THE AMERICAN
HOME
November 35¢
THE JOY OF
COLLECTING
FOR YOUR HOME
ANTIQUE GLASS · QUILTS · AFRICAN VIOLETS · CLOCKS
PEWTER · COOKBOOKS · OLD BLUE STAFFORDSHIRE

Step into the golden age of vinyl floors

Style 87007. Use Palatial Corlon upstairs, ground level, downstairs.

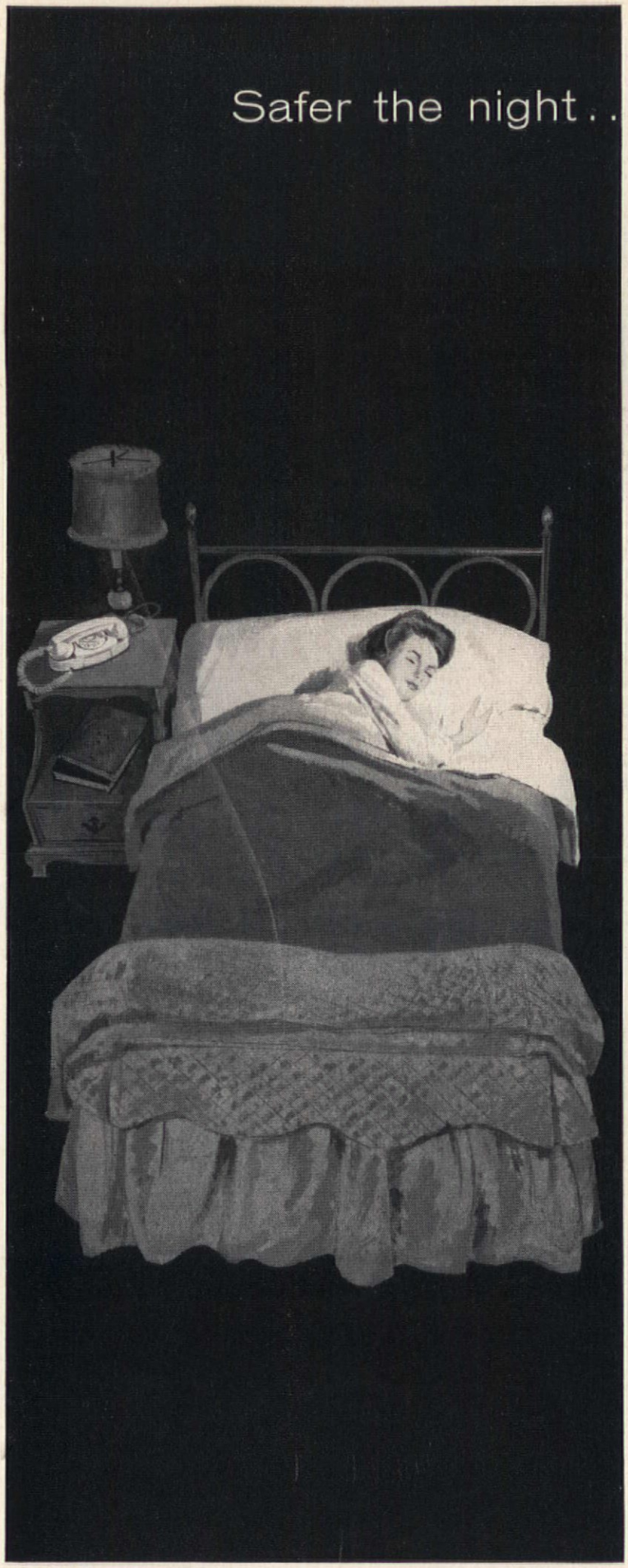
It's here with Palatial Corlon—a breath-taking new Armstrong sheet vinyl floor. With its sparkling golden tracery, Palatial transforms the classic beauty of marble into lavish modern elegance. In white, black and six gentle colorings. Costs about $195 installed in a 12′ x 15′ area. FREE! Booklet of color schemes with list of stores that have Palatial Corlon. Write Armstrong, 6011 Pine Street, Lancaster, Pa. In Canada, Dept. 110-B, Box 919, Montreal, P.Q.

Palatial Corlon is one of the famous Armstrong VINYL FLOORS

1860-1960 Beginning our second century of progress

Safer the night.. and smoother the day

with an extension phone beside your bed!



Handy extensions around the home make living easier for everyone. Shown is the new Princess phone, beautifully styled and small to save space. The dial glows softly in the dark while you sleep, and, when you lift the receiver, lights up brightly to make dialing easy. In five colors.

You sleep better just knowing it's there, with doctor, policeman, fireman at your finger tips. And all day long your extension phone saves you steps and stairs and minutes. It makes illness less confining, gives you privacy any time. And the price is as pleasant as the colors are attractive. Just call your Bell Telephone business office, or ask your telephone man.

BELL TELEPHONE SYSTEM

Out of this world!

NEW FROM CELOTEX...

Strata* HUSH-TONE®

SOUND QUIETING CEILINGS

You'll love Strata . . . the heavenly hush it puts on noise . . . its lacy ribbons of countless tiny sound traps that seem to s-t-r-e-t-c-h rooms, making them look wider or longer, as you choose (pattern can be run in either direction). White-as-a-cloud vinyl base finish. Visit your Celotex building products dealer. See *all* the new Hush-Tone ceiling designs. Costs as little as $27 to $42 to quiet a 10′ x 15′ room. So easy to put up, too!

Remember—Your Home Comes FIRST!

THE CELOTEX CORPORATION • 120 S. LA SALLE ST., CHICAGO 3, ILLINOIS

*TRADEMARK

ANOTHER QUALITY BUILDING PRODUCT BY

CELOTEX

REG. U.S. PAT. OFF.

NOVEMBER 1960 VOL. LXIII, No. 11

THE AMERICAN HOME

A Curtis Publication

HOMES AND MAINTENANCE
- 12 The FHA Answers Your Questions
- 43 The Sad, True Story of the $10,000 House

DECORATING
- 23 The Joy of Collecting for the Home
- 24 Antique Glass: Decorative Wherever It's Used
- 27 Heirloom Quilts: Bright Accent for Today's Living
- 31 African Violets (a Collection)
- 33 Staffordshire: "Poor Man's" Tableware Is a Collector's Pride
- 34 Pewter Adds Charm to a Colonial Room
- 36 Decorating With Collections
- 39 The Timely Pleasure of Collecting Antique Clocks
- 45 The American Home Picture Book of Decorating—Part V: Fashion Shows on Your Floors
- 50 From Treasured Cook Books (a Collection)

FOODS, KITCHENS, AND MANAGEMENT
- 40 Festive and Feminine
- 50 From Treasured Cook Books: Family Feast of Thanksgiving
- 52 How to Bone Your Thanksgiving Turkey
- 57 Take a Can of Cranberry Sauce

GARDENING
- 31 African Violets

HOME PROJECTS
- 14 Make These for a Merry Holiday
- 16 Christmas Kit Order Form

GENERAL FEATURES
- 4 At Home With Danny Kaye
- 18 Helpful Booklets You Can Send For
- 62 Shopping Information
- 84 Market Place
- 100 The American Home Album of Readers' Homes

JOHN MACK CARTER
Editor

MARION M. MAYER
Executive Editor

WILLIAM M. LANYON
Managing Editor

WILLIAM R. BOWMAN
Art Director

LESLIE R. FORESTER
Copy Director

ROBERT W. HOUSEMAN
Home Furnishings and Decorating Editor

JUNE M. TOWNE
Food Editor

HUBBARD H. COBB
Building Editor

VIRGINIA T. HABEEB
Home Equipment Editor

THEODORE A. WESTON
Garden Editor

JIM LISTON
Midwest Editor

DOROTHY L. BRIGHTBILL
Home Projects Editor

HELEN DE MOTTE
Market Place and New Products Editor

GRETCHEN HARSHBARGER
Midwest Garden Editor

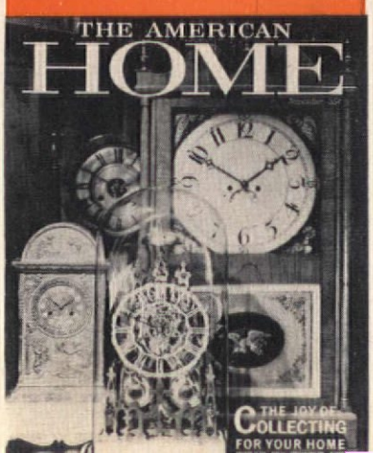
ALVIN GROSSMAN
Art Editor

ROBERT LOFGREN
Photography Editor

ROBERT J. MAHN
Production Manager

ASSOCIATES
John H. Ingersoll
Priscilla Clapp
Margaret H. Bowen
Barbara Colvin
Ferdinand D'Esposito

ASSISTANTS
JoAnn R. Barwick
Frances M. Crawford
Jane O'Keefe
June R. Vollman
Rochelle Narotsky
Helen C. Schwartz
Julia Savarese
Joseph Taveroni
Walter Skibitsky



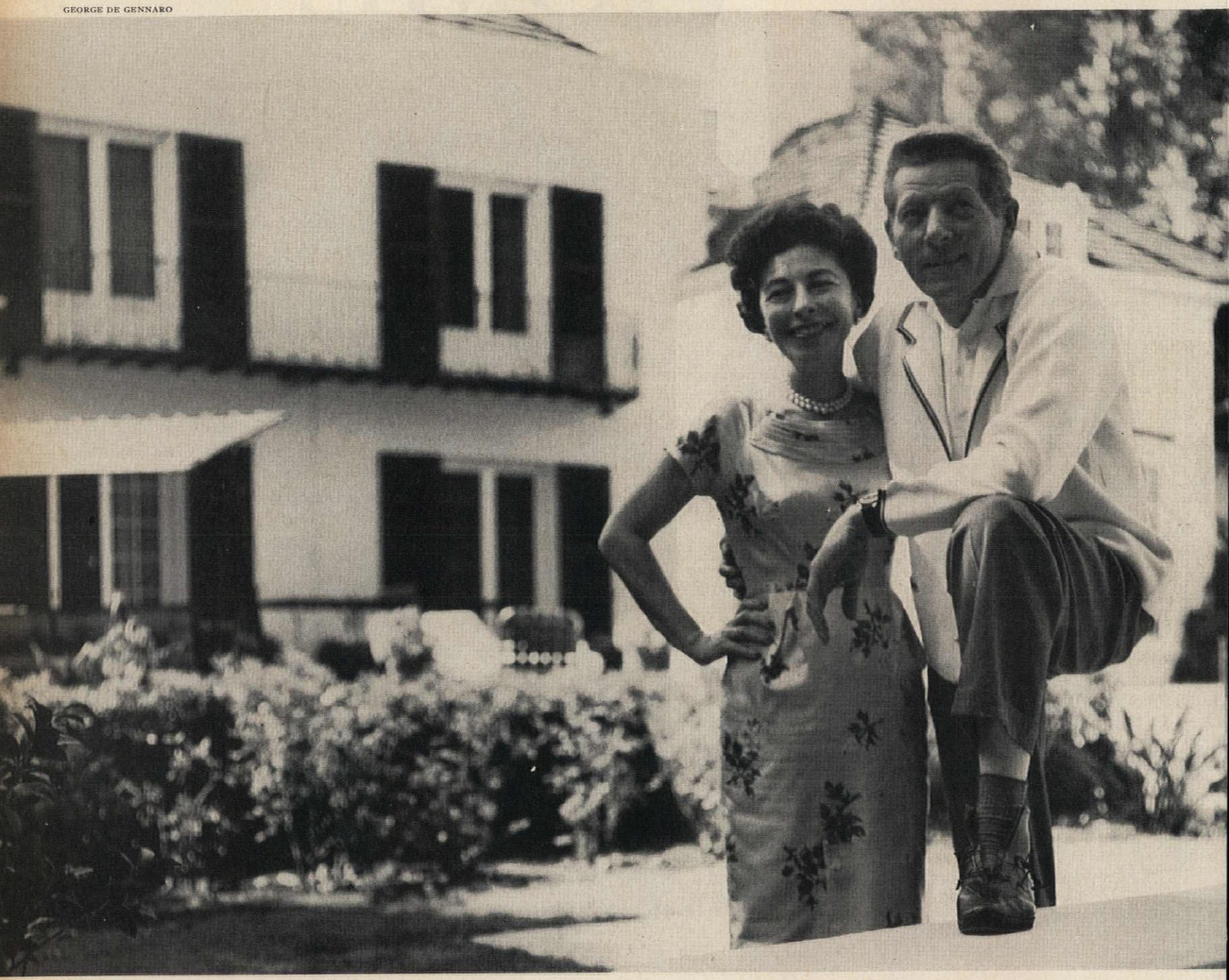
OUR COVER: A handsome collection of old clocks to be sure . . . and all are in working order! You'll find out how this collector and others use and enjoy their collections starting on page 23. Photograph by Lisanti.

E. KENT MITCHEL, Vice President and Publisher • W. H. EATON, Consultant
JOHN J. VERONIS, Vice President and Advertising Director
JOHN L. COLLINS, General Sales Manager
NEW YORK, 300 Park Ave., Walter J. Ingram • WESTERN MANAGER, Frank C. Nieman, Chicago, Prudential Bldg., CHICAGO, Richard M. Carver • CLEVELAND, National City Bank Bldg., James L. Bidwell • BOSTON, Statler Office Bldg., Joseph J. Arcisz • DETROIT, Fisher Bldg., James A. Cummins • MINNEAPOLIS, Baker Bldg., Alan R. Ecklund
SAN FRANCISCO, 235 Montgomery St., G. William Stuart • LOS ANGELES, 3540 Wilshire Blvd., Peter J. Moore
JESS L. HADSELL, Sales Promotion and Advertising Manager, 300 Park Ave., N. Y.

THE AMERICAN HOME, © 1960 The Curtis Publishing Company. All rights reserved. Title registered in U.S. Patent Office. Published monthly by The American Home Magazine Division, The Curtis Publishing Company, 300 Park Ave., New York 22, N.Y. Second-class postage paid at New York, N.Y., and at additional mailing offices. Executive, editorial and advertising headquarters, 300 Park Ave., New York 22, N.Y. SUBSCRIPTION PRICES: U.S. and Canada, 1 yr., $3; 2 yrs., $5; 3 yrs., $6. Pan-American countries add 50 cents per yr. All other countries add $1 per yr. Subscription Department, The American Home Bldg., Forest Hills 75, N.Y. UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American Home, Forest Hills 75, N.Y., to refund the full amount paid for any copies not previously mailed. POSTMASTER: Send notices by Form 3579 to The American Home Bldg., Forest Hills 75, N.Y. THE CURTIS PUBLISHING COMPANY, Robert E. MacNeal, President; Mary Curtis Zimbalist, Sr. Vice Pres.; Cary W. Bok, Sr. Vice Pres.; Donald M. Hobart, Sr. Vice Pres. and Director of Research; Edward C. Von Tress, Sr. Vice Pres. and Director of Advertising; E. Huber Ulrich, Sr. Vice Pres. and Director of Circulation; Ford F. Robinson, Sr. Vice Pres. and Manager, Business Department; Brandon Barringer, Treasurer; Robert Gibbon, Secretary. The Company also publishes The Saturday Evening Post, Ladies' Home Journal, Holiday, and Jack and Jill.
CHANGE OF ADDRESS: If you plan to move, please notify us at least 30 days in advance. Send new and old address and, if possible, a label from a recent copy to: The American Home, Forest Hills 75, N.Y.

AT HOME WITH DANNY KAYE

GEORGE DE GENNARO



*"**Our house** is not large by Hollywood standards," says Mrs. Kaye. "But the rooms are so generous it's a very comfortable and livable home for us. We really love it."*

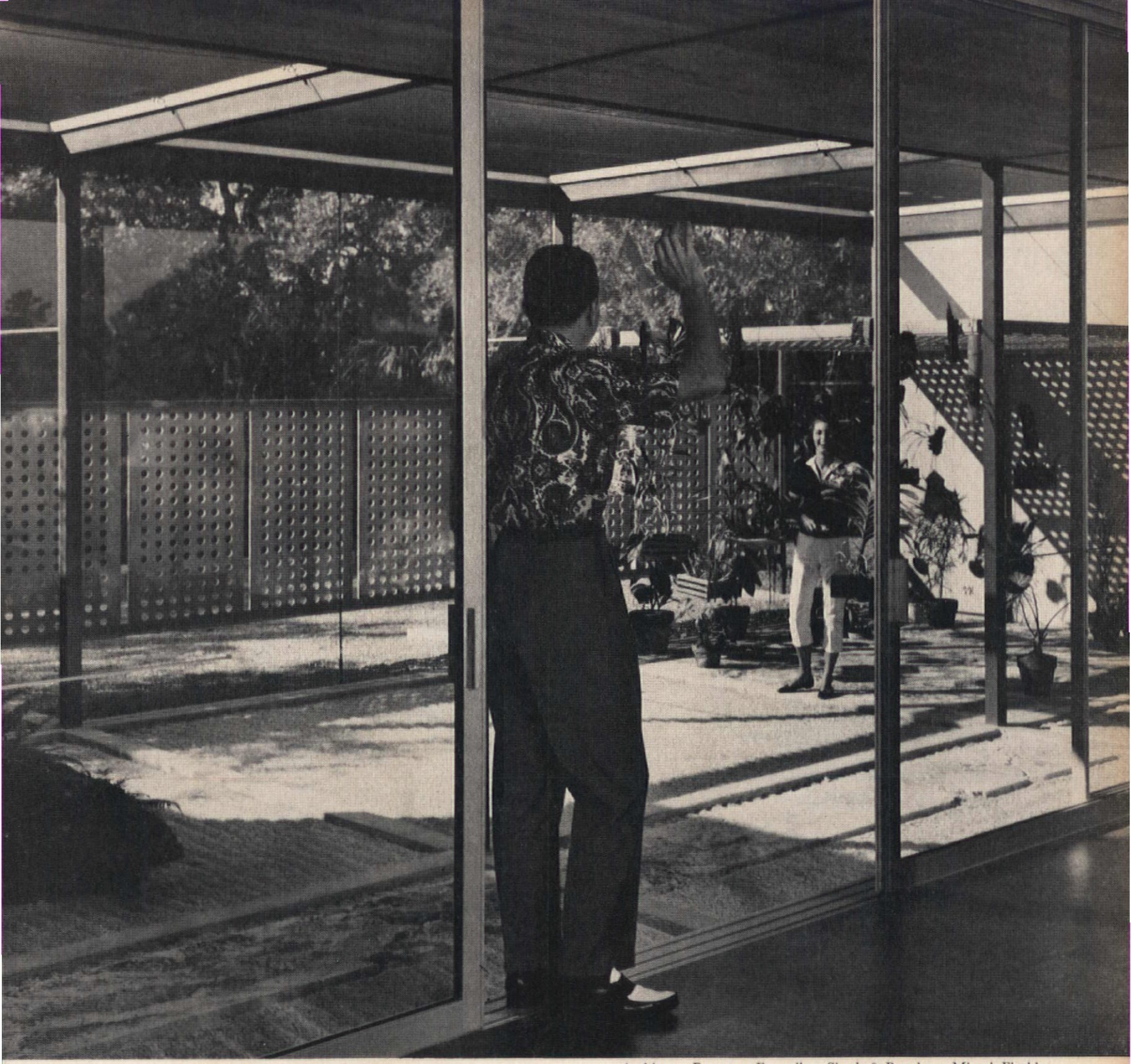
JIM LISTON

The spacious, two-story, white brick house on San Ysidro Drive in Beverly Hills, California, belongs to Danny Kaye. The Kayes have lived there 12 years, but Danny still doesn't know exactly how many rooms there are.

"Let's see, we have a living room, dining room, study, music room, and a couple of bedrooms," said Danny as he ate lunch in the kitchen. Kaye had spent the morning at the CBS studios working on details for a television special, "The Danny Kaye Show" (broadcast October 30th).

The phone rang and Danny reached for it. "That's probably my flying instructor," he said. "Excuse. I won't be a minute."

Danny's wife, Sylvia, smiled skeptically. "Let me show you around. It's hard to say how long he'll be on the phone when he's talking flying. Actually this is a four-bedroom house—if you don't count the separate apartment (continued)



Architects: Pancoast, Ferendino, Skeels & Burnham, Miami, Florida.

*Waves are for people...*not glass!

Whether your view is a landscape, or a patio, you want to see it at its best . . . frame it behind plate glass.

Libbey·Owens·Ford *twin grinds* its plate glass to minimize waviness . . . and to make the glass surfaces *more parallel* for better looking, from the inside and on the outside. This remarkable plate glass is appropriately called *Parallel-O-Plate®*.

Use polished *Parallel-O-Plate* Glass in sliding glass doors, window walls and picture windows. See how it can make *your* home more beautiful. Write to L·O·F for free illustrated booklet 26110 Libbey·Owens·Ford Building, Toledo 1, Ohio.

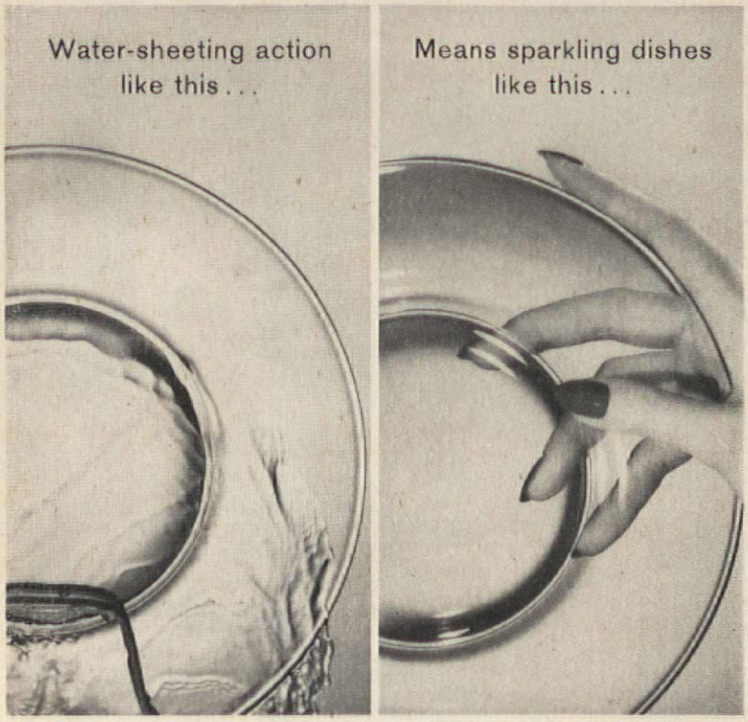
PARALLEL·O·PLATE
Twin Ground for Finest Viewing

LOF GLASS

LIBBEY·OWENS·FORD *a Great Name in Glass*
TOLEDO 1, OHIO

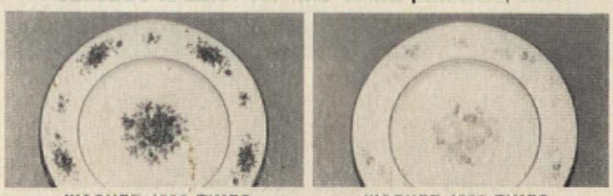
DISHWASHER NEWS FROM PROCTER & GAMBLE

Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!



Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets" that stop spotting as no other leading detergent can! You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate *at left* is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

Cascade is safer for fine china patterns, too!



WASHED 1000 TIMES IN CASCADE | **WASHED 1000 TIMES IN ANOTHER DETERGENT**

Here's a dramatic example of how Cascade protects finest china patterns as no other leading detergent can. Everyone knows even finest china patterns can fade with time and use as shown by plate *at right* washed with another dishwasher detergent the equivalent of every day for 3 years! But see *at left* Cascade preserves the clear-cut beauty of this pattern. No wonder Cascade is the only leading detergent recommended for safety by the American Fine China Guild.

CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER

(continued)

we have for our help. Each bedroom has a large dressing room and bath. There are enormous storage closets and an office for Danny's secretary."

Mrs. Kaye passed through the entrance foyer, with its graceful curved stairway, and entered the living room. By any standard it's generous. The room accommodates, without crowding, a conversational grouping of traditional upholstered pieces around the fireplace; a grand piano and a 30-drawer apothecary chest which Sylvia uses for music; a 10-foot sofa and an oversized coffee table; and another long sofa flanked by a table holding photos.

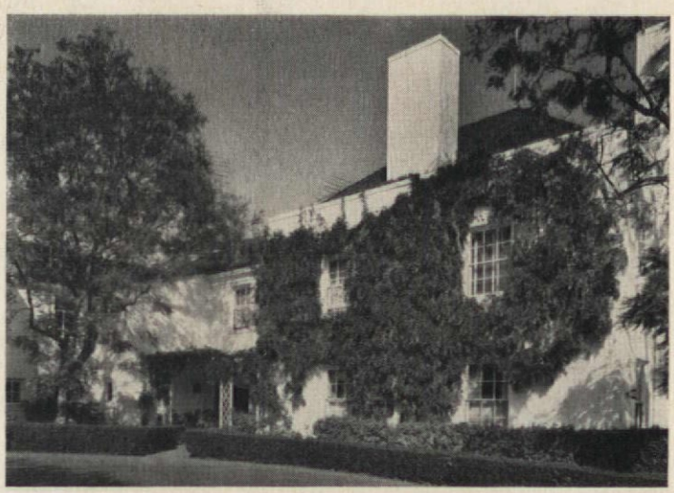
"The pastel green we used has proved very practical," said Sylvia. "The monochromatic scheme has unified this big room.

"In here," she continued, leading the way to a somewhat smaller room off the living room, "is what we call our music room. The only major change we made in it was to build this storage wall."

Floor-to-ceiling folding doors conceal hi-fi equipment and a tape recorder. Row after row of neatly compartmented shelves contains recordings, the original scripts, and scores of musicals in which Kaye starred—and for which Sylvia wrote both words and music—and reels of movie film Danny took on his 35,000-mile trip for the U.N. Children's Fund.

"We use this room as an office," said Sylvia, "and since we talk and tape a lot of words and music when Danny and I are working up a new show, we practically live in here. Danny is a great one for stretching out and relaxing, so we've had these two 10-foot sofas covered with a very rugged fabric. We had decorator William Haines make those coffee tables. Danny rests his feet on them, so Bill had them covered in leather."

(continued)



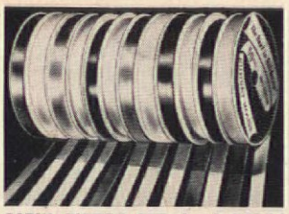
Entrance to Kaye's colonial-style home is off driveway. Wisteria frames entry and windows, and a jacaranda tree offers a fragrant welcome. "This is very nice to come home to," says Kaye.

***Table in living room** displays Danny's photos of friends from all parts of the world. They include Queen Elizabeth II, Nehru, and George Bernard Shaw.*

***Music room**, with record library and scores of Kaye musicals, doubles as family room and work room for Danny and Sylvia.*

PERSONALIZED DOOR MAT. Your own name, or any name of your choice is permanently molded in rubber with ivory letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. A personalized gift that will be most appreciated. It's really deluxe. **Specify color and name desired.** Brick red, garden green, powder blue or jet black.

154-P — Door Mat $5.98

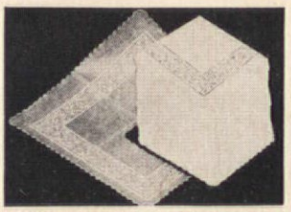


SATIN RIBBON FOR 1¢ A YARD! Fantastic but true — 50 yards (that's 150 feet) of finest quality satin ribbon for only 49¢. ½" wide, with fused edges. Or get wider 1" ribbon for only 88¢ a 50-yd. Roll. For gift packages, hair ribbons. Get several Rolls at this price. **Specify: Red, White, Blue, Green, Gold, Pink.**

8888 — ½" Ribbon Roll ..... 49¢
9999 — 1" Ribbon Roll ..... 88¢

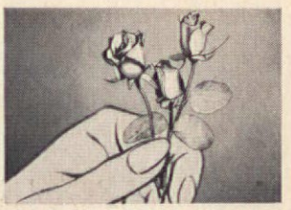
TOT'S 'TICK-TOCK' WATCH. This realistic toy Watch **ticks** just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops . . . Watch is self-winding. Has stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to become a child's proudest possession.

1322 — Ticking Watch ..... 59¢
4 for $1.98



SHEER 'THROW-AWAY' HANKIES They're elegant! Hand-made, imported sheer handkerchiefs look as lovely and dainty as the finest silk . . . **but they're made of strong rice paper!** The magnificent white-on-white designs are copied from rare European laces, with dainty scalloped edges for extra finery. For blow or show.

3826 — Hankies Pack (50) $1
3 Packs for $2.79

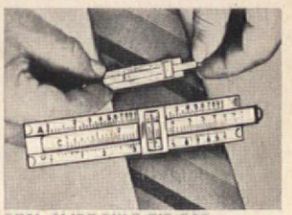


GROW TINY ROSES INDOORS! Perfectly shaped Miniature Rose Bushes bloom indoors all winter! They grow no more than 8" to 12" tall, but burst with a glorious array of tiny blooms! These roses are no bigger than your fingertip!

3450-P — Red Mini-Rose Bush .. $1.49
3963-P — Pink Mini-Rose Bush .. $1.49
4302-P — White Mini-Rose Bush $1.49
Any 3 Bushes for $4

GIANT PENCIL PENCIL-BOX holds nine regular-size pencils **with any child's name on them!** It's a big 10½" long. The huge rubber eraser lifts off to get at the pencils and the included 6-inch ruler. Child's name is stamped in **gold** on each and every one of the brightly colored, top-quality pencils. A fun way for kids to carry pencils! **Specify child's name.**

3191-P — Giant Pencil Set $1

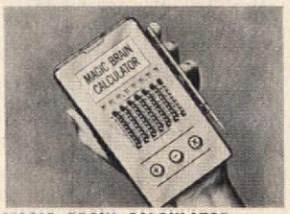


REAL SLIDE-RULE TIE BAR. It really works! Perfect miniature of the real thing. Engineers, science students — **any male** will go mad over this. Efficient, too — keeps his tie neatly anchored to his shirt. Metal face has clear etched markings and magnifier slide. Sterling Silver or 24K Gold Plate. Federal tax included.

3628 — Sterling Slide-Rule $4.40
3629 — Gold-Plate Slide-Rule .. $1.65

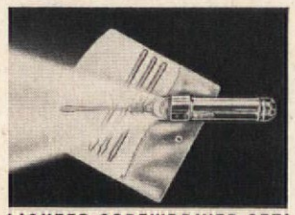
REVOLVING CARD TREE lets you display your Christmas cards to best advantage. As each card is received, simply tuck it in one of the Tree's slots . . . soon you'll have a bright, gay array of 'branches'. Tree twirls around so friends can see them all. Holds 50 cards! Green plastic Tree, golden base and top star. It's a foot tall. Looks magnificent!

2240 — Card Tree $1.25



MAGIC-BRAIN CALCULATOR does all your math problems with ease! Adds — subtracts — multiplies to 99,999,999. New type pocket adding machine automatically balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer **in seconds!** Simple to use. Steel mechanism works fast.

3750 — Magic-Brain Calculator $1



LIGHTED SCREWDRIVER SET! Unusual gift for that mechanically minded guy! Screwdriver is ingeniously designed after a doctor's precision instrument — it carries its own tiny light for hard-to-see jobs. Fine tool steel with 2 chisel points, and 2 Phillip's head drivers. Enclosed in a roll-up plastic case. Operates on standard flashlight batteries.

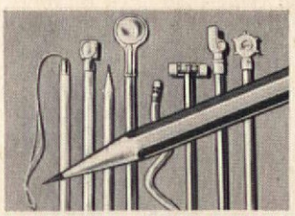
2993 — Lighted Screwdriver Set $1.69

MINIATURE PLAY FOODS will thrill any little girl . . . **and her dolls!** 39 different foods and 9 slices of bread. Look absolutely real. Chicken, steak, lobster, vegetables, snacks, fruits . . . mouth-watering watermelon, bananas — even a bunch of grapes! They're all non-toxic and guaranteed to please any child! Set of 48 pieces.

4170 — Dolly's Food Set $1
3 Sets for $2.79

PERSONALIZED SWEAT SHIRTS . . . just like athletes wear . . . **with their own names** in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. For boys and girls. **Specify first names desired.**

Name Sweat Shirt $1.79
3730-P ..... Small (2-4 yrs.)
3731-P ..... Medium (5-8 yrs.)
3732-P ..... Large (9-11 yrs.)



8 CRAZY 'FULL-OF-FUN' PENCILS! Kids love 'em! One has a roll-ball puzzle top, another predicts the weather, one writes in four colors. There's one with a hammer head, another with a magnifier glass . . . and a rubber pencil that bends in all directions. The unique mystery pencil, and one with a whistle top completes the set of 8 for only $1.

3616 — Fun Pencils Set $1

CHARMING LAWN ORNAMENTS OF SANTA AND HIS 8 REINDEER can be stuck in the ground, or tacked on your roof or porch. Or arrange them indoors around the tree. Weather-proof plastic, in 5 separate colorful pieces. **Large Lighted Set** makes a spectacular display . . . measures 21½" high, including built-in stakes to go into soil or snow. 8 to 10 ft. long when spread out. Each of the 5 pieces has a bulb and aluminum reflector that throws full light on this exciting display. Complete with bulbs and 15' cord. **Regular Lawn Set** does not have lights and measures 13" high x 5 ft. long when arranged. **Guaranteed to make your home the most outstanding in the neighborhood this Christmas!**

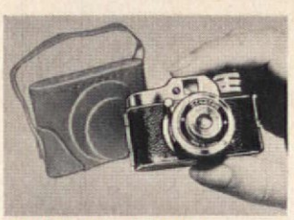
1298-X — Regular Set $1.98
2168-X — Lighted Set $8.98

SNOOTY PLAQUES are the unique **personalized** gift for those who take pride in their possessions! 3" x 1" Plaques are shiny, jewel-like nickel . . . deeply etched and official looking. Self-adhesive backs attach to any surface . . . just press them on, that's all. Easily removed when desired. Six different Plaques available. **Specify names and Plaques desired.**

5555-P — Snooty Plaque $1

GIANT BLOCKS TALK BACK! Pictures show animals going through wild antics. Just squeeze them **and the animals talk!** The duck QUACKS! The kitten MEOWS! The dog BARKS! The bird CHIRPS! And the monkey SQUEAKS! Made of heavy laminated paperboard . . . wipes clean with a damp cloth. Blocks nest or can be stacked to make a 25" pyramid.

4162 — Talking Animal Blocks .. $1.98



SECRET SPY CAMERA is small enough to fit in the palm of your hand. For pocket or purse. Replica of miniature camera used for secret photos during the war. Only 1¼"x2". Takes distance or close-up shots. Complete with case. Special film takes 10 exposures per roll — 6 extra rolls for only $1. Sensational gift!

2241 — Spy Camera $1.25
2242 — Film Pack (6 Rolls) $1

MAN'S BEST FRIEND is this lazy susan Dresser Valet. Better than a personal butler, it holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — **each in a separate compartment.** He knows where everything is! Spins around to make him feel extra efficient. Handsome gold tooled leatherette, moire-lined.

2225 — Dresser Valet $3.98

SPARKLING GLITTER PENS personalize gift wrappings, greeting cards, Christmas stockings, party decorations. Tubed Pens produce a raised glitter effect on **any surface:** paper, cloth, wood, metal, plastic. Dries chip-proof hard! Washable! Gives a rich custom appearance.

4269 — Gold-Red-Silver Set ..... 79¢
4270 — Multi-Green-Blue Set .... 79¢
4271 — All Six Pens Set $1.49

Mail This HANDY ORDER FORM Today!

SUNSET HOUSE • 827 Sunset Building, Beverly Hills, California

YOU MUST BE PLEASED or your money back!

MY NAME IS _____
(PLEASE PRINT)
ADDRESS _____
CITY _____ ZONE _____ STATE _____

ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid.

TOTAL AMOUNT ENCLOSED

GENERAL ELECTRIC

SLEEP-GUARD®

The blanket with a brain!

THIS beautiful General Electric automatic blanket has a control that's visibly different. It's the "brain" of General Electric's patented Sleep-Guard® design. It assures you of even heat over every inch—no lumpy thermostats or cold spots. It maintains the temperature you set, prevents overheating. You sleep in utmost comfort.

General Electric now gives you eleven fabulous colors . . . every size to King-size . . . plain or custom-tailored corners . . . single or dual controls. In wash-easy rayon and cotton.

And there are new low prices on General Electric automatic blankets. Your dealer has one now to suit your budget.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Automatic Blanket & Fan Dept., General Electric Company, Bridgeport 2, Conn.

Kaye's catchy songs are composed here by Sylvia, who has been his composer-lyricist since they met in 1939. "I slave over words and music, then Danny supplies the genius."

(continued)

A table behind the sofa held a bronze bust of Kaye by a leading South African sculptress and the gold Oscar he won in 1954.

"Let's go up to Danny's study and I'll show you some of his awards and trophies," said Sylvia.

There's a brass plate on the door of Kaye's study that reads:

"Elder Statesman"
I. N. T. Club
DANNY KAYE
London Paladium
Variety Season, 1948

"That's the International No Talent Club," said Sylvia. "It's just the sort of thing Danny will display."

She walked into the pine-paneled room and opened doors of storage compartments under the bookshelves. They contained dozens of testimonials and citations, gifts of glassware, china, silver, and gold; works of art from Europe, the Orient, and Africa.

"These are just a few of the things he has brought back from his trips. The attic and closets are full of things we don't have room for. I haven't looked in here for a while," she said, opening a small drawer in a rare old cobbler's bench. "This bench is one of the first things we owned after we were married and were living in our first apartment in New York."

The drawer held medals inscribed in commemoration of outstanding service.

"Danny sincerely appreciates such things when they are given to him, but he doesn't know what to do with them when he gets home. We have many lovely things stored away in crates and boxes that we think we ought to display. But it would be a staggering project and our house would end up looking like a museum. Danny doesn't want to live in a museum and neither do I.

"Danny hates ostentation, but he has excellent taste and appreciates good craftsmanship. After his command performance in England, he received a pair of beautiful gold cuff links from the Queen Mother. He wears them because they're so handsome and they remind him of this wonderful moment in his life—and not because people are apt to ask about them.

"This is Dena's room," Sylvia said as we entered a very pink, very feminine room. "Dena is 13. She's away today, and—I'll be perfectly honest—she's glad not to be around when photographers are here. She wants her friends to think of her as Dena Kaye, not as Danny Kaye's daughter.

"I want to show you one other thing before Danny gets off the phone," said Sylvia, leading the way downstairs to the dining room.

"There was a time when I couldn't get Danny to eat in the dining room; it was too formal for him. Then I changed the color scheme to white and yellow and had this extension table designed. It's oval-shaped, has a built-in lazy Susan, and expands to accommodate 14 people. Danny used to prefer eating off a tray in the music room, but now this table lures him into the dining room.

"Here's something else he'd never think of showing you," she

(continued)

How we retired in 15 years with $300 a month

"Strange, I remember it so clearly—and more than 15 years seems just a short while ago. For it's only thanks to what happened Christmas 1944 that we're living in Florida today, with our income guaranteed for life.

"That holiday afternoon we'd invited some people in, and, as we waited, Dot and I sat by the living-room fire reading. Christmas always made me kind of stop and take stock, I guess. And that year I'd turned forty. I'm not getting any younger, I thought, as I leafed through a copy of a magazine.

"For years we'd cherished a favorite dream, Dot and I. Someday I was going to retire. We'd sell the house and move to Florida. Get just a little place where we'd be out in the sun all year. We'd get off the treadmill and have time for living.

"But we'd stopped talking about it lately. For we hadn't banked much money. At forty, nearly half my working life was behind me. So I began to wonder that afternoon... 'Must I just live and work and die ... doing the same thing every day?'

"It was what I was thinking. I suppose, that made me notice the page that said, 'You don't have to be rich to retire on an income.' I read it through. There was, it said, a way for an ordinary salaried man to get a lifetime income and retire. The plan was called the Phoenix Mutual Retirement Income Plan. With it, I could get a guaranteed income of $300 a month beginning when I reached 55. To do it, I needed one thing—fifteen or twenty good earning years ahead. I'll look into it, I decided, cutting out the coupon.

"Soon my mail brought a booklet telling about Phoenix Mutual Plans. Yes, one was just right for me.

"Well, Christmas 1959 rolled around—and we had a party. I was just 55 and set to retire. Soon after, my first Phoenix Mutual check for $300 arrived. We got a good price for our house, packed the car and drove to Florida.

"We found just the little house we had dreamed of. And month after month the postman hands us our pay check. We're financially independent, and will be for life."

Send for free booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from $50 to $300 a month or more—beginning at age 55, 60, 65 or older. Send coupon and receive by mail, without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Don't delay. Clip the coupon and send for your copy now.

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS
OF LIFE INSURANCE PROTECTION
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.
355 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 16-page booklet showing new retirement income plans.

Plan for Men ☐ *Plan for Women* ☐

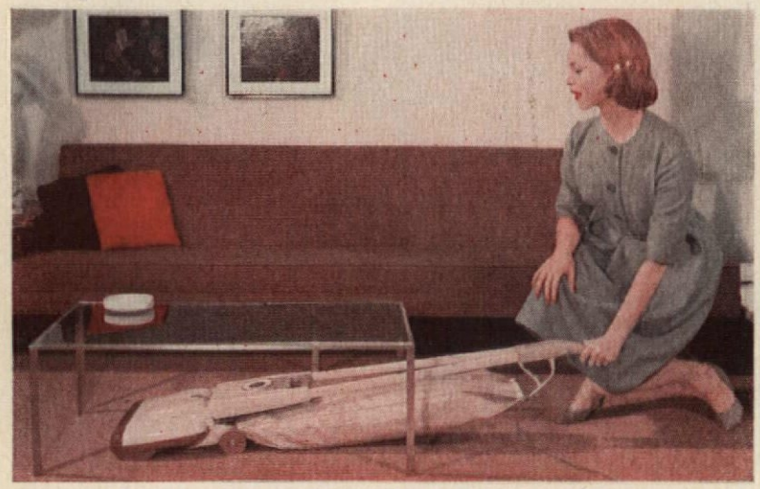
Name_____

Date of Birth_____

Business Address_____

Home Address_____

Don't buy your next cleaner 'til you see these... at SINGER!



The New SINGER* "MAGIC CARPET"

Thorough but gentle on fine rugs and wall-to-wall carpet. Floating Brush adjusts itself to rug nap. Aluminum construction, dual fan suction. Extra-capacity bag increases suction, lasts longer. Reaches w-a-y under low furniture, hangs flat in closet. Cleans a wide swath . . . lights the way.

The New SINGER* "ROLL-A-MAGIC"

An economy cleaner with power equal to many costing twice as much! Ideal for dusting furniture, curtains and shelves, it does a stand-out job on rugs, too. Coasts along with you on ball-bearing casters to speed cleaning, reduce fatigue.

New extra-capacity dust bag is more efficient and easier than ever to change. Durable hose. Comes complete with attachments.

The "GOLDEN GLIDE*" by SINGER

New, streamlined, extra-power design . . . more cleaning power than many other leading canisters! Glides along behind you without snagging or tipping...makes cleaning faster, less tiring. Stands on end for stair cleaning or compact storage.

Triple capacity throw-away bag... convenient toe switch . . . durable hose. Complete with attachments including king size floor-wall brush.

Phone or visit your local SINGER SEWING CENTER for free home trial. Easy terms available. Prices start with Full Power "Roll-A-Magic" at... $49.50

SINGER SEWING CENTERS

*A Trademark of THE SINGER MANUFACTURING COMPANY.

(continued)

said, lifting a large, hand-painted fruit bowl from a server. "This once belonged to the dowager Queen Mother. It was given to us when we were in England, and the company that made it gave us this collection of tea cups. There's one from each pattern now being used by members of the royal family."

We returned to the music room and Danny strode in. He was apologetic about the phone call, but a mischievous smile tugged at the corners of his mouth. He'd just received his private pilot's license.

"My instructor is quite a guy. Real tough. When he passes you, you know you can fly. I bought a twin-engine job; it's a beautiful plane. I'm really sold on flying.

"I've met many wonderful people through flying. We had the whole flying gang for dinner the day I soloed. I've forgotten how many there were, but it seemed like about 50 the way they ate. I don't know whether I'm a good cook or if fliers have terrific appetites."

***Sylvia's china collection** includes a piece from each pattern now being used by the British royal family.*

"You did the cooking?"

"Sure, I like to cook. I made linguine with my special clam sauce. I'm pretty good with Chicken Cacciatore and Tartar Steak, and everybody seems to go for my lemon pie."

"I never know how many people we're going to have for dinner," smiled Sylvia. "Danny will come home and tell me he thinks he has invited 7—usually 15 or 20 arrive."

"There's nothing like an average day around here," said Kaye. "If there were, I couldn't stand it."

"You've been in homes in Denmark, Japan, Greece, Turkey, Thailand, Nigeria—practically every country in the world. Do they have anything in common?"

***Danny's hideaway** is his second-floor study which is filled with books and souvenirs of his travels.*

He slouched in the chair and ran his fingers through his red hair.

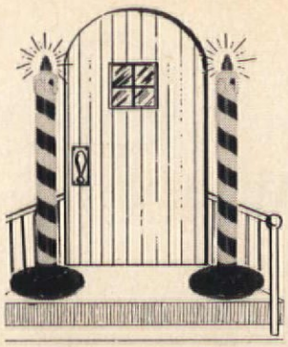
"Yes, I think I can say they do. Whether it's a grass hut or a peasant's cottage, it's a compliment to be invited into a man's home. When I'm traveling, I don't judge a country or its people by the ambassador's home or the hotels. I visit people in their own homes.

"Take me, for instance. People have preconceived notions of what show people are like from having seen them on the stage or screen. Around here I don't make a *fast* move from one end of the week to the other. I'm not the nervous, high-strung guy people think I am.

"I have a theory about people. People want to like themselves as human beings. Let me put it this way: at times we think of ourselves as the kind of person our *friends* think we are. Other times we're the person *we'd* like to think we are. And then there are those times when we see ourselves as we honestly are. Home makes us honest with ourselves—that's why it's such a wonderful place." THE END

***Born comic**, Kaye kidded by skipping out on diving board and striking favorite pose over water.*

Exciting Christmas Gifts
Bancroft's



GIANT LIGHTED CANDLES
Only $5.98 A Pair!

Huge 48" Electric Candles flood your home with bright Holiday cheer. A glorious red and white candy-striped display in thrilling 3-D. A gigantic way to wish the whole world a Merry Christmas—indoors or out! Weather-resistant plastic, with bulbs, metal base and U.L. approved cord.

LL1397-S Giant Candles Pair **$5.98**

HOLIDAY CAKE FORMS

Jolly St. Nick, or "Lambie Pie" hop on your table to brighten festivities! A delight for Christmas, parties, birthdays — year 'round. Aluminum molds make 7x11" Santa, 8x13" Lamb. For salads, meat, too.

LL4532 Santa **$1.98**
LL4209 Lamb **$1.98**

WEE WONDER LITES

Glory Angel Lites: lacy lovelies emit steady light from tiny electric candles.

LL4811 Set of 12 ..... **$3.98**

Wee Winking Lites: twinkle on-off with everchanging colors. **LL3957** 30 ..... **$2.98**

Poinsettia Lites: bloom with blinking, on-off lights.

LL4810 Set of 10 ..... **$2.98**

NATIVITY ORNAMENTS

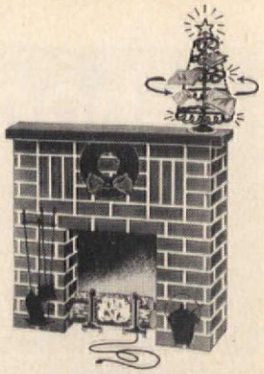
The Holy Star shines over The Babe as Mary, Joseph and two tiny lambs kneel close by. Framed in gold against translucent pink and blue windows that give a lighted effect. 3x3" plastic 3-D ornaments decorate tree, mantel.

LL4984 6 for **79c**
LL4985 12 for **$1.25**

SANTA BELL-RINGER

Jolly St. Nick features **Your Family Name that G-L-O-W-S** in the dark. Guests pull cord . . . his arms raise, jingling bright brass bells. Festive Christmas door bell of weather-resistant material.

LL710-P Give Name **$1.49**
LL3186 Plain **$1.00**



FLICKERING, ELECTRIC FULL-SIZE FIREPLACE

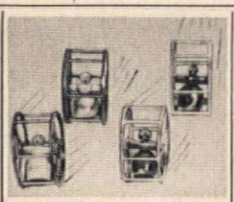
Logs actually **Flicker** and **Glow.** Comes with realistic brick finish, gay Holly wreath and simulated andirons and logs. Stands over 4 ft. tall, sets up in seconds. Use year after year. Easy-to-clean, vinyl-coated Kraft board, with cord and flicker attachment.

LL1002-S **$3.98**
LL4809 Brassed Card Tree **$1.50**

Personal GAY 90's TRAY

Surprise guests with truly personal hospitality. Gay 90's couple are identified with any 2 first names and last name, as shown. Color-fast metal, 9"x15". Raised lip prevents spilling. Give names.

LL2539-D **$1.98**



COME-BACK BALLERINAS

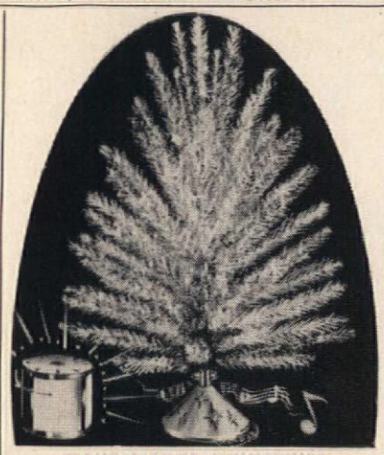
12 whirling, twirling dancing 2" dolls will bring squeals of delight from every small-fry audience. Just roll them out across the "stage" and they'll dance right back to you.

LL4618 Set of 12 ..... **$1.00**

FAIRY PRINCESS SET

To give your little "Princess" a royal glow. Delicate filigree Crown fits any young "monarch" to regal perfection. Graceful wand has **"glow-in-the-dark"** magic to help her cast her spell.

Styrene **LL3987** Set **79c**



GIANT 6-FOOT SHIMMERING ALUMINUM TREE . . . . . ONLY $9.98

Sparkling, ever-bright . . . most dazzling silver display at the lowest price in history. Each 29" branch is completely assembled and crafted with sapphire-beauty from Alcoa Aluminum. Non-tip metal stand included. Use year after year.

