# THE AMERICAN HOME

October 35¢

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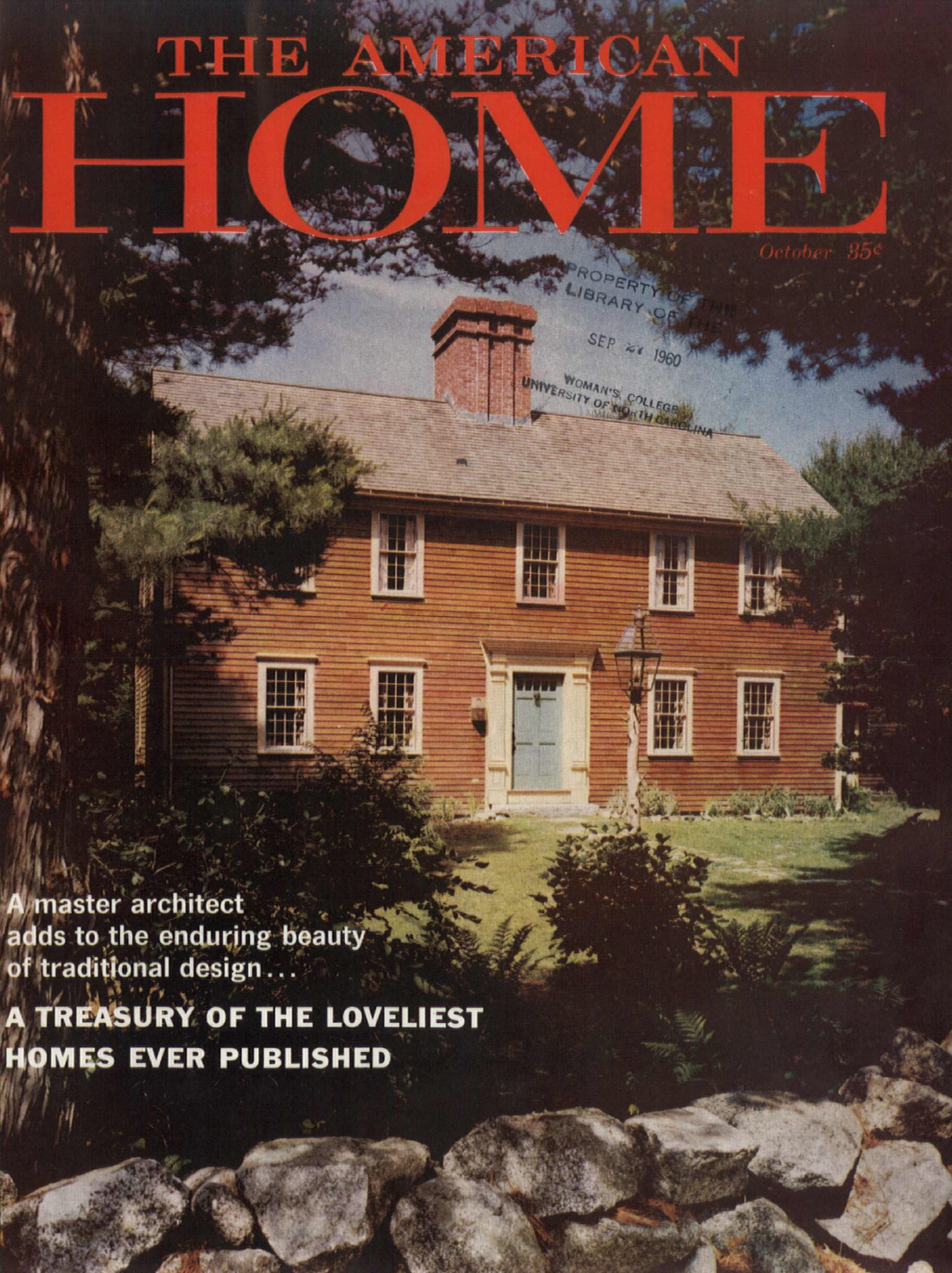


A master architect
adds to the enduring beauty
of traditional design . . .

**A TREASURY OF THE LOVELIEST HOMES EVER PUBLISHED**

# Armstrong announces Centennial Cushiontone

## ...three ceilings that introduce colorful new designs, and soak up noise, too.

**AUTUMN LEAVES**—a leaf pattern in warm fall colors. Brings quiet and beauty to a living room or bedroom.

**TAHITI**—a flower design in soft pastels... a lovely and unusual ceiling for family room or dining room.

Look at the ceiling above. It's called "Rhapsody." Its cool pastels and delicate pattern *actually become part of the room's decorative scheme.*

Now at last, with "Rhapsody," "Autumn Leaves," or "Tahiti," you can install ceilings with colorful designs, that soak up noise, too. Ceilings especially created to complement today's smartest new colors and fabrics. Ceilings used by professional decorators in all types of rooms with exciting results.

Like all Armstrong acoustical ceilings, Centennial Cushiontone makes your home quieter, more comfortable. Yet an 11'x14' ceiling, (*all* materials), costs only about $52. And it's easier than ever to install with Armstrong's new Brush On Ceiling Cement.

All three Centennial ceilings are now at your lumber dealer's. Go see him tomorrow. For a free ceiling booklet, write Armstrong, 6010 Clark Street, Lancaster, Pa.; in Canada, Dept. 100-2, Box 919, Montreal, P. Q.

**Armstrong CEILINGS**

*1860-1960 Beginning our second century of progress.*

GENERAL ELECTRIC

# SLEEP-GUARD®

## The blanket with a brain!

THIS beautiful General Electric automatic blanket has a control that's visibly different. It's the "brain" of General Electric's patented Sleep-Guard® design. It assures you of even heat over every inch—no lumpy thermostats or cold spots. It maintains the temperature you set, prevents overheating. You sleep in utmost comfort.

General Electric now gives you eleven fabulous colors . . . every size to King-size . . . plain or custom-tailored corners . . . single or dual controls. In wash-easy rayon and cotton.

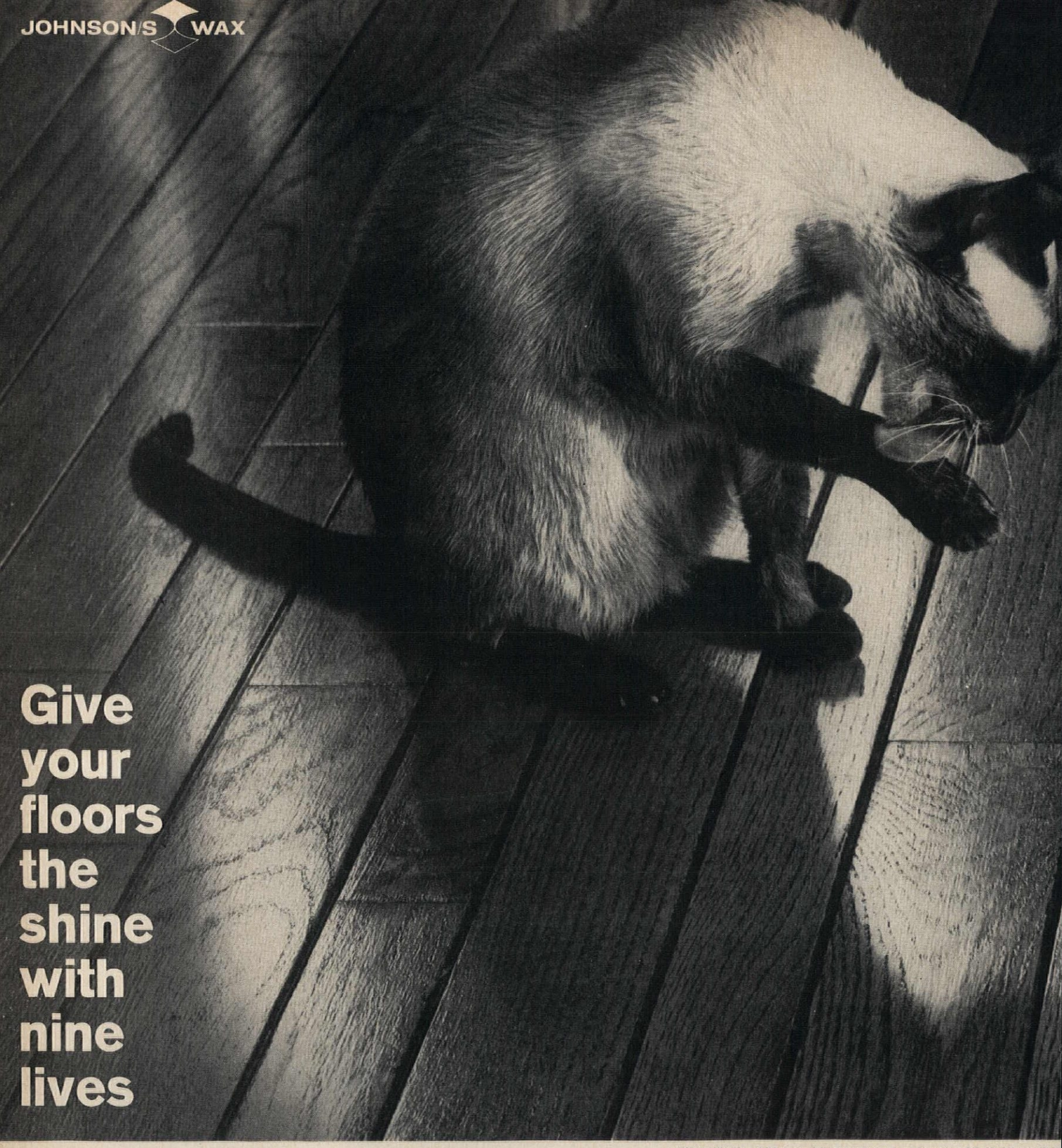
And there are new low prices on General Electric automatic blankets. Your dealer has one now to suit your budget.

*Progress Is Our Most Important Product*

**GENERAL ELECTRIC**

Automatic Blanket & Fan Dept., General Electric Company, Bridgeport 2, Conn.

JOHNSON'S WAX



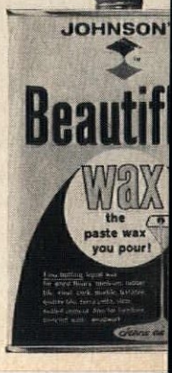
# Give your floors the shine with nine lives

"Beautiflor" and "Johnson's" are registered trademarks of S. C. Johnson & So

## With **Beautiflor** the shine keeps coming back just with buffing or mopping—without rewaxing

That's because Johnson's Beautiflor has reserve shining power. Unlike most liquid waxes that just harden on the top of the floor, Beautiflor penetrates the surface. It stores up future shines that come back with only a light re-buffing (by hand or electric polisher) . . . even with your daily dust mopping!

You can even "touch up" areas that get most wear, and Beautiflor blends right in. No streaks! It's a long, *long* time between waxing jobs when you give your floors the shine with nine lives. (P.S. Did you know Beautiflor never keeps you waiting for it to dry? Just apply, buff, and you can walk on your floors the minute you finish!)



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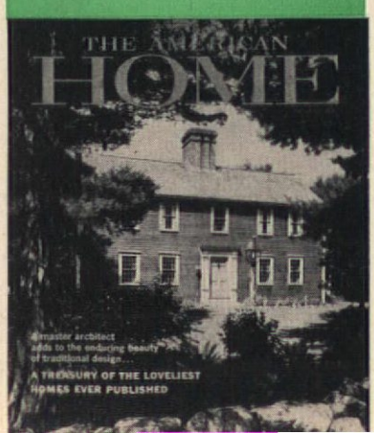


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OCTOBER 1960 VOL. LXIII, No. 10

# THE AMERICAN HOME

*A Curtis Publication*

HOMES AND MAINTENANCE
6 The Ten Biggest Home Improvement Rackets
19 The FHA Answers Your Questions
22 A Treasury of the Loveliest Homes Ever Published
67 Enclose a Breezeway
82 "We Were Always Looking for Places to Put Things"

DECORATING
46 Make Your First Course a Bright Table Setting
79 16 Ways to Improve Your Home

FOODS, KITCHENS, AND MANAGEMENT
38 How Mommy Keeps House
44 A New Twist With Lemons
48 The Most Tempting Apples Since Eve!
52 How to Make Apple Strudel
53 Apple Box Score
54 Take a Package of Soup Mix

GARDENING
40 Plant Your Own Glorious Springtime

GENERAL FEATURES
4 Dear Mrs. Francke (and 12 Million Other Readers)
12 At Home With Alan Ladd
77 Helpful Booklets You Can Send For
77 Shopping Information
84 Market Place
92 American Home Album of Readers' Homes

**OUR COVER:** Have you always thought that to get a truly traditional New England house you'd have to buy one centuries old? Not so, if you choose one designed by Royal Barry Wills, dean of New England architecture. See details of our cover house and seven others starting on page 22. Photo by Lisanti.

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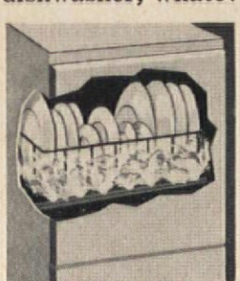
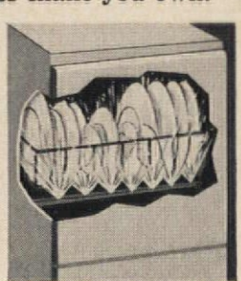
# Electrasol ends FOAM CHOKE-UP in your dishwasher

**How new-formula discovery gives you spotless, film-free dishwashing every time!** New formula Electrasol frees your dishwasher from the sluggishness caused by foam choke-up! Releases torrents of water for all-out *full spray action!* Dishes come out spotless, your silver gleaming, your glasses sparkling...without a hint of dulling film ...*every* single time! So let Electrasol restore full spray action to *your* dishwasher, whatever make you own.



Here is how **foam choke-up** builds up from food remains on dishes to strangle your dishwasher's cleaning power. Dishes come out muggy, glasses spotty, silverware streaked!



Here is how Electrasol with its exclusive chemical formula frees your machine for **full spray action.** Dishes come out spot-free, glasses crystal-clear; silver dazzle-bright!

**Does what no other dishwasher detergent can do... even in hardest water!**

© 1960

*Another famous product of* ECONOMICS LABORATORY, INC., *St. Paul, Minn.*


Mr. John M. Carter, Editor
The American Home
New York, New York

Dear Mr. Carter:

Don't know if I've been asleep and haven't noticed if you've had a gradual or abrupt change of format—whatever, this July '60 American Home was a wonderful surprise to me. Slim as the '60 fashions—but no slim pickin's in this book—it's the best issue of any home magazine I've seen in years. Really strong articles on decoration, gardening, plans, meals, and building—certainly a full and terrific issue.

Had to write and tell you—and I'm never one to sit down and write anybody lately.

Yours,

Mrs. Betty Francke
McHenry, Illinois

P.S. Took my dinner from your lobster cookery and am going to do my living room with some of your lovely purples, so I thought I'd cheer you with praise for your issue, as it excited me. May even add end wall of glass, as per ski lodge, in our 2-story living room that needs more light.

Dear Mrs. Francke (and our 12 million other readers):

Yes, *The American Home* has changed, but only as a good friend changes to become a better one. We have changed only in ways that make us still more helpful to you in enjoying a life brimming with pride and pleasure in your home and family.

We think readers are the nicest thing that happens to editors. You flatter us each month with the highest compliment a family has to offer—you invite us into your home. Respectful of this privilege, we do not try to shock you in the pages of *The American Home*, or play on your fears, or resort to bad taste to get your attention. Instead, we write about the wholesome and handsome rewards of family life.

We invite you to return our visits by your own letters whenever you have a question or a comment. Every letter is read and appreciated. Every one of your suggestions is considered.

Sincerely,

John M. Carter

Scrub . . . Wax . . . Polish . . . or Shampoo—do them all with

# NEW SINGER Rug Cleaner-Floor Polishers

with fingertip control

**CRUB LINOLEUM,** remove old wax the easy electric way. uilt-in storage tank on handle releases soapy water or wax remover rough the brushes. De luxe model, shown here, comes with extra t of brushes for scrubbing and steel wool pads for heavy work.

**APPLY WAX,** paste or liquid, with electric power! Liquid polishing wax can be released from the storage tank through the brushes as you go. Built-in squeegee spreader sponge on de luxe model assures uniform distribution. For paste wax, handy snap-on pads are supplied.

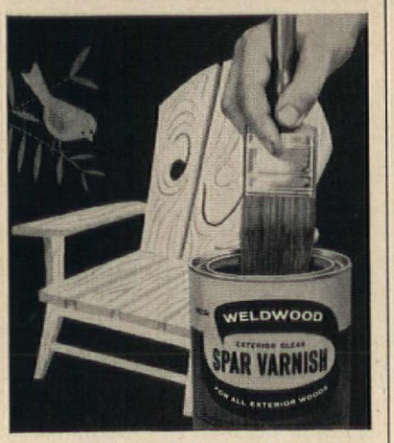
**OLISH FLOORS** with electricity—brighter than you ever uld by hand. Just glide the machine, its weight on the spinning ds makes floors gleam. Lamb's wool pads are standard equipment de luxe model. (Economy model comes with felt pads.)

**SHAMPOO RUGS,** electrically! SINGER* polishers are *designed*—not just adapted—for double duty! For carpets, dolly snaps in place, allows only the weight of the brushes to rest on the rug, guards against excessive nap wear. Shampoo releases from storage tank.

**SINGER SEWING CENTERS**
Listed in your phone book under SINGER SEWING MACHINE CO.
*A Trademark of THE SINGER MANUFACTURING COMPANY.

**SINGER** DE LUXE FLOOR POLISHER...**$59.95**
THE ECONOMY MODEL (not illustrated) **$29.95**

Seal and prime outdoor wood with **Weldwood Firzite**




Protect and beautify with **Weldwood Spar Varnish**

Both by the people who know what's good for wood

**FIRZITE®**, penetrating resin sealer, subdues the grain in fir plywood, pine, etc., and combats checking. Comes in *Clear*—an ideal stain base when tinted with colors-in-oil. Also *White*—a pigmented version that gives "woodsy" pickled effects.
**SPAR VARNISH** by Weldwood®, extremely durable, high-gloss exterior clear finish. Has a deep, lustrous clarity, unequaled for resistance to discoloring—even in severe weather conditions.

**WELDWOOD**
WOOD FINISHES

*Products of United States Plywood*

# THE 10 BIGGEST HOME IMPROVEMENT RACKETS

ARTHUR M. WATKINS

Home-improvement abuses rank among the nation's major rackets. The annual take by those who prey on homeowners amounts to an estimated $500,000,000. This includes fraud and deception by chiselers, many with police records, and also shady practices by fast-talking home-repair dealers. The latter stay just inside the law, ostensibly operating legitimate businesses, sometimes even maintaining fancy showrooms.

Hugh R. Jackson, president of the New York Better Business Bureau, said, "These widespread abuses not only inflict serious financial injury on the consuming public, but also constitute a grave threat to the future of the home-improvement industry." Jackson's words were prompted by a sharp 30 per cent rise in home-improvement complaints which has sparked a special campaign in New York to combat abuses.

There are, for example, the big newspaper ads that offer a complete new stone front for a 30-foot-wide house for only $79—quite a bargain, or so it seems. The charming little house pictured in the ad has one of the new stone fronts. Answer the ad (as we did for this story) and you will find that what you actually get for $79 is a composition asphalt material that is nailed on. The genuine stone pictured in the ad would cost you at least $550 to $600, and often more.

Or finished basements are offered for only $2.50 a week! Check it and you will find that this much money will get you a little 12x12′ cubicle that is far from finished for the advertised price.

"It'll never happen to me," you may say. "I'm too smart to fall for a phony scheme, particularly when it comes to my own home." Well, don't be sure. Even experienced people fall for the old schemes; raw deals are usually presented in fancy new dress. What's more, you may already have been taken and not know it. (Note, for example, how the paint-bargain scheme works. See page 74.)

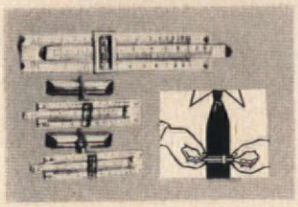
You cannot let your guard down even if your job is financed by an old established bank, or by a Federal Housing Administration home-improvement loan. For one thing, the bank itself may be fooled. It doesn't know if the dealer is a chiseler. For another, banks rarely make an inspection of the work done, and nothing but the most routine check of the dealer whose time-payment papers they handle.

You get a little more protection (at a lower interest rate) with an FHA home-improvement loan, compared with a conventional loan. But it is far from complete protection. For unlike new-house mortgages, an FHA home-improvement loan requires no final inspection of the work for (continued)

**LIFE-SIZE SANTA DOORMAN**... Illuminate your front door with his personal "Merry Christmas"! Or let him identify your home with YOUR family name. Weather resistant, lacquered paperboard, 5 feet x 21". With special mounting tape. State name if personalized. **Plain Santa Doorman, $1.00. Personalized Santa Doorman, $1.50. Electric Santa Doorman complete with outdoor lites. $2.98**

**HEAVENLY ANGEL LITES**... For a Christmas Tree that's "out of this world", 12 celestial dolls! Each is 3" tall and holds a replaceable light bulb. All are dressed in frothy nylon and trimmed with sparkling golden stardust from halo to toe. Silhouetted with gleaming golden wire for sturdiness. In pink, white or rainbow assortment. Give 1st & 2nd color choice. Set **$3.98;** 6 extra bulbs **59¢**

**9 FEET OF EVERLASTING HOLLY GARLAND FOR ONLY 98¢**... Deck your halls, stairways, doors with boughs of full, rich holly! Use it indoors and outdoors. See your home sparkle with gay holiday spirit! Realistically-molded green leaves and bright red berries are of durable polyethylene. Weather-Resistant! Washable! Non-Fading! You'll use it every Christmas for years. **98¢**

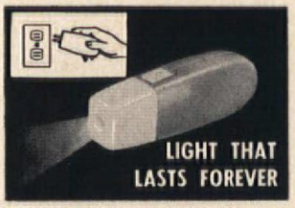


**MINIATURE SLIDE RULE FOR HIS TIE**—& it really works!... Handsome tie clasp in Gold-Tone Plating, only **$1.10.** In Sterling Silver, **$3.30.** Matching stationary Slide Rule Cuff Links in Gold-Tone Plating, **$1.10** Pair. Sterling Silver, **$3.30** Pair. Beautifully made. Look far more expensive than these low prices. Usually sell for more. All prices include tax.

**24 PENCILS WITH YOUR NAME**... printed in brilliant golden leaf. Just about 4¢ each for 2 dozen pencils personalized with ANY first and last name. Fine quality, #2 lead topped with pure rubber erasers. Hexagon shaped—won't roll off desks, tables, etc. For businessmen, students, housewives. State name (one imprint per set). Set of 24, only **98¢**

**LIQUID 24 KARAT GOLD**... Like King Midas, you can now transform unsightly metals into shimmering golden treasures! They'll never tarnish nor will they ever need polishing. Liquid Gold plates copper, brass, bronze, steel, tin, iron, nickel, etc. Easy to use. Requires no special equipment, electricity or skill. Supply sent will plate 100 sq. in. **$1.00**

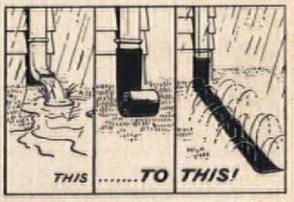
**ELECTRIC ERASER**... Whisks away errors fast. Push the button and this battery operated wonder removes typewritten, ink or pencil errors! Fast and neat. No more holes through paper because it works by rotation, not pressure! Gleaming metal, 6" long. With 4 replacement tips and 2 brushes. (Battery not included.) Handy helper for office, school, home. Saves time, paper and your disposition. A real find at only **$1.49**



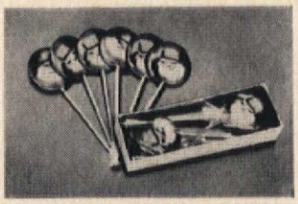

**RECHARGEABLE FLASHLIGHT**... No more expensive, annoying battery replacement! This battery lasts forever. Just recharge by plugging in home electric socket... as often as necessary. The magic is in a non-corrosive cadmium cell. 3½" plastic case in bright assorted colors. So compact it fits easily in pocket or purse. So convenient you'll use it and enjoy it for years. Never buy another battery! **$2.95**

**GIANT MONTHLY DESK CALENDAR**... Keeps the whole month's appointments, occasions, memos always in full view! At a glance you know your schedule for 30 days. Eliminates embarrassing mistakes and forgetfulness. 12 calendars handsomely bound in gold-stamped personalized plastic leather case. 11¼" x 9". Jet Black or Old Ivory. State name and color desired. Makes an unusual and useful gift. Only **$1.00**

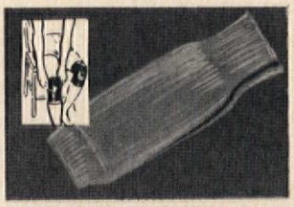
**ELECTRIC SOLDERING IRON**... Mends and repairs 1001 household items. Comparable in design and service to $5.00 models. Repairs radio and TV sets, broken metal toys, appliances, household wiring, jewelry. Tip is replaceable. 60 Watt, 115-120 Volt. 10" long. Saves you hundreds of dollars in household repair bills. **$1.98. Straight handle Soldering Iron, 30 Watt, $1.00. 6 feet of Solder, 29¢**




**AUTOMATIC RAIN SPRINKLER ENDS WASHOUTS!**... When it rains, Sprinkler unrolls and sprinkles! Carries water away from the house and puts it where it's needed. Does away with gutted, gullied lawns due to water rushing from drain pipe. Wind and wear resistant plastic, 8 ft. long. Installs easily on round or rectangular spouts. Instructions incl. Amazing value! Special low price of only **88¢** ea., 3 for **$2.50**



**CAN'T LICK SANTA'S PICTURE OFF THESE POPS!**... Made from an old European recipe, from the finest ingredients possible. You can be sure these are good! Santa's picture stays on till the very last lick because it is baked right thru the center... an art practiced only by expert confectioners. Each pop is a bright red, 2½" diameter, on a 5" handle. Set of 6, **59¢**

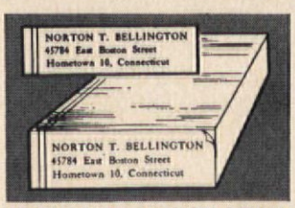


**SNUG KNEE WARMERS**... Recommended for quick, soothing relief to sufferers of arthritis, bad circulation, foot, ankle ailments! Promotes circulation! Made of 100% French spun, zephyr virgin wool with STRETCH construction—assures snug, comfortable fit for men and women. Regular Size (for average people) **$1.98** Pair. Extra Size (for heavy people) **$2.50** Pair.

**STAINED GLASS BIRDS**... First reproductions of almost-forgotten glass masterpieces from 14th Century Venice. Set of 12 stained glass birds, beautifully detailed, with plumage in brilliant reds, blues, yellows, greens. Each approx. 1" long, with a 4" wire stem. Perch a few on potted plants, centerpieces, gift packages to add a novel intriguing touch of color and charm. Set of 12, only **$1**

**ONE WIPE KEEPS FOG & MIST AWAY**... Avoid accidents due to poor windshield vision! New chemically-treated No-Fog Safety Mitt works with just 1 application. Windows can't fog or mist for weeks. Also ideal for bathroom mirrors. Added feature: Glow-in-the-dark binding. For safety, slip it on bumper for emergency roadside stops. **$1.00**

**PERSONALIZED SATIN LABELS**... for anyone who sews, knits or crochets. A stamp of quality on the lovely things you make! Eggshell, flesh, nile, white, grey, maize; in 4 styles: **Hand Made By; Fashioned By; Made Especially For You By; Hand Knit By.** State name, style, color. 15 Labels **$1.00,** 40 Labels **$2.00,** 60 Labels **$3.00**




**NEVER WRITE ANOTHER RETURN ADDRESS**... Here are 1000 gummed labels printed with your name and full address to save your time and energy! Just wet and stick. Terrific for all stationery, books, checks, records, packages. Handsomely printed in blue on white stock. State name and full address in 3 lines. 1000 labels, **88¢**

**TEACH-A-CHILD**... With this new dice game that spells out words "crossword style"! Learning their ABC's and practicing spelling becomes fun — children's marks will soar! 12 wooden dice printed with the alphabet are rolled from a shaker, then arranged as words... no board needed. Fun for adults, too! Any number can play. With easy rules, **59¢**

**WORLD'S GREATEST CHRISTMAS TREE VALUE! ONLY 49¢!** Fully decorated. Bright and beautiful. Blinks continuously on and off! You'll love its petite size and fuzzy tree-textured branches! Use one as a twinkling centerpiece. Use a pair on your mantel or bookcase. Battery operated (not incl.). 6" high. Electric Christmas Tree, each **49¢,** 2 for **97¢**

## *NEW SAFE "Health-Tan"* SUN LAMP—*Can't Burn*

Enjoy ultra-violet tanning **for hours** without burning! So safe you can work under it, relax under it, let the kiddies play under it! New scientific principle blocks out burning rays... passes only long tanning rays! Enjoy the healthful benefits of ultra-violet and concentrated heat for hours at a time. Aches and pains, skin problems, colds, stiff muscles, and of course pale, unhealthy looking skin—are benefited by varying degrees of ultra-violet and heat. "Safe-T-Sun" Lamp guaranteed not to burn when used as instructed. UL approved. Adjusts 7"-61" in height, arm extends 25". Send **$10** now, pay balance of **$29.95** plus shipping charges on delivery, or send **$39.95** now, we prepay delivery.

**"Keep Your Summer Tan All Year Long"**

## *Mail to* **SPENCER GIFTS** *Today*

**SPENCER GIFTS, D-18 Spencer Bldg., Atlantic City, N. J.**

My Name Is_____ PLEASE PRINT

Address_____

City_____ Zone____ State_____

**Satisfaction Guaranteed or Money Refunded Except Personalized Items**

| HOW MANY | NAME OF ITEM | PRICE |
|---|---|---|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

**SORRY, NO C.O.D.'s (Except on Sun Lamp)** — **All orders sent Postage Paid.**

**(Enclose a check or money order with your order)** — TOTAL ENCLOSED.....

## A Point of View

A high-powered advertising agency executive recently took us to task on these monthly little rectangles. "Look," he said, "the copy is too long. No one is going to wade through all those words to find out what you're selling. You've got to glamorize your wallpaper. Use illustrations. Tell the story fast. Hit 'em hard . . . use a gimmick!"

"Now take that E-Z-DU wallpaper you make. It's ready-pasted, isn't it? Cut it, wet it, hang it . . . right? Okay. Now put some zip in it. Tell the consumer that E-Z-DU contains the magic ingredient 'Eulg' in the paste."

"Has *what* in the paste?"

"Eulg. . . you know—glue spelled backwards! Doesn't make any difference what you call it. The big idea is to get a trick word so they will remember your product."

"Won't that confuse . . ."

"No, it won't confuse them at all. Anyway, you want to sell your wallpaper, don't you?"

"Yes of course but . . ."

"No buts now...beef up the copy. Make it sing so they can almost see the beauty and perfection of your designs and colors. Don't just say the prices are modest. Tell them the prices are rock-bottom at every Imperial dealer."

"Well, that's exaggeration—"

"Only in a slight way. That's your trouble . . . your copy is too soft. Remember nice guys don't win ball games. Got it now? Think it over. Well, have to run along...nice talking with you about the wallpaper business. Let's have lunch some day soon."

Ever since this conversational bit, we've been wondering which one of us is right. Perhaps you have a point of view that you would like to pass along about these monthly rectangles. We would be pleased to hear from you. It could help settle the controversy.

*P.S. To receive brand new decorating booklet entitled "Imperial Wallpaper Sets the Scene for Happy Living", send 10¢ in coin, together with this rectangle, to Dept.* AA-10.

**IMPERIAL COLOR CHEMICAL & PAPER**
**Glens Falls, New York**
*a department of* HERCULES POWDER COMPANY

Mark toys, tools, belongings

Repair, decorate or identify with colorful long-wearing plastic tape. Or use clear plastic—mends invisibly. 29¢, 59¢ sizes.

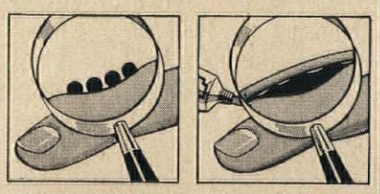
"SCOTCH" IS A REGISTERED TRADEMARK OF 3M CO.

MINNESOTA MINING AND MANUFACTURING COMPANY 3M COMPANY © 1960, 3M CO., ST. PAUL 6, MINN.

...WHERE RESEARCH IS THE KEY TO TOMORROW

# UNGUENTINE® BOOSTS NATURE'S HEALING POWER

## as no plain antiseptic can!



1. Nature sends its healing serum to the surface of a skin injury. But tension may keep serum droplets apart. As germs get through, healing slows down!

2. Unguentine instantly spreads this healing serum, creates a protective blanket to lock out germs and to promote healing more effectively than nature itself!

**Gives instant aid to everyday cuts, scrapes, scratches, as well as burns**—Relieves pain, fights germs, promotes healing *and* forms a protective antiseptic dressing as no cream or liquid can! Nothing's safer for *all kinds* of everyday skin injuries —also chapped hands and lips!

**Play it safe—**
**Let Unguentine take over!**

Guaranteed by Good Housekeeping

(continued)

the loan to be okayed. Because of a swelling number of complaints, a few years ago FHA did tighten up its rules somewhat. It compiled a national blacklist of gyp firms and chiseling home-improvement dealers whose work is barred from FHA financing. New names are added every week, and the list has grown to nearly 7000 names. But the blacklist is not complete protection since many dishonest operators, once blacklisted, merely change their names, move to another town, and start afresh to fleece the unwary.

Experts say you should also watch for crooked finance companies. They work hand-in-hand with dishonest dealers. No one knows how many exist. And, it is particularly hard for a layman to spot them, since their finance papers look just like those of the most respectable loan company. This means that you must also check on the reputation and integrity of the finance company.

The top men in the home-improvement industry state that swindlers account for only a small percentage of all home-improvement dealers. The overwhelming number of dealers in the 10- to 12-billion-dollar-a-year home-improvement business, they affirm, are honest and competent. The best way to protect yourself from being cheated is to familiarize yourself with the most common rackets listed below, and to follow through on the eight-point precautionary check list on page 76.

### COMBINATION-STORM-WINDOW SWITCH

A newspaper advertisement offers combination storm windows at an unbelievably low price, from $5.88 to $9.69. This is strictly a *bait* ad. When you answer the ad a salesman confidentially tells you the windows are so poorly made that you really don't want them, he doesn't have the nerve to sell them. After a convincing spiel, he artfully switches you to much more expensive windows selling for an inflated $40 to $50 apiece, whatever the operator thinks he can get.

If you insist on the low-priced windows he will try anything *not* to sell them. He makes no commission on them, but gets 50 per cent of everything above a base price for the high-priced windows. A New Jersey husband and wife actually signed up for the cheap windows. Then the salesman said, "Of course, you'll have to rub them down once a week with steel wool, you know. They still may pit and corrode." The couple was alarmed. The salesman went on, "But you'll never need to wipe these really good windows. They never pit, never discolor. The screen and glass are better made. The frames are guaranteed for a lifetime." The salesman poured it on, and an hour later he sold the husband and wife up from an original sale of $84.62 to over-priced windows for $379.50.

