# THE AMERICAN HOME

March 35¢

27

Six rooms of beautiful colonial decorating ☐ The street you'd love to live on ☐ Picture guide to pruning shrubs ☐ How to have a green lawn ☐ At home with Senator Barry Goldwater ☐ Six tempting fish dishes ☐ Diet news

Style 86535. Use Tessera in any room—upstairs, ground level, downstairs.

Perhaps it's the warm, friendly, sunny look of Tessera Corlon that makes it such an appealing floor. Tessera is one of the famous Armstrong VINYL FLOORS

For free sample, write Armstrong, 6103 Pine St., Lancaster, Pa. In Canada, Dept. 31-B, Box 919, Montreal, P.Q.

# "Not for you, darling...this is girl talk"

Oh.

Well, back to the bench saw.

But if you *could* hear both ends of this friendly visit, you'd realize that girl talk really gets a whale of a lot accomplished.

This single telephone chat, for instance, could

—serve you up a new recipe for apple cobbler tomorrow night

—suggest a sure-fire cure for the two-year-old's midnight thirst

—discover a place you can buy fine boxwood plants for only a dollar each

—tell you how the Marshalls got their basement dry in just one week.

In addition, the girls will decide who ought to be on next year's school board and make a date to go to the hairdressers together.

Girl talk—over the phone or over the fence—is something every enlightened husband ought to encourage. After all, *he's* often the beneficiary!

BELL TELEPHONE SYSTEM

## Amana–keeps food better!

The natural good flavor of food stays fresher, safer, longer with Amana's fast, efficient Contact Freezing – up to 2½ times faster than ordinary methods. All food in freezer is on or below a fast freezing surface... maintained at even-zero temperatures.

## Amana–no defrosting ever!

You never have to defrost the freezer or refrigerator. Amana's exclusive Frost-Magnet system stops frost before it starts . . . ends defrosting forever. Packages never stick, labels are easy to read. No pans to empty. Amana stays free of frost – always!

# The NEW Amana Free-O'-Frost Freezer-plus-Refrigerator gives you all the most-wanted features

### Nation-wide User's Report shows Amana is the best planned, most convenient!

A study of homemakers, using the leading refrigerators in their homes, shows that Amana Freezer-*plus*-Refrigerators have more of the features they want and use most. In the Amana refrigerator section, there's room for *four one-gallon milk bottles!* Stored conveniently at table height . . . milk is kept at the ideal temperature. And your Amana dealer can show you how savings on gallon milk purchases alone may more than make up the difference in cost between Amana and ordinary single-door refrigerators.

In an Amana there's no waste space. All shelves are full width, with no rounded corners, to give you maximum *wall-to-wall storage* . . . yet glide-out to keep all food in easy fingertip reach.

The Amana *meat keeper* is scientifically designed to keep air temperature and humidity just right . . . keeps meat fresher, safer, longer. Ideally sized for day-to-day use, the meat keeper is made for the exclusive storage of meat. As a result, meat is never affected by other foods – and there's no wasted space. It's removable for easier use and cleaning. Proof again of Amana's versatility and useful convenience.

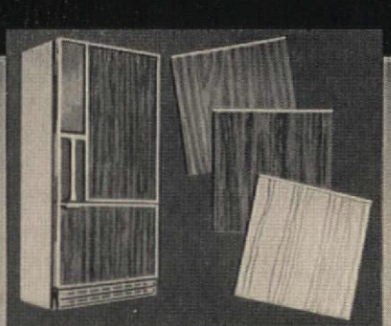
Lift-out egg trays, tall bottle shelf, complete illumination in both refrigerator and freezer, exclusive Amana Stor-Mor doors – these are more of the many superior features that are yours only from Amana.

And for freezer living at its modern best, you get a genuine Amana freezer with both fast, efficient Contact Freezing and the exclusive Frost-Magnet that stops frost before it starts . . . ends defrosting forever.

The Amana Free-O'-Frost Freezer-*plus*-Refrigerator is so beautifully combined, it measures only 32 inches in width. 9 Models with a range of features and sizes to perfectly fit the needs and budget of every family.

Before you buy any refrigerator, you owe it to yourself to see the nation-wide User's Report that covers Amana and the leading brands. Your Amana dealer will gladly show you the results of this study.

MODEL FF-125



**Changeable Amana Decorator Panels** for both refrigerator and freezer doors are available in wood finished panels. Or a new **do-it-yourself panel** which you can match to your counter tops – paint or paper to harmonize with your kitchen decor. A year from now–or whenever you wish–you can give your kitchen a new look simply by changing the panels. Amana is so advance-planned it will look and function beautifully for years to come. Also available in gleaming all-white.

**Amana**

*Backed by a Century-Old Tradition of Fine Craftsmanship*

*For name of nearest dealer—write*

AMANA REFRIGERATION, INC.
AMANA 2, IOWA

MARCH 1961 VOL. LXIV, No. 3

# THE AMERICAN HOME

*A Curtis Publication*


HOMES AND MAINTENANCE
- 19 How to Reduce Your Share of the Seven Billion Dollar Home Repair Bill
- 68 The FHA Answers Your Questions
- 76 "Our Only Choice Was to Go Up—or Move"

DECORATING
- 24 A Houseful of Colonial Charm, Circa 1961
- 26 Yesterday's Charm in a Bright New Setting
- 29 Family Dining Room With Company Manners
- 31 Colonial Furnishings Give Each Room a Change of Pace

FOODS, KITCHEN, AND MANAGEMENT
- 34 How to Wash Away Your New Laundry Problems!
- 46 A Fish Story—Deliciously Told
- 56 Take a Can of Pork and Beans
- 62 How to Bone a Fish
- 67 Diet News

GARDENING
- 32 Which Lawn Is Yours?
- 37 The Street You'd Love to Live On
- 44 Pruning Is Easy—Once You Know How!

HOME PROJECTS
- 50 Sewing Cabinet
- 74 Sewing Cabinet Order Form

GENERAL FEATURES
- 6 At Our House
- 8 At Home With Barry Goldwater
- 83, 85 Shopping Information
- 85 Helpful Booklets You Can Send For
- 86 Market Place
- 92 Album of Readers' Homes


**OUR COVER:** When the March winds blow, and you're sure winter is never going to go away, take a look at our basket of colorful flowers and have courage! In our bouquet you'll find such all-time favorites as iris, daylilies, daisies, azaleas, and bridalwreath. Photograph by Stan Young.


JOHN MACK CARTER
Editor

MARION M. MAYER
Executive Editor

WILLIAM M. LANYON
Managing Editor

WILLIAM R. BOWMAN
Art Director

LESLIE R. FORESTER
Copy Director

ROBERT W. HOUSEMAN
Home Furnishings and Decorating Editor

JUNE M. TOWNE
Food Editor

HUBBARD H. COBB
Building Editor

VIRGINIA T. HABEEB
Home Equipment Editor

THEODORE A. WESTON
Garden Editor

JIM LISTON
Midwest Editor

DOROTHY L. BRIGHTBILL
Home Projects Editor

HELEN DE MOTTE
Market Place and New Products Editor

GRETCHEN HARSHBARGER
Midwest Garden Editor

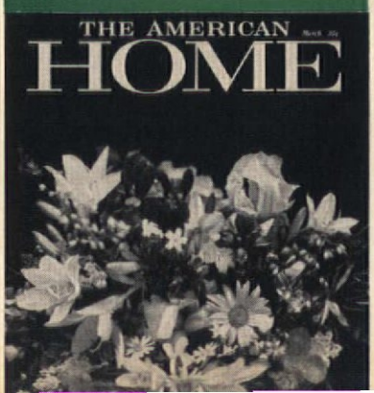
ALVIN GROSSMAN
Art Editor

ROBERT LOFGREN
Photography Editor

ROBERT J. MAHN
Production Manager

ASSOCIATES
John H. Ingersoll
Priscilla Clapp
Barbara Colvin
Ferdinand D'Esposito

ASSISTANTS
JoAnn R. Barwick
Frances M. Crawford
Jane O'Keefe
June R. Vollman
JeAnne Ingersol
Rochelle Narotsky
Helen C. Schwartz
Julia Savarese
Joseph Taveroni
Walter Skibitsky



E. KENT MITCHEL, Vice President and Publisher • W. H. EATON, Consultant
JOHN J. VERONIS, Vice President and Advertising Director
JOHN L. COLLINS, General Sales Manager
NEW YORK, 300 Park Ave., Walter J. Ingram • WESTERN MANAGER, Frank C. Nieman, Chicago, Prudential Bldg., CHICAGO, Richard M. Carver • CLEVELAND, National City Bank Bldg., James L. Bidwell • BOSTON, Statler Office Bldg., Joseph J. Arcisz • PHILADELPHIA, Independence Square (5), J. Wesley Silk • DETROIT, Fisher Bldg., James A. Cummins MINNEAPOLIS, Baker Bldg., Alan R. Ecklund • SAN FRANCISCO, 235 Montgomery St., G. William Stuart LOS ANGELES, 3540 Wilshire Blvd., Peter J. Moore
JESS L. HADSELL, Sales Promotion and Advertising Manager, 300 Park Ave., N. Y.



THE AMERICAN HOME, © 1961 The Curtis Publishing Company. All rights reserved. Title registered in U.S. Patent Office. Published monthly by The American Home Magazine Division, The Curtis Publishing Company, 300 Park Ave., New York 22, N.Y. Second-class postage paid at New York, N.Y., and at additional mailing offices. Executive, editorial and advertising headquarters, 300 Park Ave., New York 22, N.Y. SUBSCRIPTION PRICES: U.S. and Canada, 1 yr., $3; 2 yrs., $5; 3 yrs., $6. Pan-American countries add 50 cents per yr. All other countries add $1 per yr. Subscription Department, The American Home Bldg., Forest Hills 75, N.Y. UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American Home, Forest Hills 75, N.Y., to refund the full amount paid for any copies not previously mailed. POSTMASTER: Send notices by Form 3579 to The American Home Bldg., Forest Hills 75, N.Y. THE CURTIS PUBLISHING COMPANY, Robert E. MacNeal, President; Mary Curtis Zimbalist, Sr. Vice Pres.; Cary W. Bok, Sr. Vice Pres.; Donald M. Hobart, Sr. Vice Pres. and Director of Research; Edward C. Von Tress, Sr. Vice Pres. and Director of Advertising;. E. Huber Ulrich, Sr. Vice Pres. and Director of Circulation; Ford F. Robinson, Sr. Vice Pres. and Manager, Business Department; Brandon Barringer, Treasurer; Robert Gibbon, Secretary. The Company also publishes The Saturday Evening Post, Ladies' Home Journal, Holiday, and Jack and Jill. CHANGE OF ADDRESS: If you plan to move, please notify us at least 30 days in advance. Send new and old address and, if possible, a label from a recent copy to: The American Home, Forest Hills 75, N.Y.

**MUSIC TO MATCH YOUR EVERY TASTE AND MOOD... CHOOSE FROM THIS NEW LIST OF**

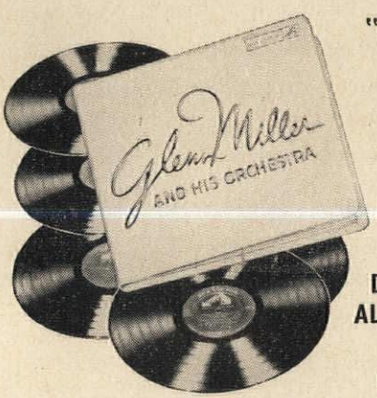
# Any five RCA VICTOR albums for only

## Either STEREO or REGULAR L.P.

**...if you agree to buy just six additional albums within twelve months from THE RCA**

**If you prefer, you may choose this special 5-record album instead of five others...**

## 69 GLENN MILLER MASTERPIECES




**"OUT-OF-PRINT" EDITION**

**RECENTLY REISSUED**

**FIVE LONG-PLAYING RECORDS**

**DE LUXE WHITE ALBUM EMBOSSED IN GOLD**

**Regular L.P. only**

**NATIONALLY ADVERTISED PRICE $24.98**

AT LAST, this incomparable album has been reissued. Here are the band's greatest recordings, plus highlights from the broadcasts. You'll find all the stars of Miller's "Golden Age" —singers Kay Starr, Ray Eberle, Marion Hutton, The Modernaires—sidemen Hal McIntyre, Tex Beneke, many more. The handsomely illustrated booklet tells the Glenn Miller story.

**THE SONGS IN THIS MEMORABLE COLLECTION**

ALOHA
ALWAYS IN MY HEART
AMERICAN PATROL
ANGEL CHILD
BABY ME
BLESS YOU
BLUE MOON
BLUE ROOM
BLUEBERRY HILL
BOULDER BUFF
BUGLE CALL RAG
CARELESS
CARIBBEAN CLIPPER
CHATTANOOGA CHOO-CHOO
CHIP OFF THE OLD BLOCK
DEVIL MAY CARE
DON'T SIT UNDER THE APPLE TREE
DOWN FOR THE COUNT
FAREWELL BLUES
FLAGWAVER
FOOLS RUSH IN
FRESH AS A DAISY
GLEN ISLAND SPECIAL
HERE WE GO AGAIN
THE HOP
I CAN'T GET STARTED
I GUESS I'LL HAVE TO CHANGE MY PLAN
IDA
IMAGINATION
INTRODUCTION TO A WALTZ
IT MUST BE JELLY
JAPANESE SANDMAN
JUST A LITTLE BIT SOUTH OF NORTH CAROLINA
KING PORTER STOMP
LADY BE GOOD
THE LAMPLIGHTER'S SERENADE
LET'S DANCE
LITTLE BROWN JUG
LOVE WITH A CAPITAL "YOU"
MAKE BELIEVE
MELANCHOLY BABY
A MILLION DREAMS AGO
MISTER MEADOWLARK
MOON LOVE
MOON OVER MIAMI
MY DARLING
MY DEVOTION
NAUGHTY SWEETIE BLUES
OH SO GOOD
ON A LITTLE STREET IN SINGAPORE
ONE O'CLOCK JUMP
PERFIDIA
RAINBOW RHAPSODY
RHAPSODY IN BLUE
RUG CUTTER'S SWING
SAY SI SI
SLEEPY TOWN TRAIN
SLIP HORN JIVE
STOMPING AT THE SAVOY
STRING OF PEARLS
SUN VALLEY JUMP
SWEET ELOISE
THERE'LL BE SOME CHANGES MADE
TWENTY-FOUR ROBBERS
UNDER A BLANKET OF BLUE
WEEKEND OF A PRIVATE SECRETARY
WHAT'S THE MATTER WITH ME
WISHING WILL MAKE IT SO
WONDERFUL ONE

**IMPORTANT:** You may order the Miller set or other monaural albums and still join either the Stereo or Regular L. P. Division. They will sound even better on stereo phonographs. However, stereo records can be played only on stereophonic equipment.

**250.** The original version of the famous theme. Dramatic, melodic score.

**251.** Rocking hi-fi/stereo remakes of 12 8-to-the-bar hits. *Beat Me Daddy*, etc.

**252.** By request—his biggest hits in bright new sound. *Sunrise Serenade*, etc.

**220.** Hit album of jazz themes from TV series by Henry (*Peter Gunn*) Mancini.

**253.** Smoky piano hit by Nashville star. Also *Heart and Soul, Tennessee Waltz*, etc.

**249.** *Sentimental Me, Rag Mop, Naughty Lady of Shady Lane*, etc. *Monaural only.*

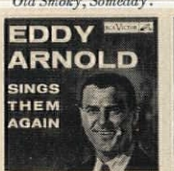
**231.** Mellow quartet, 12 pop hits. *Tennessee Waltz, On Top of Old Smoky, Someday.*

**14.** Fresh versions of 12 harmony hits. *Paper Doll, To Each His Own, Cool Water.*

**21.** Cha-chas, hot and cool by crackling big band. *Lullaby of Birdland*, 10 more.

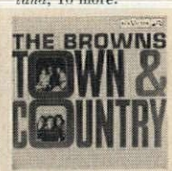
**211.** Irresistible cha-chas, modern big-band sounds, colorful sound effects.

**214.** Her best-selling album. *Someday, The Lady Is a Tramp, Thou Swell*, more.



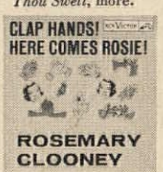

**254.** New recording of his 12 tops. *Bouquet of Roses, Texarkana Baby*, etc.

**259.** Warm harmonies by top vocal trio. *Lonely Little Robin, Lavender Blue.*

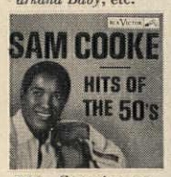



**248.** Trio sings *The Old Lamplighter, Red Sails in the Sunset, True Love*, 9 others.

**255.** Pop-country star's big hit. Also, *Why Don't You Haul Off and Love Me*, etc.

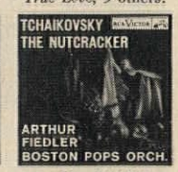



**265.** Clooney in sunny, swinging vocals. *Everything's Coming Up Roses.*




**261.** Caressing vocals. *Hey There, Too Young, Song from Moulin Rouge*, 9 more.

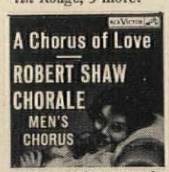
**15.** Lilting versions of *Blue Danube, Artist's Life, Emperor Waltz, Vienna Woods.*



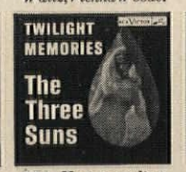

**16.** Key highlights of enchanting ballet masterpiece. *Waltz of the Flowers*, more.

**216.** Hank sings *The One Rose, Moonlight and Skies, Blue Yodel #10* and 9 others.

**247.** Sound extravaganza. *A Many-Splendored Thing, Around the World.*




**256.** Velvet-voiced male choir in gorgeous vocal moods. Wall-to-wall sound.




**221.** New recording of their 12 biggest hits. *Twilight Time, To Each His Own.*

**20.** His rhumba hits newly recorded. *Green Eyes, Adios, Oye Negra, Mambo No. 5.*

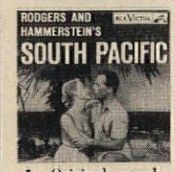
**212.** Mr. Guitar's first dance album! *Night Train, Till There Was You*, etc.

**264.** Original cast of the 1960 Broadway show. *Glocca Morra, Old Devil Moon*, etc.

**246.** The Rodgers & Hammerstein score sung by the family that inspired it.

**8.** New production of Kern classic stars Howard Keel, Gogi Grant, Anne Jeffreys.

**100.** 12 Gershwin treasures in fresh, modern manner. *Summertime*, etc.




**4.** Original soundtrack recording from Rodgers and Hammerstein film hit.

**243.** Tenor in operetta hits. *Serenade; Deep in My Heart, Dear*; many more.

**258.** Lanza's glorious tenor plus huge orchestra and chorus. *One Alone, Riff Song.*

**202.** Soundtrack from Mario's last film. *Come Prima, Vesti la giubba, O Sole Mio.*

**9.** Operetta film stars remake their 12 biggest hits. *Indian Love Call, Rosalie*, etc.

**89.** Exciting, exotic African rhythms and themes, sometimes blended with jazz.

# NATION-WIDE HITS—AND SAVE!

# $3.98

NATIONALLY ADVERTISED
PRICES TOTAL UP TO **$29.90**

## VICTOR POPULAR ALBUM CLUB

THIS exciting new plan offers you the finest stereo or hi-fi music being recorded today—**for far less money than you would normally pay.** It helps build your record library carefully, completely.

**You save up to 40%** with this introductory offer alone. After the trial membership, if you continue, you will **save about one third** of the manufacturer's nationally advertised price through the Club's Dividend Album Plan. This plan lets you choose a **free** regular L.P. or stereo album with every two you buy from the Club.

**Every month you are offered** a wide variety of albums (up to 200 a year). One will be singled out as the album-of-the-month. If you want it, you do nothing; it will come to you automatically. If you prefer an alternate—or nothing at all—simply state your wishes on a form always provided. For regular L.P. albums you will pay the nationally advertised price—usually $3.98, at times $4.98; for stereo albums you will pay the nationally advertised price of $4.98, at times $5.98 (plus—in all cases—a small charge for postage and handling).

**245.** The Sing-Along Spectacular! 33 all-time favorites plus song sheets.

**36.** 12 warm inspirational songs: *He's Got the Whole World in His Hands.*

**124.** *Prisoner of Love, Till the End of Time, Wanted, Because. Monaural only.*

**2.** The original TV action hit album. All-star "mood" jazz—combo and big band.

**203.** Hot-selling, cool-sounding sequel stars Shelly Manne and other jazz giants.

**1.** Melachrino plays *Autumn Leaves, Star Dust, While We're Young, Estrellita,* etc.

**24.** *September Song, Warsaw Concerto, Too Young, Tenderly, Diane, Charmaine.*

**262.** Broadway gem in a pure-gold setting. *The Party's Over, Just in Time,* 9 others.

**263.** Lustrous instrumentals: *Indian Summer, Gypsy Love Song, Kiss Me Again.*

**74.** 12 shimmering waltzes. *Charmaine, Ramona, Always, Memories, Together.*

**266.** Haunting melodies, exotic rhythms, dazzling sound. *Hora Staccato,* 11 more.

**19.** Lush, sensuous instrumentals. *Valencia, Peanut Vendor, Delicado,* others.

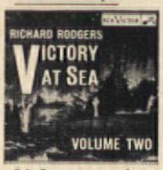
**102.** 12 Dixieland classics brilliantly played in highest fi. *Monaural only.*

**103.** "Muted jazz" trumpet and quartet in hi fi. 11 standards. *Monaural only.*

**37.** Pianist's trio plays *Summertime, The Man I Love, All of You, Cherry,* etc.

**260.** Rip-roaring musical salute by R. R. (*Victory at Sea*) Bennett. A blockbuster!

**7.** Breath-taking new recording of best-selling suite from dramatic TV score.




**91.** 8 more sections of Rodgers' award-winning score. A sound spectacular!

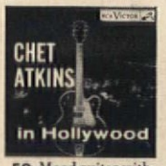
**12.** New recording of *Ritual Fire Dance, Skaters Waltz, In a Persian Market,* more.

**236.** Corn-fed humor, insane parodies of hit songs. Their funniest album!

**79.** The teen-age idol sings *I Go Ape, The Diary, Stupid Cupid,* 9 other hits.

**204.** Hawaii in hi fi! 12 all-time island favorites. *Sweet Leilani, Aloha Oe,* etc.

**227.** 13 Hawaiian and Polynesian hits recorded in Hawaii. Notes by Michener.




**58.** Mood guitar with strings. *The Three Bells, Estrellita, Greensleeves,* 9 more.

**94.** *Around the World, I Believe, Granada, September Song, Without a Song,* etc.

THIS TWO-DISC RECORDING counts as two of your five albums... Enter each number in separate space on coupon... **950 and 950A**

The actual Carnegie Hall Concert recorded LIVE! His most exciting collection.

**225.** Harry sings 11 spirituals—moving, tender, exuberantly rhythmic.

**234.** Harry's biggest seller! *Day-O, Man Smart,* many more. *Monaural only.*

**257.** For collectors! Miller, Dorsey-Sinatra, Goodman, Shaw, Prado. *Monaural only.*

**183.** His 12 biggest hits. *Begin the Beguine, Star Dust, Frenesi. Monaural only.*

**148.** With Sinatra, etc. *Marie, Song of India, Boogie Woogie,* more. *Monaural only.*

**192.** BG with Krupa, James, Berigan, Hampton. *Sing, Sing, Sing. Monaural only.*

**222.** 16 splendidly sung classics. *Beautiful Dreamer, Old Black Joe,* more.

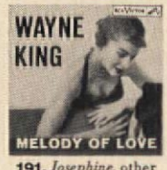
**215.** New recording of the *Rhapsody, American in Paris.* Earl Wild, pianist.

**97.** Gershwin plays his masterpiece in hi fi and stereo via player piano.

**224.** Recorded at Carnegie Hall. "Cliburn has triumphed again." *HiFi Review*

**5.** All-time classic best-seller by most talked-about pianist of recent years.

**48.** Zany musical satire and caricature plus commentary by Henry Morgan.




**191.** *Josephine,* other original hits. With Franklyn MacCormack. *Monaural only.*

**26.** La MacKenzie sings 12 ballads. *Hey There, Ebb Tide, Too Young, Moonglow.*

**228.** One of the top comedy records of the year. Laugh-along! *Monaural only.*

**267.** Current smash hit! Southern-fried humor done to a rib-tickling turn.

**125.** Patrice Munsel and Robert Merrill head the all-star cast. *Monaural only.*

**244.** *Der Führer's Face, William Tell Overture, Chloe,* 9 more. *Monaural only.*

**68.** Soul-satisfying vocals. *My God Is Real, Faith Unlocks the Door,* 10 more.

**69.** Vaughn's biggest hits recut in hi fi. *Riders in the Sky, Ballerina,* 12 more.

**240.** Hi-fi/stereo triumph features provocative sounds, pop Latin rhythms.

**18.** 17 red-blooded marches. *Stars and Stripes Forever, On the Mall, El Capitan.*

**238.** STEREO ONLY The best, funniest album to demonstrate your stereo set!

**242.** Sonorous Allen organ, big solo program. *Star Dust, Rhapsody in Blue,* more.

**ALL ALBUMS ARE 12 INCH, 33⅓ R.P.M.**

THE RCA VICTOR POPULAR ALBUM CLUB, P. O. Box 80, Village Station, New York 14, N. Y. P46-3

Please register me as a member of The RCA VICTOR Popular Album Club and send me either the five-record Glenn Miller Album or the five albums whose numbers I have specified at right. I will pay $3.98 (plus a small postage and handling charge) for either the Glenn Miller set or the five separate albums. No matter which offer I choose, I agree to buy six other albums offered by the Club within the next year, for each of which I will be billed at the manufacturer's nationally advertised price; regular L.P. usually $3.98, at times $4.98; stereo versions $4.98, at times $5.98. (A small postage and handling charge is added to all prices.) Thereafter, I need buy only four such albums in any twelve-month period to maintain membership. I may cancel any time after buying six albums from the Club (in addition to those included in this introductory offer), but if I continue after my sixth purchase, for every two albums I buy from the Club I may choose a third album free.

PLEASE CHECK THE DIVISION YOU WISH TO JOIN: ☐ REGULAR L.P. ☐ STEREOPHONIC

Mr. / Mrs. / Miss _____ (12)

Address _____

City _____ Zone _____ State _____

If you wish your membership credited to an authorized RCA VICTOR dealer, please fill in below:

Dealer _____ (20)

Send no money. A bill will be sent. Albums can be shipped only to residents of the U.S., its territories and Canada. Albums for Canadian members are made in Canada and shipped duty free from Ontario.

SEND ME THESE FIVE ALBUMS (Indicate number)

OR

FIVE-RECORD GLENN MILLER ALBUM

# AT OUR HOUSE

*Some passing comments from a mother of seven*

MARGY WYVILL ECCLESINE

**Sight of the Month:**

**Stevie, staring hypnotically into the glass eyes of my old fur piece.**

## FOR-WHAT-IT'S-WORTH DEPARTMENT

I have a large box that Joe's overcoat came in, labeled "Costume Stuff." In it I have put, over the years, old scarves, hats, bits of veiling, ribbon, lace, some fur muffs from Australia with koala-bear heads, single earrings, beat-up pocketbooks, long crepe-paper streamers from one of those unwind-the-ball party favors, buttons, velveteen remnants, my going-away dress, and a box of safety pins.

There's a silver-painted cardboard sword from the time the cub scout theme was Knights of Old; a large white collar with two black ties from Pete's debut as a Pilgrim in a school play; thick yellow yarn braids from Tracy's appearance as Gretel; and numerous red, green, and yellow plastic remains of Halloween costumes.

Good for a visit to the Land of Make-Believe, a wonderful place to suggest when it's too cold or rainy outside for play, or the morning someone gets out on the wrong side of the bed.

**The Social Urge:**

**Dickie, a four-year-old neighbor, inquiring politely, "How are all your little children?"**

**Things I Don't Mind:**

**Mud on the front porch.**
**Doors slamming when they burst in from school.**
**Tracy murdering Chopin, just so she practices.**

**Things I Do Mind:**

**Mud in the living room, from somebody's boots.**
**Doors slamming, *every* time they go in and out.**
**Chopsticks played continuously for a half hour.**

## MY INDISPENSABLE MEN

Men are so talented. Not a day passes that I don't reflect how indispensable they are.

The washing machine floods. Call a plumber (sometimes he arrives the very same day). He always knows what to do. I don't.

The car won't start. Or there's a flat tire. The last time that happened, right in the middle of main street, two teen-age boys pushed me out of the traffic lane and fixed it. They actually seemed to enjoy being helpful. I have high hopes for this coming generation.

The swing needs fixing. There's a shingle loose on the back of the house. The kids have been unusually restless and brawling all afternoon. I comfort myself that Joe will be home soon and take care of everything. Ah, men, wonderful men.

## IN MY KITCHEN

**I can neither sketch nor paint**
**Like artists do;**
**The fitted line, the buoyant pose**
**Or palliative hue.**
**But given bits of bacon, spuds,**
**An onion or two—**
**I can portray a masterpiece**
**Of Irish stew.**

*—by my aunt, Lulu Minerva Schultz*

## TURTLE MAGIC

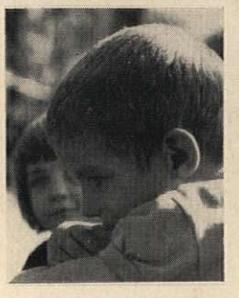
My cousin Gloria, down in the tidewater country, writes, "Sometimes I think God made turtles for the amusement of small children. Spring and summer are the busy seasons for turtle gathering. Ben will watch for a half hour (a long time for a small boy) to see when the turtle will poke his head out." Then, she says, a big brother will come along and flip him over, watching in wonder at the flattened hard shield behind which the head, legs, and tail are all withdrawn.

Sometimes an experimental finger goes out to touch. Is he really dead? A wild flurry of leg-waving tells them no, and they decide to put him in a box. More amusement as he tries to climb out.

If this fellow has a diamond-back, better watch out, boys. Mother is already speculating whether he's big enough for a real Maryland delicacy—terrapin soup.

**Tiny Tyrant:**

**Does it suddenly dawn on you that the tyrant who has completely dominated your morning comes up to a bare few inches above your knee?**



STEPHEN MICHAEL

"Beautiflor" and "Johnson's" are registered trademarks of S. C. Johnson & Son, Inc.

**With Beautiflor the shine comes back again and again without rewaxing!** That's because Johnson's Beautiflor has reserve shining power. Unlike most liquid waxes that just harden on the top of the floor, Beautiflor penetrates the surface. It stores up future shines that come back again and again with only a light re-buffing (by hand or electric polisher) . . . even with your daily dust mopping! You can even "touch up" areas that get most wear, and Beautiflor blends right in. No streaks! It's a long, long time between waxing jobs when you give your floors the shine with nine lives.

P.S. Beautiflor contains no water (harmful to wood floors and other porous surfaces). Its special cleaning agent actually *dry-cleans* your floors as you wax them.

JOHNSON'S WAX

## AT HOME WITH

# BARRY GOLDWATER

*The home of the Arizona Senator and author ("The Conscience of a Conservative") is as forthright and uninhibited as his political viewpoint. "The challenge here was to make the house belong on a desert hilltop," says Goldwater. The result was a plan based on equilateral triangles—and an outstanding Southwestern home.*

***View from the terrace*** *of the Goldwaters' home overlooks Paradise Valley, with Camelback Mountain in the background. "When I was a boy," he says, "I used to hike out here. Even then I knew it was the perfect place for a home. We've lived here three years and it's everything Peg and I dreamed it would be." The Senator is a third-generation Arizonan, a jet pilot (he organized the Arizona Air National Guard), an authority on the American Indian, and an expert on the Grand Canyon.*

JIM LISTON

Senator Barry Goldwater rested one foot on the granite retaining wall that surrounds his house and pointed toward Squaw Peak.

"That trail along the base of the mountain was made several years ago when trucks took a short cut along there. Since then, not a car or a truck has been on it, but that scar is as plain as the day it was made. Once man mars the desert, it takes a long time to heal. My land runs down to the road and as long as I live my 34 acres are going to remain unspoiled. At least I can preserve that much."

The Arizona Senator's home hugs the crest of a hill that rises 500 feet above the floor of Paradise Valley, eight miles northeast of Phoenix. His Navajo friends have christened it "Beh-nun-i-kin," which means house-on-top-of-a-hill.

"When we built this place three years ago, we were careful not to excavate any more than necessary," said Goldwater. "When we go inside, you'll see how the floor follows the natural contour of the hill. Too often builders bulldoze off the top of a hill and push it over the side. In this country that leaves a scar you can see for miles; it makes the house look like it was built on the tailings of a mine shaft."

Goldwater strode to his carport where he selected a twisted piece of firewood.

"These are pine knots, about 75 years old," he said. "We spent last weekend at Rainbow Natural Bridge, north of the Grand Canyon. I always bring back a load of these; they're all over the place. The trees have rotted away, but the knots, where the limbs emerge from the trunks, are full of pitch and make fine firewood. Here, I'll show you."

He climbed seven terraced stairs to double birch doors embossed with a Navajo design, crossed a slate-floored entry, descended five steps to his study and deposited the pine knot on the embers of a dying fire. It flared, crackled, and burst into life.

"I'm nuts about fireplaces," he smiled. "We have four of them in this house. Maybe it's because I like the outdoors and campfires, but I usually have a fire going when I'm working in here—this is my office. Sometimes I even turn on the air conditioning so I can have a fire.

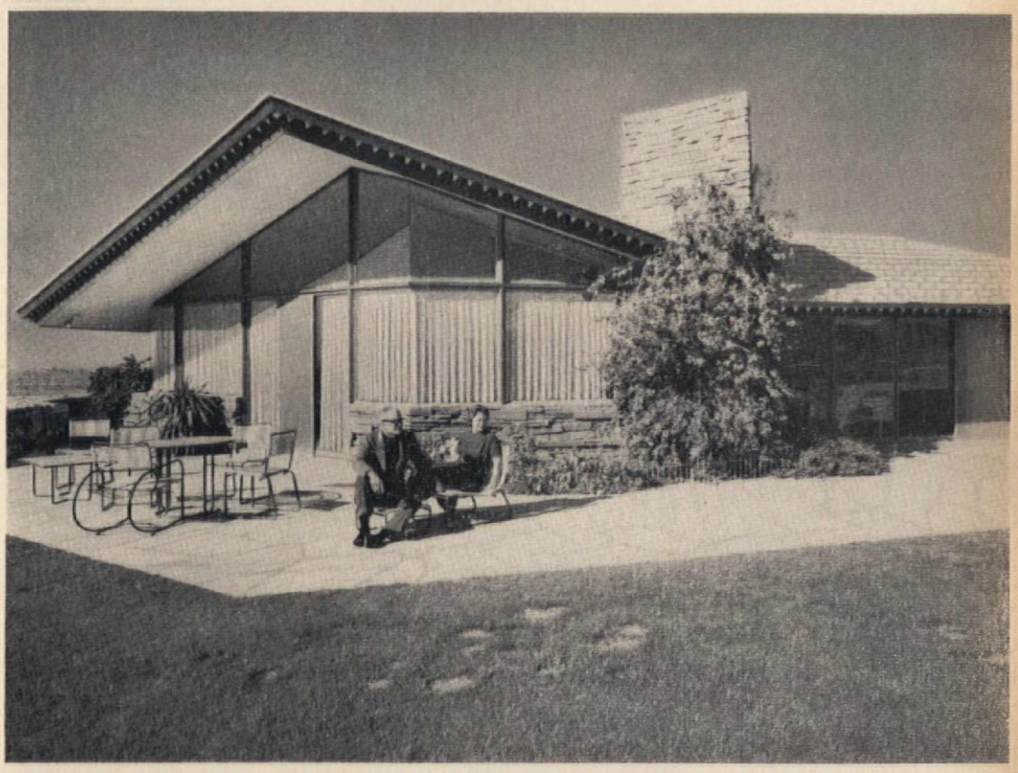
"This fireplace—and the stone used for the walls—is Arizona red ledge stone we found on the Navajo Reservation about 200 miles north of here. We got permission of the Tribal Council to quarry it and used about 150 tons. The hearthstone in each of the fireplaces is a single stone like this," he said, pointing to the broad slab with ripples similar to those left in sand after a receding tide, "formed millions of years ago when Arizona was young.

"I've hiked and ridden horseback and

(continued)

BILL SEARS

***Morning sunlight** streams through the glass-walled living room. Glass is continued to vaulted ceiling to frame a full view of neighboring mountains. "We didn't want our windows to be just holes cut in the walls," says Goldwater. "We knew what views we wanted, then planned our supporting walls."*



***Triangular theme** of house is apparent in roof pitch, patio design, and triangular metal dentils used as ornamentation on the overhang. The kitchen wing is at right. Roof shingles of lightweight concrete provide excellent insulation against the brilliant Arizona sun.*

***Informal dining area** in the kitchen satisfies the Goldwaters. The house has no formal dining room. "When we entertain, we serve buffet style," says Mrs. Goldwater, "and inevitably people gravitate to Barry's den."*

# it's fun to live in an Open World®

## seen more clearly through Parallel·O·Plate® glass

L·O·F GLASS
THE QUALITY MARK TO LOOK FOR

Sliding glass doors open *your* world to the ever-changing outdoors. But waviness in the glass would *distort* your view.

So when you install sliding glass doors—or window walls and picture windows—be sure they are L·O·F *Parallel-O-Plate*. Twin ground to make its surfaces more parallel, thus minimizing waviness for better looking, inside and outside. *Parallel-O-Plate* has earned the Good Housekeeping Guaranty Seal.

And if you need to tame sun heat and glare, use L·O·F *Parallel-O-Grey*® plate glass. Lightly tinted, it keeps out about 45% of the sun's heat and softens bright daylight. Available from your nearby L·O·F Glass Distributor or Dealer (listed under "Glass" in the Yellow Pages). Libbey·Owens·Ford Glass Company, Toledo 1, Ohio.

**LIBBEY · OWENS · FORD**

(continued)

***Living room** has built-in sofas beneath windows to give clean-lined, uncluttered look. Large coffee table with crushed turquoise-and-white marble top keynotes natural color scheme.*

***Hilltop home** is surrounded by a low retaining wall. The Goldwaters call long, flagstone walk on south side of house the "promenade deck" because it enables them to circle the house next to steep drop-off and view Phoenix in the distance. Roofs of new homes are rapidly filling valley.*

flown over most of the State of Arizona," he said, "so I wanted a house that was in keeping with the rugged, primitive character of this desert country."

The Senator's Arizona reminders aren't all from the past. His built-in desk was stacked high with mail and the wall above it was covered with newspaper cartoons and mementos of his political career.

"See what I mean about the house following the contour of the hill?" he asked, returning to the foyer. "Right under here there's a big boulder we weren't even tempted to move. So we just terraced this hall down to the living room," he said, descending eight shallow stairs to a room dominated by a window wall that frames a magnificent view of Camelback Mountain.

The living room, carpeted in white wool, has white draperies, one wall of neutral grass cloth, and built-in aqua sofas along two walls. A credenza with crushed turquoise-and-white marble top turns the corner from the foyer and follows an angled wall. Beneath it are storage cabinets with triangular, hand-wrought silver pulls.

"Those were made by Navajo silversmiths in Scottsdale," said Goldwater, crossing the room to another ledge-stone fireplace. "The whole house is based on equilateral triangles. You'll find them repeated in the angles of the ceilings, and the metal dentils used to decorate the roof overhang. You'll notice that no two walls meet at right angles. It costs more to build this way, but it eliminates dead corners and makes rooms seem larger and more interesting. At least we think so, don't we, Peggy?"

Peggy, who has been Mrs. Goldwater for 27 years, led the way into the kitchen.

"We don't have a formal dining room," she said, "and we don't miss it. When we have guests we serve buffet style in the study. When we're all home and want to sit down together, we eat here," she said, indicating an oval, glass-topped table in the dining area of the kitchen. "It's very

(continued)

# How we retired in 15 years with $300 a month

"We'd never be out here in California today, financially independent and happy, if it hadn't been for what happened back in Scarsdale the night of my fortieth birthday, in 1945. Nell had gotten tickets for 'Oklahoma!' While she dressed that night, I was idly leafing through a magazine.

"I suppose any man feels serious when he hits forty. Someday Nell and I wanted to move out where it's summer all year and really enjoy life. But how could we? Half my working years had gone. I had a good salary. But we found it hard to bank anything.

"As I turned the pages, an ad caught my eye. It said a man could retire on an income without a big bank account through the Phoenix Mutual Retirement Income Plan. I could get a guaranteed income of $300 a month when I reached fifty-five—not just for myself alone, but as long as either Nell or I lived. It sounded just like the answer to my problem.

"I clipped the coupon in the ad, and mailed it on our way to the theater.

"Well, a while back my fifty-fifth birthday arrived. I was all set to retire, and it wasn't long before my first Phoenix Mutual check for $300 came. So we sold the Scarsdale house and headed west. We're in a beautiful spot here, just right for us. And every month we get another check. Security? Why, we have more than lots of rich people. Our income is guaranteed for life!"

**Send for free booklet**

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from $50 to $300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't put it off. Send for your copy now.

**PHOENIX MUTUAL**

*Retirement Income Plan*

**GUARANTEES YOUR FUTURE**

OVER 100 YEARS
OF LIFE INSURANCE PROTECTION
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.
370 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 16-page booklet showing new retirement income plans.

*Plan for Men* ☐ *Plan for Women* ☐

Name_____

Date of Birth_____

Business Address_____

Home Address_____

(continued)

pleasant with the morning sun streaming in."

"Or in the evening, with a fire in the fireplace," added the Senator.

Double ovens are built into the stone fireplace wall and beneath them are set-in ceramic tiles made by Hopi Indians.

"There are only four of us at home now," said Mrs. Goldwater. "Our daughter Joanne, who's now Mrs. Thomas Ross, lives in Torrance, California. She has made grandparents of us twice. Our son Michael is at the University of Arizona in Tucson. Barry, Jr., attends Arizona State and lives at home, and Peggy, who's 16, is a junior at Judson School in Scottsdale."

"What do you like most about your new home, Mrs. Goldwater?"

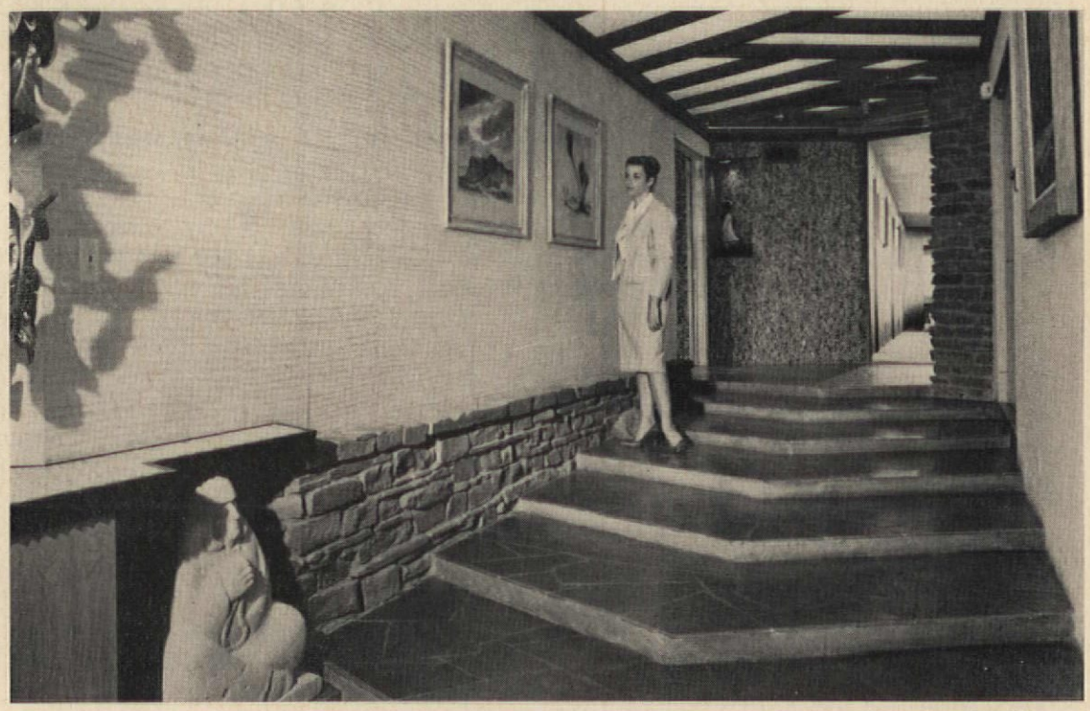
"It's a very livable and easily maintained home. It's wonderfully quiet, and of course, we have views in all directions."

The Senator led the way down a long hall, one wall of which has continuous, waist-high storage cabinets.

"These are the most practical linen closets I've ever had," said Mrs. Goldwater. "I store the linens just outside

(continued)

***Most-used room in the house** is the large library-den which serves as a family room when Goldwater is not using it as his office. He likes big, practical fireplaces. Base of coffee table is huge piece of ironwood that weighs over 2000 pounds. Goldwaters collect rare Indian artifacts to accessorize rooms.*



***Daughter Peggy**, 16, studies work of Arizona artists hung in entrance hall where illuminated ceiling and slate steps that descend to living room repeat the triangular plan of the house. Long hall beyond leads to bedroom wing and serves as gallery for the Goldwaters' favorite artists. Foreground: Navajo sculpture.*


## See American Treasury by Drexel at These Fine Stores . . . Today!

**ALABAMA**

Anniston . . . Geo. Cater Furn. Co.
Birmingham . . . Marks-Fitzgerald Furn. Co.
Decatur . . . Robinson Furn.
Dothan . . . Blumbergs
Florence . . . Lamar Furniture Co.
Gadsden . . . Furniture Galleries
Homewood . . . Beacon House
Huntsville . . . Marks-Fitzgerald Furn. Co.
Mobile . . . Adam Glass
Montgomery . . . Bishop-Parker Furn. Co.
Opp . . . Gunter Dunn Co.
Tuscaloosa . . . City Furn.

