THE AMERICAN HOME

March 35¢

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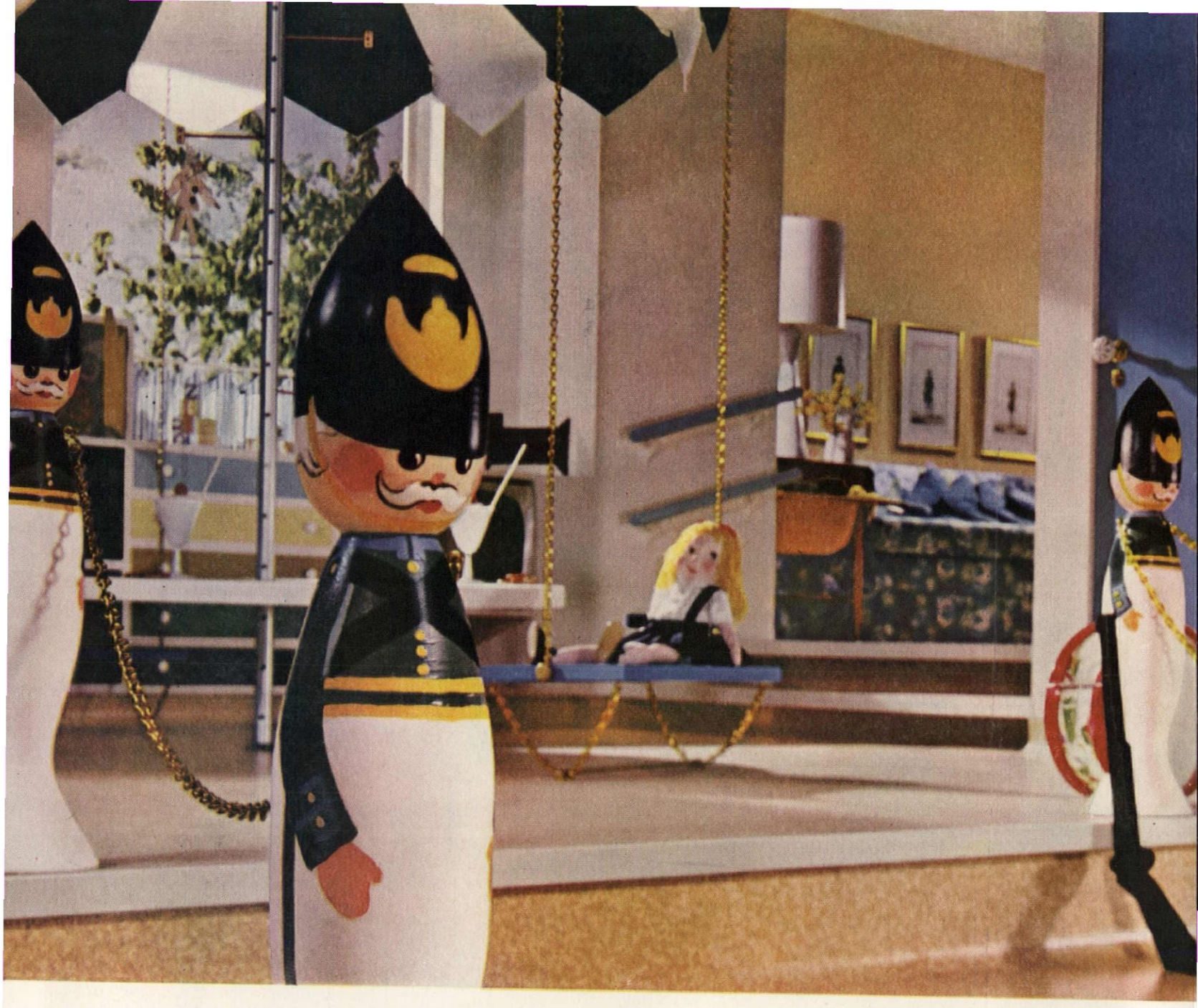
What it costs to remodel a kitchen / How to trade your house for a new one

Ready-made decorating personalized for you



Close ranks! Stand fast! Demand Tessera Corlon—there's no floor like it

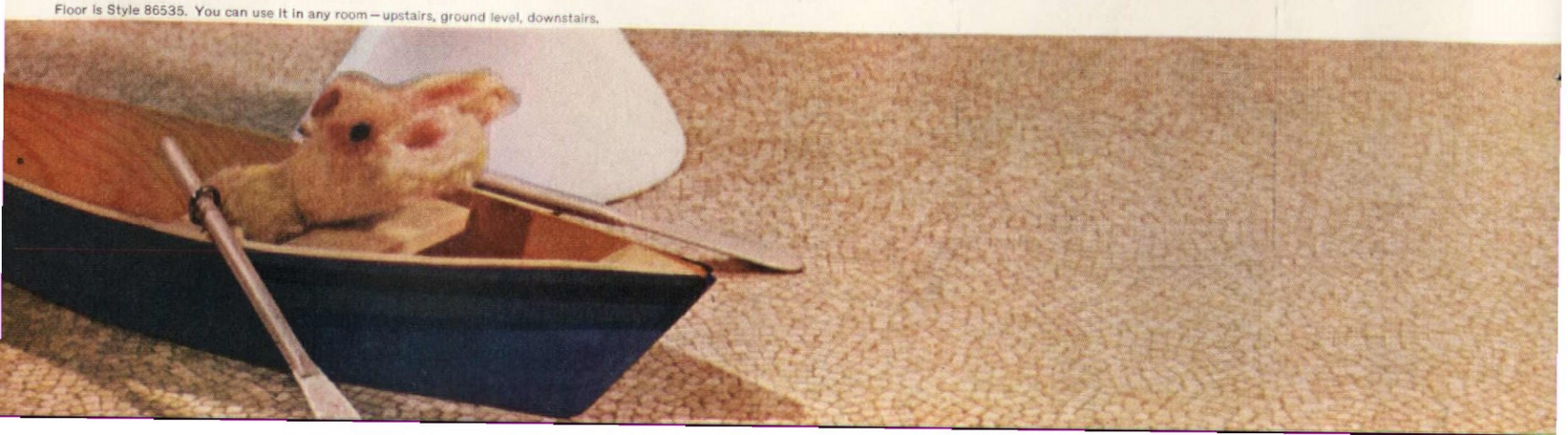
Right in step with any decorative style, this new Tessera Corlon. Hosts of vinyl chips in delicate, gentle colors are set at random in a base of translucent vinyl. Look closer at Tessera—you'll see its intriguing third dimension. Run your finger over it—you'll feel its unusual nubbly surface. There's no design like it, no texture like it, no floor like it. You can see a whole parade of smart colorings at your local flooring dealer's. Inspect them as soon as possible.

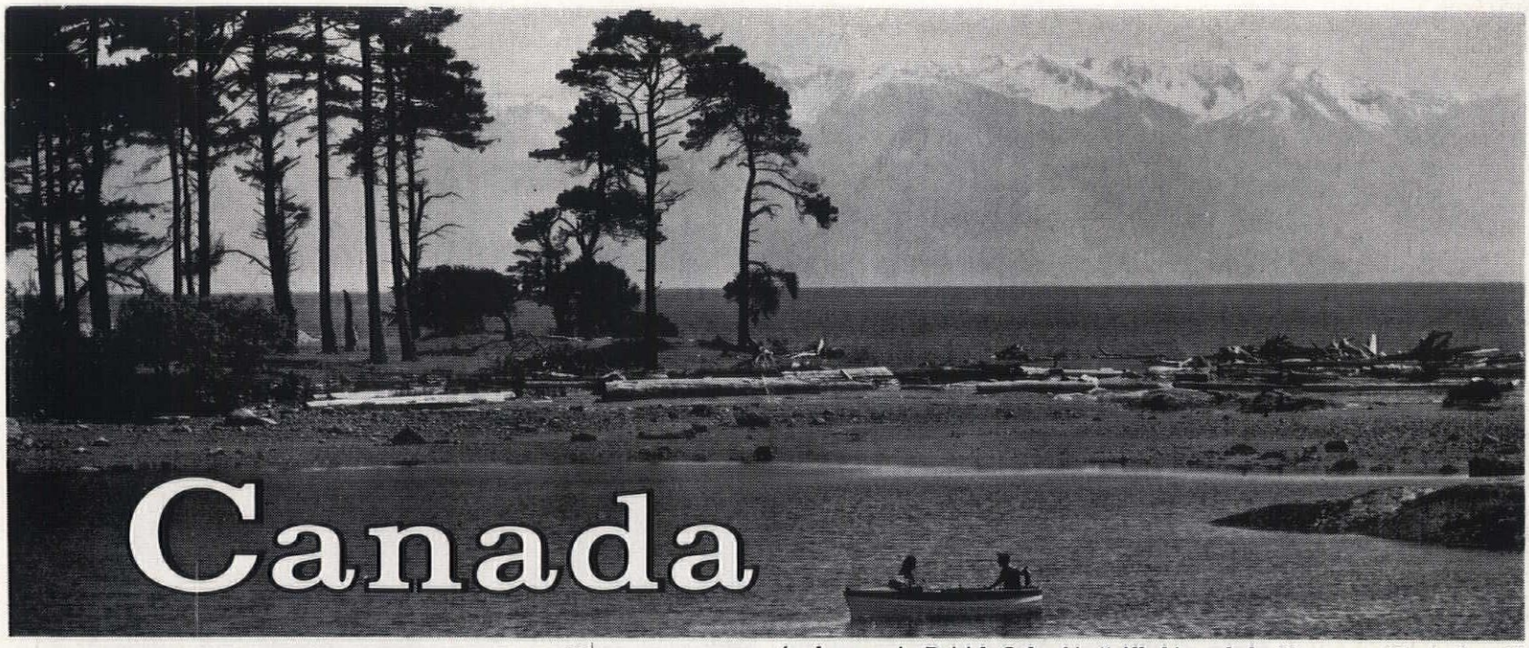
FREE: Send for actual sample of Tessera. Just write Armstrong, 6003 Pine St., Lancaster, Pennsylvania. In Canada, Dept. 30-B, Box 919, Montreal, P.Q.

Tessera Corlon is one of the famous Armstrong VINYL FLOORS

1860-1960 Beginning our second century of progress

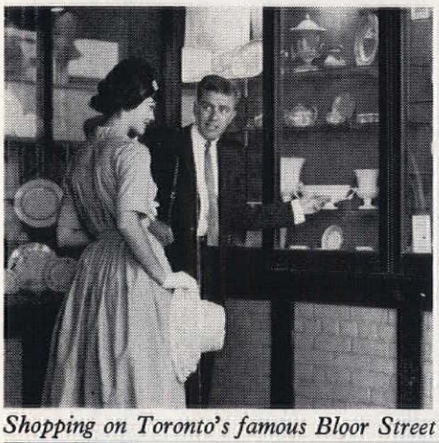
Floor is Style 86535. You can use it in any room—upstairs, ground level, downstairs.





Canada

As they say in British Columbia,"All this and the Vancouver Festival too!"

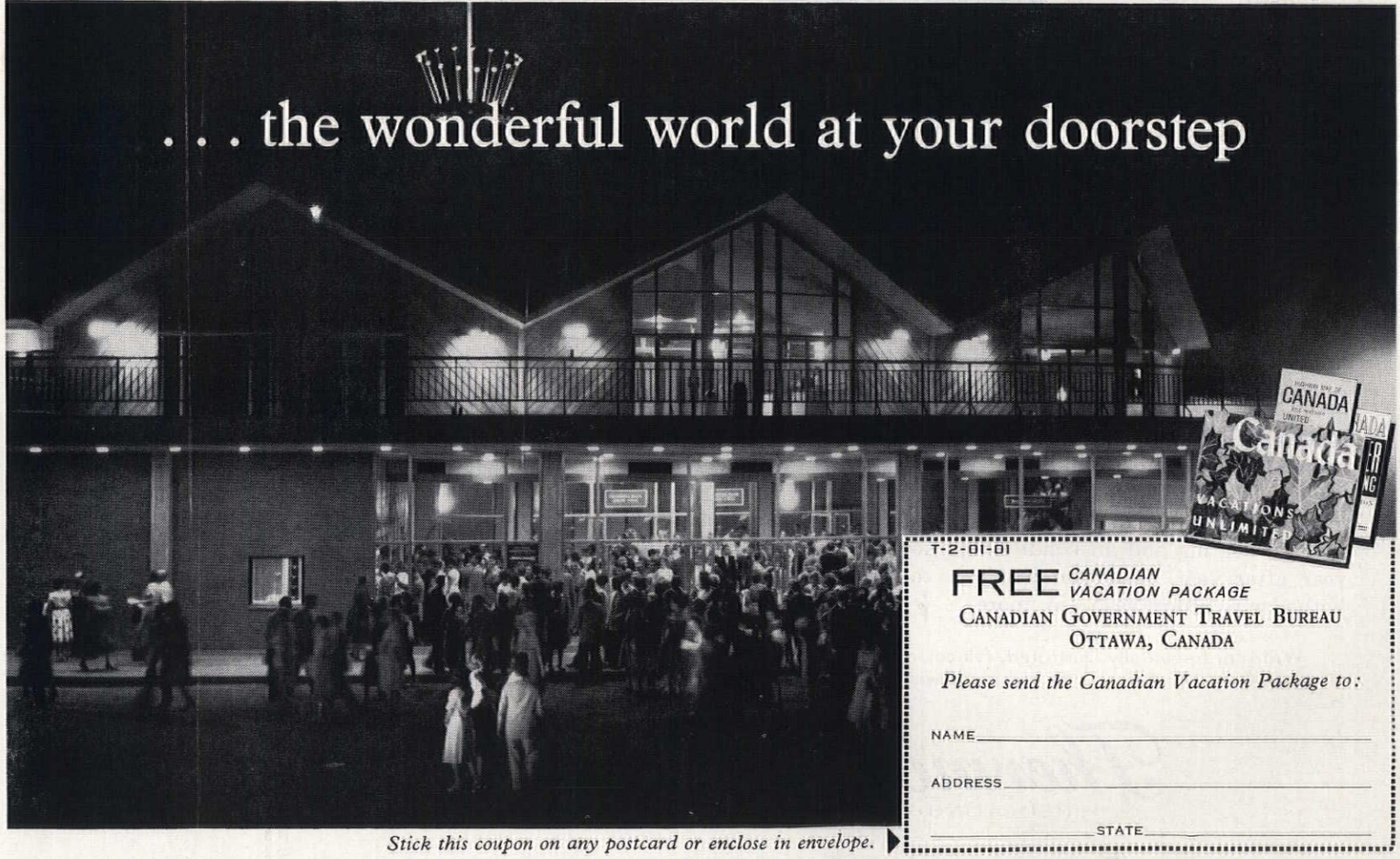


Shopping on Toronto's famous Bloor Street

SUMMER IN CANADA is also the season of festivals, notable among them two events of international interest: the Vancouver International Festival and the Stratford Shakespearean Festival. Wherever you go in this hospitable land you'll discover colorful, fascinating things to see and do. Add to this, of course, distinctive Canadian resort life, the superb holiday climate and Canada's scenic beauty (an artistic triumph in itself) and you have the ideal *family* vacation. May we help you plan your Canadian visit? Simply mail the coupon below.

A world-acclaimed event: the annual Shakespearean Festival at Stratford, Ontario

. . . the wonderful world at your doorstep



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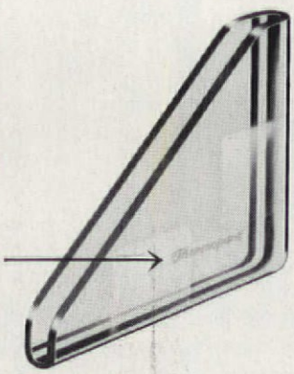

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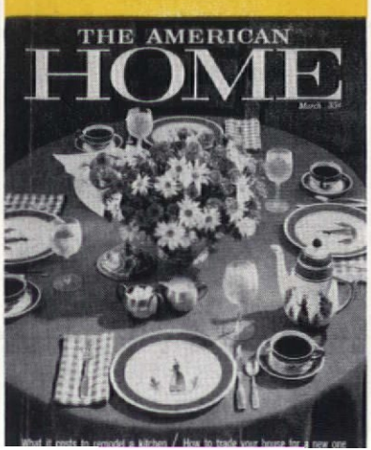

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A Curtis Publication

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OUR COVER: This cool, crisp table setting is a highlight of a beautifully remodeled kitchen which was once an ugly duckling. Turn to page 34 to see how we did it. Photo by F. M. Demarest.

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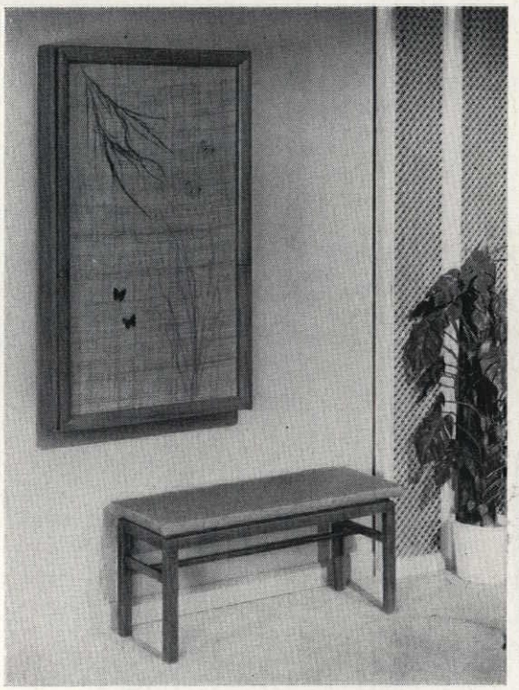
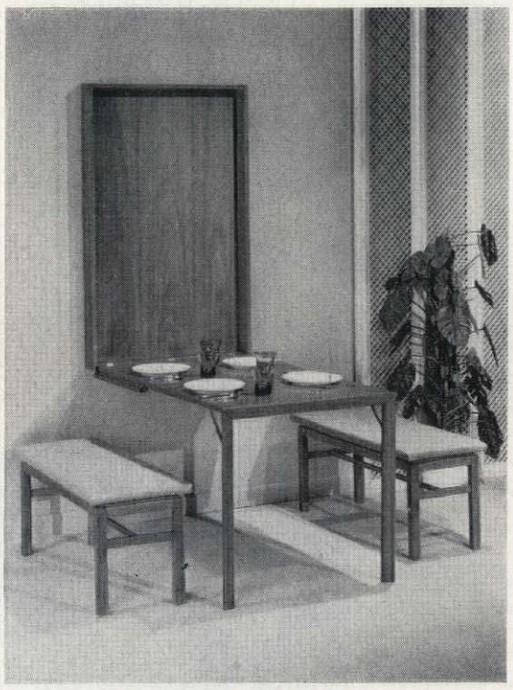
LOOK, IT'S NEW!

DOUBLE FEATURES IN NEW TABLES

THERE'S MORE THAN MEETS THE EYE in this handsome 32-inch-square table. Four drawers pull out to become small snack tables with decorative plastic tops in which real butterflies and leaves are laminated. Openings on three sides accommodate books or knickknacks. Of burnished mahogany veneer with a woodlike plastic surface, it is $119. Kroehler Mfg. Co., Naperville, Ill.





NOW YOU SEE IT, NOW YOU DON'T. This table fastens to the wall pretty as a picture. When it's time to dine, it drops into sight, seats up to five people. Burnished mahogany with a special plastic surface, it is $119. Matching benches with foam-rubber seats, $27.95 each. Kroehler Mfg. Co., Naperville, Ill.

ALL PRICES ARE APPROXIMATE; ASK FOR THESE IN YOUR LOCAL STORES.

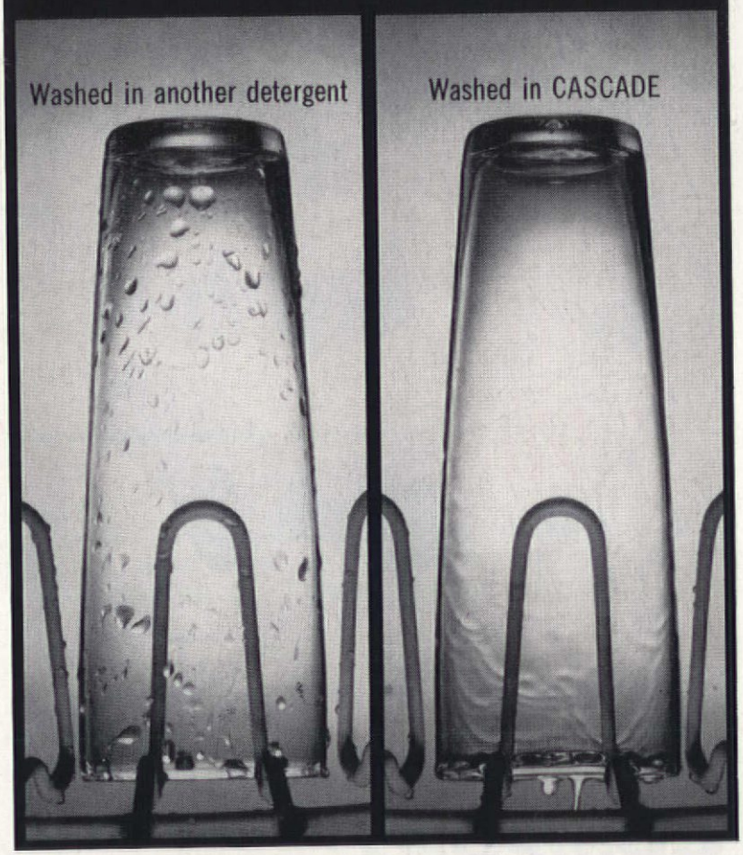
THE SMARTEST THING standing in a corner is this table that permits one of two 72-inch day beds to slip partially underneath it. The half-back day bed is $295; the full-back day bed, $335; and the corner table, $205. Handsomely designed in rattan for Ficks Reed Co., Cincinnati, Ohio.

CEDAR-LINED CHEST of beautifully inlaid oil walnut makes an elegant low table or bench. Extra long, it has a sliding tray under the lid. $79.95. The Lane Co., Altavista, Va.

SMALL SHELF attached to an ottoman becomes an extension of the table-arm of its companion chair and provides ample space for an ash tray or glass. Finished in bisque or licorice, the chair is about $85, the ottoman, $55. Heywood-Wakefield, Gardner, Mass.

DISHWASHER OWNERS!

Cascade eliminates drops that spot!



Only **Cascade** contains Chlorosheen to change water drops into clear-rinsing "sheets" —stops spotting as no other detergent can!

Don't blame your dishwasher for spotting problems. Switch to Cascade! These unretouched photos show how Cascade stops spotting as no other detergent can. Notice the water drops on the glass on the left. These drops will dry into ugly blotches. But see how Cascade's exclusive Chlorosheen changes water drops into clear-rinsing *sheets* that slide right off . . . leaving your dishes spot-free, ready to set on the table. Yes, you can toss away your dish-towel because Cascade gets your glasses clearer, your silver and china cleaner than any other dishwasher detergent can.

What's more, Cascade is *safer* than any other leading detergent—actually protects your gold leaf and other delicate china patterns from fading. So to get best results from your dishwasher, give it the best—Cascade.

Cascade is endorsed by every leading dishwasher manufacturer and recommended by the American Fine China Guild

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No matter what the time or attire, everyone enjoys living comfort . . . throughout your house . . . all year long . . . with a GM Delco heating and air conditioning system. And, you have the *extra assurance* of a product backed by General Motors' reputation.

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WARREN REYNOLDS

Starter kits will give you the easiest-of-all house plants! Here's an indoor garden of marigolds, coleus, and parsley.

Anyone can be a gardener with the new SEED-STARTING KITS

GRETCHEN HARSHBARGER

Now you can have the fun of sure success with seeds planted indoors—for you can buy preplanted containers! Seeds are already in place, at proper depth and spacing, in the most desirable growing medium (sterile and moisture-holding). All you do is add water, and the seeds germinate and grow. Many will flower indoors in a sunny window. Or you can use the young plants to transplant outdoors for your garden. The whole process is magically simple.

In addition to ready-planted kits, there are others that provide "all the makings" including the special "soil," seeds, container, and transplanting pots. You merely put them together.

HOW TO HAVE BEST RESULTS

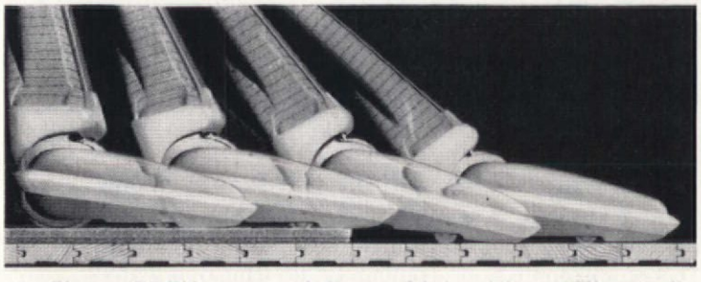
Though these kits are practically foolproof, here are some green-thumb, common-sense rules that will help you:

To begin: Follow directions on the package exactly! They will tell just how much water to use, how long to keep kit covered, etc. (continued)

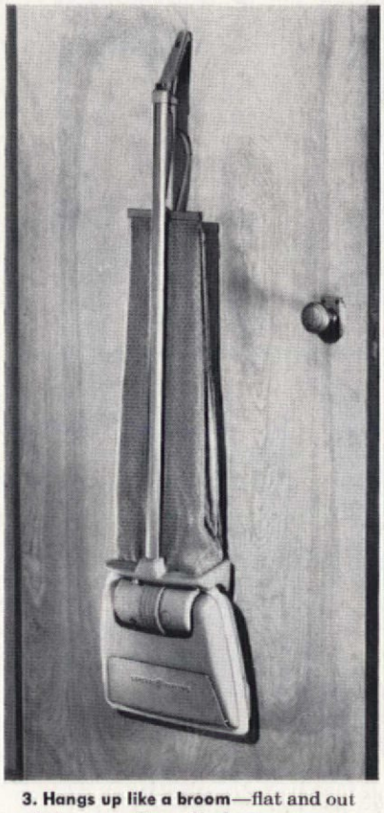
New extra-light upright delivers full cleaning power!

General Electric Upright cleans both rugs and floors!

1. Lightweight, only 14½ pounds! New "Twin Power" Upright, the easiest-to-handle vacuum cleaner ever made, yet, it's strong and powerful. Has full-width cleaning swath.



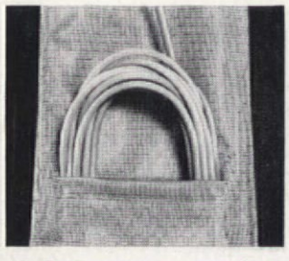
2. Cleans BOTH rugs and floors. Motor-driven "Elevator" brush adjusts automatically for all floor surfaces. Cleans the deepest carpet pile and bare floors.



3. Hangs up like a broom—flat and out of the way. Doesn't clutter up your closet floor space.

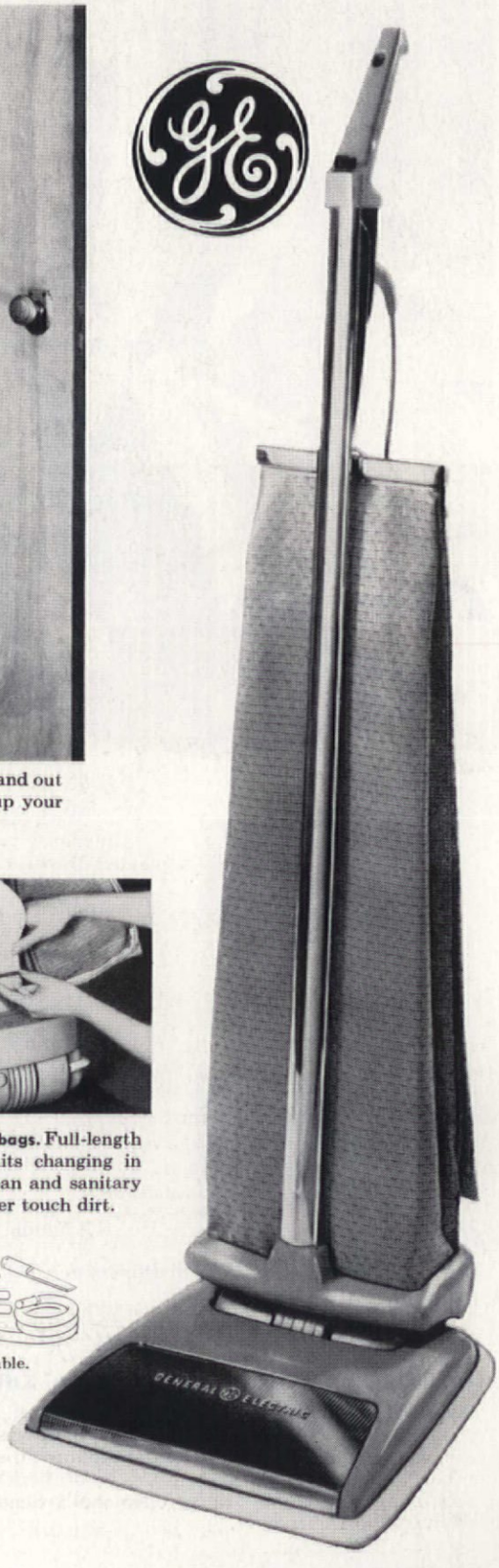
4. Only 4½ inches high, goes under low furniture. "Twin suction" unit packs full upright power into small space.

5. Fingertip handle release lowers handle to floor. Clicks back into place on raising. On-off switch also on handle.

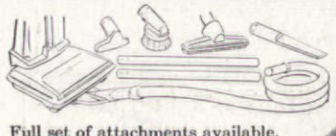


6. Cord pocket on outer bag keeps cord stored neatly out of the way. Vinyl bag wipes clean in a jiffy.

7. Disposable bags. Full-length zipper permits changing in seconds! Clean and sanitary . . . you never touch dirt.



Ask your dealer for the new "Twin Power" Upright by General Electric. You'll be pleasantly surprised at the low cost. Vacuum Cleaner Dept., General Electric Company, Bridgeport 2, Conn.



Full set of attachments available.

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that's how simple it is to make beautiful

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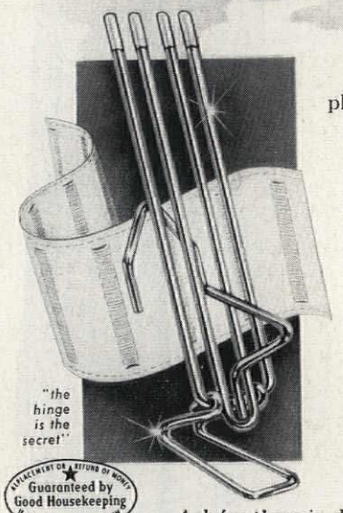

"the hinge is the secret"

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CONSO BESTPLEAT Pleater Tape never lets you, or your draperies, down. The strong woven-in pockets will *not* sag, or rip. Wash or clean Bestpleat over and over again—it always comes back firm as new.

CONSO NIP-TITE — those wonderful Pleater Hooks, have two *exclusive* features that *guarantee* crisp, even pleats—

1. A hinge that *locks* them in—to *stay*.
2. A middle arm that sets the pleats.

Ask for them in drapery departments everywhere.

84 pages of home beauty—for 35¢

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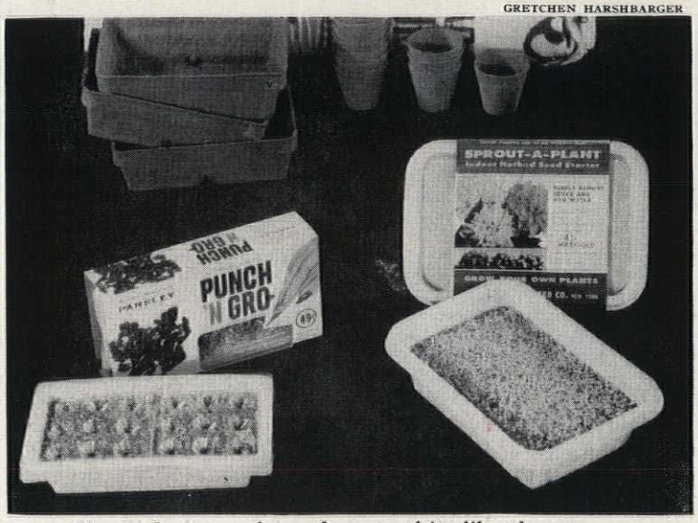
(continued)

While waiting for seeds to sprout, keep container in a warm, light place, out of the sun. A temperature of 70° to 75° is about right; higher than 80° may damage some plants, and it increases the chance of mold growth. Don't start the kits outdoors, even though temperatures are right, for on warm breezy days they dry out faster than you'd expect, and seedlings may die before you realize they've started to grow.

Time needed for different kinds of seeds to germinate varies. Some come up in a few days;

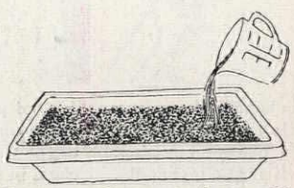
GRETCHEN HARSHBARGER



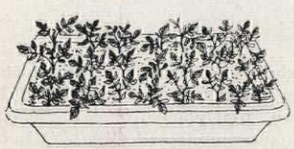
You'll find a variety of starter kits like these at your seed, hardware, or garden-supply store.

others need several weeks. So don't get impatient! The time schedule for your variety may be printed on the kit label. When plants show aboveground, move them to a sunny window. **Watering:** While seeds are germinating, they must be kept constantly damp. If they're dry for even an hour, some may die. But overwatering is bad, too, since soggy conditions cause seeds and plants to rot! Luckily the special "soil" in the kits makes things simple for you. It has exceptional moisture-holding capacity so you don't need to water often. Do it only when the kit begins to feel light and surface is dry. Always use water at about room temperature.

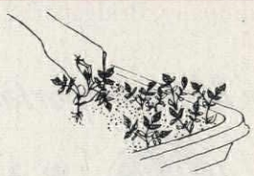
(continued on page 90)



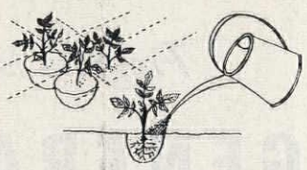
To start the seed, just add lukewarm water—only as much as directions say.



When seedlings appear, keep tray in sunniest window, water enough to keep moist.



Thin out seedlings to 1¼" apart—discard excess—as soon as they're 1" tall.



If they're for your garden, transplant seedlings when they're 2 to 3" high.

Gloire des Rosomanes...Glorious Red Rose of Empress Josephine

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fence your property with Red Robin

Your home and garden will enjoy the privacy of a country estate—even on a modest city or suburban lot! This living wall of lush green foliage is covered with richly scented red roses, month after month. In some areas it never stops blooming! *Just place my husky, sturdy, strongly rooted, Red Robin plants in the ground this spring . . . this summer your own Red Robin Living Fence will be in full bloom.* Folks tell me they've picked up to a thousand fragrant red roses from a single few feet of Red Robin Living Fence.

Each year I get hundreds of letters from happy Red Robin owners like James Knoetgen of Bellport, Long Island, N. Y., who says, *"We are living in a new development and the skepticism has turned to absolute admiration. Yours is a rare case of fulfilling the promises of an advertisement."*

scores of landscape uses

Right now, this spring, plant Red Robin roses about 18 inches apart. Then, let your Red Robin Living Fence grow to any height you like—up to six or seven feet. You may have a neat three or four foot hedge. You may prefer a higher hedge of 5 feet to keep children and pets in and strangers out. Or you can enjoy a full six foot living wall of green foliage and red roses. Red Robin requires little trimming, is hardy and disease-resistant. It grows and thrives in even poor soils, in desert sun and severe winter climates.

Mrs. T. Ray Johnson of Saginaw, Michigan, writes: *"before the summer was over these roses were our pride and joy. They bloomed til frost."*

Here's what Mrs. W. Marks of Lafayette, Louisiana, says about her own Red Robin, *"I wish you could have seen all the roses on them! I had thousands and thousands. On three plants I counted over 500 blooms until I gave up counting!"*

Over ten million Red Robin plants have gone from my nursery...to homes all over America. These ten million plants are at work today beautifying and protecting...perhaps America's all-time record for a single plant.

IN TWO T.V. FILMS

Recently Red Robin Living Fence and Ben Ginden, of Ginden Nurseries, were featured in color films, *"Men of Achievement"* *"Trends of Tomorrow"*

garden editors feature Red Robin

Garden editors are hard to please. That's why we're so proud of the pictures and stories about Red Robin in *Sunset, American Home, Family Circle* and such famous newspapers as *Portland Oregonian, Atlanta Journal, Philadelphia Inquirer,* and *New York Mirror* and *Los Angeles Examiner*...and many more!

Mrs. E. A. Chenault of Hurst, Texas, writes: *"In one month they grew unbelievably . . already have some rose buds."* With a 4 to 6 foot Living Fence of Red Robin roses, you enjoy privacy, permanent landscape beauty, security against unwelcome noise and intruders . . yet you save up to 85% of your hard-earned fencing dollars! Red Robin is providing beautiful protection to homes in every state in the Union. It requires no special care or attention.

Neighbors enjoy Living Fence on their side, too

Children love the fragrant Red Robin

1-year-old Red Robin blankets a cold wire fence

Plant Now for Permanent Beauty

Just put these uniquely hard-working roses in the ground. Then watch them grow! Red Robin is not a "climbing" rose nor is it a sprawling "multiflora" rose. It grows straight upright, requires absolutely no support. Each sturdy plant grows into the next plant to form a compact living wall of green foliage and red roses. Plant them this spring. You'll actually enjoy the beauty and fragrance of these Red Robin roses in a few short months. *And this coming summer you'll discover that you could actually spend hundreds of dollars and receive no better fence protection,* no greater garden beauty than my Living Fence will bring you year after year. And to see how little my Red Robin Living Fence will actually cost...glance at the special offer coupon below!

Red Robin grows to 4 feet high in just a few short months!

This fence was planted in January. I took this picture of my wife in July. It's already covered with fragrant red blooms just a few months later.

And here's the same Red Robin fence just 9 months later...in April. See how Red Robin thrives, growing higher and lovelier, month by month!

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

MY OWN PERSONAL DOUBLE GUARANTEE

First—I'm certain that when your Red Robin plants arrive you'll be completely satisfied . . . but if for any reason you are dissatisfied, return them at once and I will gladly return your money in full.

Second—In fact, I'll go even further. If any of your Living Fence plants fail to grow, I will replace them FREE OF CHARGE! This is an unconditional full year's guarantee.

left is Ben Ginden with a typical Red Robin Living Fence.

ORDER NOW FOR AS LITTLE AS 12¢ A FOOT!