Moral: Beware of advertisements—and this includes TV commercials—for low-priced combination storm-screen windows. The cheapest combination windows on the market today contain about 10 pounds of raw aluminum at 50c a pound. Put together at the factory they cost around $10 to $12. Figure in freight, dealer overhead, sales and advertising costs, plus delivery and installation and you can see why quality windows must sell for $25 to $30, give or take a few dollars.

### MODEL-HOUSE SCHEME

A slick salesman knocks on the door and says his firm is introducing a new product, a new aluminum siding let's say, that will never crack, corrode, or need paint. There is a big advertising budget, but they're not going to spend it on newspaper or TV promotion. Instead, they're going to install it in selected homes at a special low price.

"And believe it or not, madam, your home has been selected for one of these model installations. You qualify for the special $1750 job." (Or $2250, or whatever the gyp thinks the owner will pay.) When the owner hesitates the salesman comes down another $500 "because we really need your house." They are so eager to use your house, in fact, they will give you $50 for every prospect drawn by the finished job. Surely the owner knows at least 10 different people who need new siding. That's $500 right there.

The owner, of course, will never see a nickel of it. The salesman farms out the job to a cheap local contractor for half the price, pockets a 100 per cent profit, and is never seen again.

### FURNACE-DISMANTLING RACKET

Posing as a city official or fire inspector, a gyp talks a homeowner into letting him inspect the furnace. An hour later the owner finds the furnace totally dismantled, parts strewn over the cellar floor.

"I had to do it, to protect your family," the phony inspector says.

(continued on page 74)

## Holiday from Apron Strings

*Imperial double-oven model RBB-99 with optional Rotisserie. Other models available with single and double ovens.*

# Frigidaire Wall Ovens

### New Pull 'N Clean Ovens mean "stand-up" cleaning..."more-fun" automatic cooking!

For everyday holiday living, build-in the Frigidaire double-oven Imperial Wall Oven. Wonderful Cook-Master Control lets you cook whole meals, turns oven on and off—automatically. And the amazing Spatter-Free Broiler Grill lets you broil time after time without oven cleaning! For "cook-out" fun, *indoors*, specify optional big-roast Rotisserie.

Best of all, cleaning is quick 'n easy with any of the 8 new Frigidaire Wall Ovens—keeps the *fun* in cooking! New Pull 'N Clean Oven models, shown, bring the lower oven to you for cleaning. Drop-Leaf Doors and French Doors swing completely out of your way. Five Kitchen Rainbow colors* . . . with matching Built-In Cooking Tops or Satin Chrome Fold-Back Surface Units. Frigidaire Division, General Motors Corporation, Dayton 1, Ohio.

**Sunny Yellow, Mayfair Pink, Turquoise, Charcoal Gray, Aztec Copper—plus Satin Chrome.*

*You'll feel like a Queen!*

### 3 Easy-Cleaning Frigidaire "Firsts"

*Pull 'N Clean Oven* slides out like a drawer. Clean standing up.

*French Doors* swing out of the way for easy cleaning.

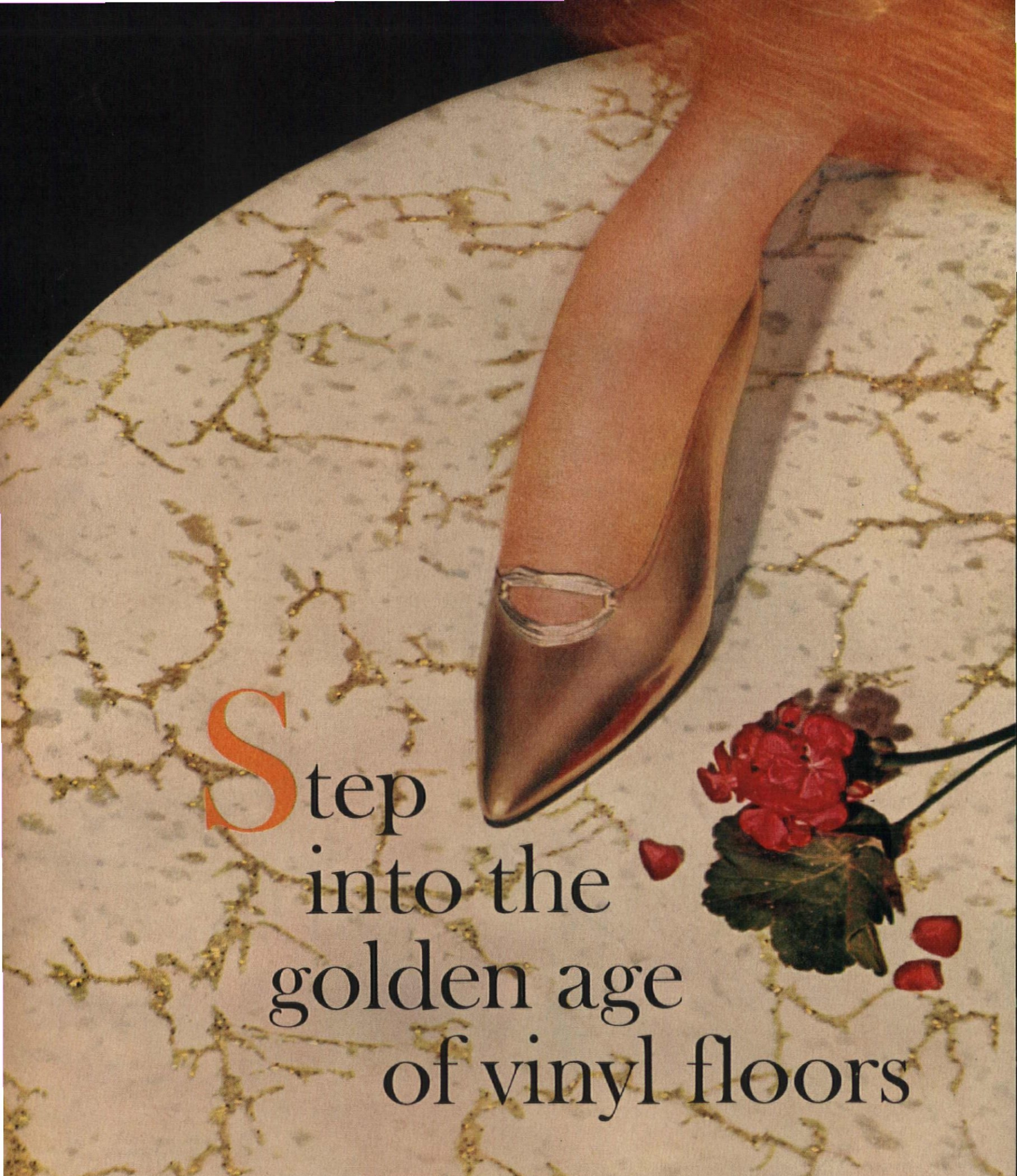
*Drop-Leaf Doors* swing clear down for up-close cleaning.

And there's Frigidaire factory-trained dealer service everywhere.

*Model RBB-92*

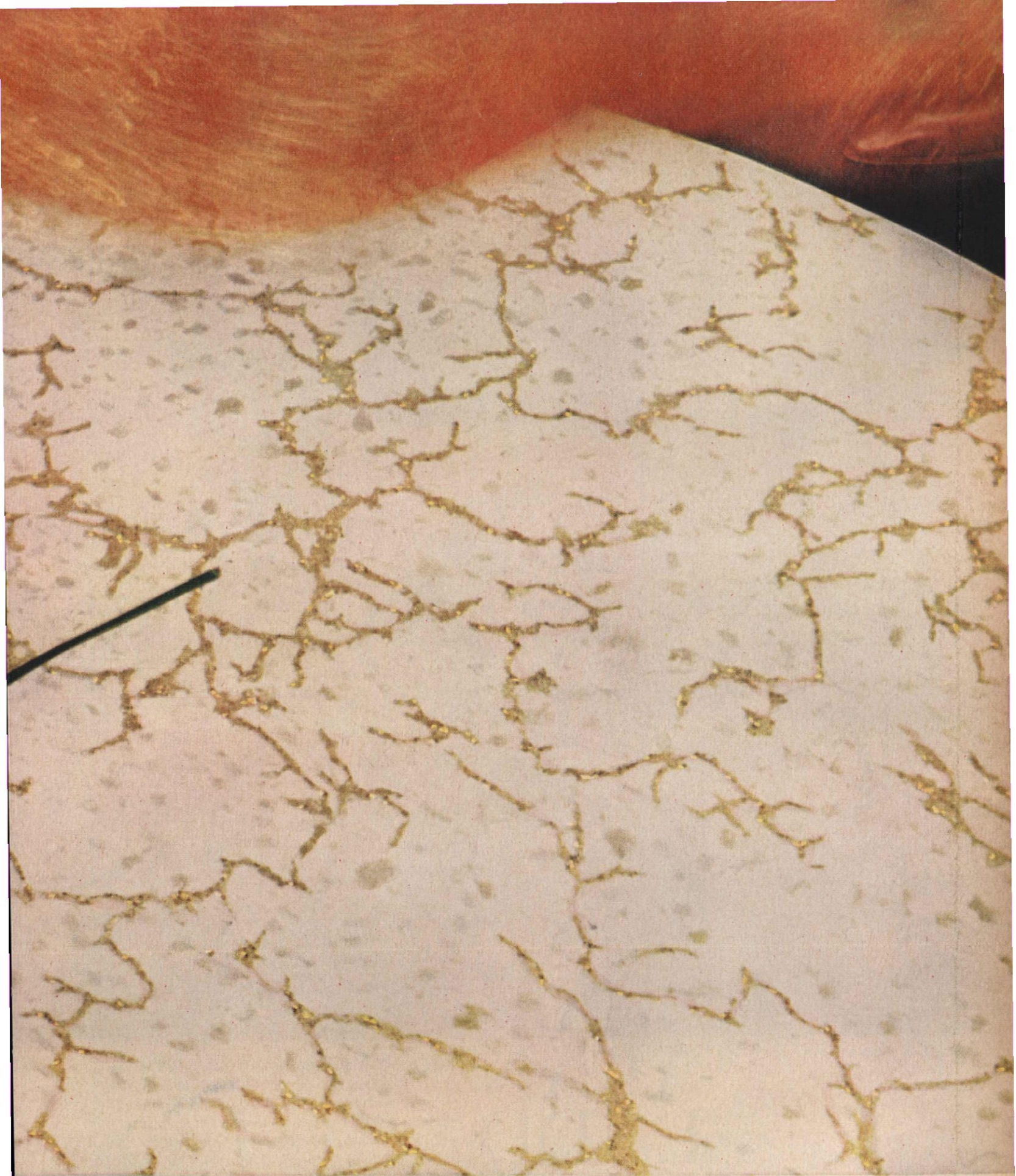
**FRIGIDAIRE**
PRODUCT OF GENERAL MOTORS

*Advanced Appliances designed with you in mind*



# Step into the golden age of vinyl floors

The age is at hand—eloquently ushered in by Palatial Corlon, a breath-taking new Armstron
sheet vinyl floor. With its sparkling golden tracery, Palatial transforms the classic beauty o
marble into lavish modern elegance. And because Palatial is made with pure vinyls, it usher



Floor is Armstrong Palatial Vinyl Corlon, Style 87001. You can use it in any room—upstairs, ground level, downstairs.

in the Golden Age of leisure living. It comes in eight lovely, natural colorings. Costs about $195.00 installed in a 12′x15′ area. See Palatial. Give your home its golden touch!

New Palatial Corlon is one of the famous Armstrong VINYL FLOORS

*1860-1960 Beginning our second century of progress*

FREE BOOKLET of color schemes and list of stores that have Palatial. Write Armstrong, 6010 Pine Street, Lancaster, Pa. In Canada, Dept. 100-B, Box 919, Montreal, P. Q.

# AT HOME WITH ALAN LADD

JIM LISTON

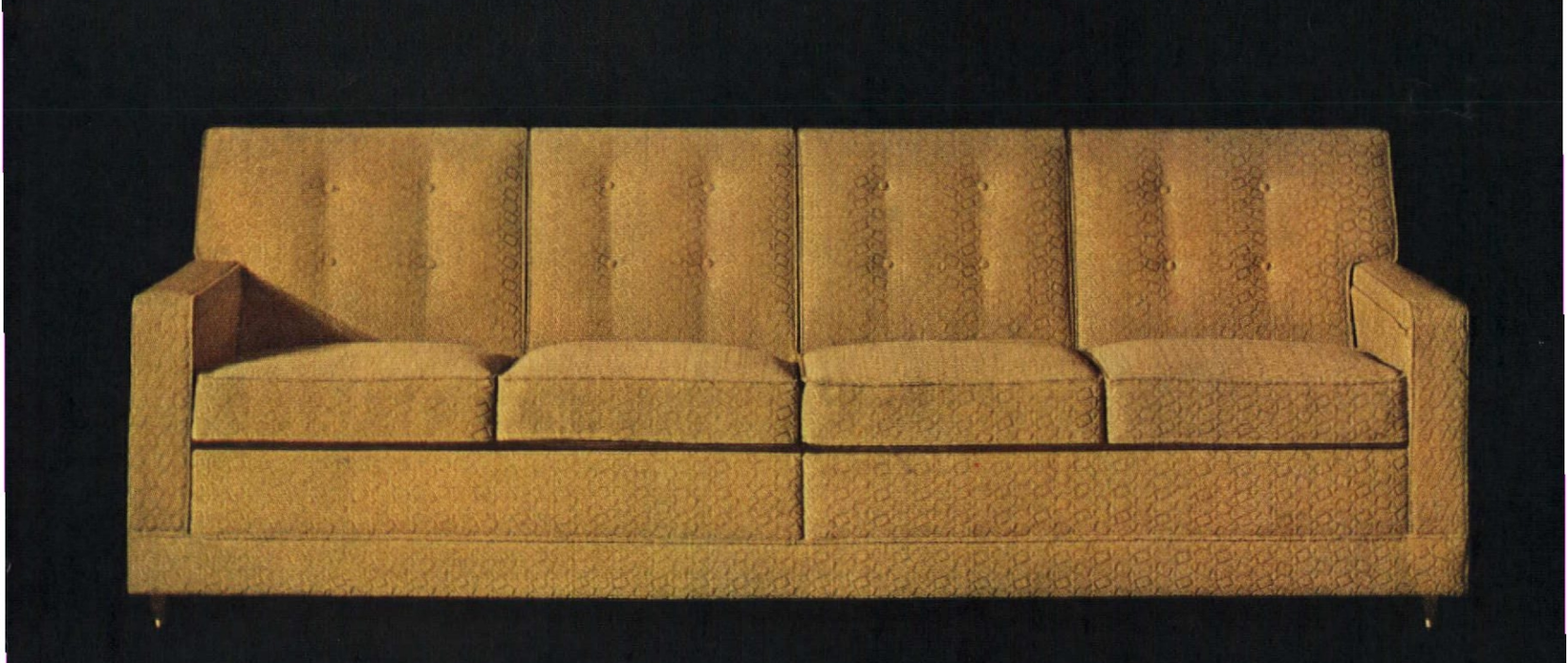
*Family room, called "the office" by Alan Ladd because he uses a corner of it for conducting business at home, has a friendly country feeling. The Ladds love pets. "We have three dogs— two dachshunds and a boxer," says David, star of "A Dog of Flanders."*

They sat on the sofa after dinner, talking not so much about Alan Ladd, the movie star, but of things that make a man happy about his home and family. Slight — five-feet-seven — blond with blue eyes, the man in the open-necked sports shirt leaned back, rested his heels on the coffee table, and discussed everything from his childhood hardships to raising chickens at his Santa Barbara ranch. And yet, when he paused, his level gaze was straight out of "The Great Gatsby," his was the deep voice of the gun-slinger of "Shane" and the poker-faced gangster of "This Gun for Hire." His auburn-haired wife, whose dark eyes have pleasant little laugh lines at the corners, smiled easily and showed the doll-like dimples of Sue Carol, the 20-year-old darling of movies of the early thirties.

Sue glanced across the room at their 13-year-old son David, who was stretched out on the opposite sofa with an algebra book. The young star of "A Dog of

(continued)

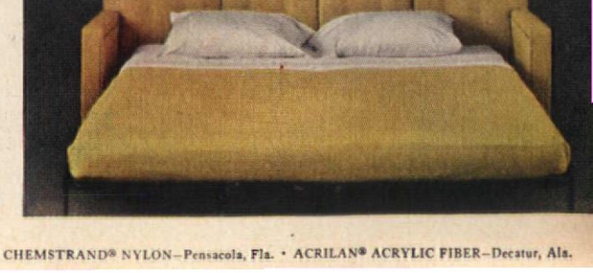
Anything goes



# On a Simmons Hide-a-Bed upholstered with Cumuloft* nylon

nmons Hide-a-Beds now feature upholstery fabrics made with new Cumuloft nylon. The vantages are spectacular. This new nylon yarn (developed by Chemstrand) makes possible rich textures and vivid colors of traditional fabrics. *But Cumuloft nylon virtually indestructible.* Years of use won't dim its beauty. It resists zing, shedding, pilling. If it gets dirty, *don't worry.* Most surface stains nge off with detergent and water! When you get furniture that's in use constantly as a Simmons Hide-a-Bed, it makes good sense to specify holstery fabrics made with Cumuloft nylon. See your Simmons dealer.

CHEMSTRAND NYLON ®



emstrand's trademark for continuous filament textured nylon yarn.
*strand makes only the yarn; America's finest mills and manufacturers do the rest.* THE CHEMSTRAND CORPORATION, 350 Fifth Ave., N. Y. 1 • Plants: CHEMSTRAND® NYLON—Pensacola, Fla. • ACRILAN® ACRYLIC FIBER—Decatur, Ala.

**BOSTON ROCKER**
72-6DC

# *Early American Chairs...*

All of a century-old charm is yours in these lovely reproductions. Just look at that Boston Rocker! Note its high back, gracefully turned spindles, low slung seat. Your great-great-grandmother probably rocked her babies in one of the originals. It's really the *perfect* colonial fireside chair.

**CHILD'S BOSTON ROCKER**
X55-6DC

For your little boy or girl, a miniature replica of the Boston Rocker to match your own . . . also an ideal gift for that favorite nephew or niece who seems to *have* everything.

**DUXBURY SIDE CHAIR**
1993-1

Trace this sturdy brace-back Windsor variation back to those of the practical Pilgrims. If you're buying a set for your dining room be *sure* to include a master's armchair.

**HITCHCOCK CHAIR**
2057-1DC

Lambert Hitchcock designed this ornamental chair . . . faithfully copied here in every detail. Even the seat, broadleaved flagg — a rush of enduring qualities — is hand twisted and woven *exactly* as it was in colonial times.

Since 1857

**Nichols & Stone**

*The Home of Windsor Chairs*

**Send for Booklet!**

"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.

**NICHOLS & STONE CO.**
**Box 103, Gardner, Mass.**

Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

Name _____

Street _____

City _____ Zone ____ State _____

*The Ladds' home, in the Holmby Hills section of Beverly Hills, California, has a steeply pitched roof of cedar shakes. It gives the house the provincial look that Alan and Sue wanted when they helped design it.*

*Formal living room, recently redecorated by Sue Ladd, features white, yellow, and gold. The portraits above the mantel are (left to right) Alan, Jr. (Laddie) at 10, Alana at 6, David at 3, and Carole Sue at 14.*

(continued)

Flanders" and "Raymie" is a high-school freshman who does most of his movie work during vacation.

David closed his book and approached his mother.

"Could I have a couple of the fellows over Friday night, Mom? They'll bring their sleeping bags and sleep on the floor in my room. They like it that way."

"It's all right with me," said Sue, "but have they asked their parents yet?"

"Nope."

"Have them ask their parents."

"Yes, Mom. Good night. Good night, Dad. Good night, Sir," he said crossing over to shake hands.

"We're pretty strict," said Sue when David had left the room. "Alan won't tolerate any arguing or nagging from the children. It's either yes or no. He backs me up and I do the same for him."

"I'm going to bring coffee and dessert in here while you tour the house," said Sue.

"When we planned this house," began Ladd, "we had four children. We still have, for that matter. Even though Laddie and Carolle (the Ladds' older son and daughter) are married we like to have them bring the kids and stay with us. We don't seem to have too much room when everybody's home. The only room that seems too big is the living room. We get lost in it. It's wonderful when we have a party—or a wedding—but that isn't often."

The Ladds favor the more intimate living area that was added by enclosing a section of the patio that faces the pool. Sue furnished it with twin sofas and coffee tables flanked by twin love seats.

"You can talk here without shouting," said Alan. "Most of the time we're either in here or the office."

Ladd calls the large provincial family room the "office" because at one end of it is an L-shaped desk from which he operates Ladd Enterprises when he works at home. Ladd Enterprises include Jaguar Productions, his independent movie production company; Ladd's Hardware, a de luxe retail hardware and gift store in Palm Springs; his 65-acre ranch near Santa Barbara; his various real estate and oil properties.

In the family room is a large cooking hearth the Ladds use for frequent barbecues. The exposed

(continued)

*See lush, plush "Electrique" by Callaway at the following stores.*

**ARIZONA**—Tucson ..... Floorcraft
**CALIFORNIA**—Brawley...Imperial Valley Lino. Co.
Canoga Park.....Conga Carpet Co.
Indio..... Nick Naylor
La Jolla.....Winslow's Carpets & Rugs
Los Angeles..... Bullocks
Oxnard..... Reese Carpets
Pasadena..... Bullocks
Pasadena.....Rounds Floor Covering
Pomona.....Charles Stillinger Inc.
Sacramento..... Waldo Bowers
San Diego..... Abramsons
Santa Ana..... Bullocks
Santa Maria.....Fletcher McKee
Santa Monica.....Heirloom Carpets
Westwood..... Bullocks
**COLORADO**—Colorado Springs.....F & F Sales Co.
Durango.....Wallace Furniture Company
Pueblo.....Cleaver Carpet Center
**CONNECTICUT**—Bridgeport.....Andrews Rug Shop
Greenwich.....Turabian & Sarizan Carpet Co.
**DISTRICT OF COLUMBIA**—
Washington, D. C.....Carpetland
**GEORGIA**—Atlanta ..... Davisons
Atlanta..... Glover's Rugs
Macon..... Davisons
**ILLINOIS**—Dixon..... Ames Furniture
Rockford.....Warehouse Furniture Mart
**INDIANA**—Elkhart..... Ziesel Brothers
Fort Wayne.....Allen Floor Covering
Indianapolis..... Simpson Miller
Lafayette..... Loebs Inc.
South Bend.....George Wyman Co.
**IOWA**—Bettendorf..... Plumbs, Inc.
Cedar Rapids.....Cartwrights Inc.
Des Moines..... Davidsons
Waterloo..... Davidsons
**MARYLAND**—Baltimore ..... Carpetland
Bethesda..... Carpetland
Cumberland.....Rosenbaum's Dept. Store
Towson..... Carpetland
Wheaton.....Custom Carpet Shop
**MASSACHUSETTS**—Boston.....Paine Furniture Co.
Natick.....Emerson Rug Co. Inc.
Norwood.....Emerson Rug Co. Inc.
Peabody.....Paine Furniture Co.
Quincy.....Paine Furniture Co.
Stoneham.....Emerson Rug Co. Inc.
**MICHIGAN**—Dearborn..... Askin Carpet
Kalamazoo..... Gilmore Brothers
Port Huron.....E. R. Struyk
Saginaw..... Lynes Brothers
Wayne.....W. L. Gates
**MINNESOTA**—Duluth.....The Glass Block
**MISSOURI**—Kansas City.....Harper Rug Co.
**NEBRASKA**—Omaha.....Nebraska Furniture Mart
**NEVADA**—Las Vegas.....Carrington Carpet Co.
**NEW JERSEY**—Atlantic City...National Dept. Store
Burlington..... Ewing Carpet
Lodi.....J. B. Boyle Furniture Co. Inc.
Lyndhurst..... Churchill's
Paramus..... Floortown Carpet
Paramus..... Stern Brothers
Ramsey.....J. B. Boyle Furniture Co. Inc.
Riverdale..Tintles Floor Covering, Route 2 Circle
Trenton..... Ewing Carpet
Union City.....A. Holthausen
Vineland.....Brody's Wayside Furniture
**NEW YORK**—Babylon.....Jo-Cap Floors
Brooklyn..... G. Fried
Coram.....Carpet Center of Coram
Farmingdale..... Carpet Colorama
Forest Hills.....Schenkein Carpet Co.
Freeport..... Lettman Floors
Glen Cove..... Glen Floors
Hempstead.....Keller's Broadloom
Lawrence.....Dee Jay Carpet Co.
Manhasset.....Megerian & Son
Mineola.....Megerian & Son
New York..... B. Altman
New York.....Fishler Floors Inc.
New York..... Gotham
New York..... Kenmore
New York.....Sanford Hall Corp.
New York..... Stenzler Inc.
New York..... Stern Brothers
New York..... Vogue Carpet
Port Jefferson..... Cappys
Syracuse.....C. E. Chappell & Sons
**NORTH CAROLINA**—Asheville.....Pearlman's Inc.
Charlotte..... Belk Brothers
Greensboro..... Colonial Furniture
**NORTH DAKOTA**—Fargo.....Nassif Rug
**PENNSYLVANIA**—Harrisburg..Bowman's Dept. Store
Reading.....Reading Rug Co.
**TEXAS**—Austin.....E. M. Scarbrough & Sons
Corpus Christi.....Horak's Floor Covering
Dallas..... Contract Carpets
Houston.....Texas Carpet Co.
Tyler.....Rose Carpet Co.
**VIRGINIA**—Alexandria..... Stratford Carpet
Arlington..... Carpetland
Norfolk.....A. J. Legu, Furniture
**WASHINGTON**—Seattle..... Meier & Frank
Spokane..... Spokane Furniture
**WISCONSIN**—Green Bay.....S. G. & R. Furniture
Milwaukee..... Carpet Bazaar
Oshkosh.....Boeder & Stephans

*In the family car, seat belts of Caprolan keep all of you comfortable and safe. Install them today!*

"Electrique" by Calloway

*Now—the carpet colors you've never dared to buy are practical!*

*New kind of nylon—Caprolan Nylon—resists footstep soil, spots, stains*

No matter what mischief small boys get into, this deep, luxurious carpet of Textured Caprolan® can take it! Even the palest pastels are practical, because Caprolan is so wonderfully easy to clean. It wears longer... furniture marks disappear quickly and it won't pill, shed, or fuzz. So if you've yearned for the glamorous "something special" colors and exciting new textures that can turn your home into a show place, ask for carpets of Textured Caprolan, all modestly priced.

Important P.S.... every carpet is Certified for Performance!

TEXTURED caprolan NYLON OF THE 60's

Allied Chemical

261 Madison Avenue, New York 16, New York Allied makes the fiber—not the carpet.

# America has fallen in love with the new *Princess* phone

In white, beige, pink, blue and turquoise — attractively priced

## it's little!... it's lovely!... it lights!

**Small size** is one of many reasons why the Princess is so popular. It fits in where you didn't have room for an extension before—on a kitchen counter, a desk or a bedside table.

**Graceful styling** is another reason why everyone is so charmed by this phone. You can put the Princess anywhere, sure that its lines and the color you choose will blend in beautifully.

**Lighted dial.** It glows in the dark, and, when you lift the receiver, lights up brightly for easy dialing. To order the Princess, just call our Business Office — or ask your telephone man.

BELL TELEPHONE SYSTEM

, to the living room, Sue has gone all out rench Impressionists he neighborhood was ned by a brush fire two ago and I hurried home to see t I could do. I found Sue load- g paintings into the car. I've come o like these artists myself."

In the living room, the bedrooms, and the foyer are canvases by Dufy, Rouault, Matisse, Chagall, Utrillo, and Vlaminck.

The living room, recently done over in white, yellow, and gold, has a cheerful formality. A smart accent against this background is an over-sized, contemporary, slab-topped coffee table with a Persian brass base. A custom-made sofa curves toward the fireplace, over which hang portraits of Alan, Jr. at the age of 10, Alana at 6, David at 3, and Carolle Sue at 14.

"Sue did the decorating," said Alan. "That's her hobby."

The Ladds' master bedroom is done in white and sunny yellow with accents of aqua. Sliding glass doors open it to the patio and pool. Adjoining it are Alan's and Sue's dressing rooms and a small study Alan likes to use when he reads scripts. The walls are lined with bookshelves containing bound

(continued on page 66)

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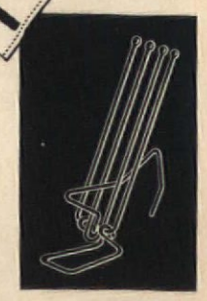
them and show 'Air
Soft Cushions.' They're
n you see them now."
returned through the
ining room, with its large

***rees shade a patio** made of three-foot concrete squares set edwood strips. Ornamental fence guards the swimming pool.*

***s study** is a small oom adjoining the oom. Bookshelves ain movie scripts duced as well as es. His favorite: ollywood Mother ar" award, as a ed wife, mother, humanitarian."*

# Do "*do it yourself*" *with Conso—*



Now you can make beautiful, professional-looking curtains and draperies with no fuss or fanfare. Conso® has all the ingredients; ideas, instructions, and lots of shortcut products for making and draping — among them Bestpleat, which eliminates complicated measuring and sewing of pleats. Here's more information about Conso helps.

**CONSO 1,001 DECORATING IDEAS** — 84 pages. Professional decorating ideas for every room. Simple sewing instructions. Many room settings in color.

**CONSO BESTPLEAT®** — makes evenly-spaced pleats in a jiffy! It's the pre-shrunk pleater tape with woven-in pockets that can't rip. Retains firmness after washing and dry cleaning. Just sew it to top of your fabric.

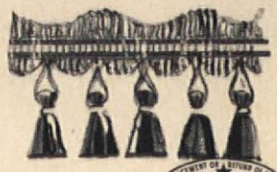
**CONSO NIP-TITE® PLEATER HOOKS** — they slip into Bestpleat's pockets. Result: immediate pleats with custom look. Hinged lock holds pleats firmly. Middle arm holds pleats evenly. Remove hooks — panel is flat for easy laundering.

**CONSO THREADS** — special heavy-duty, in decorator colors to match all fabrics.

**CONSO TRIMMINGS** — gay ball fringes, Greek key braids, and thousands of edgings for that inimitable decorator touch.

**CONSO EVERGOLD® RODS** — the only rod that won't tarnish or rust ever! Strong, light, easy to handle. Golden or platinum finish. Traverse rods, too.

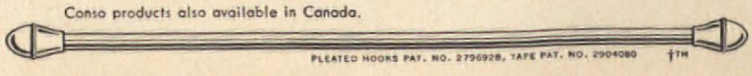
So get started soon. Pick up the new 17th edition. **1,001 DECORATING IDEAS†** — 35¢ where drapery fabrics are sold. Or send 35¢ in coin to Dept. AH-1, CONSO, Post Office Box 325, New York 10, N. Y.





Conso
*for the Decorator touch*

Conso products also available in Canada.



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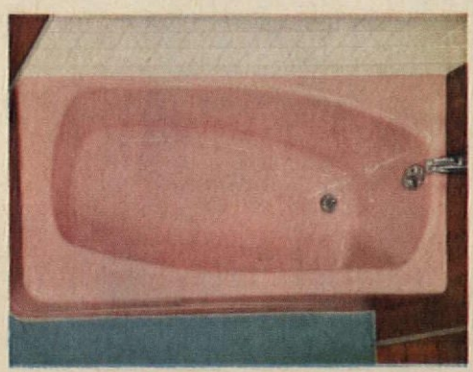

**New corner Contour** of cast iron is 16" high. The off-center design forms two ledges and brings the back of the tub close for easy-reach cleaning. In decorator colors and white. A recessed model also is available.

**Wide, wide ledges** add be convenient space for toiletries tory is of easy-to-clean vitreo decorator colors and white.

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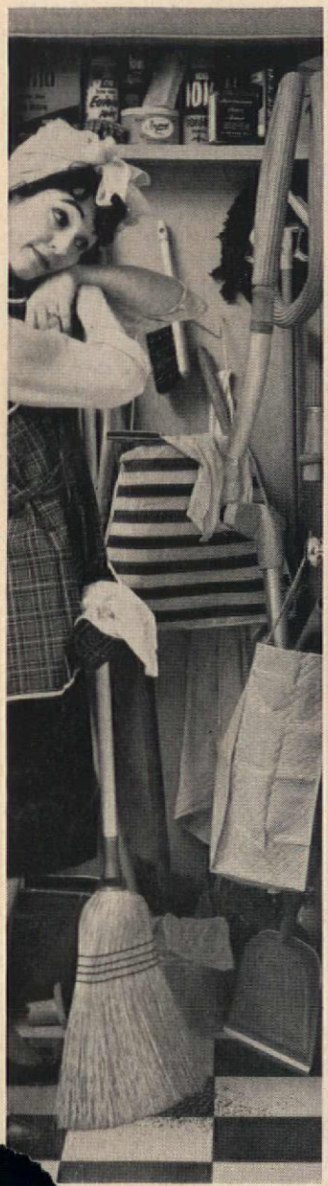

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(continued)

have determined how much money will be needed, you can apply for the loan in two ways: either directly to a lending institution which makes FHA-insured property improvement loans, or through your contractor or materials dealer. Most FHA property improvement loans are made directly through dealers or contractors who have working arrangements with lending institutions. However, one approach is not recommended over the other. Both work when your credit is good and the project is eligible for a loan.

---

**We're getting married next month and we've just about decided on the house we're going to buy. But we also need furniture and appliances. Can our FHA loan cover these items, too?**

Partly, at best. An FHA-insured mortgage on your home may include items which are usually considered in *your locality* to be part of the real estate. There is variation from section to section of the country as to what this includes. The best general statement we can make is that items must be installed with a degree of permanence—so that to remove them would injure the property or leave it incomplete. Built-in bookshelves, cabinets, and drawers could be included; movable furniture, rugs, and carpeting could not.

Your mortgage can usually cover such items as refrigerators, built-in washers, dryers, dishwashers, and garbage disposal equipment; it can't cover portable equipment such as irons, fans, air conditioners.

Consult your mortgage lender or the FHA office which has jurisdiction in your area concerning any particular item you're not sure about.

---

**We'd like to buy a vacation house, but we're a little short of cash. Can we get an FHA loan?**

Yes, it is possible to get an FHA loan on a vacation house suitable for year-round living. But there are requirements which must be met. The property must come up to FHA's minimum standards of design, construction, and location. These minimum property standards have been developed by FHA over the years to make sure the home buyer gets a livable home and an acceptable location. In short, FHA wants to be certain that the purchaser of a home we insure is able to accumulate equity in a good piece of property.

A vacation house which meets the FHA minimum standards may be purchased with FHA insuring the mortgage even if you already have an FHA-insured mortgage on your permanent home. The big question to be answered here is whether the buyer is able to make payments on both loans.

We might suggest that you talk to your mortgage lender about problems of this nature because he will be able to give you information and advice on your specific situation.

---

**I want to buy a house with an FHA-insured loan, but my builder tells me that there is no FHA money available and so I must use a conventional mortgage at a higher interest rate than FHA. Do I have any alternative?**

Make sure of the situation. Get in touch with the nearest FHA office and ask for the names of lenders that are making FHA-insured home mortgage loans in your neighborhood.