**ARKANSAS**

Blytheville . . . Hubbard & Son Furn.
Little Rock . . . Westmoreland's

**DISTRICT OF COLUMBIA**

Spring Valley . . . Mayer & Co.
Washington . . . Mayer & Co.
Wm. E. Miller Furn.

**FLORIDA**

Clearwater . . . Helmly's
Daytona Beach . . . Daytona Furn. Whse.
Eustis . . . B. E. Thompson Furn. Co.
Ft. Lauderdale . . . Grosse Pointe Furn. Shops
Ft. Walton Beach . . . Far Corners Shop
Jacksonville . . . May-Cohen
Miami . . . Burdine's
Ocala . . . Blocker & Turnipseed
Orlando . . . Helmly's
Panama City . . . James Furn. Co.
Tallahassee . . . Collins Furn. Co.

**GEORGIA**

Ailey . . . Georgia Furn. Co.
Albany . . . Albany Housefurnishings Co.
Athens . . . Thompson Furn. Co.
Atlanta . . . Rich's
Augusta . . . Richard's Furn. Co.
Cedartown . . . Mobley Furniture Co.
Carrollton . . . Groover-Smith Furn. Co.
Clarksville . . . Reeves Hdwe. & Furn. Co.
Columbus . . . Hinson Galleries
Griffin . . . Goode-Nichols
Macon . . . Furniture Mansion
Moultrie . . . M. W. Majors Furn. Co.
Rome . . . Maxwell Bros.
Savannah . . . Dream House Furn. Co.
Thomaston . . . Lamar Hinson Furn. Co.
Valdosta . . . Gene's Galleries
Waycross . . . R. B. Zachry

**KENTUCKY**

Barbourville . . . Miller-Yancey Furn. Co.
Harrodsburg . . . B. M. Royalty Furn. & Appl.
Lexington . . . Walter & Son
Louisville . . . Hubbuch Bros. & Wellendorf Furn.
Somerset . . . A. Goldenberg Furn.
Williamsburg . . . Faulkner & Taylor

**LOUISIANA**

Baton Rouge . . . Kornmeyer Furn. Co.
Lafayette . . . Gerami Furn. Co.
Monroe . . . Dixie Bedding & Furn.
New Orleans . . . Nu-Idea Furn. Co.
Shreveport . . . Hemenway Furn. Co.

**MISSISSIPPI**

Biloxi . . . Merchiston-Hall Galleries
Brookhaven . . . T. H. Perkins Furn. Co.
Greenville . . . Levy & Rode
Jackson . . . Sid Jones, Inc.
Tupelo . . . W. H. Baker Furn.

**NORTH CAROLINA**

Asheville . . . Morrison's, Inc.
Chapel Hill . . . Johnson-Stroud-Ward Co.
Charlotte . . . Mecklenburg Furn. Shops
Durham . . . Piedmont Furn. Co.
Fayetteville . . . Highland Furn. Co.
Gastonia . . . Rankin Armstrong, Inc.
Goldsboro . . . Creech's, Inc.
Greensboro . . . Colonial Furn. House
Morrison-Neese
Jacksonville . . . Pete McMillan Furn. Co.
Kinston . . . Baker Furn. Co.
Lillington . . . Wilborne Furn. Co.
Morganton . . . Nite Furniture Co.
Raleigh . . . Wayside Furniture House
Rocky Mount . . . Bulluck Furniture Co.
Roxboro . . . Person's Furn. Co.
Sanford . . . Sprott Bros. Furn. Co.
Tabor City . . . W. F. Cox Co.
Washington . . . Southern Furn. Co.
Wilmington . . . Hanover House Furn.
Wilson . . . Thomas-Yelverton Co. Inc.
Winston-Salem . . . Harvel Furn. Co.

**OKLAHOMA**

Ardmore . . . Collier Bros. Furn. Co.
Bartlesville . . . Bartlesville Furn. Co.
Oklahoma City . . . Harbour-Longmire
Ponca City . . . Glenn Paris Furn. Co.
Seminole . . . Collier Bros. Furn. Co.
Tulsa . . . Cathey Furn. Co.

**SOUTH CAROLINA**

Anderson . . . Armstrong's Wayside Furn.
Charleston Heights . . . Copeland Furn. Co.
Columbia . . . Rosewood Furn. Co.
Greenville . . . Kirby-Quinn, Inc.

**TENNESSEE**

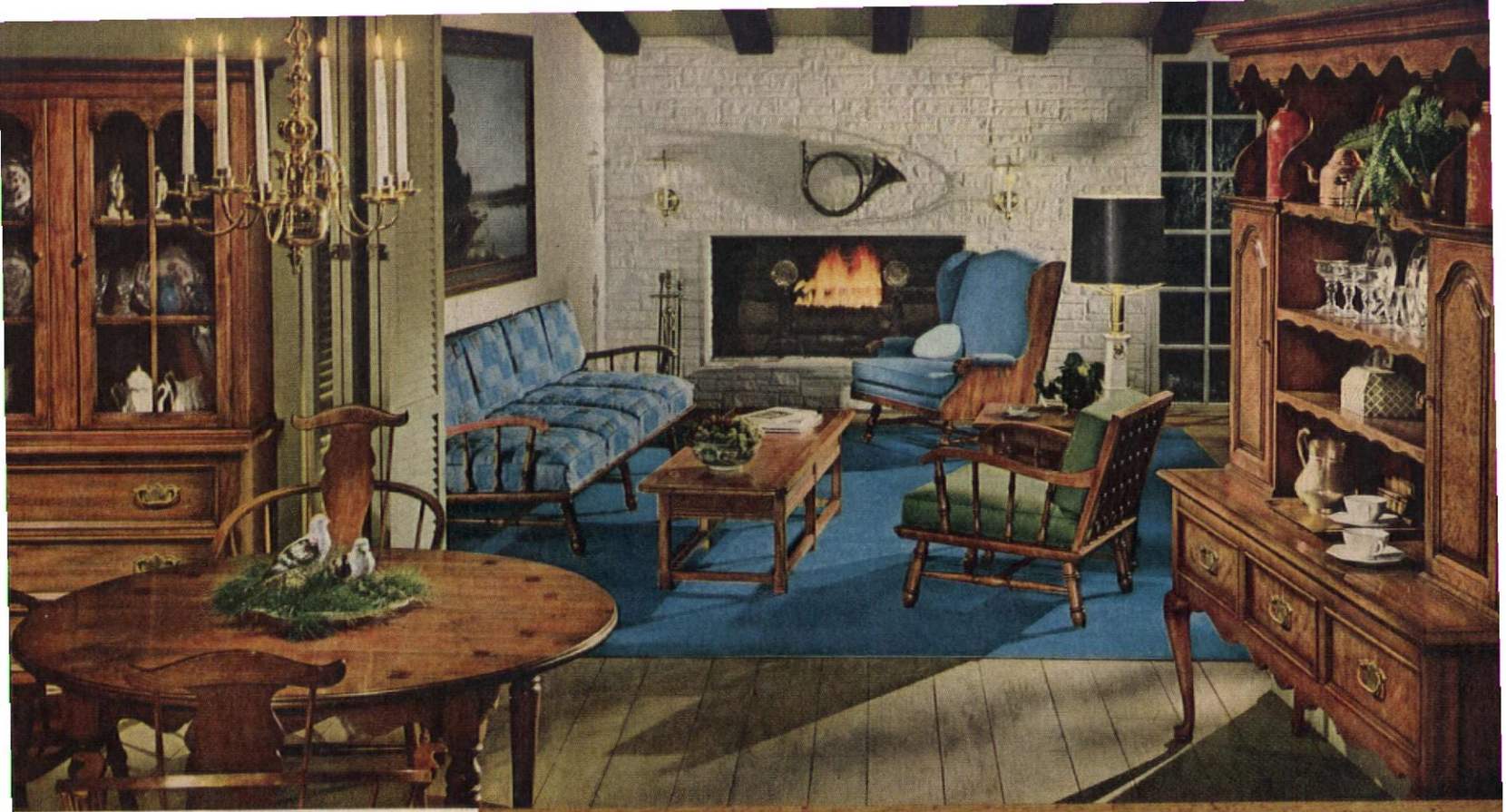
Chattanooga . . . Fowler Bros.
Clarksville . . . Garvin's
Cleveland . . . Abel's, Inc.
Knoxville . . . Rich's
Madison . . . Henshaw Furn. Co.
Memphis . . . Goldsmith's
Nashville . . . Cain Sloan

**TEXAS**

Abilene . . . Waldrop Furn. Co.
Amarillo . . . Southern Furn. Co.
Austin . . . Cabaniss-Brown, Inc.
Corpus Christi . . . Braslau's
Dallas . . . Anderson's Furn. Studio
Sanger's
Harlingen . . . Junkin's
Houston . . . Sunland Furn. Co.
Laredo . . . Majestic Furn. Co.
Longview . . . McWilliams Furn. Co.
Lubbock . . . Watson Studio
McGregor . . . Gilmore & Davis
Midland . . . Knorr Furn. Co.
Odessa . . . Fair Mart
San Angelo . . . Robert Massie Furn. Co.
San Antonio . . . Stowers Furn. Co.
Tyler . . . Broadway Furn. Co.
Victoria . . . Kamin's
Wichita Falls . . . Bailey Furn. Co.

**VIRGINIA**

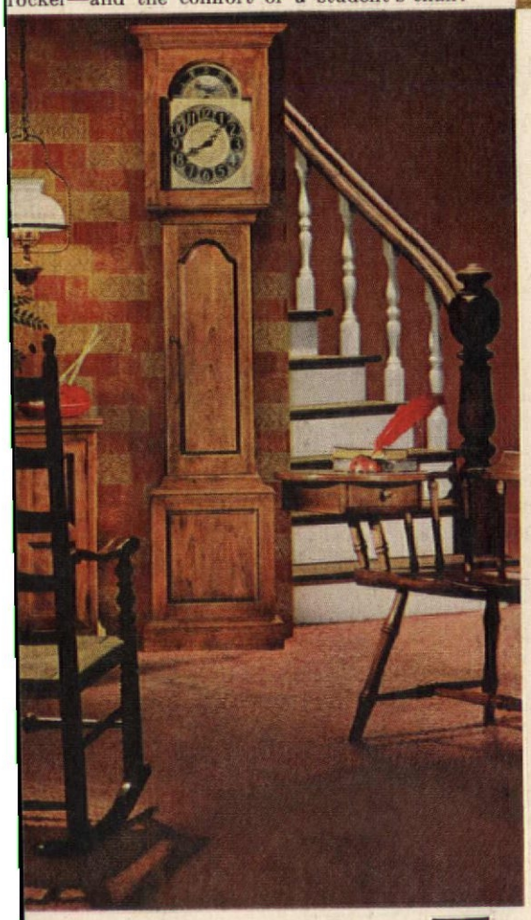
Christiansburg . . . Cromer Furn. Co.
Clarksville . . . Clarksville Furn. Co.
Fredericksburg . . . Cooper's Furn., Inc.
Kilmarnock . . . Fred Swaffin, Inc.
Lynchburg . . . Reams Furn. Co.
Newport News . . . J. H. Bell Furn. Co.
Norfolk . . . Willis Furn. Co.
Portsmouth . . . S. Lasting & Bros. Inc.
Richmond . . . Hawkes Furn. Co.
Roanoke . . . Reid & Cutshall
Seven Corners . . . Mayer & Co.
South Hill . . . Carver Furn. Co.
Verona . . . Ford's Finer Furn.



Reflected in the glow of firelight is the warmth of family living. On the right, filled with family treasures, is the handsome Raleigh hunt-board, approximately $378 (slightly higher in the West).

The staircase corner is charmed with a grandfather clock! Discover again the joys of an old fashioned rocker—and the comfort of a student's chair.

# American Treasury



**. . . rich in our nation's lore, for happier living today.** Our early colonists were adaptable to most any circumstance. They arrived with very little, but soon were making and designing their own furniture. They adapted the designs of their own native lands—using American woods particularly suited to each piece. Drexel has gone to the sources of these pieces—among them Wallace Nutting's "Furniture Treasury", to bring you American Treasury, styled for our way of living today. The woods are rich and varied: figured cherry, maple clusters, knotty pine and sturdy pecan . . . all mellowed, with the look of years of hand care. It's all beautiful, made by the careful Drexel methods that give you fine furniture at prices your budget appreciates. Each piece wears proudly the "by Drexel" seal . . . your assurance of furniture to treasure for years to come. In fine stores everywhere.

**Designed by Robert Bergelin**

This bedroom bespeaks its good taste and charm in the Philadelphia-inspired highboy.

Always room for one more in our dining room—be he pint-sized or an extra tall grown-up.

end 35¢ for the Drexel booklet col-ection, 7 Huffman Road, Drexel Fur-iture Company, Drexel, N.C.

by Drexel

# by Drexel®

THE MOST TRUSTED NAME IN FURNITURE

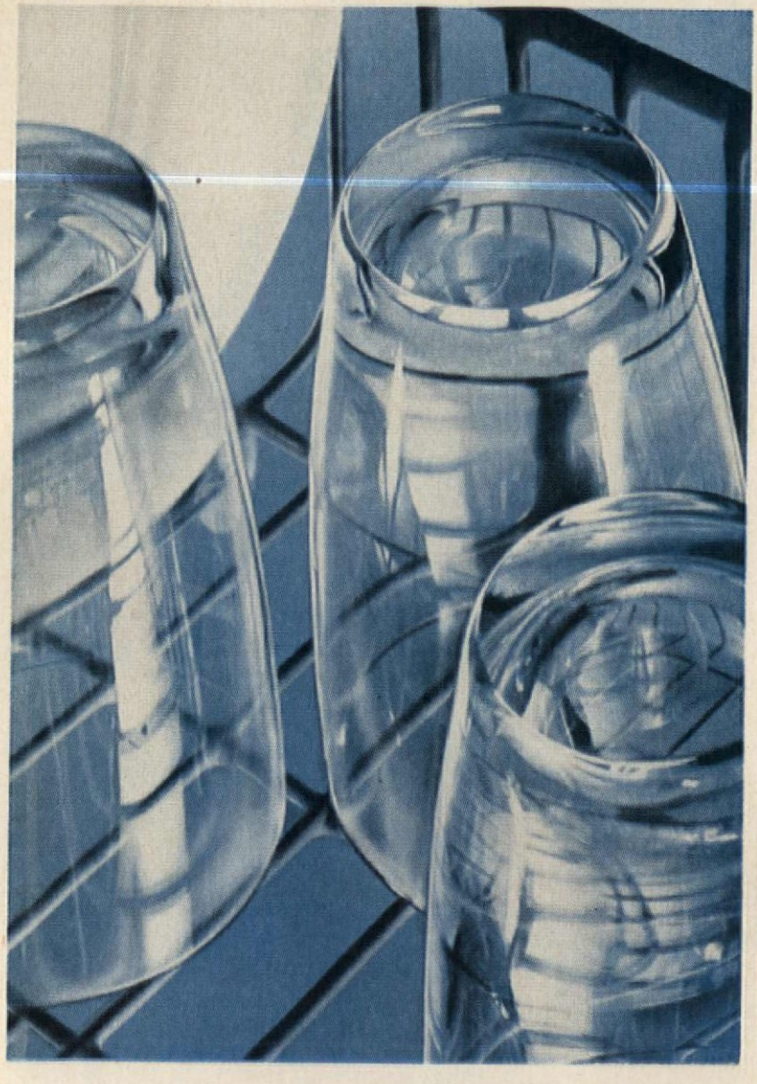
A Division of Drexel Enterprises, Inc.

NEW! dish-washer all

Guarantees the most

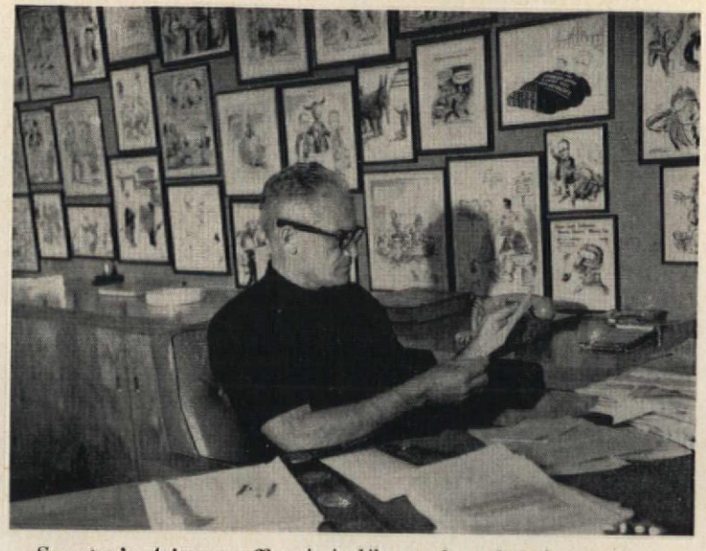
# spot-free dishes

any dishwasher can wash!



**Not even hand-polishing gets glassware, dishes and silver** more sparkling than new Dishwasher *all*. Over half a million dishwasher owners are proving this every day with shining clean glasses that formerly were left spotted or streaked. Prove it yourself—this week!

Recommended by dishwasher manufacturers
Lever Brothers Company guarantees satisfaction or your money back



***Senator's Arizona office** is in library-den where he works in sports shirt. He has keen sense of humor; collection of newspaper cartoons includes unflattering caricatures of himself.*

(continued)

each room—a real step saver."

"We call this hall the gallery," said Goldwater. "We get north light here, which makes it a good place to display the work of our favorite Arizona artists."

In the master bedroom, the warm tones of the vaulted, redwood ceiling, the long, built-in desk, and the red stone fireplace provide natural color against white walls and carpeting.

Goldwater lowered a panel in the headboard of the bed. "These are remote controls for the drapery motors, television, hi-fi, intercoms, outdoor floodlights, and the burglar alarm. The reading lights are aircraft type operated off transformers."

The window above Mrs. Goldwater's desk looks out on Squaw Peak and the White Tank Mountains. Sliding glass doors open the room to a long view of Paradise Valley, with the roofs of new homes in the middle distance.

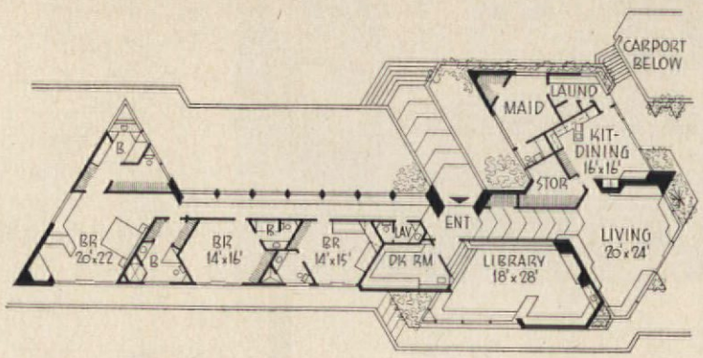
Mrs. Goldwater's blue-and-gold bath and dressing room has an unusual window above the vanity sink. Two large panes of glass meeting at an angle give her an unobstructed northeast and northwest view of the valley, and plantings outside the glass seem to be part of the room. Shoe racks in the closets are waist high and a full-length, three-way mirror folds flat against the wall when not in use.

"Here's mine," said the Senator, leading the way to his combination bath and dressing room. The walls are papered with excellent photos of every type of military and civilian aircraft he has flown. These range from early biplanes to the latest jet bombers. Barry Goldwater is a general in the U. S. Air Force Reserve and has over 300 hours in jets to his credit. An expert photographer, he does his own printing and enlarging on special paper which he hangs like wallpaper.

"I've done the same down the hall in the powder room with pictures of our friends," he said. "When we have guests, they always examine the walls for pictures of people they know.

"This is Michael and Barry's room," he said. "We use all those

(continued)




***Home for a rugged individualist** took almost a year of planning by Goldwaters and architect Paul C. Yaeger. Unusual 4200-square-foot plan was dictated by site. Object was to expose living areas to vast panoramas.*

# Modess®

# New: VEE-FORM anatomically shaped

**Softly contoured**
—to echo the lines of your body.
Wider in front, narrower in back
for carefree comfort.

**New accident-safe shield**
A soft polyethylene shield
positively prevents strike-through.

Undetectable
deodorant

**Discovery offer**
45¢ refund on your first package.
Send endflap to Vee-Form, Box 67-18
Milltown, N. J.

Expires June 30, 1961

# *a carpet is a* WOMAN...

Like a woman, carpet radiates tranquility and self-assurance. And charm, like the lilt of a pert, red-haired colleen's laughter. • The carpet that graces your home is a reflection of *you* . . . and should be chosen by you. Roxbury makes this choice an exciting experience by offering you a magnificent selection. Traditional fibers and modern. A vivid spectrum of colors. • *Galway*, shown here, is a rich, all-wool tweed. Mothproof. Family-proof. Yet luxuriously textured. • Others from $4.95 to $19.95 a sq. yd. • They can help you create a smart, beautiful home for just pennies a day.

*For your nearest dealer, write: Roxbury Carpet Company, 295 Fifth Avenue, New York 16

ROXBURY CARPET . . . *truly a woman's prerogative*

(continued)

guns in the case. We do a lot of target shooting. We have targets set up out there beyond the swimming pool and we stand at the retaining wall and hammer away. Barry should be home from school pretty soon. He's a pretty good amateur pilot. Both he and Michael are studying business administration. That's how I started—in my father's department store in Phoenix.

"This is our darkroom," he said, entering a large, well-equipped room next to the den. "It also serves as a projection booth when we show home movies or slides in the study. I have over 8000 negatives on file and more than 3000 color slides. Those slides may prove worth while for another serious hobby of mine, the Arizona Historical Foundation which I founded to develop research sources not available to universities. It will tap a wealth of material about southwestern Arizona."

He descended the stairs to the study and switched on a VHF radio next to his desk.

"This gives me the weather and lets me monitor the tower at the Phoenix airport. I like to listen when young Barry is flying."

He seated himself at the desk, which is decorated with silver medallions representing the 14 Indian tribes of Arizona.

"I ride my hobbies hard, but they've paid off in relaxation and education. What's more important, they 've brought me closer to the kids. When they were younger, we camped out regularly. I taught them what they know about outdoor life—how to shoot and hunt and fish. I want my kids to have self-respect and initiative," said the author of 'The Conscience of a Conservative.' "I want them to have a country as free and as good as the country I have known. And I want them to know and love nature and the outdoors.

"In a way, that's how I discovered the site for this house. When I was a kid I used to hike up here and say to myself, 'I'd like to live on this hill some day.' It's the dream-house story come true, so I know how people feel about such things.

"I'd like to see everybody in this country own his own home. But I'm against 'no down payment' homes. If a guy doesn't have some sweat and sacrifice invested in his home, he feels little interest or responsibility for it or for the community. Even if he has only 50 hard-earned bucks in his house, that changes his attitude. The fellow who has a stake in his house is the fellow who pays attention to zoning, who attends school-board meetings and speaks up on important issues. It's amazing how young people change their attitudes about voting and community affairs when they settle in a home and start making something of it.

"Brick and mortar and architecture don't make a home. Neither does wealth. Among Spanish-speaking people when a man invites you to his *casa*, he's just being polite, much as we might say 'drop by our house sometime.' The word *casa* means house, just the building. But when he says 'You must come to my *hogar*,' he means home in a more complete sense than our word suggests. He wants you to meet his wife and children and join his intimate family circle. When you walk into a happy home anywhere, you feel what is meant by the word *hogar*. The family is the rock on which this country is built. What matters is not the house but the *hogar*."

### Peggy Goldwater's Ranch-style Frijoles

This recipe for Mexican-style frijoles is one of the Goldwater family's favorite dishes. The beans may be reheated the next day, or frozen for eating weeks or months later. When reheating, add a small quantity of water or a small can of tomato sauce and stir.

- 2 lbs. pinto beans
- 2 tsp. salt
- 2 large onions
- 4 cloves garlic
- ½ tsp. black pepper
- ½ tsp. comino seed
- 1 can roasted green chiles
- 1 can taco sauce
- 1 can tomatoes

Soak pinto beans in cold water overnight. Drain, wash, cover with about two inches of water, add salt, and boil over moderate heat for about an hour, adding water if needed. Add diced onion and diced garlic, black pepper, comino seed, chopped green chile, taco sauce, and tomatoes. Cook over moderate heat for an hour or an hour and a half, until beans are tender. For spicier beans, add one or two teaspoons of red chile powder.

*Variation:*

These frijoles may be easily converted into a delicious chile con carne by adding chopped beef (2 pounds) sautéed until brown with a chopped onion in any kind of cooking fat, and added to the beans after first hour of cooking.

THE END

OUR PRODUCT

## An earnest message to the weekend painter...

...whose mind is apt to be on golf or fishing or maybe just plain loafing. Privately we'd have to admit that the weekend painter ordinarily looks on painting as a chore—something to get out of the way as quickly as possible.

Our message? Why not try our versatile undercoater—3 Purpose B-I-N Primer-Sealer. It will salvage at least half the weekend for him and make painting fun. Well, almost fun.

B-I-N saves time because it seals, primes white, and kills stains—all in one operation. At least two conventional paint products would be required to do what B-I-N does in one coat. Where can you use it? On any interior surface. B-I-N effectively primes and seals porous surfaces—wallboard, plaster and raw wood. It has unusual adhesion, so it's a natural for priming hard-to-grip surfaces—metal, glass or tile. And it laughs at knots, sappy streaks, grease stains—even old varnished woodwork—which would bleed through ordinary primers.

Take drying time. In only ten minutes B-I-N is so dry the casual painter can back into it (absent-mindedly, the way we do, or even on purpose) without picking up paint. In only 45 minutes he can apply his finish coat of paint. Right there he's cut out that second day. No waiting overnight before applying a final coat. He paints and cleans up in just one day.

We'll run into skeptics, we know. They set their lips in thin lines when we wax enthusiastic, but professionals have used B-I-N for sixteen years to save time and money and to make their jobs easier. Why not you? For our booklet, "When and Where To Use A Primer-Sealer" (actually a blueprint for accumulating leisure time), write:

**WM. ZINSSER & CO.,** Dept. B-3, 516 West 59th Street, New York 19, New York
SINCE 1849

**Smoother because...**

## No Sugar to Add

Eagle Brand French Fudge

**Milk and sugar in just one pour** — that's the secret of Eagle Brand. It's a blend of milk and sugar pre-cooked to rich smoothness. So it makes fudge creamier.

**1 package (6 oz.) semi-sweet chocolate pieces**
**⅓ cup PLUS 1 tablespoon Eagle Brand Sweetened Condensed Milk**
**Pinch of salt • ½ teaspoon vanilla extract**
**3 tablespoons ground nut meats**

*Heat* chocolate in double boiler top over fast-boiling water, stirring until just melted. Remove from heat. *Add* Eagle Brand, salt, vanilla, nuts. Stir until smooth. *Turn* into wax paper-lined container and press into block one inch high. Chill in refrigerator until firm, about 2 hours. Makes ½ pound of smooth, delicious fudge thanks to Eagle Brand.

**Borden's Very Big On Flavor**

**FREE!**
**"70 Magic Recipes" Booklet.**
28 pages of exciting cakes, pies, candies, puddings using Eagle Brand. Write: The Borden Co., Dept. AH-31, Box 171, N.Y. 46, N.Y.

Name_____
Address_____
City_____ State_____

1. Corvair Monza Club Coupe

2. Lakewood 700 4-Door Station Wagon

3. Corvair 500 4-Door Sedan

# You couldn't be smarter . . . or look it!

We have a feeling you'd look fine in a Corvair. You'd *feel* fine, too, because you could think about how smart you were to save all that money (on gasoline and the antifreeze you don't have to buy and Corvair's likably low price). We'll let you find out for yourself at your Chevrolet dealer's how remarkably tuned Corvair's handling is to a lady's touch. A brief drive ought to start you thinking about colors and such. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

1. *Monza Club Coupe*—feather-light steering, beautifully balanced braking, fashionable style inside and out.
2. *Lakewood*—no wagon comes close to it for handling. And it can hold up to 68 cubic feet of you-name-it.
3. *4-Door Sedan*—practical's the word for this one. Luggage capacity under the hood's up by nearly 12% this year.

# '61 CHEVY CORVAIR

corvair

GUIDE FOR HOME BUYERS · PART VIII

# $7,000,000,000 HOW TO REDUCE YOUR SHARE OF THE SEVEN BILLION DOLLAR HOME REPAIR BILL

HUBBARD H. COBB

Chances are, some of your hard-earned dollars were a part of the $7 billion spent on home repairs in 1960. This huge sum wasn't for remodeling or improvements, mind you, but simply for those repairs necessary to keep the old homestead from falling apart or drastically declining in value. Under average conditions, your annual maintenance bill will be about two per cent of what you originally paid for your home.

Not many families know exactly how much they spend each year on home repairs and necessary replacements. It's surprising how few of us keep an accurate record of small charges. If you were billed $375 for a new underground sewer line, you'd remember it. But you've probably forgotten many bills for $5, $10, and $15. It's these small charges, in the long run, that make up most of that $7 billion.

The best way to cut down home-repair costs is to make some of the repairs yourself. The man of the house who isn't any good at fixing things may be endearing, but he's out of fashion. In this day and age, any adult, man or woman, should be able to make such basic repairs as fixing a sticking door, replacing a windowpane, clearing a stopped-up drain, etc. The practicality of making repairs yourself will be clear when you study this breakdown of a typical plumber's bill for repair of a leaky faucet.

| | |
|---|---|
| Cost of new washer | .03 |
| One hour of plumber's time | 4.25 |
| Union welfare and pension funds | .27 |
| Overhead (permits, insurance, interest on loans, phone, office supplies, gas and oil, repairs to truck, taxes, etc.) | 1.75 |
| Profit | .73 |
| Total | 7.03 |

As you see, most of the bill was for labor and overhead. The worn-out washer—cause of the leaky faucet—cost only three cents. By doing the job himself, the home owner could have saved $7.

Assuming there are at least six faucets in your home, and that the average life of a washer is anywhere from two to three years, you can save a tidy sum by learning to do this work yourself. A more difficult job—such as cleaning a plugged drain line—might take you three or four hours to fix as against two hours for a plumber. But you'd save around $15.

Patching a hole in a concrete walk or drive will cost you about a dollar for the materials; you'll save $20 or more in labor. You can get everything you need to replace a pane of window glass for about a dollar; if you call a carpenter, you'll probably pay him from $8 to $10.

Actually, if you were to put in an hour a week making necessary repairs around your home, you could probably save about $250 annually on labor alone. What's more, you'd get the jobs done without all the phoning and waiting and inconvenience that's involved when somebody does the work for you.

These are average prices you'll pay a professional for some of the more common types of repair jobs:

*Roofer*—for a small-scale job such as replacing a few shingles—about $15.

*Electrician*—about $5.50 for a service call to repair a damaged outlet. For installation of a new outlet, the standard price for plasterboard construction is $12–$13, if no major problems develop.

*Painter*—for a 12x15 ft. room, $40 per room with relatively cheap paint. This $40 is just for a single coat. If scraping, patching, or a second coat is necessary, the price goes up accordingly.

*Appliance serviceman*—service calls range from $4–$6 with a $5 national average. This does not include parts.

Even if you run up against a job that you can't do yourself, there are ways you can save some of the cost. One of the simplest is to do the unskilled part of the work. It's possible to save $15 or more in hourly pay by just getting a room ready for the painters—removing pictures and wall decorations, taking off electric plates, moving furniture out of the way, covering floors and furniture with drop cloths, patching cracks and holes in the walls.

You may not feel qualified to install certain kinds of resilient flooring. But, if you can drive a nail and use a saw, you can put down the underlayment that may be required or make other necessary preparations.

But whether you do the work yourself or hire someone else to do part or all of it, there are some basic steps you can take to save money.

**Know your own home:** Home owners waste hundreds of dollars each year simply because they have not taken the time or had the patience to learn the elementary facts about their homes. There's a classic story of a plumber who spent half a morning trying to locate a shut-off valve on a plumbing line. It was finally found, but only after removing large sections of the paneling of a finished basement room. No one in the household had any idea of where this valve was located. (continued)

WHEN
YOUR EYES
ARE BOTHERED BY
A COLD

COMFORT
YOUR EYES WITH
MURINE

*Handy squeeze bottle*

*Also available in glass bottle with separate dropper*

When a head cold makes your eyes feel hot and uncomfortable, cool and soothe them with gentle Murine. Murine's exclusive formula of 7 ingredients cleanses, comforts and refreshes your eyes. Rests tired eyes and so relaxes tension. See how much better your eyes feel when you use Murine *every* day.

The Murine Co., Inc., Chicago, U.S.A. ® Trademarks Reg. U.S. Pat. Off.

(continued)

In another case, a home owner had to have most of his front lawn dug up during the winter at great expense in order to find a septic tank that was flooded. No one had ever bothered to find out where the tank was situated. There are even home owners who don't know what kind of heat they have—hot water or warm air.

A good rule is to have a complete set of the house blueprints, including plot plan, so you'll know where to find shut-off valves; which fuse or circuit breaker controls which circuit; and where the septic tank is located. These will come in handy for repairs as well as for future improvements. You can usually get these from the builder, the architect, or the previous owner of the house.

If you are buying a home, insist that either the builder or the previous owner go through the place with you pointing out the various parts of the mechanical systems and other pertinent information.

If you want more information about the care and maintenance (and geography) of the home you already have, ask your plumber, electrician, or appliance serviceman the next time he's there to do a job for you.

Another way to save yourself repair costs is to read and follow instruction manuals supplied by the manufacturers of the equipment in your home. In the case of a furnace, for example, failure to clean or replace a furnace filter in time (as specified in the manual) could result in damaged equipment. Often, of course, the instruction manual isn't supplied or has been lost. Then it's up to you to write to the company and request one for the model you own.

**Get many jobs done at once.** Most service calls today involve considerable travel time for the serviceman, and many hourly charges are figured on a portal-to-portal basis. When it's necessary to call someone, have a list of several other jobs he can handle while he's on the same trip.

If, for example, you call the plumber to repair a burst pipe, have him check any dripping faucets, noises in the plumbing system, or low pressure at outlets. Preventive repairs are cheaper in the long run than repairs that must be made in an emergency.

**How to avoid emergencies:** You can't avoid all emergency calls, but it is possible to avoid a great many just by knowing the life expectancy of a piece of equipment or material or by checking its condition from time to time.

For example, the life of the average hot-water heater is about ten years. If your present heater is much older, it would be wise to have it checked for its general condition and faulty parts.Or if you've had trouble with it lately—lots of rusty hot water or leaks—it's probably running on borrowed time. It may last another ten years, but then again, maybe it will quit on you tomorrow (which may be a Sunday), and many skilled workmen get time and a half or double time for Sundays, holidays, and after 4:00 P.M.

In such an emergency you may not be able to get your own plumber, but will have to rely on someone else who'll charge you all the traffic will bear. And perhaps the brand or model heater that you want won't be available on such short notice.

The same thing applies for a heating plant which has a life expectancy of about 20 years, or a roof which may last 15 years or more. Home-owner lore is full of reports of families who had to pay through the nose because they waited too long before having a damaged roof repaired, a leaky basement waterproofed, or a decayed girder removed.

Damage around a house doesn't get better simply by being ignored; it only gets worse, and the worse it gets, the more it's going to cost you. The chart on page 22 is to remind you of the various parts and equipment of a house that should be inspected and serviced periodically. And remember, once you've noted things to be fixed, fix them!

Another point: replacements are often cheaper than repairs. A carpenter, for example, can spend several days rebuilding a window frame and sash, but it will probably cost you more than it would to pull out the old frame and sash and put in a new one.

**Take advantage of seasonal slack periods.** On many jobs requiring professional help, you will get a better price and even better workmanship if you take advantage of seasonal slumps. The best time to get new heating equipment, for example, is in the late spring or early summer when business for heating contractors is generally at its lowest.

The same holds true of painters who are very busy in the spring, but may not be so rushed in the early fall, despite the fact that the fall is a better time to have outside painting done.

Many craftsmen such as carpenters, plumbers, masons, find things rather slow in the winter when the climate is not suitable for exterior work. If you have interior work planned, you'll probably do better to wait until winter.

**Get several bids.** Few home owners take the time or trouble to shop around and get bids from various firms before undertaking large-scale repair jobs.

Remember, while the lowest bid is not always the best from every standpoint, neither is the highest. Get your bids in writing and make sure they spell out the manner in which the job is to be done. Decide what you want before you get estimates, then stick to it. Each item you add or change after the work is started will cost more than if figured into the original estimates.

**Be specific over the phone.** You can save the serviceman a good deal of time, and yourself money, by being as explicit as possible over the telephone. When a piece of equipment is causing the trouble, give the brand name and model number and try to describe the trouble. Don't just say, "It's stopped running."

**Join a service club.** A comparatively new aid to home owners has been the development of the home service club in many sections of the country. Though these clubs vary, their purpose is to provide a one-stop center to channel all calls for home repairs and services.

The "members," who are home owners, pay an annual fee which entitles them to call the club for repair jobs ranging anywhere from a clock-repair job to the painting of an entire house.

Among the largest of these clubs is Allied Homeowners Association, Inc. Similar organizations are United Home Services, Inc., and National Home Owners Clubs.

Although most service clubs are reputable, if you plan to join one, check your Better Business Bureau or Chamber of Commerce first.

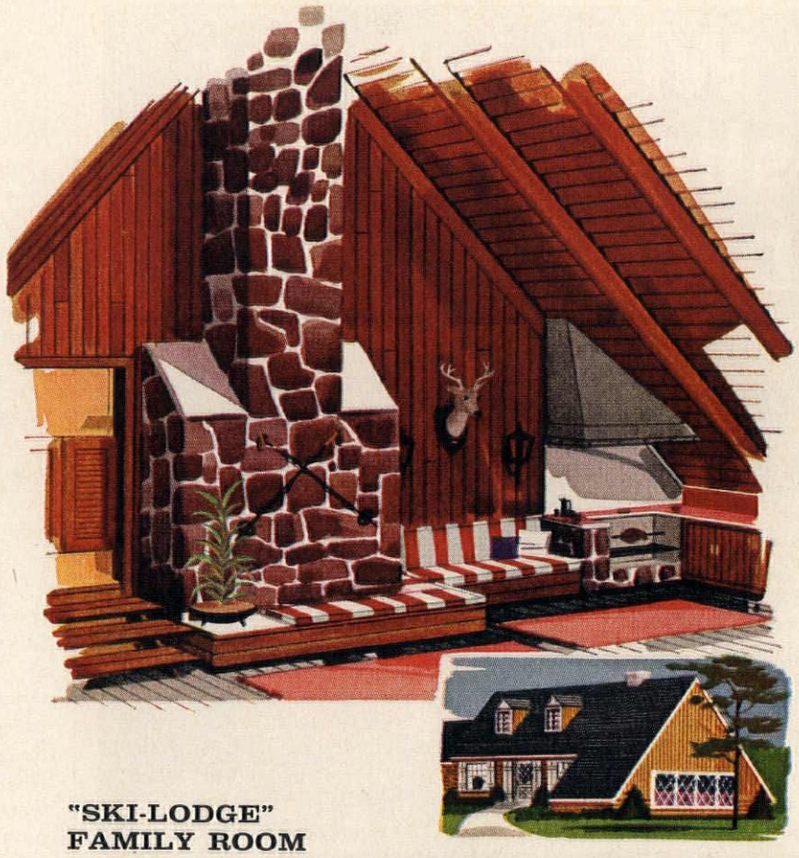
(continued)

You'll find fascinating

# ideas

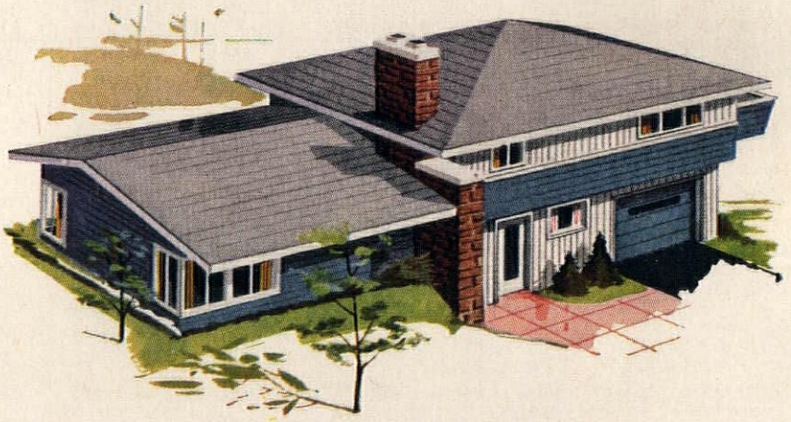
at your Weyerhaeuser
4-SQUARE Lumber Dealer

Let your imagination soar! There's a host of fascinating ideas that can make your home exciting to your friends and more enjoyable for you. Ideas, too, that can raise its market value far more than the amount you invest. That's because people love the added touches, the charming, the unusual in homes. And there's no easier way to get started than to turn to Weyerhaeuser 4-Square dealers. They've a booklet that sparkles with "Fascinating Ideas," and a wonderful choice of fine quality lumber and plywood to carry them out. For, whatever your project, keep in mind that *nothing* can take the place of genuine wood for warmth and beauty . . . and that Weyerhaeuser 4-Square is the most dependable name in wood.



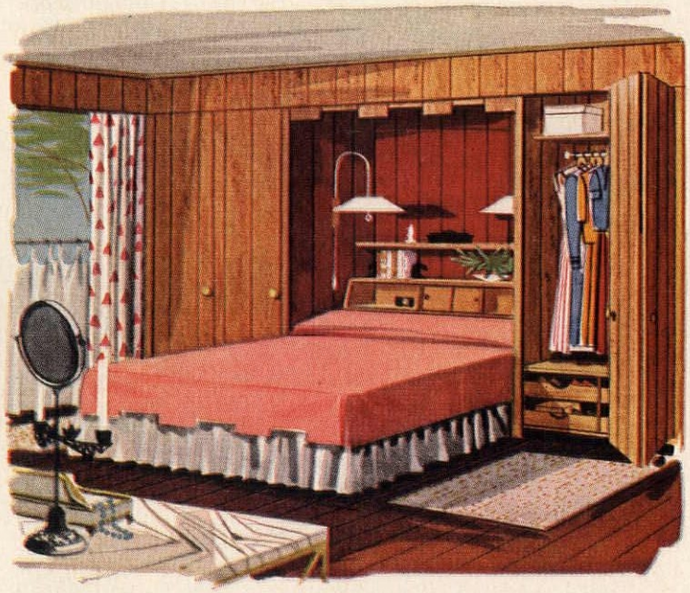
**"SKI-LODGE" FAMILY ROOM**

If your home is of Cape Cod design, here is an interesting and fascinating way to add a family or recreation room. Vaulted ceiling of Weyerhaeuser 4-Square beams and bevel paneling combine to give it a feeling of unusual warmth, and spectacular appearance both inside and out. Add it without disturbing present living!



**NEW SPLIT-LEVEL "FAMILY PLANNED" HOME**

A wonderful lot of room to live in: Recreation room, dining room, 1½ baths, 3 bedrooms, with delightful balcony off the master bedroom. Build it well and economically with Weyerhaeuser 4-Square lumber and plywood. Ask your lumber dealer for design No. 7202.



**"CLOSET-WALL" FOR YOUR BEDROOM**

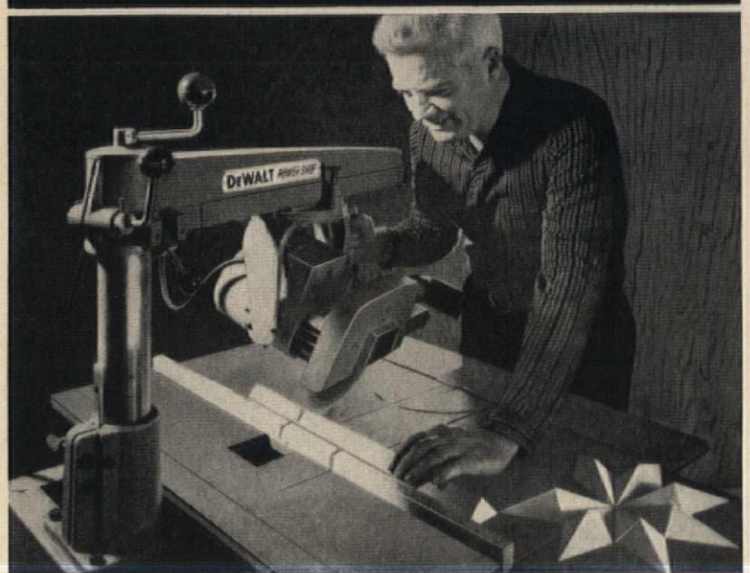
Need more closet space? Add "His" and "Hers" closets on each side of the bed. Done here in interesting Weyerhaeuser 4-Square driftwood paneling. Modern roller casters make it easy to move the bed in and out of the alcove.

**FREE FOLDER**. . . Write us for more information about these "Fascinating Ideas" as well as the "Family Planned" home. Write to Weyerhaeuser Company, Dept. B-12, Tacoma, Wash. Or you can get our "Fascinating Idea" folder by visiting your nearby Weyerhaeuser 4-Square Lumber Dealer.

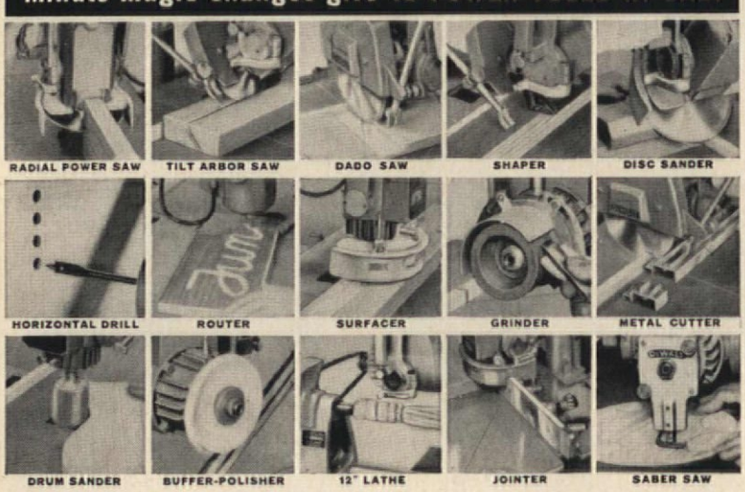
**Weyerhaeuser Company**
Lumber and Plywood Division

# Wise buy for shopwise men!

## DeWALT POWER SHOP



*Minute Magic changes give* 15 POWER TOOLS IN ONE!