GINDEN NURSERY CO., DEPT. A10, SAN BRUNO, CALIFORNIA

I want your FREE BONUS OFFER: Enclosed find check or money order for $_____ for which send me bonus offer checked below—All charges prepaid together with simple planting methods and your double guarantee.

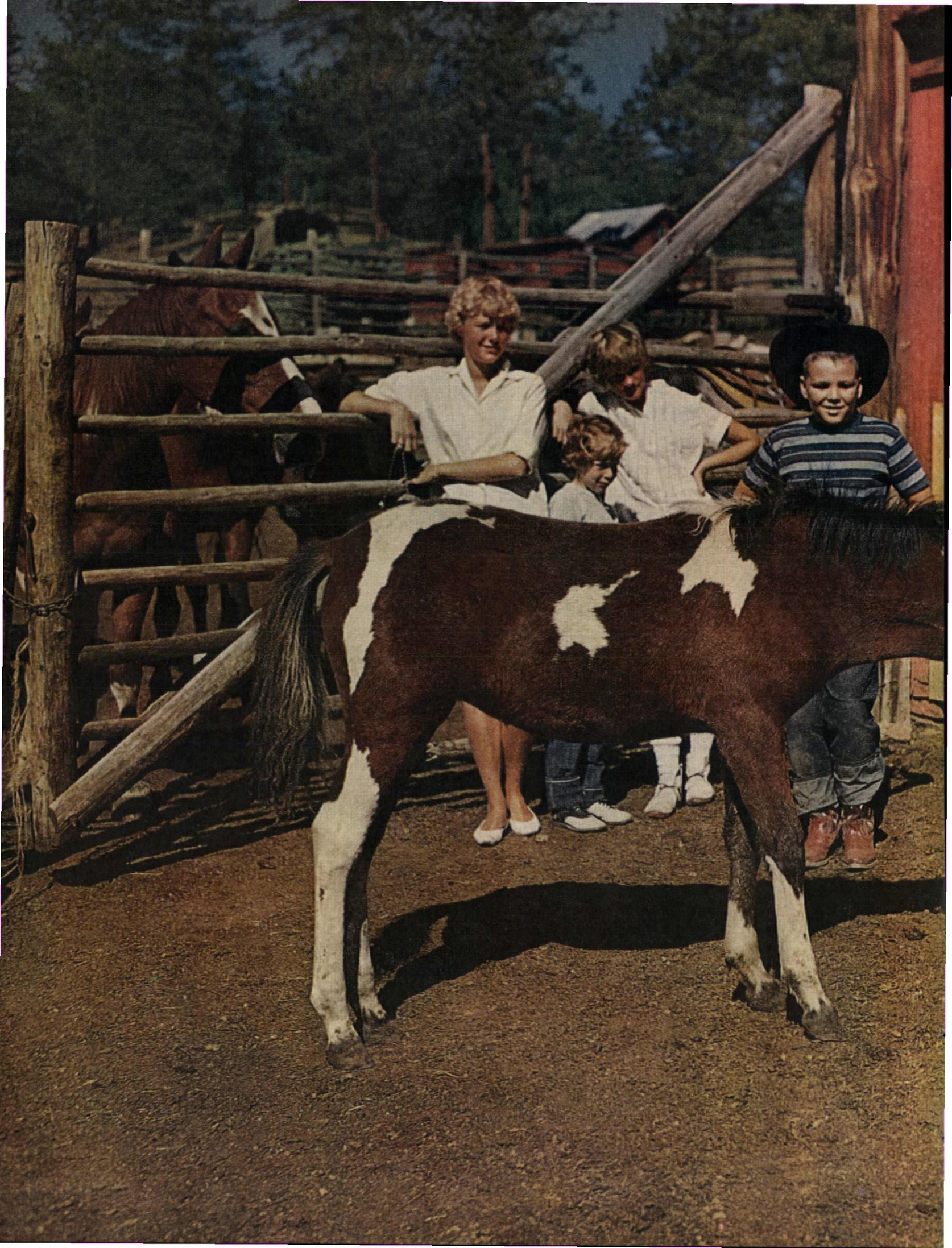
- ☐ 10 plants plus 1 free (for 16 ft.) . . 5.50
- ☐ 25 plants plus 3 free (for 44 ft.) . . 9.95
- ☐ 50 plants plus 5 free (for 82 ft.) . . 14.95
- ☐ 75 plants plus 8 free (for 124 ft.) . . 21.95
- ☐ 100 plants plus 10 free (for 165 ft.) 24.95
- ☐ 250 plants plus 25 free (for 412 ft.) 59.50
- ☐ 500 plants plus 50 free (for 825 ft.) 109.95
- ☐ 1000 plants plus 100 free (for 1650 ft.) 195.00

Please ship on or about (date)_____

Name_____

Address_____

City_____ State_____



JIM LISTON

HOW TO FIND "YOUR" DUDE RANCH

Somewhere in the West there's a ranch that can give your family the vacation of a lifetime. But if you've never tried it before, here's practical advice on how to go about choosing the ranch that's right for you

Every year thousands of families go west to enjoy unforgettable vacations on dude ranches. Most of these are repeaters; they return to the same ranch year after year because they feel at home and like the country and the people they meet.

But every season some families are disappointed. These are people who have never been to a dude ranch before, who had hurriedly read a description in a travel folder, or had heard about a ranch from friends. Knowing little more than the location and the rates, they invest their precious once-a-year vacation—plus about $100 per week, per person, while at the ranch—and end up wishing they had never left home. Choosing a ranch can be risky and costly, too—if you don't know how to go about it. There are no two ranches alike; selecting one is like choosing a family to live with.

To help you in your selection, The American Home interviewed people who had found the "perfect" ranch, families that had been disappointed (continued)

NEAREST THING TO HEAVEN for kids is a dude-ranch vacation. Many families return to the same ranch every year and youngsters "grow up" together during summer. No need to worry where they are; they're either on a horse or at the corral.

WILLIAM WILSON

AT HOME OUT WEST

(continued)

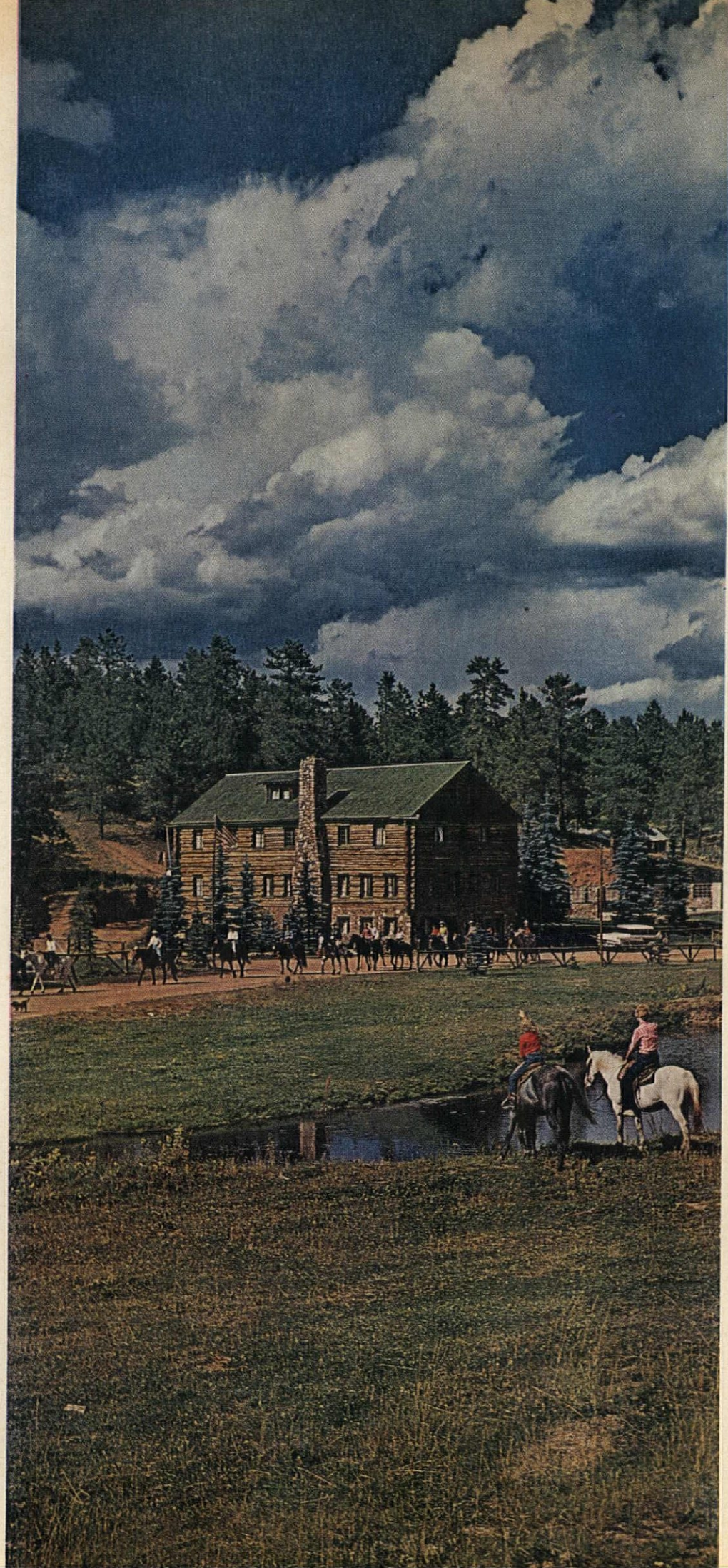
but had tried again and succeeded, ranchers whose reputations depend upon satisfied guests, young families with children, and older couples who still return to their favorite ranch long after the children are on their own. The result is some very practical advice on how to find a dude ranch to your liking.

What's the big attraction of dude ranches? The chance to *live* the life of the West you've read so much about. You can *see* the West by touring it, but you get the *feel* of it only after you've lived on a ranch. It's one thing to view mountains from a highway, quite another to be in them on horseback. The best Westerns you've seen can't compare with the thrill you get when *you* swing into the saddle (and make it!) and ride across country which is living proof that all the color and romance of the West isn't on movie film or TV tape. But the biggest attraction for dudes is the way they are treated by the rancher, the ranch hands, and the other guests.

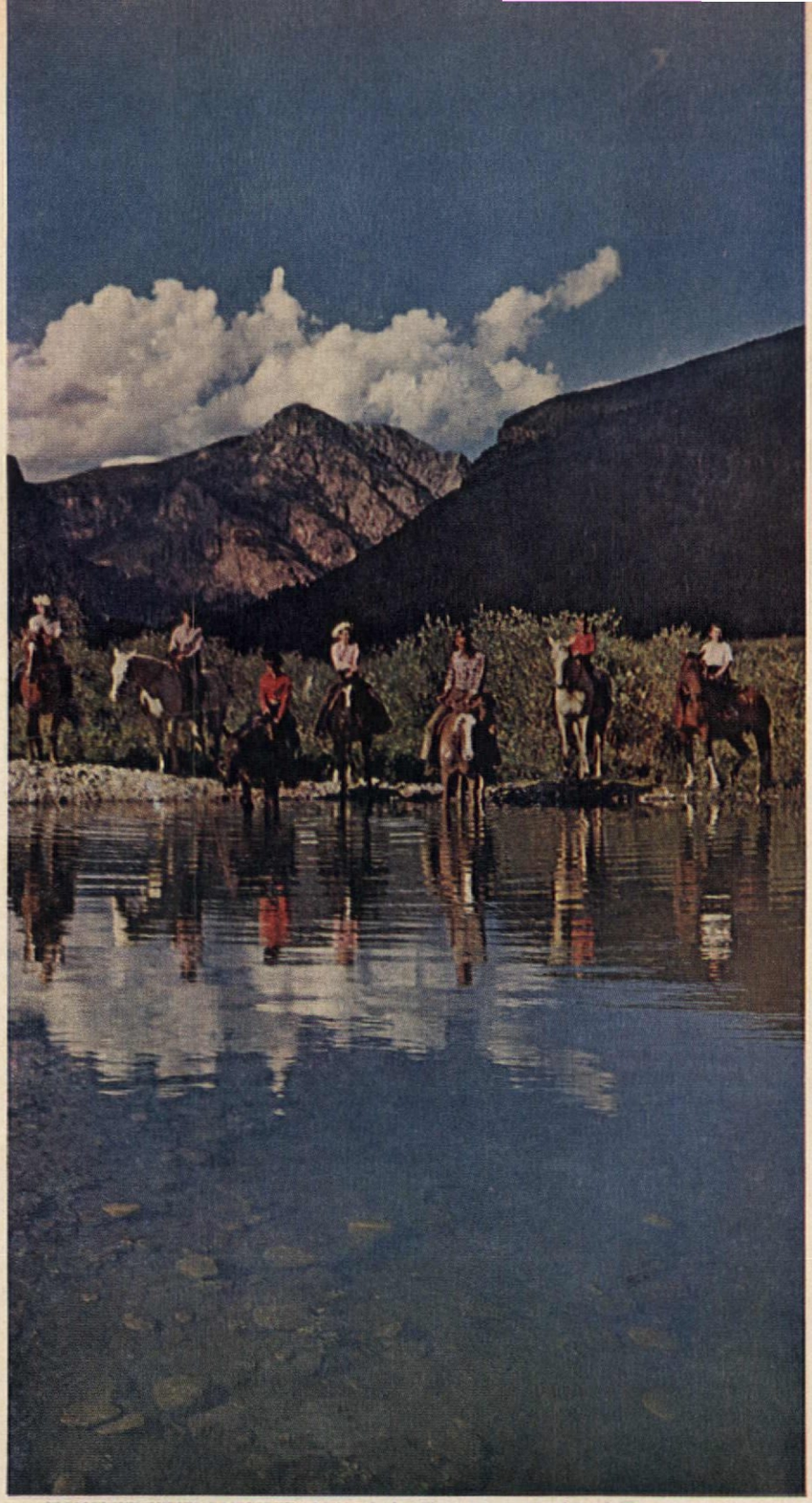
The moment he sets foot on the place, the dude finds himself on a first-name basis with the rancher and his family—and with the hands and the guests as soon as he meets them. Western hospitality is real and it's contagious; no one stands on formality when he's wearing blue jeans and a plaid shirt. A good guest ranch bears no more resemblance to a resort than home does to a hotel. You're a *guest*—not a customer—and you're treated as such by the rancher. That's why families return year after year to the ranch they have come to think of as their second home in the West. It's where they have found wonderful friends and where their youngsters are as free and as secure as they are at home. *That's why families go through more than a little trouble and expense to find the right ranch. It's worth it.*

WHERE TO START

There are hundreds of dude ranches, but the job of finding what each has to offer is simplified by directories issued by The Dude Ranchers' Association, Box 1363C, Billings, Mont., and The Colorado Dude and Guest Ranch Association, (continued)

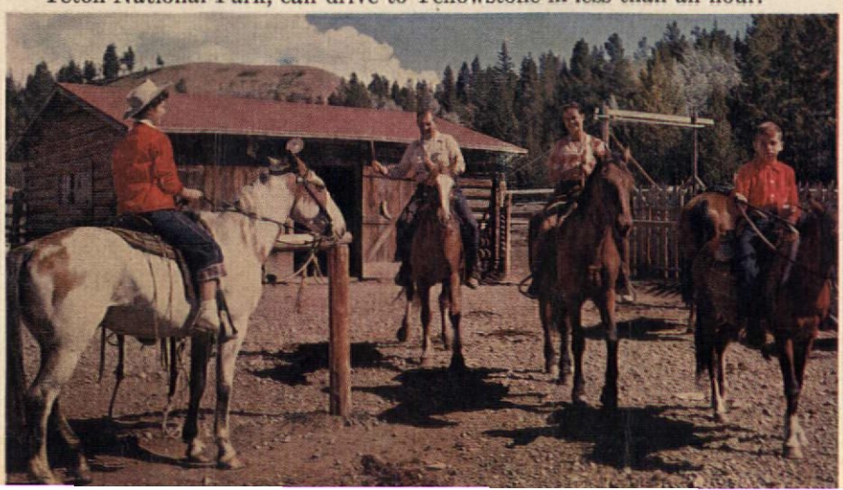


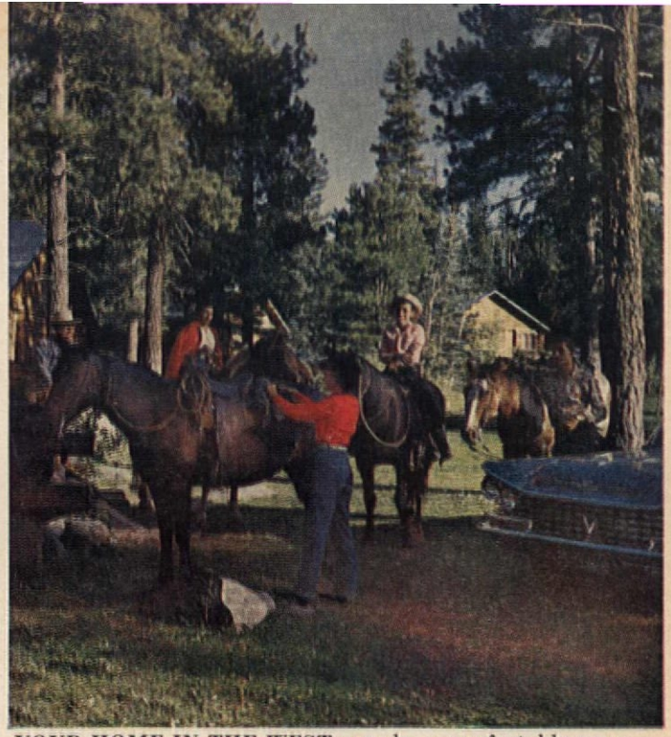
HEADING FOR HIGH COUNTRY, trail riders file past lodge of Wildhorn Ranch, Florissant, Colorado. After riding, guests can relax in heated swimming pool or fish several lakes, well-stocked with trout.



HIGH IN THE MOUNTAINS of the San Juan National Forest, riders from Wilderness Trails Ranch, Bayfield, Colorado, rest and enjoy scenery of area known as the "Switzerland of America."

DUDES at Triangle X Ranch, Moose, Wyoming, are in Grand Teton National Park, can drive to Yellowstone in less than an hour.



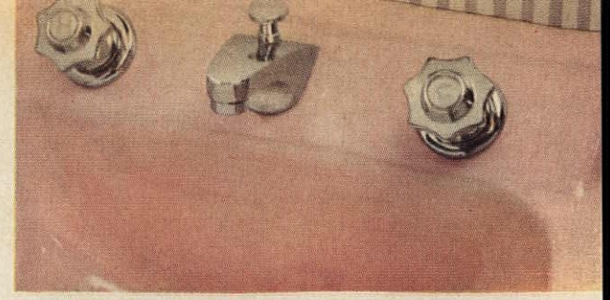


YOUR HOME IN THE WEST may be a comfortable room in the main lodge or your own cabin nestled among the pines. Most ranches offer unlimited riding with your own horse.

WONDERFUL HOME-COOKED MEALS are part of the Western tradition. Ranches surprise guests with buffet dinners, outdoor steak fries, and chuck-wagon dinners on the trail.

LODGE AT WILDHORN is center of evening fun that ranges from cards and movies to square dancing. At 8 000-foot altitude, fireplace is cozy spot on summer nights.

There's smart, new design, **new ease of care** in this wall-hung toilet. You clean under it with just the swish of a mop. There's exciting **new beauty** in the wide, wide, one-piece china top of the cabinet-lavatory that wipes clean with a damp cloth. Double doors open to **new roominess** for storing towels, toiletries. Yes, this lovely powder room gives you much new beauty, **new convenience.**



No dripping—no washers to wear out in these new faucets with the revolutionary new *no-drip* AQUASEAL valve, an exclusive American-Standard feature. For the best of service, the finest of quality, *be sure* all the faucets in your home are American-Standard.

AMERICAN-STANDARD, Dept. PA-30, 39 W. 39th Street, New York 18, N. Y.
Please send me your new Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing_____ I am building_____.

Name_____

Street_____

City_____ Zone_____

County_____ State_____

In Canada send to: American-Standard Products, Ltd., 1201 DuPont St., Toronto 4, Canada

As little as $2.88 a week, plus installation, puts this new off-the-floor toilet and roomy cabinet-lavatory in your home. Both are in beautiful decorator colors and white. The cabinet of the lavatory is in an attractive shade of beige.

For more information see your American-Standard retailer. He's listed in the yellow pages of your phone book under "plumbing" or "plumbing supplies"—or mail the handy coupon to the left.

American-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

It's NEW...It's

AMERICAN-Standard PRODUCTS

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

(continued)

2126 Estes Street, Denver 15, Colo. The directories contain a concise, accurate description of each member ranch, type of accommodations, entertainment, climate, area and scenic attractions.

Descriptions of additional ranches can be obtained from Travel Service, Santa Fe Railroad, 80 East Jackson Boulevard, Chicago, Ill.; the Union Pacific Railroad, 1416 Dodge Street, Omaha 2, Neb.; Rock Island Lines, LaSalle Street Station, Chicago, Ill.; Northern Pacific Railway, c/o G.W. Rodine, St. Paul 1, Minn.; The Burlington Railroad, Travel Bureau, 547 West Jackson Boulevard, Chicago, Ill. The major airlines and state travel bureaus also supply information on ranchland.

TWO TYPES OF RANCHES

The directories and literature indicate two types of ranches: the *guest ranch*, which specializes in dudes, and the *working ranch*, an operating cattle ranch that accepts paying guests. Originally "working ranch" meant what it implied: you could pay your board and live as a guest on the place while the rancher went about his business of running cattle. You were on your own; if you wanted to ride with the hands or help with the chores, you could. But you got little in the way of special accommodations or treatment. Today, ranches that belong to dude-ranch associations use the terms "working ranch" or "operating cattle ranch" to assure guests that cattle as well as dudes are their business and to prove that they are not resort ranches.

Many working ranches now have accommodations and facilities—like swimming pools—on a par with ranches that deal only in dudes. Some people seek a working ranch because they feel it brings them closer to the real West; they can witness round-up and branding operations, ride fence with the cow hands, help with some chores. Those who choose a working ranch for authentic atmosphere are willing to forgo some of the entertainment and social activity of an all-dude operation. But remember:

(1) "working ranch" means different things on different ranches; (2) generally there's little difference between the accommodations and rates of an all-dude operation and a working ranch; (3) neither the all-dude ranch nor the working ranch bears any resemblance to a resort ranch. The latter can be anything from a motel with horses to a plush country-club operation.

Since the Dude Ranchers' Association claims that all its members operate "approved *bona fide* Western ranches," it would seem simple enough to choose one and write for reservations. *But how about those disappointed families?*

THEY "CHOSE THE WRONG RANCH"

Dudes who report they "chose the wrong ranch" never complain about the food or accommodations at ranches which are members of the DRA or the Colorado Dude and Guest Ranch Association. Their criticism ranges from "there wasn't any planned activity" to the opposite, "we didn't like all the organized recreation."

The Dude Ranchers' Association emphasizes that it's wise to "write several ranches in different states or localities for their literature and rates, or we suggest consulting reliable transportation agents or well-known travel bureaus. If you will outline your needs, the Executive Secretary of the Association will be happy to submit names of suitable ranches."

HOW TO READ LITERATURE

Writing for information gets the ball started, but it's important to *read* carefully the literature you receive. When a folder states that a ranch has "10 miles of private stream and river fly-fishing," and says nothing about sight-seeing trips to nearby scenic attractions, trail rides, or pack trips, you can be sure that this is a great spot for fishermen but definitely not for you if you want to spend most of your time in the saddle. On the other hand, if your vacation isn't a success unless you catch your limit, you'd better write and ask when the fishing is at its best. Most ranches have at least one good trout stream, but if the fish don't bite well during the weeks you plan to reserve, the rancher will tell you so. As one rancher puts it: "There's nothing worse for the morale of the guests than a disappointed fisherman."

If you're searching for relief from summer heat, note the *altitude* of the ranch. Mountain ranches can promise warm but pleasant days and sweet sleep under blankets. If you're not a self-starter and like social activity, look for a ranch that schedules activities: "movies on Sunday night, square dancing three times a week. We go to town on Saturday nights." If this sounds too much like regimentation to you, you'll be happier on a ranch that has "no planned entertainment, but we're always ready to help you arrange whatever you think would be fun."

Bob Venuti, Jr., who has operated the Wilderness (continued)

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL

OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of your dishwasher detergent into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note **protein foam** that can reduce dishwasher action almost to zero.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Drop pinch of new Electrasol into equally soiled egg cup. Note freedom from **protein foam**. This means 100% efficient dishwasher performance. No spots, streaks or film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!

Still the lowest price PLUS 4 bonus ounces

Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.* © 1959

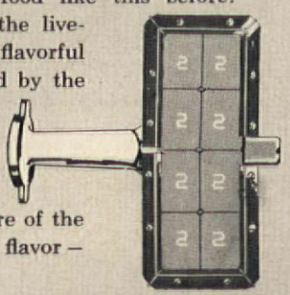
HARDWICK

THE ONLY RANGE WITH AMAZING

MICRORAY®

A. G. A. APPROVED and **GOLD STAR AWARD**

Mmmm – you have never tasted food like this before! Whether you broil, roast, or use the live-flame rotisserie, foods are more flavorful with their sealed in juices captured by the infra-red rays of MicroRay. Because MicroRay cooks twice as fast, the natural juices are sealed in the food, preventing usual splatter and making cleaning a chore of the past. Enjoy a new treat in cooking flavor – with MICRORAY.



Cooks twice as fast . . . with half the gas!

96 PAGES of new and exciting food ideas. Everything from party foods and cakes to glamorized hamburger. Seventy beautiful, full-color photographs . . . thousands of glamorous *and* practical menu ideas. For your copy of the Good Living-MicroRay Cook Book, mail coupon with 50¢ to HARDWICK STOVE COMPANY, CLEVELAND, TENNESSEE

*Name*_____

*Address*_____

*City*_____ *Zone*_____

*State*_____

AH-6

Hardwick Stove Company • Cleveland, Tennessee

(continued)

Trails Ranch, Bayfield, Colorado, for the past nine years, says: "If I were a dude trying to locate the ideal ranch for my family, I would attach more importance to the correspondence I had with the rancher than I would to any literature I got. Literature gives general information, but letters give specific answers to the questions you ask. And you should ask questions. Otherwise how can the rancher tell whether or not he has what you want?

Julia Longley, who has managed a popular Colorado guest ranch, says that "the number of guests a ranch can accommodate is often a good indication whether or not it's for you. As a general rule, when there aren't too many, the operator has more time to spend with his guests and can show them a better time. On the other hand, many people prefer a large place with a wide variety of social activities. Size alone may be the reason why you'll prefer one ranch to another."

But the most important thing to look for is what ranchers call "the kind of outfit they run" and what dudes call "the atmosphere of the place." This is largely determined by the personalities of the rancher, the corral boss, and the wranglers. A personable corral boss who's long on patience and generous with encouragement makes timid tenderfeet feel at home in the saddle in a few days, sees to it that riders get ideal mounts, and makes trail rides and pack trips the high points of your stay at a ranch.

"A ranch is known by the company it keeps," say ranchers who've been in the business for years. Since many families return year after year, ranchers who know their guests well try to arrange compatible groups. Some suggest, for example, that a family with teen-age children try to make reservations during the same period when others with teen-agers will be vacationing at the ranch. When possible, they try to pair up bridge-playing groups, or those with younger children. The result is that some groups traditionally vacation in July, others in August because they're assured of a good time with people they have come to know and like.

WHAT DO YOU DO ALL DAY?

The family that likes the wide open spaces, or the dry exhilarating air of the mountains will find their stay at a ranch all too short. Trail rides, chuck-wagon dinners, overnight pack trips, rodeos (either at the ranch or in town), fishing, square dancing—these all crowd the days with simple, wholesome fun.

Many ranches now have heated swimming pools to accommodate those who arrive in early summer or early fall—or because the altitude makes lake swimming too cold for comfort. Ranches near Yellowstone, Grand Teton National Park, Glacier Park, the Royal Gorge, Pikes Peak, and other natural attractions are glad to arrange trips.

Even people who don't feel up to "the vigorous life" in the saddle go West for "a good rest."

HOW TO GET THERE

Most families—especially those who've never been West before—drive. But an increasing number of "repeaters" prefer to travel by train or plane. They have discovered the advantage of family-plan fares and that the time and motel bills saved en route give them extra vacation time and money. Most ranches will arrange to meet you at the nearest railroad station or airport. Many Eastern families fly out and rent a car to use for fishing and sight-seeing during their stay at a ranch.

RATES ARE ALL-INCLUSIVE

Practically all ranches charge for a one-week minimum stay, based on the type of accommodations desired, number in party, and length of stay. The rate includes cabin or room accommodations, meals, saddle horse (in a few cases quoted extra), and all the many services which the ranch furnishes to make your stay interesting, exciting and comfortable. A dude-ranch vacation is an "all expense" proposition—there are no unforeseen "extras." Weekly charges vary, but in the main run between $75 and $100 per person.

WHEN TO MAKE RESERVATIONS

July and August are the most popular months—and reservations are hard to get then because families with school-age children must fit their vacations into that period. June is a good bet, and those who aren't limited by back-to-school plans will find September and October spectacular with color. Some ranches offer reduced rates in September. Many guests make reservations a year in advance—which is a good indication of how people feel about this kind of vacation where there are no lavish parties, where tipping is frowned upon, and "dress" consists of blue jeans, a cotton shirt, inexpensive boots, and a ten-gallon hat.

THE END

Your bedroom grows more beautiful with Pepperell's new "go-together" sheets and blankets!

New! The springtime enchantment of Bed of Clover! The very essence of spring, makes your room deliciously pretty. Of smoothest percale, take your clovers in Pink or Lavender. "Go-together" blanket makes a delightful summer coverlet, too!

They're meadow-fresh! New "Country Garden Florals" by Pepperell

Always your favorite perennial—Bridal Rose!—in Pink, Blue or Yellow blooms on snowiest percale. "Go-together" lightweight blanket also available. More good news—all "Country Garden Florals" are color-matched to your pretty Pepperell pastels.

New! The quaint charm of Antique Rose! Like your patterns traditional as an old-fashioned sampler? Pick this dainty rose in Pink, Blue, or Yellow on finest muslin. "Go-together" lightweight blanket, of course!

Lady Pepperell Sheets and Blankets

PEPPERELL FABRICS®

HELPFUL BOOKLETS YOU CAN SEND FOR

Here's useful information on all kinds of homemaking subjects

Your 1960 Social Security Benefits. Covers new changes in the law and answers the 30 most frequently asked questions about Social Security. Includes tables of benefits. Send 25c to Help-Your-Self Booklets, Dept. AH, 32 North Bayles Ave., Port Washington, N.Y.

Basic Handbook of Postal Information. Tells how much postage, how to address, how to wrap, when to mail, and how to save time and money by using the mails correctly. Send 25c to Help-Your-Self Booklets, Dept. AH, 32 North Bayles Ave., Port Washington, N.Y.

Be Your Own Decorator. Contains tips on color schemes, choosing basic furnishings, arranging furniture, and selecting accessories. Send 25c to Dorothy Draper, Suite 305, Dept. AH, 821 Market St., San Francisco, Calif.

Animal Cut-Up Cakes. Fifteen cakes your children will adore. Easy directions on how to cut them and decorate them. Send 15c (no stamps, please) to Animal Cut-Up Cakes, Dept. AH, Box 700, Kankakee, Ill.

Pruning Guide. Chock-full of directions for pruning flowers, shrubs, hedges, and all kinds of trees. Includes a calendar, with pruning hints for each month of the year. Send 25c to H. K. Porter Company, Inc., Disston Division, Dept. AH, Philadelphia 35, Pa.

Your New Greenhouse. Advice on where to locate, size and design, the foundation, heating, and accessories. Free from Lord and Burnham, Dept. AH, Irvington-on-Hudson, N.Y.

Home Remodeling on a Budget With Aluminum. Thirty-three pages discussing all uses of aluminum inside and out of the house. Also has a listing of aluminum products manufacturers throughout the country. Free from Box 2788, Dept. AH, Grand Central Station, New York 17, N.Y.

How to be More Comfortable—Insulation and Your Home. Discusses insulation in general and the broader uses of it today. Tells how to check a house for insulation, how to insulate it yourself, how to pay for it. Send 25c to National Mineral Wool Association, Dept. AH, 2906 Americas Building, Rockefeller Center, New York 20, N.Y.

Your Federal Income Tax, 1960 edition. Contains the latest tax information and offers more details than the instructions which accompany Form 1040. Send 40c to Supt. of Documents, Dept. T, Government Printing Office, Washington 25, D.C.

Simplified Clothing Construction. Provides illustrated instructions for simplifying much of the detail work in sewing. Also includes hints for selecting materials and patterns, and many other facets of sewing. Send 20c for Catalogue No. A 1.77:59, Supt. of Documents, Government Printing Office, Washington 25, D.C.

Teaching Opportunities. Facts on securing positions in public and private schools, opportunities in other countries, average salaries for each state, certification requirements. Send 30c for Catalogue No. FS 5.4:589, Supt. of Documents, Government Printing Office, Washington 25, D.C.

Cutlery Care and How to Carve. Covers everything about carving, including what to look for when selecting knives; description and use of different knives; when, what, and how to sharpen; how to carve 13 various cuts of meat and fish; how to cook for easier carving; and how to care for your knives. Send 25c to Dept. SP-AH, John Oster Manufacturing Company, 5055 North Lydell Avenue, Milwaukee 17, Wisc.

(continued on page 93)

Good things happen when you give

Red Cross gives all year long!

Send for "Ideas for a Lovelier Bedroom" 24-page, full-color booklet of ideas for bedroom decoration and furniture care. 35¢—coins only, please. Kling Factories, Dept. AH-3, Mayville, New York.

American memories live in maple like this

As clean and honest as the ring of an ax against hard northern maple, the design of the Kling Olde Deerfielde Group traces straight back to the imaginative skill of colonial craftsmen. Classically American, it will live well with either traditional or contemporary furnishings.

The wood itself—SOLID northern hard maple—grew strong through rigorous snows and gentle summers. Shaped by the sharp tools and careful hands of veteran Kling cabinetmakers, it has become furniture you will love the more with each year that passes.

When you examine Olde Deerfielde at your nearest Kling dealer's, run your hand over its hand-rubbed finish. See, too, with what care each joint has been made. Details like these promise long years of service...and pleasant memories of your own.

KLING®

KLING MEANS SOLID MAPLE • CHERRY • MAHOGANY

Lighthearted indoor-outdoor living...

with right-for-color woods of the WESTERN PINE REGION*

Western Pine Region woods blend interior and exterior of this indoor-outdoor room. Rear wall is paneled in Ponderosa Pine, and finished in Shadowy Shoshone. The side wall (extending outdoors) is rough sawn, board and batt Incense Cedar finished in a contrasting blue. The ceiling is rough sawn Douglas Fir.

For rooms that make you feel as though you're always on vacation... build or remodel with Western Pine Region woods. Finish them in the color of your choice so that the grain shows through. You enjoy the excitement of color and the natural beauty of genuine wood.

See your lumber dealer about Western Pine Region woods. He'll help you choose and create unusual color finishes for any room in your home. And look for this paneling in new custom-quality homes.

FREE! 2 HELPFUL BOOKLETS

"Nature Makes News" helps you select or create attractive finishes for paneling of Western Pine Region woods. "101 Home Ideas" suggests decorating, remodeling and building styles for any room in your home. Write to Western Pine Association, Dept. 436-F, Yeon Bldg., Portland 4, Oregon.

Look for this WPA mark on well-manufactured and carefully graded lumber

*IDAHO WHITE PINE · PONDEROSA PINE · SUGAR PINE
WHITE FIR · INCENSE CEDAR · DOUGLAS FIR · LARCH
RED CEDAR · LODGEPOLE PINE · ENGELMANN SPRUCE

It's a good thing that

Tide keeps on working after other suds have quit!

Why does *one* washday product do a better job than another? Because it works the hardest. And the one that keeps on working after the others quit is Tide.

If you've seen the test (*left*) on TV, you know how Tide keeps eating up dirt after other suds are all washed out.

Moral: The product that works the hardest gets clothes the cleanest. And Tide is *tireless*.

Tireless Tide for the cleanest clean there is!

ALL AMERICA LOVES A RED, RED ROSE

And each to his own shade of red! Here are four of the most popular—light, medium, dark, orange—and if you can't decide on your favorite, plant them all!

THEODORE A. WESTON

LISANTI INC.

LIGHT RED

'Charlotte Armstrong' is twenty years old and is still one of the best light red or deep pink hybrid tea roses! Others are 'Sonata,' 'Show Girl,' and 'Peaceful.' Among floribunda or cluster-flowered roses, 'Vogue' is the most outstanding of the few that have yet appeared in this color group.

ORANGE RED

Newest red in roses is this flaming orange red of 'Torch Song,' a hybrid tea variety introduced last year. Other top-flight orange red hybrid teas are 'Fandango' and 'Aztec.' Two of the best orange red floribunda (cluster-flowered) varieties are 'Spartan,' which has become tremendously popular since 1955, and 'Heat Wave,' a new one last year.

MEDIUM RED

The medium reds, including scarlet, carmine, and rose red, are the reddest red roses—the ones to buy first. Pictured is 'President Eisenhower,' introduced in 1953. Other medium red hybrid teas are 'New Yorker,' 'Konrad Adenauer,' 'Christopher Stone,' 'Rubaiyat.' Medium red floribundas are 'Red Pinocchio,' 'Frensham,' and 'Wildfire.'

ROSES ARE RED...

What's your favorite flower?
The rose.
What color rose?
Red.

According to all the polls, that's how most Americans would answer.

Roses have such an overwhelming lead over all other flowers—both as cut blooms and as garden plants—that there's no question about their being America's favorite.

As flowers, their beautiful form, rich colors, and delightful fragrance appeal to everyone. And as garden plants, their top popularity is clinched by their long season of bloom and their adaptability to every garden use.

To some rose lovers, the pink varieties are tops, while others prefer the yellows, the whites, or the newer color blends. But the greatest number will always concede that red roses are really their favorites.

But what shade of red—light, medium, dark, or some other—do most people like best? To that question, however, the polls have no answer. So your own choice is as good as the next fellow's!

The four roses pictured on the preceding pages show you how different red roses can be. The whole gamut actually runs from near-pink to near-black, and from cerise to orange.