LL1391-S 6-Foot ..... **$ 9.98**
LL1392-S 3-Foot ..... **$ 2.98**
LL1393-S 4½-Foot ..... **$ 5.98**
LL1394-S 7½-Foot **$12.98**

Electric Color Light: Revolves, bathes tree in ever-changing colors. **LL1395-S** **$5.98**

Electric Revolving Musical Stand: Turns tree plays Silent Night **LL1396-S** **$16.98**

Glo-Angel Ornaments: A host of angels that glow magically. **LL7411** 12 Angels **89c**

BABY IN A SNOWBALL!

What a happy surprise! Adorable, cuddly 3" Floppy Doll sleeps in its very own tree ornament. Pops out from tree or stocking on Christmas morn in red snow clothes and stocking cap.

LL4814 Each **$1.00**

EMMET KELLY PUPPET

Everybody's favorite . . . as Willie, the Clown! He's the world's best dressed "hobo." He nods, wiggles—little "ventriloquists" even make him talk. 1000 antics at your hand's command.

LL4567 ..... only **98c**

BLUE WILLOW MUGS

Extra-large for jumbo cups of coffee, cocoa or tea. An exquisite addition to your China collection or breakfront. Hand-crafted earthenware in famous Dutch Blue Delft design. 3½" high.

LL3678 Set of 6 ..... **$2.49**

REAL SNOW SKATES

No ice needed! Youngsters ski and skate—in complete safety. Snow Skates are miniature steam-bent hardwood skis. Aluminum heel plates, sturdy ankle straps adjust to any child's foot. 13" long.

LL-3509 ..... **$1.79**

ELECTRIC CAR VACUUM

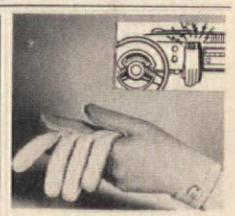
A completely portable car vacuum. A flick of your finger and it sucks up dust, dirt and lint into a removable collecting bag. Stores in glove compartment. Uses flashlight batteries. (Not included.)

LL7899 Car Vacuum **$2.98**

PERSONAL DOG PARKER

Dachshund Overnight Parker is a "watch" dog for valuables—bears his master's name, too. Cute spot for cuff links, keys, change. Women love him for jewelry! Ceramic. 8" long.

LL677-D Give name **$1.50**



STAY-PUT GLOVES

Magnet on cuff ends misplaced gloves. Unique Driving Gloves are **Personalized** with a golden initial. Stretch nylon with leather palm fits all. Give initial, choose white, beige or black.

LL2841-D Pair **$2.95**

CUSTOM DOG GALOSHES

No more tracked-up kitchens, messed up rooms, muddy floors. Give your dog special sanitary Galoshes designed to keep paws dry, prevent colds and make him the best dressed dog in town. Stay-on ties won't slip off. Set of 4.

LL4158 Small Paws **$1.98**
LL4159 Medium Paws **$1.98**
LL4160 Large Paws **$1.98**

CHILD'S REAL CHINA SET

What a joy for the happiest little hostess ever! Real china in beloved Blue Willow—just like Mommy's! 21 pieces! . . . 6 cups, saucers, 3¼" plates, teapot, sugar and creamer. Enough for all her dollies and playmates, too.

LL4562 Complete **$1.98**

TOT'S OWN LUGGAGE

Little travelers have their own luggage set—just like Mommy's and almost as **BIG.** 4 piece set—only $4.95. Each case personalized with first name or initials. 8", 10", 12" and 14" cases have leather-like finish. Give name. All 4 cases.

LL675-P **$4.95**

EVEN POPS CORN

New Deluxe Heatmaster boils or cooks any kind of food or liquid in minutes . . . heating action starts instantly. All metal lined element won't burn out. Washable and immersible. With cord. White. 24 oz. capacity.

LL4427 Heatmaster **$3.98**

ELECTRIC SHINE KIT

A brilliant shine without rubbing or buffing! Battery powered Spinning Brush gives a sparkling new finish in seconds. Set includes 2 daubers, 2 cans of shoe polish plus Electric Brush. Batteries not included.

LL3945 Complete **$3.98**

TOT'S ROCKING HORSE

Little buckeroos ride in safety . . . only 4½" off floor, branded with toddler's own Name. Red and blue spotted with silvery bell that tinkles merrily as cowhand rocks. Splinter-proof pine. 10½x7x9". Give name.

LL689-P **$3.49**

WIDE LEDGE WINDOW SHELF

Give your plants their fill of precious sunshine and decorate your window sills too! Metal shelf fastens inside any window sill without screws or nails. Won't interfere with opening or closing windows. Metal shelf in white enamel with lacelike "Fence" to prevent falling. 5½"x22".

LL9764 Window Shelf **$1.49**

ROLL 'N ROCKER HAS 1000 FUN-TIME USES

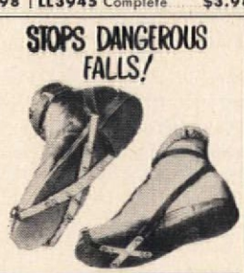
Rollicking, frolicking fun. Call it what you will . . . a speed boat, a silly house, a roller coaster, a rocket—a thousand things that you and I can't imagine. No sharp edges . . . allows kids full use of imagination. Play-tested of specially constructed board 36" long.

LL1251-S Each **$2.49**

DELUXE ICE GRIPPERS STOP PAINFUL FALLS

Firm footing on winter's slickest surfaces. Now you can't slip on ice or snow. Rust proof, steel Ice Grippers fit in a jiffy over all shoes, boots, or galoshes. Held by heavy-duty, webbing straps—won't slide off.

LL3660 Ladies, Children **$1.50**
LL3661 Men's **$2.49**



100-PC. FURNITURE SET

Chairs, sofas, cocktail tables, lamps —100 exquisite pieces in all! Enough to fill a king-size doll house . . . and to delight little "decorators." Scale reproductions up to 1½", of brilliant colored plastic.

LL3118 All 100 Pieces **$1.00**

BANCROFT'S

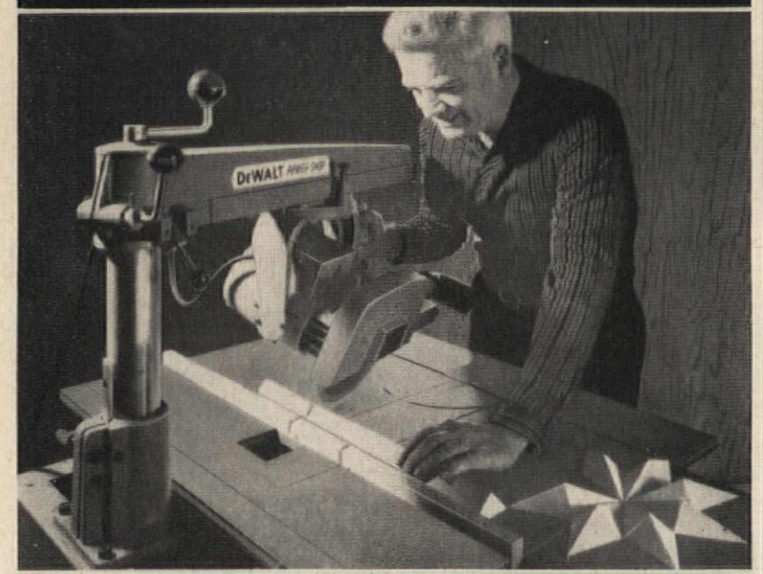
2170 South Canalport Ave.
Dept. AH-303, Chicago 8, Illinois

HOW TO ORDER

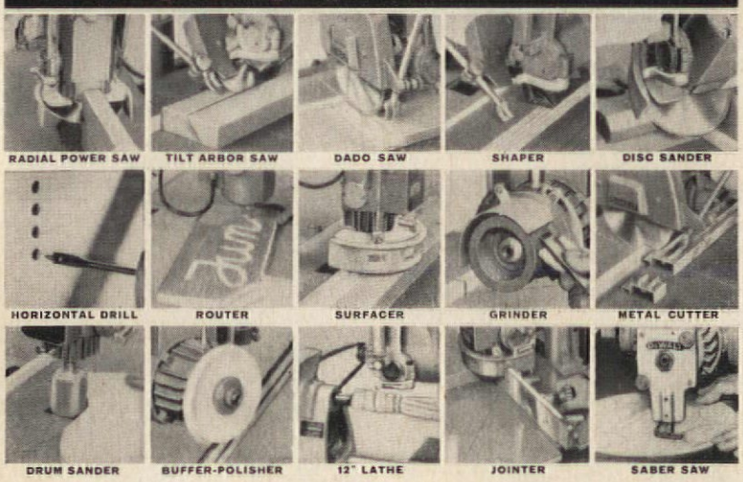
Give item number and specify quantity desired. Add only 20c to each item ordered for postage and handling. Send payment (check, money order or cash) with your order. No C.O.D.s, please. Money Back Guarantee.

Shopwise men want DEWALT!

Order his now for Xmas!



Minute Magic changes give 15 POWER TOOLS IN ONE!



Every shopwise man has always wanted to use and enjoy the all-purpose DEWALT POWER SHOP*. This one compact, power-packed machine puts the "expert" touch in everything it makes. DeWalt is unmatched for safety and accuracy.

You're in for a real treat when you see a DeWalt demonstration. Try DeWalt . . . feel how smoothly and easily it works . . . and you'll want to own one. It's the perfect gift to give and to get. Choose from several models, priced from $199. Visit your DeWalt dealer and see how easy he makes it for you to own a DeWalt. Mail coupon for more information.

*T M. DeWalt

DEWALT, Inc., Dept. AH-611, Lancaster, Pa.

☐ Please send free Catalog and Home Workbench Plans

☐ I enclose $3.95 for 192-page textbook—"Easy Ways to Expert Woodworking". (Check or M.O.—No C.O.D. please)

Name_____

Address_____

City_____ State_____

THE FHA ANSWERS YOUR QUESTIONS

JULIAN H. ZIMMERMAN

Commissioner, Federal Housing Administration

This month the Editor has asked me to tell how FHA has helped families, such as those who read *The American Home*, to become homeowners. We at FHA are extremely proud of our operations. Before FHA, buying a home called for cash—lots of it. A buyer needed as much as half of the purchase price in dollars. Furthermore, he didn't pay off the balance in monthly installments; he paid off with a lump sum in four or five years. If he were unable to pay, he asked for an extension of the due date. When the economy nose-dived, extensions were almost unheard of. And in bad times there were few persons who had the cash to pay the lump-sum balance on the due date.

Then came FHA. With FHA the home buyer got a better break. He was able to make a relatively small down payment, then pay off the remainder of the mortgage in equal monthly installments.

In 1934 when FHA came into being, about 35 per cent of the American people were homeowners. Today, this figure has risen to more than 60 per cent. FHA has been the dominant factor in this unparalleled growth because we have produced more changes in home financing and building than any other organization or activity.

Q. I'm confused about the term "FHA-insured." Does it mean that FHA lends money for housing?

A. Even if you've heard it before, it bears repeating. *FHA does not make loans.* We insure mortgages on qualified construction for qualified purchasers. In other words, we guarantee that the lender will not lose on his investment when he puts out dollars for mortgages on FHA-insured housing. This operation doesn't cost the taxpayers a penny. FHA is completely self-supporting. Those who obtain FHA loans pay for the service. We have built up reserves which will cover any situation short of economic disaster. In 1954 FHA paid back to the Treasury more than $85 million—all Congress advanced to set us in motion.

Q. Isn't the FHA just one further encroachment of the government on free enterprise?

A. FHA does not supplant free enterprise; FHA supplements free enterprise. We are in partnership with every segment of the home-building industry and the home-buying public. FHA operates as a force to stimulate more and better housing. It does not direct or control the home-construction industry, the home-financing business, or any of the many related enterprises of home building.

Send questions to Julian H. Zimmerman, FHA Commissioner, The American Home, 300 Park Ave., N.Y. 22, N.Y.

Copyright 1960, The Nestlé Company, Inc.

EVERYTHING'S COZY WITH COCOA

warm up to Nestlé's – it's instant!

Instantly – feel that wonderful cocoa warmth. Taste that special hot chocolate flavor. Nestlé's is the only instant cocoa with whole milk and sugar—made expressly to be enjoyed hot. It's the only instant cocoa you can make perfectly with water. It's the only one with all these nutrients: Vitamins C, B_1, D_3 and Iron. Come home to this old-time goodness every winter day. Try it, the special ways – mixed with milk, topped with whipped cream or stirred with a peppermint stick. You'll get cozy in no time with Nestlé's® EverReady® – the deluxe instant cocoa in the bright red package.

The only instant cocoa you can make perfectly with water because milk and sugar are in it

Christmas Wreath Place Mat *consists of a ready-to-use round linen place mat and stamped green felt holly leaves, sequins, buckram, glue, and ribbon; Kit #PCK-11, price, $2. Apron Kit includes finished apron ready-to-hem, wreath materials, and ribbon; Kit #PCK-12, price $2.*

Choir Boys are made of felt to be mounted on vinyl with glue. The gold "cording" that outlines the robes comes out of a tube; just press onto the lines indicated. Blue candles are already glittered. Glue on decorative sequins. Outline features with either a heavy black pencil or India ink. Kit #PCK-13, price $2.

LISANTI

Santa Claus is a good size, 16x24" over-all. He is made of felt to be mounted on die-cut cardboard. A sturdy easel on the back permits him to sit in his rocker without tipping. Personalize the scroll with your children's names. Kit #PCK-14, price $2.39. Santa's Helpers are also made of felt on ready-cut cardboard with easels. They come in sets of 3 at $2 per set. Kit #PCK-15 (Group A) is shown on left side of photograph; Kit #PCK-16 (Group B), the other set of 3 helpers, is shown on the right side.

Card Tree is stamped on felt to be cut out and sewn on a buckram backing. Gold rickrack is stitched on to represent tinsel. Felt baubles and candy canes are decorated with sequins and glued onto the tree. Gold paper star, decorative sequins, and glitter-in-a-tube are also included. Cut out the little church and tree and glue onto glitter-sprinkled blue tub. Over-all size of tree and tub is 34x48"; Kit #PCK-17, price $4.69.

Order Form on page 16

MORE AMERICAN HOME CHRISTMAS KITS

MAKE THESE FOR A MERRY HOLIDAY

DOROTHY LAMBERT BRIGHTBILL

Glitter-trim and glue these exciting new Christmas decorations for yourself or for very special friends. You'll save precious holiday hours since none of the beauties shown is difficult to make, or time consuming. Just cut out felt pieces, glue them to their background, and decorate with glitter from a tube. Very little sewing is required; most need none.

The Choir Boys could be used in pairs on a single window (perfect for between the window and storm sash), or try them in groups of four or more over a mantel, or on a large picture window. No sewing. Santa and his helpers would be fun under a tree or beside a fireplace. No sewing for these either.

The big Card Tree is so pretty with its decorated glued-on felt baubles and braid "tinsel," you could use it for a wall decoration without cards.

The Christmas Wreath Place Mats would make wonderful centerpieces (linen mats are ready-made, the felt wreaths are glued on buckram backing). To make the wreath apron for a small girl, just sew the hem deeper. The felt wreath and the red ribbon bow are completely detachable.

(continued)

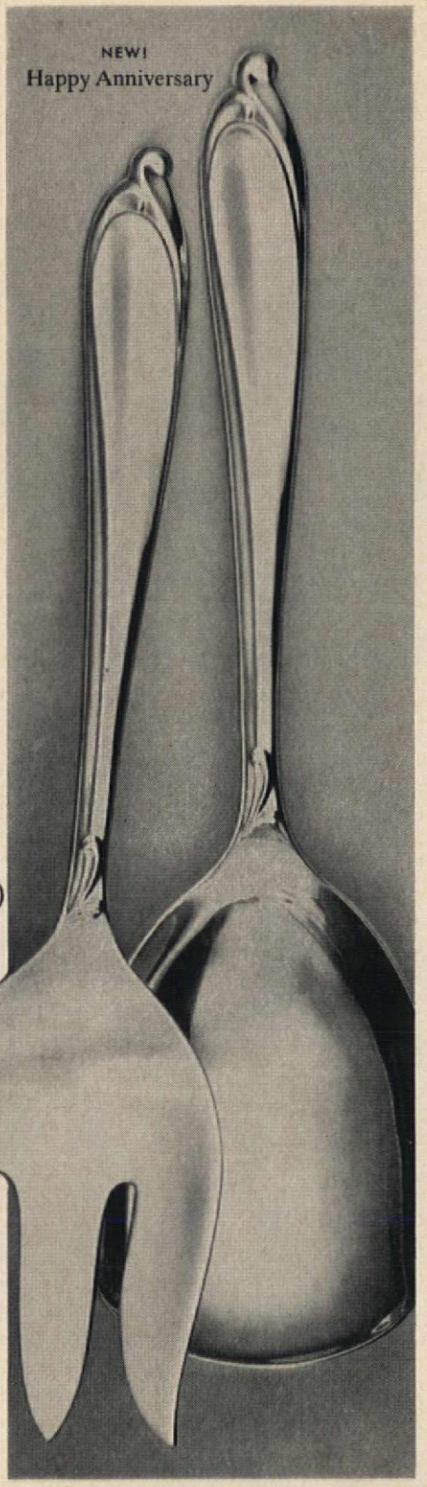
Only $1.00 REGULAR CATALOG PRICE $4.50 for this serving fork or spoon...

to introduce new...
"HAPPY ANNIVERSARY"
pattern in...
INTERNATIONAL

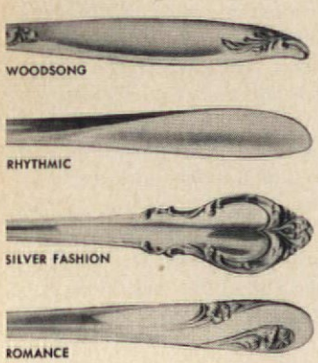
DEEP SILVER

($2.00 for the two piece set)

A wonderful opportunity for you to examine the incomparable beauty of DeepSilver, a rich new dimension in silverplate by The International Silver Company. Deeply luxurious, extravagantly heavy, every piece is lavished all over with extra silver . . . great depths of pure silver for a lifetime of elegant dining at truly modest cost! Serving Fork for cold meats, salads, bacon, fish and chops; Serving Spoon for salads, vegetables, macaroni or fresh fruit. Paired together, they make a graceful salad serving set.



AVAILABLE IN FIVE PATTERNS—CHECK THE PIECES YOU WANT!



Offer good only in Continental U.S.A. until January 31, 1961.
Made by The International Silver Company.

Mail to: Box 42, Wallingford, Conn.

	Serving Fork	Serving Spoon	2-piece Serving Set
Happy Anniversary			
WoodSong			
Rhythmic			
Silver Fashion			
Romance			

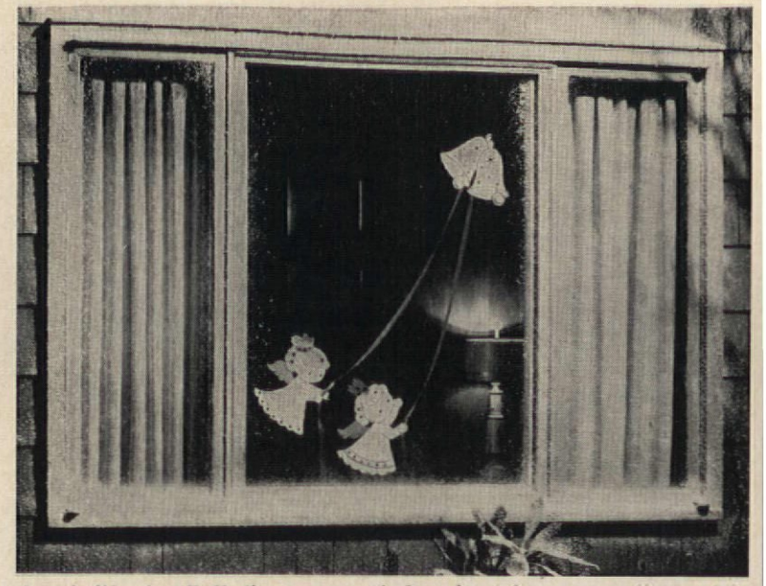
Enclosed $_____ ($1.00 for each piece). $2.00 for each 2-pc. set. Not more than one 2-pc. set in each of 5 patterns to a customer. Send cash, check or money order: no stamps please.

Name_____
(PLEASE PRINT)

Street_____

City_____ Zone____ State_____

Christmas Kits (continued)



***Angels Ringing Bells** fly across a window, front door, or over the mantel. Cut them out, embroider details, apply sequins, assemble with glue. Angels are felt, bells gold paper, "ropes" red satin. PCK-4 $2.29.*

***Tree Skirt** is splashed with whimsical yuletide motifs. Skirt comes ready-cut. Cut outlined felt motifs, embroider details, and glue in marked positions on skirt. PCK-2 $4.89.*

***Reindeer Table Runner**, a delicate design of gold on white felt. Easy to make. PCK-3 $2.89.*

Christmas Kit Order Form

The Christmas Kits listed below have been made expressly for The American Home Magazine by Paragon Needlecraft.

Fill out coupon, enclosing personal check or money order (no stamps, please). Kindly allow three weeks for handling and mailing.

☐ If you prefer special handling and mailing to insure faster delivery, please add 60c per kit ordered and check box above.

THE AMERICAN HOME MAGAZINE
Post Office Box 97, Forest Hills 75, New York

☐ PCK-2	Tree Skirt 4.89	☐ PCK-13	Choir Boys 2.00
☐ PCK-3	Reindeer Table Runner 2.89	☐ PCK-14	Large Santa 2.39
☐ PCK-4	Angels Ringing Bells . 2.29	☐ PCK-15	Santa's Helpers (group A) 2.00
☐ PCK-11	Wreath & Mat Set (1). 2.00	☐ PCK-16	Santa's Helpers (group B) 2.00
☐ PCK-12	Christmas Apron. . . 2.00	☐ PCK-17	Card Tree. 4.69

Special Combination Offers

☐ PCK-11-4 Four Wreath and Mat Sets. $6.89. This special offer saves you over a dollar.

☐ PCK-14-15-16 Includes Large Santa and six Santa's Helpers (group A and group B). $5.35. This special offer saves you over a dollar.

(New York City residents please add 3% sales tax.)

_____
Print name

_____
Print address

_____
City *Zone* *State*

Pepperell sheets and blankets make any bedroom beautiful

For someone who likes antiques—the look of finest heirloom linen captured in tone-on-tone Damask Rose. Yours in orchid, rose, green, beige or blue.

For the tailored, outdoor type—the classic stripe always makes a welcome gift. Solo Stripe is handsome in green, pink, blue, orchid, and yellow.

For someone you're very fond of – the charm of sentimental roses! On snowiest percale, Bridal Rose comes in rose, orchid, blue or yellow posies.

How to be a good Santa—without spending a fortune!

What a luxurious present these lush blankets make! 100% Acrilan with richest nylon velvet binding.

Newest stripe of all—Northern Lights! In a subtle blend of soft pastels, makes a conversation-piece gift!

Another delightful way to say Merry Christmas... any one of Pepperell's 8 newest, fashion pastels.

Lady Pepperell Go together **Sheets and Blankets** PEPPERELL FABRICS

HELPFUL BOOKLETS YOU CAN SEND FOR

You'll find useful information on all kinds of hobbies and collections

Mountain Mist Blue Book of Quilts. This booklet illustrates a variety of patterns you can send for. Designs that are pieced, appliquéd, or combinations of both are included. There are directions for making quilts and information on how to contact professional quilters if you wish to do only the design. Send 75c to Stearns & Foster Company, Dept. AH, Wyoming and Williams Sts., Cincinnati 15, Ohio.

Rug Braiding Simplified. Illustrated step-by-step instructions, material requirements, and patterns for a wide variety of rugs, stair treads and runners. Send $1 to Kay Flemer, Dept. AH, P.O. Box 65, Chatham, N. J.

Afghans to Knit and Crochet. Pictures, diagrams, and easy-to-follow directions for 14 beautiful afghans. Bright modern designs, old-fashioned ones, thick nubby textures, soft lacy ones. Send 35c (includes handling) for Book No. 108 to Coats & Clark, Inc., Dept. AH, P.O. Box 495, Fair Lawn, N. J.

Embroidery. Includes a variety of transfers for pictures, napkins, tablecloths, towels, and many other things. Gives detailed instructions on different stitches. Send 35c (includes handling) for Book No. 119 to Coats & Clark, Inc., Dept. AH, P.O. Box 495, Fair Lawn, N. J.

Treasure Hunting in Your Local Museum. Points out how the exhibitions in museums contain ideas that can be put to good use in your own profession, business, or hobby. Send 25c (in coin) to Employee Relations, Inc., Dept. AH, 32 N. Bayles Ave., Port Washington, N. Y.

How to Care for Glassware. A pamphlet which tells how to buy glassware, wash it, store it, and handle it carefully. Includes definitions of types of glassware.

Glassware All Through the House. Ideas on using glassware creatively and imaginatively, taking advantage of its versatility. Includes various table settings and lists of glassware you should have for a well-appointed home.

The History of American Glass. This pamphlet gives you a brief story of glass from 1608 when glassmaking in America began up to today.

All three pamphlets above for 5c from Glassware Institute of America, Dept. AH, 630 Third Ave., New York 17, N.Y.

Where Our Knife, Fork, and Spoon Came From. A fascinating history of the development of flatware through the ages.

Facts to Remember—A Glossary of Terms. A listing which will be most helpful to you when buying tableware or when seeking information on pieces you already have. Many of the terms will be useful if you are a collector.

The Story of Sterling Silver. Excellent information for the bride-to-be or for anyone contemplating buying sterling. Tells the history of silver, how to select it, use it, and care for it.

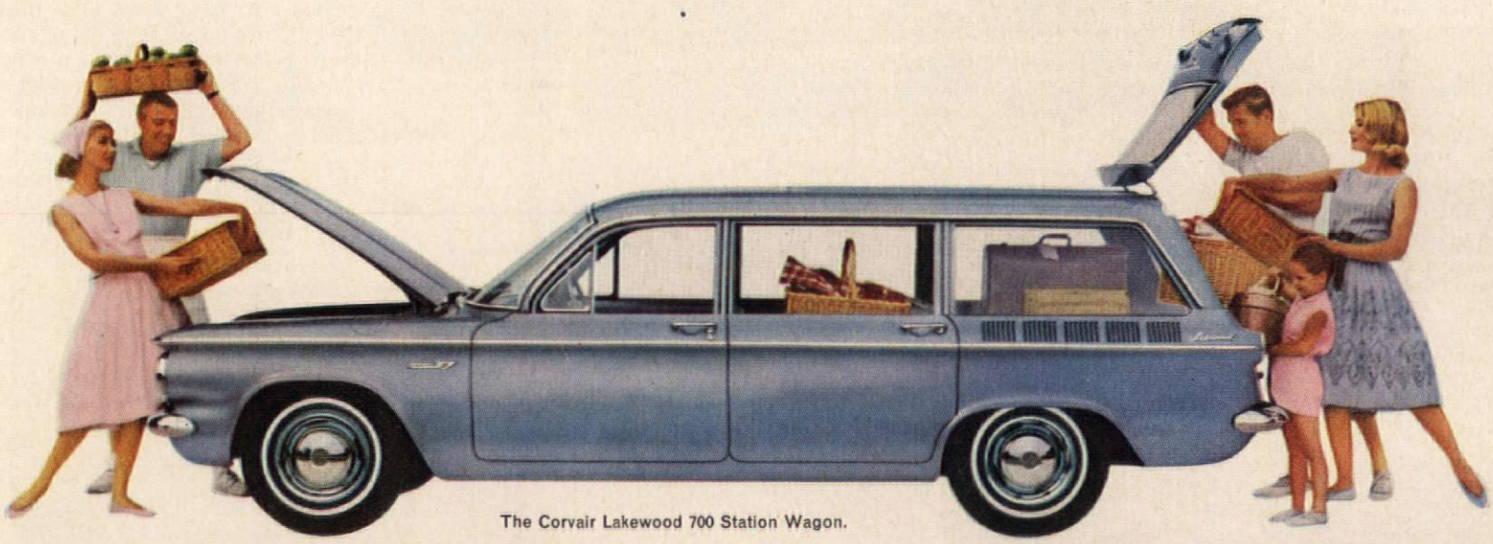
All three pamphlets above are free on request from Towle Silversmiths, Dept. AH, Newburyport, Mass.

A Glossary of Ceramic Terms. An extensive listing which clarifies all terms pertaining to ceramics. A handy guide to carry with you when viewing collections or planning a purchase. Send 35c to The Newark Museum, Dept. AH, 43–49 Washington St., Newark, N. J.

now...wagons!!

and loads of other new things to like!

NEW '61 CHEVY CORVAIR!



The Corvair Lakewood 700 Station Wagon.

For '61, Corvair is more than ever to a lady's liking. You get more room—more for you, more for your luggage (the trunk space has been increased by nearly 12%). Sleeker, smarter, smoother styling. Sparkling new performance. More miles to a gallon, because of a thrifty new rear axle ratio and other men-know-about-these-things improvements. And—will small wonders never cease?—wagons that'll suit you beautifully. You'll like the way our new Lakewood Station Wagon handles easy as you please. (Having the engine in the rear makes for easier steering up front, you know.) Still, it holds a real wagonload of you-name-it. And for a real member of the family, it would be hard to beat the Greenbrier Sports Wagon. It gives you up to twice the space you're used to finding in a U.S. wagon! Roomier, smarter, thriftier. What more could you ask for? Surprise! Your dealer can tell you more happy news about Corvair. Visit him soon. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

corvair

This Corvair 700 4-Door Sedan, like all Corvairs, offers a new heater (optional at extra cost) that warms everybody evenly.

with your builder's advanced techniques and modern materials by U.S.G.

living's great in homes today!

Here's the kind of living you find in brand-new homes today. It's carefree living, with plenty of comfort, beauty and privacy for the family to enjoy.

A "shopping trip" through model homes is proof enough. Never before have there been so many conveniences to make life easier, or so many livable house plans to choose from; never before, so many new and improved materials for your builder to apply with modern methods; never before, a better time to build or buy.

Now's the time to move in where the living's great — in a new home of your own. Ask your builder or dealer about these modern U.S.G. products: wallboard, sheathing, roofing, siding, insulation, plaster, paints, hardboard, ceiling tile; or write Dept. AH-02, 300 West Adams Street, Chicago 6, Illinois.

In this colorful room, the wall is fireproof SHEETROCK* Gypsum Wallboard, accented between panels and decorated with TEXOLITE* Paints. Noise is hushed by the ceiling of attractive USG® Acoustical Tile. Sliding doors of built-ins and panel on hi-fi speaker are perforated DURON* Hardboard. Architect: Dwight T. Black, A.I.A., Webster Groves, Missouri.

*T.M. Reg. U.S. Pat. Off.

UNITED STATES GYPSUM
BUILDING PRODUCTS

THE GREATEST NAME IN BUILDING

a carpet is a WOMAN...

Carpet has a womanly way of making a home beautiful. Graces it for guests. Absorbs the stress of a lively family; yet always rebounds fresh and lovely. • Choosing it is a feminine privilege. Don't you agree? Then see the wonderful carpets Roxbury weaves. A rainbow of colors from bold new blues to ever-blendable beiges. Luxurious patterns and textures. • New *Impulse*, shown in olive green and black, is especially captivating. Deep 3-dimension pile. Aristocratic, mothproofed wool. Others from $4.95 to $19.95 sq. yd. • Be womanly. Revel in them at your carpet store.*

*for the nearest one, write: Roxbury Carpet Company, 295 Fifth Avenue, New York 16

Quality Since ROXBURY CARPET COMPANY 1859

ROXBURY CARPET . . . *truly a woman's prerogative*

THE JOY OF COLLECTING FOR THE HOME

Chances are, whether you know it or not, you're a collector. If you have ever picked up a sea shell, boasted a new marble, stashed away a paper doll, or prized an old penny—you *are* a collector!

There is apparently nothing under the sun that people do not collect—from elephant tusks to old-fashioned sausage grinders. But to us, the most rewarding of all are the collections you find in a home.

A collection adds warmth, charm, color, and beauty to a home. It imbues it with something no decorator in the world can provide—the stamp of your own personality and your individual taste. Beyond that, a collection has a way of tying a family together. Living with the things you love, using them day-in and day-out, respecting the work, skill, and care that went into them, cherishing heirlooms handed down from your great-grandmother, and just plain being proud of your American heritage are ways in which a collection works to create a common family bond.

Collections for the home are all but limitless: antique furniture, paperweights, bells, lusterware, ship models, decoys, ceramics, musical instruments, American primitives—we could go on and on.

On these pages we invite you to visit some homes whose owners are dedicated collectors. You will see how tastefully and decoratively they have used their collections. You will sense here the pleasure and interest they derive from such things as Staffordshire and century-old cook books, colorful pressed glass and African violets. Perhaps these pages will inspire you to start your own collection. We hope they do. But we warn you, once started you'll never stop or cease to enjoy your collection. Happy hunting!

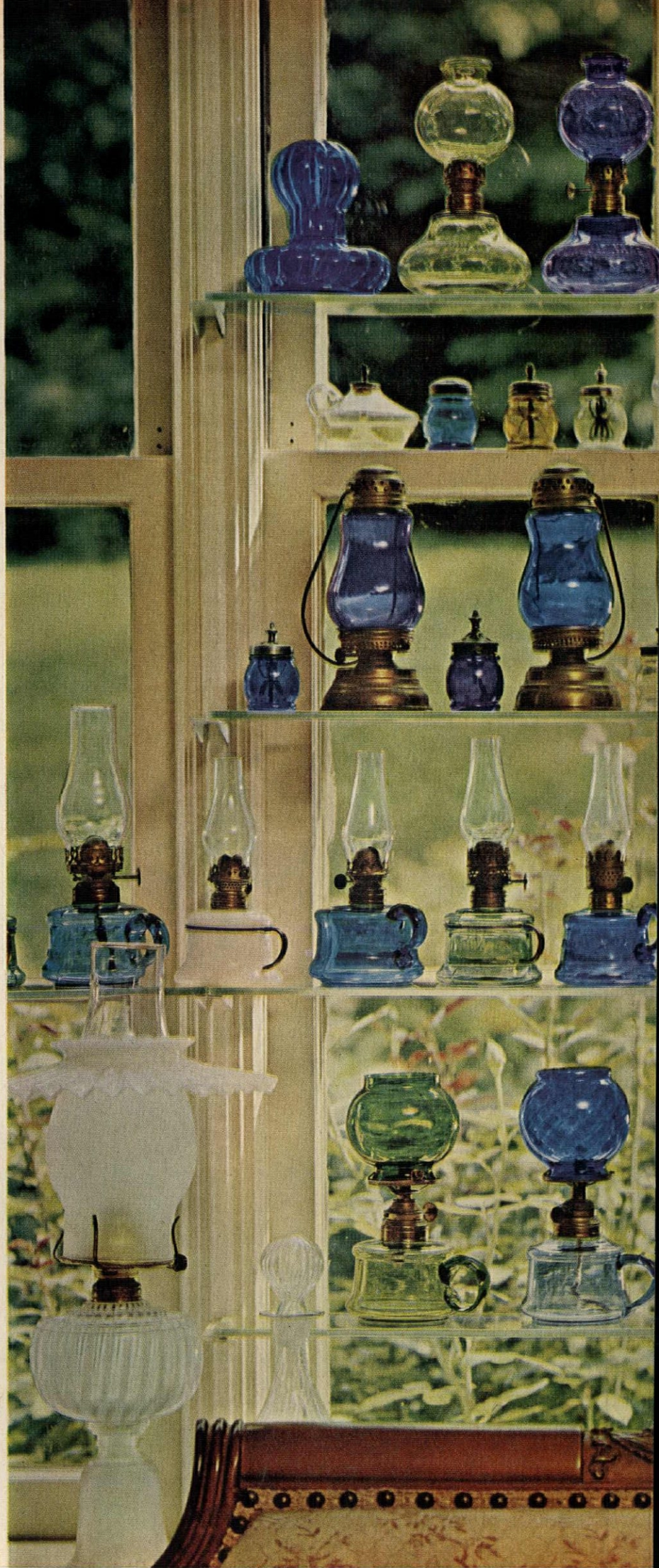
Antique glass: decorative wherever it's used

The real thrill of collecting glass comes in living with it, arranging it, and enjoying it! For no other collection can capture the sparkle of sunlight or add such a splash of bright color. Here, in the home of Mr. and Mrs. Wilson L. Hooff of Washington, D.C., you see a collection of lamps, salt cellars, and decanters that has all the beauty and enchantment of a stained-glass window!

"Both my husband and I like our antiques to be decorative as well as functional," says Mrs. Hooff. "Certainly much of the fascination of collecting would be nullified if our finds ended up as dust-catchers instead of eye-catchers."

The Hooffs' collection started about ten years ago. On a trip to Philadelphia they found, and could not resist, their first piece—a beautiful green overlay, cut-to-clear glass tumbler, possibly by the Boston and Sandwich Glass Company. Shortly after that they discovered an inverted amberina tumbler in Front Royal, Virginia. With that, their interest in glass was genuinely fired.

Today, with a collection that includes over 450 miniature lamps, mostly colored glass, their antiques have become decorative assets everywhere in their home. The 9-foot window in their living room (right) is a decorator's delight, (continued on page 64)



Bottom row, left to right: *tall kerosene camphor-glass lamp, clear decanter, six ring-handle lamps with colored globes, two clear 12" whale-oil lamps, blue flask, blue glass kerosene lamp with milk-glass shade.* ***Second row:*** *assorted ring-handle lamps, clear chimneys.* ***Third row:*** *six skaters' lanterns, seven Christmas salt cellars, three clear miniature whale-oil lamps.* ***Fourth row:*** *eight Christmas salts, four whale-oil lamps, two clear kerosene lamps with chimneys.* ***Top row:*** *three glow lamps, four "twinkle lamps" with globe tops, two amber lamp bases.*

INFORMATION: RUBY C. MEACHAM
PHOTOGRAPHER: LISANTI

Lisanti

Heirloom quilts: bright accent for today's living

Baltimore Bride's quilt *(on bed) was made by her dearest friends. Signed and dated 1847.*

American Eagle *(on chest) in reverse appliqué. Circa 1800.*

Star of Bethlehem *(over rack) characteristic of quilts made in Pennsylvania. Circa 1840.*

Needlework picture *from fragments of 18th-century copperplates and chintzes, appliquéd on homespun linen, then quilted. Design by Florence Peto, dated 1959.*

Collecting quilts is a joy for anyone who has a sense of color and pattern as well as a sense of history. Although the early quiltmakers made no effort to produce a work of art, the bits and scraps of cloth that went into their quilts make them strikingly beautiful—even for today's contemporary rooms. And in each is woven a bit of family history; each tells a story of some moment in the life of someone long ago.

The quilts here are from the collection of Mrs. Florence Peto of Tenafly, New Jersey. Mrs. Peto started her collection, so she says, "not because we had any heirloom quilts in the family but because I had a grandmother who *(continued)*

insisted I be handy with needle and thread. After years of being the family seamstress, I decided to design and make a picture-appliqué quilt for my own daughter in which 35 blocks were to depict an activity or event in her young life. I called it a 'Personality quilt.' It was artless but colorful and because it was an original idea, I had invitations to exhibit it.

"One newspaper published a picture of it, hailing me as a 'quilt expert.' This undeserved praise sparked a resolve in me to become a true expert. Once the nucleus of a collection was started,

(continued on page 64)

LEFT TO RIGHT

"Cockscomb and Currants." *Signed by Jane Jackson. From New Jersey, circa 1830.*

"President's Wreath." *Made by a family prominent in the early days of Jersey City.*

"Hearts and Flowers" *(directly above chest). Made by Mrs. Peto from old materials.*

"Shirred Zinnias" *with serpentine border. Oneida County, New York, 1842.*

"Sparkling Pinwheels." *Made by Mrs. Peto's daughter, Marjorie.*

"Sunburst." *Dramatic pattern popular in the mid-19th century.*

"Tree of Life." *Chintz border with hand-blocked birds and flowers in center.*

"Playmates" *(on chest). Boy's crib-size quilt. Made by Mrs. Peto.*

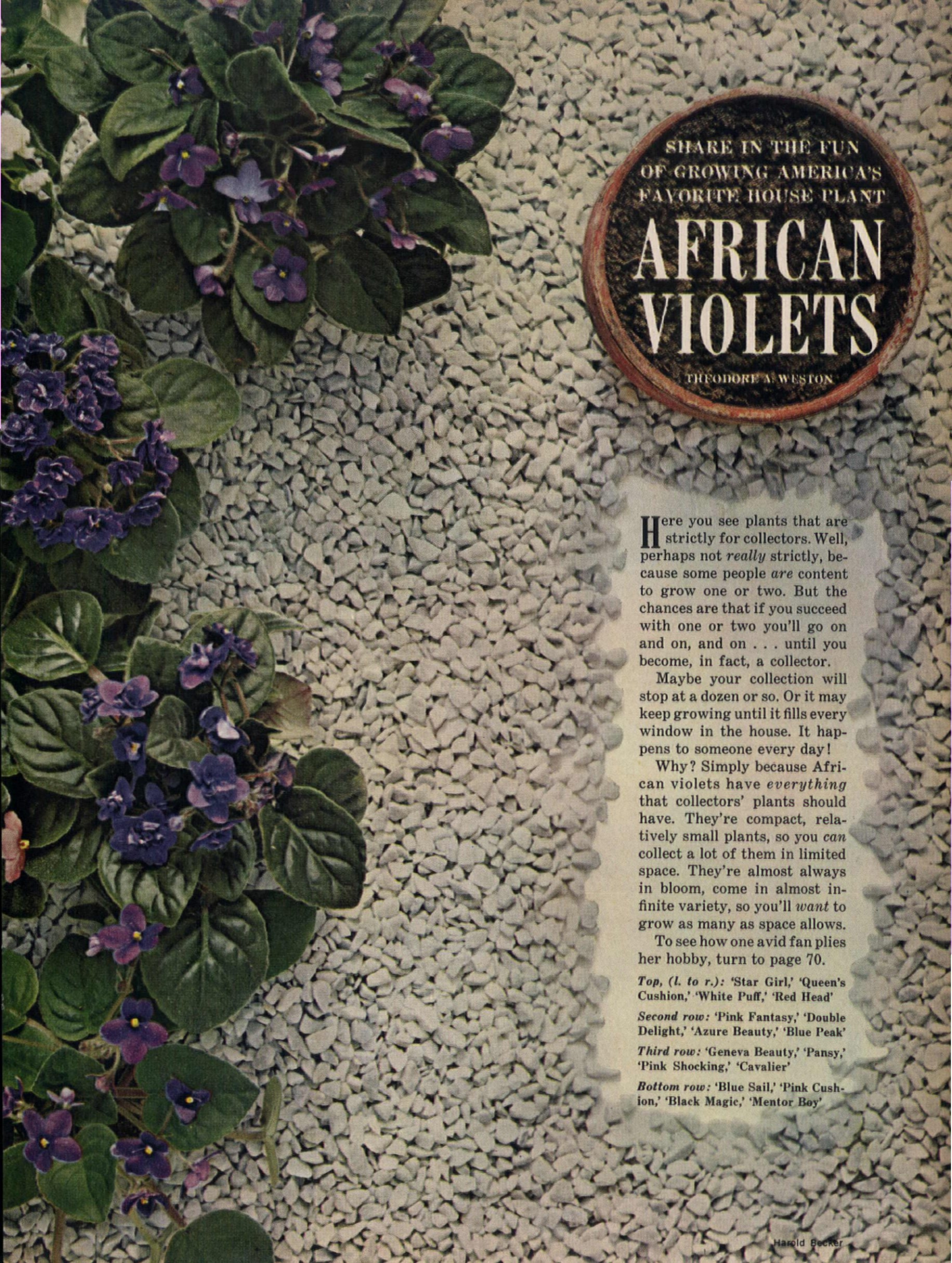
"Flower Garden" *(on chest top) Pieced nine-patch with homespun squares. Mrs. Peto.*

"Penny Tree" *(on floor). Favorite old pattern. Connecticut, circa 1845.*

Framed pictures. *Cut-outs of English chintzes with homespun linen backgrounds.*

Shopping Information, page 62

Irwin Horowitz



SHARE IN THE FUN OF GROWING AMERICA'S FAVORITE HOUSE PLANT

AFRICAN VIOLETS

THEODORE A. WESTON

Here you see plants that are strictly for collectors. Well, perhaps not *really* strictly, because some people *are* content to grow one or two. But the chances are that if you succeed with one or two you'll go on and on, and on . . . until you become, in fact, a collector.

Maybe your collection will stop at a dozen or so. Or it may keep growing until it fills every window in the house. It happens to someone every day!

Why? Simply because African violets have *everything* that collectors' plants should have. They're compact, relatively small plants, so you *can* collect a lot of them in limited space. They're almost always in bloom, come in almost infinite variety, so you'll *want* to grow as many as space allows.

To see how one avid fan plies her hobby, turn to page 70.

Top, (l. to r.): **'Star Girl,' 'Queen's Cushion,' 'White Puff,' 'Red Head'**

Second row: **'Pink Fantasy,' 'Double Delight,' 'Azure Beauty,' 'Blue Peak'**

Third row: **'Geneva Beauty,' 'Pansy,' 'Pink Shocking,' 'Cavalier'**

Bottom row: **'Blue Sail,' 'Pink Cushion,' 'Black Magic,' 'Mentor Boy'**

Harold Becker

STAFFORDSHIRE– "poor man's" tableware is a collector's pride

When you ask Mrs. Doris S. Woolf of Houston, Texas, why she started the collection of Old Blue Staffordshire you see here, her answer is a simple one. "I fell in love with the color!" The same reason holds for the countless others who are ardent, dyed-in-the-blue Staffordshire enthusiasts.

The deep, vivid blue is found only in the wares from the Staffordshire pottery district of England that were made between the late 1700's and 1860. No one has been able to copy the color—the theory being that the chemical consistency of the clay used in Staffordshire in the early days was different from that found anywhere else, and is not even the same there today.

This Staffordshire ware has always been a favorite in decorating because the color is so versatile. This is as true today as it was yesterday. It's exciting in table settings and color schemes, used (as it is in the Woolf home) with traditional shades of reds and pinks. It's beautiful, too, in a contemporary room with greens, yellows, and paler blues and violet.

The heyday of Staffordshire came in the 18th and 19th centuries with the great increase in trade between England and America. Shipload after shipload was sent across the Atlantic to china-hungry Americans who had recently stored away their wooden and pewter pieces.

While the landed gentry ate from imported Oriental china, Dresden, Sèvres, or fine English porcelain, the common man ate from Staffordshire. The town and country cupboards of America were filled with whole sets of this sturdy earthenware. On it were printed the historical events of the time. The bright ware depicted statesmen, soldiers, famous battles, state buildings, steamships, and canals. While the pioneer women loved the color, it also served as a history textbook for thousands of American children.

Mrs. Woolf began by purchasing a dozen cups and saucers (handleless ones, for in England tea was sipped from the deep saucers).

(continued on page 66)

"La Grange," a large platter depicting the home of General Lafayette, and "The Landing of Lafayette at Castle Garden," a fruit bowl, decorate the mantel. So beautifully complementary to the Old Blue are the Queen Anne pear-shaped pewter teapot and the 18th century candlestick.

***Authentic 18th century setting** might have been the scene of any child's breakfast of that era. Lovely pitcher shows a charming "Christmas Eve" picture. The sugar bowl and cereal dish are a "Decorative Floral Scene."*

***Beautifully shaped teapot** shows "Wadsworth Tower at Avon, Connecticut." Handleless teacup in floral design sits in deep saucer from which 18th century tea drinkers took their tea. Small plate held cup while saucer was being used.*

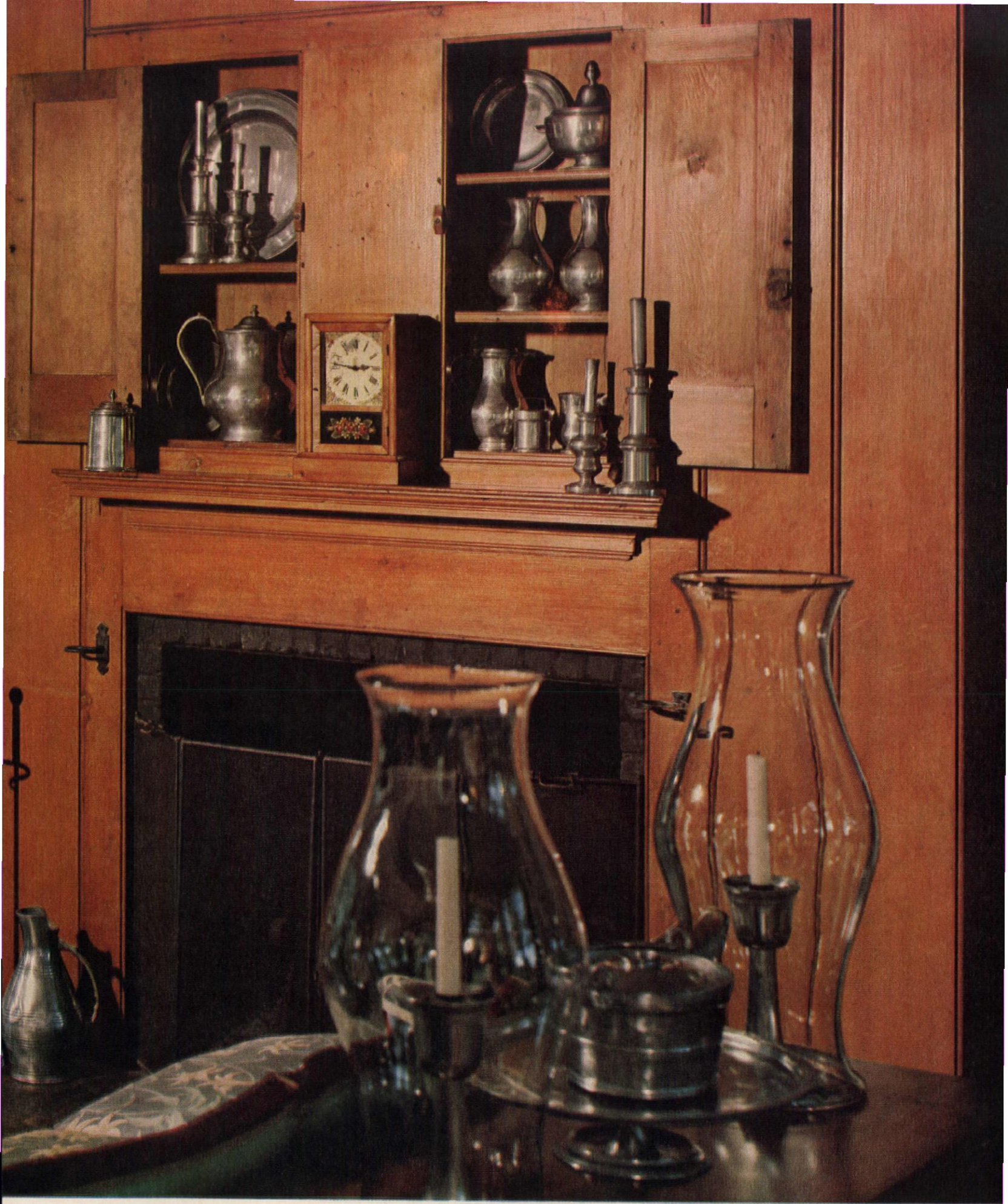
***Staffordshire** is used to brilliant advantage in the Woolf provincial dining room. Against a background of a turkey red tablecloth can be seen a tureen of "Don Quixote and the Princess" and a sugar bowl with "Franklin's Tomb." The soup plates portray various English historic scenes, including "Blenheim," ancestral home of the Duke of Marlborough, forebear of Sir Winston Churchill. Corner cabinet also holds many pieces of Old Blue. Other bright spots: the colored pressed-glass flasks and the reproduction of an old tin chandelier.*

INFORMATION: ROSEMARY WEATHERRED
PHOTOGRAPHER: WARREN REYNOLDS

LISANTI

This pewter collection, *displayed with taste and restraint, truly enhances the beautiful decorative effect of the room.*

Pewter adds charm to a colonial room



The dull glow of pewter blends handsomely with the paneled fireplace wall, the polished brick floor, and the rough white brick walls in the home of Mrs. J. Wright Brown. She picked up her first pewter pieces from a dealer in New Jersey and found others during her travels in Europe.