Every shopwise man has always wanted to use and enjoy the all-purpose DEWALT POWER SHOP*. This one compact, power-packed machine puts the "expert" touch in everything it makes. DeWalt is unmatched for safety and accuracy.

You're in for a real treat when you see a DeWalt demonstration. Try DeWalt...feel how smoothly and easily it works... and you'll want to own one. It's the perfect gift to give and to get. Visit your DeWalt dealer and see how easy he makes it for you to own a DeWalt. Mail coupon for more information.

*T M. DeWalt

**DEWALT, INC., Dept. AH-361, Lancaster, Pa.**
A *Black & Decker* SUBSIDIARY

☐ Please send free 20-page Catalog
☐ I enclose $3.95 for 192-page textbook—"Easy Ways to Expert Woodworking" (check or M.O.—No C.O.D. please).

Name_____

Address_____

City_____ State_____


(continued from page 20)

# Home Owner's Repair and Inspection Guide

## EXTERIOR REPAIRS

☐ **ROOF:** Inspect at least twice a year in spring and fall. Look for loose, split, or curled shingles. Repairs can generally be made by nailing or using roofing cement. Check chimney for crumbling mortar joints or cracked cap. Repair with Portland cement mortar.

☐ **ROOF FLASHING:** Inspect at same time as roof. Check for holes, corrosion, and loose sections. Repairs can usually be made with roofing cement and additional nails.

☐ **GUTTERS AND DOWNSPOUTS:** Inspect at same time as roof. Look for leaks, decay of wood gutters, rust and corrosion of galvanized gutters. Check for sags or loose sections and correct by adjusting hangers or by adding new hangers. Clean gutters. Galvanized and wood gutters should be painted on outside. Keep gutters and downspouts from direct contact with woodwork. Discharge from downspouts should be carried away from house foundations for 15 feet.

☐ **SIDING:** Inspect in the spring. Look for cracks, splits in wood siding. Repair with caulking compound or wood putty. Patch cracks in masonry siding with cement mortar. Check wood siding for blistered or peeling paint—indications of moisture on inside of siding.

☐ **FOUNDATION:** Inspect once a year. Check for cracks. Repair with cement mortar or caulking compound. Also check for earthen tunnels which indicate the presence of termites.

☐ **FOUNDATION PLANTS:** Inspect during summer. See that they are at least 18 inches from house woodwork. Trim back if necessary.

☐ **GENERAL MASONRY:** Check for deteriorating mortar joints, cracked caps, and white crust. Repair cracks with cement mortar. White crust, called efflorescence, indicates moisture in old wall. Can be removed after leaks are repaired with 10 per cent solution of muriatic acid. Check spring and fall.

☐ **OUTSIDE PAINT:** Inspect at least once a year. Exterior paint requires repainting about every four to five years. Check for cracks, blistering, and peeling.

☐ **OVERHANGING TREE LIMBS:** Inspect twice a year. Remove dead limbs that might break and cause damage to house or exterior wires.

☐ **TV AERIAL:** Inspect at same time as roof. Check for loose mountings and corrosion.

☐ **TERMITE INFESTATION:** Inspect in spring. Look for earthen tunnels on foundation. Prod woodwork near or touching the ground with awl or ice pick. Wood that feels soft on the inside indicates possible termite infestation or decay. Look for signs of termite activity in the form of wings shed by adult termites. Call an exterminator.

☐ **WINDOW AND DOOR FRAMES:** Inspect twice a year. Look for loose or falling putty around window glass. Look for deterioration of caulking between siding and frames and replace as required.

☐ **DECAY OF WOODWORK:** Inspect twice a year in spring and fall. Prod woodwork near or touching the ground with awl or ice pick in same manner as for termites. Soft interior of wood indicates decay or termites. Replace decayed woodwork with masonry or with wood which has been treated with a wood preservative.

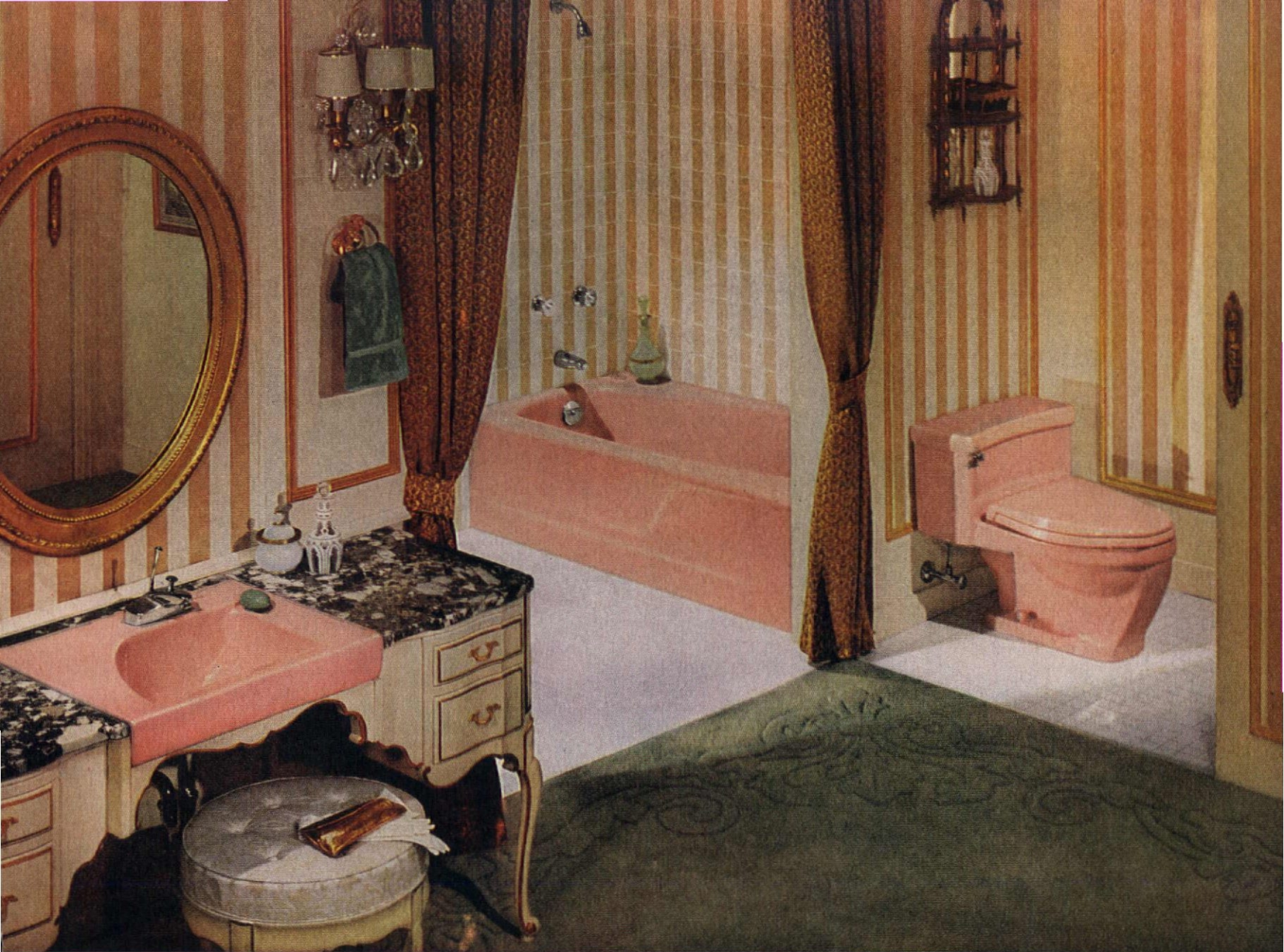
☐ **SEPTIC TANKS:** Inspect every year, in the spring. Check depth of semisolid sludge at bottom of tank. If distance between scum and sludge is one half or less than total depth of tank, have it pumped out by septic tank cleaning concern.

## INTERIOR REPAIRS

☐ **APPLIANCE CORDS AND PLUGS:** Inspect every four months. Look for frayed or damaged insulation. Replace cords in this condition. Check connections with plugs and tighten if loose. Replace damaged plugs.

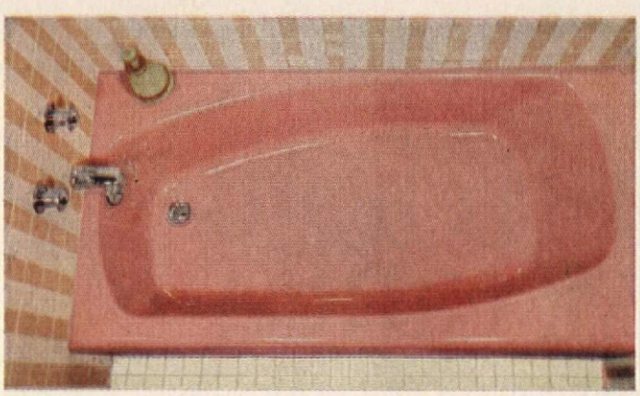
☐ **ATTIC AND ATTIC CRAWL SPACE:** Inspect twice a year, once in summer and once in winter. Check underside of roof for possible leaks. Check for excessive heat and dampness in summer. Excessive heat indicates inadequate insulation or poor ventilation. Dampness indicates poor ventilation and can be corrected by increasing louver opening.

(continued on page 84)

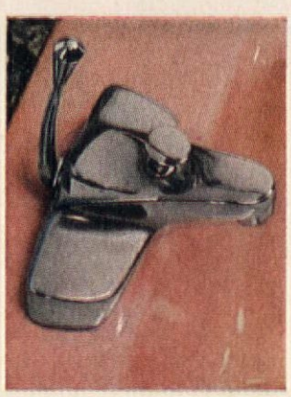


Stars of this bathroom are the beautifully designed Contour bathtub, Sherrilyn lavatory and Carlyle toilet. All are quality products, in white and colors, by American-Standard.

# So feminine, so French, so graceful, yet so practical. One quick look at the new off-center design of the lavatory... the extra bathing roominess of the bathtub... the simple lines of the one-piece toilet... and you will want these stay-beautiful products in your bathroom. And remember, for all their sparkling beauty they cost less than you think, so... for the newest... look to American-Standard



The new off-center design of the cast iron Contour bathtub forms two handy ledges, one is a shelf, the other a seat.



This new single lever faucet operates at the touch of a finger to control the flow of water, and to mix hot and cold water to just the right temperature. The faucet, in a smart new design, is finished in stay-bright Chromard.

For more information see an American-Standard retailer listed in the Yellow Pages under "plumbers" or "plumbing supplies," or mail coupon.

AMERICAN-STANDARD
Dept. PA-31, 39 West 39th Street, New York 18, N.Y.

Please send booklet "Planning Modern Bathrooms in Color." I enclose 10¢ for mailing. I am modernizing____, building____.

NAME _____

STREET _____

CITY _____ ZONE _____

COUNTY _____ STATE _____

In Canada send to American-Standard Products, Ltd., 1201 Dupont St., Toronto 4, Canada

American-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

AMERICAN-Standard
PLUMBING AND HEATING DIVISION

ROBERT W. HOUSEMAN

# A HOUSEFUL OF COLONIAL CHARM, CIRCA 1961

*We bring you fresh new ways of using American traditional furnishings!*

LISANTI

The colonists were never ones to resist change. Although they may have borrowed ideas from the Old World, they never hesitated to adapt, to grow, to welcome the new! In the same spirit, we bring you our 1961 version of this timeless decorating style—in tune with the needs of today's living but with all the charm and beauty of the past. So excited were we with the abundance of fine colonial furniture, furnishings, and accessories in stores today, we decorated a house entirely with these fine adaptations. The furniture, with subtle and up-to-date changes, is scaled for today's rooms. Fabrics and floor coverings, taken from lovely patterns of the 17th and 18th centuries, are fresh from the looms.

(continued)

***Quilted chintz wing chair** and plaid love seat flank the fireplace in this spacious living room. Shaker blue paneling and bright red carpeting set the color scheme. Furniture types include Queen Anne, Chippendale, and ladder-back chairs, and George Washington desk. Even accessories are reproductions, except the antique ship model.*

Shopping Information, page 83

# Yesterday's charm in a bright new setting

The house we chose for the background of our traditional furnishings (far right) is brand new, built of the most modern materials, yet it has the weathered look of a true New England homestead.

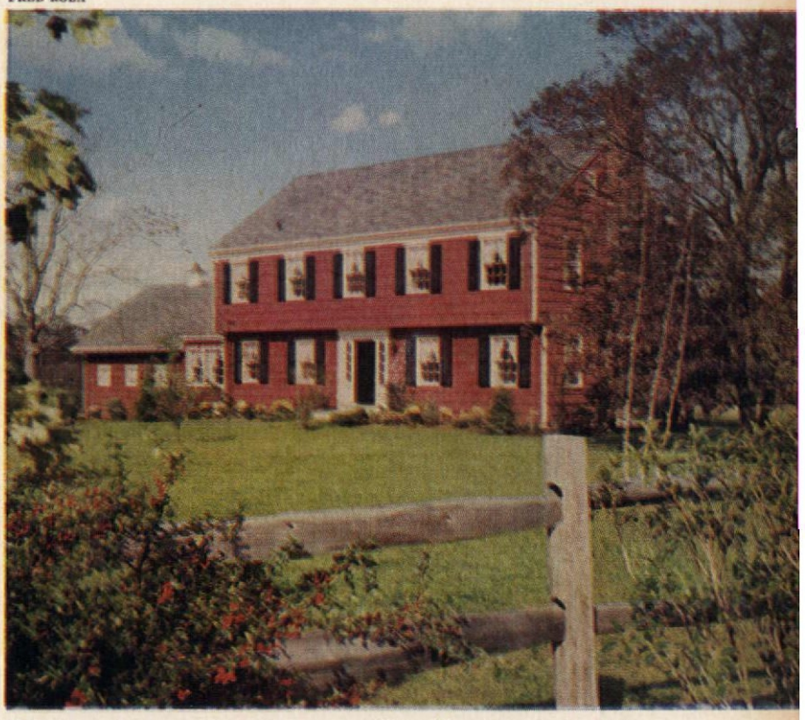
The downstairs floor plan provides a practical arrangement of the kitchen, family room, and the convenient dinette shown on this page. The dinette has a casual, country air, in contrast to the more formal living and dining rooms.

The furniture is painted blue-green and "antiqued," a pleasant change from natural wood finishes, yet it is typically colonial in feeling. The small cupboard on the wall has off-white porcelain knobs on the drawers. The open shelves of the corner cupboard, which display china and pewter, are framed with a scrolled border; the cabinet below has a gently arched panel door.

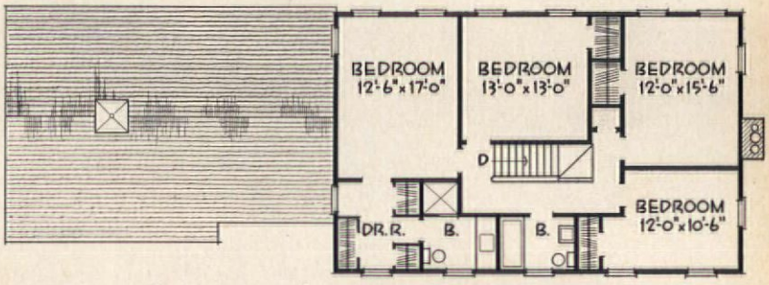
A round braided rug centered under the dinette table leaves a generous expanse of easy-to-clean hardwood flooring. The ceiling light pulls down when the table becomes a study or work area.

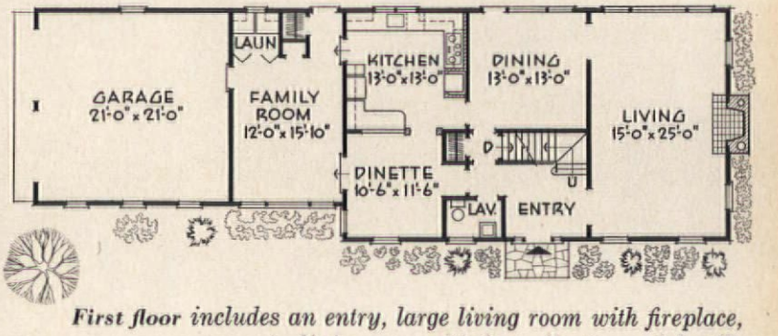
***Provincial dinette**, seen through open shelves from the kitchen, features a background of neatly patterned wallpaper in blue and green. Shining bottles and other accessories are all available reproductions. Ready-made curtains and valance are trimmed with rickrack in shades of blue.*

FRED ROLA



***This handsome colonial house** with split-cedar shake siding, slate shingle roof, and chimney made of used brick is perfect in proportioned detail. It was designed and built by Walter Uhl.*




***First floor** includes an entry, large living room with fireplace, separate dining room, kitchen, dinette, and family room. Upstairs plan has a master bedroom suite with dressing room, bath, and abundant closet space. The three other bedrooms upstairs are also bright and roomy.*

# Family dining room with company manners

Flower-strewn wallpaper styled after a French design is a lighthearted background for this cheerful dining room. The wallpaper continues the living-room color scheme, and teams up with a matching fabric. Dado and woodwork are the same serene Shaker blue, and the 8x10-foot braided rug combines all the chosen colors.

Colonial-inspired furniture in this room includes a graceful buffet, Early American ladder-back chairs with rush seats, and a handsome table that extends to seat ten. Window treatment here, as in the living room, is simple but effective. White ready-made curtains, trimmed with tassel fringe, are shirred on the rod and tied back. Drapery panels at sides of windows are pleated, hung on short stationary rods—a very economical window treatment.

***Simple provincial chandelier** sheds electric candlelight over a table set with blue linen place mats, blue and white chinaware, bright blue stemware, and stainless-steel flatware in a traditional Queen Anne pattern. Large center window has show-off shelves for fine reproductions of early glass. All furnishings are available in stores.*

# Colonial furnishings give each room a change of pace

One of the joys of colonial decorating is that it offers you, within one style, a wide variety of moods. You can vary from farmhouse provincial to city-house formal and still have a harmonious decorating scheme throughout. Notice in this house how the decorating style changes subtly from one room to the next, yet is a completely coordinated whole. The reasons: the adaptable character of this provincial furniture and use of a major color scheme!

Each furniture piece is scaled and finished to go with the next, yet each has its own individuality and flavor. Colors are rich reds, clear blues, and crisp white, with the emphasis varying from room to room.

The family room at left uses a scheme of bright color splashes to set the mood for informal fun. The provincial bedroom (upper right) has restful blues for a quiet atmosphere. The reds in the bedroom (lower right) create a warm, dignified atmosphere.

***Pretty bedroom** uses blue in patterned wallpaper, ruffled gingham valances, and matching dust ruffle. Coverlet is a Friendship design; classic secretary can be used as desk or dressing table.*

***Wing-chair-for-two** in scarlet sets the tone for this comfortable family room. Bright plaid of the settee and the paisley draperies and accent pillows are balanced by the bold oval rug. The coffee table can easily be transformed into two benches with pillows added.*

***Rich reds** and several patterns from the past blend beautifully here in the eagle coverlet, Williamsburg striped drapery fabric, and wallpaper pattern reproduced from one found in an early stone house.*

# WHICH LAWN IS YOURS?

Wherever you live (provided you can water grass in periods of drought) you can have a lawn that's good. Or bad. Or indifferent. It's up to you, and now's the time to decide. If a bad lawn doesn't bother you, just sit tight and forget it. If you'll settle for an indifferent lawn, just go on planning to do whatever seems easiest, or whatever someone tells you to do when the time comes. But if you want a *good* lawn, get the facts straight now about what such a lawn needs and then get going to supply it!

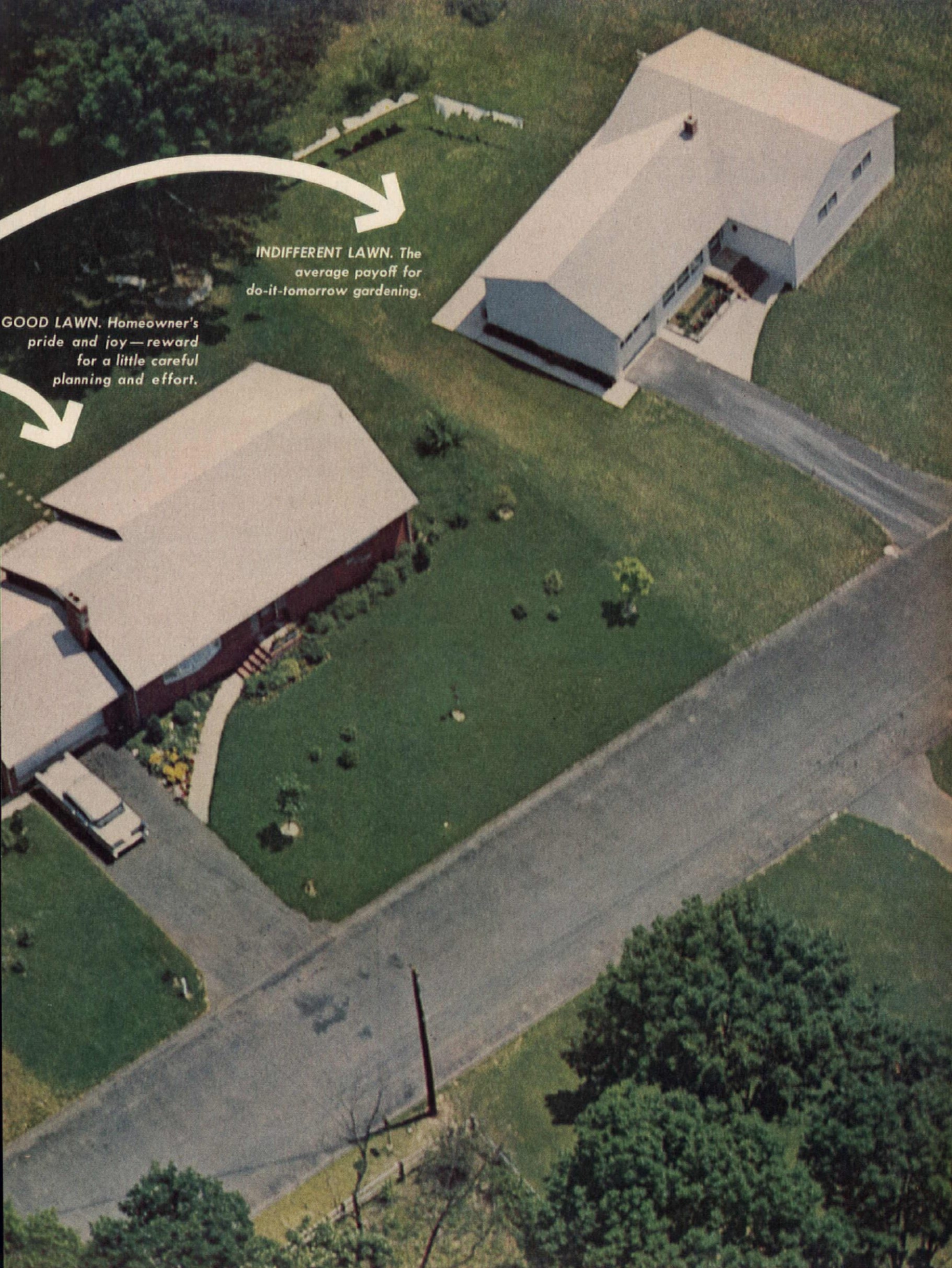
First, the facts that have to do with feeding. Science has found that grass, like all plants, needs about 16 nutrients, and that it needs them in a chemical form that the cells of the plants can use. Of the 16 nutrients, *three* must be replenished in the soil regularly in order to produce good turf. These are nitrogen, phosphate, and potash. And of these, nitrogen is the most important. In fact, nitrogen is the master key to lawn feeding.

*(continued on page 70)*

H. B. Musser
Pennsylvania State University

*BAD LAWN. The easiest kind to produce— no feeding, watering, or anything!*

Anthony Linck


INDIFFERENT LAWN. The average payoff for do-it-tomorrow gardening.
GOOD LAWN. Homeowner's pride and joy—reward for a little careful planning and effort.

# HOW TO WASH AWAY YOUR

*Nobody would ever want to go back to the clothesline and scrub board. But does your head swim when you face the automatic dispenser, the prewash soak, or the drip-dry cycle of today's washer? Stymied by the new fabrics, detergents, new soaps, water softeners, and bleaches? The advances made in laundry equipment, laundry products, and fabrics have made laundering easier but they've also brought with them a load of brand new washday problems. But don't be afraid of progress! On these pages we bring you the answers to 23 of the most common laundry headaches you face today. Our guide was developed from readers' questions and the findings of our American Home Testing Center. Study the answers with care. Your washday can be the breeze that modern equipment intended it to be!*

**How can I get gray-looking clothes white?** Grayness is usually a film of soap or detergent left from repeated launderings in hard water with too much soap or detergent, or inadequate rinsing. To restore whiteness, condition fabrics in the washer. Use hot water and no soap or detergent. Instead, add a double measure of water conditioner, such as Calgon, and let the machine complete a full automatic cycle. Repeat this conditioning wash, if necessary. To prevent further graying, measure soap or detergent carefully and always add a water conditioner to the first rinse.

**Why is soft water so important for laundering and how can I tell how hard or soft mine is?** Soft water washes clothes whiter and brighter with less soap or detergent and less bleaching. It also makes fabrics softer by rinsing more effectively. Even starch and bluing penetrate fibers more evenly with soft water. Your local water department or water softener dealer can tell you about water in your area. If it is over 3 grains per gallon hard, it really should be conditioned for good laundering, either with an automatic softener or a packaged water-conditioning product.

**My baby's clothes often have brownish-yellow or black spots after laundering. Can you help?** These may be from special stains, oils, and acid soils that ordinary laundering won't remove. Prompt stain treatment, or at least a soaking in cool or lukewarm water, will help. Then use hot wash water and add a little extra water conditioner or softener. If stains persist, use bleach occasionally. Be sure baby clothes are rinsed thoroughly.

AMERICAN HOME TESTING CENTER

# NEW LAUNDRY PROBLEMS!

VIRGINIA T. HABEEB

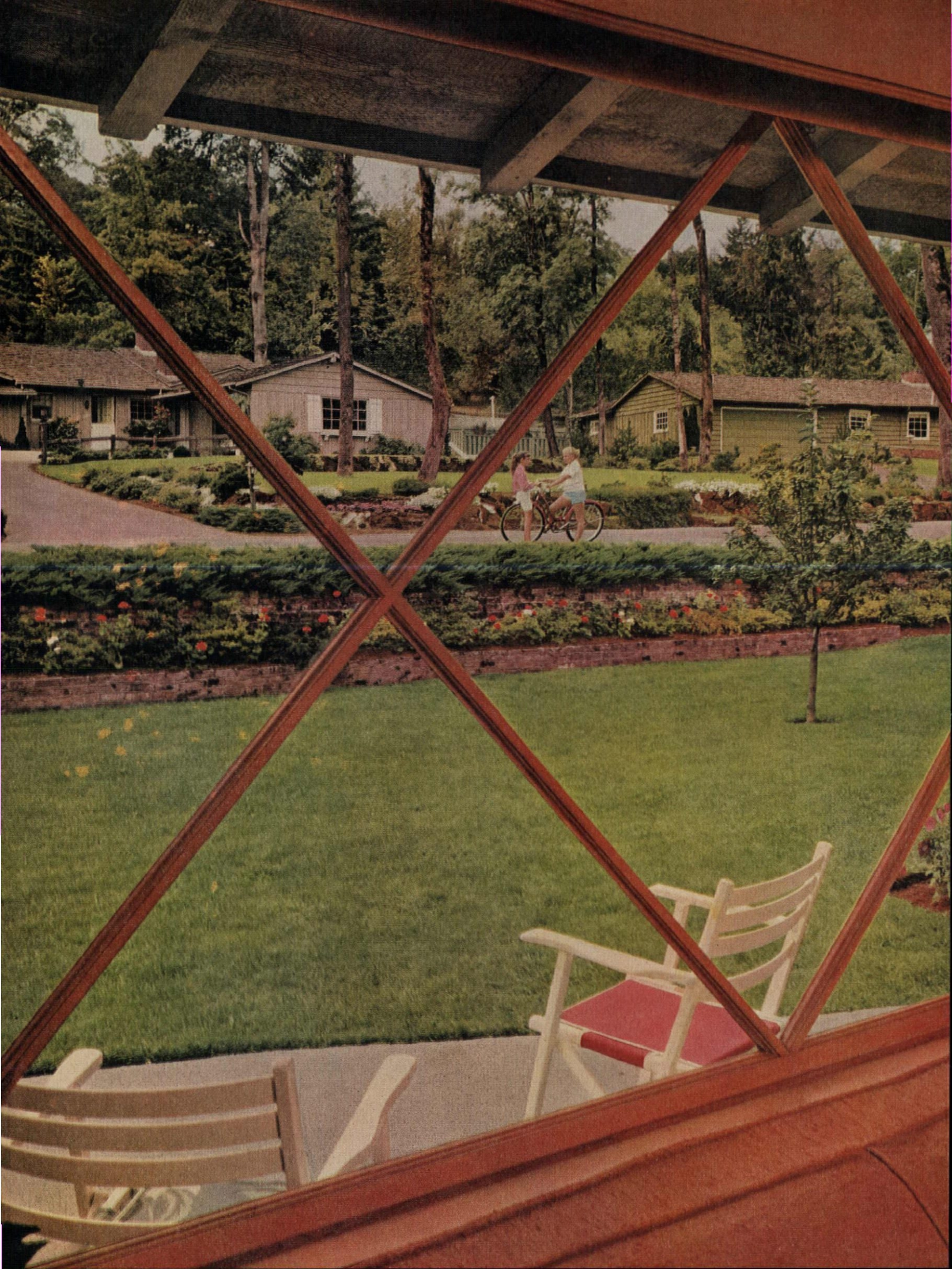
**What does wash-and-wear really mean?** It means that these garments and home furnishings require minimum care. They stay neater in use, can be washed easily, dried quickly, and need little or no ironing. Special finishes, new fibers and new fabrics all have made wash-and-wear possible. Most of these items can be machine-washed and tumble-dried successfully. In fact, wash-and-wear clothing often looks smoother if it is dried in the dryer and hung up promptly when tumbling stops. (See the list of equipment features on page 65 for news on laundering wash-and-wear in today's automatic appliances.)

**What causes yellowing and tiny black spots on my white pillowcases?** On pillowcases in regular use, this is usually a combination of perspiration, hair oils, and creams. Pretreat yellow areas with a soft brush and undiluted liquid detergent. Follow with a regular hot-water wash and thorough rinsing. If necessary, soak pillowcases in diluted household bleach, then launder again. A regular five-minute hot prewash with detergent will help prevent yellowing. Black spots are tiny particles of oil that collect on fabrics if wash water is not hot enough or soft enough. A conditioning wash, the same as for grayness, removes them.

**Can I avoid streaks when I starch dark cottons?** Yes, if you use one of the thin solution-type starches that go *into* the fabric and follow directions for mixing. Hot-water starch should be strained before using. Turn garments inside out and work the starch thoroughly through the damp fabric, then wring out. If you are starching several pieces, do it in your automatic washer and spin out excess starch. Smooth out seams and folds where starch might collect. Damp-dry for immediate ironing or dry entirely and sprinkle and iron later. Iron on the wrong side to avoid a shine. For touch-ups on the right side, cover fabric with a clean cloth and press lightly. Always avoid washing dark cottons with linty fabrics.

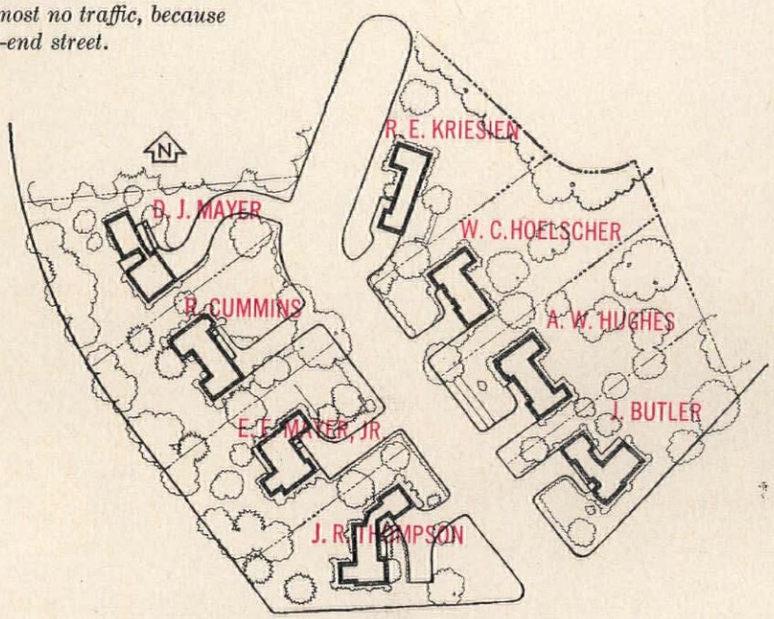
**How can I get my husband's greasy clothes clean after he's been tinkering with the car?** Give them a five-minute prewash in water as hot as the fabrics can stand (follow your washer instruction book on recommended temperature settings for various fabrics) with a full measure of detergent. Follow with a regular wash cycle, using fresh water and detergent. For very greasy soil, add a little extra detergent. Household ammonia (⅔ cup for each 10 gallons of water) also helps to cut grease. Remaining stains may require bleach.

*(continued on page 63)*



CHARLES PEARSON

*It's a short street with only eight homes. Though it lies just off a busy commuter highway, it seems peacefully isolated. There's almost no traffic, because it's a dead-end street.*




# THE STREET YOU'D LOVE TO LIVE ON

GRETCHEN HARSHBARGER

Here's a dream street that's real. It's Glenwood Drive in the Glenmorrie area of Lake Oswego, Oregon, 11 miles south of Portland. The people who live here think it's the prettiest street in the Northwest—and we're inclined to agree with them!

The street exudes charm and friendliness and has an aura of quality. The setting is parklike with stately old trees. Houses are gems, distinctively designed, yet in the moderate price range. Yards are beautifully landscaped and show signs of loving care. And the people are the kind you'd most enjoy as neighbors!

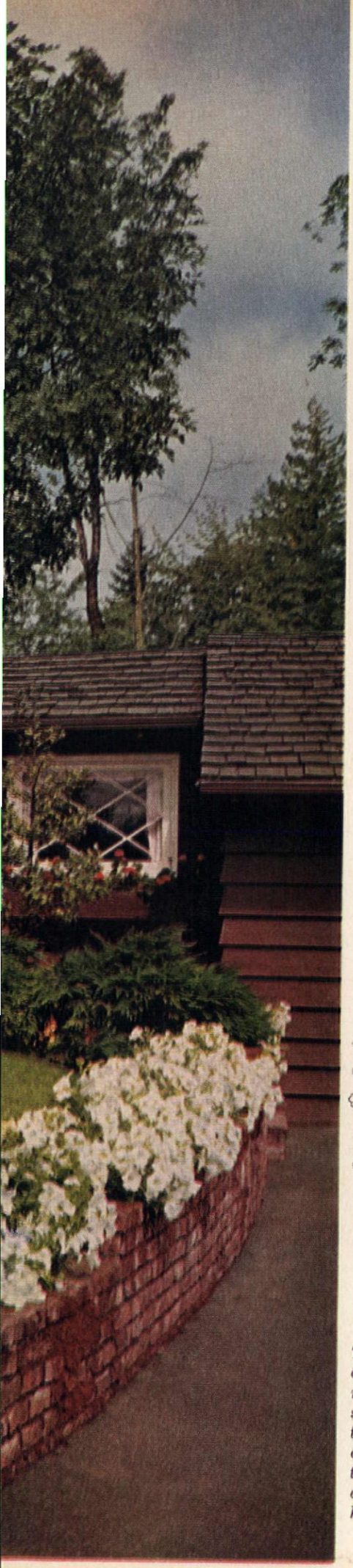
*The American Home* "discovered" Glenwood Drive when several of our editors were in Portland at different times last year. Constantly on the lookout for outstanding examples of new-home construction, we all seemed to wind up here. We were so enthusiastic that we decided to find how the street got this wonderful way. I interviewed the home owners and here's what I learned:

The area looks like a park because long ago it was a large country estate. The owner's hobby was collecting trees. He not only selected and saved the best from his native woodland, but planted other rare kinds from afar. These are still here, in the yards.

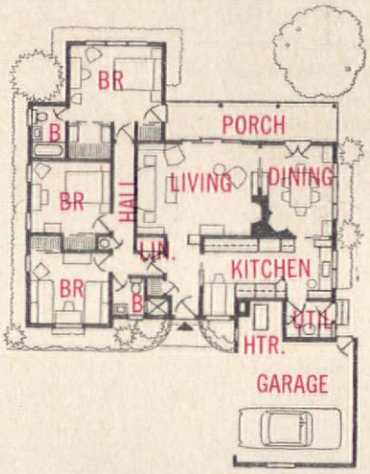
As for the unified beauty of the place, it was planned that way. The entire street was developed and the houses built by contractor George Munger and his interior decorator wife Marian. They envisioned a plan in harmony with the natural beauty of the area; they believe high-quality houses and surroundings inspire the best of living. Marian says, "The street was George's dream. The people made it come true."

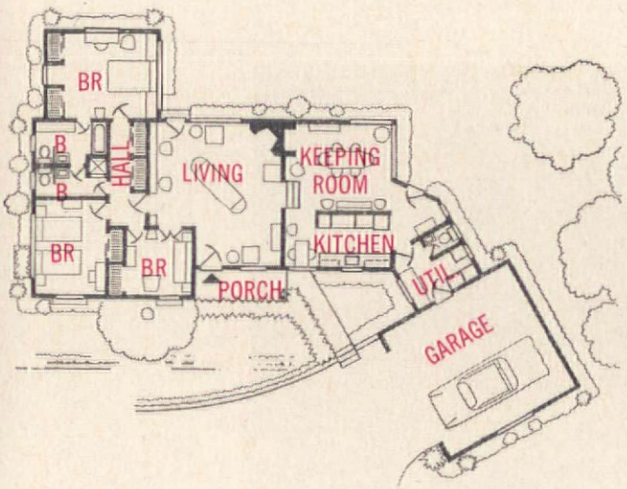
The development began eight years ago and the houses were completed within a three-year period. Every house is unique (though all are basically provincial in style), for the Mungers' philosophy is that a builder owes a buyer more than bare walls and good dollar value in wood, mortar, and steel. They feel houses should have personality and an atmosphere of warmth and friendliness, so they add many personal touches. They use wood extensively in interiors, including beamed ceilings. Especially attractive fireplaces, kitchens, and baths are characteristic of these houses.

(continued)



***Each house** has a distinctive personality and color scheme. At the home of the E. E. Mayers (above) pink and white flowers set off the gray walls. This house illustrates the high-quality type of construction used in all the houses. Roofs are hand-split cedar shakes. Exteriors are rustic cedar stained for a naturally weathered look. Details such as Dutch doors and fences add perfect final touches.*




***The James Thompson home** (left) is unique because of the way it adapts to its corner lot, the hillside, and the many trees on the property. You'll notice the house turns several corners so it fits among the trees. Some of the trunks almost touch the walls! And to take advantage of the sloping land, there's a change of levels within the house; you step down into the kitchen and dining room. Tuberous begonias and fuchsias in hanging baskets welcome you at the doorway.*

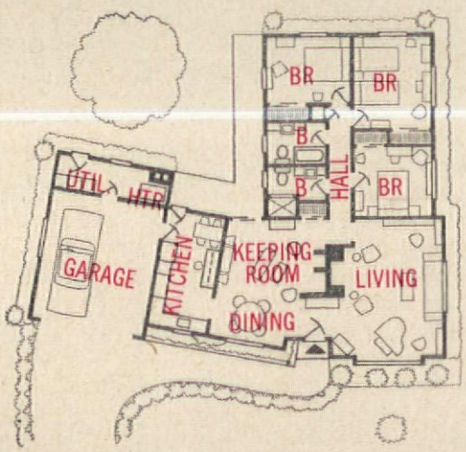
# Plantings enhance each house

The homes are on spacious lots, ½ to ¾ acre. They vary in size from 1260 to 2500 square feet, with two to four bedrooms, two or more baths, and double garages. When new, they sold in the $26,000 to $36,000 price range. All have increased greatly in value.

The lawns and yards are incredibly attractive. One reason for this is that basic landscaping was provided by the builder as part of the completed house. This included lawn, vital shrubs, and even retaining walls and decorative fences, when they were an integral part of the property's design.

(continued)

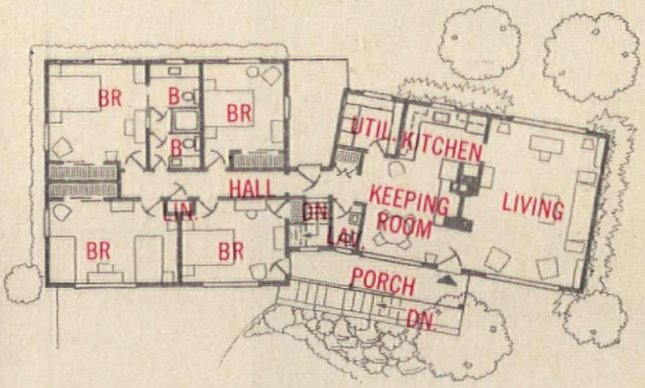
*Cozy warmth and friendliness keynote the home of Jack and Joan Butler and their two children. (More pictures of this house on the next page.) The Butlers did their own landscaping, which is a model of effective simplicity.*




# The people who live here love it

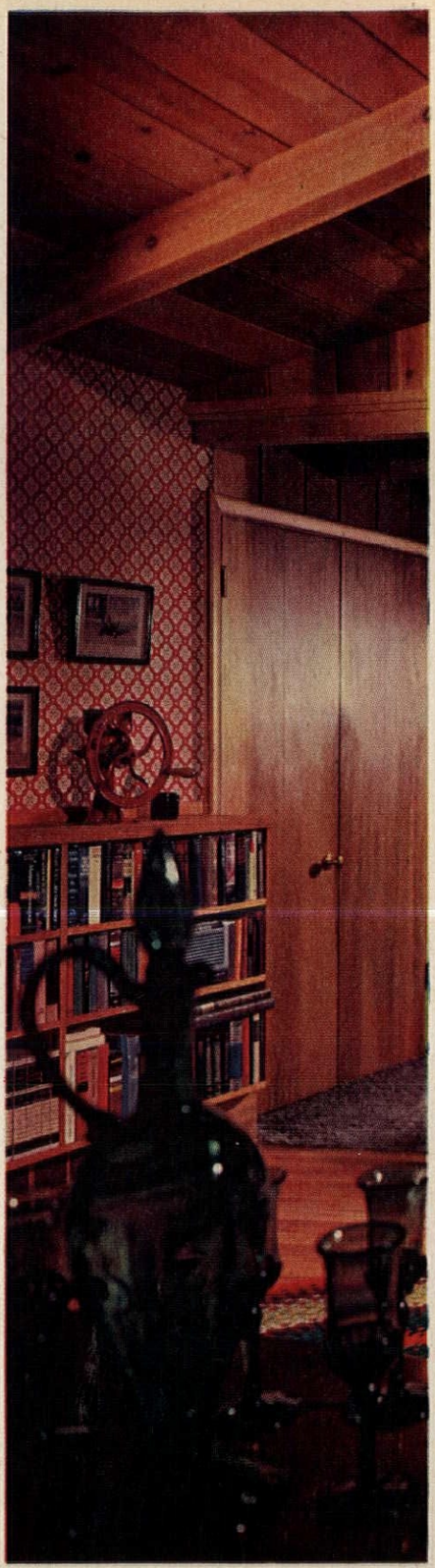
These are busy, active families of various age groups. Some have children (a neighborhood total of 15 at home, varying from preschoolers to college age), and some don't. Some have lived here since the street was opened, others are new, replacing first owners who left reluctantly because of job shifts. The men are in assorted professions, and two of the wives also have jobs.