The varieties illustrated are hybrid tea roses—most popular because of the large size and beautiful form of their flowers. Recently, however, they've been getting strong competition from the floribundas. The reason is that this newer type of rose has many more (though smaller) flowers and so makes a more spectacular

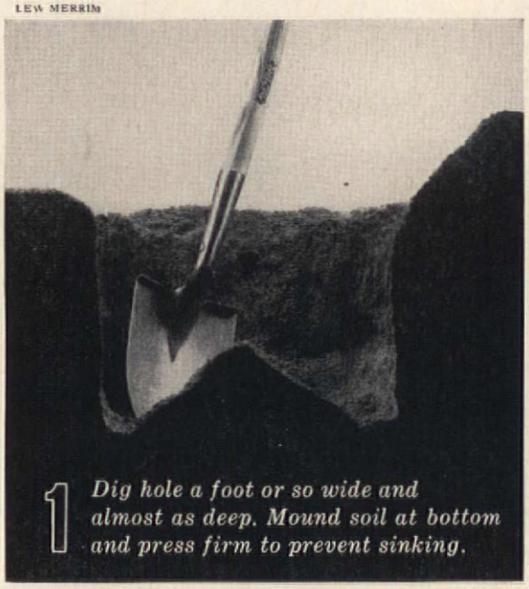
(continued on page 89)

DARK RED

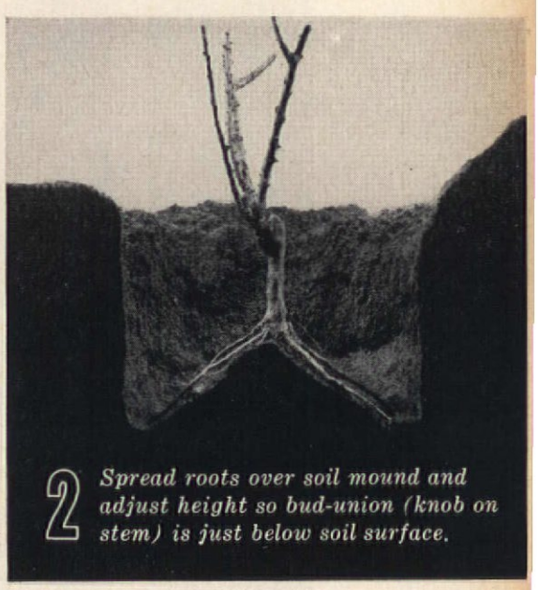
◀ The rich, deep color of 'Crimson Glory' has made it a favorite for 25 years. Other top-notch hybrid teas are 'Chrysler Imperial,' 'Zulu Queen,' 'Nocturne,' and 'Midnight.' Dark red floribundas include 'Garnette,' 'Red Favorite,' and 'Red Ripples.'

6 STEPS IN PLANTING A ROSE

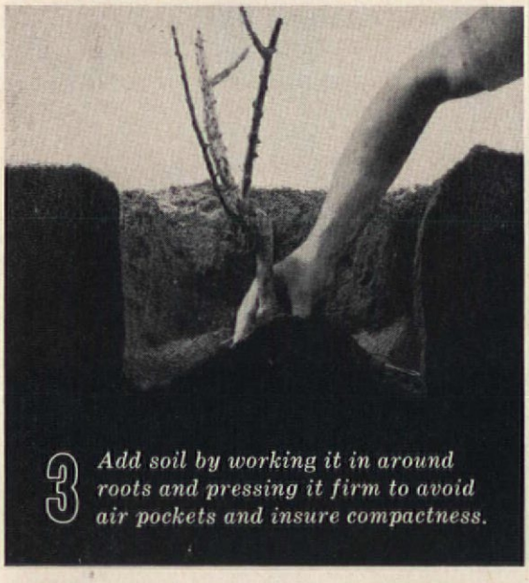
LEW MERRIM



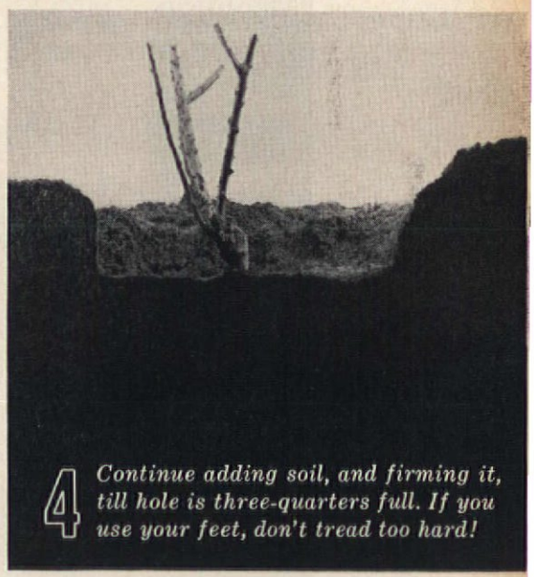
1 *Dig hole a foot or so wide and almost as deep. Mound soil at bottom and press firm to prevent sinking.*



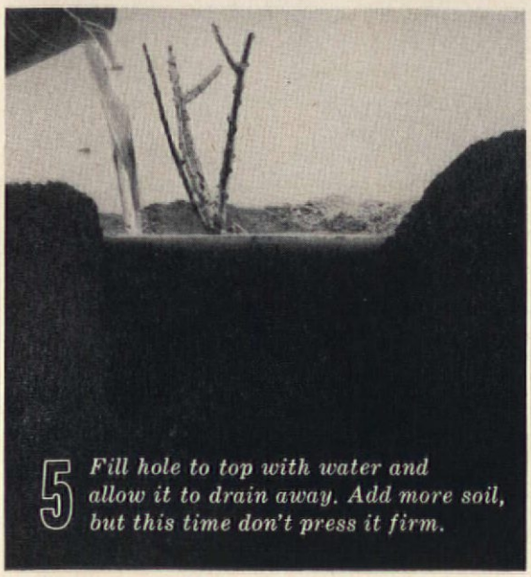
2 *Spread roots over soil mound and adjust height so bud-union (knob on stem) is just below soil surface.*



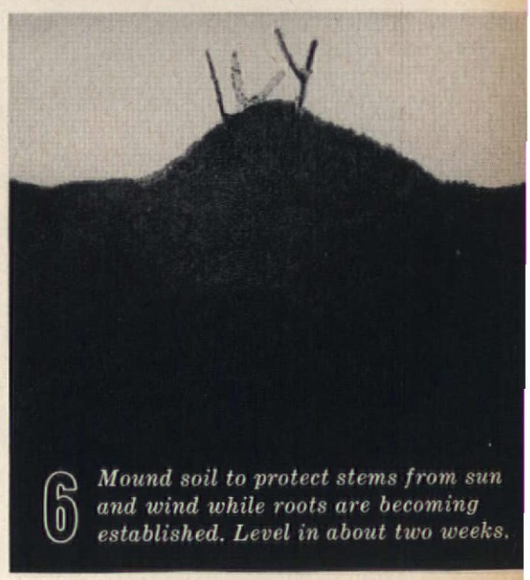
3 *Add soil by working it in around roots and pressing it firm to avoid air pockets and insure compactness.*



4 *Continue adding soil, and firming it, till hole is three-quarters full. If you use your feet, don't tread too hard!*



5 *Fill hole to top with water and allow it to drain away. Add more soil, but this time don't press it firm.*



6 *Mound soil to protect stems from sun and wind while roots are becoming established. Level in about two weeks.*

ROBERT W. HOUSEMAN

ADD YOUR PERSONAL TOUCH TO READY-MADES

Shop the stores today and you find them brimming over with vast collections of ready-made slipcovers, curtains, draperies, bedspreads, and studio-couch covers—in an abundance of colorful patterns and smartly tailored styles. But our point is that you need not stop here. Simply by adding a few custom touches you can give these ready-mades a wonderfully fresh originality and charm. Suddenly a room is transformed into one that's very personally yours. For example, your own special touch can be the trimming you choose for the curtains and draperies or the painted wooden rings on which you hang them. You can add a decorative border on slipcover or bedspread, or cover a headboard in a matching fabric. Depending on your choice of trimmings, you can dress a room up or down, make it elegantly feminine or boldly masculine. And you can top everything off with some small accent pillows of your own choice of color and design.

An Early American Setting takes a crisp color accent from the bright orange braid used with black tassel fringe as border trim on the ready-made draperies. The small pillow is our custom plus, designed to give the room pattern interest.

Shopping Information, page 72

PHOTOGRAPHED AT G. FOX & CO., HARTFORD, CONN., BY F. M. DEMAREST

READY-MADE & BOLD A striking combination of red, black, and white set against the bold pattern of a Norwegian rug gives this hi-fi room its elegant flair. The ready-made plush corduroy studio cover is wonderfully adaptable to a casual room which doubles as an extra bedroom. What makes it yours alone is the handsome Roman-stripe flat braid stitched on the studio cover, bolsters, and draperies. Red mats on pictures follow through on color scheme.

READY-MADE & TRADITIONAL

What could be more charming than the quiet dignity of a four-poster bed with matching ready-made coverlet and draperies . . . all in flowered chintz? The extra touches here are the matching quilted-valance canopy and the turquoise velvet ribbon border that has been added to the bedspread and draperies. The blind successfully carries the color accent a step further, gives the small window added importance.

ALDERMAN STUDIOS

READY-MADE & FEMININE

Tiers of lavender and roses on all-nylon, ready-made cafés and bedspread have inspired this bedroom. For truly feminine appeal, try making pillows of purple, cerise, and pink in whimsical flower shapes. See our instructions on page 67. Easy-to-make plywood columns painted bright lavender flank the windows. Vermilion reed headboard and mandarin chair give the room an unexpected accent color.

PHOTOGRAPHED AT G. FOX & CO., HARTFORD, CONN., BY F. M. DEMAREST

READY-MADE & YOUTHFUL

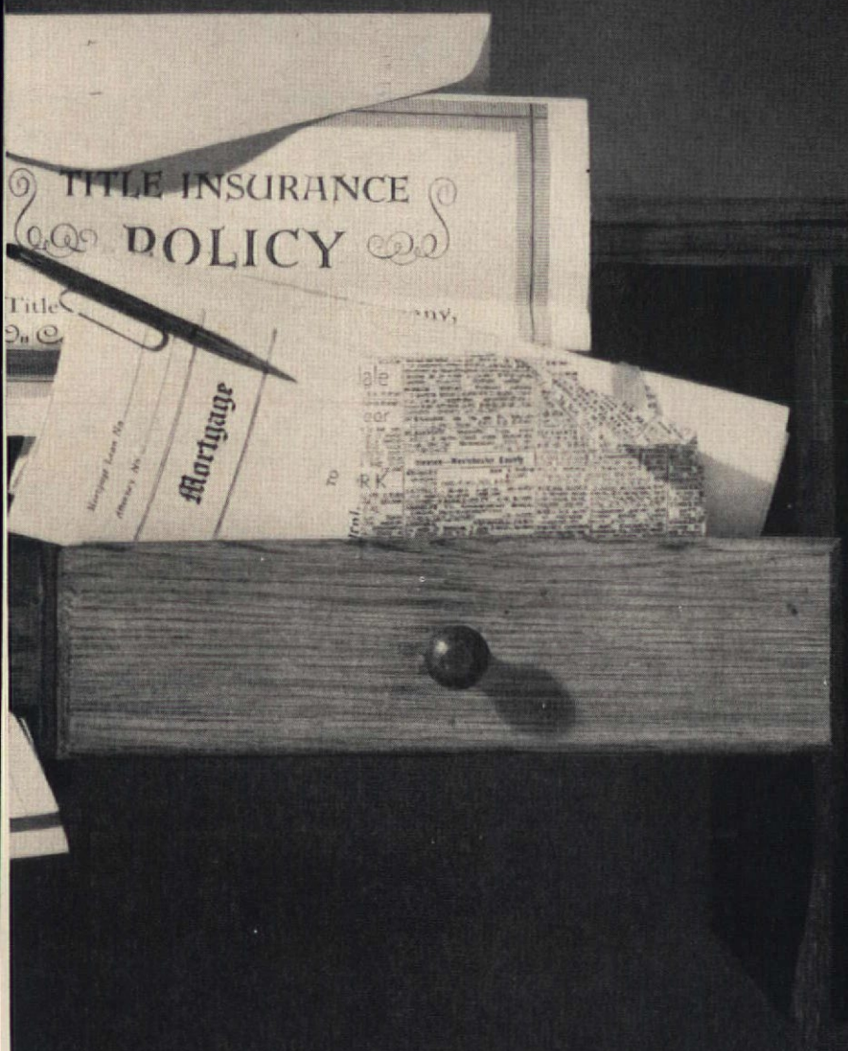
Here are ready-made bedspread and matching cafés of green tartan plaid which could easily style a room for you and set your color scheme. Just follow through with a pale shade of yellow, green, or off-white for walls and flooring. For an added touch, mount a "store-bought" child's rug on plywood and use it as a headboard. Bedspread and cafés are hard-wearing crease-resistant orlon-and-viscose combination.

OTTO MAYA

Irwin Horowitz

HOW TO TRADE YOUR HOUSE WITHOUT HEADACHES

Does the thought of getting stuck with two houses (or perhaps no house) scare you? It should. Read here the best way to go about house trading



BUILDERS report that two out of every three buyers are second- or third-time home owners. If you plan to be one of them, you should know that buying a second house is not as easy as buying your first one, simply because *two* houses are involved. Bankers and lenders usually advise against buying a new house before your present one is sold. Sometimes this is impossible . . . you may be transferred to another state; a house you are particularly interested in is for sale, and you can't get a buyer for yours; or your family has grown and you need larger quarters. Even if you do sell your present house first, there is the difficulty of coordinating closing dates on the old and the new house, so you won't be left without a place to live. To help all of you contemplating the purchase of another house, we have examined the problems that most often arise in home switching. Study our advice on how to negotiate the sale of your present home and the purchase of your new one.

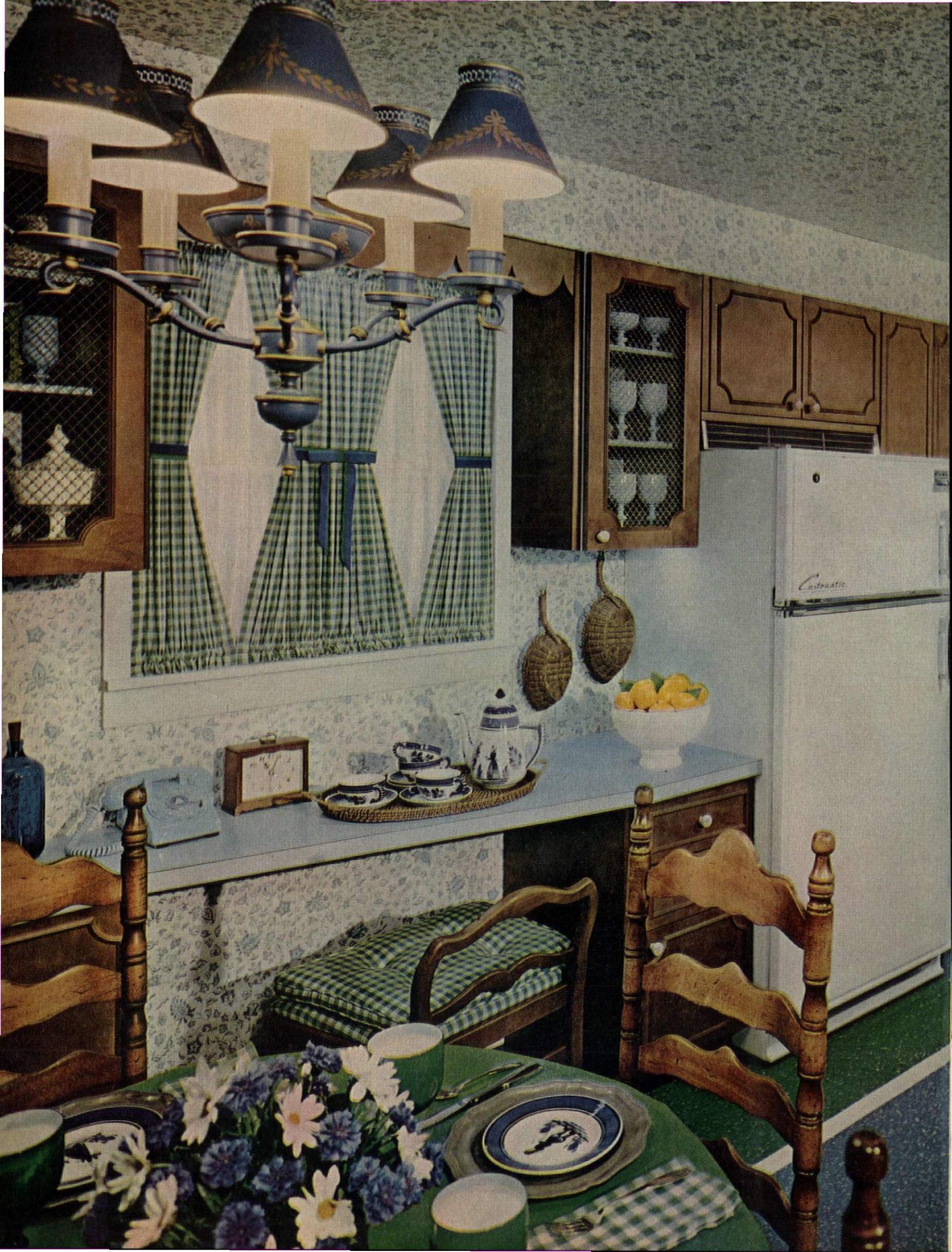
WHERE TO GO FOR MONEY, MORTGAGES, AND APPRAISALS

Money for down payments and mortgages can be obtained only from banks, savings and loan associations, and mortgage companies.

Appraisals are done by all the above, the FHA, VA, and real estate appraisers and brokers. Fees vary from $20-$25 charged by FHA and VA to considerably more from private appraisers. Local banks and similar institutions often give a free appraisal to customers.

HOW TO OBTAIN THE DOWN PAYMENT FOR A HOUSE

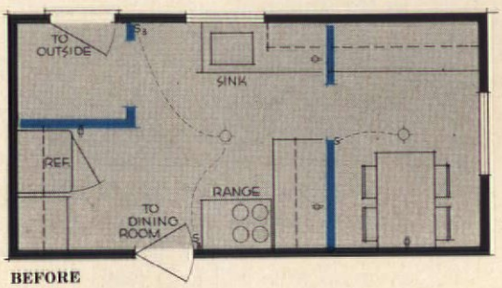
Increase the mortgage on your present house. If your existing mortgage is low in relation to the value of your house or if you have considerable equity in the house, you can get a new mortgage for a larger amount. The difference between the face value of the new mortgage and the old can be applied as a down payment. Of course, the new mortgage will be based on current interest rates which are much higher than those of five or ten years ago. For example, if your present mortgage is at 4½ per cent, you may have to pay 6 or 7½ per cent for a new one. You will also have to pay for having the new mortgage drawn up. The one drawback to this arrangement is that, should you fail to sell your present house quickly, you'll be burdened with two sets of rather high mortgage *(continued on page 91)*


Automatic

DECORATOR: ROBERT W. HOUSEMAN • PHOTOGRAPHER: SUTER, HEDRICH-BLESSING

VIRGINIA T. HABEEB

This is the story of an ugly-duckling kitchen that had many of the same problems your kitchen may have.

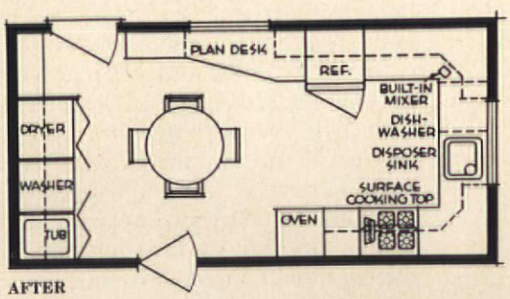


BEFORE

Without changing the size or making many structural changes, we transformed this kitchen into the

BEAUTY

you see here. Now it's a really workable kitchen and laundry with room for family dining.



AFTER

To help you with your own kitchen remodeling, we show you, step by step, how we did this one. You'll find scores of ideas to copy or adapt. We even give you an idea of how much the job costs and how you can pay for it!

Who would guess that this was once a problem kitchen?

Most outdated kitchens are afflicted with similar problems. We took a kitchen filled with the basic problems found in practically every remodeling and turned it into one that's efficiently planned. There's plenty of storage space, a laundry area, and a place for family meals. And it's all wrapped up in a new decorating scheme!

Whether you do your remodeling in one fell swoop or a little at a time, you must solve your problems before you begin any work, if you're to end up with the kitchen of your dreams. We hope the answers we came up with will help you.

Space was gained by knocking out the partitions which chopped the old kitchen into unworkable areas. No changes were made in exterior walls and windows. The U-shaped *plan* was worked out to fit the end of the 9 x 19′ room—out of the main stream of traffic. Steel *cabinets* with mellow pecan-finished wood doors are moderately priced and have many features homemakers want. **Wiring** is generally outmoded in old kitchens and this was no exception. New circuits and outlets were added, and the lighting was greatly improved. **Plumbing** changes were essential as well as installation of gas lines to accommodate the refrigerator, built-in range, and dryer. **Walls** needed patching after partitions and cabinets were torn out. Wallpaper covers a multitude of imperfections and we chose a charming floral print, inexpensive and washable, to cover walls, soffit, and ceiling! New **appliances** brought the kitchen completely up to date. The white refrigerator and laundry appliances are striking accents. A built-in range in brushed chrome matches stainless steel sink. Vinyl tiles were chosen for **flooring** as they are easy to care for and fit handsomely into the overall decorating scheme.

Now comes the big problem—*how to pay for it*. Aside from paying cash, there are several ways to finance your kitchen remodeling, if you own your home or are buying it on terms. The recent change in the FHA Title I Plan (which makes loans available for home improvements) now makes built-in kitchen appliances such as ovens, cooking tops, and dishwashers eligible for Title I financing. Freestanding appliances are not eligible. Most banks and other lending institutions have their own home-improvement plans. You may be able to borrow additional money on your present mortgage or refinance it. Investigate the various avenues open to you. You may have a new kitchen sooner than you think.

(continued on page 70)

Steel cabinets with pecan-finished wood doors *form a continuous U-shaped work area. Provincial molding on cabinets and dishwasher front gives a country air to this delightfully informal family kitchen. Built-in cooking top is shallow enough to permit full use of drawers immediately beneath it. Ventilating fan in hood carries off cooking odors.*

Brass grillework doors *enclose the laundry area and form a handsome backdrop for informal dining. Steel utility cabinets at far right and wall cabinets in laundry repeat the cool blue found in wallpaper and counter tops. Sharp green accents pop up in unexpected places—including a washable felt tablecloth—to give the room its sparkling color scheme. Curtains behind lower sections of doors disguise the handy laundry complete with automatic washer, gas dryer, and laundry tub (see below).*

Shopping Information, page 72

ROBERT W. HOUSEMAN

FANCY-FOLD NAPKINS MAKE IT A PARTY!

■ Fancy-fold napkins are bound to cause talk—all of it nice and all of it concerning your artistry as a hostess. Too many people take napkins for granted. They're either flopped over haphazardly or pulled through a ring. But have you ever seen one fashioned, Scandinavia style, into a seashell, a rosebud, or perched high in a water goblet as a fan? You can use paper napkins or cloth napkins for these fancy folds. And they're as charming with traditional place settings as they are with the beautiful contemporary setting shown here. Try them the very next time you entertain. Your gay, colorful table will get the party off to a wonderful start! For simple folding instructions, see page 60. ■

TRUMPET

ROSEBUD

Irwin Horowitz

JUNE M. TOWNE

M-m-m-m-m... CHICKEN!

OF ALL the foods in the world, the one that lends itself to an inexhaustible supply of delicious recipes is chicken. How could we ever get along without chicken? Chicken can be broiled, boiled, fried, or roasted. You can barbecue it, curry it, or stuff it. Serve it in red wine or white wine, in cream sauce, or just plain off the drumstick! Any way, it's mouth-watering good. Served with avocado and Oriental rice, it becomes an intriguing Tahitian dish. Combined with tomatoes and green pepper, it's a South-of-the-Border delicacy. Glazed and stuffed, it's a dish worthy of any corner of the U.S.A.! For more, please turn the page.

CHICKEN TAHITIAN

SOUTH-OF-THE-
BORDER CHICKEN
GLAZED STUFFED
CHICKEN

(continued)

Further proof that chicken is a world-wide favorite is the INDIAN CURRY dish at the far right, center. If the flavor of curry entices you, you'll love this one. And with it are some tantalizing accompaniments including raisins and rice, chutney, preserved kumquats, shredded green pepper, and chopped egg! In the upper right is a continental favorite—CHICKEN PAPRIKA. Beautifully browned and slowly cooked, it has sour cream added at the last minute. Serve this one with Spätzle (drop noodles if you're not up on your German). Directly at the right, something wonderful has happened to roast chicken—CABBAGE STUFFING with a hint of caraway and onion! Of course, any words written about chicken would be lacking without SOUTHERN FRIED CHICKEN. But have you ever tasted it with a cream gravy made in the skillet? Suh, you have no alternative but to serve this one with hominy!

Which Chicken to Buy?

If you are a trifle puzzled about what kind of chicken to buy, we offer some useful information about the birds in general. BROILERS are 7 to 12 weeks old. They range from 1 to 2½ pounds. The 1-pound broilers are sometimes called "squab broilers" and are often served whole—one to a person. The larger ones are usually split or quartered, and broiled or sautéed. They may also be roasted very quickly. Half a broiler is usually considered a portion, except for the very large ones. Naturally, if they are to be sautéed, the birds are disjointed. FRYERS are from 14 to 20 weeks old and range from 1 to 3½ pounds. The best ones have full, plump breasts, compact structure, and some fat. They may be split, cut, or disjointed for cooking, and are used for frying, sautéing and roasting. ROASTING CHICKENS are from 5 to 10 months old. They are used not only for roasting but for casserole dishes, fricassees, and boiling, although the flavor is not as good as that of a fowl for these dishes. FOWLS are mature hens. They are probably the most flavorful of all chickens, although they require long, slow cooking—either braising, fricasseeing, or boiling (more correctly

(continued on page 44)

F. M. DEMAREST

We beat the drumsticks for our chicken recipes. Try them soon!

Pictured in color on pages 40, 41, 42, and 43

(additional recipes on pages 51 and 52)

• CHICKEN PAPRIKA WITH SPÄTZLE "Drop Noodles"

Preparation time: 25 min.
Cooking time: 1 hr.

½ c. chopped onion
½ c. butter or margarine
1 broiler-fryer (2½-3 lb.), cut up
⅔ c. flour
2 tsp. salt
¼ tsp. pepper
1¼ c. water
2 tbs. paprika
1 c. milk
1 pt. dairy sour cream

● Sauté onion in butter or margarine; remove and reserve. Shake chicken in paper bag with flour, 1 tsp. salt, and pepper until coated; save 2 tbs. of this seasoned flour. Brown chicken in remaining fat. Add 1 c. water and the onions; cook, covered, over low heat, 30 min., or until tender. Remove chicken; keep warm. Make a paste of the 2 tbs. seasoned flour, paprika, 1 tsp. salt, and ¼ c. water. Stir into skillet; add milk; cook, stirring constantly, until thickened; cook 10 min. longer. Add sour cream, very slowly, to avoid curdling; add chicken. Serve on heated platter with Spätzle.

Spätzle: Beat 1 egg, 1 c. water, and 1 tsp. salt; blend in 2½ c. sifted flour slowly. Heat 3 qts. water to boiling; add 3 tsp. salt. Drop dough by ½ teaspoonfuls into water until noodles are 1 layer thick when they rise to surface; cook 10 min., or until tender. Remove noodles; keep warm. Repeat until all dough is used. Drizzle melted butter or margarine generously over noodles.

Makes 4 servings *968 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• CHICKEN CURRY

Preparation time: 20 min.
Cooking time: 3½–4 hrs.

1 stewing chicken (4–5 lbs.), cut up
1 qt. water
1 large onion, sliced
1 bay leaf
4 whole cloves
3 peppercorns
2 tsp. salt
1 clove of garlic, mashed
½ c. finely chopped onion
½ c. finely chopped tart pared apple
¼ c. butter or margarine
2 tbs. flour
1 tbs. curry powder
1 tsp. ginger
1 tsp. salt
¼ tsp. black pepper
1 tsp. grated lemon rind
1 tbs. lemon juice
1 tomato, peeled and chopped

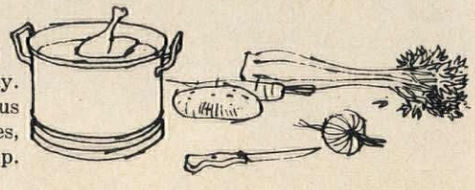
● Place chicken in deep kettle; add water, onion, bay leaf, cloves, peppercorns, and 2 tsp. salt. Simmer, covered, 3–4 hrs., or until tender; cool. Remove chicken from bones in large pieces; cut in large dice. Strain broth; reserve. Cook garlic, onion, and apple in butter or margarine until soft. Stir in flour, curry, ginger, 1 tsp. salt, pepper, and 2 c. broth; cook, stirring constantly, until thickened; reduce heat; cook 10 min. Add lemon rind and juice, tomato, and chicken; heat through. Serve with rice (add ½–1 c. raisins before cooking, if desired), and curry accompaniments:

Mashed banana, lime juice — Shredded green pepper — Kumquats (preserved) — Peanuts
Chopped hard-cooked egg — Crisp crumbled bacon — Coconut chips — Chutney

Makes 6 servings *1104 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

SOUP COMING UP!
Don't throw the carcass away. Simmer it slowly into a delicious stock—add rice, vegetables, or what have you and stew it up.



• SOUTHERN FRIED CHICKEN-CREAM GRAVY

Preparation time: 3 hrs. 20 min.
Cooking time: 50 min.

1 broiler-fryer (2½–3 lb.), cut up
1 tsp. grated lemon rind
⅓ c. lemon juice
⅔ c. salad oil
¼ tsp. freshly ground pepper
½ tsp. Worcestershire sauce
1 c. flour
1 tsp. salt
1 tsp. paprika
½ c. (1 stick) butter or margarine
1½ c. milk
1 c. light cream

● Place chicken in shallow dish. Combine lemon rind, juice, salad oil, pepper, and Worcestershire sauce; pour over chicken; allow to marinate for at least 2 hours. Drain chicken; shake in paper bag with flour, salt, and paprika until well coated; save remaining seasoned flour for thickening gravy. Melt butter or margarine in large skillet over medium heat; sauté chicken about 30–40 minutes, or until golden brown and tender, turning several times. Remove chicken from skillet, keep warm. Pour off drippings; return 3 tbs. drippings to skillet; stir in ¼ c. reserved seasoned flour; add milk slowly, stirring to scrape up all crusty brown flecks on bottom of skillet. Cook over medium heat, stirring constantly, until thickened and bubbly. Turn heat to low; stir in cream. Taste gravy; add more salt if necessary. Add chicken to gravy, or serve gravy in separate container. Serve with hominy, if desired.

Makes 4 servings *1192 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

(continued)

called poaching). They range from 3 to 8 pounds and are usually quite fat. The excess fat may be used for cooking; it will be found ideal for certain dishes. A fowl is either prepared whole or cut into convenient-sized serving pieces. CAPONS are unsexed male birds. They are at their best from 6 months to a year old. Because of the more or less inactive life they lead, they develop into large and delicately flavored birds. Often weighing as much as 8 or 9 pounds, a capon is an excellent buy for roasting, braising, or serving cold.

Buying and Storing Chicken

Ready-to-cook chickens are sold either fresh, ice-chilled, or quick-frozen. They are fully drawn, pinfeathered, cleaned inside and out, and ready to be cooked. You can buy them whole, cut up, or in parts.

If you buy FRESH CHICKENS, remove the store wrapper quickly; wrap loosely in waxed paper or aluminum foil and refrigerate. Use whole birds within 1 or 2 days; cut-up birds within 24 hours. Put FROZEN CHICKENS in the freezer at once and keep frozen until time to thaw for cooking. Stored at 0° F., a bird can be kept several months. If stored in refrigerator's freezing compartment keep only a month.

When buying DRESSED CHICKENS, have the butcher draw the bird. Singe hairs over a flame, and remove pinfeathers with tweezers. Remove oil sac at tail; be sure all the lung has been removed from inside. Wash and dry bird well; wrap loosely and refrigerate as for ready-to-eat chickens.

AMOUNT TO BUY PER SERVING

	Ready-to-cook	Dressed
Broiling	¼–½ bird	¼–½ bird
Frying	⅔–¾ lb.	¾–1 lb.
Roasting	⅔–¾ lb.	¾–1 lb.
Stewing	¼–⅔ lb.	⅓–¾ lb.

THE END

SUNDAY NIGHT SUPPERS

CAMPBELL'S VEGETABLE SOUP
IN A FAMILY-SIZE TUREEN
Sliced Cold Cuts
Whole Wheat Bread — Fresh Fruits

...easy, delicious, ready in minutes!

Good things begin to happen when you have Campbell's Soups aplenty waiting on the shelf. Nice happy Sunday afternoons with that family of yours . . . 'cause suppers like the ones shown here almost get themselves. And just suppose the neighbors drop in. You feel easy about saying, "Stay for supper." For soup tastes so good . . . it makes a quick, easy meal to remember.

Spirits pick up, appetites quicken... for soups' friendly broths just kind of make folks feel good all over. Have a soup supper this Sunday. Have soup *every* day. See if it doesn't make the whole family perk up. There are so many kinds of Campbell's Soup . . . and every one makes it easy to have a *good* meal in minutes.

By the way... *have you had your soup today?*

Once a day... every day...
enjoy *Campbell's Soup*

CAMPBELL'S GREEN PEA SOUP
IN A POUR-IT-YOURSELF SERVER
Ham Sandwiches on Rye Bread
Apples

CAMPBELL'S TOMATO SOUP
IN A COUNTRY-STYLE CASSEROLE
French Bread — Tuna Salad
Ice Cream

CAMPBELL'S BEEF NOODLE SOUP
IN AN INDIVIDUAL MARMITE
Assorted Crackers — Cheese
Swanson Cherry Pie

CAMPBELL'S BEAN with BACON SOUP
IN A MODERN SOUP BOWL
Tomato and Lettuce Salad
Boston Brown Bread — Milk

FRANCES M. CRAWFORD

Take a carton of cottage cheese

Say cheese—and watch the smiles light up the faces of your family. For the creamy goodness of cottage cheese makes any number of dishes super special. Use it, as we do here, in a puffy omelet, a tuna casserole, lasagna, a yummy cheesecake, cheese pie, or in the filling of flaky blintzes! How very versatile . . . how delectably delicious!

(continued)

***Our piquant cottage cheese omelet** is bursting with a mixture*

***Cheese tuna casserole** is a delicious oven-baked meal using cottage cheese for smooth texture as well as flavor. Note the asparagus "spokes" and olive on top!*

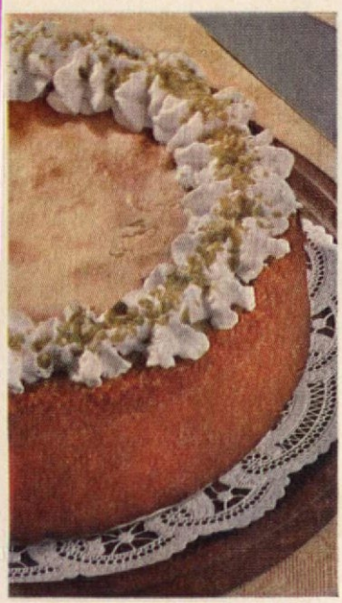
***Cottage lasagna** is a quick-and-easy Italian-style casserole for your next buffet supper. Cut recipe in half for a small family meal. On second thought, better not. It will be gobbled up!*

***Our creamy cheesecake** is nip of lemon. It's surrounded Top with additional cot-*

of celery, onion, diced meat, mushrooms, and, of course, cottage cheese. Serve it with hot buttered rolls and a tossed salad.

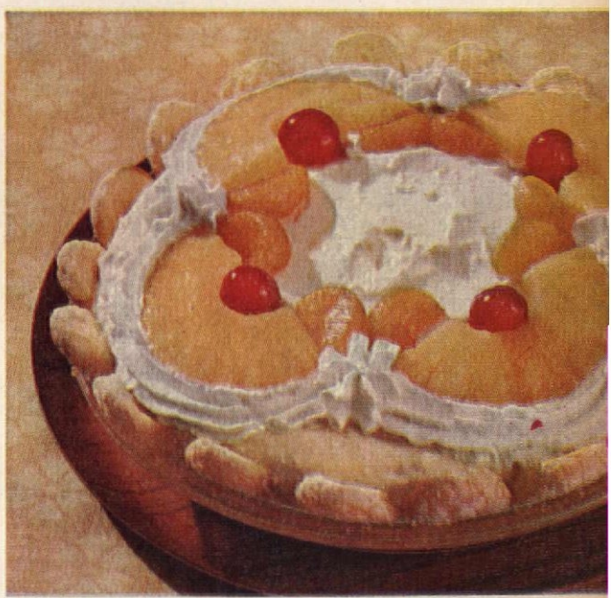
F. M. DEMAREST

Shopping Information, page 72



light and smooth with just a with graham-cracker crust. tage cheese and pistachios!

***Cheese blintzes** could easily become the spécialité you're famous for. And we'll let you in on a secret—it's as easy to make as it's delicious. Serve with jam and sour cream.*



***Refrigerator cheese pie** is a dreamy dessert you can make ahead, then stash away in the refrigerator. With an orange-pineapple flavor it's bedded in ladyfingers!*

FOR THESE RECIPES, SEE PAGES 57 and 58

Tired of going tippy-toe with the dishwater?

...wash this new electric completely under water!

MIRRO-MATIC immersible

AUTOMATIC ELECTRIC PERCOLATOR

Give yourself a break!

This is the most! The newest! It's the MIRRO-MATIC you wash *under* water, without a worry about its electrical insides! Just unplug the cord, with the new Heat Control in it, and wash this perk like a saucepan.

It has the same, *completely* automatic action that every MIRRO-MATIC has. Makes the same perfect coffee. Keeps it drinking-hot. The improvements are under-water washing . . . and the trim new drip-proof *spoutless* styling! You'll love 'em both!

Ask for *your* new MIRRO-MATIC Immersible, by name.

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your best buy...

(A) Polished Aluminum MIRRO-MATIC Electric Percolator, 5-cup, $11.95; 9-cup, $12.95. (B) Polished Aluminum 10-cup, $12.95. (C) Chrome 10-cup, $17.95. (D) Chrome 10-cup, with Flavor Control and Signal Light, $18.95. (E) Chrome 9-cup, $18.95. (F) 35-cup, $24.95; 55-cup, $39.95. All prices include cords.

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PURE ALUMINUM WRAP
Finest for cooking, wrapping, freezing.

UL
COMMENDED BY THE PARENTS' MAGAZINE
Guaranteed by Good Housekeeping

(continued)

Cottage cheese is not only delicious—it's good for you!