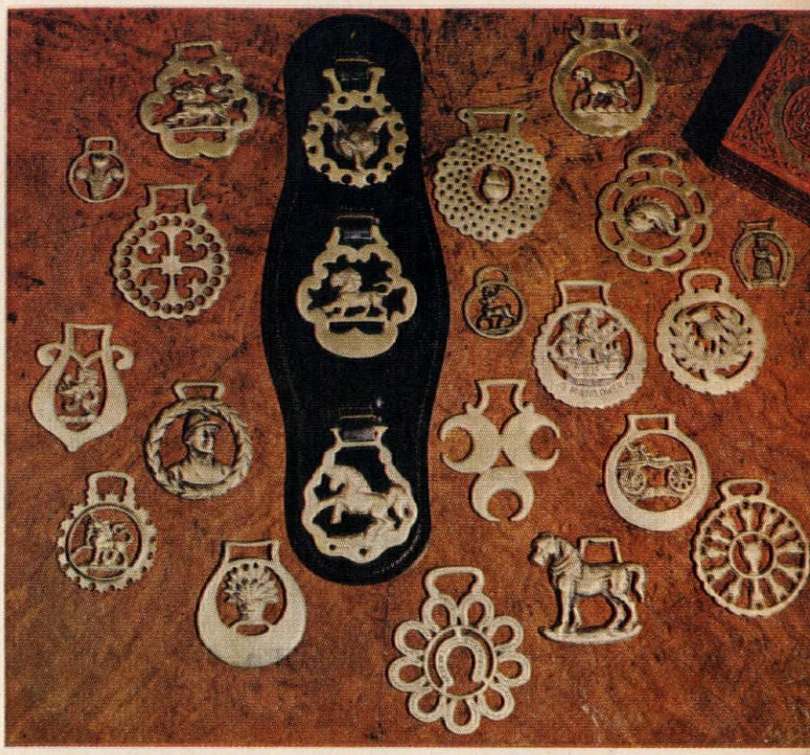
Pewter-making flourished on the Continent and especially in England during medieval (continued on page 66)

Decorating with collections

Do you have a collection of small pieces lying forgotten in a drawer or box? An ideal way to display such small items is to arrange them on the wall, where they can be grouped handsomely to fit your decorating scheme. Wall space offers unlimited possibilities for enhancing the beauty of your pieces. And, best of all, they're where all can enjoy them. For help in showing off your collection, study the attractive arrangements on these pages.

ERNEST SILVA

Horse brasses *date back to ancient times when they were used as part of the harness to ward off evil spirits. The designs of later years tell their own stories, with family crests, and symbolic brasses of the sporting and agricultural type. The collection of Mrs. E. Osborne Hand is shown off to advantage on the paneled fireplace wall.*



◀ ***This key collection*** *above an antique desk got its start many years ago in Italy when photographer George Lazarnick's grandmother charmed a guard into giving her the large medieval key to a palace door. On other trips she obtained such fascinating items as a key which had been buried in Pompeii and a lock with a hidden keyhole. "Her small collection spelled romance and distant times and places to me," says Mr. Lazarnick. "Now, many years later, I've added keys from Paris, Spain, China, and one which opened a slave pen before the Civil War. Friends often bring keys back to me from their travels."*

The shining copper molds *below also belong to Mr. and Mrs. Lazarnick. The collection started when they took a special liking to some molds they used in a photograph. Most of their molds came from the French countryside, New Orleans, and New York. According to Mrs. Lazarnick, molds were used by the wealthier families in Europe—many have family crests and monograms. Mrs. Lazarnick is not only proud of the handsome display her molds make in the kitchen but enjoys using them too.*

GEORGE LAZARNICK

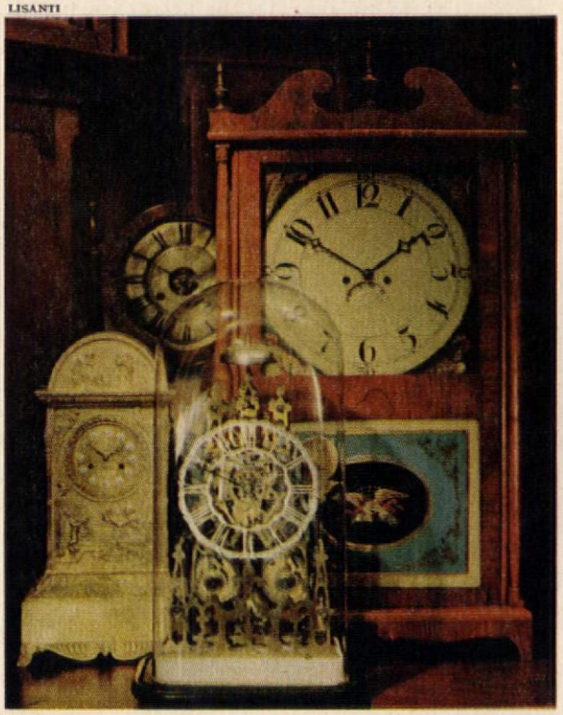
The timely pleasure of collecting antique clocks

The clocks shown here are not only rare and beautiful antiques, they also work. For the owners of this collection, Mr. and Mrs. John C. Myers of New Oxford, Pennsylvania, have put all of these fine old clocks in perfect running order.

There are few people who have as thorough an understanding of antique clocks as Mr. Myers. His talent for recognizing the value of a clock has proved very rewarding at auctions, where he has discovered most of the prizes in his collection. Mrs. Myers, who shares her husband's interest, helps him repair and refinish these treasures in their basement workshop.

Mr. Myers obtained his first clock when he was 12 years old. His father took him to a country sale where the (continued on page 62)

LISANTI



Clocks shown on cover: *Front center, eight-day English time-and-strike skeleton clock of unknown make. Left, fire-gilt-cased French clock with 27-day movement. Back, extremely rare Joseph Ives hour-glass clock. Right, eight-day pillar-and-scroll type.*

Handsome grandfather clocks *almost all have sweep second hands and painted dials that give moon phase and date. More information on page 62.*

VIRGINIA T. HABEEB

Chandeliers cast a glittering spell on this efficient kitchen and turn it into an elegant room for dining.

FESTIVE & FEMININE

This kitchen, the epitome of gaiety and charm, is designed to please the family that wants a modern kitchen, with all the conveniences, plus a degree of sophistication. Blended into the pretty pink background are these practical ideas: a combination washer-dryer neatly stowed under the counter, the twin-bowl sink, the midway cabinets with translucent sliding panels, the room air conditioner lined up with the wall cabinets.

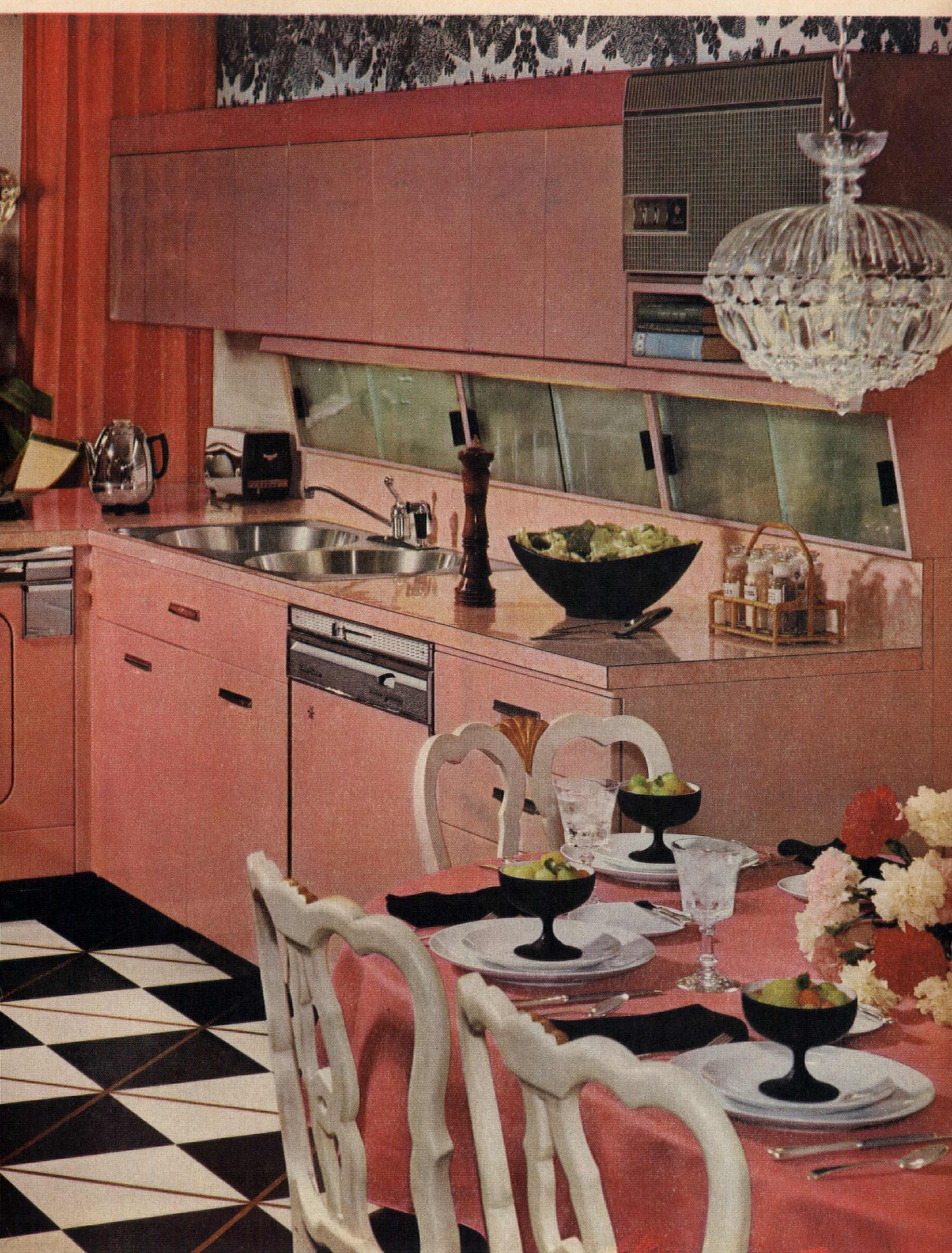
The 36-inch-deep counter top which separates the kitchen from the recreation area can be used for breakfast and lunch. For more leisurely meals the traditional dining area provides a lovely setting. When the kitchen lights are turned off, the crystal chandeliers create a sparkling atmosphere that seems far removed from the kitchen. Matching pink appliances and steel cabinets are topped with marble-patterned laminated plastic counters. Gold-colored vinyl strips were inserted diagonally in the classic black and white vinyl floor.

***The cooking area** is surrounded with ample counter space and storage cabinets. Note that controls for the surface cooking top are mounted in the backsplash at right, out of reach of busy little hands. The built-in oven is positioned at a convenient height for both baking and broiling.*

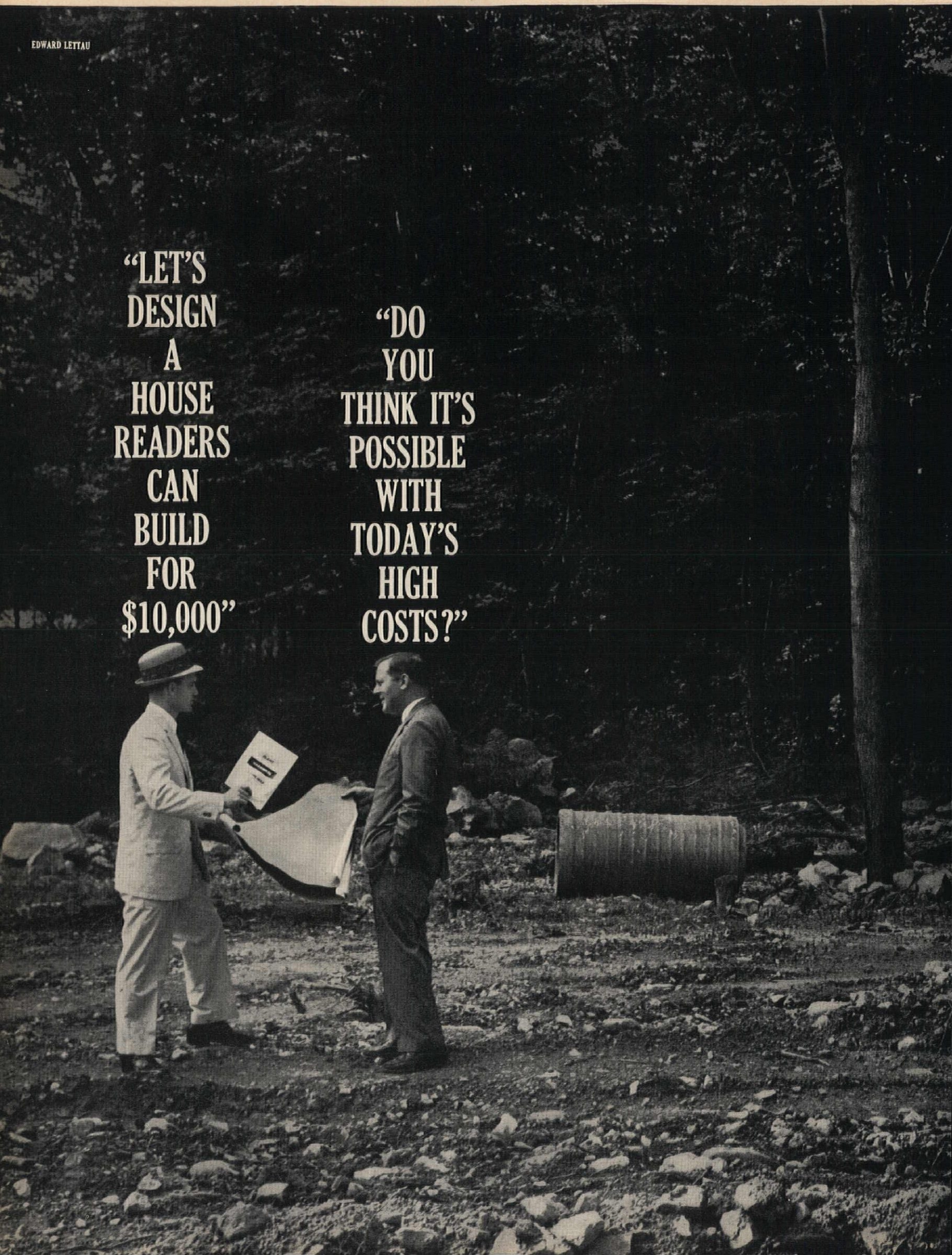
KRANZTEN STUDIO, INC.

(continued on page 83)

Shopping Information, page 62



EDWARD LETTAU



The sad, true story of the $10,000 house we couldn't build for $10,000

JAN. 11, 1960 / From: John Carter, Editor, THE AMERICAN HOME
To: Hubbard Cobb, Building Editor

I'm continually impressed by the tremendous amount of interest on the part of our readers in an attractive and comfortable home that can be built for $10,000. It sometimes seems to me that the $10,000 home has replaced "40 acres and a mule" as a great American dream. From time to time several magazines have shown *plans* for houses that supposedly can be built for $10,000 but I wonder how many readers get them built for that. With all of our experience in home design and construction, perhaps we can develop a house so cost-careful that it can be built *anywhere* by *anybody* for $10,000. I'm talking about an honest to goodness year-round house, not a glorified summer house. I can't think of a better service for our readers than to design such a house, then actually build it.

Jan. 19, 1960 / Hubbard Cobb to John Carter

I agree that our readers would be interested in a house that could be put up on their lot for $10,000. I'd like one myself, as a matter of fact. There are some large-volume builders who are putting up houses for this price but, of course, in large developments and put up on an assembly-line basis. They are also found in certain areas of the country where, because of labor and climatic conditions, building costs are relatively low. What we want is a well-designed house that can be put up anywhere in the country by a competent builder on the owner's own lot for $10,000. What size house do you have in mind?

Feb. 2, 1960 / John Carter to Hubbard Cobb

We've got to work in terms of a three-bedroom house with a minimum of one and a half baths and a decent amount of living area. Anything under 1200 square feet would be too small. It should have good grade materials and high standards of construction. We don't want to compromise on quality. The savings should be in the design. I want a top architectural firm to work on this phase with us.

Feb. 3, 1960 / Hubbard Cobb to John Carter

To give 1200 square feet of living area for under $10,000 means we've got to get our square-footage cost down to around $8 and the average cost in the country is around $14. I think the best architect for us to approach is Carl Koch. He has done a lot of work in the low-cost field and should have much to contribute to this project. What's your feeling?

Feb. 12, 1960 / John Carter to Hubbard Cobb

Let's commission Koch. I'd like to have the house completed to show in our November, 1960 issue.

March 11, 1960 / Hubbard Cobb to John Carter

I spent yesterday with the architect going over ideas to incorporate into the $10,000 house. He's very enthusiastic about our project and we'll have some roughs to look over in a week. Unless we run into serious trouble, the house should be ready to photograph for the November issue.

March 22, 1960 / John Carter to Hubbard Cobb

Did anyone ever build a house without "serious trouble"? The rough sketches look promising. Excellent floor plan. Let's go ahead.

April 6, 1960 / Hubbard Cobb to John Carter

Here are the preliminary drawings. To reduce the cost on this job we had to change from our rectangular plan to a square plan. Of course, the exterior elevation is not as attractive looking, but it does help reduce overall costs considerably. I think this is a case where we have to sacrifice a little on the appearance to preserve other important features that we want in this house.

April 8, 1960 / John Carter to Hubbard Cobb

An excellent plan and a neat-looking house even with the alterations. Why is the first floor shown below grade?

April 12, 1960 / Hubbard Cobb to John Carter

The first floor of the house will set below grade for a depth of about four feet. This will bring the house down so it won't appear too boxy. As you will see from the attached notes, we save a good many square feet of foundation, side wall, and roof by changing from a rectangular to a square plan.

Another point is that only one level of the house can be completely finished for the original cost of $10,000. We plan to finish the second level with a combination living and sleeping area, kitchen, and bath. Plumbing for the lower level will be roughed in. As the needs of the family grow, the lower level can be finished off into three bedrooms and bath and the upstairs becomes living room, dining area, kitchen, and bath.

Of course, in certain areas of the country where building costs are relatively low, it may be possible to get the lower level finished off for under $10,000 but in most Northern metropolitan areas this will not be the case.

(continued on page 79)

LAST WEEK
MAGGIE
MITCHELL
PEARL
SAVOY!
MARGOT

HOME OF MR. AND MRS. WILLIAM LASYON PHOTOGRAPHER: LISANTI

THE AMERICAN HOME
PICTURE BOOK OF DECORATING—PART V

FASHION SHOWS ON YOUR FLOORS

ROBERT W. HOUSEMAN

Now more than ever carpeting plays a dramatic part in the decorating scheme of your home. Never has the choice of color, pattern, and texture given you a greater opportunity to create a beautiful interior

COLORS UNLIMITED

Carpeting claims new decorating popularity with a rainbow of bright new colors—deep purple, royal blue, brilliant green, vermilion, sunny gold, and pumpkin. No longer need you rely on cautious beige or gray; new dyeing processes make colors brighter, clearer, and fade resistant. You can have color and practicality, too, by choosing a nubby weave or other sturdy textures. Before you shop, study our answers to 10 important carpeting questions on page 49.

(continued)

Red as red can be, *this durable Acrilan carpet gives high style to Early American wood pieces and blue-gray upholstery. Sparkling accents throughout pick up the dominant red, giving the room a coordinated appearance.*

Shopping Information, page 62

NEW INSPIRING PATTERNS

Establish your decorating theme with patterned carpeting—a homespun design for Early American, a random-rose design for a Victorian setting, a geometric design for contemporary. Patterns give you color guidance—one or two hues from a multicolored carpet can be matched and blended for draperies and upholstery. But be sure to use simple fabrics to avoid too much pattern in the room. Remember that patterned carpeting is practical because the design, in varied yarns, will minimize signs of use and abuse. You'll find patterns are ideal wherever the traffic is heavy.

***Patterned carpeting** plays the major role in decorating this delightful dining room. Made of long-wearing nylon, this carpeting has a practical, childproof design. Early American style is carried out with painted Hitchcock furniture and period accessories.*

KRANZTEN STUDIOS

...AND TEMPTING TEXTURES

Texture in carpeting is an important fashion trend because of its versatile character and practicality. Texture is created in different ways. Carpets come with deep shaggy piles, high and low piles, tightly twisted (nubby) yarns, or combinations of cut (straight fiber) and uncut (loop) piles. Some carpets achieve a textured effect with two or more colors. Use a low-pile texture as a defense against footprints, especially for a busy hall, a family room, or playroom. Deep-pile textures are good with contemporary furnishings for a softening effect, and add great luxury to traditional settings.

***Soft as a newly sheared lamb** is this fine wool carpeting, used in the contemporary bedroom of a sophisticated little lady. Carpeting is a comfortable complement to the streamlined furniture and tailored bed, giving warmth and softness to the room.*

HOME OF MR. AND MRS. HERBERT M. AGOOS PHOTOGRAPHER: LISANTI

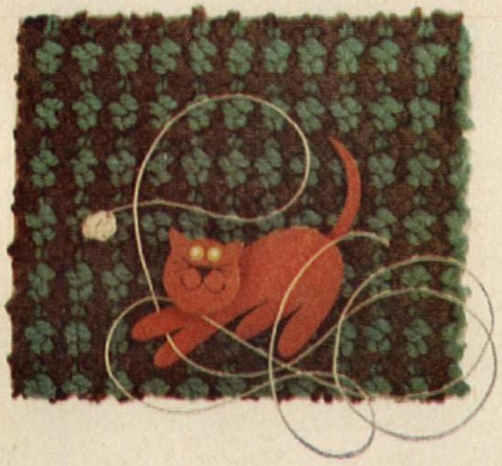
Dazzling dozen of the top carpet fashions, all as colorful as peacock

***Color of Desert Lilac** in soft Creslan fiber. "Conquista" by Holmes, $10.95**

***Royal blue** Orlon and wool carpet forever mothproofed. "Casaba" by Masland, $11.95*

***Plush emerald green** cotton is an economical carpet buy. "Raleigh," Barwick Mills, $5.95*

Patterns for those who admire the richness and practicality of



***Geometric-patterned** wool carpeting in olive and turquoise. "Impulse" by Roxbury, $12.95*

***Abstract design** in wool-loop pile. Color, sienna. "Rainfall" by Artloom, $9.95*

***Delightfully decorative pattern** of virgin carpet nylon. "Beaupoint," Bigelow, $11.95*

And something for everyone who likes the feeling of texture

***Lustrous 100 per cent nylon**, texture-making pattern. "New Era Batik" by Firth, $9.95*

***Brick-like design** and texture with cut and uncut nylon pile. "Infinite" by Magee, $11.95*

***Subtle texture and color** in lovely Acrilan fiber. "Riptide" by Alexander Smith, $10.95*

ARTIST: JEROME KUHL • PHOTOGRAPHER: STEPHEN MICHAEL

plumage!

***The jewel tone** of carnelian glows in nylon. "Insignia Evertwist," Mohawk, $10.95*

design on floors

***Golden Glow coloring** in lovely wool pattern. "Chateau Fleur" by Gulistan, $14.50*

***Texture in sunset colors** made of Caprolan fiber. "Electrique" by Callaway, $12.95*

*ALL PRICES ARE APPROXIMATE PER SQUARE YARD

HOW TO BUY CARPETING YOU NEED

We polled the experts in stores around the country to determine the most frequently asked questions about carpeting. The answers will help you choose the best carpeting for your home.

1) HOW DO I CHOOSE A CARPET COLOR FOR MY ROOM?

You can tame a busy, bright room with neutral carpeting (beige, brown, gray, charcoal, and off-white) or pick up a shadowy shade from one of the colors in draperies, upholstery, or wallpaper. You can give zip to a weak color scheme with a varicolored carpet or one of a single dashing hue. It is smart to take fabric and wall color samples with you when shopping, rather than trust your color memory.

2) WILL THE COLOR I BUY FADE OR SUN STREAK?

It's rare for a carpet to fade or streak from the sun today. But you must expect a gradual toning down of any original shade. This is no more than the natural effect of air, soil, and use. When carpeting is brand new, it's so clean that the first footmark seems as disastrous as a scratch on a new car. Just give it routine cleaning and wait a week before you panic.

3) HOW MUCH WILL I HAVE TO SPEND FOR GOOD CARPETING AND WHAT ABOUT "ON SALE" MERCHANDISE?

A good medium price range is from $10 to $13 a square yard, when you are buying broadloom carpeting (see question 8) to be used wall-to-wall or as a room-sized rug. Less expensive carpeting is a smart choice for style-changing bedrooms or little-used guest rooms. If a carpet is on sale and you are uncertain of its value, compare it with a similar one sold at the original price. If you yearn for a quality carpeting, but find the wall-to-wall cost beyond your means, ask your salesman to estimate the cost of the same goods to be used as a rug. This means you save on installation. (continued on page 66)

JUNE M. TOWNE

From treasured cook books: Family feast of Thanksgiving

Who should know better how to roast a Thanksgiving turkey or bake a mince pie than the women of early America? These delectable dishes were gleaned from the pages of an old cook-book collection belonging to Mrs. Esther Aresty of Trenton, New Jersey. What makes them so very special is the fact that they've been tested, enjoyed, and feasted upon time and time again. *(continued)*

***Mince meat pie**--chock full of chopped meat, raisins, brown sugar, molasses, apples, brandy, and wine. From "Mrs. Lincoln's Boston Cook Book."*

***Corn pudding**—tender, milky kernels of corn are seasoned and baked in milk. From "The Williamsburg Art of Cookery."*

***Artichokes sautes**—they're cooked in butter and served with hollandaise sauce. From "The Settlement Cook Book."*

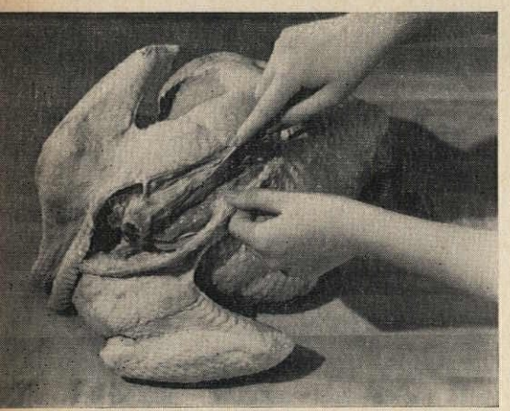
***Boned turkey**—so luscious and so easy to carve! From "Mrs. Lincoln's Boston Cook Book."*

***Sausage stuffing**—moistened bread is seasoned with sausage, olives, onions, and chestnuts. Pickled walnuts on the side. From "The Williamsburg Art of Cookery."*

F. M. Demarest

(continued)

How to bone your Thanksgiving turkey



1 ***Place turkey,*** *breast side down on board, with neck away from you. Cut through neck to backbone with sharp knife. Cut along backbone to tail.*

When asked why and how she got started collecting old cook books, Mrs. Aresty explains, "I love to cook and I also love rare old books. So you see my collection satisfies both these yearnings.

Mrs. Aresty *collects old cook books and recipes.*

"It's amazing how durable these old recipes are. Many of the old cook books such as 'The Settlement Cook Book' are still used by thousands of housewives. The only difference is, mine happens to be a first edition.

"I often laugh at people who complain that there isn't really much you can do with chicken other than roast, broil, or fricassee it. In my books, you'll find literally hundreds of recipes for chicken—all of them different, all of them delicious!"

Asked whether she ever tampers with these recipes, she says, "Oh, yes, sometimes you have to. Many of the ingredients are no longer available and there are times when you just have to guess at what some early cook meant by a 'handful' of this or a 'peck' of that, or something else 'the size of an egg.' But if you try to stick closely to the intent of the recipe, you'll find the dish is really delicious.

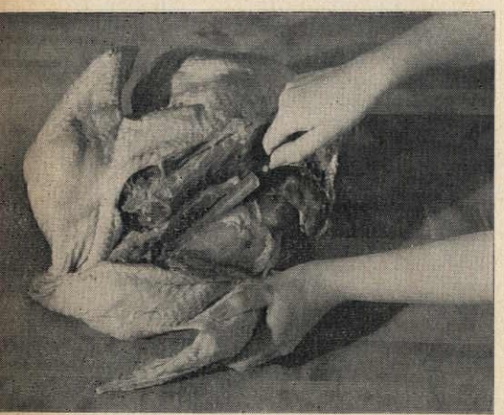
"Another thing I enjoy is imagining just what these early housewives were like. It's especially fun with the handwritten manuscripts. If the writing is delicate and sensitive, you suspect the writer was also. If it is bold and brash, she might be a little heavy with the pepper! The manuscripts in my collection go back to the 15th century, and all are dated."

On the subject of the books themselves, Mrs. Aresty's greatest satisfaction comes from acquiring ones that are first editions, one-of-a-kind, or have never been listed in any bibliography.

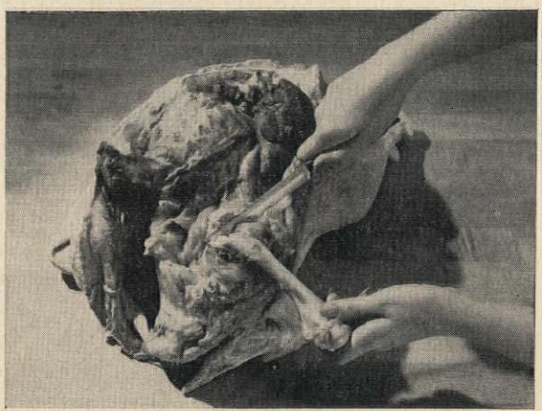
She says, "Every room in the house is a library. The really rare books—the ones I call 'my diamonds'—number about 225. These include the first printed cook book (Venice, 1475), by Platina, the founder of the Vatican library. Bound with this 15th century book is a cookery manuscript of even earlier date, showing the transition from the handwritten book to the printed one. Both are written in Latin.

"Perhaps the most valuable English items are a plain little volume called 'Dyets Dry Dinner' published in 1599 and a large, thick Elizabethan manuscript cook book. Other favorites are 'Il Trinciante' by Cervio, 1581, which contains the first printed picture of the fork, and the sought-after Elzevir press book 'Le Pastissier François.'"

On American cook books, Mrs. Aresty explains that "The Compleat Housewife" was the first book containing recipes (continued)

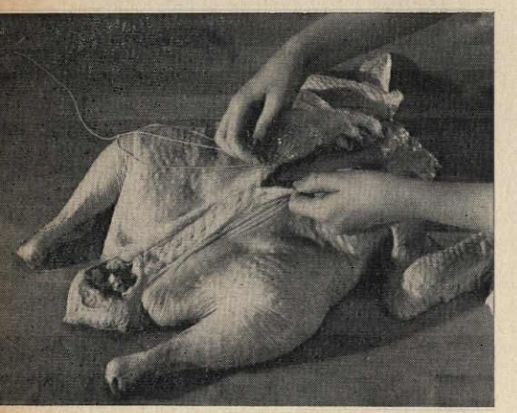


2 ***Start boning*** *the turkey by scraping the meat from the bones toward the wing. Cut as close to the bone as you can. Hold wing firmly in other hand.*

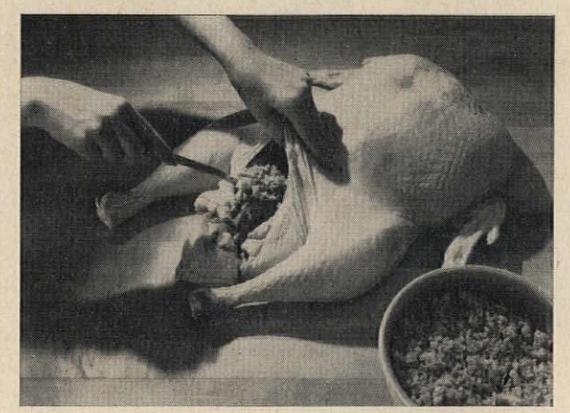


3 ***Scrape meat*** *from bone until you reach the first wing joint. Cut through joint. Work along to second joint; cut through it, too. Leave the wing tip on—the finished bird looks better.*

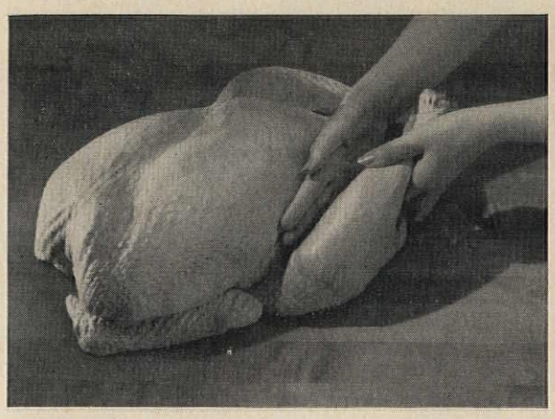
4 ***Work along frame,*** *scraping meat from bone, until you reach the leg. Cut the leg as you did the wing. Repeat the boning procedure on the other side of the bird. Scrape along the breast bone to free the frame.*



5 ***Season inside*** *of turkey with salt and pepper. Sew up back with large needle and clean white string. Fold neck skin to back and stitch to fasten.*



6 ***Turn turkey on its back.*** *Spoon stuffing into bird, a small amount at a time, making sure stuffing is carefully pushed into all cavities. Sew or lace opening, or re-tuck legs under band.*



7 ***Shape bird*** *to look as it did before boning. Tuck wings under, close to body. Push legs into place, shaping with hand. Tie wide piece of cheesecloth around body, one around legs. Remove halfway through roasting.*

SPAGHETTI SAUCES

Soup makes 'em easy! Soup makes 'em good!

Let Campbell's do your slaving over a hot stove! Start your *own* special spaghetti sauces with Campbell's rich, red Tomato Soup! Specially grown, sun-ripened tomatoes add their extra flavor and goodness. Campbell chefs add the extra-subtle seasoning that makes Campbell's Tomato Soup the perfect base for your personal touch. Next time – top your spaghetti with an easy Tomato Soup Sauce your friends will rave about – and they'll think you spent hours!

TOMATO MEAT SAUCE

For hearty good eating! In skillet, lightly brown ½ lb. ground beef; push to one side. Add 1 tbsp. salad oil, ½ cup chopped onion, 1 tsp. leaf oregano (crushed), 1 large clove garlic (minced); cook till onion is tender. Blend in 1 can Campbell's Tomato Soup, ½ soup can water, 1 tbsp. vinegar. Cover; cook over low heat 30 min.; stir now and then. Serve over hot spaghetti (6 oz. uncooked). 3 to 4 servings.

Tomato Frankfurter Sauce

A family favorite that's quick and easy as can be! In skillet, cook ½ cup each chopped celery and onion in 2 tbsp. melted shortening until tender. Add 1 lb. frankfurters (cut in ½" slices); brown lightly. Stir in 1 can Campbell's Tomato Soup, ½ cup water, 1 tsp. Worcestershire sauce. Cook 15 min.; stir now and then. Serve over hot spaghetti (6 oz. uncooked). 3 to 4 delicious servings.

Spaghetti Creole

A delightful new treat! In skillet, cook 2 slices bacon till crisp; remove and crumble. In drippings, cook 1 cup diced cooked beef, 1 med. green pepper (sliced), 1 med. onion (sliced), ¼ to ½ tsp. chili powder, 1 clove garlic (minced). Add 1 can Campbell's Tomato Soup, ½ soup can water, bacon. Cover; cook over low heat 30 min.; stir now and then. Serve over hot spaghetti (6 oz. uncooked). 3 to 4 servings.

(continued)

to be *printed* in America (1742). It was compiled from E. Smith's English cook book of the same name, a prized possession of Mrs. Aresty.

American cook books are an excellent way to begin a collection and fun to collect and study, and sometimes more easily found.

The first cook book of American *authorship* was "American Cookery" by Amelia Simmons in 1796. Mrs. Aresty says of this one, "It is especially treasured because my copy belonged to Mrs. Mary J. Lincoln, the founder of the Boston School of Cooking."

Other interesting American books in the Aresty collection include a first edition of "The New England Cookery" by Lucy Emerson (which, according to Mrs. Aresty, was largely compiled from the Simmons book); several by Harriet Beecher Stowe; and first editions of Miss Leslie's early American books.

Mrs. Aresty finds books in most unexpected places—"Mrs. Lincoln's Boston Cook Book" in Gotenburg, Sweden, and recently, "The Edgewater Beach (Chicago) Salad Book" in Paris. A pleasant surprise was a first edition of "The Settlement Cook Book" purchased from the author's niece. Mrs. Aresty smiles when she points to the double title on this last one: "The Way to a Man's Heart."

"I guess," she says, "that holds as much today as the day it was written."

CORN PUDDING

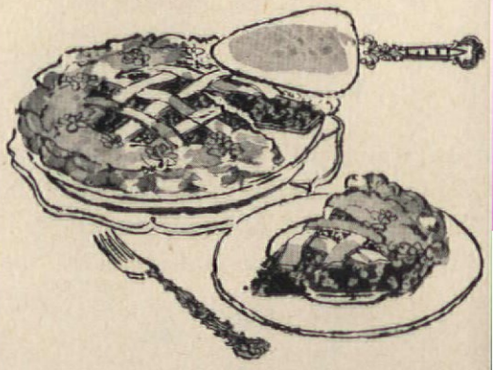
Preparation time: 10 min.
Baking time: 1 hr., 15 min.

2 eggs; ¼ c. flour; 1 tsp. salt; ½ tsp. pepper; 2 cans (1 lb. each) cream-style corn; 2 tbs. melted butter or margarine; 1 can (14½ oz.) evaporated milk

• Beat eggs in medium-sized bowl; beat in flour, salt, and pepper. Add corn, butter or margarine, and evaporated milk; blend well. Pour into buttered 1½-quart casserole; place in shallow baking pan; place on oven rack. Fill pan with hot water to ¾-inch from top of casserole. Bake in slow oven (300°F.) 1 hour and 15 minutes, or until knife inserted 1-inch from side comes out clean. Serve at once. Makes 6 servings.

Adapted from Traditional Virginia Recipe, From Morgan Family. Prov'd 1937, in "The Williamsburg Art of Cookery."

MINCEMEAT



Preparation time: 30 min.
Cooking time: 1 hr.

1 lb. beef (chuck or round), cubed; 2 c. water; 1½ c. raisins; 1½ c. currants; 1½ c. brown sugar firmly packed; ⅓ c. molasses; 3 c. pared, cored, chopped apples; 2 tsp. salt; 2 tsp. cinnamon; ½ tsp. mace; ½ tsp. ground cloves; grated rind and juice of 1 lemon; 1 jar (4 oz.) candied citron, diced; ½ c. beef suet or butter; ½ c. brandy; ¼ c. red wine

• Cook beef in water in saucepan until tender; drain; reserve liquid; chop meat fine. Combine meat and 1 cup liquid with remaining ingredients except brandy and wine. Cook over medium heat, stirring occasionally, until apples are tender and mixture is thick. Cool; add brandy and wine. Makes 6 cups.

Adapted from "Mrs. Lincoln's Boston Cook Book" © 1883 by Mrs. D.A. Lincoln.

New crop's in!

FRESH OCEAN SPRAY CRANBERRIES IN YOUR STORE NOW!

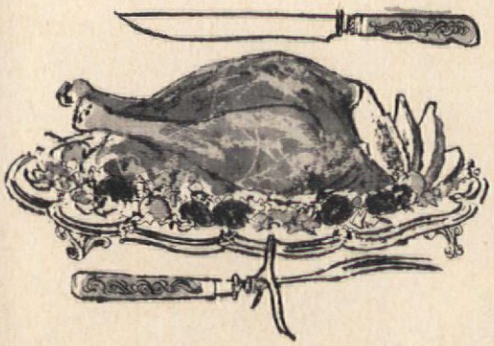
Guaranteed by Good Housekeeping

Ready to make your traditional cranberry recipes, sauce or relish!

They've just been rushed *fresh* to your store . . . plump, wholesome red cranberries just picked from a brand-new crop . . . and *tested* for ripeness! Make them into delicious relishes, sauces, cranberry salads, pies, tarts, muffins, too . . . If you like your cranberries *fresh*, you'll find these new-crop Ocean Spray Cranberries the best you've ever had! Fresh idea: Stock up your freezer with packages of Ocean Spray fresh cranberries!

OCEAN SPRAY FRESH CRANBERRIES

SAUSAGE STUFFING



Preparation time: 30 min.

2 lbs. pork sausage meat; 5 qts. (20 c.) cubed day-old bread; 2 lbs. chestnuts, roasted and halved; 2 large onions, chopped (2 c.); 1 c. chopped celery; 1 c. chopped green olives; ½ c. chopped parsley; 2 tbs. thyme; 2 tbs. marjoram; 1 tsp. pepper; turkey stock.

• Cook sausage meat in large skillet over medium heat, breaking meat up with fork as it cooks; drain. Combine all remaining ingredients, except stock, with sausage meat in large bowl; toss lightly to mix. Add only enough stock to moisten stuffing lightly. Sufficient to stuff neck and body cavities of a 20-pound turkey.

Adapted from Old Morgan Family Recipe in "The Williamsburg Art of Cookery."

PICKLED ENGLISH WALNUTS

"The walnuts should be gathered when the nut is so young that you can run a pin into it easily (through the shell); pour boiling salt and water (brine) on, and let them be covered with it nine days, changing it every third day—take them out, and put them on dishes in the air for a few minutes, taking care to turn them over; this will make them black much sooner—put them in a pot, strew some whole pepper (peppercorns), cloves, a little garlic, mustard seed, and horse-radish scraped and dried; cover them with strong, cold vinegar." (Pack in jars and seal.)

Mrs. Mary Randolph's Virginia Housewife, 1831, in "The Williamsburg Art of Cookery," by Mrs. Helen Bullock, © 1938, Colonial Williamsburg, Inc.

ARTICHOKES SAUTES

Preparation time: 10 min.
Cooking time: 30 min.

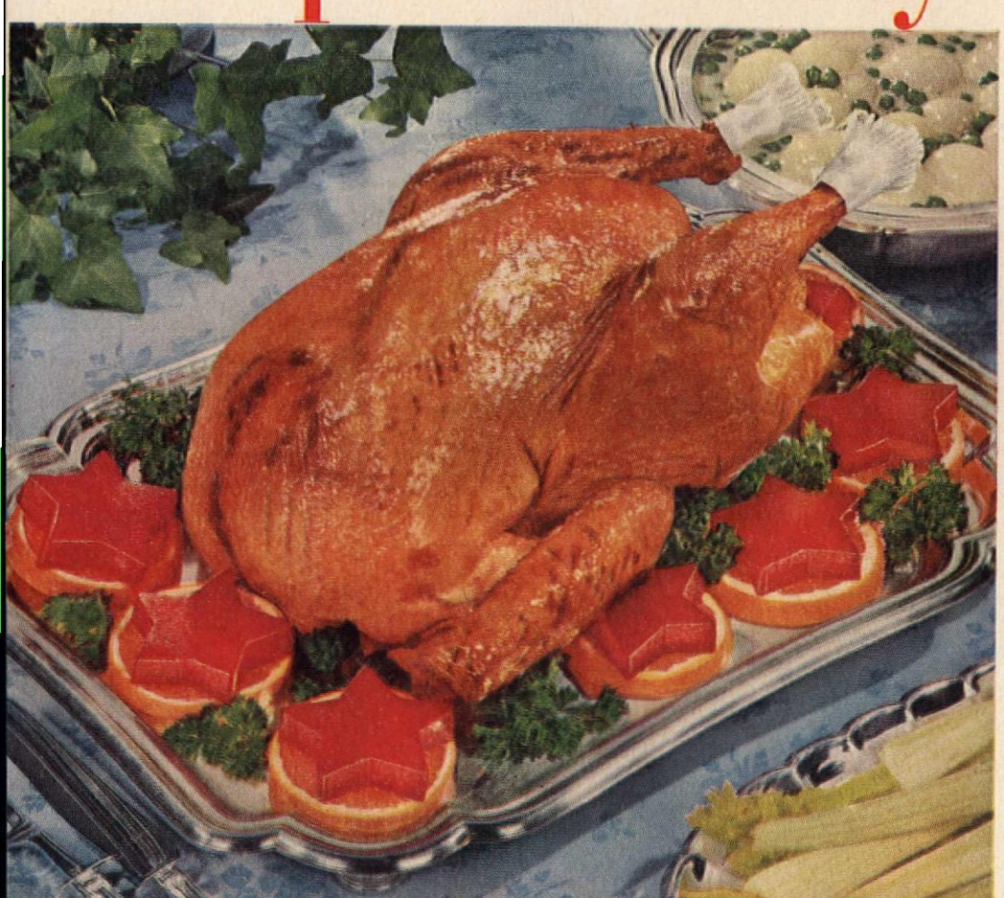
3 large artichokes; 1 tsp. salt; ¼ tsp. pepper; ¼ c. melted butter or margarine.

• Cut artichokes in quarters; remove chokes; clip off any thorny tips on leaves with scissors. Parboil 5 minutes in salted water; drain; place in shallow baking dish. Blend salt and pepper with melted butter or margarine; cover dish. Bake in moderate oven (350° F.) 20 to 25 minutes, or until artichokes are tender. Garnish with strips of pimiento and serve with hollandaise sauce, if desired. Makes 4 servings.

Adapted from "The Way to a Man's Heart," The Settlement Cook Book © 1901.

***Tested in* THE AMERICAN HOME KITCHENS**

New pack's ready!



JELLIED
OCEAN SPRAY
CRANBERRY SAUCE AT
YOUR GROCER'S, TOO!

Guaranteed by Good Housekeeping

Make your turkey taste better . . . better for you!

Wholesome, bright red Ocean Spray Cranberry Sauce *looks* so good, and *tastes* so good with your holiday dinner! Whether it's turkey, or whatever else you serve these busy days, remember this: Cranberry sauce adds fresh fruit juiciness to dry meats; cuts the rich taste of fat meats; and leaves a clean, fresh taste in your mouth. 14 VITAMINS AND MINERALS, plus more natural fruit pectins than oranges, apples or any other fresh fruit!

OCEAN SPRAY CRANBERRY SAUCE
The natural mate for turkey —and every meat!

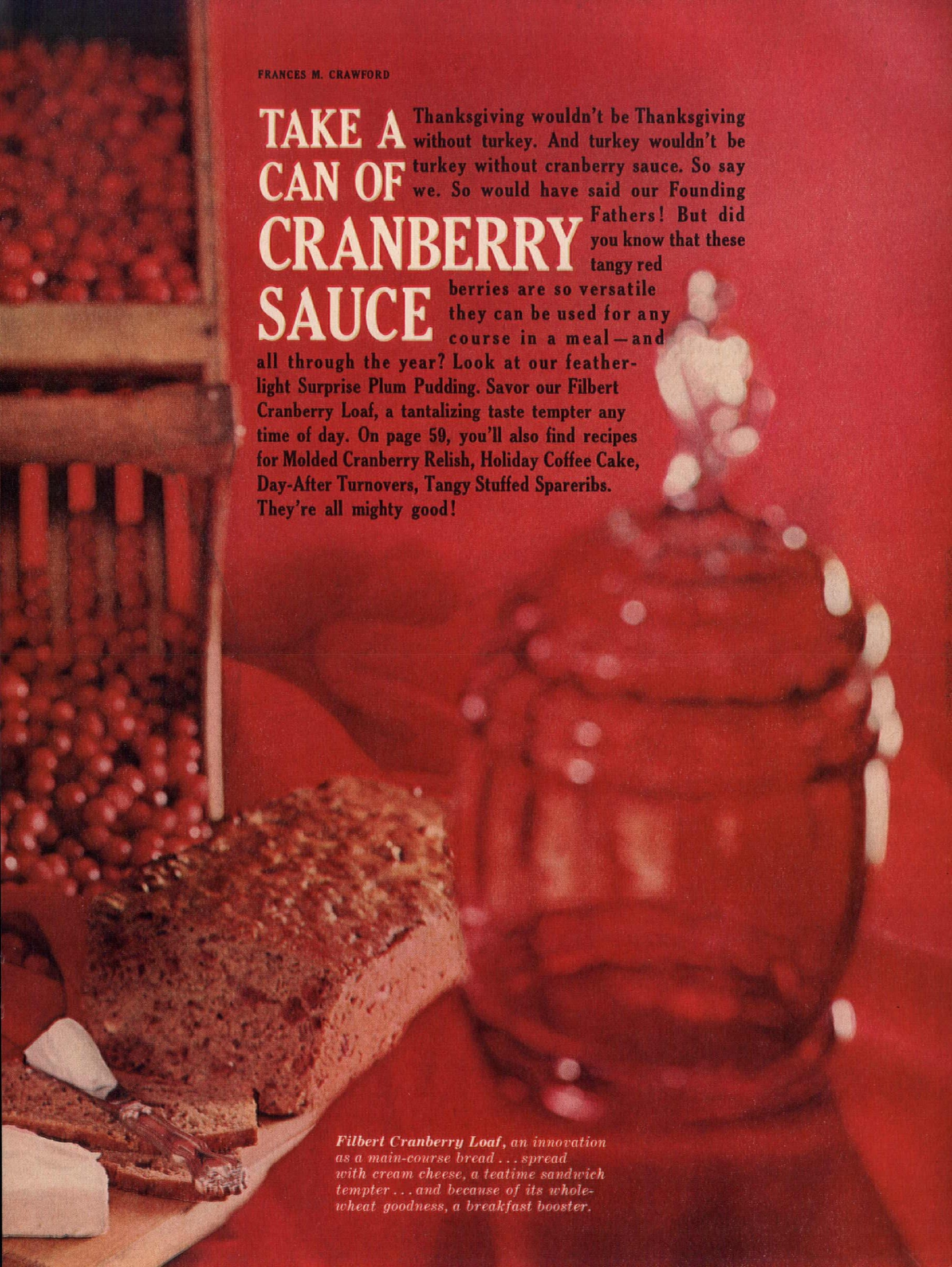
Stan Young

Surprise Plum Pudding *has all the traditional flavor, but a gossamer lightness so welcome after a festive family feast.*

FRANCES M. CRAWFORD

TAKE A CAN OF CRANBERRY SAUCE

Thanksgiving wouldn't be Thanksgiving without turkey. And turkey wouldn't be turkey without cranberry sauce. So say we. So would have said our Founding Fathers! But did you know that these tangy red berries are so versatile they can be used for any course in a meal—and all through the year? Look at our feather-light Surprise Plum Pudding. Savor our Filbert Cranberry Loaf, a tantalizing taste tempter any time of day. On page 59, you'll also find recipes for Molded Cranberry Relish, Holiday Coffee Cake, Day-After Turnovers, Tangy Stuffed Spareribs. They're all mighty good!