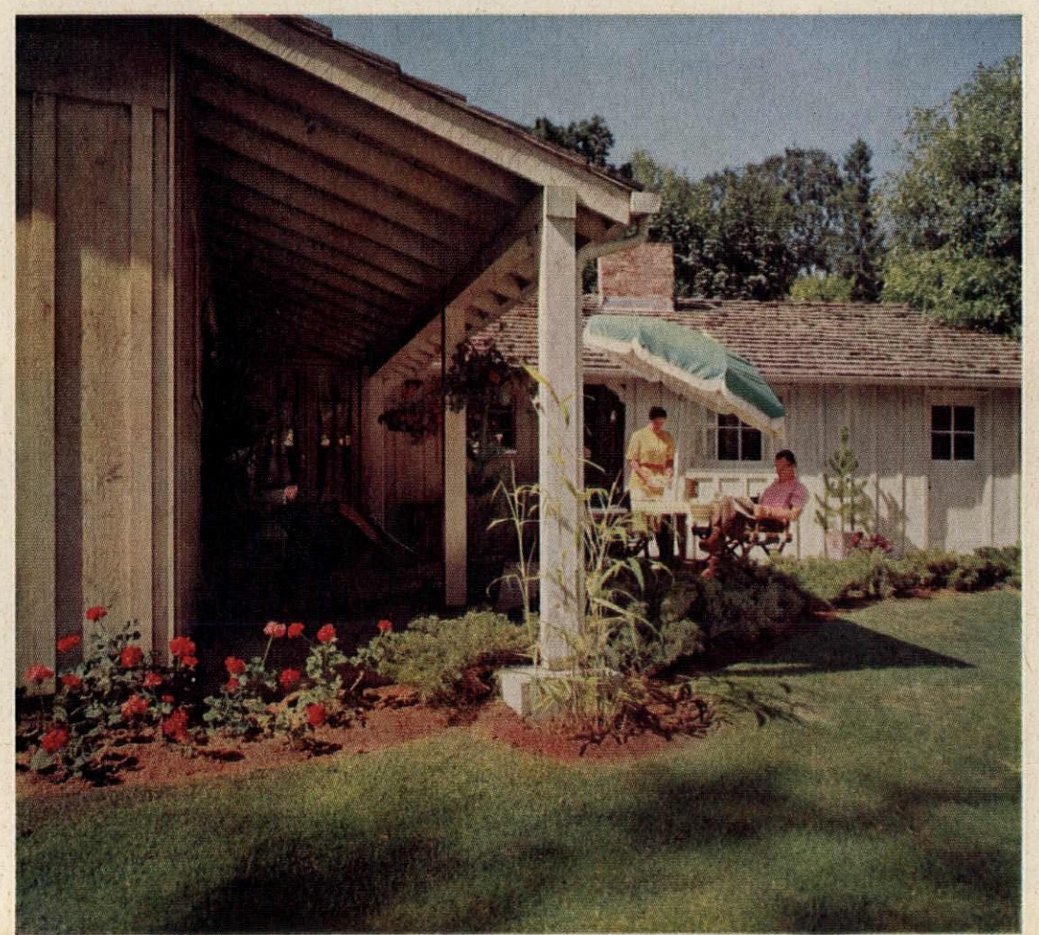
Several of them described to me their first sight of the neighborhood and especially the house they bought. They hadn't intended to buy here, but when they saw the house they had to have it! (continued)




***One of the largest houses** on the street (shown on opposite page as well as at left) belongs to Mr. and Mrs. Donald Mayer and their five lively children. Its plan takes advantage of the hillside location, allowing for a walk-in lower story. The back yard, level with the main floor of the house, is rimmed with flowers in a raised rockery, and enclosed by a fence. You can catch a glimpse of the neighbors' fences beyond.*

***When you look** out the Kriesiens' kitchen window, the neighborhood back yards seem to be one big lawn. "We came out here to get away from the hubbub of the city," says Mr. Kriesien. "It's fun living here. The children are delightful. They never intrude on our property or trample on our flowers."*





***All the houses** have patios. This is the Butlers', located in the angle formed by the wings of their house, and opening off the keeping room. It has privacy, for the near-by Hughes patio is enclosed by a fence, and is also screened by a clump of trees.*

***Giant fireplace** in the keeping room of the Butler home is double, opening into both this room and the living room. It's built of used brick, as are the floor and wall of the front entry at right. "We love the wood-paneled interior," says Mrs. Butler. "It blends with our Early American furnishings and, along with our dual fireplace, adds a special winter warmth."*

Carol Thompson told us, "The minute we walked in the door we knew this was it. The house reflects the sort of life we like to live. The way it's planned, with the wonderful use of wood, makes you feel at home immediately. The yard, with its enclosing fence, is ideal, since we have small children."

The Hugheses, who came from Canada, told us, "The beauty of this place is its expansiveness. By mutual agreement, the back yards on our side of the street flow together in a parklike manner. Wherever you look, there's a lovely vista."

Gloria Mayer, the mother of five, said, "Our house has become too small for us but we stay because we can't find another street like this. We just love to live on it."

Having seen this street, *The American Home* is convinced that a good builder—plus a group of families who have an intense pride in their neighborhood—can make possible a community as delightful as this one, a community that preserves the natural beauty of the land.

# PRUNING IS EASY— ONCE YOU KNOW HOW!

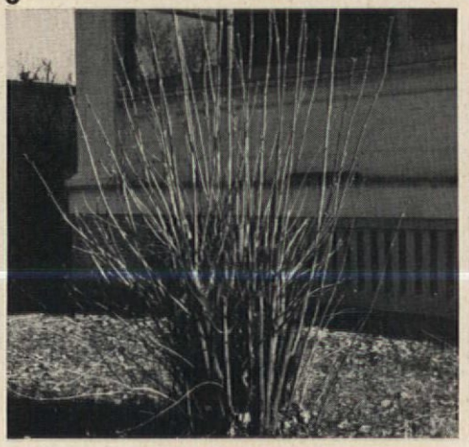
GRETCHEN HARSHBARGER

By pruning correctly you can do all kinds of things with shrubs and trees—prevent them from growing too tall or too broad; make them more dense or more open; change their growth pattern completely; make them produce larger and fewer flowers or smaller and more flowers. You can help overcome injury, or turn old, played-out shrubs into young, vigorous ones.

The basic principles of pruning are simple, but disregard them and you may damage your shrubs and trees. Study these pictures for the correct techniques.

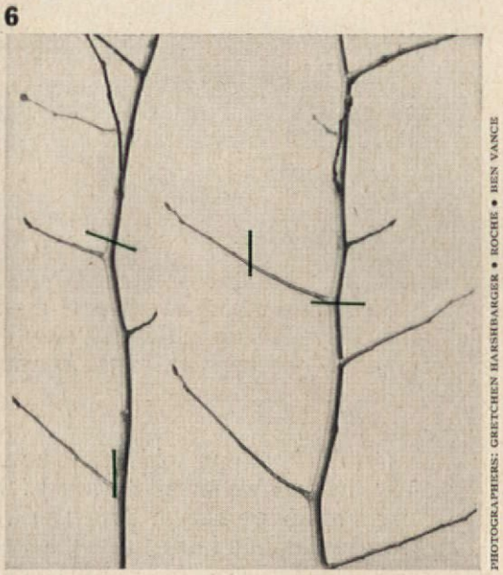
Right now, in late winter or early spring, is the time to take stock of the pruning requirements of your garden. Stems or branches that are dead or badly damaged should be removed or trimmed as early as possible to allow a long season for the pruning cuts to heal and for new growths to develop.

But not all pruning that's intended to restrict or improve the shape of shrubs and trees should be done now. Some plants should be pruned later, and it's important to know which ones these are. (continued on page 78)



## HOW PLANTS GROW, AND WHAT PRUNING DOES TO THEIR GROWTH

*Growth buds of some plants are alternate on the stem* (**1**, *left*); *of others, opposite on stem* (**2**). *Pruning an alternate-bud stem to a lower growth bud causes stem to grow in direction bud points* (**1**, *right*). *Pruning an opposite-bud stem to lower buds causes two stems to grow* (**2**). *To keep alternate-bud stem straight, prune to bud on different side each time you prune; to train in one direction, prune to bud on same side; to promote bushiness, prune several times a year. To prevent opposite buds from making two stems, remove one growth; to promote bushiness, allow both to grow, and prune often.* ***Pruning a bush low*** (**3**) *produces vigorous new stems and fewer but larger flowers. Pruning it high* (**4**) *produces small twiggy branches and more but smaller flowers.*



PHOTOGRAPHERS: GRETCHEN HARSHBARGER • ROCHE • BEN VANCE

## WHERE AND HOW A PRUNING CUT SHOULD BE MADE

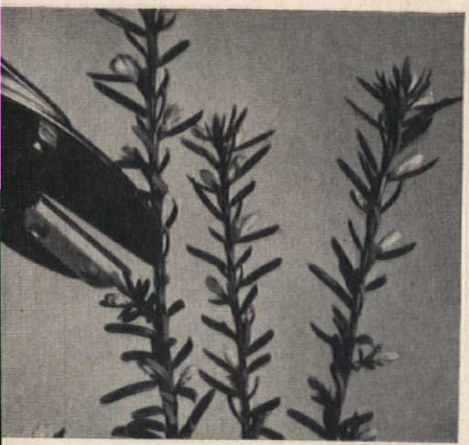
***Make cut*** *at slight angle, about ¼" above bud* (**1**, *left*) *on thin stems, ½" above bud on thick stems.* Don't *make cut below bud* (**1**, *right, above*) *or stub will die back, as shown in* **2**; *and* don't *make cut at a too-sharp angle* (**1**, *right, below*) *or it will never heal properly, as shown in* **3**. *Smooth side-of-stem cuts* (**4**, *left*), *trimmed with knife if necessary, will heal properly, as shown in* **5**; *bad cuts* (**4**, *right*) *will not heal and may start decay.* ***To head back a tree*** *or shrub and encourage bushiness, prune to just above branch* (**6**, *left, above*); *but to eliminate low branches and make tree form high crown, remove branch flush with stem* (**6**, *left, below*). Don't *prune branch between buds* (**6**, *right, above*) *and* don't *prune stem or trunk between branches* (**6**, *right, below*).

**PINES MAKE GROWTH FROM "CANDLES"**

***New growth on pines*** *(left) develops as "candles" at tips of branches. To restrict growth and induce compactness, shorten candles by one-half or more when they're at about this stage. To reduce height or breadth of a pine, prune stem or branch (right) back to any side branch or cluster of branches. But don't prune back to old, branchless wood, because it cannot make new growth and will eventually die.*

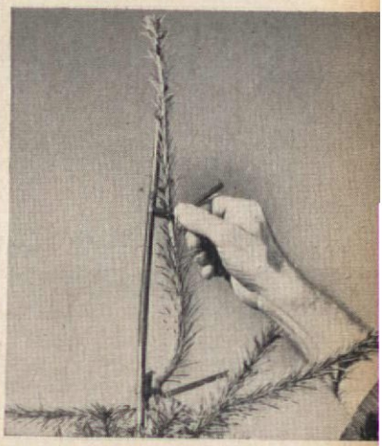
**START PRUNING JUNIPERS AT AN EARLY AGE**

***To keep junipers*** *(tree, bush, or creeping) the size you want, or to prevent ungainly, irregular growth, prune yearly. The young growth (left) has innumerable growth buds and can be pruned or sheared anywhere. Older growth (right) can only be cut back to a side branch, not to old, branchless wood.*



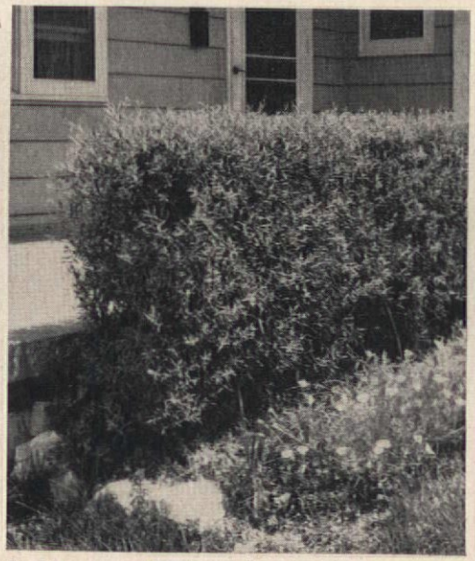
**YOU CAN MAKE CUTS ALMOST ANYWHERE ON YEWS**

***Yews are the easiest*** *of all evergreens to prune, which is why they make such excellent hedges. New growth will start at the base of any leaf, and even heavy, old, bare trunks, when cut back, will send out new shoots. To restrict their growth or to maintain an attractive shape, cut back branches as shown at right. To produce a dense hedge, clip frequently with shears or electric trimmer.*



**HOW TO TRAIN A NEW LEADER ON AN EVERGREEN**

***If a conical evergreen*** *loses its leader or tip, or if you want to shorten the tree, you can train a branch to take the old leader's place. Bend the best side branch upright (as at right) and tie it in place with help of a cane. Then remove remaining top branches or prune them into conical shape.*



**A DENSE HEDGE NEEDS FREQUENT PRUNING**

***Here's how to renovate*** *a neglected, scrawny, deciduous hedge (like privet or this Arctic willow) that's no longer dense at the base. In late winter or early spring, cut it back close to the ground with long-handled or lopping shears (above, left). Then, when the new growth is a foot or so high, cut it back to about a quarter of its height (second from left). Keep cutting the new growth back as it develops, both top and sides, until you have a solid, dense hedge of the height and width you want (second from right). From then on, maintain desired size by frequent shearing. The best way to shape a hedge is to shear it narrower at the top than at the bottom. This allows most light to reach lower branches and thus keeps them dense. The well-shaped, frequently sheared hedge shown at the right, above, is yew.*

JUNE M. TOWNE

# A FISH STORY— DELICIOUSLY TOLD

Stan Young

***STRIPED BASS EN GELÉE*** *is poached ever so carefully, chilled, and garnished with truffles, pimientos, and lemon rind. Serve it whole in a fish-stock gelatin seasoned with vinegar and soy sauce. Garnish with water cress.*

Fish, in pagan times, was never eaten by mortals—this delicacy was reserved for the gods! How lucky we are to have it in abundance. For the family table or for special-occasion dining, fish provides a subtle, distinctive flavor—requiring only tender care at the home fire to bring it out. Fish takes to herbs and spices and is complemented by the tangy sharpness of lemon. The proud striped bass requires little embellishing. Prepare it baked, broiled, or sautéed, lavished with lemon juice and butter and served sizzling hot. But, for a festive affair, do try our masterpiece above, served cold—its delicate flavor locked in by a mold of savory fish stock and gelatin. *(continued)*

TROUT PARMESAN

FILLETS OF POMPANO SUPREME

If you've ever caught a leaping trout in a rushing stream and pan-fried it over a campfire, you're a lover of trout. Savor then our Trout Parmesan. Tender whole trout are bathed in milk, dipped in corn meal, and sautéed to a golden turn. A cream sauce with capers and Parmesan is the final fillip. Want something new in hors d'oeuvres? Try Norwegian Fish Puffs. A mixture of haddock and anchovy is shaped into puffs and served with melted butter and lemon juice. Fillets of Pompano Supreme have an intriguing white sauce and are garnished with orange slices and dill. Thin fillets of sole are wound around tender chunks of salmon in our Sole and Salmon Roulettes. With egg sauce, they're pretty and so good!

RECIPES ON PAGE 53

Shopping Information, page 85

DOROTHY LAMBERT BRIGHTBILL

# *sewing cabinet*—*neat as a pin, bright as a button! You can't buy this complete home-sewing unit anywhere, but you can build it with American Home Construction Pattern No. CP-8, which calls for approximately 4½ sheets of fir plywood.* *Pattern Order Form and description, page 74.*

MAARTEN CLARINGBOULD

## 3 quick 'n easy casseroles. Try all three or make up your own—with Campbell's Soup your flavor secret.

**Tuna-Spaghetti Casserole.** In a 1½-qt. casserole, blend 1 can Campbell's Cream of Mushroom Soup, ½ cup milk, 2 tbsp. finely minced onion. Stir in a 7-oz. can tuna (drained and flaked), 1½ cups cooked spaghetti (about 3 oz. uncooked), 1 cup cooked cut green beans. Circle top with 2 tbsp. buttered bread crumbs. Bake in moderate oven (350° F.) 30 min. 4 hearty servings. Add a crisp green salad and dessert—for a souper supper to do you proud!

**Beef-Macaroni Casserole.** In skillet, brown ½ lb. ground beef with ½ cup chopped onion, 1 clove garlic (minced), ⅛ tsp. oregano in 1 tbsp. shortening; mix with 1 can Campbell's Cream of Vegetable Soup, 1 cup cooked tomatoes, ¼ cup water, 2 cups cooked macaroni (about 4 oz. uncooked). Pour into 1½-qt. casserole; top with ¼ cup shredded mild process cheese. Bake in moderate oven (375° F.) 30 min. 4 good and nourishing servings.

**Chicken-Noodle Casserole.** In a 1½-qt. casserole, combine 1 can Campbell's Cream of Chicken Soup, ⅓ cup sour cream, ⅓ cup water, 1 cup diced cooked chicken (or 5-oz. can Swanson Boned Chicken), 2 tbsp. chopped parsley, 2 tbsp. chopped pimiento, 2 cups cooked noodles (about 4 oz. uncooked). Bake in moderate oven (350° F.) 30 min. 4 wholesome and delicious servings. Look for other wonderful recipes on every can of Campbell's Soup.

Good things begin to happen when you cook with *Campbell's Soup*

# THE REAL MAGIC IN THIS PICTURE IS TUPPERWARE!

What a spell Tupperware casts in your kitchen! Makes last-minute rushes *vanish* into thin air! Saves you work, time and money like magic. Tupperware, you see, is the last word in plastic containers. A wizard at keeping food fresh. Lets you create delicious meals *way* in advance, and keeps them just-made-fresh till serving time.

Tupperware's trick? It's the patented Tupperware Seal. Locks *out* air, locks *in* freshness and flavor as no other containers can. (There, the secret's out. Now you know what gives Tupperware its mystical powers; why it's spill-proof, leak-proof and can be stored any which way.)

And what money-saving magic Tupperware works with leftovers! Seal them up in these air- and liquid-tight wonders, and presto chango! Leftovers become "plan-overs"—food that keeps fresh and flavorful for days of more good eating.

And where do you buy these work-saving wizards? Abracadabra, at a party! A fun-to-go-to, fun-to-give Tupperware Home Party. Call your distributor for a dealer's name, or write Dept. A-3, Tupperware Home Parties Inc., Orlando, Florida.

Guaranteed by Good Housekeeping

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

See Tupperware in the Yellow Pages under "Housewares" or "Plastics"

*Preparation time: 15 min.*
*Cooking time: 8 min.*

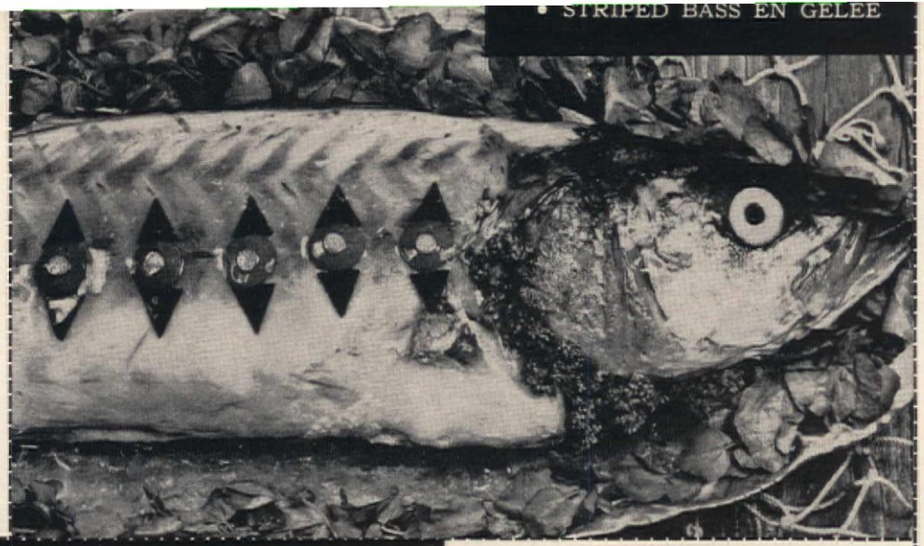
**½ lb. haddock or cod**
**2 eggs**
**½ c. cream**
**½ c. packaged cracker meal**
**1 tbs. flour**
**1 tbs. anchovy paste**
**½ tsp. salt**
**½ tsp. sugar**
**Dash of pepper**
**4 tbs. melted butter or margarine**
**1 tbs. lemon juice**
**Chopped parsley**
**Paprika**

● Clean fish; remove bones and skin. Put through food grinder 2 or 3 times; mix with eggs, cream, cracker meal, flour, anchovy paste, salt, sugar, and pepper; shape into small balls. Drop into boiling salted water; cook 8 minutes. Arrange on serving platter; pour over combined melted butter or margarine and lemon juice. Sprinkle with parsley and paprika. Serve hot.

*Makes 3 doz. puffs* *26 cal. each* *Source of Vitamins A, B, C*

***Tested in*** **THE AMERICAN HOME KITCHENS**

## • STRIPED BASS EN GELÉE



## • FILLETS OF POMPANO SUPREME

## • SOLE AND SALMON ROULETTES

*Preparation time: 15 min.*
*Cooking time: 15 min.*

**1½ lb. salmon**
**6 thin fillets of sole**
**1½ c. water**
**9 whole allspice**
**1 bay leaf**
**1 tsp. salt**
**3 slices lemon**
**2 tbs. butter or margarine**
**1 tbs. flour**
**3 hard-cooked eggs, chopped**
**Chopped parsley**

● Cut salmon into six chunks; fold fish fillets in half lengthwise; wrap one fillet around each salmon chunk; secure with wooden picks. Combine water, allspice, bay leaf, salt, and lemon slices in greased shallow pan; bring to boiling. Poach fish in liquid 8 to 10 minutes; remove to hot platter; keep warm. Strain liquid in pan; reserve 1 cup. Melt butter or margarine in saucepan; blend in flour; add reserved liquid. Cook over medium heat, stirring constantly, until thickened. Add chopped hard-cooked eggs; heat through. Sprinkle chopped parsley on fillets around salmon; spoon sauce onto platter around fish. Garnish with lemon wedges dipped in paprika, if desired.

*Makes 6 servings* *222 cal. per serving* *Source of Vitamins A, B, C*

***Tested in*** **THE AMERICAN HOME KITCHENS**

## • SWORDFISH OLIVETTE

*Preparation time: 10 min.*
*Cooking time: about 20 min.*

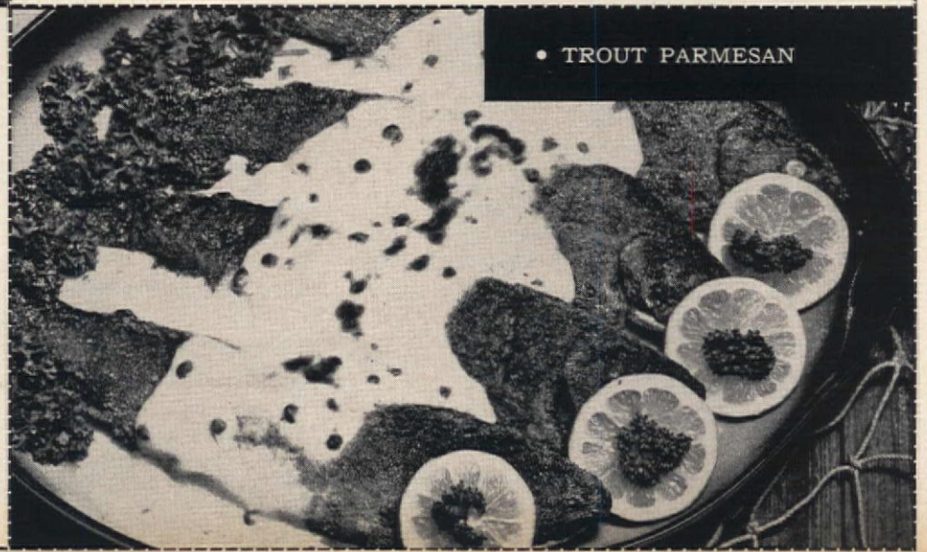
**2 swordfish steaks, about 1½ inches thick**
**2 tbs. butter or margarine**
**2 tbs. pure vegetable oil**
**¼ c. flour**
**1 med. onion chopped (½ c.)**
**1 can (8 oz.) tomato sauce**
**1 can (12 oz.) beer**
**½ c. chopped stuffed olives**
**1 tsp. salt**
**Dash of pepper**

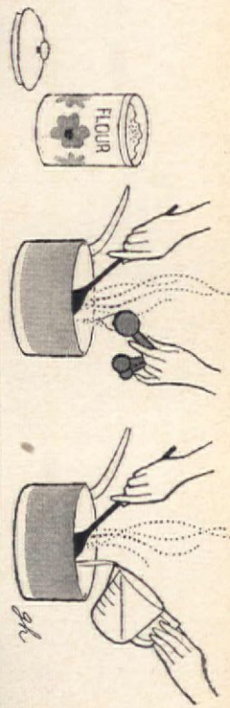
● Dot swordfish steaks with butter or margarine; place on greased broiler rack 3 inches from heat. Broil about 8 minutes, or until browned; turn and broil second side until fish is browned and tender. While fish broils, heat vegetable oil in medium-sized saucepan; blend in flour; add onion, tomato sauce, beer, olives, salt, and pepper; simmer 15 minutes. Arrange fish in heated serving dish; pour sauce over. Garnish with olives and lemon, if desired.

*Makes 4 servings* *438 cal. per serving* *Source of Vitamins A, B, C*

***Tested in*** **THE AMERICAN HOME KITCHENS**

## • TROUT PARMESAN

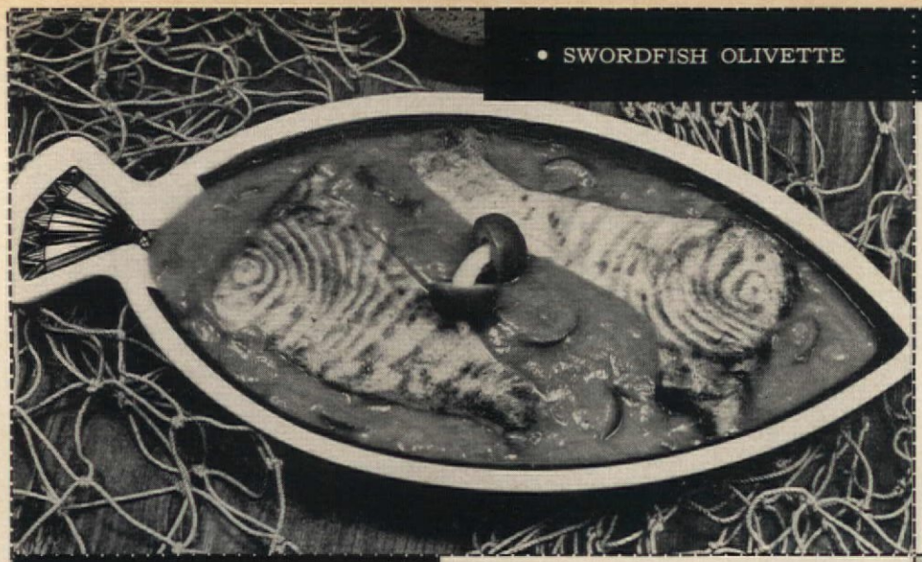





**FOR A SMOOTH SAUCE,** always blend the flour or cornstarch with cold liquid, or blend the flour smoothly into the fat before slowly adding liquid.

# A Fish Story

(pictured in color on pages 46, 47, 48 and 49)



## • SWORDFISH OLIVETTE

## • TROUT PARMESAN

*Preparation time: 10 min.*
*Cooking time: 20 min.*

**4 cleaned trout (1 lb. each)**
**½ c. milk**
**½ c. cornmeal**
**4 tbs. butter or margarine**

***SAUCE***
**2 tbs. butter or margarine**
**2 tbs. flour**
**½ tsp. salt**
**Dash of pepper**
**1 c. milk**
**1 tbs. capers**
**½ c. grated Parmesan cheese**

● Wash trout; pat dry with paper towel. Pour ½ cup milk into shallow dish; put cornmeal into second shallow dish or on wax paper. Dip trout in milk; roll in cornmeal to coat. Sauté in butter or margarine until golden brown on both sides, adding more butter or margarine, if necessary. Transfer to oven-proof serving dish; keep warm. Melt 2 tablespoons butter or margarine in saucepan; blend in flour, salt, and pepper; add 1 cup milk gradually; stir in capers and Parmesan cheese. Cook, stirring constantly, until sauce thickens; pour over trout. Broil until sauce is lightly browned and bubbly.

*Makes 4 servings* *596 cal. per serving* *Source of Vitamins A, B, C*

***Tested in*** **THE AMERICAN HOME KITCHENS**

## • FILLETS OF POMPANO SUPREME

*Preparation time: 10 min.*
*Cooking time: 8-10 min.*

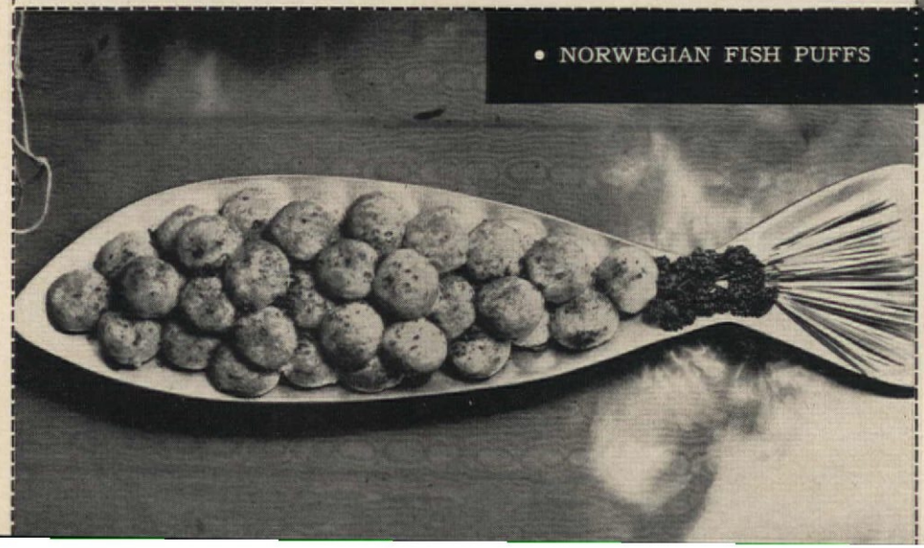
**1 medium-sized orange**
**4 pompano fillets**
**½ tsp. salt**
**Dash of pepper**
**1 tbs. butter or margarine**
**1 tbs. chopped onion**
**½ c. white wine**
**1 c. white sauce***
**¼ c. sherry**
**½ tsp. ground ginger or mustard**
**Dill**
**Paprika**

● Remove rind from orange in thin strips, using vegetable peeler; cut into slivers; measure 2 tablespoons. Slice orange and reserve for garnish. Season fillets with salt and pepper; put into shallow pan with butter or margarine, onion, white wine, and orange slivers. Bring to boiling; boil gently 8 to 10 minutes; remove fish to heated serving dish; keep warm. Strain liquid remaining in pan; stir into white sauce; add sherry and ginger or mustard; heat through. Pour sauce over and around fillets; garnish with orange slices and dill. Sprinkle with paprika. *Makes 4 servings* *439 cal. per serving* *Source of Vitamins A, B, C*

***Tested in*** **THE AMERICAN HOME KITCHENS**

* *White Sauce:* Melt 2 tbs. butter or margarine in small saucepan; blend in 2 tbs. flour, 1 tsp. salt, and a dash of pepper. Add 1 cup milk gradually; cook over medium heat, stirring constantly, until mixture is thickened.

## • SOLE AND SALMON ROULETTES



## • NORWEGIAN FISH PUFFS

## • STRIPED BASS EN GELÉE

*Preparation time: 30 min.*
*Cooking time: 20-25 min.*

**1 whole striped bass**
**1 carrot, sliced**
**1 stalk celery**
**3 slices onion**
**2 sprigs parsley**
**10 peppercorns**
**2 tsp. salt**
**1 envelope plain gelatin**
**¼ c. cold water**
**2 tsp. soy sauce**
**2 tsp. vinegar**
**Truffles**
**Pimiento**
**Lemon rind**
**Parsley**
**Water cress**

● Wrap fish in cheesecloth; place on rack in large kettle; fill with water to depth of about 2 inches. Add carrot, celery, onion, parsley, peppercorns, and salt. Bring to boiling; reduce heat; simmer 20 to 25 minutes, or until tender. Remove fish; unwrap; carefully take off skin, except on head. Cool fish completely; chill. Strain liquid in kettle; reserve 1 cup. Soften gelatin in cold water; dissolve over hot water; stir into reserved fish liquid; add soy sauce and vinegar. Place chilled fish on serving platter; arrange design of cut truffles, pimiento, and lemon rind down center; make eye of lemon rind and truffle. Spoon gelatin over fish; let set. Repeat spooning gelatin in layers over fish until fish is glazed and all gelatin is used. Garnish with parsley and water cress.

***Tested in*** **THE AMERICAN HOME KITCHENS**

**TO TINT COCONUT,** put it in a screw-top jar, filling jar no more than half full. Sprinkle with a few drops of diluted food coloring. Cover jar and shake until coconut is evenly tinted.

# Easy ways to be simply magnificent with new Kraft Marshmallow Creme

New from Kraft, the people who make the marshmallows you like best

**1** **All puffed up—this elegant Baked Prune Puff!** Blend 1 jar Kraft Marshmallow Creme, 1 tablespoon lemon juice and ¼ teaspoon salt into 2 stiffly beaten egg whites. Fold in 1 cup chopped cooked prunes and ¼ cup chopped pecans. Pour into a 1½-quart baking dish. Place in a pan of hot water and bake in a moderate oven, 350°, 30 to 35 minutes. Makes 6 servings.

**2** **You've never tasted a rice dessert like this!** Orange Pineapple Rice Pudding has wonderful flavor and creamy lightness! The secret is new Kraft Marshmallow Creme. Combine 1 jar (the wide mouth makes spooning so easy) with 1 cup drained crushed pineapple, 1 cup sliced oranges, ¼ cup toasted slivered almonds, 2 tablespoons lemon juice and 3 cups cooked rice. Chill.

**3** **World's easiest topping makes Peppermint Smoothie Sundaes.** Combine 1 jar of Kraft Marshmallow Creme with 3 tablespoons of water and add ¼ cup of crushed peppermint candy. Pour over chocolate ice cream. For free Recipe Booklet of magnificent new Kraft Marshmallow Creme desserts, candies, and drinks, write Kraft Marshmallow Creme, Box 501, Chicago 77, Illinois.

# TAKE A CAN OF PORK & BEANS

Need a good hurry-up dish for the family or unexpected company? Then reach for a can of pork and beans. It's the basic ingredient in all of these delicious recipes. Each takes no more than 10 minutes to prepare, nor more than 30 minutes to cook. Most of the other ingredients are on the pantry shelf, too. **FRANCES M. CRAWFORD**

**CALICO SALAD—good for a crowd: beans, peas, carrots, onions, celery, and French dressing.**

**HAWAIIAN SKILLET BEANS—crumbled bacon, beans, brown sugar, and pineapple slices.**

F. M. DEMAREST

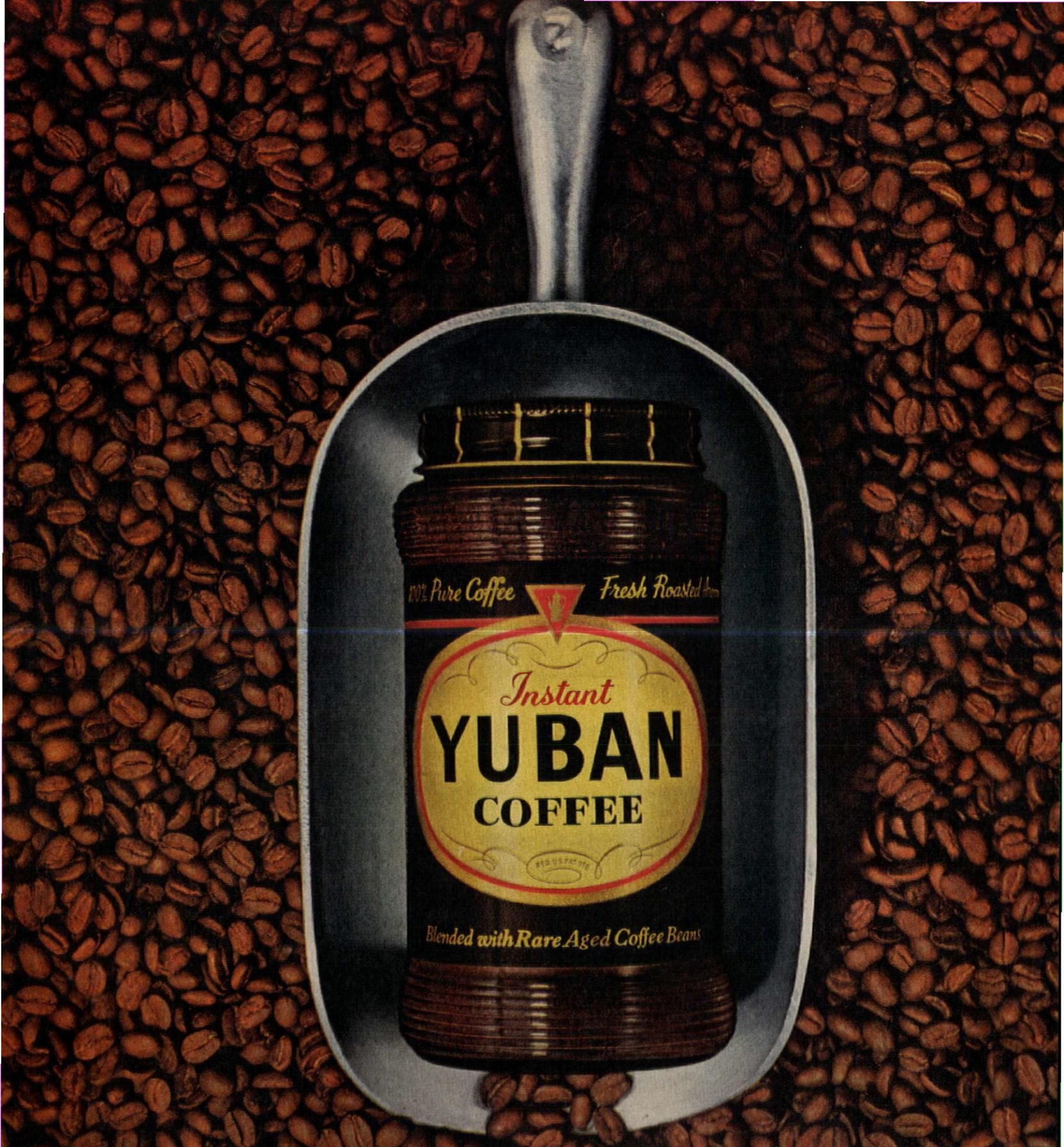
RECIPES ON PAGE 59
Shopping Information, page 85

**CORNED BEEF AND BEAN CASSEROLE**—pepped-up beans are topped with a corned beef mixture.

**RANCH BEANS**—pork and beans with onion, garlic, green pepper, bacon, tomato sauce, and molasses.

**MEXICAN BURGERS**—a mixture of ground beef, beans, tomato paste, and chili on toasted buns.

**QUICKIE BEAN PIE**—a shell of luncheon meat, a filling of beans, and a topping of sharp Cheddar!




# World's richest coffee starts with aged coffee bean

YUBAN—THE PREMIUM COFFEE OF GENERAL F

Have you discovered New Instant Yuban? It's blended with aged coffee beans—aged just as the best wine, cheese and steak are aged—then fresh-roasted. Cost more? Of course. This is the world's richest coffee!

See The Difference

**AGED COFFEE BEANS** that Yuban adds to its blend are mellowed by time to a bronze richness, then fresh-roasted.

**MOST COFFEE BEAN** are roasted still gre in color—good, b can't compare in ric ness with aged bean

# Take a Can of Pork and Beans

(pictured in color on pages 56 and 57)

## • QUICKIE BEAN PIE

*Preparation time: 10 min.*
*Baking time: 30 min.*

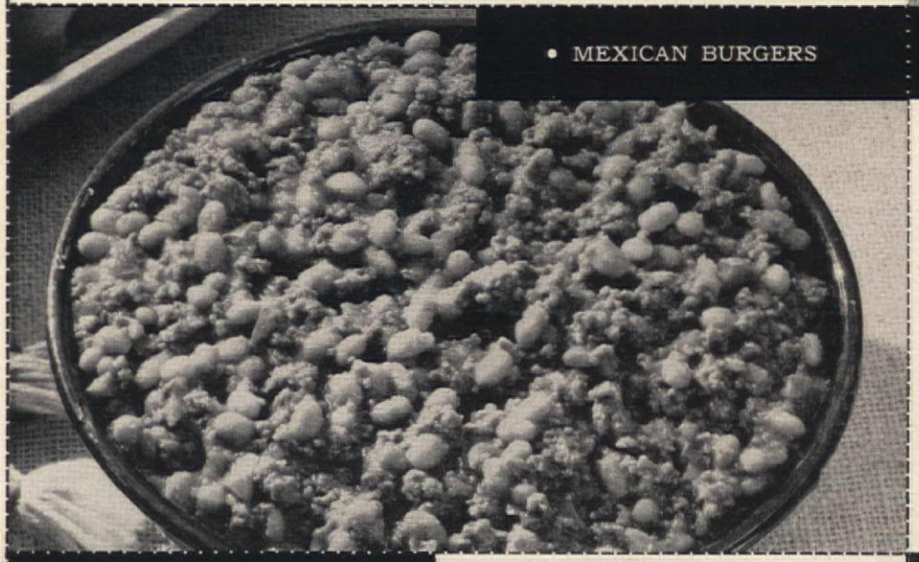
**1 can (12 oz.) luncheon meat**
**1 can (1 lb.) pork and beans**
**¼ c. hot dog mustard relish**
**½ c. shredded sharp Cheddar cheese**

• Cut luncheon meat in ⅛-inch slices; line 8-inch pie plate with meat, overlapping slices. Combine beans and hot dog relish; pour into meat-lined pie plate; sprinkle cheese on top. Bake in moderate oven (350° F.) 30 minutes or until bubbly.

*Makes 4 servings* *482 cal. per serving* *Source of vitamins A,B,C*

***Tested in*** **THE AMERICAN HOME KITCHENS**

## • RANCH BEANS



## • MEXICAN BURGERS

## • CORNED BEEF AND BEAN CASSEROLE

*Preparation time: 10 min.*
*Baking time: 30 min.*

**1 can (12 oz.) corned beef, chopped**
**⅓ c. chopped onions**
**Dash of pepper**
**¼ c. light cream**
**2 cans (1 lb. each) pork and beans**
**¼ c. catchup**
**2 tbs. prepared mustard**
**1 tsp. Worcestershire sauce**

• Combine chopped corned beef, onion, pepper, and cream in medium-sized bowl. Mix pork and beans, catchup, mustard, and Worcestershire sauce in 1½-quart casserole; spoon corned beef mixture on top. Bake in moderate oven (350° F.) 30 minutes, or until lightly browned.

*Makes 6 servings* *375 cal. per serving* *Source of vitamins A,B,C*

***Tested in*** **THE AMERICAN HOME KITCHENS**

## • HAWAIIAN SKILLET BEANS

*Preparation time: 5 min.*
*Cooking time: 15 min.*

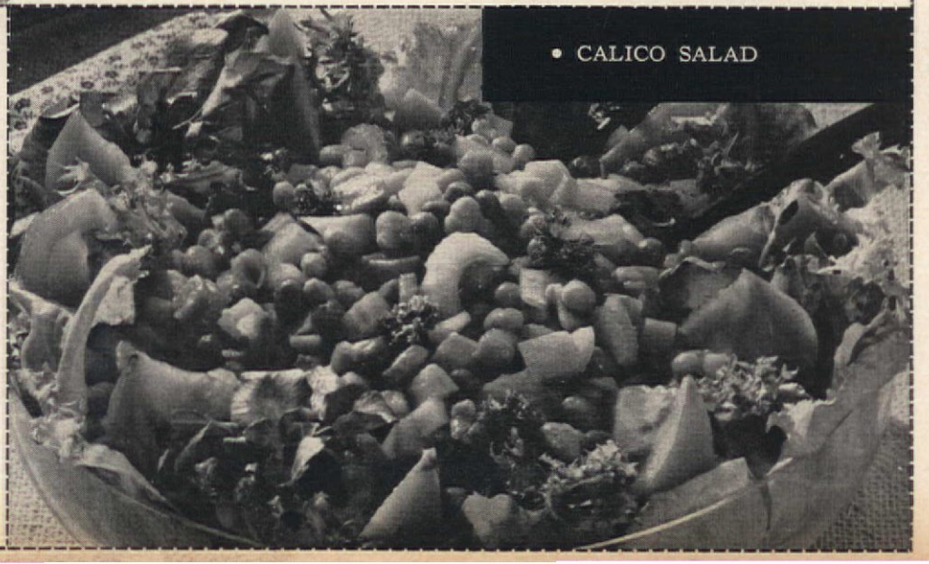
**8 slices bacon**
**5 slices pineapple**
**2 cans (1 lb. each) pork and beans**
**2 tbs. brown sugar**

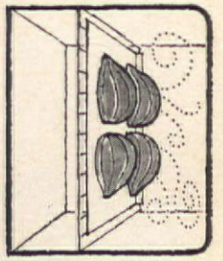
• Cook bacon in skillet until crisp; drain on paper towel; crumble coarsely. Pour off all but 2 tablespoons drippings; sauté pineapple until lightly browned; remove. Combine beans, brown sugar, and crumbled bacon in skillet; heat through. Top with pineapple slices; heat until bubbly.

*Makes 5 servings* *408 cal. per serving* *Source of vitamins A,B,C*

***Tested in*** **THE AMERICAN HOME KITCHENS**

## • CALICO SALAD





**SQUASH WILL BAKE** more quickly if you cut it in half. Then place halves on a baking sheet with the cut sides down.

# Take a Can of Pork and Beans

(pictured in color on pages 56 and 57)

## • HAWAIIAN SKILLET BEANS

## • CALICO SALAD

*Preparation time: 10 min.*

**1 c. cooked, diced carrots**
**1 c. cooked peas**
**½ c. coarsely chopped onion**
**1 c. sliced celery**
**½ c. parsley sprigs**
**2 tbs. diced pimiento**
**1 can (1 lb.) pork and beans**
**Dash of salt**
**Dash of pepper**
**⅓ c. French dressing**
**Salad greens**
**Tomato wedges**

● Combine ingredients except greens and tomato wedges in large bowl; mix lightly; chill thoroughly. Just before serving, spoon into salad bowl lined with crisp greens. Garnish with tomato wedges.

