THE AMERICAN HOME

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WOMAN'S COLLEGE
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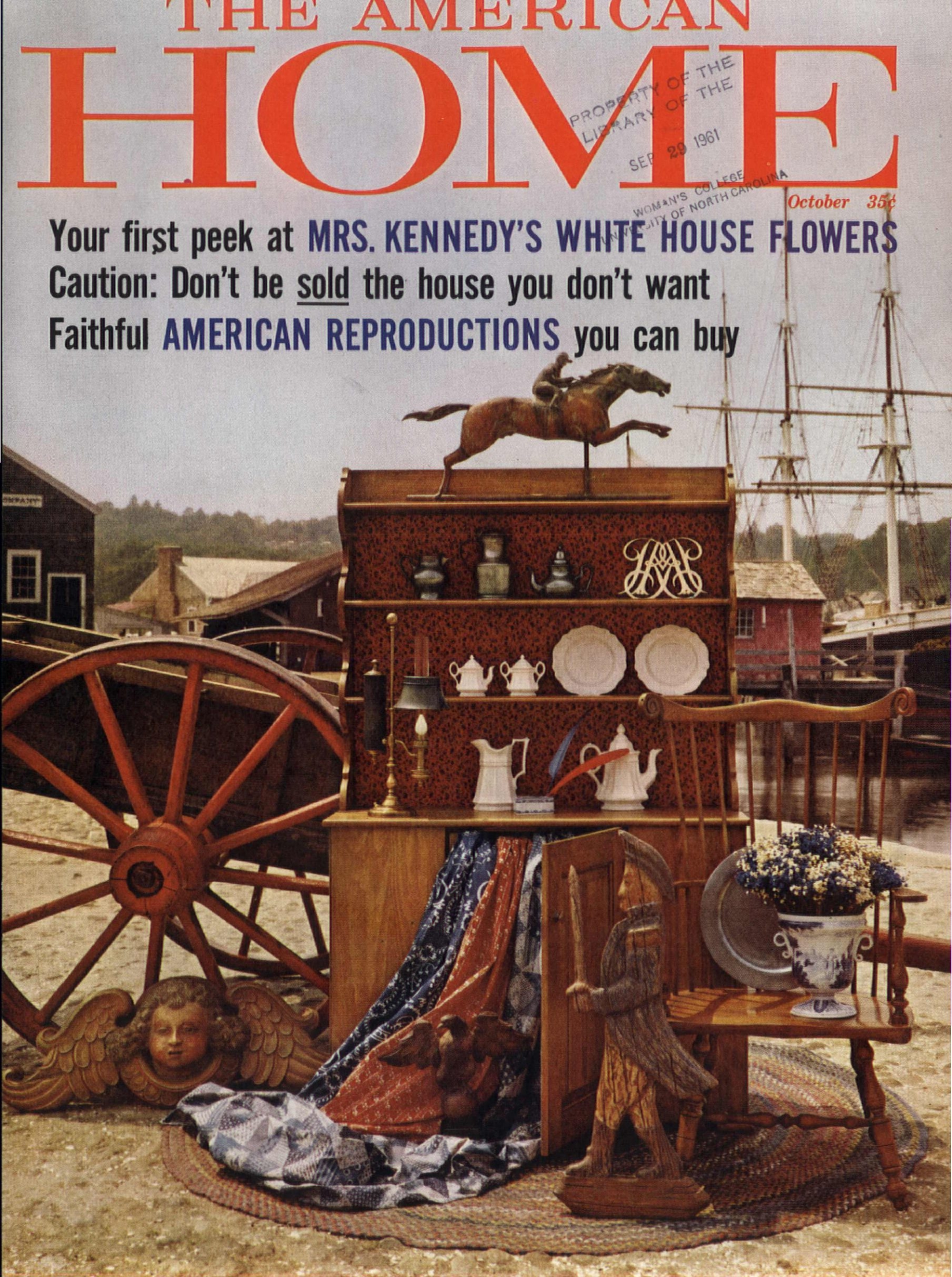
October 35¢

Your first peek at MRS. KENNEDY'S WHITE HOUSE FLOWERS

Caution: Don't be sold the house you don't want

Faithful AMERICAN REPRODUCTIONS you can buy



This is New Parfait! Magnificent reproduction of classic marble in gleaming solid vinyl tile!

FLOOR: PARFAIT MARBLE VINYL TILES VB35, VB37
*TRADEMARK
COSTUME: ELLEN BROOKE

The key to the smart woman's styling secret: coordination

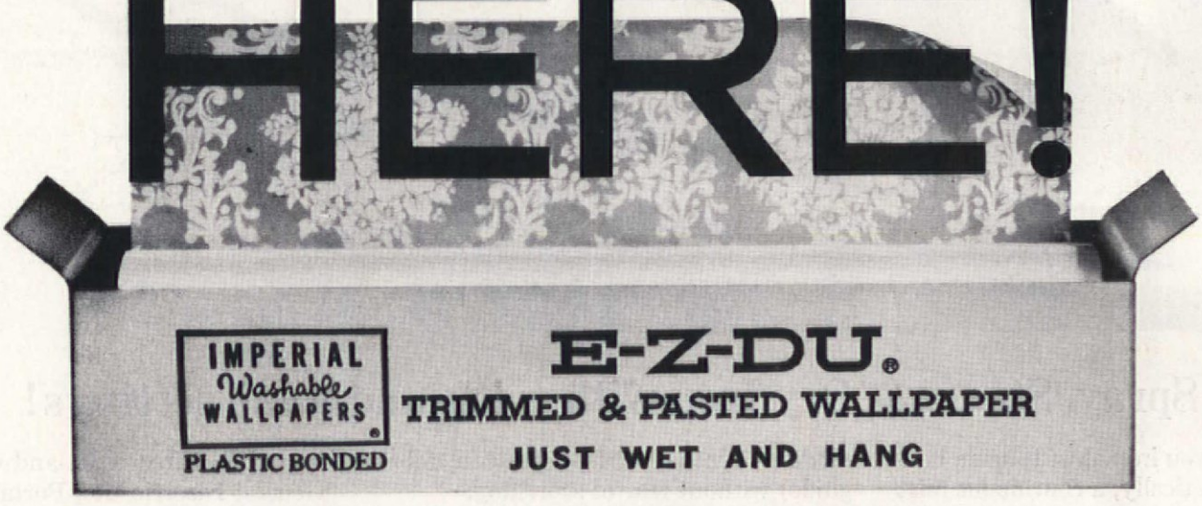
Congoleum-Nairn **Vinyl** Floors

This lovely Flemish kitchen was inspired by Congoleum-Nairn's new Parfait* Tiles. They're ever-gleaming solid vinyl—clean like magic. And what colors! . . . luscious pastels that harmonize beautifully in any room. In most 12' x 15' rooms, new Parfait is yours for an amazingly low price—about $110—installed!

For FREE sample of new Parfait (just one of our 405 masterpieces) and Decor-Key Kit filled with exciting new decorating ideas, write Congoleum-Nairn, 192 Belgrove Dr., Kearny, N. J.

Congoleum-Nairn
FINE FLOORS

DECORATING MAGIC STARTS HERE!



You and E-Z-DU® can do...can do...can do!

FIRST STEP:
Cut E-Z-DU wallpaper to length desired.

SECOND STEP:
Dip in special Imperial water box until wet.

THIRD STEP:
Place strip on wall in proper position and sponge smooth.

That's all you need do when you decorate with E-Z-DU. Most of the work has been taken out before you even begin. E-Z-DU comes ready-pasted and pre-trimmed.

Made by Imperial of special wet-strength paper that won't come apart when wet. Paste won't run or mess. And it's guaranteed* in writing to be washable!

Right now your Imperial dealer has the very design and color you want to refresh the decor of your bedroom, living room...any room! The new collection of E-Z-DU for 1962 is in his store...a dream book of decoration, modestly priced. Less than $15.00 will E-Z-DU a bedroom. Matching fabrics too. See your Imperial dealer now.

E-Z-DU is made by Imperial; also makers of these other fine wallcovering products: Glendura Fabric Wallcovering, New Jean McLain Fabric Wallcovering, Imperial Fabric Wallcovering, Glencraft and Glenstyle washable wallpapers.

NEW HELPFUL DECORATING GUIDE. *Send 10¢ in coin for this attractive color booklet, "Pattern, Pattern on the wall." Shows many different ways to beautify bedrooms, living rooms, hallways, kitchens and bathrooms. Write to Dept. EZO, address below.*

*When cleaning instructions are followed.

E-Z-DU® TRIMMED & PASTED by IMPERIAL

IMPERIAL COLOR CHEMICAL & PAPER, GLENS FALLS, NEW YORK a department of HERCULES POWDER COMPANY

what's new from General Electric

Spray, Steam & Dry Iron with wash-and-wear settings!

It sprinkles as you iron. Just touch a button and automatically, a continuous mist of warm water melts away stubborn wrinkles. No tiresome thumb pumping.

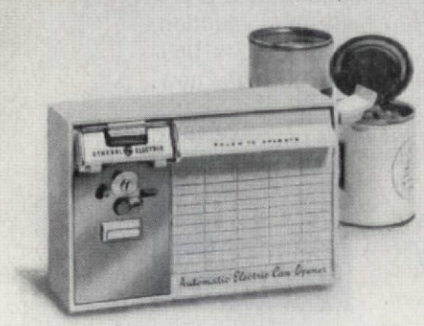
And now, with *three* wash-and-wear settings (most other irons have *one*), you can safely iron Dacrons, Acrilans and other modern synthetics (see built-in fabric guide) without fear of scorching.

You can even *steam-iron* most fabrics safely and easily!

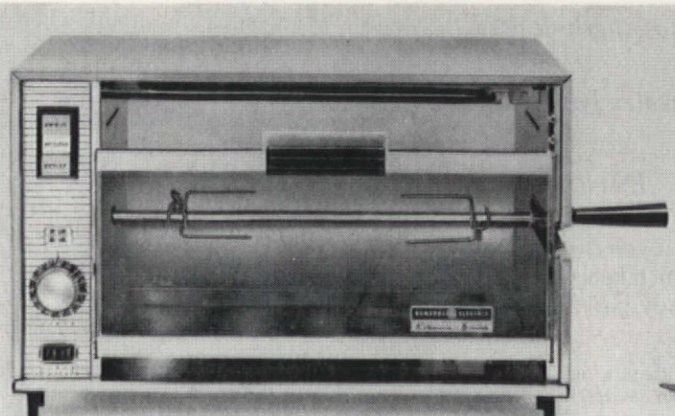
The General Electric Spray, Steam & Dry Iron is modern, beautiful and lightweight. Try it at your dealer's. It's the iron with three wash-and-wear settings. General Electric Co., Portable Appliance Department, Bridgeport 2, Connecticut.

Progress Is Our Most Important Product

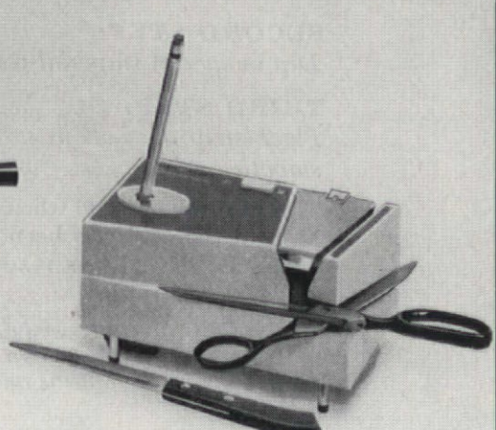
GENERAL ELECTRIC



Automatic Can Opener! Opens cans safely, cleanly, at the touch of a finger. Removes or hinges lid, leaves no jagged edges.



Rotisserie Gives "Open Air" Broiling! Fresh air drives out moisture. Meats are quick-seared outside, succulent and juicy inside.



New All-Purpose Sharpener! Sharpens pencils, knives, scissors electrically—quickly, easily. An unusual gift to please anyone!

THE AMERICAN HOME

A Curtis Publication

OCTOBER 1961 / VOL. LXIV, NO. 10

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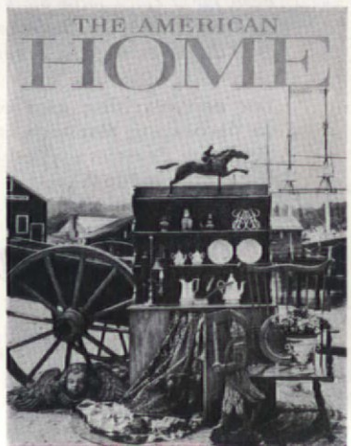

OUR COVER: Is that a dockload of fancy-priced, one-of-a-kind antiques? No, they are remarkable reproductions—typical of the Early American treasures available in stores today, and just a sampling of the all-American treasures we set forth beginning on page 23. Photographer: Stephen Michael.

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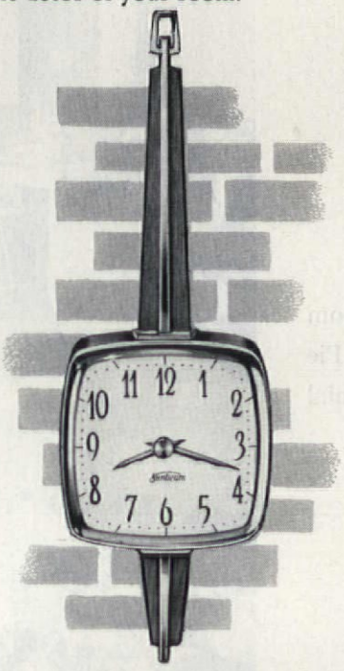
Published monthly by The American Home Magazine Division, The Curtis Publishing Company, 300 Park Ave., New York 22, N.Y. Second-class postage paid at New York, N.Y., and at additional mailing offices. Executive, editorial and advertising headquarters, 300 Park Ave., New York 22, N.Y. SUBSCRIPTION PRICES: U.S. and Canada, 1 yr., $3; 2 yrs., $5; 3 yrs., $7. Pan-American countries add 50 cents per yr. All other countries add $1 per yr. Subscription Department, The American Home Bldg., Forest Hills 75, N.Y. UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to the American Home, Forest Hills 75, N.Y., to refund the full amount paid for any copies not previously mailed. POSTMASTER: Send notices by Form 3579 to The American Home Bldg., Forest Hills 75, N.Y. THE CURTIS PUBLISHING COMPANY, Robert E. MacNeal, President; Mary Curtis Zimbalist, Sr. Vice Pres.; Cary W. Bok, Sr. Vice Pres.; Donald M. Hobart, Sr. Vice Pres. and Director of Research; Edward C. Von Tress, Sr. Vice Pres. and Director of Advertising; E. Huber Ulrich, Sr. Vice Pres. and Director of Circulation; Ford F. Robinson, Sr. Vice Pres. and Manager, Business Department; Brandon Barringer, Treasurer; Robert Gibbon, Secretary. The Company also publishes The Saturday Evening Post, Ladies' Home Journal, Holiday, and Jack and Jill. CHANGE OF ADDRESS: If you plan to move, please notify us at least 30 days in advance. Send new and old address and, if possible, a label from a recent copy to: The American Home, Forest Hills 75, N.Y.

Clocks are to be lived with! Functional and informative, they are looked at so often they should be decorative as well. Choose your clock for its ability to blend with the decor of your room.



The Townhouse by Sunbeam *lends a glamorous accent to any room. Cordless, battery-powered model runs a year on one flashlight battery. $24.95*. Regular electric clock, $14.95**

Sun dials and hour glasses were styled by guesses; today's clocks are consumer tested to meet the tastes and moods of modern America.

The Slim Wood by Sunbeam *fills a need for a clock with picture-frame thinness for use as a bedroom alarm, or in den or on mantle. From $10.95**

For new, exciting uses of clocks as decorating elements, see your Sunbeam dealer for the best electric clocks made . . .

by Sunbeam

Chicago 50, Ill.

©S.C. ©Sunbeam *Recommended Retail Price

FROM OUR HOUSE

STEPHEN MICHAEL

Autumn in all its golden glory—with Halloween high jinks to boot

MARGY WYVILL ECCLESINE

What is there in the way of spectator sports that quite equals high school football—especially when there's one of your own on the squad? We've switched our allegiance from the pro and alma mater varieties to climb into the high school stadium with blankets and a thermos of coffee every Saturday afternoon. The stands are full of our neighbors, and the children find friends to pal around with. The half-time show of the two competing bands puts just the right kind of music into the crisp October air. It's fun to be part of it—again.

Welcome Aboard, Ralphie!

Our neighbors had to go away for a week and asked if they could bring over Ralphie, their canary. Amy, 5, put in her bid to be "in charge" of him. I saw her carrying the cage downstairs to the playroom, and later, upstairs, but I didn't pay much attention until I heard her climbing the stairs to the attic with it.

"Amy, what in the world are you doing?"

"I'm showing Ralphie the house."

HAPPY HOBGOBLINS

They've just about eliminated vandalism where we live by having a parade of children in costume at each school. About seven in the evening, there's another parade from the railroad station to the center of town. Then there's a party at the Y, and prizes for the funniest, prettiest, etc. The recreation commission has a stratagem which gets most of them home by nine, too—"The Goblin" makes telephone calls, and there's a prize for every boy and girl called who is at home.

There's always that last-minute rush, to get everybody's costume on, supper into them (they're so excited, and dying to get off to the candy), trying to find out who's going collecting with whom, and when they'll be home. Meanwhile, frantically packing trick-or-treat bags for the big salad bowl on the front hall table to be ready for our earliest callers. Then to make a fuss over them, and pretend to be frightened. No matter how tired you are, these are musts. The only way to enjoy Halloween is to put on the eyes of a child.

Costumes I Liked Last Year:

A girl who was a flower in a flower pot—on her head, huge red crepe-paper petals held upright with wiring, her body swathed in green.

An octopus with so many arms stuffed with cotton that he had to be supported by three or four laughing friends.

LOSE YOURSELF IN OILS

Nothing like an evening with oils, turpentine, and brushes, along with adult chatter, to clear away cobwebs that have been accumulating. If your high school has adult education classes, and you can spare time, I recommend painting for complete escape. You can't draw? Just splash paints on the canvas—express yourself! When you later visit a museum, you'll see that you've become far more discerning of technique, and will return to class inspired by your favorite master.

Visitor to Jeanie, 10:

"My goodness, your sister Martha is as tall as you are."

Jeanie: "Well, not really. It's just that her knees are higher."

BLESSED BABY SITTERS

I'm giving a bridal shower for my favorite ex-baby sitter. Pat came to me one summer when I was near exhaustion with a house full of little ones. She won my undying gratitude the first day when she popped three of them into the tub for baths, without my even suggesting it. God bless baby sitters, no matter what age (the good ones, that is) who, with big hearts and energy to spare, set us mothers free for a while.

As for the others, who take the second word of their title literally—no comment.

Frankly, No—

Christy, 5, comes in at 6:30 or 7 A.M. to her parents' bedroom, wants to play cards. She is waved away.

"What's the matter? Don't you like to play cards?"

AUTUMN FEVER

This kind of weather makes me restless.

I want to be in Ireland, where the blue-green hills and lakes, the white cottages, and stone ruins (as seen in color slides of a friend who has just been there) set my feet to wishing.

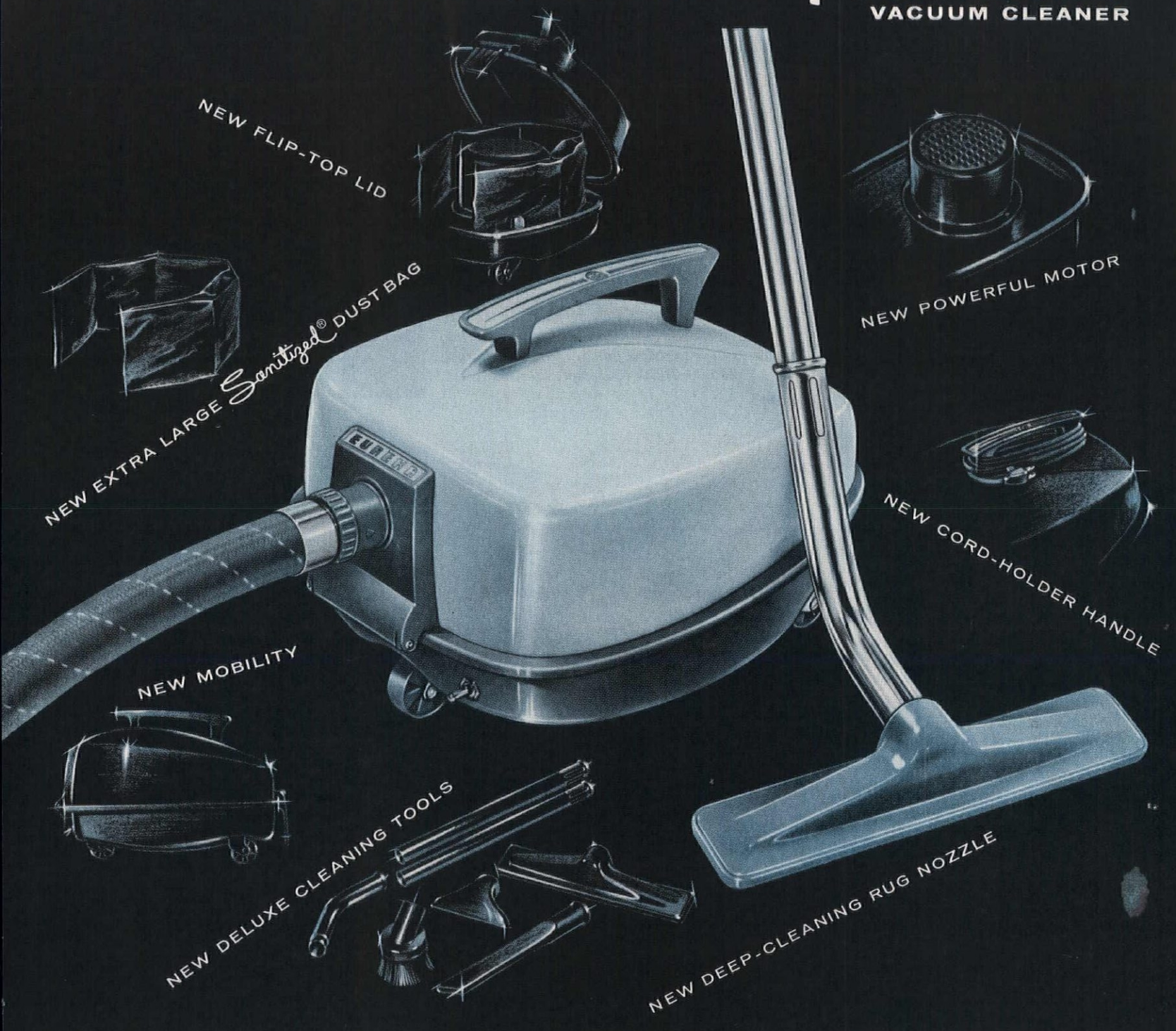
I want to be in Vermont, where the maples and birches are aflame on the hills.

I want to be in the Southwest, where the dry air whispers "stay—everywhere else but here winter is coming on."

Like birds and gypsies, I want to take flight and be gone.

PACKED WITH POWER—LOWER IN PRICE—LESS WEIGHT AND BULK—LAVISH WITH FEATURES

NEW EUREKA Princess VACUUM CLEANER



MORE CLEANER FOR LESS MONEY THAN EVER BEFORE...

New Eureka Princess!—for the lady with neither time nor closet space to spare. Or *money*. In features per dollar, here's the savingest cleaner ever!

FLIP-TOP LID—flips wide open for easy bag changes.

EXTRA LARGE DUST BAG—less bag changing. Sanitized® for lasting freshness.

MOBILITY—New trim size weighs just 12½ pounds. Rolls easy, carries light, turns without tipping, snugs away with closet space to spare.

DELUXE CLEANING TOOLS—8 pc. set, for rugs, floors, upholstery, dusting, etc. . . . complete with deep-cleaning rug nozzle.

CORD-HOLDER HANDLE—Shaped and balanced to fit the hand. Cord winds around securely for storing.

POWERFUL MOTOR—Over 1 H.P. assures finest deep cleaning, works faster, harder.

TOE SWITCH—No stooping or bending to turn it on and off.

AIR JET—Attach hose for spraying, demothing, blowing out corners and crevices.

POWER ADJUSTER—Gentles suction to clean lamp shades, blinds, general dusting.

All this and *more*. Your Eureka dealer can tell you. See him. At $39.95 your dollar buys big again!

EUREKA—Eureka Williams Company • Div. of National Union Electric Corp. • Bloomington, Illinois

$39.95

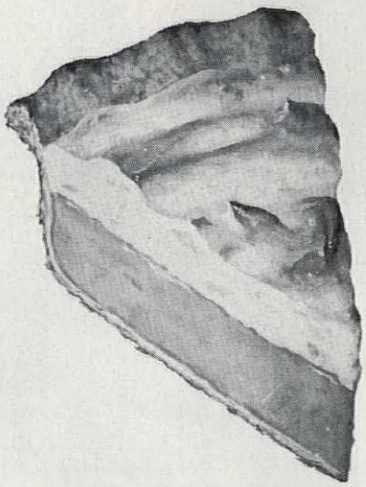
PRINCESS MODEL 702-A

Price Higher in Canada

EUREKA
Value Leadership Floor Care Line

NO SUGAR TO ADD... LEMON PIE FILLING

with Borden's Eagle Brand



Smoother . . . because Borden's Eagle Brand Sweetened Condensed Milk is a blend of whole milk and sugar . . . *precooked* to a velvet creaminess.

FILLING

1 crumb or baked-pastry 8″ pie shell, cooled • 1⅓ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk • ½ cup lemon juice • 1 tsp. grated lemon rind or ¼ tsp. lemon extract • 2 egg yolks

Put Eagle Brand Sweetened Condensed Milk, lemon juice, lemon rind or extract and egg yolks into mixing bowl; stir until mixture thickens. Pour filling into chilled crust.

MERINGUE

¼ teaspoon cream of tartar
2 egg whites • 4 tablespoons sugar

Add cream of tartar to egg whites and beat until almost stiff enough to hold a peak. Add sugar gradually, beating until stiff and glossy but not dry. Pile lightly on pie filling and seal to pie crust all around. Bake in slow oven (325°F.) until top is lightly browned —about 15 minutes. Cool.

BORDEN'S VERY BIG ON FLAVOR

© The Borden Co.

FREE! "70 Magic Recipes" Booklet

28 pages of exciting cakes, pies, candies, puddings using Eagle Brand. Write: The Borden Co., Dept. AH-101, A, Box 171, New York 46, New York.

Name _____

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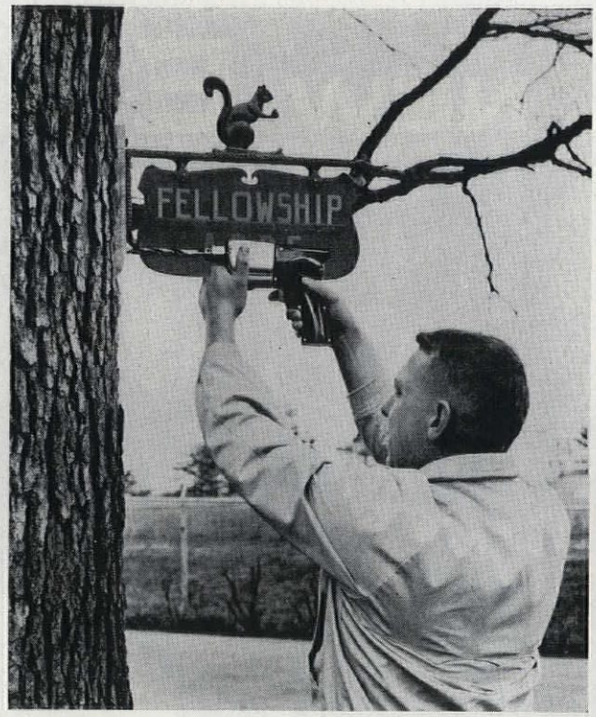
LOOK, IT'S NEW!



Look, Pa, No Cord *is needed by this ¼″ electric drill. It has its own self-contained power unit—which means that you can take it with you out to the back 40 acres, up to the roof, out on a boat, or any place. It can drill 75 ½″ holes in ¾″ fir before its power cells need recharging. This is done by plugging the drill into a charger, which in turn is plugged into a conventional electrical outlet. Drill and charger, $59.90. Black & Decker, Towson 4, Md.*

Fingertip Pop-Up Drain *makes such good sense in the kitchen sink that we can't help wondering what delayed its arrival on the scene. At last there's no need to plunge wrist deep down to the bottom of the sink to let out the soapy water. This boon to the dishwashing department is available on stainless steel sinks with single and double bowls as well as this three-bowl kitchen Cuisine Centre which has a separate fingertip drain for each of its side bowls. ElkayManufacturing Co., 1874 South 54th Ave., Chicago, Ill.*

Hair Dryer *that attaches to any Norge automatic clothes dryer comes in three parts and snaps over the clothes port of the machine. The hood is adjustable to individual height, and the dryer's temperature controls regulate the heat. $29.95. Norge Sales Corp., Merchandise Mart Plaza, Chicago 54, Ill.*

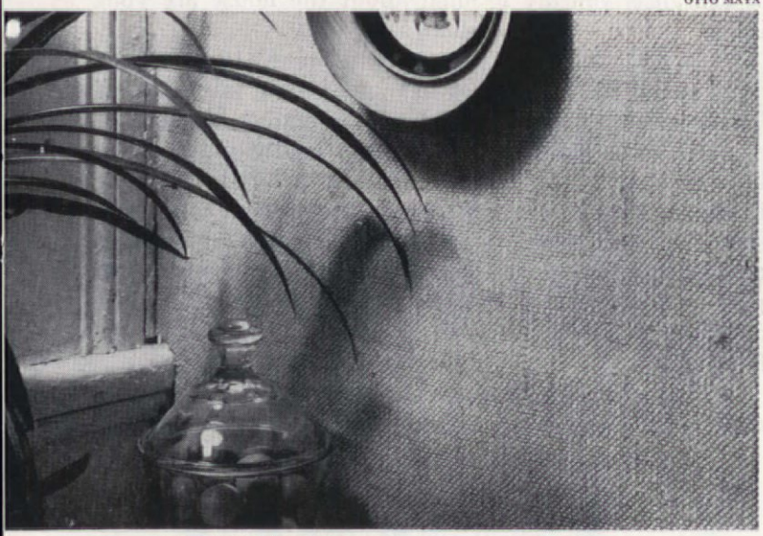
Where Shall We Hang the Phonograph? *It's a good question. This new high fidelity stereo model can be used on the wall, as shown here, or placed on a coffee table or room divider. Its two doors are the speakers and they swing back or can be detached and moved away from the cabinet on 10′ extension cords. The turntable inside flips down and pulls out for use, and next to it another panel tilts open to provide record storage. The handsome cabinet is finished in walnut veneer and measures 30″ wide, 20″ high, and 16″ deep when the doors are closed. The doors are covered inside and out with grille cloth. $250. With AM/FM/FM-Stereo tuner, $300. General Electric, Decatur, Ill.*

All prices are approximate

Joining Plywood at Right Angles *is no problem with an aluminum corner post. It has open grooves on each side for panels which may be screwed or glued in place giving you a perfect corner, smooth inside and out. Grooved for ¼", ½", or ¾" plywood, 8' lengths are $2.88, $3.88, and $4.88. Reynolds Metals Company, Richmond 18, Va.*

A Broiler Element *in the lid of this electric fry pan doubles its usefulness. Making a handsome addition to the buffet with its attractive side handles, it will broil a 1½" steak to rare in 20 minutes. The broiler element, like the control, is removable so that both pan and lid can be immersed in water for cleaning. $34.95. Westinghouse Electric Corp., 300 Phillippi Road, Columbus, Ohio.*

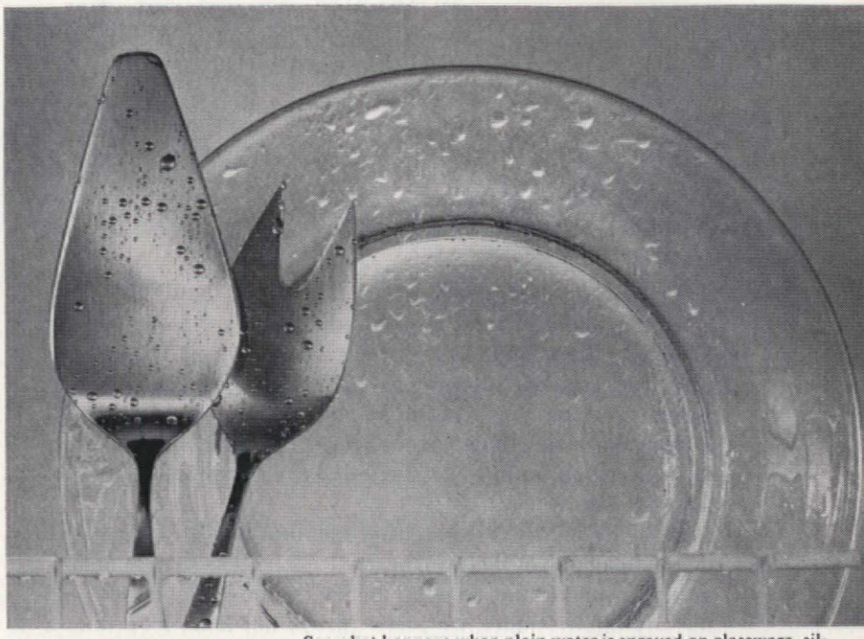
OTTO MAYA



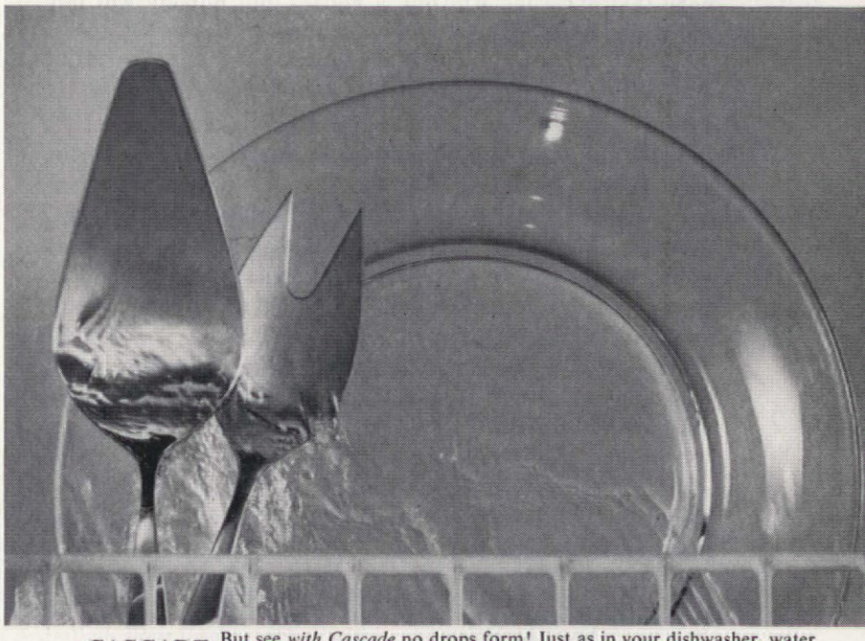
Prepasted Burlap Wall Covering *is easy enough for the do-it-yourselfer to handle. Right in the popular trend for fabric-covered walls, it just needs moistening to adhere to any surface. Called Burlon, it is 38" wide, odorless, and comes in eight colors. This is the perfect treatment for walls that may be slightly cracked or crazed. $2.50 a yard. Van Arden Fabrics, 9 North Moore Street, New York 13, N.Y.*

Why do more dishwasher owners use Cascade than any other product?