Filbert Cranberry Loaf, *an innovation as a main-course bread . . . spread with cream cheese, a teatime sandwich tempter . . . and because of its whole-wheat goodness, a breakfast booster.*

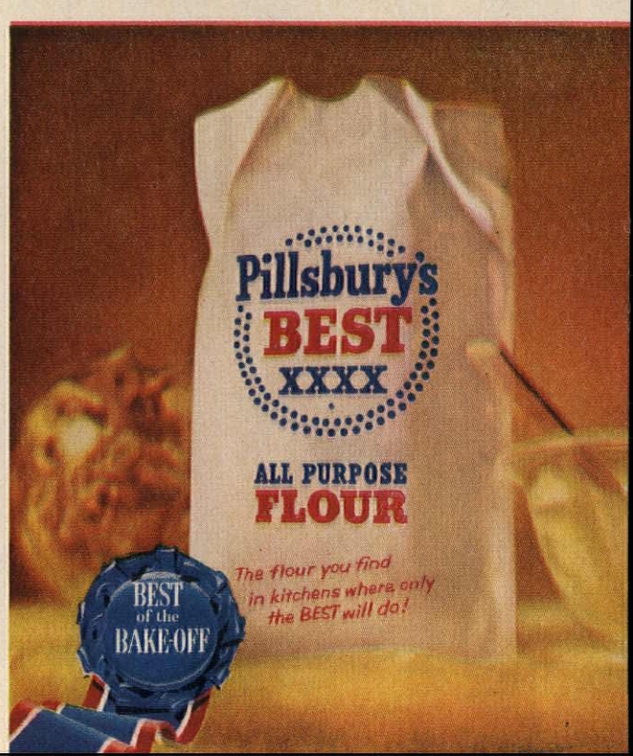
"Pecan Paulines:" a Bake-Off recipe, in sacks of Pillsbury's BEST Flour.

Because he's yours to love and make cookies for . . . only the BEST will do!

For the look in his eyes at the magic you've made, for the feeling of skill you never find from a box, spend the time best with the *best* flour. So white, so fresh, so smooth, so surely Pillsbury's BEST, and *yours.*

"Pecan Pauline" cookies in the picture are from winning Bake-Off recipe by Mrs. Daniel H. Jones, Geneseo, Illinois. They're crisp and crunchy with a smooth Praline frosting and pecans on top. **Idea:** make them big for the family, dainty half-size for a party!

To get the recipe: Sacks of Pillsbury's BEST Flour at grocers have this and more. Best of the Bake-Off, from all across the country, to Pillsbury, to you.



Pillsbury... the Flour you find in kitchens where only the BEST will do!

Take a Can of Cranberry Sauce

(pictured in color on pages 56 and 57)

• DAY-AFTER TURNOVERS

Preparation time: 30 min.
Baking time: 25–30 min.

Pastry

3 c. sifted all-purpose flour
1 tsp. salt
¼ c. butter or margarine
¾ c. vegetable shortening
½ c. cold water

Filling

¼ lb. mushrooms, chopped or: 1 can (3 oz.) mushroom pieces
3 tbs. butter or margarine
3 tbs. flour
¾ tsp. onion juice
¾ tsp. salt
Dash of pepper
1 c. chicken broth
1½ c. diced cooked chicken or turkey

● *Pastry:* Sift flour and salt into bowl. Cut in butter or margarine and shortening. Add water gradually, mixing lightly until dough forms a ball. Roll out to rectangle 12x18 inches; cut into six 6-inch squares. *Filling:* Sauté mushrooms in butter or margarine; blend in flour, onion juice, salt, and pepper; stir in chicken broth. Cook, stirring constantly, until thickened; stir in chicken or turkey. Place ⅓ cup filling in corner of square; moisten edges; fold into triangle. Press edges firmly with fork; slit tops; place on baking sheet. Bake in hot oven (400°F.) 25 to 30 minutes, or until golden. Serve with either sauce below.

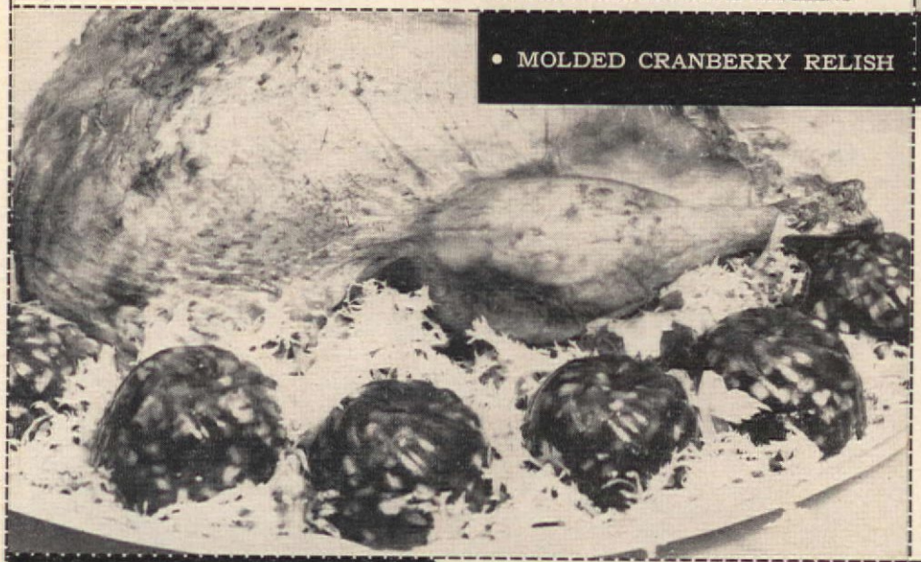
Makes 6 servings *628 cal. per serving* *Source of Vitamins A, B*

ALMOND CRANBERRY SAUCE: Combine 1 can (1 lb.) whole cranberry sauce and ½ cup raisins; simmer. Add ¼ cup slivered toasted almonds. Makes 1¾ cups sauce.

CURRY CRANBERRY SAUCE: Combine 1 can (1 lb.) whole cranberry sauce and 1 teaspoon curry powder; simmer. Makes 1½ cups sauce.

***Tested in* THE AMERICAN HOME KITCHENS**

• FILBERT CRANBERRY LOAF



• MOLDED CRANBERRY RELISH

• SURPRISE PLUM PUDDING

Preparation time: 30 min.
Chilling time: 4 hrs.

2 pkg. cherry-flavored gelatin
2 c. hot water
½ c. cold water
½ c. brandy
1 can (1 lb.) jellied cranberry sauce
Dash of salt
¾ tsp. cinnamon
¼ tsp. ground cloves
1 c. finely cut raisins
1 c. finely cut cooked prunes
1 c. finely cut nuts (walnuts or pecans)
⅓ c. finely cut citron
1 c. grapenuts

● Dissolve gelatin in hot water; stir in cold water and brandy; place ⅓ cup of this mixture in bottom of 6-cup mold; chill until firm. Add cranberry sauce, salt, cinnamon, and cloves to remaining gelatin; mix until smooth. Stir in raisins, prunes, nuts, citron, and grapenuts; mix thoroughly. Pour into mold; chill about 4 hours, or until firm. Unmold and serve with whipped cream or Foamy Sauce. Dessert can be made the day before.

Makes 10 servings *400 cal. per serving* *Source of Vitamin A*

***Tested in* THE AMERICAN HOME KITCHENS**

• TANGY STUFFED SPARERIBS

Preparation time: 25 min.
Roasting time: 2 hrs.

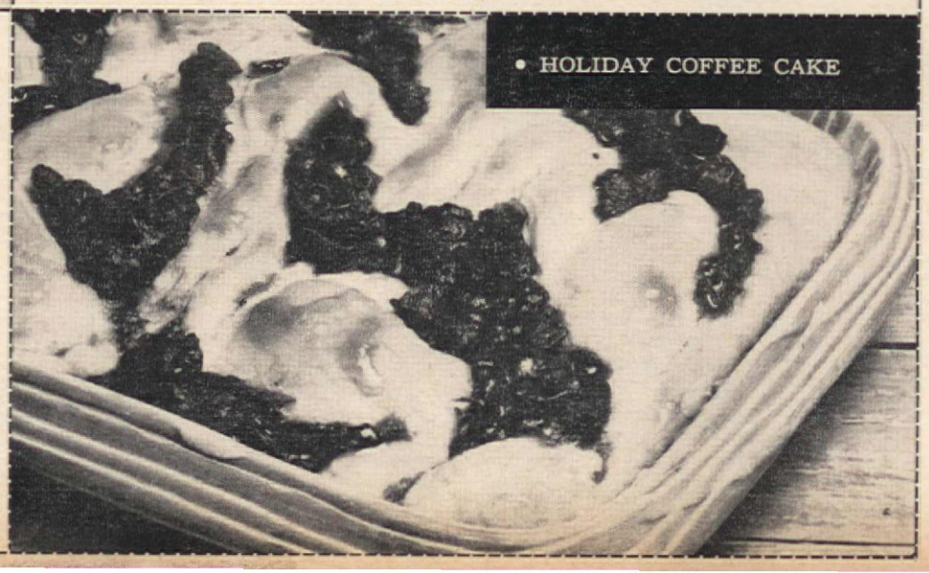
1 c. diced celery
1 med. onion, chopped (½ c.)
3 tbs. butter or margarine
2 tsp. salt
Dash of pepper
¼ tsp. thyme
1 can (1 lb.) jellied cranberry sauce
6 c. cubed bread
2 strips spareribs, about 2¼ lbs. each
2 tbs. brown sugar

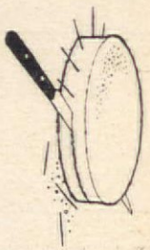
● Sauté celery and onion in butter or margarine 3 minutes, or until tender. Add salt, pepper, thyme, and ½ can of cranberry sauce; mix well. Pour mixture over bread cubes; mix thoroughly. Roast spareribs in shallow pans in hot oven (450°F.) 30 minutes; pour off drippings; turn oven to slow (325°F.). Turn one strip of spareribs hollow side up in pan; spoon on stuffing; top with second strip of spareribs; secure with wooden picks. Roast in slow oven (325°F.) for 1½ hours. Heat remaining ½ can of cranberry sauce and brown sugar until melted. Use to glaze spareribs several times during last half hour of roasting.

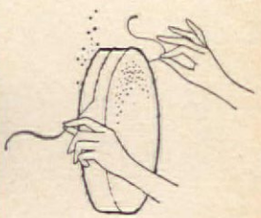
Makes 6 servings *1451 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• HOLIDAY COFFEE CAKE







TO SPLIT CAKE LAYERS, mark center with wooden picks. Cut through, using picks as guide or pull heavy sewing thread back and forth through layers in a gentle sawing motion.

Take a Can of Cranberry Sauce

(pictured in color on pages 56 and 57)

• TANGY STUFFED SPARERIBS

• HOLIDAY COFFEE CAKE

Preparation time: 15 min.
Baking time: 25–30 min.

⅓ c. sugar
2 eggs
3 tbs. melted shortening or oil
1 c. milk
3½ c. biscuit mix
1 can (1 lb.) whole cranberry sauce
⅓ c. prepared mincemeat

• Combine sugar, eggs, shortening, milk, and biscuit mix; beat vigorously 30 seconds. Spread dough in greased 13x9x2-inch pan. Combine cranberry sauce and mincemeat; drop by spoonfuls on top of dough. Run spatula in spiral pattern through batter. Bake in hot oven (400°F.) 25 to 30 minutes. Cut in squares to serve.

Makes 18 squares *285 cal. each* *Source of Vitamins A,B*

Tested in THE AMERICAN HOME KITCHENS

• MOLDED CRANBERRY RELISH

Preparation time: 20 min.
Chilling time: 2 hrs.

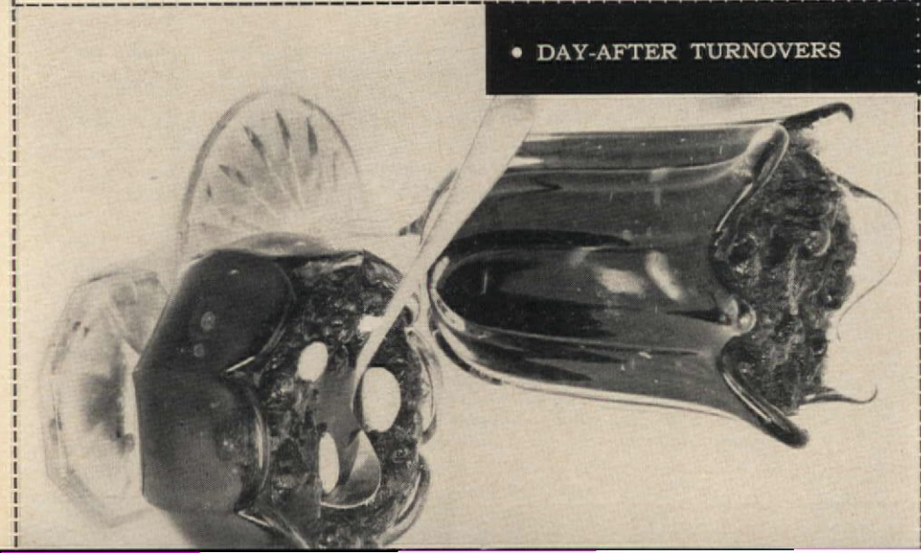
1 pkg. cherry- or strawberry-flavored gelatin
1¼ c. hot water
1 can (1 lb.) jellied cranberry sauce
½ c. chopped nuts
1 c. diced celery

• Dissolve gelatin in hot water; add cranberry sauce and stir until smooth. Chill until mixture begins to set; fold in nuts and celery. Pour into 8 three-ounce molds. Chill about 2 hours, or until firm.

Makes 8–9 servings *216 cal. per serving* *Source of Vitamins A,B,C*

Tested in THE AMERICAN HOME KITCHENS

• SURPRISE PLUM PUDDING



• DAY-AFTER TURNOVERS

• FILBERT CRANBERRY LOAF

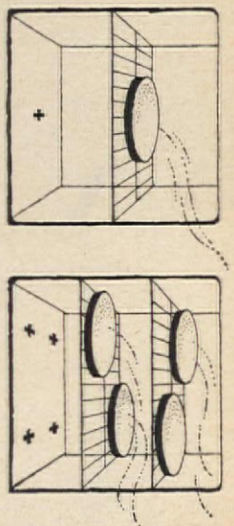
Preparation time: 35 min.
Baking time: 1 hr.

2 c. sifted all-purpose flour
1½ tsp. baking powder
1 tsp. baking soda
½ tsp. cinnamon
1½ tsp. salt
¼ c. sugar
1 c. whole-wheat flour
½ c. chopped, toasted filberts
1 egg, slightly beaten
½ c. sour milk
1 can (1 lb.) whole cranberry sauce
2 tbs. cooking oil

• Sift flour; measure; sift again with baking powder, baking soda, cinnamon, salt, and sugar; stir in whole-wheat flour and filberts; combine slightly beaten egg, sour milk, cranberry sauce, and cooking oil. Mix with dry ingredients just until flour is moistened and ingredients blended. Spoon into greased 9x5x3-inch loaf pan; let stand 20 minutes before baking. Bake in moderate oven (350°F.) 1 hour. Cool. To serve, cut in thin slices and spread with softened cream cheese.

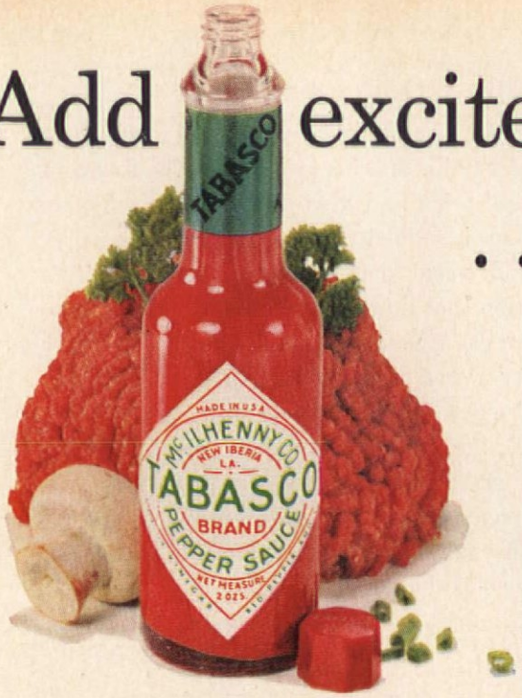
Makes 1 loaf *Source of Vitamins A,B*

Tested in THE AMERICAN HOME KITCHENS



BAKE SINGLE LAYER CAKE centered on rack in center of oven. When baking 3 or 4 layers, place 2 racks in oven, dividing oven in thirds. Place layers in diagonally opposite corners.

Add excitement to ground beef ... add Tabasco®!



The unique Tabasco flavor begins with this pepper . . . the proud variety that Edmund McIlhenny developed more than a century ago. We carefully tend it in the fields of Avery Island until red-ripe . . . mellow it like fine wine, for years in oaken casks. Only now is this liquid pepper seasoning worthy of the name Tabasco* . . . and in this famous bottle is ready to spread singing flavor through all your favorite foods. Try . . .

FAMILY HAMBURGER STEAK

For 6 generous servings, mix 2 pounds of lean ground beef with Worcestershire sauce, garlic salt, onion or celery salt and Tabasco, of course. Brown on the outside, as rare as you like on the inside. Slicing will be an event!

KABOB-BURGERS

Mellow Tabasco brightens flavor in the meat balls which you arrange on skewers with pineapple chunks and green pepper pieces. Broil over charcoal or in the oven, basting with pure vegetable oil laced with Tabasco. Ah!

HEAP BIG MEAT DISH

Starts with 1 pound ground beef, 1 cup cooked rice, Tabasco, herbs, and an egg to hold it together. Stuff the mixture into green peppers and on halved tomatoes crowned with onion rings. Bake 30 mins.—get set for applause.

CHILI ON BUN

You'll be so proud of this chili you make with chunks of browned ground beef, plump red beans and chili so *lively* with Tabasco. A favorite chili recipe from the Tabasco booklet.†

STUFFED MEAT LOAF

Your favorite meat loaf recipe is even more exciting when you add hard cooked eggs or stuffed green olives baked whole inside the loaf. Easy . . . but pretty fancy.

ALL-AMERICAN HAMBURGERS

Perfection—with only 4 ingredients: 1 pound ground beef, ½ teaspoon Tabasco, ½ cup milk, 1 teaspoon salt. Combine, shape into 4 large burgers, cook in lightly oiled skillet, serve on buns with "fixin's."

Tabasco*... *the liquid pepper seasoning*

*Tabasco is the registered trademark for McIlhenny Co., Pepper Sauce

†**40-PAGE BOOKLET –** dozens of exciting recipes . . . ground beef recipes, too. Send inside flap from Tabasco carton or 10c to Tabasco, Dept. AH-11, Avery Island, Louisiana.
"Tabasco" is also available in Canada.

Copyright 1960, McIlhenny Co., Avery Island, La.

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!

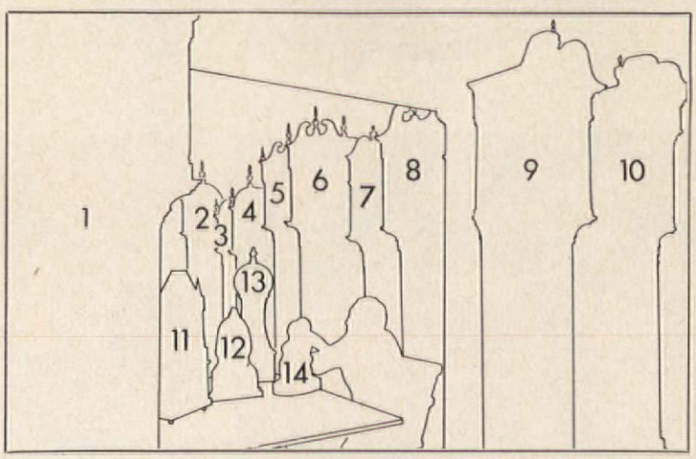
First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

Antique Clocks (continued from page 39)

boy spotted an old pillar-and-scroll clock. It so fascinated him that his father paid the five-cent purchase price and gave it to his son. Today the clock is valued at about $250.

The five-cent clock was the inspiration for a collection that now numbers about 150 antique timepieces. The collection includes the three popular types of early clocks—the "tall" or "hall" clock (also known as the "grandfather clock"), the "mantel" or "shelf" clock, and the "wall" or "hanging" clock.

On pages 38 and 39 we show you a few of the magnificent, classic antiques that make the Myers collection so outstanding.



***Eight-day grandfather clocks,** standing left to right:* **1.** *Walnut case. Made by Christian Forrer, Lampeter, Pa. Circa 1765. Very rare.* **2.** *Cherry case. Of Pennsylvania origin, but maker unknown. Circa 1795.* **3.** *Walnut case. Maker unknown. Circa 1800.* **4.** *"S. Willard"-type mahogany case. Made by S. Taber, Providence, R. I. Circa 1810.* **5.** *Walnut case. Made by Jacob Hendel, Carlisle, Pa.* **6.** *Light walnut case. Made by Samuel Mylie, Lebanon, Pa. Circa 1795.* **7.** *Curly-maple case. Maker unknown. Gives indication of Pennsylvania manufacture. Circa 1800.* **8.** *White-pine case. Maker unknown. Circa 1790.* **9.** *Walnut case. Maker unknown but gives evidence of having been made in Lewis Town, Pa. Circa 1800.* **10.** *Cherry case. Made by Elijah Evans, Frederick Town, Md. Date unknown.*
Smaller clocks on table: **11.** *Eight-day, wagon-spring, double-steeple clock by Birge and Fuller, Bristol, Conn.* **12.** *Eight-day acorn clock by J. C. Brown, Bristol, Conn.* **13.** *Newport banjo clock by Walter Cornell.* **14.** *Atkins 30-day, wagon-spring clock.*

SHOPPING INFORMATION

MAKE THESE FOR A MERRY HOLIDAY

Page 14: Fondue chafing dish—Buehner-Wanner, Inc. Enamel & vermeille spoons—Norwegian Silver Corp.

HEIRLOOM QUILTS

Pages 26, 27: Wallpaper—Old Stone Mill.

FESTIVE AND FEMININE

Pages 40, 41, 83: Refrigerator, built-in oven, cooking top, combination washer-dryer, dishwasher, disposer, air conditioner, cabinets, TV set, toaster, coffeemaker—GE. Counter tops—GE Textolite. Sink—American-Standard. Vinyl flooring—Robbins. Saucepan—Pyrex. Chandeliers—Elite Glass Co., Inc. White china, black & white cups—Rosenthal-Block. "Hannah Hull" sterling flatware—Wallace. Drapery fabric—Jofa. Wallpaper #P-279-9—Piazza Prints. Dining chairs, table—Kindel. Leather chair seats—Upholstery Leather Group, Inc. Tablecloth, napkins—Belgian Linen Assn. Pepper mill, white porcelain spoon, chafing dish, spice basket, milk pitcher—Sign of the Pine Tree—Louisville, Ky.

FASHION SHOWS ON YOUR FLOOR

Pages 44–45: "Langley" carpeting $12.95*—Cabin Crafts. Upholstery fabric—Greeff. Sofa—Shaw Mfg. Co. End tables, chair, lamps—Courtesy of Old Colony Furniture Co., Mount Kisco, N.Y.
Page 46: "Lancaster Inspiration" carpeting $13.95*—Lees. Furniture—Hitchcock Chair Co.
Page 47: Carpeting $16.95*—Kent. Desk, chair—Franco Albini at Knoll. Beds—Knoll. Lamp—Nesson Studio. Drapery fabric—Quatrefoil at Herman Miller.
*All prices approx. per square yard.

When you cook fresh corn in your own kitchen, you cook it in liquid. And unlike so much other whole kernel corn, that's the way Del Monte Family Style Whole Kernels are packed and cooked, in liquid. That means a younger, sweeter flavor—a kettle-cooked freshness. The liquid makes the kernels easier for you to heat, too—even keeps leftovers juicy, bright, and fresh-tasting. Discover this better way to buy whole kernel corn—Del Monte® Family Style.

Give the gift of good cooking

Good cooks know *copper* cooks best. It heats fast, evenly . . . makes cooking with Revere Ware so easy and pleasant. Now your *choice* of *copper-clad* stainless steel Revere Ware with the famous copper bottom . . . or *copper core* stainless steel Designers' Group, where copper works unseen to spread heat across the bottom and up the sides. These are wonderfully useful gifts for a lifetime of good cooking! Revere Copper and Brass Incorporated, Rome, New York.

REVERE WARE

The world's finest cooking utensils

Antique Glass

(continued from page 24)

utilizing their bountiful supply of graceful lamps. The colored miniature kerosene lamps are the real eye-catchers. About six inches tall, they frequently have names pressed into them and are usually in the glowing colors of the Victorian era.

One of the most attractive types in the collection, and certainly one of the hardest to find complete with globe chimney, is the "twinkle lamp" (top row in picture). The names of these lamps are fascinating: "Little Buttercup," "Little Banner," "Nutmeg," "Clarke's Fairy Lamp," "Little Jewel." Because of their colored globes, they give little light but this was probably intentional because they were often used in a sickroom.

The most valuable lamps in the Hooffs' collection are the whale-oil lamps. Dating back to 1790 through 1830, these lamps are usually small because whale oil was scarce and expensive. Based entirely on the whaling industry, they were used primarily in big cities and seaports; the back country had to depend on other types of lighting. Each year these little lamps become harder to find and more costly. They are typically American; you'd be unlikely to find one in any other country.

The Christmas salts are another interesting item in the Hooffs' collection. These little salt cellars, sometimes called "barreled salts," have pewter tops and spiderlike plungers. They are called "Christmas salts" because they were patented on Christmas Day, 1877, in Boston. "By coincidence," says Mrs. Hooff, "we bought our first one on Christmas Eve in Alexandria, Virginia." THE END

Quilts

(continued from page 28)

I tried my hand at making another quilt of fragments of homespun, chintz, and old prints. When it took a blue ribbon at the Kentucky State Fair I was no longer just a collector, I became a dedicated quiltmaker!"

Mrs. Peto's keen interest both as collector and quiltmaker is typical of that demonstrated by thousands of women across the country.

The quiltmaker today no longer works under the handicaps her great-grandmother did. Magazines now show quilts in traditional patterns and give charts and explicit instructions for making them. Stores offer packaged quilt kits with stamped backgrounds and ready-cut patches of fine quality. There are quilting hoops and folding frames for the modern quilter who wishes to give the final enrichment to her work but hasn't room for an old-fashioned frame.

Mrs. Peto's collection not only contains many heirloom pieces but quilts she and her daughter made. "Sparkling Pinwheels," shown on page 29, a piecework quilt, was made by her daughter.

The "Cockscomb and Currants" (circa 1830) with its grapevine border has the signature of the maker wrought twice in the trapunto quilting which old-time quilters called "stuffing." "Shirred Zinnias" has scattered bouquets in the body of the quilt that are done in a technique rarely found. Narrow bias strips of soft material are shirred and arranged in concentric circles, then mounted on a circular base, resulting in unusually naturalistic blossoms. This quilt was made by Mrs. Jencks Wanton Perkins in Oriskany, New York. This locality is famous for a Revolutionary battle in 1777.

"Playmates," a crib-size quilt, was made by Mrs. Peto from the white-ground printed cambrics that were used in little boys' shirtwaists in the 1880's and 1890's. The designs appealed to small boys: hunting dogs, pet pugs, birds, horses, high-wheeled bicycles, bees, and beetles. This quilt also has the picture of Grover Cleveland, then President of the United States.

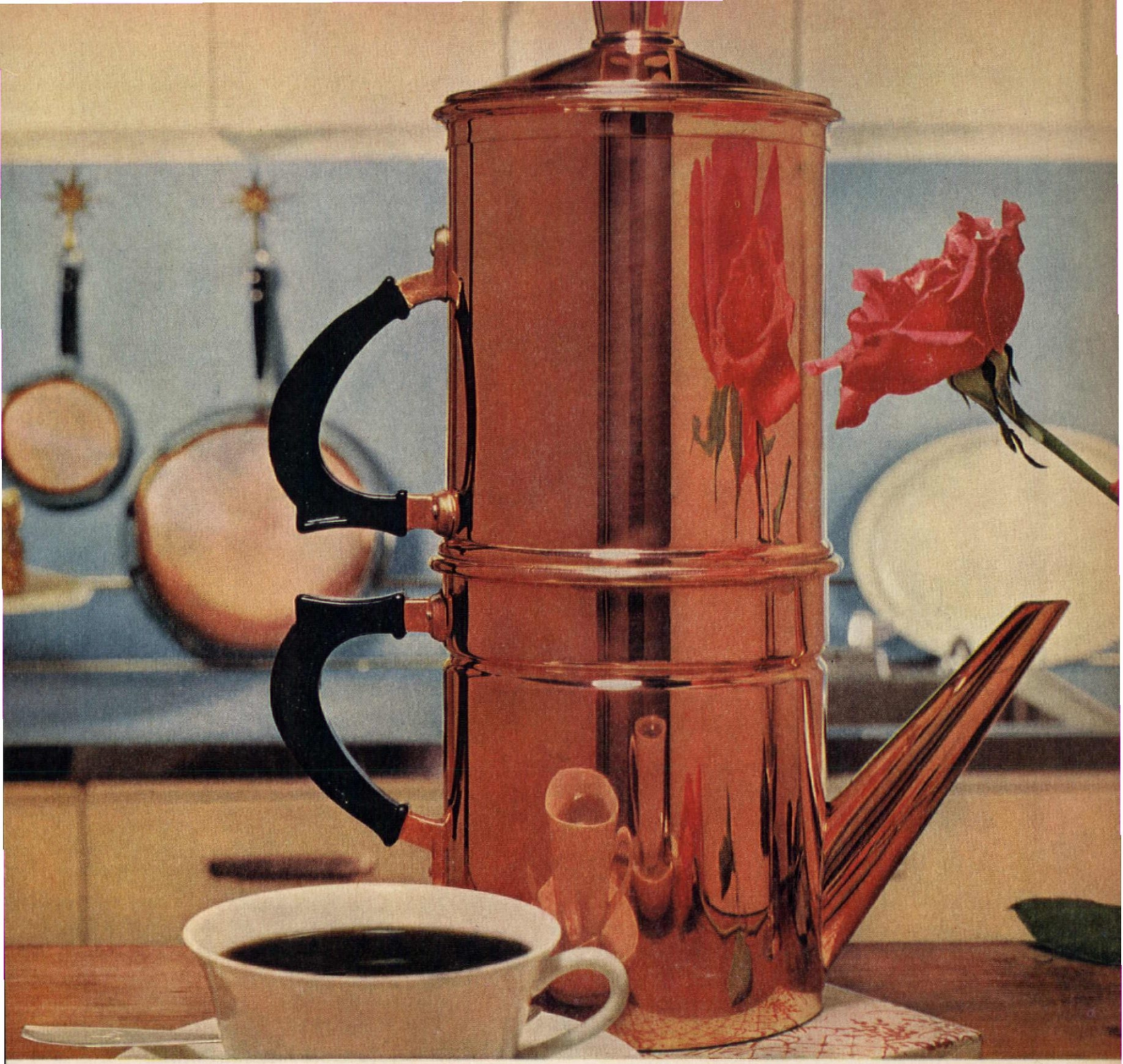
"The Tree of Life" quilt has a beautiful hand-blocked center of birds and flowers surrounded with several borders of very fine appliqué. It's enormous in size, four yards wide, for a huge four-poster. Southern in origin, circa 1780.

Asked if she has any preference between the two techniques of quiltmaking—piecework or appliqué—Mrs. Peto stands neutral.

"I love them both," she says. "But our grandmothers evidently considered the appliqué more elegant for it appears more often on their 'best' or 'bride's' quilts. My 'Baltimore Bride's' quilt (on page 26) is perhaps the finest of this type." THE END

Editor's note: Mrs. Peto is author of "Historic Quilts" and "American Quilts and Coverlets."

WORSHIP
RELIGION IN AMERICAN LIFE TOGETHER THIS WEEK



Now Twinkle shields copper from tarnish

ew Twinkle® Copper Cleaner not only eans brighter than new . . . it leaves an visible shield on copper that protects it m tarnish!

Doesn't scratch that lovely glow. Easy your hands, too. Why not use the coupon d discover that living with copper can beautiful . . . and easy!

New easy-to-use sponge in every jar!

10¢ coupon

Take this valuable coupon to your grocer.

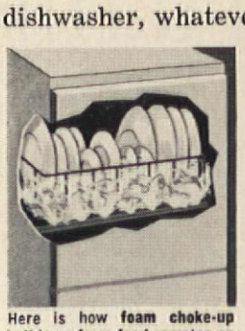
MR. GROCER: For your convenience in obtaining prompt, accurate payment for this coupon, send it to Twinkle, Box 122, Clinton, Iowa. Coupons must be presented by *March 31, 1961*. They will pay you 10¢ plus 2¢ handling providing coupon is redeemed in accordance with our consumer offer. Coupons good only on TWINKLE Copper Cleaner and are non-transferable. Coupons presented through outside agencies or others who are not retail distributors of our products will not be honored and will become void when presented. The consumer must pay sales tax involved. This offer void wherever taxed, restricted, prohibited, or where license is required. Limit 1 coupon to a customer. Cash value 1/20 of 1¢. The Drackett Company, Cincinnati, Ohio.

This coupon redeemable in U.S. and Canada.

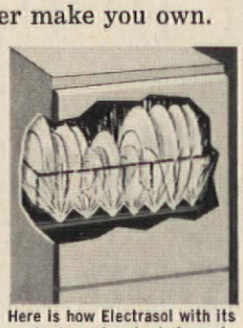
AH

Electrasol ends FOAM CHOKE-UP in your dishwasher

How new-formula discovery gives you spotless, film-free dishwashing every time! New formula Electrasol frees your dishwasher from the sluggishness caused by foam choke-up! Releases torrents of water for all-out *full spray action!* Dishes come out spotless, your silver gleaming, your glasses sparkling...without a hint of dulling film ...*every* single time! So let Electrasol restore full spray action to *your* dishwasher, whatever make you own.



Here is how **foam choke-up** builds up from food remains on dishes to strangle your dishwasher's cleaning power. Dishes come out muggy, glasses spotty, silverware streaked!



Here is how Electrasol with its exclusive chemical formula frees your machine for **full spray action.** Dishes come out spot-free, glasses crystal-clear; silver dazzle-bright!

Does what no other dishwasher detergent can do... **even in hardest water!**

© 1960

Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.*

Staffordshire

(continued from page 33)

With her next purchase—a teapot called "Wadsworth Tower" she also bought Ada Walker Camehl's and Elluouise Baker Larsen's excellent books on Staffordshire. From that point on, she was transformed from a plain hobbyist into an all-out collector!

In Ohio, for example, she ran across an antiques shop. The owner came up with what Mrs. Woolf describes as "our greatest day in Old Blue collecting: 15 pieces, including three plates and a deep vegetable dish of 'The Landing of Lafayette,' two plates picturing 'The Boston Statehouse,' a 'States' plate inscribed with the names of 15 states—the original 13 plus Vermont and Kentucky."

In New York City, "that delightful oasis for all thirsty antiquers," the Woolfs picked up another treasure—a large tureen of "Don Quixote and the Princess," which is an extremely rare subject for Staffordshire ware.

In Boston, Salem, and Marblehead there were other finds: a pitcher named "Lafayette at Franklin's Tomb," a 24-inch platter, "La Grange," depicting the French chateau of General Lafayette, and a dinner set celebrating his landing on the Cadmus at Castle Garden, New York.

On the subject of Lafayette, Mrs. Woolf says that no other subject was ever more popular than the French general. "Whatever he did," she states, "was Old-Blue worthy. He was pictured as a young man and an old one—on everything they made from mugs, jugs, and bowls to pitchers, platters, and plates!"

Mrs. Woolf's prize piece is curiously one that is comparatively worthless—except to her. It is a platter from which General Robert E. Lee ate fried chicken at her great-grandfather's Tennessee farm. The blue of this dish is mottled with the gray cracks of age and hard use—but to Mrs. Woolf it is priceless. THE END

Pewter

(continued from page 35)

times but few early pieces have survived to this day because of the softness of the metal. Most prized by collectors are the pieces made during the 17th and 18th centuries. Pewter made in early American days was severe in style and limited in quantity because of the lack of molds and materials, and the scarcity of craftsmen.

The pewter articles shown in color on pages 34 and 35 are:

Mantel: English tobacco canister, one of a pair of short English gravity lamps, one of a pair of tall French gravity lamps.

Cupboard: upper left, English charger (platter), and mates to lamps on mantel. Below, two-gallon American pitcher. Upper right, plate and French tureen. Center, pair of very rare English vases. Below, Dutch measuring pitcher, French screw-top tobacco jar, English measure.

Grain bin: pair of very rare French urns, French tureen.

Center table: English pap bowls used for medicine doses in foundling homes; rare long-handled porringer; tobacco jar; charger under French lunch pail.

Table at right: pair of American hurricane globes and sticks, very rare tazza (server with pedestal), French lunch pail.

On floor: French cider jug.

THE END

How to Buy Carpeting

(continued from page 49)

4) WHAT OTHER EXPENSES ARE THERE WHEN I BUY CARPETING?

Plan on $3 per square yard for installation and padding of carpeting to be used wall-to-wall. You must also expect to pay more for installation if you live far from shopping areas. Rug sizes or special shapes require a charge for cutting and binding. These details should be discussed with your salesman.

5) WHAT ARE CARPETS MADE OF? IS WOOL THE BEST OF ALL?

Natural wool and cotton are the fibers which we know best. But man has created his own fibers which are known by many brand names. Although each fiber manufacturer has perfected certain features, the brand names fall under the general categories of nylon, rayon, and the acrylic fibers.

Wool carpeting is tried and true and we know that a good wool gives a wonderfully balanced performance between resilience, durability, ease of upkeep, and beautiful decorative features.

Cotton wears and wears, and is priced economically. Since it has a tendency to flatten out and soil more readily, it is best used in low-traffic areas.

Nylon makes a truly lustrous and colorful carpet which (continued)

HOTPOINT ELECTRIC '60

NEW SIMPLIFIED COOKING AT THE TOUCH OF A BUTTON

YOUR MEALS LOOK BETTER, TASTE BETTER, ARE BETTER

SEE THE NEW SMOKELESS BUILT-IN OVEN

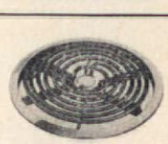
Handsome HOTPOINT BUILT-IN OVENS barbecue and broil without smoke or odor, and door lifts off for easy oven cleaning. Matching surface section fully automatic.

Introducing America's newest Electric Range—the HOTPOINT ELECTRIC '60. At the touch of a button, it does all your cooking simply, precisely, recipe-right.

Brings you a new world of cooking marvels. Hotpoint simplified surface cooking—with five measured heats for each unit—cooks frozen vegetables to garden-fresh flavor, fries food to an even golden brown. Faster, too . . . you can bring soup to boil in 65 seconds. And the Super-Matic unit makes every pan automatic.

Broil or barbecue, bake or roast automatically. The wide oven bakes better cakes, broils steaks just the way you like them every time. Your roasts will be tender, juicy—and just right, thanks to the Roast-Right Thermometer. The Rota-Grill rotisserie gives you outdoor barbecue fun and flavor . . . indoors, all-year round.

The Hotpoint Electric '60 comes in 30″ and 39″ sizes, with a choice of four Decorator Colors and Classic White. Visit your Hotpoint Dealer soon.



THE REMARKABLE CALROD®

Here's the finest precision cooking unit made today . . . the time-tested reason behind the superiority of the new HOTPOINT ELECTRIC '60.

Send for Kitchen-Laundry Plan Book . . . 12 wonderfully convenient Kitchen-Laundries are colorfully pictured and planned in our new Plan Book: "Your Next Kitchen-Laundry." Send 25¢ to Hotpoint, Department AH-11A, Box 6107, Chicago 80, Illinois.

Hotpoint

(A Division of General Electric), Chicago 44

LOOK FOR THAT HOTPOINT DIFFERENCE!

How Many Rolls?

A regular reader of this rectangle writes: "I have decided to redecorate with wallpaper but I have a problem. How do I go about finding out how many rolls of wallpaper I need?"

After doing some checking we found the question is one that puzzles many and therefore answer publicly as follows:

First, measure the distance around the room in feet. Then measure the height of the room . . . floor to ceiling. Finally, list the number of openings . . . windows and doors. Take the list of figures to your Imperial dealer. He will check your figures against a chart printed in every Imperial sample book which quickly shows how many rolls of wallpaper you will need.

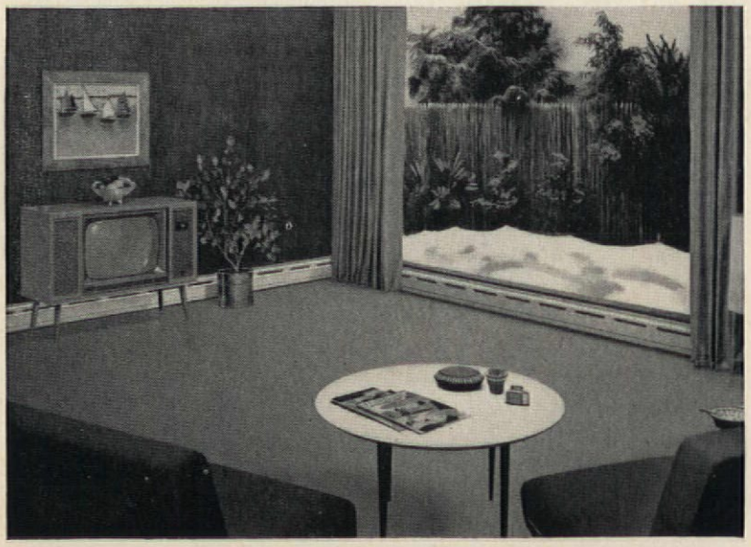
Here's an example of how it works. If the distance around the room is 54 feet, the ceiling height is 8 feet and there is one door and one window, you will require 16 rolls of wallpaper. If the ceiling is 9 or 10 feet, you will need 18 rolls. For larger rooms more wallpaper will be required, but the quantity is always determined by the same methods of measuring.

The Imperial wallpaper measuring chart is a helpful guide and it occurred to us you might like one in handy purse-size form. We have had printed a limited quantity for this purpose, available to you upon request. No charge, no obligation. Just write to the address below and ask for "Wallpaper Measuring Chart". Happy to be of service.

As a further aid in planning your decoration, visit your Imperial dealer and see his new collection of Glencraft®, Jean McLain®, Glenstyle® and E-Z-DU® wallpapers; also bristle brush scrubbable Glendura® Fabric Wallcovering.

P.S. To receive brand new decorating booklet entitled "Imperial Wallpaper Sets the Scene for Happy Living", send 10¢ in coin, together with this rectangle, to Dept. AA-11

IMPERIAL COLOR CHEMICAL & PAPER
Glens Falls, New York
a department of HERCULES POWDER COMPANY



What a beautiful way to heat your home

BURNHAM BASE-RAY®

BASE-RAY is definitely there, heating the room with gentle radiant rays. But you hardly notice it, its baseboard design blends so beautifully into the decorative scheme. And who'd ever think slim, smart-looking BASE-RAY is all cast iron . . . so durable and dent-proof. It's the designed-for-decorating heating that provides lifetime healthful comfort. What a beauty of a buy BASE-RAY is . . . the coziest heating comfort known . . . the most practical luxury in your home.

BURNHAM CORPORATION
Heating & Cooling Division
IRVINGTON, N. Y.

First in the manufacture of baseboard heating

MAIL COUPON TODAY
Please send me FREE information on AH 110
BASE-RAY ☐ BOILERS – GAS ☐ OIL ☐
FOR NEW HOME ☐ REMODELING ☐
Name
Address
City State

(continued)

is extremely durable. It is often combined with other fibers to add abrasion resistance to carpeting.

The new carpet nylon in continuous-filament form is a rich, bulky fiber which eliminates shedding and fuzzing. Brand names in this group: Caprolan, Cumuloft, 501, Nyloft, and Tycore.

Acrylic fibers have high resilience, soft wool-like appearance, take to lovely clear colors, and wear well. They include carpeting with brand names of Acrilan, Creslan, Orlon.

Carpet rayon takes to beautiful colors. Although its resilience is less than other fibers, its low cost makes it a good choice when anticipating frequent moves.

6) HOW CAN I BE SURE I AM GETTING A GOOD BUY?

Your carpet should have closeness and density no matter what the fiber and weave. You can see and feel the difference between carpeting at $18 a square yard and a similar one at $9. (Bend it and look into the pile for closeness of the weave). Also, it is no idle statement that you can rely on a recognized brand name, for it means that a manufacturer has put every effort into establishing a good product. And, of prime importance is the reputation of the store or dealer—not only to stand behind the merchandise, but for decorating assistance.

7) HOW LONG SHOULD I EXPECT CARPETING TO LAST?

This is a tough one for anybody to answer. The kind and quality of fiber and construction, how you use and care for the carpeting, and amount of traffic to which it is subjected determine its life span. Eight years is reasonable for carpeting under today's living conditions.

If durability is top priority, choose the best carpeting you can afford. But before you insist on long wear, be realistic. You may want to change the style or move in two or three years, in which case a less expensive carpet would be more practical.

8) DOES ALL BROADLOOM CARPETING HAVE TO BE USED WALL-TO-WALL?

Let's clarify our meaning of "broadloom" and "wall-to-wall." "Broadloom" is a term used for all carpeting which comes by the yard in length and which is woven in widths of 9, 12, 15, or 18 feet, but 9- and 18-foot widths are fairly rare. Most carpetings are available in 12- and 15-foot widths. "Wall-to-wall" means that the carpeting fits tight against the baseboard on all sides of the room. Tackless installation, almost standard procedure, is accomplished with a strip of wood pretacked with short upright nail points. The wood strip is secured to the floor and the carpeting is fitted to it.

You can achieve the effect of wall-to-wall by having your rug cut to the room's dimensions and bound all around, using it just as you would a movable rug the size of the room. In this case subtract 1 to 1½ inches from measurements, since carpeting will stretch.

Carpeting may also be used with a small border of flooring, 6 to 18 inches, depending on the size of the room and whether you have projections into the room.

In houses with open floor plans, broadloom carpeting can sometimes be used with three sides flush to the wall, and the fourth side shaped in a free form indicating traffic pattern over hardwood or tile floor. This is a good way to define a dining area or hallway.

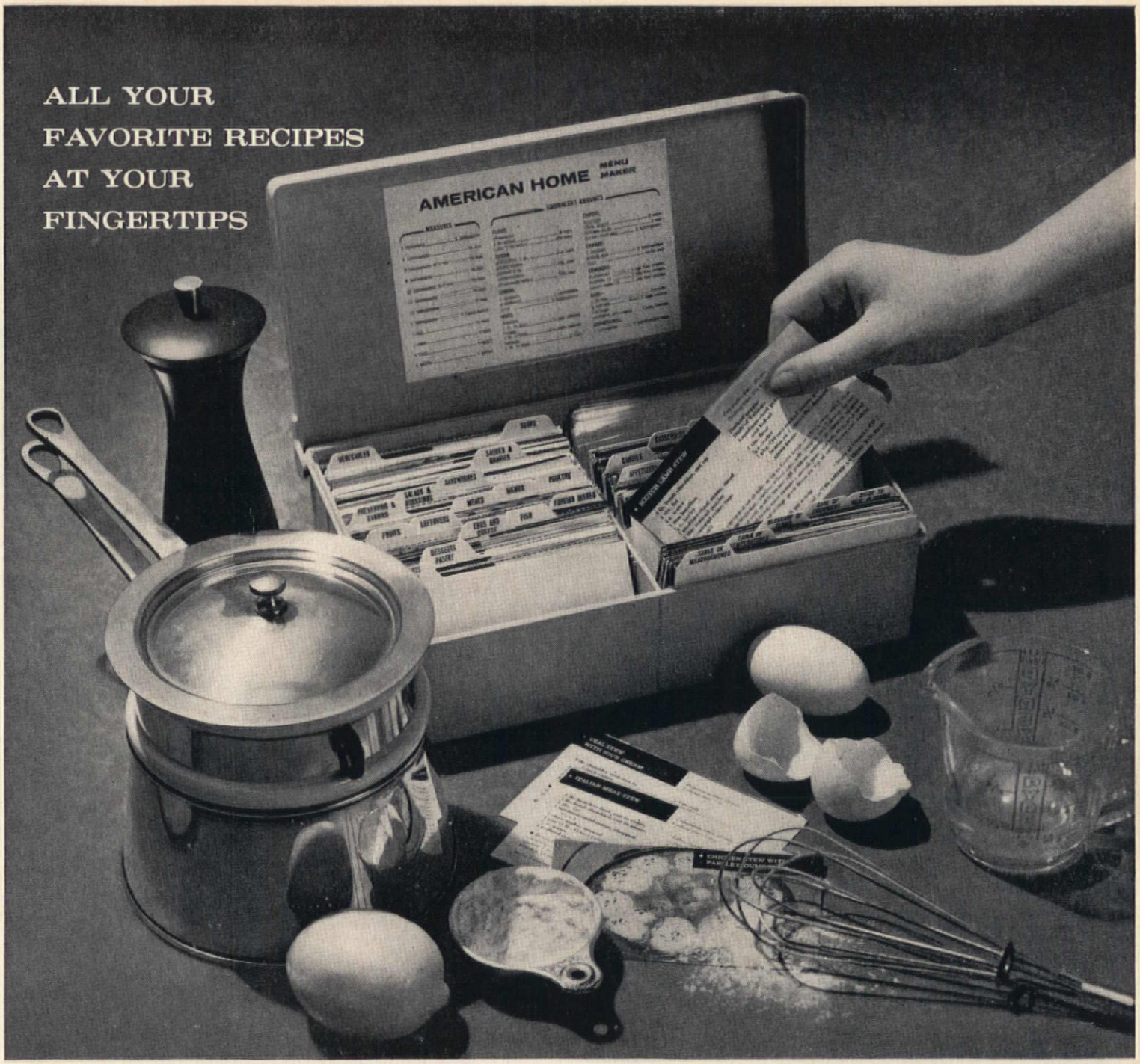
9) HOW MUCH CARPETING DO I NEED FOR WALL-TO-WALL AND HOW DO I FIGURE SIZE?