If there are no local lenders in the market for these loans, ask the FHA director about the Voluntary Home Mortgage Credit Program. This is a program sponsored by lending institutions to help people in small communities (and members of minority groups in any community regardless of size) to get FHA-insured and VA-guaranteed home loans. The FHA director can tell you whether or not the program is operating in your locality and how to apply.

I hasten to add that conventional mortgages can be an excellent means of homeownership. Most homes are financed by conventional loans.

FHA takes great pride, however, in having brought into acceptance and use the present system of long-term mortgages with relatively small down-payment requirements and retirement of the mortgage by monthly payments. Before FHA, it was far more difficult to buy a home with reasonable assurance that the mortgage could be met.

---

**Does an FHA-insured mortgage apply to the land and the house?**

A mortgage insured by FHA covers a specified percentage of the value of the property, including the value of both house and lot if the property is owned outright, or the value of the house and the leasehold if the land is held under a long-term lease. The house and land cannot be mortgaged separately, since the mortgage must be the only lien outstanding against the property.

# THE FHA ANSWERS YOUR QUESTIONS

*The American Home is again pleased to have FHA Commissioner Julian H. Zimmerman answer your questions on FHA. If you have a question for this column, please address Commissioner Zimmerman, c/o The American Home, 300 Park Ave., New York 22, N.Y.*

**We're buying a $31,000 home, but we understand that the top FHA mortgage is only $22,500. Can we finance this house through FHA?**

Although the largest FHA mortgage you can get on a single-family home is $22,500, it is entirely possible to finance a $31,000 home—or a home at any price, for that matter—with an FHA-insured mortgage. But, to be perfectly frank, if you're limited as to the amount of down payment you can make, you should check into conventional financing, too.

At the price level of $31,000, a down payment of $8,500 plus closing costs would be required for FHA-insured financing. Chances are that a conventional loan might be processed with a smaller cash outlay.

As further illustration, at the price level of $40,000, a cash outlay of $17,500 plus closing costs would be required for FHA financing. A conventional loan would no doubt be available for less initial payment. FHA really shines when the valuation of the home is in the upper 20's or less.

**We have a large garage and we'd like to build a rental unit over it. Can FHA help us with the financing?**

FHA can help you, but in this case a bit of explanation is in order.

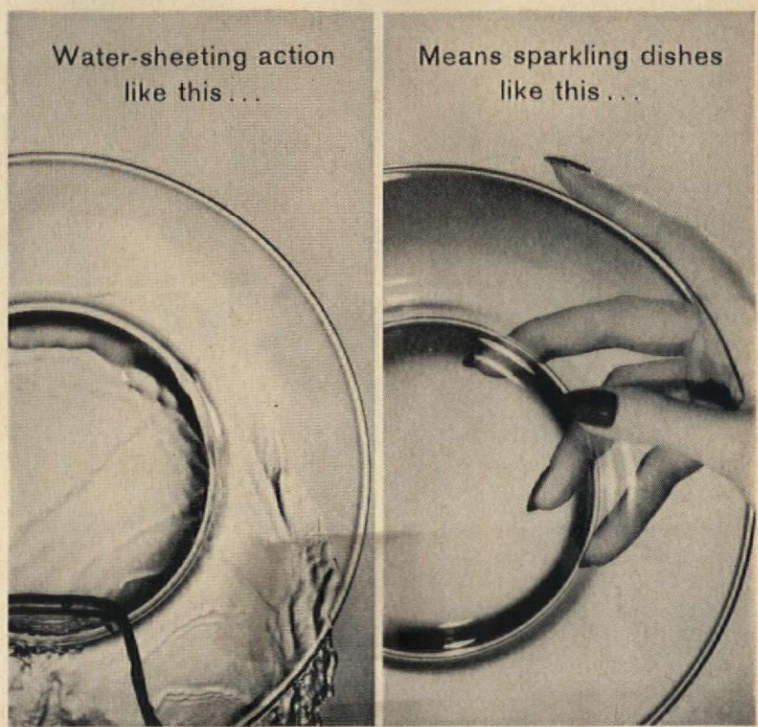
FHA insures two kinds of loans: long-term mortgage loans, and short-term property improvement loans. The long-term mortgage loan would not be available in this instance because FHA requires that property secured by a long-term loan should be devoted to residential use—it should not be primarily income producing.

For FHA-insured financing in this case, the short-term property improvement loan is the answer. Such loans are made by FHA-approved lending institutions in amounts up to $3,500. They may be repaid in monthly installments over as long a period as five years. One of the progressive financing features of the short-term property improvement loan is that collateral is not usually required.

To take it a step further, the first thing you should do is to get an estimate from a reliable contractor as to what the work will cost. It's a good idea to get two or three estimates for comparison. When you (continued)


*DISHWASHER NEWS FROM PROCTER & GAMBLE*

**Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!**




**Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets" . . . stops spotting as no other leading detergent can!** You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show w... Notice how the water on the plate *at left* is rinsing off in clear "sh... to slide away food particles and grease. No water drops left ... dry into messy spots and film! Cascade's exclusive Chlor... secret. Cascade with Chlorosheen in your dishwasher w... cleaner dishes and silverware, visibly brighter ... results, always get Cascade.

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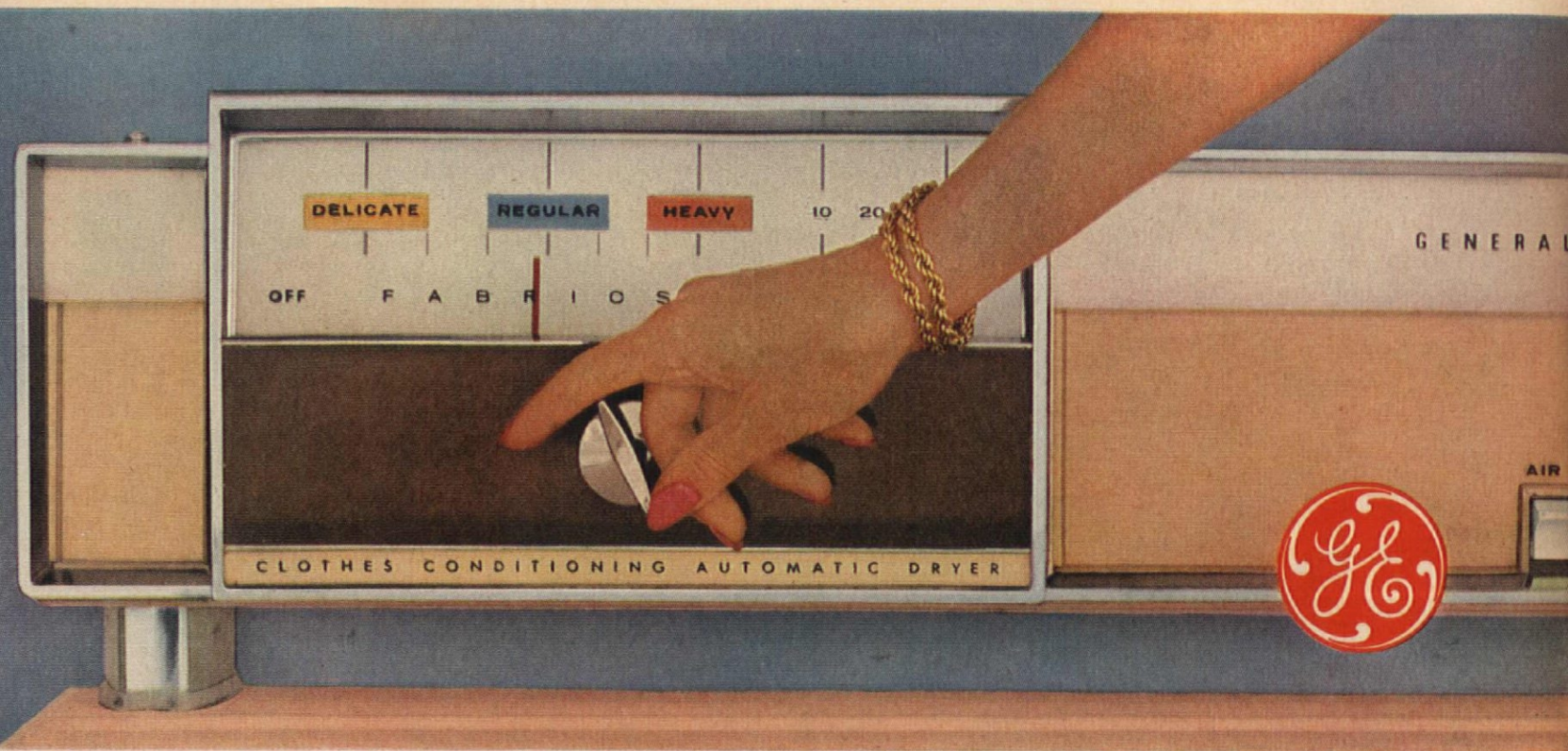
**WASHED 1000 TIMES IN CASCADE** **WASHED IN ANOTHER ...**

*Cascade protects finest china patterns as no other leading* ... Everyone knows even finest china patterns can fade with t... shown by plate *at right* washed with another dishwasher ... equivalent of every day for 3 years! But see *at left* Cascade ... clear-cut beauty of this pattern. No wonder Cascade is r... safety by the American Fine China Guild.

**CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER**




**1. Automatic Control** gives you just-right drying times and temperatures for any washable—automatically. With the General Electric High-Speed Drying System, things dry so quickly you'll get along with fewer clothes. Just set the control to DELICATE for modern synthetics and other fragile things. They dry in about 15 minutes at safe, low temperatures. REGULAR for cottons, linens, things you wash most often. They dry at high speed, come out smooth and fresh. HEAVY for ordinarily hard-to-dry bedspreads, heavy towels, rugs. They come out like new, need no ironing.

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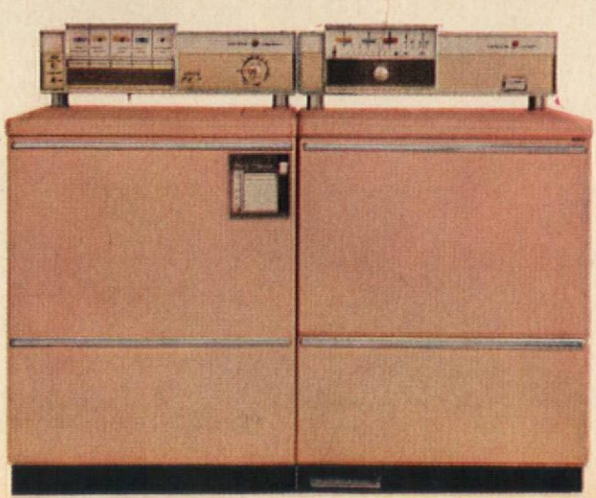

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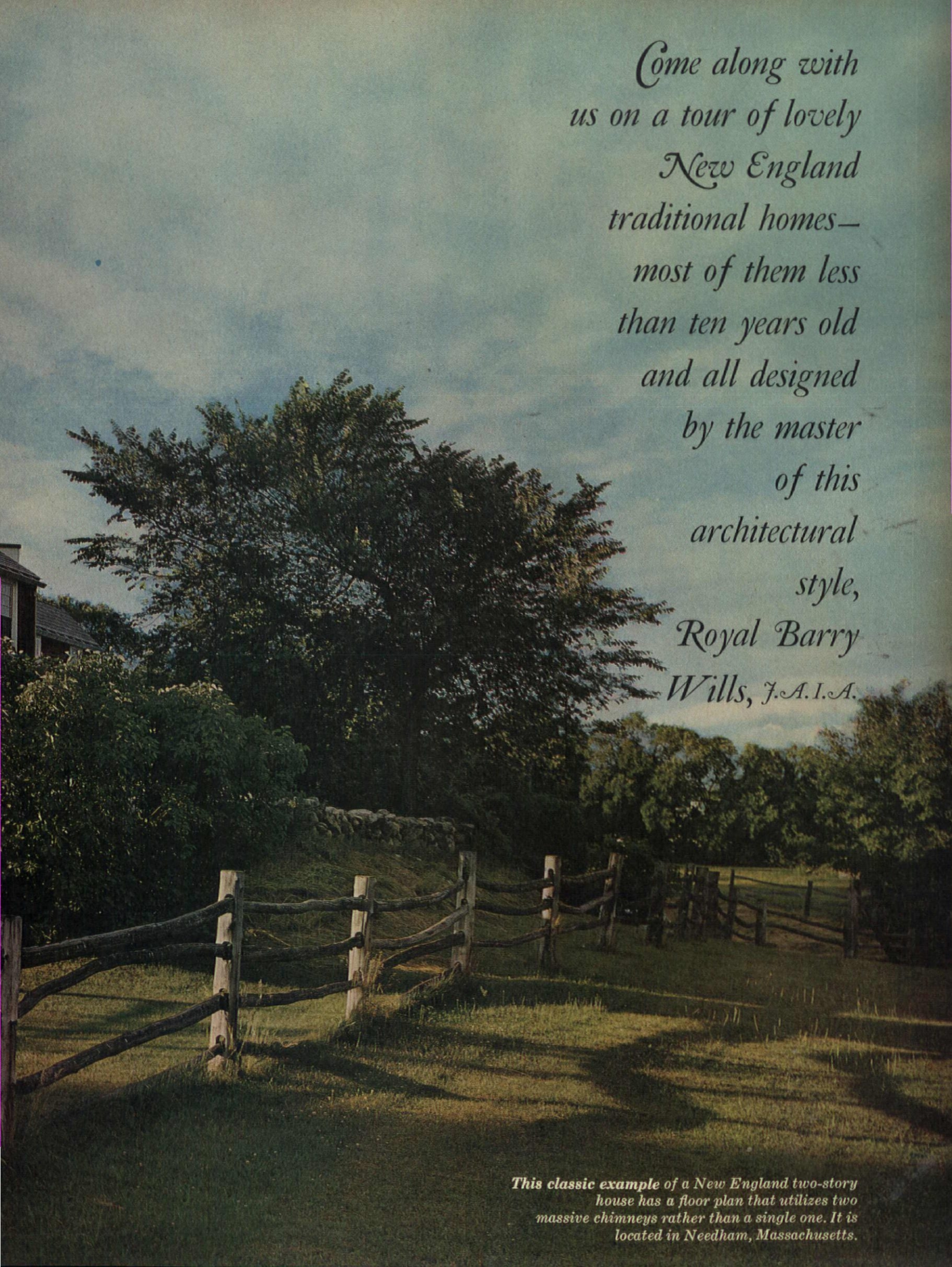
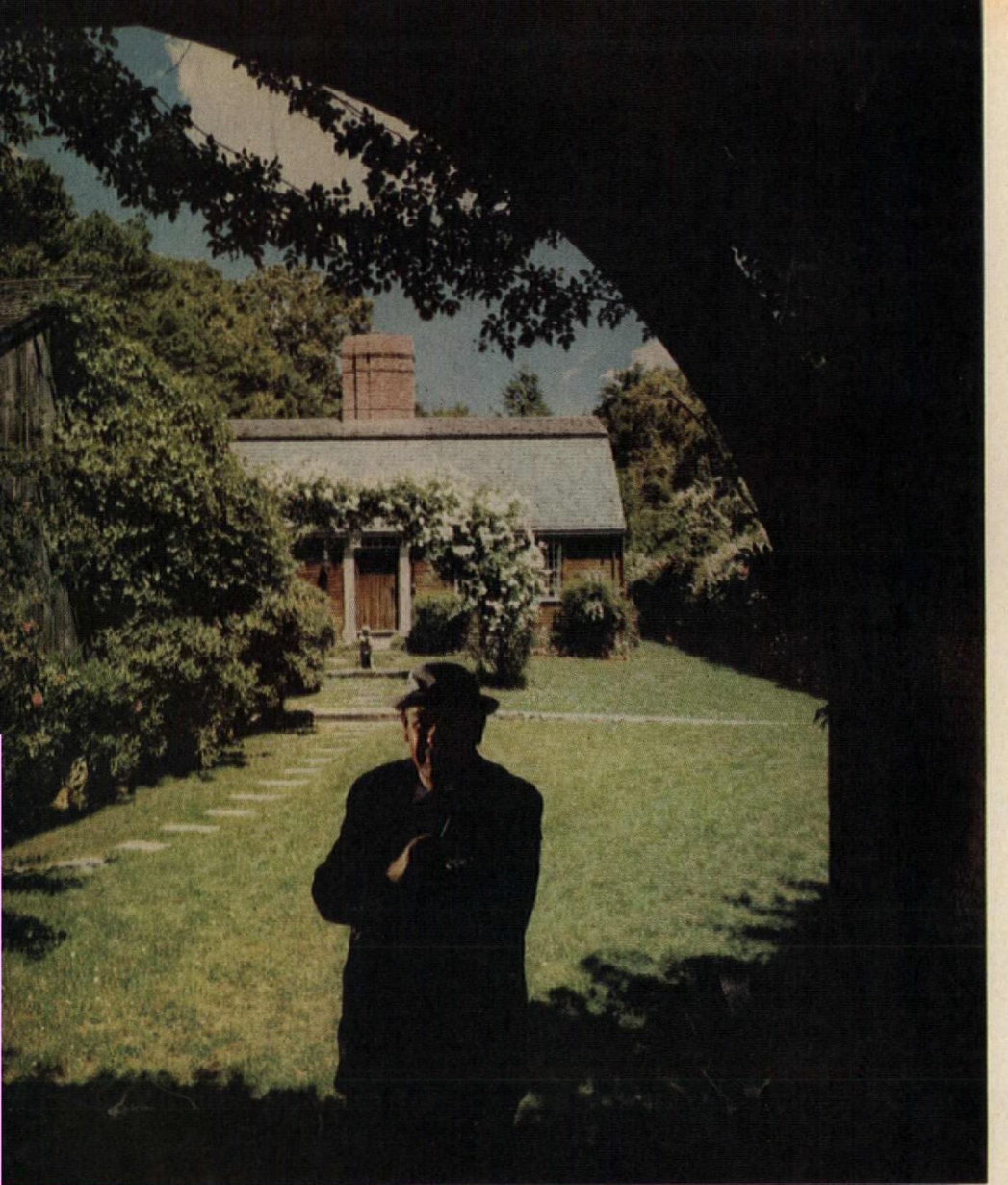


*Come along with us on a tour of lovely New England traditional homes— most of them less than ten years old and all designed by the master of this architectural style, Royal Barry Wills, F.A.I.A.*

***This classic example** of a New England two-story house has a floor plan that utilizes two massive chimneys rather than a single one. It is located in Needham, Massachusetts.*



*An architect at home. Mr. Wills's old walled rose garden—originally a part of a near-by estate—is the perfect setting for his traditional home. Arbors of old cypress have stood for years.*

*"We keep building traditional New England houses because people like them so much. And, if they're kept simple the way they were intended to be, they're almost as modern as Modern."*

*Royal Barry Wills is the foremost designer of New England traditional houses. Scattered across the U.S.A. are some 2500 houses bearing the unique stamp of this acknowledged master.*

*On these pages, we present a portfolio of homes designed by Wills and his associates. You will also read what Mr. Wills himself had to say to Building Editor Hubbard Cobb about original traditional design and what you should look for if you are in the market for this style of house.*

"Actually, New England traditional architecture, or New England colonial, as it is often called, is almost as old as our nation itself. In its simplest form, it was merely one room deep (either one-and-one-half or two-stories high) and was built by early settlers to satisfy their immediate shelter needs.

"Their habit of placing the entry door at one end of the front wall led to these homes being known as 'half-houses.' (Later, when additions were made, they usually were placed on the other side of the door.)

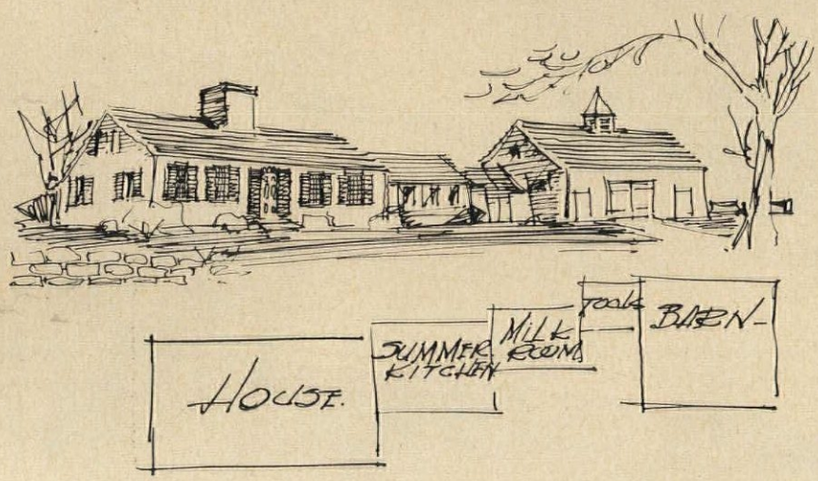
(continued)

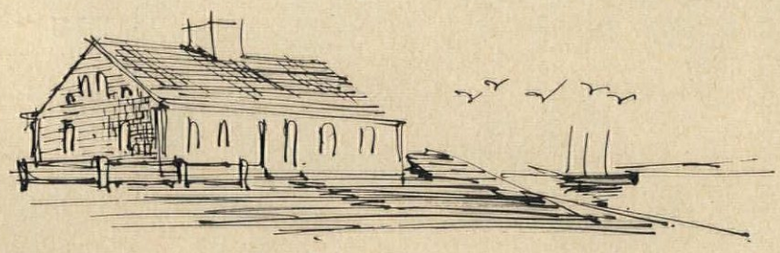
***This is a living room** in the true sense of the word. Here is where the Willses pursue their hobbies—water colors for the architect; rugmaking for Mrs. Wills. The 12-foot braided rug is her work.*

***Architect's own home,** unlike the others we show, was built mostly of old wood. Note how clapboards have weathered to a velvety tone. Massive chimney is almost a trade-mark of Mr. Wills's. His five-year-old home is located in Winchester, Mass.*

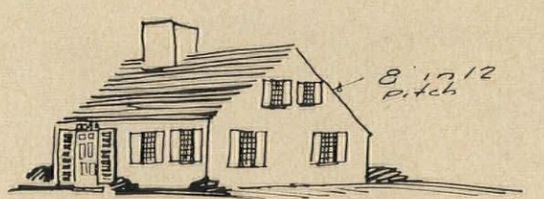
PHOTOGRAPHS: LISANTI • SKETCHES: ROYAL BARRY WILLS

*"A subtly unsymmetrical facade makes for the interesting and unusual in what otherwise might be nothing but four walls and a roof."*

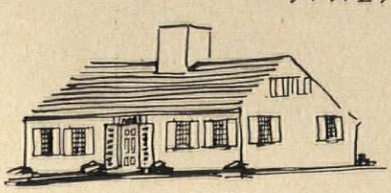


Colonial Houses had many dependancies - At least the farmhouses did. Cape Cod houses were often Captains houses & so did not have as many sheds as, say, New Hampshire houses -




TYPICAL CAPE COD HALF HOUSE



TYPICAL CAPE COD-

(continued)

"Directly opposite the entry was a steep, narrow staircase which hugged a massive chimney stack. This stairway was enclosed and its handrail was often nothing more than a knotted rope. One room—called the hall or keeping room—made up the entry floor. It was living room, dining room, and kitchen—all rolled into one. Upstairs, the family slept in a single garret room.

"From this basic shelter there developed the larger and more complicated designs which were the forerunners of traditional New England architecture as we know it today. Of course, the problem here is that many of these new homes are falsely labeled 'traditional.'

"So, let's take a look at the four most popular types and see what goes into making a really good New England traditional home.

***"First you have the Cape Cod . . .***

This is probably the most familiar of all traditional styles. In fact, this name often is misused to describe any New England house. But a true Cape Cod is the original half-house grown up. Its entry is at the center or the end of the front wall. Windows have small panes. It has a big chimney. The average roof has an 8″ rise for every 12″ of run—or approximately a 45-degree angle. Clapboards are lapped 4½″ or less to the weather. It is one-and-one-half or two-stories high." (Typical Cape Cods appear on pages 28 and 36.)

***"Then there's the garrison . . .***

Origin of the overhanging second story of the garrison-type home is obscure. However, this unique feature makes it easily distinguishable from other traditional New England architecture. This style differs mainly in its method of framing. Separate corner posts are used on each floor which means that shorter and therefore stronger posts are possible. One of the most familiar features of these houses is the decorative pendants or drops which project from the lower edge of the overhang. These are merely the bottoms of corner posts carved in an attractive manner.

"Like the Cape Cod and all other New England traditional styles, garrison houses should have small-paned windows and narrow clapboard siding.

"One major difference lies in its steeply pitched roof." (A typical garrison home appears on page 36.)

***"Gambrel roofs are easy to spot . . .***

Identified by the broken roof line, they were introduced into traditional architecture as an economy measure as well as a break from the steeply pitched Gothic gable roofs. They require a shorter rafter length, and provide more head room for the garret story. Gambrel roofs are also found in Dutch colonial architecture in New York, New Jersey, and Pennsylvania." (Typical gambrel houses appear on pages 30 and 32.)

***"The salt-box shape is familiar . . .***

Like the Cape Cod, it's a direct offshoot of the basic half-house. Its easily recognized roof line evolved from one-story additions which early settlers placed at the rear of their houses. Rafters were leaned from one-story eaves at the rear to the top of the wall of the (continued)

*Another view of the two-story home shown on page 22. On careful examination, you'll see that the two chimneys are not quite evenly spaced and one is slightly larger than the other. Note that the front entry is enclosed for all-weather protection.*

*"The charm of a Cape Cod is that additions can be made without detracting from its beauty."*

(continued)

main house. This led to a lean-to effect.

"In contemporary salt-box design, the rear roof pitch is a continuous slope from ridge to eaves." (A typical salt box, our cover house, appears on page 34.)

"That's a very brief run down on the origin and development of New England architecture. Now let's see how it gets along in this day and age.

"New England traditional homes have remained popular for over 200 years for many reasons. I guess the primary one is that they fill a sentimental and emotional need. They are the sort of houses that spell 'home' to the average person. And this style of architecture also produces an extremely livable and comfortable house.

***"Modernists may laugh at boxy rooms*** found in a traditional home but people do want some kind of compartmented living. They want to use their rooms for the different functions that they are intended for, rather than having an open space with a theoretical dividing line for partitions. Good division of rooms is especially important when there are small children in the family.

(continued on page 34)

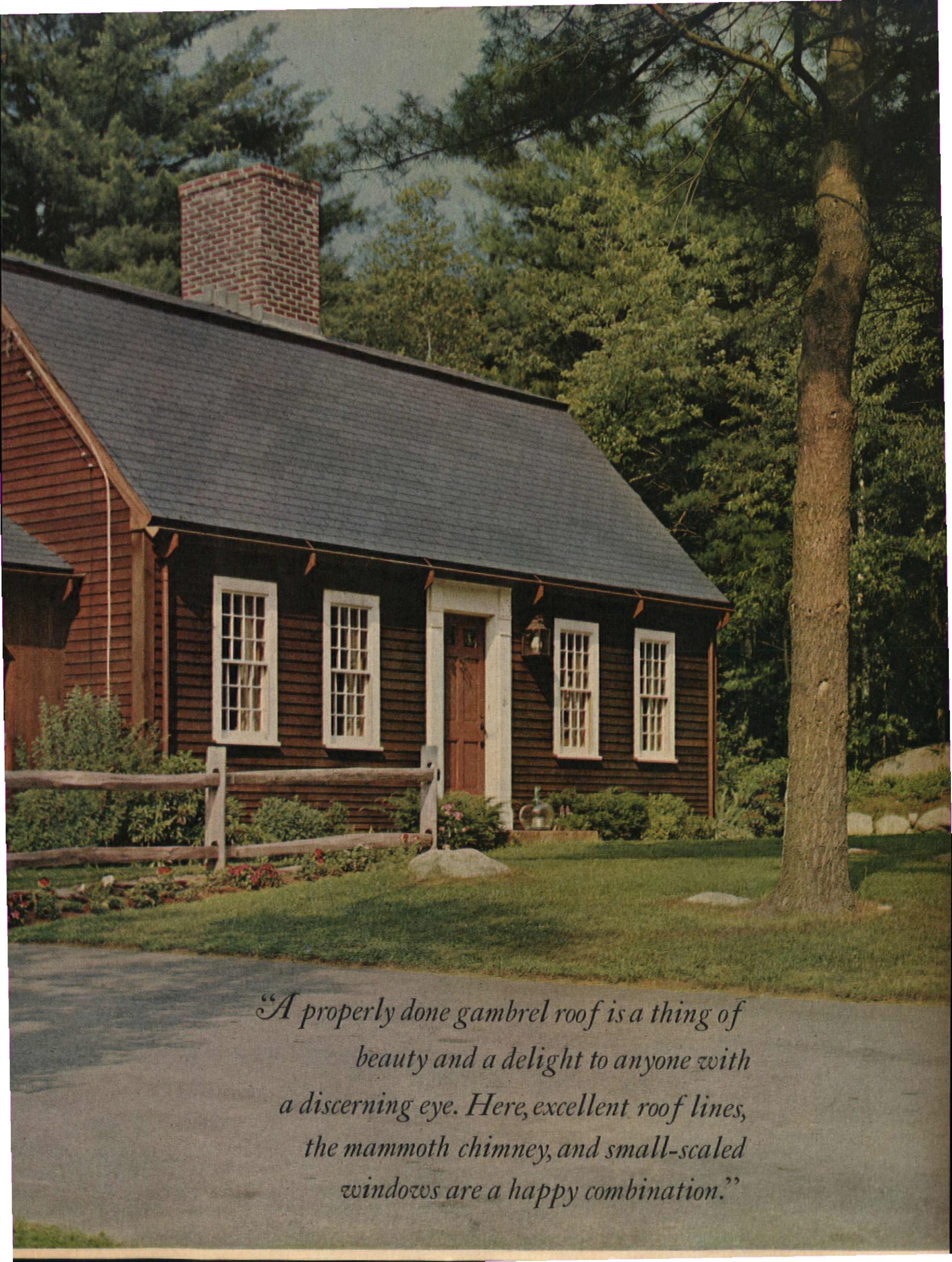
***Cape Cod with wings*** *(built as a unit) is an excellent example of how a symmetrical center core could be expanded with wings and dependencies in many directions. An interesting feature is the salt-box roof on the garage. The small photo shows the shed-type dormer at rear. The house, which is about three years old, is located in Weston, Mass.*

ASSOCIATES OF MR. WILLS:
MERTON S. BARROWS, A.I.A.
ROBERT E. MINOT, A.I.A.
WARREN J. ROHTER, A.I.A.
RICHARD WILLS, A.I.A.

***This four-year-old home** in Cape Elizabeth, Maine, has white clapboard siding on front of the main section, unpainted shingles at the ends, vertical siding on the wing. Note details of gutters and doorway.*

*"...an appearance of being wedded to the site, distinguished chimneys, a rather personal and domestic scale— these are the things that make New England houses so appealing to the eye."*

***Gambrel roof** on this story-and-a-half house is not as steep as those found in Connecticut nor does it have the overhang at the eaves of a Dutch gambrel. This Lynnfield, Massachusetts, house is four years old.*



*"A properly done gambrel roof is a thing of beauty and a delight to anyone with a discerning eye. Here, excellent roof lines, the mammoth chimney, and small-scaled windows are a happy combination."*

*"This keeping room retains all the picturesque character of the early hearthside."*

(continued from page 29)

***"A good floor plan is all-important.*** It's a crying shame if you don't get an attractive exterior to go with it. People are beginning to look for a functional floor plan. But they should look for a good package around the plan just as they look for a good package around the car, the soap, or most any other item they buy. I know that if we make a good thoughtful plan and keep it flexible we can get a good exterior. It's a necessity to have it.

***"Open planning*** can be employed in a traditional home to some extent. The living room and study can become one big room with sliding doors or sliding partitions. But they can still be divided for their individual uses.

***"Traditional*** can be combined with contemporary: I don't know if we've ever had a perfect example of this sort

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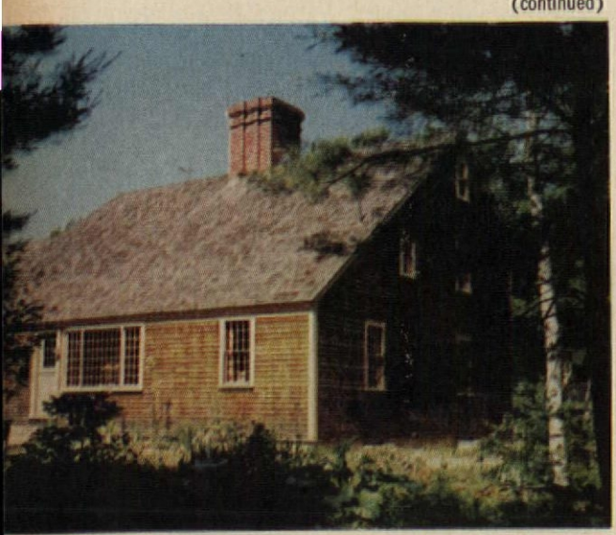
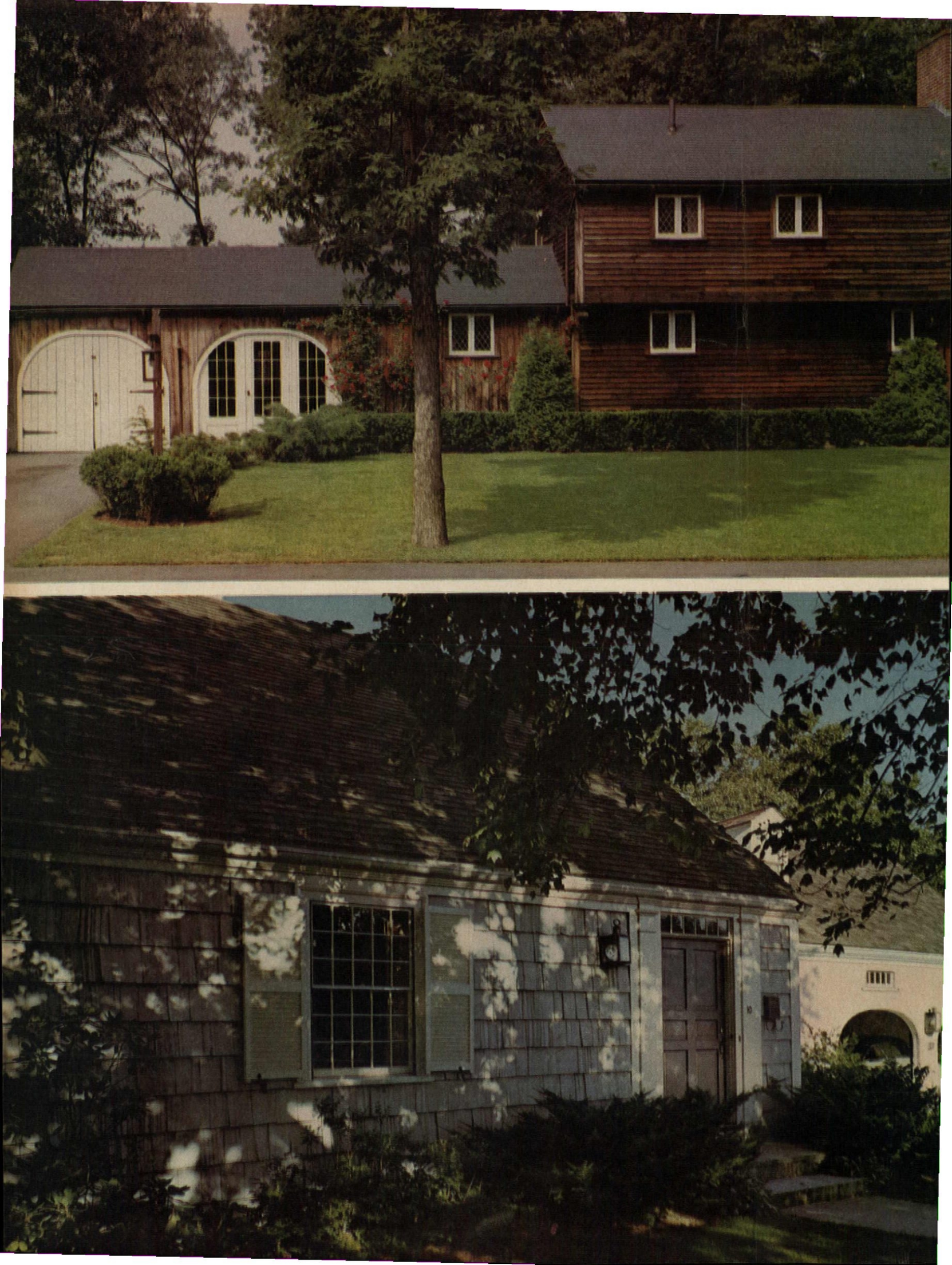


***Classic salt box*** *(our beautiful cover house) is two stories high in front, one story at the rear. Exterior is of stained clapboards; roof is wood shingles. Keeping room at right maintains traditional flavor with its corner cupboard, captain's chairs, and rocker. Four-year-old home is located in Durham, N.H.*



*"English precedents are evident in many of the New England traditional homes."*

(continued)

of thing and perhaps we never will but it does work. It's almost impossible for the contemporary fellows to combine the two styles without getting into trouble because they have never studied any traditional; whereas, for a period of years, we concentrated on modern design and learned quite a lot about it. If you are careful and use restraint, you can make a pretty good combination of traditional and contemporary.

