. Cook over medium heat, stirring constantly, until thickened. Add 2 cups cooked lobster meat (fresh, frozen, or canned); cook 2 minutes. Serve in coconut shells; border with mashed potatoes. Makes 4 servings.
*Or soak contents of 4-ounce can of coconut in 1½ cups of water for 1 hour; drain; use liquid for milk.

LIME CUCUMBER MOLDED SALAD

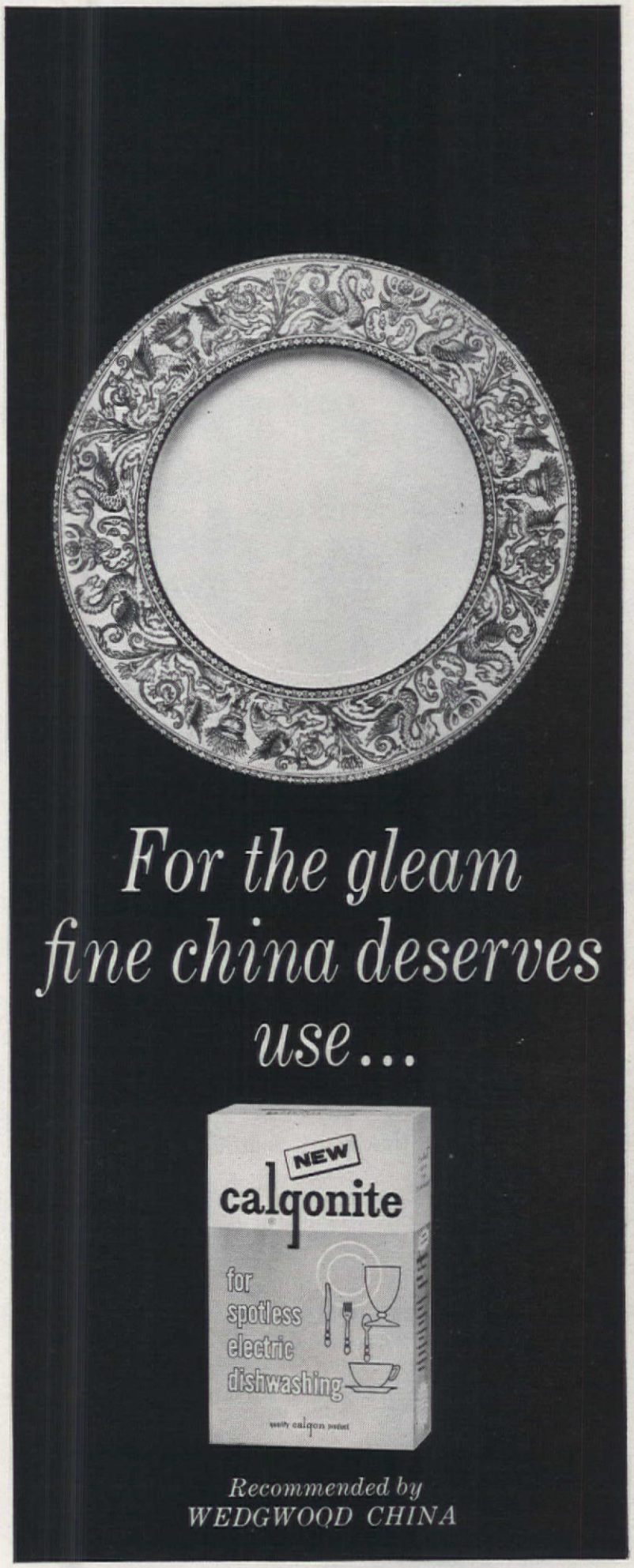
Preparation time: 1 hr. 15 min./Chilling time: 3 hrs.

Dissolve 4 packages lime-flavored gelatin in 3½ cups boiling water. Add ½ cup vinegar and ¼ teaspoon salt; cool. Pour ¾ cup of gelatin into 8-cup mold; chill until set. Chill remaining gelatin until thickened, but not set. Sieve 2 packages (8 ounces each) cottage cheese. Pare, seed, and mince 1 large cucumber; there should be 1 cup. Whip thickened gelatin at high speed in large bowl of electric mixer until light in color and thick. Add cottage cheese slowly while continuing to beat. Fold in minced cucumber. Pour over set gelatin in mold. Chill 3 hours, or until firm. Unmold on crisp greens; garnish with radish roses, if desired. Makes 8 servings.

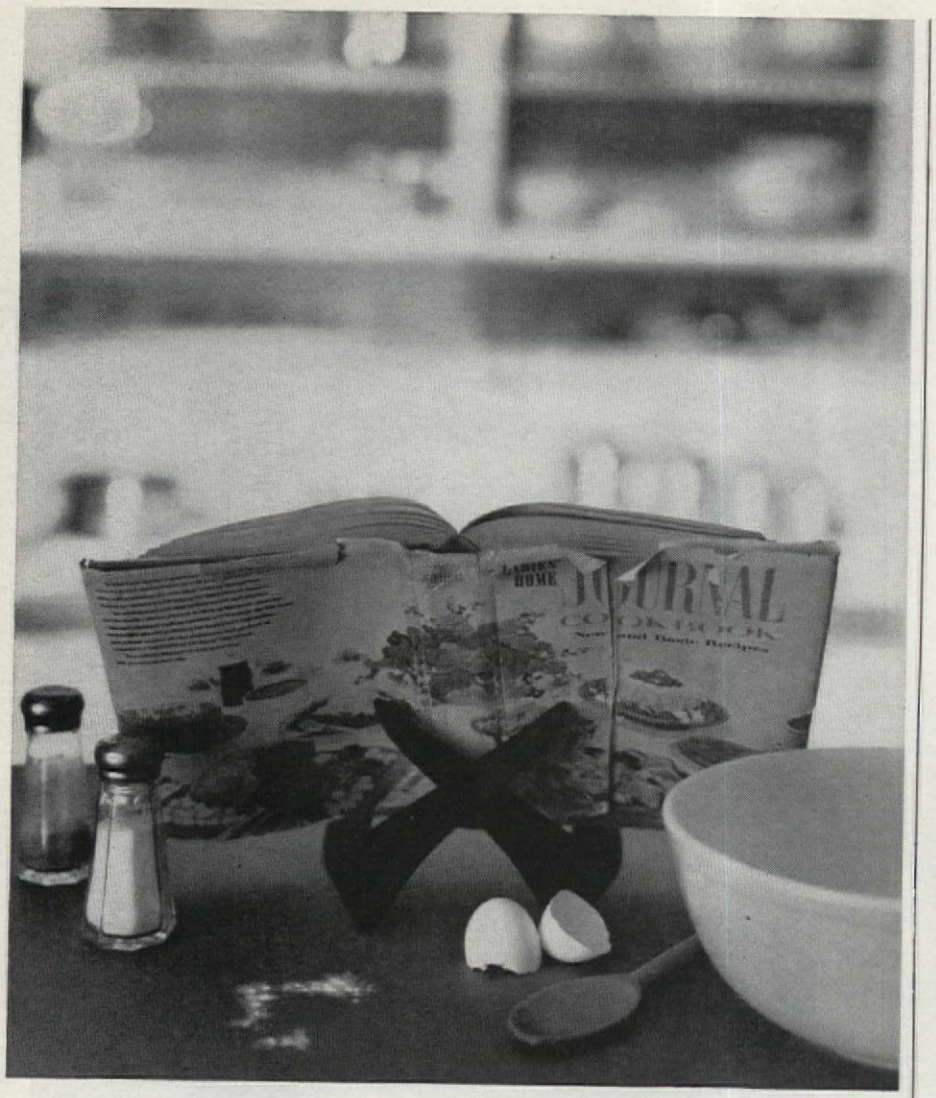
CELESTIAL PINEAPPLE

Preparation time: 25 min./Chilling time: several hrs.

Quarter 1 medium-sized pineapple. Core each quarter. Carefully remove wedge of pineapple from each quarter with a sharp knife; cut into thin slices. Peel, quarter, and remove seeds from 1 honeydew melon and 1 cantaloupe; slice thinly. Peel and section 1 grapefruit and 2 oranges. Wash and hull ½ pint strawberries; slice. Arrange fruit in layers in pineapple shells; if necessary hold in place with wooden picks. Top each with mint; cover with saran; chill. Makes 4 servings.



The makers of Wedgwood China join other fine china, glassware and silver manufacturers in recommending Calgonite® for spotless electric dishwashing. Calgonite cares for everything on your table and leaves it looking hand-polished. No streaks, no spots and never a chlorine odor. Calgonite . . . the original detergent that made electric dishwashing practical.



THIS IS A WORKING COOKBOOK

We could show you a spanking new copy of the *Ladies' Home Journal Cookbook* and tell you of the more than 2500 exciting recipes and 100 full-color photographs which are in it.

We could, but *this* cookbook tells the story much more eloquently. As you can see by the dust jacket, the housewife who bought this copy one year ago didn't buy it to store on a shelf. She bought it to help her cook. And that's just what it's done—every day. The *Ladies' Home Journal Cookbook* will help you too. Order your spanking new copy today (regular or deluxe with thumb index).

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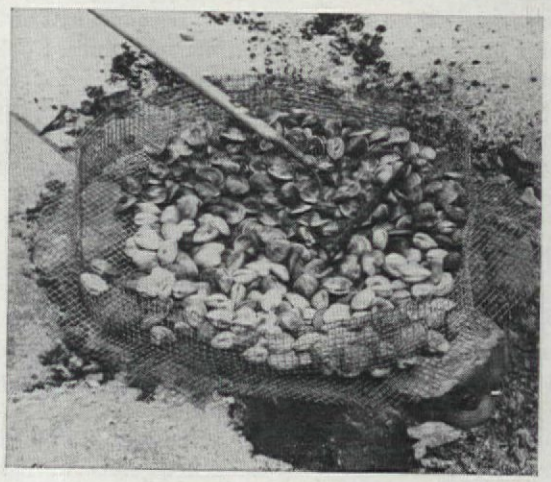
LET'S HAVE A GOOD OLD AMERICAN

CLAMBAKE!

A traditional New England pit bake is a ritual that will be repeated countless times this summer across the country—along coves and creeks, midst the sand dunes, even in your own back yard. The air will be filled with the tantalizing aroma of America's best-loved foods slowly baking over embers in a stone-lined crater between layers of seaweed or corn sheaves. There'll be live lobsters, fresh clams, tender corn, chicken quarters, potatoes in jackets, and whole peeled onions. In the Northwest, there'll be seasoned salmon or crayfish in place of lobster. A vote of thanks to the Indians for this truly great butter-dripping-down-your-chin American feast!



***Dig a saucer-shaped hole** about 2′ deep and 4′ wide. Line with large, flat stones fitted closely. Fill with wood and burn at least 3 hours. Brush embers aside exposing surface of stones. Cover and ring with wire mesh. Top with layer of seaweed or corn sheaves. Load food.*

***First, put in a layer of clams,** big ones in center. They provide the steam that prevents other food from charring. Then add corn, onions, potatoes, lobster, chicken, more seaweed or corn sheaves. Speed is needed to keep rocks hot.*

***Cover with heavy tarpaulin** topped with 5 or 6″ layer of sand to prevent steam from escaping. (Do not let sand sift into pit.) Locking steam in allows flavor of the various foods to mingle. Food is left to bake 3–5 hours. Plates in hand, children stand watch to sound alarm if wisps of steam are seen escaping.*

(continued)

COOLEST, FRESHEST SUMMER DESSERT

Easy, no-cook filling with Eagle Brand... lovely lemony freshness with REALEMON

No cooking—a touch of heat browns the meringue. Smoothest filling with Eagle Brand, a blend of whole milk and sugar precooked to velvety smoothness. And the freshest lemony taste with zesty Realemon. (Makes great lemonade, too.)

MAGIC LEMON MERINGUE PIE

1 cup fine graham crackers (14-16 crackers)
3 tbsp. butter or margarine
1⅓ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
2 eggs, separated
½ cup Realemon Reconstituted Lemon Juice
¼ teaspoon cream of tartar · 4 tablespoons sugar

Crust: Blend crumbs and softened butter. Press firmly and evenly onto bottom and side of 8-inch pie plate.

Filling: Blend Eagle Brand and egg yolks. Gradually add Realemon, stirring until blended. Pour into crust.

Meringue: Beat egg whites (warmed to room temperature) and cream of tartar until foamy. Gradually add sugar, while continuing to beat until stiff (not dry). Carefully spread part of meringue over filling, sealing thoroughly to crust. Add remaining meringue—swirl as desired. Bake in 400°F. (hot) oven until brown, about 6 minutes. Cool at room temperature.

AMERICAN HOME SAMPLER KITS

The museum original of this old-fashioned sampler dates back to the days when young girls recorded their skill as needlewomen in just this way. Our design is stamped on warm tan linen. Embroidery floss in shades of red, rose, blue, green, brown, yellow and mauve are included in kit. You may also order the appropriate frame shown. It has a soft brown hand rubbed finish with a gold lip. Sampler kit PSK-26, $2.00. Frame PSK-26/F ..... $6.98.

A truly handsome bird is the American Home eagle shown here. What a nice gift to make for men of the family. Stamped on white 100% Belgian linen; brown, yellow, black, green, red and white embroidery floss and blue applique patch for the banner. PSK-20 ..... $1.00.

Make this patriotic sampler for a school hall, your own library or a child's room. It is an ideal project for Girl Scouts to earn their needlework credits. Design is stamped on white 100% Belgian linen with embroidery floss in authentic colors and blue applique flag patch. PSK-1, $1.00.

Capture the freshness of earth's bounty with your needle and frame it for lasting pleasure. Cross-stitch design is highlighted with a little outline, satin stitch and French knots to give form to vegetables. Kit includes design stamped on 100% Belgian linen with embroidery floss in natural vegetable colors. PSK-10, $1.00.

SAMPLER KIT ORDER FORM

All kits have been made exclusively for the American Home by Paragon Needlecraft. Fill out coupon, enclosing personal check or money order, no stamps please. N.Y. City residents add 3% sales tax. Please allow three weeks for handling and mailing.
Note: Frame is only available for the Museum Sampler, glass not included.

The American Home Magazine, Dept. PEK, Forest Hills 75, New York

Please send me the following items:

- ☐ PSK-26 Museum Sampler, size, unframed, 17½"x23¼" $2.00
- ☐ PSK-26/F Museum Sampler Frame, size, 1½"x20"x25¾" $6.98
- ☐ PSK-1 Pledge of Allegiance Sampler, size 12"x14" $1.00
- ☐ PSK-20 Eagle Sampler, size, 12"x20" $1.00
- ☐ PSK-10 Kitchen Sampler, size 12"x14" $1.00

Print Name

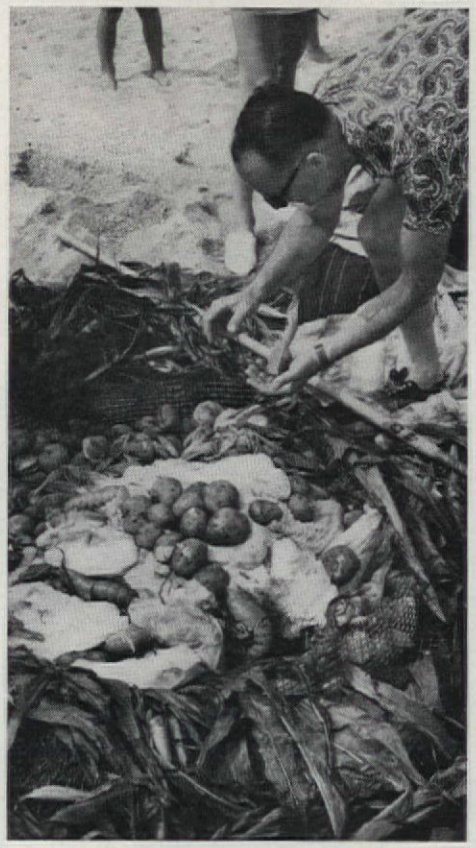
Print Address

City Zone State

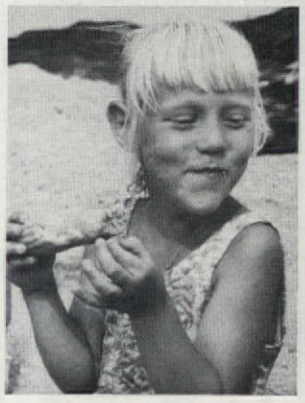
The pit is ready to be opened! The sand is carefully swept and scraped from tarpaulin. Tarpaulin is rolled back revealing the great mass of seaweed and corn sheaves. As this is raked aside, a huge cloud of sweet-smelling steam rushes up. Time the bake to come out in daylight.

INFORMATION: EVINRUDE BOATING FOUNDATION

***Rosy lobsters,** golden ears of corn, potatoes bursting from their jackets, juicy tender chickens, and hundreds of clams in charcoaled shells greet the eye. Clams should be eaten first. Place other foods on trays and cover with thick towels or tarpaulin to keep warm while you feast on the clams.*



"M-m-m, this sure is good! Save me another helping."



The pit bake is a happy, informal, all-day party best enjoyed when five or six families share the work. The most important factor necessary for complete success is a strong, willing husband and some equally willing friends. They dig the pit, haul the stones, and keep the fire burning. While they do this, the distaff side prepares the food. Clams and lobsters are scrubbed. Keep in cold running water (ocean or lake) until put into the pit. Any of the following clams are excellent for roasting. Quahogs are round, hard-shelled clams from the Atlantic Coast. Soft-shelled clams have a light shell and are found both in the Atlantic and the Pacific. Razor clams are native to the Pacific Coast and resemble an old-fashioned razor. (Fresh clams have tightly closed shells.) Potatoes are washed; corn partially husked, silk removed but the innermost jacket left on; pieces of quartered chickens are seasoned and tied loosely in squares of cheesecloth; the onions are peeled and rolled in aluminum foil or tied in cheesecloth bags. Cheesecloth is preferred to allow different flavors to blend while baking. The clams, when ready to eat, will taste faintly charcoaled; the lobsters, corn, chicken will be succulent to eat.

Try Barbecued Rabbit!

Be smart! Be different! Now add new variety to your patio parties with Purina Flavor-Fed Rabbit. Try barbecuing young, tender rabbit . . . extra high in protein, low in calories; and it's all white meat. A thrifty shopper's dream, farm-raised rabbit is only 8% bone.

This evening, this weekend, barbecue rabbit. Follow this special patio recipe, developed in the Ralston Test Kitchen at Checkerboard Square, home of the famous Ralston Chex Cereals, Rice Chex, Wheat Chex and Corn Chex. Serve Rabbit often . . . many ways.

BARBECUED RABBIT

RECIPE TESTED AND APPROVED BY AMERICAN HOME MAGAZINE

½ cup finely chopped onion
¼ cup butter
1 cup (8-oz. can) tomato sauce
¾ cup pineapple juice
2 tablespoons lemon juice
2 tablespoons brown sugar, firmly packed
1 teaspoon salt
½ teaspoon dry mustard
¼ teaspoon seasoned salt
¼ teaspoon pepper
1 (2 or 2½-lb.) rabbit, cut in serving pieces

Cook onion in butter until tender.
Mix in tomato sauce, pineapple juice, lemon juice, brown sugar and seasonings.
Cook over low heat 15–20 minutes to blend flavors. Pour over rabbit. Let stand 1½–2 hours. Place rabbit pieces on grill 7–9 inches from coals. Cook 45 minutes or until rabbit is tender. Turn about every 10 minutes. Baste frequently with sauce. Salt before serving. Serve with hot mustard sauce if desired. **Yield: 3-4 servings.**

***FREE!* Rabbit Recipe Book** For eleven delicious ways to serve Purina Flavor-Fed Rabbit all year-round, write for the new, full-color Purina Rabbit Recipe Book. It's free! But only one book per person, please. Mail your request to Ralston Purina Company, 600 Checkerboard Square, St. Louis 2, Missouri.

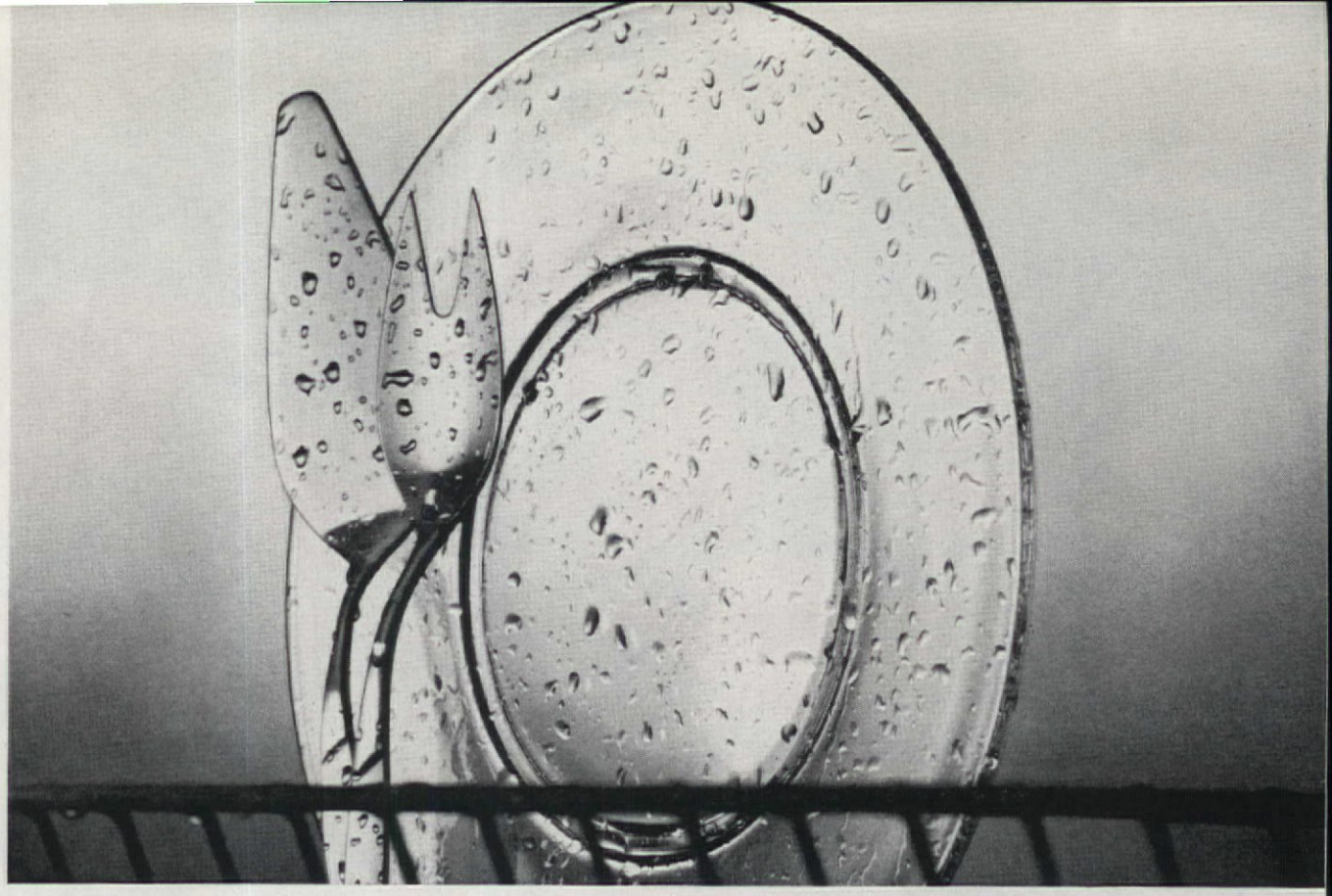
Presented as a service of Ralston Purina Company to the commercial rabbit industry.

BUY RABBIT IN LEADING FOOD STORES

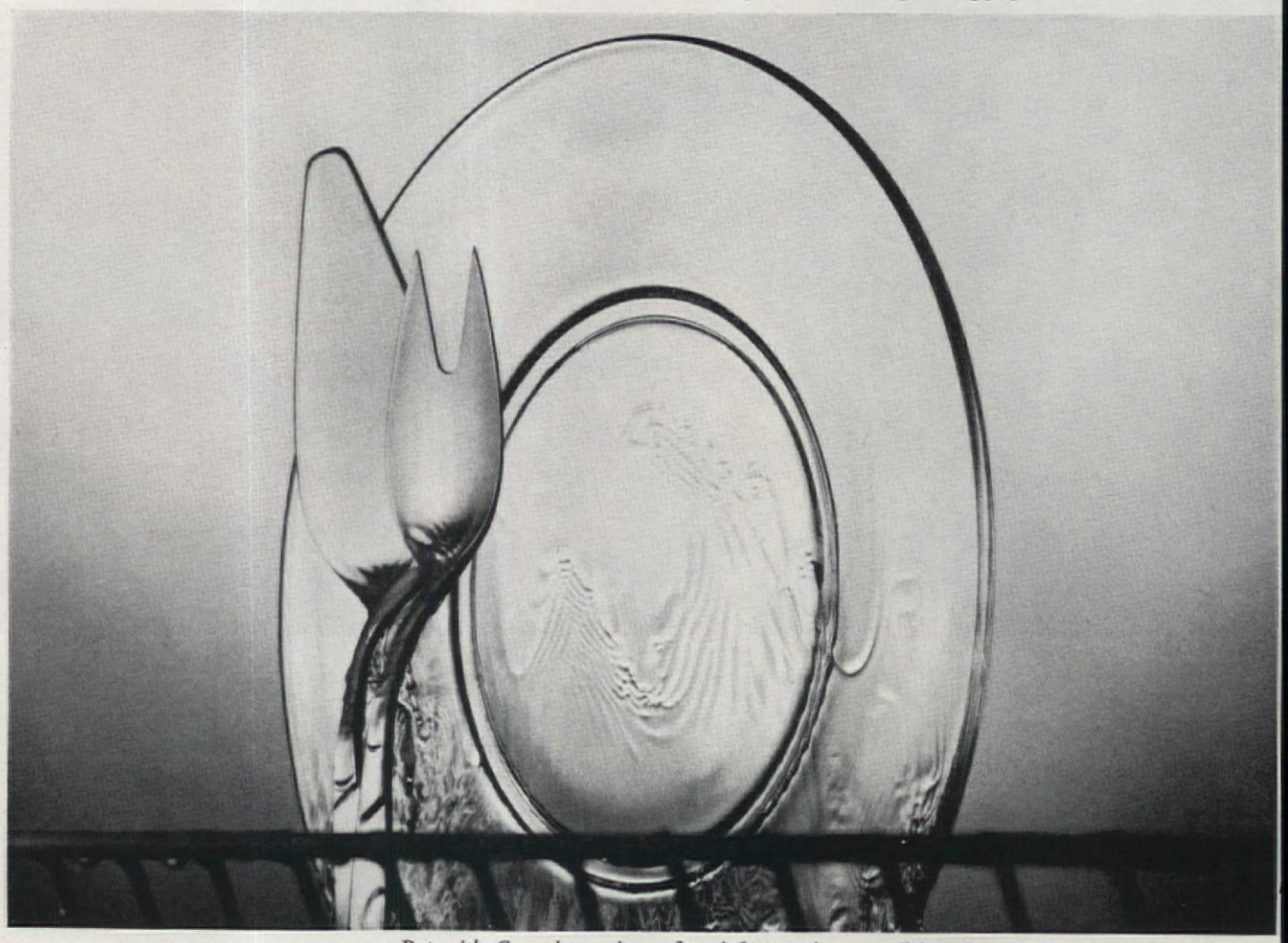
Buy commercially raised Purina Flavor-Fed Rabbit in the bright-colored carton with the Checkerboard band. If your meat counter man says, "Sorry, no rabbit," ask the store manager to stock it for your convenience.