INEXPENSIVE SOURCE OF PROTEIN

A serving of this fine dairy food costs one-half to one-quarter less than most meat. You get about the same amount of animal protein in one rounded half cup (4¼ ounces) as you do in a medium serving of lean meat,

poultry, fish, three slices of cheddar cheese (3 ounces), or three eggs. Cottage cheese is easily digested and readily assimilated. Therefore, it is an ideal food for older folks who may have digestive or dental difficulties. How cottage cheese got its name is a mystery. Just when man began to make it is unknown, but whatever the origin, even if born in a cottage, cottage cheese is welcome in the homes of all income levels.

HOME STORAGE OF COTTAGE CHEESE

Cottage cheese, a delicate-flavored product, should be kept cold and covered for it readily picks up permeating odors. The best place to store it is in the refrigerator. Under these conditions it will stay at its peak for about a week. Do not freeze cottage cheese.

TYPES AVAILABLE

You can usually buy small curd or large curd, either creamed or uncreamed. Creamed cottage cheese is the curd of the coagulated protein of skimmed milk, with fresh sweet cream added. The curd is cooked in its own whey, drained, and washed. Uncreamed cottage cheese is drained curd without the cream added. A third variety, called bakers' cheese, may be found in some markets. It is also known as pot or hoop cheese and is mostly used by bakeries, hotels, etc. It is curd drained dry of whey but without cooking or washing.

GOOD NEWS FOR CALORIE COUNTERS

It is true that cottage cheese is a valuable food for calorie counters. High-quality protein and calcium are two nutrients apt to be low in reducing diets. Cottage cheese is rich in both.

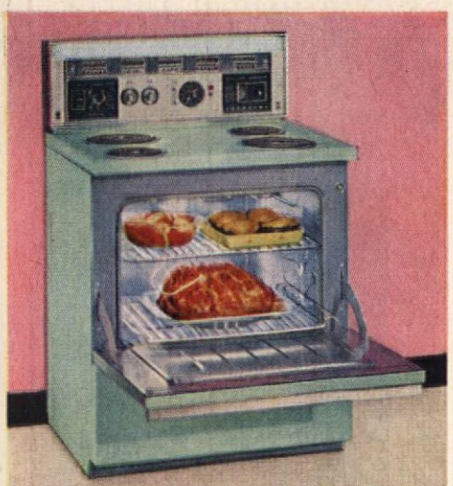
THE END

NEW!

HOTPOINT SMOKELESS BUILT-IN OVEN...

BARBECUES & BROILS WITHOUT SMOKE OR ODOR...

BAKES & ROASTS AUTOMATICALLY!



NEW 30" AND 39" CABINET RANGES

Just push a button, famous Hotpoint Calrod® Recipe Heat units give electric cooking at its best—clean, quick, safe, automatic.

Here is the Hotpoint Built-In Electric Oven that brings the joys of outdoor cooking *right into your kitchen*. Without smoke! Without odors! Your kitchen stays air-fresh as all outdoors whether you're barbecuing a roast—broiling steaks, chops or even fish.

Smoke and odors are whisked away as they form. Your kitchen stays cleaner. No dingy curtains—no dirty blinds—no sooty walls.

Handsome Hotpoint Built-In Electric Ovens, Electric Surface Units and Electric Cabinet Ranges come in Four Decorator Colors, Satin Chrome or Classic White. Visit your Hotpoint Dealer and *Look for that Hotpoint difference.*

Send for Kitchen-Laundry Plan Book . . . 12 wonderfully convenient Kitchen-Laundries are colorfully pictured and planned in our new Plan Book: "Your Next Kitchen-Laundry." Send 25¢ to Hotpoint, Department AH-3A, Box 6107, Chicago 80, Illinois.

Smoke and odor are drawn into the exhaust vent and whisked outdoors! Door lifts off for easy oven cleaning!

Hotpoint

(A Division of General Electric Co.), Chicago 44

4-Decker Fruit Tart... new "what-to-serve" for a party,

and so spectacular made with Del Monte Fruit Cocktail!

Make this version for fancy affairs—other times, skip the pastry and serve the filling as a pudding. The color and flavor of DEL MONTE Fruit Cocktail will make it a sparkling success either way.

DEL MONTE Fruit Cocktail shines just as brightly whether you use it in a recipe or spoon it straight from the can. Families welcome its happy colors, neat cuts and ideal flavor balance every time—in appetizers, salads, desserts. No wonder it's America's favorite!

4-DECKER FRUIT TART

From pastry dough based on 3 cups flour, roll out 4 10-in. rounds. Place on baking sheets or backs of 9-in. cake tins; fold under ½ in. around edges; flute. Prick well; bake in hot oven (475° F.) 8 to 10 min., till golden brown. Chill.

To make filling use following ingredients:

- 1 can (1 lb. 14 oz.) DEL MONTE Brand Fruit Cocktail, drained
- 2 envelopes unflavored gelatine
- ¾ cup sugar
- ½ teaspoon salt
- 1 cup syrup from fruit cocktail
- 3 eggs, separated
- 1 pint dairy sour cream
- 1 teaspoon grated lemon peel
- ¼ cup lemon juice
- ½ teaspoon almond extract

In saucepan, mix gelatine, ½ cup of the sugar, salt; add syrup and slightly beaten egg yolks. Cook and stir over moderate heat till thickened. Pour into large bowl; beat in sour cream. Add peel, juice, extract and 2 cups of the drained fruit cocktail. Chill, stirring occasionally, till consistency of soft whipped cream. Beat egg whites till foamy; gradually add remaining ¼ cup sugar, beating till firm peaks form. Fold into fruit mixture. Spread first pastry layer evenly with ¼ mixture; top with second layer and repeat as shown. Decorate with remaining DEL MONTE Fruit Cocktail; chill several hours. Serves 8 to 10.

Del Monte® Fruit Cocktail

TRIM BREAD FAST AND EASY with kitchen scissors. Two or three pieces can be trimmed at once without any tearing or unnecessary waste.

M-m-m . . . Chicken!

(pictured in color on pages 40, 41, 42 and 43)

• SOUTH OF THE BORDER CHICKEN

Preparation time: 25 min.
Baking time: 40 min.

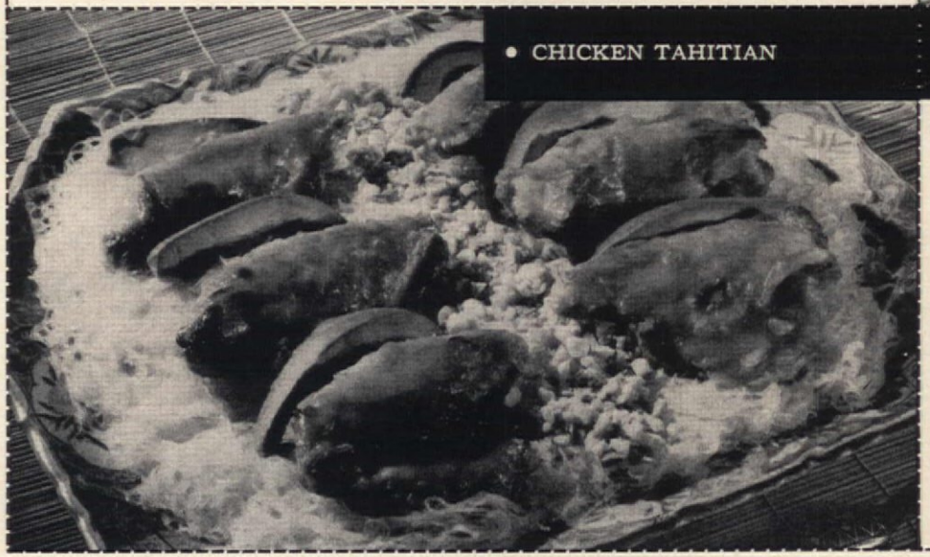
1 broiler-fryer (2½–3 lb.), cut up
⅔ c. flour
¼ c. grated Parmesan cheese
1 tsp. paprika
¼ tsp. black pepper
Chicken giblets
1½ c. water
½ cup (1 stick) butter or margarine
2 medium tomatoes, peeled and quartered
1 medium green pepper, diced
8 ripe olives, pitted and sliced
1 tsp. orégano
1 tsp. salt
2 tbs. grated Parmesan cheese

• Shake chicken pieces in paper bag together with flour, ¼ c. cheese, paprika, and pepper until well coated; reserve remaining seasoned flour for thickening gravy. Cook giblets in water until tender; drain; reserve broth; chop giblets very fine. Sauté chicken in butter or margarine in large skillet until golden on all sides, remove from skillet; place in 2½–3 quart casserole; add tomatoes, green pepper, and olives. Stir orégano, salt, and 1 tbs. of reserved seasoned flour into remaining butter in skillet. Measure giblet broth; add water if necessary to make one cup; stir into flour mixture. Cook over medium heat, stirring constantly, until thickened; add giblets and 2 tbs. cheese. Pour gravy over chicken and vegetables in casserole; cover. Bake in moderate oven (350° F.) 40 minutes, or until chicken is tender.

Makes 4 servings *690 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• ROAST CHICKEN WITH CABBAGE STUFFING



• CHICKEN TAHITIAN

• GLAZED STUFFED CHICKEN

Preparation time: 30 min.
Roasting time: 40–50 min.

2 whole broiler-fryers (1½–2 lbs. ea.)
Chicken giblets
1½ c. water

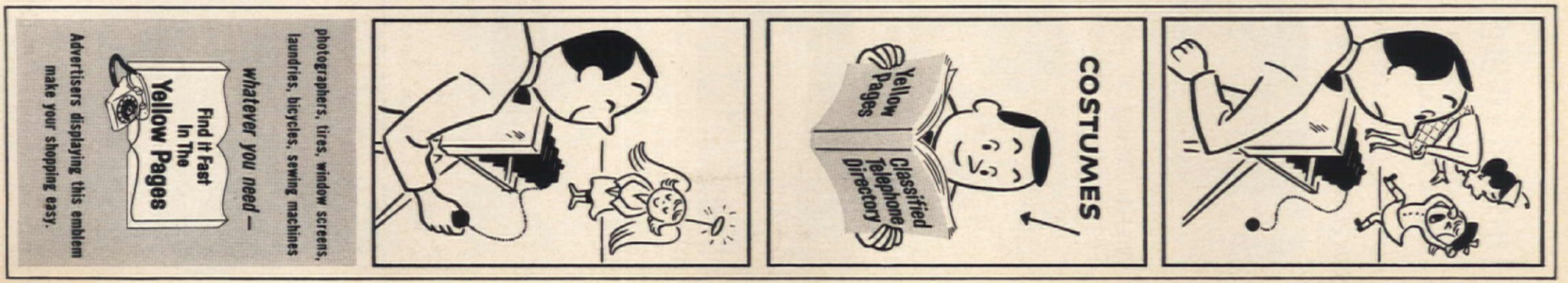
Stuffing:
¼ c. butter or margarine
½ c. chopped onion (1 med.)
½ c. chopped celery
2 c. bite-size, shredded-wheat biscuits, crumbled
½ c. raisins
½ tsp. salt

Glaze:
½ c. currant jelly
2 tbs. butter or margarine

• Wash chickens; wipe dry. Cook giblets in water; drain; reserve broth; chop giblets very fine. Melt butter or margarine in skillet. Sauté onion and celery until soft; add cereal, raisins, salt, and ⅓ c. of giblet broth; toss lightly to blend. Stuff body cavities lightly with stuffing. Fold wing tips under body; fasten body opening with small skewers or poultry nails; crisscross string around skewers. Tie legs together; place on rack in shallow roasting pan. Heat jelly and butter or margarine in small saucepan until melted; brush over birds. Roast in slow oven (325° F.) 40–50 minutes, or until tender; brush with glaze 2 or 3 times during roasting. Cut each chicken in half to serve.

Makes 4 servings *822 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**



Dirtiest Ovens SPARKLE

IN LESS TIME... WITH LESS WORK

this quick EASY-OFF Way!

DOES YOUR OVEN LOOK LIKE THIS?

Greasy-grimy . . . can smoke and cause a dangerous fire

APPLY EASY-OFF OVEN CLEANER

and let set . . . then . . .

JUST WIPE... *EASY-OFF cuts black encrusted grease like magic*

A clean oven bakes better, roasts better . . . makes you a better cook

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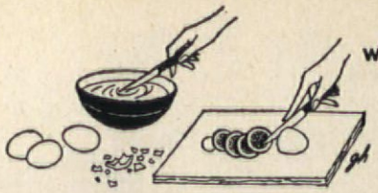
FREE 16-PAGE BOOKLET! How to clear-finish antiques, floors, paneling.

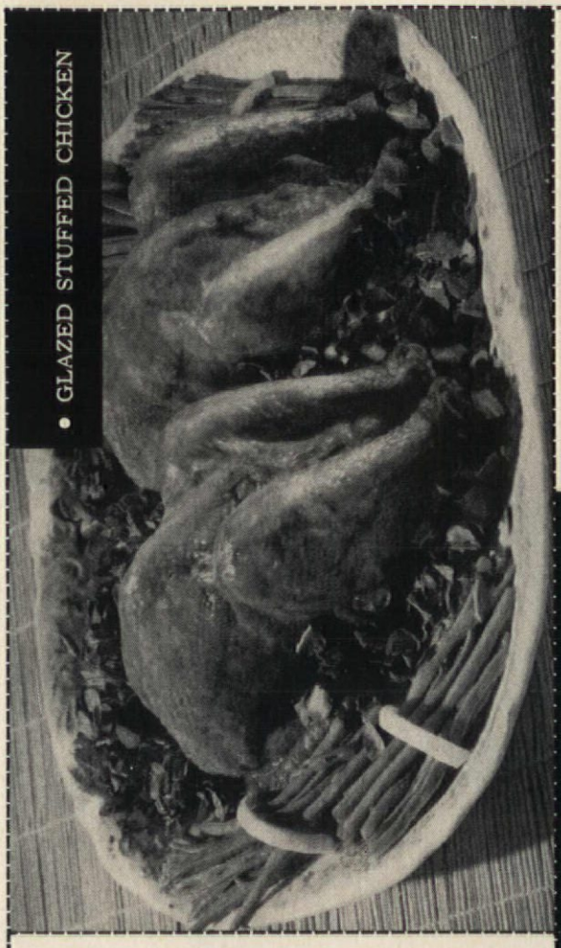
M-m-m-m . . . Chicken!

(pictured in color on pages 40, 41, 42, and 43)



WHEN SLICING HARD-COOKED EGGS, dip the knife in water occasionally. This will keep the yolk from breaking.

• GLAZED STUFFED CHICKEN



Preparation time: 30 min.
Roasting time: 1 hr. 50 min.

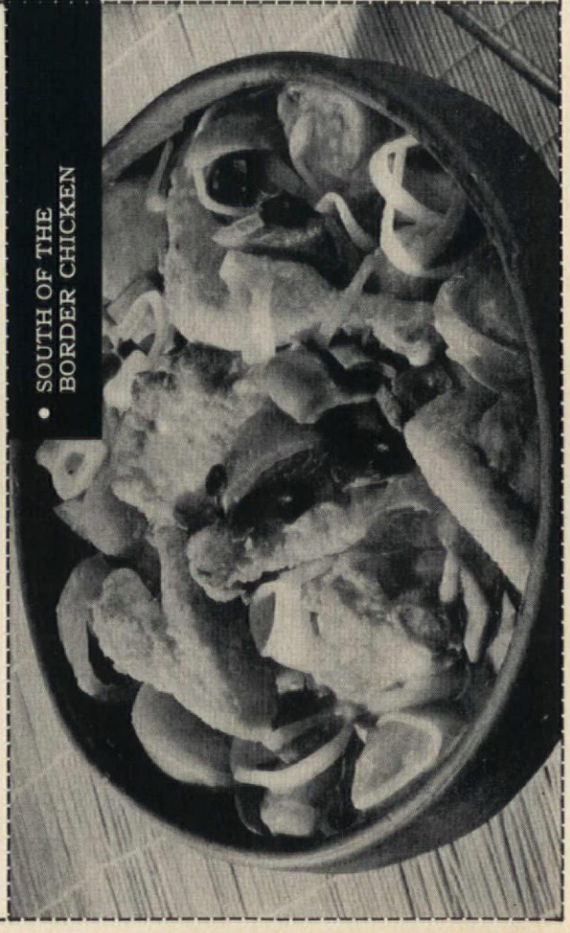
1 roasting chicken (5–6 lbs.)
1 medium-sized head of cabbage, shredded (8 cups)
⅓ c. finely chopped onion
2 tsp. caraway seeds
1½ tsp. salt
½ tsp. pepper
2 eggs
½ c. milk
4 slices bacon

• Wash chicken; wipe dry. Cook cabbage in boiling water in large saucepan 5 minutes; drain. Combine cabbage, onion, caraway seeds, salt, and pepper in large bowl. Beat eggs and milk in small bowl; pour over cabbage; mix well. Stuff chicken cavities lightly with cabbage mixture; reserve remaining cabbage. Fold wing tips under body; fasten body opening with small skewers or poultry nails; crisscross string around skewers; tie legs together. Place on rack in roasting pan; brush skin with melted fat; lay bacon slices across breast and legs; pour ¼ inch hot water in roasting pan. Roast in moderate oven (350° F.) 1½ hours. Remove bacon slices from chicken; add reserved cabbage mixture to roasting pan. Roast 20 minutes longer, or until cabbage is tender, basting occasionally with pan juices.

Makes 8 servings *562 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• ROAST CHICKEN WITH CABBAGE STUFFING



• SOUTH OF THE BORDER CHICKEN

Preparation time: 20 min.
Baking time: 35–40 min.

1 tsp. ginger
1 tsp. soy sauce
1 avocado, peeled and sliced
1 tbs. lime juice
1 pkg. (½ lb.) long rice, cooked*
***or:* 6 c. cooked rice**
½ c. coarsely chopped Macadamia nuts

• Sauté chicken in hot fat, turning several times until lightly browned; place in shallow baking pan in single layer. Heat concentrate, butter or margarine, ginger, and soy sauce until blended; brush over chicken. Bake in moderate oven (350° F.) 35–40 minutes, basting every 15 minutes with fruit sauce until chicken is glazed and tender. Brush avocado slices with lime juice. Arrange chicken and avocado on rice; sprinkle nuts over rice; serve with any remaining sauce.

*This product may be obtained in Oriental and specialty stores and is known as long rice, bean threads, or transparent noodles. It is very light and has no starchy taste. Made from green beans, it is sold in bunches, dry and white. Soak in cold water ½ hour; cut with scissors to length desired. Place in boiling water; heat to boiling again; drain; discard water. Pour cold water over rice; drain. Heat in hot soup or consommé about 10 minutes.

Makes 6 servings *493 cal. per serving (long rice)* *611 cal. per serving (reg. rice)* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• CHICKEN TAHITIAN

3 chicken breasts, split
⅓ c. shortening or salad oil
1 can (6 oz.) frozen pineapple-orange concentrate, undiluted
¼ cup (½ stick) butter or margarine

Easy to make the "busy-day" way—

Pudding Cheesecake

No cooking!

the tart-sweet smoothness of Jell-O Lemon Instant Pudding—
the mellow tang of Borden's Cream Cheese—
the crunchiness of graham cracker crust!

"BUSY-DAY" LEMON CHEESECAKE

1 large (8-oz.) package Borden's cream cheese • 2 cups whole milk
1 package Jell-O Lemon Instant Pudding
1 8-inch graham cracker crust

Stir cream cheese until very soft, blend in ½ cup milk. Add remaining milk and the pudding mix. Beat slowly with egg beater just until well mixed, about 1 minute. (Do not overbeat.) Pour at once into graham cracker crust. Sprinkle graham cracker crumbs lightly over top. Chill about one hour. Serve to 8 delighted people—a real party dessert so easily—thanks to Jell-O *Instant* Pudding and Borden's Cream Cheese.

P. S. It takes the special qualities of *Jell-O Instant* Pudding to make this luscious cheesecake. Cooked pudding will *not* give satisfactory results with this recipe.

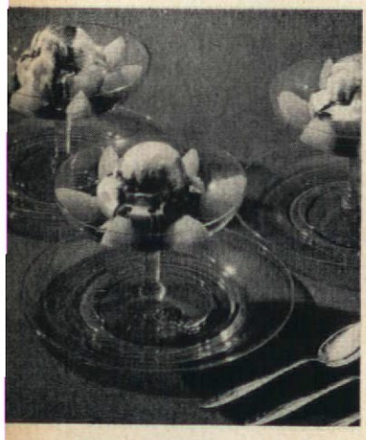
GENERAL FOODS KITCHENS

Jell-O is a registered trade-mark of General Foods Corporation.

The Secret's in the

—*the fillip that stamps you the true gourmet*

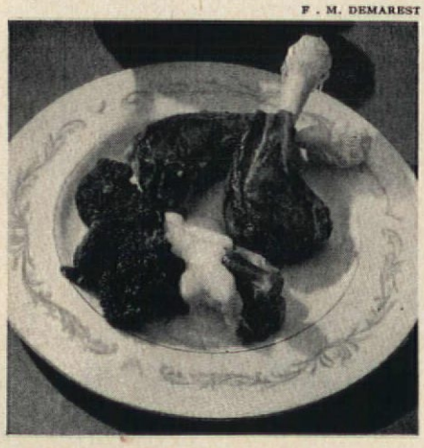
If you aspire to be a gourmet cook, the first feat you must accomplish is the perfect sauce. For a truly superior sauce is a work of art, inexplicably adding to the flavor of a dish but never overpowering it. The French "sauciers" spend years working as apprentices under the great master chefs to refine this art. But this is no reason why you should pack yourself off to Paris and *Le Cordon Bleu*. Here, we bring you four eloquent sauces. Each is worthy of the finest cuisine . . . each is as easy to make as reading the recipes below. So the next time you serve brook trout, serve it with a caper sauce and have Peach Melba for dessert. Or, if your husband craves hollandaise for broccoli or mushroom sauce for squab, by all means surprise him!



MELBA SAUCE is as much a star as the opera personality whose name inspired it. Combine 1 cup raspberry preserves and ½ cup currant jelly in small saucepan; heat slowly until melted, stirring to blend. Remove from heat; strain through fine sieve; chill. Makes 1 cup sauce. To make Peach Melba: Place 1 large well-drained and chilled peach half, whole or cut petal-fashion, in sherbet dish. Top with serving of ice cream. Spoon sauce over it.

CAPER SAUCE is magic in turning a pedestrian fish dish into a gourmet's delight. Melt 2 tablespoons butter or margarine in small saucepan; blend in 1 tablespoon flour; gradually add 1 cup fish stock. Cook over medium heat, stirring constantly, until sauce thickens and comes to a boil. Remove from heat. Stir in 1 tablespoon lemon juice. Beat 1 egg yolk and 1 tablespoon heavy cream together in small bowl; stir in a small amount of hot sauce, then stir mixture into remaining sauce in pan. Return to heat; cook, stirring constantly, until sauce thickens; stir in 2 tablespoons capers. Makes 1 cup.

F. M. DEMAREST



HOLLANDAISE SAUCE served over vegetables or fish really calls for cheers. Combine 3 egg yolks, ¼ cup cold water, 2 tablespoons lemon juice, and a few grains of cayenne in top of double boiler; beat with wooden spoon or wire whisk until smooth but not fluffy. Divide 4 tablespoons butter or margarine into three parts. Add one part to egg yolk mixture. Place over hot, not boiling, water; cook, stirring constantly, until butter melts. Add second portion of butter; cook, stirring constantly, until butter melts; add remaining third of butter and continue cooking and stirring until butter is melted and sauce is thickened. Remove from heat; beat until glossy. Makes ¾ cup.

MUSHROOM SAUCE is versatile, rewarding, and a breeze to make. Cook ½ pound of sliced mushrooms, in 4 tablespoons butter or margarine in top of double boiler for 10 minutes or until golden; add 3 green onions, chopped; cook 5 minutes longer. Blend in 2 tablespoons flour and a few grains of pepper; stir in 1 cup water; add 1 chicken bouillon cube (or granulated bouillon) and ½ cup dry red wine. Cook, stirring constantly, until bouillon dissolves and sauce is slightly thickened. Keep warm over hot water. Before serving, add 2 tablespoons chopped parsley. Makes 1⅔ cups sauce.

Sauce!

What do you use to make pie crust?

Yellow Spread? Your favorite spread for bread gives good color—but doesn't make crust really tender.

White Shortening? Makes crust tender—but naturally doesn't give it such warm golden color.

Get the best of both...with today's Golden Fluffo

Maybe you've been using part white shortening and part table spread . . . or using white shortening *in* the dough and brushing the color *on* with spread. Watch Golden Fluffo put the gold right in the dough itself.

Makes pastry more golden

Naturally, it goldens as no white shortening does. You'll see the difference right in the mixing bowl. The color shows you the exact minute of perfect blending. That's one reason why Golden Fluffo gives you such tender, flaky crusts.

More tempting foods

You'll find, of course, that Golden Fluffo makes everything you bake or fry more tempting. Keep it handy for all the things it makes so much better than white shortening . . . or yellow spread . . . or both. Get the best of both with Golden Fluffo.

So digestible—finest shortening you can buy. Not a table spread. Look for the new Golden Fluffo can!

A whole new world of cookery starts with the exciting recipes now available in the Golden Fluffo Book of Creative Cooking. To get it, just send your name and address with 50¢ in coin and one Golden Fluffo label to Box 405, Dept. C, Cincinnati 99, Ohio.

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• REFRIGERATOR CHEESE PIE

• CHEESE BLINTZES

Preparation time: 40 min.

BATTER:
4 eggs
2 tbs. sugar
1 tsp. salt
2 c. sifted all-purpose flour
2 c. water

FILLING:
1 lb. cottage cheese
2 egg yolks
2 tbs. sugar
½ c. raisins
1 tsp. vanilla extract

Butter or margarine for frying

● Make batter: Beat eggs, sugar, and salt together in medium-sized bowl; beat in flour and water alternately. Refrigerate for 2 hours. Make filling: Combine all ingredients for filling in second medium-sized bowl; chill. Heat 1 teaspoon butter or margarine in 10-inch skillet; pour ¼ cup batter into pan, tipping pan from side to side to cover bottom. Cook over medium heat until top looks dry and slightly blistered. Turn out onto waxed paper, browned side up; place a tablespoon of filling in center; fold over from both sides, then from top and bottom to form a small envelope. Repeat until all batter and filling have been used. Just before serving, brown on both sides in butter or margarine in skillet. Serve hot, with preserves and sour cream, if desired.

Makes 12 blintzes *181 cal. each* *Source of Vitamin A*

***Tested in* THE AMERICAN HOME KITCHENS**

• COTTAGE CHEESE OMELET

Preparation time: 15 min.
Baking time: 15–20 min.

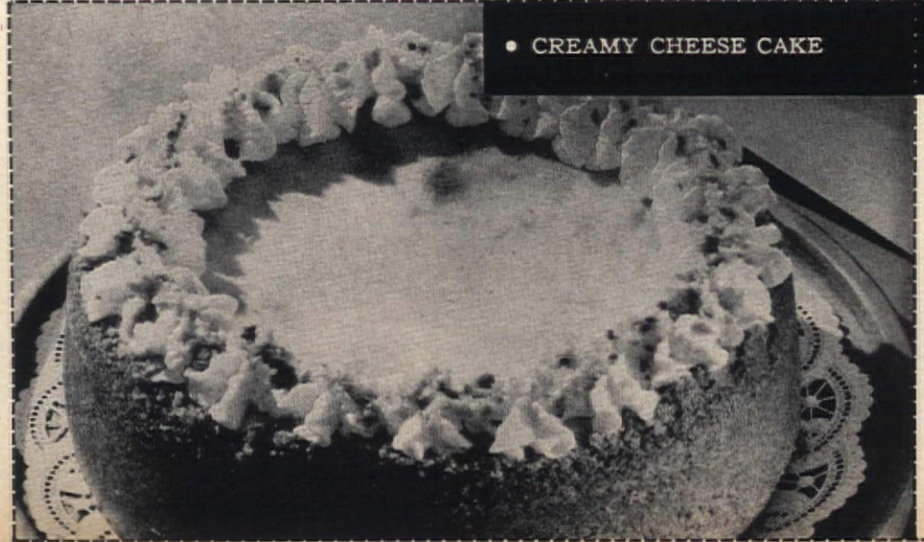
¼ c. diced celery
1 tbs. minced onion
2 tbs. butter or margarine
¼ c. diced bologna or canned luncheon meat
1 can (4 oz.) sliced mushrooms, drained
1 carton (8 oz.) cottage cheese
4 eggs, separated
2 tbs. water
1 tbs. flour
½ tsp. salt
⅛ tsp. pepper
1 tbs. butter or margarine

● Cook celery and onion in 2 tbs. butter or margarine until tender; stir in meat, mushrooms, and cottage cheese. Cook just until heated through; remove from heat. Beat egg whites until stiff. Beat egg yolks until thick and lemon-colored; beat in water, flour, salt, and pepper; fold into beaten egg whites. Heat 1 tbs. butter or margarine in heavy skillet with ovenproof handle; pour in egg mixture. Cook slowly over low heat about 10 min., or until brown underneath. (Bubbles will still appear through uncooked puffy top and mixture will look moist.) Place skillet in moderate oven (350°F.); bake about 10 to 15 min., or until lightly browned on top and no imprint remains when top is lightly touched with fingertip. Remove from oven; make ½-inch deep crease horizontally across omelet halfway between handle and opposite side. Carefully spoon cottage cheese mixture on front half of omelet; slip pancake turner or wide spatula under omelet; tip skillet; hold over heated platter. Slide omelet onto platter, rolling second half over cheese filling as it comes from skillet. Serve at once.

Makes 2 servings *604 cal. per serving* *Source of Vitamin A*

***Tested in* THE AMERICAN HOME KITCHENS**

• CHEESE-TUNA CASSEROLE



• CREAMY CHEESE CAKE

• COTTAGE LASAGNA

Preparation time: 20–25 min.
Baking time: 30 min.

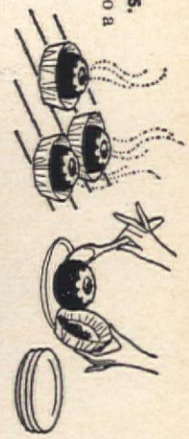
½ lb. Italian sweet sausage
½ lb. ground beef
1 envelope spaghetti sauce mix
2 cans (8 oz. each) tomato sauce
1 can tomato paste
1½ c. water
2 tbs. grated Parmesan cheese
½ lb. (8 oz.) lasagna noodles
1 lb. cottage cheese
2 tbs. chopped parsley
1 pkg. (8 oz.) sliced Mozzarella or Muenster cheese

● Remove casing from sausage; cut sausage into small pieces; cook in skillet over medium heat until brown. Add beef; cook until beef loses its pink color, tossing lightly with fork; drain off fat. Stir in spaghetti sauce mix, tomato sauce, tomato paste, water, and Parmesan cheese; simmer 10 minutes. Cook noodles according to package directions; drain. Spoon enough sauce into 7x11x2-inch baking dish to cover bottom; lay half the noodles on top; top with half the cottage cheese and half the parsley; cover with sauce. Repeat layers. Cut Mozzarella or Muenster cheese into wide strips; arrange in cross-bar design on top. Bake in moderate oven (350°F.) 30 minutes, or until cheese melts and sauce is bubbly.

Makes 8 servings *403 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

BAKE APPLES IN ALUMINUM FOIL CUPS. The apples can easily be slipped onto a serving dish and there will be no sticky pans to wash.



AMERICAN HOME RECIPES

Take a Carton of Cottage Cheese

(pictured in color on pages 46 and 47)

Take a Carton of Cottage Cheese

(pictured in color on pages 46 and 47)

• CREAMY CHEESE CAKE

Preparation time: 20 min.
Baking time: 1¼ hrs.

2 c. graham-cracker crumbs (about 24 crackers)
1 tbs. sugar
½ c. melted butter or margarine
4 egg yolks
¼ c. sugar
¼ c. sifted all-purpose flour
2 lb. cottage cheese, sieved
1 tsp. grated lemon rind
1 tbs. lemon juice
2 tsp. vanilla
½ c. heavy cream
4 egg whites
¼ c. sugar

● Combine cracker crumbs and 1 tbs. sugar in small bowl; stir in melted butter or margarine; press evenly on bottom and side of buttered 8-inch spring-form pan; chill. Beat egg yolks in large bowl; beat in ¼ cup sugar; continue beating until thick and light. Stir in flour, cottage cheese, lemon rind and juice, and vanilla; blend in cream. Beat egg whites in medium-sized bowl until frothy; beat in ¼ cup sugar, a tablespoon at a time; continue beating until mixture stands in stiff peaks; carefully fold into cheese mixture; pour into crumb-lined pan. Bake in slow oven (325°F.) 1 hour and 15 minutes, or until browned on top. Turn off oven heat; open oven door; let cake cool in oven 1 hour. Cake will shrink slightly as it cools. Remove from oven; cool thoroughly on wire cake rack before removing from pan. If desired, garnish with additional sieved cottage cheese put through pastry tube; sprinkle with chopped pistachio nuts.

Makes 12 servings *343 cal. per serving* *Source of Vitamins A,C,*

***Tested in* THE AMERICAN HOME KITCHENS**

• COTTAGE LASAGNA

• COTTAGE CHEESE OMELET

• CHEESE-TUNA CASSEROLE

Preparation time: 20 min.
Baking time: 35–40 min.

3 c. cooked rice
1 c. milk
1 can (about 10 oz.) condensed cream of mushroom soup
2 tbs. instant onion flakes
¼ c. sliced stuffed olives
1 carton (8 oz.) cottage cheese
½ c. dairy sour cream
1 can (about 7 oz.) tuna, drained and flaked
1 pkg. (10 oz.) frozen asparagus spears, cooked
½ c. dried bread crumbs
2 tbs. melted butter or margarine
1 whole stuffed olive

● Combine rice, milk, soup, onion, sliced olives, cottage cheese, sour cream, and tuna in medium-sized bowl. Reserve six asparagus spears for garnish; cut remainder into 1-inch pieces; stir into rice mixture; turn into buttered 2-quart casserole. Combine bread crumbs and melted butter or margarine; spoon in ring around edge of casserole; arrange reserved asparagus spears spoke fashion on top of rice; place whole olive in center. Bake in moderate oven (350°F.) 35 to 40 minutes, or until mixture is heated through and crumbs are golden brown.

Makes 6 servings *393 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• REFRIGERATOR CHEESE PIE

Preparation time: 50 min.

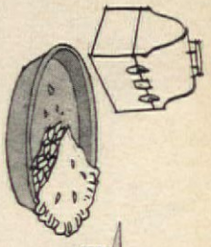
12 ladyfingers, split lengthwise and cut in half
2 envelopes unflavored gelatin
¼ c. sugar
1½ c. orange juice
2 egg yolks
1 can (9 oz.) sliced pineapple
1 lb. cottage cheese, sieved
2 egg whites
¼ c. sugar
½ c. heavy cream, whipped
4 maraschino cherries
1 small orange, peeled and sectioned

● Stand ladyfinger halves, rounded end up, around edge of 9-inch pie plate; fill bottom with remaining ladyfingers. Combine gelatin and ¼ cup sugar in top of double boiler; add orange juice and egg yolks. Cook over hot water, stirring constantly, until gelatin dissolves, about 5 minutes; remove from heat; cool. Drain pineapple; reserve 2 slices for garnish; chop remaining 2 slices; stir into cooled gelatin mixture. Beat in sieved cheese; chill until almost set. Beat egg whites until foamy in medium-sized bowl; beat in ¼ cup sugar, a tablespoon at a time; continue beating until stiff peaks form. Fold into gelatin mixture; fold in whipped cream. Turn into ladyfinger-lined pie plate; chill until firm. Just before serving, garnish top of pie with reserved pineapple slices, halved; cherries; and orange sections. If desired, put additional sieved cottage cheese or whipped cream through pastry tube to outline fruit.

Makes 6 servings *397 cal. per serving* *Source of Vitamins A,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• CHEESE BLINTZES



CUT LEFT-OVER FRUIT PIES INTO WEDGES, put in individual plastic pie containers and freeze. Handy for lunch boxes—pie will be thawed for eating by lunch time.

An elegant Continental soup can be on your table tonight

Campbell's freezing brings you an authentic cream of potato soup for only about 12¢ a bowl

If it hadn't been for a quick-thinking seaman returning from America with Sir Francis Drake, the world might still be waiting for potato soup.

When Drake ordered everything thrown overboard to lighten ship in a storm, one of his sailors pocketed a few potatoes. These were the first ever planted in Ireland, and soon potatoes were everyday fare all over Europe.

This was the potato's role—a plain, but companionable vegetable—until French chefs brought out all its delicate flavor in a fragrant cream soup. Here was a dish so superb that it found its way onto fancy menus everywhere (at fancy prices).

Continental Eating at Home

Now, thanks to Campbell's skill and freezing, you can serve a cream of potato soup at home comparable to one you'd get in a fine Continental restaurant.

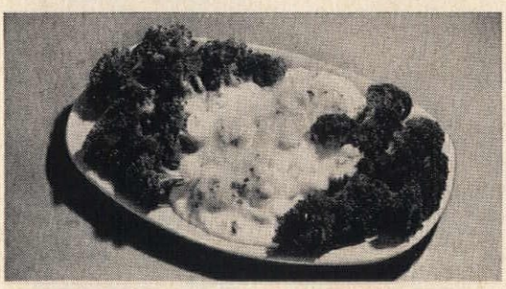
Campbell chefs start with specially selected white potatoes and cook them until tender. Then they add fresh milk, cream, butter, onion, and seasonings, and let the soup simmer up to the precise moment it satisfies their educated tastes.

Then, quicker than you can steal a whiff, the soup is rushed to the freezer. There just isn't any other way to keep the flavors kettle-fresh for your table.

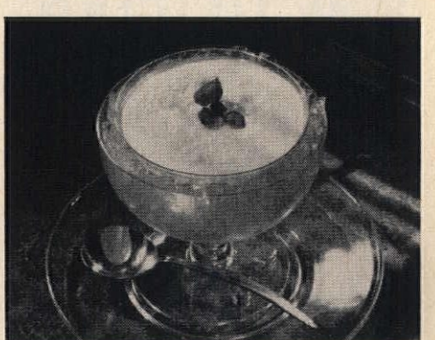
A Dollar's Worth for Pennies

At a gourmet restaurant, soup like this might cost $1 or more . . . and be well worth it. But Campbell's Cream of Potato Soup costs you only about 12¢ a bowl. Try some today . . . look in your grocer's freezer for the red and white can.

Cream of Potato Soup, a specialty of famous Continental restaurants, now yours to enjoy anytime—thanks to Campbell's freezing.



Gourmet Sauce. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup; 1 soup can milk; ½ cup chopped cucumber; 2 tbsp. finely chopped onion; 1 tbsp. finely chopped parsley; ⅛ tsp. celery salt. Heat slowly; stir now and then. Serve over broiled fish, broccoli, etc. Makes about 2¾ cups sauce.



Crème Vichyssoise. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1 soup can water or milk; heat slowly until soup is thawed. Beat until smooth with an electric blender or rotary beater. Chill at least 4 hours. Thin with cold milk if desired. Serve in chilled bowls. Makes 3 servings. (For variation, stir in ½ cup sour cream after beating.)

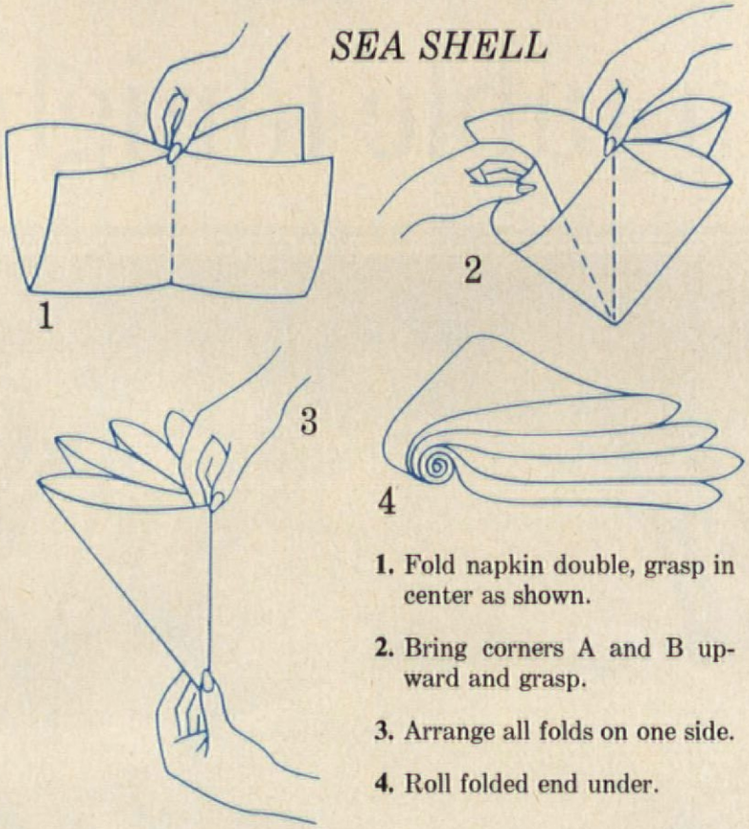
Old-Fashioned Vegetable with Beef • Cream of Potato • Cream of Shrimp Clam Chowder (New England Style) Green Pea with Ham • Oyster Stew

CREAM of POTATO SOUP

FROZEN by Campbell's

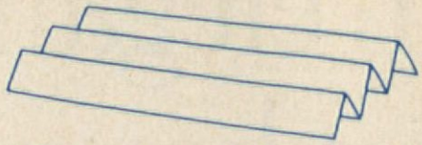
How to Make Fancy-Fold Napkins (as pictured on pages 38 and 39)

SEA SHELL

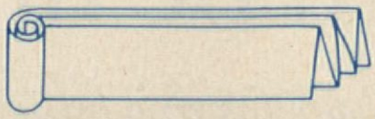


1. Fold napkin double, grasp in center as shown.
2. Bring corners A and B upward and grasp.
3. Arrange all folds on one side.
4. Roll folded end under.

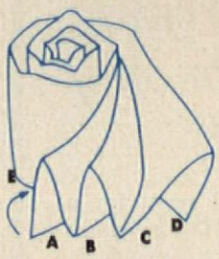
ROSEBUD



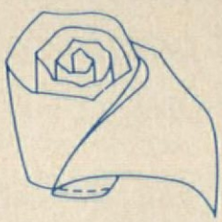
1. Crease three equal pleats in napkin.



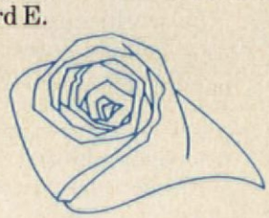
2. Roll napkin tightly at bottom, looser at top.



3. Pull flaps A, B, and C toward E.



4. Tuck flaps under.

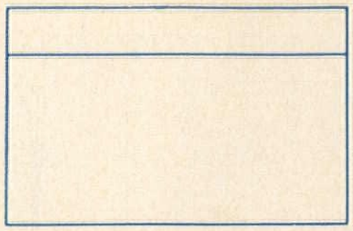


5. Leave flap D loose to suggest a petal.

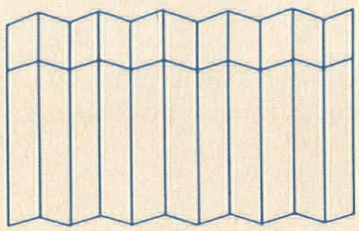
America's new way to bake

(from Pillsbury!)

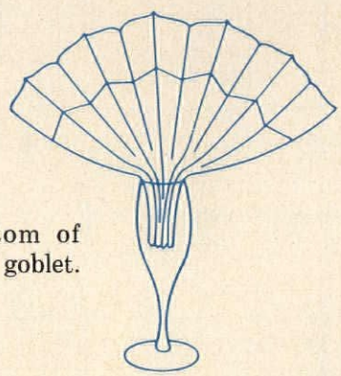
FAN



1. Fold napkin to about two inches from edge.

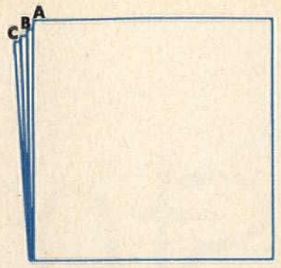


2. Crease in accordian pleats.

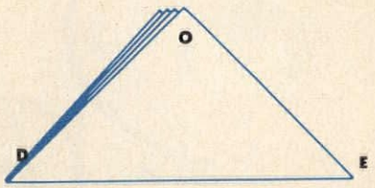


3. Place bottom of napkin in goblet.

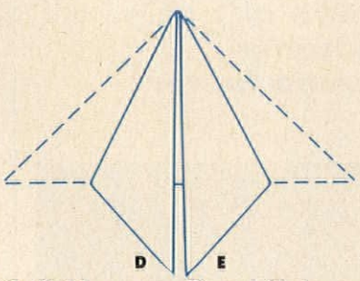
SLIPPER



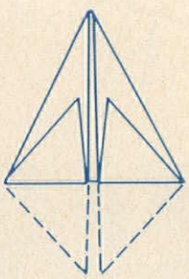
1. Fold napkin in four parts.



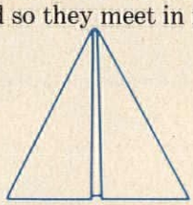
2. Bring corner O up to A,B, and C.



3. Fold corners D and E downward so they meet in middle.

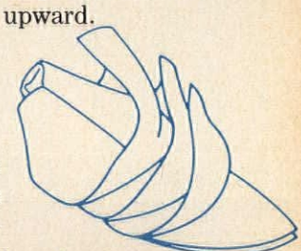


4. Turn napkin over, fold flaps upward.



5. Turn napkin over again.

6. Fold napkin double with tabs D and E inclosed.



7. Pull up three corners to form points.

(continued)

Great day in the mornin'! Pillsbury has 2 Quick Sweet Rolls...refrigerated!

(Just bake 'em and XXXX love 'em)

1. Pillsbury Quick Cinnamon Rolls
. . . ready in minutes—hot, fragrant, spicy-sweet! You get 8 plump rolls in every can (creamy icing, too!). Just pop in a pan, bake, ice and serve. A real treat anytime!

2. Pillsbury Quick Caramel Nut Rolls
. . . cinnamon-sugar filled. Nut-rich caramel topping right in the can. Simply slice rolls, pop 'em on the topping and bake. So easy, so good! Perfect for breakfast, dessert or coffee time. Tried 'em?

More kissin' cousins of America's most popular biscuits ...*at your grocer's dairy case.*

Presto

You're out of the kitchen 3 times faster!

PRESTO PRESSURE COOKERS

Cook 3 Times Faster... Retain Vitamins, Flavors, Too!

What a wonderful way to cook! Swiss steak in 15 minutes instead of one hour... carrots in 3 minutes, not ten... and, you can cook a roast in half an hour! Presto Pressure Cookers come in stamped or cast aluminum, stainless steel and electric Control Master models. Available in three, four and six quart sizes. Priced from $12.95.

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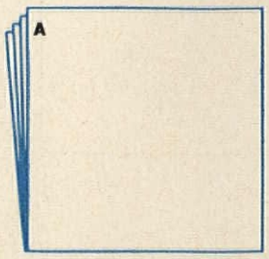
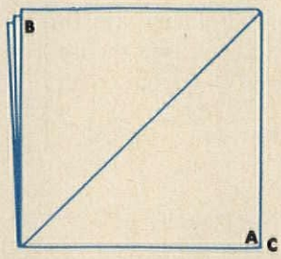
(continued)

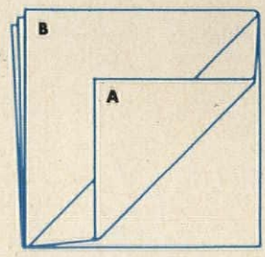
BUTTERFLY



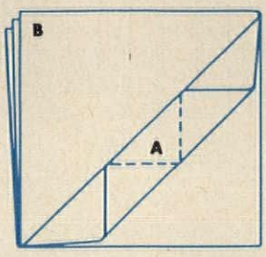
1. Fold napkin in four parts.



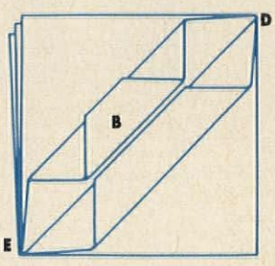
2. Fold A back to meet C.



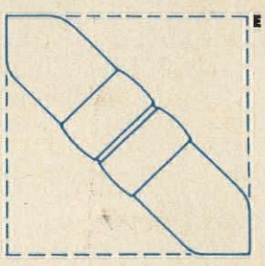
3. Fold A two-thirds upward.



4. Tuck point A under pleat.

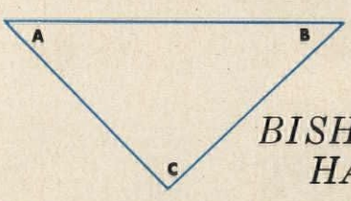


5. Fold B parallel to first pleat and tuck point under.

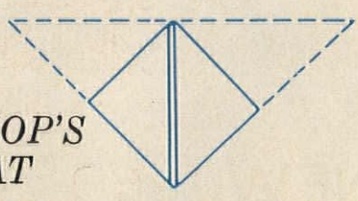


6. Fold D and E backward toward middle.

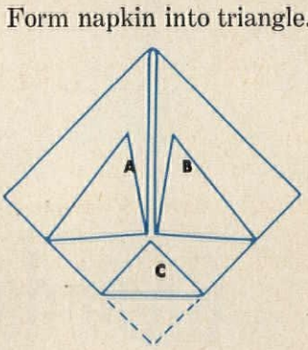
BISHOP'S HAT



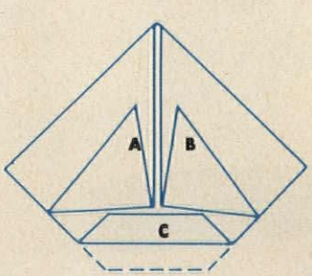
1. Form napkin into triangle.



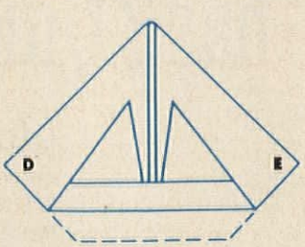
2. Fold corners A and B down to meet C.



3. Turn up A, B, and C as shown.



4. Turn up C again as shown.



5. Fold C up over A and B.

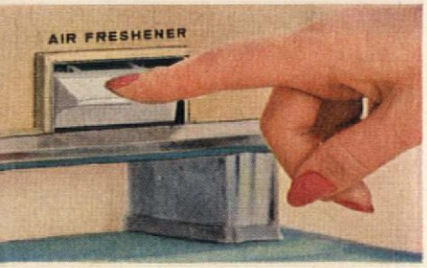
6. Turn back corners D and E and tuck into each other.

(continued)

Yes—wash 'n wear dries smooth and wrinkle-fre

NEW 1960 General Electric Dryer suits drying times and temperatures to each fabric—automatically!

YOU'LL IRON FAR LESS than you used to. Safe, low-temperature drying smooths out towels, sheets, underwear. They dry soft and fluffy, ready to fold away!



A BREEZY-DAY FRAGRANCE blows through your clothes. The Air Freshener puts pleasantly scented air into them.

Wash 'n Wears dry wrinkle-free. De-wrinkling is automatic for new synthetics in this new 1960 General Electric High Speed Dryer. Properly tailored men's suits won't need a single touch of the iron. Shirts, blouses, even dresses dry smooth and uncreased—ready to hang away.

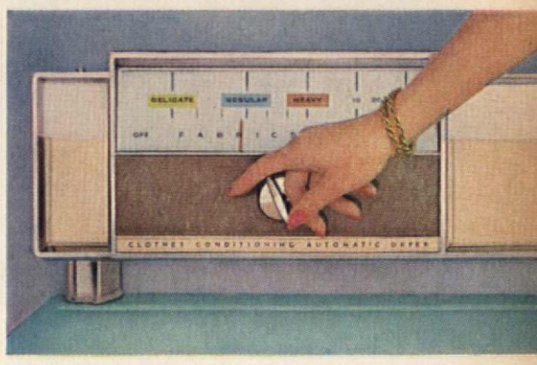
No under-drying, no over-drying! This dryer actually turns itself off the minute the moisture is out of your clothes. That means wrinkles can't be "set" in from too-long drying. Automatically each fabric gets just-right care.

Automatic sprinkling saves hours of tedious hand-work, dampens all your "must irons" evenly.

PLUS: Foot Pedal, Safety Start Switch, Lint Trap. Mix-or-Match colors or white. ONLY $2.60 WEEKLY, after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC



DELICATE setting for precious silks and modern synthetics. They dry in 15 minutes at safe, low temperatures—come out smooth, unwrinkled.

REGULAR setting is for cottons, linens . . . all the things you wash most often. They dry at high speed, in gently warmed air; come out smooth, fluffy and fresh.

HEAVY for ordinarily hard-to-dry bedspreads, heavy towels, rugs, double-seamed jeans and work clothes. They come out like new—need no ironing.

nobody likes you like Chevrolet

(and how this superlative '60 shows it!)

Nowhere will you find another car that caters to your driving wants like this one. That's because nobody else has gone to such lengths to find out what you want, and to give it to you. Eighteen sizzlin' new models for '60—every one designed for a particular set of requirements. Once you've picked out your favorite, give it a good leisurely going over and notice all the extra ways Chevy tries to please you (without once forgetting your budget):

Roomier Body by Fisher *with a lower and narrower transmission tunnel that gives more foot room.*

Pride-pleasing style *(you'll like the way it combines good looks with good sense, that easier-to-load vacation-sized trunk, for instance).*

New Economy Turbo-Fire V8 *(makes friends fast by getting up to 10% more miles on a gallon of regular).*

Widest choice of engines and transmissions *(24 combinations in all—to satisfy the most finicky driver).*

Hi-Thrift 6 *(built, of course, with Chevy's ever-faithful dependability).*

Coil springs at all 4 wheels *(with the extra cushioning of newly designed body mounts, you've never had it smoother than you do in Chevrolet).*

Quicker stopping Safety-Master brakes *(another important reason Chevy's the kind of friend you can count on).*

CHEVROLET

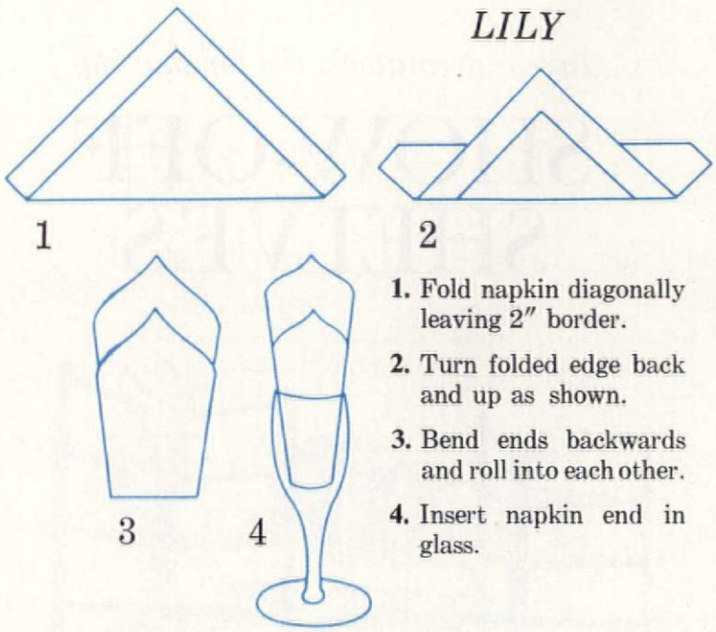
Chevrolet Division of General Motors, Detroit 2, Michigan

there's nothing like a new car—and no new car like a Chevrolet. The Impala 4-Door Sport Sedan.

See the Dinah Shore Chevy Show Sunday, NBC-TV—The Pat Boone Chevy Showroom weekly, ABC-TV

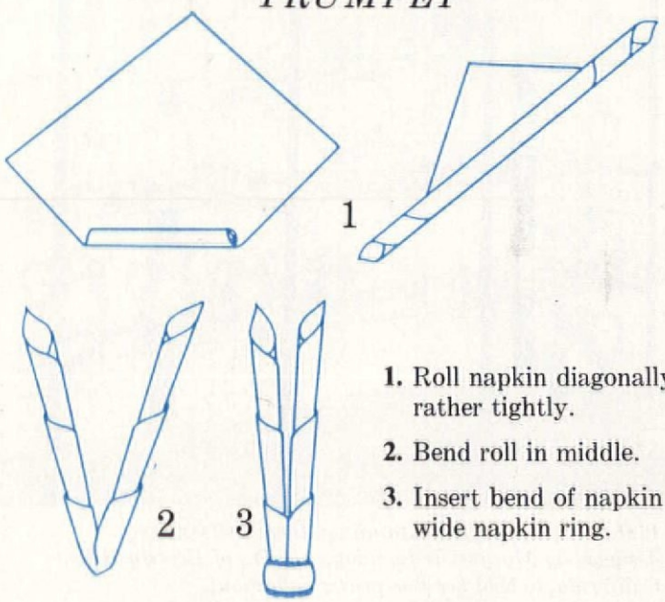
(continued)

LILY



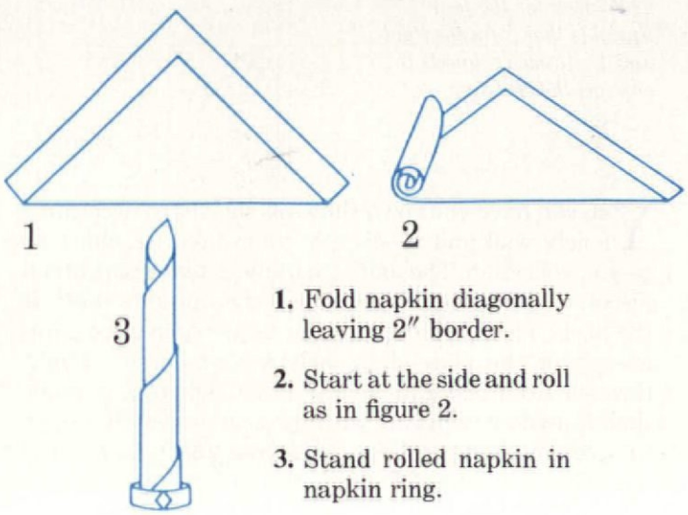
1. Fold napkin diagonally leaving 2″ border.
2. Turn folded edge back and up as shown.
3. Bend ends backwards and roll into each other.
4. Insert napkin end in glass.

TRUMPET



1. Roll napkin diagonally, rather tightly.
2. Bend roll in middle.
3. Insert bend of napkin in wide napkin ring.

CANDLE



1. Fold napkin diagonally leaving 2″ border.
2. Start at the side and roll as in figure 2.
3. Stand rolled napkin in napkin ring.

CATALOGUE OF THE 30 BEST BLUEPRINT HOUSES FROM THE AMERICAN HOME

Includes photographs, floor plan, over-all dimensions, and square footage of each house. Planned by leading architects, approved by our editors. Fill in coupon below and send with 10c to cover cost of mailing to:

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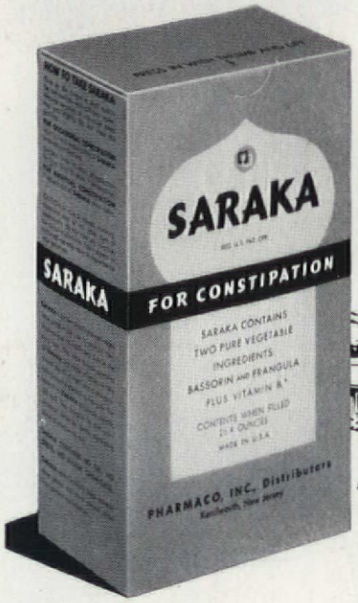
Now...for today's younger men and women over 45

SARAKA



The modern bulk stimulant...to help maintain regularity in the prime-of-life years

From coast to coast word is spreading about the miracle of SARAKA... the all-vegetable bulk stimulant that's helping thousands to get more enjoyment from the bonus years by promoting regularity in a gentle, effective way.

Unlike "trigger" laxatives containing strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known for its gentle double action that helps establish natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action . . . and Vitamin B_1. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable.

Sewer Clogged? Drains Stopped Up?
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Look For "ROTO-ROOTER" In Your Phone Book

SOME FRANCHISES NOW OPEN—WRITE ROTO-ROOTER CORPORATION, DES MOINES 14, IOWA

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POCKET SIZE 39¢ HIGHER IN CANADA
BEST FOR COLD SORES, CHAPPED LIPS, FEVER BLISTERS

Do FALSE TEETH Rock, Slide or Slip?

FASTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, gooey, pasty taste or feeling. FASTEETH is alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

Fast Relief Wherever Feet Hurt!

Extra Soft . . Extra Cushioning . . Extra Protective Adhesive Foot Padding

Dr. Scholl's KUROTEX is a superior moleskin, yet costs no more. A wonderfully effective relief for corns, callouses, bunions, sore toes, heels, instep and wherever a shoe painfully rubs or pinches. Flesh color. 15¢, 35¢, 45¢ and $1.00. At Drug, Shoe, Dept., 5-10¢ Stores and Dr. Scholl's Foot Comfort® Shops.

Just cut it to the needed size and shape and apply.

Dr Scholl's KUROTEX A Superior Moleskin

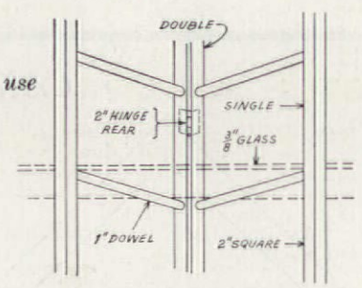
Take a decorator's tip for making

SHOW-OFF SHELVES

INFORMATION: MARTHA DARBYSHIRE · PHOTOGRAPHER: GENE TRINDL

***Lightweight and free standing,** these shelves were designed by Marguerite Lansing, A.I.D., of Beverly Hills, California, to hold her fine pewter collection.*

***To make your own shelves,** use 2x2" stock for the four uprights that form the "gates" and 1" diameter dowels to support the shelves.*



You can have your own show-off shelves to decorate a lonely wall and to display your favorite china or pewter collection. The unit is made with two separate end pieces, called gates, hinged where the uprights meet at the back. There is no connection between the two gates except for the plate-glass shelves that carry straight through from one gate to the other. On top, a single shelf is used on each gate with the center space left open to accommodate two large coffeepots and a large platter. The gates are 79" high. The plate-glass shelves measure 79" long and 13" deep.

Don't **TALK** about cluttered closets

GET

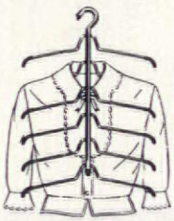
BERKELEY
SPACE-X-PANDERS

the name that means better closet-keeping

FOR EXAMPLE:

Convenient Swinging Arm Blouse Rack holds six in the space of one.

about $1.00



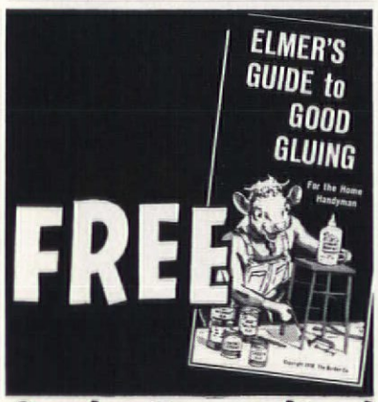
Triple plate chrome SPACE-X-PANDERS—beautiful way to triple your closet capacity . . . keep clothes better . . . longer.

AT FINE STORES EVERYWHERE

Another fine product...by EKCO

BERKELEY INDUSTRIES

Division of Ekco Products Co., N. Y. 1, N. Y.



for glue-it-yourselfers!

The ins and outs of gluing. Hints, tips and shortcuts. Tells you what glue to use for every job indoors and out. Send a stamped, self-addressed envelope for your free copy. The Borden Company, 350 Madison Ave., N. Y. 17, N. Y.

STOP DOG DAMAGE

Ridz is guaranteed to keep dogs away from trees, shrubs, tires, fences, trash cans—yet won't harm them. Best protection of its kind. Won't hurt plants. Lasts for weeks. Only $1.49.

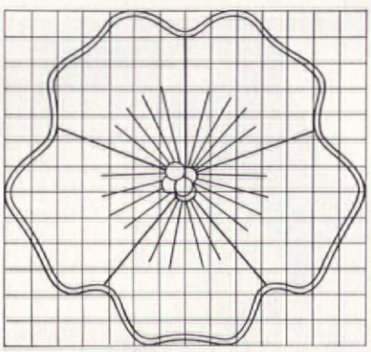
Indoor Ridz keeps pets off furniture. Won't stain. Only $1.00.

BOYLE-MIDWAY, 22 East 40 St., New York 16, N. Y.

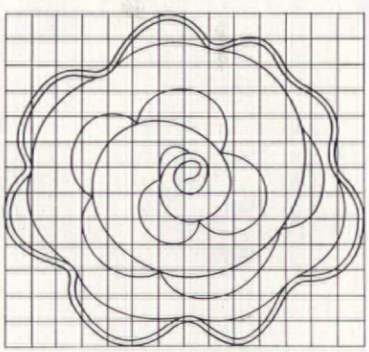
Make Pretty Flower Pillows

(pictured in color on page 30)

Our rose and pansy velvet pillows can be embroidered in a jiffy on your sewing machine, or take just a little longer by hand. Follow graph below for pattern. Each square equals 1". Draw 1" squares on a sheet of brown paper. Copy design, line for line, in each square as shown here. Cut out pattern and place on velvet. Thumbtack to a flat surface. Draw around outline of pattern with pencil. Using sharp pencil, prick through embroidery lines on pattern. This leaves a series of dots on velvet for embroidery guide. Untack. Baste a stiff piece of organdy on wrong



PANSY



ROSE

side of velvet to give it body while stitching. Use mercerized thread and set sewing machine for satin or buttonhole stitch to the widest width and the length closest to 0 on your stitch regulator. Now stitch embroidery lines of design.

Cut away organdy on back, close to embroidered lines. Cut out shape of pillow ½" *outside* of outline to allow for seams. Cut out back of pillow in same shape. Stitch self-covered welting between back and front. Leave several inches open to allow for the filling. Before filling "pansy," sew a little cluster of yellow ball fringe in center. For hand embroidery, first outline design with chain stitch, then cover chains with satin stitch.

YOU CAN DO

Label lunchboxes, mark tools, toys, overshoes with this waterproof, long wearing colored plastic tape. Mend, repair and decorate, too. Choose from seven colors and clear, 29¢ or 59¢.

ALMOST ANYTHING

Paint can't soak through where this tape protects. Speeds work, strips clean and leaves a neat, "professional-looking" edge. Get 35¢, 69¢, 98¢ rolls in handy cutter-edge carton.

WITH "SCOTCH"

Stop shock and "shorts," wrap frayed cords safely with this tough insulating tape. Resists water, oil, abrasion. UL approved for electrical use. Buy it in 39¢ and 75¢ rolls.

BRAND TAPES

STICKS
LIKE CRAZY!

Don't forget "SCOTCH" BRAND Cellophane Tape for transparent sealing, holding, mending.

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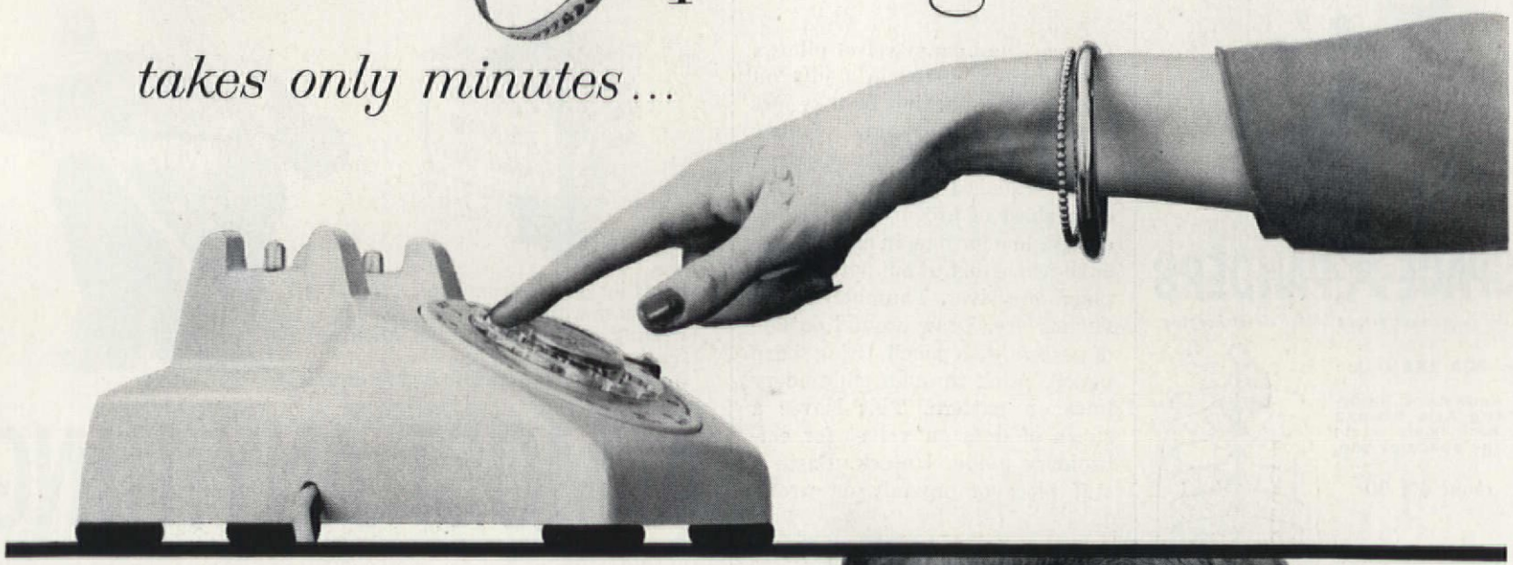
...WHERE RESEARCH IS THE KEY TO TOMORROW

3M COMPANY

A Friendship Ring

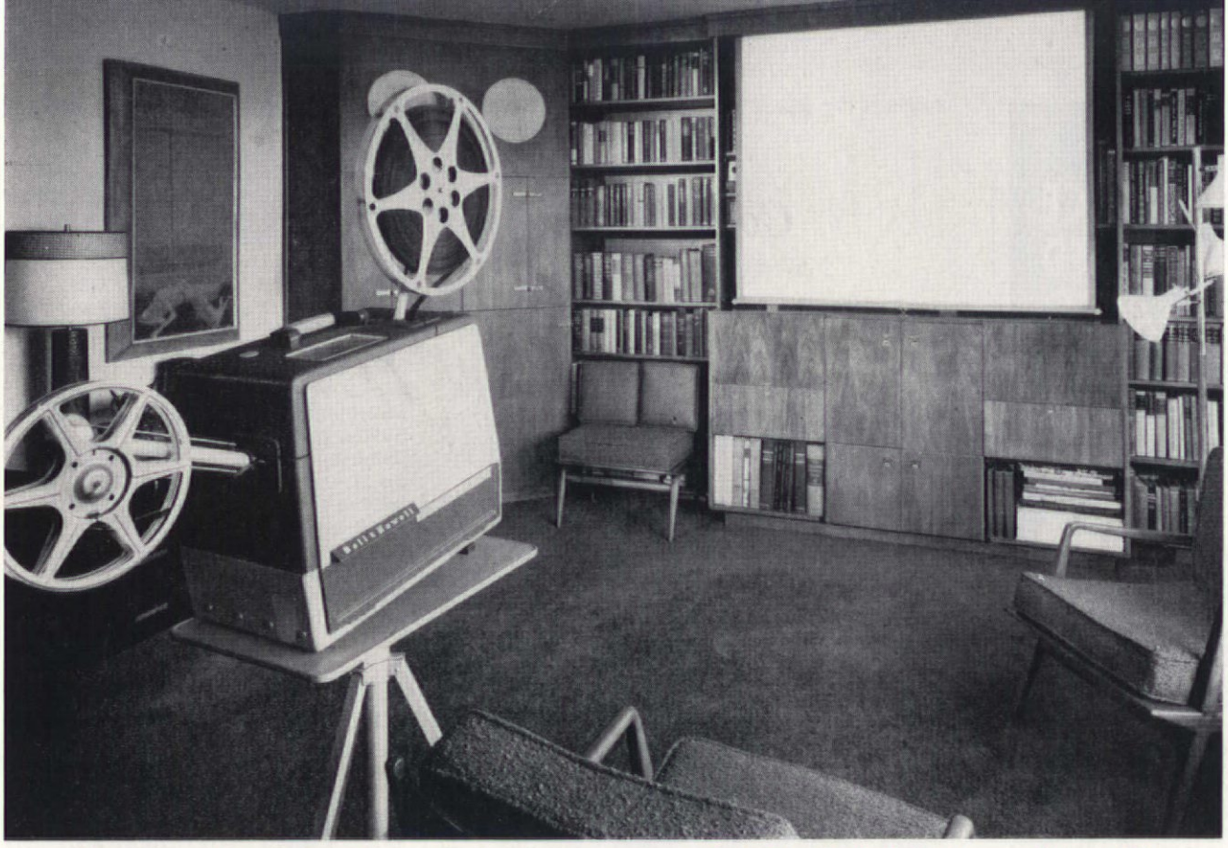
takes only minutes...



brings so much fun!

Surprise someone you like or love with a telephone visit today. There's nothing quite like it to lift your spirit and lighten your work. Share-the-news calls can mean so much to you and your circle of friends. Happiness is catching—from a few blocks away, or across the miles. Whose voice would you like to hear right now?

BELL TELEPHONE SYSTEM



***Living room** is transformed into a theater when screen is unrolled. The Marshall Leaf home, Chicago, Ill.*

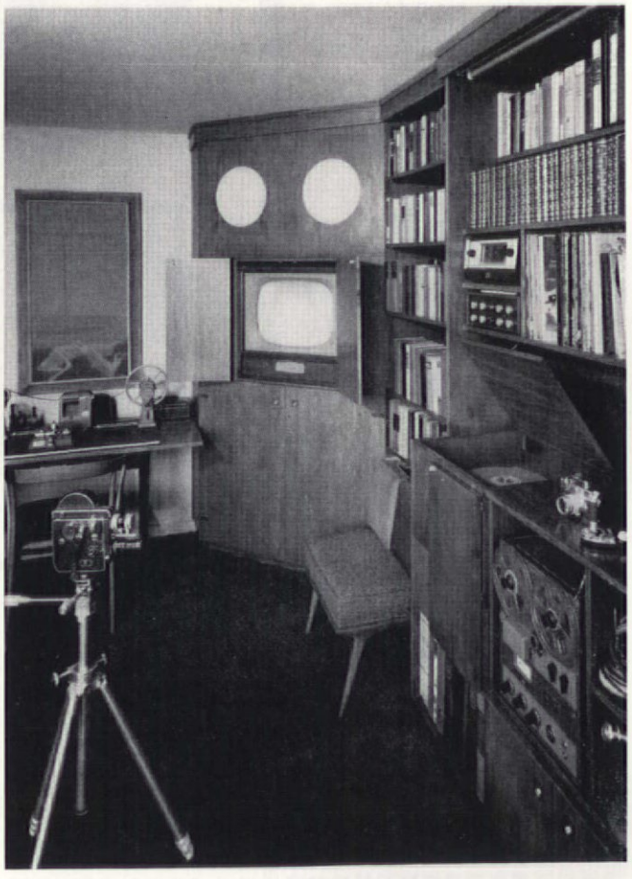
Compact Entertainment Wall

Everything you need for home entertainment is packed into this one storage wall!
Hi-fi, TV, FM, tape recorder, home movies . . .
and there's plenty of room for records, books, and equipment!

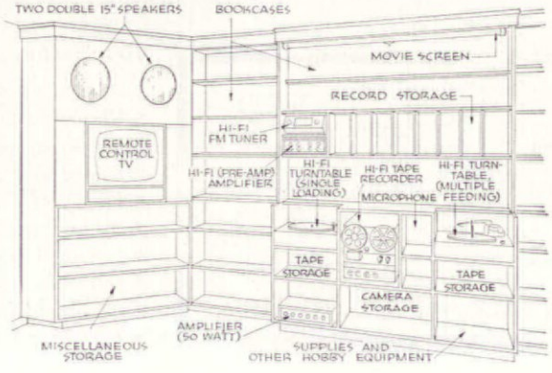
KRANZTEN STUDIO, INC.

***Sophisticated walnut units** are brightened by brass hardware. Lounge chairs are lightweight, and designed to be easily moved for various activities.*

***Speaker-control center** operates hi-fi, TV, FM, and tape sound system in angled speaker wall. Two turntables are concealed beneath hinged tops in center unit. Lids are fitted with brass hook-and-eye hatch latches. One turntable is single play, the other has record changer. Tape recording unit occupies central cabinet between turntables.*



***Basic plan** of sections can be readily adapted to meet your own particular needs. Sections are fully backed, can be moved to new location.*



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- Assures smokeless, trouble-free operation. Firebox, damper, downdraft shelf and smoke dome are scientifically designed, built in.
- Warms every corner. Cool air, taken into the double-walled firebox, is warmed and circulated around room. Hot spots and chilly corners are eliminated.
- The exclusive Pressure-Seal damper prevents loss of winter heat or summer air conditioning when fireplace is not in use.
- Provides auxiliary heat in case of power failure.
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HEATILATOR®
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Please rush me FREE illustrated booklet on the Genuine Heatilator Fireplace.