***"Traditional homes are not more expensive*** to build than contemporary or modern. They may appear more costly, but actually you can build a larger house, a better-planned house in a traditional style. There is no reason why you can't use new building materials and new construction techniques that will cut down the cost. In a traditional house you can use stock items like windows, doors, trim, and millwork that must often be custom-made for a modern house.

***"You get more for your money,*** of course, in a two-story house than a one-story. In an analysis we made some years ago we found that equivalent areas in a two-story house were actually eight per cent cheaper than the one-story house. At the present time, if we figure a one-story house with basement as costing $18 a square foot on the first floor, we can figure a two-story as costing $18 a square foot on the first floor but only $9 a square foot on the second.

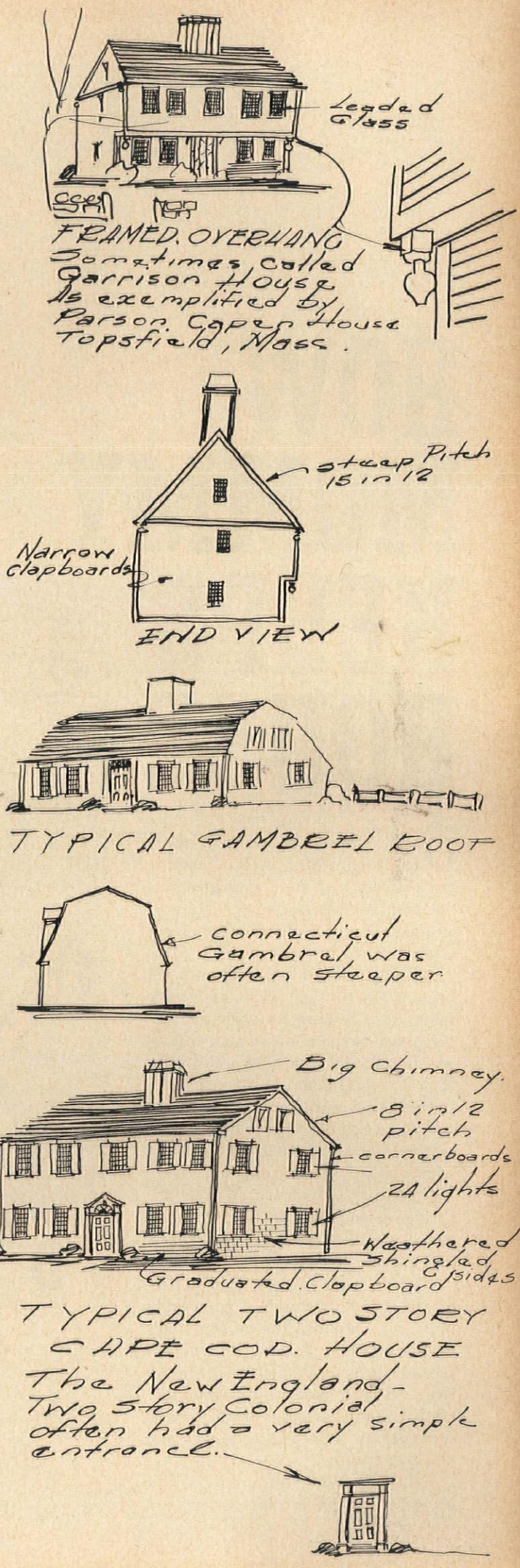
***"Outdoor living can be achieved*** in a traditional home simply by opening the rear with sliding glass doors. We've done it and it works; when the house can be opened onto a terrace or something of that sort, it's fine, especially in certain areas. Around here, in Boston, it's different. It seems to me we have an inordinate number of drizzly, foggy days and it just isn't a pleasure to look outdoors or be outdoors. But if you want outdoor living there is no reason why you can't have it with a traditional house.

"New England traditional houses are suited for most parts of the country. Of course, to

(continued on page 68)

***Garrison or block-style home*** *(top) shows many English influences in its details. It has a framed overhang with solid-hewn drops and diamond-shaped windowpanes. Note how white window frames set off stained clapboards. Eight-year-old home is in Lynnfield, Mass.*

***An almost-perfect example*** *of the half-house (bottom), with its entry door at one end of the facade, is constructed of hand-split shingles and has small-paned windows. It was built seven years ago in Winchester, Mass.*



VIRGINIA T. HABEEB

# HOW MOMMY KEEPS HOUSE

On this page, we proclaim "Salute-to-Mommy Month." To celebrate the occasion, we invited a group of second graders from Topeka, Kansas, to show, in water colors, what keeps their mothers busy all day.

Although the children may not yet be masters of their craft and have taken artistic liberties with the size and shape of the home appliances, we see sunshine in their eyes and love in their hearts. Our artists worked under the direction of their classroom teachers, and we publish here only a cross-section of the paintings in this bold and exuberant collection.

Here you see yourself as your offspring see you. You are a cook, maid, housekeeper, party giver, laundress, dishwasher, and gardener.

But underneath those wide strokes of the brush, we detect something more. You are also the person who's always there to take care of the important things. You are a dryer of tears, a pill pusher, thermometer reader, Little League booster, doll dressmaker, shirt tucker-inner, and dog putter-outer.

Congratulations to you, Mom! And a hug and a squeeze for our artists!

"Mother getting breakfast. I am helping her." *The artist captures the cheerfulness of this time of day. There's plenty of milk and a tablecloth that's covered with hearts.* **Marilyn Dahlstrom**

"Dinner's not quite ready." *Mommy's worried because Daddy is due in exactly five minutes!* **Karen Steele**

"Using the sweeper." *Cleaning schedules are part of the daily routine at home. A vacuum cleaner (note it's an interesting canister-type) is one of Mother's faithful assistants. Attachments and small fry are a big help too!* **Peggy Ann Lewis**

"*I have a birthday party!*" *The kids line up for the big blowout. They know that Mother will bake a cake, buy favors, and plan the games (and clean up the mess afterwards).* **Rebecca Ford**

"***Weeding in the garden.***" *It's fun—especially if you're built like a croquet wicket and can tell a petunia from crab grass. And what a literal mind this young artist has. He even shows us how the roots grow underneath the ground!* **Mike Deaton**

"***Hanging up the family washing.***" *When the clothes hang high, the kites will fly! Blue jeans and sheets catch the full wind and Mommy keeps saying, "Don't get tangled in the line."* **Ella Inez Forbush**

"***Bringing in the groceries.***" *Mother keeps smiling at this never-ending chore because she has all those storage cabinets. Anything new, Mommy, in the way of box tops today?* **Toni Gail Groggs**

"***Mother makes the windows shine.***" *This big, expansive picture window can be cleaned in no time. Mommy has a window cleaner that goes p-s-s-t from a bottle.* **Stephen Brumme**

"***First wash, then iron.***" *Notice this mother has an automatic washer-dryer, an adjustable ironing board, and the newest in detergent packages!* **Vivica Synpe**

PROJECT CO-ORDINATOR—MISS MABEL KARR
CONSULTANT FOR ART, ELEMENTARY AND JUNIOR HIGH SCHOOLS, TOPEKA, KANSAS

Plant bulbs this month or next and, come April and May, you'll have all the glory of springtime right at your doorstep. It's the surest, easiest way of getting the full impact of that most wonderful time of year! You don't need a big garden, and you don't need large quantities of bulbs. But to really say *springtime* with bulbs you do need to group them in solid masses. Don't string them out like Indians on a warpath, and don't spot them here and there like lonesome, isolated scouts. Mass them together for their fullest strength! Plant solid, one-variety drifts of daffodils, tulips, or hyacinths, and contrast the colors with grape hyacinths or Siberian squills. You'll see what we mean in the photograph at right and in those on the following pages. We took them in Holland last spring at the famous Keukenhof Garden, where the display plantings are designed specifically to show visitors how to use bulbs in their own gardens. You'll see it takes several dozen daffodils, hyacinths, or tulips, planted fairly closely, to make a really dramatic showing; perhaps a hundred or so grape hyacinths or squills. But at $8 or $10 a hundred for tulips, $15 or $20 a hundred for daffs and hyacinths, and about $5 a hundred for grape hyacinths and squills, you won't need to spend a fortune for a knockout effect. Your smallest plantings of bulbs should be clumps of 12 to 15 or 20 to 25, depending on the size of your garden. Clumps should be placed *(continued)*

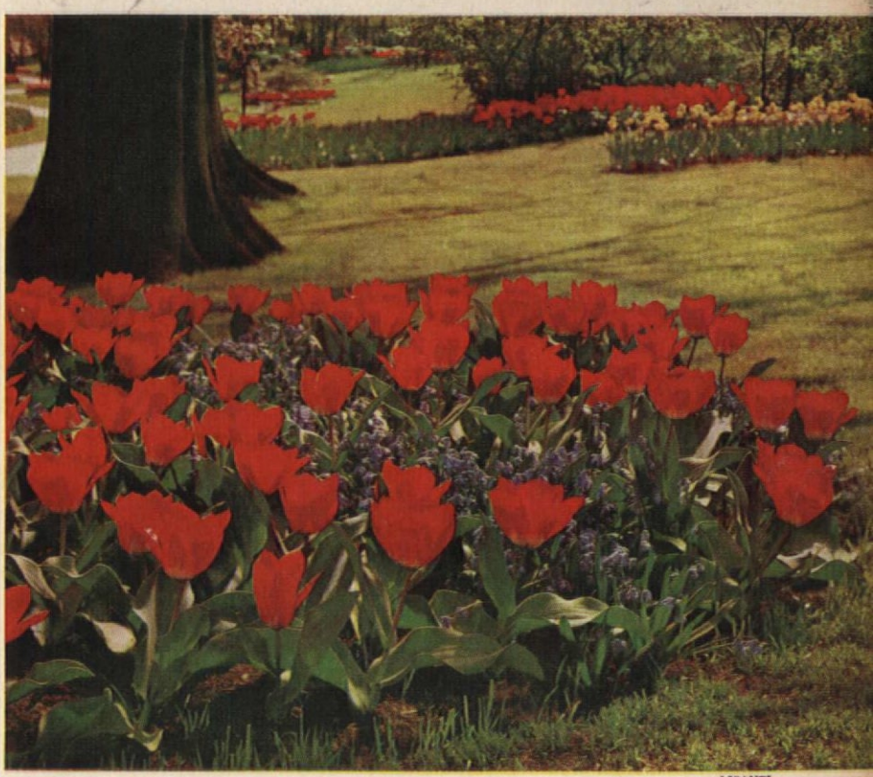
THEODORE A. WESTON

## *plant your own glorious springtime*

***Golden daffodils** are by all odds the brightest expression of springtime. And with a combination planting like this, where the variety 'Golden Triumphator' is contrasted with grape hyacinths (Muscari armeniacum), you'll have a traffic-stopper for sure!*

as color accents near shrubs, adjacent to your outdoor living area, alongside a door, in a mixed planting, or wherever else a bright splash of color may do your garden design the most good. Your larger, feature-attraction plantings, such as those in our photographs, may be placed in any part of the garden where they'll *(continued on page 78)*

***Hyacinths will glorify your garden*** *with beautiful colors and with delicious fragrance too. Try a planting in your own lawn something like this—an irregular drift, solidly filled with one variety, skillfully placed among the birches, and near the path to invite extra-close smelling! The light lavender variety is 'Sapphire'; the darker one in the planting at left, 'General Eisenhower.'*



LISANTI

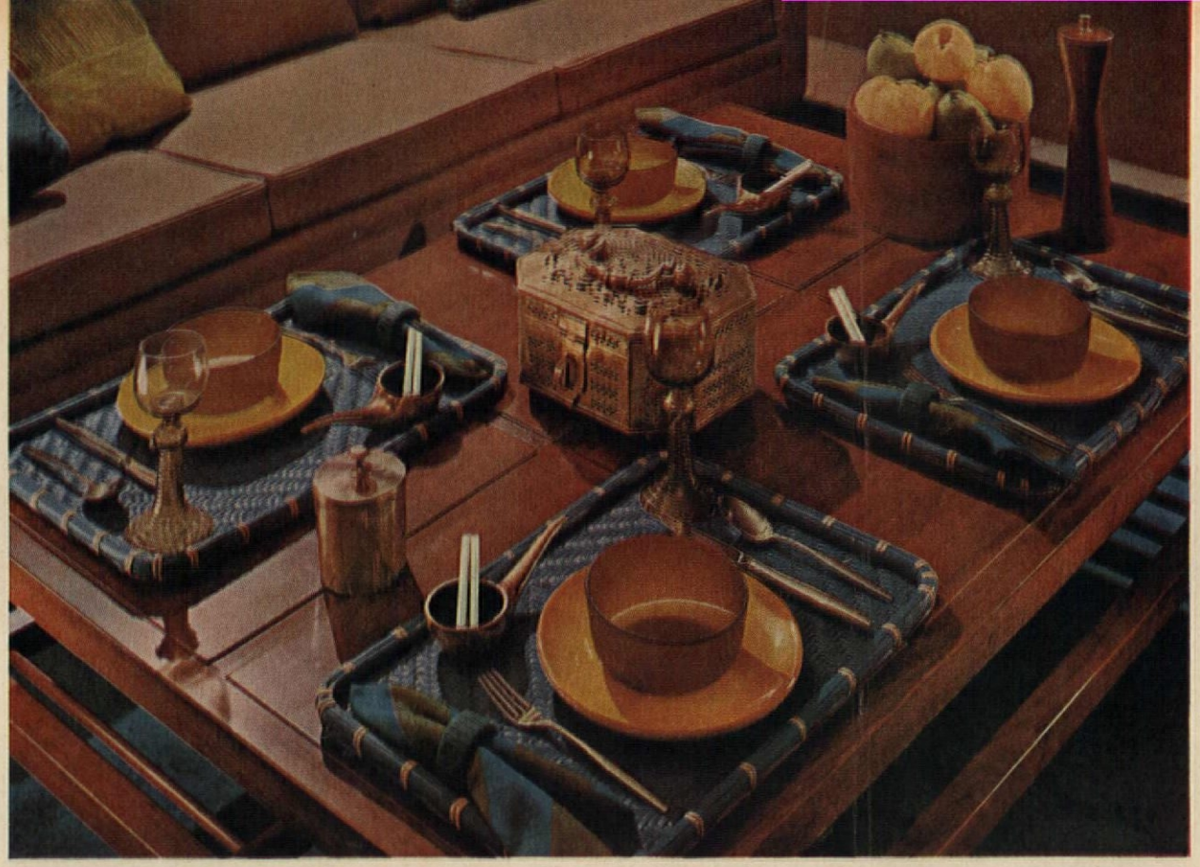
***Tulips are your best bet*** *if you want a spectacular array of color—from white to near-black purple, and through countless shades of every color except blue! The brilliant yellow (top) in the naturalistic planting at the edge of a wooded area is the triumph variety 'Korango.' The red in the irregular drift, interplanted with Siberian squills, is the fosteriana 'Princeps.' How about trying a planting like either of these at just the right spot in your own garden?*

# A NEW TWIST WITH LEMONS

The time has come to do something with lemons other than slice them or cut them in wedges, and from our gay lemon tree hangs a fruitful crop of new lemon fashions. Squeeze our lemon basket or ingenious bow tie on sizzling fish fillets. Garnish a shrimp or lobster salad with a lemon rose. Cartwheels and wedges, dotted with pimiento, paprika, parsley, and black

Irwin Horowitz

olives, will add dash to lamb, sweetbreads, vegetables, and tossed green salads. A slice of lemon pierced with a clove makes a cup of tea all the more bracing. Our lemons are bound to make any table look prettier and to get your dinner party off to a lively start. The designs are easy to make – all you need is a sharp knife or a pair of scissors, plus the directions on page 72.



***Contemporary tray setting*** *features smoky glass bowls on yellow pottery plates, nicely turned amber glassware, turquoise and olive-green napkins in woven rings. The silver is sleek and contemporary, the filigreed brass box makes an unusual centerpiece.*

***Pink patterned dinnerware*** *is placed country-style directly on the table in this provincial setting. Napkins are pink to match, the goblets are a courageous crimson. Silver, in a charming swirl design, is French in feeling. The reigning centerpiece, a conical, stylized arrangement of full-blown roses in ivory and pink, are embellished with green berries and leaves.*

PHOTOGRAPHED AT BLOOMINGDALE'S BY ERNEST SILVA

# MAKE YOUR FIRST COURSE A BRIGHT TABLE SETTING

ROBERT W. HOUSEMAN

The first inkling your guests have that something delicious is in the offing is the moment they cast their eyes on your table setting. Be it the most casual of potluck suppers or an elegant formal affair, the turn of a napkin, an intriguing centerpiece, your choice of silverware and china—all will work to get the evening off to a gala start.

Here we show you three versions of table settings that can be adapted for your own entertaining. At the upper left is a "serve-yourself-and-sit" meal that features woven trays in brilliant turquoise. At lower left, high-backed chairs surround a small table set in provincial style. Directly below, a traditional setting for four at a large table.

Shopping Information, page 77

***Golden yellow tablecloth** is a handsome background for this traditional setting, photographed in the home of Jay Dorf. Facet-edged dinnerware is a green floral, the heavy silver is in a traditional shell pattern. The emerald cut-glass wine goblets are staccato notes of color. Orange and yellow freesias, with cascading kumquats, form a sensational centerpiece.*

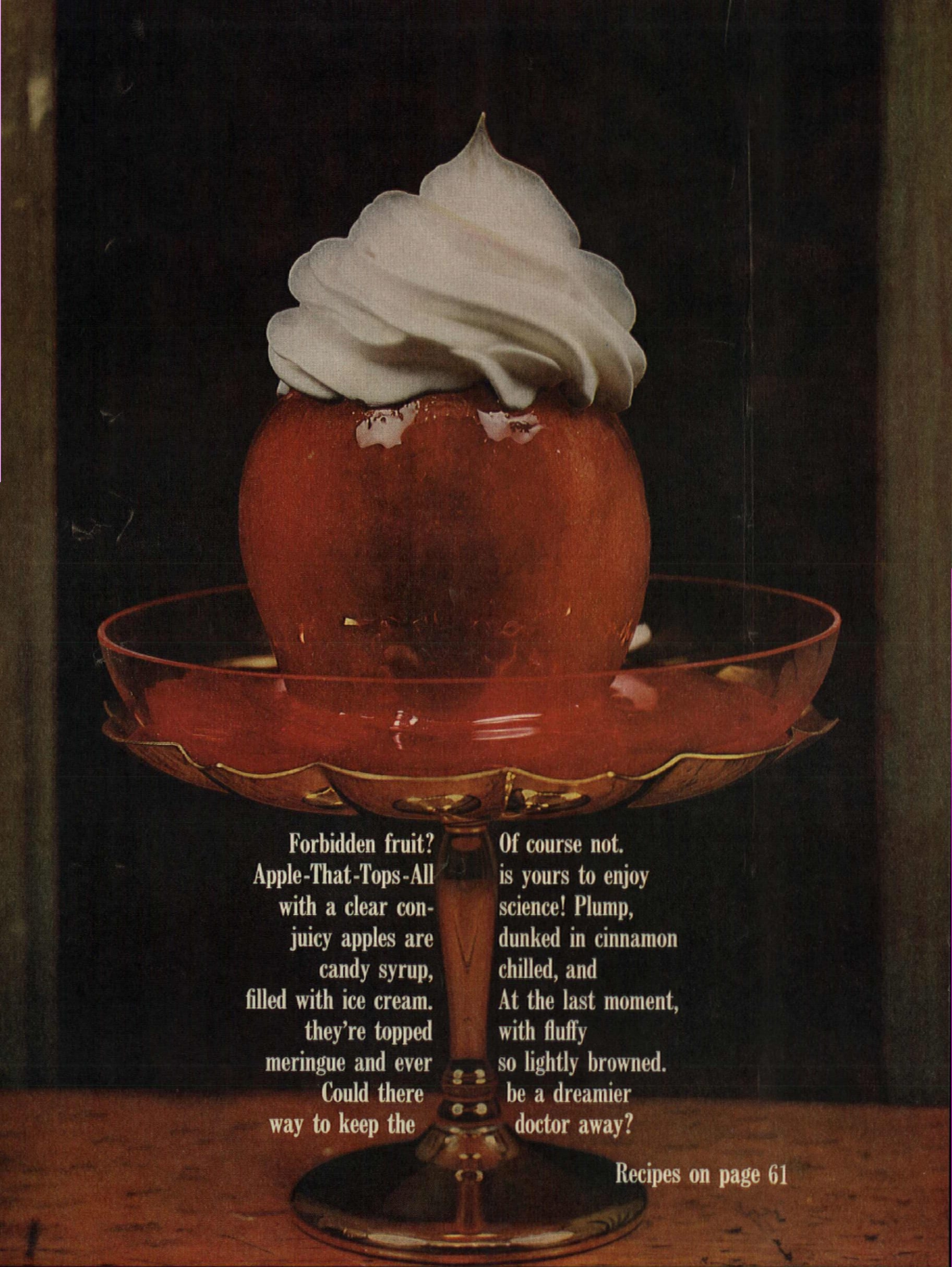
Danish Apple Cake
Rosy Apple Butter
Caramel Apple
Apple Topsy-Turvy Cake
Stan Young

Viennese Apple Strudel

# THE MOST TEMPTING APPLES SINCE EVE!

JUNE M. TOWNE

Here they are, the apples of our eye! Tempted to gobble up the page? Please resist. The recipe for the Danish Apple Cake appears on page 61. Likewise Apple Topsy-Turvy Cake, Rosy Apple Butter, Viennese Apple Strudel, and our chewy, chompy Caramel Apple. For the Apple-That-Tops-All, turn the page!



Forbidden fruit? Of course not.
Apple-That-Tops-All is yours to enjoy
with a clear con- science! Plump,
juicy apples are dunked in cinnamon
candy syrup, chilled, and
filled with ice cream. At the last moment,
they're topped with fluffy
meringue and ever so lightly browned.
Could there be a dreamier
way to keep the doctor away?

Recipes on page 61

# 4 hot 'n hearty ways with Campbell's TOMATO SOUP and BEEF

**BARBECUED STEAK.** Pound 2 tbsp. seasoned flour into 2-lb. round steak (¾" thick); brown in 2 tbsp. shortening. Blend 1 can Tomato Soup; ⅓ cup each chopped onion, celery; 1 clove garlic (minced); 2 tbsp. each brown sugar, Worcestershire sauce, lemon juice; 2 tsp. prepared mustard; 4 drops Tabasco. Pour over steak. Cover; cook over low heat about 1½ hr. Baste now and then. 6 to 8 servings.

**BEEF STEW.** Roll 1 lb. beef cubes in 2 tbsp. seasoned flour. Brown in 2 tbsp. shortening in heavy pan. Add 1 can Campbell's Tomato Soup, 1 soup can water. Cover; simmer 1½ hr.; stir now and then. Add 6 onions, 6 carrots (cut in half), 3 potatoes (quartered), ¼ tsp. whole thyme (if desired). Cover; cook 1 hr. or till vegetables are tender. To thicken, cook uncovered for last 10 min. 4 to 6 servings.

**TOMATO BURGERS.** For quick indoor barbecues! In skillet, melt 1 tbsp. shortening; add 1 lb. ground beef, 1 cup each chopped onion and celery, 1 tsp. chili powder, ½ tsp. salt, dash pepper. Cook until meat is browned; stir to separate meat particles. Add 1 can Campbell's Tomato Soup; simmer a few min. Serve on 6 toasted split buns. Add a mixed green salad, for a supper the whole family will love!

**SOUPER MEAT LOAF.** Combine 1 can Campbell's Tomato Soup, ½ cup packaged corn flake crumbs (or 2 cups corn flakes, crushed into crumbs), 2 lb. ground beef, ½ cup chopped onion, 2 tbsp. chopped parsley, 1 tbsp. Worcestershire sauce, 1 egg (slightly beaten), 1 tsp. salt, dash pepper; mix *thoroughly*. Shape *firmly* into a loaf; place in shallow baking pan. (*Thorough* mixing and *firm* shaping will result in a moist, easy-to-slice loaf.) Bake at 350°F. about 1¼ hr. For sauce, combine ¼ cup drippings with additional can of Tomato Soup; heat and serve over loaf. 8 servings. Good 'n nourishing! Good 'n thrifty!

Good things begin to happen when you cook with Campbell's Soups

## Good cooking starts with Copper

Step into a new world of cooking with *copper!* It heats fast, evenly . . . with lower range settings. Now choose either *copper-clad* stainless steel Revere Ware with the famous copper bottom . . . or new *copper core* stainless steel Designers' Group, where unseen copper spreads heat across the bottom and up the sides. Wonderfully useful, lasting gifts! Real jewels for your own kitchen. At your favorite store now. Revere Copper and Brass Incorporated, Rome, New York.

REVERE WARE

*The world's finest cooking utensils*

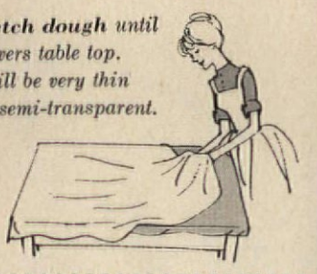
# HOW TO MAKE APPLE STRUDEL

***Prepare dough** per recipe. Roll out, thin as possible, on floured cloth to large rectangle.*

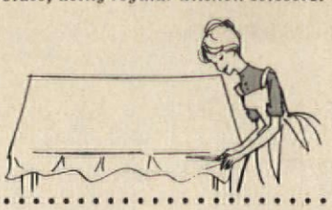
***Lift dough** on back of hands. Let hang. This helps start stretching of dough.*

***Stretch dough** in all directions with backs of fists, using a gentle hand-over-hand motion.*

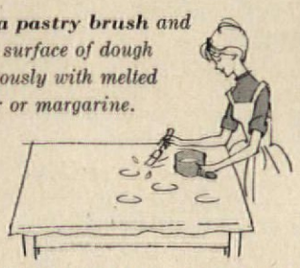
***Stretch dough** until it covers table top. It will be very thin and semi-transparent.*



***Cut off** overhanging heavier edges, as neatly as possible, on all sides, using regular kitchen scissors.*



***Use a pastry brush** and cover surface of dough generously with melted butter or margarine.*

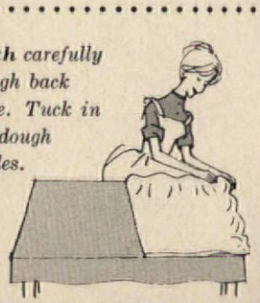


***Mound filling** evenly along edge from left corner half-way across dough.*

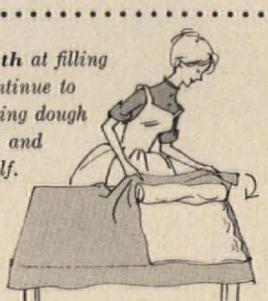
***Grasp cloth** and dough at right side in both hands and carefully lift up from table.*

***Flip right** half of dough quickly over side with filling.*

***Lift cloth** carefully from dough back onto table. Tuck in edges of dough on all sides.*



***Lift cloth** at filling end. Continue to lift making dough roll over and over itself.*



***Roll dough** until end is underneath, then slide directly onto baking sheet.*

***Place dough diagonally** across baking sheet or bend into a horseshoe shape to make it fit. Brush entire strudel surface with melted butter or margarine.*

DRAWINGS: DENNY HAMPSON

# There's just no triumph like yeast rolls you made yourself!

CLOVERLEAF ROLL EASY PETAL ROLL DATE TWIST

## *And here's a package of sure success!*

The kitchen is so fragrant . . . you're so proud! Tender, light rolls certain every time. Because here's flour and yeast made just *for* rolls. Directions for all three on package. Choose and try!

## Pillsbury Hot Roll Mix

Pillsbury HOT ROLL MIX

*Nothing says lovin' like something from the oven and Pillsbury says it best!*

90th Anniversary Year


## APPLE BOX SCORE

| VARIETY | ALL * PURPOSE | PIE | SAUCE | SALAD | EATING RAW | BAKING | MONTHS AVAILABLE | FLAVOR |
|---|---|---|---|---|---|---|---|---|
| WEALTHY | ● | | | | | | AUG-OCT | TART, SPICY |
| JONATHAN | ● | ● | | ● | ● | | SEPT-JAN | SPICY, JUICY |
| DELICIOUS | | | | ● | ● | | SEPT-APRIL | RICH, SWEET |
| GRIMES GOLDEN | ● | | ● | ● | ● | | SEPT-DEC | BLAND, SWEET |
| McINTOSH | | ● | ● | ● | ● | | OCT-FEB | MILD, SWEET |
| CORTLAND | ● | | | ● | ● | ● | OCT-JAN | MILD, SPICY |
| GOLDEN DELICIOUS | ● | | ● | ● | ● | ● | OCT-APRIL | RICH |
| R. I. GREENING | ● | ● | | | | ● | OCT-FEB | AROMATIC, CRISP |
| STAYMAN | ● | ● | ● | ● | ● | ● | OCT-FEB | RICH, WINY |
| YORK | | ● | ● | | | ● | OCT-FEB | TART, FIRM |
| BALDWIN | ● | ● | ● | | | ● | NOV-APRIL | MILD, FIRM |
| ROME BEAUTY | | | | | | ● | NOV-APRIL | BLAND, FIRM |
| NORTHERN SPY | ● | ● | ● | | | | DEC-MAR | TENDER, SPICY |
| NEWTOWN PIPPIN | ● | | ● | ● | ● | ● | NOV-MAY | TART, CRISP |
| WINESAP | | ● | | ● | ● | | DEC-MAY | SPICY, SWEET |

**Apples in this column are good for all uses. Those in other columns are superior for the specific purposes indicated.*

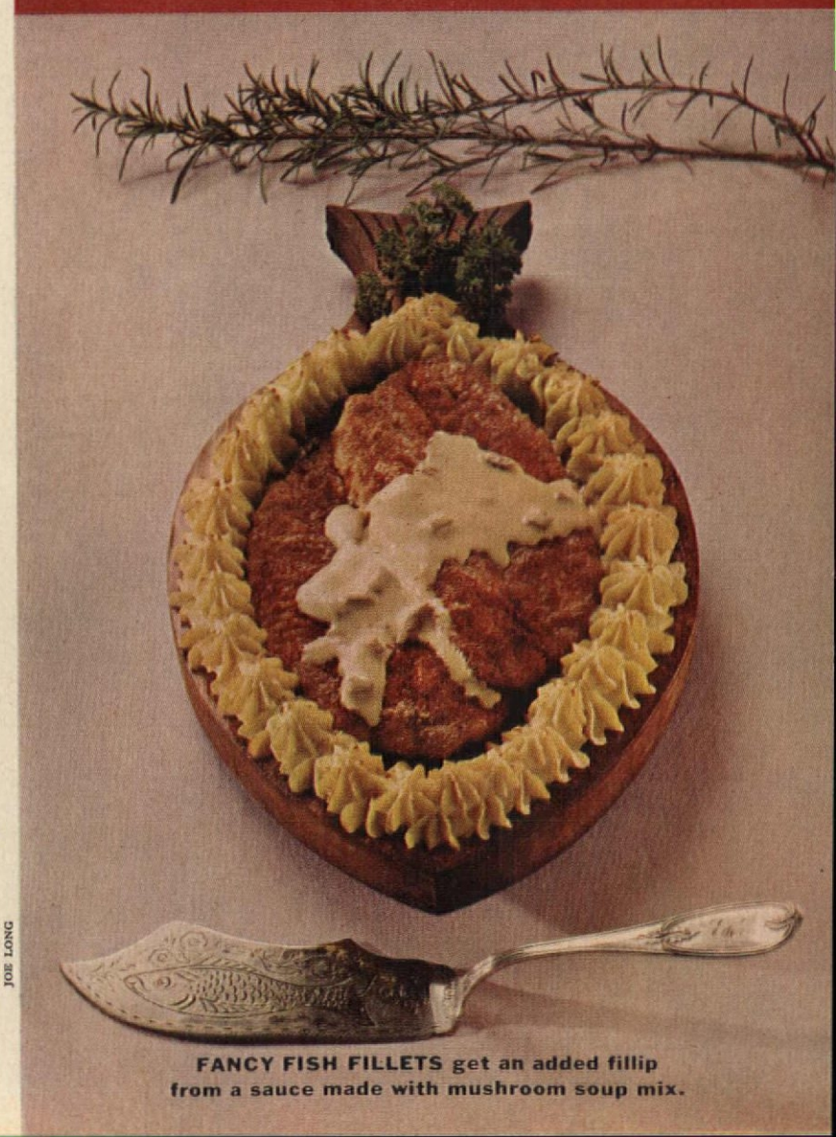
FRANCES M. CRAWFORD

# TAKE A PACKAGE OF

Whether it's soup mix, bouillon cube, paste, or granules, soup concentrates have a happy habit of adding an excitingly different flavor to a variety of dishes. You see here everything from an eye-catching Meat-Loaf-in-the-Round to flavorful Fancy Fish Fillets! Keep a supply of these pep-er-uppers on your pantry shelf. And, of course, don't forget to use them for delicious, tasty soup!