Measure all four sides of your room, since one end may be a few inches wider or longer than the other. Use the greatest length measurement. Remember that carpeting usually comes in 12- or 15-foot widths. If your room is not the same width as the carpeting, you must buy carpeting that is wider than your room. Next multiply the longest measure of your room by the right carpeting width to find the number of square feet needed. Carpeting is sold by the square yard: change square feet to square yards by dividing by 9.

Since accuracy is important, we recommend you let the carpet salesman estimate the correct yardage from your measurements. He will probably want to remeasure before installation.

10) WHAT IS THE BEST WAY TO KEEP CARPETING CLEAN AND NEW-LOOKING?

Go over it lightly each day with vacuum cleaner or carpet sweeper. Once a week give it a thorough cleaning. More attention may be needed if there's a lot of traffic. Stains and spots should be treated immediately, before they have a chance to set. Once a year cleaning, whether it's a do-it-yourself job or a professional one, will contribute to longer life and better appearance for carpeting. THE END



AMERICAN HOME'S

BEAUTIFUL MENU MAKER

only $2.50

It's as handy as it is handsome! You'll find it such a convenience to put the best ideas from all of your cookbooks and your recipes into this one 6 x 11" file! There's room for your favorites plus 1,000 3 x 5" recipes you can clip each month from American Home.

The Menu Maker lets you take out a single recipe (or as many as you want for a complete dinner). No need to mark your place. You don't have to thumb through pages of cross references. Rearrange your recipes as much as you like, or add and subtract from your file to your heart's content.

Made of beautiful, durable super styrene, the Menu Maker is available in striking decorator colors to blend with and match any kitchen decor. 35 preprinted index cards are included for easy filing.

Order yours today. Practical cellophane envelopes that protect recipes against wear and food stains are available at $1 per hundred.

MENU MAKER ORDER FORM

The American Home Magazine, Dept. MM, Forest Hills 75, N. Y.

Enclosed find $..... Please send me the following Items:

- ☐ American Home Menu Maker $2.50
- ☐ 100 cellophane envelopes $1.00
- ☐ 250 cellophane envelopes $2.00

SPECIAL COMBINATION OFFER

American Home Menu Maker and 200 cellophane envelopes..... $4.00

Please indicate color desired

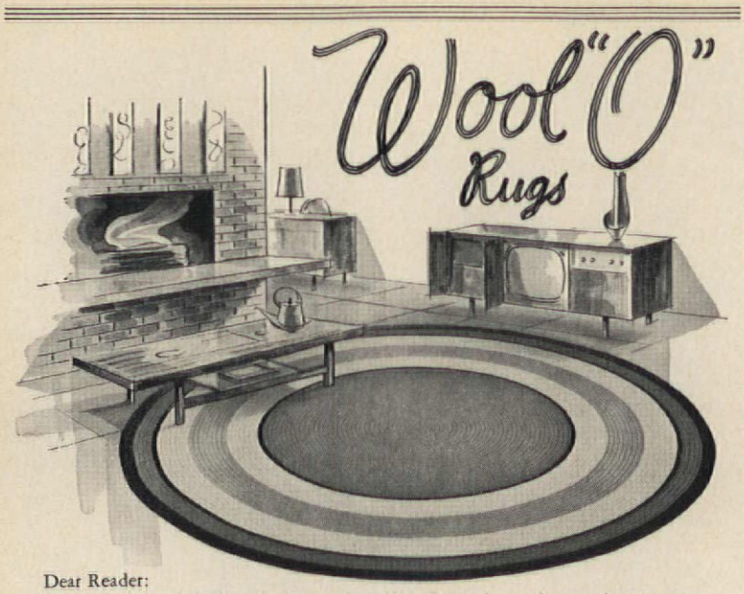
☐ Copper ☐ Yellow ☐ Pink ☐ Turquoise ☐ Black and white

Send personal check or money order (no stamps, please). New York City residents add 3% sales tax. Sorry, no shipments to Canada or foreign countries.

.....
Print Name

.....
Print Address

City..... Zone..... State.....



Dear Reader:

I have had a real thrill and pleasure in discovering Wool "O" rugs. They combine the most remarkable number of unusual qualities I have ever seen. I didn't know I could find rugs so versatile. It just seems as if they 'have everything'. Their luxurious surface yarns are made of 100% virgin wool in patterns that actually stir your pulse. And, oh, the colors! In solid or combinations of colors to fulfill one's fondest dreams. I found lovely soft pastel shades blending into rich harmonies of greens, browns, reds, blues, yellows, neutral greys. And also bright, sunny hues that would bring romance even to the darkest corner. Luxurious wool fringe is available, too, in over 50 exciting colors. Wool "O" rugs just inspire your imagination. Only looking at them gave me a dozen ideas for redecorating. Now I can give each room its own personality.

These wonderful rugs are custom fashioned by skilled American craftsmen in all sizes up to 600 square feet and in all shapes—oval, round, rectangular, square or irregular, and I was astonished to learn that special styles can be custom-made to one's own color specifications. These fine rugs will always lie flat and they are completely reversible for extra years of wear. All genuine Wool "O" rugs have been guaranteed as advertised since 1922. It's no wonder discriminating women are turning to Wool "O" for their floorcovering answer in today's modern home. I know now why Wool "O" is called "The Only Rug of its Kind"! Oh, yes,—Wool "O" rugs are obtainable in rug departments of better stores everywhere.

An Ardent Admirer

For new illustrated folder in full color and dealers' names—write

THE WOOL "O" COMPANY STUDIOS, Dept. A, 1100 N. Front St., Philadelphia 23, Pa.

Charming . . . Intimate . . . Distinctive . . . A pair of "Mr. & Mrs." chairs will add a new center of interest in your living room. The beautiful and distinctive design, and quality of construction mean many years of prideful ownership and useful comfort. Ask your Dealer about GLOBE'S chairs and sofas.

Send for booklet illustrating a variety of living room pieces in Contemporary, Early American and Provincial designs. Enclose 25¢ in coin, please. Globe Furniture Co., Dept. AH1160, High Point, N.C.

globe
HIGH POINT, N. C.

FINE LIVING ROOM FURNITURE FOR OVER FIFTY YEARS

(continued from page 31)

THE FUN OF AFRICAN VIOLETS

LEW MERRIM

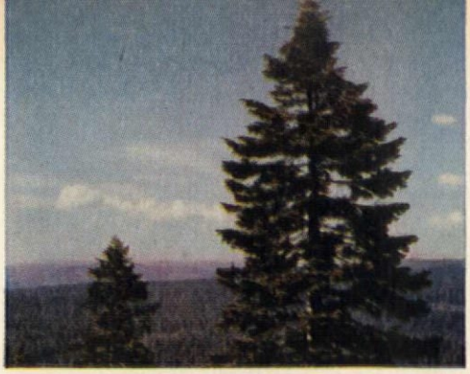
***You'll gladly surrender** window after window to African violets once you become a collector like Mrs. Douglas H. Ireland (above). These are her dining room windows, the one above devoted wholly to African violets, the one at right also accommodating other gesneriads, the plant family to which the A.V.'s belong.*

It's something of an axiom among African violet enthusiasts that you become a collector automatically and involuntarily—almost unconsciously. You start with one or two, add another, and another, and thus go on until—without fully realizing it—you're a collector. But with Mrs. Douglas H. Ireland of Flushing, New York, it didn't work that way. She became an African violet collector *deliberately.*

Soon after she was married, her mother gave her a small division from an old plant of 'Blue Boy.' (*One* plant was enough for her mother!) The division grew into a fine plant, flowered profusely, and Mrs. Ireland decided African violets—lots of them—were for her. Straight off she joined the African Violet Society of America, chiefly to get the society's quarterly magazine, and ordered an assortment of varieties from the ads. So, except for the brief one-plant period, she actually started with a collection!

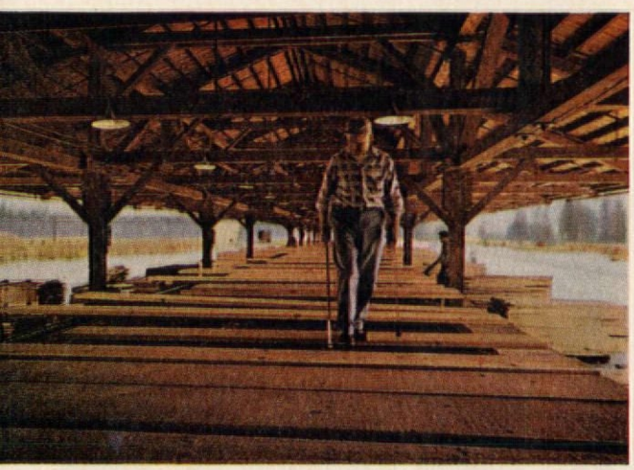
That was in 1950. Now, ten years and hundreds of plant orders later, Mrs. Ireland has a collection of over 2500 plants in some 350 varieties. What's more, she's president of the African Violet Society of Greater New York. She isn't sure and doesn't much care how many plants or how many varieties she really has. It's three years since she took inventory.

(continued)



From the forests of the Western Pine Region... fine woods to insulate and protect your home

The Western Pine Region extends from the Canadian border south to Mexico... from the Great Plains west to the Pacific Coastal ranges. Here on millions of acres of forestland, timber is grown as a crop—carefully managed to preserve this precious renewable resource. In the eleven species of woods from the Western Pine Region are nature's beauty, strength, endurance. These are the qualities that belong in a home. These are the things we refine as we work with Western Pine Region logs. We manufacture the lumber with unhurried skill. We season it scientifically, grade it to precise standards. Only when we are satisfied do we stamp it with our mark of quality. If you want the security of framing lumber that is strong and true... siding that stays sound and durable through years of service... natural insulation that envelops your home in protective warmth ...finished paneling that's a joy to live with ...Western Pine Region woods are for you. Get WPA quality from your lumber dealer.



Idaho White Pine · Incense Cedar
Ponderosa Pine · Lodgepole Pine
Douglas Fir · White Fir · Larch
Sugar Pine · Engelmann Spruce
Red Cedar · Western Hemlock

Write for free booklets—"101 Home Ideas" for any room or style. "Color Ideas" tells you how to give wood excitement of color. Western Pine Association, Department 443-F, Yeon Bldg., Portland 4, Oregon

THERE'S NOTHING IN THE WORLD LIKE WOOD

*REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

EVERGOLD®

—the rod that won't ever tarnish!

It's beautiful anodyzed aluminum; only Conso® makes it. Won't rust even in sea breezes. Strong, easy to handle, Evergold is "all quality"—guaranteed by GOOD HOUSEKEEPING.* In golden or platinum finishes, adjustable lengths, and in 1 inch, ¾ inch, and ½ inch diameters. For draw draperies, Evergold rods have a concealed traverse mechanism—it just whispers when you draw it. At all good stores. Tarnish-proof rings and clips, too. Also available in Canada.

Looking for do-it-yourself home decorating ideas? Get Conso's 84 page book 1,001 DECORATING IDEAS.† 35c where drapery fabrics are sold. Or send 35c in coin to Dept. AH-2 — Conso, Post Office Box 325, New York 10, N. Y. †TM

Conso *for the Decorater touch*

Pella®

WOOD FOLDING DOORS

ASH • BIRCH • OAK • PINE
PHILIPPINE MAHOGANY
AMERICAN WALNUT

2 GOOD IDEAS—Use floor-to-ceiling PELLA WOOD FOLDING DOORS as economical room dividers. Use other PELLA FOLDING DOORS as closures for closets, pass-throughs, utilities and storage areas. Natural wood beauty of PELLA DOORS lasts for years. Easily installed. Order unfinished and save. Distributors in U. S. and Canada.

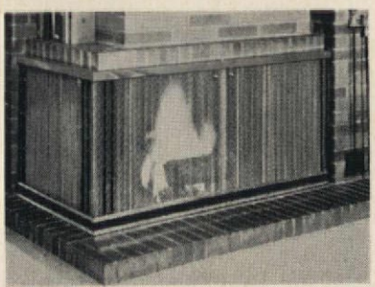
CLIP AND MAIL TODAY
ROLSCREEN COMPANY
Dept. LC-46, Pella, Iowa
Please send free 6-page folder on PELLA WOOD FOLDING DOORS.

NAME

ADDRESS

CITY & ZONE STATE

UNUSUAL
FIREPLACES...
We can screen them!



Large or small, standard or unusual in design, your fireplace can be properly screened for safety and beauty with a Modernscreen. Choose from 27 beautiful new metal finishes. Priced from $22.00.

Send for FREE folder "The Modern Approach to Fireplace Beauty"

PORTLAND WILLAMETTE CO.
2146 S. E. 7th Ave. • Portland 14, Oregon

Name

Address

City

Zone State

(continued)

The important thing is that the more African violets she grows the more fun she gets from observing their infinite variations.

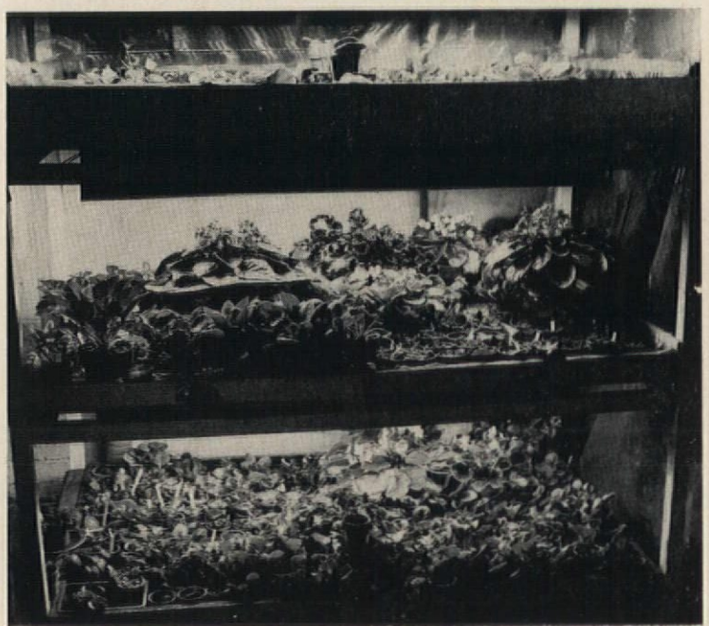
For three years the expanding collection took up more and more window space. Then, with no more windows, Mrs. Ireland took to growing African violets under fluorescent lights in the basement. Finally, with no more room in the basement, the Irelands built a 9x25-foot greenhouse. And that, Mrs. Ireland says, is as far as it's going to go! We'll see.

As any married person might guess, Mrs. Ireland's adventures in African violets did not make this kind of progress without the aid and abetting of her husband. In fact, almost from the start, Mr. Ireland has constituted the "research department" of the enterprise. He has experimented with soil mixtures (he's now on his 18th formula), with fertilizers, insecticides, lights, hybridization, colchicine, and so on, and has always been chief diagnostician and therapist when the health of plants seemed to be imperiled.

Mr. Ireland's involvement stems from the fact that he too is a green-thumber and collects orchids. He used to grow them indoors in winter and in a small,

(continued)

***With fluorescent lights** you can grow African violets in the basement when you've run out of windows! This is one of Mrs. Ireland's three-tube reflector installations.*



***And you can go to three levels** when one level isn't enough! On the center shelf is one of Mrs. Ireland's exhibition plants, its leaves protected by an 18" cardboard collar.*

Ruberoid Vinyl-Asbestos Tile — Confetti #777

The most beautiful floors on earth are made by RUBEROID

RUBEROID Floor Tile is the perfect answer to invasions of junior space men and other forms of household wear. It's easy to clean—it's grease-proof and resists household acids. And RUBEROID Tile is so easy to apply. You can do a large room in a single weekend. Here's a floor tile that's practical enough for kitchens, yet elegant and lovely enough for living rooms. Choose from a wide selection of patterns, colors and styles at your RUBEROID building material dealer's display room.

Lode-O-Gold *Cork* *Marbleized* *Tweed*

RUBEROID®
FLOOR TILE

The RUBEROID Co., 500 FIFTH AVE., N.Y. 36, N.Y.

Bring out wood's beauty with **Weldwood Satinlac**

Protect the finish with **Weldwood Paste Wax**

Both by Weldwood—the people who know what's good for wood

WELDWOOD® SATINLAC®, self-sealing finish, brings out wood's natural beauty without "plate glass" shine. For extra-light finishes, use first coat of Weldwood Satinlac Lightener.

WELDWOOD PASTE WAX, rich in carnauba wax, resists water spotting, protects as it beautifies. Also, get self-cleaning Weldwood *Liquid* Paste Wax for easy polishing on wood, vinyl, cork floors.

WELDWOOD
WOOD FINISHES

Products of United States Plywood

Standard flower—
'Pink Tongwensis'

Star-type flower—
'Primitif'

Fringed flower—
'Rose Wing'

Double flower—
'Cara Mia'

Double fringed—
'Sea Grape'

Miniature—'Miniature Blue Fantasy'

unheated greenhouse in summer. When the 25-foot greenhouse was built it was supposed to be partly for African violets and partly for orchids. But it turned out to be *mostly* for African violets. Anyway, Mr. Ireland seems to get as much fun out of them as does Mrs. Ireland, or as he gets out of orchids. It's a happy arrangement however you explain it.

What makes African violets such ideal collectors' plants, besides their persistent flowering and their compact size, is the almost infinite variation in their color, flower form, leaf type, and over-all appearance of the plant. Color and form of flowers usually get first consideration, but in recent years Mrs. Ireland has become more and more intrigued by the development of new leaf types.

Incidentally, if you hear African violet fans talking about "boy" varieties and "girl" varieties, they're not referring to sex! They merely mean African violets whose leaves resemble those of the early varieties, 'Blue Boy' and 'Blue Girl.' Boy varieties have one-color, somewhat heart-shaped leaves; girl varieties are characterized by rounder leaves with a whitish area near the center.

Although enthusiasts insist African violets are the easiest plants to grow, it's obvious to anyone else that they're just tricky enough to provide some feeling of accomplishment if you succeed—and at the same time easy enough to make success a certainty if you really try. The usual reason for their growing but not flowering is that they don't get enough light, and the usual reason for their not even growing is that they get too much or too little water.

A few hours of direct sunlight in the morning, with good indirect light the rest of the day, is ideal. Too much direct afternoon sun may injure the foliage. To prevent plants becoming lopsided from growing toward the light, turn the pots a little each week.

Fluorescent lights, to an African violet collector, are the greatest invention ever. Under two or three 40-watt "cool white" tubes in a reflector, suspended 8 to 10 inches above the plants and kept burning 12 to 14 hours a day, all varieties grow and flower to near-perfection. Fluorescent tubes last over a year, but for maximum light output should be changed every six months or so.

Providing the right heat for African violets is no problem, since they like about the same temperature we do—around 70°. They can't stand being roasted by afternoon sun in a southwest window, and they soon get sick if the temperature goes below 55°. On cold

(continued)

See lush, plush "Luxuriant" by Croft at the following stores.

ARIZONA—Mesa ..... Floortown
Phoenix ..... J. C. Talbert
Phoenix ..... Lou Register
Phoenix ..... Steinfelds
ARKANSAS—Little Rock ..... Pfeffers of Arkansas
CALIFORNIA—Concord ..... Concord Floor Covering
Fresno ..... Goodall Floor Covering
Los Angeles ..... Gold's Furniture Company
Modesto ..... Johnson's Rug and Carpet
Palo Alto ..... Zeke's Carpet Company
San Diego ..... Abramson's, Inc.
COLORADO—Denver ..... May D & F
Denver ..... Roberts Floor Covering
CONNECTICUT—Danbury ..... The Carpet Fair
DISTRICT OF COLUMBIA—
Washington, D. C. ..... Diener's
FLORIDA—Jacksonville ..... Cohen Brothers
Miami ..... Miami Rug Company
St. Petersburg ..... Chenille & Carpet House, Inc.
West Palm Beach ..... Grant Furniture Company
GEORGIA—
Atlanta ..... Glover Linoleum & Carpet Co., Inc.
Augusta ..... J. B. White Company
ILLINOIS—Chicago ..... The Fair Store
Elgin ..... Rauschenberger Company
Peoria ..... Neylon's Carpet and Linoleum Co.
INDIANA—Indianapolis ... Simpson-Miller Company
Munster ..... Carpetland, U.S.A.
South Bend ..... George Wyman Company
Terre Haute ..... Midwest Rug and Linoleum
IOWA—Des Moines ..... Davidson's
Dubuque ..... Roshek Brothers
KENTUCKY—Paducah ..... Paducah Rug Cleaners
LOUISIANA—Alexandria ... Carroll's Furniture Co.
Baton Rouge ..... Rosenfields House of Fashion
Houma ..... Freeman Sales and Service
La Fayette ..... Hollier's
La Fayette ..... Tom Muffalatto
MARYLAND—Baltimore ..... Calvert Rug Inc.
MASSACHUSETTS—Boston ..... Allen Furniture Co.
Fall River ..... Mason's Furniture Company
Worcester ..... Millbury Furniture Company
MICHIGAN—Ann Arbor ..... Smith Floor Covering
Royal Oak ..... Main Floor Covering
MINNESOTA—Minneapolis ..... Dayton Company
St. Paul ..... Cardozo's
MISSISSIPPI—Meridian ... Interiors by W. Glascock
NEBRASKA—Lincoln ..... Miller and Payne
NEVADA—Las Vegas ..... Sheppard's
NEW JERSEY—Hackensack ... Gauff Carpet Company
Newark ..... Kresge-Newark
Parsippany ..... Hoffman Floor Covering
Plainfield ..... Teppers
West New York ..... The Fair Company
NEW YORK—Brooklyn ..... G. Fried and Sons
Rochester ..... Max Pies Carpetown
Syracuse ..... M & R Linoleum & Carpet Co.
NORTH CAROLINA—Charlotte ..... Belk Brothers
NORTH DAKOTA—Fargo ..... Northwest Furniture
OHIO—Akron ..... Marvin Interiors
Cincinnati ..... Queen City Carpet Company
Cleveland ..... Mantel's
Cleveland ..... Regal Carpet Company
Columbus ..... Lombard's
Columbus ..... Rite Rug Company
Hubbard ..... C & R Steward & Sons
Toledo ..... La Salle and Koch
OKLAHOMA—Oklahoma City . James Longmire & Sons
Tulsa ..... Grigsby Carpets and Drapery
OREGON—Portland ..... Meier and Frank
PENNSYLVANIA—Altoona ... William F. Gable Co.
Bellevue ..... Price Furniture Company
Bethel Park ... Kooshak Carpet Manufacturing Co.
Monaca ..... Bachelor Brothers
Philadelphia ..... Harry Klinghoffer
Philadelphia ..... Standard Rug Company
Pittsburgh ..... William A. Fischer
Scranton ..... Kurlancheek
Wilkes-Barre ..... Pomeroy's
SOUTH DAKOTA—Aberdeen ..... Pfeffers
TENNESSEE—Chattanooga ... House of Carpets Inc.
Nashville ..... Cain-Sloan
TEXAS—Abilene ..... D & W Furniture Company
Amarillo ..... Alamo Carpet Co.
El Paso ..... American Furniture Company
Ft. Worth ..... Ft. Worth Carpet Company
Houston ..... Trice Floor Covering Company
Lubbock ..... Carpetland
McAllen ..... Bamberg Carpet Headquarters
Midland ..... Superior Rug Company
San Angelo ..... Lacy Carpet Company
San Antonio ..... Wolff and Marx
Wichita Falls ... Trice Floor Covering Company
UTAH—Ogden ..... Johnson Perrin
Salt Lake City ..... Axelrad Furniture Company
Salt Lake City ..... Granite Furniture Company
VIRGINIA—Norfolk ... Key Carpet and Bedding Co.
Norfolk ..... Partridge's Floor Covering
Richmond ..... Thalhimer's
Richmond ..... Yonan Rug Company
Roanoke ..... Felton Rug Service
WISCONSIN—Milwaukee ..... Gimbel Brothers

In the family car, seat belts of Caprolan keep all of you comfortable and safe. Install them today!

"Luxuriant" by Croft

Now—the carpet colors you've never dared to buy are practical!

New kind of nylon—Caprolan Nylon—resists footstep soil, spots, stains

No matter what mischief children get into, this deep, luxurious carpet of Textured Caprolan® can take it! Even the palest pastels are practical, because Caprolan is so wonderfully easy to clean. It wears longer...furniture marks disappear quickly and it won't pill, shed, or fuzz. So if you've yearned for the glamorous "something special" colors and exciting new textures that can turn your home into a show place, ask for carpets of Textured Caprolan, all modestly priced.

Important P.S....every carpet is Certified for Performance!

Allied Chemical

261 Madison Avenue, New York 16, New York Allied makes the fiber—not the carpet.

TEXTURED caprolan NYLON OF THE 60's

The only convertible that gives you a sofa designed to look like a sofa, plus a bed that sleeps like a bed. Modern, traditional, contemporary styles, custom covered through your dealer. Style shown, only $349.50.

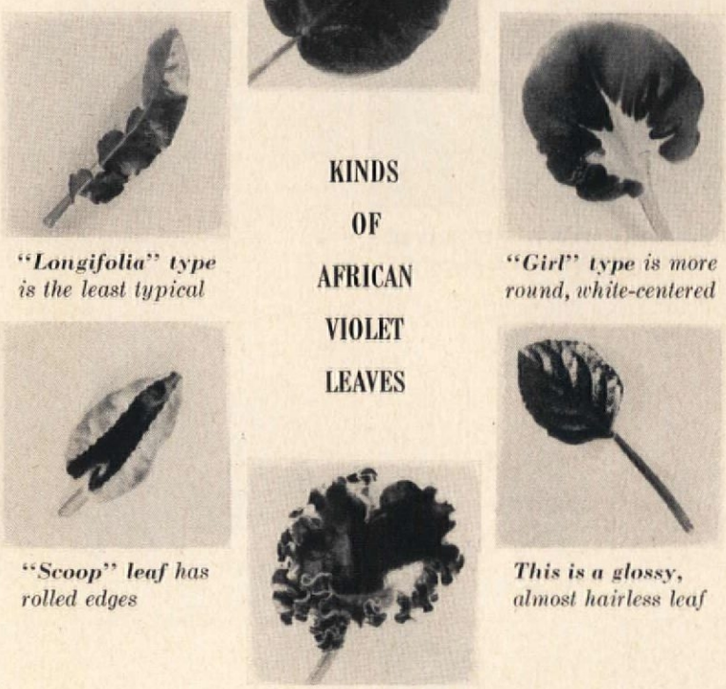
Sleep here—beautifully!

in Simmons comfort on the one-and-only

HIDE-A-BED

HIDE-A-BED® by SIMMONS... Maker of

(continued)



nights, they should be pulled in from the windows so they're not too close to the glass.

Watering is a simple matter, Mrs. Ireland says, though beginners sometimes find it tricky. African violet roots like to be *moist*—not soggy-wet and not bone-dry. Until you're experienced enough to know when a plant needs watering by looking at the soil, feel the soil lightly every morning. If it's moist to the touch, don't water; if it's dryish, water. If it's bone-dry (which you shouldn't allow it to become!), give it just a little water and a little more in the afternoon. If you soak a plant that's reached the bone-dry stage, it's likely to drop its flowers.

In the humid eastern states, plants need watering much less often in summer than in winter, when the house is heated and the indoor air is much drier. But treat your plants individually at any season, Mrs. Ireland warns. Don't decide from looking at one or two plants that the whole collection needs watering.

African violet soil *must* be of light, fibrous texture, and it shouldn't be pressed too firm. A good mixture can be made from one third good garden soil, one third compost or Michigan or Canadian peatmoss, and one third vermiculite or perlite, plus just a little ground charcoal (of the kind that poultrymen use for baby chicks).

And when you grow African violets, stick to clay pots! Nonporous containers make watering much too difficult and the plants don't like the lower degree of soil aeration. Besides, to a house-plant enthusiast a clay pot, whether brand-new or mottled with fertilizer salts or green algae, is the most appropriately attractive plant container anyway! Mrs. Ireland

(continued)

Pour Zonolite Over Old, Worn Out Insulation

It's amazingly easy! Just pour Zonolite between joists as pictured, level it and leave it. Do it yourself in an afternoon or less and you'll never need to do it again. Zonolite Insulating Fill is rotproof, verminproof and fireproof...won't ever shrink, settle or deteriorate... full insulating efficiency guaranteed for the life of your home.

You not only cut heating costs up to 20%, 30% or more, but your home was never before so snug and cozy. So why not Zonolite your attic right now and get all the comfort you pay for next winter? Get a free estimate from your lumber or building supply dealer now.

REINSULATE with ZONOLITE®
...SAVE UP TO 20 to 30% ON FUEL BILLS

—MAIL COUPON FOR FREE BOOKLET—

ZONOLITE Company...DEPT. AH-110
135 South La Salle St., Chicago 3, Illinois

Please send free booklet H1-110 "Home Owners Guide to Insulation."

Name_____

Address_____

City_____ Zone____ State_____

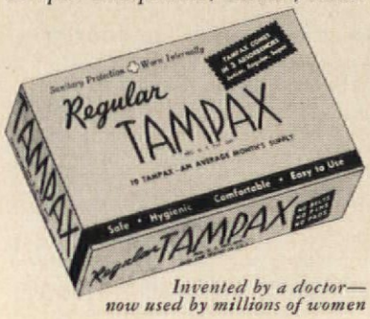
ON SALE AT LUMBER AND BUILDING SUPPLY DEALERS

TAMPAX
NEVER FAILS TO
AMAZE ME!

"No belts, pads, pins! Instead—physical freedom I never dreamed possible during that time of the month! All this I owe to Tampax®—the neat and simple *internal* way. So comfortable in place, you're not even aware of wearing it. Can't show under *anything*. Can't cause odor. Can't betray your secret. In just seconds you insert, change, dispose of Tampax. You bathe to your heart's content. Do what you normally do without any question in your mind. Try Tampax! Really, its advantages are just amazing!"

* * * *

Get Tampax in Regular, Super, Junior absorbencies wherever such products are sold. Only 45¢ for a package of 10. Tampax Incorporated, Palmer, Mass.



Invented by a doctor—now used by millions of women

(continued)

grows small to medium-size varieties in 3" pots, larger kinds in 4's, and the few she grows to super-size for exhibiting at shows are in 5's. Leaf cuttings and young plants are in 2¼'s.

The Irelands feed with soluble plant food once a week the year around. They've found most brands satisfactory and currently are getting excellent results by alternating Hyponex and Stimuplant.

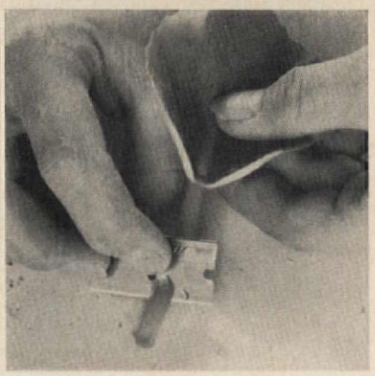
Insects are no longer a problem, since Kelthane takes care of cyclamen mite and VC-13 eliminates nematodes, the two pests that used to be difficult to control. Any garden insecticide will control the few other pests that may occasionally make an appearance.

Asked about good, easily obtainable varieties for a beginner to start with, Mrs. Ireland recommended these: white, 'White Pride'; blue, 'Coon Valley'; pink, 'Jubilee'; purple, 'Black Magic' or 'Mediterranean Dusk.'

The address of the African Violet Society of America is P.O. Box 1326, Knoxville, Tennessee, and the dues are $4 a year!

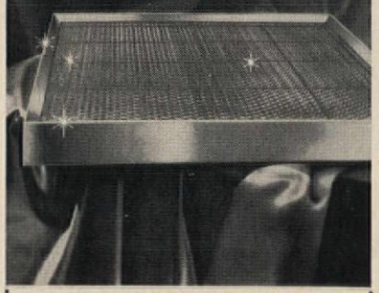
MRS. IRELAND SHOWS YOU HOW TO MAKE MORE!

***Remove a "middle" leaf**—not an old one at bottom nor a young one at center—by pressing to side.*



***With a razor blade** make a clean diagonal cut on the leaf stem, leaving stem about 1½" long.*

RP EZ KLEEN
the air filter with everything



for furnaces and air conditioners
✶ REMOVES DUST, DIRT, POLLEN
✶ REMOVES ODORS
✶ KILLS BACTERIA
✶ ALUMINUM
✶ CONVENIENT
✶ WASHABLE
✶ LONG LASTING
✶ EFFICIENT

Send for FREE Booklet
Complete information on what to look for in an air filter

There is a difference in AIR FILTERS

See Your Dealer or Write
RESEARCH PRODUCTS Corporation
Dept. 2104, Madison 1, Wisconsin
IN CANADA: HICKS-BAKER LTD., WINNIPEG • SPALL-BOWMAN LTD., GUELPH

You have a use for
KRYLON®
SPRAY PAINT
No Muss! No Brush! No Fuss!
IF YOU PRIZE IT...KRYLON-IZE IT!

CACTUS PLANTS
FROM SEED
ALL KINDS AND FORMS
Curious odd-looking, strange species of plants; thrive anywhere with little care. Flowers of exquisite beauty and fragrance. Send 10¢ in coin for 50¢ Pkt. or 3 Pkts. for 25¢ and Big Seed Catalog.
FREE
R. H. SHUMWAY Seedsman, Dept. 232, Rockford, ILL.

great glue for every job you do

For Free copy of "Elmer's Guide to Good Gluing" send stamped, self-addressed envelope to The Borden Company, 350 Madison Avenue, New York 17, N. Y.

BORDEN'S PRODUCTS FOR THE HOME HANDYMAN

***Insert stem** almost to leaf in a 2¼" pot of vermiculite. Stand pot in water till vermiculite is moist.*

***When plantlets** at base of stem are about this size—in four or five months—they're ready for potting.*

***Separate the plantlets** by pulling them apart gently by hand. If any are too small, discard them.*

***Pot the plants** individually in 2¼" pots, using a teaspoon as a trowel. Don't press the soil mix firm.*

The $10,000 House (continued from page 43)

This, we believe, is the best house that can be built for $10,000 but this figure does not include some pretty heavy expenses that would be required to put the house structure on a lot. For example, there is the problem of water, sewage, drainage, grading, and a dozen similar items that will run into several thousands of dollars. I would give a rough estimate of $3500 to provide these facilities on an undeveloped piece of ground, but this will, of course, vary. We won't be sure on this score until we've selected a plot.

April 15, 1960/John Carter to Hubbard Cobb

I'm not too happy about offering our readers only a partially finished house for $10,000 but I definitely do not want to reduce the amount of living space to under 1000 sq. ft. I think we would render most service by showing our readers exactly what kind of house they can get for $10,000, and then tell them how much it would cost to finish off the rest of it and put it on their lot.

April 20, 1960/Hubbard Cobb to John Carter

In spite of a good many problems I believe we now have an excellently planned house and not just from the standpoint of cost. We've done about everything we could to keep construction costs to a minimum. We've got the plan to an absolutely true four-foot module which means a minimum of waste in materials and a maximum saving in labor costs. The bathrooms are arranged for maximum saving and we've even gone so far as to eliminate such lesser items as roof overhang at the gable ends. I've lined up a few plots of land in New Jersey. Will you be free next week to take a look at them?

May 11, 1960/Hubbard Cobb to John Carter

We can buy that ¼-acre piece of land in New Jersey for $2500. This is not a bad price for this area. Yesterday I visited the site with a good local builder, however, and we'll have a few problems if we build our house there. First, it's going to cost several hundred dollars to clear the land of trees and bring in some sort of road. We'll have to have a well and this may run to $1000, depending on how deep we have to go before we get water. We'll also need a septic-tank system, for another $500 or so. The builder is almost sure that we'll have trouble with ledge rock and that means more money to blast for the excavation. Another headache is the water table which is high enough to mean extensive drainage and waterproofing to insure a completely dry lower level. In short, it's probably going to take around $4000 extra to make a plot suitable for the house.

May 19, 1960/John Carter to Hubbard Cobb

$4000 just to develop the quarter acre of land? What do we get for this sort of money, a formal Italian garden? Out where I used to live you could get a quarter section of land for this much money.

Does the New Jersey builder believe that he can erect the basic house for $10,000? (continued)

Every meal is an occasion with Cherrybrook

There's a hearthside glow of warmth in these SOLID native cherry masterpieces by Kling. Twenty-four in all...hand-crafted by dedicated Kling cabinetmakers along authentic colonial lines. You will appreciate this dining room group most when you see it. It's at your Kling dealer's now. The thrill of ownership will last a lifetime...and more.

KLING®

KLING FACTORIES, Mayville, N. Y.

KLING MEANS SOLID MAPLE • CHERRY • MAHOGANY

You'll find many helpful ideas on room arrangement and furniture care in our four-color, 24-page booklet. Send 35¢ in coin to Kling Factories, Dept. AH11, Mayville, N. Y.

(continued)

May 24, 1960/Hubbard Cobb to John Carter

The builder doubts that he could build the house for our price and make any profit. His is a good, but very small, business and his cost per square foot is a good deal higher than that of the builders around the country who gave us original estimates on the job. Another fact to be reckoned with is that you can show someone a set of blueprints for a house and ask, "*Can* you build this house for $10,000?" and he'll say, "Yes." But if you then say, "*Will* you build this house for $10,000?" he'll say, "No." In other words, it's not until they are actually faced with the possibility of losing money that they remember all those variable factors. I plan to check with some bigger builders in this area.

June 16, 1960/Hubbard Cobb to John Carter

The situation in regards to our $10,000 house is this. I have a builder who is not too worried about building the house for our price but, and this is a big but, he's figuring another $6000 for development of the land. That means our total project, assuming it comes off, will cost $18,500—$2500 for the land, $6000 to develop the land and $10,000 to erect the house.

June 24, 1960/John Carter to Hubbard Cobb

I hardly see how as home buyers we can afford a $10,000 house if it costs us $18,500 to build it. Isn't there anything we can do to cut down those costs on the development of the land? That seems to be our major problem and that of our readers as well.

June 28, 1960/Hubbard Cobb to John Carter

One way we can get around the land development problem is to buy a completely developed lot, but this means we are just taking money out of one pocket and putting it into another. In other words, if we buy a developed lot we are probably in for $6000 or $7000 and we've still got some extras which means that we are right where we started. The other choice is to work with a large developer who can produce a finished lot cheaper than the individual home builder.

July 1, 1960/John Carter to Hubbard Cobb

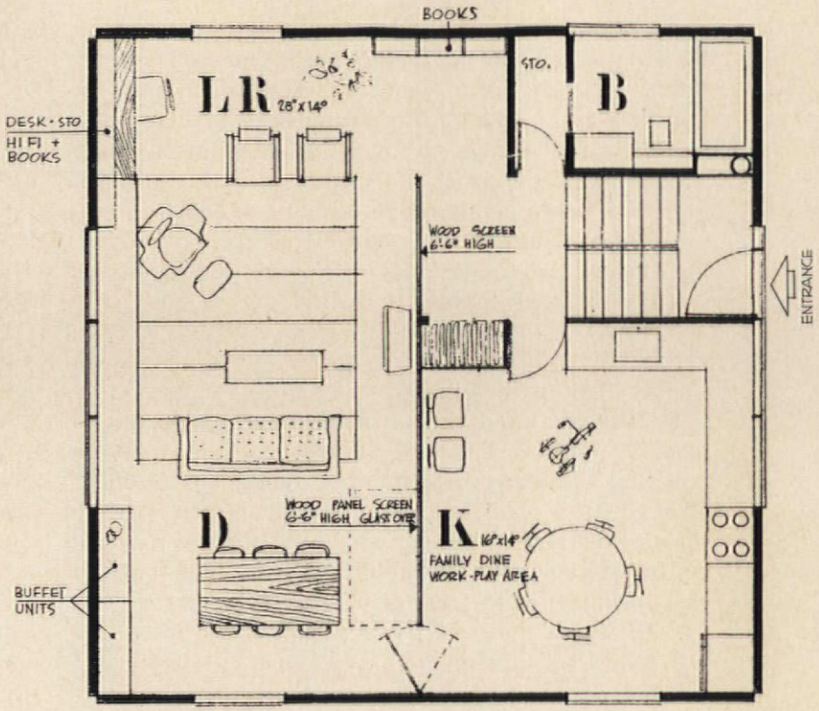
I hesitate to work with a large builder or developer because this probably is not the way our readers would go about building this house. Check with developers in this area and see what they have to say.

July 8, 1960/Hubbard Cobb to John Carter

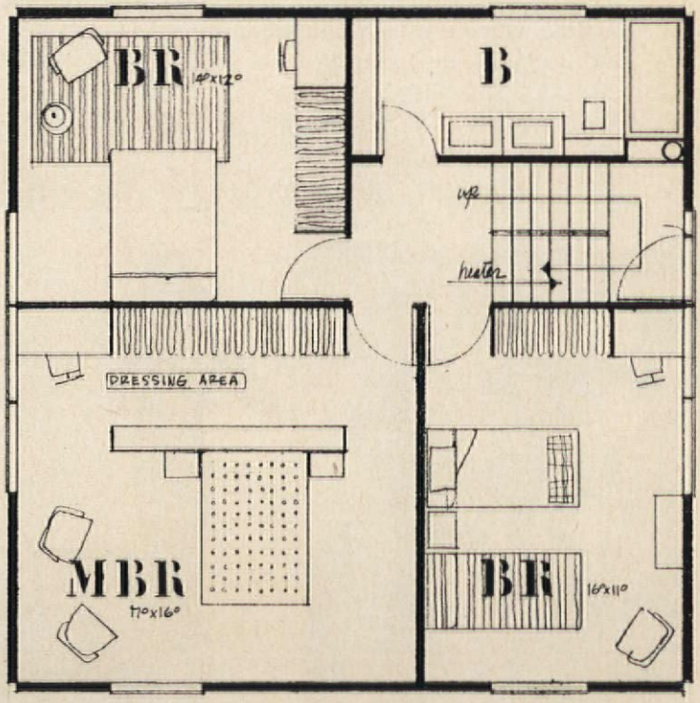
Talked to one of the biggest developers in New England about our house. Whereas working with him might solve some of our problems as far as getting the

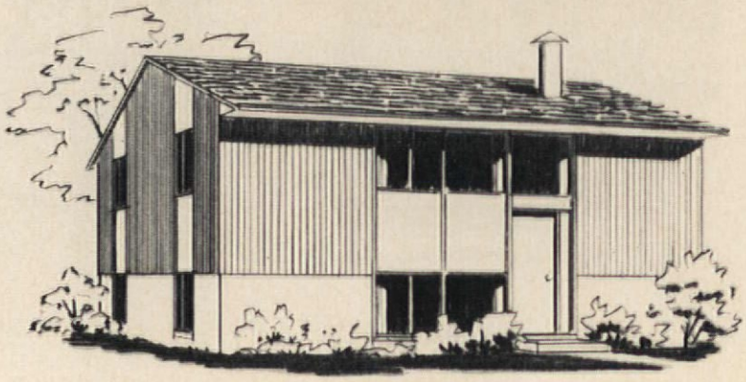
(continued)

The $10,000 House We Didn't Build



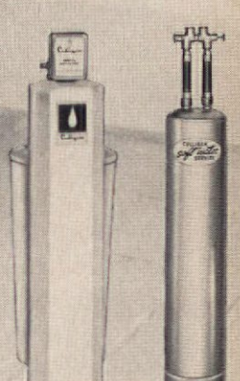
***Upper level in basic house** (above) would serve for both living and sleeping with lower level unfinished. Later, upper level would be for living, dining, kitchen; lower level for three bedrooms, second bath.*





***Sketch of front view of house** shows door that opens onto split entry leading to upper and lower level. Lower level is set partially below grade to reduce the height of the house.*

Mosey, pardner, that's *soft* water. Top hands will tell you that after a dusty day in the field there's nothing like a soft water bath. You'll come out clean as a whistle—and you'll *like* it. (At home or on the range, chores are easier with unlimited soft water at trigger-fingertip command. Culligan's the best known brand in your parts, so rustle up your Culligan man. Pronto!)



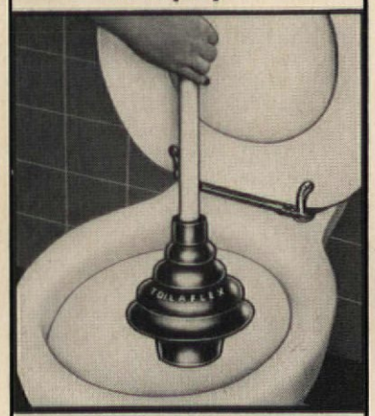
Culligan Fully Automatic Model. You own it.

Culligan Soft Water Service. We own it.

Culligan® ...SEEN MOST OFTEN WHERE THERE'S WATER TO SOFTEN

Culligan, Inc. and franchised dealers in the United States, Canada, Latin America, Europe and Asia • Home Office: Northbrook, Illinois • Franchises available.

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers don't seat properly, forcing air and water to splash back. Thus you have a mess and you lose the very pressure needed to clear the clogging mass.

With "Toilaflex", designed for toilets, no air or water can escape. The patented, tapered tail forms an air-tight fit: the full pressure plows through the obstruction and swishes it down. Can't miss!

- DOUBLE-SIZE CUP, DOUBLE-PRESSURE
- DESIGNED TO FLEX AT ANY ANGLE
- CENTERS ITSELF, CAN'T SKID AROUND

$2.65 fully guaranteed

AT MOST HARDWARE STORES

NO MUSS . . . NO FUSS!
KRYLON SPRAY PAINT
DRY IN MINUTES!
IF YOU PRIZE IT . . . KRYLON-IZE IT!

BUNIONS
SUPER-FAST RELIEF!

Dr. Scholl's Zino-pads speedily relieve painful pressure on sensitive spot, soothe and cushion it. Enjoy real relief as millions do with Dr. Scholl's — world's largest-selling aid for Bunions!

Dr. Scholl's Zino-pads

NOW! WASH AWAY PAINT WITH WATER!

Remove any finish with TM-4 and water.
SIMPLE - EASY - QUICK
Guaranteed to be the best paint remover you have ever used.

Available wherever paint is sold.

NOW! WASH AWAY PAINT WITH WATER!
WINFIELD BROOKS CO., WOBURN, MASS.

(continued)

house built, it would present problems that would, in my opinion, destroy the editorial value of the project. This builder says he'll have no trouble building the house for under $10,000. He can also supply a lot for around $3000 but none of the cost figures we will get out of the deal would be valid. For example, he buys most or all his materials by the carload lot and his crew could erect the house in a few days. His actual costs on land development are low because the land, like the construction, is on a volume basis. In short, while he can probably produce the house and sell it for $10,000 plus the cost of the lot, we would really not have any way to translate his costs into costs that our readers would have to expect.

July 12, 1960
John Carter to Hubbard Cobb

I assume that costs for the land development for our house would be about the same in most parts of the country. Am I right?

July 14, 1960
Hubbard Cobb to John Carter

I feel we'll have trouble with land costs in just about any section of the country near a metropolitan center, which is where most of our readers live. But I'll look into this on my trip to the West Coast and Midwest next week.

July 21, 1960
Hubbard Cobb to John Carter

Discussed our house with builder here in San Diego area. Same problems regarding land development as we had in the East except maybe a little worse. He's paying $8000 for a developed lot way out in the jack-rabbit country. Can't see the sense in putting a $10,000 house on an $8000 lot. I'll be in Dayton tomorrow.

July 25, 1960
John Carter to Hubbard Cobb

I agree. I don't see a $10,000 house on an $8000 lot either. It seems to me that even if someone handed you a nice piece of land free, it would be impossible to build our house on it for less than $15,000. Is that correct?

July 28, 1960
Hubbard Cobb to John Carter

That is about the situation. You can reduce the cost of the house structure by careful design and the right choice of materials and by using a builder who employs the most modern building techniques, but the cost of land today is a real stumbling block. No matter how you look at it, land is not only expensive to buy but expensive to develop. And that's why, when someone quotes the price of a house without land, the reader should bear in mind that there will be other expenses, depending on the condition of the land. If we handed the plans of our house to a dozen builders in different parts of the country and told them go ahead, buy a piece of ground and build the house on it, we'd find that there would be a range in cost from $15,000 up to $20,000 or more for house and lot.

Aug. 2, 1960
John Carter to Hubbard Cobb

It seems to me that the real story for our readers is to tell them just what we have found to be the case. Specifically, that the house structure is only a part of the total cost of housing. The reason there are so few low-cost houses in this country is that no matter what the architect or designer does to reduce the cost of the structure, the land eats up the savings and then some. It doesn't make sense to us to build a $10,000 house with almost an equal amount invested in the land. The $10,000 custom house has gone the way of the 5-cent candy bar and the nickel phone call.

THE END

Are drafty windows costing you a
25%
HEAT LOSS?

Why suffer another uncomfortable winter—when it's so easy and so inexpensive to use MORTITE, the "fingertip" weatherstrip. MORTITE comes in a convenient roll . . . goes on in a jiffy . . . off just as easily. Stops wind, rain, snow. Just press in place—no tacks or tools!

Bargain Box for six windows . . . $1.39. Junior Box for one window only 29¢ . . . at all hardware, department, building supply and variety stores.