Here's why more dishwasher owners use Cascade than any other product...

Cascade eliminates drops that dry into spots!



WATER DROPS See what happens when even clean water is sprayed on glassware, silver. This test shows how drops form. These dry into ugly spots.



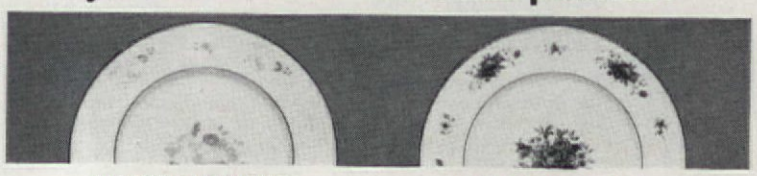
CASCADE But *with Cascade* no drops form! Just as in your dishwasher, water slides off in clear-rinsing "sheets." Dishes, silver dry spotless, sparkling.

No other dishwasher detergent cleans so well...

Cascade is absolutely unsurpassed at stopping spots (your toughest problem in automatic dishwashing). That's because Cascade contains Chlorosheen . . . an exclusive formula that eliminates the drops that cause spots. No drops left to hold grease and food particles or dry into cloudy streaks or messy spots. You've never seen cleaner dishes, brighter silver! For best results, give *your* dishwasher the best—Cascade.

PROCTER & GAMBLE'S CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MAKER

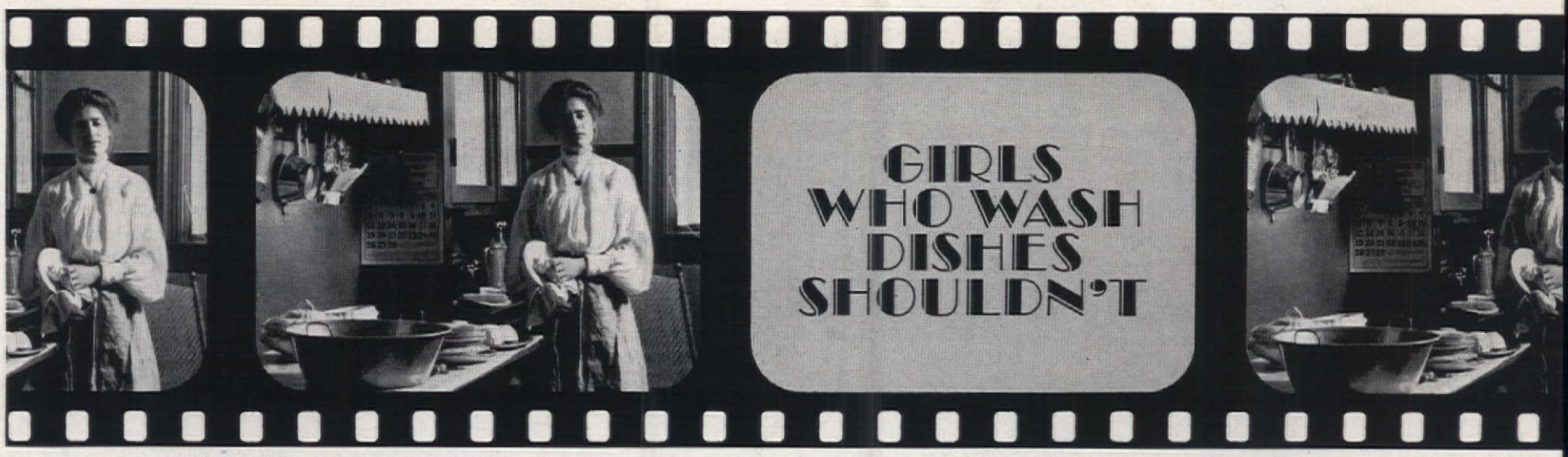
...yet is so safe for fine china patterns!



WASHED 500 HOURS IN ANOTHER DETERGENT

WASHED 500 HOURS IN CASCADE

Test results like these from Procter & Gamble, confirmed by the American Fine China Guild's own tests, show why the Guild *exclusively* recommends Cascade for safety over all other dishwasher detergents. See plate at left, faded after being washed 500 hours in another detergent. But right, washed 500 hours with Cascade, the pattern is still clear and beautiful—*even the gold border*. No wonder only Cascade is rated safe for today's loveliest patterns by the American Fine China Guild, whose members make Castleton, Flintridge, Franciscan, Lenox and Syracuse china. The Guild seal of approval is on each Cascade package.



CULVER

Will our desperate heroine escape from her life of sink slavery? Will dishpan hands ruin her chance for romance? Or will she be rescued by a machine in shining armor? Don't miss this true-to-life drama!

Produced by Virginia T. Habeeb and the Home Equipment Staff

SHE: I had the feeling they'd never leave. Didn't you?
HE: Right now I have the feeling we'll never finish cleaning up!
SHE: You can't expect me to feed eight people and not make a mess of the kitchen. Even if we used paper plates. . . .
HE: Please, no tears. I'm not complaining. You're the prettiest dishwasher I know—but how about an automatic one?
SHE: Automatic? I hear you have to almost wash dishes by hand first, and even then the glasses are spotty.
HE: Seems to me you've done plenty of scraping and rinsing by hand just now. With a dishwasher, our job would be done now.
SHE: Well, wishing won't wash the dishes—let's get started.
HE: O.K., but promise me you'll stop in tomorrow and look at dishwashers. I'm ready to throw in the towel!

(Scene shifts to the All-Brands Store)

SHE: Alas! My husband wants to replace me with a machine.
HELPFUL SALESMAN: If you mean a dishwasher, madam, he's absolutely right. A machine does the job better.
SHE: But I'm not sure we really need a dishwasher. I'm wondering just what it would do for me. Why buy a dishwasher?
H. S.: When I said a machine does the job better, I meant it. A dishwasher gets your dishes cleaner!
SHE: How dare you, sir! But even so, what's another reason?
H. S.: One we emphasize all too little, in my opinion. *Better health.* Ever notice how colds seem to run through the family? With a dishwasher, you'll find this doesn't happen.
SHE: We all did have spring sniffles, now that you mention it. But my dishes are absolutely immaculate! They sparkle!
H. S.: It's a matter of water temperatures and special detergents, not carelessness. You can make dishes *look* clean, but a dishwasher *sanitizes* them. It takes a microscope to show the difference, and statistics show . . . do you feel all right?
SHE: Just tired, thanks. Had a dinner party last night.
H. S.: That's when you'd appreciate the *convenience* of a dishwasher most! My wife couldn't entertain without hers. She likes being able to get cooking utensils out of the way fast.
SHE: You mean I can wash pots and pans in a dishwasher?
H. S.: There are even special pot-and-pan cycles! And Waste King Universal has a flat shelf for deep utensils.
SHE: Special cycles? For dishwashing? Now that's news.
H. S.: All kinds of cycles these days. You can wash just about anything in a dishwasher—really sticky dishes, delicate china and crystal, things that are just dusty—even heat-sensitive items in some dishwashers. My wife likes the cycle for prerinsing dishes she plans to wash later on.
SHE: That reminds me! What about this business of practically washing dishes *before* you put them in a dishwasher?
H. S.: Past history now. If you scrape off large food scraps, you can depend on a dishwasher to do the rest. Most women do more to get ready for washing dishes by hand.
SHE: I certainly do. But what happens to small food scraps?
H. S.: Right down the drain! Of course, there's a strainer, much like the one in your sink, to protect your drain pipes. All you do is check it occasionally to be sure it's clear. The General Electric here has a grinder in the drain instead.
SHE: How many dishes can I do in one load?
H. S.: That depends on the kinds of dishes and also on the water distribution system. Capacity ratings are based on table dishes only, not utensils and odd-shaped serving dishes. But some families I know wash a full day's dishes at once. The main thing is that water reach every dish for good cleaning, and drain off for good drying. Proper loading is important.
SHE: That sounds like too much fuss and bother to me.
H. S.: Not really. The instruction books illustrate what goes where. Some dishwashers have such charts right on the door.
SHE: And this book explains the cycles! I'd like to borrow the instructions, I think, before I make up my mind.
H. S.: I think we could arrange it. But back to loading now. In this model, water comes entirely from below, so you must be sure dishes in the lower rack don't block those above. But here, with a second spray in the middle, you have more leeway in loading. Some have three or more spray arms—top, center, bottom, sides—therefore, random loading.
SHE: It looks like each brand has a different kind of spray. I'm glad they have such good instructions! Now then, which dishwasher has the best racks? Which is easiest to load?
H. S.: They're all designed for easy loading. In front-loading machines, the racks pull out. In a top-loader, you can lift out all or part of the top rack. When I raise the lid of this General Electric portable, half of the top rack swings right up with it. Many models have rotating top racks you can raise or lower.
SHE: Where do I put the detergent? And how much do I use?
H. S.: You just fill a dispenser: both sections for a double wash cycle, one for a short cycle. Single-cycle models have just one compartment, of course. In Admiral and Philco, you can fill a third section if you want a detergent pre-wash. The detergent dissolves before touching your dishes. A new Tappan uses special liquid detergent. There's a reservoir.
SHE: At our house we're fussy about sparkling glassware.
H. S.: That's where automatic rinse dispensers come in. As we don't have soft water here, you should use a wetting agent. It's a liquid that makes water spread more evenly and dry off without leaving spots. All dispensers hold enough to last several weeks. The Tappan is adjustable to suit water conditions.
SHE: Is there anything I *can't* put in a dishwasher?
H. S.: Yes. Some silverware with cemented handles, for example, can't take the high temperatures. Nor can certain plastics and hand-painted china, though most quality plastics and fine china are safe in a dishwasher these days. Colored aluminum, wooden wares, and milk glass may discolor in dishwasher detergent. The list is short, and it's in all the books.

(continued)

SHE: I'm not sure we'd have enough hot water to run a dishwasher.

H. S.: Don't worry there. You rinse dishes under running hot water now, right? Well, you're probably using more than a dishwasher would.

SHE: But what if we run low—like on heavy laundry days?

H. S.: Several models now have thermostatic water-heating controls to assure proper temperatures. Kenmore, Tappan, O'Keefe and Merritt, Waste King Universal, Westinghouse, and the Preway gas dishwasher offer this feature. Others have booster heaters that keep water hot, but no thermostats. Any dishwasher should have a supply of 140–160° F. water.

SHE: Any other special features?

H. S.: Here's a quick run-down. The Hotpoint has a dial on the upper spray for a choice of gentle or vigorous washing in the top rack. Thermador is all stainless steel inside. Most tubs are coated with porcelain or vinyl. The control on this RCA Whirlpool is like a telephone dial. That new G-E model fits underneath a six-inch-deep sink bowl. Most offer a choice of colors, even doors you can panel to match your kitchen. Or would you prefer a portable?

SHE: What's the main difference?

H. S.: Features may be identical in some brands. However, many portables load at the top. Plumbed-in models generally open at the front. We have *both* at our house—found there were times when we really could use *two* dishwashers.

SHE: Whoa, there! Let's start with one first. I'd like an under-the-counter dishwasher or maybe a wood cutting-board top like that one. But I'm not sure we could afford installation now. How much would it cost us?

H. S.: Could run as low as $25, possibly over $100—depending on how much wiring and plumbing is needed. How about a convertible model? You can use it on wheels until you're ready to install it permanently. Frigidaire, KitchenAid, and Hotpoint all have such models. Or, if you need a new sink, too, look over the Frigidaire and KitchenAid combination models. Prices range from approximately $140 to $400. Incidentally, if you have a septic tank, it's no problem at all.

SHE: I'll try to remember all this for my husband. He's the expert.

H. S.: Well, bring him in! The man of the house should have some say in choosing a dishwasher. He'll know, for example, whether you need a pump or gravity drain, if you decide on a built-in model. Probably he'd know your present wiring setup, too.

SHE: You know, I think we're going to *love* having a dishwasher!

CURTAIN

Which brand? For a complete list of features, identified by brand names and manufacturers' addresses, write: The American Home Testing Center, 300 Park Avenue, New York 22, N.Y.

Fun in Your Driving

(continued from page 23)

There are, however, special things you should know about summer driving and driving in particular climates. One of the most troublesome is overheating of the engine. To prevent this, use low gear only when necessary. Keep the engine running during short stops (the fan keeps it cool). If you have long waits in traffic, shift into neutral from time to time and race the motor. To be sure your car is always in good condition when you need it, have it serviced at night. Many service stations may not be open early in the morning.

Desert driving. Travel at dawn and dusk to avoid intense midday heat. Check the water level whenever you stop. Tires should be checked each morning because pressure builds up during the day from fast and continuous driving. Wash off the car frequently as sand will damage the finish. Put sunshades over the windows and windshield to cut down the glare.

Mountain driving. If you are staying in the mountains, it may be necessary to have the carburetor and timing adjusted. If you're just passing through it doesn't pay. Without the adjustment you must remember that your car will not have its full power. The secret of climbing long grades at high altitude is to shift to low gear before the engine begins to labor. If it's necessary to add water, don't remove the radiator cap until the engine cools off. When signs advise you to "descend in low gear," do so. You don't know how long or how steep the grade, or how many curves lie ahead, so shift to low to keep the car under control and save the brakes. Mountain roads can look pretty scary but they are designed to give you plenty of room if you stay on your own side. Drive cautiously when you see a sign indicating rock-slide areas ahead. Fallen rock may mean you'll have to move into the other lane facing oncoming traffic.

At the seashore. Be careful to stay on the road and not turn off onto soft shoulders of sand. If you should get stuck place a blanket, floor mat, or chains in front of the rear wheels. In addition to the heavy wax coat you put on the car before leaving home, it is important to wash the salt film and sand off your car whenever you've been near the water. The car should also be lubricated more often if you are staying for some time.

A last word of advice. Plan the trip home just as carefully as you planned the trip away from home. Too many people try to squeeze the last moment of pleasure out of their vacation and then turn the trip home into a mad non-stop race. The children are tired and cranky, and the driver is tense, which can lead to careless driving. Try to leave a day early. If this isn't possible, at least get a good night's rest and start early. THE END

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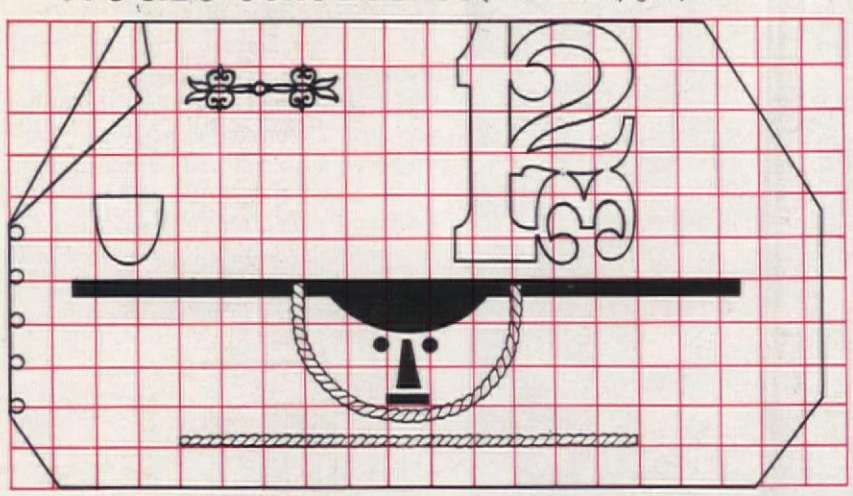
A 5&10 Cent Basket (continued from page 43)



***Detailed scale drawings above** show you how to create the vest, soldier, numeral, and mandarin-jacket baskets. These can be adapted to various-sized baskets. Each square in sketch equals two-inch square.*

Here are some hints to make these fancy baskets easier to do and to give them a professional look.

Before you start your basket try a couple of practice runs with a piece of newspaper, small amount of felt, or whatever material you plan to use.

Water soluble glue is best to use. Thin it with water to the consistency of extra-heavy cream. This makes it easier to apply, and strong enough to hold the material. Apply it with a paintbrush to assure uniformity.

Most of the baskets shown are cylindrical. The material for these and any which are not tapered will need two inches added to the circumference to allow for overlapping. With a tapered basket leave a generous overlap of material at top and bottom. This can be trimmed after the material has been glued to basket. Should you choose a patterned fabric, use it on only square, oval, or cylindrical baskets. Otherwise pattern will not match.

When using fabric of any kind, glue must be applied to the basket first in the following way: After you have measured fabric, find its center and lay the basket on its side. Paint a strip of glue down center of basket and press center of material to it. Then, working one side at a time, brush glue on basket a strip at a time and smooth material onto it.

If you intend to cover your basket with any kind of paper such as book jackets, newspaper, shopping bags, or other memorabilia, apply glue to the paper first, then apply the paper to the basket. In smoothing the paper to the basket use a soft cloth so your hands won't smear the design.

Ribbon or other similar material can be attached with double-coated masking tape which adheres tightly and yet gives you the option of changing the material whenever you wish.

When applying the designs for the soldier, the numerals, the valentine, and the signal flags, brush glue on edges of felt and a small amount in the center. If you should apply too much glue, and it oozes out from under edges as you press design on, wipe it off with a damp cloth. If you fail to get all of it off, the glue is transparent and won't be too noticeable.

Trim off top and bottom of overlapped edges with a single-edge razor blade. Also in cutting designs and patterns for plans above use a straight-edge ruler and single-edge razor blade.

Shopping Information, page 63

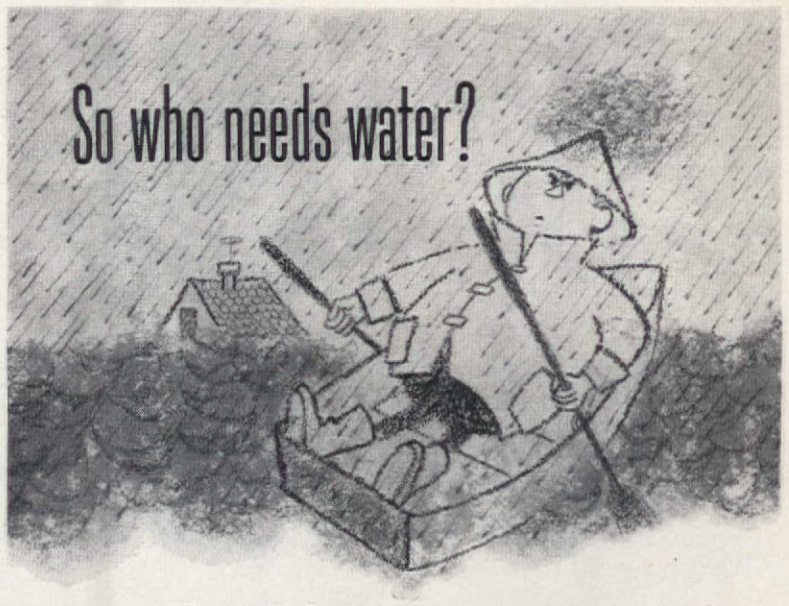
NOTICE TO ALL SUBSCRIBERS

As you know, the Summer issue of The American Home takes the place of the issues you normally receive for July and August.

Your subscription has been extended, however, so that you will receive the same number of copies that you originally purchased with your subscription.

No change will be made on your address label—but you can be sure that our records have been changed and that your subscription has been properly adjusted.

You will receive advance notice before the new expiration date.



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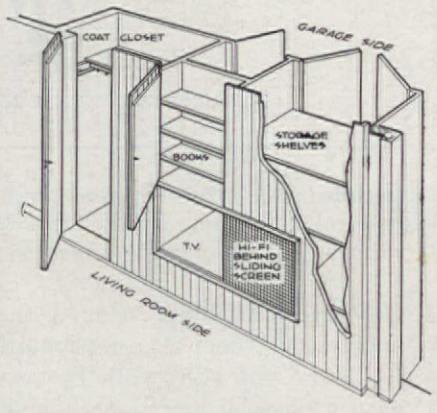
STORAGE IS WHERE YOU FIND IT

Storage should be efficient inside and attractive outside. It may blend harmoniously into a wall or be frankly decorative. In an open floor plan, consider a free-standing unit between living areas. In your teen-agers' room, use an eye-level divider between the beds. Look for storage room at the dead end of a hall or under the stairs, or open up the back of a deep closet to serve two rooms. Here are more ways to build in, out, and up to provide decorative storage for your home.

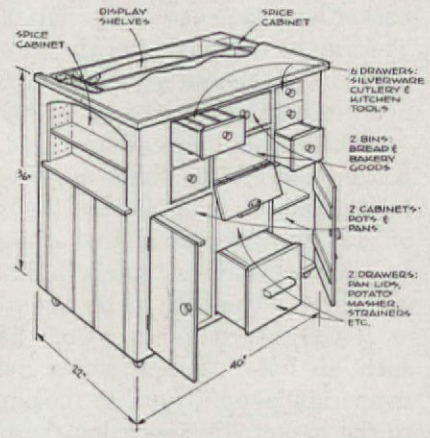
PHOTOGRAPHER: GUY BURGESS INFORMATION: LORRAINE BURGESS

Two-faced storage *unit serves both living room and attached garage in the Colorado Springs home of architect Harry Pierceall, A.I.A. It holds TV, hi-fi, books, games, and guest closet for the living area. Decorative wood-paneled wall disguises the closet and cupboard doors which swing open to the touch of push latches. A plastic screen slides to right or left for TV or hi-fi. TV is serviced from garage side which has shelves behind asbestos panel doors set in metal angle framing.*

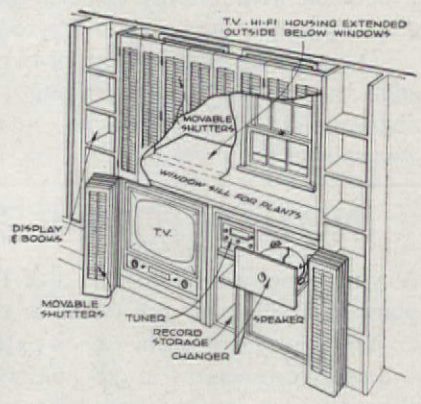


PHOTOGRAPHER: KRANZTEN STUDIO INFORMATION: JESSIE WALKER

Kitchen island *for a small room was designed and made by Glenn Price of Glenview, Illinois, for Mrs. Price's gourmet cookery. Note the custom-sized drawers, cabinets, spice shelves. Half-inch V-grooved pine boards were painted turquoise to match walls. The top is gold-flecked white vinyl, with a ½" pine strip.*



Recessed windows *prompted the decorators John and Louise Good to design under-window storage for television and hi-fi for Mr. and Mrs. Delmer Daves of West Los Angeles. Open or closed, two tiers of white shutters make a handsome focal point. They're flanked by display shelves. The outside wall below windows was extended to accommodate TV.*



PHOTOGRAPHER: GEORGE DE GENNARO
INFORMATION: MARTHA DARBYSHIRE

HELPFUL BOOKLETS YOU CAN SEND FOR

38 Answers to What's Cooking. From stay-up cheese soufflé to stay-juicy ground beef recipes, this booklet is filled with ideas for meals or munching. Some are simple enough for the baby sitter to use. Free from Mary Blake, Dept. AH-72, Carnation Company, Los Angeles 19, Calif.

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Decorating & Shading With Colorful Canvas. Illustrates more than 60 different shapes and styles of canvas sunshades for windows, doorways, poolside, patio, walks, carports, and interesting accessory uses. Tips on care are included. Send 25c to Design Catalogue, Canvas Awning Institute, Dept. AH, P.O. Box 9907, Memphis 12, Tenn.

Color Is How You Light It. Decorate more effectively by choosing lighting which will most enhance the colors in your rooms. Here is an analysis of how colors look under eight shades of white light, together with advice on lighting your home. Send 50c to Sylvania Electric Products, Inc., Dept. AH, 1100 Main St., Buffalo 9, N.Y.

The Good Earth Can Do You Dirt. Information on soil composition and soil testing to help you get the best results from your gardening, whether growing flowers, fruits, vegetables, or a lawn. Advice on sweetening, souring, and enriching soil is included. Free from Sudbury Laboratory, Dept. 322AH, Sudbury, Mass.