# SOUP MIX

**MEAT-LOAF-IN-THE-ROUND** is "souped up" with tomato vegetable soup mix.



**FANCY FISH FILLETS** get an added fillip from a sauce made with mushroom soup mix.

JOE LONG

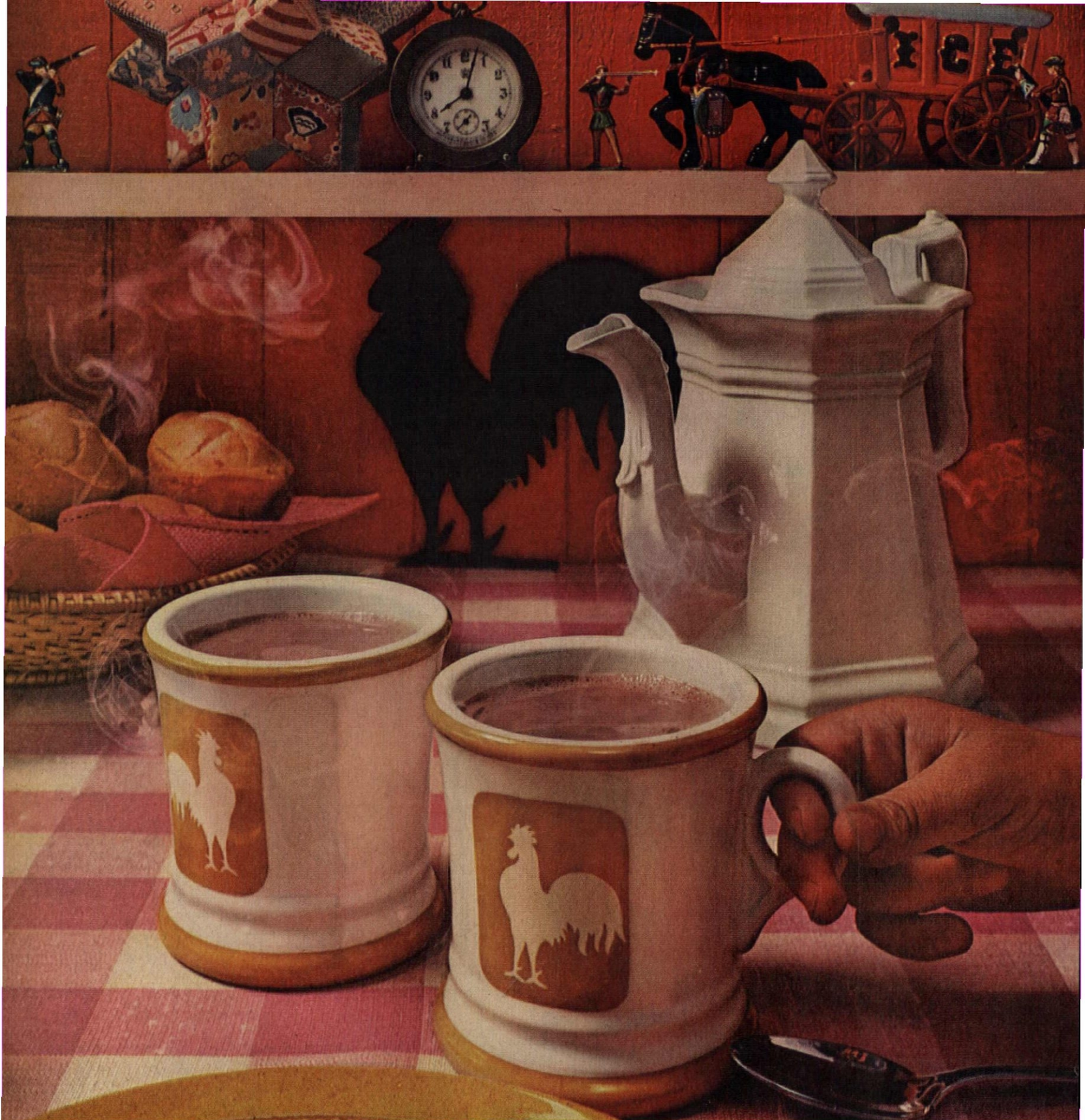
RECIPES ON PAGES 57 and 58

**OLD-FASHIONED BEEF AND KIDNEY PIE**—
the zip comes from the onion soup mix.

**QUICK BARBECUED FRANKFURTERS** get their start
with bouillon cubes or instant beef broth.

**SOUTHERN DEVILED CHICKEN** with corn bread
uses chicken broth mix or bouillon cubes for flavor.

**CREAMED HAM** in crisp patty shells combines
pea soup mix and sour cream.



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## and Nestlé's makes the very best!

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*The only instant cocoa you can make perfectly with water because milk and sugar are in it.*

## • FANCY FISH FILLETS

*Preparation time: 20 min.*
*Baking time: 12–15 min.*

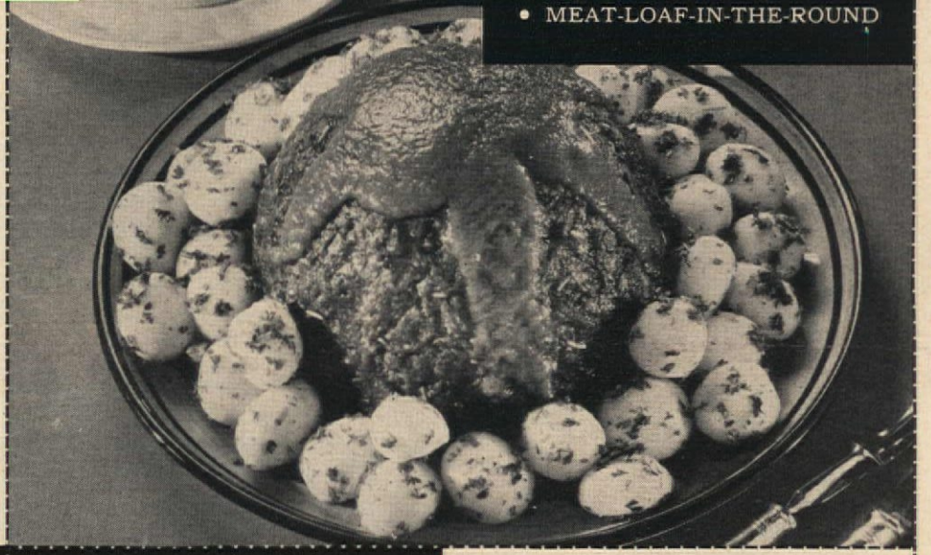
**1 c. milk**
**2 tbs. salt**
**1½ c. pkg. dry bread crumbs**
**1 tbs. paprika**
**2 pkg. (1 lb. each) frozen fish fillets, thawed or 2 lb. fresh fillets**
**2 tbs. melted butter or margarine**
**1½ c. milk**
**1 envelope (½ pkg.) mushroom soup mix**
**2 tbs. lemon juice**
**1 tsp. marjoram, crumbled**
**2 egg yolks, beaten**

• Combine 1 cup milk and salt in shallow dish; mix bread crumbs and paprika in second shallow dish. Dip fish fillets into milk mixture, then into bread-crumb mixture, coating them well. Place in lightly oiled shallow baking pan; sprinkle lightly with melted butter or margarine. Bake in very hot oven (525° F.) 12 to 15 minutes, or until fish is brown and crisp. While fish bakes make sauce: Stir 1½ cups milk into mushroom soup mix in saucepan; add lemon juice and marjoram. Cook over medium heat, stirring constantly, until thickened. Stir a small amount slowly into egg yolks; return to mixture in saucepan; cook 1 minute longer. Serve over baked fish. If desired, place baked fish on plank; surround with duchess potatoes; return to oven to brown potatoes. Garnish with parsley.

*Makes 4 servings* *396 cal. per serving* *Source of Vitamins A,C*

***Tested in* THE AMERICAN HOME KITCHENS**

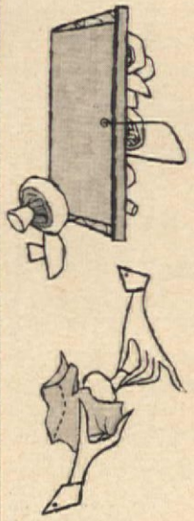
## • MEAT-LOAF-IN-THE-ROUND



AMERICAN HOME RECIPES

# Take a Package of Soup Mix

(pictured in color on pages 54 and 55)





**Clean mushrooms** by wiping the caps and stems with a damp cloth or paper towel. Peel them only if they are badly discolored.

## • QUICK BARBECUED FRANKFURTERS

## • CREAMED HAM

*Preparation time: 45 min.*
*Cooking time: 20 min.*

**2 c. water**
**1 envelope (½ pkg.) pea soup mix**
**1 c. dairy sour cream**
**¼ tsp. marjoram, crumbled**
**2 c. slivered, cooked ham**
**2 tbs. diced pimiento**
**⅓ c. sliced, pitted ripe olives**
**2 tbs. chopped water cress**
**6 baked patty shells, cooled**

• Add water gradually to soup mix in medium-sized saucepan, stirring until blended. Cook over medium heat, stirring constantly, until thickened and bubbly. Blend in sour cream and marjoram; add ham, pimiento, and olives. Cook over low heat, stirring constantly, until heated through. Do not boil. Remove from heat; stir in water cress; spoon into patty shells.

*Makes 6 servings* *761 cal. per serving* *Source of Vitamins A, B*

***Tested in* THE AMERICAN HOME KITCHENS**

## • OLD-FASHIONED BEEF AND KIDNEY PIE

*Preparation time: 50 min.*
*Cooking time: 1 hr.*
*Baking time: 15–20 min.*

**1 beef kidney**
**2 lbs. chuck**
**¼ c. shortening or cooking oil**
**1 c. flour**
**5 c. boiling water**
**1 envelope (½ pkg.) onion soup mix**
**½ lb. fresh mushrooms, sliced**
**1 tbs. Worcestershire sauce**
**2 tbs. chopped parsley**
**Pastry for one-crust pie***

• Wash kidney; dry with paper towel; remove fat, membranes, and tubes; cut in 1-inch pieces. Trim fat from chuck; cut in 1-inch cubes. Shake kidney and chuck pieces in flour in paper bag until all pieces are coated. Heat shortening or oil in deep kettle or Dutch oven; brown meat quickly on all sides, a few pieces at a time; remove meat as it browns. Pour boiling water into kettle; add soup mix; stir to remove all crusty pieces from bottom of kettle; cover; bring to boiling. Add meat; lower heat; cover; simmer 30 minutes, stirring occasionally. Add mushrooms; simmer 30 minutes longer, or until meat is tender. Add Worcestershire and parsley; turn into 3-quart casserole. Roll pastry to fit top; cut design in center; place on pie; flute edge. Bake in hot oven (400° F.) 15 to 20 minutes, or until crust is golden and pie is bubbly.

*Use your favorite recipe or 1 stick (½ pkg.) pie crust mix.

*Makes 6 servings* *815 cal. per serving* *Source of Vitamins B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

## • SOUTHERN DEVILED CHICKEN

AMERICAN HOME RECIPES

# Take a Package of Soup Mix

(pictured in color on pages 54 and 55)

## • OLD-FASHIONED BEEF AND KIDNEY PIE

## • SOUTHERN DEVILED CHICKEN

*Preparation time: 20 min.*
*Baking time: 25–30 min.*

**1 small onion, chopped (¼ c.)**
**3 tbs. butter or margarine**
**¼ c. flour**
**2 envelopes instant chicken broth mix or 2 chicken-bouillon cubes**
**1 tsp. onion salt**
**1½ c. milk**
**1 tsp. Worcestershire sauce**
**1 tbs. prepared mustard**
**4 c. diced, cooked chicken**
**1 c. leftover vegetables**
**1 pkg. corn bread mix**

● Sauté onion in butter or margarine until soft; blend in flour, chicken broth mix or bouillon cubes, and onion salt. Stir in milk slowly; add Worcestershire sauce and mustard. Cook over medium heat, stirring constantly, until mixture thickens and boils 1 minute. Add chicken and vegetables; turn into 2½-quart casserole. Prepare corn bread mix according to package directions. Make a groove around edge of chicken mixture with back of spoon, pushing chicken to center of casserole; spoon corn bread mixture carefully into groove. (If your casserole is not large enough to take all the corn bread mixture, bake any remaining as muffins.) Bake in hot oven (400° F.) 25 to 30 minutes, or until corn bread is golden brown and chicken mixture is bubbly.

*Makes 6 servings* *454 cal. per serving* *Source of Vitamins A,B*

***Tested in* THE AMERICAN HOME KITCHENS**

## • QUICK BARBECUED FRANKFURTERS

*Preparation time: 10 min.*
*Cooking time: 20 min.*

**1 medium-sized onion, chopped (½ c.)**
**¼ c. chopped green pepper**
**¼ c. chopped celery**
**2 tbs. butter or margarine**
**¾ c. hot water**
**1 envelope instant beef broth mix or 1 beef-bouillon cube**
**2 cans (8 oz. each) tomato sauce**
**1 tbs. prepared horseradish**
**2 tbs. brown sugar**
**1 tbs. vinegar**
**8 frankfurters (about 1 lb.)**
**1 large dill pickle**

● Sauté onion, green pepper, and celery in butter or margarine in skillet until tender; add hot water and beef broth mix or bouillon cube; stir to dissolve. Stir in tomato sauce, horseradish, brown sugar, and vinegar; simmer 5 minutes. Split frankfurters lengthwise almost through to bottom. Cut dill pickle lengthwise into eighths; insert one piece in each frankfurter; place frankfurters carefully into sauce; simmer 10 minutes. Serve with additional chopped onion, if desired.

*Makes 8 servings* *167 cal. per serving* *Source of Vitamins A,C*

***Tested in* THE AMERICAN HOME KITCHENS**

## • CREAMED HAM

## • FANCY FISH FILLETS

## • MEAT-LOAF-IN-THE-ROUND

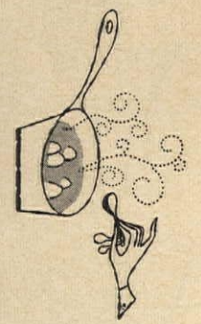
*Preparation time: 15 min.*
*Baking time: 60–70 min.*

**1 envelope (½ pkg.) tomato vegetable soup mix**
**½ c. boiling water**
**2 lb. ground beef**
**2 c. soft bread crumbs (4 slices bread)**
**1 tsp. salt**
**2 eggs**
**½ c. catchup**

● Combine soup mix and boiling water; let stand 5 minutes. Combine ground beef, bread crumbs, salt, eggs, and soup mixture in large bowl; mix thoroughly. Press mixture into lightly oiled 2-quart bowl; turn out onto greased, shallow baking pan. Bake in moderate oven (350° F.) 40 minutes; spoon catchup over top. Bake 20 to 30 minutes longer, or until done as desired. Serve with parsley potatoes and additional catchup, if desired.

*Makes 8 servings* *377 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**



**If egg shells crack** the next time you put the eggs into boiling water, add a tablespoon of salt to the water. It helps seal the cracks.

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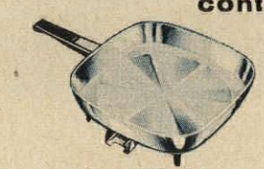
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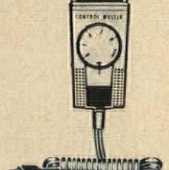
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AMERICAN HOME RECIPES

# Tempting Apples

(pictured in color on pages 48, 49, and 50)

## • APPLE-THAT-TOPS-ALL

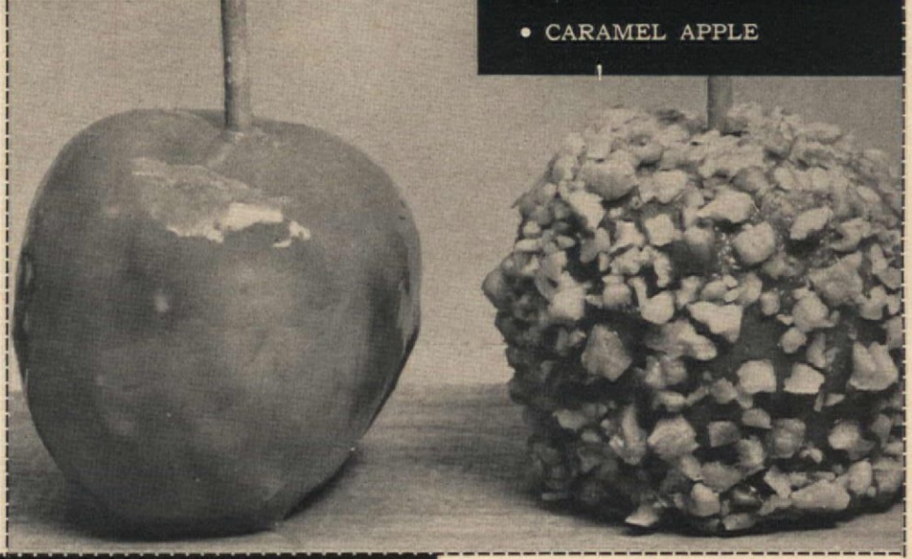
*Preparation time: 15 min.*
*Cooking time: 30 min.*

**1 c. sugar**
**1 c. water**
**¾ c. red cinnamon candies**
**6 medium-sized red apples**
**½ pt. vanilla ice cream**
**1 envelope (½ pkg.) meringue mix**

• Combine sugar, water, and cinnamon candies in 10-inch skillet with cover; simmer mixture until candies are dissolved. Wash apples; core; pare skin 1 inch down from top; place in syrup. Cover; simmer, turning once or twice, until apples are soft but still hold their shape. Place in baking dish; pour syrup over; cool; chill. Shape tiny balls of ice cream to fit tops of apples; keep hard in freezer. Just before serving, preheat broiler; turn heat down halfway. Prepare meringue mix according to package directions. Place ice cream on chilled apples; cover thickly and quickly with meringue, using spoon or pastry bag and tube. Place under broiler 2 to 3 minutes, or until meringue is lightly touched with brown. Serve at once.

*Makes 6 servings* *399 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**



## • CARAMEL APPLE



## • VIENNESE APPLE STRUDEL

**3 c. sifted all-purpose flour**
**¼ tsp. salt**
**1 egg**
**1 tbs. cooking oil**
**1 c. lukewarm water**
**1 c. fresh bread crumbs**
**⅓ c. butter or margarine**
**½ c. seedless raisins**
**4 c. pared, cored apples, chopped**
**½ c. chopped walnuts**
**1 tsp. grated lemon rind**
**½ c. sugar**
**1 tsp. cinnamon**
**¼ c. melted butter or margarine**
**Confectioners' sugar**

• Measure flour and salt into bowl; add egg, oil, and water. Work ingredients with hands until dough clings together (it will be soft and sticky); knead on floured board a few times until it can be picked up. Throw ball of dough quickly down on lightly floured board; pick up; throw down again. Continue this rhythmic process about 10 minutes, or until dough is silky and very pliable. (This is necessary to develop the stretch needed in the dough for delicate, paper-thin pastry.) Place dough on lightly floured surface; cover with bowl; let rest 30 minutes. Prepare filling: Fry bread crumbs in ⅓ cup butter or margarine until

OVER

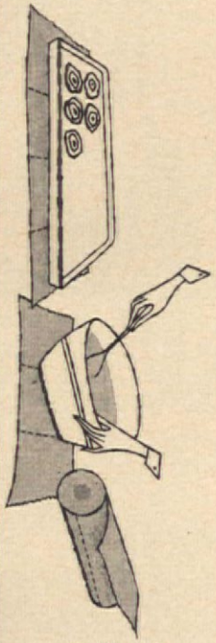
## • DANISH APPLE CAKE

CONTINUED

*Preparation time: 30 min.*
*Rising time: 2 hrs.*
*Baking time: 25–30 min.*

• Measure warm water into small bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Combine sugar, salt, and 2 cups of flour in large bowl; cut in ¾ cup butter or margarine with pastry blender until mixture resembles corn meal. Add egg to milk; stir into flour mixture; add yeast; blend. Add enough remaining flour to make a stiff dough. Turn out onto floured board; knead 5 minutes, or until dough is smooth and satiny. Place in greased bowl; turn dough over to bring greased side up, cover with damp towel. Let rise in a warm place, away from draft, about 1 to 1½ hours, or until doubled in bulk. Divide dough into two equal parts; press into two greased 8-inch layer pans. Brush surface of each cake with 1 tablespoon melted butter or margarine; combine sugar, cinnamon, and nutmeg; sprinkle evenly over cakes. Arrange apple slices in overlapping ring on each cake; brush slices with remaining melted butter or margarine. Let cakes rise in warm place, away from draft, 25 minutes, or until doubled in bulk. Cover top of cakes loosely with foil. Bake in hot oven (400°F.) 10 minutes; remove foil; continue baking 15 to 20 minutes, or until golden. Remove from pans at once; cool on wire racks.

*Makes 2 8-inch cakes* *312 cal. per serving* *Source of Vitamins A,B,C*
*6 servings each* *May be frozen* ***Tested in* THE AMERICAN HOME KITCHENS**



**Mixing bowls and baking sheets** won't slip while you're using them, if you place a wet paper towel or cloth underneath them.

## • ROSY APPLE BUTTER

*Preparation time: 15 min.*
*Cooking time: 38 min.*

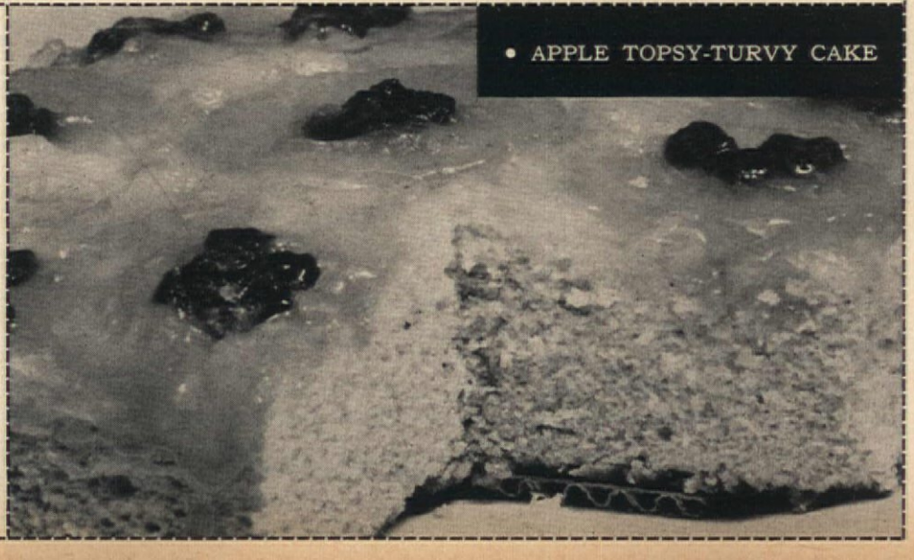
**1 juice orange**
**5 c. apples, chopped, including peel and core (about 5 medium-sized apples)**
**1 can (about 1 lb.) tomatoes**
**1½ c. sugar**
**1 2-inch cinnamon stick**
**1 tbs. vinegar**

• Squeeze juice from orange (there should be ⅓ cup); reserve. Chop orange peel in small pieces (there should be ½ cup). Combine peel, apples, and tomatoes in medium-sized saucepan; cover. Cook slowly about 20 minutes, or until fruit is soft. Press mixture through strainer into second saucepan; add sugar, cinnamon, and vinegar. Bring to boiling; boil rapidly, stirring frequently, about 15 minutes, or until mixture is thick. Remove cinnamon stick; stir in orange juice; continue cooking until mixture is again thick. Pour into hot sterilized glasses. Seal, cool, label, and store.

*Makes 4 to 5 6-ounce glasses* *Source of Vitamins A,B,C*

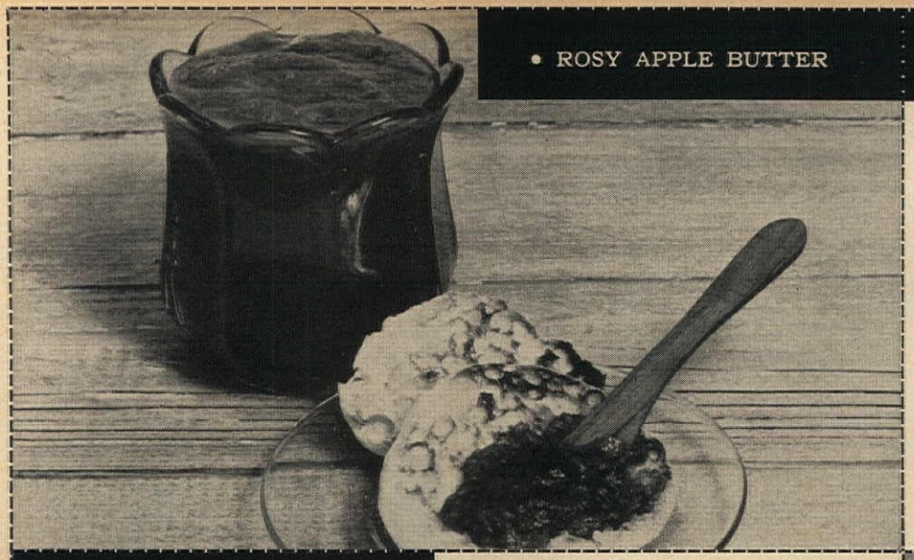
***Tested in* THE AMERICAN HOME KITCHENS**

## • APPLE TOPSY-TURVY CAKE



# Tempting Apples

(pictured in color on pages 48, 49, and 50)



## • ROSY APPLE BUTTER

## • APPLE TOPSY-TURVY CAKE

*Preparation time: 25 min.*
*Baking time: 45–50 min.*

**3 tbs. butter or margarine**
**⅔ c. apricot preserves**
**3–4 medium-sized apples, pared and cored**
**¼ c. seedless raisins**
**1¾ c. sifted cake flour**
**1 c. sugar**
**2½ tsp. baking powder**
**¼ tsp. salt**
**1 tsp. cinnamon**
**¼ tsp. cloves**
**¼ tsp. nutmeg**
**⅓ c. soft shortening**
**¾ c. milk**
**1 egg**

● Combine butter or margarine and apricot preserves in small saucepan; stir over low heat until butter is melted and mixture is bubbly; pour into 9x9x2-inch pan. Cut apples into ¼-inch thick rings; chop end slices finely (there should be 1 cup); reserve. Place 1 apple ring in center of pan; cut remaining rings in half; arrange around center ring; press raisins in centers of apple rings. Sift flour, sugar, baking powder, salt, cinnamon, cloves, and nutmeg into mixing bowl. Add shortening and milk; blend; beat 2 minutes at medium speed on mixer (or 300 strokes by hand); scrape bowl frequently. Add egg; beat an additional 2 minutes; fold in reserved 1 cup chopped apples. Spoon batter carefully over apple rings in pan, so design is not disturbed. Bake in moderate oven (350°F.) 45 to 50 minutes. Loosen sides of cake with spatula; invert cake on plate; leave pan over cake for 5 minutes so topping will run down over cake; remove pan. Serve warm.

*Makes 9 servings* *458 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

## • VIENNESE APPLE STRUDEL

CONTINUED

*Preparation time: 50 min.*
*Baking time: 35–40 min.*

golden; add raisins, apples, walnuts, lemon rind, sugar, and cinnamon. Cover kitchen or card table with clean cloth (an old sheet will do); sprinkle lightly with flour. Roll dough to rectangle as thin as possible. Remove jewelry which might tear dough. Place backs of hands under dough; stretch very, very gently toward you, using a hand-over-hand motion. Continue pulling and stretching in all directions until dough covers table top, and thicker edges hang down. Dough should be extremely thin and semitransparent. Clip off thick edges with scissors; brush dough with melted butter or margarine. Mound filling in even roll, 3 to 4 inches wide, along edge of dough, from left front corner halfway across dough; lift up end of cloth and quickly flip right half of dough over filling; sprinkle with melted butter or margarine; tuck edges in. Starting from filling end, lift cloth to start strudel rolling; roll, jelly-roll fashion, stopping when end of strudel is underneath (strudel should be about 18 inches long). Slide onto buttered cooky sheet, placing diagonally on sheet or bending into a horseshoe to fit. Brush entire surface of strudel with melted butter or margarine. Bake in hot oven (400°F.) 35 to 40 minutes, or until golden brown. Remove from cooky sheet; sprinkle with confectioners' sugar. Serve warm.

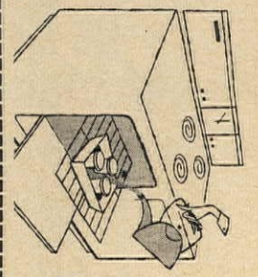
*Makes 10 servings* *394 cal. per serving* *Source of Vitamins A, B*

***Tested in* THE AMERICAN HOME KITCHENS**

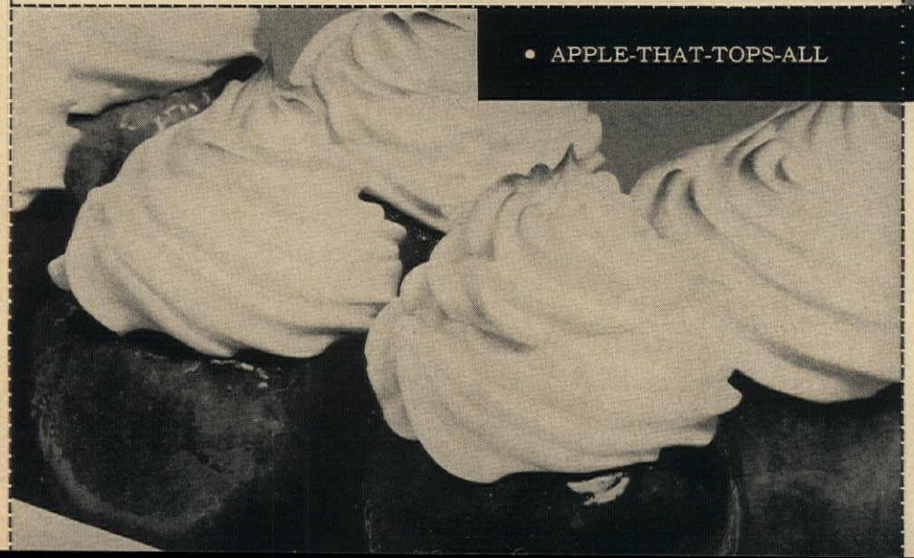
## • DANISH APPLE CAKE

**¼ c. warm water (105°–115°F.)**
**1 pkg. active dry yeast or 1 cake compressed yeast**
**3 tbs. sugar**
**½ tsp. salt**
**2½–3 c. sifted all-purpose flour**
**¾ c. butter or margarine**
**1 egg, beaten**
**½ c. lukewarm milk**
**¼ c. butter or margarine, melted**
**½ c. sugar**
**1 tsp. cinnamon**
**Dash of nutmeg**
**3 medium-sized apples, pared, cored, and thinly sliced**

OVER



**For safety's sake,** put filled custard cups into baking pan on oven rack. Then pour in hot water, and slide rack into oven. There's less danger of water spilling.



## • APPLE-THAT-TOPS-ALL

## • CARAMEL APPLE

*Preparation time: 40 min.*

**1 c. sugar**
**½ c. white corn syrup**
**1 can (15 oz.) sweetened condensed milk**
**1 tsp. vanilla**
**6 medium-sized apples, washed and dried**

● Combine sugar, corn syrup, milk, and vanilla in medium-sized heavy saucepan. Cook over low heat, stirring constantly, until candy thermometer registers 230°F., or until a little of the hot mixture dropped in cold water forms a very stiff ball. Set pan in bowl of hot water to keep mixture spreadable. Spear stem end of apple with a 2-tined kitchen fork; spin quickly in thick caramel, using a small spatula to cover all areas if necessary. Scrape bottom of apple across rim of saucepan to remove as much excess caramel as possible. (Roll in coarsely chopped nuts, if desired.) Caramel will be enough for 6 apples, but it may be necessary to spread the coating over the last two with the aid of a spatula. Place coated apples on buttered platter or cooky sheet; insert wooden skewer in stem end. Let stand about 1 hour, or until firm.

*Makes 6 servings* *485 cal. each* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

# Cream of Potato Soup

*There are only 3 ways to get this great family favorite at its best:*

## 1. Fly to France and dine out.
## 2. Take half a day and make it yourself.
## 3. Buy Campbell's Frozen.

This is the kind of soup that few women have the time to make as often as their men and kids would like to have it.

Born in the country kitchens of France, cream of potato soup has long been a favorite over here. And now, thanks to Campbell's freezing, you can serve it to your family as often as you like.

Campbell's makes it the real country-kitchen way. Choice white potatoes, young onions, fresh milk, cream, butter, and special seasonings . . . simmered slowly until the wonderful aroma tells our chefs this is the moment they've worked toward. Then it's quick-frozen because that's the only way to save the fresh delicate flavor.

Enjoy Delicious Campbell's Frozen Cream of Potato Soup soon.

**Makes an elegant Vichyssoise, too.** So, for a nice change, serve it cold according to directions on the can.

*Get it in your grocer's frozen food cabinet*

*Old-Fashioned Vegetable with Beef • Cream of Potato • Cream of Shrimp*
*Clam Chowder (New England Style) • Green Pea with Ham • Oyster Stew*

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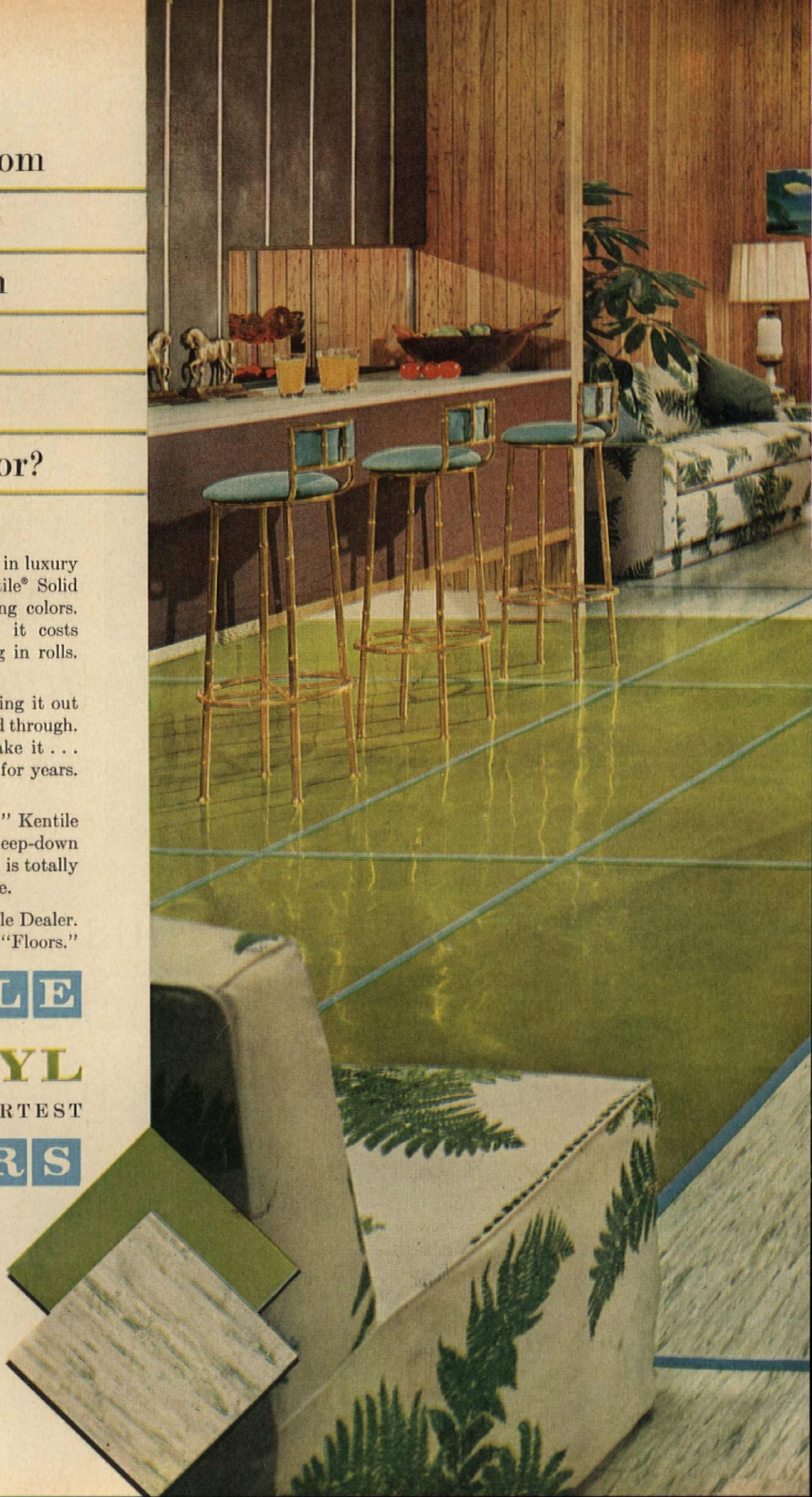

**PICTURE AT RIGHT** shows some of the many effective uses of Kentile Solid Vinyl Tile. Colors shown: "Antique Green" in both living room and playroom. "Avocado" in area surrounding serving counter. Feature strips are "Bristol Blue." Wall Base is "Beige" KenCove®.