*Makes 6 servings* *200 cal. per serving* *Source of vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

## • MEXICAN BURGERS

*Preparation time: 10 min.*
*Cooking time: 15 min.*

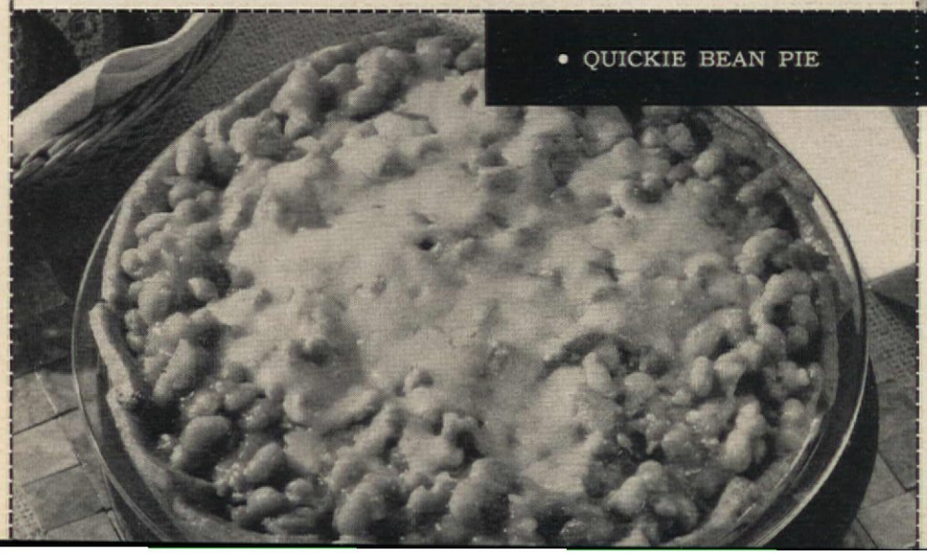
**1 med. onion, chopped (½ c.)**
**⅓ c. chopped green pepper**
**2 tbs. butter or margarine**
**½ lb. ground beef**
**1 can (6 oz.) tomato paste**
**½ c. water**
**1½ tsp. salt**
**Dash of pepper**
**1-2 tsp. chili powder**
**1 can (1 lb.) pork and beans**
**6 toasted hamburger buns**

● Sauté onion and green pepper in butter or margarine about 5 minutes, or until tender. Add beef; cook until browned, breaking meat up with fork as it cooks. Add tomato paste, water, salt, pepper, chili powder, and beans; mix well. Simmer 5 minutes. Serve on toasted buns.

*Makes 6 servings* *449 cal. per serving* *Source of vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

## • CORNED BEEF AND BEAN CASSEROLE



## • QUICKIE BEAN PIE

## • RANCH BEANS

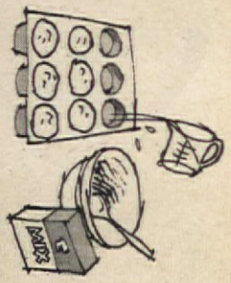
*Preparation time: 10 min.*
*Baking time: 30 min.*

**6 slices bacon**
**1 large onion, thinly sliced**
**1 large clove of garlic, crushed**
**½ c. thinly sliced green pepper**
**½ c. tomato sauce**
**Dash of pepper**
**2 tbs. molasses**
**2 cans (1 lb. each) pork and beans**

● Cook bacon until crisp; drain on paper towel; crumble; pour off all but ¼ cup drippings; sauté onion, garlic, and green pepper in drippings about 5 minutes, or until tender. Add tomato sauce, pepper, molasses, pork and beans, and crumbled bacon; mix well; pour into 1½-quart casserole. Bake in moderate oven (350° F.) 30 minutes.

*Makes 6 servings* *300 cal. per serving* *Source of vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**



**NOT ENOUGH BATTER** to fill all the wells in a muffin tin? Then pour water into the empty ones to prevent them from burning or turning brown.

Safe, unbreakable Pure-Pak cartons make milk safe for small hands to handle

# Smash(proof)Success!

## ORDER PEACE OF MIND WITH YOUR MILK-IN SHATTERPROOF PURE-PAK CARTONS!

**EVERY CARTON IS A PITCHER**—Just fold out the clean-pouring spout. No more drips or dribbles.

**TOSS BOTTLE WASHING AWAY**—No more clutter or clatter of empties. Pure-Pak cartons are used only once by you!

*Clip this coupon now—leave it for your milkman—and get milk in Pure-Pak cartons on your very next delivery!*

*Dear Milkman:*
*Please start delivering our milk in safe, modern Pure-Pak cartons... and save yourself that trip to the truck with empties.*

Pure-Pak

**SIGNED:** _____

Packaging Equipment Division, Ex-Cell-O Corporation, Detroit, Mich.

it's New!

deep dish tuna pizza

APPIAN WAY pizza

Enjoy this Lenten meal ..only 12 cents a serving with

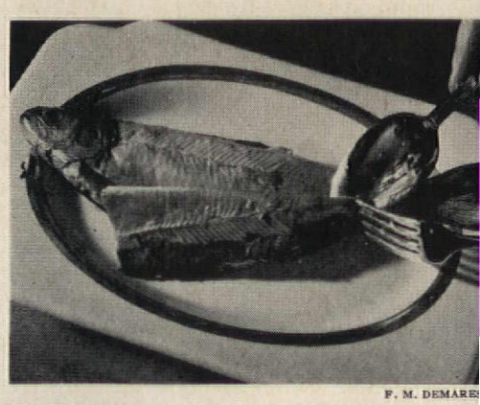
APPIAN WAY pizza

Recipe in every Appian Way package

Treat your family to this tempting new deep dish tuna pizza. Here's all you need — the big new package of Appian Way Mix — a 6 oz. can of your favorite tuna — and a dash of cheese. Makes two hearty pizzas for less than $1.00

# HOW TO BONE A FISH

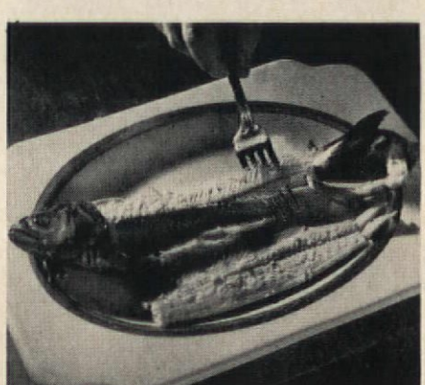
■ How often have you watched, with admiration, a fish being boned expertly and completely at your restaurant table? We persuaded a captain of waiters at the Forum of the Twelve Caesars, a fine New York restaurant, to part with his secret. Below, he shows you how easily it can be done.



F. M. DEMAREST

**1.** ***Slit skin*** *with sharp, thin knife along backbone. Gently loosen skin from flesh with back of spoon; roll skin back.*

**2.** ***Insert bowl of spoon*** *between backbone and flesh. Slide spoon carefully down backbone to tail, freeing flesh from bone. Lift fillet off with fork.*



**3.** ***Hold backbone*** *at tail end with spoon. Slip fork under bone; loosen and lift it. Continue along length of fish slowly, keeping backbone intact.*

**4.** ***Lift off backbone*** *with tail attached; remove head. You now have two boneless fillets.*

# Wash Away Your New Laundry Problems

(continued from page 35)

### THE THINGS WE WASH

**What can I do to keep T-shirts from shrinking?**

Watch for special shrinkage-control finishes now used on cotton knits. Check labels when you shop. To reduce shrinkage in ordinary knits, stretch them when slightly damp and finish drying flat. Overdrying is often a cause of shrinkage. Use of a fabric softener helps fibers to retain moisture, makes them soft and resilient.

**Every article or instruction book I read tells me to check labels and tags on garments. Just what should I look for and how do I interpret it?**

By federal law all clothing and household fabric products must be labeled with the following data: (1) Fiber content, stated in percentages, listed by generic name; (2) Name of the manufacturer; (3) On imported fabrics, the country of origin.

Look for the fiber information as it helps you determine whether a fabric is washable and how to do it. "Generic" means the family or classification to which a fiber belongs. For example, Orlon and Acrilan both belong to the *acrylic* family. Dacron and Kodel are both *polyester* fibers. Trade names are often included, sometimes with care suggestions. If laundering instructions are not given, use the fiber information as a guide. All fibers in any one family require similar care. When several fibers are included, launder according to the fiber you know to be most delicate or the one used in the greatest percentage.

**What causes yellowing, particularly in wash-and-wear cottons and blends?**

It could be the resins used in many special fabric finishes. They react chemically with chlorine bleach and turn yellow. You can remove the yellow with sodium hydrosulfite, available at drugstores. Dissolve one teaspoonful in a gallon of water and soak the fabric until it becomes white. Always check wash-and-wear labels before you bleach. If they don't state that chlorine bleach can be used safely, use only a safe all-fabric bleach. If your problem is yellowish-brown spots, it may be from iron rust in your water supply. Above all, *do not* use chlorine bleach. It will cause even more yellowing. To treat rust stains, moisten with lemon juice and salt and dry in the sun. You can also buy commercial rust removers at drugstores. Follow the directions carefully. To make your own rust remover, ask the druggist for oxalic acid crystals. Dissolve a tablespoonful in a gallon of warm water in a glass or plastic container. Soak fabric only until stains disappear, then rinse thoroughly. Never use oxalic acid in your washer since it may damage the tub. To prevent further staining, use water conditioner in both wash and rinse water.

### THE LAUNDRY PRODUCTS WE USE

**Are laundry aid dispensers in the new washers time savers? Can't I just add these products as I load my washer?**

You bet they save time! The only laundry aids you can add safely or properly as you put in the clothes are soap or detergent, flake bluing, water softener or conditioner, and all-fabric bleach. With dispensers you can measure other ingredients in advance and know they will be added properly as needed. Dispensers also help to avoid mistakes such as pouring undiluted bleach onto fabrics.

**What kind of detergent is best to use?**

In a top-loading washer you can expect good results from any all-purpose detergent (sudsing or low-sudsing), if used in proper amounts. If you use a tumble-type washer or combination washer-dryer, use only a low-sudsing detergent. This is essential for front-loading machines as heavy suds prevent proper washing action and may cause service problems.

In choosing a detergent, experiment to find the brand you like best. Many have brighteners to keep whites and colors brighter with less bleaching or bluing; others have built-in oxygen bleaches. Both sudsing and low-sudsing products come in powder or liquid form. See which you find more convenient. Be sure to follow instructions for proper amounts. Measuring is essential for good laundering results.

**Does chlorine bleach actually remove soil?**

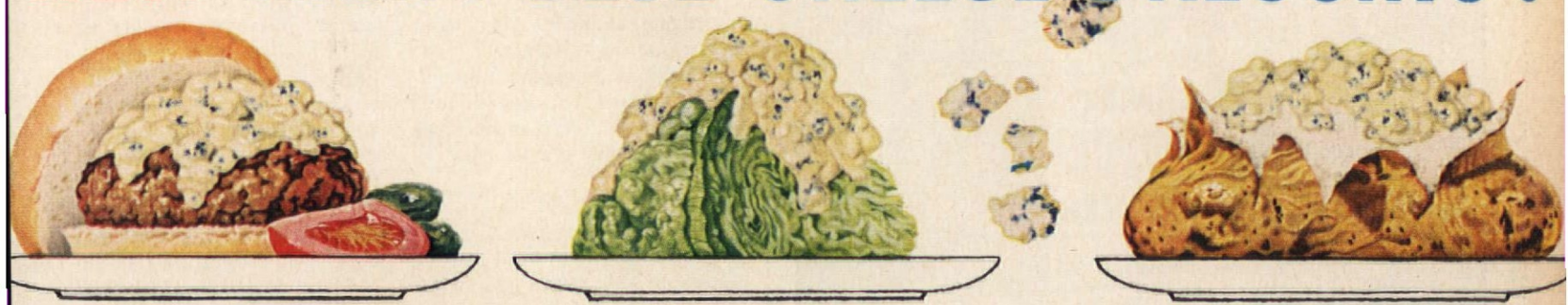
Yes, it aids detergent in removing certain soils.

**When should I use chlorine bleach?**

Use it in every third or fourth washing to keep (continued)


*Lusciously new... the things you can do with*

# NEW KRAFT BLUE CHEESE DRESSING!



***It's delectable on hamburgers.....*** Try it on ham or turkey sandwiches. Great on steak!

***luscious on salads.....*** So thick you can thin it with milk or Kraft Italian Dressing!

***perfect in a baked potato*** Wonderful on tomatoes or seafood!

One taste and the temptation begins. Those blue-veined chunks of blue cheese crumble on the tongue. They melt in the mouth. They come wrapped in a luxurious, creamy-smooth dressing. The texture is tantalizing. The flavor is uninhibited. Naturally you want more. And why not! There are more blue cheese chunks than you'll ever be able to count in this lusious new dressing. Only a cheese maker could make t this good!

SO MUCH BLUE CHEESE...

SUCH BIG BEAUTIFUL CHUNKS...

YOU'LL FIND THIS DRESSING IN THE DAIRY CASE!

FAST ACTING
CAMEO
COPPER CLEANER

It's so easy and inexpensive to keep your copper beautiful, you can use it every day. New Cameo Copper Cleaner restores the lustrous glow to copper, keeps it "bride-bright". No harsh abrasives to harm your copper or your hands. No wonder Cameo Copper Cleaner is the best selling! Also available in cream form. Wonderful, easy-to-use Cameo Cream Copper Cleaner. And try Cameo Stainless Steel and Aluminum Cleaner.

(continued)

white or colorfast cottons and linens looking new. You'll need bleach, too, for very heavily soiled loads and for some stains.

The wash cycle is the most logical time to bleach. Since many detergents now have added brighteners, the trend is toward adding liquid bleach part way through the wash cycle, after the brightener has taken effect. Some of the automatic dispensers work on this delayed timing basis.

If your machine has no bleach dispenser, always dilute liquid chlorine bleach before adding it to the wash water. See the label for correct amounts to use. With a dry bleach no special timing and diluting are needed. Follow the directions on the box.

**What is the difference between a liquid bleach and a powdered bleach?**

The liquids, often called "household bleach," are all chlorine-type bleaches. They can be used on most fabrics, but not on wool, silk, or fabrics with chlorine-retentive resin finishes. Directions on the labels should be followed carefully.

Powdered bleaches may be (1) dry chlorine-type, which does the same job as liquid bleach, but is safer and easier to use; or (2) safe all-fabric type which contains oxygen rather than chlorine. If you choose to use all-fabric bleach it should be used in every wash to maintain brightness. Check the package for proper amounts and water temperatures.

**Is bluing really necessary if I use a detergent with fabric brightener?**

No. In fact, bluing is seldom necessary if you use hot enough water and adequate detergent. Bluing is simply a dye that makes yellowed clothes look whiter. Too much can even give them a grayish cast.

**What is actually meant by "hot water"?**

It means water of at least 140° F., preferably 150–160° F. for white and light colorfast cottons or linens. Temperature in the washer tub is what counts. Check it and adjust your water heater control accordingly.

**So many different chemical compounds are listed on stain removal charts. What are they and where do I buy them?**

These are special compounds that go beyond the ordinary methods of soil removal to react chemically on stubborn stains. Most of these items, such as oxalic acid, sodium hydrosulfite, glycerine, and hydrogen peroxide, are available at any drugstore and may be used safely with proper care. In fact, you'll find it handy to keep a basic stain removal kit in the laundry. Be sure to follow directions carefully and keep all such items out of children's reach.

An excellent booklet for ready reference is Home and Garden Bulletin No. 62, "Removing Stains From Fabrics," put out by the U. S. Department of Agriculture. To obtain a copy, send 15 cents in coin to: Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.

## THE EQUIPMENT WE USE

**Is it true that automatic dryers may yellow clothes?**

Certainly not, unless something is badly out of adjustment and needs service, or it is being used improperly. Because the dryer is "last in line" it is sometimes blamed for laundry problems that are really caused by poor washing or rinsing. As long as you follow instructions sensibly, and as long as your laundry is properly washed and rinsed, yellowing will never be a problem.

**I'm in the market for a new washer but there are so many models to choose from. How am I to know which is the best one to buy?**

All washers will basically do a good laundering job, but certain features and differences in design may indicate which one will best suit *your* needs. Factors to consider would be the size of your family, family habits, the contents of your own laundry basket, space requirements, your water supply, your budget, and the availability of service. Promptness of service should be a deciding factor in choosing any appliance. Do take your time when you shop for a washer. Ask questions, compare features, and take a good look at the controls. Some washers have push buttons, some have knobs, and many have both. Don't hesitate to try out the controls and see which will be easier for you to use and understand. If possible, see a washer in action before you decide. The washer you buy will probably be the one you use for the next five years. So think of how your laundry will change and shop for your future needs as well as your immediate washday problems. As a guide, check the list of features on page 65 before you shop.

**Would it be better to have a separate washer and dryer or the combination?**

For turning out clean, fluffy clothes it makes practically no difference. Today's combinations

# There's just no triumph like yeast rolls you made yourself!

CLOVERLEAF ROLL EASY PETAL ROLL DATE TWIST

## *And here's a package of sure success!*

The kitchen is so fragrant . . . you're so proud! Tender, light rolls certain every time. Because here's flour and yeast made just *for* rolls. Directions for all three on package. Choose and try!

## Pillsbury Hot Roll Mix

Pillsbury HOT ROLL MIX

♫ *Nothing says lovin' like something from the oven and Pillsbury says it best!* ♫


are just as effective, easy to operate, and economical as individual units. They hold their own, too, in speed and flexibility. Decide on the basis of space, convenience, and your specific needs. If the space-saving advantages of a combination would help you in planning a more conveniently located laundry, we'd say take it! A combination washer-dryer offers savings, too—it uses less water and detergent, eliminates the bother of moving wet clothes from washer to dryer and setting more controls.

**If the wash cycle in a combination develops trouble, can it still be used for drying?**

Sometimes a combination can still be used for drying when the washer mechanism needs service, and vice versa. It depends on the service problem involved.

**Can I wash in a combination without drying, too?**

Yes, controls are fully flexible. You can wash only, dry only, or wash and dry in any combination.

### WHEN YOU BUY LAUNDRY EQUIPMENT LOOK FOR THESE FEATURES

#### IN WASHERS

**Dispensers** that automatically add various laundry supplies to wash and rinse cycles, each properly timed and mixed with water for maximum effectiveness and fabric safety. You'll find dispensers for detergents, bleaches, water conditioners, fabric softeners, bluing, starch, and even dye.

**Automatic soak or prewash cycles** that loosen heavy soil and make the regular wash cycle more effective.

**Lint filters** that strain fuzz and lint out of wash and rinse water. Some double as dispensers for detergent and dry bleach.

**Safety switches** that stop spinning action when the lid is opened. Some also halt agitation.

**Cold-water washing** for laundering special fabrics or freshening very lightly soiled articles.

**Drip-dry cycles** that end with no final spin, for wash-and-wear items labeled "drip-dry only."

**Special cool-down wash cycles and slower spins** that minimize wrinkling in easy-care fabrics.

**Programed settings** that automatically set up proper washing conditions for a given fabric load at the push of one button.

**Metered fill systems** that assure adequate amounts of water, regardless of variations in water pressure.

**Special control settings and many kinds of cycles** that provide correct washing and rinsing temperatures, wash and spin speeds, timing, and amounts of water for any size load or type of fabric. With flexibility of controls you can select your own laundering conditions or do it automatically at the push of a button or turn of a dial.

**A laundry scale** in the door of a tumble-type washer that indicates amounts of water and detergent needed.

**Bigger capacity**—up to 12 pounds in some models.

**Built-in washing guides and instructions,** located on control panels or underneath lids, that indicate the proper control settings and procedures according to fabric or type of load.

**Clothes guards** that keep small items like socks and handkerchiefs from tangling or floating away.

**Overflow and spray rinses** to remove light soil and lint and prevent loosened soil from settling back into clothes.

**Sediment-removal systems** that flush away heavier soil particles.

**Overload protectors** that stop the machine in case of oversudsing or overloading, to prevent motor damage.

**Water-level controls** that make it possible to wash only a few items by providing a partially full tub of water.

**Soak washing cycles** for safe automatic laundering of blankets and other washable woolens.

**Flush-to-wall installation** provisions with concealed water and drain connections.

**Suds-saving systems** that return sudsy water for a second load where water supplies are limited.

**Leveling feet** that compensate for floor irregularities and eliminate vibration.

**Portable washers,** mounted on casters, with special water and drain connections, for use where permanent installation isn't possible.

**Off-balance load switches** that prevent damage from vibration by stopping the machine until you redistribute the load and push a button to resume spinning.

#### IN DRYERS

**Many of these features are available in either gas or electric models.**

**Automatic controls** that assure proper drying temperatures for any fabric or kind of load at the touch of a button or turn of a dial.

**Automatic sprinklers** that make it quick, neat, and easy to dampen clothes for ironing

(continued)

# Enjoy Privacy

with FOLDING DOORS of NATURAL WOOD

6 fine veneers — OAK · ASH
AMERICAN WALNUT · BIRCH
PINE · PHILIPPINE MAHOGANY

**WELCOME PRIVACY** from family activities is at your fingertips with these handsome folding doors—and the beauty of it all is *wood*. Warm, natural wood veneers lend new richness to the rooms you divide with PELLA WOOD FOLDING DOORS. Patented steel spring hinging means smooth operation. No warpage. Distributors in U. S. and Canada.

Pella® WOOD FOLDING DOORS

THIS COUPON ANSWERED IN 24 HOURS

ROLSCREEN COMPANY
Dept. MC-21, Pella, Iowa
Please send free literature on PELLA WOOD FOLDING DOORS.

NAME

ADDRESS

CITY & ZONE STATE

MAKERS OF PELLA WOOD WINDOWS, WOOD FOLDING DOORS AND PARTITIONS, ROLSCREENS AND WOOD SLIDING GLASS DOORS



# REVERE WARE

COPPER CORE STAINLESS STEEL

*Designers' Group*

*You'll never want any other* : : : once you've seen this stunning new Revere Ware. A revelation in styling—smart, contemporary. A revolution in cooking. Mirror-bright stainless steel with an unseen core of copper that spreads heat fast, evenly across the bottom and up the sides. A wonderful gift. A jewel for your new kitchen. At your favorite store now. By the makers of world-famous copper-bottom Revere Ware—Revere Copper and Brass Incorporated, Rome, N. Y.


(continued)

or to refresh wrinkled wash-and-wear garments without ironing.

**"Air only" settings** for fluffing or dusting (pillows, etc.) in the dryer without heat.

**Automatic timing devices** that cut off heat and tumbling: some sense temperature changes automatically; some measure moisture electronically; others offer a choice of time in minutes.

**Anti-wrinkle wash-and-wear cycles** that end with tumbling in cool air to prevent heat-set wrinkles.

**Big-family capacity**—as much as 12 pounds in some.

**No-vent models** that can be installed where outside ventilation isn't possible.

**No-tumble** settings for woolen knits and other washables that shouldn't be tumbled.

**Safety devices** such as a switch that stops tumbling and turns off heat when the door is opened, and door latches that release easily from the inside.

**Safety thermostats** that cut off dryer heat if temperature gets too high.

**Automatic ignition systems** on gas models.

**Foot-pedal door releases,** helpful when hands are full.

**Lint screens** that are easy to remove for cleaning, and also easy to replace properly.

**Germicidal lamps** that sanitize clothes as they dry. May be ozone or ultraviolet.

**Convertible electric dryers** that may be used on 240- or 120-volt circuits. However, drying is slower on 120 volts.

**Air fresheners** that inject a fresh clean scent into dried clothes.

**Automatic interior lights** that turn on as the door is opened.

**Damp-dry cycles** for articles to be ironed immediately.

**Flush-to-wall** installations with a choice of venting connections to suit various room arrangements.

**End-of-cycle signals** that remind you to remove dry clothes before they pick up unnecessary wrinkles.

**Time-and-temperature guides** for easy reference.

### IN COMBINATION WASHER-DRYERS

Most of the features listed above for washers and dryers are also available in gas or electric combinations. THE END

## GARDEN-CLUB EXHIBIT

*I spade and hoe and fertilize;*
*I trim and prune and pluck.*
*The comment when I win first prize?*
*"Some folks have all the luck."*

Beverly Lehman


PERFECT FIREPLACE PERFORMANCE

**HEATILATOR® FIREPLACE**

***guaranteed* for 20 years.***

Scientific design assures smoke-free — trouble-free operation. Circulates heat. Ideal for camps, basement rooms. At your building material dealer.

***Write for FREE BOOKLET and GUARANTEE**

VEGA INDUSTRIES, INC.
113 E. Brighton Ave.
Syracuse 5, New York



NEW

**instant Adolph's works meat cooking magic**



DO IT YOURSELF!

PHOS-FUSED Versa® IRON or CARE-FREE ALUMINUM RAILINGS AND COLUMNS

save ⅓ and more

SOLD BY LUMBER AND HARDWARE DEALERS

FREE! BONUS CERTIFICATE

WRITE TODAY TO
VERSA PRODUCTS COMPANY
LODI 11, OHIO, OR
TIFTON 16, GA.



How to build a SMOKE-FREE FIREPLACE and Save Money

America's leading fireplace authorities show you how to build a smoke-free, heat-circulating fireplace at *lower* cost . . . how to accent its beauty with famous *Flexscreen*® furnishings. SEND 25¢ for complete how-to-do-it information, colorful catalogs and prices—52 pages crammed with fireplace ideas!

Bennett-Ireland Inc., 361 Water St., Norwich, N. Y.



FREE 16-PAGE BOOKLET

Want to give wood a hand-rubbed look?

Booklet tells how experts clear-finish antiques, floors, paneling, in soft lustre or gloss finishes.

WATERLOX® Dept. AH 2636-8 East 76th St. Cleveland 4, Ohio

# so you are on a diet

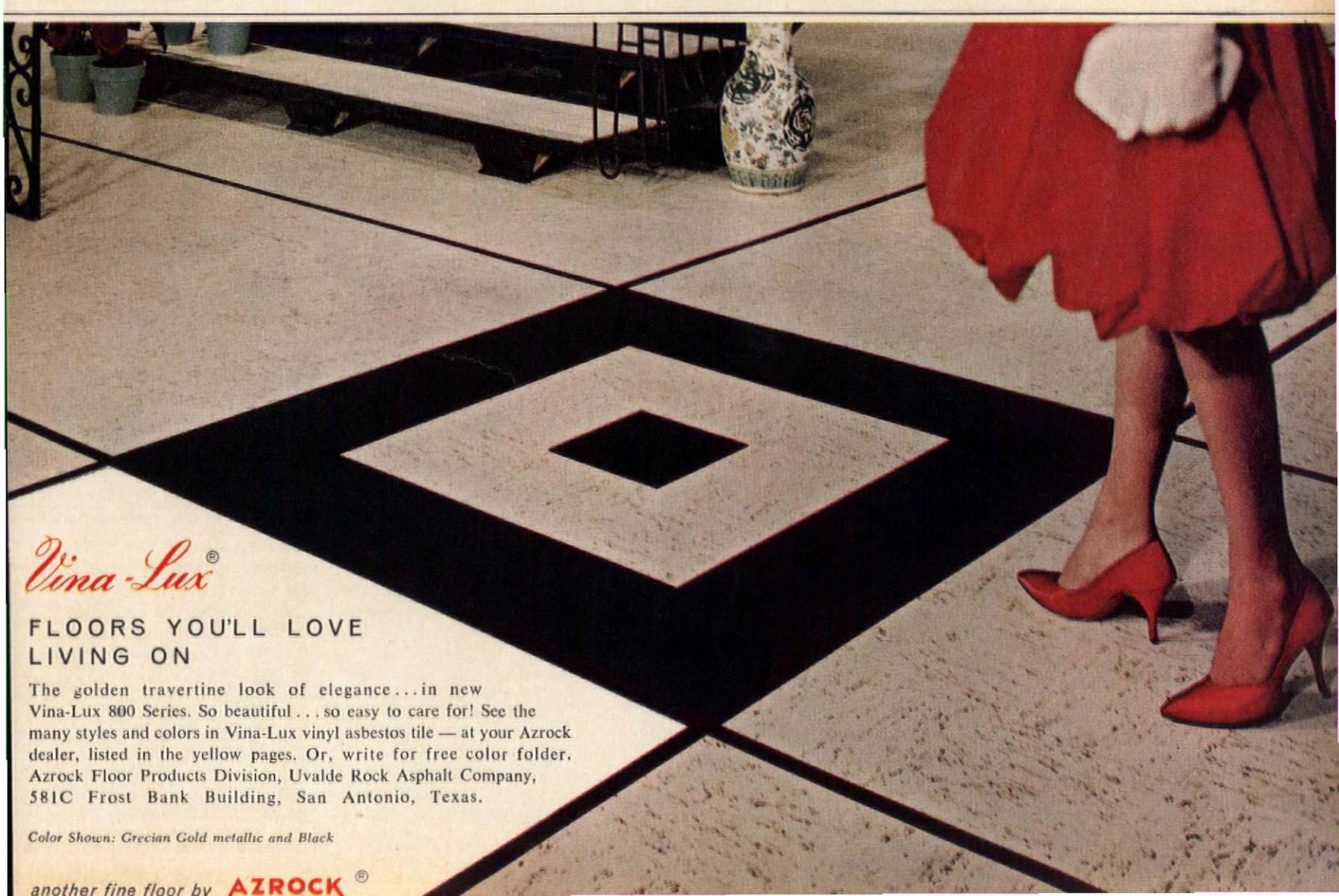
*No doubt you have been bombarded lately with a lot of talk about the newest in reducing fads—the 900-calorie liquid diet. Most physicians and nutritionists take a dim view of these crash programs. Don't take them on unless you have your doctor's approval! The best way to reduce—and stay reduced—is to eat less. Cut down on food but don't cut it out. And there are tricks to the game, too. By avoiding the high-caloried extras and making the reducing menus more interesting you can work wonders. For example:*

**Sauces:** Love Italian spaghetti? Enriched spaghetti is a thoroughly nutritious food containing only 72 calories. It's when you add the rich sauce that the calorie count skyrockets. Try using canned tomato sauce (only 87 calories) as your base, then season with onion, garlic, and spices. Just remember, avoid the fats! A good substitute for hollandaise sauce (87 calories per tablespoon) is to take a low-caloried, mayonnaise-type dressing, add lemon juice, seasonings, and heat. Only 25 calories per tablespoon!

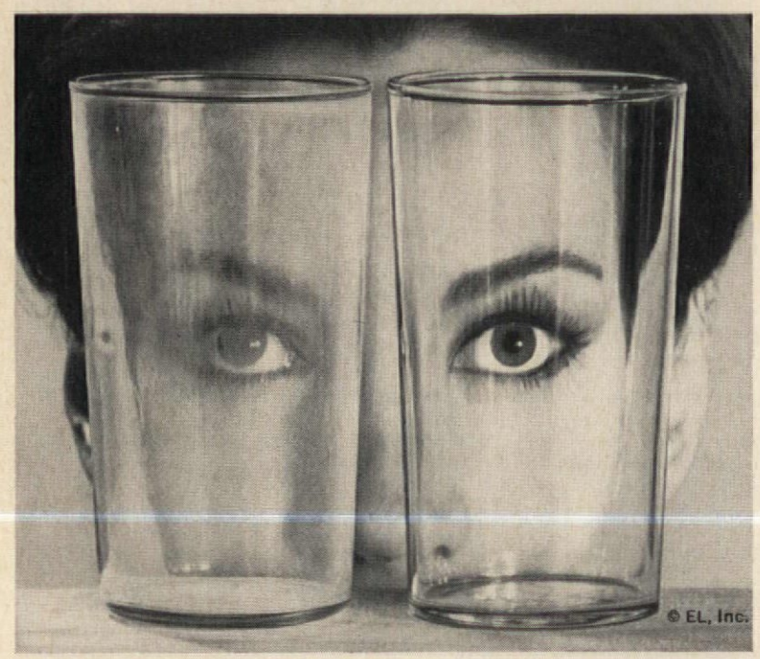
**Desserts:** Have your cake and eat it too! A two-inch piece of angel cake contains 110 calories. Sponge cake has 115. Compare with chocolate cake with fudge icing which has a whopping 420! For dessert toppings, try beaten egg whites or one of the new low-calorie dessert-topping mixes.

**Menu tips:** Below is a complete meal built around our recipe for Trout Parmesan (see page 54). With a little adjusting you can lop off 551 calories per serving in one meal!

| WEIGHT-WATCHERS | Cal. Per Serving | MENU | Cal. Per Serving | NON-WATCHERS |
|---|---|---|---|---|
| You're going to save calories by *not* indulging in the sauce. | 456 | TROUT PARMESAN | 596 | Consider yourself fortunate; enjoy sauce on your trout. |
| Restrain yourself and eat 4 pieces instead of the usual serving of 8. | 78 | FRENCH FRIES | 157 | You can have a full portion (generally 8 pieces). |
| Spoon out the croutons. Plain stewed tomatoes are most compatible with fish. | 46 | STEWED TOMATOES WITH CROUTONS | 110 | Stewed tomatoes with croutons are a natural with fish. |
| Vinaigrette is tasty and slimming. | 35 | COLE SLAW | 85 | Dress your slaw with mayonnaise. |
| There's nothing so refreshing as a sherbet after a good dinner and only 118 calories' worth. Omit sauce. | 118 | LEMON SHERBET TOPPED WITH CHOCOLATE SAUCE | 261 | Topping lemon sherbet with chocolate sauce is extra special. |
| Serve with sugar substitute and skim milk. | 5 | COFFEE TEA | 80 | Serve with sugar and coffee cream. |
| | 738 | Total Calories | 1289 | |

Read on next page
why new improved
**ELECTRASOL®**
**IS NOW BEST**
for electric dishwashers!



A deer comes to dine at sunny Hurricane Ridge — only minutes from a busy city!

Surprises, contrasts, zestful fun! ...that's Washington State, the variety vacationland where everything's only hours apart. We can't begin to describe all the natural and man-made wonders to see, the variety of things to do. It's all in our new, free 1961 travel packet, however—a full-color 36-page book, special folders, illustrated map... yours in exchange for the coupon!

Washington State Dept. of Commerce
Gen'l. Administration Bldg.
Olympia, Washington AH-2

*Please send me your new full-color 1961 travel packet on Washington State vacation.*

Name .....

Address .....

City ..... State .....
(PLEASE PRINT CLEARLY)

# THE FHA ANSWERS YOUR QUESTIONS

*If you have a question for this column, please address FHA Commissioner,*
% THE AMERICAN HOME
*300 Park Avenue, New York 22, New York*

**When we bought our home last year, we obtained an FHA-insured loan of $15,000, to be repaid in 30 years. I have recently had a promotion and would like to pay off the loan in less than the 30 years specified in the mortgage. Can this be done?**

You can pay off your insured mortgage in full at any time; and FHA encourages homeowners to make extra mortgage payments so that they can own their homes free and clear as soon as possible and save interest charges.

Your mortgage contains this provision: "Privilege is reserved to pay the debt in whole, or in an amount equal to one or more monthly payments on the principal that are next due on the note, on the first day of any month prior to maturity, provided, however, that written notice of an intention to exercise such privilege is given at least 30 days prior to prepayment."

You can make extra payments of principal that amount in any one year to as much as 15 per cent of the original loan amount (in your case, up to $2,250 in addition to your regular payments for the year), without incurring a prepayment charge. If your extra payments do exceed 15 per cent in any one year, FHA usually makes a prepayment charge that can be as much as one per cent of the original loan principal.

Talk to your lender about this when you decide to make an extra payment of principal, and be sure to give him 30 days written notice of your intention to make such a payment.

---

**The home I want to buy has a cistern in front and a cesspool in the back yard. I have been told the FHA will not accept such a property for mortgage insurance. Is this true?**

FHA has no hard and fast rule against cisterns and cesspools. There may be circumstances in which the water supply and sewage disposal cannot be handled in any other way. FHA does insist that there be a continuing safe source of sufficient water throughout the year, and a safe and adequate sewerage system.

To find out definitely whether the property you have in mind would qualify for FHA mortgage insurance, you should apply through an FHA-approved lender for an FHA commitment. An FHA appraiser will inspect the property and, if it meets FHA standards, the insuring office will issue a commitment to insure a mortgage in a specified amount.

Thanks to a radically-changed ELECTRASOL®... *even in hardest water*

# NOW YOU CAN SEE THE DIFFERENCE!

No film! No streaks! No spots!
3,187 tests in all makes of dishwashers proved it!

In tests made in *hardest*-water sections of the country... using all makes of machines... washing glasses, dishes, silverware... light-meter comparisons showed glasses came out *7 times brighter!* Because exclusive new Electrasol *conditions* water... *ends foam choke-up*... releases full spray-action in *all* dishwashers... for all-out results!

*get new Blue Ribbon*
**ELECTRASOL**
***JUST RELEASED***
by Economics Laboratory to assure spotless results from any dishwasher

©EL, Inc. 1961


**Does FHA have special terms for servicemen's homes?**

Yes. There is a special provision of law for FHA insurance of mortgages to finance the building or buying of homes by men and women on active service with the Armed Forces (including the Coast Guard).

Chief advantages to a serviceman are: (1) for homes in most price categories, his down payment can be lower than under the regular FHA mortgage insurance system; (2) the Department of Defense (or the Treasury Department, for members of the Coast Guard) will pay the FHA mortgage insurance premium of ½ of one per cent annually while the serviceman is on active duty.

The mortgage can be in an amount up to $20,000. Within this limitation, it can represent up to 95 per cent of the FHA-appraised value of the property, or can be computed at not more than 97 per cent of $13,500 of value plus 10 per cent of the next $4,500 of value plus 30 per cent of value over $18,000.

A serviceman who wishes to apply for this kind of financing should obtain a certificate of eligibility (Form DD-802) from his commanding officer, to the effect that he is on active duty and has been on active duty for more than two years, and that he needs housing. Then he can take the certificate and apply for an FHA-insured mortgage to any lending institution approved by FHA to make such loans. The mortgages are repayable in monthly installments over terms as long as 30 years.

---

**I have heard of people getting checks from the FHA when they paid off their mortgages. Is this true and, if so, what are the checks for?**

About three of every four homeowners who pay their FHA-insured mortgages in full receive payments from FHA called "distributive shares."

Most FHA-insured mortgages are insured under the Mutual Mortgage Insurance System, a mutual fund. The homeowner pays an insurance premium to FHA, which is included in his monthly mortgage payment. If the total premiums that he pays amount to more than their proportionate share of FHA expenses and insurance reserves, the difference is returned to the homeowner after his mortgage has been paid in full. Up to now, FHA has paid more than $100 million in distributive shares to some 900,000 homeowners.

The longer a mortgage is in force, the more likely it is that the homeowner will receive a payment from FHA when the mortgage is finally liquidated, and the larger the payment is likely to be. This is because premiums paid in the early years of the mortgage do not cover FHA expenses, but after five or six years the balance begins to be in the homeowner's favor.

---

**Where can I get FHA-approved house plans?**

FHA itself does not design homes and has no plans to distribute. FHA will accept as security for an insured mortgage any home that complies with its minimum standards of design, construction, and location. Acceptance is not limited to particular styles or methods of construction. Plans for homes to be financed with FHA-insured mortgages can be obtained from any of the usual sources—architects, builders, house plan services, etc.

---


NATIONAL ASSOCIATION FOR MENTAL HEALTH

**Give at the sign of the Ringing Bell**

**"As a teacher I find my girls want information about themselves."**

*"It's surprising how many misconceptions can arise about the whole area of becoming a woman. Many girls, too, have revealed they don't know enough about anatomy to understand the principles of internal sanitary protection. They fear it won't remain in place (of course it will!); that it might be harmful (pure surgical cotton can't be harmful); but they still are anxious to know about it and use it."*

* * * *

Tampax is the world's largest maker of internal sanitary protection, and has provided much educational material over the past twenty-five years to help girls understand themselves. Tampax holds that the decision to use the product is a very personal one—and that a girl will come to it *in her own good time.* The Tampax® advantages of modesty, invisibility, lack of odor and chafing, easy disposal, personal freedom are well known. And Tampax makes ceaseless experiments and improvements to make sure that anything worthwhile in this field will come to you from Tampax—first. Tampax Incorporated, Palmer, Massachusetts.

# Which Lawn Is Yours?

(continued from page 32)

The nitrogen-supplying materials in lawn fertilizers fall into three general classes—fast, medium, and slow—depending on how long it takes the soil organisms to change them into a chemical form the grass can use. To understand the basic principles of lawn feeding, you need to know something about these sources of nitrogen.

**FAST-ACTING** nitrogen materials include ammonium sulfate, ammonium nitrate, ammonium phosphate, and urea. They usually contain 20 per cent or more of actual nitrogen, produce results in a week to ten days, and remain active two weeks to a month. They must be applied carefully in small evenly distributed quantities and watered in immediately to avoid burning grass that's in growth.

The advantages of these fast nitrogen materials are their speed of action, their relatively low cost, and their ability to green up a lawn early in spring and keep it green late in fall. Their disadvantages are that they must be used frequently (every two to four weeks) and with great care, and that they're quickly washed out by heavy rain or excessive watering.

**MEDIUM-SPEED** nitrogen sources include the various organic materials, such as animal manures, processed sewage sludge, seed meals (soybean, cottonseed, linseed, etc.), tankage, dried blood, and other agricultural by-products. They become effective much more slowly than the fast-acting kinds and last much longer, and they do not injure grass when used in normal quantities.

Their advantages are that they can be used less frequently than fast kinds (say three times a season instead of six or eight) and with less precision. Another good feature is that their water-absorbing quality reduces the danger of burning by fast-acting materials when used in mixed fertilizers.

The chief disadvantage of these organic materials is that their nitrogen content is much lower than that of the fast materials (lower than 10 per cent) and that the cost of the nitrogen you get is considerably higher. This is somewhat offset, however, by the presence in medium-speed materials of many minor nutrients, which means that on poor soils their effect is usually better than would be expected from their nitrogen, phosphate, and potash content alone.

**SLOW-ACTING** nitrogen materials include the recently introduced urea-form (or urea-formaldehyde) compounds. Their nitrogen content is high—about 38 per cent—but only a small part of this is fast-acting and the balance is released very slowly over a long period.

Urea-form materials can be applied at relatively high rates without danger of burning and therefore need be used only twice a season to provide an adequate supply of nitrogen. Their comparatively high initial cost is thus offset by their safety and ease of use.

**WHAT'S IN FERTILIZERS.** The label on the bag always tells you how much nitrogen, phosphate, and potash the fertilizer contains. Usually this information is shown by a series of three numbers, such as 10-5-5 or 8-6-4, which indicates the percentages of nitrogen, phosphate, and potash, always in that order. Then in smaller type the analysis tells you from what materials these nutrients are derived.

### Minimum feeding program for a GOOD lawn

A good lawn needs at least 5 pounds of actual nitrogen per 1000 square feet per year. To supply this, use 50 pounds of high-grade 10-5-5 or 10-6-4 lawn fertilizer. Your easiest and best way to apply it is as follows:

**In the North**

Mid-March—33 lb. per 1000 sq. ft.
Early Sept.—17 lb. per 1000 sq. ft.

**In the South**

Mid-March—33 lb. per 1000 sq. ft.
Mid-July—17 lb. per 1000 sq. ft.

Thus for a 10-5-5 fertilizer the analysis will probably tell you that the 10 per cent nitrogen is derived from several of the previously mentioned nitrogen sources, the 5 per cent phosphate from superphosphate, and the 5 per cent potash from muriate of potash.

**WHAT GRASS NEEDS.** First let's get phosphate and potash out of the way. If you do not know whether or not your soil is deficient in these nutrients, play safe and use a minimum of 2 to 5 pounds of each per 1000 square feet per year. If you want to be certain, buy a soil-testing kit or have your soil tested either by your state agricultural college or by your county agricultural agent at the county seat.

If you buy a 10-5-5 fertilizer you'll know that 100 pounds of it contain 5 pounds of phosphate and 5 pounds of potash. Fifty pounds will contain 2½ pounds of each. Either of these amounts therefore would be a satisfactory application of phosphate and potash for 1000 square feet of lawn.

But 100 pounds of 10-5-5 fertilizer also contain 10 pounds of nitrogen, and 50 pounds contain 5 pounds. And, if all the nitrogen in the fertilizer happens to be fast-acting, either of these amounts would represent a much too heavy application. They would burn your lawn. So you'd have to split the quantity up into smaller amounts and apply them at well-spaced intervals over the season.

Now you can see why the use of nitrogen is the master key to effective lawn feeding.

**HOW TO USE NITROGEN.** Fast-acting nitrogen should not be applied at a rate much heavier than 1 pound per 1000 square feet at one time. Even if thoroughly watered in to avoid burning, an excessive application would result in too-lush, disease-susceptible turf.

Hence if your 10-5-5 fertilizer contained only fast nitrogen, 50 pounds would have to be split into four or five applications and 100 pounds into at least eight. But turfgrass fertilizers are not usually limited to fast nitrogen, and so it's unlikely you need worry about so many applications!

The greater the proportion of slow-acting nitrogen in a mixed fertilizer, the greater the amount that can be used safely at one time, and the less frequently it need be applied.

A good basic feeding rate for Northern grasses—the minimum annual quota for a *good* lawn—is 4 to 5 pounds of actual nitrogen per 1000 square feet per year. But for Merion Kentucky bluegrass and for the better Southern grasses, 6, 8, or even 10 pounds a year is generally advisable.

**APPLICATION RATES.** If all the nitrogen in a fertilizer is *slow*-acting, the whole quota can safely be applied at once, although it's actually better to use it in two applications. But if part of the nitrogen is slow-acting and part is fast-acting, you have to do a little figuring to know in what quantities and how often the fertilizer should be applied to the lawn.

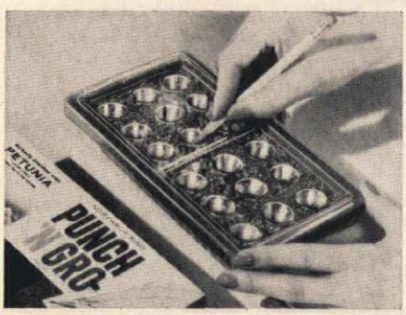
For instance, if the label on your 10-5-5 fertilizer shows that the 10 per cent nitrogen is made up of 5 per cent from urea-form, 3 per

(continued)

# START GARDEN PLANTS INDOORS THIS EASY WAY—ONLY 49¢!

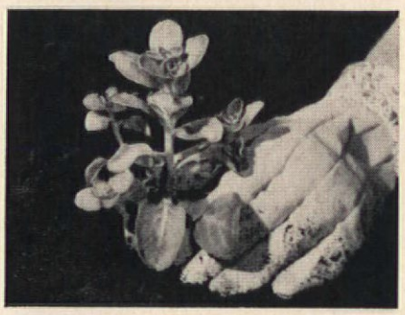
## PUNCH 'N GRO-*remarkable plant starter kit gives you a "windowsill greenhouse"... lets you grow vigorous flower and vegetable transplants for pennies, instead of dollars!*

Colorful plastic planter comes already planted with selected Northrup King Seeds.




**ONLY PUNCH 'N GRO HAS THIS PATENTED TOP!** Cones hold seeds in place for best spacing, planting depth. No bunching or burying! Just punch with a pencil, water—and watch 'em grow.