Name.....

Address.....

City.....*Zone*.....*State*.....

(continued from page 36)

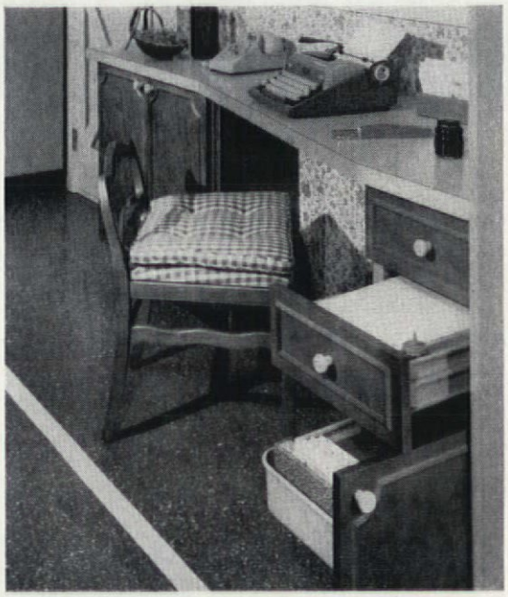
Complete kitchen remodelings do cost money, but they're worth it

Although labor costs vary in different areas and each remodeling has its special conditions, the cost of remodeling this kitchen will give you an idea of the expenses you'll encounter. Labor costs are based on an average remodeling; prices of appliances and materials are approximate.

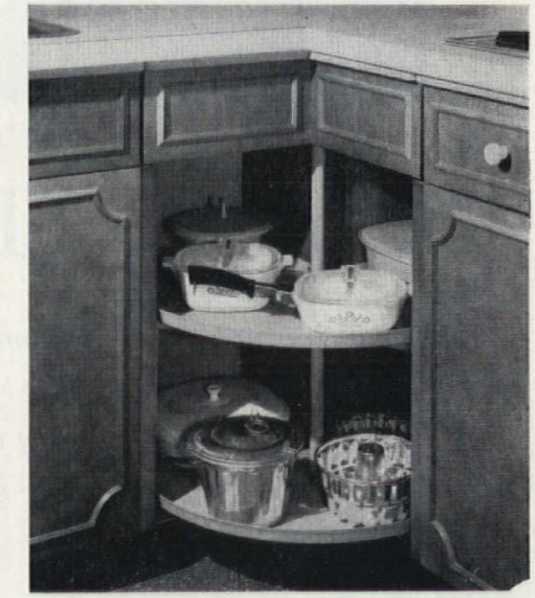
Take out partitions, repair walls, ceiling, and floor	$82.00
Labor and materials to install cabinets, hood and fan, sink, laundry tub, and all appliances	142.00
Labor and materials to build soffit, laundry partition, and install doors for laundry	109.00
Labor and materials to wallpaper and paint	117.00
Supply and install counter tops	182.00
Supply and install vinyl floor	180.00
Materials and labor for plumbing and gas line changes, electrical wiring, and hooking up all appliances	422.00
All cabinets, wood panels, hood with fan, and folding doors	932.00
Gas refrigerator	500.00
Built-in gas oven and cooking top	443.00
Dishwasher	370.00
Disposer	100.00
Washer	300.00
Gas dryer	260.00
Built-in mixer and food center	75.00
Built-in electric can opener	33.00
Stainless steel sink with wood cover	73.00
Laundry tub	44.00
	$4364.00

(If changes are necessary in the heating system—plan for additional cost)

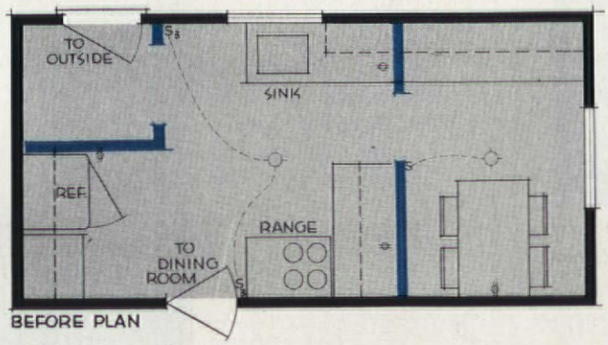
ALL COSTS ARE APPROXIMATE



***Organized desk cabinet** and inverted wall cabinet support counter top used for homemaking paperwork.*



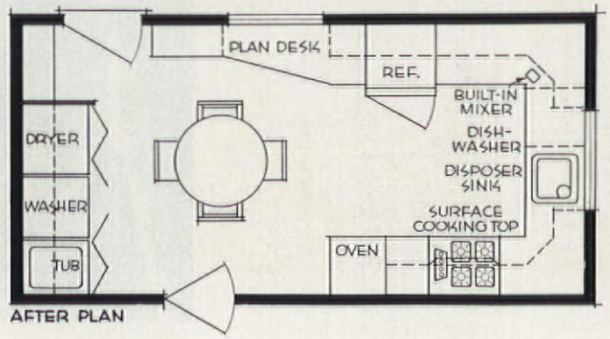
***Lazy Susan** in the corner cabinet opens wide for easy access to pans and makes good use of space.*



BEFORE PLAN

Here's what was wrong:

- *Bad arrangement of appliances; work areas widely separated*
- *Lack of counter space*
- *Lack of storage space; some inaccessible*
- *Area by outside door wasted space*
- *No place for laundry equipment*
- *Poor lighting*
- *Inadequate wiring and lack of wall outlets*
- *Drab dining area*
- *Cracked plaster walls in many spots*

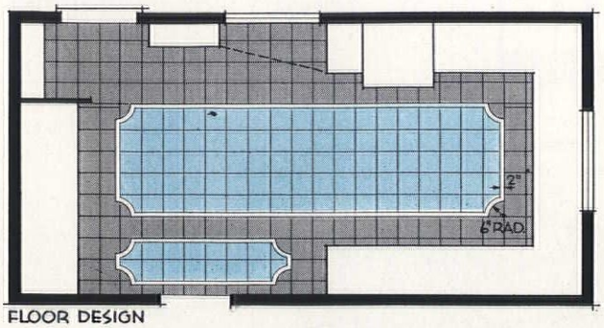


AFTER PLAN

Here's what we did:

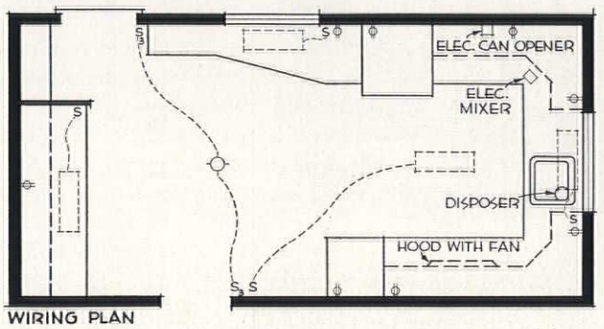
- *Opened up space for better arrangement*
- *Planned continuous work areas*
- *Increased storage space*
- *Added new wiring and plumbing*
- *Improved lighting*
- *Added complete laundry area*
- *Installed new appliances, ventilating hood*
- *Repaired walls and wallpapered them*
- *Decorated in handsome color scheme*
- *Increased resale value of house*

Floor design took its cue from the provincial molding on the cabinet doors. Easy-to-install, 9" vinyl tiles in bright blue and emerald green were used to achieve this highly individual floor. A 2" white feature strip separates the blue center sections from the green border.



FLOOR DESIGN

Wiring plan shows location of new outlets, switches, and lighting fixtures. Double wall outlets were strategically placed for convenience when using small appliances. Recessed fluorescent fixtures were installed in ceiling and soffit over the plan desk, sink, and laundry, in addition to under-cabinet lights.



WIRING PLAN

Here are ways to cut costs and still have a good kitchen

Decide what you want in your kitchen and get cost estimates before work begins. Changing your mind may be a woman's prerogative, but it can be expensive!

Keep structural changes at a minimum and avoid changing exterior walls if possible. Don't sacrifice a good kitchen plan, however, if knocking out that pantry wall would open up more space to get the kitchen you want.

Plan your kitchen around your present plumbing system, if possible. This was not practical in the kitchen shown here.

Do part of the work yourself, such as tearing out partitions, wallpapering and painting, or laying the flooring.

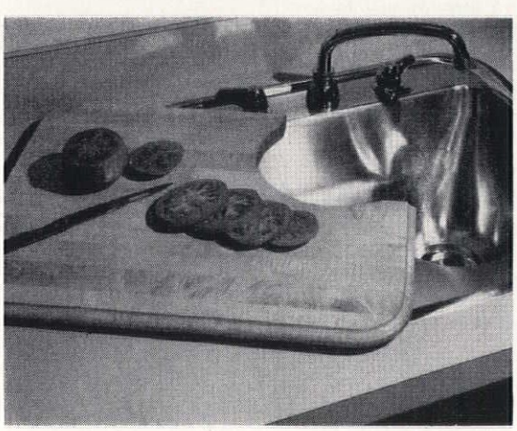
Use some of your old appliances and replace them with new models as your budget permits. It's smart to think of new appliances and their sizes when you're planning your kitchen to allow necessary space for them.

Don't always buy de luxe models. We used the top of the line models to show all the features. However, you'll find that the lower-priced models produced by a manufacturer have the same good styling as the top models, and will perform the same basic job. Weigh the extra features in more expensive models against your budget.

Shop around for cabinets. There are many quality brands of factory-built cabinets which offer a wide choice of features, colors, wood finishes, and styles in a wide price range.

Eliminate some of the custom features. We might have eliminated the plan desk area and grillework doors. (See checklist for remodeling—page 72).

(continued)


***Stainless steel sink** is designed for use with a disposer. Cutting board fits over sink, increases work space. Cutout lets waste slide into disposer.*

***Power unit** installed in counter operates a blender, mixer, and other appliances. Another custom feature is an electric can opener built in the wall.*

"But it's a deep scratch! I thought Unguentine was only for burns."

For years, doctors have known that Unguentine is most effective for treating burns. Now... science demonstrates . . .

UNGUENTINE® TAKES OVER AS NO PLAIN ANTISEPTIC CAN

to give instant aid to injured skin!

Instantly—the moment it touches the skin—Unguentine fights germs, relieves pain, starts healing and forms a protective dressing as no cream or liquid can! Nothing's safer for children—the whole family! And it's painless and stainless! Great for all kinds of skin injuries—cuts, scrapes, scratches, bruises, burns—also chapped hands and lips.

Play it safe—let Unguentine take over

BRING THE "SUN" INDOORS with Base-Ray Hydronic* Heating

BASE-RAY® cast-iron baseboards heat walls, floors...and you...*directly* with gentle radiant rays like sunshine. The result is a cozy feeling of complete comfort . . . even next to picture windows in zero weather. You decorate freely, too, because streamlined modern BASE-RAY looks just like regular wood baseboard. Remember, only *cast-iron* baseboards give you so much sunny radiant heat, such slim beauty, and last a lifetime.

*HYDRONICS . . . The science of heating and cooling with water

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FIRST IN THE MANUFACTURE OF BASEBOARD HEATING
BURNHAM CORPORATION
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Please send me FREE information on AH-30
BASE-RAY ☐ BOILERS – GAS ☐ OIL ☐
FOR NEW HOME ☐ REMODELING ☐
Name _____
Address _____
City _____ State _____

"I've seen them all··· CAPE CORAL IS MY CHOICE! it's Florida's waterfront wonderland!"

says **BILL STERN,** Dean of American Sportscasters

"It's truly a Waterfront Wonderland, with everything you look to Florida for—and then some! It's the community of tomorrow—ready TODAY—rich in Nature's generous gifts, made even more wonderful by inspired planning and lavish improvements. Story-book location—Ideal climate—High, dry, fertile land—Full-scale construction program—A social life you'll love—all adding up to Waterfront Living at its best."

"THE PERFECT HOME... THE PERFECT HOMESITE... THE PERFECT COMMUNITY!"

says **CONNIE MACK, Jr.** son of the late beloved owner of the Philadelphia Athletics.

Spacious Quarter-Acre HOMESITES from $1320

"You've never seen a parade of homes like Cape Coral's! Designed to take advantage of Florida's delightful year-round climate, they invite the outdoors in, and give a bright new golden meaning to every moment of your life. All sizes, too—from 2 Bedroom, 1 Bath to 4 Bedroom, 3 Bath with swimming pool. Why not select your homesite in Cape Coral now—TODAY—and plan for a better tomorrow!"

$20 DOWN MONTHLY

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1771 Tamiami Trail, Fort Myers, Florida
Please rush my FREE copy of "The Cape Coral Story" in full color.
Name.....
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Remodeled Kitchen (continued)

CHECK LIST FOR YOUR REMODELING

Clip and save for the day you decide to do over your kitchen. These are questions you'll want to ask yourself.

- Is your present kitchen large enough as is or does it need to be expanded to provide space for all your kitchen activities . . . eating, laundry, sewing, family hobbies?
- How many people will normally be in the kitchen at one time—how many on special occasions?
- Do you have sufficient unbroken wall space to allow a fairly continuous arrangement of cabinets and appliances?
- What kind and how much storage space do you need?
- Do you want to change some or all of your appliances?
- How many structural changes will be involved? Doors, windows, walls?
- Will you need additional plumbing to take care of a dishwasher, new sink placement, or laundry equipment?
- Is your present water heater adequate to handle the additional requirements of a dishwasher and washer?
- Does present wiring provide plenty of current for the new appliances you plan to add and enough wall outlets for using small appliances?
- Do you need better overhead and under-cabinet lighting?
- Is the kitchen floor level and in good condition?
- How much money do you want to spend?

Shopping Information

ALL AMERICA LOVES A RED, RED ROSE

Pages 21-24: Rose blooms courtesy of Armstrong Nurseries, Conard-Pyle Co., Jackson & Perkins Co.

READY-MADE DECORATING

Pages 26, 27: "Tudor" draperies—Desley. Drapery trimming—Consolidated. Franklin stove—Portland. Apothecary chest and pedestal table—Pine Shop. Wing-back chair, paintings and decorating accessories—G. Fox & Co. Rocker—S. Bent & Bros. "Top Tweed" braided rug—Topton. Standing lamp—Georgian Tole. White ironstone coffee service—Red Cliff. "Monticello" china—Rosenthal-Block. Small pillows—Greeff. **Page 28:** Draperies, studio cover & bolsters—Bonnie Slipcovers, Inc. Trimmings—Consolidated. Stereoconsole—Ampex. Table lamp—Mutual Sunset Lamp Co. Standing lamp—Stiffel. Decorative accessories and Norwegian imported rug—G. Fox & Co. **Page 29:** Cyrus Clark Co. "Cottage Garden" draperies & bedspread—Millerton Mfg. Co. Ribbon on spread—Burlington Industries. Tester bed—Charles River Group by Century Furniture. Foldwood shade—Breneman-Hartshorn Inc. Walls. Citron #160—Sherwin Williams. **Page 30:** "Rose Marie" bedspread and café curtains—Scroll Products. Headboard and Mandarin chair—Ficks Reed. Bureau—Kindell. Low marble table—Great Eastern Furniture Co. Lamp—Warren Kessler. Carpet—Archibald Holmes. Decorative accessories—G. Fox & Co. **Page 31:** "Highland Plaid" bedspread & café curtains, headboard of "Sam" rug, and "Bright Olive" carpet—Cabin Crafts. Wall units—Royal System. Lamp—Lightolier. Model ships—I. T. C. Model Crafts. Wall paint—Glidden "Spred" Paints.

BEAUTY—REMODELED KITCHEN

Pages 34-37, 70, 71: Kitchen cabinets & ventilator hood—Beauty Queen. Ceramic door knobs—Yale & Towne. Counter tops—Formica. Gas refrigerator, gas cooking top & oven, gas dryer & washer—Norge. Dishwasher & disposer—Waste King. Disposo-Well sink—Lyoncraft. Laundry tub—Duratub. Built-in food center—NuTone. Built-in can opener—Canolectric. Vinyl flooring—Robbins. Wallpaper—Imperial. Fluorescent ceiling fixtures—Moe. Tole lighting fixture—Georgian Lighting Studios. Under-cabinet lighting fixtures—"Little-Inch." Toaster—Westinghouse. Enamel cast-iron cookware—Voss. White saucepans & skillet—Corning Ware. Tin molds—Thurnauer. Brass teakettle—Old Dutch Trading Co. White canister set—Dorranne of California. Wooden bowl—Adirondack. Susan kitchen tool holdster—Flint. Paper-towel holder & towels—Scott Paper Co. Spice rack—John Wagner & Sons. Portable typewriter—Royal. Blue telephone—Bell. Recipe box—American Home Menu Maker. Desk clock—Seth Thomas. Leather desk accessories—Laura Lee Linder. Bottles—W & J Sloane. Baskets—Anne Davis. Basque Provincial bench—Drexel. Table—Sprague & Carleton. "Pilgrim Pine" chairs—Link-Taylor Co. Quimper French pottery—B. Altman & Co. Pewter plates—Swedish Products Inc. Antique Pewter tureen—Harry Hirsch Antiques. Green Italian glassware—Bloomingdale Bros. "Paul Revere" stainless steel flatware—Oneida. Pirate green felt table covering—Central Felt & Fabrics Corp. Gingham fabric—Macy's. White curtain fabric—Fiberglas. Artificial flowers—Flairtime. White milk glass—Fenton. Blue milk glass—Imperial. Bath towels—Cannon. Dish towels & pot holders—Belgian Linen. Dutch door—Curtis.

FANCY FOLD NAPKINS MAKE IT A PARTY

Pages 38, 39: Napkins—Leacock & Co., Inc. Table accessories—Georg Jensen. "Tjorn" silver—Dansk. China—Fairwood. Glassware—Orrefors.

M-M-M-M-M, CHICKEN!

Pages 40, 41: Black bowls, silver candlesticks, red woven fabric—Phoenix-Pan American Shop. Antique Oriental platter—Takashimaya, Fifth Ave. **Pages 42, 43:** "Blue Danube" dishes & compote—Lipper & Mann Inc. Enamel lined bowls—La Mar D. Mulliner. Carving set—Robeson Cutlery Co., Inc.

TAKE A CARTON OF COTTAGE CHEESE

Pages 46, 47: All wooden accessories—Seabon.

ENTERTAINMENT WALL

Page 69: Walnut open arm lounge chairs, designed by Carlo de Carli; captain's chair, designed by Bertha Schaefer—M. Singer & Sons. Desk, designed by Ed Wormley—Dunbar Furniture Corp.

TIGER TOY CHEST

Page 81: Stuffed toys—Gund Co. Bowling pins—Transograms. Wood pull toys—Playskool. All courtesy of Toy Guidance Council. Gun, belt & water canteen—Daisy. Wallpaper—Katzenbach & Warren. Linoleum—Armstrong.

BEFORE. Just a small screened porch. Too crowded to entertain even a couple of neighbors. No "picture view" of the wooded yard. Useful, at best, only during nice weather.

AFTER. A spacious family room has been added! Plenty of room to relax and enjoy the view through Andersen Flexivent® and Flexiview Windows. Livable . . . 365 days a year!

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Remodel! Make your home bigger! More livable with Andersen Windows!

AFTER. See how Andersen's rich-looking wood sash and frames blend with the paneling. Finish Andersen Wood Windows any way you wish!

Andersen Windows add beauty to this big, cheerful, inviting family room. With dramatic picture view! Enjoyable the year round! They can do the same for you. Andersen Flexivent Windows are 6 times as weathertight as government established commercial standards. Ventilating sash open wide admitting oceans of fresh air . . . lock weathertight to keep out dirt, rain, cold. This means greatest comfort for you. Lower heating bills, too! Whatever your remodeling or building plans, let us send you helpful literature. Or see your lumber or millwork dealer anywhere in the U.S. or Canada.

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Once you've lived with them, you'll never live without them.

Fix anything from knife handles to engine blocks with the new ADHESIVES

JACKSON HAND

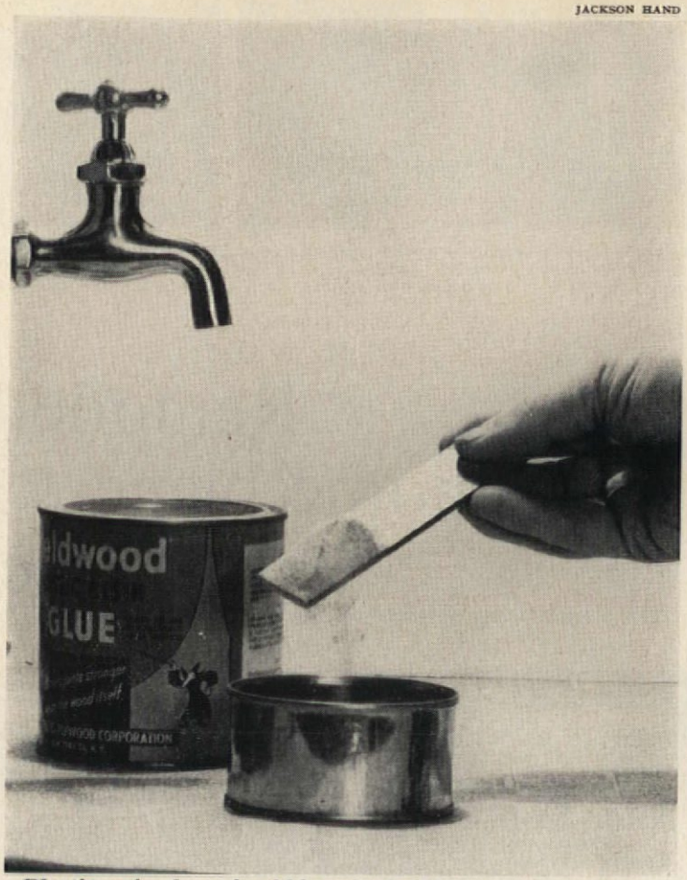
You can join or mend practically anything these days. You can mend an iron radiator, bond foam rubber to metal, glass to plywood, or level a floor, or put a boat together—all with adhesives.

Adhesives can be divided into three groups—glues, cements, and mastics. Each group has particular properties which enable it to do certain jobs best.

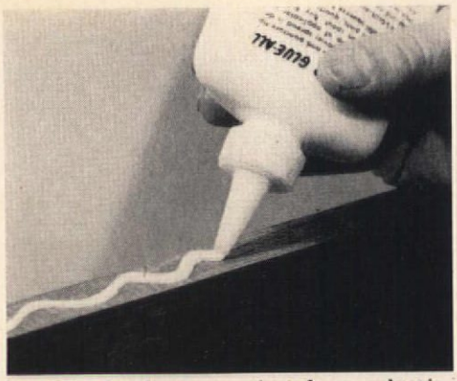
Glues work when there is some degree of porosity for the glue to bite into. It flakes off nonporous surfaces. So, while crockery can be repaired with glue, china cannot. A good fitting of mating parts is essential and a thin line of glue tightly clamped provides the strength.

Cements stick to almost any clean, chemically inert surface regardless of porosity. Clamping is usually not necessary, but there must be absolute immobility while setting. (continued)

JACKSON HAND



Plastic resin glues *should be mixed with water to a creamy consistency—thick enough so that they reluctantly run down vertical surface. When mixed, apply and clamp.*

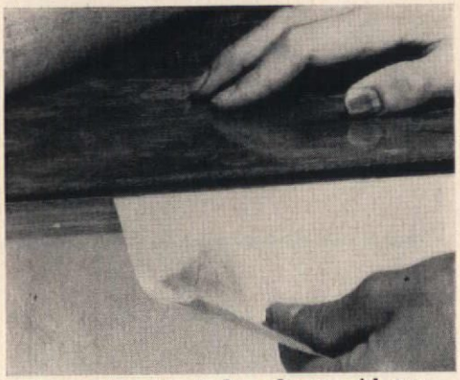


Ready-mix glues *come in tubes or plastic squeeze bottles; are strong and easy to use. Do not use these glues where they are exposed to water, fungus, or high heat.*

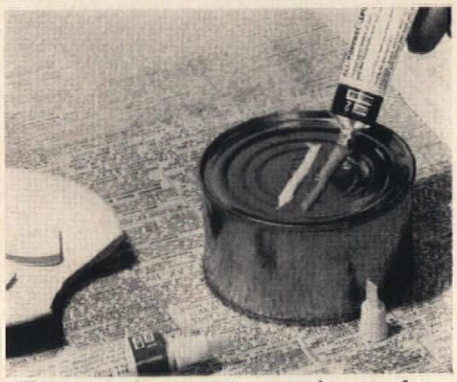
Waterproof glues *come in two containers—one powder, one liquid. Mix the two carefully in small amounts to guard against quick setting.*

Household, cellulose, or rubber cement *mends dishes, paper, leather, and thin layers of wood. Its non-aqueous form won't buckle thin materials.*

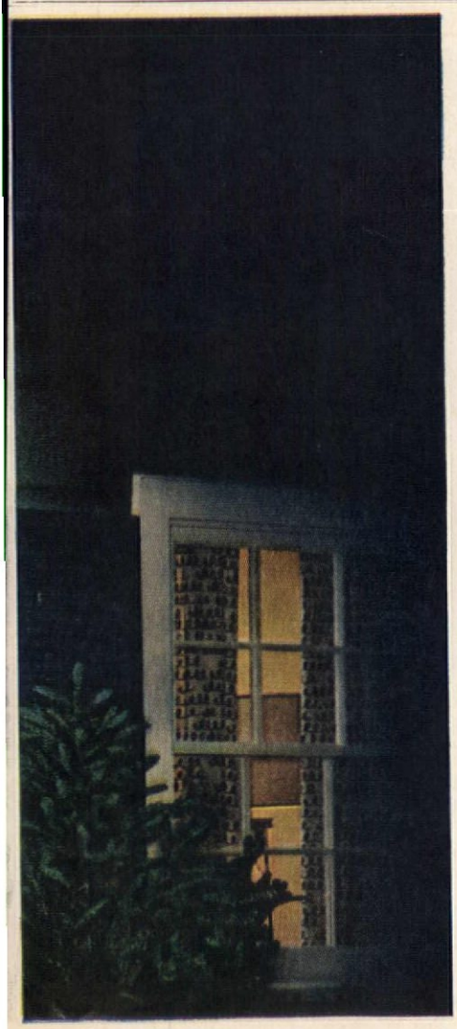
Contact cement *is most often used for applying plastic sheet material to counter and table tops. Coat both the surfaces to be joined.*



Separate cemented surfaces *with two sheets of paper (overlapping half of area). Remove one sheet, make contact, then remove the other sheet.*



Epoxy resin cements *are often used to repair valuable china, glass, and jewelry. Squeeze out equal amounts of resin and hardener for intermixing.*



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A housetime of beauty for your home

Announcing . . . a new way to give your home enduring charm and protection—fireproof CHINA-GLAZE by U.S.G.! Here, in colors and designs for today's and tomorrow's living, is a shield of beauty worthy of the finest homes! CHINA-GLAZE is specially formulated with a durable, ceramic finish that washes as easily as a china dish. The sealed-in radiance of CHINA-GLAZE stays fresh for a housetime. CHINA-GLAZE *puts an end to house painting*—actually saves you money as it protects and beautifies your home. See your U.S.G. Qualified Home Improvement Contractor for a *free* estimate, or mail the coupon for complete information . . . today.

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THREE WONDERFUL CHERRY GRAINS

(at a wonderfully cheering price!)

ROYALCOTE NATURA CHERRY

So rich looking. These new hardboard panels capture all the warmth, the rich texture of cherry itself—in your choice of three different decorator color tones. Just imagine your family room finished in cherry . . . a breakfast room —yes, any room in your home.

ROYALCOTE FROSTED CHERRY

So easy to maintain. You'll enjoy the ease of maintenance these factory-finished cherry grains bring you. A coat of clear sealer, lacquer or wax will enhance and give lasting protection to their rich beauty. And Masonite hardboard will *never* split, splinter or crack.

ROYALCOTE COLONIAL CHERRY

So easy to have. For all their beauty, Masonite® Royalcote® cherry grains are yours at little more than "plain wall" prices! They go up in easily handled 16′-wide and 8′-long panels, held in place by simple, slide-in clips (see right page).

See the new Royalcote cherry grains at your nearby lumber dealer's. And for a colorful folder of Masonite interior effects, write Masonite Corporation, Dept. AH-3, Box 777, Chicago 90, Illinois. In Canada: Masonite Corporation, Gatineau, Quebec.

MASONITE® CORPORATION

®Masonite Corporation—manufacturer of quality panel products for building and industry

MASONITE

Cherry Grained Panels...

SO EASY TO PUT UP!

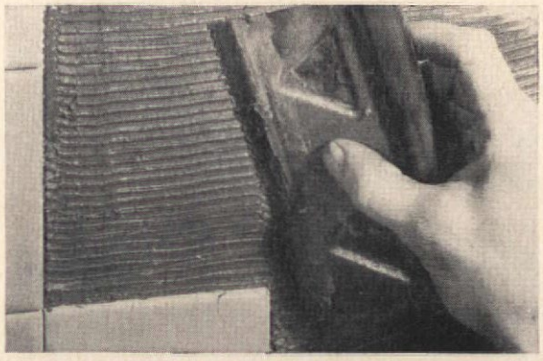
Apply first panel; insert clip into grooved edge, and nail to stud or furring strip.

Fit tongue edge of next panel into groove and align vertically. Joints become invisible.

Repeat above steps for a beautifully paneled wall.

MASONITE® CORPORATION

(continued)



Toothed spreader *is the usual method for applying mastics for plastic or ceramic tile, wood-block flooring, and some laminations. Spreader leaves the proper amount of mastic on the supporting surface.*

Mastics are initially sticky in their most common forms in contrast to the slipperiness of glues and cements. This stickiness holds the object in place while the mastic slowly sets—sometimes this takes several days or weeks to reach its ultimate strength. Mastics are most often used for large applications of ceiling, wall, or floor tile.

Ready-mix glues are easy to use—spread them on, clamp, and wait. Most jobs around the house can be done with these glues where they will not be subjected to extremes of moisture or heat.

Water-mix glues of the plastic resin formula are vermin- and fungus-proof (smell the formaldehyde when you mix it). They are also highly resistant to water. You can use them for repairing outdoor furniture.

Waterproof glues are resistant to everything. They meet government specifications for use under boiling or freezing conditions and when exposed to fungus, solvents, and mild acids and alkalis.

Household cement is entirely waterproof and will stick to almost any non-oily surface. A major advantage is that it doesn't require clamping.

Contact cement sticks to almost any surface and, when dry, sticks to itself. It is custom made for laminating sheet material.

Epoxy resin cement is by far the strongest adhesive ever made available to the public. It is expensive, but the repairs it accomplishes make it well worth the price. It can be used on almost all clean, dry surfaces.

Mastics are designed to do many different jobs. For example, some are used to provide a waterproof layer under resilient flooring in basements. Others are specially formulated for resistance to heat and cold, expansion and contraction. Most mastics provide a self-leveling bed for the materials applied to them. This would be particularly useful if you have uneven walls or floors.

(continued)

This is the "Most"!

Have you noticed the widespread use of the superlative "most" in advertisements? A certain beverage is not just "flavorful"... it is "most" flavorful. One particular breakfast food is not ordinary "crunchy"... it is "most" crunchy. There is an automobile that is more than mere "beautiful" ...it is "most" beautiful. We have even read about the ultimate in cigarettes... a "most-perfect" smoke!

Such advertising is silly and unbelievable and serves only to break down confidence in the product. We think consumers want facts instead of fancy. Some things are taken for granted, such as expecting to get an evenly toasted piece of bread from an electric toaster, or beauty from wallpapers. More importantly, will you *always* get an evenly toasted piece of bread or will your wallpaper *keep* its beauty?

We enjoy talking about our wallpapers and giving information. We will load a listener with facts about the scrubbability of Glendura Fabric Wallcovering*; or the ease of hanging pre-pasted E-Z-DU*; or the guaranteed washability of all our wallpapers. If you have time to spare, we'll tell you about our paper mill where we make our paper stock to control quality. We'll describe how we produce our chemical pigments to assure uniformity of color in roll after roll. As for eye-appeal, our designers can talk on and on about the beauty and useability of our wallpapers. Visit your Imperial dealer soon and see why for yourself.

P.S. To receive a colorful decorating booklet entitled "Where, When and How to Use Wallpapers", send 10¢ in coin, together with this rectangle, to Dept. AA-3. *Reg. U.S. Pat. Off.

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S-T-R-E-T-C-H your space for family living. Divide it for precious privacy. Do both with PELLA FOLDING DOORS of warm, natural wood. Patented steel spring hinging means smooth, finger-tip operation. No warpage. Distributors throughout U.S. and Canada. Select from...

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Pella® WOOD FOLDING DOORS

THIS COUPON ANSWERED WITHIN 24 HOURS

ROLSCREEN COMPANY
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Please send free literature on PELLA WOOD FOLDING DOORS.

NAME

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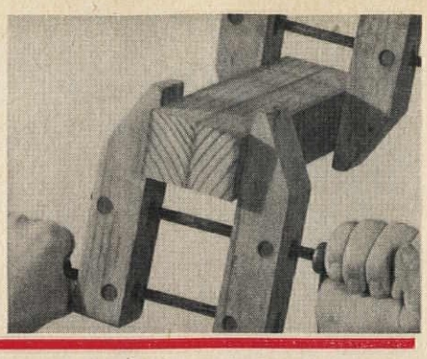
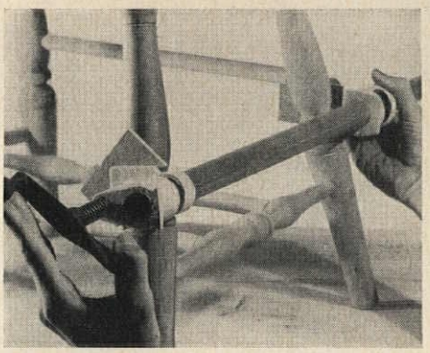
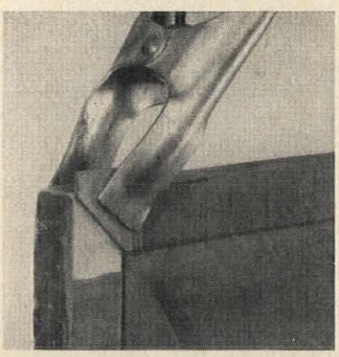
(continued)

Handscrew clamps *have large flat wood jaws that need no cushioning. They exert great pressure and are excellent for irregular-shaped objects.*

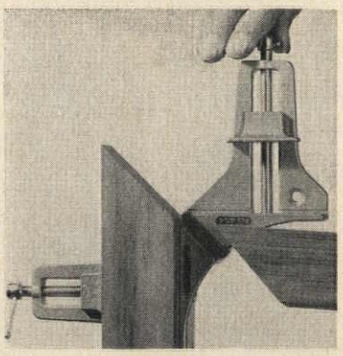




Bar clamp *is well adapted for the widespread job. Buy clamp devices at hardware store, then use any pipe length necessary to fit the job.*

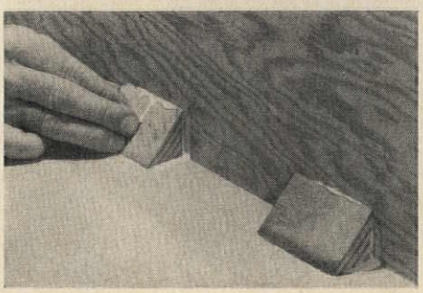


Spring clamps *in several sizes are excellent for small work. The constant spring pressure creates great force. They are ideal for use with cements.*



Specialist clamp *is intended for use in picture-frame work and other mitering. It holds both pieces of frame at right angle for gluing.*

C-clamp *is the simplest, most common clamping device. For fine work, cushion the jaws with scraps of wood. Cushions with magnets imbedded in them don't need to be held.*



Hardwood blocks *are often used to strengthen a corner. They are glued into place with a sliding motion without clamps, nails, or screws.*

THE END

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for windows

Look at your windows—everyone else does! There, at the windows, is the easy, sensible place for you to start—as the professional decorators do—to give any room in your home a *lift* of fresh charm and beauty.

Look to Kirsch for the very real *bonus* of beauty you get when you pair-up smart, adaptable Kirsch window decorating ideas with the fine, dependable Kirsch drapery hardware you need, to carry out your plans. Start with a copy of Kirsch's beautiful and helpful book, "Window Decorating Made Easy." Here are fresh, colorful window effects galore, for *every* type of window—large, medium or small—in every room. Get a copy . . . plan your windows.

Then go to your Kirsch dealer, for help in selecting genuine Kirsch rods and accessories, from the most complete line of drapery hardware in the business.

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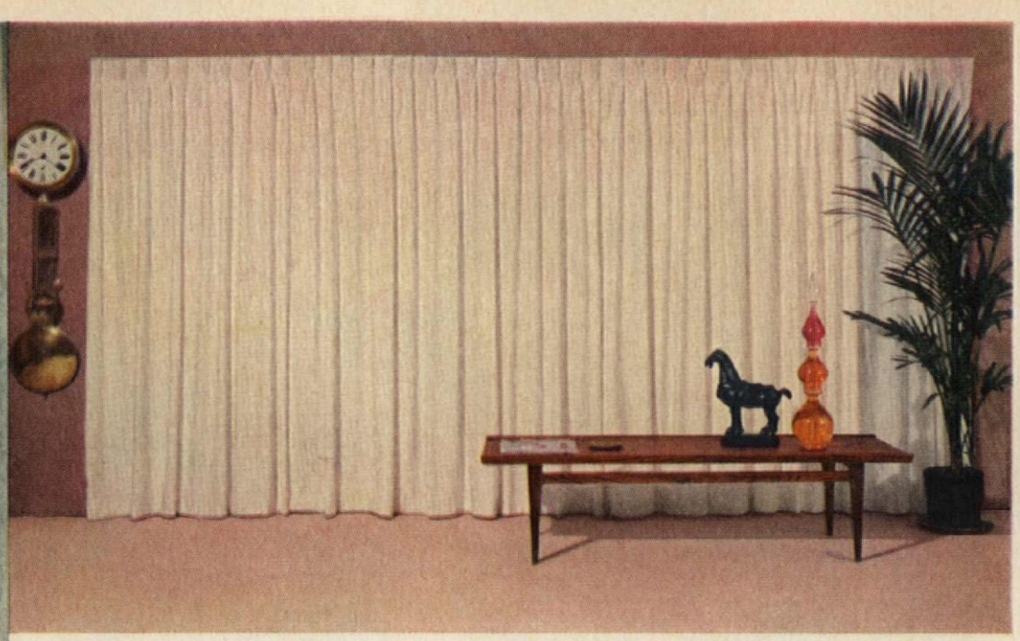
Kirsch

drapery hardware



WASH AND HANG!

These Penney jacquard draperies of cotton and Avisco® Rayon were photographed after washing!

Live in luxury, modern luxury, that makes obsolete the chore of ironing, the expense of dry cleaning! Live as your fancy leads you . . . with deep-woven brocade draperies like "Granada", magnificent in your traditional setting . . . or with glamorous moderns like "Granite", surfaced with all the rough-hewn richness of primitive statuary. All are heavy quality for beautiful draping, machine washable at medium setting, meticulously tailored from heading to hem, simply irresistible at Penney's prices.

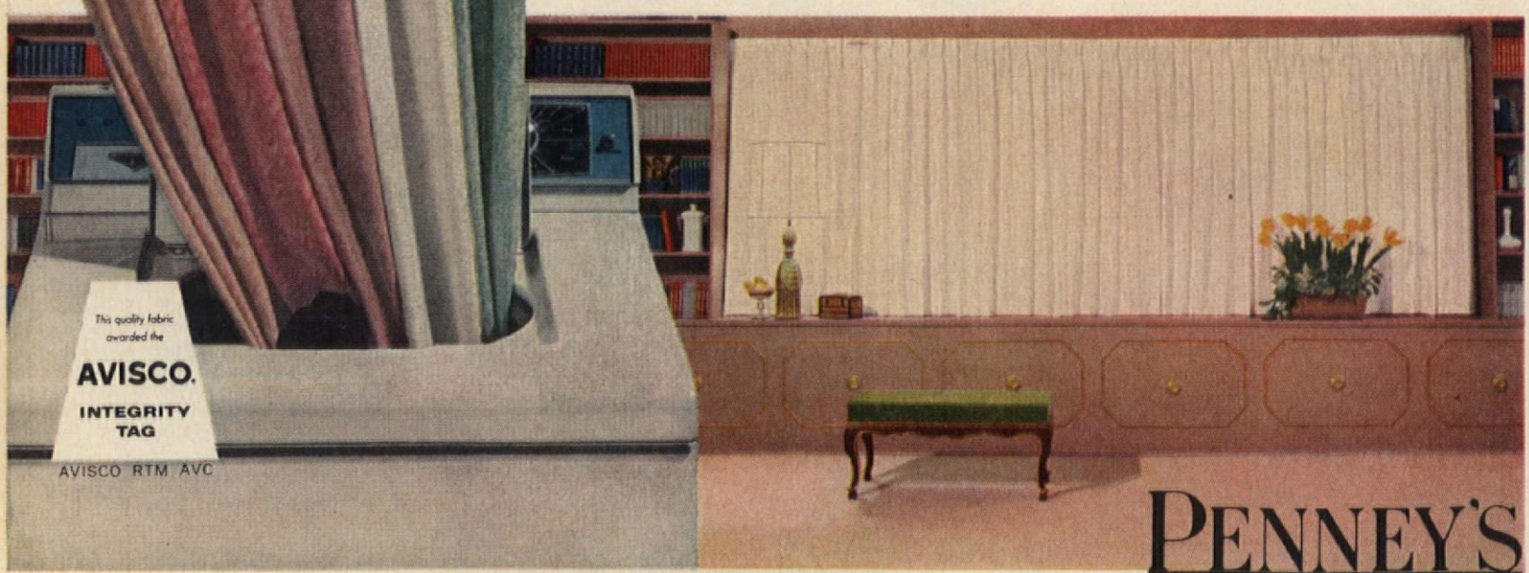
floor length, 48 inches wide . . . . . 7.95 pair

sill length, 48 inches wide . . . . . 6.95 pair

also available in . . . sill to floor lengths, in single to wall-and-window widths and by-the-yard at . . . . . 1.29 yard

GRANITE, shown above, in your choice of . . . oyster . . . sandalwood . . . rose-beige . . . seaspray

GRANADA, shown below, in your choice of . . . white . . . champagne . . . sandalwood . . . rose



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BRUCE PRE-finished FLOORING

makes it easy to have
beautiful hardwood floors

▲ Bruce Pre-finished Block

▲ Bruce Pre-finished Strip

▲ Bruce Pre-finished Ranch Plank®

Just lay over subfloor or old floor...no sanding or finishing

Now you can give your home new beauty at low cost with a pre-finished Bruce Hardwood Floor. This highest quality oak flooring, completely finished at the factory, can be nailed right over old floors. It's ready to use as soon as laid, since there's no messy, expensive sanding and finishing on the job.

Choose from three attractive designs: Bruce Block, Ranch Plank or Strip. All have warm natural coloring that harmonizes with any room furnishing plan. Cost is less than a good rug or carpet, and the factory-finish makes Bruce Floors easy to keep beautiful for a lifetime. Ask your lumber dealer for prices.

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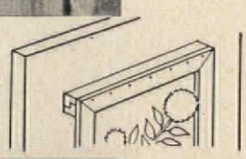
Bruce PRE-finished Hardwood Floors

DRESS UP YOUR DOOR

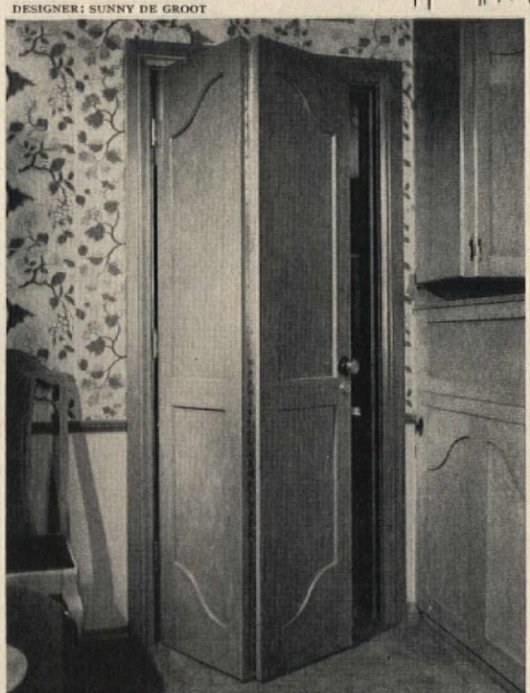
—add a new dimension to your home

OWNER: BETTINA HANSON

***Ornamental metal panel** turns a plain, narrow door into a distinctive entrance. Panel can be easily mounted or removed in case you should move.*



DESIGNER: SUNNY DE GROOT



***Split-paneled closet door** saves floor space in this dining room and duplicates the provincial style and warm wood of the built-in cupboard adjacent to it. The wood tones contrast pleasantly with the colorful wallpaper.*

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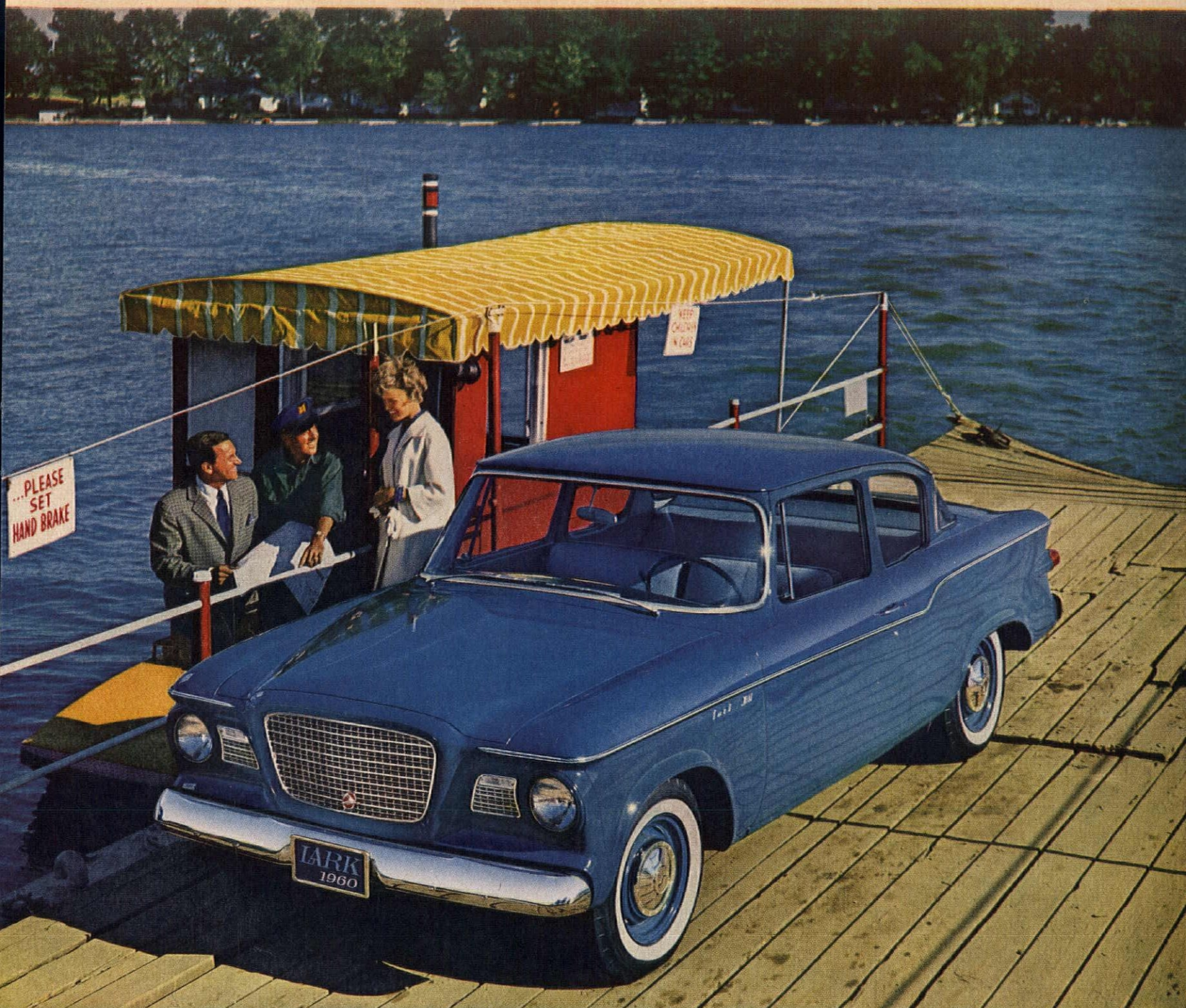

2-DOOR GEM TRIMS EXPENSE LOOKS LIKE A MILLION, MAKES GOOD SENSE

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Enjoy clam-digging on our safe, sandy beaches...enjoy blue Pacific Ocean surf and sun bathing too.

. . . Most pleasure per mile!

Where's Mother in all this exciting fun on Washington State's broad ocean beaches? She's taking the photo . . . for picture memories the family will cherish for years. And there will be other pictures, too — Grand Coulee Dam night-floodlighted, magnificent Mt. Rainier, the prehistoric Grand Coulee Dry Falls, ferrying on blue Puget Sound, the fine guest ranch, resort motel or friendly hotel the family loved so much. May we help you plan your best vacation ever in . . .

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WOOD FLOORS
STAY BRIGHT AND SPARKLING FOR YEARS
when you finish them with
fabulous
FABULON
"twin" of a famous
BOWLING LANE FINISH

FABULON
Never needs waxing or scrubbing
At paint, hardware and lumber dealers coast-to-coast

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CASTER LOOSE?

Nothing adheres to metal and wood like Plastic Wood! Easy to use. Ask for it by name!

For surest results always use GENUINE
PLASTIC WOOD
Handles like putty—hardens into wood!

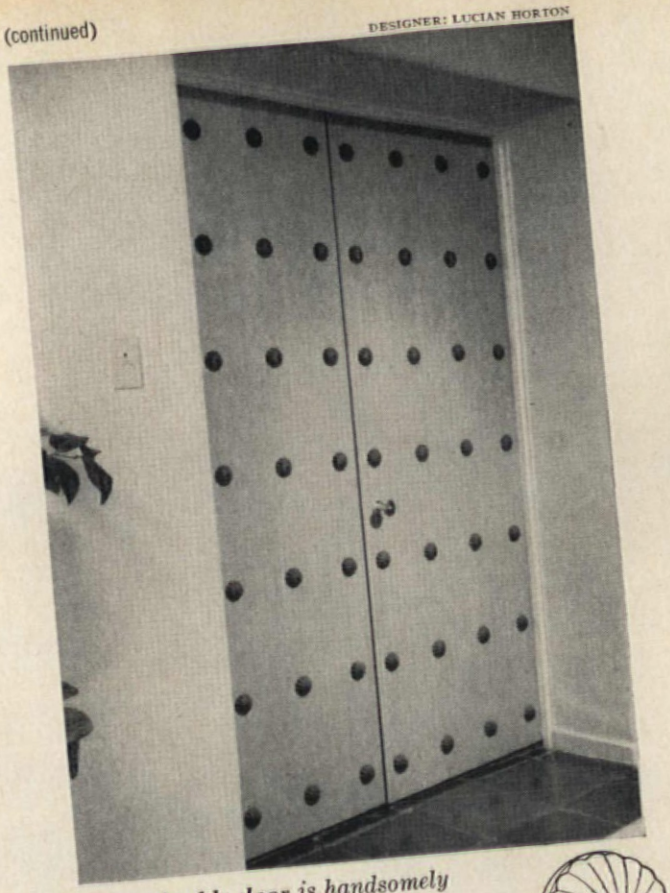
CLEAN IT FAST
IMPERIAL Brush Cleaner

Brushes that are caked hard with paint or other finishes can be made like new with Imperial Brush Cleaner. Leaves bristles springy and glossy—never flabby.
At paint and hardware stores.

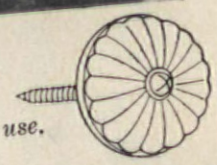
● **Send 25c for illustrated Refinishing Manual** or write for free folder "Care of Paint Brushes." Wilson-Imperial Co., 114 Chestnut St., Newark 5, N.J.

(continued)

DESIGNER: LUCIAN HORTON

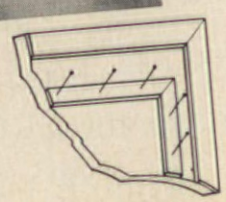


***Large double door** is handsomely studded with big bronze nailheads. Hardware stores have a wealth of different nailheads for your creative use.*



DESIGNER: JEANNE HALL

***Picture molding** forms an intriguing geometric pattern. Plan the design first on large wrapping paper before ordering the material from a framing shop or lumberyard. You can create any number of your own designs.*



THE END

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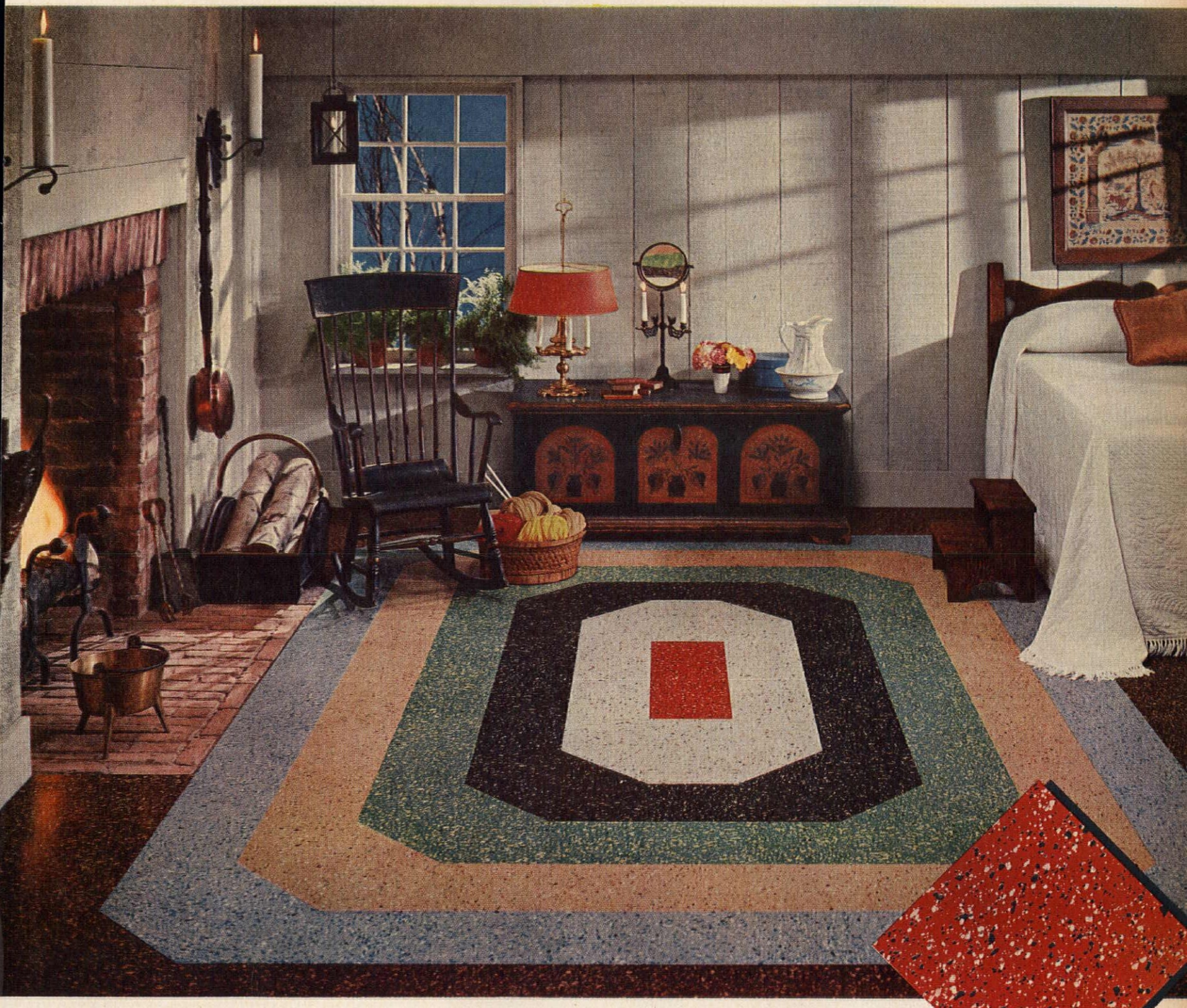
The Charm of an Early American Rug in Low-Cost, Easy-to-Care-for Tile!



Doesn't your bedroom deserve it? This bedroom floor has been entirely created in Kentile® Asphalt Tile. You can get the same effect using Kentile Vinyl Asbestos or Solid Vinyl Tile.

EASY TO OWN—and so easy to live with! That's the beauty of this Kentile Asphalt Tile Floor. Stubborn stains and dirt whisk right off its sparkling-bright, smoother surface. Can be installed everywhere indoors. And, because it's tile, it costs less to have installed than flooring in rolls. Like it? Then look in the Yellow Pages for your Kentile Dealer.

Save extra dollars by installing this floor yourself. It's easy!

Choose from over 200 Decorator Colors in Solid Vinyl, Vinyl Asbestos, Rubber, Cork, and Asphalt Tile. ©Kentile, Inc., 26 2nd Ave., Brooklyn 15, N. Y.

YOU PAY NO MORE FOR A KENTILE FLOOR

Captivating little blooms in spicy colors! Northrup King's new

Sugar 'n Spice ZINNIA

Here's a truly miniature zinnia that's enchantingly pretty!

Northrup King's new Sugar 'n Spice Zinnia gives you tiny, fully doubled blooms in clear vibrant colors . . . *on compact plants only 10 to 14 inches high.*

Picture these glowing little beauties brightening your flower beds or borders . . . or accenting foundation plantings! In flower arrangements, they're an inspiration . . . the crisp dainty blooms last and last! *And what colors* . . . Clove Pink, Sugar White, Saffron Yellow, Chili Orange and Pepper Red.

Be among the first to plant Sugar 'n Spice Zinnia! It's easy to grow, early to bloom, and costs only 25¢ a packet at your Northrup King Seed Rack. It's one of Northrup King's famous "Garden Winners" . . . newest improved flower varieties in special cellophane-wrapped packets.

Left, background: another 1960 Garden Winner! It's Northrup King's blazing "Forest Fire Celosia."

NORTHRUP KING SEEDS

FAREWELL TO CRABGRASS

WILLIAM H. DANIEL
Turf Specialist, Purdue University

New chemicals kill seedlings and keep crabgrass out of your lawn permanently!

Materials that can *prevent* crabgrass are just as near as your garden-supply dealer. One application any time before crabgrass gets started, and the pest is out of your good grasses for the season. All you have to do is spread toxic concentrations of the proper materials uniformly over your lawn, and crabgrass seedlings will be killed soon after they germinate. Established grasses (those already growing) won't be seriously affected, so only the crabgrass will be selectively prevented. This is known as pre-emergent treatment. The other and more familiar way to control crabgrass is to kill the plants after they have grown by applying chemicals to the foliage. This post-emergent method currently requires a minimum of two applications, usually made in midsummer—when your lawn may be almost pure crabgrass!

FACTS ABOUT CRABGRASS THAT WILL HELP YOU FIGHT IT. Crabgrass starts from seed each year, grows mightily through summer, produces and drops seed, and is killed by frost. It thrives in heat and sunshine, and doesn't grow well in the shade of trees or of dense high-cut (2-inch) lawn grass. It looks fairly attractive in hot midsummer, but is not a good lawn grass! It dies and rots, leaving bare ground through winter and all of spring. Each plant produces thousands of seeds. Unfortunately, these seeds can remain alive in the ground for years before sprouting. The ones on the surface, where sun can reach them, begin to germinate in spring with the first warm wet period, when temperatures reach 75°. That's about the time iris blooms. And they keep coming up all summer! There can be as many as 50 seedlings germinating in one square inch of soil! The ground in your yard is undoubtedly full of crabgrass seeds; so is any topsoil you might purchase. But one place crabgrass seeds do *not* come from is lawn-grass seed that you buy! It's tested and accurately labeled as to content.

HOW CRABGRASS PREVENTERS WORK. The principle of getting rid of crabgrass with pre-emergent treatment is to kill it before it passes through the seedling stage. Chemicals must be in place in the soil just at the surface before seeds germinate. This means putting them on in early spring, or getting a head start in fall or winter, so all is ready before lilacs bloom. In Southern California it should be on by February, or in Chicago by May 1. Then as crabgrass seeds sprout, their young roots absorb so much chemical that the plants die by the time they reach the "two-leaf stage." Of course, if any seedlings escape death, either because the chemical missed the soil where they were, or because it wasn't applied at a strong enough rate, they may

(continued)

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do wonders for your SHRUBS

Proper pruning is the key to beautiful shrubs . . . makes your place a showplace! Take the 'huff and puff' out of your pruning this year. These fast cutting pruners are so light, so easy to use, you'll realize instantly this is a real gardener's tool.

At your hardware store, garden supply center or building supply dealers.

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SEND 10¢ FOR THIS PRUNING HANDBOOK
Here's 28 pages just full of practical suggestions on how *you* can get results from proper pruning. For better shrubs, trees, hedges, get your copy of this how-to-prune booklet. We have to ask you to enclose 10¢ . . . . and this book is worth every dime of it!

Seymour Smith & Son, Inc.
103 Main Street
Oakville, Connecticut
Here's my 10¢. Please send me a copy of your PRUNING HANDBOOK
My name_____
Address_____

(continued)
grow extra big and troublesome. So it's extremely important to spread the chemical uniformly over every inch of ground and at adequate rates. Light rates are a waste of time and money. This is particularly true of chlordane formulations.

After application, avoid digging weeds, or otherwise disturbing the surface of the soil, or you may bring up additional crabgrass seeds.

Some other pesty annual lawn weeds and weed grasses are also controlled in seedling stage by preventer chemicals. These include foxtail and barnyard grass, common and mouse-eared chickweed, and annual bluegrass. Fullgrown plants of chickweed and annual bluegrass are killed by arsenicals too.

As a marvelous bonus, the crabgrass preventers kill grubs and insects in the soil. This indirectly keeps moles out of your lawn, since they feed on soil pests.

A WORD OF CAUTION. Observe common-sense rules and precautions when storing and using crabgrass preventives. Follow the instructions on the package just as you would for any other garden chemical. Research men and product distributors have found no evidence of harm to pets and children.

SOME PRE-EMERGENT CRABGRASS KILLERS

Product Trade Name	Rate per 1000 sq. ft.
Arsenicals	
Pax	20–25 lbs.
Pre-Kill	18 lbs.
No-Crab	18 lbs.
Chip-Cal Granular	12 lbs.
Di-met P.C.C.	12 lbs.
Stopps	12 lbs.
Crabgrass Seed Killer	25 lbs.
Calcium Arsenate, granular	12–20 lbs.
Calcium Arsenate, powder	10–12 lbs.
Lead Arsenate, powder	20–24 lbs.
Non-arsenicals	
Halts	10–6 lbs.
Green Velvet	15 lbs.
Chlordane 10% granular	15 lbs.
Chlordane 72% liquid	2 pts.
Rid	10 lbs.
Zytron	See label
DAC 893	See label

HOW TO APPLY CHEMICALS. You'll find directions for spreading and amounts to use on the bags in which chemicals are purchased. Follow these instructions carefully. Use a lawn spreader. If you don't own one, you can usually rent one from your garden-supply dealer. The setting that's about right for most kinds gives measured openings of $\frac{3}{16}$ to $\frac{1}{4}$ inch.

- **Uniform application is a must.** Avoid skips, or your lawn may have strips where crabgrass comes through.

TIMING THE TREATMENT.

- **General rule:** Don't put crabgrass preventers on unless you have a lawn established.
- **On old lawns:** Apply either autumn or very early spring. If grass is so heavily infested with crabgrass that considerable reseeding will be necessary, the first step in renovation might be killing crabgrass this summer with post-emergent chemicals. Follow this with fall reseeding and feeding. Then next spring apply preventers.
- **If you started a new lawn from seed last fall:** You can treat it early this spring. Lawn grasses should be big enough to have been mowed twice; their larger size and deeper roots increase their resistance.
- **If you're sowing seed for a new lawn this spring:** Hold off treatment until autumn or early next spring. In the meantime, kill the crabgrass during the summer with two applications of post-emergent chemicals such as AMA or DSMA (such as Sodar, Di-met, Ortho Crabgrass Killer, etc.) applied to foliage.
- **If you start a lawn from seed early this fall:** It can be treated late this same autumn, but it's safer and better to wait until early next spring.
- **If you want to reseed big bare spots:** It's best to get grass well started before treating for crabgrass prevention, just as with a new lawn.
- **To maintain toxicity:** Repeat treatment every 2 or 3 years (fall preferred) at recommended rate for new treatment. Or each year apply $\frac{1}{4}$ to $\frac{1}{3}$ of normal rate.

WHAT'S THE COST? Preventing crabgrass is not cheap. Chemical production, transportation, and distribution are expensive. Several products retail at near $5 per 1000 sq. ft. to get toxicity and control

New, improved, richer way to feed flowers, vegetables, shrubs and trees

NEW PINK VIGORO
COMPLETE PLANT FOOD

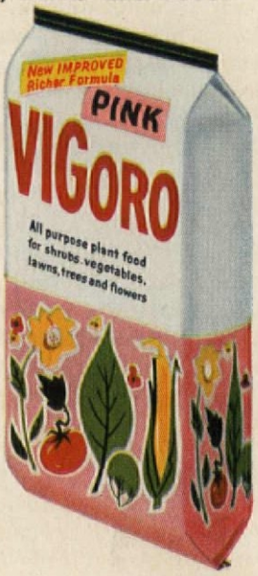
the really-complete all-purpose plant food for more vigorous growth of foliage, flowers, fruits and roots

It's richer—More food per pound. Goes 30% farther. Less weight to carry.

Completely balanced—No guesswork feeding. The right amount of everything plants need except sun, air and water.

Easier to use—Clean, dust-free, odorless particles in a new, lightweight form.

Look for the new easy-to-carry bag at Garden Stores & Supermarkets



Vigoro is a trademark of Swift & Co.

My, how things grow with

VIG...VIG...VIGORO

the first year, then about $2 per 1000 sq. ft. to maintain toxicity each year.

FOLLOW-UP PROCEDURE. Getting rid of crabgrass doesn't insure a dense green lawn. Something has to fill the gaps left where crabgrass grew! Overseeding may sometimes be the obvious answer. But usually it's smarter to feed what grass you have (if it's merely thin, or full of small bare spots). For when the competition of vigorous crabgrass is removed, the desirable grasses can quickly expand into the space, if they have the help of food. Plan to give your grass two or more applications of lawn fertilizer every year—in the spring and again in late summer or early fall.

If you're treating with arsenicals, better control is expected if you use the new lawn fertilizers, many of which are high in nitrogen and low in phosphorus. High concentrations of phosphorus reduce arsenic's effectiveness; with low phosphorus availability, less arsenic is required. You may prefer to use nitrogen fertilizers only, the first year or more, since grass responds most to nitrogen. Some of the pre-emergent products have nitrogen in them as a service to users.

The time that must elapse after using crabgrass preventers, before grass seed can be planted, varies with different chemical products. Chlordane, Zyton, and DAC prevent nearly all seedlings for a month or longer. Arsenic will slow and weaken seedlings, though bentgrass and bluegrass species tolerate arsenicals more than crabgrass.

No weed control chemical label states: "This product will grow grass"—but, without weeds, growing a uniform dense lawn can be easier for you. THE END

Red Roses

(continued from page 25)

show in the garden. There are almost as many shades of red in floribundas as in hybrid teas.

Most varieties in both these classes grow between 2½′ and 3½′ though in mild-winter areas they can be grown taller.

The newest class of rose, the grandiflora, has flowers about midway between the hybrid teas and the floribundas, and the plants grow considerably taller. The number of grandiflora varieties available, however, is still rather limited.

There are also many shades of red available in climbers, miniatures, shrub roses, and tree roses. So, no matter where or how you want to use red roses in your garden, you'll find wide selections to choose from. Write for a few catalogues and see!

Garden care is pretty much the same for all classes of roses.

Feed them in early spring and again in midsummer—in mid-March and in middle to late July in most parts of the country. Use either a standard complete plant food or a special rose fertilizer—at the rate recommended on the package.

Don't feed a rose at the time of planting, but wait till a few weeks later—say at the time the soil mound is leveled, as mentioned in Step 6 on page 25.

Water roses thoroughly every week or two during hot, dry weather. The frequency will depend on whether your soil is sandy or clayey, as well as on the temperature, humidity, and wind. Just be sure the upper foot or so of soil never really dries out. Use a water-breaker or bubbler on the hose so as not to wet the foliage.

Spray or dust roses with a combination insecticide-fungicide every couple of weeks if you live in a dry-summer region, more often if your area gets a lot of summer rain and humidity. Leaf and stem diseases are the main problem in wet, humid areas.

Pruning hybrid tea, floribunda, and other bush roses is mostly a matter of cutting out winter-killed wood in early spring, keeping the plant shapely during summer, and cutting back the stems to 2′ in late fall. With climbers, cut out one or two of the oldest stems each year to keep up the production of new, vigorous growths.

These main steps in rose care are suggested in the photos on pages 21–24—the planting shovel, hose and water-breaker, sprayer, and pruning shears.

An additional step—winter protection—is advisable in the colder parts of the country. In late fall, mound the soil up a foot or so around the plants and, if they're in a windy spot, put a burlap or snow-fence screen on the windward side of the planting. THE END

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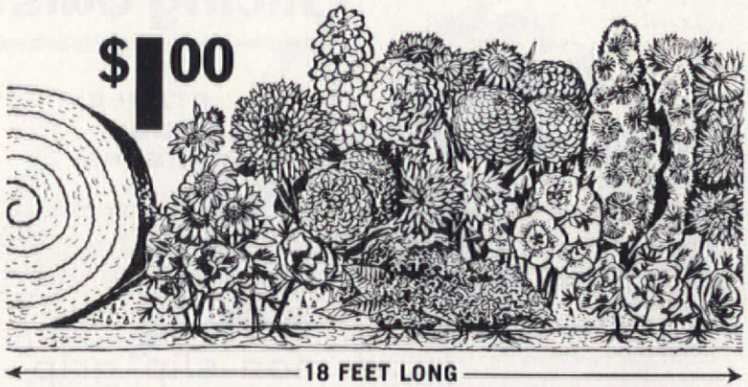

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FLOWER-MATIC is a Pre-Seeded Mat, That

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- Grows Thousands of Colorful, Gorgeous FLOWERS. Both Early and Late Blooming from SPRING to FROST
- Saves many dollars on garden and Landscaping costs.

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Your imagination and an ordinary pair of shears are all you need to design floral layouts that will delight you and your family, make your home the garden showplace of the neighborhood! Just cut FLOWER-MATIC into any shape or design and place around shrubs, walks, patios, driveways. Grow clumps of flowers in rock gardens. Fill Flowerboxes to overflowing with gorgeous blossoms. Plant your initials right on your lawn or glamorize drab corners with breathtaking bowers of flowers. FLOWER-MATIC makes all this possible and it's so easy!

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Think of it! Your own beautiful Garden of Flowers some FOUR FEET tall, or a dazzling dwarf flower border framing your property. FLOWER-MATIC assures you of an endless supply of fragrant, dewy-fresh flowers daily. Enjoy these exquisite beauties in a glorious assortment of colors – gay lavenders and pinks, sunny yellows, frothy whites, cool blues, flaming reds and oranges with many giant blooms UP TO 6 INCHES ACROSS.

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You don't have to be an expert to achieve professional results. FLOWER-MATIC's prize-winning assortment of Premium seeds have been carefully selected and treated to prevent fungus and mildew. Nestled in their moisture absorbing protective blankets with built-in aeration principle, they germinate within days. Seedlings and roots take a firm hold in the soil, beneath FLOWER-MATIC. Weeds are smothered. Flowers grow strong and beautiful with almost no effort on your part. Just water often and watch a miracle unfold as this "Garden of Eden" springs to life! Your neighbors will envy the amazing variety of breathtaking blooms, a veritable super-abundance of flowers for corsages, bouquets, vases, centerpieces, etc. For added beauty you can transplant excess seedlings to other parts of your garden, until you have a wonderland of flowers, delightful to behold.

FLOWER-MATIC is available in TALL CUTTING or DWARF BORDER assortments. All will bloom this year. Many will re-seed and bloom year after year.

Over 100 Flower Kinds or Varieties

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PETUNIA*	NIGELLA*
Chinese FORGET-ME-NOT	MIGNONETTE
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MARIGOLD—Double*	BABY BLUE EYES
PINKS—DIANTHUS	SWEET WILLIAM
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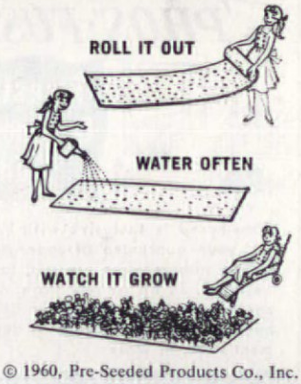
COSMOS*	BLANKET FLOWER*
	BLUE BIRD*

*MIXED COLORS



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(These are only a few excerpts from the many letters received from delighted customers.)

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Eye-Level Everblooming

Brownell SUB-ZERO TREE ROSES

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Now you can enjoy the world's most glorious flowers . . . borne in stunning profusion on graceful, eye-level trees. **More wondrous still, the blossoms are almost always larger than roses produced on regular bush forms!**

Plant tree roses wherever you want high-drama accent; to frame your entrances; in perennial beds encircled by all kinds of flowers below; **for dreamlike "rose walks"** . . . or plant with bush roses below for thrilling 2-level rose beauty!

- Resistant to heat, drought, cold
- Almost completely immune to disease
- Guaranteed masses of bloom this June to Frost
- Bloom more lavishly year after year!

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(limit 3 to a customer) No CODs, Please

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FREE! *GARDENING HELPS BOOKLET*

Dep't. 8503, STANLEY TOOLS
Division of The Stanley Works
New Britain, Connecticut

STANLEY®

Seed-Starting Kits

(continued from page 8)

This applies both for starting seeds and for care of larger plants.

For damp-off disease: If seedlings suddenly fall over and die, water soil at base of stems lightly, using a pinch of any washday detergent dissolved in a half cup of lukewarm water.

Where to put kits: Plants will be most healthy, vigorous, and sturdy if they're in a spot with as much direct sunlight as possible. First choice is an unshaded south window. East and west windows are also good. Best temperature is 58° to 65°, but most plants sold in starter kits grow satisfactorily at temperatures up to 75°. If plants lean toward light, turn box around.

Feeding: Usually preplanted kits have enough plant food in their soil to take seedlings to transplanting size. After that, feed with any complete house plant food every 10 days, following directions on the package. Be careful not to feed too much, for overdoses of fertilizer make plants sick.

Thinning is important: Kit manufacturers are generous with their seed to be sure you'll get enough plants. Then, if they all grow, you have too many for the space! So when plants are about an inch tall, thin to about 1¼" apart. Pull or snip off the spares. Don't be tenderhearted or you'll regret it.

For insect troubles: If pests appear, use bomb-type house plant spray. Hold at least a foot from plants so the propellant won't cause injury.

About transplanting: Plants left in crowded condition in their original container will live, and can flower, but won't develop to full size. If you want them for your summer garden, they should be transplanted. They can go directly from kits to outdoor ground if weather and soil are warm, and if plants have been hardened off by being exposed gradually to outdoor sun and air. Or they can be transplanted temporarily to more spacious boxes or pots indoors.

Easiest moving size is 2 to 3" high. Try not to disturb roots. Water your kit well before transplanting. Then break off chunks of the growing medium containing individual plants and set in soil of the new situation at the same depth as before. Water in, making sure mud and fine silt penetrate the original chunk to make a bond between it and the surrounding soil. Space plants widely to give them enough room to grow big! Good luck! Have fun with your adventure!

THE END

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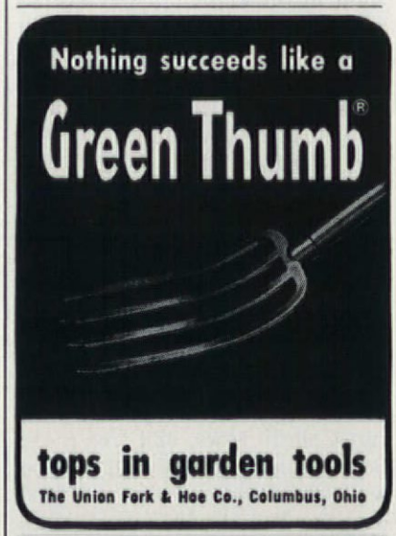

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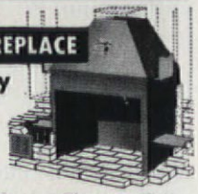

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FREE CATALOG

MUSSER FORESTS, Box 1-C Indiana, Pa.

How to Trade Your House Without Headaches (continued from page 33)

payments. However, as soon as your old house is sold, the mortgage will be discharged or taken over by the new owner.

Open-end mortgage. If you have this type of mortgage, you can borrow funds from the mortgage holder up to the face value of the mortgage and at the same interest rate. If the original mortgage was for $12,500 and you have decreased the principal to $10,500, you could get $2000 from the lender without having to rewrite the mortgage. Your monthly payments would remain the same but the number of payments would be extended. Obtaining funds through an open-end mortgage is faster and less expensive than writing a new mortgage, but many lenders will put a limit on the amount you can get. If the mortgage is FHA or VA insured, there is a long delay plus considerable filing of papers before the funds would be available.

Second mortgage. Cash can also be raised by getting someone to accept a second mortgage. There is a higher interest rate and usually a heavy discount. This means that you may pay interest on money that you actually do not receive. Were you to take out a $3000 second mortgage, you might have it discounted at 20 per cent, which would mean that you would only receive $2400, but you would pay interest on $3000. Second mortgages are usually for periods of three to five years. If you are certain that you can pay off the second mortgage within a shorter period of time, the mortgage should be written so there will be no penalty should you pay it off before the expiration date.

Personal loan. If your income is high and your credit is excellent, your local bank or lender may advance you a considerable sum on your signature. Securities, bonds, other investments, and the equity in your old house may be used as collateral for loans. These loans have the disadvantage of being for a short term and the interest rates on many of them are high.

Life insurance. If the loan value on your policies is sufficient, you can borrow on your insurance. While you do not have to pay out money for interest, it will accumulate and decrease the face value of the policy.

MAKE SURE YOU CAN GET MORTGAGE MONEY

Mortgage money is not always readily available to banks and lenders. This means that sometimes, even if they want to give you a mortgage, they can't. To make certain you will be able to get your mortgage, ask your banker or lender for a mortgage commitment in advance of the time you will actually need it. This is assurance that the lender will set aside money so he will be able to write your mortgage when you are ready.

Find out how much of a mortgage he can give you on the new house and what it will cost. This is important because the higher interest rates will make your monthly payments higher than they were with the lower interest.

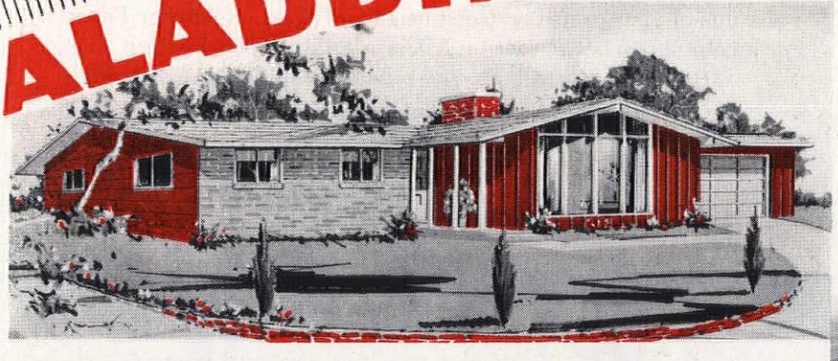
HOW TO GET A QUICK SALE ON YOUR HOME

Have a real-estate dealer set a price on your house. Decide whether you are willing to accept it. Most homeowners are overly optimistic on the value of their homes, so be prepared for a sum somewhat less than you have anticipated. If you accept the price, approach the owner of the house you want to buy and make a firm offer contingent upon your ability to get financing and his being willing to accept a certain amount of time between the signing of the contract of sale and the closing. With a sensible price on your house and enough time for a prospective buyer of your home to negotiate a loan, you have a better chance to co-ordinate the selling and closing dates.

A trade-in. The realtor or builder through whom you are buying your new house may buy your old one outright, charging no commission but making his profit on the house he sells to you. Many realtors and builders today offer

(continued)

ALADDIN READI-CUT HOMES



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(continued)

this type of service because of the large number of families who are switching homes. The price he gives you will probably be less than if you found a private buyer.

The realtor finances your home for a year. During the time the realtor assumes the cost of financing your old house, you may even rent it and receive the income. After the house has been sold, you repay him with a lump sum for assuming these carrying costs.

Some realtors guarantee you the market price. The price is set by the realtor and he deducts a 5 per cent commission. If he doesn't sell the house in the period of time specified and takes it over himself, he will still charge you the commission. He may also deduct an agreed-upon fee for renovating if it is required for sale. This fee should be agreed upon before any sales contracts are signed. Before signing an agreement be sure to consult your lawyer.

GET A CONTRACT WITH YOUR BUILDER

The contract between you and your builder is all-important. Unless you make sure that it protects your interests, you may end up with an inferior house—a lemon. "Get It in Writing" in our April issue tells you what a good contract should cover.

THE BUYER CAN TAKE OVER YOUR OLD MORTGAGE

This is a decided advantage to the buyer for he will get the same low interest rates that apply to your mortgage rather than having to pay the higher rates that a lender will demand on a new mortgage. This is not always a good arrangement for you, as the seller. If the property is sold "subject" to your mortgage, you continue to be responsible should the buyer fail to make payments and the house is sold at foreclosure for less than the value of the mortgage. The lender will expect you to make up the difference. Another way to transfer the mortgage is for the buyer to "assume" it. In this case you obtain a release of liability from the lender and you cannot be held responsible if the new owner fails to make payments.

Before the buyer can take over your mortgage the deal will have to be approved by the lender and also by FHA or VA if your mortgage is insured by either of these agencies. Lenders don't like a buyer to take over a mortgage carrying low interest rates because they prefer to issue a new mortgage at today's higher interest rates.

You cannot switch the mortgage on your old house to the new one. A mortgage is security on a specific piece of land plus the buildings.

PROFIT FROM SALE OF HOUSE IS NOT ALWAYS TAXABLE

The present law states that if you buy another home within twelve months of the sale of your first house and your new home is equal or greater in cost, you are not taxed on the profit you have made. The law also permits you to deduct from your Federal income tax the expense of the sale of your old house and any expenditures you may have put into that house, such as painting and repairs—work done within three months prior to the sale and paid within one month after. This is assuming the house was sold at a profit.

FIVE POINTS TO REMEMBER

The trick of house trading, according to the American Bankers Association and other sources, is:

1. Be sure you can get the necessary financing on the new house before you sign a contract to buy.
2. Get as much time between signing the contract and the closing as feasible.
3. Offer your old house at a price which will insure its rapid sale.
4. Make sure that the buyer of your old home can get his financing before a contract is signed.
5. Coordinate the closings on your old house and new house as closely as possible so you won't have to rent temporary quarters. —FAY HENLE

GIVE YOUR LAWN GOLF COURSE LESSONS

Next month, we show you how the greenskeeper grows grass. But we leave the kind of lawn you want up to you. Take your pick of a rough, tee, fairway, or a velvety putting green!

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. Sold direct from factory branches and warehouses in all principal cities.

Booklets (continued from page 18)

Growing Iris in the Home Garden. Describes the various types of iris, how they grow, their planting and care, propagation, diseases, and iris insects. Send 5c for catalogue No. A1.77:66, Supt. of Documents, Government Printing Office, Washington 25, D.C.

Tips on Cleaning Floor Coverings. This pamphlet discusses home care, professional cleaning, moth damage, emergency stain removal, and home formulas for stain removal. Free from Dept. AH, National Institute of Rug Cleaning, Inc., Bethesda 14, Md.

Complete Home Laundry Handbook. 55 pages on all phases of home laundry from the type of equipment you should have to tips on drying. There's a handy chart on washing and drying different types of fabrics and one on stain removal. Send 20c to Mrs. Jessie Cartwright, Home Service Director, Dept. AH, Norge Division of Borg-Warner Corp., Chicago 54, Ill.

When a Family Faces Cancer. A pamphlet designed to assist the families of cancer patients to meet the physical and psychological problems connected with the disease. Send 25c to Public Affairs Committee, 22 East 38th Street, New York 16, N.Y.

Round-the-World Currency Converter. This booklet gives recent U.S. dollar equivalents in foreign currencies of 63 countries. Has helpful hints on shopping discounts abroad, how to handle travel funds without worry, and how to get more travel for your money. Booklet is free from Mlle. Colette d'Orsay, Dept. AH, Air France, 683 Fifth Avenue, New York 22, N.Y.

In an *Orlyt* greenhouse, you can grow your favorite plants 12 months a year. Pick Camellias for your Christmas centerpiece, have seedlings ready to set out for Spring, protect delicate garden plants from summer sun and winter cold. Four seasons . . . 12 months of every year . . . your *Orlyt* greenhouse has been engineered to serve your every gardening need.

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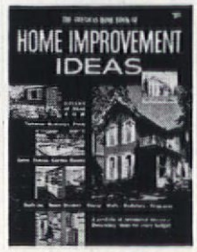

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(as shown on page 81)

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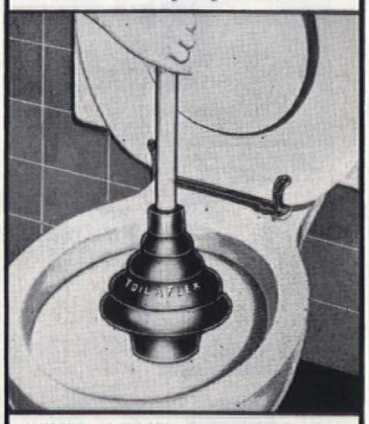

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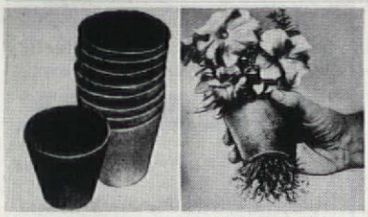

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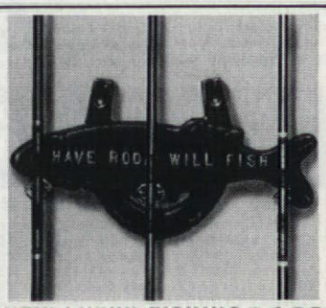

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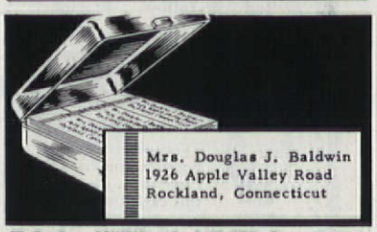

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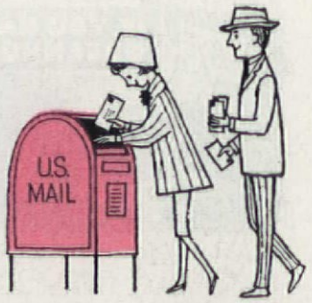

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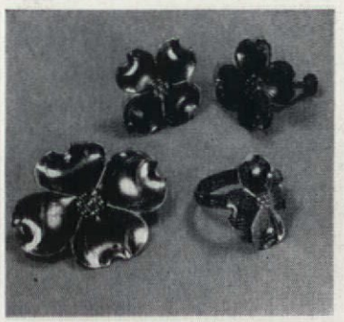
IN A RUSH basket, flower pots will be dressed for company at any time. Woven in Italy from native bulrushes, these graceful baskets have a light and airy look that will even make show-offs of shy African violets. Flexible to fit various pots, the larger is 5½x6½". $1 for two (one of each size). 3 sets, $2.89. 25c post. Foster House, 6523-AH North Galena Road, Peoria, Ill.

UNDER A SPREADING CHESTNUT tree, the village blacksmith kept his tools in a stand like this. He'd be surprised to find it holding your favorite magazines! Handmade of Idaho pine with a mellow, antique finish, it measures 18x17½ x10". Top tray is handy for cigarettes and ash tray. $15.95. (Add $1 west of Miss.) Jenifer House, Dept. AH, Great Barrington, Mass.



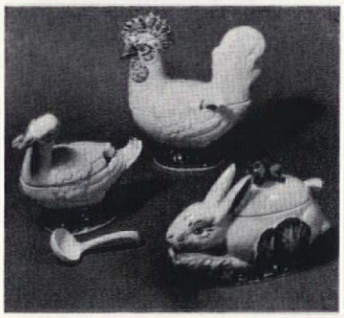
HOPE SPRING'S ETERNAL dogwood will bloom on *your* Easter outfit—in shining sterling silver. These posies are beautifully hand crafted to live forever, and be worn all the year 'round! Screw-back earrings, ⅞" long, $2.75. Pin, 1½", $2.20. Ring (¾" long) is adjustable but doesn't show it. $2.20. Set is $6.65. Lion's Novelties, 139 Payson Ave., Dept. AH-2, New York 34, N.Y.

IN A PLAIN WRAPPER you'd look dull as dishwater—be as perky as a prize peony in a gay Paisley brunch coat of polished cotton. For mother and daughter, it has a tie closing, push-up sleeves, and flared skirt. Lipstick red or blue predominating, solid piping. Sizes 10–20, 14½–24½: $4.95. Daughter's, 7–14, $3.98. 25c post. ea. Old Pueblo Traders, Dept. APR, Box 4035, Tucson, Ariz.

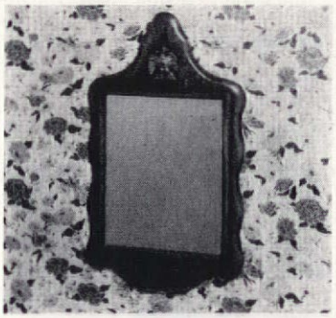
Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte

MARKET PLACE

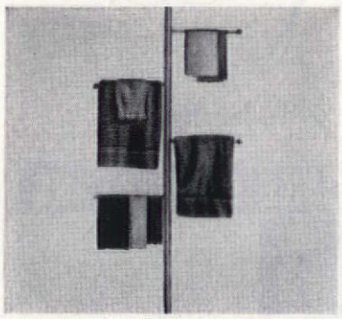


PRETTY SAUCY on your table or buffet, *Animal Tureens* serve sauces, gravy, or salad dressings and look good enough to eat. They won't go far afield between meals—they'd rather dress up a hutch or pretty pine shelf. Each bunny, duck, or rooster has a ladle, is about 7½" long, and holds 6½ oz. $2.98. All three, $7.98. 35c post. Helen Gallagher, 413-AH Fulton, Peoria, Ill.



THROUGH THE LOOKING GLASS Alice found Wonderland, but you'll find lovely reflections of an Early American mood. Framed in solid pine with a mellow finish and worn edges for an heirloom look, its antiqued gilt eagle is in low relief. We'd love it in a pine-and-copper kitchen, or for front hall hat-checks. 11x17¾". $10.50. Old Guilford Forge, Dept. AH, Guilford, Conn.

OTTO MAYA



THINK THAT WE SHALL NEVER SEE a more clever thing than a *towel tree*. This rubber-tipped steel pole takes just 1" of floor space! It adjusts to ceilings from 7'10" to 9' high, no tools needed. Four 12" arms hold a family-size supply of towels. Oyster white or ebony baked enamel finish. Also: same pole, with arms to fit a corner. $12.95. Hobi, Dept. AH2, Flushing 52, N.Y.

CAN YOU REMEMBER as being full of milk has staged a small-scale comeback, to dispense your salt and pepper. These miniatures are modeled after the old-style milk cans, still used in some places, and are done in copper-tone aluminum with their own stand. To sit on the breakfast table or hang above the stove, they are 3¾" tall. $1. Breck's, 365 Breck Bldg., Boston 10, Mass.

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TWO-LINE MAILBOX MARKER
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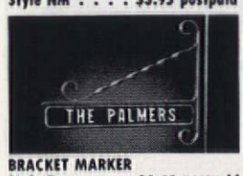
NAME & NUMBER LAWN MARKER
Style NL . . . . . $4.95 postpaid



BRACKET MARKER
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NAME & NO. BRACKET MARKER
Style NB . . . . . $4.95 postpaid

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Provincial seat pads and chair backs

Enjoy the cushiony comforts of foam rubber-filled pads to fit Captain's chair or mate size. Chair backs for ladder-back chairs or Boston Rockers. Covered in rich nubby upholstery-weight textured cotton in your choice of Olde Gold or Colonial Brown with gay Provincial print pattern. Large chair pads, 18" x 15" deep, $3.98; Small chair pads, 14" x 14" deep, $2.98; Chair Backs, 21" hi x 13" wide, $3.98, plus 25¢ shipping for each pad ordered. Satisfaction guaranteed or money back.

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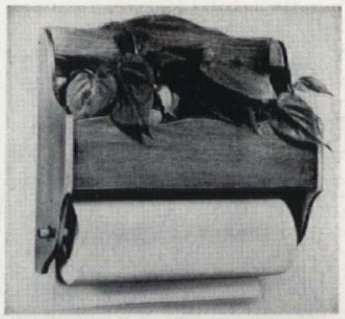
COMMENDED BY THE PARENTS' MAGAZINE

AMERICAN BRONZING CO.,
Box 6504-R, Bexley, Ohio

PAPER TOWELS WITH FLOWERS is a kitchen conceit, for this pretty pine planter-towel rack does pretty up your kitchen. Hand-rubbed to a mellow finish, it will hold a roll of paper towels. Top it with an arrangement of your pet posies, or plant philodendron in the metal liner. 13½x13x5″, $4.95. Add 35c postage. From Laurie & Co., Dept. AH, Huntington Station, N. Y.



GIVE 'EM THE AIR—sweet smell that sprays from a can. *Mattress Fresh* makes bedding fresh as a mountain breeze and banishes any hint of musty odors instantly, because it says "begone" to harmful bacteria. Completely safe and especially welcome for baby's crib, it will not harm fabrics. 6-oz. can, $1 plus 25c. Spencer Gifts, D-11 Spencer Bldg., Atlantic City, N.J.

NOTHING A MISS Make-Believe would love more than to have her 8-inch dolls sitting pretty, in delightful Early American style. Made of pine with a natural finish, these will satisfy her yen to decorate "like Mommy does"! Boston rocker and comb-back Windsor are $1.50 ea.; dining table, $1.20; captain's chair, $1.25. Set, $5.45. Mark Farmer, Box 598-AH, El Cerrito, Cal.

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Send 25¢ For Our Famous Big 800 Picture Catalogue

Everything in Early American from furniture to pewter – 800 unusual items assembled in one large, fascinating fully-illustrated catalogue, all available by mail at modest prices from historic Sturbridge, where artisans still ply the old crafts. Our town is the home of the celebrated "Old Sturbridge Village", a reconstructed New England museum – community of a century – and – a – half ago. Our workshop has both made and collected over 2500 reproductions.

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1960 process gives natural appearance to these life size tree and wall murals. Permanent multicolored designs by LYDIA, noted Muralist. On antique finish paper 42 inches deep, 102 inches long—in panels. Applied like wallpaper. Instructions included. ONLY $7.95 PLUS 65 CENTS HANDLING.

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- BONZAI MAPLE-SYCAMORE—Blend of gold tones and red, on gray with dark accents. Harvest time coloring.
- THREE SECTION ORIENTAL WINDOW—36 inch Round Window lattiсed with two side windows each 7 inches by 24 inches. Blend of green, brown, blue, persimmon and white. $7.95 PLUS 65 CENTS HANDLING. MONEY BACK GUARANTEE.
- EXTRA SPECIAL-FOUNTAIN IN ROME—4 Spray-Columns-Arches. 44 inches by 58 inches. Choice of black and gray with gold dashes, or Sepia with gold highlights. This item only $5.95 plus 45 cents handling. MONEY BACK GUARANTEE.

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Add 50¢ post. Send check, cash or M. O.

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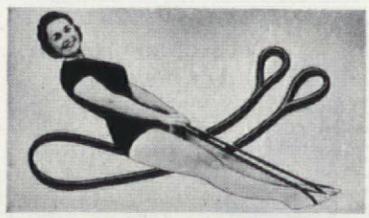

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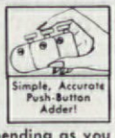

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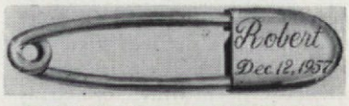

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Will be treasured forever with baby's name and birthdate engraved in script. Charming baby gifts. Also for mother's blouse. 2 inches long. Money back if not delighted. Full price **$1.00** each. Sorry, no COD's. We ship in 2 days by speedy first-class insured mail. Mail to:

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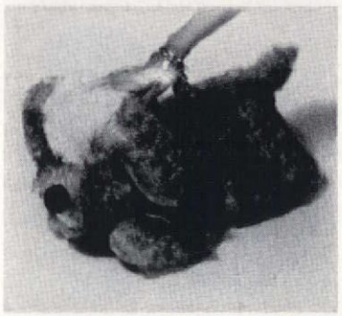
GOING TO CHINA ashtray-coasters, because they have the most interesting Early American motifs—a covered wagon, Civil War drum, hitching post, fireman's helmet, barber pole, and cock weathervane. Of white china, 3″ across, they'd be a welcome gift for Americana enthusiasts! Set of six colorful designs, $2.25; two sets, $3.95. Seth & Jed, Dept. AH, New Marlborough, Mass.

FURGIVE AND FURGET at Easter time. Pamper yourself or your honey bun with an Easter bunny shawl collar. Like magic, that plain sweater is a wrap for a moonlight cruise! Silky-soft, in bunny colors no magician ever pulled from a hat: blue, beige, chartreuse, black, red, green, white. Snap-on tapes for easy attaching. $8.95. I. R. Fox, 146-AH1 West 29th St., New York 1, N.Y.



WATCH OUT FOR THE BIG DOG and get him for a toddler who'll sit on his back, take him to bed, and love him to pieces. He's 25″ long, firmly stuffed with cotton, and covered in cuddly gray plush. A pert bow and red felt tongue give him such a droll expression that we'd rate him a Big Dog on Campus! $8.95. Exp. chgs. collect. Guaranty Sales, AH4, Box 205, Teaneck, N.J.

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Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year WRITE

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LIKE AN INVISIBLE LEASH!

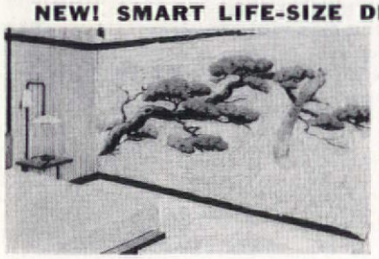
Chaperone magic spray KEEPS DOGS AWAY!

Protects Evergreens, Flowers, Gardens, Shrubs and Lawns

A flick of your finger and Chaperone's magic spray, *like an invisible leash*, will hold dogs back from burning your evergreens or damaging flowers and garden, soiling the lawn. You don't smell it but *one whiff* makes them stay away! Also use on garbage cans, porch, etc. Harmless, humane, invisible. A little goes a long way. Lasts for weeks, rain or shine. 4-oz. spray-top bottle for only **$1.00** For larger yards and all-season use, big Quart size with free sprayer, **$3.98** **Order Today**—mail check or M.O. and save yourself all postal charges. Double-Your-Money-Back Guarantee. (*You may enclose $1 bills at our risk*)

CHAPERONE, Box 1007, Sudbury, Mass.

NEW! SMART LIFE-SIZE DECORATOR TREE MURALS



Now . . . realistic dimension in life-size, decorator colors tree murals. Cut out and applique like wall paper. Hand Printed. 45″ x 100″. Tree can be placed across or at angle. Fits any size wall. Regular $25.00 Value. Found in most expensive homes. Money back guarantee.

Choice of:
- **MING** (Shown) Grey, Gold, Black
- **CHERRY BLOSSOM** Pink, Black, Grey
- **4-SEASONS** Brown, Blue, Gold, Green

$7.95 plus 51c postage

Hollywood Art Crafts, 4053 Marlton Ave. Dept. AH-3, Los Angeles 8, Calif.

Tidewater Beauty

This "Williamsburg" home traces its ancestry from the Tidewater region of the Chesapeake. It is a beautiful and lasting Early American style. 3 (or 4) bedrooms and 2½ baths. Large center reception hall, spacious living room with "Old Dominion" fireplace, dining room, study and country kitchen with beamed ceiling.

Send for set of TEN authentic Early American sketch plans, including "Tidewater Beauty" above. Each sketch plan is accurately scaled and includes the front elevation, first floor plan, second floor plan and a brief historical and architectural background of the particular home. If you like Early American, these are the plans you have been looking for. Full set of ten . . . . . only 2.00 ppd.

Working blue prints for any of the above homes are available at surprisingly low cost.

Early American Homes
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Seats 3 adults comfortably, or use as coffee table. 2″ rich grained pine in mellow brown, hand-rubbed lacquer finish. Sturdy flared legs, fluted edges. 12″ wide, 48″ long, 13½″ high. Wt. 21 lbs. Also chair ht. bench (17½″) **$12.45** Wt. 26 lbs. Exp. chgs. coll. Free catalog.

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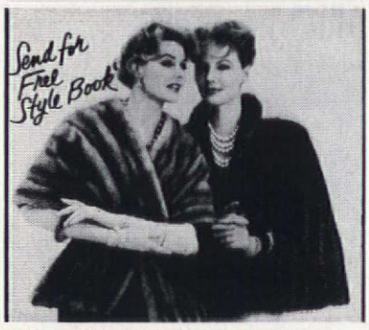
WESTERN WORLD PRODUCTS, 2611 Tilden Ave., Dept. 610, Los Angeles 64, Calif.



YOUR OLD FUR COAT INTO NEW CAPE, STOLE $22.95* Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. H-1, N.Y. 1.

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O-P-E-N FRONT "All-in-One"

JUST SLIP IT ON . . . ZIP IT UP!

At last! A figure-slimming all-in-one you can slip into as easy as a coatdress! This marvelous new two-way stretch corselette has a full-length 20″ zipper that closes the open front from very top to very bottom, to give your form the smooth unbroken line the new glamorous fashions demand. A batiste Lastex inner shield gives extra stomach control. Embroidered nylon sheer bra tops, with two-ply satin under cups. White only. Satisfaction Guaranteed or Money Back! A Wilco Exclusive.

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AN OLD TIME VALUE $7.95
EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42″
Seat 17½″w., 14″d., 17½″h.

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Our new paint-by-numbers process (pat. pend.) results in a professional style portrait WITHOUT the usual patchwork appearance. Do not send picture frame. **Send only $9.95** to **PORTRAIT-CRAFT** 620 Avalon Blvd., Wilmington 49, Calif.

CHIEF RAIN-IN-THE-FACE hazard is that most umbrellas block your vision, but this pretty parasol lets you see and be scenic even in a downpour. Of strong, clear vinyl plastic, it shakes dry and *never* gets soggy. Gold-dusted handle has a rain bonnet in a plastic pouch! Gold-finished steel frame, binding, press-on initial. $4.95. Bradford's, Box 535-AH, Englewood, N.J.

SEASON TO TASTE with Currier & Ives *Four Seasons* plaques. Of glazed china in gilded frames, they'd be charming as a picture grouping or hung down the length of a ribbon. Each colorful miniature measures 4" across, and hangs by a solid brass ring. If you know a collector, Currier favor with this set of four! $4.95 from Zenith Gifts, 1702 P O. Building, Brighton 35, Mass.

BULB SNATCHING the limelight will be your own hyacinth, growing in a vase especially designed for it. A pretty and graceful pair in green crackled glass, vases are 4½" tall. The bulb is set in the bowl, leaving the roots free to trail in the water below. A nice little gift for Easter timing! Vases, $2.50 a pr.; four for $4.50. Taylor Gifts, Dept. AH, 226 West Wayne Avenue, Wayne 6, Pa.

ORDER YOUR NEW AMERICAN HOME MENU MAKER

Now Available in Five Decorator Colors

THE NEW AMERICAN HOME MENU MAKER

is a convenient 6 x 11" file with room for 1,000 of the famous 3 x 5" recipes you clip each month from American Home or your other favorite recipes.

Take out one recipe or enough for a complete formal dinner. You never have to mark the place or thumb through page after page of cross references. You can rearrange your recipes as much as you want, or add and subtract from your file to your heart's content. Made of new, beautiful and durable super-styrene, the Menu Maker is now available in five vibrant decorator colors designed to blend with and match any kitchen decor. For only $2.50 you can order it in pink, turquoise, yellow, black & white, or copper. 35 preprinted index cards are included for easy filing. Practical cellophane envelopes to cover the recipe cards are also available at just $1 per hundred.

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Forest Hills 75, New York

Enclosed find $_____. Please send me the following items:

☐ **American Home Menu Maker** **$2.50**
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Please indicate color desired

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Send personal check or money order (no stamps, please). New York City residents add 3% sales tax. Sorry, no shipments to Canada or foreign countries.

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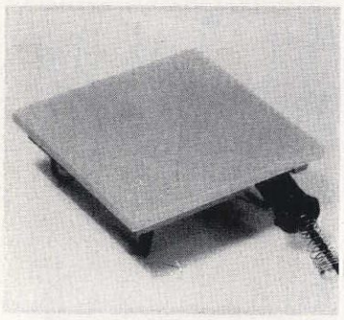
PACK UP YOUR TROUBLES in this kit bag with all the props you need for a child's party! *Circus*, *Princess*, or *Cowboy* kits include appropriate hats, nut-cup favors, and fixings such as balloons on sticks, or stars on wands, or mustaches and neckerchiefs for six small party-goers. Also, food and game ideas. $1.49 each. Miles Kimball, 126 Bond Street, Oshkosh, Wis.



MIND YOUR PEAS AND STEWS don't get cold. A smart Hot-Tile table trivet keeps them piping hot, won't burn you or the food. It takes over while you pour the milk or make the hollandaise, is handy for hors d'oeuvres or a baby's bottle. In pink or black, the glazed ceramic tile is 6″ square on a wrought-iron stand. $2.49. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.

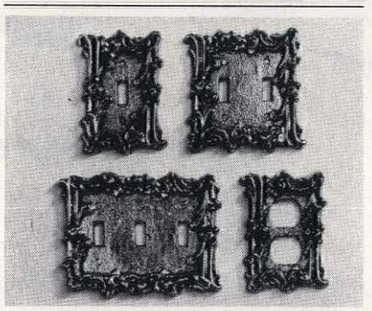
TALK OF THE TOWN. Smart and comfortable deacon-style gossip bench, hand made of pine, has a writing surface, telephone shelf, and drawer for the phone book. Muslin-covered sponge rubber cushion, 3½″ thick, is ready to slipcover. 33x15″. Honeytone or maple finish, $46.95. Kit, unfinished, $32.50. Exp. chgs. collect. Yield House, Dept. A3, North Conway, N.H.

Poll Parrot Planter
$2.98
Plus 35¢ Shipping

"Polly wants a plant"... to pretty up your sun room, rec room, or bath. She's made of glazed pottery in brilliant natural color tones of red, green, and yellow. Fill her with glossy greens and she'll swing happily on her bright brass hoop. Parrot is 14½″ long. Hoop 9¼″... $2.98 plus 35¢ shipping.

FREE Summer Gift Catalog Write for it

Foster House
6523-K3 N. Galena Rd., Peoria, Ill.



GOLDEN BRASS SWITCH PLATES
to add elegance to your walls. Gleaming brass plated metal, is lacquered to eliminate polishing. Opulent French antiqued raised design is appropriate for every room in your house. Eliminates finger marks. Matching genuine brass screws included.
We pay postage.

Single (3″ x 5″) . . . . . $1.50 each; 3 for $3.95
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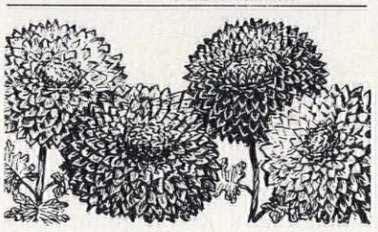
Triple (6½″ x 5″) . . . . $3.50 each
Double outlet (3″ x 5″) . $1.95 each

LILLIAN VERNON, Dept. AHM. 276 East Third St. Mt. Vernon. N.Y.



Dahlias! 10 for $1

For quick action 10 blooming size healthy Dahlia roots only $1. Order 30 for $2.50 and get 12 imported Holland Anemone Tubers free of extra cost. If C.O.D. postage extra. Cash orders add 40c shipped postpaid. Dahlias will be giant decorative and double ball type. Red, yellow, lavender, pink, bronze, etc., as available. Plant as late as July. Guaranteed to bloom this season or replacement free. Michigan Bulb Co., Dept. DP-1402, Grand Rapids 2, Michigan.

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WIDTHS AAA-EEE

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EXTRA-LONG SHIRTS, SLACKS AND JACKETS
Dress and sport shirts with bodies cut full 4″ longer! Slacks with extra-long legs and rise! Outdoor jackets with extra-long bodies and sleeves! Prices from $4.95 up. Write for FREE Catalog showing complete King-Size Shoe and Apparel line!

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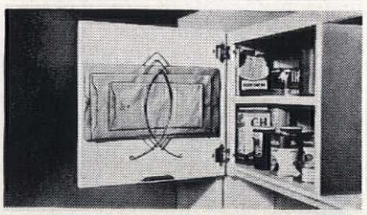

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Organize your paper bag storage with this newly designed BAG CADDY... holds up to 40 bags neatly in place. No more jamming bags into drawers, wedging them where they pop out again, stuffing little ones into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones, odd ones. Easily fastened to inside of any closet or cabinet door with two screws included. *Guaranteed to please or your money back!* Only $1, postage paid. Order BAG CADDY from **Sunset House, 607 Sunset Building, Beverly Hills, California.**

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95

MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from MORTON'S, World's Largest Fur Restyling Service. Get greater value, larger selection—**36 STYLES TO CHOOSE FROM.** Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay postman plus postage when your restyled fashion arrives. **Or write for new 1960 Style Book.**

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See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.

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MADE IN AMERICA BY AMERICANS
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Subtracts—Multiplies—Divides
Shock Proof Solid Steel Mechanism GUARANTEED FOR **YOUR** LIFETIME. Ideal for Housewives, Shoppers, Students, Engineers and Tax work. We pay postage if you send check, cash or money order—or just send your name & address and pay postman $1.97 plus postage. 10 Day money back guarantee.
2 Machines for only $3.49
Agents Wanted

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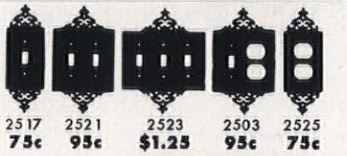

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Also Wool Comforts Re-Covered ... and ... Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. No salesmen — Mail order only!
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Easter Cake Molds

at reduced prices. Make Easter something extra. 2 sections, cast aluminum with gleaming satin finish. Tested holiday recipes included make it easy.
BUNNY MOLD (10″x10″) $3.98
LAMB MOLD (8″x13″) . . $3.98
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Also Lamb or Bunny molds in heavy formed aluminum, $1.98. Postpaid. Free Catalog.

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Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded —packed with **FREE**, useful Plastic **GIFT BOX**. Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1*. **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back. **TIME-SAVER LABELS, 301 Jasperson Bldg., Culver City 1, California.**

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Jamestown Stamps Dept. C30AH, Jamestown, N.Y.

MARCH...
Your American Home Calendar

S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24	25	26
27	28	29	30	31									

There's a big difference between the first day of spring and a spring day. One is a date—the other is as delightful as the meaningful kiss a young girl gives her parents as she sets out for her first prom.

March sunshine takes the frost out of the ground, warms hearts, and makes high adventure of an ordinary weekend. Neighbors you haven't seen all winter suddenly appear with rake in hand and determination in their eye.

Jet-propelled space-age kids stand rooted in one spot for hours, anchored by the ageless fascination of a kite. Women slip out of the kitchen to see how the garden came through the winter. And, with the first sign of spring, men have been known to wash a car, clean a garage, talk about a bigger patio, hurry off to a nursery and return with a car full of evergreens, or jump the gun on the barbecue season.

But remember, March is a mixed-up adolescent, as likely to greet you with sudden tears as warm smiles; one day acting for all the world like a perfect lady, the next wailing like a banshee, rattling shutters, banging doors, and carrying on like a terrible tomboy. Patience; you've been through this before. It was ever thus before the big garden party that's coming.

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with "Flow Kote."® This is the easy-to-apply Du Pont rubber base wall paint that gives *added* years of fresh true beauty for your walls. Exceptionally washable, it comes in lovely 1960 pastels and white. Matching "Duco"® Satin Sheen Enamel is available for woodwork.

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Buy the paint that's worth the work...

the beauty lasts!

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4 new Walnutty Brownie Desserts!

It's easier to make than you think

WALNUTTY BROWNIE RIBBON CAKE

Line 15½ x 10½ x 1" jelly-roll pan with aluminum foil, extending foil 2" on both ends of pan; grease. Prepare Betty Crocker Brownie Mix as directed on pkg. for Fudgy Brownies, adding ½ cup chopped Diamond Walnuts. Spread batter in pan. Bake *15 to 20 min. at 350°*. Cool in pan 15 min. With aid of foil, lift brownies out in 1 piece. Cut into 5 strips each 10 x 3". Whip 2 cups whipping cream with ¼ cup *sifted* confectioners' sugar. Spread ½ cup cream on each brownie. Stack strips, cream sides up; frost with rest of cream. Chill 6 hours or overnight. Top with walnuts. Serves 12.

Walnutty Brownie Cupcakes. Make Cake-like Brownies as directed on pkg., adding 1 cup chopped walnuts. Set paper baking cups in 12 muffin cups; fill ¾ full. Bake *30 to 35 min. at 350°*. Top with whipped cream, walnuts.

Walnutty Brownie Clusters. Follow directions for Drop Cookies on pkg., adding 2 cups coarsely broken walnuts. When baked and still warm, frost with your favorite chocolate frosting. Serve topped with walnut quarters.

Walnutty Brownie Pie à la Mode. Bake Cake-lik Brownies as directed on pkg., adding ½ cup chopped wa nuts. Spread in greased 9" round layer pan. Bake *25 to 3 min. at 350°*. Serve with ice cream, chocolate syrup, walnut

The best walnutty brownie desserts are made with

DIAMOND WALNUTS and BETTY CROCKER BROWNIE MIX!

You make these exciting new desserts with Betty Crocker Brownie Mix and Diamond Walnuts. They're quick! They're easy! And you'll love the homemade flavor of chocolatey-good brownies . . . chock-full of fresh, choice walnuts. For terrific walnutty brownie desserts every time . . . it's Betty Crocker Brownie Mix and Diamond Walnuts!

"We guarantee *homemade* perfect* brownies every time!" Betty Crocker

DIAMOND WALNUTS
are best for baking

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with a letter describing your baking to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send back package cost.

3 handy ways to buy California's choicest walnuts — *In the shell* in cellophane bags. *Shelled* in "Saran" bags or vacuum cans, the only ways that keep shelled walnuts fresh.