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## Alan Ladd (continued from page 17)

copies of scripts Ladd has produced, various awards he has received for being one of Hollywood's box-office favorites.

***Breakfast room** is provincial in mood. Ceramic cabbage accents color scheme of white, yellow, green.*

There's also a "Hollywood Mother of the Year" citation from the City of Hope honoring Sue as a "devoted wife, mother, and humanitarian."

We returned to the family room and Sue brought in a tray of cheese and crackers and coffee.

"We have a cook who's much better than I," said Sue, "but I do all the cooking when we're at the ranch. Up there, the family seems to be hungry all the time. I like to make things Alan likes such as my German pancakes for Sunday brunch. And we often have them for a midnight snack."

***Sue Ladd's German Potato Pancakes***

2 brownskin onions to every 4 potatoes (medium size)
1 egg to every 4 potatoes
Salt and pepper to taste
2 scant tablespoons of flour

Grate potatoes and onions; stir in remaining ingredients. Mix thoroughly. Drop by spoonfuls onto heavily greased frying pan or griddle. Fry till crisp and brown on underside. Turn; brown second side.

The Ladds entertain often but informally.

"We like to have eight guests for a buffet dinner," said Sue. "We've found that's about ideal. We've had some big parties because this house can handle a large crowd nicely. But we like to *visit* with people, not just shake hands."

"When I'm working on a picture," said Ladd, "I *work*. I have to be up at 5:30 in the morning so I can be over at the studio, made up, and ready for the cameras by seven or eight. We knock off about five or six and then sit and watch the rushes. So I don't get home until about 7:30. If it has been a hard day, I'm ready for bed by ten.

"When I'm not working on a picture, I spend a lot of time reading scripts, trying to find a good story to produce. And, of course, there are months of talk and preliminary work before you start shooting a picture.

***Recent addition** and the most frequently used room is the area gained by enclosing part of the patio.*

"Whenever I can, I like to go out to the ranch and get into blue jeans and an old shirt and get on the tractor. I guess I'm most relaxed when I'm on that tractor or building a barn or shingling a roof. That doesn't mean I'm a handy guy with tools. I can't make furniture, for example.

"The nicest thing that's happened as a result of success? I was going to say Sue, but that isn't right because it was her management that made me a success.

"Well, I guess it's this home and my wonderful kids. You know, my folks never owned property. I used to try to talk them into buying a place but never got very far. I can still remember how wonderful it felt to pay for a little home for them. And it was great to plan and build this place and know it was all paid for. Now it's headquarters for the kids. They're always dropping in. We like that. That's the way home should be." THE END

***Dining room** is French, even to a special stone fireplace; painting here is by Vlaminck.*

# Enclose a breezeway

## *Here it becomes a family room*

"We wish we had done it five years sooner," say Mr. and Mrs. Wayland Cedarquist of Lake Forest, Ill. Architect Henry Tideman's plan converted the old breezeway into a family room. The existing heating plant had sufficient capacity to take care of the expansion. Vinyl tile flooring was installed in the remodeled area.

At the same time, the Cedarquists changed the old kitchen and too-tiny dining room into a well-organized kitchen with a large dining area where the whole family can eat comfortably.

***A natural framework** for the much-needed family room was provided by the old breezeway. To get more space in the family room, the framing was extended toward the front of the house.*

HERRLIN STUDIO

***New family room** fits neatly into the space between the house and the garage. Note how well the new room blends with the original house. New doors, windows, shutters, and clapboard siding exactly match those of the house itself. All exterior walls are painted an appealing blue-gray; the trim is pure white.*

No need to worry about it raining in with these awning-type PELLA WOOD MULTI-PURPOSE WINDOWS. And, they're so convenient to live with. Screens and storm panels *remain in place on the inside* the year 'round. If you like windows with small square or diamond panes, PELLA offers glass dividers that snap in and out leaving only one large glass area to clean. Distributors throughout U.S. and Canada.

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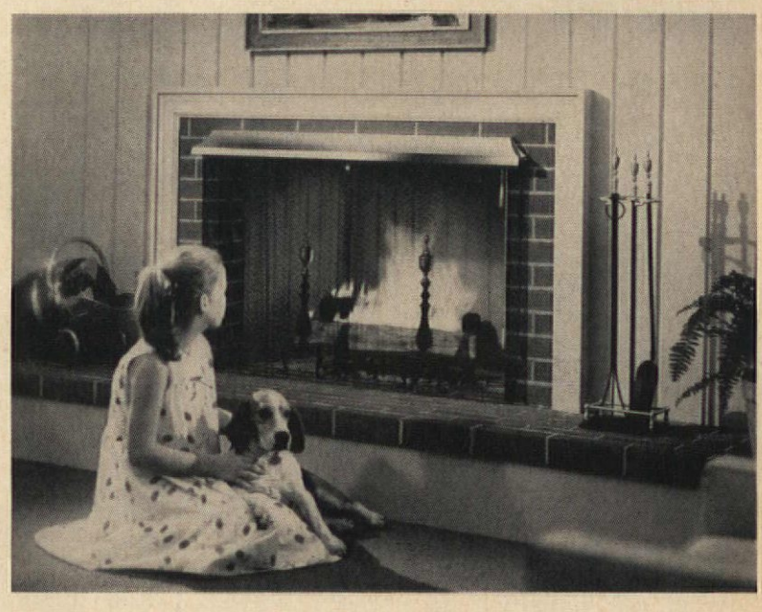

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Flexscreen® FIREPLACE CURTAINS

## Royal Barry Wills

(continued from page 37)

be perfectly practical there must be some places where it doesn't fit. But actually with air conditioning, this style of architecture is well suited to the warm areas. For goodness' sake, we've done it in California, in Michigan, and in the state of Washington.

We've done a house in England and one in the Virgin Islands and even one in Australia. We have designed houses for National Homes and I know that they are being built in most parts of the country.

"Most builders are qualified to do a good job with a traditional house. Around here, of course, we have certain contractors that we know and work with a good deal. When we do a house for someone outside this area we ask local architects to recommend competent contractors. Usually we can supervise the work but if the distance is so great as to make it impractical, and there is no other architect involved, we find that the owners themselves will ride herd on the builder and make sure he's following the plans to the letter. We've found when someone in, say, Michigan or Illinois wants a true traditional house he will have done some boning up on the subject and is often very well qualified to supervise the details involved in the construction of his home. As a matter of fact, we've found that when someone starts checking traditional architecture, he often becomes a real authority on the subject. That is because he finds so many interesting historical facts. Let me tell you a few.

"Windows account for several minor discrepancies in contemporary versions of the earlier colonial-style homes.

"Bow windows, for example, had their origin in commercial rather than domestic architecture. Shopkeepers installed them to provide larger display space.

"Dormer windows are anachronisms when they appear on a 17th-century-style house. But we do use them today and they do work in quite well. The first dormers did not appear until the middle-to-late 18th century. Garret rooms of the earlier homes depended entirely on gable-end windows for light.

"Double-hung windows—although very popular in modern versions of New England traditional architecture—did not make an appearance until the Georgian or later New England colonial period.

"Siding on good modern versions of traditional homes is, as in the days of original New England architecture, mainly clapboards. Wood shingles sometimes were used for exterior walls (as well as for roofing) but clapboard still won out as the favorite.

"Stone houses were rare even though stone was plentiful. This was probably because of the scarcity of lime and the settlers' unfamiliarity with stone construction. However, the beautiful stone walls we find in New England are eloquent proof that the later inhabitants developed masonry skills to a high degree.

"Overhangs on the garrison-type home, as I've noted before, are cloaked in a bit of mystery. No one is quite sure of their origin, but there are several interesting theories.

"Some historians say it was a device used for protection against the Indians. But opponents of this theory point out

(continued on page 71)


NOW everyone can enjoy a wood-burning fireplace!

Choose Yours from America's only complete line of fireplaces for homes, camps, and cabins.

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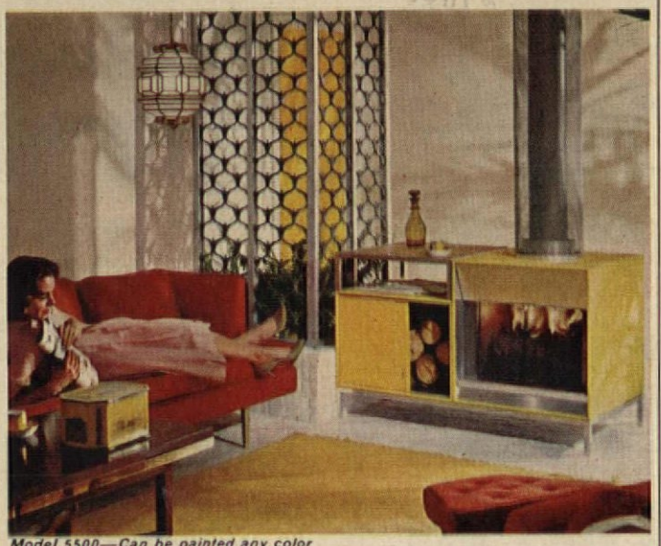

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INSTALL EASILY IN LESS THAN A DAY! No masonry, no mess. A simple do-it-yourself job.

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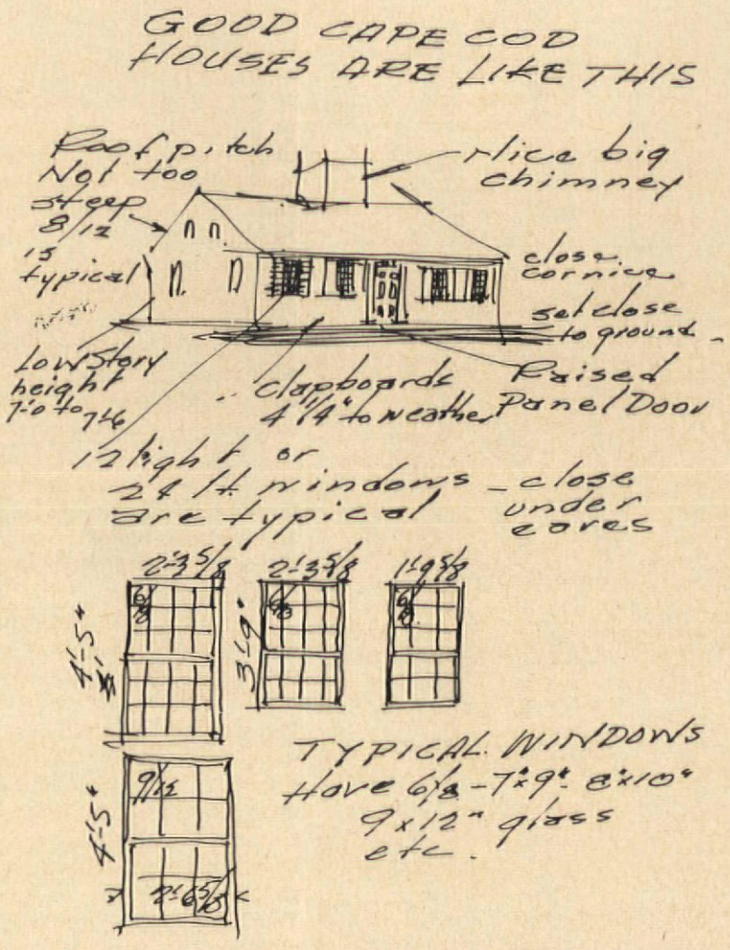


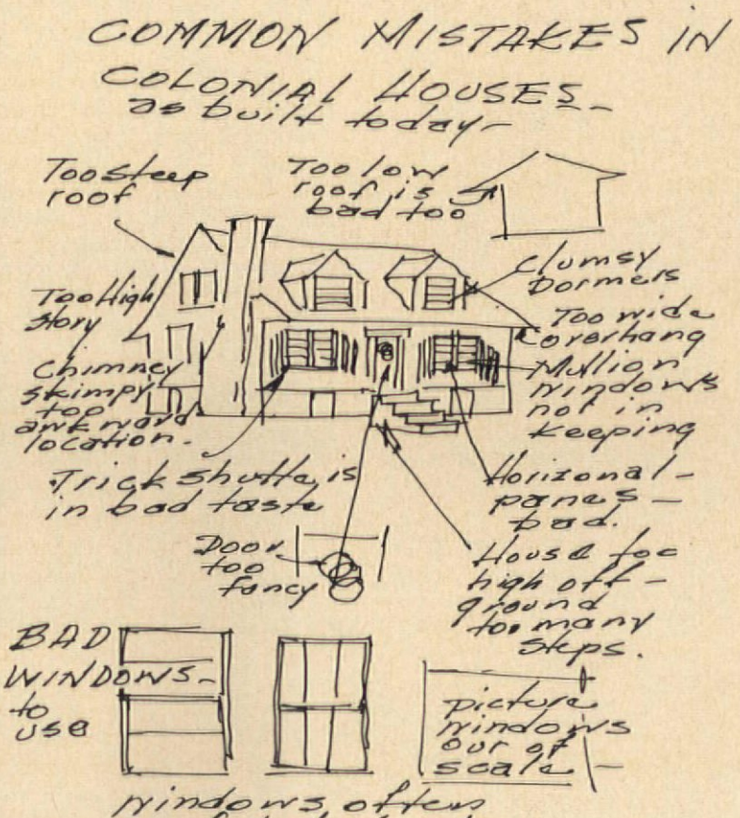


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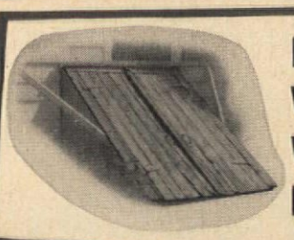

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. . . and your basement entrance will be weathertight, good-looking — for a lifetime. A spring-balanced Bilco door floats open at a touch . . . locks securely . . . costs so little. And you can install it yourself — in just a few hours!

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AMERICA'S FINEST BASEMENT DOOR

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**. . . without waxing or rubbing!**

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TRIMLAC protects and enhances the beauty of wood grain, won't yellow or darken with age. It even feels "waxy"—yet is so smooth that dust won't cling. Economical—one gallon covers 400 sq ft—even on soft pine. For paneled rooms, kitchen cabinets, doors, woodwork, trim. For the free booklet on TRIMLAC write:

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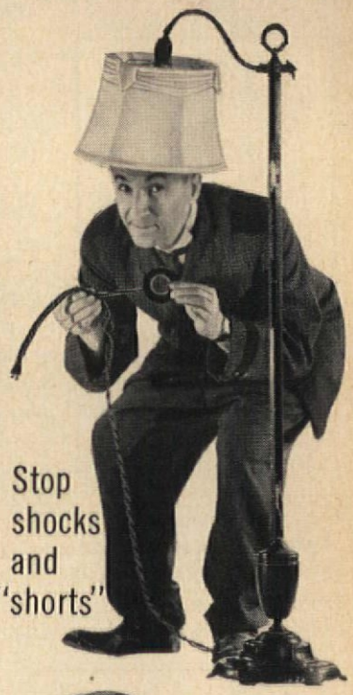

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. . . WHERE RESEARCH IS THE KEY TO TOMORROW

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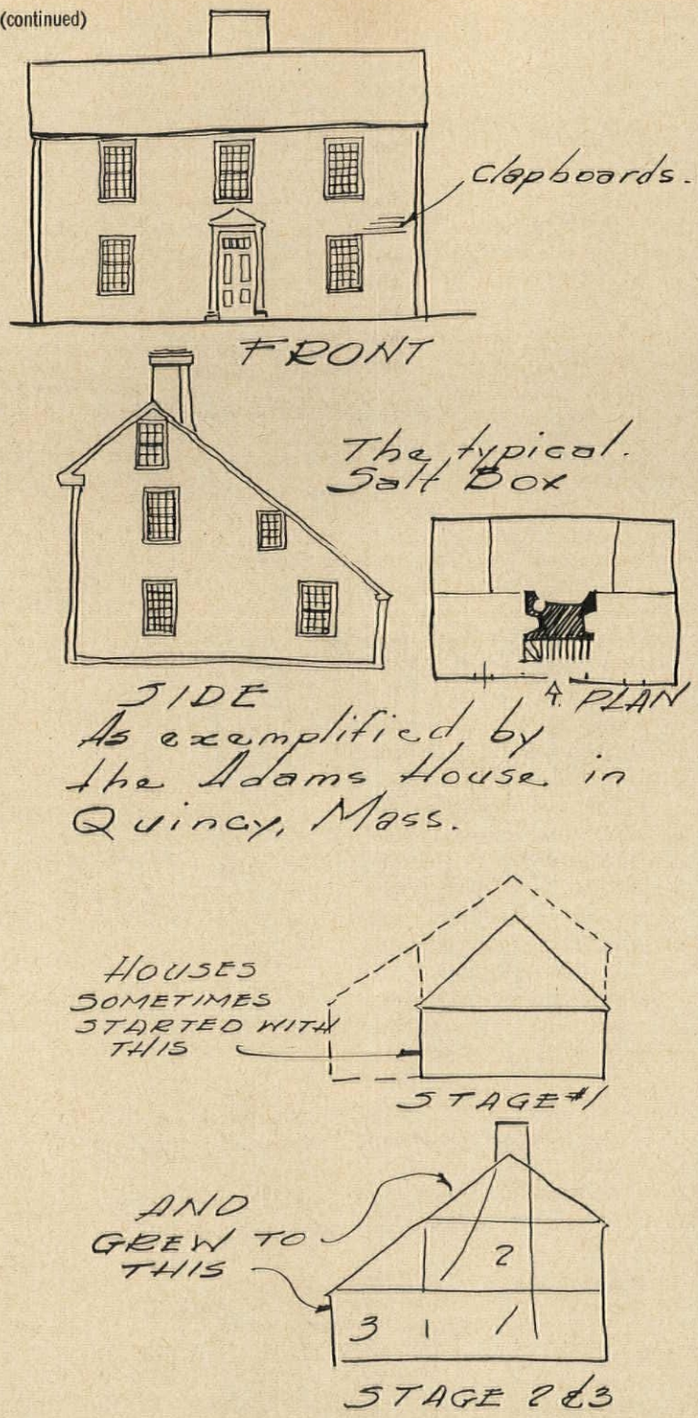
# Bruce Ranch Plank Floor


(continued)



(continued from page 68)

that the overhang never projected out on all four sides, which would make this reasoning improbable.

"There's another school of thought that says the overhang was a carry-over from medieval England where it provided extra, much-needed living space on the second floor since houses were built so close to the narrow streets of the town. If this were the case, however, why were the projections used in so many colonial country homes which were far from the nearest road?

"Another reason often given is that in colonial towns, shops often occupied the street floor of a house.

"The owners' living quarters were at the rear and above. The jetty may have been used to protect the open shops from inclement weather. Those who argue against this ask, 'Why did the jetties often appear at the gable ends and on houses never occupied by shops?'

"Perhaps the simplest explanation is that the overhanging upper story—a familiar detail of the homes the settlers had abandoned—had an esthetic and nostalgic appeal for them.

"Despite how much is known about authentic colonial architecture, it's amazing how often the same mistakes turn up in contemporary versions. You'll find these in every section of the country.

- "Too steeply pitched roofs. A 12″ rise for a 12″ run is much too steep for a Cape Cod. The ideal is an 8″ rise and 12″ run. But a 14″ rise and 12″ run is fine for a gambrel roof.
- "A too-high story. A mistake like this leaves big gaps over the windows. Windows and everything else are thrown way out of scale.
- "Over-wide windows. All early houses had graceful windows with small panes. Too-fat or short windows, odd-shaped panes other than diamond for garrison houses, windows connected by mullions and out-of-scale picture windows—all do not fit in with traditional New England architecture.
- "Skimpy, badly located chimneys. Lean chimneys don't work well with these homes. Massive chimneys—4x4′ or even 5x5′—are the answer. And they should rise about 6′ above the ridge line. The chimney should be dead center, not just anywhere.
- "Fancy entrance doors. Most of the earliest homes had plain doors. Overly decorated doors are out of character. Cape Cods should also have simple pilastered entrances.
- "Wide siding upsets proportions. The best bet is 4″ clapboards or 6″ shingles. Or, for a rougher exterior, long, hand-split shingles should do the job to best effect.
- "Too-low roofs will throw these homes out of proportion.
- "Trick shutters are in bad taste. (As a rule, Mr. Wills uses shutters only on painted, not stained, houses.)

"As to the future, well, you've got to look forward to improvements. You can't stand still. But, as I've said before, the thing that worries me is that we don't use all the things that we could use from the past in planning a contemporary house. I think that at some time in the future we'll take the benefits of both and put them together to have an extremely livable house. When we do, we'll have some sort of pleasant marriage of the two that could go on from there."

THE END

Kirsch *drapery hardware*

**IDEAS FOR WINDOW STYLING**

It's easy—and fun—to plan new window effects. Get a copy of the helpful Kirsch book, "Window Decorating Made Easy." Here are colorful room pictures, and hints and tips of the experts for every type of window. Color selector kit included. Only 50¢.
Kirsch Co., 447 Prospect St., Sturgis, Michigan.

Start at the windows, as the professional decorators do, to give any room a bright, new lift of loveliness. And—again as the decorators do—put your trust in fine, dependable Kirsch drapery hardware to ensure the lasting beauty of the window effect. After you have planned your window treatment, select genuine Kirsch rods and accessories, from the most *complete* line in the business. Make no mistake, drapery hardware is NOT "all alike," and you pay no more for the extra assurance that is yours with Kirsch. You need not look far; Kirsch is offered in several price ranges by stores which have your needs in mind. So don't settle for less . . . Ask for Kirsch by name—and accept no substitute!

# It's new! It's Lickin'-Good

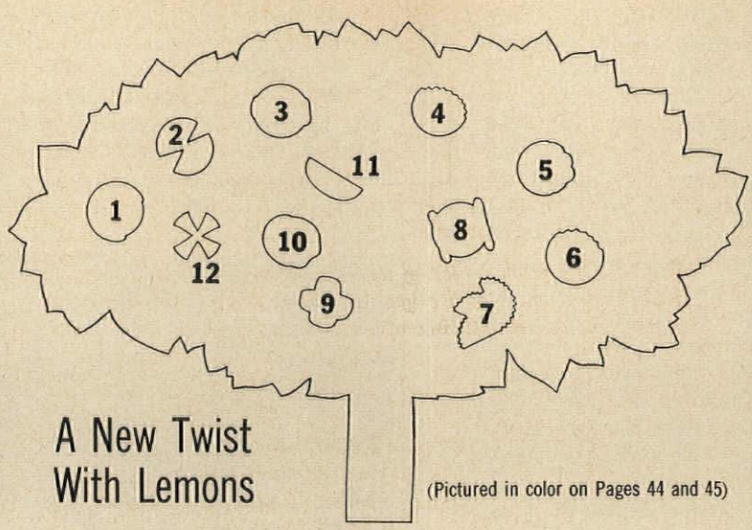
all the meat is **beef** in new **Pard**

Swift's Premium

*The two most trusted words in meat. Our 105th year.*

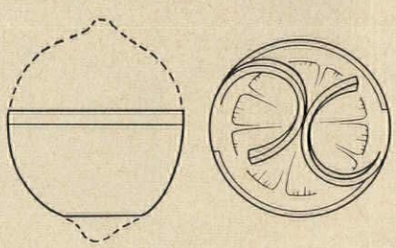
*...so when you buy beef for the family ...buy lickin'-good Pard for the family dog*

New, nourishing, ever so much more tasty dog food. Your dog will love it . . . thrive on it—new *lickin'-good* Pard. All the meat is *beef* in Pard.

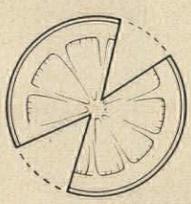




## A New Twist With Lemons

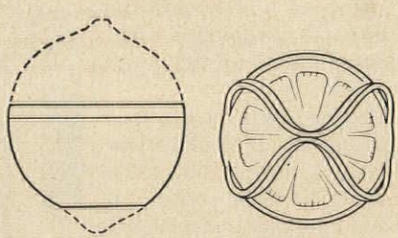
(Pictured in color on Pages 44 and 45)



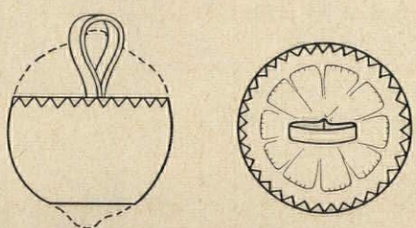
**1.** *Score ¼-inch strip around top of half a lemon. Free strip from membrane leaving 1 inch connected to fruit on opposite sides. Snip and curl as shown.*



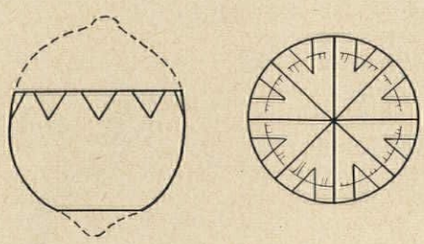
**2.** *Cut wedges from two sides of lemon slice. Garnish, truffle pieces and parsley.*



**3.** *Follow instructions for number one (above) for scoring and freeing strip from lemon half. Then pull the freed rind to the center to form design.*

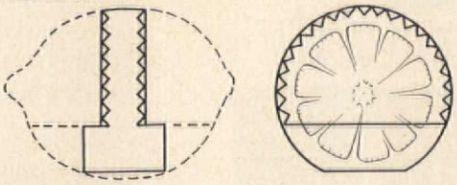


**4.** *Cut and reserve a slice from center of lemon for decoration. Carve saw-toothed design on edge of remaining sections. Remove rind from slice, divide, insert loop-fashion into center of pieces.*



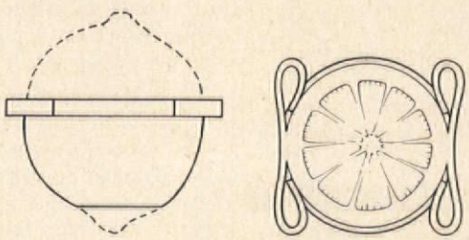
**5.** *Cut lemon in half. Make 8 evenly spaced notches around top as in diagram at left. Remove wedges of pulp as indicated in the second drawing. Sprinkle paprika across cuts for color.*

SKETCHES BY RICHARD OFT

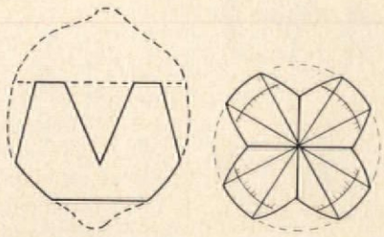


**6.** *Cut slices from center of lemon as indicated by solid lines in first illustration. Notch edges for added interest. Garnish with parsley along straight line of number two drawing.*

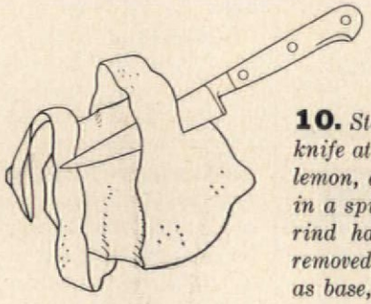
**7.** *Cut lemon into slices. Notch rind of each slice into saw-toothed design. Cut in half. Insert whole clove at center.*



**8.** *Score ¼-inch strip around half a lemon. Free strip from membrane leaving 1 inch connected to fruit on opposite sides. Snip strips at center. Fold free ends under as illustrated.*

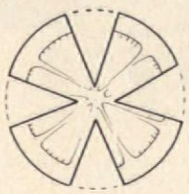


**9.** *Cut lemon in half. Make 4 deep notched cuts evenly spaced. Remove pulp from cuts. Sprinkle edges and center with paprika.*



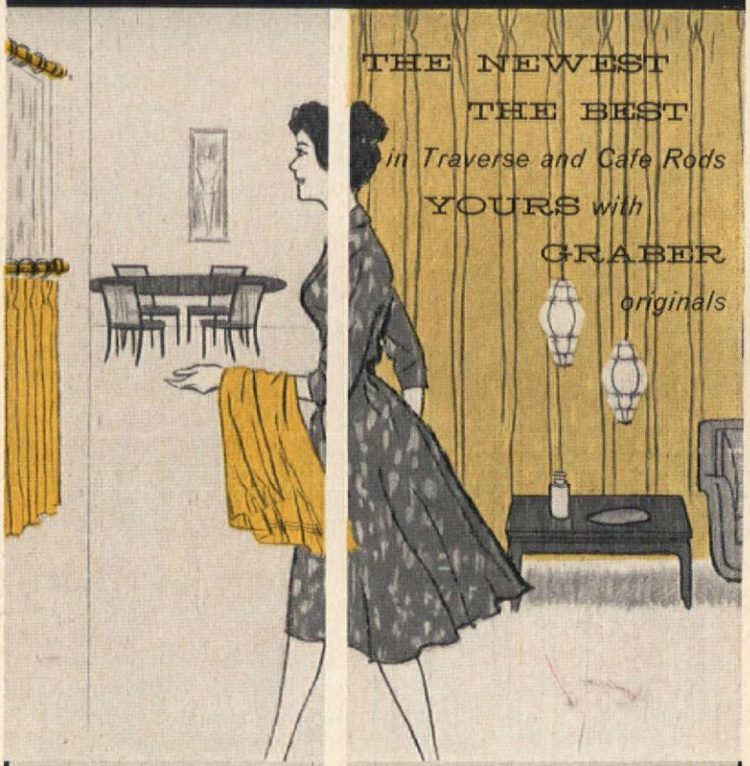
**10.** *Starting with a sharp knife at the stem end of the lemon, cut rind from fruit in a spiral fashion. When rind has been completely removed, using stem end as base, curl rind together.*

**11.** *Cut lemon into quarters. Dip the rind edges into paprika.*



**12.** *Cut 4 wedges from ¼-inch thick lemon slice. Garnish rind edges with paprika; add parsley.*


ROOM BY ROOM




NEW
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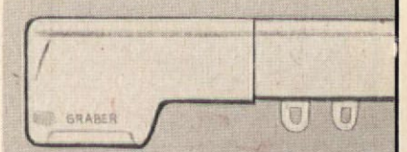
untarnishable

Now, Graber brings you brass-finish cafe rods that will shine always, with never a dulling of their original lustre. Guaranteed untarnishable, they are better and brighter than brass, but never need polishing as even the best of brass does. Ask for them at your Graber dealer for your cafes, tier curtains, pinch-pleated shorties.

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contur Adjustable
Traverse Rod

New for you, from Graber, the sleek-styled CONTUR rod! Its contoured lines give every window the modern decorator touch. It opens and closes your draperies with an ease and grace you'll find enchanting — performance you'd expect only with costly cut-to-measure rodding, professionally installed. Graber's CONTUR fits anywhere too — even snuggles up to ceilings with no gap at all. Your Graber dealer will be delighted to show you. Write now for his name, free folder of window ideas, and information on what's newest and nicest in traverse and cafe rods.

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MIRRORS

reducing equipment, tractors, rivets, tires, electric contractors *whatever you need—*

Find it Fast In The **Yellow Pages**

Advertisers displaying this emblem make your shopping easy.


# 10 Home Improvement Rackets

(continued from page 8)

He paints a grave picture of defective operation, deadly fumes given off. (Some even toss a smoke bomb into the furnace to make it really look bad.) But lucky for you, he knows just the right person to come immediately and put in a brand new dependable furnace. This, of course, sets up his partner who is waiting down the street with a truck and a cheap replacement. The homeowner ends up paying twice as much for a new furnace that wasn't needed in the first place.

So don't let anyone in without iron-clad credentials. Genuine inspectors rarely go around checking furnaces.

### CHIMNEY-REPAIR RACKET

One of the worst recent examples was that of a 75-year-old Bowling Green, Kentucky, woman who was told that her chimney would topple in the first windstorm unless it was fixed at once. She was frightened into signing for a $3600 repair job on the spot. Four men, posing as experts, worked on her chimney for a few hours, dabbed new cement on a few cracks and vanished, she tearfully told police.

This kind of swindler often claims he just happened to be fixing a chimney down the street and noticed that your chimney really looks bad. It might collapse any time. But he can fix it cheaply now, since his crew is near by. Warmed up, he tells terrible stories of damage caused by collapsed chimneys. The owner is frightened into signing for a $400 or $500 repair job. A crew pokes around the chimney for a few hours, disappears, and is never seen again.

### FAKE TERMITES

A gyp salesman examines a house and comes out holding a piece of wood riddled with termites. (They are from a bottle carried in his kit.) The owner is told that the house will collapse unless remedial work is done immediately. Pressure is put on him to sign before a check can be made on the salesman, and before a legitimate exterminator can be consulted.

What they don't tell you is that even in the worst cases there's generally time to call for other estimates. So don't panic if termites are found in your house. Call in other experts and find out how bad the termites really are. Then pick the best contractor to do the work for you.


WAGNER WARE Magnalite

...gives you more wanted features than any other cookware

**Foods cook from all sides.** Every meal a success. Magnalite gives you oven type cooking on top of stove. Extra thick sides, top, bottom surround food with heat—eliminate hot spots, sticking, burning.

**Oven-proof handles, knobs.** Safety-grip handles, large knobs withstand hottest oven settings—handles are slotted for easy hanging.

**Control-Flo lids.** Exclusive design strains as you pour—lid revolves to regulate flow. Vapor-tight, self-basting, seals in flavor, natural juices.

**Cooks with less heat.** Magnalite keeps kitchens cooler—lowers gas or electric bills.

A type—a size for every meal

**SKILLETS** Round 8", 10", Square 10", 12"

**SAUCE PANS** 1½, 2, 3, 4 qt.

**ROASTERS** Three sizes for 10, 15, 25 lb. fowls

Wagner Ware, most famous name in cast utensils, is approved by 1190 leading home economists.

INTRODUCTORY OFFER
SAVE $2.96
on this Magnalite
**Dutch Oven**

**$7.99**
FOR A LIMITED TIME
REGULAR $10.95
WEST OF ROCKIES **$8.99**
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Write for complete catalog
Illustrating 22 Magnalite utensils
THE WAGNER MFG. CO.
DEPT. 901, SIDNEY, OHIO


### TWO-FOR-ONE PAINT BARGAINS

You are offered "best quality paint, $8.98 a gallon, every second gallon free." It's done today in stores all over the country. Or a second gallon is sold for 1c. This widespread offer is actually the old two-for-one gimmick, two cans of cheap $4.50 paint masquerading as top quality.

Some of it is even worse than nothing. A federal paint standard calls for paint to stand up under 500 cycles of a special testing brush (one cycle equals two brush strokes). One paint, actually sold at $8.98, began to disintegrate after only 25 brush cycles and was completely worn away at the end of 50 cycles. Two ordinary low-priced paints tested the same way showed no visible effects after the 50 cycles. You get what you pay for, especially with paint. Don't expect a second gallon free any more than you would expect to be given a second $3000 car free with the one you buy.

### THE DEBT-CONSOLIDATION SCHEME

A gyp salesman, trying to sell a $1000 fix-up job, hears that the homeowner is already loaded with debt. "Why not take out a $2500 loan," the salesman says. "You can pay off all your debts at one crack. Then you'll only have to make one payment a month. Of course, I'm sticking my neck out to do this for you, so I'll need $500 to put it through." The salesman adds this kickback to the loan, making it an even $3000. The original $1000 figure was already $200 higher than it should have been, giving him that much more of a take.

A few days later the owner discovers he has to pay as much as $200 penalty-charge for the short-term cancellation of one or more of his loans. Total carrying charges on the new loan can reach as high as 40 per cent, according to the Detroit Better Business Bureau, which recently reported a rash of rigged debt-consolidation schemes. It charged that homeowners "were led to believe that smaller monthly payments are an unbelievable dream come true. The dream turns into a nightmare because the cost of switching can run into many hundreds of dollars, depending on the amounts involved, and length of time the new loan is stretched."

(continued)

(continued)

In New York, a ring of home-repair chiselers was rounded up and jailed for mulcting owners of as much as $1000 each on debt-consolidation schemes.

### AUTOMATIC-FIRE-ALARM SCHEME

A man rings the doorbell and says he is from the "fire safety council" (a nonexistent organization). He is giving "fire prevention demonstrations." Once inside, he exhibits news clippings and horror pictures of house fires to scare the family into buying a $500 to $1000 alarm system. After the order is signed, a couple of men arrive, string a few wires around and disappear.

### COMPLETION PAPERS SIGNED IN ADVANCE OF WORK DONE

Here the salesman persuades a customer to sign some blank forms, saying it will save time later.

When the job is not properly done, the customer complains but to no avail. A payment book arrives from the finance company, and he must pay since his signature is on the "completion certificate."

One suburban family near Chicago got a time-payment book that called for a total repayment of $2852.53, yet the work done cost less than $900. When the husband complained he was shown his signature on the actual contract. Then he remembered that the salesman showed him all the figures in pen and ink on a sample contract. They came to $852.53. He was assured that back in the office all this would be typed on the blank form he had just signed.

It was, after the gyp doctored it by $2000. There was nothing the owner could do. He had to pay.

Never sign a completion certificate until all work is properly finished. Never, never sign blank papers, regardless of how harmless they may seem. If any salesman insists, throw him out.

### "LOW-BALLING"

This scheme has flourished for years in the sales of expensive remodelings such as finishing an attic or basement, and more recently, with swimming pools. A homeowner is offered a price so low he can't resist. In St. Louis, for example, a man and his wife signed up for a $1500 attic-remodeling job, although two legitimate contractors had said the same work would cost over $2500. After the order was signed, the couple was told about the extras: finished flooring, wallboard, finished ceiling, painting, insulation, and other items which brought the job to over $3000.

Called "low-balling" in the trade, this practice is aimed mainly at elbowing legitimate contractors out of the way by underpricing them. Once signed up, the customer is hooked. He usually ends up paying for a much overpriced job.

Deceptively low prices quoted for swimming pools, for example, do not include piping, pumps, filters, water-cleaning equipment, and often even the water-line hookup is "extra." Certain communities have stiff ordinances that require continuous water changes and these call for prohibitively expensive equipment; if you live in such a community, you must either buy the equipment or not use the pool. (continued)


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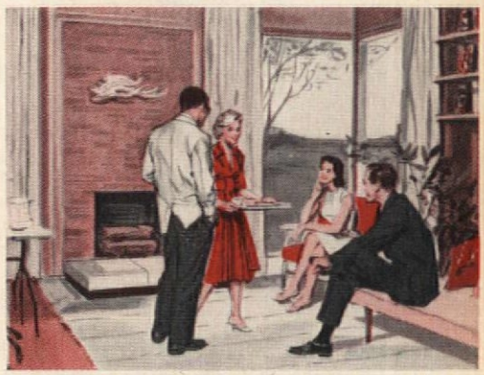

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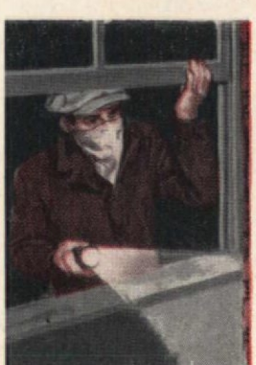

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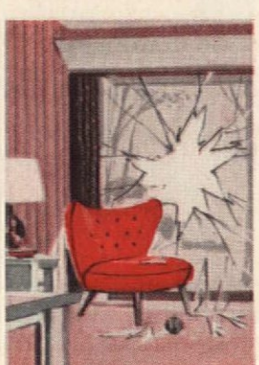

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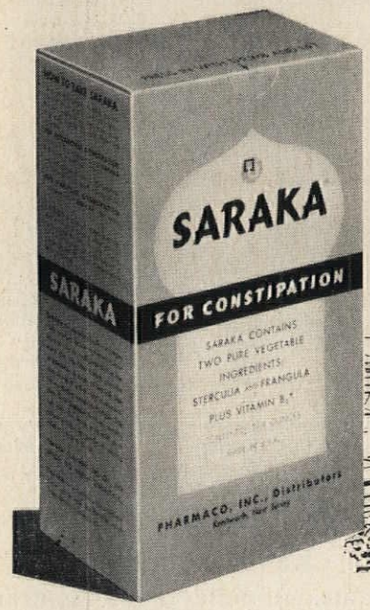


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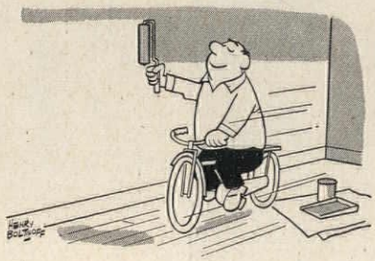
(continued)

So when you remodel, not only should you get at least two or three bids from competing contractors, you should beware of a firm that offers a price sharply lower than the others. Get a complete list of all materials and work to be done, and compare all bids.

## HOME-IMPROVEMENT CHECK LIST

Here is a home-improvement check list of eight precautions to follow, based on interviews with Better Business Bureau officials and home-improvement experts:

1. The most important question: is the dealer reputable? Ask your Better Business Bureau or Chamber of Commerce. Get the names of people he has worked for and find out how they fared. If possible, visit the dealer's office, to make sure, for example, he doesn't operate from a telephone booth.
2. If you finance the work, check the finance company the same way you check the dealer.
3. Don't be pressured into signing a contract. Be wary of salesmen who try to frighten you into immediate action.
4. Get at least two or three bids from dealers before you buy. They should be based on identical, written specifications.
5. Demand absolute identification before letting any person into your home who claims to be a city, or utility company inspector.
6. Don't fall for special offers, the "amazing bargain," the long-term guarantee, the offer to use your house to demonstrate a product. Be a realist; nobody gives away something for nothing. There is always a catch.
7. Thoroughly read all papers you sign, particularly the fine print. Be sure everything is filled out properly. Never sign a blank form. Don't sign a completion certificate until work is satisfactorily done.
8. Does the contractor have both liability and workman's compensation insurance? These two requirements should be mandatory. They are needed to protect you and your family in case of damage to your house or injury to any person (including installation men) during job progress. THE END



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**Pattern for Your Child's Achievement.** A guide to a child's musical education which discusses what music does for your child, when and how you should introduce him to good music. Tells what age to start piano lessons and how you can encourage him. Free from The Baldwin Piano Company, Educational Division, Dept. AH, Cincinnati 2, Ohio.

**The Wonderful, Wacky World of Sleep.** Written in a humorous vein and delightfully illustrated, this 36-page book discusses how to get to sleep, and how much sleep you need. It supplies buying information on bedding, including springs, mattresses, pillows, sheets, and blankets. Free from Sleep Booklet, Dept. AH, U.S. Steel, Pittsburgh 30, Pa.

**Honesty—The Only Policy.** A frank discussion of the moral problems—lying, cheating, stealing, payola—which face our society today. And more important, ways to solve them. Send 25c to Employee Relations, Inc., Dept. AH, 32 North Bayles Ave., Port Washington, N.Y.

**How to Stop Rust.** Gives complete instructions for protecting all kinds of metal, indoors and out. Has directions for choosing the right primer, preparing the metal for paint, and applying primers and topcoats. Handy chart included. Free from DuPont's Finishes Division, Ap-62, Dept. AH, Wilmington 98, Del.

## SHOPPING INFORMATION

MAKE YOUR FIRST COURSE A BRIGHT TABLE SETTING

Page 46: (top) "Signet" silver—Kirk. China, glasses, table accessories, furniture—Bloomingdale's. (bottom) "Fontana" silver—Towle. China—Royal Doulton. Table accessories, furniture—Bloomingdale's. Page 47: "Onslow" silver—Tuttle. "Greenhaven" china—Rosenthal. Belgian table linen—Leacock & Co. Furniture—Whiteleigh Collection by White Furniture Co.

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Please send me:.....portfolio(s) of 8 full-color bird prints at $2.95 each
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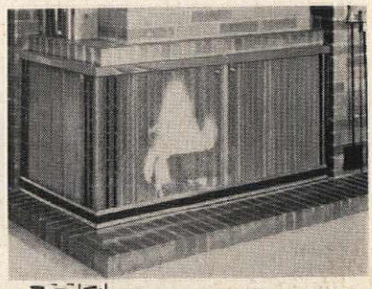

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# Plant Your Springtime

(continued from page 42)

get sunshine at least half the day and where the soil is well drained. Dense, continuous shade and waterlogged soil are about the only common conditions that spring bulbs can't stand.

In open lawn areas, or in combination with trees, shrubs, or other flowers, you'll get your most beautiful effects from curved, irregularly shaped plantings that have a naturalistic appearance. Usually it's only where the closeness of a wall, a terrace, or a straight path requires it that a rectangular planting is likely to be more effective. A circular planting is usually desirable only in a geometrically designed formal planting.

The appropriate size of a feature planting will depend on the size of the garden area in which it'll be located. Figure on a minimum length of 5 feet and a minimum width of 3 feet at the widest point of an irregularly shaped drift.

When you plan the placement of a clump or drift, you'll want to consider the major characteristics of the different bulbs. The size, color and flowering time are as follows:

Hyacinths generally grow about 12″ high, are intensely fragrant, and include white, cream, and soft tones of red, pink, blue, lavender, and purple.

Daffodils range between 12″ and 20″ high, are mildly fragrant, and include white, many tones of yellow, and a host of two-color combinations in which white, yellow, orange, or orange-red dominates.

Early-flowering tulips range from 8″ to 18″, the later ones from 20″ to 30″, they're slightly fragrant, and include white and both soft and intense shades of all colors except true blue.

You'll find large selections of varieties to choose from in all the fall bulb catalogues or at any well-stocked garden center.

Hyacinths usually flower around the middle of April; daffodils have a longer flowering range, from middle to late April; and tulips span a still longer period, from mid-April to mid-May. Siberian squills (Scilla sibirica) and grape hyacinths (Muscari armeniacum and M. botryoides), in blue and white and about 6″ high, flower with the hyacinths, daffodils, and early tulips. Spanish squills or bluebells (Scilla hispanica), in white, blue, and pink and 12″ to 15″ high, flower with the late tulips.

PLANTING GUIDE

| | Depth | Inches apart |
|---|---|---|
| Hyacinths | 6–8″ | 6″ |
| Daffodils | 8–10″ | 6″ |
| Tulips | 8–12″ | 3–4″ |
| Grape hyacinths | 4″ | 1½″ |
| Siberian squills | 4″ | 1½–2″ |
| Spanish squills | 4–6″ | 2″ |

Use the greater planting depth if your soil is sandy, the lesser depth if it's clayey.

To plant a clump of a dozen or so bulbs, dig a large enough hole with a shovel or spade, about 3″ deeper than the planting depth. Loosen the bottom soil, mix a couple of handfuls of complete plant food with the loose soil, firm it slightly, cover with unfertilized soil to the proper planting depth. Set the bulbs evenly, and cover with soil to a little above the ground level to allow for settling.

To plant a larger bed or drift, the best way is to work the same as for a clump—that is, dig out all the soil a little deeper than the planting depth, prepare the bottom soil as described above, and set the bulbs evenly as regards both depth and spacing. An easier way is simply to spread plant food on the soil, turn it to the full depth of the fork or spade, and rake the surface smooth. Then plant the bulbs individually with a bulb planter or trowel. This way, however, you probably won't get the bulbs at exactly equal depths or quite so evenly spaced, and so the flowers may not be so uniform.

Feed your bulb plantings generously at least once a year—in the fall—or better still, in the early fall and again in the very early spring. Remove the flowers as soon as they fade to prevent seed formation, but don't remove the leaves until *completely withered.*

By the time the leaves start to yellow, but before they should be removed, you can overplant your bulb plantings with annuals (petunias, marigolds, zinnias, etc.) so as to have continuous bloom from midsummer till frost. For this second flowering period you can choose the same colors as you had in the bulbs, or you can choose completely different colors. Since tulips prefer to be dry during summer, it'll be best to overplant these with zinnias, annual phlox, or portulaca, which need the least watering. You probably won't have to dig up and replant the bulbs for five years or more—when they may become overcrowded and stop flowering. THE END

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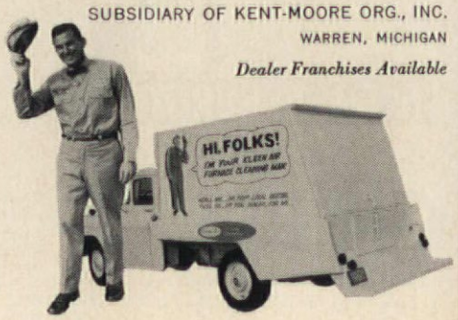


*1. **Filigree screens** are backed with fiberglass panels, illuminated with 25-watt bulbs. Screens are 12x36" and may be purchased at department stores or lumber dealers. Home of Eliot Jordan.*

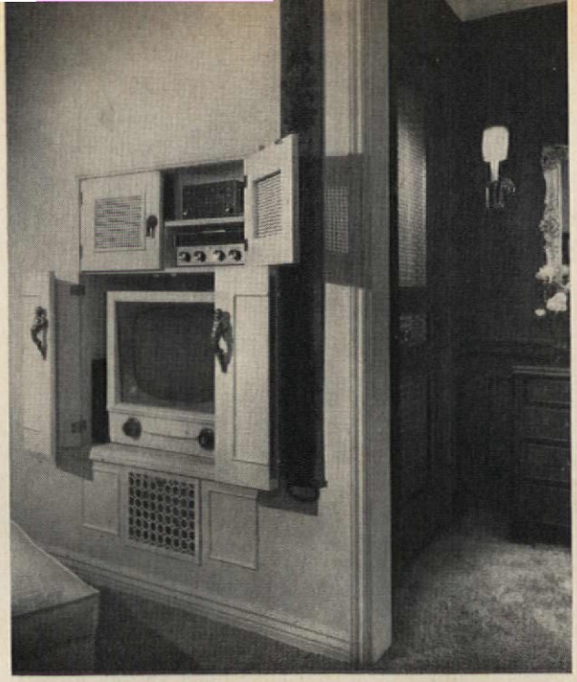
*2. **Venetian panels** of gold and white are glued on plain door. Plastic panels are 2x4', three-dimensional, and cost about $4.90.*

# 16 WAYS TO IMPROVE YOUR HOME

ROBERT W. HOUSEMAN

*Decorating ideas may come from a wife's pretty head but usually it takes a husband's helping hand to carry them out! Certainly this is true of the 16 smart ideas shown on these pages. Study them carefully and see how they will give you more storage, make your home more comfortable, or add a spot of beauty. If these specific ideas aren't the answer to your problem, an adaptation may suit your needs. For example, the hallway-lighting idea, above, used in a bathroom, will give the effect of filtered sunlight; the built-in TV, with hide-away doors (next page) would be ideal for a bedroom too; use the upholstered headboard over a backless couch in your living room!*

(continued)



**3. TV set** *is recessed in coat closet. Panels in closet door (behind TV) were replaced with metal mesh for ventilation. Folding doors are made of ¾-inch plywood, trimmed with molding. Hi-fi doors are of caning. Decorator, Jane L. Geraghty, A.I.D.*

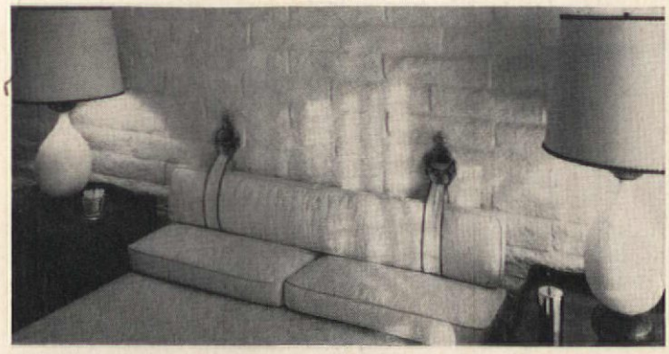
**4. Door-bumping problem** *is solved by dividing a solid door and fitting it with hinges. Before, it conflicted with door opening into closet on the right wall. Home of Susan Jones Medlock.*

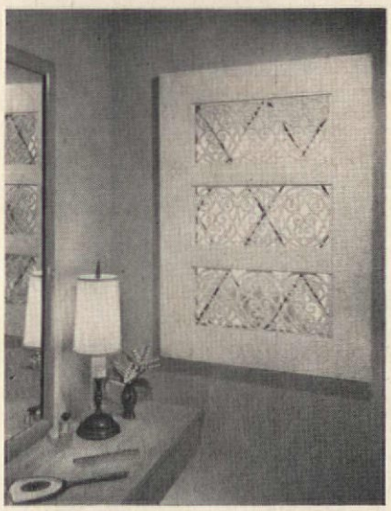
**6. Window niche** *fitted on both sides with bookshelves is pleasant corner for reading or sewing. Note Scandinavian folding rocker. Decorator, Jeanne Ludwig, A.I.D.*

**7. No room for a desk?** *Of course there is if you use this idea. Section of this built-in bookcase drops down to become a hard-surfaced desk and work area. Drawers, pigeonholes, and shelves are built in behind. Legs become frame on wall panel when it is closed. Home of Mr. and Mrs. R. C. Hensel.*

**5. Bottoms-up window shade** *can be set in any of five positions on its way to the top. Tension-type roller is attached at the baseboard level for maximum privacy and light control. Decorator, Jeanne Ludwig, A.I.D.*

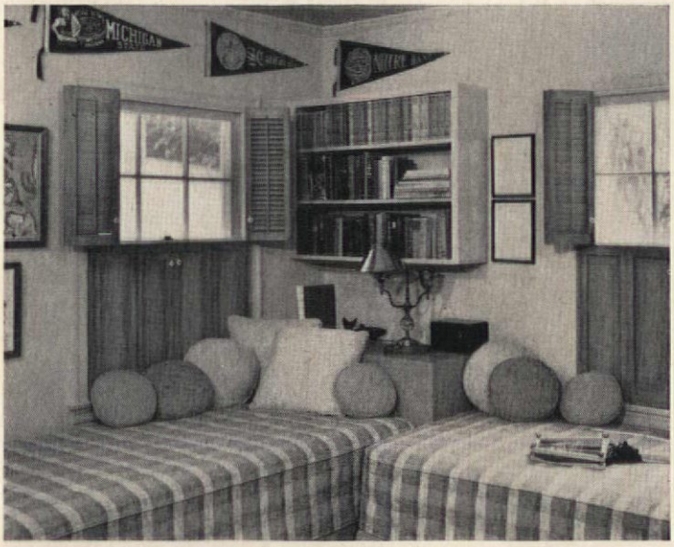
**8. Good spacemaker** *in a small dining room is this glass shelf over balustrade wallpaper. Supported by brass brackets, it can be used for serving or to hold a floral arrangement. You could use wrought-iron supports or wooden brackets with shelving. Decorator, Jane L. Geraghty, A.I.D.*





**9. Brass door knockers** *hold fabric loops which, in turn, hold a long, comfortable bolster. This "headboard" and the flat pillow cushions create a tailored effect. Decorator, Victor Burch, Jr., A.I.D.*

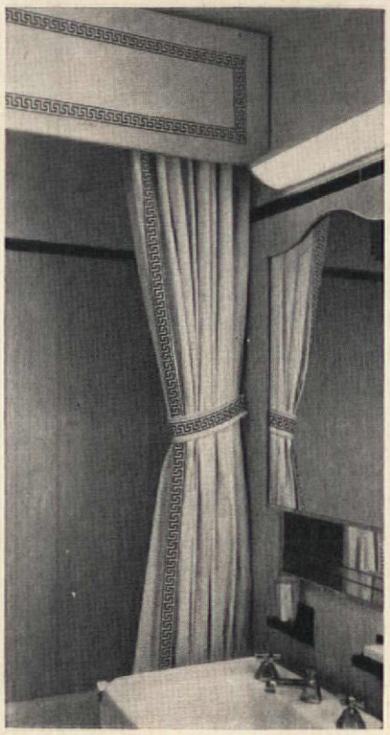
**10. Lacy grille adds grace** *to powder-room window. Made of bits of grillwork framed in three panels and hinged to wall, it offers privacy and subdued light. Home of Mr. and Mrs. Louis Winter. Decorator, Larry Schwartz.*



**11. Corner your beds** *to give more space for activities of growing boys. Easy-to-make night table accommodates reading lamp and provides pillow support for both beds. Home of Mr. and Mrs. Michael Pharr.*

**12. Awning over curtains** *and planter sets a gay mood in a nursery. Striped yellow and white chintz is trimmed with white surrey fringe. Awning rests on wooden dowel frame attached to the wall with ordinary shelf brackets. Home of Eliot Jordan.*

**13. Beauty secret** *in this bathroom is the plywood shutters covered with a robin's egg blue chintz. The pattern is centered on each panel. Embroidered café curtains hang from the halfway mark inside the shutters. Decorator, Jane L. Geraghty, A.I.D.*



**14. Mattress ticking** *(plastic lined) makes a handsome shower curtain and valance. Valance is hung from brass rod fastened at ceiling height.*

**15. Old chest** *between bedroom and bath has marbleized wallpaper; shelves above hold pretty bottles. Decorator, Jeanne Ludwig, A.I.D.*

**16. Snack spot in kitchen** *is still possible where floor space is limited if you copy this kitchen idea. Counter over cabinet takes a free-form swing at the window end to accommodate two coffee drinkers. Wall cabinet displays glassware behind sliding glass doors. Home of Mr. and Mrs. Donald T. Shawl.*

PHOTOGRAPHERS: GEORGE DE GENNARO, ROBERT MCGINNIS, LISANTI, GEORGE SZANIK, GENE TRINDL, F. M. DEMAREST, WARREN REYNOLDS, WILLIAM R. HOLTZ

# "WE WERE ALWAYS LOOKING FOR PLACES TO PUT THINGS."

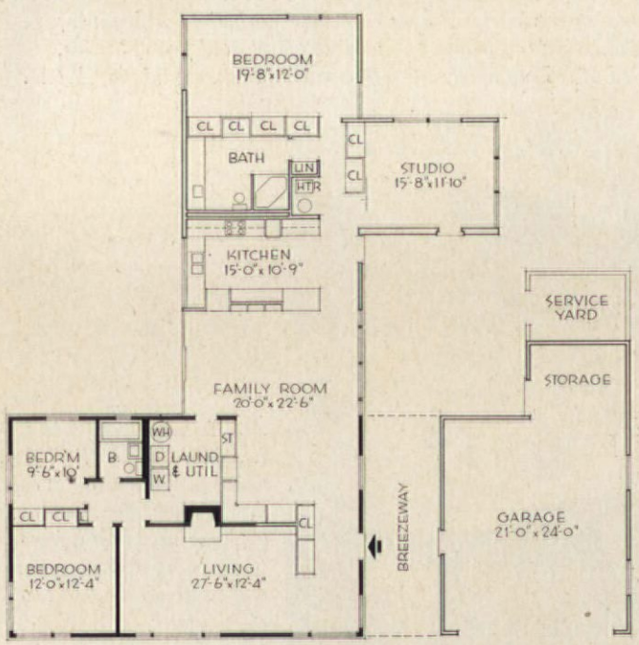
*This family needed storage space— but ended up with a 5-room wing!*

"Our teen-age daughters hit the ceiling when we suggested moving," says Mrs. William Dean. "Frankly we couldn't blame them. We'd fallen in love with our community too. So we decided to add onto our old house to get the space we needed for our active family."

The Deans extended their house at the rear and here is what they gained: a spacious family room, a new kitchen (the old one was converted into a utility room with washer and dryer), an additional bath, a huge master bedroom, and a guest room or studio.

As for storage, there's a large entry closet; floor-to-ceiling closets in the bath, master bedroom, and studio; compartmented storage in the family room; cabinets and drawers in the kitchen and utility room. Additional storage was created at the rear of the garage.

In the plan below notice how well the old (heavy outline) and new wings work together and how the front entry channels the traffic into either area.

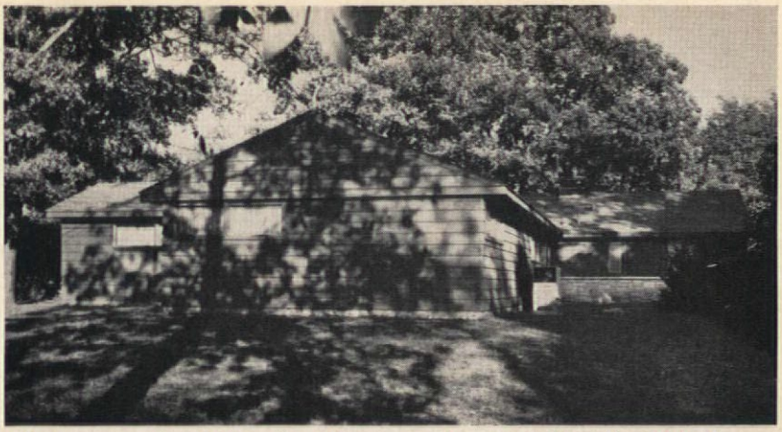



***Connecting link** between small original home and five-room addition is this spacious family room where a hide-away storage wall shields a major portion of the kitchen work area from view. Remodeling added 1200 sq. ft. of living space.*

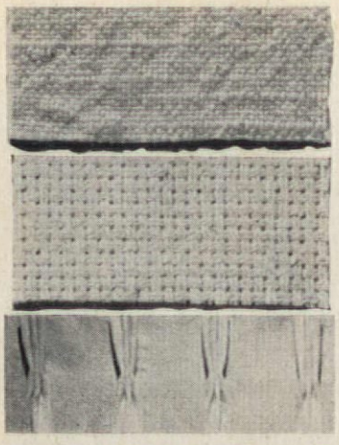
***Beautiful kitchen** has a wide sliding window that overlooks the pleasant side yard. Mahogany paneling (same as used in the family room) serves as a rich background for the light birch cabinets and gray counter tops.*

ARCHITECT: BUDERUS ASSOCIATES • INFORMATION: JESSIE WALKER • PHOTOGRAPHER: KRANZTEN STUDIO, INC.

***Old and new blend beautifully*** *as you can see in the front elevation of the Dean home. At the right, past the front door, is the new family-room wall. Stone wall marks the beginning of the new guest room or studio.*



***Major part of addition*** *is at the rear and covers half of the old back wall. The same materials used on the original house—redwood siding and stone—were used on the addition. Original wing is at right of the photo.*



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It holds all the mail, even Life Magazine, under cover and dry! 24-gauge steel box is 3½"x6"x15½" long with rust-resistant baked enamel finish in dull black or hammered bronzetone. We'll add your last name (up to 9 letters) and initials in script or block letters. Order **SP539-6**, Black Mailbox **SP540-6**, Bronzetone Box, **$5.50**

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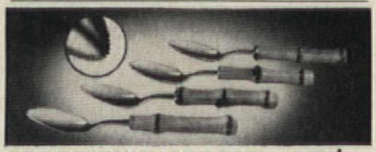

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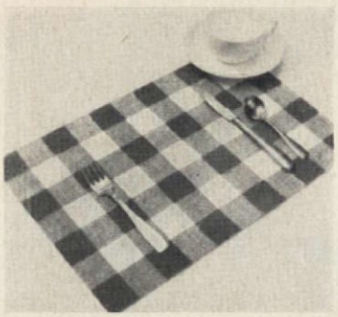

**ASK FOR THE CHECK** in black and white or red and white, and you'll get cheerful service with either combination. "Checked gingham" place mats live a carefree life on your table and prove you're not a square. Mats are 12x18" in plastic—wipe clean and never see an iron. Though the check is big, the tab is small—$2 for 6. Miles Kimball, 126 Bond St., Oshkosh, Wisc.

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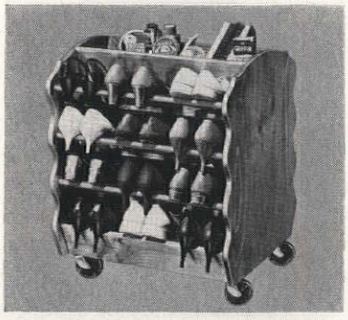
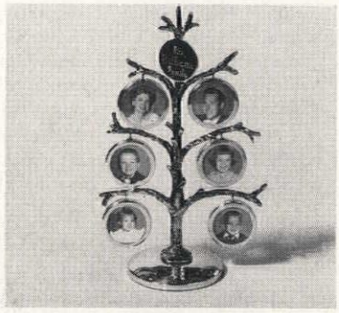


**RACK AND ROLL** all your shoes for a quick selection or cleanup. A handy, handsome pine rack on free-wheeling casters holds 24 pairs of women's or 20 pairs of men's shoes, plus polishing gear. Fits in closet under short garments. 22x16x26½". In satin finish, honeytone pine or maple, $24.95. Unfinished kit, $16.95. Exp. chgs. coll. Yield House, Dept. A10, No. Conway, N.H.



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**A BRILLIANT FUTURE** is forecast for these Oriental figures on black lacquered wooden bases. They're actually smokeless, dripless candles—a bright punctuation on a table set in an Eastern mood, or charming sentinels for flower arrangements. Gracefully molded, 11" tall, they masquerade as Green Jade or Rose Quartz. $1.98 ea.; $3.75 pr. Hobi, Dept. AH-6, Flushing 52, N.Y.

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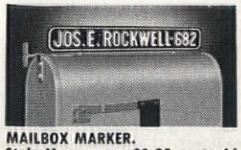


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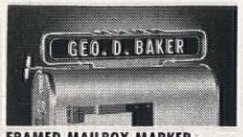


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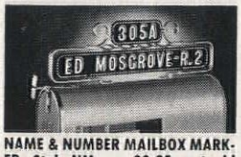


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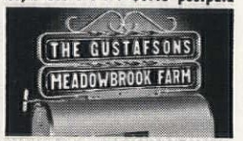


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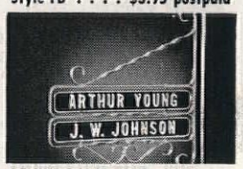
**TWO-LINE POST-n-WALL MARKER**
**Style OB . . . . $6.95 postpaid**

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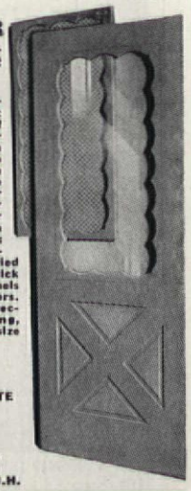
**STORM & SCREEN DOOR**



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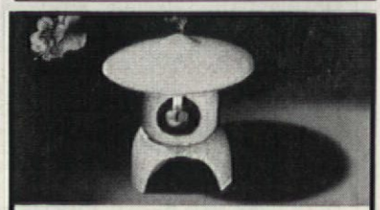

**Japanese Stone Lantern**

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**SHED A TIER** or two from this charming, versatile Pagoda Server. Three stacking bowls and a cover make it a replica of an Oriental pagoda, in black and Chinese red lacquered wood. With hand-painted motifs in gold, it makes a lovely accent for a low chest when it isn't busy with nuts and candies. 6¾" high. $4.95. Mastercraft Products, 275-A Congress St., Boston, Mass.

**IT'S UN-DIG-NIFIED** when folded, but this ingenious polyethylene shovel digs right in when in its locked-open position. Light, but sturdy, and rustproof. Opened it is 41" long, and the 12x12" blade is good for gardening or emergencies—shoveling sand, snow, or rock salt. A dandy size, even for a *compact* car trunk! $3.98. Nancy Ellen, 393 Spencer Building, Atlantic City, N.J.

**CHAIN REACTION** brings up the keys from the depths of your handbag, without digging. One end of a gold-plated chain clips to your bag, the other holds the keys. Keyholder has a snap-apart section to detach an ignition key for parking, leaving the rest with you. Unit moves easily to other bags. $1 ea.; 2 for $1.89. Carol Beatty, 11 Beatty Bldg., Culver City, Calif.

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**2 FT. TALL NURSERY WALL DECORATIONS**

Now you can decorate your nursery, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, balls and circles all in exciting full color plus illustrated decorating instructions and paste.

**Complete set only $3.98 plus .32 postage.**

**The Small Fry Shop**
**P.O. Box 48553, Los Angeles 48, Calif.**

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BIG $$$ **CAKE DECORATING** CANDY MAKING

**HOUSEWIVES WANTED . . .**

No Experience Necessary. $5 an hour easy in spare time. Endless demand for lovely, original Cake Decorations and luscious, Professional Candy for Xmas, Easter, Weddings, Birthdays, Parties, all holidays and occasions. WE SHOW YOU HOW to turn your kitchen into a gold mine. No capital required, start your own business small, grow big. *No age or educational limits.* Big Money from clubs, churches, business firms, socials, parties, etc. *Write for Free Facts* on complete home instructions.