COMMENDED BY PARENTS' MAGAZINE
Mortite WEATHERSTRIP
The MORTELL Company, Kankakee, Ill.
Makers of famous FOAMFLEX Doorstrip

BEFORE YOU PAINT, ALWAYS USE
SPACKLE®
Finest crack and crevice filler—available as paste or powder wherever paint is sold!
ASK FOR IT BY NAME

500 PRINTED NAME & ADDRESS LABELS 25¢

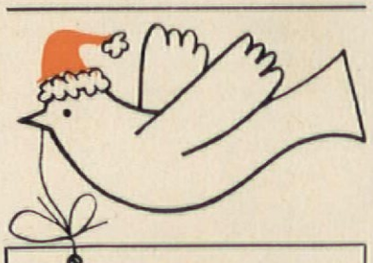
500 Gummed Labels printed with ANY name and address. 25¢ per set! 4 sets (same printing or all different) $1.00! Padded. Two-tone plastic gift boxes 10¢ extra, 4 for 25¢. Order as many or as few sets and boxes as you want.
WESTERN STATIONERY, Dept. 943, Topeka, Kansas

CAT CALENDAR

1961 desk size with easel. Twelve photos of lovable felines. Send 10¢ and bottom flaps of 2 bags of KITTY LITTER or 25¢ in coin. This perfect cat box filler absorbs moisture, odors. Sold at pet counters. GET FREE FOLDER on cat needs.
LOWE'S, INC., Dept. 1107, Cassopolis, Mich.

LIPS SORE?
Blistex
POCKET SIZE 39¢ HIGHER IN CANADA
BEST FOR COLD SORES, CHAPPED LIPS, FEVER BLISTERS

SEND FOR YOUR
CATALOG OF THE BEST
30
BLUEPRINT HOUSES FROM THE AMERICAN HOME
Includes photograph, plan, dimensions. Send 10c to cover mailing and handling to
THE AMERICAN HOME
Dept. CATG, Forest Hills 75, N.Y.



YOUR POSTMASTER SUGGESTS:

Avoid the last-minute Christmas Holiday Rush!
MAIL EARLY!!

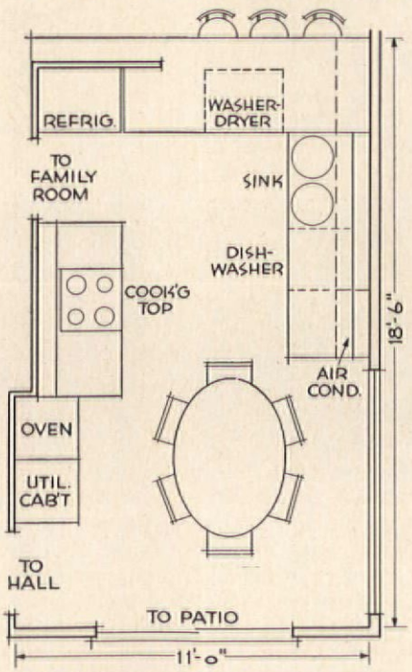
FOR DISTANT OUT-OF-TOWN POINTS MAIL BY DECEMBER 10

FOR DELIVERY IN YOUR LOCAL AREA MAIL BY DECEMBER 16

Merry Christmas from your Postmaster

Festive and Feminine (continued from page 40)

Breakfast served in such elegant surroundings *gets the day off to a cheerful start. The counter extends over the base cabinets allowing plenty of knee room for diners. Quick after-meal cleanup is the rule here. Dishes are scraped directly into the disposer located in the sink and from there they go into the dishwasher.*



The over-all dimensions *of this open-plan kitchen are large, but the main kitchen work area could easily be placed in a smaller room. The broken-U arrangement provides plenty of counter space and cabinet storage. The 36-inch-deep counter beside the refrigerator is handy not only for dining, but is an ideal spot for folding clothes coming out of the washer-dryer, or setting up a kitchen buffet for the teen-agers. Sliding doors open onto patio.*

8 FULL COLOR BIRD PRINTS

READY FOR FRAMING

Arthur Singer, foremost wildlife artist, painted the originals of these bird prints especially for American Home Magazine. Reproduced in full color on 9¾ x 12½" heavy stock paper, these handsome bird prints can add a lovely, lively, versatile touch to any room. They're compatible with masculine interests, and lend a charming note of elegance to suit a lady's taste. American Home offers you these bird prints at a far greater value than you are likely to find anywhere else. Complete sets come in beautifully designed portfolios. Sent postpaid anywhere in the U.S.

$2.95 the set, postpaid

individual prints, 50c each

BIRD PRINT ORDER FORM

Please send me:.....portfolio(s) of 8 full-color bird prints at $2.95 each

.....individual prints as checked below for 50c each

☐ #1 cardinal ☐ #2 bluebird ☐ #3 grouse, pheasant, quail ☐ #4 mockingbird

☐ #5 robin ☐ #6 goldfinch ☐ #7 meadowlark ☐ #8 oriole and chickadee

Name.....

Street Address.....

City.....Zone.....State.....

Print name and address clearly. Send M. O. or personal check (no stamps please).

Allow 2 weeks delivery. New York City residents add 3% for City Sales Tax.

THE AMERICAN HOME, Dept. AS, American Home Bldg., Forest Hills 75, N.Y.

25 for $5.

TREES

3 to 5 yr. healthy, selected trees, 8" to 16" tall. 5 each of: Colorado Blue Spruce — Norway Spruce — Austrian Pine — Scotch Pine — Douglas Fir.

Postpaid at planting time
Write for Free Evergreen Catalog

MUSSER FORESTS Box 1-K Indiana, Pa.

Shrinks Hemorrhoids New Way Without Surgery

STOPS ITCH—RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all — results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*)—discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters — money back guarantee. *Reg. U.S. Pat. Off.

Giant-Size Fruit From STARK DWARFS

Imagine! Bushels of luscious, giant-size apples, pears, peaches from *Stark* Dwarf Trees no bigger than a lilac bush... from your own backyard orchard! A riot of blossoms in the spring, beautiful all year, with quick fruit crops, often at 2 years. Plant up to 9 trees in plot only 20 feet square.

Write for Stark Fruit Tree and Landscape

CATALOG FREE

Shows dozens of U. S. Patented Leaders in Standard and Dwarf Fruit Trees. Also famous Stark Ornamentals, Roses, Shrubs, etc. Write for Free Catalog.

MAKE EXTRA MONEY
Ask for FREE Sales Outfit—shows how to make more money taking orders in spare time.

STARK BRO'S Dept. 251 LOUISIANA, MISSOURI

Stark Bro's Nurseries, Dept. 251, Louisiana, Missouri
Rush 1961 Edition of Stark COLOR CATALOG... FREE!

Name.....

Address.....

P.O.....Zone....State.....

☐CHECK HERE for Free Money-Making Outfit.

shop your AMERICAN HOME MARKET PLACE

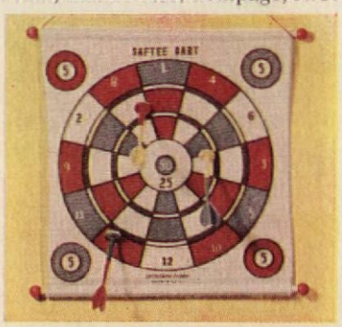
Jingle-bell time is here again, so put on your Santa Claus cap. See what we have for you on these and the next few pages to fill the stockings of everyone on your Christmas list. You will find something here for all your sisters, and your cousins, and your aunts, not to mention all

PAR EXCELLENCE earns the golf enthusiast a smart smoking set, be he old pro or weekend duffer. The glazed ceramic ash tray is shaped and colored like his favorite club. A lighter that duplicates a golf ball in size and shape sports his name in black script, so it will never get lost in the woods. The set, $2.25. Crown Craft, Dept. AM, 5 Mt. Hope Place, New York 53, N.Y.

READ THE FINE PRINT through the "looking glass" that makes things larger than life. An elegant lorgnette in an ebony-black frame has optically-ground magnifying lenses to make matters three times as clear on a menu, a theater program, the phone book, or an insurance policy. Handle swivels back to fit case. $2.98. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.

PASSING FANCY cookies or popcorn, festive trays make a pretty fancy pass. Turned to a crisp fluted edge, colorful 12″ paperboard servers are gold-touched. All five are different, old-fashioned Christmas designs with old-world charm. Fill 'em up with goodies, give to a good neighbor—and get some for yourself. 2″ deep. Set, $1. Miles Kimball, 126 Bond St., Oshkosh, Wis.

ABSOLUTELY POINTLESS, but these darts stick to the point where they hit the target! Instead of sharp tips, the heads of 3 Safe-T-Darts magically stick like a burr to the bright fabric bull's-eye. They can't hurt people, pets, pictures, or the piano, so even the youngest gets in the fling of things—no matter how wild his aim. Set, $2.98. Medford Prod., Box 39-AH, Bethpage, N.Y.



SIMPLY SOUPER is this covered, 3-quart tureen with built-in warmer to keep the soup piping hot. Done in creamware to please your ironstone, its simplicity blends with any plain or patterned china. If you duck soup as a first course because it's hard to serve, no more excuses! With electric cord and ladle, $8.95. (Add $1 west of Miss.) Jenifer House, Dept A, Great Barrington, Mass.

A PIP OF A CLIP makes napkins stand tall. With lovely table manners, its smart clip-action keeps dinner or party-size napkins at attention and does away with the sad droops. Triangular shaped, in handsomely pierced gold plate, you may have it trimmed with two slim initials. 4½″ tall, $1.50; 3½″, $1. Lillian Vernon, Dept. AH, 276 East Third St., Mt. Vernon, N.Y.

PRETTY SNEAKY, these corduroy shoes have something that's new—solid comfort *and* smart good looks! They tie up snug as you like so they're not arch enemies; and springy, thick rubber soles keep you on your toes. They come in gold, white, black, or loden green. Sizes 4-10. $3.49. 50c post. Old Pueblo Traders, 622-ACW South Country Club Rd., Tucson, Ariz.

COUNT YOUR CHICKENS and get them all toasty warm Red Rooster Slippers, with green and yellow felt trim and button eyes, to put on their tiptoes Christmas morning. Who could resist a sleepered cherub padding about in these! The soles are the strong, silent type—foam rubber. Infant's sizes 2, 4, 6, 8. $3.98. 25c post. Helen Gallagher, 413-AH Fulton St., Peoria, Ill.

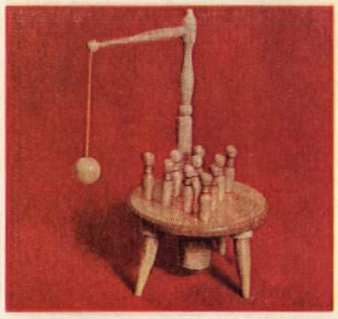
the Tiny Tims and good little girls made of sugar and spice. And you'll notice we haven't forgotten your own holiday entertaining program either. There's no dashing through the snow, over the hill and far away when you do your shopping by mail. You needn't travel farther than your mailbox. That's why everybody's doing it! Just send your order with your check or money order to the company mentioned. Remember, all nonpersonalized merchandise may be returned for a full refund.

Helen DeMotte

SMALL WONDER of a chair is this little number, sized for your dressing room, powder room, or bath. Gracefully scrolled frame of steel is brass-plated, lacquered to stay bright. Wipe-clean vinyl seat is foam padded, 13″ across. Tangerine or white. Seat is 15½″ high. A luxury model in all but price—$14.95. Exp. chgs. coll. Jeff Elliot, Dept. AH 7, Flushing 52, N.Y.

WE'LL BOX YOUR EARS so you'll know the best things come in small packages! A shiny golden metal pin and earrings are nifty "gift boxes" tied with green and red "ribbon"—lovely little Christmas presents to give yourself, tuck into a stocking, or favor the party table. ¾″ clip-back earrings, or 2″ pin, $1.25; the set, $2.20. Zenith Gifts, 5500 P. O. Building, Brighton, Mass.

FINGER BOWLS a tiny ball at red-striped tenpins only 2″ high, so even armchair athletes can run up a winning total. Varnished wooden bowling game is good fun for all ages and takes little space, so get several and set 'em up for a tournament! Under the 6″ wide table, a weight stands the pins up after each turn. $1.50. The Added Touch, Dept. AH, Wynnewood, Pa.



THE FLAME'S THE SAME as holiday colors—these matches burn red and green, bright as the spirit of the season! They come in shiny gold-foil boxes with three-dimensional Christmas trimmings, to spark your own entertaining, charm a hostess, or shine as party favors. 8 different boxes of 2″ wooden matches, $1. Spencer Gifts, 601 Spencer Bldg., Atlantic City, N.J.

OTTO MAYA

GUNSMOKE. The lighter copies an old flintlock pistol, but its trigger action lights a cigarette instead of a powder charge. Metal parts have a burnished antique finish, and hand-rubbed wooden handle is stained a rich, dark tone. Handsome, authentic-looking light artillery for a gun collector's desk! 5½x3½″. $6.95. Mastercraft Prod., 275-A Congress Street, Boston 10, Mass.

FANCY DRESS BALLS ring around the rosy glow of lighted candles, making sure your candlesticks are doing their decorative share to brighten the buffet table or dress up the mantel. The brass-finished metal holders slip over your candles, dangle ten little balls in a party-colored cascade. 24 balls and pair of holders, $1.50. Taylor Gifts, 226 W. Wayne Ave., Wayne 6, Pa.

LIGHT ON YOUR FEET comes from a delightfully Christmasy door mat aglow with colored lights. Eight bulbs sprout from a double border of real-looking green holly, to put your best foot forward and give warm season's greetings to all who come calling. Of heavy sisal, 16x24″, for lots of Christmases-to-come. $13.95. Page & Biddle, 1038-AH Lancaster Ave., Bryn Mawr, Pa.

PIN DOWN a bowler's alley is this smart tenpin wall clock that will be high scorer with the league champ or the office team's newest recruit. Molded in white plastic, with red trim and black numbers, it could reign over a trophy collection or mark time on the kitchen or rumpus-room wall. 15″ tall. $6.95. 25c post. Bancroft's, Dept. AH-103, 2170 S. Canalport, Chicago 8, Ill.

Personal
PHOTO CHRISTMAS CARDS
20 FOR $1.00 PLUS 35¢ SHIPPING

FROM YOUR NEGATIVE IN BLACK AND WHITE

FREE SAMPLE — Send snapshot negative of child, family, home, pet etc. Include 10¢ stamps or coin, for handling (15¢ after Dec. 1st). Negative returned with de luxe sample and descriptive folder. (If no negative, send photo and 50¢ for new negative.)

FULL COLOR PHOTO CARDS
10 FOR $1.89 PLUS 35¢ SHIPPING INCLUDING ENVELOPES & FOLDERS

SATISFACTION GUARANTEED

SEE SAMPLE BEFORE YOU BUY
Send color negative or slide (returned unharmed) and 20¢ plus 5¢ postage for sample and style folder. — Save Money — 25 for $4.75 plus 55¢ shipping, 50 for $9.25 plus 65¢ shipping.

YULECARDS
DEPT. 3, QUINCY 69, MASS.

UNUSUAL - EXCITING
Gift Ideas! FREE CATALOG

Choose gifts from Breck's! Ideas for folks of every age and interest. Many exclusives — priced from $1 to $5. Gold mine of new ideas! Write for your FREE Breck's Catalog NOW!

BRECK'S *PAYS ALL THE POSTAGE!* We pay postage! Another reason why Breck's is your best bet! It's easy, economical, exciting! Satisfaction always Guaranteed!

BRECK'S OF BOSTON RELIABLE SINCE 1818
671 Breck Bldg. Boston 10, Mass.

NOW... SAVE ON GENUINE IRONSTONE

Creamy white Royal Staffordshire Ironstone made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride or hostess. Buy now and save $20 on the regular open stock price! Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price $44.50.

Now only **$22.50** shipping charges collect

20-pc. starter set (four 5-pc. place settings) **$12.95** ppd.

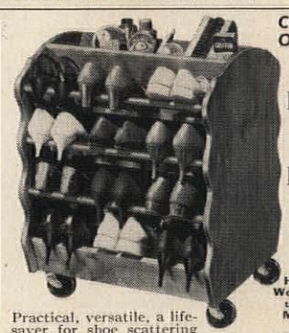
Large 3-Quart Tureen with Tray $19.95 ppd. Sauce Tureen, 2 Cups, Wheat Pattern $7.95 ppd. Creamer and Sugar $4.50 set, ppd.

A REAL CHIMER!

Perfect for an entrance hall, den, or pine-paneled kitchen . . . our Colonial wall clock with all the gentle charm of the grandfather clock that stood on the floor. It's from Germany and is wound in the old-fashioned way using weights and brass chain; has half-hour strike and an hourly chime. In dark mahogany or colonial maple finish. $19.95 ppd. 5½" x 12½".

Send 10¢ for new catalogue.

Jenifer House
New Marlboro Stage, Dept. A-11
GREAT BARRINGTON, MASS.



COMPLETE OR IN KIT

ROLLING SHOE RACK

STORES IN CLOSET

Holds 24 Pairs Women's Shoes—up to 20 Pairs Men's Shoes—and All Cleaning Gear

Practical, versatile, a life-saver for shoe scattering families. Roll on large, free-wheeling casters for fast pickups, push in closet, pull out for easy selection. Holds a houseful of men's, women's, children's shoes all styles; plus brushes, polish. 22"W, 16"D, 26½"H. Crafted of honeytone knotty pine or in maple finish. Only **$24.95**.

IN EASY KIT pre-fitted, drilled, sanded, etc. ready to finish. Complete with simple directions. **$16.95** *Exp. Chgs. Col.*

Large New Free Catalog— 600 Items—Complete or in Kits

Money-Back Guarantee

YIELD HOUSE
Dept. A11-O, No. Conway, N.H.

Spinning Wheel Planter

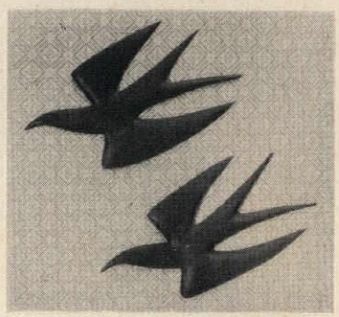
$2.98 plus 35¢ shipping

You'll put *this* Spinning Wheel in your sunniest window or on a coffee table to catch every admiring eye. Fill the planter well with greens or small potted violets. An authentic replica, made of rich, rubbed Hardwood, 16"x13"hi. Planter has metal liner. Charming gift for the whole family! *Satisfaction guaranteed.*

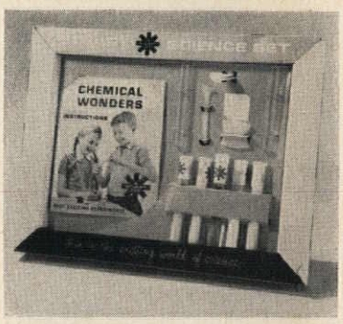
FREE Christmas Gift Catalog Write for it

Helen Gallagher
413-K11 Fulton St., Peoria, Ill.

ASLEEP AT THE SWITCH of a Swiss music box playing Brahms' Lullaby, this floppy doll is so relaxed she makes us drowsy just watching. Her head and shoulders actually move like a sleeping baby. It's hard to believe she's not real! In pajamas and knitted cap, she'll lull the most wide-awake tot into dreamland. 12" long. $4.95. Downs & Co., Dept. AH-11, Evanston, Ill.



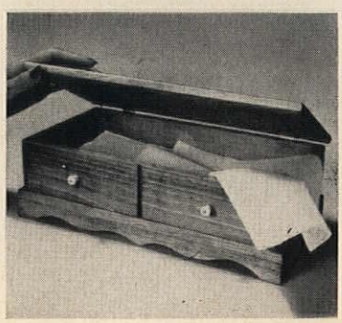
TAKE A TERN FOR THE BETTER wall scene. Better yet, take a pair—decorative spirits will soar in the whole humdrum area! Terns are hand-carved taverneau, in lines as graceful as the wood's rich grain. They bring a wind- and sea-swept feeling to the most land-locked spot. Hand-rubbed oil finish. 12x7". $3 each; pair, $5.50. Deer Hill Co., Dept. AH-9, College Point 56, N.Y.



WONDERS NEVER CEASE to thrill the kids, so they'll love the rainbow results of ten simple experiments with this chemistry set. Chemical Wonders are harmless fun for beginners, won't give mothers gray hair—the chemicals are nontoxic and nonexplosive. Includes test tubes, equipment, and clear directions. $1. Nancy Ellen, 601 Spencer Bldg., Atlantic City, N.J.

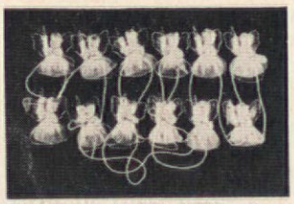
IN THE WINK OF AN EYE-catching pitcher, Santa's jolly expression says he'll be only too glad to fill up the matching 4-oz. mugs. Bright red and white ceramic pitcher holds 30 oz. of cider, milk, eggnog, or Christmas morning orange juice. To pour forth holiday cheer, pitcher and six mugs, $2.98 plus 35c postage. Foster House, 6523-AH North Galena Road, Peoria, Ill.

LITTLE BELLES IN SILVER bracelets will be pleased as punch with the elegant shine of ladylike jewelry in sterling silver. For a little girl or a fashion-conscious junior miss, the ⅜" bracelet is simply styled and engraved with her first name. It comes in two sizes: small, 1–5 years; large, 6–12 years. $2.50 from Wayne Silversmiths, 546-A South Broadway, Yonkers, N.Y.

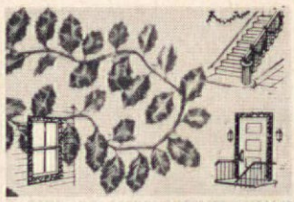


OUR ONLY HOPE chest is this small model of a Pennsylvania hope chest, to hold a box of 200 tissues or the family jewels. Well-styled in honey pine, with tiny white knobs and a scalloped base, it would be a good companion piece to give the girl who's getting her hope chest for Christmas! 11¼x5¾x3¾". $5.95. Wilco Fashions, Dept. 1, 35 South Park Ave., Rockville Centre, N.Y.

LIFE-SIZE SANTA DOORMAN Dressed in full Yuletide colors! Illuminate your front door with his personal "Merry Christmas"! Or let him identify your home with YOUR family name. Weather resistant, lacquered kraftboard, 5 feet x 21". With special mounting tape. **Plain Santa Doorman, $1.00. Personalized (state name), $1.50. Electric Santa Doorman complete with outdoor lites. $2.98**



HEAVENLY ANGEL LITES... For a Christmas Tree that's "out of this world", 12 celestial dolls! Each is 3" tall and holds a replaceable light bulb. All are dressed in frothy nylon and trimmed with sparkling golden stardust from halo to toe. Silhouetted with gleaming golden wire for sturdiness. In pink, white or rainbow assortment. Give 1st & 2nd color choice. Set **$3.98**; 6 extra bulbs **59¢**

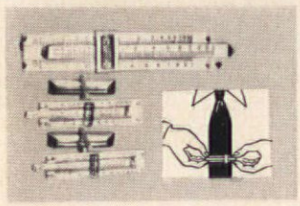


9 FEET OF EVERLASTING HOLLY GARLAND FOR ONLY 98¢... Deck your halls, stairways, doors with boughs of full, rich holly! Use it indoors and outdoors. See your home sparkle with gay holiday spirit! Realistically-molded green leaves and bright red berries are of durable polyethylene. Weather-Resistant! Washable! Non-Fading! You'll use it every Christmas for years. **98¢**

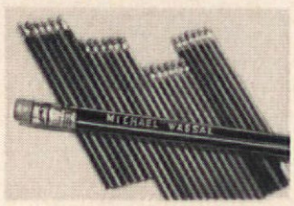
NEW SAFE "Health-Tan" SUN LAMP—*Can't Burn*

Enjoy ultra-violet tanning **for hours** without burning! So safe you can work under it, relax under it, let the kiddies play under it! New scientific principle blocks out burning rays... passes only long tanning rays! Enjoy the healthful benefits of ultra-violet and concentrated heat for hours at a time. Aches and pains, skin problems, colds, stiff muscles. and of course pale, unhealthy looking skin—are benefited by varying degrees of ultra-violet and heat. "Safe-T-Sun" Lamp guaranteed not to burn when used as instructed. UL approved. Adjusts 7"-61" in height, arm extends 25". Send **$10** now, pay balance of **$29.95** plus shipping charges on delivery, or send **$39.95** now, we prepay delivery.

"Keep Your Summer Tan All Year Long"

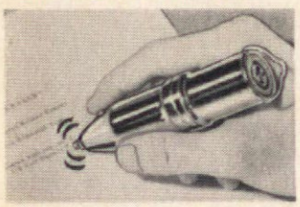


MINIATURE SLIDE RULE FOR HIS TIE—& it really works!... Handsome tie clasp in Gold-Tone Plating, only **$1.10**. In Sterling Silver, **$3.30**. Matching stationary Slide Rule Cuff Links in Gold-Tone Plating, **$1.10** Pair. Sterling Silver, **$3.30** Pair. Beautifully made. Look far more expensive than these low prices. Usually sell for more. All prices include tax.

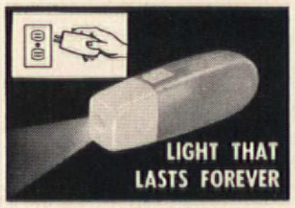


24 PENCILS WITH YOUR NAME ...printed in brilliant golden leaf. Just about 4¢ each for 2 dozen pencils personalized with ANY first and last name. Fine quality, #2 lead topped with pure rubber erasers. Hexagon shaped—won't roll off desks, tables, etc. For businessmen, students, housewives. State name (one imprint per set). Set of 24, only **98¢**

LIQUID 24 KARAT GOLD... Like King Midas, you can now transform unsightly metals into shimmering golden treasures! They'll never tarnish nor will they ever need polishing. Liquid Gold plates copper, brass, bronze, steel, tin, iron, nickel, etc. Easy to use. Requires no special equipment, electricity or skill. Supply sent will plate 100 sq. in. **$1.00**



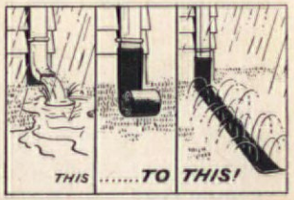
ELECTRIC ERASER... Whisks away errors fast. Push the button and this battery operated wonder removes typewritten, ink or pencil errors! Fast and neat. No more holes through paper because it works by rotation, not pressure! Gleaming metal, 6" long. With 4 replacement tips and 2 brushes. (Battery not included.) Handy helper for office, school, home. Saves time, paper and your disposition. A real find at only **$1.49**



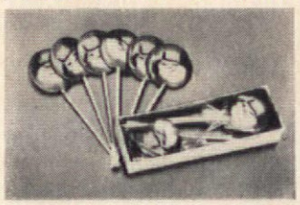
RECHARGEABLE FLASHLIGHT... No more expensive, annoying battery replacement! This battery lasts forever. Just recharge by plugging in home electric socket... as often as necessary. The magic is in a non-corrosive cadmium cell. 3½" plastic case in bright assorted colors. So compact it fits easily in pocket or purse. So convenient you'll use it and enjoy it for years. Never buy another battery! **$2.95**

GIANT MONTHLY DESK CALENDAR... Keeps the whole month's appointments, occasions, memos always in full view! At a glance you know your schedule for 30 days. Eliminates embarrassing mistakes and forgetfulness. 12 calendars handsomely bound in gold-stamped personalized plastic leather case. 11¼" x 9". Jet Black or Old Ivory. State name and color desired. Makes an unusual and useful gift. Only **$1.00**

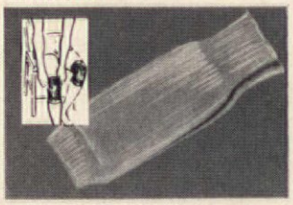
ELECTRIC SOLDERING IRON... Mends and repairs 1001 household items. Comparable in design and service to $5.00 models. Repairs radio and TV sets, broken metal toys, appliances, household wiring, jewelry. Tip is replaceable. 60 Watt, 115-120 Volt. 10" long. Saves you hundreds of dollars in household repair bills. **$1.98. Straight handle Soldering Iron, 30 Watt, $1.00. 6 feet of Solder, 29¢**



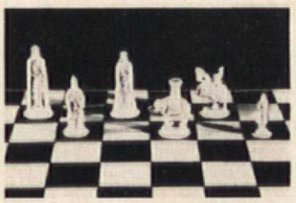
AUTOMATIC RAIN SPRINKLER ENDS WASHOUTS!... When it rains, Sprinkler unrolls and sprinkles! Carries water away from the house and puts it where it's needed. Does away with gutted, gullied lawns due to water rushing from drain pipe. Wind and wear resistant plastic, 8 ft. long. Installs easily on round or rectangular spouts. Instructions incl. Amazing value! Special low price of only **88¢** ea., 3 for **$2.50**



CAN'T LICK SANTA'S PICTURE OFF THESE POPS!... Made from an old European recipe, from the finest ingredients possible. You can be sure these are good! Santa's picture stays on till the very last lick because it is baked right thru the center... an art practiced only by expert confectioners. Each pop is a bright red, 2½" diameter, on a 5" handle. Set of 6, **59¢**



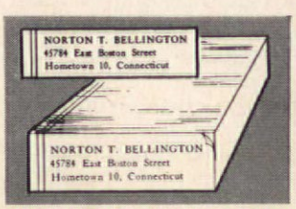
SNUG KNEE WARMERS... Recommended for quick, soothing relief to sufferers of arthritis, bad circulation, foot, ankle ailments! Promotes circulation! Made of 100% French spun, zephyr virgin wool with STRETCH construction—assures snug, comfortable fit for men and women. Regular Size (for average people) **$1.98** Pair. Extra Size (for heavy people) **$2.50** Pair.



FLORENTINE CHESS SET, ONLY $1! ... Solid molded figures each minutely engraved to the finest detail and similar to the first sets introduced into 11th and 12th century Europe. Look almost like hand-carved ivory "collector's items". Stand 1⅝" tall. Made of break-resistant plastic. Extraordinary value! Complete set with 8 inch square board and instruction book, only **$1.00**

ONE WIPE KEEPS FOG & MIST AWAY... Avoid accidents due to poor windshield vision! New chemically-treated No-Fog Safety Mitt works with just 1 application. Windows can't fog or mist for weeks. Also ideal for bathroom mirrors. Added feature: Glow-in-the-dark binding. For safety, slip it on bumper for emergency roadside stops. **$1.00**

PERSONALIZED SATIN LABELS ...for anyone who sews, knits or crochets. A stamp of quality on the lovely things you make! Eggshell, flesh, nile, white, grey, maize; in 4 styles: **Hand Made By; Fashioned By; Made Especially For You By; Hand Knit By.** State name, style, color. 15 Labels **$1.00**, 40 Labels **$2.00**, 60 Labels **$3.00**



NEVER WRITE ANOTHER RETURN ADDRESS... Here are 1000 gummed labels printed with your name and full address to save your time and energy! Just wet and stick. Terrific for all stationery, books, checks, records, packages. Handsomely printed in blue on white stock. State name and full address in 3 lines. 1000 labels, **88¢**

SANTA'S MAIL BAG ... The bright place for all your Christmas cards! Smiling Santa's roving eyes peek down past his red pompon nose to your cards . . . safe in his expandable pocket. Hang on mantel, mailbox, door. His "Jingle Bell" cap tinkles every time door opens. Heavy paperboard, richly colored and decorated with golden glitter. 11" x 15". **$1.00**

WORLD'S GREATEST CHRISTMAS TREE VALUE! ONLY 49¢! Fully decorated. Bright and beautiful. Blinks continuously on and off! You'll love its petite size and fuzzy tree-textured branches! Use one as a twinkling centerpiece. Use a pair on your mantel or bookcase. Battery operated (not incl.). 6" high. Electric Christmas Tree, each **49¢**, 2 for **97¢**

Mail to **SPENCER GIFTS** *Today*

SPENCER GIFTS, D-19 Spencer Bldg., Atlantic City, N. J.

My Name Is _____ PLEASE PRINT

Address _____

City _____ Zone _____ State _____

Satisfaction Guaranteed or Money Refunded Except Personalized Items

HOW MANY	NAME OF ITEM	PRICE

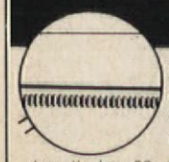
SORRY, NO C.O.D.'s (Except on Sun Lamp) — **All orders sent Postage Paid.**

(Enclose a check or money order with your order) — **TOTAL ENCLOSED.....**

176 Cutting Edges of This All-Purpose

Gourmet's Carver

Glide thru ROASTS, HAM, FOWL



Actually has 22 "corruserrated" cutting edges per inch of blade!

Now—for the first time in this country—the revolutionary "corruserrated" Sheffield Carver with 176 cutting blades! Gives you WAFER THIN slices that retain ALL the juices. Sharpens itself as you use it!

Here's the most amazing Carving Knife ever designed for the pleasures of eating! Ordinary knives tear thru meat and squeeze the juicy goodness out—but not this revolutionary patented invention! The All-Purpose Gourmet's Carver is made with a remarkable 8-inch blade actually containing 176 cutting edges. This amazing edge has razor-sharp blades alternating with chisel-action ridges, with grooves to prevent clogging. It's unbelievable how Gourmet's Carver glides thru ham, beef, fowl, game—never disturbing the juices within. Gourmet's Carver never needs sharpening! Continuous use forms a constantly new razor-sharp cutting edge.

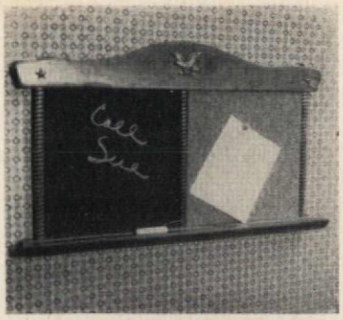
This is the remarkable "corruserrated" edge that actually flows through tough leather. You can slice WAFER THIN meat, vegetables, tomatoes, onions, etc.—make your dinner table a joy to look at!

Carver is made in England of finest SHEFFIELD STAINLESS STEEL with PERMANENT MIRROR FINISH. Beautifully white and balanced handle for sure grip and perfect slicing. Order NOW for luxurious dining at home—or give as most unusual holiday gift. LIFETIME GUARANTEE covering replacement or reconditioning WITHOUT CHARGE. Attractively sleeved and boxed—ONLY $6 POSTPAID, or C.O.D. plus postage. Extra-heavy CAPTAIN'S CARVER with 9 in. blade and white handle only $8.

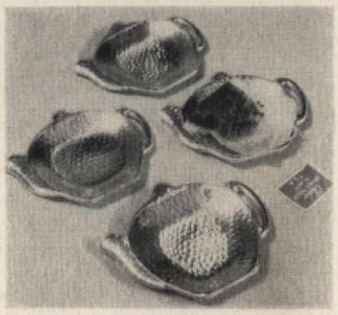
All Orders Filled Immediately in Time for Christmas Delivery

Stuyvesant Trading Co., Inc., 130 W. 42nd St., Dept. V, New York 36, N.Y.

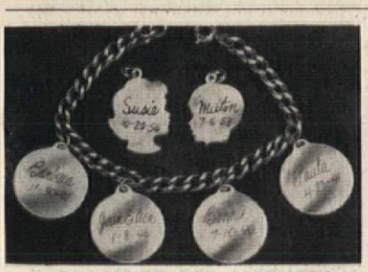
LEAVE A MESSAGE for yourself or any member of the family on a Chalk and Cork Board framed in mellow-toned pine and decorated with a brass spread eagle. Perfect in your kitchen center of activities for clippings or memos, it is also a neat note for a boy's room or over a telephone table. 20x12". $3.95. 40c post. Gotham Gifts, 67-85A Exeter St., Forest Hills 75, N.Y.



LEFT HOLDING THE BAG is the neat little dish that puts a drippy tea bag in drydock. To banish messy saucer puddles forever, the silvery metal holders are shaped like a teapot, naturally! In a shining "hammered" finish to take their places at company dinner or family supper with equal grace, they won't tarnish. Set of 4, $1.25. Breck's, 314 Breck Bldg., Boston 10, Mass.



A WAIST OF MONEY keeps a man's bankroll out of sight, safe from loss or theft. Handsome money belt of top-grain cowhide is a slim 1¼", with a monogrammed buckle. The real cash value is its zippered inner pocket, so it's a grand gift for travelers. Brown, with gold-plated buckle; black, with silvery rhodium. Sizes 28-44. $3.95. Nancy Norman, 5291 P. O. Bldg., Brighton, Mass.



A BRACELET FOR MOTHERS AND GRANDMOTHERS

An excellent gift, a tribute to HER! This bracelet in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, with the first name, month, day and year of birth for each child or grandchild. Beautifully Script engraved. Add a disc or silhouette for each new arrival!

Sterling Silver Bracelet $1.50
Each engraved Disc or Silhouette $1.00
BRACELETS AND DISCS AVAILABLE IN GOLD
12kt. Gold Filled Bracelet $2.75
Each 12kt. gold filled disc or silhouette . . . $1.75

Add 10% for Fed. Exc. Tax. No C.O.D.'s please

EDWARD H. ZIFF, Importer
Box 3072, Merchandise Mart Plaza
Dept. AH-110 Chicago 54, Ill.

THE FOUR SEASONS OF CURRIER & IVES

Full color prints depict the four seasons as only Currier & Ives have ever been able to do. Each is glass covered, handsomely framed in solid birch, treated for everlasting protection and stained and hand-rubbed to a mellow fruitwood finish. Each frame is 9" x 12" overall. A wonderful grouping for every room.

Set of 4 pictures $14.95 postpaid plus 50c West of Miss.

Write for FREE catalog.

SETH and JED
Dept. A-11 New Marlborough, Mass.

Wax eddy Protect candlesticks, table linen and furniture with sparkling crystal bobeches. Exquisitely made in Europe, they reflect the flicker and glow of candlelight, turn nondescript candlesticks into distinguished ornaments. Set of four clear crystal bobeches, $1.51. Four hand-etched ones, $2.71. Postpaid. Panlen Crystal, A-110, 36 White Street, N. Y.

WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

MOCCASIN-CRAFT 65-AS Mulberry St., Lynn, Mass.

MAKE YOUR OWN XMAS CANDLES

MAKE-DECORATE Candles FOR FUN OR PROFIT!

ENORMOUS DEMAND

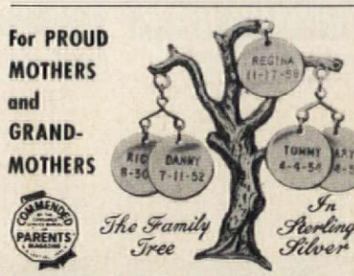
Men, women ANY age! Learn to create, design & decorate unusual candles *for all occasions!* FUN, *fascinating hobby or spare time business.* Expand to *colorful candle shop,* later. ENORMOUS DEMAND . . . friends, clubs, stores, churches, *everyone* will clamor for your original, unusual candle shapes, colors, types & scents. *As little as 10¢ in material brings $2 income!* All ages delight in this easy-to-learn craft. *No artistic ability required. . . .* We show you how. Send TODAY for FREE FACTS on home instruction method. Candle Inst., Dept. X195, Fallbrook, Calif.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE $22.95* Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. (*mink, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I.R. FOX, 146 W. 29th St., Dept. D-1, N.Y. 1.

For PROUD MOTHERS and GRAND-MOTHERS



A gift that "grows" more precious with the years! This Family Tree brooch bears the sweetest fruit of all—and heralds the beloved children or grandchildren. She'll be proud to wear this heirloom pin everywhere. Each disc engraved with a child's name and birthdate. Sculptured Tree, 2¼", holds 1 to 12 discs of Solid Sterling Silver. Up to 9 letters and spaces a line. Add more as the family branches out!

FAMILY TREE $2.00 DISCS $1.00 each

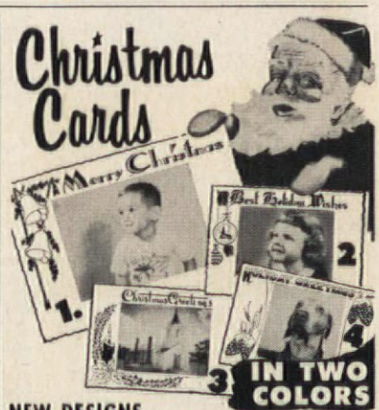
Prices include engraving, tax, postage.

Sold by mail order only at these special prices

WRITE FOR FREE GIFT CATALOG

HARMILL CO. 841 Post Office Bldg. Brighton 35, Mass.

Christmas Cards



NEW DESIGNS. . . .

Beautiful photo greeting cards from your black and white negatives. 25 cards w/matching envelopes. $1.50 ppd. 50 cards $2.75. Send your negatives, choice of design and money to Perfect Film Service, Dept. A-110, LaCrosse, Wisconsin.

A Unique Collector's Item

COMPLETE LAMP KIT

One of a Kind . . . These handmade works of art are authentic and rare wooden wallpaper rollers that once printed Europe's finest wall-papers. 21" high, approx. 4" in dia., overall 36" in height. Comes complete with all fittings, base, wiring, 3-way socket, etc. (except lamp-shade). Satisfaction Guaranteed. **$25.00 ppd**

D. M. STUDNER
505 8th Avenue, Dept. A-11 N.Y. 18, N.Y.

KO-KO THE CLOWN RUG

A jolly throw rug for nursery, child's room or bath. BLACK eyes, big GOLD nose, laughing RED mouth woven into thick, clipped pile white chenille. BIG 40" diameter, includes heavy 2" fringe in choice of RED or GOLD. Fully washable. State fringe choice.

$7.95 plus 75¢ postage.

Money-back guarantee. Sorry, no CODs.

THE NIKON CO., PANORAMA CITY 1, CALIF.

Mothers! Grandmothers! Jewelry Just For You

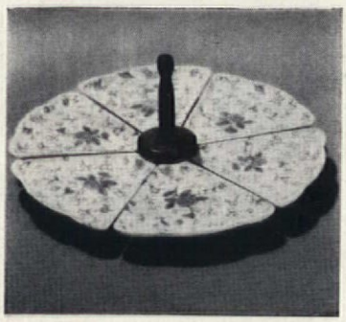
Sterling or Gold Filled charms for each one of your darlings makes your bracelet an envied conversation piece. Silhouette comes engraved with child's first name and birthdate. WEDDING BELL comes with HIS and HER first name and date. (Ideal as bridesmaid's, usher's gifts and for members of the wedding party.) PHOTO CHARM and BABY SHOE come with first name and date. WEDDING BELL, PHOTO CHARM (full 1 inch), BABY BOTTLE (1¼ inch), **$1.50 each;** BABY SHOE, **1.40 each;** BOY and GIRL SILHOUETTE (full 1 inch) and BRACELET, **1.05 each;** Snap-a-part KEY CHAIN (not shown) Rhodium or Gold Plated, **1.50 each.** Christmas Delivery assured, ORDER NOW.

The Jamaica Silversmith 79-32 164th St., A-11, Jamaica 32, N.Y.

NEW SHOULDER STRAP CLIP CARRIPIN is the answer to that old problem of keeping the shoulder strap of your Diaper Bag, Camera, or any other shoulder strap carried article comfortably and securely in place. Just 1¼" long Carripin attaches to your garment with a single motion of your hand, yet locks itself automatically with a special patented feature. Attractively gift boxed. Gold or chrome finish. Only $1.00 Ppd. Order now from

Carripin, Inc. Dept. 23
Box 274 Massapequa, New York

WE'VE NEVER MET AN ANGEL-fancier who could resist these lovely black earthenware candleholders. Handmade in Mexico, about 6" tall, they are stone-polished to an ebony glow to catch the flicker of a candle flame. $3.50 each; $6.95 a pair. The hand-dipped 6" candles in white or holiday red are $2.95 a dozen. Candles of the Month Club, 5134-AH Mercer Ave., Houston 5, Tex.



SELECTIVE SERVICE from a gay, pastel-flowered china server gives everyone a free hand at the snacks or sweets. Really six separate trays with a wooden stand, it will offer assorted relishes and cheeses at a buffet. Or, as a change of pace, serve the pie or cake on its wedges instead of dessert plates. $4.95. Western World Prod., 2611-AM Tilden Ave., Los Angeles 64, Calif.

ALL DOLLED UP with a little girl's newest Christmas baby, this cradle will be the most popular toy out of Santa's pack. Authentically scaled from an actual Early American design, it is 13" long by 7" wide and lovingly hand-finished in cherry. Complete with mattress, cotton spread, and pillow, $4.50. Sturbridge Yankee Workshop, 1 Brimfield Turnpike, Sturbridge, Mass.

Imported White DOVES

Dainty birds are sweet copies of the gentle dove. White cotton bodies have a "feathery" look and feet bend to attach among plants, flowers and trees. Nice for table decorations and package "toppers" too. 2½" bodies with 5½" wings. Order No. 2091.

Set of Six — $1.49 ppd.; 2 sets, $2.75

Send for FREE gift catalog of unusual items.

DOWNS & CO., Dept. 3611B
1014 Davis St., Evanston, Ill.

INITIALED PIPE SMOKER'S KNIFE

Top pipe conditioning is assured by this handy tool that includes tamper, cleaning pick, cutting blade, and carbon scraper. Initialed FREE... comes in genuine leather case.

made in England of the finest Sheffield steel

3.50 postpaid

send for free catalogue

DAVID P. EHRLICH CO.
Dept. AH, 207 Wash. St., Boston 8, Mass.

BIRDS of the WORLD
Have fun assembling these almost life-like birds. Paint by number—snap the plastic parts together. Color pellets, brush, paint fluid, chart, simulated tree trunk included in kit. Your choice of: Baltimore oriole, goldfinch, bluebird, scarlet tanager, woodpecker, robin, parakeet, cardinal, barn swallow, canary, Bohemian waxwing, or painted bunting. . . . . **$1.25 ppd.**

DOGS of the WORLD
Assemble a plastic model of your favorite dog. Simply paint by number and snap the parts together. You receive a complete kit—color pellets, paint fluid, chart, brush, mounting stand—and have choice of: collie, wirehaired terrier, basset hound, cocker spaniel, boxer. . . . . **$1.25 ppd.**

Send for new catalog

The KREBS **AH11** **Westerly, R. I.**

COSMETIC RACK

COMPLETE OR IN KIT

This handsome louvered rack is a veritable storage closet, condensed to a charming wall piece. In bedroom or dressing room it holds all your cosmetics, creams, lotions—about 75 pieces. Top and bottom shelves display perfume bottles or knickknacks. In the bath it's a triple-capacity medicine cabinet. Use it as a utility or display cabinet in hallway, living room, kitchen, etc. 3 adjustable shelves. Finely crafted of pine, in hand polished honey tone pine or lovely maple finish. 28" x 18" x 3" deep. **$29.95.** *Exp. Chgs. Col.*

IN COMPLETE KIT for easy assembly with only a hammer and screwdriver. Doors all assembled; all parts prefitted, drilled, sanded, ready to finish. Easy directions. **$18.95** *Ppd. (add 5% West of Miss.)*

LARGE NEW CATALOG—Over 600 Items—Complete or Kits

Not Sold in Stores
Money-Back Guarantee

YIELD HOUSE
Dept. A11-O, North Conway, N.H.

HAND HOOK YOUR OWN RUGS THE TRUE, OLD WAY WITH WOOL RAGS "THE WHITFIELD" Design. Size: 28"x48" stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, hook and instructions for shading.

only $8.95 postpaid

SEND 35¢ FOR Illustrated Catalogue

REBECCA S. ANDREWS
Dept. A11
Walnut Ridge, Arkansas

MAILBOX MARKER
Style M . . . . $1.95 postpaid

FRAMED MAILBOX MARKER
Style MF . . . . $2.95 postpaid

DELUXE MAILBOX MARKER
Style EM . . . . $3.45 postpaid

NAME & NO. MAILBOX MARKER
Style NM . . . . $3.95 postpaid

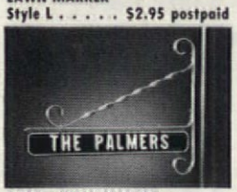
TWO-LINE MAILBOX MARKER
Style OM . . . $4.95 postpaid

DELUXE 2-LINE MAILBOX MARKER
Style EOM . . . $6.45 postpaid

LAWN MARKER
Style L . . . . . $2.95 postpaid

NAME & NUMBER LAWN MARKER
Style NL . . . . $4.95 postpaid

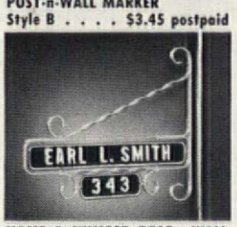
DELUXE TWO-LINE LAWN MARKER
Style EOL . . . $7.45 postpaid



POST-n-WALL MARKER
Style B . . . . $3.45 postpaid

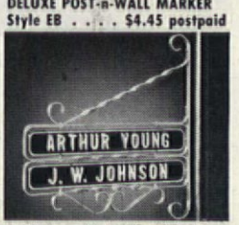
FRAMED POST-n-WALL MARKER
Style FB . . . . $3.95 postpaid

DELUXE POST-n-WALL MARKER
Style EB . . . . $4.45 postpaid



NAME & NUMBER POST-n-WALL MARKER. Style NB $4.95 postpaid

TWO-LINE POST-n-WALL MARKER
Style OB . . . . $6.95 postpaid



DELUXE 2-LINE POST-n-WALL MARKER. Style EOB $7.45 ppd.

DAY-n-NIGHT® Markers

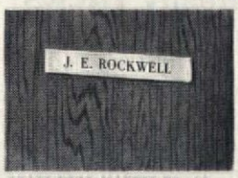
as low as $1.95 **ANY WORDING YOU WANT***

Perfect for Christmas **gifts because they're personal**
Gift card free on request

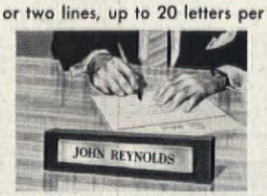
Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides. **COLOR!** Background on any Marker in your choice of ANTIQUE COPPER, COLONIAL RED, PINE GREEN. Baked enamel automobile finish. Same brilliant white reflecting letters as black-and-white styles. Only 50¢ per marker extra.

engraved solid brass DESK-n-DOOR **Markers**

one or two lines, up to 20 letters per line



BRASS DOOR MARKER 7" x 1"
Style DO . . . . $2.95 postpaid



BRASS DESK MARKER
walnut base 8½" x 2"
Style DE . . . . $3.95 postpaid

EXECUTIVE DESK SET, Brass plate, walnut base, Sheaffer pen.
Style EX . . . . $8.95 postpaid

FAST SERVICE—WE SHIP WITHIN 48 HOURS! **SATISFACTION GUARANTEED OR MONEY BACK**

MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT—has everything you need to start at once!

Spear ENGINEERING COMPANY
400-C Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

Spear ENGINEERING COMPANY
400-C Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

	STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night Marker name-plates, 6 on number plates; up to 20 letters & numbers per line on Desk-n-Door Markers.	COLOR (copper, red or green 50¢ extra)	PRICE
*ANY WORDING YOU WANT ON ANY STYLE MARKER				
			TOTAL	

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.
☐ Send free money-making kit.