Because Cascade eliminates drops that dry into spots!



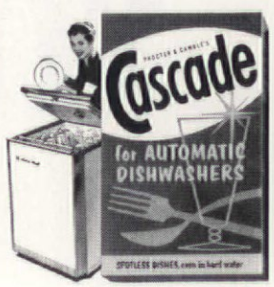
WATER DROPS See what happens when plain water is sprayed on glassware, silver. This test shows how drops form. These dry into ugly spots.



CASCADE But see *with Cascade* no drops form! Just as in your dishwasher, water slides off in clear-rinsing "sheets." Dishes, silver dry spotless, sparkling.

Cascade gives you visibly cleaner dishes, visibly brighter silver. You'll discover Cascade does a superior job of stopping spots (your toughest problem in automatic dishwashing). That's because Cascade contains Chlorosheen . . . an exclusive formula that eliminates the drops that cause spots. No drops left to hold grease and food particles or dry into cloudy streaks or messy spots. No wonder more dishwasher owners use Cascade than any other product.

No other dishwasher detergent cleans so well yet is so safe for fine china patterns! Only Cascade is rated safe for today's loveliest china patterns by the American Fine China Guild, whose members make Castleton, Flintridge, Franciscan, Lenox and Syracuse china. Their *exclusive* recommendation was given Cascade after thoroughly testing every leading dishwasher detergent. Look for their seal of approval on every Cascade package.



PROCTER & GAMBLE'S CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MAKER

GUIDE FOR HOME BUYERS PART XI

JACKSON HAND

DON'T BE SOLD THE HOUSE

The American Home **believes that every family that possibly can, should live in its own home. We are naive enough to believe that families are different, that each lives in its own way, and that there is a *right* house for every one. It would make us happy to think that every husband and wife looking for a new house would be encouraged in every way in their search until they have found the house most suitable for their family.**

However, many factors put people into houses where they do not belong. Not the least of these is reckless salesmanship, aimed to make any dwelling seem the best house possible for any family. Since we know this is not true, let's take a look at the pressures that salesmanship can apply, with the hope that everyone will buy a house—but nobody will buy the wrong one.

Stick your head inside the door of this room where a sales meeting is going on, and listen to yourself being set up for the kill. A prominent home builder is talking to his crew of sharply honed salesmen . . .

". . . our regular commission is one-and-a-half per cent. Now get this. If any of you men sells 50 houses, I'll boost your commission to a full two per cent. And I'll make it retroactive to the first house you sold this year. Is that worth a little extra push?"

How would you and your family like to be the lambs who come up fiftieth for one of these salesmen? It would be worth $2000 or $3000 to him if he could make you buy. In these times of difficult home selling, could you be sure he would try to put the right family into the right house? Or, would he keep one eye on that $2000 and call forth all the forces of salesmanship?

BEWARE OF TODAY'S HIGH-POWER SALES PITCH

These days, techniques are very potent and well drilled into sales crews. Every trick of the selling trade is being brought to bear, for many builders have some bad guesses on their hands. While most builders and realtors are honest and won't cheat you, there are others who won't hesitate. A builder who has a house that is below par doesn't consider it cheating to let a family put its life savings into a down payment—if the man and wife are gullible enough to sign a contract.

A few years ago—everywhere in the United States—people were so frantic in their search for *any* kind of dwelling that builders put up *any* kind of dwelling and sold it at a splendid profit. A salesman could be any ill-mannered slouch sitting with his feet on a card table in the corner of a bare model home, taking orders from customers who apologized for disturbing his lethargy.

Today's salesman is often more lethal than lethargic—a different breed entirely. He's a man trained by experts to drive home the sale—often kept in fighting trim by salesmen's compensation systems which reward the hard, hard sell. He'll pay pleasant-sounding lip service to your needs, but his real interest in you begins and ends with your ability to buy the house. Watch out for this kind of salesman or you may end up living in a house in which you and your family will be most unhappy.

HOW A PRIZE-WINNING SALESMAN MAKES YOU BUY THE HOUSE HE WANTS TO SELL

These sales operators are at their best when they can get you at your worst—jittery and nervous. If they can tilt you off balance—and they are skilled at it—they can make decisions for you that no one should make but yourself, regarding the house you're going to live in.

Rule No. 1. Don't get nervous. Relax. The minute you feel yourself becoming jittery, tell the man you'll see him later, and go off and talk it over by yourselves. Figure out which of the ideas you are forming about the house are your ideas—which are the salesman's.

A carefully trained super salesman makes $15,000 a year and up. To do so, he's got to move people into a lot of houses. Here are some of the basic techniques he uses.

First, through a series of planned, friendly questions, he finds out what your basic instincts as a family are—the things you really believe in. These he considers your weak spots, and instead of attempting to give you a true picture of the house, he emphasizes only those features which will play on your weaknesses. He takes great pains to conceal anything about the house which would not appeal to your family type.

Second, he struggles to create a sense of urgency, to make you feel that you ought to buy (continued on page 68)

YOU DON'T WANT!

TRY IT NOW!

IT'S OVEN ROASTED

for richer flavor and greater digestibility

Just add water and you unleash twice the power of lean beefsteak! Ken-L Biskit, the Oven-Roasted dog food, provides twice the calories (energy-power) of the best lean beef, plus all the proteins, vitamins and minerals dogs are known to need. It's concentrated—you can feed less because your dog gets more out of every bite. Give him the Diet of Champions, Ken-L Biskit, official food at more American Kennel Club shows than all other dog foods combined.

Ken·L Biskit

Diet of Champions

Most tasty, most tidy... never sticks to his dish!

This lovely little phone goes tastefully in any bedroom. It saves time and steps whenever there are calls to make or take. Keep it within arm's reach on a desk or by a favorite chair.

To Each Her Own Princess

Nowadays you see Princess phones in the nicest bedrooms of the nicest homes. They fill the need for an extension, and fill it beautifully. Why not a Princess for *you*, or for someone in your family? Call the Business Office or ask your telephone man.

Bell Telephone System

The dial lights up when you lift the receiver. You can make calls in the dark, or when light is subdued. By the bedside a Princess phone gives daytime comfort, nighttime security.

A Princess of her own means privacy for a teen-ager, peace and quiet for parents. There's a choice of decorator colors—white, beige, pink, blue or turquoise. A small separate ringer goes neatly on the baseboard.

BLANCHE SYFRET MC KNIGHT

The "Jacqueline Kennedy Look" in flowers for the WHITE HOUSE

Like any lady of the house, the First Ladies of the White House have always delighted in filling their home with the flowers they love best. Each has expressed her personality through the types of blooms she selected, and the way she arranged them.

Mrs. Dwight D. Eisenhower loved carnations, pride of her home state, Colorado. She kept sweetheart roses in her bedroom, and one or two orchids in a dainty turquoise vase in her sitting room. Mrs. Harry Truman favored 'Talisman' roses; her daughter, orchids. Mrs. Franklin D. Roosevelt, who said one of the greatest pleasures in her White House life was the flowers, liked old-fashioned yellow roses, pansies, and lily-of-the-valley. Mrs. Herbert Hoover loved sweet peas and 'Ophelia' roses; Mrs. Calvin Coolidge, 'White Killarney' roses; Mrs. Woodrow Wilson, orchids; Mrs. Grover Cleveland, daffodils.

Now Jacqueline Bouvier Kennedy is First Lady in the White House, and her influence on flowers and flower arrangements promises to be as powerful and personal as her influence on fashions and hair-do's. The new look in flower arrangements at 1600 Pennsylvania Avenue is the natural, informal look. "It's as if a housewife had done them for herself," commented one observer. After the Kennedys' first Diplomatic Reception, the wife of the French Ambassador said, "You can tell a different hostess lives here . . . the lighted candles everywhere . . . the flowers done the way Frenchwomen do them—natural, loosely arranged, even a little wild."

In contrast with the massive, formal, hard-to-see-over banquet arrangements of the past, the Kennedys' first State Dinner table displayed small, loosely massed, casual groupings personally supervised by Mrs. Kennedy—bouquets of tulips, carnations, roses, orchids, and white lilacs in delicate vermeil vases.

Garden flowers—tulips, daffodils, lilacs, lily-of-the-valley, Shasta daisies, anemones, and Queen Anne's lace—all are in evidence. Branches of crabapple and cherry trees are brought indoors.

Mrs. Kennedy takes an intense personal interest in the flowers for the White House, feeling that they are a vital part of decorating. Flowers are considered, along with furnishings and paintings, in conferences with her unique Fine Arts Committee for the White House. The arrangements are executed by Mr. Robert Redmond and his assistants.

See how exquisitely at home Mrs. Kennedy's casual, informal, gardenlike bouquets are in their historic surroundings, as shown in these exclusive pictures.

LISANTI

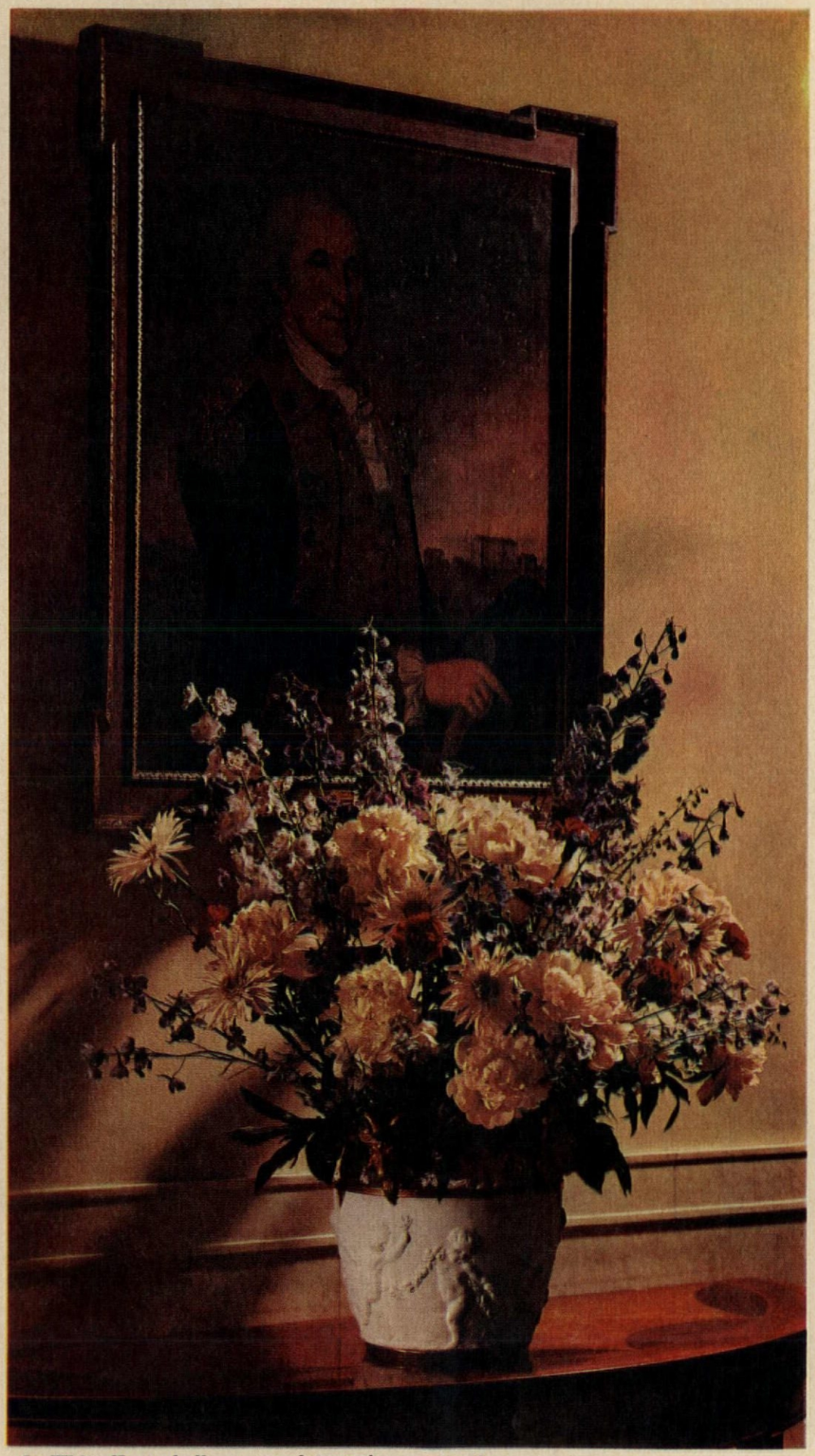
***In the Red Room**, under a portrait of Andrew Jackson, Mrs. Kennedy places a brilliant, eye-catching all-white bouquet of familiar flowers. Snowy peonies, carnations, larkspur, and hybrid Shasta daisies are grouped with careful casualness to provide a fresh accent in this very formal room. On another occasion, a diplomatic reception, the First Lady chose old-fashioned Queen Anne's lace for this magnificent, richly furnished room.*

In the Green Room, *an unstudied arrangement of fresh carnations shows Mrs. Kennedy's aversion to tightly massed or contrived formal arrangements. The use of four different colors of the same flower is fresh, imaginative, and extremely decorative. The Cézanne oil, "The Forest," is one of the new paintings the First Lady has added to the White House. Flowers come under discussion by the Fine Arts Committee, as well as furnishings and art for the White House.*

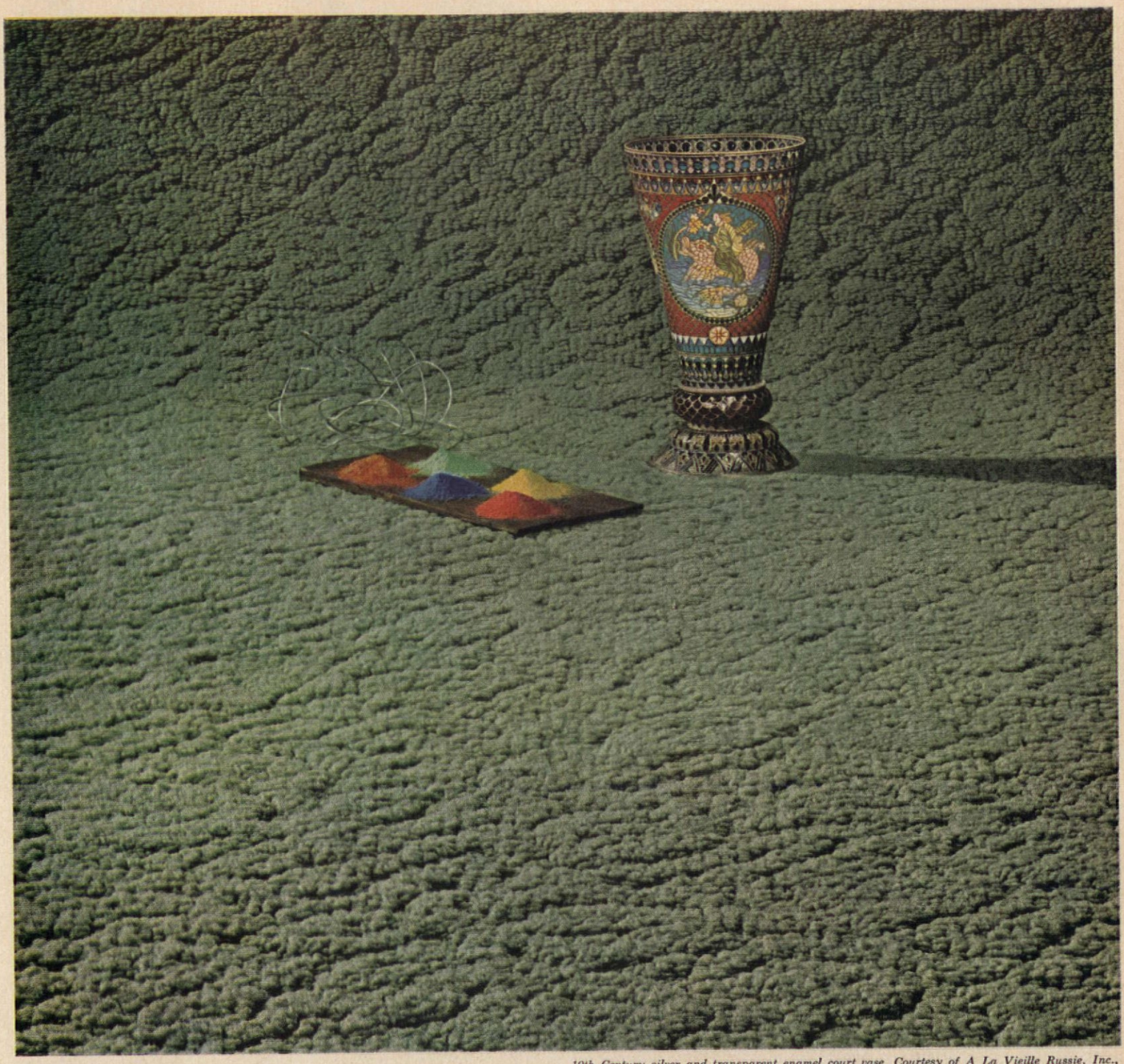
In the State Dining Room, *during an official visit in June of Japan's Premier Hayato Ikeda, Mrs. Kennedy decorated an elegantly appointed sideboard with this charming, unpretentious bouquet of mixed flowers. You'll see carnations, hybrid daisies, golden coreopsis, vivid gaillardia, and fragile baby's breath. Thomas Jefferson, whose great love of beauty is well known, seems to look down with approval from his portrait (by George P. A. Healy).*

In the Blue Room, *a glowing blue vase stands before the window, filled with a soft, feathery mélange of delicately tinted flowers—pale blue larkspur, blue delphinium, yellow hybrid Shasta daisies, and yellow carnations.*

In the East Room, *the sun filters through on a handsome urn that holds a loosely arranged assortment of glorious lilies—including auratum lilies, Easter lilies, regal lilies, Aurelian hybrids.*



In White House hallway, *our photographer was struck by the appropriateness of this bouquet in patriotic colors beneath a portrait of George Washington by Charles Peale Polk. Creamy white peonies, red carnations, delphinium, and hybrid Shasta daisies have a garden-fresh charm.*



19th Century silver and transparent enamel court vase. Courtesy of A La Vieille Russie, Inc., New York. Carpet is "Maytime" by Alexander Smith. ***Pile: 100% Du Pont 501 Carpet Nylon.***

For precious vases or fine carpets

It takes fine materials plus a master's touch

ALEXANDER SMITH fashions DU PONT 501 CARPET NYLON into "Maytime," truly a carpet masterpiece. This outstanding carpet fiber in the hands of skilled carpet craftsmen gives you beauty that lasts because of the outstanding durability of Du Pont 501 Nylon . . . beauty that won't attract moths or be marred by mildew . . . beauty that doesn't cause allergies . . . beauty that resists shedding and fuzzing . . . beauty that's easy to clean. You are assured of all this satisfaction when you see the official Du Pont 501 Carpet Nylon label on your next carpet.

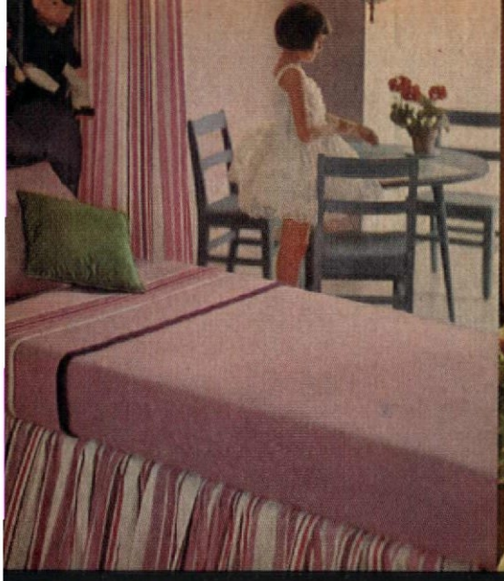
Look for this Du Pont label to assure you of the finest in carpets by America's leading mills.

DU PONT

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

WATCH "DU PONT SHOW OF THE WEEK," NBC-TV—SUNDAYS.

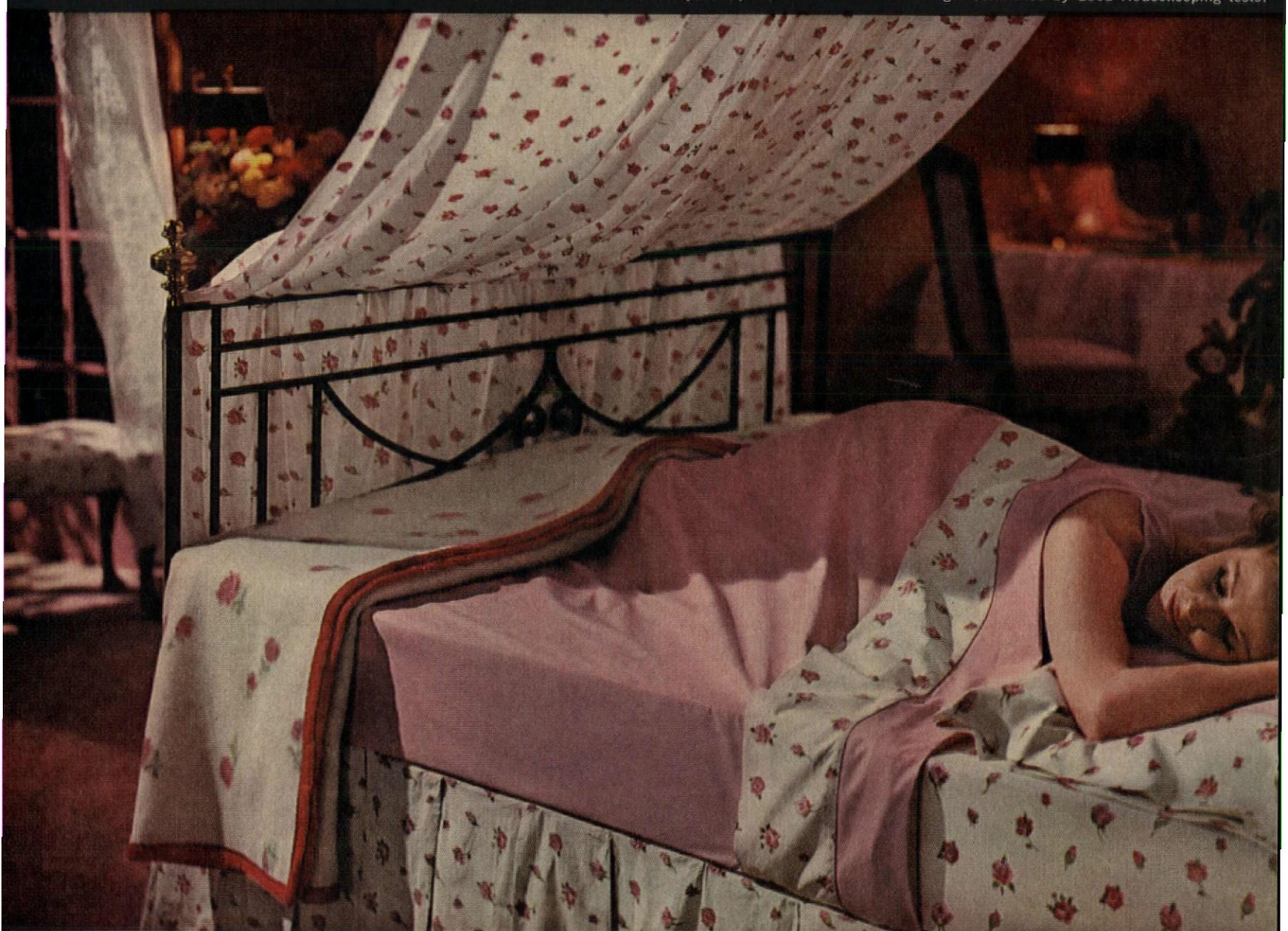
Du Pont makes fibers, not the carpet shown.



Ah, the luxurious look and feel of this contemporary-looking new border stripe. Like all Pepperell percales, so petal-soft yet so long lasting. ALLEGRO: 6 colors.

Fresh as a bouquet of summer flowers, new COSMOS. A bright change of pace for traditional or modern decor. Pick your posies on fine muslin in yellow, pink, or lilac.

New blanket discovery—NAP-GUARD—gives richer, deeper nap than ever before...lasts through toughest washings. Confirmed by Good Housekeeping tests!



Now you can choose a Pepperell pattern, like dainty PETITE ROSE above, then match it with its co-ordinated printed blanket, BRIDAL ROSE PEERESS. Or pick up the pink in a handsome solid blanket. Or contrast it with green. Whatever your choice, you know the colors will blend perfectly; they're made to go-together!

Now—exciting new "go-together" sheets and blankets take the doubt out of decorating!

Lady Pepperell

SHEETS • BLANKETS • SPORTSWEAR FABRICS

ANOTHER AMERICAN HOME KIT

MAKE A HOOKED RUG THE EASY WAY

DOROTHY LAMBERT BRIGHTBILL

■ These handsome hooked rugs—one traditional, one contemporary—would be beauty spots in any room. Floral Wreath (at the top) displays exquisitely formed roses in natural red, rose, and yellow shades, accented with blue blossoms and muted green leaves. The background is creamy white highlighted with scrolls of soft tobacco brown. This design was copied from a rug in the Edna Pray collection in the Smithsonian Institution, Washington, D.C.

Our contemporary rug, Concentric Circles, especially designed for *The American Home,* comes in unusual hues of blue and green that blend remarkably well with almost any color scheme. We feature this modern rug in a contemporary setting, but the design is compatible with traditional furnishings, too. We think it would be extremely effective in an Early American room decorated in the deep blue and striking green of the design, and accented with plenty of white.

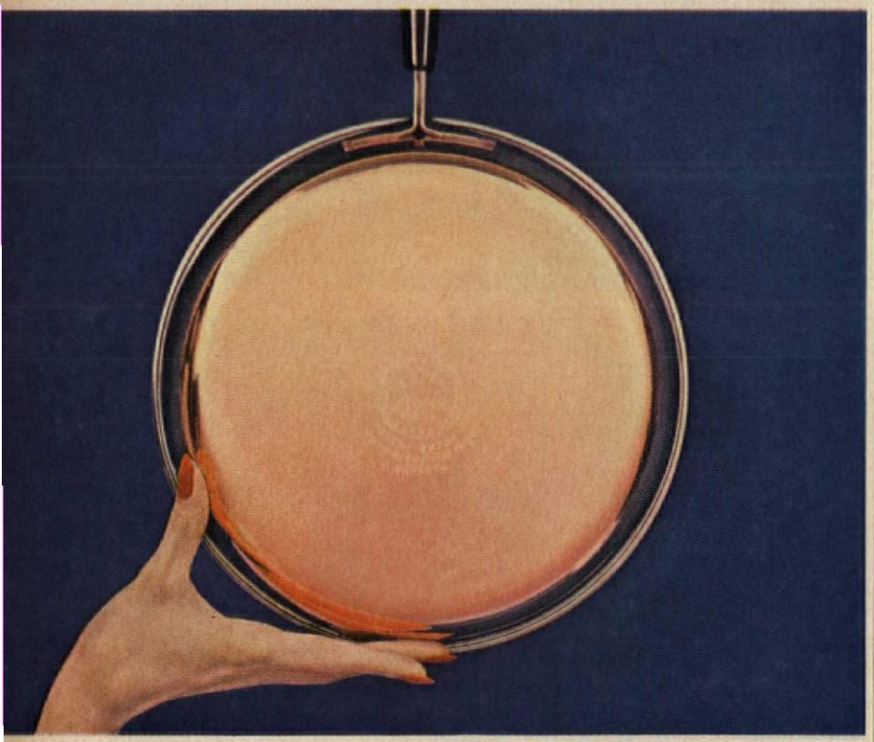
These rugs with their luxurious deep pile are as simple to make as tying a knot. Even simpler, because the latchet hook, included in the kit, actually ties the knot. The designs are stamped in full color on a special open-weave canvas, light and easy to handle, and requiring no frame. The 100 per cent wool yarns are imported from England, and are precut to eliminate this time-consuming chore. The knotted tufts need no trimming. For lasting protection, the wool is mothproof. So for a little time invested, you can produce attractive results. For sizes and prices see . . .

ORDER FORM ON PAGE 18

HOME OF MRS. NORMAN KONRAD

DESIGNER: HJORDIS ANDERSON PHOTOGRAPHER: ERNEST SILVA

When the glow starts to go...



only Twinkle Copper Cleaner

DOES ALL THIS!

Polishes as it cleans. Twinkle® wipes clean, polishes bright in one easy application.

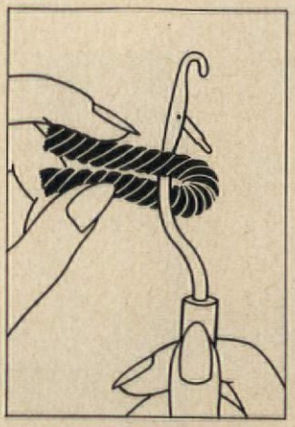
Wipes tarnish away chemically. Twinkle cleans by chemical action, not elbow grease. Even the toughest-to-remove stain smooths away quickly.

A gentle-to-your-hands paste. Economical, too. Creamy, smooth Twinkle is so much nicer to your hands than harsh powder-type cleansers.

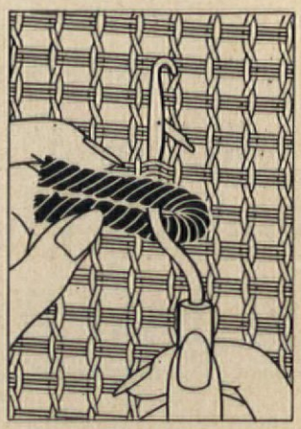
Shields copper from tarnish. Now Twinkle leaves an invisible shield on copper, so you don't have to clean it as often between uses.

The Drackett Company, makers of Twinkle Cream for Silver. Available in Canada.

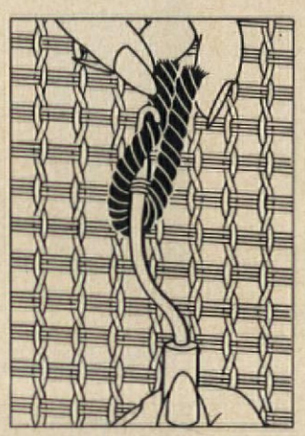
Latchet-hook Method of Hooking



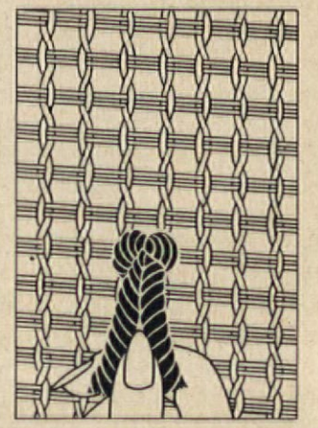
***Place a length** of the precut wool, doubled, behind the latchet hook. Be sure both ends are even.*



***Push the hook** down through one square and up through the square immediately in front of it.*



***Put both ends** of wool into the eye of the hook and pull hook back through loop with an upward flick.*



***Tighten knot** by pulling the two ends. For a smooth effect, work row by row rather than by pattern.*

In the latchet-hook method, the hook does all the work. By following the directions given above (also included in the kits), you'll hook successfully on the first try. Since the rug canvas in both kits is stamped in full color, you just follow the colors—no charts needed.

Order Form

Kits listed below have been made expressly for The American Home Magazine *by Shillcraft Rugs.*

Fill out coupon, enclosing personal check or money order, (no stamps, please). Kindly allow three weeks for handling and mailing. New York City residents please add 3 per cent sales tax.

THE AMERICAN HOME MAGAZINE
Dept. RUG, Forest Hills 75, New York

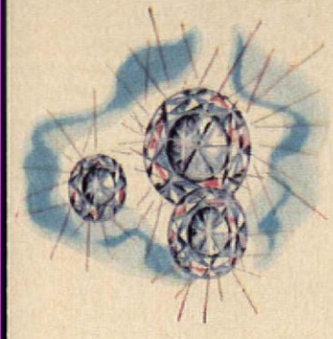
For the convenience of its readers, The American Home has installed a monthly payment plan of $5.00 per month. The reader will send only $5.00 with his order. He will then receive his rug kit together with a payment schedule of $5.00 per month until the balance has been paid. There is a slight service charge for this monthly payment plan which is listed below.

	CASH PRICE	MONTHLY PAYMENT PLAN
☐ *AHR-51A Floral Wreath size 27x54"	$32.00	$35.00
☐ *AHR-51B Floral Wreath size 36x70"	55.00	60.50
☐ *AHR-52A Concentric Circles size 30x50"	33.00	36.00
☐ *AHR-52B Concentric Circles size 36x60"	48.00	52.50

Print Name

Print Address

City *Zone* *State*



Give her Diamonds or Revere Ware!

They're both a girl's best friend. Both look beautiful. Both last for ages without chipping or breaking. But can a diamond cook? Not like Revere Ware! Note the copper bottom on the stainless steel. Heat spreads evenly, eagerly . . . food flavors are flattered. And Revere Ware cleans with a smile, too. There's a jewel of a Revere Ware utensil for every cooking purpose . . . priced to make any gift budget sparkle. At better stores. Revere Copper and Brass Incorporated, Rome Manufacturing Company Division — Rome, New York.

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REVERE WARE

REVERE WARE . . . *the world's finest cooking utensils*

Presto!

Smooth Away Wrinkles Fast!

Presto Steam-Dry Iron

Makes Ironing Easier Than Ever Before!

The new Presto Steam-Dry Iron with 21 steam ports—lets you speed through *all* your ironing...from heavy cottons and linens to the newest synthetics. Presto wash and wear setting and pin-point heat control mean perfect temperature. And, with 30% more steam and the largest sole plate of any iron, your ironing time fairly flies!

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THE FHA ANSWERS YOUR QUESTIONS

Neal J. Hardy, FHA Commissioner

You have advised people to make extra payments of principal so as to get their mortgages paid off faster. But I have heard that to have a large mortgage on your home makes it easier to sell.

If the buyer takes out a new loan, it makes no difference to him whether your house is mortgaged or not; but it does make a difference to you. If you have a large mortgage outstanding, most of the money you get from the sale of the house will go to pay off the mortgage.

It is often possible, of course, to sell a house subject to the existing mortgage (which means that you, as well as the buyer, remain liable on the mortgage), or to have the buyer assume the mortgage. But if interest rates have declined since you bought your house, the buyer may not be willing to take over your mortgage with the higher rate. Also, if your mortgage is insured by FHA, a buyer who assumes it must be acceptable to FHA as well as to the mortgage lender.

There is one consideration where a large mortgage might make your house easier to sell. If you have reduced your mortgage considerably it may be quite small in proportion to the value of your property—particularly if the value has increased since you bought it. This would mean that a buyer who takes over your mortgage would have to make a larger down payment than he would if you still had a large loan.

I have a mortgage on my home and also a remodeling loan. Can I refinance with an FHA mortgage and get 97 per cent of value as long as the extra money is used to pay off the existing debt incurred for remodeling?

When FHA insures a mortgage to refinance a home, the amount of the new insured mortgage is limited to (1) not more than the amount needed to pay the outstanding debt against the property plus the cost of repairs, alterations, or additions made or to be made to the property (under limitations explained below); or, (2) not more than 85 per cent of the amount a borrower could obtain if he were buying the property to live in.

Under the first alternative, if FHA valued your property at $15,000 (the highest valuation at which a 97 per cent mortgage can be insured) it would be possible for you to borrow an amount representing the balance of your old mortgage plus the remodeling expense up to a maximum of 97 per cent of $15,000, or $14,550.

But, if your present mortgage balance plus remodeling debt added up to considerably less than 97 per cent, you might prefer to use the second alternative. This would make it possible for you to borrow up to 85 per cent of $14,550, or $12,350.

(continued on page 62)

NEW! LUCITE® WALL PAINT

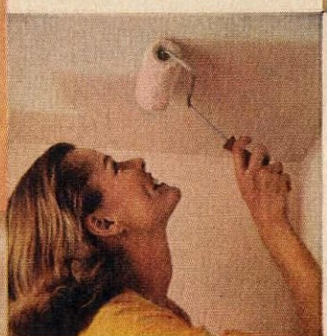
FROM DU PONT RESEARCH:

THE NEWEST, NEATEST WAY TO PAINT!

Now you can bring new and lasting beauty into your home *quickly, easily, neatly* . . . with new "Lucite" Wall Paint.

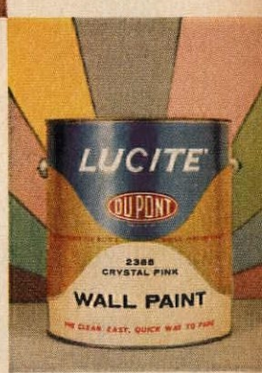
Use new "Lucite" over plaster, wallboard, paint or wallpaper. You'll do a really *satisfying* job the very first time you use it. (And when you're through, tools come clean in soap and water.) For real *beauty without bother* . . . get new "Lucite" Wall Paint.

COMES READY TO USE!
No messy mixing, stirring or thinning! Just lift the lid, pour into your roller pan, and start to paint. (Just as easy with a brush, too.)



NO MESSY DRIPPING!
"Lucite" doesn't drip like regular paint. Lets you paint faster, too. You can really load up brush or roller . . . cover a bigger area with fewer stoops and dips.

SMART NEW COLORS!
New "Lucite" is available now, at your local paint dealer's. Comes in a wide range of beautiful colors. For kitchen and bathroom walls and ceilings and for all woodwork, use matching colors in Duco® Satin-Sheen Enamel.



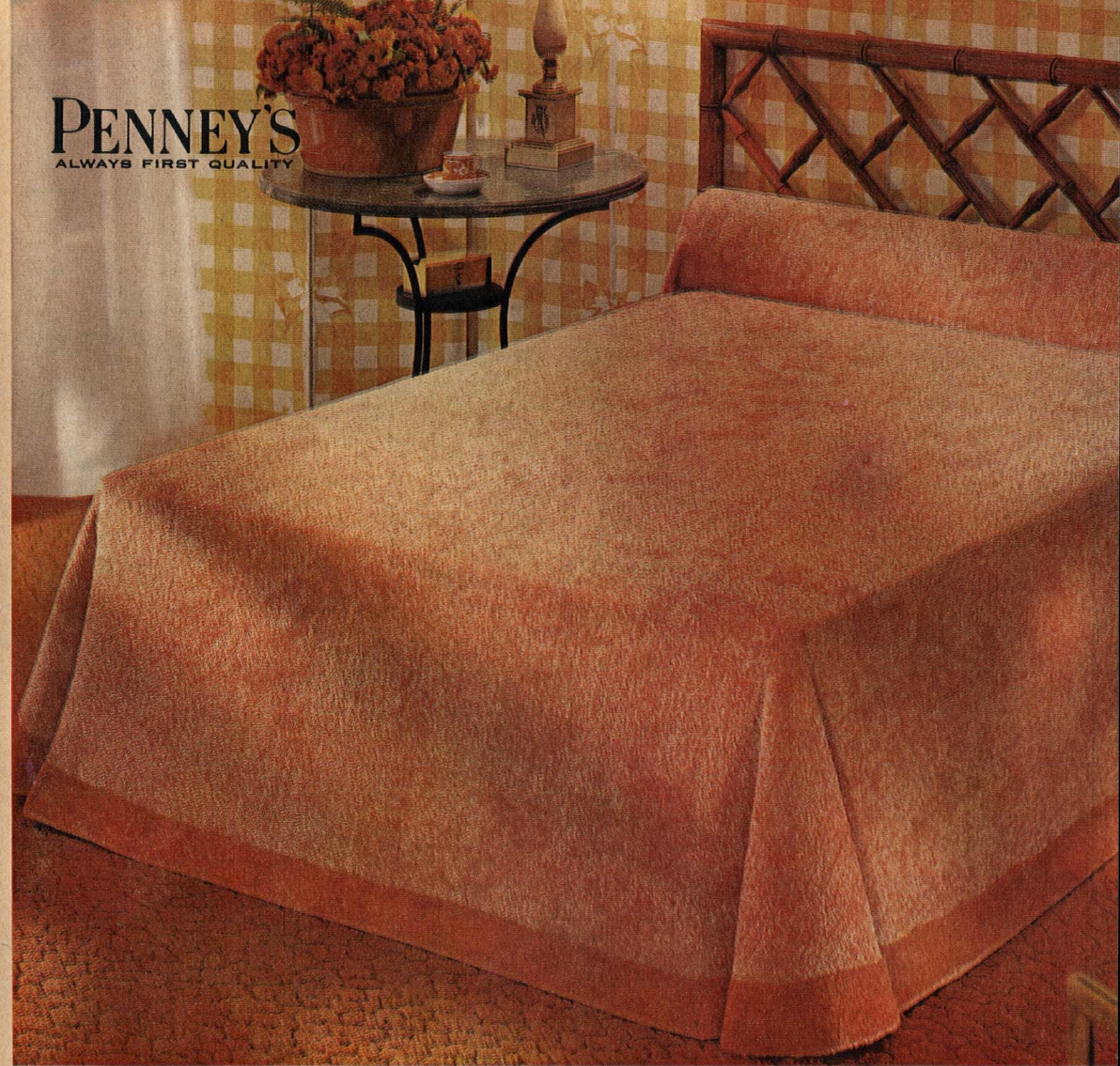
See how quickly, easily, neatly you can spread on beauty this new way. ("Lucite" is *one* paint you can use without turning the whole room upside down!) Try it *soon*.

LUCITE® WALL PAINT

...for beauty without bother

DUPONT
REG. U. S. PAT. OFF.

Better Things for Better Living
. . . through Chemistry



new shimmering, glimmering lights...new
livelier tufting, firmly woven, fluffier forever

THAT'S OPALESCENCE

Penney's jewel of tufted spreads made of famou
Enka Skybloom® rayon and acetate on cotton

Here's color with dimension . . . a new 1961 chenille bedspread with all the living changing lights of the mysterious opal. Designed for dramatic draping with gently rounded corners, lavish shag border...

Enriched with ENKA Skybloom® RAYON

tufted to a new glamorous depth in luscious Skybloo rayon and acetate. Almost lint-free...almost work-fr it machine washes at medium set, needs no ironi

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Producer of nylon • rayon • yarns • fibers

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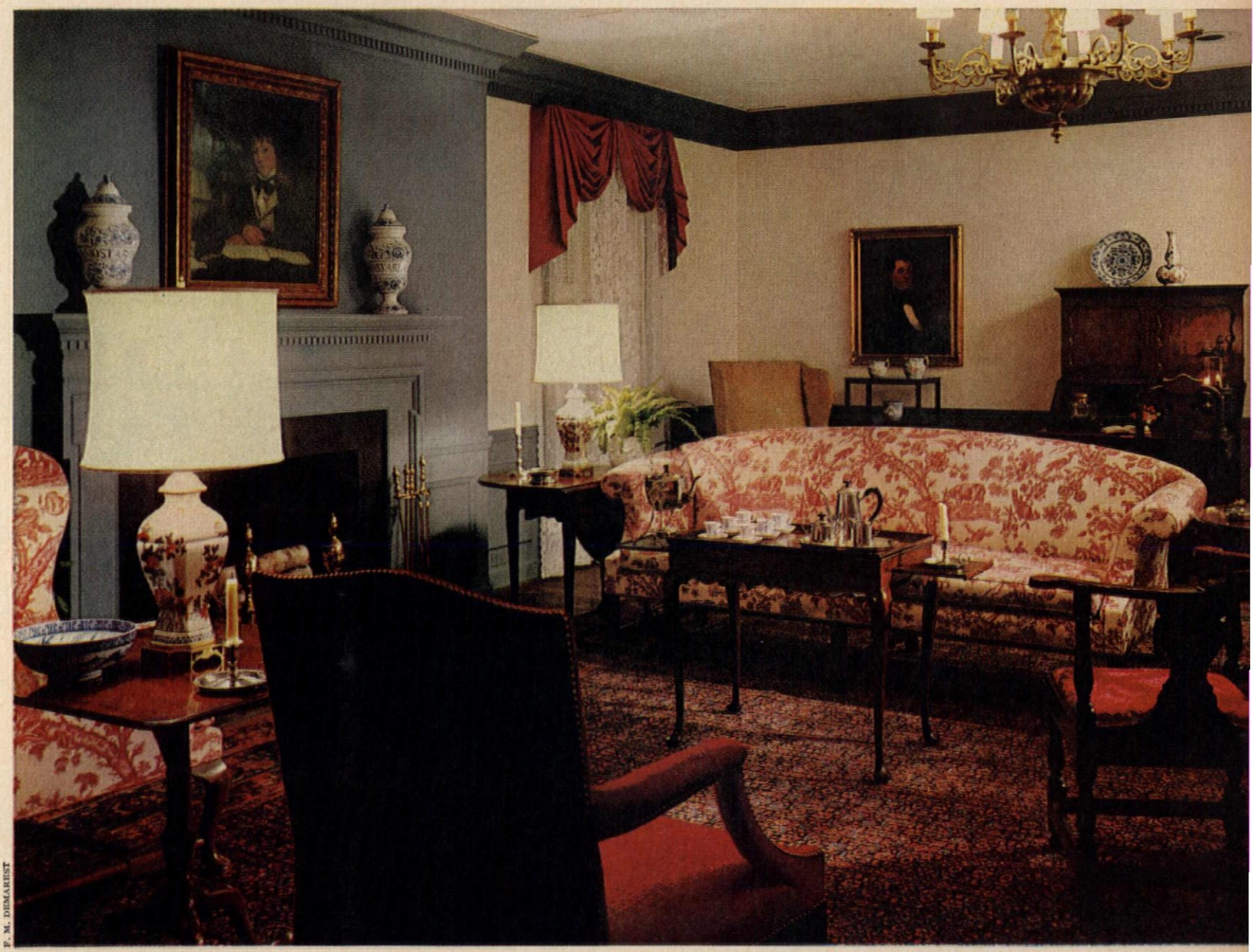
REFLECTIONS OF THE PAST

American furniture reproductions you can buy



F. M. DEMAREST

***Forerunner of the authentic reproductions** of furniture, fabrics, wallcoverings, and accessories, are the graceful styles from 18th century Williamsburg shown here. Painstakingly duplicated, these furnishings have been reproduced since 1937.*

As the world spins ever faster, today's homemakers are turning more and more to furnishings from America's gracious past. Mrs. John F. Kennedy has undoubtedly spurred this interest along by her dedicated search for authentic antiques for the White House. And furniture manufacturers have encouraged the "all-American revival," creating finer, more accurate reproductions than have ever been available before. America's heritage of timeless designs comes out of the museums and private collections and into the furniture stores. From the exactly detailed, documented Williamsburg reproductions (pictured above) to a copy of an old pewter tankard, there's a whole world of Americana to choose from. What a perfect blending—today's comfortably designed houses and yesterday's graceful, functional furnishings.

PHOTOGRAPHED AT B. ALTMAN & CO. (ALSO PAGE 23)

Right out of a museum and into your living room

For many young homemakers, there's a red velvet rope between them and their heart's desire—those one-of-a-kind antiques from the town and country homes of colonial America. In many cases, "circa-something" originals just don't fit into circa 1961 budgets. But today's manufacturers are becoming keenly aware of the richness of our American furniture heritage. They've gone straight to the museums and private collections and held a mirror to the past. More and more often, authentic reproductions and adaptations of timeless antiques are available at down-to-earth prices.

This traditional living room was furnished with reproductions of pieces from the famous Henry Ford Museum in Dearborn, Michigan. There have been nearly 50 reproductions and adaptations from this collection. The originals were unearthed in all parts of our country. Replicas, in traditional pine, cherry, and mahogany, include both elegant and country versions of Queen Anne, Chippendale, and Hepplewhite styles. Whether it's a comfortable buffet and hutch with rat-tail hinges from 18th century rural Pennsylvania, or a magnificent Chippendale camel-back sofa typical of early Tidewater Virginia, these pieces fit as comfortably into today's homes as the originals did into theirs many years ago.

A Martha Washington armchair, just like this one, once belonged to American Revolutionary General, John Stark. Queen Anne easy chairs were often found in upstairs bed chambers in colonial days. The coffee table was adapted from an early 18th century New England stretcher table. The original of the Pembroke table, at end of the sofa, bears the label of Andrew Homer, a Boston cabinetmaker of the 18th century.

***Serene and simple style** of 18th century decorating in an essentially blue and white scheme makes for a relaxing room in the 20th century. Wood tones of cherry, pine, and dark mahogany give the feeling of solidity and comfort—maintain a slightly formal air without being stuffy. Blue Chinese rug ties conversational group together. Accessories are quite simple.*

***Lady's desk** is as inviting and functional as was its ancestor in an 18th century American home. Here it displays antique pug dogs on its open shelves. Other colorful reproductions are mustard and red paisley wallpaper and spicy Spanish rug.*

***Sophisticated country comfort** with cherry reproductions scaled for smaller dining rooms. These cherry wood pieces glow against a simple background of calico-like wallpaper, a white plank dado, and the subtle tones of an Oriental rug.*

Warmhearted furniture . . . as American as cherry pie

George Washington wasn't the first American to chop down a cherry tree. Cherry wood was discovered by the very first colonists, who had to get their furniture the hard way. Looking for a sturdy, satisfactory native wood for their hand-hewn beds and tables, they soon learned that the cherry trees in their own backyards had all the natural properties of the finest cabinet woods. This wood was strong, easy to work with, durable, and beautiful. The charming solid cherry reproductions on these pages are a glowing reflection of colonial America. Their simple, unaffected lines are easy to look at, easy to live with. The mellow wood is delightfully at home in modern decorating.

Wouldn't a lady's desk, like the one at the left, light up a corner of your home? The original desk, handed down through generation after generation in the same family, is priceless. But this handsome reproduction is in many stores, priced for young homemakers' budgets. So is the graceful accompanying chair, adapted from one in the Metropolitan Museum.

For today's smaller scaled dining rooms, an oval cherry table with simple Brewster-style chairs is a cheerful choice. Such chairs, with their rush seats and turned posts and spindles, were named for William Brewster, an elder in Plymouth in the 1600s. You can imagine what an original Brewster chair would cost today! But these good-looking, good-sitting reproductions are within everyone's reach. Notice how comfortably the typical New England cupboard fits into the corner, adding a gracious decorating note while providing precious storage space. The chandelier is an authentic reproduction, too.

The endearing young charms of enduring colonial

Just one, good, happily chosen reproduction might be the shot-in-the-arm that your decorating needs—and may be the beginning of a long love affair with Americana. You'll find that's the nice thing about collecting reproductions—you can do it piece by piece, just the way you would the priceless originals. Each piece should be judged on its own merits, as to proportion, function, and simplicity of detail. In colonial days, people didn't run out to buy living room suites and coordinated groupings. Furniture was made, or ordered from the cabinetmaker, as the specific need arose.

It's probably the honest, forthright functionalism of good colonial furniture that makes it so appealing today, and so unexpectedly at home in modern surroundings. Of course, there's "bad" colonial, just as there's "bad" modern, but with so much good furniture around at moderate cost, there's no need to settle for poorly designed pieces.

Informal, farmhouse-style reproductions give this family room a wonderful, nice-to-come-home-to glow. A pioneer family might have sat around on just such a red painted settee and high-backed rocker, warming themselves before the fire. The 1812 vintage iron stove is an exact replica that will actually burn wood or coal. The original of the maple washstand was found deep in Maine (the cut-out for a basin was omitted in this adaptation, for greater practicality).

The barn-siding wall finished in natural weathered color and the chicken-wire patterned vinyl floor tiles carry out the cozy country look of this delightfully all-American family room.

***The simple, sensible lines** of this painted settee, Boston rocker, and washstand are as pleasing in a contemporary family room as they were in colonial homes. Splashes of bright red, orange, and emerald green add to the charm of this informal room. There's an area rug copied from an old counterpane, and a comfortable love seat. A hooked rug is arranged with other decorations on the wall behind the stove.*

Sunny dinette corner *off kitchen gets an inviting all-American color scheme with blue dry sink adapted from an old Pennsylvania piece, red high-back Shaker chair, blue and white provincial wallpaper, braided rug.*

Black and gold *painted Boston rocker with maple arms is a favorite choice for today's homes. Scroll seat and curving headrest are distinctive features.*

Painted American Provincial

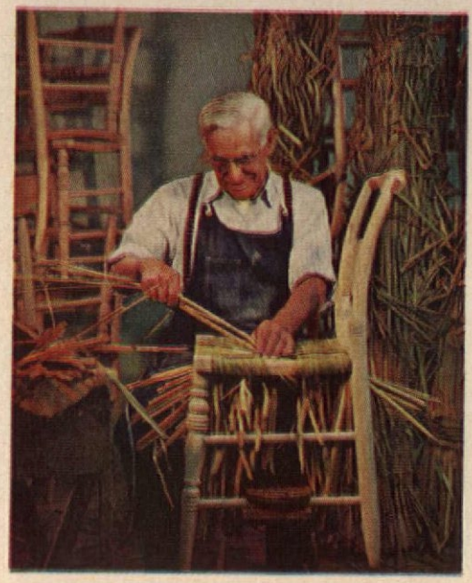
Early American homemakers were just as fond of color as modern decorators are. They loved to brighten their homes with brilliant accents of red, yellow, green, and blue. In many cases, the painting of their furniture was a practical necessity. They painted a chair to make it prettier, or to hide the variations in the woods used. In other cases, the colonists chose painted furniture just because they liked it—Lambert Hitchcock's famous "fancy chairs," for instance.

If you want to give your decorating a quick, little-money lift, choose a colorful painted provincial piece.

. . . sparkling with local color

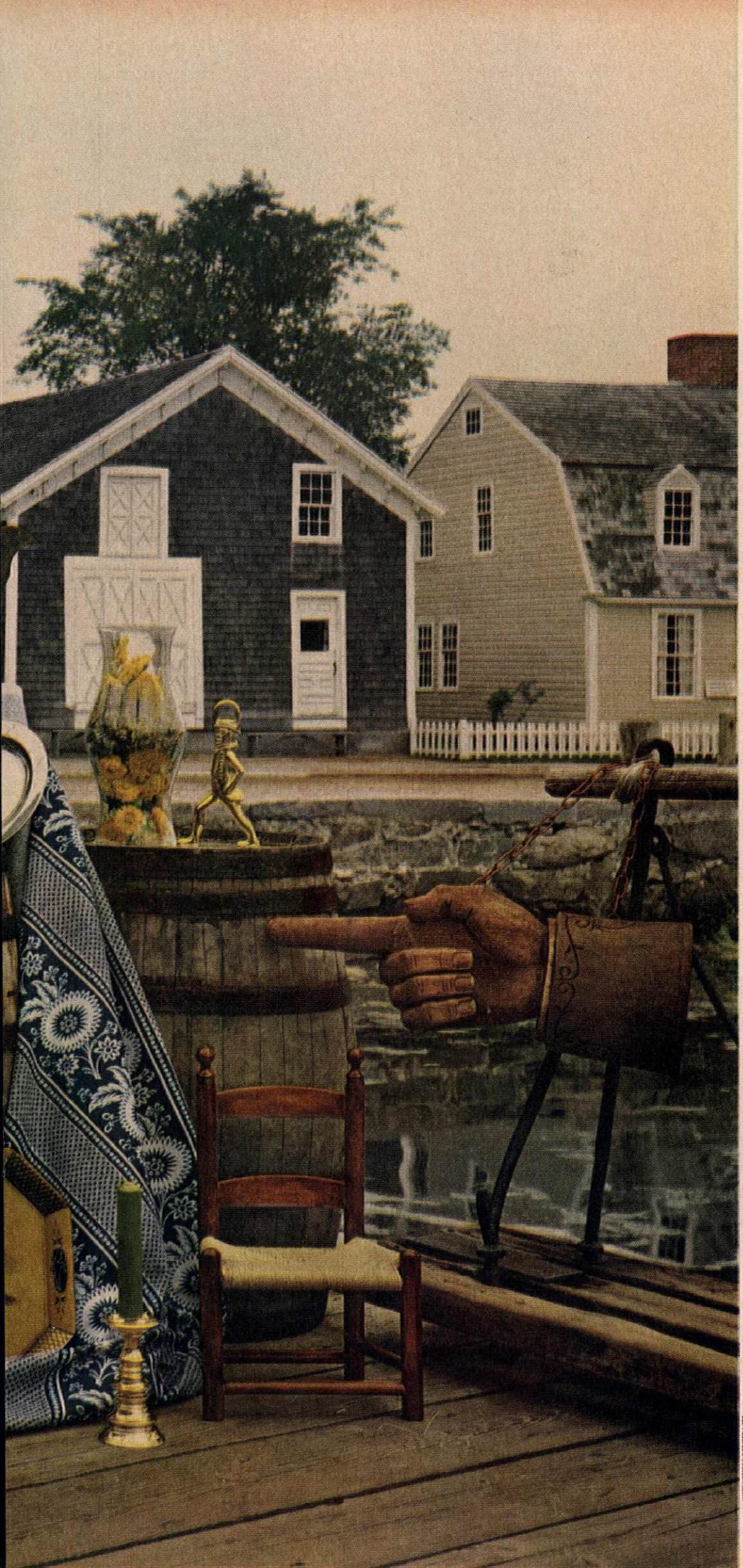
The bright red, high-back Shaker chair (pictured on the page at left) is typical of reproductions of the charming old pieces found at back country auctions and antique shops. The handsome blue dry sink was adapted from another old Pennsylvania piece.

The Hitchcock chairs around the quilting-bee table above are actually more than just reproductions—they're *re-creations* of the rush-seat chairs made 130 years ago in "Hitchcocks-ville" (Riverton), Connecticut—made in the same manner, in the same factory, with rushes from the same swamps as the originals.



Colorful as a quilting bee, *Hitchcock chairs in country yellow, barn red, and hemlock green have a timeless charm. They're modern originals—gay, practical, and comfortable in almost any room.*

Rush seating *of today's Hitchcock chairs is done by hand, just as it was long ago. Many of the skilled craftsmen are descendants of workers in the original factory.*



STEPHEN MICHAEL

Conversation pieces from our historic past

In 1849, the three-masted packet ship, Plymouth Rock, under Captain Caldwell, docked in Mystic, Connecticut, bearing aboard "furnishings and other stuffs" from England. Just as exciting is the arrival on the current decorating scene of myriads of authentic Early American furnishings—bedspreads and chandeliers, fabrics and glassware, barber poles and lamps, doorstops and tableware, cradles and clocks. When you've discovered the charm of decorating with Early American furniture, you can carry out the theme with important touches typical of the period.

You might choose a magnificent red "Newport Eagle" bedspread, copied in minute detail from the original found in Rhode Island. You might select an exact reproduction of an 18th century child's chair in a Hartford museum—either to sit a 20th century child on or to use as a decoration. For your walls, there's an abundance of fascinating objects—a tin Paul Revere sconce that was the very latest thing in Boston at the time of the tea dumping, an enormous wooden "watch clock" or whaling sign, an old print taken from an English calendar depicting the fruits in season.

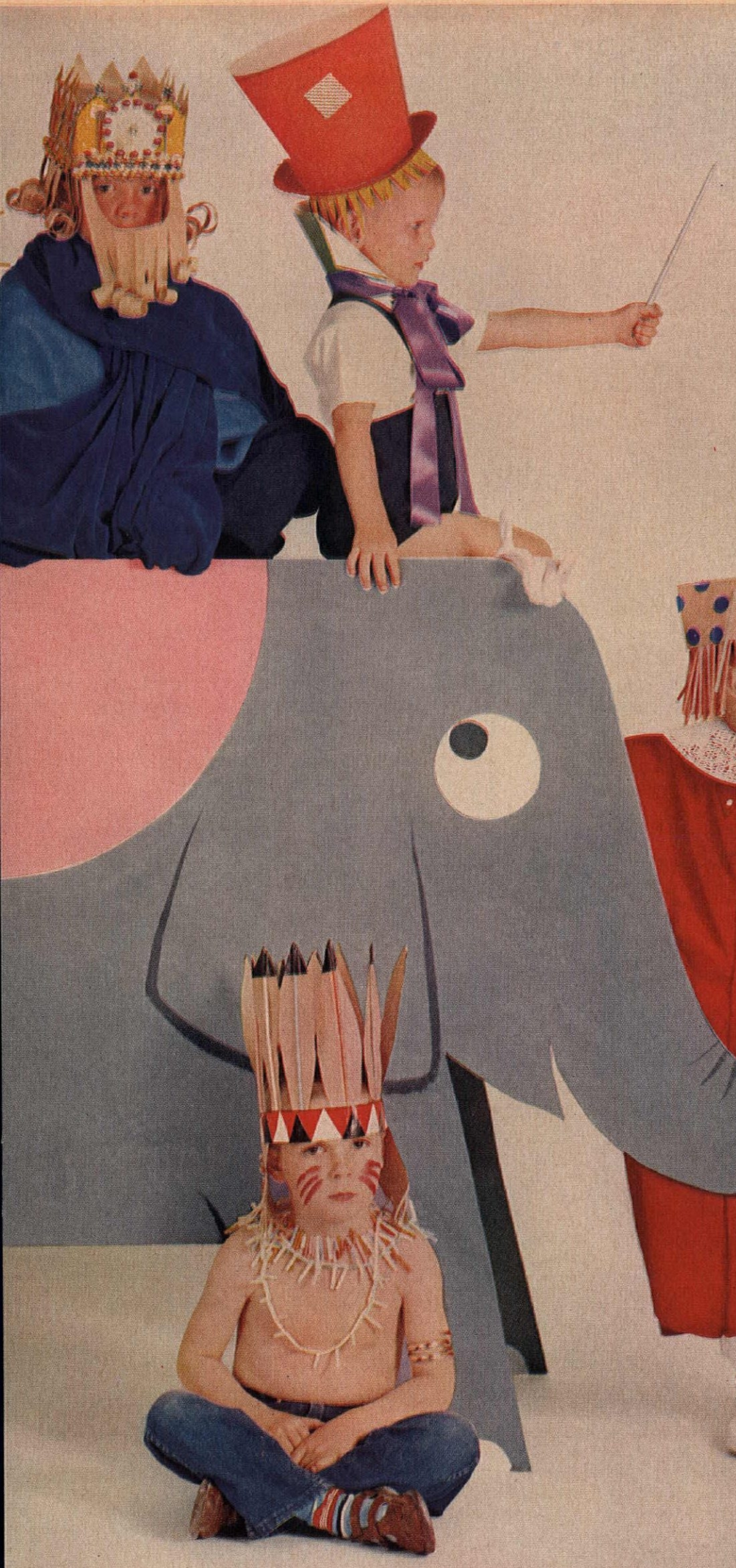
How and where you use your true-to-history treasures is up to you. Beautiful blue and white "Woodlawn" fabric, named for an estate in George Washington's family, might be lovely for slipcovers and living room draperies, or you might quilt it for a bedspread. An eye-catching Delft plate, copied exactly from an 18th century one excavated from a site at Williamsburg, would serve equally well as a wall plate or an oversized ashtray. The great brass lock and key is not only decorative, but can be put to its intended use (you can get a smaller, extra key for carrying). Rich in historic charm and fine craftsmanship, any one of these beautiful accessories could inspire a colonial decorating theme.

***Posed against the romantic past** of restored Mystic seaport is this distinctive array of colonial reproductions, certain to cause talk in any room setting. Available in stores throughout the country, their decorating spirit is as lively today as in the 18th century. They serve as a complement to the new interest in American tradition.*

Shopping Information, page 78

HALLOWEEN IS IN THE BAG!

Designer: Patricia Villemain Photographer: Doris Pinney



Halloween begins at home. But since when do children need fancy, expensive trappings (gruesome ones at that) for their make-believe? The merry paper hats they make with you on a rainy day will be enjoyed and remembered longer than store-bought costumes. The makings are simple—paper bags or plates, colored tape, soda straws, ribbon—and, of course, scissors. Mommy may want to get artistic with colored bags (you can spray-paint them) and use elaborate trimmings, but even the simplest versions will delight your little goblins. **PIONEER BONNET** makes a fetching frame for a pretty face—you can make it in minutes with a plain white paper bag, a paper punch, and a length of ribbon. **FRENCH LEGIONNAIRE** hat sports a hemanly beard and a dashing cap with visor and star. **POLLY PIGTAILS** hat with its saucy pink bows would make a little girl giggle with Halloween glee. **QUEEN OF HEARTS** crown is made of a paper plate studded with sugary birthday cake rosettes. **PUSSY CAT** hat has a perky paper-cup nose and mischievous soda-straw whiskers. **HIS ROYAL HIGHNESS** wears a curly beard and wig and magnificent crown decorated with all the gay things you can find. **MAD HATTER** wears a jaunty red topper cut from a paper plate and a sheet of colored paper. **CRAZY CLOWN** hat is a jolly disguise for a little boy with its zany soda-straw wig and polka-dotted paper bag hat. **BIG CHIEF** headdress is heap fun to make. Soda straws are taped to the paper feathers to keep them stiff and fierce looking. Wampum beads are soda straws. **BUNNY** hat with its perky pink ears is perfect for your smallest fry. For how-to's, see page 63.

ADD CHARM TO YOUR HOME WITH PLANTS

GRETCHEN HARSHBARGER

Picture the beauty of a flamboyant hibiscus blooming on a wintry day. Imagine sniffing the fresh fragrance of orange blossoms or a sun-ripe pineapple, right in your living room. Think of growing passion flowers!

It's hard to believe, but all the gorgeous tropical-looking plants you see on these pages grow wonderfully indoors. They produce fabulous flowers and fruits during winter, and they're among the easiest of all house plants to grow if you have a window that gets sun at least half a day. I *know* they'll succeed in average home situations, because I've either grown them or watched them thrive in homes of friends. In this article I want to give you tips on the care of plants, based on experience.

You can get plants from greenhouses, garden centers, mail-order nurseries, or house plant specialists. You probably won't locate all kinds through any one firm. Prices range from $1 to $3. Make your purchases now, because many companies won't ship plants after October. In winter it just isn't safe to transport cold-tender plants either locally or by mail.

General growing instructions are simple. Place plant in window with as much sun as possible (east or south preferred). Room temperature should be 65° to 75° F. Soil must be fertile and of loose enough texture that water can drain rapidly. Feed monthly with "complete" house plant food, following manufacturer's directions. Water thoroughly (using water at room temperature). Let soil become dry on top before watering again. Increase humidity when air is uncomfortably dry; set pots on a tray of moist pebbles, keep a teakettle simmering, or turn on a vaporizer. (continued on page 75)

***Chinese hibiscus** is the giant red blossom in the photo at upper left (it's a shrub often used for hedges in Hawaii and southern Florida). Shown with it are low-growing white spathiphyllum (a relative of calla lily) and a red variety of impatiens (used frequently outdoors as a bedding plant for shade areas). The bottom picture features some eye-catching vines: at left is the fragrant wax plant (Hoya carnosa); in low center is one of the intricately formed passion flowers; at right is papery-flowered bougainvillea.*

WARREN REYNOLDS

***It's fascinating fun** to watch these fruits grow indoors. The enchanting little calamondin oranges (at left) develop from exquisitely fragrant waxy white flowers. Blooms of lemon smell heavenly too. The enormous fruit of 'Ponderosa' lemon (at top) will make two pies or a tremendous pitcher of lemonade. As for the pineapple, you start a plant with the spiky top cut from a fresh pineapple. The fruit that results won't compete in size with ones grown commercially in Hawaii, but will amaze your friends!*

THE FRIENDLY HOMES OF

BUCKS COUNTY

PEARL S. BUCK

■ Bucks County has been here in Pennsylvania, U. S. A., for some 200 years, but I did not know it when I was looking for a home in my own country, after half a lifetime in Asia. No, not the name but the houses were the charm. I chanced to drive one day through a lovely region of rolling hills, rich fields, woods, and rippling streams, not unusual, yet the houses in this landscape were unusual. They were built of field stone, the color of the golden brown earth, shot through with shades of paler gold and touches of crimson. The roofs were slate and the walls were thick, and near the house there was always a great red barn upon which were designs in white. Where was I? I was reminded of vast old houses in Germany or the south of France, and country houses in England.

I paused at a gas station. "Please tell me where I am," I said.

The attendant, a cheerful pink-faced boy, looked at me with suspicion. Was I all right?

"Bucks County, Pennsylvania," he said. "But I aindt never had nobody ast me that before. Mostly they knows."

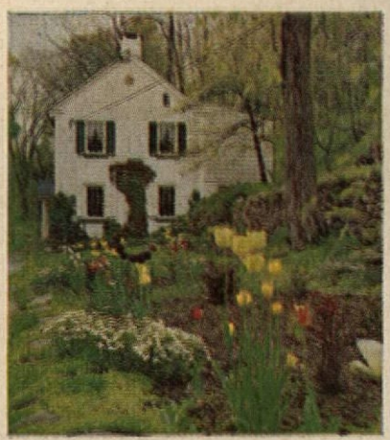
The accent was unfamiliar, but I identified it later as Pennsylvania Dutch. I had heard of the region. I drove on, my eyes alert now, for I was passing one beautiful house after another. I had seen no (continued)

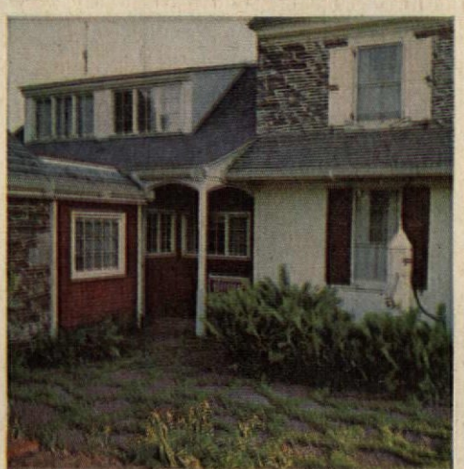
HOME OF MR. AND MRS. LOUIS D. DAVIS

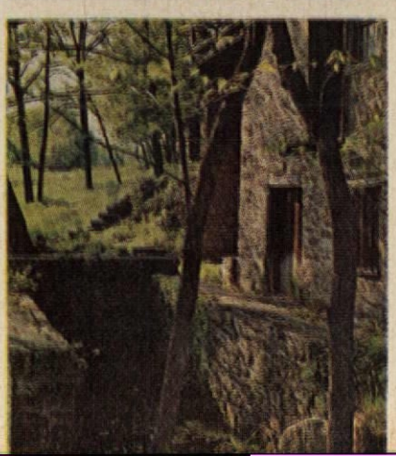
It's a lovely region with rolling hills, rich fields, woodland, and rippling streams

LISANTI

There are thick walls, many-paned windows, solid chimneys, and huge barns with painted designs







such houses elsewhere in the United States. They stood as solid as castles, facing south as the Chinese houses do, and surrounded by big trees.

I had been looking for a house to make into a home—my first American home. I wanted not only a home, but a hill, a brook, mountains not too far, and the sea within reach. New York had to be thought of, too, for that is our business center, and I have always loved Philadelphia, because it reminds me of London. But the house was the thing. I did not want a new house. I had lived in old countries and in houses where generations had lived before me. I wanted again to live in such a house, my family fitting into the past as well as the present and the future, part of the human stream, this time of my own people. An old house, then, one at least 100 years old, one that meant history, one where ancestors had lived and died. I had considered a house in New England, a lovely place, and since England is a beloved land in our family, some of us even born there, I wandered about in New England. Yes, its houses are old and beautiful, furnished with mahogany and antique objects from my other part of the world, curios brought back by early sea captains. New England houses are enchanting and often elegant but—well, I have never lived in a wooden house. Our houses in China were of solid brick with a tiled roof, or they were of mountain adobe. I felt strangely unsafe in a wooden house where a misplaced match or a dropped cigarette could cause a holocaust. Perhaps memories of Japan crept in unawares. The fragile wooden houses there are built for earthquake, easy to escape from, but they burn in a few moments to small heaps of ash.

I spent hours that day wandering in Bucks County, stopping at one house after another, sometimes merely on the road, sometimes invited to come inside. I found hospitable folk, proud of their homes and farms. The houses were of two kinds, in general: the farmhouses, built by early settlers from South Germany, and manor houses, built by the early English. William Penn was a large-hearted man and he made Pennsylvania a refuge for people from many countries, but English and Germans were the builders. Their houses still stand solidly upon the American earth, white marble date stones set into (continued)

HOME OF MR. AND MRS. GUILLIAM AIRTSEN, III

Houses breathe the atmosphere of home—walk-in fireplaces, floors of broad pine or oak boards, inviting Dutch doors

Houses were built of native stone and timber. Plans were shared by many neighbors. As families grew, wings were added, roofs raised.

the solid chimneys, announcing at least a century of life. All of the houses have fireplaces and big attics and good cellars, thick walls and many-paned windows and floors of broad pine or oak boards. Above all, they breathe the atmosphere of home. Not every house you find can be made into a home. Sometimes a house resists every such effort.

There was no time that day for further search, but I had my region. Somewhere here, two hours from the sea, two hours from the mountains, and two hours from the city, was the house that waited for me. I never thought, however, that I would find it so quickly. There on a leaflet in a real estate office in New York was a stamp-sized picture of a house standing on a hill by a brook, against a background of trees. I recognized it immediately, without ever having seen it. There my home was!

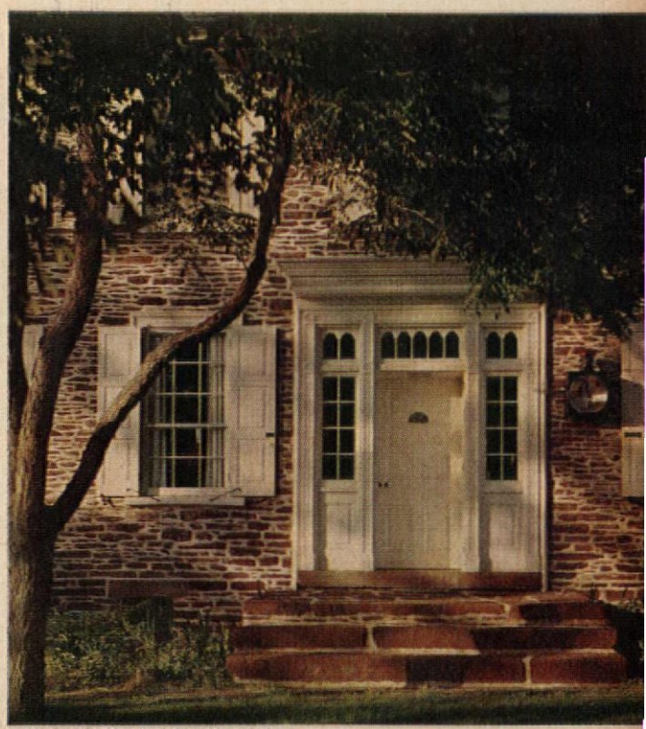
The next day I drove to the house and found it exactly as I knew it would be, a stone house, facing south, set on a hill at the foot of which the brook flowed. On one side of the house was a big black walnut tree, on the other a big maple, behind it the woods, and beyond it the hills.

"I want this house," I told the local real estate agent.

"Better look a little more," he advised. "There's others nice, too."

I looked halfheartedly, knowing it was no use, a waste of time. I had found my house and I came back to it and paid my money down—a reasonable sum in those days, as the house had no telephone, water, or electricity. But these were incidentals, only necessary mechanics. The house was there, fireplaces big enough to stand in, wide oak floors, enormous chimneys, many (continued on page 73)

HOME OF MISS H. M. BARRETT



HOME OF MR. AND MRS. RICHARD LENNOX

"HOUSE OF DECISION"—THE HISTORIC THOMPSON-NEELY HOUSE AT WASHINGTON'S CROSSING STATE PARK

INFORMATION: MURIAL HANNA REDNER

The Canal meanders through adjoining towns adding an atmosphere of Old World charm

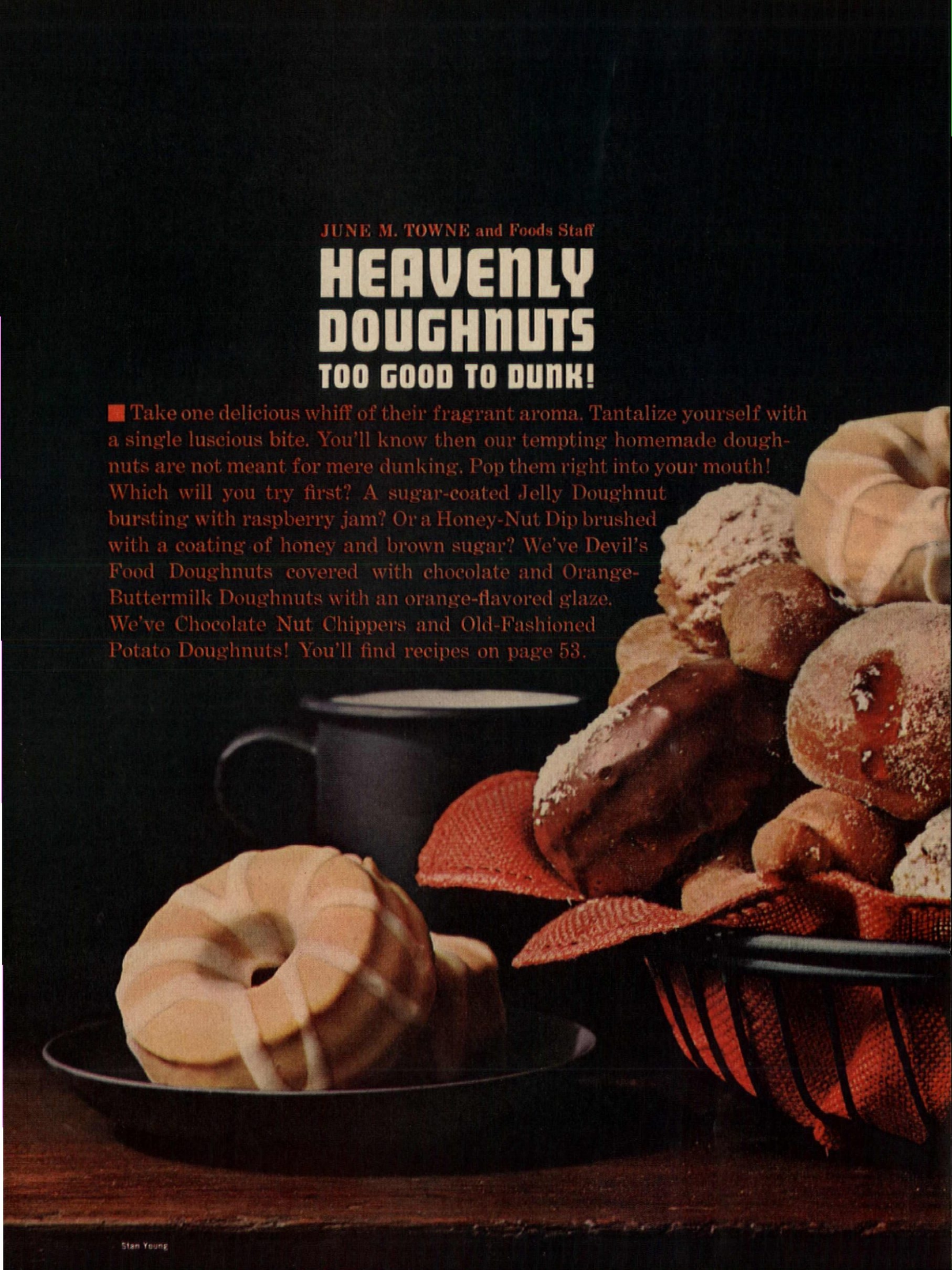
HOME OF MR. AND MRS. JULIAN LATHROP

JUNE M. TOWNE and Foods Staff

HEAVENLY DOUGHNUTS

TOO GOOD TO DUNK!

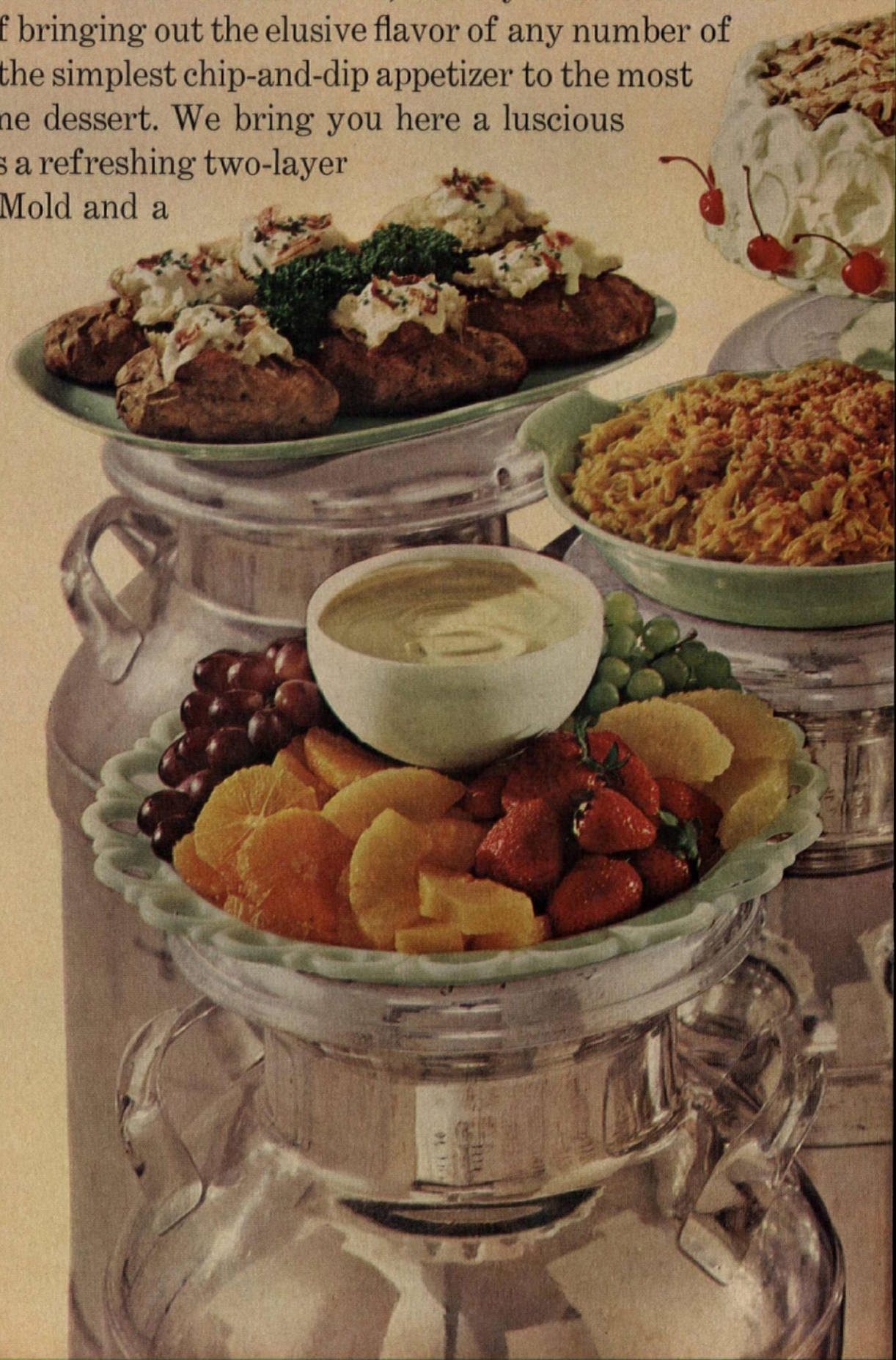
■ Take one delicious whiff of their fragrant aroma. Tantalize yourself with a single luscious bite. You'll know then our tempting homemade doughnuts are not meant for mere dunking. Pop them right into your mouth! Which will you try first? A sugar-coated Jelly Doughnut bursting with raspberry jam? Or a Honey-Nut Dip brushed with a coating of honey and brown sugar? We've Devil's Food Doughnuts covered with chocolate and Orange-Buttermilk Doughnuts with an orange-flavored glaze. We've Chocolate Nut Chippers and Old-Fashioned Potato Doughnuts! You'll find recipes on page 53.



Stan Young

TAKE A CARTON

Of all the ingredients a gourmet cook has at her finger tips none serves her better than sour cream! Thick, velvety sour cream has a wonderful way of bringing out the elusive flavor of any number of fine foods—from the simplest chip-and-dip appetizer to the most elegant party-time dessert. We bring you here a luscious sampling. There's a refreshing two-layer Cucumber Tuna Mold and a



F. M. DEMAREST

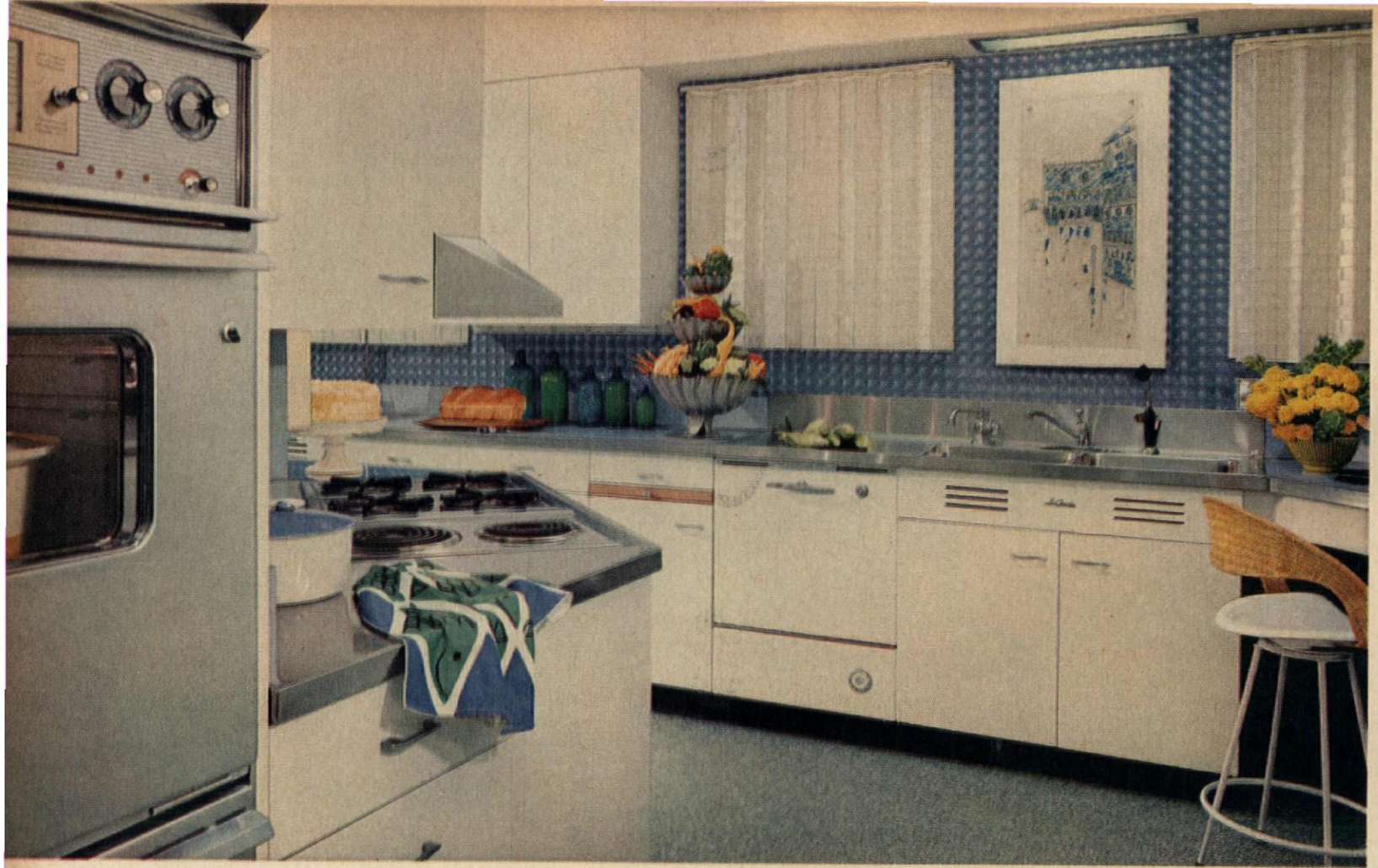
OF SOUR CREAM

pungent, delightfully different Hot Curried Slaw. Super Baked Potatoes deserve the super because of a dollop of sour cream and a sprinkling of chopped chives and bacon. And for dessert we've a trio of mouth-watering treats: icy cold Fruit Compote with Maple Cream Topping, pecan-studded Crunchy Topped Spice Cake, and for a pièce de résistance—rich, creamy Chocolate Cream Torte!

Shopping Information, page 78

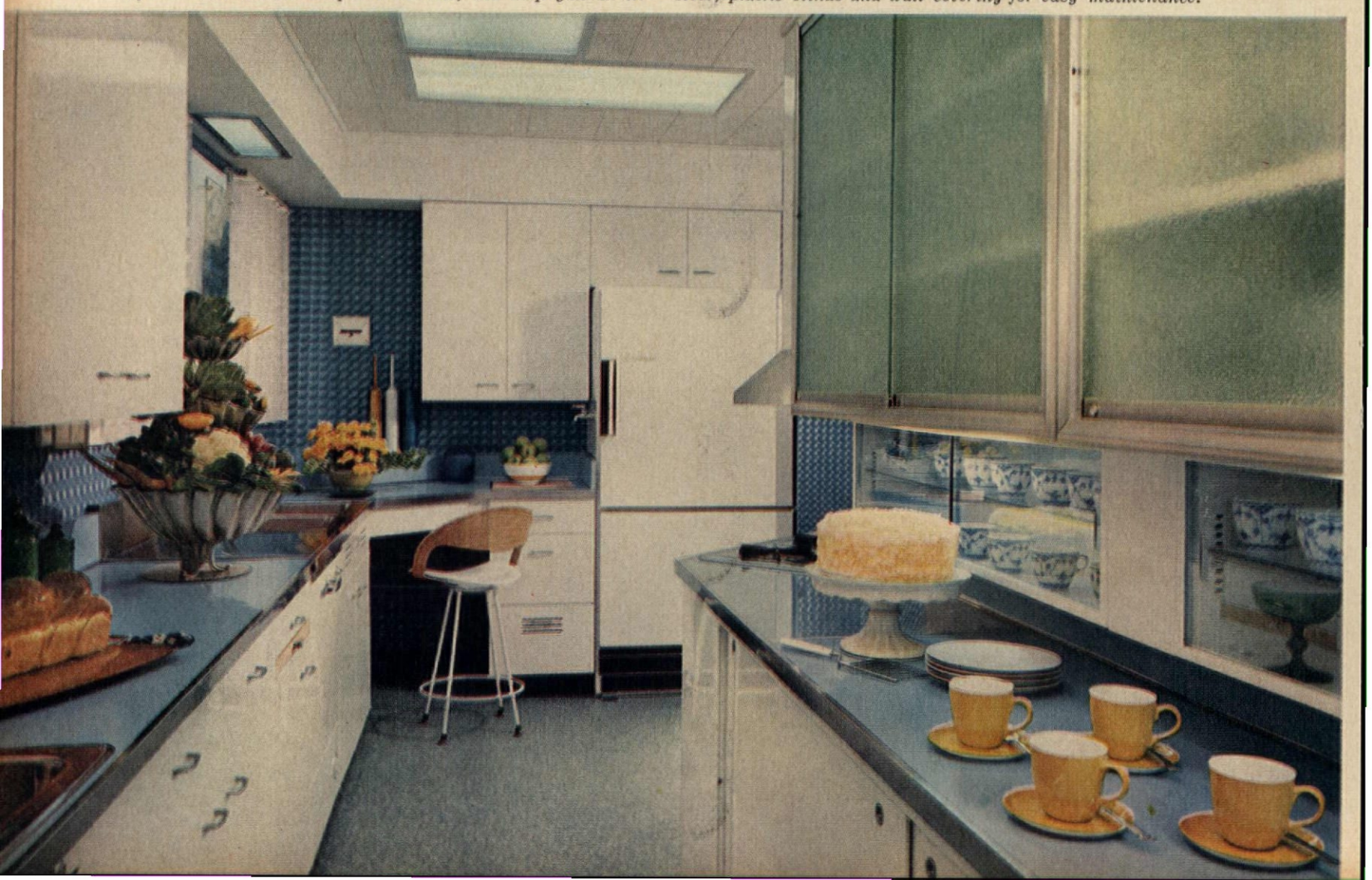
Sour-cream recipes *that are bound to bring you rave notices. Starting at upper left, going clockwise: Super Baked Potatoes, Chocolate Cream Torte, Crunchy Topped Spice Cake, Cucumber Tuna Mold, and Fruit Compote with Maple Cream Topping. In the center: Hot Curried Slaw.*

Recipes on page 57



***Blue-sky kitchen** looks expensive and it is. But stop and take a second look. It's loaded with ideas you can adapt, whether you have $1000 or $5000 to spend. This new planning theory, together with a little simple arithmetic, can help you do it!*

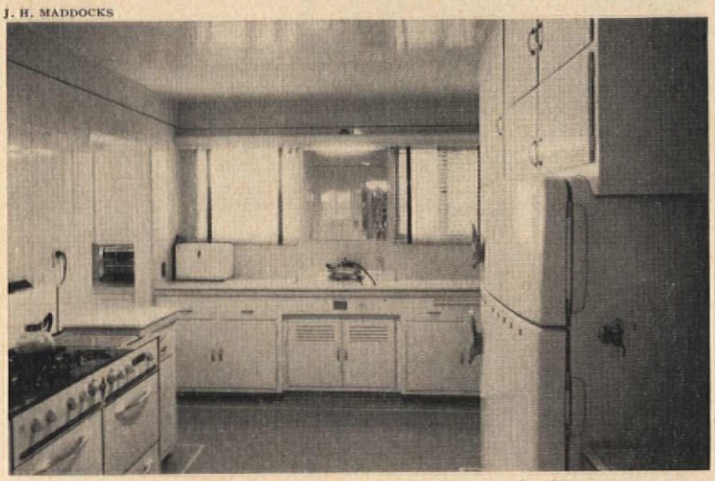
***Ideas you might copy:** ceiling designed to provide even light and absorb noise; bonus counter space to help organize cooking, serving, and cleaning up; compact corner desk with comfortable stool; plastic blinds and wall covering for easy maintenance.*



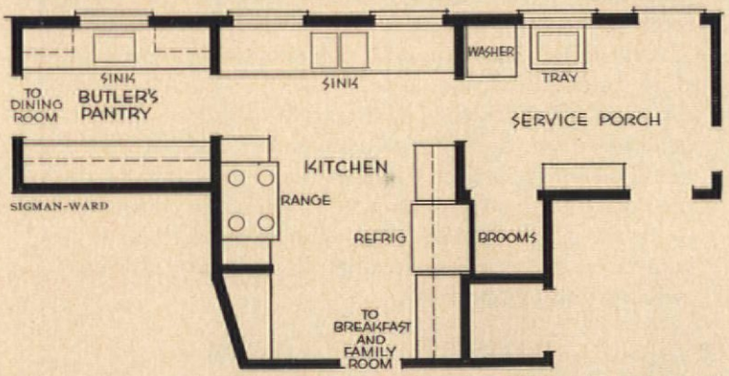
A NEW SLANT ON THE KITCHEN TRIANGLE

Whether you remodel completely or add improvements bit by bit, this new common-sense theory of kitchen planning can help you to realize the kitchen you've always hoped for

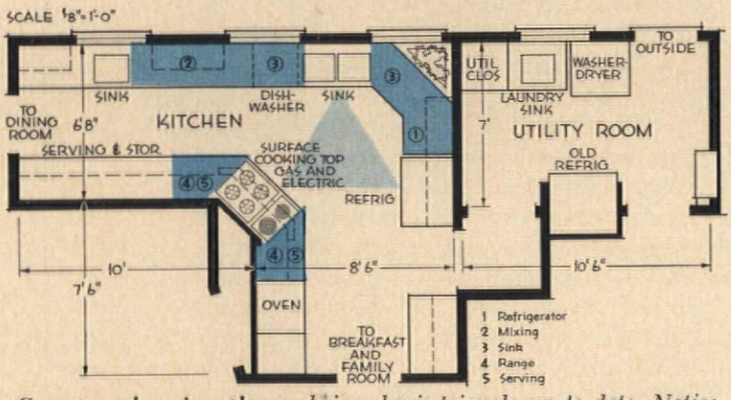
J. H. MADDOCKS



Built in the cook-and-butler era, *kitchen and adjacent serving pantry wouldn't make way for new appliances, so owners remodeled.*



Arrangement was a weakness here. *Spacious kitchen had plenty of counters and storage, but also too many unnecessary walls and doors.*



Counter-planning theory *brings basic triangle up to date. Notice how sensibly range-serving and sink-refrigerator centers are combined.*

DESIGNERS: RALPH AND JANE BONNELL INFORMATION: BARBARA LENOX PHOTOGRAPHERS: GEORGE DE GENNARO

Shopping Information, page 78

VIRGINIA T. HABEEB

■ We realize there's room for change in this old world—certainly in the sphere of kitchen planning. For years we've built kitchens around basic triangles formed by range, sink, and refrigerator, and it worked well enough when these three appliances, plus a few assorted cabinets, constituted the average kitchen. But with improvements in equipment and demands for better styling, the old basic triangle is no longer quite adequate as a framework for kitchen planning.

For some time we've looked for a new principle of planning that would utilize manufactured cabinets to better advantage and automatically produce an efficient kitchen for the consumer—preferably *a principle the homemaker herself could use to plan her own kitchen.*

Just such a concept has been developed at the University of Illinois by Professor William H. Kapple of the Small Homes Council-Building Research Council and Professor Helen E. McCullough of the Department of Home Economics. Their new approach to the eternal triangle can help you, whether you plan your own kitchen or have it done by professional designers.

Quite by coincidence, this new theory is graphically illustrated in the kitchen of Mr. and Mrs. Edward Lee Kozberg of Los Angeles, California. Done by a fine team of professional designers, with the accent on common sense, this remodeling closely parallels the professors' recommendations for kitchen planning.

BASIC PRINCIPLES ARE THE SAME

As in years past, basic requirements for a good kitchen still include adequate equipment space and work counters, sufficient storage and activity area, all arranged for maximum efficiency. But in our new approach to kitchen planning, these tried-and-true requirements sound less formidable.

Instead of starting with the three basic triangle points, we now plan in terms of five types of work centers and the amount of counter space needed for each activity. Here are the minimum recommendations: 1. Refrigerator—1½′ on the latch side; 2. Mixing—a 3½′ counter next to the range, refrigerator, or sink; 3. Sink—3′ on the right, 2½′ on the left (for dishwashing, food preparation involving water); 4. Range—2′ of heatproof surface; 5. Serving—2′ or more, next to the range or refrigerator. If centers are combined, the shared counter surface should be equal to the widest counter in the combined group, plus an additional (continued)

Storage corner with drawers, tucked in between utility and breakfast room doors, is for everyday linens and informal table accessories. Oven is just across the aisle, so counter doubles as serving center, too.

Utility room, though separate from kitchen, has the same pretty window treatment to complement a new laundry center—complete with a washer-dryer combination, a deep sink, and storage space.

foot. For a practical kitchen there should be a total of 10′ of counters. Don't think, however, that it's impossible to design workability into a smaller kitchen with less counter space. The main point is how you *arrange* the available work space to make it most useful. A well-planned small kitchen is certainly more practical than many disorganized big ones we've seen.

WHY SO MUCH EMPHASIS ON COUNTERS?

Because they provide the necessary elbow-room to work efficiently, well-planned counters make a great difference. Since every counter generally is supported by a base cabinet, and a wall cabinet of equal width normally is hung directly above, a kitchen containing these recommended counter areas will automatically have sufficient storage space. Each under-counter base cabinet qualifies as a "full-use" base cabinet, as opposed to only partly usable space such as a cabinet below a sink, a corner unit, or the drawer or shelves in a free-standing range.

By planning a kitchen on this minimum-counter theory, we still retain the basic triangle, but in a more logical and up-to-date framework. One of the original arguments in favor of the triangle plan was that it saved steps in preparing and cleaning up after meals—provided that its three sides totaled no more than 22′. This is still a good guide for assembling your own combination of counters and work centers.

If you'll turn back to the floor plan on page 49, you'll see that the refrigerator, sink, and surface cooking tops form a very compact triangle. The total distance here is less than 17′, with the mixing center adding just a few steps. Since baking doesn't require constant attention, Mrs. Kozberg's built-in oven was left outside the perimeter of the working triangle. Note the generous counter space *between* oven and surface cooking tops—an idea worth copying if you choose a waist-high oven.

LEAVE ROOM FOR YOURSELF, TOO

If space permits, allow five feet of floor area between banks of cabinets that face each other. This was possible in the main working area of the Kozbergs' kitchen, but impractical in the old butler's pantry which was little more than an aisle to begin with. To ease the space problem here, 21″ deep base cabinets were used in preference to ones of standard 24″ depth. Sliding doors along one side also help to save space.

ON YOUR CHOICE OF CABINETS

Several factors may influence your selection of kitchen cabinets. Mrs. Kozberg, for example, chose white metal for simple styling as well as easy maintenance. Even on a very tight budget, you can find factory-built wood or metal cabinets in various styles and finishes to suit almost any decorative scheme.

Next comes the choice of specific units within a given line. For functional purposes, include two base sections consisting of drawers—some divided for organized storage of cutlery, tools, etc. Since Mrs. Kozberg had space to spare, she also included a 33″ base unit with slide-out linen trays. It is located, logically, next to the dining room door for table-setting convenience.

Adjustable shelves in wall cabinets are essential for storing items of various sizes. You'll find them easier to clean, too. The choice of sliding or hinged doors will depend on which *you* find more convenient. Mrs. Kozberg, you'll notice, has both—hinged doors on cabinets she uses most frequently, sliding fronts on those containing items she uses less often. If you choose sliding doors, be sure they are easily removable to facilitate thorough cleaning and reorganizing.

IT PAYS TO PLAN WITH A PURPOSE

Rules and theories may be fine, but unless you know just what you hope to accomplish in building or remodeling your kitchen, final results can be disappointing. The Kozbergs wanted ease of food preparation and low maintenance, which is simply another way of saying *convenience* and *efficiency*. Therefore, all surfaces in this sparkling blue and white kitchen are scrubbable. Even the vertical window shades are of a translucent plastic that wipes clean with a sponge. Abundant counter space, planned around the new appliances, simplifies meal preparation and serving. The central location of combined gas and electric surface cooking tops is handy to both breakfast and dining rooms, and so is the cheerful little corner desk.

Whether you remodel completely or improve your kitchen step-by-step as the budget allows, we think this new theory will help you plan the kitchen you've always hoped for. Before you spend a single dollar, think it through completely and determine what you want in a kitchen. If necessary, start with just one work center. You'll enjoy better results in the long run. THE END

Souper Scalloped Potatoes. Blend 1 can Campbell's Cream of Mushroom Soup with ½ to ¾ cup milk, dash pepper. In 1½-qt. casserole, arrange in alternate layers: 4 cups thinly sliced potatoes, 1 small onion (sliced), and soup sauce. Dot top with butter; sprinkle with paprika. Cover; bake at 375° F. 1 hr. Uncover; bake 15 min. more. 4 to 6 servings.

Souper Glazed Carrots. In saucepan, cook 2 tbsp. chopped onion and 1 tbsp. chopped parsley in 2 tbsp. butter about 5 min. Add 8 medium-size carrots (cut in 1 to 1½-inch pieces), 1 can Campbell's Consommé, dash nutmeg. Cover; cook over medium heat 25 min. Uncover; cook 20 min. till carrots are tender, sauce thickens and forms glaze. 4 servings.

4 Souper ways to vary your VEGETABLES!

M'm! M'm! Good! When the soup is *Campbell's*

Souper Creamed Broccoli. Campbell's cream soups make delicious sauces for vegetables . . . meats, too! Take Campbell's Cream of Celery Soup. In a saucepan, combine 1 can with ⅓ to ½ cup milk. Heat, stirring now and then. Serve over cooked broccoli or green beans, or most any vegetable to give it added good flavor. Makes about 1½ cups sauce.

Souper Lima Bake. Cook 4 slices bacon until crisp; drain and crumble. Brown 1 large onion (chopped) in bacon drippings; mix with 1 can Campbell's Tomato Soup, 4 cups drained cooked lima beans, and bacon. Spoon into 1½-qt. casserole; sprinkle top with buttered bread crumbs. Bake at 375° F. about 30 min. or until crumbs brown. 6 servings.

COOKIN' COUSINS

NESTLÉ'S® CHOCOLATE & DIAMOND WALNUTS

4 happy thoughts for the holidays with

NESTLÉ'S CHOCOLATE & DIAMOND WALNUTS

Only Nestlé's® fills your baking with the richer flavor of quality chocolate. Melt Nestlé's Semi-Sweet Chocolate Morsels smoothly and easily, or add them in Morsel form to *stay whole* and crunchy in baking!

And for the best walnuts, look for the Diamond brand. It's stamped on every shell—your assurance of fresh, sweet kernels. Or, get "Diamonds" already cracked for you—and packed to stay fresh in vacuum cans or clear bags.

1. SKILLET SUNDAE SAUCE

In ¼ c. butter, lightly brown 1 c. coarsely chopped Diamond Walnuts. Remove from heat. Add one 6-oz. pkg. (1 c.) Nestlé's Semi-Sweet Chocolate Morsels. Stir till melted and smooth. Serve warm over ice cream or warm cake squares. Yield: 1¼ c.

2. MARSHMALLOW CREAM FUDGE

The quick directions are on both Nestlé's Chocolate and Diamond Walnut packages.

3. TOLL HOUSE® MARBLE SQUARES

Preheat oven to 375°F. Sift together 1 c. plus 2 tbs. sifted flour, ½ tsp. baking soda, ½ tsp. salt—set aside. Blend ½ c. soft butter (or shortening), 6 tbs. granulated sugar, 6 tbs. brown sugar, ½ tsp. vanilla, ¼ tsp. water. Beat in 1 egg. Add flour mixture—mix well. Stir in ½ c. coarsely chopped Diamond Walnuts. Spread in greased 13″x9″x2″ pan. Sprinkle one 6-oz. pkg. (1 c.) Nestlé's Semi-Sweet Chocolate Morsels over top of dough. Place in oven 1 min. Remove from oven and run knife through dough to marbleize. Return to oven and continue to bake. BAKE at: 375°F. TIME: 12-14 min. Cool. Cut in 2″ sqs. Yield: 2 doz.

4. CHOCO-WALNUT WHIZZERS

Preheat oven to 375°F. Melt two 6-oz. pkgs. or one 12-oz. Jumbo pkg. (2 c.) Nestlé's Semi-Sweet Chocolate Morsels over hot (not boiling) water. Remove from water. Stir in ⅔ c. sweetened condensed milk, 1 tbs. water, 1 tsp. vanilla—DO NOT BEAT. Stir in 1 c. finely chopped Diamond Walnuts. Drop by rounded tablespoonfuls, 2″ apart, on ungreased cookie sheet. BAKE at: 375°F. TIME: 10 min. Remove from oven. Press 1 after-dinner mint into top of each. Top with Diamond Walnut half. Cool thoroughly. Remove from cookie sheet. Yield: 2 doz.

AMERICAN HOME RECIPES

Heavenly Doughnuts

(pictured in color on pages 44 and 45)

• JELLY DOUGHNUTS

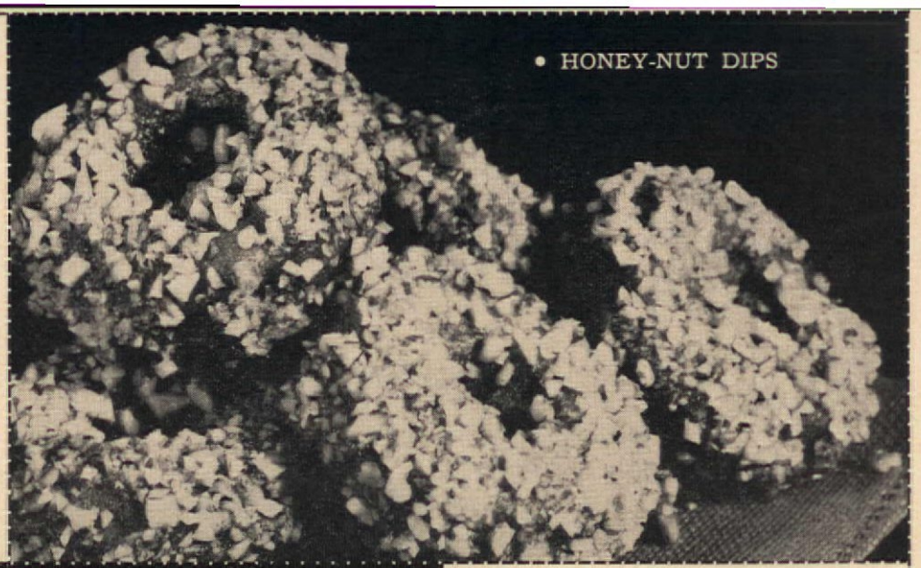
Preparation time: 20 min.
Rising time: 1¾ hr.
Frying time: 30 min.

1 pkg. hot-roll mix
¾ c. warm water (105–115° F.)
1 egg, beaten
1 tsp. vanilla
Fat for frying
1 c. raspberry jam or jelly

• Sprinkle yeast from package of hot-roll mix over warm water in mixing bowl; stir to dissolve. Stir in egg and vanilla. Empty contents of package of hot-roll mix into yeast mixture; stir to blend thoroughly (mixture will be quite stiff). Let rise in a warm place (85° F.) free from draft, about 1 hour or until doubled in bulk. Turn out onto lightly floured board; knead 8 to 10 times. Roll out dough ⅓-inch thick; cut rounds with a floured 2- or 2½-inch cutter. Carefully transfer each round to floured cookie sheet or tray. Let rise, uncovered, in a warm place 30 to 45 minutes, or until doubled in bulk. With wide spatula gently transfer doughnuts to hot fat (375° F.); fry until golden brown. Drain on absorbent paper. When cool, make a deep slit with thin knife in the side of each doughnut; twist to enlarge hole slightly. Fill doughnut with jam, using pastry bag (or shape triangle of wax paper into cone; fill with jam, snip about ¼ inch off top, then fill doughnuts). Roll in granulated sugar, if desired.

Makes 18 doughnuts *140 cal. each* *Source of Vitamins A, B*
May be frozen

Tested in THE AMERICAN HOME KITCHENS



• HONEY-NUT DIPS

• OLD-FASHIONED POTATO DOUGHNUTS

• ORANGE-BUTTERMILK DOUGHNUTS

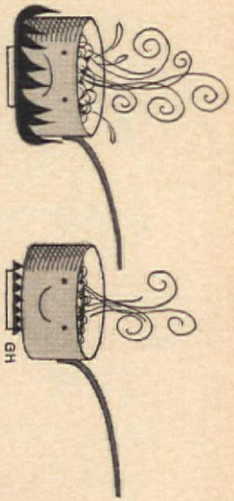
Preparation time: 25 min.
Chilling time: 1 hr.
Frying time: 30 min.

2 eggs
1 c. sugar
3 tbs. soft shortening
1 tbs. grated orange rind
4¼ c. sifted all-purpose flour
2 tsp. baking powder
1 tsp. baking soda
½ tsp. salt
1 c. buttermilk
Fat for frying
2 c. confectioners' sugar
2–3 tbs. orange juice

• Beat eggs, sugar, and shortening together until blended; stir in orange rind. Sift flour, baking powder, baking soda, and salt together; add alternately with buttermilk to egg mixture; chill 1 hour. Roll out dough on floured board ⅓-inch thick; cut with floured doughnut cutter. Fry in hot fat (375° F.) until golden brown. Drain on absorbent paper; cool. For glaze: combine confectioners' sugar with enough orange juice to make thin glaze. Place doughnuts on wire rack; spoon glaze over each, or dip doughnuts; drain on wire rack. Decorate with confectioners' sugar and water frosting, if desired.

Makes 28 doughnuts *172 cal. each* *Source of Vitamins A, B, C*
May be frozen

Tested in THE AMERICAN HOME KITCHENS



When cooking food in boiling water, remember it will cook as fast at a gentle boil as at a hard one. Lower heat to save fuel while cooking.

• CHOCOLATE NUT CHIPPERS

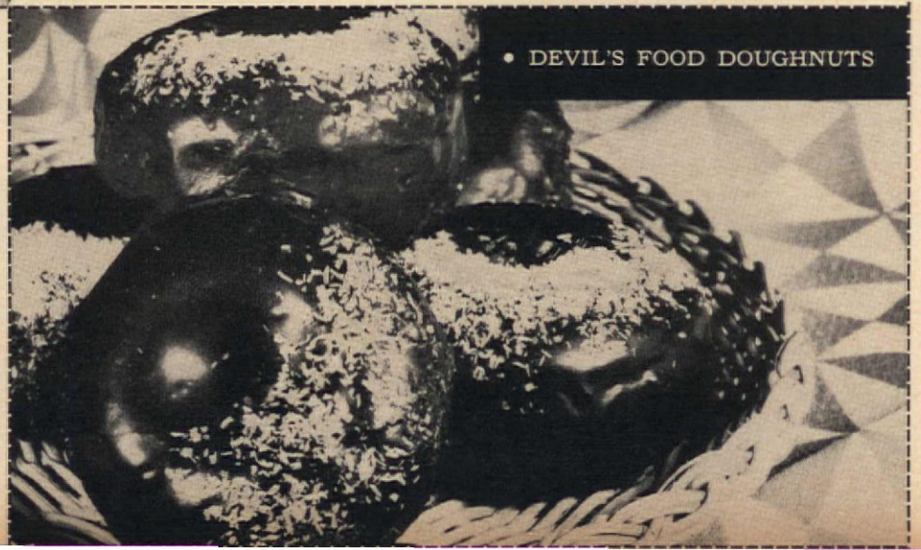
Preparation time: 20 min.
Frying time: 30–35 min.

2 eggs
½ c. sugar
3 tbs. soft shortening
2½ c. sifted all-purpose flour
2½ tsp. baking powder
½ tsp. salt
⅔ c. milk
1 tsp. vanilla
½ c. semi-sweet chocolate pieces
¼ c. chopped nuts
Fat for frying
Confectioners' sugar

• Beat eggs; add sugar and shortening; beat until blended. Sift flour, baking powder, and salt together; add alternately with milk to egg mixture; beat well after each addition. Stir in vanilla, chocolate pieces, and nuts. Drop by rounded teaspoonfuls into hot fat (375° F.). Fry until golden brown, 3 to 5 minutes. Drain on absorbent paper. When cool, sprinkle with confectioners' sugar.

Makes 3 doz. *104 cal. each* *Source of Vitamins A, B, C*
May be frozen

Tested in THE AMERICAN HOME KITCHENS



• DEVIL'S FOOD DOUGHNUTS

AMERICAN HOME RECIPES

Heavenly Doughnuts

(pictured in color on pages 44 and 45)

• CHOCOLATE NUT CHIPPERS

Preparation time: 25 min.
Frying time: 30 min.

2 sq. unsweetened chocolate
1 tbs. shortening
2 eggs
1⅓ c. sugar
4 c. sifted all-purpose flour
4 tsp. baking powder
½ tsp. salt
1 c. milk
Fat for frying
3 sq. unsweetened chocolate
3 tbs. butter or margarine
2 c. sifted confectioners' sugar
4–5 tbs. boiling water
¼ c. fine grated coconut

• Melt 2 squares chocolate with shortening over hot water; cool. Beat eggs and sugar until blended; beat in cooled chocolate mixture. Sift flour, baking powder, and salt; add alternately with milk to egg mixture. Roll out dough on floured board ⅓-inch thick; cut with floured doughnut cutter. Fry in hot fat (375° F.) 3 to 4 minutes. Drain on absorbent paper. May be served plain, sugared, or glazed. For glaze: Melt 3 squares chocolate with butter or margarine over hot water. Stir in confectioners' sugar and enough boiling water to make a thin glaze. Dip doughnuts into glaze; place on wire rack; sprinkle with coconut.

Makes 20 doughnuts *235 cal. each* *Source of Vitamins A, B, C*
May be frozen

Tested in THE AMERICAN HOME KITCHENS

• OLD-FASHIONED POTATO DOUGHNUTS

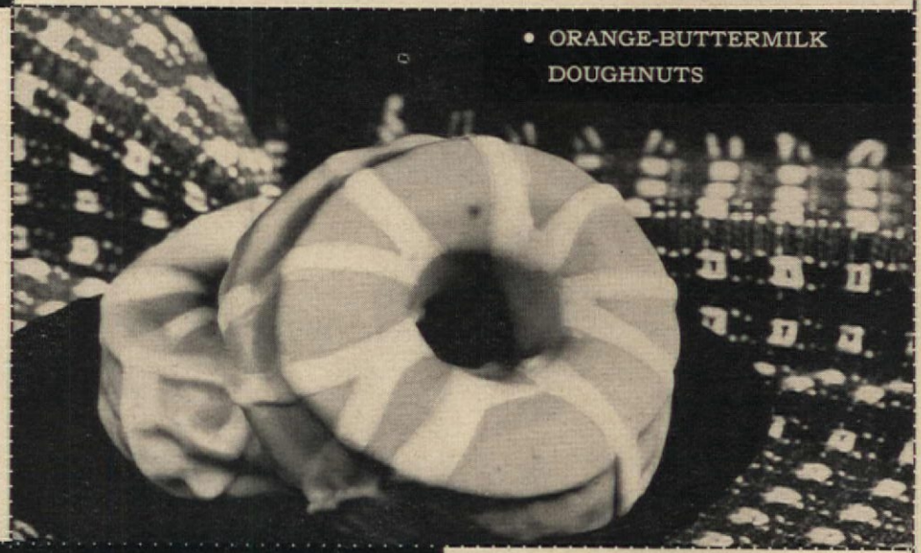
Preparation time: 30 min.
Chilling time: 1 hr.
Frying time: 30 min.

2 tbs. milk
1 c. boiling water
1 envelope (½ pkg.) instant mashed potatoes
3 eggs
1 c. sugar
4 tbs. soft shortening
2½ c. sifted all-purpose flour
4 tsp. baking powder
1 tsp. salt
1 tsp. mace
Fat for frying
Cinnamon-sugar mix

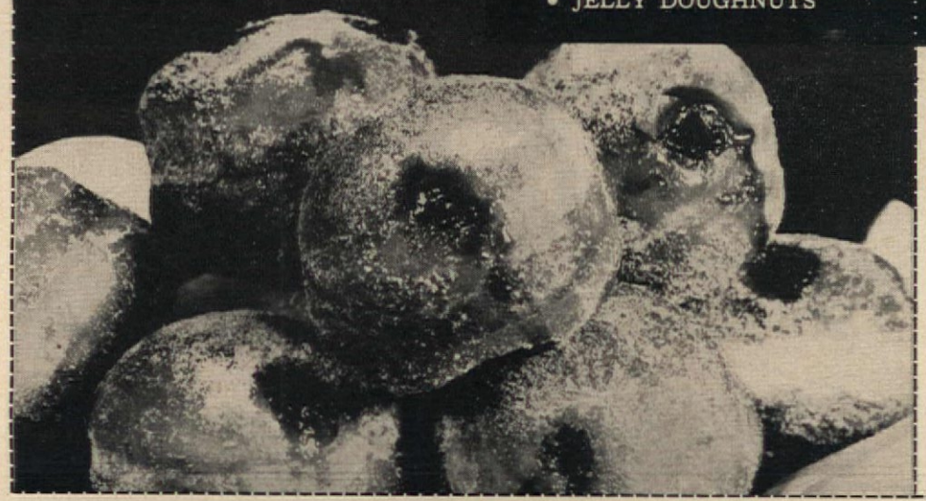
• Add milk to boiling water; blend in mashed-potato mix; cool slightly. Beat eggs, sugar, and shortening together; stir in potatoes; beat until blended. Sift flour, baking powder, salt, and mace together; blend into egg mixture. Chill 1 hour. Roll out dough on floured board until it is ¼-inch thick and 6 inches wide. Cut into ½-inch-wide strips. Form strips into knots or twists. Fry in hot fat (375° F.) until golden brown. Drain on absorbent paper. Place cinnamon-sugar mix in paper bag; drop in doughnuts a few at a time; shake until well coated.

Makes 24 doughnuts *134 cal. each* *Source of Vitamins A, B, C*
May be frozen

Tested in THE AMERICAN HOME KITCHENS



• ORANGE-BUTTERMILK DOUGHNUTS



• JELLY DOUGHNUTS

• HONEY-NUT DIPS

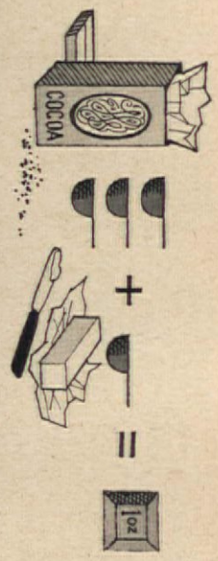
Preparation time: 20 min.
Chilling time: 1 hr.
Frying time: 30–35 min.

3 eggs
1 c. brown sugar, firmly packed
½ c. dairy sour cream
3¼ c. sifted all-purpose flour
2 tsp. baking powder
1 tsp. baking soda
½ tsp. cinnamon
Fat for frying
1 c. honey
1 c. brown sugar, firmly packed
1 c. finely chopped nuts

• Beat eggs; beat in brown sugar and sour cream. Sift flour, baking powder, baking soda, and cinnamon together; add to egg mixture; stir well to blend; chill 1 hour. Roll out chilled dough on floured board ⅓-inch thick; cut with floured doughnut cutter. Fry in hot fat (375° F.) until golden. Drain on absorbent paper. Combine honey and brown sugar in saucepan; bring to boiling; boil 1 minute. Brush doughnuts with syrup or spear each doughnut with 2-tined fork and dip into syrup, allowing excess to run off. Dip each doughnut immediately into nuts; place on wire rack to cool until coating is firm.

Makes 24 doughnuts *206 cal. each* *Source of Vitamins A, B, C*
May be frozen

Tested in THE AMERICAN HOME KITCHENS



To substitute cocoa for chocolate in a recipe: For each square of chocolate required, use 3 tablespoons of cocoa and 1 tablespoon of butter or margarine.

HOW TO GO TRAVELING AT MEALTIME WITHOUT LEAVING HOME

Exotic Dressings

INSPIRED BY FARAWAY PLACES AND BLENDED FOR YOU BY KRAFT

Tomato-and-spice and everything nice

A little bit sweet, and thick enough to cling Catalina French Dressing is a spicy, tomato-y blend that took its inspiration from our own adventuresome West. *Fisherman's Salad:* Marinate crabmeat or tuna in Catalina. Toss with chopped celery, apples, crisp greens and more Catalina.

Now 5 Exotic Varieties from Kraft to spice up your menus. In new *table-nice bottles* Catalina brand, Italian, Roka Blue Cheese Casino brand, Herb . . . all of them made with pure liquid vegetable oils.

Fast, cool, clean cooking gets a new look in the new RCA WHIRLPOOL Gas range!

RCA Whirlpool
GAS APPLIANCES

Use of trademarks RCA and RCA by Whirlpool Corporation, Benton Harbor, Michigan, manufacturers of RCA WHIRLPOOL appliances, authorized by Radio Corporation of America.

New "Flame-Set" Burner-with-a-Brain lets you adjust flame-size to pan-size, still gives that famous automatic, thermostatic Gas cooking with any pan. Holds pre-set heat **automatically** to prevent scorching or boiling over.

Whirlpool-engineered for easy upkeep, from easy-to-clean, seamless swing-up top to lift-off oven door! Removable burner-heads can be washed in your sink—even the broiler-pan is "sink-size" for easy cleaning.

New RCA WHIRLPOOL Mark 30 combines beauty, convenience! New counter Control-Center puts the controls in a group, where they're easy to see and use—Gas, of course, gives them the instant response and fine tuning ability that makes most cooks *prefer* Gas. New Keep-Warm Gas-oven control; new "Flame-Set" Burner-with-a-Brain*; new Automatic Mealtimer†; new full-view oven door; hidden gourmet spice shelf . . . *everything's* here to make cooking quick, great and easy.

Fast, cool, clean as always—because it's Gas! And, handsome as this Gold Star Award-winner is, it will *save money for you,* too—because it's Gas. Your Gas company or appliance dealer will be glad to tell you why, and exactly how much.

AMERICAN GAS ASSOCIATION

Guaranteed by Good Housekeeping

*A.G.A. Mark © Am. Gas Assoc., Inc.
†Copr., Whirlpool Corp.

GOLD STAR AWARD · AMERICAN GAS ASSOCIATION, INC.

WHEN YOU SEE THIS GOLD STAR ON A RANGE, YOU KNOW IT COOKS FASTER, COOLER, CLEANER—AUTOMATICALLY!

LIVE MODERN FOR LESS WITH GAS

• HOT CURRIED SLAW

Preparation time: 20 min.
Cooking time: 35–40 min.

1 can (10½ oz.) consommé
1 c. water
1 bay leaf
3 whole cloves
½ tsp. salt
3–3½ lb. cabbage, shredded
1 medium-sized onion, finely chopped (½ c.)
1 clove of garlic, crushed
4 tbs. butter or margarine
2 tbs. flour
1 tbs. curry powder
1 tsp. salt
Dash of black pepper
1½ c. dairy sour cream
¼ c. fine dry bread crumbs

● Simmer consommé, water, bay leaf, cloves, and ½ teaspoon salt in large saucepan 5 minutes; remove bay leaf and cloves. Add cabbage; cover; simmer 10 minutes, stirring occasionally. Drain; reserve ½ cup broth. Sauté onion and garlic in butter or margarine 3 minutes; blend in flour, curry powder, salt, and pepper. Stir in sour cream and reserved broth. Cook over low heat, stirring constantly, until sauce simmers and thickens. Combine sauce and cabbage; turn into 2-quart casserole; sprinkle with crumbs. Bake in hot oven (425° F.) 15 to 20 minutes, or until crumbs are lightly browned.

Makes 8 servings *217 cal. per serving* *Source of Vitamins A, B, C*

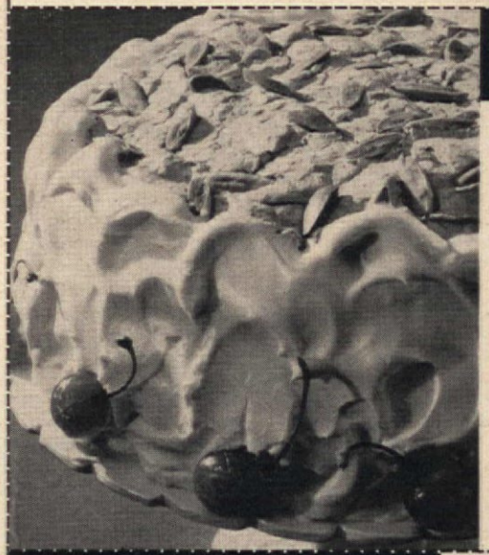
***Tested in* THE AMERICAN HOME KITCHENS**

• CRUNCHY TOPPED SPICE CAKE

AMERICAN HOME RECIPES

Take a Carton of Sour Cream

(pictured in color on pages 46 and 47)



• CHOCOLATE CREAM TORTE

Preparation time: 30 min.
Baking time: 35–40 min.

MERINGUE
4 egg whites
1 c. sugar

CAKE
1¾ c. sifted cake flour
2¼ tsp. baking powder
¾ tsp. salt
½ c. butter or margarine
1 c. plus 2 tbs. sugar
1 tsp. vanilla
2 eggs
¾ c. milk
¼ c. slivered almonds

FILLING
¾ c. dairy sour cream
4 egg yolks

TURN OVER

• CUCUMBER TUNA MOLD

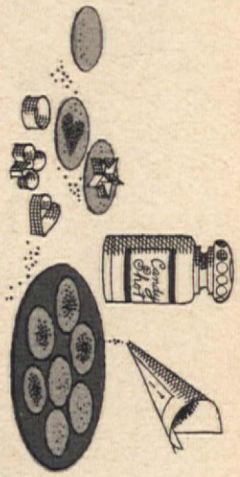
Preparation time: 25 min.
Chilling time: 4 hrs. or overnight

FIRST LAYER
1 pkg. lime-flavored gelatin
1 c. boiling water
1½ tsp. grated onion
1 tsp. salt
2 tbs. vinegar
1 c. dairy sour cream
¼ c. mayonnaise or salad dressing
2 large cucumbers, pared, grated, and drained (1 c.)

SECOND LAYER
1 can (6–7 oz.) tuna, drained and flaked
2 tbs. tart French dressing
1 pkg. apple-flavored gelatin
1 c. boiling water
⅔ c. cold water
1½ tsp. grated onion
¾ tsp. salt
Dash of pepper
1½ tbs. vinegar
⅓ c. diced celery

● Dissolve lime-flavored gelatin in boiling water; add onion, salt, and vinegar. Chill until slightly thickened. Fold in sour cream, mayonnaise or salad dressing, and cucumber. Turn into 6-cup mold; chill. Combine tuna and French dressing; let stand. Dissolve apple-flavored gelatin in boiling water; add cold water, onion, salt, pepper, and vinegar. Chill until mixture begins to jell; fold in tuna mixture and celery. Turn into mold on top of cucumber layer. Chill 4 hours or overnight, or until firm. Unmold onto serving plate; garnish with olives and chicory, if desired.

TURN OVER



Use a small kitchen funnel or a paper cone to place colored candy shot in a design on cookies. A cooky cutter centered on a plain cooky will serve as a guide.

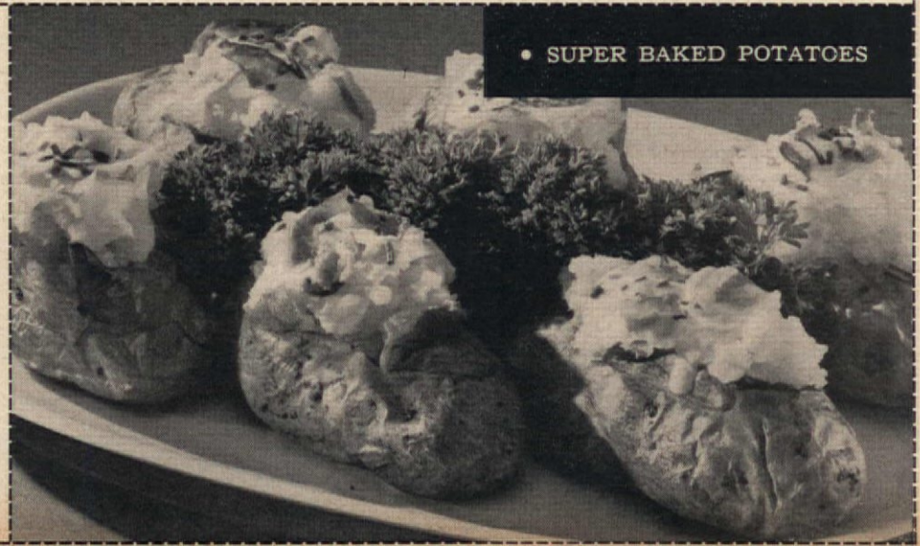
• FRUIT COMPOTE WITH MAPLE CREAM TOPPING

● Serve fresh or canned fruits with a topping of ½ cup dairy sour cream and 2 tablespoons maple-blended syrup.

Or use one of the following:

1. Blend ½ cup dairy sour cream, 2 tablespoons lemon juice, 4 tablespoons honey, and a few grains of salt.
2. Stir 2 tablespoons bottled French dressing into ½ cup dairy sour cream.
3. Mix ½ cup dairy sour cream, 1 tablespoon sugar, ½ teaspoon vanilla, 3 drops almond extract, and a few grains of salt.
4. Whip 4 tablespoons currant jelly with fork until smooth. Blend in ½ cup dairy sour cream.
5. Combine ½ cup dairy sour cream, ¼ cup orange juice, and 2 tablespoons confectioners' sugar. Sprinkle lightly with cinnamon or nutmeg.

***Tested in* THE AMERICAN HOME KITCHENS**



• SUPER BAKED POTATOES

Take a Carton of Sour Cream

(pictured in color on pages 46 and 47)

• FRUIT COMPOTE WITH MAPLE CREAM TOPPING

• SUPER BAKED POTATOES

• Split open hot baked potatoes and top with one of the following:

1. Sprinkle with seasoned salt; add a pat of butter or margarine; then top with dairy sour cream, chopped chives, and crumbled bacon.
2. Mix ½ cup dairy sour cream, 4 tablespoons finely chopped pared cucumber, and ⅛ teaspoon salt.
3. Combine ½ cup dairy sour cream, 4 tablespoons minced green onions, ¼ teaspoon salt, and ⅛ teaspoon cayenne.
4. Blend ½ cup dairy sour cream, 2 teaspoons prepared horseradish, and 1 teaspoon onion salt.
5. Stir 1 tablespoon finely chopped fresh dill or 1 teaspoon crumbled dill weed into ½ cup dairy sour cream.
6. Combine ½ cup dairy sour cream, 2 tablespoons vinegar, and 1½ teaspoons bleu cheese salad dressing mix.

***Tested in* THE AMERICAN HOME KITCHENS**

• CHOCOLATE CREAM TORTE

½ c. sugar
¾ c. semi-sweet chocolate pieces
1 tsp. vanilla

FROSTING
1 c. heavy cream, sweetened and whipped
Maraschino cherries

• *Make meringue:* Beat egg whites until foamy; add sugar gradually; beat well after each addition; continue beating until stiff peaks form. *Make cake:* Line two 9-inch layer pans with wax paper. Sift flour, baking powder, and salt together. Cream butter or margarine, sugar, and vanilla until fluffy; beat in eggs one at a time. Add dry ingredients alternately with milk; beat smooth after each addition. Pour into pans; spread meringue evenly over batter; sprinkle with almonds. Bake in moderate oven (350° F.) 35 to 40 minutes. Cool in pans 5 minutes. Loosen edges; turn out of pans; remove paper; cool on wire racks, meringue side up. *Make filling:* Combine sour cream, egg yolks, sugar, and chocolate pieces in saucepan. Cook over medium heat, stirring constantly, until thick; remove from heat; cool. Add vanilla; chill. Place 1 layer on plate, meringue side up; spread with filling; top with second layer. Frost sides with whipped cream; garnish with cherries. Chill 1 to 2 hours before serving.

Makes 12 servings *447 cal. per serving* *Source of Vitamins A, B*

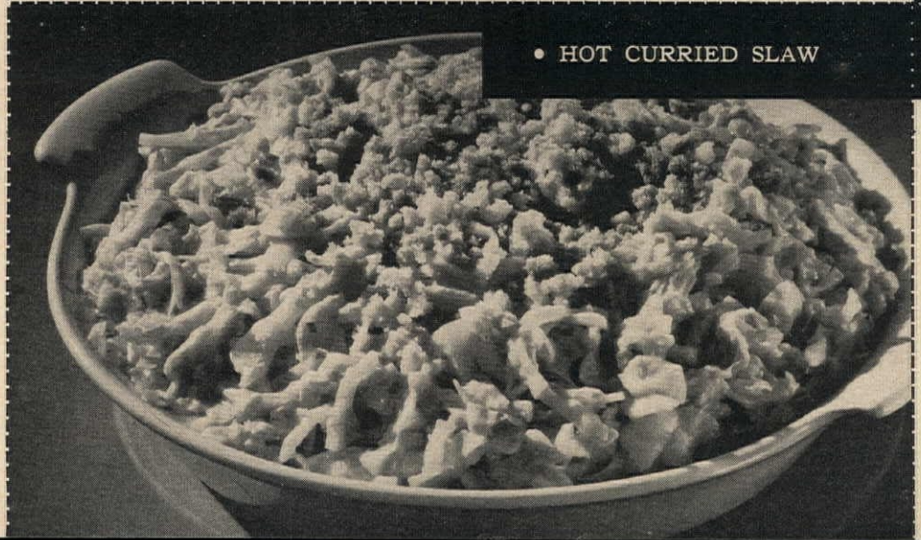
***Tested in* THE AMERICAN HOME KITCHENS**

• CUCUMBER TUNA MOLD

Makes 8 servings
246 cal. per serving
Source of Vitamins A, C

Serve with tart French Dressing, or with *Sour Cream Dressing:* Combine 1 c. dairy sour cream, 2 tbs. vinegar, 1 tsp. grated onion, 2 tsp. sugar, ½ tsp. salt, dash of pepper, and 1 chopped hard-cooked egg.

Tested in
THE AMERICAN HOME KITCHENS



• HOT CURRIED SLAW

• CRUNCHY TOPPED SPICE CAKE

Preparation time: 20 min.
Baking time: 50–60 min.

3 tbs. butter or margarine
3 tbs. brown sugar
1 tbs. light corn syrup
¼ c. chopped walnuts or pecans

1 pkg. spice cake mix
2 eggs
Dairy sour cream (measure amount equal to amount of water called for on cake mix package)
¼ c. water

• Combine butter or margarine, brown sugar, and corn syrup. Spread evenly in bottom of greased Kugelhoff pan, or 9-inch tube pan or 2-quart ring mold. Sprinkle nuts over topping in pan. Put cake mix, eggs, sour cream, and water in mixing bowl; beat according to package directions. Pour batter into prepared pan. Bake in moderate oven (350° F.) 50 to 60 minutes, or until cake tests done. Cool in pan 5 minutes; invert pan on cake rack; let stand 1 minute, *then* remove cake pan.

Makes 10 servings *469 cal. per serving* *Source of Vitamin A*

***Tested in* THE AMERICAN HOME KITCHENS**

Keep a scrumptious dessert in your freezer. Spread leftover pancakes with jam or jelly, roll up and freeze. Reheat in a moderate oven; serve with powdered sugar.

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HOUSEHOLD HINTS

AMERICAN HOME TESTING CENTER

Dispel musty odors that persist in old wooden chests by putting camphor balls or flakes into the empty drawers. Leave them for a few days, with drawers closed, then remove. Odor will be gone.

Clean pewterware *by washing it in hot sudsy water, adding two tablespoons of ammonia per quart of water. Then rinse in hot water and buff well with a clean, soft cloth. Tarnished pewter may be cleaned with silver polish. Avoid harsh cleansers or abrasives.*

There's a trick to moving furniture. To keep heavy pieces from marring floors, slip a thick pad under each leg as professionals do. Thick folds of old bath towels are ideal. They not only protect the floor, but also make it easier to slide heavy furniture into place.

Here's a top drawer tip! *If you have no space (or budget) for a nighttime bedspread holder, use the top drawer of any sturdy chest instead. Pull it out a few inches and lay the folded spread across it overnight. It takes no space at all, keeps your spread free of dust and wrinkles while you sleep.*

Refrigerator defrosting is no picnic. But it is easier if you use an insulated picnic bag or basket to guard your frozen food supply during the process. Pack food cartons close together, with trays of ice cubes at top and bottom. Fill space and seal in the cold with a layer of newspapers. Foods will stay safely frozen for as long as it takes to defrost and clean your refrigerator. It's less work when you do it often. And remember, more than ¼" of frost makes a refrigerator work overtime.

To season cast-iron utensils, *scour new pan well with household cleanser, then wash and rinse. Dry thoroughly over low heat. With a pastry brush, apply melted vegetable shortening or vegetable oil to inside of utensil and inside of cover. Place in warm oven (250° F.) or over low surface heat for several hours. Swab with more grease occasionally. Let cool, then wipe off excess grease with paper toweling; repeat the process. Now the utensil is ready to use. If rust appears after use, season it again as explained above. Normally, cast iron will improve with use, becoming more seasoned and easier to clean.*

Cast-iron care. Always wash cast-iron utensils with soap, rather than detergent, so as not to remove the seasoning. Treat burned-on spots with steel-wool soap pads, never with powdered cleansers. After washing, rinse well in hot water and place over low heat until completely dry to prevent rusting.

Use iron-on mending tape *to label your children's clothing. Let each child choose his favorite color. The patches are easy and quick to apply, and they last through many launderings. Follow directions on the package for cutting and applying.*

Be kind to your washer. Give it an occasional thorough cleaning to remove film that collects gradually on tub walls and under the agitator. Set controls for a 4-minute wash with hot water. Add a cupful of water conditioner and ½ cup of household ammonia. Let washer proceed through rinse and spin cycles (or drain a wringer washer and rinse with clear, warm water). Combination washer-dryers can benefit from this same treatment.

No ice bag? *Substitute a household rubber glove, filled with crushed ice and tied tight at the cuff. Slip it into a clean cotton sock for comfort.*

When washing brushes for hair or clothes, hold with bristles down to prevent "roots" from becoming soaked. Use warm water with mild detergent; rinse in clear warm water. Dry on towel, bristles down.

Ice cream in bargain sizes will keep *fresh longer after opening if you cover the exposed surface with transparent saran before reclosing. It prevents ice crystals and loss of texture.*

Your equipment needs loving care. We've yet to find any appliance, large or small, that thrives on

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neglect. Blenders need periodic oiling, can openers need cleaning, toasters need to be de-crumbed, refrigerators, freezers, and ranges may need leveling. Take a few minutes to check your equipment for minor maintenance requirements.

Would you like to share some of your time-, work-, or money-saving tricks with other readers? We'll pay $5 for every household hint published in this column. Ideas must be original, and only those which meet the requirements of the American Home Testing Center will be published. None can be returned. Be sure to include your full name and address with each hint. Address ideas to: The American Home Testing Center, 300 Park Ave., N. Y. 22.

Help for shoppers is here in the form of correct care information permanently attached to garments and fabric household items. It's done with pictures, showing at a glance whether the item should be washed by hand or machine or dry-cleaned, also how it is to be ironed or pressed. Developed by the National Retail Merchants Association and recently endorsed by the National Better Business Bureau, Inc., these Sure Care Symbols have been adopted by several progressive manufacturers of fabric goods. With the growing importance of do-it-yourself dry cleaning, as well as new improvements in home laundry equipment, we predict you'll find this type of information more important than ever before. Why not save this page for future reference and watch for these symbols in stores?

Sure care symbols

Recommended wash temperatures:

160°F. *hot water with any soap or detergent*

120°F. *medium-hot water with any soap or detergent*

105°F. *warm water with mild soap or mild detergent*

CW *use cold water to lessen the risk of staining and shrinkage*

WS *wash separately to lessen the risk of staining and shrinkage*

H *hot iron*

M *medium-hot iron*

S *steaming iron*

C *cool iron*

L *little or no ironing*

DD *drip dry*

DF *dry flat*

SD *spin dry*

TD *you may tumble-dry*

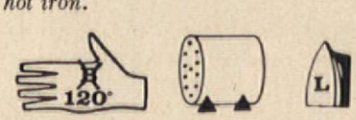
LD *hang on line to dry*

DR *dry rapidly (for example remove moisture between towels)*

Fiber content labels, required by Federal law, will continue to appear on all fabric goods. The new symbols merely supplement that information and make it unnecessary to keep so many instruction tags on file in your laundry.

Here are three examples of Sure Care Symbols as they might appear on actual product labels:

***May be washed by machine** or by hand in hot water with any soap or detergent. Use bleach with care. Tumble-dry. Do not dry-clean. Use hot iron.*



***Wash by hand in medium-hot water,** using any soap or detergent. Do not bleach. May be dry-cleaned safely. Fabric requires little or no ironing.*

***Hand wash item in lukewarm water only.** Use mild soap or detergent. Do not bleach. Dry rapidly (roll in towel). May be dry-cleaned. Do not iron.*

***Note:** "B" stands for chlorine bleach only. You can use a safe all-fabric bleach on any garment without danger of harming fabric or color. Always dilute chlorine bleach before using.*

"What a charming room this is!"

The natural charm of wood is enhanced—beautified and protected with TWO new Pratt & Lambert products: Tonetic Wood Stain and Varmor, the super durable clear finish for wood.

Tonetic Wood Stain in light tints, medium shades and deep tones provides an excellent choice of beautiful effects for interior wood... from fine cabinet work to rough beams and rustic paneling. May safely be used in areas subjected to strong sunlight.

Varmor is made in Gloss and Satin lusters. Both are so durable they can be used indoors or outdoors on woodwork, paneling, trim, furniture, floors—even inside or outside of boats! Glass-like Varmor is hard, yet tough and elastic: resistant to abrasion, food acids, cleaners, detergents.

Pratt & Lambert, specialists in fine wood finishes for over a century, proudly offer these remarkable and exclusive developments—TONETIC WOOD STAIN and VARMOR. Ask for them by name.

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The FHA Answers Your Questions

(continued from page 20)

Is it true that FHA mortgages are foreclosed faster than others in case of default?

No. With FHA mortgages, as with any other kind, the speed of foreclosure depends on the circumstances of the individual default, the policies followed by the mortgage lender, state laws affecting foreclosure, and other factors.

FHA wishes to protect the home owner in every reasonable way, and will cooperate with the lender in offering leniency when a home owner, through no fault of his own, is temporarily unable to make payments on his loan.

A lender can wait a year from the time of the first default, before beginning to foreclose. In hardship cases, the time can be extended. At any time before foreclosure is completed, the mortgage can be reinstated (state laws permitting) if the home owner pays the amounts that are in default plus the foreclosure expenses incurred by the lender.

Also, if the mortgage is in default because of circumstances beyond the home owner's control, and if it is probable that it can be restored to good standing within a reasonable time, FHA may work out an agreement with the lender to extend forbearance; or FHA can agree to take over the mortgage in order to avoid foreclosure.

If the home owner is in military service, the lender may agree to postpone principal payments until three months after his military service ends; and in case of default, the owner's time in military service is not counted in computing the one year period in which foreclosure is to be started.

Because of these provisions, and the thorough review of every application, few owners with FHA-insured mortgages lose their homes through foreclosures.

I bought an older house, relying on the FHA appraisal. After moving in I found the wiring would not carry all my appliances and the oil burner had to be replaced. Why did FHA insure a mortgage on property that was not in first class condition?

The FHA appraised your property to determine that it was adequate security for the mortgage offered to FHA for insurance, and also to estimate the amount that you would be justified in paying for the property. The appraisal is not a guarantee against defects. Many defects, especially in older houses, can exist below the surface where they are not readily apparent.

I want to build a home and add on some rooms to be used as a motel. Can FHA help me to finance this?

You will not be able to finance this type of construction with an FHA-insured mortgage. The National Housing Act, which governs FHA operations, clearly states that it is the intent of Congress that housing built with the aid of FHA-insured mortgages is to be used principally for residential use, and that this excludes use of such housing for transient or hotel purposes while the loan is in force.

My neighbor is planning to build a home, and says that part of his down payment will be "sweat equity." What does that mean?

If your neighbor plans to build a home and do part of the work himself, his work can count as part of the required down payment, or equity, under certain conditions. FHA and the lender must have reasonable assurance that he is able to do the work satisfactorily, and that he can do it within a reasonable time without too much interference with his regular job. Also, the work that he does must be work that is covered by the mortgage, and must be subject to FHA inspection.

Work done under these conditions and credited toward the down payment is sometimes called "sweat equity."

My husband and I feel that, for people like ourselves who have reached retirement age, there are advantages in living in a trailer. Could FHA help us buy one?

No, I'm afraid not, because the mortgages FHA insures must be secured by real property. FHA does insure mortgages on trailer courts and parks, but not on the trailers themselves. However, FHA's program should help to make better sites available for rent to owners of mobile homes.

If you have a question for this column, write Neal J. Hardy, FHA Commissioner, The American Home, 300 Park Ave., New York 22, N.Y.

ON EVERY OCCASION . . . the elegance of Drexel's traditional upholstery is committed to your enjoyment and ease. Fine detailed construction and soft cushioning give the look and assurance of deep comfort. Shown: a sleek 104" sofa conducive to cat naps, and a favorite lounge chair paired with the tall pull-up from the classic Triune® collection. Other pieces, in fine fabrics of your choosing, are available in Drexel traditional upholstery.

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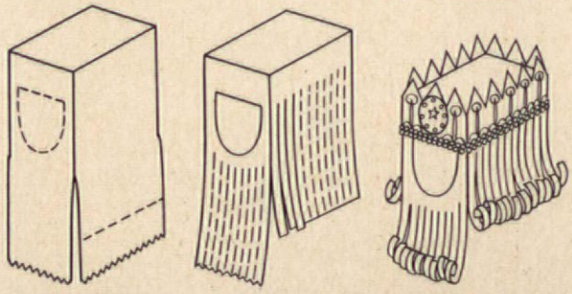
Send 35¢ for your "Portfolio of Fine Furniture," 8 Huffman Rd., Drexel, N. C.

Halloween Is in the Bag

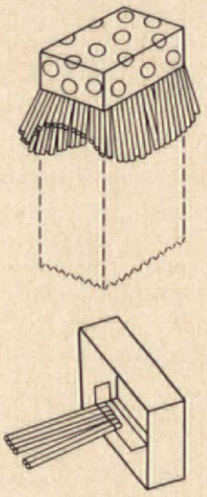
(pictured in color on pages 34 and 35)

HIS ROYAL HIGHNESS



1. Slit bag halfway up at each corner. Place on wearer and mark peephole area. 2. Cut out. Cut sides and back shorter than the front. Cut bag into wide strips for hair and beard. Curl strips upward and outward with scissor edge. 3. Wrap a 6" wide strip of yellow paper around the top of the bag; mark off needed length. Cut evenly spaced points. Glue or tape firmly to bag. Decorate with gold seals, colored toothpicks, sequins, strings of Christmas balls, or costume jewelry.

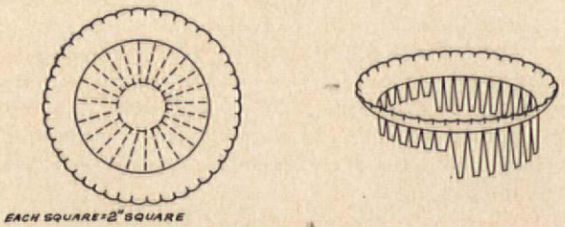
CRAZY CLOWN

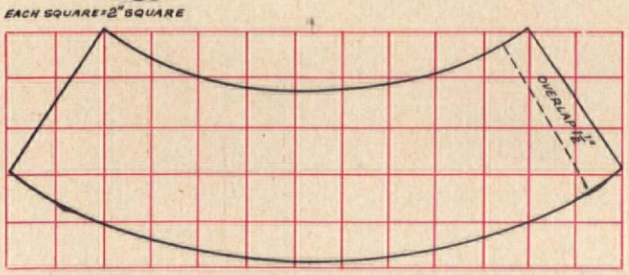


1. Cut cap from the bottom of a paper bag. 2. Decorate with gummed seals. 3. Tape soda straws to the inside edge for hair. Trim these shorter in front. 4. Cut flower out of paper and glue to a soda straw. To make extra long, twist two or three straws together. Punch holes in hat and slip flower in place. Secure with tape. 5. To make false nose cut a star-shaped hole in bottom of soufflé cup.

DRAWINGS BY DICK OTT

MAD HATTER





1. Brim and wig are made out of the same paper plate. Cut a hole in the middle and sketch lines radiating from hole's edge to beginning of rim. 2. Cut along lines and crease at rim. Cut bangs in front. (If plate is too small for child's head, cut hole to needed size and tape on a wig made of yellow paper strips. Use rim of a second plate of similar size to cover where hair is taped.) 3. The crown is cut from a large sheet of red paper (follow pattern). Tape in place. Paint rim to match. Paint hair yellow. For decoration, paste on a piece of fancy paper. 4. For collar cut out a piece similar to crown but shorter and narrower. A gay ribbon tied under the chin will hold the collar in place.

(continued)

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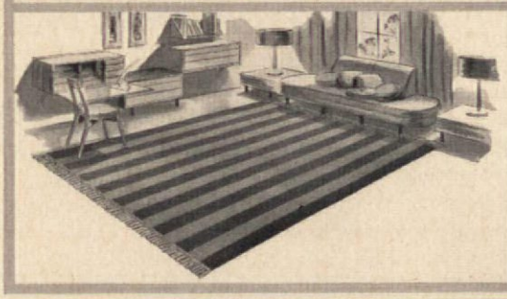

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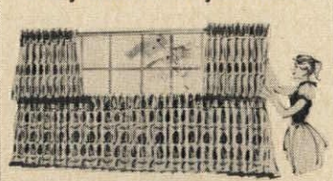

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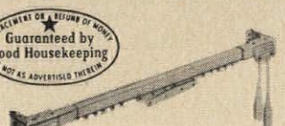

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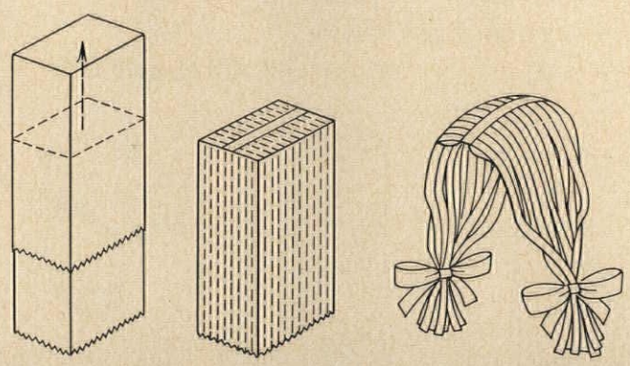
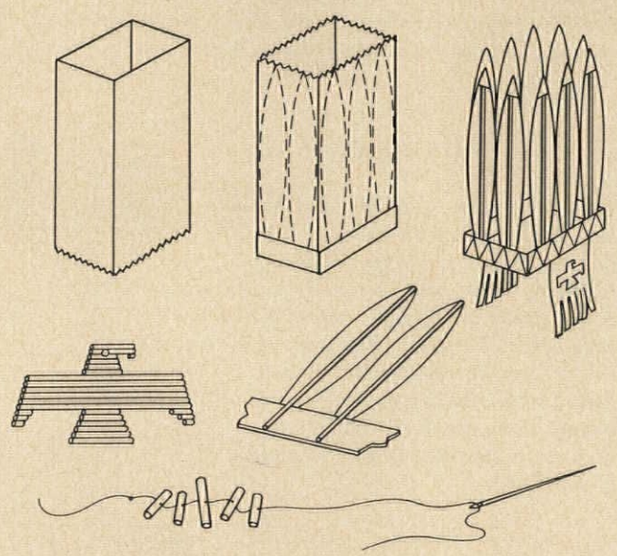
POLLY PIGTAILS



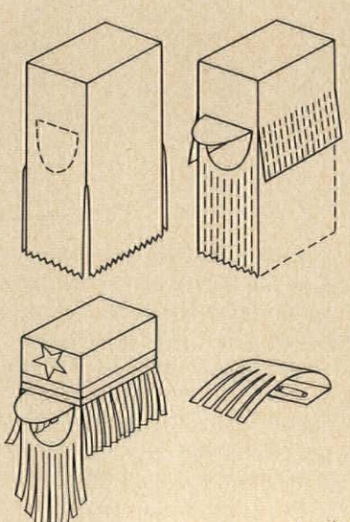
1. Tape one bag into another with double-faced tape. 2. Make a part at top of bag with tape. Shred hair up to part. 3. Place on child and gather into pigtails. Tie on ribbon bows.

BIG CHIEF



1. Cut the bottom out of a paper bag and slip over head to fit. 2. Wrap a wide band of colored tape around cut edge. Sketch feathers; cut them out. 3. Tape or glue a soda straw to the center of each feather for a quill and to stiffen feathers. Straws should overlap headband. 4. Decorate band with colored tape; tip feathers with black tape. 5. Cut ear flaps from another bag, to come below ears. Try headdress on wearer for position. Tape flaps firmly to headband and cut fringe. 6. Decorate flaps with a thunderbird pattern made with glued-on pieces of soda straws. 7. Wampum beads are soda straws cut in different lengths and strung on a heavy thread.

FRENCH LEGIONNAIRE



1. Slit a white bag halfway up at each corner. Cut out a "U" shape for eyes, nose, and mouth, fold back as visor. 2. Shorten sides and back of bag, then shred for hair and beard. Paint hat and visor black or cover with black paper. 3. Decorate with band of yellow tape and star cut out of red paper. 4. Epaulets are fringed strips of yellow paper held to the shoulders with safety pins.

(continued)

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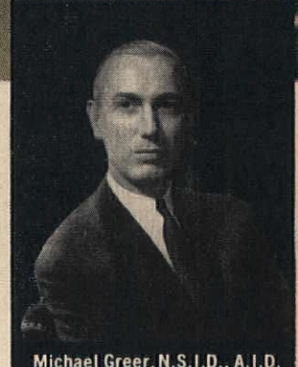
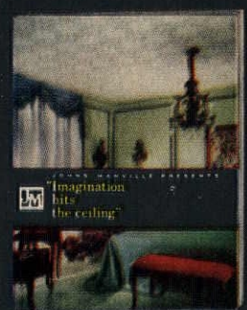


Michael Greer, N.S.I.D., A.I.D.



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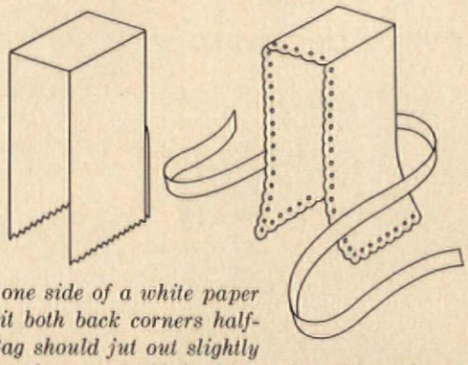
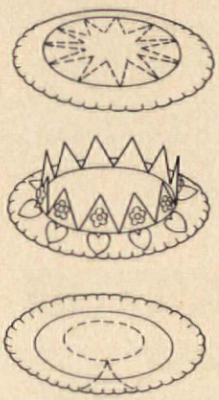
PIONEER BONNET



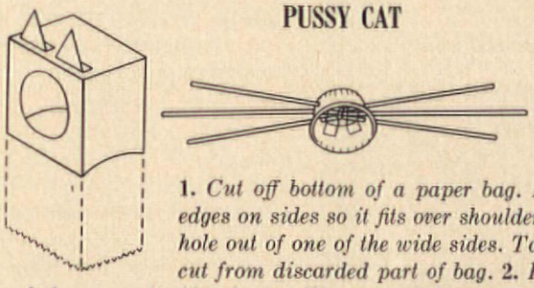
1. Cut out one side of a white paper bag and slit both back corners halfway up. Bag should jut out slightly beyond wearer's nose. 2. Make fancy edge with pinking shears and punch. 3. Tie on with ribbon around the neck.

QUEEN OF HEARTS



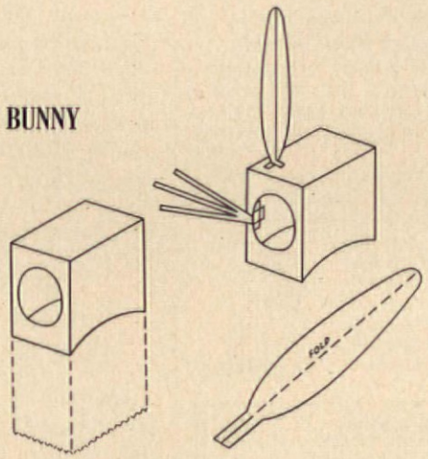
1. Sketch equal triangles on scalloped plate. Cut them out as shown. 2. Turn plate upside down and bend up points. Color with poster paints. When paint has dried, add paper heart stickers to the brim and glue cake decorations to the points. 3. Cut a hole out of the center of a scalloped-edge paper plate to make collar. Cut a Peter Pan shape in front. Try on: enlarge hole if necessary.

PUSSY CAT



1. Cut off bottom of a paper bag. Make curved edges on sides so it fits over shoulders. Cut peephole out of one of the wide sides. Tape on ears cut from discarded part of bag. 2. Pierce three holes on each side of a soufflé cup and thrust soda straws through. Tape or glue straws to inside of cup. Place mask on wearer to position nose correctly. Tape two middle whiskers to mask.

BUNNY



1. Cut off bag so it reaches child's shoulders. Make curved edges on sides. Cut hole big enough for child's face to show. 2. Cut two long ears out of heavy white paper or light cardboard. Color centers pink. Slit bottom of ears and crease ears in half lengthwise. Tape slit pieces over each other so that ears fold inward and stand up. 3. Add black paper strips to the sides of the peephole for whiskers. Attach from within with tape.

When windows are equipped with Zegers Take-out they come-out and go-back-in *real* easy. Dual balancing does the trick! Take-out makes the window weather tight too—dirt and cold cannot enter—fuel costs go down. Look for Take-out when you buy a home. The name's right on the window. If you build, tell your builder. Our folder tells the whole story—write for it. ZEGERS, INCORPORATED, 8090 South Chicago Ave., Chicago 17, Ill.

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The House You Don't Want

(continued from page 8)

this house *now*, or you'll lose some real or imagined benefit. Whenever possible, the star salesman will relate this false urgency to the predominant family interest.

Third, he will apply pressures, often based on carefully baited traps, which cause you to commit yourself in ways you did not intend.

Fourth, he will bring you to a point where you'll sign, without realizing that it is a sales contract you've put your name on (even before you've made up your own mind whether this is the house you want to buy).

Fifth, he learns how to steer you past objectionable features, and his boss often spices up a house with mouth-watering gimmicks to draw your attention away from basic shortcomings in design and livability.

At no time do you realize you are having a house shoved down your throat—unless you stop deliberately in the sales path you're being led down and *look for bad features.*

Since all this is handled so subtly that you can hardly recognize it, let's look at some examples taken from interviews with home buyers and salesmen's reports.

SALESMANSHIP CAN MAKE A HOUSE SEEM CUSTOM-BUILT FOR YOUR FAMILY

A good salesman seems like—and actually may be—a wonderfully friendly guy. He asks you and your wife many questions, takes a great deal of interest in you and your children, your activities, work, present home, church, and hobbies. You almost forget that he's a salesman! But he hasn't forgotten. He's just loading his ammunition belt with the fire power he needs to sell this house to *you.*

Home sellers know that people hunting for a home are usually influenced by one of four major motivations: intense family interest, great regard for value as such, deep concern over individualism and good taste, and how this house compares with the Joneses'.

It takes a crack salesman only minutes to fit you into one of these classifications (and you'll never know he did it). From then on he sells on the basis of your major motivation.

In the Chicago suburbs, a builder had a split-level with four bedrooms strung across the back, half a flight up. Half a dozen steps took you to a hallway which served the bedrooms, one of the baths, and some closets. He discovered a cost-cutting trick: omit the wall between the living room and the hall, and turn the hall into a gallery with a wrought-iron rail.

The salesmen handled it this way according to each prospect's motivation.

Family: "Nothing gives you more security than the feeling that the children are asleep close by."

Value: "We found a way to cut nearly $400 off the construction costs—and we plowed it right back into extra insulation for you."

Individualism: "This is our exclusive Gallery Living Room."

Snobbery: "The iron railing is an exact replica of old porchwork in Charleston. Much more authentic than the New Orleans stuff."

Do you know what it actually was? It was four bedrooms, a bath, and some closets that opened into the living room. Half a flight up, to be sure. But the place is a madhouse for any family.

Yet the salesman made it sound like an overwhelming advantage by sharpshooting at his customers' deep-seated motivations.

The prospects, vulnerable to such appeals, accepted the sales pitch as entirely logical, and overlooked features that turned out to be impossible to live with.

Rule No. 2. Whenever a salesman seems to make point after point after point that hits you "right where you live," stop and think. Are these your ideas or his? Would you think all these points were so good if he hadn't said so?

Your chances of avoiding a house that is *wrong for you* are greatest if you go through the place by yourself. Then, if it seems like the sort of house you'd like, invite the salesman to help you in a more detailed inspection. You may find it difficult to make an unescorted inspection. Salesmen know their best chance of selling you is by going along on your first visit, to spoon-feed you full of opinions—which may not necessarily be yours.

HERE'S HOW THEY CONFUSE YOU WITH A FALSE SENSE OF URGENCY

Any salesman worth his salary and bonuses knows that he must make it seem urgent to buy *now.* Sometimes urgency is genuine; families often need a home quickly. More often, however, urgency is created by the salesman as a means of pushing the sale.

A family in Florida reports, "We stopped at a model home and could

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hardly find a place to park our car. Inside, the salesman asked us many questions. He spent a great deal of time with us, pointing out this and that and how the house sure seemed right for our family. It did seem like a pretty fair place all right, but not just what we had in mind.

"Then the salesman said that labor was tight, that there were lots of people building right then, and if we wanted to get the kids in school that fall we better not monkey around too long.

"Well, one thing we were concerned about was schools, so we went down to the real estate office with him and he showed us a map of the lots available. They had a big pin marked 'SOLD' stuck in nearly every lot, so we figured we should at least make a deposit before they were all gone.

"We decided to build, but now we don't like it here one bit. Hardly anyone else has moved in, and the kids are lonesome. We should have taken more time and made sure. Since we built, we've visited friends in other parts of town where we would like it better."

A fair amount of skulduggery was at work here. The tip-off should have been that there were cars parked at the model home—but no customers inside.

Many builders require all salesmen, carpenters, and other company personnel to park in front of the model home, to *make business look better than it is.* It is done to create a sense of panic or urgency.

A second tip-off was the salesman's probing interest in schools and children's ages. As soon as he had established the prospects' high interest in schools, he created a false sense of urgency *based on school opening.* The prospect of children starting school a week or so late should never make you buy the wrong house in the wrong neighborhood.

A third tip-off was the large number of "SOLD" pins and the low level of activity around the development. It is entirely possible that many of the pins were purely and simply phony.

Don't be panicked into buying any *one* house. There are always many, many others if you—as the salesman darkly warns—"lose out on this one."

A family house hunting in Cleveland found a place that looked so good they went back a third time. While they were there another salesman arrived with a man and woman. The newcomers went through the house in a leisurely manner, barely nodding to the original couple and their salesman.

"That's pretty pushy," the salesman said, "bringing them in here while I'm trying to show you folks your new home."

Suddenly the prospects thought it pretty pushy, too, and they decided then and there to buy the place.

The other man and woman, it was embarrassing to learn, were a stenographer and a bookkeeper from the builder's main office. The purpose of their visit was to scare the interested couple into buying now—before someone else grabbed the place.

As long as the interlopers are not presented or represented as prospects, there's nothing illegal about it.

Give a long cold stare to the salesman who says such things as, "We have our wallpaper crews coming in Monday, and if you decide today, you can have your pick of our paper samples." "As you see, there aren't many lots left with a (continued)

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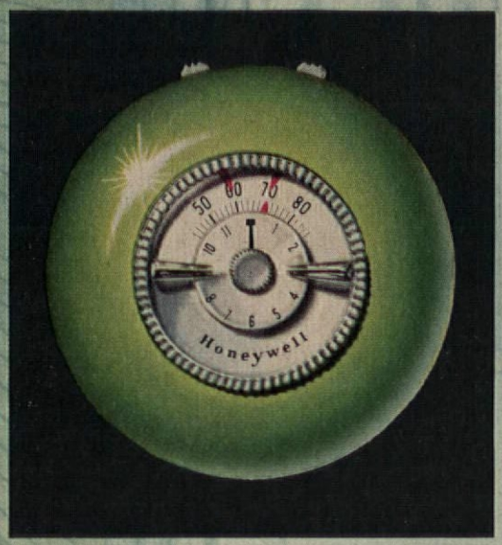

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northern exposure." "It takes time to find a house and if someone snaps this place up, you're out of luck." "We can't be sure these prices will hold forever . . ."

These are the silliest reasons for buying a house, yet every day they are the back-breaking straws for many house-hunting camels.

HIGH PRESSURE MAKES YOU BUY WHAT YOU'RE TRYING TO ESCAPE

A young couple in New York decided to move to Long Island, and picked out a development that sounded good in the newspaper ads. When they got out there, they soon discovered that the houses weren't what they wanted. Rather than hurt the salesman's feelings by down-talking the house, the young man said:

"We think the house is nice, but since we need a new refrigerator, we don't have enough for the down payment and the appliance."

(Now listen carefully, because this is a piece of dialogue you'll hear every day if you go around house hunting.)

Salesman: You mean that you've only got so much money, and you can't swing both the down payment and the refrigerator?

Prospect: Yes. That's it.

Salesman: That's too bad, because the house does fit your needs, doesn't it?

Prospect: Yes, it does. (He feels safe saying this, since he has explained to the salesman that he doesn't have the money.)

Salesman: If you just had a refrigerator, you could swing it, couldn't you?

Prospect: Yes, we might if we didn't have to plunk down money for a refrigerator.

Pow! The salesman makes a quick call to the office, and the boss says he's willing to throw in a refrigerator, free, for such a nice young couple.

These youngsters were pressured in the crudest manner possible—and it could happen to you. All it needs is a situation in which you turn down the proposition with a stipulation. Nine times out of ten a good salesman will reverse the stipulation on you and beat you over the head with it.

Here's another example:

Prospect: It seems like a very nice place but the powder room is awfully small, so I guess we'd better move along . . .

Salesman: You feel, am I right, that there isn't enough room in the downstairs lavatory—the powder room?

Prospect: Yes, it's a little cramped, we thought.

Salesman: Then I must have missed showing you something important. Come along, just for a moment, won't you please?

He takes them to the downstairs bedroom and opens the closet door.

Salesman: This is a nice big closet, isn't it?

Prospect: Yes, nice and roomy.

Salesman: Don't you believe that it's more important for a closet to be roomy than for a powder room?

Prospect: I guess so.

Salesman: Since making the powder room bigger would make the closet smaller, don't you think it's better the way it is?

Rule No. 3. If you don't like a house, be considerate of yourself, not the salesman. Just say, "We don't like this place at all." If you give him a chance he'll keep on selling you until you end up thinking all your objections are foolish.

It is, in fact, both unwise and unnecessary to voice your objections to a house. A sharp salesman can handle objections; he is taught to, as illustrated in the two previous true-to-life dialogues.

Some other signs of pressure:

Salesmen like to visit you in your present home, where they can appraise you—to see if you look like you're worth bothering with—and where they can talk as long as they like. They know you won't throw them out, no matter how much pressure they put on.

When a salesman seems, uncannily, to know just what you don't like about a house, maybe he's one of those snoopers who keeps just out of sight but close enough to hear you talking to each other as you go through the house. You mention the ugly view in the master bedroom. Just by coincidence he mentions that a landscaping crew is coming in soon, to put a row of Lombardy poplars across the back of the lot.

As they drive you out to the houses for sale, they point out, "There's a place went for $23,750." "Doctor Soanso bought the brick place for $27,000 even." "We sold that place for $24,300 . . ."

Finally, he remarks, "You'll probably drop dead when you hear the price on this group of houses we're going to see."

When you get there, the price turns out to be $19,995.

You are *preconditioned* to expect a higher price. The $19,995 seems pretty much in line, and you forget to notice that it's a junky house, and a barren place. And all those

other places are not here—they're back there on those nice, tree-lined streets where you'll wish you lived, if you don't watch out.

Now and then they'll play on your pride like this:

"Of course, we're doing a lot of talking. Maybe the bank won't even approve you for a mortgage."

Your dander is up. Let me at that bank. I'll show you whose credit is good.

LEARN HERE AND NOW ABOUT THE "EASY YES" SELLING CLOSE

It is never an easy decision to spend several thousand dollars, and most people like to weigh the pros and cons carefully before saying yes. Salesmen are always glad to help you make the decision, of course, and they are usually trained in an efficient method of doing so. It is sometimes called the "Easy Yes Method of Closing a Sale."

It works like this. The salesman starts off asking a lot of easy questions to which an answer in the affirmative is simple—and safe. You don't mind saying yes. You do, over and over. Finally there is enough momentum built up so that you find yourself saying the big yes—without ever wanting to.

Here are some easy-yes questions:

"Do you like tile in the master bathroom?"

"Are the windows in the living room the right height?"

"Would little Jimmie's bunk beds go against that wall of the bedroom?"

"It would be best to put Anne in the room closest to the bath, wouldn't it?"

"Don't you think the third room upstairs should be used for your own private sewing room?"

"There is plenty of room in the garage for your combination power tool, isn't there?"

"Well, it looks like you folks would fit into this house pretty well, doesn't it?"

So far, you can say yes without much fear. But if you say yes to the next type of question, you may find it embarrassing to back out of buying the house.

It is always the trick to attempt to close the sale on either-or decisions.

"Shall we put your name down for the brown ranch or the half-brick split?"

"Do you want to move in before Christmas or after the first of the year?"

Here's a dandy:

"Do you want to decide today, or the first of the week?"

Notice that the well-trained salesman avoids the word "buy" and the word "sign" and the word "contract." These are red-light words, and they tend to warn you off. Yet you must face them.

When the man "puts your name down" he is probably filling out a sales contract. Whether he calls it a "form" or "the paper" or "this sheet," when he asks you to sign it, he wants you to commit yourself.

Sometimes home selling organizations have "lot reservation" forms or "color preference" sheets or "construction priority" forms which they will ask you to sign. These usually aren't commitments of any sort. Signing them may do no harm. They usually say something innocuous like, "If we build, we'd like the house painted green with brown shutters."

Signing them actually does no good, either. However, builders have found that a prospect's signature on any kind of a sheet of paper tends to commit the prospect in his own mind, and that a very high percentage of signers become buyers, eventually signing the real sales contract.

Rule No. 4. Don't sign anything until you have decided to buy, and then don't dignify with your signature anything but legal instruments of the sale. (You know, of course, that it is unwise to put any money down on a "contingency" basis; if you intend to buy, put some "earnest money" down, but if you are in doubt, don't part with any money until you are sure.

HOW TO KEEP FROM BUYING A DOG HOUSE

A "dog" house, in home-builder parlance, is a house that won't sell. All around it the houses are taken. But it stands there. Very often there is nothing wrong with it. Other times it stands empty because every one of a hundred or so buyers has found it wanting in some respect. You may be sure that the builder is trying very, very hard to sell it. Bonuses to salesmen or other pressures are being brought to bear. All possible means are being exerted to camouflage the reasons why the house is a dog.

Since a dog house is, therefore, sometimes a little hard to recognize, be suspicious if a salesman seems to keep swinging you back to a given house, if he keeps making it easier to buy this certain house than any other.

A family outside of Boston owned a building lot (continued)

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but for financial reasons couldn't build. Last spring they went to a large development and said they wanted a house but would have to trade in a lot as down payment.

"Sure," the salesman said. "Let me show you a house . . ."

They liked the actual house, but told the salesman that they didn't like its location so far down at the end of a street. There were other identical houses closer to the center of things but the man wouldn't show them.

"You want to trade in a lot; this is the only house we can deal on. To tell you the truth, we put it up before the prices went up on framing lumber, and that gives us a little cushion. So take it or leave it."

They took it. And in the ensuing months, the builder lined the streets with tiny two-bedroom hovels that dragged the value of their house down at least $1500. It was a dog—but the only way you could tell it was by suspecting the salesman's insistence.

Sometimes a builder offers better financing on one house than on any other. Be suspicious.

Sometimes a builder will put a house on a certain lot—but not on any other. Be suspicious. There are "dog" lots, too.

Sometimes a house seems overly well groomed, with a little better landscaping, a little more wallpaper, a little nicer fixtures. Buy it with your eyes open wide; it may be dressed up to put a smoke screen in front of true—and serious—shortcomings.

Be suspicious, also, if the salesman sends you to a neighbor for an opinion. The neighbor is sure to be friendly (the salesman is no dope, you know), and in many cases builders actually *pay* for high-praise testimonials to push the sale of a dog house.

GLAMOUR AND "CURB APPEAL" CAN WARP YOUR JUDGMENT

In the West there is a builder who has all his salesmen driving a certain "prestige" make and model of automobile. In the East there is one who puts genuine antiques in his model homes. In the South a builder puts a cellaret on view in a corner of the dining room, complete with vintage wine, age-labeled Scotch, premium-priced bourbon.

Throughout the land, model homes are decorated *not* to reflect the level of living in the neighborhood, but to create desire of ownership. There are even decorating firms that specialize in model homes to make you wish you had "a place like this."

Nine times out of ten you couldn't afford the furnishings they show, and almost as often you'd feel uncomfortable with them. But they *are* glamourous. And they *do* make you think the house is wonderful. They make you forget the fact that you've got to move into it with your own things.

Even before you go into the model home, you'll notice such things as a de luxe brick planter across the front, window boxes bright with flowers, an outdoor barbecue showing around the end of the house, a rich-as-velvet brick driveway, a sycamore you can see over the roof.

This is curb appeal. It makes you want to go in. It is not part of the house you'll buy. It is window dressing only. Combined with the essence of elegance inside, it warps your judgment. You find yourself itching to buy the house as it is *furnished*—when what you'll get is a house bare.

Builders know that women exert a tremendous influence in the purchase of a home—which is entirely as it should be. They know, also, that women love beautiful kitchens and bathrooms.

Everywhere you go, you find builders who cut corners in living rooms, bedrooms, family rooms, lot size, design niceties—so they can throw a little extra money into the kitchen and the master bathroom. De luxe fixtures, built-in appliances, glamour vinyl on the floor, wall-to-wall lighting in the ceiling, a planter full of African violets beneath the mirror. These things are nice to have. But while you're drooling over them, are you missing the shortcomings of the place—the too-small rooms, the bad traffic pattern, the inaccessible closet space, the basement with no outside door, the garage that's too short for anything un-compact.

Rule No. 5. Visualize the place with your furnishings and your family in it. "Live" the house in your mind for a typical day, to be sure you're buying a house you can really live in, not a hodgepodge of areas that don't add up to home.

One thing more . . . if one of your neighbors should call you up tonight and say, "I hear you're moving out to Lackluster Valley! Congratulations!", don't be surprised. One of the neatest tricks the salesmen have is to "leak" the news around the neighborhood that you're "moving up."

It's hard to disappoint all your friends, so score one more for the salesman who knows that, really, the right person for the house is the first person to show up with a down payment. THE END

Homes of Bucks County

(continued from page 43)

"I found my house exactly as I knew it would be," says Pearl Buck, "a stone house, facing south, set on a hill at the foot of which the brook flowed. On one side of the house was a big black walnut tree, on the other a big maple, behind it the woods, and beyond it the hills."

windows, a farmhouse deep through the middle and easily added to, as the family grew. There was the look of home about it, too, although, the agent told me, no one had lived in it for 17 years. It had been a home from its beginning. On the main chimney a white marble inset gave the date, 1830, and beneath it the initials of the first owners, the ones who built the house. Later we found the names when we opened the panel of a door and found penciled upon its unpainted surface:

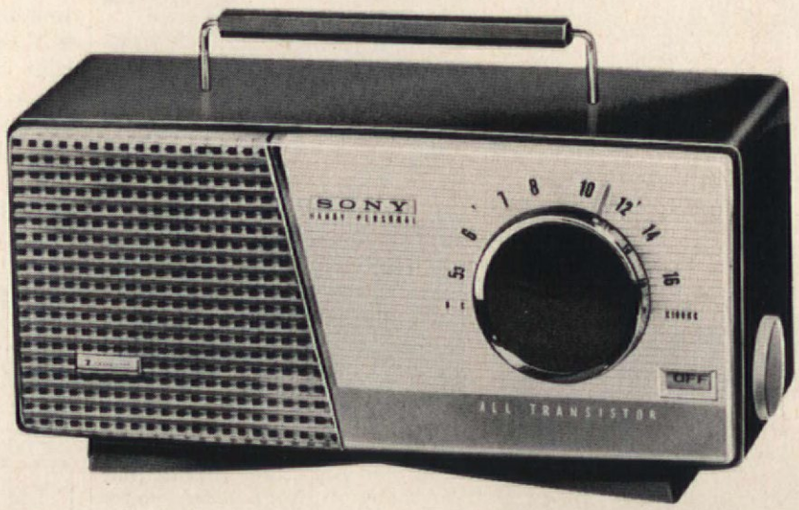
"I, Joseph Housekeeper, made and worked this door. August 12 I married my truelove, Magdaleine."

Time passed and we made it into our home. I have read many books by disappointed city dwellers who moved to the country, books that tell of the difficulties and annoyances of country living, books that end by the people moving back to the conveniences of the city. I can only say that none of these difficulties have been mine. The house accepts everything we give it. It grew, it became warm and comfortable and colorful. The dark beams drink in the colors of curtains and carpets and bowls of flowers and fruit. The furniture is robust. We cannot use mahogany and lace. The house is too strong for delicate graces. We have lived here now for a quarter of a century, and my roots have grown deep. The neighborhood suits the house. They are strong, good people of kind heart.

Yet my house is only one of many, some of them much more handsome and more stately. My house looks well worn now. Dozens of children, my own and others, have raced through its halls and rooms on their way back and forth to the swimming pool and tennis court and barn, not to mention the more mundane business of school and office. I cannot redecorate, even now when the children are grown, for they make great outcry that the house must remain exactly as it has always been for their children. I enjoy my friends' houses, therefore, those which are more carefully planned than mine, more beautiful in detail, although loyally I continue to like my own best. They all have the same atmosphere, the feeling of permanence which only age can give, the noble air of satisfaction in having lived largely, in space as well as grace.

We even have a ghost, as all old houses in our region have. They are seldom ghosts of (continued)

Look Mom... No Cord!



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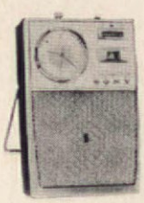

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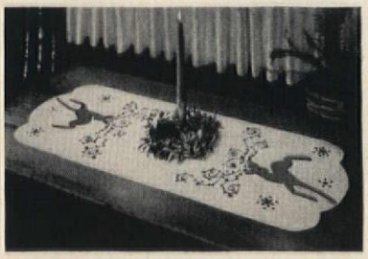
Honey beige reindeer with pale gold cord antlers studded with golden "stars" on a white felt background make this table runner an elegant Holiday tradition. Complete kit with glue, PCK-3, $2.89.



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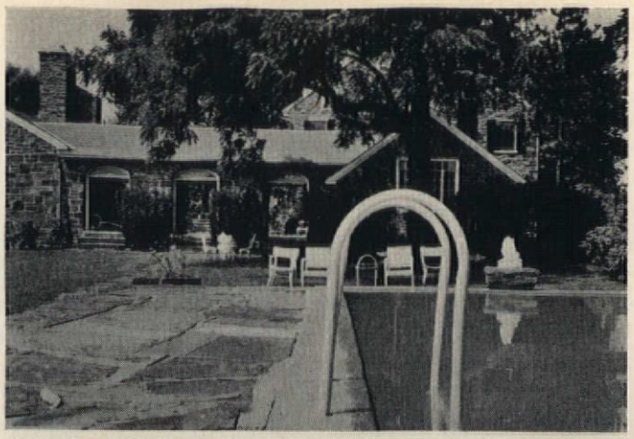


"My house looks well worn now. Dozens of children, my own and others, have raced through its rooms on their way back and forth to the swimming pool and tennis court and barn."

beautiful young girls, I regret to say. Ours is the ghost of a stubborn Pennsylvania Dutchman, known as Devil Harry, famous for his tricks and ways of getting ahead in the world. He walks, an old neighbor told me, every Christmas Eve, from our red barn down to the stone bridge over the brook. Is it true? I am not a seer of ghosts myself, though I wish I were, for it would add interest to life, but my neighbor is—or was, poor soul, for he has become a ghost himself at the age of 77.

One can believe anything, as a matter of fact, about our old houses. The walls are so thick, the cellars so vast and dim, the attics spacious, the beams of oak are well-nigh a foot in diameter—at least the heavy thunder beam that runs east and west through the whole house. Windows, as I said, are many-paned, and the glass is old and iridescent and the doors are the Dutch doors, the upper half swinging free from the lower half, a fine way to keep toddlers in the house and pigs and fowls out. The meadows spread gently down the slopes of the hills and Guernsey cows munch the grass until the sun rises high and they lie in the shade of the sycamore.

A sycamore belongs with every Pennsylvania stone house, too; not the dapper white trees of the city, but great old gnarled crooked sycamores, tents of big green leaves in the summer and ghostly old shapes in the winter. They grow fast. The sycamore we planted at the edge of our terrace 20 years ago is a foot and a half in diameter. The bark peels off like a snake's skin every summer and reveals the satin-soft new bark.

The friendly houses of Pennsylvania—yes, that is what they are. They are not elegant like the houses on plantations in the South, nor do they have the white beauty of the mansions in New England. But they endure. They were built for generations and for eternity, in the days when those two words seemed certainties. They have a noble history, whether they sheltered a farmer's family or the sons of William Penn and their progeny. They are solid and strong, and within their rooms—cool in summer and warm in winter—one finds shelter and peace for body and mind, even today, and perhaps tomorrow. As long as any house made with hands endures, these will endure against time and against destruction. THE END

WHERE TO BUY SILICA GEL

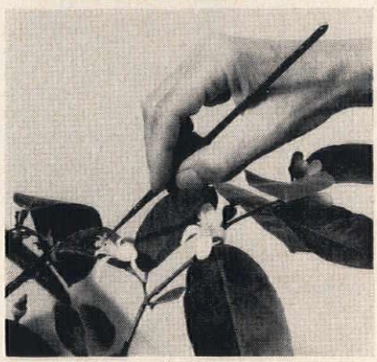
■ Since the article on dried flowers appeared in our August issue, we have had thousands of inquiries from readers asking where to buy silica gel, the chemical agent used to dry them. The two types of silica gel described in the article are now being blended and packaged as a commercial product (such as Flower Dri) and are available at most stores where garden supplies are sold.

You can also buy the two types of silica gel in the amounts described in The American Home article from your local chemical distributor. Price may vary according to locale.

House Plants (continued from page 36)

TRICKS TO TRY WITH FRUITS

To start a pineapple plant, *cut leaf rosette from the top of a fruit at the joining point. Peel away adhering flesh and lowest small leaves to expose stem end. Let cut dry a day. Then place firmly in damp sand in flower pot.*



Lemon and orange plants *should be hand pollinated to insure the development of fruit. With an artist's brush, transfer the yellow pollen of one flower to the stigma at the center of another.*

It takes five to eight weeks for the top of a pineapple to develop roots, according to Walter Singer, foliage-plant expert formerly with New York Botanical Garden. Then it should be potted in loose, fast-draining soil. Place in a warm sunny window for winter. In summer put outdoors in a sunny place and keep generously watered. Since pineapple plants like heat, they'll probably do best in climates where night temperatures are warm. In autumn bring the plant indoors. Flowers and fruits remain decorative a long time.

Handle all kinds of dwarf citrus plants the same. Those you buy, grown from cuttings or grafts, flower within a few months. Plants from seeds won't bloom for seven to ten years. Peggie Schulz, author of several books on house plants, recommends hand pollinating indoor flowers (see above) and says that when successful, small green fruits start to form in three days. On her lemon plant, the strongest fruits ripen in about five months. She puts plants outdoors in a sheltered place for summer. When brought inside they shed leaves but quickly grow new ones. If foliage becomes chlorotic (yellow-looking), Peggie alternates usual feedings with one containing chelated iron.

Vines are entrancing for many reasons. With bougainvillaea, for instance, the true flowers are tiny inconspicuous trumpets in the center of three colorful bracts (you can see them in our color photo). Because blooms develop on new growth arising from older stems, (continued)

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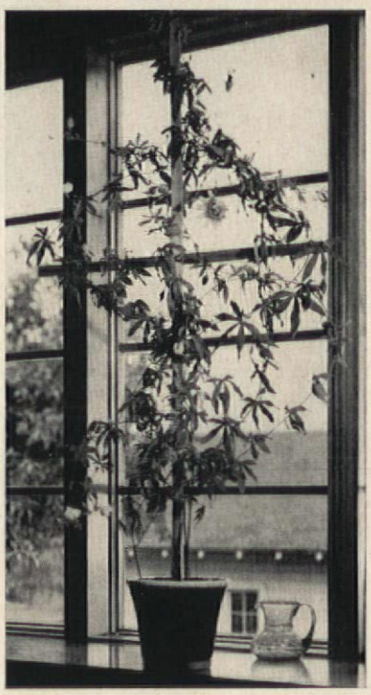
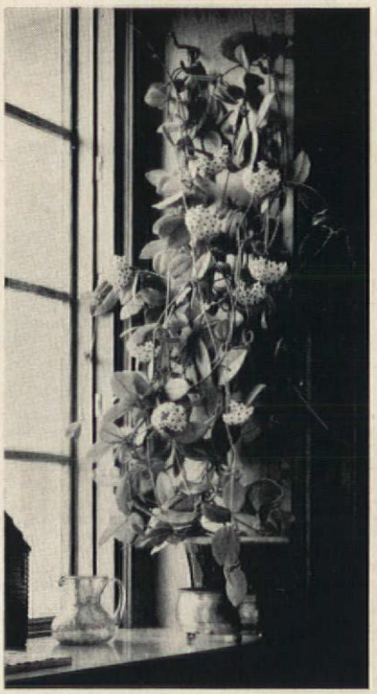
VINES IN CONGENIAL SURROUNDINGS

***This pink bougainvillea** lives year round in the east window of the Herbert Spitzers' dining room. It's pinned to the valance, and blooms profusely December to May. During winter it has full sun. In summer a Venetian blind gives some shade.*





***Passionflower (left) and waxplant (right)** grow in the same sunny south window at the home of Grace and Forrest Allen. Grace says she's tried waxplants in many light situations and they won't bloom without sunshine. This plant never stops flowering, though its main show is early spring.*

plants can be pruned severely. Even small vines flower. My plant blooms almost constantly, indoors in winter and outdoors in summer, because as soon as a cluster of flowers withers and falls, I cut that shoot back to near main stem to induce new growth. Cuttings of mature (brown, hard) wood will root in water.

Passion flower comes in several varieties with differently colored, intricately patterned flowers. The one in our picture is caerulea. Vines bud as days lengthen in late winter. Each blossom lasts a day, but there are dozens of buds to open in sequence. In summer set the plant in sunny ground outdoors, preferably near a fence where it can climb. In fall, cuttings rooted in water can be planted three in a pot.

With a waxplant, never cut off the short spurs on which flowers are carried; new blossoms come on those same spurs every year. Feed and water in spring and

summer, but let plant rest, nearly dry, during early winter. Cuttings root in water, but may be slow to bloom.

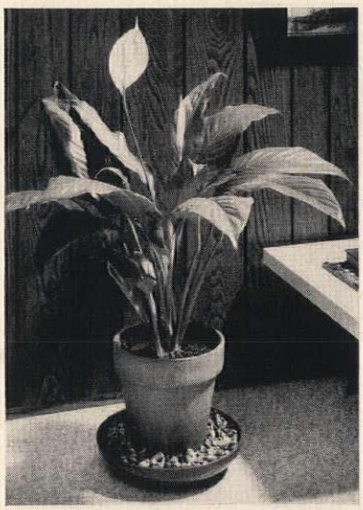
You can have enormous-flowered hibiscus in white, red, yellow, or pink, single-flowered or double! Plants bloom when small, and grow very fast. They need large amounts of water, often daily in sunny weather. Each flower lasts a day, but buds keep forming at branch tips. For summer, cut stems back to near main trunk, and move pot to sunny place outdoors. There'll soon be new buds galore. Prune before bringing indoors in fall.

Spathiphyllum blooms heaviest in spring, but continues into September. Leaves are decorative all year, and excellent for flower arrangements. Of all the plants in the group we're showing, this is the only one that does not like to be in direct sunlight. Yet it must have bright, diffused light to flower. Keep soil moist but not wet. Summers, put pot outdoors in shade.

Impatiens (patience plant or busy lizzie) never stops flowering. You can start them from seed, or buy plants. They come in white, pink, or scarlet. They like winter sunshine, but a shady protected place in summer.

If insects or disease attack: Treat with one of the aerosol sprays prepared especially for house plants.

EACH PLANT HAS PERSONALITY



Spathiphyllum likes humidity— *all you can give it, because it's a native of tropical forests and river banks. Set its pot on moist pebbles, or inside another container lined with damp sphagnum moss.*

Hibiscus needs lots of sunshine *to bloom well. This fine plant flowers constantly in an east-and-south corner window in the home of the C. Woody Thompsons.*

Cuttings of impatiens root easily *in water. Use leafy branches about 4" to 6" long, cut just below a node (spot where leaves attach). Remove foliage below water line.*

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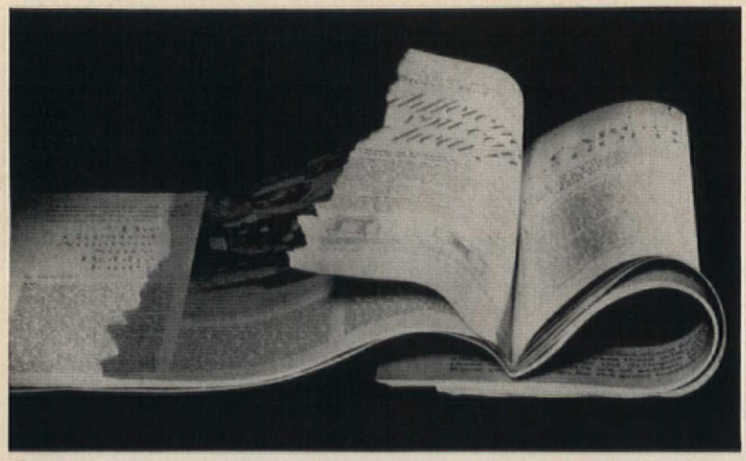

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Reflections of the Past

Shopping Information for cover and pages 23 to 33. All prices are approximate and include fabric covers where shown.

COVER: *Cupboard $175—Century Furniture at B. Altman & Co. Chair $108—L. & J. G. Stickley at E. J. Audi. Horse and jockey, William and Mary trivet—B. Altman & Co. Pewter, George Washington figure—Mystic Seaport Store. Red Cliff ironstone china, lamp—Bloomingdale's. Ink stand, Bristol delft vase—Williamsburg Craft House. Figure head angel—Jo Mead Designs. Blue flowered and red fabric—Schumacher. Eagle—Brentano's. Patchwork fabric—Greeff. Braided rug—A. Leon Capel.*

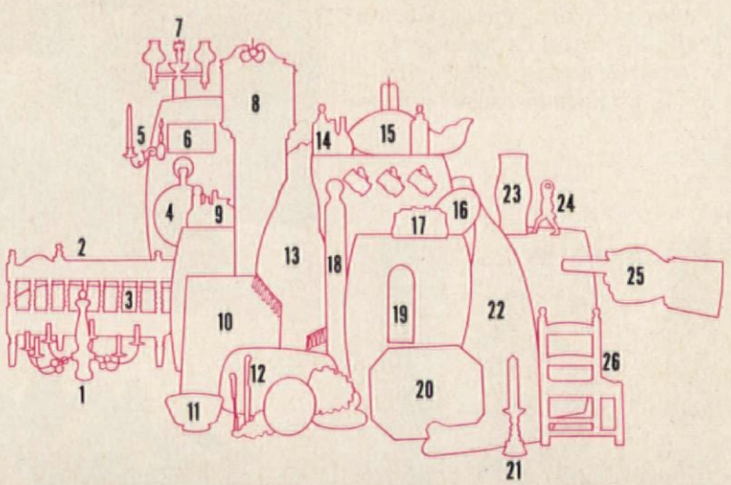
AMERICAN FURNITURE REPRODUCTIONS *(page 23): Furniture—Kittinger. Square top table $165. Tea table $235. Drop leaf table $300. Oval tilt-top table $124. Secretary $1175. Gold chair $508. Wing chair $338. Sofa $635. Armchair $277. Whatnot $285. Corner chair $225. Side chair $285. Upholstery fabrics—Schumacher. Accessories—B. Altman & Co.*

RIGHT OUT OF A MUSEUM *(pages 24 and 25): Furniture—Century. White wing chair $255. Gold side chair $63. Blue armchair $172. Sofa $370. Coffee table $70. Buffet base and top $408. Pembroke table $90. Upholstery fabrics and "Lovett Hall" wallpaper—Greeff. Paintings on wood—Karl Mann. All at B. Altman & Co.*

WARMHEARTED FURNITURE *(page 26): "Penwood" furniture—Consider H. Willett. Desk $342. Chair $57. "Priscilla" fabric and wallpaper—Greeff. "Manta" rug—Spanish Trading Center. Small table—Bloomingdale's. (Page 27): Furniture: L. & J. G. Stickley. Corner cupboard $424. Chairs $101. Wallpaper—Old Stone Mill. Oriental rug—Ezra Mallen. Chandelier—Authentic Designs. Belgium table linen—Leacock. "Blue Tower" china—Spode. Glassware—A. H. Heisey. Silver—International. Portraits—Karl Mann.*

ENDURING COLONIAL *(pages 28 and 29): Furniture—Conant Ball. Settee $80. Rocker $50. Washstand $55. Franklin Stove—Portland Stove & Foundry. "Hushalon" upholstery—Continental Felt. "Counterpane" rug—Regal Rugs. "Travertine" tile—Amtico. Red Bible box, painting on wood—Karl Mann. Fireplace tools—William H. Jackson.*

PAINTED PROVINCIAL *(page 30) top: Furniture—Pennsylvania House. Dry sink $208. Country Squire chair $48. Ottavia curtains—Craig Creations. Wallpaper—Old Stone Mill. "Wilon" rug—A. Leon Capel. Primitive painting—Karl Mann. Bottom: Boston rocker $70—Nichols & Stone. (Page 31): Furniture—Hitchcock Chair Co. Rush seat chairs $63. Wood seat chairs $43. "Hitchcock Plaid" fabric valance—Greeff. "Blue Tower" china by Spode—Bloomingdale's.*



CONVERSATION PIECES FROM OUR HISTORIC PAST (pages 32) and 33): (1) Chandelier—Authentic Designs. (2) Cradle, (8) grandmother clock—Carl Forslund. (3) Cradle coverlet—Fieldcrest. (4) Gold clock—Interior Imports. (5) Brass sconce, (6) lock and key, (10) fruit print, (11) delft china, (12) carving set, (14) bottles, (16) plate and pewter mugs, (17) jewel box, (21) brass candlestick, (23) hurricane globe, (24) doorstop—Williamsburg Craft House. (7) Red lamp—Georgian Lighting. (9) Bottles—Sturbridge Yankee Workshop. (13) "Newport Eagle" coverlet—Bates. (15) Whale, (18) barber pole, (25) hand—Jo Mead Designs. (19) Pewter sconce, (26) child's chair—Cohasset Colonials. (20) Tole tray—Hitchcock Chair Co. (22) Fabric—Bailey & Griffin.

SHOPPING INFORMATION

MAKE A HOOKED RUG

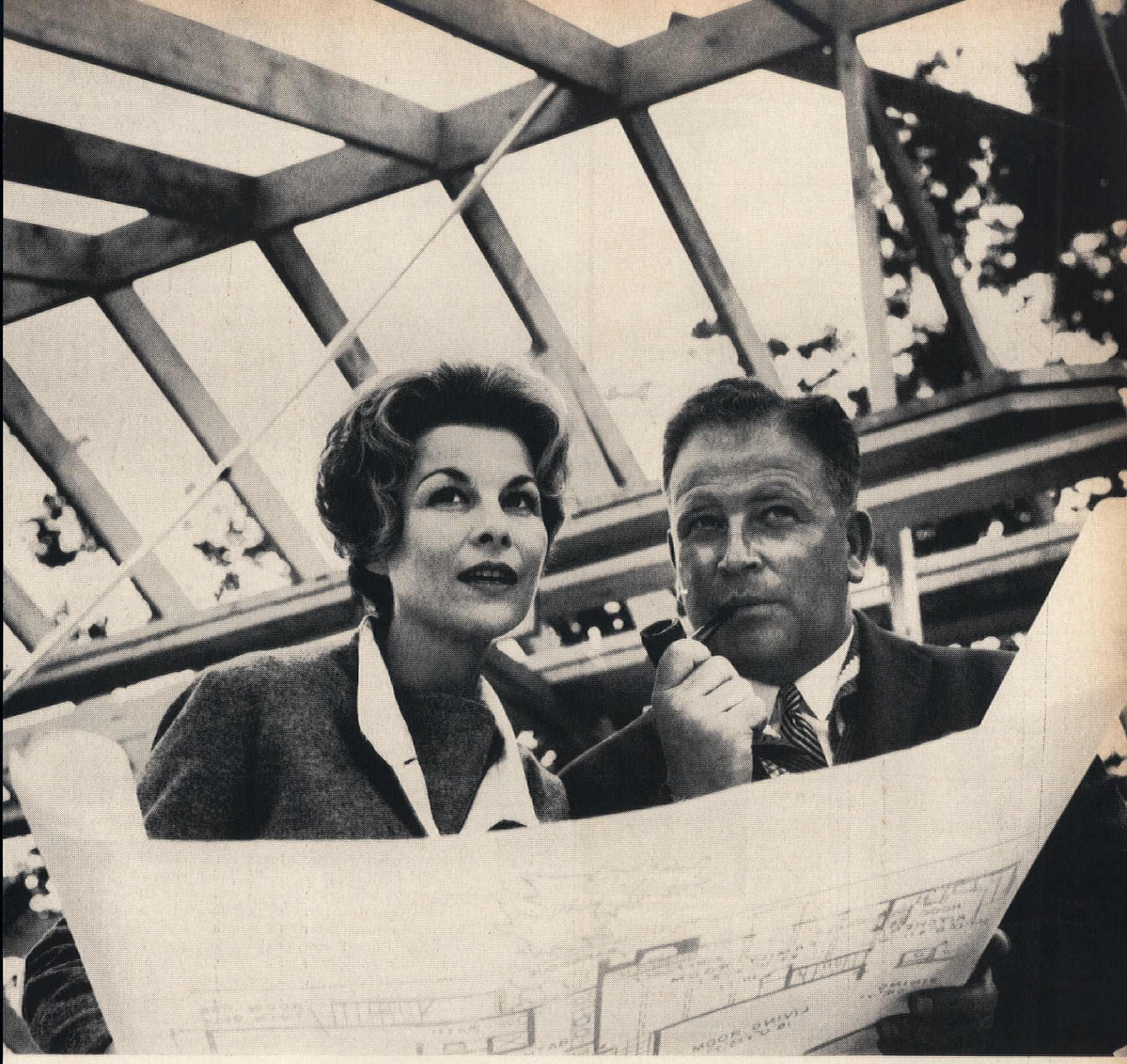
Page 17—Floor tiles—Robbins. Coffee table—Lane. Curtains—Celanese.

TAKE A CARTON OF SOUR CREAM

Pages 46, 47: Milk cans—Courtesy of The Borden Co.

KITCHEN TRIANGLE

Pages 48–50: Cabinets—St. Charles. Dishwasher, oven—Frigidaire. Surface cooking units and burners—Tappan. Range hood (custom made)—Wilshire Sheet Metal. Exhaust fan—Trade-Wind. Countertops—Formica. Washer-dryer combination, refrigerator—RCA Whirlpool. Blue wall covering—Vicrtex. Stool—Tropi-Cal. Corlon floor covering—Armstrong Cork Co. Stainless steel sinks—Ziegler Harris. Plastic shades—Jaylis. Pewter epergne, wall hanging, slender tall bottles—Hudson Rissman, Los Angeles, Calif. White casserole with blue lid, yellow cups, blue and green glass canisters—Van Keppel Green, Beverly Hills, Calif. White and yellow metal bowl, casserole—Leslies, Los Angeles, Calif. Green goblets—Vogue Accessories, Los Angeles, Calif.



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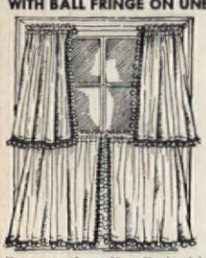

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BIGGER THAN LIFE on one side and true to life on the other, this is a good-looking mirror from any point of view. 11" high, the base and stem of this 6" mirror are white porcelain with a moss rose design. The built-in cup holds trinkets or jewelry. Painted with your name or initials. $2.50, plus 20c post. Crown Craft Prod., 3-A Mt. Hope Place, New York 53, N.Y.

SPOONIN' IN A CORNER is quite all right if you have a Corner Spoon Rack Shelf. 11½" high and made of pine with a provincial finish, it will show off six of your pet antique spoons while keeping them right at hand. Snuggled into a corner, its shelf will display a small vase, pitcher, or cruet. $4.95. From Marion Bowater, Dept. AH, Box 3037, Granada Hills, Calif.

A WHEEL HELP for a harried hostess is a knotty-pine hostess cart. Load up in the kitchen and wheel everything wherever you're serving in just one trip. The 30x18½" top opens to become a 30x37" table for four. Its handle does a disappearing act. Also available in maple or walnut finish. $49.95. Shipping chgs. coll. Meadowbrook, 126-AH Sunrise Hwy., Merrick, N.Y.

FROM THE GRAPEVINE comes the inspiration for this little grape leaf tray. The 6" piece makes an elegant serving dish for candies, nuts, or mints. Or it can help out as an extra ash tray. Finished in 18K gold, the grape leaf will rate a high bid when on the bridge table, full of sweets. $1.50 each, 2 for $2.75. Vernon Specialties, 30-AH, Evans Street, New Rochelle, N.Y.

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte

MARKET PLACE

A LITTLE KNOWLEDGE is a dangerous thing *not* to have in an emergency. If you have a health problem, this 1″ gold-plated charm, containing a printed sheet for special medical instructions, may tell enough to save your life. Carry it with you at all times. $1; with a gold-plated key chain or neck chain, $1.50. From Zenith Gifts, 4343 P.O. Building, Brighton 35, Mass.

THE BEST ARRANGEMENT for a floral arrangement is to use this new plastic-coated floral mesh. Old-fashioned chicken wire with a new, green coating, it is easy to handle and won't rust. The color blends with all your greenery, and the mesh can be used in many ways for Christmas decorations. A 12″ wide roll, 8′ long, $1. Miles Kimball, 126-AH Bond St., Oshkosh, Wis.

A BOTTLENECK is a perfect place to put these party decorations. Invite a set of gay bottle figures to sit atop some soda bottles, and they're sure to be the life of the party. The 16 punch-out figures are easy to assemble and can be used many times. Holding name cards (incl.), they're place markers. $1. Artisan Galleries, 2100-AH North Haskell Ave., Dallas, Tex.

OTTO MAYA

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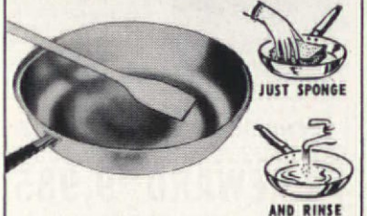

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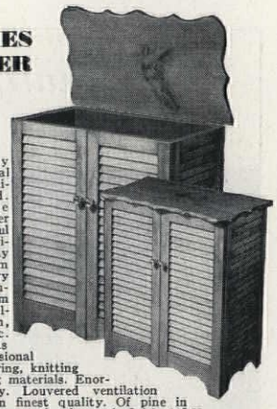

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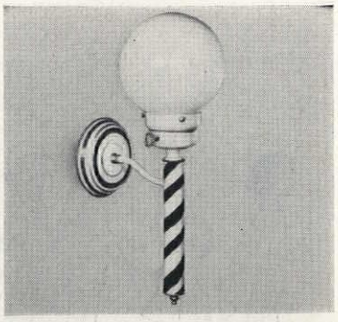
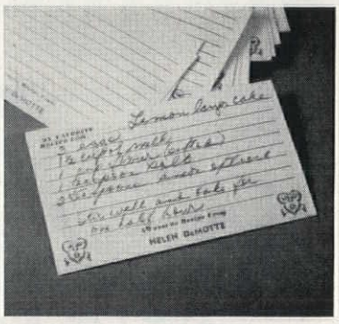
THE RED, WHITE, AND BLUE stripes are hand painted on this barber pole pin-up lamp, making it an especially gay and unusual piece for den, playroom, or youngsters' room. The base is metal, and the gaslight globe is opaque white glass. The over-all size is 17". This pin-up is a real conversation piece. $14.95. Manchester Ind., 365-AH West Sunrise Hwy., Freeport, N.Y.



ALL THROUGH THE AGES people have loved crewelwork, and it is now available in a do-it-yourself embroidery kit. You can make a beautiful seat cover worthy of your best antique chairs. The 26" square of cream color Belgian linen is decorated in a typical design with rich reds, blues, greens, and yellow. A kit, $2.95 plus 25c post. The Added Touch, Dept. AH, Bryn Mawr, Pa.

ADD A DASH of personality to your favorite recipes by presenting them on personalized recipe cards to friends who ask for them. Ruled and printed in blue, with your name on the bottom, these cards are perfect for your own recipe file too. There's no excuse for that cake recipe on the back of an old envelope! 50,for $1. From Handy Gifts, Box 509-AH10, Culver City, Calif.



IF THE SHOES FIT baby no more, have them preserved by bronze plating. Then the high-stepping shoes will climb the wall onto these handsome metal wall brackets where they will be beautifully displayed. Shoes and bracket $8.99 a pair, $5.99 single. Name plate available—10c per letter for engraving. Send shoes to American Bronzing Co., Box 6533-AH, Bexley, Ohio.

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Now you can decorate your nursery, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, balls and circles all in exciting full color plus illustrated decorating instructions and paste.

Complete set only $3.98 plus .32 postage.

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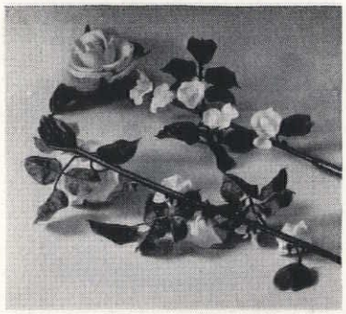
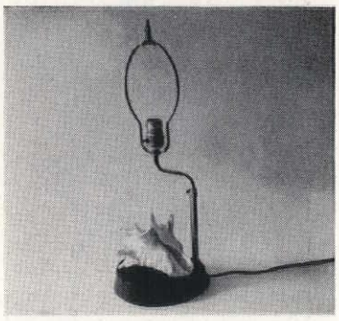
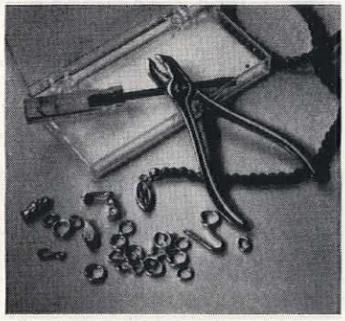


SCRATCHING YOUR HEAD for a gift to give the girl who has everything? Then this flower backscratcher is just for you. Made of rose pink and green plastic, the 18″ long stem has tiny rosebuds twining down its length. Behind the almost-real, full-blown rose on top is a small hand-shaped "scratcher." $1, plus 35c postage. Helen Gallagher, 413-AH Fulton Street, Peoria, Ill.



ANYTHING GOES on the 6½x7½″ base of this lamp, from a potted flower to an antique vase. Then add a shade and you'll have just the lamp you want. When it's time for a change, just put on new fixin's. The lamp adjusts from 21½″ to 27″ tall. Brass fittings with pine, ebony, or maple finished base. $5.95 ($6.25 W. of Miss.). Yield House, Dept. A-10, No. Conway, N.H.

THE SOUND OF MUSIC comes from a small Japanese music box hidden inside this English bone china teacup. When it's all wound up, and the cup is lifted from its saucer, it will play "Tea for Two." This singing teacup, in assorted floral designs, will harmonize well with any china and will be the high note of a cup collection. $6.50. Taylor Gifts, Dept. AH, Wayne 6, Pa.



THE MISSING LINK can be replaced without the bother and expense of going to a jeweler by using the tools in this jewelry repair kit. A jeweler-sized pliers and screwdriver are accompanied by over 24 assorted gold- and silver-plated parts. You can fix clasps, attach charms, and replace missing parts. $1. Nancy Norman, 4354 P.O. Bldg., Brighton, Mass.

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Mail color negative or slide for full color card; or send black and white negative for de luxe black and white photo card. (Enclose 10¢ shipping.) If no negative, send black and white photo and add 50¢, for new negative, or send color print and add $1.00 for new color negative. **Free folder sent with sample.**

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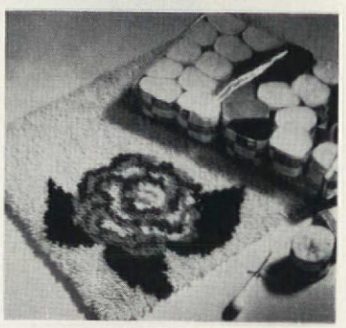
A REAL KNOCK-OUT of a knocker is this eagle door knocker of polished brass. It will add an Early American flavor to your front door, or it can be used to mark off the sanctity of a den or study. A lacquered coating keeps the bird from tarnishing. 5½" high, last name engraved. $1.95. Add 25c postage. From Old Pueblo Traders, Box 4035, Dept. AED, Tucson, Ariz.

HOOKED UP into a rug you'd be proud to own or give for Christmas, the finished product of this kit is a 20x30" red rose and leaf pattern on an off-white background. You get all the materials you'll need, and the secret of its simplicity is that the rug's made without a frame. Kit, $14.95. Each extra latch-hook needle, 75c. Jeff Elliot, Dept. AH-12, Statesville, N.C.



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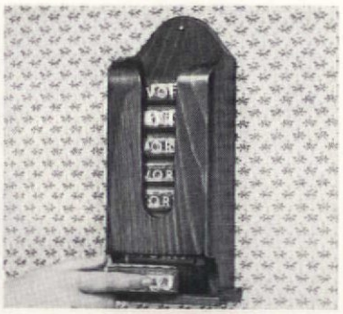
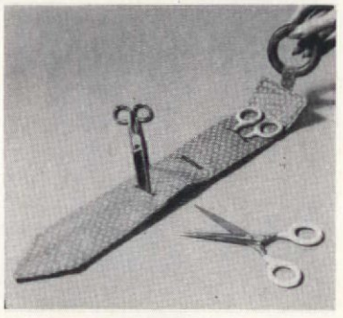


NO SOAP in the house can be a thing of the past if you store it in an Early American soap bar caddy. It will hold as many as 8 hand cakes, and just a glance will warn you when you're running low. 12x5¼x3″ deep, it will stand on its own or can be hung on a kitchen or bathroom wall. Made of pine, it is $2.98, 2 for $5.50. Crescent House, Box 621-AH, Plainview, N.Y.

RING DOWN THE CURTAIN on a cast of old curtains and give your home a country air with this pair of floral, ruffled tiebacks. The print with an Early American flavor comes in red or blue with green, or yellow or rust with brown, on an off-white ground. They drip dry. 45″, 54″, 63″, and 72″, $6; 81″ and 90″, $7.50. Country Curtains, Dept. AHF2, Stockbridge, Mass.



GIVE THREE SHEARS to this "scissory" for safekeeping. Made of a bright and cheery calico print with a wooden ring at the top, it holds 3 pair of scissors. Hang it in kitchen, den, sewing room, or behind a door, where the cutters will be handy for you but out of the reach of little hands. Specify red, blue, or yellow. $2.50. Seth & Jed, Dept. A8, New Marlborough, Mass.

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Eagles
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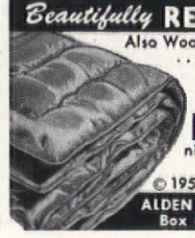

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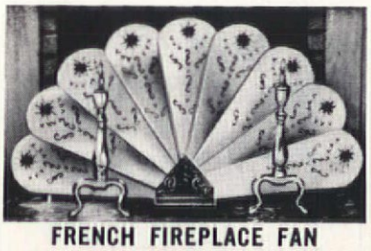

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Of course, you want to embroider one for your own bathroom, and several for your friends'. Cross-stitch practical verse in black floss, border and whimsical objects in pastel shades. Complete kit includes stamped white linen pad, embroidery floss, 11½″ x 14″ black wood frame, and instructions. **$2.95** Ppd.

Pa. Res. Add 4% Sales Tax. Sorry No COD's

THE ADDED TOUCH
Dept. AH 10, Bryn Mawr, Penna.

WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. **$5.95 plus 50c post. COD's accepted.**

MOCCASIN-CRAFT 65-AL Mulberry St., Lynn, Mass.

ONE-HANDED ADDING MACHINE

Keeps accurate running account of what you're spending with one hand—leaves the other hand free for supermarket shopping. Unique push-button device records cents, dimes, dollars up to $20. Eliminates guesswork and overspending. 3¾″x2″. Light, hi-impact styrene. Fine for household and expense accounts.

Ea. **$1.00** ppd.

Send check or M.O.—Satisfaction Guaranteed

SPENCER GIFTS D-18 Spencer Bldg., Atlantic City, N.J.

YOU CAN PLAY!

Piano, Guitar, ANY Instrument

PLAY *real tunes* on ANY instrument right from the start—even if you don't know a single note now! Amazing course lets you teach yourself at home, in spare time. No boring exercises. You play real notes. Make rapid progress. Easy as A-B-C. Low cost. Over 1,000,000 students.

FREE BOOK describes this famous course in full. See how easy learning music can be. No obligation. Write TODAY to: **U. S. SCHOOL OF MUSIC, Studio A17910, Port Washington, N.Y.** (*Largest in the world—Established 1898.*) Tear this ad out as reminder.

BIG $$$ CAKE DECORATING CANDY MAKING

HOUSEWIVES WANTED!
Up to $5 an hour
Spare time in your own kitchen!

No experience needed. $5 hour easy in spare time. Endless demand for lovely original cake decorations, luscious professional candy for Christmas or Easter, Weddings, Parties, all holidays and occasions from clubs, churches, business, friends, and neighbors. We show you how to turn your kitchen into a gold mine. Start small, grow big. No capital needed. No age or educational limits. Send for free facts now.

WHAT SATISFIED STUDENTS SAY

"Husband helps me with orders. All kinds of cakes to decorate. Taking course best thing we ever did."
Mrs. M.H., Indiana

"Swamped with Cake Orders! Took in $600 for cakes."
Mrs. G.B., Nebraska

"Sold 200 lbs. of Candy! Decorated four large cakes. Received many compliments."
Mrs. M.H., Ohio

FREE! 3 month sample subscription to "Fun and Profit Hobbies" magazine for Cake Decorators and Candymakers.

WORLD'S MOST THRILLING HOBBY

GREATEST MONEY MAKING OPPORTUNITY EVER OFFERED FOR WORK AT HOME

No long delays before earning $$. We set you up for business immediately!

WRITE FOR FREE FACTS on complete home instructions. Candy & Cake, Dept. D-26, Fallbrook, Calif.

FREE... SEND COUPON AIRMAIL TODAY

Candy & Cake Craft Institute
Dept. D-26, Fallbrook, Calif.

Please send free facts plus free 3-month sample subscription to "Fun and Profit Hobbies" magazine for Cake Decorators and Candymakers.

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CITY ..... ZONE ..... STATE .....

500 PRINTED NAME & ADDRESS LABELS 25¢

500 gummed labels printed with ANY name and address, 25c per set! With two-tone plastic gift box, 35c per set. Fancier labels with gold trim, 500 for 50c. With box, 60c. Order as many sets as you want. Postpaid.

Walter Drake
410 Drake Bldg., Colorado Springs 12, Colo.

NEWEST RAGE IN NEEDLECRAFTS!

Gingham CROSS STITCH

FREE INSTRUCTIONS from Herrschner's

Fascinating, easy-to-do embroidery on checked gingham for aprons, curtains, skirts, tablecloths, etc. Instruction-Design folder given to acquaint you with our new 48-page color book of Needlecrafts and Hobbycrafts. Both are FREE!

GIVEN WITH NEW 48-PAGE COLOR CATALOG

Includes big selection of ginghams and supplies. 1001 different project ideas. For FREE Cross Stitch folder and Catalog, just mail coupon in envelope or paste on postcard today.

SEND COUPON TODAY!

HERRSCHNER NEEDLECRAFTS, Dept. 113
72 E. Randolph St., Chicago 1, Illinois

Please send Cross Stitch Folder and new Catalog, both FREE.

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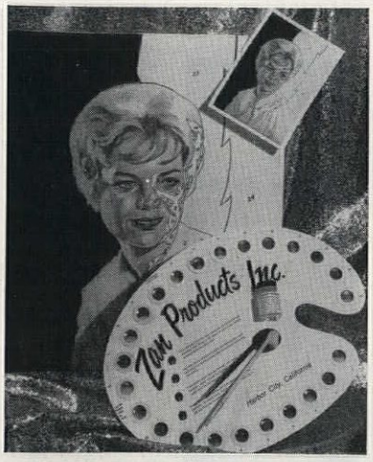


NUMBER PORTRAIT KIT

An improved oil portrait kit to enable you to paint a living image with no patchwork appearance by simply filling numbered spaces. This kit is far superior to prior custom kits (improved pat. pend.) and includes a fine 16″ x 20″ marked canvas panel; two brushes; 24 cups paint (no mixing); brush cleaner; instructions and color guide photo. SEND ONLY $9.95 and any photo or color slide for your kit postage paid. Photos returned unharmed. Indicate hair and eye color.

ZAN PRODUCTS INC.
Harbor City 8 **California**

FOR **TALL MEN ONLY!**
SHIRTS
WITH YOUR EXACT LONG SLEEVE LENGTH

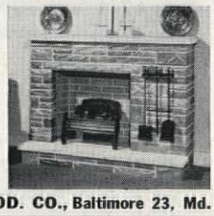
PERFECT FIT in your big size! Sleeve lengths to 38, neck sizes to 18½! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4″ longer than ordinary shirts! Not sold in stores — by mail only! We are America's best-known specialists for BIG MEN ONLY! Finest quality at amazingly low prices! Satisfaction Guaranteed! Write for FREE Catalog!

BIG FREE CATALOG!
Shoes, size 10AAA to 16EEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, sox, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Catalog, FREE! Write today!

KING-SIZE, INC. 5161 BROCKTON, MASS.

READYBUILT Fireplaces

Shipped Complete Anywhere—Ready to be installed.



Large selection attractive models in cast stone—brick—wood. For use with gas and electric logs. Ideal for auxiliary heat. Install yourself. Lasts a lifetime. Prices from $89.00. Send for catalog. Dept. A.H.

READYBUILT PROD. CO., Baltimore 23, Md.

MAKE YOUR OWN XMAS CANDLES

MAKE-DECORATE **Candles** FOR FUN OR PROFIT!

Men & Women, Any Age! . . . learn the "new-old" craft of Creating & Decorating Candles for all occasions. Learn this fascinating craft-hobby-business at home, in Spare Time, for fun & extra $$$. Start small, expand to Colorful Candle Shop later!

ENORMOUS DEMAND
. . . for original, unusual shapes, colors, scents, types for holidays, weddings, birthdays, parties, *all* events. Friends, businesses, stores, clubs, all prospects. NO ARTISTIC ABILITY REQUIRED . . . we show you how, step-by-step. Send Today for FREE FACTS on home instruction method.

FREE FACTS **CANDLECRAFT INSTITUTE,** Dept. X513 Fallbrook, Calif.

NOW IN KITS TOO.

U.S. Pat. No. 2616566

Safe-Lock Gun Racks

Displays your guns . . . Protects your Family

THE GUNS AND AMMUNITION ARE LOCKED IN

Handsome sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children-proof, foolproof. Finely hand crafted and finished in satin smooth honey-tone knotty pine or a lovely maple or mahogany finish.

4-Gun Rack—24″ x 28″ (*illustrated*) **$19.95** } *Exp.*
6-Gun Rack—24″ x 40″ (*taller*) **29.95** } *Chgs.*
3-Gun Rack—24″ x 21″ (*no drawer*) **12.95** } *Coll.*

IN COMPLETE KITS—for easy, 1-hr. assembly. Pre-fitted, drilled, sanded, ready for finishing. Simple instructions.

4-Gun Rack—**$11.95** *Ppd.* } *Add 5% West of Mississippi*
6-Gun Rack— **17.95** *Ppd.* }
3-Gun Rack— **8.50** *Ppd.*

Immediate Delivery
Money Back Guarantee

YIELD HOUSE
Dept. A10-1, North Conway, N.H.

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Send 25¢ For Our Famous Big 800 Picture Catalogue

Everything in Early American from furniture to pewter — 800 unusual items assembled in one large, fascinating fully-illustrated catalogue, all available by mail at modest prices from historic Sturbridge, where artisans still ply the old crafts. Our town is the home of the celebrated "Old Sturbridge Village", a reconstructed New England museum — community of a century and a half ago. Our workshop has both made and collected over 2500 reproductions.

Finished and unfinished reproduction furniture; chairs, beds, mirrors, rugs. Sandwich and Milk Glass, china, pewter, lamps, lighting fixtures. Fireplace equipment, weathervanes, wrought hardware, furniture brasses, Toleware, brass, copper.

Hundreds of Gifts with an Early American Flavor.

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

401 Brimfield Turnpike, Sturbridge, Mass.
50,000 people a year visit our Shop

100 Imported TULIP BULBS . . . $1.98

100 Healthy hardy med. size (2½″ circumference) Denmark fall planting stock tulips only $1.98 (200 only $3.79). 12 Dutch Muscari bulbs, lovely blue, Free of extra cost. Ass't colors, varieties. Guar. many blooms 1st season, normal bloom 2nd season and for 5 years or replacement free. If C.O.D. postage extra. Cash orders 40c and we ship postpaid. Satisfaction or return in 10 days for purchase price refund.

MICHIGAN BULB CO., Dept. MG 1402
Grand Rapids 2, Michigan

FIND THE WOOD STUD IN YOUR WALL WITH A FORD DOWSER BALL

Indispensable when hanging pictures, mirrors, shelves, and when making alterations. **The original Stud Finder.** You may need one tomorrow. **THE ROLL OF THE BALL FINDS THE ACTUAL STUD IN THE WALL.**

NO MAGNETS!

Only $2.00 postpaid. Money back guarantee; no C.O.D.'s please. **$2.00 ppd.**

Ford Products, Dept. A-12, Port Chester, N.Y.

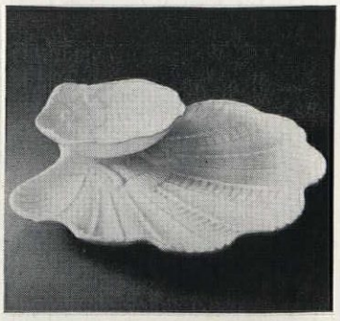
PHOTO BARGAINS

ONLY 1.00 YOUR CHOICE

2—8x10 ENLARGEMENTS (1 colored in Oil) or
4—5x7 ENLARGEMENTS (1 colored in Oil) or
25 WALLET SIZE PHOTOS plus FREE 5x7 ENL.

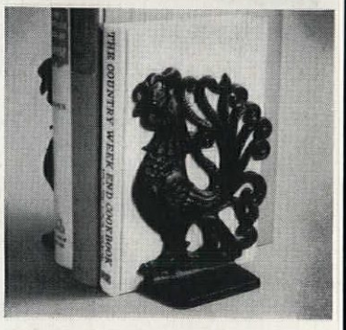
Your favorite photo on finest quality double weight portrait paper. Send any photo or neg. (ret. unharmed). Add 25c for postage and handling.

QUALITY VALUES, Dept. 609-A
2 EAST AVENUE, LARCHMONT, N.Y.



THE CHIPS ARE DOWN in the bottom shell while the dip is in the small attached dish. This white ceramic Chip and Dip dish will blend well with any china or linen, and will come in handy for many kinds of entertaining. The two-tiered shell piece is 12″ wide. $2.75. (Add 50c West of Miss.) The Ox Bow, 281-AH White Plains Road, Tuckahoe, N.Y.

RUBY RED and clear imported crystal went into the creation of this beautiful girandole. Its round marble base is topped by either brass or silvery metal. The girandole is 13″ high with ten 6″ spear point prisms. Singly or as a pair, the crystal piece will cast a lovely reflection in the mirror or in the sunshine. $50 each. From King's Chandelier Co., Dept. AH-10, Leaksville, N.C.



NO SPRING CHICKEN, but a set of full grown black roosters is just what we needed for our kitchen. Made of cast iron in a typical Pennsylvania Dutch design, their wide tail feathers are really something to crow about. Such book ends would look pretty cocky any place in a country home. 6″ high. $4.35 a pair. From Old Guilford Forge, Dept. AH, Guilford, Conn.

KEEP SOOT AWAY FROM DRAPES and WALLS with NEW *Aristo-mat* HEAT DEFLECTORS

- FULLY ADJUSTABLE
- FITS ANY FLOOR OR WALL REGISTER

No more sooty streaks to scrub, no more dust-incrusted drapes to clean. Aristo-Mat Heat Deflectors direct hot furnace air away from walls and ceiling, give better heat circulation, too. Fit all floor and wall registers, slip on in seconds. (Inconspicuous neutral finish on steel, but paint them to match walls, if you wish.) Order one for each register in your home. Only $1.98 each, postpaid. Check or money order. C.O.D. plus postage. Money-back guarantee, of course.

EUCLID SALES 8923 S. EUCLID Dept. AH-10, Chicago 17, Ill.

ORIGINAL, BEST QUALITY FOLDING PEG RACK Mounts on back of door or wall to hold coats, hats, etc. Salem maple finish with peg construction. Made in U.S.A.; do not confuse this rack with cheaper imports. **$2.98 ppd.** 2 for $5.00 Ppd.
TAYLOR GIFTS 226 W. Wayne Ave., Wayne 6, Pa.

HAND CUT COLONIAL SILHOUETTES 4 for $1.00 ppd.

Jet black, 7″ to 9″ high full figure silhouettes of colonial men and women hand cut from heavy paper by professional artist. Ideal for inexpensive black wood, pine, or antique frames to make a charming gallery in any room. Fine decorator or conversation pieces, hand made gifts. Choice of 4 packs—(1) 4 men full figures; (2) 4 women full figures; (3) 4 men profiles (2″ x 3″); (4) 4 women profiles (2″ x 3″). Money-back guarantee.

CUMBERLAND HOUSE
Dept, A-10, 1709 Cumberland Rd., Cleveland 18, Ohio

LABEL JARS with DECALS

Turn canisters into kitchen Collectors Items with handsome black-on-gold decal labels. Set of 12 (coffee, flour, candy, etc.) varied sizes only $1.75 ppd. US or Canada (Ohio res. add 3%), no COD's. Other decals too SEND 10c for catalog, misc. sample decal.

AUTHENTICS
Dept. L-49, Box 43158, Cintl. 43, Ohio

SAVE PASTE STOP MESS

Handy "key" rolls tube neatly, presses out every bit of paste. Easy for children . . . reusable for years . . . fits all tubes. Rustproof aluminum in natural silver or bright colors: red, blue, gold.

3 for $1.00 ppd. **K. T. PRODUCTS** Box 227, Lansdale, Pa.

ONE OF THE WORLD'S MOST **BRILLIANT GEMS**

Pure white, exquisite simulated DIAMONDS at a small fraction of the cost of genuine stones! UNCONDITIONALLY GUARANTEED FOR LIFE! Will never chip, scratch, dim or discolor. Cut and polished exactly like thousand dollar stones by skilled diamond cutters with full 58 facets for unsurpassed brilliance. Yet, they cost, not thousands of dollars, just **$22 PER CARAT.** Easy payments. Send for FREE BOOKLET showing VEGA GEMS set in stunning rings for men and women. No obligation. Write:

VEGA CO., Box 465, Dept. AH1, New York 19, N. Y.

HOW TO RAISE FUNDS FAST

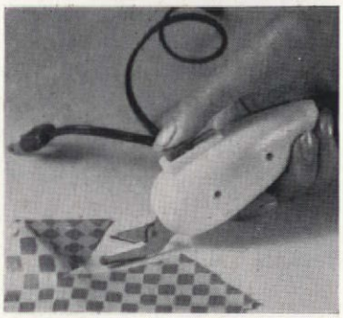
Continuous Monthly Income for your Group

Write today for details of an amazing new plan that gives your group automatic monthly income with fast-selling, finest quality tea. Each box and individual tea bag labels printed with name of your group.

WRITE "PERSONALIZED TEA BAGS"

FREE SAMPLES **TEMPLE "T"** Dept. AH-101 Box 3011, Margate, N. J.

THE LONG AND THE SHORT, the wide and the narrow, each of these old French printing blocks is uniquely and equally attractive. Alone or in a group, the blocks make interesting wall plaques. In a variety of designs, woods, and shapes, no two are alike! Sizes vary from 10″ squares to 18″ long rectangles. $10. D. M. Studner, 505-AH Eighth Ave., New York 18, N.Y.



CUT IT OUT with a pair of electric scissors and you'll never go back to hand cutting. This little gadget is fast, safe, and easy to use. It works on all types of fabrics, cutting cleanly and accurately with precision-ground blades that will stay sharp. So say goodby to hands that ache from cutting heavy materials. $5.98. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.

JUST A TWIST OF THE WRIST brings this compass around so you can see where you're going—because it's worn like a watch. A stopper button holds the pointer steady when not in use, and the luminous dial makes it as bright an idea as night as in the day. Good for hunters, campers, and all outdoorsmen and boys. $1. Spencer Gifts, 601 Spencer Bldg., Atlantic City, N.J.

If Your Child is a Poor Reader

See how **The Sound Way to Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. O-4, Wilmette, Ill.**

CAKE DECORATORS-

You can learn to decorate cakes, too, and have fun doing it. Cake decorating is not only fun, but beautiful cakes are much in demand, and you can have a profitable business right in your own kitchen. Easily learned from illustrated instruction books. Write today for our free catalog of books, tiered stands, syringes, bags, tubes, molds, pans, candy-making and all baking supplies. **MAID OF SCANDINAVIA CO.** Dept. A, 3245 Raleigh Ave., Minneapolis 16, Minn.

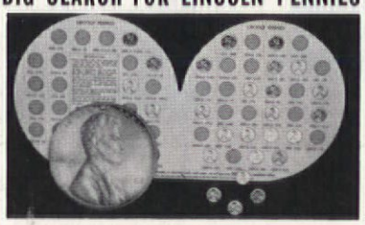
Items never seen before!

FREE CATALOGS

- Gifts galore you never saw before
- Rare housewares, imports, gifts and toys.

BANCROFT'S 2170 S. Canalport Ave. Dept. AH-424, Chicago 8, Ill.

BIG SEARCH FOR LINCOLN PENNIES

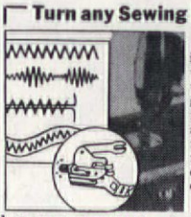


WE'LL PAY YOU $89 FOR ONLY 59 LINCOLN PENNIES

Yes, this Lincoln Penny Album is worth $89 when properly completed. Fill the 59 spaces with the specified pennies (dates and markings shown in album). Some are easy to find, others harder to come by, but ALL ARE AVAILABLE! An exciting gift for a youngster, a wonderful project the whole family will enjoy! No time limit. **$1.00 ppd.**

ZENITH GIFTS 4491 Post Office Bldg. Brighton 35, Mass.

Turn any Sewing Machine into a ZIG ZAG model



in seconds, with this attachment! Do decorative stitching—zigzagging and invisible hemming. Fits all standard and Oriental straight models. Does tasks formerly possible only on expensive zigzagger machines. Removes easily. Each **$1.98** ppd.

Send check or M.O.—Satisfaction Guaranteed

SPENCER GIFTS D-18 Spencer Bldg., Atlantic City, N.J.

UNIQUE SAP BUCKET KIDDIE ROCKER

A genuine Hand Made New England Maple Sugarin' Sap Bucket Authentic hand-turned sap firkin. Wonderful tots' rocker or as unique accessory. Padded and covered in Old New England pattern chintz. Salem Maple Finish. 14″ high, 16″ deep, 13½″ wide. Only **$7.95** ppd. (Add 75c W. of Miss. R.) Swiss Music Box plays "Rock-A-Bye" when rocked. **$3.00** additional. Money back if not "tickled".

PUDDIN' HOLLER, Box 77 East Swanzey, N. H. Send 25c for catalog

Only **$7.95** Postpaid

AN OLD TIME VALUE $7.95

EARLY AMERICAN LADDER BACK CHAIR

(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42″ | Seat 17½″w., 14″d., 17½″h.

Minimum Order TWO

Unpainted..... **$7.95**

Natural finish (blonde). **$8.95**

Maple, mahogany, walnut, cherry or pine finish **$10.75**

For matching Arm Chair add $5 to above prices.

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or M. O.

Jeff Elliot Craftsmen

Dept. A 101, STATESVILLE, NORTH CAROLINA

NOW... SAVE ON GENUINE IRONSTONE

Creamy white Royal Staffordshire Ironstone made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6″ bread and butter plate, 8″ luncheon or salad plate, 10″ dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride or hostess. Buy now and save 520 on the regular open stock price! Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price $44.50. Now only $22.50 shipping charges collect

20-pc. starter set (four 5-pc. place settings) $12.95 ppd.

Large 3-Quart Tureen with Tray $13.95 ppd. Sauce Tureen, 2 Cups, Wheat Pattern $7.95 ppd. Creamer and Sugar $4.50 set, ppd.

Send 10c for new catalogue.

Jenifer House New Marlboro Stage, Dept. A-10 Great Barrington, Mass.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE $22.95* Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. (*mink, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. C-1, N. Y. 1.

FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience.

Also manufacturers of cast iron modern and antique ranges, stoves and furnaces. Send for information. Write to Dept. AH.

PORTLAND STOVE FOUNDRY CO., Portland, Me.

DAY-n-NIGHT MAILBOX MARKER

Satisfaction guaranteed or money back!

- Letters reflect light
- Embossed in aluminum plate
- Both sides the same
- Up to 17 letters & numbers
- Baked enamel finish
- Install in a minute
- Fits any mailbox

$1.95 POSTPAID

FAST SERVICE—WE SHIP WITHIN 48 HOURS

Spear ENGINEERING COMPANY

400-K Spear Bldg. Colorado Springs, Colo.

Need New Drapes or Curtains?

SAVE UP TO 1/3

NO-IRON **Fiberglas YARD GOODS**

Tremendous savings on *Fiberglas* curtain and drapery yard goods that you can wash and hang in just 7 minutes! Never needs ironing or dry cleaning — the perfect decorator fabric. Choose from the world's largest assortment of styles, colors and textures in prints and solids that add new beauty and luxury to your home. Bargain, priced as low as .89¢ a yard! Satisfaction guaranteed.

FREE SAMPLES

Send now for actual color swatches and "How to Sew Fiberglas" booklet plus complete Sample Curtain & Drapery Kit. No obligation.

RONNIE, 1B-14 Ronnie Bldg. 145 Broad Avenue, Fairview, N. J.

Please rush me, ABSOLUTELY FREE, the new Ronnie Drapery Sample Kit, including actual swatches, color brochure, how to measure information plus everything I need to order the Superwide Draperies I want. I am not obligated in any way.

Name .....

Address .....

City..... Zone.... State.....

Tureen JAM JAR $1.50 postpaid

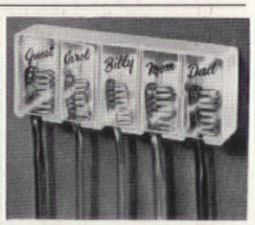
A copy of a magnificent old ironstone soup tureen in miniature — and it's as handsome as the original! Heavy white glazed ceramic jam tureen is authentically styled and complete to cover and graceful ladle. It measures 3¼x4½x4¾″. Order Number **6437-6**, Tureen Jam Jar, **$1.50** by mail, postpaid.

Free Catalog **Write For Free Catalog!**

Miles Kimball

223 Bond St., Oshkosh, Wis.

Personalized Toothbrush **HOLDER**



Keeptoothbrushes handy in this 5-slot cabinet. Sanitary & tidy. No mix-ups! Mom, Dad & children find brushes quickly. Door opens when brush is taken out; shuts when replaced.

withjnames: $1.50

CROWN CRAFT 5-A Mt. Hope Place New York 53, N.Y.

Ladies: SLIM your appearance . . relieve your BACKSTRAIN!

with new Non-Slip

NEL-KING Pat. Pend.

Princess Beauty Belt

Strictly for the ladies! New Princess Beauty Belt relieves strain on tired back muscles—buoys you up firmly yet gently—gives you that welcome "rested" feeling that lets you work or play without nagging, energy-robbing discomfort. Appear inches slimmer without that heavy "corseted" look. Delicately feminine in style. Weighs just 4 ounces—hugs your hips like the skin itself. Adjusts in seconds. Foam rubber back pad for extra-gentle support. Only $4.98 postpaid. Give hip measure. Removable long garter attachments available —50c for set of 4. Money-back guarantee if returned within 30 days postpaid. Hip sizes 46-50, $1.00 extra.

NEL-KING Products, Inc. Dept. AH-101L

811 Wyandotte St., Kansas City 5, Mo.

ALBUM OF READERS' HOMES

We would like to share with you some of the snapshots that come to us in the mail. We'd like to hear from you, too. Please include pictures.

"We designed this Cape Cod home ourselves. It combines the Eastern look with the California idea of having the living room at the rear, overlooking the backyard. This pleasant view includes our three mature Valencia orange trees. To preserve the charm and crispness of the authentic colonial-type windows, we've had special screens installed that roll up with the windows. When the windows are closed, the screens are rolled down, out of sight completely."

Mr. James E. Carlson, Santa Ana, California

"We moved into our house ten years ago, wanting to try country living for a while, and now we wouldn't trade it for the world. The house is white with pink trim and in summer we add awnings. Everyone calls it a 'doll house' because of its size and the way it sets against the mountains. The Susquehanna River, which flows in front of the house, is ideal for fishing and boating."

Mr. and Mrs. Ted Hyzenski, Susquehanna, Pennsylvania

"My husband is the fourth generation to own Kendrick House, which was built in 1854. Occupied by soldiers of both armies during the Civil War, it's the oldest home in Jasper County, and the only one that survived the burning of Carthage in 1863."

Mrs. Andrew J. Janney, Carthage, Missouri

"Our house is built from a plan substantially the same as an American Home *Blueprint. We'd held onto the plan for eight years, finally building it exactly to suit ourselves. The exterior of our home is faced with old brick that had been salvaged from a house in Fredericksburg, Virginia, which dated from 1742."*

Mr. and Mrs. J. H. White, Culpeper, Virginia

"Our home is a Cape Cod style, fashioned after an old house in Connecticut. We've lived here for 20 years, currently with the company of our three small dogs. Right now is bulb-planting time—in spring they bloom by hundreds all around the house."

Mrs. Leo F. Miller, Port Washington, New York

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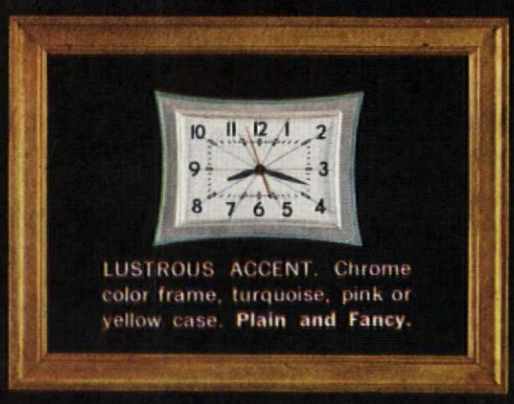
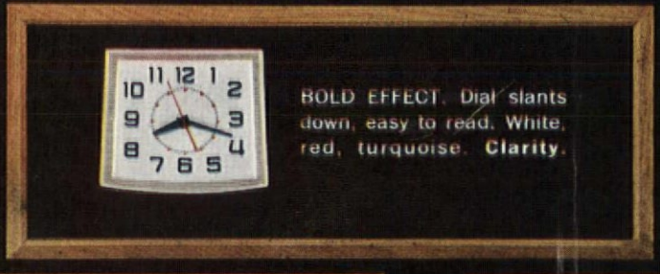


LUSTROUS ACCENT. Chrome color frame, turquoise, pink or yellow case. **Plain and Fancy.**



BOLD EFFECT. Dial slants down, easy to read. White, red, turquoise. **Clarity.**

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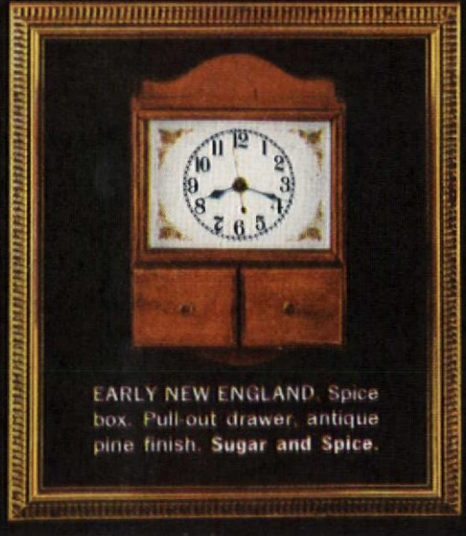
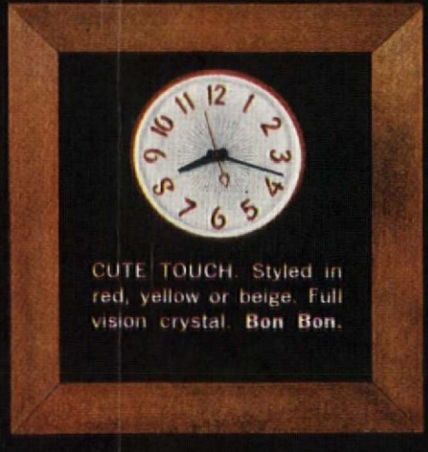


EARLY NEW ENGLAND. Spice box. Pull-out drawer, antique pine finish. **Sugar and Spice.**



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