**Candy & Cake Institute,**
**Dept. 781 Fallbrook, Calif.**

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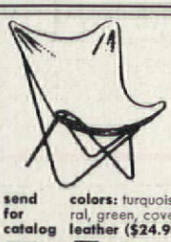

**replacement covers for butterfly chairs**

**$3.95** postpaid

- heavy duty canvas
- double reinforced seams
- fits all sizes
- satisfaction guaranteed

send for catalog — **colors:** turquoise, tangerine, gold, black, natural, green, covers also in **plastic ($6.95)** or **leather ($24.95)** in black, white, or turquoise.

**Patio sales** dept. ah-100 box 25 highland park, ill.

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# If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.

**Bremner-Davis Phonics, Dept. A-4, Wilmette, Ill.**

---

**PERKY PETS**

**Checked gingham Red Dog Blue Cat Approx. 16" tall**

**SET $2.50 ppd.**

Delight small fry and teenagers. Make several sets for Christmas giving. Kit includes complete instructions and everything needed except stuffing. Send check or money order. No C.O.D.'s.

**SHOP WITH JANIE**
**P.O. BOX 1236 TORRANCE, CALIF.**

---

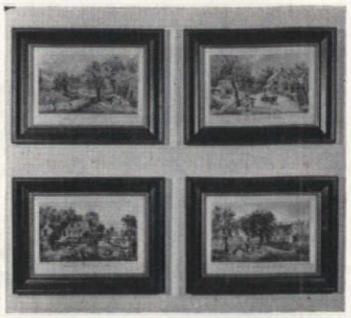
**Make Extra Money At Home!**

**INVISIBLE MENDING**

**Pays up to $10 in an Hour**

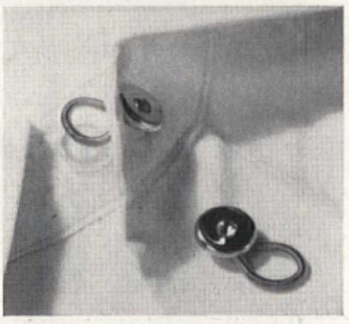
Be the invisible mending (reweaving) expert in your community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics DISAPPEAR! Do it at home—in spare time. Big demand from cleaners, laundries, homes. Up to $10 for a single hour's work reported. Write

**FABRICON CO., Dept. 5410**
**6238 Broadway Chicago 40, Ill.**

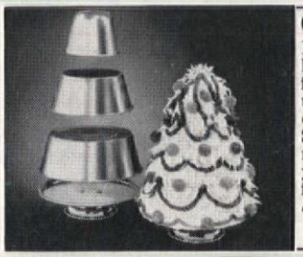


**ALWAYS IN SEASON,** Currier & Ives "Four Seasons" prints are handsomely framed in maple to set off their delicate hues. In a picture grouping or flanking a hutch, they lift a room's spirits as well as your own. Charming reminders that if winter comes spring can't be far behind, each is 7⅝x6⅛" over-all. Set of 2, $3.95; all 4, $7.50. Taylor Gifts, Dept. AH, Wayne 6, Pa.

**LOOKS LEICA** camera on one side, and the reverse of this gold-plated brass camera tag is engraved with a name and address, to make sure it comes home. A boon to any shutterbug who'd be lost if his camera were. It's a good insurance policy to label cases too, so 1½" tags give high coverage at a low premium—$1.50 ea. Lillian Vernon, 276-AH East 3rd St., Mt. Vernon, N.Y.



**STRETCHING A POINT** for comfort, *Stretch-Button* adds a half-size to the shirt collar that's too tight or too stiff. To keep a man from getting all choked up, it fits in the buttonhole while the spring loop goes around the button for extra ease. The tie hides it completely, so it's a rhodium-plated blessing in disguise. $1. Zenith Gifts, 5346 P.O. Bldg., Brighton 35, Mass.



## CHRISTMAS TREE CAKE PANS

Now you can bake a Christmas tree cake for your holiday table! Set of 3 aluminum pans, graduated from 3" to 6" in diameter makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. One tree serves 9 generously. Set includes pedestal stand plus recipes for cake made with or without prepared mixes. Use pans the year 'round for exciting birthday desserts and other festive occasions. *No C.O.D.'s*

*Send for free gift catalog* Complete set . . . $1.00 postpaid

**ARTISAN GALLERIES** 2100-D10 N. Haskell Dallas 4, Texas

## HANDSOME NAME BAR PIN

Susan

Your first name in gold-plated script letters. Small letters app. ½" high, 3" long, depending on length of name. Safety catch. Smart, good looking pin. Allow two weeks. Send $2.75 tax incl. ppd.

*Send for new catalog.*

**THE KREBS, Dept. AH10,** Westerly, Rhode Island

## FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience.

*Also manufacturers of cast iron modern and antique ranges, stoves and furnaces. Send for information. Write to Dept. AH.*

**PORTLAND STOVE FOUNDRY CO., Portland, Me.**

## CURTAIN CHARM

WITH BALL FRINGE ON UNBLEACHED MUSLIN

25", 30", 36", 40", 45" long $3.00 (2 pair to window $6.00)

54", 63", 72" long $4.50

81", 90" long $6.00

all types 80" wide per pair

Matching Valance 9"x80" $1.50

All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more.

*Satisfaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as the burlap and floral prints.*

**COUNTRY CURTAINS**

STOCKBRIDGE, MASS. DEPT. 21

## BE GOOD TO YOUR FEET!

Send for our Free Shoe Catalog

IN SIZES 1 to 13 AAAAAA to EEEEE

You'll enjoy buying from our world-famous catalog showing quality shoes priced from $10.95—our vast size range insures perfect fit or money refunded, so send for your free copy now!

$14.95* *sizes 2 to 13 AAAAAA to D black, red, tan, blue, bone or white calf*

10½-12 $15.95*

12½-13 $16.95*

*add 50c postage

**SOLBY BAYES** Dept.A. 45 Winter Street, Boston 8, Mass.

UNUSUAL - EXCITING

## Gift Ideas!

FREE CATALOG

Choose gifts from Breck's! Ideas for folks of every age and interest. Many exclusives — priced from $1 to $5. Gold mine of new ideas! Write for your FREE Breck's Catalog NOW!

**BRECK'S** *PAYS ALL THE POSTAGE!* We pay postage! Another reason why Breck's is your best bet! It's easy, economical, exciting! Satisfaction always Guaranteed!

BRECK'S OF BOSTON RELIABLE SINCE 1818

670 Breck Bldg. Boston 10, Mass.

## SLIM 4 INCHES WITHOUT DIET!

TWIN ZIPPER "HIP-EZE" GIRDLE

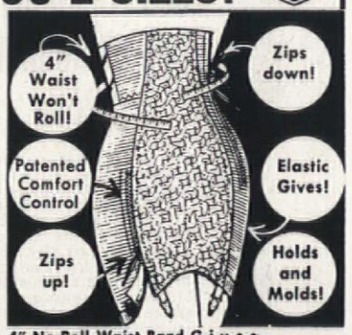
## SLIMS YOU 2 SIZES!

Slim Form

Lightweight, comfortable new "Hip-Eze" trims 4 inches off your figure, instantly molds tummy, hips, thighs in a smooth, unbroken, graceful "slender silhouette" look — without effort or diet on your part! World's easiest girdle to put on!

ALL NYLON POWER NET

Zip top down, zip bottom up, roll up and slip on like hosiery. Smooth power elastic gives as you sit, bend, stride. Never "rides up". Never feels too snug even after a big meal; patented Comfort Control adjusts to all positions from tight to loose, in seconds, without disrobing. Wears longer, holds shape because you never have to yank it on or off. Washes beautifully; drip-dries fast. White only. Measure waist, hip, tummy with "Hip-Eze" off, then on. See inches vanish! Money Back Guarantee.




ZIP OPEN BOTTOM — JUST SLIDE IT ON Don't TUG! Don't PULL! Don't STRAIN! Don't TWIST! Don't STRUGGLE! — ZIP OPEN TOP

4" No-Roll Waist Band G-i-v-e-s As You Bend — Never Pinches $4.98 ppd.

*WAS $6.98 Special this ad*

Regular or Panty Girdle Style in 8 SIZES—ORDER BY PRESENT WAIST SIZE. 24-26, 27-28, 29-30, 31-32, 33-34, 35-36, 37-38, 39-40.

**NANCY-ELLEN** c/o Spencer Gifts, D-21 Spencer Bldg., Atlantic City, N. J.

TO REDUCE 4 INCHES WITHOUT DIET, SEND TODAY

Nancy-Ellen, c/o Spencer Gifts, D-21 Spencer Bldg., Atlantic City, N. J.

Please send my Twin Zipper "Hip-Eze" girdle at once. My present waist size is:...

☐ I enclose $4.98. You pay postage.

☐ I enclose $1. Send C.O.D. I'll pay balance plus postal charges.

Make check or m.o. payable to Spencer Gifts

I must be delighted with my "Hip-Eze" or I may return it within 5 days for a refund.

Name.....

Address.....

City.....Zone.....State.....

Copyright 1960 Spencer Gifts, Atlantic City, N. J.

## BABY'S PERSONAL BIRTHDAY CANDLE

YOU GET A BIG "THANK YOU"

Many colors!

★ 17" high.

★ 1½" diam.

★ Burns for 21 Years!

★ With Baby's Full Name, Birthdate, Weight

when you give this unique candle

It will burn for hours on every birthday 'til baby is 21, creating happy childhood memories that will last a lifetime.

Fine colorful custom made 1 lb. candle is permanently personalized with full name, birthdate and weight.

With wrought iron holder $3.45

With cadmium plated (silver color) holder . . . . . $3.95

Plus 25¢ postage for each candle

WEDDING ANNIV. CANDLE

**A charming gift for a young couple: Personalized Wedding Anniversary Candle with markings and correct symbols for 60 years. $4.20**

**LION'S** NOVELTIES, INC. Dept. 43

**139 Payson Ave. New York 34, N.Y.**

## Provincial seat pads and chair backs

Enjoy the cushiony comforts of foam rubber-filled pads to fit Captain's chair or mate size. Chair backs for ladder-back chairs or Boston Rockers. Covered in rich nubby upholstery-weight textured cotton in your choice of Olde Gold or Colonial Brown with gay Provincial print pattern. Large chair pads, 18" x 15" deep, $3.98; Small chair pads, 14" x 14" deep, $2.98; Chair Backs, 21" hi x 13" wide, $3.98, plus 25¢ shipping for each pad ordered. Satisfaction guaranteed or money back.

Large pad and back $3.98 ea. Plus 25¢ shpg. ea. pad

FREE Christmas Gift Catalog Write for it

*Helen Gallagher*

413-K10 Fulton St., Peoria, Ill.

## ROLLER TOWEL RACK is BACK!

Neat little touch to Early American or Contemporary Kitchens. Ruggedly crafted of 1" Northern Pine; finished and hand-rubbed to a Honey Maple color. 19¾"L, 4¾"h., 4¾"d. A terrific man's tie rack, too!

only $1.98 plus 35c postage

**PUDDIN' HOLLER,** Box 59, E. Swanzey, N. H.

## Jolly Santa MAIL POUCH

*Kit* $1.39 ea. *in lots of 2*

Write for FREE CATALOG

This make-it-yourself kit completed would sell for at least $5.95! All felt, red and white St. Nick has be-sequined beard, brows, pompon cap. White Xmas mail sack for cards, letters is rimmed in gold color rickrack and twinkled with spangles. 20" high overall. Complete kit $1.59. Save! 2 or more kits, $1.39 ea. Add 16c postage each. See thousands more holiday items in Free Catalog.

**LeeWards** Dept. 60-039 Elgin, Illinois

## 1000 Name & Address Labels $1

ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. Makes an ideal gift. *Satisfaction guaranteed* or your money back.

TIME-SAVER LABELS, 1001 Jaspersen Bldg., Culver City 1, California.

## END DRESSING TABLE CLUTTER

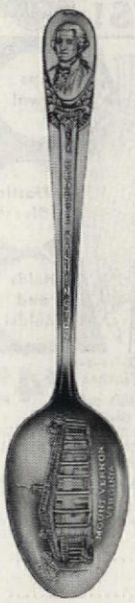
## *Magnetized Bobby Pin Cups*

Magnetically appealing are these dainty and attractive accessories that keep bobby pins and hairpins handy 'n upright. The secret . . . a magnet in the base! 1¾" high, each is richly lined with crimson red velour. Choose (A) our antiqued gold, Victorian gem with 3-dimensional scroll-work, $1.50 or (B) with gold-plated pierced lattice-work design, $1.00, ppd. An unusual gift with lots of attraction!!

WRITE FOR FREE GIFT GUIDE

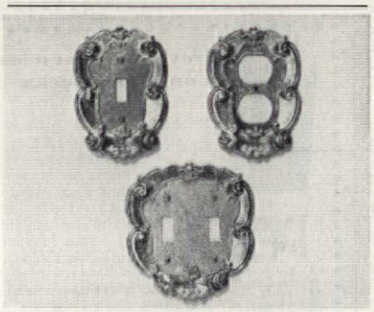
**NANCY NORMAN** 1506 Post Office Bldg., Div of Zenith Gifts, Inc Brighton 35, Mass.

# FREE GIFT!



## GEO. WASHINGTON COMMEMORATIVE SPOON

To interest you in collecting a complete series of the famous Presidents Commemorative Spoons, we offer to send you the first spoon of the series, FREE! The entire collection, designed by one of America's finest sculptors, consists of thirty-three in all, from Washington to Eisenhower. Each spoon commemorates a different president; displays his portrait, name and term of office. Skillfully engraved in the bowl of each spoon, is illustrated the outstanding events that occurred during his term of office. The spoons are of extra-heavy quality sliverplate, manufactured by International Silver, America's largest silversmiths. With your free spoon we will tell you how if you wish, you can collect the entire series by mail, two or more at a time, at your convenience, for only one dollar each. For your free spoon, send your name and address to: International City Mart, Inc., Dept. 524. P. O. Box 48-864, Miami, Florida.



## GOLDEN BRASS SWITCH PLATES

**to add elegance to your walls. Gleaming brass plated metal, is lacquered to prevent tarnish. Fabulous Provincial antiqued design is appropriate for every room in your house. Eliminates finger marks. Matching genuine brass screws included. New Design, New Low Price.**

| | |
|---|---|
| SINGLE (3" x 5") | $1.00 each; 3 for $2.85 |
| DOUBLE (4" x 5") | $1.50 each; 3 for $3.95 |
| Twin Outlet (3" x 5") | $1.50 each; 3 for $3.95 |

*We pay postage*

**LILLIAN VERNON,** Dept. AHO, 276 East Third St. Mt. Vernon, N. Y.

This New Unusual Sugar Scoop Is The

## SWITCH PLATE COVER

Replace your regular switch plate cover with this precious hand-finished Idaho sugar pine planter made from a real old-fashioned sugar scoop. Inside it, resting below the switch, a box to hold ivy or philodendron. 12½" high, 4½" wide, 2½" deep. Leagues of ivy will grow near your doors. Truly Unusual Christmas Gift.

Only **$2.90** ppd.

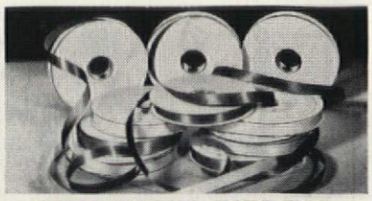
Double Switch Plate Cover, $3.95 postpaid. Send 10c for Early American Catalog.

**MEDFORD PRODUCTS**
Box 201, Dept. 801-A
Bethpage, N. Y.

## OIL PORTRAIT KIT

**Preserve the image of yourself or loved ones in a genuine oil painting. No experience necessary!** Send only $9.95 and a photographic portrait, sharp, clear snapshot, or color slide (any size, black & white or color), to receive a "portrait-kit" which includes: a 16"x20" canvas panel diagramed to paint the portrait by numbered blanks; all **PRE-MIXED** oil paints, two fine brushes; full instructions and your unharmed photo. Indicate hair and eye coloring, etc.

Our new paint-by-numbers process (pat. pend.) results in a professional style portrait WITHOUT the usual patch-work appearance. Do not send picture frame. **Send only $9.95 to PORTRAIT-CRAFT 620 Avalon Blvd., Wilmington 62, Calif.**



## FINE SATIN RIBBON

**50-yd. roll, just 39¢** Regularly 44c in our catalogue

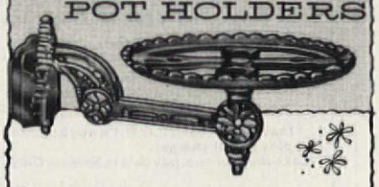
Special offer to American Home readers! 50 yards of fine quality acetate satin ribbon in 12 flower-fresh colors for just 39c. Regularly 44c in our current Fall catalogue . . . far less than you'd pay in stores. Wonderful for gift tying, sewing, hair ribbons, etc. Choose red, emerald green, white, pink, light blue, royal blue, orchid, yellow, light green, cocoa brown, silver, gold. 7/16" wide.

**50-yard roll from this ad 39¢ each, postpaid.** Satisfaction guaranteed or your money back. We ship within 24 hours.

**Walter Drake & Sons**
410 Drake Bldg.,
Colorado Springs 8, Colorado

Send for Free Catalogue

## SWINGING POT HOLDERS



Buy them as a pair — for pots, ivy, all kinds of uses. Handsome details in Satin Black castings. Complete with screws. 3" high, extend 7", plant holder 4½" diam. $1.50 ea., $2.50 pr., ppd.

Send 10¢ for New, Enlarged 300-Picture Christmas Gift Catalog

You can be sure it's authentic if it's from . . .

**STURBRIDGE YANKEE WORKSHOP**
*the Nation's Center for Early American*

400 Brimfield Turnpike, Sturbridge, Mass.

## TOY CHEST

Ideal gift for child designed to fit in average home closet giving a Hide-Away Toy Storage (Size 28 x 18 x 18). To assure easy handling has swivel Ball Bearing Mar-Proof Casters. Constructed of Birch Plywood throughout with lid which fits snugly without hinges or latch for safety. Finished in Driftwood White Lacquer with decals suitable for children.

Send Money Order or Check with order.

**Price delivered $17.95**

Add $2.00 West of Denver

**CUMBERLAND VALLEY PRODUCTS**
P. O. Box 446 Carlisle, Penna.

## Play Right Away!

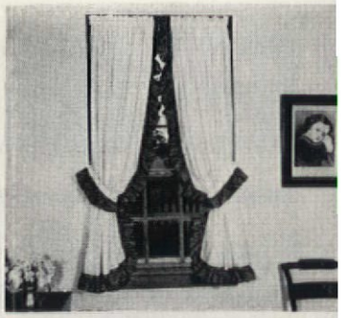
### ANY INSTRUMENT

Now it's EASY to learn ANY instrument. No boring exercises. Even if you don't know a single note now you can play delightful pieces—from your FIRST lesson! BY NOTE. Make amazing progress. No special "talent" needed. Learn at home in spare time. Without a teacher. Low cost! Soon you can play popular music, hymns, classical and any other music. Over 1,000,000 students, including Lawrence Welk. **FREE BOOK.** Send this ad with your name and address filled in below to: **U. S. SCHOOL OF MUSIC, Studio 17910, PORT WASHINGTON, N.Y.** (No obligation, no salesman will call.) Established 1898. **Licensed by N. Y. State Education Dept.**

Name.....

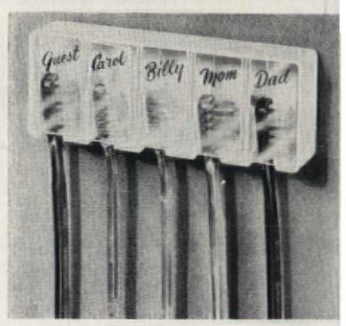
Address.....

**GATHERING MATERIAL** for a pert ruffle is cheerful calico, putting a fine finish to unbleached muslin curtains. To be pretty dressing for your windows, ruffles are predominantly green, red, brown, or yellow. Washable, colorfast. 86" wide per pair. 45, 54, 63, or 72" long, $6; 81 or 90", $7. Matching valance, 10" deep, $2. Country Curtains, Dept. AHC, Stockbridge, Mass.



**THERE'S NO SPICE IN THE LIFE** of this "spice chest," but the lady who gets it won't mind the lack. It's really a cigarette dispenser, disguised with white knobs that hint at drawers, in warm pine to suit the mood of her early American kitchen. Ten regular or king-size packs slip out from the bottom. 15¼x5x3½". $3.95. Medford Products, Box 39-AH, Bethpage, N.Y.

**BEHIND CLOSED DOORS,** all the family's toothbrushes stay dust-free and clean as a bristle. In a white cabinet for five brushes, individual compartments with swinging doors say "keep out" to dust and to anyone whose name isn't on the door. Clear lucite doors show five names, or reserve one for "Guest." (Specify.) $1.50 from Crown Craft, 3-A Mt. Hope Pl., New York 53, N.Y.



This is a fabulous book. Overnight it will teach you how to achieve fascinating room decor with curtains and draperies: how to use color to make a room seem larger or smaller—how to get a cool effect, or a warm one—how to treat "difficult" windows. In quick, easy steps it will lead you to results that you would hardly dare believe possible. Be sure to get a copy. Your windows can be beautiful.

only 50¢ SEND TODAY — or get it at your Stanley Drapery Hardware dealer's

**STANLEY** Stanley - Judd Div. 8510 So. Cherry St., Wallingford, Conn.

## 20" WALL EAGLES

Magnificent 3-dimensional reproduction for inside or outside wall use. 20"x6". In solid brass, $10.50, or in antique gold or black aluminum for $5.35, ppd.

**Southern Showcase**
Box 547, Memphis 1, Tenn.

**CATALOG EARLY AMERICAN**
Eagles
Door Knockers
Fire Signs
Hooks, etc.
**10c**

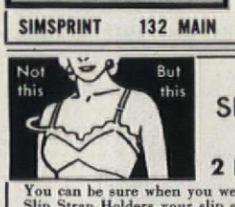
## PERSONALIZED KITCHEN PLAQUE

Flattering gift for that special person. 8½x6½". Framed in blond ash. Also available with any title, such as: office, workshop, etc. **$2 each ppd.**

*We Ship in 48 Hours and Guarantee to Please*

**SIMSPRINT 132 MAIN FAIRFAX, MO.**

**ORIGINAL, BEST QUALITY FOLDING PEG RACK** Mounts on back of door or wall to hold coats, hats, etc. Salem maple finish with peg construction. Made in U.S.A.; do not confuse this rack with cheaper imports. **$2.98 Ppd.** 2 for $5.00 Ppd.
**TAYLOR GIFTS 226 W. Wayne Ave., Wayne 6, Pa.**




## Stop Slip Strap Sliding

**2 Pair—25c**

You can be sure when you wear these Charles' Slip Strap Holders your slip straps will always be in place. Made from high quality plastic with a patented grip-lock these holders prevent straps from sliding and keep you looking neat without pinning. Send 25c to

**Charles Inc.** 4405 France Av. S. Minneapolis, Minn.

## DOWN COMFORTS *Beautifully* RE-COVERED

Also Wool Comforts Re-Covered . . . and . . . Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. *No salesmen — Mail order only!*

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**ALDEN COMFORT MILLS-AH**
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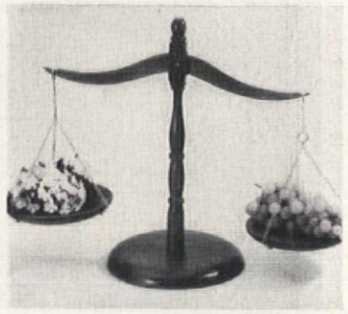
**BIG NEW 1961 CATALOG FREE**

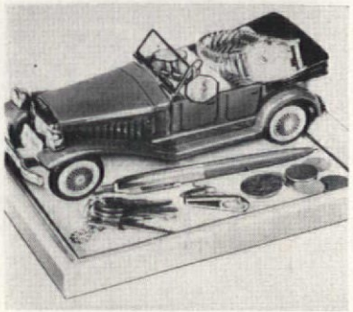
Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 53rd year. WRITE TODAY

**THE MONROE CO., 112 Church St., Colfax, Iowa**

**WE'RE HOOKED** by a hand-hooked cotton rug with Americana motifs in muted tones of green, gray, red, brown, and gold. The stars, sailing ship, early fire engine, and eagle are on a neutral beige background, 3x5′ over all. Perfect for your hearth or hall, or it would be a natural for a boy's room or den. $14.95 from Jenifer House, Dept. AH, Great Barrington, Mass.



**KEEPING YOUR BALANCE** stocked with grapes or greenery makes it a lovely sight on a harvest table or sideboard, even if nibblers do tip the scales in their favor. In honey-tone pine with brass-plated chains, a graceful version of a Colonial herb scale is well-scaled to strike a pretty decorative balance. 18″ wide and 13″ high. $4.98. Crescent House, Box 621-A, Plainview, N.Y.



**CHANGE OVERNIGHT** is stashed in a gay dresser-top valet, along with the rest of his pocket paraphernalia, ready for morning. Sporting a colored metal model of an old-time car, handy plastic tray keeps keys and cuff links, wrist watch, pen, pins, and pennies—all at his fingertips. 6x8″. $2.50. With a name plaque, $2.98. Spencer Gifts, 392 Spencer Bldg., Atlantic City, N.J.

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**COMPLETE 3-PIECE SET**

A small girl will love you and these cunning genuine furs for her doll. They're the choicest of bunny furs . . . deep-piled, sheared, snow-white . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons: cuddly muff has wrist band!

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*Same-day shipment. Money-back guarantee.*

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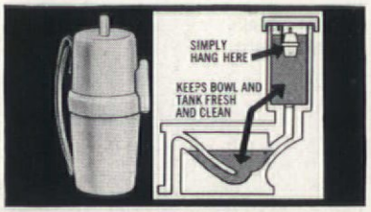


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**TOY-CHEST BENCH**

*Direct to you from factory at only*
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**Fully assembled**

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut-out handles and concealed sliders make it easy to move despite its *very* solid construction. 31½″ x 16½″ x 20″ high.

*Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.*
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**Jeff Elliot Craftsmen**
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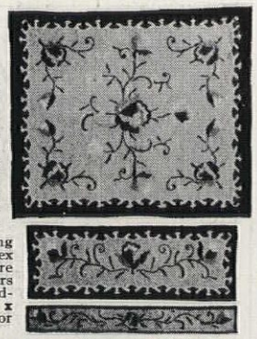

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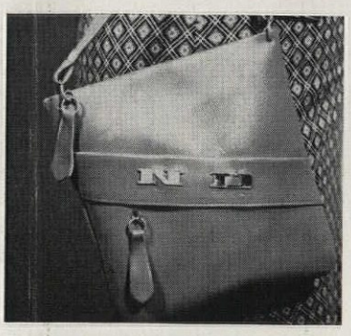
**BAREFOOT BABIES** are adorable "Victorian" bibelots for a curio shelf. In "life-tone" bisque with soft pastel clothing, they are dimpled and sweetly detailed. The little girl in her sunbonnet and boy with his feathered cap make a delightful pair to please a collector. Each 6" high. The set, $5.98. 35c post. From Helen Gallagher, 413-AH Fulton Street, Peoria, Ill.

**A LASS AND A LACK** of smart baggage make a sad situation. A genuine leather bag to take her from class to soda date in style, or her mother to market, is 10x9" to zip in lipsticks, wallet, and such. Under a diagonal band with two brass initials, a zippered pocket keeps keys and change. Black, red, honey tan. $5.95. Old Pueblo Traders, Box 4035-ALB, Tucson, Ariz.



**PERFECTLY CAN-DID** open with this jumbo key, and it was so easy. A king-sized key to the problem of sealed tins of coffee, shortening, ham, or sardines, it is 6½" long for an extra-good grip. When can is open, the key slides out to be used over again. There'll be no frayed fingers, or tempers, with this opener! 50c ea. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.

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Seats 3 adults comfortably, or use as coffee table. 2" rich grained pine in mellow brown, hand-rubbed lacquer finish. Sturdy flared legs, fluted edges. 12" wide, 48" long, 13½" high. Wt. 21 lbs. Also chair ht. bench (17½") **$12.45** Wt. 26 lbs. Exp. chgs. coll. Free catalog.

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(1 sec., coppertone or natural, for Bundt Cake or gelatin) Lamb, Santa Molds in heavy cast aluminum, $3.98. Jumbo Fluted Mold, $4.98. Cast alum. Ppd. Free Catalog.

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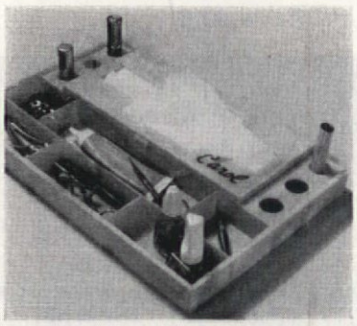
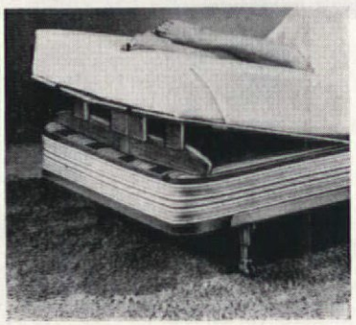
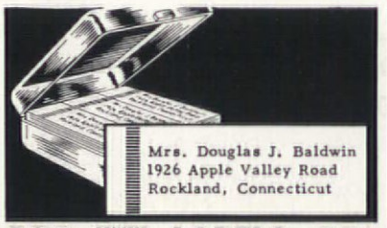


**THE LATEST TISSUE** box is in a plastic make-up tray, trimmed with a name or initials. It has six sections for grooming gear and wells for six lipsticks, as well as a spot for your facial tissues. Dainty dressing for dressing table, drawer, or bathroom, the mother-of-pearl finish is ice blue, pearly white, or petal pink. $2.98. 35c post. Wardaby, 5-M Mt. Hope Pl., New York 53, N.Y.



**TAKE THE ELEVATOR** that raises your mattress for sleeping comfort. Its four positions elevate from 5 to 10" for solid support of back or legs. As with a hospital bed, the slope can improve circulation or take the strain off cramped leg muscles. Well made of hardboard, folds flat under mattress. Twin-bed size, $8.75; double, $9.95. Better Sleep, Dept. AM-10, New Providence, N.J.



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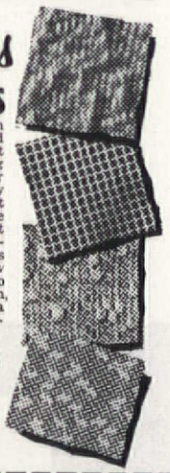

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Cohasset Colonials is proud to have been appointed as cabinet makers to the Henry Ford Museum inaugurating a collection of reproductions of handsome Early American Furniture. Among the carefully selected pieces are canopy beds, occasional tables and chairs in pine and maple. These copies of priceless museum originals have been meticulously handcrafted into parts which can be easily assembled without tools. Stain or paint these pieces in authentic colonial colors to complement your walls and fabrics. We feel sure that the connoisseur will find in the Ford Museum Collection the same attention to detail and quality that characterizes all Cohasset Colonial furniture.

**OUR CATALOG** illustrates the Henry Ford Museum Reproductions and other Cohasset Colonial Furniture kits, lighting fixtures, stains, paints and fabrics. Please send 50c for catalog.

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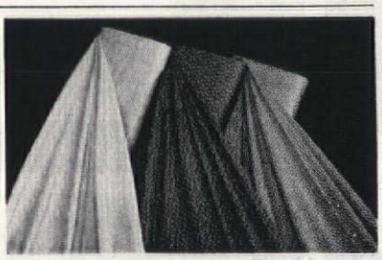

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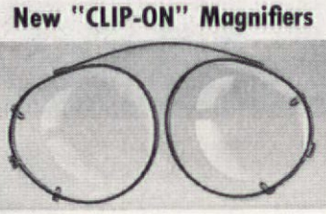

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the american home

# ALBUM OF READERS' HOMES

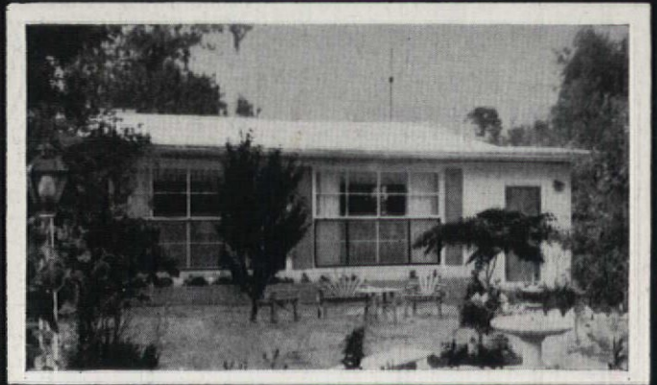
*We would like to share with you some of the snapshots that come to us in the daily mail. We are as proud of these homes as the owners are!*

*Mrs. William Randall Noble, North Scituate, R. I.*

*"Our home, dating back to 1741, is a restoration. We're still replacing windows, always hunting for 12 over 12. We've preserved the original lines and kept it a true country home by whitewashing interior walls and using primitive furnishings."*

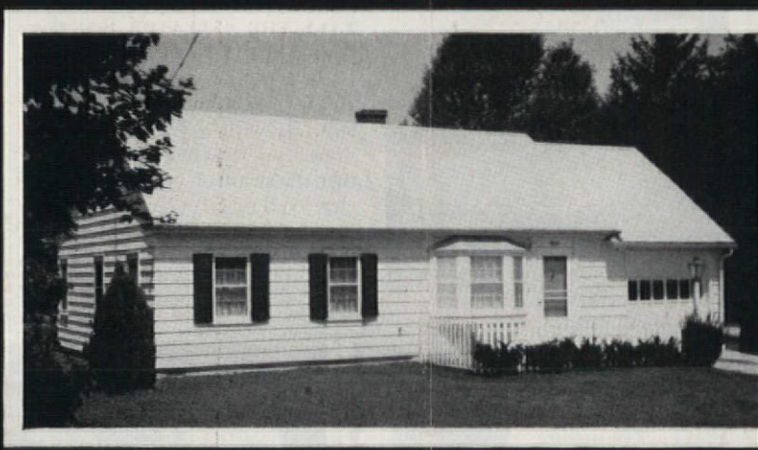
*"We lived happily in a development home for years but decided our next home had to have some extras. We designed this house ourselves. Many of the ideas came from* The American Home. *"*

*Robert L. Batchelder, Wilbraham, Mass.*



*"My husband insists I tell you about the miracle we worked on our house. Originally it was small and the grounds scraggly. After nine years, it's almost finished and we have twice as much house. My kitchen will be a southpaw's delight."*

*Mrs. Henry M. Hermanns, Ardsley, Pa.*



*"Our mountain home, with its open rafters, is such a place as Henry David Thoreau described in 'Walden'—but with city comforts. Over the door we have: 'Time for Three R's—Reading, Resting, Recreation.' As a teacher, I enjoy these three R's most."*

*Walter P. Busch, La Mesa, Calif.*

*"My wife and I drew up the plans for our house and she supervised the building. It's concrete block, stuccoed on the outside. The large front windows were taken from an old church."*

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