CHRISTMAS SPECIAL!
Baby's First Shoes
Bronze-Plated in Solid Metal

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown at right) ashtrays, bookends, TV lamps at great savings. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

Only $3.99 a pair

COMMENDED BY THE NATIONAL PARENTS' MAGAZINE

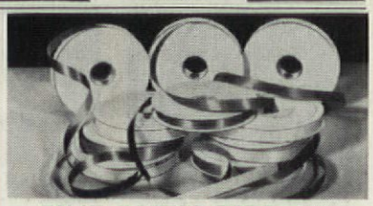
AMERICAN BRONZING CO.,
Box 6504-K, Bexley, Ohio

GOLF SCORE COUNTER

Perfect gift for all men and women golfers! Worn like a wrist watch, it keeps score automatically! Merely press the plunger for each stroke — lower window shows total for each hole and upper windows register total for complete course. No need for score card or pencil. Gold metal case; leather strap; gift boxed. Every golfer needs one! Exceptionally low priced . . .

$2.98 ppd.

MASTERCRAFT, 275-A Congress, Boston 10, Mass.



FINE SATIN RIBBON

50-yd. roll, just 39¢ Regularly 44c in our catalogue

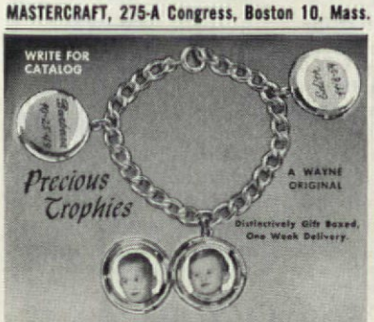
Special offer to American Home readers! 50 yards of fine quality acetate satin ribbon in 12 flower-fresh colors for just 39c. Regularly 44c in our current Fall catalogue . . . far less than you'd pay in stores. Wonderful for gift tying, sewing, hair ribbons, etc. Choose red, emerald green, white, pink, light blue, royal blue, orchid, yellow, light green, cocoa brown, silver, gold. 7/16" wide.

50-yard roll from this ad **39¢** each, postpaid. Satisfaction guaranteed or your money back. We ship within 24 hours.

Walter Drake & Sons
411 Drake Bldg.,
Colorado Springs 8, Colorado

Send for Free Catalogue

WRITE FOR CATALOG



Always in her heart... why not on her wrist? Photo lockets show a growing tribe from diapers to dungarees

Bracelet, heavy Sterling Silver link chain ea. $4.00
In 12 Kt. Gold Filled ea. $4.00

Round Lockets, 1" dia. which open and hold two pictures. First name and birthdate engraved in script.
In Sterling Silver ea. $3.50
In 12 Kt. Gold Filled ea. $3.50

All prices include engraving, federal tax and postage

Wayne Silversmiths 546A SO. BROADWAY YONKERS 5, N.Y.

"CHATTY CATHY" SHE *Really* TALKS!

Just Imagine! Your child can talk to "Cathy" as she would to another child. She says Eleven different phrases: "I Love You" "Let's Play House" "Comb My Hair" "Tell Me A Story" and others. Any child will be thrilled with this adorable talking playmate. Makes ideal gift. Regularly $18.00. Our Special Gift Price only $14.99 ppd. Fully Warranteed. Money Back Guarantee.

TEXAS HOME SALES Dept. AH-110,
P. O. Box 100 Terrell, Texas

TODAY! Send for These Plan Books

In these plan books are hundreds of beautiful dream homes, dearly loved custom features and new building ideas. HBPS plans clearly illustrated in these books are available at very low cost. Builders and contractors alike use them for sound, money-saving construction. You can save $1,000 or more with HBPS Builder-Proved Blueprints.

SAVE any 3 books **$2.00** Postpaid

- ☐ FAMILY ROOM HOMES . . . 222 easy-living plans $1
- ☐ 380 NEW TRENDS . . . . finest selected homes $1
- ☐ HILLSIDE AND SPLIT-LEVEL . . . 100 special plans $1
- ☐ 223 BLOCK MASONRY HOMES . . . noted for low cost $1
- ☐ MULTIPLE FAMILY HOMES . . . 85 duplex and courts $1
- ☐ WEEKEND CABINS . . . cozy, easy-to-build plans $1

HOME BUILDING PLAN SERVICE
Studio A, 2454 Sandy Blvd., Portland 12, Oregon

YOUR FAMILY Coat of Arms

10" x 12" hand painted in full heraldic colors, with bound manuscript, giving certification, color and figure meanings. In narrow black frame, if desired. $4.95 additional. Authenticity guaranteed. Delivery: 30 days. INQUIRIES WELCOMED. LET US FIND YOUR FAMILY COAT OF ARMS FOR YOU. Signet rings, stationery dies & book plates available.

$29.50 ppd.

Hennessee Studio of Heraldic Art
Box 3093, University Sta., Charlottesville, Va.

FRANKLIN STOVES

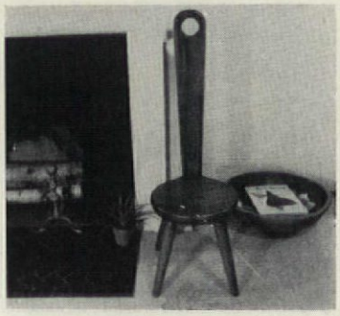
Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience.

Also manufacturers of cast iron modern and antique ranges, stoves and furnaces. Send for information. Write to Dept. AH

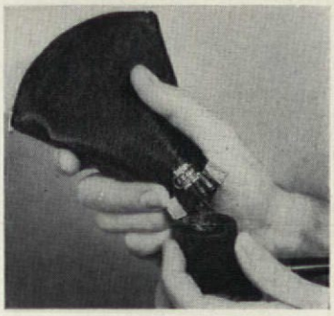
PORTLAND STOVE FOUNDRY CO., Portland, Me.

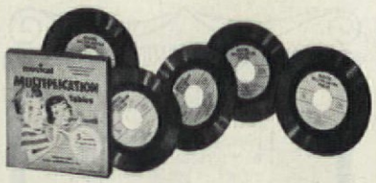
MY, WHAT BIG EYES YOU HAVE! All the funnier to see with, 11" Super-Specs are far plainer than the nose on your face. Built-in "bifocals" won't give anyone X-ray vision, but these wide-eyed glasses are a grand stocking gift for people who can't see the forest for the trees, or can never find their own "specs." $1.98. Carol Beatty, 11 Beatty Bldg., Culver City, Calif.

TALL STORY is a slim-backed Tote Chair of Shaker simplicity to blend well with Early American or modern flavors. Perfect beside a fireplace, it could even hang on a peg as chairs did in Shaker times! Solid pine, in hand-rubbed finish: *primitive* (distressed) or *smooth* honeytone. 42" tall. $16.95. Exp. chgs. coll. Meadowbrook Industries, AH, 126 E. Sunrise Highway, Merrick, N.Y.



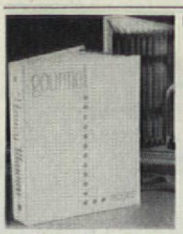
GIVE HIM A SQUEEZE pouch for easy pipe filling, and you'll probably get a squeeze in return! This ingenious Morocco leather pouch has a narrow, bowl-sized end to release a pipeful at the squeeze of a metal tab inside. Pouch is lined to guard tobacco, which goes in at the zippered end. Choose brown or black. $1.50. David P. Ehrlich, 207 Washington St., Boston 8, Mass.





Now Johnny can learn to multiply!

Get these new *Musical Multiplication Records*—and see his marks in arithmetic go up, *quickly!* All the Multiplication Tables from 2's through 12's have been *set to music* on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to—**Bremner Records, Dept. B-4, Wilmette, Illinois.**



PERSONALIZED GOURMET RECIPE FILE

Brightly bound in white washable vinyl, with vivid red lettering . . . personalized, accordion type file-book holds your favorite recipes in 10 individually indexed compartments. Attractively gift boxed, makes an *inspired* gift for a bride! 7¾ x 9¾".

$3.95 plus 40c postage

No C.O.D.'s please. Send for FREE Catalog

GOTHAM GIFTS 67-85 Exeter St., Dept. A-110, Forest Hills 75, N. Y.

GLASS DISPLAY DOMES

Attractive protection for figurines, wedding cake ornaments, etc.

With wood bases furnished in Blonde, Ebony, Mahogany or Walnut.

4 x 7"	$5.50	7 x 11"	$12.50
5 x 9"	7.50	8 x 10"	14.00
6 x 8"	8.50	10 x 12"	15.00

Glass "Protecto" Watch Dome (with hook) 3 x 4½" $4.00.

Write for Complete List of 30 Sizes.

Please remit with order. Sorry no C.O.D.'s.

CRYSTAL GLASS TUBE & CYLINDER CO. / 7302 S. Chicago Ave. Chicago 19, Illinois

---

JUKE BOX BANK PLAYS REAL MUSIC

Saving money is fun with this amazing new JUKE BOX BANK that really plays. Just like a full size juke box in every detail. Drop in any size coin—from a penny to a quarter—and instantly a tiny record starts to spin and the music begins. Completely mechanical, it requires no batteries or electricity. Built of sturdy metal to last for years. Order your bank today. Money back if not delighted.

Only **$1.98** ppd.

HARRISON PRODUCTS
Dept. AH11, P.O. Box 201 Bethpage, N.Y.

FOR YOUR SHUT-IN FRIENDS
LETTERS TO CHEER THROUGHOUT THE YEAR

Send a gift of letters to your adult shut-in friends for Christmas. Beginning with December, Letter-Chatterer will write a cheerful, chatty letter each month for twelve months to the person of your choice.

All 12 letters—$3.99.

Send name and address of house-bound friend with your check or money order to

LETTER-CHATTERER
Box 29, Lutherville-Timonium, Maryland

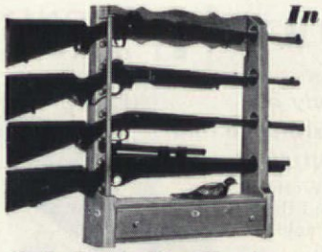
NEW! AMAZING! KANT-BITE!

You CAN'T bite nails with Kant-Bite on them! A sensational scientific miracle! Only 1 brushing forms a diamond-hard coat that prevents nail-biting, splitting, chipping, or breaking, at work or play! So hard—it CAN'T be bitten! Now nails can grow glamorously long! Guaranteed! $1.50. Kant-Bite Co., Dept. 7-B, Box 75 Rugby Sta., B'klyn 3, N. Y.

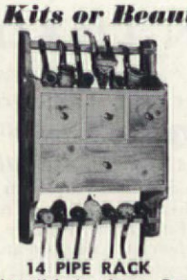
SET UP THE CHECKER-BORED with this wild and woolly version of the old favorite—they'll change their tune pronto. In bright plastic figures 3″ high, cowboys battle Indians for the grazing land, a 2x2′ plastic "checkerboard." Figures acquire tomahawks and spears, or rifles and pistols, to become kings. $2. Mother Hubbard, Dept. WC-1, 95 South Street, Boston 11, Mass.

IF YOU'VE GOT A BUN ON a hot brick it's going to stay toasty warm right through the second helpings. That's why we love this hand-rubbed pine Bun Warmer. It has a separate firebrick that goes into the oven when the rolls are baking or warming, pops into the 11x8″ tray to keep them warm as they should be. $3.98. 25c post. Meredith's, Dept. AH, Evanston 3, Ill.

IN THE SCHOOL OF HARD KNOCKS, this knocker of shining solid brass is leading the class. Gracefully shaped, 5½″ tall, and engraved with your name, it has the federal eagle perched above to keep an eagle eye out for visitors. He'll give them the glad hand and hint at an Early American décor inside. $4.95. From Jamaica Silversmith, 79-32A 164 St., Jamaica 32, N.Y.



In Kits or Beautifully Finished



Safe-Lock Gun Rack
THE GUNS AND AMMUNITION ARE LOCKED IN

Handsome sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.
4-Gun Rack 24″x28″ (Shown)
Complete **$19.95** In Kit **$11.95**
6-Gun Rack 24″x40″ (Taller)
Complete **$29.95** In Kit **$17.95**

14 PIPE RACK

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor jar drawers, large accessory drawer; hangs conveniently on wall, saves desk or table space.
14 pipe rack 13″x18″
Complete **$12.95** Kit **$8.50**
7 pipe rack 13″x9″
(*like top half of photo*)
Complete **$9.50** Kit **$6.50**

MAGAZINE RACK

Large handsome wall rack. Holds 30 magazines upright for visible selection. Magazines will not "slouch" or bend. Beautiful in home, ideal in office.
30 Mag. rack 23″x27″ (shown) Complete **$17.95** Kit **$9.95**
45 Mag. rack 23″x40″ (taller) Complete **$27.50** Kit **$16.95**
60 Mag. rack 46″x27″ (Double width photo) Complete **$32.50** Kit **$19.95**

COMPLETE RACKS in honey-tone knotty pine or maple or mahogany finish.
IN KITS for easy assembly; pre-fitted, drilled, sanded, ready for finishing. Simple instructions.
Complete racks exp. chgs. coll. All Kits postpaid (add 5% west of Miss.)
Immediate delivery.
Money-back guarantee. No C.O.D.'s

YIELD HOUSE Dept. A11-O, North Conway, N. H.

BABY SHOE HEIRLOOMS

FOR PROUD PARENTS and GRANDPARENTS

To be treasured always! Our solid Sterling Silver or 12K Gold-Filled Baby Shoe Bracelet and Tie Bar. They proudly proclaim the beloved children or grandchildren. Each first name and birthdate is engraved by us on a separate ¾″ shoe. Custom-made, of excellent weight and adorably crafted, they are sure to become family heirlooms. Add more as the family grows!

BABY SHOES BRACELET TIE BAR | **REG. 1.95 value NOW ONLY $1.50 each**

Price includes engraving, tax, postage.
WRITE FOR FREE GIFT CATALOG
ZENITH GIFTS 115 Post Office Bldg., Brighton 35, Mass.

TRAVELER'S JEWEL TWINS—$1.95

Plump, plush and elegant! Twin zipped cases of eyelet embroidered rayon taffeta guard jewels and watches against damage or loss in drawer or suitcase. Lined in velvet, each 3″ square. Lovely pastel tones. And such a bargain at only $1.95 the pair, postpaid! Order by mail today, from reliable Breck's.

WRITE FOR FREE GIFT CATALOG!

Breck's Gifts are exciting, unusual! Most from $1 to $5 — most not sold elsewhere — all postpaid to you! Write for your FREE copy of Breck's big Catalog!

BRECK'S OF BOSTON RELIABLE SINCE 1818
BRECK'S of BOSTON
678 Breck Bldg.
BOSTON 10, Mass.

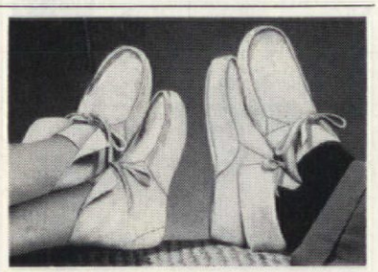
$1.99 plus 35¢ shipping

WOODEN FRUIT COMPOTE

A fabulous foil for a decorator! Heap it with golden fruits, rosy apples, dripping clusters of grapes or gilded nuts. Line with foil and fill it with low floral arrangements or glossy vines for a charming centerpiece. Made of warm, polished pine, the footed compote is 6¾″ high with 7½″ bowl. $1.99 plus 35¢ for shipping.

Foster House
6523-K11 N. Galena Rd., Peoria, Ill.

FREE Christmas Gift Catalog Write for it



RELAX in PATAKWA MOCCASINS
Ideal Gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible, padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural, Turquoise, Russet Brown, Red & Indian White.

FOR MEN and WOMEN in sizes 4 to 8 . . $4.95
in sizes 9 thru 12 . . $5.95

FOR CHILDREN too in natural or brown only.
Sizes 5, 7, 9 . . $2.95—Sizes 11, 13, 2 . . $3.95

Add 35¢ post. please. For COD's send $3.00 deposit. Immed. delivery. Gift orders carefully handled.

OLD PUEBLO TRADERS Box 4035, Dept. AP, Tucson, Arizona

NEW LUCKY FISHING ROD HOLDER $1.98

For the fisherman of the family . . . a handy holder for his prized rods. Lucky Rod Holder in cast aluminum, keeps rods safe and prevents warping. It holds three rods. Buffed aluminum raised lettering on dull black finish. Rod hooks will not damage guides. Completely assembled. Sensational value! Only $1.98 plus 25c postage and handling.

MEDFORD PRODUCTS, P. O. BOX 39
Dept. AH 11 BETHPAGE, N. Y.

CURTAIN CHARM
WITH RUFFLED UNBLEACHED MUSLIN

Tieback
45″, 54″, 63″ 72″ long..... **$4.00 pr.**
81″, 90″ long..... **$4.50 pr.**

Tier
25″, 30″, 36″ 40″ long... **$2.50 pr.**
2 pair to window.... ..... $5.00
Both types 70″ wide per pair

Matching Valance
9″ x 70″.... **1.00 ea.**

ALL PRICES POSTPAID

Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Send check or money order. No COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as burlap and floral prints.

COUNTRY CURTAINS, Dept. 26 Stockbridge, Mass.

SPECIAL OFFER! PINE BENCH $9.95

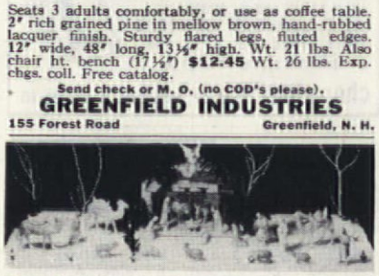
Seats 3 adults comfortably, or use as coffee table. 2″ rich grained pine in mellow brown, hand-rubbed lacquer finish. Sturdy flared legs, fluted edges. 12″ wide, 48″ long, 13¾″ high. Wt. 21 lbs. Also chair ht. bench (17¼″) **$12.45** Wt. 26 lbs. Exp. chgs. coll. Free catalog.

Send check or M. O. (no COD's please).
GREENFIELD INDUSTRIES
155 Forest Road Greenfield, N. H.

from Haiti
mahogany NUT DISH
ONLY **$1.49** each postpaid (3 for $3.98)

Hand-sculptured in Haiti of solid mahogany . . . for nuts, pretzelettes, cocktail snacks, etc. Designed by Umanoff, it's a notable achievement in modern wood sculpture. Scatter several around . . . for convenience and for pure decorative beauty. (And we couldn't think of a nicer "more-taste-than-money" hostess gift!) 12″ long in satin-finish natural mahogany.

Send check or money order. Same-day shipment. Satisfaction guaranteed.
Hobi Dept. A110, FLUSHING 52, NEW YORK



Enchantingly Artistic 21 Piece Creche Set, Hand-Carved

in Italy out of seasoned wood of natural finish, is most reverent setting for solemnizing Christmas.

3¼″ high Figures Ea. 21 Piece Set $39.75
4¾″ high Figures Ea. 21 Piece Set $56.85
6″ high Figures Ea. 21 Piece Set $68.25

Castelli Italian Artcraft, P.O. Box 22, N.Y. 63, N.Y.

OLD NEW ENGLAND SEWING BUCKET

Makes a lovely end table. A beautiful piece of furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. Handy pin-cushion on flip-over bottom. Drop lid, *presto*, the perfect end table. Hand-rubbed Salem Antique Finish. 22½″ high, 13″ diam., only **$11.95 ppd.** Large Size 23½″ high, 15½″ diam., only **$12.95 ppd.** (Add 75c W. of Miss.) Money back if not delighted.

Send 25c for complete catalog.
PUDDIN' HOLLER Box 65 E. Swanzey, New Hampshire

TOLE TRAY FOR TEACHER

$1 add 20c mailing (5c each addtl.)

"Miss Smith is the Best Teacher" proclaims this 9″x7″ ivory tray. Just the right way to express your child's fondness—and your appreciation. She's sure to display it proudly, and to give you an A in gift giving. State teacher's name (Miss, Mrs. or Mr.) Orders shipped by return mail.

BOWLING BAG COIN PURSE

Perfect gift for that Bowler. Colorful replica of the real thing, even to metal knobs on base, zipper and handles! A good way to remember all the team—and perfect for end of season Banquets. Immediate shipment. Order any name.

$1 add 20c mailing (5c each addtl.)

STRATTON SNOW Dept. AN, Delray Beach, Fla.

PERSONALIZED PHOTO CHRISTMAS CARDS
25 FOR ONLY $1

Black and White: from a negative
Complete with envelopes
(Add 35c for postage and handling)
Additional cards 5¢ each.

Simply send your order with a negative. (Send photo and 50¢ if negative is not available).

FREE BLACK & WHITE SAMPLE* Send negative, returned with double weight deluxe sample and new 1960 designs.
*One sample per customer
No Free Sample after November 25th.

FULL COLOR PHOTO CARDS 10 FOR ONLY $1.95
Complete with envelopes and folders
(Add 35c for postage and handling)

SEE COLOR SAMPLE! Send color negative or slide and 20¢, full color sample returned with new 1960 designs.
NO OBLIGATION: SATISFACTION GUARANTEED!

PHILIPS FOTO CO. DEPT. A-11 IRVINGTON, N.Y.

RELAX IN LUXURY | SOLD ONLY BY MAIL

Handcrafted Deerskin
Deer-Mocs®
ORIGINAL AND GENUINE

truly a distinctive and UNUSUAL GIFT

Matching pairs for "him" & "her"

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk... fold for traveling. *Hand washable!* Imitated but never duplicated.

Thick Foam rubber insole assures the ultimate in foot comfort.

Give men's or women's regular shoe size.

$9.95 postpaid per pair

Fit, satisfaction guaranteed.

Send for FREE 56-Page Gift Catalog
featuring leather shirts, exclusive clothing and equipment for sports and country living.

Norm Thompson
Dept. 25 • 1805 N. W. Thurman, Portland 9, Oregon

AN **OLD TIME VALUE $7.95**
EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42" Seat 17½"w., 14"d., 17½"h.

Minimum Order TWO
Unpainted **$7.95**
Natural finish (blonde). **$8.95**
Maple, mahogany, walnut, cherry or pine finish **$10.75**

For matching Arm Chair add $5 to above prices.

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or M. O.

Jeff Elliot Craftsmen
Dept. A110, STATESVILLE, NORTH CAROLINA

1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE,** useful Plastic **GIFT BOX.** Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back.

TIME-SAVER LABELS, 1101 Jasperson Bldg., Culver City 2, California.

WALNUT or BIRCH
21" High 18" Wide

FOLDING X IMPORTED MAGAZINE RACK

European craftsmanship and ingenuity newly combined in a decorator endorsed, practical wood magazine rack that looks "twice-the-price". A perfect gift for every style-conscious, fastidious homemaker.

ORDER NOW for prompt shipment from limited stock. Money-back guarantee. Specify finish.

$5. Post Paid — Check, Cash or Money Order

FANNING *Furniture*
BOX J, HUNTINGTON, INDIANA

Loveliest Gift for a Gardener...

GARDEN MARKER A thoughtfully different Christmas gift every gardener will cherish. A gift that will be appreciated at Christmas and always. Cast aluminum plaque with raised letters. Finished in black with letters hand painted in gold or white. Measures 9" x 14", stands 24" high. **$7.50 ppd.**

Christmas delivery guaranteed. Send 25c for new catalog. When traveling in Georgia, visit our Home Show Case.

MOULTRIE MFG. CO. Dept. AH-11 Moultrie, Ga.

Personal **PHOTO CHRISTMAS CARDS**

INCL. ENVELOPES
20 for $1
plus 35c shipping
in black & white from your B&W negative

Send black and white negative of baby, family, etc. Include 10c shipping. Negative returned with deluxe sample and style-price folder. If you mail original photo or Polaroid, add 50c for new negative. See before you buy!

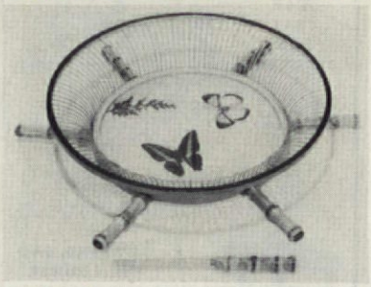
FREE SAMPLE CARD

FULL COLOR PHOTO CARDS **10 for $1.89** PLUS 35c SHIPPING

Price includes Christmas folders and envelopes; 25 for $4.75 plus 50c shipping. 50 for $9.25 plus 60c shipping. Send Kodacolor negative or slide with 25c for sample and style folder. Satisfaction guaranteed.

ROY PHOTO SERVICE
Dept. A11, GPO Box 644, New York 1, New York

BAMBOO WOOD CREATION



Bamboo Fruit Basket, sturdy construction, with 6 Bamboo Handle stainless knives. Bottom with butterflies laminated between glass. Excellent gift item already boxed. **11" Diam. 2¾" High.** Send check or Money order. **$7.95 ppd.** Sorry no C.O.D. Satisfaction guaranteed.

Pa. Residents add 4% sales tax.

ROLEE SALES CO.
P.O. BOX 233 Allentown, Pa.

PRETTY SHARP pencils will make history a snap. In this set of 33, there is one for every President from George Washington to Dwight D. Eisenhower. Each one has a picture of a President, his years in office, place and date of birth and death. Included with the set is a 28-page booklet full of presidential and electoral facts. $1.98. Elron, Box 272, Dept. E-11, Culver City, Calif.

BUILD A SNOWMAN AT 350° in four aluminum pans, for a roly-poly man of cake. Add gumdrop trimming and arms of marshmallows on toothpicks, for a frosty snowman that should win you a decoration medal! Cake is about 8" high, 6¼" wide. Recipes and directions, also for a clown. Set, $1.25. Artisan Galleries, 2100-AH No. Haskell Ave., Dallas 14, Tex.

IF YOU KNOW ALL THE ANSWERS, don't tell—let puzzle fans figure them out! Good fun for whiz kids, young or old, five wooden puzzles are all different. In some, the trick is to fit odd-shaped pieces into the right figures; in others, to rearrange parts with minimum moves. Answers are included. Set, $2.25. Q.T. Novelties, Box 54-AH Murray Hill Sta., New York, 16, N.Y.

MORTON'S

Write For FREE STYLE BOOK

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95

MORTON'S remodels your old fur coat, jacket or cape into glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from MORTON'S, World's Largest Fur Restyling Service. Largest selection at any Price. Over 40 Styles. Styling praised by fashion leaders. Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when new fashion arrives.

Write For NEW FREE STYLE BOOK.

MORTON'S Dept. 21-K Washington 4, D. C.

LABEL JARS with DECALS

Turn canisters into kitchen Collectors Items with handsome black-on-gold decal labels. Set of 12 (coffee, flour, candy, etc.) varied sizes only $1.75 ppd. US or Canada (Ohio res. add 3%), no COD's. Other decals too SEND 10c for catalog, misc. sample decal.

AUTHENTICS
Dept. L-24, Box 546, Cinti. 43, Ohio

PERSONALIZED
PHOTO MATCH BOOKS

For yourself or as a gift. A favorite photo of your home, child, wife, husband, dog, boat, etc., exactly reproduced. Send black and white or color photo or negative—we return it. Only one photo per box. Printing on reverse side available. **Regular Size (20 strike) Box of 50—$6.00; Box of 100—$9.25; King Size (40 strike) Box of 50—$12.00; Box of 100—$17.50. Photo Post Cards 50 for $6.00. All ppd.** Sorry No C.O.D.'s. Satisfaction Guaranteed.

INDIVIDUALIZED PHOTO MATCH CO.
Box 343, Garden City, New York

FOR SALE: ¼ ACRE HOMESITE IN FLORIDA

PRIVATE LAKE WITH COUNTRY CLUB PRIVILEGES

$595 complete
only $10 down & $10 a month

Guaranteed high dry ¼ acre homesite in this private resort development set in the Central Ridge among the highest, driest elevations in Florida! Ideal location on U.S. 41; only 2½ miles from Rainbow Springs, only 6 miles to Dunnellon, "Home of World's Best Bass Fishing"; schools, churches, shopping, etc. Only 20 miles from Gulf. Features twin mile-wide deep-water fishing lakes right at the property, free membership in private country club; lovely homes, HARD-PAVED roads under construction. All for amazing low $595 price per ¼ acre site in one of Florida's largest homesite developments. For low cost living, retirement, investment, write for free color brochure plus 24-page booklet of facts, maps, photos; no obligation. Send now to beat coming price rise. AD 59072(2)

RAINBOW LAKES ESTATES, Dept. MP-39
819 Silver Springs Blvd., Ocala, Florida

New! STAINLESS STEEL FOOD CHOPPER

Easy to use! Easy to clean!

Chop or mince vegetables, etc., right in pan or bowl! Circular knife edge stays sharp. Nothing to attach or take apart. Wonderful gift! **$2.95 ppd.**

Christmas Gift Special—3 for $7.50

*TM Reg. Pat. Pend.

chop-chop* **Dept. 47, Box 295, Wilmette, Ill.**

---

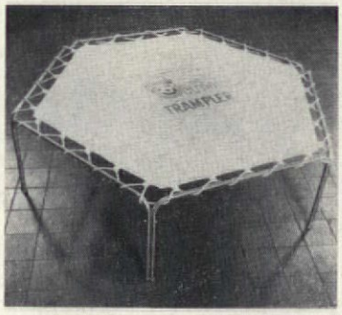
3 Doll Kit $1.00 ppd.
10 Doll Kit $3.00 ppd.
(Christmas Craft Folder 10c, or FREE with order)

the cutest **ANGEL DOLLS** make 'em in minutes!

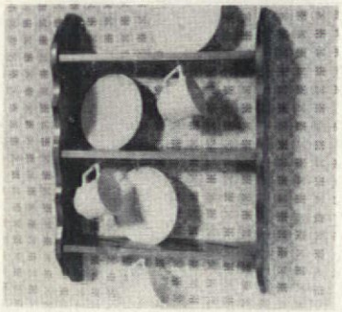
Brighten party and Christmas decorations. Fun-to-make, 4½" high. Glitter-strip skirts, 6" wide. A distinctive touch to centerpieces. Be an angel! Give ANGEL DOLLS for prizes, gifts.

CLEVELAND CRAFTS
4707 EUCLID AVE. • CLEVELAND 15, OHIO
Coast-to-coast; the finest in crafts

WILD AND WOOLLY to scare away winter winds and frostbite, Maskap makes warm friends among outdoor sports—skiers, skaters, and spectators alike. It can cover up head and face, or roll up into a cozy cap. Hand-knit in the mountains of Peru, they come in a variety of colors and no two are alike. Specify for man, woman, or child. $4.98. Hobi, Dept. AH-8, Flushing 52, N.Y.



FLYIN' HIGH but safe on the rebound, jumping Jacks and Jills will soar on a Senior Trampler. Children up to 12 get a good outlet for their high spirits, and the sofa wins a longer life expectancy! Aluminum alloy frame, light but sturdy, is a hexagon 5½′ across. Strong canvas bed, with heavy-duty elastic lacing. 18″ high. $29.95. Porta-Products Co., Box A-7041, Dallas 9, Texas.



HELPING A STOW-AWAY demitasse collection come out into the open is a well-styled display rack. Prize items should be seen and not herded into a dark cupboard! Made of pine, it has hooks and grooves for 12 demitasse cups and saucers. 13x18″. Hand-polished in knotty pine or maple finish, $6.95. Kit, unfinished, $3.95. Yield House Dept. A-0, North Conway, N.H.

DIRECT FROM FACTORY!
Solid Birch or Maple

Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14″ square. **Solid birch or maple** sanded silky smooth ready for you to paint, stain or lacquer. **MINIMUM ORDER, 2 STOOLS. 2 POPULAR SIZES. Seat heights: 24″ high for "counter"; 30″ high for "bar". (Please specify size.)** *Prompt delivery—shpg. chgs. collect. Send check or money-order. No C.O.D.'s. MONEY-BACK GUARANTEE.* Instructions on "How to Finish Unpainted Furniture" sent FREE with each order.

VISIT OUR FACTORY SHOWROOMS
Makers of Fine Furniture Since 1851

MEADOWBROOK INDUSTRIES
Dept. A1160, 126 E. Sunrise H'wy, Merrick, L. I., N.Y.

CLOTHES HAMPER
FINELY FINISHED OR IN KIT

Delightfully new — practical and so beautifully styled. Imagine the clothes hamper now a beautiful piece of furniture. Especially for bedroom where laundry collects. Compact and slim for bath, hallway — kitchen, laundry, etc. Handsome as bedside or occasional table. For sewing, knitting or rug making materials. Enormous capacity. Louvered ventilation three sides. In finest quality, Of pine in mellow honey tone or lovely maple finish. 26″H x 15″W x 13″D. Only **$24.95** *Express Charges Collect.* **COMPLETE KIT** for easy screw-together assembly. Pre-fitted, drilled, sanded, ready to finish. Louvers all assembled. Simple instructions. **$15.95** *Postpaid, add 5% West of Mississippi.*

LARGE NEW CATALOG—Over 600 Items—Complete or Kits

Money-Back Guarantee

YIELD HOUSE
Dept. A11-0, North Conway, N.H.

FAMILY PHOTO TREE

For your most cherished memories. Charming replica of tree with 8 ornamental lockets for family snapshots—executed in heavy metalized gold-plate. Elegant craftsmanship. 9″ high, 8″ wide. Lockets 1¼″ in diam. Frames easy to remove or attach.

With Family name: $2.98 ppd

A FLEET OF ACTION CARS

This set will thrill a motor-minded youngster. Authentic reproductions of a bus, gasoline truck, tractor, model T, ambulance, tow truck, locomotive, fire truck, double-decker bus, dump truck, crane, & trailer truck. Hours of fun. All are durable steel with baked enamel finish. Excellent collector's item!

Gift-boxed. Set of 12: $1.75 ppd

CHILD'S WHIMSICAL CUP & SAUCER

A charming child's set in multi-color design. Fine China. 8 oz. cup has whimsical face, bulging eyes & nose. Colorful saucer with cheerful Clown encourages milk drinking. Name on cup & saucer. A useful gift. **$1.98 ppd**

Ask for Gift Catalog

CROWN CRAFT
5-A Mt. Hope Place New York 53, N.Y.

REAL FURS FOR DOLLS FROM $1
COMPLETE 3-PIECE SET

A small girl will love you and these cunning genuine furs for her doll. They're the choicest of bunny furs . . . deep-piled, sheared, snow-white and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons. cuddly muff has wrist band!

8″-10½″ dolls—$1.00
11″-22½″ dolls—$2.29
23″-30″ dolls—$2.98
31″-36″ dolls—$3.98

Same-day shipment. Money-back guarantee.

DEER HILL CO., Dept. A110, College Point 56, New York

If your dog gets lost . . .

This handsome chromium-plated

DOG TAG $1.00 POST PAID

will bring him back quickly and safely! Your name, address and your dog's name are engraved on this rust-proof identification tag. Easily snapped onto collar with rugged "S" hook. Money-back guarantee! Send all required information and a one dollar bill to —

Art Craft
Dept. AH-1, 157—58th St., Brooklyn 20, N Y

Early American

Hand made of New England Pine Salem Finish BANK inscribed "A Penny For Your Thought" Imbedded with two shining pennies.

Holds $100.00 if filled with dimes. 4½ x 9″ $3.50 ppd.

CRADLE PLANTER Lovely also for a little Girl's Doll 4½ x 8″ $2.50 ppd. Please add 35¢ West of Miss.

Write for free gift catalog.
Early American Catalog 25 cents

Hildegarde Studios
597-C Farmington Ave., Hartford 5, Conn.

CLOSEOUT SURPLUS OVERSTOCK Of Nationally Advertised
DOROTHY LEWIS Heavy Duty Square SKATING RINKS
At Less Than HALF PRICE Including Delivery

In Brand New Factory Sealed Cartons With Manufacturers Original Guarantee 12 Ft. x 12 Ft. Size, Original Price $19.95 9.89 Delivered

Easily Assembled, no special tools needed. Features 1¾″ thick adjustable WOODEN rim with exclusive LEVELING ATTACHMENTS which enable setup on non-level ground. Seamless HEAVY DUTY plastic base and Dorothy Lewis Instruction Book. *All Prices Include Delivery.*

Size In Ft	Age Group Recommended	Original Price	Closeout Price
12x12	Up to 7 yrs.	19.95	9.89
16x16	7 to 12 yrs.	29.95	12.95
SPECIAL ON EXTRA LARGE MASONITE WALLED ESKAY MODELS			
12x20	Teen Agers	34.95	19.95
16x24	All Ages	39.95	24.95
20x40	"Olympic Patch"	79.50	49.50

GOLDEN RULE CO. Box 345-H, Linden, N. J.

PLAY RIGHT AWAY!

Even If You Don't Know a Note of Music Now

Now it's EASY to learn ANY instrument. No boring exercises. Start playing real pieces by notes right away. Amazing progress, at home, in spare time. No teacher. Low cost. 1,000,000 students (including Lawrence Welk) Write for 36-page FREE BOOK. No salesman will call. **U. S. School of Music, Studio 17911, Port Washington, N. Y.** (*Est. 1898.*) Tear this out as a reminder

BRAIDED RUG SUPPLIES

EXTRA HEAVY, TOP QUALITY MATERIAL—90% WOOL!

Fine, used papermakers' felt prepared for braiding, hooking, weaving, 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for FREE SAMPLES and literature on this quality rug material—and on our economy-priced READY-MADE braided rugs.

BLOOMFIELD WOOLEN COMPANY
Dept. AH-1160 • BLOOMFIELD, INDIANA

CHRISTMAS PHOTO-LETTERS

Send personal letters photo-lithographed (with pictures of family, home, etc.) from your hand-written or typed original! 8½″ x 12″. Choice of 5 colorful Christmas letterheads. 100 letters and envelopes, $11.95; with pictures, $14.95. Money-back guarantee. Postpaid. Send 10c for kit, samples, and instructions.

Christmas Letters • 1952 20th St. • Boulder, Colo.

Family Crests

If your name is listed here—you can obtain a beautiful full-color reproduction of your Family Coat of Arms, plus an explanation of the design, and data on the origin of the name.

Adams	Denison	Harrington	MacLeod	Roberts
Allen	Douglas	Harrison	MacManus	Robertson
Anderson	Early	Hawkins	MacNair	Ryan
Baker	Eaton	Henderson	McCabe	Rogers
Ball	Edwards	Hewlett	Martin	Schaeffer
Barrett	Elliott	Hill	Mason	Scott
Beebe	English	Hilton	Miller	Small
Bell	Evans	Holmes	Mills	Smith
Bennett	Fassett	Holt	Moore	Stevens
Blair	Field	Hopkins	Morgan	Stuart
Bliss	Fisher	Howard	Morris	Thomas
Boyd	Fitzpatrick	Howell	Morrison	Thompson
Brady	Foster	Hubbard	Moseley	Townsend
Brewster	Fraser	Hughes	Nichols	Turner
Brooks	Fuller	Humphrey	Nicholson	Wallace
Brown	Gardiner	Hunt	O'Brien	Warner
Burke	Gibson	Jackson	O'Connor	Warren
Cameron	Gifford	Johnson	O'Hara	Watkins
Campbell	Gilbert	Jones	Oliver	Webster
Carr	Gillete	Kane	O'Neill	West
Carter	Gordon	King	Peck	White
Case	Grant	Lewis	Phelps	Wilbur
Chapman	Graves	Lynch	Phelan	Wilcox
Clarke	Gray	MacDonald	Porter	Williams
Colbert	Greaves	MacDougall	Price	Wilson
Cole	Greene	MacEvoy	Radford	Winslow
Cooke	Grosvenor	MacGregor	Randolph	Wright
Crosby	Hall	MacIlvaine	Reade	Young
Cunningham	Hamilton	MacKenzie	Richards	
Davis	Harper	MacLean	Ridgely	

PARCHMENT, unframed but including mat (8 x 10″) **$6.95.** TILE (6 x 6″) **$3.95.** PARCHMENT with LIMED OAK FRAME and glass (10 x 12″) **$9.95** Postpaid. *No C.O.D.'s. Free Catalog of Light-Hearted Gifts.*

THE GAME ROOM
1538 Connecticut Ave. Washington 6, D. C.

UP TO 40% DISCOUNT

MONROE FOLD-KING FOLDING TABLE LINE

Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive **new** automatic folding and locking, super strength, easy seating.

BIG NEW 1961 CATALOG FREE

Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 53rd year. WRITE TODAY

THE MONROE CO., 112 Church St., Colfax, Iowa

MAGNETIC BOBBY PIN CUP $1.00 each. Gold Plated Filigree metal cup will hold your pins secure and upright with lifetime magnet in tip-proof base. 1¼″ high with a 3 letter monogram. Order plenty, the ideal gift. $1.00 each, 3 for $2.85, postpaid. **LILLIAN VERNON, AH 276 East Third Street, Mt. Vernon, N.Y.**

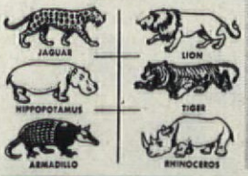
giant inflatable toys of weird and ferocious animals from the far corners of the earth

THEY BOUNCE AND HOP! THEY STAND AND WIGGLE! THEY BEND, LEAN AND TILT! THEY SWING AND SWAY IN EVERY DIRECTION! EVEN THE TINIEST BREEZE ANIMATES THEM!

7 KING-SIZE ANIMAL TOYS $1.00 PLUS 25¢ POSTAGE & HANDLING CHARGES

they stand from 15" to ALMOST 3 FEET TALL

MOULDED ONE PIECE QUALITY LATEX • INFLATABLE ASSORTED BRIGHT COLORS • GENUINE TOSS UP ACTION



Thrill the kids with this colossal menagerie of balloon-like animal toys! Hours of delightful fun — indoors and outdoors — as your little "big-game hunter" commands these beasts. Toss them around, they'll bounce and pounce in every direction. The slightest breeze animates them. Keep a supply on hand for gifts, parties, etc. Only $1.00 plus 25c postage & handling charges per set. Money back guarantee! Terrific value!

LIBERTY HOUSE Dept. GA-2, 95 South St., Boston 11, Mass.

SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

Now—a swivel stool style... for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify)

Only $16.95

COMPLETE KIT for easy assembly. Fitted, drilled, sanded, etc., ready for finishing, simple instructions. **Only $11.95**

Shipping charges collect.

NEW LARGE FREE CATALOG—over 600 Items—Finished and Kit Furniture in Friendly Pine.

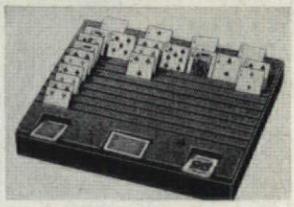
COMPLETE OR IN EASY 1-HR. KITS

Immediate Delivery

No C.O.D.'s Money Back Guarantee

YIELD HOUSE Dept. A11-0, No. Conway, N. H.

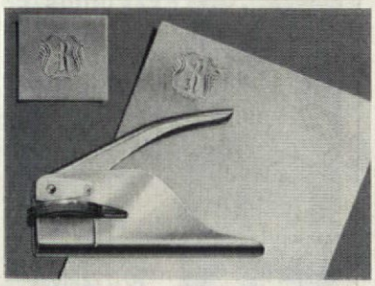
SOLO PLAY GAME BOARD



Specially For Solitaire . . . Be you expert or novice, this SOLO PLAY game board is for you! Fits on your lap (12" x 14"), weighs but a trifle. Has series of slots and holders for cards. Complete with *instruction book*, "150 Ways To Play Solitaire" and a deck of *patience-size cards*. Attractively boxed so you can give as a gift. Ideal for travelers. Perfect self-entertainment for older children, convalescents, shut-ins, or game addicts . . . **$3.98** plus 25¢ post.

Send Check or M.O. to:

MASTERCRAFT, 275-A Congress, Boston 10, Mass.



(YOUR) LASTING IMPRESSION with the **RED SEAL** Personal Embosser on all your notes. Just press the handle down . . . up comes your initial! And it fits your pocket or purse in size and cost . . . perfect for you (or those special friends). Order one initial A thru Z in style shown. **$4.95 pp.** Send cash, check or M.O. (No C.O.D.'s, please) to RED SEAL, Dept. 10, Box 97, Old Forge, Pa.

FOR TALL MEN ONLY! SHIRTS WITH YOUR EXACT LONG SLEEVE LENGTH

BIG FREE CATALOG!

Shoes, size 10AAA to 16EEEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, sox, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Catalog, FREE! Write today!

PERFECT FIT in your big size! Sleeve lengths to 38, neck sizes to 18½! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4" longer than ordinary shirts! Not sold in stores — by mail only! We are America's best-known specialists for BIG MEN ONLY! Finest quality at amazingly low prices! Satisfaction Guaranteed! Write for FREE Catalog!

KING-SIZE, INC. 4260 BROCKTON, MASS.

"SWAP" PHOTOS

..With all your Friends, Relatives and Classmates

25 for $1 ONLY

Need more? 60 for $2

- Beautiful Silk Finish
- Wallet Size 2½" x 3½"
- We Pay Postage

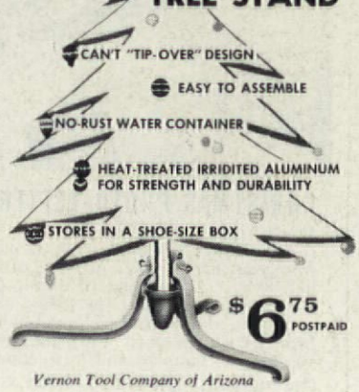
Send your favorite snapshot or portrait (returned unharmed) and money to..

Send 25¢ for extra Super-speed service

WALLET PHOTO CO Box Z Hillside, N. J.

Money Back Guaranteed!

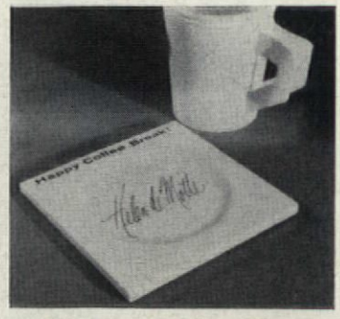
Christmas TREE STAND



$6.75 POSTPAID

Vernon Tool Company of Arizona

Department C 710 South 35th Avenue Phoenix, Arizona



TAKE A COFFEE BREAK tile for the ten o'clock session, or get one for your favorite member of the desk set. A 4½" square glazed ceramic tile in white has an indentation for a cup. The coffee-hound's name is in black script, marking it as his personal office equipment. A good gift for the boss or for the boss's gal Friday! $1. Pinesbridge Studios, Dept. A, Ossining 1, N.Y.

GIVE US A HAND-carved cup from Yugoslavia to be a handsome holder for a pipe smoker's matches, a handful of cigarettes, or the pencils on a traveler's desk. Of polished fruitwood, it is gracefully shaped and intricately carved as the shepherds have made them for centuries. 3½" high. $2.95 from Shopping International, Dept. AH-11, 25 Lafayette Avenue, White Plains, N.Y.

AT A TEE PARTY, a golfer won't be stymied for long. Engraved with his name is an on-the-green "stymie" marker that snaps off a snake-style key chain of silvery rhodium plate to mark the position of his ball on the green. The ¾" disc's reverse side is marked to look like a tiny golf ball—what could be more appropriate! $1. From Harmill, 5954 P. O. Building, Brighton, Mass.

For Year 'Round Fun!

Card Table Play-Houses!

$3.98 ppd.

Brightly colored playhouses for boys or girls slip over any standard card table for hours of indoor fun! Heavy cotton cloth; side wall lifts for ventilation, entrance. Folds for easy storage. KIDDY KOTTAGE has tinkling door bell for young housekeepers. FIRE HOUSE is perfect for boys! An ideal gift for ages 2–9—order today! Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 3, ILLINOIS

DOLLS OF ALL NATIONS

. . . are picturesquely displayed on this unusual quilt. Each doll has her "name" and country of origin spelled out under her. White washable cotton background with dolls in appropriate colors for their costumes. Single size is **$9.95;** double is **$11.95.** Pillow shams to match are **$2.50** each. 36" wide material is **$1.00** per yard.

We pay postage. No C.O.D.'s, please. Send 25c for new catalogue.

NOTE NEW LOCATION

Edith Chapman

ROUTE 303 • Dept. A.H.

ROCKLAND COUNTY, BLAUVELT, N.Y.

EARLY AMERICAN FURNITURE

For doll houses and 6 to 8 inch dolls. Made of pine with natural finish

Boston Rocker (shown)	$1.50 pp
Comback Windsor chair	1.50 pp
Dining table	1.25 pp
Captains chair	1.25 pp
Set of four	5.45 pp

FREE CATALOG

MARK FARMER CO.

Box 598A

EL CERRITO, CALIFORNIA

---

7 Day forget-proof Memo Calendar

designed by *Dave Chapman*

Jot down birthdays, anniversaries, etc. on this handsome 9" x 14" perforated 1961 calendar. Daily memo is torn off revealing same day one week in advance. Current week's memos and 12-month calendar always in view. For wall or desk; any decor. Send $1.25 ppd. cash, m/o or check. Money-back guarantee.

VINMAR • Box 6397 • Baltimore 30, Md.

CUSTOM MADE BRACELET

So very personal! Hers and Hers Alone! Custom made 2 initial bracelet. Heavy gold plate gives a solid gold look. Expensive looking and in fine taste for casual or evening wear. Originally sold thru leading 5th Ave. fashion shops for dollars more. Now order direct. Order one, or several for Christmas giving. Low, low priced at only **$3.95** each. Strong spring hinge allows the bracelet to slip onto the wrist for comfortable wearing. We absolutely guarantee satisfaction. Also available in silver plate. Christmas Delivery Assured. Please order NOW. Tax and Postage Inc. Gift Boxed.

Mono-Art Bracelet Company

50 Delancey St A-11, New York 2, N.Y.

SET OF 6 Bamboo Coasters with Rack

Laminated genuine butterflies in bottoms. Coasters 3½" Diam. Stand 7" long. Ideal gift.

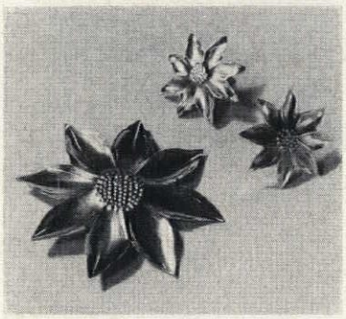
Sorry, no C.O.D. All Gift Boxed only $4.95 ppd.

Pa. residents add 4% sales tax

ROLEE SALES CO.

P.O. Box 233 Allentown, Pa.

IF YOU THINK HE'S NEAT, give him an "overnighter" to see that his dresser-top is too. If he's a mite careless, it's a must! An American eagle ceramic tray is gray-beige with 22K gold trim, 7" tall, to keep his watch, pen, pins, and money. He may station it on a desk for clips and rubber bands. $2.95. 25c post. Stratton Snow, Box 1898-AO, Delray Beach, Florida.



IN FULL FLOWER are sterling silver poinsettias, blooming as a pin and earrings with a glow to match the one in the lucky lady's eyes. Hand-wrought from a single piece of silver, they are as graceful as the real thing and will make this Christmas last all year 'round. 2¼" pin, $2.75; 1" screw-back earrings, $2.75. Lion's Novelties, 139-AH4 Payson Ave., New York 34, N.Y.