SHOPPING INFORMATION

THERE'S A PICNIC IN THE AIR

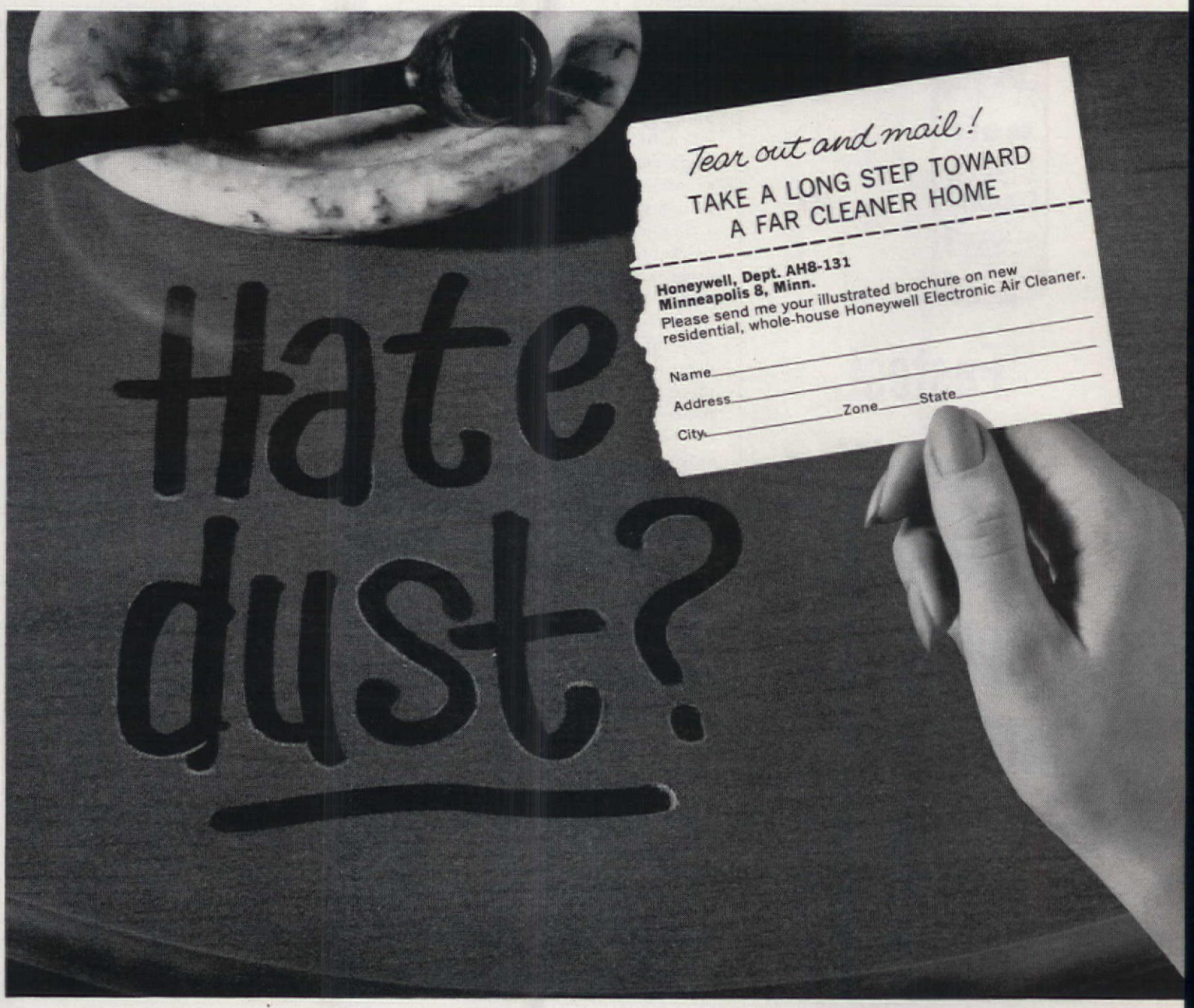
Page 28: Rotisserie—Cal-Det. **Page 29:** Fitted wicker basket, thermos in black leather case—Abercrombie & Fitch. Black wicker hamper—Hammacher Schlemmer. Dual band transistor radio—Westinghouse. Chair—Bloomingdale's **Pages 30, 31:** Chafing dishes, coconuts, reed glass holders—Trader Vic's in the Savoy Hilton. Glass-topped table—Lee L. Woodard & Sons.

SUMMER IS A COMING OUT PARTY

Page 44: Fabric on chairs, napkins, collage—Everfast. Wallpaper to cover fire screen—Jones & Erwin. Rug—Cabin Crafts. White ironstone plates—Red Cliff. Coffee pots, cups—Fairwood China. Stainless steel tableware—Lauffer. Wastebasket used as lamp shade—Bonniers. **Page 45:** Indian prints used for studio cover and at windows, bamboo window shade—Bloomingdale's. Rattan furniture—Cal Asia. Wallpaper on trunk—Woodson. Colorizer paint—Brooklyn Paint & Varnish Co. Trimming around painted rug—Consolidated Trimming. Drip-dry sailcloth fabric—John Boyle. **Page 46:** Table, chairs—Knoll Association Accessories—Hudson Rissman. Food—Haines Party Catering. **Page 47:** (top) Ovens, surface cooking top, barbecue—Gaffers and Sattler. Dishwasher—Wasteking. Sheet vinyl flooring—Armstrong. Countertops—Formica. Lazy Susan on outdoor table—Contempo Westwood. Plasticized paper plates—Raymor. Cart and table—Salterini. (Bottom) Cart by Glenn of California. Accessories—Leslies. Curtain over sliding door—Jack Lenor Larsen. Rug—Kneedler-Fauchere. **Page 48:** (top) Tile—Gladding McBean. Vinyl flooring—Armstrong. Food—Haines Party Catering. Casserole, coffee service—Leslies. Salad bowl—Dansk. Cotton fabric valance with plastic stain-resistant applied finish—Caro-Upright. Plastic traverse draperies—Jaylis. Red leather wall—Gilford Leather. (Bottom) Tropical furniture—Tropi-cal. Wallpaper—Van Luit. Table mats—Hudson Rissman. **Page 49:** Drip-dry sailcloth drapery—John Boyle. Flatware—Bonniers. Paper plates—Raymor. Swedish glassware—Available at leading department stores. Beach towel—Fieldcrest.

A 5 & 10 CENT BASKET

Pages 42 and 43: Trimming—Consolidated.



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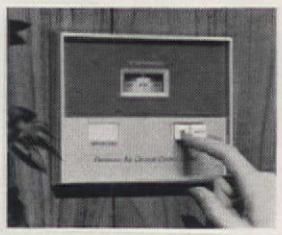
†Electronic air cleaning is a preventive measure, not a treatment. Be sure to consult your doctor. Ask him what it may do for you.



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CAMEO CLEANERS—TWO MORE B. T. BABBITT QUALITY PRODUCTS

We Gild the Lily

(continued from page 34)

sprinklers, fertilizers, shade trees, and other competitive plants all make for vastly different conditions from those to which lilies have adapted themselves in nature?

Obviously, if they were to become adaptable, easy-to-grow plants, many lilies would have to be changed. That could be done only by hybridization and selection, which in time could be expected to produce greater vigor and, by combining various characteristics, to result in increased tolerance of garden conditions. So a concerted program of lily hybridization and selection was started.

The results have been truly remarkable. In a shorter time than any other plants have been "domesticated," lilies have evolved from rare, difficult-to-grow natives of the wilderness into vigorous, easy-to-manage, dependable garden plants. What's more, these new lilies include an enormous variety of colors, flower forms, and plant heights, and their flowering seasons run from May to September.

Just how easy to grow are they? Actually, they need the same growing conditions as many other popular garden favorites. Plant them in loose, mellow, well-drained soil that's just slightly acid (pH 6–6.5). If the soil in your area is too acid, you can alkalize it with lime; if it's too alkaline, you can acidify it with peatmoss and aluminum sulphate. Your county agricultural agent, at the county seat, will tell you how much of either material to use to produce pH 6–6.5.

Choose a sunny spot for your lilies where they'll get sunshine for at least half the day and where the air circulates freely. Don't plant them too close to strong-growing or shallow-rooted shrubs and trees, with which few herbaceous perennials can be expected to compete. And don't plant them near old lilies or striped ("broken") tulips, which may carry virus diseases. Even though they are not injured by the disease themselves, they may infect healthy lilies.

Loosen the soil thoroughly with a digging fork, spade, or rotary tiller, and plant the bulbs as soon as you get them. Lilies are never really dormant, and the shorter the time the bulbs are out of the soil the better.

Don't plant them too deep. For large bulbs, 4 inches of soil over the top of the bulb is the right depth; for smaller ones, 2 to 3 inches of soil over the top of the bulb is right. A lily bulb has contractile roots and can pull itself down if it is planted too shallow, but it cannot push itself up if too deep.

Since the new lilies are vigorous plants, they need regular feeding—once or twice every spring. I've found the standard complete fertilizers, used as directed on the package, quite satisfactory. I've also supplemented these occasionally with bonemeal and fish fertilizers with excellent results.

Insect and disease control is as important to lilies as it is to most other garden plants. So spray or dust them with a combination insecticide-fungicide (such as a rose preparation) every week or two during the growing season. And, like most herbaceous perennials, lilies need regular, abundant watering during dry spells.

When you cut lilies, don't take too much stem, because the stem and leaves are important to the bulb when it's storing food for the following year's growth.

The new garden lilies can be classified into twelve major groups, each distinguished by its own characteristic type of foliage and bulb, habit of growth, and flower color and form.

Division 1 includes the early upright-flowering lilies of China and Japan,

The De Graaff lilies *pictured on page 35 are represented in the drawing above as follows: 1, 'Sunstar'; 2, 'Croesus'; 3, 'Harmony'; 4, 'Bright Star'; 5, 'White Pearl.'*

similar kinds from Europe, and hybrids such as 'Golden Chalice' and other upright-flowering strains.

Division 2 comes from crossing the Division 1 lilies with the tiger lily and includes varieties which face upward and outward. Among them are 'Enchantment,' 'Harmony,' 'Prosperity,' and 'Destiny.'

Division 3, based on hybrids between Lilium martagon of Europe and L. hansoni of Japan, contains the 'Paisley Hybrids' in lovely shades of orange, salmon, pink, and brown.

Division 4 includes the lilies derived from the lovely white Madonna lily, Lilium candidum, still quite rare.

Division 5 includes hybrids of the beautiful lilac-colored lily from Korea, L. cernuum. These 'Harlequin Hybrids' come in lilac, pink, salmon, maroon, white, ivory, and golden yellow. Their little bell-like flowers sway in the breeze and are the delight of every gardener who grows them.

Division 6 is made up of American native lilies, crossed and recrossed ever since Luther Burbank started breeding them. In Windsor Great Park, the horticultural wonderland of the British Royal family, they grow in huge clumps, equally at home as in any American garden.

Division 7 is made up of the so-called Easter lilies, which are not widely used for outdoor planting.

Division 8 is represented by the 'Fiesta Hybrids,' in a wide variety of colors, which stem from Chinese species of exceptional hardiness.

Division 9 is derived from the Chinese trumpet lilies, the best known of which is the regal lily (L. regale). These hybrids include the lovely 'Olympic,' 'Pink Perfection,' and 'Green Magic' strains.

Division 10 is an exciting one, for it contains the hybrids created by crossing trumpet lilies with the strong-growing, lime-tolerant, recurved, orange-flowered Lilium henryi. They include a wide variety of colors and forms, among them the flaring 'Sunburst' and bowl-shaped 'Heart's Desire' strains, and all are hardy, disease-resistant, and vigorous.

Division 11, as yet, has few examples. It's based on lilies that flower in late summer, the original stocks of which were introduced by the U. S. Department of Agriculture only a few years ago. This group offers unusual promise in orange and red, late-flowering lilies.

Division 12, now almost a hundred years old, has recently been enhanced by the creation of some of the most beautifully exciting lilies of our time. They're derived from the gold-band lily (L. auratum), the florist's "rubrum" lily (L. speciosum), L. japonicum, and L. rubellum. Outstanding among them are the 'Imperial Crimson,' 'Imperial Silver,' and 'Imperial Gold' strains and the magnificent named varieties, 'Empress of India,' 'Empress of Japan,' and 'Empress of China.'

All these kinds of lilies are classified by height, color, and flowering season in the table on page 66. Those whose names begin with the letter L (for Lilium) are wild species; those whose names are enclosed in single quotation marks are hybrid varieties (all virtually alike) or hybrid strains (more or less variable).

Lily hybridist Jan de Graaff, *right, was awarded the 1962 American Home Achievement Medal "for outstanding contribution to America's enjoyment of gardening." He was selected from a slate of 12 candidates by the presidents of over 40 national horticultural organizations. Presentation of the medal was made at the Men's Garden Club of New York flower show luncheon in March by American Home Editor Hubbard H. Cobb, left, and Garden Editor Theodore A. Weston.*

How to take a call without missing a mouthful

It's easy when you have a kitchen extension phone. You can feed the baby... check the grocery list... fix a formula or seven-minute frosting... and keep right at it when the telephone rings.

A kitchen extension saves you time and steps every day, lets you take and make calls when you're busiest.

Extension phones for happier living—where your family works, plays and sleeps—cost little for the convenience they give. Your choice of styles and colors. To order, just call the Business Office or ask your telephone man.

BELL TELEPHONE SYSTEM

Vacation time is my dress-up time

Some people like to "rough it" on vacation . . . But I go on a cruise. Or to a resort. I go where I can wear my prettiest party clothes two or three nights a week. And that's why I'm a Tampax user. Because no matter what, I can always feel dainty . . . fresh . . . immaculate.

* * *

Millions of girls have hundreds of reasons for using Tampax® internal sanitary protection. Certainly *freshness* is one of the main ones. Tampax prevents odor. Tampax is invisible in place. Tampax lets you feel cool, comfortable, self-possessed.

Tampax also lets you swim—gives you complete freedom during any activity.

If your vacation should happen to coincide with time-of-the-month, dare you use anything *but* Tampax?

Tampax is available in your choice of 3 absorbencies (Regular, Super, Junior) wherever such products are sold. Tampax Incorporated, Palmer, Mass.

Invented by a doctor—now used by millions of women

(continued)

LILIES FOR AMERICAN GARDENS

Short (Under 30")

	White	Yellow	Orange	Red	Pink
MAY		'Golden Chalice' 'Golden Wonder' L. pumilum 'Butterball'	L. pumilum 'Golden Gleam'	L. pumilum	
JUNE	'Achievement' L. martagon album	'Croesus' 'Destiny' 'Prosperity' L. amabile luteum	'Coronado Hybrids' 'Harmony' 'Joan Evans' 'Sunstar' 'Valencia' 'Paisley Strain'	'Cinnabar' 'Enchantment' 'Fireflame' 'Paprika' 'Tabasco' L. amabile L. concolor L. concolor 'Coridion'	L. japonicum platyfolium L. martagon L. rubellum
JULY	L. longiflorum 'Croft' L. longiflorum 'Estate' L. longiflorum 'Tetraploid' L. formosanum pricei		'Palomino' L. tsingtauense		L. cernuum
AUG.		L. wilsoni flavum	'Victory'	L. papilliferum	

Medium (2½ to 4 ft.)

	White	Yellow	Orange	Red	Lilac	Pink
MAY						
JUNE		'Buttercup' L. monadelphum				
JULY	'Green Dragon' 'Green Magic' 'Olympic Hybrids' 'Olympic Select' 'Sentinel Strain' 'Emerald Strain' 'Emerald Isle' 'New Era' 'Bright Star' 'Stardust' L. taliense L. polyphyllum	'Citronella' 'Golden Wedding' 'Royal Gold' 'Golden Clarion' 'Golden Splendor' 'Limelight' 'Moonlight Strain' L. regale	'Shuksan' 'Bronzino' 'African Queen' 'Copper King' 'Happy Day'	'Afterglow' 'Sunset' 'Burgundy'	'Pink Perfection'	'Verona' L. kelloggi L. lankongense L. wardi
AUG.	'Empress of China' 'Flying Cloud' 'Imperial Silver' 'Empress of Japan' 'Angel Wings' 'Imperial Gold' L. auratum platyphyllum L. auratum virginale L. browni australe L. formosanum 'Wallace Strain'	'Golden Showers' L. parryi	'Ginger-snap' 'Jack-Pot'	'Empress of India' 'Imperial Crimson' 'Jillian Wallace' 'Red Band Hybrids' L. martagon dalmaticum	'Pink Glory'	'Potomac Hybrids'
SEPT.	L. speciosum 'White Champion'					'Mapleton Strain' L. speciosum 'Red Champion' 'Superstar'

Tall (Over 4 ft.)

	White	Yellow	Orange	Red	Pink
MAY					
JUNE					
JULY	'Black Dragon' 'Black Magic' 'Carrara'	'Helios' 'Luna'			'Inspiration'
AUG.	'Ivorine' 'Silverine' 'Silver Sunburst'	'Sunlight' 'Good Hope' 'Golden Sunburst'	'Coraline' 'Orange Sunburst' 'Thunderbolt'	'Jamboree'	
SEPT.	L. formosanum wilsoni		'T. A. Havemeyer'		

THE GREATEST CATALOG OF ALL TIME

See Wayside's new 1962 Fall Catalog . . . it's the nation-wide sensation in fall planting catalogs. This mammoth new 152-page book features more new, rare and unusual garden subjects than all other catalogs combined. Almost 1300 new roses, rare Holland-grown bulbs, flowering shrubs, trees, exotic lilies and hardy *"Pedigreed"* plants. Illustrated above is *Paradise Pink*, one of the loveliest of the new hardy Iris and the most popular of the exquisite new Pinks. It is a delightful, well tested and highly recommended variety you'll enjoy for years.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy of this valuable garden book, please send $1.00 to cover postage and handling. There is no other catalog in the world to compare with it in size or wealth of selection. 152 pages, filled with hundreds of true-color illustrations and helpful cultural directions.

Wayside Gardens
55 MENTOR AVE., MENTOR, OHIO

Here's a wonderful **MONEY-MAKER!**
Around the Neck
MIRROR for only **50¢**

If you write for Samples on Approval. A real money maker typical of the hundreds of gifts, toys and gadgets that will turn spare time into profits. Send 50c for Mirror, catalog and samples on approval. You will be glad you did!

PEN 'N BRUSH Room 2-009, 366 Wacouta St. St. Paul 1, Minnesota

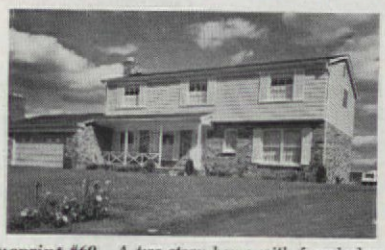
HYPONEX®
Soluble **PLANT FOOD** Complete

Grows Better Plants in Soil, Sand or Water

Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.

HYDROPONIC CHEMICAL CO., Copley 21, Ohio, U.S.A.

ORDER PLANS FOR THESE HOUSES



Blueprint #69—A two-story home with four bedrooms solves the problem of building a large house on a small lot.

Blueprint #71—A modern plan in a typically Southern setting offers four bedrooms, two-and-one-half baths.

BLUEPRINT ORDER FORM

Fill out coupon enclosing personal check or money order. N. Y. City residents add 3% sales tax. Allow three weeks for handling and mailing.

To: American Home Magazine, Dept. BP, Forest Hills 75, New York

☐ BP #69, 1 set $5.00; 3 sets $10.00
☐ BP #71, 1 set $5.00; 3 sets $10.00

☐ Catalogue of 30 Best Blueprint Houses. Includes photograph, floor plan, dimensions and square footage of each house. 10c covers cost of handling and mailing.

Print Name

Print Address

City Zone State

Please allow three weeks for delivery.

Delicious discovery! Now turn Land O'Lakes Butter into a superb new sauce!

Sauce Provincial . . . Smooth, rich and mellow—yet there's a zip to it, too! The secret of this glorious golden sauce is simple:

Simply start with the butter that's churned fresh daily in the land of lakes, from sweet (*never* sour) cream. Sweet cream churns into sweet, golden butter, filled up with flavor and country freshness. Taste what fresh means. Fresh is *delicious!*

Try this wonderful sauce; enjoy it! Comes to you with the compliments of Land O'Lakes.

Sauce Provincial

Slowly melt 1 stick Land O'Lakes Butter
Crumble in natural cheddar (Land O'Lakes makes a fine one) or bleu cheese, size of a large walnut. Melt.
Add two dashes wine vinegar (or dry sherry)
Stir in pinch tarragon, pinch parsley.
Remove from heat, mellow few minutes.
For a wonderful spread . . . allow to come to room temperature.

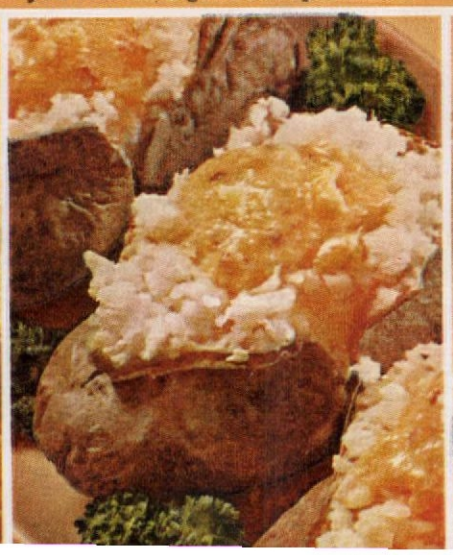
Land O'Lakes® Butter . . . *Churned fresh each morning in the land of lakes!*

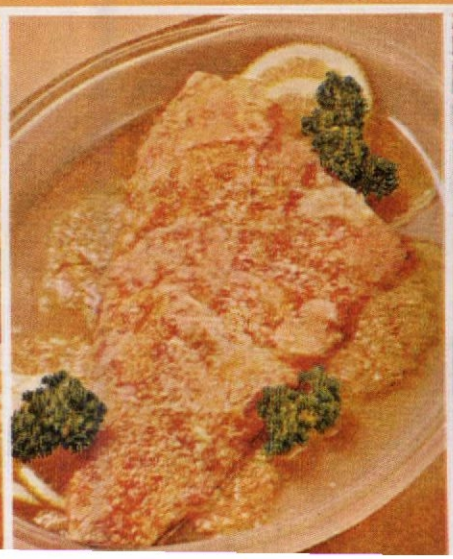
Brush on *hamburger* or any cut of meat you want transformed into something that's truly delicious!

Baked potatoes . . . any vegetable . . . get a zippy new outlook on life when you melt in a generous spoonful.

Pour over *fish* or seafood, bake to special piquant flavor. Extra good when it's made with bleu cheese!

Spread spoonful on *buns, rolls,* broil to a crisp, golden brown. Tastes *wonderful* . . . rich, zesty, mellow!





"WHERE'D I GET MY APPLE CHEEKS?"
From White House Apple Sauce (in jars too), Spiced Apple Rings, Apple Butter, and other fine White House products. Try them all!

DON'T BE FOOLED BY "LOW-PRICE" HOME-IMPROVEMENT ADS

Everyone loves a bargain. That's why it's so easy for many of us to be fooled into thinking we're going to get a real saving when we see advertising that appears to offer us something for a fantastically low price. This is particularly true in the home-improvement field where "bait" advertising is so widespread. Many local Better Business Bureaus have set up special standards for advertising and selling home improvements because of the great number of home owners who have been confused and misled by the ads. These standards cover such items as:

Materials: Descriptions of materials to be used should be accurate. For example, when stone facing is being offered, it should be stated if it is precast stone or simulated stone.

Prices and Credit Terms: The size of an item featured at a specified price or with specific credit terms should be stated in measurements customarily used in the industry, provided they can be clearly and readily understood by the public.

Limitations and Conditions: Any modification that might affect a price stated in an advertisement should be clearly and conspicuously stated. For example, "15x21' Frame Garage—*Unpainted.*"

Deceptive Appearance: Advertisements should not create a misleading impression (by omission, layout, etc.) even though any or all statements or illustrations, separately considered, are literally truthful.

Illustrated Merchandise: When both low and higher priced merchandise are shown, illustrations should not be arranged to give the impression that a quoted lower price pertains to the more costly merchandise.

Installation: If an advertised item requires installation, and it is not readily understandable to the public that installation is necessary (e.g., storm doors) a quoted price should state whether or not installation is included.

Installment Payments: If the amount of weekly or monthly payments is included, the repayment period should also be stated.

These are only a few of the standards. The difficulty is that advertisers who don't follow these rules generally are not breaking any law. They merely promise—or seem to promise—that a home owner will be able to add a "completely finished basement room for the incredibly low sum of $289," or have "a new roof installed for $100," or any of dozens of "low cost" improvements. While such remodelings could possibly be done at these prices, they would probably be of minimum standard.

In many cases, if you do answer such an ad you'll find that the stated price rarely covers the type of job you need or want. Often, you will wind up paying double or perhaps triple the advertised amount. In fact, it is quite likely you would do just as well if not better by contracting the job yourself or by calling in a small contractor or carpenter. So, it's really up to you to protect yourself by checking carefully before you sign for a job.

Here is a typical case history of an owner who made an addition to his home. His experience speaks for itself and should serve as a guide for anyone who plans a major home-improvement project.

This home owner, who lives in a relatively new development in Covina, California, wanted an existing 15x24' patio enclosed to make a den with a fireplace and built-in wardrobes. He called in three much-advertised companies. The opening prices from all three companies were relatively the same—about $3500. The home owner said no to the cost in each case. One company's salesman came back with his partner. He immediately lopped off $125 explaining that this was the cost of the TV set that went with the deal and since the home owner already had one, he wouldn't need another. When the prospect still balked, the salesman then introduced his "partner" more formally as vice president of the construction firm. The "vice president" showed a card from a large building-materials company and from all evidence—his business card and the general tone of introduction—implied he was also vice president of the building-materials firm. The salesman stated that he was anxious to get a model den in this area for company publicity, and since his partner was "vice president" he was at liberty to make price cuts.

Then and there, the "vice president" knocked off $500. The pitch was "sign now . . . tonight . . . offer expires when we go out the door." After two weeks of phone calls, and another house visit, the price had been scaled down to $2600.

The home owner told us that he didn't like doing business with such characters, didn't like their hardsell and decided to contract the job himself—in fact he did much of the work himself. Using the best materials, he figures the total cost at approximately $2600. And he would never again call on the type of contractor he first contacted.

This home owner was lucky. He spotted the slick operators who called on him and was saved a lot of money and probably a lot of grief.

INFORMATION: JAMES JOSEPH

NOW! CUT ENOUGH FRESH CORN IN ONE HOUR TO DO YOU ALL YEAR

Lee's
CORN CUTTER and Creamer

• For Daily Use
• Frozen Lockers or Home Canning

It's the world's fastest, easiest way to remove tender, fresh, young, green corn from the cob. Cuts 5 times as fast at ¼ the labor. Five easy strokes finish an ear in less than 10 seconds. Saves hours of tedious, hard work. No mess, no splatter, no old-fashioned knife to cut fingers. This amazing invention cuts, shreds and scrapes in one operation. Adjustable for world's finest cream style or uniform whole kernel. Saves garden-fresh flavor. Fits all size ears. Easily cleaned. Guaranteed. *Beat high prices—can or freeze your own corn. Save up to 60%!* Get the original! Get the best! If local dealer does not have, order direct, **2.50** Postpaid

LEE MFG. CO., INC. PO Box 13222-S Dallas, Texas

Also makers of Lee's Green Pea Sheller. Shells black-eye and field peas quicker, easier. $3.00. Both for $5.50. Order extras NOW for gifts.

"ME fix a super Caesar salad?"

But of course—when you use the **first press freshness** of Pompeian **Virgin** Olive Oil. That's what puts the SUPER in a SUPERB salad, Caesar or any other. Seals in succulent juices of beef, fish, fowl too.

2 oz. to 1 gal.

UNSATURATED BETTER FOR YOU!

ANNOYING NOISES AND WASTING WATER STOP

GET THE GENUINE
WATER MASTER
America's Largest Selling
TOILET TANK BALL

The efficient Water Master Tank Ball instantly stops the flow of water after each flushing.

75¢ AT HARDWARE STORES EVERYWHERE
Higher in Canada

Every Home Needs This 'All-Purpose' Oil

Clean · Lubricate · Prevent Rust

3-IN-ONE® OIL

REGULAR — OIL SPRAY — ELECTRIC MOTOR

Enjoy Making $50 to $250 In a Little Spare Time

with **EXTRA BIG BOXES OF CHRISTMAS CARDS**

Show friends MORE FOR THE MONEY—*not $1*, but **25** to **36** cards in $1 to $1.50 boxes. Exclusive Name-Imprinted cards, **50** for $1.95 and $2.50. Over 450 new Christmas and All-Occasion Assortments, Imprints, Stationery, Gifts.

SEND COUPON FOR SAMPLES

No experience needed. Make 60c on each $1.25 "Supreme 25" box. Up to $1.95 profit on others. Cash Bonus, Money-back Guarantee adds extra profits. Big Imprint Album FREE, Assortments and Gift on approval. Act TODAY.

$1.25 Box of **25** Cards offered **FREE** to help you start

CARDINAL CRAFTSMEN, Dept. 11-B
1400 State Ave., Cincinnati 14, Ohio

Send money-making kit on approval with Free Album and Free offer of $1.25 "Supreme 25" Assortment.

NAME.....

ADDRESS.....

CITY..... STATE.....

Paul McCobb

(continued from page 32)

Federal, Early American, Victorian, Directoire, French Provincial, Italian Provincial, etc. During the same time, I have been exposed to only two periods of 20th century design: modern and now contemporary.

"One of the reasons why I think contemporary lasts over a longer period of years is because it has been designed for today's needs, the problems we live with, the kinds and sizes of homes we live in. It may eventually evolve into another period which won't even be called contemporary but it will be the design of the day. On the other hand, many of the details from the periods of the past—the things we've always found very interesting—were developed because of the conditions in which people lived in that particular era. An obvious example is the high winged-back chair which was designed to be put in front of the fireplace while keeping away the drafts from the rear. Although it may be romantically charming, there is no obvious need for such a chair in our homes today. A contemporary designer devotes his talents to pieces that are functional for the period in which he lives and in his design concepts he attempts to incorporate the most refined details that his ability can achieve. He may respect the things from the past but he feels he should be able to equal them in his own designs. In this area, contemporary design is more honest. It is a program that evolves, not from fad to fad, but works from one influence to the next.

"At the moment, traditional periods are suffering an era of badly designed imitation bordering on the novelty which results in an opulent show of bad taste. It is difficult today to find what we call good, honest Early American—the Early American designed by our forefathers. The true French Provincial is passé—it's not provincial enough. Italian Provincial has been created—made up of several Italian influences and periods. Copying is a great sport in this country and it is such imitation that brings about bad design.

"There are many things that are good about design in this country today but because of the quantity of it, the quality of design suffers. This is a problem that will probably always be with us. There is a tremendous amount of energy and money spent on bad taste and bad design. It's probably a basic human instinct to be attracted by something that is shiny, gaudy, brassy, or something that is extra soft to the touch. For this reason, many products are brought on the market to appeal to these instincts with little regard for design.

"However, we have in this country, and there probably exists an equal number in other countries, a dedicated group of contemporary designers who will not be satisfied with things as they are. The contemporary home has become an international phenomenon, wherein each country expresses a regional segment. We have the glass and teak of the Scandinavians, the elegant simplicity of the Japanese, the excitement of the Italians, even the not-quite-successful attempts of the French. Last, but really first, we have our own country. Even in our abundance, we have created a momentum and a few rare examples of quality; in our enthusiasm, a spirit of individuality; and in our freedom, the right to represent ourselves.

"Taste in this country has improved. There are more people today with good taste than 20 years ago. This is because everybody honestly wants to live better. Everybody tries—even though some don't always make it. This is on the plus side. Contemporary design continues to improve each year and is now better than it ever has been before. It will be, in the years to come, even better design in form and shape." THE END

CLARIFICATION ON ALUMINUM SIDING

In response to those readers who sent us letters of appreciation for the article in our May issue, "How Good Is Aluminum Siding?" we want to say, thank you. For those who had specific questions about the wearing qualities of the various paint finishes on aluminum siding, we would like to take this chance to elaborate on the subject. While it is true that a number of chemists predict a life of 20-25 years for the acrylic enamel finishes on aluminum siding, there are an equal number who predict the same longevity for both vinyls and alkyds. Since the acrylics have not been used in the field for anywhere approaching 20 years, it is not as yet possible to predict the field life (the *ultimate* test) of acrylics. There are other variables which we did not have space to include in the May article. These would include such technical points as: paint thickness; manufacturing equipment; baking temperature, and number of coats. The best guide is the name and reputation of the manufacturer. On the whole, the products of the major manufacturers today have durable finishes. This means you can expect *ten years* of service, as a minimum, barring those installations in areas plagued by noxious factory smoke or by excessive salt spray from the sea.

Whirl away tension and fatigue in the privacy of your bath

Jacuzzi WHIRLPOOL BATH

Now you and your family can obtain the healthful benefits of daily warm water massage at home.

Simply place the portable Jacuzzi in your tub. Then lie back and relax in warm flowing water vibrant with thousands of bursting air bubbles. In just minutes you'll feel refreshed, revitalized . . . a new you. The Jacuzzi Whirlpool Bath also helps sooth muscular aches, sprains, aching back . . . promotes sleep . . . eases the pain of many chronic ailments.

$285. Budget terms.

Write for folder and name of your dealer.

JACUZZI RESEARCH INC.
1452 San Pablo Ave., Berkeley 2, Calif.

FRANCHISE DEALERSHIPS AVAILABLE IN SOME AREAS

FREE BONUS VOUCHER AND DO-IT-YOURSELF GUIDE

ALL NEW Versa IRON•ALUMINUM RAILINGS & COLUMNS
NEW Beauty
NEW Strength
PHOS-FUSED FOR PERMANENCE

SAVE ⅓ AND MORE!

WRITE VERSA PRODUCTS CO.
LODI 89, OHIO OR TIFTON 90, GA.

CHAIR WOBBLY? fix it quick with **PLASTIC WOOD®**

Handles like putty—hardens like wood!

IF You Sell Christmas Cards . . . You Want to MAKE THE MOST EXTRA CASH

FREE Catalog contains more than **150 Christmas & Everyday Card Assortments; 600 big money-makers.**

Get the lines of ALL the best-known Christmas Card Publishers FROM ONE COMPANY

Easiest way to make most spare-time money! Introduce biggest line of Christmas, Everyday Cards, gifts, stationery, toys, gift wraps of all best-known, most-advertised greeting card companies. Get big new color catalog displaying more than 150 assortments, 600 Christmas money-makers! Make up to 100% profit . . . *even more* on Personal Imprints, other novelties. Generous Bonus Plan. *Credit to individuals, groups.*

Free Catalog! Rush Coupon Now! Big Christmas "Wishing Book" Color Catalog of all leading lines, yours FREE, plus amazing Bonus Plan, money making details. Also sample boxes on approval.

Style Line Greetings, Dept. R-28
421 Fifth Ave. S., Minneapolis, Minn.

STYLE LINE GREETINGS, Dept. R-28,
421 Fifth Ave., So., Minneapolis 15, Minn.

Rush money-making Christmas "Wishing Book" Color Catalog of leading greeting card lines, details of Bonus Plan and big profits FREE . . . plus sample boxes on approval.

NAME.....

ADDRESS.....

CITY..... ZONE .... STATE.....

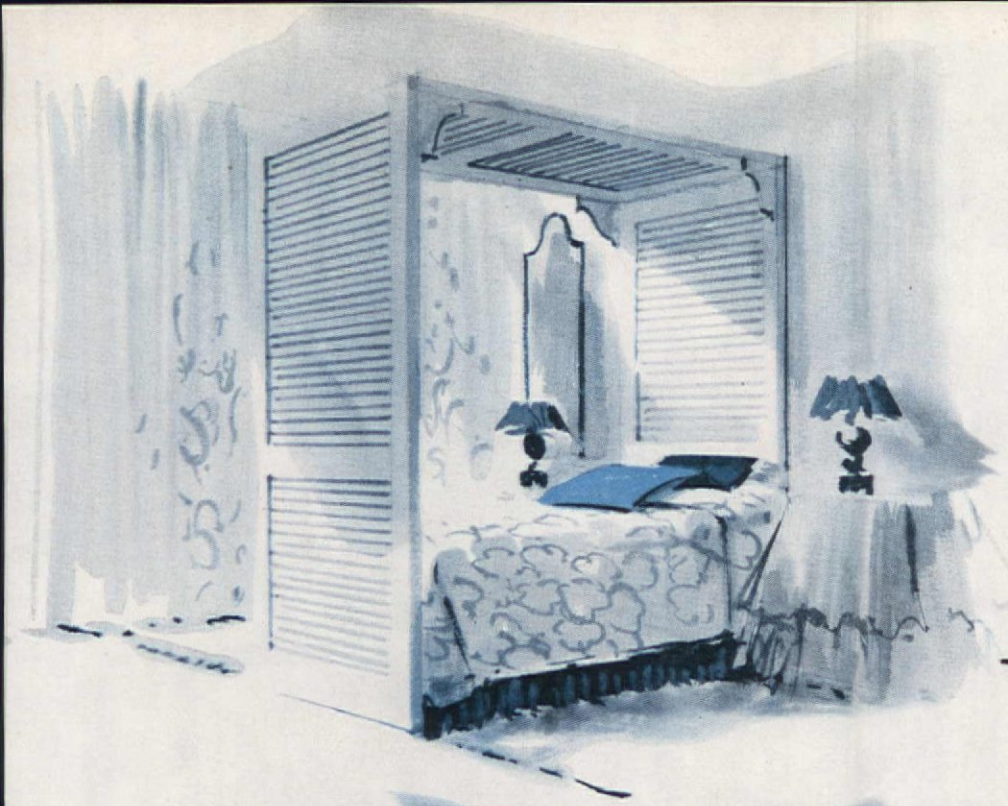
BARBARA COLVIN

THIS "STOCK" PAYS BIG DIVIDENDS

A small investment in stock doors gives a big return in your decorating. Paneled and louvered doors of ponderosa pine are inexpensive and easy to work with. The ideas here are only a few of the many ways such doors can be used. You might try a dado or coffee table.

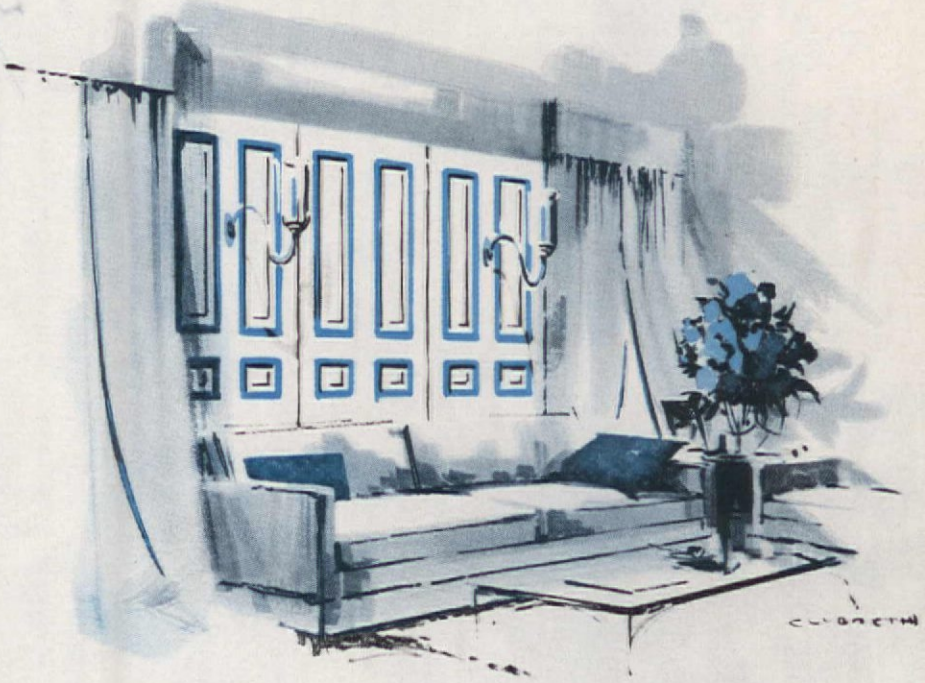
MARVIN CULBRETH

STORAGE WALL *at end of playroom is enclosed with three paneled doors. The center door is fixed. Middle panel is cut out and fitted with glass. Behind this is an aquarium, easily reached from either of the two end closets. Other panels can be decorated attractively with jumbo playing cards or pictures in keeping with your decorating.*

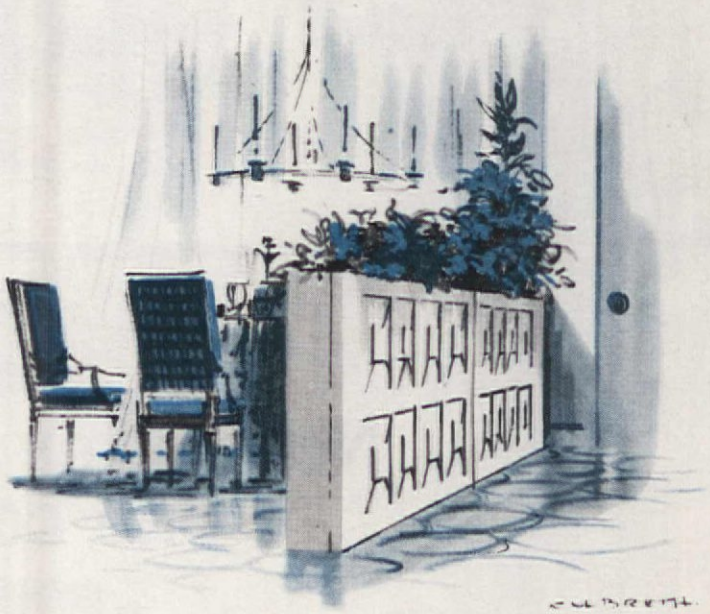


CANOPY FOR A SINGLE BED *is three louvered doors. Attach head panel to the wall. Fasten foot panel to floor with angle cleats. Nail top door to the others and brace with wooden corner pieces or wrought-iron brackets.*

PANELED WALL *behind sofa is made from three doors attached to the wall, starting at the floor. To add more interest, molding on doors can be accented with color. It is important that this type of paneling be used only where it looks balanced with the rest of the room.*



FOLDING SCREEN *is made of three two-paneled doors hinged together. Colorful prints can be framed in the door panels.*



ROOM DIVIDER *consists of four double-paneled doors. Each side has two doors laid lengthwise. Keep sides far enough apart so lips of planter boxes will rest on edges of doors. Fasten doors to floor with angle cleats—two to a door. Cover the open end with clear pine board.*

AWNING CANOPY *is made of hardboard or plywood and covered with fabric. Doors are fastened to wall. Spears to hold canopy are wooden dowels with wooden finials, painted black. Mirror fits space between headboards.*

No matter which you use one coat covers

Skeptical? Paint your living or dining room, bedroom or den with Nalplex and see old colors, filled-in holes, spots, stains and smears disappear under a coat of any lovely Nalplex color. No muss. No odor. Hardly any effort. Rollers, brushes, pans and hands all clean up with soapy water. A Nalplex flat finish lasts! Smudges and finger marks wipe away. Never any shiny spots. So don't put it off, put it on. See your "Dutch Boy" Dealer listed in the Yellow Pages. You'll love all those colors!

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JUNE R. VOLLMAN

YOU CAN GAIN MORE SPACE RIGHT WHERE YOU ARE

Remodeling a post-World War II house offers many challenges. How do you change its appearance from its look-alike neighbors? How do you get more space when you have only a small lot to work with? How can you get more privacy—even though you're fond of your neighbors? What about those small rooms?

Some families simply pull up stakes and move to a newer, bigger house. But many others love their homes and neighborhoods too much and prefer to stay were they are. How do they go about fixing up a house they have outgrown? The problems are not insurmountable as the attractively remodeled homes on these pages will prove.

Take the *Paul Rich* family for example (see below). Their problem was simply a much too small house for a family with three young children. They had managed to make do when there were only two youngsters, but when the third child (now 16 months) came along, they knew something had to give. Their location was convenient, they had room to expand, and the simple design of the house was adaptable to an enlarged version. But they also had a very special reason for not wanting to move.

In 1949, Paul Rich was a student at Washington University School of Architecture, St. Louis, Missouri. He spent the time between his freshman and sophomore years designing and building (with the help of some friends) this two-bedroom home in Springfield. The project was financed by his father.

Until 1956, the house was rented. Then the Riches, with their two children, moved in. When it came time to add more space or move, the decision came easily. Being an architect, Paul Rich recognized the expansion possibilities. The old living room space could be divided into a family room and an enlarged master bedroom. The old kitchen would become closet space and a bath for the master bedroom. A new addition would house a kitchen, dining area, utility room with access to the outdoors, and a living room opening onto a raised patio. The patio has a high curving wall of brick to insure privacy from the street.

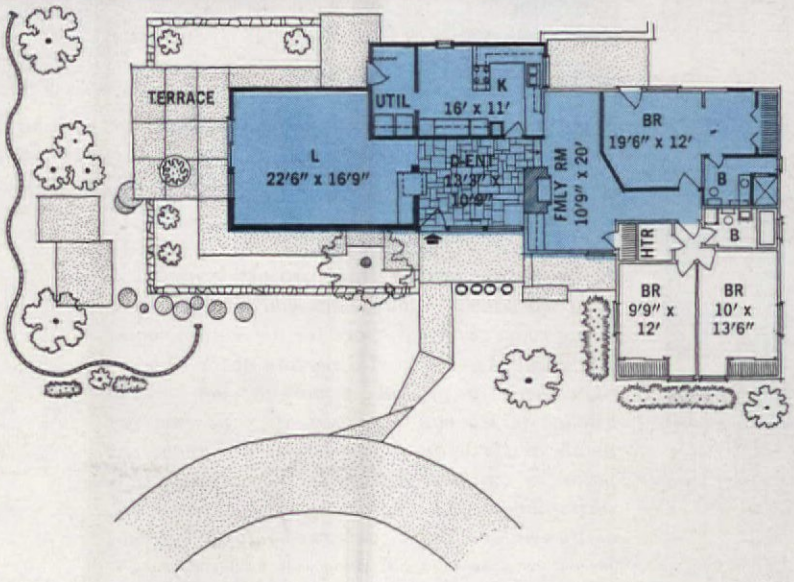
The Riches' solution to their space problem reflects Mr. Rich's philosophy: "We have a house that will grow with our family and with our income."

A different problem faced *Jack and Betty Panenko* (page 72). While they also wanted more space, their biggest concern was the stark appearance of their home which seemed to jut out from the ground. Although one of 11 similar houses built on a curving street, there was no development look (continued)

YOUR HOME CAN GROW WITH YOUR FAMILY IF YOU ADD A WING

Adequate in 1956 *when the Paul Riches moved in, this house seemed to shrink when a third child arrived. They had a sentimental reason for not moving—Mr. Rich built the house when he was in college.*

Extending their home *was the natural solution to the family's space problem, since it merely continued the existing house lines. Sliding glass doors in the new living room open onto a new terrace (screened by the curving brick wall). Fixed glass panels offer an excellent view from the new dining area, but are set back far enough to assure privacy.*



ARCHITECT: PAUL RICH
INFORMATION: BEE REYNOLDS
PHOTOGRAPHER: BOB HAWKS
ALL PLANS: SIGMAN-WARD

Tremendous living area *was gained by adding a wing and converting existing rooms. Former kitchen became the bathroom and closet area for the master bedroom. The original living room was converted to a family room—with a part of the space added to the master bedroom. The old entry door became a window. The new kitchen has ample eating space.*

since the builder had placed them among existing houses of various designs. When they purchased the house two years after it was built in Noroton Heights, Connecticut, they knew that its good basic structure would lend itself to any improvements they might want to make.

Because its appearance was their major concern, the first step in their program was to add a porch across the front to provide a feeling of unity for the two small windows on the second floor and to break up the "plain Jane" façade. Since the house had a "high-off-the-ground" look, they terraced a portion of the front yard, raising it about a foot. Two flagstone steps were built from the porch to a platform on the terraced area, with one more leading from platform to driveway. A foot-wide horizontal trellis over the garage door, covered with vines, also helps to lessen the bare look of the original façade. The new porch and steps cost $500. The Panenkos did the masonry work; a carpenter built the porch.

The second part of the remodeling turned the unfinished area upstairs into a master bedroom. One of the two original bedrooms became a TV room. Tackling the rear of the house was the next step. A two-year project gave them an enclosed porch. It was designed to be done in stages so it could always be used. A cement slab was poured first to make a terrace. The second year it was roofed over, then enclosed with combination storm doors. Just a step away from the kitchen, it's ideal for summer dining—and even for sleeping on hot summer nights.

A bigger, more interesting living room was the next project—and it was completed last year. One problem with the basic house had been that downstairs there was less living area than upstairs. The living room had to serve for dining too. An awkward entrance with the door opening directly into the living room and facing a stairway didn't help either. All these problems were solved when they added a large new living room and made the old living room into a dining room with a waist-high divider to partition it off from the front door and stairs.

A few years earlier the Panenkos and their neighbor each bought half of an empty lot between them. This made it possible for them to build their new living room on the side of their house.

Much of the success of the Panenkos' program is due to the careful planning. For every stage, Jack Panenko used a cardboard model of the original house, and tried out various ideas for additions. The first plan for the new living room had a flat roof with a sundeck on top. It didn't look attractive, so they used a roof which matched the one on the existing house. He designed the room, gave out plans to be figured for costs. (They had the costs broken down so they could determine what work they might be able to handle themselves.) The lowest bid they received was $6492, so Jack Panenko decided to do the whole project himself (for $4500)—subbing out only the masonry and excavation—including a cellar since the original house had been built on a slab. He started the work in June, finished it in October.

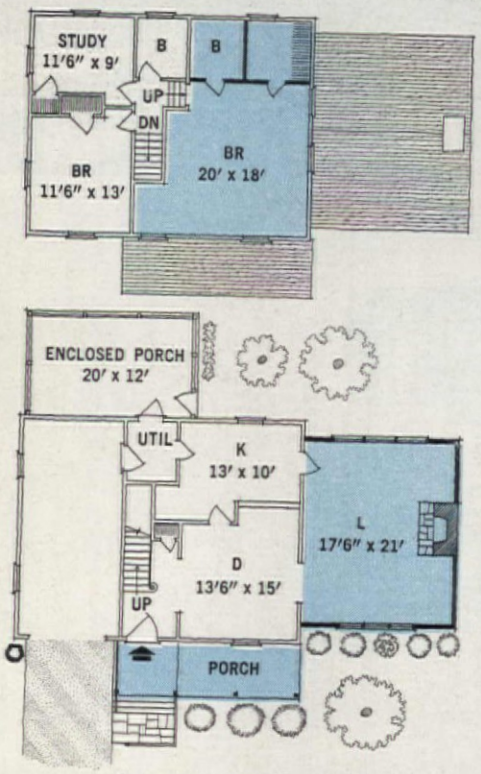
When they bought the house it was worth $15,000. Now it's valued at $31,000—a reflection of the increasing valuation of all the houses in the neighborhood. Most of them have been improved and all of them have been very well maintained.

Jack Panenko believes that remodeling really pays off. "If," he says, "you keep buying bigger houses, you never pay off your

A FACE LIFTING CALLS FOR A STRONG FRONTAL ATTACK

Harsh and barren façade *of their home convinced Jack and Betty Panenko that the most important need was for a fresh-faced look.*

What a difference *a front porch, slight terracing, and a trellis with vines over the garage made. The house became charming, seemed to blend with its site rather than rise above it. Even the second-floor windows look like they belong. The new living room (right) was planned by the owners to match the existing house.*



A four-step remodeling project *achieved a more workable, livable plan. Addition of a new living room provided space for the dining room. The Panenkos removed a portion of the dining-room wall to provide a pass-through to the kitchen which can be closed off. The enclosed porch at the rear was used as an uncovered patio for one year during the remodeling. Upstairs the master bedroom area was finished, and a small bedroom was turned into a TV room.*

INFORMATION: BARBARA COLVIN PHOTOGRAPHER: JIM FORNEY

mortgage." At the time they purchased their home, payments were reasonably low. Now, as their income increases, they use the money they might be paying on a larger mortgage to improve their home or to buy other things. When the mortgage is paid off in ten years, they'll be able to spend the money on travel.

When your young children like to play out front, and you live on a busy, narrow street, how do you give them a safe play area? *Mr. and Mrs. Louis Barak* (below) not only accomplished this, but also gained a much-needed family room and a remarkably attractive new appearance for their 15-year-old Van Nuys, California, home.

The Baraks are schoolteachers. Mr. Barak teaches full time; Mrs. Barak, part time. Because their children were only four and five years old, they felt a front play area should be enclosed for safety. Through a friend, the Baraks heard of designers John and Sylvia Von Tesmar who have a reputation for keeping costs down—a necessity for the Baraks.

Because the Baraks' garage was projected out from the house to the setback line, the Von Tesmars decided on an addition which would be built out to the garage line. This not only gave balance to the entire property, but provided the needed enclosed play area (between the garage and the addition) which also serves as an attractive entrance court.

The new family room has a dual purpose. Besides being used for television and occasional dancing, it is an ideal work area for correcting papers and for conferences with other teachers.

One of the main reasons the Baraks are so pleased with their remodeling (and wouldn't hesitate to do it again) is that the designers understood that a small budget and inexpensive materials make careful construction "a must." The attractive results achieved by the Baraks prove the soundness of this theory.

You don't always have to build more living space to get more living space—if you follow the lead of *Ralph and Elsie Plimmer* (page 76) of Springfield, Missouri.

The Plimmers waited ten years for their spacious, warm family room, even though they knew it was needed shortly after they moved into their newly built house. The den, which they used for entertaining, was just too small. But since they had just built the house, Ralph Plimmer thought they should wait awhile before remodeling. When the Plimmers' daughter, Pam, became a teenager, the need for more entertaining space became acute.

The existing garage and small porch were ideally located for conversion so the architect worked out a plan which took full advantage of existing space. Three steps from a new flagstone hallway, on the same level as the existing living space, lead down to the new family room. The living room and kitchen now open onto the new hall.

To accommodate their cars, a new double carport was built and connected to the house with a concrete patio and walk.

"We lost nothing and gained hundreds more feet of living space," Elsie Plimmer says. "It is easier to care for than the formal living room, and a drawing card for our daughter's friends."

Almost anyone who owns a small home dreams of an all-purpose room—a place to relax, to hold large dinner parties, to store out-of-season clothing , and (continued on page 76)

BALANCED DESIGN SOLVES THE TIGHT LITTLE LOT PROBLEM

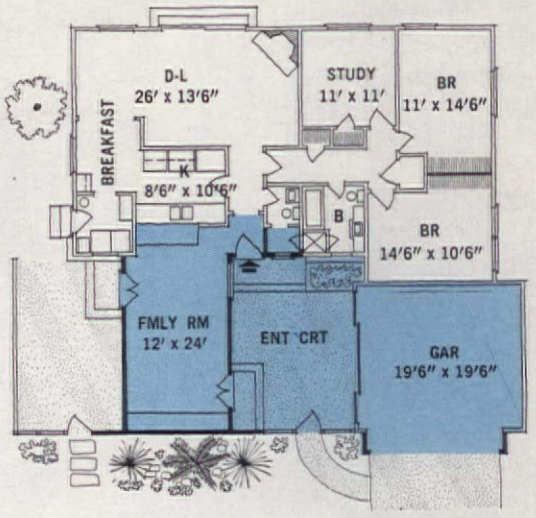
Squeezed between neighbors, *the Louis Baraks' home lacked a family room, and out-front play area for their two small children.*

A new look was achieved *by matching the family room addition to the original garage and fencing the in-between area to provide play space and an entrance court. Garage doors are now more convenient to the street.*

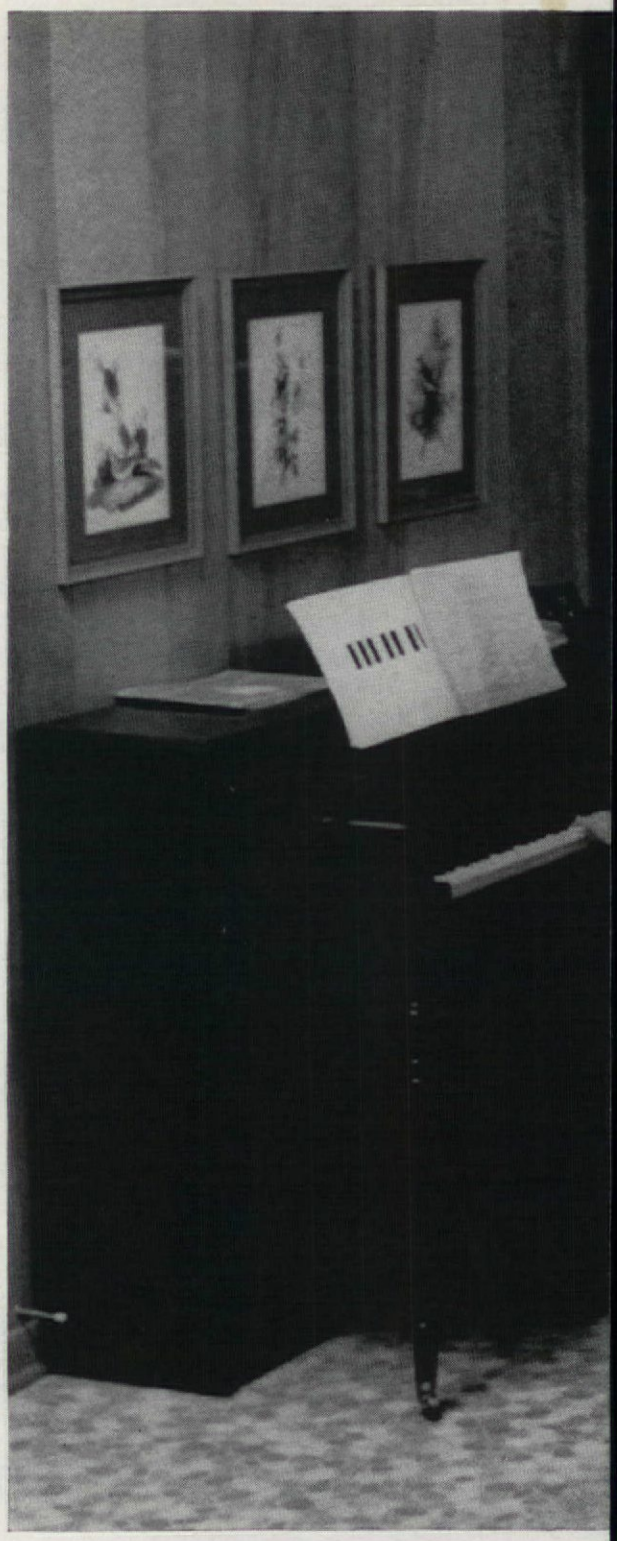
An added convenience, *a storage serving counter, was installed between the addition and the kitchen. The originally recessed entry door was brought forward to provide direct access to the new room and to add dressing space in the powder room. A new door leads from this area to the bathroom shower.*

DESIGNERS: JOHN & SYLVIA VON TESMAR
INFORMATION: BARBARA LENOX
PHOTOGRAPHER: HORST AHLBERG

Inside the new family room *there is 325 square feet for work and play areas. Walls and sliding cabinet doors are walnut-grained hardboard panels. Exposed roof sheathing is 2x6 tongue-and-groove fir supported by a center beam*



FULL HOUSEPOWER WIRING provides plenty of circuits, switches and outlets throughout the Wests' home. "We never have to worry about blowing a fuse no matter how many appliances we run at once," says Mrs. West to neighbor Betty Rada.

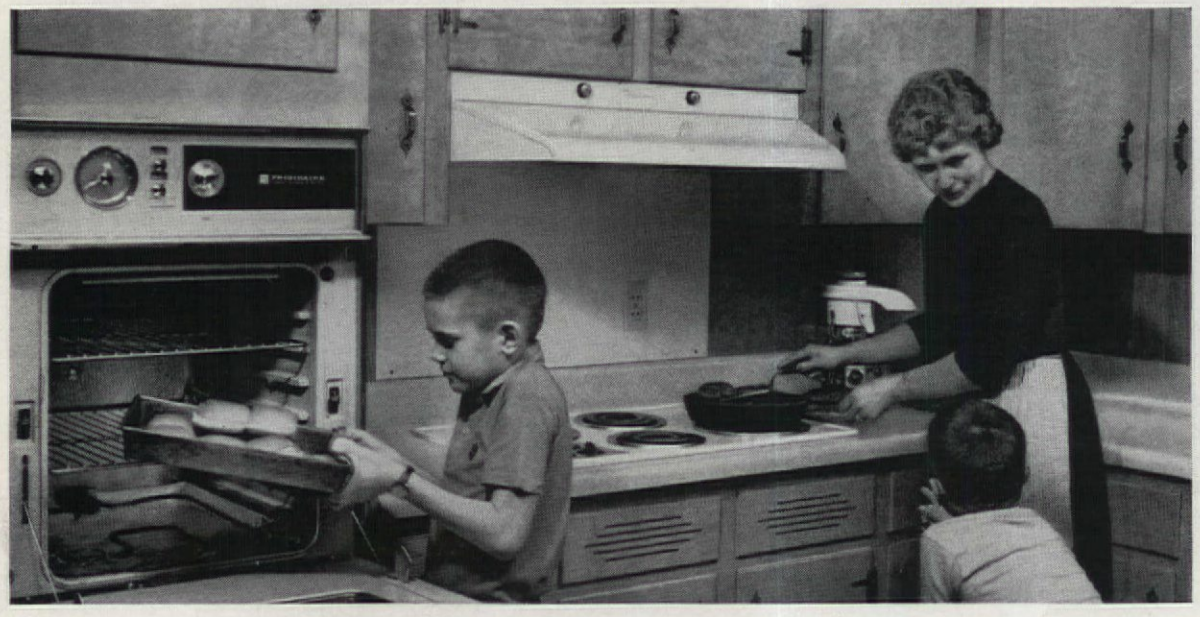


"MY ELECTRIC CLOTHES DRYER has no flue," says Mrs. West, "because it needs no flame to make it work. And electric clothes drying is so gentle everything comes out wonderfully soft and fluffy."

"THERE'S MORE THAN ENOUGH HOT WATER for the whole household," Mrs. West says. "And since our flameless electric heater didn't need a flue, we were able to save space by tucking it away in a storage closet."

"FLAMELESS ELECTRIC COOKING is a real blessing," says Mrs. West. "It's so cool—even in the summertime. And because there's no fuel combustion, I spend lots less time cleaning kitchen cupboards and walls."

"EDITH EVEN FEELS A LITTLE GUILTY," says Mr. West, "because she doesn't have to work so hard cleaning the house. But to tell the truth, with electric heating, everything stays so clean it's amazing. And I think it's wonderful that she's got more time to spend with the kids."



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South Carolina family reports on flameless electricity

"Now we know for sure that nothing beats the comfort of a total electric home"

The Rodney Wests of Anderson, South Carolina, describe life in their Gold Medallion Home where flameless electricity does everything including heating and cooling the whole house, cooking the food, providing the hot water, drying the family clothes

For the Wests, owning a total electric home "is the best living we've ever experienced."

With electric heating, for example, they enjoy a steady, even warmth throughout the whole house, even on the coldest days. "It's really wonderful," says Mr. West. "We just set the temperature the way we want it and forget it. And there are never any drafts, or sudden hot blasts. Even better, though, is the low operating cost of the whole system. That was certainly a pleasant surprise."

"So was the cleanliness," chimes in Mrs. West. "I don't put in nearly as much time on the housework, and yet everything stays so clean it's amazing."

This same convenience of total electric living is reflected all through the Wests' daily life. Full Housepower Wiring lets the Wests use all of the many electric appliances that help cut down on household chores. And as parents, Mr. and Mrs. West appreciate the comforting knowledge that their total electric home is flameless.

More and more families everywhere, over one million in all, are enjoying the benefits that are part of flameless total electric living. Bringing these benefits to your family may cost a lot less than you think. There are five basic systems to choose from and your local electric company will help you get information you need for the system that suits your requirements best.

YOU LIVE BETTER ELECTRICALLY · *Edison Electric Institute, 750 Third Avenue, New York 17, N.Y.*

(continued from page 73) to double as a guest room for that special person you'd like to invite for the weekend, but don't have room for.

Such was the dream of the *Jay Richters* of Alexandria, Virginia (below), who couldn't bear to part with their hillside house—even though they needed more space for their growing children, Polly, 10 and John, 6.

Their lovely home sat snugly on its lot with the upstairs bedrooms slightly above ground level in the front, the kitchen and living room at ground level in the back. The hilltop view was too beautiful to leave, so remodeling was the only solution.

Two magnificent cherry trees at the rear became the focal point for the remodeling. The architect designed an all-purpose family room, screened porch, and walled terrace which would take full advantage of the view and the trees.

The 23′ long room has a large enclosed storage area so the dining table and chairs can be put away when they're not in use. Serving is easy since it is just a few steps from the kitchen. Combined with the new 23x8′ screened porch and 24′ long terrace, it's an ideal informal living area for the family in the summer; in winter the children take over for play, or study. When visitors arrive, a convertible sofa turns it into a guest room.

When the addition was first planned, more storage space and a carport were also included. But the cost ran more than the Richters felt they could afford. They decided to add the most needed room, then build the carport and storage later. The family room and porch cost $5000; the terrace cost $800. The additional work would have run another $3200.

Would they do it again? Yes. The work, which took a little longer than they had expected, hardly disrupted their household except for the necessity of keeping their son out of the workmen's power tools. Life, they say, is now much simpler.

By altering a few doors and windows, adding a little space and a new face, it's amazing how you can change an average small house into an exceedingly attractive and much more livable home. *Mr. and Mrs. Henry Silverstein* (page 78) of Los Angeles, California, found this out when they completed their two-and-one-half-year remodeling project which began because they were looking for space to put a piano.

Their rooms were small; the dining space in the L-shaped living-dining room left much to be desired; and they had no place to really relax. Their decision was to make a spacious living-dining room by building out from the front of their home and including space from their old small front porch. They also decided to convert one bedroom into a den.

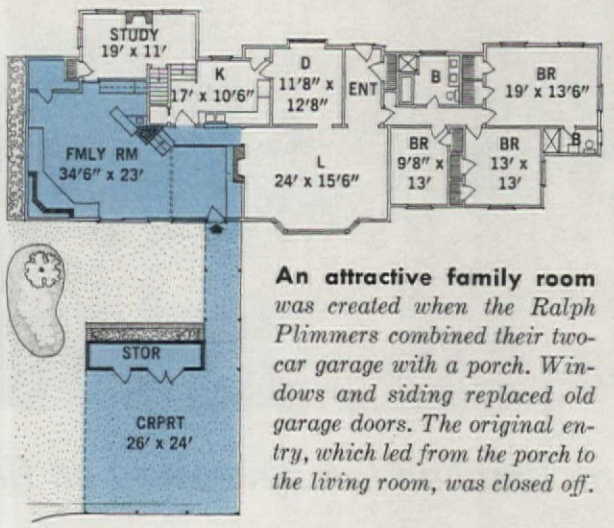
The enlarged living-dining room is entered through a new door at the side, next to which they built a convenient guest closet. An attractive patio at the front can be reached through sliding glass doors leading from the converted den as well as the living room. Privacy from the street is assured by a cedar fence.

The entire project was designed by the Silversteins, then given to a draftsman who made scale drawings. The family did all the work themselves—including shopping for materials—except for removing partitions and windows. Their next plan is to remodel the kitchen and possibly the bedrooms.

The Silversteins' remodeling proves that a well thought out scheme can practically make a brand new house—even when it's done with a minimum of changes. (continued)

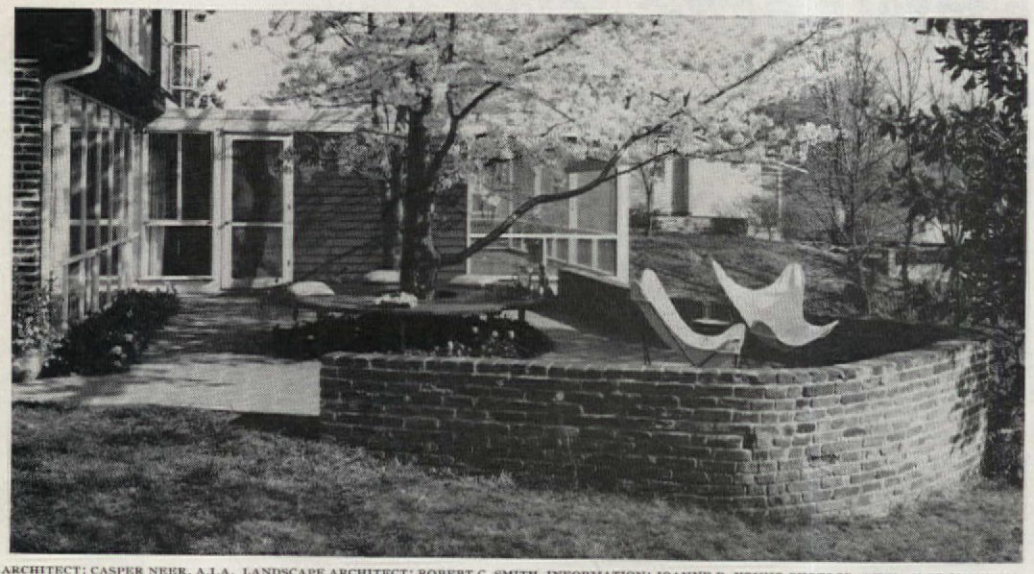
STEP UP YOUR LIVING WITH A CONVERTED GARAGE

ARCHITECT: A. C. ESTERLY, A.I.A. INFORMATION: BEE REYNOLDS PHOTOGRAPHER: BOB HAWKS

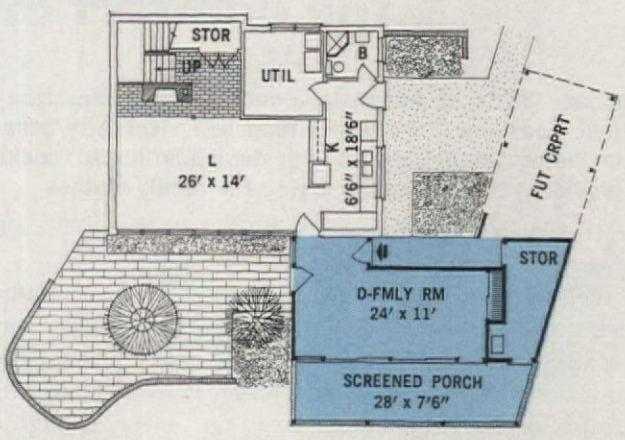


An attractive family room *was created when the Ralph Plimmers combined their two-car garage with a porch. Windows and siding replaced old garage doors. The original entry, which led from the porch to the living room, was closed off.*

HERE'S A BIG ROOM WITH A BIG VIEW



ARCHITECT: CASPER NEER, A.I.A. LANDSCAPE ARCHITECT: ROBERT C. SMITH INFORMATION: JOANNE B. YOUNG PHOTOGRAPHER: TAYLOR LEWIS



Commanding a magnificent view *from its hillside lot, the home of the Jay Richters needed only an all-purpose room which they added at the rear. A curtain track was installed across the middle so the rear could be used for sleeping guests.*

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NATURA CHERRY

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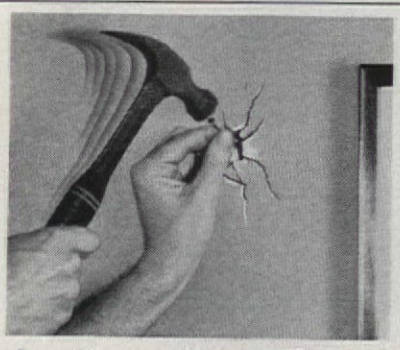

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Men who know PAINTERS' CUTLERY say the BEST are Red Devil Tools.

(continued)

Some families don't discover they need more space until they've lived in a house for awhile. But not the *Winfield Holdens* (page 82) of Northbrook, Illinois. Even when they bought their home while it was under construction four years ago, they knew it was going to need an addition—a family room. The house was perfect for their needs in every other way, but the tiny den off the living room was just too small for the whole family to crowd into.

Their first thought was to build the new room at the rear. But because the land slopes away from their house, it wasn't practical. The most natural solution—and one which worked extremely well—was to convert the two-car garage into a family room and add a new garage. They spent many evenings making preliminary drawings. Winfield Holden wanted a beamed ceiling; Alyce Holden wanted a pre-finished ranch oak floor because she had found it easy to maintain in a former home. They both wanted wood-paneled walls. When their ideas were down on paper, they turned the project over to their architects who designed a new garage so in keeping with the existing house that it doesn't look like an addition. Extra assets that came with the remodeling are a powder room, laundry, and closets which were conveniently added in the storage area of the former garage. The Holdens were also fortunate in that their existing forced warm air heating system had the capacity to accommodate the new space through ducts beneath the floor.

The room is just what the family needed, even though they did encounter one easily solved problem. Once the space was converted, they realized their only view was of the old driveway. Winfield Holden quickly remedied that by building a bluestone patio, and installing a driveway for the new garage. Now the new room is not only the neighborhood meeting place, but it is also a gateway to a delightful outdoor living area.

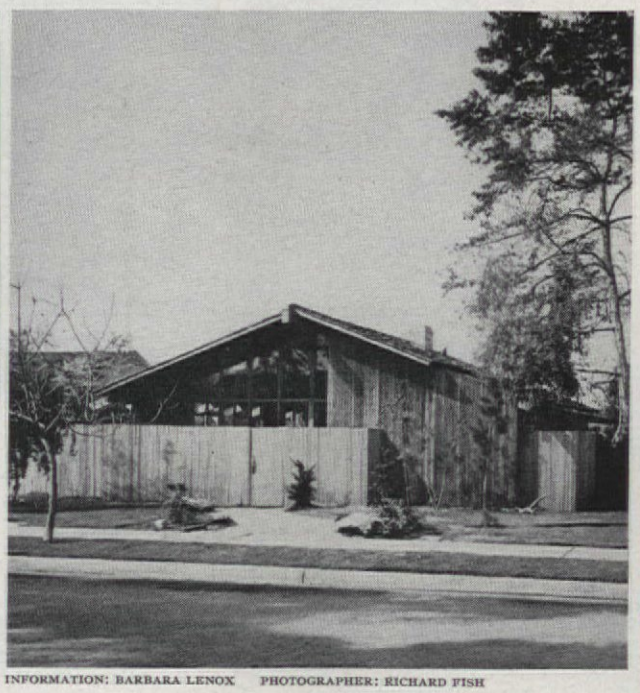
NEW FINANCING PLAN

Obviously, the ideal way to pay for your home-improvement work is with cash on hand. But when the project is a large one, few families are fortunate enough to be able to do this. Several types of loans have been available for many years—FHA Title I, conventional loans offered by most financing institutions, open-end mortgages, mortgage refinancing, to name a few.

But a relatively new way to finance a major home improvement project is with an FHA Section 203(k) loan. These loans are available in amounts as high as $10,000, for a single family house, repayable in terms up to 20 years with a 6 per cent interest rate. (continued on page 82)

SOME SMART CHANGES MAKE A BIG DIFFERENCE

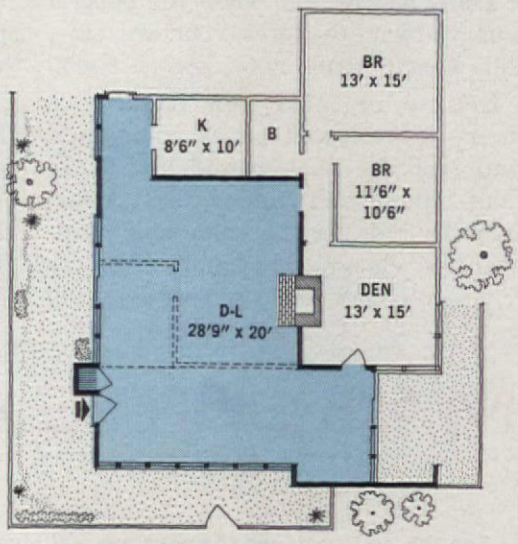
Rooms were too small *in the 15-year-old hipped-roof cottage owned by the Henry Silversteins. Dining space was cramped and there was no place for informal or outdoor living. Adjoining houses were too near for side expansion.*



INFORMATION: BARBARA LENOX PHOTOGRAPHER: RICHARD FISH

A pitched roof *over an extended living room and attractive fencing made the house look like new. The family's love of mountains and woods led to the rustic effect created by using siding of rough-sawn cedar and a roof of hand-split cedar shakes. A new patio, screened from the street, opens off the enlarged living room and den which was once a bedroom.*

Original concrete entry porch *was included in the new living-dining room which offers the family a huge, multi-purpose area. Wall between living room and service porch was removed to provide access to rear yard and kitchen.*



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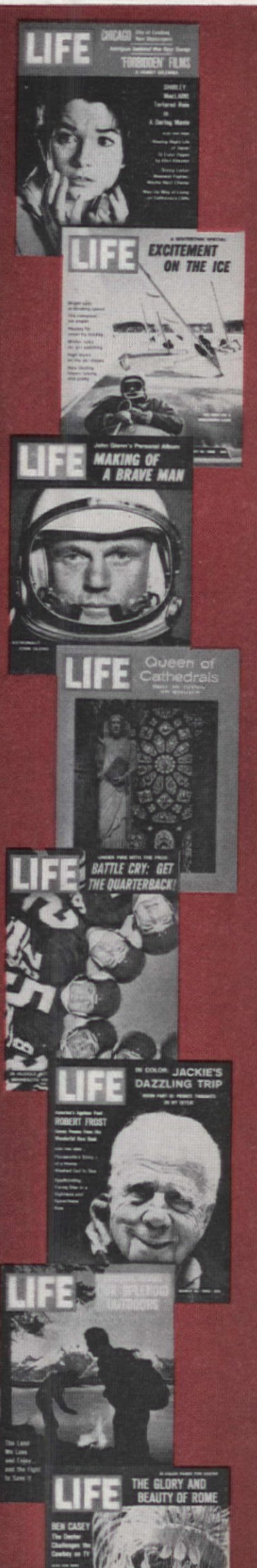

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CLOGGED TOILETS
in a jiffy!

NEVER AGAIN
that sick feeling when your toilet overflows

'TOILAFLEX'®
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- DOUBLE-SIZE CUP, DOUBLE-PRESSURE
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- CENTERS ITSELF, CAN'T SKID AROUND
- TAPERED TAIL GIVES AIR-TIGHT FIT

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AT HARDWARE STORES EVERYWHERE
Higher in Canada

Shrinks Hemorrhoids New Way Without Surgery
STOPS ITCH — RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain – without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all – results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®) – discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H®*. Ask for it at all drug counters.

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FALSE TEETH

Do false teeth drop, slip or wobble when you talk, eat, laugh or sneeze? Don't be annoyed and embarrassed by such handicaps. FASTEETH, an alkaline (non-acid) powder to sprinkle on your plates, keeps false teeth more firmly set. Gives confident feeling of security and added comfort. No gummy, gooey, pasty taste or feeling. Get FASTEETH today at drug counters everywhere.

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361 Broadway, New York 13, N. Y.
Please send me Samples on approval & all details.
Name.....
Address.....
City, Zone, State.....

(continued from page 78)

A limitation is that the amount of the loan plus the existing mortgage cannot exceed the mortgage FHA could insure after the improvements are completed. FHA's limit for insured mortgages is $25,000 on single-family homes.

These loans were first made available last fall, but were slow in getting started. However, a spokesman for FHA Commissioner Neal J. Hardy states that this type of loan is definitely on the increase now that more lenders understand the procedures and now that the money market is in better shape for investments. In fact, as of March 30th, FHA had received 689 applications, issued commitments to insure 294 loans, and insured 46 loans totaling $190,200.

Of these 46 loans, the first two were issued to families in the Norfolk, Virginia, area. Their experiences should give you an idea of whether a Section 203(k) loan is for you.

The first family's loan was for $4200 for 10 years. Loan payments are $46, which combined with their original mortgage payments, give them a $116 monthly indebtedness.

In order to obtain the loan, it was necessary for FHA to appraise the property. This cost $20, but there was no additional charge for subsequent inspections made after the work was roughed in and the job completed.

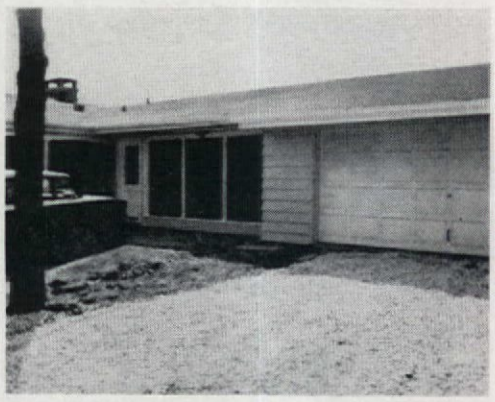
By incorporating the space from their garage, they enlarged their dining room from 9x10′ to 13x10′, and the kitchen from 8x10′ to 9x14′ with a 4′6″x10′ L for eating. Additional work included paneling in the dining room, new kitchen cabinets, wall paneling, vinyl tile floor, and an acoustical tile ceiling. A picture window was added in the dining room and an air conditioner, formerly installed in the window, was wall mounted.

The second family received a loan of $9000 for 20 years. It enabled them to increase their original 1388 square feet of living area to 2740 square feet, plus 144 square feet in a new screened-in porch. They added a master bedroom, dining room, family room, and half-bath with a shower. New counter tops and a stainless steel double sink were installed in the kitchen as was overhead storage in the garage. Closets in an existing bedroom were moved to make a hall leading to the new master bedroom.

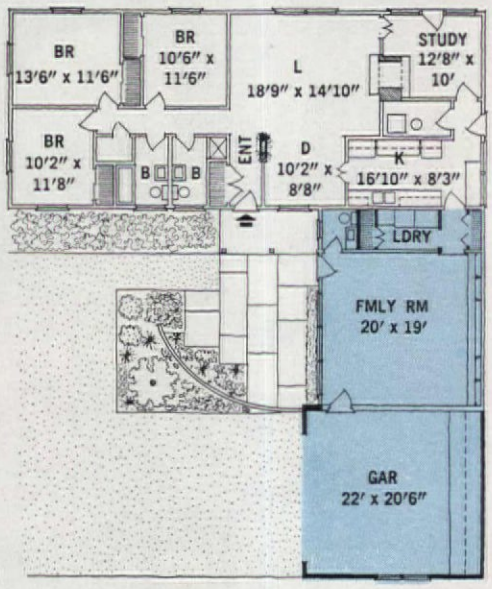
Both of these families were able to handle large remodeling projects because they could keep their financing charges at a low rate.

Typical monthly charges for Section 203(k) loans for ten years are: $57.56 for a $5000 loan, $80.59 for a $7000 loan, $115.12 for a $10,000 loan. This includes the ½ per cent insurance charge figured on all FHA loans. THE END

A PATIO MADE THE NEW ROOM BEAUTIFUL



A new family room, *converted from their former garage, proved to be an in-between stage in the Winfield Holdens' remodeling project. It didn't satisfy the family since all they saw was the original gravel driveway. What they needed was a view. The solution: a patio and a driveway to their new garage.*



Beautiful bluestone terrace *was built by Mr. Holden on the firm gravel base of the old driveway. Curved fence and planting around patio screen it from the driveway and street. A door, opening into the family room, is handy when the children bring their friends in to play.*

Ideal placement of the former garage *made it perfect for family-room conversion as well as for the addition of a new garage. Space for the kitchen door was formerly a counter.*

ARCHITECTS: JONES & DUNCAN INFORMATION: JESSIE WALKER PHOTOGRAPHER: KRANZTEN STUDIOS

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Nothing to buy! Nothing to write! Easy to enter!

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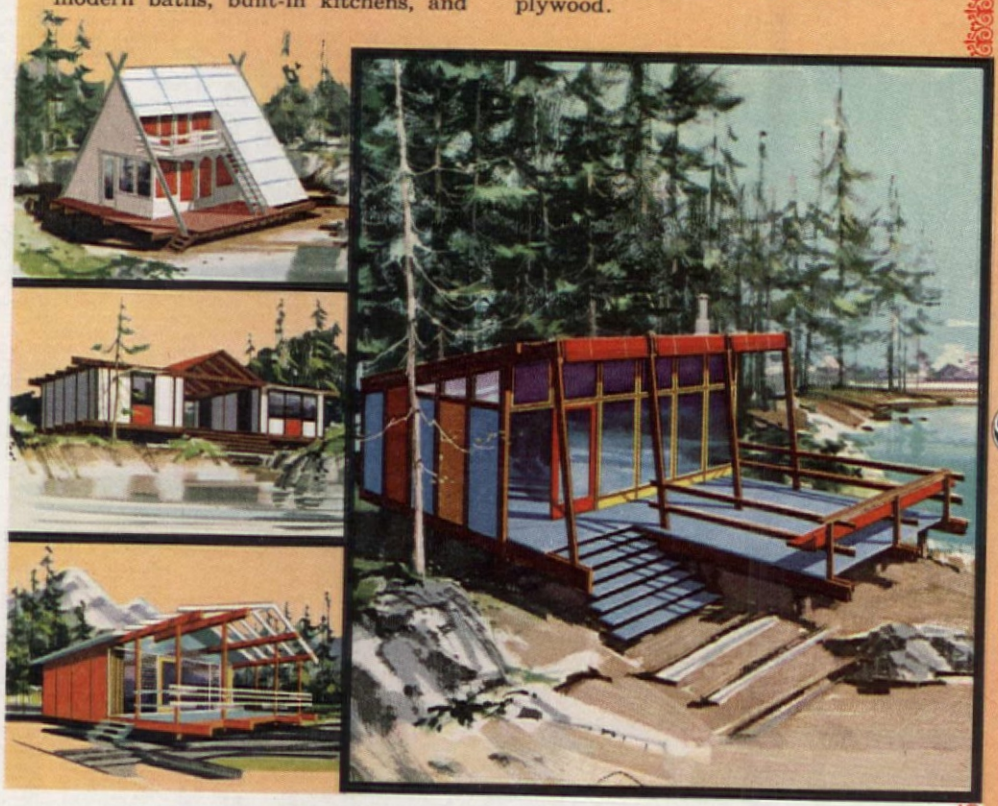
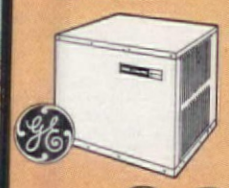
• **Imagine winning** your *own* family hideaway—for vacations and weekends! You can choose from four exciting styles, all with log-burning fireplaces, modern baths, built-in kitchens, and spacious sun decks! Developed by the Douglas Fir Plywood Assn., homes will be built on winners' lots of sturdy, weatherproof DFPA quality-tested plywood.



FREE—5 RAMBLER American "400" Convertibles

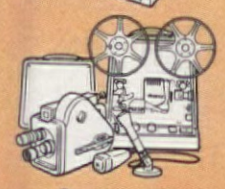
• **The brilliant new** 1962 Rambler American "400" brings you exclusive new E-Stick automatic clutch transmission, famous Weather Eye heater, ceramic armored muffler-tail pipe system and new self-adjusting *double* safety brake system . . . *plus* quality proved by 12 years' compact-car experience!

FREE—Over 1000 Prizes!



4 G-E WHOLE-HOUSE AIR CONDITIONERS!

• **Cools an entire house!** Finest General Electric quality—quiet, powerful, efficient. Includes normal installation in your home—up to $2,000 total value.



20 FAIRCHILD SOUND MOVIE OUTFITS!

• **Win the world's only sound home movie camera** and "wide screen" projector. Precision-made, 3-turret camera lets you make "talkies" just like Hollywood—at the mere press of a finger! Film included.

40 MASLAND ALL-WOOL CARPETS!

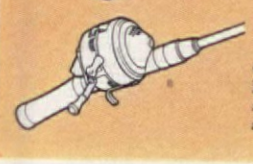
• **Choose wall-to-wall carpeting** or room-size rugs! Smart new "Riverview" weave. Excellent quality. Choice of 13 decorator colors. 25 square yards can be yours FREE—cut to your specifications!

40 GENIE GARAGE DOOR OPENERS!

• **Radio controlled**—from inside your car! Automatically turns on garage light, unlocks door and raises it! Press button again and door is lowered, locked and light goes out! Installation included.

450 IONABLEND BLENDERS!

• **First blender with a handle!** Easier to use. Exclusive two-piece top permits adding ingredients while blender is operating. Two speeds. Guaranteed by *Good Housekeeping*, UL approved.



440 ZEBCO SPIN REEL-N-RODS!

• **Complete de luxe outfit!** Six-foot, two-piece, tubular glass rod, plus Zebco's famous feather-touch reel and 475 feet of line! Perfectly balanced, light, strong, and durable. Regular $27.95 value.

Keep your home looking "just painted" years longer with PPG house paints

SUN-PROOF®

• **Superior oil-base finish** for wood siding and trim. Just a single coat is normally required for repaint work. The only house paint containing special fume-resistant pigments to prevent discoloration plus Vitolized® Oil, which keeps paint film elastic for longer-lasting beauty. Hundreds of colors.

PPG LATEX

• **Makes outside painting as easy as inside!** Made with new miracle resins that give amazing durability. Ends "rained-out" week ends, because it can be applied over damp surfaces. Dries bug- and dust-free in 20 minutes. Helps prevent *blistering*, too! (*Just follow easy directions.*) Clean brush or roller in plain soapy water! Hundreds of colors.

Here's all you do to win! Just ask your nearby Pittsburgh Paint dealer (*see Yellow Pages*) for entry form with complete rules and write in your name and address, request dealer to countersign it, and deposit entry in box at dealer's store. It's *that* easy—and no purchase required! Entries close July 31, 1962. Winners will be selected by an impartial, independent organization.

This sweepstakes void in Neb., Wis., and any other state or locality where prohibited. Sweepstakes open to all other persons in U.S.A., except employees of PPG, its advertising agencies, sweepstakes judges or their families.

SAVE $1.98 on this de luxe flash COLOR CAMERA—$3.98 value . . . only $2.00 when you buy SUN-PROOF or PPG LATEX House Paints

• **Takes clear, sharp pictures** indoors or out—color or black-and-white prints or slides! Handsome two-tone styling. Lifetime offer of free film included! In attractive gift box. Sturdy American quality. Get order form from your nearby Pittsburgh Paint dealer.

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PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

HERE'S ONE-STOP HELP FOR YOUR REMODELING JOBS

Here is an up-to-date listing of American Home Qualified Home Improvement Centers. They were selected because they are qualified to help you with home improvement projects of all types and sizes. They can give you architectural and design assistance, estimate material and labor costs, provide package financing through their own company or through local lending institutions. Qualified Home Improvement Centers can provide a contractor or help you choose one. Their showrooms will aid you in a selection of materials. If you are thinking about home improvement, visit one of these companies that display our seal.

AMERICAN HOME
QUALIFIED HOME IMPROVEMENT CENTER

ALABAMA

Birmingham.....Constr. Matls. Co.
Birmingham.....Seale Lbr. Co., Inc.
Birmingham
Woods Do-It-Yourself Center
Dadeville...Dadeville Lbr. Co., Inc.
Jasper..North Alabama Lumber Co.
Mobile...J. E. Paterson Lumber Co.

CANADA

London, Ontario
Copp Bldrs. Supply Co., Ltd.
Hamilton, Ontario Cole Lbr. Co., Ltd.

CONNECTICUT

Bantam...Bantam Lumber Co., Inc.
Derby.....The Housatonic Lbr. Co.
Ellington.....The W. G. Glenny Co.
Fairfield...Fairfield Lbr. & Sup. Co.
Hartford
Capitol City Woodworking Co., Inc.
Manchester...The W. G. Glenny Co.
Meriden...The Immick Lumber Co.
New Canaan....Weed & Duryea Co.
(also known as "Weeds")
New Milford.H. H. Taylor & Son, Inc.
North Haven....Drazen Lumber Co.
Springfield
Vadnais Home Improvement Service
Thompsonville..Enfield Lbr. Co., Inc.
Torrington...John C. Iffland Lbr. Co.
Wallingford...The C. F. Wooding Co.
Watertown
Watertown Bldg. Supply Co., Inc.
Willimantic....The O. L. Willard Co.

DELAWARE

Dover.....M. A. Hartnett, Inc.
Georgetown....Georgetown Lbr. Co.
Wilmington...Silverside Supply Co.

FLORIDA

Boca Raton.....Causeway Lbr. Co.
Daytona Beach...Alexander Lbr. Co.
Fort Lauderdale..Causeway Lbr. Co.
Jacksonville...Crabtree Lumber Co.
Miami.....Bailey Lumber Yard
Orlando....Mills and Nebraska Lbr.
Plant City....McGinnes Lumber Co.
West Palm Beach
Butler Brothers Lumber Co.

GEORGIA

Albany.....East Albany Lumber Co.
Albany.Hodges Builders Supply Co.
Atlanta.....Anderson McGriff Co.
Cedartown
Peek-Hightower Lbr. & Sup. Co.
Ellijay.....The Beacon Co., Inc.
Griffin.....Spalding Lumber Co.
Macon...McNair Lbr. & Supply Co.
Milledgeville...Fowler-Flemister Co.
Newnan...Hollis Lbr. & Supply Co.
Norcross.....Norcross Supply Co.
Rome..Storey Lumber & Supply Co.
Savannah.Savannah Lbr. & Sup. Co.
Thomaston..Frank Binford Sup. Co.
Valdosta..... The J. N. Bray Co.
Waycross.....Enterprise Mfg. Co.

INDIANA

Albany.....Albany Lumber Co.
Anderson.....Madison County Lbr.
Anderson....Matthew Lumber Corp.
Auburn.....Citizen's Lumber Corp.
Aurora.....Aurora Lumber Co.
Battle Ground.Battle Ground Lbr. Co.
Bedford
Black-Carmichael-Klein Lbr. Co.
Bloomington.....Black Lumber Co.
Burket.....Burket Lumber Co.
Camden.....Camden Lumber Co.
Columbus.....Dunlap & Co., Inc.
Crown Point.Merriville Lbr. Co., Inc.
Decatur....Arnold Lumber Co., Inc.
Delphi.....Delphi Lumber Co.
Delphi.....Metzger Lumber Co.
Denver.....Wilkinson Lumber Co.
East Chicago
Indiana Harbor Lbr. & Coal Co., Inc.
Evansville.....Grimm Lumber, Inc.
Fort Wayne.....Lebrato Bros., Inc.
Fowler.....Metzger Lumber
Frankfort.....Kramer Bros. Lbr. Co.
Greencastle.....Black Lumber Co.
Greensburg.Greensburg Lumber Co.
Greenwood.Greenwood Lbr. Co., Inc.
Hobart.....Hobart Lumber Co.
Indianapolis..Black-Hebert Lbr. Co.
Indianapolis.Bldrs. Lbr. (Main Firm)
Indianapolis..Wright-Bachman, Inc.
LaPorte.....Wilson Lumber, Inc.
Lebanon....Metzger Lbr. & Coal Co.
Logansport
Loners Lumber and Millwork
Lowell....Lowell Lumber Co., Inc.
Marion...Barley & Spencer Lbr. Co.
Marion.....Byrd Lumber Co.
Mishawaka.R. J. Corlett & Sons, Inc.
Monticello
Monticello Lumber & Coal Co.
Mt. Summit...F. P. Ice Lumber Co.
Muncie.....Consumer Lumber Co.
Parker...Randolph Lbr. & Sup., Inc.
Peru.....Midland Lumber Co.
Pittsboro.....Pittsboro Lumber Co.
Richmond...Richmond Lbr. Co., Inc.
Rising Sun..Granite Brick & Lbr. Co.
Rushville.....Metzger Lumber Co.
Rushville .....Milroy Lumber Co.
St. John
Standard Lbr. Co. of St. John, Inc.
Seymour
Central Lumber & Supply Co., Inc.
Sharpsville....Sharpsville Lbr. Co.
South Bend.....Belleville Lbr. Co.
Sullivan.....Black Lumber Co.
Terre Haute..Farrington Lumber Co.
Terre Haute..Lough Bros. Roofing & Siding Co., Inc.
Tipton.....Tipton Lumber Co.
Vincennes....Kiemeyer Lumber Co.
Vincennes.....Niehaus Lumber Co.
Wabash.....Wilkinson Lumber Co.
West Lafayette..Henry Poor Lbr. Co.
Whiting...Northern Indiana Lbr. Co.
Whiting..Whiting Lumber & Coal Co.
Winamac.....Winamac Lumber Co.
Winchester..Winchester Lumber Co.
Zions Villa.....Metzger Lumber Co.

KENTUCKY

Cynthiana.....The Owsley Lbr. Co.
Frankfort.....J. B. Blanton Lbr. Co.
Georgetown....Oldham Lumber Co.
Hartford.....Chinn-Sharp, Inc.
Louisville..Clifton Lumber & Supply
Louisville.....Jacob Levy & Bros.
Louisville.Louisville Perma-Stone Co.
Owensboro....Kittinger Lumber Co.
Paducah.Allcock-Searles Bldg. Sup.
Valley Station
West Point Lumber Co.

MAINE

Lewiston.....Pineland Lumber Co.
Machias.....H. Blaine Davis Estate
Norway.....Diamond National Corp.
Portland.....N. T. Fox Co., Inc.
Stanford.....N. J. Gendron Lbr. Co.

MARYLAND

Aberdeen..Livezey Lumber Co., Inc.
Baltimore..The Helfrich Lumber Co.
Baltimore.....Penn Lbr. & Sup. Co.
Brunswick.....J. P. Karn, Inc.
Berlin.....The Adkins Co.
Cambridge.....Webster Bldg. Sup.
Denton..The Nuttle Lbr. & Coal Co.
Glen Burnie..J. F. Johnson Lbr. Co.
Hagerstown..Coffman Lumber Corp.
Hagerstown
The Hagerstown Lumber Co.
Queenstown.....Friel Lumber Co.
Salisbury.....E. S. Adkins & Co.

MASSACHUSETTS

Adams.....R. T. Arnold Lbr. Corp.
Auburn.....H. C. Pond Lumber Co.
Bellingham..Cooks Lumber Co., Inc.
Bellingham..Scott Hill Lbr. Co., Inc.
Beverly
Knight Home Modernization Center
Clinton.....Briggs Lumber Co.
East Freetown
E. W. Goodhue Lumber Co., Inc.
Fitchburg.....Grossman's
Fitchburg...Webber Lbr. & Sup. Co.
Haverhill...D. D. Chase Lumber Co.
Holbrook.....Farina Brothers, Inc.
Holyoke.....Merrick Lumber Co.
Holyoke.Tessier Millwork & Lbr. Co.
Indian Orchard.A. Boilard Sons, Inc.
Lowell.....Friend Lumber Co.
Marlboro...Diamond National Corp.
Milford..H. M. Curtis Coal & Lumber
Oxford.....Sawyer's-Chaffee Div.
Peabody.....Peabody Lumber Co.
& North Shore Lumberteria
Pittsfield.....Ferry's Lumber Yard
Quincy.....Grossman's
Sagamore..Grossman's of Cape Cod
Scituate.....The Welch Co.
Stoughton.....Norfolk Lumber, Inc.
Taunton.....Grossman's
Wellesley.....F. Diehl & Son, Inc.
Worcester.....Sawyer's

MICHIGAN

Allegan.....Allegan Lumber Co.
Baldwin.....Baldwin Lumber Co.
Battle Creek.V.E. Troxel & Sons, Inc.
Benton Harbor..Nowlen Lumber Co.
Birmingham...Birmingham Lbr. Co.
Dearborn...C. A. Kandt Lumber Co.
Detroit...Bond-Bilt Construction Co.
Detroit...B. A. Chaplow Lumber Co.
Farmington..Farmington Lumber Co.
Flint.....Burroughs Building Center
Flint.....James Lumber Co.
Frankenmuth
Hubinger Lumber Co., Inc.
Grand Blanc.....James Lumber Co.
Grand Rapids..Miller & Zeilstra Co.
Grand Rapids
West Michigan Lumber Co.
Hamtramck.Hamtramck Lumber Co.
Hastings.....East Side Lumber Co.
Holland.....A. J. Cook Lumber Co.
Kalamazoo.....Miller Lumber Co.
Lansing....Capitol City Lumber Co.
Ludington.Abrahamson-Herheim Co.
Midland.....Branson Builders
Midland.Nehil Lumber & Supply Co.
Montague.....Raydon Lumber Co.
Mount Pleasant
Mt. Pleasant Lumber Co.
Muskegon Heights
Fredricks Lumber Co.
Oak Park.Bond-Bilt Construction Co.
Rochester...Nowels Lbr. & Coal Co.
Royal Oak..ERB Restrick Lumber Co.
Saginaw.....Furstenberg-Braun
Traverse City..Red Mill Lumber Co.
Trenton.....N. A. Man & Sons
Utica.....Church & Church, Inc.
Warren..Scheuren MOK Lumber Co.
Wyandotte...Williamson Lumber Co.
Zeeland....Borculo Lbr. & Sup. Co.

MISSISSIPPI

Clarksdale...Hyde Brothers Lbr. Co.
Columbus...New Home Bldg. Stores
Greenville....Greenville Lumber Co.
Greenwood.....Delta Lumber Co.
Hattiesburg.....Southern Glass
Houston....Couch & Bailey Lbr. Co.
Iuka.....Iuka Building Supply Co.
Kosciusko...New Home Bldg. Stores
Meridian
Bomar Building Supply Co., Inc.
Meridian...Kimbrell-Ruffer Lbr. Co.
Morton.....Farris Lumber Co.
Oxford.....Elliott Lumber Co.
Ruleville.....Ruleville Lumber Co.
Tupelo.....Leake & Goodlett, Inc.
Tupelo.....Tupelo Lumber Co.

NEW HAMPSHIRE

Jaffrey.....Elie Belletete Sons
Littleton.....Grafton Bldg. Sup. Co.
Portsmouth.Diamond National Corp.
Portsmouth...N. J. Gendron Lbr. Co.
Portsmouth...Littlefield Lumber Co.

NEW JERSEY

Andover.....Ayers & Seeley, Inc.
Atlantic City.....West Side Lbr. Co.
Belmar....Sterner Coal & Lumber
Bernardsville
Bernards Builders Supply Co.
Blairstown.....Blairstown Lbr. Co.
Bound Brook.....L. D. Cook Co.
Bridgeton.....H. H. Hankins
Brigantine.....Seaview Homes, Inc.
Cape May....Cape May Lumber Co.
Denville.....J. H. Jackson Lbr. Co.
East Paterson
Home Builders Supply Co.
Flemington....Bodine Lbr. Co., Inc.
Flemington...C. Tereschko Lbr. Co.
Hackensack....Comfort Control Co.
Levittown
Wetherill's Home Supply Center
Linden.....Linden Lumber Co.
Millville...Carmel Lumber Co., Inc.
Pennington..Woolsey & Cadwallader
Pequannock.....Van Ness Lbr. Co.
Pompton Lakes
Pompton Lakes Bldg. Sup. Co.
Redbank.....F. F. Blaisdell, Inc.
Toms River.....Eagle & Son, Inc.
Trenton.....De Graaf Roofing & Engineering Co., Inc.
Union.....Mastro Lbr. & Millwork
Union.....Reisen Lbr. & Millwork

NEW YORK

Albany
Rutland Bldg. & Remodeling Corp.
Albion.....Kavanaugh Lumber Co.
Alexandria Bay
Charles Garlock & Sons, Inc.
Batavia.....Batavia Lbr. & Coal Co.
Bayport.....Bayport Lumber Co.
Beacon
Fishkill Landing Lumber Co., Inc.
Bellmore.....Meadowbrook Lumber & Equipment Corp.
Bronx.Square Modernizing Guild, Inc.
Brooklyn..John J. Doody & Son, Inc.
Brooklyn.....Flatbush Lumber Co.
Buffalo.....Frontier Lbr. Co., Inc.
Buffalo.....Henrich Lumber Inc.
Callicoon
Martin Hermann Lbr. Co., Inc.
Carmel.....Carmel Lumber Co., Inc.
Coldwater....Coldwater Lumber Co.
Cortland.....Acme Lbr. & Sup. Co.
Cortland...Wilson & Greene Lbr. Co.
Croghan.Lehman & Zehr Lbr.Co., Inc.
Dryden..Baker Lbr. & Sup. Co., Inc.
Elmira....Robinson Bldg. Mtls., Inc.
Elmont.....Village Lumber Co., Inc.
Endicott.....Beckwith Lumber Co.
Garden City..Tommasini Bldg. Corp.
Hornell.....Tracy & Jones, Inc.
Ithaca...Robinson & Carpenter, Inc.
Jamestown...United Lbr. & Sup. Co.
Jeffersonville.William Kohler & Sons
Latham.....Woodcraft Constr. Co.
Lockport.NewfaneLbr.&Mfg.Co.,Inc.
Lyons Falls....Sweeney Lumber Co.
Malden.....Cody Lumber Co.
Marcellus.L. D. Paul Lumber Co., Inc.
Mineola...Latham Bros. Lumber Co.
Niagara Falls
Rob-Lun Lbr. & Bldrs. Sup., Inc.
North Tonawanda
River Road Lumber Co., Inc.
Ontario.The Beach & Maher Co., Inc.
Peekskill.....Creed Brothers, Inc.
Pine Bush..Pine Bush Lbr. Co., Inc.
Port Jervis.....Whitten Lumber Co.
Richmond Hills
American Projects Corp.
Rochester.....Ridge Lumber Co.
Syracuse..Phil Feldman & Sons, Inc.
Tarrytown.....Hudson River Yards
Ticonderoga.....E. C. Henry Inc.
Williamson..Williamson Lumber Co.

NORTH CAROLINA

Canton.....Osborne Lumber Co.
Carrboro.....Fitch Lumber Co., Inc.
Charlotte.....Doggett Lumber Co.
Dunn....Nu-Home Builders & Sup.
Durham.....Coman Lumber Co.
Durham.....West Durham Lbr. Co.
Elizabeth City
Allstate Wholesale Bldrs. Supply
Franklin.....Nantahala Lumber Co.
Gastonia.....Seth Lumber Co., Inc.
Gastonia.....Spencer Lumber Co.
Goldsboro.....Home Bldrs. Sup. Co.
Greensboro
New Home Building Supply Co.
Greensboro..J. R. Pitts Lbr. Co., Inc.
Greenville....Home Builders Supply
Henderson..Falkner Bldg. Sup., Inc.
Henderson.....Home Bldg. Sup. Co.
Hendersonville
Hendersonville Supply & Coal Co.
Kinston
Grady's Bldg. Sup. & Hdwe., Inc.
Lenoir...Bernhardt-Seagle Co., Inc.
Lincolnton.....Seth Lbr. Co., Inc.
Lumberton
Scarborough Builders Supply Co.
Mt. Holly...Seth Builders Sup., Inc.
New Bern.....B & B Supply Co.
New Bern.....City Lumber Co.
Reidsville
Reidsville Building & Supply Co.
Rutherfordton.....Citizens Mfg. Co.
Spring Hope
Edwards Millwork & Bldrs. Sup.
Statesville.....Sherrill Lumber Co.
Tarboro.....Henderson Lumber Co.
Thomasville.....Reed Supply Co.

OHIO

Ada.....Steinman Bros. Lbr. Co.
Akron.....Wilson Lumber Co.
Alliance.....Robertson Lumber Co.
Beaverdam...Nelson Tile & Lbr. Co.
Bellefontaine
Logan County Lumber & Supply
Bluffton....Steinman Bros. Lbr. Co.
Bowling Green
The Hankey Lumber & Bldg. Co.
Brecksville...Larsen Lbr. & Sup. Co.
Bridgeport.....Scott Lumber Co.
Caledonia....Farm & Home Lbr. Co.
Cambridge.....Cambridge Lbr. Co.
Cambridge.....Hoyle Lumber Co.
Canton.....The DeVille Lumber Co.
Cincinnati
Norwood Sash & Door Mfg. Co.
Cincinnati.The D. H. Willey Lbr. Co.
Cleveland...Forest City Material Co.
Cleveland.....Rock Island Lbr. Co.
Cleveland....The West End Lbr. Co.
Columbus.....Creith Lumber Co.
Columbus.....East Side Lbr. Co.
Columbus.....Jones Lumber Co.
Columbus
The Smith Dodson Lumber Co.
Dayton
Home Builders & Modernizers, Inc.
Dayton.....Peter Kuntz Lumber Co.
Dayton.....Wagner-Wood Co.
Defiance.....Tehzer Lumber Co.
DeGraff.....DeGraff Lumber Co.
East Liverpool.....Kerr Lumber Co.
Elyria.....Parsch Lumber Co.
Glouster.....Kittle Lbr. & Sup. Co.
Greenville
Ballinger Lumber & Supply Co., Inc.
Jenera.....Steinman Bros. Lbr. Co.
Kingston....McAfee Lbr. & Sup. Co.
Lakeview.....Lakeview Lumber Co.
Lewisburg...Lewisburg Lumber Co.
Lima.....Lima Lumber Co.
Macedonia.....Watson Lbr. & Sup.
Mansfield.....Home Materials Co.
Martins Ferry.....Scott Lumber Co.
Maumee...Maumee Lbr. & Sup. Co.
Oxford.....Mahany Coal & Lumber
Pomeroy.Pomeroy Cement Block Co.
Sandusky...G. J. Apel Lbr. Co., Inc.
Sandusky...A. C. Petersen Lbr. Co.
Sandusky.....Sandusky Lumber Co.
Silverton.....Lumberteria, Inc.
Springfield.....Brain Lumber Co.
Steubenville.....Alexander Lbr. Co.
Steubenville.....Scott Lumber Co.
Tallmadge
Tallmadge Lumber & Hardware Co.
Tiffin.....Adams Street Lumber Co.
Toledo...Kelsey & Freeman Lbr. Co.
Toledo.....Kuehnle Lumber Co.
Toledo....Mainline Construction Co.
Toledo....Mayfair Lumber & Supply
Trotwood.P.K.Trotwood Lbr. & Hdwe.
Van Wert.....Hillcrest Lumber Co.
Versailles...Geo. H. Worch Lbr. Co.
Wapakoneta....Stinebaugh Lbr. Co.
Warren.....East Ohio Lumber Co.
West Manchester
The West Manchester Lumber Co.
Wickliffe.....Euclid Lumber Sales

PENNSYLVANIA

Allentown.....Lehigh Lumber Co.
Allentown..Merritt Lumber Co., Inc.
Athens.....H. M. Hair & Sons
Blue Ridge Summit...Flohr Lbr. Co.
Bradford...Tuna Manufacturing Co.
Brockway...Cramer Lbr. & Sup. Co.
Carlisle.....Castles Lumber Co.
Chester.....Hummer & Green
Clairton...Clairton Commercial, Inc.
Cresson.....Jim Glunt Lumber, Inc.
Dallas
Whitesell Bros. Bldg. Supplies, Inc.
Doylestown....Nyce Planing Mill Co.
East Stroudsburg
R. C. Cramer Lumber Co.
Ebensburg...Ebensburg Lumber Co.
Erie.....D. Schlosser Co.
Forty-Fort.....Forty-Fort Lbr. Co.
Glen Riddle.Chas. Ahrens & Son, Inc.
Greenville.....Oakes & McClelland
Irwin...Irwin Builders Supply Corp.
Johnstown..J. M. Custer Lbr. Prod.
Johnstown.....Moxham Lumber Co.
Johnstown..Thomas-Kinzey Lbr. Co.
Johnstown
Walter D. Varner & Son, Inc.
Jonestown.....E. H. Gerhart Co.
Kutztown.W. Theo Miller & Son, Inc.
Lancaster....Jno. D. Bogar Lbr. Co.
Lancaster.....Seibert Lumber Store
Landisville.J. C. Snaveley & Sons, Inc.
Mifflinburg.....Shipton Bros., Inc.
Mildred.....B & C Woodcraft Co.
Millville.Jones Lumber & Supply Co.
Monaca.Roy H. Mecklem Lbr. & Hdwe.
Montoursville.G. W. Bennett & Sons
Neffs...Arthur J. Henry Lumber Co.
New Kensington..Rotter's Home Ctr.
Philadelphia.....Hilco Lumber Co.
Philadelphia
Strathmann's Coal & Lbr.
Pittsburgh....Mark Lbr. & Sup. Co.
Reading....Worley Lumber Co., Inc.
Red Lion....Arnold Lbr. & Sup. Co.
St. Mary's.....Elk Bldg. Mtls., Inc.
Shippensburg....Bogar Lumber Co.
Souderton
Shelly & Fenstermacher, Inc.
State College.O. W. Houts & Son, Inc.
Sunbury.McKinney Construction Co.
Uniontown.....Hankins Lumber Co.
Weissport.....Q. U. Lesher, Inc.
West Hazleton....Myers Lumber Co.
Williamsport.....Faxon Lumber Co.
Williamsport
The Jacob Gehron Co., Inc.
Wrightsville.....Wolf Supply Co.
York.....John H. Myers & Son, Inc.
York.....Wolf's Modernizing Center

RHODE ISLAND

Bristol.....Wardwell Lumber Co.
Cranston.Petterson Construction Co.
Pawtucket.....Alphage Ferland & Sons, Inc.
Providence.....Arch Lumber Co.
Providence....Harris Lumber, Inc.
Providence.F. D. McKendall Lbr. Co.
Valley Falls.....R. L. Platter, Inc.
West Warwick....Coutu Lumber Co.
Woonsocket.....Milot Brothers Co.

SOUTH CAROLINA

Bennetsville...H. J. Munnerlyn, Inc.
Charleston
Charleston Plywood & Lbr. Co., Inc.
Charleston
Van-Smith Bldg. Material Co.
Charleston Heights
Berlin G. Myers Lumber Corp.
Clemson.....Clemson Lbr. Co., Inc.
Florence...Florence Bldrs. Sup. Co.
Greenville.....Citizens Lumber Co.
Hampton....Brunson Bldg. Sup. Co.
Lancaster.....Builders Supply Co.
Orangeburg
Orangeburg Builders Supply Co.
Rock Hill.....Roy Neely Lumber Co.
Rock Hill....Okey Lumber Co., Inc.
Taylors....Taylors Lumber Co., Inc.

TENNESSEE

Cleveland.....Robinson Supply Co.
Jackson.....City Lumber Co.
Kingsport..Clinchfield Sup. Co., Inc.
Maryville.....Anderson Lumber Co.
Springfield.....Springfield Lbr. Co.
Union City..McAdoo Bldrs. Sup., Inc.
Union City...Nailling Mill & Lbr. Co.

VERMONT

Burlington..T. A. Haigh Lumber Co.
Burlington..Woodbury Lumber Corp.
Essex Junction
Flanders Lbr. & Bldg. Supply
North Clarendon
William S. Hunter Bldg. & Sup.
North Springfield
Eric R. Bibens, Inc.
St. Johnsbury
Caldbeck-Cosgrove Corp.

VIRGINIA

Abingdon....Vance Supply Co., Inc.
Bluefield....Keys Planing Mill, Inc.
Charlottesville
Charlottesville Lumber Co., Inc.
Covington.....C. B. Nettleton, Inc.
Farmville.....Farmville Mfg. Co.
Hopewell...Builders Supply Co. of Hopewell, Inc.
Richmond..B. H. Cobb Lbr. Co., Inc.
Roanoke.....Hodges Lumber Co.
South Norfolk....Burton Lbr. Corp.
Staunton....Holsinger Lbr. Co., Inc.
West Point.....York Supply Co.

WEST VIRGINIA

Bluefield.....Bailey Lumber Co.
Bluefield...Citizens Coal & Sup. Co.
Charleston
Wright-Bachman Lumber Co.
Clarksburg....Hartland Planing Mill
Elm Grove.....Scott Lumber Co.
Follansbee.....Scott Lumber Co.
Gilbert.....Gilbert Lumber Co., Inc.
Huntington....Carolina Lumber Co.
Mullens.....Bailey Lumber Co.
New Martinsville..Scott Lumber Co.
Parkersburg...Parkersburg Lbr. Co.
Parkersburg.....Scott Lumber Co.
War.....Bailey Lumber Co.
Warwood.....Scott Lumber Co.
Weirton.....Scott Lumber Co.
Wheeling.....Scott Lumber Co.
Williamson...Mingo Lime & Lbr. Co.

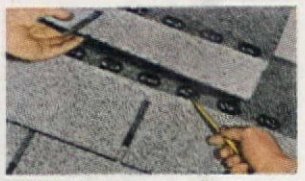
IF YOUR ROOF IS SHOWING ITS AGE, NOTE SPECIAL BIRD OFFER:

HURRICANE SCENE COURTESY OF HUMBLE OIL & REFINING CO.

BIRD MADE ITS OWN HURRICANE TO PROVE IT!

BIRD CREATED HURRICANE-FORCE WINDS AND "RAIN" with two airplane engines and a 1200-gallon-a-minute hose. Result: conditions as furious as Donna or Carla, etc., which have proved Bird Wind Seals hurricane-proof year after year.

THIS 100 MPH "HURRICANE" WAS DIRECTED AT A ROOF shingled half with ordinary shingles, which blew up; and half with Bird Wind Seals, which never budged. (They bear the Underwriters' Laboratory Wind Resistant label.)



HERE'S WHY: the sun's heat sets these dots of powerful adhesive into sticking action, sealing every shingle down in a grip that won't let go. Your local lumber dealer or roofer can get you Bird Wind Seal Shingles.

WIN A FREE TRIP FOR 2 TO ACAPULCO

If you need a new roof, you have a chance to win a new Bird Wind Seal Roof, fully installed, plus two free weeks for two in fabulous Acapulco, Mexico. Travel arrangements by Ask Mr. Foster Travel Service. Write for details.

Bird & Son, Inc., Box 193 (AH3) East Walpole, Mass.
I own my own home ☐ I need a new roof ☐ Send me details of your contest.

Name.....
Street.....
City.....Zone.....
County.....State.....

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It's as handy as it is handsome! You'll find it such a convenience to put the best ideas from all your cookbooks and recipes into this one 6x11 file! And it now comes with 360 of your favorite American Home recipes! There's room, too, for approximately 1000 additional recipes you can clip from American Home.

The Menu Maker lets you take a single recipe (or as many as you want for a complete dinner). No need to mark your place. No thumbing through pages of cross references. You can rearrange your recipes or add and subtract from your file as much as you like. There's also a handy table of measures and equivalents all ready for you to stick on the inside of the lid.

Made of beautiful, durable super styrene, the Menu Maker is available in striking decorator colors to complement or match your kitchen decor. 35 pre-printed index cards are included for easy filing. Transparent envelopes keep your recipes clean. Send for more as you need them.

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The American Home Magazine, Dept. MM, Forest Hills 75, N. Y.
Enclosed find $..... Please send me the following items:

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- ☐ 100 transparent envelopes $1.00
- ☐ 360 American Home favorite recipes ..... $ .75

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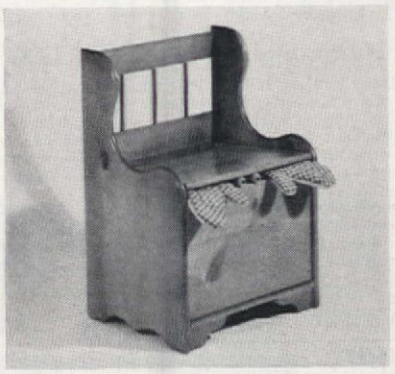
YOUR
AMERICAN HOME MARKET PLACE

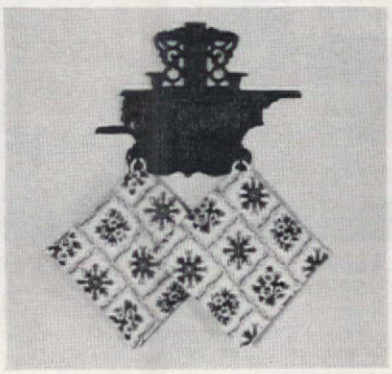
HELEN DeMOTTE

KEEPING COMPANY with your shower or wedding gift, this little wedding trivet is perfect for hanging in the bride's first kitchen. The 7¾″ board hangs from its leather thong to display the names of the happy couple and that special date. Turned over, it is good for chopping or slicing lemons or tomatoes. $1 plus 20c post. Stratton Snow, Box 1898-AS, Delray Beach, Fla.



THE FRONT SEAT in the race for a solution to seating and storage problems is this Deacon's chair. Comfortable and compact, it's easy to sneak into small corners. You'll stash gear, kindling wood, or toys in this 19x16x28″ hide-away with just a flip of its 16″ high, hinged seat. Unfinished, $16.95; pine finish, $18.95. Ship. chgs. coll. Jeff Elliot, Dept. AH 6, Statesville, N.C.

THIS DUCK TAKES TO WATER like a good water repellent duck bag should. And this bag takes to summer and beaches, long car trips, and picnics as any handsome summer bag should. A good 12″ high, it is a beige and black combination with a separate plastic bag to hold a wet bathing suit or cosmetics. $2.30. Mercury Prod. Dept. AH, 1265 Broadway, New York 1, N.Y.



WHAT'S COOKING on the old range? Why, nothing—it's there to hold onto its two brightly printed potholders, or you can dangle an apron from one of the two hooks. The wrought iron plaque, 8x6½″, was inspired by the stove Grandma used to have. It will add a feeling of warmth to the most efficient kitchen. $1.98. Medford Prod., 752-AH Fulton St., Farmingdale, N.Y.

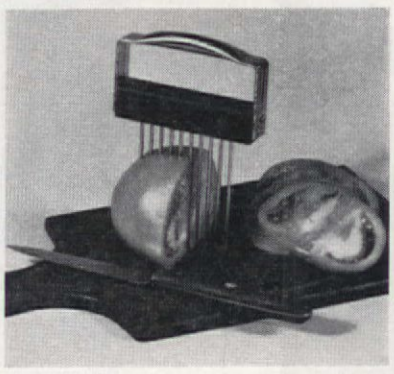
POOH FOR YOU (who have loved *Winnie the Pooh* since you were knee-high) to give the youngest bookworm or the littlest Pooh fan. An equally charming jungleful of animals is called *Animat*. Both are 32x14″ wall hangings brightly printed on natural linen for a youngster's room. $3.50 each. The Shopping Bag, Box 58-AH, Old Village Station, Great Neck, N.Y.

SOUP'S ON a gay green-leaf plate alongside a sandwich. And the soup is in a cup that looks like a big, fat red tomato. What could add more color and excitement to that popular soup-and-sandwich lunch! Served on these, any combination will taste even better. The plates measure 8½″ across, and a set includes 4 cups and 4 plates. $3.95. Taylor Gifts, Wayne 6, Pa.

A HAPPY ENDING to any dinner party would be tall, slim parfaits served in these hand-blown, crystal glasses. And it's crystal clear you'll use them, too, for frosty sherbet, crème de menthe frappé, or even a handful of pansies. They are 8″ tall and imported from Europe. Set of 4, $3.95; 8, $6.95. Add 25c postage each set of 4. The Added Touch, Dept. AH, Bryn Mawr, Pa.

IT'S A BIRD that's doing the super job of keeping man's things in order. This pine eagle is clever enough to hold four toothbrushes and a water glass while bringing the traditional look of your home into the bathroom. 7½x12″ and finished with brass hooks and a ring, it can be hung on the wall or left standing. $3.98 plus 35c post. Foster House, 6523-AH No. Galena Rd., Peoria, Ill.

HOWEVER YOU SLICE IT, it will be sliced evenly and easily if you use Holds-It. The 4¼″ high gadget holds the food still so you can cut with no fear of mess, waste, or cut fingers. And its ten prongs help you mark off even slices—as thin as you please. Onions, of course, take beautifully to this hands-off policy. 89c. Walter Drake, AH-79 Drake Bldg., Colorado Springs, Colo.



GET IN THE SWIM OF THINGS when the girls come for lunch by making jelled salads or desserts in these tin fish molds. 4½x1½″, each makes an individual serving. For a special effect, tomato aspic will shape up as a school of goldfish. But there's nothing fishy about your success as a hostess! Set of 6, $1.50. Artisan Galleries, 2100-AH No. Haskell Ave., Dallas 4, Tex.

Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.

Live Longer and Better In
NEW MEXICO
THE HEALTHIEST, SUNNIEST CLIMATE
In All America

DO you know people who wake up to sunshine 355 days out of each year . . . people who don't know what it is to be oppressed by humid heat in the summer or by the cold clutch of winter damp? Do you know people who can say that *in their State the rate of cancer and heart disease is only HALF of what the nation as a whole faces?* Do you know people to whom a suntan is a year 'round commonplace, who work and play in a climate called America's healthiest?

We know such people. They live in New Mexico!

There isn't a state in the entire Union that gets the amount of sunshine which is lavished on New Mexico . . . not California, not Florida, nor Arizona nor Hawaii. There isn't a place on earth where the air is purer, where body health is more benignly bestowed.

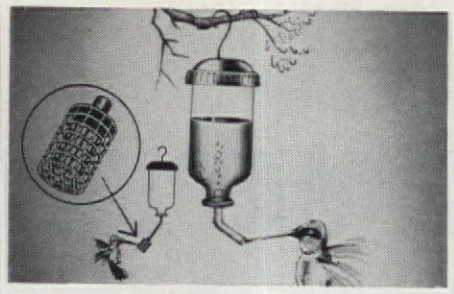
And in all of New Mexico it would be difficult to match the climate and beauty of the region surrounding bright, charming Deming, located in the sub-tropical southwest portion of the State. Here, in the valley nestled alongside the gorgeous Florida Mountains, is DEMING RANCHETTES, only 5 miles from Deming itself. And here is where you can have a half-acre of your very own for only $199 complete . . . $5 down, $5 per month. In neighboring Las Cruces land such as this is selling for *10* times this price! A year from now may see prices in DEMING RANCHETTES just as high. To show you what we're talking about we want to send you FREE our thick portfolio containing facts, maps, and *actual* 4 color photographs. No obligation . . . no salesman will call. See for yourself. Remember: it's FREE. Simply fill out the coupon.

DEMING RANCHETTES
Dept. N-58B
112 West Pine St., Deming, N. M.
Please send your FREE portfolio in full color including maps and story.

Name_____

Address_____

City_____ Zone____ State____



Hummingbird Feeder—$1.00

Don't let these colorful little fellows pass your yard to seek a home elsewhere. Attract them with a special feeder. Watch them feed, hanging in the air, flying backwards, feathers glinting in the sun. Just fill the red feeder with our Instant Nectar or boiled sugar water, and hang anywhere. Birds guard their own feeder . . . the more feeders, the more birds.

Hummingbird Feeder, 2-oz. size, $1.00.....**3 for $2.79**
Hummingbird Feeder, 4-oz. size.....**$1.39**
Bee Guard. Lets birds feed, yet keeps bees away.... **39c**
Instant Nectar, fills 2-oz. feeder 33 times..... **89c**
Money-back guarantee. Postpaid.

Walter Drake 407 Drake Bldg., Colorado Springs 15, Colorado

CLASSIC EMBOSSED DINNERWARE

Superb American-made scalloped-edge dinnerware in impeccable white-on-white . . . the unmistakable look of finest dinnerware. Handsome enough for a bridal gift, yet priced so low, it's wonderful for everyday use . . . for a summer cottage. Complete 45-pc. service for 8 includes: eight 10″ dinner plates, eight 8″ coupe soups, eight 6″ bread and butters, eight cups, eight saucers, 13″ oval platter, creamer, covered sugar.

$12.95 express collect. *Write for FREE catalog.*

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AN OLD TIME VALUE $7.95

EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful handwoven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42″
Seat 17½″ w., 14″d., 17½″h.

Minimum Order TWO
Unpainted.....**$7.95**
Natural finish (blonde)..**$8.95**
Maple, mahogany, walnut, cherry or pine finish...**$10.75**

For matching Arm Chair add $5 to above prices.
Quick delivery. Express charges collect.
Satisfaction guaranteed. Send check or M. O.

Jeff Elliot Craftsmen
Dept. A72, STATESVILLE, NORTH CAROLINA

CIVIL WAR BOOKENDS

No favorites here . . .

Give Civil War fans these 7½″ book ends of cast iron weighing 7 lbs., authentically decorated in battle regalia. With great impartiality a pair is made up of one Rebel and one Yankee general, or one Rebel and one Yankee soldier. Decorate den or office—or give to your favorite history bug. A set consists of two Generals (**$6.95** the pair ppd.) or two Soldiers (**$5.95** the pair ppd.)

Satisfaction Guaranteed. Send Check or M.O.

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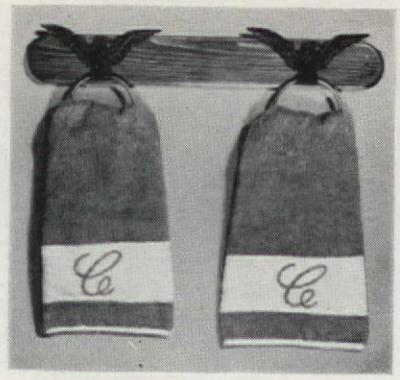
GARDEN MARKER

A thoughtfully different gift every gardener will cherish. A gift that will be appreciated now and always. Cast aluminum plaque with raised letters. Finished in black with letters hand painted in gold or white. Measures 9″ x 14″, stands 24″ high. Send us your gift list. We mail your gift promptly and will enclose gift card for you. Satisfaction guaranteed. Send 25c for complete catalog of other beautiful gifts. **$7.50** Ppd.

MOULTRIE MFG. CO., DEPT. AH, MOULTRIE, GA.

TWO BY TWO is the way to multiply the charms of your traditional bathroom, if you're thinking of your two favorite towels on this double eagle rack. The handsomely finished pine bar holds the pair of black, cast iron birds which in turn hold a pair of brass finished rings. 22″ long and 3″ high, it can also go in the kitchen. $6.95. Crescent Hse., Box 621-AD, Plainview, N.Y.



CITY SLICKERS who take to the country this summer must learn the lesson written on this ash tray first. And what better way is there to teach the facts of Country Plumbing to guests than displaying this 7½x5⅜″ china piece? The decorations are under glaze, and this good-sized ash tray can also be hung. $4 plus 35c post. Vermont Crossroads, Box 707, Montpelier 2, Vt.

YOU NAME IT, and this company hand carves the name into a handsome California redwood sign that you will hang with pride outside your home, cabin, trailer, or summer place. Each is 6x21″ with a natural finish and lettering in either brown or white enamel. $4.95 for one. If you buy a second for a gift, 2 for $8. Signsville, Dept. AH-12, Box 49711, Los Angeles 49, Calif.

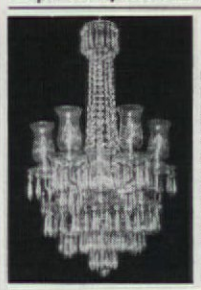
YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95

MORTON'S remodels your old fur coat, jacket or cape into glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from MORTON'S, World's Largest Fur Restyling Specialists. Largest selection at any Price. Over 40 Styles. Styling praised by fashion leaders. Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when new fashion arrives.

Write For NEW FREE STYLE BOOK

MORTON'S Dept. 21-G Washington 4, D. C.



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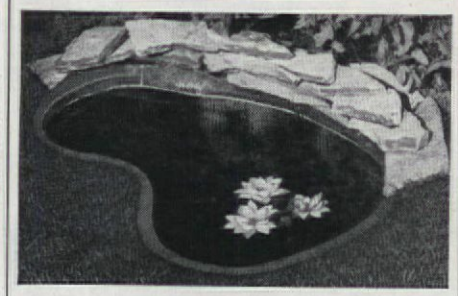
KING'S CHANDELIER CO.
Dept. A-59, Leaksville, N. C.



OUTDOOR GARDEN POOL $3.98

Beautify your garden with this exciting, one-piece sunken garden pool for sparkling goldfish and delicate water lilies. Molded of one water tight piece of aqua colored Polypropylene. Needs no plumbing. This easily installed, lightweight portable pool is sensational when surrounded by flowers, shrubs or garden plants. Use singly or in groups for aquatic display. Artistically kidney shaped, ideal garden size (3′5″ x 2′3″ x 8″ deep at ground level), has recessed water lily pot to hold 1 to 3 bulbs. $3.98 complete or 2 for $7.65. Water Lily Bulb (Nymphaea Odorata) free with each pool. If C.O.D. postage extra. Cash orders add 50c, shipped ppd. Be satisfied on inspection or return in 10 days for purchase price refund. From:

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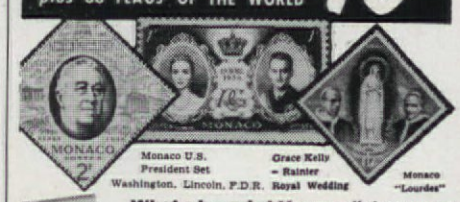
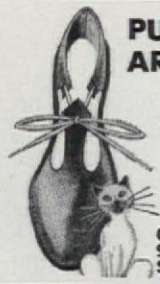
plus 88 FLAGS OF THE WORLD



What a bargain! You get all the stamps shown here—plus **Germany** Sputnik, **Australia** Antarctic Explorers, **Formosa** Ancient Fortress, **French India** Mystic Goddess. Grand total 109 stamps—all genuine, all different. Also included: 88 Flags of the World in full color; Midget Encyclopedia of Stamps. All this for only 10c. At the same time we will send a fine selection of other stamps on approval for free examination, to help you build a fine collection at low cost. Buy only those you wish to keep, return the balance within 10 days. Your satisfaction always guaranteed when you deal with Zenith.

Send 10c Today. ASK FOR LOT LC-17
ZENITH CO., 81 Willoughby St., Brooklyn 1, N. Y.



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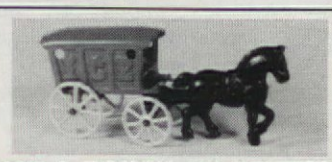
Pussyfooters are custom-made of kitten soft suede leather . . . saddle stitched on to flexible cowhide soles . . . ankle-tied with a cat's whisker bow. Sizes 4 to 10 in TAN-BLACK-WHITE-RED. (Specify Sizes & Colors)

Cal-Leather Co. Dept. AH-7
963 Harrison St.
San Francisco 7, Calif.



ENJOY A TOUCH OF YESTERYEAR

With an authentic reproduction of the Horse & Ice Wagon Toy of years ago. Authentic in every detail, made of cast iron — painted in the original colors, the yellow wheels turn and the black horse is removable from the green, red or white wagon. Stands 3½″ high and is 8½″ long. Excellent conversation piece or collectors item as well as a toy. **$4.95** ppd. (Specify colors on Wagon).

IRON CRAFT PRODUCTS P. O. Box 245, Muncie, Indiana

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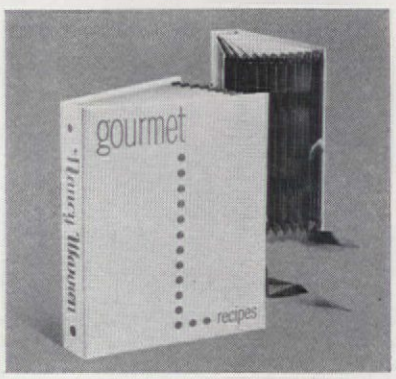
TAKE A TRAIN to decorate a birthday cake for a 1–6 year old, and there'll be no other birthday cake that can hold a candle to it. Six cars long from engine to caboose, it holds seven candles in all—the engine holds the extra one to grow on. Made of ceramic painted candy colors, stake-type bases insert into cake. $1. Spencer Gifts, 601 Spencer Bldg., Atlantic City, N.J.



KISS THE COOK for a perfect meal, or compliment her with a *personalized* Gourmet Recipe File. What summer hostess wouldn't love this accordion file with its 10 indexed compartments for her recipes! Bound in washable white vinyl, her name is in bright red to match lettering. 8x10". $3.95. Gotham Gifts, Dept. A, 67-85 Exeter Street, Forest Hills 75, N.Y.

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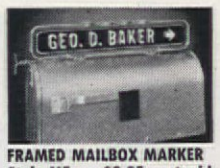
Style M . . . $1.95 postpaid



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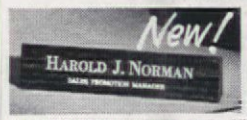
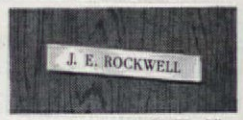
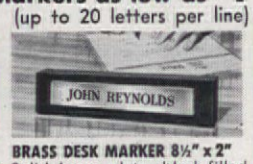


WALNUT DESK MARKER 8½" x 2"
Gold letters engraved into solid walnut base
Style WG, one line . $1.95 ppd.
Two lines, as shown 2.45 ppd.



BRASS DOOR MARKER 7" x 1"
Solid brass plate, black-filled letters
Style DO, one line . $2.95 ppd.
Two lines . . . . . 3.45 ppd.



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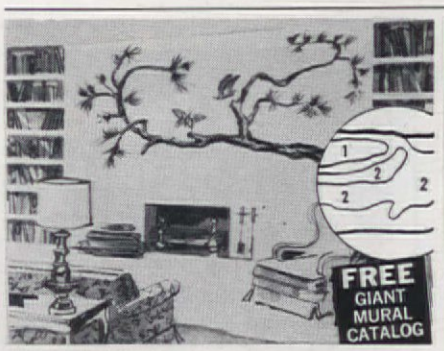

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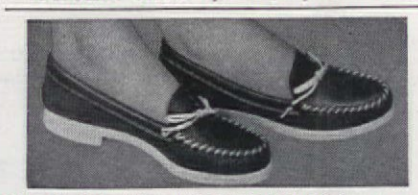
What a warm and wonderful welcome to your living room. Perfect motto for a front hall. Nostalgic sampler is stamped for cross-stitch on fine white linen. All the multi-colored embroidery floss you'll need is included. Full instructions and 11½" x 14" brown wood frame complete this charming kit. **$2.95 Ppd.**

VICTORIA GIFTS Dept. AH7, Bryn Mawr, Pa.



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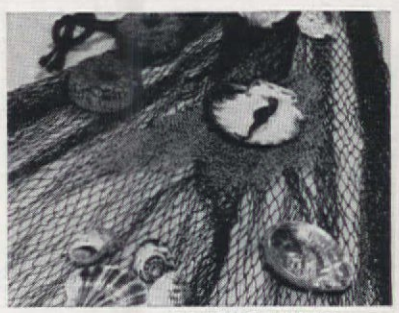

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Unusual decorations for a table or wall, sure to be a conversation piece at your next party! Drape the 5' x 9' authentic Fish Net; then arrange cork floats, seaman's twisted rope, seaweed fans and sea shells in decorative array. Complete kit. *Satisfaction guaranteed.*

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Shells-of-the-World, Dept. 35, Box 1042, Miami Beach 39, Fla.

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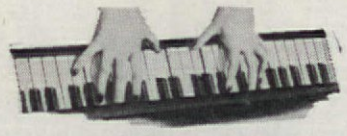

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6.73 + 67c Fed. Tax + 55c Pstg.

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2 bu. cap. **$14.95**
3 bu. cap. **$18.95**
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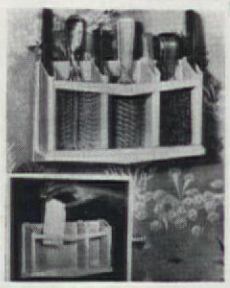

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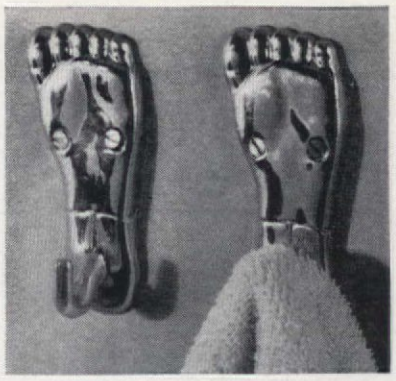
American Home Bldg., Forest Hills 75, New York



ONE FOOT LONG is only 3½" with these five-toed hooks to help out in the shower room during this carefree, barefoot summer. Gold or silver plate, they are a unique way to put robes, towels, or wet bathing gear on the hook. Perfect for poolside lockers or bath houses, get one for each member of the family. $1.50 for two. Lillian Vernon, 30-AH Evans St., New Rochelle, N.Y.

COLONIAL TRESTLE TABLE is a replica of a fine antique that would look at home in any casual interior. Crafted of choice kiln-dried knotty pine with a mellow honey-tone pine or soft maple finish, it is $79.95 for the 60x31" size; $88.95 for 72x31". In an unfinished Easy-Build Kit, 60x31", $49.50; 72x31", $57.50. Shipping chgs. coll. Yield House, Dept. A, North Conway, N.H.

WELL-HANDLED lobsters are easily bamboozled into giving up their meat when approached with this attractive bamboo-handled lobster set of two crackers and six tenacious forks. Great for anyone who wants to get under the shell of this hard-to-reach delicacy. The business ends are easy-to-wash stainless steel. 8 pieces, $4.95. Seth and Jed, Dept. AH, New Marlborough, Mass.

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Cover Windows Up To 21 FEET with ONE PAIR!

Only Ronnie—the world's largest distributor of Fiber Glass curtains and draperies—can solve your drapery problems for you at such tremendous savings. *You actually save one-third the price you would pay for made-to-order draperies.* A window 40" wide by 30" long can be decorated for as low as $2.79. 931 ready-made sizes that fit any wall, window and corner of your home. New drapery weight, no-iron, work-free Fiber Glass that never, never needs ironing or dry-cleaning . . . just wash and hang. Your choice of 52 of the newest decorator colors in stunning prints and solid colors.

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$2.95 One Unit Sufficient For An Average Size Home

KILLS Flying Moths • Flies • Mosquitoes • Silverfish • Gnats • Spiders • Wasps • Centipedes • Exposed Ants & Roaches. (Insect need not come in contact with unit)

Clean, Electric Lindane Bug Killer controls, kills insects—actually fumigates 1500 cubic foot area. Uses no more current than an electric clock. Guaranteed mechanically for 10 years. Multiple units also ideal for business and commercial use. Complete with package of 10 Lindane Tablets. UL approved cord and plug.

Electric Bug Killer & 10 Tablets.....$2.95 ppd.
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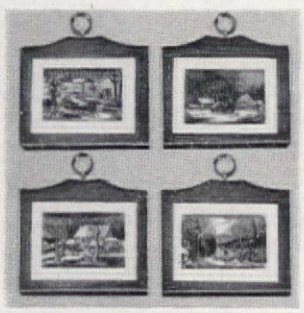
Send check or M.O.—Satisfaction Guaranteed

SPENCER GIFTS D-22 Spencer Bldg. Atlantic City, N. J.



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$2.98 plus 35c shipping

4 country scenes! Everyone different

Lovely wall grouping! Early Americana scenes printed in striking colors on white mats. Mounted on thick Vermont-finished pine. Brass rings for hanging. Size 4½x5" ea. 4 in set.

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EARLY AMERICAN JOHNNY SEAT

An original creation. Striking Brass Eagle adorns cover. Decorative, hand rubbed pine finish captures beauty of wood grains. Perfect match to any bath. Of molded wood, jointless, seamless (one piece construction). Has wipe-clean finish. Cannot crack, chip, peel or warp. Complete with break-proof matching hinges, cover fits all units.

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Twin Outlet (3½" x 5") $1.50 each.
LILLIAN VERNON Dept. AHA
30 Evans Street New Rochelle, N.Y.

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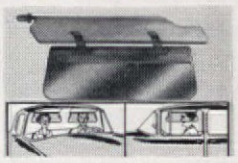

No squinting, no peering under sun visor. Foldaway Extender is a transparent green plastic sunshield that clips to the visor of any car. Doesn't block view, swings to protect where built-in visor can't reach. Almost doubles visor size. 13¼" x 4½" high. Money-back guarantee. $1.39 each; 2 for $2.59. Postpaid.

Walter Drake 407 Drake Bldg. Colorado Springs 16, Colo.

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ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE,** useful Plastic **GIFT BOX.** Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back.

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Enjoy real outdoor living with this stunning patio-carport featuring Rippolite's colorful exclusive plastic panel designs. Your local dealer can supply all materials from our order list and you can get F.H.A. financing in most areas. Erect it yourself on a weekend. Four plan variations and complete specifications for only 15c.
Write to Dept. AH-72
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SPICE IS NICE!

SEASON YOUR KITCHEN with this lovely maple cabinet (to stand or to hang). Equipped with clear crystal 2-oz. jars with gold covers and shaker tops to keep herbs and spices fresh.

Single rack, 8 jars, 16½" x 6" x 3¼" deep **$6.50**
Double rack, shown, 16½" x 12½" x 3¼" deep 10.95
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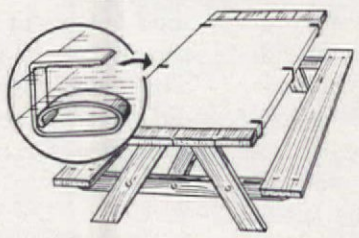
Blown glass herb jars. Set of eight.....2.95
Herb chart and 72 labels (12 blank).....1.50
All prices postpaid. No C.O.D.'s, please. Send for FREE catalog.
GOTHAM GIFTS 67-85 Exeter St., Dept. A-72 Forest Hills 75, N. Y.

Amazing TABLE CLOTH CLAMP
Ends Wind Bother



OUTDOOR EATING, FUN

What a joy to eat without rippling, blowing table cloth. Wonderful new clamp holds cloth down in highest winds. Fits all table tops up to 1⅝" thick. Made of "Cycolac" plastic. Heat-resistant, cold-resistant—sanitary. Will not fade, crack or peel. Ideal for picnics, barbeques, cook-outs. Choose from colorful Red, Yellow or Blue. Set of 6—only $1.00;—3 sets $2.75 ppd. Order from:

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YOUR OLD FUR COAT INTO NEW CAPE, STOLE $24.95* Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $24.95 complete. (*mink, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $24.95 plus postage when new cape arrives. Or write for free style book.

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DOGS

RID YOURSELF OF TICKS, FLEAS, LICE
Effectively & Economically with
Hilo Dip
Kills fleas & lice in 10 minutes!
Kills ticks overnight!
At leading dept. stores, pet shops, drug stores or write Dept A
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If Your Child Is a Poor Reader

See how The Sound Way To Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. Z-4, Wilmette, Ill.**

EWS FOR YOU/WE'VE GOT NEWS FOR YOU/WE'VE GOT NEWS FOR YOU/WE'VE GOT NEWS FOR Y

CLEANING UP: Do-it-yourself decorators are greeting with enthusiasm a new paint package that eliminates the worst part of the job. The kit, from DeSoto Chemical Coatings, Inc., Chicago, is about the size of an attaché case, and it contains four one-quart plastic bags of acrylic-latex paint, a 7″ roller, a roller tray, a 2″ nylon trim brush, and a plastic drop cloth. With it, you can paint a 9x12′ room with no mess, fuss, or bother, and then, if you wish, throw away all the tools.

Another company with the thought in mind of eliminating not only the mess but the smell of painting is Arvon Products. Their Pan-Can becomes a tricky tray for roller application, and it is spill-proof as well as disposable. The paint is a latex formulation that needs no stirring or mixing, and the roller comes with the package. And, oh yes, what could be nicer these hot summer days—it smells like *lemonade!*

ROOM UNIT BLOWS HOT AND COLD: If you're adding a room, or perhaps winterizing a vacation house, look into a new room unit introduced by Suburban Appliance Company of Morristown, New Jersey, that is both electric air conditioner and gas heater to maintain year-round comfort in an area of about 300 square feet. Designed for installation in a window or through a wall, the Dyna-Temp measures 15½″ high, 23¾″ wide, and 21¾″ deep; is available in 115- and 230-volt models with respective cooling capacities of 8500 and 9500 B.T.U.'s. Both can utilize piped or LP gas for heating. Output at high setting is 20,000 B.T.U.'s, 10,000 B.T.U.'s at low speed. One thermostat controls both heating and cooling. Installation requires only an adequate wiring circuit and usual gas appliance pipe connection.

HOME BUILDERS COULD CUT COSTS: So says the National Lumber Manufacturers Assn., an industry group that recently developed a cost-cutting system of modular design called "Unicom." With it, your new house can be built with standard lengths of lumber and, in time perhaps, standard sizes of windows and doors. This will virtually eliminate on-site cutting to fit. The system differs from others already in use primarily because of its flexibility. It was developed in co-operation with designer Richard B. Pollman and Home Planners, Inc.

POOLSIDE SAFETY: Life around the old swimming pool is becoming more and more accessorized—and more and more electrified. Radios, phonographs, cooking equipment, and other electrical appliances are joining the basic lights and pumps. A new product that offers protection from shock and even electrocution has been developed by the Kenrich-Meredith Corporation of New York. It is called "Lifeguard." Basically it consists of (a) an ungrounded source of power, (b) an electronically controlled relay, and (c) a policing circuit which detects a potentially hazardous grounding condition. If current leakage to ground should occur—Lifeguard disconnects the power. If grounding conductors fail, you have protection. It can be installed for prices ranging from $125.

AIR-CONDITIONED COOKING: Self-venting electric surface cooking tops and matching wall ovens, now available from Jenn-Air Products Company, Inc., Indianapolis, Ind., offer new planning flexibility. An exhaust fan starts automatically as a hinged cover is raised to expose four surface cooking units. Fumes are swept into a slot in the cover and ducted downwards to an outside wall opening. Closing the cover shuts off both fan and surface units. Because the venting system is underneath, these cooking tops can be installed below standard wall cabinets, in a peninsula counter, or even an open island without need of a separate hood. Ovens with built-in venting come in single and double models.

STORM WARNINGS: The storm that battered our Atlantic Coast last March brought into light again the fact that private insurance companies will not issue a policy covering water damage. If you are about to build or buy a vacation house near water, here are some points to remember. Build back from the beach, preferably on a high spot. Do spend an extra $600 to $750 (for a two-bedroom house) to put the house on wood pilings. The piles should go down deep, usually to the mud-bottom at least, and of course the house should be well anchored to the piles. This is what saved a great many of the houses that did weather the last blow—and it is the best insurance you can now have.

WOULD YOU BUY A MANUFACTURED HOME? More people are, according to the Home Manufacturers Assn. Last year, prefab homes accounted for 16.5 per cent of all home starts, an increase of about 3 per cent over 1960. There are good reasons for both buyer and builder to swell this trend. Cost saving is probably the most often-quoted factor, but there are others: better quality control, bigger variety of design compared to the average project-built house, and faster erection. Not every manufactured home has all these qualities, but it might do well for you to look into the market if you haven't done so already.

FRESH START FOR AN OLD IDEA: Begun in Hallandale, Florida (near Miami)—the first condominium project in the U.S. with FHA-insured financing. Original concept for condominium housing came from Caesar's Rome, and it's been popular in Europe and Latin America for years. The idea applies to apartment houses, and the closest comparison is co-operative units. The difference is this: You purchase the apartment unit in a condominium, are responsible for its mortgage and taxes directly, and are *not* responsible for the defaults of anyone else's mortgage in the dwelling. In a co-op, of course, you simply purchase shares in the corporation that manages the apartment house.

FIRST REACTIONS: A whirl through the hundreds of showrooms at the Southern Furniture Market in High Point, N.C., finds them burgeoning with new offerings in furniture for American homes. It is inspiring to think of the decorating that will be done with this furniture that has a generally lighthearted, young look no matter what its style. A more decorative, but still casual, modern styling has clean straight lines, but a great deal of paneling—giving it a three dimensional look. Many of the lines show a great deal of Spanish or south-of-the-border influence. One new group called "Brasilia" borrows its design and forms from that modern city's architecture. Three-dimensional grills, molding, carved paneling, iron, and leather were much in evidence. And there's a great preoccupation with unique hardware, both formal and informal. In most cases, we found hardware purposely underscaled or overscaled, but always very much in keeping with the mood of the furniture itself.

DOGS AND CATS TAKE NOTE: And their humans, too! St. Regis Paper Company has news that they can end pet-dish washing forever. Brand new and disposable are plastic-coated paper feeding dishes which come packed with a permanent metal holder and a two-week supply of bowls. The metal holder, we are told, is non-skid and tip-proof and the bowls snap in and out easily. Popular, too, when the pets join the family on picnics. Starter packs have 14 bowls and refill packs come with 30 bowls. Size is nine inches.

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HANDIEST MEAT *IN ALL OUTDOORS*

SPAM LETS THE COOK ENJOY THE COOKOUT!

There's no fussing, no trimming, no waiting, no need for refrigeration. Just open the can and there it is: pure, juicy pork and mild, tender ham, every ounce of it good eating from beginning to end. Slice it, cube it, or grill it whole — hot or cold, you'll enjoy the matchless flavor of the one and only SPAM!

SPAM LUAU KABOBS:
Pineapple slices, spiced apples, sections of firm banana, SPAM cubes. Baste with fruit juice and a dash of Soy Sauce.

SPAM BAKE Baste the whole loaves with your favorite barbecue sauce.

SPAM "HE-MAN" KABOBS:
Alternate onion and green pepper slices with whole mushrooms and rosy cubes of SPAM.

SPAM is the registered trademark for a pure pork product packed only by Geo. A. Hormel & Co., Austin, Minn. USA.

Floor in shimmering new Kentile® "Constellation" Vinyl Asbestos Tile. Leo Black color accented by Burnt Orange Feature Strips. Black Wall Base is Vinyl KenCove®.

Here's a sparkling Kentile vinyl floor you can self-install for about $65!

Golden metallic chips embedded in translucent vinyl! That's new Kentile "Constellation" Vinyl Asbestos Tile. About $65 buys everything: tile, adhesive, *and* feature strip for any 12′ x 15′ area. Rather have your dealer do it? Tile costs less to have installed than flooring in rolls. See your nearby Kentile Dealer soon. Check the Yellow Pages for his name and address.

Install Kentile "Constellation" yourself ... in any room in your home. Goes right over your old floor. All you need are scissors, a brush, and adhesive! Your choice of 6 colors.

Dirt and grease can't stick to this super-smooth surface. Result? Kentile "Constellation" is the easiest floor of all to clean ... and keep clean. Each waxing lasts far longer!

Vinyl KenCove Wall Base simplifies cleaning. The perfect finishing touch where wall meets floor. Won't show mop marks. Never needs painting. Available in 7 harmonizing colors.

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