**HEAD START FOR PETUNIAS, ASTERS, CARNATIONS.** Flowers that need a long growing season can be started indoors, early, on your windowsill. Transplant when weather warms. No buying costly plants!



**HYBRID TOMATO PLANTS... PEPPER, PARSLEY PLANTS...** pansy plants, too... are yours in thrifty abundance when you grow your own, the Punch 'n Gro way. Each kit provides *spaced* plants... easy to transplant.

**FLOWERS BLOOM INDOORS, TOO!** Starred* varieties in list recommended for indoor growing. Fun for school, scouting projects. Great gift for shut-ins.

*Northrup King & Co.*

**21 favorites now available in Punch 'n Gro—in stores everywhere** (and here are a few of the most-wanted varieties)

- **Aster**—Powder Puff Mixed
- **Coleus**—Rainbow Mixed*
- **Delphinium**—Pacific Giants Mixed
- **Marigold**—Lemondrop*
- **Pansy**—Swiss Giants Mixed
- **Indoor Peppermint Pinks***—(Wee Willie, Sweet William)
- **Petunia**—Snowball, $F_1$ Hybrid Multiflora White
- **Petunia**—Cleopatra $F_1$ Hybrid
- **Salvia**—Bonfire
- **Snapdragon**—Panorama $F_2$ Hybrid Mixed
- **Zinnia**—California Giants Mixed
- **Pepper**—California Wonder
- **Tomato**—Rutgers
- **Tomato**—Hybrid State Fair

**does not have to be transplanted*

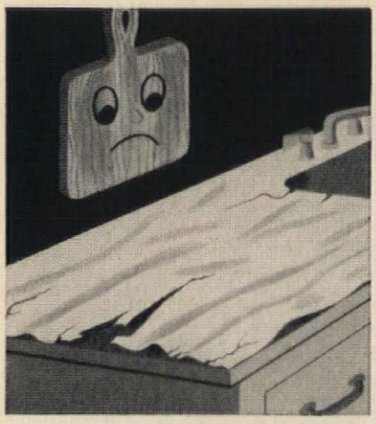
Guaranteed by Good Housekeeping — Replacement or Refund of Money if Not as Advertised Therein

*Just punch, water and watch 'em grow!*

# PUNCH 'N GRO NK

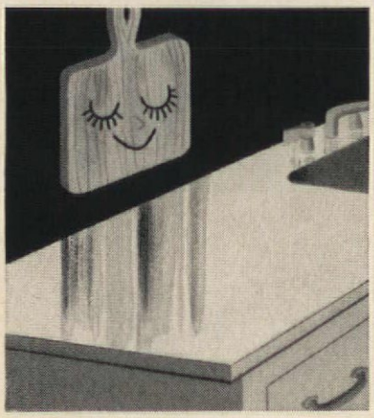
**PLANT STARTER KIT**... *new way to buy*

**NORTHRUP KING SEEDS**



Put a new top on old counters with

Weldwood Contact Cement



Bonds instantly, no clamping, holds fast

Cheer up your kitchen—put down a new countertop with Weldwood® Contact Cement. Also an easy way to put up wood paneling without nails, or patch torn rainwear—permanently. And now you can take your pick of Weldwood Contact Cement in handy new tubes with spreader tops, bottles with brush applicators, and in pints, quarts or gallons for larger projects. From 29¢.

WELDWOOD
ADHESIVES

*Products of United States Plywood*


(continued)

cent from sewage sludge, and 2 per cent from ammonium sulfate, and if you plan to use 10 pounds of nitrogen per 1000 square feet per year, you only need think of the ammonium sulfate (fast-acting) when figuring the application rate. The 2 per cent means 2 pounds per 100 pounds of fertilizer, and so to apply 1 pound at a time you should split the 100 pounds into two 50-pound applications.

If the fast-acting nitrogen totaled 4 per cent, you'd have to split the 100 pounds into four 25-pound applications. But if you planned to use only 5 pounds of nitrogen per 1000 square feet per year, you could cut the number of applications in half—though to not less than two applications a season.

**WHEN TO FEED.** Northern grasses (bluegrass, fescue, bent) start growing fairly early in spring, slow down in midsummer, become active again in late summer and early fall, and go dormant in late fall. Southern grasses (Bermuda, St. Augustine, zoysia) start in spring, are most active in summer, slow down in fall, and are dormant or nearly dormant in winter.

Hence the Northern kinds need most nitrogen in spring and fall, and the Southern kinds need most in summer. Both kinds, however, require a constant supply as long as they're in growth.

Therefore, to have the nutrients in the soil and ready for the grasses when they need them, the time to start your lawn-feeding program is *right now*.

The easiest-to-use lawn fertilizer, as you've probably guessed, is one in which most of the nitrogen is supplied by slow- and medium-speed materials and only a small percentage by fast-acting materials.

With such a fertilizer, if you live in the North, your best plan is to apply one-third of the total quota in March, one-third in late May or early June, and one-third in early September. In the South, use one-third in late February or early March, one-third in late May, and one-third in mid-July.

If you want to make only two applications, in the North use two-thirds in March and one-third in late August; in the South, two-thirds in March and one-third in mid-July.

If the proportion of fast nitrogen in the fertilizer necessitates splitting the quota into four applications, in the North apply one-fourth in March, one-fourth in late April, one-fourth in early June, and one-fourth in early September. In the South, apply one-fourth in March, one-fourth in mid-May, one-fourth in late June, and one-fourth in late July.

To be on the safe side, whenever you apply more than ½ pound of fast-acting nitrogen per 1000 square feet, water in the fertilizer *immediately* after applying it to the lawn.

**STRAIGHT NITROGEN.** If you want to use one of the straight nitrogen lawn fertilizers (urea-form or all-organic) it's a good plan to give the lawn its phosphate and potash feeding in late winter, while the grass is still dormant. You can use a high phosphate and potash fertilizer, such as 5-10-10 or 5-10-5, in February or March and then use the all-nitrogen fertilizer in two or three later applications.

Under this system, in the North, use urea-form fertilizer around the first of May and in mid-July, or all-organic fertilizer in late April, early June, and early September. In the South, use urea-form in April and June, or all-organic in early April, late May, and late June or early July.

**LIME.** In acid-soil areas, which include most parts of the East, it's advisable to use lime every year or two. The reason for this is that excessive soil acidity "ties up" some nutrients chemically so they're not available to plants. A satisfactory counter-acidity application in most areas is one 80-pound bag of *agricultural* lime per 1000 square feet, applied sometime during the winter.

**HOW TO APPLY FERTILIZER.** Application is simple if you have a list of settings for your spreader with different application rates for various brand-name fertilizers, and if the brand you've bought is on the list. But without such help you'll have to find the right settings by experiment. Different fertilizers behave differently in a spreader and it's not safe to guess.

To find a setting, measure off 100 square feet (10x10) on a concrete or other smooth, level surface, and make trial runs on the area until you find the setting at which the spreader applies one-tenth the quantity of fertilizer on the 100 square feet as you want on 1000 square feet.

For instance, if your feeding program calls for 100 pounds of fertilizer per 1000 square feet per year, to be used in four applications, you'll apply 25 pounds per 1000 square feet at a time. Hence


You have to make excuses for everything but ceramic tile

Floors and walls of ceramic tile are that "something of value, unperishable, secure" that tell so much about you. No substitute can give tile's full measure of carefree living and pride of ownership. There's simply no satisfaction in "second best."

See the new complete line of coordinated tile types and colors at The Mosaic Tile Co. Showroom near you. And ask your Ceramic Tile Contractor for free estimates (see phone book yellow pages).

**NEW IDEABOOK!** *Write for our new tile design ideabook, "The Pleasure of Planning." Inspirations for all around the home. Send 25c in coin to* DEPT. 68-2

THE MOSAIC TILE COMPANY, ZANESVILLE, OHIO

MOSAIC

with

FABULON

THE *fabulous* FLOOR FINISH

For lustrous, long-lasting beauty, choose FABULON, "twin" of a famous bowling-lane finish. Hard, tough, durable. Makes any wood floor easy to clean; no waxing, no hard scrubbing.

Guaranteed by Good Housekeeping

Send 10¢ for authentic instruction manual, "HOW TO FINISH WOOD FLOORS, OLD OR NEW."

P&S PIERCE & STEVENS CHEMICAL CORP.
710 OHIO STREET • BUFFALO 3, N. Y.
IN CANADA: LE PAGE'S, TORONTO 18, ONTARIO

you need to find the setting on your spreader that applies 2½ pounds on your 100-square-foot trial-run area. With a spreaderful of fertilizer, a broom and shovel to collect up the applications, and a container and kitchen scale to weigh them, you'll find the job much easier than you may think.

Keep the trial-run area permanently marked off. Use it to check the spreader settings every year (whether they're your own or the manufacturer's) just to be sure it hasn't gone out of adjustment and is either under- or over-feeding your lawn.

And use your spreader carefully. Most important, avoid both overlapping, which may cause burning, and skipping, which may result in light or yellowish streaks.

**SOLUBLE FERTILIZERS.** If you have a properly installed, permanent irrigation system, you can feed your lawn by frequent use of soluble fertilizer which can be applied through the system with an accurate proportioner.

The directions for both the fertilizer and the proportioner will tell you how to feed a lawn this way, and the only point is to follow them carefully.

Soluble fertilizers contain only fast-acting nitrogen, however, and because of their necessarily frequent use they're too much trouble to apply with a hose-attachment hand proportioner.

**WATERING.** For a lawn to stay green there has to be moisture in the upper 6″ of soil at all times. Leaf and stem cells have to be constantly supplied with water, and soil nutrients are available to roots only when in solution. During periods of drought, therefore, watering is necessary.

How often to water depends on the kind of grass, the lightness or heaviness of the soil, the temperature, humidity, wind, shade, tree roots, and so on. Therefore, until you can judge fairly accurately from experience, the best way to tell when soil needs watering is to dig into it and find out.

In dry weather, use a soil sampler or narrow trowel every couple of days to see what the soil is like a few inches below the surface. If it's dryish to the touch, it needs watering; if it feels moist or dampish, it doesn't.

Light soil in hot, dry, breezy weather may need watering every three or four days. Heavy soil in less drying weather may not need watering for two weeks or more. In any case, water it when it needs it, but don't water it when it doesn't need it. If you waste water you may also waste fertilizer.

**MOWING.** You can feed your lawn correctly and water it correctly, but if you don't mow it correctly you can still have a *non*-green lawn. If you've ever let it grow to 4″ or 5″ and then whacked it down to 1″ in hot July weather, you know what we mean!

In full sun it's best to mow most lawns at 1½″ or 2″; in light to medium shade, at 2″ or 2½″. And *any* lawn, in sun or shade, must be mowed *frequently* when it's growing fast.

As a general rule, mow grass as soon as its height increases one-third over the height at which the mower is set. That is, if the setting is at 1½″, mow as soon as the grass is 2″ high; if the setting is 2″, mow when the grass is 2⅔″; if the setting is 2½″, mow when the grass is 3⅓″.

When grass is growing fast, this may mean mowing twice a week or every four or five days. When it's growing slowly, it may mean every week or ten days.

It also means that the shorter you want your grass, the more often you have to mow it. The extreme, in case you're interested, is found in a putting green, mowed at ¼″ every day!

As regards clippings, it's better to remove them than to let them remain. But clipping removal, like most other phases of lawn maintenance, is of minor importance compared with feeding, watering, and mowing!

THE END

## NO RSVP FOR ME

*When people come to visit me*
*And promptly when they're due,*
*Although I'm all prepared for them*
*I'm thrown into a stew;*
*The house is cleaned up spick-and-span,*
*Provisions are on deck;*
*I still can't take it in my stride—*
*I'm practically a wreck.*

*But let them drop in unannounced*
*And though I'm deep in grime,*
*I welcome them with open arms*
*And have a high old time.*

—Helen Castle


*Feed a 50′ x 100′ lawn with just one bag . . .*
New Go-Farther Formula
GOLDEN VIGORO
Makes your money go farther, too
COMPLETE LAWN FOOD

Men who know lawn feeding know Golden Vigoro is your best buy. It feeds a full 12½ sq. ft. for only a penny (5,000 sq. ft. per bag). Gives you 20% more plant food nutrients per bag than many lawn foods selling for much more. More important, it gives your grass Vigoro's famous completely balanced feeding. It matches the feeding habits of grass with every nutrient except sun, air and water.

As added benefit, it's foolproof to use. Never burns grass—even when applied at the full-season rate. It's packed in the new bag with a handle, pours like a pitcher. No special spreader needed.

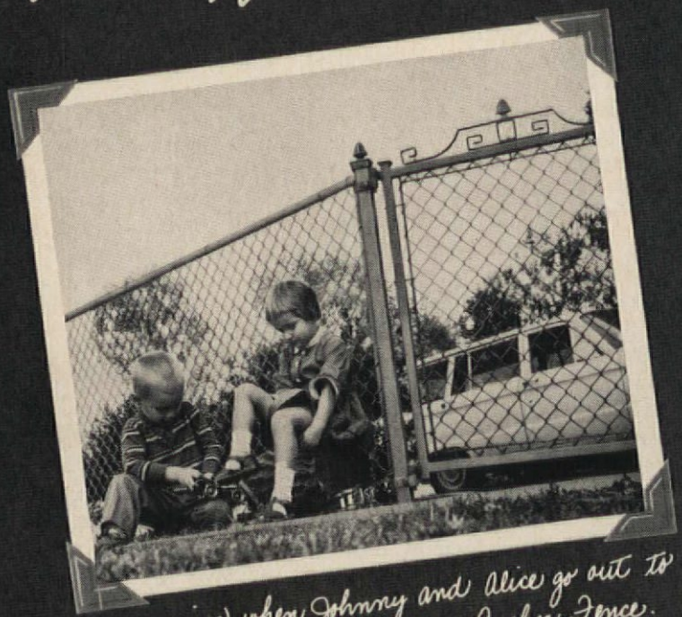
**At garden stores, supermarkets, hardware stores, variety stores—wherever garden supplies are sold.**

*My, how things grow with*
VIG . . . VIG . . . VIGORO

Control crabgrass now with Swift's
**Rid**
New, more effective, safer, nonpoisonous. Kills seedlings as they sprout. Prevents crabgrass all season.

Vigoro and Rid are trademarks of Swift & Compa

Safest playground in Town!



No more worries when Johnny and Alice go out to play ... on the safe side of our new Anchor Fence.

The children have so much more fun with Fifi ... now that she doesn't have to be on a leash all day.

**ANCHOR'S** the way— to protect your children, pets and property

There's no safer place than your very own yard . . . when it's surrounded by the good-looking, lasting security of a genuine Anchor Fence. Protects your youngsters and pets against traffic and other hazards, your property against trespassers. And famous Anchor Fence *quality* is now available in *all-aluminum or steel* . . . square posts and square gates with standard or new Modern-mesh, woven 4 times closer. For *free estimate*, call your local Anchor office.

*For colorful free booklet*, mail to Anchor Fence, 6503 Eastern Ave., Baltimore 24, Maryland.

ANCHOR FENCE
Division of ANCHOR POST PRODUCTS, INC.

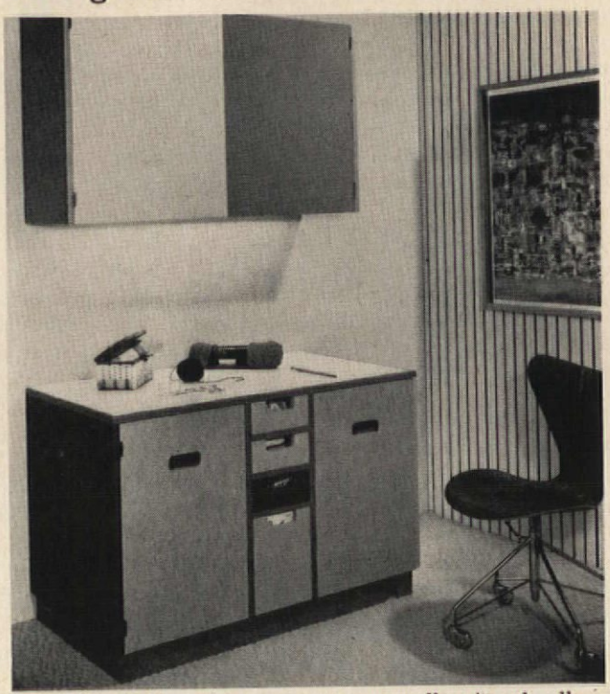
Name.....

Address.....

City.....Zone.....State.....

Plants: Baltimore, Md.; Houston, Texas; Whittier, Calif. Sold direct from factory branches in principal cities.


## Sewing Cabinet (continued from page 50)



***Sewing Cabinet** has many-purpose wall unit and well-planned lower cabinet that keeps sewing machine out of sight when not in use. Both units are equipped with carefully designed storage facilities. Their good crisp design would brighten any room, upstairs or down.*

This cheerful two-in-one sewing cabinet of Douglas fir plywood opens up one of the most efficient working areas a seamstress ever had. Think of the time you'll save—with everything filed clearly and cleverly at your finger tips. Think of the money you'll save—with more incentive to sew than ever. The wall unit has eight plastic drawers, partitions for trimmings and pattern books, shelves for fabrics, cork-lined doors that serve as bulletin boards. Lighting for lower work surface is set in bottom of wall unit.

The base unit has compartment for sewing machine, with a sturdy pull-out shelf for it to rest on. Drop leaf provides more sewing space. There are spindles to keep spools clearly in view, a pull-out section for tools, compartment for sewing needs, deep shelves for fabrics and mending, and generous file-drawers for patterns. The top is easy-to-clean plastic laminate.

This sewing cabinet has been built, tested, and approved by *The American Home*.

### SEWING CABINET ORDER FORM

*(as shown on page 50)*

PRINT name and address in coupon which will be used as label for mailing. Send personal check or money order in the amount of 50c for one construction pattern for SEWING CABINET (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

**Please allow three weeks for handling and mailing.**

American Home, Dept. CP-8
American Home Building Forest Hills 75, New York

*please print name*

*please print address*

*city* *zone* *state*

*Gloire des Rosomanes... Glorious Red Rose of Empress Josephine*

## NOW ALL AMERICA'S FAVORITE

# RED ROBIN LIVING FENCE

***Intruder-proof Red Robin is beautiful . . . permanent . . . fast-growing . . . low-cost***

### color landscapes your outdoor living . . . surrounds your home with beauty and protection!

The fabulous *Gloire Des Rosomanes* was developed in 1825 for the Empress Josephine, wife of Napoleon, by the great French hybridizer, Vibert. Today, more than a century later, as the Red Robin Rose, grown exclusively by the Ginden Nursery of San Bruno, California, it has become America's most exciting and popular landscape treatment and home fencing.

There is no other rose known and proven today that can give your home the fencing beauty and protection of the Red Robin. It grows straight, upright, stays compact, needs absolutely no support. In a few short months after planting it is covered with fragrant, richly-red roses. And it remains in bloom month after month. Today, Red Robin is a time-tested, RED ROSE Living Fence, thriving in all climates. Today, from coast to coast it is beautifying, giving privacy, and increasing the value of thousands upon thousands of homes. And Red Robin grows and blooms in even poor soils.

### fence your property with Red Robin

Your home and garden will enjoy the privacy of a country estate—even on a modest city or suburban lot! This living wall of lush green foliage is covered with richly scented red roses, month after month. In some areas it never stops blooming! *Just place my husky, sturdy, strongly rooted, Red Robin plants in the ground this spring . . . this summer your own Red Robin Living Fence will be in full bloom.* Folks tell me they've picked up to a thousand fragrant red roses from a single few feet of Red Robin Living Fence.

Each year I get hundreds of letters from happy Red Robin owners like Mrs. Mary La Rose of Ogdenburg, New York, who says: "*They are almost 5 feet tall now and everyone in Ogdenburg talks about and admires the plants. Thank you very much for such a wonderful idea of a fence.*"

### scores of landscape uses

Right now, this spring, plant Red Robin roses about 18 inches apart. Then, let your Red Robin Living Fence grow to any height you like—up to six or seven feet. You may have a neat three or four foot hedge. You may prefer a higher hedge of 5 feet to keep children and pets in and strangers out. Or you can enjoy a full six foot living wall of green foliage and red roses. Red Robin requires little trimming, is hardy and disease-resistant. It grows and thrives in even poor soils, in desert sun and severe winter climates.

Mrs. Ronald Morris of Bucyrus, Ohio, writes, "*Our roses are doing nicely. It has been a pleasure doing business with you.*" With a four to six foot Living Fence of Red Robin roses, you'll enjoy privacy, permanent landscape beauty and security against unwelcome noise and intruders . . . yet it saves you up to 85% of your hard-earned fencing dollars! Red Robin is providing beautiful protection to homes in every state in the Union. It requires no special care or attention.

*Over ten million Red Robin plants have gone from my nursery . . . to homes all over America. These ten million plants are at work today beautifying and protecting . . . perhaps America's all-time record for a single plant.*

### garden editors feature Red Robin

Garden editors are hard to please. That's why we're so proud of the pictures and stories about Red Robin in *Sunset, American Home, Family Circle* and such famous newspapers as *Portland Oregonian, Atlanta Journal, Philadelphia Inquirer,* and *New York Mirror* and *Los Angeles Examiner* . . . and many more!

Mrs. E. A. Chenault of Hurst, Texas, writes: "*In one month they grew unbelievably . . . already have some rose buds.*" With a 4 to 6 foot Living Fence of Red Robin roses, you enjoy privacy, permanent landscape beauty, security against unwelcome noise and intruders . . . yet you save up to 85% of your hard-earned fencing dollars! Red Robin is providing beautiful protection to homes in every state in the Union. It requires no special care or attention.

### *Plant Now for Permanent Beauty*

Just put these uniquely hard-working roses in the ground. Then watch them grow! Red Robin is not a "climbing" rose nor is it a sprawling "multiflora" rose. It grows straight upright, requires absolutely no support. Each sturdy plant grows into the next plant to form a compact living wall of green foliage and red roses. Plant them this spring. You'll actually enjoy the beauty and fragrance of these Red Robin roses in a few short months. *And this coming summer you'll discover that you could actually spend hundreds of dollars and receive no better fence protection,* no greater garden beauty than my Living Fence will bring you year after year. And to see how little my Red Robin Living Fence will actually cost . . . glance at the special offer coupon below!

### *IN TWO T.V. FILMS*

Recently Red Robin Living Fence and Ben Ginden, of Ginden Nurseries, were featured in color films,

*"Men of Achievement"*

*"Trends of Tomorrow"*

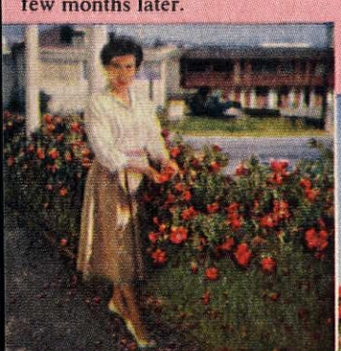
Neighbors enjoy Living Fence on their side, too

Children love the fragrant Red Robin

1-year-old Red Robin blankets a cold wire fence

### *Red Robin grows to 4 feet high in just a few short months!*

This fence was planted in January. I took this picture of my wife in July. It's already covered with fragrant red blooms just a few months later.



And here's the same Red Robin fence just 9 months later . . . in April. See how Red Robin thrives, growing higher and lovelier, month by month!

REPLACEMENT OR A REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

### *MY OWN PERSONAL DOUBLE GUARANTEE*

*First*—I'm certain that when your Red Robin plants arrive you'll be completely satisfied . . . but if for any reason you are dissatisfied, return them at once and I will gladly return your money in full.

*Second*—In fact, I'll go even further. If any of your Living Fence plants fail to grow, I will replace them FREE OF CHARGE! This is an unconditional full year's guarantee.

*left is Ben Ginden with a typical Red Robin Living Fence.*

## ORDER NOW FOR FREE BONUS PLANTS!

### ORDER NOW FOR AS LITTLE AS 12¢ A FOOT!

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS MAGAZINE

GINDEN NURSERY CO., DEPT. 102, SAN BRUNO, CALIFORNIA

I want your FREE BONUS OFFER: Enclosed find check or money order for

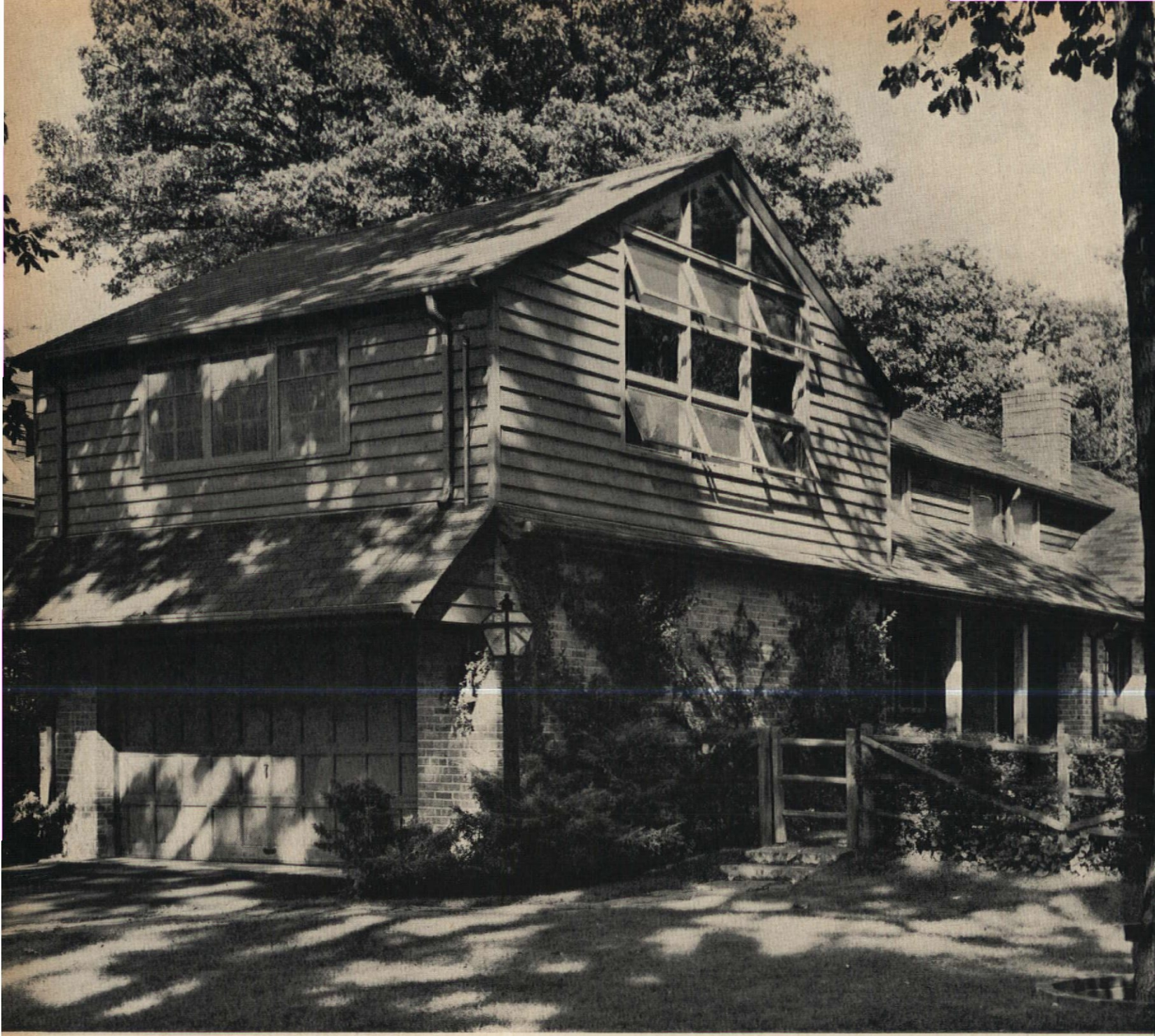
$_____ for which send me at proper planting time for my area bonus offer checked below—All charges prepaid together with simple planting methods and your double guarantee.

- ☐ 10 plants plus 1 free (for 16 ft.) ..... 5.50
- ☐ 25 plants plus 3 free (for 44 ft.) ..... 9.95
- ☐ 50 plants plus 5 free (for 82 ft.) ..... 14.95
- ☐ 75 plants plus 8 free (for 124 ft.) ..... 21.95
- ☐ 100 plants plus 10 free (for 165 ft.) .... 24.95
- ☐ 250 plants plus 25 free (for 412 ft.) .... 59.50
- ☐ 500 plants plus 50 free (for 825 ft.) .... 109.95
- ☐ 1000 plants plus 100 free (for 1650 ft.) .... 195.00

Name_____

Address_____

City_____ State_____



## How do you expand when you've run out of land?

# "Our only choice was to go up—or move . . .

And since we couldn't find a house to fit our needs," says Hill Blackett, Jr., "our only alternative was to remodel the house we had."

The Blacketts—Hill, his wife Nancy, and their three children—had a familiar problem. Their home in Winnetka, Illinois, was built to the full width of their lot. And, like so many other families, they needed more room. Their solution: an addition over the garage and kitchen, designed so skillfully you'd think it was part of the original house. Included is a large workshop (for Mr. Blackett's wood-carving hobby), a bedroom, and bath. Architect James C. Schnur even planned a convenient new stairway to allow easy access to the addition from the utility room—a big help to Mr. Blackett when he brings in large pieces of lumber for his hobby.

If your family needs more space—and the only direction you can go is up—you could adapt the Blacketts' plan to your own requirements. With a few changes, the entire new area could become a master bedroom suite, two bedrooms for children or guests, or an upstairs living area for the whole family.

Here, the workshop floor was laid over triple joists to support several heavy power tools. Ordinary construction would, of course, have been less costly. Walls, ceiling, and floor were all insulated before the surfacing materials were laid in place, and 1⅝" tongue-and-groove flooring was used.

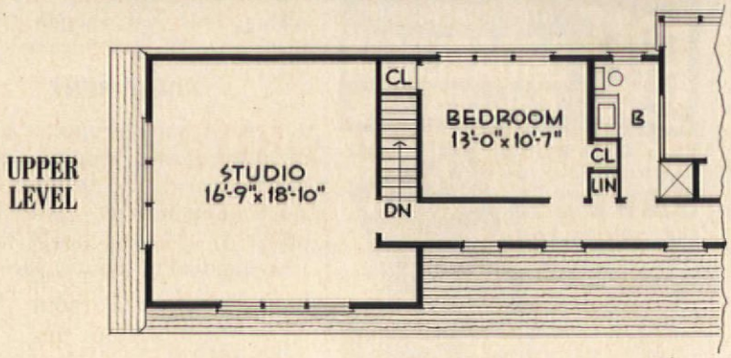
Rather than go to the expense of installing a new heating system, the Blacketts installed a space heater in the workroom wall.

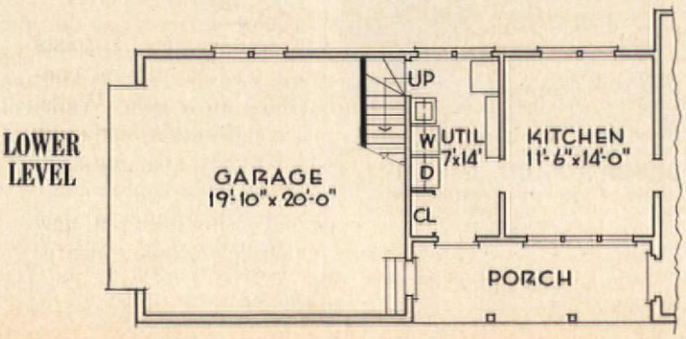
***Old and new blend beautifully.*** *Hardly anyone seeing the house for the first time would realize it had been remodeled. Natural cedar siding blends perfectly with the original siding; and the shingles are an excellent match. The original one-and-a-half-story house had three bedrooms and bath on second floor; two-car garage was one story high.*

***Hard at work*** *on his wood carving, Mr. Blackett is surrounded by examples of his hobby—the large workbench as well as the unusual wood carvings. Walls and ceiling are of random-width tongue-and-groove fir and larch (a soft wood which doesn't show tack marks). Hanging fixtures are spotlights set inside 8" drain tile.*

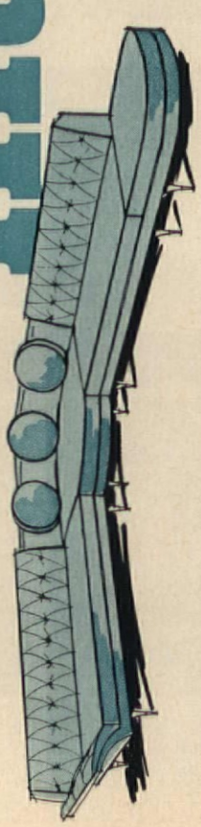
KRANTZEN STUDIOS

***Awning-type windows*** *provide plenty of light and air. Trap door in floor is used when heavy pieces of wood and metal are hoisted from the garage by block and tackle.*



international Furniture
INTERNATIONAL FURNITURE Division of Schnadig Corporation
4820 West Belmont Avenue, Chicago 41, Illinois



ACCOLADE... a new modern group. High fashion in the curve of its arm. Comfort at every turn. Reversible cushions of Foam Rest or rubber, with zippered covers. Sectionals, sofas, chairs ... in an array of "Quality-Rated" fabrics.

# Pruning

(continued from page 44)

## PRUNE THESE EARLY

**Evergreens.** All the needled or narrow-leaved evergreens may be pruned in early spring to improve their shape, to check or reduce their height or breadth, to induce denser growth, or to thin out their branches. These include pines, junipers, yews, and arborvitaes. You can also prune broad-leaved evergreens grown only for their foliage, such as Japanese holly, boxwood, and some kinds of privet, barberry, euonymus, and cotoneaster.

**Summer flowering shrubs.** Summer and fall flowering shrubs, which produce their flower buds after they start to grow, can be pruned in late winter or early spring to improve their shape or restrict their growth. These include hibiscus (both rose of Sharon and Southern types), hydrangea buddleia, hypericum, franklinia, stewartia, clethra, and oleander.

## PLAN AHEAD

*On the next rainy day I will go*
*through the house*
*Like a broom at the end*
*of a missile;*
*I will tear through each closet*
*and straighten each drawer*
*And vacuum the rugs till*
*they bristle;*
*I will answer those letters*
*I've put off for weeks*
*And clean up the desk—not to*
*miss one;*
*I will hang curtains, bake pies,*
*and relacquer brass—*
*On the next rainy day*
*after this one!*

Lyla Blake Ward

**Garden roses.** Bush-type roses—hybrid teas, floribundas, grandifloras, miniatures—should be pruned early to remove winter-damaged growths, reshape the plants, and induce better flowering. These roses flower on new growths and so the major pruning should be done while they're still dormant.

**Small trees.** Young or recently planted trees, both fruits and ornamentals, should be pruned in early spring to help them develop into strong, well-shaped specimens. Maples, however, tend to "bleed" excessively if pruned too early and so should be left until later. Young flowering trees that have reached the blooming stage also should be left till later.

Gravely does the job other tractors can't! The unmatched performance of the Gravely Tractor gives you dependable POWER at your command to mechanize your lawn, garden and farm jobs.

POWER to mow the toughest rough or the finest lawn. Choose from 30 job-proved tools!

NEW full-flow Oil Filter, NEW Power—now 6.6 HP! All-Gear Drive, Optional Starter. Riding or Steering Sulkies.

Ask your authorized Gravely Sales and *Service* Dealer for a FREE DEMONSTRATION. Or, write for FREE 24-page "Power vs Drudgery" Booklet today!

GRAVELY TRACTORS
P.O.BOX 514C DUNBAR, W. VA.

THE WORLD'S FINEST IRIS COME FROM GINDEN

So many of my Red Robin Living Fence customers have asked me for fine Iris, I had to go out and get the world's finest. I found them in the Yakima Valley of Eastern Washington. I want you to enjoy their colorful beauty in your garden this summer.

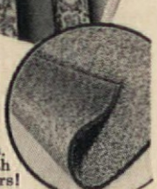
A MAGNIFICENT IRIS
(Regular $1.00 Value)
and my big full Color Catalog of hundreds of Iris Bargains for just 25c complete!

GINDEN NURSERY
148 Iris Lane, Dept. 9825
San Bruno, California

BEGONIAS
beautiful indoor-outdoor
Camellia Flowered Plants
4 BULBS 50c
10 FOR $1.00
25 FOR $2.00
Lowest price offered. Tuberous type, double blossoms, mixed colors. Easily grown in pots or beds. Top size bulbs. Supply limited. Order today, postpaid.
R. H. SHUMWAY Seedsman, Dept. 306, Rockford, ILL.

NEW, MONEY SAVING
FREE BROADLOOM Color Catalog
Your OLD RUGS, Clothing help to—
SAVE UP TO 1/2
FACTORY-TO-YOU
Write for big New FREE Olson Rug, wall-to-wall Carpet Book!
in Colors

49 Model rooms. New Tweeds. Lovely solid colors, casual texture blends, leaf and floral patterns. Early American and Oriental patterns, Ovals! See how you can get deeper-textured Reversible Broadloom Rugs, any size, at big savings. Monthly payments. No risk trial offer. Our 87th Year ... 4 million customers!



Lovely Tweeds

Mail Coupon or Postcard to Nearest Address

OLSON RUG CO., Dept. A-73,
Chicago 41, New York 1, San Francisco 8
Mail Rug & Wall-to-wall Carpet Book, Gift Offer.

Your Name .....
Address .....
Town ..... State .....
©ORC

**Large trees.** If your large trees need pruning, call your nearest qualified tree surgeon. He has the necessary know-how, equipment, and insurance.

## PRUNE THESE LATER

**Spring flowering shrubs.** Do *not* prune any spring flowering trees, shrubs, or vines at this time. Wait until after they've flowered. Their flower buds were formed last summer and fall and if you prune now you'll lose this year's flowers.

These include such trees as dogwoods, crabapples, cherries, and laburnums; the broad-leaved evergreens like rhododendrons, mountain laurels, and andromedas; and all the popular spring bloomers like forsythia, azalea, lilac, mock-orange, spirea and wisteria.

It's best to prune all these kinds as soon as the flowers fade. This prevents them from setting seed and insures a maximum amount of bloom next year.

**Climbing roses.** Most climbing roses produce flowers on new shoots that emerge from old wood. So all canes or stems that have lived through the winter are precious! Trim off only the winter-killed parts now and wait until after they've flowered to do the major pruning. Then, if a plant has numerous canes, remove the old, thick, woody ones close to the ground.

The old-fashioned, extra-hardy, small-flowered climbers or ramblers, like 'Dorothy Perkins,' should be treated differently. The growths that flowered last year have had their day and should have been removed after flowering. Remove them now. But don't touch the young, green-barked stems that grew last year, for they're the ones that'll bloom this spring. This year, though, remove them after they've flowered.

## EQUIPMENT

A good hand pruner is needed for most garden pruning and will handle wood up to about ½" thick. For heavier wood, up to about 1½" thick, you'll need a long-handled or lopping shear or a pruning saw. And for still heavier wood you'll have to use a saw. If your garden includes fruit and flowering trees and tall shrubs, a 12′ tree pruner with saw attached will be a first-rate investment. For trimming a hedge you will need a hedge shear or electric trimmer.

All pruning cuts more than about ¼" across should be treated with tree-wound dressing, either brushed on or applied with an aerosol, as soon as possible after the cuts are made.

## PRUNING RHODODENDRONS

1

2

3

4

***Don't touch*** *the fat, easily identifiable flower buds* **(1)** *or you'll have no blooms. But if tips have only small growth buds, you can remove central bud in spring to induce branching and denser growth. Remove faded flowers* **(2)** *to prevent seed-setting, but don't break off new shoots just below. When pruning a stem, cut it back to a leaf cluster* **(3)**. *To rejuvenate straggly plant* **(4)** *cut back some of main stems to ground each year; prevent straggliness by regular pruning.*

## HYDRANGEAS BLOOM ON NEW WOOD

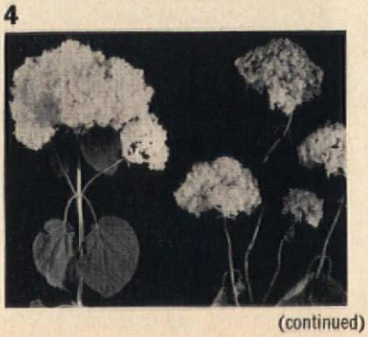
1

2

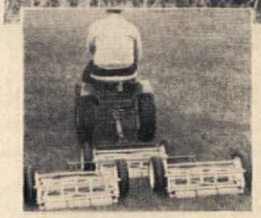
***Hardy hydrangeas,*** *like 'Hills of Snow' and 'Peegee' (H. arborescens grandiflora and H. paniculata grandiflora) flower on new growth that sprouts from older branches. To show how severe pruning in spring produces larger but fewer flowers, we cut half a 'Hills of Snow' bush almost to the ground* **(1)** *and* **(2)**. *New stems shot up on pruned side and both sides flowered* **(3)**. *Flowers on unpruned side opened two weeks earlier, but those on pruned side were much larger though fewer* **(4)**.

3

4

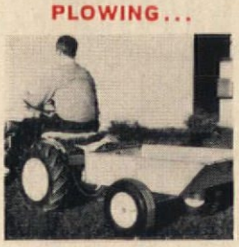


(continued)



MOWING...

PLOWING...



HAULING...

Wheel Horse®

NEW LAWN AND GARDEN TRACTORS

**More all-purpose power than any tractor of similar size**

Ride relaxed while fun-to-run Wheel Horse does your work. Saving half the time and all the strain on every job from mowing lawn to clearing snow. Wheel Horse sport keeps your grounds and tends your garden year 'round. You range far and fast in 3 speeds forward, plus reverse. With automotive steering, this suburban tractor will maneuver like a compact car. Its true all-gear power with big wheel traction never pauses—even on steepest grades.

Choose work horse models from 4 to 7 hp.—all with power building reduction gears. Optional attachments include giant rotary or 3-gang reel mowers, lawn seeder, roller, rake, tools for gardening and snow removal—the most complete line! Special tractor features like automatic starting make operation easy. Take a test drive now—**conveniently at your home.**

FREE

**"TELL-ALL" BOOKLET**
Shows uses, details of tractor, attaching tools. Check coupon.

**SPECIAL YEARBOOK**
For Wheel Horse owners. Shows new attachments for every season. Check coupon.

*Mail This Today!*

TO: **WHEEL HORSE PRODUCTS**
51459 U. S. 31, South Bend 17, Ind.
Please forward name of nearest dealer and
☐ Rush free "Tell-All" Booklet, or . . .
☐ Send me your free YEARBOOK.

Name.....
Address.....
City.....State.....
County.....

"THE BIG

MOVE IS TO UNSURPASSED FISHING both deep sea and fresh water

CAPE CORAL PLEASURE AFLOAT at the Waterfront Wonderland

FLORIDA!" THE NAUTILUS Cape Coral's luxury resort motel and club

DREAM HOMES priced to fit every budget

...says

BILL STERN

Dean of American Sportscasters

"Across the country—from all over the world!—people are going to Cape Coral, going for Cape Coral, growing with Cape Coral! For here, Pleasure, Happiness, Comfort, Fun are more than just words—they're everyday realities! Don't put your future happiness off another day! Find out the amazing story behind Cape Coral, and how easily you can find your place in the sun, now!"

- CAPE CORAL challenges comparison!
- CAPE CORAL invites inspection!
- CAPE CORAL HOMESITES are offered and sold on merit alone for as little as $20 DOWN, PER MONTH

If you cannot visit this "Waterfront Wonderland" in person

TAKE ONE MINUTE TO PROVE CAPE CORAL IS FOR YOU!

Send for your free copy of "THE CAPE CORAL STORY"

CHAMBER OF COMMERCE MEMBER
Lee County • Ft. Myers • Dade County • Florida

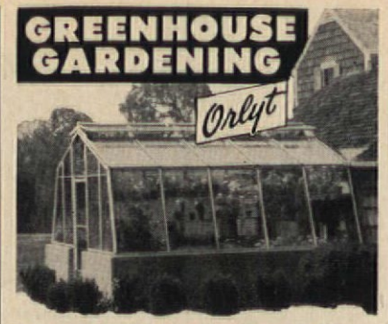
ON THE CALOOSAHATCHEE RIVER, OPPOSITE FT. MYERS

Gulf Guaranty Land & Title Co., Dept. W79
Gulf Guaranty Bldg., Cape Coral, Florida
*Please rush my FREE copy of "The Cape Coral Story" in full color.*

Name.....
Address.....
City.....Zone...State.....

AD 8022(B-O)

GREENHOUSE GARDENING Orlyt



In a lovely *Orlyt* you can grow all your favorite plants and flowers, in perfect comfort, every day of the year. Any time you like, just stop whatever you are doing for a few minutes or hours, and see how the tensions disappear. This is gardening at its very best.

Free catalog illustrates all maintenance-free Aluminum *Orlyt* and *Sunlyt* models from $350. *'Pay-as-you-grow'* on convenient 36 month pay plan. SEND FOR FREE COLOR CATALOG #12.

LORD and BURNHAM
IRVINGTON, N.Y.

YOU NEED A Green Thumb®

tops in garden tools
The Union Fork & Hoe Co., Columbus, Ohio

LIPS SORE?

6 RHODODENDRON and 6 AZALEAS All for ONLY $5.95

Strong 2-yr. transplants 4 to 8" tall. Mass of roots, large leaves. Rhododendron, from red flowering stock. Azalea hardy, mixed colors. Postpaid at planting time. *Free Catalog.*

MUSSER FORESTS Box 1-C Indiana, Pa.

You have a use for KRYLON® SPRAY PAINT

No Muss! No Brush! No Fuss!

IF YOU PRIZE IT...KRYLON-IZE IT!

IMaGiNe

*twice the mowing in half the time!*

1 UNIQUE SAFETY CLUTCH

2 ELECTRIC STARTER-GENERATOR

3 ALL-STEEL CONSTRUCTION

4 LIFETIME GUARANTEES

Plus other quality features on 5 models of rider, self-propelled and push type rotary mowers, famous "Silent Yard-Man" hand and power reel mowers, lawn trimmers, plus Yard-sters and miniature Corvettes.

See your local Yard-man dealer or write for free, full color catalog.

YARD-MAN INCORPORATED, 1410 West Ganson Street, Jackson, Michigan


(continued)

## PRUNE ROSE BUSHES EARLY

*Bush-type roses (hybrid teas, floribundas, grandifloras) flower on new wood; hence major pruning should be done early, before new growth starts. In the North, remove all weak, spindly stems and cut back main stems as far as necessary to remove winter-killed wood, as shown above. If stems have not suffered winter-killing, prune back to only about 18". In mild climates, you can prune to any desired height.*

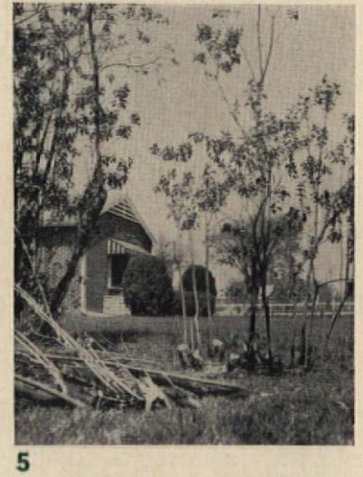
## HOW TO PRUNE LILACS

1

2

3

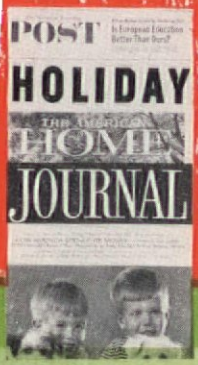
4



5

*Flower buds* **(1)** *are fat, roundish ones at tips. Slender tip buds* **(2)** *produce only new growth and leaves. You can prune stems with growth buds to restrict or shape plant, but don't prune those with flower buds. Remove flowers when faded to prevent seed-setting, but don't touch new shoots below flower* **(3)**, *for they will bear next year's blooms. Neglected bushes with borer-infested trunks and many suckers* **(4)** *need rejuvenation. Cut some trunks to ground each year and save only heaviest young stems, shortening some to induce branching* **(5)**.

# Spring Combination Offer




**All 4 for $12.00**

- 1 Year THE SATURDAY EVENING POST
- 1 Year LADIES' HOME JOURNAL
- 1 Year HOLIDAY
- 1 Year THE AMERICAN HOME

You save $11.25 on the single copy prices... or $5.50 on the regular subscription prices.

**If you now subscribe to any of these magazines, your subscription will be extended. No need to pay now — we'll gladly bill you later!**

**THE AMERICAN HOME, American Home Building, Forest Hills 75, N. Y.**

☐ I am enclosing _____ ☐ Bill me—for one-year subscriptions to each of the following magazines: THE SATURDAY EVENING POST, LADIES' HOME JOURNAL, HOLIDAY, and THE AMERICAN HOME. Please enter these subscriptions (all 4 must go to the same family at the same address) to go to:

For your own subscription

NAME _____

STREET or R.D. _____

CITY _____ ZONE ____ STATE _____

Send this combination as a gift to:

NAME _____

STREET or R.D. _____

CITY _____ ZONE ____ STATE _____

(sign my gift card) _____

Please be sure to include your own name and address when ordering gift combinations. Additional orders may be written on a plain sheet of paper.

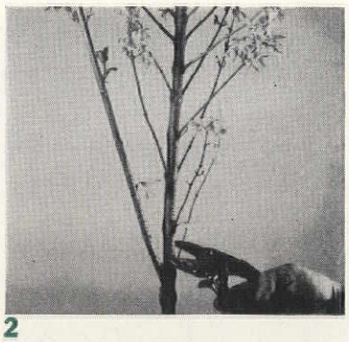
*This offer good in U.S., U.S. Possessions and Canada for a limited time only.

Printed in U.S.A.

BIZ

## HOW TO HANDLE FORSYTHIA

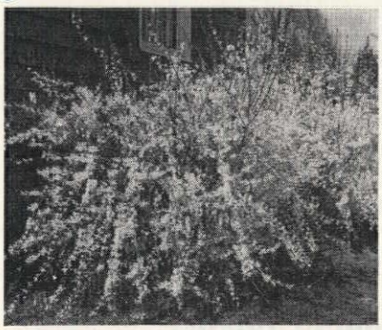
1



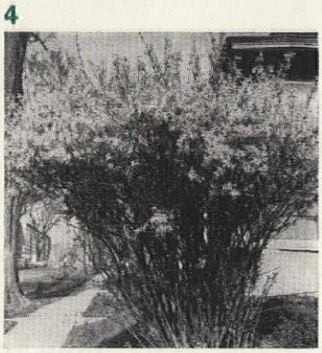
2

***Forsythias bloom** on second-year growths (**1**, right) which may be cut for forcing into flower indoors during winter. First-year growth (**1**, left) produces only leaves. Prune bushes every year after flowering. To reshape, remove only growths that have bloomed (**2**), leaving the unflowered first-year stems. Maintain vigor and natural form (**3**) by removing a few of oldest stems close to ground each year.* Don't *give bush a crew cut, or it'll make awkward, top-flowered growth (**4**).*

3



4



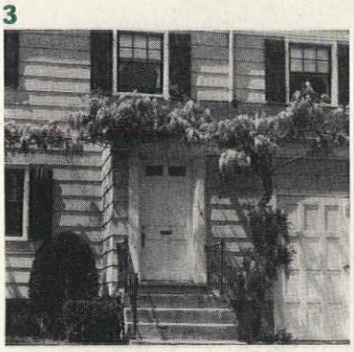
## TWO WAYS WITH WISTERIA

1

2

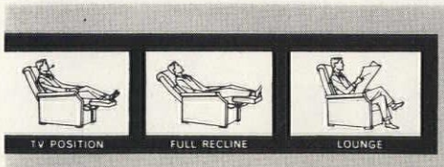
***Wisteria flower clusters** develop from growths produced after previous year's flowering (**1**). To restrict vines, prune back new, green-stemmed growths (**2**) to three to five growth buds (in axils of leaves) soon after flowering, and repeat this type pruning several times until mid-August. This will keep vine any size or shape desired (**3**). But, if you prefer, you can do little or no pruning and allow vines to grow into massive cascades of bloom (**4**) on house, arbor, or other structure.*

3



4

(continued)


**BERKLINE**
**SWIVEL ROCKER**
Rock, swivel, lounge. Full FOAM cushion; Thick FOAM RUBBER tufted pillow back.

**BERKLINE**
**DU-ALL™**
**TV RECLINER**
Choice of back and footrest positions. Full FOAM RUBBER in seat; FOAM in arms. Soft pillow back.

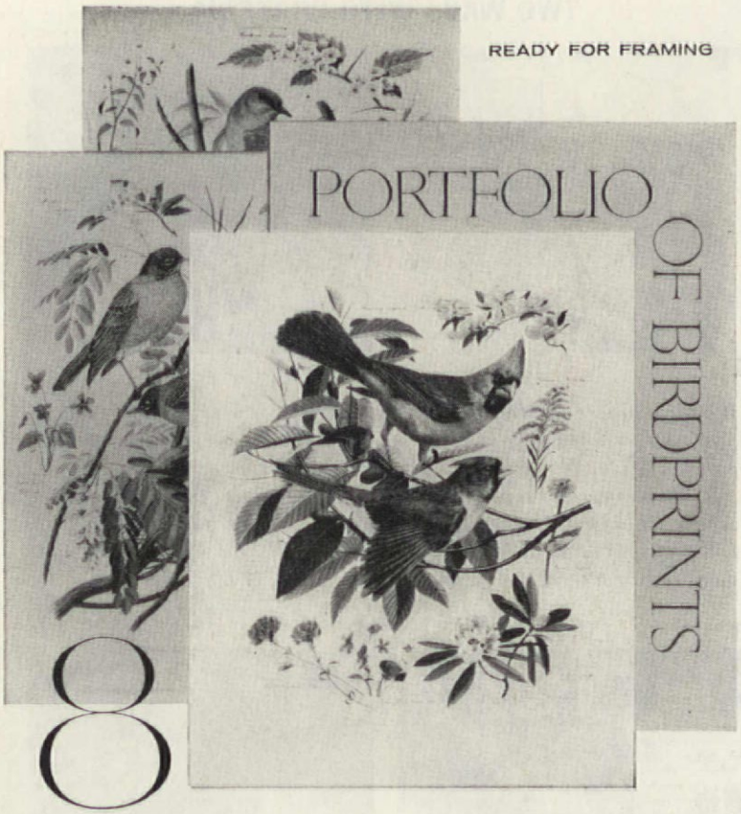
Covered in luxurious
Bolta flex®
PALOMINO
supported vinyl and 100% Nylon pile frieze.

*Comfort On Delivery...*

*yours with* **BERKLINE**
**COMFORT CHAIRS**

Here are comfort . . . handsome styling . . . and quality. All yours, on delivery of these modestly priced Berkline chairs. At fine furniture stores, everywhere.

THE **BERKLINE** CORP., *King of Comfort Chairs* . Morristown, Tenn.




HANDSOMELY COLORED

# BIRDPRINTS

$2.95 per set

Arthur Singer, foremost wildlife artist, painted the originals especially for American Home Magazine. Reproduced in magnificent full color on 9¾ x 12½" heavy paper, these birdprints add a lovely, lively touch to any room in your home. A truly fine value . . . at a fraction of what they'd cost anywhere else. Compatible with masculine interests, they also lend a charming note of elegance to suit a lady's taste. Try using them as door panels, or as smart room dividers suspended on brass rods. Sets come in gift portfolios ready for framing.

**BIRDPRINT ORDER FORM**

Please send me:

.....portfolio(s) of 8 full-color birdprints at $2.95 each
.....individual prints as checked below for 50c each

☐ #1 cardinal ☐ #2 bluebird ☐ # 3 grouse, pheasant, quail
☐ #4 mockingbird ☐ #5 robin ☐ # 6 goldfinch
☐ #7 meadowlark ☐ #8 oriole and chickadee

Name.....

Street Address.....

City.....Zone....State.....

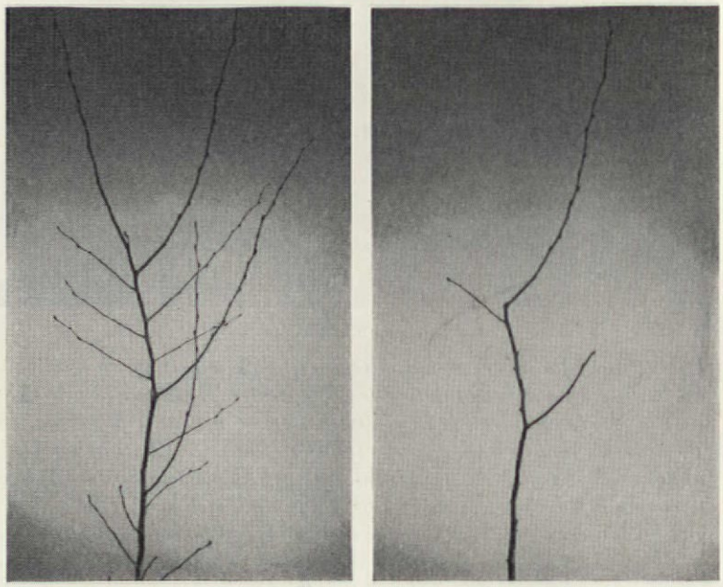
Print name and address clearly. Send personal check or money order (no stamps please). Allow 3 weeks for handling and mailing. New York City residents add 3% Sales Tax.

**THE AMERICAN HOME, Dept. AS, American Home Bldg. Forest Hills 75, N. Y.**

*By special arrangement with the artist and printer, American Home can offer you these birdprints at a far greater value than you are likely to find anywhere else. Complete sets come in beautifully designed portfolios. Sent postpaid anywhere in the U.S. Mail coupon today.*

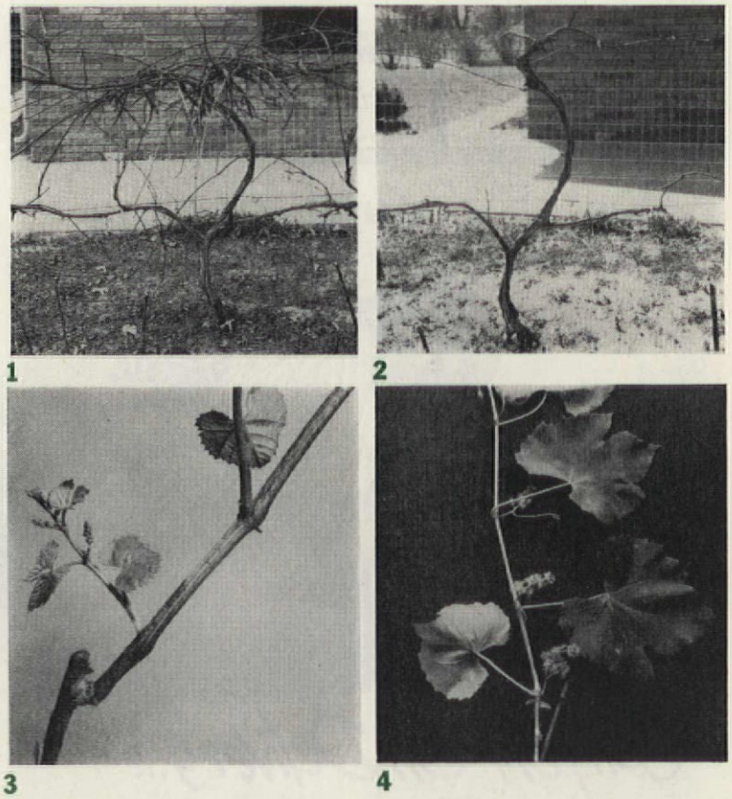

(continued)

## GUIDE YOUNG TREES



***Newly planted trees,*** *both fruit and ornamental, need help to develop a framework of strong, well-spaced branches and an attractive over-all shape. If a tree has a lot of low branches (above, left) and you'd like it to form a high crown and a single trunk, prune it now as shown (right). Remove low branches and some higher ones; keep only healthy, widely spaced branches on different sides of tree (you'll have additional choices as tree grows), and select one as a leader. But if you'd like tree to stay small and take on compact, shrub-like form, keep most branches and prune them back to induce bushiness.*

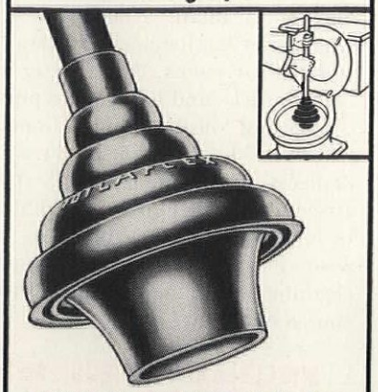
## HOW TO PRUNE GRAPES



1 2 3 4

***Unpruned grapes*** **(1)** *produce a lot of vine but only poor, small fruit. So pruning has to be rather drastic* **(2)**. *Fruit clusters* **(3)** *form on shoots growing this year from canes developed last year from older wood. For each mature plant, keep 4 to 6 one-year canes (lightest color bark), the thickness of a pencil, that begin near the main trunk, as shown in 2. Shorten these canes, so that all together they carry about 30 buds (5 to 12 per cane), and remove all other growths. Ample vine to sustain the plant will grow beyond fruit* **(4)**.

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

- DOUBLE-SIZE CUP, DOUBLE-PRESSURE
- DESIGNED TO FLEX AT ANY ANGLE
- CENTERS ITSELF, CAN'T SKID AROUND
- TAPERED TAIL GIVES AIR-TIGHT FIT

$2.65 fully guaranteed
AT HARDWARE STORES EVERYWHERE
Higher in Canada

Shrinks Hemorrhoids
New Way
Without Surgery

STOPS ITCH – RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain – without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all – results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®) – discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H®*. Ask for it at all drug counters.

DO FALSE TEETH
Rock, Slide or Slip?

FASTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, gooey, pasty taste or feeling. FASTEETH is alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

*SEND FOR YOUR*
CATALOG OF THE BEST
30
BLUEPRINT HOUSES FROM THE AMERICAN HOME

Includes photograph, plan, dimensions.
Send 10c to cover mailing and handling to
THE AMERICAN HOME
Dept. CATG Forest Hills 75, N.Y.

## SHOPPING INFORMATION FOR A HOUSEFUL OF COLONIAL CHARM, CIRCA 1961

**Pages 24, 25:** "American Treasury" furniture—Drexel. "Country Spice" carpet—Cabin Crafts. Courtesy of D. Kalfaian & Son." Lanamar" Bokhara rug—Karastan. "Montrose" drapery and wing-chair fabric—Schumacher. Love-seat fabric—Scher Textiles. Curtain trimming—Consolidated. Red lamps—Lange and Williams. Desk lamp—Calpra Products. Portrait—Erich Herrmann. "Delft" blue paint—Pratt and Lambert.
**Mail Order Accessories:** Brass andirons (Williamsburg reproduction)—Craft House, Williamsburg, Va. Upright cat—Carl Forslund, 122 E. Fulton St., Grand Rapids, Mich. Bedwarmer—Sturbridge Yankee Workshop, 1 Brimfield Turnpike, Sturbridge, Mass. Horse brasses—Old Guilford Forge, Guilford, Conn. "Royal Cauldron" bowl—Lennox Shop, Hewlett, N.Y. Falcon—Brentano's, 11 W. 47 St., New York 36, N.Y.
**Pages 26, 27:** "American Treasury" furniture—Drexel. Braided rug—Wool "O". "Concord" wallpaper—Greeff. Clock—General Electric. Decorative bottles—Blenko Glass. Belgium table linen—Leacock. Electric casserole—Corning Glassware. Decoys—Nelson's Folly. Milk glass—Westmoreland. Tole pail—Soovia Janis.
**Mail Order Accessories:** "Blue Bow Bells" china, "Cobalt Blue" goblets, "Queen Anne" stainless steel, colored glass compotes, milk glass hanging lamp, pewter—Old Guilford Forge, Guilford, Conn. Ironstone—Jenifer House, Great Barrington, Mass. Copper kettle—Cohasset Colonials, Cohasset, Mass.
**Pages 28, 29:** "American Treasury" furniture—Drexel. Braided rug—Wool "O". "Montrose" wallpaper and matching fabric—Schumacher. Silverplated coffee service—International. Belgium table linen—Leacock.
**Mail Order Accessories:** Chandelier—Cohasset Colonials, Cohasset, Mass. "Manchu" china, "Cobalt Blue" goblets, "Queen Anne" stainless steel, decorative glassware—Old Guilford Forge, Guilford, Conn. Ironstone—Jenifer House, Great Barrington, Mass. Centerpiece bowl (Williamsburg reproduction)—Craft House, Williamsburg, Va.
**Page 30, Family Room:** "American Treasury" furniture—Drexel. Braided rug—Wool "O". Fabric for settee—Schumacher. Wing-chair fabric—Continental Felt. "Bangalore" paisley drapery fabric— Schumacher. Lamps—Georgian Lighting Studios. Rooster sconces—Palladio Interiors. "Music" picture—Erich Herrmann.
**Mail Order Accessories:** Coffee pot—Richard Camp, 306 E. 52 St., New York 22, N.Y. Apothecary jar—Jenifer House, Great Barrington, Mass.
**Blue Bedroom, Page 31 (top):** "American Treasury" furniture—Drexel. Braided rug—Wool "O", "Friendship" coverlet—Nettle Creek Industries. "Tree Calico" wallpaper—Schumacher. "Semantha" dust ruffle and valance fabric—Greeff. Lamps and waste basket—Georgian Lighting Studios. Small pictures—Rudolf Lesch. Large picture—Erich Herrmann.
**Mail Order Accessories:** Early American eagle—Brentano's, 11 W. 47 St., New York 36, N.Y.
**Red Bedroom, Page 31 (bottom):** "American Treasury" furniture—Drexel. "Lanamar" Bokhara rug—Karastan. Coverlet—Nettle Creek Industries. "Williamsburg Stripe"drapery fabric—Schumacher. Lamp—Georgian Lighting Studios. "Venetian Red" wallpaper—Schumacher. "Bartlett" dust ruffle and pillow fabric—Greeff. Pictures—Rudolf Lesch.
**Mail Order Accessories:** Jewelry Box (Williamsburg reproduction)—Craft House, Williamsburg, Va. Newspaper stand and footstool—Carl Forslund, 122 E. Fulton St., Grand Rapids, Mich. Crystal ball clock—Jenifer House, Great Barrington, Mass.

Call "ROTO-ROOTER" SEWER SERVICE
That's The Name...
AND AWAY GO TROUBLES DOWN THE DRAIN

At the first sign of a clogged sewer or stopped-up drain, call "Roto-Rooter", the original and only nationwide sewer service.

SOME FRANCHISES OPEN—WRITE
ROTO-ROOTER CORPORATION
DES MOINES 14, IOWA

For Spring Planting
CREEPING PHLOX 8 for $1
Michigan Nursery Grown Perennials

Creeping Phlox (Phlox Subulata) spreads 12 inches in diameter when mature. Clusters of Flowers in spring, each brilliant bloom about an inch across. Lovely foliage carpets ground and stays green almost all year. Valuable for borders, boundaries, banks, bare spots. Healthy, hardy perennial plant divisions 8 for $1 (24 for $2.89). Ass'ted colors: Red, Rose-purple, White, Blue, Pink, as available. If C.O.D. postage extra. Cash orders add 35c, shipped postpaid. Order now for spring planting delivery and be satisfied or return in 10 days for purchase price refund.
Michigan Bulb Co.—Dept. XS1402—Grand Rapids 2, Mich.

Recipes in Use Need
TRANSPARENT ENVELOPES

For new recipes—or your old favorites—use these individual polyethylene envelopes. They're greaseproof and moistureproof . . . easily visible both sides, 3"x5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00 400 for $3.00

Over 65 million purchased by American Home readers. Write today! Send check or money order:
THE AMERICAN HOME
American Home Bldg., Forest Hills 75, New York

CORN PAIN STOPS!
Dr. Scholl's Super-Fast Nerve-Deep RELIEF!
You can depend on Dr. Scholl's Zino-pads for fast relief from pain and double-quick removal of corns. Try them!
Dr Scholl's Zino-pads

AMERICA'S FAVORITE SQUEEZE-BOTTLE GLUE!

Elmer's Glue-All. Handy, easy to use. No muss, no fuss. Dries fast, clear and strong. The best all-purpose household glue you can buy. Send a stamped, self-addressed envelope for free copy of "Elmer's Guide to Good Gluing." Borden Co., Dept. AH-31, 350 Madison Ave., N.Y. 17.
*(Available in Canada.)*

T.S.C.
THOMAS STRAHAN COMPANY
FINE WALLPAPERS
CHELSEA, MASSACHUSETTS
Showrooms at 515 Madison Ave., New York 22
Merchandise Mart, Room 620, Chicago 54, Ill.
SINCE 1886

Men who know GLAZIERS' TOOLS say the BEST are Red Devil Tools.

★ Red ★ Yellow ★ Pink
CARNATIONS

(Each color in separate packet)
"Thousands of our finest customers came to us through this carnation offer."
HENRY FIELD

SPECIAL JUST 10¢ PPD. FOR 3 FULL-SIZE PACKETS

Fragrant as perfume—hardy as zinnias—bloom all summer. Our carnation offer brings you a whole summer of colorful blooms—a flower that always thrills with its beauty and fragrance. Hardy, grow anywhere, bloom all summer—and you'll love the delicate pinks and yellows—the bold reds. All yours for just a dime—to win you as another good friend for Henry Field's. Sorry, only one offer per customer.

"Bloom in your garden like those in the greenhouse . . . yellow, pink, red. Gorgeous blooms right up 'till frost."

HENRY FIELD Seed & Nursery Co.
752 Oak St., Shenandoah, Iowa
Please send me those 3 packets of carnation seed. My dime is enclosed. I'd like your new catalog, too.
Name_____
Address_____
P.O._____
(Zone) (State)
*For over 60 Years*

# Home Owner's Repair and Inspection Guide

(continued from page 22)

☐ **BASEMENT AND CRAWL SPACE:** Inspect twice a year. Check for dampness, which can generally be eliminated by improved ventilation, covering exposed earth with polyethylene sheeting, or coating damp walls with cement plaster or commercial waterproofing. Remove trash and fire hazards from basements.

☐ **DOORS:** Inspect twice a year. Check for sticking due to loose hinges. Tighten hinge screws. Check edges of exterior doors for wearing of paint. Where needed, add a third hinge to prevent warping. Inspect locks and latches for stiffness and lubricate, if required, with powdered graphite. Check alignment of strike plate and adjust if necessary.

☐ **DRAINS AND PLUMBING-FIXTURE TRAPS:** Inspect quarterly for noise and partial clogging. Remove any obstruction in trap through clean-out plug, with piece of stiff wire or with a chemical drain cleaner.

☐ **ELECTRIC FIXTURES, SWITCHES, AND OUTLETS:** Inspect twice a year for positive mechanical and electrical action. Replace any parts that don't function perfectly.

☐ **FLUSH TANKS:** Inspect three times a year. Check for smooth action of all moving parts inside tank. Replace worn ball valves and connecting linkage.

☐ **FUSE BOX:** Inspect frequently. Keep an adequate supply of spare fuses on hand. Be sure to use fuses of proper capacity. Frequent blowing of fuses or cutting off in circuit breaker indicates overloaded electrical circuits.

☐ **HOT WATER HEATERS:** Inspect twice a year. Drain sediment from bottom of tank. In areas where water contains much foreign matter, drain at frequent intervals. Check for leaks, corroded safety valves, and leaks in tank and adjoining pipes.

☐ **INTERIOR WALLS AND CEILINGS:** Inspect twice a year. Check for cracks and peeling paint on ceilings under bathrooms and on walls around window and door frames.

☐ **PIPES:** Inspect twice a year. Check for sweating due to condensation and correct by applying insulation to cold-water lines. Look for leaky joints, improperly supported lines.

☐ **SHUT-OFF VALVES:** Inspect twice a year. Check for leaks at valve stem and tighten cap nut or repack if necessary. Check for ease of operation. Lubricate stiff valves with graphite.

☐ **WATER FAUCETS:** Inspect twice a year. Check for ease of operation. If handle must be turned hard to close, replace worn washer. If water leaks out around cap nut, replace packing.

☐ **WINDOWS:** Inspect twice a year for ease of operation, cracks in frame, corrosion on metal frames, worn sash cords, cracked glass. Lubricate stiff sashes with wax or paraffin. Clean and fill cracks in frame with white lead and paint. Remove rust from metal frames and prime with metal primer. Replace worn sash cords and broken or cracked glass.

☐ **HEATING AND COOLING EQUIPMENT:** Heating equipment should be checked over before the heating season begins by a competent serviceman. Check at frequent intervals for clogged filters on warm-air systems, dirty water in boilers, dirty and loose stove pipes connecting heater to chimney. Check inside of flue for heavy soot deposits and obstructions. Central air-conditioning equipment should be checked over in early spring by a serviceman. Filters will require cleaning or changing during the course of a year.

☐ **MISCELLANEOUS EQUIPMENT AND APPLIANCES:** Motor-driven equipment such as washing machines, refrigerators, freezers, exhaust fans, water pumps, sump pumps, as well as the motors on burners, blowers, and miscellaneous equipment should be cleaned at six-month intervals and oiled according to manufacturer's directions. Also check for worn belts, proper belt tension on belt-driven equipment. Keep ventilation holes on motors clean, and oil away from electric cords. Manually start sump pumps if they have not operated for some time.

THE END

American memories live in maple like this

As clean and honest as the ring of an ax against hard northern maple, the design of the Kling Olde Deerfielde Group traces straight back to the imaginative skill of colonial craftsmen. Classically American, it will live well with either traditional or contemporary furnishings.

The wood itself—SOLID northern hard maple—grew strong through rigorous snows and gentle summers. Shaped by the sharp tools and careful hands of veteran Kling cabinetmakers, it has become furniture you will love the more with each year that passes.

When you examine Olde Deerfielde at your nearest Kling dealer's, run your hand over its hand-rubbed finish. See, too, with what care each joint has been made. Details like these promise long years of service...and pleasant memories of your own.

KLING®

Send for "Ideas for a Lovelier Bedroom" 24-page, full-color booklet of ideas for bedroom decoration and furniture care. 35¢—coins only, please. Kling Factories, Dept. AH-3, Mayville, New York.

KLING MEANS SOLID MAPLE • CHERRY • MAHOGANY

# HELPFUL BOOKLETS YOU CAN SEND FOR

**Ideas to Help You Add to the Pleasure of Good Living.** Packed with decorating ideas (from front door to patio) for those planning new homes and those improving old ones. Includes storage, windows, racks, and bookcases. Send 25c to The Stanley Works, Dept. AH, New Britain, Conn.

**Your Federal Income Tax, 1961.** Contains 144 pages of the latest and most comprehensive information. Includes a completely filled-in income-tax return which is keyed to the explanations in the text. Send 40c to Supt. of Documents, Dept. T, Government Printing Office, Washington 25, D.C.

**Chiquita Banana's Cookbook.** A colorful booklet of recipes for all kinds of banana treats. Includes breakfast ideas, banana shakes, salads, sandwiches, snacks, main dishes, and desserts. Free from United Fruit Company, Home Economics, Dept. AH, 30 St. James Ave., Boston 16, Mass.

**How to Finish Wood Floors.** A manual of modern methods and materials. Shows step by step directions for sanding, finishing, and waxing both old and new floors. Send 10c to Pierce and Stevens Chemical Corp. Dept. AH, 710 Ohio St., Buffalo 3, N.Y.

**Begin With . . .** Eight folders, each featuring a certain color rug as the basis of three color schemes. Rug colors are red and violet, white, green, gold, blue, beige, gray, and brown. All eight for 25c from Magee Carpet Co., Dept. AH, 295 Fifth Ave., New York 16, N.Y.

**Good Housekeeping Hints.** Over 150 hints on all phases of housekeeping—work savers, care of rugs, upholstery, flowers, plants, windows, tile, glassware, and silverware. Tips on cooking. Table of weights and measures. A booklet you should keep handy. Send 10c to Duraclean Company, Division AH 31, Deerfield, Ill.

**First Aid for Poisoning.** A detailed report telling you which household substances are dangerous, how to recognize poisoning symptoms, and how to give emergency treatment. Send 25c to The William-Frederick Press, Dept. AH, 391 East 149 St., New York 55, N.Y.

**Subterranean Termites.** Discusses their appearance and habits; suggests methods for preventing termite attack during construction, also the control of them in existing buildings. Send 15c for Cat. No. A 1.77:64, Supt. of Documents, Government Printing Office, Washington 25, D.C.

**Magic Fare With Frozen Foods.** A helpful booklet full of suggestions for using frozen soups as a basic ingredient in special soups, chowders, sauces, and casseroles. Many ideas for embellishing frozen prepared dinners. Free from Carolyn Campbell, Home Economics, Dept. AH, Campbell Soup Co., Camden, N.J.

**Wood Decay in Houses.** Gives the cause of damage, general safeguards, protection for wood close to the ground, for wood exposed to rain. Advises on the care of houses. Send 15c for Home and Garden Bulletin No. 73, Supt. of Documents, Government Printing Office, Washington 25, D. C.

**Infant Care.** Based on the experience of many pediatricians, nurses, and other experts, it will help parents understand the many phases of infant care, such as feeding, clothing, growth, and development. Send 15c for Cat. No. FS 3.209:8/3, Supt. of Documents, Government Printing Office, Washington 25, D.C.

**Condensation Control.** This 73-page publication shows how to control condensation in dwellings by means of vapor barriers and proper ventilation. Gives advice on all types of houses and construction. Send 30c for Cat. No. HH 1.2:C 75/2d Print, Supt. of Documents, Government Printing Office, Washington 25, D. C.

**What Everyone Should Know About The Constitution.** Contains a six-page introduction on the background and key principles of the Constitution. This is followed by the complete text and the 22 amendments. Send 75c to Channing B. Bete Co., Inc., Dept. AH, Greenfield, Mass.

**How to Take Care of Floors the Easy Way . . . With an Electric Polisher.** An informative booklet covering types of polishers, accessories, how to clean and wax, care of asphalt tile, how to dry-clean rugs, which wax to use on *your* floor, and floor-care tips. Free from Consumer Service, Johnson's Wax, Dept. AH, Racine, Wis.

## SHOPPING INFORMATION

**A FISH STORY DELICIOUSLY TOLD**

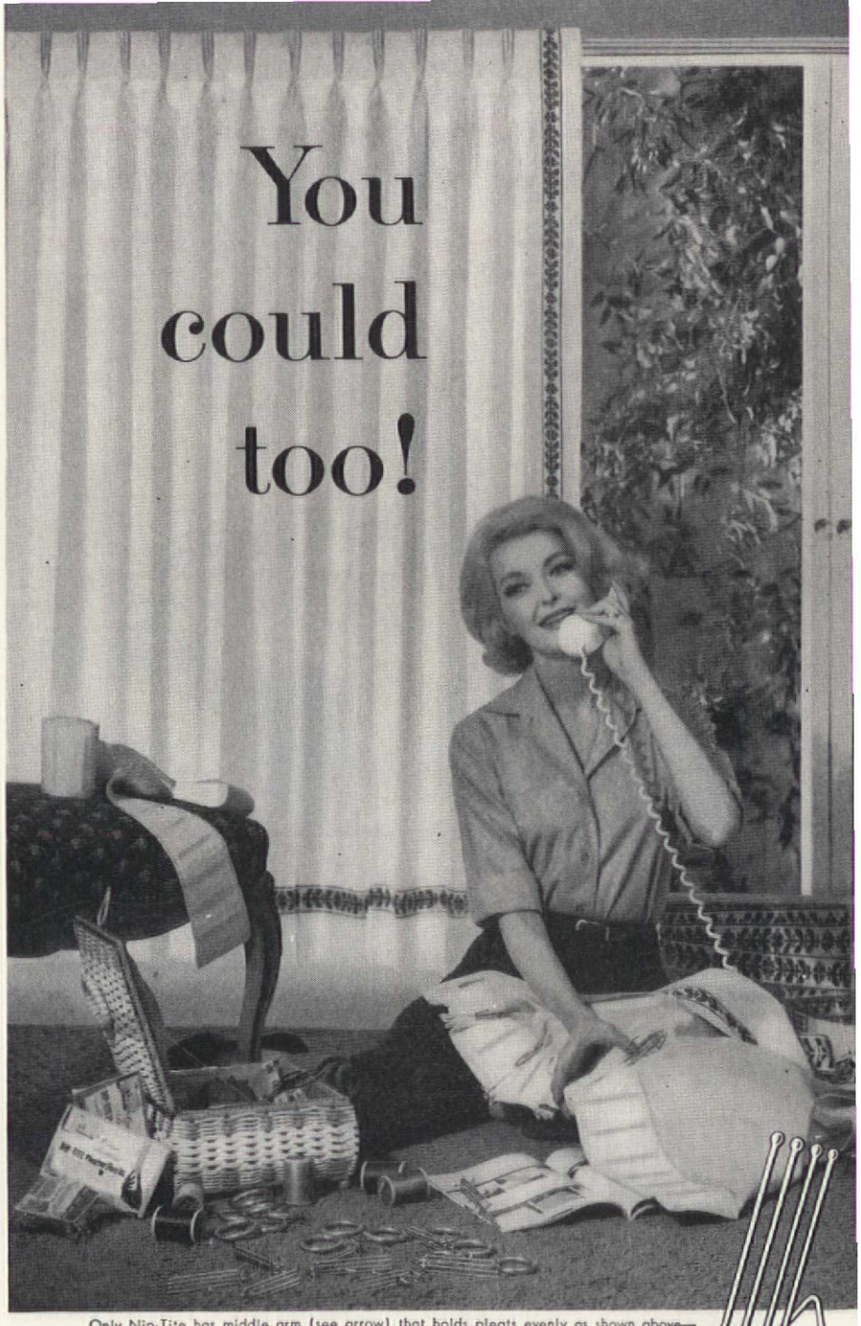
Page 46: Yellow fish-shaped dish—Seabon.

**SEWING CABINET**

Page 50: Plywood—Douglas Fir Plywood.

**TAKE A CAN OF PORK AND BEANS**

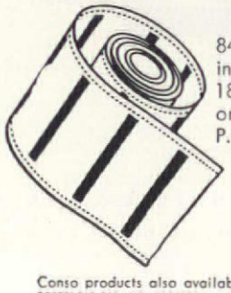
Pages 56, 57: Square green frying pan—Dru Ware. Small round black dish, salad servers, green serving dish, oval yellow and green dish, colored wool tassels—Phoenix Pan American Imports. Wooden-handled server—Seabon.


Only Nip-Tite has middle arm (see arrow) that holds pleats evenly as shown above—

*...make your own drapes with* BESTPLEAT® *and* NIP-TITE® HOOKS

. . . and they'll look professional too! Conso® has all the ingredients—ideas, instructions, and short cuts for easy making and draping. For example:
**CONSO BESTPLEAT**—the pleater tape that eliminates complicated sewing. Just sew to top of fabric; makes evenly spaced pleats in a jiffy. Its woven-in pockets can't rip; Bestpleat is preshrunk; retains firmness after washing and cleaning.
**CONSO NIP-TITE PLEATER HOOKS**—they slip into Bestpleat Pleater Tape pockets; presto, immediate pleats with a custom look. Patented hinged lock holds pleats firmly; prevents hooks from slipping; exclusive middle arm holds pleats evenly. Remove hooks, panel is flat for laundering.
In addition, Conso makes exciting edgings, trimmings and extra strong thread to match. Also those wonderful Evergold rods that won't tarnish or rust. But most important, Conso publishes



***1,001 DECORATING IDEAS†—35c***
84 pages of decorating ideas, room settings in color, sewing instructions. Pick up the new 18th edition where drapery fabrics are sold or send 35c in coin to Dept. AH-3, Conso, P.O. Box 325, New York 10, New York.

†™

Conso products also available in Canada
BESTPLEAT PAT. NO. 2904080
NIP-TITE PLEATER HOOKS PAT. NO. 2796928

Conso *for the Decorator touch*

• Colonial Pine Furniture • Braided Rugs • Early Colored Glass • Hand Blown Bottles • Bells • Pewter • Copper Pots and Kettles • Dinnerware • China • Sconces • Hanging Lamps • Cupolas • Early Thumb Latches • HL and Strap Hinges • Outdoor Colonial Lanterns • Chandeliers • Pine Spoon Racks • Boot Scrapers • Weathervanes • Andirons • Fire Tools • Shelves • Trivets • Candle Holders • Snuffers • Plant Brackets • Hooks • Switch Plates • And everything else you ever heard of!

**Old Guilford Forge**

SEND 25¢ FOR ILLUSTRATED CATALOG

38 Broad Street, Guilford, Conn.
N.Y. Retail Store: Purdy Station, N.Y.

**CIVIL WAR CENTENNIALS PORTRAIT FLASKS**

Commemorating the 100th anniversary of the War Between the States, we proudly present these historic portrait flasks honoring three gallant leaders. "Confederate" (A) has Robert E. Lee on one side, Jefferson Davis on the other. "Yankee" (B) has Abraham Lincoln on one side, log cabin on the other. Handmade in glass, these beautiful 1-pint flasks stand 8" high, come in amber, amethyst, cerulean blue or milk glass. Each magnificently crafted piece is an authentic reproduction of the portrait flasks that were the rage of the 19th century. $3.00 each, ppd.

THE WILLIAMS BROTHERS
LOCKPORT 3, N.Y.

**With Proved Home Plans**

These plan books illustrate countless homes with wanted custom details, cost-saving construction and lasting beauty. Low cost Builder-Proved Blueprints available for every plan can save you $1000 or more! Find that dream home here. Write today:

**SAVE!** ANY 3 BOOKS $2
All 6 Books, over 1000 Plans only $4

- ☐ Family Room Homes.....225 popular plans $1
- ☐ New Trends & Selected Homes....357 choices $1
- ☐ Hillside & Split-Level Homes.....100 plans $1
- ☐ Block Masonry Homes...223 low-cost charmers $1
- ☐ Multiple Family Homes..85 duplexes and courts $1
- ☐ Leisure Time Homes..lodges, cabins, 2nd homes $1

Books Postpaid in U. S. and Canada

**HOME BUILDING PLAN SERVICE**
Studio A, 2454 N. E. Sandy Blvd. Portland 12, Oregon

**YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95**

MORTON'S remodels your old fur coat, jacket, or cape into glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing. **Order from MORTON'S, World's Largest Fur Restyling Service. Largest selection—Over 40 Styles.** Styling praised by fashion leaders. Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when new fashion arrives.

***Write For NEW FREE STYLE BOOK.***

**MORTON'S** Dept. 21-C Washington 4, D.C.

**AN OLD TIME VALUE $7.95**
**EARLY AMERICAN LADDER BACK CHAIR**
*(direct from workshop to you)*

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42", Seat 17½"w., 14"d., 17½"h.

*Minimum Order TWO*
Unpainted . . . . . $7.95
Natural finish (blonde) . $8.95
Maple, mahogany, walnut, cherry or pine finish $10.75
*For matching Arm Chair add $5 to above prices.*

**Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or M. O.**

**Jeff Elliot Craftsmen**
Dept. A 31, STATESVILLE, NORTH CAROLINA

**EARLY AMERICAN**

Hand rubbed honey finished Pine Reproductions

★Shelf N Towel Rack 15" x 8" x 3¼"
★Toothbrush Rack 10" x 8" x 3"
★Peg Rack 10"x 25", Hats, Coats

ONLY $2.98 PPD.
2 for only $5.50 PPD.
*Send Check or Money Order*
*Satisfaction Guaranteed*

★BATHROOM LIBRARY $3.98 ppd.
15" x 8" x 5" 2 for only $7.50 PPD.
$3.98 & any $2.98 item, only $6.50 ppd.

**CRESCENT HOUSE** Dept. AH3, Box 623 Plainview, L.I., NY

**GRAPEFRUIT SPOONS! 4 FOR $1**

Tiny, ever-sharp serrations at tips slip swiftly into fruit, letting you lift out perfectly formed segments without mess, without pre-cutting before you serve. Gleaming teaspoon-size spoons of lifetime stainless steel with natural genuine bamboo handles, perfect with any informal setting. Handsome bargain at $1. per Set of 4, postpaid. (Save on 8 for $1.79!) Order from reliable

**BRECK'S of BOSTON** 743 Breck Bldg. Boston 10, Mass.

*For a perfect fit in your size, buy shoes by mail from our catalog showing huge variety of styles for every occasion—particularly designed to flatter little feet!*

**Cinderella** of Boston Dept. H. 85 South Street Boston 11, Mass.

**THE SMART 'NEW LOOK' IN SECTIONAL BOOKCASES**
**Bel-Air by Lundstrom!**

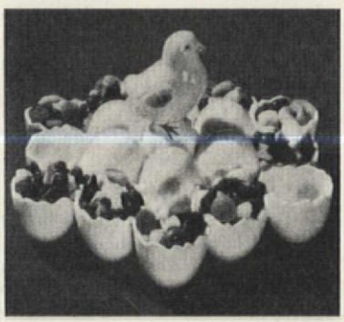
Sold Direct at SAVINGS up to 38% New, with DENSIWOOD® Scuff-Proof Bases!

Introducing the Bel-Air, a striking combination of fine furniture craftsmanship, elegant styling and sectional bookcase versatility. Special interlock feature enables sections to fit together almost invisibly, and modern flush design permits flawless fit of adjoining cases. Quality-built throughout, with glass doors that glide all the way back and out of the way, and bases of DENSIWOOD, the miracle wood that's impervious to abuse. All sizes and finishes open-stock . . . **You can always buy matching sections.** Write today for simplified Order Form and Catalog A-361.

EVERY ORDER SENT ON APPROVAL!

**C. J. LUNDSTROM MFG. CO.**
Little Falls, N. Y. Since 1899
New York Showroom: 440 Fourth Avenue, 10th floor

# shop your AMERICAN HOME



**NEST EGGS** in a gay Chicken Little dish, and watch the kids' eyes light up! Serving a bountiful brunch Easter morning or full of colored eggs to let your chickens choose their own, it holds an even dozen. White earthenware with a yellow chick as handle, it could offer deviled eggs or nuts and candies. $2.98. 35c post. Foster House, 6523-AH North Galena Rd., Peoria, Ill.

**NO CAUSE FOR ALARM** clocks that are severe and practical—they feud with traditional settings, but this elegant baroque alarm is very much at home. Styled like a pocket watch, 3½" in diameter with hammered case in an antique gold finish, it has a 30-hour alarm movement. Dial, in bas-relief, has Roman numerals and filigree hands. $11.95. Hobi, Dept. AH-1, Flushing 52, N.Y.

**LIFETIME MEMBERS** of the quartet are the four seasons of life, distinctive and rich-looking in an antique ivory tone. Carefully detailed and cast in plaster-like Hydracal, they'd be unusual grace notes on any wall and fine period pieces in any setting. Each is 4½" across and comes with no-mar adhesive for hanging. Set, $3.98. Deer Hill Co., Dept. AH2, College Point 56, N.Y.

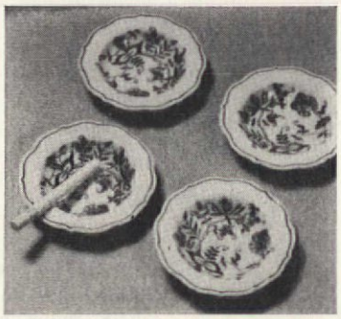
**OLD-FASHIONED BUCKET SEATS** a stock of magazines by your favorite chair, but its charms wouldn't be wasted as a waste basket, sewing bucket, or planter, either. Bound in metal hoops, a sugar bucket of maple is 13" across by 9¾" high, trimmed with a red, white, and blue shield and a gold eagle. $5.50. Sturbridge Yankee Workshop, 1 Brimfield Tpk., Sturbridge, Mass.

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte

# MARKET PLACE

**THINK BIG** men will go for a smart V-neck pullover of Australian wool because it's proportioned just for them—4" longer than ordinary sweaters, with extra-long sleeves. Charcoal with light gray trim, or tan with dark brown. Medium (40-42), Large (44-46), Extra-large (48-50), or Extra-extra-large (52-54). $9.95. 75c post. King-Size Inc., 3761 Forest Street, Brockton, Mass.



**SERVE ONE TO A CUSTOMER** at your dinner table or around the bridge table, and these "Blue Onion" ash trays will be the final perfectionist touch. Also perfect to serve mints or nuts, white china dishes with their bright blue design and dainty scalloped edges are just 3¾" across, and look mighty like Meissen. Set of 4, $2.50. Seth & Jed, Dept. AH, New Marlborough, Mass.

**SOMETHING TO GLOW ON** a pink linen cloth for a bridal shower or make a strawberries-and-cream setting with your best white damask is this lovely cranberry glassware. Reproduced in the gracefully shaped swirl pattern, sets of six: 10-oz. water tumblers, $2.95; 6-oz. juice, $2.75; 4-oz. cocktail, $2.50. Add 35c postage a set. The Added Touch, Dept. AH, Wynnewood, Pa.

**LUCKY RABBIT'S FOOT**-work was fast. If Mr. McGregor had caught Peter Rabbit, there'd be no story! The kids' pet cotton-tale has charming illustrations and comes with an Easter bunny they'd love—a 4" ceramic figure of Peter himself in his blue jacket, carefully done and looking so natural his nose almost twitches. Set, $6.50. Littlejohn, Box 375-AH, Cincinnati 1, Ohio.

## SPRING SPECIAL!
## Baby's First Shoes
### Bronze-Plated in Solid Metal

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown at right) ashtrays, bookends, TV lamps at great savings. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

Only $3.99 a pair

COMMENDED PARENTS' MAGAZINE

**AMERICAN BRONZING CO.,**
Box 6504-J, Bexley, Ohio

DEEP SEA FANTASY

in colorful ceramic
New charm for a bathroom wall!

**$1.50** set plus 25¢ shipping

The dainty fair-haired mermaid checks her seahorses with a tiny "seed-pearl" rein! An irresistible new wall trio in molded, pastel-tinted ceramic, ready to hang. Mermaid is 4¾" tall, seahorses 3¼". Satisfaction guaranteed.

Helen Gallagher
413-K3 Fulton St., Peoria, Illinois

Write for FREE Spring Catalog

**ELECTRIC WARMING TUREEN**

To keep soup, chowder, hot punch warm . . . or for a buffet newburgh, chicken a la king. With built-in warmer and electric cord, immersible for easy washing. White earthenware, 10½" high, holds 3 quarts, comes with ladle.

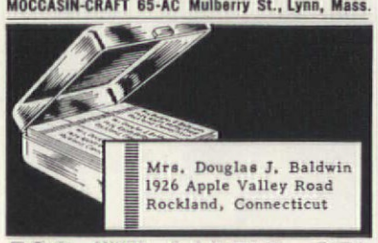
only $8.95 plus $1.00 ppd. west of Miss.

*Send 10c for new catalogue*

Jenifer House
New Marlboro Stage, Dept. A-11
Great Barrington, Mass.

WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

**MOCCASIN-CRAFT 65-AC Mulberry St., Lynn, Mass.**



Mrs. Douglas J. Baldwin
1926 Apple Valley Road
Rockland, Connecticut

**500** PRINTED NAME & ADDRESS **LABELS - 25¢**

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

**DE LUXE GOLD-STRIPE LABELS—500 FOR 50¢**

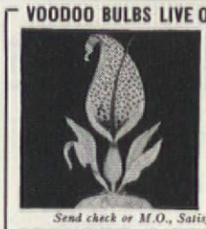
Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

**Satisfaction guaranteed or your money back. We pay the postage.**

Walter Drake & Sons
403 DRAKE BUILDING
COLORADO SPRINGS 12, COLO.

Send for Free Catalogue

### VOODOO BULBS LIVE ON AIR . . . 2 for 89c

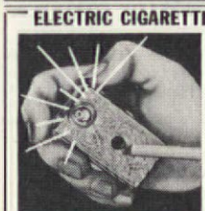


Bloom without water or soil! Mysterious Himalayan bulb lives, grows, blooms without even a pot! Just open package—watch them GROW! Produce rich, splashy purple calla-lilly-shaped flowers, sparkling green leaves. Fantastic Voodoo Bulbs (Arum Cornutum) grow without care indoors now, outdoors later.
2 Bulbs . . . . . 89c ppd.
6 Bulbs . . . . $2.49 ppd.

*Send check or M.O., Satisfaction Guaranteed.*

**SPENCER GIFTS** D-13 Spencer Bldg., Atlantic City, N.J.

### ELECTRIC CIGARETTE LIGHTER—79c



No wick, no lighter fuel needed! A quick flick of the switch and secret panel opens to provide an instant light for your cigarette, regardless of wind or weather. In featherlight, handsomely engraved metal case, with built-in flashlight. Smart, convenient for him or her. Works on 2 pen light batteries, obtainable anywhere. 79c ea. ppd. 2 for $1.50 ppd.

*Send check or m.o.—Satisfaction Guaranteed*

**SPENCER GIFTS** D-14 Spencer Bldg. Atlantic City, N.J.

### NEW NITE LITE LASTS 100 YEARS—$1.00

In continuous use consumes only 2c worth of electricity a week, lasts 100 years! Has 2 regular 7 watt, 110 volt bulbs operating in series, so each takes only 55 volts. Thus, bulbs use only 2 watts each—won't burn out! Gives a soft, pleasing light. Just plug it in and forget it! Marbled plastic with 2 bulbs.
Complete . . $1.00 ppd.
3 for . . . . . $2.79 ppd.

*Send check or M.O. Satisfaction Guaranteed*

**SPENCER GIFTS** D-15 Spencer Bldg., Atlantic City, N.J.

### VENUS FLYTRAP EATS LIVE FLIES

Bulbs grow into exquisite house plants that *catch and eat* live insects! Bear white flowers on 12" stems. Green leaves form rosettes. Each leaf tipped with pink trap, holding nectar. Insect, lured by color & sweetness, enters trap. It snaps shut, absorbs him, reopens. Also eats raw beef, or feeds normally thru roots. Easy to grow. Develops in 3–4 weeks.

**3 Bulbs . . . $1.00 Ppd.**
18 Bulbs . . . $5.00 Ppd.

*Send check or m.o.—Satisfaction Guaranteed*

**SPENCER GIFTS** D-12 Spencer Bldg., Atlantic City, N.J.

### EARLY AMERICAN ROOSTER TOWEL RINGS

**$1.98 each • PAIR $3.75**

Visit Our Early American Showroom

MADDER THAN A WET HEN at a bathroom that's shy of towel holders? Get these rooster towel rings for a smart solution to space problems. Made of cast aluminum with a dull black finish. Their 4" brass-plated rings make cocksure your towels are high and dry at your fingertips.

Send 10¢ for Early American Catalog.

**MEDFORD PRODUCTS**
752 Fulton St., Farmingdale, L.I., N.Y.

It's beautiful, practical in her kitchen! A graceful teakettle made of polished copper and bright brass that keeps its gleam. Heats 40 oz. of water jiffy-quick for instant coffee, hot tea, bouillon. Heat-proof bound handle for easy pouring. Satisfaction guaranteed. Order today!

**Foster House** Write for FREE Spring Catalog
6523-K3 Galena Road, Peoria, Illinois

# DOLLS!

## LEARN WORLD'S MOST FASCINATING BUSINESS

We teach you to make, repair, and sell all kinds of Dolls and accessories. Study at home. **Excellent money making opportunities** in every locality. Start a business part or full time. **Easy to learn. Low monthly payments**—many pay for their course out of earnings made while learning. We show you how. May we send **FREE** and without obligation our informative booklet? No salesman will call. For an exciting future, **ACT NOW!**

**NORM and SUE MORRIS**
**THE DOLL HOSPITAL SCHOOL**
11826 SAN VICENTE BLVD., STUDIO A-31
LOS ANGELES 49, CALIFORNIA

## Free! 53 ORIENTALS

Send today for this **Spectacular Oriental Collection! More than 50** fabulous genuine postage stamps from Taiwan, Korea, Viet Nam, Japan, Singapore, Burma, Pakistan, Indonesia, Thailand, Hong Kong, Laos, many other strange, remote lands of the mysterious Far East. Sensational stamps picturing weird beasts, birds, ancient ships, queens, kings, beautiful women. **Extra! Big Bargain Catalog**, exciting offers and other thrilling stamps for your free examination. Send 10c for mailing expense—**Double your money back** if not delighted!

**JAMESTOWN STAMPS Dept. C31AH, Jamestown, N.Y.**

## MEN... WOMEN HAVE FUN—*Make Money as a* FLOWER DESIGNER

**Happy, Useful Hobby**
Design wedding bouquets, corsages, table decorations, etc. Win Blue Ribbons. Beautify your home, make friends, become local flower *authority*.

**Earn to $150 Week or START OWN BUSINESS**
**High-pay profession,** part or full time, any age. Or open a Florist Shop. Small capital, **big profits.** Ideal for men, women, entire families. Start **now.** 2 prominent Florists help you prepare quickly at home. **Earn good money while learning.**

**10 Ways to Make Money at Home with Flowers**
Flowers costing **pennies** bring **dollars** in corsages, wedding bouquets, funeral pieces, etc. Many **other** ways, too—city, town or farm. Instructions include Design Materials & "10 Ways to Make Money at Home with Flowers." **FREE**—full details and 3-month Subscription to "Flower Talk". **Write today.** There is no obligation. **FLORAL ARTS CENTER, 3570 W. First St., Dept. 103, Los Angeles 4, Calif.**

FREE! 3-month Subscription to Flower Talk

## Stop Rain Washouts

**D-RAIN AWAY eliminates gutted, gullied, washed out lawn areas around downspouts *automatically!* 9-ft. rolled up green plastic sleeve attaches easily. When water flows through downspout, D-RAIN AWAY unrolls, carrying away rushing water. Sprinkler holes at end soak and spray without damage. *Satisfaction guaranteed or your money back!* Only $1...two for $1.79, postage paid. Order D-RAIN AWAY by mail from Sunset House, 444 Sunset Building, Beverly Hills, California.**

## FURNISHED IN EARLY AMERICAN?

**Send 25¢ For Our Famous Big 800 Picture Catalogue**

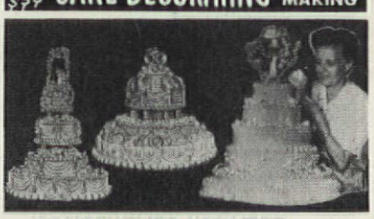
Everything in Early American from furniture to pewter – 800 unusual items assembled in one large, fascinating fully-illustrated catalogue, all available by mail at modest prices from historic Sturbridge, where artisans still ply the old crafts. Our town is the home of the celebrated "Old Sturbridge Village", a reconstructed New England museum – community of a century – and – a – half ago. Our workshop has both made and collected over 2500 reproductions.

Finished and unfinished reproduction furniture; chairs, beds, mirrors, rugs. Sandwich and Milk Glass, china, pewter, lamps, lighting fixtures. Fireplace equipment, weathervanes, wrought hardware, furniture brasses, Toleware, brass, copper.

SW- Hundreds of Gifts with an Early American Flavor.

**STURBRIDGE YANKEE WORKSHOP**
*the Nation's Center for Early American*
431 Brimfield Turnpike, Sturbridge, Mass.
50,000 people a year visit our Shop

## BIG $$$ CAKE DECORATING CANDY MAKING



### HOUSEWIVES WANTED . . .

No Experience Necessary. $5 an hour easy in spare time. Endless demand for lovely, original Cake Decorations and luscious, Professional Candy for Xmas, Easter, Weddings, Birthdays, Parties, all holidays and occasions. WE SHOW YOU HOW to turn your kitchen into a gold mine. No capital required, start your own business small, grow big. *No age or educational limits.* Big Money from clubs, churches, business firms, socials, parties, etc. *Write for Free Facts* on complete home instructions.

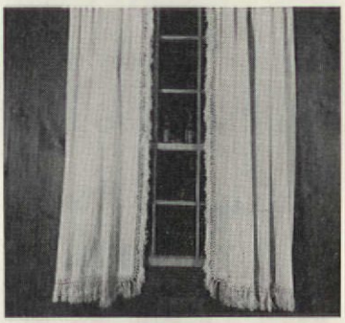
**Candy & Cake Institute,**
**Dept. 880 Fallbrook, Calif.**

## If Your Child is a Poor Reader

See how **The Sound Way to Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. G-4, Wilmette, Ill.**

**SIMPLY DUCKY** for a hunter's den or a child's room are two delightful camel-skin lamps, lit from within for a soft glow as TV or night lights. Hand-painted and mounted on wooden bases are a multicolored rooster, 7½″ tall, and a brown and tan duck, 6½″. With a 6-ft. cord, switch, and small bulb, they are $8.95 each. Parsnip Hollow Prod., Dept. AH, East Haddam, Conn.

**CROSSED THE BORDER** appeal of bedspread fringe with the charm of unbleached muslin curtains, and it made a combination with winning ways for your windows. The fringe is thick and luxurious, 4″ deep, on curtains 80″ wide per pair. 54, 63, or 72″ long, $10 pr.; 81 or 90″, $12. A matching valance is 10″ deep, $2.50. Country Curtains, Dept. AHBS, Stockbridge, Mass.



**PRIME BEEF** is your lack of good knives? Good news is a set of steak knives with well-balanced handles in simulated mother-of-pearl, lustrous and lovely on a company table. For a prime cutting job, hand-forged stainless steel blades have serrated edges and stay sharp. Box of 6, $14.95; 8, $19.50. Stuyvesant Trading Co., Dept. AP, 130 W. 42nd Street, New York 36, N.Y.

## *NEW!* CAPE COD CUPOLA

Opaque glass louvres give this handsome, practical cupola charm and beauty. Unique and attractive when lighted at night. It's easy to install and fits any roof. Adds charm and beauty to your home.

Send for free illustrated catalog — listing attractive cupolas from $16. to $340, also 197 designs of weathervanes from $10 to $175, write:

**CAPE COD CUPOLA & WEATHERVANE CO.**
Dept. AH31 North Dartmouth, Mass.

## FOR BIG MEN ONLY!

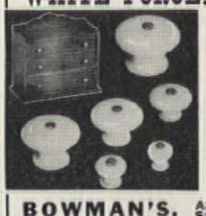
**Sizes 10-16 Widths AAA-EEE**

We specialize in LARGE SIZES ONLY—sizes 10 to 16; widths AAA to EEE. Dress, sport, casual and work shoes; golf shoes; insulated boots; sox, slippers; rubbers; overshoes; shoe trees. Also . . . sport shirts in your exact, extra-long sleeve length. Enjoy perfect fit in your hard-to-find size at amazingly low cost. Satisfaction Guaranteed. Sold by mail only. Write for FREE Style Book TODAY!

SEND FOR FREE CATALOG

**KING-SIZE, INC.**
1271 Forest St. · Brockton 64, Mass.

## WHITE PORCELAIN KNOBS



Exactly like those on prized antiques! Charming for drawer pulls on old or new furniture, cupboard doors, shutters. 6 sizes: ½″ diam. 22c ea., ¾″—25c, 1″—35c, 1¼″—45c, 1½″—55c, 1¾″—65c ea. Please include 25c for mailing. Screws not included.

FREE! Gift Catalog *Write for it.*

**BOWMAN'S,** A3-2477 Lombard St. San Francisco 23, Calif.

**SPECIAL OFFER!**
**PINE BENCH**
**$9.95**

Seats 3 adults comfortably, or use as coffee table. 2″ rich grained pine in mellow brown, hand-rubbed lacquer finish. Sturdy flared legs, fluted edges. 12″ wide, 48″ long, 13¼″ high. Wt. 21 lbs. Also chair ht. bench (17¼″) **$12.45** Wt. 26 lbs. Exp. chgs. coll. Free catalog.

Send check or M. O. (no COD's please).
**GREENFIELD INDUSTRIES**
158 Forest Road Greenfield, N. H.

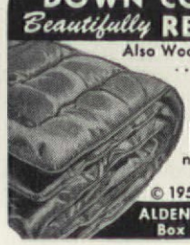
## READYBUILT Fireplaces

**Shipped Complete Anywhere—Ready to be installed.**

Large selection attractive models in cast stone—brick—wood. For use with gas and electric logs. Ideal for auxiliary heat. Install yourself. Lasts a lifetime. Prices from $89.00. Send for catalog. Dept. A.H.

**READYBUILT PROD. CO., Baltimore 23, Md.**

## DOWN COMFORTS *Beautifully* RE-COVERED

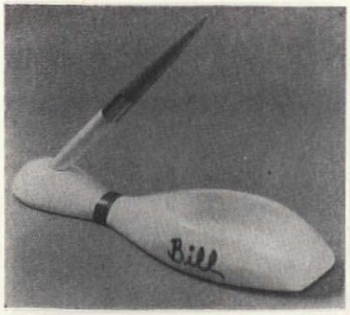


Also Wool Comforts Re-Covered . . . and . . . Feather-Fluff Comforts Made from Heirloom Feather-beds. Write for **FREE** samples of covers, testimonials and picture folder. *No salesmen—*
© 1954 *Mail order only!*

**ALDEN COMFORT MILLS-AH**
Box 6070 Dallas, Texas

## NEW! AMAZING! KANT-BITE!

You CAN'T bite nails with Kant-Bite on them! A sensational scientific miracle! Only 1 brushing forms a diamond-hard coat that prevents nail-biting, splitting, chipping, or breaking, at work or play! So hard—it CAN'T be bitten! Now nails can grow glamorously long! **GUARANTEED!** $1.50. Kant-Bite Co., Dept. 7-D, Box 75 Rugby Sta., B'klyn 3, N. Y.

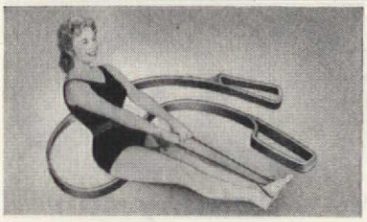



**A PIN FOR A PEN** will brighten your favorite bowler's desk and keep his correspondence rolling smoothly. Accented in red, this white ceramic bowling pin is 7½" long and sets up its own ball-point pen. The broad end is an ash tray or can hold stamps and paper clips, and for a perfect score it has his name in red. $1. 20c post. Stratton Snow, Dept. A D, Delray Beach, Fla.

**IT'S NO YOKE** and no white, but who could ask for anything more than the most beautiful shells ever to grace an Easter table! These are from Europe, decorated by hand in delicate traceries of pattern and dyed in a rich rainbow of yellow, blue, pink, orange, green, red. An assorted dozen of these lovely eggheads, $3.95. The Old Mexico Shop, Patio 14, Santa Fe, N. Mex.

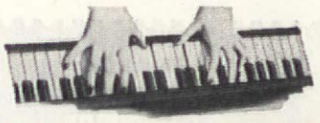
**FROM START TO FINISH** you can't go wrong with this kit for furniture or paneling. Just wipe on Satin Stain with a cloth for even color, no lap marks. Kit has steel wool, stain/sealer, finish. Honey maple, cherry, walnut, limed oak; many others (send for chart). Small (for 4-drawer chest), $2.50; large (double dresser), $3.75. Jore & Co., 435-A Daub Ave., Hewlett, N.Y.

COFFEE COATS for you and your little shadow in a polished cotton heavenly paisley print. Smartly tailored with front sash closing, ¾-length push-up sleeves, extra full skirt. Lipstick Red or Blue trimmed in solid contrasting piping. Mother's size 10-20, 14½-24½ $4.95. Daughter's size 7-14 $3.98. Add 45c post. each.
VICKI WAYNE, BOX 4305, Dept. APR, Tucson, Arizona



## IMPROVE YOUR FIGURE, $1.98

Stretch your way to a trimmer YOU with new, sturdy rubber STRETCH-A-WAY. Make any room your private gym in which to use this scientific exerciser. Complete with special chart to show you the safe method of toning muscles. Improve your figure—tummy, thighs, hip and bust measurements—this *natural* way! Keep fit and trim. Stores away in any drawer. *Guaranteed to do the job or your money back!* Only $1.98, postage paid. Order STRETCH-A-WAY from **Sunset House, 444 Sunset Building, Beverly Hills, Calif.**



# BE YOUR OWN MUSIC TEACHER

**Send For Free Book Telling How Easily You Can Learn Piano, Guitar, Accordion, ANY Instrument This EASY A-B-C Way.**

NOW IT'S EASY to learn music at home. No tiresome "exercises." No teacher, just START RIGHT OUT playing simple pieces. Thousands now play who never thought they could. Our pictured lessons make it easy as A-B-C to learn to play popular, country music, hymns, classical and any other music. On easy-pay plan, only a few cents a lesson. More than 1,000,000 students from all over the world.

**SEND NOW FOR FREE BOOK**—Find out why our course can teach you quickly, easily, inexpensively. Write for your 36-page illustrated Free Book. No obligation. No salesman will call. Mention your favorite instrument. Just fill in your name and address below and mail today!

**U. S. SCHOOL OF MUSIC**
Studio A1793, Port Washington, N. Y.
*(Est. 1898—Licensed by the N. Y. State Education Dept.)*

Name.....
(Please Print)
Address.....
City..... Zone..... State.....

**1000 Name & Address Labels $1**
**ANY 3 DIFFERENT ORDERS $2 ppd.**

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE**, useful Plastic **GIFT BOX.** Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back.
**TIME-SAVER LABELS, 301 Jasperson Bldg., Culver City 1, California.**

# NOW 931 ready-made sizes and colors that fit any window, wall or corner of your home . . .

# SUPERWIDE Fiberglas Draperies

NEVER NEED IRONING!

NEVER NEED DRY CLEANING!

5 YEAR WRITTEN GUARANTEE

*That Never, Never Need Ironing or Dry Cleaning!*

## COVER WINDOWS UP TO 21 FEET WIDE!

Only Ronnie—the world's largest distributor of Fiberglas curtains and draperies—can solve your drapery problems for you at such tremendous savings. *You actually save one-third the price you would pay for made-to-order draperies.* These luxurious Superwide Drapes actually come as wide as 36 feet to the pair . . . new drapery weight, no-iron, work-free Fiberglas that never, never needs ironing or dry-cleaning . . . just wash and hang. Your choice of 52 of the newest colors in stunning prints and vivid solids.

World's largest distributor of Fiberglas curtains and drapes

**RONNIE**

1A-12 Ronnie Bldg., 145 Broad Avenue, Fairview (Bergen County) New Jersey
IN CANADA: 811 Chatham St., Montreal, Que.

## Free

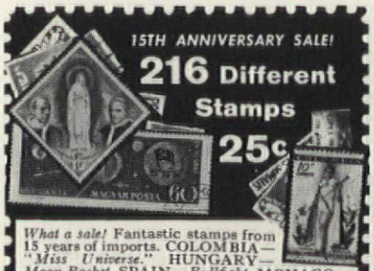
Color brochure, price list, and actual swatches. Just send us your name and address and we'll rush Drapery Sample Kit to help you select the draperies you want. No obligation whatever. So mail the coupon now!

RONNIE, Dept. 1A-12, Ronnie Bldg.
145 Broad Avenue, Fairview, Bergen County, N. J.

Please rush me, ABSOLUTELY FREE, the new Ronnie Drapery Guide including actual swatches, color brochure, how-to-measure information, plus everything I need to order the draperies I want. I am not obligated in any way.

name.....
address.....
city..... zone..... state.....

IN CANADA: Ronnie, 811 Chatham St., Montreal, Quebec




*What a sale!* Fantastic stamps from 15 years of imports. COLOMBIA—"*Miss Universe.*" HUNGARY—*Moon Rocket.* SPAIN—*Bullfight.* MONACO—*Lourdes diamond.* U.N.—*first stamp.* FRANCE—*Mystery Jet.* You also get First Electronic stamp—with graphite on back. QUEMOY, ANTARCTICA, many others. Grand Total 216 different.

**CIVIL WAR CENTENARY 1861-1961.** Every stamp issued by the Confederacy. 14 fabulous authentic-looking facsimiles.

**FREE! FREAK SET, 6 SE-TENANTS, 88 FLAGS OF THE WORLD, MIDGET STAMP ENCYCLOPEDIA.** Entire 'Anniversary Collection'—worth at least $2.85—ALL FOR 25c to introduce ZENITH's "Anything-You-Want" Bargain Approvals. MONEY BACK GUARANTEE.

**SEND 25c TODAY. ASK FOR LOT LC-14**

**ZENITH CO. 77 Willoughby St. Brooklyn 1, New York**

**YOUR OLD FUR COAT INTO NEW CAPE, STOLE $22.95* Tax Free**

I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. (*mink, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

**I. R. FOX, 146 W. 29th St., Dept. H-1, N. Y. 1.**

MEN! WE FIT W-I-D-E FEET!

E to EEEEE Only
Sizes 5 to 13

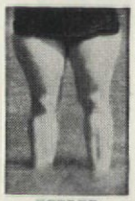
Enjoy style, comfort, fit in your wide width. Shoes for dress, work, sport. Even fabrics! Top quality, $4.95 to $21.95. 50 styles.

MONEY BACK GUARANTEE

Write Today for FREE CATALOG

**HITCHCOCK SHOES, Hingham 25-B, Mass.**

# HEAVY LEGS



*Try this new, amazing, scientific home method to Reduce Ankles, Calves, Thighs, Knees, Hips for*

**SLENDERIZED LEGS**

**FREE!** "How To Slenderize Your Personal Heavy Leg Problems" Book—also packed with actual before and after photos of women who obtained remarkable results!

Beautifully firm, slenderized legs help the rest of your figure look slimmer, more appealing! Now at last, you too can try to help yourself to improve heavy legs due to normal causes, and reduce and reshape ANY PART of your legs you wish . . . or your legs all over . . . as many women have by following this new scientific method. Well-known authority on legs with years of experience offers you this tested and proven scientific course—only 15 minutes a day—in the privacy of your home! Contains step-by-step illustrations of the easy scientific leg technique with simple instructions for slenderized, firmer, stronger legs; improving skin color and circulation of blood in legs, plus leg measurement chart.

**BEFORE**
Mrs. J. O. Lewiston, Idaho

**AFTER**

**Limited Time FREE OFFER**

For your free book on the Home Method of Slenderizing Heavy Legs mailed in plain wrapper, without obligation, just send name and address.

**MODERN METHODS,** Dept. FL-776
296 Broadway New York City

## Protect Plants from Dog Damage

Keep dogs, cats, rabbits and other animals where they belong! Don't take chances—get Sudbury Chaperone, nationally famous, extra potent. Prevent burned evergreens, ruined flowers, soiled lawns, spilled garbage cans. Harmless, humane, invisible—a little lasts a long time. Automatic spray can, 6-oz. size, OUTDOOR Chaperone postpaid only **$1**

For large yard or season supply, get economy Quart Can Chaperone, FREE sprayer, **$3.98**

**Indoor Chaperone** protects furniture, prevents telltale hairs. Trains pets! Aerosol Can, only **$1**

**Money-Back Guarantee.** *Enclose $1 bills at our risk.*

**CHAPERONE, Box 1334, Sudbury, Mass.**

## Now Johnny can learn to multiply!

Get these new *Musical Multiplication Records*—and see his marks in arithmetic go up, *quickly!* All the Multiplication Tables from 2's through 12's have been *set to music* on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to—**Bremner Records, Dept. G-4, Wilmette, Illinois.**

*Visit Our Colonial Factory Showrooms!*

**Magnificent Drop Leaf HOSTESS CART**
Solid Maple Mahogany or Walnut **$39.95**

Ideal for serving snacks, drinks or as a lamp table. Sturdily built, yet handles with ease. One drawer and "disappearing handle." Size: Leaves up—30x37 in. Leaves down—30x18 in. Hgt. 28½". 13" rubber tired, ball-bearing wheels. Elegant, hand-rubbed finish. Shp'g. chg's collect. Send check or money order. Satis. Guar. Ask for FREE, illustrated catalog.

**MEADOWBROOK INDUSTRIES**
Dept. A361, 126 Sunrise H'wy., Merrick, L.I., N.Y.

## TITANIA

*the most BRILLIANT jewel stone on Earth!*—says the READER'S DIGEST about this amazing

**MAN-MADE MIRACLE!**

Unset "Titania" jewels, 1 to 5 carats, for your own rings, brooches, etc. Per carat ONLY **$12***

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY **$25***

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY **$32***

*Linde (Synth) Star Rubies and Sapphires Chatham Created Emeralds, etc. at Proportionately Low Prices!*

**FREE booklet and handy Ring-Size Chart**

*All prices plus 10% Federal tax

**REGENT** 10 Day Money-Back Guarantee

**LAPIDARY CO.**

**Dept. AH-34, 511 East 12 St., New York 9, N. Y.**

**2 FT. TALL NURSERY WALL DECORATIONS**

Now you can decorate your nursery, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, balls and circles all in exciting full color plus illustrated decorating instructions and paste.

**Complete set only $3.98 plus .32 postage.**

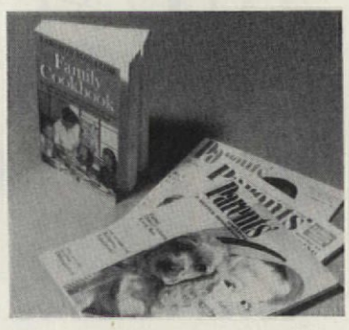
**The Small Fry Shop**
**P.O. Box 48553, Los Angeles 48, Calif.**

**HANGING AROUND** brass lantern in your hallway is the next best thing to bringing the sun indoors. With a hint of India in its latticed design, this shining brass cylinder lantern makes a lacy play of light and shadow through a parchment lining inside. Wired for electricity, it is 13" long and 6" in diameter. $14.95. 50c post. Helen Gallagher, 413-AH Fulton Street, Peoria, Ill.

**TAKE YOUR TIME**-Chek Alarm on a shopping trip—it lets you know when the parking meter needs to be fed! With a built-in alarm buzzer, this clever timer can be set for two minutes or up to an hour for a cat nap, long-distance calls, the speech you're practicing. Choose St. Christopher motif or initial. On a key chain, $3.98. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.

**IT'S A SNAP**-front casual that's a snap to slip into and very becoming in blue chambray. Well-made shirt dress has an easy skirt of unpressed pleats, with mother-of-pearl fasteners and adjustable red stretch belt. It boasts an action back, roll-up sleeves, pointed collar and pocket. Sizes 8 to 20. $13.95. 50c post. Old Pueblo Traders, 622-AHW South Country Club Road, Tucson, Ariz.

**IN THE IVY LEAGUE,** style takes the shape of "suits" in solid brass or copper, tailored to perfection for standard flower pots. Done in a hand-spun satin finish, they make handsome cover-ups for your greenery's feet of clay without the bothersome job of transplanting. To fit over a 4x4" pot, $1.98; 5x5" size, $2.98. Conversation Crafts, Box 9763-AH, Bay Village 40, Ohio.



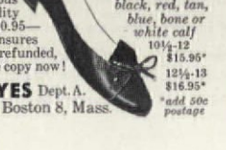

**FOOD FOR THOUGHT** and for the family make this offer a winner. For $2.99 (25% off the usual subscription price) you get a year of Parents' Magazine, *plus* the Family Cookbook—over 500 recipes, and sections on meal planning, leftovers, cooking for children, etc. As good a friend every day as the magazine is every month! The Parents' Institute, Box 59X, Bergenfield, N.J.

**BE GOOD TO YOUR FEET!**

Send for our Free Shoe Catalog

IN SIZES 1 to 13 AAAAAA to EEEEE

You'll enjoy buying from our world-famous catalog showing quality shoes priced from $10.95—our vast size range insures perfect fit or money refunded, so send for your free copy now!



**$14.95*** *sizes 2 to 13 AAAAAA to D black, red, tan, blue, bone or white calf*

10½-12 $15.95*
12½-13 $16.95*
**add 50c postage*

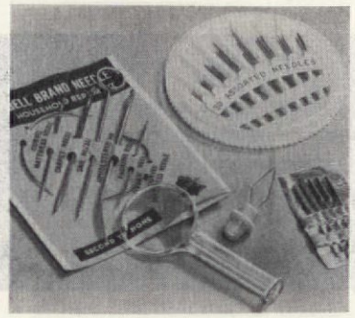
**SOLBY BAYES** Dept. A.
45 Winter Street, Boston 8, Mass.

**DELUXE GOLD DIAPER PIN**

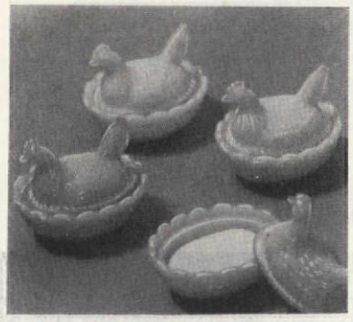
Will be treasured forever with baby's name and birthdate engraved in script. Charming baby gifts. Also for mother's blouse. 2 inches long. Money back if not delighted. Full price **$1.00** each. Sorry, no COD's. We ship in 2 days by speedy first-class insured mail. Mail to:

**ELGIN ENGRAVING CO., 614 SOUTH ST., DUNDEE 2, ILLINOIS**

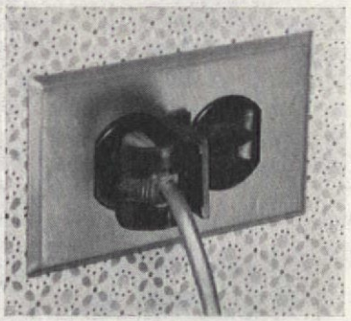
**BROWN IN THE FRYING PAN** is its mellow Early American finish. Whimsical skillet mirror is framed in pine, 8″ wide and 12″ long overall to hang in the kitchen. The only pancake it fixes is the make-up type, so it's handy for whipping up a new face when you're busy. With 5¼″ glass, the tapered handle makes it a hand mirror too. $3.98. Medford Prod., Box 39-AH, Bethpage, N.Y.



**THIS WILL NEEDLE YOU** better than searching through a haystack—a stock of 41 needles to keep you in stitches for good! You get 5 sewing-machine needles; household types, for jobs from poultry to pup tents; for things in general, 30 assorted in a selector box. Threader and magnifying glass are included. Complete, 98c. Nancy Ellen, 601 Spencer Bldg., Atlantic City, N.J.



**DIP IN** the shape of a tiny hen is a persuasive salt-seller at any meal, especially for breakfast eggs or a chicken dinner! Individual salt dishes in a quaint old pattern are made of milk glass in Bristol blue or white, to give your table a pinch of flavor. Covering the situation on damp days, hen salt dips are 2½″ long. 2 for $2.25. Old Guilford Forge, Dept. AH, Guilford, Conn.



**IF YOU'VE GOT CONNECTIONS** that small fingers can reach, get Safety Plug Locks to avoid a shocking situation. A plug is held in the outlet and can't be pulled out unless the lock is removed. Freezer or any appliance can't get unplugged by accident. Locks adjust for any size plug and are easy to install. 3 for $1.25; 6 for $2. Crescent House, Box 621-A, Plainview, N.Y.

**NEW LEASH ON LIFE.** Untangle the problems of your life, and your dog's, with this clever leash. Made in a continuous spiral, just like a phone cord, it is just 10″ long when coiled and expands to 6′ when stretched. It won't kink or drag in the mud, and is strong enough to restrain a 150-lb. pooch. $2.98. Mastercraft Products, 275-A Congress St., Boston 10, Mass.

**PREVENT DANGEROUS BATHTUB FALLS!**

**SAFETY BATH TREADS** protect your family from slipping in wet tub, one of the great hazards at home! Firm, resilient rubber feels good; safer, cheaper than shifty mats. Strong adhesive backing holds firm for years of security. Won't harm tub. Easy to install. Regular cleaning keeps Treads germ-free, sanitary. Nine 20-in. soft gray Treads $3.25 ppd.; 2 sets, $6.25

*No C.O.D. or stamps—Satisfaction Guaranteed*

**BAR-BE-Q-BEN** P.O. Box 27 AH1 Bala Cynwyd. Pa.

UP TO 40% DISCOUNT

**MONROE FOLD-KING FOLDING TABLE LINE**

Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive new automatic folding and locking, super strength, easy seating.

**BIG NEW 1961 CATALOG FREE**

Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 53rd year. WRITE TODAY

**THE MONROE CO., 112 Church St., Colfax, Iowa**

**CUT-TO-FIT HOMES CUT COSTS UP TO 40%**

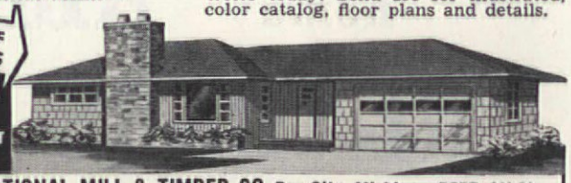
Save labor cost up to 100%, reducing completed home cost up to 40%. You can assemble any of 57 designs from easy-to-follow plans. No measuring or cutting . . . every piece precision machine pre-cut and marked.

**BUY DIRECT FROM MILL** — eliminate all between overhead, profit and labor costs. Nothing to plan or figure. Complete with all lumber, hardware, paint, nails, glass, roofing, etc. Sterling Home quality material throughout. Freight paid most areas. Write today. Send 25c for illustrated, color catalog, floor plans and details.

CHOICE OF 57 DESIGNS

PRICED FROM $2295 UP

FIVE EASY-PAYMENT PLANS



SEND 25c

MAIL COUPON TODAY!

**INTERNATIONAL MILL & TIMBER CO.** Bay City, Michigan, DEPT. AH 31

PLEASE SEND PRICE LIST AND STERLING HOME COLOR CATALOG TO:

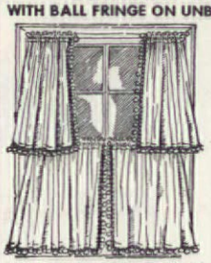
NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

**CURTAIN CHARM**

**WITH BALL FRINGE ON UNBLEACHED MUSLIN**



25″, 30″, 36″, 40″, 45″ long **$3.00** (2 pair to window $6.00)

54″, 63″, 72″ long **$4.50**

81″, 90″ long **$6.00**

all types 80″ wide per pair

Matching Valance 9″x80″ **$1.50**

All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more.

*Satisfaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as the burlap and floral prints.*

**COUNTRY CURTAINS**

STOCKBRIDGE, MASS. DEPT. 32

**BY MAIL!**

**Authentic Hand-Forged Colonial Hardware**

"Finds" for Early American houses—for unusual effects in contemporary homes. Faithful handsome reproductions, hand-wrought in our forge to give the look and "feel" of the originals. Latches, hinges, bolts, dutch door, cupboard hardware — all shown and described in our big catalog.

— ALSO —

SWITCH PLATES LIGHTING FIXTURES FURNITURE FIREPLACE NEEDS WEATHERVANES CUPOLAS

*with an Early American Air!*

***Send 25¢ Now for this Remarkable Fully Illustrated Catalog!***

Old Guilford Forge — Interest in Early American Reproductions

380 BROAD ST. GUILFORD CONN.

**PUMP WATER DRY — SAVE MONEY**

**Suct-Dri** only **$2.75** postpaid

Without electricity or moving parts this suction drainer pumps 330 gallons of water per hour from flooded cellars, lily ponds, swimming pools, trenches, etc. Just attach with a garden hose to any screw-type faucet; attach another section of hose to the discharge end, turn on the water and it goes to work. **Mail your order today.**

**SUCTDRY PRODUCTS, Dept. AH3A, Box 39, Bethpage, N.Y.**

**Golden Brass Switch Plates** Gleaming antique brass plated metal in an opulent raised design, will not tarnish. Will cover existing plate openings. Brass screws incl. SINGLE (4″ x 7″) $1.50 each; 3 for $3.95 DOUBLE (5″ x 8″) $1.95 each; 3 for $4.95 Twin Outlet (4″ x 7″) $1.95 each; 3 for $4.95 We pay postage.

**LILLIAN VERNON,** Dept. AH3, 276 E. Third St., Mt. Vernon, N.Y.

**Learn FLOWER Arranging and FLORISTRY Easily and Quickly AT HOME**

**FOR PLEASURE**—please your friends and family with professional corsages, centerpieces, etc. Your church and club will welcome your assistance in arranging impressive floral designs. Win Blue Ribbons. Many earn good money while learning.

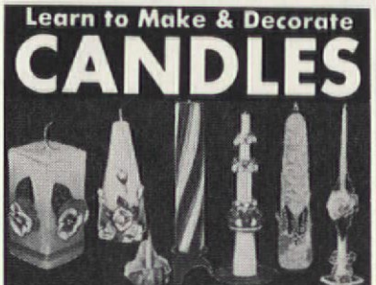
**FOR PROFIT**—prepare for tremendous money-making opportunities for trained men and women in the Floral Field. You may quickly learn how to make professional arrangements for the home, weddings, social affairs, funerals—wherever flowers are used. Start your own profitable business or get good paying position. Excellent part-time money-making opportunities. **Study and earn your certificate at home.** Our training **Accredited by the National Home Study Council.** May we send **FREE,** and without obligation, our informative **booklet?**

**NORM & SUE MORRIS' NATIONAL FLORAL INSTITUTE**

**11826 SAN VICENTE BLVD., STUDIO A-31**

**LOS ANGELES 49, CALIFORNIA**

**Learn to Make & Decorate CANDLES**



**TRAIN AT HOME — Spare Time**

Men, women, ANY age! Learn to create, design & decorate unusual candles **for all occasions! FUN, fascinating hobby or spare time business.** Expand to **colorful candle shop,** later. **ENORMOUS DEMAND** . . . friends, clubs, stores, churches, **everyone** will clamor for your original, unusual candle shapes, colors, & scents. **As little as 10c in material brings $2 income!** All ages delight in this easy-to-learn craft. **No artistic ability required** . . . We show you how. Send **TODAY** for **FREE FACTS** on home study course.

**CANDLE INSTITUTE,** Dept. X-280, Fallbrook, Calif.

**SHEETS, TOASTERS, TOWELS, MIXERS, etc. GIVEN TO YOU FREE!**

Thousands of famous products to choose from—furniture, fashions, silverware, china, draperies, etc. You get $50.00 and more in merchandise just by being Secretary of a Popular Club you help your friends form. It's easy! It's fun! Nothing to sell or buy. Write today: Popular Club Plan, Dept C902, Lynbrook, N. Y.

**Popular Club Plan, Dept. C902, Lynbrook, N. Y.**
**Send Big FREE 276-Page FULL-COLOR Catalog**

Name_____

Address_____

City_____ State_____

the american home

# ALBUM OF READERS' HOMES

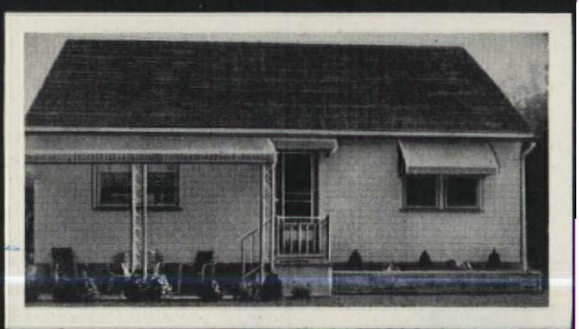
*We would like to share with you some of the snapshots that come to us in the mail. We'd like to hear from you, too. Please include pictures.*

*"Our 1860 house had been remodeled in 1903 to add an open, one-story gingerbread porch. Our recent remodeling was more in the nature of a restoration—a two-story portico being more in keeping with the architecture of this period house. The shutters for the front door had been up in the attic for 55 years!"*

Mr. Jesse L. Pollard
Norwalk, Connecticut

*"The front of our house was dwarfed by a large, high, uncovered "porch." We gained individuality and usefulness by putting in a smaller stoop, a patio at ground level, yellow and white awnings, and a low planter."*

Mrs. D. E. Kreitz, Raubsville, Pennsylvania



*"We recently purchased this log home in Oregon and for us it's been a dream come true. Even the setting is perfect—it's settled in among the tall trees, and the road leading to the house crosses a stream by means of a rustic log bridge.* The American Home Magazine *is a must for getting idea on remodeling our kitchen and for planning the Early American decorating throughout the house."*

Mr. and Mrs. Leonard E. Leach, Merlin, Oregon

*"Our house was the first split-level built here in Abbeville, and it caused quite a bit of comment. You may recognize it as one of your* American Home *Blueprint Houses. After seven years, it's still the perfect house, just right for our family of four."*

Mrs. Joe T. Bruce, Abbeville, South Carolina

*"The gambrel roof and black shutters of our handsome traditional house give it colonial dign I've always felt a home should look as warm an attractive outside as it feels on the inside."*

Mrs. Adrian Kahn, Woodmere, New York

Copyright 1960, The Nestlé Company, Inc.

# EVERYTHING'S COZY WITH COCOA

## warm up to Nestlé's – it's instant!

Instantly – feel that wonderful cocoa warmth. Taste that special hot chocolate flavor. Nestlé's is the only instant cocoa with whole milk and sugar—made expressly to be enjoyed hot. It's the only instant cocoa you can make perfectly with water. It's the only one with all these nutrients: Vitamins C, $B_1$, $D_3$ and Iron. Come home to this old-time goodness every winter day. Try it, the special ways – mixed with milk, topped with whipped cream or stirred with a peppermint stick. You'll get cozy in no time with Nestlé's® EverReady® – the deluxe instant cocoa in the bright red package.

*The only instant cocoa you can make perfectly with water because milk and sugar are in it.*

# The key to the smart woman's Styling secret

Floor: "Showcase" No. 7101 Vinyl Countertop: No. 3064 Costume: B. H. Wragge

Every room is alive with her imagination, every element *co-ordinated* for beauty and effect. She starts from the floor up—with Congoleum-Nairn. Here it's magnificent "Showcase"® Inlaid Vinyl...seamless for extra beauty and easy cleaning. The rich fleur-points are *inlaid* in a dramatic marble-chip background... ideal for color coordination with walls, curtains, counters, appliances. See your retailer for the Congoleum-Nairn Fine Floor that will best reflect *your* style and personality. 405 pattern-color combinations!

***from hem to hairdo...***

Every detail is *right* for her, the result of skillful blending, mixing, and matching...just as every room in her home is carefully coordinated to give complete style harmony.

## Coordinate with Congoleum-Nairn Vinyl Floors

***Write for free home decorating kit!***

Send for the "Decor-Key Kit" containing illustrations and tips to help you create coordinated rooms. A handy file to hold all the ideas you collect on decorating themes. Write to Congoleum-Nairn Inc., 129 Belgrove Drive, Kearny, New Jersey.

**Congoleum-Nairn**
FINE FLOORS