FEEL PRETTY TOOLISH leathercraft is hard to do? It's amazingly easy with a Handy Carve billfold kit. The tooled design looks intricate but it's really no tougher than writing your name. Kit includes all the precut leather, lacing, tools, and complete instructions. A crafty gift to give to a handy youngster. $2.95. Tandy Leather Co., Dept. 95-B, Box 791, Fort Worth 1, Tex.

PROTECT YOUR CHILD
FROM WET BEDS WITH STAYDRY* PANTIES

Protect your child from the psychological disturbances caused by bed wetting. Give your child the wonderful security of waking up in a dry bed. Staydry panties assure sleeping comfort—this patented all-in-one panty is a safeguard against unhealthy wet clothes and bedding.

DAY AND NIGHT PROTECTION! Trim-fitting Staydry Panties may be worn invisibly under clothes during the day as well as under pajamas at night.

STAYDRY PANTIES are comfortable and well-fitting—without pins or buttons to cause discomfort. They contain thick, thirsty, highly absorbent material with tested waterproof outer covering of the finest non-toxic, soft plastic. Non-binding Staydry Panties are completely washable—they may even be boiled and bleached

RECOMMENDED BY DOCTORS! Many leading Doctors suggest the Staydry Panty as the perfect solution to this distressing problem.

Join the many thousands of grateful mothers all over the country who have been helped to new found joy by Staydry—the only all-in-one panty backed by famous Seals.

REAL ECONOMY! Staydry frees you of the useless expense of rubber sheets, extra sheets and enormous laundry bills.

$1.69 and up

Check box for exact waist size in inches

COMMENDED PARENTS' MAGAZINE

Infants:
- ☐ Med. $1.69
- ☐ Large $1.98
- ☐ Extra Large ...$2.49

Children & Adults:

WAIST SIZES
- ☐ 18 ☐ 20....$3.49
- ☐ 22 ☐ 24....$3.98
- ☐ 26 ☐ 28....$4.98
- ☐ 30 ☐ 32....$5.98
- ☐ 34 ☐ 36....$6.98

38 to 56, write for special prices
Prices slightly higher in Canada

10% DISCOUNT when ordering 3 or more

Money Back Guarantee in 10 days

***Reg. U.S. Pat.**

FREE BOOKLET "Bedwetting and the Older Child"

Ideal for invalids—wonderful for adults with an embarrassing problem.

Jolan Sales Co., 115 Fostertown Rd., Newburgh, N.Y.

Please send me _____ STAYDRY Panties

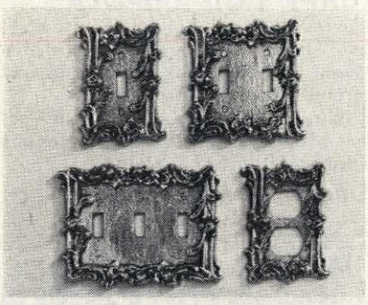
Waist Size _____ Total Price _____

☐ C.O.D. ☐ CHECK ☐ M.O.

NAME _____

ADDRESS _____

CITY _____ STATE _____



GOLDEN BRASS SWITCH PLATES

to add elegance to your walls. Gleaming brass plated metal, is lacquered to eliminate polishing. Opulent French antiqued raised design is appropriate for every room in your house. Eliminates finger marks. Matching genuine brass screws included.

We pay postage.

Single (3" x 5"). . . . . $1.50 each; 3 for $3.95
Double (4½" x 5") . . . $1.95 each; 3 for $4.95
Triple (6½" x 5") . . . $3.50 each
Double outlet (3" x 5") . $1.95 each

LILLIAN VERNON, Dept. AHN, 276 East Third St. Mt. Vernon. N.Y.

SIX FOOT BIRD FEEDER

Brand new model — dollars less! The husky 6-ft. feeder installs easily anywhere, with a push of the sectional steel post into the ground. Safe from raiding cats and squirrels. Square hopper takes 2½ lbs. of food, dispensing it automatically. Fills easily from top. Attract and enjoy songbirds all winter long with this handsome feeder. Just $3.98 postpaid, by mail from reliable Breck's. **$3.98 PPD.**

WRITE FOR FREE GIFT CATALOG!

Breck's Gifts are exciting, unusual! Most from $1 to $5 — most not sold elsewhere — all postpaid to you! Write for your FREE copy of Breck's big Catalog!

BRECK'S OF BOSTON RELIABLE SINCE 1019

BRECK'S of BOSTON
679 Breck Bldg.
BOSTON 10, Mass.

EARLY AMERICAN

Hand rubbed honey finished Pine Reproductions

★Shelf N Towel Rack 15" x 8" x 3½"
★Toothbrush Rack 10" x 8" x 3"
★Peg Rack 10" x 25", Hats, Coats

ONLY $2.98 PPD.
2 for only $5.50 PPD.
Send Check or Money Order
Satisfaction Guaranteed

★BATHROOM LIBRARY $3.98 ppd.
15" x 8" x 5" 2 for only $7.50 PPD.
$3.98 & any $2.98 item, only $6.50 ppd.

CRESCENT HOUSE Dept. A11, Box 621 Plainview, L.I., N.Y.

Early American TOY-CHEST BENCH

Direct to you from factory at only

$15.95 unfinished
Fully assembled

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut-out handles and concealed sliders make it easy to move despite its *very* solid construction. 31½" x 16½" x 20" high.

Quick delivery.
Express charges collect.
Satisfaction guaranteed.
Send check or money order.

$17.95 with hand-rubbed antiqued Pine finish

Jeff Elliot Craftsmen
DEPT. A110, STATESVILLE, NORTH CAROLINA

FANCY COOKERY

Get fancy for the holidays, and make your festive food really different! Our free catalog contains all the hard-to-find specialty equipment to help you cook like a gourmet. We have recipe books . . . some with favorite foreign delicacies . . . also fancy cake molds and pans, equipment and instructions for cake decorating. Surprise your friends and thrill your family with new skills. Write today for catalog.

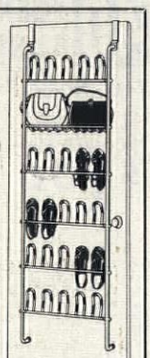
MAID OF SCANDINAVIA
3245-A Raleigh Ave., Minneapolis 16, Minn.

BROTHER and SISTER Drink N' Wet Dolls

Children love these almost human dolls. They sit, stand, etc. Soft vinyl body, moving eyes, 16" tall. Sister comes in colorful dress, brother in gay romper suit. Makes an ideal gift. Only $5.95 pair (reg. $8.95) ppd. No COD's. Satisfaction guaranteed.

TREASURE HOUSE
Box 582 Flushing 52, N.Y.

OVERDOOR SHOE RACK



Holds 15 pair men's or ladies' shoes. Slips easily over top of any size door . . . without screws. Each crossbar can be folded back to make shelf for purses, etc. Chromium plated. Can be fastened to wall in sliding door closets with screws provided. 69½" high, 21½" wide, 5½" deep. Order No. 1753W.

$8.98 plus 45c handling Postpaid

Send for New, FREE Catalog of Unusual Items.

DOWNS & CO., Dept. 3611A
1014 Davis St. Evanston, Ill.

Made from your own Favorite Negative

Personalized Photo

CHRISTMAS GREETING CARDS

25 Deluxe PHOTO GREETING CARDS with matching envelopes including envelopes

Card Size 4¼" x 5½"

only $1.25 plus 25¢ postage and handling

Each card Panel Embossed and Deckle Edged ....

50 cards & envelopes **$2.50**
100 cards & envelopes **$5.00**

plus 25¢ shipping

If without negative send photo and 35¢ additional for new negative.

FREE SAMPLE

Send Negative and 10¢ to cover postage and handling for sample greeting card.

FOTO PLUS CARDS General Post Office Box 10-A New York 1, New York

Genuine PIGSKIN WALLET

For boys and girls of all ages. Complete with change purse, 2 picture compartments, identification card, and 2 make-believe bills. Personalized with first name or initials, in tan or red leather. **$1.00 ppd.**

3 FOR $2.75 Ppd.

Pa. Res. Add 4% Sales Tax. Sorry no COD's

THE ADDED TOUCH
Wynnewood AH 11 Penna.

THE NICEST WAY YOU CAN SAY "MERRY CHRISTMAS"

Personal Photo Christmas Cards

MADE FROM YOUR OWN SNAPSHOT!

Black & White Photo Cards with matching envelopes
20 for $1.00 plus 35¢ shipping

Full Color Photo Cards with matching envelopes
10 for $1.89 plus 25¢ shipping

FREE sample **FULL COLOR or BLACK & WHITE PHOTO CARD**

Send today for FREE Personal Photo Christmas Card in full color or black-and-white showing your favorite photo of family, children, home, etc. Mail color slide or color negative with 10c for postage and handling... sparkling, full color card returned with slide or negative. Or send black-and-white negative with 10c for postage and handling... beautiful, 4¾" x 5½", satin-finish, embossed, deckle-edged card returned with negative. If you mail original black-and-white photo or Polaroid snap, send 50c for making new negative.

Satisfaction Guaranteed... Free Sample Offer Expires Dec. 1, 1960

BALL STUDIO, DEPT D, BOX 275, ST. LOUIS, MO.

DO PLANT COFFEE mill with your favorite kind of greens. The coffee won't amount to a hill of beans, but you'll have a charming planter for the kitchen or dining room! The little mill, 5x5", is handmade of pine with a Salem finish. Its handle gets planted into the center of your plant. $2.50. (Add 35c west of Miss.) Hildegarde Studios, 597-AH Farmington Ave., Hartford 5, Conn.

NOT A CREATURE IS STIRRING who wouldn't be charmed by these sweet demitasse spoons in shining silver plate. The handle of each is styled with a different flower and foliage to create a pleasant stir after dinner. A pretty, dainty way to do a little spooning for yourself, your hostess, or a bride. Set of 4, all different, $2.75. Old Guilford Forge, Dept. AH, Guilford, Conn.

STIR UP A RUMPUS room or grace-note a teen's wall with Bongo Figures. Gay and carefree to set feet a-tapping, rhythmic silhouettes of native dancers swing to a drummer's beat where you group them. To dance on a plain or patterned wall, ebony-finished wooden figures have gold edges. 14½" high. Set, $4.95. Decor Prod., Dept. A-9, 1600 S.W. 3rd Ave., Ft. Lauderdale, Fla.

CUCKOO CLOCK

CUCKOOS EVERY FIFTEEN MINUTES. FROM BLACK FOREST OF GERMANY FROM EUROPE DIRECT TO YOU!

$3.95 DUTY FREE POSTPAID

Excellent Time Keeper. Lowest price ever. With weight and pendulum. Finished in Antique Walnut. Hand carved. Cuckoos in a pleasing lovely voice. Send $3.95 for Regular Model or send $5 for Deluxe Model. No C.O.D.'s. Sent PPD. Sold on Money Back Guarantee. BestValues Co., Dept.C-172,402 Market St., Newark, New Jersey.

FOR PROUD MOTHERS AND GRANDMOTHERS

PRECIOUS PROFILES ON PARADE!

Sterling Silver Heirloom Bracelets to capture her heart and encircle her wrist! Adorable ¾" charms, each engraved with child's first name and birthdate, dangle enchantingly from the 7¼" bracelets for all the world to see! Specify style (A) Scalloped Discs (engraved on back); or style (B).

COMMENDED BY THE CONSUMER SERVICE BUREAU PARENTS MAGAZINE

Charms, ea. $1.10 Bracelet, $1.10

Prices include engraving, tax, postage

Sold by mail order only at these special prices

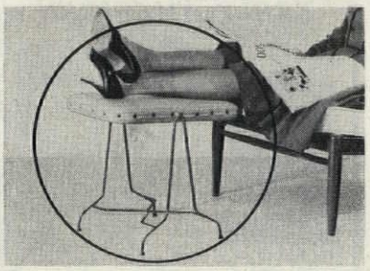
NANCY NORMAN 1519 Post Office Bldg., Div of Zenith Gifts, Inc. Brighton 35, Mass.

BIG $$$ CAKE DECORATING CANDY MAKING

HOUSEWIVES WANTED . . .

No Experience Necessary. $5 an hour easy in spare time. Endless demand for lovely, original Cake Decorations and luscious, Professional Candy for Xmas, Easter, Weddings, Birthdays, Parties, all holidays and occasions. WE SHOW YOU HOW to turn your kitchen into a gold mine. No capital required, start your own business small, grow big. *No age or educational limits.* Big Money from clubs, churches, business firms, socials, parties, etc. *Write for Free Facts* on complete home instructions.

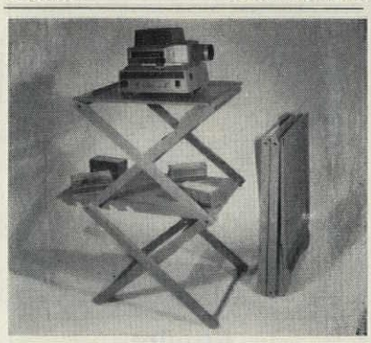
Candy & Cake Institute, Dept. 778 Fallbrook, Calif.



NEW, EASY WAY TO RELAX!

New LEG-MASTER relaxes you from the tensions of a hard day the easy way . . . just cradle your legs on the soft cushioned Vinyl pad . . . it adjusts to you! Scientific design makes any chair a lounge chair. Not a mechanical device; no batteries, wires or plugs. Folds for compact storage. Ideal gift! Specify color (Antique White, Beige, Ivory, Turquoise, Brown or Black) and base (brass or wrought iron). $12.95 ppd. No COD's, please. Money back if not delighted. *Calif. residents add 4% Sales Tax.*

LEG-MASTER, INC., Palm Springs 3, Calif.



OCTO PROJECTOR STAND

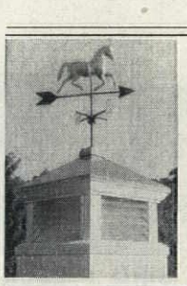
Sturdy, portable, adjusts 4" to 40" high, locks securely. Holds 150 lbs. 16" x 19" top, 12" x 24" shelf. Deluxe (gray, metal shelves) $14.95. Standard model (natural wood) $9.95. Add $1. postage. Carrying case $4.95. Guaranteed.

OCTO PRODUCTS INC., Dept. I, 48 Miles Ave. Fairport, N. Y.

---

100 Little Dolls all for $1.00

100 Dolls made of genuine Styrene plastic and hard synthetic rubber only $1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: 100 Doll Co., Dept. M-55, 11 E. 47 St., New York 17, N. Y.



NEW! CAPE COD CUPOLA

Opaque glass louvres give this handsome, practical cupola charm and beauty. Unique and attractive when lighted at night. It's easy to install and fits any roof. Adds charm and beauty to your home.

Send for free illustrated catalog — listing attractive cupolas from $16. to $340, also 197 designs of weathervanes from $10 to $175, write:

CAPE COD CUPOLA & WEATHERVANE CO.
Dept. AMC North Dartmouth, Mass.

Mr. & Mrs. Robert Q. Williams

PROUD OF YOUR DOOR?

Let us beautify and identify your doorbell or door with this impressive solid brass engraved nameplate, 2¾ in. long. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full price $1.00. Sorry, no COD's. We ship in 2 days. Mail to:

Elgin Engraving Co., 614 South St., Dundee 2, Ill.

---

40 GENUINE PHOTO CHRISTMAS CARDS

Your Name Printed FREE on each

40 ENVELOPES INCLUDED only **$1.00**

over-all dimensions—3" x 3½"

Simply send us your favorite snapshot, picture, print or negative. We will photograph it and make 40 Genuine Photo Christmas cards and print your name or ANY name FREE on each card. We repeat: 40 Genuine Photo Christmas cards on glossy rich stock! And 40 matching envelopes are included FREE. If you don't have a negative we will make one for you Free (others charge 50c). This is the greatest photo Christmas card offer ever. Don't confuse this with cheap printing press reproductions. **These are genuine photographs!** Order NOW! Send your favorite photo or negative - any size, along with $1.00 plus 25c for postage and handling for each set. Prompt service sincerely promised but orders must reach us by December 13, 1960. Complete money back guarantee if not delighted. Sorry, no COD's. **Photo-King, Dept. P-15, P.O. Box 3255, Grand Central Station, New York 17, N.Y.**

Make Extra Money At Home!

BEFORE AFTER

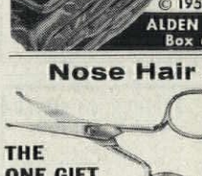
INVISIBLE MENDING

Pays up to $10 In an Hour

Be the invisible mending (reweaving) expert in your community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics DISAPPEAR! Do it at home—in spare time. Big demand from cleaners, laundries, homes. Up to $10 for a single hour's work reported. Write

FABRICON CO., Dept. 5411 6238 Broadway Chicago 40, Ill.

DOWN COMFORTS Beautifully RE-COVERED



Also Wool Comforts Re-Covered . . . and . . . Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. *No salesmen —*

© 1954 *Mail order only!*

ALDEN COMFORT MILLS-AH Box 6070 Dallas, Texas

Nose Hair Scissors

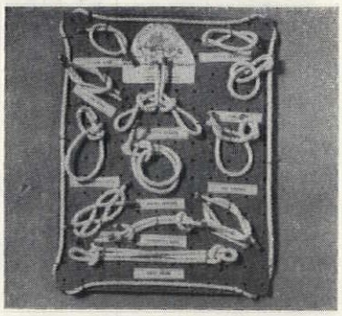
ONLY $1.25 ppd.

THE ONE GIFT EVERY MAN NEEDS

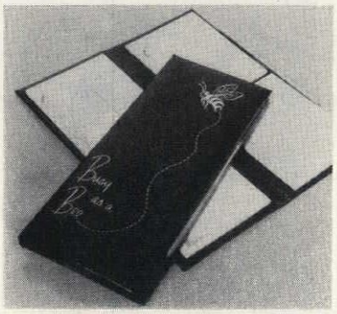
Immediate Delivery Money Back Guarantee

Used and recommended by Doctors as the one SAFE, easy way to remove unsightly hair from both nose and ears. Blunt end scissors can't cut or stick. Spoon shaped ends push flesh away from cutting edge. Curved blades permit cutting where needed. Prevents serious infection. Free catalog.

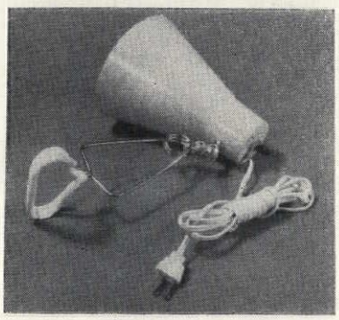
Arlene's, Dept. AH-110. 30 W. Washington St., Chicago 2, Ill.



GIVE 'EM ENOUGH ROPE and they will get all tied up with a new skill! To teach and display twenty-four knots, Knot Board is fun for Girl Scouts, Boy Scouts, and just plain good scouts from 6 to 60. Kit has sisal rope, guidebook, wire to put up knots, 12x16" pegboard, labels, and tape to finish ends when knotty problems are solved. $2.25. The Krebs, Dept. AH-11, Westerly, R.I.



BUSY AS A BEE with plans and shopping? On her desk, a smart "Busy as a Bee" pad will keep a lady's head from buzzing with things to be done. Stamped in gold, black leatherette case has 4 pads for Dates, Things to Do, Shopping, and Menu. It's the best way to organize a beehive of activity! 4 refills incl. $2. Panda Prod., R344, 1200 Niagara St., Buffalo 13, N.Y.



CLIP JOINT puts this lamp on a chair, bed, music rack, fence, or workshop water pipe, for on-the-spot coverage wherever you need it. Its spring steel bracket won't mar a surface, and the plastic shade swivels to put a beam in any direction. In pink, green, black, or cocoa. 6-ft. cord. Takes 75W bulb. $2.49. Walter Drake, AH-22 Drake Building, Colorado Springs, Colo.

CHRISTMAS TREE CAKE PANS

Now you can bake a Christmas tree cake for your holiday table! Set of 3 aluminum pans, graduated from 3" to 6" in diameter makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. One tree serves 9 generously. Set includes pedestal stand plus recipes for cake made with or without prepared mixes. Use pans the year 'round for exciting birthday desserts and other festive occasions. *No C.O.D.'s*

Send for free gift catalog **Complete set . . . $1.00 postpaid**

ARTISAN GALLERIES 2100-D11 N. Haskell Dallas 4, Texas

FlexPort PET DOOR

Why be a "doorman" for your pet? FlexPort ends scratched doors, whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Order direct from manufacturer and save money. Write for free folder.

TUREN, INC. Dept. AH-11, Beaver Park Danvers, Mass.

2517 75c | 2521 95c | 2523 $1.25 | 2503 95c | 2525 75c

Black hammered cast aluminum Switch Plates. Polished Brass double prices. Prepaid. Send 10c for 120 p. catalog.

WILLIAM Spencer

RANCOCAS WOODS, N.J.

FAMILY ARMS

genuinely emblazoned from old records filed under 100,000 British & European surnames. In relief and full colour on immaculate 12" x 14" OAK WALL SHIELDS for interior decoration.

Fine new large size! De luxe presentation by Hunter & Smallpage.

$25.00 postpaid. Your check is returned if the Arms cannot be traced. Each made especially. Mail—

YORK INSIGNIA LTD., ALBANY HALL, YORK, ENGLAND

GENUINE HAND-BRAIDED RUGS NEW WOOL —NOT MACHINE BRAIDED. ANY SIZE

Custom-made to order. Your choice of colors. New Rug Book—30c—gives photos, room-settings. Beginners Rug Gift Pack—$5.98 postpaid—7 Items—Everything Needed.

Edlen Studios—R. & M. Dauphin—South St., Dept. H, Norwell—Mass.

150 Pcs. PRINTED SHEETS AND ENVELOPES $1.00 PPD.

INTRODUCTORY OFFER . . . THE FINE STATIONERY IN THE PLAIN BOX!

World's finest stationery value, and a quality gift for 42 years! Crisp, rich white bond paper printed with user's name and complete address in Midnight Blue ink. Socially correct, and so convenient for dozens of correspondence uses. 100 6" x 7" printed note sheets, and 50 printed matching envelopes. Maximum of 4 lines of printing with up to 30 characters (including spaces) per line. Only $1.00 per 150-piece Introductory Box.

TRIPLE BOX! **A BARGAIN AT JUST $2.00**

Jumbo 450-piece Triple Box! 300 printed sheets and 150 printed envelopes. Save a full dollar on this great bargain offer. Only $2.00 postpaid.

Sold only by mail, directly from the Factory. Satisfaction Guaranteed!

The AMERICAN STATIONERY CO., Inc.
1101 PARK AVENUE • PERU, INDIANA

Say Merry Christmas

with the FINEST of FLORIDA FRUITS from Cobbs

Your friends, business associates and loved ones will say, "How thoughtfull!" For 26 years COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions. You can give no finer gifts!

Gift No. 14 . . . . . $7.45
Colorful Tia Juana Hamper heaped high with juice-heavy Pineapple Oranges, honey-sweet Grapefruit, Persian Limes . . . 3 Jars Preserves — Guava Jelly, Pineapple Jam, Orange-Cherry Preserves. Approx. 12 lbs.

Gift No. 2 . . . . . $9.95
A beautiful Half Bushel Basket filled with giant Grapefruit, Pineapple Oranges, Persian Limes . . . 3 Jars of Tropical Fruit Conserve, Pineapple-Cherry Marmalade and Guava Jelly. Approx. 27 lbs.

Gift No. 1 . . . . . $7.95
Same as Gift No. 2 except does not contain any delicacies . . . all fruit.

Cobbs

ORDER NOW!
Send check or money order; delivery charges prepaid. No foreign shipments except Canada — add 15% for Canada and West of the Rockies.

BOX 1-B, LITTLE RIVER (MIAMI), FLORIDA
FREE FULL-COLOR BOOK OF GIFTS ON REQUEST

HIDE A BAR COMPLETE OR IN KIT

LOCKING—ROLLING—FOLD-UP BAR HOLDS 40 BOTTLES—4 DOZEN GLASSES

Now—the most completely versatile bar ever. Use it locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. It hinges open, holds 20 bottles liquor, 20 bottles mix, nearly 4 doz. glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Fits smartly into home, apt., office, cottage. 21" W., 19" D., 36" H.—open 58" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes **$49.95.**

IN EASY KIT—Louvered doors complete. Pre-fitted, drilled, sanded, ready for finishing. Simple instructions **$32.95.**

Shipping Charges Collect

LARGE NEW FREE CATALOG—OVER 600 ITEMS

Not Sold in Stores Money-Back Guarantee

YIELD HOUSE
Dept. A11-O, No. Conway, N.H.

CRIMPED BOWL WITH VASE MAT

Beautiful milk glass bowl in grape pattern with crimped edge for easy flower arranging. Also perfect for snacks. 6¾" diam. at top, 3¾" high. $1.85 ea., $3.50 pr. ppd. Handhooked mat, soft green floral border on eggshell white. 7¾" diam. $1.15 ea., $2.25 pr. ppd.

Send 10¢ for New, Enlarged 300-Picture Christmas Gift Catalog

You can be sure it's authentic if it's from . . .

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

410 Brimfield Turnpike, Sturbridge, Mass.

GLAMOROUS MIRRORS Charming antique iron designs. French white or strawberry pink. A—16" high. $7.95 B—12" $6.95

DOG NUT CRACKER Holiday fun. Ideal gift. Cast iron finished in satin black, heavy stand. Functional, decorative. $3.95

EARLY AMERICAN ACTION BANKS Colorful reproductions from orig. antique iron banks. Indian shoots bear with coin. Paddy and kicking pig—coin disappears like magic. Fun toys treasured for a life time. $15.95 each.

We pay postage no c.o.d. **TRADING POST, ST. MICHAELS, MARYLAND** Free catalogue

1000 Printed Name & Address Labels 50c

1000 lovely gummed labels nicely printed with your name and address for just 50c postpaid! A terrific bargain! Stick 'em on letters, packages, checks, any personal belongings. EASILY WORTH $1.00! Makes a wonderful gift. Put up in handy pad form. *PLASTIC BOX, just 15c EXTRA.* Money Back in Full if not pleased!

Name & Address Labels, Box 591-A, Lynn, Mass.

Self-Stick Old Time SPICE LABELS
Cut labels, 2¼"x1¼" with gold border identify your herbs, spice and condiment jars. 30 are imprinted with names of individual items, 12 are blank. Self-adhesive backs stick firmly to glass **$1.50 Ppd.**

OLD-FASHIONED HERB JARS
keep herbs and spices air tight by ground glass stopper. Hold 3 oz., 3¼" high. These show you're an artist in culinary matters. Sorry No COD's. **6 for $4.95 Ppd.**

Pa. Res. Add 4% Sales Tax. Free Gift Catalog

TAYLOR GIFTS
226 W. Wayne Ave. Wayne 5, Pa.

Sensationally NEW!

O-P-E-N FRONT "All-in-One"

$4.98 REGULAR OR PANTY

A Cup, 32-36
B Cup, 32-42
C Cup, 34-48

NO BONES!

At last! A figure-slimming all-in-one you can slip into as easy as a coat dress! This marvelous new two-way stretch corselette has a full-length 20" zipper that closes the open front from very top to very bottom, to give your form the smooth unbroken line the new glamorous fashions demand. A batiste Lastex inner shield gives extra stomach control. Embroidered nylon sheer bra tops, with two-ply satin under cups. White only. Satisfaction Guaranteed or Money Back! A Wilco Exclusive.

JUST SLIP IT ON... ZIP IT UP!

WILCO FASHIONS, Dept. CC35M
35 S. Park Ave., Rockville Centre, N.Y.
☐ Send Open Front C.O.D. $4.98 plus postage.
☐ I enclose $4.98, you pay postage.
Bust Size..... Cup.....
☐ Regular ☐ Panty
NAME (print).....
ADDRESS (print).....
CITY..... ZONE..... STATE.....
Save up to 65c postage—Enclose payment now.

WHY JUGGLE MILK BOTTLES

Tote 6 bottles easy . . NO tipping, dripping, slipping, breaking . . and one hand is always free for doors. Made of durable, hi-impact styrene. Fits into any 6 quart milk box. Saves time, money and patience.

$2.95 ppd. (2 for $5.50 ppd.) Satisfaction Guaranteed

KITCO. Dept. AH-11 160 Old Country Rd. Hicksville, L. I., N. Y.

Save 60% on America's New Doll Sensation

PRINCESS Playmate

SHE'S 3-FEET TALL

- A Living 3-Yr. Old
- Fully Jointed
- So Light, a Baby Can Handle Her
- Absolutely Indestructible
- Completely Washable

Mfr's list price — $14.95

ONLY $5.98 plus $1 shipping, or C.O.D. plus postage

© 1960 P.J.H.

Princess Playmate is so amazingly lifelike you almost expect her to breathe! She is the perfect playmate for any little girl. Her little mommy will dress her in the clothes she wore at her age; wash, comb and set her rooted Saran hair; make her walk, sit, stand, sleep. Princess Playmate is made of 100% indestructible newest linear polyethylene. It holds its shape and skin-like texture under all temperatures, moisture conditions and endless washings. She is modestly dressed in real Mary Jane shoes, socks and panties. Order this most wonderful Playmate now, as these dolls will be in short supply. $1 Deposit required on C.O.D. orders.

Also avail. with shoulder-length hair, $2 addl.

Bonus Offer: 2-color percale dress with purchase of doll. Reg. 52.98 val. Special $1 ea. 3 different styles $2.89.

UNCONDITIONAL MONEY-BACK GUARANTEE! Proportioned exactly to U.S. Govt. Bureau of Standards specifications.

P. J. HILL CO., Dept. A-30, 884 Broad Street, Newark, N.J.

NEW... slimline photo Christmas Cards

plus 35¢ postage and handling

Your favorite photo printed on smart 3½" x 7" contemporary style cards. For color cards send color negative or transparency. For black and white cards send black and white negative. If B & W neg. is larger than 2¼" x 3¼" or smaller than 1" x 1½", or if you are sending a B & W print, add 50¢. Name imprinting—$1.25 per line (20 letters)—free on orders of 100 or more from one negative. Send check or M.O. (no C.O.D.'s). For SAMPLE CARD (in black and white) send negative and 10¢. For color sample send negative or transparency and 25¢. Order early for prompt delivery. SATISFACTION GUARANTEED! **See the most complete line available anywhere!**

FREE FOLDER

Send for FREE folder. Address . . .
ASSOCIATED PHOTO CO.
Christmas Card Div., Dept. A
P.O. Box 66, Cincinnati 14, Ohio

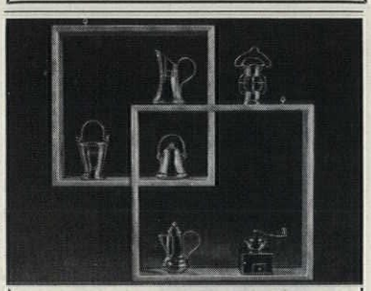
BABY'S *first* worldly possession

What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification beads, necklace or plastic band . . . yours to treasure forever this lovely permanent way. Just send them to us. We'll embed them in a sparkling 3" square lucite paperweight with baby's full name and birth date in gold script. Delightful accessory for now and for always . . . a charmingly different gift for the new Mother.

Just $4.95 Postpaid
C.O.D.'s Accepted

Your precious memento returned to you via insured mail.

Keepsake Shops Long Branch 8, N. J.

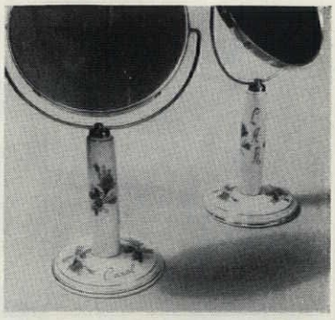


ENHANCE THE BEAUTY OF YOUR HOME

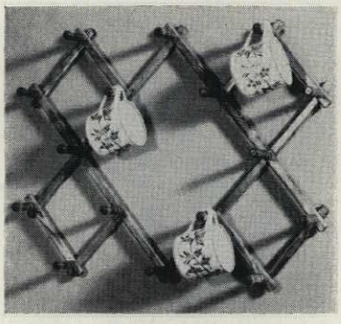
Attractive Miniature Brass Antique Shadow Box will add a decorative touch to any home. An ideal conversation piece. Hang in recreation room, parlor, dining or living room. Six burnished Copper and Brass miniatures, none over 2½" tall, and Double Lacquered Natural Grain Shadow Box only $4.98 ppd. Wonderful as a house warming gift.

TEXAS HOME SALES Dept. AH-111
P. O. Box 100 Terrell, Texas

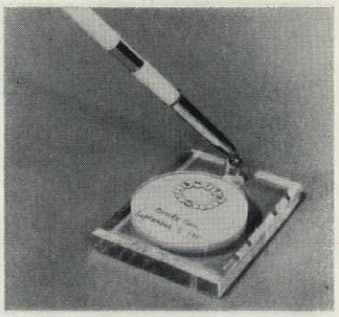
A LONG-STEMMED ROSE-strewn mirror is a dressing table dainty an American beauty would love. In the moss rose design, a white china base and stem support a 6¼" swivel mirror and leave her hands free for curls or makeup. The mirror has two sides to its story—one for a true image, one to magnify. Specify name or initials. $2.50. Wardaby, 5-A Mt. Hope Pl., New York 53, N.Y.



IF YOU DON'T GIVE A HANG to a collection of mugs, how can they show off? We've pegged ours on this handsome, sixteen-peg expansion rack of mellow pine. But if mugs are not your cup of tea, it could hang hats and umbrellas in the hall—the center diamond could border a primping mirror. Opens to 17x30". $3.98; 2 for $7.50. Crescent House, Box 621-A, Plainview, N.Y.



BABY TALK is bound to result from the appearance of this smart pen stand on a proud papa's desk. Send the new baby's hospital identification beads or plastic band, to be put in a clear lucite disc set on a clear base. Baby's given name and birthdate are inscribed in gold script. The gold-banded pen is a ball point. $6.95. Keepsake Shops, Dept. AHB, Long Branch, N.J.



DOOR GLAMOUR FROM Bittersweet Farm

Sparkling, golden Holly Shovel. A truly decorative welcome for your holiday guests. For door glamour or by the fireside.

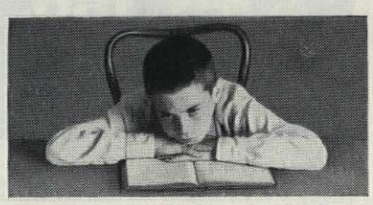
Permanent holly, white Christmas roses and golden balls — 35" long — will last for years. **$9.95 ppd.**

Door Glamour In Miniature

Christmas red shovel with white holly and poinsettia for apartment house door or centerpiece. 12" long — **$2.95 ppd.**

Satisfaction guaranteed or money back. No COD's please. Country Cousin's catalog will be sent upon request.

Your Country Cousin Bittersweet Farm
R. F. D. 8, Milford, N. H.



If Your Child is a Poor Reader

See how **The Sound Way to Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. B-4, Wilmette, Ill.**

Items never seen before!

FREE CATALOGS

1000's OF IDEAS See 'Em First YEAR ROUND

That's right . . . items you have never seen before. Send now for your Free Subscription. Receive all our Catalogues throughout the year. See the latest merchandise even before it appears in stores. Issue after issue jam-packed with ideas for coming holidays, gift giving occasions—winter, spring, summer and fall. Hundreds of new and exciting selections with every issue.

SEND NOW—THEY'RE FREE!

BANCROFT'S, 2170 S. Canalport, Dept. AH-301 Chicago 8, Ill.

PERKY PETS

Checked gingham
Red Dog Blue Cat
Approx. 16" tall

SET $2.50 ppd.

Delight small fry and teenagers. Make several sets for Christmas giving. Kit includes complete instructions and everything needed except stuffing. Send check or money order. No C.O.D.'s.

SHOP WITH JANIE
P.O. BOX 1236 TORRANCE, CALIF.

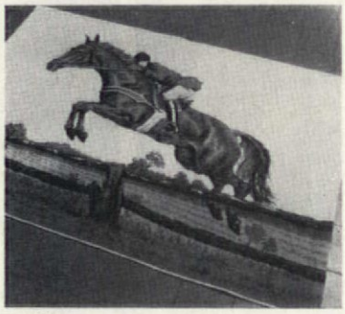
MAIL ORDER FRANCHISE

No experience needed. Spencer Gifts, a well-established and successful mail order firm, starts you in business. Supplies catalogs with your own name imprinted. No investment in stock. No shipping merchandise. Catalog items pre-tested for salability. Initial investment of less than $50 can get you started. Write for FREE information kit.

SPENCER GIFTS
D-50 Spencer Building Atlantic City, N. J.

FACE TO FACE with Kwan Yin, you'll be charmed by her gentle smile. As "Goddess of Mercy" she watches over each Chinese family, and she'd be happy to spread sweetness and light from your coffee table. The white, glazed porcelain head is set on a dainty black wooden stand. Over-all, 6½" tall. $4.95. Edward Ziff, Dept. AH 50, Box 3072, Mdse. Mart, Chicago 54, Ill.

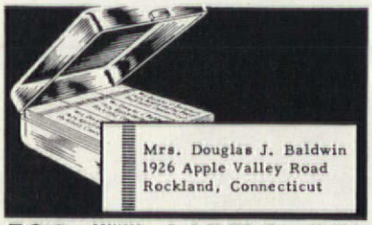
GRASS IS ALWAYS GREENER, peas and pansies more abundant, if the soil is rich with a balanced diet. To give to the man with a hoe, Garden Soil Test Kit will show what's missing so he knows what to add. Compact in a clear case, kit has directions, charts, equipment, and test solutions for 75 quick, accurate tests. $9.95. Sudbury Laboratory, Box AH-113, Sudbury, Mass.



HIGH, WIDE, AND HANDSOME as the horse himself is this thoroughbred rug from Belgium. A russet jumper taking the hurdles contrasts strongly with beige background and velvety greenery. Well-bred in a plush Jacquard weave of long-staple cotton, it is 40x55" to take the biggest decorative hurdles with ease. $19.95 from Seth & Jed, Dept.AH,New Marlborough, Mass.

Imported Initialed Door Mats

Personalized, practical gift. Heywood-Wakefield imported cocoa door mat, 16 x 27 inches, with woven-in red and black initial. Any letter from A to Z. Only $6.95 each, postage prepaid. Gift card enclosed upon request. State initial desired for each order. Send check or money order to MATCO, 1376 Holly Ave., Columbus 12, Ohio. Dept. AH-11.



500 PRINTED NAME & ADDRESS **LABELS - 25¢**

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

DE LUXE GOLD-STRIPE LABELS—500 FOR 50¢

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

Satisfaction guaranteed or your money back. We pay the postage.

Walter Drake & Sons

411 DRAKE BUILDING
COLORADO SPRINGS 11, COLO.

Send for Free Catalogue

Have Spot-Free, Sparkling Dishes

Dish-Dri, amazing new rinse additive, breaks the surface tension of water so it can't form droplets to dry as spots, streaks. A few drops in the final rinse assures sparkling glasses, silver, dishes. 6 major dishwasher manufacturers place a sample of *Dish-Dri* in all machines with rinse injectors. Buy *Dish-Dri* from your appliance dealer. Or send $1.00 for 5 ounce bottle (approx. 250 dishwashings) to Solventol Chemical Products, 15847 Second, Detroit 3, Mich. Dealer inquiries invited.

BUY ONLY THE HAF-A-JAMA® YOU SLEEP IN!

AND GALS LOVE 'EM TOO!

You enjoy new, luxurious sleeping comfort when you wear these famous Pajama Separates. Full cut of finest Sanforized cotton broadcloth; double stitched seams; tub-fast colors. NO SIZE PROBLEM! UPPAS: for Men—suit sizes 36 to 50; for Gals—blouse sizes 12 to 20. LOWAS: 28" to 50" waist.

UPPA-JAMAS: extra long in pullover or jacket style. LOWA-JAMA: boxer waist band, Gripper snaps, large pocket. BOTH in solid light blue or gray; blue or wine blazer stripes. PRICE: 3.95 ea.; 2 for 7.75; 3 for 11.50. Full Money Back Guarantee. Please add 25c postage for entire order.

H. M. ALLISON CO.

Dept. A1, 175 Rawson Rd., Brookline 46, Mass.

Home is the heart of Christmas

Give the gift that will touch your friends' homes with the brightness of Christmas all the year long.

Give... THE AMERICAN **HOME**

A CURTIS MAGAZINE

Its colorful beauty, fresh inspiration and practical helpfulness are a blessing to anyone with a heart-full of home.

Order Today at These Special Gift Rates

One 1-year Gift Subscription $3
Two 1-year Gift Subscriptions $5
Three or more 1-year Gifts .....each $2

(All 3-year subscriptions, $6)

Rates are for U.S., U.S. Possessions, Canada
Add 50c a year for Pan America
Add $1 a year for other foreign countries

A colorful gift card is supplied for each name on your list.

Fill in the Handy Gift Form bound into This Issue, and ORDER NOW.

The American Home • American Home Building
Forest Hills 75, N. Y.

the american home

ALBUM OF READERS' HOMES

We would like to share with you some of the snapshots that come to us in the daily mail. We are as proud of these homes as the owners are!

Mrs. J. Donald Cameron, Arcadia, California

"My husband did all the planning and most of the work on this new face for our older, Spanish-style house. He chose the used brick, shake shingles, and redwood batten board."

Mrs. Gertrude E. Wing, Burlington, Massachusetts

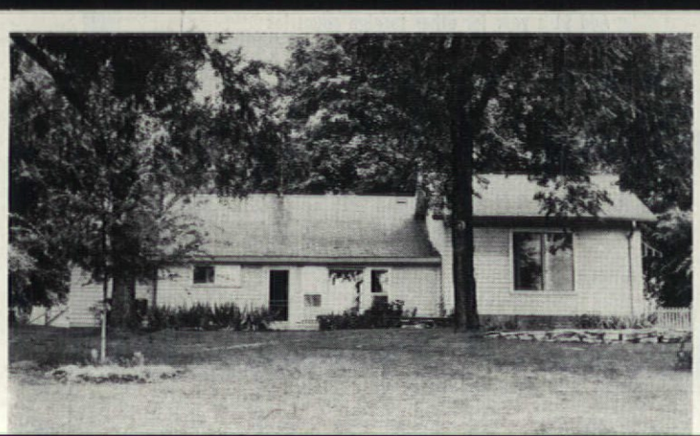
"The birth of our triplets two years ago meant time for a change—in the house, too. The remodeling was designed by my husband, and you can't tell the house was ever smaller."

"This pre-Civil War house was a ruin when we bought it, but we restored and remodeled, till now it's not just a place to live, but expresses what a real home means to us."

Mrs. Charles S. Mathieson, Cumming, Georgia

"Just a small house to start with, my husband did all the work himself (except the heating and wiring). The new garage and living room come out either side, and between them, the new 18x29-foot terrace."

Mrs. Lars Christense
Stafford Springs, Connecticu



"A river bank and a willow tree at the bottom of our 400-foot sloping lot were the reasons we put in a picture window. The view is from the dining room, which is at the back of our 75-year-old colonial house."

Mrs. Merle W. Brewer
Dundee, Michigan

KENTILE VINYL

ON TODAY'S SMARTEST FLOORS

Imagine! This entire floor..."rugs" and all...is low-cost vinyl tile!

ese authentic Indian designs were made entirely of Kentile® Vinyl Asbestos Tile. Thunderbird g": Sunny Buff, Ebony, Chinese Red. "Rug" in background: Sepia, Sunny Buff. Fringes: ck Feature Strips. Open floor area is Beech Woodgrain® style. Wall Base is Beige KenCove®.

ECAUSE IT'S MADE WITH VINYL, this floor is easiest to clean. s smooth, nonporous surface will not hold or collect dirt . . . is ease-proof . . . won't burn. With Kentile Vinyl Asbestos Tile, you t the widest selection of colors and styles. Remember, too, tile sts less to have installed than flooring in rolls. See the Yellow ges for your nearest Kentile Dealer.

960, Kentile, Inc., Brooklyn 15, N. Y.

Install your own floor and save! It's easy...even over old linoleum. Your dealer will tell you how.

OU PAY NO MORE FOR A KENTILE FLOOR

The famous Kentile Floors also include Solid Vinyl, Rubber, Cork and Asphalt Tile — in over 200 Decorator Colors.

Kentile shows you how to design your own floors!

Send 25¢ for both (a) colorful Booklet with 48 floor designs and (b) set of 70 Hi-Fi printed color swatches of Kentile Vinyl Asbestos Tile. Mail coupon or write to: KENTILE, INC., Dept. C, 58 2nd Ave., Brooklyn 15, N. Y.

Name_____

Address_____

City_____ Zone_____ State_____

1961 Frigidaire somersault washing action bathes deep dirt out without beating!

No Blades, No Beating! No Lint Problem!

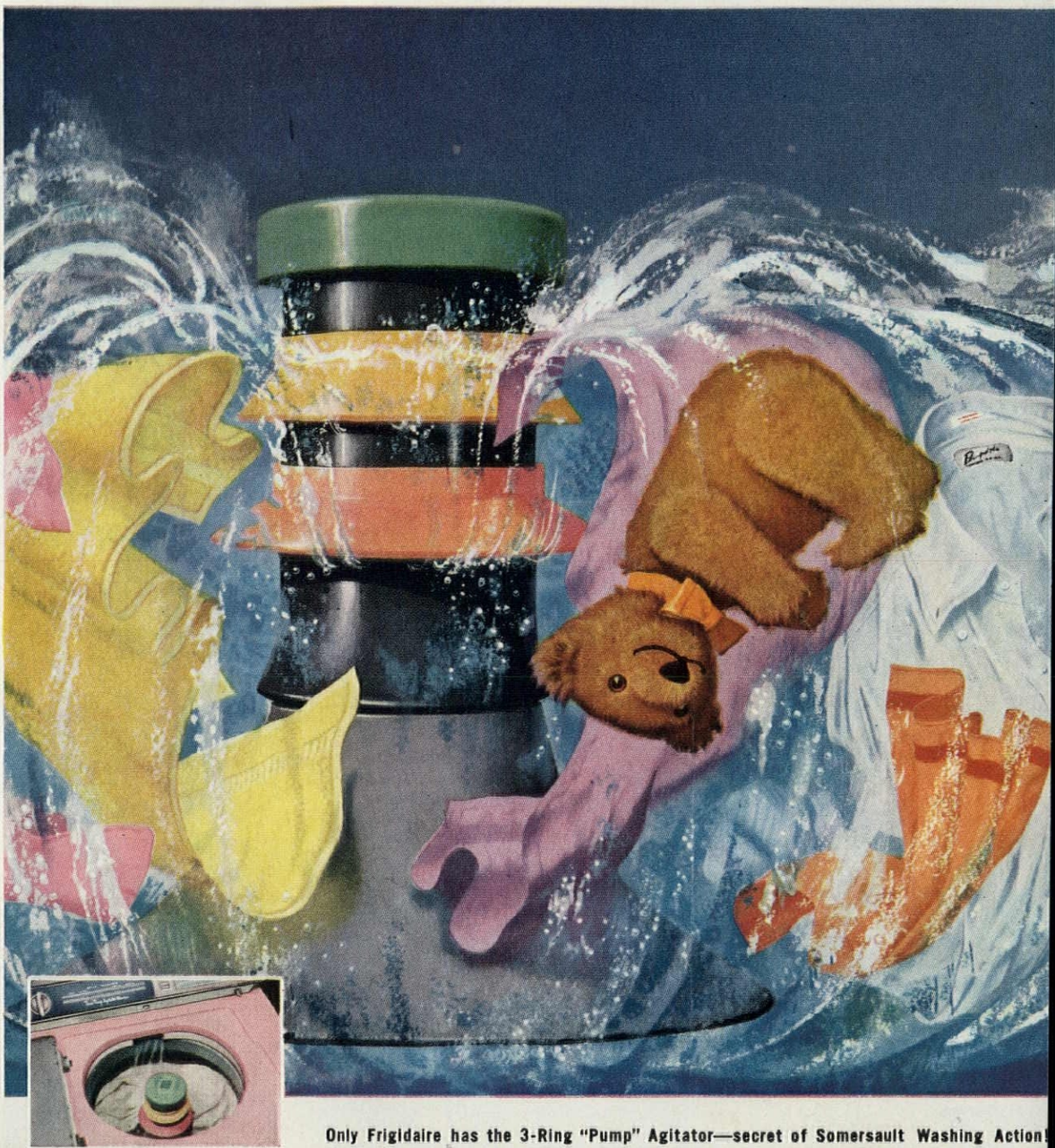
See the somersaulting Teddy Bear at your Frigidaire Dealer's. Watch how the Frigidaire Washer gently somersaults clothes under water while the patented 3-Ring "Pump" Agitator surges suds through the fabric 330 times a minute!

Watch clothes get cleaner, cleaner, cleaner! No wonder this Frigidaire Automatic Washer was rated Number 1 for all-around performance by U. S. Testing Co., Inc.*

Frigidaire saves wear and tear! You can wash even a fine cashmere sweater in this washer without worrying! No pulling, stretching or beating!

Floats away lint automatically! No messy lint traps! Frigidaire exclusive Lint-Away System automatically floats lint across water, out of the tub—down the drain forever.

**In controlled laboratory tests, the Frigidaire Washer proved best of 6 leading automatic washers considering the following points: soil removal, lint removal, dryness of spin, automatic care of Wash and Wear fabrics, simplicity of use and flexibility, water used, washing time and current used. Report No. 66841, dated May 3, 1960.*



Only Frigidaire has the 3-Ring "Pump" Agitator—secret of Somersault Washing Action! Frigidaire patented the 3-Ring "Pump" Agitator. Its unique up-and-down movement gently somersaults each garment under water. At the same time, it surges the sudsy water through every inch of fabric 330 times a minute to bathe out deep dirt and grime—but never, never beats or pounds!

Custom Imperial WCI-61 Washer Custom Imperial DCIF-61 No-Vent Electric Dryer

1961 Frigidaire Washer dispenses detergents, dyes and conditioners automatically! Dispenses detergent and bleach—liquid or powder. Automatically dispenses dye, fabric softener, rinse conditioner. Rapidry Spin saves time, money. Special Wash-and-Wear settings. Fully automatic soak cycle.

1961 Frigidaire No-Vent Dryer—faster, safer than sunshine! No venting—no plumbing! See the sensational new Frigidaire Dryer with exclusive Moisture-Minder! No expensive venting to outdoors. Removes moisture automatically! Frigidaire "Flowing Heat" system is faster, safer than sunshine.

Frigidaire Factory-Trained Dealer Service Everywhere

FRIGIDAIRE

PRODUCT OF GENERAL MOTORS

ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND